

The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

SEPTEMBER 3, 1949



Al Jolson, whose vibrant voice is heard in the new Columbia flick, "Jolson Sings Again," which had its world premiere at Loew's State, New York, recently met the metropolitan area disk jockeys at a special pre-release showing in their honor. Affair was part of the big joint promotion participated in by Columbia Pictures, Loew's, and Decca Records, which has just issued Jolson's album of songs from the track. Among those present were (left to right) Murray Jordan (WLIB), Jack Lacy (WINS), Paul Brenner (WAAT), Bill Williams (WOV), Jolson, Jerry Marshall (WNEW), Jack Eigen (WINS), Geoff Davis (WINS), Bea Kalmus (WMGM) and "Big Joe" Rosenfield (WOR). Other showings were held for dealers and ops during the week, and the comeback king himself made personal appearances plugging the premiere at 18 local Loew houses. Lobby displays touting the disks were set up in 68 Loew houses. The whole push, as engineered by Decca's Len Wolf and Columbia's Harold Danziger and George Ettinger, was duplicated in Chicago a week later.

Coming Your Way...

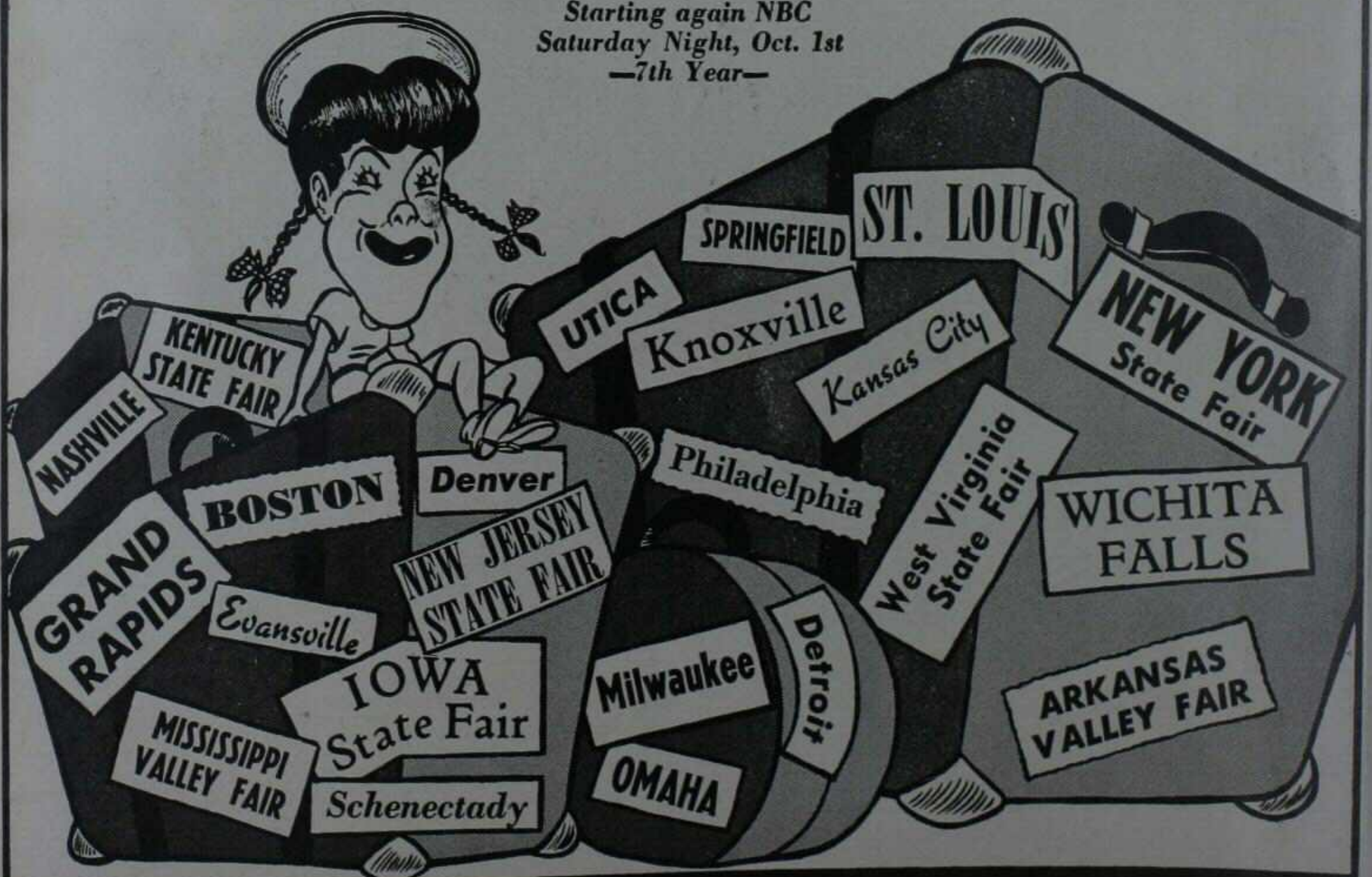


Judy Canova



**AMERICA'S
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Starting again NBC
Saturday Night, Oct. 1st
—7th Year—



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COLOR TV NEXT YEAR---MAYBE

Fanchon & Marco Considers More Vaude on Coast

NEW YORK, Aug. 27.—Fanchon & Marco is considering putting flesh into more of its theaters on the West Coast if the present trend to vaude in competitive houses shows signs of holding up.

The situation was recently discussed by Dewey Barto, American Guild of Variety Artists (AGVA) topper, and Michael Marco when Barto called on him a few weeks ago on the West Coast. Barto was there to attend meetings looking for a TV set-up with the Screen Actors' Guild.

Marco agreed that conditions seemed ripe to put live acts back into the chain's theaters but doubted that it would be feasible under the present high operating costs, said Barto. The general impression is that if the recently started vaude policy in the Fanchon & Marco St. Louis house is successful, and if it is followed by equal success in Los Angeles, a plan to spread the use of vaude in many more Fanchon & Marco theaters would be put into operation.

At its height, Fanchon & Marco (Fanchon, Marco Coast on page 36)

GAC Reviving Concert Dept.

NEW YORK, Aug. 27.—General Artists Corporation (GAC) is reviving its concert department, which has been inactive since Bob Weems left the agency some months ago—under the guidance of Jack Whittemore, who is second in charge of GAC's local office. Whittemore's first major concert package will include Jo Stafford, Paul Weston's ork, the Starlighters (See GAC REVIVING on page 15)

NBC Revamping Night Remotes

Midnight Sked To Be Hyped By Name Orks

Victor Waxers Favored

NEW YORK, Aug. 27.—The National Broadcasting Company (NBC), which for some time has paid scant attention to its post-11:15 p.m. remote schedule, has embarked on an all-out drive to hypo those listening hours. Principal drive is for top name band attractions, and for most of those bands to be those under contract to NBC's sister company, RCA Victor.

NBC now has a few bands and a good number of trios filling the late spots. As bands are signed, the smaller outfits will be dropped. In its smaller outfits will be dropped. In its (See NBC REVAMPING on page 6)

AFRA Insists On Place in Television Sun

Issue Dominates Convensch

SAN FRANCISCO, Aug. 27.—During its 10th annual convention here this week the American Federation of Radio Artists (AFRA) reaffirmed its right for a place in the video sun and voted for continued participation with other Eastern talent unions in forming a Television Authority (TA). The latter is the outgrowth of joint efforts by Eastern member unions of the Associated Actors and Artistes of America (Four A's) to establish an all-industry group for the organization and administration of the video field.

Altho the Screen Actors' Guild (SAG) and Screen Extras' Guild (SEG), the two West Coast Four-A's bodies recently turned thumbs down on the all-industry video plan, this convention urged full speed ahead on TV. The issue now awaits the Four A's board meeting September 15, at which final plans will be drafted for the organization of TA.

Tele and the part that AFRA will play in the new entertainment medium dominated the convention from the first gavel to the closing sessions. Delegates heard a complete review of the past year's activity by execs and board members and their efforts in clarifying the TV jurisdictional muddle. In his annual report, George Heller, AFRA's national exec secretary, outlined in detail the many conferences and discussions with other Four A's union execs, and the various steps which led to TA as the solution for tele jurisdiction under the original TA plan. Heller declared (See TV Dominates AFRA on page 7)

So, Biz Is Bad!

CINCINNATI, Aug. 27.—A Billboard reporter's call to the RKO Theaters offices here yesterday to ascertain what effect vaudeville was having on its RKO Albee Theater's box office, elicited the following reply from an RKO exec:

"Believe me, vaudeville hasn't been too good for us."

Reminded that, outwardly at least, vaude was attracting huge lines to the RKO Albee box office and that patrons seemingly were busting down the doors to get in, the RKO exec, as an afterthought, remarked:

"Well, yes, we do jam the Albee with stagershow, but our other houses in town, with straight films, they're empty. I tell you vaudeville's no good."

356G in Music Fund for 1948; More for 1949

NEW YORK, Aug. 27.—Diskery contributions to the music performance trust fund set up December 14, 1948, totaled \$356,519 for the last quarter of 1948, according to the first report and statement of Trustee Samuel R. Rosenbaum, to be released to the record companies some time this week. The report covers the period December 14, 1948-June 30, 1949, but does not include receipts for the first half year of 1949.

Contributions for the first half year of 1949, due by August 15, have not all been received by the trustee, but some 90 per cent of the expected dollar volume is in, and exceeds \$500,000. This represents 50 per cent of the signatory companies, but includes all (See 356 G in Music on page 15)

FCC Verdict On RCA's Bid Due in Winter

Hearing This Month

WASHINGTON, Aug. 27.—The timetable for color television's debut commercially in the nation appears to have been stepped up drastically to 1950 by the disclosure by the Radio Corporation of America (RCA) Thursday (25) of its latest electronic system which, according to RCA, can be integrated into the existing black-white system without obsoletizing present equipment.

A possibility that color adapters can reach the market by late next year exists if tests convince the Federal Communications Commission (FCC) that the new system is ready for commercial production and superior to the Columbia Broadcasting System (CBS) method. This point is viewed certain to be the key issue in the FCC's color TV hearings starting September 26, for the FCC's final decision is likely to be resolved (See COLOR TV IN '50 on page 11)

Vaude Bounces Back in Texas; Dallas Sellout

DALLAS, Aug. 27.—Vaudeville bounced back with a bang in Texas, drawing capacity houses during the week's run ending Wednesday (24) at the Majestic, 2,700-seat key house of Interstate Circuit. This was opener of what is now eight weeks work in the Southwest for live talent.

Opening day found customers queued up five abreast in a block-long line to pack the house for all four shows. Steady patronage followed thruout the week, including five-a-day Saturday and Sunday. Price sked was hiked to 60 cents to 1 p.m.; 60 cents, balcony, and 74 cents, lower floor, from 1 p.m. to 5 p.m. weekdays and from opening time to 5 p.m. Saturdays. After 5 p.m. and all day Sunday the tab was 74 cents, balcony, and 98 cents on the lower floor. No gross figures were announced.

First vaude bill in 17 years had a wonderful reception. The seven acts: The Roulettes; Bobby Brandt; Ar- (See Vaude Bounces on page 36)

Brooks Vs. Modern In \$193,000 Suit

HOLLYWOOD, Aug. 27.—Pianist-singer Hadda Brooks clamped a \$193,000 damage suit against Modern Records' topper, Jules Bihari, this week in a Superior Court action, charging Bihari with breach of contract and default on royalties. In her action, Miss Brooks said Modern owed her \$88,000 in back royalties, had charged her \$5,000 for diskling expenses, and had violated a personal management pact which she claimed to have signed in 1945.

Bihari told *The Billboard* that all royalties and fees due had been paid to date and approved by a certified public accountant employed to check Modern's books. Former contract with Miss Brooks, he said, had been between his brother, Joe Bihari, and the singer, but has since been voided. Charges that the artist was billed for recording dates was also refuted, claiming that normal recording costs (See Brooks vs. Modern on page 35)

Ottawa Sets New Records In All Depts.

Midway Up 13% Over 1948

By Jim McHugh

OTTAWA, Aug. 27.—New records in every department were virtually assured as the Central Canada Exhibition headed into its final sessions today. New gate marks have been set each day beginning with opening Monday (22). Exhibit space was sold out far in advance of opening. The nightly horse show in the Coliseum on several occasions played to turnaway crowds, as did the night grandstand show, and the midway is a satisfying 13 per cent ahead of last year.

Last year's gate mark of 349,750 is (See RECORDS TOPPLE on page 51)

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Clearing the Copyright Air

Proclamations Under Study By State Dept.

Many Foreign Complications

WASHINGTON, Aug. 27.—The State Department has begun a sweeping re-examination of all copyright proclamations between the United States and foreign powers, in a history-making attempt to cut down confusion in world copyright affairs, it was learned this week.

The State Department's action, it was revealed, has been necessitated primarily by postwar boundary changes abroad and vast political shifts in foreign governments. The action is seen as outstripping in immediate importance all other international copyright developments, including the long-range attempt by the United Nations Education, Scientific and Cultural Organization (UNESCO) to draft a model global (See Clearing the Copyright, page 14)

Showbiz Ups Construction

WASHINGTON, Aug. 27.—Expenditures for private construction of amusement places in the nation during July shared in a general trend upward in spending for all types of construction, according to latest figures from the Bureau of Labor Statistics (BLS).

For private building of recreational and social places, \$23,000,000 was spent last month, a 4.5 per cent gain over June, and 15 per cent over last July. In this category are included theaters, showplaces, exposition buildings and some classes of niteries.

The BLS reported that \$68,000,000 was spent last month for construction of restaurants, stores and garages. This category also includes niteries, cabarets and eateries where professional entertainment is used. The July figure showed no change from June but a decline of 29 per cent from the same month last year. The July, 1948, figure in this category, however, was a record high of \$96,000,000.

Spending for all types of new construction last month reached \$1,913,000,000, a gain of nearly 10 per cent over June and 2.1 per cent above last July.

Cantor, Bergen Pull 18,500 at Detroit

DETROIT, Aug. 27.—A one-night all-star show at the University of Detroit Stadium for the Boysville Foundation Fund drew an audience of about 18,500 last Friday (19) for a gross estimated at \$75,000, including program revenue. The event is expected to net about \$25,000 for the foundation. A heavy nut of about \$50,000, included extensive talent costs and advertising. Tickets were scaled from \$1.20 to \$10. The matinee for youngsters, scaled at 50 cents—with \$1 charge for adults—drew an attendance of 1,500, grossing about \$1,000 and served largely as a dress rehearsal.

The show headlined Eddie Cantor, Edgar Bergen and Charlie McCarthy, Janet Blair and the Blackburn Twins, and Hattie McDaniels, with Tommy Dorsey's ork for musical background. Bob Crosby was emcee. Publicity was handled by Harold C. Berg.

NUMBER ONE ACROSS THE MUSIC-DISK BOARD

- No. 1 On the Honor Roll of Hits
SOME ENCHANTED EVENING
- No. 1 Sheet Music Seller
SOME ENCHANTED EVENING
- No. 1 Most Played on Disk Jockey Shows
YOU'RE BREAKING MY HEART, V. Damone-G. Oasser Ork., Mercury 5271
- No. 1 Disk via Dealer Sales
YOU'RE BREAKING MY HEART, V. Damone-G. Oasser Ork., Mercury 5271
- No. 1 Disk in the Nation's Juke Boxes
SOME ENCHANTED EVENING, P. Como, M. Ayres Ork., V 20-3402; 47-2896
- No. 1 Most Played Juke Box Country and Western Record
LOVESICK BLUES, Hank Williams and His Drifting Cowboys, MGM 10352
- No. 1 Best Selling Retail Country and Western Record
I'M THROWING RICE AT THE GIRL I LOVE, E. Arnold, V 21-0083; (45) 18-0080.
- No. 1 Most Played Juke Box Blues and Rhythm Record
TROUBLE BLUES, C. Brown, Aladdin 3024
- No. 1 Best Selling Retail Blues and Rhythm Record
TROUBLE BLUES, C. Brown, Aladdin 3024
- No. 1 Sheet Music Seller in England
RIDERS IN THE SKY.

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 18 to 32.

Economy in Berlin Brings Pay Cuts

BERLIN, Aug. 27.—The financial crisis in West Berlin has resulted in rigid economies by city-owned playhouses. No new production is to cost over \$1,500, and salaries of actors, singers and musicians in the civic theaters have taken substantial cuts. Monthly pay checks for civic opera song birds have been clipped from \$750 to \$600. The actors' bracket has been reduced from \$600 to \$525.

Local operative fare will get a boost in the fall of 1951, when re-construction of the old State Opera House in the Soviet sector is completed. The building was damaged by bombs during the war. Until then the present State Opera will continue in the Admirals-Palast, former revue house.

Cincy Zoo Opera 50G In Red for 1949 Run

CINCINNATI, Aug. 27.—Cincinnati Zoo Opera, which closed its six-week season Saturday (6), incurred a deficit of \$50,140, according to preliminary figures issued by Oscar F. Hild, managing director of the opera association. This was the largest deficit in the opera's history. Last year the loss was \$21,000.

Report shows the total income—total box-office revenues and income from the sale of librettos, radio contracts and other outside sources—was \$138,854.

Total operating expense of \$188,000 included \$70,000 for talent, \$35,000

Tax Repealer Due in April

WASHINGTON, Aug. 27.—The latest promise that repeal of the excise taxes will be among the first orders of business at the 1950 session of Congress came this week from Sen. Walter F. George (D., Ga.), chairman of the Senate Finance Committee. Senator George voiced belief that his committee might be able to get a repealer bill out of committee by April.

Meanwhile, Rep. Robert L. Doughton (D., N. C.), chairman of the House Ways and Means Committee, bulwarked the likelihood that action will be taken early next session on at least some of the excises, which include taxes on theater and cabaret admissions, musical instruments and transportation.

Some ardent advocates of repeal are still talking in terms of action this year, but the chances are seen as remote in view of the present timetable of Congress. Both chambers are anxious to wind up for the year, and the House is idling while the Senate gets caught up. In these circumstances, it is considered quite unlikely that a surprise move to rush a repealer bill to the floor would be successful, but there is an inclination on the part of some stalwarts to make a try.

for the orchestra, \$16,000 for the chorus, a like amount for staging and direction, \$8,200 for transportation of artists, chorus, conductors, etc., and \$4,500 for the ballet. Pavilion repairs ran to \$3,250 and executive expense totaled \$3,900.

Most July Showbiz Taxes Down; Music Instruments Up

WASHINGTON, Aug. 27.—The federal government's receipts from nearly all taxes affecting the nation's amusement industry in July this year were sizably below the take for the same month a year ago, the Bureau of Internal Revenue reported this week. Declines were registered in receipts from federal taxes on phonograph records, radio sets and phonographs, theater and concert admissions, cabaret admissions, club dues, coin-operated devices and tobacco. Gains were shown in receipts from taxes on musical instruments and alcohol.

Item	July Collections		
	July, 1949	July, 1948	Gain or Loss
Admissions to cabarets, roof gardens, etc.	\$ 3,221,734.44	\$ 4,411,255.68	\$1,189,521.24 loss
Admissions to theaters, concerts, etc.	28,787,158.24	33,172,611.20	4,385,452.96 loss
Radio sets, phonographs, components, etc.	3,803,070.58	4,069,785.34	267,114.76 loss
Phonograph records	373,743.89	395,829.60	22,085.71 loss
Musical instruments	777,416.95	879,975.46	102,558.51 gain
Coin-operated devices	6,972,100.18	7,929,547.72	957,447.54 loss
Telephone, radio, telegraph, leased wires, etc.	10,994,692.34	10,833,861.12	160,831.22 loss
Club dues, initiation fees	2,197,445.73	2,261,135.51	63,689.78 loss
Total tobacco taxes	\$ 96,794,182.79	\$103,141,569.79	\$6,347,386.99 loss
Total alcohol taxes	\$185,810,582.78	\$177,457,277.40	\$8,353,305.38 gain

23d Broker On Stem Loses His License

NEW YORK, Aug. 27.—Despite the fact that the inquisitorial eye of Commissioner of Investigation John M. Murtagh has been turned to other matters during the recent dog days, the probing into theater ticket brokerage continues its weekly grind. On Wednesday (24) the 23d broker lost his license when Fred J. Saur, operator of the Uptown Theater Ticket Agency, voluntarily surrendered his permit to Commissioner of Licenses Edward T. McCaffrey. The charge against Saur was the familiar one of inadequate maintenance of records. Murtagh's score to date tallies 10 revocations and 13 voluntary surrenders.

In addition, seven more ducat sellers have been summoned to the license commissioner's official carpet. A hearing for Alfred J. Mauro, listed by Murtagh as owner of Johnny's Ticket Office, has been set for Thursday (1). George Ziegler is called to 50 Pine Street September 8.

Five More Waiting

The remaining five awaiting dates for hearings are the Alexander Theater Ticket Office, Henry's Theater Ticket Office, Julius Plaut Theater Ticket Service, Hickey's Theater Ticket Office and the Manhattan Theater Ticket Service. Jack Rubin, of Manhattan, has already refused to turn over his complete records to McCaffrey. Murtagh stated further that the investigations of his office indicated the summoning of at least 10 more brokers.

Meanwhile, the brokerage boys have apparently suffered a change of heart toward the revival of "buys" as suggested by Billy Rose and Mike Todd early this month. The notion found many of them originally far from favorable. However, Rose announces that 25 of the principal agencies have contracted for 500 seats for each evening weekday performance of Ken Murray's Blackouts, unveiling at (See 23d Stem Broker on page 40)

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Vend, the monthly magazine of automatic merchandising.
Turnover, the monthly magazine for radio, television, record and phonograph dealers.

106G WKLY. VIA GIVEAWAYS

Nets Up 25% In Dishing Out The Free Coin

MBS Most Generous
By Sam Chase

NEW YORK, Aug. 27.—Cash and prizes are being doled out at a 25 per cent more lavish clip by web giveaway shows this season than last year, a spot check by *The Billboard* revealed this week. About \$106,000 in lucre and merchandise is handed to listeners and studio audiences each week this year, compared with a rate of slightly better than \$86,000 in 1948. Giveaways, in cash and merchandise totaled \$4,297,557 last year. At current rate, it will go well over \$5,500,000 in 1949. The 1948 survey covered 54 network programs on the four webs. The current check found that only 43 shows were responsible for the accelerated rate.

The only network whose giveaway ardor has slackened is the American Broadcasting Company (ABC). Last year, ABC had 21 shows on the air handing out about \$20,000 weekly. This year, the web has only 13 shows on the air, ladling an average of slightly over \$16,000 per week, low for the four networks.

The biggest jump was made by the National Broadcasting Company (NBC), which is handing out well over twice as much as last year. Where it had six shows on in 1948, averaging about \$9,500 weekly, NBC now has eight shows tossing out early \$23,000 per week.

The Mutual Broadcasting System (MBS) and the Columbia Broadcasting System (CBS) each has increased about in the same proportions. MBS now ranks at the top in weekly generosity, giving away nearly \$35,000 per week in 12 programs as compared with about \$28,500 on 14 shows last year. CBS is distributing a largesse of slightly over \$32,000 weekly now on 10 shows, against better than \$27,000 on 13 programs in 1948.

Roddy MacDowall To D. J.

HOLLYWOOD, Aug. 27.—Screen star Roddy MacDowall will make his radio bid as a disk jockey over Hollywood indie KMPC, beginning Monday (29). Former kidstar will be featured in a half-hour daily show across the board, handling regular platter pinner's chores. Seg will be peddled as a participation ainer by the station.

Morgan Makes It

NEW YORK, Aug. 27.—In notifying the National Broadcasting Company (NBC) of its cancellation of the Henry Morgan summer replacement show this week, Bristol-Myers did the unusual in praising the comic most highly. Joe Allen, Bristol-Myers advertising veepee, wrote the network that the account was extremely reluctant to cancel but that it thought Morgan had proved himself as a comic and salesman. Morgan, Allen noted, showed he could handle commercials in any way—a point which previously had occasioned some misgivings on the part of advertisers.

Morgan's show was the top ranking replacement on the air this summer.

The Giveaway Loot

NEW YORK, Aug. 27.—Following is the list of network giveaways being aired and the weekly value of prizes, in either money or merchandise, they deal out. For further details, see story on this page.

American Broadcasting Company

Program	Per Week	Name the Movie	200
Stop the Music	\$ 7,500	Breakfast in Hollywood	150
Kate Smith Calls	2,250	Add a Line	125
Bride and Groom	2,000	Jay Stewart's Fun Fair	100
Chance of a Lifetime	1,600	Johnny Olsen's Get Together	100
Break the Bank	1,500	Shopper's Special	50
Betty Crocker Magazine	600		
Ladies Be Seated	500		
		Total per week	\$16,475

Columbia Broadcasting System

Program	Per Week	Winner Take All	2,000
Sing It Again	\$ 5,500	Give and Take	1,700
Hit the Jackpot	5,000	Groucho Marx	1,350
Spin To Win	5,000	House Party	1,000
Bob Hawk Show	4,000		
Grand Slam	3,650		
Beat the Clock	3,000		
		Total per week	\$32,200

Mutual Broadcasting System

Program	Per Week	True or False	500
Queen for a Day	\$13,500	Juvenile Jury	500
Take a Number	6,000	Tell Your Neighbor	450
Meet Your Match	6,000	Can You Top This?	125
Man on the Farm	3,000	Twenty Questions	75
Fishing and Hunting Club	2,500		
Life Begins at Eighty	1,250		
Quick as a Flash	850		
		Total per week	\$34,750

National Broadcasting Company

Program	Per Week	Quiz Kids	1,500
Hollywood Calling	\$10,000	Take It or Leave It	1,000
People Are Funny	4,000	Welcome Travelers	600
Dr. IQ	2,250		
Truth or Consequences	1,850		
Double or Nothing	1,750		
		Total per week	\$22,950

Four Network Totals Per Week

ABC	\$16,475	NBC	22,950
CBS	32,200	Total	\$106,375
MBS	34,750		

Philip Morris Drops \$1 Million MBS Daytimers

NEW YORK, Aug. 27.—Philip Morris Cigarettes this week decided to drop both its daytime shows on the Mutual Broadcasting System (MBS), which brought the web some \$1,000,000 annually in billings. The tobacco firm then signed for two new daytime airers on the American Broadcasting Company (ABC). The agency in the deal is Cecil & Presbrey. Philip Morris was eighth highest in billings last year on MBS.

The two MBS shows which had aired under the Philip Morris banner were *Queen for a Day*, one of the top prize giveaway shows on the air, and *Against the Storm*, award-winning serial. *Queen* last year doled out some \$655,000 worth of loot, highest of any giveaway. The ABC shows bought are Walter Kiernan in *One Man's Opinion*, which will get the 12:25 to 12:30 p.m. period across the board, and Johnny Olsen's *Ladies, Be Seated*, which goes into the 3:30 to 3:55 p.m. slot five times weekly. October 24 is the starting date for both shows.

DuMont To Revamp Sked for Chi Shows

NEW YORK, Aug. 27.—The DuMont television web this week was blueprinting a revamped program sked, which will feature several new shows originating in Chicago. Web toppers were huddling over the weekend to determine which programs, originating at WGN-TV, Chicago, should be fed to the network.

A number of other important shifts in the DuMont line-up are anticipated as the result of the new cable allocations, to take effect next week.

R. R. Shift to NBC Means Extra 104G In Annual Billings

NEW YORK, Aug. 27.—The Association of American Railroads this week decided to get up an additional \$104,000 in time charges annually to shift its *Railroad Hour* to the National Broadcasting Company (NBC) from the American Broadcasting Company (ABC). The budget boost held up the deal for some time and came close to blocking it. The show moves into the 8 p.m. Monday time starting October 3, in the period formerly occupied by *Cavalcade of America*. NBC also is putting Dave Garraway into the 10:30 period Mondays, to make that night solidly musical.

Also pitching for the show was the Columbia Broadcasting System (CBS), which offered the sponsor the 10:30 p.m. Wednesday time, following Burns and Allen. Gordon MacCrae will return as featured singer. Benton & Bowles is the agency.

Giveaway Ban Suit Is Ready

WASHINGTON, Aug. 27.—The American Broadcasting Company (ABC) will file a complaint against the Federal Communications Commission (FCC) anti-giveaway rules early next week in the U. S. Court of Appeals for the Second Judicial Circuit. Filing of the suit, as foretold, will be the first step in a litigation which is likely to hold the FCC ruling in suspension for an indefinite period. ABC is expected to file a request for a stay in the FCC rules simultaneously with the filing of the complaint. It is seen certain that the case will be carried to the Supreme Court, no matter who wins in the circuit court.

Who'll Angel The Giveaways From Now On?

Webs Fear Runouts by B.R.'s

NEW YORK, Aug. 27.—Tho the networks fighting the Federal Communications Commission's (FCC) ban on giveaway shows intend to continue their battle, sales execs at the webs admit privately that it will now be exceedingly tough to sell these shows. Thus the Columbia Broadcasting System (CBS), with three-quarters of its hour-long *Sing It Again* show unsold, finds itself with dim prospects, and the National Broadcasting Company (NBC) with half of *Hollywood Calling* on the market is confronted by a similar situation.

It's a tough rap because CBS has been footing the sustaining bill for more than a year on *Sing It Again* and has sunk a satchelful of loot into the giveaway. Behind the same eight ball is the American Broadcasting Company (ABC), with its one-and-three-quarter-hour Monday evening Kate Smith giveaway program.

The fact is that even the sponsors may be favorably inclined toward these shows, they are afraid to invest in programs which soon might be forced off the air.

Strong indications of the shaky perch that giveaways on the air occupy was given when it was learned that CBS is dropping *Winner Take All* and *Beat the Clock* and that Philip Morris Cigarettes is canceling its five-a-week across-the-board *Queen for a Day* show on the Mutual Broadcasting System (MBS). Winner is remaining on CBS-TV.

Other sustaining giveaways teetering in the wind are MBS's *True or False*, Saturday 4 to 4:30, and CBS's *Spin To Win*.

Hope, Cantor Heading NBC's Convensh Show

NEW YORK, Aug. 27.—The National Broadcasting Company (NBC) has lined up a sock show for its annual convention at the Greenbrier, White Sulphur Springs, W. Va., September 7-11. Topping the show as joint emcees will be Bob Hope and Eddie Cantor, two of NBC's top-ranking comics. The rest of the line-up will include Gladys Swarthout; Mindy Carson, currently getting an NBC-RCA Victor build up; Russell Swann, magician, and Norman Clotier's orchestra. Ethel Merman is an added starter, but hasn't been set definitely. Tom McCray, NBC program head, is handling the show.

CBS Auditions New Kostelanetz Ainer

NEW YORK, Aug. 27.—The new Andre Kostelanetz show built by the Columbia Broadcasting System (CBS) was auditioned Thursday night (25) by Standard Oil. The program features Kostelanetz and his orchestra, with Deems Taylor as emcee, guest singers and a composer, Mike Brown. Lester Gottlieb is the producer. Marshack & Pratt is the agency.

NBC Revamping Night Remotes

Midnight Sked To Be Hyped By Name Orks

Victor Waxers Favored

(Continued from page 3)

endeavor to get top musical attractions, NBC is going beyond the usual network-hotel or network-nitery arrangement, and will agree to spend time and money on publicity campaigns for those remotes which sign with the network. The spots, however, will pay live charges.

Top Spots Contacted

Accordingly, NBC is now contacting top hotels and ballrooms thruout the country, outlining its new pitch. Among the spots it hopes to line up are the Palladium, Hollywood; Mark Hopkins Hotel, San Francisco, and the Aragon and Trianon ballrooms in Chicago. The Aragon and Trianon at one time were heavy users of night remote time.

The NBC plan to emphasize RCA Victor bands is an off-shoot of a plan (See NBC REVAMP on page 14)

NBC Sponsor Wants A Cuffo Before Show

NEW YORK, Aug. 27.—An unusual instance of a sponsor asking for the shifting of a sustainer to have it precede the sponsor's own show has resulted in the shift of *Dragnet* from Thursday nights on the National Broadcasting Company (NBC) to Saturday nights. The new air time will be 7:30 p.m.

The sponsor asking for the move was Whitehall Pharmacal, which bankrolls *Hollywood Star Theater* for Anacin at 8 p.m. *Dragnet*, an NBC house package, came up with a 5.9 house package, a high rating for the time and program in hot weather.

The 7:30 Saturday time opened up when *Pet Milk* shifted to Sunday nights on NBC at 10:30. NBC is asking its affiliates in the West to record *Dragnet* individually and repeat it on whatever open time they may have Saturday nights, a move necessitated by time differences.

NBC Eying Moore For "H'wood" Emcee

NEW YORK, Aug. 27. — Garry Moore this week was reported set as new emcee on the National Broadcasting Company's top giveaway show, *Hollywood Calling*. George Murphy, who has handled that job since the show bowed, is said to be considered unsatisfactory by the web's programming brass.

The date of the switch has not yet been set, but it is likely to take place sometime in September. The deal would give Moore two web shows, the other being *Club Matinee*, across the board daytime show on the Columbia Broadcasting System, which tees off in the 3:30-4:30 p.m. slot September 12.

USC-UCLA Games by Harmon

HOLLYWOOD, Aug. 27.—Tom Harmon, University of Michigan football great and currently sports director for KFI-TV, won the coveted berth of play-by-play announcer for the forthcoming USC-UCLA football sked to be telecast exclusively by KECA-TV. Harmon got the nod over other Coast competitors and was given seasonal leave by KFI-TV to accept the job.

Coast Radio Biz Rosy, Says SCBA

HOLLYWOOD, Aug. 27.—If radio biz is bad, Coast broadcasting industry isn't aware of it, according to a report released this week by the Southern California Broadcasters' Association (SCBA). Like Mark Twain's death, SCBA said that accounts of the slump in radio ad revenue have "been greatly exaggerated," declaring that of 18 stations surveyed, eight reported biz ahead of last year.

Increases outshadowed slump with KITO, San Bernardino, reporting a record 79 per cent hike in revenue. KIST, Santa Barbara, said biz was up 10 per cent, with average increase in Los Angeles area pegged at 15 per cent. Stations reporting revenue losses averaged 4 per cent drop, with some stations claiming drop in gross take but hike in net profits. One Los Angeles network station said a 16 per cent slump in local business was offset by a 21 per cent jump in national billings.

Stations which were in biz in 1940 almost all said they were ahead of that year's business. Employment, meanwhile, remained at the same level as a year ago. Only two stations surveyed reported a 10 per cent drop, while four said that they had increased employment 5 to 15 per cent. Outlook for fall was rosy despite inroads of tele in the local market and the general biz slump.

Westinghouse Brings Malone Back in Fall

NEW YORK, Aug. 27.—Westinghouse Electric, which has sponsored Ted Malone for a number of seasons in the past, this week signed to bring the philosopher back on the American Broadcasting Company (ABC) this fall. Malone will gab in the 3:55 to 4 p.m. period across the board, starting in mid-September.

McCann-Erickson is the agency.

Eastern Indies Start Push For Sports Broadcast Web

PHILADELPHIA, Aug. 27. — Almost a dozen independent radio stations in the East banded together to create a sports broadcast network with negotiations under way to bring the string of stations up to at least 50 by fall. The brainchild of Jack Rensel, of the Weightman Advertising Agency, with Albert J. Syk, owner of WPEN here, and other independent station owners coming in on the ground floor, the "network" was officially launched with 11 stations.

Organized exclusively for the purpose of making it possible for the indie stations to carry major sporting events live, the 11 stations comprising the initial link of the sports web includes: WPAM, Pottsville, Pa.; WSNJ, Bridgeton, N. J.; WKOK, Sunbury, Pa.; WHAP, Hopewell, Va.; WFPG, Atlantic City, N. J.; WEEU, Reading, Pa.; WNOW, York, Pa.; WAMS, Wilmington, Del.; WOKO, Albany, N. Y.; WLAN, Lancaster, Pa., and WAEB, Allentown, Pa.

Events Lined Up

Already signed by the sports broadcast network are the airing rights for all the home and away games of the Philadelphia Eagles, local professional football team, and the boxing bout promotions to be staged at Convention Hall by Harry Steinman starting September 21. The Eagles games have added import since the ball club has fixed video for any of its home

Kintner, Barry In Duty Switch

NEW YORK, Aug. 27.—The American Broadcasting Company (ABC) this week reshuffled some vice-presidential duties. Charles C. (Bud) Barry, formerly veepee in charge of television, became veepee in charge of programs, both AM and TV. J. Donald Wilson, formerly veepee in charge of programs, now is veepee and national director of network programs, reporting to Barry.

Robert E. Kintner, ABC executive veepee, will assume those video duties shed by Barry in the switch. The changes are regarded as solidifying Barry's position as programing master-mind of the web, by eliminating TV desk work from his routine.

WXYZ-TV Lines Up Auto Coin for Sports

DETROIT, Aug. 27.—Automotive money will be a major factor at WXYZ-TV this fall, as the result of contracts signed this week for two sports shows with two of the big three auto companies. Like most auto-sponsored shows here, the deals are signed with the local dealers rather than with the parent companies.

Chrysler dealers of Detroit signed for the half-hour weekly *Football Touchdown*, for 13 weeks, thru the McCann-Erickson Agency, covering highlights of college football. Ford dealers, thru J. Walter Thompson, are buying *Big Nine Football Round-up* for 10 weeks. Both shows start the week of September 19.

In addition, the Starck-Hickey Company, local Ford agency, is buying *Starlit Stairway*, amateur show, starting September 5, thru the Rex Advertising Agency.

O'Neil in 'Paradise'

HOLLYWOOD, Aug. 27.—Singer Danny O'Neil will launch a nationwide personal tour this month, during which crooner will play 32 cities in which the Jerry Fairbanks tele film series, *Paradise Island*, are currently being shown. O'Neil, featured performer in the Fairbanks pix, will exploit video films via guest slots on local tele outlets using the film series. In addition, warbler will do nitery and personal stunts in same cities. O'Neil recently closed at the Last Frontier Hotel, Las Vegas, Nev., after a six-month stand.

RWG Seeks Net Pact Revisions

NEW YORK, Aug. 27.—The Radio Writers Guild (RWG) this week asked the networks for revision of its minimum basic agreement covering staff and free-lance scripters at the webs. The RWG just recently got the radio broadcasters to sign the pact which blankets free-lancers. However, the contract provides for rate adjustments as of September, 1949, and September, 1951.

Exactly how much of a hike the RWG desires for its members is not known, but it will not be a straight percentage hike. The probability is that different categories of scripters such as comedy, dramatic, etc., will get varying wage increases.

Atomic Energy Tele Panel Shows Planned

NEW YORK, Aug. 27. — A video series on atomic energy was in the works this week by the New York Committee on Atomic Information, Inc. (NYCAI), a non-profit organization. The outfit, which now serves as a clearing house for information on peacetime applications of atomic energy, is planning a series of panels on the subject, featuring top experts who will discuss such aspects as industrial, economic, religious and welfare, educational and civilian defense.

Attorney Murray S. Levine, president of NYCAI, has turned over packaging of the series to Moss Associates, where video director Ely Landau and public relations director Richard Roffman will handle it. A radio series also is projected.

L. A. Pigskin Film Rights Go to KTTV

HOLLYWOOD, Aug. 27. — Tele rights to the Los Angeles Dons pro football sked went to CBS-Times outlet KTTV which consummated a last-minute deal this week-end after efforts to peddle the series had brought the Dons no takers. KTTV deal is for film rights only, since Dons' management withheld live clearance for fear of hurting gate receipts. Deal came after KTLA, which claimed option on Dons' series, and KFI-TV both failed to get together on a deal.

KTTV will film all home and abroad games, editing films to one hour running time, with commentary and sound effects to be dubbed in live at air time. Pact with the Dons restricts earliest airing time to at least 48 hours following conclusion of a game. Bankroller and telecast time are still unsettled.

KTTV's 11th-hour deal with the Dons ended a period of strained relationships between local telecasters and both the Dons and Los Angeles Rams, town's other pro football club. Because footballers fear of live tele it was expected that no pro football would be telecast this year. KTTV's successful bid for games with Times tie-up and possible bankrolling may break down ball club resistance to allow live telecasting next season.

Link-Up System

Stations are being invited to join the network on a planned scale so that the wire costs involved are fairly insignificant. Instead of direct wires from an origination point, each station in the link will take the games and bouts by direct wire from the network station in the nearest town. As a result, the network figures on spotting their stations about 40 miles apart, thus giving the indies an opportunity to carry major athletic events live without having the prohibitive wire bills to foot.

No officers are set for the network, which is still in its organizational stages. Rensel serves as general manager for the web.

TV DOMINATES AFRA HUDDLE

\$177,277.50 Surplus

SAN FRANCISCO, Aug. 27.—The American Federation of Radio Artists (AFRA) coffers this year hold a surplus of \$177,277.50, according to its treasurer's report, showing the org's fiscal standing as of the year ending April 30. The report lists AFRA's assets as \$271,263.15, outbalancing its liabilities totaled at \$93,965.65.

T-H Roasted at AFRA Confab

SAN FRANCISCO, Aug. 27.—The Taft Hartley Act (T-H) was thoroly roasted at the convention of the American Federation of Radio Artists (AFRA) here this week. First to toss the labor law on the hot coals was George Heller, AFRA's national executive secretary, who in his annual report pointed to the "many bitter" examples "of what Taft Hartley has done to AFRA." He charged T-H with breeding "plain unadulterated fear" in labor's ranks. Heller reviewed AFRA's part in the past election in which he said many of its local participated actively to defeat those congressmen who favored T-H.

One T-H headache, Heller said, concerns AFRA's health insurance plans. The union collected approximately \$100,000 last year for its Seal-test airshow which was to go towards a health insurance fund. However, the money is being held in the bank until Washington decides it is permissible for a union to disburse money for hospitalization. Heller blamed an "unholy coalition" in Congress for the fact that T-H still remains unrepealed and issued a "rallying call to all who believe in a liberal America and a truly free labor movement" to put their shoulders to the political wheel in 1950 and defeat the congressional supporters of T-H.

Strides Ahead

During AFRA's second year under T-H, it was still able to add 24 new contracts and has renewed existing agreements in 42 U. S. cities, its national exec secretary told delegates. Frank Reel, assistant exec secretary, added fuel to the T-H fire by relating some of his experiences with employers under the labor law.

Delegates passed a resolution proposed by the New York local, putting the national convention on record as once again urging the repeal of T-H and the re-enactment of the Wagner Act, peding the drafting of a mutual equitable law by both management and labor and that the President and Congress be informed of AFRA's position on this matter.

AFRA-WFDR Pact Sets Pattern for FM

NEW YORK, Aug. 27.—The American Federation of Radio Artists (AFRA) this week signed what is believed to be its first contract covering performers working for an FM station. The deal was with WFDR, New York FM outlet owned by the International Ladies' Garment Workers' Union (ILGWU), and provided a \$70 minimum for staff announcers. The contract also sets up a union and shop for the union-owned station and also establishes general working conditions for staff talent and announcers.

AFRA regards the contract as unusually important and hopes to use it as a pattern for contracts it plans to seek from other FM stations.

AFRA To Fix Rates of Pay In Wax Field

SAN FRANCISCO, Aug. 27.—The American Federation of Radio Artists (AFRA) will move into the disk field, establishing rates and working conditions for its singer, actor and announcer members. The convention approved the resolution submitted by the New York Local calling for the AFRA national board to map an invasion into the realm of phono wax. AFRA's jurisdiction, however, will govern only its members performing on disks.

Rates suggested by the New York local ask that all performers be paid \$10 per rehearsal hour, and that recording sessions be restricted to three hours' duration, during which no more than four sides may be recorded. The latter, of course, complies with American Federation of Musicians (AFM) regulations. Proposed schedule calls for solo performers to receive a minimum of \$58.10 per 78-r.p.m. side. According to the number of voices used per side, the rate graduates down to \$22 when 12 or more voices are used.

For some time AFRA has cast a longing eye at the disk field, in the hope of bringing vocal artists under its wing. At last year's convention in Boston it resolved to launch a drive for recording gabbers and groaners, but was thwarted by the AFM recording ban.

Biannual Convensh Proposal Rejected

SAN FRANCISCO, Aug. 27.—A proposal by the Boston Local that the American Federation of Radio Artists (AFRA) convene biannually instead of yearly failed to win the approval of the delegates. Opponents argued that these were crucial and fast-changing times which require closer consideration and more frequent exchange of ideas within the organization than ever before.

Said one delegate: "If we don't meet for another two years, imagine where television will be in 1951."

The Boston proposal was prompted by a desire to cut convention costs. New York's local alone is shelling out \$12,000 to send its delegates to San Francisco.

Collyer Elected Again?

SAN FRANCISCO, Aug. 27.—General corridor comment picks Clayton Collyer to be retained in office as national president of the American Federation of Radio Artists (AFRA). The Billboard went to press 24 hours before AFRA held its election, and will therefore report the outcome of the balloting in next week's issue.

Subsistence Fund?

SAN FRANCISCO, Aug. 27.—Need for a "subsistence fund" was recognized by the American Federation of Radio Artists (AFRA) convention when it nodded approval to a resolution that the national board study ways and means of creating this fund during the forthcoming year. The Boston Local, who proposed this action, argued that strikes or respect of picket lines by locals in the field can deplete local and national treasuries. AFRA's treasurer's report for the fiscal year, ending April 30, lists a reserve for the strike fund of \$643.94.

AFRA

Additional coverage of the annual American Federation of Radio Artists (AFRA) convention will be published in next week's issue of *The Billboard*. The convention closes Sunday (28) after the radio-television deadline. *The Billboard* is the only radio trade paper assigning a full-time editorial staffer to the AFRA meet, with Lee Zhto, of the Hollywood office, handling the assignment, with an assist from Ed Murphy, this paper's long-time San Francisco correspondent.

Clashes With IBEW Studied

SAN FRANCISCO, Aug. 27.—Jurisdictional clashes between locals of the American Federation of Radio Artists (AFRA) and the International Brotherhood of Electrical Workers (IBEW) should be treated purely as local issues and settled by the individual groups involved at those points where flare-ups occur.

This was the decision of AFRA's national convention which led to the withdrawal of a resolution submitted by the Seattle Local proposing that each local endeavor to close a working agreement with its IBEW counterpart. This would serve as a non-aggression pact between the two radio unions, reaffirming each org's jurisdictional boundaries.

Conflict between AFRA and IBEW occurs mostly in smaller communities where employees' duties often embrace both gabber and technician chores. In that event both unions claim jurisdiction, altho both orgs have long battled against dualism. Inasmuch as circumstances differ in each instance, feeling is that a set plan or form agreement will not serve as a solution for all difficulties that may arise. Hence, matter should be treated in each case by locals involved.

SAG Nixes Proposed 4A's TV Authority

HOLLYWOOD, Aug. 27.—Formal rejection by Screen Actors' Guild (SAG) of the Television Authority (TA) plan proposed by Associated Actors and Artistes of America (Four A's) was made public this week-end in an "intelligence report" released to SAG members by union's Executive Secretary Jack Dales Jr. In nixing Four A's proposal, which was discussed at an eight-day meeting held here beginning July 30, Dales argued that TA would: (1) Create a new union for motion pic actors and compel cinema thespis to carry another card; (2) would be governed in New York, where SAG members could not attend, and (3) TA would be controlled by vote of Eastern branches, who outnumber film unions 5 to 2. Accordingly, SAG was cold to the proposal but hopeful that a different tele agreement could be formulated.

Dales made public a letter written to Four A's August 16, in which he pointed out that SAG refuses to "commit organizational suicide" by going along with TA proposals. Furthermore, he foresaw conflicts between SAG and TA in dealing with producers on films to be made for both theater and video use. Other specific objections were outlined to Four A's board, with conclusion that the TA idea was impractical and unworkable, but the door was held open for further negotiations, with SAG pledging its finances, personnel and support to establish a strong tele union.

Union Insists On Place in Television Sun

Issue Dominates Convensh

(Continued from page 3)

each of the participating unions unequivocally assigned all its jurisdiction and claims in video to the Television Authority, but during the meetings with SAG reps it became apparent that AFRA and SAG differed on the idea of a working arrangement, he added. The SAG was offered a part in TA equal to that held by any other Four A's union but the film org (1) refused to relinquish its jurisdiction to TA and (2) could not approve the creation of a new union.

Heller said these fundamental differences in thinking between the Eastern and Western groups are responsible for SAG and SEG absence from TA. SAG's proposal that the film unions retain jurisdiction over canned video fare while the Eastern unions control live shows was likened by Heller to AFRA's splitting its force between transcribed and live radio shows. AFRA, like the other Four A's unions, has never claimed a segment of the video labor pie, but has always spoken of television as a whole during the national board meeting held immediately prior to the opening of the convention.

One AFRA board member lashed out at SAG's claim to video film jurisdiction and declared: "Film doesn't go out as film on the air but as a series of dots. It is carried by the broadcast medium and we should claim it as our own."

Another board member charged: "SAG is afraid of its very existence now that television is coming up. Sure we of AFRA realize that the advent of television will undoubtedly weaken us, but we are willing to relinquish our jurisdiction over television to TA for the benefit of the performers. But SAG is afraid to budge because of television. AFRA may not be as important in the entertainment field in the future, but we are ready to face it. But SAG is unwilling to give in to television and thereby aid its membership."

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FCC Faces Biggest Crisis; Rumors of Coy Resignation Shake Morale; Issues Wait

Critics on Decisions, Delays Level Attacks

WASHINGTON, Aug. 27.—Smarting under recurrent pummeling from Capitol Hill and showing the strain of a steady exodus of staffers, the Federal Communications Commission (FCC) is believed facing the toughest crisis in its history. An air of uncertainty in commission ranks is traceable to repeated reports that Chairman Wayne Coy and several others plan to resign, a situation which is already having a direct effect on the commission's daily routine and decisions. It is generally agreed that the person best qualified to stave off further inroads on FCC morale is Coy, now vacationing but due back at his Washington desk soon after Labor Day. The word here is that Coy is still not wholly decided on whether he will step out of his FCC post, and the feeling is that he ought to come to a decision right away and make a flat public pronouncement one way or the other.

Subsequent Action

There is little doubt that if Coy quits a wholesale shake-up at the FCC will follow. Acting Chief Engineer John A. Willoughby would be among the first to be affected by Coy's withdrawal. Held in high esteem generally both in and out of government, Willoughby, nevertheless, is reported unpopular with certain of the commissioners, two of whom have been pushing for his replacement. A change in this post would have repercussions not only throughout the engineering staff but elsewhere in the FCC and in the industry. Also, if Coy resigns, President Truman's choice of a successor as chairman would have a lot to do in determining the extent of withdrawals not only in the ranks but among the commissioners, depending on the popularity or unpopularity of the new chairman's views and personality.

Giveaway Outgrowth

The commission's general unrest and diffidence are seen reflected in most of its major actions. Pointing up the situation was the ruling banning giveaways (*The Billboard*, August 27), a ruling supported by less than a full quorum of the commission. It is no secret that inside the commission there were sharp and sometimes bitterly discussed differences of opinion on practically every major issue. The situation is traceable to a number of factors. Among these is an air of uneasiness in terms of future personnel. Some disquietude has resulted also from Congress's refusal to buttress FCC's budget and Congress's delay in upping salaries. As for the recurrent pummeling from various places on Capitol Hill, there is a growing tendency on the part of some FCC-ers to stand up to the attack. One example of this is a current move in the FCC to issue a statement which, in effect, will be a reply to the latest utterance this week by Chairman Edwin C. Johnson (D., Colo.), of the Senate

Interstate - Foreign Commerce Committee, in which Johnson again criticized what he called the FCC's delay in adopting color TV standards.

Cases on Tap

One of the chief effects of the commission's uncertainty is the FCC's tendency to procrastinate on major policy decisions. Altho this is an old habit (for instance, a clear channel decision has been forthcoming for more than a decade), the stalling has never been more pronounced than in the last several months. Hanging fire are such long-pending matters as multiple ownership changes, the G. A. Richards case, spot sales reps and a policy toward anti-trust offenders.

Complicating the situation is the pile-up of work even on matters which the FCC has already taken a stand on, such as giveaways. FCC legalists will have to bear the brunt in representing the government in any court challenge, and the litigation is certain to be a prolonged and time-consuming one. In addition, FCC's engineers are likely to be engaged for months to come in devising an allocations system for dual upstairs-downstairs television, with the present blueprint regarded as a makeshift.

Don Lee on Color Bandwagon

HOLLYWOOD, Aug. 27.—Don Lee Television climbed on the color bandwagon this week-end with announcement that Harry R. Lubcke, newly appointed director of TV research, would devote full time to color video research. Move is not new for Don Lee, since the outfit announced launching of color research several years ago, but the project has been dormant till now.

WMCA To Air Daytime Shows on Hour-Long Basis

NEW YORK, Aug. 27.—WMCA, New York, which will revamp its program schedule in October at the conclusion of the baseball season, plans to program most of its daytime periods on an hour-long basis. This is in contrast to the 15-minute program pattern which is found on most indies and networks.

WMCA claims that its current disk jockey shows, which run an hour or longer, have convinced its program execs that a greater continuity can be obtained with the longer program sequences than with the shorter. The station also believes that a greater audience flow is maintained via the

hour scheduling.

Daytime airers now being built will be predominately musical, both plattered and live. The use of one personality to tie the segments together is also under consideration, with the same objective of maintaining continuity.

When baseball ends—WMCA broadcasts the New York Giant games—WMCA will also reinstate some of the public service programs it dropped at the beginning of the diamond season. Set to return the first week of October are *Inquiring Parent*, *Science in the News* and *Young Book Reviewers*.

WFDR Leads in N. Y. Move For an FM Stations' Org

NEW YORK, Aug. 27.—A proposal that FM stations in the New York metropolitan area organize to further that medium will be made shortly to local FM operators by WFDR, the New York FM outlet owned by the International Ladies' Garment Workers' Union (ILGWU). The pattern sought by WFDR would be similar to an AM organization established earlier this year by Chicago stations.

The thinking behind the Chicago—and New York—moves is that intensive promotion is necessary if FM is to progress and establish itself as a sales and entertainment medium. FM

operations in New York have had particularly tough sledding, with two currently reported as being up for sale at cost. The principal reason for the situation is held to be the slow sale of FM receivers in the light of video activity.

WFDR probably will call for a meeting of all New York FM broadcasters and present a road map covering research and sales promotion, both as to sets and FM itself. Research will deal with present FM listenership and the value of that audience to an advertiser.

ASCAP Royalties Mean Interstate Commerce, Son!

WASHINGTON, Aug. 27.—Broadcasts originating from outside the State and payments of royalties to the American Society of Composers, Authors and Publishers (ASCAP) were deemed in a ruling here this week by the National Labor Relations Board (NLRB) as key factors in putting 250-watt station WDXB, Chattanooga, Tenn., in the NLRB's jurisdiction as a business engaged in interstate commerce.

Affirming a hearing officer's previous ruling, the NLRB directed a special election within 30 days for employees on whether they will be represented by Local 662, International Brotherhood of Electrical Workers, affiliated with the American Federation of Labor (AFL). In finding the station as engaged in interstate commerce, the NLRB cited that the station pays royalties to ASCAP in New York, subscribes to wire news services from outside the State, rents wire facilities from the Bell Telephone Company, transmits a regular church broadcast from outside the State, and has a transmitter near the State line servicing a 35-mile radius.

Rhodes Buys Tues., Thurs. Heatter Seg

NEW YORK, Aug. 27.—The Mutual Broadcasting System (MBS) this week started to win back some of the billings lost this summer when the Rhodes Pharmacal Company for its medicinal product Imdrin bought Gabriel Heatter's news commentary program on Tuesdays and Thursdays. The show is broadcast 7:30 to 7:45 p.m. Monday thru Friday. O'Neil, Larson and MacMahon, the agency for the sponsor, signed a year's contract for the commentator's services. On Mondays, Heatter is bankrolled by Noxema, and on Tuesday Kreml Shampoo pays the bills. Only Friday is now available.

AM Profits Off; Expenses Cut Margins

Big Outlets Fare Best

WASHINGTON, Aug. 27.—Radio station profit on sales of time dropped from 21 per cent of all station revenue in 1947 to 18 per cent last year, according to a survey conducted jointly by the National Association of Broadcasters' (NAB) employee-employer relations and research departments. The trend has been steadily downward since 1946 when station profit on sales of time, before taxes, was 26.5 per cent of station revenue, the survey showed.

Richard P. Doherty, head of the NAB employer-employee relations department, said that rising operating expenses have been cutting into profit margins of radio stations in the United States at a steadily increasing rate. The survey showed that the ratio of operating expenses to station revenue last year was 82 per cent, compared with 79 per cent in 1947 and 73.5 per cent in 1946.

Inverse Ratios

Figures used in the compilations were drawn from stations in the black, Doherty said. Trends among stations losing money are still being analyzed. All stations, he said, tended to show lower ratios of operating expenses to revenues as the volume of income increased. Stations doing less than \$50,000 worth of business last year had the highest operating ratio, 88.7 per cent, while stations doing an annual volume of business of \$1,000,000 or more had the lowest ratios of operating expenses to revenue.

Wages and salaries embraced the largest single cost item in all classes, with 47.36 per cent of the average station's income dollar paid out to staff and administrative personnel and representing about 58 per cent of total operating expense, the survey stated.

NBC Ringing Up 500G Sat. Morns

NEW YORK, Aug. 27.—Additional time sales for Saturday morning chalked up by the National Broadcasting Company (NBC) this season as against last year will mean an extra \$500,000 in annual billings. The web has been plugging away at Saturday morning time for a long period, and it's now beginning to pay off.

Currently, from 9:30 to noon Saturdays, NBC is billing around \$32,000 in time. This is a gain of \$9,000 over last season, with the web hoping to add to its edge in the near future.

The NBC Saturday a.m. sked starts with a small network e.t. repeat of *People Are Funny* (Brown & Williamson), followed by Fred Waring with *Minnesota Canning*; *Pet Milk*, with Mary Lee Taylor, and *Morrell Foods* and *Brown Shoes* with Smilin' Ed McConnell.

Vet Actor H. Hull Auditions MBS Seg

HOLLYWOOD, Aug. 27.—Veteran screen-stage actor Henry Hull will wax audition this week-end for new Mutual Broadcasting System (MBS) sustainer to be tagged *Uncle Almost*. Comedy—whimsy series will be scripted by Sid Silvers and Herb Sanford and produced by Sanford for the Ken Dolan Agency, show packagers. Stanza is being tested by net for possible fall kick-off.

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TV COSTS ON RISE FOR FALL

N. Y. Tends To Import H'wood Staffers as Video Waxes

NEW YORK, Aug. 27.—The growth of television is developing a marked tendency on the part of top agencies to bring Hollywood staffers into New York to work on the medium. Both Young & Rubicam and J. Walter Thompson recently have recalled several of their top Coast personnel, with a decision yet to be rendered by the former agency as to whether more will be brought East.

Earl Eby, former producer of the Edgar Bergen program, is the J. Walter Thompson Coast staffer now in New York. He will be attached to the New York office indefinitely working on video ideas. The only radio show being produced in Hollywood by J. Walter Thompson is the *Lux Radio Theater*; the agency for years was the top agency producer in Hollywood.

At Young & Rubicam, Innes Harris, radio writer, and Tony Sanford, radio producer, are boning up on TV. Sanford is now directing *Crusade in Europe* for the agency, while Harris will work on tele copy. Both have been on the Coast for years.

Complications

The problem is complicated for these agencies because many of the Coast radio personnel have homes out there and are loath to leave California. However, it is very important that they get used to New York standards of video production so that when and if they do shows from the Coast they are able to produce strong enough programs to hold Eastern audiences.

Also at Young & Rubicam veteran television director Ralph Warren was just hired to take over the piloting

Al Morgan Show For DuMont Net

CHICAGO, Aug. 27.—The Al Morgan show, WGN-TV, which has become one of the more popular local variety shows in the past few months, will be fed to the DuMont network as a co-op starting September 5.

Variety format of program will be continued. Morgan, nitery pianist who has come up fast since the recent success of his London record, *Jealous Heart*, will be featured as star and emcee. Billy Chandler's orchestra and guest stars also will be used.

Program will be aired on the net from 7:30 to 8 p.m. Mondays. Local sponsors will continue to be Teletronics, TV dealer, and Stromberg-Carlson. DuMont will pay line charges and part of production costs, it is reported.

Morgan will remain here for about eight more weeks. After that he is expected to start an engagement at the Paramount or Roxy in New York. At that time show will originate in the East.

Admiral May B. R. Garroway TV Show

NEW YORK, Aug. 27. — Admiral Radio & Television Corporation this week was reported highly interested in bankrolling the Dave Garroway video show, airing on the National Broadcasting Company (ABC) TV network. Admiral previously had indicated interest in *Lights Out*, another NBC show.

Admiral officials in Chicago this week were huddling with web execs there. The Garroway stanza originates in Chicago.

chores on the Fred Waring tele show, which is on the Columbia Broadcasting System (CBS) TV for General Electric. He resigned from the American Broadcasting Company (ABC) where he directed *Stop the Music*.

TV "Riley" Via Film From Hwd.; Gleason in Lead

HOLLYWOOD, Aug. 27. — Tele version of *Life of Riley* will be done via films from Hollywood, reversing previous plans to air the stanza live from New York. Title role in the video version was this week handed to Jackie Gleason, nitery-vaude comic, by Irving Brecher, producer-owner of the veteran radio package. Both radio and tele versions will be bankrolled by Pabst beer over the National Broadcasting Company (NBC), with the radio show set to kick off Friday, October 7, and the tele show to start Tuesday, October 4, latter slotted at 9:30 p.m. on Eastern tele network.

Double casting of title role was necessitated by the anti-tele clause in William Bendix's film contract and Gleason got the nod over several other actors auditioned for the role. Switch to film production was okayed by bankroller who would not go for kine but agreed to straight film technique. According to Brecher, the show will be shot at film studios using motion picture technique and equipment, and released on 35 prints as compared to standard 16mm. kines. Each stanza will require one full day's shooting time, exclusive of editing and scoring. No live local showing will be made, using films for all origination points.

Watching Outcome

One of first name shows to switch to film, Brecher believes he can produce *Riley* for relatively low cost, thus offering quality superior to kine at approximately the same cost. Since it will be the first Hollywood commercial stanza to hit New York via film, trade is keenly watching outcome, both from public and agency reaction, in the hope that the success of the stanza will pave the way for general acceptance of film or kine shows from Hollywood.

Cast members supporting Gleason will include Rosemary De Camp as Mrs. Riley and Lanny Rees as Junior, with John Brown, the Digger O'Dell of the radio version, doing same stint on teevee. Part of 16-year-old Riley daughter is still uncast.

Stanton (Carl) Joining NBC TV

NEW YORK, Aug. 27.—Carl Stanton, until recently head of radio for Dancer-Fitzgerald-Sample ad agency, has joined the National Broadcasting Company (NBC) television department. Widely regarded in radio and video he will report to Pat Weaver, recently appointed NBC TV boss. He was formerly with Lord & Thomas and American Tobacco.

NBC appears to be stressing ad agency backgrounds in its recent TV personnel acquisitions, Weaver and his assistant, Fred Wile Jr., both hailing from Young & Rubicam. Norman Blackburn, the NBC TV program head, and Russ Johnston, of its TV film department, similarly have agency backgrounds.

Rare Vintage

SAN FRANCISCO, Aug. 27.—One of the few instances where a sponsor collects from a network, rather than vice versa, concerns Louis Petri, head of Petri Wine. Petri originated the *Gregory Hood* whodunit series aired on the Mutual Broadcasting System (MBS), and altho the vintner no longer sponsors the show, the web pays him a weekly royalty to air *Hood* as a sustainer.

And as a clincher, Petri signed a week or so ago with Mutual's competitor the American Broadcasting Company (ABC), to bankroll *Sherlock Holmes* on that web.

Old Gold Hangs S.R.O. Sign on NBC Tues. Nite

NEW YORK, Aug. 27.—The starting date for the first broadcast of the *Original Amateur Hour*, when it switches from DuMont to the National Broadcasting Company (NBC), has been set for October 4. The show, bankrolled by Old Gold, will get the 10 to 11 p.m. period Tuesdays. NBC this week also was notified that Crosley will return as sponsor of *Who Said That?* with the show of October 9. This ailer, formerly bankrolled by Crosley, retains its 9 p.m. Saturday time.

Crosley also has set October 6 as its first show in sponsoring *This Is Broadway* on the tele web of the Columbia Broadcasting System. *Broadway* will get the 8:30 to 9 slot on alternate Thursdays, taking turns with *Inside U. S. A.*

The addition of *Amateur Hour* gives NBC a potent Tuesday sked, with Milton Berle followed by Procter & Gamble's *Fireside Theater*, *Life of Riley* and the amateurs.

"Voice of Firestone" To Start Simulcast

NEW YORK, Aug. 27.—The *Voice of Firestone* series, a long-time Monday night National Broadcasting Company (NBC) feature, will start airing simultaneously on AM and TV next month. The program airs at 8:30 p.m.

Ross Reports Sees 10% Nut Hike This Yr.

Hour Drama Most Dear

NEW YORK, Aug. 27.—The average production cost for television programs this fall will be at least 10 per cent above those of last season, according to a study of television budgets completed this week by Ross Reports. The study, made over a three-month period by Wallace A. Ross, breaks down typical budgets of 11 different types of tele programs. Of these, the one-hour drama packs the highest total budget, averaging \$11,027 per show for the typical program.

Next most costly, according to the study, is the one-hour comedy variety show, running on the average of \$10,769 per week. The third is the 30-minute drama, costing about \$6,000 weekly. This is followed by the half-hour situation comedy (\$5,832), half-hour comedy variety (\$5,400), strip musical (\$4,805), half-hour musical variety (\$4,443), half-hour quiz (\$4,025), forum or panel (\$2,309), how-to-do shows (\$1,650) and children's half-hour shows (\$1,200). All these figures include agency commission, camera rehearsal and 15 per cent station overhead.

Drama Budgets

The full-hour drama budget, according to Ross, must figure \$750 each for rights and adaptations, \$2,000 for cast and \$1,500 for sets, props and costumes. Other costs include \$200 for sound effects, recorded music and art; \$450 for film effects, and \$400 for director, assistant and program assistant.

The full-hour comedy-variety show arrives at its \$10,769 total via talent and emcee, \$3,000; material, \$1,000; sets and props \$650; costumes, \$500; orchestra, \$1,500, and direction, \$250. The half-hour comedy-variety show is roughly half as expensive.

The situation comedy and half-hour dramas both break down production costs roughly as follows: \$750 for material and script, \$1,500 for cast, \$500 for sets and props, \$250 for direction, and \$250 for music, art and sound effects. The five-a-week strip musicals, (See *TV Costs on Rise on page 10*)

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Sun Oil Antes 200G for Pro Grid Games, But Not at Home

NEW YORK, Aug. 27.—Sun Oil Company this week signed to bankroll a 16-game schedule of National Football League (NFL) pro games over the tele web of the American Broadcasting Company (ABC). The deal, which runs well over \$200,000 for the complete package, protects the league and its members from inroads on gate receipts by eliminating showing of the televised game from any city in which an NFL game is being played simultaneously (*The Billboard*, August 20).

The schedule calls for one exhibition game and 15 league encounters to be bankrolled by Sun Oil. The exhibition is the charity encounter between last year's play-off antagonists, Philadelphia and Chicago Cards, and will be picked up from Chicago Monday night (29). The first league tilt to be scanned will be the New York Giants at Pittsburgh September 25.

Sportscasters during the season are slated to be Harry Wismer and Jim Gibbons, but gabbing in the first tilt will be handled by George Walsh,

of WFIL-TV, Philadelphia. The agency in the deal is Hewitt, Ogilvy, Benson & Mather, Inc.

Altho the All-America Football Conference, the NFL's arch rival, will continue to ban video from its games, individual NFL clubs have set their own video deals as well, similarly protecting themselves at the turnstiles. The Philadelphia Eagles, NFL champs, this week also signed with Sun Oil to have some of its road games aired in the Quaker City. Three to five games will be picked up by WFIL-TV. The no-home rule will stand, however, since it has helped in pre-season sale of 13,000 season tickets thus far, as compared with 10,000 last year when games were televised.

The two Chicago NFL clubs last week signed with Standard Oil Company of Indiana for tele showing via film in midweek of the preceding Sunday's games.

TWI Peddles TV Pic Pkg., "Here, There"

NEW YORK, Aug. 27.—Television World, Inc. (TWI), is peddling a 15-minute feature film package that has aroused interest in several agencies and one network. Titled *Here and There*, the film covers five to seven different subjects, including such fields as sports, unusual occupations, hobbies, science and strange happenings.

TWI has 250 cameramen stationed in the United States, Alaska and Hawaii culling the material for its series. The film is sold on a regional or a network basis, with prices geared according to the potential audience in each area. Thomas L. Milana heads TWI.

WNBK Is Cooking With Gas in New Kind of TV Show

CLEVELAND, Aug. 27.—The tele show *Thru the Kitchen Window*, which opened over WNBK here last week represents something a little different from the usual run of TV fare.

The show is the brain-child of Harold J. Gallagher, sales manager for WTAM-WNBK, and its business arrangements are as interesting as its format, which is designed to sell products without the usual sore-thumb commercials.

Gallagher sold the East Ohio Gas Company on the advisability of the program to offset inroads made in kitchens by electricity; East Ohio set up a kitchen in its own offices, close by the studio, thereby relieving the station of tying up valuable space and assuring the gas company that the program would stay gas and not suddenly shift to some competing (electrical) utility after the first company had built up the program.

The ad agency for East Ohio (Ketchum, MacLeod & Grove) prepares the program, as a package, with help and advice from studio staffers. Then the National Broadcasting Company (NBC) buys the program, nude of any commercial strings save that gas will be used in cooking and other kitchen procedures.

NBC then sells the show as a co-operative, with one major sponsor every day, and one minor one day a week every day of the week. Sponsors are rumored to be lining up for the show, which is now aired thrice weekly, and as soon as production gets into full swing the show will be a five-day feature.

It is being given a complete treatment on promotion, with ads in dailies on radio-television pages urging viewers to look "thru the kitchen window."

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KECA-TV Peddles 1st Local Live Seg

HOLLYWOOD, Aug. 27.—KECA-TV, American Broadcasting Company's (ABC) Hollywood video outlet set to kick off September 16, broke the commercial ice this week-end to make its first sale of a local live stanza, peddling its *Campus* to *Campus* airtel to Eastern Columbia, Los Angeles department store. Tailor-made for sports fans, 15-minute weekly airtel will be spotted immediately preceding the football broadcasts during forthcoming USC-UCLA gridiron season.

Show will be written and produced by Al Burton, 21-year-old tele producer, and will feature Larry Stevens, former Jack Benny radio show tenor; thrush Bunny Bishops, Jud Conlon's Rhythmaires, with Jerry Fielding as musical director and arranger. Show was packaged for \$225 by Marvin Saltzman, radio-tele agent for Orsatti Agency, and deal marks Orsatti's first tele commercial sale since agency added a radio video department early this year.

Kine Test for Heidt Show

HOLLYWOOD, Aug. 27.—Tele version of Horace Heidt's *The Kids Break Thru* stage revue, which opens at El Capitan Theater, Hollywood this week-end, was put before video kine cameras in a test run made by KNBH, Hollywood outlet for National Broadcasting Company (NBC). Show featured talent winners of Heidt's Philip Morris radio show, showcased into a half-hour video offering.

Stanza will be peddled by Heidt via kine syndication, with Philip Morris reportedly eying airtel as a possible tele adjunct to Heidt's highly successful radio series.

TALK OF THE TRADE

Albert Ward has joined Batten, Barton, Durstine & Osborn, Inc., to direct "Theater of Today." . . . Joe Dine, manager of the National Broadcasting Company's (NBC) press department, became the pappy of a boy, Philip, August 25. . . . Werner Michel, head of the documentary division at Columbia Broadcasting System (CBS), back from a 30-day tour of German radio stations in the Western zone for the United States Army. . . . Also at CBS, Hubbell Robinson, program chief, returned from several weeks in Bermuda.

William M. Meriz Jr., is now the Midwestern representative of C. P. MacGregor Transcriptions. . . . WMCA, New York, has signed a contract with Kreisler Nash for a 10-minute program, effective September 1. . . . J. T. Snowden Jr., program director of WEED, WEED-FM, Rocky Mount, N. C., has been named general manager of the Coastal Plains Broadcasting Company, operators of WCPS, Tarboro, N. C. . . . Back on WTUL, Tulsa, Okla., CBS outlet, is Glenn Condon, veteran newspaperman, after an absence of three years. Another addition to the station's staff is Al Clauser, Western songwriter.

Walter T. Bruzak has taken over as general manager of KLER, Rochester, Minn., American Broadcasting Company (ABC) affiliate.

Atlas Prager Beer will bankroll the eight Chicago Cardinal football games over WCSI-FM, Columbus, Ind., which will, in turn, feed another eight Indiana stations. . . . Also at WCSI, Dick Jewell will replace Ted McKay as program director for the station. . . . Elting H. Wells has been appointed news editor of WOPT-FM, Oswego, N. Y.

Arthur C. Nielsen Jr., son of the head of the A. C. Nielsen research org, this week was named assistant to the president of the company. He will do top level executive work in conjunction with his father and Martha Von, company secretary.

SHORT SCANNINGS

The National Broadcasting Company (NBC) soon will audition "Cinderella on Broadway," musical comedy series by Alan Sands. Duane McKinney is directing, the cast including Eve Young, Lewis Nye, Cliff Ferre and Hazel Sherman. . . . Frank Polgar's hypnosis series, to be sponsored by Trimount Clothes, has been set as a 10-minute once-a-weeker on the Columbia Broadcasting System (CBS) starting Friday, September 16, 7:45 p.m. spot. The agency is William Weintraub. Polgar will try to put candidates from the studio audience to sleep.

KECA-TV, Hollywood, debuting September 16, has added Carol Howard, ex-program operations head of WENR-TV, Chicago, as program co-ordinator, and Nancy Goodman, as a staff writer. . . . Bill Cornish, ex-DuMont staffer, has joined the Ed Peiry TV sales force in New York. . . . Bernie Roberis has joined Inter-American Television as head of production. He was formerly program director of WNDR (AM), Syracuse.

W. Arthur Fielden is the new head of AM and TV for Campbell-Ewald, Detroit. He used to be with Fred Ziv, Cincinnati. . . . Bob Currie will head production at WFMY-TV, Greensboro, N. C. . . . Ed Sarrow has been upped to night technical director at WAAM-TV, Baltimore. . . . Jim Ferguson, formerly with WZIP, Covington, Ky., is now a producer at WLW-TV, Cincinnati.

Don Lee Can't See Scribner's ABC-TV Pact

HOLLYWOOD, Aug. 27.—The old saw about "You're never missed until your gone," rang true for veteran radio-tele performer Jimmy Scribner last week as the Negro-dialect actor touched off a squabble which involved Don Lee Television, American Broadcasting Company (ABC) video skein and Carnival Transcriptions. Altho Scribner has been with the Don Lee-Mutual radio net for 14 years, and is currently starring in kid show over Don Lee tele outlet W6XAO, actor this week announced he had signed with ABC-TV to star in a new tele show based on the *Sleepy Joe* character, beginning September 16. Contract guarantees Scribner a flat \$200 per day, with a five-day strip hiking his total income to \$1,000 weekly. The show on Don Lee, also a *Sleepy Joe* character, is currently paying Scribner \$25 per stanza.

Switch in networks was jammed, however, when Don Lee elected to ignore the ABC pact and picked up Scribner's last 13-week option on current contract which expires in November. Don Lee Tele Veepee Charles Glett said he was merely "exercising his option" on Scribner's services.

Solution was put up to network legal eagles this week-end, altho Scribner and his handlers made it clear they would not stay with Don Lee at the end of his pact even should the present contract be ruled valid. Way out was muddled, altho it was believed Scribner would shift to ABC as skeddled for kine airing, withholding local release over KECA-TV until the Don Lee contract simmers out.

TV COSTS ON RISE

(Continued from page 9)
averaging \$5,805, call for a talent budget of \$900, which gets a trio plus singer. Music, arrangements and rights come to another \$950, with writing costs at \$150, sets and props at \$275, costumes at \$50 and director at \$175.

Half Hour Music Nut

The half-hour musical variety shows, such as the Swift or Meredith Willson shows, put out: Emsee, \$250; guests and band, \$1,000; arrangements, \$400; music rights, \$250; writer, \$150; sets and props, \$250, and director, \$150. Half-hour quiz shows budget \$1,750 for emsee, talent, rights and merchandise. Writing takes another \$250, while sets, props and costumes add \$400. The director's \$150 totals at \$2,550.

Forum or panel shows take \$200 for an emsee, \$300 for actors and guests and \$75 for a narrator. Film and shooting costs \$200 more, art work adds \$75, sets and props another \$50, script \$175 and director \$225. How-to-do-it shows, averaging \$1,650, begin with \$400 for talent and \$400 for film. Add \$100 for sets and props and \$100 for a director to arrive at \$1,000. Children's shows, with the lowest budget of \$1,200, take \$250 for talent, \$50 for director, \$35 for writing, \$40 for sets and props and \$300 for film.

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COLOR TV IN '50 --- MAYBE, IF

FCC Verdict On RCA's Bid Due in Winter

Hearings This Month

(Continued from page 3)

by the extent to which RCA is able to go in showing how well its new system is advanced. Any suggestion by RCA at the hearing that considerable experimentation is still needed preparatory to commercial production would be certain to throw the hearing into an uproar, since Columbia is pressing for color standards for its mechanical color system (*The Billboard*, August 27) and Chairman Edwin Johnson, of the Senate Interstate and Foreign Commerce Committee, has been vigorously warning the FCC against delaying commercial color.

Time Is Needed

If color adapters were to start trickling to the market next fall, it is estimated that manufacturers would need at least an additional half year to complete gearing for big-scale production of color converters and receivers. This is a shorter time estimate, however, than was given earlier this week by the Radio Manufacturers' Association (RMA), which informed the FCC that "even if the Commission should authorize commercial color television broadcasting it would be probably several years before its initial introduction, thru the development, manufacture and sale of transmitters and receivers, would begin" and that "it would be even longer before wide public use would begin."

The RCA color system operates on existing monochrome transmitters and thus eliminates the need for producing color transmitters. Special studio and camera equipment would be required, but the big production job would center on adapters and receivers, with adapters getting priority since they can be superimposed on present black-white receivers. It would be expected that if the FCC were to give the RCA system a green light, speed would be the byword in organizing for output and distribution so as to head off public uncertainty. Some engineers argue that two years will be the earliest date for volume production, even if FCC approves RCA's method. These engineers point out that time still will be needed to examine the system for bugs before commercial production gets under way.

No Verdict This Year

An FCC decision on color TV is not anticipated much before next February. The upcoming hearing is expected to last at least a month, and even under a stepped-up schedule the Commission probably would consume another three months to reach findings. Altho the leading protagonists at the hearing are expected to be RCA and CBS, important roles will be played by a special color TV committee of the Radio Manufacturers' Association (RMA) and by a technical committee headed by Dr. Edward U. Condon, of the National Bureau of Standards.

Both committees will report the results of examinations of all present experimental color systems, including RCA's and CBS's. The recommendations which these committees make are certain to carry great weight in the FCC's final findings. The Commission, which viewed CBS's system here last week, will witness demon-

You Want Video? Hit Hard Stuff!

HARRISBURG, Pa., Aug. 27. — Pennsylvania liquor bars may legally operate TV receiving sets effective September 1 without holding an amusement permit from the State Liquor Control Board, but the little bar with only a beer license is still under the ax.

Law changes made by the 1949 assembly apply only to liquor licenses and do not extend the TV permit exemption to beer licenses. Therefore the operator licensed to sell only beer must continue to pay one-fifth of his annual license fee for an amusement permit if he wants to give TV to his quaffers.

CBS Mulls Show About Reporters

NEW YORK, Aug. 27.—Among the packages being considered at the Columbia Broadcasting System (CBS)-TV operation is *Assignment for Today*, a show which would use the newspapermen of this city to tell the story behind the news they cover. The program may be slotted in the 7-7:15 p.m. spot several days a week.

Assignment is a feature type of news program and a typical show would use a reporter who covered the current wire tapping scandal to tell about the doings. He might be quizzed by other newspapermen. The web likes the show and may put it on its TV schedule, if it can be whipped into shape. Jack Shelby owns the package.

strations of RCA's system next month thru telecasts from the National Broadcasting Company's local TV outlet, WNBW. On the basis of CBS's demonstrations here, it is generally felt that Columbia's system has limitations for general use and FCCers are waiting to see if RCA has overcome those hurdles.

In Good Position

Government and industry experts in trying to calculate a timetable for commercial color's debut are convinced that industry could gear for mass output and distribution at record speed, since TV manufacturers and distributors are already well organized and in a vastly improved position from 1946 when black-white TV set production began. An important incentive for production is the fact that TV broadcasting is now a going industry and is on the threshold of revolutionary expansion as soon as the TV applications freeze is lifted. With nearly 2,000,000 black-white sets already in public hands or available at stores, the earliest emphasis would be on producing color converters. Production schedules in the future, according to TV engineers, could be geared to such a stepped-up pace that past schedules would hardly be comparable.

A foretaste of the bitter arguments and widely-conflicting views and color TV plans which will be proposed to the FCC at the hearing has already been given the Commission in the pile-up of briefs at yesterday's (26) deadline for filing. Considered as outranking the lot in importance were RCA's and CBS's, altho there were several others which are certain to add to the FCC's headache in trying to formulate a decision. One outfit, Color Television, Inc., of San Francisco, came up with a plan for an electronic color system similar to RCA's but urged that the FCC defer a decision on commercial color so that (See *COLOR TV IN '50* on page 13)

CBS and FCC in Stand-Off On Standards for Color Tests

WASHINGTON, Aug. 27. — The running battle on color television reached new peaks of confusion this week in a three-way fracas involving the Columbia Broadcasting System (CBS) represented by Prexy Frank Stanton, the Federal Communications Commission (FCC) represented by Commissioner Robert F. Jones, and Chairman Edwin C. Johnson, of the Senate Interstate and Foreign Commerce Committee.

In the latest phase of the battle, CBS Prexy Stanton touched off the new row in a letter to the FCC yesterday (26) declaring that CBS will not decide on commitments for general field tests of its color TV "until we have official specifications of what will be considered adequate" by the FCC. Stanton followed up the letter with a personal appearance yesterday before four members of the FCC and four of their key aids, including chief engineer John A. Willoughby and chief counsel Benedict Cottone. The meeting was a stormy one. FCC-ers asked Stanton some pointed questions about the extent of CBS's field tests. Stanton reportedly said that CBS wanted to be told by the commission exactly how many color TV sets should be made for field tests, where they should be placed, who should operate them and what technical requirements should be met.

Test Set Situation

Commissioner Jones, who earlier in the week had written to Stanton asking for an explanation of CBS's inability to make available "a sufficiently large number of color converters" for field tests for the FCC's upcoming hearing on color TV, last night (Friday) sent a follow-up letter to Stanton in the wake of the stormy executive conference with the CBS president.

Referring to Stanton's description of advances made by CBS in the field of color television, Jones told Stanton that the CBS president's claims "remind me of the race horse which, having run a fine race, suddenly balks at the finish line." Jones reminded Stanton that the FCC had asked CBS last July to "provide as many receivers and converters as possible at various locations" to enable the FCC and its staff to judge the CBS color demonstrations, but that CBS had failed to comply. "I hope you will realize," wrote Jones, "that your action in this matter might well lead one to the conclusion that while your company is anxious to transmit color television, it is reluctant to permit others to operate color television receivers to appraise what you have transmitted."

Jones Criticizes

"I am not concerned whether the CBS system ultimately is the system adopted, or if it is one of several systems adopted," Jones continued. "I am adamant, and in the hearings will ask questions of your witnesses and the witnesses of any other companies to be sure that no color television system is rejected because it is inadequately presented by those who could have made a proper showing. I am greatly surprised that a company the size of CBS should hesitate to spend the \$12,500 maximum necessary for even 25 converters for black and white receiving sets. This is more significant in the light of the 1947 decision of the commission on your petition urging the commission to adopt wide-band color television standards wherein the commission relied so heavily on the lack of adequate field testing by others than CBS

engineers as a basis for rejecting color television."

Senator Johnson contributed to the controversy earlier in a letter to acting FCC Chairman Paul Walker supporting Commissioner Jones's original request to CBS that an adequate number of color converters be provided so that the Columbia system could be properly examined in the public interest.

CBS's position is that the tests it made on wide-band ultra-high-frequency color still represent the most thoro and exhaustive yet made. However, the network declares that these tests were made on its own, and that it will not subject itself to the same sort of expense, and the same futile rat race, until the commission states specifically what it regards as the required yardsticks in the way of TV transmission and reception.

Ace Hopes Ruthie Can Score Ace

NEW YORK, Aug. 27.—Goodman Ace, scripter and packager of *Ruthie on the Telephone*, the six-time-a-week five-minute show on the Columbia Broadcasting System (CBS) for Philip Morris cigarettes, is going to change the format of the program. Beginning with the Thursday, September 8, program Ruthie will start taking tennis lessons from Sarah Palfrey Cooke, a departure from the previous strictly telephonic formula of the show. Other guests will appear later on.

The present format has Ruthie phoning to her boy friend for the five-minute period each day. However, altho the dialog is funny, there has been some criticism that the proceedings are too static.

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Father Knows Best

Reviewed Thursday (15) 8:30-9 p.m. Sponsored by Maxwell House (General Foods), thru Benton & Bowles, via NBC. Producer, Benton & Bowles; director, Ken Burton; musical director, Roy Barge; writer, Ed James; announcer, Bill Forman. Cast: Robert Young, June Whitley, Rhoda Williams, Ted Donaldson and Norman Jean Nilsson.

One of the first fall shows to tee off, *Father Knows Best*, gets the new radio season off to an alkaline start. The show, featuring Robert Young as father, offers a happy combination of good scripting, sharp acting and a satisfactory, if not sparkling new premise. A family-style situation comedy, it seems to be a good vehicle for the sponsor, General Foods, for Maxwell House Coffee.

Young plays the part of the stern paterfamilias, whose ability to overcome the manifold domestic problems is supposedly self-evident. The program details some of his successes, but also takes note of those dismal failures which jolt him out of the near-glibness he approaches at times. The film actor did a thorough competent job in his initial performance as Jim Anderson.

Family Fireworks

The others in the family include a young daughter, whose precocious remarks, like those of other radio tots, are remarkably adult, and a teen-age son and daughter. The latter, at the age of 17, furnished the fireworks on the first program by announcing she planned to get married. Not immediately, of course, but at the week's end. Things were settled satisfactorily when the lass and her prospective spouse were given a hint of the financial and household responsibilities forthcoming, but not before the boy friend's family got into a spat with the Andersons over which family tree was better rooted. It's a tribute to say this routine was funny tho hackneyed. Plugs stressed flavor and quality for the fraction more per cup of Maxwell House.

Sam Chase.

The Sonny Kendis Show

Reviewed Thursday (6) 7:45-8 p.m. Sustaining via WCBS-TV Tuesdays and Thursdays. Producer, Barry Wood. Alternate directors, Alexander Leftwich and Alan Dinehart Jr. Cast: Sonny Kendis, Gigi Durston.

The Sonny Kendis Show is an interesting 15 minutes of piano playing and singing made to order for simple and singing. Altho the Columbia Broadcasting System (CBS) has come up with something worth watching Tuesday and Thursdays in the 7:45-8 p.m. slot, it remains to be seen whether this cocktail type of presentation will draw enough of an audience to sell commercially.

Sonny Kendis has the flashy kind of eye-catching piano playing style which, no doubt, will appeal to many viewers. His fingers roam across the keys at breakneck speed and he really gives the impression he is doing the impossible at times. His arrangements, too, are something different. The Kendis version of *Bim, Bam, Boom* was interesting for awhile but proved too long. His *In the Good Old Summertime*, featuring a jazzy interpretation was much better. However, the Kendis kind of trick acro-playing is guaranteed to almost make the audience forget what they are hearing. They watch instead.

Good Camera Work

In this he is greatly helped by some very imaginative camera work. There were many close-ups of his finger-work and several superimposed shots of his hands in action from different angles.

Gigi Durston is the fetching lass who spells Kendis with her vocals. Miss Durston rates high on her appearance alone. Her interpretation of *I Love You So Much* was good, but her pose on the couch seemed slightly



Radio and Television Program Reviews

Arthur Godfrey and His Friends

Reviewed Wednesday (10) 8:00 p.m. EDT on the Columbia Broadcasting System (CBS) TV network. Sponsored by Chesterfield Cigarettes. Style-Variety. Producer, Jack Carney. Director, David Rich. Writers, Tom Adair, Al Singer, Bob Cone and Robert Q. Lewis. Announcer, Tony Marvin. Cast, Robert Q. Lewis, emcee, substituting for Arthur Godfrey; Janette Davis, Bill Lawrence and Art Carney. Music, Howard Smith and Ork. Guests, Tess Gardell, Stan Freeman and Fred and Sledge.

The Robert Q. Lewis has had difficulties snagging a sponsor in radio, on the basis of the performance he gave emceeing *Arthur Godfrey and His Friends*, on which he is the summer sub for lil' Arthur, his troubles are nearly over. Lewis unveils the kind of easy, likable manner before the TV cameras that makes him a natural for a show of his own.

Lewis, on video, is the cute type comic. He doesn't roll the customers in the aisles, but he does get plenty of laughs and by the time the show is over the audience is glad they saw the stanza. He doesn't go in for routines too much, but mostly for by-play with the cast, the guests and even with the theater audience. However, Lewis did have one routine with Jackie Grimes, in which the latter came in to interview him. Because of the stooge's lack of knowledge as to what to ask Lewis, the comic started asking himself questions and answering them. When Lewis found that Grimes had the autographs of most of the Hollywood stars, he started interviewing Grimes, the celebrity.

Interesting Guests

While not all the guests on the show turned in sock stints, all performed interestingly and held up their end. Fred and Sledge, tap-dancing team, really knocked themselves out with their splits, hops and modified Lindy Hop tapping. Tess Gardell, the original Aunt Jemima in *Showboat*, brought back memories as she sang *Can't Help Loving That Man*. Stan Freeman satirized on pianists, professional and otherwise, and even had Lewis plunking on the keys. Freeman's bumble boogie version of *Flight of the Bumble Bee* was noteworthy. And Art Carney rendered (the correct word for his effort) a comic lecture on diapering babies.

Of the steadies, the Mariners were by far the strongest with their version of *By the Sea*. With a shade more style this quartet would find their services in demand in clubs and for records.

The good looking Bill Lawrence practically threw away *The Man I Love*. Janette Davis, hampered by a piece of celery in one cheek when the ork started before cue, delivered *Some Enchanted Evening* in a pleasing style.

The camera was good and the direction was top flight. However, the show was basically Robert Q. He even delivered the commercials in a sincere style that must have impressed audiences sated by phony overselling.

Leon Morse.

strained. Miss Durston has done well in night clubs and her intimate type voice should be even better for TV if she can relax and let the nuances of her tone be heard.

The production and direction were very good.

Leon Morse.

Kate Smith Calls

Reviewed Monday (22), 9-10 p.m. & 10:15-11 p.m., sustaining via ABC. Producer, Ted Collins; director, John Cleary; writer, Bill Rafael; announcer, Doug Browning. Cast: Kate Smith, Ted Collins.

Those who love Kate Smith may glut themselves these days, with the warbler shoving the moon over the mountain for an hour and three quarters every Monday night on the American Broadcasting Company (ABC). Besides Kate's well-known girth and gaiety, there are also prizes given away with the usual nod to AT&T. It all adds up to one thing, in trying to assess the show, if the listener is a Smith-ite, Monday will be his night to stick by the radio; if not, he'll probably go to the nearest movie.

This show gives Kate every chance to ungirdle her personality and let it come billowing thru the speaker. There's Kate laughing, as Ted Collins worked at being funny; there's Kate friendly, as she talked to the loot-winners over the phone, and there's Kate being the modest American girl-success, as she shyly spun numerous Smith records as the "entertainment" portion of the program.

This much must be said: it is one giveaway which doesn't scream and grow hysterical, whether the telephone guesses correctly or not. The whole thing flows along at a single pace, which might be termed leisurely or plodding, depending on your feeling about Kate. In short, that's the only yardstick by which this program can be measured.

Sam Chase.

Name Your Odds

Sustaining over WJZ-ABC, Wednesday 8-8:30. Style—Audience participation. Producer, Martin Goodman. Writer-director, Frank Chase. Star, Arlene Francis.

Aired as a one-shot-on-the-air test, this new Marty Goodman package needs improvement if it's to gain favorable odds of its own in the commercial sweepstakes. The idea is as salable as the average studio quizzer around, altho what with the proposed ban on giveaways, there's no telling whether the program might be frowned upon. It might not be a bad idea these days for trade papers to get lawyers to review quiz and giveaway shows.

The gimmick on Odds is that the contestant is given his beginning stake, is permitted to bet as much of it as he wants at odds he himself selects. The longer the odds, the tougher the question. Each contestant gets a crack at two questions, and the one with the top score is permitted a chance—at 20 to 1—at the jackpot. The jackpot question this time was a lulu—the names of the four Day boys in *Life With Father*. The only guys who know that one are Buck Crouse and Howard Lindsay.

Poor Pacing

Odds lagged on this test airing, partly because there was too much repetition in Arlene Francis's handling of the explanations to each of the four contestants, and partly because her pre-question interviews ran way overlong. Miss Francis has a rare flair for handling this sort of show, but the pace she customarily brings to such efforts wasn't in evidence.

Payoffs are via "Arlene Francis" dollars, which aren't cash moo at all but merchandise awards donated by companies giving their stuff away for the free product mention.

Jerry Franken.

A Couple of Joes

Reviewed Friday (19), 10-11 p.m. EDT. Sponsored by Blatz Brewing Company, via WJZ-TV, New York. Producer, Allan Kent; director, Bobby Doyle. Cast: Joe Rosenfield, Joe Bushkin, Joan Barton.

A Couple of Joes is a video version of the *New Yorker's* "Department of Utter Confusion." Bugged down by too many gimmicks, slipshod production work and an ineffectual emcee, the new musical-giveaway show televised like a chaotic dress rehearsal.

Principal offender was WOR disk jockey Joe Rosenfield. It takes perfect cast co-ordination and velvet-smooth emceeing to keep a variety of elaborate participation stunts in orderly motion during an hour show. Vocally, Rosenfield might have carried it off, but visually the chore was beyond him. His harassed expression, nervous mannerisms and heavy-handed attempts at comedy were embarrassing to both cast and viewer.

Giveaway variations included (1) a pitch for viewers to bring in weird objects for *A Couple of Joes' Museum* (a mustache cup, short-snorter bill and a pair of high button shoes turned up on last Friday's broadcast); (2) a phone deal with viewers invited to call up and try to stump the Joes with tune requests. Numbers were limited to 4,000 tunes listed in *The Billboard's Fifty Years of Song Hits*, and four gals were on hand to take calls; (3) a reverse phone deal with Rosenfield calling song-suggesters back and quizzing them re the *Joe Pot* awards. It was all very confusing.

Musical portions of the show were vastly superior to the giveaway sectors. Backed by a competent group of musicians (bass, guitar, drums and trumpet), youthful Joe Bushkin, an accomplished pianist with a telegenic grin, ambled easily thru several pop vocals and instrumentals, and handled his brief emcee turn with equal authority.

Comely canary Joan Barton showed less talent, but her personal zing and well-filled sweater compensated for her lack of song-savvy.

The show's severest critic was a sad-eyed bassett hound tagged J. P. Morgan who drooped mournfully on the piano thruout the show. Morgan's presence was a doubtful asset, since his patient, long-suffering expression probably sparked a like reaction from sympathetic telewatchers.

June Bundy.

The Damon Runyon Theater

Reviewed Saturday (August 13) 2:30 to 3 p.m. EDT. Style—Drama. Sustaining over WOR, New York. Produced by Vern Carstensen. Adapted by Russell Hughes. Directed by Richard Sanville. Cast: John Brown, Sidney Miller, Joe De Santis, Olive Deering and Paul Dubov.

Damon Runyon has had such success in other mediums with his stories about Broadway characters that it would seem that radio, too, might be able to cash in on his tales of the Stern. But on the basis of hearing *The Blonde Mink*, one of the episodes, the fact is otherwise. Somehow this story of a good hearted gambler, the girl who double crossed him and his pal who murdered her failed to come off. The characters were all there—Broadway, the narrator; Slaty Slavin; Beatrice; Julie, the Starker, and others; the expressions were there, too, but still *The Blonde Mink* did not hold interest except fitfully.

One reason may have been that the pivotal character, Julie, was a bit too much on the nutty side to be credible. His obsession that his gambler pal, tho dead, was talking to him, gave a weird impression.

In any event, slotting this show on Saturday afternoon does not reach its potential audience. Even a very late hour would be better.

The show was very well acted. John Brown made an authentic Broadway; Sidney Miller, a strange Julie, and Olive Deering, a bitchy Beatrice.

Richard Sanville's direction was good.

Leon Morse.

Editorial

Let's Be Realistic on Color

The announcement by the Radio Corporation of America (RCA) that it has perfected a new all-electronic color television system, a system which will leave totally undisturbed present black and white receivers and transmitters, is causing some concern among dealers. Briefly, they're worried that the RCA announcement may injure black and white receiver sales and that this reaction may last for a protracted period.

We don't think there's any need for concern. We don't think dealers should permit it to cut sales, and we think that any dealer who knows the facts is bound to convince his customers that now's the time to buy that set he wants. It will require, on the part of the dealer, an orderly, logical presentation of the facts in the case and here, as we see them, are those facts:

The RCA system calls for an adapter to be added to present receivers, or the purchase of a new color set—when the latter is finally available. But while RCA is presenting its claims for its electronic system, Columbia (CBS) is still arguing the virtues of its sequential (mechanical scanner) system.

No Decision Due Before February

No system of TV, color or black or white, can be used in the U. S. without approval by the Federal Communications Commission (FCC). In view of the conflicting claims set forth by RCA and Columbia, the Commission has to decide which is best for the public and the industry. This will require, first, exhaustive and thorough hearings and second, equally thorough field tests.

So fact No. 1 is this: It will be months before the FCC can give a go-ahead for either system, or for both, should it decide accordingly. There is virtually no chance that such a decision can be made before the end of this year and the overwhelming odds are it won't be made until February, 1950, or later.

Fact No. 2: After the FCC okays color, RCA and other manufacturers will have to design both their adapters and color receivers; tool up for them; plan production schedules; plan merchandising and promotion schedules; draw up price schedules. And before this can be done, licensing agreements must be completed for whichever system is used. Which means that fact No. 2 is that, given the best of breaks in all directions, production of adapters and receivers cannot start until late in 1950. And that's a big "if."

Studios Will Need Equipment

Fact No. 3: It takes studio equipment to broadcast color. Again presupposing the FCC okays color in February, 1950, RCA and the other transmitter and studio equipment manufacturers will have the problem of design, tooling and production. Delivery will obviously take months and, following delivery, the stations getting the equipment will have to make on-the-air tests. Again, the end of 1950 is involved, and again it may well be beyond that.

Fact No. 4: The customer can buy his TV set now, or at the end of 1950, or the beginning of 1951. Heretofore his primary concern was that a set he bought now might be made obsolete by color. That fear is now completely removed. Under the RCA system his set is good today, with black and white, and it's good on that undated tomorrow, with color. But should he elect to delay buying his receiver, he is depriving himself of everything that television is offering today and the bigger and better programs it is certain to offer between now and color.

So the dealer's answer, and the customer's answer, it seems to us, is that now is the time to buy that TV receiver.

Industry News Of the Week

Phil Glad, Southern sales manager of Emerson Radio & Phonograph Corporation in Atlanta, handed in his resignation last week. . . . **Jack Hobby** has been named sales promotion manager of the Capehart-Farnsworth Corporation. . . . **Ben Jones** is the New England district manager of the appliance and radio division, Noblitt-Sparks Industries. Jones, who succeeds **David Black**, will headquarter in Boston. . . . **Bendix Radio** has picked **Max Fishman** as its Pittsburgh representative. . . . **Starrett Television Corporation** has appointed **Don E. Galloway** as its up-State New York representative. He'll cover Albany, Buffalo, Rochester and all of Upper New York State. Starrett also appointed **A. S. Silcox Jr.** as its representative for the Tri-State area, including Western Pennsylvania and Pittsburgh. . . . **Harry S. Roit**, formerly associated with Bay State Appliance Distributors and Cooper Electric Company, Boston, has been appointed New England sales representative for **Freed-Eisemann Television**.

Distributors

Krich-Radisco, Inc., Northern New Jersey distributor, has appointed **Arthur T. Sherman** as Clifton-Passaic area district manager of the RCA Victor division's home instrument department. . . . The Greber Distributing Company, Washington, operated by **Joseph and Ben Greber**, will handle Hallicrafter products in D. C.'s metropolitan area, according to **Rollie C. Sherwood**, sales manager

Dorn's Intros Two Low-Priced Lines

HOLLYWOOD, Aug. 27.—Dorn's Appliances, Los Angeles retail tele sales chain, this week introduced two private-brand video receiver lines which will be marketed "far below competitive name-brand" receivers. Featured line will be Majesty-Kinescope receivers, brand name exclusively assigned to Dorn's by an unidentified Chicago manufacturer of nationally known receivers.

Majesty line will include five models, ranging from a 10-inch table receiver retailing for \$169.95 to a 16-inch console to sell for \$359.50 plus installation. Line will also feature a tele-radio phono combo retailing for \$329.95 and including a 12 1/2-inch video set, two-speed phono, AM and FM radio.

Second competitive line, to be marketed under local trade name of Philharmonic, will be produced by John Mock Company, Plymouth, Ind. Dorn's will hold exclusive Los Angeles franchise, and line will include a 16-inch table model retailing for \$289.95, complete with table and electronic aerial. De luxe 16-inch console is pegged at \$309.95.

Currently a heavy tele merchandiser thru four retail outlets, Dorn's is expected to gross over \$3,000,000 in television alone this year. Chain exec claims that tele is now accounting for over 90 per cent of outfit's gross business.

for Hallicrafter. . . . **Benjamin J. Gross**, head of Gross Distributors, Inc., New York, received an engraved silver plaque from Stromberg-Carlson Company, as its district (See INDUSTRY NEWS on page 35)

RCA Drops Color TV Bomb On Dealers, But System Won't Affect Present Sets

Receivers Can Use Black, White; Adoption Not Imminent

NEW YORK, Aug. 27.—The sudden announcement yesterday by the Radio Corporation of America (RCA) that it had developed a new color television system hit all segments of the video set industry with the impact of a bomb. Most manufacturers reacted with a "no comment," but the shock of the announcement wore off quickly among dealers and distributors as they realized that the proposed RCA system would permit present receivers to pick up color telecasts in black and white.

The list of video manufacturers who stayed behind the "no comment" curtain included Sylvania, Motorola, DuMont, General Electric, Garod and Zenith. Emerson announced a press conference on the subject for Monday (29) and Philco officials were "not available."

Divided Stands

While the first reaction among dealers was one of confusion, it quickly resolved itself into the two camps of "it'll kill set sales" and "it won't hurt at all."

As dealers examined the actual facts more closely, they became convinced that under any color system it would be a year before adapters were made available to the public. Since the proposed RCA system also protected set buyers in that they could receive color telecasts on their present receivers in black and white, dealers like Liberty Music Shop in

New York felt that "while customers will ask questions, we can truthfully tell them not to wait or worry."

The general feeling, however, was that RCA, the Federal Communications Commission (FCC) and the Radio Manufacturers' Association (RMA) would have to go into a committee. (See RCA COLOR TV on page 35)

How They're Selling Them

RCA VICTOR'S current co-op and distributor ad campaign for sets went into high gear across the country, with special emphasis on RCA's TV line. Philharmonic TV and radio-phono models were still garnering a big play from dealer ads, and Emerson showed up well in the portable radio field. Magnavox was pulling adequate dealer-ad coverage on its specially priced, discontinued table model sets (formerly \$279.50, now \$199.50), and Philco went all-out with heavy ad coverage (manufacturer, distributor, co-op) on its \$229.95 TV table model with built-in aerial system. Admiral chalked up several full-page co-op ads on its new, low-priced (\$299.95) TV console. Record-wise the situation was sad all over the country, and radio-phonos merited only fair ad representation.

FIVE-POINT SALES TALK

Full-page ad for Bendix 10-inch TV table model at \$199.95. Ad features life-size photo of set with copy reading, "Simplest tuning controls in U. S. A." Headlines proclaim "No money down! Call LE 6600 for free demonstration in your home at once." Technical features of set are listed in smaller type, and a good-sized box lists "Five reasons for buying your television set from Hecht Brothers." The box features a photo of Hecht service technicians and copy detailed the various services available upon purchase of one-year warranty — Hecht Bros., Baltimore.

COMES THE REVOLUTION, SAYS MUNTZ

Banner headlines on half-page ad shout "Now!! Muntz TV in your home tonight. Modern television has come to Cleveland. The revolution in television has begun." Copy promises "free demonstration within the hour," and plays up "low factory price" and "one-knob picture control" of 10-inch tube table model M20 at \$179.50. "No charge for installation." Off-set box emphasizes "No aerial, just plug it in!" Muntz's "Napoleon" caricature trademark is included, and bottom line (in very small type) reads, "Listen to Muntz's boy, Howie Lund, on WERE."—Muntz TV, Cleveland.

STUDENT'S FAVORITE ROOMMATE!

"Wake-up-to-music-clock-radio \$29.25." Student-slanted copy offered "back-to-school bonus . . . (\$3.45 Shaeffer pen and pencil set) free with purchase of a G.E. radio." G.E. clock copy was included in a larger ad, which also plugged a three-way portable and the Philharmonic TV line. Clock copy read, "Here's the famous G.E. clock-radio students love. Wakes 'em soothingly to music." —Steinberg's Cincinnati.

FREE CARRYING CASE!

"With every RCA Victor 'personal' (portable radio) only \$36.95 . . . small enough to tuck into a topcoat pocket." This copy was part of ad plugging RCA's new portable radio line. Ad also featured the "indoor-outdoor" model . . . \$52.50, and the "Globe Trotter, \$57.75." Store's "\$1 down" payment plan was reiterated several times in copy.—Lester Berge, Seattle.

L. A. Shop Intros Visimeter

HOLLYWOOD, Aug. 27.—Coinmeter television was introduced in the Los Angeles market last week thru an ad campaign launched by Herleys Television Salon to plug its introduction of Crosley Television's "Visimeter" sales plan. Pitched at consumers who have "held back from buying your television set," Herleys' campaign stressed a "25-cents-an-hour" gimmick which will provide a low-cost method of financing a video set purchase.

Wording of the ad indicated that purchasers of sets would still need a minimum down payment, but the remainder of purchase price would be financed thru coin meters. Stating that offer was limited to "100 families of good reputation and credit standing," plan was obviously slanted at customers eager to buy sets via the "painless payment route."

COLOR TV IN '50

(Continued from page 11)
more time could be given for experimentation.

RCA points out that its color system, completely compatible with the present monochrome system, would make it possible for transmitting stations to change at will either from color to black-white or the reverse without disturbing the viewers of either monochrome receivers or color sets. Color programs can be viewed either on new color receivers or on existing receivers equipped with adapters. Present black-white sets receive color programs in monochrome "without any modification whatever and without any converter or adapter," RCA points out. The RCA system operates on a 6-mc. channel with 525 lines, 60 fields per second and 15 color pictures per second. CBS's system also works on a 6-mc. band, but uses a mechanical device for color reception and needs a special color transmitter. Also, monochrome sets cannot receive color TV on CBS's system. Both systems work on very-high-frequency and ultra-high.

CLEARING THE COPYRIGHT AIR

Proclamations Under Review By State Dept.

Many Foreign Complications

(Continued from page 4)
copyright pact (*The Billboard*, August 13).

Chief Basis

Proclamations have long become the chief basis for copyright agreements between the United States and other powers because of a traditional reluctance by the United States Senate to ratify formal copyright treaties. A proclamation is made valid by the signature of the President and does not need Senate ratification. Under proclamations, U. S. citizens are given the benefit of copyright protection in the foreign power on the same basis as citizens of the particular country with which the agreement has been made, and the U. S. offers reciprocal benefits to citizens of the foreign power.

Negotiations for new proclamations are described as urgently needed to establish copyright agreements with a number of powers which have gained independent status or have otherwise changed their status since World War I. Outstanding among these are Israel, Pakistan, Ceylon, Burma, India and Ireland. Altho the U. S. has copyright proclamations with 29 foreign powers, the validity of a large number of them is now questioned in view of geographical and political shifts overseas.

Multi-Lateral Pacts

The State Department is sticking to a policy of multi-lateral agreements on copyright matters as well as in other fields, and blanket proclamations are being sought wherever possible, a high State officer said. In seeking to establish workable copy- (See *State Dept. Studies on page 33*)

Royalty Rate On Columbia LP's Is Near

NEW YORK, Aug. 27. — A final agreement on publisher royalty rates for selections used on long playing (LP) records is expected to be reached shortly. The prolonged dickering between Harry Fox, agent for the publishers, and Ken Raine, representing Columbia Records, has taken on a greater significance now that LP has found general recognition in the market and has been employed by Mercury, Capitol, Decca and a dozen other smaller firms and is soon expected to become the album medium for MGM records. It is generally agreed that the outcome of the Columbia-Fox discussions will be accepted as the foundation of the royalty payoff by other diskers now using the long-play medium.

It is reported that the rates will call for 1½ cents per selection for all LP disks which retail at \$2.85 and for 2 cents per selection for LP's which sell at \$3.85 and \$4.85. Still up in the air are the rates for longhair selections. Rates on shellac for longhair stuff is a flat 2 cents per side. It is believed that some sort of per side deal will be worked out for those longhair works which will appear on LP and which are not in public domain.

Armstrong's Nostalgia Envelops Bop City; Others Share Honors

NEW YORK, Aug. 27.—They're thinking of changing the name of the joint to Pops' City since Ol' Satchmo's half-century old chops blew up 30 years of ephemeral jazz memories Thursday (25). He came out the winner and still king in the territory which has been ascribed to citizens of oo-bla-dee. This crowd, which was estimated at over 2,000 persons, mobbed Bop City to pay tribute to and come away enthralled by the artistry and showmanship of Louis Armstrong.

It was the biggest opening night in the history of both Bop City and of all the many historic nitery predecessors which were housed in the same location—these including the Harem, Zanzibar, Vanity Fair, Paradise, etc. It was the most thrilling music business opening of the year—this despite the fact that the usual song-selling brigade, which dominates at curtain raisers, stayed away in droves. No remote lines out of Bop City, of course.

Nostalgia was the keynote of the evening. Armstrong had the boppers holding hands with the "figs" as they shrieked while he dusted off *High Society*, *West End Blues*, *Rockin' Chair* and other time hallowed items.

Thursday (25) was pops' night.

Bluebirds' 2d Disk Bows New Policy, Artists

NEW YORK, Aug. 27.—In its second release since its reintroduction of the subsidiary Bluebird label at a 49-cent tap, RCA Victor has come up with some new artists, and a new repertoire policy. The first release of the low-price disks was on unbreakable material—the second is on shellac.

The new artists introduced on the release include veterans Cab Calloway and Ella Logan, and two specially constituted studio bands, the Main Street String Band and Ralph Flanagan's orchestra, featuring vocalist Harry Prime. The introduction of original material and arrangements revealed the diskery's new policy of attempting to make its own hits, rather than ape successful arrangements on higher-priced labels.

At an unveiling party held for local deejays and the trade press Thursday eve (25), Victor artists-repertoire chief Joe Csida had 'em baffled with the Flanagan sides, which offered a sound strongly reminiscent of the late Glenn Miller's band. In endeavoring to recreate in big band disks, the company itself is going back to one of the most successful diskery into the unique position of being in competition with itself, since it already has the Miller-deriving Tex Beneke band on its Victor roster. Altho Beneke and his personal manager, Don Haynes, who also handled Miller, were informed of the project before it got under way, the report is that they aren't exactly pleased.

According to a well-known songwriter-magazine editor who was present at the unveiling, "that noise you heard when Csida spun *You're Breaking My Heart* wasn't electronic static... it was Tex Beneke blowing his top!"

But it belonged just as much to the Big T, Jack Teagarden, and Earl (Fatha) Hines and Cozy Cole and Barney Bigard and Velma Middleton and an astounding young bassist named Arvel Shaw. They played and sang and entertained the people with a glow of warmth and feeling which is beyond the grasp of most music attractions today. Armstrong dispensed a lesson to current generations in the music trade—it takes just as much heart as it takes mind to convey the pulse of jazz to the public. Hal Webman.

For review of the Armstrong show at Bop City, see Night Club Department.

King & De Luxe Split Confirmed By Sid Nathan

CHICAGO, Aug. 27.—Sid Nathan, prexy of King Records, last week confirmed the break between his diskery and De Luxe, the New Jersey diskery, operated by the Braun brothers (*The Billboard*, August 13). Nathan said that "we are definitely adjusting the King-De Luxe set-up. King will continue to manufacture exclusively all the De Luxe releases which it has released up to now." He pointed out that an agreement has already been reached whereby King has sole selling rights to all De Luxe masters which have already been released on the Cincinnati diskery's label.

If any future De Luxe masters are released on Regal, the new Braun brothers' label, in which Freddy Mendelsohn, formerly of Regent Records, is associated, it will be part of the King-De Luxe agreement and King will know about it, he said. The split-up of the talent roster of De Luxe between the Regal and King label has not definitely been agreed upon, but Nathan said that his attorney, Jack Pearl, was currently trying to work out negotiations so that the artists would be allocated between King and Regal, with each firm getting respective exclusive cutting agreements.

Nathan said that King has already waxed four sides by Eddie (Clean Head) Vinson, whose contract with Mercury ran out recently. First release, which will be ready within two weeks, will be *Somebody Stole My Cherry Red and Wineola*. Cliff Butler, a Louisville balladeer, has also been added to the firm's rhythm and blues catalog.

With the current trend toward organ novelty disks, King has inked a duo, Sister Slocum at the Mighty Organ and Woody Block, with their first release set for September.

Marks Pub Names Fishbein Gen. Mgr.

NEW YORK, Aug. 27.—Lawrence Fishbein, former director of promotion and advertising for the Edward B. Marks Music Corporation, has been appointed general manager of the pubbery.

Fishbein, who succeeds the late Simon Sheffler, will take charge of all office, copyright, royalty and general matters.

NBC Revamp At Night Will Use Top Orks

Concentrate on RCA Waxers

(Continued from page 6)
set in motion earlier this year by the two RCA subsidiaries when, after a meeting of execs of both companies, it was agreed that both would use every effort and facility available to exploit and promote talent under contract to each. Recently, it is understood, RCA Victor told NBC execs that it felt both companies were missing a bet in failing to air more RCA Victor orks come radio dance time.

Included in the roster of RCA outfits are Vaughn Monroe, Tommy Dorsey, Charlie Ventura, Ray McKinley, Sammy Kaye, Count Basie, Tex Beneke, Freddy Martin, Spike Jones, Wayne King and Claude Thornhill.

Mercury Triples 33 Releases for Next 3 Months

CHICAGO, Aug. 27.—Initial success of Mercury Records' LP releases, which showed the Chi firm peddling 60,000 microgroove platters during the first three months (*The Billboard*, June 25), has been overshadowed by sales upsurge since June 1 to the extent that Mercury is tripling its 33 r.p.m. releases during the next three months. Art Talmadge, flack chief of the diskery, announced last week that 15 LP releases will be on the market during each of the next three months. Firm previously released about five per month.

Despite the current splurge of Mercury hits on *The Billboard* pop charts, which has taxed Mercury pressing facilities heavily and has forced a 24-hour work sked at the St. Louis pressing plant, Talmadge said that a large number of presses have been allocated to handle the new LP material. Despite the pop single demands on the pressing facilities, the demand for LP material has forced Mercury to accelerate its LP releases even further.

The classic and semi-classic LP material will be packaged in Mercury's new de luxe gold stamped sleeves, while other material will be in heavy illustrated paper sleeves.

London To Fly In 34,000 LP's

NEW YORK, Aug. 27.—Early next week 34,000 London LP records will be flown here from England on a specially chartered DC-4 Airtrader. The flight which, according to London topper E. R. (Ted) Lewis, has been necessitated by the demand for speedy delivery of the new microgroove line is the company's first heavy air shipment, and the first time that phonograph records have constituted a full Westbound plane load. According to an official of Seaboard & Western Airlines, Inc., the load weighs seven tons.

London, having insured its timely delivery of pop platters by contracting some pressings in the U. S., intends to continue pressing its classical disks in England.

ASCAP Video Pact Slated For Extension

NEW YORK, Aug. 27.—With the clock running out on the current extension of the free-use-of-music agreement between TV'ers and the American Society of Composers, Authors and Publishers (ASCAP), board had failed to authorize a new extension as *The Billboard* went to press Saturday 28. The current pact expires Thursday (1).

Spokesmen for both ASCAP and the broadcasters hinted however, that neither side was unduly alarmed about the extension question. Furthermore, the networks had not made any moves to provide for discontinuation of ASCAP music on video. The impression garnered from the spokesmen's guarded statements was that an extension would be arranged a day or two before the expiration date—a pattern that has prevailed since negotiations began.

Negotiations continue on the per-program license arrangement (*The Billboard*, August 27), the complexities of which are making for an even more difficult give and take than the recent blanket license negotiations. The committee members are staying mum as to the nature and area of disagreement in the per-program confabs. The tenor of the discussions would appear to be amiable, but tradesters are guessing that the going will be rough before an agreement is reached on the manifold details of per-program licensing.

GAC Reviving Concert Dept.; Sets Packages

(Continued from page 3)

and two other acts. This group will be made available to schools and private promoters in the Midwest for at least a two-week period in October. It will mark Weston's first in-person appearance as a batoneer, he having confined himself to disk making for Capitol for the largest portion of his career.

Other concert posers for Whittemore will include another Woody Herman-King Cole Trio tour of six weeks, beginning in November, and possibly an Artie Shaw tour later in the year.

Champagne Heads BMI Canada, Ltd.

NEW YORK, Aug. 27.—Dr. Claude Champagne, Canadian composer, has been named to the newly created chief editor's post at BMI Canada, Ltd., pubbing and performing rights subsidiary of Broadcast Music, Inc. (BMI) here.

Dr. Champagne will continue as director of the Conservatory of Music and Dramatic Art of the Province of Quebec at Montreal. His *Symphony Gaspesienne* is scheduled to be performed in Italy this coming season by the Symphony Orchestra of Rome, directed by Pezzeti.

Tower To Shift Home Office to Film City

HOLLYWOOD, Aug. 27.—Dick Bradley, head of Tower Records, will move firm's headquarters from Chicago to Hollywood this fall, it was learned here.

Plans call for Bradley to maintain a small sales and recording office in the Windy City but to concentrate future recording and distribution activities on the Coast.

1948 Music Fund Hits \$356,519

RCA's Fall 45 Push Kicks Off On Sept. 20

NEW YORK, Aug. 27.—RCA Victor's fall promotional push on 45 r.p.m. records and players (*The Billboard*, August 20) is scheduled to kick off September 20, company officials announced this week. The campaign, to run thru the Christmas buying season, consists of hyped magazine, newspaper and radio advertising appropriations and concentrated point-of-sale merchandising gimmicks featuring the repriced model 9JY player which has been cut from \$24.95 to \$12.95.

The pre-campaign activity starts early next week when top RCA sales execs hold special regional distributor meetings to familiarize distributors with details of the merchandising hoopla. Distributors will hold similar meetings in New York August 30 and in Cleveland, August 31; Henry Baker and Jack Williams, in Chicago August 29 and Atlanta, August 30, and Paul A. Barmer and John West, in Dallas August 29 and Los Angeles, August 30.

Plans for a player-record package (player for \$14.95 with five records thrown in free) has been scrapped for a straight player deal for \$12.95. The player will go to the dealer for \$10.45 which gives him a profit of \$2.50 per machine, if desired, or a straight at-cost \$10.45 to the consumer if the dealer is out to build up a market for record sales.

Atlantic Puts Out Hillbilly Releases

NEW YORK, Aug. 27.—Atlantic Records, after a year in the business as a blues-rhythm house, is putting out its first hillbilly release this week, and has signed its first exclusive country artist, Loy Gordon. Gordon, cutting his first date with his Pleasant Valley Boys, did *Drinkin' Wine, Spadee-O-Dee*, the number introduced on the same label by rhythm artist Stick McGhee.

The diskery has an album of square dances on tap for the next release.

Cap Fall Incentive Deal Offers Dealers 16% Extra Gold; Retail Prices Hold

HOLLYWOOD, Aug. 27.—A "fall and Christmas anticipation order program" offering dealers' extra bonus discounts will be launched by Capitol Records September 1 as part of Cap's fall sales and promotional splurge. Designed to provide dealers with incentive sales merchandize, as well as enable Cap to gear up for fall production, sales drive will cover all albums to be released before October 1 with exception of Cap's Telefunken 78-r.p.m. line, and all 45 and 33½-r.p.m. releases. Sale will be in effect all during September and will apply only to album releases.

To qualify for discounts, dealers will be required to order a minimum of \$250 worth of merchandise (dealer's cost). Superflex albums will be offered at regular 40 per cent discount, but an additional 10 per cent slice will be given on shellac albums, making for a gross 50 per cent discount of shellac books. In addition, dealers will get a second 10 per cent discount on their entire order if shellac album purchases are equal or

Big Push

NEW YORK, Aug. 27.—Mrs. Julia Roka St. Clair is a woman after eben abbez's own heart. The 48-year-old fem counterpart of "Nature Boy" (Miss Hungary of 1918), is literally pushing her own tune, *Dreaming Memories of You*, across the country in a wheelbarrow. Clad in shorts, halter and a straw hat, Mrs. St. Clair set out from Jacksonville, Fla. last June 21 with the affirmed intention of toting her seven-year-old son Adolphus to Detroit in a wheelbarrow, a distance of 1,000 miles. She's financing the trek by selling autographed copies of her song to well-wishers along the route, and hopes to reach Detroit by the middle of September.

Victor Kidisks Set Deal With Howdy Doody

NEW YORK, Aug. 27.—*Howdy Doody*, the pioneer television puppet, this week teamed up in a disk deal with RCA Victor. The puppet show, with narration by Bob Smith, has been among the TV leaders for children since its inception, and is beamed daily, Monday thru Friday, over 22 stations of the National Broadcasting Company (NBC) TV web. Thru its licensing agency, Martin Stone Associates, the *Howdy Doody* name has been getting around the kiddie products field via toys, dolls, etc., but has yet to appear on disks.

Special material for the Victor disks has been written and prepared under the supervision of Victor's kidisk director, Steve Carlin. The first album is set as a special fall feature in the newly prepared *Little Nipper Series*.

Actually this is the second deal for TV children's material made by a diskery. Last month Caravan Records signed a pact with the Bunin Puppets, owner of *Foodini* and *Pinhead*, characters featured on CBS-TV's *Lucky Pup* show (*The Billboard*, August 6).

Collects 400G So Far in '49; Still Coin Due

AFM Trust Disbanding

(Continued from page 3)

of the majors and a substantial majority of the important indies. Transcription firms are also included. By a rough estimate the total diskery output for the first half year would come to some 100,000,000 records, figured off the diskery contributions to the fund.

Disbursement

Receipts from the last quarter of 1948 cover the period October 1 to December 31, despite the fact that the ban was not lifted until the trust agreement was signed December 14. Presumably this retroactivity was intended to cover non-instrumental, i.e., "legal" recordings. Of the \$356,519 contributed, \$300,000 was scheduled for employment of musicians in free concerts, etc., in 654 designated areas in the United States and Canada, beginning July 1 of this year. The next allocation will be made from the balance on hand December 1, to be expended during the first half year of 1950.

This is the last year in which the American Federation of Musicians (AFM) recording and transcription fund is in operation, with \$1,400,000 of holdover in the treasury still to be expended. Since not all the locals can meet the disbursement conditions, it is expected that in the neighborhood of \$100,000 will be left unspent at the end of the year. The AFM cannot turn over this money to the trust fund for 1950, nor will it pro-rate it among the locals, because the sum is too small to be spread around. The problem of its disposal has not yet been settled.

AFM Funds

The report details Rosenbaum's administrative methods formulated since he took office. Altho the trust fund has no formal connection with the AFM, the trustee has found it practical to study and make use of the experience of the Federation's recording and transcription operation. In January of this year he asked the AFM to designate an authorized representative for the purposes of the trust agreements. J. Wharton Goozee, administrator of the recording and transcription fund, was named to the post.

Rosenbaum also requested that the staff of the AFM recording and transcription fund be assigned to his office when the Federation fund ceases operations at the beginning of 1950. Meanwhile, the staff has been physically transferred to his office (See 1948 Music Fund on page 35)

Barclay Allen Hurt in Crash

NEW YORK, Aug. 27.—Piano-playing orkster Barclay Allen was seriously injured in an automobile accident last Thursday (18) between Lake Tahoe and Reno, it was learned from a Music Corporation of America (MCA) spokesman yesterday (26). Allen, who was driving alone en route to an engagement in Reno, suffered spinal injuries when his car turned over. He is now at the Washoe County Hospital in Reno.

His band, fronted by Ike Carpenter, started a two-week run at the Flamingo in Las Vegas Thursday (25).

Decca's Royalty Pay-Off Blast

Deducting of Returns May Revise System

Pubbers Protest Action

NEW YORK, Aug. 27. — Decca's second quarter publisher royalty pay-off, which fell like a bombshell amidst an already brow-beaten batch of Brill Building burghers, is being construed in trade circles as a step toward a once-and-for-always clarification of the longtime confused pubber-disk royalty arrangements. The Decca pay-off, based on full deductions from royalties for all returns, may lead to action which could readily revamp the entire current method of pubber payments.

In disker circles, the Decca pay-off aroused talk that this system of payment would necessitate a longer time period between royalty statements, whereas currently it operates on a quarterly basis. It also was pointed out that the quarterly system could remain provided that pubbers hold the previous quarter's royalty money in escrow in order that the pubbers aren't left holding the bag after paying off writers and finding himself stuck for additional returns on a specific disking.

Pubbers' Protests

But any revamp of the new royalty pay-off system would require that Decca be challenged by the pubbers. It was learned that several pubbers already have notified agent Harry Fox that they have no intention of accepting their checks and statements for Decca's second quarter. Leeds Music, which collects its royalties directly, has filed a protest with Decca, claiming that there was a test case involving Harry Fox and two diskers which resulted in an interpretation stating that record companies had no right to deduct for returns and breakage. This decision is apparently based on the 1909 Copyright Act which specifies that royalties on mechanical performances must be paid on each platter manufactured.

But there also exists a more recent letter of agreement between Fox, representing the pubbers, and the diskers which grants the record firms the right to deduct for breakage and returns only on individual disks—that is, deductions for a disk can be applied only against that disk and no other. In the case of the current Decca pay-off, it is understood that the diskery made deductions this quarter for returned wax which sold in the first quarter and applied these deductions against royalties the pubbers (of tunes on returned wax) were to collect as credit.

Toughening Terms

The Decca royalty pay-off system was described simply as a toughening of the terms of the pubber-disk contracts—there are at least eight different type pacts—most of which specify that royalties be paid on net sales. It has been the custom in the past to deduct a specific percentage, usually 10 per cent, for breakage and returns.

It also was pointed out that diskers drop a wad of dough annually on royalties paid on unsold disks. Diskers point out that they have managed to work out formulas for payment of artists' royalties based on net sales and can see no reason why pubber royalties should remain an exception to the rule.

Tunes in "My Friend Irma" Are Melodic, Contagious

HOLLYWOOD, Aug. 27.—Hal Wallis Productions successfully harnesses the promotional might of records and radio with its screen version of *My Friend Irma*, a factor which should pay off handsomely at the box office. Turntable touting is effected by four tunes from Paramount's cleffing team of Ray Evans and Jay Livingston. The songs are *My Own, My Only, My All*, waxed by Dean Martin (Capitol), Kay Kyser (Columbia), Frankie Laine (Mercury), Art Lund (MGM) and Freddy Martin (Victor); *Just for Fun*, recorded by Dean Martin (Capitol), Kay Kyser (Columbia) and Freddy Martin (Victor); the title tune cut by the Modernaires for Columbia, and a rhythm ditty, *Here's to Love*, so far unrecorded.

As in most of the Livingston-Evans tunesmithing, *Irma's* songs are melodic and contagious. Tops is *My Own, My Only, My All*, a meaningful ballad composed of good lyrics and a melody that's easy to remember. With the possible exception of the title tune, heard only as background during the screen credit sequence, each song is given prominence in its presentation. *My Own* gets the added push of repetition when sung by Dean Martin, who, incidentally, warbles all but the title tune. Partner Jerry Lewis rasps a comedy chorus of *Here's to Love*. Capitol should enjoy a healthy sale of its Dean Martin disk, *My Own*, backed by *Just for Fun*, since he's in good voice on the soundtrack and turns in a highly commendable job of song selling. With the film tie-in for a booster, this may well become his first really strong wax seller.

Radio Exploitation

Radio exploitation ramifications of *Irma* are unique and by their very nature should result in giving this film the most air plugs ever snared by a movie. In buying flim rights to the Columbia Broadcasting System (CBS) owned package, Hal Wallis was quick to foresee the b. o. advantages of *My Friend Irma*. Wallis, one of the movie colony's top grossing independent producers, saw in the seg's high Hooper (winter rating varies from 18 to 22) a healthy, ready-made audience. B.-o.-wise Wallis strives to hold this audience by casting the screen version as closely as possible to the air show's line-up, retaining *Irma's* radio regulars Marie Wilson in the title role, Gloria Gordon as the landlady and Hans Conreid as the professor.

Wallis also realized that CBS would be eager to co-operate in plugging

the film inasmuch as (1) success of *Irma* on the screen would reflect itself in an increased radio following and (2) package owner CBS participates in the film's profit. Paramount radio chieftain Marty Lewis is setting a number of *Irma* plugs on various CBS shows, in addition to the Marie Wilson air show. Wallis also enjoys favor from the National Broadcasting Company (NBC) in that the *Irma* pic marks the screen debut of Dean Martin and Jerry Lewis. NBC has spent considerable coin in grooming Martin and Lewis as a top comedy duo and is willing to turn a blind eye toward the CBS tie-in in an effort to enhance the stature of their fledgling air comics. Therefore, NBC gives the green light to plugs a-plenty for *Irma* on the Martin and Lewis seg.

As in the case of *Red, Hot and Blue*, Paramount's flackery is furnishing disk jockeys with cut-in disks of Dean Martin announcing his *Irma* tunes, designed to bolster deejay co-operation. Altho Paramount has set October 14 as national release date for *Irma* and the b.-o. story has yet to be told, Hal Wallis is so pleased with his unique marriage of networks and needlers that he has already started work on a sequel film *My Friend Irma Goes West*. Livingston and Evans have again been assigned tune chores, and Martin and Lewis, who incidentally prove themselves to be admirable film material, have been set for a return screen engagement, along with Marie Wilson.

Lee Zitto.

Winterhalter Cuts Col. Sides

NEW YORK, Aug. 27.—Hugo Winterhalter, musical director of Columbia Records, this week sliced his initial sides as an artist for the label. In a move to build a house united, fashioned after the Decca arrangement with Gordon Jenkins and Sy Oliver, Columbia assigned two currently promising songs which required coverage at the diskery to Winterhalter. Tunes, which will be issued back-to-back on a special release, are *Someday* and *Jealous Heart*.

Winterhalter used vocalist Johnny Thompson, who is featured in *Miss Liberty*, and a vocal group plus a 12-piece ork on the ice-breaking date.

NBOA Jumps First Barrier In Its Cabaret Tax Campaign

CHICAGO, Aug. 27.—The National Ballroom Operators' Association (NBOA), which has been attempting to remove terperies from their present classification as cabarets, thus relieving them of the payment of the 20 per cent nitery tax, hurdled the first barrier of its legal campaign last week. The NBOA also is attempting to work out a congressional bill which would place ballrooms outside the reach of the cabaret taxation.

Federal Judge Henry Graven overruled a government motion to dismiss suits filed Tuesday (23) by two Waterloo, Ia., NBOA execs, who are seeking refunds on cabaret tax paid following reclassification as cabarets. Plaintiffs in the suits are the Tomba

Ballroom, Sioux City, Ia., dancery, operated by the Archer Ballrooms, Inc., and the Laramar Ballroom, run by Larry Geer at Fort Dodge, Ia. Tom Archer is a director of NBOA, while Geer is prexy of the terpalace org.

Judge Graven, after overruling the government's motion, set the cases for trial December 2 at Fort Dodge, Ia. Tom Roberts, NBOA legal counsel, represented NBOA at the Waterloo hearing.

Thus far, the NBOA attempts to straighten out the cabaret tax classification for ballrooms is following a parallel of their successful two-year legal battle to change the Form B band contracts during the war years.

MGM, Musicraft Close Deal for Master Switch

NEW YORK, Aug. 27.—The deal whereby MGM Records will take over the masters of the Musicraft diskery, which currently is operating under the terms of Chapter XI of the Chandler Act, was signed this week after both the creditors of Musicraft and the courts gave it their blessings. MGM paid \$25,000 down for the masters and will pay 1 cent per disk royalties to the Musicraft firm on all disks sold.

Musicraft also will collect the difference between the artist royalty deals as they were under Musicraft and as they will exist under the MGM banner. In addition, MGM will be liable for \$94,500 in unapplied advances to artists upon release of any of these artists' diskings.

The deal, which runs for at least five years, guarantees that MGM will hand over a minimum of \$25,000 annually to the Musicraft firm. The usual non-performance clauses are included in the contract. Masters were turned over to MGM late this week. They include wax by such artists as Sarah Vaughan, Mel Torme, Artie Shaw, Phil Brito, Dizzy Gillespie, Duke Ellington and others. Incidentally, Miss Vaughan owes four sides to Musicraft as part of the deal she made to get out of her contract. These too will revert to MGM.

Columbia Sets LP Sales Push

NEW YORK, Aug. 27.—Columbia Records' biggest advertising push to date on its LP catalog gets under way in September. The major portion of the campaign will be in small space ads featuring the "uninterrupted music" theme and testimonials from leading Columbia artists. These will run in 12 magazines, reaching 42,000,000 readers. Included are national magazines, "good music" magazines, education sheets and trade organs.

Distributors have been provided with copies of the ads and schedules on which they'll run. The diskery is urging them to effect all possible dealer tie-ups for co-op advertising and window displays. Several of the ads make a pitch at the educational market, touting such sets as *You Are There* and *I Can Hear It Now* as history teaching aids. Another is devoted exclusively to LP children's records.

Fred Rose Inks MGM Wax Pact

NEW YORK, Aug. 27.—Fred Rose, veteran hillbilly tunesmith, publisher and performer from Nashville, has been signed to an exclusive recording contract by MGM Records. Rose, who formerly waxed for Columbia, is a partner with Roy Acuff in Acuff-Rose and Milene Music pubberies, and is responsible for a long list of country tune hits.

MGM also signed Bill Gaither and the Madcaps for its blues and rhythm series.

Les Brown Pla-Mor One-Niter Hits 5G

CHICAGO, Aug. 27.—Les Brown's ork rang up a \$5,161.75 gross at the Pla-Mor Ballroom, Kansas City, Mo., Saturday (20), to score the second-highest gross of 1949 for op Will Wittig.

With ducats going at \$1.75 and \$2, Brown drew 2,877 persons, second only to Vaughn Monroe. Brown took out \$2,598.70 as his share.



DECCA B'WAY SHOW ALBUMS

Now Available in 2 Speeds!



Sell 'em both! ... the great 78 rpm market and the fast-growing Long Play market that's hungry for top-selling albums like these. Decca Quality in new Long Play Records ... high fidelity ... microgroove ... unbreakable! Order both now ... and cash in!

- OKLAHOMA!**—Selections—ORIGINAL CAST
 12-in. Long Play Record DLP 8000 List Price \$4.85
 Six 10-in. 78 rpm Records DA-359 List Price \$5.25
- ANNIE GET YOUR GUN**—ORIGINAL CAST
 12-in. Long Play Record DLP 8001 List Price \$4.85
 Six 10-in. 78 rpm Records A-468 List Price \$5.25
- SONG OF NORWAY**—ORIGINAL CAST
 12-in. Long Play Record DLP 8002 List Price \$4.85
 Six 12-in. 78 rpm Records DA-382 List Price \$6.85
- CAROUSEL**—ORIGINAL CAST
 12-in. Long Play Record DLP 8003 List Price \$4.85
 Five 12-in. 78 rpm Records DA-400 List Price \$5.85
- MISS LIBERTY**
 FRED WARING and His Pennsylvanians
 10-in. Long Play Record DLP 5009 List Price \$2.85
 Four 10-in. 78 rpm Records A-717 List Price \$3.75
- THE DESERT SONG**—KITTY CARLISLE, etc.
 10-in. Long Play Record DLP 7000 List Price \$3.85
 Five 10-in. 78 rpm Records DA-370 List Price \$4.50
- THE MERRY WIDOW**—KITTY CARLISLE, etc.
 12-in. Long Play Record DLP 8004 List Price \$4.85
 Six 10-in. 78 rpm Records DA-364 List Price \$5.25
- ROBERTA**—KITTY CARLISLE, etc.
 12-in. Long Play Record DLP 8007 List Price \$4.85
 Six 10-in. 78 rpm Records DA-374 List Price \$5.25
- OKLAHOMA!**—Symphonic Selections (1)
PORGY and BESS (A Symphonic Picture) (2)
 10-in. Long Play Record DLP 7002 List Price \$3.85
 Two 10-in. 78 rpm Records DA-378 (1) List Price \$2.25
 Two 12-in. 78 rpm Records DA-397 (2) List Price \$2.85
- JUDITH ANDERSON in MEDEA**
 12-in. Long Play Record DLP 9000 List Price \$5.85
 Four 12-in. 78 rpm Records DAU-12 List Price \$10.00

Prices of Long Play Records include Federal Excise Tax
 Prices of 78 rpm Albums do not include Federal Excise Tax

ANDREWS SISTERS

★ WHISPERING HOPE 78
 LOVELY NIGHT ANDREWS SISTERS
 Barcarolle from "The Tales of Hoffman" Decca 24717



OTHER HITS BY THE ANDREWS SISTERS 78

- ★ NOW! NOW! NOW! IS THE TIME ANDREWS SISTERS-RUSS MORGAN
 OH, YOU SWEET ONE (The Schnitzelbank Song) Decca 24664
- ★ HOMEWORK ANDREWS SISTERS
 ONLY FOR AMERICANS Decca 24660
- ★ HO-HO-KUS, N. J. ANDREWS SISTERS
 MALAGUENA Decca 24645
- ★ HURRY! HURRY! HURRY! (Back to Me) ANDREWS SISTERS
 I DIDN'T KNOW THE GUN WAS LOADED Decca 24613
- ★ CLANCY LOWERED THE BOOM! DAN DAILEY and ANDREWS SISTERS
 I HAD A HAT (When I Came In) Decca 24610
- ★ TAKE ME OUT TO THE BALL GAME ANDREWS SISTERS and DAN DAILEY
 IN THE GOOD OLD SUMMERTIME Decca 24605
- ★ DON'T ROB ANOTHER MAN'S CASTLE ANDREWS SISTERS and ERNEST TUBB
 I'M BITIN' MY FINGERNAILS AND THINKING OF YOU Decca 24592

Single Records 75¢ each (plus tax)

★ BING CROSBY and the ANDREWS SISTERS
WEDDIN' DAY
BETSY Decca 24718

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 DANGEROUS DAN MCGREW Decca 24704
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 YOU'RE BREAKING MY HEART Decca 24693
- THAT'S MY WEAKNESS NOW ERNEST TUBB
 LAUGHING TROMBONE POLKA Decca 24692
 LAUGHING TROMBONE POLKA Decca 24692
- SOMEDAY (You'll Want Me to Want You) ERNEST TUBB
 ON A CHINESE HONEYMOON Decca 46175
- WARM RED WINE ERNEST TUBB
 MY FILIPINO ROSE Decca 46173
- SLIPPING AROUND ERNEST TUBB
 MY TENNESSEE BABY Decca 46173

Single Records 75¢ each (plus tax)

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Use this ... CHECK LIST OF TOP-SELLING M-G-M RECORDS—ORDER FROM YOUR M-G-M RECORDS DISTRIBUTOR

INDICATE QUANTITY

POPULAR

THROUGH A LONG AND SLEEPLESS NIGHT CIRCUS **BILL FARRELL**
M-G-M 10488

WOULDN'T IT BE FUN HOP-SCOTCH POLKA **ART MOONEY**
and his Orchestra
M-G-M 10300

(Just One Way To Say) I LOVE YOU GOOD-BYE **BILLY ECKSTINE**
M-G-M 10472

RECKON I'M IN LOVE SIDE BY SIDE **BETTY GARRETT and LARRY PARKS**
M-G-M 10467

HOMework YOU CAN HAVE HIM **HELEN FORREST**
M-G-M 10473

TWENTY-FOUR HOURS OF SUNSHINE IN A SHADY NOOK BY A BABBLING BROOK **ART MOONEY**
and his Orchestra
M-G-M 10446

LET'S TAKE AN OLD-FASHIONED WALK EV'RY NIGHT IS SATURDAY NIGHT **FRANKIE MASTERS**
and his Orchestra
M-G-M 10465

THERE'S YESI YESI IN YOUR EYES I HAD MY HEART SET ON YOU **BLUE BARRON**
and his Orchestra
M-G-M 10417

IT'S MY NOSE'S BIRTHDAY FUGITIVE FROM ESQUIRE **JIMMY DURANTE**
M-G-M 30207

FIDDLE DEE DEE TWO LITTLE, NEW LITTLE, BLUE LITTLE EYES **JOHNNY DESMOND**
M-G-M 10480

YOU'RE SO UNDERSTANDING MISSISSIPPI FLYER **BLUE BARRON**
and his Orchestra
M-G-M 10369

TEMPTATION CRYING **BILLY ECKSTINE**
M-G-M 10458

SEPTEMBER IN THE RAIN BOP, LOOK AND LISTEN **GEORGE SHEARING QUINTET**
M-G-M 10426

SLEEPY HOLLOW MY OWN, MY ONLY, MY ALL **ART LUND**
M-G-M 10481

I'LL KEEP THE LOVELIGHT BURNING YOU'RE MINE **DERRY FALLIGANT**
M-G-M 10462

YOU'RE BREAKING MY HEART ONE MORE TIME **RUSS CASE**
and his Orchestra
M-G-M 10478

FOLK and WESTERN

LOVESICK BLUES NEVER AGAIN **HANK WILLIAMS**
M-G-M 10352

MIND YOUR OWN BUSINESS THERE'LL BE NO TEAR-DROPS TONIGHT **HANK WILLIAMS**
M-G-M 10461

I AIN'T GOT NOBODY PAPA'S JUMPIN' **BOB WILLS**
M-G-M 10459

MATRIMONY MAMA RIGHT ON DOWN THE LINE **BUD HOBBS**
M-G-M 10484

DIME A DOZEN SOMEDAY **ARTHUR (Guitar Boogie) SMITH**
M-G-M 10496

WEDDING BELLS I'VE JUST TOLD MAMA GOODBYE **HANK WILLIAMS**
M-G-M 10401

JUKE BOX JACKSON FROM JACKSONVILLE MY LITTLE DOG LOVES YOUR LITTLE DOG **FRED KIRBY**
M-G-M 10474

..... ORDER FORM
(FILL OUT—SEND TO YOUR M-G-M RECORDS DISTRIBUTOR)

NAME _____

STREET _____

CITY _____ STATE _____

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT



The Billboard MUSIC POPULARITY CHARTS
The Nation's Top Tunes PART I

Based on reports received last three days of Week Ending August 26

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

HONOR ROLL OF HITS

(Trade Mark Reg.)

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This Week Last Week

- 1. SOME ENCHANTED EVENING** By Rodgers and Hammerstein
Published by Williamson (ASCAP)
From the Broadway musical, "South Pacific"
Records available: S. Black Ork, London 455; B. Brees-The Paulette Sisters, Capri 2001; P. Como-M. Ayres Ork V(78)20-3402, (45)47-2096; B. Crosby-J. E. Trotter Ork, Dec 24609; J. Davis, Harmony 1048; B. Harrington, Vocalion 55000; A. Jolson-V. Young Ork, Dec 24687; J. Laurenz-J. Carroll Ork, Mer 5276; J. Saunders-R. Bloch Ork, Hi-Tone 122; F. Sinatra, Col 18446; J. Stafford-P. Weston Ork, Cap 57-544; E. Weston Ork, Cap 57-629; H. Winterhalter Ork, MGM 10399; E. Young, Bluebird 31-0009; Eadie and Rack, Dec 24707.
Electrical transcription libraries: Jimmy Dorsey Ork, Standard; Shep Fields, Lang-Worth; Dick Haymes-Carmen Dragon Ork, World; Elliot Lawrence, Associated; David LeWinter Ork, Standard; The Music of Manhattan, NBC Thesaurus.
- 2. ROOM FULL OF ROSES** By Tim Spencer
Published by Hill & Range Songs (BMI)
Records available: P. Brito, Harmony 1051; Cass County Boys, Dec 46174; C. Foster, Vocalion 55013; D. Haymes, Dec 24632; E. Howard, Mer 5298; S. Kaye-D. Cornell, V 20-3441; G. Morgan, Col (78)20594, (LP)2-272; P. Reed, Dancetone 355; S. Sims, Coral 60067; The Starlighters-P. Weston Ork, Cap 57-617; Sons of the Pioneers, V 21-0065; P. Terry-R. Arthur Quartet, Hi-Tone 145; J. Searle Ork, Bluebird 31-0012; J. Wayne, Col (78)38525, (LP)1-278.
Electrical transcription libraries: George Wright, NBC Thesaurus; Jan Garber, Capitol; Eddy Howard, World; Eddie Skrivaneck, MacGregor; George Towne, Associated; Al Trace, Lang-Worth; Foy Willing, Lang-Worth; George Wright, NBC Thesaurus; Dave Terry, Muzak.
- 3. YOU'RE BREAKING MY HEART** By Genaro and Skylar
Published by Algonquin (BMI)
Records available: P. Brito, Harmony 1051; R. Case Ork, MGM 10478; B. Clark, Col (78)38546, (LP)1-298; V. Damone-G. Osner Ork, Mer 5271; Ink Spots, Dec 24693; J. Gasber, Cap 57-719; B. Harrington, Vocalion 55019; P. Reed, Dance-Tone 351; T. Manners, Variety 160.
Electrical transcription libraries: Bob Eberle, World; Chuck Foster, Lang-Worth; Johnny Guarneri, NBC Thesaurus; Eddie Skrivaneck, MacGregor; Frankie Masters, Lang-Worth.
- 4. SOMEDAY (YOU'LL WANT ME TO LOVE YOU)** By Jimmy Hedges
Published by Duches (BMI)
Records available: P. Best-Four Tunes, Manor 1195; R. Bloch Ork, Hi-Tone 134; Mills Brothers, Dec 24694; V. Monroe Ork, V(78)20-2510; (45)47-2986; A. Smith, MGM 10498; T. Tucker, Harmony 1056; Philadelphia String Band, Tempo TR 658; P. Reed, Dance-Tone 375; The Ravens, National 9089; Elton Britt, V 20-1864.
Electrical transcription libraries: Nat Brandwynne Ork, World; Chuck Foster, Lang-Worth.
- 5. AGAIN** By Newman and Cochran
Published by Robbins (ASCAP)
Records available: J. Clay Ork, Hi-Tone 109; V. Damone-G. Osner Ork, Mercury 5261; D. Day-The Mellomen, Col 38467; T. Dorsey Ork-M. Lutes, V 20-3427; D. Gardner, Gotham G-181; J. Graydon-G. Jenkins Ork, Dec 24602; B. Harrington, Vocalion 55001X; A. Mooney Ork, MGM 10398; P. Reed, Dance-Tone 330; L. Rucker-C. McLin Combo, Aristocrat 10001; M. Scott-The Paulette Sisters, Spolite 516; M. Torme, Cap 15428.
Electrical transcription libraries: Rene Durant-Linda Stevens, Standard; Geri Galian, World; Manhattan Madcaps, NBC Thesaurus.
- 6. MAYBE IT'S BECAUSE** By Harry Ruby and Johnny Scott
Published by Bregman-Vocco-Cohn (ASCAP)
Records available: H. Babbitt-The Veltones, Vocalion 55014; Bob Crosby-M. Morgan, Col 18504; D. Haymes-G. Jenkins Ork, Dec 24650; E. Howard Ork, Mer 5314; A. & D. Russell-B. Cole Ork, Cap 57-559; C. Thornhill Ork-R. McIntyre, V 20-3456; Connie Haines-The Highlighters, Coral 60070; P. Reed, Dance-Tone 363.
Electrical transcription libraries: Bob Crosby, Standard; Eddy Howard Ork, World.
- 7. BABY, IT'S COLD OUTSIDE** By Frank Loesser
Published by E. H. Morris (ASCAP)
From MGM's "Neptune's Daughter"
Records available: H. Babbitt-The Allen Sisters, Vocalion 55011; P. Bailey-Hot Lips Page, Harmony 1049; C. Calloway, Hi-Tone 135; D. Cornell-S. Kaye Ork, V 20-3448; E. Fitzgerald-L. Jordan, Dec 24644; H. & J. Carter, V(78)21-0078, (45)48-0075; Lady Sybil Smythe-B. Jacoby, Castle 1423; L. & F. Loesser, Mer 5307; D. Shore-B. Clark, Col 38463; M. Whiting-J. Mercer-P. Weston Ork, Cap(78)57-567, (45)54-562; E. Williams-R. Montalban-MGM Studio Ork, MGM 30197.
Electrical transcription libraries: The Jumping Jacks, NBC Thesaurus; Frankie Masters, Associated.
- 8. BALI HA'I** By Rodgers and Hammerstein
Published by Williamson (ASCAP)
From the Broadway musical, "South Pacific"
Records available: S. Black Ork, London 455; B. Brees-N. Hervey Ork, Capri 2000; P. Como-M. Ayres Ork, V(78)20-3402, (45)47-2096; B. Crosby, Dec 24609; B. Harrington, Vocalion 55000; P. Lee-D. Barbour Ork, Cap 57-543; J. Long Ork, Hi-Tone 128; F. Sinatra, Col 18446; A. Vincent-M. Miller Ork, Mer 5273; P. Weston Ork, Cap 57-629; H. Winterhalter Ork, MGM 10399; Eadie and Rack, Dec 24707.
Electrical transcription libraries: Jimmy Dorsey Ork, Standard; Dick Haymes-Carmen Dragon Ork, World; David LeWinter Ork, Standard; Sweetwood Serenaders, NBC Thesaurus.
- 9. LET'S TAKE AN OLD-FASHIONED WALK** By Irving Berlin
Published by Irving Berlin (ASCAP)
From the Broadway musical, "Miss Liberty"
Records available: J. Bradford, Bluebird 31-0010; P. Como-M. Ayres Ork, V(78)20-3469, (45)47-2931; B. Harrington, Vocalion 55018; D. Haymes-G. Jenkins Ork, Dec 24666; F. Masters Ork, MGM 10465; The Pepperettes-H. Parr, Horace Heidt, M-1012; F. Sinatra-D. Day, Col (78)38513, (LP) 1-260; J. Wayne-J. Wilson, Harmony 1047; M. Whiting-F. DeVol Ork, Cap 57-686.
(No information on electrical transcription libraries available as The Billboard goes to press.)
- 10. HUCKLEBUCK** By Roy Alfred and Andy Gibson
Published by United (ASCAP)
Records available: Big Sis Andrews, Cap 57-70000; P. Bailey-Hot Lips Page, Harmony 1049; C. Calloway & His Cab Jivers, Hi-Tone 135; T. Dorsey Ork, V 20-3427; B. Goodman, Cap 57-576; L. Hampton Ork, Dec 24652; A. Kirk, Vocalion 55009; B. Marshall-Cozy Cole Ork, Dec 48099; R. Milton & His Solid Senders, Specialty SP 328; The Pig Footers, Mer 8130; F. Sinatra, Col (78)38486, (LP)1-222; P. Williams, Savoy 583.
(No information on electrical transcription libraries available as The Billboard goes to press.)

LOOK! TOP TRADE RAVES FOR THESE BIG THREE

● Previewers, pickers and prophets all say that all three of these disks will zoom 'way up fast!

YES! RCA Victor has not one—not two—but THREE BIG 'COMERS' ALL AT ONCE! They're the greatest threesome that ever promised a three-in-a-row ride up the charts! Get with all three for a triple profit clean-up! Grab 'em NOW!

VAUGHN MONROE "SOMEDAY"

RCA Victor 20-3510 (45 rpm: 47-2986)

THE BILLBOARD PICKS IT!... "Four years ago this was a country hit for Elton Britt... Vaughn gives his version the usual tasteful, danceable treatment..."
 VARIETY says: "... Monroe may have a hit in Someday... disk sells solidly..."

SPIKE JONES "DANCE OF THE HOURS"

RCA Victor 20-3516 (45 rpm: 47-2992)

THE BILLBOARD PICKS IT!... "This is Spike's follow-up to his wild and woolly "William Tell Overture" hit of some months ago. Vict.'s promotion guns are being levelled for this one, so watch for it."

VARIETY says: "It's typical Jones stuff and could be a big hit..."

PERRY COMO "GIVE ME YOUR HAND"

RCA Victor 20-3521 (45 rpm: 47-2997)

THE BILLBOARD PICKS IT!... "Como should keep his current hit streak going with this strong job on a pretty new song..."

VARIETY says: "One of the finest recordings Como ever made... has a hot chance to become a solid smash... Como spins it with more sales impact than even his past "Temptation" and "Prisoner Of Love"..."

THIS WEEK'S RELEASE!

(BoH: 78 rpm, and 45 rpm. Numbers marked * are 45 rpm.)

POPULAR	
Dime a Dozen	Sammy Kaye
Everything They Said Came True	20-3532 (47-3010*)
Give Me Your Tired, Your Poor	Tony Martin
If We Hadn't Broken Up on Wednesday Night	20-3535 (47-3024*)
Soft Lips	The Three Suns
Give Me Some Sugar, Sugar Baby	20-3536 (47-3025*)
At the Cafe Rendezvous	Jean Sablon
Simple Melody	20-3537 (47-3026*)
In the Land of Oo-Bla-Dee	Dizzy Gillespie
If Love Is Trouble	20-3538 (47-3027*)

COUNTRY AND WESTERN	
When I Comb My Hands Through the Sands of Texas	Ernie Benedict
Big and Bashful	21-0103 (48-0106*)
My Filipino Rose	Hank Snow
The Law of Love	21-0101 (48-0104*)
A Picture a Ring and a Girl	The Carter Sisters
Walk a Little Closer	21-0102 (48-0105*)

RHYTHM	
Walkin' Blues	Johnny Moore's Three Blazers
You Can Go Feed Yourself	22-0042 (50-0026*)

THE CERTAIN SEVEN
 (Best-sellers that no dealer can afford to be without)

20-3510=47-2988*	Someday	Vaughn Monroe
20-3516=47-2992*	Dance of the Hours	Spike Jones
20-3521=47-2997*	Give Me Your Hand	Perry Como
20-3402=47-2896*	Some Enchanted Evening	Perry Como
20-3441=47-2908*	Room Full of Roses	Sammy Kaye
21-0083=48-0080*	I'm Throwing Rice at the Girl I Love	Eddy Arnold
11-8851=49-0116*	Clair de Lune	Jose Iturbi

*Also Available on 45 RPM

NEW DORSEY ALBUM!	
"AND THE BAND SINGS TOO"	
East of the Sun (and West of the Moon)	Tommy Dorsey 20-3500
I'll See You in My Dreams	
Sweet Sue—Just You Yearning (Just for You)	Tommy-Dorsey 20-3501
Blue Moon	
How Am I To Know?	Tommy Dorsey 20-3502

DEALERS: Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op mats, and national advertising add up to easy sales.

The stars who make the hits are on...

RCA VICTOR RECORDS

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA CAMDEN NEW JERSEY



The Billboard

MUSIC POPULARITY CHARTS

PART II

Sheet Music

Based on reports received last three days of Week Ending August 26

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

POSITION	Weeks to date	Last Week	This Week	Title	Publisher
19	1	1	1	SOME ENCHANTED EVENING (M) (R)	Williamson
10	2	2	2	ROOM FULL OF ROSES (R)	Hill & Range
7	8	3	3	YOU'RE BREAKING MY HEART (R)	Algonquin
2	10	4	4	SOMEDAY (YOU'LL WANT ME TO WANT YOU) (R)	Duchess
5	5	5	5	MAYBE IT'S BECAUSE (R)	Bregman-Vocco-Cann
26	7	6	6	FOREVER AND EVER (R)	Robbins
21	3	7	7	AGAIN (F) (R)	Robbins
18	5	7	7	BALI HA'I (M) (R)	Williamson
6	11	9	9	LET'S TAKE AN OLD-FASHIONED WALK (M) (R)	Berlin
5	9	10	10	THERE'S YES! YES! IN YOUR EYES (R)	Remick
2	—	11	11	YOU'RE SO UNDERSTANDING (R)	Barron-Pemora
10	4	12	12	THE FOUR WINDS AND THE SEVEN SEAS (R)	Lombardo
3	12	13	13	(JUST ONE WAY TO SAY) I LOVE YOU (M) (R)	Berlin
2	15	14	14	TWENTY-FOUR HOURS OF SUNSHINE (R)	Advanced
1	—	15	15	THAT LUCKY OLD SUN (R)	Robbins

ENGLAND'S TOP TWENTY

POSITION	Weeks to date	Last Week	This Week	English	American
8	1	1	1	RIDERS IN THE SKY	Morris
18	2	2	2	WEDDING OF LILI MARLENE	Box and Cox
10	3	3	3	AGAIN	Francis Day
11	4	4	4	"A"—YOU'RE ADORABLE	Connelly
16	5	4	4	RED ROSES FOR A BLUE LADY	Lawrence Wright
21	6	6	6	HOW CAN YOU BUY KILLARNEY?	Peter Maurice
13	12	7	7	FOREVER AND EVER	Francis Day
6	8	8	8	CARELESS HANDS	Edwin Morris
6	11	9	9	WHILE THE ANGELUS WAS RINGING	Southern
21	6	10	10	LAVENDER BLUE (DILLY, DILLY)	Sun
25	8	11	11	TWELFTH STREET RAG	Chappell
8	15	12	12	ECHO TOLD ME A LIE	Chappell
1	19	13	13	I DON'T SEE ME IN YOUR EYES ANYMORE	Connelly
15	9	14	14	CANDY KISSES	Chappell
28	13	15	15	PUT YOUR SHOES ON, LUCY	Noel Gay
2	14	15	15	BLUE RIBBON GAL	Irwin Dash
17	18	17	17	STRAWBERRY MOON	Edward Kasner
22	16	18	18	PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON	Connelly
1	19	19	19	LEICESTER SQUARE RAG	Norris
—	—	19	19	CONFIDENTIALLY	Chappell

*Publisher not available as The Billboard goes to press.

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Name \$10 enclosed

Address Bill me

City Zone State

The Billboard

MUSIC POPULARITY CHARTS

PART III

Radio Popularity

Based on reports received last three days of Week Ending August 26

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks to date	Last Week	This Week	Title	Publisher	Lic. By
7	1	1	1	YOU'RE BREAKING MY HEART	V. Damone-G. Oesser	Mercury 5271—BMI
19	3	2	2	SOME ENCHANTED EVENING	P. Como-M. Ayres	Ork V(78)20-3402; (45)47-2896—ASCAP
3	5	3	3	SOMEDAY	V. Monroe	Ork V(78)20-2510; (45)47-2986—BMI
13	2	4	4	ROOM FULL OF ROSES	S. Kaye Ork-D. Cornell-The Kaydets	V 20-3441—BMI
1	—	5	5	THAT LUCKY OLD SUN	F. Laine	Mercury 5316—ASCAP
3	9	6	6	YOU'RE BREAKING MY HEART	B. Clark	Col(78)38546; (LP)1-296—BMI
16	6	7	7	AGAIN	D. Day-The Mellomen	Col 38467—ASCAP
2	20	8	8	ROOM FULL OF ROSES	J. Wayne	Col(78)38525; (LP)1-278—BMI
7	21	9	9	SOME ENCHANTED EVENING	P. Weston	Ork Cap 57-629—ASCAP
4	16	10	10	ROOM FULL OF ROSES	D. Haymes	D 24632—BMI
12	13	11	11	SOME ENCHANTED EVENING	F. Sinatra	Col 38446—ASCAP
18	11	12	12	AGAIN	G. Jenkins	Ork-Joe Graydon D 24602—ASCAP
4	19	13	13	HOMEWORK	J. Stafford-P. Weston	Ork Cap 57-665—ASCAP
15	8	14	14	SOME ENCHANTED EVENING	J. Stafford-P. Weston	Ork Cap 57-544—ASCAP

(Continued on page 92)

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Himber (RH) logging system. Numerical points total are computed as follows: 1 point per sustaining instrumental; 2 points per sustaining vocal; 3 points for commercial instrumental; 4 points per commercial vocal. Thus, commercial vocal carried in New York, Chicago and California would receive 12 points, etc.

Week of August 12-18

Songs	Publisher	SI—Sustaining Instrumental				CV—Commercial Vocal				Add. Svc. Pts.				
		SI	SV	CI	CV	SI	SV	CI	CV					
A Wonderful Guy (South Pacific)	Williamson	4	1	2	3	4	5	2	3	4	2	3	93	
Again (Road House)	Robbins	1	2	2	1	2	3	4	1	0	3	1	4	62
And It Still Goes	Shapiro	2	10	0	2	3	10	4	2	4	10	0	1	111
Baby, It's Cold Outside (Neptune's Daughter)	Morris	1	2	0	4	0	1	0	2	1	4	0	4	48

(Continued on page 92)

SONGS WITH GREATEST RADIO AUDIENCES (ACD)

(Beginning Friday, August 19, 8 a.m., and ending Friday, August 26, 8 a.m.) Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACD by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated. The feature is copyrighted 1947 by the office of Research, Inc., 3470 Broadway, New York 31, N. Y. No reference may be made to any of this material except in trade papers; no other use is permitted; no radio broadcasts utilizing this information may be aired. Infringements will be prosecuted.

The Top 30 Tunes (plus ties)

A New Shade of Blues (R)	Maypole—ASCAP
A Wonderful Guy (M) (R)	Chappell—ASCAP
Again (F) (R)	Robbins—ASCAP
And It Still Goes (R)	Shapiro—Bernstein—ASCAP
Baby, It's Cold Outside (F) (R)	E. H. Morris—ASCAP
Bali Ha'I (M) (R)	Chappell—ASCAP
Don't Call Me Sweetheart Anymore (R)	ABC—ASCAP
Dreamy Old New England Moon (R)	Leeds—ASCAP
Fiddle Dee Dee (R)	Witmark—ASCAP
Give Me a Song With a Beautiful Melody (R)	Harms, Inc.—ASCAP
Hucklebuck (R)	United—ASCAP
I Wish I Had a Record (R)	Crawford—ASCAP
If You Ever Fall in Love Again (R)	J. J. Robbins—ASCAP
It's a Great Feeling (F) (R)	Remick—ASCAP
(Just One Way To Say) I Love You (M) (R)	Berlin—ASCAP
Let's Take an Old-Fashioned Walk (M) (R)	Berlin—ASCAP
Love Is a Beautiful Thing (R)	Porgie—BMI
Lover's Gold (R)	Oxford—ASCAP
Maybe It's Because (R)	Bregman-Vocco-Cann—ASCAP
Now That I Need You (Where Are You?) (R)	Famous—ASCAP
Room Full of Roses (R)	Hill & Range—BMI
Some Enchanted Evening (M) (R)	Chappell—ASCAP
Someday (You'll Want Me To Want You) (R)	Duchess—BMI
Song of Surrender (R)	Paramount—ASCAP
Swiss Lullaby (R)	Southern—ASCAP
There's Yes! Yes! In Your Eyes (R)	Witmark—ASCAP
Toot, Toot, Tootsie, Goodbye (F) (R)	Feist—ASCAP
Twenty-Four Hours of Sunshine (R)	Advanced—ASCAP
Twilight (R)	Ben Bloom—ASCAP
Wedding Day (R)	Famous—ASCAP
Who Do You Know in Heaven? (R)	Robbins—ASCAP
Younger Than Springtime (R)	Chappell—ASCAP
You're Breaking My Heart (R)	Algonquin—BMI

The Billboard Picks BOTH SIDES...

... of that new, sensational MGM pairing
that's exploding all
over the country . . .

Record Reviews

ART MOONEY ORK
MGM 10500

Wouldn't It Be Fun 90--91--90--90

A rousing Mooney etching in shuffle rhythm with the ork giving out with Hal Kemp, Glenn Miller and Horace Heidt choruses. Sounds like another winner.

Hop-Scotch Polka (Scotch Hot)

89--89--89--89

Started via a London disk, the lyric added to the novelty tune makes for a potential hit. Glockenspiel and bagpipe sound perfectly mated to the material.

Record Possibilities

THE BILLBOARD PICKS:

WOULDN'T IT BE FUN
HOP SCOTCH POLKA

Art Mooney Ork. No number available
"Fun" is a flamboyant novelty, and Mooney's joyous clanging sells it strong. "Scotch," the revamped version of "Scotch Hot," has the weird sound that may tickle the public ear.



Art MOONEY'S

"HOP SCOTCH Polka"

and...

"Wouldn't it be fun"

MGM 10500

. . . and, going great
"TWENTY-FOUR HOURS
OF SUNSHINE"

MGM 10446

M-G-M RECORDS

THE GREATEST NAME  IN ENTERTAINMENT

Terrific New
Pop-Western
HIT!

"Slipping Around"
and "WEDDING BELLS"

MARGARET
WHITING
and
JIMMY
WAKELY



Wonderful Together!

Capitol No. 57-40224 78 rpm

• • • A daringly different combo that's a sure-fire sensation! America's top popular songstress...Margaret Whiting...blends voices with Capitol's leading singer of Western songs... Jimmy Wakely. The result: a solid smash with loads of appeal for both markets... "pop" fans and western collectors, too.

WHITING'S
LATEST
& BEST!

- "Dime a Dozen" and "Whirlwind" 57-709 (78 rpm)
- "A Wonderful Guy" and "Younger than Springtime" 57-542 (78 rpm)
- "It Happens Every Spring" and "Every Time I Meet You" 57-590 (78 rpm)
- "Baby, It's Cold Outside" and "I Never Heard You Say" (with Johnny Mercer) 57-567 (78 rpm)
- "Let's Take an Old-Fashioned Walk" and "Paris Wakes Up and Smiles" 57-666 (78 rpm)
- "Tellin' My Troubles to My Old Guitar" and "Try to Understand" 57-40187 (78 rpm)
- "I Wish I Had a Nickel" and "Someday You'll Call My Name" 57-40153 (78 rpm)
- "Till the End of the World" and "Moon Over Montana" 15368 (78 rpm)
- "Think of Me Thinking of You" and "Forever More" 15333 (78 rpm)
- "I Love You So Much It Hurts" and "I Don't Want Your Sympathy" 15243 (78 rpm)

OTHER
RECENT
WAKELY
HITS!

Phone or Wire
Your
Distributor
TODAY!



First with the Hits from Hollywood

The Billboard MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Based on reports received last three days of Week Ending August 26

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's top volume retail record stores. List is based upon the Billboard's weekly survey among the 1,400 largest dealers, representing every important market area. Survey returns are weighed according to size of market area. Records listed numerically, according to greatest sales. The "B" side of each record is listed in italics.

POSITION	Weeks to date	Last Week	This Week	Record Title	Artist	Label
12	2	1	1	YOU'RE BREAKING MY HEART <i>The Four Winds and the Seven Seas</i>	V. Damone-G. Osser Ork.	Mercury 5271—BMI
18	1	2	2	SOME ENCHANTED EVENING <i>Bali Ha'i</i>	P. Como-M. Ayres Ork.	V(78)20-3402; (45)47-2896—ASCAP
12	3	3	3	ROOM FULL OF ROSES <i>It's Summertime Again</i>	S. Kaye-D. Cornell-The Kaydets	V 20-3441—BMI
5	7	4	4	SOMEDAY <i>And It Still Goes</i>	V. Monroe Ork.	V(78)20-2510; (45)47-2986—BMI
8	8	5	5	MAYBE IT'S BECAUSE <i>It Happens Every Spring</i>	D. Haymes-G. Jenkins Ork.	D 24650—ASCAP
20	4	6	6	RIDERS IN THE SKY <i>Single Saddle</i>	V. Monroe Ork.	V(78)20-3411; (45)47-2902—ASCAP
6	6	7	7	JEALOUS HEART <i>Turnabout</i>	A. Morgan Ork.	London 500—BMI
14	5	8	8	HUCKLEBUCK <i>Again</i>	T. Dorsey Ork-S. Shavers	V 20-3427—ASCAP
17	10	9	9	BABY, IT'S COLD OUTSIDE <i>My One and Only Highland Fling</i>	D. Shore-B. Clark	Col 38463—ASCAP
11	17	10	10	HUCKLEBUCK <i>It Happens Every Spring</i>	F. Sinatra	Col(78)38486; (LP)11-222—ASCAP
17	11	11	11	BABY, IT'S COLD OUTSIDE <i>I Never Heard You Say</i>	J. Mercer-M. Whiting-P. Weston Ork	Cap(78)57-567; (45)151-582—ASCAP
5	19	11	11	ROOM FULL OF ROSES <i>There's Yes! Yes! in Your Eyes</i>	E. Howard	Mercury 5296—BMI
15	12	13	13	SOME ENCHANTED EVENING <i>Bali Ha'i</i>	B. Crosby-J. S. Trotter Ork.	D 24600—ASCAP
8	13	14	14	ROOM FULL OF ROSES <i>A Chapter in My Life Called Mary</i>	D. Haymes	D 24632—BMI
20	8	15	15	AGAIN <i>Ship to My Lou</i>	G. Jenkins Ork-J. Graydon	D 24602—ASCAP
2	14	15	15	MY BOLERO <i>Through a Long and Sleepless Night</i>	V. Damone-Mercury	5315—ASCAP
5	15	17	17	LET'S TAKE AN OLD-FASHIONED WALK <i>Just One Way To Say I Love You</i>	P. Como	V(78)20-3469; (45) 47-2931—ASCAP
3	26	18	18	SOMEDAY <i>On a Chinese Honeymoon</i>	Mills Brothers	D 24694—BMI
2	26	19	19	THAT LUCKY OLD SUN <i>I Get Sentimental Over Nothing</i>	F. Laine	Mercury 5316—ASCAP
2	—	19	19	YOU'RE BREAKING MY HEART <i>Who Do You Know in Heaven?</i>	Ink Spots	D 24693—BMI
2	28	21	21	DANCE OF THE HOURS <i>None But the Lonely Heart</i>	S. Jones Ork.	V(78)20-3516; (45)47-2992—BMI
1	—	21	21	MAYBE IT'S BECAUSE <i>Tell Me Why</i>	E. Howard Ork.	Mercury 5314—ASCAP
3	19	23	23	WHISPERING HOPE <i>A Thought in My Heart</i>	J. Stafford and G. MacRae-P. Weston Ork.	Cap 57-090
2	24	24	24	CIRCUS <i>No, No, and No</i>	T. Martin-S. Martin Ork.	V(78)20-3488; (45)47-2947—ASCAP
1	—	25	25	SOMEHOW <i>What's My Name</i>	B. Eckstine	MGM 10383
15	23	26	26	BALI HAI <i>Some Enchanted Evening</i>	P. Como-M. Ayres Ork.	V(78)20-3402; (45)47-2896—ASCAP
10	24	26	26	BABY, IT'S COLD OUTSIDE <i>Whispering Waters</i>	S. Kaye Ork-D. Cornell	V(78)20-3448; (45)47-2914—ASCAP
22	21	28	28	BLUE SKIRT WALTZ <i>Charlie Was a Boxer</i>	F. Yankovic and His Yanks-The Marlin Sisters	Col 12394-F—ASCAP
2	—	28	28	CRYING <i>Temptation</i>	B. Eckstine, H. Winterhalter, B. Baker Ork.	MGM 10458—ASCAP
9	—	28	28	AGAIN <i>Hucklebuck</i>	E. Fitzgerald, Dec 24708; R. Sims Ork-J. Peterson, Specialty 335	T. Dorsey Ork-M. Lutes—ASCAP

WARNING!

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... STILL America's most consistent record seller!



Eddy
Howard

And His Orchestra

- ★ "ROOM FULL OF ROSES"
Mercury Non-Breakable 5296
- ★ "TELL ME WHY"
Mercury Non-Breakable 5314
- ★ "MAYBE IT'S BECAUSE"
Mercury Non-Breakable 5314
- ★ "YES! YES! IN YOUR EYES"
Mercury Non-Breakable 5296

EVERYONE LISTED ON
BILLBOARD'S BEST SELLING
RETAIL RECORDS AND
MOST PLAYED JUKE BOX
RECORD CHARTS!

Only
Mercury
has the hits on
NON BREAKABLE RECORDS

... and now another winner! A newborn baby boy for the Howards ... CONGRATULATIONS!

"I JUST HEARD SPIKE JONES' 'DANCE OF THE HOURS'..."



... And my teeth are still on edge. The thrills and chills of auto racing are more than I can stand... so now I sit down when I listen to it. Tell your friends—it's better than "William Tell"!

78 RPM
20-3516

RCA VICTOR RECORDS

45 RPM
47-2992

TWO SMASH HITS!

BY HARMONY BELLS ORCH.

GLORIA POLKA

Picked by The Billboard's
"Tips on Tops" Aug. 13

DANA RECORD #2049

DON'T CRY

MY HEART

Beautiful Waltz, with vocal by Dana Choir

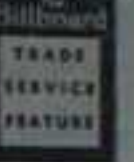
DANA RECORD #2047

The Billboard MUSIC POPULARITY CHARTS

Retail Record Sales

Based on reports received last three days of Week Ending August 26

PART IV



BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Record Title	Label
64	1	1	1	LITTLE TOOT (One Record) Don Wilson-The Starlighters	Cap(78)DAS-80; (45)CASE-3001
64	3	2	2	BOZO AT THE CIRCUS (Two Records) Alan Livingston-Vance "Pinto" Colvig	Cap BBX-34, DBX-114
64	2	3	3	BUGS BUNNY (Three Records) Mel Blanc	Cap(78)CC-84; (45)CCF-3004
40	6	4	4	LITTLE ORLEY-UNCLE LUMPY (Two Records) Fred Waring and Pennsylvanians	D CUS-7
49	7	5	5	BOZO UNDER THE SEA (Two Records) Vance "Pinto" Colvig-Alan Livingston	Cap DBX-99
7	4	6	6	THREE LITTLE PIGS (Two Records) W. Disney-Don Wilson	Cap DBX-3013
21	5	7	7	SO DEAR TO MY HEART (Four Records) Walt Disney-B. May, director	Cap(78)BD-124; Cap(78)DD-109; (45)CDF-3000
1	—	8	8	BOZO LAUGHS (One Record) P. Colvig	Cap DAS-3048
1	—	9	9	BUGS BUNNY IN STORYLAND (Two Records) Mel Blanc-A. Livingston	Cap DBX-3021
9	9	10	10	BOZO'S JUNGLE JINGLES (One Record) P. Colvig-B. May Ork	Cap DAS-3011
53	12	11	11	BUGS BUNNY AND THE TORTOISE (Two Records) Mel Blanc-Billy May	Cap DBX-93
25	12	12	12	TUBBY THE TUBA (Two Records) D. Kaye	D CU-108
8	15	13	13	DUMBO (Three Records) Shirley Temple	V Y-382
48	—	13	13	BOZO SINGS (Two Records) Alan Livingston-Vance "Pinto" Colvig	Cap(78)DBS-84; (45)CBSF-3002
52	9	15	15	NURSERY RHYMES (Two Records) Frank Luther	D CS-5

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Record Title	Label
200	1	1	1	Claire de Lune Jose Iturbi	V(78)11-8851; (45)49-0176
190	2	2	2	Chopin's Polonaise Jose Iturbi	V(78)11-8848; (45)49-0134
141	2	3	3	Warsaw Concerto Boston Pops; Arthur Fiedler, conductor; Leo Litwin, pianist	V(78)11-8863; (45)49-0252
147	2	4	4	Jalousie Boston Pops Ork; Arthur Fiedler, conductor	V 12160
7	2	5	5	Faure: Pavane Liverpool Symphony Ork; Sir Malcolm Sargent, director	Col 72707-D

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Record Title	Label
15	1	1	1	Salome (Two Records) L. Welitsch, Metropolitan Opera Ork; F. Reiner, director	Col (78)MX316; (LP)ML2048
10	4	2	2	Facade (Four Records) E. Sitwell, reader; Chambers Ork; F. Prausnitz, director	Col (78)MM829; (LP)ML2047
4	—	3	3	Ravel: Daphnis and Chloe Suite 1 and 2 (Three Records) Paris Conservatory Ork; C. Munch, conductor	English Decca EDA 29
16	2	4	4	Rimsky-Korsakov: Scheherazade (Five Records) San Francisco Symphony Ork; Pierre Monteaux, conductor	V DM920
4	—	5	5	Stravinsky: Petrouchka Suite (Five Records) London Philharmonic Ork; E. Ansermet, conductor	English Decca EDA 2512

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Record Title	Label
16	1	1	1	SOUTH PACIFIC (Seven Records) Mary Martin-Ezio Pinza	Col(78)MM-850; (LP)ML-4180
28	2	2	2	KISS ME, KATE (Six Records) A. Drake-P. Morison-L. Kirk-H. Lang-A. Hill-H. Clark-J. Diamond	Col(78)C-200; (LP)ML-4140
3	5	3	3	SILVER LINING ALBUM (Four Records) V. Monroe and Ork	V(78)P-246; (45)WP-246
1	—	4	4	MISS LIBERTY (Six Records) E. Albert-A. McLerie-M. McCarty	Col(78)MM-860; (LP)ML-4220
15	3	5	5	DICK CONTINO (Four Records) Dick Contino, Accordion	Magnolia MA-501
7	4	6	6	SONGS WITHOUT WORDS (Three Records) P. Weston Ork	Cap DCN-170
7	6	7	7	OKLAHOMA (Six Records) J. Roberts-A. Drake-H. DaSilva-C. Holm-L. Dixon, With Oklahoma Ork and Chorus, J. Blackton, director	D(78)359; (LP)8000
5	—	8	8	CUY LOMBARDO TWIN PIANO ALBUM (Four Records) Guy Lombardo	D A-512
13	7	9	9	SQUARE DANCES (Four Records) C. Stone and His Square Dance Band	Cap BD-44
2	—	9	9	MILLS BROTHERS SOUVENIR ALBUM (Four Records) Mills Brothers	D A-688

The Billboard
MUSIC POPULARITY CHARTS
Juke Box Record Plays
 PART V
 Based on reports received last three days of Week Ending August 26

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits Music Popularity Chart, Part I.

POSITION
 Weeks Last (This to date) / Week (Week)

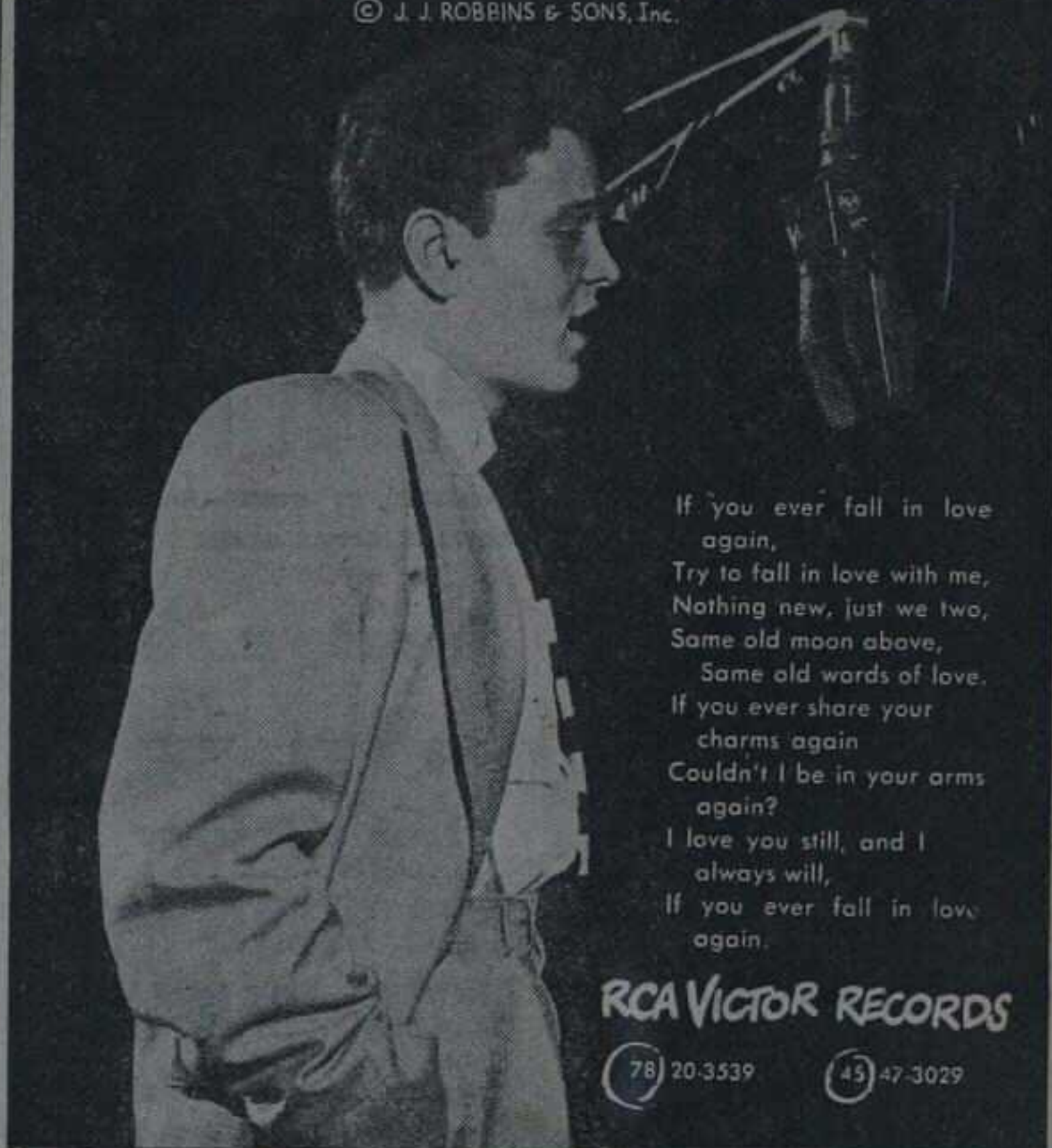
15	1	1.	SOME ENCHANTED EVENING	P. Como-M. Ayres Ork..... V(78)20-3402; (45)47-2896
10	5	2.	ROOM FULL OF ROSES	S. Kaye Ork-D. Cornell-The Kay-dets..... V 20-3441-BMI
8	2	3.	YOU ARE BREAKING MY HEART	V. Damone-G. Oasser Ork..... Mercury 5271-BMI
3	9	4.	SOMEDAY	V. Monroe Ork..... V(78)20-2510; (45)47-2986
9	4	5.	ROOM FULL OF ROSES	E. Howard..... Mercury 5296-BMI
13	3	6.	SOME ENCHANTED EVENING	B. Crosby-J. S. Trotter Ork..... D 24609-ASCAP
8	8	7.	ROOM FULL OF ROSES	D. Haymes..... D 24632-BMI
19	6	8.	AGAIN	G. Jenkins Ork-Joe Graydon..... D 24602-ASCAP
19	7	9.	RIDERS IN THE SKY	V. Monroe Ork..... V(78)20-3411; (45)47-2902
				(F. Willing & His Riders of the Purple Sage, Cap 57-40164; P. Lee, Cap 57-608; Wingy Manone & His Go Group, Kem 2700; The Song Spinners, Vocalion 55003; B. Crosby-K. Darby Singers, Dec 24618; E. McCurdy, Monogram 134; D. Falligant-H. Winterhalter Ork, MGM 10404; S. Jones & His Death Valley Rangers, Mer 5320; J. Saunders & R. Bloch's Singers, Hi-Tone 122; Sons of the Pioneers, V 21-0065; B. Ives, Col 38445)
10	18	10.	HUCKLEBUCK	T. Dorsey-S. Shavers..... V 20-3427-ASCAP
2	22	11.	SOMEDAY	Mills Brothers..... D 24694-BMI
12	12	12.	BABY, IT'S COLD OUTSIDE	E. Fitzgerald-L. Jordan..... D 24644-ASCAP
3	17	13.	MAYBE IT'S BECAUSE	D. Haymes-G. Jenkins Ork..... D 24650-ASCAP
13	10	14.	BABY, IT'S COLD OUTSIDE	D. Shore-B. Clark..... Col 38463-ASCAP
25	14	15.	FOREVER AND EVER	R. Morgan Ork..... D 24569-ASCAP
				(H. Carroll & the Carolers, Mer 5252; D. Shore-H. Zimmerman Ork, Col 38410; J. Clay & the Riddlers-S. Fisher Ork, Hi-Tone 103; P. Como-M. Ayres, V 20-3347; P. Reed, Dance-Tone 312; R. Ross Ork, Vocalion 55004; M. Whiting, Cap 15286)
20	16	16.	I DON'T SEE ME IN YOUR EYES ANYMORE	G. Jenkins Ork-The Stardusters..... D 24576-ASCAP
				(J. Garber Ork-T. Reardon, Cap 15402; L. Douglas-Bob Curtis Quartet, Hi-Tone 119; J. Pace-G. Ellis Ork, Keystone 1500; Phil Reed, Dance-Tone 330; K. Kallen-M. Miller Ork, Mer 5265; B. Harrington, Vocalion 55001; B. Clark-E. Hagen Ork, Col 38408)
1	—	17.	THAT'S MY WEAKNESS NOW	R. Morgan and Ork..... D 24692
				(B. Strong, Cap 57-718)
2	24	18.	MAYBE IT'S BECAUSE	E. Howard and Ork..... Mercury 5314-ASCAP
7	20	19.	AIN'T SHE SWEET?	Mr. Goon Bones and Mr. Ford..... Crystalette S-1803
				(P. Bailey & The Mariners, Harmony 1034; B. Brothers Merit 301; M. Herth Trio, Coral 60079; Mr. Goon Bones & Mr. Ford, Crystalette S-1803; Tiny Hill, Mercury 5308)
15	—	20.	AGAIN	M. Torne-P. Rugolo Ork..... Cap 15429-ASCAP
22	25	21.	BLUE SKIRT WALTZ	F. Yankovic and His Yanks-The Marlin Sisters..... Col 12394-F-ASCAP
				(The Falcon Singers-S. Fisher Ork, Hi-Tone 103; H. Harding, Grand G-25013; Harmony Bells Ork-J. Conway & The Way-farets, Dana 2042; H. Carroll & The Carolers, Mer 5252; V. Zembruski, Continental C-1260; L. Duchow Red Raven Ork, V 20-3356; R. Ross Ork, Vocalion 55005; Socach-Habat Polka Ork, Dec 45068)
12	22	21.	SOME ENCHANTED EVENING	J. Stafford-P. Weston Ork..... Cap 57-544-ASCAP
2	—	21.	YOU'RE BREAKING MY HEART	Ink Spots..... D 24693-BMI
9	—	24.	AGAIN	D. Day-The Mellomen..... Col 38487-ASCAP
5	—	25.	TWENTY-FOUR HOURS OF A SUNSHINE	MGM 104469-ASCAP
				(Fontane Sisters-C. Green, V(78)20-3504, (45)47-2976; E. Duchin, Harmony 1060; Four Hits & a Miss-The Vellones, Vocalion 55015; C. Cavaliaro Ork, Dec 24878; D. Jurgens Ork, Col (78)38530, (LP)1-283; G. MacRae, Cap 57-711; The Tattlers, Bluebird 31-0011; P. Reed, Dance-Tone 380)
11	11	26.	BABY, IT'S COLD OUTSIDE	J. Mercer-M. Whiting-P. Weston Ork Cap(78)57-567; (45)54-582
13	13	26.	AGAIN	T. Dorsey Ork-M. Lutes..... V 20-3427-ASCAP
1	—	26.	I'LL KEEP THE LOVE LIGHT BURNING	P. Page..... Mercury 5310-ASCAP
				(D. Haymes-G. Jenkins Ork, Dec 24854; B. Lawrence, V(78)20-3489, (45)47-2948; B. Harrington, Vocalion 55019; E. Duchin Ork, Harmony 1062; D. Haymes, Dec 14715; D. Falligant-J. Herron Ork, MGM 10462; J. Wayne, Col (78)38525, (LP)1-278; V. Lynn-S. Browne-B. Parnon Ork, London 403)
7	—	29.	BALI HA'I	P. Como-M. Ayres Ork..... V 20-3402-ASCAP
7	—	30.	BALI HA'I	B. Crosby-J. S. Trotter Ork..... D 24609-ASCAP
1	—	30.	YOU'RE BREAKING MY HEART	B. Clark..... Col(78)38546; (LP)1-296-BMI
1	—	30.	YOU'RE SO UNDERSTANDING	E. Knight-Four Hits and a Miss..... D 24638-BMI
				(P. Reed, Dance-Tone 356; E. Wells-The Paulette Sisters, Spot-lite 518; R. Carlyle Ork, Coral 60053; L. Green Ork-R. Dorsey, V 20-3405; J. Wayne & the Dell Trio, Col 38437; E. Baird & L. Douglas with B. Curtis Quartet, Hi-Tone 118; J. Pace-G. Killa Ork, Keystone 1700; B. Barron Ork, MGM 10369)

WARNING!

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BILL LAWRENCE
 Sings the Great...
"IF YOU EVER FALL IN LOVE AGAIN"

© J. J. ROBBINS & SONS, Inc.



If you ever fall in love again,
 Try to fall in love with me,
 Nothing new, just we two,
 Same old moon above,
 Same old words of love.
 If you ever share your charms again
 Couldn't I be in your arms again?
 I love you still, and I always will,
 If you ever fall in love again.

RCA VICTOR RECORDS

78 20-3539 45 47-3029

HERB RANSOME

Tops 'em all...

"THAT LUCKY OLD SUN"

SITTIN' IN No. 524

CASTLE RECORDS, INC

NATIONAL DISTRIBUTORS FOR Sittin' In AND Jade Records
 412 WEST 42nd STREET, NEW YORK, N. Y.

4 Ace records for the OP's!



Latest release

WALTZ WITH ME

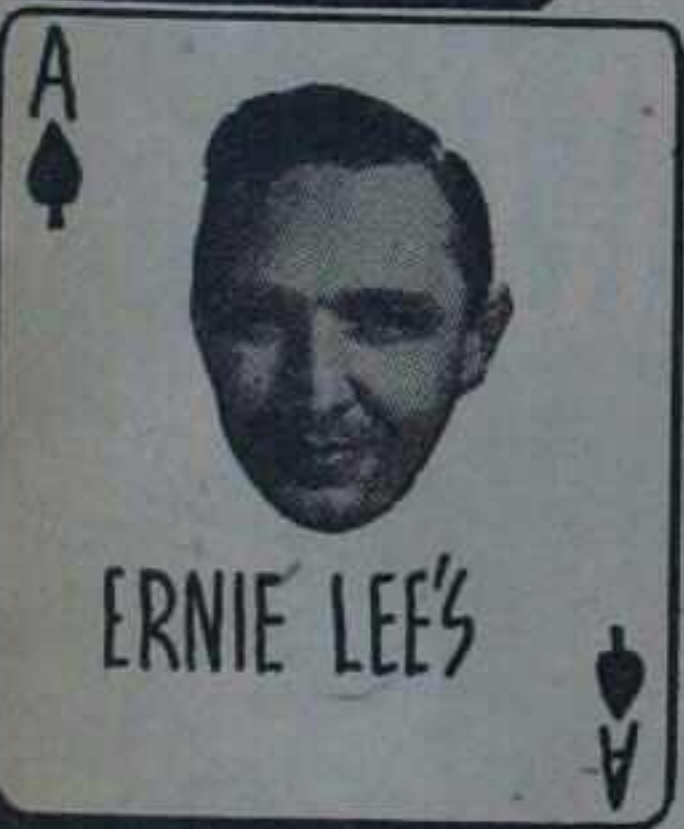
(WRITTEN BY HOMER HAYNES, COWBOY COPAS & MEL FOREE—BMI)
ON
VICTOR RECORD NO. 21-0087



Latest release

TWO HEARTS ARE BETTER THAN ONE

(WRITTEN BY JEAN BRANCH & FRED ROSE—ASCAP)
ON
VICTOR RECORD NO. 21-0092



Latest release

YOU CAN'T PICK A ROSE IN DECEMBER

(WRITTEN BY LEON PAYNE—BMI)
ON
VICTOR RECORD NO. 21-0093



Latest release

I HEARD THE ANGELS WEEP

(WRITTEN BY JOHNNY BOND & FRED ROSE—ASCAP)
ON
VICTOR RECORD NO. 21-0095

NOTE: Order direct from your Victor distributor

Acuff-Rose PUBLICATIONS
WE DO NOT SELL RECORDS
SHEET MUSIC AVAILABLE
2510 FRANKLIN ROAD
NASHVILLE 4, TENNESSEE

The Billboard MUSIC POPULARITY CHARTS

Folk (Country & Western) Record Section

PART VI

Based on reports received last three days of Week Ending August 26

BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed are country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase country and Western records.

POSITION		Weeks/ Last This	Record	Label
1	2	to date/ Week Week		
10	1	1	I'M THROWING RICE AT THE GIRL I LOVE..... E. Arnold..... <i>Show Me the Way Back To Your Heart</i> V(78)21-0083; (45)48-0080	BMI
18	3	2	WEDDING BELLS..... H. Williams and His Drifting Cow-boys..... MGM 10401—ASCAP	ASCAP
6	4	3	WHY DON'T YOU HAUL OFF AND LOVE ME?..... Wayne Raney..... King 791	King
26	2	4	LOVESICK BLUES..... Hank Williams and His Drifting Cowboys..... MGM 10352—BMI	BMI
5	5	5	SLIPPING AROUND..... E. Tubb..... D 46173	D
5	6	6	TENNESSEE POLKA..... R. Foley..... D 46170—BMI	BMI
8	8	7	ROOM FULL OF ROSES.... Geo Morgan..... Col(78)20574; (LP)2-272—BMI	BMI
9	12	8	COUNTRY BOY..... "Little" Jimmy Dickens..... Col 20585—BMI	BMI
9	10	9	SLIPPING AROUND..... F. Tillman..... Col 20581	Col
27	11	10	DON'T ROB ANOTHER MAN'S CASTLE..... Eddy Arnold..... V(78)21-0002; (45)48-0042	BMI
4	—	11	MIND YOUR OWN BUSINESS..... Hank Williams..... MGM 10461—BMI	BMI
4	13	12	BEFORE YOU CALL..... D. Landers..... MGM 10427	MGM
1	—	12	PENNIES FOR PAPA..... J. Dickens..... Col 20548	Col
1	—	12	WARM RED WINE..... E. Tubb..... D 46175	D
17	7	15	ONE KISS TOO MANY..... Eddy Arnold, the Tennessee Plow-boy..... V 21-0051—BMI	BMI
16	13	15	THE ECHO OF YOUR FOOTSTEPS..... Eddy Arnold, the Tennessee Plow-boy..... V 21-0051—BMI	BMI

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ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES

- Always Homer & Jethro (Poor Little) King 809
- An Old Christmas Card R. Smith (Jolly Old) Col (78)20604; (LP)2-304
- Baby Sitter's Blues A. Jones (It Isn't) Cap 57-40227 BMI
- Blues Come Around G. O'Quinn (Pennies for) Talent 741
- Blues Stay Away From Me Eddie Crosby (Foolish Notion) Dec 46180
- Blues Stay Away From Me Delmore Brothers (Goin' Back) King 803
- Do Right Didday B. Nettles & His Dixie Blue Boys (Why Don't) Merc 6209
- Deep Freeze Dinah Pee Wee Miller-The Hayloft Boys (I Like) 20th Century TC 20-96
- Dawn Beside the Rio Grande J. Henderson (The Girl) High Time HT-118
- Drowning My Sorrows J. Bond (Women Make) Col (78)20609; (LP)2-319 BMI
- Ernest Tubb's Talking Blues R. Murrell (Paper Heart) Cap 57-40229 BMI
- Foolish Notion Eddie Crosby (Blues Stay) Decca 46180
- Goin' Back to the Blue Ridge Mountains Delmore Brothers (Blues Stay) King 803
- He's a Chabby Little Fellow G. Aury (Santa, Santa) Col (78)20616; (LP)2-336
- I Like Molasses Pee Wee Miller-The Hayloft Boys (Deep Freeze) 20th Century TC-20-96
- I Wish You Would Never Return B. De Bruin (Lazy Navajo) ABC 549
- I Wouldn't Take a Million E. Kirk (I'd Rather) Cap 57-40226
- I'd Rather Hear Most Anything E. Kirk (I Wouldn't) Cap 57-40226
- It Isn't Any Wonder That I Love A. Jones (Baby Sitter's) Cap 57-40227 BMI
- Jolly Old Saint Nicholas R. Smith (An Old) Col (78)20604; (LP)2-304
- Lazy Navajo B. De Bruin (I Wish) ABC 549
- New Song of the Islands E. Martin & His King Serenaders (Us Like) King 807
- Oceans of Love Cowboy Copas (Waltz With) King 802
- Paper Heart R. Murrell (Ernest Tubb's) Cap 57-40229 BMI
- Pennies for Papa G. O'Quinn (Blues Come) Talent 741
- Poor Little Liza, Poor Girl Homer and Jethro (Always) King 809
- Santa, Santa, Santa G. Aury (He's a) Col (78)20616; (LP)2-336
- Slippin' Around W. Carter (Sittin' on) Macy's Recordings 100
- R. Lee (Jump for) Fanfare 107 ASCAP
- Sparkling Dark Eyes Jerry & Sky (Church Bells) Dec 46179
- Swing Your Partner Album—Arkansas Woodchopper (1-10") Col (LP)HL9069
- Arkansas Traveler Light Foot Bill
- Mississippi Sawyer My Love Is But a Lazzie 'O
- Ballie Goodin
- Soldiers Joy
- Wagoner
- Walkin' Up Town

(Continued on page 104)

The Billboard
MUSIC POPULARITY CHARTS
Folk (Country & Western)
Record Section

PART VI
 Billboard
 TRADE SERVICE FEATURE

Based on reports received last three days of Week Ending August 26

MOST-PLAYED JUKE BOX (COUNTRY & WESTERN) RECORDS

Records listed are country and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require country and Western records.

POSITION				
Weeks to date	Last Week	This Week		
27	2	1	LOVESICK BLUES.....	Hank Williams and His Drifting Cowboys.....MGM 10352—BMI
9	1	2	I'M THROWING RICE AT THE GIRL I LOVE.....	E. Arnold V(78)21-0083; (45)48-0080—BMI
8	8	3	WHY DON'T YOU HAUL OFF AND LOVE ME?.....	Wayne Raney.....King 791
14	3	4	WEDDING BELLS.....	H. Williams and His Drifting Cowboys.....MGM 10401—ASCAP
6	7	5	MIND YOUR OWN BUSINESS.....	H. Williams and His Drifting Cowboys.....MGM 10461—BMI
16	8	6	ONE KISS TOO MANY.....	Eddy Arnold, the Tennessee Plowboy.....V 21-0051—BMI
7	10	6	SLIPPING AROUND.....	F. Tillman.....Col 20581
2	—	8	TWO CENTS, THREE EGGS AND A POSTCARD.....	R. Foley.....D 46165
40	11	9	TENNESSEE SATURDAY NIGHT.....	Red Foley-The Cumberland Valley Boys.....D 46136—BMI
15	5	9	THE ECHO OF YOUR FOOTSTEPS.....	Eddy Arnold, the Tennessee Plowboy.....V 21-0051—BMI
7	15	9	COUNTRY BOY.....	"Little" Jimmy Dickens.....Col 20585—ASCAP
11	4	12	TENNESSEE POLKA.....	R. Foley.....D 46170—EMI
6	—	12	HADACAL BOOGIE.....	B. Nettles and His Dixie Blue Boys.....Mercury 6190—BMI
3	12	14	ROOM FULL OF ROSES.....	G. Morgan.....Col(78)20594; (LP)2-272—BMI
1	—	14	AFRAID.....	R. Allen and the Arizona Wranglers.....Mercury 6192
1	—	14	MY FILIPINO ROSE.....	E. Tubb.....D 46175

WARNING!

In utilizing these charts for buying purposes, readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop readers should buy with caution.

FOLK TALENT AND TUNES

By Johnny Sippel

Western Wax Waumpum: In the final week of The Billboard's polling of the nation's folk music disk jockeys, 90 of the country music wax spinners named Wayne Raney's "Why Don't You Haul Off and Love Me?" (King) as the week's top requested tune. Following are the remaining top 10 requests: Eddy Arnold's "I'm Throwing Rice" (Victor) second; Hank Williams's "Wedding Bells" (MGM) third; Hank Williams's "Lovesick Blues" (MGM) fourth; George Morgan's "Roomful of Roses" (Columbia) fifth; Ernest Tubb's "Slippin' Around" (Decca) sixth; Jimmy Dickens's "Country Boy" (Columbia) seventh; with George Morgan's "Candy Kisses" (Columbia) and Hank Williams's "Mind Your Own Business" (MGM) tied for eighth, and The Sons of the Pioneers' "Roomful of Roses" tenth.

In predicting future hits, wax whirlers selected Wayne Raney's "Why Don't You Haul Off and Love Me" (King) in the top slot. The remaining top nine, following in order, were: George Morgan's "Roomful of Roses" (Columbia); Eddy Arnold's "I'm Throwing Rice" (Victor); Floyd Tillman's "Slippin' Around" (Columbia); Jimmy Dickens's "I'll Be Back A-Sunday" (Columbia); Ernest Tubb's "Slippin' Around" (Decca); Dave Landers' "Before You Call" (MGM); Ernest Tubb's "Tennessee Baby" (Decca); Jimmy Wakely and Margaret Whiting's "Slippin' Around" (Capitol), and Red Foley's "Tennessee Baby" (Decca).

Hank Williams reports that Oscar Davis, vet folk music artist manager, has dropped all other attractions to work with Williams exclusively. Bobby Ross has taken over Davis's management job with George Morgan (Columbia). Little Jimmy Dickens (Columbia) is being masterminded by Dewey Musson. . . . Wesley Tuttle and the Plainsmen (Capitol) opened at Mickey's, Chicago lounge, August 30 for four weeks.

Group of "Grand Ole Opry" artists, including Little Jimmy Dickens, Rod Brasfield, Lonzo and Oscar, Annie Lou and Danny, and the Kentucky Mountain Boys, played the Harris-Grand, Bloomington, Ind., August 15 and followed with a tour of the State. International Artists Corporation has booked the "Opry" as follows: September 12, Portland Ore.; September 13, Vancouver, B. C.; September 14, Fresno, Calif.; September 26, Seattle; September 27, Oakland, Calif., and September 28, Sacramento.

Bradley Kincaid has left Nashville to concentrate his activities in Springfield, O., where he owns a radio station in partnership with Gus Sun, the Ohio booker, and an amusement park, Lakewood Beach. Kincaid has started a folk music show policy in the park's amphitheater. . . . Rex Allen (Mercury) previewed his first Republic

(Continued on page 30)

THAT GREAT
 WESTERN
 STAR



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 RITTER**

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 AN AMERICAN CLASSIC
 SET TO MUSIC

Capitol Record 77-30122



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 GETTYSBURG ADDRESS

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KEEP YOUR EYE ON TEX'S
 ORIGINAL VERSION OF

'JEALOUS HEART'

Capitol Record No. 15256

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"IF YOU DIDN'T
MEAN IT"
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"THERE'S NOTHING LIKE
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"I DO, DO YOU?"



National Congrats to Graeme
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The Billboard MUSIC POPULARITY CHARTS
PART VII
Rhythm & Blues Records

Based on reports received last three days of Week Ending August 26

BEST-SELLING RETAIL RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase rhythm and blues records.

Weeks to date	Last Week	This Week	Record Title	Artist	Label
20	1	1	TRouble BLUES	C. Brown	Aladdin 3024—BMI
			<i>Honey, Keep Your Mind on Me</i>		
18	3	2	TELL ME SO	The Orioles	Jubilee 5005—BMI
			<i>Deacon Jones</i>		
7	5	3	BLUE AND LONESOME	Memphis Slim	Miracle 136
			<i>Help Me Some</i>		
23	5	4	AIN'T NOBODY'S BUSINESS (Parts I and II)	J. Witherspoon	Supreme 1506—ASCAP
				Maxine Trio	Downbeat 171
10	12	5	CONFESSION BLUES		
			<i>I Love You, I Love You, I Love You</i>		
2	—	6	IN THE EVENING WHEN THE SUN GOES DOWN	C. Brown	Aladdin 3030
			<i>Please Be Kind</i>		
2	10	7	ALL SHE WANTS TO DO IS ROCK	W. Harris	King 4304
			<i>I Want My Fanny Brown</i>		
6	4	7	BABY, GET LOST	D. Washington	Mercury 8148
			<i>Long John Blues</i>		
6	9	9	I LOVE YOU SO	Pee Wee Crayton	Modern 20-675
			<i>The Bop Hop</i>		
29	7	10	HUCKLEBUCK	P. Williams	Savoy 683—ASCAP
			<i>Hoppin' John</i>		
1	—	11	IT'S MIDNIGHT	Little Willie Littlefield	Modern 20-686
			<i>Midnight Whistle</i>		
16	2	12	LITTLE GIRL, DON'T CRY	B. M. Jackson and His Buffalo Bears	King 4288—BMI
			<i>Moosey</i>		
4	—	12	BEANS AND CORNBREAD	L. Jordan	D 24673
			<i>Chicky-Mo-Craney-Crow</i>		
3	15	14	COME BACK, BABY	L. Fulson	Downbeat 230
			<i>Country Boy</i>		
1	—	15	DOBY'S BOOGIE	F. Mitchell	Derby 713
			<i>Hog Head</i>		

WARNING!

In utilizing these charts for buying purposes, readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week," and "This Week." If a record has had an unusually long run or if its current position "this week" versus "last week" shows a sharp drop readers should buy with caution.

MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

Weeks to date	Last Week	This Week	Record Title	Artist	Label
20	1	1	TRouble BLUES	C. Brown	Aladdin 3024—BMI
16	10	2	TELL ME SO	The Orioles	Jubilee 5005—BMI
2	9	3	ALL SHE WANTS TO DO IS ROCK	W. Harris	King 4304
3	—	4	BABY GET LOST	D. Washington	Mercury 8148—BMI
6	3	5	IN THE MIDDLE OF THE NIGHT	A. Milburn	Aladdin 3026—BMI
5	4	5	BEANS AND CORNBREAD	L. Jordan	D 24673
22	13	5	AIN'T NOBODY'S BUSINESS (Parts I and II)	J. Witherspoon	Supreme 1506—ASCAP
				Maxine Trio	Downbeat 171
6	8	8	HUCKLEBUCK	P. Williams	Savoy 683—ASCAP
8	—	9	BACK STREET	E. Chamblee	Miracle 133
3	—	10	A KISS AND A ROSE	The Charioteers	Col 38438—ASCAP
2	10	11	DOBY'S BOOGIE	F. Mitchell	Derby 713
2	—	11	LONG JOHN BLUES	D. Washington	Mercury 8148—BMI
1	—	13	A KISS AND A ROSE	The Charioteers	Col 38438—ASCAP
1	—	13	DID YOU SEE JACKIE ROBINSON HIT THE BALL?	B. Johnson	D 24675—BMI
1	—	13	TONIGHT'S THE NIGHT	Julia Lee and Her Boy Friends	Cap 57-70013
1	—	13	MARDI GRAS	N. Lutchter	Modern 20-672

ADVANCE RHYTHM & BLUES RECORD RELEASES

- After School Blues
Sugar Chile Robinson (I'd Rather) Cap 57-70037
- Blues for a Debutante
W. Gill Fuller Ork (Tropicana) Discovery 108
- Blues for My Baby
E. Wright (You Satisfy) Savoy 710 BMI
- Choo Choo Bop
D. Dickens Quintet (Find 'Em) Dec 48115
- Close Your Eyes
H. Belafonte (Deep as) Cap 57-70039 ASCAP
- Crying Blues
C. Butler (When You) King 4311
- Deep as the River
H. Belafonte (Close Your) Cap 57-70039 ASCAP
- Dreamy Blues
C. Green (What Can) Cap 57-70038 BMI
- Find 'Em, Fool 'Em and Forget 'Em
D. Dickens Quintet (Choo Choo) Dec 48115
- First Love Blues
T-Bone Walker (T-Bone Shuffle) Cap 57-70042 BMI
- If You Didn't Mean It
The Ravens (Someday) National 9089
- It Ain't What You Want That Does You Good
The Jubalaires (St. Louis) Cap 57-70040 ASCAP
- Mello Mama
The Johnson Brothers' Combo (Our Boogie) De Luxe 3227
- Numbers Boogie
Sugar Chile Robinson (After School) Cap 57-70037
- Our Boogie
The Johnson Brothers' Combo (Mello Mama) De Luxe 3227
- Remember When
James Quintet (Tell Me) Coral 45018
- St. Louis Blues
The Jubalaires (It Ain't) Cap 57-70040 ASCAP
- Satisfyin' Papa
Big Sis Andrews & Her Huckle-Busters (Then Was) Cap 57-70041 BMI
- Someday
The Ravens (If You) National 9089
- T-Bone Shuffle
T-Bone Walker (First Love) Cap 57-70042 BMI
- When You Love
C. Butler (Crying Blues) King 4311

Remember—ALADDIN means HITS!

STILL No. 1 ACROSS THE BOARD!

"TROUBLE BLUES"

ALADDIN No. 3024

PUSHING FOR THE TOP SPOT!

"IN THE MIDDLE OF THE NIGHT"

ALADDIN No. 3026

JUST OUT! WATCH THEM CLIMB!!

AMOS MILBURN

ALADDIN No. 3032

"ROOMING HOUSE BOOGIE"

CHARLES BROWN

ALADDIN No. 3030

"IN THE EVENING BLUES"

(WHEN THE SUN GOES DOWN)



NEW RECORDS
Victor, Decca, Columbia, MGM and Independent Labels

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Pop, Folk, Hillbilly, Western, Race, etc.
NEW ALBUMS: Victor, Columbia, Decca, MGM and others . . . 50% OFF
Send Small Dep. With Order

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The **Billboard** MUSIC POPULARITY CHARTS

Record Reviews

PART VIII

RATINGS (100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

How Ratings Are Determined Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not suitable for appraisal within the market.

The Categories Point listings are maximums. Song caliber, 15; interpretation, 15; arrangement, 15; "name" value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv't's-promotion film, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.



ARTIST LABEL AND NO.	TUNES COMMENT	RATINGS
HARRY JAMES ORK Col 38557	Ultra Still another instrumental with roots from "How High the Moon." But this one shows off that Harry still has one hell of a band and that James still blows some mighty potent trumpet.	74--80--75--68
	Someone Loves Someone Pretty James' horn in front and to finish with a good Marlon Morgan vocal sandwiched between on a rather attractive new ballad.	75--75--75--75
ERROL GARNER Century 1503	The Fighting Cocks The versatile pianist turns in a pleasant original that combines his society and modern jazz styles, builds nicely, but gets a dull sound in the recording.	70--73--70--66
	A Lick and a Promise Entirely in the jazz idiom, and with a powerful beat. The bad tone of the recording mars much of the effectiveness.	72--76--72--67
ANNE SHELTON (The Wardour Singers-Paul Fenoulhet Ork) London 477	The Wedding of Lili Marlene Fine, full rendition of the promising tune that's still No. 1 in England. Merits a respectable share of the play.	82--82--82--83
	Hold Me Just a Little Closer, Dear Sounds like a folk song adaptation. The minor melody is beautiful, and Miss Shelton croons sweetly with clarinet and rhythm backing a la gypsy. Lyrics are pretty dull.	67--72--68--62
FRANKIE LAINE (Harry Geller Ork-Carl Fischer) Mer 5316	I Get Sentimental Over Nothing The charming King Cole tune is more so in King's own rendition, the Laine fans may prefer his more energetic conception.	77--75--78--77
	The Lucky Old Sun Laine is in fine form for the quasi-work song that appears headed for big things.	89--89--89--89
DENNIS DAY-THE RHYTHMAIRES (Charles Dant Ork) V 20-3519	Pancho Is a Fool Day assumes a Latin accent for this slightly amusing novelty.	67--69--67--65
	That I Do Day does a nice job with this pleasant hunk of material.	71--74--70--70
THE THREE SUNS V 20-3520	Scotch Hot The Suns should catch much of the coin which may be headed in the direction of this refreshing novelty.	87--87--87--87
	(The Sun Spots) The Windmill's Turning Another pleasing waxing from the group on a equally arresting new tune.	81--83--80--80
LAURA LESLIE-SAMMY KAYE ORK V 20-3517	A Friend of Mine Miss Leslie does well with a nice enough ballad.	70--72--68--70
	I Don't Know From Nothin' Don Cornell-Laura Leslie-Sammy Kaye Ork Ain't nothin' much to have to know about this one.	68--68--68--68
SPIKE JONES & HIS CITY SLICKERS V 20-3516	Dance of the Hours Zany Spike's at his zaniest here. Sort of a sequel to "William Tell." Should sell plenty of copies.	89--90--90--87
	None But the Lonely Heart This one's a bit on the subtle side but will catch plenty laughs and some coin.	80--80--80--80
PHIL HARRIS ORK V 20-3524	Is It True What They Say About Dixie? Harris' monotonous are sprited in his handling of the standard.	75--75--75--75
	Silas Lee Harris falls in with the square dance trend in relating the adventures of a square dance caller.	78--80--78--75
TOMMY DORSEY ORK V 20-3323	Dry Bones Tommy's fine crew works up a magnificent beat in this instrumental version of the spiritual. Taken at the "Hucklebuck" tempo.	87--90--85--85
	Summertime Excellent dance rendition of the Gershwin fave spots slabs of Toming's tram.	77--80--77--75
LIONEL HAMPTON ORK Dec 24000	Beulah's Sister's Boogie Another Hampton sequel. The band works up some of Hampton excitement while Lionel shouts some meaningless lyrics.	73--72--72--75
	Wee Albert More "Flying Home" riffs packaged to make three more minutes of the Hampton rock. (Continued on page 102)	74--74--73--75

AMERICA'S #1 TOP SELLING RHYTHM ARTIST

PAUL WILLIAMS

THE BILLBOARD'S Semi-Annual Retail Records' Sales Summary

Rhythm and Blues Retail Top Record Sellers

Record	Artist	Record & No.	Points
1. HUCKLEBUCK	P. WILLIAMS	SAVOY 683	2200

TOP SELLING RHYTHM AND BLUES ARTISTS

Artist	Song, Label & Rec. No.	Points	Tot. Pts.
1. P. WILLIAMS			2231
	Hucklebuck (Savoy 683)	2200	
	35-30 (Savoy 680)	31	
	Waxey Maxey (Savoy 670)	7	
	We're Gonna Rock (Savoy 666)	2	
	Walking Around (Savoy 680)	1	

NOW! GIVES YOU **2 MORE** Sure Fire Money Makers

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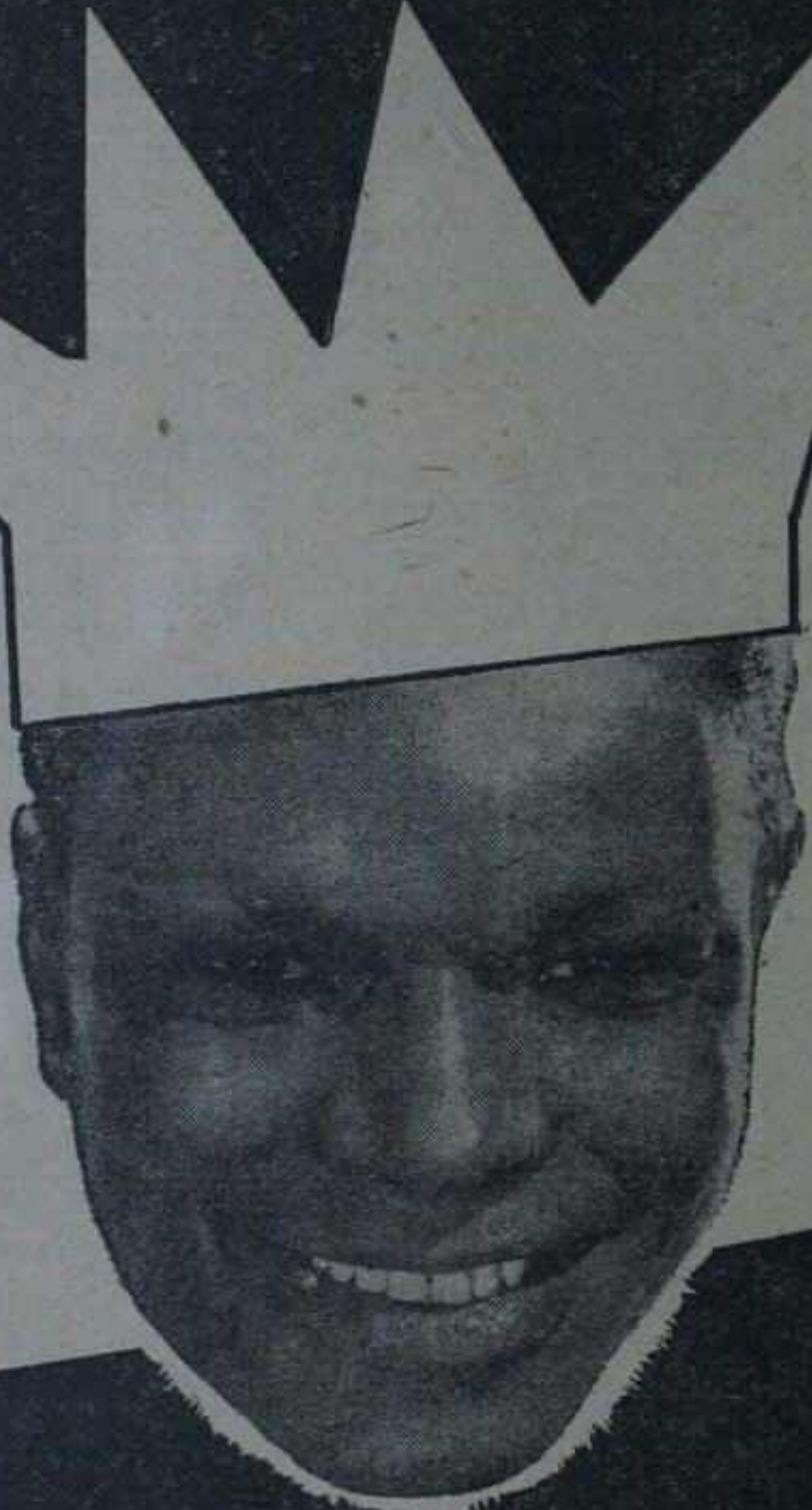
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SAVOY #711 LIMITED DISTRIBUTOR TERRITORY AVAILABLE

SAVOY RECORD COMPANY, INC.
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NAT "KING" COLE

With Trio
and Orchestra Conducted by Pete Rugolo




Another "NATURE BOY" . . . Billboard

LAND OF LOVE

(COME MY LOVE AND LIVE WITH ME)

flip

"YES SIR, THAT'S MY BABY"



Capitol RECORD #57-716

The **Billboard** MUSIC POPULARITY CHARTS

PART IX

Record Possibilities

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

- IT ALL DEPENDS ON YOU** . . . Ralph Flanagan Ork with Harry Prime . . . Bluebird 38-0002
THE WEDDING OF LILI MARLENE . . . Bluebird 38-0002

The sound's the thing here—a reincarnation of the early Glenn Miller band, for 49 cents, yet. Flanagan's ork of topflight studio men plays his ear-tickling arrangements with precision, coming up with a high grade of section work that hasn't been heard in these parts for some time. Prime, always a superlative warbler, does nobly with the vocals on both the revival and the current plug tune. It'll be up to the disk jocks to take this new Flanagan band to their hearts and send it over the top—or to shy off and let a noble experiment wither on the vine.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be:

1. RAGTIME COWBOY JOE . . . Jo Stafford . . . Capitol 57-710
2. THAT LUCKY OLD SUN . . . Sarah Vaughan . . . Columbia 38559
3. THE LAST MILE HOME . . . Jo Stafford . . . Capitol 57-710
4. THE WEDDING OF LILI MARLENE . . . Gordon MacRae . . . Capitol 57-711
5. WHIRLWIND . . . Margaret Whiting . . . Capitol 57-709
6. DREAM OF YOU . . . Tommy Dorsey . . . Victor 20-3492
7. I WISH I HAD A RECORD . . . Perry Como . . . Victor 20-3521

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the record retailers think tomorrow's hits will be:

1. GIVE ME YOUR HAND . . . Perry Como . . . Victor 20-3521
2. HOP SCOTCH POLKA . . . Art Mooney . . . MGM 10500
3. I CAN DREAM, CAN'T I? . . . Andrews Sisters . . . Decca 24705

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the juke box operators think tomorrow's hits will be:

1. GIVE ME YOUR HAND . . . Perry Como . . . Victor 20-3521
2. TELL ME WHY . . . Eddy Howard . . . Mercury 5314
3. WHISPERING HOPE . . . Jo Stafford-Gordon MacRae . . . Capitol 57-690
4. HOP SCOTCH POLKA . . . Guy Lombardo . . . Decca 24704
5. THAT LUCKY OLD SUN . . . Frankie Laine . . . Mercury 5316
6. CIRCUS . . . Tony Martin . . . Victor 20-3488
7. HOP SCOTCH POLKA . . . Art Mooney . . . MGM 10500
8. STRUMMIN' ON THE OLD BANJO . . . Russ Morgan . . . Decca 24701
9. THE WEDDING OF LILI MARLENE . . . Andrews Sisters . . . Decca 24705

FOLK TALENT AND TUNES

(Continued from page 27)

flicker, "The Arizona Cowboy," at a private screening in Chicago August 22 for his former WLS associates and friends. His wife, Bonnie, is formerly half of the Linder Sisters team of WLS. Allen shoots his second starrer in October. He just completed three weeks of outdoor stands in the Midwest and soon hies back to the Coast. . . . Rome Johnson (MGM) and the Trail-Blazers and the Girls of the Golden West, Dolly and Millie Good, are out at WLW, Cincinnati, with the Prairie Ramblers, formerly at WLS, and the DeZurik Sisters as replacements.

Texas Jim Robertson has cut an audition disk for Newell-Emmett Agency. Show has been pitched at Chesterfield cigarette account. Robertson also was a guest on CBS's Robert O. Lewis show. George Morgan, Hank Williams, Lonzo and Oscar and Bill Monroe of "Grand Ole Opry" cast will play Michigan State Fair, Detroit, September 2.

Johnnie Lee Wills, of Tulsa, Okla., has a major role in the Western movie, "Osage." Cast includes Eddie Norris, Smith Bellew, Robert Gilbert, Elizabeth Marshall, Noel Neal, Lon Chaney Jr., and Joe Galbreath.

James Stanton, president, Rich-R-Tone Record Company, reports that his new label, Folk Star Records, will feature releases by The Cumberland Valley Girls, Blue Friday and His Daniel Boone Ramblers and Verlyn Mays, of WFHG, Bristol, Va. Rich-R-Tone recently signed a three-year contract with George Davis, Singing Miner, of WLSI, Pikeville, Ky.

Montana Slim, Victor artist, has moved from Canada and now owns a farm in New Jersey. . . . Carson Robison now auditioning his son, Carson Jr., for a major label, reported to be MGM. . . . Julian Aberbach, president of Hill & Range Music, managing New York

(Continued on page 100)

The Billboard

MUSIC POPULARITY CHARTS

PART X

Advance Information



The Billboard

MUSIC POPULARITY CHARTS

PART XI

Album Reviews



ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A Breathless Promise
R. Hayes (Lingering Down) Merc 5318
A Man Could Be a Wonderful Thing
J. Wilson (Good for) Col (78)38578; (LP)1-333
A Mother-in-Law (Is a Mother Too)
S. Brown (You'll Have) London 46
A Wonderful Guy
A. O'Connell-G. Hardman (The Very) Hardman 4016 ASCAP
A Stranger
R. Render (Don't Rub) London 17001
All's Well That Ends Well
R. Goff (My Bolero) London 491
Auld Lang Syne
P. Reed (Happy Birthday) Dance-Tone 365
Autumn Serenade
Junior Danfels (The Lamp) Discovery 507
Baby, Don't Bother Me
T. Heath Ork (I've Got) London 484
Betsy
B. Crosby & Andrews Sisters-V. Schoen Ork (Weddin' Day) Dec 24718
Blue Champagne
P. Reed (Someday) Dance-Tone 375
Boing! Wha Hoppen
B. Carson (Everyone Who) High Time HT-127
Break It to Me Gently
K. Starr (Ya Gotta) Cap 57-717
Brahm's Lullaby
P. Reed (Love's Old) Dance-Tone 377

- Land of Love
N. "King" Cole (Yes, Sir) Cap 57-716
Let Me Grow Old With You
L. Brown Ork (You're Different) Col (78)38574; (LP)1-328
Let's Take an Old Fashioned Walk
P. Reed (I Love You) Dance-Tone 363
Lingering Down the Lane
R. Hayes (A Breathless) Mer 5318
Lingering Down the Lane
P. Weston Ork-Jud Conlon Singers (I Know) Cap 57-725
Listen to the Mocking Bird
P. Reed (Who'll Be) Dance-Tone 376
Little Fish in a Big Pond
P. Reed (Home Work) Dance-Tone 370
Lora-Belle Lee
P. Reed (There's Yes) Dance-Tone 372
Love Happy
The Modernaires (My Friend) Col (78)38589; (LP)1-343
Love Is a Beautiful Thing
P. Reed (Now! Now!) Dance-Tone 378
Lovely Night
Andrews Sisters-V. Schoen Ork (Whispering Hope) Dec 24717
Love's Old Sweet Song
P. Reed (Brahm's Lullaby) Dance-Tone 377
Make Believe (You Are Glad When You're Sorry) That Lucky Col 38559 ASCAP
My Baby Missed the Train
R. Anthony Ork (Slider) Cap 57-721
My Bolero
R. Goff (All's Well) London 491
My Friend Irma
The Modernaires (Love Happy) Col (78)38589; (LP) 1-343
Now! Now! Now!
P. Reed (Love Is) Dance-Tone 378
Now That I Need You
P. Reed (Who Do) Dance-Tone 371
Paris Wakes Up and Smiles
P. Reed (Girl of) Dance-Tone 373
Perhaps, Perhaps, Perhaps
G. Jenkins Ork (Don't Cry) Dec 24720
Play That Barber Shop Chord
E. Knight & F. Carling-The L. Gordon Four (Counterfeit Love) Decca 24719
Ramblin' Wreck From Georgia Tech
P. Reed (Go U) Dance Tone 374
Slider
R. Anthony Ork (My Baby) Cap 57-721
Slightly Frantic
F. Ferrari (Harem Serenade) Tempo TR 422
Sneakin' Around
R. Render (The Gal) London 17000
Some Day
Philadelphia String Band (When You) Tempo TR-558
Some Day
P. Reed (Blue Champagne) Dance-Tone 375
Sousa - Goldman Marches Album - The Goldman Band-E. F. Goldman, Dir. (4-10")
Col. (78)C-191; (LP)CL6080
American Ideals . . . Col 38563
Our Flirtations . . . Col 38561
On Guard . . . Col 48560
The Gladiator . . . Col 38560
The Glory of the Yankee Navy . . . Col 38562
The Golden Rule . . . Col 38562
The League of Composers . . . Col 38561
V. P. W. . . . Col 38563
Sunday
M. A. McCall-P. Moore Ork (You're My) Discovery 599
Swiss Lullaby
P. Reed (Twenty-Four) Dance-Tone 360
Temptation
J. Stafford-R. Ingle (Cigaretts, Whuskey) Cap 57-722
Tenderly
W. Herman (Jamaica Rhumba) Capitol 57-720
That Lucky Old Sun
D. Martin (Vieni Su) Cap 57-726
That Lucky Old Sun (Just Rolls Around Heaven All Day)
S. Vaughan (Make Believe) Col 38559 ASCAP
That Gal I Love
R. Render (Sneakin' Around) London 17000
The Galloping Comedians
P. Reed-M. Gentile (Crazy Rhythm) Dance-Tone 1137
The Lamp Is Low
Junior Danfels (Autumn Serenade) Discovery 507
The Meadows of Heaven
D. Jurgens Ork (Wedding Bells) (Col (78)38575; (LP)1-329
The Very Thought of You
A. O'Connell-G. Hardman (A Wonderful) Hardman 4018 ASCAP
The Same Old Crowd
Marlin Sisters & T. Steele Ork (Jack Egan) Col 12415-F
The Wedding of Lillie Marlene
S. Conway (In All) Columbia Graphophone FB 3500
There's Yes Yes in Your Eyes
P. Reed (Lora-Belle Lee) Dance-Tone 372
Twenty-Four Hours of Sunshine
P. Reed (Swiss Lullaby) Dance-Tone 360

The following abbreviations are being used throughout the list of Advance Record Releases:
Cap-Capitol
Col-Columbia
Dec-Decca
Mer-Mercury
V-Victor
All other labels will continue to be spelled out.
Where 78, 45 and 33 1/2 (LP) r.p.m. numbers are listed, the speed is indicated in parentheses preceding the record number. For example: V (78) 20-1941; (45) 47-2354, etc.

- Cecilia
H. Kern (In a) Tempo TR 1072
Cigaretts, Whuskey, and Wild, Wild Women
R. Ingle & The Natural Seven (Temptation) Cap 57-722
Counterfeit Love
E. Knight & F. Carling (Play That) Dec 24719
Crazy Rhythm
P. Reed-M. Gentile (The Galloping) Dance-Tone 1138
Don't Cry, Joe
G. Jenkins Ork (Perhaps, Perhaps) Dec 24720
Don't Rub Your Blues on Me
R. Render (A Stranger) London 17001
Everyone Who Knows It, Bow It
B. Carson (Boing! Wha) High Time HT-125
Five Christmas Songs, Parts I & II
Tempo's Carolaires . . . Tempo TR 448
Girl of My Dreams
P. Reed (Paris Wakes) Dance-Tone 373
Go U Northwestern
P. Reed (Ramblin' Wreck) Dance-Tone 374
Good for Nothin' Lover
J. Wilson (A Man) Col (78)38578; (LP)1-333
Happy Birthday Medley
P. Reed (Auld Lang) Dance-Tone 365
Harem Serenade
F. Ferrari (Slightly Frantic) Tempo TR 422
Homework
P. Reed (Little Fish) Dance-Tone 370
I Know, I Know, I Know
P. Weston Ork-The J. Conlon Singers (Lingering Down) Cap 57-725
I Love You
P. Reed (Let's Take) Dance-Tone 363
Ichabod Crane
L. Welks Ork (Katrina) Merc 5317 ASCAP
If I Had You
B. Light (You Were) Tempo TR 678
I'll Take You Home Again, Kathleen
P. Reed (Irish Jig) Dance-Tone 1137
I'm Gonna Let You Cry for a Change
P. Carle Ork . . . Col (78) 38573; (LP)1-327
In a Monastery Garden
H. Kern (Cecilia) Tempo TR 1072
In All the World
S. Conway (The Wedding) Columbia Graphophone FB 3500
Irish Jig Medley
P. Reed (I'll Take) Dance-Tone 1137
I've Got the Sweetest Gal
T. Heath Ork (Baby Don't) London 484
Jack Elgen Polka
Marlin Sisters & T. Steele Ork (The Same) Col 12415-F
Jamaica Rhumba
W. Herman (Tenderly) Cap 57-720
Katrina
L. Welks Ork (Ichabod Crane) Merc 5317 ASCAP

(Continued on page 94)

The large boldface number in each review is the retail rating. This rating is based on nine key categories, each of which is assigned a maximum number of points. (The best possible rating is 100.) Maximums are subject to change depending on results of a survey of the music trade now being conducted.

Suitability for juke box operators or disk jockeys is indicated in boldface comment under the separate headings within each review.

THE RATINGS

- (100 points—the maximum)
90-100 tops
80-89 excellent
70-79 good
40-59 satisfactory
0-39 poor

THE CATEGORIES

- 1. Production Idea (grouping of selection continuity) 15
2. "Name Value" 15
3. Caliber of Material 13
4. Manufacturers' Distribution Power 10
5. Exploitation Aids (Record company and other advertising-promotion film, leaflet and other plugs) 10
6. Interpretation 15
7. Record Quality 5
8. Manufacturers' Production Efficiency 5
9. Packaging (art work, binding, wrapping) 10

DON COSSACK CONCERT—Don Cossack Chorus-Serge Jaroff. 82

The Lord's Prayer, The Sailors, On Saturday, A Hazel Tree, Holy God, Twelve Robbers, Song of the Indian Guest, Blessed Art Thou, O Lord. The internationally famous vocal choir has recorded a group of eight selections that have been sung before audiences all over the world. Those who've attended Don Cossack concerts in this country will be ready and willing customers for the album. There is contained in the set songs of sorrow, religion, humor and folkways. The album cover is one of Columbia's standard jackets and will do little to help the sale of the album.

JUKES Not suitable. JOCKS Light classical shows can use this well.

ROZA: MUSIC FROM MADAME BOVARY—MGM Studio Ork-Miklos Rozsa, conductor (2-10") 70

Madame Bovary's Waltz (Part 1 & 2); Prelude and Romance; Torrent and Passepied. If the forthcoming "Madame Bovary" flick is a hit, it is conceivable that this album, taken off the sound track, will have a good sale among movie-music cultists. As with most flick scores, the music doesn't seem to have much substance divorced from the picture it accompanies. Like Rozsa's scores for "Lost Weekend" and "Spellbound," this one has a certain nervous turbulence which some fans will judge to be sweeping emotionalism. It is among these the album will have its principal market—and, of course, among the disk jocks, who greet all recorded track music with joy.

JUKES Not suitable. JOCKS Sock stuff (see above).

L. MOZART: DIVERTIMENTO MILITAIRE SINE SINFONIA—Ork of the State, Berlin-Prof. Walther Gmeindl, conductor (3-12") 70

The prime appeal of this set is its value as a curio since it's the first example of the famed W. A. Mozart's father's work to reach these shores via records. As music it is a simple, charming trifle with a toy military quality somewhat in the mood of Haydn's "Toy Symphony." Occupying five sides, the work takes off on a life and drum corps, utilizing piccolos, trumpets and snare drums in addition to the usual strings and horns. In its slow movements, Mozart sings out with some melody that could easily be taken for lesser efforts of his son. The performance is an understanding, affectionate one, and the quality of the platters, tops.

JUKES Not suitable. JOCKS A real attention-getting novelty for longhair spinners.

CHABRIER: SUITE PASTORALE —London Philharmonic Ork-Jean Martinou, conductor (2-12") 70

London LA 90 Chabrier, a not too often played French composer of the latter part of the 19th century, wrote with joy and light. This work is pure French countryside drenched with sun. No deep emotions or "significant" ideas. His happy, airy flights foreshadow the lighter side of Ravel. Martinou, the young French conductor, conducts with appropriate spirit and delicacy, and the London responds in kind. The recording is superbly lifelike.

JUKES Not suitable. JOCKS Should be welcomed by longhair spinners.

BOZO LAUGHS—Pinto Colvig-Billy May (1-10") 80

Capitol Records DAS 5046 Bozo's Laughing Song; Goony Goose. Two nonsense sides with silly laughs and sounds should amuse junior comic strip fans. Music is well-conceived, and Bozo can get by on his reputation. Single disk comes in a fully illustrated folder.

JUKES Not suitable. JOCKS Okay for occasional kid's k segs.

LISZT: TASSO—Berlin State Opera Ork-Paul Van Kempen, conductor (2-12") 74

London Deutsche Grammophon DGS 13 Since no other recorded version of this symphonic poem is available, it is assured of a good sale to Liszt collectors. It must be remembered, tho, this work has never been too well received in concerts. It varies in mood from pensiveness to spirited action and is almost pop concert music in part. The black simulated-leather album cover with gold lettering (on all London Deutsche Grammophon albums) is in keeping with collectors catalog and price of the records. In all, a well-recorded and well-played set.

JUKES Not suitable. JOCKS For many classical and semi-classical shows.

LISZT: MAZEPPA (Symphonic Poem No. 6)—Berlin State Opera Ork-Paul Van Kempen, conductor (2-12") 70

London-Deutsche Grammophon DGS 14 "Mazeppa" has been far over-shadowed by the composer's better known symphonic poem "Les Preludes." However, like most everything that Liszt wrote, this piece of orchestral music needs to be played by perfectionists to be appreciated. Paul Van Kempen gives the work a spirited reading, and altho the album cover credits the playing to the Berlin Opera Ork, the labels read Dresden Philharmonic. In all, this one will appeal to both classic buyers and those who seek pop concert material. The latter group may possibly balk at the price. Fourth side in the set is taken up by a well-played piano solo by Julian Karolyi of "Sospiro."

JUKES Not suitable. JOCKS For the classical shows only.

LES BROWN DANCE PARADE 80

Les Brown Ork (10") Columbia (LP) CL 6960 I've Got My Love To Keep Me Warm; Just One of Those Things; Dardanella; Sophisticated Swing; A Fine Romance; Tain't Me; Sentimental Rhapsody; Lover's Leap. Eight of Les Brown's popular sides are assembled here on two sides of a 10-inch LP disk. Individually, they sound fine, unquestionably an improvement over the original standard r.p.m. disks as they first appeared. Collectively, they make an excellent dance package. Package is one in Columbia's "Dance Parade" LP series. For the convenience of home users and disk jockeys, the selections are numbered on the label with reference to the band (of grooves) on which each appears. Bands are clearly delineated on the record.

JUKES Not suitable. JOCKS A great hunk of material for LP-equipped stations.

BUGS BUNNY IN STORYLAND Mel Blanc-Billy May (2-10") 88

Capitol DBX 3021 Capitol follows its most successful kiddie formula here and should have another winner. The highly popular film cartoon character alone is enough to account for sales, and the picture-story pages included in the album are sure to hold interest. Music is fine, dialog appropriately silly and wise-cracking, with references to many of the tota favorite songs and stories. Name value add the package itself will overcome any resistance.

JUKES Not suitable. JOCKS There'll be calls for this one.

MORE COLLEGE MEDLEYS—Jan Garber Ork (3-10") 70

Capitol's preparing for the back-to-school crowds with this three-disk package which covers the college songs of a dozen Mid-western schools, including all of the "Big Ten" colleges, Notre Dame and Texas. The Garber crew contributes vocal choruses in ensemble in addition to cutting the instrumental bits. All told it's rousingly executed and should satisfy those who are on the market for this kind of thing.

JUKES Not suitable. JOCKS Should come in handy during the football season.

(Continued on page 101)

The
Billboard

MUSIC POPULARITY CHARTS

PART
XII

The Honor Roll of Popular Songwriters

By Jack Burton

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NO. 35—HARRY TIERNEY

"You can't beat the luck of the Irish."

This adage was verified by Harry Tierney and his favorite lyricist, Joseph McCarthy, 30 years ago when their first musical production, *Irene*, ran for 670 performances and broke the Broadway long-run record of 657 performances, established a quarter of a century before by Hoyt's *A Trip to Chinatown*.

But potent as Irish luck is said to be, it must be admitted that in the light of their subsequent successes, it took more than the great good fortune with which the sons of Erin are supposedly blest to scale the heights Tierney and McCarthy attained in the world of popular music. A rare creative talent must have had much to do with it, too.

Harry Tierney was born of Irish parentage at Perth Amboy, N. J., May 21, 1895. He received his early schooling in music from his mother, an accomplished pianist, and the urge to make music his career from his uncle, Nicholas Morrissey, a noted trumpet soloist with several of the country's leading symphony orchestras.

Early Schooling

Following his graduation from high school, Tierney enrolled in the Virgil School of Music in New York. His virtuosity was so outstanding that during the early stages of his advanced musical training he was signed for a nationwide concert tour. In his spare moments, he had started to write popular music, and after completing courses in theory, harmony, counterpoint and composition, he sailed for London to accept a position as staff composer with Francis, Day &

Hunter, England's foremost music publishers.

While in the English capital, Harry Tierney wrote his first three published songs, the success of which led to his engagement by Andre Charlot to provide the score for *Keep Smiling*, which played to smart East End audiences at the Alhambra Theater in Leicester Square. He also wrote the music for *Not Likely*, another revue that won critical acclaim, before returning to New York City to join the Remick staff.

Unlike most young songwriters making their first bid for fame in New York, Harry Tierney had no trouble finding a ready market for his musical wares. The Shuberts interpolated several of his first American-made songs into their Winter Garden revues and Oliver Morosco brought Tierney to California to write special numbers for productions that had their premiere on the West Coast. On his return to Manhattan, Harry joined the professional staff of Waterson, Berlin & Snyder. While associated with this firm, he wrote songs for the Ziegfeld Follies, Cohan and Harris's *Royal Vagabond*, Charles H. Dillingham's Hippodrome spectacle *Everything*, Comstock, Elliott and Gest's *Midnight Whirl* and Anna Held's starring vehicle, *Follow Me*.

"Irene" a Smash

Then in 1919, Harry Tierney's first Broadway show, the memorable *Irene*, made Broadway history, for in addition to breaking the all-time, long-run record, this musical was played by 17 road companies. During this phenomenal run, Tierney returned to London to stage the English

PERTINENT DATA ON SONGS AND SONGWRITERS

Songs used in this series are listed according to the date of their original copyright; stage musical songs, according to the year the musicals were produced, and film songs, according to the year of public release.

Songs which have attained a sheet music sale of one million or more are marked with an asterisk (*).

In the publisher listing, the name of the present publisher, and not the original publisher, is given, and songs now in public domain (titles first copyrighted in 1892 or before) have no publisher credit.

In listing of recordings, no so-called collector's items are given. The record listing is representative, not necessarily complete.

edition of *Irene*, and while there, C. D. Cochrane engaged him to write the music for *Afgar*, a musical in which Alice Delysia made her American stage debut in 1920.

A cable from William A. Brady brought Tierney back to New York to provide the music for *Up She Goes*, the musical version of the Frank Craven farce, *Too Many Cooks*, and then Harry signed a contract with Flo Ziegfeld to write the score for *Kid Boots*, starring Eddie Cantor. This s.r.o. success prompted the "glorifier of the American girl" three years later to engage Tierney to supply the songs for *Rio Rita*, the premiere attraction to be presented at the new Ziegfeld Theater and, incidentally, "Ziggy's" favorite show.

The following year, when Tierney was in Hollywood to produce *Rio Rita* for the screen, he wrote two film musicals, but these never went before the cameras. The top brass of the movie capital had decided the public was fed up on girl-and-music shows and loaded their shooting schedules with dramas instead.

Fed Up on Hollywood

Fed up with Hollywood story conferences, yes men and autocratic decisions, Tierney returned to New York determined to achieve a life ambition—to write an operetta. He went into seclusion for a year, and came out of his self-imposed exile from Broadway and Tin Pan Alley with the score for *Omar Khayyam*, based on Arnold Kummer's novel *Forbidden Wine*. But like the two films that never reached the screen, this score was never played in public. The depression was on, and there were no Ziegfelds or Dillinghams around to put their money into such a lavish, costly production.

In 1933, however, Harry Tierney

saw his dream fulfilled when the curtain rose on the world premiere of *Beau Brummell*, an operetta based on the Clyde Fitch play of the same name and presented by Lee Shubert at the St. Louis Municipal Theater in Forest Park before a first night audience of 10,000.

Joseph McCarthy

Joseph McCarthy, who collaborated with Tierney on most of his successful songs and shows, also was of Irish parentage and a native of Somerville, Mass., where he was born on September 27, 1885. He began writing songs as a boy in grammar school, and while none of these youthful compositions ever got beyond the corner music store, he displayed an early knack for taking a chance remark and turning it into a lyric.

This knack was demonstrated years later when he recalled the reply his mother made to the census-taker's question: "And where were you born?" Mrs. McCarthy answering: "I come from Ireland—and it's heaven to me." For this was the inspiration for *Ireland Must Be Heaven*, *For My Mother Came From There*, which McCarthy wrote in collaboration with Fred Fisher.

Joe not only had a gift for songwriting but faith in himself, as he showed when a Boston music publisher rejected his first successful song, *I'll See You Later*. He backed the song with his own money, plugged it in a Boston cafe where he was working as an entertainer, and made a profit of \$3,000.

Fortified by this initial windfall, McCarthy soon became one of the country's leading lyricists, and while he wrote with Jimmy Monaco, Harry Carroll and several other composers, there was a creative affinity between Tierney and him as close as love and kisses or ham and eggs.

HARRY TIERNEY'S BEST KNOWN SONGS AND RECORDINGS AVAILABLE

Popular Songs

- 1915—**JUST FOR TONIGHT**
Lyrics by Worton David.
PASS ALONG
KING OF THE MANIAC BAND
The above three songs were written while Tierney was in London where Francis, Day & Hunter published them.
IF YOU CAN'T GET A GIRL IN THE SUMMERTIME YOU CAN'T GET A GIRL AT ALL
Lyrics by Bert Kalmar. Mills Music, Inc.
WHEN YOU WERE A BABY AND I WAS A KID NEXT DOOR
Lyrics by Edgar Leslie. Edgar Leslie, Inc.
EVERY MORNING YOU HEAR THEM SAY GOOD NIGHT AGAIN
Lyrics by Bert Kalmar. Mills Music, Inc.
WHEN I DREAM OF ANNIE LAURIE
Lyrics by Coleman Goetz.

SONGWRITERS COMING UP!

September 10 Issue

PETE WENDLING

In Issues Subsequent to September 10 The Billboard Will Present

PERCY WENRICH
LOUIS B. HIRSCH
A. BALDWIN SLOANE
RICHARD WHITING
RUDOLPH FRIML
JEROME KERN
COLE PORTER
SIGMUND ROMBERG
HARRY RUBY
GEORGE GERSHWIN
RICHARD RODGERS
VINCENT YOUMANS

- 1916—**MIS-SIS-SIPPI**
Lyrics by Bert Hanlon and Benny Ryan. Leo Feist, Inc. This was Frances White's biggest hit, and introduced by her in the "Ziegfeld Midnight Frolics."
SHE'S DIXIE ALL THE TIME
Lyrics by Alfred Bryan. Remick Music Corporation.
1917—**MY YOKAHAMA GIRL**
Lyrics by Alfred Bryan. Remick Music Corporation.
MY PETOOTIE
Lyrics by Alfred Bryan and Stanley Murphy. Remick Music Corporation.
1918—**EYES OF YOUTH**
Lyrics by Alfred Bryan. Remick Music Corporation.
I FOUND THE END OF THE RAINBOW
Lyrics by Joseph McCarthy and John Mears. Robbins Music Corporation-Fred Fisher Music Company, Inc.
1935—**MOON OVER MULBERRY STREET**
Lyrics by Ray Egan. Edward B. Marks Music Corporation.
MY DREAM IS IN MY ARMS
Lyrics by Joseph McCarthy. Crawford Music Corporation.

Interpolated Numbers In Stage Musicals

- 1916—**BETTY**
Starring Raymond Hitchcock. Mills Music, Inc.
SOMETIME
Lyrics by William Jerome.
SHOW OF WONDERS
A New York Winter Garden revue.
LOUISIANA
G. Schirmer, Inc.
PASSING SHOW OF 1916
SO THIS IS PARIS
Lyrics by Harold Atteridge. G. Schirmer, Inc.
1917—**MISS 1917**
PALM BEACH DIP
Remick Music Corporation.
OH WHAT A BABY YOU TURNED OUT TO BE
Remick Music Corporation.

WHAT NEXT

- CLEOPATRA**
Lyrics by Alfred Bryan. Remick Music Corporation.
FOLLOW ME
Starring Anna Held.
IT'S A CUTE LITTLE WAY OF MY OWN
Lyrics by Alfred Bryan. Remick Music Corporation.
OH, I WANT TO BE GOOD BUT MY EYES WON'T LET ME
Lyrics by Alfred Bryan. Remick Music Corporation.
1918—**MISS SIMPLICITY**
IT'S WORTH WHILE WAITING FOR SOMEONE WORTH WHILE
Lyrics by Joseph McCarthy. Robbins Music Corporation-Fred Fisher Music Company, Inc.
EVERYTHING
A New York Hippodrome production.
ON ATLANTIC BEACH
Lyrics by Joseph McCarthy.
EVERYTHING IS HUNKY DORY DOWN IN HONKY TONK TOWN
Lyrics by Joseph McCarthy. Fred Fisher Music Company, Inc.—Robbins Music Corporation.
1919—**A ROYAL VAGABOND**
A George M. Cohan production.
A WEE BIT OF LACE
Lyrics by Joseph McCarthy. Fred Fisher Music Company, Inc.
CHARMING
Lyrics by Joseph McCarthy. Fred Fisher Music Company, Inc.
ZIEGFELD FOLLIES OF 1919
MY BABY'S ARMS
Lyrics by Joseph McCarthy. Leo Feist, Inc.
1920—**ZIEGFELD FOLLIES OF 1920**
WHERE DO THE MOSQUITOES GO?
Lyrics by Joseph McCarthy. Leo Feist, Inc.
THEY'RE SO HARD TO KEEP WHEN THEY'RE BEAUTIFUL
Lyrics by Joseph McCarthy. Leo Feist, Inc.
AFGAR
The American premiere of Alice Delysia

in a comic opera that ran a year in both London and Paris. Leo Feist, Inc.

WHY DON'T YOU?

Lyrics by Joseph McCarthy.
WHERE ART THOU, ROMEO?

Lyrics by Joseph McCarthy.

I HATE THE LOVELY WOMEN

Lyrics by Joseph McCarthy.

- 1923—**ZIEGFELD FOLLIES OF 1923**
TAKE, OH TAKE, THOSE LIPS AWAY
Lyrics by Joseph McCarthy. Leo Feist, Inc.

Stage Musicals

- 1919—**IRENE**
Book by James Montgomery, lyrics by Joseph McCarthy, and starring Edith Day and Walter Regan. Leo Feist, Inc.
HOBBIES
ALICE BLUE GOWN
(Available on the following records: Decca 24611 in Album A-1919, Ted Straeter orchestra; RCA Victor F(27649) in Album F-93, Collins H. Driggs, novachordist; RCA Victor F(27455) in Album F-10, Wayne King; Columbia 36716 in Set C-105, Eddy Duchin; Columbia 35440, Orrin Tucker and orchestra.)
CASTLE OF DREAMS
THE TALK OF THE TOWN
TO BE WORTHY OF YOU
WE'RE GETTING AWAY WITH IT
IRENE
(Available on the following records: Decca 24611 in Album A-1919, Ted Straeter orchestra; Columbia 35440, Orrin Tucker and orchestra.)
TO LOVE YOU
SKYROCKET
THE LAST PART OF ANY PARTY
THERE'S SOMETHING IN THE AIR
1922—**UP SHE GOES**
Book by Frank Craven, lyrics by Joseph McCarthy, and starring Gloria Foy and Donald Brian. Leo Feist, Inc.
THE VISITORS
TAKES A HEAP OF LOVE
JOURNEY'S END
LET'S KISS AND MAKE UP
NEARING THE DAY

State Dept. Studies Copyright Proclamations To Cut Tangles

(Continued from page 14)
right relations, the State Department hopes to introduce proclamation agreements with a number of powers which thus far have had no relations in this field. The State Department also is promoting a general program of encouraging improvement of copyright standards universally. In scores of nations, the standards for copyright protection are considered well below those of the U. S. Turkey is regarded as an outstanding example of a nation with copyright standards so low that the U. S. has nothing to gain from a proclamation arrangement with that country unless Turkey agrees on upping her standards.

In addition, the State Department is re-examining the whole subject of bipartite copyright treaties. The U. S. has had such treaties with Japan, Siam, Spain, China and Hungary, all of which have been involved in fundamental changes due to the war. The treaties with Japan and China have long been the subject of considerable discussion because of the lack of protection afforded to U. S. nationals on translated works in those countries.

Complications

Copyright relations between the United States and the principal enemy countries of World War II—Germany, Austria, Japan and Italy—are seen involving complications which may necessitate complete redrafts of previous agreements. Also, copyright relations between the United States and Latin-American powers are being re-examined in the light of technological advances made since previous arrangements under the Buenos Aires Convention of 1910, the only convention pact which is now operative with the U. S. This pact having been made prior to such vast technological advances as mass-volume recordings, transcriptions, television and radio, it is seen likely that proclamations may have to be employed.

Considerable progress already is being reported at the State Department in the explorations into proclamations, and a new proclamation has already been instituted with the Philippines. This latest course of action is deemed part of an over-all program necessary for piecing together the copyright jigsaw both at home and abroad. In addition to the needed general improvement in global standards, a modernization of copyright legislation to accommodate new technological advances is viewed

book was by Gladys Unger, the lyrics by Edward Eliscu and Raymond Egan, and the cast included Leonard Cooley in the name role made famous by Richard Mansfield, Allen Jones, Berna Dean, Nancy McCord, Nick Long, Jr., Joseph Macaulay, Hope Emerson and George Hassell.
LONDON CRIES
THERE MUST BE A FIRST TIME
OUR RENDEZVOUS
OUR SECRET
I'LL SUFFER WITH YOU
NOTHING HAPPENS ANYMORE
SUNSHINE OF BERKELEY SQUARE
LET ME LOOK DEEP IN YOUR EYES
WALTZ AWAY THE NIGHT
WHAT A PRIVILEGE
M' LORD M' LADY
ROCKET IN MY HEART
I GIVE YOU THE LADIES
PASSE
WE'RE GENTLEMEN

Film Musicals

- 1929—RIO RITA**
An RKO picture starring Bebe Daniels and featuring John Boles, Bert Wheeler, Robert Woolsey and Dorothy Lee. The songs were taken from the Broadway musical of the same name.
- 1940—IRENE**
An RKO picture based on the Broadway musical of the same name with lyrics by Joseph McCarthy and starring Anna Neagle in a cast that included Ray Milland, Roland Young, Alan Marshall, May Robson, Billie Burke and Arthur Treacher. Leo Felst, Inc.
- IRENE**
CASTLE OF DREAMS
YOU'VE GOT ME ON A LIMB
THERE'S SOMETHING IN THE AIR
TO BE WORTHY OF YOU
SWEET VERMOSA BROWN

as required in the United States, where the Federal Copyright Act has not had a major revision since 1909.

UNESCO's Program

Meanwhile, UNESCO's long-range program is continuing to be regarded as a signal step. In the event UNESCO manages to agree on a final draft of a model global treaty and such a treaty happens to hurdle the Senate with a two-thirds ratification vote, the new treaty would be expected to supersede existing proclamations. Because of the numerous obstacles in store for the global treaty, however, the device of getting international copyright agreements by means of proclamations is seen as an expedient likely to stay effective for some years. The Senate's historic hostility to copyright pacts is viewed as leaving the ultimate fate of a UNESCO-drafted treaty uncertain even if UNESCO fulfills its hope to have a final draft ready for consideration by the various world governments in two years.

Aladdin Turns To Flex Disks

HOLLYWOOD, Aug. 27.—Conversion of Aladdin Records from shellac to flexible, unbreakable pressings was announced this week by platter exec Lee Messner. Messner said all shellac pressings would cease upon conversion of Aladdin's Eastern plant to the new process.

Diskery will absorb the higher cost of using flex, keeping the retail price at the present 75-cent level. Move will cut breakage losses and lower shipping costs as well as increase customer good will, hence extra expense of using plastic material will be more than compensated by new business, according to Messner.

Lincoln Reorganizes To Prep First Entry In Adult Plastic Field

NEW YORK, Aug. 27.—Lincoln Records, producer of Teddy Bear and Bobolink kidisks, this week underwent a partial change of management, got a financial shot in the arm and prepared to enter the adult field with a 10-inch, 39-cent plastic record. John Bromley Jr., of Philadelphia, acquired the interests of Lewis B. Young and Robert M. Schwartz, and will operate the firm in conjunction with George Rosette, who retains his interest. It is understood that Bromley has invested a substantial amount of additional capital in the diskery.


The new 39-cent line, which will be ready for October delivery, will be sold mainly thru distributors who will receive the usual 50 and 10 per cent discount. While its artists-repertoire program is not definitely set, Robert Lawrence, producer of the *Met-Opera Quiz of the Air*, and veteran orkster Enoch Light have been signed as co-directors of the series.

Associated Pacts Herbeck, O'Neill

CHICAGO, Aug. 27.—Two major attractions of Associated Booking Corporation were re-signed to standard booking pacts last week, when Freddy Williamson, ABC chief here, junketed to Las Vegas.

Williamson inked new pacts with Ray Herbeck, whose ork is currently in its eighth month at the Hotel Last Frontier, and singer Danny O'Neill, who leaves the hostelry after seven months September 22. O'Neill has been emceeing the Danny O'Neill Varieties, a package in which O'Neill was permanent star with standard acts changing monthly.

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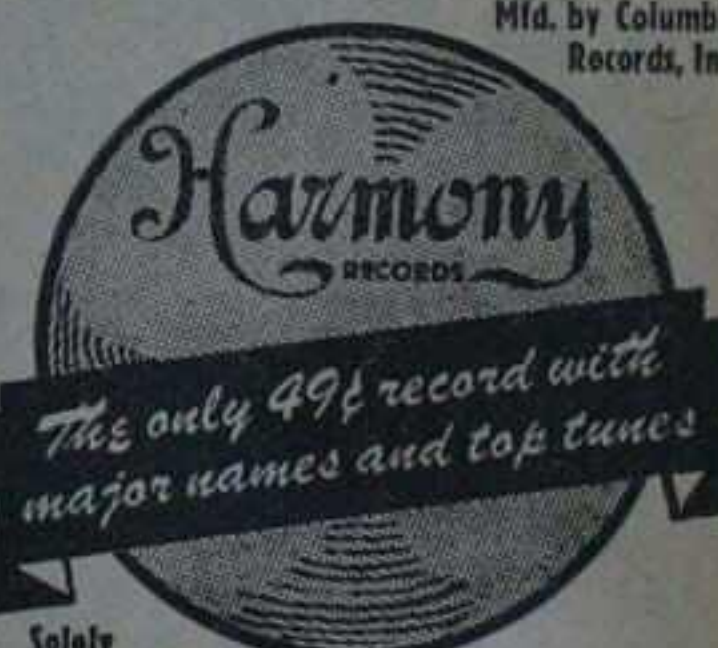
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- BOB ABOUT A BIT**
TYUP
ROOFTREE
LADY LUCK SMILE ON ME
WE'LL DO THE RIVIERA
SETTLE DOWN, TRAVEL ROUND
UP WITH THE STARS
UP SHE GOES
- 1928—GLORY**
Book by James Montgomery, lyrics by Joseph McCarthy and James Dyrenforth, and presented by a cast headed by Patti Harrold, Helene Groody, Flo Irwin, Jack Clifford and Walter Ryan. Leo Felst, Inc.
SAW MILL RIVER ROAD
A LITTLE WHITE HOUSE WITH GREEN BLINDS
MOTHER'S WEDDING DRESS
THE UPPER CRUST
WE'VE GOT TO BUILD
WHEN THE CURFEW RINGS AT NINE
By Al W. Brown.
POPULARITY
POST OFFICE
THE SAME OLD STORY
GLORY
By Maurice DePackh.
THE MOON WAS GOOD ENOUGH FOR DAD AND MOTHER
By Maurice DePackh.
THE GOODLY LITTLE THINGS WE DO
By Maurice DePackh.
THE TENOR MARRIED THE SOPRANO AND THE ALTO MARRIED THE BASS
By Maurice DePackh.
- 1929—KID BOOTS**
Book by William Anthony McGuire and Otto Harbach, lyrics by Joseph McCarthy, and starring Eddie Cantor in a cast that included Ethelind Terry, Beth Berri, Mary Eaton, Harlan Dixon, and George Olsen and his band. Leo Felst, Inc.
A DAY AT THE CLUB
IF YOUR HEART'S IN THE GAME
KEEP YOUR EYE ON THE BALL
THE SAME OLD WAY
SOMEONE LOVES YOU AFTER ALL
GOT TO HAVE MORE
POLLY PUT THE KETTLE ON
LET'S DO AND SAY WE DIDN'T IN THE SWIM
THE OLD LAKE TRAIL
ON WITH THE GAME
BET ON THE ONE YOU FANCY
I'M IN MY GLORY
A PLAY-FAIR MAN
WIN FOR ME
THE CAKE EATERS' BALL
THE COCOANUT BALL
WHEN THE COCOANUTS CALL
- 1924—ZIEGFELD FOLLIES OF 1924**
With lyrics by Gene Buck and Joseph McCarthy, and presented by a cast that included Will Rogers, Brandon Tynon, Irving Fisher, Tom Lewis, Vivienne Segal, Lupino Lane, Ann Pennington, Lina Banquette, Evelyn Law, W. C. Fields, Ray Dooley, George Olsen and his band and Tiller London Dancing Girls. Harms, Inc.
ADORING YOU
ALL PEPPED UP
THE OLD TOWN BAND
THE BEAUTY CONTEST
With Victor Herbert.
I'D LIKE TO PUT YOU IN A BIG CLASS
CAGE AND LOOK AT YOU ALL DAY
THE WIDE OPEN SPACES
By Dave Stamper.
LONELY LITTLE MELODY
By Dave Stamper.
BIMINY
By Dave Stamper.
MONTMARTRE
By Raymond Hubbell.
A NIGHT IN JUNE
By Raymond Hubbell.
YOU'RE MY HAPPY ENDING
By James Hanley.
- 1927—RIO RITA**
Book and lyrics by Guy Bolton and Fred Thompson, and presented by a cast that included Ethelind Terry, J. Harold Murray, Bert Wheeler, Vincent Serrano and Walter Catlett.
SIESTA TIME
THE JINGLE DANCE
THE TAMBOURINE DANCE
THE BEST LITTLE LOVER IN TOWN
SWEETHEARTS
RIVER SONG
ARE YOU THERE?
RIO RITA
SONG OF THE RANGER
(Available on Decca record 23577 in Album A-470, John Raitt and male chorus.)
THE SPANISH SHAWL
THE CHARRO DANCE
THE KINKAJOU
IF YOU'RE IN LOVE YOU'LL WALTZ
MOONLIGHT BALLET
OUT ON THE LOOSE
I CAN SPEAK ESPAGNOL
FOLLOWING THE SUN AROUND
THE JUMPING BEAN
MOONSHINE
YOU'RE ALWAYS IN MY ARMS BUT ONLY IN MY DREAMS
- 1928—CROSS MY HEART**
Book by Daniel Kussell, lyrics by Joseph McCarthy, and presented by a cast headed by Bobby Watson, Lulu McConnell, Mary Lawlor, Clarence Nordstrom, and Edgar Fairchild and Ralph Rainger with their Brunswick recording orchestra. Harms, Inc.
DREAM SWEETHEART
HOT SANDS
RIGHT OUT OF HEAVEN AND INTO MY ARMS
STEP UP AND PEP UP THE PARTY
SOLD
SALAAMING THE RAJAH
IN THE GARDENS OF NOOR-ED-DEEN
COME ALONG SUNSHINE
SUCH IS FAME
LADY WHIP-POOR-WILL
GOOD DAYS AND BAD DAYS
THANKS FOR A DARN NICE TIME
- 1933—BEAU BRUMMELL**
An operetta based on the Clyde Fitch play of the same name that had its world premiere at the St. Louis Municipal Theater in Forest Park. The

London Steps Up Activity in U. S. Pop Field

NEW YORK, Aug. 27.—London Records this week expanded and accelerated its activity in the American pop market. The diskery bought four masters from Sharp Records, contracted new pressing facilities on the West Coast, signed a new artist, Teresa Brewer, and took on Jean Burke for promotion and publicity. Al Morgan, the diskery's first American pop artist, whose *Jealous Heart* waxing is now being pressed in several American plants, will do his first cutting directly for London label Monday (29). (*The Jealous Heart* master was purchased from Universal.) While in New York, Morgan will be escorted on a deejay tour by London flacks.

From Jimmy Martin's Sharp diskery in Chicago, London has taken over sid by the Jack Teter Trio and Lee Monti's Tu-Tones. They are being issued immediately.

Two new distributors for the line have been appointed for the Southwest territory formerly handled by Lakewood-London Distributing Corporation, which has discontinued handling disks. George C. Leslie's Gramophone Enterprises of Dallas will job the line in Texas and New Mexico, while the Burns Distributing Company of Oklahoma City will handle Oklahoma.

Miss Brewer, a 19-year-old chirp described as a Kay Starr-type singer, is appearing at the Village Vanguard nitery and has not previously recorded. Mrs. Burke, who will act as assistant to general manager D. H. Toller-Bond, was formerly a member of the Decca flack staff.

Lucky Would Extract Bucks From Out "The Hucklebuck"

NEW YORK, Aug. 27.—Lucky Millinder filed suit this week in Supreme Court against arranger-composer Andy Gibson and Juggy Gayle's United Music pubbery for a piece of the lucrative *Hucklebuck* pie. The action asks that he be declared a co-writer of the melody along with Gibson and be awarded a share of all royalties accruing from the song. Gayle is named only so that payments to Gibson be enjoined pending a court decision.

According to Millinder, Gibson penned the number as an assignment for hire. It was published and recorded by Millinder for Victor as the *D'Natural Blues*. Prior to the *D'Natural* release, the plaintiff alleges, Gibson brought a lead sheet of the same composition to Gayle for publication as *The Hucklebuck*. Later, Roy Alfred penned a lyric for the number. Millinder is not asking for part of Alfred's take.

Opinions Differ

In February of this year, Millinder, Gale and Gibson brought the matter before the American Federation of Musicians (AFM). There are now two different versions of the outcome of that meeting. According to Gayle, it was agreed that he retain *The Hucklebuck* and Millinder's Dornix Music keep *D'Natural*. Gayle possesses a letter to this effect. According to a spokesman for the orkster, however, the only outcome of the meeting was Gibson's admission that "he had been paid to do such a job and therefore could not claim the tune as his own." The spokesman further stated, presumably to account for the fact that Millinder did not bring suit until six months later, that "at the time, Millinder was only interested in nominal recognition and

did not press the issue any further since Gibson had admitted the issue."

The defendants claim that the reason Millinder is now seeking pecuniary rather than nominal recognition is the smash success of *The Hucklebuck*, while *D'Natural* has done only mildly.

The Hucklebuck has had a charmed life, renewing vitality from a new recording each time the one previous was over its peak. It started on Paul Williams's Savoy dinking, continued via a flock of other indie blues and rhythm versions, and was beginning to descend when a Tommy Dorsey record on Victor established the song as a pop. Next, a Frank Sinatra Columbia waxing picked up the torch, and most recently, the Harmony job by Pearl Bailey has re-established the number as a current b. and r. click.

Beacon's BMI Flat-Rate Deal

NEW YORK, Aug. 27.—Joe Davis's Beacon Music pubbery has signed with Broadcast Music, Inc. (BMI) for a new flat-rate deal replacing his former per-plug arrangement. The BMI incentive plan goes by the boards for all pubbers October 1. Davis's new deal is for a year with renewal options.

Mickey Glass, a partner in the BMI Cavalier Music firm, which operated on a per-plug subsidy and expires with the deal October 1, joins Davis as a contact man in two weeks.

Last week Davis cut four sides, all his own publications, with Henry Jerome's orchestra. The disks will be issued on Celebrity label, but will be used chiefly for tune exploitation purposes. Davis may turn them over to another diskery for commercial distribution.

Kramer Quitting Morris for MCA

NEW YORK, Aug. 27.—Marty Kramer, who has served as Cress Courtney's right hand man for the past few years, will leave the William Morris Agency next week to take over a post in the one-night department of Music Corporation of America's (MCA) New York office under top-per Bill Richard.

Kramer joins MCA September 6.

Seeco Resumes Latin Waxing

NEW YORK, Aug. 27.—Seeco Records, after a summer respite, has resumed waxing its Latin talent. Eva Garza, the label's leading chirp, is touring the border States en route to Mexico City where she has several dates scheduled. Leo Marina, Argentine crooner, is en route to Buenos Aires where he will cut his first dates for the diskery. Marina, a former Odeon artist, signed with Seeco last year but could not cut until Odeon commitments were fulfilled. Hugo Del Carril, Argentine movie star, cut six Seeco sides in Buenos Aires last week.

Meanwhile, Seeco Prexy Sid Siegel and his wife plan to leave for Brazil in early October. Siegel will contact his distribs thruout South America and has a deal pending with a major Argentine diskery for pressing and distributing disks from Seeco masters. The deal would be similar to that existing in Mexico, where Seeco masters are issued by Columbia Records.

Gale May Sell Sarah to GAC; Won't Quit Biz

NEW YORK, Aug. 27.—It was confirmed this week that representatives of the Gale Agency and General Artists Corporation (GAC) have been huddling over a deal which may result in the sale of chirp Sarah Vaughan's contract to GAC. But execs of both agencies disemboweled a swell of trade speculation which had the agencies hashing up a deal whereby Gale would attempt to sell out its booking business to GAC. Both were emphatic in their statements that the discussion centered only on thrush Vaughan and on none of the other Gale properties. The Vaughan deal still is in the talking stages. The thrush's representatives made it quite clear that she was unhappy with her treatment under the Gale aegis.

Further to dispel trade gossip, a Gale exec stated that Tim Gale, who owns and operates the Gale Agency, has no intention of getting out of the booking business as originally reported. It also was pointed out that Moe Gale, who is mentioned as an owner of the agency, is in no way affiliated with the Gale Agency and operates only a personal management business with a stable which includes Ella Fitzgerald, Erskine Hawkins, Jane Pickens (who is booked thru Music Corporation of America) and Robert Merrill (who is booked thru National Concerts).

Satchmo Back With Decca

NEW YORK, Aug. 27.—Louis Armstrong's all-star group has been inked to a term pact with Decca Records, where Satchmo sliced many of his greatest jazz diskings up to about five years ago. Armstrong has since waxed for the Victor Company. The Armstrong group, which includes such stellar tootlers as Earl Hines, Jack Teagarden, Barney Bigard and Cozy Cole, will slice its first new Decca sides next week.

Meanwhile, Decca this week sliced a date with Billie Holiday, her first session for the firm since her recent West Coast difficulties.

Discovery Ups LP Price, Sets New Pkg.

HOLLYWOOD, Aug. 27.—Discovery Records will up the price of long-playing (LP) 12-inch releases from their current \$4 to \$4.85, with LP catalog to be repacked in newly designed sleeves. LP releases will include two Phil Moore Albums, a Calvin Jackson piano platter, George Shearing Quintet instrumentals, and three classical suites recorded by the Symphony Ork.

Plattery will also add Ike Carpenter ork pop platters to its LP line, releasing pops on 10-inch disks retailing for \$2.85.

Boys Town Choir Cuts 12 for Cap

HOLLYWOOD, Aug. 27.—Allan Livingston, Capitol Records' kidisk head, leaves this week for Boys Town (Nebraska) where he will cut 12 sides with the Boys Town Choir. Platters will be released both for the moppet trade and general adult circulation.

Livingston signed the vocal aggregation to a recording contract a few months ago. Royalties from sale of the disks will go toward support of Boys Town.

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21 THE UNITED NATIONS MARCH

22 ANOTHER DREAM TONIGHT

23 MANY PRAYERS WE HAVE SAID

24 AMERICA'S SWEETHEART—MARY

Words and Music by
IDA HAMBROCK

P. O. Box 37, Galena Sta. Toledo, Ohio

RCA Color TV Won't Affect Present Sets

(Continued from page 13)

prehensive public relations program to keep the public constantly and accurately informed on the progress being made in the development of color video.

Industry Reaction

Percy L. Schoenen, executive vice-president of Olympic Radio & Television, felt that the RCA announcement "should not have any effect on set sales, but it might if the public reads the newspaper accounts superficially. Michael Kaplan, president of Sightmaster Corporation and the Television Manufacturers' Association (TMA), stated, "Color television, when it finally comes, will give the industry a tremendous boost—but it is at least a full year away."

Newspaper coverage of the color announcement was, to say the least, spotty. New York papers were careful to point out that color TV was not an "over-night" expectation, but papers around the country had little effect on the dealers except to confuse them over the time factor involved. When dealers learned that color would not be available "two weeks from tomorrow" they agreed that forthright sales talk would convince customers that the time to buy was now.

"Dream" Zoom Solos Patti

HOLLYWOOD, Aug. 27. — Sudden zoom in sales of the recently recorded Patti Andrews-Decca version of *I Can Dream, Can't I?* this week-end prompted trio's manager, Lou Levy, to revise booking plans and offer Patti as a single for the first time since the group was organized. Henceforth, bookings will be juggled to give sisters Maxine and Laverne respite while Patti cashes in on solo personals.

Decca topper Dave Kapp will cooperate with Levy in building Patti as a soloist by skedding additional sides featuring the gal as single artist. *Dream* platter, according to Levy, is heading for the million record class, with sales of 400,000 claimed to date. Record made *The Billboard's Record Possibilities* charts this week, but advance orders are said to surpass anything girls have disked in past several years. Reaction is currently strong in the East, with the West Coast still untapped.

Sittin' In Pacts Blues-Rhythm Aces

NEW YORK, Aug. 27.—Several artists in the blues-rhythm field have signed new exclusive contracts with Bob Shad's Sittin' In diskery. Among these are Bessie Griffin, spiritual singer; Earl Coleman, blues-ballad warbler; the Teddy Brannon Trio, with vocalist Dickie Thompson, and Leroy Dallas, blues shouter who will also cut for Shad's Jade label.

Castle Records, Inc., is handling the national distribution for Shad, who leaves for the Coast next week.

BROOKS VS. MODERN

(Continued from page 3)

on Miss Brooks's dates were deducted from royalty statements in accordance with standard recording artist contracts as approved by American Federation of Musicians (AFM). No added charges or additional expenses were ever lifted from royalty checks, Bi-hari added.

Industry News Of the Week

(Continued from page 13)

distributor (25 years) in point of association. The presentation was made at a special ceremony last week at Stromberg-Carlson's first postwar distributor convention in Rochester.

Products and Prices

General Electric has reduced list prices on six TV models from \$30 to \$70 to its distributors. Meanwhile G-E added five new de luxe table radios to its line. . . . Westinghouse introduced the lowest priced TV combination console in its history, Model 230, equipped with the "electronic magnifier" and a three-speed record changer. Suggested list price, \$399.95. . . .sylvania is marketing a 16-inch metal cathode ray tube for authorized distributors. . . . John Meck Industries, Inc., heretofore producer of inexpensive table model TV and radio sets, is delivering its first floor model TV receivers, retailing at \$249 and \$299. . . . Stewart-Warner will unveil its 1950 TV and radio line in Chicago September 9 and New York, September 12. . . . Motorola exhibits its new 1950 TV line for the press at the Waldorf-Astoria, New York, August 30. . . . Ray P. Spellman, sales manager for Arvin radio and TV division, Noblitt-Sparks, announced new reduced list prices on Arvin TV sets, coupled with a price protection policy for Arvin distributors and dealers. . . . RCA is marketing a radio program selector switch, which was originally designed for disabled veterans. The attachment permits hospitalized patients to select up to six stations by merely pulling a cord. . . . Starrett Television is extending to its dealers two months' credit on merchandise they buy prior to September 1. . . . Andrea Radio Corporation announced a price guarantee policy on distributor and dealer inventories, effective August 1 thru December 31. . . . In response to recent industry announcement regarding curtailment of production on 10-inch TV models, Garod announced it will continue to manufacture 10-inch receivers "as long as there is a public demand." . . . Astatic Corporation's initial entry into the TV field is a Model AT-1 4-tube booster, the Channel Chief, with dual tuning controls, said to provide gain equivalent to two conventional boosters. . . . DuMont introduced a new 15-inch table model TV set, which offers "improved fringe area reception" thru new electronic circuits. The 30-tube set, Model RA-104A, includes FM radio and record player attachment and retails for \$425.

1948 MUSIC FUND

(Continued from page 15)

to carry out the trust fund work, but is still on the Federation pay roll.

AFM Local Bids

Included in the report is a schedule of allotments to each of the 654 areas in the country. The usual procedure is for the AFM locals to make recommendations on the disposition of the allotment in its area. Because of the large number of areas, comparatively small amounts are assigned to most of the areas. For each \$1,000,000 of total annual expenditure there are 444 of the 654 areas in which the allocation is under \$1,000. In only 12 of the areas does it exceed \$10,000. For this reason the trust fund cannot set up personal representatives in areas but must depend on local agencies—i.e., AFM locals.

The musicians performing under trust fund projects are paid individually by the trustee, who is the employer of each musician in all projects. It is estimated that between 100,000 and 150,000 separate checks will be sent out annually to performers.

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Fanchon, Marco Coast Vaude?

Chain Eyes St. Louis Test Before Move

Wis. Chain Also Testing

(Continued from page 3)
was able to give acts 55 weeks. The chain used to put units together and made deals with competitive circuits to use its packages. Production costs today, however, make such unit formations almost prohibitive. If any plan to use five acts is installed, the chances are it will follow the Palace, New York, formula.

CHICAGO, Aug. 27.—Fox-Wisconsin Theater Corporation, which maintains 66 houses in Wisconsin and Upper Michigan, started a vaude test run Sunday (28) at its Milwaukee flagship house, the Palace. Bill Geehan, assistant to the president of the chain, Harold J. Fitzgerald, told *The Billboard* that the test would be made with a *Grand Ole Opry* package consisting of Ernest Tubbs, Cowboy Copas, Minnie Pearl, Rod Brasfield, Lou Childre and Lozy Jim Day. Show, which will run six days, was booked thru Les Hutchins, Copas's personal manager.

Geehan said that all plans for the future are dependent upon what the house does during the vaude run.

Schuyler Buys Five o'Clock From Barkens

NEW YORK, Aug. 27.—Ned Schuyler, op of Miami Beach's Beachcomber, has bought the Five o'Clock Club, Miami Beach, from the Barken brothers and plans to reopen it the end of September.

The policy of the new room, which will continue to use the Five o'Clock tag, will call for a permanent line—the June Taylor line has already been arranged for—and semi-name acts. The spot will operate on a year-round basis, tho the heaviest talent will be used in season.

The Beachcomber will continue to use big names in season, tho the bidding isn't expected to be as frantic with Copa City out of action. Should Copa reopen with heavy talent budgets, the Beachcomber will also be in there pitching.

The Beachcomber site belongs to (See SCHUYLER BUYS on page 40)

Savoy-Plaza Drops Shows After All

NEW YORK, Aug. 27.—Savoy-Plaza will not go back to floorshows this fall, as was expected, but will continue its straight dance policy with Irving Conn and a relief band.

The decision was made by a majority vote of the hotel's board of directors. The manager of the hotel and the owner wanted shows back again but were out-voted by three board members. The reason was the poor biz reported from cafe rooms and the demands being made by hotel tenants for rent reductions. If the hotel cuts rentals and doesn't do well with the cafe lounge, it figures it will be hurt. So it canceled shows.

AGVA -- and Spain -- Step In When "Cabalgata" Fails To Pay

NEW YORK, Aug. 27.—The Spanish language *Cabalgata*, current at the Shubert-operated Broadway Theater, almost became an international incident last week when Daniel Cordoba, producer and director of the show, didn't pay off his performers. The resultant explosion pulled in the attorney for the Spanish Consul, the American Guild of Variety Artists (AGVA) and Lee Shubert.

The situation started when *Cabalgata* opened in Los Angeles, booked by Sol Hurok, who put Boris Charsky in charge as company manager. The West Coast AGVA office ruled that the show (it has no book) came under its jurisdiction, demanded and collected \$3,200.

When the show hit New York, it was already \$2,500 in debt to performers, who got their money piecemeal. A few of the performers in the show, naturalized Americans, appealed to AGVA for support and Vic Connors, AGVA rep, took over. At this point the situation became confused, with Cordoba accusing Charsky of trying to "steal my show," a charge not substantiated by an audit of the four-system bookkeeping method set up by Cordoba. The latter, whose legal name is Dioniso Cano, is a former Governor of Andalucia, under Spanish dictator Franco.

AGVA discovered that chorus members were doing principal work for \$75 and demanded that they get at least the AGVA minimum, \$125. At this, Cordoba threatened to close the show. When that was ironed out, one of the performers, in on a two-week contract, gave notice, and Cordoba threatened again that if this performer quit, everybody would be fired. AGVA told Cordoba it would

not permit retaliatory action against its members because one performer wanted to quit.

The Spanish Consul was called in and he sent his attorney over. It was subsequently discovered that the show was operating on a \$16,000 nut. Its first week here it did \$19,000; the second-week take was \$17,000 and the third week, with the heat wave on, about \$11,000. The performers' pay roll was \$3,700 weekly for a cast of 45.

Charges of dishonesty, peonage and plain double dealing were made freely. When the heat blew away, AGVA still insisted that performers get paid and that deductions for taxes that appeared on the books be adjusted satisfactorily.

At this point Lee Shubert stepped in and guaranteed all expenses for two weeks, including all salaries. Cordoba agreed, but what interest Shubert will now have in the show for his investment was not disclosed.

In any case, *Cabalgata* will play for at least two more weeks while new investors are sought to keep the show going longer.

Schawood Skeds Full Weeks

DETROIT, Aug. 27.—Schawood Inn, suburban roadhouse in Melvindale, now using a band on week-ends only, is slated to go to a full week band policy in the fall. The spot, formerly known as Nebiolo's for many years, ran full-scale floorshows at one time. It was taken over recently by a new management headed by Clyde Cyphers, long time manager of the swank downtown Olde Wayne Club.

IN SHORT

New York:

Two new teams are breaking in acts. Don Saxon and Tim Herbert is one, and Jerry Coopy and Leonard Gainer is the other. . . . Steve Condos is now doing an act with Jerry Brandon; the act is billed as the *Condos Brothers*. . . . Frank Libuse, Kirby Stone, Gloria Leroy and the *Mazzone Abbott* team will be on the next Latin Quarter show.

Lena Horne opens at the Chase Hotel, St. Louis, September 22. . . . Andy Mayo, who owns *Pansy* the horse, is readying a new act. His old partner, Nonnie Morton, also doing the act now, calls his act *Penny* the horse. . . . Sid Ceasar goes into the Chicago Theater after his *Roxy* date. . . . Sid Piermont has Vic Damone under contract for three additional weeks. Piermont, Loew's booker, also has *Mindy Carson* penciled for the Capitol.

A. J. Balaban threw a meet-my-son party at the Roxy August 25 for all of showbiz. Bruce Balaban, now 21, had a who's who of showbiz out on the sixth floor to wish him good luck.

Las Vegas gets 'em sooner or later. A comic and his wife went there to get a divorce. Both got so involved in the games that they lost their divorce dough. Another comic came into town a day earlier to rehearse. Before the day was over he dropped \$3,100, or more than his first two weeks' salary.

The *Ritz Brothers* open for Bill Miller at his Riviera September 7, and Lou Irwin, the boys' manager, wants it to be known that he handles the act, despite rumors to the contrary. . . . Blue Angel starts composers' nights to hypo biz. . . . Billie Holiday refused a police permit to work at Bop City, opened August 19 at the Apollo Theater. . . . Gene Marvey gets the London Palladium October 10 for 10 weeks. Myron Cohen may also work the same house after it finishes its Christmas pantomime shows.

Arthur Lesser is bringing in a French ballet, and Clifford Fisher's bringing in tab "Folies Bergere" for TV. . . . Frank Barbaro, op of the Bowery, Detroit, wired: "Billy Eckstine has broken all the existing records for the Club Bowery for the past 15 years."

Detroit:

John Carlo, manager of the Detroit office of the McConkey Music Corporation, is taking a razzing from his friends for becoming a tattooed man in reverse. Carlo is now around with bandaged hands as the result of having tattoos removed. He got them during his navy hitch.

Here and There:

Alan Corelli, Theater Authority topper, will direct the "Star Night" review at the Queen Theater, Wilmington, Del., September 8, under the sponsorship of Interfaiths, Inc.

Georgie Price Forces Cut in AGVA Budget

Lawyers Face Slash

NEW YORK, Aug. 27.—There'll be some pruning of expenses all thruout the American Guild of Variety Artists (AGVA) org to get the outlay balanced with income. The problem of finance was brought up at an emergency meeting of the union's executive board called Tuesday (23) by Georgie Price. Price is a candidate for president of AGVA running against Gus Van, incumbent, and Jackie Bright.

Union counsel, Silverstone & Rosenthal, will be asked to take a cut; several branches will be dropped, among them possibly Dallas and Providence, and dues will be collected on a semi-annual rather than on a quarterly basis.

During the last quarter AGVA took in about \$120,000. Non-recurring expenses incurred by the Shelvev regime, however, ran expenses into \$140,000. To help build up a financial reserve, AGVA has applied to the parent org, Associated Actors and Artistes of America (Four A's), for a \$25,000 loan.

The question of the Boston situation also came up at the meeting. Fred Dale asked for and got a hearing before the board. Dale heads the rump faction in Boston claiming a membership of 200. Ralph Morgan is the national AGVA rep in that city. Dale was told, in effect, to advise his members to go back to national AGVA and drop his battle. He told the board he would discuss it with his members.

Vaude Bounces Back in Texas

(Continued from page 3)

naut Brothers; Ruth Petty; Dave Apollon and Company; the Three Swifts, and Paul Haakon and Stephanie Antle. Pic was *Roughshod*.

Interstate officials announced Thursday (25) that the next vaude tour can't be skedded before Thanksgiving, or later, but have every intention of making it go in the Southwest. First show bookings include Houston, San Antonio, Austin, Beaumont, Fort Worth and Tulsa, Okla. Added this week were a one-day stand in Pine Bluff, Ark., and a week's run in Memphis, bringing the total run to eight weeks.

Dayton Welcomes Vaude Warmly

DAYTON, O., Aug. 27.—Vaude was given a wonderful reception here when the first Palace unit opened at Keith's Theater Thursday (17). Long before Mayor Louis Lohrey cut the ribbons opening the doors there was a double line of ticket buyers a block long.

The house played to capacity all opening day and the audience on occasions went wild with excitement. Nick Francis' local house ork gave a good account of itself and there wasn't a hitch in the show on opening day.

Pat Rooney Sr., who topped the bill, recalled that he last played here 30 years ago, when a fire chased him out of the Beckel Hotel with an empty suitcase.

Local newspapers gave the show considerable preliminary publicity and a fine send-off. The mayor showed up a second time after the first show.

Chicago, Chicago
(Friday, August 26)

Capacity, 4,200. Price policy, 50 to 98 cents daily. Five shows weekdays, six week-ends. House booker, Harry Levine. Show played by Lou Basile's house band.

Normally, when a house plays a flicker of the stature of the Bing Crosby-Barry Fitzgerald *Top of the Morning* here, the stagershow drops in quality, but this four-act stanza is terrific all the way.

Tommy and Jeanne Mahoney, refreshing-looking neat youngsters, have improved tremendously since they broke in locally two years ago at the Blackhawk. Both are handsome and great salesmen and have plenty of confidence and ability to go with it. Gal is terrific on looks and a good dancer, while the lad is one of the finest ballet tapsters around. Their routines sparkled with originality.

The Lind Brothers, who just completed three months at the local Vine Gardens, now have the animation and movement that makes them good vaude material. Boys always have been terrific when it comes to harmony warbling, but they've now gained the presentation ability to put across their work to a bigger house. Earned two encores.

Alan Young, radio comic and more recently a movie success, is one of the few Hollywood celebs who will accrue great dividends from his p. a. tour. In this, his first theater date, Young showed an excellent comprehension of what a vaude audience wants. Possessing a great pair of puckish eyes, Young does collegiate-looking wag takes that continually build every gag he sells. Format is excellent. Walked off to a terrific mitt after a bagpipe solo in Scottish kilts.

Liberace threw in more novelty and comedy material here than he did at the Palmer House, with the results much better. While his straight piano is good, it's his novelty material that wins the big mitting.

Johnny Sippel.

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VAUDEVILLE REVIEWS

Palace, New York
(Thursday, August 25)

Capacity, 1,700. Price range, 55 cents-\$1.20. Number of shows, four daily. RKO chain booker, Dan Friendly. Show played by Don Albert's house ork.

The current show has lots of dancing, some flash and is heavy on the novelties. Every act is backed capably by an effective drop which helps set off each turn admirably.

The next to closing position goes to Helene and Howard, who drew their usual surprised yocks when they switched from their straight ballroomology to knockabout. The team also did a few minutes of comedy chatter which gave them plus values, winding up with their standard jitterbug routine for solid mitts.

The middle of the show, filled by Hal Sherman, was ineffective. Sherman's pants are still very funny. His chatter was weak, even for a Palace audience that usually eats corn with both fists.

The show opened fast with Slip, Slap and Slide, three well-dressed Negroes, who were equally effective in the three part precision hoofery as they were on the challenge numbers. The boys finished to good hands.

Rocking Horse

Penny the Horse just about rocked the house. The act is basically the same as when it was done by Andy Mayo. The only exception is that Nonnie Martin's up front, and Bobby Burns is in the rear. The "horse" is as ludicrous as ever; the only fault was some pieces of hand business which were in bad taste and spoiled the illusion. The act has a very pretty girl (unbilled and unannounced) in the show, showing well-stacked gams, who put the "horse" thru its paces. The walk-off applause for Penny the Horse was tremendous.

Artez and Lucia, billed as rumba equilibrists, open well with a rumba dance. The blond girl teams excellently with her dark-haired partner. From the opening the team goes into a series of acros featuring good hand-to-hand and head-to-head stuff. The act made a solid impression on looks, material and selling.

The Tattlers (Chris Leighton, Burt Taylor, Jane Martin and Pat Easton) recently have an idea. They combined their good singing with comedy skits a la the Revuers. On singing, the kids made as good an impression here as they did when they worked at the Copa and with Gordon Jenkins at the Capitol. Where they missed was in poor comedy material. The group, however, is so fresh looking, has such youthful exuberance, that it should make the grade once it gets the material to back it.

Chris Cross showed a top ventriloquist act. Working with three separate dummies, the lad managed to make a good imprint with light comedy lines. He worked first with a cowboy doll, then a small doll in black light for an Ink Spots bit and finished with a life-size doll resembling Mae West. Cross sold each routine with skill and could do well in any sort of family house.

Kuda Bux offers a three-person act—one chap announces, a girl helps out by dressing the act and Bux does the magic stuff. Bux opened with a standard handkerchief change act to get him on then went thru a coin appearing bit using the front box audience as assistants. His big routine involved the girl-in-the-box-bit which got plenty of "oohs" and "ahs." Kuda Bux, working in Indian costume, a skillful performer, apparently needs more time on stage to do his real act. His pacing, so obviously geared for longer running time, was hurt by his pruned version. Pic, Red Stallion in the Rockies. Bill Smith.

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Roxy, New York
(Friday, August 26)

Capacity, 6,000. Price policy, 85 cents-\$1.50. Four shows daily. House Bookers, Sam Rauch. Show played by Paul Ash house ork.

The new show backing the flicker *I Was a Male War Bride* opens beautifully with a series of Hawaiian production numbers to which the ice show is skillfully knitted. It has pace and eye-and-ear stuff of a quality seldom caught here of late. The end of the show is equally good, with Jack Haley working in a series of bits opposite Martha Stewart.

Where it falls down is in the middle, where a series of lulls slows everything to a walk. It is quite likely that after the headlined acts get a couple of shows under their belts things will be different. But on the show caught they were way off.

Haley, for example, needs a lot of rehearsals in timing, material, and in fact, an act. When he came on as a single he bumbled thru a series of corny gags that never had a chance. A piece of material based on a parody on the nursery rhyme, *Little Miss Muffet*, was equally sad. It wasn't until he worked with Martha Stewart that he registered.

Bad Lines

Miss Stewart opened with arrangements on a couple of standards which meant little tho she moved up when she gave out with a couple of oldies out of her recent flicker. She almost spoiled that, however, with some intro chatter that was obviously ad-libbed. A comment referring to "coon shouters" was not only in bad taste but if repeated may even be damaging. Miss Stewart would be well advised to get some lines written for her and rehearse them. She finished strong, however, in a combo of *Button Up Your Overcoat* and *Baby, It's Cold Outside*, working together with Haley.

The Maxellos did their standard Risley stuff tossing two girls around. Where the act missed was in its audience-participation gimmick. When they wanted volunteers, all four performers (two boys, two girls) went out into the ork to plead for participants. It created lulls upon lulls. When the Maxellos do this stunt in a club the lulls are covered up by laughter of table sitters. In a theater the lulls just lie there looming bigger and bigger.

Joan Hyldoft and Arnold Shoda did their usual outstanding ice jobs. Pat Terry and the Three Islanders contributed their share to make the production sequences outstanding. Bill Smith.

Capitol, New York
(Thursday, August 25)

Capacity, 4,627. Price policy, 70 cents-\$1.50. Number of shows, five daily. House booker, Sidney Piermont. Show played by David Rose's orchestra.

Sparked by the melodic music of David Rose's ork and Jay Marshall's high comedy antics, the Capitol's new fleshier is tops in the talent department, even if it is weak on flash.

This lack of flash was particularly noticeable in Rose's case, since the initial appearance of his 40-piece orchestra was so impressive, and his romantic concert style blended so well with the companion flicker, *Madame Bovary*, a four-hanky affair with strong fem appeal. The quality musicianship of the Rose aggregation was evident thruout the show, particularly on a rich, sweet-stringed arrangement of *Laura* and a zingier-paced *Orpheus Takes a Holiday*.

Rose, who doubled as a shy emcee, (See Capitol, New York, on page 40)

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Cafe Society, New York
(Wednesday, August 17)

Capacity, 200. Price policy, \$2.50-\$3.50 minimum. Shows at 10, 12 and 2. Owner, Louis Lewis. Booking, non-exclusive. Publicity, Ivan Black. Estimated budget this show, \$1,200.

The new show at this intimate Village spot offers little to repeaters. Even the more-seasoned "name" performers, Coleman Hawkins and Dorothy Donegan, lacked the plus showmanship expected of a headliner. Miss Donegan, who plays a lot of piano, is still junking up her act with a lot of grimaces and gestures, without achieving a warm contact with her audience.

Hawkins, the first of the modern tenor sax stylists, is back after touring several years with the *Jazz at the Philharmonic* company. His present style is a non-political brand of jazz that, while technically perfect, is unlikely to arouse more than mild cult interest. In the show, and in the dances, the group simply played a string of jazz choruses with little attempt at showmanship or danceability.

Lewis and White

The comic team of Lewis and White drew apathetic responses. They pointed up their inadequacy by making humorless cracks at the cold crowd. One of the lads registered mildly with some trick baton twirling that could possibly be built into a more gratifying routine.

Martha Lou Harp, a comely young songstress, making her first club appearance, will bear watching. The gal obviously lacks experience, both in selection of material and in handling a crowd, but she has a rich set of pipes that she uses expressively in the lower register. A fresh but sophisticated appearance tabs her for the "smart" cafe circuit, once she picks herself some special or quality material rather than ordinary pops that do little for her, and vice versa.

Bill Simon.

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NIGHT CLUB REVIEWS

Bop City, New York
(Thursday, August 25)

Capacity, 900. Price policy, 90 cents admission and \$1.50-\$2.50 minimum. Operator, Ralph Watkins. Publicity, Hall, Weber and O'Rourke. Estimated budget this show, \$5,500. Estimated budget last show, \$5,500.

Louis Armstrong, in a thrilling demonstration of music and showmanship, showed a jam-packed room that he's still a kingpin entertainer, come bebop, progressive jazz, or high water.

From the opening notes of the Armstrong Dixie-Styled All-Stars' intro, it was immediately apparent that the mystical rapport that arises between a great performer and his audience was in operation. From the musicians, show people and well-heeled ringsiders back to the sternly critical aficionados in the bleachers, a delighted response greeted the trumpeter's every note, scat syllable and refulgent-toothed grimace. The trepidation with which the room's operators and other amateurs of *Le Jazz Hot* had awaited the opening vanished at once. The tradition-bound, old-hat Armstrong jazz and jam were more potent a draw than the best of the modernists in a room named for bebops.

See the feature story describing the Louis Armstrong opening in the music department of this issue.

The Armstrong group showed hair-trigger timing, exuberance and fine musicianship in its varied presentation. The ensemble blew some traditional New Orleans stomps; Jack Teagarden soloed on trombone and sang a blues number; Armstrong sang a ballad; plump, light-footed Velma Middleton *Hucklebucked* around the mike, Louis sang a duet with Teagarden and one with Miss Middleton. Thruout, Armstrong's trumpet playing was superb, delivering with the warmth, beat and vitality of yore.

The impeccable George Shearing group got its usual enthusiastic reception. This high-styled, progressive combo clearly an established favorite here, was the insurance spot saved for the box fanciers. Shering's piano and vibist Margie Hyams got consistent hands thruout.

Treniers Comical

Rounding the bill, the Trenier Twins' frenetic song and dance antics provided the comedy note. The twins, following Armstrong, had to fight to lick the natural lull. Instead of opening their act themselves, their four-piece jump combo—alto and rhythm—and brother Buddy Trenier come on with an instrumental and a vocal. While done creditably, it was (See BOP CITY, N. Y., on page 40)

Empire Room, Palmer House, Chicago
(Thursday, August 25)

Capacity, 500. Price policy, \$1-\$1.50 cover, plus \$2 minimum. Shows at 8:30 and 11:30. Exclusive booker, Merriell Abbott. Choreography, Dick Barstow. Publicity, Fred Townsend. Estimated budget this show, \$5,000. Estimated budget last show, \$7,200.

Succession of good monthly revues continues here, with Janet Blair and the Blackburn Twins putting this one in the upper brackets. Act, which broke in at the Chicago Theater four months ago and showed signs of greatness, has blossomed into that category. While the material, both vocal and oral, and Dick Barstow's choreography is topnotch, it's the threesome's energetic and enthusiastic delivery that makes the act. This was especially apparent in a bit they did about old-time vaude, a rather hackneyed subject, that bloomed again with their presentation. Their version of *Baby, It's Cold Outside* was the peak of their work. The twins and Miss Blair, sporting a knock-out red gown, worked singly as well as a combination, with the act making the 25-minute stint seem like five.

Sid Stone doesn't pull any stops in his live presentation of the pitchman character he created on the Texaco TV Theater. He uses every type of paraphernalia, brings in a stooge whom he puts thru the slapstick mill and winds up with vocal impresoes. Work won top laughs.

Maria Neglia, first entertainer ever to be brought back here after only a month's absence, already has won a following. Could do even better by sticking to novelty longhair numbers and the semi-classics, for her fiddle work isn't up to the masters. When she's selling the novelty material with those pertinent gestures, she has them eating out of her hands.

Eddy O'Neal's ingratiating and sincere emcee work makes him the standout new orkster in the local hotel circuit. In the hotel field, where all bands sound pretty much alike, a leader's personality is all important. The ex-Dorothy Shay accompanist has plenty of it. Johnny Sippel.

Follow-Up Review

VERSAILLES, New York: Jon and Sondra Steele, who opened Wednesday (24), are one of the brightest teams to be caught around town in a long time. The boy, a handsome looking fullback type, works into a mike with a pleasing tenor voice. The girl, a very pretty redhead, carries the melody and works into another mike from a stand-up position. Together they make a very effective pair.

Sondra Steele is an accomplished performer. She can sell with a skill that indicates solid experience. With it she has a flair for sly comedy that pulled chuckles time and again. The team's material has been well chosen. It consists of show tune medleys plus some standards, all blended together in extremely showmanlike fashion. The girl did a ballad, *I'm Lonesome for You*, with such dramatic impact that the audience held its breath waiting for the finish—and then burst out into tremendous applause.

The singing team hasn't been seen in the East for years. It has acquired a rep on the West Coast and around Las Vegas. *'s Damon Disk, My Happiness*, was quite a seller a year or so ago, but as personalities the pair were unknown here. If their work as caught here is any indication, they won't be unknown for long. They have class, fine voices, sock routines and sell with the best. They can work any class room in the country and do a real floor job. Bill Smith.

Mocambo, Hollywood
(Sunday, August 14)

Capacity, 225. Shows at 9:30 and midnight. Price policy, \$3 minimum week nights, \$4 Saturdays. Booking policy, non-exclusive. Owner-operator, Charles Morrison. Press, Charlotte Rogers. Estimated budget, this show: \$3,500. Estimated budget, last show: \$3,500.

Rarely has a dance duo so moved a Hollywood night club audience as did Gower and Marge Champion on their opening night. Under their spell, the dance takes on a third dimensional quality and becomes a living, vibrant entity glowing with laughter and love. Their routines are highly polished and executed with meticulous exactness, but their work never suffers from the frigidity which so often accompanies precision. Instead, the dancers' charm and personality remains the primary factor of interest.

Their choreography is fresh, light and brilliantly conceived, with an eye ever open to the humorous side of life. The top hand-winner of the evening was their *County Fair* routine in which memories of youth and the pleasures of the fair are rekindled thru their highly imaginative dance creation. Crowd also liked their *Let's Dance*, a tongue-in-cheek review of yesteryear steps, touched off with an exaggerated old-time vaude dance routine. Their *Dancing in the Dark* served to again highlight their feather-like lightness and grace. As an encore, the Champions presented their clever dance interpretation of a roundelay to the strains of *Three Blind Mice*.

Music was scored especially for the routines, which in itself serves to give the act a fresh and bright wrapping. Miss Marge's wardrobe is expensive and in excellent taste. Lee Zhitto.

Vaude Outscores Pic

KANSAS CITY, Aug. 27. — The RKO-Missouri played to a \$26,000 gross for an eight-act vaude show last week, compared with an \$18,000 take this week for a pic-only bill, *The Fountainhead*.

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SINCE 1884

Out-of-Town Review

GIRL CRAZY

(Opened Monday, August 23)

GREEK THEATER, GRIFFITH PARK, LOS ANGELES

A musical comedy in two acts by Guy Bolton and Jack McGowan. Music by George Gershwin. Lyrics by Ira Gershwin. Presented by Gene Mann. Directed by Edward Reyzak. Settings by Richard Jackson. Musical direction by Jack Cathcart. Dances staged by Dan Eckley. Costumes designed by Kate Drain Lawson. Production coordinator, Maryann Mann. Press representative, Bill Tostevin. Produced by Greek Theater Productions.

Flora Jenina Carroll
 Tess Lorraine Miller
 Sam Michael Browne
 Danny Churchill Buddy Clark
 Thornton Churchill Thayer Roberts
 Skeeter Mulligan Jerry Colonna
 Pete Kirby Smith
 Jack Lindsay Workman
 Lank Norman Willis
 Molly Gray Joy Hodges
 Kate Carson Benay Venuta
 Hotel Clerk Michael King
 Flamenco Dancer Inesita
 The Mule Jerry Pederson, Jimmy Brooks
 Singing Girls, Singing Boys, Dancing Girls, Dancing Boys.

Altho the thinly cloaked plot of *Girl Crazy* has suffered from the forces of time, the Gershwin musical vehicle of yesteryear is still good entertainment. The story of a rich New York playboy exiled to Arizona by a strict father may be old hat, but the combination of a tuneful Gershwin score and some competent performances by seasoned artists created a pleasant atmosphere at Gene Mann's open air Greek Theater. Without the Gershwin melodies, however, there would have been little reason to revive the period piece.

Mann's production is lush and colorful, spotlighting the talents of Benay Venuta, Joy Hodges, Buddy Clark and Jerry Colonna. The book has been widely adapted, particularly in case of Colonna's comedy role, and sometimes to a point of carelessness. Opening night performance was uneven, emphasizing a need for swifter pace and surer direction, especially in the second act.

As the playboy Danny Churchill, radio-trained Buddy Clark turned in a pleasant performance. Vocally, Clark's rich, highly stylized pipes were more than equal to the task. As a thesp (a new field for the crooner) he does right well even though obviously lacking in timing and stage presence. Clark more than amply makes up for this by bringing to the role an air of complete naturalness and comedy flare thereby tailoring the role to fit his specific talents.

Joy Hodges is excellent as Molly, the Arizona postmistress who makes Clark forget the glamour dolls of Broadway. Her lilting version of *Someone To Watch Over Me* proved to be show's only sock number as evidenced by audience reaction. Benay Venuta, recreating Ethel Merman's role of Kate Carson, was heard to excellent advantage in *I Got Rhythm* and *Sam and Delilah*. Too bad her role gave the gal little opportunity to display her many talents. There was not enough of Venuta, but what there was tops.

Like Clark, comic Jerry Colonna invades a new field, obviously reacting in the radio-trained manner. At times Colonna brought sock characterization to the part of Skeeter, the cab driver pal of Danny Churchill who unwillingly becomes sheriff of Custerville, Ariz. Other times, the mustachioed funnyman fell short of the mark.

A strong supporting cast featured Michael Browne as the handsome love rival and Norman Willis as the murderous Westerner. Lorraine Miller, Kirby Smith and Lindsay Workman all turned in top work.

Using seven lavish sets and some elegant costuming, production reflected an expensive—and expansive—air. First-nighters apparently loved *Girl Crazy*, choosing to ignore its shortcomings and revel in the charm and light-heartedness of the music. Perhaps that's the smart way to enjoy such classics from the past.

Alan Fischler.

New Savoy Troupe For Stem Sept. 26

NEW YORK, Aug. 27. — Local Savoyards will get an opportunity to indulge in their favorite nostalgic tipple when S. M. Chartock unveils a new Gilbert and Sullivan rep troupe at the Mark Hellinger Theater September 26. The Stem stand will be limited, with *The Mikado*, *Pirates of Penzance*, *Pinafore* and *Iolanthe* skedded as the first four weeks' attractions.

Ralph Riggs, Joseph MacCauley, Morton Bowe and Robert Eckles have already been signed for the cast and negotiations for fem leads are in progress. Chartock will stake the operettas and Lehman Engel will conduct. Ralph Alswang has designed new backgrounds. Rehearsals are set to start September 5.

Price scale calls for \$4.80 top—including opening night—with a \$3.60 top tariff for Wednesday and Saturday mats.

Foreign Opening

ONDINE THEATRE ATHENEES PARIS, FRANCE

A fantasy by Jean Giraudoux. Staged by Louis Jouvet. Sets and costumes by Pavel Tchelitchev. Music by Henri Sauguet. Presented by Louis Jouvet.

August Jean Dalmain
 Eugenie Suzanne Courtal
 King of the Ondines Maurice Lagrenee
 First Ondine Marion Toures
 Knight Hans Louis Jouvet
 Ondine Dominique Blanchard
 Second Ondine Diane Giorgi
 Third Ondine Colette Lengelle
 Fourth Ondine Irene Daniel
 Fifth Ondine Anita Palacine
 Sixth Ondine Nora Coste
 Chamberlain Fernand-Rene
 Inspector of Theaters Georges Riguler
 Trainer of Seals Jacques Monod
 Poet Jean Richard
 Venus Yvonne Couquet
 First Lady Gabrielle Mallet
 Second Lady Annie Mareil
 Third Lady Arlette Poirier
 Fourth Lady Yvonne Couquet
 Bertha Wanda
 Violante Anita Palacine
 Bertram Leo Papara
 First Knight Jacques Carteaud
 Second Knight Gabriel Axel
 Third Knight Paul Rieger
 The King Michel Etcheverry
 Queen Ysault Yvette Etievant
 First Servant Jacques Carteaud
 Second Servant Jacques Monod
 First Woman Servant Anita Palacine
 Third Servant Gabriel Axel
 Pig Keeper Rene Besson
 First Fisherman Georges Riguler
 Second Fisherman Paul Rieger
 Second Woman Servant Annie Mareil
 Third Woman Servant Irene Daniel
 Hangman Lucien Mancini
 First Judge Pierre Renoit
 Second Judge Paul Barge
 Ulrich Jacques Mauclair
 Guard Charley Giorgi
 Grete Marion Toures
 Dish Washer Nora Coste

Louis Jouvet has taken time out of his heavy season of filming to revive his sumptuous production of Jean Giraudoux's realistic legend, *Ondine*, which he first presented in 1939.

This is not a play like other plays, but rather a kind of fantasy-dream, the beginning of an Anderson fairy tale. It is more of a divertissement which Giraudoux has extracted from the German novel by Frederic de La Motte-Fouque.

Pavel Tchelitchev's sets pack mystery and imagination. He is a master at conjuring up theater magic and the first act's fabulous underwater scene in the kingdom of the Ondines with its iridescent lighting vies with the second stanza's palace interior (See *Ondine*, Paris, on page 40)

ROUTES Dramatic and Musical

Brigadoon (International Cinema) Vancouver, B. C., Can.
 Diamond Lil, with Mae West (Shubert Lafayette) Detroit
 Finlan's Rainbow (Shubert) New Haven, Conn.
 High Button Shoes (Philharmonic Auditorium) Los Angeles
 Kiss Me Kate (Curran) San Francisco
 Mr. Roberts (Erlanger) Chicago
 Oklahoma (Capitol) Ottawa, Ont., Can., 29-31; (Palace) Hamilton Sept. 1-3
 Street Car Named Desire (Geary) San Francisco

Broadway Follow-Up

ANNE OF THE THOUSAND DAYS

(Reopened Monday, August 23)

SHUBERT THEATER

A drama by Maxwell Anderson. Staged by H. C. Potter. Setting by Jo Mielziner. Costumes by Motley. Business manager, Victor Samrock. Stage manager, Scott Jackson. Press representatives, William Fields, Walter Alford and Arthur Cantor. Presented by the Playwrights Company and Leland Hayward.

Anne Boleyn Joyce Redman
 Henry Rex Harrison
 Thomas Boleyn Charles Francis
 Cardinal Wolsey Frederick Worlock
 Servant Ludlow Maury
 Henry Norris Allan Stevenson
 Mark Smeaton John Merivale
 Duke of Norfolk John Williams
 Percy, Earl of Northumberland Robert Duke
 Elizabeth Boleyn Viola Keats
 Servant Walter Matthau
 Mary Boleyn Janet Ward
 Jane Seymour Margaret Garland
 Sir Thomas More Russell Gaige
 Thomas Cromwell Wendell K. Phillips
 Bishop Fisher Harry Irvine
 Prior Houghton Cecil Clovelly
 A Messenger Harry Selby
 Bailiff Fred Ayres
 Cotton Bailiff Harold McGee
 Clerk Terence Anderson
 SINGERS—Richard Leone, Frank Myers, Donald Conrad.
 MUSICIANS—Harold McGee, Malcolm Wells, Charles Ellis.
 ROYAL SERVANTS—Harold McGee, Francis Bethencourt, Terence Anderson, Walter Matthau, Charles Ellis, Malcolm Wells.

Maxwell Anderson's turbulent Tudor saga, *Anne of the Thousand Days*, returned to the Shubert Theater this week after a two-month recess—picking up from where it left off with its 230th performance last June. Doubtless a few nights' playing will have all and sundry connected with it back on its original excitement beam. But it must be honestly reported that the summer lay-off has softened the impact of the conflict between the eighth of England's Henrys and his second queen.

Rex Harrison and Joyce Redman still paint a richly effective picture of the cruel-tender-bawdy romance which split England from the Catholic Church, when Henry cast the appraising royal eye on young Anne Boleyn. However, Harrison's merry monarch seems to be substituting a more chastened, humorous approach to his skulduggery for his opening night's lusty arrogance. Some of the subtle suggestions of the character's original, sly cupidity is missing. It would almost seem that Harrison's current Henry is being played for sympathy, which is something which certainly never would have occurred to his conniving model. Joyce Redman's portrait of Anne has likewise become more mellowed. She retains her moments of turning into a pint-sized tigress at the drop of a hat and she is exquisite to watch and hear in her more tranquil interludes. But she appears to have developed a certainly not-remembered tendency to swallow high-point lines to the obvious detriment of a really superbly eloquent script.

Still a Good Play

But these are minor matters at best, and may be charged up to post-vacation low blood pressures. The Anderson soliloquies and flashback present the same absorbing tapestry of a love-hate affair which rocked Christendom and gave England her greatest queen—the tale of a woman smart and tough-fibered enough to meet and match arrogance and deceit on its own terms and willing to go to the block rather than compromise. Anderson has captured the essence of the queerly blended love and hatred of the pair for one another and carries it to its obvious ultimate climax with Anne Boleyn snatching final victory from under the headsman's ax. When Anderson walks with the Tudors, he is at his best, and Anne remains a most provocative and rewarding play.

Among contributions to the color of the story's background, Frederick Worlock's Wolsey, John Williams's Norfolk, Robert Duke's Northumberland and Russell Gaige's Thomas More are excellent. Wendell Phillips

Shuberts Sked 3 Fall Entrants

NEW YORK, Aug. 27.—Stem fall legit skeds a boost of three entrants via an announcement this week by Lee Shubert, returned from a six-week theater look-see in England and France.

The Shuberts, by arrangement with Lawrence Olivier, will import intact the latter's production of *Daphne Laeola* by James Bridie. Edith Evans, current star of the play in London, and an all-English supporting cast will come over with it. Also, in association with Emil Littler, *On Monday Next*, the Phillip King comedy, now on view at the West End's Comedy Theater, will be unveiled here with an American cast.

Arriving from Paris under Shubert sponsorship, in association with Arthur Lesser, will be Roland Petit's *Ballet de Paris* from the Theater Marigny. The Stem run will be limited and followed by a nationwide tour.

Shubert further announced that he had acquired material for the long-delayed new edition of the *Ziegfeld Follies* which is on the firm's agenda for production before the end of the year. He has likewise taken options on two other London plays for possible later production. Their titles will be announced as and when final plans are made.

'Wedding' Heads List For Whitehead, Rea

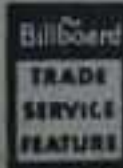
NEW YORK, Aug. 27.—Producer Robert Whitehead and Oliver Rea have put Carson McCuller's dramatization of her own novel, *Member of the Wedding*, at the top of their production list. Harold Clurman has been signed to direct.

Wedding skeds late fall rehearsals and an out-of-town break-in prior to a winter Stem unveiling. The play calls for a cast of 15 with two fem leads.

Also on the Whitehead-Rea agenda are *The Halter*, by Albert Camus; an all-star revival of Pinero's *The Magistrate*, and the Ben Edward-Virginia Bolen adaptation of Chekov's *Cherry Orchard*, retitled *With No Awakening*.

makes Thomas Cromwell urbanely obscene and John Merivale adds a good bit in the trial scene as the tortured Smeaton. Motley's superb costuming against Mielziner's effective unit setting is still a delight to the eye.

Bob Francis.



BROADWAY SHOWLOG

Performances Thru August 27, 1949

DRAMAS

	Opened	Perfs
A Street Car Named Desire	15-3, '47	603
(Barrymore)		
Anne of the Thousand Days	15-8, '48	238
(Shubert)		
Born Yesterday	2-24, '46	1,498
(Henry Miller)		
Death of a Salesman	2-10, '49	278
(Morosco)		
Detective Story	3-22, '49	180
(Hudson)		
Goodbye My Fancy	11-17, '48	323
(Fulton)		
Master Roberts	2-13, '48	609
(Alvin)		
The Madwoman of Chailiot	12-8, '48	216
(Belasco)		

MUSICALS

Cabaret	7-7, '49	60
(Broadway)		
Kiss Me, Kate	12-30, '48	274
(Century)		
Lend an Ear	12-16, '48	292
(Broadhurst)		
Miss Liberty	7-15, '49	51
(Imperial)		
South Pacific	4-7, '49	194
(Majestic)		
Where's Charley?	10-11, '48	368
(St. James)		

ICE SHOWS

Handy, Mr. Ice of 1950	5-26, '49	126
(Center)		

Magic

By Bill Sachs

JAMES C. SHERMAN, the Chicago magic maker, is now residing in Beverly Hills, Calif., which he describes as God's country and which he says is loaded with magical activity. Jim was gueststarred in **Ken Murray's "Blackouts"** in Los Angeles Sunday of last week (21). . . . **Paul Hubbard** kicks open his new season at Dayton, O., September 9 for his 24th year in schools. His route will keep him in Ohio thru the winter and spring. . . . **Doc Weiss**, assisted by **Miss Terry Lee**, will present his escapes on the **Bonnie Maid Variety** television show over **WNBT**, New York, 9-9:30 p.m., Friday, September 16. . . . **Carl Marlo** is presenting a half hour of illusions with his own unit touring Iowa, Minnesota and Nebraska fairs. Personnel includes a line of 10 girls, **Bert Van Deusen**, emcee; **Lane and Norvell**, adagio dancers; **King Reynolds**, tight-wire; **Mary and Jerry**, roller skaters; **Lois Laughlin**, musical act; **Lang and Lee**, jugglers, and a stage band with a Hammond organist. Marlo's wife, **Marian**, now holds and **AGVA** franchise out of Chicago and is booking from an office in Wesley, Ia. . . . **J. C. Admire** infos that he and his cousin, **Frank P. Admire**, will handle **Gordon the Wizard and Mysterious Kobal** in schools this season, opening around the middle of September. . . . **Landrus the Magician**, during his engagement with **Charles Hodges's Entertaining Shows** on the midway of the Wisconsin State Fair, Milwaukee, August 20-28, bumped into such magi as **Gary E. Moore**, **Mystic Hanson**, **Frank M. Tibby**, **Frank Will**, **Frank Guember**, **James A. Bailey**, **Al White**, **Oscar Schwartz**, **William O'Connor**, **Dr. H. Mann (Mandu)**, and **Messrs. Reynolds and Patyk**, of the **Mystery Mart**, Milwaukee. . . . **Prince Tomi and Evonne** are presenting their magic-mental-hyp turn with **Doc Zarlington's** med show in the Texas country.

PERCY ABBOTT, the Colon, Mich., magic maker and dealer, is tying up the loose ends to the plans for his 16th annual magical get-together to be held in Colon September 6-10, and from the meager advance info seeping out of Colon, it promises to be another exciting session for magi who take in the five-day event. Without a doubt the soundest promotional venture ever attempted by a magic dealer, the Abbott affair has in the last number of years developed into the outstanding magical get-together of the year in the nation, topping even the show and social sessions held in conjunction with the various national magic conventions. Not only does the Abbott affair attract a larger and more active pro and semi-pro magic crowd, but the programs, too, are so geared as to offer greater entertainment and more informative magic than the average magic conclave. In addition to three mammoth night shows under the spacious Abbott tent theater, an ambitious outdoor night-before party program has been mapped for Colon's athletic field. Among those slated to appear on the various programs during the five-day event are **Aubrey and Company**, **Maxine, William and Geraldine Larsen**, **Gerald Kosky**, **Augustus Rapp**, **Harry Louine**, **Lieut. Lee Allen Estes**, **Frank Clinton and Company**, **Vin Carey**, **Buddy Hughes**, **Bill Talent**, **George Boston**, **Lester (Marvel)**, **Lake**, **Bob Morehead and Company**.

Stem Off 47G, to Poor 302; MH 141, Roxy 65, Capitol 48

NEW YORK, Aug. 27.—Stem biz dropped last week to \$302,000 for the five combo houses, from a previous week's \$349,000. Theatermen don't pretend to know the reason. All they say is: "It's one of those weeks." **Radio City Music Hall** (6,200 seats; average \$127,000) did \$141,000 for its third week with the **Piero Brothers**

23D STEM BROKER

(Continued from page 4)

the **Ziegfeld Theater** September 6. The "buy" is for eight consecutive weeks, starting the night after the opening. **Rose** states that the operation in no way violates the ticket code authority, since **Blackouts** is classified as a variety show and does not fall within the jurisdiction of the League of New York Theaters. Since the **Ziegfeld** has 1,638 seats, **Rose** points out that more than two-thirds capacity will be available to the public via b.o. and mail. In addition, he says that the **Brokers** have voluntarily agreed to return a sufficient number of choice locations to take care of all legitimate downtown mail orders.

Queried on his attitude toward the project, **Commissioner Murtagh** admitted that he had been advised of it by **Rose**, but refused to commit himself. Officially, there is apparently no argument, as long as the boys keep their records straight and abide by the 75 cent tariff, and **Pine Street** will sit on the sidelines and let the industry work the matter out for itself.

ONDINE, PARIS

(Continued from page 39)

and its illuminated marble balustrades for first place in originality.

The plot is similar to the **Barbara Allan** legend in **Dark of the Moon**. Here, however, the enchantment is reversed and the love and conflict are between a mortal knight and **Ondine**, the water sprite of 15 who was "born centuries ago and who will never die." She is given the right to live with mortals as long as her husband remains faithful. As soon as he lapses, he dies. **Ondine** loses all memory of his existence and returns to her kingdom in the sea.

Louis Jouvet has directed **Ondine** and proves once again that his deftness for scenic realization has no equal in France today. As for his playing of the knight, he is wrong in assuming that logic and intelligence can create poetry and lightness, the two essential qualities needed for this role.

Dominique Blancher wins unstinting praise for the long, difficult role of **Ondine**. She is delicate and sensitive, young and lovely, even if endowed with more human earthiness than the diaphanous elusiveness which is perhaps **Giraudoux's** ideal. **Mme. Wanda** plays the temptress **Bertha** with proper hardness and sophistication. **Pierre Renoir** as the judge, **Fernand-Rene** as the chamberlain, **Maurice Lagrene** as the King of the **Ondines** and **Leo Lapara** as **Bertram** all deserve mention for convincing portraits. *Jean White.*

Tom Rockhill, **Howard Strickler**, **Karrell Fox**, **Carlo**, **Kenneth Allen**, **Alexander**, **Charles Kirkham** and **Company**, **Elmer Eckam** and **Davy Jones**.

and **Good Old Summertime**. The bill opened to \$154,000, followed by a second week of \$146,000.

Roxy (6,000 seats; average \$73,000) finished its two-weeker with a fair \$65,000 against a preem of \$80,000. The bill had **Evelyn Knight**, **Sid Caesar** and **Slattery's Hurricane**. The new bill (reviewed this issue) has **Jack Haley**, **Martha Stewart** and **I Was a Male War Bride**.

Capitol (4,627 seats; average \$44,500) finished up its two-weeker with a dull \$48,000 against a kickoff of \$59,000. The show had **Paul Winchell**, **Tommy Tucker** ork, **Nancy Donovan** and **Anna Lucasta**. The new show, caught for this issue, has **Dave Rose** ork, **Jay Marshall**, **Eileen Barton** and **Madame Bovary**.

Paramount (3,654 seats; average \$68,500) held up with a good \$77,000 for its third week of **Vic Damone**, **Cy Reeves**, **Tex Beneke** ork and **Rope of Sand**. The previous week's figure was \$90,000, after a preem of \$100,000.

Palace (1,700 seats; average \$24,000) picked up a little when it got \$21,000 for **Benson and Mann**, **Sara Ann McCabe**, six other acts and **Arctic Hunt**. The previous week's figure was \$19,000. The new show (reviewed this issue) has **Helene and Howard**, **Chris Cross**, six other acts and **Red Stallion**.

CAPITOL, NEW YORK

(Continued from page 37)

rated sincere applause for most of his offerings, but he didn't really get the crowd until he closed the show with a medley of his own compositions, **Our Waltz** and **Holiday for Strings**. Both tunes were former top sellers, and the audience acknowledged them with a tremendous h-nd.

Jay Marshall is a polished comedian, who combines slick magic with a devastating line of sharp, self-deprecatory patter. Most of his material, however, was so subtle it was lost on the crowd. His wonderful take-off on a bungling, English music hall magician drew mild giggles, and the house was plainly bewildered by his tongue-in-cheek tag lines for gags (i. e. "pause for screams of suppressed merriment from a delighted audience"). They loved his ventriloquist routine with a rabbit dummy, tho. This amazing, life-like illusion, which he created with two white gloves on his fingers, was the high spot of the act and pulled a fine reaction.

Eileen Barton Sings

Petite and pretty **Eileen Barton** stepped up the pace briefly with her bright personality and bouncy vocals. She teed off with a fast opener, **Zing Went the Strings of My Heart**, followed with a pop, **You're Breaking My Heart**, and bowed off to a big hand with another oldie, **The Trolley Song**. The latter was aptly suited to her cute vocal technique and was her best number.

In the opening spot, **Renald and Rudy**, a standard slow-motion balance act, made a virile appearance in white satin tights, but the boys play it too straight. Their stylized "Greek god" posing between tricks drew snickers from the audience. *June Bundy.*

"Annie" for New Zealand

SIDNEY, Aug. 27.—After breaking all records in Australia for long-term runs, the **Annie, Get Your Gun** company is scheduled to move on to **New Zealand** in September. **A. J. Elliott**, who has been the manager of **King's Theater**, **Wellington**, **New Zealand**, for many years, has joined the staff of **J. C. Williams Theaters, Ltd.**, to handle the tour of this show.

Burlesque

By UNO

GEORGE YOUNG, who formerly operated a nitery near his **Roxy**, **Cleveland**, has purchased an interest in a cafe near the theater. . . . **Angel A. Masich** is back in the box office at the **Burbank**, **Los Angeles**, after a brief vacation. . . . **Steve Mills**, comic, and **Connie Ryan**, straight, after their first vacation in 78 weeks at **Skelly's Band Box**, **Providence**, reopened August 29. . . . **Walter Brown** and **Charlie Robinson** are new at the **Roxy**, **Montreal**. . . . **Connie (Emma Tucker) Lee** will be a feature in the **Posing Show**, one of five attractions **Tirza** will operate in conjunction with her "Wine Bath Revue" at the **Westchester County Fair**, **Harrison, N. Y.**, September 9-17. . . . **Gordon Harrison**, pianist, is rounding out 20 years as musical director at the **Follies**, **Los Angeles**. Others in the ork are **Michael DeLay**, trumpet; **Jewell Grant**, sax and clarinet, and **Jesse Sailes**, drummer. . . . **Irving Harmon** and **Mary Ann** closed August 19 at the **Chanticleer Club**, **Baltimore**, and open September 4 on the **Hirst Wheel** at the **Howard**, **Boston**.

SALLY KANE, billed as **Zenana**, opens at the **Roxy**, **Montreal**, September 16. . . . **Jimmie Wilson**, former assistant to producer **Allen Gilbert**, will supervise the **Tri-County Dance and Beauty Contest** at **Riley, Kan.**, September 30. . . . **Gayety**, **Norfolk**, discontinuing its stock policy, becomes a new spoke on the **Hirst Wheel** to stretch that circuit's total for the season to nine weeks. . . . **Joe Cowan**, comic, who is building his own home in **St. Petersburg, Fla.**, opens with **Bozo Snyder**, **Wilbur Rance**, **Grace Gordon** and **Vicki Lester**, September 2 at the **Gayety**, **Cincinnati**. . . . **Mary Louise Barker** is a new comedienne promoted by **Ed DeVelde** for his forthcoming radio program. . . . **Victor Rosen**, **Beverly Hills, Calif.**, theater manager, is back from a vacation at **Coronado Beach, Calif.**. . . . **Joe DeRito**, **Eddie Innis**, **Juanita Bates**, **Carol LeClair**, **Herbie Faye** and **Barbara Barry** are new at the **Chanticleer Club**, **Baltimore**, thru **Dave Cohn**, who also booked **Johnny D'Arco** and **Parker Gee** at **Rick's Raft**, **Ocean City, Md.**; **Eunice Jason**, **Riley's**, **Saratoga, N. Y.**, for the **Minsky** unit; **Winnie Garrett**, **Gayety**, **Montreal**, and **Sheila Ryan**, **C-Note Club**, **Providence**. . . . **Marcia Edgington**, promoted to featured spot, closes a two-weeker at the **Roxy**, **Cleveland**, September 1, and opens at the **Alvin**, **Minneapolis**, September 8 with the **Mike Sachs** unit. . . . **Rhoda Francis**, dancer and singer, is new with **Freddy Fulton's** unit. . . . **Fields** and **George** are current at the **Roxy**, **Montreal**.

BOP CITY, NEW YORK

(Continued from page 38)

so much dead air in the wake of the main act. When the twins finally emerged, singing, dancing, prat-falling and swishing with spastic abandon, they did warm 'em up by sheer drive. Some of the gimmicks, such as the gag arrival of the twins on stage, asides to the band and remarks to the audience, need better timing and stronger projections. The act should do well in theaters, but needs more commercial material to appeal to larger audiences. *Jerry Wexler.*

SCHUYLER BUYS

(Continued from page 36)

the **Barken** brothers, who've leased it to **Schuyler**. The **Five o'Clock** was the original **Blackamoor Room**, operated by **Benny Gaines**, who subsequently sold out to a syndicate. The **Barkens** took the room over about two years ago.

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P.O. BOX 345

Brunk Still on Colorado Jaunt

ALAMOSA, Colo., Aug. 27. — Brunk's Comedians, operated by Henry L. Brunk, continue to wend their way thru established territory in Colorado. The show, according to Brunk, has had numerous visitors on its trek, including Dorothy Dumas and husband, Pup Shannon, who came thru while the unit was playing Gunnison, Colo., several weeks ago. They are making their home in Caney, Kan., where Shannon is in the oil business with his brother. They were en route to California and stopped off in Gunnison to do some fishing. Dorothy and Pup tramped with the Colleys and Monte Montrose and numerous jackpots were cut up.

The Brunks also enjoyed a visit with Mr. and Mrs. Pick Huston, who motored down from Denver, where Pick is in the music machine business. Former troupers who also have located there include Mae and Everett Evans, who were with Fred Brunk's show for many seasons; Mr. and Mrs. Cecil Kenyon, and Mr. and Mrs. Del Post, who recently became parents of a girl named Penny.

While the show was in Monte Vista, Colo., Mr. and Mrs. Pat Patterson Jr., motored over from Del Norte, Colo., to visit. They treated the personnel to trout and venison and advised that Mr. and Mrs. Patterson Sr. are making their home on the West Coast.

Glen Brunk and daughter, June, motored in here and a fishing party and picnic were arranged. June is with a radio station in Dumas, Tex. Jerry Ketchum, for many years advance man for Christy Obrecht, has replaced Bernie Baker on the show. The latter is working in a Denver nitery.

Rosalea and Jimmy Colley drove to Pueblo, Colo., to visit Reynolds, who is with the Hugo Players. Hugo has joined forces with the Forsythe Rides for a few weeks for a number of fair dates.

Bristol Board Nixes L-G Drive-In Bid

BRISTOL, Conn., Aug. 27. — Plans of the Lockwood & Gordon Enterprises to construct a drive-in theater here will be delayed indefinitely. Local zoning commission has deferred its decision on an application to rezone a section of land here to permit construction of the drive-in theater in September. Commission met last week to consider the application, with a petition, signed by 72 residents, presented to commission members. The 72 residents objected to the rezoning plan.

The firm has announced plans to erect a \$50,000 540-car capacity drive-in theater at Concord, N. H., authorization for which has been granted by the Concord, N. H., Zoning Board. In granting the authorization, the board overruled a decision by Edward E. Beane, the city engineer.

Hallmark Post to Kramer

HOLLYWOOD, Aug. 27. — Hallmark Productions, Inc., last week announced the appointment of Marty Kramer as its West Coast general manager. Kramer is well known here, having conducted an agency for many years. He will handle the sales of HP films and develop a staff of assistants to handle exploitation.

Firm, in an expansion move, added Henry Boeckman, Cincinnati; Albert Crowder, Fordyce, Ark.; Dick Gilger, Columbus, O.; Joe Schmuck, Boston, and Ed Gardiner, Kansas City, Mo., to its staff of agents and unit managers.

AT LIBERTY DAVID RIGGAN

First time in six years. General business as cast. Singing-Talking. Novelty Musical Specialties. Piano-Accordion Specialties. Also Double Piano. A-1 Wardrobe, Capable. Heilath's. Please state all. David Riggan, Barton Players, Lynchburg, Ohio

Rep Ripples

DWIGHT V. WILSON has been presenting 16mm. pix in the St. Paul area for the past six months and reports several return engagements have been inked. . . . Greber's Museum has been playing on platform all summer and is currently in South Dakota to fair business. Unit will go into halls this winter.

. . . Fremont Turgeon has had his vaude-pic show in Idaho most of the summer, which is the first season he has played from a platform. He will continue with this type show during the hot weather and has framed a two-person trick which will bow after October 1. He plans to book a Pennsylvania-to-California tour with his brother Ralph doing the booking. . . . A. Y. (Yank) Chisholm recently concluded eight weeks of resort dates in Vermont and Northern New York with a four-person, show-dance unit. Most of the stands were for one day. Among features was E. F. Hannan's "Fuss and Feathers." . . . Flye's Show has added a number of new museum items and is using a special trailer for that portion of the show. Unit has been working from platforms the past month, but will go into halls and schools soon. Unit recently moved into Arkansas. . . . Nick Hyam will spring with a flesh trick soon to play Pennsylvania sponsored and vaude dates. He will return to producing amateur minstrels in the fall.

. . . A. J. Lake, one-time tent repster, has a vaude-pic show playing Harney County, Oregon, to okay results. Harvey is featuring 16mm. and religious pix. . . . Cannon and Dunn are readying a small tab show to play Ontario towns, with a tour of Western Canada to follow. Show is in rehearsal at Boston. . . . James Becket has had 16mm. pix in the Topeka, Kan., area for the past year. This fall he will add a show-dance combo and retain his pix. . . . Sol Cloney is forming a Negro minstrel show which is slated to open in Columbus, Miss., about September 1, playing sponsored dates in that sector.

CARR'S SHOW has been in the Bellingham, Wash., area recently showing E. F. Hannan's "Henry Goes to Town." Unit will add a dance-show for the winter. . . . Albert E. Orson has been showing 16mm. pix in the Minot, N. D., area and will add vaude and music and a dance-show idea for the winter. . . . Earl Bishop is mulling a show-dance trick for the sector around St. Albans, Vt. Bishop has had a small band at a New Hampshire resort this summer. . . . Henry Lavine, who closed his vaude-pic show after a tour of Ontario, will vacation in Hamilton until September 1, when he reopens with a three-person trick to play Western Canada halls and schols. He reports that business has been off from last summer. . . . Harry Freeland writes from Lewiston, Idaho, that he will have a hypnotic and mystery show in Central Idaho, with opening slated for the middle of September. Freeland is working a platform show in that area to good business, he reports. . . . Carol Players are set to get under way in mid-September and will tackle a coast-to-coast sponsor-style flesh show with a four-person cast. Opening is slated for Eastern Pennsylvania.

Josseys Sail to Britain

CLEVELAND, Aug. 27. — J. S. Jossey, treasurer, Hygienic Productions, Inc., producers of *Mom and Dad*, and of Hallmark Productions, Inc., producers of the new religious pic, *The Prince of Peace*, this week sailed aboard the *Mauretania* for England. Accompanying him were Mrs. Jossey and Charles B. Meade, the company's supervisor of personnel. Kroger Babb, president of Hallmark and Hygienic, will go to Australia soon.

New Lizards Must Be Cut To Sustain Hillbilly-Type School Shows, Lawson Says

Sees Need for Weeding-Out Process

CHATTANOOGA, Aug. 27.—Everett Lawson, in a fanning bee here this week, said that the unprecedented popularity of radio's string band, hillbilly-type show, which for years has set the pace thruout the land, undoubtedly grossing more money thru the lush years than all other forms of entertainment in the school and small theater category, is now on the down-grade. Lawson pointed out that considered opinions blame this condition on the fact that patrons have been getting too many oversized doses from the same bottle for too long.

He added that before interest can be revived in this type of entertainment, folk-lore exponents must cut some new lizards from the wood and stray far the "do not be ashamed of your mother" themes and double entendre gags.

"A few years back," said Lawson, a popular comic of this variety was interviewed by a Knoxville newspaper and was subsequently asked to what he attributed his phenomenal rise to such financial success and prominence that he was able to acquire valuable real-estate holdings plus an interest in a music-publishing house in New York. "All I do is holler and slap my leg," was the answer. This young man, whose genius is apparent, has doubtless discovered recently that from now on it will be necessary to holler much

louder, slap harder, oftener, longer and in more places more consistently than ever before to make both ends meet. "The public, which formerly neither demanded nor expected and was entirely satisfied with little else coming from these sources, is fed up, and the newer generation's taste for palatable entertainment is far more exacting. It steadfastly refuses to be lulled into an evening's fun consisting primarily of hollering and leg-slapping.

"A guitar, a plaintive tune and an assortment of dirty gags will no longer get it. The war produced many newcomers to every field. Many have gained substantial footholds in professions which before and since had no possible entre to them. Now is the time when a weeding-out process must take place.

"The First of Mays will drop out now that the going is getting rougher. The seasoned performer who knows what it means to weather the storm will ride the crest and think nothing of it. So it's not a bad sign to see folks 'get mad and go home.' It means of course that things are tougher perhaps—but it also means a little more room for those who belong there, and those who have the fortitude to stick it out until they do belong."

Hayworth Drive-Ins Click; Seabee Eyes Stage Productions

PINK HILL, N. C., Aug. 27. — Cyrus B. (Seabee) Hayworth, widely known rep and tab performer and manager, has about recovered from an illness that laid him low for a long period.

During his recuperation, however, Seabee has successfully operated his Motor Park Drive-In at Clinton, N. C., which is managed by Linton and Ollie DeWolfe, currently in their second year there, and his Motor Park Drive-In here, which is under management of his son, Joe, and wife, Marion Hayworth.

Seabee currently is mulling the producing of a stage show to play houses thru Virginia, North Carolina and South Carolina altho he says he has not definitely committed himself to the proposed project.

Hayworth and family were the subjects of a recent story titled, *Crossroads Showmanship*, in the August issue of *Showmen's Trade Review*.

Meachum Produces Columbus Minstrel

COLUMBUS, O., Aug. 27. — The Firemen's Minstrels, held here annually, will be produced this year by Homer Meachum, rep, tab and minstrel performer and manager, with the O'Hara Sisters one of the show's features. Meachum recently has been appearing on a Zanesville, O., radio station as Uncle Homer.

Adam Gilger, ork leader for the Firemen's show the past few years, will not perform in that capacity this year because of other interests.

John Fox on Mend

SHERWOOD, Tenn., Aug. 27.—John (Phineas Fletcher) Fox, former rep and tent show trouper, is at his home here recovering from a broken ankle sustained recently.

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THE FINAL CURTAIN

BURKE—Edward J., 75, old-time stagehand, August 20 in Long Beach, Ont. During vaude years ago he worked the Majestic, Tech, Lyceum and Academy theaters in Buffalo. He had been with the Erlanger Theater, Long Beach, for 20 years. His widow, two sons and two daughters survive.

CROSS—George, 70, well-known Australian actor, August 12 in Melbourne. He was once leading man with the late George Rignold and with various companies under the Fullers Theaters management. He also managed for years a company for Nell Bramley which toured the leading Australian cities. Recently Cross established the Australian Academy of Dramatic Art and produced shows for charity.

DANGLER—Mrs. Katie, 62, designer who created costumes for George M. Cohan musicals, August 20 in Saratoga Springs, N. Y. Her son David, WSNY engineer, survives.

DELMAR—Helen, 39 for the past 10 years associated with her husband, Jack Delmar, in the night club business, recently in Austin, Tex. Prior to that she had been with the Lee Bros. and Bernard Bros. circuses and the W. E. West Bob Strayer and John T. Wortham shows. Besides her husband she leaves her parents, a sister and two brothers. Burial in Capital Memorial Park, Austin, August 25.

DEVRIES—Herman, 90, former opera singer and music critic for *The Chicago Herald American* for over 30 years, August 24 in Chicago. At one time Devries sang at the Paris Opera and Opera Comique. He made his debut at the Met in 1898. His son survives.

ELLSWORTH—Jack, 38, film actor, August 22 at his home in Hollywood of a heart attack. Survived by his widow, Merlyn. Burial in Forest Lawn, Hollywood.

FELTMAN—Charles L., 78, well-known Coney Island restaurateur, August 22 in Brooklyn. (See Parks Department for details.)

HOLCOMBE—Roy, 42, ride man, recently in Memorial Mission Hospital, Asheville, N. C. Survived by his widow, Irma, three sisters and a brother. Burial in Oak Hill Cemetery, Asheville.

MEMORIUM
EDWARD D. HUTCHISON
Passed away September 6, 1944
C. H. TODD
Associate

JOHNSTON—Ruth Pease, 73, former concert singer, August 18 in Toronto. Two sons and two daughters survive.

KLINGBIL—Phoebe, 72, mother of Mrs. Charles R. Thompson, of the Utah Exposition Shows, August 12 in Manti, Utah. Years ago she tramped with the H. L. Kinzler, Texas Kid, Roy Graves and Ruben & Cherry shows. The past three years she had been accompanying her daughter and son-in-law. She also leaves another daughter, Mrs. Laredo Walker. Burial in Montrose, Colo., August 14.

KLINGLE—Mrs. Christine Rettinger, 58, expert rifle shot and one of first women parachute jumpers in this country, August 22 in East Brunswick Township, N. J. She appeared with circuses, making jumps from a balloon.

IN LOVING MEMORY OF
Our Dear Brother and Comrade
JOEY MOSS
Killed in Action August 27, 1944
MICHIGAN SHOWMEN'S ASSOCIATION
and
JOEY MOSS AMERICAN LEGION POST

LITTLE—Phillip G., 69, veteran eat-and-drink concessionaire at fairs, August 21 at St. Paul of a heart attack. (Further details in General Outdoor Department.)

LORTON—Lizzie, 62, former aerialist with the John Robinson 10 Big Shows and the Ringling circus, August 9 in Dayton, O. She also spent several years in musical comedy. Survived by a son, Martin, three daughters, three sisters and a brother.

MACK—Hazel, 58, former dancer in burlesque and vaude, August 17 in New York. Her husband, John Norel, and two sons survive.

MARES—Paul, 49, former jazz musician, August 18 in Chicago. During the '20s he played with many jazz groups and in 1938 opened a restaurant in Chicago's Loop, which became a musicians' hangout. His widow and son survive.

METZETTI—Victor, 54, film stunt man, August 21 at Birmingham General Hospital, Van Nuys, Calif., of pneumonia. He appeared with circuses before going to Hollywood in 1920. Survived by his widow, Billy, and three brothers.

MOAG—Fred, 57, years ago with Harry Webbs Band and for the past 17 years a projectionist at the Riviera Theater, North Tonawanda, N. Y., recently at his home in that city. He had also tramped with the Bernard Sisters on the old Mutual burlesque wheel. Survived by his widow, three sons and a daughter.

OLSON—E. John, 63, member of the board of directors of the Charlevoix (Mich.) County Fair, August 22. Survived by his widow and son. Burial in Boyne City, Mich.

PALOMERO—Manuel Fernandez, 71, playwright and composer, August 7 in Madrid.

PARSONS—George, former actor, August 19 at Nassau Lake, N. Y. He had appeared in a number of George M. Cohan productions. His widow and two sons survive.

RICHWINE—Laurence J., with the Detroit Department of Parks and Recreation from 1919 till his retirement in 1944, August 17, in Tucson, Ariz. He was well known to many outdoor showmen playing the territory. Survived by his widow, Lucy; daughter, Shirley, and son, Murray. Interment in Detroit.

RYAN—George, 68, for over 25 years a member of the stage crew at the Opera House, St. John, N. B., recently in that city.

THANKS

To all my friends and Royal Crown Shows for floral offerings, telegrams and letters of condolence in the passing of my father.

JOE SANFORTELLOS

SAGI-BARBA—Emilio, 80, former baritone, August 6 in Alicante, Spain. He had made numerous tours in Spain and in South America. Four sons survive.

SANTOS—Carlos, 77, Portuguese actor, August 11 in Lisbon. He had been with the National Theater many years.

SHERBENAUT—George E. (Shubby), 82, former circus man, August 20 at his home in Flint, Mich. He was with Mat Wixom's Great Railroad Show and Wixom Bros. Great Show in various capacities from 1893 until the Wixoms ceased operation in 1907. Subsequently, he played fairs and carnivals with a Snake Show for several years. Later in life he was associated with the Flint Amusement Park for some 20 years.

CRUMMIE - KENNEDY—Ray Crummie, musician, and Noreen Kennedy, band singer, August 18 in Pittsburgh.

LAND-BROWN—Charles E. Land, associated with Madison Square Garden (New York), and Hazel Brown August 20 in that city.

McINTOSH-HOUSER—Carl McIntosh and Lela Houser, trick roper, formerly with Tex Wharton stage-shows, recently in San Antonio.

MOREHOUSE-FRANKLIN—Ward Morehouse, dramatic editor of *The New York Sun*, and Rebecca Franklin, former newspaper woman, August 13 near Statesboro, Ga.

OVERTON-SWAIN—Hall Overton, of the Heathertones vocal quartet, and Anne Swain August 20 in Riverside, Conn.

SELLERS-DRUMM—Herbert Sellers and Sue Drumm, Daughter of E. O. Drumm, of the John Francis Shows, July 27 in Detroit.

SNELL-KLOSTY—Charles Snell, former radio and tele producer and now exec of Muntz TV, Inc., and Estelle Klosty August 15 in New York.

STEWART-McLEAN—James Stewart, movie star, and Gloria Hatrick McLean August 9 in Hollywood.

WALKER-SMITH—George E. Walker, caller for Dorso and Goodman's bingo operation, and Mrs. Ann M. Smith July 26 in Chicago.

WILLIAMS-STEFFEN—Richard G. Williams and Marcella Dean Steffen, both formerly associated with various carnivals, recently in Grand Island, Neb.

Births

A son to Mr. and Mrs. Don Scarpa August 5 in Atlantic City. Father is violinist with the orchestra at Babette's Cafe there.

A son to Mr. and Mrs. Lou Kamens August 9 in Philadelphia. Father is publisher of the legit theater program magazines in that city.

A son to Mr. and Mrs. John Carradine August 8 at San Mateo, Calif. Father is a Broadway actor, and mother is actress Sonia Sorel.

A daughter to Mr. and Mrs. Gene Graves August 7 at Lying-In Hospital, Philadelphia. Father is announcer on KYW.

A son, Jeffery Wright, to Mr. and Mrs. Ray Crowl July 24 at Mercy Hospital, Canton, O. Father is sales representative of WHBC.

A son to Mr. and Mrs. Peter Potter in Hollywood July 30. Father is a disk jockey. Mother is the former Beryl Davis, singing star.

A daughter to Mr. and Mrs. Frank Sundstrum, at Cedars of Lebanon Hospital, Los Angeles, August 8. Father is the Swedish film star.

A son, John, to Mr. and Mrs. George Humphrey recently at New Britain (Conn.) General Hospital. Mother is daughter of the late John S. P. Glackin, for many years partner in the Glackin & LeWitt theaters in the Hartford, Conn., area.

A daughter, Martha Ann, to Mr. and Mrs. Allen Ludden at Hartford (Conn.) Hospital July 31. Father is a continuity writer at Station WTIC, Hartford.

A son, Benjamin Stanton, to Mr. and Mrs. Ben Gage at the Santa Monica (Calif.) Hospital August 6. Father is a radio actor; mother is Esther Williams, film actress.

Twin daughters, Judith Alane and Janet Arlene, to Mr. and Mrs. Hal Wingerter August 2 in Detroit. Father is an engineer at WJBK-TV, Detroit.

A daughter, Elaine, to Mr. and Mrs. Joe Musse August 13 in Chicago. Father is cocktail booker with the Associated Booking Corporation, Chicago.

A daughter, Nora Lynette, to Mr. and Mrs. Johnny Gunier August 8 in Sioux City, Ia. Father is owner-manager of Gunier's Entertainment Agency, Sioux City.

A son to Mr. and Mrs. Norman Barasch August 15 in New York. Father is a radio script writer.

My Sincerest Appreciation to the Many Friends of My Beloved Husband CY (HERBERT) SIMON

For their sympathy and kindness extended to me in this sad hour of bereavement.

Mrs. Stella Simon

TRACY—William H., 44, former vaude and nitery performer of the team of Duncan Tracy, August 19 in Newberry, Mich. Survived by his widow, Betty, and son, William Jr. Burial in Detroit.

TRIPP—Mrs. Mae E., 94, widow of Charlie Tripp, the armless performer with the Barnum & Bailey Circus for many years, August 13 in Salisbury, N. C. Mrs. Tripp was also in show business at one time.

In Memory of My Husband

TOL TEETER

PASSED AWAY

SEPTEMBER 2, 1941



It was so sweet to meet but so sad to part. You will always be the Darling of my heart.

NELLIE TEETER

WALTER—Alexandrowna Roberta, 60, circus performer, August 12 in Lisbon. Her husband, George Walter, and her father were clowns.

WASSERBERGER—Oscar, 49, radio, concert and film violinist, August 23 in Los Angeles. He was an original member of the Capitol Theater Symphony Orchestra, Los Angeles, when opera was played there. His widow, daughter, father, brother and sister survive.

WILKINSON—Curtis M., 67, musician, August 13 in Laconia, N. H. Survived by his widow and daughters.

Marriages

BANCROFT-EADS—Griffing Bancroft Jr., Columbia Broadcasting System news commentator, and Jane Eads August 22 in Washington.

CHRISTENSEN - ENG—Gerald Christensen and Charlotte Eng, former dancer in the Side Show on the Ringling circus, recently at Hickam Field, Honolulu.

Communications to 188 W. Randolph St., Chicago 1, Ill.

TORONTO OFF TO BIG START

Colorado Tops Last Year's Crowd Marks

Matches 1948 Receipts

PUEBLO, Colo., Aug. 27.—Colorado State Fair, which Friday (26) closed its five-day run here, topped 1948 in attendance and grandstand patronage and practically matched last year's midway receipts.

Advance sale of tickets was 15 per cent higher than last year, afternoon grandstand attendance was on a par with 1948, while the night grandstand turnouts were up 6 per cent for the full run. Increased seating capacity accounted for the jump in night grandstand business. Days were hot, with the mercury over 90 degrees daily.

New feature was a half-million-dollar agricultural building, which was filled to capacity. Art Cramer's Rodeo, and running races, without pari-mutuels were the track features.

Acts included Allan and His Two Sheep Dogs; Ken Boen, with the Grey Mare; Cecil Cornish, Brahma bull act; Lane Trio and Homer, trampoline act, and Hendricks Troupe, Roman riders. Willey McCray and Peck Bowery were rodeo clowns, with Y Tailor at the mike for the rodeo. Fireworks were by Thearle-Duffield, Chicago, represented by Art Briese. Forsyth & Dowis provided the midway. Feature on the midway was Hugo Zacchini, cannon act.

Art Theobald, manager, Utah State Fair, was among the fair executives who visited.

Phil Little Dies At 69; Veteran In Eatery Biz

DALLAS, Aug. 27.—Funeral services for Phillip G. Little, 69, veteran eat-and-drink concessionaire, long prominent in the outdoor show world, were held Wednesday (24) at Weil-and Memorial Church here, with burial in Grove Hill Memorial Park.

Little died Sunday (21) in his hotel room at St. Paul, where he held an interest in two kiddielands. His chief interests were in eat-and-drink concessions and he operated at many of the major fairs thruout the Midwest and South.

A native of Chicago, Little broke into the business as a young man, selling novelties at fairs. Later he branched out into the eat-and-drink concession field and became one of the nation's largest operators.

Little moved to Dallas 35 years ago after coming here during the State fair for many years. In 1914 he married Katie Ruth Cumberland, this city. His widow; a son, Melvin, of Des Moines, and two grandchildren survive.

He was an Elk and a member of the Lone Star Showmen's Club of Dallas; the Showmen's League of America, Chicago; the Heart of America Showmen's Club, Kansas City, and the International Showmen's Association, St. Louis.

Rain Hits Iowa State Bow; Chitwood Holds Big Crowd

DES MOINES, Aug. 27.—Iowa State Fair this afternoon came close to losing a huge grandstand crowd when a light rain, which started at noon, continued for more than two hours. The capacity grandstand was saved by Joie Chitwood's Hell Drivers who put on a performance which more than pleased the turnout despite the muddy track conditions.

The rain hit when the fairgrounds were thronged, and midway play was cut deeply for Hennies Bros.' Shows. In midafternoon, however, patrons returned to the midway, and for the remainder of the day and night rides and shows played to heavy business.

Attendance at the fair, which opened with a prevue Thursday night (25), has been good, tho down slightly from the corresponding early days last year. Midway receipts, judging by Friday's business are off more than double the drop-off in the gate. The ride and show gross that day was down 23 per cent from the same day last year.

Grandstand business however, has been excellent. Some 17,000 saw the big car races staged Friday afternoon (26) by Al Sweeney and Gaylord White and excellent grandstand crowds turned out for the first two night grandstand shows, which consisted of a Barnes-Carruthers revue, plus acts and fireworks by Thearle-

Duffield Fireworks Company, Chicago.

Visiting fair executives included J. Charles Yule and H. C. Love, of the Calgary Exhibition and Stampede; S. N. MacEachern, Saskatoon Exhibition; F. G. England, C. B. McKee and C. Tremaine, Regina Exhibition, and Henry J. White, Illinois State Fair, Springfield.

Chi R. R. Fair Pulls 245,192 For Peak Wk.

Draws 1,623,207 in 61 Days

CHICAGO, Aug. 27.—Aided by a combination of factors, the week ended Wednesday (24) yielded the Chicago Railroad Fair its biggest week's attendance of its second year's run, with the turnstile count showing 245,192 customers. This brought the fair's gate for the first 61 days to 1,623,207.

Comfortable weather was the major factor in the excellent draw. Also helping was the fact that the seven-day stretch was at the peak of the vacation season.

Oddly, a strike of gasoline truck drivers in the Chicago area apparently caused many gas-short residents to forego long trips in favor of the fair or to forego motor trips and avail themselves of good transportation facilities to the fair.

The pageant, *Wheels A-Rollin'*, didn't miss one of its four-a-day performances during the week and enjoyed excellent business. Thru Wednesday (24) it had played to 854,575 persons.

Cypress Gardens Water Thrill Show surged ahead during the seven days ending Wednesday and racked up its best business since it bowed.

Fire Ravages Tent & Seat Co.

NEW YORK, Aug. 27.—A general-alarm fire Sunday afternoon (21) wiped out the two-block long wooden office-warehouse building of the Martin-New York Tent & Seat Company, Inc., North Bergen, N. J., just across the Hudson from mid-town Manhattan. John Peters, vice-president of the firm, which has its main office in downtown New York, estimated the damage at more than \$50,000.

The fire, believed to have been caused by a cigarette tossed from a car on the highway approach to the Lincoln Tunnel, which overlooks the site of the plant, leveled the frame building and destroyed its contents consisting of tents, seats and lumber, as well as five trucks.

The Martin-New York firm specializes in renting tents, seating, portable horse stalls and other equipment for carnivals, rodeos and other open-air enterprises and had occupied the North Bergen plant for the past 15 years.

Crowds Dip, Spending Up

Opening day only 2,500 under 1948—revenue up in all departments

TORONTO, Aug. 27.—An opening day crowd of 103,000, just 2,500 under last year's mark, got the 70th Canadian National Exhibition off to a flying start Friday (26). Fair weather, interrupted by a brief afternoon shower, prevailed. The dip in the opening day figures caused no consternation among Exhibition officials, since tabulations today indicated that spending was up over last year.

Elwood Hughes, general manager, reported a record sale of exhibit space. The night show, featuring Olsen and Johnson in front of the 22,000-seat grandstand, is virtually sold out thru the annual's 14-day run, ending September 10. The opening night crowd spilled over into benches placed in the paddock area to watch the zany comics in their second appearance, a Leon Leonidoff-produced spectacle. Most impressive was the report from midway impresario Patty Conklin that the fun zone was ahead 16 per cent on opening day.

Predict Record Gate

Last year the Exhibition drew 2,612,000 people, a quarter of a million above the previous record. Hughes expects to beat the 1948 total, in keeping with the trend of already completed Canadian annuals. Altho about 125 cases of infantile paralysis have been recorded in Toronto, there is no indication that the usual fear of crowds which accompanies publicizing of the plague will cut heavily into the gate. If past records mean anything, the Exhibition can expect a full measure of excellent weather.

The 400-acre lakefront grounds are again loaded with eye-filling beauty and many improvements, including a \$100,000 refurbishing of the massive manufacturers' building, have been added.

Entertainment Plentiful

Entertainment features, in addition to the midway, again can be counted by the dozens. No less than 12 military bands, including His Majesty's Royal Marines, from Portsmouth, Eng., are on hand.

Five name bands, including Ina Ray Hutton, yesterday and today, will play for dancing in the big top. Tommy Dorsey and his ork, who held forth August 22-27 at the Central Canada Exhibition, Ottawa, are slated for Monday thru Wednesday (29-31). Vaughn Monroe will be on hand September 1-3, followed by Duke Ellington (5-7) and Guy Lombardo (8-10). Relief unit is Stanley St. John and his ork.

Pulls 15,000; Spec Featured

UKIAH, Calif., Aug. 27.—Twelfth District Fair here wound up a three-day showing August 21 with an estimated 15,000 attendance. Feature of the event was a pageant titled *The March of Mendocino*, which drew 1,500 each of the three nights.

Premium list for the fair was approximately \$18,000, officials said.

Springfield, Ill., Midway Receipts Toboggan 100G

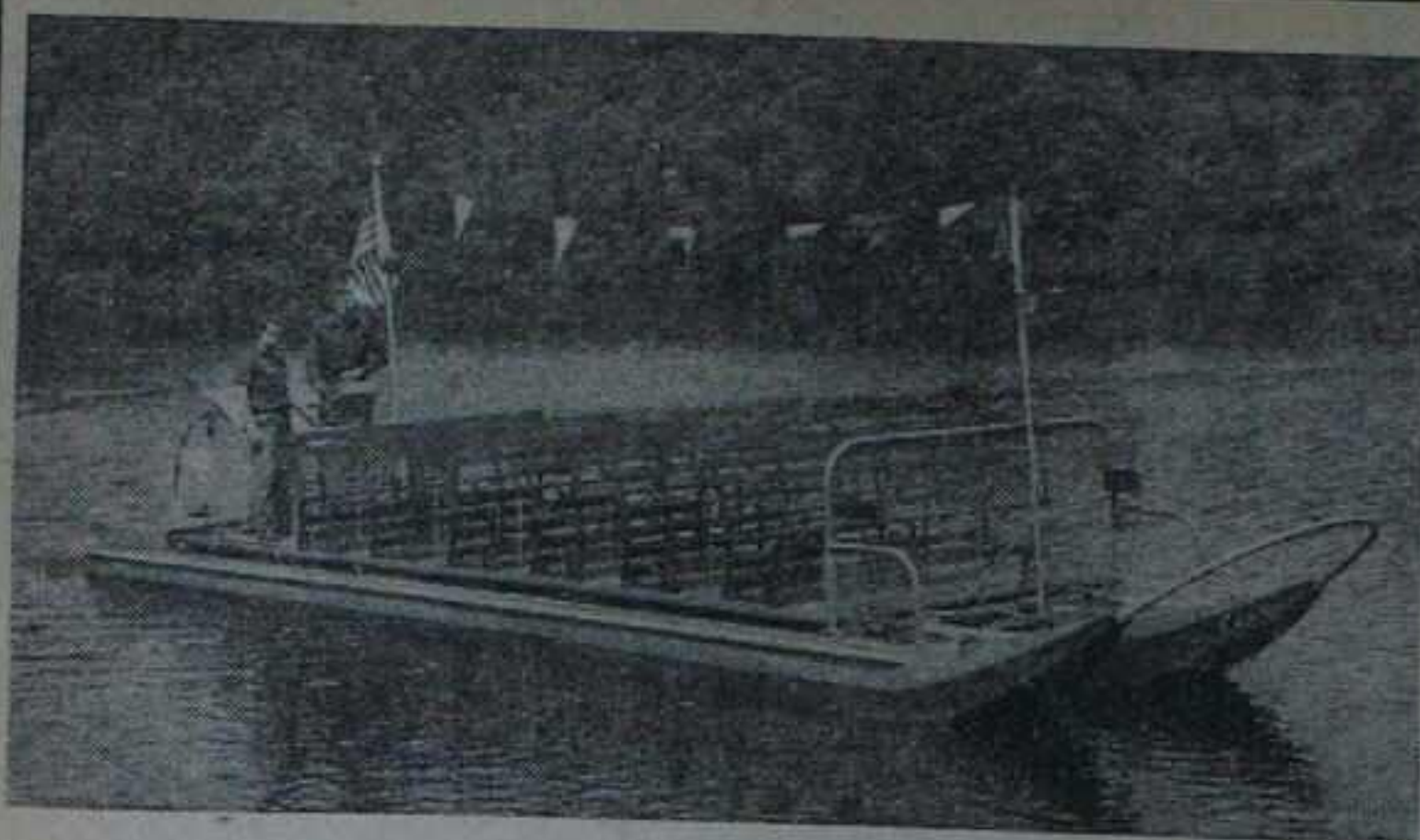
SPRINGFIELD, Ill., Aug. 27.—Midway receipts for Endy Bros.' Shows, biggest loser at the polio publicity-hit Illinois State Fair, which closed its 10-day run here Sunday (21), was \$42,421.92 after taxes. This represents a drop of almost \$100,000 from last year's ride and show take, the 1948 midway having yielded about \$141,000 after taxes.

There was a wholesale exodus of concessionaires from the grounds here the final week-end, when, hard hit by the lack of children on the grounds, they decided to call it quits and move on to their next spot. Early in the run not a few concessions, some shows and some rides had pulled up stakes when it became evident that sufficient business would not be forthcoming due to the dearth of small fry.

Still on the grounds Friday (26) was the circus midway unit owned by Harold Rumbaugh, which had been booked in thru Ray Marsh Brydon, who supplied several shows to augment Endy's regular line-up.

Closing week-end track events, big car auto races Saturday (20) and motorcycle races Sunday (21), showed the strength they have developed over a period of years. The turnouts for each was better than last year. Auto race card was staged by Tom Packs, St. Louis, with Buck Kidd, this city, again promoting the motorcycle races.

Springfield's polio ban, which confined children to the areas of their homes, was lifted several days after the fair closed. The ban had been on for about two weeks before the fair opened, and much State-wide publicity was given to it.



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- Public Appeal * Stability
- Good Quality * Portability
- High Class * Earning Power



SELLNER MFG. CO.
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OCEAN WAVE

New, thrilling ride for all ages. Brilliantly decorated and illuminated. Engineered and sturdily built for carnival and park use. Also manufacturers of Kiddie Airplane Ride, Kiddie Boat Ride, Adult and Kiddie Chairplanes. Free literature

SMITH & SMITH
Springvale, New York

STOCK TICKETS
One Roll \$ 1.00
Five Rolls 4.00
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100 Rolls 35.00
ROLLS 2,000 EACH
Double Coupons
Double Prices
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Size: Single Tkt., 1x2"

You've got to have some pepper to be worth your salt.

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SPECIAL PRINTED
Cash With Order. Prices:
2,000 \$ 6.80
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30,000 14.40
50,000 19.00
100,000 30.00
500,000 112.00
1,000,000 229.00
Double Coupons, Double Prices.

Close-Ups:

Patrons Rate Priority Over \$\$ At Doc Dorton's 3 N. C. Annuals

By Jim McHugh

(This is another in a series of articles on little-known facts about people prominent in outdoor show business.)

IN ONE YEAR under Dr. J. S. Dorton's management, North Carolina State Fair, Raleigh, netted \$76,000. Instead of being jubilant, Doc was conscience-stricken to the point that he remarked, "That's too much money to make."

What he meant, of course, was that an enterprise devoted to the welfare of the public was obligated to contribute the most and the best while operating within a balanced budget. The error, if it can be called that, lay in the fact that Doc, despite his demonstrated uncanniness along these lines, missed predicting the record influx of patrons and dollars.

Doc is both an originator and a crusader and the results are there for all to see, not only at Raleigh, but also at Cleveland County Fair, Shelby, and Southern States Exposition, Charlotte, N. C., both of which he operates with only a week for last-minute preparations between each one.

Showmanship

Doc was born with a flair for showmanship. As a youth he was busy teaching dogs to high dive and other routines and building rides. He is still imbued with the need to improve, and his agile mind has concocted eye-appealing features for each of his fair plants. Almost as important as the end result is the fact that most



DR. J. S. DORTON

features involved only small sums of money.

Doc was born in Concord, N. C., where he came under the influence of Dr. Spencer, a veterinary, who is now president of a Concord bank. Doc, too, became a vet and after some training under Spencer, who operated a fair in Concord, he went to Shelby to organize the fair there in 1924.

Handed State Fair

In 1937 Doc was accorded top-bracket recognition when Kerr Scott, the present governor who was then head of the department of agriculture, took the State fair back from private operators and put Doc in charge. Doc has been there ever since. Largely because of his interest and that of the governor, the State support this year will hit a new high and point the way for development of all North Carolina fairs.

The site of Southern States Exposition in Charlotte literally cropped up accidentally. It all happened when Doc was driving home one night accompanied by his wife and baby. It was raining hard and the car was wrecked on the Concord-Charlotte highway.

While waiting for assistance, Doc surveyed the area and commented, "What a wonderful place for a fair."

Joined With Hamid, Teeter

Together with Lucky Teeter, first of the top-flight hell drivers; his manager, Powell, and George A. Hamid, they got the enterprise under way. The site is ideal, the plant was carefully designed and executed and the annual has grown into one of the State's biggest fairs. The stock is now entirely owned by North Carolinians living in Charlotte and Shelby.

When he is convinced that he is right, Doc will follow thru until he has won out, with the result that he has occasionally been labeled a crank. But Doc is convinced that his persistence in sticking to details has paid worthwhile dividends.

He is convinced, too, that in his job of managing annuals he must be able to submerge his likes and dislikes and be able to put himself in the position of the smallest child patron if his events are to achieve maximum success. He regards all attractions as a means to an end and credits them with considerable aid in educating the public painlessly.

Sight Appeal Important

Clean grounds, attractively painted buildings, well kept shrubs and plenty (See PATRONS RATE on page 57)

1949 WINNERS

37th Annual BIG ELI Fourth of July Contests

Rank	Entrant	State	Wheel	Receipts
1	F. G. Mattingly	Kentucky	No. 14	\$259.92
2	M. R. Warfield	Iowa	No. 3	\$19.04
3	Browning Bros.	Oregon	No. 5	\$51.60
4	George Nelson	Iowa	No. 5	\$50.00
5	Miller Amu. Ent	Wisconsin	No. 5	\$99.34
6	M. Larkee	Wisconsin	No. 12	\$02.50

Total \$3,732.40

Average per wheel for the day \$622.08.
A BIG ELI Wheel is a sure profit earner.

ELI BRIDGE COMPANY
Builders of Dependable Products
800 Case Avenue Jacksonville, Illinois

FOR SALE

Three Kid Rides, all new this season, consisting of LUCAS BOAT RIDE, complete with Portable Tank, six Boats, 22 capacity. MURDOCK PLANE RIDE, one of the finest on the market, used by all Western parks and shows. CHAIRPLANE with a 25-seat capacity. Rides are now on location in New York City and can be moved at end of season or possibly kept at present promising location. Represent an investment of \$7,000.00. No reasonable cash offer refused. Reason for selling, other business interests and Rides too far distant.

For further information write

LUCAS KIDDIELAND
1521 Riverside Dr., Los Angeles 26, Calif.

C-CRUISE... A Re-Ride Bonanza

- * Super-Safe
- * No Experienced Help Needed
- * Fun For All Ages
- * Indoor or Outdoor
- * Self Loading
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EASY TO FILL UP... OPERATE... SET UP AND TRANSPORT!
C-Cruise can be set up to suit your customers
Write for details



C-CRUISE CORP. Seventh and Murlark Avenue, West Salem, Oregon

New 7,500-Capacity Bleachers Set for Syracuse Full-Scaler

SYRACUSE, Aug. 27.—New 7,500-capacity bleachers have been erected at the New York State Fairgrounds here to replace the grandstand torn down during the war years, the plant has been given thoro repairs and an intensive publicity campaign is being conducted for the first full-scaled operation of the fair since 1941.

Canceled in '42 when the plant was transformed into an Army Air Forces depot, the fair was revived last year on a limited basis, confined strictly to exhibits, without any attractions.

All-Auto Program

The full-scaled operation, which will open Labor Day, will give emphasis to motor speed events. Opening afternoon track attraction will be a stock car race, with a 100-mile AAA-sanctioned championship auto race Saturday, September 10. Irish Horan's and Jack Kochman's Hell Drivers will give afternoon and night showings on other afternoons and also nightly thruout the run of the event.

Acts booked thru George A. Hamid, Inc., New York, will work along with the thrill shows. These acts are Al Gordon and Pets; Paul and Paulette, trampoline; Briant Brothers, tramp act; Goetschis, cycling duo; Sharkey, the Seal, and the Barretts and Carrolls, both aerial acts. Joe Basile's band will supply the grandstand music.

Canova in Nightly

The Coliseum will be used during the day for cattle judging, and for the first four nights it will be used for a horse show, plus an abbreviated performance by Judy Canova and her troupe. On Friday and Saturday, Miss Canova and her troupe will give two complete shows nightly. The James E. Strates Shows will be on the midway.

Feature of the publicity campaign

is a Queen of Fair contest, with Walter Thornton, models' agent, slated to pick winner. Publicity is being handled by Doug Johnson. Bligh A. Dodd is fair manager and is assisted by George Shilley and Jim Carey, both veterans at the fair.

Hamid Revue Draws Well At Malone; Buck on Midway

MALONE, N. Y., Aug. 27.—The 99th annual Franklin County Fair is closing tonight, with Jack Kochman's Hell Drivers putting on shows today and tomorrow. While attendance is reported good, no figures are available.

George A. Hamid's Show-Time Revue drew a small crowd opening night—which is normal here—but played to capacity, or near sellouts, the remainder of run. The line-up of acts included Rudy Caffey, emcee; the Victoria Troupe, bike act; the Narbertys, aerial; Green and Dooley, ventriloquist; Fay and Foster, novelty musical, and the Plutocrats, educated pooches. Joe Basile's band and Arthur Martel, organist, provided the music.

The public address system, particularly good, was handled by Burt Nichols and Jimmy Piper. The O. C. Buck Shows were on the midway.

County Displays to Feature Nevada's Annual This Year

FALLON, Nev., Aug. 27.—County displays will be featured at the annual Nevada State Fair, opening September 2. The fair committee recently voted to turn over the main exhibit building to county displays.

Members of the State fair board include Fred Settemeyer, Gardnerville; Ernest Brooks, Reno; Lester Mills, Logandale; Norman D. Brown, Smith Valley; George Leonard, Reno; F. Glenn Lee, Overton; Ellis Folsom, Carson; Mrs. George D. Ogilvie Elko; Arthur Carter, Lund; George D. Ernst, Fallon; Clarence J. Thornton, Reno; Thomas Dolf, Fallon; Mrs. Ruth Rudel, Lovelock, and Lem Allen, Fallon.

Fayette Changes Dates

LA GRANGE, Tex., Aug. 27.—Dates for the Fayette County Fair, La Grange, Tex., originally September 29-October 1, have been changed to October 20-22. J. R. Jackson, secretary, announces.



Allan Herschell MERRY-GO-ROUND

★ Most famous riding device ever built ★ Many still in service after 35 years ★ Brilliantly decorated and illuminated ★ Built better to last longer —with less maintenance ★ 5 sizes and styles ★ Write for literature.

ALLAN HERSHELL COMPANY
Incorporated
NORTH TONAWANDA, N. Y.
World's Largest Manufacturers of Amusement Devices

1949 Spitfire



**BETTER THAN EVER
ALL BALL BEARINGS
AND
FLUID DRIVE
SIDE OR BOTTOM LOADING**

FRANK HRUBETZ & CO.
SALEM, OREGON

BOOMERANG

1949 MODEL INCLUDES MANY NEW INNOVATIONS INTRODUCED AT CONEY ISLAND 1949.

WRITE FOR CATALOG, ETC.
U. S. RIDING DEVICES CORP.
HARRY WITT

398 Junius St. Brooklyn, N. Y.

36 PASSENGER

8 Wheel Drive TOM THUMB **STREAMLINER**



America's finest Fastest Most economical
CLARK MFG. CO. BRADENTON, FLA.

SUPER ROLLOPLANE

Available After Sept. 5
Will trade, sell, place in park or lease. Three-phase motors. Ride in AA-1 condition. Bought new and never been moved from park.

JOHN MOHN
Buckeye Lake, Ohio

FOR SALE

6 Drive-Yourself Kiddie Electric Autos. Driven by 2 6-volt car batteries, used 2 seasons. Cost \$225 each, will sell for \$75 each or trade for some Ride. Last year these cars topped 6 other Rides. 1 Link Trainer. \$100.00

PLAYLAND PARK
P.O. Box 345 Wichita Falls, Texas

RIDE OWNERS are reporting greatly increased grosses on peak capacity stands with Eyerly rides having the new Eyerly automatic passenger safety belt now standard equipment on new 1949 models. This speedy, positive and self-adjusting fool proof safety development actually decreases passenger loading time from fifty to seventy-five per cent. Write for complete information.

PORTABLE ONE-TRUCK RIDES FOR CARNIVALS

- OCTOPUS
- ROCK-O-PLANE
- ROLLOPLANE
- FLY-O-PLAN

Engineered and sturdy built for parks. Write for descriptive circulars.

EYERLY AIRCRAFT CO.
SALEM OREGON

- POPCORN CANDY APPLE SUPPLIES
- CORN POPPERS SNOWBALL FLAVORS
- SEASONING ECHOLS ICE SHAVERS
- COPPER KETTLES PAPER CUPS
- APPLE STICKS CUP DISPENSERS
- COLEMAN BURNERS PAPER TRAYS
- TIN SPOONS SNOWBALL SUPPLIES
- ROASTED PEANUTS HOT DRINK CUPS

Write for Prices—
Telephone 236

KIRBY'S PRODUCTS
15 FINE AVENUE UNION, S. C.

ASTRO FORECASTS
All Readings Complete for 1949

Crystal balls imported
On Hand in three sizes 2 1/2, 3 inch, 6 1/2, 8 1/2, 10 inch. Write for prices.

Single Sheets 8 1/2 x 14, typewritten per M \$5.00
8-p Gold fish Pamphlet 8 1/2 x 11 12 Signs
Any Quantity Each 11 1/2

"WHAT IS WRITTEN IN THE STARS." Folding Booklet 12-P 4x5 Contains all 12 Analyses Very well written \$5.00 per 100 Sample 10¢

FORECAST AND ANALYSIS 10-p Fancy Covers Ea 3¢

Samples of each of the above 4 items for No 1 45 Pages Assorted Color Covers 50¢

NEW DREAM BOOK

120 Pages, 4 sets Numbers Clearing and Policy 120 Dreams Bound in Heavy Gold Paper Covers Good Quality Paper. Sample 20¢

HOW TO WIN AT ANY KIND OF SPECULATION 31 p Well Bound 8 1/2 x 11 25¢

PACK OF 75 EGYPTIAN F T CARDS Answers All Questions Lucky Numbers, etc. 40¢

Signs Cards Illustrated Pack of 36 15¢

Graphology Charts 8x11 Sam 5¢ Per 100 \$7.50

MENTAL TELEPATHY Booklet of 21 P 25¢

Shipments Made to Your Customers Under Your Label. No checks accepted. C O D 25% Deposit. Our name or ads do not appear in any merchant dir. Samples prepaid. Orders are P P Extra.

SIMMONDS & CO.
19 West Jackson Blvd. CHICAGO 4, ILL.
Send for Wholesale Prices

NEW CHEVROLET TRUCKS

SPECIAL FINANCE PLAN FOR SHOWMEN

GET OUR PRICES FIRST

STANDARD CHEVROLET CO.
EAST ST. LOUIS, ILL.

New Bethel, Ind., Annual Hit by Rain; Gate Down 30%

NEW BETHEL, Ind., Aug. 27.—Attendance at the annual Marion County Fair here was down 30 per cent this year. Event was hit by two days of rain.

Spending was way off and as a result midway concessions, rides and shows were hard hit.

Thomas Joyland shows, on the midway, reported business down 40 per cent.

Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

SPECIALY PRINTED

CASH WITH ORDER PRICES --- 10M, \$10.20 --- ADDITIONAL 10M's AT SAME ORDER, \$2.20

Above prices for any wording desired. For each change of wording and color add \$3.75. For change of color only add 75c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS	WELDON, WILLIAMS & LICK
1 ROLL \$1.00	FORT SMITH, ARKANSAS
5 ROLLS @ 75c	Tickets Subject to Fed. Tax Must Show Name of Place, established price, Tax and Total. Must be Consecutively Numbered from 1 on or from your Last Number
10 ROLLS @ 60c	

MINIATURE STEAM TRAIN

Train grosses next to Coaster in three big parks. 70 Trains now in operation.

GROSS \$2,500 TO \$15,000 A SEASON

Burns coal for normal steam operation. Make real money in any town over 10,000 population.

Approved A.S.M.E. boiler Steam Trains are unexcelled for appeal and repeat rides. Hauls from 15 to 30 kids and adults every tri.

OTTAWAY AMUSEMENT CO.
Mfrs. Miniature Steam Trains
224 W. DOUGLAS WICHITA 2, KANSAS

H. E. EWART COMPANY

FAMOUS KIDDIE RIDES

Kiddie Auto Ride	Kiddie Whirly-Gig	Kiddie Street Car
Kiddie Ferris Wheel	NEW PRE-WAR PRICES	Kiddie Aeroplanes

Write for Catalogue. Phone: CHarleston 02311
1220 S. VICTORY BLVD., BURBANK, CALIF.

3000 BINGO

No 1 Cards, heavy white, black back, 5 1/2 x 7 1/4. No duplicate cards. These sets complete with Calling Numbers, Tally Card, 35 cards, \$3.50; 50 cards, \$4; 75 cards, \$4.50; 100 cards, \$5.50. All cards from 100 to 3,000 @ \$5 per 100. Fibre Calling Numbers, 50¢; Wood Calling Numbers, \$1; Printed Tally Card, 15¢. Colored Heavy Cards, #3, same weight as #1, in Green, Red, Yellow @ \$6 per 100. **DOUBLE CARDS**, No. 1 size, 5 1/2 x 1 1/4 @ 10¢ each

3000 KENO

Made in 30 sets of 100 cards each. Played to 3 rows across the cards, not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping Pong Balls, printed 2 sides, \$30.00. Replacements, Numbered Balls, Ea. .58

3,000 Jack Pot Slips (strips of 7 numbers) Per 1,000 1.25

M. W. Cards, 5x7, White, Green, Red, Yellow, Per 100 2.00

3,000 Small, Thin "Brownie" Bingo Sheets, 5 colors, loose only, no pads. Size 4-5, M 1.50

3,000 Leatherweight Bingo Sheets, large size, 5 1/2 x 3, 5 colors, loose, no pads M 1.75

Adv. Display Posters, size 24x36, Each. .10

Cardboard Strip Markers, 10 M for. .75

Rubber Covered Wire Cable, with Chute, Wood Ball Markers, Master Board; 3-piece layout for. 15.00

Thin Transp. Plastic Markers, Bwn. 1/4 M. 1.00

Red or Green Plastic Markers, 1/4 Square, Round or Scalloped, \$2.50 M 1/2 size \$2.00 M

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON BLVD., Chicago 4, Illinois



Coming Events

ARKANSAS

Brinkley—Livestock Show. Sept. 23-24. G. R. Warblow.

Heber Springs—Livestock Show. Sept. 29-Oct. 1. Walter Aldridge.

Salem—Livestock Show. Sept. 15-17. S. T. Jennings.

CALIFORNIA

Lodi—Grape Festival & Natl. Wine Show. Sept. 16-18. Don Dickey.

Monterey—Centennial Celebration. Aug. 29-Sept. 5. J. W. Oigardi.

COLORADO

Arvada—Harvest Festival. Sept. 9-10. Stanley H. Stolte.

Craig—Ride 'n' Tie Days. Sept. 9-19. Fred W. Siebott.

Denver—Denver Gift Show, Albany Hotel. Sept. 18-21.

Denver—Denver Natl. Home Show. Sept. 18-26.

Wiggins—Fall Festival. Sept. 8-9. Mrs. Gilbert Graff.

ILLINOIS

Abingdon—Am. Legion Street Fair. Sept. 1-3. Andy R. Peluso.

Ashkum—Am. Legion Homecoming. Sept. 3-5. LaVerne E. King.

Bloomington—Tomato Festival. Sept. 15-17.

Dixon—Fall Festival. Sept. 28-29. Chester Barriage.

Edwardsville—Merchants & Farmers' Expo. Aug. 31-Sept. 5. Frank J. Fink.

Eldorado—VFW & Merchants' Fall Festival. Sept. 5-10. Robert Wettan.

Forreston—Sauerkraut Day. Sept. 15. Am. Legion, Milton Deuth.

LeRoy—Fall Festival. Sept. 8-10. Cal Razor.

Mansfield—Am. Legion-Lions Club Homecoming. Sept. 1-3. Lynn Penninger, Box 218.

Mount Pulaski—Am. Legion Fall Festival. Sept. 8-10. Herschel Hayden.

Rantoul—Fall Festival. Sept. 1-3. Cal Razor.

INDIANA

Batesville—Fall Festival. Sept. 20-24. Herman J. Artmire.

Bowling Green—Old Settlers' Reunion. Sept. 2-3. Charles Butt.

Covington—Am. Legion Street Fair. Aug. 29-Sept. 3. H. L. Simmons.

Denver—Fall Festival & Free Fair. Sept. 21-24. Norman L. Hay.

Marshall—Homecoming. Sept. 22-24. E. R. Pefley.

IOWA

Drakesville—Old Soldiers & Settlers' Reunion. Sept. 9-10. David Bolick.

Moulton—Fall Jamboree. Sept. 15-17. Hugh Wood.

KANSAS

Chanute—Mexican Fiesta. Sept. 14-16. Nick Gonzales.

MAINE

Woodland—Central Labor Union Celebration. Sept. 1-5. John M. Slefinger.

MICHIGAN

Detroit—Gift Show, Hotel Book Cadillac. Sept. 4-8. Walter E. Offinger, 15-117 Mds. Mart, Chicago.

Mio—Lions' Club Homecoming. Sept. 2-5. Philip C. Hubbard.

Romeo—Peach Festival of Michigan. Sept. 3-5. Donald M. Droste.

MINNESOTA

Mahnomen—Wild Rice Day & Cent. Cele. Sept. 15. Chamber of Commerce.

MISSISSIPPI

McComb—State Dairy Show & Pike Co. Free Fair. Sept. 12-14. N. A. Coplen, Summit.

MISSOURI

Boonville—Daniel Boone Days. Sept. 14-16. J. Matt Meredith.

Dexter—Fall Festival. Sept. 19-24. Thomas J. Ross.

Eminence—Old Settlers' Reunion. Sept. 1-3. Charles C. Swiney.

Gallatin—Junior Livestock Show. Sept. 8-10. George H. Schmitt.

Gorin—Fall Festival. Sept. 7-9. Carl W. Klopfer.

Hamilton—Am. Legion Race Meet. Aug. 30-Sept. 3. R. C. Hendren.

Hannibal—Celebration. Aug. 29-Sept. 3. F. T. Russell.

Holden—Fall Fiesta. Sept. 21-23. H. E. Holman.

Runtsville—Fall Fair & Festival. Sept. 12-13. R. C. McClure.

Jackson—Am. Legion Homecomers. Aug. 30-Sept. 3. N. Burton Short.

Lamar—Farm & Industrial Expo. Sept. 15-17. Bud Moore, Chamber of Commerce.

Lincoln—Harvest Festival. Sept. 22-24. J. R. Poague.

Liberty—Clay Co. Horse Show. Sept. 1-3. James R. Howard.

Lucerne—4-H Club Stock Show. Sept. 1-3. O. L. Hughes.

Palmyra—Fall Festival. Sept. 11-14. W. E. Sears.

Perry—Fall Festival. Sept. 1-3. Irene Heinicke.

Pleasant Hill—Street Fair. Sept. 29-Oct. 1. Buster Jones, Chamber of Commerce.

Skidmore—Pumpkin & Horse Show. Sept. 1-3. V. V. Goslee.

Stover—Fall Festival. Sept. 29-Oct. 1. J. L. Stevinson.

Wardell—Cotton Carnival Celebration. Sept. 26-Oct. 1. Max Timmons, Rotary Club.

Waverly—Apple Festival. Sept. 22-24. H. P. Callaway.

NEBRASKA

Arnold—Fall Festival. Sept. 9-10. D. L. Erikson, Chamber of Commerce.

Gothenburg—Harvest Festival. Sept. 21-23. Herbert J. Duis, Chamber of Commerce.

NEW JERSEY

Allentown—Potato Festival & Fair. Sept. 1-3. Charles M. Ewart.

Atlantic City—Miss America Pageant. Sept. 5-11. Lenora S. Slaughter, Convention Hall.

NEW YORK

Akron—Centennial Celebration. Sept. 1-5. Ralph Dickinson.

NORTH DAKOTA

Bismarck—Conservation Show of N. D. Sept. 21-24. John G. Plath.

OHIO

Ashtabula Harbor—Street Fair. Sept. 8-10. John J. Porter.

Canal Winchester—Fall Festival. Sept. 7-10. Denver C. Giel, Am. Legion.

Cincinnati—Food & Home Show at Zoo. Aug. 23-Sept. 5. J. P. Heuser.

Cleveland—National Air Races. Sept. 3-5.

Columbiana—Am. Legion Street Fair. Sept. 8-10. Harry W. Lundgren.

Sebring—50th Anniversary Celebration. Aug. 31-Sept. 5. Wilber Bradley.

Warren—Sesquicentennial Celebration. Aug. 29-Sept. 5. C. E. Dille.

OKLAHOMA

Cheyenne—Harvest Festival. Sept. 9-10. Doss Pruet.

Enid—Dairy Show. Sept. 5-9. O. E. Zink.

Perry—Cherokee Strip Celebration. Sept. 15-17. Clarence Paden.

OREGON

Astoria—Chamber of Commerce Sal. 28 Party. Aug. 30-Sept. 5. Al Hetzel.

PENNSYLVANIA

Hazleton—Old Home Week. Aug. 29-Sept. 3. John J. Mikula.

Lyon Station—Annual Fiesta. Sept. 2-5. Earl F. Heffner, Fleetwood, Pa.

McClure—Bean Soup Celebration. Sept. 15-17. S. H. Bubb.

North East—Grape Carnival. Sept. 15-17. Harry B. Couze.

Philadelphia—Gift Show. Sept. 24-30.

SOUTH CAROLINA

Union—Harvest Festival. Sept. 12-17.

SOUTH DAKOTA

Aberdeen—Golden Pheasant Festival. Sept. 19-24.

Black Hills—Black Hills Expo. Aug. 31-Sept. 3. E. C. Murray.

Menno—Stock Show. Sept. 13-15. Walter Quast, Chamber of Commerce.

Mobridge—Northern Show of Progress. Sept. 16. M. Schamber.

Timber Lake—Days of 1910. Aug. 26-27. R. J. Gibson.

TENNESSEE

Petersburg—Colt Show. Sept. 6-7. Thomas L. Warren Jr.

Shelbyville—Tenn. Walking Horse Natl. Celebration. Aug. 30-Sept. 3. P. J. Scudder.

TEXAS

Dallas—Allied Gift Show. Sept. 4-9.

Floresville—Peanut Festival. Sept. 23-24. A. T. Hoelscher.

Schulenburg—Dairy & Poultry Show. Sept. 30-Oct. 1. H. R. Clark.

UTAH

Brigham City—Peach Days. Sept. 2-3. E. B. Owen.

Cedar City—Livestock Show. Sept. 8-10.

Paysen—Onion Days & Race Meet. Sept. 4-6.

VIRGINIA

Hampton—National Seafood Festival. Sept. 16-17.

WASHINGTON

Grandview—Harvest Festival. Sept. 8-10.

Yakima—Shrine Circus. Sept. 21-24. H. B. Chipman.

WISCONSIN

Mount Horeb—Fall Frolic. Sept. 8-10. Jordan M. Moe, Chamber of Commerce.

British Firm To Show Miniature Trains in N. Y.

NEW YORK, Aug. 27. — Garland Engineering Limited, of England, makers of miniature steam locomotives and coaches, are getting set to try to introduce their products in America.

Arrangements have been made by the firm to exhibit one of their locomotives, a scale model of the Royal Scot, in the auto showrooms of Ferguson Motors here, about mid-October.

E. L. Westropp, managing director of the Garland firm, will supervise the exhibit and try to establish an agency in this country to handle their products and provide for servicing and supplying of spare parts.

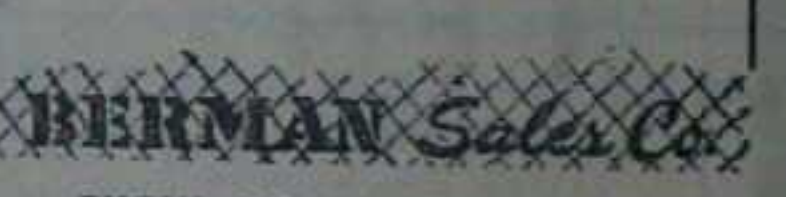
About this time of the year money made thru triumphant tours looks like total defeat.



TRAILERS AND TRUCKS carry the load!



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Now for immediate delivery — a full and complete line of New and Used Trucks and Trailers. We can arrange convenient payment term for you.



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MIDWAY MARVEL CANDY FLOSS MACHINE \$275.00



Slightly higher West of Rockies.
● double spinnerhead ● rubber shock mounted ● 25 in. aluminum pan ● pilot light indicator ● shaft rotates on ball bearings ● dust cover ● fused to prevent overload ● accurate machining ● ball bearing motor.

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Congress Nixes Aid; Capitol Sesquicent. Seeks Business \$\$\$

WASHINGTON, Aug. 27.—Unsuccessful in efforts to get a \$3,000,000 appropriation from Congress for an exposition to celebrate the 150th anniversary next year of the laying of the District of Columbia cornerstone, the Sesquicentennial Commission is readying to seek to raise the money from business sources. At the same time new soundings are reportedly being made in Congress to determine whether a federal outlay might yet be granted. The National Capital Sesquicentennial Commission is hoping to raise the revenue in order to put on an exposition that would open next April and run for several seasons.

If the commission succeeds in raising the money, exposition buildings will be constructed near the National Guard Armory and an amphitheater will be built in Rock Creek Park. The commission revealed that present plans call for a standard commission rate of 10 per cent for concession space salesmen, altho a tentative arrangement had been worked out with a syndicate to sell space at 5 per cent.

There is no certainty that the commission will be able to raise sufficient funds from private sources to go ahead with the project. The House last week voted 150 to 129 against appropriating \$3,000,000 for the project even tho the outlay bill had been favorably recommended by the House Appropriations Committee.

Attendance Up Slightly At Mason, Mich., Annual

MASON, Mich., Aug. 27.—Attendance at the Ingham County Fair this year was up slightly from a year ago, Joy O. Davis, secretary, reported. Agricultural and commercial exhibit space, he said, doubled last year, with grandstand attendance and carnival receipts even with a year ago. Automobile exhibit space this year tripled. Lucky Lott's Thrill Show played opening night and a revue booked thru Voorhees and Fleckels, was staged five nights.

The W. G. Wade Shows, on the midway, reported gross this year \$41 ahead of last year.

Yuba City, Calif., Pushes Improvements to Plant

YUBA CITY, Calif., Aug. 27.—Improvements to the fairgrounds here are being pushed for the Peach Festival, September 20-October 2, following approval by the State Fair Board of contracts for the installation of a water well and for electrical work in the six recently erected buildings.

A contract for the erection of grandstand and bleachers seating 2,200 at the rodeo grounds will be awarded soon, Roy Welch, secretary-manager, said.

Talent Topics

Bert Van Deusen, who is booking revues for fairs this season, reports from Wesley, Ia., that his revue played Kossuth County Fair, Algona, Ia. Act line-up included the Floridettes, 10-gal line; King Reynolds, tight wire; Lane and Norveli, adagio dancers; Lang and Lee, jugglers; Musical Alberts; Mary and Jerry, roller skating; Lois Laughlin, xylophone; Carl Marlo & Company, magic; Elain Hess, dancer, and an eight-piece band with Hammond organ. Van Deusen emceed.

Burns Sustained in Blast Fatal to Leo DeSimone

BUFFALO, Aug. 27.—Leo DeSimone, 58, partner in the Twin City Fireworks Company, succumbed in Meyer Memorial Hospital here, August 21, to burns suffered August 18 in an explosion at the fireworks plant near Akron, N. Y.

DeSimone was in one of the seven buildings of the plant when the explosion occurred and escaped with his clothing ablaze. His partner, Nick Mitch, extinguished the flames by rolling DeSimone on the ground.

Thrill Shows, Wirth Revue Feature Sandy Creek Annual

SANDY CREEK, N. Y., Aug. 27.—Oswego County's 92d annual Sandy Creek Fair is closing its five-day run today, with Ward Beam's Auto Daredevils putting on matinee and night thrill shows.

Frank Wirth's *Swing Out the News* revue, with the Spring Garden band, was the feature grandstand attraction. The line-up of acts included Tom Pack's four elephants; Boby Day and Babs, dance duo; the Florida Trio, novelty comedy act, and aerial acts.

The King Reid Shows were on the midway.

Chicago Italian Festival Nets 121G, Sacco Reports

CHICAGO, Aug. 27.—The second annual Italian Festival, sponsored by 18 Italian Catholic churches at Cicero and 12th here, July 27-August 7, netted \$121,000 this year, Tommy Sacco, Chicago booker, in charge, reported.

Attendance this year was far ahead of last year, Sacco said, but spending was down. He said attendance was around the 300,000 mark for the 12 days.

Oakes, N. D., Gives K-M Okay Biz; Cavalier Light

OAKES, N. D., Aug. 27.—The Al G. Kelly-Miller Bros.' Circus did okay business here Thursday (18), registering a three-quarter matinee and a full night house. At Cavalier, N. D., Thursday (11), a near three-quarter night house followed a light matinee.

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*Routes are for current week when no dates are given. In some instances possibly mailing points are listed.

- Alamo Expo.: Salina, Kan.; (Fair) Perry, Okla., 5-10.
- All-American Midway: (Fair) Caldwell, Kan., 1-3; Sapulpa, Okla., 5-10.
- American Beauty: Columbia, Mo.; Webb City 5-10.
- American Eagle: Prairie City, Ill., 1-3; Colchester 5.
- American Funland: Texarkana, Tex.; Hazen, Ark., 5-10.
- American United: Walla Walla, Wash.
- Badger State: Breckenridge, Minn., 2-5; Blue Earth 8-11.
- Baker's United: Georgetown, Ill.
- Beam's Attrs.: (Fair) Ford City, Pa., 30-Sept. 5; (Fair) New Florence 7-10.
- Bee's Old Reliable: (Fair) Bowling Green, Ky.; (Fair) Waverly, Tenn., 5-10.
- Beeson, Tex. Am.: Tina, Mo.
- Bernard & Barry: Kitchener, Ont., Can.; Windsor 5-10.
- Big Bend: Port Lavaca, Tex., 29-Sept. 10.
- Big Four Am.: Edwardsville, Ill., 29-Sept. 5; (Fair) St. Charles, Mo., 6-11.
- Big State: Dimmitt, Tex.; (Fair) Sudan 4-10.
- Bill's Rides: Ashburn, Ga.
- Blue Grass: (Fair) Madisonville, Ky.
- Bogle & Reese: (Fair) Oswego, Kan., 29-31; (Fair) Fort Scott Sept. 1-3.
- Bohn & Sons: Hyannis, Neb., 1-5.
- Borderland: Palacios, Tex.
- Brodbeck: Hardner, Kan., 31-Sept. 2; Kiowa 3-5.
- Brodbeck & Schrader, No. 1: Stockton, Kan.; (Fair) Dodge City 5-10.
- Brodbeck & Schrader, No. 2: (Fair) Rush Center, Kan., 29-31; Marquette Sept. 2-3.
- Brownie Am.: (Fair) Carnegie, Okla., 30-Sept. 2.
- Buck, O. C.: (Fair) Rhinebeck, N. Y.
- Buffalo: (Fair) Angelica, N. Y.
- Bullock Am. Co.: Latta, S. C.
- C. & B. Am.: Newburg, Mo., Salem 5-10.
- B. & C. Expo.: (Fair) Henrietta, N. Y., 30-Sept. 5; Oswego 5-10.
- B. & H.: Chadbourn, N. C.
- Burke, Harry: Rayne, La., 29-Sept. 5.
- Burkhart Am. Co.: Kingston Minn., Ill., 31-Sept. 5.
- California: Sanges, Calif.
- Capell Bros.: Henryetta, Okla., 1-5.
- Capital City: (Fair) Hol-genville, Ky.; (Fair) Elizabethtown 5-10.
- Casey, E. J., No. 1: (Fair) Emo, Ont., Can., 29-31; (Fair) Rainy River Sept. 1-3; Fort Francis 5-7; St. Vital 9-10.
- Casey, E. J., No. 2: Sturgeon Falls, Ont., Can., 29-31; (Fair) Espanola Sept. 1-3; Kapuskasing 5-10.
- Catlett Greater: Richland, Kan., 29-31; Cottonwood Falls Sept. 1-3; Horton 6-10.
- Cavalcade of Amusements: Muncie, Ind., 29-Sept. 5; Jackson, Tenn., 5-10.
- Central Am. Co.: Myrtle Beach, S. C., 29-Sept. 1; (Fair) Pembroke, N. C., 5-10.
- Central States: (Fair) Lexington, Neb.; Holington, Kan., 5; (Fair) Hillsboro 6-9.
- Cethin & Wilson: (State Fair) Indianapolis, Ind., 1-9; Reading, Pa., 11-17.
- Chanos, Jimmie: Paulding, O.
- Cherokee Am. Co.: (Fair) Burlington, Kan.; Concordia 5-6; (Fair) Clay Center 7-10.
- Clifford United: Sparks, Nev., 29-Sept. 5.
- Coleman Bros.: Allamont, N. Y.
- Coleman State Side Shows: Porter, Ind., 29-Sept. 5.
- Collins Bros. United: Litchfield, Neb., 29-31; Ansley Sept. 1-3.
- Collins, Wm. T.: (Fair) Parker, S. D., 29-31; (Fair) Tripp 31-Sept. 3; Sioux City, Ia., 5-10.
- Continental: (Fair) Westport, N. Y., 30-Sept. 2.
- Cote Am.: Keego Harbor, Mich., 30-Sept. 1.
- Crafts Expo.: (State Fair) Sacramento, Calif., 1-11.
- Crescent Am. Co.: Warren, Ark.; (Fair) Malvern 5-10.
- Crescent: Prince Rupert, B. C., Can., 29-Sept. 5; Prince George 6-10.
- Crysal Expo.: (Fair) Knoxville, Tenn.; (Fair) Madisonville 5-10.
- Cumberland Valley: (Fair) Crossville, Tenn.; (Fair) Cookeville 5-10.
- Curt, W. S.: Osborn, O.; North Baltimore 5-10.
- DeLuxe: Holyoke, Mass., 29-Sept. 5; Wilson, Conn., 8-17.
- Denton, Johnny J.: (Fair) Fulton, Ky.; (Fair) Clintwood, Va., 5-10.
- Dick's Greater: Chester, Pa.; (Fair) Paulsboro, N. J., 6-10.
- Dixieland: Statham, Ga.
- Dodson's Imperial: Fargo, N. D.; Huron, S. D., 5-10.
- Dobson's United: Park Falls, Wis., 29-31; Hayward Sept. 1-3; (Fair) Ridgeland 5.
- Douglas Greater: Astoria, Ore.
- Down River Am. Co.: (Fair) Crosswell, Mich., 29-Sept. 1; (Fair) North Branch 2-5; (Fair) Fowlerville 6-10.
- Draco Am. Co.: Goldsmith, Ind.
- Drew, James H.: (Fair) Charleston, W. Va., 29-Sept. 11.
- Dumont: Farmville, N. C.
- Dyer's Greater: Sumner, Ia., 29-31; Mineral Point, Wis., Sept. 1-5.
- Eastern Am.: Windsor, Me.
- Eddie's Expo.: (Fair) Stoneboro, Pa., 1-5; (Fair) Meadville 6-10.
- Elliott Am. Co.: L. W. Grant, Mich.
- Eddy Bros.: Pittsburgh, Pa.
- Evans United: Mercer, Mo., 2-5; Kellerton, Ia., 7-10.

- Ferris, Carl D.: (Fair) Little Valley, N. Y.
- Fidler's United: Calumet City, Ill.; La Salle 5-10.
- Fleming, Mad Cody: (Fair) Blue Ridge, Ga.; (Fair) Ellijay 5-10.
- Folk Celebration: (Fair) Alamoso, Colo., 31-Sept. 5; Trinidad 7-11.
- Francis, John: Plymouth, Wis., 1-5.
- Franklin, Don: San Marcos, Tex.; Bryan 5-10.
- Galely: Rochester, N. Y.
- Garden State: Pringle, Pa.; (Fair) Lehighton 5-10.
- Garden State Ride Unit: (Fair) Milford, Pa.; (Fair) Lehighton 5-10.
- Gem City: Macomb, Ill., 30-Sept. 2; Depue 3-5; El Paso 7-10.
- Gentsch, J. A.: Sebastopol, Minn.
- Georgia Am. Co.: Nashville, Ga.
- Gifford's: (Fair) South Haven, Kan., 29-31; Ringwood, Okla., Sept. 7-10.
- Gold Bond: (Fair) Athens, Wis., 30-Sept. 1; (Fair) Cornell 3-5.
- Golden Rule: (St. Vincents Hospital lot) Philadelphia, Pa., thru Sept. 17.
- Golden West: Walnut Grove, Calif.
- Gooding Am. Co.: (State Fair) Detroit, Mich.
- Gooding: Columbus, O.
- Gooding Park Attrs.: (Fair) Burton, O., 30-Sept. 2.
- Graceland Greater: Madison, Ill.
- Gra-Loy: Lapaz, Ind.
- Grand American: Chariton, Ia., 5-7; (Fair) New Hartford 9-10.
- Grand Union: Hennessey, Okla.
- Great Plains: David City, Neb., 29-30; St. Paul 5-10.
- Greater Rainbow: (Fair) Orleans, Neb., 29-31; Davenport Sept. 2-3; Kenesaw 5-7; (Fair) Washington, Kan., 8-10.
- Great Sutton: (Fair) Postville, Ia., 31-Sept. 3.
- Groves Greater: Bunkle, La.
- Gulf Coast: (Fair) Cuba, Mo.; Bonne Terre 5-10.
- Hagenack's Rides: (Fair) Appleton City, Mo., 29-Sept. 2; Fairland, Okla. 8-10.
- Hale's: Kearney, Neb.; Schuyler 5-10.
- Hannum, Morris: (Fair) Flemington, N. J., 30-Sept. 5; (Fair) Northampton, Pa., 7-10.
- Happy Attrs.: Perryville, O.; Bellefontaine 5-9.
- Happyland: Traverse City, Mich.
- Harry's Greater: Nappanee, Ind.
- Hartsack Bros.: Liberty, Ill., 1-3; (Fair) Gorin, Mo., 7-10; Golden, Ill., 15-17.
- Heart of Kansas: Caldwell, Kan., 29-Sept. 5; (Fair) Enid, Okla., 7-12.
- Heuntes Bros.: (State Fair) Des Moines, Ia., 29-Sept. 2.
- Henson, J. L.: (Fair) Pana, Ill., 30-Sept. 5.
- Heth, L. J.: (Fair) Oneida, Tenn.; (Fair) Jamestown 5-10.
- Hilawatha: Twin Lake, Mich., 30-Sept. 1; Newaygo 3-5.
- Hill's Greater: (Fair) Rapid City, S. D.; (Fair) Mitchell, Neb., 5-10.
- Home State: Henning, Minn., 30-Sept. 1; Grand Forks, N. D., 2-10.
- Hottle, Buff: Jackson, Mo.; (Fair) McLeansboro, Ill., 5-11.
- Howard Bros.: (Fair) Caldwell, O.
- Imperial: (Fair) Aleo, Ill.
- Inland: Eminence, Mo., 1-3.
- International: (Fair) Sylvan Grove, Kan., 30-Sept. 2.
- Jack's Greater: South Hill, Va.; Franklin 5-10.
- Johnny's United: Covington, Ind.; Mt. Vernon 5.
- Jollytime: (Fair) Forksville, Pa.
- Jones Greater: (Fair) Charleston, W. Va., 3-11.
- Jones, Johnny J. Expo.: (Fair) Keokuk, Ia.; Middlesboro, Ky., 6-10.
- Joyland Midway: Chesaning, Mich., 2-5.
- J. & B.: Upper Marlboro, Md.; Bowling Green, Va., 5-10.
- Enriss, Gus: (Fair) Missouri Valley, Ia.
- Kaus, W. C.: Pennsboro, W. Va.
- Elle, Floyd O.: Iola, La.; Carencro 5-11.
- Kirkwood, Jos. J.: Lynchburg, Va.; (Fair) Staunton 5-12.
- La Cross Am.: (Fair) Canaan, N. H., 30-Sept. 1.
- Lagasse Am. Co.: (Fair) Lancaster, N. H., Sept. 2-5; (Fair) Northampton, Mass., 4-10.
- Lam, L. B.: Clarion, Iowa.
- Lam, Sammy: (Fair) Piedmont, Mo., 30-Sept. 5; Guineville 5-10.
- Lawrence Greater: Paducah, Ky.; Trenton, Tenn., 5-10; Hendersonville, N. C., 12-17.
- Le Star: Pulaaki, Tenn.
- Magic Empire: Charlestown, Ind.
- Maine Am.: Springfield, Me.
- Majestic Greater: Romeo, Mich., Sept. 3-5; (Fair) Alpena 5-10.
- Manning Ross: Albany, N. Y.
- Marion Greater: Marion, S. C.; Kingtree, 5-10.
- Marks, John H.: (Fair) Roanoke, Va.; (Fair) Lynchburg 5-10.
- McKee, John: Clarksville, Ark.
- Meekers: (Rodeo) Ellensburg, Wash., 30-Sept. 5; (Rodeo) Lewiston, Idaho, 7-11.
- Midwest: (Fair) Tremonton, Utah, 1-3; (Fair) Jerome, Idaho, 7-10.
- Midway of Mirth: Newman, Ill.; Hornersville, Mo., 5-10.
- Midwestern Expo.: Jamesport, Mo., 29-Sept. 1; (Fair) Greencastle 3-5.
- Model: Belmont, Iowa.
- Moore's Modern: (Fair) Newton, Ill., 29-Sept. 2; (Fair) Oblong 4-9.
- Merit: (Fair) Blue Hill, Me., 5-7.

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45-gallon size, never been used, still packed in original shipping crate, one year factory guarantee. Special price, \$195.00. List price, \$260.00. New Temprite Carbonator, in original shipping crate, one year factory guarantee. Special price, \$210. List price, \$365.00. Terms: Cash with order, F.O.B. Canton. Rush your order today for these bargains. First come, first served. Reason for selling, owner has no use for this equipment.

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Get the Echols IMPROVED Ice Shaver. All the good features of the Echols High Speed Electric Ice Shaver retained and all the faults corrected. No choking. Scoop furnished with which to fill machine. Feeds automatically, the fuller the machine the faster it cuts a uniform and fine grade of snow, giving you more time to make and sell snow cones. All prices F. O. B. St. Louis, Mo. Send 25% deposit, machine will be shipped balance C. O. D.

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3700 S. Jefferson Av. St. Louis 18, Mo.

ECHOLS ELECTRIC ICE SHAPER
"The Old Reliable"
PRICE \$60.00
With Stand, \$5.00 Extra

S. T. ECHOLS
3700 S. Jefferson St. Louis 18, Mo.

Merriam's Midway: (Fair) Columbus, Neb., 30-Sept. 2; Graettinger, Ia., 5; (Fair) Bibles 6-9.
Merry Midway: Chaffee, Mo., 4-5.
Mighty Page: Floyd, Va.
Mosher's: Rogers City, Mich.
Mound City, No. 1: Hannibal, Mo.
Mound City, No. 2: Jerseyville, Ill.
Nelson, George W.: Hanlontown, Ia., 30-31; Livermore 5; Villisca 8-10.
Nessler's: Cartersville, Ill.; (Fair) Rosiclare 5-10.
Nolan, Larry: Chappell, Neb., 1-3.
Northern Expo.: Sidney, Mont., 29-31; Glen-dive Sept. 1-3; Mandan, N. D., 8-10.
Omar's Greater Am.: Fredonia, Kan. (Mailing point, Fall River), 3-5.
Page Bros., No. 1: (Fair) Lafayette, Tenn.; (Fair) Spencer 5-10.
Page Bros., No. 2: (Fair) Petersburg, Tenn., 5-10.
Palmetto Expo.: Aynor, S. C.
Paul's Am. Co.: Marshfield, Mo.; Greenfield 5-10.
Peck Am. Co.: Fisher, Ind.
Peck Am. Co. (Illinois unit): (Fair) Peotone, Ill., 30-Sept. 1; Ashkum 3-5.
Penn Premier: (Fair) Mansfield, Pa.; (Fair) Port Royal 5-10.
Peppers All State: Hopkinsville, Ky.
Perry, Jack J.: (Fair) Woodstock, Va.; (Fair) Leaksville, N. C., 5-10.
Pike Am.: (Fair) Scott City, Kan.
Pioneer: McConnellsburg, Pa.; Newton Hamilton 5-10.
Playland: Hale, Mich., 1-3.
Playtime Am.: (Fair) South Windsor, Me. (P. O., Gardiner, Me.)
Powelson Expo.: Polk, O., 1-3; Coshocton 5.
Powelson Greater: Johnstown, O.; Bucyrus 5-9.
Prel's Broadway: Indiana, Pa.; Ebsburg 5-10.
Prel's World's Fair: (Fair) Cumberland, Md.; Rockymount, Va., 5-10.
Rafferty, James M.: Nashville, N. C.; Pinetops 5-10.
Raines Am. Co.: West Tulsa, Okla.
Raney United: Marshall, Minn., 30-Sept. 2; Tracy 4-5; Madison 8-11.
Reid, King: (Fair) Ballston Spa, N. Y.; (Fair) Schaghticoke 5-10.
Robinson Greater: (Fair) Pierce, Neb., 29-31; (Fair) Walthill, Sept. 1-3.
Rocco: Webster, Wis., 29-31; Cloquet, Minn., Sept. 2-5; (Arcade & Reaney) St. Paul 8-11.
Rockwell, Mike: Winfield, Kan., 30-Sept. 2.
Rogers Bros.: (Fair) Two Harbors, Minn., 31-Sept. 3; Bovey 5; (Fair) Cambridge 7-10.
Rogers Greater: Vandalla, Ill.; (Fair) Marion 4-9.
Rose City: (Fair) Bridgeport, Tex.
Rosen, H. B.: Tullahoma, Tenn.; Lewisburg 5-10.
Royal American: (State Fair) St. Paul, Minn., 29-Sept. 5; (Fair) Topeka, Kan., 10-16.
Royal Crown: Quincy, Ill., 29-Sept. 5; Union City, Tenn., 5-10.
Royal Expo.: Millen, Ga.
Rumble Am. Co.: Golconda, Ill., 30-Sept. 2; Linton, Ind., 5-10.
Schafer's Just for Fun: (Fair) Norman, Okla.
Shan Bros.: (Fair) Tazewell, Va.; (Fair) Sevierville, Tenn., 5-10.
Shorter's: Wells, Minn., 5-7; Kellogg 9-11.
Slebrand Bros.: Piler, Idaho.
Silver Star Attrs.: Urbana, O.
Silver Slipper: (Fair) Burkesville, Ky.; (Fair) Tompkinsville 5-10.
Smith Am. Co.: (Fair) Apache, Okla.; (Fair) Hydro 5-10.
Smith's Funland: Parkersburg, W. Va., 3-5; Middleport, O., 10-17.
Smith, Geo. Clyde: Barnesboro, Pa.; Curwensville 5-10.
Snapp Attrs.: Sturgeon Bay, Wis.
Snapp Greater: Oshkosh, Wis., 29-Sept. 2; Marshfield 4-9.
Southern Valley: Popular Bluff, Mo.
Sparks, J. A.: Princeton, Ky.; (Fair) Hartford 5-10.
Srader, M. A.: (Fair) St. Francis, Kan.; (Fair) Beloit 6-10.
Standard: (State Fair) Douglas, Wyo.
Star Am.: Truman, Ark.; Crittenden 7-10.
Star Am. Co.: Trumann, Ark.; Marion 7-10.
State Fair: (Fair) Eureka, Kan.; Cedarvale 5.
Stebler Greater: Duncan, S. C.
Stephens, C. A.: (Fair) Pennington Gap, Va., 29-Sept. 5; (Fair) New Castle 7-10.
Stephens: Princeton, Mo., 29-31; Lucerne Sept. 1-3.
Strates, James E.: (Fair) Cortland, N. Y.; (State Fair) Syracuse 5-10.
Stumbo, Fred R.: Fredonia, Kan., 3-5; (Fair) Thayer 7-9.
Sunset Am. Co.: (Fair) Kirksville, Mo., 30-Sept. 2; (Fair) Melcher, Ia., 3-5; (Fair) Geneseo, Ill., 7-10.
Tatham Bros.: Henry, Ill.
Thomas, Chris: Knox, Ind.
Thomas Joyland: Kentland, Ind.; Chicago Heights, Ill., 5-10.
Thomas, W. A.: (Fair) Seward, Neb., 29-31; (Fair) York Sept. 1-3; Genoa 5-6; Newman Grove 8-9.
Tidwell, T. J.: Elk City, Okla.
Tinsley, Johnny T.: Decatur, Ga.
Tip Top: Chilton, Wis., 2-5.
Tivoli Expo.: Rantoul, Ill.
Turner Bros.: (Fair) DuQuoin, Ill., 29-Sept. 5.
Twin City: Hamilton, Mo., 31-Sept. 4.
T. & J.: Valdosta, Ga.
20th Century: Belleville, Kan.; Bethany, Mo., 5-10.
United Expo.: (Fair) Iola, Kan.; Pittsburg 5-10.
United Liberty: Abingdon, Ill., 1-3; Kingston Mines 4-5.
(See Carnival Routes on page 70)

Circus Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Neatty, Clyde: Springfield, Mo., 30; Rogers, Ark., 31; Fort Smith Sept. 1; Morrilton 2; Conway 3; Little Rock 5; Hot Springs 6; Malvern 7; Camden 8; Eldorado 9; Bastrop, La., 10.
Billie Bros.: Henderson, N. C., 30; Reldsville 31; Burlington Sept. 1; Greensboro 2; High Point 3; Asheville 5.
Cole Bros.: Kennewick, Wash., 30; Lewiston, Idaho, 31; Moscow Sept. 1; Coeur d'Alene 2; Sandpoint 3.
Cordales: Athens, Ala., 30; Tuscumbia 31; Corinth, Miss., Sept. 1; Booneville 2; Ripley 3; New Albany 5.

Dalley Bros.: Chatham, Ont., Can., 30; Adrian, Mich., 31; Ottawa, O., Sept. 1; Washington C. H., 2; Jackson 3; Bluefield, W. Va., 5.
Davies, Ayres & Kathryn: North Judson, Ind., 30; Cedar Lake 31; Oak Lawn, Ill., Sept. 1; Lockport 2-3.
Gainesville Community: Austin, Tex., 2-3.
Hunt Bros.: Wildwood, N. J., 30-31; Avalon Sept. 1; Ocean City 2-3.
Kelly, Al G., & Miller Bros.: Park Falls, Wis., 30; Tomahawk 31; Rhinelander Sept. 1; Merrill 2; Wausau 3.
Kelly-Morris: Tazewell, Va., 29-Sept. 3; East Jordan, Mich., 8-10.
King Bros.: Ashley, N. D., 31; Linton Sept. 1; Moberg, S. D., 2; Gettysburg 3; Fort Pierre 4; Winner 5; O'Neill, Neb., 6; Fullerton 7; York 8; Hastings 9; Holdrege 10; Arapahoe 11.
Mills Bros.: New Castle, Pa., 30; Butler 31; Beaver Falls Sept. 1; Tarentum 2; Washington 3; McKeesport 5; Uniontown 6; Connellsville 7; Mt. Pleasant 8; Somerset 9; Johnstown 10.
Polack Bros. (Eastern): (Stadium) Zanesville, O., 30-Sept. 1; (Fairgrounds) DuQuoin, Ill., 4-5; (Park) Bowling Green, Ky., 9-10.
Polack Bros. (Western): (Fairgrounds) Vancouver, B. C., Can., 29-Sept. 5; (Ice Arena) Seattle, Wash., 9-18.
Ringling Bros. and Barnum & Bailey: Cheyenne, Wyo., 30; Denver, Colo., 31-Sept. 1; Salt Lake City, Utah, 3.
Rogers Bros.: Roswell, N. M., 30; Artesia 31; Hobbs Sept. 1; Odessa, Tex., 2; Pecos 3; El Paso 5.
Roy's: Rockwood, Tenn., 31; Roody Sept. 1; Spring City 2; Evensville 3.

Misc. Routes

2160 Patterson St., Cincinnati 22, O.
Send to

Ameri-Congo Animal Exhibit: Baxley, Ga., 31-Sept. 1; Metter 2-3.
Hubler, George, Attractions: Marshall, Minn., 31; Tripp, S. D., Sept. 1-3; Postville, Ia., 4-5; St. Paul, Neb., 7; Madison, Minn., 9; Wheaton 10-11.
McClung's Pythons: Rantoul, Ill., 29-Sept. 3.
Miller's, Irvin C.: Brown-Skin Models (State Fair) Syracuse, N. Y., 5-10.
Pan-American Animal Exhibit: Newport, Tenn., 30; Gallatinburg 31-Sept. 1.
Plunkett's Stage Show: Atwood, Kan., 29-31; Colby Sept. 1-3.
Slout, Toby & Ora, Players: Hillsdale, Mich., 29-Sept. 3; St. Johns 5-10.

MAKE \$100.00 A DAY ON CANDY FLOSS



This is the SUPER WIZARD you hear so much about and see so many places. The most profitable and fastest money maker of all times. Be your own boss—send us your order. NOW FREE parts given with each machine. We maintain an up-to-date service department.

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HAND GEARED HEAVY ALUMINUM POPPER \$12.50

In doz. lots; lots of 6, \$13 ea.; 3 or less, \$15.00 ea. 8 QT. CAP., gearless hand poppers, \$7.50 ea. POPCORN, Large S. A. HYBRID, 35 cwt.; QUEENS GOLDEN, 35 cwt., l.o.b. Ind. Less than 5, 25¢ extra per sack. Write J. B. ROBINSON Cleveland 22, O.

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About a 4¢ Profit on a 5 Cent Sale!

The Multiplex ROOT BEER BARREL

IN THREE SIZES: 8 GAL. 17 GAL. 45 GAL.

It Advertises Ice Cold Root Beer to attract a large volume of sales at an exceptionally Large Profit. Capture volume business and profits with a Multiplex.

Exclusive! Draws any size drink continuously without turning lever off—10 to 15 drinks per minute. Draws delicious solid drink with slight amount of foam when handle is turned to one side and a creamy drink when turned to other side.

Also DISPENSER; FOR COCA-COLA, ORANGE, OTHERS

Manufacturers: MULTIPLEX FAUCET CO.



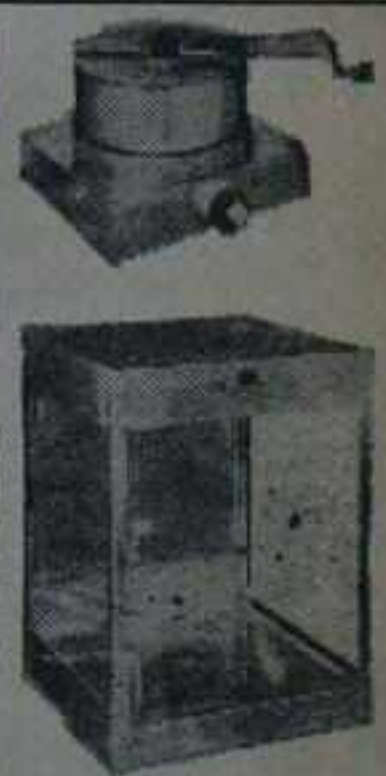
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HERE'S YOUR CHANCE TO CASH IN ON THE MONEY-MAKING POPCORN BUSINESS ON AN INVESTMENT OF ONLY \$75.00

The new Electric Counter Model Popcorn Machine and Grill is built to last... backed by Concession Supply Company's 44 years of manufacturing experience. Equipped with 8 qt. Kettle Popper, 110 volt 1500 watt heating unit with three-way three-heat switch. Storage case is all aluminum with double strength glass on three sides. Stainless steel bottom meets all State health requirements. Buy this outfit today and get in on big cash profits. Also complete line of popcorn kettles from 8 qt. to 35 qt. capacity, new and used floss machines, candy pullers and waffle molds. Write for full story. Terms: 25% with order, balance on delivery F. O. B. Toledo; immediate shipment.

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3916 SECOR RD. TOLEDO 6, OHIO



APPLE CONCESSIONAIRES! POPPERS SAVES YOU \$\$\$\$ WITH SPECIAL 10-DAY OFFER

4200 Sticks (1 1/2")
1 lb. Atlas Brand Red Powder
1 pint Strawberry (for flavor and aroma)
60 lb. can Syrup (glucose) } Regularly \$20.15
\$16.95 until Sept. 15!

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Supplies & New or Used Equipment for Popcorn, Apples, Floss, Snowballs

TICKETS PRINTED TO YOUR ORDER 100,000—\$28.00

ROLL — FOLDED — CASH WITH ORDER — SAVE

Minimum Order Each Wording. Price or Color 10,000 Tickets.
DALY TICKET CO. COLLINSVILLE, ILL.
10,000 \$9.00
Each Additional 10,000 1.95
Same Order 1.95
Price Change 3.00
Color Change40

PEANUTS POPCORN and SUPPLIES

TOP-POP HYBRID POPCORN CARRIES A MONEY BACK GUARANTEE

Five Sizes Boxes—Complete line of supplies—Midway Marvel Candy Floss Machine—Snowflake Snow Cones—Sno-King Ice Shavers—Star Popcorn Machines—Cotton Candy Cones—Echols & Sno-Master Ice Shavers—Candy Apple Equipment & Supplies—Fresh Roasted Peanuts—Attractive Circus Bags—Candy Floss Supplies.

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CHUNK-E-NUT PRODUCTS CO.

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FLOSS OPERATORS! POPPERS SAVES YOU \$\$\$\$ WITH A SPECIAL 10-DAY OFFER

4500 sheets (approx.) 60 lb. Kraft paper
2 brand new Ribbons
1 lb. Atlas Brand Red Powder
1 lb. Atlas Brand Vanilla Powder

Regularly \$19.45

\$12.50 until Sept. 15!

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LOOK FOR SALE LOOK

I have three beautiful acres of ground on which is located the following:
 * 21 Cabins—12 four rooms, 9 one and two rooms, all occupied.
 * Roller Skating Rink, 60x120, and 200 pairs of Chicago Skates—doing fine business.
 * Large Super Market, fully furnished with complete stock of merchandise and equipment.
 * Storage Building, 30x80, rented for warehouse—rents for \$100.00 per month.
 * Located on State Route #45, right at the edge of Bloomington, Indiana.
 * All equipment in first-class condition. This is a big paying business—and we regret that it MUST be sold. \$49,000 takes everything.

A REAL INVESTMENT—Call, Write or Wire

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Storage Building and Cabins Net \$7,000.00 Per Year.

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Frontier Contests

ARKANSAS

Russellville—Russellville Rodeo. Sept. 14-17. Sidney Ruby, Chamber of Commerce.

CALIFORNIA

Barstow—Barstow Rodeo. Sept. 24-25. Mrs. Bernice Foster.
 King City—King City Stampede. Sept. 25. R. E. (Tex) Garner.
 Merced—Fair & Rodeo. Sept. 13-18. W. C. Wozberg.

COLORADO

Trinidad—Trinidad Roundup. Sept. 4-5. Harry L. Beirne.

IDAHO

Jerome—Jerome Co. Rodeo. Sept. 8-10. John Darnall.
 Lewiston—Lewiston Roundup. Sept. 9-11. Joe M. Skok.

IOWA

Fort Madison—Everett Colborn's Rodeo. Sept. 15-18. Fred Alvard, Dublin, Tex.

KANSAS

Dodge City—Boot Hill Rodeo. Sept. 9-11.
 Wichita—Jaycee Rodeo. Sept. 8-11. Harry Shepler, 452 N. Main St.

MINNESOTA

St. Paul—St. Paul Rodeo. Sept. 16-25. M. W. Thompson, Assn. of Commerce.

MISSISSIPPI

Brookhaven—Brookhaven Rodeo. Sept. 1-4. Juanita Fallin.

MISSOURI

St. Joseph—Chamber of Commerce Rodeo. Sept. 23-25. Harold P. Echterbach.

MONTANA

Dillon—Dillon Rodeo. Sept. 4-5. Leonard A. Schultz.

NEBRASKA

Gordon—Fair & Rodeo. Sept. 8-11. George B. Comer.

NEVADA

Winnemucca—Nevada Rodeo. Sept. 3-5. Albert Lowry.

NEW YORK

New York—World's Championship Rodeo at Madison Sq. Garden. Sept. 28-Oct. 23. Frank Moore.

NORTH DAKOTA

Beulah—Cowboys Reunion. Sept. 4-5. John Brazzell.

OKLAHOMA

Ardmore—Everett Colborn's Rodeo. Sept. 8-11. Fred Alvard, Dublin, Tex.
 Elk City—Ackley Park Rodeo. Sept. 8-10. George W. Peeler.
 Woodward—Elks Rodeo. Sept. 2-5. George Keller.

OREGON

Heppner—Fair & Rodeo. Sept. 8-11. N. G. Anderson.

SOUTH DAKOTA

McLaughlin—McLaughlin Rodeo. Sept. 4-5. Charles Fisher.
 Sturgis—Key City Rodeo. Sept. 3-5. Richard B. Williams.

TEXAS

Dublin—Everett Colborn's Rodeo. Aug. 31-Sept. 3. Fred Alvard, Dublin, Tex.

WASHINGTON

Ellensburg—Ellensburg Rodeo. Sept. 3-5. J. B. Baragar.
 Lind—Celebration & Amateur Rodeo. Sept. 24-25. A. J. Erickson.

WYOMING

Evanston—Evanston Cowboy Days. Sept. 4-5.
 Thermopolis—Thermopolis Rodeo. Sept. 4-5. George E. Fogelsoenger.

Columbia Rodeo Chartered

LITTLE ROCK, Aug. 27.—Secretary of state has issued a charter to Columbia County Rodeo, Inc., to operate a general entertainment business, including rodeos, horse shows, boxing and wrestling matches. Authorized capital stock is \$50,000. Incorporators were G. O. Randolph, Homer Griffith, Eva Neil Randolph and Mary Griffith.

MOTORDROME OWNERS & HELL DRIVERS

We have ready to run, complete, used 101 Indian Scout Motorcycles from \$100.00 to \$175.00. Also 101 Scout Gas Tanks, \$15.00 each. Front Fork complete with frame, \$18.00. Handle Bars, \$9.00 pair. Many other good buys on used parts and motors at new low reasonable prices. Tel.: 9202. 24-hour service. GEORGE THIBEAULT, 144 Forest St., Brockton, Mass.

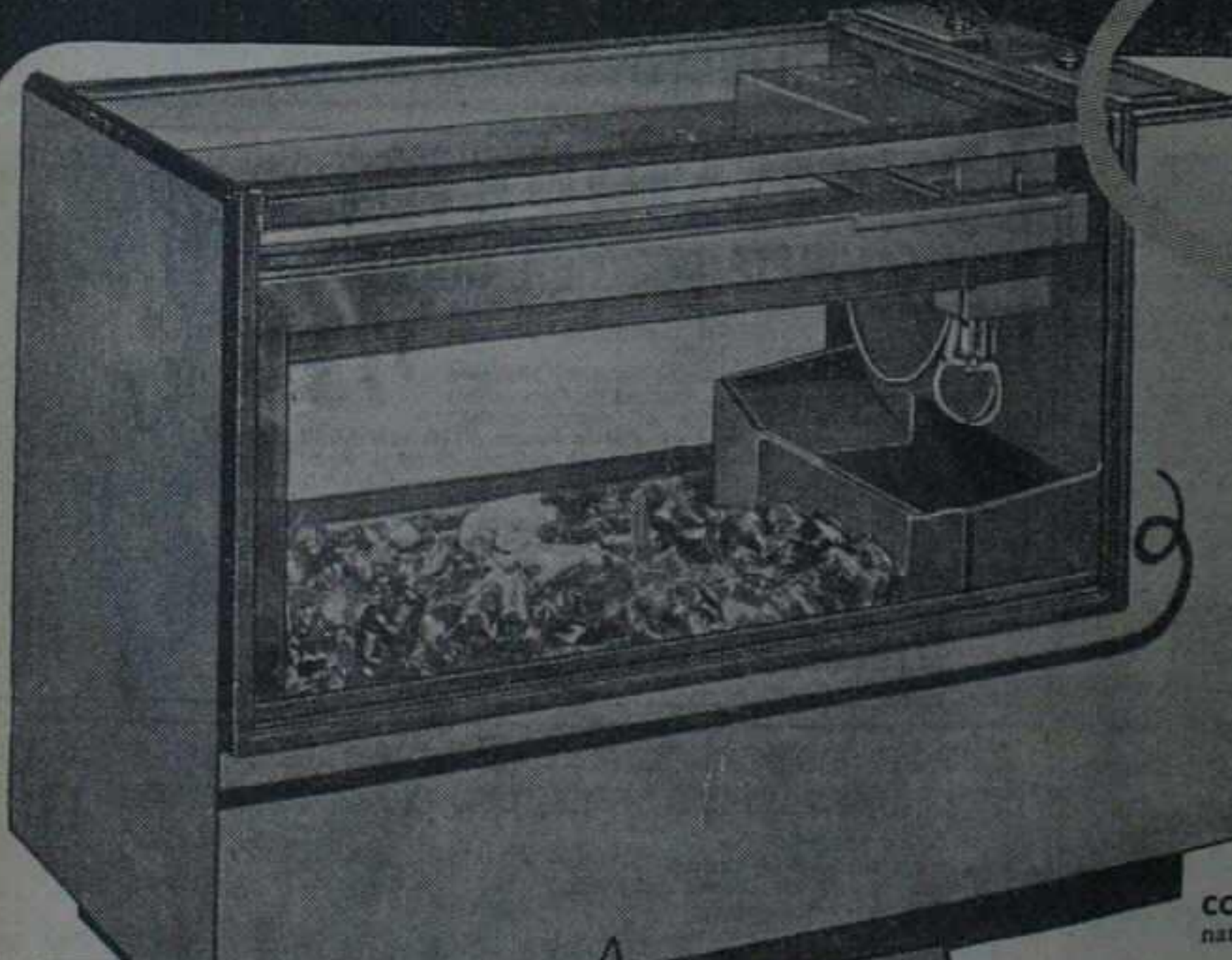
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MAKE TOP MONEY WITH HOLLYCRANE



THE CENTER OF ATTRACTION AT
CARNIVALS, FAIRS, SHOWS, ETC.
IT'S SENSATIONAL!

- ✓ Realistic Industrial-Type Crane
- ✓ Filled with Thrills... Fun for Everyone
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- ✓ Brilliantly Illuminated, Streamlined Cabinet
- ✓ Cheat-Proof, Pilfer-Proof Construction
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The new HOLLYCRANE is one of the fastest money-makers ever developed. Its fascinating crane-action keeps players glued to it by the hour. No other coin-operated equipment can compete with it. See it in action at Canadian National Exposition, Toronto. Get HOLLYCRANE working for you now.

COIN MACHINE OPERATORS—The new HOLLYCRANE is a natural for Hotel Lobbies, Arcades, Taverns, Clubs and other locations. WRITE, WIRE, PHONE YOUR ORDER TODAY!

EASY ACCESS FOR
DRESSING FIELD
Entire Chassis Rolls Out

COMO MFG. CORP.

2532 N. ELSTON AVE., CHICAGO 47, ILLINOIS, ARmitage 6-5647

RECORDS TOPPLE AT OTTAWA

W. Va. Opening Marred by Rain

Large crowd on hand at night — Kids' Day down 20% — Marks on midway

LEWISBURG, W. Va., Aug. 27.—The 25th annual State Fair of West Virginia, which opened here Monday (22) and closes tonight, is expected to finish on the right side of the ledger, despite rain opening day and rain at night the second day. Biz opening night was good.

Tuesday (23), Kids' Day, gave with ideal weather and the grounds and midway were overrun with moppets from 10 a.m. until 6 p. m. Midway biz was down 20 per cent. Grandstand show, however, was halted at 9 p. m. when the rains came.

Wednesday (24), traditionally the fair's best day, proved a winner. Gate and grandstand receipts were 20 per cent over a year ago for the corresponding day, C. T. Sydenstricker, secretary, reported.

Grandstand show this year included Jinx Hoaglan's Hippodrome; Bill Behney's Ideal Revue, with a line of 10 gals, featuring Ginger Harris, acrobatic dancer; Carol and Gerard, dancers; Bobby Whaling and Yvette, trick cyclists, and the Balzer Sisters and the Three Bouncing Bodos, trampoline. Gerard Ream was emcee.

The John H. Marks Shows, on the midway, reported business thru Friday night was good. Kids' Day, with special prices on the rides and shows, proved a big one.

Ed Blake, veteran publicist, did a hang-up job this year. Blake also handled special events, livestock displays, the horse show and announced harness racing events.

Station WKON, with Bill Blake in charge, had a booth in the grounds and daily broadcasts were featured, using talent from the Marks Shows and grandstand revue. Blake was assisted by Jerry Ream, Johnny Orenallas and Walter D. Nealand.

Troy Hills Opener Tops 1948 by 6,000

TROY HILLS, N. J., Aug. 27.—Morris County Fair opened Tuesday (23), with first-day attendance estimated at 20,000, about 6,000 better than last year's opener.

This year's grandstand attraction was the J-Bar-S Ranch Rodeo. Phil Isser and I. Trebish's rides and independent concessionaires and locally operated refreshment stands occupied the midway.

Fair draws from heavily populated communities and is building up its exhibition facilities and popular features, such as horse shows and educational exhibits.

Woodland's Paid Gate Hiked 10,000

WOODLAND, Calif., Aug. 27.—Yolo County Fair (19-21) played to an estimated 25,000 ticket buyers, according to Manager Stuart Waite. This exceeded last year's attendance by 10,000, he said.

Results of the two-day rodeo showed Eddy Akridge, Beaver, Okla., winning top money of \$682 in three events, including bareback riding, calf roping, and saddle bronk riding. Other winners were Harvey Lue, San Francisco, bulldogging, and Dick Pasco, Isabella, Calif., bull riding.

Fairs Get Reminder:

N. C. Ag Commissioner Will See That Law Is Enforced This Year

RALEIGH, N. C., Aug. 27.—The law passed by the State's General Assembly, which places fairs under the supervisory and licensing authority of the commissioner of agriculture, must be lived up to. Commissioner L. Y. Ballentine warns in a circular letter to all fair officials.

"The word fair will have a definite meaning in North Carolina this year and it won't be just any show or carnival that chooses to cash in on the use, or abuse, of the word," Ballentine warned.

"The day of indiscriminate exploitation of the time-honored festivals is over in this State. Henceforth a fair must be a bona fide exhibition, designed, arranged and operated to promote, encourage and improve agriculture, horticulture, livestock, poultry, dairy products, mechanical devices, domestic economy and 4-H Club and Future Farmers of America activities, by offering premiums and awards for the best exhibits thereof, or with respect thereto."

In his circular letter, Ballentine warned that all fairs must comply with the law and obtain licenses before operating. The commissioner also supplied license application forms in which fair operators will have to

state their purpose of meeting the legal standards for fairs. Failure to do so, Ballentine warned, will result in revocation of license. He also reminded fairmen that representatives of the department of agriculture will inspect fairs during the coming months with a view to obtaining "adequate information and facts on which to base rules and regulations."

Non-commercial community fairs are exempt from the license requirements. Sponsors of exhibitions who may be in doubt as to whether or not they should have a license are told to submit applications with full particulars.

Records Tumble As Cedar Rapids Goes Eight Days

CEDAR RAPIDS, Ia., Aug. 27.—Records for gate, grandstand and midway receipts at the All-Iowa Fair here were shattered in the eight-day run which closed Sunday night (21). Total attendance hit an estimated 170,000.

It was the annual's first eight-day run, the event hereto having been held to seven days. Extension of the fair was rated a success. During the first seven days the gate was placed at 143,000 as compared to the previous record 132,000 for the same period last year.

Features closing day, Sunday (21), were Joie Chitwood's Hell Drivers in the afternoon and a Barnes-Carruthers revue at night. Chitwood's show, which played the fair earlier in its run, played to an estimated 3,800 in the afternoon, while the Barnes-Carruthers revue, which accounted for record business in a seven-night stand, showed to a closing turnout, which, while okay, was below the earlier night crowds.

Closing day's operation was minus midway operations. By prearrangement the World of Today Shows tore down Saturday night (20) in order to make a long run to its next fair stand.

Orange Fair Draws 10,000 Closing Day

MIDDLETOWN, N. Y., Aug. 27.—The closing day, last Saturday (20), brought 10,000 thru the Orange County Fair gate, which equalled the all-time record for the day set at last year's fair. The total attendance for the six-day run was estimated at 70,000, which was slightly below the record hung up at last year's fair Rain Monday (15) and Tuesday (16) cut attendances on those two days, but other days were nearly on a par with last year's figures.

Despite rain Thursday (18), with racing and the afternoon grandstand show cancelled, the fair drew a gate of 5,614, and the Hamid grandstand show played to an audience of 2,500 at night.

Two performances of the Hamid Parade of Champions revue were given Friday night (19), both followed by fireworks displays. The big car auto racing brought the fair to a close Saturday (20), with a gate of 10,000 for the day.

Davenport Ends Biggest Winner In Recent Years

DAVENPORT, Ia., Aug. 27.—Mississippi Valley Fair and Exposition, which closed here Sunday (21), registered its biggest financial success in recent years. The gate, free and paid combined, was up by an estimated 15,000 over '48, with the grandstand also showing a sharp increase.

Midway receipts topped those for last year, with the annual trying an independent midway set-up for the first time at any fair in Iowa. Midway attractions consisted of 17 rides booked thru Ray Marsh Brydon and 11 rides furnished by Gem City Shows, Inc., plus a limited number of concessions.

Judy Canova, in Thursday night (18), with her troupe, pulled an excellent turnout. Show offered a varied grandstand program, which besides Judy included midget races, thrill shows, stock car races, big car races and a WLS unit.

Texas Annual Inks Joie Chitwood Show

SPRINGFIELD, Mo., Aug. 27.—Joie Chitwood World's Champion Auto Daredevils were signed for a 14-day engagement for the State Fair of Texas, Dallas, here this week by Fred Tennant Jr. and Henry Watson of the Texas Exposition. They visited the Ozark Empire Fair here, at which Chitwood's show was playing.

Aut Swenson, manager of the thrill show, reported he has inked the Minnesota, Iowa, Missouri, Oklahoma, Alabama and Louisiana State annuals, in addition to several major district fairs.

Swenson has signed Bill Holland, Indianapolis 500-mile race winner, to appear with the Chitwood thrill show at the Iowa State Fair, Des Moines, September 2.

All Segments Reap Harvest

Spending keeps pace with top crowds — grandstand show, T. Dorsey click

(Continued from page 3)

sure to fall since the paid attendance thru Wednesday night (25), despite the loss of Tuesday night (24) to rain, totalled 189,328. The last three days are usually among the best, with closing Saturday slated to draw the biggest crowd.

One-Day Mark Set

A new one-day attendance record was set Wednesday when 80,961 paid admissions were registered. H. H. McElroy, secretary-manager of the exhibition, said that the gates had to be closed for a period in the evening when the spacious grounds became jammed. Tuesday's attendance also hit a record high of 45,472 despite rain late in the afternoon and at night which nixed the attendance of all but a few diehards. On opening Monday a record 62,895 turned out, including thousands of children who were admitted free for their annual fling.

Spending kept pace with the record crowds. The nominal 35-cent admission charge to the grounds assures the appearance of well-heeled patrons in the fun zones. Wednesday night the George A. Hamid night grandstand show played to a record 11,137 paid admissions, the maximum number that could be squeezed into the grandstand and paddock area before the gates were closed in the face of hundreds who wanted to attend. Seats were mostly sold in advance and indications are that all remaining performances will play to capacity.

Tommy Dorsey Featured

A new feature that clicked this year was the presentation of Tommy Dorsey and his ork daily in an hour-long concert session beginning at 5 (See Records Topple on page 53)

3,000 Give Tompkins Co. Biggest Opener

ITHACA, N. Y., Aug. 27.—The Tompkins County Fair opened Monday night (22) with 3,000 on the grounds. According to a veteran fairgoer, it was the biggest opener in 64 years. Irish Horan's auto thrill crew played to 1,600 with all seats sold before the grandstand gates were opened.

Attendance Tuesday (23) hit a record-breaking 5,000, including an estimated 1,300 kiddies in for Children's Day. Wednesday's (24) gate also topped that of last year, and officials expect attendance to hold up.

The Al Martin office, of Boston, provided the grandstand show, with the line-up of acts including Ira Wytkin's chimps and the Bells, hand-to-hand balancers. Joie Chitwood's auto thrill drivers will wind up the fair tonight. Ross Manning Shows were on the midway.

Napa Falls Below Last Year's Record

NAPA, Calif., Aug. 27.—Napa District Fair drew 22,600 for the four-day event (11-14) slightly under its record attendance last year, according to Manager Lowell Edington. Gate receipts totaled \$11,300.

MILWAUKEE IN STRONG PULL

Gate Tops '47 In Return to Nine-Day Run

Centennial Gains Show Up

MILWAUKEE, Aug. 27.—Returned to normal operation after its 23-day Centennial run last year, the Wisconsin State Fair this week showed far more power than in '47, the last time it ran nine days.

Thru Thursday (25), the sixth day of its run, the gate had showed an increase each day over that of the corresponding day in '47.

Here's a comparative count:

	1949	1947
Saturday	71,131	66,709
Sunday	138,782	103,709
Monday	43,728	41,237
Tuesday	55,884	53,217
Wednesday	73,264	56,559
Thursday	108,672	105,211

In addition to the day-by-day attendance pick-up, the fair this year picked up an additional 15,311 at the gate on preview night, Friday (19).

What's more, with rare exceptions everything on the grounds was winning money. The night grandstand turnouts were running substantially ahead of '47, the day grandstand for harness horse races, not of grand circuit caliber, abandoned this year, were good in the face of the change-over to less expensive racing, other grandstand attractions drew well and midway operations as a whole were running ahead of '47. In fact, only a few midway shows appeared headed to finish out of the money-winning class.

Rated Tribute to Reynolds

A combination of factors contributed to the increased gate. Not the least of these was good weather. Vast plant improvements, new construction and new features introduced last year for the Centennial

Sedalia, Mo., Heads for Big Run; Gate, Grandstand, Midway Up First Five Days Over 1948

SEDALIA, Mo., Aug. 27.—The Missouri State Fair was well on its way Thursday (25), the fifth day of its eight-day run, to surpass last year's attendance by a good margin. Gate count thru Thursday was up 11,000 over the corresponding point last year. Weather was perfect.

Introduction of grand circuit harness races, with purses aggregating \$97,000, was added, and the events have filled the grandstand each afternoon. Moreover, they sparked much publicity which had an over-all beneficial effect upon the fair.

Auto Races Top '48 Pull

Biggest grandstand turnout, however, was racked up Sunday (21), opening day, by big car auto races staged by Al Sweeney and Gaylor White. Speed events packed the grandstand to overflowing and lined the fences. Admissions to the auto races were up 2,000 over last year.

Grand circuit racing opened Tuesday afternoon (23) and continued thru Friday (26), with sulky races,

under the capable management of Ralph Ammon gave the layout more appeal, added facilities and features than the fair had in '47.

Jack Reynolds, Ammon's assistant for several years and his successor as fair manager, effected the contraction of the Centennial of last year into this year's fair with smoothness, picking up the best and otherwise consolidating gains. Reynolds' prime objective was to consolidate, not to introduce new features, and the fair and its attendance is rated a tribute to his success.

Night Show Lures

Considerable attention was focused upon the night grandstand show, and it has been a sock draw, out-pulling the show of '47. Booked thru Barnes-Carruthers Theatrical Enterprises, Chicago, it offers the B-C Top Revue, with a 24-gal line, plus a strong array of acts, and is topped by a fireworks display by Thearle-Duffield Fireworks, Chicago.

Acts in the B-C presentation include the Paroff Trio, novelty aerial act; Janet and Paul, aerial, featuring one-arm planges; Blomberg's Liberty Horses; Woolford Dachshunds, Six Cycling Paiges; Lane Brothers, comedy balancing, acrobatic act; Four Evans, dancers; Johnny Burke, comic, in a G.I. routine; Bert Nagel and Hilga, pantomimists in a cat fight; Artie James, skater; Pirooska, eccentric dancer; Van De Veld and Company, novelty balancing, featuring a one-finger stand, and Arren and Broderick, novelty musical act.

Stock Car Races Pull

Stock car races, Thursday (25), provided the biggest afternoon grandstand, an estimated 25,000 paying to see the events. Midget races Sunday (21) were run before an estimated 16,000. The Jimmie Lynch Death Dodgers played to a fair crowd opening afternoon.

On the midway, the permanently installed devices operated by C. A. Rose have been getting big business. Exceptionally strong play came as a surprise, because the ride operations during the regular State fair park season have been off an estimated 30 per cent from '48. New rides installed last year for the Centennial enabled the ride gross to run higher than '47.

Top money-getters on the midway are Charlie Hodges' Side Show and Sam Howard's Water Follies.

tho not of the grand circuit, in Monday afternoon (22).

Big car races are this afternoon's feature, with the Joie Chitwood's Hell Drivers slated for matinee and evening performances tomorrow.

Young Revue Plays to S.R.O.

An Ernie Young revue, which bowed following a horse show in Tuesday night as the night grandstand feature, played to s.r.o. crowds thru the first three nights.

Grandstand receipts thru Thursday were up 10 per cent over last year. Only Monday (22) showed a drop-off at the gate and grandstand over last year.

Johnny J. Jones Exposition, spotted on the midway, scored excellent business thru the first five days. Sunday (21) yielded a bumper \$11,419.72 gross after taxes, and indications were that the gross for the full run would exceed last year's by a sizable margin.

Rain, Cold Hamper Skowhegan; Hamid's Revue Solid Draw

SKOWHEGAN, Me., Aug. 27.—Rain and chilly weather held down attendance during the final days of the 130th annual Skowhegan State Fair. On Thursday (18) 5,000 persons ignored intermittent showers thruout the day and before noon all seats were sold out for the night performance of George A. Hamid's *Star Spangled Revue*.

Friday (19) was cold but a good crowd turned out for the cavalcade of prize winning animals and the afternoon's races. For the fifth consecutive day all seats for the Hamid revue were sold out early in the day. Bigger crowds than usual patronized Frank Bergen's World of Mirth Shows on the midway. Grandstand patrons carried heavy blankets.

Closing day, Saturday (20), was chilly but over 5,000 turned out for the windup events. Pari-mutuel handles were way below those of last year. The total six-day take this year was \$201,738, about \$153,000 under last year's figure.

Quincy's '49 Gate Tops '48 by 5,000

QUINCY, Calif., Aug. 27.—Plumas County Fair (19-21) drew an estimated 20,584 paid admissions for the three-day event. Total exceeded the 1948 attendance mark by nearly 5,000, fair officials said.

Top draw of the event were two nights of auto racing. The seating capacity of the grandstand, together with bleacher space, was increased this year to accommodate 4,000.

A display and exhibit building was finished in time to accommodate exhibitors but overflow exhibits were shown under canvas.

Rensselaer, Ind., Annual One of Best in History

RENSSELAER, Ind., Aug. 27.—The Jasper County Fair this year, marking its jubilee, was one of the most successful in history, officials reported. Plans for next year call for construction of a new grandstand.

Grandstand acts, the strongest lineup ever used at the Jasper event, were booked thru Billy Senior, of the Barnes-Carruthers office, Chicago.

Stock Car Races Set Sioux Falls One-Day Record

SIoux FALLS, S. D., Aug. 27.—Stock car races, staged for the first time in South Dakota, Friday (26) pulled the largest single day's turnout in the history of the 10-year-old Sioux Empire Fair here. An estimated 25,000 persons were on the grounds and about 12,000 paid to enter the grandstand or the infield to see the races, which were staged by Frank Winkley.

The stock car auto races were not the only new feature this year. Thursday (25), the Ringling Bros. and Barnum & Bailey Circus made a one-day stand just outside of the fairgrounds. Engagement of the Big One was made by arrangement with the fair management. Circus-goers did not have to enter the fair plant to get to the big top. The Ringling show, always a big crowd-getter here, played to about 14,000 in two performances, with both night and matinee shows being three-quarter houses.

Also new this year was the appearance of a name ork, Jimmie Dorsey being booked in as the feature of the night show. The Dorsey ork bowed Sunday night (21) and ran thru Friday night (26). Also on the night bill with Dorsey were the Harmonicats, a 16-gal line booked thru the Boyle Woolfolk Agency, Chicago, and Bernie Christensen, from the Breakfast Club, radio program. Night grandstand patronage thruout ran ahead of last year.

Individual entries in all departments of the fair were up substantially from any previous year, with the increase in most departments placed at almost 100 per cent by Al Halversen, fair secretary-manager.

The World of Today Shows opened Monday (22) on the midway. Tho the fair closed Friday night (26), World of Today will hold over and operate today.

Kutztown Opener Tops Last Year's

KUTZTOWN, Pa., Aug. 27.—The 70th annual Kutztown Fair got under way Monday (22), with opening night crowd estimated at 7,800, several hundred over last year's opener. Tuesday's (23) gate topped the opener, but no figures were announced. Wednesday's (24) attendance was estimated at over 20,000. On Thursday (25), parking facilities were jammed, with a crowd estimated at 18,500 on the grounds.

The Morris Hannum Shows were on the midway, and attractions included Captain Leo (Suicide) Simon, who plays with dynamite; Shorty Long and His Sante Fe Rangers; Breininger's Marimba Band, John Cook's German Band and the Hess Aerial Troupe.

Lowville Annual Gate Plunges 7,000

LOWVILLE, N. Y., Aug. 27.—The 128th annual Lewis County Fair, which ended its run here Saturday (20), registered an estimated attendance of 33,000, a drop of 7,000 from the 40,000 gate of last year. Rain Wednesday (17) and Thursday (18) hurt.

Racing, postponed from Thursday, and Jack Kochman and His Hell Drivers, auto thrill show, were the attractions closing day. George A. Hamid provided the grandstand show, and the King Reid Shows were on the midway.



"THE AERIAL SENSATIONS"
110 FT. DOUBLE CRISS-CROSS SWAYING HIGH POLE ACT
BEAUTIFUL FIREWORKS FINISH
RICARDO and GRACIE ORTON
ADEL, IOWA

for 15 years
 the name Selden.
THE STRATOSPHERE MAN, has been synonymous with action, thrills, suspense. In those 15 years, Selden has been established as the leading grandstand act of the country. Your show will be a success with
Selden
 c/o THE BILLBOARD Cincinnati 22, Ohio

Marshfield Fair Breaks 82-Year Crowd Record

MARSHFIELD, Mass., Aug. 27.—All records in its 82-year existence were smashed at Marshfield Fair, August 21-27. Opening to 15,000 Sunday (21), attendance zoomed to 17,000 Monday (22) and better than 25,000 Tuesday (23). Attendance for the week was expected to run well over the 100,000 mark, according to Horace C. Keene, fair secretary.

The first day of pari-mutuels, Monday (22), saw a handle of \$69,553, as compared with \$55,309 for the same day last year. On Tuesday (23) the pari-mutuel figures were \$82,390 as compared with \$61,444 a year ago. The total handle was expected to set a new record for the fair, which hit the \$500,000 mark in 1943 but dropped to \$377,000 last year. Hot weather was blamed for last year's drop. On Tuesday (23) the handle was \$32,178 ahead of last year.

Boston Day, with Mayor Curley attending, was held Wednesday (24), and Governor Paul Dever was the guest Thursday (25).

Westchester Fair Gets Empire Track Site

NEW YORK, Aug. 27.—The Westchester County Fair, which was skedded to be held at the Blind Brook Polo Grounds, in Harrison, N. Y., September 9-17, has closed a deal with the new owners of the huge Empire race course, near Yonkers, N. Y., for the use of the big racing plant as the site for the fair.

Promoters of the Westchester fair were fortunate in making the switch, since the Empire track not only gives them a natural fairground, with plenty of space for exhibits, midway and attractions, but is more accessible to the more heavily populated sections of Westchester County and to New York City and is more widely known than the Blind Brook site. A recent sale of the track made the deal possible. The new owners plan to reinstall racing next year but have no immediate use for the grounds.

Watertown Event Favored by Weather

WATERTOWN, N. Y., Aug. 27.—The 127th annual Jefferson County Fair opened Monday (22), with ideal weather bringing out a good crowd. Attendance increased Tuesday (23), with over 8,000 on the grounds, and Wednesday (24), saw a gate of 9,000.

Jack Kochman and His Hell Drivers staged their auto thrill show Tuesday (23) and Wednesday (24) nights. For the grandstand show George A. Hamid provided a line-up of acts, including A. Robins, comedian; Al Gordon's dogs; Jan Claire and Hudson, equilibrist; Lott and Joe Anders, Mike Monroe and the Sky King. Carl D. Ferris Shows were on the midway.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended August 26.

The complete List of Fair Dates was published in the issue dated July 9. A copy of that issue may be had by mailing 35 cents to the Circulation Department, The Billboard, 2160 Patterson St., Cincinnati 22, O. See each issue of The Billboard for corrections and additions.

ARKANSAS
Lonoke—Lonoke Fair, Sept. 29-Oct. 1. Wiley Couch.
Piggott—Clay Co. Fair, Oct. 6-8. James B. Swift.
Melbourne—Isard Co. Fair Assn. Sept. 15-17. Mrs. Sam Clem.

CONNECTICUT
Berlin—Berlin Fair, Oct. 7-9. Lions Club, Clyde Kincaid.

GEORGIA
Americus—Sumter Co. Fair, Week of Oct. 24. O. C. Johnson.
Carrollton—Carroll Co. Fair, Sept. 26-Oct. 1. Bert Hobbs.
Greensboro—Greene Co. Fair, Week of Oct. 17. C. H. Crumbley.
Jackson—Butts Co. Fair, Week of Sept. 12. W. M. Redman.
Thomson—Am. Legion McDuffie Co. Fair, Oct. 17-22.

INDIANA
Angola—Town, Farm & Home Expo, Sept. 5-10. J. W. Plank.
Decatur—Decatur Free Street Fair, Oct. 10-15. R. W. Pruden.

MISSISSIPPI
Brookhaven—Lincoln Co. Fair & Expo, Sept. 26-Oct. 1. Nell Glover Kees.
Columbus—Columbus Fair Assn. Oct. 10-15. D. M. Lowndes.

NORTH CAROLINA
Durham—Durham Co. Fair, Sept. 12-17. C. Vernon Wright.
Jacksonville—Onslow Co. Fair, Oct. 19-22. B. J. Holloman.
Trenton—Jones Co. Agrl. Fair, Oct. 25-29. John H. Pollock.
Warrenton—Warren Co. Fair, Sept. 26-Oct. 1. J. C. Moore.

OKLAHOMA
Alva—Woods Co. Free Fair, Sept. 20-22. William R. Gordon.

SOUTH CAROLINA
Anderson—Anderson Fair, Oct. 24-29. A. P. Durham.
Loris—Loris Fair Assn. Oct. 25-29. J. H. Yon.

Elmira Annual Pay Gate Hits 62,500

ELMIRA, N. Y., Aug. 27.—The 107th annual Chemung County Fair closed its run Sunday night (21), with a total estimated attendance of 62,500, not including approximately 15,000 children admitted gratis. While the gate was below the high mark of 70,000 registered last year, the fair was classed as one of the best ever held here. Rain and chilly weather Thursday (18) and Friday (19) lowered attendance for those days.

Grandstand feature was George A. Hamid's *Follies of 1949*. Also appearing in front of the grandstand were the auto thrill shows of Irish Horan, Sunday afternoon (14), and Jack Kochman, Sunday afternoon (21). Horace Heidt's *Stars on Parade*, with Don Rice, was the closing night attraction. Fireworks were provided by the Interstate Fireworks Company, Springfield, Mass.

O. C. Buck Shows were on the midway.

Mich. State Fair Puts Heavy Stress On Automobile Biz

DETROIT, Aug. 27.—The automobile will be accented heavily at the centennial Michigan State Fair.

For the first time since 1933, automobile races will be held, with the speed events skedded for Sunday, September 11.

Exhibit-wise, the fair will have its biggest display of automobiles in its history. Three new exhibitors, Chrysler, Kaiser-Frazer and Packard, have been added. Each automobile manufacturer this year will have an individual building.

As a new feature, the race track will be made available at definite hours to automobile companies for the demonstration of their cars.

Hamburg's Gate Reaches 114,541

HAMBURG, N. Y., Aug. 27.—Total attendance for the six-day 108th annual Erie County Fair, which closed Saturday (20), was 114,541 paid admissions. This was 10,396 under the record 124,937 rung up in 1948, a decline of less than 10 per cent, which was considered highly satisfactory by the fair officials.

Breakdown of the week's attendance figures follows: Monday (15), 8,054; Tuesday (16), 14,665; Wednesday (17), 21,586; Thursday (18), 22,148; Friday (19), 23,115; Saturday (20), 24,973. Attendance at Saturday afternoon's (20) auto races topped 30,000.

A total of \$32,054 in premium awards was handed out at this year's fair, against \$28,685.20 last year.

Grandstand attractions included a George A. Hamid show, with Reg Kehoe's Marimba Band; A. Robins, comedian; Jan Claire & Hudson, equilibrist; Josh Kitchen's Animal Circus, and Slivers Johnson with His Crazy Auto. Auto thrill shows were provided by Joie Chitwood Monday (15) and Tuesday (16) nights, and by Irish Horan Thursday (18) and Saturday (20) nights.

Records Topple At Ottawa CCE

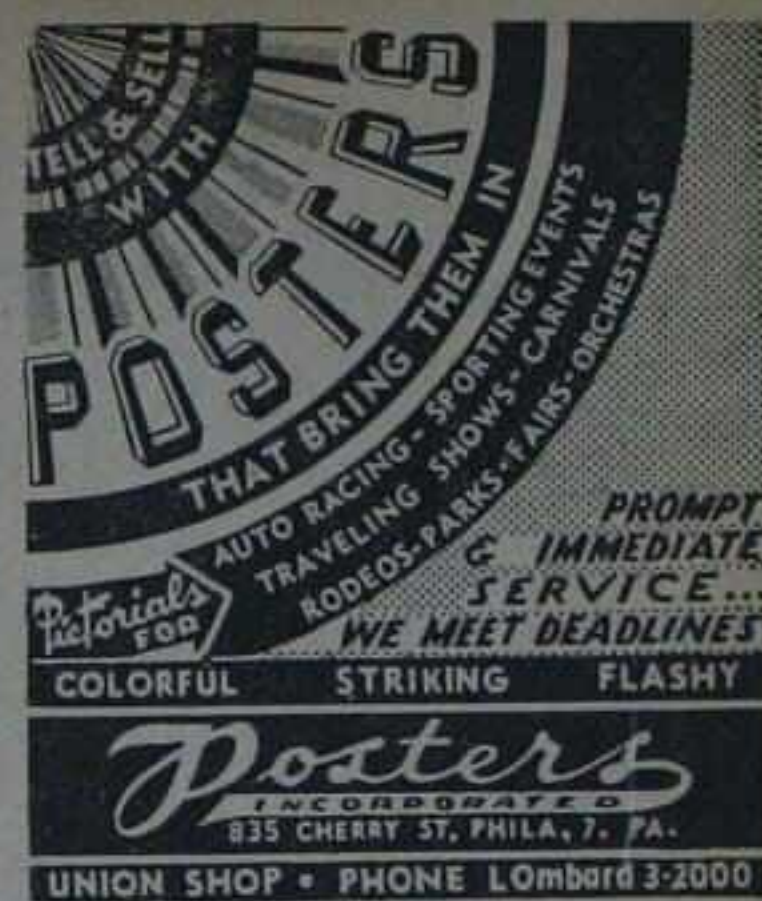
(Continued from page 51)
p.m. and for dancing at a specially constructed outdoor pavilion from 9 p.m. to midnight. Concert sessions, which were free, replaced Dr. Edwin Franko Goldman and his band, a feature on many occasions in the past. Admission for the dancing sessions was only 25 cents and crowds averaging about 3,000 were on hand nightly. Cost of Dorsey and his sidemen was reported at around \$9,000 against percentages.

With the exception of unpredicted heavy showers Tuesday night the weather has been near perfect. Long range forecasts favor continuing balmy weather thru today. Good weather, together with the scheduled giveaway of three new automobiles tonight, should bring out another record crowd.

While many units were washed out in Tuesday night's rain the George A. Hamid grandstand show was presented with a minimum of cuts to the satisfaction of about 7,000 patrons, for a successful and lucrative evening which might otherwise have been a total blank.

For the first time in the history of the exhibition the board of governors awarded the midway contract without the usual winter solicitation of tenders from interested parties to General Manager Frank Bergen, World of Mirth Shows (details in the Carnival Section).

In line with a million-dollar expansion program inaugurated with the resumption of the exhibition two years ago after a wartime lapse, improvements to the physical set-up are continuing. Rest room facilities have been greatly increased and drinking fountains and other conveniences for patrons have been added.



WANTED FOR Arkansas Livestock Show

OCTOBER 3-10 INCLUSIVE

Concessions that work for not more than 10 cents.

PAT FORD
Concession Manager
Arkansas Livestock Show,
Little Rock, Arkansas.

THE DECATUR FREE STREET FAIR IS ON AGAIN!

OCTOBER 10-15, 1949

Concession Rates Altered

Bob Helm, Concession Mgr.
c/o HOLTHOUSE-SCHULTE CO.
Decatur, Indiana

IMPORTANT NOTICE

ROCKY MOUNT FAIR—Week of September 26th. Will sell few 8x8 space in new Agricultural Building for proper Concessions—\$50.00.
PITT COUNTY FAIR, Greenville—Week of October 3rd. Will sell few spaces 8x8 in Agricultural Building for proper Concessions—\$50.00.
GREENSBORO FAIR—Week of October 10th. Will sell spaces around buildings and inside buildings—\$60.00.

NORMAN Y. CHAMBLISS
Manager
GREENSBORO, N. C.

WANTED BY DE KALB CO. STREET FAIR

SEPT. 13 TO 17, AUBURN, IND.

One good Aerial Act and One Aerial Platform Act. Must be short and snappy. State minimum price.
Can use Second Bingo on 25% of gross. Give minimum footage required to set each Act and Bingo. Contact:
W. E. WALTER, Sec.; St. Joe, Ind.

WANTED 3 OR 4 RIDES OR CARNIVAL FOR WEBSTER AGRICULTURAL FREE FAIR

Providence, Kentucky
Sept. 20-24—Uptown Location.
J. L. BANJAMIN, Manager

ATTENTION, FAIRS, CARNIVALS, INDOOR CIRCUSES

Col. "Speedy" Babbs, THE MAN FROM MARS

Now accepting bookings for his mammoth Globe of Death, death-defying Loop-the-Loop Motorcycle Act. Riding upside-down 18 feet high across the ceiling of the Globe. Positive box-office appeal. Finest of fluorescent wardrobe, blindingly brilliant fireworks finale. IT'S OUT OF THIS WORLD. Spectators gasp at his Dare-Deviltry and cheer his Amazing Skill. Book the ONLY MAN FROM MARS and be assured you have booked the most unique act in show business. I DEFY DEATH TO THRILL YOU.
Address—Always The Billboard—Always, Cincinnati 22, O.

WANT 3 TO 6 RIDES

For Excellent Four-Day Stand. Good gate, excellent area, fine attendance.

TRI-STATE FAIR, Deming, New Mexico

SELDON BAKER, Manager

WANTED CARNIVAL

For CLAY COUNTY FAIR

Piggott, Arkansas, Oct. 6-7-8
J. B. SWIFT, Secy.

ACCOUNT POLIO—3 FEARLESS STARS

Have week of Sept. 18 open.

World's highest Contortion Trapeze Act. Gorgeous girls, beautiful costumes, flashy rigging. Free Act. Contact c/o The Billboard, Cincinnati 22, O., or week Aug. 29, Henry, Ill.
JERRY D. MARTIN, Mgr.

R-B Skeds Five-Day Stand In L. A. Starting Sept. 28

LOS ANGELES, Aug. 27.—After running into several snags, Ringling Bros. and Barnum & Bailey Circus Wednesday (24) secured a suitable lot at the corner of LaBrea and Rodeo in the Baldwin Hills section and will open its five-day Los Angeles stand the night of September 28. Waldo Tupper, org's general agent, negotiated the lot which is only slightly more distant from downtown Los Angeles and Hollywood than the Crenshaw Boulevard lot played in 1941. An attempt was made to again secure this spot, but a petition, signed by 3,800 residents and merchants, against the show playing the spot, put an end to negotiations. The famed Washington and Hill streets lot was ruled out as too small and the Pan-Pacific Auditorium already had been released to Ice Follies. Last year the show played its opening engagement on the Pan-Pacific lot for the benefit of St. John's Hospital in Santa Monica.

R-B moves into California at Redding September 18. After stops in Sacramento, on the fairgrounds, and two days in Oakland, org plays the Cow Palace in San Francisco for four days, starting September 22. Stockton is next with Fresno and Los Angeles following. San Diego, Long Beach and San Bernardino, all one-day stands, wind up the California dates.

Biz in Dakotas Good

Meanwhile, the show was chalking up excellent business on its trek thru the Dakotas. In Sioux Falls, S. D., Thursday (25), the show was spotted on fair-owned grounds, but outside fences, as one of the features of the Sioux Empire Fair. Org chalked up a three-quarter matinee, despite rain, and night crowd was similar.

Wednesday (24) in Watertown, S. D., ideal weather helped pull two full ones. Show was five hours late arriving from Aberdeen because of train difficulties. The matinee was two hours late but the crowd hung on and big top was packed.

Ringling Released

CHICAGO, Aug. 27.—Robert Ringling, director of Ringling Bros. and Barnum & Bailey Circus, was released from St. Luke's Hospital here Friday (26), where he had been a patient several weeks. Ringling, 51, became ill during the show's Chicago engagement.

Tuesday (23), in Aberdeen, S. D., org had a late arrival and matinee was three hours late. A three-quarter house caught the matinee and it was near capacity at night. Earl Murray Wood, 39, laborer, suffered a back injury here and was treated at Lutheran Hospital. He was discharged in time to move with the show.

Org Plays Moorhead

Originally scheduled to play Fargo, N. D., Monday (22), the show made a last-minute switch to Moorhead, Minn., just across the river, because of the lot there being closer to the railroad. Both matinee and night shows were overflows. Crowd estimate at both shows was 21,000. It was the first R-B appearance in the Fargo-Moorhead area in nine years.

Minot, welcoming the Big One back after a 22-year lapse, gave with a full matinee and a straw at night Saturday (20). Bruce Peacock, city editor of *The Regina* (Sask.) *Leader Post*, who also is Regina correspondent for *The Billboard*, made the 300-mile trek to Minot.

At Devils Lake, N. D., Friday (19), the show registered two packed houses.

Mills Gets Biz at Pontiac

PONTIAC, Mich., Aug. 27.—Mills Bros.' Circus, giving only one performance, registered a full house here Thursday (18). Business at Monroe, Mich., Monday (22), however, was light, org failing to register one good house with two performances. Sandusky, O., Thursday (25), gave with two strong houses.

Mail Ducats Ready For Mad. Sq. Rodeo

NEW YORK, Aug. 27.—Mail order sales have opened for the 24th Annual World's Championship Rodeo, which starts a 26-day run at Madison Square Garden September 28.

Gene Autry and his horse, Champion, will be the feature attraction once more, and this year's rodeo may have a large number of Indians participating in the whoopee.

Admissions are the same as last year, \$1.50 to \$6, including tax. Matinees will be given Wednesdays, Fridays, Saturdays and Sundays, and Columbus Day, making a total of 26 evening performances and 16 mats. Last year 43 performances were put on, against 54 in 1947.

Prize money totals \$84,000, plus entry fees, the same as last year, but considerably less than the \$155,000 (including entry fees) in 1947.

Frank Moore, the Garden's rodeo manager, is in town completing details for the event.

Dailey Lion Roams Big Top, Is Caught, Returned to Cage

EDMUNDSTON, N. B., Aug. 27.—A Dailey Bros.' Circus lion on the loose here Saturday night (20) caused much consternation before he was lassoed by Tiger Bill Snyder, concert roper, and returned to his cage.

The lion escaped from a chute as he was being loaded into a cage after his act. Circus officials forestalled possible panic by urging the 4,000 spectators to remain in their seats while the lion walked about.

First Annual Nevada Rodeo To Offer \$2,600 in Prizes

WINNEMUCCA, Nev., Aug. 27.—The first annual Nevada Rodeo, scheduled here three days starting September 3, will offer \$2,600 in prizes, plus entry fees, Earl Hutchinson, producer, announces. The rodeo will be sponsored by District 3, Humboldt County Agricultural Association.

Rodeo clown will be Wilbur Plaughter, winner of the all-round cowboy title at the Nevada Rodeo in Reno.

King Bros. Completes Canadian Tour, Heads for United States

EMERSON, Man., Aug. 27.—King Bros.' Circus closed a successful tour of Canada here Tuesday (23). Show officials reported over-all business on the Canadian trek as "highly satisfactory" as the org prepared to move back into the U. S. Show registered two three-quarter houses here, being the first circus to play Emerson since 1926.

At Selkirk, Man., Saturday (20), the Side Show had one of its best days of the season so far, while the big show garnered two strong houses. Virden, Man., Wednesday (17), registered a strong matinee and capac-

Cole Org Garner Good Seattle Biz; Show Cuts Prices

SEATTLE, Aug. 27.—Cole Bros.' Circus chalked up good business, from the attendance standpoint, here on a three-day stand (19-21).

The "war" between Cole and Ringling-Barnum went forward on a large scale in newspaper advertising. R-B wait ads in local papers were larger than Cole's show ads. R-B was on the streetcars with signs and also plastered billboard space around the city with wait ads.

Don Lang, Cole press agent, took to the radio in an effort to overcome R-B's wait advertising and, in a surprise move, announced a cut in admission prices for the Cole show.

Org registered a three-quarter house at the opening matinee and a full one at night. Second day it was two full ones and final day saw a full matinee but light night attendance.

Biller Heads South; Haworth Joins Staff

POTTSTOWN, Pa., Aug. 27.—Biller Bros.' Circus wound up its Pennsylvania trek with a one-day stand here Saturday (20), and headed south thru Maryland and into Virginia. Attendance here was light, with matinee getting some play but night attendance poor.

Joe Haworth, former legal adjustor with Cole Bros.' Circus, recently joined Ken Drake as a member of Biller's legal staff.

Two accidents marred the show's stand at Pottstown. Teresa Morales, aerialist, missed her heel catch at the night show but was caught by her brother, Felix Morales, equestrian director, and was able to walk from the ring apparently not seriously injured. Prince Ki-Gor was clawed by one of his lions during the matinee performance and was unable to work the night show.

Two of the show's big trucks also cracked up during the jump here from Pottsville, Pa.

The Biller org found business light Wednesday (24) in Harrisonburg, Va., where two light houses were registered. The polio scare was figured as the big reason for the light attendance. In Pottsville, Pa., Friday (19) the show registered a three-quarter matinee and a full one at night.

Two trailer trucks, carrying seating equipment, were wrecked en route to Pottsville from Williamsport. Fred Logan and Sam Johns were uninjured but both trailer trucks were badly damaged.

Williamsport, played Thursday (18), gave with a light matinee and a three-quarter night house. Rain hurt matinee attendance but it cleared by 6 p.m.

Beatty's Biz In Kan., Mo. In Upswing

Cooler Weather Helps

WARRENSBURG, Mo., Aug. 27.—Business in Kansas, and one spot in Missouri, took an upswing for the Clyde Beatty Circus. Org had been plagued with hot weather and police publicity.

Playing here Tuesday (23), show garnered better than a three-quarter night house after a light matinee.

Fort Scott, Kan., Monday (22) gave with a light matinee but a good night house. Lew Hershey, former clown who now resides in Fort Scott, renewed acquaintances on the show.

A break in the hot weather helped in Parsons, Kan., Sunday (21), org getting two good houses, despite police stories in the newspapers.

The first show to play Pittsburg, Kan., this year, Beatty recorded a capacity crowd at night after a near-capacity matinee Saturday (20). Coffeyville, Kan., Friday (19), gave with a light matinee but a strong night house.

Rogers Bros.' Kan., Colo. Biz Light

LIBERAL, Kan., Aug. 27.—Rogers Bros.' Circus is finding business in Kansas and Colorado just fair, matinee attendance being light and night houses strong. Show here Tuesday (23) had a half-house at the matinee and three-quarters at night. Monday (22), in Syracuse, Kan., org gave only one performance, that at night. It was a near three-quarter crowd.

Lamar, Colo., a two-day stand, Saturday and Sunday (20-21), proved a blooper, org failing to draw one good-sized house in four shows. Matinee at Ordway, Colo., Friday (19), was light but it was a full one at night. Circus was sponsored by the Ordway Fire Department.

Two other Colorado spots, Trinidad, Thursday (18) gave with a light matinee and three-quarters night house, while Walsenburg, Wednesday (17), registered a light night house. No matinee was given.

Dailey Back Home; Canadian Biz Hefty

EDMUNDSTON, N. B., Aug. 27.—Dailey Brothers' Circus tour of the Maritime Provinces drew to a close as the show played to 4,000 here Saturday (20) and to two well-filled houses at Fredericton Friday (19).

The circus entered New Brunswick from Nova Scotia at Moncton Wednesday (17). A new show lot five miles from the center of town did not prove a drawback, as the show drew capacity in the afternoon and an overflow at night. A long run from Halifax resulted in late arrival and show did not get under way until 4 o'clock.

St. John, Thursday (18), was also played on an isolated lot and bucked rain in the afternoon and heavy fog at night, but the show played to a straw house at the second show.

Edmundston date will be followed by stands in Quebec and Ontario. Re-entry into the United States will be made at Adrian, Mich., Tuesday night (30).

Dressing Room Gossip Appears This Week on Pages 78-79

KING BROS.' CIRCUS

WANTS FOR SIDE SHOW

Punch and Magic who can make second openings. Lady with Big Snakes. For Big Show Band: Musicians on all instruments. Assistant Truck Mechanic. Assistant Transportation Men. Assistant Electrician. Sail-maker Riggers, Seatmen, Pushers and Sail-maker. Experienced Circus Cook and Assistant and Head Waiter. Meals and lodging furnished. Always the longest season. Accommodations the best. Address: Linton, N. D., Sept. 1; Moberg, S. D., 2; Gettysburg, 3; Fort Pierre, 4; Winner, 5; and O'Neill, Nebr., 6.

WANTED—TELEPHONE SALESMEN

Must be tops for best labor deals in the East. No boozers or limbers wanted. No advance artists. No collect wires. We are not desperate for men or women. If you can sell labor—you have all year work. Commissions daily. Big holiday issues now starting. Tex Rumsauer, Phil Streight, Bill Bailey, Bill Copp or anyone who worked for me before—write or come in.

PETE MALONE

503 MARKET ST. CAMDEN 2, N. J.

BABY ELEPHANTS for sale, up to \$1000 below current prices. Orders being taken for fall or spring delivery.
BAR AND TRAMPOLINE Performers: Now contracting for indoor dates and 1950 season. Harold Norris, Rudolph Guiting, write.
FEATURE ACTS for indoor Circus dates in Midwest starting Oct. 15. Send full details and permanent address. Promoters, contact:

GEORGE HUBLER ATTRACTIONS

as per Misc. Route
Perm. Address 223 Superior Ave., Dayton 6, O.

Want Candy Butchers

DAILEY BROS.' CIRCUS

Adrian, Mich., Aug. 31; Ottawa, Sep. 1; Washington C. H., 2; Jackson, 3; all Ohio; Bluefield, W. Va., Labor Day.

Contact: Concession Mgr.

PHONE MEN

Also Heel and Toe Men. Advertising and tickets, plenty of deals. Labor monthly paper. Two Legion monthlies. Catholic Directory, Episcopal Directory, Building and Plumbing Codes, City Employees quarterly, etc.

G. E. FEENEY

1301 G St., N. W. Washington, D. C.

WANT PHONEMEN

Telephone directory for Masonic Organization in Chicago. Must be sober and reliable. No money advanced. WRITE... State all in first letter. Please do not misrepresent.

TOMMY SACCO

203 N. Wabash Ave. Chicago 1, Ill.

METAL SPANGLES

All sizes and colors. Chainette Fringes. All colors. Rhinestones and Settings. Ostrich Plumes and Fringes.

C. GUYETTE

146 W. 45th St. New York 19
Phone: Circle 6-4137

DALES CIRCUS

WANTS

Big Show Acts that double for remainder of season, which will extend until Dec. 1st, followed by six weeks of indoor dates. Can place Floss Man and Seat Butchers. Wire Tusculumbia, Ala., Aug. 31; Corinth, Sept. 1; Booneville, 2; Ripley, 3; all Mississippi.

WE WANT

To get in contact with some good Wild West Rodeo Man who has Wild Horses, Steers and Equipment to put on nice Rodeo in the best town in Southern West Virginia.

L. J. UMBERGER

Phone 174 Wytheville, Va.

INDOOR CIRCUS, RODEO

Or well known Radio Show for Concert anytime before June, 1950, wanted by reputable organization. Write:

V. J. HAMPTON

801 West Park St. Champaign, Ill.

FOR SALE

80-ft. Top, 3 40-ft. Middles, 2 Light Plants on Chev. Truck, other miscellaneous Show Property.

Reply BOX D-194

c/o Billboard, Cincinnati, O.

PHONEMEN

For Banners and Tickets. Steady job if you make good. Apply Hender Hotel, Johnstown, Pa., and William Penn Hotel, Altoona, Pa.

H. R. MARTENEY

UNDER THE MARQUEE

When going to the polls in 1950, circus men should remember that it was the Democrats who brought back the street parade, including a callope.

Roy (Mickey) McDonald, for 17 years a clown with Ringling Bros. and Barnum & Bailey Circus, and now a free lancer at fairs and with circuses, spoke to members of the Kiwanis Club of Park Ridge, Ill., recently. McDonald demonstrated clown make-up. . . . Rube Curtis, clown, worked the streets and fairgrounds during Ozark Empire District Fair, Springfield, Mo.

Most hopeless task is trying to convince a canvasser that sleeping rolled up in a piece of canvas on the flatcars is more comfortable and warmer than sleeping in a berth.

Virtually the whole town of Gainesville, Tex. (9,651 at last cen-

sus) will take part in a film based on its famed community circus, according to an announcement by Columbia Pictures. . . . Floyd Lee, electrician on Clyde Beatty Circus, left the org in Lawrence, Kan. He returned to his home in Texas.

After talking to a general agent who said he had no statement to make, it was clear that he didn't know which way his boss was routing the show.

George W. Westerman, who underwent a major operation in Santa Cruz, Calif., in July, was back on the job as promotional director for Polack Bros.' Western Unit during the Reno stand. Previously final arrangements for his dates in Santa Cruz and Salinas, Calif., and preliminary details in Reno were handled by Grace Ritchey, his secretary; Ralph Heller, Harry LeBreque and (See Under the Marquee on page 81)

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Gilly Cavern, Colo.
August 27, 1949.

Dear Editor:

A few of your readers doubted the veracity of the news letter that reported the giving of seven performances in a railroad tunnel sometime ago. May I say, we press agents, pillars of the truth, felt humiliated when it was insinuated that we had falsified the report of the circus's activity there. The copy below has been sworn to before our legal adjuster and the show's justice of the peace. Both commissions expire on closing day.

The show made a three-day stand in a cave that is located on the corner of Colorado, Wyoming and Utah. The mouth to the cave is located in Colorado, but the circus was erected in both Wyoming and Utah with the big show playing on the Wyoming side of the State line and the Side Show on the other. No tops were put up and only sidewall corrals were used. To give the three-day stand a tri-State tie-up we played under auspices of the Ca-ern Hermits' Social Security Fund, a worthy cause packed with merit.

Colorado authorities demanded that we pay a circus license as our red wagon was located at the mouth of the cave. As we were not showing in that State, and as there is no law against selling tickets for a performance to be held in another, there was nothing that could be done about it. Both Wyoming and Utah officials demanded licenses. When Manager Upp refused he was arrested, but when taken over the State line of Colorado, the cave's only outlet being there, the officers' authority ended and he was released to return to the cave. Publicity given the legal action against the show and the release of its co-owner brought thousands to the underground lot. We gave 10 packed performances during the three days. However, the clannishness of the patrons, who wouldn't cross the Wyoming-Utah line, kept the big show at the Show crowds split. So, after giving five performances of the big show in Wyoming, the shows were torn down and an inter-State move was made without leaving the lot. With the two shows switched, both played to big biz with the big show strawing 'em at each performance with Utah patrons. Our concessions worked the three days by jumping back and forth across the line to give everybody an even break. The cavern's ceiling was a bit low in places, but before the stand was over our novelty butchers and concessionaires did enough chiseling to almost give us a sky limit.

It was lucky for the show that

after each performance the money was rushed to a bank. On closing night the property owners over the cavern claimed all mineral rights beneath their property and tried to guzzle the nickel and silver we grossed.

While on the train en route south, today, Manager Upp announced that he had discovered two more cavities large enough for a truck show and that he would pay any circus's advertising and paper bill that cared to day and date us here next year.

Connoisseur of art on a circus is one who can tell at a first glance if the peak of a pinhead's head on a banner is pointed enough.

WANTED

PHONE MEN & PROMOTION MANAGERS

Must be sober and reliable. Program and U.P.C. Tickets. Phones open Springfield and Joplin, Mo., August 27th. Want Circus Acts who can work on stage, four or five-piece Hillbilly Unit, Hammond Organist with own organ.

Want General Agent capable of booking strong auspices. Bob Coul, answer.
All Address:

L. F. STOLTZ

Fleet Bros.' Vaudi-Circus

c/o American Legion Home
Springfield, Mo.

WANT

PROMOTION MANAGERS

Who can handle phone crews, Banners and U.P.C.'s. Must be able to finance selves. No drunks, limbers or loafers. If you want to work write, telling where you can be reached by phone.

JACK MILLS, MILLS BROS.' CIRCUS

New Castle, Pa., Aug. 30; Butler, 31; Beaver Falls, Sept. 1; or per route.

6—PHONEMEN—6

BEST DEAL IN RADIO

PROVEN MONEY MAKER.
PLENTY OF PHONES.

25% Plus Bonus.

Wire—Call or Come On.

Victor 3510 — Victor 3626

1517 OAK ST., KANSAS CITY, MO.

PHONEMEN

Advertising Telephone Salesmen—All year round work—church and veterans' deals. 25% commission paid daily.

A. E. B. CO.

344 Aviation Bldg. Miami, Florida
Phone 9-9596

Positively no collect calls or wires

WANT AGENT

Capable of Booking Promotion.
Year around work. Wire or write

P. O. BOX 40

Havana, Ill.

AT LIBERTY

WILD WEST RODEO

Open for bookings after Sept. 17th. Now playing C. N. E., TORONTO, CANADA, Aug.

26th to Sept. 10th; LONDON, CANADA, Sept. 12th to 17th.

RAY HINKSON, CIRCLE (H) RODEO

WANTED IMMEDIATELY

FOR JERSEY CITY, PROVIDENCE AND BOSTON TO FOLLOW BABYLAND EXPOSITION AND JUVENILE FAIR

TWO GOOD SPACE SALESMEN WHO CAN PRODUCE
Can also place Telephone Program and Ticket Salesmen.
Contest Man or Woman who understands 100% Perfect Baby Health Contests. Work starts immediately in Jersey City. Want Kiddie Rides for Kiddieland. Can place Demonstrators that sell anything for children or mothers.

Contact **EUGENE J. MURPHY, General Manager**

Jersey City Junior Chamber of Commerce, 844 Bergen Avenue, JERSEY CITY, NEW JERSEY

WANTED — PHONE MEN — WANTED

AMERICA'S FINEST INDOOR ATTRACTION

POLACK BROS.' CIRCUS

Join America's Finest Promotional Unit. Now Organizing for 1950. No Layoffs.

JIMMIE RISON

Boumi Temple Shrine Circus

11 West Mt. Vernon Place

Baltimore, Maryland

IN OUR 32ND WEEK

10 more to go. Need good Biller and Concession Man with truck. Murphree, Greenberg, call or write

LARRY SUNROCK

Goldboro Hotel, Goldboro, N. C., to Sept. 5th. Join immediately.

Chi Riverview Reports Biz Is Down 19%

Attendance Off 13%

CHICAGO, Aug. 27.—George A. Schmidt, president-general manager of Riverview Park here, announced this week that as of Thursday (25), gross business at his funspot was off 19 per cent for the corresponding period a year ago. Attendance, he said, is off 13 per cent.

"By closing time (September 11), our attendance may not be too bad for the season," Schmidt said. "We have some big events coming up, which should give with big crowds. For instance, this week-end we have the Western Electric Company's picnic, always a crowd puller, and the final day of our season we are host to the Democratic picnic, which last year was a whoppin' success."

Schmidt says that a number of things combined to throw attendance off this year. He cited, for instance, the polio scare around Chicago and suburbs, weeks of blazing heat, the gas strike and the general employment situation. "Too, that 20 per cent admission tax doesn't help matters," Schmidt said, "and when money gets tight, which it now is without a question, that raises havoc with attendance."

Riverview again is staging its Mardi Gras. The event, which opened Saturday (20) and continues now until the park closes, is bigger and better than previous years, according to Schmidt. He said the Mardi Gras this year features an Alice in Wonderland theme, in addition to bands, floats, etc., and this has helped hypo interest at Riverview.

Altho Schmidt didn't comment on ride and concession gross figures, one concessionaire reported that his business was off 50 to 60 per cent this year.

Uncertain Weather, Polio Scare Cut N. Y. Area Beach Crowds

NEW YORK, Aug. 27.—Uncertain weather and the polio scare continued to hold down attendances at beach resorts in the New York area but affected amusement parks to a lesser degree.

The past week-end was favored by warm, clear weather, but the turnout at Coney Island Sunday (21) was only an estimated 750,000, equal to the preceding Sunday, the 25 per cent below normal. However, Coney Island drew 400,000 for its regular Tuesday (23) night display of fireworks, which was practically normal. The Annual Air Pageant and fireworks display of *The New York Daily Mirror* Friday night (19), at Coney Island, drew 1,000,000.

Rockaway Beach reported attendance of 300,000 Saturday (20) and 650,000 Sunday (21), both about one-third below normal. Other resorts also showed similar dips in attendance, with New York's big municipally operated Jacob Riis Park, popular surf resort at Rockaway, taking a nose-dive Sunday (21), with the turnout dipping to a low of 10,000, about 90 per cent off from normal.

Palisades Amusement Park, on the New Jersey side of the Hudson River, played to good attendance Saturday (20) and Sunday (21), and co-owner Irving Rosenthal said the polio scare has not affected the park's attendance to any serious extent, altho fewer patrons were making use of the park's big swim pool. Similar conditions prevail in the other parks in this area.

Detroit's Funspots Ops Find Business Blows Hot and Cold

DETROIT, Aug. 27.—Local amusement parks, which, in recent weeks, have been plagued by hot, humid weather, this week were hit by cold. Afternoon business at the close-in major parks this week was satisfactory, especially Sunday (21), but patrons disappeared in the early evening when the mercury continued its downward plunge to a 75-year record low of 45 degrees. Up-State parks were even more seriously affected, with temperatures dropping just below freezing in some parts of Michigan.

A sizable picnic, sponsored by the Wholesale, Retail and Department Clerks Union, helped attendance Sunday at Edgewater Park, but spending was down.

Previous estimates of a 20 per cent drop in total business for the year, made earlier by parkmen in Detroit, now appears off. The wind-up may see the drop closer to the 30 per cent mark.

Only two spots report better than satisfactory records to date. In each case, the management has been en-

gaged in a long-time promotion program where business had slipped badly in recent years. At Jefferson Beach, closed during the late war years, a strong promotion program has built attendance beyond last year's total. Spending, however, is down. As a result gross figures are about even with a year ago. At Bob Lo, the new Browning family management already has boosted its season's total business slightly ahead of that registered last year thru an excellent promotion policy.

Batt Planning Big Finale for Pontchartrain

Queen Festival Set

NEW ORLEANS, Aug. 27.—Harry Batt announces plans for a strong closing for Pontchartrain Beach Funspot shutters the week ending September 10.

The Harvest Festival of Queens is scheduled two nights, with the finals, at which time Miss New Orleans will be selected, scheduled September 7. The Queen Festival was tried out for the first time last year and proved a big success. Pontchartrain plays host to the various queens selected thru-out the State at festivals and all are in running for the Miss New Orleans title. Batt said he hopes to have the governor of the State, along with the mayor of New Orleans, on hand for the finals.

The night of September 8, a new Ford will be given away. Batt reports more than 250,000 tickets on the car will be given away in neighborhood stores.

Walter Herod, tight wire, currently is the free attraction at Pontchartrain. This may be the final free act of the year, Batt reports, since the final week of special events, plus the Labor Day week-end are good enough to bring out the crowds.

Batt plans to attend the Pennsylvania Parkmen's Association meeting, leaving here September 6, and also will be on hand for the National Association of Amusement Parks, Pools and Beaches, of which he is president, in Toronto, following the Pennsylvania confab.

Chas. L. Feltman Dies in Brooklyn

NEW YORK, Aug. 27.—Charles L. Feltman, 78 former co-owner of Feltman's, Coney Island restaurant and amusement park, died at his home in Brooklyn Monday (22). He and his brother Alfred sold their Coney Island interests and retired three years ago, after having operated the restaurant and amusement units since the death of their father in 1910. Deceased was a director of the Coney Island Chamber of Commerce.

Feltman's is the only one of Coney's former big dine and dance spots still in active operation and is still the resort's biggest catering establishment, altho it had been forced in recent years to adopt a policy of mass rather than class appeal.

Feltman's was established in 1871 and occupied an entire block between Surf Avenue and the beach from West 10th Street to Jones Walk.

Feltman is survived by his widow, Mrs. Emma A. Feltman; a son, Charles A. Feltman; two daughters, Mrs. F. Schaefer and Mrs. Mavis Harcourt, and a brother.

Funeral services were held at the Fairchild & Sons Funeral Parlor, Brooklyn, Wednesday (24), with burial Thursday morning in Greenwood Cemetery, Brooklyn.

CONEY ISLAND, N. Y.

By UNO

Promotional activities to attract more patronage are to be uppermost in plans for next season. This was one of the highlights brought up at the August 18 Chamber of Commerce session held at the Seven Seas eatery on Surf attended by a large group of ops and concessionaires. A new faction composed of juniors headed by Stanley Reiben, Fred Moran and Al Shaw accepted the challenge of the seniors to try to collect the deficit resulting from still unpaid fireworks pledges. George Kister stressed the need for new attractions to make the public Coney-conscious. Fred Sindel's offer that he would put up \$150, provided others would do likewise, toward meeting expenses of The New York Mirror show, fell on deaf ears. One item in the promotion program is for a bandstand to be installed at the end of Steeplechase Pier, now undergoing extensive repairs and to house a name ork and vaude and circus acts. Another would be focused on getting the authorities interested on quickening

the building of the Oceanarium.

Tirza and her Wine Bath Revue shutters September 5 to play thru-out the Westchester County Fair at Harrison, N. Y., September 9-17 via a contract with Charles Gerard, with the same Coney personnel including Walter Budd, talker, and Roberta Lee, Virginia DuVal, Tanya, Connie (Emma Tucker) Lee and Edith Alberta, dancers.

Mike Men at 5-Star Final Moe Silberman's 5-Star Final game on the Boardwalk has for its mike men, Irving Silberman, Moe's son and Joel Kaden, son-in-law. Al Koppler is checker; John Rogan, floorman; Myron Kern, Irwin Fernbloom, Marvin Price and Arthur Young, pitchmen, and Mrs. Sadie Silberman, premium distributor. . . . Louis Raziano, operator of Stauch's baths, Seaside Walk and Stillwell, with accommodations for 2,000, the largest on Coney without a pool, said the season's biz so far despite the heat wave and just two showery Sundays is only a little ahead of last

Abandonment Of G. Rapids Funspot Set

Pavilion First To Go

GRAND RAPIDS, Mich., Aug. 27.—L. J. DeLamarter Sr., president-general manager of the Grand Rapids Motor Coach Company, owner of Ramona Park here, this week announced plans for the "orderly abandonment" of the funspot.

First to go, he said, will be the Ramona pavilion. Dismantling will start next month.

Eventually, DeLamarter said, the park probably will be sold for a residential development. Ramona Park Corporation, which now operates the funspot under lease from the Motor Coach Company, has two years remaining of a three-year lease on the park's facilities. Further plans for abandonment of the park hinge on the expiration of this and other leases, DeLamarter said.

The coach company owns approximately 20 acres of land on which the park's buildings are situated, and, besides the theater building, owns Ramona Gardens, now used as a skating rink; the Merry-Go-Round building, Funhouse, numerous concession buildings, picnic shelters, boat docks and other units.

DeLamarter said several factors entered into the decision of the Motor Coach Company's board to abandon the property over a period of a year. He said the company felt the community would welcome a residential development in place of the park. Operators of the park, under lease, have suffered losses for several years, he said, and in recent years revenues have been declining.

Rocky Pt. Park Pulls 45,000 on Week-End

WARWICK, R. I., Aug. 27.—Good weather the past week-end drew a two-day total of 45,000 to Rocky Point Park, an increase of 15 per cent above the date last year. Saturday (20) brought a turnout of 15,000, while 30,000 jammed the park Sunday (21).

The free attraction was Prof. George Keller and his mixed group of animals, booked thru the Al Martin office, Boston. Dance combos in the park's ballroom were Tommy Ryan's Tuesday, and Tommy Masso's Monday, Wednesday and Friday. Gene Krupa's band was a special feature Wednesday (24).

An auto giveaway, skedded for Thursday (1) night, will be a good draw, with all rides and concessions handing out tickets. Attendance was also boosted thru picnic parties from Rhode Island and Massachusetts points.

K. C. Pool Attendance Down

KANSAS CITY, Mo., Aug. 27.—The polio scare has raised havoc with attendance figures at Swope Park swim pool here. Figure Sunday (21) was 162, compared with 425 Sunday (14). A year ago for Sunday (21) attendance was 3,443.

season and lays the blame principally on polio and pollution publicity. In charge of valuables for eight years is Elizabeth Landolfi. Ticket seller is Jack Fishman and gateman is Moses Benharris. Louis Raziano's brothers, Sam and Mike, supervise their Pokerinos around the corner on the Boardwalk.

Nicholas Genese operates two Scooters, one on Surf and the other, (See Coney Island, N. Y., opp. page)

Palisades Extends Season; Special Events Featured

NEW YORK, Aug. 27.—Palisades Amusement Park will extend its season until Sunday, September 18, with the two weeks, beginning Labor Day (5), given over to a series of Mardi Gras-carnival festivities and special events. All rides will be priced at 5 and 10 cents during the final week.

Irving Rosenthal, park's co-owner, predicts the final two weeks will be the biggest of the season. In addition to the usual bands and free attractions, park will hold the elimination contests in the Mrs. America beauty contest during Labor Day week. Throughout the two final weeks, park will present lucky patrons nightly awards, with prizes ranging from \$100 and \$150 consolation prizes to a fully equipped Lustron house or a cash award of \$10,000, whichever the winner prefers. Other giveaways will be a Plymouth car and an RCA television set.

On Wednesday (31) there will be another New York Mirror day, with the tabloid distributing free tickets for many of the park's rides. Outdoor stage attraction for the week is Les Kimris, aerial novelty.

Olympic's Baby Parade Expected To Lure Crowds

IRVINGTON, N. J., Aug. 27.—Olympic Park is holding its annual baby parade this afternoon and expecting the usual big turnout. This is always one of the park's big days, with plenty of the small fry competing for prizes and a big adult turnout is expected to witness the event.

On Sunday (28) the augmented band of Joe Basile will play a special program devoted to the marches of John Philip Sousa in place of the regular evening concert. Line-up of acts on the current circus bill features the Three Sonvins, high wire; Beatrice Dante's chimps; Romaine & Sabette, acrobats, and the Zippo Brothers, big act from South Africa.

FOR SALE MOON ROCKET

Park model, good condition. May be seen in operation to Sept. 11th.

Price **\$5,000.00**

N. S. ALEXANDER

Woodside Park,

3850 Ford Road Philadelphia 31, Pa.

WANT

COMPLETE ATTRACTIONS

Park for Haiti Exposition, December, 1949. To work during 6 months. Good propositions.

Write:

Geo. A. Hamid & Son

10 Rockefeller Plaza, New York 20, N. Y. (Radio City)

AERIAL JOY RIDE

WILL SELL AT SACRIFICE OR WILL TRADE FOR GOOD KIDDIE RIDE. CAN BE SEEN IN OPERATION AT SOUTH BEACH, STATEN ISLAND.

CHARLES TERRELLI

Gibraltar 7-10371

328 Fingerboard Road, Ft. Wadsworth, S. I., N. Y.

BOARDWALK CONCESSION

FOR SALE

HAVE POKER AND TIC-TAC-TOE

Write **M. Lisansky**

434 Beach 69th St., Arverne, N. Y.

FOR SALE

RESORT RESTAURANT-NIGHT CLUB
Lot 180'x300', highway and bay frontage; complete, modern equipment for food and beverage service; coin device income and undeveloped opportunities; ample living quarters. Excellent returns; immediate possession. Other interests require owner's attention. Sacrifice \$45,000 cash or best offer. Write P. O. BOX 139, Ocean City, Maryland, or Phone 165.

Patrons Rate Priority Over \$\$ At Doc Dorton's 3 N. C. Annuals

(Continued from page 44)
of decorations are all musts in Doc's managerial book. A pleasant atmosphere has a psychological reaction on patrons and puts them in a spending mood, he believes. He can spot the effects of a jam on the highway or in the parking lots because patrons arrive noticeably ruffled.

Dressing up a grounds can be done adequately and cheaply. Doc has demonstrated at all his plants. He built about 400 flagpoles, using cheap pine which was peeled and painted silver. One year they will be pointed straight up and the next allowed to lean in the same direction with the result that their contribution can be considered almost brand new. While the cost was negligible, the value of the display could be said to be worth \$50,000, Doc believes.

Water Fall Cost \$1,800

It is the features that appeal to the eyes that are important. A new \$30,000 water line leading into the fairgrounds earned no comment from patrons while \$250 invested in flagpoles won vocal appreciation from the public. A waterfall constructed for

CONEY ISLAND, N. Y.

(Continued from opposite page)
the Sparta, on the Bowery. Louis Gregory manages the former, with John L. McDonald, floorboy, Jack Parascondola and Frank Damian, second fare men, and John Borgese, ticket seller. . . . George Moran Sr. and Fred Moran Jr. own and control five rides on the Bowery and Kensington Walk: Thunderbolt, where Al Malfucci and Jerry Thorne are ticket sellers and Frank Knapp and Vince Kislowski, trackmen; Hi-Ball, with Frank Barton, operator, and George Goldberg, ticket seller; Spitfire, Frank Yosso, operator, and Lou Schwartz, ticket seller; Bubble Bounce, Charles Sheridan, operator, and Marvin Strouse, ticket seller, and Tunnel Laughs, Joe Ross, operator, and Jimmie Katz, ticket seller.

Arcade Damaged

Shorts. Recent Boardwalk fire did the most damage to the Arcade operated by Herman Wolf, Louis Lobel and Alex Elowitz. Another Arcade, owned by Pete Weissman, suffered slightly less. . . . Albert Alberta, of the Tirza show lost a pet pom, Girlie, last week. The pooch received a \$284 burial, including coffin, tombstone and elaborate flowered surroundings in Hartsdale Canine Cemetery, N. Y. . . . Fireworks and air show sponsored by New York Mirror, postponed from August 12 on account of bad weather, took place August 19 and drew two big crowds. . . . The funeral of Marcus Charles Illions, wood carver and carrousel builder who died August 11 in Brooklyn Hospital, was attended by many business associates. His Merry-Go-Rounds are at Feliman's, Stubbman's and McCullough's parks. He also carved the wooden chariots the late Fred Thompson used to decorate the exterior of Luna Park.

Walters Sisters, cowgirl singers from Wyoming, and Windy Billy McCoy and Yodeling Smoky Martin are being held over for the rest of the season at Falcon's Blue Bird Casino on Surf. . . . George Alexander, photog for The New York Times, took shots at Kyrimes' rides for a coming Sunday edition. . . . Erwin Jackman, a recently graduated attorney, is the business man and prexy and his brother, George, the inventor and mechanic of the Jackman Amusement Company, Inc., of which their ma, Rose, is the third exec. . . . Buddy Shaw, George Harmon and Col. William Nicholas, ex-Islanders, are Lou Klein's chefs at his New York eatery.

a nominal \$1,800 and featuring colored lights playing on cascading water still draws thousands of spectators, altho it is several years old. The neatness of well-arranged shrubbery will appeal especially to women patrons, Doc says.

The opportunity of public service is not neglected by Doc. He has a standing offer of \$1,000 for any exhibitor at his fairs who succeeds in raising 200 bushels of corn on an acre. The State average is 33 bushels, but Doc thinks that the 200-bushel figure may well be achieved with the big prize as a lure. More than 600 exhibitors displayed corn at his annuals and the contest already has stimulated interest to the point that the head of agronomy at the State College believes that State corn production may be boosted by as much as a million bushels as the result. The top contestant to date grew 147½ bushels of corn on one acre and by so doing earned \$100.

Doc gains the interest of younger folks by buying them thousands of baby chicks which he urges them to raise and show at his annuals.

May Use Field Men

Doc is also contemplating a \$1,000 award to the farmer making the most improvement in a five-year period. County agents will be used to score the contest. Also being mulled is the employment of a field man for each of his annuals. Their duties, on a year round basis, would be to talk to farmers, merchants, industrial groups, newspapers and radio stations. It can be readily seen that this type of activity should result in generating the greatest possible interest in the annuals.

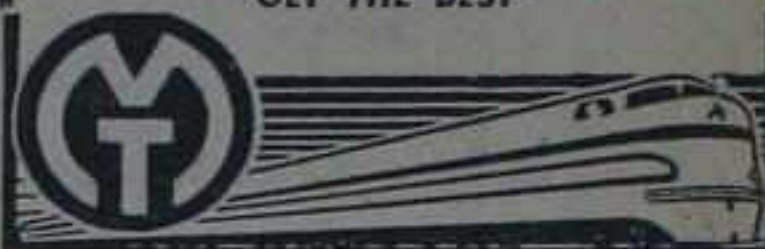
Long discussions on midways and their offerings are a favorite topic with Doc. He believes that four or five top shows will earn as much money as lesser units in multiples. He hasn't, however, found agreement among carnival ops on this point.

His policy of always striving for the best envelopes all aspects of his annuals and their personnel, including gatemen and grounds keepers. Since the only contact the public has is frequently with the custodians, it is important that they be neat and courteous, Doc maintains. Uniformity has frequently been achieved with minimum expenditure thru ingenuity. Colorful sun helmets, canes and solid colored shirts make for an attractively attired personnel.

Doc has been a board member of the International Association of Fairs and Exhibitions for six years. He has held all offices in the North Carolina Association of Agricultural Fairs, including that of president for the past five years. He is also chairman of the park and recreation committee in his home town, Shelby, and is currently busy with plans for a \$250,000 playground that will contain swimming facilities.

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Located at large, Eastern Amusement Park. Both Rides in excellent mechanical condition and good money makers. Reasonably priced at \$30,000. Address inquiries to:

MR. S. HOLESKO

30 Chipman Place, North Tonawanda, N. Y.

For Sale—Yankee Lake

14 miles north of Youngstown, Ohio, Route #7 Property consists of approximately 200 acres, including 58 acre private lake, beach and fine fishing, lots for building, bathhouse, restaurant seating 600 by beach, boats, dance hall 105x190 seating 1600 or more, 12 Bed Room inn, Office Building, Truck, Tractor and other things too numerous to mention. Interested party write for appointment to PAUL JURKO, Brookfield, Ohio.

NOTICE, PARK OWNERS

I have several major Thrill Rides and some Kiddie Rides available for 1950. Will lease one or more to reliable operator. Write:

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A-1 condition. Can be seen at:

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Operating now in more than 100 leading parks in the United States with gratifying results.

Roller Coaster Chain, Rails and Equipment on Hand.

WRITE FOR INFORMATION TO

NATIONAL AMUSEMENT DEVICE CO.—Dayton 7, Ohio

MOON ROCKET FOR SALE

Like new—a park ride, electric motor. Will consider Ridee-O or Lindy Loop as partial payment.

LAKE SHORE AMUSEMENT CO.

24000 EAST JEFFERSON, ST. CLAIR SHORES, MICH.

Phone: Roseville 0550

CONKLINS HEAD FOR CNE MARK

First Takes Ahead 16%

Concession biz soars—spectacular midway features 17 kids' rides, new shows

TORONTO, Aug. 27.—Patty and Frank Conklin's lavish midway at the Canadian National Exhibition surged ahead a full 16 per cent yesterday (26), opening day, despite a slackening of attendance which totaled 103,000 as against 105,500 in 1948. The gross would likely be higher except for afternoon showers and the 11:30 p.m. spilling of the 22,000 patrons attending the Olsen and Johnson grandstand show. The lateness of the night show was caused by a power failure outside of the grounds.

As in the past, the Conklins have again come up with notable features. Outstanding are the Posing Show, built and operated by designer Jack Ray, and the Kiddieland, which this year has been expanded with the addition of five new rides for a total of 17.

Concession Biz Up

A tentative check showed that concessions were running as much as 35 per cent ahead of last year's lush play. Bingo was a healthy 15 per cent ahead. Spokesman Patty Conklin confidentially predicted a record gross for each department and preliminary reports, plus his experience at already completed annuals in the Dominion, tended to bear him out.

The Ray posing unit, featuring moving props on a distinctively designed stage, is the only gal unit on the grounds. But consensus is that it will adequately fill the need for pulchritude. There are 10 models who might well be over-shadowed by the lavishness of the production.

New Shows

Other new units, and a distinct improvement over those presented last year, are Pete Kortez's Side Show and Goldie Restall's Motordrome. Other new shows are a Rodeo, produced and presented by Ray Hinkson, and an Alligator Show operated by Tuffie Truesdale. The latter didn't show opening day but was set to go into action today.

Alfie Phillips and his Water Show, perennial favorites, are again on hand. Other show units are the crocodile and Hitler show.

The CNE-Conklin midway is again the showplace for new ride units. The new Circus Ride, built by the Pretzel manufacturing Cassidy clan, is in Kiddieland. Bill Wendler, of the (See Conklins Head on page 66)

R-B Day - and - Date Doesn't Hurt Dodson At Aberdeen B o w

ABERDEEN, S. D., Aug. 27.—Dodson's Imperial Shows registered good business here Tuesday (23), prevue day at Brown County Fair, altho the Ringling Bros. and Barnum & Bailey Circus was showing a half-mile away and crowds had to pass the circus lot first to get to the fairgrounds. The Dodson org caught a large part of the night circus show after the circus broke, and this helped to hike the day's business.

Jackson, Minn., played the previous week, yielded light business to the Dodson org, but this was expected. Austin, Minn., accounted for a surprisingly good gross.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Money Bag, Neb.
August 6, 1949.

Dear Editor:

Living up to the shows' slogan, "It's all right to make a long jump if you're going somewhere," the Ballyhoo Bros.' Circulating Exposition arrived here after traveling 500 miles thru the North and South Dakota plains. An estimated crowd (estimated by the shows' press agents) of some 30,000 amusement-hungry people met the train on its arrival. Accompanied by other high-ranking city officials, the city mayor met the five Ballyhoo brothers as they stepped off of their five private cars and escorted them to the burg's leading hotel where a banquet was waiting for them. His Honor made a welcoming speech with, "Make our town, your town; we'll make your show, our show," which they damn near did by asking for 1,000 passes.

Every attraction was up and ready for an early Monday morning showing. While the last banner was being pulled up, thousands of customers were surging thru the pay gates. It kept 16 runners rushing to and from the banks getting big bills changed. As the crowds grew at the gate, the bills became bigger. So, a riot squad (50 policemen) was called to hold the money-spenders back. The 16

Albert Lea, New Ulm Pan Out Big For Royal Crown

ALBERT LEA, Minn., Aug. 27.—Edide Young's Royal Crown Shows moved in here early Monday (22) to provide the midway attractions at Freeborn County Fair following a stand at the Brown County Fair, New Ulm, Minn., August 18-21, which resulted in the biggest grosses the shows have experienced since their engagement at the Winter Haven, Fla., Exposition.

Dolly Young, manager and publicity director, said that the three-day annual was a success from every standpoint.

On Children's Day, Friday (19), rides opened at 9 a.m. and remained busy all day. Shows were well patronized thruout the three-day run, with Charlie Taylor's Cotton Club Revue leading the field, and Jimmie Hurd's Side Show running a close second.

Children's Day, Tuesday (23), saw a paid gate of 28,000, the largest in the history of the local annual. Midway business generally was good, officials said.

Attendance on the midway here up thru yesterday afternoon was good.

Ray Marsh Brydon Announces Show Line-Up for Annuals

CHICAGO, Aug. 27.—Ray Marsh Brydon, president of the Associated Independent Midway Operators, Inc., announces he had inked contracts to furnish two shows at the Ohio State Fair, Columbus, under the Gooding banner; three at the Roseville (Ill.) Fair under the Tivoli Exposition Shows; five at the Greenup (Ill.) County Fair for Turner Bros. and nine at the Quincy (Ill.) Fall Festival for Gem City Shows.

ticket boxes on the front gate, 10 on the side gate and the 12 on the back gate were kept busy selling 50-cent admission tickets for six hours before there was a let-up. At 2 p.m. the lot was cleared to let the matinee customers come onto the lot. At 7 p.m. the lot was again cleared to let the night audiences on the grounds. That was the bargain rush as the customers were allowed to stay until daylight the next morning, but in time for the morning tips to come on. Business for all shows and rides was so terrific that the ticket cans had to be discarded and city dump trucks were called to haul the used ducats to an incinerator. Load after load of used tickets were hauled off in steady streams. In order to hold down the hauling bill, the boss decided to tear the show down on Tuesday afternoon and set it up closer to the incinerator four miles away. We lost the morning crowds but made up the difference in the hauling bill.

The shows' banner salesman sold so many that every showfront, stage and ride was covered with them. He had thousands left on hand for which there was no hanging space available. The mayor came to the rescue by allowing them to be tacked on the city hall. The prize package sales were so big that 10 more trucks had to be hired to carry the empty boxes away. By Thursday the incinerator was doing capacity business and we had to haul to a river where the ducats floated away. Money flowed into the office wagon so rapidly that a paper baler was brought into action to handle the stuff. Two armored trucks were used to haul the baled lettuce to a local bank for the first three days. They couldn't handle the money that was coming in too fast after that, and because the filthy lucre was becoming so common to everybody, the boss hired farmers with hayracks to haul it in. Rather than lose his delicate touch, Pete Ballyhoo put the bite on everybody to move the train.

P. S.: Attention, Bill Sachs! Don't tell your readers that this is a press agent story. Say it came direct from a wire service.

Sunset Chalks \$445 For SLA on Ticket Sales at Monticello

MONTICELLO, Ia., Aug. 27.—Sunset Amusement Company peddled \$445 in tickets for the Showmen's League of America at Jones County Fair, which closed here Saturday (20).

The fair co-operated in granting a select location to the SLA's Buick, now on tour under the direction of Jack Kaplan. Manager K. H. Garman, Vince McCabe, Earl Tauber and Jack Gallupo, all of the Sunset org, plus the girls of Sunset Revue gave wholehearted co-operation in the ticket sale.

In addition to ticket sales, three new applications for membership in the Showmen's League of America were received here.

The Sunset Shows had one of its best fair dates thus far of the season here, altho the gross was down about 30 per cent from 1948. Manager Garman said that he plans an early closing of the shows after which he will take an extended vacation before the Chicago outdoor convention.

Garman said that during the winter he will bend efforts to frame a back end in keeping with the 15 rides carried by the org.

JJJ Registers '48-Topping Sedalia Gross

First Five Days Up Sharply

SEDALIA, Mo., Aug. 27.—A surprisingly good gross, topping that of last year by a different org, loomed Friday (26) for the Johnny J. Jones Exposition as it entered the sixth day of the eight-day Missouri State Fair here. Thru the first five days, and including a profitable Saturday night (20) prevue, the Jones org was running substantially ahead of the ride and show receipts of last year.

The excellent business was spread over all units of the show, with everyone reporting good business. Sunday (21), the biggest of the first five days, the ride and show gross was \$11,419.73 after taxes, a jump of about 50 per cent over the corresponding day last year.

In the Jones line-up are a Girl Revue, Minstrel Show, Monkey Show, Side Show, Snake Show, Wild Life Exhibit, Animal Show, Posing Show, Gangbusters, Oddities, Motordrome and Iron Lung. Rides are Rocket, two Ferris Wheels, Merry-Go-Round, Caterpillar, Fly-o-Plane, Loop-o-Plane, Octopus, Tilt-a-Whirl, Scooter, Rocky Road to Dublin, Pretzel Ride, Dipper, Pony Ride and six kiddie rides.

The Jones org came here from the fair at Fort Wayne, Ind., where, according to show owners Morris Lipsky and Buddy Paddock, business dropped to an all-time low.

Buck Does Okay At Malone Cele

MALONE, N. Y., Aug. 27.—O. C. Buck Shows are on the midway of the Franklin County Fair, which winds up its week's run tonight. According to Roy F. Peugh, the two preceding fairs played by the Buck org, at Gouverneur and Elmira, N. Y., proved to be about 10 per cent off from last year.

Concession space here was sold out solid. Independent concessionaires included Mr. and Mrs. Sam Beatty, handling Bucky Allen's concessions; Harry Agne, bingo, and Bill Cuilliton, Harry and Eddie Crowell, Van Helman and Whitey Wanner. Mrs. George Cutler has joined her husband to assist with the Sid Goodwalt grab concession for remainder of the season.

Midway was crowded for space, but entire show was set up altho it was necessary to place the searchlight in the infield. New boat ride and Hi-Ball proved good money-makers. Albert Lee joined the shows at Elmira with three kiddie rides and shooting gallery.

Annual here opened Sunday (21), preceding official Monday (22) opening of the exhibit area, with rides and shows grossing higher than last year. Kiddies' days Monday (22) and Friday (26) were okay.

Oscar C. Buck, owner-manager of the shows, was a guest speaker on the local radio station, along with B. Kelley, secretary of the fairs. Mrs. O. C. Buck and Oscar Jr. motored in from Troy, N. Y., for the week. James Quinn, general agent, back from a visit to the World of Mirth Shows at Ottawa.

WORLD'S LARGEST MIDWAY



ROYAL AMERICAN SHOWS

Again Take This Opportunity To Salute
Their Partners and Neighbors in **PROGRESS . . .**

THE WESTERN CANADA EXHIBITION

MANAGERS AND DIRECTORS . . .

We thank you, gentlemen, for your splendid efforts and co-operation which helped create the **GREATEST RECORD SMASHING** season of all time.

This great and prosperous season of 1949 was made possible only by **YOUR** foresight, vision and ingenuity. It was because of your sincere interest in your respective communities, your fairness in choosing what you thought best for patrons of your respective areas, that brought the highest altitudes in **GROSS** satisfaction.

We of the **ROYAL AMERICAN SHOWS** are overwhelmingly grateful. We can never express our deepest gratitude nor our most sincere appreciation for the honorable commission you have bestowed upon our organization as the **BEST SHOW** most likely to **BRING RESULTS**.

In this open expression of thanks and gratitude we wish to also acknowledge our thanks and appreciation to those two great organizations of **SPEED** and **SERVICE**—the Canadian National and Canadian Pacific Railroads. Your splendid co-operation and your personal interest are shining examples of the **PROGRESS OF TRANSPORTATION**. Your great management and your wise decisions in behalf of your great Western Canada Exhibitions are a supreme lesson in good business.

C. J. Sedlmayr, Jr.

Assistant Manager

Carl J. Sedlmayr

General Manager

WOM CLICKS, TIES UP OTTAWA

LINDA LOPEZ HAS FOR SALE COMPLETE SIDE SHOW

Banners, Top, Poles, Curtains, Etc. ALL FOR \$400.00 CASH. I will pay freight within 500 miles of Detroit in any direction. Reason for Selling: Just bought complete new Show.

CAN PLACE FEATURE FREAK

Long Season—Best of Fairs with Brydon. General Help, Novelty Acts, Etc. All Replies to Me Now:

c/o MICHIGAN STATE FAIR GROUNDS
DETROIT, MICH.

WANT

For 5 Louisiana FAIRS and CELEBRATIONS, ARMISTICE DAY, and CHOICE SPOTS till December 15th.

CONCESSIONS—We need clean, small Cookhouse and will support it. Privilege LOW: you can't miss. Also Bingo, Diggers, American Palmistry, All Stock Stores open. Wire now; get set, we don't overload. RIDES—Want ELI WHEEL, join at once; best opportunity in U. S. A. Octopus, or what have you? RIDE MEN—Foreman or Second Men: must be good workers and stay sober. Join now. SHOWS—Any clean Grind Show; Monkey, Snake, Mechanical City, small Ten-in-One; must be clean in all respects. Wire

FLOYD O. KILE SHOWS, MGR.

IOTA, LA., Aug. 29-Sept. 2; CARENCROE, Sept. 5-11.

GREAT PLAINS SHOWS

DAVID CITY, NEBR., AUG. 28-30;

ST. PAUL, NEBR., SEPT. 5-10.

Want Hunky Panks of all kinds. No X. Opening for Bingo. Contact:

HARRY RICHMAN

For Southern Tours

JACK GALLUPPO

WANTS

FOR 12 WEEKS OF THE BEST SOUTHERN FAIRS

Girls for "Stars on Parade" Revue, also "Streets of Cairo." Also want Cookhouse Help and Grab. No drinkers, no drunks. Address: c/o Lawrence Greater Shows, Paducah, Ky., this week; then Trenton, Tenn. (both fairs).

WANTED NOW LONG RANGE GALLERY

and

DERBY RACING GAME

W. G. WADE SHOWS

Bad Axe, Mich., this week

WANTED

For (10) Ten Outstanding Fairs Ending in Florida

Working Acts for Side Show. Especially want Sword Swallower, Implement Act and Magician who can handle inside. Attractive proposition to good Freak, also Talker who can cut it. Don't misrepresent. Psychos, drinks and characters, save my time and yours as you won't last here. Ticket? Yes, if I know you. Wire, don't write.

BOBBY GERRY

Snapp Attractions, Sturgeon Bay, Wisconsin

DICKERSON SHOWS

Want for 8 Fairs starting Sept. 12th and all winter in Georgia and Florida, one or two more Rides, Bingo, Sitdown Grab, Mug Outfit or any Concessions. Come and get your winter B.H. All address: FRANK DICKERSON, General Delivery, Ocean Drive Beach, S. C.

SECOND-HAND SHOW PROPERTY FOR SALE

\$1.75 Streamers, 12 Pennants, 12x18. Larger sizes. \$7.00 Ticker Box Parol. Flashy color. Others. \$35.00 Hand Organ. Playing condition. Bargain. \$30.00 Concession Tent, 8x14 ft. Side wall, awning. \$58.00 Concession Tent, 14x14. 4-way bally cloth.

WEIL'S CURIOSITY SHOP

20 So. 2d St. Philadelphia 6, Pa.

Move Nixes Rival Bids

Fair sets precedent by awarding contract sans tenders—show goes ahead

OTTAWA, Aug. 27.—With the midway take about 13 per cent ahead of last year, and more than keeping pace with the record crowd attending the Central Canada Exhibition, the board of governors Thursday noon (25) for the first time in history awarded the 1950 fun zone contract in advance of the annual's closing to Frank Bergen, general manager. World of Mirth Shows.

The vote, reported as unanimous, was a distinct accolade for the Bergen forces, especially in view of the competition faced last winter, the usual time for the asking and receiving of tenders for this choice date which has been good for a top gross of around \$150,000 for shows and rides.

"Sunday School" Show

Influencing the decision was the demonstrated earning power of more than 40 pay attractions and the general acceptance of the opinions of reviewers for the local press who tabbed the fun zone as "Sunday school" in character.

Equally important was the notable refurbishing job accomplished on the road and the addition of 18 new units by Bergen and partner, Bernard (Bucky) Allen, concessions manager. Most notable were the lavish use of fluorescent lighting, including 19 small light towers spotted around the midway, a kiddieland featuring 11 units, new canvas all around and sparkling show fronts.

Big Kid's Day

Despite working for dimes, as against higher admissions two years ago, the shows chalked up a record Tuesday (23) almost kept pace with that of a year ago even tho rain, commencing late in the afternoon and continuing thru the evening, virtually killed night play. On Wednesday (24) with more than 80,000 persons on hand, the midway gross exceeded that of a year ago by more than \$5,000.

On kid's day and again on Wednesday, all units worked at capacity from late morning until midnight. Keeping pace with the shows and rides were Bucky Allen's concessions, resplendent in all new canvas featuring bold, green striping on a khaki background. Adding to the attractiveness are fluorescent-lighted pylons rising between every other unit.

Shows, Rides Listed

Units presented here included Monkey Circus, Midgets, Crazy House, Crystal Maze, Big Horse, Hall of Science, Working World, Wild Life, Side Show, Harlem on Parade, Motor-drome, Baby Show, Star Dusters, Lost Canyon Horses, Snake Show, Fat Show, War Show, Lord's Last Supper and Big Pig.

Rides: Merry-Go-Round, three Ferris Wheels, Caterpillar, Hi-Ball, Skooter, Ridee-O, Pretzel, Spitfire, Tilt-a-Whirl, Octopus, Chairplane, two Rolloplanes, Silver Streak, C-Cruise, Looper and the following kiddie units: Little Dipper, miniature train, Merry-Go-Round, airplanes, two boat rides, fire truck, pony ride, auto ride, Roto Whip and Chairplane.

Press Cordial

The Posing Show was eliminated for this spot. Nat Mercer's Girl Show and Jimmie Simpson's Minstrel Show, both new this year to the World of Mirth, clicked solidly thruout the week. The local press, while again

New Prell Org Chalks Good Biz At Virginia Dates

TAPPAHANNOCK, Va., Aug. 27.—One still date and two weeks of fairs have eliminated the bugs from the newly organized Prell's World's Fair Shows, which played their first week at Frederick, Md., August 8-13, followed by Manassas, Va., and the current week at the Northern Virginia Fair in Tappahannock.

The new org chalked up a good week at Manassas as the result of a bang-up promotion job of Charles Powell. Attendance for the week hit 10,000, with a closing day gate of 4,000 Saturday (20). Exhibit space at the fair was sold out and many were turned away. Every unit played to good biz.

Tappahannock Okav

The stand here is pulling good business. Two more rides and an additional show joined here. Prell's World's Fair Shows are a co-operative venture of the Prell org and the Vivona Bros.' Amusement Shows of Irvington, N. J. The personnel of the new org is headed by Joe Prell, who is manager of the Prell interests on the shows, while Morris Vivona is managing the Vivona interests, assisted by John Vivona. Babe Vivona holds the post of lot superintendent, Ann Vivona is office secretary and bookkeeper, and Herb Williams is the shows' electrician.

Shows with this unit are two girl revues, in charge of Clarence Thames; a third Girl Show, handled by Johnnie Ryan; Dewise Pardin's Side Show, and a Minstrel Show managed by Prof. Vidalia, who also has a Minstrel Show on Prell's Broadway unit. Other shows are office-owned and managed.

Bill Jones Bingo

Bingo is a Bill Jones unit. The cookhouse is owned and operated by Mr. and Mrs. Holstein. Moe Vivona has eight stores, A. R. (Dutch) White-side has eight, and Happy Hawkins has the diggers.

Equipment includes five flashy light towers and the org is acquiring additional lights for remaining fair dates.

Max Sharp is business manager of the new org, assisted by General Agent Allan A. Traver.

Cetlin & Wilson Raises \$576 at MSA Benefit Party

PONTIAC, Mich., Aug. 27.—Cetlin & Wilson Shows raised \$576 at a benefit show for the Michigan Showmen's Association here Saturday (20). The event, held in Raynell's Girl Revue tent, drew an estimated 300 persons.

The revue furnished the bulk of the show, with Billy Reid as emcee. Mills Bros.' Circus, playing Pontiac the day before, furnished one act.

giving the exhibition considerable space, gave the midway reams of it.

The donation shows, of which the org has three, started the doings by selling tickets like any other show. The first day grosses tumbled alarmingly, with the result that a new system was invoked the following day whereby when a total of \$15 was showing on the board exhibition representatives traded off the dough for a like amount in tickets. As a result grosses climbed and the count was satisfactory to both the shows and exhibition officials.

Strates Shows At Niagara After Good Erie Date

LOCKPORT, N. Y., Aug. 27.—James E. Strates Shows are playing Niagara County Fair here after a good week at the Erie County annual, Hamburg, N. Y. General Manager James E. Strates announced that business for the org at Erie was good, despite a near wash-out Wednesday (17) when a late-evening deluge hit the midway following the end of the grandstand show, which drove the crowds jamming the grounds to shelter and to their homes. The down-pour hit just as the night biz was at its peak. The remainder of the week was clear and cool, with attendances and grosses building up steadily. Last year one full day was lost to rain at Hamburg. The Nate Eagle's Hollywood Midget Movie Stars packed them in thruout the week. Jack Norman reported a big week for his Broadway to Hollywood Revue, and Prof. Alexander's Flea Circus had its best week of the season, as did Doc H. D. Hartwick's Wild Animals of the World and his Big Snake Show.

Hilburns Join Bentley

Nora and Dickie Hilburn joined Claude Bentley's Side Show at Hamburg in time for a good week. After covering a theater tour, Kara-Kum returned to the show with his Arabian Nights mystery show and has appointed Jack Olsen manager of the attraction.

Gene Jenkins, manager of Bentley's Side Show, celebrated his birthday by hosting members of the show to a chicken dinner. His parents, Mr. and Mrs. Jake Jenkins, came on from their home in Chattanooga to attend the party.

Mr. and Mrs. Ed Ebsen purchased all equipment, popcorn, candy apple and cotton candy stands from Joseph DeCapio who, after years with the org, is retiring to attend to his interests at his home in Syracuse.

While at Buffalo a benefit show was put on, which was attended by the shows' personnel, local showmen and members of the staff at Harry Illion's Victory Park. Jack Gilbert sparked the jamboree by bringing in two cases of champagne. Visitors at Buffalo included Percy Morency, manager of Victory Park; Robert Ecklund, magician, and Ray Young, who clowns during his vacations.

Fidler Opens Fr'port; Scores Bangup Week

FREEPORT, Ill., Aug. 27.—Fidler's United Shows is compiling something of a record in opening what have been closed towns. This city, closed for nine years to carnivals, was cracked recently when the Fidler org was granted a permit to play it August 8-13. Earlier the Fidler show had opened the hereto closed Eau Claire, Wis.

Stand here, auspices of the AMVETS, was rated as a test by city officials. The Fidler org registered a bang-up week, topped by a huge kiddie matinee and one of the shows' best Saturday nights of the season. Verbal assurance has been given for a return engagement next year.

PORTLAND, Ore., Aug. 27.—Earl Douglas, owner-manager of Douglas Greater Shows and president of the Pacific Coast Showmen's Association (PCSA), recently suffered a stroke. He is hospitalized here at Providence Hospital. His condition was described as serious.

SPECIAL OFFER
LIMITED STOCKS
Worth Special Baseballs
Packed 15 Dozen to Case.
Sold Only in Case Lots of 15 Dozen.
PER CASE \$24.00
(Equivalent to \$1.60 Per Dozen)
WRITE—WIRE—OR CALL NOW!

PLASTER THE BEST



12c - 15c and 30c
WRITE FOR CATALOG
State Your Business in First Letter
ACCEPTING ORDERS NOW FOR FAIR DATES TO ASSURE DELIVERY
WISCONSIN DELUXE CO.
1902 N. Third St. Milwaukee, Wis.

5 min. PHOTOS
Never a break down with guaranteed A m s c o Quick cameras Patented features mean more profits Obtain list of bargains New Used Low Prices Beautiful, Durable Also Portable Cameras.
American Stamp & Novelty Mfg. Co. Houston 6, Tex. (formerly of Okla. City)

INSURANCE
— ● —
IDA E. COHEN
175 W JACKSON BLVD.
CHICAGO ILLINOIS

FOR SALE
1947 Gruner Chairplane, good as new, with steel tubing, fence and ticket box. 3 Kiddie Rides: Two-Tot Trolley, 12-passenger; Animal Ride, Six-Plane Airplane, 1 Gasoline Popper, 7x7 top and frame; 12x18 Bingo, complete, new last season; 10x14 Anchor Top and Frame; 2 Pc. Tables, 10x12 Top and Frame, Hi-Striker, 14x14 Glass Pitch, Cable and Switch Boxes, 1935 International Truck, 1939 Chevrolet Truck. All for \$2,200.00. Will sell any part.
PLAYTIME SHOWS
Gen. Del., Cape Girardeau, Mo., until Sept. 6th.

DIGGERS FOR SALE
Must be sold at once. Make offer, 12 Merchantman Diggers, outfit and truck. Will sell separately or together.
HARRY PREUSZ
15 E. Reel St. Vincennes, Ind. Phone: 2220R

DYER'S GREATER SHOWS WANT
For Mineral Point, Wisconsin, Motordrome Shows. What have you? Pony Ride. All must be neat. Book any Concession that will pass inspection. Ride Men on Merry-Go-Round and Caterpillar. Long season south. Wire or come on, per route. Remember, "clean as a whistle."
WM. R. DYER
ARCADE FOR SALE
Due to sickness and other interests have flashy 30 ft. Trailer, 32 Machines all working. Extra Parts and Supplies at a bargain. Picture to interested parties. Belleville, Kan., this week; Bethany, Mo., next week. Come look it over.
HARRY E. BAUER
30th Century Shows

MIDWAY CONFAB

Charles Stapleton, Detroit supply man, spent last week visiting various shows playing Michigan territory. . . . Earl Battles, formerly with the Mighty Sheesley Midway and now in the religious goods business, recently suffered a heart attack and is confined to his Detroit home.

Friday no longer has the bad reputation among midway jinx hunters as it is the last work day of the week and payday, which puts spenders on lots.

Walter B. Fox writes from his Mobile (Ala.) headquarters that he will take a busman's holiday during September by pinch-hitting for Peppers' All-State Shows in Southern territory. Rapides Parish Fair at Alexandria, La., which Fox contracted for Peppers last year will again be played by the org, this fall. Fox, in the advertising business at Mobile, hit a red one there this summer by the sale of advertising specialties to most of the 14 candidates in the race for city commissioner September 12.

Some managers have trouble remembering names. Others can't place faces. But when a midwayite blows while \$5 on the nut and comes back 10 years later—they peg him immediately.

Andy Markham, vet concessionaire, has been going around with his chest puffed out, the reason being that he is now the grandfather of John Andrew Markham, born Sunday (21) to Mr. and Mrs. Jack Andy Markham is Wesley Memorial Hospital, Chicago. Both the granddad and dad of the recent arrival are concessionaires at Riverview Park, Chicago. . . . Marshall Johnson and Jake Kiese, of Selma, Ala., visited Buddy Paddock and Morris Lipsky and others on the Johnny J. Jones Exposition in Sedalia, Mo., Sunday and Monday (21-22). Tuesday (23) they visited on the Clyde Beatty Circus at Warrensburg, Mo. W. M. (Billy) Brees, general agent, Royal Crown Shows, accompanied Johnson and Kiese on these visits.

From statements of cookhouse financial experts, one learns that unemployment is not yet serious to the midway profession except in towns where there are unemployed.

Eugene (Sheeney) Franklin, concessionaire, who makes his home in St. Louis, is recuperating in Barnes Hospital following a minor operation. . . . Ray Marsh Brydon, Side Show operator at Riverview Park, Chicago, since 1942, closed there Tuesday (23). Park officials said Brydon's decision came as a surprise. "He failed to notify us of any beef or of his plan to close," G. G. Bofts, Riverview comptroller, said. . . . Laurence J. (Larry) Richwine, who had charge of issuing city licenses for many years in Detroit for outdoor shows, died recently in Tucson, Ariz. . . . Joe Frederick, owner, Motor State Shows, has added a python to his Jungle Show. Mr. and Mrs. Gene Pitman joined the shows with popcorn and taffy and Pat Davis joined with several concessions. Jack Ziegler, of Motor State Shows, whose car was wrecked in an accident, purchased a new panel truck.

If a customer knew the opinion some booth agents had of him, he'd apologize for being a customer.

Bill Corlew and Bog Crogan, free act billed as the Wizards of the Air, trekked to Colby, Kan., recently to visit Jean Eugene, annex attraction in Bill Kennedy's Side Show, and Zora Blaire, Girl Show operator, on the M. A. Srader Shows. . . . Mrs. Effie M. Struble has entered Mount Carmel Hospital, Columbus, O., for the removal of cataracts on her eyes. She's the wife of O. Frank Struble, who has been associated with the James Patterson, Harry Vaughn, C. A. Worham and Morris & Castle shows in the operation of a Monkey Speedway, Merry-Go-Round and the Sampson Snake Show. . . . Cherise LaVerne writes from Dracut, Mass., that Gerry King, after appearing at the Dacut Inn with Marcel's Male Mannequins, has left to join the Royal Crown Shows as annex attraction in Jimmy Hurd's Side Show. . . . Jerrie Jackson notes from La Fayette, Ind. "This is my second year with the Johnny J. Jones Exposition and I can boast of having the best kept living car (30 people) of my many years in outdoor showbiz, and much credit goes to Fred Turner, car porter."

Fairs-Fairs-PALMETTO EXPOSITION SHOWS-Fairs-Fairs
Can place Rides, Shows and Concessions of all kinds for the following dates: St. Lawrence Community Fair, Sept. 5-10; Cooper's Academy Fair, Sept. 12-17; Trio Fair, Sept. 19-24; St. Paul Fair, Sept. 26-Oct. 1; Colleton County Colored Fair, Walterboro, S. C., Oct. 3-8; Effingham County Fair, Springfield, Ga., Oct. 10-15; Bryan County Fair, Pembroke, Ga., Oct. 17-22. Other Fairs pending.
Concessions: Mitt Camp, Fish Pond, Duck Pond, Bowling Alley, Pitch Till You Win, String Game, Hoop-La, Pan Game Penny Pitches, Glass Pitch, Six Cats and Buckets that work for stock only. Photo, Short or Long Range Gallery or any Legitimate Concession. Positively no racket. PC Joints to those having Concessions. Can use Agents for Office Owned Ball Game and Stock Stores.
Shows: Have Complete Outfit including bus for Minstrel Show. Will turn over to reliable party. Lloyd Thomas no longer connected. Lightning Johnson, get in touch. Need Front Man for Snake and Geek Show, Mechanical Show or any other Grind or Walk-Thru Show. Good proposition and long season's work.
Rides: Can place Major and Kiddie Rides not conflicting.
All wires to Aynor, S. C., this week. For weeks of St. Lawrence, Coopers, Trio and St. Paul Fairs, All mail and wires to Kingstree, S. C.
All replies to MILTON McNEACE, Palmetto Shows

SAMMY LANE SHOWS
WANT FOR THE FOLLOWING FAIRS
Piedmont-Gainesville, Forsythe, Ava, Eldon, Steepleville, Alton, all Southern Missouri. Also Leachville, Monett, Tearl, Ark., in the heart of the cotton. String Game, Balloon Darts, Fish Pond, Duck Pond, Airplane, Add 'Em Up Darts, Bumper, Watch-La, Hoop-La, Shly Rack, Popcorn, Sno Cone, Floss, Cork Gallery, Milk Bottle, Ice Cream, Popcorn, Peanuts, Photos. Can use a couple of Good Grind Shows. Can use Good Second Man on Ferris Wheel, Piedmont, Mo., this week; Gainesville next

OMAR'S GREATER AMUSEMENTS
Want for big Fall River Dam Dedication and Labor Day Celebration, 50,000 expected attendance. Athletic Show, own equipment; must have large tent, plenty talent. First class Girl, Monkey, any other non-conflicting shows, own equipment. Will book Rodeo, Wild West, Hillbilly. Need 4 more Rides, 2 Cookhouses, Novelties, Ice Cream, Popcorn, Peanuts, Photos, Jewelry, Concessions of all kinds. Pitchmen, come on. Need Agents and Ride Help.
Call OMAR THOMPSON, Fall River Dam, Fredonia, Kansas

WHEELS
Bazaars, Carnivals and numbered Laydown Charts, Milk Bottles, Cats, Hoopla Blocks and Rings; Horse Race, Dice Cages; Bingo Cages, Cards and Markers; Penny Pitch Charts; Darts and many others. Catalog on request.
WILLIAM ROTT, Inc., Manufacturers
142 W. 24th Street New York 11, N. Y.

It's the Original!

EVANS' JUMBO DICE WHEEL
The Finest Ever Made
Here's Chuck Luck in its most popular form! Richly ornamented and trimmed, Evans' Original Jumbo Dice Wheel has the extra, brilliant, irresistible flash that wins top takes every season, anywhere! A jewel for dependable performance. 60" and 32" diameters for prompt delivery at reasonable prices. Write NOW for catalog.
H. C. EVANS & CO.
1528 W. Adams St. Chicago 7, Illinois

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For Carnival Installations, Dealers, Distributors, Concessionaires
FLUORESCENTS FOR EVERY PURPOSE
Direct From Manufacturer at Lowest Possible Prices.
AS LOW AS \$2.10 EACH
Write for Catalogue and Price Lists

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DESIGNERS • MANUFACTURERS • DISTRIBUTORS
FLUORESCENT FIXTURES
714 Cherry St., Philadelphia 6, Penna. LOmberd 3-7789

EZE-WAY CUSTARD MACHINE
20 Gallon Capacity; completely equipped; powered by 2-h.p. water-cooled compressor; single phase 110-220 voltage. Used less than year, flawless condition.
\$750 F. O. B. INSPECTION INVITED
LAMBERT BROS.
PLAYLAND PARK
9200 So. Main, Houston, Texas

CALLIO RECORDS
ELMHURST, ILLINOIS
"The Original Calliope Record"
Excellent list of old-time "Circus" and "Carnival" tunes. Just the record for Midway; Bally, Sound Trucks or Merry-Go-Round. Break-resistant plastic.
WRITE FOR FREE LISTINGS

LESLIE'S TRAILER PARTS AND ACCESSORIES
Complete line of Trailer Parts and Accessories available at all times. Mail orders our specialty. Shipments made within 24 hours to all points in the U. S. A. Write for free catalog, 1920 Stewart Ave., S. W., on Highway 41 going south, Atlanta, Georgia. Fairfax 2626.

FROM THE LOTS

Big State

POST, Tex., Aug. 27.—Owners Anna and Bob Moore have accepted delivery of a new kiddie ride and purchased a new Merry-Go-Round top to replace one lost recently in a storm. The ride total now stands at five. A new front entrance has also been put into use.

Kenneth and Gladys Miller purchased a two-ton truck here, and the Moores now have two new semi-trucks to haul the bingo and the Wheel.

Memorial services were held for Buddy Poole, who passed away on the show this spring and was buried here.

Harry Long, who has been on the sick list several weeks, has been given excellent care by Belle Evans and Anna Moore and is showing marked improvement.

Jack Barnes, general agent, has returned from a booking trip, with contracts for four fairs and two pending. Mrs. Melvin Moore and Luverne Thomas rejoined the show here.

Show personnel is as follows: Anna and Bob Moore, owner-managers; Jack Barnes, general agent; Kenneth Miller, electrician; Jimmy Dunn, Ferris Wheel; Melvin Moore, Octopus; Kenneth Miller, Merry-Go-Round; and Tony Martinez, Kiddie Ride.

Concession owners are Eddie Andrews, ball games; Alice Dunn, fish pond; Mac and Jack Birmingham, hoop-la-cigarette gallery and diggers; Joe Simon, bumper; Jimmie Martinez, bingo; Belle Evans, set stand; Tony Martinez, percentage; Jimmy Howard, penny pitch; Melvin Moore, grab stand and snow cone; Roy Henderson, ball games, glass pitch, and clothes pins; Mrs. Billy Henderson, balloon darts; Virginia and Jack Barnes, floss and photos. Girl show is under the direction of Mr. and Mrs. Alvin Smith.—VIRGINIA A. BARNES.

W. C. Kaus

MORGANTOWN, W. Va., Aug. 27.—Org's first fair date, Glenville, W. Va., (10-13), found spending light, altho their were many people on the lot.

Recent visitors included Lieut. J. V. Onestinghel and Sgt. James Patrick Malloy, of the Clarksburg Police Department, and Col. Fred Lynch, who are members of our sponsoring committee in Clarksburg, W. Va.

Mrs. Marie Kaus has returned to New Bern, N. C., to reopen her home to welcome W. C. Kaus Jr., who recently received his discharge from the army air force. Cathy Kaus, who has recovered from a recent illness, will take over for Mrs. Kaus.

Hank and Junior Owens are managing an office-owned grab joint. Visitors here included C. C. Jameson, Earle Morrison, H. C. Bee, George Davidson, and Bill Pritchard.

Bee's Old Reliable

BRODHEAD, Ky., Aug. 27.—Shows moved here from Lebanon, Ky., and immediately set up for the fair which opened Wednesday (24). Renfro Valley Barn Dance played here Tuesday night and lured a large crowd. Attendance on the nights preceeding the fair was light, as the town has a population of only 700.

Rain and cold weather hampered operations at the Marion County Fair in Lebanon. Spending Saturday night was light despite a crowded midway. All concessions reported a good week's biz, but poor weather hit the rides and shows hard and their take was less than half that of previous years.

The stand at Germantown, Ky., week of August 8, also encountered rain, which resulted in the fair being held over an extra day. Satisfactory biz was reported for both the Saturday afternoon and night shows. Org played Flemingsburg, Ky., and Carlisle, Ky., from August 1-6, with both spots on the slow side.

Recent visitors have been Mr. and Mrs. Edward Breeze, of Maysville, Ky., and Davis and Julian Hubbard, of the Taylor County Fair. Org's next stand will be at Bowling Green, Ky., after which it moves on to Tennessee for more fair dates.—RAYMOND C. HULS

James M. Raftery

NEW BERN, N. C., Aug. 27.—Business picked up last week in Greenville, N. C., after eight weeks of bad weather. Greenville stand was under auspices of the Veterans of Foreign Wars Post and local press and radio co-operated. Owner Raftery hosted the newspaper boys Friday (19).

Shows are carrying six major rides and two kiddie rides, with Skeeter Garrett as ride superintendent.

Attractions added last week included Johnny Riddick's Black and Tan Revue, Gaynell's Hawaiian Nights Revue, the Sally Illusion Show, Snake Pit, Monkey Speedway and 10-in-One.—WILLIAM D. HUNT.

B. & H.

DILLON, S. C., Aug. 27 — Shows were here for a 10-day stand. Frank Partin joined here with two concessions and an animal circus.

Manager W. E. Hobbs returned recently from a booking trip and reports that the org is booked solid until late in November. Eleanor McCune, co-owner, is doing okay with her new cookhouse. Fred Owens is working the griddle. Biz has been good at Bill Atkinson's short-range shooting gallery.

Visitors here included Joseph Stebler, manager of Stebler's Shows; Milton McNeice, manager of Palmetto Shows, and Lewis Fowler, of Marion Greater Shows.—FRED OWENS.

WILL PLACE OR SELL

COMPLETE SCOOTER

17 1942 CARS—OVERHAULED
8 1949 CARS—LIKE NEW

ELECTRICAL EQUIPMENT
ALUMINUM PORTABLE CEILING
STEEL PLATES

SANDY'S SCOOTER

126 Boulevard Revere, Mass.

FOR SALE

Concessions—Real money maker. Electrical Mechanical Donkey Ball Game, size 8 ft. front by 25 ft. deep, twenty-four panels, sturdy pin hinges, wire screen, solid corner irons on frames, new top, used 3 times. Balls, light lines, and signs, awning pipes, complete. Price \$350.00. Real flash. Portable mounts on trailer. Country Store Spindle, 24 red, white and blue lights that flash alternately while spinning. 1 center light, 48 bins. Real flash. Tab's goes with Spindle. Size 4 ft by 6 ft. Mahogany finish. Price \$200.00. Sears-Roebuck "Trailmobile" Trailer, slightly used, 4 ft. by 7 ft. Price \$150.00. Write, Call or Wire

WILLIAM L. SAILSURY
2530 North Orianna St. Philadelphia 33, Pa.

FOR SALE

16-Car Allan Herschell Kiddie Auto Ride, in excellent condition, with new fireproof red, white and blue top. Ride has been completely overhauled and now operating, and can be seen. Ride can be delivered to buyer after Labor Day. Price, \$1200 cash. A real bargain.

MAX GRUBERG
Jackson Hotel Long Beach, L. I., N. Y.

WANT AGENTS

For Hanky Panks. Go south with us where the money is. Muncie, Ind., Aug. 28 to Sept. 5; Jackson, Tenn., Sept. 16 to 17.

RALPH WATSON or DORLEY GETTYS
c/o Cavalcade of Amusements

TED CORY WANTS

Count Store Agents, also Griddle Man for Cook House; other Concession Help.
c/o HALE'S SHOWS
Kearney, Nebraska, Fair, this week; Schuyler, Nebraska, on streets, follows.

WANT

Wheel Man, Bottle Game Agent. Prefer Wheel Man and Wife. I do not want any drunks. We stay in the cotton.

BIG BEND SHOWS

Port Lavaca, Texas

WANTED

FOR CAPE GIRARDEAU, MO., LABOR DAY
Old Fairground Park
Hanky Panks, all kinds—\$12.50.
Hi Striker, Fishpond, String, Bingo, Coke Bottle, Novelties and Scales, Shooting Gallery, Lead and Cork, Ball Games, Punk and Whiskey Bottle, American Mitt Camp, Agents for Color and P. Pool, No Grift or Gypsies.
R. B. Wallace, contact. Margaret and Hoppy Ware, can place you. Homer Hooper, contact.
PLAYTIME SHOWS
Gen. Del. or Western Union, Cape Girardeau, Mo.

HENSON

JAMES PAUL

Age 17. Weight 165, Height 5' 10", Blue Eyes, Red Hair. Please get in touch with your father at once. Anyone having information as to his whereabouts of this boy, please contact his father collect, important.
J. L. Henson, c/o J. L. Henson Shows, Pana, Ill., this week; then per route.

FOR RENT—BOOMERANG

Latest 1949 Model, after Sept. 18 to April 1.
R. A. YOUNG, MGR.
CONKLIN SHOWS
c/o Canadian National Exhibition
Toronto, Ont., Canada

WOLF GREATER SHOWS

Want Shows and Concessions for Caledonia, Minn., Fair, Aug. 31-Sept. 3; then on per route.
P.S.: Want Ride Help.

WANTED FOR YORK INTERSTATE FAIR

SEPT. 12 TO SEPT. 17

Can Place Two Hanky Panks, One Ball Game.
Can Place One Straight Wheel Agent.

This Is the Best Fair of Them All
"It Has Everything"

CARL H. BARLOW

Humes Hotel, Mercer, Pa., until Sept. 5th, then Yorktowne Hotel, York, Pa.

WANTED

RIDES, MERRY-GO-ROUND, FERRIS WHEEL
And One Other Flat Ride And Concessions
For Italian Fiesta, Joliet, Illinois
On the Streets, Sept. 7-11

Cookhouse, Bingo, Big Six, Over and Under 7, Beat the Dealer already booked. All other P.C. open. Percentage 50-50; privilege \$35.00, \$5.00 cut in. Popcorn, Cotton Candy, Snow Cones, Jewelry, Ice Cream Bars, Novelties. Want to hear from those who were with me in the past years.

This is a Friday, Saturday and Sunday night affair. However, one can get off the nut in the first few days. This spot in the past 15 years was always a red one. What have you? Address:

FRED A. POTENZA

741 N. Walcott Chicago 22, Ill.

CORRECTION

In the ad of
C. A. STEPHENS SHOWS
Page 73, August 27 issue
the copy should have read
"ALL FAIRS FOLLOWING"
instead of "No Fair Follows"

CUSTARD OUTFIT FOR SALE

Electro Freeze Machine mounted in a twenty foot custom built trailer. Entire outfit is as good as new having been used less than two seasons. Is completely equipped with everything necessary to go on the road immediately. Trailer also has room enough for living or storage quarters. Lighted throughout with colored fluorescent lights. Outfit will pay for self during fair season.

SAM A. DEWS, JR.

2006 Eastland Ave. Nashville 7, Tenn.

RIDES AND CONCESSIONS WANTED For Colored Fair, Memphis, Tenn.

FOR SALE

10x10 PC Top and Frame Cookhouse, 12x14 Top and Frame, ready to go.
Bingo, 14x32 Top and Frame, Stock, P.A. System and Speakers.

Address: Box 204, c/o Billboard
390 Arcade Bldg. St. Louis, Mo.

MERRY-GO-ROUND FOR SALE

Can be seen in operation now at Wolf Lake Kiddie Land—located on Wolf Lake—6 miles east of Muskegon, Mich.; on M-46 and 1 1/4 miles north. Inquire

R. E. PORTER

Wolf Lake, R. #4, Muskegon, Mich.
Has 14 large and 2 small jumping horses and 4 stationary horses. Run by 7 1/2 h.p. electric motor, includes top, side wall and fence. First \$2,500.00 cash takes it.

JOE E. KAUS SHOWS WANT

Bingo and Legitimate Concessions of all kinds. Agents for Stock Concessions and P.C. Experienced Man for Ferris Wheel and Kiddie Rides. Shows with own outfits. Will book or lease Merry-Go-Round or Chairplane. For Sale: Long and Short Range Galleries, Custard mounted on truck. Wire or Write: Joe E. Kaus, Swansboro, N. C.

J. A. KINGSMORE

Please Contact

R. C. BRYAN

608 Tampa St., Tampa, Fla.

ANCHOR TENTS



CARNIVAL TENTS SHIPPED WITHIN
5 DAYS

AFTER ORDER RECEIVED!
SLIGHTLY MORE TIME REQUIRED
FOR SHOW TENTS
WIDE SELECTION OF MATERIALS AND TRIM

ANCHOR SUPPLY CO., INC. EVANSVILLE, INDIANA

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CARNIVAL CONCESSION, CIRCUS, SKATING RINK
Beautiful Colors—Individually Designed

JIMMY MORRISSEY

ALL-STATE TENT & AWNING CO.

300 E. 9TH ST.

(Phone: Harrison 6867)

KANSAS CITY 6, MO

SCREW-BALL

Available After Sept. 18

Also have new No. 5 Wheel and Kiddie Boat Ride.

A. J. SUNNY

3006 E. 130 WA 4679 Cleveland 20, O.

ATTENTION, COMMITTEES

Have Four Rides available for Celebrations, Picnics and Homecomings.

JACK CHARBONEAU

c/o Carnival, General Delivery
Ewart, Mich.

WANT WHEEL MAN

Second on Merry-Go-Round, Second on Tilt. If you drink don't answer this ad.

Lone Star Amusement Co.

Tucumcari, N. Mex., Aug. 29-Sept. 3.

SPOT PINSONAULT

WANTS SPOT AGENTS

NEAL CARR, WIRE

c/o Carl Ferris Shows
Little Valley, N. Y.

WANT TO BOOK

Flashy Bingo and #11 Wheel

M. P. PREVOST

423 Glenmore St., BATON ROUGE, LA.
Phone: 3-0915

GRAND AMERICAN SHOWS

WANT FOR FOLLOWING FAIRS AND EVENTS

Labor Day on Court House Square, Chariton, Iowa, Sept. 5, 6, 7.
New Hartford Annual Street Fair, New Hartford, Iowa, Sept. 9, 10.
Marion Corn Festival, Iowa's Biggest Sept. Event, Marion, Iowa, Sept. 14 thru 18, then Southeast Missouri.
National Soybean Festival & Exposition, Downtown, Portageville, Mo., Oct. 12-15.
Long season to follow Missouri, Arkansas, Mississippi.

Want Concessions that work for stock (no grift or P.C.): Ball Games, String Games, Balloon Dart, Hoop-La, Glass Pitch, Watch-La, Cork Gallery, Shooting Gallery, Arcade, Diggers, Photo, Jewelry, Grab, Ice Cream, Custard, Popcorn, Caramel Corn, Apples, Sno Cone, Floss, Juice. Want Shows: Fun House, Glass House, Monkey, Snake, Pit, any Novel Show with own equipment. Girls for office-owned Girl Show—Jackie Coleman, mgr. Manager for office-owned Athletic Show. Want Ferris Wheel Foreman. Second Help who can drive on all Rides. Long season south. Attention—No independent Midway on any spots.

Contact **L. O. WEAVER**, Grand American Shows

JOYLAND MIDWAY ATTRACTIONS

Want for Labor Day Celebration, Chesaning, Mich., Saturday, Sunday and Monday, Sept. 3 to 5

Legitimate Concessions of all kinds. Can use a couple of neatly framed Shows. Fun House, Mechanical Show can work balance of season. Will book for rest of season Rides that do not conflict with what we have. Have Telegraph and Van Born, suburb of Detroit, Sept. 7 to 11. Want Concessions of all kinds. Can use good, snappy Dancing Revue or any other money-getting Show. Want sensational High Act. East Warren and Connors to follow, Sept. 15 to 25. Two Saturdays and two Sundays. Rides and Mechanical Shows only. 100,000 people within walking distance, in the heart of 3 of Detroit's biggest housing projects. Out till Halloween.

Address:

ROSCOE T. WADE

16845 LINDSAY

Tel.: VE 5-5232

DETROIT 27, MICH.

J & B SHOWS

**WANT FOR BOWLING GREEN, VA., SEPT. 5 TO 10
SANDSTON, VA., SEPT. 12 TO 17
CHESTERFIELD, VA., FAIR, SEPT. 22 TO 24**

Want Concessions of all kinds that work for Stock: French Fries, Novelties, Age and Weight. Want one or two Clean Shows for balance of season.

Place one more Major Ride and Fun House or Glass House. All replies to:

HAYES & FLYNN

Upper Marlboro, Md., this week.

WANT COOK HOUSE HELP

Combination Steam Table and Short Order Man; must be fast and clean. Also fast Grab Outfit Man; must be capable.

C. F. MELLEN, c/o Royal Crown Shows

Quincy, Ill., thru Labor Day, Sept. 5th

Virginia Greater

POCOMOKE CITY, Md., Aug. 27.—Virginia Greater Shows are playing here after a satisfactory week at Salisbury, Md., where sponsoring committee of Knights of Columbus and Dokies co-operated effectively.

Monday (15), opening night at Salisbury, was marred by rain, which cut attendance, but remainder of the week proved satisfactory despite rain Thursday (18), which also hurt business. Saturday (20) afternoon's matinee drew a good turnout.

Manager Rocco Masucci is having all rides and equipment given a new paint job in readiness for the fairs, which start next week with the show playing its first two in Virginia, then the Carolinas. Tony Buzzella, show's popcorn and candy apple concessionaire, rejoined after spending a week at his home in Atlantic City, recuperating from a stomach ailment. During his absence the concession was handled by Bobby Jones Jr., assisted by his mother.

Mr. and Mrs. Buck Tilghman, of Salisbury, were nightly visitors on the lot. Other visitors at Salisbury were members of Heller's Acme Shows, playing nearby, and H. Littleton and members of the Old Home Week committee from Pocomoke City, sponsoring the show's appearance in that city.

Bob Coleman's bingo proved popular at Salisbury. Carl Rubin is now operating the over and under seven concession. Kiddie ride truck was damaged during the jump from Easton to Salisbury, Md., but repairs to truck and equipment were made under the supervision of Bob Milligan and truck and rides were back in operation after two days.—H. W. ARNOLD.

WANT FOR

Obion Co. Fair, Union City, Tenn., Sept. 7th thru 10th, and Dyer Co. Fair, Dyersburg, Tenn., Sept. 12th thru 17th.

CONCESSIONS

Jewelry, Novelty, Popcorn, Grab, Floss, Snow, Penny Pitch, Hoopla, Ball Games, Fish Pond, or any Hanky Pank.

RIDES

Will book Dark Ride, Caterpillar, Looper, or Spitfire. Florence, Ala.; Laurenceburg, Tenn.; Caruthersville, Mo.; Columbus, Miss., Fairs follow.

RIDE HELP

Foremen and Second Men for two #5 Wheels. Also Second Men for other rides. Must drive semi trucks. No drunks.

COOK HOUSE HELP

Combination steam table and short order man, must be fast and clean. Also fast grab outfit man, must be capable. Contact C. F. Mellen.

E. L. YOUNG, Gen. Mgr.

ROYAL CROWN SHOWS

Quincy, Ill., thru Labor Day, Sept. 5th; then Union City, Tenn.

PIONEER SHOWS
high class midway attractions

NEWTON-HAMILTON, PA., BIG FIREMEN'S CELEBRATION

SEPTEMBER 5 TO 10 — LABOR DAY WEEK

MAMMOTH PARADE, 33 FIRE COMPANIES IN LINE, 25 BANDS, DRUM CORPS, FLOATS, THREE NIGHTS OF FIREWORKS DISPLAYS

Then McClure, Pa., Bean Soup, September 14 to 18

Want Legitimate Concessions of All Kinds.

Want Shows of All Kinds.

Want Non-Conflicting Major and Kiddie Rides.

Answer This Week McConnellsburg, Pa.

MICKEY PERCELL

W.G. WADE
Shows 

LAPER COUNTY FAIR, SEPTEMBER 5-9

Imlay City, Mich.

LABOR DAY CELEBRATION in Connection With Fair

Special Labor Day Program including: Gigantic Parade Ending at Fairgrounds, Floats, Bands, Etc., Prominent Speakers, Boxing Matches, Big Labor Picnic, Baseball, Races, Free Acts—Many Other Events.

New Enlarged Premium List and Prizes—New Fairground and Building Program under way. Now Reserving Space for legitimate Gaming and Catering Concessions. Don't wait and be too late. Contact NOW!

W. G. WADE SHOWS

Huron Co. Fair, Bad Axe, Mich., all this week; Emmett County Fair, Petoskey, Mich., follows Imlay City.

WANT RUMBLE AMUSEMENT CO.

LINTON, IND., LABOR DAY CELEBRATION

Now booking for Labor Day and all week, auspices Lions Club, Sept. 5-10 inclusive.

Stock Concessions, Percentage, Diggers, Arcade all open.

Want Funhouse Glass House, Shows of all kinds.

Can place Stock Concessions and Shows for Galconda, Ill., Fair this week, Aug. 30-Sept. 3 inclusive.

D. P. RUMBLE

GIRLS—\$75.00 week—GIRLS
FOR GIRL SHOW AND POSING SHOW

Want Hula, Rumba, Strip, Shake and Fan Dancers. Want A-1 Talker for Saginaw Fair, \$100.00 week. Want Ticket Sellers, also Candy Pitchman, for two Sitdown Shows. Want above people to join week of Sept. 5th. This show goes south following Saginaw. Write or wire

F. W. MILLER

c/o Wade Shows, Bad Axe, Mich., this week; Imlay City, Mich., Sept. 5th.

STAR AMUSEMENT CO.

Wants Fish Pond, Darts, Photos, Snow, Ball Games and any Stock Concessions. No Ex. Any Show of merit, Tilt or Octopus, wire, for following spots, which is first show in contracts: Truman, Ark., Aug. 28-Sept. 3; Crittenden County Colored Fair, Marion, Sept. 7-10; Earle, Sept. 12-17; Desha County Fair, Dumas, Sept. 19-24; Calhoun County Fair, Hampton, Sept. 28-Oct. 1; Parkin, Oct. 3-8; Augusta, Oct. 10-15; Holly Grove, Oct. 17-22, and still more good cotton towns. We hold these bona fide contracts, which is the best in Arkansas. Keep this ad. Wire, call or come on. Reasonable privilege.

B. E. MILLER, Mgr.

MARION GREATER SHOWS

THIS IS OUR FAIR ROUTE FOR 1949

First fair starting September 5-10 Kingstree, S. C., American Legion Fair Festival; next is Dillon County, S. C., Fair, Skillet Fairgrounds, Sept. 12-17; next American Legion Colored Fair, Durham, N. C.; next Marlboro County Fair, Bennettsville, S. C., Sept. 26 to October 1; next Berkeley County Fair, Moncks Corner, S. C., Oct. 3-8; next York County Fair, York, S. C., Oct. 10-15; next Chester County Fair, Chester, S. C., October 17-22; next Aiken County Fair, Aiken, S. C., Oct. 24-29; next Kershaw County Colored Fair, Camden, S. C., Oct. 31-Nov. 5; next St. George Fair, St. George, S. C., Nov. 7-12; next Dorchester County Fair, Summerville, S. C., Nov. 14-19; next Kingstree, S. C., Colored Fair, Kingstree, S. C., Nov. 21-26; then Barnwell Community Fair, Barnwell, S. C. Nov. 28-December 3; next Bowman, S. C., Fair, Bowman, S. C., Dec. 5-10. We are booking concessions of all kinds. Want a large Cookhouse, also Grab joint for season, also a deluxe Bingo and a set of Diggers.

ATTENTION, SHOWMEN!

Will book Ten-in-One, Fun House, Mechanical City, also any new show of merit.

ATTENTION, RIDE OWNERS!

Mr. Harry Heller, Thompson Brothers, Buster Gordon, Mr. Blackman, we can use a few Rides for the best route of fairs in the South.

ATTENTION, COLORED SHOW PEOPLE!

Contact Kid Drifley. Will the following people, Dallas Duncan, Fred Zchille, Bill Moore, Jim Sims, Roy Allen, let us hear from you. All replies Marion, S. C. Then regular route.

MARION H. SPILLERS, Owner; F. E. SPAIN, Business Manager

WANT QUICK FOR EIGHT FAIRS AND CELEBRATIONS

Hanky Panks, wire what you have. Agents for Office Concessions, Age and Weight open. Hoop-la, Glass Pitch, Blacky Thorp can use Razzle Agent, Ralph Shaffer needs two good Roll Down Agents, Office wants two Skillo Agents, one Outside Man; all must stay sober and you get action on here, Will book Snake Show, Unborn, any except Girl and Side Show. Mr. and Mrs. Nick can use one Dancing Girl, Ride Help who drive, Bingo Counter Man, WIRE, DON'T PHONE.

LARRY NOLAN

Chappell, Nebr., Fair until Sept. 3; Eads, Colo., Fair, Sept. 7-10.

"BE NIFTY—GET THRIFTY—BOOK NOW FOR FIFTY"

We invite offers from good show people for the 1950 season. Open in Colorado, April 1. Book any Grind Show with or without own equipment. Need Side Show Operator, we have equipment including small animals. Concessions: Many open; office owns the flat stores, carry only three. Would like to book Spitfire, Octopus and Train; we own five. Can offer you 30 weeks in good territory. DO NOT WANT ANY CYPRIES. All write me Box 2015, Denver, Colo.

11 MORE BIG BONA FIDE FAIRS TO GO 11

IT OPENS LABOR DAY, SEPTEMBER 5, to 10th

ROCKYMOUNT, VIRGINIA, FAIR

Rockymount, Virginia—The Biggest Little Fair in the South

PRELL'S WORLD FAIR SHOWS

Can Place . . . Can Place . . . Hanky Panks, Age and Scales, Photo, Basket Ball, Dart Balloon, Jewelry, Penny Pitches, all kinds Merchandise Wheels and any other type Concessions that want to play the Best Fairs in the South.
Want Shows . . . Will book good Sit Down Girl Show with own equipment and transportation that can live up to standard of this show.
Will place an Unborn Show, Wild Life or any other Show.
Want Rides that do not conflict with what we already have . . . Looper, Caterpillar, Tilt-a-Whirl, Whip, Rocket.
Ride Help, if you can drive semis and can stand prosperity, come on, we pay highest salaries and bonuses.
Agents . . . P.C. or any others, come on or wire.

Everybody Wire or Phone:

JOE PRELL AND MORRIS VIVONA

PRELL'S WORLD FAIR SHOWS, CUMBERLAND FAIRGROUNDS, CUMBERLAND, MD.

STATE FAIR SHOWS

Want for Five County Fairs and Cherokee Strip Celebration on Court House Square at Perry, Okla. Long Fall Season in the Cotton in West Texas.

Want Ride Men, Show People, Concessions of all kinds. Will place you, come on or wire. Can place good Agents in Count Stores and Skillo.

FOR SALE

Single Loop, new 5-h.p. motor; 1946 Chevrolet Straight Truck. Both \$1,000.00. Truck alone worth it. 24-seat Grunner Mix-Up, '41 Ford, two-speed Truck, 22-ft. Semi. Ride, truck and trailer, \$1,000.00.

Wire **C. A. GOREE, Mgr., Eureka, Kansas**



"HONESTY IS OUR POLICY"

PLAYING MT. VERNON, IND., ON THE STREETS, LABOR DAY.
NOW PLAYING COVINGTON, IND., STREET FAIR. JOIN NOW.

Can place Cookhouse or Sit Down Grab to go South. Popcorn, Floss, Apples, Ice Cream, Jewelry, Novelties, Cork Gallery, Clothes Pin Pitch, Hoop-La, Short Range, Bumper, Coke Bottle and Fish Pond.

SHOWS—Illusion, Monkey or Five-in-One.

RIDES—Spitfire or Rolloplane.

HELP—Can place experienced Agents for stock stores.

All replies **JOHN PORTEMONT, Covington, Ind.**

YORK INTERSTATE FAIR

WEEK SEPTEMBER 12TH

Can place Monkey Show, Glass House, Fun House, Arcade, Hanky Panks, Ball

Games for balance of season.

All answer.

ENDY BROS.' SHOWS

Pittsburgh, Penna., this week.

FROM THE LOTS

Blue Grass

BRIDGEPORT, Ill., Aug. 27.—Org moved in here Sunday (21) from Brownstown, Ind., where business at the Jackson County Free Fair, altho down from last year, was good.

Here the show, on the fair midway, is spotted in City Park, two blocks from the center of town. Because of the many trees, some trouble was encountered getting on the lot. It was necessary to winch the Octopus between two trees. Jack Atkinson, mechanic and Octopus foreman, did a good job in getting it set up. He spent most of the week rebuilding two truck bodies.

The Rolloplane, out of action last week for repairs, got back into the line-up here this week. Blackie, Merry-Go-Round foreman, left to join the Carl Folk Shows in New Mexico. A new Girl Show top was delivered to Eddie Greeno here. It is blue with a red border.

Owner G. C. Groscurth's brother, Carl, Detroit, who is employed by the city as an electrical inspector, is visiting. Doc Angel continues as mail man and The Billboard sales agent. Mr. and Mrs. Bob Thomas, Penny Arcade and pea pool, have as their guest, Mrs. Thomas's sister, Mrs. Oscar Jones, Cincinnati.

Porter Bowers, who was on the sick list, is okay again. Mr. and Mrs. Giffing, snow balls, blew a tire coming into Brownstown but arrived in time. The writer took delivery on a new panel Chevrolet truck.

Secretary Stokes and wife, en route here, stopped in Danville, Ill., to visit Stokes's mother. They found she had fallen a day or two before their arrival and suffered a broken shoulder. She is 85.—EDGAR C. MAY.

John H. Marks

LEWISBURG, W. Va., Aug. 27.—Business here at the State Fair of West Virginia has been okay. Fair opened Monday (22) and closes tonight. Opening day was marred by rain but business at night was good. Kids Day, Tuesday (23), was off 20 per cent from a year ago. Crowd was big but spending off. Wednesday proved the best day of the week. Shows and rides played to capacity from early afternoon until near midnight. The Vanities, Scottie's Harlem Broadcasters, T. W. (Slim) Kelley's Side Show and the Monkeyland Circus set the pace. All rides did bang-up biz.

Art and Virginia Eule arrived with their concessions. A Chairplane and Tilt-a-Whirl have been booked. Dr. S. D. Eddines, president, and Col. J. I. Palmer, of the Galax, Va., Fair Association, were guests of Owner John H. Marks at the fair here. Scottie's Harlem Broadcasters is under direction of Lewis Scott.

Hill's Greater

NISLAND, S. D., Aug. 27.—Show moved here from Riverton, Wyo., after playing the rodeo and fair there. Org had a good Monday night opening at Riverton, crowds increased nightly, and the spot proved a red one.

Tilt-a-Whirl topped all rides there, followed by Spitfire, Flying Scooter, Ferris Wheel, Merry-Go-Round and the kid rides, in that order. Mac McDonner's two girl attractions topped the shows, with Tony and Smitty's Side Show, and Congo, the Man Killer, running close seconds.

Mac Levine, who has the grab stand, shooting gallery, candy floss, popcorn and candy apples, recently converted his snow cone concession into a popcorn stand, due to an accident which demolished his popcorn trailer.

Mr. and Mrs. Lyle Horner joined at Riverton with their bingo.

Mrs. Ernest Baker received only minor cuts and bruises in the accident which destroyed Mac Levine's trailer. Mrs. Baker was pulling the trailer with her car when it was hit by truck.

Endy Bros.

SPRINGFIELD, Ill., Aug. 27.—Shows arrived here in plenty of time to open on time for the Illinois State Fair, August 12-21, and Tommy Allen did a masterful job of laying out the show on this tight lot. Presenting 42 attractions, we were cramped a bit, but the new light towers, with revolving neon, and the new entrance arch to the Ferris Wheels made an impressive appearance.

We presented two new rides never seen before on this fairgrounds, the Flying Disc and the new Roller Coaster, both big money winners. Del Crouch's Motordrome came in with top money honors here.

Fair officials were loud in their praise of the show. State Fair Manager Henry White and all officials gave the show fullest co-operation, as did the local newspapers.

Polio ban hit the shows and fair hard. It was a fair without children. Five kiddie rides on the midway did not operate. Attendance and midway gross was off about 60 per cent. No bingo or wheels were allowed to operate, but hanky panks did good business. Weather was perfect except for one day lost to rain. New front on Harlem Revue came in for much favorable comment.

An entertainment room was set up here and attracted many visitors, among them Frank B. Joerling, of The Billboard; Carl J. Sedlmayr Jr., Robert Parker, Kiki Wolf, Bernie Mendelsohn, J. C. McCaffery, Mr. and Mrs. Harry Hennies, Harry Weiss, Paul Olson, Sid Jessup, Kenny Moore, Joe Sciortona, the Turner brothers, Ray Marsh Brydon, Jean Ward, J. P. Dean, Al Carsky and Roy Thomas.

Roy Young, director of the Department of Agriculture of the State of Illinois, was entertained on the midway one night with a party of friends.—JOE ROWAN.

CARNIVAL WHEELS



24"-30"-36"-
42"-48" sizes
Mdse. and Paddle
Wheels

"Big Six" Dice
Wheel, \$95.00.

Horse Race & Dice
Wheels in all sizes.
Laydown Cloths, 30
Nos., \$2.00 Ea.

Write for Catalog

CARDINAL MFG. CORP.

Manufacturers of Carnival Wheels and
Supplies
430 KEAP STREET, BROOKLYN 11, N. Y.
Evergreen 7-5027

CAN PLACE SHOWS

OF ALL TYPES

For ROUTE OF FAIRS

Opening at Kansas State Fair, Hutchinson, Sept. 17, to be followed by El Dorado, Ark.; Little Rock, Ark.; Monroe, La., and Bastrop, La.

A-1 SHOWS WILL BE PULLED FROM LITTLE ROCK INTO DALLAS FOR THE STATE FAIR OF TEXAS

DON'T WIRE OR PHONE

Write fully to HOTEL STATLER, DETROIT, MICH., explaining your show in detail. Do not misrepresent.

RAY MARSH BRYDON

GIRLS—GIRLS

Lou Pease wants Dancing Girls. Top wages. Ticket if I know you. Join now.

BEAM'S ATTRACTIONS

Ford City, Penna.

CARNIVAL WANTED

FOR

AMERICAN LEGION ANNUAL PICNIC

Last Week September or First Week October.
Write Short Pyland, Lake City, Arkansas

JOHN GALLAGAN

CAN PLACE FOR JACKSON, OHIO, APPLE SHOW SEPT. 20-24

On the Main Streets (Gooding's Rides Booked) WILL SELL 'EX' ON AMERICAN PALMISTRY (No Gypsies), FRENCH FRIES AND SHORT RANGE GALLERY. WILL BOOK A FEW MORE HANKY PANKS.

CAN PLACE FOR

KNOXVILLE, TENN., FAIR, SEPT. 11-17

Agents for Hanky Panks, Ball Games, Balloon Darts, etc. Will pay cash for a nice Heart or Block Pitch-Till-You-Win, or will book same.

Will buy a complete Grab or book one. Will sacrifice a complete 14 Ft. Milk Bottle after Jackson, Ohio.

Can place Agents for Over 12 and Coke Bottle for Detroit, Mich., State Fair, opening Friday, Sept. 2.

Reply to

JOHN GALLAGAN

c/o Michigan State Fair Grounds or Hotel Detroit, Detroit, Mich., until Sept. 9; after that c/o Fair Office, Knoxville, Tenn.

VOGT'S SOUTHERN AMUSEMENT

WANTED WANTED

Ride Help, Foreman for No. 5 Eli. Must drive Semi. Concessions—Fish Pond, Pitch Win, Floss, Coke Bottles, Darts, Huckle-Buck, Lead Gallery, Photos, String, Bumper or any Hanky Panks. Place Agents for Roll Downs, Skillo, Pan Joint, Penny Pitch, Rides—Tilt, Octopus, Rolloplane, Shows—Any Grind Show except Snake. Playing cotton towns of Oklahoma and Texas. Bumper crops.

Cordell, Okla., Aug. 27-Sept. 3.

OKLAHOMA EXPOSITION SHOW

WANT WANT WANT

For Scranton, Arkansas, Fair, Sept. 8-9-10. Small Grab, Snow Cone, Candy Floss, Candy Apple, Ice Cream, Pop Corn, Photo Gallery, String Joint, Fish Pond, Lead Gallery, Cork Gallery, Ball Games, Swinger Agent, Coke Bottle, Clothes Pin. Will book any Show with own transportation. Will be out all winter.

J. W. JONES, c/o Show

FOR SALE HI-BALL RIDE

Perfect condition, with or without trailer. Priced to sell. Has plenty of neon and many extras.

Cavalcade of Amusements

Muncie, Ind., until Sept. 5; then Jackson, Tenn.

TALKER WANTED FOR ARABIAN NIGHTS

New style presentation with six girls on hally. Must open Syracuse, N. Y., Labor Day. WIRE:

James E. Strates Shows
Cortland, N. Y., this week

WANT

Good Combination Man for Athletic Show, good proposition. Also Rides, Shows and Concessions.

HAGENSICK'S RIDES

Appleton City, Mo.

GEM CITY SHOWS, INC.

WANT FOR THE FOLLOWING

BIG LABOR DAY CELEBRATION, DEPUE, ILL., SEPT. 3-4-5; CORN FESTIVAL, ON THE STREETS AT EL PASO, ILL., SEPT. 7-10; THEN THE FOLLOWING FAIRS IN ARKANSAS—BENTON, CAMDEN, EL DORADO; ALSO THE MONROE, LOUISIANA, FAIR TO FOLLOW.

Now booking legitimate Concessions of all kinds—no Flats, no P. C. Reasonable privileges to those joining now for the balance of the year.

Will book Meritorious Shows that have their own equipment. No Girl Show, no Ding Show.

Can use experienced Ride Help who can drive semis. Good salary. Must be sober.

ALL REPLIES TO: Macomb, Ill., Aug. 30 thru Sept. 2, or per route above.

THOMAS B. HICKEY

W. E. (BILL) SNYDER

President

Managing Director

P.S.—FAIR SECRETARIES AND CELEBRATION COMMITTEES—We have an open date in October. We present 12 rides, good, clean shows, have our own light plants and towers, carry only merchandise concessions. Contact us as per route.

Prell's Broadway

MEYERSDALE, Pa., Aug. 27.—The 150-mile jump from Butler was made in record time, with all rides and shows ready to open Monday at 2 p.m. for a preview. Fair officially opened Tuesday, August 23, with free rides, shows, candy floss, popcorn and custard for the orphans. Shows played Butler to cold weather and polio scare, which sent Children's Day far below last year.

While Ben Prell is home visiting his family and Sam Prell is visiting his No. 2 Unit, business here is being carried on by his son, Abe Prell.

New Rolo-Whirl is showing steady gains and the Hi-Ball is giving some of the old-timers strong competition. The Barro Brothers Motordrome topped shows last week, with Professor Vidala's Minstrel Show following. Joining here was John Hoffman, who is in charge of the lot.

Joe Ross is adding a new bear wheel. Carl Lee added a new concession to his string. This is the first time that Agnes Grosso has the ex on the popcorn in the grandstand. Mrs. Shriber has her set of Bob Parker diggers here.

Alamo Exposition

SPRINGFIELD, Mo., Aug. 27.—Stand at the Ozark Empire Fair here August 13-19 was off about 50 per cent from last year. Owner Jack Ruback said the polio scare was a major factor of the biz fall-off.

Children's Day did not find as many children on the midway as last year. Weather was good all week. Visitors included Buddy Paddock, Louis (Peazey) Hoffman and Pat Purcell. Chuck Moss had his concessions here for the fair. Lot Superintendent Bill Carr, assisted by Ben Hyman, former lot man, did a smart lay-out job. Albert Wright, public relations director, did a good job of keeping everyone happy.

Motor State

EATON RAPIDS, Mich., Aug. 27.—Org moved here after an excellent week in Ossian, Mich., where the Tilt-a-Whirl topped the midway, and 4-H exhibits and contests along with several free acts drew large crowds.

Mr. and Mrs. John Boyle joined here with their Wee Wonderland Show. Jack and Mae Halstead also came on with their cookhouse and cotton candy. Show is under the auspices of the IOOF here.—W. H. (BILL) ROWELL.

Raney United

HERMAN, Minn., August 27.—Org enjoyed a successful stand at Alexandria, Minn., with the entire midway reporting good business. Joe Lemke and Kid Rose are doing well with their shows. Pin-Ups of '49 is also luring good crowds.

Office reports show that all rides and concessions are enjoying a good season. Jimmie and Ardis Wells, with their Paul Bunyon Logging Camp, and Ernie Slavin, with the Motordrome, have been top drawing cards for most of the season.—WALTER UPHOFF.

GARDEN STATE SHOWS

LAST CALL LAST CALL LAST CALL

Sept. 5-10—The Great Carbon County Fair—Sept. 5-10

75th Anniversary — LEHIGHTON, PA. — 75th Anniversary

No exclusives for this one. All contracted please acknowledge immediately. Concessions—Especially want Long Range Gallery, Arcade (J. Eck, contact), Custard, Scales-Ago, Sno Cone, Floss, Eats and Drinks, DIGGERS (Dell Barfield, Bob Parker, contact). Can place Hanky Panks of all kinds. Few choice Concessions open, also P.C. SHOWS—Wild Life, Snake (Hilliard, confirm); Motordrome, best Drome spot in the East; Monkey Shows, Unborn, Working World, Wax Show, Crime Car Have Monkey Drome, will turn over to reliable party with Monkeys. Want capable Operator for our new Fun House. RIDES—Ballantoni, Carravella, Hannum, please confirm at once. Want Octopus, Rolloplane, Hi Ball, Spitfire, Jenny, Roll-a-Whirl, Flying Scooter, Boat Ride. This spot tremendous for Rides. Attendance last year 200,000, 50,000 people on Labor Day. Don't be fooled by knockers. This is where you will get your winter B.R.

GOING SOUTH FAST, CLOSE FLORIDA DECEMBER 15th. AMERICAN LEGION ANNUAL CELEBRATION, PERRYVILLE, MD. UNITED STATES NAVAL TRAINING STATION PAY DAY. Positively first and only show in. Sept. 12th-17th.

Address R. H. MINER JR., Gen. Mgr.; J. E. TIERNAN, Bus. Mgr.

STANLEY ROBERTS, Gen. Representative

Pringle, Pa., Aug. 29-Sept. 3.

BLUE GRASS SHOWS

C. C. (SPECKS) GROSCURTH PRESENTS

FEATURING THOROUGHbred ENTERTAINMENT

WANTED

WANTED

Annual Labor Day Celebration, Princeton, Ind., Sunday, Monday, Sept. 4 and 5, followed by Montgomery County Fair, Clarksville, Tenn., 5 days, starting Tuesday, April 6.

CONCESSIONS: Can place Concessions of all kinds, Basket Ball, Age and Scales, Short Range Gallery, American Palmistry (no gypsies), Grab Joint, Cookhouse that caters to Show People, Custard, Wonder Bar or any legitimate Merchandise Concessions.

SHOWS: Can place Shows that cater to women and children, with own transportation.

RIDES: Can place Fly-o-Plane, Flying Scooter, Spitfire, Rollowhirl, Kiddie Autos and Boat Ride.

HELP: Can place Rolloplane Foreman and Second Man on Octopus and General Ride Help. Must be licensed drivers and stay sober. All wire

C. C. GROSCURTH, Madisonville, Ky.

STRATES SHOWS

AMERICA'S BEST MIDWAY

NEXT WEEK—OPENS LABOR DAY—SEPTEMBER 5

NEW YORK STATE FAIR

SYRACUSE, N. Y.—FIRST FAIR IN SEVEN YEARS

Can place one large Cookhouse on Midway. Can also use limited number of legitimate Merchandise Concessions that can be classed as games of skill. Want a few more Popcorn and Candy Apple stands

Francis Fornier wants Agents for Balloon and over 12 Concessions. Doc Hartwick can use Workingmen for Wild Life and Snake Shows.

Wire Cortland, N. Y., This Week

Smith's FUNLAND SHOWS

3 DAYS - - - WANT - - - 3 NITES

FOR CITY PARK CELEBRATION, SEPT. 3RD TO 5TH
MIDDLEPORT, OHIO, STREET CELEBRATION, SEPT. 10TH TO 17TH

Concessions: Photo, String Game, Age, Scales, Glass Pitch, Pitch-Till-U-Win, Cig. Gallery, Spindle, any kind of Merchandise Stores.
Shows: Any kind except Monkey and Girl Show. Jessie Miller, please contact concerning free act for Sept. 10th to 17th good proposition. Don't write, wire all replies to:

SMITH'S FUNLAND SHOWS

CITY PARK

Parkersburg, W. Va.

WANT - W. S. CURL SHOWS - WANT

For the biggest celebration in Northern Ohio—combination Labor Day-Legion Convention and Mexican Fiesta—all week Sept. 5th to 10th. City Park, North Baltimore. Want legitimate Concessions of all kinds—Ball Games, Dart Stores, String, Cork Gallery, Fish or Duck Pond, Pitch Till Win, Block, Hoop-La, Jewelry, Penny Pitch, Taffy Store, Hanky Panks of all kinds. Here's where you get well. Can use Shows: Arcade, Snake, Monkey, Athletic, Freak or Mechanical. Contact me Osborn, Ohio, this week.

W. S. CURL

WANTED FOR BIG LABOR DAY CELEBRATION

Four big days and nights at Round Lake, Illinois; then South for cotton and nut crops, long season South. Concessions that work for stock such as Age, Scales, Coke Bottle, Bumper, Clothespin Pitch, Watch-La and any non-conflicting Stock Store. Can place Mitt Camp. Want Foreman for new Eli-5 and Foreman and Second Man for Parker Baby-Q Merry-Go-Round. Contact:

JOHN HANSEN, 6448 Milwaukee Ave., Chicago, Ill.

CRESCENT AMUSEMENT CO.

FAIRS	WANT CONCESSIONS	FAIRS
Hot Springs County Fair, Malvern, Ark. Week Sept. 5th.	Sell exclusive Custard, Novelties, Popcorn, Peanuts, Short Range, Hi-Striker, Can place Sno Balls, Floss, Ice Cream, French Fries, Six Cats for stock, Shive Rack, Blower, Bowling Alley, Fish and Duck Pond, Hoop-La, Glass Pitch, Balloon Darts, Coke Bottle, Jingle Board, any Hanky Pank working for stock. No gypsies, no flats.	Walker County Fair, Huntsville, Texas, week Oct. 3.
Drew County Fair, Monticello, Ark. week Sept. 12th	SHOWS Mechanical City, Wild Life, Monkey, Snakes, C. C. McClung, wire. Side Show People, Annex, Mental Acts, wire Pete Schuck, Walter DeLanc, wire.	American Legion Exposition, Jacksonville, Tex. week Oct. 10th.
Ashley County Fair, Hamburg, Ark., week Sept. 19th	RIDES Tilt, Rolloplane, Spitfire, Looper, Dark Ride, Caterpillar, Pony Track, Ride Help, Foreman for Whip, Second Man for wheel, semi drivers.	Oil Exposition, Kilgore, Texas week Oct. 17th
Paoli County Fair, Carthage, Texas Week Sept. 26th.	L. C. McHenry, Manager — Jess Wrigley Gen'l Agt. Warren, Ark., this week; then per route. P.S.: Henry Hukkil wants cookhouse and grab Help. Come on.	Gilmer Yamboree Gilmer, Texas, week Oct. 24th

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Aug. 27.—Visitation program last week took us Thursday and Friday (18-19) to Cavalcade of Amusements at La Porte (Ind.) County Fair, where Manager and Mrs. Al Wagner extended many courtesies. One hundred and thirty-seven personnel memberships were written during the visit, putting that organization well up in the annual membership race.

En route to Chicago to visit the Railroad Fair, we stopped off at Gary, Ind., to confer with Associate Counsel Richard S. Kaplan in connection with Public Relations matters pending in that area. While in Chicago we had an opportunity to discuss with the personnel of the Chicago office of *The Billboard* pending matters of interest to the industry, and with Paul A. Huedepohl, of the Park Association, on legislative matters of common interest to his association and the members of the carnival industry.

Owing to our trip to the Midwest, we were obliged to cancel previous visitations listed for this area.

Current standings in the personnel membership race follow: Endy Bros.' Shows, 301; James E. Strates Shows, 251; Cavalcade of Amusements, 137; B. & C. Exposition Shows, 55; Al Boxall Concessions, 51; Second Division—Gaiety Shows, 45; J. J. Kirkwood Shows, 36; I. T. Shows, 34; Carl Ferris Shows, 22, and H. W. Jones Concessions, 21.

Preparations for the annual meeting of the association are under way and meeting reservations have been made at the Hotel Sherman, Chicago. Similar meeting reservations have been made by the fair and park associations, with meetings scheduled to open on Monday, November 28, and continue thru Thursday, December 1.

Our visitation program for the current week includes Ferris Shows at Watertown, N. Y., and Holman's Rides at Gates, N. Y., and Gaiety Shows at Fairport, N. Y.

Conklins Head For CNE Mark

(Continued from page 58)

Allan Herschell Company, was on hand to gauge the success of his company's new Buggy Ride and Torpedo. Latter looks like a winner, since it uses airplane type cars featuring noise-making prop machine guns. Also on hand are Twin Kiddie Ferris Wheels.

Other kid units are platform hoists, Merry-Go-Round, Swings, Whip, ponies, miniature train, Coaster, jet planes, autos, water and boats and turn swings.

Allan Herschell ride units on the midway total 11. Included is the Whiz Bang, similar to the Heydey. A Hi-Ball, operated by C. W. Raemer, and purchased recently from Noble Fairly, was also presented here. Other major rides are the Scooter, Spitfire, Octopus; Boomerang, owned by Johnny Collins, London showman; Rollo Wheel, presented for the first time by Sam Holman, manufacturer of the Sunshine ChooChoo Train and Flying Scooter; Moon Rocket, Twin Ferris Wheels, Fly-o-Plane, Looper, Roll-o-Plane, Rock-o-Plane and Bisch-Rocco's new Flying Disc.

Ride representatives on hand besides those mentioned include John Wendler, Allan Herschell Company; Alvin Bisch, Bisch-Rocco, and Charley Paige and Dutch Vassin, National Amusement Device.

The midway this year also features new portable light towers designed by Patty Conklin and built in the org's winter quarters. Three were up for opening, with a total of 10 contemplated. The towers are of the expansion type with a maximum height of about 35-feet. Each is surmounted by a cluster of floodlights and a cross arm from which flags are suspended.

CARNIVALS WANTED

For Sept. 1st to 30th, at Kosta Grove, Youngstown, Ohio, Auspices of veterans.

MRS. M. CHEETHAM

520 North Ave. Phone: 73717

GLOUCESTER COUNTY FAIR

PAULSBORO, N. J.

STARTS LABOR DAY, SEPTEMBER 5 TO 10 INCLUSIVE

SHOWS Can place Wild Life or Grind Shows. Talker for Girl Show; SONNY ALLEN, contact Jerry Gerould. Side Show Acts, Magician.

RIDES • ROLLOPLANE or SPITFIRE. Kiddie Rides after Labor Day.

CONCESSIONS FROZEN CUSTARD, Grab, French Fries, Grindstores, Guess Your Age and Scales. PENNY ARCADE. Will sell X on Novelties for all fairs.

RIDE HELP • • • Must drive semi. Second Man on Ferris Wheel.

SEVEN NORTH CAROLINA FAIRS TO FOLLOW

DICK'S GREATER SHOWS, Chester, Pa.

ROYAL EXPOSITION SHOWS

WANT FOR SIX CONSECUTIVE WEEKS OF ESTABLISHED FAIRS

Beginning September 19th, at Statesboro, Ga., as per list in *Billboard* issue dated Aug. 27th, page 77. Want Shows with own transportation. Rides such as Tilt, Octopus, Flying Scooter (Buck McClanahan, note), Caterpillar, etc. Want several Kiddie Rides to feature. All concessions open except Cookhouse, Photos, Popcorn and Apples, Bingo and Novelties, which are sold exclusive. Ask anyone who has made these fairs.

Address this week, Millen, Ga., Royal Exposition Shows.

P.S.: Farrell (diggers), come on. Motordrome Thomas, may we expect you?

NOTICE

The George W. Nelson Shows are showing at Livermore, Iowa, Labor Day, Monday, September 5th; then at Villisca, Iowa, for Jubiliska Days Thursday, Friday, Saturday, September 8th, 9th, 10th.

This terminates a successful run of early still spots plus 25 celebrations in Northern Iowa and Minnesota.

We reopen in Melbourne, Arkansas, September 15th, 16th, 17th for Izzard County Fair; September 22nd, 23rd, 24th at Mountain View for Stone County Fair; September 29, 30 and October 1st at Batesville, Arkansas, for Independence County Fair and Live Stock Show. (This is one of Arkansas's largest and best fairs.) Others to follow.

Have opening for Ice Cream or Custard, String, Pennants, Jewelry Engraver, Photos, Two good Ribbon Pinners in booth, Pitchmen with umbrella, few other Hanky Panks. Can use good Five-in-One and Jig Show. Leon, contact me at once. All replies to:

GEORGE W. NELSON as per route

BINGO OPERATOR WANTED

With or without equipment. Permanent location, open in September in city of 250,000 population. Reliable, experienced man who must know how to handle help, office and Social Security. Strong sponsoring organization. Percentage deal. Unless you are a responsible man and know all about operating in halls and can furnish good references, don't waste our time. Give full particulars. No promoters.

PATRICK L. SULLIVAN

c/o The Billboard, Cincinnati, Ohio

ROMEO PEACH FESTIVAL, SEPT. 3-5, ROMEO, MICH.

Annual Attendance Over 150,000

Can place Popcorn, Floss, Apples, Short and Long-Range Gallery, Ball Games, Fish Pond, Cook House or Grab, Demonstrators or any Merchandise Stands. Address

LEONARD GOULD, 1731 Lee Place, Detroit, Mich.

INTERNATIONAL SHOWS

WANT

Ride Help on all Rides. Also Electrician. Will book Glass House or Fun House. Want capable People for Girl Show, must have wardrobe. Will book Ball Games, String Game, Cigarette Gallery, High Striker, Glass Pitch, Photos, Snow Cone, Pitch-Till-You-Win, Lead Gallery, Darts, Jewelry, Novelties; also Cook House and Scales. Will book Kiddie Cars or Pony Ride. Want Agents for Grind Store and Pin Store. Have six Fairs contracted. All replies: COLEMAN LEE, Mgr., Sylvan Grove, Kan. (Fair), this week.

WANT

Administrators, Notice

Estate of Luther C. Heck, Deceased, Allegheny Exposition Shows, late of Rockwood, Pennsylvania, Somerset County, Pa.

Letters Administration on the above estate have been granted to the undersigned, all persons indebted to the said estate are requested to make payment, and those having claims or demands against the estate to make the same known, without delay to:

ROBERT A. HECK, Administrator

C/O GENERAL DELIVERY

ROCKWOOD, PENNSYLVANIA

ARCHIBALD M. MATTHEWS, ESQ., Attorney

FIRST NATIONAL BANK BLDG.

SOMERSET, PENNSYLVANIA

J. A. SPARKS SHOWS

Can place for now and balance of season

CONCESSIONS—Grind Stores, Skillo, Stock Concessions. Will sell X on Long or Short Range Gallery and Photo Gallery. Good opportunity for Novelties, Jewelry, High Striker, Ice Joints, Age and Scale. No Age or Scale on show at present. SHOWS—Snake Show, Glass House or any well-framed Shows not conflicting. Have long season ahead. Small percentage to office. RIDES—Will book Merry-Go-Round, Spitfire or any Rides not conflicting with what we have. Small percentage to office. Long season in good ride territory. WANTED AT ONCE—Legal Adjuster with Concessions if possible. Have good route of Fairs and long season. Join on wire. All replies to

J. A. SPARKS SHOWS, Princeton, Ky., this week; Ohio County Fair, Hartford, Ky., next week, with nice string of Fairs to follow. Watch our route.

WANT - - - - FOR - - - - WANT ROSICLARE, ILL., ANNUAL LABOR DAY CELEBRATION AND HARDIN CO. FAIR COMBINED

Also for our route of Tennessee Fairs: Lexington Colored Fair, Tranton Colored Fair, Bolivar Colored Fair, Humboldt Colored American Legion Annual Homecoming. Out until Nov. 1. CONCESSIONS—Floss, Novelty, Scales or any legitimate Stock Concessions and Hanky Panks of all kinds. P.C. open if you have two or more Stores. RIDES—Spitfire, Octopus, Roll-o-Plane, Fly-o-Plane, Mix-Up; also one more K-d Ride. SHOWS—Mechanical, Animal Show, Fat Show, Fun House or any small Grind Shows with own transportation. Have for Sale or Trade—Penny Arcade, very flashy; seven-tub Tilt, good condition. Can be seen on the Show as per route. Help—Have opening for first-class Jenny Foreman; must drive, know your Rides and no drinks.

NESSLER'S SHOWS

CARTERVILLE, ILL., THIS WEEK; THEN PER ROUTE.

Wanted for Labor Day Celebration and Free Fish Fry

At Ocean Drive Beach, S. C. Sponsored by Chamber of Commerce. Over 10,000 expected. Get in on first tobacco money celebration, one day only.

Wanted—Concessions: Short Range Gallery, Photo, Ball Games, Hanky Panks, Swinger, Spot. Good date for Wild Life Show. All day program. Field day events, radio broadcast, fireworks. Want Decorator. All contact by wire or come on to:

C. E. DAVIS

Paradise Park, Ocean Drive Beach, S. C.

Morris Hannum Shows

One of the Great Eastern Shows

**WANT FOR TWIN COUNTY FAIR
NORTHAMPTON, PA., SEPT. 7, 8, 9, 10**

Arcade, Motordrome. Can place Rides for the Greatest Street Fair in the East, Ephrata, Pa., Sept. 19-24. Also Gratz, Pa., Fair, Sept. 19-24.

All replies to

MORRIS HANNUM

Flemington, New Jersey, Fair, now. Northampton, Pa., Sept. 19-24

H. B. ROSEN SHOWS

Want for Lewisburg, Tenn., American Legion Labor Day Celebration on the Streets, Followed by Hardeman County Fair, Bolivar, Tenn., and Six Fairs in Alabama, All Downtown Locations. All Joining Now Will Be Given Preference at Fairs.

SHOWS—Will book organized Minstrel Show having not less than 12 people, including band. Will give good proposition to Motordrome. Will book Fun House and Glass House. RIDE HELP—Want Foremen for Roll-o-Plane, Chairplane, Second Men on all Rides. CONCESSIONS—All Concessions open. Have good opening for Penny Arcade, Frozen Custard, Diggers, Fish Pond, Bowling Alley, Pitch-Till-You-Win, Balloon Dart, Ball Game, Guess-Your-Age, Novelties, etc., at reasonable rates. Want Agents for Roll-Down, Razzle Dazzle, Slum Skillo. (Buster Ellis, Brownie Cole, Ralph Gilly, Bill Miller, Kayo Webb and all others that have worked for me in the past, come on.) Want two outstanding Free Acts for balance of season.

All replies to H. B. ROSEN, MGR., Tullahoma, Tenn., this week.

M. D. AMUSEMENT CO.

**WANT FOR AMERICAN LEGION GIGANTIC STREET CELEBRATION
AUG. 27 TO SEPT. 3d, DUNMORE, PA.**

Will sell exclusive on any legitimate concession now and for balance of season. No mitt camps or flat stores wanted.

Bingo, Floss Apples, Pop Corn and Eating Concessions sold.

Need Foreman for brand new Allan Herschell Merry-Go-Round. Bingo Caller for flashy walk in bingo. All replies

MICHAEL (COLE) DEMBROSKY

52 E. 6th St., Hazleton, Pa.

BILL'S RIDES

**WANT FOR OUR SOUTH GEORGIA FAIRS AND
PEANUT CELEBRATIONS**

Two Grind Shows, Snake, Illusion, Fat Girl or Mechanical. Good opening for one Mitt Camp. Dick Wolley wants Agent for 10-Cent Stock Concessions. No flats. Ashburn, Ga., week August 29.

UNITED LIBERTY SHOWS

WANT CONCESSIONS THAT WORK FOR STOCK

V. V. Hubbard wants Scale Agents, Swinging Ball, Hanky-Panks, P. C. Agents. Route: Abingdon, Ill., from August 30 to September 4; Kingston Mines for Labor Day

CAVALCADE OF AMUSEMENTS

WANT WANT

Capable Operator for candy floss machine. Long season of fairs. No still dates. Can place Waiters and Griddle Men for grab and cookhouse. Pullman accommodations furnished. Want Foreman for Hi-Ball ride. Must know his business and be capable of handling men.

ADDRESS: Muncie, Ind., until Sept. 5; then Jackson, Tenn. (fair); followed by Tennessee State Fair, Nashville.

CAPELL BROS.' SHOWS

Want For Giant Labor Day Celebration This Week, Sept. 1 to 5; Five Days and Nights Downtown in City Park, Henryetta, Okla. Eight More Fairs To Follow. Want Stock Concessions of all kinds, open midway. Wire or come on, will place you. Want sober Ride Help for 10 rides. Also Talkers for shows. Address:

H. N. DOC CAPELL, Mgr.
Henryetta, Okla., now; then per route.

SUNSET AMUSEMENT CO. WANTS

For Corn Festival on Streets, Geneseo, Illinois, Sept. 7 to 10; Central Iowa Fair, Marshalltown, Sept. 13 to 16. Independent Shows. Concessions, Coke Bottles, Penny Fitch, Ball Games and Hanky Panks; Ride Help that can drive. Can place Fun House and Penny Arcade. Kirksville, Mo. Fair until Sept. 2; Melcher, Iowa, Sept. 3 to 5.

INDIANA STATE FAIR

September 1 to 9 Inclusive

Indianapolis, Ind.

READING FAIR

September 11 to 17 Inclusive

Reading, Pa.

CAN PLACE—All legitimate Merchandise Concessions and Eating and Drinking Stands for all fairs ending the middle of November.

WANT—Workingmen experienced in all departments.

WANT—Chair-o-Plane Foreman and Second Man.

WANT—Octopus Foreman.

CAN PLACE—Worthwhile Grind Shows that don't conflict.

CAN PLACE—No. 5 Eli Ferris Wheel for Indiana State Fair.

CAN PLACE—Hi-Ball, Little Dipper or any Ride not conflicting for long circuit of Big Fairs.

All address, this week, Indiana State Fairgrounds, Indianapolis, Ind.

CETLIN & WILSON SHOWS

WANT TO JOIN NOW—MICHIGAN STATE FAIR GROUNDS

FAST, SOBER TICKET SELLERS AT \$40.00 A WEEK NET. Must be there up and down, to play the point to Extra Help. Banker Type Ticket Sellers not wanted. ALSO TALKERS WHO CAN DELIVER ON P. C. Must have at least one White Shirt. Those who can take orders without sassing back. WHITEY WOODS HAVE P. C. DEAL FOR YOU, GUARANTEEING AT LEAST \$200.00 PER WEEK NET. CANVASMEN, BOSSES AND PUSHERS FOR BIG TOPS. No Jungle Bums or Mush Fakers wanted. All Contact:

RAY MARSH BRYDON

HOTEL STATLER, or MICHIGAN STATE FAIR GROUNDS, DETROIT, MICH., AUG. 30-SEPT. 5; Then HOTEL BROWN or KENTUCKY STATE FAIR GROUNDS, LOUISVILLE, KY., SEPT 6-12.

LAST CALL—WESTCHESTER COUNTY FAIR—SEPT. 9-17

400,000 attendance expected (heart of New York City area—10,000,000 pop.) new location

EMPIRE CITY RACE TRACK

YONKERS, N. Y.

All holding contracts, report Sept. 7, above location. RIDES WANTED—Hi Ball, Scooter, Octopus, Looper, Kiddie Ferris Wheel, Little Dipper, Glass House. SHOWS WANTED—Side Show, Minstrel, Midget or others not conflicting.

GERARD'S GREATER SHOWS

900 Grand Concourse Jerome 7-4700, Ext. 819 Bronx, New York 56, N. Y.

Fidlers United Shows

WANT

Foremen and other Ride Help for our 15 Rides. Must drive Semis. Want Agents for Hanky Panks of all kinds. Will book Stock Stores of all kinds. Calumet City, this week; La Salle (Labor Day); then Alton Annual Celebration, free acts, fireworks, automobile given away, 120,000 attended last year; all Illinois. Then Arkansas and Mississippi Fairs—out till the snow flies.

WANTED

**For Porter, Ind., Big Labor Day Celebration
COLEMAN STATE SIDE SHOWS**

ON THE MIDWAY

Want, September 4 thru 5, one major Ride, Tilt, Rolluplane or Octopus. Also one Kid Ride, Shows—Mechanical, Monkey or Animal. Concessions not conflicting. Basketball, Milk Bottle, Cork Gallery, Long Range Lead Gallery, String Game, Photo, Penny Pitch, Pitch-Till-You-Win. Can use Ride Help. We go to Mississippi after Labor Day. Positively no gypsies, flaties or Girl Shows. Porter, Ind., this week.

HOME STATE SHOWS

WANT FOR GRAND FORKS, N. D., CELEBRATION, SEPTEMBER THIRD TO TENTH

Legitimate Concessions, Ride Help, Shows.

HOME STATE SHOWS

Henning, Minn., Aug. 30th-Sept. 1st; Grand Forks, N. D., Sept. 2nd to 10th.

Want—ROGERS GREATER SHOWS—Want

For big Marion, Ill., Fair and Country Labor Day Celebration, Sept. 4 to 5. Cookhouse for balance of season, Stock Concessions Photos, Jewelry, Ball Games, etc. No X except Bingo, Lead Gallery and Hi-Striker. Metropolis, Ill., to follow; then into our Tennessee and Mississippi fairs until Nov. 1st. Address:

W. J. WILLIAMS, Mgr., Vandalia, Ill., this week.

P.S.: Dude Brewer wants A-1 Griddle Man for Grab Outfit.

PRELL'S BROADWAY SHOWS

"BROADWAY AT YOUR DOOR"

Want for Great Cambria County Fair, Ebensburg, Pa.

Always Starts Labor Day, September 5 to 10,
With 12 Southern Fairs To Follow.

Covington, Va., Sept. 12th to 17th.

WANT—Novelties, Age and Scales, Eats and Drinks, Grind Stores, Photo Galleries, Merchandise Wheels, Carl Barlow, please answer.

WANT SHOWS—Unborn, Midget, Funhouse. Will finance new and novel Shows.

Can book few major Rides that don't conflict..

Ride Help who drive semis preferred.

WANTED—Long Range Shooting Gallery.

All address:

SAM E. PRELL

Indiana, Pa., Fair this week; Ebensburg to follow.

LAWRENCE GREATER SHOWS

WANT for TRENTON, TENN., and HENDERSONVILLE, N. C., to follow

CONCESSIONS—Guess Your Weight and Age, Floss, all Eat and Drink Stands open, French Fries, Basket Ball, Hanky Panks and Arcade. Will place Percentage if you have Hanky Panks. RIDES—Kiddie Boat and Kiddie Cars. SHOWS—Any Grind Shows. HELP—Roll-o-Plane and Fly-o-Plane Foremen, Second Men on all Rides. FRANK ZORDA wants Acts to strengthen Side Show. Want Girls for Posing Show. Top salary out of office. Also want Canvasman for Girl Show. USEFUL SHOW PEOPLE IN ALL DEPARTMENTS. WANT HANKY PANK AGENTS. Will furnish route. Address: Paducah, Ky., this week.

WANT GRACELAND GREATER SHOWS WANT

FOR MADISON, ILLINOIS, POLICE DEPARTMENT FALL FESTIVAL, THIS WEEK AND
BIG LABOR DAY CELEBRATION

East St. Lous, Ill., Sept. 5-12—7 Days, Including Sunday in Each Spot. If You Want Winter Money, Come and Get It.

CONCESSIONS—Popcorn, Ice Cream and a few more choice Concessions. SHOWS—Five-in-One or Ten-in-One, Monkey Shows or any Show of merit. RIDE HELP—Men on all Rides that can drive Semis and want to go south. Address:

GRACELAND GREATER SHOWS, MADISON, ILL., THIS WEEK.

ALPENA AGRICULTURAL FREE FAIR

Northern Michigan's Largest Fair

September 5-10

Can place Side Show, Girl Show, Fun House, Snake Show or any Show with own equipment. Concessions—Popcorn, Apples, Floss, Taffy, Cookhouse or Grab, Ball Games, Dart Game, Fish Pond, Galleries, etc. Ride Help for all Rides. Address:

SAM GOLDSTEIN, Majestic Greater Shows, Alpena, Mich.

WALLACE & MURRAY SHOWS

Want for Tipton County Fair, Covington, Tenn., Sept. 5-10

Flashy Bingo for balance of season, starting at Covington. Good opening for Diggers and Custard. Want legitimate Concessions of all kinds. Covington is positively one of the best Fairs in Tennessee, 6 big days and 6 big nights. Will book Octopus and Rolloplane or any other non-conflicting Ride or Show.

AL WALLACE, Mgr.

This week; Mountain City, Tenn., Bean Festival; next week, Covington, Tenn., Fair.

GEORGE H. PARMS WANTS

Agents for solid string of fairs starting Woodstock, Va., Aug. 29. Wheelman, Alleyman and Razzle Man. Will book Six Cat and Bucket Store. We work every week. Contact me now care:

J. J. Perry Shows, or Big Hotel, Woodstock, Va.; following week Leaksville, Spray, N. C.

HEART OF KANSAS SHOWS

Want for fairs and celebrations: Enid, Okla., Fair and Dairy Show; then Stillwater County Fair and Ardmore County Fair and Indian Pow Wow.

Manager for Girl Show with girls, organized Minstrel Show with band, Grind Shows of all kinds. Geo. Ashley wants Talkers and Grinders and Working Acts for Side Show. Will book Fun House, Snake Show, Monkey Show. Sulika Martin wants Girls for Girl Show. Bulldog Atchison wants Athletic Show Talent. Rides—Will book Rides of all kinds for these fairs—Train, Boat, Octopus, Flyoplane.

Concessions—Man for Lincup Store with crew, Agents for Bowling Alley, Ball Game Agents, Lead Gallery (will book long or short range), Popcorn, Snow Cones, Candy Apples, String Game, Hi-Striker, Hanky Panks of all kinds. Address:

HARRY CRAIG, Caldwell, Kan., Fair Now

NOTICE

Michigan Fair Secretaries and Celebration Committees

HAVE WEEK OF SEPTEMBER 19 OPEN

8 RIDES, 2 SHOWS AND 20 CONCESSIONS. ADDRESS:

JACK GALLAGHER, Manager Playland Shows

Mio, Mich., until Labor Day; East Jordan, Mich., Labor Day Week; Onkema, Mich., week of Sept. 12.

NOTICE

CLUB ACTIVITIES

Showmen's League of America

400 S. State St., Chicago

CHICAGO, Aug. 27.—Jack Kaplan returned from Monticello, Ia., with a report of excellent results on the Sunset Amusement Company on the Buick award. Then he left on a trip to Sedalia, Mo.; Des Moines and St. Paul.

A meeting of the board of governors is planned for the near future. Membership applications on hand include those of Jack Frumkin, Robert C. Johnson, Emile J. Wipplier, Maynard McFarland, John H. Walsh, Laurence M. Rieder, Neal C. Carlin, Richard C. Reuland, Joe Mandrick, Joe Saladino, Sam Saladino, Morrie Wald, Louis Maius, Eugene Schneider, Elmer W. Roetter and Raymond D. Dixey. Applications are credited to Walter F. Driver, Charles Zemater, Frank Perry, Petey Pivor, Joseph J. Fontana, Vince McCabe, K. H. Garman, Noble C. Fairly, William Carsky, John W. Gallagher, Jack Kaplan, Earl Tauber and Rube Liebman. Jack Kaplan and Secretary Joe Streibich visited the Thomas Joyland Shows.

Sick list includes Bob Seery, who is showing improvement; Mike Wright, resting at his Delavan, Wis., home, and W. C. Deneke, William O. Perrot, Tom Vollmer and William E. Saunders, all of whom continue confined. Rudy Singer is up and around.

John P. Wulf this week was elevated to commander of the Al Sopenar Post, American Legion.

Dues for 1950 are now payable.

Recent callers at the room included Charles Levine, Mike Giglio, H. A. Lehrter, John P. Wulf, Ray Oakes, Lou Keller, Joseph M. Dugas, Bernie Mendelson, Charles H. Hall, Max Brantman, Silent O'Brien and Ep Glosser.

John T. Smart, a former member, died August 20 in New Mexico and his body was brought here for burial.

Heart of America Showmen's Club

913A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Aug. 27.—Funeral services were held Wednesday (24) in Dallas for Phil Little.

Bill Ruback visited his brother, Jack, when Alamo Exposition Shows played Springfield, Mo.

Lem Harrington was robbed near his home here Tuesday (23).

Jimmy Maxwell is playing celebrations and picnics near by. Past president Chester I. Levin moved to his new home in Hickman Mills.

Secretary Al C. Wilson reports 1950 membership cards are ready. George Kimbrell, Hale Shows of Tomorrow, visited.

WANTED

TRACTOR AND MULE DRIVERS. RIDE HELP—Ferris Wheel Foreman, Spitfire Foreman, Cavanaugh and others who have worked here before, answer. All replies:

JOHNNY J. JONES EXPOSITION

Keokuk, Iowa, this week

WANTED

Girl Show Manager with Girls. Will furnish panel front built on semi and complete show. All fairs till Armistice Week. Wire

L. B. LAMB SHOWS

Clarion, Iowa

FOR SALE

1947 Super Rolloplane Single Phase Motors, special built 24 ft. Freuhauf Trailer with International Tractor. 1947 18-car Streamlined Caterpillar with or without transportation, at sacrifice. 1947 Arcade built on special all metal 20 ft. trailer with 25 machines, price \$2,000. Have extra Machines for sale cheap.

1949 Roll-a-Whirl complete.

All the above equipment is guaranteed like new. Will trade. Can be seen in operation Grundy Co. Fair, Mazon, Ill., Sept. 2-5; De Kalb Co. Fair, Sandwich, Ill., Sept. 7-11.

WILSON FAMOUS SHOWS

Home Address: Astoria, Ill.

FOR SALE

Lovingson, Va. **FIREMEN'S ANNUAL CARNIVAL** Lovingson, Va. Week of Sept. 12 Week of Sept. 12

Want Monkey Show; Mr. Lord, contact; Five-in-One, Wild Life, Fun House, Illusion or any good Show with own equipment. Low percentage, long season. Can place Custard, Cotton Candy, Pop Corn, Candy Apples, Snow Ice, Ball Games, Duck Pond, Hoop-La, Penny Pitches, Balloon Darts, Pitch-Till-Win, Spot the Spot, Long and Short Range, American Palmistry. Also Friend Joe. (Or any Grind Store not conflicting.) Want A-1 Percentage Workers, no drunkards. Write

I. K. WALLACE, Sperryville, Va., This Week

WANTED — FOR FAIRS — WANTED

PLAYLAND SHOWS

Hale, Mich., Fair, Sept. 1-2-3; Mio Fair, 2-3-4-5; East Jordan, 7-8-9-10; Onkema Fair, 13 to 17. Two Celebrations outside of Detroit under strong auspices.

Can use Concessions of all kinds—Long Range Gallery, Mug Outfit, Pop Corn, Grab Outfit. Will give P.C. Store if you have Hanky Panks. Can use sober Ride Help at all times. If you drink you won't last.

AMERICAN FUNLAND SHOW

WANT WANT WANT

For the fairs. Concessions of all kinds. Can use Agents for all kinds of concessions. Shows: Fun House, Wild Life, Side Show, Monkey Show, Dog Show, Arcade, any show that does not conflict.

Fairs: Hazen, Ark., Sept. 5; Cross County Fair, Wynns, Ark., Sept. 12; Brinkley, Ark., Sept. 19; Eudora, Ark., Sept. 26; McGhee, Ark., Oct. 2. Seven more fairs to follow. This week Texarkana, Tex.; then as route.

A. OBADOL, Mgr.

BEAM'S ATTRACTIONS

Ford City Fair, Aug. 30-Sept. 5

Want Age and Scales Agent immediately; also Agents for other office owned concessions including some food stands. Will book all kinds of legitimate Concessions and Eating and Drinking Stands at all our fairs. Write or wire:

STEVE DECKER, Mgr., Ford City, Pa.

CENTRAL AMUSEMENT CO.

CAN PLACE FOR THE FOLLOWING FAIRS

PEMBROKE, N. C., ROBESON COUNTY INDIAN FAIR, HELD ON STATE COLLEGE CAMPUS, SEPT. 5-10, FOLLOWED BY WHITAKERS, MURPHYSBORO, SEABOARD, WINDSOR, SCOTLAND NECK, ROBERSONVILLE, ALL N. C.; THEN LORIS AND ANDREWS, S. C.

Want Kid Rides, organized Minstrel. Will furnish complete outfit. Have complete Side Show 100 ft. banner line. Liberal percentage to man who can put something in it worth while. Want Ride Help. Prefer Semi and Truck Drivers. All legitimate Stock Concessions and P.C. open. Will place Motordrome, Fun House at liberal percentage. Good opening for several Grind Shows, or what have you? This show is booked solid until Dec. 10, and these Fairs are all proven spots, as I have played them for the past ten years. All contact:

SHERMAN HUSTED, Manager
CENTRAL AMUSEMENT CO., PEMBROKE, N. C., SEPT. 5-10.

LONE STAR SHOWS

Want for Pulaski, Tenn., and Long List of Fairs, Including Franklin, Jasper, Copper Hill, All Tennessee; Cedarfawn, Butler, Buena Vista, Vienna, Americus in Georgia, All Fairs. Macon and Columbus, Ga., to Follow

Want Foreman for Wheel Chairplane; Second Men for Jenny, Tilt, Rolloplane, Speedway. Any useful Ridemen, come on. Concessions—All Hanky Panks \$26.00 straight through. Good proposition for Custard, Jewelry, Age and Weight, Ball Games, all open. Will book a few choice Concessions or sell ex to dependable person. Roy Allen, contact. Need Agents for my Roll-down and Skillo; also Nail, Bucket or Swinger Shows; will book any Show with own equipment. Especially need Girl Show, Side Show and Snake, also Minstrel Show. Good proposition for sound car who will put up paper. Need Lot Man. There is one boss on this show. All replies: Pulaski, Tenn.

JACK'S GREATER SHOWS

WANTS FOR FRANKLIN, VA., SEPT. 5-10

First Show in ten years, with ten bona fide Fairs to follow, starting at Waverly, Va., Sept. 12th, and ending in Georgia last of December. Can place Concessions of all kinds. Good openings for Diggers, Candy Floss, Frozen Custard, Popcorn and Candy Apples. A few choice Concessions open. Want Foremen for Ferris Wheel, Caterpillar and Chairplane. Posey Ogle, Blackie Edwards, Bob Bradshaw, L. C. "Red" Conaster, get in touch. Want Help on Octopus and Roll-o-Plane and Kiddie Rides. Can place any Show of merit with or without outfit. Good opening for Motordrome or Monkey Show. Want Working Acts for Side Shows, Talker and Manager. Want High Aerial Free Act. Fred Reckless, Aerial Millers get in touch. All mail and wires to:
FRANK HARRISON, Mgr.; TOMMY BUCHANNAN, Bus. Mgr.
SOUTH HILL, VA., THIS WEEK; THEN AS PER ROUTE.

GEORGE CLYDE SMITH SHOWS

WANT

Custard, Ball Games, Buckets, Swinger, Penny Pitch, Six Cats, Photos, Hoop-La, String Game, Fish Pond, Huckley Buck, High Striker, Darts, Spot-Spot, Pitch-Till-You-Win, Penny Arcade. Wanted—Side Show, Girl Show, Monkey Show, Half and Half, Pony Ride. Agents for Hanky Panks, Ferris Wheel Foreman, Truck and Tractor Drivers, General Ride Help. All replies to

GEORGE CLYDE SMITH SHOWS
Barnesboro, Pa., this week; Curwensville, Pa., next week.

AMERICAN LEGION AMUSEMENT PARK

(PERMANENT)

Wants Scooter, Hi-Ball, Spitfire, Looper, Tilt-a-Whirl, Kid Rides and ex. Long Range Gallery, Fishpond, Alley, Photos, Hoop-La, Arcade, Basketball, Skating Rink; also Fun and Glass House, Animal, Motordrome, Ray Brydon, Cash Miller answer. Tobacco prices top, soldiers' pay good. Free gate. Also booking for two Florida winter parks. Replies:

T. L. DEDRICK, Gen. Mgr.
PHONE 2537, P. O. BOX 3187, FAYETTEVILLE, N. C.

WANT AGENTS

For Count Stores and Pin Stores, also General Concession Help. To join at once. All answer:

HARRY (IRISH) GAUGHN

c/o Royal Crown Shows

Quincy, Illinois

FOR SALE

COMET RIDE, 1948

Good condition. Cheap for cash. Can be seen in Port Washington, L. I., N. Y.

JOHN NICHOLS

315 West 74th St.

New York, N. Y.

WANTED

Experienced Scooter Ride Man for Amusement Park. No tear down.

PLAYLAND PARK

HOUSTON, TEX.

9200 SOUTH MAIN

WANT

WANT

WANT

Capable Agents for stock stores, ball games basketball, hoop-la for Oshkosh and Marshfield, Wisconsin, fairs. Then five fairs in Arkansas and Louisiana. Also P.C. Dealer in Arkansas. Oshkosh, Aug. 29-Sept. 2; Marshfield, Sept. 4-8; open Fayetteville, Ark., Monday, Sept. 12.

JACK ROWE, c/o Snapp Greater Shows

FAIRS — NEED — FAIRS

FOR BEST FAIR ROUTE

GRIDDLE MEN — FLOSS OPERATORS
SNOW CONE OPERATORS — CANDY APPLE MEN
SEAT BUTCHERS — NOVELTY MEN

AUGUST DATES

24-SEPT. 2—IOWA STATE FAIR, DES MOINES, IOWA.
29-SEPT. 2—NORTH CENTRAL KANSAS FREE FAIR, BELLEVILLE, KANS.

SEPTEMBER DATES

10-17—BROGKTON FAIR, BROCKTON, MASS.
10-16—KANSAS FREE FAIR, TOPEKA, KANS.
13-17—YORK INTERSTATE FAIR, YORK, PA.
18-24—EASTERN STATES EXPOSITION, SPRINGFIELD, MASS.
22-OCT. 1—MID-SOUTH FAIR, MEMPHIS, TENN.
24-30—OKLAHOMA STATE FAIR, OKLAHOMA CITY, OKLA.
26-OCT. 1—BLOOMSBURG FAIR, BLOOMSBURG, PA.

OCTOBER DATES

3-10—ARKANSAS LIVE STOCK SHOW, LITTLE ROCK, ARK.
10-15—MISSISSIPPI STATE FAIR, JACKSON, MISS.
22-31—LOUISIANA STATE FAIR, JACKSON, MISS.

CIRCUS DATES TO FOLLOW

Top salaries and commission for sober, experienced Griddle Men, Floss Operators and Candy Apple Operators.

Answer in person at locations above or write to

BUSH-LAUBE, 723 MAIN ST., KANSAS CITY, MO.



ALL FAIRS

Larue County Fair
Hodgenville, Ky.
Aug. 29-Sept. 3

Hardin County
Fair
Elizabethtown, Ky.
Sept. 5-10

Legion Fair
La Grange, Ga.
Sept. 19-24

Tri County Fair
Manchester, Ga.
Sept. 26 to Oct. 1

Barrow County
Fair
Winzer, Ga.
Oct. 3-6

WANT CONCESSIONS

Legitimate Stock Concessions of all kind. Good opening for Custard, Jewelry, Chocolate Dip and Hanky Panks of all kind. Hoppy Chapman, contact me.

SHOWS

Mechanical, Wild Life, Monkey, Big Snake, Lee Houston, contact. Talker for Drome, Charlie Vincent, contact.

RIDES

Tilt, Spitfire, Pretzel, Roll-o-Whirl, Looper. Will lease No. 5 Wheel to twin with ours. Ride Help who can drive semis. All replies:

J. L. KEEF

Larue Co. Fair, Hodgenville, Ky., this week
P.S.: Shorty, Dick and Don, contact Joe at once.

ALL FAIRS

Gwinnett Co. Fair
Lawrenceville, Ga.
Oct. 10-15

Jasper County Fair
Monticello, Ga.
Oct. 17-22

Ben Hill Co. Fair
Fitzgerald, Ga.
Oct. 24-29

Dodge County Fair
Eastman, Ga.
Oct. 31-Nov. 5

Crenshaw County
Fair
Luverne, Ala.
Nov. 7-12

DODSON'S IMPERIAL SHOWS

35 — Railroad Cars — 35

PLAYING NOTHING BUT STATE AND COUNTY FAIRS FROM NOW
ON UNTIL CLOSING DATE NOVEMBER 20TH

HAVE BEAUTIFUL OUTFIT FOR GIRL SHOW

Will furnish same to first class sober and reliable Manager with people that can get money with Girl Show in spots that will produce plenty of people to work to. Bill Holt, if interested, wire. Address:

DODSON'S IMPERIAL SHOWS

Fargo, N. Dak., Aug. 29th to Sept. 3rd; Huron, S. Dak., Sept. 5th to 10th.

F. M. SUTTON SR. Presents

GULF COAST SHOWS

WANT FOR THE CREAM OF THE COTTON COUNTRY—ALL SPOTS FIRST IN

Will furnish tents and fronts with new banners for Girl Show and Snake Show. Have brand new 20x60 tent for small 5-in-1 or Monkey Show if you have the inside. Want Pop Corn Wagon. Can place Stock Concessions. No Gypsies wanted. Show booked solid until Nov. 1. ADDRESS:

F. M. SUTTON SR., Mgr.

Cuba, Mo. (fair), Aug. 29-Sept. 3; Bonne Terre, Mo. (Labor Day Celebration), Sept. 5-10.

GIRL SHOW WANTED

Due to another disappointment can place Girl Show Unit next week at Shaghticoke, N. Y., Fair. This is the finest Labor Day Spot in the East. Terrific gross assured. Must have at least three Girls. We will have a Complete Show set up ready to operate. Communicate at once:

KING REID

Ballston Spa, N. Y., Fairgrounds

JIMMIE CHANOS SHOWS

WANT

Legitimate Concessions of all kinds for New London Labor Day Celebration and Miamisburg, O., Fall Festival, Sept. 19-24 four other celebrations to follow. All replies to:

JIMMIE CHANOS, Paulding, Ohio, Fair

RALPH DECKER presents **JOSEPH J. KIRKWOOD SHOWS** AMERICA'S BEST ADVERTISED MIDWAY

WANT WANT WANT
FOR

THE VIRGINIA STATE FAIR

STAUNTON, VA., NEXT WEEK, SEPTEMBER 5 TO 12

With Nine Bona Fide North and South Carolina Fairs, Then Florida for Six Weeks

RIDES—Place Dark Ride, Hi-Ball, Tilt, Rocket, Kiddie Boat Ride, Little Dipper, Whip. **SHOWS**—Place Glass House, Motordrome, Monkey Show, Illusion Show, Pit Show, any show with own equipment.

CONCESSIONS—No exclusive at our fairs, but please contact first as I do not over-book and protect you. **WANT** to hear from Age, Scales, Photos, Novelties, Eating Stands, Hanky Panks, Stock Wheels, Place some PC if you have Hanky Panks. Place Blower, Clothes Pins, any and all legitimate Concessions. **HELP**—Can always use good Carnival Help. Address

RALPH DECKER

Lynchburg, Va., this week, then per route

FOLK CELEBRATION SHOWS

Want now for long string of Celebrations and Fairs. This show will give you a long season and an early opening in February, 1950, including New Mexico State Fair, Sept. 25 to Oct. 2, including Albuquerque, New Mexico, 8 big days, 8 big nights; Eastern New Mexico State Fair, Oct. 4-8 incl., Roswell, New Mexico.

CAN PLACE 1 MORE GOOD FREE ACT. WOULD LIKE TO HEAR FROM SENSATIONAL HIGH TYPE WIRE ACT

Want good Sign and Scenery Painter. Can place good Builder who knows how and can produce. **RIDES**—Will book any Rides we do not have. Write or wire what you have. Will book or buy good Scooter. Can place Little Dipper and Dark Rides. **SHOWS**—Will book good, capable Shows. **WANT FIRST-CLASS MOTORDROME, WORKING WORLD AND GLASS HOUSE. RIDE HELP**—Can place good, reliable Foremen and Second Men.

Write or wire show, this week San Luis Valley Fair, Aug. 31-Sept. 5 incl., Alamosa, Colo.

JOHNNY J. DENTON SHOWS

NINE MORE BIG FAIRS TO GO

CONCESSIONS: Sell "X" on Long Range Shooting Gallery, Novelties, Jewelry and Ice Cream Stick. Good opening for Pan Game and Cookhouse. Must cater to show people. Privilege \$100.00 per week. \$100.00 deposit required.

SHOWS: Can place Monkey Show, Fat Show. Good opening for Penny Arcade.

ADDRESS

JOHNNY J. DENTON, Fulton, Ky., Fair, this week

WANTED C. A. STEPHENS SHOWS WANTED

FOR NEW CASTLE, VA., FAIR, SEPT. 7 TO 10; SPRUCE PINE, N. C., 12 TO 17; ERWIN, TENN., 19 TO 24, ALL COUNTY FAIRS

CONCESSIONS—Jewelry, Novelties, Custard and Stock Concessions. **RIDES**—Kiddie Train, due to disappointment; Live Pony. **SHOWS**—Fats Usher wants for his Congress of Oddities, Half and Half that can stand good treatment and take orders. C. C. Lezane, answer. Mazola Usher wants three fast Steppers for her Hollywood Revue. Pennington Gap, Va., this week.

HERMAN S. LIST WANTS

Agents for Scale and Age for Charleston, W. Va., starting Sept. 3rd. Can also use a few Agents for Hanky Panks.

Have Short Range Gallery for sale, \$400.00. Can be seen at Charleston, W. Va., Fair, and also booked. Come and get it, a good buy for anybody. Gallery is built on trailer.

HERMAN S. LIST, c/o Jones Greater Shows, Charleston, W. Va.

GIVE TO THE DAMON RUNYON CANCER FUND

Luther C. Heck Dead

CINCINNATI, Aug. 27.—In a communication to *The Billboard* here this week from Rockwood, Pa., Frank Z. Hyde, general representative of Alleghany Exposition Shows, reported that the org's general manager, Luther C. Heck, committed suicide by hanging himself in Bedford, Pa., Friday (19). He added that A. M. Matthews, Somerset, Pa., attorney, and Robert Heck, son of the deceased, have been appointed administrators of the Heck estate.

CARNIVAL ROUTES

(Continued from page 49)

United Midway: Coalgate, Okla., 1-3.
United States: (Fair) Sutton, W. Va.; (Fair) Webster Springs 5-10.
Utah Expo.: (Fair) Cortez, Colo.
Veterans Expo.: Brunswick, Ga.
Veterans United: (Fair) West Point, Neb., 29-Sept. 1.
Victory Expo.: (Fair) Liberal, Kan.
Virginia Greater: (Fair) Keller, Va.
Vogt's Southern Am.: Cordell, Okla.
Wade, W. G., No. 1: (Fair) Bad Ave, Mich.; (Fair) Imlay City 5-9.
Wade, W. G., No. 2: Laketon, Ind.; (Fair) Wauseon, O., 5-10.
W. E. Atts.: Clifton, Tenn.; Savannah 5-10.
Wallace Bros.: Elkhorn, Wis.
Wallace Bros. of Canada: (Fair) Sherbrooke, Que., Can., 28-Sept. 2; (Fair) Quebec City 3-10.
Wallace & Murray: Mountain City, Tenn.; (Fair) Covington 5-10.
Wallace, I. K.: Sperryville, Va.
West Coast: (Fair) Medford, Ore., 31-Sept. 5; Vallejo, Calif., 7-10.
Williams Am. Co.: Glade Springs, Va.; (Fair) Bland 5-10.
Williams, John & Sons, Rides: Greensboro, N. C.
Wilson Famous: (Fair) Mazon, Ill., 2-5; (Fair) Sandwich 7-11.
Wilson Greater: (Fair) Parowan, Utah, Sept. 1-3.
Wolf Greater: (Fair) Caledonia, Minn.; (Fair) Jordan 8-11.
Wolfe Am.: Aberdeen, N. C.
World of Mirth: Essex Junction, Vt.
World of Pleasure: (Fair) Warsaw, Ind.
World of Today: Mason City, Ia.
Young, Monte: Evanston, Wyo.
Ziegler: Vancouver, B. C., Can., 29-Sept. 6.

FOR SALE MIX-UP

24 seats—price \$750.00. Original cost \$1700.00. Also miniature five-cage Ferris Wheel. Also four Hand Cars with track. Cheap.

J. GEORGE LOOS

BOX 455 LAREDO, TEXAS

JOHNNY P. CIABURRI WANTS

Capable, experienced Operators for Hanky Panks and Ball Games, Frank Walker and Mac, contact. Best Fairs in Eastern New York State. Answer care

KING REID SHOWS

Ballston Spa, N. Y., this week

RICHARD "DICK" DUNCAN

PHONE

JOSEPHINE BRENT

UNITED EXPOSITION SHOWS

Iola, then Pittsburg, Kansas

AGENTS WANTED

Capable Agents of all kinds. Eleven more weeks to go.

SPECK PARSONS, Ferris Shows

Oxnard, Calif., Aug. 30-Sept. 4; Lancaster, Calif., Sept. 7-11.

SKILLO AGENTS COUNT STORE AGENTS WANT CAPABLE AGENTS

Wire or Phone

JACK MURPHY, OHIO VALLEY SHOWS

Kansas, Ill., this week

WANT FOR

Fairfield, Ill., VFW Labor Day Celebration

Sept. 4-5

Want Popcorn, Cookhouse, Grab, Mitt Camp, Long and Short Range Gallery, Stock Concessions, Ride and Shows not conflicting.

ROXIE HARRIS, Ohio Valley Shows

Kansas, Ill., this week

CARNIVAL WHEELS



24"

30"

36"

for IMMEDIATE DELIVERY

WE ARE NOW SHIPPING

BIG 6 WHEEL

SEND FOR CIRCULAR! MORRIS MANDELL, INC.

26 East 13th St. (Dept. B)

New York 3, N. Y.

Phone ORegon 3-5912

WANTED

FOR CLARKSVILLE, ARK., FAIR

STOCK CONCESSIONS OF ALL KINDS. WILL BOOK GIRL SHOW. SIX FAIRS FOLLOWING THIS DATE.

JOHN MCKEE SHOWS

CLARKSVILLE, ARK., THIS WEEK

United Liberty Shows

Want for Abingdon, Ill., Sept. 1, 2 and 3; Kingston Mines, Ill., Sept. 4 and 5; Melvin, Ill., Fair to follow, and then the big one, Normal Tomato Festival, with a long season south.

Want Ride Foremen and Second Men on Octopus, Merry-Go-Round, Ferris Wheel and Kiddie Rides. **CONCESSIONS**—Novelties, Jewelry and Stock Concessions of all kinds. V. V. Hubbard wants Agents, capable Scale Man, Swinging Ball, P. C. Dealer and couple to take over Fishpond and Hanky Pank Agents of all kinds. If you wish save your money.

PLACE

CAPABLE, EFFICIENT MASTER ELECTRICIAN

Must understand three-phase system. Join immediately.

AL WAGNER

Muncie, Ind., until Sept. 5th; then Jackson, Tenn.

SHORTER'S SHOWS

WANT CONCESSIONS OF ALL KINDS

Also Major Rides and one more Show. Wells, Minn., Labor Day, 5, 6, 7; Kellogg, Minn., Watermelon Festival, 9, 10, 11; Mapleton, Minn., Soy Bean Days, 13, 14, 15; Windom, Minn., Flax Days, 16 and 17.

AGENTS WANTED

FOR BUCKETS, PEA GAME, HANKY PANKS

JOHN DELANEY

c/o Midway of Mirth Shows, Newman, Ill.

W. E. ATTRACTIONS WANT

Agent for Ball Game, Pea Pool and Slum Concession. Also Ride Man; prefer married. Long season, good pay. Clifton, Tennessee, this week; Savannah, Tennessee, Colored Celebration to follow.

MIDWAY OF MIRTH SHOWS WANT

MILK BOTTLES, SLUM STORES for No. 2 Unit. Address: Newman, Ill., this week; Hornersville, Mo., next week; then Monette, Ark.

THOMAS SHOWS

WANTED FOR BASS LAKE, KNOX, IND., LABOR DAY

ALL CONCESSIONS OPEN EXCEPT BINGO.

Medaryville, Indiana, Free State Fair, Sept. 7-10; Monon, Indiana, Lions' Club Fair to follow.

CHRIS SMITH, Owner; T. J. SMITH, Mgr.; RUBY SMITH, Sec.

KNOX, INDIANA, THIS WEEK

Curvecrest Queen Contest Judged By Mich. Mayors

MUSKEGON, Mich., Aug. 27. — Mayors of four Michigan cities were judges at the contest to select a Mermaid Queen on Skates at Curvecrest's Skating here Wednesday night (17). Contest, which selected Ann Stark as queen, with Patricia Miller as runner-up, was presided over by Mayors LeVette, Muskegon; Scharmer, North Muskegon; Lambert, Roosevelt Park, and O'Grady, Muskegon Heights. All models, dressed in bathing suits, were on skates.

Mermaid contest climaxed the second Fashion Rollerade sponsored at Curvecrest by Grossman's department store, in which about 30 models of all ages displayed the latest back-to-school and fall fashions. A good crowd of skaters and spectators was present.

The first Greater Muskegon street roller-skating races will be held here on August 30-September 1, under Lions Club auspices in co-operation with the recreation departments. There will be seven race divisions, including a senior men's distance race from Muskegon City Hall to the Muskegon Heights City Hall. Trophies and prizes are being donated by various business firms.

Curvecrest Skating Club sponsored bus trip to Michigan City, Ind., to skate at the Palladium Roller Rink Saturday night (20). Approximately 100 skaters made the trip.

Skating Is On the March; Box Office Boost in Year

By Perry B. Rawson, Rawson Laboratory, Asbury Park, N. J.

(Continued from last week)

"What about the new trend in advertising?" nearly everyone asks. The lab is in a position to see, hear and feel the startling results that are accruing to the brilliant roller skating advertising campaign launched and financed jointly by rink operators and equipment manufacturers on a nation-wide basis thru Irwin Rose's News Alliance. I never have been able to understand why skating had to be advertised solely on the local level instead of the national level. We have a 150,000,000 population. Efforts to get this mass of people skate-minded and keep them skate-minded should be expanded and intensified. The time to push this campaign is now. From where I sit I would say the scheme can be boosted to undreamed heights. Every interested person should get behind it. We have never before had anything like it.

Much interest is aroused by the lab tolerances for precision housings, which in the past have been too tight in many wheels and have caused untold damage to expensive precision bearings. Our gauge at the lab is GO .867; NO GO .871. With housings reamed to these figures, the bearings drop in with finger pressure and can be shaken out; no more hammering or pressing, a process which creates two more box office enemies—friction and fatigue.

Lubrication at the lab has been settled down to ordinary No. 20 motor oil. Grease is thoroly removed before bearings are put into use. This trend is taking hold.

On width of skates, all guest skates are 3 5/8 inches over all, which is merely going back to the 1930's. Up to 1948 we snowed various widths, but now all lab skates and wheels are uniform. This trend will increase.

No Powder Used

On the powder problem, no powder is used at the lab and the lab tech-

nique shows everyone in a few minutes that excessive width of skate axles and wheels plus height of wheels (jumbos) have nothing to do with holding the floor. The only wheel size shown nowadays is the dance wheel, 1 by 2 inches, with buried axle nuts. With soft rubber and large action holes, these lab skates flex to an edge or the slightest side lean and it is the edge that holds the floor. We have found nothing else that will hold the floor. Edges on 1/2-inch wide wheels will hold the floor, whereas wheels as wide as two inches will not hold the floor on flats. Hence, many return home, narrow down their skates and wheels and start studying edges. Edges are the joy spot in skating.

Materials tested for wheels so far show magnesium to be the finest among metal wheels but they mark the floor. Plastics are doing well and are getting better. Laminated woods show superiority over one-piece woods. Little choice on floor-holding qualities.

Rawson mechanical gadgets (Bulletin No. 60 free from Rawson Associates, Box 310, Asbury Park, N. J.) for safe and rapid mass production of skaters from raw beginners get (See Skating on March on page 79)

KC Ops Look To Big Fall, Winter Biz

Polio Current Deterrent

KANSAS CITY, Mo., Aug. 27.—The attendance has been hampered in recent weeks by a polio epidemic here, local skating rink operators are looking forward to record-breaking crowds this fall and winter.

In this area there are only five rinks, a situation which causes severe crowding. Two of the five rinks are open on week-ends only.

Roller skating has grown in recent years here until it is one of this area's big recreational businesses. As late as (See KC Ops Look on page 79)

Watson's Portables Chalk Okay Biz in California

TEHACHAPI, Calif., Aug. 27.—Watson's Portable Rink No. 1 has been playing to fair business since opening here August 13. Unit moved in from Hemet, Calif., where business was poor.

The No. 2 Unit is playing Hollister, Calif., under management of Charles Watson, and results there are reported good.

AOW Renovated Arena Set for Sept. 9 Debut

ELIZABETH, N. J., Aug. 27.—Plans were completed here this week for the formal opening of America on Wheels's renovated and redecorated Twin City Arena September 9. One of the country's best known rinks, the spot closed for the summer June 26 to undergo a modernization program for the fall. Visitors taking preview peeks at the new interior have come away speaking in superlatives over the new layout.

A new ceiling, made of glass cloth, has been installed and the entire wall and window space in the arena have been curtained and draped with glass cloth. Fireproofed, the glass cloth combines the advantages of attractiveness with safety.

Included in the redecoration scheme are new lighting effects, designed to show off the new glass cloth curtains to their best advantage. A new seating arrangement has been laid out, providing for more comfort and sociability.

PORTABLE SKATING RINK FOR SALE

Now operating, 40x100, under tent, 150 prs Chicago Skates, Speaker System, etc.

N & B ROLLER RINK
Viroqua, Wisconsin

SKATING INSTRUCTOR WANTED

Prefer married man or couple. Steady job, independent rink. Give full particulars in first letter.

Address:
PALOMAR ROLLER GARDENS
LANSING, MICH.

The First Best Skate



QUALITY
RICHARDSON BALL BEARING SKATE CO.
Established 1884
4312-3313 Ravenswood Ave Chicago III
The Best Skate Today

GLAMOUR-ROMANCE-SHOWMANSHIP
---DRAW BIGGER CROWDS---
HOLLYWOOD SPOTS-LITE
EASILY INSTALLED
NOT A CRYSTAL BALL
NO MIRRORS TO POLISH
NO DUSTING - WIPING
OR WASHING NECESSARY
PATENT PENDING
Glamorous new idea in modern showmanship, decorative beauty, lighting effects and sound projection. It's different, it's beautiful. It's an extraordinary magnet for drawing more customers to—Ballrooms, Night Clubs, Taverns, Raffle Rinks, Amusement Parks, Hotel Restaurants, Resorts, etc.
Write for complete free details.
HOLLYWOOD SPOTS-LITE Co.
Dept. B 912 No. 16th St. Omaha, Nebraska

PENNANTS & NOVELTIES

4x9" \$ 25.00 M
7x15" 63.75 M
9x24" 110.00 M
Novelty Assortment \$5.00
(Shipments in three weeks)

UNIVERSAL FELT & SUPPLY CO.
55 Eddy St. Providence 3, R. I.

WANTED TO BUY ROLLER SKATING RINK

Experienced Operator wants permanent going rink. Will pay cash. Contact:

E. C. BORGMAN
1818 Ridgeway Colorado Springs, Colo.

FOR SALE, NEW RINK

52'x110' 3/4 Maple Floor, 250 prs. Chicago Skates. In operation 45 days in town of 35,000. Can be moved. Doing good business. Interest elsewhere reason for selling. Contact:

MR. BROWN or MR. GRIMES
Rollerdrome, New Albany, Ind.

CURVECREST "RINK COTE"

THE PLASTIC RINK SURFACE
Write
PERRY B. GILES, Pres.
Curvecrest, Inc. Muskegon, Mich.
Originator and Sole Distributor

SKATE CASES AT A NEW LOW

- * STEEL CASES (Metal Over Wood)—Assorted color combinations. Finest made. \$29.64 Doz. Sample, \$2.47
- * ALL ALUMINUM CASE—The Featherweight Champion. Light, sturdy, with satin finish. Farmer OPA ceiling, \$6.50. NOW \$37.80 Doz. Sample \$3.15.

L. & L. PRODUCTS
7019 Glenwood St. Chicago 26, Ill.
Distributors of Heiser Products, Skating Rhythm Records, Champ Brakes, Pro Tek Toe Stops, Rawson Books, Skaters' Jewelry, Floor Brushes, Skate Wheel Grinders, E-Z Roll Wheels, Laces, Stickers, etc.
Write for Price List

Portable Roller Rink
Khaki Tent, 40x96, trimmed in red and blue, roped every second seam, 5 telescopic steel push pole type center poles. First grade Maple Floor, 110 Pair Chicago Clamp Skates, 46 Pair Shoe Rentals, Stromberg-Carlson Amplifier, Webster Automatic Record Player, Turner Mike, 2 University Horns with Driver Units, Hand Balls, Office, Drink Stand, Benches, Skate Boxes, 12 Inch American Floor Sander and Paper. A beautiful rink and only 2 months old. On new location. Price \$6750.00 complete. Write or Wire.
E. F. SMITH
General Delivery Grand Saline, Texas

WE BUY AND SELL
New and Used Rink Roller Skates
Advise Make, Size, Condition and Quantity Also Best Price.
JOHNNY JONES JR.
Agents for Chicago Roller Skates
51 Chatham St. PITTSBURGH, PA.

ROLLER SKATING PRO
An immediate opening FOR A HIGH CALIBER MAN with proven experience as a Roller Skating Pro. Must have a good background and pleasing personality. Make written application, giving detail of your experience to
BUDD S. GUTTMAN
HARRY'S ROLLER RINK
905 So. E St. San Bernardino, Calif.

RINK FOR SALE
Modern, new steel construction. Fully equipped, plenty parking space. Located in growing city. Maple floor 60x130. Operating seven days a week. Good business. Terms can be arranged. Have other business.
ANSWER:
MRS. WM. LANE
c/o Billboard, Cincinnati, Ohio

SKATING GilAsh BOOTS
\$10.00 will buy our new Men's and Women's Pro Boot. For twelve pairs more you may deduct 5%. Check must accompany orders.
This is the buy of the year.
GEO. GILLIS SHOE CORP., Fitchburg, Mass.

New Portable Skating Rink FOR SALE
40x100 Northern maple floor, R.C.A. P.A. system, 170 pairs new Chicago rink skates, new tent with chain guys. Complete in every detail for \$6,500. Wire or special delivery letter to
W. T. SHACKELFORD
Mann St., Smyrna, Georgia

Boost Your Box Office
Sell the cash customers something to chew on
RAWSON'S SKATING BOOKS
Rawson Associates
Box 310, Asbury Park, N. J.

COMPLETE PORTABLE RINKS
SECTIONAL RINK FLOORS
Oldest Manufacturers of Rink Equipment
BILT RITE FLOORS & RINKS
430 S. Vine, Tyler, Texas Phone 4033-J

THE USERS of "CHICAGO" SKATES
Are Successful
There is a reason. Service and PROMPT DELIVERIES.
CHICAGO ROLLER SKATE CO.
4427 W. Lake St. Chicago, Ill.
Manufacturers of all kinds of Roller Skates.



FOR SALE REASONABLE
Chicago Shoe Rink Rentals.
50 Pairs Ladies White Sizes 3 to 9.
50 Pairs Men's Low Top Black Sizes 4 to 11.
These Skates have been used very little and are as serviceable as new outfits. Also 100 Pairs New Clamp-On Chicago Rink Skates Sizes 1 to 10. Will sell all or part of them.
For full information write or phone FOrest 4747.
Winter Garden, 520 DeBaliviere Ave., St. Louis 12, Mo.

HERE'S A TIP . . . SEND YOUR ORDER TO KIPP SLUM

Table listing various items and prices under 'NOVELTIES' and 'GLASSWARE SECONDS'.

Table listing 'MECHANICAL TOYS' such as Crawling Turtle, Robot Man, and Crawling Babies.

Table listing 'CONCESSION SUPPLIES' including Dart Balloons, French Weighted Darts, and Worth Base Balls.

KIPP BROTHERS Wholesale since 1880. 240-242 S. Meridian St. Indianapolis 4, Ind.

ART MODEL PHOTO KNIFE

Two Blades Highly Polished Carbon Steel. Unbreakable Plastic Handle with Beautiful Art Photo. 1584BB \$3.95 Per Doz.



10 Doz. or More - \$3.50 Per Doz. ROHDE-SPENCER CO. 223-225 W. MADISON STREET CHICAGO 6, ILLINOIS

SURE SELLER BRODIE 15 PUZZLE \$4.50 a Doz.

2 doz. to Display Box. Also full line of JOKES, MAGIC, TRICKS, NOVELTIES and TOYS. Write for Catalogue

DAN CAR NOVELTY CO. 494 Broad Street Newark 2, N. J.

BINGO Heavy Cards, Specials, Cages, Bloviers, Transparent Markers.

Write for bulletin AMUSEMENT INDUSTRIES, Box 2, Dayton 1, O.

CLASSIFIED ADVERTISEMENTS

A Market Place for Buyers and Sellers RATE: 12c A WORD - MINIMUM \$2

All Classified Advertisements must be accompanied by remittance in full. FORMS CLOSE

THURSDAY NOON IN CINCINNATI FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the earliest possible issue, arrange to have your copy reach the publication office 2160 Patterson St., Cincinnati 22, early in the week.

ACTS, SONGS & PARODIES

A-1 PARODIES, SPECIAL SONGS, MATERIAL for any act; 1949 catalog free. Kleinman, 5148 Strohm Ave., North Hollywood, Calif. oc22

ARTISTS, VOCALISTS-"IT'S ALL OVER" supreme love song anytime, anywhere; not a pot boiler; a lasting ballad. Oriole Music Publishing Company, 1321 Elmtree St., Balto, 26, Md.

"EMCEE" MAGAZINE - CONTAINING BAND Novelties, Parodies, Monologs, Comedies, Jokes; subscription, \$2; add \$1 for four gag-packed back issues. Emcee, 1508-B South Homan, Chicago 23.

"HOLLYWOOD GAG-LETTER" - OVER 50 gags monthly; six month subscription, \$1. Edmund Bodlajs, 4433 Lockwood, Hollywood 28, Calif. se10

"LET GEORGE DO IT" - SUPPLY YOU WITH surefire original Jokes, Wisecracks, Anecdotes; send for your copy today, \$1. George A. Stock, McHenry, Ill. se17

MUSIC PRINTED - 200 PROFESSIONAL copies, \$20; 1,000 copies in color, \$70; recordings made. Urab BB, 245 W. 34th St., New York. Stamp (booklet). oc1

QUIET! M. C. AT WORK! - GAG-ATIONAL new booklet for M.C.'s and performers; replete with openings, introductions, ad libs, insults, song titles, \$2. "Keys To Comedy," Box 1225, Hollywood, Calif. se10

AGENTS & DISTRIBUTORS

AGENTS - JOBBERS - SALESMEN - FOR COMPLETE line of Jar Deals, Tip Books and Pad Deals; state territory covered. Brogdons, 114 Kilgore Ave., Muncie, Ind.

AMAZING TRICK! - FOUR NICKELS CHANGE to four dimes; easy to demonstrate; rush \$1 for sample and quantity prices. Robbins Co., 152-B West 42nd St., N.Y.C. np

AMAZING OFFER - \$40 IS YOURS FOR SELLING only 50 boxes Christmas cards; also 50 and 25 for \$1; with or without name; free samples; other boxes on approval, including entirely new, different deluxe assortment with feature television card; cute plastic assortments; write today; it costs nothing to try. Cheerful Card Co., 850 White Plains, N. Y. se24

BUY THOUSANDS OF NATIONALLY ADVERTISED products direct from manufacturers and distributors; write for "Buy Direct and Save" Service Publishing, 218-F Investment Bldg., Pittsburgh 22, Pa. se3

CLOSE, ENJOYABLE SHAVES WITH PRACTICALLY no skin irritation with blade adjuster, 25c; agents 5 for 25c coin and send addressed envelope. Inventor Brown, 358 N. 9th St., Columbus, O.

COMMISSION - REAL NOVELTY MINIATURE Spraying Fountain made of copper with orange blossomed perfumed water; good side line J Ranz, 1451 Broadway, NYC 18. se3

DISTRIBUTORS, WAGON JOBBERS - WE ARE manufacturing a line of balloon novelties, paper hats, horns, paper novelties, prize package displays, Jokers items. Eagle Specialty Co., Akron 14, O. se17

DON'T MISS IT! "GIRL'S LEGS," A RED HOT pocket novelty that gets the dough; sample dozen, 50c, plus wholesale prices. Jack Blades, Box 944, Altoona 5, Pa. se10

EASY TO SELL BIBLE TEXT PENCILS, MOTTOES. Charms direct or to stores. Write Al Hawkins Company, Sioux City 7, Ia. se3

FREE FOLIO - WHOLESALE SUPPLY Sources, Business Deals, Plans, Ideas, Formulas. Kolanite Co., A. Box 572, Dayton 1, Ohio.

FREE SAMPLES - BIG PROFITS SHOWING amazing Glow-in-the-Dark specialties; house numbers, pictures, plastic novelties, religious and nursery objects, etc.; large manufacturer. Madison Plastics, 303 Fourth Ave., New York 10, N. Y. np

FULL FASHION NYLONS YOU CAN DEPEND on; our select grade "Clear Sheer," \$6 per dozen; No. 2's, \$3.50; No. 3's, \$1.50 per dozen; sample order sent parcel post prepaid, \$4 when cash accompanies order, consisting of 12 pair of No. 3's, 3 pair of No. 2's and 3 pair of "Clear Sheer"; if ordering C. O. D., please send one-third cash with order; your money refunded if not entirely satisfied. Hutchinson Hosiery Co., P. O. 1514, Chattanooga, Tenn.

INDIAN BEADWORK, BUCKSKIN, BEADS, Feathers, Wigs, Supplies; buying direct from Indians; prices reasonable; free price list. Pawnee Bill's Indian Trading Post, Box 358, Pawnee, Okla. se24

MAKE \$200 FIRST WEEK WITH OUR NEON Ad Clock or return it for full refund; exclusive territory to good men; no experience needed. Electric Ad Clock Co., 535 W Jackson, Chicago 6. se24

MEDICINE MEN! - LEON SOLID LINIMENT \$2 large jar; quarter seller; gross \$10; repeat orders protected. Leon, 311 Fifth Ave., New York 16. se10

NEW YEAR ROUND ITEM - FAST SELLING cellophane package containing 72 new buttons; sells on sight for 39c each; tremendous value; more than doubles your money; your cost \$2 dozen; trial order, \$1 for 6 packages. Capitol Findings Co., 475-B Fifth Ave., New York 17, N. Y. se17

NYLON, NOTION AND NOVELTY DEALERS - You will find our quality, service and prices outstanding, with complete satisfaction guaranteed. Prices on request. United Sales Co., 118 West Main St., Chattanooga, Tenn. Phone 6-9530. se3

NYLON HOSE - FULL FASHIONED FINISHED rejects, packed 50 dozen to case in the fold from mill to you, ready for grading and packing, \$1.50 per dozen; sample order 15 dozen, \$25 postpaid to you; sample order 5 dozen, \$10 postpaid to you; converters mail order houses are cleaning up on this number, so start packing yours on \$2, \$4 and \$6 numbers; prompt shipment; waiting your reply. Thomas & Son, Box 1344, Asheville, N. C.

NYLON DEALERS - HERE IS WHAT YOU'VE been looking for: our number 500 sheer, clear, full fashion Dupont Hose, fancy packed 3 pair to box in seasonal colors, sizes 8 1/2 to 10 1/2, at \$6 per dozen. McDonald Mfg. Co., Goltewah, Tenn. se17

OFFER NEWEST ITEMS FIRST - MONTHLY bulletins tell where to get 100 newest products before reaching open market; details free. Publishers, Gardenville 3, N. Y.

ORIGINAL KOEHLER SIGNS - LEADER SINCE 1890; 1500 varieties for stores, taverns, etc., \$4 per 100; free catalog. Koehler, 335 Goetz, Lemay 23, Mo. se24

PLASTIC SCALLOPED TABLE CLOTHS, Latest prints, 54x54, \$6.50 up doz.; Plastic Aprons, beautiful workmanship, \$2 doz.; also other bargains; free details. Samuel Rosenzweig Acces. Co., 8 Herzl St., Brooklyn 12, N. Y.

QUICK EXTRA CASH SELLING CHRISTMAS Cards - Request free samples; it costs nothing to try. Elmcraft Chicago, 5930 S Western Chicago, Ill. oc22

REAL GIRL PHOTOS - TREMENDOUS PROFITS; list on sight; 24 different and wholesale price list, \$1. M. Kleeman, 2433 N. Mascher St., Philadelphia 33, Pa. se17

RE-NU TYPEWRITER RIBBON - MAKES LETTER markings bright; sample 25c; salesmen and dealers wanted; big profit. Re-Nu Co., P. O. Box 707, Tacoma, Wash. se24

RURAL ROUTE MEN - MAKE BIG PROFITS with America's leading, fastest selling poultry magazine! Excellent market; peak interest; unlimited opportunities, maximum commissions. Write Poultry Tribune Box 100 Mount Morris, Ill. oc1

SALESMEN, DISTRIBUTORS - FAST SELLING Jewelry items; direct factory connection. Pickering Company, 180 North Main, Attleboro, Mass. se24

SATISFACTION GUARANTEED OR MONEY refunded; all shipment made and invoiced by mill. Phone: 9-3143, A. Rambau, 3539 Brainerd Road, Chattanooga, Tennessee.

SELL FINE USED CLOTHING, SAMPLE BUNDLE, 8 garments, \$1; resale value, \$5. Linsley, 857 Washington St., Dorchester, Mass. se10

SELL NEW, USED CLOTHING FROM HOME, auto, store; Men's Suits, \$1.25; Leather Jackets, 85c; Overcoats, \$6c; Dresses, 18c; Ladies' Coats, 38c; other bargains; catalog free. National Mail Order, 1219K So. Jefferson, Chicago 7. np

SELL "GEM-LITE" LUMINOUS PAINTS (Glow in the Dark), many uses; colors: blue, green, yellow, violet; jar, \$1; complete kit, \$3.50; folders; dealers write. Gem-Lite Products, 12691 Charest Blvd., Detroit 2, Mich. se24

"SENSATIONAL TALKING XMAS CARD," pull tape and card will clearly say "Merry Christmas"; real money maker; retails only 25c; send 25c for sample and prices; don't delay; representatives wanted everywhere. Minus Mfg., 2003 Mala St., Santa Monica, Calif.

START YOUR OWN BUSINESS OR SIDE LINE; no experience needed; big profits selling Sahara Waterless Hand Soap to garages, service stations, taverns, printers, etc.; free information or send \$2 for 6 one pound containers you sell for \$1.50. Sahara Waterless Soap Co., Grand Rapids, Mich. se3

STOP! WANT TO MAKE MONEY ALL YEAR-round selling a complete line Wool and Cotton Embroidered Uniforms for summer and winter wear; Shirts, Caps, Ties, Badges, 2000 Emblems, Personal Initialed Buckles, Belts and hundreds of other easy-to-sell items; sales kit furnished; please write today. Hook-Fast Company, Box 499 BB, Roanoke, Virginia.

THE ANSWER TO YOUR \$64 GRAND PRIZE question! One of the best nationally known brands, finest quality Pen and Pencil Sets, beautiful to display, now retails, factory marked price, \$12.50 set; we are selling quantity of our regular stock at \$4.85 per set. See for yourself; will ship 2 sets for sample purposes, postage prepaid; send \$4.85 each set with order, no c.o.d. (sales to jobbers or agents only, no retail sales); act now; regular minimum order accepted, 25 sets; please indicate if you want us to send you notices when we have other unusual values available; factory agents for all well known brands of items. Jackson-Peters Distributing Co., 20 E. Jackson Blvd., Chicago 4, Ill.

TO SELL IN EXCLUSIVE TERRITORY - 100% Stainless Steel Tableware; all items mirror finished high quality merchandise; low selling price; good commission on fast turnover; each sale guarantees repeats; \$1.25 for sample service, 3 pieces, information. Schaaf Brothers, 76 Vooghez St., Newark 8, N. J. se10

WANT SOME MONEY QUICK - CALIFORNIA Perfume Beads sell on sight; jobbers prices; particulars free. Mission, 2328BB W. Pico, Los Angeles 6, Calif. se24

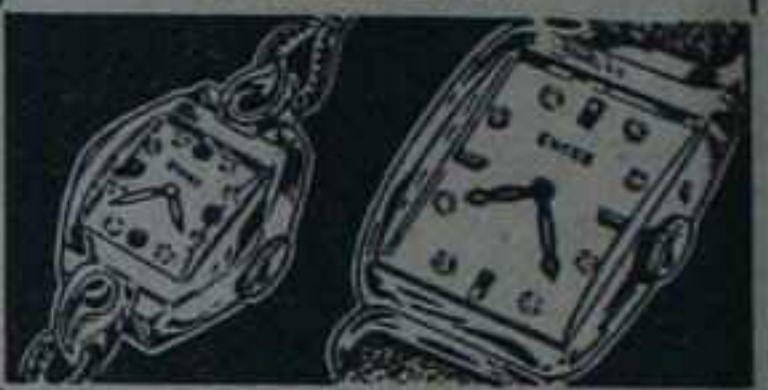
WANTED - DISTRIBUTORS FOR MY FAST selling hit record, "You're Walking on My Heart," by Dempsey Genuis; mail order, \$1 postpaid. Challenge Records, 322 Howard, Du Quoin 2, Ill.

WINNING LINE, GREETING CARDS FOR '49; 100-top profits, big variety boxes; write today for details, sample offer. Charles Ufert, 15 E 17th St., New York 3. se24

ZIRCONS, ALEXANDRITES, RUBIES, OTHERS - Direct importation, guaranteed best quality, lowest prices; for personal use, fairs, displays. lowest price; 1 1/2 carat Gemzircon, \$6; acent or side line; 1 1/2 carat Gemzircon, \$3.50; special for resale, 1 1/2 carat Gemzircon, \$3.50; catalog, 10c. Inhuser, Armonk, N. Y.



Sparkling, brand new case. A fast mover - Expansion Band included - Works rebuilt with precision accuracy. 7 JEWELS - \$11.95 15 JEWELS - \$12.95 17 JEWELS - \$13.95



Ladies or gents 7 Jewel rhinestone dial reconditioned watches, \$7.95. Ladies or gents 15 Jewel, rhinestone dial reconditioned watches, \$9.95. Above prices apply in lots of three or more - 25% deposit on all C. O. D. orders. Send for Catalog.

Cel-Max WHOLESALE JEWELRY IMPORTERS - EXPORTERS 182 S. MAIN ST. MEMPHIS, TENN.

SPURS WHOLESALE CATALOG No. 70. 6000 Smash Hits in 388 Pages Wholesale Book. Dealers, agents, salesmen and jobbers, you will find this book bulging with Tested Money Makers. Latest catalog shows average price reductions about 25% on many items. Since 1922 our money back guarantee is a source of confidence to all buyers. 25c brings you this latest 1949 wholesale catalog of Tested Sellers. You may take credit for the 25c on first order. In that way the Book will not cost you any money. Get your copy now before supply is depleted. SPURS CO., 9-49 Lamont, Le Center, Minn.

FOR IMMEDIATE DELIVERY

HIGHLY POLISHED • ELECTRO PLATED IDENTIFICATION BRACELETS from \$14.40 Gross and Up

PINS • GUARD PINS • FOBETTES from \$9.00 Gross and Up

WRITE FOR CATALOG NOW (STATE BUSINESS) 25% Deposit With Order, Balance C. O. D.

SEND \$5.00 FOR SAMPLE ASSORTMENT 'Frisco Pete' 604 W. LAKE ST. CHICAGO 6, ILL.

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FOR BIGGER REPEAT SALES

FAN BLADE CO. 31 Green Street Newark 2, N. J.

It's NEW! It's SENSATIONAL! (all plastic) "LUMI GIRLS"

\$2.50 Per Dozen (Min. order 2 doz.) Sample, 2 for \$1.00 United Sales Co. BEVERLY, MASS.

30 SHAVES WITH ONE BLADE — MONEY back guarantee; send one dollar for complete instructions. Island Agency, Pemberton Building, Victoria, Canada.

\$1.54 GAUGE FULL FASHIONED NYLONS — Our leader, \$6.50 per dozen; 2 1/2's, \$3.50 dozen, in individual cellophane envelopes and packed 3 pair to the box; 3 pair of each grade sent parcel post prepaid for \$3; satisfaction guaranteed or money refunded. Lookout Hosiery Co., Box 1221, Chattanooga, Tenn.

1008 OF ORDERS COME TO US SOMETHING like this—Dear Sir: Your price list was sent to us from someone in Texas or Mass. or California or Missouri or Penn., etc.; rush the following samples: DuPont fullfashioned Nylon Hosiery, clear, sheer legs 51 and 54 gauge, assorted sizes and colors, \$6 dozen; everyday wear, 51 and 54 gauge, \$3 dozen; rejects \$1.25 dozen; Men's Rayon Short Socks, 85¢ dozen, same in regulars, 95¢ dozen; Service Cotton Socks, 85¢ dozen; Classy College Sport Socks, extra fancy, \$1.60 dozen, same in boys, \$1.05 dozen; Children's Anklelets, 95¢ dozen; Small Children, 85¢ dozen; Undershirts for Men, cotton ribbed, athletic style, \$3.50 dozen, boys, \$3 dozen; Trunks, athletic type for Men, \$3.50 dozen, boys, \$3 dozen; Ladies Panties, assorted sizes and colors, first quality rayon, \$3.50 dozen, same in Briefs, \$3.50 dozen; Children first quality Rayon Panties, assorted sizes and colors, \$2.75 dozen; Children Knit Cotton Briefs, sizes 2-4-6, \$1.60; Chenille all over Bedspreads, Peafowl design, assorted colors, first quality, \$5.50 each; Chenille Bedspreads, light weight, rejects, 6 colors, \$2.50 each; Ladies all over Chenille Robes, assorted colors, first quality, \$4.25 each; Chenille Velvet Tuft Robes, fire resistant, assorted sizes and colors, extra beautiful, \$5.50 each; Cloth Throw Rugs, 24"x44" in assorted mixed colors, \$1.10 each; double edged Razor Blades, 100 to carton, very extra quality, \$1 carton; Pocket Clip Combs, assorted colors, 10¢ seller for 20¢ dozen. Notice: Oder C. O. D. or cash from the above prices; beat the fall rush right now. Sibert Jobbing House, 79 Shallowford Warehouse, Chattanooga 4, Tenn.

\$6,000 STOCK OF PLASTER NOVELTIES AND Carnival Supplies, will sell for less than half price if you act at once; many, many Rubber Molds and Casts free to buyer if interested; this is the one buy in a lifetime. Deford Novelty Co., San Angelo, Tex.

\$5,000 YEARLY WHILE YOU SLEEP—NO INVESTMENT; write, A. Talls & Co., 102 Franklin St., Worcester, Mass.

ANIMALS, BIRDS, PETS

ACTIVE HEALTHY LARGE BLACK DRAGONS, \$4 each, two for \$7.50. Reptile Gardens, El Paso, Tex. se24

ATTENTION SHOWMEN—3 TO 5 FOOT BOAS, \$1 foot; Rattlers, Gilas, Black Dragons, Racers, Blue Bulls, Mama Boa with 10 babies only \$15; send deposit for immediate shipment. Reptile Gardens, El Paso, Tex. se3

BABY AFRICAN LION CUBS, BEAR CUBS, Brazilian Capuchin Monkeys, Moss Monkeys, Java Monkeys, Spider Monkeys, Ringtail Monkeys, Giant Red Kangaroos, Pumas, Beavers, Fisher, Monkey Faced Owls, Horned Owls, King Vultures, Mynahs, Hornbills, Circus Mice, large Pythons, Anacondas; Snake Dens \$15, \$25, \$35. Chase Wild Animal Farm, Egypt, Mass. se3

FOR SALE—"HEXINE," 6 LEGGED HEIFER Calf, 3 months old, gentle, healthy and easy to handle; a pet, make offer. Howard Murray, Fort Lupton, Colo.

FOR PEPPY GAME MICE WRITE (DON'T telegraph). Can supply only old customers in 1950. No. C O. D. Riverside Mousery, Avon, N. Y. se3

HEALTHY SNAKES, ALL KINDS; ALSO AL- ligators, Boas, Horned Toads, Armadillos, Gila Monsters, Tortoises, Terrapins, Wild Cats, Badgers, Raccoons, Hawks, Falcons, Peafowl, Squirrels, Rats, Mice, Giant Jungle Rats, Deodorized Skunks, Pumas, Monkeys, Guinea Pigs, Monitors; forty years shipping experience; always under the same name. Phone 141, Otto Martin Locke, New Braunfels, Tex. ocl

MONKEYS — IMPORTATIONS ARRIVING early part of September; Rhesus Baby Monkeys, Baby Java Monkeys, White Face Ringtail Monkeys, Cebus Capuchin Monkeys, Woolley Monkeys. Don Compton, Box 93, Mt. Vernon, Ill.

NEW WHOLESALE CATALOG READY—HAM- sters, dozen males, \$9; females, \$16.80; mice, \$3.50 dozen; Chameleons, \$1.80 dozen; Chains, \$2.50 hundred; 24" Alligator, \$5; 18", \$4; baby Alligator or Caiman, \$2.50. Quivira Specialties, Topeka, Kan. se3

PET ARMADILLOS—LARGE SIZE, \$5 EACH, \$9 pair; medium size, \$4 each, \$7 pair. Apell Armadillo Farm, Comfort, Tex. se3

BUSINESS OPPORTUNITIES

A GOLD MINE OF INFORMATION—"THE OLD Showmans' Book of Secrets," \$1 postpaid. Beebe, Box 260, Pontiac 13, Michigan.

AMUSEMENT OPPORTUNITY DE LUXE— Should take in \$2 per hour per unit, costing \$25 each; can build your own; 10 units make good start; add more as wanted; space per unit 10'x30', approx.; \$100 gives details, pay bal. \$900 out of earnings. Write A. J. Robinson, Box 252, Escondo Sta., San Diego 14, Calif.

ANALYZE HANDWRITING FOR PROFIT— Complete outfit, \$1 (profits, \$20-\$50 daily); extra charts, \$7.50 1000, Graphologers, P.O.B. 971, Philadelphia. se3

BE A NOVELTY MANUFACTURER—FAS- cinating, interesting work; exceptional profits; no expensive equipment needed, quickly learned; used garage or basement; successful manufacturer shows how, orders waiting. Plastercraft Art Products, 711 Laguna, San Francisco, Calif. se10

FREE FOLIO — WHOLESALE SUPPLY Sources, Business Deals, Plans, Ideas, Formulas. Kolamite Co., Box 572 E, Dayton, Ohl. se17

GETTING ORDERS BY MAIL EASY IF YOU know how; revealing booklet free. Howard House, Melrose 916, Massachusetts. ocl

HANDLE HOROSCOPES, BE YOUR OWN BOSS— Large profits; depression-free business; information free. Psychic Science, Box 7-R, Darby Pa. se3

I MAKE BIG MONEY IN THE MAIL ORDER business; you can do the same at home with copyrighted system; write me, I'll tell you how. F. Little, R.D. #1, Glenshaw, Penna. se3

IF YOUR INCOME IS LESS THAN \$20,000 PER year, send name, address and \$1 to National Distributors, Russellville, Ky. se3

MAKE NEW AUTO PRODUCT AT HOME; sells on sight, \$1; no canvassing. National, B333, Memphis, Tenn.

LOST MY LEASE, WANT TO RENT IMMEDI- ately pavilion or building suitable for use as winter roller skating rink; my skating equipment is in A-1 shape; can furnish own floor if required; will go anywhere. Don White, Faribault, Minn.

MAIL ORDER BUSINESS CAN BE YOUR FU- ture; spare time, at home, small capital; free details. Rowland T. Plain, 1 Laurel Ave., Binghamton, N. Y.

MAKE "MAGIC MIRRORS" FROM ANY DOOR or window glass, you can see out, no one can see in! Complete instructions in booklet form, 8 1/2"x11, \$1. Daugherty, 255 Washington, Phillipsburg, N. J. se10

MICHIGAN ADDRESS—LETTERS, TELEGRAMS received, forwarded wherever you are, \$1 month. Shaw, 319 N. 22, Saginaw, Mich.

RESTAURANT—FULLY EQUIPPED, OPERAT- ing 10 years; meals, short orders; live resort town, on U. S. highway; a money maker; have other business commitments. Box C-428, Billboard, Cincinnati, Ohio.

TESTED MONEY-MAKERS — 68 PAGE BOOK, 25 cents postpaid; Ideas, Plans, Formulas, supply sources; money back if dissatisfied. L. B. Clay, Box 1063, Wichita, Kan. se10

TRADE MAGAZINES — CURRENT COPIES; business, professions, music, radio, writers', sports, hobbies; all fields; free price list. Commercial Engraving Publishing Co., 34H North Ritter, Indianapolis 19, Ind. se3

TRAILER DINER, 26' WITH STEAM TABLE, Grille, Sink, Refrigerator Counter, Stools, Booths, never used, \$2,500; also 1948 House Trailer, \$1,700. McClure, 1411 Sawmill Run, Pittsburgh, Pa.

UNTOUCHED FIELD — QUICK MONEY IN small town promotions; free details. Agency, 204-6 Danfill Bldg. Paragould, Ark. se10

WITHOUT CAPITAL — OPERATE GENERAL Merchandise Store; sell everything; complete detailed plan, 50¢. Agency, 204 Danfill Bldg., Paragould 3, Ark. se10

COIN-OPERATED MACHINES, SECONDHAND

A Large List of Second-Hand Coin Machine Bargains will be found on page 82 in this issue.

COSTUMES, UNIFORMS, WARDROBES

ALL BRAIDED CELLOPHANE WAISTBAND Hula Skirts, \$7.50; Satin Bras, 75¢; Satin Bally Capes, \$7.50; combination Oriental and Strip Costumes, \$10; Rhinestoned G-Strings, \$6; Bras, \$1.50; Chorus or Strip Pants, \$1. C. Guvette, 346 45th St., New York 19. Tel.: Circle 6-4137.

CLOWNS' AND BURLESK COMICS' PROPS— Wigs, Accessories; free list (assortments, \$5). Happy Morgan's Clown Headquarters, 2404-N Fifteenth, Philadelphia. se3

SINCE 1869—COSTUME BARGAINS, CHORUS, dollar up; Principals, three up; no catalog; state wants. Guttenberg, 9 W. 18th St., New York 11, N. Y. oc22

FOR SALE SECONDHAND GOODS

ABOUT ALL MAKES POPPERS AVAILABLE— 50 complete Candy Corn Machines and Conkers, \$225 complete set; 50 all electric from \$155. Krispy Korn, 129 S Halsted, Chicago, Ill. oc15

BALLROOM AND RINK LIGHTING, NEW— Crystal Showers, Spotlights, Color Wheels. Newton, 253 W. 14th, New York City.

CRETORS, STAR, LGNG-EAKINS POPPERS, peanut roasters, geared kettles, copper carmel, candy kettles. Gasoline, bottled gas equipment. Northside Co., Indianola, Iowa. oc8

FOR SALE—5 BOX BALL BOWLING ALLEYS, \$75 each. R. M. Every, Clarkdale, Mich. se10

FOR SALE—SECOND-HAND SHOW PROPERTY

BARGAINS — 16MM. SOUND AND SILENT Film, miscellaneous, as is, penny a foot; Sound Features from \$22.50, Shorts from \$2.50; 1600' reels, \$1.35; storage cans, take two 1600' reels, 95¢; Eastman film cement 97¢ pint; Bell & Howell film cleaner, 60¢; wire belts, 49¢; 400' reel, can sets, 44¢; include postage. Films, equipment bought, sold, exchanged; lists free. Mogull's, 112-114 W. 48th St., New York 19.

BARGAINS GALORE—THEATER AND SOUND Projectors, 8, 16 and 35mm; Arcs, Rectifiers, Chairs, Drapes, Screens; catalog mailed S. O. S. Cinema Supply Corp., Dept. L, 602 W. 52d St., New York 19. np, se24

"BELLY TANKS"—UNUSED; SIX, TEN OR twelve feet long; free details. Buck Auto Parts, Merced, Calif. se3

BUILD 16 PASSENGER KIDDIE FERRIS Wheel; tested plans, \$8; free plan catalog. Brill, 228-B North University, Peoria, Ill.

CHAIRPLANE—24 SEATS, SMITH MAKE, A-1 shape; bargain, \$1200. J. Lawrence Wright, New Bayshore Park, Baltimore, Md., P. O. Box 6612.

CONCESSION BUS—COMPLETELY EQUIPPED; Popcorn, Griddle, Soft Drinks, Ice Cream; may be seen operating. Theodor Megaarden, 225 West 46th Street, New York. Circle 6-5500.

DRIVE-IN THEATRE SPEAKERS, \$15 PER SET; complete Drive-In Projection Equipment, slightly used, \$2,500; Projection Equipment for small theater, used, \$1,250; also new equipment at lowest prices; contact nearest office Theatre Suppliers Florence S. C. or Henderson, Ky. se24

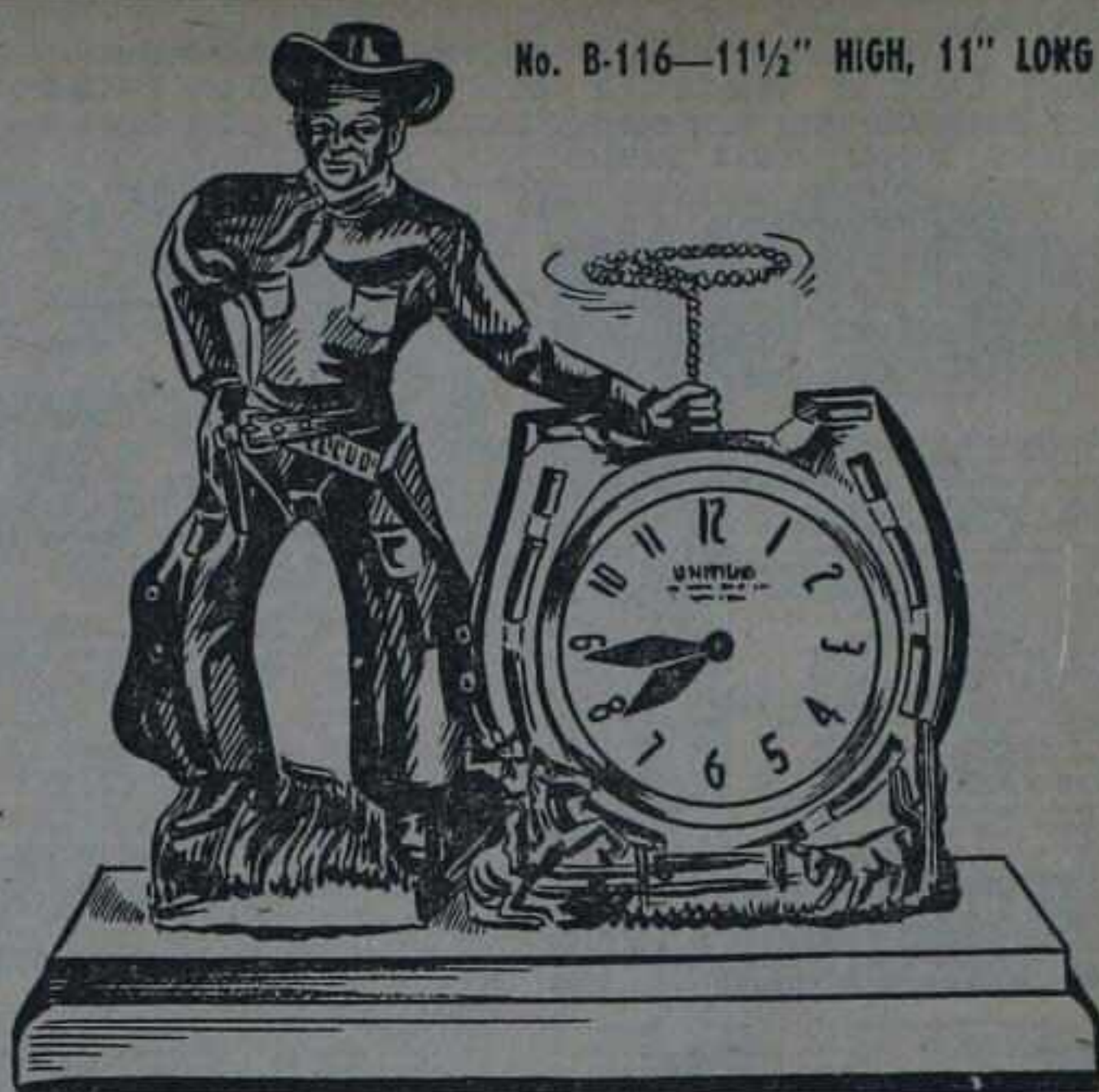
FOR SALE—24 SEAT CHAIRPLANE, 18 FOOT Tower; good as new. Ray's Radiator Service, Ava, Mo.

FOR SALE—PINTO BROS. SAIL BOAT RIDE, good running condition, \$375; operating until Labor Day. Joe Mele, Hamilton Ave. & B'walk, Seaside Hts., New Jersey, Phone: Seaside Park 9-0026. se10

FOR SALE—KING CONCESSION TRAILER, with or without equipment; see it at Indiana State Fair, Lot 139.

FOR SALE — 9 MILLION CANDLEPOWER Sperry Searchlights, powered with 85-h.p. Hercules Motors and Westinghouse Generators, mounted on trailers. Good condition. Zeb Mattox, Box 1246, Charlotte, N. C. se10

(Continued on page 74)



No. B-116—11 1/2" HIGH, 11" LONG

A REAL 'LIVE ONE! RANGER CLOCK & WHIRLING LARIAT

● Action! ● Purpose! ● Flash!

Ranger revolves lariat perpetually in a lazy, lasso spin. He's a rootin', tootin', ropin' fool! Complete with cowboy hat, kerchief, cartridge belts, pistols, boots and chaps. Entirely bronze plated cowboy and inverted horseshoe around clock dial. Scroll trimming of wrangler, yearling and cactus. Dependable United self-starting electric clock manufactured under Westinghouse license. Mounted on modern blond wood finish base with felt bottom.

\$6.10 Ea. In Doz. Lots. Samples, \$7.00 Ea. 25% Deposit, Bal. C.O.D.

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Bronze Plated or Gold Plated

SIZE	PRICE	SIZE	PRICE
2 1/2"	\$1.90 doz.	5 1/2"	\$ 6.60 doz.
3 1/2"	2.75 doz.	6 1/2"	9.00 doz.
4 1/2"	4.00 doz.	8 1/2"	16.80 doz.
		10 1/4"	\$21.00 doz.

Authentic reproductions complete with metal link reins

When ordering, please mention finish desired.

Terms: 25% deposit with order, balance C. O. D., F. O. B. New York.

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GET READY FOR THE FAIRS

Lots of SLUM for less

Army Goggles	\$1.44 Gr.	Plastic Whatnots	\$2.25 Gr.
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Rubber Daggers	3.60 Gr.	Large Rosette Fans	2.75 Gr.
Small Rosette Fans	1.00 Gr.	Teaspoons	3.00 Gr.
Plaster Monkeys, Dogs	1.00 Gr.	5 1/2" Coolie Hats	4.00 Gr.
Cigar Holders	1.44 Gr.	4 pc. Measuring Spoons	4.20 Gr.
Standing Animals85 Gr.	Finger Traps90 Gr.

NOVELTIES

4" Fur Monkey	\$ 4.80 Gr.	Lge. Fur Monkey	\$16.80 Gr.
Lge. Skeleton, Wire Arms & Legs	8.40 Gr.	6" Fur Monkey	7.20 Gr.
Lm. Spider, Wire Arms & Legs	8.40 Gr.	Acrobatic Monkey	21.60 Gr.
Sm. Skeleton, Wire Arms & Legs	4.20 Gr.	4" Indian Feather Doll	10.80 Gr.
9 1/2" Stuffed Sailor Doll	21.60 Gr.	Stuffed Dogs, Ass't	21.60 Gr.
7" Feather Doll W/Hat & Cane	21.60 Gr.	7" Feather Doll, Plain	18.00 Gr.
9 1/2" Drum Major Doll	21.60 Gr.	Apple Pin Cushion	9.00 Gr.

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NEW LOWILL WATCHES
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 ELIMINATE MIDDLE MAN'S PROFIT!



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Priced for easy selling. Quality and style compares with the best in nationally advertised brands. Beautifully boxed with retail price tag and guarantee. B601—Handsome 10K RGP Case, Steel Back, Dome Crystal, Genuine Leather Band. Rhinestone Dial sparkles like diamonds.

7 JEWEL ... \$12.95
 17 JEWEL ... 15.50

B27—Gorgeous 10K RGP Case, Steel Back, Rhinestone Dial.

7 JEWEL ... \$12.75
 17 JEWEL ... 15.50

Send 25% with order, bal. C.O.D.

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 Write Today!

B 27

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 it's sensational

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 AN EXPERT BATON TWIRLER

Just A Twist OF The Wrist
 And It **SPINS**

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Fill Kickjacket with your favorite liquor (2 1/2 cigars), then slip into any cigarette wrapper. Watch eyes pop when you pour one. A new, nifty 4er, headed for the ball game, club house, honky-tonk, nite club, fair, park, private party—most anywhere. \$1.00 brings 2 samples with prices. Jobbers—Dealers—Everybody write Kickjacket, Box 53 (11), Ravenswood, W. Va.

FOR SALE—SECOND-HAND SHOW PROPERTY

(Continued from page 73)

FOR SALE—KIDDIE FERRIS WHEEL, AIR-plane ride; both for \$850; can be seen in operation. Write, Ovie Stewart, Cascade Park, Bloomington, Ind., R. R. #1.

FOR SALE—SPECIAL BUILT TENT 36X62, poles, stakes; tent A-1 condition. Wall fair. \$450. Dutchie Blair, Cherokee Amusement Co., Burlington, Kansas. Concordia, Kansas, Sept. 5-6.

FREE MOVIES (2,000)—SEND \$1 FOR LISTINGS to obtain loan free. Educational Film Center, Dept. B, 133 Murray St., Elizabeth 2, N. J.

KIDDIE AUTO RIDE, SEATS 16; PORTABLE and flashy, easy to set up and operate by one man; a real money maker; full price \$1500; also boat rides, air planes, and miniature train. Kenyon Sales, Mt. Morris, Michigan. se10

LOOKING FOR TRANSPORTATION? I HAVE two Ford transit busses completely overhauled, new motors; come and get them, \$1500 each. Charland, Chippewa Falls, Wis. se10

PORTABLE SKATING RINK FOR SALE—51'x122' new rink, full equipment, now operating. Thomas-Roller Rink, Hayti, Mo. Phone 403.

SALE, TRAILER—COMBINATION LIVING and concession; new tires, used for novelties; opens on side, eight feet long; also clothes pin store, new top; also photo cabinet, almost new; will sell cheap and throw in lots of stock; owner ill and unable to handle, will teach veteran how to operate above concessions. Mason Fair Grounds, Columbia Co., Fair, Sept. 2-3-4-5, Chatham, New York.

SELLING OUT—35MM. FILMS; OVER 200 subjects priced to sell; free lists. Carolina Films, P.O. Box 1304, Wilmington, N. C. se24

SHORT RANGE TARGETS—20 KINDS, MANY new ones; free samples. Fine Arts Press, 115 Donald, Peoria, Ill. np

STAR POPCORN MACHINES AND SUPPLIES—Central Popcorn Supply Co., 44 Arch St., New Britain, Conn. se10

TENTS IN FAIR BUT USABLE CONDITION, Tops, no Wall; 1 25x50, \$75; 2 20x40, \$50 each; 1 Poles or Stakes, 20x30, \$35. W. F. Johnson, 422 1/2 S. Kenton St., Urbana, Ohio.

THEATRE SEATS, FOLDING CHAIRS, TENTS, Blues, Outdoor Seats, Projectors, 16mm. Film. Lone Star Film Co., Dallas, Tex. se10

TWENTY FIVE PASSENGER FLEXIBLE BUS, suitable for athletic teams, orchestra, carnivals; new 1948 G. M. C. motor; priced to move fast at \$2500 or best offer. Eddie Skeets, Worthington, Minnesota. se24

16MM. SOUND FEATURES, WESTERNS AND Short Subjects for sale; I would like to hear from Roadshowmen friends that we did business with for years out of Illinois; send for listings. F. M. Mertz Film Service, San Bernardino, Calif. se10

16MM. WESTERNS—IN OLD MONTANA, Man's Country, Wild Horse Roundup, Danger Trails, \$45 each; no lists; no dickering; we run them, so can you; 1/3 deposit. Carl Bedenhender, Bagwell, Texas.

100 PERIOD COSTUMES WITH HATS AND Shoes, six weeks old, cost \$40,000, sell for \$3,000. Leonard Sillman, 33 W. 42d St., N. Y. C. Bryant 9-9727.

INSTRUCTIONS BOOKS & CARTOONS

GREAT STRENGTH EASILY OBTAINED—Complete instructions and apparatus \$2. J. Dryer, Box 5527-X, Chicago 80, Illinois.

YOU CAN ENTERTAIN WITH TRICK CHALK Stunts and Rag Pictures; catalog, 10¢ Balda, The Lightning Cartoonist, Oshkosh, Wis. oc1

15 MINUTES MASTERS ADVERTISING AND Sign Lettering, complete system; Sign Painter's Secrets; Cartooning Book; all three, \$1; free circular. ABEnterprises, Box 875, Peoria, Ill.

A FAST SELLER!! THIN MODEL POCKET WATCH
 Mfd. by Famous Ingraham

GUARANTEED!

\$18 DOZ.
 Min. order one dozen.
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Silver plated dial, easy to read numerals, sturdy, reliable, popular, a sure sales blazer. Write today for your order.

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ORIENTAL DESIGN RUGS \$25.00 Each

Attn: Merchants, Dealers, Auction Sales. Buy DIRECT from Reliable New York Importer. Glowing Oriental reproduction extra-heavy 8 by 11 room size RUGS! Perfect Quality, Woven through to back of durable, fine selected Rayon Cotton Yarn to give years of wear. Greatest Money-Maker today! ALL SIZES, COLORS, \$2.50 up. If not satisfied money refunded within 3 days. Write TODAY for free wholesale price list and catalog. 25% deposit with order. balance C. O. D. AGENTS WANTED.

LO-US TRADING CO.
 Dept. P-5, 20 W. 27th St., New York 1, N. Y.

MAGICAL APPARATUS

AAAAA WHOLESALE TRICK CATALOG, 10¢—World's largest line (pitchmen's headquarters); fast selling specialties. Ariane Mfg. Co., 4462-B Germantown, Philadelphia. se3

A NEW SUB-MINIATURE RADIOPHONE FOR mentalists, mindreaders, horoscope pitch; each unit weighs less than pound, easily concealed; write for brochure, specifications, price. Nelson Enterprises, 336 S. High St., Columbus, Ohio. se24

"HOLLYWOOD PATTERN" PUTS OVER 300 clever gags in your mouth, \$1. Edmund Bod-lins, 4433 Lockwood, Hollywood 28, Calif.

NEW 1949 CATALOG MINDREADING, MEN-talism, Spirit Effects, Horoscopes, Forecasts, Crystals, Palmistry, Graphology Books; 164-page illustrated catalog, 30¢; wholesale. Nelson Enterprises, 336 S. High St., Columbus, O. se24

PUNCH WHISTLES TO FITCH; IN ILLU-strated envelope with directions; sample 25¢; want to hear from punch and vent men. Punch Allen, Orlovista, Florida.

SUMMER SPECIAL—5 COMPLETE TRICKS free with best pocket trick ever invented; a positive sensation. "The Egyptian Ring Trick"; requires no skill, done anywhere by anybody; satisfaction guaranteed; send 25¢ for all above and catalog of other good tricks and novelties. Eureka Magic Co., Box 345, Somerville, N. J. se3

400-PAGE CATALOG OF 2,000 TRICKS— Pocket, parlor, stage; world's finest magic; send \$1 for catalog (refunded first \$5 order). Kanter's, B-1311 Walnut, Philadelphia 7. se3

MISCELLANEOUS

GRAB BAG JEWELRY 6¢ EACH IN LOTS OF 100. Sher-Lee, 4707 Sheridan Rd., Chicago 40, Illinois.

HANDI GROMMET KIT—MAKE profes-sional repairs to your canvas; replace those torn out grommets with this kit; complete with hole cutter, inserting die and supply for grommets; sizes, 3/8 inch hole, \$2.35; 7/16 inch hole, \$2.50 plus postage. Lord & Hodge, Middletown, Conn. se17

SIDEWALL—WATERPROOF AND MILDEW proofed, complete with grommets and rope; Green or Khaki, approximate 8 oz., 6x100', \$54.58; 7x100', \$63.04; 8x100', \$71.52; 9x100', \$80; 10x100', \$88.48; made in any length at above rate per running foot; 25% deposit; satisfaction guaranteed. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. Phone: Cadillac 5691. oc1

MUSICAL INSTRUMENTS, ACCESSORIES

FOR SALE—MODEL "B" HAMMOND ORGAN, set up for entertainment; complete with Chorus Control, Vibrato, Baron-Tone Orchestral Conversion Unit Speaker, Reverberation Control, Remote Rollator Control Switch, unused Maas-Rowe Vibrachord, Mike Control and unused Dynamic Mike, Mike Stand and Boom, Organ Cover, Organ Light, and connections for Solovox; excellent condition, \$2950. Don Wells, 4076 River Edge Drive, Cleveland, Ohio. Phone Cherry 7060.

PERSONALS

HEMORRHOIDS—DON'T SUFFER FROM painful, itching piles; send \$1; relief or money refunded. Bennett, 685 E. 25th St., Paterson, N. J. se3

LOST PERSON—ANYONE HAVING INFOR-mation Grace Melvern Welsh (Babe) from 1916 until now, contact Mrs. Frank Welsh, 1276 Hunter Ave., Columbus, O., immediately. se10

WORKING ON INTRICATE ANGLE WITH experienced help; your happiness my only concern; forget the yesterdays—only our tomorrows count. Mac.

10 COLORFUL POST CARDS OF MIAMI, 10¢; recalled from Miami, 10¢ each. Stone, Box 604, Coral Gables 34, Fla. se17

PHOTO SUPPLIES DEVELOPING-PRINTING

ALL SIZES NEW FILM, \$1.80 DOZEN POST-paid; sizes 116, 120, 127, 616, 620. Chemical Latex Exchange, 205 S. Orange St., New Haven 10, Conn. se3

COMIC FOREGROUNDS, BACKGROUNDS IN stock; quick service; photo novelties; photo supplies. Miller Supplies, 1535 Franklin, St. Louis, Mo. se17

DIME PHOTO OUTFITS CHEAP—ALL SIZES; drop in and see them; latest improvements, real bargains. P D Q Camera Co., 1161 N. Cleveland Ave., Chicago, Ill. oc29

DIRECT POSITIVE PHOTOGRAPHERS—WE supply everything you need; reasonable prices; Eastman D.P. Paper, Chemicals, Frames, Back-grounds, Comic Foregrounds; Cameras for in-doors, complete Photo Booths, etc.; free in-formation and prices; we are old and reliable since 1903. P D Q Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. oc29

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SALE, CHEAP—GOOD SHAPE, 16MM. FEAT-ures: Dude Bandit, Hoot Gibson, Fighting Deputy, Fred Scott and many others. Box 223, Hearne, Texas.

THE NEW EASTMAN DOUBLE WEIGHT DI-rect Positive Paper now available in all sizes. Marks & Fuller, Inc., 70 Scio St., Rochester 4, N. Y. se24

PRINTING

ATTRACTIVE 100 8 1/2 x 11 LETTERHEADS AND 6% Envelopes, Hammermill Bond, four lines copy, \$2 postpaid; samples. Dickover Printing, 2223 Cleveland, Kansas City 4, Mo. se24

AUTO BUMPER SIGNS—22x7" FOLDOVER style, red or blue on white, 100, \$10; 250, \$20; fast service. Solidays Colorprint, Knox, Ind.

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New, fast-selling miniatures—faithful reproductions of 40 famous brands. For collectors, novelties, minor prizes, souvenirs, give-aways.

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- Elgin 7-Jewel \$9.45
- Bulova \$9.45
- Gruen 15-Jewel \$12.45
- Benrus 17-Jewel \$14.50
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Rhinestone Dial, \$1.75 Add
 Comb Expansion Band \$1.90 Add
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 New 1950 styles, square, round and rectangular plain cases with leather straps. Reconditioned and guaranteed like new.

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BRIGHT GLOW COLOR POSTERS, CARD-boards or Cloth, outstanding. J. P. Burger, 1813 Columbus Rd., Cleveland 13, O. se24

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RUBBER STAMPS, 3 OR 4 LINE, \$1 POST paid; Pads 50c. Smallwood, 2715 Vine, Cincinnati 19, O. se24

SELL YOUR ACT (OR SERVICE) WITH ART-ist-designed, flashy postcards; send \$1 and details for Idea Sketch and copy suggestions. Maurice Fischer, 711 So. Boulevard, N. Y. 55.

250 SHEETS, 250 ENVELOPES POPULAR EX-ecutive size linen stationery, printed to your order, \$2 postpaid. Stumpprint, South Whitley 11, Indiana. ocl

250 6 1/2 ENVELOPES AND 250 WHITEBOND Letterheads, 8 1/2 x 11, 3 lines copy, \$3, postpaid. Webster's Printshop, Farmland, Ind. se10

SALESMEN WANTED

A-1 MEN OVER 40—MAKE A FORTUNE; NO investment; sell sales promotional advertising to grocery stores and other retail businesses; you collect \$22.50, you retain \$15; call-back commission, \$5; extra bonuses, \$25 to \$100 monthly; over rides 50¢ to \$2 per account per man; guaranteed yearly annuity of \$5 on every active account you open; requirements, car, one sale weekly; bondable, we pay bond. Coast to Coast International Associates, 160 Chestnut St., Rochester 7, N. Y. (Mention Billboard) se24

ADVERTISING NOVELTY BALLOONS AND Plastic Windshield Ice Scrapers; every garage, gasoline station, etc. buys now; commissions paid in advance; sample kit, \$1, refunded on first order. Imperial, P.O. Box 1078, Milwaukee, Wis. se3

CARRY THE FAMOUS ATLAS RAINCOAT Line; sell direct to consumer; priced low as \$3.95; newest styles, attractive, colorful patterns, also Men's Wool Garbardinne Topcoats; make up to \$25 daily; commissions advanced; samples free. Atlas Raincoat Mfg. Co., 819-C Congress, Chicago. np

SCENERY AND BANNERS

NIEMAN CARNIVAL-CIRCUS BANNERS, THE best, not the cheapest; no disappointments. Nieman Studios, 1236 S. Halstead St., Chicago, CA-6-2544. se10

TATTOOING SUPPLIES

EVERYTHING YOU NEED FOR TATTOOING—Electric Tattoo Machines, Designs, Colors; complete outfits; illustrated catalog free. Mill Zeis, 728 Lesley, Rockford, Ill. se3

GENUINE PELICAN—BLACK, REGULAR OR concentrated; also other Pelican products at distributors' prices. Needles, 12 sharps, fine quality, \$5 per thousand. Jos Darpel, Hotel Victoria, Norfolk, Va. ocl

TATTOOING MACHINES—DESIGNS, COLORS. Needles, complete outfits; genuine German Pelican Black Tattoo Ink; free catalog. Owen Jensen, 120 W. 83d St., Los Angeles 3. ocl

WANTED TO BUY

AUCTION HOUSE OPERATOR NEEDS NEW and used merchandise, cash for accepted samples; unacceptables will be returned prepaid. W. C. Guyer, 1805 Greenwood Avenue, Trenton, New Jersey. se3

INTERESTED IN BUYING ABOUT TWENTY-five Draw Poker Counter Machines, and used combination Cig. Reel Counter Machines; give price and conditions. Dalton La Borde, 4611 Mohian St., Baton Rouge, La. se17

LOOPER, SPITFIRE, OCTOPUS, TILT—ALSO Kid Rides; cash for bargains. F. Shafer, Mesker Park, Evansville, Ind.

WANTED—WILL BUY OR PAY FOR SHORT loan of Ziff's Theatrical Newspapers dated February-March, 1926; will appreciate any information regarding existence of such back numbers. Box A83, Billboard, 6000 Sunset, Hollywood, 28, Calif. se17

WANTED—A SET OF SCOTTISH BAG PIPES in good condition at a reasonable price; Contact Chas. Hobbs, Pierre, South Dakota.

HELP WANTED—ADVERTISEMENTS

RATE—12c a Word Minimum \$2

Remittance in full must accompany all ads for publication in this column. No charge accounts

Forms Close Thursday for the Following Week's Issue

AERIALISTS, ACROBATS WANTED — GIRLS capable working in first-class act; now working top bookings; winter season Europe; write or wire. Seven Speeds, Box C-405, Billboard Pub. Co., Cincinnati, O. se10

DANCE MUSICIANS THAT SING BALLAD vocals. Lee Williams, 1611 City National Bank Bldg., Omaha, Neb.

DANCE ORCHESTRA MUSICIANS — TRAVEL-ing and location. Long-term contracts. Advise detail particulars. VSA 848 Insurance Bldg., Omaha, Neb. se3

GIRL MUSICIANS FOR 12 PC. TRAVELING All Girl Band; send photo with reply to: Box C-431, Billboard, Cincinnati, Ohio.

MAGICIAN WANTED FOR SIDE SHOW James Thompson, King Reid Shows, Sandy Creek, New York. (Fair)

MALE OR FEMALE WHO CAN SING AND play Hammond electric organ in small town; wonderful opportunity; photo, recording with letter. Walter P. Rhinehart, 317 3d St., Hanover, Pa.

MUSICIANS — DRUMMER, STRING BASS. Lead Trumpet, Girl Vocalist wanted for newly organized band; salary, no layoffs. Box C-424, The Billboard, Cincinnati, Ohio. se10

OPENING FOR TENOR MAN, SALARY—Ralph Rech, Glencoe, Minn. se10

PIANIST WANTED — MALE OR FEMALE; piano and vocals with combo. A. B. Coleman, Ebony Club, 5th and Walnut Sts., Columbia, Mo.

TRAPEZE GIRLS WANTED IMMEDIATELY. Long term contracts; top bookings, excellent salary. Worth 4-5741, NYC, 1-5 p.m. se3

WANTED — SMALL ANIMAL ACT, PONY drill; open October. Address School Circus, Castle Creek, N. Y.

WANTED—STRING BASS FOR HOTEL COMBO, must be able to use bow, read, fake and appreciate steady work; \$80 minimum. Box C-427, Billboard, Cincinnati, Ohio.

WANT COUPLE—VAUDEVILLE, CONCESSION or working couple; partner for tent picture show; no investment; must drive; join now. Carl's Show, Bagwell, Texas, allow for forwarding.

WANTED—TRUMPET MAN, POLKA BAND, steady job. Write or wire Viking Accordion Band, Albert Lea, Minn. se3

WESTERN FIDDLER, DOING COMEDY, FOR New England band doing radio, personal appearances; steady, year 'round; photo, record, helps; state salary. Box C-429, Billboard, Cincinnati, Ohio.

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#100BC Handsome 8-inch Horse and Clock (as illustrated) mounted on metal base, removable saddle with red felt blanket. **\$8.75** Each

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Size	Price	Size	Price
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4 1/2 inches	4.20 Dz.	8 1/2 inches	17.50 Dz.
5 1/2 inches	7.20 Dz.	10 1/2 inches	24.00 Dz.



When ordering, please give size and finish desired. 25% Deposit on all orders. Bal. C. O. D. Send for FREE 1949 Catalogue.

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Dancing Couple 3.75		Boy on Horse 3.60
Dog & Shoe 3.60		Donkey and Cart 7.20
Itchy Dog 3.60		Strolling Duck 4.80

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All Prices F.O.B. Detroit

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REDUCING OUR INVENTORY REGARDLESS OF ORIGINAL COSTS!



Ladies' Rhinestone Case Watch, 7-Jewel, **\$9.95**

17-Jewel, **\$12.95**

Looks like real diamonds. High grade Swiss movements guaranteed like new. Rhinestone dials and silk cord band. Gold filled Mesh, Link or Expansion Band \$1.75 add.

Men's Wrist WATCHES

• ELGIN
• BENRUS
• GRUEN
• BULOVA **\$9.45**

Rhinestone Dials, \$2.00 Additional.

10 Kt. Yellow R.G.P. cases, modern designs. Reconditioned and rebuilt—guaranteed like new.



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MAJORETTE DOLLS

IN TWO PROFITABLE SIZES!!!

LITTLE MISS MAJORETTE

15" High, Gorgeous Color Combinations, Epaulets & Gold Braid **\$12.50** Doz.

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Individual Boxing, 15c extra each.

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Write For Other Specials

GOLD STAR DIST. CO.

5321 Market Street Phila., Pa. Phone: Granite 2-2239



NOVELTIES

#9 Rd. Balloons \$2.25 Gr.	#12 Striped Cathed 9.50 Gr.
24" Balloon Sticks60 Gr.	4" Feather Doll80 Dz.
7" Feather Doll With Jewelry 2.00 Dz.	Lash Whip \$12.00 Gr.
Red, White, Blue Batons 1.25 Dz.	Cowboy Hats 3.00 Dz.
Mexican Cholo Hats 2.00 Dz.	Spanish Hats 2.50 Dz.
Fireman Hats 2.00 Dz.	Dangling Skeleton \$8.75 Gr.
Dangling Donald Duck 8.75 Gr.	Dangling Bug 8.75 Gr.
4" Fur Monkey 4.50 Gr.	4" Fur Monkey With Hat 9.00 Gr.
Jumbo Fur Monkey With Hat 2.00 Dz.	Pin Wheels60 Dz.

25% Deposit With All Orders—Balance C. O. D., F. O. B. Chicago. Open Sundays to 1 P.M.

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WRITE NOW FOR IMPORT LIST

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GIVE ADVANCE ROUTE OR PERMANENT ADDRESS

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| MA26—5 In. Dancing Skeleton, Composition Body, Wire Arms and Legs. Gro. \$9.25 | MA37—Compo Dog Statue. Gro. . . . \$1.00 |
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| MA52—Lizard of Awe. Doz. 3.00 | MA39—14 1/2 In. Dia. Jap Parasol. Doz. . . . 85 |
| MA30—Asst'd Floral Brooch. Gro. . . 2.50 | MA40—18 In. Dia. Jap Parasol. Doz. . . 1.65 |
| MA31—Asst'd Dog Brooch. Bro. . . . 4.25 | MA41—Bamboo Pennant Cases, Assorted Colors, 34 In. Per 100. . . 1.75 |
| MA32—T.P. Knife, 4 Blades. Gro. . . 3.00 | MA42—Bamboo Parade Cane, Medium Weight, 36 In. Per 100. 7.50 |
| MA33—Metal Whistle on Chain. Gro. . 4.50 | MA43—Bamboo Parade Cane, Heavy Weight, 36 In. Per 100. 13.50 |
| MA34—Floral Ring, Box of 72. 50 | MA44—Maple Parade Cane, Heavy Weight, 36 In. Per 100. 17.50 |
| MA35—Bloody Finger Trick. Gro. . . 2.75 | MA45—Maple Parade Cane, American Made, 36 In. Per 100. . . . 30.00 |
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CONCERT BAND DIRECTOR AT LIBERTY for industrial or civic band; also play Cello; 8 years experience as band director; write, Raymond Laughlin, St. Johnsbury, Vt. se3

FAT DWARF WOMAN, AGE 40, WANTS TO team up with another dwarf or midget for a singing act. Ema Caln, 1516 Orange Ave (rear), Fresno, Calif.

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HAMMOND ORGANIST WITH HAMMOND—Double violin and accordion; prefer hotel, lounge or clubs in South; liberty Sept. 1. Alice Carny, 2512 Pleasant Ave. So., Minneapolis, Minn. se17

HILLBILLY-COWBOY ENTERTAINER — HAR-monics-Guitar combination, experienced; state all first letter. Everett Olin, care Charles Rowe, 711 John St., Utica, N. Y.

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PARKS AND FAIRS

ACCOUNT OF POLIO HAVE HAD FAIRS canceled; some open time. Capt. Smiles O'Timmons and His Mammoth Balloons, Eaton, Ind. se24

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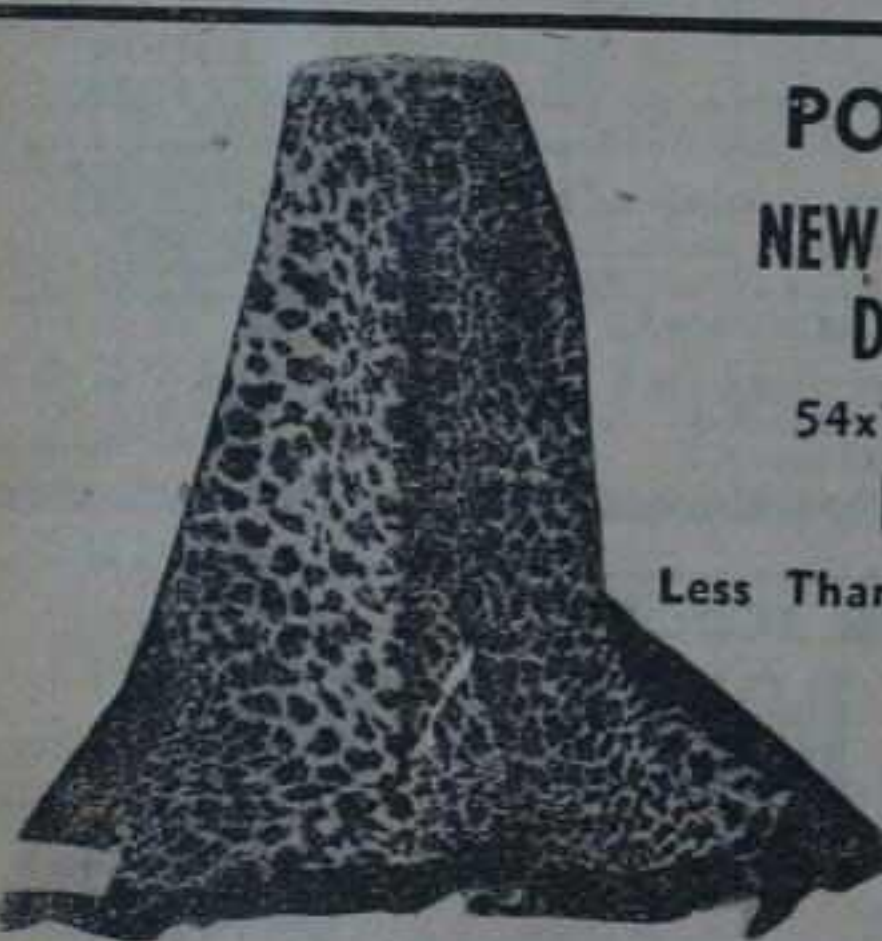
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BALLOON
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The OAK RUBBER CO.
RAVENNA, OHIO.

Pipes for Pitchmen

By Bill Baker

MOSES E. SPARKS . . .
socks worker of note, is working the Georgia tobacco markets to only fair results.

OSCAR MANDELL . . .
and Irving Eisenberg continue to work fairs in Maine with their slick gadget layout to good business.

JACK HOLLAND . . .
reports from Texas that the cotton crop in that State is big and that picking is under way around Corpus Christi, which presages a plethora of good spots for the boys and girls working the Lone Star State.

W. L. CLARK . . .
is still active around Muskogee, Okla., where he's peddling socks to good business.

Despite what a lot of people would have you believe, the chain stores, namely drug and five and dime establishments, fully appreciate the extra volume of business they obtain from demonstrations, whether the counter or window work is done by a demonstrator or a pitchman.

HARRY MAIERS . . .
is vacationing in Collman, Ala., before hitting the road again in a few weeks.

SLIM RHODES . . .
and pal, Eddie, are working out of Little Rock to reported good lucre counts.

EASTERN REPORTS . . .
have it that Sidney Waldstein is planning a tour of the auction sales and farmer's markets in New York and New Jersey.

SIGHTED INQUIRING . . .
into the future of the hosiery business at Jobbers Supply Company, Little Rock, recently was Wayne Rainey, well known in the pitch fraternity, who recently penned the song, *Why Don't You Haul Off and Love Me?*

H. E. RAINS . . .
and Doc Woon are healing the natives around Kensett, Ark., to good business.

STILL WORKING . . .
gadgets to good results around Abbottstown, Pa., is Charlie McGair.

O. C. JUDKINS . . .
is in Little Rock making ready to help the boll weevil harvest the fall cotton crops.

STILL GRABBING . . .
off the geedus with his new Kwiki-Pi item at the H. L. Green store, Hempstead, L. I., is Stanley Perkins.

A. L. CLARK . . .
sock purveyor of note is getting ready to hit the road after Labor Day. He recently took delivery on a new two-ton job.

RONNIE LOMBARD . . .
with root beer barrel, is reported to have worked the recent Gouverneur, N. Y., Fair to lucrative business.

BYRON L. BOWIE . . .
has returned to his home in Farmington, Me., and is getting ready for the New England fairs after playing the Valleyfield Exposition, Quebec, to a big share of the long green. Byron has been working mending tissue, Svengali decks and glass cutters and reports that he has six spots lined up in six of the best fairs coming up before the snow hits him.

ATTENTION PITCHMEN

OCT. 29 THRU NOV. 6

SOUTH TEXAS HOME SHOW

CORPUS CHRISTI

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Dressing Room Gossip

Polack Bros.' Eastern

Altho the org played Wilmington, Del., three times in past years, this year marked the first time outdoors. Site was the Wilmington Ball Park. Count and Countess Ernesto's truck broke down 400 miles from Wilmington and they missed the opening show.

Jim Carter, *The Billboard* representative in Wilmington, had himself a time learning to drop to the net. His instructors were Jack Harris and Bob Porter.

Teresa Morales, of Biller Bros., with her mother and daughter, visited here.

Visitors have included Judy Graves, Sophie Meck, Mrs. Hillary Long and daughter, Omar Kenyon, Bobby Hason and his brother, Terry Peer's mother, Walter Long's parents, Irene, Harry and Dolly Rutter, and the writer's aunts, Mrs. Mary Hagerman and Mrs. Ida B. Scott.

Fragments: Malikova and Dime Wilson were inadvertently left out of this column when mentioning those who took part in the Soldier Field engagement. . . . The Borza kids are practicing hard these days. . . . The Barbell enthusiasts are out en masse every day. . . . Kurt Wicons and Jack Harris are teaching the writer the art of cable and rope splicing. . . . Frieda Wiswell's truck was the most popular place on the lot during the Wilmington run because it was near the dress tops and the awning furnished us with shade. . . . Walter Long's brother, Tommy; Betty Brasno's son, Tony, and Hubert Castle's son, Hal, are vacationing on the show. . . . Henry Kyes is changing music again. . . . Nate Lewis was

Dailey Bros.

We hope Gee Gee Powell doesn't forget again to put on her complete spec costume. A spangled bra and shorts don't look well on a horse! When the dressing room dogs and ladder girls answer a rush call, it always ends with everyone in a heap at the door.

Jack Knight Jr. now owns the title as top fisherman, the result of his recent catch of six salmon. June Mewton made spec, just for old time's sake, in the writer's place recently. The writer finally scored with a free lunch in Red Rumbell's pie car, the result of getting a red star on a cash register receipt.

After doing four shows in one day in Halifax, the performers are asking each other how they like vaudeville.

Mel Miller proved that press agents do know how to ride a horse. The stirrups were so short that Mel was bow-legged for a few hours. Tommy Tumpkins, head waiter, had several Royal Crown's m. p.'s as guests at his table.

Birthdays: Billie Ray, Carl Barron and Rex Williams.

Visitors: Elmer Michaud and family from Van Buren, Me.; Fred and Marie Said and son, Cyrile, friends of the Jimmy Vans; Frank Campbell, operator of a Canadian Wild Life Show; Karl the Magician, a friend of Dave Curtis, and Bill McDonough and Paul Demers, who visited Milt and Ena Robbins.—HAZEL KING.

presented with the medal of honor by the Lexington Shrine committee.—BILLY BARTON.

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Tells Time, Stop Watch
Measures SPEED, Measures DISTANCE.
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Low Priced—Good Quality
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SELLS AT EVERY DEMONSTRATION—
MYSTIC PILLARS
Amazing cut and restored string trick. No skill required! Every youngster from 7 to 70 wants one!
Sample, 50¢.
1 Doz. MYSTIC PILLARS, \$4.99
152-B W. 42nd St. New York 18, N. Y.

Cole Bros.

The three-day Seattle stand was especially enjoyable for the Ming-Sing and Wong-Tong troupes because of the many Chinese restaurants. Al Bruce proved he knows how to handle chopsticks. Nobody can say Lou Lockwell didn't try.

The new four-way rigging in the iron-jaw number made its appearance in Seattle. Central (Blues) Jenkins is now the big top boss.

Forgot to mention in previous columns that the American Federation of Musicians gave a party for Mr. Brown in South Bend. Ollie Payne headed the committee. It was an all-day affair. Don Taylor visited Brown in Seattle. Taylor, for many years, was bandmaster on the Charles Sparks Circus.

Visitors during the Des Moines date were Sandy Delziel, Alonzo Leach and O. H. Gilson.

Norma Wright and Mr. Fields celebrated birthdays.

Prince Abdulakan Tartu, pin cushion and fire dancer, is the new attraction in the Side Show. Louisa Wagner joined the South Sea Islanders.

Mr. and Mrs. Rice and family caught the show in Bellingham, Wash. Mrs. Rice formerly was a member of the Hamilton sisters. Dan Miller, Tacoma, clown in the walk-around in Seattle. Frankie Cain joined clown alley.

Con Colleano, Little Tiny, Lum, Louie, Danny O'Donnell, the Wong boys and Stevie went salmon fishing in Seattle. They caught plenty of fish and Colleano cooked a salmon dinner for all the folks in Car 57.

Recent visitors: Mamie Cole, Mr. and Mrs. Ernest R. Smith and Mr. and Mrs. Stanley B. Boswell. Boswell is managing director of Boswell Bros. Circus.—SALLIE MARLOWE.

Polack Bros.' Western

Before we left Los Angeles, Slivers and Joe Madison and Slivers' sister, Mrs. Madison M. Hopes, were hosts at a party for the gang. Guests included Mr. and Mrs. Eddie Kohl, George and Bernice Emerson, Mr. and Mrs. Eddie Allen, Mr. and Mrs. Bernard Zenner, Mr. and Mrs. Eddie Ward, Millie Keathley, Mr. and Mrs. Heller, Harry and Heddy May, Otto, Josephine and Vicki Berosini, Alex Konyot, Mr. and Mrs. Roland Tiebor and sons, Rolly and Johnnie; George and Eugene Bogino, Harry Dann, Don Edwards, Bobby Kellogg, Billy Griffin, Nicki Bell, Francine Zenner, Patsy Heller, Joyce Shawgo, Frenchy Durant, Chai and Sumay, Ethel Freeman, Harold Ward, Gus and Betty Bell, Don Hopes, Otto Madison, Peter Hopes and Ranny Mehl.

Reno has come and gone and most of the folks, with the exception of Eddie Ward, who had Dame Fortune on his side, were glad to leave. Was that Chester Sherman seen playing a slot machine in Reno?

Since the kids went back to school there are plenty of unhappy mothers. The group includes Yvette Kohl, Betty Bell, Millie Keathley, Greta Heller and Mrs. Tiebor.

Harry Dann still is looking for the guy who stole his duck in Reno. The Shriners, however, presented him with a new one. Billy Griffin's pup, Ludy May, made its first appearance in Reno. He was aided and abetted by the writer.

Mrs. I. J. Polack visited for two days in Reno.—FREDDIE FREEMAN.

Clyde Beatty

The hot weather has abated and everyone is enjoying the cool days and nights.

New wardrobe is making its appearance daily. Much visiting was in order when we day and dated the Omar Greater Shows.

Leon Drury makes a smart looking waiter in the privilege car.

Otis Leslie, Eddie (Polock) Say and Bobbie DeWayne celebrated birthdays recently. Lew Hershey renewed acquaintances when we played his home town of Fort Scott, Kan. He had Charles Hilderra as his dinner guest.

Many of our folks visited the Johnny J. Jones personnel, playing the Missouri State Fair, when we were near Sedalia, Mo. Visitors have included Red and Barbara White, Irma Lee (Bedoni) Eshleberger, Johnnie Marietta, Edward and Paul Dulle and Jimmy Troy.

Around the lot: Bob Loraine vending hot dogs in his spare time. . . . Lou Walton being mistaken for a lost old lady during the come-in. . . . Joe LaForm turning out to be quite a guitar player.—LAURENCE CROSS.

Jay Gould

The five-day fair in Amboy, Ill., which featured this opera, proved a winner. Gary Albright marked his ninth birthday during the stand and all the showfolk attended his party.

Visitors in Amboy included Mr. and Mrs. Kuhns and children from the Al G. Kelly-Miller Bros. Circus; G. B. Adams Jr., circus model builder from Auburn, N. Y.; Tom and Betty Waters, wire performers, and Bill and Bernice Morris, from the Kelly-Morris Circus.

Raymond Duke, general agent for the Ayres & Kathryn Davies Circus, visited in De Kalb, Ill. When we played the airport in De Kalb, Orman Raiber, boss property man, and his daughter, Robin, spent half their time flying in a plane. Raiber holds a pilot's license.

Laugh of the week was on Jimmie Cole Sr., who blew the route and drove the elephant semi 26 miles out of the way.—DOROTHY H. COLE.

Stevens Bros.

We are all hoping Tom (High Altitude) McLaughlin will find some lone prairies soon.

All new candy stand tops, a middle piece and awning for the Side Show and a top for the pony ride, all of blue and white, and a new truck, are the latest additions.

Alfredo and Carmen Sanchez spend most of their spare time practicing. Paul Bejano and Punch and Judy Jacobs are our radio stars. Carl Ray and Linda Stone entertained all of the small fry with a wiener roast. Tessie Valdez joined to do ladder and web. Darlene Beck is assisting Juanita Thompson.

Recent visitors: Mr. Leininger's daughter and son-in-law, Mr. and Mrs. Phil Streit, of Rogers Bros. Circus; Mr. and Mrs. Ort Kesinger, Lloyd Hoxworth, the Youngs, and Mr. and Mrs. Ercell Solomon and Ruth Stevens' parents, who motored here from Kansas.—DOLLY JACOBS.

KC OPS LOOK

(Continued from page 71)
1939 only an estimated 500 enthusiasts participated in the amusement, but now at least 9,000 persons skate regularly, operators say.

Construction and operation of a rink frequently has been a headache for the proprietor. In the last 10 years two local rinks were forced to abandon operations when neighbors complained of the noise and disturbance caused by the skates and organ accompaniment.

Much of the credit for the increase in skating popularity locally goes to the Roller Skating Rink Owners' Association (RSROA).

SKATING ON MARCH

(Continued from page 71)

perhaps the biggest play at the lab. There are no patents; build them yourself. These are being copied more and more. Excellent results are reported; a growing trend here.

The battle between feet music and listening music goes merrily on. It will be settled only from the box office. The present trend is toward a healthy mixture of the two. Every operator has to fix his own percentage. Some play Hit Parade tunes heavily; some discriminate; some play anything that comes along. Few realize that on phonograph platters some of the best feet music is buried in the back of numbers. These should get more reorder attention. A permanent library of feet music should be built. It moves the skate and the crowd. There will be plenty of listening music coming thru Tin Pan Alley channels. A rare few combine both feet and listening. Tin Pan Alley composes for the ear, not the feet, it must be remembered. Testing for feet music has to be done on skates. There is no other way. We are going to be stuck with this baby for a long time. Up to 1948 the lab played both kinds. Now we play feet music only. Why? Because of the time factor. We have no time to waste at the lab. Our work is definitely hastened and improved by use of feet music. Especially when skating two people together is it of utmost importance. There is a box-office connection here. How to solve it? No trend here yet, but much inquiry.

Pointed toes on ladies' skate shoes are on the way out. Rounded toes are coming in. The trend is toward the baby-doll toe. There is comfort, no pinching, no excessive length. The heavy counter in men's exhibition shoes is not for our work (plain, mass, dance, beginners). It is too painful. The trend is toward softer counters—or none—for our work.

Heels are too low in nearly all men's shoes that come to the lab. They have to be raised. We use quarter-inch heel pad inserts for quick raising. This restores the balance which is upset on low heels.

Projecting axle nuts are being drawn in more and more on dance wheels. This is an excellent trend; it's box-office stuff.

Best tool for narrowing down trucks is a solid hollow mill used in a lathe—9/32-inch size for 9/32 axles; quarter-inch size for quarter-inch axles. This tool cuts and surfaces the face in one operation—time two minutes per truck (two ends). Have you got a die for threading shortened axles?

There is a trend toward one-sided-shielded precision bearings. We do not recommend full shielded bearings (both sides shielded) because dirt does get in and you can't get it out.

The Rawson system being a natural, it never changes. More and more visitors are now able to explain it. This creates an expanding trend that will increase rapidly now that we have those three ingredients, the instruction, the rubber and the skate, together with the know-how on doctoring.

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(Continued from page 77)

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SALESBOARD SIDELIGHTS

Board manufacturers are looking to the next two weeks for the tip-off on fall business. The upswing normally follows Labor Day. Most sales managers, acting on reports from the field, expect good volume and some say they have already noted an increase.

From St. Louis, Art Paule, of the A-P Distributing Company, reports his Super Lucky bingo deal out-selling his expectations and doing good repeat business. Paule is one of the manufacturers who declares business has already started to pick up. He adds that he has another bingo deal which he will release shortly.

Sam Feldman, of Chicago's Har-Hich Manufacturing Company, is out of town on vacation. Expected back in another week. . . . Out at Bee-Jay Products, Chicago, production supervisor, C. C. Stubstad, is still passing out cigars. It was a boy. His first. Named C. C. Jr.

Gardner & Company's Joe Robinson says initial signs of a heavy fall trade are already showing. Larger accounts are picking up, Robinson declares, and to meet demand Gardner is stepping up production on merchandise and premium boards as well as the money board line. Charles Leedy, sales manager, is at the Chicago plant now planning his fall campaign.

Jay Zelle and Jay Goldman, Triangle Manufacturing Company, Minneapolis, shortened their vacations to get back to the plant for a spurt in activity. Zelle, Triangle sales manager, states the firm is putting on a night shift to take care of additional business.

Robert Kolinsky, Superior Products, Chicago, also noted a spurt of

business the past two weeks. In expectation of increased activity this fall, Superior is adding men to all of its territories.

UNDER THE MARQUEE

(Continued from page 55)
other members of his staff. The Westerman family is now at home in Denver where Westerman again will be in charge of the Polack dates there.

Getting a two-week job on a circus is more interesting to a fan than is a vacation.

Jimmy Harrington, special representative of Circo Americano, is back in the States for a much-needed vacation. He visited Pape and Renee during their recent engagement at Kennywood Park, Pittsburgh. They recalled their experiences of their Central American tour. . . . Gabby Dekoe, stilt-walking clown, is working in and around Chicago this summer.

Youthful make-up and beautiful wardrobe doesn't fool an old showman, who knows that underneath it all is the same chassis.

Mr. and Mrs. Melvin D. Hildreth and Dr. and Mrs. William Mann caught Biller Bros.' Circus when it played Hagerstown, Md. Jim Harshman, Eastern vice-president of CFA, and Benny Cristiani, of the Biller org, were interviewed over Station WARK, Hagerstown. . . . The State convention of Maryland CFA-ers was held in Thurmont, Md., August 7, at Gordon Gaver's Jungleland Snake Farm. Approximately 40 members attended. Gaver is vice-president of the Lout Jacobs Tent, CFA, Thurmont, and with State chairman George Wireman handled convention arrangements. . . . The third an-

nual interstate picnic of CFA, CHS and CMB was held in Hagerstown August 14. Members of the various orgs from four States were present. Dick Hemphill, member of the three circus groups, was picnic chairman for the third successive year. . . . F. O. Michaud, Van Buren, Me., was a visitor on the Dailey show at Edmundston, N. B., when one of the lions escaped in the big top. Michaud, an Associated Press correspondent in Van Buren, flashed it to his office. As a result, the story made most papers throught the United States and Canada.

Hick town is one where there isn't enough traffic to delay the moving of wagons to the lot.

At the end of Joe Harworth's act, before 4,000 spectators at Dailey Bros.' Circus Saturday (20), at Edmundston, N. B., one of his big lions escaped from a chute and padded around the rings for several minutes while circus officials urged those in the audience to sit tight and keep quiet. . . . Equestrian director Tiger Bill Snyder, expert roper, lassoed the cat from a distance of 25 feet. Attendants then took over and hustled the lion into its cage. . . . Showmen and fans from Philadelphia visiting Biller Bros.' Circus at Pottstown, Pa., included Harry and Irene Rutter, Mr. and Mrs. Charles B. Kistler, Chris and Herbert Viohl, Jacobs B. Jones, George Kienzle, Mr. and Mrs. Bob Good, Mr. and Mrs. George Sheridan, Mr. and Mrs. Herbert A. Douglas, Joe Conway, James Hasson, Russ Capman and Mr. and Mrs. Harold U. Moore. Mr. and Mrs.

Sheridan, Pottstown circus fans, entertained circus staff members at dinner between shows.

Most unusual wedding was held on the Tableau & Chariot Circus when a Side Show pin cushion married a pin head.

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DeLuxe Building Blue Earth, Minn.

WE ARE MANUFACTURERS
All Kinds—PULL TICKET GAMES
TIP BOOKS
Buy Direct From Manufacturer at Very
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SALESBOARDS
Tickets, Jar Deals, Premiums
Complete Line
STOP IN TO SEE US
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FREE! Write "NEW WHOLESALE 'NET' PRICE BULLETIN"
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NEW LOW PRICES—GIGANTIC ASSORTMENT—FASTEST SELLERS
10th year giving immediate delivery on finest boards
LEGALSHARE SALES
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ART PAULE IS FIRST AGAIN . . . WITH A NEW BINGO HIT !! SUPER LUCKY BINGO

\$25 SUPER LUCKY BINGO
SPECIAL JACKPOT
5c PER PLAY \$5.00

NUMBERS
11-22-33
44-55-66
77-88-99
100-111-122
133-144-155
166-177-188
199-200-211
222-233-244

NUMBERS
255-266-277
288-299-300
311-322-333
344-355-366
377-388-399
400-411-422
433-444-455
466-477-488
499-500-511
522-533-544
555-566-577
588-599-600
611-622-633
644-655-666
677-688-699
700-711-722

16 WAYS TO BINGO
UP-DOWN-DIAGONAL-FORWARD OR REVERSE
AND LAST BALL
BOTH PUNCH IN JACKPOT BELOW

TICKET PRINTED SPECIAL JACKPOT RECEIVES ONE PUNCH IN SPECIAL JACKPOT ABOVE

JACKPOT PAYS
\$5
\$4 - '33
\$2 - '11
THAT FOUND SPECIAL JACKPOT

JACKPOT PAYS
\$5
\$4 - '33
\$2 - '11
THAT FOUND SPECIAL JACKPOT

PUNCH IN BONUS ONLY

Be First In Your Territory With This Latest Bingo Deal
Distributed Exclusively by **A-P DISTRIBUTING CO.**
A BIG IMPROVEMENT ON AN ALREADY OUTSTANDINGLY POPULAR BINGO DEAL

TOTAL AVERAGE PAYOUT

CONSOLATIONS	\$24.00
17 PUNCHES IN JACKPOT (Average)	19.55
AVERAGE PAYOUT	\$43.55

FIRST WE DESIGNED
NOW THE SAME DEAL . . .
With a Step-Up Jackpot Added Containing **\$25.00** or **\$5.00**
The Lucky Bingo 100-hole jackpot deal which met with such tremendous success by both player and operator that it is still going strong after years of popularity.
is bound to be even more popular than the original Lucky Bingo deal because the player has a big possible \$25.00 winner to shoot for plus all the other winners of the Lucky Bingo.

CONSOLATIONS	SPECIAL JACKPOT	LOWER JACKPOT
24 at 50c \$12.00	Contains 20 Tickets	Contains 100 Tickets
48 at 25c 12.00	1 at \$25.00 19 at \$5.00	1—Printed Special Jackpot (Average \$6.00)
TOTAL \$24.00	Only One (1) May Be Taken	1—\$5.00, 1—\$4.00, 1—\$3.00, 1—\$2.00, 95—\$1.00
	Averaging \$6.00	Only Seventeen Will Be Taken Averaging \$1.15 Each

MAKE YOUR OWN CHOICE OF PROFIT BY SELECTING ANY OF THE FOLLOWING DEALS

DEAL NUMBER ONE	DEAL NUMBER TWO	DEAL NUMBER THREE
1280 Tickets Takes in . . . \$64.00	1380 Tickets Takes in . . . \$69.00	1600 Tickets Takes in . . . \$80.00
Super Lucky Bingo Top	Super Lucky Bingo Top	Super Lucky Bingo Top
Average Payout 43.55	Average Payout 43.55	Average Payout 43.55
AVERAGE PROFIT . . . \$20.45	AVERAGE PROFIT . . . \$25.45	AVERAGE PROFIT . . . \$36.45
Price of 1280 Tickets and Super Lucky Bingo Top \$1.50	Price of 1380 Tickets and Super Lucky Bingo Top \$1.60	Price of 1600 Tickets and Super Lucky Bingo Top \$1.75

WORLD'S LARGEST DISTRIBUTORS OF
SALES BOARDS — BINGO TICKETS
PAD DEALS — PUSH CARDS —
PREMIUMS

WRITE FOR OUR NEW LARGE ILLUSTRATED CATALOG OF LOWER PRICES

A-P DISTRIBUTING COMPANY 2823 Locust St. Phone Jefferson 8811 St. Louis 3, Mo.

It's Really Hot!!

ONE OF A COMPLETE LINE OF FAMOUS GARDNER GIRL BOARDS

5¢ - REALLY HOT - 5¢

\$1.00	\$3.00	\$5.00	\$10.00	\$4.00	\$2.00	50¢
\$7.00	\$9.00	\$11.00	\$8.00	\$6.00		

100-200-300
400-500-600
700-800

25¢

1 2 3 4 5

1000 FAST MOVING HOLES TO NAB THOSE NICKELS IN A HURRY

ORDER AS:
NO. 1000 REALLY HOT
TAKES IN: 1000 - 5¢ \$50.00
PAYS OUT: 22.71
AV. PROFIT: 27.29
MAX. PROFIT: 36.00

NOW READY!
A COMPLETE LINE OF
GARDNER GIRL BOARDS
IN ALL TYPES OF PLAY

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LEADING PUNCHBOARD MFR. OVER 40 YEARS

GARDNER & CO. 2222 S. MICHIGAN AVE. CHICAGO, 16 ILL.

USED COIN-OPERATED MACHINES

Music • Vending • Amusement • Bells • Counter

Only advertisements of Used Machines accepted for publication in this column.

RATE—12c a Word Minimum \$2

Remittance in full must accompany all ads for publication in this column. No charge accounts.

Forms Close Thursday for the Following Week's Issue

A-1 BARGAIN—CIGARETTE AND CANDY Vending Machines; all makes, models; lowest prices; what have you to sell? Mac-Postel, 6416 N. Newgard Ave., Chicago. se17

BARGAIN—BRUSH-UP SHOE SHINE MACHINES; 5 nearly new, perfect condition, original cost, \$249.50 each; sacrificing for \$75 each. F.O.B. Tucson. B. Deckter, 4136 Timrod, Tucson, Ariz. se10

CIGARETTE MACHINES—NO BARGAINS, BUT honest to goodness merchandise; all machines completely refinished and overhauled; twenty-five cent conversion; kingsize kits; we buy used cigarette machine equipment. Central Vending Machine Service Co., 3967 Parrish St., Philadelphia 4, Pa.

CIGARETTE AND CANDY MACHINES—YOU have tried the rest, now try the best; our paint work cannot be matched; our work is guaranteed; we also buy used machines; parts and mirrors for all makes and models. Fred Stumm, 337 S. Lawrence St., Philadelphia 6, Pa. se10

ERIE DIGGERS—HAND OPERATED, MER- chantmen, Iron Claws, Mutosopes, Buckleys, Rotary Merchandisers, Wurlitzer Juke Boxes, \$35 up; we buy Diggers, Rotaries, National, 4243 Sansom, Philadelphia, Pa.

FOR SALE—PIN BALL ROUTE WITH \$20,000 Brick Home, large barn, garage, 1/2 acre garden, apple orchard; 66 mostly late flipper games, 40 arcade, grossing \$2500 month; low taxes; edge city limits, 12,000 population in rich central Illinois; no competition worries; business will pay for self in less than two years. Or consider partnership; can teach you business. Box C-425, Billboard, Cincinnati, Ohio.

FOR SALE—BALLY HI-ROLLS, \$55; CLEANED, checked and ready for location; 50% deposit, balance C.O.D. General Music Co., 2277 West Pico, Los Angeles 6.

FOR SALE—5 LAMCO SHUFFLEBOARDS, 20 ft., diestock masonite tops, newly refurnished, \$200 each. Lamco Shuffleboard Co., 110 E. Elm St., Lima, Ohio.

FOR SALE—WURLITZER PHONOGRAPHS, counter model 61's, \$39.50; model 71's \$49.50, mechanically o. k., cabinets refinished; stands for same, \$7.95; Columbia Bells, 5-10-25 play, good shape, \$39.50. Lloyd Thompson, 412 Seminole, Stuart, Fla.

FOR SALE—ARROW BELL UNIVERSAL, like new, \$499. Call 55754, Lima, O. Write 508 Hope St.

ILLNESS FORCES SALE—100 HART GUM Machines, excellent, \$8.50; 25 Ford Chrome, \$9.50; second rate 1/2 Ball Gum, 15¢ lb.; 30M No. 2 Eppy Color Plated Charms, \$3.50M. J. Bailey, 819 Atlantic, Lima, O. se10

ONLY 8 LEFT AND OUT THEY GO! MAKE us an offer for these Popcorn Sez Venders, guaranteed in good operating condition; we will do business! Kauffman and Moore, 1125 18 Ave., S. W., Cedar Rapids, Ia. se10

QUITTING PEANUT BUSINESS—16 HAWKEYE Venders, right off location, \$4 each. C. W. Hudson, 3024 W. Leigh St., Richmond, Va.

REBUILT CIGARETTE MACHINES—PERFECT condition, baked enamel finish; all makes and models; send for list. New York Vending Machine Exchange, 1010 Myrtle Ave., Brooklyn, New York.

ROLL TYPE STAMP MACHINE WANTED— State manufacturer, quantity, price. Box 1040, 221 W 41 St. N.Y. se10

SPECIAL CLOSEOUT—WE HAVE 120 LATEST Punchboards, sizes up to 2,500 holes, will sacrifice entire lot for 70¢ each; send money order or certified check for entire lot. General Amusement Co., 61 Bennett St., Lynn, Mass.

STAMP FOLDERS DIRECT FROM MANUFACTURER; low, low price; immediate delivery; write for prices and sample. J. Schoenbach, 1634 Bedford Ave., Brooklyn, N. Y.

TAMPAX SANITARY 5 CENT VENDORS—10 like new, 75 capacity; vends drug store pack; 150% profit; \$29.95. L. Robertson, 62 Princeton Blvd., Kenmore, N. Y.

WANTED—GOTTLIEB GRIPPERS, CHALLENGERS, Guns, and late Arcade machines, 1¢ & 5¢. Write, explain fully, Star Amusement, 1121 Woodlawn, Austin, Texas. se10

4 VEST POCKETS—JUST OFF LOCATION, good condition, \$90 for all. C. W. Hudson, 3024 W. Leigh St., Richmond, Va.

3-1/2 CAMERA CHIEFS, 2 TRIPLE GRIPS Seeburg "Shoot the Bear"; trade for what have you. Penny Sales, Box 1784, Louisville, Ky.

20 ART SKILLGUNS, 10 STANDS, USED TWO months, like new, \$35 each; Stands \$5 each, all for \$725. Herb Rusk, New Richmond, Ind.

\$10 EACH—FLIPPER EQUIP. 5-BALL PIN Tables, Maisie, Broncho, Kilroy, Superliner, etc. Lloyd Thompson, 412 Seminole, Stuart, Fla.

a Winner.....

GOLD MINT!

Winners Select Their "Stack of Bucks" — Push — and Out Comes a Shower of Golden Awards.

5¢ Play Form No. 20052	Jumbo Thick
2000 R.M. Holes	
5 NUMBERS ON EACH TICKET	
Takes in \$100.00	
Pays out 46.88	
Definite Profit \$53.12	

10¢ Play Form No. 20048	Jumbo Thick
2000 R.M. Holes	
5 NUMBERS ON EACH TICKET	
Takes in \$200.00	
Pays out 80.00	
Definite Profit \$120.00	

25¢ Play Form No. 20053	Jumbo Thick
2000 R.M. Holes	
5 NUMBERS ON EACH TICKET	
Takes in \$500.00	
Pays out 220.75	
Definite Profit \$279.25	

HARLICH CORPORATION

HOMAN AVENUE
CHICAGO 51, ILLINOIS

1200 NORTH

SALESBOARDS— All ORDERS Shipped Same Day Received

Holes Play	Description	Profit	Price
400 5¢	Lucky Bucks, Thick	Det. \$ 7.00	\$ 7.75
1000 25¢	J.P. Charley, Thick	Avg. 51.95	1.40
1200 25¢	Texas Charley, Thick	Avg. 102.98	1.75
960 5¢	Fully Packed Thick Girl Board	Avg. 26.25	2.75
960 5¢	It's the Knots Thick Girl Board	Avg. 26.25	2.75
1000 5¢	Barely Speaking Thick Girl Board	Avg. 26.60	2.75
1000 5¢	Glovely Lady Thick Girl Board	Avg. 28.60	2.75
1200 5¢	Pick a Cherry Thick Seal Board	Avg. 30.04	2.50
300 25¢	Fin & Sawbuck Thick, 5 Nos. to Ticket	Avg. 33.15	2.85
220 25¢	Kwick Pin Giant Holes, 6 for 25¢	Avg. 28.75	2.50

WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST

Stating your requirements. Large stock Plain Tip Definite, Jackpot Boards, Coin Boards, Super Giant Holes and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

GALENTINE PRODUCTS MAKE BIG PROFITS!!

The BEST SALESBOARDS AND JAR DEALS!

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PUSH CARDS

All sizes of straight or skip number cards with Girls' Names and winner under Seal. Also cards with every push a winner. Immediate shipment from stock.

FREE CATALOG—Write

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CHIPPEWA FALLS, WISC.

FOR THE BEST IN TICKETS

Original Aces

ALWAYS DEMAND—

We manufacture all kinds of JAR DEALS

RED — WHITE — BLUE COMBINATIONS

LUCKY 7, BINGO, ETC.

SPECIAL DEALS MADE TO ORDER

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SALESBOARDS JAR-O-DO TICKETS

WHOLESALE PRICES TO ALL

BEE JAY SALESBOARDS
JAR DEALS -- BOX DEALS
BINGO TICKETS - RED WHITE BLUE
LUCKY 7 - SPINDLES - REFILLS

We carry a complete stock on hand for immediate delivery. All orders shipped same day as received.

WRITE FOR CIRCULAR

CAROL SALES COMPANY
312 E. Market St. Elmira, N. Y.

ATTENTION OPERATORS AND JOBBERS

Make big profits with high class Salesboards and Jar Tickets. National distributor for the popular Glassine Banded Tickets.

Write or Phone 2660 for Samples

MILNER NOVELTY COMPANY
500 N. 9th Street Lafayette, Indiana

SALESBOARD SPECIALS

1000 to 1200 Hole Girty Boards, 5¢ Play	\$ 2.25
1000 to 1200 Hole J.P. or Seal Boards, 5¢	1.95
25¢ Play Boards, 6 Numbers on Ticket	2.35
25¢ Play Boards, 6 Tickets to Giant Hole	1.95
RWB 3170 Single, Fivefold, Pasted in 5¢	
Per Gross	144.00
Junior Pin Pads, Ave. Prof. \$112.40, Doz. 7.50	
Plain Boards from 2¢ up	25% Deposit.
B. P. PRODUCTS	1918 Piedmont Road
Phone 25-771	Charleston, W. Va.

COIN EXPORTS RISE 12 PER CENT

Treasury Reports Record Coin Circulation Totals

WASHINGTON, Aug. 27.—A record total of dimes, quarters and half dollars in circulation in the United States was chalked up in the last fiscal year, the Treasury Department revealed this week. A record peak was also reached during the year in

the amount of minor coin (nickels and pennies) in circulation.

Listing dimes, quarters and half dollars under the category of "subsidiary silver," the Treasury reported that the amount of this kind of coinage in circulation has climbed steadily from \$433,000,000 at the end of the fiscal year to \$940,000,000 at the end of the late fiscal year, June 30. The Treasury's statisticians do not compile breakdown figures of "subsidiary silver" in the specific categories of dimes, quarters and half dollars, and similarly no breakdowns are tabulated for minor coin in terms of nickels and pennies.

Dimes, quarters and half dollars (See Treasury Records on page 88)

Court Order Okays United Game in Chi

Shuffle Skill Pulls Play

CHICAGO, Aug. 27. — Shuffle Skill, straight novelty game, is legally operating in Chicago under a writ issued August 19 in circuit court here. Game is produced by United Manufacturing Company and has been licensed in New York for some time.

Measuring 8 by 2 feet, Shuffle Skill offers the player 15 puck shots for a nickel. If he scores with each of the shots the player continues to play until he misses or has 25 shots. Because of the nature of the game the 15 shots consume little time but give the player a feeling of full value for his nickel.

The novelty game is equipped with (See Court Order on page 95)

New Pin-Juke Assn. in Conn. Ups Coverage

NEW HAVEN, Conn., Aug. 27.—The newly formed Connecticut Coin Machine Association (CCMA), which has set its goal the effective organization of juke box and novelty-game operators on a State-wide basis, Thursday (25) added New London to Waterbury and this city as communities in which the group has coverage.

Nat Cutler, of State Amusement here, and CCMA secretary-treasurer, said Thursday's organizational huddle in New London brought the current membership of the association to 30 operators. Altho headquarters of the group is 712 State Street, meetings are held each week in a different city. Cutler predicted that Bridgeport operators soon would join to swell CCMA's roster.

Aims of the association are to better business conditions thru the exchange of information and the group support of public relations. No similar group has functioned here for several years. At an outing last week-end, Lennie Schneller, of Nate Schneller, Inc., pin game convertors, spoke to the CCMA membership on the value of trade associations. In his address he detailed the experiences of the Philadelphia Operators' Association and other regional groups.

Officers of CCMA, in addition to Cutler, are Pat Montana, of Acme Music, president; Milton Moore, of World Amusement, vice-president, and George Marra, business agent.

More Tax Reports

NEW ORLEANS, Aug. 27. — Some interesting figures on taxes paid on coin machine operations in Louisiana and Mississippi were released this week by the U. S. Internal Revenue Department.

Uncle Sam's take in Louisiana during the fiscal year ended June 30, 1949, reached \$877,512.24, a drop of \$164,117.33 from the previous period. Collections for the previous year had set a record of \$1,041,429.57. Statistics also show there was a drop in the number of machines operated on which federal taxes were collected during the year, 9457 machines against 11,048 in the previous period. Louisiana levies similar taxes of \$100 on "gaming" machines and \$10 on all other coin-operated devices so the State's total should approximate the federal figures.

The Mississippi tax office reported \$100 tax fee stamps on 2003 bell machines located in 30 of the 82 counties in the State. Of the total machines stamped, 1148 were located in Harrison County on the Gulf Coast. With about 10 per cent of the stamp buyers delinquent further revenue must be calculated.

Venezuela Top Buyer; Music, Vender \$\$ Up

Average Prices Improve

WASHINGTON, Aug. 27. — Led by sharp increases in the music and vending fields, coin machine exports totaled \$142,184 in May, according to official figures announced this week by the U. S. Department of Commerce. This was a 12 per cent gain over April and brought the first months dollar total of 1949 up to \$746,993.

Music shipments were evenly divided between new and used jukeboxes and accounted for the majority of the May sales, \$93,348 for 191 units. Principal buyer of coin music was Venezuela, whose operators purchased 83 boxes with an aggregate value of \$45,327 or almost half the juke dollar total. Honduras spent \$8,638 for 17 music machines, the second highest sale for May. Other volume buyers in this field were Salvador, \$7,627 for 14 pieces; Panama, \$6,780 for 10, and Cuba, \$5,560 for 21.

Up Nearly 50%

Dollar sales to foreign coinmen of automatic merchandisers climbed nearly 50 per cent in May over the previous month, despite the decline in number of units shipped. The May survey showed 174 venders, valued at \$23,364, were exported, as against 207 machines, worth \$16,915, in April. Leading purchasers of venders were Panamanian coinmen who spent \$7,945 for 43 merchandisers. Cuban vender operators, who this year have shown a marked preference for bar units and bulk machines, spent \$5,102 for 77 of the two types. Except for a single purchase by a Canadian operator, the only other vender shipments in April earmarked for export went to the Netherlands Antilles (Curacao, Aruba and related Dutch East Indies territory) and Korea. The former accounted for five venders with a total value of \$2,278, while Korean operators took six for \$2,122.

Low point for May was the used (See Coin Exports Rise on page 97)

Sebring Corp. Begins Output On Jr. Changer

CHICAGO, Aug. 27.—President A. G. Sebring announced this week that the Sebring Corporation has placed its junior mechanical-model coin changer in production and will soon initiate quantity deliveries.

Actuated by a mechanism similar to the large Sebring changer, the new unit measures 12 by 4 by 4 inches, weighs 12 pounds, and can make up to \$20 in change. It handles quarters and dimes. The list price is \$22.50.

Equipped with an A.B.T. slug reflector, the coin changer's cabinet is finished in baked enamel. It may be attached to a wall or mounted on a stand. President Sebring points out that to service the changer, the mechanism may be removed by turning two set screws.

Other Sebring changers in production are an electric model which handles \$40 in nickel change and a mechanical unit which returns \$50 in nickels. These models have been used for some time in airline terminals, drug chains, department stores, 5 and 10 stores, bowling alleys, theaters and factories in principal cities thru-out the country. All units carry a six-month guarantee.

Holyoke License Board To Govern Game Operation

HOLYOKE, Mass., Aug. 27.—Joseph F. Kelly, city solicitor here, has given the mayor an official opinion designating the Holyoke Licensing Board as the proper agency to govern the operation of mechanical devices, such as pinball games.

Some discussion had come up previously on whether the board or the licensing committee of the Holyoke Board of Aldermen would control such machines. The solicitor's opinion confirms an earlier decision that the board, appointed by the mayor, would handle the operation of the equipment. Regulations to be applied to use of the machines are in the process of preparation, it was said.

Coin Machine Exports

May, 1949

Country	No.	Value	Phonographs		Av. Price	Venders		Av. Price	Amusement Games		Av. Price
			No.	Value		No.	Value		No.	Value	
Venezuela	115	\$ 55,992	83	\$45,327	\$548	10	\$ 4,215	\$421	22	\$ 6,450	\$293
Panama	59	15,695	10	6,780	678	43	7,945	85	6	970	161
Cuba	176	14,860	21	5,569	265	77	5,102	64	78	4,189	54
Mexico	102	10,324	10	3,025	302	—	—	—	92	7,299	78
Honduras	17	8,638	17	8,638	508	—	—	—	—	—	—
Salvador	14	7,627	14	7,627	545	—	—	—	—	—	—
Norway	8	4,800	8	4,800	600	—	—	—	—	—	—
Japan	12	4,654	6	3,106	517	—	—	—	6	1,548	256
Philippine Rep.	13	3,320	5	2,475	495	—	—	—	8	845	106
Neth'ds Antiles	6	2,919	1	641	641	5	2,278	456	—	—	—
Korea	8	2,792	—	—	—	6	2,122	354	2	670	335
Haiti	5	2,206	5	2,206	441	—	—	—	—	—	—
Canal Zone	8	1,904	—	—	—	—	—	—	8	1,904	238
Dominican Rep.	3	1,695	3	1,695	563	—	—	—	—	—	—
Guatemala	4	1,638	1	810	810	—	—	—	3	558	186
Canada	1	680	—	—	—	1	680	680	—	—	—
Other Countries	51	2,710	7	649	93	32	1,022	32	12	1,039	87
TOTALS	602	\$142,184	191	\$93,348		174	\$23,364		237	\$25,472	

CHI OPS FEEL GAS PINCH

Drivers Out On Strike in 50-Mile Area

Strike Enters Third Week

CHICAGO, Aug. 27.—With the re-opening of more than 300 independent gas stations as gasoline centers yesterday (26), some of the pressure brought on by the strike of gas truck drivers of nine AFL teamsters unions two weeks ago appeared to be easing. During this period, vending machine operating firms encountered difficulties handling service calls.

The strike began August 11, when the major oil companies balked at a 17½ cents hourly wage increase asked by the unions. At the outset of the strike 65 small companies (there are 225 in Chicago) immediately signed under the new scale which would bring drivers' hourly rate to \$1.95.

Few Serve Gas

By early this week only a comparative handful of the 4,000 filling stations in the area were dispensing gas. All of the operating stations were independents and were serviced by firms which had signed new contracts. Many of them were located near railroad tracks and for the most part were supplied by tank cars.

Like many other fields where autos and light trucks are necessary, operators sought priorities for precious gallons of gas all week. However, preference was limited to doctors, hospitals, laundries, dairies and similar fields providing services. Like others not open to special dispensation of gas, operators and their servicemen put in long hours queuing up on lines of cars which sometimes extended as much as a half mile.

Ops Hard Hit

Hardest hit in the coin field were vending firms. Here the major problem was in stocking venders with merchandise at the usual intervals. When the strike began to look like a prolonged deadlock, several operators were contemplating using their diminishing gas supplies on top locations regularly but cutting down merchandise calls for the slower spots. Drink vender locations felt the brunt of the gas shortage as this is the time when most any beverage vender is doing a volume business. Candy stops, by the same token, were virtually unaffected since the summer is the slow candy season.

Also affected were music firms, some of which have routes of several hundred boxes. When gas became a critical item by midweek, several firms decided to accumulate a few calls in the same section of town before sending out a service call. Naturally, this practice was adopted as a stopgap procedure and it resulted in loss of a portion of the usual collections. However, music operators (See Chicago Operators on page 91)

NLRB-Gen. Beverage Ruling

WASHINGTON, Aug. 27.—Unless given control over the hiring and firing of helpers, beverage driver-salesmen are not supervisors and must be included in collective bargaining elections, National Labor Relations Board (NLRB) has ruled in the case of General Beverages Company Memphis.

In a petition the company had urged NLRB to exclude from a production and maintenance employees bargaining unit the driver-salesmen on the grounds that they were supervisors. NLRB first granted the petition and then overruled itself in the latest action.

N. Y. Transportation Board Extends Cup Vender Tests

NEW YORK, Aug. 27.—The Board of Transportation has announced another extension of the period during which automatic cup venders can be

operated in city subway stations on an experimental basis. The oft delayed expiration date for the experimental contracts had, at last report, been set for September 1. This week a board spokesman said the contracts would remain in effect until December 1.

Film Venders Go On Location At N. Y. Airport

NEW YORK, Aug. 27.—Machines vending six different sizes of photographic film were scheduled for placement in La Guardia Field this week by Robert Dowling, owner of a large Fifth Avenue photo supply store, thru an arrangement with the Port of New York Authority.

Dowling, who recently completed a field test of his first machine, a modified Stoner candy unit, in Long Beach, has surveyed the film vending market for several months, seeking a way to expand his scope of retail distribution. The Stoner machine has been modified to accept two quarters for each package of film dispensed. Price variations are taken care of by inserting the proper change in film packs.

Still On Line

NEW YORK, Aug. 27.—Travelers on the Long Island Rail Road (LIRR) are not overly used to extra conveniences as they ply their weary way between Long Island residential areas and New York City. But when the railroad, which over the years has been the butt of outspoken public criticism, announced this week the installation of coin-operated ticket venders, riders looked to the devices to help speed up service.

The LIRR publicity department, apparently over-anxious released to the press a picture story showing the operation of the ticket vender. It was prominently featured in the newspapers and carried the railroad announcement that the machine would be ready for use Wednesday (24). Came Wednesday and travelers still had to queue up in front of the ticket windows—no machine.

Explained Saul Hammer, executive of the General Register Corporation, manufacturers of the vender: "The announcement was a bit premature." It may go into operation in a week or so, he added.

Automaticket

The machine, called Automaticket, when ready will be placed in the Pennsylvania Station here on a test basis. It will be in service in the afternoon on weekdays and in the morning on week-ends, during hours of the greatest traffic flow.

The Automaticket can print and vend one-way tickets to any of 50 stations in Long Island, at values up to \$1.82. Up to \$2 can be accepted by the device, in any combination of coins, with the correct change automatically returned. The coin box has a capacity of approximately \$50. Sales are recorded.

Hammer said the machines would be rented to railroads rather than sold, with General Register responsible for servicing.

Kresberg Sets Hike in Output For Smoke Shop

NEW YORK, Aug. 27.—Production of the Smoke Shop, 612-pack electric cigarette vender manufactured by Automatic Products, Minneapolis, and currently turned out at the rate of 10-12 daily, is to be quadrupled in October, Sam Kresberg, head of the firm's sales subsidiary, said here this week. Automatic is now adding a new wing to its plant to accommodate component parts storage and expedite quantity production, he said.

He also asserted that 18-20 Refresh-o-Mats are coming off the production lines each working day, with output of this machine of the company's vending line scheduled to be upped to 25 daily in the fall. Kresberg attributed large-scale placements of the pre-mix cup vender to an increasing trend among locations to non-carbonated-beverage preference. Too, he claimed the unit could be operated profitably in low-traffic stops due to its low cost and inexpensive maintenance. The Refresh-o-Mat, first delivered to the trade last April, lists at under \$500.

Edward E. Adams Dies

BOSTON, Aug. 27.—Edward E. Adams, manager of the Mills Automatic Merchandising Corporation of Boston and long active in vending trade circles, died here Thursday (18). He was 67. Adams was chairman of Region I, National Automatic Merchandising Association. Prior to his association with the vending phase of the coin machine industry, he was New England representative for the old Biograph Company, distributor of the Mutoscope. Survivors include his widow, Elizabeth, a son and a daughter.

New Vending Firm

PLAINFIELD, N. J., Aug. 27.—Frederick A. Walters and N. A. Satin announced the formation of the Queen City Vending Company, a firm operating cigarette, cigar, candy and gum machines in this area. Before becoming operators exclusively, Walters and Satin owned the Salvino Tobacco and Candy Company here

Form Belvend To Make, Sell Vending Mchs.

Rolls on Candy Unit

CHICAGO, Aug. 27.—Belvend Manufacturing Company, Inc., a newly organized firm, is now producing a 4-column candy vender, President Earle T. Runcie announced this week.

Known as the Belvend 400, the automatic merchandiser handles pan-candies and features the use of interchangeable compartments with individual coin boxes. Its streamlined cabinet has a blue finish and is mounted on a console type stand painted a contrasting gray. Runcie said that the first 150 were scheduled to be run off the production line by the end of this month. The candy unit lists for \$89.50 and carries a one-year guarantee.

Other products soon to be made by Belvend include stick gum machines and ice cream dispensers.

The new firm has executive offices at 122 S. Michigan Avenue here and its plant also is located in the city. Runcie, a graduate of Purdue University's engineering school, is a former executive of the Edison Company and at one time headed the property disposal department of the Chicago Ordnance Division.

Runcie emphasized that all Belvend products will be handled thru franchised distributors now being appointed.

New York Deal For Coffee Op

NEW YORK, Aug. 27.—The Kwik-Kafe Vending Service, 702 East 12th Street, has been awarded the exclusive operating franchise for the new Rudd-Melikian dual coffee-carbonated drink machines in the metropolitan area, it was learned this week. Phil Koff, executive of the operating firm, organized less than a year ago, said its territory includes the five city boroughs, most of Long Island, several up-State counties and Northern New Jersey.

Kwik-Kafe placed its first dual units in this area last month. It is believed the firm will expand rapidly, adding location solicitors, trucks and one or more sub-headquarters, to speed coverage of the extensive territory.

Safety Cups

EASTON, Pa., Aug. 27.—Cup drink venders will soon be promoting safety with six-ounce hot drink Dixie Cups which bear the seal of the National Safety Council and one of the council's much-publicized safety slogans.

Officials of the Dixie Cup Company, announcing the safety design cups this week, said that they were available both in the vending and regular six and eight-ounce Dixies.

The Dixie safety series comprises six different designs which cover a wide variety of safety problems likely to arise at work, in the home and on the road. A carton of hot drink vending Dixies contains all six of the designs arranged in consecutive order.

See End of Union News Vend Test; Plus Biz Aim of Chain

NEW YORK, Aug. 27.—Investigating the potential in plus sales thru the use of automatic vending machines during hours when its newsstands are closed, as well as during normal operating hours, the Union News Company is believed to be fast approaching the end of an extensive venter test program.

While company officials declined to comment on the extent or status of its experimental program, trade sources indicated that more than 100 venders, of at least nine different types, are involved in the test. Machines vending nylons, candy, cigarettes, fruit juice (both bulk and in cans), gum, lipstick and pre-mixed soft drinks in cups, as well as shoeshiners, are being operated by the chain. Union News operates well over 2,000 newsstands in railroad stations in 32 different States.

Service Angle

From the types of equipment used in the test, the chain appears to be steering clear of venders which require highly trained skills to maintain and service. Thus, carbonated drink machines are being by-passed in the test. The standard of machine acceptance seems to be its suitability for service by regular newsstand sales personnel, with only the most rudimentary special training to be given. Presumably, if the company decides to operate automatic equipment wholesale among its far-flung installations, it will create a

400 Baker Employees Seek New Contract; Vote Strike

BOSTON, Aug. 27. — Following four months of negotiations over wages, paid holidays and other contract issues, 400 employees of the Walter Baker Chocolate and Cocoa Division of General Foods Corporation here voted to strike at 12:01 a.m. Wednesday (24). A luncheon conference between management and union representatives at the Bradford Hotel Sunday (21) failed to iron out the situation and the strike vote came afterwards at a mass meeting of the workers at Masonic Hall in Milton.

Workers are seeking 18 cents an hour increase with four additional paid holidays. Joseph E. Harte, president of Local 451 of the Food Packers Union, said management reps offered a "package" 5 cents an hour increase, which included paid holidays. He said this offer amounted to 3 cents an hour with four paid holidays.

Stephen G. Burke, personnel manager of the Baker Chocolate division, announced that the company offer was 4 cents an hour increase in base rates with two additional holidays making a total of eight.

Walter Baker Chocolate and Cocoa Division is one of the oldest confectionery manufacturing concerns in the U. S.

Challenges Iowa Cig Act

CEDAR RAPIDS, Ia., Aug. 27.—May's drugstore, an independent operated by Alex Gelb, who also owns a store in Oskaloosa, has filed suit in District Court here seeking to have the Iowa Unfair Cigarette Sales Act declared unconstitutional. If sustained, his plea would hit cig vending machine operators, as Gelb could give away cigarettes if he saw fit, or reduce prices to any level he chose.

Naming the Iowa Tax Commission as defendant, the suit charges that the sales act prohibiting below cost prices is "vague, ambiguous, unworkable, arbitrary and unreasonable price fixing . . . and deprives the plaintiff of its property and rights without due process of law."

Attorneys interested in the suit declare its eventual outcome will have a far reaching effect on other commodities covered under similar statutes.

force of venter specialists to take care of major repairs and to supervise the automatic phase of Union News merchandising.

The company is known to have granted rights for the operation of carbonated drink cup machines in its installations in at least two cities. But further negotiations along similar lines are expected to be curtailed if the present test is deemed a success and large-scale placement of company-owned venders is undertaken.

Jersey Op Holds Press Preview for Cigaromat Venders

HILLSIDE, N. J., Aug. 27. — A new wrinkle in operator public relations was unveiled here by Vendex Cigar Service, Inc., to herald its placement of Cigaromat venders in Northern New Jersey locations. Units are selective, multiple-price three and six-column machines built by Cigaromat Corporation of America, New York (*The Billboard*, August 27).

Models of the machines were demonstrated in the concern's Evans Terminal offices at a special press preview Wednesday (24). On hand were reporters from *The Newark Evening News* and *The Elizabeth Daily Journal*, along with editors of the *N. J. Beverage Journal*, the *Merchant Restaurateur* and *The Diner*, publications with circulation centered in local eatery and bar sites.

Resultant write-ups are expected to familiarize location owners with the new cigar machine, simplifying a follow-up solicitation drive by Vendex Cigar Service. Firm is an affiliate of Vendex, Inc., candy, cookie and cigarette vending concern headed by Paul I. Berkley. Associated with Berkley in Vendex Cigar Service are Jack Greenman and Samuel Gilman, local attorneys.

Also on deck for the press showing were Martin Berger and Harry Weiner, president and vice-president of Cigaromat Corporation of America, and Clarence Lomarin, secretary-treasurer of the Viking Tool & Machine Company, Belleville, N. J., which manufactures the cigar venders.

Charter Dixie Corn, Inc.

NASHVILLE, Aug. 27.—Secretary of State has issued a charter to Dixie Corn, Inc., Chattanooga, to manufacture and deal in corn products, popcorn, potato chips, confections and kindred products. The corporation may issue 100 shares of \$100 par common stock and begin business on \$1,000 capital. F. K. Woodward, Emily Buchanan and T. C. Lavinder were listed as the incorporators.

Thatcher Glass Dividend

ELMIRA, N. Y., Aug. 27.—A dividend of 60 cents on its convertible preference stock was declared here last week by the board of directors of the Thatcher Glass Manufacturing Company, Inc. Dividend is payable September 15 to stockholders of record August 31.

This is dividend No. 133, payment of which was omitted August 15. Declaration of the dividend brings Thatcher preference dividend payments to a current basis.

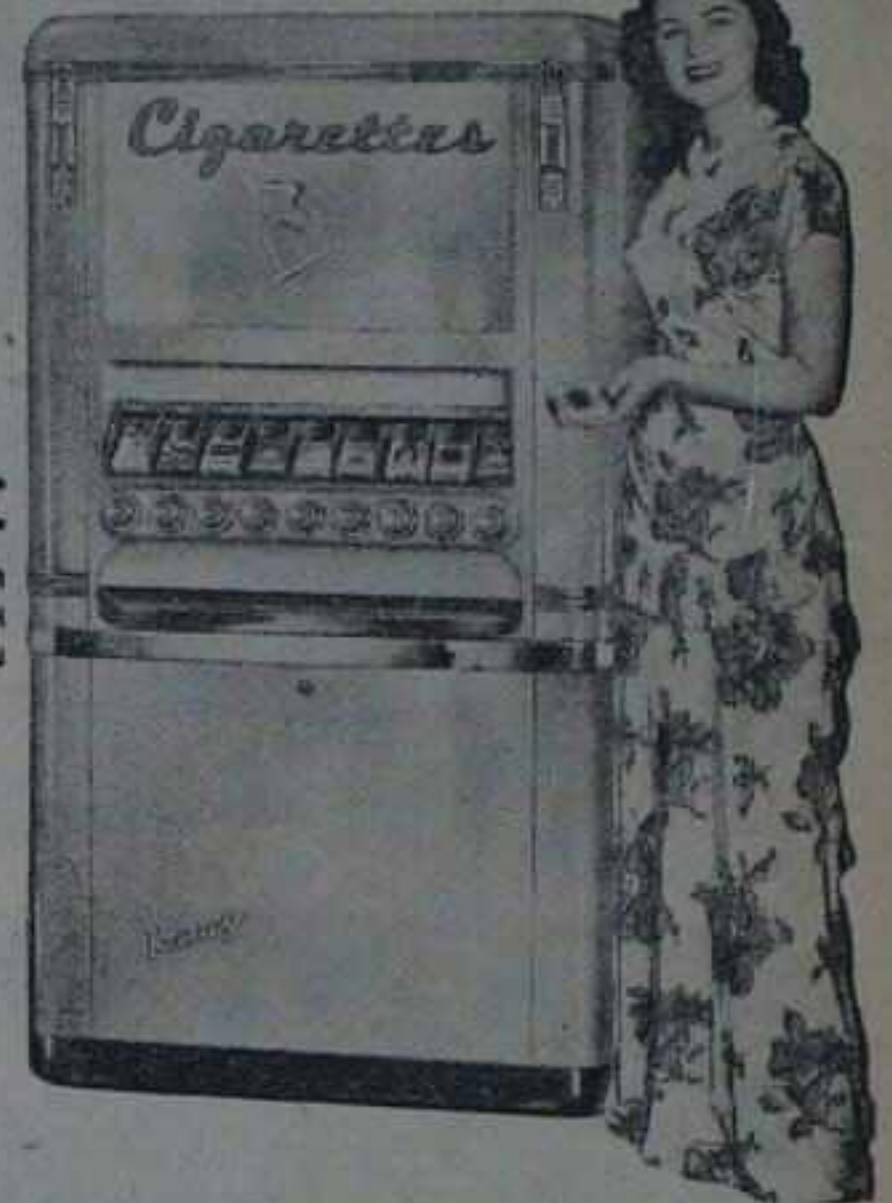
Conn. Cig Stamp Sales Up

HARTFORD, Conn., Aug. 27.—The value of cigarette tax stamps sold in Connecticut last month amounted to \$716,142, according to an announcement of the excise division of the State Tax Department. This was an increase of 8.1 per cent over the \$661,142 tax stamps sold for July, 1948, the Department noted.

NO COST! NO OBLIGATION!

Let us arrange a

FREE DEMONSTRATION
to prove the unique advantages of
The KEENEY
DELUXE ELECTRIC CIGARETTE VENDOR



- ★ STARTLING STREAMLINED BEAUTY & BRILLIANCE CAPTURE TOP LOCATIONS AT WILL
- ★ ELECTRICAL AND MECHANICAL PERFECTION SIMPLICITY itself. Only a single motor, one relay and two solenoids.
- ★ SUPER CHANGE MAKER (OPTIONAL)—handles nickels, dimes and quarters. Returns a nickel on 20¢ sales when a quarter is used. Returns a nickel on quarter sales when 3 dimes are used.
- ★ HOLDS 432 CIGARETTE PACKS in fully loaded double columns (front and rear) dispensed alternately. Cigarettes always fresh. Easy selections the pack you see is the pack you get.
- ★ ALUMINUM CABINET PREVENTS RUST AND CORROSION
- ★ EASIEST TO SERVICE—QUICKEST TO LOAD—FASTEST DELIVERY

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525 HIGH STREET COLUMBUS, OHIO

See WOOLF SOLOMON



INCREASE SALES

500%

GET MORE "FACE" VALUE FOR YOUR CHARM DOLLAR

DISNEY CHARACTER DECALS AVAILABLE IN FULL COLOR

VENDS PERFECTLY WITH 210 GUM AND ALL BULK MERCHANDISE

OPERATORS, CONTACT YOUR DISTRIBUTOR!
DISTRIBUTORS, CONTACT US!

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1349 5th Avenue
Pittsburgh 19, Pennsylvania
Phone: ATlantic 6478



UNIVERSAL

MODEL V

TOPPER

HOT-POP

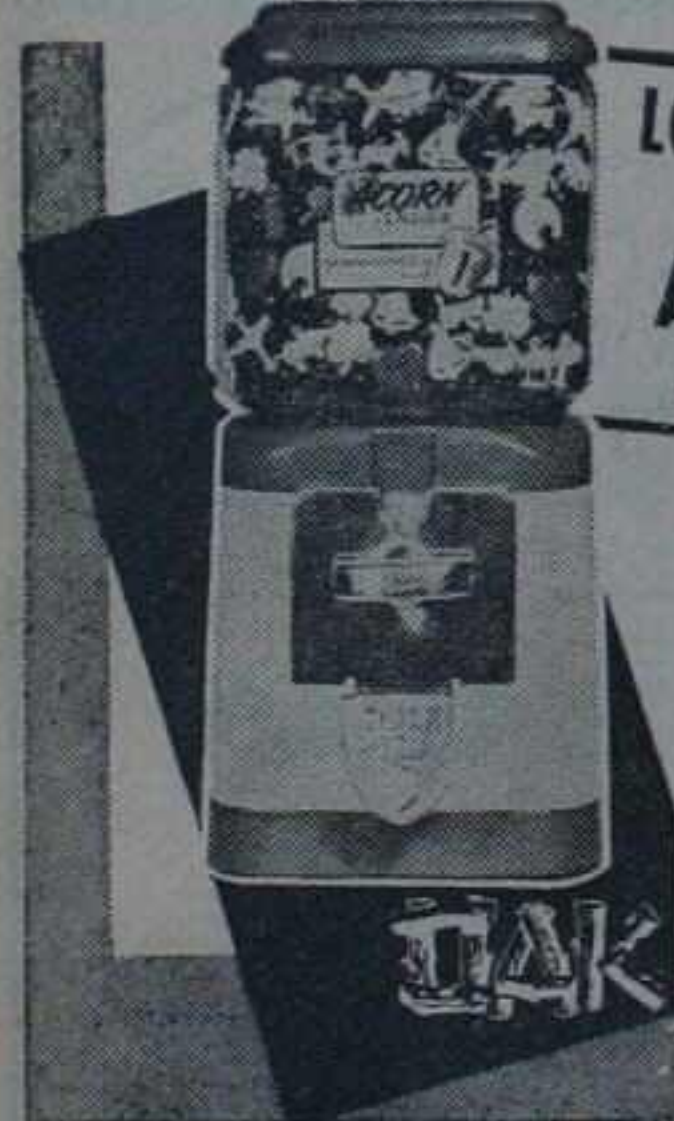
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YOU CAN TURN THE MARKET UPSIDE DOWN and Shake It 'Round and 'Round . . . But you'll never find better bulk vendors than VICTOR'S. Investigate the tremendous profit potentialities of those great vendors . . . long famous for their STABILITY—ENDURANCE—and ATTRACTIVE APPEARANCE.

Victor Venders have proven themselves time and time again under the most rigid tests over a period of 15 years. The great majority of the first machines produced by Victor are still on location and rendering satisfactory service.

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LOOK, MA—TWO HEADS ON THE ACORN BULK MERCHANDISER



Complete, separate service heads . . . fast to service in home or shop for exchange on location. EXTRA HEADS give you many more ACORN VENDORS on a minimum investment of dollars and time. You simply unlock to remove head.

WRITE TODAY! JAK MFG. CO., INC. 11411 Knightsbridge Ave. Culver City, California

Distributors! A Few Choice Territories Are Still Open. Write—Wire—Phone M. J. Abelson General Sales Manager 1349 Fifth Ave. PITTSBURGH, PA. Phone: AT 6478

FTC Reports On Cig Industry

WASHINGTON, Aug. 27. — The Federal Trade Commission (FTC) in a report this week called "The Concentration of Productive Facilities," declared that "the cigarette industry is one of the most highly concentrated fields in American industry, with the American Tobacco Company (Lucky Strikes and Pall Malls), Liggett & Myers Tobacco Company (Chesterfields), R. J. Reynolds Tobacco Company (Camels), and P. Lorillard Company (Old Golds) owning 87.8 per cent of the industry's net capital assets."

"The concentration curve for the industry starts at the high point of 36.6 per cent for the American Tobacco Company," stated the report, "and rises precipitously, with the second company (R. J. Reynolds Tobacco Company) bringing the curve to 64.4 per cent, and the third (Liggett & Myers Tobacco Company) to 77.6 per cent."

"Of the few smaller companies sharing the remaining 12 per cent of the industry, the largest is Philip Morris with 7.6 per cent of the assets. Other small companies are Benson & Hedges, Flemming-Hall Tobacco Company, Inc., Brown & Williamson, etc."

Supplies In Brief

Decline of 15%

WASHINGTON, Aug. 27.—A 15 per cent decline in dollar sales by candy and confectionery manufacturers for the first six months of the year was reported by Census Bureau last week. June dollar sales were up 4 per cent from May, but off 17 per cent from June, 1948. Total sales for the January-June period were estimated at \$321,000,000.

Sales of candy bars for the half-year period were down 19 per cent, amounting to \$138,881,000 compared with \$171,019,000 for the first six months of 1948. Bar sales by weight were also off, but only 9 per cent, the difference in the two ratios being accounted for by the decrease in the price of bar goods. Sales were 366,513,000 pounds as compared with 403,396,000 pounds for the 1948 half-year.

Weight sales of bulk goods were off only 2 per cent from the first six months of 1948, but dollar-wise, the decline was 20 per cent. Sales in the first half of 1949 were 54,898,000 pounds valued at \$13,810,000 as compared with 56,022,000 pounds worth \$17,252,000 in January-June, 1948.

Sugar Demand Slump

WASHINGTON, Aug. 27.—A slump in the demand for sugar in recent weeks has brought total distribution for the year down to 1948 levels, Agriculture Department reported last week. In the last three weeks distribution has been running only about half what it was for the same period last year. Distribution thru August 6 was 4,492,203 short tons as compared with 4,496,813 tons for the 1948 period.

Peanut Crop Down

WASHINGTON, Aug. 27.—The 1949 peanut crop will be around 1,770,000,000 pounds, marking the first time in eight years that production has fallen below two billion pounds, Agriculture Department reported last week. Production of other nuts and tobacco, however, will be above average.

The indicated peanut crop is 24 per cent less than the record 1948 crop and 4 per cent below average. All-time production records will be set by the 1949 harvests of almonds, walnuts and filberts, Agriculture pre-

VICTOR'S AMAZING NEW TOPPER

4 Toppers to a case \$43.00 Per Case. \$10.75 Per Mach.

3/4 140 Count COLORED BUBBLE BALL GUM 25 lb. cartons 26c LB. 170 & 210 27c LB.

(Prepaid in lots of 150 lbs. or more) FULL CASH WITH ORDER.

SPECIAL AUGUST OFFER

4 Toppers P.L.U.S. 25x 170 Ball Gum PLUS 1000 Charms. all for ONLY **\$50.00**

1-3 Deposit, F. O. B. Brooklyn, N. Y. Balance C. O. D. Orders Under \$10.00. Money in Full. ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y. 461 SACKMAN ST., BROOKLYN 12, N. Y. Phone: Dickens 3-7992

WE'VE TRIED THE REST—NOW WE'VE GOT THE BEST!

ACORN

1c or 5c all purpose Bulk Merchandiser

Acclaimed by operators as the best all-around all-purpose vendor. ACORN is terrific for ball gum and charms.

\$13.45 EA.

ORDER TODAY!

SPECIAL! WALT DISNEY CHARMS. \$2.75 Per lb.

AMERICAN DISTRIBUTORS

1349 Fifth Ave., Pittsburgh, Pa. 12046 Linwood, Detroit, Mich. 111 W. Columbus Drive, Tampa, Fla.

Complete, Separate Service Heads on

ACORN

1c or 5c All Purpose Bulk Merchandiser

Fast to service and exchange on location. Extra heads—removed simply by unlocking—give you many more Acorn Vendors at minimum investment. Write today!

Operators Vending Machine Supply Co.

1022 South Grand, Los Angeles 15, Calif.

HERE'S A SIMPLE STORY!

ACORN

1c or 5c All Purpose Bulk Merchandiser. Simply sells all types of bulk merchandise as fast as you load it!

WRITE TODAY! CAMEO VENDING SERVICE

432 W. 42d St. New York 19, N. Y. Longacre 3-1234

THE "CHALLENGER"

THREE MACHINES IN ONE

\$10.00 to \$50.00 Weekly on Location!

TROPICAL TRADING CO.

549 W. Washington St., Chicago 6, Illinois

CHARMS—The Biggest & Best Assortment

NEW! 3/4" Treasure Balls with Tattoos. \$12.50 M with Free Stickers for your machines

TREASURE BALLS		NEW!!! #500 CHARMS	
With Key Chain	\$18.00 M	#500 Bright Plastic	\$3.00 M
With Balloons	14.00 M	#500M Metal Plated	5.75 M
With Dice	12.50 M	#500C Color Plated	5.75 M
With Bracelet	5.50 Gr.	#500 24 Kt. Gold or Silver	6.75 M
#494 ANIMAL CHARMS		#500 Metallic Plastic, Bronze or Silver	3.25 M
#494 Bright Plastic	\$3.00 M	#3 Asst. Small Plastic Charms	\$2.50 M
#494M Metal Plated	5.75 M	#3M Asst. Small Metal Plated Charms	4.50 M
#494 Color Plated	5.75 M	President Buttons — Pictures and Dates of Office of the 32 Presidents of the U. S.—Washington to Truman	\$6.00 M
#494C 24 Kt. Gold or Silver Plated	6.75 M		
#494 Metallic Plastic Bronze or Silver	3.25 M		

KARL GUGGENHEIM, INC.

33 Union Square New York 3, N. Y.

BUY SILVER KINGS

KING OF VENDORS

Nut and Ball Gum, Candy, Charms Vendors, 1c-5c. U. S. and Foreign Coins. "Hot Nut" Vendors . . .



Bigger Profits from locations are a natural with Silver Kings or "Charm King" Ball Gum Vendor Designed for sales compelling eye appeal **\$10.55** in quantities Sample, \$12.95.

At All the Best Dealers—or Write. Ask About the New "Hunter."

SILVER-KING CORP.
622 Diversey Parkway CHICAGO, ILL.

dicted. The walnut crop is figured at 80,400 tons, 15 per cent above last year and 25 per cent above average. Filbert production is estimated at 11,160 tons, 73 per cent above the 1948 crop and 50 per cent above average. The production of almonds is predicted at 42,200 tons, 25 per cent above last year and 45 per cent above the normal crop.

A 1 per cent rise is predicted for flue-cured tobacco, which would place the 1949 crop at about 1,160,000,000 pounds. Burley tobacco, the other cigarette filler, is expected to be about the same as last year's crop of 603,000,000 pounds.

Cocoa Imports High

WASHINGTON, Aug. 27.—June cocoa imports of 71,000,000 pounds represented one of highest monthly totals on record and were well above both prewar and postwar monthly averages, Commerce Department reported. Average monthly imports last year were 46,000,000 pounds. For 1939 the monthly average was 55,000,000 pounds.

Ice Cream Sales Dip

WASHINGTON, Aug. 27.—Consumption of ice cream will be off this year, marking the third successive year of declines, Agriculture Department predicted last week. Per capita consumption for 1949 is estimated at about 16 pounds as compared with 17.1 pounds last year, 19.3 pounds in 1947, and 22.5 pounds in the record year of 1946.

On the basis of a special survey, Agriculture reported that 49 per cent of all families buy some ice cream in any given week. Families with a total annual income of more than \$7,500 buy more than any other group—1.21 pounds weekly. Families in the \$3,000-\$4,000 class buy 1.04 pounds weekly. Those between \$4,000 and \$7,500 average .95 pounds, while families earning less than \$3,000 average only a half-pound of ice cream weekly.

Cigarette Output Up

WASHINGTON, Aug. 27.—A continued high sale of cigarettes is predicted by Agriculture for the 1950 fiscal year, with the total expected to reach the all-time record of 390,000,000,000 set in the year ended June 30, 1949. A slight downward trend, however, is predicted by the agency in cigar sales, which are figured to total slightly below the 5,700,000,000 sold during the 1949 fiscal year.

N. E. Candy Biz Off

BOSTON, Aug. 27.—The largest drop in volume sales this summer was revealed in the reports for July from the 21 confectionery manufacturing members of the New England Manufacturing Confectioners' Association. The drop, 23.7 per cent less than sales for July last year, was blamed on the abnormal heat wave. It was pointed out that last year, a big step-up in sales came in August, and leaders in the industry were optimistic that it would repeat this year.

Despite the July drop-off, however, volume sales for the 12-month period ending July 31, were off only 1.4 per cent over the corresponding 12-month period of last year. For July, 1949, volume sales of the 21 manufacturers (20 in Massachusetts and one in Connecticut) were \$1,350,499. For July, 1948, \$1,771,124. For the 12-month period ending this July 31, \$49,083,312. For the 12-month period ending July 31, 1948, \$49,789,482.

Sales of boxed chocolate selections were at a standstill in July, and most retail candy establishments concentrated on hard candies and summer-time selections along with nuts and nut candies. Theater candy bars were in the red during the hot spell with heavy sales of frozen bars, mint wafers and hard candies along with ice cream and popcorn.

Here's **STEADY PROFITS** of 50% to 200%

Outperforms All Other Scales Fully Patented — Nothing Else Like It!

2 MACHINES IN 1

TELLS FORTUNE & WEIGHT

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NO TROUBLE!

- No knobs to turn!
- No handles to pull!
- The coin does all the work!



Place the American Scale in the scores of available empty spaces—in stores, entrances, corners, etc. They yield immediate profits and steady income. Model "403" (illustrated) has 12 slots—a slot for each month of the year. Real customer appeal. Guaranteed for 5 years—built to last 20 years. Porcelain and baked enamel finish in Red, Cream and Black. \$169.50 FOB factory. Monthly terms as low as \$10.

Shipped to you for only **\$25** deposit

AMERICAN SCALE MFG. CO.

3206 Grace St., N. W., Washington 7, D. C.

Check one of the following:

- Attached find check for \$25 deposit on one Model 403 scale. Ship at once.
- Please send me further details at once.

NAME.....
ADDRESS.....
CITY..... ZONE..... STATE.....

MAIL THIS COUPON TODAY for further details for immediate delivery

TOPPERS

Efficiently vends ball gum, charms and other bulk merchandise. Packed 4 to Case \$43.00 per case. (Request quantity prices.)

WRITE FOR CATALOG on bulk merchandise, gum, etc.; amusement games, music boxes, etc.

PARKWAY MACHINE CORP.
Dept. 30
623 W. North Ave.
Baltimore 17, Md.

CHARMS

NEW PLATED FOOTBALLS EMBOSSED WITH NAMES OF COLLEGE TEAMS

COPPER PLATED FOOTBALLS. \$ 6.00 per M

GOLD PLATED FOOTBALLS. . . 10.00 per M

Penny King Company

415 Neptune Street Pittsburgh 20, Pa.

VICTOR'S NEW "HOT-POP"

Non-Coin Operated POP CORN DISPENSER \$47.50

Holds a bushel of Popped Corn. Buy your Popcorn Pre-Popped & double your money. Or pop it yourself and make more. GET ON OUR MAILING LIST FREE! ART GRAEFF CO. 1232 Broadway Toledo 9, Ohio

Manufacturer of HIGHEST QUALITY CHEWING GUM BALL GUM BUBBLE GUM BUBBLE BASE.

SOLICITES INQUIRIES FROM QUANTITY BUYERS ONLY

BARKER BRANDS, Inc.
SEA BRIGHT, N. J.

CHARMS CAN DOUBLE OR TRIPLE YOUR PROFITS IN BULK VENDORS. . . BECKER VENDING SERVICE - BRILLIANT, WISCONSIN

Get Better Charms—Better Values from America's Largest Charm Manufacturer!

FAMOUS CHARM SERIES #1 PER M	5/8" BASEBALLS PER M
Metal Color-Plated \$4.75	White Plastic \$6.00
Plastic—6 ass't colors 2.50	Metal-Plated 10.00
Metal-Plated 4.75	FUNNY-FACES (Cannibal, Clown, Indian, Devil, Pirate)
24K gold or silver-plated 5.75	Plastic 4.00
BIG CHARM SERIES #2	With Rhinestone Eyes 8.50
Metal Color-Plated 5.75	Metal-Plated (copper) 7.50
Plastic—6 ass't colors 3.00	With Rhinestone Eyes 12.50
Metal-Plated 5.75	A TO Z ALPHABET CHARMS
24K gold or silver-plated 7.00	Plastic—6 ass't colors 2.00
SKULLS	5/8" FORTUNE BALLS FILLED WITH PRIZE
Plastic—6 ass't colors 4.00	With Precious Jewels 10.00
With Rhinestone Eyes 8.50	With 1 Dice 12.50
Metal-Plated 7.50	With Key Chains 18.50
With Rhinestone Eyes 12.50	With Bracelets (per Gr.) 6.00
RINGS	With Pearls 10.00
Plastic—6 ass't colors 2.50	With Balloons 14.00
Metal-Plated 6.00	Empty Fortune Balls 4.50
JINGLE BELLS	1/2 inch—6 ass't colors 5.00 PER M
1/2 inch—nickel only 6.00	

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113-08 101st Ave., Richmond Hill 19, L. I., N. Y. TEL. Virginia 7-4201.
Order Today — Empty Your Machines Faster

DISTRIBUTORS!

EXCELLENT OPPORTUNITY WITH NATIONAL MANUFACTURER for salesmen experienced in stock, intangible and promotional selling. New set-up in bulk vending machine field.

If You Are Not a High Class, Clean Cut Man Accustomed To Earning in Excess of \$20,000 Per Year Do Not Apply.

Hard-hitting salesman with ambition to make top money, write Box 288, c/o The Billboard, 188 W. Randolph, Chicago, Ill.



for **BIGGER PROFITS**
per vender
THAN YOU'VE EVER HAD BEFORE—

Northwestern

MODEL **49**

ENTIRELY DIFFERENT
from any other
VENDING MACHINE!




New Sani-Carry Globes can be cleaned and refilled at home or warehouse... by inexperienced help if you want it. No more filling, spilling and messy cleaning on location. Greater cleanliness assured. Cuts servicing time in half. That means twice as many machines serviced per day per man... bringing servicing costs down to new lows... boosting profits to new highs. Equally important, by checking merchandise in returned globes

against cash collection, you can be sure of more accurate accounting and tighter control. No other vending machine gives operators so much. Wire, phone or write for details.

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818 EAST ARMSTRONG ST. • MORRIS, ILLINOIS



SALE \$62.50

DuGrenier

MODEL W, 9 col., 308 pack cap., also WD model

ATTENTION—25c & 30c CONVERSIONS
Silver Quarter or combination Nickel-Dime Guaranteed Parts. Expert Workmanship.



SALE \$65.00

Candyman

72 bar cap. Enclosed base

CIGARETTE MACHINES

National, 9 Col.	\$199.50
UNEEDA, 5 & 8 Cols.	139.00
Uneeda Model 500, 9 Col., 350 Pack Cap.	100.00
Uneeda Model A, 9 Col., 270 Pack Cap.	75.00
National 9-50, 350 Pack Cap.	100.00
National 9-30, 270 Pack Cap.	75.00
National 6 Col., 150 Pack Cap.	32.50
Rowe President, 10 Col., 475 Pack Cap.	119.50
Royal, 10 Col., 400 Pack Cap.	97.50
Royal, 8 Col., 320 Pack Cap.	85.00
Rowe Imperial, 8 Col., 240 Pack Cap.	70.00
Rowe, 6 Col., 150 Pack Cap.	35.00
Special! 8 Col. Cig. VENDOR	39.50
Special! 4 Col. VENDOR, 80 Pack Cap.	20.00

CANDY MACHINES

National 9-18	\$100.00
ROWE, 120 Bar Cap.	85.00
UNEEDA CANDY, 102 Bar Cap.	75.00
VENDIT, 150 Bar Cap.	57.50
U-Select-It	35.00
ROWE 5 COL. 1c GUM VENDOR	15.00

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED
ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.
Parts and Mirrors available for all makes and models

UNEEDA VENDING SERVICE
"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
166 CLYMER STREET EVergreen 7-4568 BROOKLYN 11, NEW YORK

Character Charms Names Two Distribs For Sales Booster

LOS ANGELES, Aug. 27.—Operators Vending Machine Supply Company here and American Distributors in Pittsburgh have been appointed Western and Eastern sales representatives respectively for Character Charms, Inc., makers of sales stimulators of the Walt Disney characters.

Operators Vending, established in 1931 and headed by Sam Weitzman and Sid Bloom, will sell the charms on an exclusive franchise in the 11 Western States. American, the Meyer Abelson firm, has been awarded the franchise for this new line on the Atlantic Seaboard and in the Midwest.

Sam Avedon, for many years associated with the plastic molding industry, is in charge of the manufacture of the plastic Disney characters here. The firm, Avedon said, has geared itself to supply the entire country with these sales boosters which are molded in lustrous plastic colors. A good portion of the production will be gold, silver and copper plating.

Treasury Reports Circulation Totals

(Continued from page 83)

in circulation at the end of the fiscal year June 30 totaled \$21,000,000 higher than for the wind-up of the previous fiscal year and \$64,000,000 more than were in circulation at the end of the fiscal year prior to that.

The month-by-month totals for subsidiary silver (dimes, quarters and half dollars) in circulation during the last fiscal year follow:

July, 1948, \$917,000,000; August, \$924,000,000; September, \$930,000,000; October, \$937,000,000; November, \$947,000,000; December, \$946,000,000; January, 1949, \$927,000,000; February, \$927,000,000; March, \$931,000,000; April, \$934,000,000; May, \$938,000,000, and June, \$940,000,000.

Minor Coins

Minor coin (nickels and pennies) in circulation at the end of the fiscal year was \$355,000,000, \$9,000,000 more than at the end of the previous fiscal year. The trend of circulation of this kind of coinage has been steadily upward, climbing from \$194,000,000 at the end of 1941 to \$213,000,000 in 1942, \$236,000,000 in 1943, \$263,000,000 in 1944, \$292,000,000 in 1945, \$317,000,000 in 1946, \$331,000,000 in 1947, and \$346,000,000 in 1947.

The month-by-month totals for minor coin circulation in the fiscal year ended June 30 were:

July, 1948, \$348,000,000; August, \$350,000,000; September, \$352,000,000; October, \$353,000,000; November, \$356,000,000; December, same; January, \$352,000,000; February, same; March, \$353,000,000; April, same; May, \$355,000,000; June, same.

Eppy Adds New Products

NEW YORK, Aug. 27. — Samuel Eppy & Company, Inc., suppliers of a complete line of charms for bulk venders, has added ball gum, candies and Boston baked beans to the list of products handled by the firm, it was announced here this week. The new products are ready for immediate delivery. Claimed by Eppy to be of top quality, the gum and beans are manufactured exclusively for the outlet by an air-conditioned factory in Boston. Ball gums are round and uniform, the shells hard and free-vending. They come in assorted colors, with color centers, and are said to be suitable for blowing bubbles. The beans have a special hard-pan finish.



Be First!
ORDER BY MAIL TODAY!

"WALT DISNEY" CHARMS \$2.75 lb.

Exclusive! ALL popular Walt Disney characters now available first time as charms. With cute, colorful decals they're huge business builders.

Rush Your Order Now
"HI-HO" SILVER, INC.
542 Hayes Street San Francisco, Calif.



Northwestern

MODEL **49**

\$17.55 EACH

ALSO IN STOCK

Dual Nut	\$45.00
Deluxe	27.00
Model 33	11.50
Model 39	12.75
Model 40	9.50
23 Ball Gum	10.50

Write for Quantity Prices

EMPIRE COIN MACHINE EXCHANGE
1012 MILWAUKEE AVE. CHICAGO 22



TERRIFIC! VICTOR'S NEW TOPPER

\$10.75 PER MACHINE

Victor's Model V-1c or 5c. \$12.75
Nuts, Confections, Charms, Ball Gum—Write for quantity prices.

SIDMOR VENDING CO.
2035 Fifth Ave. Pittsburgh 19, Pa.

POPCORN MACHINE OPERATORS and Distributors

SUPROPT HYBRID

SPECIALLY MADE POPPED CORN Makes the biggest profits in any kind of popcorn vending machine or warmer • Packed in one bushel measuring bags 12 to shipping carton by express anywhere.

DWIGHT HAMLIN CO.
5958 BAUM BLVD. • PITTSBURGH 6, PA.

DO YOU KNOW?

You can buy all machines made by

- Victor Vending Corp.
- Northwestern Corp.
- A. B. T. Corp.
- Silver King Corp.
- Hamilton Scale Co.
- Marion Scale Co.

on TIME PAYMENTS paying for them in 20 weeks? Write for details TODAY!

ROY TORR LANSDOWNE, PENNA.

ADVANCE STICK GUM MACHINE

Single Column, 1c or 5c Write

ALL MERCHANDISE AT LOW COST - Write SHIPMAN STAMP FOLDERS.

LOW COST. WRITE.

New ABT Challenger.....	\$42.50
Gottlieb Grip 3-Way.....	24.50
Bouncer.....	34.50
Advance Electric Shocker.....	18.75
Advance Model D Ball Gum.....	11.90
Advance Model H Bulk Vend.....	12.60
Advance Hershey Bar Vend.....	Write
Advance Duplex-E Sanitary Napkin Vender.....	Write
Listo Sanitary Napkins.....	Write
Selecteria, Used, 4 Col. 64 Bars.....	50.00
Adams 4 Col. Gum.....	22.50
Card Vendor.....	12.50
Cards, All Series, M.....	4.00
Acorn Vendor.....	13.95
Penny Weighing Scale, in Case.....	16.50

USED BULK VENDORS, ALL MAKES OVER A THOUSAND NEW MACHINES ALWAYS IN STOCK

Factory Distributors

1/3 Deposit, Balance C. O. D.

J. SCHOENBACH

1643 Bedford Ave. Brooklyn 25, N. Y.

WRITE FOR CATALOG

On Bulk Vendors, Merchandise, Games, etc.

BUBBLE BALL GUM

140 or 170 size. Crown Jack Brand with colored centers, 25 lb. ctn. \$ 5.63
100 lbs. or more..... \$ 21.90

COPPER AND SILVER PLATED CHARMS

Series #1, 1,000.....	\$4.50
Series #2, 1,000.....	5.75
Gold Plated "Georgie" Pins, 1 Gross.....	3.95
Silver Wedding Rings, 1,000.....	5.50
Gold Wedding Rings, 1,000.....	8.95
Stone Rings, 1 Gross.....	2.50
Sassy Wise Crack Buttons, 1,000.....	6.00
Gold Plated Basket Balls, 1 Gross.....	2.95

STANDS

All steel—aluminum finish. No need to add sand, gravel, cement, etc. Ready for locations. Weighs 17 lbs.

\$2.99 each

We are factory distributors for all leading makes of VENDING MACHINES. 1/3 DEP. ON ALL ORDERS.

PARKWAY MACHINE CORPORATION

623 West North Ave., Baltimore 17, Md.

Turning Back the Clock

15 Years Ago This Week

CHICAGO, Aug. 25, 1934. — The labels of the Metropolitan Skill Games Board of Trade were just beginning to become a familiar identification mark in New York. In New Jersey the Automatic Music Association was making progress with its own label. This was a sticker with 21 silver stars, representing New Jersey's 21 counties. . . . After weathering a long period of uncertainty, the business outlook for fall coin machine business was bright in 1934. Most of the optimism was based on Dun & Bradstreet and retail department store reports. Both indicated an upturn in trade for the remainder of 1934.

Willie Blatt, then head of Supreme Vending, Brooklyn, held the first of his 1 cent sales. This consisted of marketing one used game for its regular price and throwing in a second, smaller unit for an additional penny. Blatt later became a distributor in Miami. . . . Lydia and Louise Burrows, daughters of Sir Arthur Burrows, British distributor, returned to London after a trip to U. S. coin machine plants. Other news from across the pond pointed out that British circles were going in for cranes and digger units in a big way. . . . C. S. Darling, secretary of National Association of Coin Operated Machine Manufacturers, announced the plan for its own credit service.

The Rochester Amusement Machine Operators' Association was formed in the upper New York State city. First officers elected by the membership were Barney Kleiman, president; Jerome Kertman, secretary; Herman Schwartz, treasurer, and Jack Walters, sergeant at arms. . . . Genco Manufacturing & Sales, Chicago, made a shipment of 50 games to Tokyo. At the time Genco officials expressed the belief that other Far East nations might become coin machine customers, a belief which became a reality with the passing years.

Coinmen thruout the U. S. were just becoming claw machines conscious. Among those on the market were models by Exhibit Supply Company, Chicago, and International Mutoscope and Star Machine Manufacturers, both of New York. Other coin amusement equipment with a big following in late August, 1934, included Forward Pass, a pinball by Century Manufacturing, Chicago; Bowlette, a bowling-type game using a plunger, produced by Bowlette, New York; Watling's Twin Jack Pot, and the one-balls Wahoo and Super 8. Leading five-balls of the time were Exhibit's Golden Gate, Western Equipment's Hells Bells, Gottlieb's Rush-Over and Daval's Big Bertha. . . . Several Chicago game manufacturers were looking forward to the hearing on an injunction petition brought by A.B.T., Exhibit and Rock-Ola against William E. Callison, who

owned a patent on a type of pin game playfield.

10 Years Ago This Week

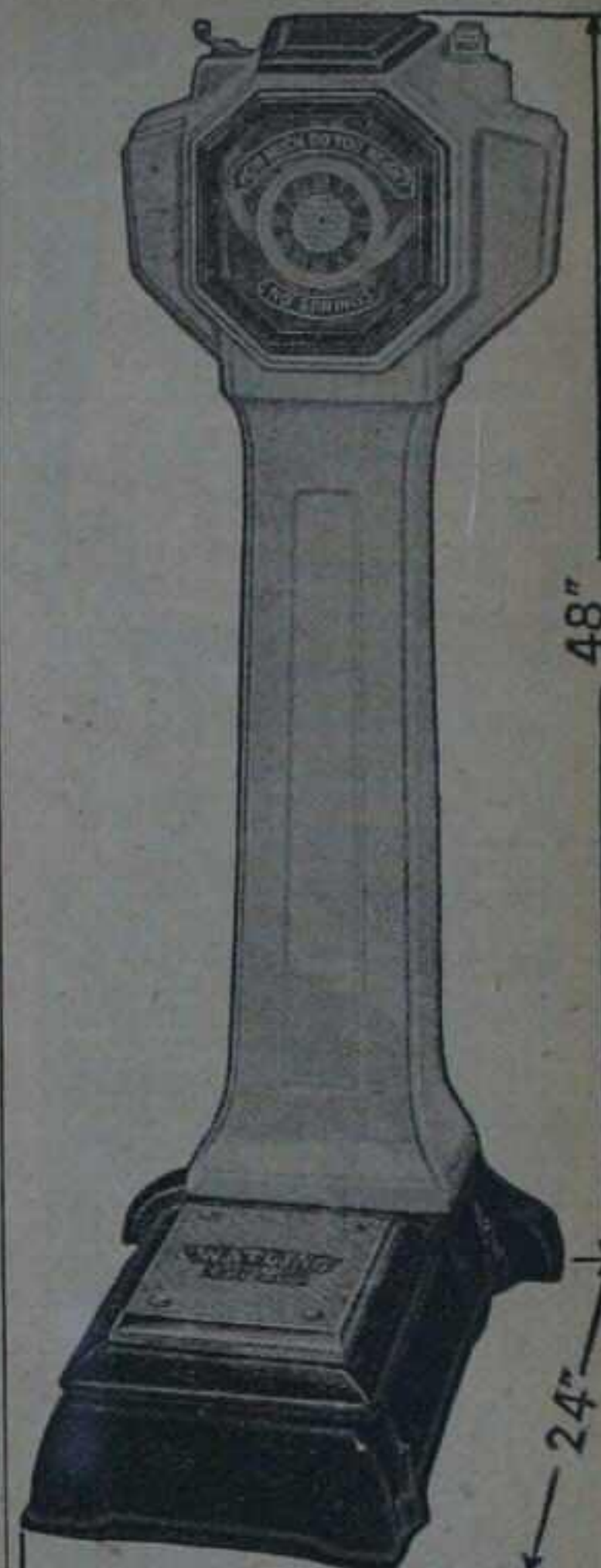
CHICAGO, Aug. 26, 1939 — Tony Gasparro, London, was in Fayetteville, N. C., visiting Joe Calcutt, one of pre-World War II legendary figures. Gasparro later became an executive of Williams Manufacturing, Chicago five-ball firm. . . . Helen Savage, one of the best known Texas women operators, closed the Texas office of the Automatic Amusement Company in Dallas. She later became affiliated with the firm's Memphis office. . . . Rock-Ola sales officials were all smiles about the sales records the firm's staffers were compiling.

Marquette Music, Detroit, moved to new quarters in the Motor City. . . . The Billboard's Record Buying Guide listed Moon Love, The Jumpin' Jive, The Man With the Mandolin and Sunrise Serenade as the top tunes in the last week of August, 1939. Tabbed as probable hits were Comes Love, Over the Rainbow and An Apple for the Teacher, which were just breaking in. . . . New amusement equipment making operators sit up and take notice included Stoner's Davy Jones, Groetchen Metal Typer, Genco's Mr. Chips, Chicago Coin's Sports, Watling's new Rol-a-Top, and Keney's Cowboy.

The newly formed Omaha Amusement Merchants Association elected its first set of officers. They included Sam Bonacorso, president; Cliff Johnson, vice-president; C. L. Snyder, treasurer, and Al Berger, secretary. . . . International Mutoscope moved into its new plant in Long Island City, New York. . . . Meanwhile, Sam London was moving his Milwaukee Coin Machine Company to new quarters in Milwaukee.

Coin Machine Industries' Jim Gilmore made arrangements for coinmen to attend the tobacco and refrigeration conventions which were to take place the same dates as the CMI 1939 show. Gilmore explained that so many association members had become interested in these fields by '39 that it seemed of mutual benefit to have CMI conventioners take in all three conclaves. . . . B. D. Lazar Company opened new showrooms in Philadelphia. The distributing firm had its main office in Pittsburgh.

Dave Robbin, important figure in New York coin machine circles in 1939, was at the French Riviera. This was one of his many stops in Europe to look into coin machine foreign trade expansion possibilities. . . . Location owners in Wichita, Kan., protested against the removal of pins by the city attorney to no avail. He contended the games were not legal while the store owners said that if they lost their income from the amusement games it would hurt their trade as a whole, possibly enough to force some of them out of business.



\$25 DOWN

Balance \$10 Monthly

Buy this penny weighing scale. The head and post of this penny weighing scale are made of pure aluminum, when highly polished and anodized it takes on a satin silver finish and makes it look like a piece of jewelry. It looks nice with any fixtures and will also stand the weather.

NET WEIGHT 119 POUNDS

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Invented and Made Only by

WATLING

Manufacturing Company

4650 W. Fulton St. Chicago 44, Ill.

Est. 1859—Telephone: Columbus 1-2772

Cable Address: WATLINGITE, Chicago.

Reconditioned—Like New READY FOR LOCATIONS!

SILVER KINGS

\$7.25 Lots of 5

ea. \$7.00

1¢ ball gum Lots of 25

or \$6.50

5¢ nut 1/2 down—Balance C.O.D.

JERO SALES

1436 Land Title Bldg. Phila. 10, Pa.

OUR NYLON PROMOTION!

- 1 THE MACHINE—guaranteed the best conversion.
- 2 THE HOSE—no one else offers 51 Gauge, 15 Denier Nylons for \$1.00.
- 3 THE PRICE—the lowest for both machines and hose.

WRITE TODAY FOR COMPLETE INFORMATION

STEINER MANUFACTURING CO.

363-3 Hudson Ave. Brooklyn 1, N. Y.

Phone: Triangle 5-0835

BRAND NEW

LUCKY BOY VENDORS



\$9.75 Lots of 5
58.75

EACH Lots of 25
1c or 5c \$7.75
MODEL

Nut and Charm Vendors hold 3 lbs. Nuts. Ball Gum Vendors, 860 Balls Gum. Fully guaranteed.

1/3 Deposit, Balance C. O. D.

BLOYD MFG. CO.

VALLEY STATION, KY.

Calendar for Coinmen

September 5—Amusement Machine Operators of Greater Baltimore (AMOGB), monthly meeting, 2441 North Charles Street, Baltimore.

September 12—Music Operators of America (MOA) Executive Committee, special meeting, Morrison Hotel, Chicago.

September 13—Music Operators' Association, Inc. (MOA), Chapter I, monthly meeting, Indianapolis Athletic Club, Indianapolis.

September 13—Automatic Phonograph Owners' Association (AFOA), monthly meeting, Hotel Gibson, Cincinnati.

September 13 and 27—Amusement Machine Association of Philadelphia (AMAP), semi-monthly meetings, Broadwood Hotel, Philadelphia.

September 14—Operators of Northern Illinois (ONI), regular monthly dinner meeting, Wing and Fin Club, Fox Lake, Ill.

September 18—Washington Music Guild (WVG), monthly meeting, Washington.

September 25-26—South Dakota Phonograph Association (SDPA), quarterly meeting, Marvin Hughitt Hotel, Huron, S. D.

September 28—Michigan Miniature Bowling Association (MMBA), monthly meeting, Jericho Building, Detroit.

October 24-26—Popcorn Industries convention and show, Palmer House, Chicago.

(Association officials are invited to submit convention and scheduled meetings information to the Coin Machine Editor, The Billboard, 188 West Randolph Street, Chicago 1, for listing in this calendar.)

Another in the great family of Electro Distributors...

WEYMOUTH SERVICE CO.

4955 SANTA MONICA BLVD. LOS ANGELES, CALIFORNIA

Distributors of Electro in Southern California, Arizona, the Hawaiian Islands, Oregon, Washington, Western Montana, Northern Idaho and West Virginia.



America's Finest All-Electric Cigarette Vending Machine

EASTERN ELECTRIC VENDING MACHINE CORP

GENERAL MOTORS BLDG. NEW YORK 19, N. Y. A PRODUCT OF C-S LABORATORIES

July Tax Report

WASHINGTON, Aug. 27.—Federal tax receipts on coin-operated devices in July, 1949, totaled \$6,972,100.18, a decline of \$957,447.54 below the government's take of \$7,929,547.72 in July, 1948, the Bureau of Internal Revenue reported this week.

A decline of \$6,347,368 was shown in total receipts from all tobacco taxes, Bureau of Internal Revenue reported in tabulations for July, 1949, as compared with the previous year's total. Tobacco tax receipts for the month were \$96,794,192.79 in July, 1949. Among these were the following: \$90,488,144.31 from cigarette taxes, a drop of \$5,834,958.36 below figures for July, 1948; \$3,260,863.94 in cigar taxes, a decline of \$253,543.87 below figures for July, 1948, and \$402,760.35 in taxes on snuff, as compared with \$538,329.35 for July, 1948.

Sugar tax receipts totaled \$4,137,672.31 in July this year, as compared with \$6,587,780.78 for July the previous year.

Trade Directory

New Equipment

Camel Caravan (five-ball)—Genco Manufacturing & Sales Company, Chicago.

Candy-King No. 50 and Candy-King No. 100 (candy venders)—Silver King Corporation, Chicago.

Clover Bell (console)—Bally Manufacturing Company, Chicago.

Coinway coin changer—Coinway Corporation, Chicago.

Dancin' Fool—Model DNSV and Model DP coin-operated music machines—Denson Company, Orlando, Fla.

Delaney Dispenser (cup vender)—Canton Springs Ginger Ale Company, Hartford, Conn.

Hollycrane (industrial type crane)—Como Manufacturing Corporation, Chicago.

King Kernel (manual popcorn warmer)—King Kernel Popcorn Company, Chicago.

Korn Krib (manual popcorn warmer and dispenser)—Korn Krib Sales Company, Kansas City, Mo.

Mills Regal Cabinet Bell—Bell-o-Matic Corporation, Chicago, world distributor.

Model 4 (shuffleboard scorer)—J. H. Keeney & Company, Chicago.

Model 74-1 (candy vender)—Coan Manufacturing Company, Madison, Wis.

Package-King (multi-purpose vender)—Silver King Corporation, Chicago.

Penny changemaker—J. P. S. Enterprise, Chicago.

Royal Blend (liquid coffee concentrate)—W. Sheinker & Son, Inc., New York.

Utah (five-ball)—United Manufacturing Company, Chicago.

New Firms — Branch Offices

Coinway Corporation, 1712 West Arcade Street, Chicago—manufacturer of service type coin changer.

Covideo, Inc., 212 Broadway, New York—manufacturer of coin-operated television sets.

J. P. S. Enterprises, 6850 Lakewood, Chicago—manufacturer of penny changemaker.

King Kernel Popcorn Company, Chicago—manufacturer of manual popcorn warmer.

Viking Sales Company's branch office—Seattle. Don McClinton head of firm.

Shaffer Music Company's branch office—1327 North Capital Avenue, Indianapolis.

Personals

A. Flamm, industrial engineer, closed his office at 211 State Street, Bridgeport, Conn., to be in charge of research and development of the Renson Art Metal Works, Inc., of Newark, N. J.

Julius Levy resigned as factory representative of the Lehigh Foundries.

Purchases

Donald G. Mellis purchased Mercury Sales Company, 2165 Lincoln Avenue, Chicago.

Distributors

Alco-Deree Company, Chicago, appointed Blake Sales Company, Los Angeles, to cover the following areas: Arizona, Colorado, Montana, Utah, Wyoming, Washington, California, Oregon, Missouri, Idaho and New Mexico.

Alkuno & Company, New York, appointed State Electro Distributors, Cleveland, to cover nine Eastern and Midwestern states.

Arthur H. DuGrenier, Inc., Haverhill, Mass., appointed Julius A. Levy as sales representative in New York and Northern New Jersey.

Eastern Electric Vending Machine Corporation appointed Murray and Bill Wiener, New York.

General Electric appointed the following to the lamp department's sales organization: Texas Gulf Sales District, Houston, George S. Trotter, manager; Puget Sound Sales District, Seattle, Lloyd R. Wilson, manager. Wilson, formerly manager of the North Pacific Service District, will be succeeded in that position by Walter J. Pitblado, who previously managed the Portland Service District. Alex C. Ham has been appointed Portland manager.

Milk-o-Mat, Oakland, appointed Milk Dispensing Machine Company, Los Angeles, to cover Southern California.

J. P. Seeburg Corporation, Chicago, added the following territory to the R. F. Jones Company's territory in addition to Colorado, Wyoming, Utah, Arizona, New Mexico, Northern Nevada and Northern California: Oregon, Washington, Northern Idaho and Western Montana.

Vendall Company, Chicago, appointed Travers & Company, Inc., Boston, to cover Maine, Connecticut, Massachusetts, New Hampshire, Vermont and New York areas.

NEW VENDORS

N.W. Mod. 49, 1¢ or 5¢	\$17.55
N.W. Dual, Comb. 1¢ & 5¢	45.00
N.W. DeLuxe, Comb. 1¢ & 5¢	27.50
N.W. Mod. 33, 1¢	11.50
N.W. Mod. 39, 1¢	12.75
N.W. Mod. 40, 1¢	9.50
N.W. Mod. 33 Ball Gum, 1¢	10.50
Victor Universal, 1¢	12.95
Victor Mod. V, 1¢	12.75
Victor Topper, 1¢, Case of 4	43.00
Less in Quantities	
Silver King, All Models	12.95
In quantity, Ea.	10.55
2 to 5	\$12.50
6 to 11	\$11.55
Master #2, Comb. 1¢ & 5¢	17.50
Master 1¢ Novelty	13.95
Shipman Triplex, 1¢ & 3¢ Stamp	29.50
N.W. National Postage, Roll Type	69.00
Adams Gum, Mod. G.V., 6 Col., 1¢	19.50
Col. Tri-Mor With Pedestal	45.00
Col. Bi-Mor With Pedestal	24.00
Col. 46 Z, 1¢, Up to 12 Mchs.	12.00
Col. 46 ZB, 5¢, Up to 12 Mchs.	12.75
Col. 46 G, 1¢, Up to 12 Mchs.	11.50
Adams Gum Mod. N, 1¢	22.50

NEW COUNTER GAMES

Buddy, 1¢ Cig. Reels	\$19.50
Silver King Hunter, 1¢	45.00
A.B.T. Mod. F, 1¢	47.50
A.B.T. Challenger, 1¢	42.50
A.B.T. Skill Gun, 1¢	54.00
Kicker & Catcher, 1¢	34.50
Silver King Target King, 1¢	45.00
Acme Shocker, 1¢	18.75
Gottlieb Grip Scale	24.50

NEW SLOTS

Col. Bell Twin J.P.	\$119.50
Mills V.P. Bell, 5¢	45.00
Mills Q.T., 5¢	115.00
Mills Q.T., 25¢	142.50
Mills Blue Bell, Black Beauty, Melon Bell, Bonus Bell, Etc.	Write

"RAKE" 24 PAY PLAN
All Machines Listed Above Sold on Our 24 Pay Time Payment Plan. WRITE FOR COMPLETE DETAILS. Specify What Machines You Are Interested in Purchasing.

RECONDITIONED VENDORS

Advance Ball Gum, 1¢	\$ 5.95
N.W. De Luxe, 1¢ or 5¢	15.00
N.W. Mod. 33 Ball Gum	7.50
Yu-Chu Ball Gum, 1¢	6.50
Silver Kings, 1¢	7.50
Silver Kings, 5¢	8.50
Victor Mod. V Globe Type, 1¢	8.95
Victor Mod. V Cab. Type, 1¢	9.95
N.Y. 1¢ & 3¢ Stamp	12.50
Shipman Duplex 1¢ & 3¢ Stamp	19.50
Adams Gum, 4 Col., 1¢	12.50
Adams Gum, Mod. G.V., 6 Col., 1¢	14.50
U-Select-It Candy Bar, 5¢ Bar, 5¢	29.50
Match Box Vendors (New)	4.95
Master #2, 1¢-5¢ Comb.	10.00
Duplex Vendors, 2 Comp.	10.00

SEND FOR COMPLETE PRICE LIST-B OF COIN OPERATED MACHINES & SUPPLIES 1/3 With Order, Balance C. O. D.

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST., PHILA. 23, PA. LOmbard 3-2676

Earn BIG Profits ALKUNO

5¢ GUM AND CANDY VENDOR

Capacity: 328 Packages of Gum or 210 Packages of Candy or Any Combination of Both.

MODEL 500

Metal Cabinet and Base Ht. on Base, 60"x18" Wt. on Base, 64 Lbs.

Price \$69.50
Base 15.00

Immediate Delivery in Green, Blue or Tan.

Write for Catalog of Complete Line of 5¢ Gum and Candy Vendors.

ALKUNO & CO.

408 Concord Ave. NEW YORK 54, N. Y. Melrose 5-7757

WRITE FOR OUR FREE ILLUSTRATED CATALOG

Rush Your Order Today
VICTOR'S AMAZING NEW TOPPER

1 to 5 Cases \$43.00 Per Case (\$10.75 Per Mach.)
6 to 11 Cases \$42.00 Per Case (\$10.50 Per Mach.)
12 to 24 Cases \$41.00 Per Case (\$10.25 Per Mach.)
25 Cases or More \$40.00 Per Case (\$10.00 Per Mach.)
Prompt Delivery.



VICTOR'S NEW MONEY MAKER "HOT-POP" POP CORN MACHINE
Non-Coin Operated

OPERATOR MAKES \$4.20 Per Week
On Sale of 2 Lbs.
WRITE FOR DETAILS
YOU COLLECT PROFIT IN ADVANCE

WE TAKE TRADE-INS—LIBERAL ALLOWANCE

1/3 Deposit, Balance C. O. D.

VEEDCO SALES COMPANY

2124 MARKET ST.

(Phone: LOcust 7-1448)

PHILADELPHIA 3, PA.

GIVE TO THE DAMON RUNYON CANCER FUND

ORDER BY MAIL AT ONCE!



NEW PIECES OF SILVER CHARMS

"COIN" NEW PROFITS FOR YOU!
Brilliant silver plate—just like real coins. Heads in relief of famous names in history. Vend perfectly. SEND \$1.75 CHECK OR MONEY ORDER. WITH ORDER!
E. LA RUE, 540 Hayes St., San Francisco, Cal.

WANTED

Sales Manager with experience handling and building national sales force to make quantity vending machine sales, with modern unit under \$50.00. Only men capable of making \$25,000 up yearly need apply. Override basis only. Well established and rated Eastern corporation with 100% clean record makes this offer. Complete record of experience and references must accompany first inquiry. Write BOX D-234 c/o The Billboard, Cincinnati 22, O.

Financing Tight But Available

SDPA Skeds Two-Day Fall Meet in Huron

Sessions Start Sept. 25

YANKTON, S. D., Aug. 27.—Mike Imig, president of the South Dakota Phonograph Association (SDPA), this week announced the association would hold its regular quarterly meeting September 25-26 in Huron. The two-day session will take place at the Marvin Hughitt Hotel and is expected to be the most important of the year for the group.

In addition to a full membership turnout, Imig reported Harry Williams, president of the Coin Machine Institute (CMI), would attend, accompanied by other representatives of that organization. Also scheduled to be in attendance are representatives of record companies and a majority of the distributors of coin machines from the Minneapolis-St. Paul area.

One of the major items on the agenda will be a report from Imig on the Music Operators of America (MOA) meeting which will be held in Chicago September 12, and a discussion on the proposed MOA convention now tentatively scheduled to be held in Chicago in November.

Program

Imig stated the Sunday (25) sessions would be social in nature, including a special banquet gathering at the Hughitt Hotel in the evening. Business sessions will get under way early Monday, and will continue throughout the day. In the event all the subjects skedded for discussion are not covered Monday, the meeting will be held over a third day to complete the business.

Extra heavy membership turnout is expected at this meeting as the date was selected by the members themselves at the last meeting held in July at Watertown. Too, many of the members will be vacationing in the Huron area as the pheasant season will be in full swing at the time.

Connecticut Ops Optimistic Over Fall Biz Outlook

HARTFORD, Conn., Aug. 27.—The juke box business has picked up, according to Albert Latauska, manager of the Hartford branch of Capitol Records Distributing Corporation. The branch services accounts in Connecticut, Western Massachusetts, Southern Vermont, and Eastern New York. Latauska this week returned to his office, following a tour of his salesmen's territories.

He reports "there is an increasing feeling of optimism among juke box operators in the territory. This is reflected in increased record purchases by the operators, with operators reporting a definite upswing in their trade."

"As a matter of fact," he added, "operators told me they expect increased business during the next six months. This is a good sign for the music business in general and juke boxes in particular, for more records being purchased by juke box operators means that records are being used more in machines. All this adds up to definite indications of better profits in the near future."

Latauska toured his territory for

Seeburg Meet

CHICAGO, Aug. 27.—Distributors of the J. P. Seeburg Corporation met with factory executives at the Belden-Stratford Hotel here yesterday (26). Altho all of the scheduled business sessions, and a dinner to climax the meeting, were held yesterday, a number of the distributors stayed over today for further conferences with plant officials. The meeting was private, with C. T. McKelvey, vice-president in charge of sales, presiding.

Period of Indiscriminate Lending Is Over, Say Execs; Report Few Repossessions

Ops Now More Careful, Guard and Build Credit Ratings

NEW YORK, Aug. 27.—Despite current reduced revenues, well-managed juke operations are still lucrative sources of income and experience

little difficulty getting sound financing. However, executives of three large financing concerns told *The Billboard* this week that the period of indiscriminate financing is a matter of the past; today it is more selective, with lending house preferring to deal with one or two well-established distributors and subjecting all new accounts to the most careful scrutiny.

The three, one a large bank and the others well-established finance houses, which among them now write most of the paper on new phonographs bought on time in this area, agreed that repossessions necessitated by default in payments had been rare. One estimated the number of repossessions resorted to by his firm at 1 to 3 per cent in dollar volume, another at about five separate cases in the last two years, and the third said his company had never had to resort to repossession.

Still, the general state of music operation, with high labor costs and reduced take caused by competition of television and a dip in tavern patronage, has caused all the firms to reduce their coverage, pull in their horns and check each case more carefully. They made it clear they spoke only in regard to the current situation in the New York area.

The bank, which has been financing (See *PERIOD OF* on page 104)

Washington Music Machines Join in Battle Against VD

WASHINGTON, Aug. 27.—A model role for use of juke boxes in the war against venereal diseases is being put to a full-scale test in the nation's capital, and there is a good chance that other cities in the United States and elsewhere in the world may follow the example.

Popularly called "The Juke Box Answer Man," juke boxes equipped with records containing answers to numerous questions on venereal diseases have been obtained by the District of Columbia Health Department for distribution on loan to various business locations. By pushing a button, a person can get the answer free to any of several questions about the disease. The juke boxes used by the health department are elaborately finished and illuminated like the counterparts on commercial locations.

A demonstration of the new "weapon" against venereal diseases was given here last week by the health department to five members of the World Health Organization's Syphilis Study Commission (WHOSSC). This group has been gathering ideas on how to fight the disease. Witnessing the demonstration, which was handled by Truman J. Kelsey, program director of D. C.'s coming anti-syphilis drive, were Dr. Juan M. Funes, Guatemala; Dr. E. J. Grin, Yugoslavia; Dr. Paul V. Marcussen, Denmark; Dr. N. Jungalwalla, India, and Dr. Sidney Laird, England.

The demonstration was favorably received by the visitors and D. C. health officials are outspokenly enthusiastic about the venture which is considered as having enhanced the prestige of juke boxes generally.

Chicago Operators Feel Gas Pinch

See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of *The Billboard* are:

MGM, MUSICRAFT CLOSE DEAL. MGM makes down payment of \$25,000 for Musicraft masters, after court and creditors give okay.

LONDON STEPS UP U. S. POP ACTIVITY. With new masters from Sharp Records, new pressing facilities, artists, etc., the diskery moves ahead.

SECOND BLUEBIRD DISK INTRODUCED. The label comes up with new artists and a new policy for the cheaper-priced disk.

SATCHMO BACK WITH DECCA. Louis Armstrong signs a term with Decca Records, where he formerly waxed.

BLUE NOTE'S BOPS AT 79c. The diskery's 10-inchers will retail at 79 cents, beginning September 15.

And other informative news stories as well as the Honor Roll of Hits, pop charts and the new *Billboard* feature—a page devoted to new merchandising and mechanical developments in the business—the Radio-Phono-TV Section.

New Music Firm

RALEIGH, N. C., Aug. 27.—Secretary of State has issued a charter to Modern Music Company, of Charlotte, Inc., to deal in musical equipment. Authorized capital stock is 1,000 shares, no par value. Incorporators: Alfred Nance and Colden Chesser, both of Charlotte, and W. A. Mason, of Belmont.

two weeks and said that he hadn't viewed such optimism on the part of juke box operators and music men for months.

Permo in Major Fall Biz Drive

CHICAGO, Aug. 27.—As the opening gun in a campaign to help record dealers make extra profit during their best selling season, Permo, Inc., manufacturer of phonograph needles has announced a series of the biggest "deals" offered by the company in its 20-year history.

In announcing the fall campaign, R. F. Goetzen, assistant sales manager, said, "These extra-profit deals (See *Permo Fall Drive* on page 94)

Drivers Out On Strike in 50-Mile Area

Strike Enters Third Week

(Continued from page 84)

pointed out that the situation could have been much worse if the strike had begun in the fall or winter when heavy play is the order.

Developments

As the strike entered its third week, negotiations were still deadlocked as far as the major oil companies and the unions were concerned but the following developments were taking shape:

Mayors of 12 cities, including Chicago, planned a unified demand on both parties in the dispute to settle the strike because business and industry were feeling the gas pinch.

President Truman was to study a plea made by business and industry in the 50-mile strike zone to appoint a fact-finding board which would be empowered to ask both sides to return to work and let the board make a decision.

Both sides turned down a plea to arbitrate the strike.

Intervention of Governor Stevenson if the strike is not ended soon.

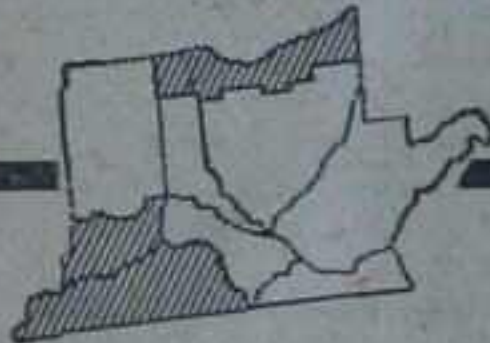
Curtailing of food and milk deliveries appeared likely.



1500 REASONS
why Shaffer is tops
in Seeburg Service

With 1500 repair parts in stock . . . ready for immediate installation or prompt delivery . . . Shaffer can give midwestern operators tops in Seeburg service.

To keep your Seeburg equipment working—working to pull in profits—call on Shaffer often.



—SHAFFER MUSIC COMPANY—

Shaffer-Seeburg Sales-Service States

CINCINNATI, OHIO
2333 GILBERT AVE.

INDIANAPOLIS, IND.
1327 CAPITOL AVE.

SOUTH BEND, IND.
Location to be announced later

COLUMBUS, OHIO
606 S. HIGH ST.

CHARLESTON, W. VA.
1619 W. WASHINGTON ST.

WHEELING, W. VA.
2129 MAIN ST.

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

(Continued from page 20)

Songs	Publisher	N. Y.		Chi.		Calif.		Add.		Tot.				
		SI	SV	SI	SV	SI	SV	SI	SV					
Ball Ha'i (South Pacific)	Williamson	4	1	3	4	5	1	7	4	3	1	2	4	102
Don't Call Me Sweetheart Any-more	A. B. C.	2	5	0	1	2	10	2	1	2	5	0	1	64
Dreamy Old New England Moon	Leeds	6	3	1	4	4	5	3	4	7	6	1	4	112
Fiddle Dee Dee (It's a Great Feeling)	Harms	12	23	1	9	13	11	6	10	12	23	1	7	279
Four Winds and the Seven Seas	Lombardo	0	3	0	5	0	3	3	5	0	3	0	1	71
Give Me a Song With a Beautiful Melody (It's a Great Feeling)	Witmark	3	8	1	4	3	5	2	4	7	6	1	4	111
I Wish I Had a Record	Crawford	3	18	1	0	5	20	9	3	6	7	0	0	126
If You Ever Fall in Love Again	J. Robbins & Sons	2	6	0	4	1	2	0	4	0	2	0	4	71
It's a Great Feeling (It's a Great Feeling)	Remick	6	7	0	6	6	9	1	6	4	8	0	4	131
Just One Way To Say I Love You (Miss Liberty)	Berlin	14	24	2	9	16	29	8	8	7	30	1	7	332
Let's Take an Old-Fashioned Walk (Miss Liberty)	Berlin	3	9	0	6	1	6	5	6	4	6	0	6	141
Love Is a Beautiful Thing	Porgie	1	6	1	1	0	6	0	2	2	8	0	1	58
Maybe It's Because	B. V. C.	3	7	0	3	3	5	6	4	1	4	0	2	97
Now, Now, Now Is the Time	Fremart	7	2	0	3	0	0	5	3	0	2	0	3	66
Room Full of Roses	Hill & Range	1	12	0	7	1	5	0	7	3	8	0	6	125
Some Enchanted Evening (South Pacific)	Williamson	2	7	3	5	4	5	7	7	1	4	3	5	144
Someday You'll Want Me	Duchess	4	9	0	0	2	12	9	1	2	12	0	0	105
Song of Surrender (Song of Surrender)	Paramount	6	5	0	2	1	4	0	3	7	4	0	1	64
Swiss Lullaby	Southern	8	3	1	0	8	7	4	0	0	4	0	0	59
There's Yes, Yes, in Your Eyes	Witmark	3	7	0	5	2	10	4	5	1	6	0	4	120
Toot Toot Tootsie (Jolson Sings Again)	Feist	0	2	1	2	0	4	6	2	0	5	1	2	70
Twenty-Four Hours of Sunshine	Advanced	5	14	1	2	1	11	1	2	6	6	0	1	100
Where Are You?	Famous	5	13	0	0	1	13	0	0	0	10	0	0	78
Who Do You Know in Heaven?	Robbins	1	11	0	3	3	8	1	3	2	11	0	3	109
Younger Than Springtime (South Pacific)	Williamson	4	6	0	2	5	9	6	5	7	8	0	2	116
You're Breaking My Heart	Algonquin	2	8	0	8	1	1	0	7	3	1	0	6	110

RECORDS MOST PLAYED BY DISK JOCKEYS

(Continued from page 20)

POSITION	Weeks to date	Last Week	This Week	Song	Artist	Label
9	10	15		THE FOUR WINDS AND THE SEVEN SEAS	S. Kaye Ork.	V(78)20-3459; (45)47-2923
					(V. Damone-G. Oasser Ork. Mer 5271; B. Crosby-C. Cavallaro, Dec 24677; R. Clooney, Harmony 1050; J. Saunders-The Riddlers-S. Fisher Quintet, Hi-Tone 145; H. Babbitt & The Veltones, Vocalion 55014; D. Dennis-S. Black Ork. London 457; M. Torne-F. DeVol Ork. Cap 57-671; J. Desmond, The Quintones, MGM 10451; G. Lombardo Ork. Dec 24648)	—ASCAP
3	30	16		JUST ONE WAY TO SAY I LOVE YOU	J. Stafford-P. Weston Ork-Starlighters	Cap 57-685—ASCAP
					(J. Bradford, Bluebird 31-0010; S. Gibson & The Red Caps, Mer 8146; A. Jolson, Dec 24665; P. Como-M. Ayres Ork. V 20-3469, 47-2831; B. Eckstine, MGM 10472; P. Page, Mer 5310; J. Wayne-J. Wilson, Harmony 1947; F. Sinatra, Col (78)38513, (LP)1-260; E. Klyser Ork. Col 38479; B. Harrington, Vocalion 55018)	—ASCAP
5	—	17		DID YOU SEE JACKIE ROBINSON HIT THE BALL?	B. Johnson	D 24675—BMI
					(C. Bastie Ork. V(78)20-3514, (45)47-2990)	
19	7	18		RIDERS IN THE SKY	V. Monroe Ork.	V(78)20-3411; (45)47-2902
					(P. Willing & His Riders of the Purple Sage, Cap 57-40164; P. Lee, Cap 57-608; Wingy Manone & His Go Group, Kem 3709; The Song Spinners, Vocalion 55003; B. Crosby-K. Darby Singers, Dec 24618; E. McCurdy, Monogram 134; D. Falligan-H. Winterhalter Ork. MGM 10404; S. Jones & His Death Valley Rangers, Mer 5320; J. Saunders & R. Bloch's Singers, Hi-Tone 122; Sons of the Pioneers, V 21-0065; B. Ives, Col 38445)	—ASCAP
18	12	19		BABY, IT'S COLD OUTSIDE	D. Shore-B. Clark	Col 38463—ASCAP
5	4	20		ROOM FULL OF ROSES	E. Howard	Mercury 5296—BMI
2	22	21		DANCE OF THE HOURS	S. Jones Ork.	V(78)20-3516; (45)47-2992
						—BMI
14	—	22		AGAIN	A. Mooney Ork.	MGM 10398—ASCAP
2	27	23		WHISPERING HOPE	Stafford and MacRae-P. Weston Ork.	Cap 57-690—ASCAP
					(J. Taylor-The Radio Ranch Hands, Mer 6186)	
1	—	23		RECKON I'M IN LOVE	P. Weston Ork.	Cap 57-697—ASCAP
					(B. Garrett & L. Parks, MGM 10487; Pied Pipers, S. Martin, V(78)203515, (45)47-2991)	
18	26	25		BALI HA'I	P. Lee-D. Barbour Ork.	Cap 57-543—ASCAP
6	17	26		SOME ENCHANTED EVENING	B. Crosby-J. S. Trotter Ork.	D 24609—ASCAP
2	30	27		NOW THAT I NEED YOU	Doris Day-Mellomen	Col(78)38507; (LP)1-251
					(K. Thompson, Dec 24695; E. Duchin Ork. Harmony 1058; P. Laine-C. Fisher's Ork. Mer 5311; B. Hutton, Cap 57-620; V. Lynn-B. Farnon Ork. London 459; J. Harvey, MGM 10453; J. Garber, Cap 57-710; P. Warren, V(78)20-3482, (45)47-2941; T. Manners, Varsity 191; P. Reed, Dance-Tone 371)	—ASCAP
1	—	27		JEALOUS HEART	A. Morgan Ork.	London 500—BMI
					(J. L. Carson, Dec 46176; D. Kidwell & His Red River Valley Boys, Mer 6188)	
2	—	29		LET'S TAKE AN OLD-FASHIONED WALK	F. Sinatra and Doris Day	Col(78)38513; (LP)1-260
						—ASCAP
6	15	30		THE FOUR WINDS AND THE SEVEN SEAS	M. Torne-F. DeVol Ork.	Cap 57-671—ASCAP
1	—	30		GIVE ME YOUR HAND	P. Como	V(78)20-3521; (45)47-2997
						—ASCAP

20 RECORDS

AMI turns them over making—

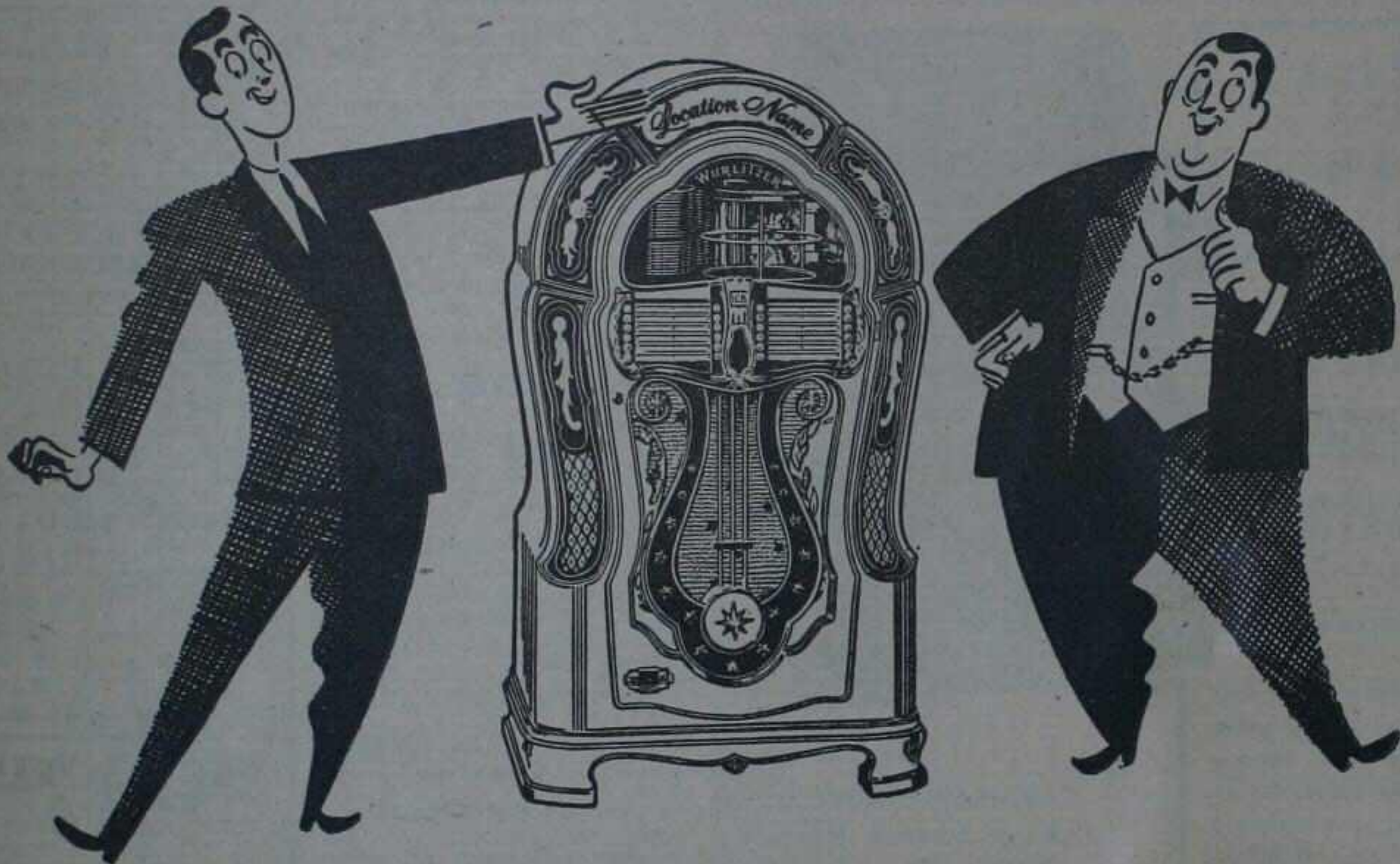
SELECTIONS OF

AMI Incorporated

127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS

Plenty of location owners will be proud to have this

Personalized WURLITZER model 1080



PERSONALIZED AT NO EXTRA COST TO YOU

**SEE YOUR WURLITZER DISTRIBUTOR
FOR LOW DOWN PAYMENTS, EASY
TERMS, HIGH TRADE-IN ALLOWANCES**

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Brady Distributing Co.
522 E. Trade St., Charlotte, N. C.

Brandt Distributing Co., Inc.
1809 Olive St., St. Louis 3, Mo.

Bush Distributing Co.
286 N. W. 29th St., Miami, Fla.
308 Delwood, Jacksonville, Fla.

Cain-Caillette Motors, Inc.
1502 Broadway, Nashville, Tenn.

Central Music Distributing Co., Inc.
1523 Grand Ave., Kansas City 8, Mo.
2562 Hornay St., Omaha 2, Nebr.

Cleveland Coin Mach. Exchange, Inc.
2021 Prospect Ave., Cleveland, Ohio

Commercial Music Co., Inc.
726 N. Ervay St., Dallas 1, Texas

901 E. Houston St., San Antonio, Texas
1004 N. Walnut St., Oklahoma City, Okla.

Coven Distributing Co., Inc.
3181 N. Elston Ave., Chicago, Ill.

Cruzo Distributing Co., Inc.
105 Virginia St., W., Charleston, W. Va.
122 S. Seventh St., Louisville, Ky.

Draco Sales Company
1932 Broadway, Denver 2, Colorado

Emarcy Distributing Co.
348 Sixth St., San Francisco, Calif.

F.A.B. Distributing Co., Inc.
1019 Baronne St., New Orleans 13, La.
1727 Hardan St., Columbia, S. C.

304 Ivy St., N. E., Atlanta 3, Ga.

Hart Distributing Co.
906 Elliott Ave., W., Seattle 99, Wash.

The Arthur Hermann Co., Inc.
282 Central Ave., Albany, N. Y.

Iowa Music Distributors, Inc.
764 Ninth St., Des Moines 14, Iowa

Knudsen Music Company, Inc.
287 North 3rd East St., Provo, Utah

Lieberman Music Co.
1124 Hennepin Ave., Minneapolis, Minn.

Maestro Music, Inc.
117 East Broadway, Tucson, Arizona

Midland Music Distributors, Inc.
409 North Noble St., Indianapolis, Ind.

Music Distributing Co.
420 N. Craig St., Pittsburgh 13, Penna.

O'Connor Distributors, Inc.
2320 W. Main St., Richmond, Va.
400 Water St., Portsmouth, Va.

Radd Distributing Co.
298 Lincoln St., Allston 34, Mass.

Sicking, Inc.
1401 Central Parkway, Cincinnati 14, Ohio

Siegal Distributing Co., Ltd.
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40 Powell St., Vancouver, B. C., Can.

853 Notre Dame St., W., Montreal, Que., Can.

Southland Distributing Co.
1128 S. Crenshaw Blvd., Los Angeles 6, Calif.

Steele Distributing Co.
3300 Louisiana St., Houston, Texas

Sterling Service
Rocky Glen Park, Moosic, Penna.

United, Inc.
4227 West Vliet St., Milwaukee 8, Wis.

Walker Sales Company
2401-7 East Alameda, El Paso, Texas

Williams Distributing Co., Inc.
1082 Union Ave., Memphis 3, Tenn.

The Winters Distributing Co.
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Not only is the Wurlitzer 1080 the lowest priced quality phonograph on the market today, but it is "Personalized" with the location's name at no extra cost to you. Its distinctive design puts it in a class by itself, fits any location—will enable you to land locations you wouldn't possibly interest with any other phonograph.

The personalized plastic crest at the top, plus its

New Gleaming Gold Record Changer Compartment and New Brighter Overall Illumination,

are the reasons why the 1080 will enable you to get and hold profitable locations—will make more money for you—*pay off fast.*

Phone or visit your nearest Wurlitzer Distributor. Let him explain what an attractive financing plan and generous trade-in allowances he is in a position to offer. The Rudolph Wurlitzer Company, North Tonawanda, New York.

THE WURLITZER MODEL 1100

The lowest priced deluxe
phonograph on the market today



PERMO FALL DRIVE

(Continued from page 91)
are aimed at helping dealers to make extra sales in their 'bread and butter' or high volume selling brackets. All these deals feature low-priced Fidelitone needles—the Fidelitone Floating Point at 50 cents, the Fidelitone De Luxe at \$1, the Fidelitone Nylon at \$1.25, and the Fidelitone Master at \$1.50.

"Every dealer can make an outstanding profit by purchasing these deals now, and thru his biggest selling season—the months of September, October, November and December."

The offers, "made to measure for the dealer," will expire December 31, 1949.

ADVANCE RECORD RELEASES

(Continued from page 31)

POPULAR

- Vient Su
D. Martin (That Lucky) Cap 57-726
- Wedding Bells
D. Jurgens Ork (The Meadows)
Col (78)38575; (LP)1-329
- Weddin' Day
B. Crosby & Andrews Sisters-V. Schoen Ork (Betsy) Dec 34718
- When You Were a Tulip
Philadelphia String Band (Some Day)
Tempo TR-658
- Whispering Hope
Andrews Sisters-V. Schoen Ork (Lovely Night) Decca 24717
- Who Do You Know in Heaven
P. Reed (Now That) Dance-Tone 371
- Who'll Be the Next One
P. Reed (Listen To) Dance-Tone 376

Why, Oh, Why

- P. Carle Ork (I'm Gonna) Col (78)38573; (LP)1-327
- Ya Gotta Buy, Buy, Buy for Baby
K. Starr (Break It) Cap 57-717
- Yes, Sir, That's My Baby
N. "King" Cole (Land of) Cap 57-716
- You Were Meant for Me
B. Light (If I) Tempo TR 678
- You'll Have One Sweetheart Less
S. Brown (A Mother-in-Law) London 466
- You're Different
L. Brown Ork (Let Me) Col (78)38574; (LP)1-328
- You're My Thrill
M. A. McCall-P. Moore Ork (Sunday)
Discovery 509

HOT JAZZ

- Darn That Dream
G. Auld (Vox Bop) Discovery 109
- Dixieland Jazz Album—New Orleans
Rhythm Kings (3-10")
Brunswick BP-102
- Bluin' the Blues . . . Brunswick 80120
- Original Dixieland One-Step . . . Brunswick 80119
- Ostrich Walk . . . Brunswick 80119
- San Antonio Shout . . . Brunswick 80118
- Sensation . . . Brunswick 80120
- Tin Roof Blues . . . Brunswick 80118
- Every Tub
Count Basie (Out the) Brunswick 80115
- Honeysuckle Rose
A. Tatum Trio (Moonglow) Brunswick 8115
- I Surrender Dear
R. Norvo Sextet (Red Dust) Brunswick 80116
- Jump Through the Window
R. Eldridge (The Gasser) Brunswick 80117
- Moonglow
A. Tatum Trio (Honeysuckle Rose) Brunswick 80114
- Muskrat Ramble
Sharkey's Dixieland Band (Tallgate Ramble) Kappa 116
- Out the Window
Count Basie (Every Tub) Brunswick 80115
- Red Dust
R. Norvo Sextet (I Surrender) Brunswick 80116
- Tallgate Ramble
Sharkey's Dixieland Band (Muskrat Ramble) Kappa 116
- The Gasser
R. Eldridge (Jump Through) Brunswick 80117
- Vox Bop
G. Auld Ork (Darn That) Discovery 109

LATIN-AMERICAN

- Asi Eres Tu
G. Rodriguez (Tonadita) V 23-1345
- Ayer Y Hoy
P. Fernandez (Por Que) V 23-1342
- Cana
J. D'Arienzo (Delfino) V 23-1348
- Cancion de Cua and Oh-Madre Mia
Lina Ork (La Rueda) Lina L 001
- Caray Caray
Conj. Oriental (El Marido) Lina 016
- Chupa, Chupa
A. Sacasas Ork (Maiz) V 231341
- Cumplianes
M. Fernandez (Huella De) Lina 003
- Delfino
J. D'Arienzo (Cana) V 23-1348
- Dos Medallas
C. Jimenez (El Frutero) V 23-1343
- El Frutero
C. Jimenez (Dos Medallas) V 23-1343
- El Marido y el Radio Man
P. Galindez & D. Rufo (Caray Caray) Lina L 016
- Electriciada
P. Prado (Saca La) Lina L 004
- Herida Mortal
P. Vazquez Trio (Trovador) V 23-1346
- Habana
P. Prado (Mambo No.) Lina L 001
- Huella de Amor
M. Fernandez (Cumpleanos) Lina L 003
- La Contesta
H. Justoliani (Radio Man) Lina 1097
- La Rueda and Las Dos Ovejitas
Lina Ork (Cancion de) Lina L 001
- La Que Me Gusta de Ti
Servando Diaz Trio (Todo En) Lina 1012
- Lija
A. Sanchez (Mi Pasado) V 23-1347
- Maiz
A. Sacasas Ork (Chupa Chupa) V 231341
- Mambo No. 5
P. Prado (Habana) Lina L 001
- Mi Pasado
A. Sanchez (Lija) V 23-1347
- Por Que Ya Tu No Me Sonries
P. Fernandez (Ayer Y) V 23-1342
- Radio Man
Conjunto Oriental (La Contesta) Lina L 007
- Saca la Mano
P. Prado (Electriciada) Lina L 004
- Tonadita
G. Rodriguez (Asi Eres) V 23-1345
- Trovador
P. Vazquez Trio (Herida Mortal) V 23-1346
- Todo En la Vida Se Paga
Servando Diaz Trio (Lo Que) Lina L 102

CHILDREN

- Happy's Good Luck Coin
Hopalong Cassidy (The Legend) Cap 57-30128
- Stagger at the Bat Album (2-10")
J. Robinson-P. W. Reese-C. Frank . . . Col MJV-57
- The Legend of Phantom Scout Pass
Hopalong Cassidy (Happy's Good) Cap 57-30128

INTERNATIONAL

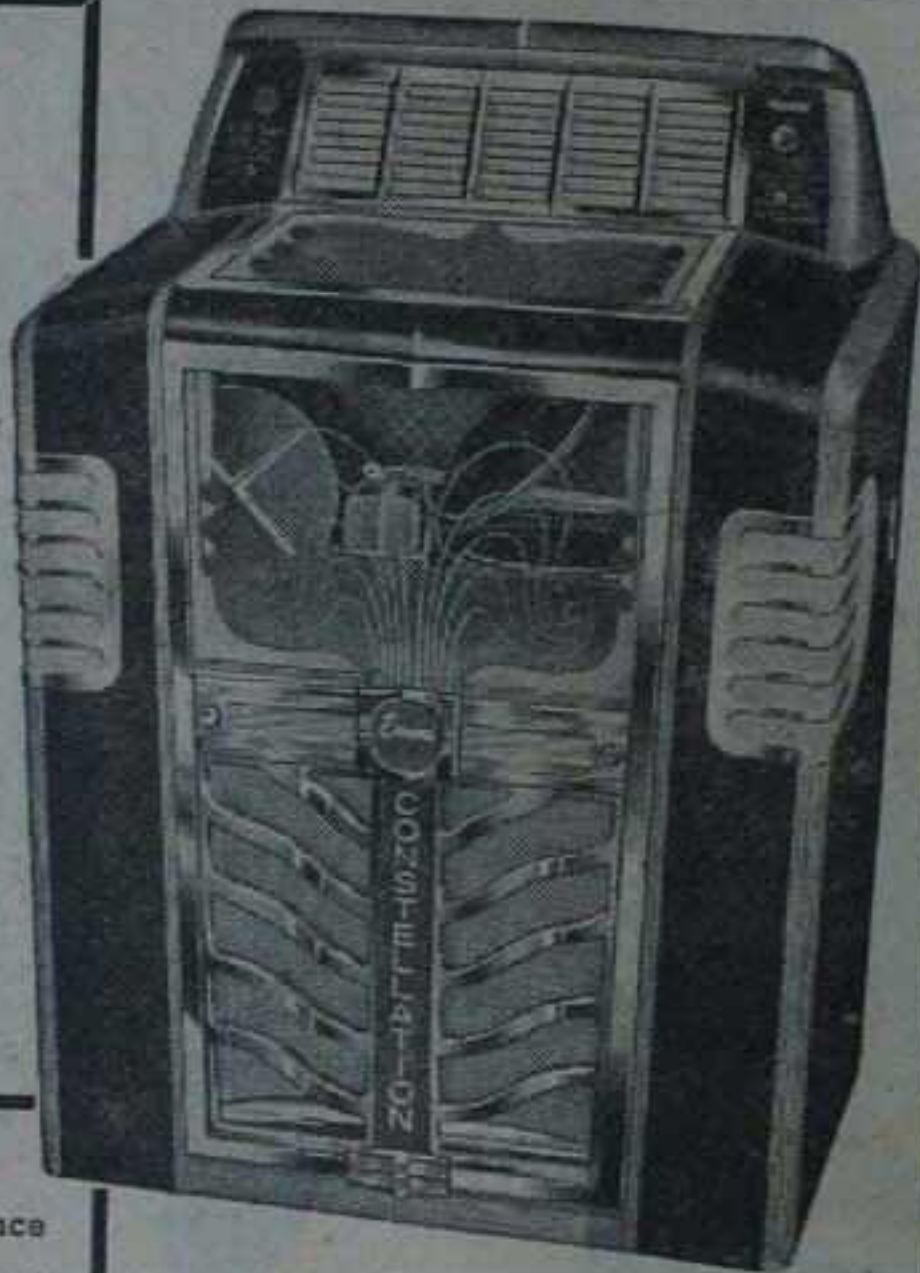
- As a Bud Blossoms to a Rose
E. Deutsch Ork (Song and) V(78)25-6084; (45)51-0024
- At Dusk
E. Deutsch Ork (In a) V(78)25-6086; (45)51-0026
- Canzone Al Vento Va
S. Lombardi (Lucia, Luci) V25-7118
- Cherry Polka
Joe Princi Ork (Twilight Waltz) Deo 45080
- Fishermen's Song
E. Deutsch Ork (Kalitka) V(78)25-6085; (45)51-0025
- I Gerakina-Calamitiano
I. Taitanis (Pare Me) V 26-8220
- In a Gypsy Village
E. Deutsch Ork (At Dusk) V 25-8086; (45) 25-8086
- Kalitka
E. Deutsch Ork (Fishermen's Song) V(78)25-6085; (45)51-0025
- Lucia, Lucia
S. Lombardi (Canzone Al) V 25-7118
- Miodowe Miesiace
K. Maciek (Rok Po Slubie) V 25-0299
- Pare Me, Mare, Pare Me
I. Taitanis (I Gerakina) V 26-8220
- Rok Po Slubie
K. Maciek (Miodowe Miesiace) V 25-0299
- Song and Cxardas
E. Deutsch Ork (As a) V(78)25-6084; (45)51-0024
- Twilight Waltz
Joe Princi Ork (Cherry Polka) Dec 45080
- Unter Der Roten Laterne Von St. Pauli
L. Andersen (Unter Einem) V 25-4114
- Unter Einem Regenschirm Am Abend
L. Andersen (Unter Der) V 25-4114

RELIGIOUS

- The City Built Four Square
Daniel Family Quartet (To Realms)
Col (78)20610; (LP)2-320
- To Realms Eternal
Daniel Family Quartet (The City)
Col (78)20610; (LP)2-320

Built UP to a Standard—not down to a price!

EVANS' 40 SELECTION CONSTELLATION



Evans' high standards of quality since 1892 are your assurance of perfect performance. Price remains comparatively low, not through quality-cutting, but the result of well-planned production. 20-RECORD, 40 SELECTION CONSTELLATION is your BEST phonograph investment, any way you look at it. See your Evans Distributor or write factory direct.

AVAILABLE NOW . . .
Record Popularity Meter for Original Mills Constellation.

GENUINE PARTS for
Mills Throne of Music, Empress, Original Constellation.

H. C. EVANS & CO.

1528 W. ADAMS ST.

CHICAGO 7, ILLINOIS

SEE OUR COIN MACHINE AD ON PAGE 111

NEW ORLEANS JAZZ

Jazz with a Jump — ideal for juke boxes

HEATH DISTRIBUTING COMPANY proudly announces its entry into the record field by offering—NEW ORLEANS JAZZ, based on the original Dixieland style.

JOHNNY WIGGS and his New Orleans Music

No. 751—Ultra Canal

Two Wing Temple

No. 752—Congo Square

Bourbon Street Bounce

Several thousand records already sold—mostly around New Orleans and Macon, Georgia. We know this music will bring in the coins.

Retail price—79¢ each. Special Operator's Price—49¢ each. Orders for less than a total of 10 records will be at the 79¢ price—10 or more records 49¢ each.

Records pressed on the New Orleans label by our associate company, the New Orleans Record Shop.

HEATH DISTRIBUTING COMPANY

243 THIRD STREET

PHONES: 2681 & 2

MACON, GEORGIA

For the Finest in Record Reproduction
Use the New
G. E. Magnetic High Fidelity
LIGHTWEIGHT PICKUP
With Removable Needle

- No Needle Scratch
- Only 3/4 Oz. Needle Pressure
- High Fidelity
- Long Record Life
- Just Plug In

Wurlitzer \$14.95
Seeburg
Rock-Ola A.M.I.
Elec. Cancel \$4 extra
Cartridge Only—\$5.80
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Also other makes.

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SHUFFLE FALL OUTLOOK ROSY

Purveyor Sets League Org To Promote Play

Initial Kick-Off in Chi

CHICAGO, Aug. 27. — Purveyor Shuffleboard Company, manufacturer of boards and accessories, this week went into full scale promotion of its new league and tournament program. The promotion, to be handled thru the Purveyor Shuffleboard League, a newly formed org, is being set up by Herb Perkins and Bill Tucker, and will be conducted by Leonard Hartjen, who joined the company several months ago.

Altho Purveyor conducted several leagues last season, in conjunction with other manufacturers, the formation of the Purveyor Shuffleboard League marks that firm's entry into the league and tournament picture on a major scale. Already set are 125 locations which will compete in a Greater Chicago league, with each location now lining up its players. Competition will be conducted between locations, it was stated, with special flight schedules, prepared by the league headquarters, now being distributed.

Starting Date

According to Perkins, league play will get under way September 12 and competition will continue thru the full session, with play-offs scheduled for spring. There will be no extra charge to players for competing in the league, their only expense being payment for the use of the board.

Tucker, in reporting the formation of the Purveyor Shuffleboard League, said there was a possibility the league would move into other areas during the coming season, but initial concentration will be in Chicago.

Like other leading manufacturers, Perkins and Tucker reported Purveyor would hold up plans for large-scale tournaments pending the outcome of the current talks being conducted by the industry. With the possibility of an industry level association being formed and taking over the major tournament activity, individual manufacturers are still going ahead with their own league formation and schedules.

Cusano Granted Patent on Unit

RIDGEWOOD, N. J., Aug. 27.—Paul Cusano, president of the American Shuffleboard Company, Union City, N. J., has been granted U. S. Patent No. 2479477 covering a mechanism to correct seasonal warpage in the playing surface of shuffleboards. The mechanism attaches to the underside of the board, making possible complete and rapid adjustment of the playing surface merely by turning a single nut. New unit is known as the "Climatic Adjuster."

Firm officials reported use of the new mechanism eliminates the necessity of resurfacing boards. Unit has been installed on shuffleboards in locations thruout the country following a long test period during which the mechanism was tried under all weather conditions.

Granting of the patent marks the third one awarded Cusano. Other two cover cushion and rebound shuffleboards, and manually operated scoreboards.

OK Shuffleboards

CHICAGO, Aug. 27.—"There's no game like the shuffleboard game," that's what the customers at the Dock, a North Side tavern in Chicago, are saying these days. Spot, which stuck to its juke box when television moved into the neighborhood, decided to try shuffleboard a few months back, and the reception was so good that a separate room, off to one side of the main room, was set aside as a shuffleboard parlor. Two boards were installed, and play, according to the owner, is constant thruout the afternoon and evening hours.

Court Order Okays United Game in Chi

Shuffle Skill Pulls Play

(Continued from page 83)

the United-developed drop coin chute and is easily handled on location as it weighs less than 250 pounds. All servicing is possible by removing a door on the back glass.

In Shuffle Skill player slides a regular shuffleboard weight at a series of contacts, lighting numbers from 1 to 7. After the series is lit special skill shots scoring 50,000, 150,000 and 500,000 points may be made. An automatic scoring unit registers up to 3,900,000. Accessories included with the game are weights, Simonize and a supply of fast wax.

Since the game was introduced in other sections of the country last month, typical test locations have reported that the game appeals to both shuffleboard players and amusement game fans.

See Record Promotions as League and Tourney Planning Reaches New All-Time High

Manufacturers' Ranks Leveling Off; See More Locations

CHICAGO, Aug. 27. — With the summer slump definitely over from the manufacturer viewpoint, plans are going ahead to inaugurate the heaviest schedule of league and tournament promotions in the history of the industry. With National's strong league and tournament division already well into its fall program, and with Standard, Penn and American following suit, added impetus will be given the promotions by firms which are comparatively new to this activity. Purveyor has set up a special org to handle its leagues (see separate story), while Monarch will expand its activities in this direction beginning in a few weeks.

One of the most important developments in the shuffleboard industry over the slow summer months was the elimination of many manufacturing firms which had been in the business for a year or less. As the 1949-'50 season gets under way, manufacturers report that from a peak of approximately 100 firms in the business at the turn of the year, less than 20 board makers were still solvent as Labor Day neared. Of this total, it was estimated that about five to eight firms would probably concentrate on other manufacturing activities before the year was out, leaving approximately a dozen full-time builders of boards in the field by 1950.

Room for Expansion

Most manufacturers feel there is still much virgin territory to be covered thruout the United States, especially in the Midwest, where many larger cities still have few, if any, boards on location. Because of this large potential, there is much concentration on the coin machine opera-

tor, who is considered the logical man to open up the new locations.

It is for this reason that so much emphasis is being placed on leagues and tournaments this season. By promoting leagues, and in many cases this has meant a large financial investment for the few major manufacturers carrying the load to date, it is felt that new players will be developed on a staple basis, and that the best way to open up new territories is to start off with leagues, thus stepping up the competition feature of the game.

Manufacturers, distributors and operators alike feel there is a large potential in the future of the business, and that because of shuffleboard's background (more than 200 years), this is one phase of the coin machine industry which can be built up and planned on a long-range basis. Should the current talks being conducted by manufacturers result in an industry association, the possibilities of a much stronger future for all parties concerned would be heightened considerably, say most segments of the industry.

Tournaments

While leagues will be the backbone of the promotion program thru the balance of the year, larger tournaments seem assured for the spring of 1950. It is known that Standard, thru the Standard Shuffleboard Congress of America (SSCA), is working out plans for a tournament approximately double the size of their four-State venture of a few months back. National, too, has made plans for major tournaments later in the season.

But until the manufacturers arrive (See Shuffle Outlook on page 96)

Home Placement Trend Grows

PUCK PATTERN

Chicago:

With Labor Day at hand, local manufacturers are already noticing an upswing in business. Orders, most of them for delivery in September, are beginning to arrive, in some cases in such numbers that the manufacturers are stepping up their production lines. Also moving into the spotlight is the league and tournament activity, which will be far greater this year than ever before.

Herb Perkins, Purveyor, and his right-hand man, Bill Tucker, are busy getting their fall production under way. Tucker has been held to his desk most of the past week while Herb has been out touring the city and completing plans for Purveyor's entry into the league and tournament field this fall. From here it looks like a record period coming up.

While indoor locations have been, and undoubtedly will continue to be the backbone of the shuffleboard biz, outdoor spots did much to carry

ops over the slack summer months a survey here indicated this week. This is one phase of the business that had been comparatively unexploited in the Midwest until this year, but ops report they are already making plans for this sort of activity come the warm months in 1950.

Orange, N. J.:

Joe Donovan, in charge of publicity at National Shuffleboard, is lining up a full program for the promotion of league play this fall, setting up a series of interviews with radio sports commentators. The scope of shuffleboard play thruout the country will be aired during the broadcasts. Harry Kotler, of National's exec staff, has been away from the office more than a month touring the Pacific Coast, with field rep Sol Lipkin now in up-State New York and Sol Emmor covering his territory in the Southwest.

Sol Lipkin, National field supervisor, is busy setting up the firm's (See PUCK PATTERN on page 96)

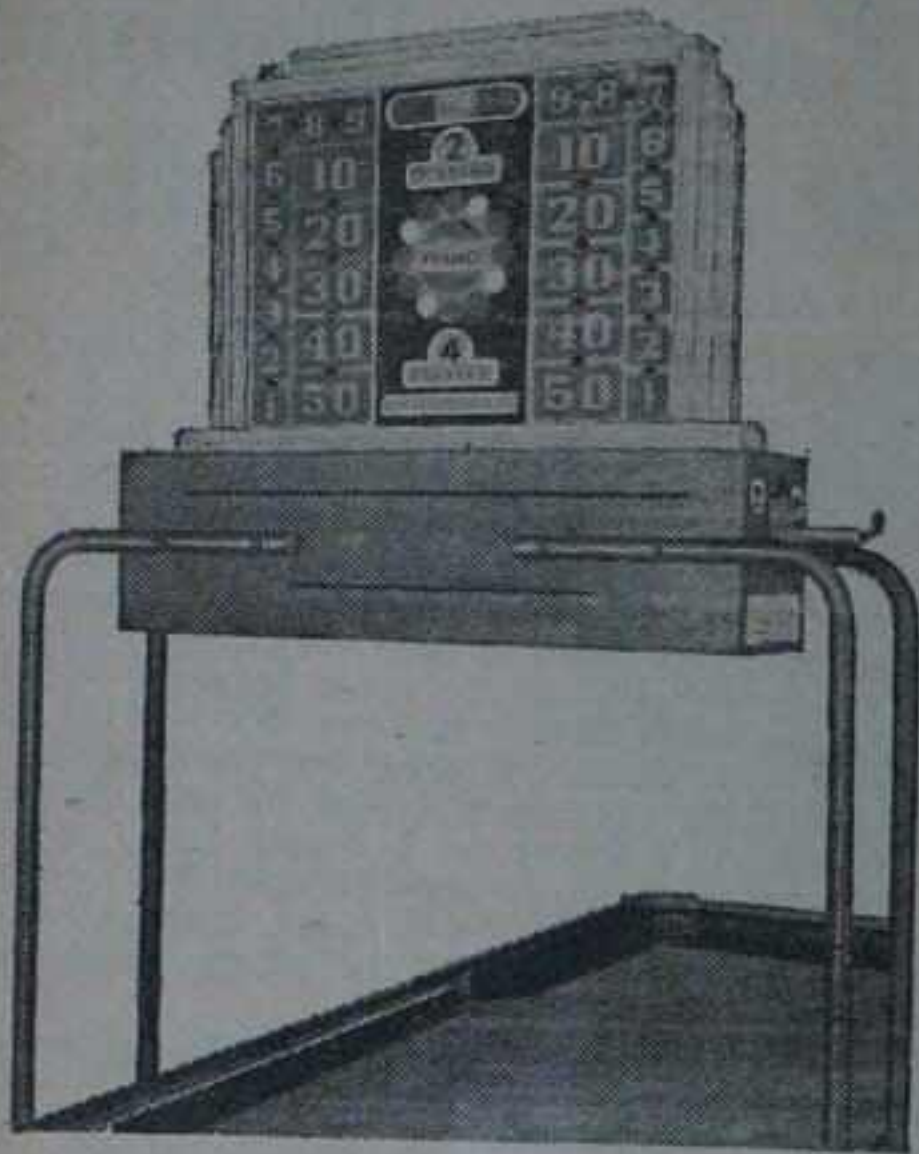
Helps Educate Managem't on Value of Game

Leads to New Locations

LOS ANGELES, Aug. 27.—A trend that has been growing here, and which is now moving eastward, is the placement of shuffleboards in private homes. Several distributors here, recalling the golden era of the movie industry, were reminded that several of the then stars, including John Gilbert and Jean Harlow, installed full size shuffleboards in their play rooms. This fad later died out, but is now being revived, with about 15 motion picture stars now featuring 22-foot boards in their homes.

In the East, especially in the Philadelphia area, placement of shuffleboards in homes has been going on for a number of years. While it has been a comparatively small operation (See Home Placement on page 96)

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- FRAMES:**
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- HORSE COLLAR or BASEBALL**
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Frames score automatically when Points are registered. If no point is made, Player presses Frame Button to register Frame!

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- Entire Mechanism on sliding panel! Assures quick, easy accessibility when serviceman stands on floor!
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PUCK PATTERN

(Continued from page 95)

league program and getting ready to move his family into their new home in Union. Meanwhile, Tom Browne, National's advertising and sales director, reports much interest in the recent offer to supply kits for league formations. National, one of the most active firms in this phase of the business, will get its league off to a flying start in the next few weeks.

Detroit:

Edward Lavander, general manager of the Edelco Manufacturing & Sales Company, reports a number of improvements and changes in design are being made on the Edelco Shuffleboard. Refined unit will be ready for early delivery. Isidor Edelman, founder of the company, is vacationing in New York State.

New York:

George Joyce is president of the newly formed Bay Ridge Shuffleboard League, one of the first to be reactivated by National Shuffleboard in this area. Many others are planned when the fall season gets under way.

Home Placement Trend Growing

(Continued from page 95)

it has, nevertheless, helped to introduce the game to persons who are in the management level of big industry. As a result, many industries in the area have placed boards in factories for the use of employees during rest and lunch periods.

Meanwhile, while home placement has been practically unknown in the Midwest, an increasing program with industrial locations in that territory has been noted in recent weeks. Most operators in the Midwest feel there is a tremendous potential in this type of location in their area, and that to date the field has been practically untouched. With the stepped-up league promotion about to start, operators are working with management to not only place boards in factories, but to have the factories pick teams to compete in the league play. The added publicity given the firms is proving an excellent inducement to open up the spots.

SHUFFLE OUTLOOK

(Continued from page 95)

at a decision on their association, it is doubtful whether much action will take place on the larger tourney planning. Should an association be formed, it would undoubtedly take over the major tournaments, with the manufacturers continuing their league and local tournament deals on their own.

Meanwhile, accessory manufacturers are also looking forward to a strong fall and winter season. With the increased promotion program to be conducted by the manufacturers, accessory manufacturers will follow the train, supplying the wax, pucks, scoreboards, etc., necessary to the successful completion of the drive.

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Coin Exports Rise 12%; Venezuela Is Top Buyer

(Continued from page 83)

game market which slumped to \$25,472 for 237 units. April figures were \$39,378 for 360 games. Mexico proved to be the main market, accounting for 92 amusement devices worth \$25,472. Venezuela, relatively new in the game field, was next with \$6,450 for 22 games, a sharp rise over the seven for \$1,047 in April. Cuban coinmen, rounding out a month of activity in the coin field, spent \$4,189 for 78 games.

Norway, an important market for jukes before the war, made its first 1949 purchases of the U. S.-made boxes in May, when Oslo operators bought eight units for \$4,800. If this nation becomes a steady importer of music boxes once more coin music exports would take on even more significance.

Pointing up the solidarity of the export market was the fact that all classifications showed increased average prices in May over April. Juke prices climbed from \$459 to \$488, venders from \$81 to \$135 and games from \$69 to \$107.

The over-all leader, Venezuela, paid a unit price of \$548 for music machines \$421 for venders and \$293 for games. Tops in each of these departments were music, Guatemala, \$810; venders, Netherlands Antilles, \$456, and games Korea, \$335.

With total sales for the first five months over the \$750,000 mark, it appears the complete figures for 1949 will at least match last year's \$2,309,581. For one thing the slow months in this field are now past and dollar sales as a whole should continue to climb until September when the usual year-end rush begins. Too, the re-appearance of Norway on the export lists indicates the possibility of other countries returning as customers for U. S.-made coin equipment. Should this materialize within the next few months the dollar total could even go over the \$3,000,000 mark as it did in the all-time record year of 1946.

SHUFFLEBOARD ROUTE MAN WANTED

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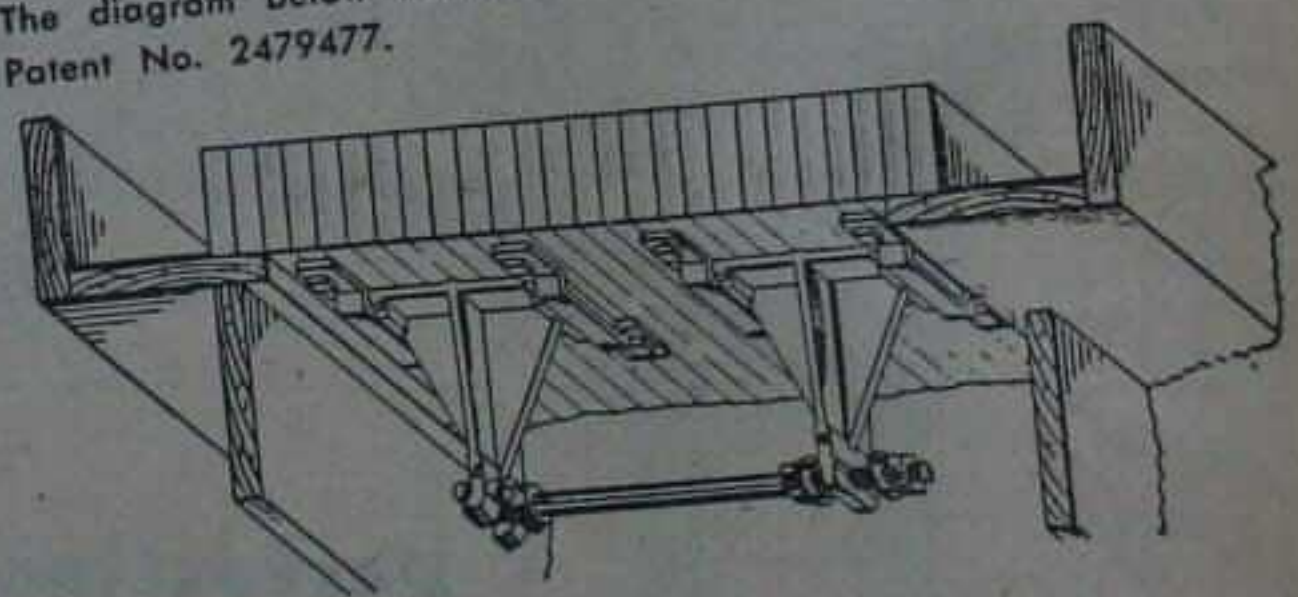
Paul Cusano of Union City, New Jersey, was granted on August 16, 1949, U. S. Patent No. 2479477 on a device known as "Climatic Adjusters," designed to overcome and correct warpage in shuffleboard playing fields. Mr. Cusano will protect his rights to the full extent of the law by immediate prosecution of all parties making, using, or selling infringing devices.

Owners - Users - Operators

are hereby advised to remove immediately from their shuffleboards such devices as may infringe upon this patent (in order to avoid legal action for damages), whether the board has been purchased outright, leased, or operated on a share basis. Failure to comply promptly will result in their prosecution by the owner of the patent, Paul Cusano, for recovery of damages. The amount of damages will increase as delay in complying is prolonged.

It is realized that most users purchased such imitative and infringing equipment in ignorance of the fact that prior rights to such devices existed and were held by Paul Cusano. This does not, however, alter the fact that continued use of infringing devices subsequent to the grant of the patent provides grounds for legal action by Paul Cusano.

The diagram below illustrates the adjusting mechanism covered by Patent No. 2479477.



NOTE: CLIMATIC ADJUSTERS are now available for AMERICAN Shuffleboards.

Paul Cusano



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COINMEN YOU KNOW

Los Angeles:

W. E. (Billy) Happel, of Badger Sales, headed for the northern part of the State last week to get in a little fishing. William R. Happel Jr. is forgetting about his weekly golf games. It seems that the current heat wave is not conducive to hiking along the fairway. . . . Al Silberman returned from a three-day business trip to Tucson, Ariz., where he closed a deal for Fresh-o-Mat. . . . Jack Gilbert was down from his Big Bear Lake headquarters for a look-see at some new equipment.

Paul Laymon is showing off the new Bally Cloverbell, which is reported to be catching the eye of local operators due to the advancing odds offered on the machine. He's also showing off the Navajo, a skill game, wherein the customer tries to drop a coin into a water-filled jar and hit a target. It can go for a penny, dime or quarter, Laymon says. . . . Al Cicero, Santa Maria coinman, toured Pico Street, looking up all his old friends.

Nels Nelson, of the Ray R. Powers Company, is recovering from his smog infection.

Mary Solle, of Leuenhagen's Record Bar, had Tim Spencer, writer of "Roomful of Roses," as a visitor last week. He's also a member of the Sons of the Pioneers. Chuck Cabot, the ork leader, was also shaking hands with drop-ins at Leuenhagen's, plugging his new recording, "Part Time Sweetheart" on Atomic label. The number's vocal was handled by Dick Baldwin.

Mr. and Mrs. Herman Schmidt, of Badger Sales, returned from their trip to Northern California which included visits to Carmel, Lake Tahoe and Yosemite. They've been showing the movies they took of their trip. (See LOS ANGELES on page 100)

Washington:

D. R. Drewyer, manager of the Canteen Company's operations in Washington, is being transferred to the New York office. He recently spent some time in Chicago on business. F. W. Kampf, who comes from Tennessee, will replace Drewyer in the local outfit.

Aaron Goldman, of the G. B. Macke Corporation, reports early success in his job as head of the Business II Unit for this fall's Community Chest drive. He has signed up 60 local managers of Peoples drugstores in the metropolitan area to represent their neighborhoods in the coming campaign. This is the largest single group of workers to be enlisted at the management level from one merchandising corporation since the Community Chest appeal began 22 years ago, Goldman said.

Parking meters in near-by Silver Spring, Md., were causing so much confusion among motorists that Frank A. Reynolds, local American Automobile Association manager, issued an explanation of how they operate. Drivers finding some time left on the meters complained that the time only moved up to 60 minutes when they dropped in a nickel. Since a 5-cent piece will only register one hour, regardless of the time already shown, the motorists should fill out the hour's time with (See WASHINGTON on page 100)

Vital Statistics

Deaths

Edward E. Adams, manager of the Mills Automatic Merchandising Corporation of Boston, in Boston August 18. Adams, who was chairman of Region I, National Automatic Merchandising Association, was 67.

New Orleans:

New Orleans Novelty is rapidly making New Orleans a Champion city for Bally. Prexy Louis Boasberg says this is the machine of the year and finds it quickly makes friends in showrooms. . . . Boasberg, Ray Bosworth and Aron Callery, all of the New Orleans Novelty Company, recently returned from the Windy City where they were the guests of Ray Moloney, of Bally, at a party at the Chez Paree. Boasberg's new billboard sign atop his building can be seen many blocks away.

George Blanchin, formerly in charge of record sales for the Columbia disk distrib here, is now a member of the staff of the Electrical Supply Company, RCA Victor distributors in Louisiana and Southern Mississippi. . . . R. N. McCormick, Decca veepee, says record sales are slightly better than a month ago but definitely behind last year. He is optimistic over future prospects for the old regs of the Decca trade mark. . . . Andrew Monte, of A. M. Amusements, on a vacation at the hot spas. Andy makes several trips a year in that direction and comes back a new man each time.

John Bosch, prexy of the Amusement Association of New Orleans, is proud of that new home in exclusive Lake Vista. He is only one of several ops who live in that lakeside suburb. Bosch says that the next meeting of the association is set for September 6, when several important matters will come up. "All coinmen members should make it a point to be there then," he says. . . . Ed Robinson, of Music Sales, is out of the city on a vacation to some unknown spot.

Peter Nastasi has just put over a clever real estate deal, so the grapevine reports. . . . Gottlieb's College Daze is gaining popularity, with several out-of-town coinmen asking to see the machine at the Gottlieb distrib's display room, New Orleans Novelty Company. . . . Bill Christmas, the coinman with the holiday name, has returned from Chicago where he reports a rather cool dip in Lake Michigan. Bill says it's cold even on the hottest days. . . . Melvin (Old Man) Mallory reports both record and TV set sales on the up along with his music operations. . . . Jules Peres is spending considerable time this summer on the Mississippi Gulf Coast where he is fathering a new realty development of small homes.

St. Louis:

Al Decker, former owner and operator of the Missouri Novelty Company and pinball distributor in this city, has retired from that business and purchased the Marshall House at Marshall, Ill. Decker is remodeling the location and plans to operate a commercial and tourist hotel.

B. S. (Barney) Frericks, general manager of the Universal Distributing Company, has again taken up hand-ball playing and is a daily visitor on the courts of the Missouri Athletic Club. Frericks was, until a year ago, one of the top players at the M.A.C., but due to his health was unable to continue until last week. Universal Distributing and the Arrow Novelty Company both report good business, especially with their shuffleboard routes. Clarence L. Buehler recently joined the organization and is doing a good job as Frerick's assistant.

Philadelphia:

Lennie and Nate Schneller and Joe Belsky, principals of the firm which turns out Nasco pin game conversions, drove to Connecticut last week-end to attend an outing of the new Connecticut Coin Machine Association. Lennie spoke to the members on the benefits operators can gain from trade groups.

New York:

Nash Gordon, office manager of the Automatic Music Operators' Association, hopes soon to be able to release the names of recording stars who will headline the org's 12th anniversary wingding, October 29, probably at the Starlight Roof of the Waldorf-Astoria.

Bill Goetz, of Capitol Automatic Music, left last week-end for a 10-day vacation at his Florida home. . . . George Pratt, Automatic Canteen exec and legislative chairman of Region 2, National Automatic Merchandising Association, is back at his desk after a New England vacation. . . . Sam Eppy, charms manufacturer, has added candy and gum to his line, offering increased service to his bulk vending customers.

Irv (Kempy) Kempner, Runyon Sales roving salesman, worked his way thru Connecticut last week. Barney Sugerman, chief of the AMI juke outlet, is visible proof of the effectiveness of his new diet. He is losing weight and feels much better. . . . Lou Forman, Videograph president, may soon transfer his headquarters to midtown.

Maurice Schack, of the Milk-o-Mat Corporation, returned from a Cincinnati biz trip early last week, but didn't bother unpacking. He leaves soon for Canada to check developments at the firm there making his dispenser under license. . . . Dave Stern, of Seacoast, is finding a ready demand among bulk machine ops for the Walt Disney charms he handles.

Sid Levine, national counsel for the Music Operators of America (MOA), is keeping in close touch with George Miller, MOA chairman, of California, by transcontinental phone. Plans for the huddle of the executive committee, in Chicago, September 12, are just about set, according to Levine, with all members expected to attend. MOA may (See NEW YORK on page 100)

Detroit:

Grant Follin, Arlington Aluminum Company, who has had a display sign holder for vending machines on the market for sometime, is bringing out a new aluminum holder for loading cigarette packs into machines. . . . Theodore Cymbal, manager of the Continental Service & Equipment Company, is forming the Cymbal Products Company in Hamtramck.

Roy Clason, business manager of the Michigan Automatic Phonograph Owners' Association (MAPOA), is vacationing in Northern Michigan, leaving Jean Sterling of the staff to handle the office operations. . . . Paul Gold, secretary of the Greater Detroit Cigarette Vending Machine Operators' Association, is spending his vacation around town—but staying strictly away from the business, leaving his partner, Paul Chover, in charge of operations.

Jack Stapleton, sales manager of Training Devices, reports negotiations are under way for two large operator deals for the Quizzer. . . . Lloyd L. Michel and Harry J. Jacobson, who recently formed the AAA Automatic Soap Products, are selling supplies to operators of coin-operated washing machines in this area. . . . William Kimbrough, after two years in the coin machine business with another firm, is going out on his own as head of People Vending Machine Company, Hamtramck. He is operating a route of pistachio and peanut venders.

Cecil C. Alexander, who handled the Hudson Products Company beverage dispenser for some time, is forming the new Custom Drink Dispensers Company, with offices on (See DETROIT on page 100)

Chicago:

United Manufacturing's annual picnic for employees and their families again proved to be one of the summer highlights. Among the out-of-town guests was Dave Simon, New York. The outing was held in Wolf's Picnic Grove in suburban Lincolnwood. It was a particularly big day for the many youngsters on hand. . . . Howie Freer, Empire Coin, left Wednesday (24) for an Oregon vacation. Meanwhile firm heads, Gil Kitt and Ralph Sheffield, are working extra hard.

Belvend Manufacturing, a newly formed vending firm, has a heavy fall production schedule in the works. . . . Lindy Force and Joe Caldron, AMI, are glad the torrid weather has cooled off a bit but at the same time report that firm's business is still going along at a hot pace. . . . Angelo Valente, who is proprietor of the House of Nickelodeons, is looking for some rolls for some of his ancient music machines. . . . Mr. and Mrs. Paul Leven, Grand Rapids, Mich., were in town for a funeral. Paul is with the L. & L. Tobacco Company, wholesale tobaccoists, which also has cigarette and candy vender routes in the Grand Rapids area. . . . The Billboard's annual golf journey was captured by Norman Weiser with a snappy 88 (gross) on the long Chevy Chase (Wheeling, Ill.) course. Tom McDonough took low net prize.

Stanley Levin, National Coin, is receiving congratulations from the staff. He and Corinne Fox announced their engagement Sunday (See CHICAGO on page 100)

Indianapolis:

Returning from an extended trip over Indiana, Vince McCabe and Irving Schwartz, of the Midland Music Distributors, Inc., exclusive distributors for Wurlitzer, are optimistic over the prospects for a good demand for phonographs as soon as the fall weather begins. "Signs of prosperity are obvious everywhere," was their observation. . . . Russell Pennington, operator at Columbus, Ind., was on coin row looking at new equipment and buying parts. . . . Doc Shry, Shry Music Company, Anderson, Ind., was a coin row visitor. . . . Roberta Herst has been chosen as new manager of the record department at the Janes Music Company.

H. Scheel, operator at Windfall, Ind., was buying records while in the city. . . . J. H. Anderson, operator at Mattoon, Ill., was seen on coin row examining new and used equipment. . . . The Janes Music Company has (See INDIANAPOLIS on page 100)

Hartford, Conn.:

Jim Hogan, record sales manager of Post & Lester Company, Hartford, distributors for Decca Records in the Connecticut and Western Massachusetts area, is predicting big things for the forthcoming motion picture, "Jolson Sings Again." Jim went to New York with Phil Margetson and Peggy Ransbotham, of his staff, to attend a screening of the film. Hogan is busy mapping out an extensive promotional campaign to aid the selling of the film's song records in the territory.

Ralph Colucci, owner of State Music Distributing Corporation, Hartford area coin machine distributors; Jack Gordon, district manager for J. P. Seeburg Corporation, of Chicago, and Ed Claffey, salesman for Atlantic-Connecticut Corporation, of Hartford, area Seeburg distributors, and their wives recently viewed a floorshow at Old Town Hall Inn in suburban East Hartford. They heard the Paul Clement Trio, now in its 68th week of booking at the club.

New York:

(Continued from page 99)

also invite heads of associations not now represented on the committee, to acquaint them with details of the national MOA confab this winter.

Roy Bazelon, of Monarch Shuffleboard, Chicago, was in town early last week. A marriage in the family was the main reason for the trip, but it also gave him the opportunity to visit his son, **Irving**, who is gaining recognition as a composer of serious music. Young Bazelon had a composition performed last week at the dance festival in New London, Conn.

Meyer Parkoff, of Atlantic New York, headed for Chicago last weekend to attend a confab of Seeburg distribs. . . . The Department of Commerce's business census has worked its way down to coin row. A government employee was on the avenue this week gathering statistics from jobbers and distribs. . . . **Sam Wolberg**, of Chicago Coin, was in town last week for a biz conference with **Al Simon**, his factory agent, and also to attend a meeting of the administrative committee of the Zionist Organization of America.

Buddy Rosenthal, head of Cold-rinx, has several Refresh-o-Mats on location in R. H. Macy. He reports that revenue from the pre-mix venders, installed in both the men's and women's recreation lounges of the giant department store, have been high all summer. Flavors are changed occasionally for variety and Rosenthal says that his chocolate drink is most popular on cooler days.

Indianapolis:

(Continued from page 99)

added a parking space 50 by 130 feet to give patrons more time to select records.

Willard Green and **Dick Zuess**, of the Oxford Music Company, Oxford, O., were business visitors on coin row during the week. . . . **Robert Erskine**, collector for the Janes Music Company, is spending his vacation in Arizona. . . . There is a pronounced activity in the demand for coin-operated phonographs with some distributors, while others are neglecting the opportunity to get their share of the late summer business.

COINMEN YOU KNOW

Washington:

(Continued from page 99)

pennies and then add a nickel if they wish to park two hours, Reynolds stated.

Milton Hector, of Hub Coin Machine Company, reports a slow season at present for his juke boxes and pinball machines. He figures business should pick up in a few weeks, however. . . . **Guy Interdonetta**, of Guy's Enterprises, is also looking forward to improved conditions in the fall.

The question of legality of the Prince Georges County law that permits consoles will be taken to the Maryland Court of Appeals this fall, according to **Robert P. McCullough**, attorney for Mount Ranier operator **Hal B. (Reds) Bell**. The legislation had earlier been declared unconstitutional by the Circuit Court. Judge Charles C. Marbury also dismissed a petition for a writ of mandamus to force the county commissioners to issue a license to Bell. He further overruled Bell's request that he invalidate the reason for the commissioners' refusal to grant the license, which was based on Marbury's decision of unconstitutionality. McCullough promptly filed an appeal.

Detroit:

(Continued from page 99)

Seminole Avenue in Redford Township, to distribute various beverage dispensers. Firm will concentrate on the fountain, restaurant, and theater trade at present, adding coin machine service with the Dixie-cup type dispenser a little later.

Carl R. Lichtenstein is establishing a small route of nut venders, operating under the name of Campbell Vending Service. A newcomer to the field, he is planning to add other types of machines at a later date. . . . **Elmer J. Krause**, operating a downtown arcade on Michigan Avenue under his own name, after closing the Woodward Arcade which he formerly operated for a number of years with his father, **Herman Krause**, is leaving for Hot Springs. Mrs. Krause has been seriously ill with arthritis and will take the bath treatment while visiting the health resort.

Los Angeles:

(Continued from page 99)

jaunt. . . . **"Rod" Wattles**, Bakersfield coin operator, was on Pico Street last week making the rounds.

Hank Tronick, of Minthorne Music, says interest in the Seeburg M-100 continues unabated. And he should know. . . . **Joe Drasso** checked off his coin machine operation in near-by Montebello long enough to see what the guys on Pico Street were offering in the form of new games. . . . Another recent visitor was **Clyde Denlinger**, Balboa coin operator.

Fred Gaunt, of General Music, had **Slim Ewing**, of Bakersfield, as a visitor. Fred is waiting patiently for winter to set in so he can start basking in the sun at Twenty-Nine Palms once again. . . . **Joe Juyon**, Catalina Island operator, was in town to pick up some new equipment. . . . Ditto for **Tommy Felkins**, San Bernardino operator.

Mr. and Mrs. Bruce Schriebers were down from San Francisco saying hello to **Paul and Lucille Laymon**. . . . **Al Anderson** was in from Shafter. . . . **Charlie Cahoon**, Long Beach operator, was renewing acquaintances on coin machine row last week. . . . **M. E. Maltby**, Hermosa Beach operator, was in town. Also **G. F. Cooper**, Riverside.

Chicago:

(Continued from page 99)

(21). . . . **Joe Schwartz** completed his vacation last week and returned to the National Coin headquarters Monday (29).

H. F. (Denny) Dennison, after spending most of the week here on business, left for St. Louis where he will meet Mrs. Dennison and their youngest daughter. Then they will motor to Los Angeles. **Joan Dennison**, the couple's oldest daughter, who is a par golfer, is remaining in the East to compete in a tournament next week, then will fly to the West Coast to join the rest of the family September 10. While in the Windy City, Denny met many of his old friends who headquarter here.

Lindy Force, AMI sales manager, reports the fall business outlook is brighter than ever. Firm's Grand Rapids plant is going right along turning out the popular Model B phonographs, and as fast as they are assembled, they are shipped to AMI distributors. . . . In town for the Seeburg distrib meeting, among others, was **Dave Bond**, Boston, who headquartered at the Bismarck Hotel.

FOLK TALENT AND TUNES

(Continued from page 30)

territory office while his brother, **Jean**, runs the firm's Beverly Hills, Calif., branch. . . . **Zeb Carver**, who was at the Village Barn for 15 years, is a folk disk jockey on WBNX, Bronx, N. Y. . . . **Bob Gilmore** now has about eight folk tunes on the BMI sheet for his Peer Music Company. . . . **Don Larkin**, former air force captain, has a "Night Time Frolic" program nightly on WAAT, Newark, N. J.

Peanut Festival at Emporia, Va., September 16 will feature entertainment by **Bill and Arlene** and the **Country Cousins** as well as square dancing. **Tony Wren** is booking the talent. **Grandpa Jones**, **Jimmie Osborne** and **Clyde Moody** will take part in crowning the peanut queen at the festival.

Wilma Lee and **Stoney Cooper's Clinch Mountain Boys** (Columbia) highlighted the world premiere of pic, "Roseanna McCoy," at the Capitol Theater, Wheeling, W. Va., August 16. . . . **Daniel James** and **His Texas Melody Boys**, who are currently working thru Central Texas, have cut their first wax for the Houston label. . . . **Norman Atkinson**, chief of Clef label, Houston, reports that **Walter Colvin**, program director of KNUZ, Houston, and station d. j., is doing a swell plugging job for h. b. music and has worked out a Thursday night dance party at the local Hoedown Club. . . . **Cotton Carrier** and a cast of WSB, Atlanta, have been working Lucas-Jenkins theaters two days per week for the last two months. . . . **Billy Williams** (Victor) has been spending the summer at his farm in Percy, Ark. He does 16 days at the Texas State Fair, opening October 8. . . . **Ray Kemo**, formerly steel man with **Ernest Tubb**, has his own unit, the **Radio Ranch Boys**, touring the Southwest. . . . **Jack Kennedy** writes that **Floyd Tillman** (Columbia) flew to the Coast two weeks ago to appear with **Hank Penny** at the opening of **Nick Ross's** new rustic ballroom in Los Angeles.

Erwin King, writer of Decca's "Waltzing With a Broken Heart," now in New York on a special writing assignment for Hill & Range Music. King, **Reggie Ward** and **Ernie Lee** recently wrote a new tune, "I Guess I'll Live a Lifetime Loving You," which is expected to be recorded soon by a major label.

Hank Thompson (Capitol) starts a daily series of shows with his **Brazos Valley Boys** over KRLD, Dallas, September 5. The station opens its TV subsidiary in October. . . . **Bob Wills** (MGM) has returned to Oklahoma City, where he is doing a regional web show with the **Texas Playboys** over a number of stations. . . . The **Tex-Sons**, of KFRD, Rosenberg, Tex., are cutting for a new label, FBC. . . . **Lloyd Bryer**, the Stockton, Calif., song spinner, has joined **Herbert Music**, an ASCAP firm. Bryer reports that **Bill Choate**, former warbler with **Bob Wills**, is cutting for 4 Star. Choate is heard over KXOA, Sacramento. . . . The **Cass County Boys** (Decca) have inked an e. t. series with Teleways Transcriptions. . . . **Jack Rivers** is the h. b. chief of the new ABC-Eagle records, the Coast firm.

Happy Wilson and the **Golden River Boys** (Decca), of WAPI, Birmingham, have signed to make several shorts for Astor pictures. . . . **Jimmy Osborne** (King), of WLEX, Lexington, Ky., is using his cocker spaniel, Taffy, in his radio and p. a. act. . . . Hillbilly talent is hitting vaude houses, with **Roy Acuff** and the **Smoky Mountain Boys** (Columbia) set for the Lyric Theater, Indianapolis, August 25-31; the **Palace Theater**, Fort Wayne, September 15-18, and the **Riverside**, Milwaukee, September 29 for a week. Another WSM, Nashville, troupe, consisting of **Ernest Tubb** (Decca), **Cowboy Copas** (King), **Minnie Pearl**, **Rod Brasfield**, **Lew Childre** and **Lazy Jim Day**, will work the **Palace**, Milwaukee, for a week, opening August 28. **Hank Williams** (MGM), **Tubb**, **Copas**, **Minnie Pearl**, **Brasfield**, **Childre** and **Day** work a series of one nighters to the Coast and back during the last two weeks in September.

Please address all communications to Johnny Sippel, The Billboard, 188 W. Randolph St., Chicago 1, Ill.



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GENERAL ELECTRIC

ALBUM REVIEWS

(Continued from page 31)

JOLSON SINGS AGAIN (4-10") 90
Decca A-716
Pretty Baby; I'm Looking Over a Four Leaf Clover; Baby Face; Give My Regards to Broadway; I'm Just Wild About Harry; I Only Have Eyes for You; Is It True What They Say About Dixie?; After You've Gone; Chinatown, My Chinatown. Nine tunes culled from the new "Jolson Sings Again" flick repeated from the sound track for wax by the perennial Mr. Jolson himself! Since these disks are a prominent feature in the promotion plans for the picture, it must be considered almost as sure-fire as the first Jolson album. To boot, this album will be included in Decca's first long-play release.

JUKES All sides okay.
JOCKS If you play for the public, spinning these sides is "Must."

FOLK SONGS—Kathleen Ferrier (3-10") 82
London LA 95
Blow the Wind Southerly; Ma Bonny Lad; The Keel Row; Have You Seen But a White Lily Grow; Willow, Willow; The Lover's Curse; Down by the Sally Gardens. Miss Ferrier's singing here is no less than superb. Her contralto quality compares favorably with Marian Anderson's, and her control is amazing. On these Northumbrian, Elzabothan and Irish folk songs, her clear diction (with the exception of a couple sides, where the recording is to blame) and simplicity of style are ideal. Even where the words are not entirely distinguishable, the complete musicianship is more than adequate compensation. The songs are very well chosen, with an unaccompanied "Blow the Wind," and Ben Jonson's "White Lily" especially effective.

JUKES Not suitable.
JOCKS Fine stuff for middle or long-hair shots.

BRUCKNER: SYMPHONY NO. 8 (3-10") 60
—Hamburg Philharmonic Ork—Eugen Jochum, conductor (11-12")
London-Deutsche Grammophon DGS 17
This lengthy work of Bruckner's, with its massive, Wagnerian dimensions, will be limited in appeal to the Bruckner cult, which worships him as the apotheosis of Austrian spirit. It is magnificently played by the Hamburg orchestra, and conducted by Jochum with all the solemn dignity called for. At the prohibitive \$28.50 list price, it takes no prophetic vision to say that only arch-Brucknerites and well-heeled ecclectics will respond. The European recording job, by the way, is a marvel of accuracy, balance and liveness.

JUKES Not suitable.
JOCKS Sections might conceivably be used on the very highbrow segs.

SCHUBERT: SYMPHONY NO. 6 IN C MAJOR—London Symphony Ork—Josef Krips, conductor (4-12") 72
London LA 88
One of the less frequently performed symphonies of the Austrian genius, this work is nonetheless a warm, melodious, relaxing piece of music. While it has been available previously here in Beecham's Victor diskings, the beautiful quality of these disks, and the full dynamic range of the interpretation, caught in perfectly these full-frequency recordings, is a strong argument in favor of this version. The music, written before Schubert was 25, betrays the influences of Mozart and Beethoven. In fact, the "scherzo" theme is no more than a paraphrase of a Beethoven movement. But the composer's romanticism was already in full bloom, and there's a load of good listening here. Notes are very informative about the music itself.

JUKES Not suitable.
JOCKS The quality of the sound and relative unfamiliarity recommend this to longhair jocks.

CHERUBINI: SYMPHONY IN D MAJOR — Leipzig Gewandhaus Chamber Ork—Paul Schmitz, conductor (4-12") 60
London-Deutsche Grammophon DGS 9
The Italian-born Cherubini spent most of his creative life in France, was a contemporary of Haydn, then of Beethoven and Schubert, but outlived them all. Both Haydn and Beethoven considered him their greatest contemporary. This work, his only symphony, is interesting, but hardly moving as a piece of music. Thematically it is inhibited, tho an occasional Schubertian line appears. Undoubtedly the man was a fine craftsman, and in his operas and religious works there are some inspired moments. But this work, written on a commission, is generally on the dry side. Stylistically it fits perfectly in the early romantic period, where it invites comparison with works of the giants Schubert and Beethoven, and comes off poorly. The performance is adequate, but unexciting. Quality of the disks, excellent.

JUKES Not suitable.
JOCKS A novelty for the "Conservators' Corner."

HINDEMITH: NOBILISSIMA VISIONE AND SYMPHONIC METAMORPHOSIS ON THEMES OF CARL MARIA VON WEBER — Philadelphia Ork—Eugene Ormandy, conductor and Cleveland Ork—George Szell, conductor (LP 1-12") 70
Columbia (LP) ML 4177
Lovers of modern music benefit in this excellent LP pairing by now having available Hindemith's previously unrecorded "Nobilissima" ballet—welcome news to the collectors' mart if not the general run of classical purchasers. The ballet, written in 1937, is on the life of St. Francis, and its music is in the typical disciplined Hindemith vein of modern classicism, with echoes of the church music of the pre-Romantic period. Ormandy's reading is dynamic and pulsing. The variations on the flip are based on an Oriental melody used by Weber for incidental music to a Schiller play, and three on the Weber "Music for Piano, Four Hands." The wry liberties Hindemith takes with his Romantic models here are delightful. The second selection on the Chinese theme is especially amusing.

JUKES Not suitable.
JOCKS For arty airters.

FRENCH ORGAN MUSIC — E. Power Biggs (LP 1-12") 60
Columbia (LP) ME 4195
Widor; Toccata, Marche Pontificale; Gigout; Grand Choeur Dialogue; Boellman; Suite Gothique; Dupre; Antiphon II, Alain; Litanies; Vierne; Final.
The organ music here consists of selections by recent or contemporary French composers, headed by Charles Marie Widor, the dean of French organists. The "Toccata" from his Fifth Symphony is a concert hall warhorse. Biggs does it with proper grandiloquence, and, of course, magnificent virtuosity. Other composers represented are mostly in the school of Widor and Cesar Franck. For aficionados of the "king of instruments," an excellent addition to the recorded repertoire. For the general buyer, rough going.

JUKES Not suitable.
JOCKS Few spinners would tackle this.

J. STRAUSS: THE WALTZES OF JOHANN STRAUSS — Marek Weber Ork (LP 1-10") 85
Columbia (LP) CL 6064
Strung one after another in liting dance tempo are "Emperor Waltz," "Voices of Spring"; "Wine, Women and Song"; "Southern Roses," "Artist's Life," "Vienna Blood," "Tales From the Vienna Woods" and "Blue Danube." The treatment is light and airy, and if people still dance the waltz, the two sides of this 10-inch LP will provide the very best 3/4-time music for 20 minutes at a stretch. Selections are numbered on the label according to the hand (of grooves) in which they may be found—a special encouragement for disk jockey as well as home play.

JUKES Not suitable.
JOCKS Fine for single selections or a whole Strauss program.

ENESCO: ROUMANIAN Rhapsody No 1 and Liszt: Mephisto Waltz—Philharmonic Symphony Ork of New York—Artur Rodzinski, conductor (LP 1-10") 80
Columbia (LP) ML-2057
The racing, dynamic Enesco rhapsody, replete with stirringly transposed folk melodies of his native land, is as meat and drink to the great body of classical music lovers. It is staple concert fare; it can be heard in Lewisohn Stadium and the Music Hall. This doesn't mean it is not a fine piece—it means that it will sell because of its easily understood nature. Rodzinski is fiery and transfigured with it. He is the same with the "Mephisto Waltz," a lesser known work, and one of Liszt's most brilliant and affecting works for orchestra. This is another of Columbia's LP pairings of a sure-fire workhorse and a lesser appreciated but highly worthy piece. Both are, of course, romantic and easily digestible.

JUKES Not suitable.
JOCKS Both selections okay.

"STRICTLY" DANCE MUSIC—Victor Silvester Ork (LP 1-10") 45
Columbia (LP) CL 6056
Forty Second Street, You're the Cream in My Coffee, Jazz Me Blues, You've Got That Thing, Say It Isn't So, By the Fireside, Close Your Eyes, How Deep Is the Ocean? This is strictly dance music—a series of standards played in a bright, unbroken society tempo. But, the salon ork, which the wrapper notes inform us is one of England's most popular, would have been hot stuff in the heyday of the Five Pennies. Admittedly, the combo plays cleanly and in perfect time, but oh, that phrasing. Might appeal to dance teachers and the jazzier members of the smart set. Columbia went pretty far afield in looking for suitable dance music to program on LP when they made this one.

JUKES Not suitable.
JOCKS Might be programmed as continental fare.



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Record Reviews

(Continued from page 29)

RACINGS
OVER-ALL
DISK JOCKEY
RETAILER
OPERATOR

ARTIST	TUNES	
LABEL AND NO.	COMMENT	
COUNT BASIE ORK V 20-3514	POPULAR Did You See Jackie Robinson Hit That Ball? The Basie crew does a fine job with the Buddy Johnson novelty. Taps Miller does the solo vocal honors.	81--81--80--82
	Shoutin' Blues Best Basie instrumental wax in many moons. Spots the Count at the keyboard much of the way but draws its title from a rousing rocking brass shout ending.	82--84--81--81
MILLS BROTHERS Dec 24694	Someday (You'll Want Me To Love You) This dishing of a sure-fire tune should give Vaughn Monroe's fast-moving etching plenty of competition. It's first rate Mills' wax.	89--89--89--89
	On a Chinese Honeymoon The veteran group turns in another of its straightforward jobs with this attractive tune.	78--79--77--77
BING CROSBY (Ken Lane Singers-Victor Young Ork) Dec 24696	The Last Mile Home Bing evokes plenty of nostalgia with this warm rendition of a sentimental tune. Fine production backing.	89--89--89--90
	Imagination (John Scott Trotter Ork) Crosby is at his best in this etching of a wonderful evergreen.	80--80--80--80
HILDEGARDE Dec 24691	Dites Moi The chanteuse handles the "South Pacific" tune in quite an engaging manner.	69--68--70--68
	Raisins and Almonds She does an old Jewish folk tune in both the English and Yiddish.	65--65--65--65
DANNY SULLIVAN (Marty Napoleon Ork) Rialto 1004	When You Look in the Heart of a Shamrock Glimched albeit satisfying Irish-type ballad comes off rather satisfyingly in this rendition.	68--68--66--70
	Don Caballero Johnny Lane Synthetic hunk of nothing.	33--30--30--40
TED MOSSMAN-BOB HAMILTON Panfare 502	Central Park Romance, Parts I & II This is an organ-piano combo effort which works on one of composer Mossman's things. Couple of pretty themes in the opus but loses much in the lack of a dominant melody.	50--60--50--40
TED MOSSMAN-BOB HAMILTON Panfare 501	Ode To Gershwin, Parts I & II Much like Mossman's "Central Park Romance." Some pretty themes, in this case written so as to vamp the Gershwin approach, tied together leaving the listener with somewhat of a take-it-or-leave-it feeling.	50--60--50--40
FRANK SINATRA (Morris Stoloff Ork) Col 38555	The Wedding of Lilli Marlene Sinatra handles the promising tune simply. Should do well if song catches.	84--85--84--83
	Don't Cry Joe Let Her Go, Let Her Go, Let Her Go (Hugo Winterhalter Ork) Strong new tune and Sinatra at his revived fittest with a fine assist from Winterhalter's orking should win plenty of coin.	88--89--88--88
RUSS MORGAN ORK Dec 24701	Strummin' On the Old Banjo Morgan should have another winner in this sterling waxing of a most-attractive ditty.	89--90--88--90
	I Can't Believe It Music in the Morgan manner with wah-wah tram and all makes for an excellent dance dishing of a pleasing ballad which is warbled neatly by the maestro.	83--84--82--82
MARY KAYE TRIO Col 38553	Mary, Mary, Quite Contrary Not much in this side save for an obvious honest effort.	61--62--60--62
	Strolling in the Park Companion piece for "Lingering Down the Lane" and "Cruising Down the River" which doesn't seem to have it.	69--68--68--70
XAVIER CUGAT ORK-BUDDY CLARK Col 38558	Nocturnal Chaperon Sock name power will help this otherwise ordinary dishing.	72--76--72--68
	Thrill Me Clark sings a pretty tune well while the Cugat crew cuts simple Latin capers behind him.	76--78--78--73
BILL LAWRENCE V 20-2539	Jealous Heart Lawrence does an adequate job of covering the zooming country ballad for the Victor company.	75--75--75--75
	If You Ever Fall in Love Again Rather dreary job on an attractive tune.	66--68--68--65
ERSKINE BUTTERFIELD ORK Coral 60097	Jumpin' in a Julep Joint Reissued disk still has spirit but sounds a bit thin.	60--60--60--60
	Birmingham Special Same holds true for this side, which sold plenty of copies in its original release.	60--60--60--60
INK SPOTS Dec 24693	Who Do You Know in Heaven? The Spots seem to come back to life as a result of the orchestral backing—first they've ever had. Fine dishing of a promising ballad.	88--88--88--88
	You're Breaking My Heart The change is even more noticeable in the group's treatment of this smash hit tune. Should grab plenty of the dough headed for the song.	90--90--90--90
KEN GRIFFIN (Johnny Hill-Karen Ford) Rondo R283	Yes, Sir, That's My Baby Lifeless rendition of the oldie which soon draws a pic revival.	66--65--67--67
	Love Was the Cause of It All Tune, which has tinges of "Jealous Heart," is sung adequately while Griffin makes a big walts beat at his organ. Midwestern fare.	77--75--77--80

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Record Reviews

ARTIST LABEL AND NO.	TUNES COMMENT	RATINGS OVER-ALL DISK JOCKEY RETAILER OPERATOR
POPULAR		
THE SATISFIERS FOURSOME (Tony Mottola Ork) King 15011	Peachy Pie Cute novelty is cleanly sung by the quartet and cleanly played by the Mottola ork. You're Losing a Sweetheart, Not a Friend Music and lyric right down Tin Pan Alley's alley. Nicely rendered.	79--79--79--79 79--77--78--82
ARTHUR LEE SIMP- KINS-CRYSTAL- ETTE ORK Crystalette CR-607	Moonrise, Starlight and You Anson-Mosaman ballad based on "Rustle of Spring" gets a good treatment from Simpkins' tenor voice. Recording only fair. Sylvia Simpkins night-club personality doesn't quite come thru on the popular Speaks song.	67--68--68--66 65--66--66--64
ARTHUR LEE SIMP- KINS-CRYSTAL- ETTE ORK Crystalette CR-608	This Is It Nothing exciting happens tho the tune and the rendition are nice. Pale Moon The oldie gets an adequate treatment.	65--66--66--64 63--64--64--62
CLARK DENNIS (Billy May Ork) Cap 57-715	Jalousie Dennis' clean tenor pipes do well by the old tango standard, with Billy May support more than adequate. Peg o' My Heart Tho tune is a standard, had recent hit status. Dennis sings well.	69--69--72--66 68--68--71--65
RED INGLE & THE NATURAL SEVEN Cap 57-713	"A" Yore A-Dopey-Gal Typical Ingle-ized version of the pop hit that should get heavy air play. Two Dollar Pistol Original comedy-type novelty a little too forced	76--80--72--75 68--68--68--68
JAN GARBER ORK Cap 57-712	Catalina Bounce There's a nice-and-easy bounce to the Garber instrumental that makes for a good dance disk Making Love Ukulele Style Present popularity of the uke won't make this a hit disk, but the Bob Grabeau and chorus vocal makes it quite listenable.	70--70--70--70 79--79--78--80
THE HARMONIC- AIRES Continental C-1268	Gypsy Rhapsody Excellent modern version of Brahms' "Hun- garian Dance No. 5" by an accomplished har- monica group. The Tune Toppers-The Harmonic-Aires My Rose Garden A big German-language hit has been given an English lyric. Brisk tempo reduces its potential.	73--77--72--70 70--70--70--70
DICK MANNING Star 610	The Bullfrog Serenade Contrived novelty doesn't register. Ge, It's Tough To Be a Skunk This one tries hard and is mildly entertainng.	59--60--58--58 63--66--60--63
EADIE AND RACK Dec 24707	(1) Some Enchanted Evening (2) A Wonderful Guy Adequate two-piano thumping of the top "South Pacific" tunes. Could get some play in quiet cafes (1) Bali Ha'i (2) Younger Than Springtime Ditto with a little more imaginative con- ception.	73--72--72--76 74--74--72--75
CLAUDE THORNHILL ORK (Nancy Clayton) V(45)47-2998	Through a Long and Sleepless Night The band achieves its great sound with this side, but the vocal is a letdown. Moonlight and Roses (The Snowflakes) Ear-pleasing organ tones by ork and choir in a fine showcase piece.	75--75--75--75 78--80--78--75
FRED WARING & HIS PENNSYLVANIANS Dec 24698	(1) Dark Eyes (2) Volga Boatmen Two typical Waring choir-ork productions— one part Don Cossack to one part of the pon- derous Waring conception of jive. Excellent of its kind, of course. (1) Loch Lomond (2) My Bonnie Here the jive is decked out with heather in a pair of "cute" productions.	73--73--76--70 71--71--74--68
BING CROSBY (The Rhythmaires- Vic Schoen Ork) Dec 24703	Ichabod Ditty from the Disney "Ichabod and Mr. Toad" flick gets a manly try from Bing, but doesn't register as a potential pop item. It's More Fun Than a Picnic An unballyhoed light waltz novelty from "As the Girls Go" is done deftly and airily by Crox and a vocal group—but doesn't wallop.	72--72--70--74 70--70--68--72
CHICK WEBB ORK- ELLA FITZGERALD Dec 25434	A-Tasket A-Tasket With the current penchant for this type of novelty, plus Ella's latter-day popularity, little masterpiece could go a long way toward repeating. Undecided Another re-issue shows Ella and the fine Chick Webb ork at their best on the superlative Charlie Shavers ditty.	84--84--83--85 72--72--70--74
LES BROWN ORK Col 28554	Joltin' Joe Di Maggio The hit made after the Yankee Clipper's record hitting streak in 1941 is re-issued to catch the crest of his popular entry into the line-up. Still sounds great, but revival prob- ably hinges on the success of Joe and the Yankees in the coming weeks. The Nickel Serenade Another Les Brown fave of the 1941 era—and it too sounds okay.	76--76--76--76 73--73--73--73

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Period of Indiscriminate Lending Is Over, Say Execs

(Continued from page 91)
music equipment of one local distributor for three years, admitted it now carried only about \$100,000 in such paper, as against some \$300,000 about two years ago. It requires a down payment of 25 per cent, and tries to confine its time-payment period to 12 months. In some cases, the bank will allow 15 months to complete payments and, in rare instances, where credit rating is outstanding, it stretches the period to 18 months.

Credit Protected

It notes with satisfaction and as a token of continued healthiness in the industry an increasing trend among operators to guard and better their credit ratings. Commercial bank accounts among operators are becoming more popular and they are keeping better records of income and expenditures. Personal savings accounts,

packed safe deposit vaults, or "money tucked under the mattress" can't buy credit with his bank today, one official said. He advised more operators to stop doing business "in their hats." He suggested further that distributors assume the obligation of educating operators in the principles of credit buying.

One of the finance companies, with a long history in the coin machine business, said his firm was steering clear of the "non-working" operator. The route owner who sits back and takes no active part in management, except to pull profits out of the business, is not a good risk today, he asserted. More operators should go out and count the nickels themselves, he said.

10G Loan Ceiling

Pointing out that most juke boxes can't pay for themselves in a year

ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES

(Continued from page 26)

Sittin' on the Doorstep	W. Carter (Slippin' Around) Macy's Recordings 100
Tell Me Why	James Quintet (Remember When) Coral 85016
Tennessee Avenue	S. Williams (Paper Face) Fortune 116
Texas Plains	B. & D. Brown (Way Out) Horace Heidt MS 1015
The Coal Miner's Boogie	Singing Miner (When Kentucky) Rich-R-Tone 453
The Girl That I Love Is an Okie	J. Henderson (Down Beside) High Time HT-117

The Face on the Bar Room Floor	P. Douglas (Down in) Varsity 167
The Girl in the Blue Velvet Band	S. Cooper & W. Lee (What Good) Rich-R-Tone 452
The Nightingale	B. Atcher (I'll Remember) Col 20608
The Pledge of Allegiance	T. Ritter (Gettysburg Address) Cap 77-30123
The Squaws Along the Yukon	Texas Jim Lewis (Where Did) Coral 6-4020 BMI
The Warm Red Wine	B. Atcher (Why Don't) Col 20611 BMI
There's a Blanket of Snow on My Hair	J. Henderson (Wedding Bells) High Time HT-119

There's a Bluebird on Your Window sill	K. Roberts (Jealous Heart) Coral 75128
There's a Bluebird on Your Window sill	T. Williams Trio (A Letter) Cap 57-40225
Think Twice	P. Pyle (Why Don't) Bullet 689 BMI
Try It Again	B. Hall (Why Don't) Talent 745
Ua Leke Ne Alike	E. Martin & His King Serenaders (New Song) King 807
Waltz With Me	Cowboy Copas (Oceans of) King 802
Way Out There	B. & D. Brown (Texas Plains) Horace Heidt MS 1015
Wedding Bells	B. Ross (Returned Soldier's) Talent 743
Wedding Bells	J. Henderson (There's a) High Time HT-116

Wednesday Night Waltz	Cope Brothers (Mary Dear) King 806
What Good Will It Do	S. Cooper & W. Lee (The Girl) Rich-R-Tone 452
What Will You Gain?	J. Knight (Goodbye Will) Talent 707
When Kentucky Didn't Have Any Union Men	Singing Miner (The Coal) Rich-R-Tone 453
Where Did Robinson Crusoe Go With, Friday on Saturday Night	Texas Jim Lewis (The Squaws) Coral 64020 ASCAP
Why Don't You Haul Off and Love Me	B. Atcher (The Warm) Col 20611 BMI
Why Don't You Haul Off and Love Me	B. Hall (Try It) Talent 745

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under present conditions, this official said his company was careful to watch that clients don't overbuy. A ceiling of about \$10,000 is set on loans to any one operator, he said. Too, a substantial part of the route must be free and clear of debt.

New operators trying to establish routes are not considered good risks, the three leading firms agreed. They prefer to deal with operators who have lengthy backgrounds in the business. All seemed agreed that the returns in juke box operation compared favorably today with other businesses requiring similar investments, but advised operators to streamline their organizations and draw less out of operating capital.

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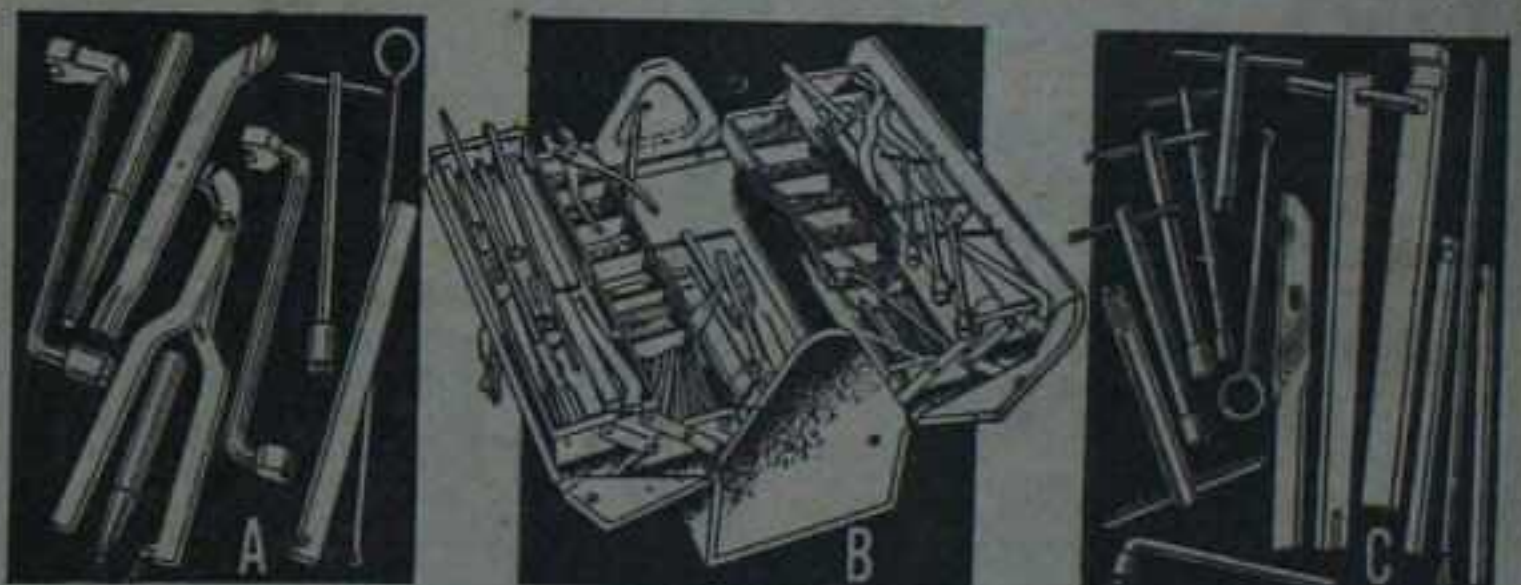
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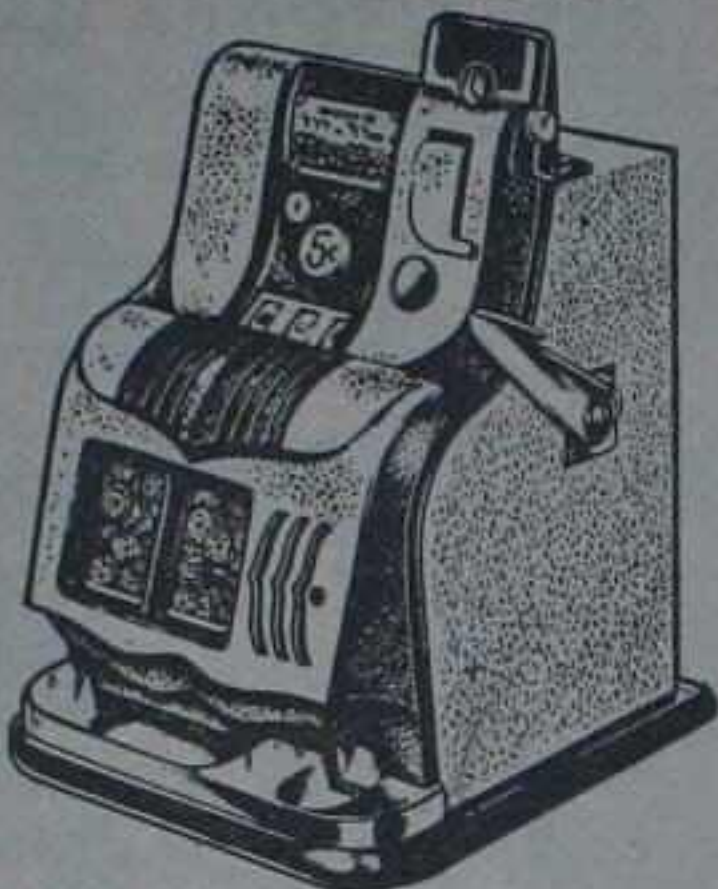
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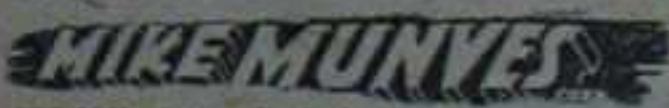
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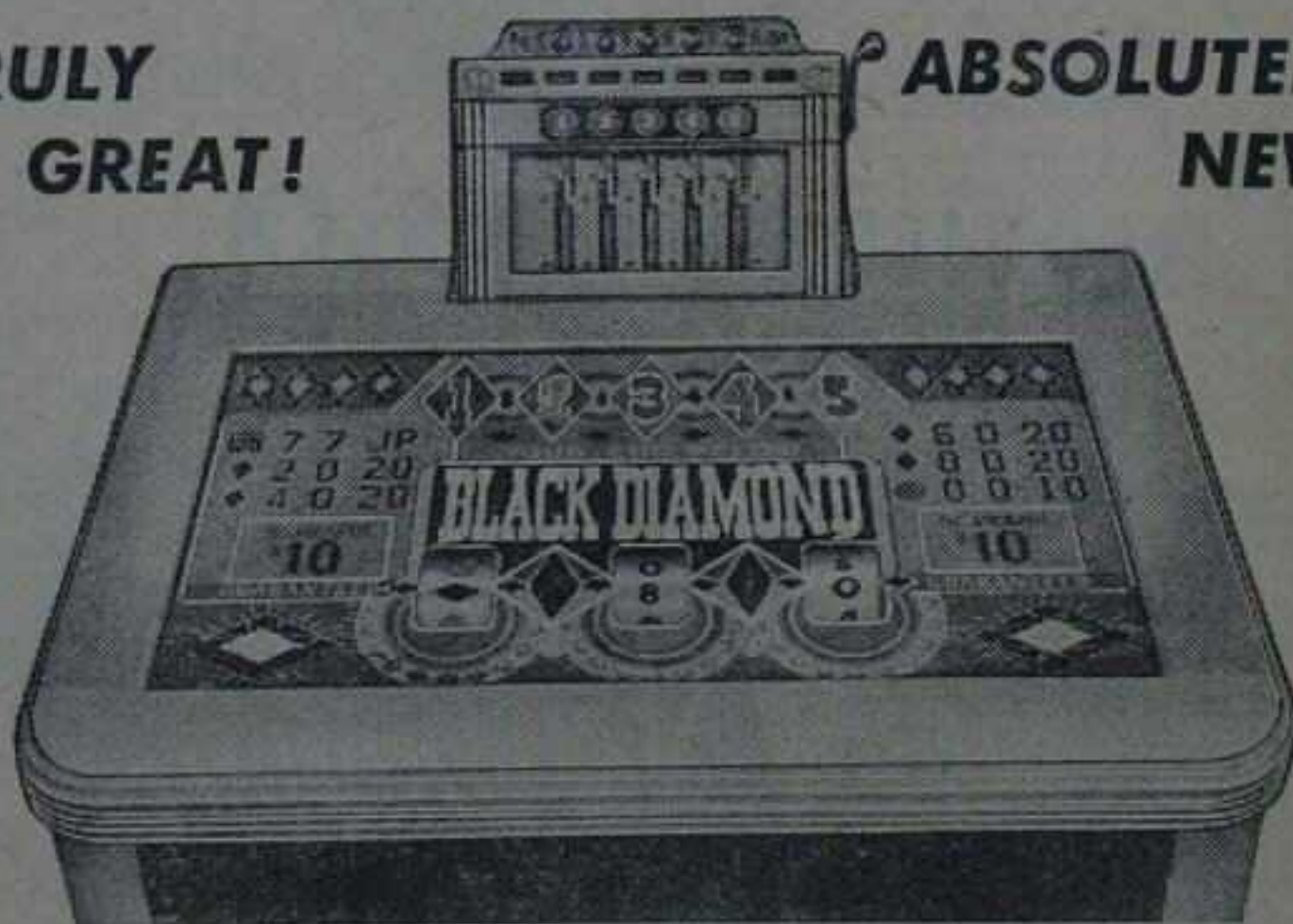
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MYSTERY
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 make every symbol wild.
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