

The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

AUGUST 7, 1948



Above shot again illustrates the promotional job being done by Walter Thornton, well-known model agency owner, via showbusiness and, specifically, the music-record industry. Gimmick is close co-operation, on various "Pin Up" tunes and records, with disk jockeys thruout the country like those gathered around the WIP microphone in Philly. Seated, in the usual order, Bob Horn (WIP), Stu Wayne (KYW). Standing, Sid Merkin (WDAS), Bill Layne, Hal Moore (WCAU), Leroy Miller (WFIL) and Bob Ardery (WNAS). The jocks here are giving Layne a send-off on his current release of "Pin Up Polka" on Elliot Wexler's Public label. Tune was written by Irving Fields and Al Gamse.

Going Over
Bigger Than Ever!

SEND in Your Entry Pledge NOW!
...and Get To Work on
Your Promotion Entry at Once!

The Billboard's Eleventh Annual RADIO AND TELEVISION PROMOTION COMPETITION

COMPETITION RULES

ALL STATIONS AND NETWORKS IN THE UNITED STATES AND CANADA ARE ELIGIBLE TO ENTER.

Awards will be made in the following categories:

SALES PROMOTION . . . Essentially that type of promotion directed toward improving or maintaining a station's sales position, with promotion aimed at clients and agencies.

AUDIENCE PROMOTION . . . That type of promotion directed toward maintaining or improving a station's standing with respect to its audience size, competitively, actually and potentially.

PUBLIC SERVICE PROMOTION . . . Promotion of public service programs. The Competition is not concerned so much with the programs themselves—even tho they may be regarded as promotion on their own—but is concerned with the promotion backing up and exploiting such programing efforts.

AUDIENCE-SALES PROMOTION . . . Because so much radio-television promotion combines these two elements, and because so frequently such campaigns are virtually indivisible, such entries as are warranted should be entered in this category.

BROADCASTERS WILL COMPETE IN THE FOLLOWING DIVISIONS:

- NETWORKS—NATIONAL
- NETWORKS—REGIONAL
- CLEAR CHANNEL NETWORK AFFILIATES
- REGIONAL CHANNEL NETWORK AFFILIATES
- LOCAL CHANNEL NETWORK AFFILIATES
- NON-NETWORK STATIONS, 250 to 1,000 WATTS
- NON-NETWORK STATIONS, 5,000 to 20,000 WATTS
- NON-NETWORK STATIONS, 50,000 WATTS
- FM STATIONS
- TELEVISION STATIONS
- TELEVISION NETWORKS
- STATIONS ON THE AIR AFTER JANUARY 1, 1948 — except for Television Stations, all of which will compete in the same division.

FORM OF ENTRIES

Entries may take any form, from typewritten presentations to any type of elaborate "art" presentation. However, only ONE presentation is permitted for each station's entry in a particular category, altho, of course, a station may enter one, two or all three of the categories. Thus, a station competing in the sales promotion, audience promotion and public service categories would have three entries—but the complete story on each category must be told in ONE presentation. Recordings are NOT permitted, either as all or part of a presentation. Winners will be judged purely on the basis of facts and the judges will not be swayed by elaborate presentation. We urge that you save yourself time, effort and expense by keeping your entry as simple as possible.

ELIGIBILITY DATES

Any promotion executed during any or all of the period from July 1, 1947, to November 1, 1948, is eligible.

DEADLINE

All entries must be at the New York office of The Billboard Monday, November 1, 1948. Sorry, no extensions—but none.

ADDRESS ENTRIES

The Billboard 11th Annual
Radio and Television Promotion
Competition
1564 Broadway, New York 19, N. Y.

THE ANNUAL Competition, analyzing the promotion efforts of stations and networks in all phases of sound and sight broadcasting, is under way again. This is the one and only event which affords broadcasters the opportunity to present to advertising agencies and advertisers, in one single package, under proper auspices and ideal conditions, a story of their promotion efforts thruout the past year. This is the one event which permits broadcasters to tell their customers what they've been doing in behalf of those self-same customers—and their programs; what they've been doing to maintain radio's position as the world's number one advertising medium—and what

they've been doing to help television up the ladder.

As in last year's Competition, final judging will be done by a notable panel of judges representing the leading advertisers and advertising agencies in radio and television. The full list is shown below.

As usual, all entries will be extensively exhibited by The Billboard so that all in radio, television and advertising may study and examine them. The first exhibit will be held in New York later this year; the second in Chicago. Exhibit dates will be announced later on. Both exhibits combine to give broadcasters a rare opportunity to tell radio's story to the advertising fraternity.

BOARD OF JUDGES

ADVERTISER PANEL

J. M. Allen, Vice President in Charge of Advertising, Bristol-Myers Co.
Howard M. Chapin, Director of Advertising, General Foods Corp.
Albert S. Dempewolf, Advertising Manager, Celanese Corp. of America.
Charles J. Durban, Assistant Advertising Director in Charge of Radio and Television, United States Rubber Co.
John R. Gilman, Vice President in Charge of Advertising, Lever Brothers Co.

R. E. Healy, Vice President Colgate-Palmolive-Peet Co.
Harvey W. Manss, Vice President Sterling Drug, Inc.
J. Ward Maurer, Advertising Manager The Wildroot Co.
W. M. Ramsey, Director of Radio Media, Procter & Gamble Co.
R. C. Rettig, Vice President Whitehall Pharmaceutical Co.

ADVERTISING AGENCY PANEL

Ralph B. Austrian, Vice President in Charge of Television, Foote, Cone & Belding.
Lee Cooley, Director of Television, McCann-Erickson, Inc.
Walter Craig, Vice President in Charge of Radio and Television, Benton & Bowles, Inc.
Wickliffe W. Crider, Vice President Barton, Barton, Durstine & Osborn, Inc.
Carlos Franco, Manager Radio Time Buying, Young & Rubicam, Inc.

G. D. Gudebrod, in Charge of Television and Moving Pictures, N. W. Ayer & Son, Inc.
Thomas L. Harrington, Vice President Ted Bates, Inc.
Frank B. Kemp, Assistant Media Director, Compton Advertising, Inc.
William B. Lewis, Vice President Kenyon & Eckhardt, Inc.
Chester MacCracken, Director of Radio and Television Productions, Doherty, Clifford & Shentfield, Inc.

Linnea Nelson, Chief Time Buyer, J. Walter Thompson Co.
Stanley Pulver, Media Manager for American Home Products, Dancer - Fitzgerald - Sample, Inc.
Don Stauffer, Vice President in Charge of Radio, Sullivan, Stauffer, Colwell & Bayles, Inc.
Raymond F. Sullivan, President Stauffer, Colwell & Bayles, Inc.

YOU CAN HELP US PREPARE MORE INTELLIGENTLY FOR EXHIBIT SPACE AND OTHER PHASES OF THE COMPETITION BY FILLING IN THIS ENTRY PLEDGE AND MAILING IT TO US TODAY

ENTRY PLEDGE

The Billboard Radio and Television Promotion Competition
1564 Broadway, New York 19, N. Y.

Gentlemen:

We are planning to submit an entry in the 11th Annual Radio and Television Promotion Competition. We will enter in the following category(ies) (check any or all):
 Sales Promotion; Audience Promotion; Public Service Promotion; Audience-Sales Promotion. Our entry will be in the following division (check one):
 Network (national); Network (regional); Clear Channel Network Affiliate; Regional Channel Network Affiliate; Local Channel Network Affiliate; Non-Network, 250-1,000 Watts; Non-Network, 5,000-20,000 Watts; Non-Network, 50,000 Watts; FM; Television; New Station.

We expect to have our entry in by
(. and Please Make It as Early as Possible)

Name

Title Station

Address

City State

NO MET OPERA THIS YEAR?

Webs Gain Million a Month In Gross Time Sales In Year's First Quarter

Food and Drinks Lead; Toiletries Next

WASHINGTON, July 31.—Gross time sales for the four major networks in the first quarter of 1948 bettered the income for the same period of 1947 by \$3,684,000, the Commerce Department disclosed this week. Billings totaled an estimated \$52,062,000, against \$48,378,000.

Income for each of the first three months of 1948 topped that of the corresponding month last year by a little over a million dollars, with most of the increase being accounted for by heavier time purchases by sponsors in the food-beverage classification. A little over one-fourth of all web commercial time for the first quarter of this year was bought by such sponsors. Sales to the food-beverage group totaled an estimated \$14,888,000 as compared with \$12,-

625,000 for the first three months of 1948.

Toilet Goods Second

Running a very close second in web time purchases were sponsors in the toilet goods-medical supplies group. (See WEBS GAIN MIL on page 7)

AGVA Rebels Are Rumbling At the 4A's

N. E. Locals Get War Chest

NEW YORK, July 31.—There are signs that the dissident membership of the American Guild of Variety Artists (AGVA) is really rumbling. First step is to throw some more legal action at the Associated Actors and Artistes of America (Four A's) for allegedly wrongfully conducting union business. One group has engaged James Beasley and Joseph Guerin, local attorneys, to investigate their case against the Four A's, with court action a distinct possibility if the dispute is not settled by arbitration.

Beasley also is considering taking the problem before the American Federation of Labor (AFL) to see what it might have to offer in the way of a settlement. Observers say, however, that the Four A's is strongly entrenched with the AFL and that very little satisfaction would be gained. Another thought is to form a

(See AGVA Rebs Rumble on page 38)

Eastern Canada's Haylofts Pulling Best in Years

MONTREAL, July 31.—With the tourist season in Eastern Canada at its peak, a survey this week revealed that the strawhat theater, limited though it is, is showing definite signs of being in its healthiest condition in years.

Box office and productionwise, the silo offerings are drawing better than ever before. More important, however, is the fact that young actors who are anxious to get as much training as possible, and more experienced thespians who don't like the idea of laying off completely during the summer, are flocking to the dog-days circuit in ever increasing numbers.

This hypoed interest, both on the part of audiences and actors, is evidence that the summer theater in Eastern Canada, while having a long way to go until it can touch the summer activity in the Eastern U. S., now

(See Eastern Canada's on page 43)

Catskills Biz In 35% Slump

NEW YORK, July 31.—Bookers here are starting to line up at the walling wall because they say business is off 35 per cent in the Catskill resorts. Substantial fact remains, however, that there's a lode of gold in those fields now worth about \$2,000,000 in total bookings each year. That's a conservative figure, according to estimate. In fact, Charley Rapp, one of the big Catskill bookers, stated last season that he did a total of 149G in bookings.

However, there is no questioning the fact that business, though lush, isn't what it was. Most of the hotels are doing two and three shows each week, whereas last year they did three and four. The ops, figuring on a banner 10 weeks, went out and splurged on renovations. It seems they also added a few bucks to the rates. Fewer

(See Catskills' Biz Drops on page 37)

Labor Clash Threatens To Close House

Unions Get Ultimatum

NEW YORK, July 31.—After its flat refusal last week to consider any but the status quo terms for contract renewals with Local 802 of the American Federation of Musicians (AFM) and other unions with which it deals, the Metropolitan Opera Association (MOA) announced Friday (30) that it would grant an extension until Tuesday (3) for the unions to come to terms.

Of the 12 unions involved, seven

(See GIVE IN NOW on page 16)

BMI Charts Themes for Video Market

Free Service to Outlets

NEW YORK, July 31.—Broadcast Music, Inc. (BMI) now is completing a book of cue sheets for music for video backgrounds as a free service to tele stations with BMI licenses. Headed by Henry Katzman, BMI's television research department has made two exhaustive breakdowns, one for classical music, and the other for pops and standards. The classical breakdown embraces some 500 symphonic works owned by or cleared thru BMI or in the public domain.

(See BMI CHARTS on page 16)

Legit Producers Out From Under Big Tax Threat

NEW YORK, July 31.—Apprehensions over what could have been a severe body blow to legit futures were set at rest this week by an announcement from the League of New York Theaters, managerial org repping producers and owners of Stem playhouses. A ruling from the commissioner of internal revenue received by Randolph E. Paul, engaged as counsel by the League to fight for its interests, stated that limited partnerships as set up for financing theatrical ventures are not subject to corporation taxes.

The IRD interpretation of the limited partnership agreement formula as submitted by the League held that it "created a partnership within the meaning of the internal revenue code and the applicable provisions." Also the ruling stated that: "A partnership created by such an agreement lacks the essential characteristics of an association taxable as a corporation."

It is obvious that if the decision had gone against the League, a heavy set-

(See TAX WORRIES on page 42)

Jazz on B'way Brings Bux Back Alive

Watkins Experiment Boffo

NEW YORK, July 31.—With capacity crowds in attendance thru most of the week for the Royal Roost's current Eckstine - Ventura - Dameron package, Ralph Watkins's experiment in transplanting jazz from 52d Street to Broadway is now being hailed in the trade as a proven success. When

(See Jazz on B'way on page 14)

War on Counterfeit Platters

Phonies Seen Driving Legit Biz on Rocks

Hollywood Seeks a Law

HOLLYWOOD, July 31.—Issue of record counterfeiting was brought to the attention of the Los Angeles City Council this week by Councilman Ernest Debs, who proposed a city ordinance outlawing this practice. (See L. A. Councilman on page 16)

Olympics Fail To Offset Hot-Weather London Slump

LONDON, July 31.—A heat wave which hit London this week played havoc with variety, legit and pix biz. Box office, which had been on the slow side for several weeks, took a further slump.

Oklahoma and Annie Get Your Gun, two American shows, are fully booked up and report full houses even with hot weather.

The London Palladium, with Jack Benny, Phil Harris, Mary Livingstone and Frank Marlowe, is the only variety house fully booked. The Lon-

don Casino, with such acts as Harry Richman and Maxine Sullivan, plays to only two-thirds houses.

London is presenting little color, even with the Olympic games in town. Piccadilly Circus has a few flags and bunting up but the rest of London remains drab, with little sign that the city is playing host to such a great event.

London is missing the boat with thousands of visitors from hard currency areas ready to spend freely, but lack of adequate promotion is keeping business at a slow pace.

Gabor's 39c Disk Expansion

Here We Go Again! USO Back in Biz

New Investors Behind Four Subsid Lines

Pop Direct Sales a la Obie

By Jerry Wexler

NEW YORK, July 31.—Following Eli Oberstein's venture into the low-priced pop platter field, a new independent waxery here is readying a 39-cent label (35 cents plus tax) with initial releases scheduled for August 20. Stressing the same factors as Obie's Varsity set-up—low production cost, by-passing of distributors in favor of direct selling, hit-tune coverage, and aiming of sights at the juke box market—the firm, named Broadway Records, will record instrumental masters in Switzerland and dub vocals here.

The company is one of four subsidiaries of the new Remington Records, Inc., backed by a group of investors headed by Don Gabor, head of Continental Records. Gabor will take no active part in the enterprise, however. Bill Simon, former recording director for Vox and general manager of Tham Records, will head the biz as president and general manager. The firm is incorporated in New York State with reported \$100,000 aid in.

Race-Kiddie-Classical

In addition to the Broadway pop label, Remington will operate a race, kiddie and classical line, each under a separate label and each marketed in a different manner. The reason for the separate handling of the several lines, according to Simon, is to insure maximum efficiency in distribution and marketing. Simon pointed out the the prevalent situation finds the general distributors selling pop hits, which need little selling, and ignoring or neglecting specialty lines, which need lots of selling. By utilizing separate and distinct marketing methods, Remington

(See Gabor's 39c Disk on page 14)

Kyser May Quit NBC College for Daily ABC Show

NEW YORK, July 31.—Kay Kyser, band leader-comic, is seriously considering dropping his *College of Musical Knowledge* nighttime National Broadcasting Company (NBC) show, and entering the five-a-week daytime field, it was learned this week. Kyser, whose schmaltzy delivery has made him a long-time fave with the weaker sex, is said to be weighing an offer from the American Broadcasting Company (ABC) to assume the titular role on what probably would be an hour-long afternoon show. Several agencies and sponsors, informed of the idea of the program, already have expressed considerable interest, with a couple of quick sales of 15-minute segs considered likely should Kyser decide to accept the ABC bid.

Herb Rosenthal, vice-president of Music Corporation of America (MCA), which handles Kyser, con-

(See KAY KYSER on page 6)

WJZ-TV Sets Bally Preem At N. Y. Palace

Plan Names, Fireworks

NEW YORK, July 31.—Plans for the glamour debut of WJZ-TV August 10, including a pick-up of vaude headliners from the stage of the Palace Theater (*The Billboard*, July 24), had virtually been completed this week-end, with such celebs pacted as Bea Lillie; Willie West and McGinty, and the Bricklayers, Pat Rooney, Buck and Bubbles, Paul Whiteman and his band and possibly Ella Logan, with a number of others still to be heard from. The sports world will contribute such names to the hoopla as basketball coach Joe Lapchick; General John Reed Kilpatrick, of Madison Square Garden; Jack Mara,

(See WJZ-TV SETS on page 9)

FCC Drifts Toward Dual TV as Solution to Dilemma

WASHINGTON, July 31.—Faced with its upcoming September 20 hearing on upstairs television and bogged down after three more days of testimony on its video allocations plan, the Federal Communications Commission (FCC) appears drifting more rapidly than ever toward dual (upstairs-downstairs) television as the only way out of its allocations dilemma.

Considered significant was the testimony this week from Ewell K. Jett, former FCC commissioner and now representing Baltimore Sun papers radio properties. Jett, who as a member of the FCC had advocated dual band monochrome TV, told the FCC at this week's hearing that present video bands will still be in use 10 years from now and that something must be done to provide additional space. The former commissioner is now expected to be a key witness at the September video hearing, and his testimony is held likely to coincide with views to be aired by the Radio Corporation of America (RCA) which has already indicated willingness to go along with the dual-band black-white TV transmission

(*The Billboard*, May 22). Jett has emphasized that heavy investment in downstairs equipment would prohibit any outright attempt to shift the whole TV system to higher frequencies. As for color, he claimed it is still five years off, a view that also corresponds with RCA's and DuMont's.

Hearings Skedded

Altho the FCC will hear oral argument August 16 on the allocations issue in the third round of the drawn-out hearings, most industry leaders are expecting nothing conclusive immediately from the proceedings, since the hearings on upstairs video will follow soon after. Meanwhile, RCA and others are experimenting with dual operation, and the FCC is weighing a proposal by Jett to stage an engineering conference to determine whether it would be possible to decrease interference protection in certain areas so as to open up additional channels on the present downstairs band. Jett told the FCC he thought it possible that varying degrees of conductivity in some sections of the

(See FCC DRIFTS on page 9)

NEW YORK, July 31.—Reactivation of the United Service Organization (USO), as announced by the government this week, will mean an increase of about 65 per cent in employment for performers providing entertainment for soldiers.

Veterans Hospitals-Camp Shows. The org is currently known, will need a new charter from the State to go into camps, but is expected to reconvert so that it can cope with the G.I.'s amusement problems. It now plays only hospitals.

The present circuit is composed of 107 hospitals. It gave 30 weeks of work to entertainers touring them. The program performs such varied fare as legit, musical book shows and variety.

Walters Switch Lets His Acts Double on TV

NEW YORK, July 31.—In one week Lou Walters has done a complete about-face in his policy of not allowing acts at his Latin Quarter to play tele dates. Willie Shore, doing a turn at the spot, was reported stopped from playing the Texaco show recently, but now he has permission to do a stint on the Ed Sullivan video show on WCBS-TV tomorrow (1).

This has the American Guild of Variety Artists (AGVA) steamed up, because just last week Landrey and Vernon, a dance team playing the Walters club, was prohibited from playing the Texaco show. When Walters comes back to town (he is now in California) he will have to face a union inquiry.

What this also means is that Walters will have to let acts at his nitery play tele from now on. Union members are walking around talking to themselves as a result of this mumbbling "pressure."

The Billboard

The World's Foremost Amusement Weekly

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The Billboard also publishes:
Turnover and Vend.



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NUMBER ONE ACROSS THE MUSIC-DISK BOARD

- No. 1 On the Honor Roll of Hits
MY HAPPINESS
- No. 1 Sheet Music Seller
MY HAPPINESS
- No. 1 Most Played on Disk Jockey Shows
WOODY WOODPECKER by Kay Kyser, Columbia 38197
- No. 1 Disk Via Dealer Sales
WOODY WOODPECKER by Kay Kyser, Columbia 38197
- No. 1 Disk in the Nation's Juke Boxes
WOODY WOODPECKER by Kay Kyser, Columbia 38197
- No. 1 Best Selling Retail Race Record
BOUQUET OF ROSES by Eddy Arnold and His Tennessee Plowboys, Victor 20-2806
- No. 1 Best Selling Retail Folk Record
BOUQUET OF ROSES by Eddy Arnold and His Tennessee Plowboys, Victor 20-2806
- No. 1 Most Played Juke Box Race Record
I CAN'T GO ON WITHOUT YOU by Bull Moose Jackson, King 4230
- No. 1 Best Selling Retail Race Record
I CAN'T GO ON WITHOUT YOU by Bull Moose Jackson, King 4230
- No. 1 Sheet Music Seller in England
GALWAY BAY

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, page 20 to 33 in Music Section.

ZIV ANGLES FOR WORLD

Homme En Rue

NEW YORK, July 31.—The man-in-the-street interview will be extended to Europe and the Near East starting Monday (2) when Arthur Gaeth kicks off the first of a series of short-wave shows from abroad over the American Broadcasting Company. Gaeth, sponsored by the United Electrical Workers, will air his first show by short-wave from Paris, and will ask questions about war and peace, U. S. aid, socialism and capitalism. Subsequent broadcasts in the series will originate in Rome, Athens, Tel Aviv, Prague, Berlin and London.

Hoopprojectables 24 Times Yearly As of October

NEW YORK, July 31.—C. E. Hooper's U. S. projectable ratings will be issued 24 times a year, as part of each pocket piece, beginning in October. In January '49, three months later, subscribers will be asked for a rate increase in connection with the new service. The webs will be asked to kick in with an additional \$100,000, each paying a proportion determined by his percentage of total network times sales during the preceding year. An additional \$100,000 will be requested of agencies and advertisers, with each paying a rate of 33 1/2 per cent higher than is currently paid for "program Hooperatings." Webs, advertisers and agencies, if and when they pay the additional \$200,000, will be paying the Hooper organization \$1,400,000 annually as against the \$1,200,000 the research service has cost them up to now.

The new style pocket piece will show a popularity rating, as does the present pocket piece. It will also, as stated, show a projectable rating. This projectable rating can be multiplied into the total U. S. radio homes figure to give the number of radio households listening to any given show. The sets in use figure and the share of audience figure shown in the pocket piece at present will not be carried in the piece any longer, but the information will be contained in the full Hooper report.

Hooper calls the new service "... easily the most significant development in radio audience measurement history."

Board Set To Avert BMU Strike at BBC

LONDON, July 31.—An effort to avert a threatened strike at British Broadcasting Corporation (BBC) by members of the British Musicians' Union (BMU) was made this week by G. A. Isaacs, the minister of labor, who appointed an independent committee to settle the dispute. The major contention concerns the minimum fees for casual studio broadcasts.

The chairman of the committee which will decide the case is Sir Job Foster, K. C., who is chairman of the Industrial Court. The other two members are G. M. Hann, also of the Industrial Court and former secretary of the National Amalgamated Shop Union Assistants, Warehousemen and Clerks, and W. E. C. Lazenby, former chief labor officer of the London, Midland & Scottish Railway.

NAB To Lead Blast at Port Huron Decish

FCC Under Fire August 5-6

WASHINGTON, July 31.—The National Association of Broadcasters (NAB) is expected to lead the industry attack on the Federal Communications Commission's (FCC) Port Huron decision on political censorship and libel at the special airing of the matter by the Harkness committee August 5-6.

The hearing, which was announced this week, will be the first official action by the House committee since it was authorized by the House prior to the regular adjournment. Much criticism of FCC's ruling that stations may not censor political broadcasts and are not subject to libel in airing them has been stirred up on the House side of Capitol Hill, and the commission is likely to face a hostile committee in defending its ruling.

On the other hand, the Senate appears inclined to go along with FCC on the matter, the Senate Interstate Commerce Committee having already written into the revised version of the White bill a provision similar to the FCC's stand.

While the NAB began work on its Port Huron testimony, its general counsel, Don Peggy, went to Houston Thursday (29) to take part in the opening of the first court test of the FCC ruling. The NAB has filed a request with the U. S. District Court in the Texas city to act as a "friend of the court" in the suit by *The Houston Post's* KPRC to set aside the FCC's Port Huron ruling.

The FCC will be represented at the congressional hearing by Chairman Wayne Coy and a staff of aids, Commissioner Robert Jones, who filed a vigorous dissent to the ruling when it was proposed, is also likely to testify.

KSO Purchase Is Called Off

DES MOINES, July 31.—Tri-States Meredith Broadcasting Company of Des Moines has dropped its contract to purchase KSO of Des Moines because it felt that the Federal Communications Commission (FCC) had taken too much time to grant an approval. G. Ralph Branton, general manager of Tri-State Theater Corporation, announced this week.

Tri-States with Meredith Publishing Company, also of Des Moines, had offered to buy the station for \$450,000, but notified the FCC it would not renew its contract to purchase the station after expiration of a July 15 deadline.

Unusual interest was centered on the case since Paramount Pictures, which has a half interest in Tri-States, was recently found guilty of anti-trust law violations in connection with its radio interests.

Branton said he wanted to emphasize that Tri-States Meredith had dropped out of the purchase plan because of the delay and not because of a feeling that it had been disqualified by the Paramount case.

The company filed an application on February 18 and had stipulated the July 15 deadline by which either party could determine the contract if the FCC had not acted.

ABC's Mister X

NEW YORK, July 31.—Sales chiefs of the American Broadcasting Company (ABC) this week were offering for fall sale in their Wednesday night line-up a name personality said to be so important and so hot only a handful of ABC execs know his name. Presentations to agencies and potential bankrollers are calling the mysterious celeb only "Mister X," and that is the way in which ABC brass refer to him.

Radio annals do not reveal any previous instances of sponsors laying out heavy cash for unidentified talent.

Bally Contest Entries Start

NEW YORK, July 31.—Entries began coming in this week for *The Billboard's* 11th Annual Radio and Television Promotion Competition, which was announced recently. Deadline on entries will be Monday, November 1, with station already hastening to tell the story of the promotion done by them during the preceding year.

Meanwhile, the board of judges has been completed with the addition of four more top figures to the agency and advertiser panels, which include some of the principal personages in those fields. The board will inspect and rate the entries, enabling the stations to bring their stories to the attention of some of broadcasting's most important time buyers. Latest additions were J. Ward Maurer, of the Wildroot Company; Stanley Pulver, of the Dancer-Fitzgerald-Sample Agency; George Potter, of Prudential Insurance Company of America, and Tom Revere, of Donahue & Coe, Inc.

Other judges, previously announced, include, in the advertiser panel, J. M. Allen, Bristol-Myers; Howard M. Chapin, General Foods; Albert S. Dempewolf, Celanese Corporation; Charles J. Durban, United States Rubber; John R. Gilman, Lever Bros.; R. E. Healy, Colgate-Palmolive-Peet; Harvey W. Manss, Sterling Drug; W. M. Ramsey, Procter & Gamble, and R. G. Rettig, Whitehall Pharmaceutical.

In the advertising agency panel judges are Ralph B. Austrian, Foote, Cone & Belding; Lee Cooley, McCann-Erickson; Walter Craig, Benton & Bowles; Wickliffe W. Crider, Batten, Barton, Durstine & Osborn; Carlos Franco, Young & Rubicam; G. D. Gudebrod, N. W. Ayer; Thomas L. Harrington, Ted Bates; Frank B. Kemp, Compton; William B. Lewis, Kenyon & Eckhardt; Chester MacCracken, Doherty, Clifford & Shenfield; Linnea Nelson, J. Walter Thompson; Don Stauffer, Sullivan, Stauffer, Colwell & Bayles, and Raymond F. Sullivan, Sullivan, Stauffer, Colwell & Bayles.

Ken Nelson To Capitol

HOLLYWOOD, July 31.—Ken Nelson, former program director of WJJD, was appointed to a post wearing a similar title at Capitol Transcriptions. Nelson will apply his 21 years of experience in the music biz to planning e. t. programs and recording as well as co-ordinating with Capitol's artist-repertoire chief, Jim Conkling, on artist relations.

Decca Eager To Pull Out Of E. T. Field

Choice Library Involved

NEW YORK, July 31.—The rapidly shifting transcription scene was highlighted this week by major developments, chief of which are negotiations for the purchase of the World Broadcasting System by Frederic W. Ziv. The deal was reported already completed, but this is denied by execs of Decca, owner of World, and Ziv—alho both indicate the probability that negotiations will be concluded. No statement was forthcoming, but it is understood that Ziv's acquisition of World would include the transcription library, facilities, open-end programs and use of the World name. Key World personnel would move to Ziv.

The deal, of course, is in line with a major expansion on the part of Ziv and would give that company one of the choicest library services in the business—one whose clients number an estimated 500 stations. World, once a very big name in the open-end field, has been comparatively quiet in this phase of the business, but the library, facilities and name are admittedly healthy assets. Ziv, of course, is tops in lavish e. t. shows, and the acquisition of the library plus facilities would round out the organization's interests.

Decca Pulling Out

Decca, which purchased World not so long ago, is understood to be anxious to devote its entire attention to the recording business—and hence placed World on the market. Various companies, in addition to Ziv, have been approached.

Ziv's projected expansion in wax parallels the company's incursions (See F. W. ZIV ANGLES on page 8)

Baker Winner In PM Fight

HOLLYWOOD, July 31.—Phil Baker won his fight with bankroller Philip Morris this week (*The Billboard*, July 31) when an arbitration board refused to uphold charges that Baker had violated a so-called "morality clause" in his radio contract. Case came to arbitration when Philip Morris and the Biow Agency attempted to fire Baker as a result of his arrest several months ago on a charge of drunken driving.

Arbitration board, which included Ronald Reagan, Ben Koenig and Bronson Lewis, heard evidence of the bankroller, and defense witnesses which included commentator Harry Flannery; Claude McCue, secretary of the American Federation of Radio Artists; George Glass, public relations expert, and talent agent Mickey Rockford. Board stated that since Baker did not violate the morality clause, he couldn't be discharged.

Present deal with the bankroller runs until October 22. Since the sponsor attempted to unseat Baker via this case, it is almost certain that Philip Morris will have a new emcee to replace Baker after the pact ends. Baker, meanwhile, is readying a new show idea should he be dropped.

Kay Kyser an Arthur Godfrey? FM Leaders See Backouts As Good Sign

May Quit NBC For ABC Show In Afternoons

Would Be 5 a Week, Live

(Continued from page 4)

frmed the bid but said that as of Kyser's departure for Europe, three weeks ago, he still had not been able to decide in favor of the move. Kyser is due back next week, and an early decision is anticipated. *College* recently was canceled by Colgate from its Friday night slot on NBC.

Another Godfrey?

Should Kyser decide in the affirmative, he probably would be skedded as a major ABC personality feature, similar in some respects to the same web's Don McNeil, or Columbia Broadcasting System's Arthur Godfrey. The network has not decided definitely whether it would build a new show around Kyser, or have him head up some program already on the web's docket. If the latter should be the decision, it is entirely possible that the choice would be an expanded version of *Second Honeymoon*, currently airing from 3:30 to 4 p.m. across the board. A strong possibility is that ABC would buy the rights to this property and include the *Second Honeymoon* gimmicks in a refurbished format which would best show off Kyser's talents and personality.

Another deal ABC reportedly has readied to make Kyser's chores easier is a combination live-wax set-up for the show. Under this plan, Kyser would air live twice on one week and three times on the succeeding week, with the other days each week filled by transcribed shows made by Kyser during his working days, thus cutting down the number of days per week he would have to work. One of the stumbling blocks known to have deterred Kyser is his lack of enthusiasm for airing live five times weekly.

No Tonto, Silver Or Lone Ranger For Currey, Smith

SCRANTON, Pa., July 31. — Earl W. Currey, a rodeo performer who has called himself the "Lone Star Ranger," and his agent, Jack Smith, this week were held here to be guilty of cheating, deceit and fraud as well as unfair and inequitable trade practices by Federal Judge John W. Murphy, who issued an injunction restraining further use of the professional name. Judge Murphy, officiating in the Middle District Court of Pennsylvania at Scranton, held that the use of the name was an infringement upon the Lone Ranger of the American Broadcasting Company (ABC). Action followed a suit by the Lone Ranger, Inc., of Detroit, packagers of the show.

Details of the injunction prohibit Currey and Smith from any use or capitalization upon the name Lone Ranger, the use of similar Western regalia or of a white horse named Silver or an Indian companion called Tonto. Currey also is restrained from wearing a mask or uttering the cry, "Hi-Yo, Silver."



KLZ Script Chief

ELLIOT WAGER

Carrying a background of department store advertising and free-lance national scripting into his job, Wager is a member of KLZ's top writing staff.

KLZ, DENVER

Longhair Star Spot to Taylor

CHICAGO, July 31.—Deems Taylor, expert on classical music and well-known network broadcaster, will be featured on a new series of syndicated longhair disk jockey programs to be broadcast starting September 13, Walt Schwimmer, president of Radio Features, local package org, announced this week. The program, called *The Deems Taylor Concert*, will consist of a series of 30-minute broadcasts five times a week featuring Taylor's commentary, interviews with musical celebrities and classical music picked by Taylor.

Stations buying series will receive commentary and interview as well as records of the music to be played locally during airing of syndicated portions. In cases where station has records to be played, local libraries will be used; otherwise they will be obtainable from Radio Features at cost.

According to Schwimmer, 75 stations have already asked for options on the show, with about half of these considered as firm buyers. In attempt to hit large potential market instead of a few stations thruout the country, Schwimmer is pricing program relatively low. Show will be sold on the basis of five half-hour airings for one time, day half-hour time rate of stations carrying. Thus on independent stations here, where half-hour rate is about \$100, show would be sold for about \$20 per half hour. Series is being offered in such a way that stations can air half hour, hour or longer programs using groups of 30-minute segments.

3 FM Applications Granted in Chicago

WASHINGTON, July 31. — The Chicago area FM picture is virtually complete following grants to three applicants by Federal Communications Commission (FCC) this week and an indication that the sole remaining Chi channel will soon be assigned.

Metropolitan Radio Corporation, Chicago, only remaining applicant, was asked for additional data on new stockholders before approval of its bid. Outright grants went to Lewis College, of Chicago, and Lakeshore Broadcasting Company and North Shore Broadcasting Company, both of Evanston, Ill.

New WOR Device

NEW YORK, July 31.—Engineers at WOR this week were putting the finishing touches on a new mechanical device which they say will eliminate the differential in modulation between the musical and spoken portions of a program, which frequently causes the music to be received at a much higher volume. A test on a program is to be skedded shortly, with two lines running into recording circuits, one with the device attached and the other without.

Should the test show that the device actually permits the show to ride at an even level, it will be installed on all WOR lines.

AFRA Talent At Chi Stations Get 10% Pay Hike

CHICAGO, July 31.—As a result of negotiations which have been going on for the past few weeks between AFRA and Class B stations here, AFRA talent at the stations have been granted a 10 per cent increase, it was announced here this week. Under the new agreement staff announcers' increase will be retroactive to June 13 of this year, while increase in fees for other talent—free lance and staff—will be retroactive to July 15.

Former agreements would have expired at the end of February, 1949. As a result of the negotiations, agreements are now extended to March 1, 1951, with the inclusion of a cost-of-living clause which gives AFRA the right to reopen negotiations anytime after February 15, 1950, if the cost of living increases 10 per cent.

A union shop election will be held in the near future to determine if the new contracts will contain AFRA shop clauses.

Coincidental with the announcement of new contractual agreements, results of recent local AFRA elections were announced. Harry Elders was re-elected president of the local, while Ray Jones was re-elected executive secretary. Also elected were Cliff Norton, first vice-president; Dean Reed, second vice-president; John Gannon, third vice-president; Eleanor Engle, recording secretary, and Clare Baum, treasurer.

FMA To Widen Confab Agenda

WASHINGTON, July 31.—The FM Association (FMA) revealed this week that the agenda for its upcoming national convention in Chicago, September 27-29, will be greatly expanded in response to interest registered by FMA members. As a result, a call was issued this week for a meeting of the FMA board here Friday (6). The board is expected to hold sessions over the week-end to develop plans. The convention had originally been slated to concentrate largely on promotion matters, but it is now felt that attention should be given to all phases of FM operation.

J. N. (Bill) Bailey, executive director of FMA, said that association members appear to be convinced that rapid maturity of FM calls for a full-scale swapping of all types of ideas. The meeting of the board preparatory to the annual convention is a routine arrangement, Bailey said.

Forerunner of Boom

WASHINGTON, July 31.—Commenting on findings disclosed by *The Billboard* (July 31) that the number of FM backouts in the last two months surpassed the number of FM grants, FM Association (FMA) officials here this week interpreted the situation as "part of a healthy regenerative cycle in the development of FM broadcasting."

Everett Dillard, president of FMA and head of the Continental FM Network, said the current cycle is "a forerunner of a booming era for station operation, a fact which is borne out by cumulative evidence that there is more interest in FM development than ever before in the industry's existence."

"In AM as well as in FM," said Dillard, "there has always been a recurrent succession of cycles in which stations are built, sets are manufactured, programs are developed and national advertisers are encouraged to buy time. In between the cycles there is bound to be a lag of one sort or another. The cycles keep recurring. With more than 600 FM stations on the air and a vast number of others in the process of being built, emphasis is now turning to programing and development of advertising, which in turn will lead to increased emphasis of the original two cycles of greater station development and increased manufacture and distribution of sets to keep pace with the growing interest."

Shaking Down Step

J. N. (Bill) Bailey, executive director of FMA, added an explanatory note that the excess of withdrawals represents "a healthy shaking down" of permittees who have been "sitting on construction permits and conditional grants without doing anything about going ahead and who were thereby preventing other prospective FM-ers from getting the channels."

"FMA has led the fight to get rid of these squatters," said Bailey, "and the Federal Communications Commission in cracking down on idle grantees is fulfilling a hope long entertained by the FMA."

Dillard and Bailey cited a growth in the output of FM equipment as a "landmark piece of evidence of the unprecedented interest in FM." They cited plans by the Emerson Radio & Phonograph Corporation to put an exclusively FM receiver on the market soon to sell for around \$30. They also pointed out that Emerson and Zenith are going further into low-price combination receivers in the \$49.95 bracket. Dillard also said that the rising FM interest is evidenced in a growing tendency by video manufacturers to install FM in video sets. "Many of these sets," said Dillard, "are going out on the market with exclusive FM and with no AM receivers installed."

Goodman To Head New Station Rep Org

NEW YORK, July 31.—Station Representatives, Inc., rep org, was organized this week with Harry S. Goodman, transcription producer, as top man. It is an Illinois corporation, with offices being set up in Chicago and New York.

Personnel will be announced at a later date.

WEBS GAIN MIL A MONTH

TA and Webs To Discontinue Talks Until Aug.

NEW YORK, July 31.—Following the turndown by Television Authority (TA) of the networks' proposal for a contract covering performers in TV, execs of the webs and the Associated Actors and Artistes of America (Four A's) this week decided to knock off conversations and resume the third week in August. Vacation trouble was one of the chief reasons.

Negotiations were termed "amicable" despite the turndown. It was stated that one of the newer obstacles holding up a settlement was the difficulty of merging into one pattern the plans of the different performer unions with respect to wages and conditions. In this connection it has been reported that Screen Actors' Guild, for instance, has flatly refused current merger proposals because it does not wish to be dominated by Eastern performer unions. Web spokesmen, while stating some progress was made at the talks with respect to working conditions, said that there still existed a wide field of differences to be obviated.

The proposal which the Television Authority turned down was one in which the webs proposed a system of payment on a weekly basis, in accordance with the type of work actors do. This sort of system, the union execs claim, is archaic.

FCC Okays WHOM Watt Boost to 5-KW

NEW YORK, July 31.—The Federal Communications Commission this week okayed the immediate boost in power to 5,000 watts, day and night, for WHOM, local indie which specializes in foreign language broadcasts. The station had been operating at 1,000 watts day and 500 watts night. Fortune Pope, WHOM executive veepee and general manager, said this week that the station is constructing new expanded quarters on West 52d Street, which should be available for occupancy late this summer.

Concurrent with the power boost, WHOM entered negotiations for the sale of the entire all-night *After Hours Swing Session* show, featuring Willie Bryant and Ray Carroll. The potential bankroller is said to be a beer outfit.

Big, Little Outlets Gain With BMB Data

PHILADELPHIA, July 31.—Data from the Broadcast Measurement Bureau (BMB) is being utilized by stations of all sizes and made to pay dividends, according to Hugh Feltis, BMB president, who this week addressed the third district meeting of the National Association of Broadcasters. Feltis declared the material is being used with equal success by stations in small and metropolitan markets.

Feltis also described the new features to be incorporated in the new station and network measurement studies next March, which will include 300 additional cities. In addition to data on weekly audience, which appeared in the first BMB report, supplementary information will show frequency of listening, probably on an average daily audience basis.

Washington Round-Up

THE 25TH BIRTHDAY of local Station WRC, celebrated Sunday (1), recalled to old-timers the embarrassing silence with which the National Broadcasting Company (NBC) affiliate went on the air in 1923. It seems the first speaker spent the first 10 minutes of broadcast time talking into the back of the mike.

Giveaways took another slap in the face last week, this time from J. N. Bailey, executive director of FM Association (FMA). "Giveaways," he said, "build flash audiences and not regular listeners. If FM is to serve the public," he declared, "giveaways will go the way of all fads."

LITERATURE ON RADIO is now assured an official place in the libraries of the nation as the result of a plan evolved by the National Association of Broadcasters (NAB) and the Federal Radio Education Committee (FREC) of the U. S. Office of Education. All types of libraries have agreed to participate in the plan which will bring within easy reach of students and the general public the bulk of literature on radio broadcasting, it was announced by the NAB and FREC.

James L. Fly, former Federal Communications Commission (FCC) chief, has added his protest against the court citation against five Baltimore stations for violating the gag-rule on crime broadcasting (*The Billboard*, July 31). Fly will challenge the legality of the rule on behalf of the American Civil Liberties Union at the contempt hearing slated for October 1.

COMPENSATION TO APPLICANTS who drop bids is still being looked at suspiciously by the FCC. Last week the FCC denied the petition of a Hanover, Pa., applicant for dismissal without prejudice of an AM bid. Instead, the bid was summarily dismissed on grounds that the \$2,741 paid to the bidder by a competitor was "in excess of value for services and equipment." The FCC also turned down a plea by a Parsons, Kan., bidder for reconsideration of a similar action taken last October.

The FCC is hoping the House Appropriations Committee will take note of its report this week showing that commercial broadcast processing is just a minor part of the commission's activity. Of 835,000 radio authorizations issued by the FCC since its start, only 4,000 have been for AM, FM and TV stations. About 126,000 government, mobile and fixed stations have been authorized, the report shows. The greatest bulk of 505,000 authorizations have gone for operator permits and licenses. In the year ending June 30, the FCC granted 239 new AM's, 102 FM's and 43 TV's. Non-broadcast radio stations increased 14,607, while operator permits increased 74,847.

THE COMMERCE DEPARTMENT is weighing a request from the National Association of Broadcasters (NAB) to include AM, FM and TV ownership figures in the 1950 census. The NAB made the request following a resolution by the 4th district NAB meeting in White Sulphur Springs, W. Va., this week. The meeting also endorsed NAB President Justin Miller's request for industry-wide code observance and examined the problem of rising labor costs in radio stations, a problem recognized as among the biggest in AM operations.

Snowfakery

NEW YORK, July 31.—Procter & Gamble, which last week began sponsorship of DuMont's *Fashions on Parade* show, had some imaginative commercials on its initial outing. One of these was a "snowstorm" made, supposedly, of the product being plugged, Ivory Snow. Imagine the sponsor's perturbation when, at rehearsal, it was found that the product is too finely granulated to provide a good image. The Ivory Snowstorm therefore was provided thru use of Ivory Flakes.

Magic 'Curtain' Gets Last Pre-Air Test

NEW YORK, July 31.—After nine months of preparation and auditions, the Gabriel Heatter talent showcase program, *The Magic Curtain*, will have its final audition Friday (6) in preparation for a September debut over Mutual Broadcasting System (MBS). The hour-long airer has been transformed from its original concept as an amateur show to one featuring pro talent, with a goodly sprinkling of big-time names. Heatter will emcee, with Herb Polesie as producer-director.

Lined up for the audition, and probably for the preem outing are trumpeter Red Solomon, Bob Douglas,

Camera, Production Crews in Chi Video Vie on Jurisdiction

CHICAGO, July 31.—A muddle here regarding jurisdiction over TV cameramen and production crews is expected to be clarified—or at least given an open airing—as a result of current negotiations in New York between execs of the International Brotherhood of Electrical Workers (IBEW) and the International Alliance of Theatrical Stage Employees (IATSE). The decision on the situation at Chicago will become national policy, according to union heads.

The situation here is complex, with WBKB cameramen IATSE. The crew members, on the other hand, are either IATSE or non-union, and some engineers are IBEW. At WGN-TV, cameramen are IBEW, as are engineers.

The attitude of station execs—including execs of the American Broadcasting Company and the National Broadcasting Company outlets not yet on the air—seems to be: "Let the unions work out their own jurisdictional arrangements."

Jane Keane, the Billy Moore Trio, Benny Rubin, the De Lovelies Trio and comedienne Hazel Schermit. The program is most likely to be slotted into a Saturday night period.

Sale of Time Far Ahead in First Quarter

Food and Beverages Lead

(Continued from page 3)

Sales to this group amounted to \$14,716,000 during the first quarter of 1948, a slight drop from the \$14,723,000 tossed in the net kitty for the same period last year.

With these two groups accounting for over half of the total billings, soap and ciggie advertisers were far behind, putting up about one-sixth of the net take. Auto, clothing, gasoline, household supply, and financial sponsors rounded out the time buyers.

Net sales for the first quarter of this year averaged about double the sales for the average first quarter in the pre-war years of 1935-'39, according to Commerce Department statistics. The figures:

	1948	1947
January	\$17,544,000	\$16,548,000
February	\$16,715,000	\$15,102,000
March	\$17,803,000	\$16,728,000
	\$52,062,000	\$48,378,000

Beacon Buys WBKB Sunday Amateur Hr.

CHICAGO, July 31.—WBKB's Sunday night amateur hour, first regularly scheduled amateur video series here, this week was sold to the Beacon Camera Company by Knickerbocker Productions, owner of the package. Hour-long amateur show starts airing under sponsorship of Beacon, makers of still cameras, Sunday (1) from 7 to 8 p.m. Agency on the account is O'Neil, Larson & McMahan.

A New 16mm. T-V Package

WASHINGTON NEWS-VIEWS

The Highlights and Lowdown on the Nation's Capitol.

NEWS CENTER OF THE WORLD

Statesmen
Politicians
Diplomats
Foreign Visitors

... give you their VIEWS on the NEWS Every Week.

WRITE — WIRE — CALL

COLONIAL FILMS

Motion Picture Producers

1908 Eye St., N. W.,

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F. W. Ziv Angles for World; Decca Eager To Quit ET Field

(Continued from page 5)
into television, which have been marked by recent acquisitions of large film libraries. This video project has also necessitated additional space, which the company has taken at the Ninth Avenue film center. Robert Jacques heads up a staff of eight on the TV end.

Video is slowly but surely playing an increasing role in cogitations of the e.t. men. Harry S. Goodman, for instance, has decided to televise his weather forecast spots, which are now heard over about 425 AM stations. They will be cartoon-animated.

Belts Tightened

In the transcription field generally, conditions indicate a tightening up due in part to the usual summer slump, to the Petrillo ban and to various other causes. However, two of the largest open-end companies vehemently deny they intend to exit from the open-end business. These are the National Broadcasting Company (NBC) and Lou Cowan. NBC, dormant on open-end activity for some time, clarified its position this week with the statement that it still has 25 syndicated properties and is only waiting for the lifting of the Pe-

trillo ban before starting new activity. The web intends, a spokesman said, to grab additional new properties as soon as possible. It's also known the web is seeking new recording facilities. As for Cowan, spokesmen stated that giving up the Tommy Dorsey show (T. D. had an option to purchase it after one year) would not mean that Cowan would leave the field. Cowan, who is reported as making \$5,000 weekly on *Stop the Music* alone, is mulling new programs as soon as they can be waxed. The company, however, is known to have recalled its major salesmen from the field.

Hard-bitten e.t. operators are continuing to produce programs despite the Petrillo ban and to sell them despite the weather. The trick, of course, is in dubbing music already recorded—against which there is no regulation.

WFIL Buys Rights To "Jack and Jill"

PHILADELPHIA, July 31.—The Curtis Publishing Company and WFIL-TV this week signed for Curtis's *Jack and Jill* magazine to supply the station with story material for a moppet video series which starts today (31). The mag, a kids' monthly, will furnish yarns narrated by Elizabeth Doubleday from 7:20 to 7:30 p.m. Saturdays as a bedtime feature. Illustrations by artists will be the visual material. Robert Wall, of WFIL-TV, will produce.

The deal calls for the station to seek a mutually satisfactory sponsor.

7 New TV Grants; 3 for Michigan

WASHINGTON, July 31.—TV grants climbed to 113 this week as the Federal Communications Commission (FCC) handed out a batch of seven, three of them in Michigan.

Michigan grants went to Fetzer Broadcasting Company, Kalamazoo; WJIM, Inc., Lansing, and Leonard Versluis, Grand Rapids. Other grants went to Radio Service Corporation, Salt Lake City; WSAZ, Huntington, W. Va.; WSM, Nashville, and Peoria Broadcasting Company, Peoria, Ill.

"Life" May Go To a Tele Party On the Presidential Election

NEW YORK, July 31.—There's a strong possibility that *Life* will bankroll the telecast of the presidential elections in November over the National Broadcasting System (NBC). The web is already pitching the idea to the mag, and *Life* probably will buy the deal if a satisfactory figure on costs can be worked out.

From a TV point of view, coverage of the elections is both a challenge and a problem. The event could be—according to NBC thinking—an even greater boost for TV than was the coverage of the three political conventions. Admittedly, however, the job would be harder to do—that is, more difficult to do from the standpoint of showmanship. The conventions, while they posed new problems for tele, were nevertheless packaged in one building. This helped simplify matters, even tho' tough work was necessary to photograph the drama.

Pointing for Drama

NBC figures that with the experience gained on the convention coverage, the web, in conjunction with

Drama "Best TV Program"; Get In Now, Sponsors Told

NEW YORK, July 31.—Most important programing for television today and in the future is drama, according to a special analysis of video facilities, programs and audiences prepared this week by Lennen & Mitchell, Inc. (L&M), for distribution to its clients contemplating entry into tele sponsorship. "Therefore, the soundest piece of advice that can be offered the potential TV sponsor," said the L&M survey, "is to investigate the availability of such shows." Other types of shows which have demonstrated strength thus far are sports and children's programs. The survey stressed that while tele cannot yet compete with existing ad media, "its potential force is so great and its growth is so rapid that time is already running out on the establishment of great franchises for the future."

The L&M survey looks for sharp declines in the average cost of receivers from the \$600 which was par for 1947. By the end of 1948, with new models coming out, the average cost should drop to \$375, with a 1949 median price of \$275, and cost of about \$150 by 1952.

Basic recommendation of the agency to clients utilizing mass market advertising is to establish a good-time franchise in the tele networks now, with emphasis on a good Sunday

WBIS, Bristol, Conn., Preps for Sept. Bow

HARTFORD, Conn., July 31.—The newest standard air outlet in the Connecticut territory to get going will be WBIS, 500-watt daytime unit, at Bristol, Conn., operated by the Bristol Broadcasting Corporation.

According to Dr. Benjamin Sachner, Bristol dentist and the organization's president, the new AM station will begin operations in September. Studios and offices are being set up at 181 Main Street in Bristol.

Associated with him in the project are: Attorney David Cramer, Litchfield, Conn., and three other Bristol men: City Court Prosecutor Francis V. Tracy, City Court Judge Frederick W. Beach and Donald Funk.

night period. The study mentioned National Broadcasting Company's (NBC) current leadership, adding that it thus "seems the most logical network on which to establish a major time franchise." The report also urges establishment of a low-cost, high-circulation "spot" operation on a second network, and the immediate commencement of experimentation for a leading television show.

Canada Admits Deal With U. S. On TV Rights

MONTREAL, July 31.—After days of playing dumb, top Canadian government brass finally admitted last week that television "negotiations" were indeed taking place between the United States and Canada. These involve the allocation of television channels and mutual control of video activities in key cities within a 250-mile area below, and a 250-mile area above the U. S.-Canadian border. According to one Canadian government official, the agreement is being negotiated to protect Canada's rights in television against encroachment by the U. S. video industry.

This spokesman, at the same time, described the recent expose of the "secret" pact (*The Billboard*, July 17) as "a tempest in a teacup." He denied there was anything secret about the pact and said the silence was only because the deal wasn't ready to be released to the public.

No Comment on U. S. Outcry

The official did not comment on the outcry raised by U. S. stations that this pact would, in effect, curb the expansion of U. S. tele broadcasting within the 250-mile zone. Canada's video industry is still in the embryonic stage, with not a single station yet in operation, but it's felt up here that if U. S. outfits should be given an open door as far as channel allocation is concerned, the Canadian stations would be jammed to the point where they could never open shop. Interference is the big worry, and Canada explains the deal as a step to prevent it.

Canadian officials claim that until video develops here they want to preserve the U. S. status quo in the border area and prevent high-powered U. S. stations from swamping the broadcast band in Canada. High-powered television transmission in one channel, they claim, has an overwhelming effect on weaker-powered transmission in adjacent channels.

U. S. Reply Awaited

The agreement, being negotiated between Canada's Department of External Affairs and the U. S. State Department, came out of discussions between engineers of the Transport Department of the Canadian Broadcasting Corporation (CBC) and the U. S. Federal Communications Commission (FCC). The pact would be finalized by an exchange of notes between the two countries. Canada's note has already been sent, but the U. S. has not yet sent a reply.

Meanwhile, it was revealed here that Canadian video stations probably will be in operation by the beginning of 1949. Indie ops were reluctant to discuss the beefs on the part of U. S. stations, but a new CBC-indie squabble is expected when the matter of Canadian allocations come up. One indie did comment to *The Billboard* that with this under-the-table pact, nobody knows what slots CBC is intending to take for itself.

Dirigible To Hunt WATV Power Loss

NEWARK, N. J., July 31.—Tests from a dirigible will be made within the next few days by WATV, Bremer Broadcasting Corporation's tele station here, to determine how and why the station's power output is being dissipated. The mystery of the missing WATV power, which has made it difficult for many receivers within its range to pick up the station, still was unsolved this week after an equipment check by engineers from the Radio Corporation of America, whose equipment is in use.

The WATV signal, supposed to be using the equivalent of 50,000 watts, is actually going out on little more than 10 per cent of that strength, with cause still undetermined. A survey by the station indicates that the greatest difficulty lies in the regions closest to the station. Within a 10-mile radius, WATV reception is obtained at 2 to 3 per cent of its computed effective power for that radius. In the 10 to 20-mile radius, the signal is at 6 to 10 per cent of its computed power. In the 45-mile radius, the percentage of computed power obtained jumps to 50 per cent for that radius.

The tests from the dirigible are aimed at discovering where the unrealized power is sifting off. Station execs believe that the various extensive probes for the equipment difficulty will be solved shortly, and the WATV signal received at full computed power.

Mum's the Word

HARTFORD, Conn., July 31.—WDRB, basic Columbia Broadcasting System station here for Connecticut, happened to go off the air for a few minutes during an electrical storm the other day, and an irate female listener called. Don John Ross of the announcing staff picked up the call off the switchboard. "Are you off the air?" asked the listener.

"Yes, madam, we are," he replied.

"Well," she demanded, "why don't you tell people about it?"

WJZ-TV Sets Bally Preem At N. Y. Palace

Plan Names, Fireworks

(Continued from page 4) of the football Giants, and probably columnist Bill Corum. All these, as well as others still to be signed, will appear on one of the two airings originating from the Palace, the first running from 9 to 9:45 p.m., and the second from 10:15 to 11:15 p.m.

Current plans, still subject to change, call for WJZ-TV's first message, on Channel 7, to be delivered by Walter Winchell at 7 p.m., from studios in the Hotel Pierre. The station, web and city brass, including Mayor O'Dwyer, will follow from the Pierre studios with 10 minutes of congratulatory messages. This will be backed up by a film on the growth of New York, remotes of a parade from in front of the Palace Theater and more introduction of celebs from the Pierre. A capsule preview of some WJZ-TV and American Broadcasting Company (ABC) shows, including the film version of *Candid Microphone*, will follow before switching to the Palace stage at 9 p.m. for the first set of acts.

The remote pick-up which follows will include a "block party" in Duffy Square, showing folk dances of national groups, and the station will then switch back to the Palace for the second round of acts. The wind-up will again be a remote from Times Square featuring fireworks set off from the marquee of the Palace. The entire operation will be under the supervision of Paul Mowrey, ABC's national director of television.

Emerson To Release Table FM-Only Sets For September Sale

NEW YORK, July 31.—The Emerson Radio & Television Corporation this week was setting plans for release in September of a table model FM-only receiver which will retail at about \$25. This is believed the lowest price FM set yet on the market, apart from adapters. Emerson is understood to believe that with most top AM shows now available on the FM band in New York, it is possible to market FM receivers here without AM reception.

Also on tap for release late this year are three new television models. One will feature a large direct-view tube, of 15 inches or larger size, and reception of FM stations, to retail under \$500. Two projection-type sets, selling at slightly more, will have screens of 15 by 20 inches and 13 by 16 inches.

Muntz Into TV Set Production Market

HOLLYWOOD, July 31.—Earl (Madman) Muntz, auto dealer who switched to tele merchandising several months ago, will begin assembly line production of a new tele set to carry the Muntz label early next week. To retail for \$395 installed, it will feature a 10-inch screen, console cabinet and a simplified one-mob tuning device.

Muntz said production lines were set up to produce 20 sets daily at the start, with product skedded to hit the retail market within 10 days. Muntz is currently operating a retail outlet for tele sales and service, and has gone in for extensive newspaper and radio ads to herald his low-cost installment type of merchandising.

Texaco To Berle: "O Promise Me!"

NEW YORK, July 31.—Kudner Agency reps are negotiating with Milton Berle to have him take over the permanent emcee spot on the Texas Company's *Texaco Star Theater*, Tuesday nights, 8-9 p.m., over the TV web of the National Broadcasting Company.

The series kicked off with Berle. The original intention was to use a rotating panel of emcees, but Berle's click was so pronounced he is being sought as a regular.

Goodman Inks Ross Music-Talk Series

NEW YORK, July 31.—David Ross has been pacted by Harry S. Goodman, transcription producer, for a five-a-week half-hour program and a series of 60 spot announcements. The program, titled *Rendezvous With Ross*, will be philosophical and anecdotal in nature, with the talk interspersed by standard music. Spots are designed for sponsorship by opticians.

Goodman also recently completed the sale of *The Gospel Singer* to 44 stations of the Don Lee network. A three-a-week quarter-hour program, this will be sponsored by Dolcin's, starting in September.

FCC Drifts Toward Dual TV as Solution to Dilemma

(Continued from page 4) country would permit the commission to place stations closer together physically in those sections.

Pressure to retain the present band for television is growing apace. The Television Broadcasters' Association (TBA) and DuMont Laboratories both put in a pitch for more channels in use by other services which would be expected to protest vigorously with powerful support from Capitol Hill. WTOP, Columbia Broadcasting System Washington outlet, insists that more down-stair room could be made available thru the use of directional antennae, but few engineers from other organizations concur that enough is known about the effect of this technique in TV. WTOP claims that by using a directional antennae, it could operate on a presently non-assigned local channel without interfering with existing stations, but engineers for WBAL-TV, Baltimore, hotly disputed this, saying insufficient evidence is at hand on directionals in TV.

Complicating the picture for FCC are problems of tropospheric interference, pointed up this week by the American Broadcasting Company, which claimed that FCC's allocation proposal does not take into account possibility of such interference. Westinghouse radio stations offered testimony revealing plans to set up a coast-to-coast network capable of

transmitting four TV and five FM programs simultaneously. This, said stratovision expert E. T. Morris, could be accomplished by using only eight planes to beam the broadcasts. The planes, he said, could fly high enough to avoid being handicapped by atmospheric storms.

Tavern Tele Okay in Mich., But Not Pix

DETROIT, July 31.—Television got a clean bill of health in bars and taverns in Michigan, but movies will continue to be barred, as a result of action taken this week by the State Liquor Control Commission at a session here with police chiefs of the State. Problems of censorship, as well as fire hazards from "Inflammable film and faulty wiring," were among the reasons why pictures will not be acceptable, Commissioner Harry Henderson said. Television, on the other hand, with existing standards of operation, is not considered likely to run into any problems of local censorship.

Detroit censorship was considered adequate, commission spokesmen indicated, but standards might be difficult to enforce in smaller towns where a separate censorship detail could not be established, and hence the ban on films will continue.

The commission also indicated that it "was not trying to check on entertainment in bars," altho a week's hearing had been devoted to this very subject and 19 spots cited were still awaiting possible penalties on charges of presenting objectionable floorshows.

Special warning against large-screen television was issued by Henderson, because of the possibility that it might draw large crowds. Present screen sizes in nearly all places was considered acceptable, however.

SHORT SCANNINGS

EUGENE S. THOMAS has been named general manager of WOIC, Washington tele outlet of WOR, New York. Thomas, who has been sales manager of WOR since 1938, will assume his new duties September 1. . . . Oscar Baker, active in the Ohio theater field for the past 10 years, has been appointed director of the photographic division of WHIO, Dayton tele station, which is to bow in about January 1. . . . Tom De Huff has been upped to full directorship at American Broadcasting Company (ABC) television, and will handle the twice-weekly shows, *Gabrielle* and *Three About Town*. . . . Kingsley F. Horton has left his post as assistant manager and director of sales for WEEI, Boston, to join the Columbia Broadcasting System (CBS) tele sales staff in New York. . . . Romo Vincent, heavyweight comic, will begin his *You're Invited* series over WJZ-TV beginning Wednesday (11). . . . Raymond E. Nelson, head of Nelson Productions, will address the Philadelphia Television Technicians' Association on co-operation between producer and technician Thursday (5).

CBS television this week acquired orders for one-minute spots from Ward Baking, J. Nachman & Son and *Kaleidoscope* magazine, while Breyer's Ice Cream renewed its spots for another 13 weeks. . . . NBC's *Howdy Doody* is expected to expand to five shows a week in about a month. . . . WAVE-TV, Louisville, which will start operations about October 15, signed both interconnected and non-interconnected affiliation contracts with NBC last week. . . . WSPD-TV, Toledo, has established 10 minutes as its basic time segment. At its opening July 21 Production Director Steve Marlin introduced a new device, the "telescriber," which transmits live drawings or writing as they are done without showing the artist's hand or pen.

WMAR-TV, Baltimore, will televise home football games of the Baltimore Colts, pro team, this fall. Two games away from home will be aired via coaxial cable. All tilts will be sponsored by the National Brewing Company. . . . The man after whom *Mr. Roberts* was patterned, Ralph E. McKinnie, has joined the sales staff of WABD. McKinnie's exploits formed the basis for the book and play of that title by Thomas Heggen.

Hile-Damroth, Inc., inventors of the "black magic board" used by *Life* and NBC at the conventions, is building some packages around it now, to cost between \$2,000 and \$5,000 each. . . . Tom Hicks, former producer-director of *Your Hit Parade* and the Tammy Dorsey show, has joined Fletcher D. Richards, Inc. . . . *The Woman Magazine* is prepping a video package to be titled *Window Shopping on Fifth Avenue*. . . . Gypsy Markoff, accordionist, and thesp *Bret Morrison* have signed for tele with Philly's Barnard L. Sackett tele agency.

WILSON Sporting Goods Company will sponsor *The Chicago Tribune* All-Star football game on WGN-TV August 20, with Jack Brickhouse handling mike duties. Wilson also is bankrolling AM coverage on MBS net. . . . Helen Bolsted, for past four years in press department of Balaban and Katz theater chain in Chicago and for the past two years press agent for B&K's video station, WBKB, becomes Chicago editor for MacFadden publication, *Radio and Television Mirror* August 6. No successor named yet at WBKB.

New additions to staff of WENB-TV, Chi ABC video station to go on air in September, include Monte Fassnacht, stage manager and technical director for the Chicago Opera Company, who joins station as production manager; Gregg Garrison, formerly with WFIL-TV, who will become a staff director of the station. Coincidentally, Jack Gibney, formerly production manager of the station, was upped to executive producer.

TALK to the SOUTH'S EAR ZONE through WDSU

WDSU broadcasts 5000 watts from the French Quarter to the Gulf and South Louisiana listeners.

From daily association with time-honored New Orleans institutions WDSU has developed a high quality of integrity. WDSU devotes program time regularly and exclusively to the St. Louis Cathedral, the International House, Moisant International Airport, Tulane University, Union Station, the Municipal Auditorium, Symphonies and Operas.

WDSU's dominant Hoop-erating proves that honoring local institutions creates high listener loyalty.

NEW ORLEANS WDSU ABC Affiliates
1280 kc
JOHN BLAIR & CO., REPRESENTATIVE

Tele-Charades

Reviewed Friday (16), 8 to 8:30 p.m. Presented sustaining by WBKB, Chicago. Ed Roberts, emcee. Produced and directed by Don Meier.

Simple, inexpensive and unpromoted, this show, based on a well-known material—charades—is excellent television programming and should be a good buy for a sponsor who will go to the trouble of taking advantage of program's promotional possibilities.

Package price on the program, whose appeal is greater than some of the highest-cost local shows, is only about \$100. With time at about \$550, this would give a sponsor an audience-holding show for about \$650 gross.

There is nothing new about video charades but altho some charade programs here have been poor tele fare this one scores because its problems are good, and format is well-planned. Its comical content is intriguing.

Show uses two opposing teams of college students who must decipher the charade suggestions sent in by the public. One member of a team picks a card charade problem, and, after a few seconds time in which he or she thinks how to dramatize it, enacts it for other team members who have to decide song title, book or line of poetry on basis of hints given. Teams use proscribed charade rules.

Promotion value of show could be realized by a sponsor who would promote contest in colleges, clubs or communities. Other promotion possibility could be set up by having entry blanks picked up at point of sales outlets of sponsor's items. Additional promotion could be forthcoming thru use of one or more charades which audience would have to solve.

At present show has a home audience participation aspect thru enactment of charades by Emcee Ed Roberts. Those solving and sending in suggestions for the charades used by contestants on show are given prizes, as are winning contestants. Currently the prizes are donated by stores and manufacturers who give them in exchange for mention on program. One of these would be smart to look into the possibility of bankrolling the entire venture.

Cy Wagner.

Michael O'Duffy

Reviewed July 29
Sustaining Via MBS

Thursdays, 9:45-10 p.m.

Producer, Frank McCarthy; announcer, Tom O'Brien; singer, Michael O'Duffy; musical director, Sylvan Levin.

This series, over the Mutual Broadcasting System (MBS), represents Michael O'Duffy's American debut. He's well known abroad, over the British Broadcasting Corporation web, Radio Erin and the concert stage. For American listeners he brings a well-trained Irish tenor voice of fine lyric quality.

His tunes were traditional melodies, including *The Gentle Maiden*, *The Dawning of the Day* and *When You and I Were Young, Maggie*—the type of material that is standard in appeal and familiar to American listeners.

O'Duffy announces his own show, prefixing each tune with a brief explanatory comment as to its type. The package shapes up as pleasant listening, sans frills.

Paul Ackerman.



Designates Radio Review

Radio and Television Program Reviews



Designates Television Review

Appointment With Music

Reviewed June 30
Sustaining Via NBC

Wednesdays, 10:30-11 p.m. (originates WSM, Nashville)

Cast: Snooky Lanson, Dorothy Dillard, Owen Bradley and Orchestra, the Dixie Dons (quartet).

Current Hooperating of the program (Sustaining) None
Average Hooperating of shows of this type (Sustaining) None
Current Hooperating of show preceding ("Big Story") 10.7
Current Hooperating of show following (No Hooperating Available)

CURRENT HOOPERATING OF PROGRAMS ON OPPOSITION NETWORKS

ABC: "Texaco Star Theater" 3.8
CBS: "The Whistler" 6.1
MBS: Sustaining None

Appointment with Music originates at WSM, Nashville, where Snooky Lanson hosts a half-hour session of melody for us squares. That is, it's tuneful and uncomplicated melody, unmixed with jive and unmarred by bebop. This is good or bad depending on your musico-political slant. Lanson does vocals and ties the show together. This reviewer liked Snooky even better as an emcee than as a warbler, for he has a very warm and informal manner and an apt way of describing a performer's talents. Dorothy Dillard, vocalist on the show, he termed a "shaper of moods," which seemed a rather apt description of her thematic piping.

Pleasant listening was contributed by the Dixie Dons with the oldie, *Mary Lou*, and the Varieteers (guests), who rendered *All Dressed Up With a Broken Heart*. Add to this repertory *Where the Apple Blossoms Fall* and *Sunny Side of the Street*, and you get the idea. Variation in the melodic pattern was offered by the Beasley Smith orchestra, with such tunes as *You Go to My Head* and in the Latin pattern, *All Yours*.

Personally, your reviewer likes this type of show. It's easy to listen to while reading your newspaper or dunking a doughnut. It's good for your blood pressure.

Paul Ackerman.

Jazz at Its Best

Reviewed Via Transcription

Sustaining Over WHN, New York

Monday thru Friday, 10-10:30 p.m.

Producer, Ray Katz; writer-director-narrator, Leonard Feather.

One of the more imaginative disk shows in the Gotham area is Leonard Feather's *Jazz at Its Best* stint over WHN. Feather is a lad who knows his jazz, having been in the field and written about it for a number of years, and having intimate contact with its top luminaries. Besides this background, he brings to the show a heady mixture of sharp scripting, name guests and good choice of wax. The result is eminently listenable.

Among the things Feather does is analyze artists of one particular instrument, using a full show to illustrate the styles and techniques of

Cockney Cowboy

Reviewed July 22

Sustaining Via WCCC, Hartford, Conn.
500 Watts, Daytime Only

Monday thru Friday, 12:15-12:30 p.m.
Producer-director, Walter Nielsen.
Cast: Ivor Hugh and guests.

What started out as another disk jockey show—with the only initial original twist a Britisher emceeing—has mushroomed into one of the year's novelty air shows in this territory. The idea, brainchild of the station's program director, Walter Nielsen, features Ivor Hugh, WCCC music chief, and a host of guests ranking in stature and fame.

In 15 minutes Hugh manages to offer three or four recorded Western-hillbilly tunes and gab with occasional Connecticut guests or his cast "aides," namely Winston, a horse, and Elvira and Leroy, ducks. The three animal voices are handled by Hugh and other station personnel.

The program routine differs quite a bit from other wide-open-spaces recorded musical shows in that Hugh, London-born, tries sounding off (between Western songs) on range talk with an all-out Cockney accent. The result is hilarious radio showmanship. The station's been deluged with mail and phone commendations.

Horse Says Neigh

On the show caught (22), Hugh and the horse had a scholarly world events resume, with Winston giving out with mere "neighs" on the subject. Then came talk about Elvira's heir, Leroy. The show ended with a Hugh-invented joke. Thruout, however, in addition to presenting music, he clowning and gabbed in a British speaking manner new to Connecticut radio listeners that's earning him plenty of loyal fans. Before coming here, he was on staffs of New York's WOR and WQXR.

WCCC hasn't been on the air for a year as yet, but has already shown—thru such topics as *Cockney Cowboy*—that the station management (Harry LeBrun is general manager for Greater Hartford Broadcasting, Inc.) isn't sleeping on the new programs department. Too many daytime air outlets prefer to let the daylight hours fly by with plain music, news and sports.

Allen M. Widem.

tootlers of a single specie. He also has "installments" of something he calls *Operation Ellington*, in which, from time to time, he devotes a program to the works of and by the Duke done during one specific year, with comment and records detailing that year's output. Occasionally, Feather takes a whirl at the piano to illustrate some of the points he has made in his gab, which does not, however, become pedantic. If anything, Feather at times has a tendency to become a bit too flip with some of his talk of and with the jazz greats.

Biogs Stand Out

Perhaps the stand-out thing the show does is its biographies of these greats, usually done on a night when one of them shows up as a guest. These have included Ellington, Woody Herman, Stan Kenton, Lionel Hampton, Art Tatum, Count Basie, King Cole and Billie Holiday, among others. Here Feather not only examines the life and works of the guest, playing records in chronological order, but supplements this with some colorful and intimate exchanges with the star (See *Jazz at Its Best*, opposite page)

CBC Wednesday Night

Reviewed July 21

Sustaining Via CEC

Wednesdays, 9-10 p.m. Trans-Canada network.

"The Dybbuk," by S. Ansky. Producer-director, Rupert Caplan. Script by Mac Shoub. Score by Neil Chotem. Orchestra directed by Chotem.

This radio version of the famous Yiddish classic was ether fare at its best. Part of a three-hour session by the Canadian Broadcasting Corporation (CBC) devoted to Jewish culture, the Rupert Caplan interpretation in English of the mystic Hebrew drama stacks up as probably one of the finest things ever heard on the air, in the U. S. or Canada.

Caplan deserves a hefty backslap, for he's a guy with plenty of intestinal fortitude. It takes courage to adapt any foreign-language play for a heterogeneous radio audience, but it takes special courage to adapt a play like *The Dybbuk*, filled with pious Hebrew mysticism and folklore, and make it palatable for the average listener. This Caplan did with all stops pulled out.

Risky Stuff

This story of the transmigration of souls, most recently seen in the *Habimah* stage version on Broadway, is morbid and eerie to the point that in inexperienced hands it might very well be nixed for radio treatment. However, Caplan, aided and abetted by a superb script by Mac Shoub, took much of the morbidity and eeriness away by clever use of the Neil Chotem score, sound effects, and making the players turn in down-to-earth versions of their respective roles.

Another secret of Caplan's success is his sense of pacing. There were some ponderous minutes in the play, but these were apparently quite deliberate, for no sooner did the slightest feeling of casualness creep over you, than immediately the script rose to a dramatic point that tightened the interest almost to the breaking point.

How Shoub was able to cut down this difficult play to an hour's radio version, and yet retain the entire spirit of folk-lore and mysticism, remains a mystery. But proof of the fact that he was able to do it is the stir the program created in all radio circles today.

All Thesps Sparkle

It's hard to place the finger on who was the best of the thespis, since all, without exception, did standout jobs. Even the non-Jewish members of the cast caught the entire spirit of the play and gave sock performances. Albert Miller as Sender, Eileen Clifford as Leha, Eleanor Stuart as Freide, John Dando as Hennoch and Mr. Caplan himself as Channon, were superb. Also notable were Alfred Gallagher as the Rabbi, Christopher Ellis as the Messenger, and Betty Taylor Stanwyck, Norman Taviss, Gerald Rowan, Robert Goodier, Phyllis Carter in their various spots. All in all, there were 25 in cast.

The score and musical direction by Neil Chotem fitted like a glove. The whole production was radio at its best.

Charles Lazarus.

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Walls of Glass

Reviewed Saturday 1241, 3-3:30 p.m. Style—Original television play. Sustaining over WWJ-TV, Detroit. Script by Vance Simonds and Pat Merritt. Director, Tom Riley; producer, Garnet Garrison. Cast: University of Michigan Speech Department students. Cameramen, Hy Gier and Russell Williams. Video controls, Webb Brookner and Elmer Partridge. Audio engineering, Vincent Bartell. Microwave engineering, Leo Ryans and Richard McNutt.

Third of a series of plays by the University of Michigan Speech Department, this one used well-coached student talent in a disappointing production. The script was partly responsible, even with co-author Vance Simonds, an Avery Hopwood Drama Award winner. The tale was of the troubles of twin daughters of a deceased cancer research specialist, following in his footsteps, when boy friends start to separate them. One boy gets in an accident; the other, a doctor, helps pull him thru. The more serious-minded twin suddenly realizes the importance of emotions, and the two pair are reunited for love and science.

Plot synopsis and general treatment indicate the authors may have been written with tongue in cheek to produce the video equivalent of a soap opera one-shot written down to an adolescent level. More sincere treatment was indicated.

However, the disappointing effect may have been pure amateurishness, for the time gaps were very sketchy—made more preposterous by the impact of sight than they would be on radio.

Acting Not So Bad

General level of acting was good, only slightly drama-schoolish. The girls looked down toward their right too often, when the character addressed was at the left—apparently to escape the unaccustomed lighting. Jed in particular had a bad trait of wetting his lips and too anxiously awaiting a chance to cut in on his cue in dialog. Experience under television conditions should cure these flaws.

Several camera scenes caught the lower half of a figure or half a face, the rest cut off. A dissolve to a blank gray screen between scenes was effective. Some of the signs to indicate somebody's office door or the like were rather crudely done.

The show was the most serious sustained dramatic effort yet seen on Detroit video and has good potentialities despite numerous faults. Inadequate preparation for video was probably reflected in the sign-off about four minutes early.

Haviland F. Reves.

Of Time and Death

Reviewed by Transcription Sustaining Over WKY, Oklahoma City Single Broadcast, July 3, 7:30-8 p.m.

Producer, Hoyt Andres; writer, Mary Agnes Thompson; organ music, Ken Wright; sound effects, Roy Kerns; narrator, Carroll Freeman. Cast: Paul Bawner, Joe Myers, Muir Hite, Georgianne Hite, Jessie Lee Fulton, Dolores Kerns, Jimmy Moore.

Oklahoma City is known as a safety-conscious town; it recently received the National Safety Council's award in the 1947 safety competition. One of the things which keeps its citizens aware of their responsibilities is the work done by local radio stations, of which this WKY ailer is an excellent example. Broadcast on the eve of Independence Day, the show was designed to make motorists aware of their danger in the following day's rush and bustle.

Technique used was the tying together of little dramas concerning four motor accidents which occurred July 4 in the preceding year. The script emphasized that 30 seconds of care and consideration could have

Morey Amsterdam

Reviewed Via Transcription Co-Op on CBS Saturdays, 9-9:30 p.m.

Estimated Talent Cost: \$4,000; producer-director, Irving Mansfield; writers, Sid Zelinka, Lou Meltzer, Irving Mansfield; music, Hank Sylvern and orchestra. Cast: Morey Amsterdam, Bette Garde, Shirley Mitchell, Art Carney, Ginny Powell (vocalist).

The CBS-Morey Amsterdam Anschluss is very promising, to say the least. Morey, who has attained wide recognition on Broadway as a wit, has been given the type of show which showcases his fine talent for timing and ad libbing, but nevertheless exercises on him a subtle discipline. He's cast as a night club performer. This, of course, is a role which is no disguise and permits a certain naturalness of performance. As for the discipline exercised on Morey, this is evident in the story line and production, all of which tend to give the comic a sympathetic quality—the type of appeal which is naturally evoked by a performer struggling to get along. The scene of Morey's labors, in this case, is a bistro, or boite, titled, the Blue Goose, wherein the pathos of Morey's problems, coupled with his hoke comedy, accounts for strictly smash comedy effects.

Apparently, Amsterdam couldn't have gone to a better web for production brains. The CBS crew has not only given him a modicum of discipline while maintaining his natural quality; it has also surrounded him with a top-notch cast whose lines and voices provide wonderful comedy contrasts against Amsterdam's. There's Betty Garde, cast as Mamie, his aunt, who conspires to make him take out life insurance which she hopes to collect. There's Shirley Mitchell, whose voice is a wonderful compound of sex appeal and mangled English, playing Georgia, a cigarette girl with designs on Morey, and there's Art Carney, the Blue Goose's doorman who is a part-time song plugger and whose tune titles are a fair enough satire of Tin Pan Alley.

There are also Virginia Powell, a warbler with a warm, full voice, and Hank Sylvern's excellent musical backgrounds.

And first and last there's Morey, who, with the top-notch production he is getting, looks like a sound commercial package for network radio. He's currently on as a co-op, but when the 13-week cycle is finished he will be available only on a national basis.

Paul Ackerman.

prevented the numerous deaths and maimings that resulted. One device utilized was a flashback into the thoughts which ran thru the head of a careless driver in the last 30 seconds before his death, showing how common weaknesses which grip most drivers can sometimes prove fatal. Also to its credit was the fine interjection of local color, in the form of specific streets and highways and descriptions thereof, which was bound to ring a bell with the station's listeners.

Production generally was excellent. The thespians handled their roles competently in a script which made the most of its material in terms of impact. The accident scenes all were calculatingly gruesome and shocking, and these were abetted by organ bridges and stings supplied by Ken Wright and sound effects by Roy Kerns. The writing in a few instances was a bit loose and rambling, with the various characters tending to become a bit confused in the short time given to introduce and delineate them. But all in all, the show more than did the job assigned to it. If one accident was averted because of this broadcast, it was worth all the effort expended on it.

Sam Chase.

An American Abroad

Reviewed July 29 Sustaining Via CBS

Producer, Wells Church; narrator, Alan Jackson.

Current Hooperating of the program (Sustaining)	None
Average Hooperating of shows of this type (Sustaining)	None
Current Hooperating of show preceding ("Eric Sevareid")	2.9
Current Hooperating of show following (Sustaining)	None
CURRENT HOOPERATING OF PROGRAMS ON OPPOSITION NETWORKS	
ABC: Sustaining	None
MBS: Sustaining	None
NBC: Sustaining	None

The Columbia Broadcasting System (CBS) has an excellent idea for a series of shows in An American Abroad. The average listener has little conception of how Europeans think, or how those thoughts are manifested. But the way the network chose to illustrate how foreigners judge and react to us did not, on the premiere show, supply the kind of answer which would furnish us with an undistorted mirror.

The technique seems capable of doing the job. A different CBS foreign correspondent each week will be aired from abroad to tell of his experiences and to reflect the attitudes of the people in that region with which he is familiar. The first program, from Berlin, had Allan Jackson as the listeners' point of contact with the Germans. Unfortunately, Jackson chose to devote the major portion of the program to comment on stories in the newspapers edited under the respective jurisdiction of the Americans and the Russians. With the U. S. press daily carrying abstracts of the bitter verbiage being exchanged by the occupation-censored papers, this added hardly anything new to the picture.

Housewife's Troubles

When Jackson got off this topic, he presented the wife of an American civilian employee who related some of the hardships of housekeeping in Berlin. This was perhaps more enlightening in enabling one to conceive of everyday life in the war-ravaged city. But it still fell far short of living up to the promise of the program.

The German people were hardly mentioned at all. The broadcast might well have come from any other city occupied by Americans or in which U. S. citizens reside, for there was no flavor of the German attitude in it. Much more colorful and interesting might have been a description of the personal experiences encountered by an American in the course of living among and dealing with a foreign population. Do they hate him or love him, fear him or lean on him or respect him?

The initial ailer did not clarify these points as they should be told, simply and without editorialization. If the picture is not as bright as some would paint it, one report saying so might do more good than an entire series of saccharine fairy tales. What is not needed is another edition of this first program, in which Jackson and his guest admitted frankly that their circle had a strong tendency to live clannishly and remain aloof from the German people. It is from the people of the lands to be covered in this series, not from the brass-ridden, rigorously blue-penciled newspapers imposed upon them, that the material should be drawn. CBS should ask itself, is this what George Polk would have said?

Sam Chase.

JAZZ AT ITS BEST

(Continued from opposite page) tending to bring out the human and lesser known side of the personality. One show caught, for example, with Miss Holiday as guest, began with the playing of her first record, Your Mother's Son-in-Law, waxed in 1933 with Benny Goodman. This was followed by some other Holiday classics,

WCAU Grabs 4 New Sponsors

PHILADELPHIA, July 31.—WCAU-TV reported this week the grabbing off of four new TV sponsors with year-long contracts. Each using a weekly spot, the four newcomers to the media are Beneficial Saving Fund of Philadelphia, thru the Richard A. Foley Agency; Parkway Baking Company for Twin-Pak Bread, and Jackie Gordon, Inc., men's clothing, both thru J. M. Korn Agency, and Jay Bucknell, Inc., of New York City, using film spots for its men's shorts.

The station also reports renewals on two of its original commercial shows. John F. Daly, Inc., local Ford dealer, thru the E. L. Brown Agency, renews its weekly Stump the Artist quarter-hour quiz show, and Wilkie Buick, Inc., car distributor, thru the Joseph Lowenthal Agency, continues its weekly quarter-hour Putting On the Dog, which ties in with local dog clubs and dog fanciers.

WCAU-TV, which made its debut May 23, also has three of the town's five major department stores in its sponsor bag. It has Gimbel Brothers and Lit Brothers with live shows, while the N. Spellenburg store goes heavily for spots, features and special campaigns.

Road Safety For Conn. TV

HARTFORD, Conn., July 31.—Plans for the Connecticut State Motor Vehicles Department to go into television to promote highway safety have been revealed following a preliminary discussion between State Highway Commissioner Elmer S. Watson and James Thompson Milne, manager of station WNHC-TV, at New Haven.

Commissioner Watson declared here this week that this is a "pioneering move" in highway safety education. According to preliminary plans, both movie shorts and actual pick-ups made in co-operation with the State Police Department will be telecast.

He added that initially one-minute spots would stress some specific phase of improper highway traffic, vehicular and pedestrian.

each preceded and followed with incidents from her career and gab about the personalities and events connected with the recording session. One yarn, concerning her recording of Any Old Time, with Artie Shaw, told of the scramble that occurred because they were under contract to two different outfits, and of the bargaining that transpired over label, retail price and billing that ensued.

It's a good show, with the kind of inside talk stuff that both the pro and the casual listener can enjoy, and with grade A music as well.

Sam Chase.

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Fan Mail Photos (5x7) 136 per 1000 - Postcards 123 per 1000

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WE DELIVER WHAT WE ADVERTISE

ABC'S TV-AM DUALING

Set To Adapt Radio Toppers To Television

Not Just Duping, Either

NEW YORK, July 31.—Concurrent with the opening of its key New York tele outlet, WJZ-TV, next Tuesday (10), the American Broadcasting Company (ABC) is readying a new program policy designed to make use of its AM talent and program properties for video without indulging in mere simultaneous duplication. At least four top ABC radio shows are being examined carefully and reworked to take full advantage of their current visual assets, and to add new sight ideas to them for tele viewers. Other shows also will soon get the video treatment, with ABC national video chief, Paul Mowrey, asserting that "few of our AM shows cannot be reworked into the network formula."

The tele department already has completely overhauled the apparatus on such ABC standbys as *Metropolitan Opera*, *America's Town Meeting*, *Stop the Music* and *Candid Microphone*. Up for early consideration as a TV property is ABC's award-winning moppet show, *Child's World*, conducted by Helen Parkhurst. Mowrey pointed out that the keystone of ABC's tele program policy is the application of completely new material for video while leaving the AM ver-

Guedel Takes Video Plunge

HOLLYWOOD, July 31.—Radio packager John Guedel will take the tele plunge in late fall with three AM packages currently in his stable. Simultaneous AM-TV airings are planned for *People Are Funny*, *G. E. Houseparty* (both featuring Art Linkletter) and Groucho Marx's *You Bet Your Life*. While taking the cautious view that any tele airings will be experimental, Guedel said all three shows would be given a fair tele trial run via live local airings and kinescope recordings. In each case the present AM bankroller will get first tele refusal rights.

Because all three shows involved audience participation segs, Guedel felt there would have to be a minimum of script alterations or format changes to adapt shows to video. No plans have been made as to which tele outlet or network will carry shows, but it was assumed that the web airing AM versions would duplicate on tele if so desired.

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with a Moss Photo. A zigzag ride with the postman lets you past any stubborn secretary and into every producer's office. That's where the jobs are, they say.

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"Texaco Theater" Cops Hooper TV Poll; Competitors Left at Post

NEW YORK, July 31.—*Texaco Star Theater*, National Broadcasting Company's (NBC) lavish talent layout over the TV web Tuesday nights at 8-9 p.m., is cashing in very heavily, audience wise, according to indications in a Hooper survey of television homes covering the July 13 program.

For the over-all hour, 8-9 p.m., Hooper's metropolitan area survey gives the show a 40.5 rating, with the share of audience estimated as 82.4. Opposition programs on other New York stations, including pickups from the Democratic National Convention, proved virtually no competition whatever. WABD, for instance, scored a rating of 2.3 with

film shorts and the convention pool. Its share of audience was 4.7. WCBS-TV, with *Musical Varieties* at 8 p.m., a civil rights discussion at 8:30 p.m. and convention pool at 8:45 p.m., rated 2.3, with a 4.7 share of audience. WATV, Newark, with a film and the national convention rated 1.5 and tabbed 3.1 share of audience. *The Daily News* station, WPIX, with Rube Goldberg and convention coverage scored 0.7 with 1.5 audience share.

WJZ's rating for the hour was 0.3, with WOV and WQXR each scoring 0.2. The share of audience for the last three-named stations, respectively, was 0.7, 0.4 and 0.4. WCBS (AM) garnered a Hooper of 0.9 with an audience share of 1.8.

For the first half-hour, from 8-8:30 p.m., *Texaco Star Theater* hit a score of 34.6, with 78.5 share of audience. The highest competitor during this period was WABD, scoring 2.7 and 6.1 audience share. During the second half-hour, 8:30-9 p.m., *Texaco's* rating bounced to 46.7, with 85.8 audience share. The highest competitors were WABD and WCBS-TV, both scoring 2.1 with an audience share of 3.9.

Who says vaude is dead?

NBC (Sh-h-h!) Casts Eyes On Production \$\$

Secret Confab on Costs

NEW YORK, July 31.—Top television brass of the National Broadcasting Company (NBC) met this week in sotto voce sessions to appraise the cost and balance sheet on TV operations. A production exec said there would be no policy change as a result of the meetings, but that "expense will be eliminated wherever possible, altho production is not expected to be curtailed."

The exec pointed out that the confabs were by way of adjusting sights on TV in view of expanding operating costs. "We are appraising our budget," he added.

The conferences, it was reported, considered monies spent during the past six months, weighing same against results. A budget for the next half year is now being worked out. The new budget will take into account the necessity for expanding TV network time. From the production point of view, activity during the next half year is expected to be confined as much as possible to the packaging of salable programs, so that the web can balance the books on TV as quickly as possible.

Philco Clinches Equity Package

NEW YORK, July 31.—Sale of the Actors' Equity television package to Philco was wrapped up this week, at last. The program, adaptations of legit hits, will be aired over the TV web of the National Broadcasting Company (NBC) Sundays, 9-10 p.m.,

NBC Will Buy "Liberty" Mag Video Rights

Long-Term Deal Cooks

HOLLYWOOD, July 31.—The National Broadcasting Company (NBC) and *Liberty* are set on a deal whereby the web will buy the video rights to stories and editorial features which have appeared in the mag. Negotiations were begun some six months ago, when Franklin Forsberg, *Liberty* exec, broached the matter to Frank Mullen, then NBC general manager.

It's understood the *Liberty*-NBC deal will be a long-term, the web's intention being to comb thru *Liberty's* files for material suitable for commercial television packages. *Liberty*, according to an NBC source, had the foresight a long time ago to include in its contracts a clause tying up TV rights.

Roache, Coslow Talk TV Film Deals With NBC

HOLLYWOOD, July 31.—Film producer Sam Coslow is currently negotiating with National Broadcasting Company (NBC) to produce a series of musical shorts for NBC television, it was disclosed this week. Coslow, producer of the film, *Concubina*, and currently prepping another indie film venture, began confabs this week with NBC Coast tele manager Hal Bock and is skedded to meet early next week with Sid Strotz, NBC tele veepee.

Deal being mulled calls for a series of one and two-reel musical variety featurettes, budgeted at \$3,000 per reel and using new non-name talent. Series will be made exclusively for NBC, and distributed thru the Jerry Fairbanks organization. George Frank will be co-producer with Coslow in the venture. It is also reported that NBC is negotiating with Hal Roache for film product.

Johnson Adds 2 Half-Hour Slots

CHICAGO, July 31.—S. C. Johnson & Son, Inc., makers of Johnson wax, sponsors of *Fibber McGee and Molly* and longtime National Broadcasting Company bankrollers, this week signed to buy two more half hours per week on NBC in the fall. Johnson, thru Needham, Louis & Brorby, signed to sponsor the Fred Waring morning shows Mondays and Wednesdays effective October 5. Contract will run for 52 weeks.

Waring show will continue to be sponsored by American Meat Institute Tuesdays and Thursdays and by the Minnesota Valley Canning Company Fridays.

starting October 3. Hutchins Advertising Company is the agency.

Talent cost of the package is estimated at \$9,000 weekly. This, plus rehearsal costs and facilities, is expected to top a million annually.

Lean Years Ahead for TV Station Ops

"Move Cautiously," Strotz

HOLLYWOOD, July 31.—Tele station ownership will continue to be a losing proposition for any investor, at least for the next few years, according to Sidney N. Strotz, National Broadcasting Company (NBC) televeepee. Talking at a press confab upon his return from a three-month indoctrination junket at NBC's New York tele headquarters, Strotz painted a rosy picture of tele's future, but tempered optimism with caution regarding the next few years.

"It takes intestinal fortitude to invest the amount of money to get into television and absorb losses at the start," he said. The transition period (at least for the next three years) will be lean financial years for all tele operators. Those who now claim they are operating at a profit or breaking even are only kidding themselves, or are not taking into account depreciation and other negative factors which kill profits at this time, Strotz added.

The newly appointed tele topper pulled no punches, declaring that it will be many years before video reaches the present saturation level of radio. He repeatedly stressed that television was strictly "blue chip" business and warned against false hopes. Coast-to-coast video transmission will not be feasible before 1953 Strotz said, and extent of its use then will depend on facilities available and ability of broadcasters to buy coaxial service. Under the present allocation plan for coast-to-coast cables, insufficient time is allotted individual broadcasters, he felt. NBC, for example, will only get two hours of cable time weekly. Strotz urged that cable be double looped to increase carrying facilities. Until t. c. cable is completed, he recommended building of a north-to-south link from San Diego to Seattle, thus enabling Coast telecasters to get on a sound, commercial basis.

Speaking on NBC's future plans, Strotz said the web's tele net will not exceed 80 stations at the peak, covering only key markets. He predicted 9,000,000 sets in operation within 10 years, depending on ability of manufacturers to overcome bottlenecks and fill demand, which he believed will double every six months. As for broadcasting equipment, he said telecasters will face a serious headache in that equipment will continually become obsolete. He said material now on order for the local NBC outlet, KNBH, will be obsolete within six months.

Boyyngg!

DETROIT, July 31. — Wrestling fans here who take their grunts and groans via video like their laughs heightened by use of special sound effects operated by WWJ-TV's sportscaster, Paul Williams. When a contestant lands heavily on the canvas, Williams operates a home-made "boyyngg" machine, and he also tosses in the noise of a Hallowe'en ratchet as background music for twisting of arms and legs.

When one listener phoned in his objection to these devices as distracting from the scientific aspects of the sport, Williams asked other viewers to phone in their opinions. Within an hour, he received calls from 1,892 persons, of whom 1,415 favored the sound effects.

TALK OF THE TRADE

New York:

PAUL AFFELDER, formerly director of children's and educational records at Columbia Records, Inc., has been appointed music annotator for the Columbia Broadcasting System (CBS), replacing Ben Hyams. Latter resigned two weeks ago, following a year's leave of absence. During past year David Randolph has written music scripts. . . . The Rocce Titos will celebrate their 25th wedding anniversary August 7. He directs CBS's *Sing It Again*, among other shows. . . . WOR's Dave Driscoll, director of news and special features, has left for a three-week vacation. Ditto CBS's Mike Foster, trade news editor, and Bill Packer, of press department.

National Broadcasting Company (NBC) producer Frank Papp planned to Europe Monday (2) for a two-month vacation in various countries. Ed King will take over as director of *The Eternal Light* series. . . . Saul Carson, *New Republic* and *Radio and Television Best* columnist, leaves for Europe in mid-August to do a series of reports on broadcasting conditions abroad. He'll be gone about six weeks. . . . American Broadcasting Company (ABC) stock is now traded on the New York Stock Exchange. This week 1,689,017 shares of ABC \$1 par value common stock were listed.

WHN has obtained exclusive broadcasting rights to the Brooklyn Dodgers games for the next three years. Pact inked by Herb Pettey, station director, and Branch Rickey, president of the ball club. . . . C. E. Midgeley Jr., sales service manager for CBS, is the author of *The Advertising and Business Side of Radio*, slated for publication by Prentice Hall, Inc., in August. . . . Jean Viola appointed head of J. Walter Thompson's radio-traffic department following resignation of Louise Spalding. . . . John Donaldson Jr. has joined the Harry R. Cohen Advertising Company as time buyer.

From All Around:

WCSI-FM, Columbus, Ind., debuting September 1 with a talent array including Lt. Gov. Rue J. Alexander; J. N. (Bill) Bailey, exec director of the FM Association; Waite Hoyt, Cincinnati Reds sportscaster; Rep. Earl Wilson, of Indiana, and others. . . . Paul W. Lerkin, radio editor of *The Worcester Telegram*, convalescing in St. Vincent's Hospital, Worcester, Mass. . . . Charles Nobles, formerly with the Armed Forces Radio Service, has joined WWDC, Washington, as announcer. . . . Janet Wood named promotion and publicity director of WVNJ, Newark, N. J. The station debuts September 1.

John S. Major appointed general manager of WREN and WREN-FM, Topeka, Kan. He was formerly with the Sunflower Ordnance Works in Eastern Kansas. . . . B. Walter Huffington has succeeded T. W. Aydlett as general manager of WSAP, Portsmouth, Va. . . . WSB, Atlanta, has added a new group of hillbilly entertainers. These include Lonnie Glosson, Fairley Holden and Buck Glosson. . . . WRC, owned-and-operated National Broadcasting Company station in Washington, observes its 25th year of broadcasting this week.

Chicago:

MORRIS THOMPSON, formerly with Food and Drug Administration, has joined sales staff of WBBM. . . . NBC-Northwestern University Summer Radio Institute will close with annual banquet at Merchants and Manufacturers Club August 6. . . . Bill Joyce, radio vet, has joined production staff of WLS. . . . Studs Terkel, well-known pop musical authority and broadcaster, will inaugurate a new disk jockey show on WJJD in September. . . . Lowell Thomas will broadcast his CBS news program from WBBK during week of August 2. . . . Judith Waller, director of public affairs and education for NBC central division, has been named to the educational standards committee of NAB.

In more shifting of personnel at WGN, Raymond Taylor will assume new duties as traffic manager, with Milt Newton as assistant manager; Frank Bollaix and Robert Irving become traffic supervisors. Estelle Barnes, former program manager of the station's FM outlet, WGNE, will be in charge of transcription library and building of recorded shows. Station also named two new newsmen: Jesse M. Watkins, formerly with Chicago and New England papers, and Robert B. Siegrist, formerly with *The Waukegan News-Sun*. . . . In effort to hypo interest in baseball programs, WIND is having Bert Wilson travel with the Chicago Cubs and broadcast games directly by wire from cities in which out-of-town games are being played. Sending Wilson with Cubs is costing about \$10,000 for wire charges and other expenses.

Hollywood:

BURT OLIVER, top man at Foote, Cone & Belding's Hollywood office, named head of Community Chest's radio division, to be assisted by Bud Spencer, also with FC&B. . . . Program packager Jack Rourke (promoter of radio's "Masked Spooner") spliced to Joan Lane, Selznick studio publicist. . . . Agent Scrappy Lambert signed with film producer Jerry Brandt to recreate the Smith Brothers act, which he did over NBC, in Brandt's forthcoming film on the radio industry. Lambert's ex-partner, Bill Hillpot, will also be brought out to Hollywood for the pic sequence.

Mutual's *What's the Name of That Song?* will make its TV debut over Don Lee August 7. . . . Gony Jackson, J. W. Thompson Hollywood topper, and Vic Hunter, FC5B exec, both week-end guests of *Lever Bros. proxy*, Charles Luckman. Insiders speculate that meeting may result in Hunter moving to Thompson agency along with shift in *Lever* product billings between two agencies. . . . George Grushin, William Morris radio topper, due back in Hollywood this week after month in Gotham. . . . Sale of Dick Haymes show to American Association of Railroads may be consummated this week.

NBC Outlets To Take ABC Video Shows

Negotiations Under Way

CHICAGO, July 31.—Unique possibility that video outlets of certain Midwest National Broadcasting Company (NBC) AM affiliates will carry American Broadcasting Company (ABC) as well as NBC television programs after WENR-TV, ABC key station, gets on the air in September came to light here this week. Negotiations which would lead to this possibility are taking place, and according to word from New York headquarters of ABC, there is a strong likelihood that arrangements will be made.

According to word leaking out here, ABC is offering network video programs to stations in cities which will be linked by the Midwest coaxial cable when it is put into operation. Stations included in this arrangement would be NBC affiliates WSPD-TV, Toledo; WBEN-TV, Buffalo; WTMJ-TV, Milwaukee; WEWS, Cleveland, and perhaps a couple in the South. One reason for this type of operation is that after the cable is laid, since it will have only one loop, only one network at a time can use it. Thus, while NBC is not feeding the stations, ABC could. Talk also is that these stations might take ABC kinescope recorded programs originating here and in the East even before completion of the coaxial.

I. E. (Chick) Showerman, v.-p. of NBC here, said he saw little reason why such a possibility could not be worked out by stations. He pointed out that the Federal Communications Commission's anti-exclusive network ruling prohibits networks making contracts which would prohibit affiliates taking programs from other nets. He said that undoubtedly this AM ruling would also apply to television.

ABC sources here say, however, that it would seem unlikely that such an arrangement would cover the airing of commercial shows. Thought was that both NBC and ABC would object to having NBC-affiliated stations taking ABC commercial shows. It was stated that it was more likely that the arrangement would be for sustaining shows to give stations more programming and to enable ABC to divide costs of expensive video productions.

NBC, Peabody Mull "Prosecutor" Series

NEW YORK, July 31.—Final details of a deal calling for Cluett Peabody to sponsor the *Public Prosecutor* series over the National Broadcasting Company TV web are being worked out here.

Prosecutor is the first series wrapped up for NBC by Jerry Fairbanks.

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Gabor's 39c Disk Expansion

New Investors Behind Four Subsid Lines

Pop Direct Sales a la Obie

By Jerry Wexler

(Continued from page 4)

ton hopes to get its products to the consumer with maximum efficiency and expedition.

The 39-cent Broadway pop disks will be pressed on a black plastic simulation of shellac, developed by Don Gabor. According to Simon, this plastic is good for 700 plays and has a surface superior to shellac disks. Furthermore, Simon says cost of materials is less than half that of the shellac product. The low price, claimed durability and freedom from surface noises are pointed at the operator buyers, who have already responded highly favorably to the Varsity 39-centers. As with Oberstein, the other major market that Simon will shoot for will be department and chain stores, sold direct. Among the first releases will be waxings of *Hair of Gold*, the sleeper; *Underneath the Arches*, the British tune that is scored here via a London record, and *Side by Side*, the standard now enjoying a revival. According to Simon, these were cut in Switzerland, with vocals added here.

The firm's race line will be tabbed Lenox Records with Foch Allen, formerly with King, serving as a. and r. head. Disks will be made of Gabor's shellac replacement formula, and will retail at 75 cents plus tax. Independent race distributors will be used. Among the first releases will be an instrumental pair by Eddie Davis and vocals by Betty Mays. Sides are pre-ban masters purchased from an undisclosed firm. Also on tap are Sarah Vaughn, Dizzy Gillespie, Charlie Parker and Selah Jubilee Quartet sides, from Continental and other waxeries.

Junior Records

Kiddie line, to be named Junior Records, will be made of a black unbreakable plastic, retailing at 30 cents (plus tax) per 10-incher. Composition, also of Gabor's development, is said by Simon to contain some 30 per cent pure vinylite. Distribution will be made direct to chain and department stores. Sides either will be cut in Switzerland, with spoken material dubbed here, or will be dubbed from pre-ban masters. Simon says he is encouraging writers to bring in kiddie scripts and ideas, and is also in the market for masters.

Classical label, Acro, will be pressed on pure vinyl and sell for the low price of 75 cents plus tax for the 10-inch and \$1.25 plus tax for the 12-inch disks. Selling will be direct to retailers, and masters will be obtained from Pacific of Paris, and Elite of Switzerland.

Pressing for all four lines will be made at the Webster plant in Massachusetts and at 10-presser plant in New Jersey in which Remington recently purchased a majority interest.

H'wyd Fund-Raisers Formed

HOLLYWOOD, July 31.—Local music men have formed an informal group tagged Our Family Circle for the purpose of raising funds for their needy colleagues. Group already has approximately \$1,000 in its coffers. Group's financial aid is in addition to the union fund held for a similar purpose.

Chi's Music Talent Gets First Crack at Video in Fall; Pic Retrogressive

The Billboard presents the second of three articles depicting the inroads into video made by various segs of the music biz. This summarizes the Midwest scene. The final article will cover the Eastern area.

CHICAGO, July 31.—Local music business will get its first crack at video late this fall or early in 1949, a survey indicated this week. Up to now, the video scene has been almost dormant as far as utilization of musical talents goes, and the picture is retrogressive rather than progressive. Only local program which utilized a top-notch musicker, *Wonder-House*, a sustaining half-hour shot (7:30 p.m., Monday thru Friday with Dick (Two-Ton) Baker, was dropped from the WGN-TV sked after a five-month airing. The reason given was that the budget was too lofty for current plans. Show featured Baker, who also works two shows daily on WGN, and puppets. Altho primarily a moppet-type show, it also attracted adult viewers.

The other WGN-TV show which features live music is *Club Television* (9 p.m., Wednesday), a half-hour variety show which features sight novelty and comedy backed by guest acts from local bistros, an 8 to 17-man unit from Bob Trendler's regular WGN band.

Await Union Paper

Capt. Bill Eddy, station director, and his program chiefs at WBKB, Balban & Katz video outlet, are stymied in their music programming by lack of an American Federation of Musicians (AFM) video contract. If an AFM pact is negotiated, WBKB can schedule live music for \$26 per man for a two-hour period, as per the standard contract, instead of the \$41.19 date for the same period without the union paper. Warnie Jones, who has charge of union negotiations for WBKB, said the station intends to work out negotiations before fall, with the intention of hiring a small cocktail combo, piano player and organist as staff musickers. Initial music budget will probably not run over \$1,200 weekly, Jones added.

See Perk Up

Video music will probably perk up as other network tele outlets begin operation, starting with American Broadcasting Company's station, which is slated for a September opening. While the National Broadcasting Company has announced a January debut, Columbia Broadcasting System has no specific date for its tele opening. These outlets will most likely start operation with AFM video agreements.

Reps of video stations in operation, and those which will open shortly, unanimously answered that music agents and bookers have been aggressive in their submissions of talent, but that until the WBKB pact is inked, WGN-TV budgets are increased, and web outlets get on the air, there'll be little live music booking.

Modern Forms Disk Subsidiary

HOLLYWOOD, July 31.—Modern Records, Hollywood indie, this week announced organization of the American Record Manufacturing Company, a subsid to press disks for other indies. Modern's topper, Jules B'eri, said he was building a small recording studio adjoining the pressing plant to make for completely integrated operations from recording to

Jazz on B'way Brings Bux Back Alive

Watkins Experiment Boffo

(Continued from page 3)

the ex-swing alley entrepreneur originally announced his name-jazz project for Broadway, the move aroused considerable interest and a general show-me attitude (*The Billboard*, February 28).

Consensus now is that Watkins; his partner, Bill Faden, and producer Monte Kay have shown them. Patronage has consistently grown from show to show, with bebop aficionados more than willing to traverse the extra five blocks from the street downtown to the Roost to catch favorites like Thelonious Monk, Lucky Thompson's All Stars, Dizzy Gillespie, and now, the top-drawer Billy Eckstine-Charlie Ventura-Tad Dameron offering.

Operating on the thesis that many of the most ardent of the progressive jazz fans are youngsters unable to afford even a light table tab, the Roost operates a "bleacher" section where the kids can sit unimportuned by waiters. A 90-cent admission is charged all customers at the door, and those who have the price and the inclination sit at the tables, where a \$1.50 week-day and a \$2 Saturday minimum are charged. The door charge was instituted with some trepidation, but there was no customer resistance, and now Watkins considers it one of the key factors in the room's success. Not only does it encourage youngsters to patronize the place and spread the word, but usually comes close to paying the weekly entertainment nut.

With the success of the Eckstine package (so far the costliest), Watkins and Faden now feel that they can essay the biggest names, and are planning a series of star attractions, intermingled with lesser-known but promising talent already in favor with the hipper element, but not well-known to the public.

pressing and packaging.

Bihari said plant capacity will exceed 750,000 platters monthly, with 22 presses available. Plant, which was formerly the defunct AEA Records plant, has a biscuit mill, rolling and plating facilities, and presses.

H'w'd AFM Shake-Up In Offing?

Opposition Block Formed

HOLLYWOOD, July 31.—Rumblings of what may be an all-out attempt to unseat the present administration of Local 47, American Federation of Musicians (AFM), at general elections next December, were heard at a rowdy general membership meeting of local orksters Monday (26). More than 600 AFM-ers attended, the largest turnout of the year. Confab was called to vote on three administration-backed proposals, only one of which was ab to survive the onslaught of an organized opposition block.

Administration succeeded in getting an okay on the proposition to publish musicians' directory twice yearly instead of quarterly. The J. K. (Spike) Wallace and John Tegroen administration group lost the tussel when it came to getting majority approval of proposals to change quorum requirements from 150 to 300 members for general business and from 300 to 500 for legislative matters. Administration also failed in attempt to change from monthly to quarterly meetings.

Wallace and Tegroen claimed that increase in quorum requirements was vital in order to prevent a small block of members from controlling meetings and railroading selfish legislation. Change to quarterly meetings was recommended since attendance at monthly get-together has been next to nothing, with members pleading press of other biz.

Anti-Wallace Group

Inside union sources blamed debacle on highly organized but small group of film studio musicians, totaling not more than 150 sidemen. Group is powerful, however, in that it voted as a body and stayed thru the lengthy meeting until bitter end, long after bulk of other members had left for daytime jobs. Anti-Wallace group was charged with planned efforts to embarrass the administration as a move to defeat Wallace and Tegroen in December voting. Wallace announced candidacy for re-election as prexy, with Tegroen again his running mate.

Union toppers said they expected a fight during the election campaigning, to be led by the self-styled "studio committee" group which was dissolved when declared illegal by AFM Prexy James C. Petrillo, to demand a voice in forthcoming studio contract negotiations. Under present set-up, film producers deal directly with J. W. Gillette, international studio representative and a Petrillo appointee, by-passing Local 47 officers or membership.

Decca Initiates Foreign Waxing

NEW YORK, July 31.—Decca Records this week became the last of the major diskers to turn to foreign waxing as a means of skirting the Petrillo ban. The firm this week cut a disk in England with the Andrews Sisters (in London for a theater appearance) with accompaniment by a British ork conducted by Billy Ternent, well-known house leader for the British Broadcasting Corporation. The tunes sliced were *Underneath the Arches* and *You Call Everybody Darlin'*. The disks were cut Monday (26), reached the United States on Wednesday (28) and will be available to dealers in the early part of next week.

Paramount Preps Campaign To Plug 'Romantic's' Songs

HOLLYWOOD, July 31. — With Paramount's *Isn't It Romantic?* soon to be released, the pixery's music firms are preparing a campaign on the photoplay's songs. Included are Rogers and Hart's title tune, to be handled by Paramount Music, and the Ray Evans-Jay Livingstone ditties, *Wonderin' When*, *Miss Julie*, *July*, *Indiana Dinner*, *I Should Have Quit When I Was Ahead* and *At the Nickelodeon*.

Latter tunes will be under the Famous Music wing. Interesting angle exists in that none of the pic's new tunes have been recorded. Hence, pluggers will be out making the waxery rounds just as in the pre-ban days. Tunes will have to be cut either via a cappella or abroad.

Top-Notchers to Palladium

HOLLYWOOD, July 31.—Hollywood Palladium has booked the Top-Notchers to open with Ziggy Elman's newly organized ork August 10. Combo will be the last added attraction to be used by the dancery. As exclusively reported by *The Billboard* last week, Palladium is abandoning its policy of added attractions after experiment proved that b.o. isn't getting the expected hypo. Currently sharing the spotlight with Buddy Rich band is thrush Helen Forrest whose spot on the bill has upped Palladium's talent nut by \$1,000 weekly.

Top-Notchers last appeared locally at the Zanzibar Room at Florentine Gardens. Following their run there, combo played Honolulu and toured the Islands. Group is handled by Music Corporation of America.

Aussie Tootlers Seek Reduction On Disk Imports

SYDNEY, July 31.—Frank Kitson, secretary of the Australian Musicians' Union (AMU), announced this week that the union is going to make a strong appeal to the government to curtail import of disks from overseas on the grounds that airing of foreign recordings is throwing Aussie musicians out of work. The use of foreign platters has been on the rise since the AMU effected a rule requiring musicians to be paid additional wages for each rebroadcast of transcribed musical air shows. Radio producers responded to this rule by virtually dropping rebroadcast e.t.'s and increasing the use of American and English waxings.

Kitson emphasized that the union was not asking a complete ban on imports but a substantial reduction. Broadcast execs pointed out that the union had brought about the increased use of imported platters thru its own actions, and hinted that further repercussions will follow unless the union relaxes its policy on broadcast e.t.'s.

Varsity Adds 7 Fielders

NEW YORK, July 31.—After initial success reported for his Varsity disk label, Eli Oberstein this week dispatched assistant Lee Savin about the country to line up additional manpower. As a result, seven field sales promotion men have joined the firm: Jerry Simon, New York; Irving Klein, Baltimore; B. Strahl, Pittsburgh; John Havrilla, Cleveland; Ed Freeman, Philadelphia; Myron Barg, Chicago, and Irv Zeidman, Detroit.

Stravinsky Sues Leeds for 250G Over Summer Moon

HOLLYWOOD, July 31. — Long-smoldering disagreement between Leeds music topper Lou Levy and composer Igor Stravinsky came to a head this week when Stravinsky filed a \$250,000 damage suit against Leeds charging Levy with having given the public false information and violating contract stipulations. Action, filed in Los Angeles Superior Court Thursday (29) accused Levy of associating Stravinsky with the pop tune *Summer Moon* without authorization.

Stravinsky, thru attorney Aaron Sapiro, claimed that he gave Leeds Music right to adapt music from the *Firebird Suite*. First copies of sheet music credited Stravinsky with having composed the pop version of the long-hair music, but was changed to read "adapted from Stravinsky's *Firebird Suite* when the long-hair composer objected.

Stravinsky further charged that Levy had degraded him via "unsavory" publicity to which he objected. Composer specifically mentioned an article written by Murray Schumach, published in *The New York Times* October 23, 1947, which was based on an interview with Levy. Complaint listed following objectionable paragraph from that story, which quoted Levy: "Igor Stravinsky, long a demigod in the world of serious music, has made a bid for juke-box recognition. The composer, whose artistic accomplishments have never made him contemptuous of money, has adapted one of his famous ballet themes into a torch song."

Sam Shayon, attorney for Leeds Music told *The Billboard* that Levy adapted *Summer Moon* under terms

Savoy Buys 4,000 Sonora Master Disks

A Strong Pop Entrant

NEW YORK, July 31.—Herman Lubinsky, Savoy Records head who recently acquired the Regent holdings, a further expansion this week with the purchase of some 4,000 masters from the Sonora Company. Along with the Regent waxings, the acquisition signalizes Lubinsky as an extra strong entrant in the pop field. Under the Savoy aegis, his main activity had been in the race and hot jazz areas.

Included in the pops, and already on the market, Lubinsky said, is the old Lang Thompson waxing of *You Darlin'*, the sleeper recently revived via exhumation of the Ben Selvin record of the 1920's. Further pop items, Lubinsky reported, include masters by Phil Harris, Kay Thompson, the King Cole Trio, Reggie Childs, Dick Robertson and a slew of race and hillbilly sides. Lubinsky plans to redub most of these to freshen them up and take out any kinks that may be present.

Some 25 per cent of the Sonora sides, Lubinsky said, consists of 12-inch classical, semi, and standard numbers, including the only recorded version of the Verdi opera, *Hernani*, in a 10-side album.

of contract with Stravinsky. When the composer objected to type of publicity and exploitation given tune, Levy killed all flackery and let the deal die.

WARNER BROS. BROADCASTING CORP.
Subsidiary of Warner Bros. Pictures Inc.



3533 FERNWOOD AVENUE
HOLLYWOOD 28, CALIFORNIA

Tuesday, July 20, 1948

Willard Alexander
30 Rockefeller Plaza
New York City

Dear Willard:

Bop is over the top!

We turned away two thousand people last night at our Just Jazz concert with Dizzy Gillespie's band at the Pasadena Civic Auditorium. The gross after tax was \$6,400, the limit for the hall, but it might have been doubled if we had the space.

The concert itself was the most impressive thing I've witnessed in years. For both music and showmanship, it was incredibly fresh and exciting. Diz should be the great elixir that jazz so desperately needs. As his flock might say, "He's real crazy".

We offered free admission to anyone who showed up with the Be Bop trademarks; goatee, horn-rimmed glasses and beret. About fifty who appeared that way, including Gene Norman, were seated on the stage, which added to the atmosphere most effectively.

I'm still gasping with amazement. As you recall, I presented Diz because I believed in what he is doing, in spite of poor box-office prospects. The attraction turned out to be the hottest I have ever had.

Congratulations and best of luck.

Respectfully,

Gene Norman

The KING is BOPPING!

EXCLUSIVE MANAGEMENT



Willard Alexander, Inc.

30 ROCKEFELLER PLAZA, NEW YORK

Give In Now, or No Opera This Year, Met Tells Unions

(Continued from page 3)

have signed within the last few days, and the Met has stated that unless the remainder come into the fold by next Tuesday, there will be no '48-'49 opera season. Back in February, the MOA communicated its position to the unions with which it has dealings, asserting that because of the \$200,000 deficit suffered during the preceding season, no increases could be granted in contracts due for renewal.

Jockey for Position

Setting July 20 as the deadline for 802 to submit a status quo only offer, MOA was then urged by the local to advance the date nine days. The association assented, and in the meantime, 802 called a meeting of the orchestra members to ascertain whether to assent to the Met's ultimatum or to insist on wage increases. Because many of the ork's 92 members were either vacationing or working out of town, only 42 could be assembled, and no decision was reached. The local then asked a week's stay, to which the Met assented yesterday (30). A further meeting of the orchestra is scheduled for Monday (2), at which their position will be decided.

Union spokesmen declared that for the MOA to insist on the same wage scale that was set two years ago, to run for another two years, is arbitrary and unfair in view of the sharp rise in living costs and general upturn in wage rates. Furthermore, they pointed out, the musicians were the only Met employees not to receive a raise in the past two years. Met's position is their hands are tied by budget considerations, and will definitely shutter unless current wage scales are renewed.

May Be Sincere This Time?

Feelings at the musicians' union was that the Met's threat perhaps wasn't the oft-reiterated employer howl of "your-union-is-forcing-me-to-go-out-of-business," but a sincere statement of intentions. Meanwhile,

Deutsch, Glaser Ink Talent Deal

NEW YORK, July 31.—Milt Deutsch, proxy of Continental Artists Corporation (CAC), who this week purchased Abe Turchen's interests in that firm, reportedly concluded a reciprocal talent selling deal with Joe Glaser's Associated Booking Office. The essence of the deal is that Glaser will take over the selling of CAC's talent here in the East, while Deutsch moves to California where he will combine duties of booking his talent stable there and heading Glaser's West Coast activities.

CAC, originally formed by Deutsch, Turchen and Jack Archer, began operations in September, 1947, concentrating activities in the Latin-American, pop and hillbilly fields. The three worked as a unit until Archer resigned his post as veepee and secretary of CAC (*The Billboard*, June 19), with Deutsch buying his holdings. Acquisition of Turchen's stock leaves Deutsch as sole owner of the firm which will remain an independent and separate operation despite the deal with Glaser.

CAC's office here will be shuttered, and Deutsch is expected to leave for California within the next two weeks, taking up his chores about September 1.

Talent still under the CAC banner includes Noro Morales, Spade Cooley, Sacassa, Esy Morales, Argueso, Pepito and Pilsdo. In addition, Deutsch has a participating deal on Miguelito Valdes with the William Morris Agency.

an unauthenticated report that if the MOA did suspend operations the city would step in and run the opera has been circulating. If confirmed, this would greatly help the local's bargaining position and encourage it to insist on a boost.

Present scale is \$139.50 a week for the 16-week season, with the local's proposed renewal asking for a 20 per cent increase.

BMI Charts Themes for Video Market

(Continued from page 3)

The other breakdown includes about 2,500 titles of pops and standards, almost all in the BMI catalog, and a small remainder p. d.

Classical compositions are presented according to moods, thematic categories and time segments, with records, transcriptions and sheet music listed for each selection. Pops are listed according to title, story and theme, and as in the case of the classical grouping, mechanical and printed references are given. Book is in loose-leaf form, with an average of 10 to 15 inserts to be prepared monthly.

Katzman said that service was instituted in response to requests by tele stations, of which more than 90 per cent have signed with BMI. For live shots, both records and live music selected from the catalog will be used, but for films made for video, only live music can be synchronized until such time as the American Federation of Musicians permits dubbings of recordings onto sound tracks. Observers are curious to see the outcome of synchronization of BMI scores onto tracks for tele films, for which BMI asks only a token mechanical fee. It is felt that BMI composers may insist on synchronization payments in addition to performance royalties. BMI's stand, however, is that they control all television rights via a blanket television clause in BMI-pubber affiliate contracts, and that with films specifically produced for telecasting only, only television rights are involved.

Signature Set On New Dough, Debt Payment

NEW YORK, July 31.—A special master this week confirmed the approval and acceptance of the terms of Signature Records' arrangement with creditors under Chapter XI of the Chandler Act. Following the court's acceptance of the plan, the diskery was expected to receive over \$100,000 in fresh capital.

The diskery intends paying off its accrued debts sometime in the next two weeks at the agreed rate of 25 cents on the dollar for deferred general creditors. In addition, the firm will pay off in full all of its accrued current debts. These date back to December 13, the date on which the Chandler Act proceedings were initially filed.

Meanwhile, diskery execs report that the firm has been breaking even since the proceedings began. The firm expects that if biz holds up until the expected fall pick-up, it will move into the black for the first time in its history.

Biltmore Pub Files 'You Can't Be True' Suit Vs. Edwards

NEW YORK, July 31.—The Biltmore Music pubbery and Attorney General Tom C. Clark (acting as party plaintiff) this week filed suit in United States District Court here charging that Ben Edwards, doing business as Edwards Music Company, infringed on the Biltmore tune, *You Can't Be True, Dear*. The action, originally skedded for court filing some months ago (*The Billboard*, May 1) asks for an injunction, an accounting of profits and impounding of copies of the Edwards song, *You Can't Be True*.

According to the complaint, J. F. Bard was given exclusive rights by the Alien Property Custodian to make an arrangement of the German waltz, *Du Kannst Nicht Treu Sein*. Bard was granted his right on March 2 and assigned the rights on March 5 to Biltmore Music, co-owned by Bard and Dave Dreyer, and the firm pubbed the tune sometime between March 12 and April 12. After March 12, the complaint alleges, Edwards infringed on Biltmore's rights by pubbing *You Can't Be True* which, according to Biltmore, is still another arrangement of the German tune. Edwards originally was granted a license March 19 for the right to reproduce the original music and add its own lyric if desired. However, the plaintiffs charge that Edwards used the original title but did not adhere to the original music, using a new introduction and relocating the verse and chorus.

Name Band Biz Is on Upswing For Chi in Fall

NEW YORK, July 31.—Name band activity in Chicago is on the upbeat for the fall, with the Hotel Sherman's College Inn set to resume its name policy after a year of small-combo utilization, and the new Latin Quarter Casino dancery, skedded for a September 10 opening, also pursuing a name schedule.

The College Inn, which has been shuttered for the summer, will preem in October with Woody Herman, with Elliot Lawrence coming in later. Pat Hoey will handle the skidding for the hostelry. The quarter, on the site of the old Latin Quarter on Randolph Street, will be opped by Art Blumenthal, who has not yet indicated which ork will be signed for the location's September 10 opening.

Beneke, Now Minus Appendix, to Rejoin Ork in Ohio Soon

DETROIT, July 31.—Orkster Tex Beneke, stricken with acute appendicitis Sunday (25) while on the bandstand at Eastwood Gardens here, was rushed to East Side General Hospital for an emergency operation. Beneke's condition is described as "good" and the batoneer is expected to be discharged from the hospital early next week. He is expected to take up his regular chores with the band during its week stand at the Moonlight Gardens, Cincinnati, which starts Friday (6); or on the series of one-nighters that follows.

Fronting the band during Beneke's absence is the ork's arranger, Norman Leyden, who was flown here from New York.

L. A. Councilman Proposes Law Vs. Bogus Diskeries

(Continued from page 3)

Debs told the council that legitimate record manufacturers are being driven out of business by the operations of a platter counterfeiting ring headquartered in Los Angeles. Ordinance has been framed and at week's end awaited the signature of Mayor Fletcher Bowron. Thru the efforts of attorney Dave Pollock, representing the local indie diskeries affected by counterfeiters, the ordinance was put thru as an emergency measure, thereby eliminating the lengthy procedure usually encountered in getting an ordinance passed.

Pollock's next move will be to appeal to the county's board of supervisors to pass similar legislation. After counterfeiting is outlawed in the county, the matter will be brought to the State Senate, and finally to Congress. While the companies can take legal recourse in a civil action against counterfeiters, no legislation exists whereby the offenders can be prosecuted directly on a criminal charge.

Pollock, Black & White Records exec, was threatened with violence for issuing statements to the press concerning the counterfeit ring's activities. *The Billboard* learned at press time. Along with B & W head Paul Reiner, Pollock was one of the first to lead the fight against the platter pirates. According to the report Pollock received a telephoned warning while he was out of the office. The tough sounding guy who phoned left the following message:

"Tell him if he likes to have his picture in the paper, we'll splash him and his pictures all over the paper." The threat had reference to half-page spread (pix and story) devoted to the racket by *The Los Angeles Daily News*. Among the pix was a shot of Pollock examining a master.

The *Daily News* assigned a reporter and photog to the yarn which reported that a million counterfeit platters are shipped from Los Angeles to other cities. Counterfeiting ring's activities was initially exposed by *The Billboard*.

Weems To Org His Own Set-Up

NEW YORK, July 31.—Bob Weems, former General Artists Corporation (GAC) veepee in charge of the agency's Chicago office and more recently topper of the GAC created Concert Artists, Inc. (CAI), this week resigned from his post with the agency. Weems will go into his own concert promotion set-up which will begin with a series of Fred Waring presentations.

Weems' resignation, which is effective immediately, will lead to at least a temporary abandonment of the CAI set-up by GAC. The operation was created for Weems just after the agency's merger with the Mus- Art Agency, whose Russ Facchine displaced Weems at the head of GAC's Chi headquarters.

Jurgens' Is Band of Year

NEW YORK, July 31.—The Dick Jurgens ork was awarded a special accolade by the United States Treasury Department as being their first "Band of the Year" during an air shot Thursday (29) over the American Broadcasting Company (ABC). The presentation was made by Nathan Colwell, head of the Treasury's radio section for Savings Bonds, at the Hotel Astor Roof where the Jurgens crew is now appearing.

VOX JOX

A National Accounting of Disk Jockey Activities

GOTHAM GAB . . . Guest celebs pinch-hitting for Ted Husing on his *Bandstand* show while he vacations in Europe. Russ Morgan and Ed Sullivan are sitting in this week. . . . Symphony Sid, WMCA's be-bop pundit, begins a series of Sunday midnight Jazzcasts from the Royal Roost on Broadway this week (8). . . . Art Scanlon, WINS, running a *Miss Hello of 1948* contest in connection with Benay Venuta's Mercury platter, *Hello My Baby*. Listeners are to submit recommendations for their favorite switchboard or phone operator. Winners to be selected via phone calls. First prize: A trip to Bermuda.

PHILLY PHADDIE . . . Stu Wayne, pilot of the *Musical Clock*, KWT, from 7 to 9 each a.m., has had his spinning time augmented by a half-hour daily and now begins needling at 6:30. . . . Mike Deegan, Don Bennett and turntable team of Harwood and Warren join Pat Stanton for jock chores on his new wattery, WJMJ, the town's freshest air outlet.

CONNECTICUTTINGS . . . Don Ross, WRDC, Hartford, broadcast a "lost monkey" alarm over his 7-9 a.m. show the other day when a pet monkey escaped from its owner. A listener in a Hartford suburb corralled the beastie and returned it to its master, who wrote a grateful thank-you note. . . . Jack Lenhoff, WLCR, Torrington, was out ill, and Dick Carlson, station's assistant manager, set up equipment in the Carlson trailer home for pinch-hit broadcast of Jack's early morn shellac show. . . . Russ Naughton, WDRC, vacationing in inland Connecticut. . . . Pat DePasquale, owner of the Hartford Pizzeria, lauded in Jerry Colonna's Capitol disk, *Pass Me a Piece of Pizza*, showed at WDRC's *Shopper's Special* last week with all his paraphernalia, and proceeded to turn out pies for the station crew.

DETROIT DROLLERY . . . Bob Murphy, of WJBK, is getting set for a video turn by taking his Saturday night supper on the air—being saddled with a long 3:30 to 10 p.m. stint. He's gagging it by consuming popcorn and soft drinks, contributed by listeners, with appropriate sound effects before the mike.

HINTERLAND HINT . . . Slim Rodgers, of WMIX, Mt. Vernon, Ill., who bills himself as "corniest announcer in all radio," writes: "I'm a folk-

spinner—no 'measured noise' for me. Never made the big time and have no desire to. Have managed to collect over 15,000 fan letters on small stations, 250 to 1,000 watts. The 'little people' like me and buy whatever I plug—so I'm happy."

BISCUIT BANDITS . . . Lew Lowry, KOOL, Phoenix, Ariz., whose acquisition of 25 rare jazz platters from England was reported here some time back, walked into the wattery's music room and found that someone had absconded with the items. However, he was able to duplicate the shipment, so no damage was done, except to his bankroll.

TUNE TOUTING . . . Jocks on 10 up-State New York stations are co-operating on a push for the Gem waxing of *In the Dark*, the disk Jack Lacey recently used to great effect on his WINS *Mystery Vocalist* Contest.

CHICAGO CHATTER . . . Herbie Fields' Sextet, Sarah Vaughn and Dick (Two-Ton) Baker, and the Honeydreamers will work the two-week d.j. show at the Chicago Theater, opening August 13. Jack Payne, writer for Linn Burton, will produce the show, with Al Borde again exclusive booker. . . . Don Lavery, ex-record spinner for d.j. Ernie Simon, becomes music director at WJJD, Chicago, supplanting Ken Nelson, who will handle Capitol's e.t. library on the Coast. . . . South Bend's Bruce Saunders, Sandy Reece and Tommy Deco, who work thruout the day on WSBT, South Bend, Ind., get credit for the popularity of Pee Wee Hunt's *Twelfth Street Rag* on Capitol. Trio started plugging the Capitol e.t. early in the year, until requests got so big in that area that Linn Jenks, of Capitol Sales in that area, requested Cap execs to put the platter out on 78 r.p.m. shellac.

HILLBILLY DISK JOCKS . . . Fred Edwards, KRLD, Dallas, has returned to platter piloting after doing two movies, *Silver Trails*, for Monogram, in which he played a heavy opposite Capitol cutter Jimmy Wakely, and *Strike It Rich* for Allied Artists. Edwards will soon open a Western and h.b. disk shop in Dallas. . . . Ray Scott, the rustic music jock on WZIP, Covington, Ky., is hyping interest with a series of disk remotes from personal appearance shows and barn dances in that area. . . . Texas Tiny, the 600-pound d.j. on KGER, Long Beach, is doing a video shot with local h.b.'s on KTLA.

LOOKS LIKE THE BIGGEST THING IN AMERICA
Thanks Ops, Disk Jocks & Retailers for making this our
 next big
HIT!



Bluebird of Happiness

Vocal by Bud Brees and The Galli Sisters
 Poem Recitation by Art Mooney
 backed by
SUNSET TO SUNRISE
 (ART MOONEY'S THEME)



ART MOONEY
 and his ORCHESTRA

ON
MGM 10207

M-G-M RECORDS
 THE GREATEST NAME  IN ENTERTAINMENT

MUSIC—AS WRITTEN

New York:

The Count Basie ork and chirp Billie Holiday bill at the Strand Theater here topped a house record by grossing approximately \$83,000 after having pulled in \$95,000 in its first week. . . . Russ Morgan's ork opens at the Hotel Biltmore Cascades August 3 and will stay at the hostelry long enough to open its Bowman Room September 27; Harold Nagel's small group will alternate. . . . The Dave Barbour group traveling with Peggy Lee has grown from a quartet to a quintet.

Ray Anthony's ork plays a return date at the Apollo Theater for the week beginning September 10; Anthony played there about three months ago. . . . Howard Christenson, General Artists Corporation (GAC) merged personnel addition, booked George Olsen's ork into the Muebach Hotel, Kansas City, Mo., for the week of September 15 and also set Gay Claridge for the same spot at an undetermined date; this marks the initial GAC booking in the spot in a couple of years. . . . Milton Krasny, GAC veepee, planed in from the Coast to stay in town for a couple of weeks while agency prexy, Tom Rockwell, performs his chores in Hollywood.

Columbia Pictures' music exec, Jonie Taps, in town for a couple of weeks. . . . Dizzy Gillespie's ork set for a three-week return to the Royal Roost beginning September 30; Dizzy did an \$18,000 week at the Million Dollar Theater in Los Angeles last week, working at \$2,000 guarantee with a 50-50 split. . . . Joe Comfort will replace Johnny Miller as the bassman with the King Cole Trio. . . . Nellie Lutcher returns to Cafe Society September 7 for a 10-week run.

Cavalier Music, BMI affiliate co-owned by pluggers Mickey Glass, Bob Baumgart and Jerry Lewin, has taken space in George Weiner's Grand Music office in the Brill Building. . . . Francie Lane, former thrush with the Johnny Long ork, will be a featured vocalist on Ben Yost's forthcoming *Modern Minstrels* tele show for CBS. . . . Lawrence Welk moves into the Walled Lake (Mich.) Casino for three days starting August 30.

Apollo Records has taken over as distribber for the 20th Century and Gotham disk labels in the Metropolitan New York and Northern New Jersey areas. . . . The Eddie Culver ork being submitted by booker Jack Gordon in Massachusetts and Connecticut for one-riter and theater dates. . . . Steve Gibson's Red Caps booked into the hitherto hillbilly stronghold, Himmelreich's Grove, Whomelsdorf, Pa. Caps will only do afternoon shows at the Grove, rushing back to Atlantic City for their regular nightly show at the Club Nomad.

Jack Osfeld no longer with Encore-Jewel Music. . . . Frankie Carle believed set for the Cafe Rouge of the Hotel Pennsylvania for a date sometime in November. . . . Ray McKinley ork and Louis Jordan's group packaged for

the Paramount Theater for a date in September. . . . Pupi Campo's Latin ork switched agency affiliations from General Artists Corporation to William Morris. . . . Recording execs Milt Gabler, of Decca, and Harry Meyerson, of MGM, off on vacations.

Mayor Richard B. Middleton, of Chillicothe, O., has awarded honorary police chief commissions to pubber Bobby Mellin and co-writers Irvin Drake, Jimmy Shirl and Irving Fields for honoring the city in their tune, *Chillicothe, Ohio*. . . . Ames Bros. to do a tele shot on the Ed Sullivan variety show Tuesday (8). . . . E. R. Lewis, head of London Records, arrives from England Friday (6).

Norman Kaahue, of the Mary Kaye Trio, has dedicated his new tune, *My Pretty Patti*, to his wife, Patti. . . . Sam Donahue into Galveston's Marine Room Saturday (7), with Sonny Dunham following on the 21st. . . . Al Friedman planed to the Coast Thursday (29) to represent Porgie Music in Hollywood. . . . Dizzy Gillespie combo into Billy Berg's in Hollywood August 19.

Dr. J. Clarence Chambers, Negro deputy medical superintendent at Harlem Hospital, submitted a composition titled *All American* unsolicited to Jose Iturbi. Iturbi liked the piece, a satiric suite for two pianos, and recorded it with his brother in a Victor album set for August release. Mills Music is pubbing the selection. . . . Cootie Williams ork playing the pier at Wrightsville, N. C., for the third successive year. The growl trumpet specialist opens Friday (7).

Sammy Kaye to distribute television sets to marine hospitals in the area as prexy of the Hospitalized Veterans' Foundation. . . . BMI's hotel licensing department has signed some 150 resorts in Sullivan and Ulster counties in the champagne circuit. As per BMI's 1945 agreement with the American Hotel Association, fee is one half of 1 per cent of music payroll, with a \$40 minimum figure.

Music biz attorney, Lee Eastman, returns from the Coast next week. . . . Percy Faith returned to the weekly CBS aiter *The Pause That Refreshes on The Air Sunday* (1). . . . Thomas E. Poe Jr. has been named assistant to the corporation secretary of Capitol diskery. . . . Shedd McWilliams has taken over as personal manager for thrush Jane Morgan who returns to this country next week after two years abroad.

Cincinnati:

Elliot Lawrence's week stand at Coney Island was preceded by pay-off dub-thumping ignited by Jim Burt, Coney's band exploiter. For two weeks prior to Lawrence's opening, the maestro's recording of *Donna Bella* was

(Continued on page 34)

The ORIGINAL "Rendezvous With a Rose"



The Nations Latest Love Song

RENDEZVOUS with a ROSE

BACKED UP BY "YOU DIDN'T BELIEVE ME (DID YOU)"

Featuring the Romantic Tenor Voice of DICK WONG

with J. JACK STOUT at the ORGAN

Ask to Hear
This Beautiful Ballad
on
D&D RECORD

It's TREMENDOUS—The NATION'S Newest SENSATION
"RENDEZVOUS WITH A ROSE"

On D & D Record #45-1903

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TOM & DEB'S MUSIC SYNDICATE

318 W. 10TH ST.

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KANSAS CITY, MO.

for all

D & D (Popular)

WHITE CHURCH (Religious)

RED BARN (Hillbilly) RECORDS

RH Sheet: Qualitative Plugs

Without taking sides, and in the interest only of giving the music business a look at another "logging system," *The Billboard* reprints below the most-heard 25 radio tunes of the week as recapitulated by orkster Richard Humber's new RH system. The RH recap is essentially qualitative. Plugs are rated in accordance with the "type" of program rather than on Peatman's basis of "listener coverage." The RH ratings go as follows: 1 point for sustaining instrumental; 2 points for sustaining vocal; 2 points for local commercial instrumental; 3 points for local commercial vocal; 4 points for network commercial instrumental; 6 points for network commercial vocal.

Confidential Sources

According to Humber, information on Chicago and California emanations this week was privately dispatched to him by confidential sources. Effective within a week or so, he states, an office will be set up on the West Coast and in Chicago to actually log and recap performances. Humber says one Buddy Bernard will be responsible for Coast checking and Morty Keith will effect a Chicago set-up.

Reaction of the music trade to the RH system will be the sole determinant for *The Billboard's* deciding whether or not to present regularly a weekly recap of the Humber logged tunes and possibly to include it in the Music Popularity Charts. The RH coverage takes in the period of July 23 to 29. The same period is represented by the Peatman sheet listings in the pop charts.

No.	Song	N.Y.	CHI.	CAL.	Sust.	Sust.	Loc.	Loc.	Netw.	Netw.	Total
					Instr.	Voc.	Comm.	Comm.	Comm.	Comm.	
1.	ONLY HAPPENS DANCE WITH YOU EASTER PARADE (Berlin)	N.Y. CHI. CAL.	7 17 23	11 15 17	0 8 1	0 3 2	0 1 0	0 0 0	1 0 0	4 1 0	190
2.	A TREE IN THE MEADOW (Shapiro)	N.Y. CHI. CAL.	3 6 11	10 5 22	0 3 3	0 1 0	0 0 0	0 0 0	3 0 1	0 0 1	133
3.	IT'S MAGIC ROMANCE ON THE HIGH SEAS (Witmark)	N.Y. CHI. CAL.	7 1 13	8 2 7	0 2 0	0 1 0	0 1 0	1 1 0	6 1 3	0 1 3	130
4.	A FELLA UMBRELLA EASTER PARADE (Felst)	N.Y. CHI. CAL.	6 10 17	12 7 13	0 3 2	0 0 0	1 0 0	0 0 0	1 0 0	1 0 0	118
5.	JUST FOR NOW (Advance)	N.Y. CHI. CAL.	0 6 11	5 6 12	0 1 0	0 1 0	0 1 0	1 0 0	0 2 1	0 1 1	91
6.	P.S.: I LOVE YOU (Lasalle)	N.Y. CHI. CAL.	5 2 4	11 2 7	0 1 1	0 0 1	0 0 0	0 0 0	4 1 0	0 1 0	88
7.	EVERY DAY I LOVE YOU TWO GUYS FROM TEXAS (Harms)	N.Y. CHI. CAL.	3 3 10	8 5 6	0 2 2	0 0 0	2 0 0	0 0 0	2 1 0	2 1 0	86
8.	PUT 'EM IN BOX ROMANCE ON THE HIGH SEAS (Remick)	N.Y. CHI. CAL.	1 6 4	5 5 8	0 1 0	0 0 0	2 0 0	0 0 0	4 0 1	0 0 1	85
9.	BLUE SHADOWS ON THE TRAIL MELODY TIME (Santly)	N.Y. CHI. CAL.	4 8 4	11 4 4	0 0 0	0 0 0	0 0 0	0 0 0	4 1 0	4 1 0	82
10.	LITTLE GIRL (Leads)	N.Y. CHI. CAL.	3 3 2	5 2 13	0 0 0	1 0 0	0 0 0	0 0 0	4 0 1	0 0 1	81
11.	IT'S YOU OR NO ONE ROMANCE ON THE HIGH SEAS (Remick)	N.Y. CHI. CAL.	1 3 4	1 10 2	0 1 2	0 0 0	0 2 0	0 1 1	3 1 1	0 1 1	78
12.	YOU CAN'T BE TRUE, DEAR (Biltmore)	N.Y. CHI. CAL.	3 0 3	3 0 4	0 0 0	0 0 1	0 0 0	0 0 0	4 2 2	0 0 2	77
13.	WOODY WOODPECKER (Leads)	N.Y. CHI. CAL.	1 0 0	8 2 9	0 2 0	0 0 0	0 0 0	0 0 0	2 1 2	0 1 2	79
14.	BABY, DON'T BE MAD AT ME (Paramount)	N.Y. CHI. CAL.	3 2 0	6 4 6	0 0 0	1 0 0	0 0 0	0 0 0	3 1 1	0 1 1	70
15.	RHODE ISLAND IS FAMOUS FOR YOU INSIDE U. S. A. (Crawford)	N.Y. CHI. CAL.	5 3 3	4 4 6	0 0 0	0 1 0	0 0 0	0 0 0	4 0 0	0 0 0	68
16.	HAUNTED HEART INSIDE U. S. A. (Williamson)	N.Y. CHI. CAL.	0 2 4	2 8 8	0 0 0	0 0 0	0 0 0	0 0 0	4 0 0	0 0 0	66
17.	IT'S A MOST UNUSUAL DAY A DATE WITH JUDY (Robbins)	N.Y. CHI. CAL.	0 6 6	8 1 5	0 1 0	1 1 0	0 0 0	0 0 1	2 0 1	2 0 1	66
18.	LITTLE WHITE LIES (B. V. C.)	N.Y. CHI. CAL.	2 2 15	10 1 2	0 2 0	0 0 0	1 0 0	0 0 0	2 0 0	2 0 0	63
19.	DOLORES (Famous)	N.Y. CHI. CAL.	3 5 11	4 3 5	0 3 1	0 0 0	1 0 0	0 0 0	1 0 0	1 0 0	60
20.	MY FAIR LADY (United)	N.Y. CHI. CAL.	0 0 8	6 0 8	0 0 0	0 0 0	0 0 0	0 0 0	3 0 0	0 0 0	52
21.	NOBODY BUT YOU (Duchess)	N.Y. CHI. CAL.	0 2 0	4 5 8	0 0 0	0 0 0	0 0 0	1 0 0	1 1 0	1 1 0	52
22.	DREAM PEDDLER (Southern)	N.Y. CHI. CAL.	5 3 3	7 4 1	0 0 1	1 0 0	0 0 0	0 0 0	0 0 0	0 0 0	49
23.	JUDALINE A DATE WITH JUDY" (Robbins)	N.Y. CHI. CAL.	2 0 7	2 3 3	0 1 1	0 0 1	0 0 0	0 1 0	2 0 0	0 0 0	48
24.	CONFESS (Oxford)	N.Y. CHI. CAL.	1 0 4	5 0 3	0 0 0	1 0 0	1 0 0	1 0 0	2 1 0	0 1 0	46
25.	BEYOND THE SEA (Chappell)	N.Y. CHI. CAL.	7 4 4	2 0 9	0 0 0	0 1 0	0 0 0	0 0 0	1 0 0	1 0 0	46



A special listing of Decca records based on actual sales . . . your guide to the sure-fire hits of today and tomorrow.

BREAKING FAST!
"RAMBLING ROSE"
 "SO TIRED"
 BOB EBERLY & RUSS MORGAN Decca 24449

"A TREE IN THE MEADOW"
 "ON THE STREET OF REGRET"
 MONICA LEWIS & AMES BROTHERS . . . Decca 24411

BEST SELLERS

- 1 MY HAPPINESS ELLA FITZGERALD
Tea Leaves Decca 24446
- 2 MAYBE YOU'LL BE THERE GORDON JENKINS
Dark Eyes Decca 24403
- 3 RUN JOE LOUIS JORDAN
All For The Love Of Lil Decca 24448
- 4 LITTLE WHITE LIES DICK HAYMES
I'll Never Smile Again Decca 24480
- 5 IT'S MAGIC DICK HAYMES
It's You Or No One Decca 23826
- 6 I HATE TO LOSE YOU ANDREW'S SISTERS
Toolie Oolie Doolie (The Yodel Polka) Decca 24380
- 7 YOU CAN'T BE TRUE, DEAR DICK HAYMES
Nature Boy Decca 24439
- 8 EVERY DAY I LOVE YOU DICK HAYMES
Hankerin' Decca 24457
- 9 BLUE TAIL FLY ANDREW'S SISTERS-BURL IVES
I'm Goin' Down The Road Decca 24463
- 10 FRIENDLY MOUNTAINS BING CROSBY
The Kiss In Your Eyes Decca 24204

COUNTRY SERIES

- THAT WILD AND WICKED LOOK IN YOUR EYE ERNEST TUBB
FOREVER IS ENDING TODAY Decca 46134
- SEAMAN'S BLUES ERNEST TUBB
WAITING FOR A TRAIN Decca 46119
- MAMA BLUES SALTY HOLMES
JOHN HENRY Decca 46116
- THE BEAUT FROM BUTTE DICK THOMAS
TWO CAR GARAGE Decca 46132
- COOL WATER SONS OF THE PIONEERS
TUMBLING TUMBLEWEEDS Decca 46027

SEPIA SERIES

- TEACH ME TO BE RIGHT SISTER ROSETTA THARPE
LAY DOWN YOUR SOUL with SAM PRICE TRIO, Decca 48083
- MY HEAVENLY FATHER WATCHES OVER ME MARIE KNIGHT
THE LAND BEYOND THE RIVER with SAM PRICE TRIO, Decca 48084
- WHAT COULD I DO MARIE KNIGHT and SAM PRICE TRIO
I MUST SEE JESUS Decca 48072
- BEAMS OF HEAVEN SISTER ROSETTA THARPE and MARIE KNIGHT
PRECIOUS MEMORIES Decca 48070
- FAR CRY BUDDY JOHNSON
LI'L DOG Decca 48076

All Records Listed \$.75 Each, Exclusive of Taxes

BMI Pin Up SHEET

HIT Tunes for August

On Records

CHILlicothe, OHIO

(Mellin)

Peggy Mann-Eddie Heywood—Vic. 20-2839 • Art Mooney—MGM 10230
Les Brown—Col. • The Four Tunes—Manor 1087

DELILAH

(Encore)

Glenn Miller—Vic. 20-2942 • Buddy Clark—Okeh 6403
Horace Heidt—Col. 36370 • Mills Brothers—Dec. 4108
Dick Jurgens—Okeh 6389

DREAM PEDDLER, THE

(Peer)

Frankie Carle—Col. 38036 • Sammy Kaye—Vic. 20-2652
Hal Derwin—Cap. 481 • Snooky Lanson—Merc. 5124
Harry Roy—London 225

FOOLIN'

(Jay-Dee)

Francis Craig—Bullet 1013 • Ed McMullan—Crown B 1-164
Gloria Carroll—Back Bay

I WANT TO CRY

(Excelsior)

Chris Cross—Sterling 4004 • Savannah Churchill—Manor 1129
Dinah Washington—Mercury 8082
Phil Reed—Frank Picher—Dance-Tone 216

IT'S SO PEACEFUL IN THE COUNTRY

(Regent)

Mildred Bailey—Dec. 3953 • Charlie Spivak—Okeh 6291
Bob Chester—Bluebird 11227 • Harry James—Col. 36246
Jan Savitt—Vic. 27464

JUST BECAUSE

(Peer)

Frank Yankovic—Col. 38072 • A. George—Sig. 15207
J. Gumin—Chord 664 • Eddy Howard—Col. 1231
Lone Star Cowboys—Vic. 20-2941 • Sheriff T. Owens—Mer. 6086
T. Parker's Four Jacks—Palda 1002 • Riley Shepard—Embassy 1003
D. Stabile—Dec. 24376 • F. Zajc Polkateers—Cont. 1228
Penn-Jersey String Band—Metro 20-01

LONG AFTER TONIGHT

(BMI)

Kate Smith—MGM 10157 • Andy Russell—Cap. 15055
Betty Rhodes—Vic. 20-2735 • Snooky Lanson—Merc. 5095
Russ Titus—Musicana 14 • Yvette—Vitacoustic 919

SERENADE—Music Played on a Heartstring

(Duchess)

Buddy Clark-Ray Noble—Col. 38091
Bob Eberly—Russ Morgan—Dec. 24376 • Jan Garber—Cap. 15043
John Laurenz—Merc. 5099 • Jerry Wald—Com. 7503

SOMEONE CARES

(Porgie Music)

Vaughn Monroe—Vic. 20-2671 • Art Lund—MGM 10170
Frankie Carle—Col. 38130 • Mills Brothers—Dec. 24409
John Laurenz—Mer. 5144 • Eddy Howard—Maj.

SPRING CAME

(Republic)

Sammy Kaye—Vic. 20-2886

TAKE IT AWAY

(Pemora)

Eric Madriguera—Dec. 24446 • Edmundo Ros—Lon. 230
Xavier Cugat—Col. 38239 • Emil Coleman—DeLuxe 1010

TIME AND TIME AGAIN

(London)

Wayne King-Buddy Clark—Vic. 27516 • Eddy Duchin—Col. 36089
Bob Chester—Bluebird 11172 • Tommy Tucker—Okeh 6177

WALKIN' WITH MY SHADOW

(Johnstone-Montef)

Four Knights—Dec. 48014 • Jack McLean-Wayne Gregg—Coast 8001
Jimmie Valentine Quartet—Varsity 107 • Monica Lewis—Sig. 15229

YOURS (Quiereme Mucho)

(Marks)

Xavier Cugat—Vic. 26384 • Andy Russell—Cap. 10112
C. Carter—Black & White 3005 • Jimmy Dorsey—Dec. 25121
Tito Guizar—Vic. 27410 • Ben Light—Tempo 598
Benny Goodman—Col. 36067 • Nat Brandwynne—Dec. 3913
Roy Smeck—Dec. 3790 • Eddy Howard—Col. 37995
E. Le Baron—Dec. 25205 • R. Armengod—Dec. 18159
Phil Reed—Dance-Tone T7 • Cuba Libre Six—Coda 5004
Vaughn Monroe—Vic. 20-2984

*Soon to be released.

BMI

BROADCAST MUSIC, INC.
580 FIFTH AVENUE, NEW YORK 19, N. Y.
New York • Chicago • Hollywood

The Billboard

MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. Week Ending July 30

HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

1. MY HAPPINESS

By Betty Peterson and Borney Bergentine
Published by Blasco (ASCAP)

Records available: R. Deauville-Novelle Harmonica Trio, Bullet 1032; the Martin Sisters, Columbia 38127; the Pied Pipers, Capitol 15084; P. Sheridan, Palda 1004V; J. & S. Steele, Damon D-1133; E. Fitzgerald, Decca 24446; A. Dale, Signature 15206; J. Laurens, Mercury 5144; The McKay Trio, Continental C-1241; A. and J. Nelson, Bandwagon 504; Anne Vincent, Dana 20-17; Dorothy Morrow Ensemble, Victor 20-2985; Tyler Duo and Ork, Varsity 101.
(No information on electrical transcription libraries available as The Billboard goes to press.)

2. WOODY WOODPECKER

By Tibbles and Idriss

Published by Leads (ASCAP)

Records available: Kay Kyser, Columbia 38197; the Honey Dreamers, Mercury 5154; M. Blanc-The Sportsmen, Capitol 15145; Gene Carroll, Animal 170; Danny Kay-Andrews Sisters, Decca 24462; G. Carroll's Originals, Animal 170; Phillip Green and Ork, MGM 10247; Varsity Ork-Barbara, Varsity 101.
(No information on electrical transcription libraries available as The Billboard goes to press.)

3. YOU CAN'T BE TRUE, DEAR

Based on a composition by Hans Otten

and Gerhard Ebeler

Published by Biltmore (ASCAP)

Records available: Ken Griffin, Broadcast G-4006; Ken Griffin, Rondo R-128; Ziggy Lane, De Luxe 1171; V. Lynn, London 302; Jerry Wayne-Ken Griffin, Rondo R-228; P. Wilson, Grand G-25004; R. Deauville-Novelle Harmonica Trio, Bullet 1032; Colonial Ork, Standard T-136; N. Emmett, Apollo 1121; The Sportsmen, Capitol 15077; Dick Haymes-The Song Spinners, Decca 24439; The Martin Sisters, Columbia 38211; R. Brooks, Musicraft 563; D. James, Victor 20-2944; L. Stewart, Bandwagon 501.
Electrical transcription libraries: Jack White Ork, London.

4. YOU CALL EVERYBODY DARLIN'

By Sam Martin, Ben Trace and Clem Watts

Published by Mayfair (ASCAP)

Records available: B. Hayes, De Luxe 1178; A. Trace, Starling 3023; A. Trace, Regent 117; A. Vincent, Mercury 5155; Tennessee (Slim) King, Apollo 161; Jack Smith-The Clark Sisters, Capitol 15155; J. Wayne, Columbia 38286; Frank and the Boys Ork, Varsity 103.
Electrical transcription libraries: Al Trace, Lang-Worth.

5. IT'S MAGIC

By Sammy Cahn and Jule Styne

Published by Witmark (ASCAP)

From Warner Bros. "Romance on the High Seas."
Records available: Vic Damone, Mercury 5139; Doris Day, Columbia 38188; Dick Haymes, Decca 23826; Buddy Kaye Quintet, MGM 10187; Gordon MacRae, Capitol 15072; Tony Martin, Victor 20-2862; Sarah Vaughan, Musicraft 557.
(No information on electrical transcription libraries available as The Billboard goes to press.)

6. A TREE IN THE MEADOW

By Billy Reid

Published by Shapiro-Bernstein (ASCAP)

Records available: S. Brown, London 123; P. Fennelly Ork, MGM 10211; J. Laurenz, Mercury 5148; Monica Lewis-Ames Brothers, Decca 24411; J. Loss Ork, Victor 20-2985; Margaret Whiting, Capitol 15122; B. Johnson, Columbia 38379; B. Lester, Rainbow 70015.
Electrical transcription libraries: Cyril Stapleton Ork, London.

7. LOVE SOMEBODY

By Kramer and Whitney

Published by Kramer-Whitney (ASCAP)

Records available: Doris Day-Buddy Clark, Columbia 38174; Barbara and Frank with Ork, Varsity 102.
(No information on electrical transcription libraries available as The Billboard goes to press.)

8. LITTLE WHITE LIES

By Walter Donaldson

Published by Bregman-Vecco-Conn (ASCAP)

Records available: Dick Haymes-Gordon Jenkins Ork, Decca 24288; Dinah Shore, Columbia 38114; Mel Torme, Musicraft 558; M. Davis, Jewel GN-2082; S. Gibson, Mercury 8085; Tommy Dorsey, Victor 27521; Dick Haymes, Decca 24480.
Electrical transcription libraries: Les Brown, World; Hugh Waddill, Lang-Worth, Manhattan Nighthawks, NBC Thesaurus; Ike Carpenter, Standard.

9. IT ONLY HAPPENS WHEN I DANCE WITH YOU

By Irving Berlin

Published by Irving Berlin Music (ASCAP)

From MGM's "Easter Parade"
Records available: Perry Como, Victor 20-2888; Vic Damone, Mercury 5166; Guy Lombardo, Decca 24434; A. Lund, MGM 10184; Andy Russell, Capitol 15086; Frank Sinatra, Columbia 38192; J. Frank and Ork, Varsity 106.
(No information on electrical transcription libraries available as The Billboard goes to press.)

10. PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON

By Jule Styne and Sammy Cahn

Published by Remick (ASCAP)

From Warner Bros. "Romance on the High Seas."
Records available: The King Cole Trio, Capitol 15080; Doris Day, Columbia 38188; Eddy Howard, Majestic 1252; Danny Kaye-Andrews Sisters, Decca 24462; Frankie Laine, Mercury 5130; Hal McIntyre, MGM 10193; Ray McKinley, Victor 20-2873.
(No information on electrical transcription libraries available as The Billboard goes to press.)

USE THIS PAGE AS YOUR CHECK SHEET Here's a handy way to order and to re-order RCA Victor's top new hits!

RCA VICTOR STARS

On The Billboard

"HONOR ROLL OF HITS"

- 1. MY HAPPINESS DOROTHY MORROW ENSEMBLE RCA Victor 20-2965
3. YOU CAN'T BE TRUE, DEAR DICK JAMES RCA Victor 20-2944
5. IT'S MAGIC TONY MARTIN RCA Victor 20-2862
6. A TREE IN THE MEADOW J. LOSS ORCHESTRA RCA Victor 20-2965
8. LITTLE WHITE LIES TOMMY DORSEY RCA Victor 27521
9. IT ONLY HAPPENS WHEN I DANCE WITH YOU PERRY COMO RCA Victor 20-2888
10. PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON RAY McKINLEY RCA Victor 20-2873

This week's RCA VICTOR release!

POPULAR

- The Moon Was Yellow The Way You Look Tonight THE EDDIE HEYWOOD TRIO RCA Victor 20-2981
Call Me Darling, Call Me Sweetheart, Call Me Dear To You Sweetheart Aloha WAYNE KING RCA Victor 20-2990
Talking to Myself About You My Fair Lady JOHN PARIS WITH RUSS CASE AND HIS ORCH. RCA Victor 20-2992
Remind Me to Tell You Simon Says THE THREE SUNS RCA Victor 20-3011

FOLK

- Just A Little Lovin' (Will Go a Long, Long Way) My Daddy is Only a Picture EDDY ARNOLD RCA Victor 20-3013

BLUES

- Time Wasted on You High As a Georgia Pine ROOSEVELT SYKES RCA Victor 20-3014

INTERNATIONAL NOVELTIES

- IRISH: From Galway to Dublin Medley of Highlands DAN SULLIVAN'S SHAMROCK BAND JOHN McGETTIGAN AND HIS IRISH MINSTRELS RCA Victor 26-7503
ITALIAN: Mille Cherubini in Coro—Ninna nanna (A Thousand Angels Sing in Chorus) Fontane—Stornellata (Fountains) RINO SALVIATI RCA Victor 25-7097

NEW ALBUM OF "THEME SONGS"

- "THEME SONGS" RCA Victor Album P-217
I'm Getting Sentimental Over You Moonlight Serenade TOMMY DORSEY TEX BENEKE RCA Victor 20-2932
Tchaikovsky Piano Concerto No. 1 Racing With The Moon FREDDY MARTIN VAUGHN MONROE RCA Victor 20-2933
The Waltz You Saved For Me Twilight Time WAYNE KING THE THREE SUNS RCA Victor 20-2934
Kaye's Melody My Promise to You SAMMY KAYE LARRY GREEN RCA Victor 20-2935

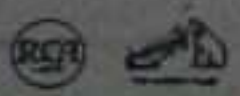


Riding High... Climbing Fast

- Rambling Rose PERRY COMO RCA Victor 20-2947
It's Magic TONY MARTIN RCA Victor 20-2862
You Came A Long Way (From St. Louis) RAY McKINLEY RCA Victor 20-2913
My Heart Belongs to You ARBEE STIDHAM RCA Victor 20-2572
Tunnel of Love HENRI RENE RCA Victor 25-1123

Mail your order to your RCA Victor distributor!

Name Street City State



BASIN STREET BLUES
• KEN ELLIOTT

In The Crescent City, Ken is the Musical Director of WNOE, Mutual outlet. He also has a record show, "Karno Jukebox Jamboree" heard daily from midnight to 2 am.



NOW
BIGGER
THAN EVER

Ray Bloch
and his Choir and Orchestra
on Sig 15005

MEADOWLAND

backed with

Limehouse Blues
instrumental

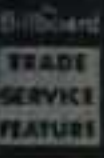
Hear the famous Song of The Red Army done as only Ray Bloch and his 32 piece Orchestra and choir can do it.

Signature
records

The **Billboard** MUSIC POPULARITY CHARTS
Sheet Music

PART II

Week Ending July 30



BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		Publisher
	Last Week	This Week	
14	1	1. MY HAPPINESS (R)	Blasco
17	2	2. YOU CAN'T BE TRUE, DEAR (R)	Biltmore
8	6	3. IT'S MAGIC (F) (R)	Witmark
4	4	4. A TREE IN THE MEADOW (R)	Shapiro-Bernstein
10	3	5. WOODY WOODPECKER (R)	Leeds
5	5	6. YOU CALL EVERYBODY DARLIN' (R)	Mayfair
5	9	7. PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON (R)	Remick
4	10	8. LOVE SOMEBODY (R)	Kramer-Whitney
2	13	9. IT ONLY HAPPENS WHEN I DANCE WITH YOU (F) (R)	Berlin
29	8	10. NOW IS THE HOUR (R)	Leeds
17	11	11. TOOLIE OOLIE DOOLIE (The Yodel Polka) (R)	Chas. K. Harris
1	—	12. A FELLA WITH AN UMBRELLA (R)	Feist
1	—	13. TEA LEAVES (R)	E. H. Morris
1	—	14. BLUEBIRD OF HAPPINESS (R)	T. B. Harms
7	12	15. MAYBE YOU'LL BE THERE (R)	Triangle

ENGLAND'S TOP TWENTY

Weeks to date	POSITION		English	American
	Last Week	This Week		
14	1	1. GALWAY BAY	Box and Cox	*
9	2	2. HEARTBREAKER	Leeds	Leeds
8	3	3. BALLERINA	Peter Maurice	Jefferson
12	5	4. TIME MAY CHANGE	Campbell-Connelly	Shapiro-Bernstein
12	9	5. DREAM OF OLWEN	Lawrence Wright	Mills
20	7	6. GOLDEN EARRINGS	Victoria	Paramount
8	6	7. NATURE BOY	Edwin Morris	Burke-Van Heusen
6	4	8. I'M LOOKING OVER A FOUR LEAF CLOVER	Francis Day	Remick
5	8	9. TOOLIE OOLIE DOOLIE (The Yodel Polka)	Southern	Charles K. Harris
1	—	10. WOODY WOODPECKER	Leeds	Leeds
9	11	11. AFTER ALL	Cinaphonic	*
29	10	12. NEAR YOU	Bradbury Wood	Supreme
10	12	13. LAROO, LAROO, LILLI BOLERO	Irwin Dash	Shapiro-Bernstein
2	15	14. THERE OUGHT TO BE A SOCIETY	Kassner	Dreyer
16	13	15. TERESA	Leeds	Duchess
15	14	16. OH! MY ACHIN' HEART	Campbell-Connelly	Mood
25	16	17. SERENADE OF THE BELLS	Edwin Morris	Melrose
23	18	18. CIVILIZATION	Edwin Morris	E. H. Morris
2	20	19. I'D GIVE A MILLION TOMORROWS (For Just One Yesterday)	Campbell-Connelly	Oxford Music Corp.
31	17	20. A TREE IN THE MEADOW	Campbell-Connelly	Shapiro-Bernstein

*Publisher not available as The Billboard goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest retailers in the Dominion.

Weeks to date	POSITION		Song
	Last Week	This Week	
8	3	1.	MY HAPPINESS
12	1	2.	YOU CAN'T BE TRUE, DEAR
6	2	3.	WOODY WOODPECKER
13	6	4.	NOW IS THE HOUR
10	4	5.	LITTLE WHITE LIES
16	7	6.	TOOLIE OOLIE DOOLIE
2	11	7.	LOVE SOMEBODY
18	5	8.	THE DICKEY-BIRD SONG
3	9	9.	A TREE IN THE MEADOW
13	8	10.	NATURE BOY
3	13	11.	IT'S MAGIC
5	14	12.	PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON
13	—	13.	YOU WERE MEANT FOR ME
1	—	14.	YOU CALL EVERYBODY DARLIN'
15	10	15.	BABY FACE

The Billboard
MUSIC POPULARITY CHARTS
PART III
Radio Popularity
Week Ending July 30
Billboard TRADE SERVICE FEATURE

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	Last Week	This Week	Title	Artist	Label	Lic. By
9	1	1	WOODY WOODPECKER	Kay Kyser	Columbia 38197	ASCAP
4	2	2	WOODY WOODPECKER	The Sportsmen-Mel Blanc	Capitol 15145	ASCAP
11	5	3	LOVE SOMEBODY	Doris Day-Buddy Clark	Columbia 38174	ASCAP
9	4	4	MY HAPPINESS	Pied Pipers	Capitol 15094	ASCAP
13	3	5	MY HAPPINESS	J. & S. Steele	Damon D-11133	ASCAP
4	8	6	YOU CALL EVERYBODY DARLIN'	Al Trace	Regent 117	
2	11	7	A TREE IN THE MEADOW	Margaret Whiting	Capitol 15122	ASCAP
14	6	8	LITTLE WHITE LIES	Dick Haymes	Decca 24280	ASCAP
5	7	9	YOU CAN'T BE TRUE, DEAR	Ken Griffin	Rondo R-128	ASCAP
1	—	10	YOU CALL EVERYBODY DARLIN'	A. Vincent	Mercury 5155	ASCAP
10	9	11	YOU CAN'T BE TRUE, DEAR	The Sportsmen	Capitol 15077	ASCAP
17	10	12	NATURE BOY	King Cole	Capitol 15054	ASCAP
15	12	13	YOU CAN'T BE TRUE, DEAR	Ken Griffin-Jerry Wayne	Rondo R-228	ASCAP
8	14	13	YOU CAN'T BE TRUE, DEAR	Dick Haymes-Songs Spinners	Decca 24439	ASCAP
5	15	15	MY HAPPINESS	Ella Fitzgerald	Decca 24446	ASCAP
1	—	16	TWELFTH STREET RAG	Pee Wee Hunt	Capitol 15105	
5	13	17	CONFESS	Patti Page	Mercury 5129	ASCAP
1	—	18	IT'S MAGIC (F)	Doris Day	Columbia 38188	ASCAP
6	12	19	WILLIAM TELL OVERTURE	Spike Jones	Victor 20-2861	ASCAP
6	—	20	LITTLE WHITE LIES	Dinah Shore	Columbia 38114	ASCAP
2	—	21	BLUEBIRD OF HAPPINESS	Art Mooney	MGM 10207	ASCAP
1	—	22	THE MAHARAJAH OF MAGADOR	Vaughn Monroe	Victor 20-2851	
1	—	23	RAMBLING ROSE	Perry Como-The Satisfiers	Victor 20-2947	ASCAP
1	—	24	IT'S MAGIC (F)	Gordon MacRae	Capitol 15072	ASCAP
1	—	25	YOU CAME A LONG WAY	Ray McKinley	Victor 20-2913	
1	—	26	MAYBE YOU'LL BE THERE	Gordon Jenkins	Decca 24403	ASCAP
1	—	27	COOL WATER	Vaughn Monroe-Sons of the Pioneers	Victor 20-2923	BMI
1	—	28	RUN, JOE	Louis Jordan	Decca 24448	
1	—	29	BUBBLE LOO, BUBBLE LOO	Peggy Lee	Capitol 15118	ASCAP

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, July 23, 8 a.m., and ending Friday, July 30, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 80 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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The Top 30 Tunes (plus ties)

Title	Publishers	Lic. By
A Fella With an Umbrella (F) (R)	Feist	ASCAP
A Tree in the Meadow (R)	Shapiro-Bernstein	ASCAP
Baby, Don't Be Mad at Me (R)	Paramount	ASCAP
Beyond the Sea (R)	Chappell	ASCAP
Blue Shadows on the Trail (F) (R)	Santly-Joy	ASCAP
Bride and Groom Polka (R)	George Simon	ASCAP
Confess (R)	Oxford	ASCAP
Dolores (R)	Famous	ASCAP
Ey'ry Day I Love You (R)	Harms, Inc.	ASCAP
Haunted Heart (M) (R)	Williamson	ASCAP
I Went Down to Virginia (R)	Jefferson	ASCAP
It Only Happens When I Dance With You (R)	Berlin	ASCAP
It's a Most Unusual Day (R)	Robbins	ASCAP
It's Magic (F) (R)	Witmark	ASCAP
It's You or No One (R)	Remick	ASCAP

(Continued on page 24)

PSST—HAVE YOU HEARD THE Latest



A RED HOT TUNE



JOHN LAURENZ

SINGING

HAIR OF GOLD

WITH ORCHESTRAL ACCOMPANIMENT
MERCURY NO. 5172

YOU'LL HAVE TO CALL THE POLICE TO KEEP THE CUSTOMERS IN LINE!

GET IT! HEAR IT!

YOU'VE GOT A SURPRISE COMING!

MERCURY NO. 5172



MERCURY RECORDS

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"SIDE BY SIDE"

Primo Scala's banjo and accordion band

NO. 238

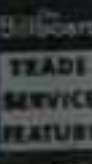
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The Billboard MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending July 30



BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
28	1	1	Bluebird of Happiness Jan Peerce Victor 11-9007
114	3	1	Jalousie Boston Pops; Arthur Fiedler, conductor Victor 12160
7	4	3	Fiddle Faddle Boston Pops Victor 10-1397
146	2	4	Clair de Lune Jose Iturbi Victor 11-8851
117	4	4	Warsaw Concerto Boston Pops, Arthur Fiedler, conductor; Leo Litwin, pianist Victor 11-8863

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
4	3	1	Khachaturian: Violin Concerto (Five Records) David Oistrakh Mercury DM-10
1	—	1	Ravel: Bolero (Two Records) Koussevitsky-Boston Symphony Ork. Victor DV-18
1	—	1	Sibelius Symphony No. 2 in D Major, Opus 43 (Five Records) Eugene Ormandy-Philadelphia Ork. Columbia MM-759
1	—	1	Nelson Eddy and Songs of Stephen Foster (Four Records) Nelson Eddy-Robert Armbruster, conductor Columbia MM-745
1	—	5	Ravel: Concerto for Piano and Orchestra Album (Three Records) L. Bernstein, pianist-director; Philharmonica Ork of London Victor M-DM 1209-V/DV-15
1	—	5	Tchaikovsky's Concerto for Piano and Ork V. Horowitz, pianist; Tchaikovsky conducting; NBC Symphony Ork Victor DM-800

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
5	1	1	Al Jolson Volume III Album (Four Records) Al Jolson Decca A-649
4	3	2	Emperor's Waltz (Five Records) Bing Crosby Decca A-620
12	2	3	Stan Kenton—a Presentation of Progressive Jazz Album (Four Records) Stan Kenton Capitol CD-79
12	4	4	Songs of Our Times (1932) Album (Four Records) Carmen Cavallaro Decca 1932
12	—	5	Busy Fingers (Four Records) Three Suns Victor P-206

SONGS WITH GREATEST RADIO AUDIENCES

(Continued from page 23)

Judaline (R)	Robbins—ASCAP
Just for Now (R)	Advanced—ASCAP
Little Girl (R)	Leeds—ASCAP
Little White Lies (R)	Bregman-Vocco-Conn—ASCAP
Love of My Life (F) (R)	T. B. Harms—ASCAP
Love Somebody (R)	Kramer-Whitney—ASCAP
My Fair Lady (R)	United—ASCAP
My Happiness (R)	Blasco—ASCAP
Nobody But You (R)	Duchess—BMI
P. S.: I Love You (R)	La Salle—ASCAP
Put 'Em in a Box, Tie 'Em With a Ribbon (R)	Remick—ASCAP
Rhode Island Is Famous for You (M) (R)	Crawford—ASCAP
Sabre Dance (R)	Leeds—ASCAP
Serenade (Music Played on a Heartstring) (R)	Duchess—BMI
Steppin' Out With My Baby (F) (R)	Berlin—ASCAP
Tea Leaves (R)	E. H. Morris—ASCAP
Toolie Oolie Doolie (The Yodel Polka) (R)	Chas. K. Harris—ASCAP
We Just Couldn't Say Goodbye (R)	Words & Music—ASCAP
Woody Woodpecker (R)	Leeds—ASCAP
You Call Everybody Darlin' (R)	Mayfair—ASCAP
You Can't Be True, Dear (R)	Biltmore—ASCAP

The Remaining 25 Songs of the Week

A Boy From Texas—A Girl From Tennessee (R)	Shapiro-Bernstein—ASCAP
Better Luck Next Time (F) (R)	Feist—ASCAP
Blue Bird of Happiness (R)	T. B. Harms—ASCAP
Caramba! It's the Samba (R)	Martin—ASCAP
Crying For Joy (R)	James V. Monaco—ASCAP
Cumana (R)	Martin—ASCAP
Dellilah (R)	Encore—BMI
Evelyn (R)	Melrose—ASCAP
Everybody Loves Somebody (R)	Sinatra Songs—ASCAP
Highway to Love (R)	BMI—BMI
I'd Love to Live in Loveland (With a Girl Like You) (R)	Bregman-Vocco-Conn—ASCAP
Long After Tonight (R)	BMI—BMI
Maybe You'll Be There (R)	Triangle—ASCAP
Rambling Rose (R)	Laurel—ASCAP
Take It Away (R)	Pemora—BMI
Takin' Miss Mary to the Ball (F) (R)	Miller—ASCAP
Tell Me a Story (R)	Laurel—ASCAP
The Best Things in Life Are Free (F) (R)	Crawford—ASCAP
The Dream Peddler (R)	Pear—BMI
These Are the Things I Love (R)	Campbell—BMI
This Is the Moment (R)	Robbins—ASCAP
Time and Time Again (R)	London—BMI
When the Red, Red Robbin Comes Bob, Bob, Bobbin' Along (R)	Bourne—ASCAP
You Were Meant for Me (R) (F)	Miller—ASCAP
Yours (R)	E. B. Marks—BMI

The Billboard

MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending July 30



BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	Last Week	This Week	Record Title	Artist	Label
10	1	1	WOODY WOODPECKER... <i>When Veronica Plays the Harmonica</i>	Kay Kyser	Columbia 38197
4	2	2	WOODY WOODPECKER... <i>I'd Love to Live in Loveland</i>	The Sportsmen-Mel Blanc	Capitol 15145
5	3	3	YOU CAN'T BE TRUE, DEAR... <i>The Cuckoo Waltz</i>	Ken Griffin	Rondo R-128
10	5	4	MY HAPPINESS... <i>Highway to Love</i>	Pied Pipers	Capitol 15094
7	6	5	YOU CALL EVERYBODY DARLIN'... <i>Linger Awhile</i>	Al Trace	Regent 117
13	4	6	MY HAPPINESS... <i>They All Recorded to Beat the Ban</i>	J. & S. Steele	Damon D-11133
10	9	7	LOVE SOMEBODY... <i>Confess</i>	Boris Day-Buddy Clark	Columbia 38174
7	7	8	TWELFTH STREET RAG... <i>Somebody Else, Nat Me</i> (M. Simons, Rego 1018; M. Herth Trio, Decca 24450)	Pee Wee Hunt	Capitol 15105
18	10	9	LITTLE WHITE LIES... <i>The Treasure of Sierra Madra</i>	Dick Haymes	Decca 24280
8	11	10	MY HAPPINESS... <i>Tea Leaves</i>	Ella Fitzgerald	Decca 24446
2	15	11	A TREE IN THE MEADOW... <i>I'm Sorry But I'm Glad</i>	Margaret Whiting	Capitol 15122
4	14	12	IT'S MAGIC... <i>Put 'Em in a Box</i>	Doris Day	Columbia 38188
16	13	13	YOU CAN'T BE TRUE, DEAR... <i>Doodle Dee Dee</i>	Ken Griffin-Jerry Wayne	Rondo R-228
11	8	14	WILLIAM TELL OVERTURE... <i>The Man on the Flying Trapeze</i>	Spike Jones	Victor 20-2861
8	12	15	MAYBE YOU'LL BE THERE... <i>Dark Eyes</i> (J. Pina Ork, Mercury 5160; Varsity Ork-Frank and Chorus, Varsity 102)	Gordon Jenkins	Decca 24403
10	17	16	YOU CAN'T BE TRUE, DEAR... <i>Tootie Oolie Doolie</i>	The Sportsmen	Capitol 15077
6	16	17	BLUEBIRD OF HAPPINESS... <i>Sunset to Sunrise</i>	Art Mooney	MGM 10207
2	25	18	YOU CALL EVERYBODY... DARLIN'... <i>Bluebird Polka</i>	A. Vincent	Mercury 5155
7	22	19	THE MAHARAJAH OF MAGADOR... <i>Give a Broken Heart a Break</i>	Vaughn Monroe	Victor 20-2851
10	16	20	YOU CAN'T BE TRUE, DEAR... <i>Nature Boy</i>	Dick Haymes-Song Spinners	Decca 24439
16	20	21	TOOTIE OOLIE DOOLIE... <i>I Hate to Lose You</i>	Andrews Sisters	Decca 24390
3	21	22	IT'S MAGIC... <i>It's You or No One</i>	Dick Haymes-Gordon Jenkins	Decca 23826
5	28	23	CONFESS... <i>Twelve o'Clock Flight</i> (J. Dorsey, MGM 10194; D. Day-B. Clark, Columbia 38174; The Four Tunes, Manor 1131; T. Martin-Lyttle Sisters, Victor 20-2812; Mills Brothers, Decca 24409)	Patti Page	Mercury 5129
6	30	24	CONFESS... <i>Love Somebody</i> (See No. 23)	Doris Day-Buddy Clark	Columbia 38072
1	—	24	IT'S MAGIC... <i>Spring in December</i>	Gordon MacRae	Capitol 15072
1	—	26	IT'S MAGIC... <i>It's You or No One</i>	Tony Martin	Victor 20-2862
2	27	27	RAMBLING ROSE... <i>There Must Be a Way</i> (G. Paxton Ork, MGM 10192; J. Frank and Ork, Varsity 105; P. Belto, Musicraft 560; B. Eberly-R. Morgan, Decca 24449; T. Pastor, Columbia 38207)	Perry Como-The Satisfiers	Victor 20-2947
3	24	28	MY HAPPINESS... <i>The Man on the Carousel</i>	Marlin Sisters	Columbia 38127
1	—	28	YOU CAME A LONG WAY... <i>For Heaven's Sake</i>	Ray McKinley	Victor 20-2913
17	23	30	ST. LOUIS BLUES MARCH... <i>Cherokee Canyon</i>	Tex Beneke	Victor 20-2722



ANNE SHELTON & SAM BROWNE

"SAY SOMETHING SWEET TO YOUR SWEETHEART"

"THE LAW IS COMIN' FER YA PAW!"

Vocal Duet with The Keynotes and Orchestral Accompaniment

NO. 260

10" Blue Label Series
75c plus tax

ANNE SHELTON

"TIME MAY CHANGE"

Vocal With Roy Robertson And His Orchestra

"WHERE OR WHEN"

Vocal With Stanley Black And His Orchestra

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DICK JAMES

"THE MAN ON THE CAROUSEL"

"YOURS WITH LOVE AND KISSES"

Vocal With Cyril Stapleton Orch. and the Keynotes

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REGGIE GOFF

"WHEN YOU'RE IN LOVE"

"I DON'T CARE WHAT THEY SAY"

Vocal with Cyril Stapleton and His Serenaders

NO. 262

10" Blue Label Series
75c plus tax

AMBROSE

And His Orchestra



ALBUM NO. LA-27

"AMBROSE HORS D'OEUVRES"

- 247—"B'WANGA"
- "COPENHAGEN"
- 248—"HORS D'OEUVRES"
- "STREAMLINE STRUT"
- 249—"CARAMBA"
- "TARANTULA"
- 250—"MARACAS"
- "THE NIGHT RIDE"

Four 10" Records \$3.75 plus tax
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FULL RANGE RECORDING

THE LONDON GRAMOPHONE CORP., 14 W 22nd ST., NEW YORK 10, N. Y.

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UNDERNEATH THE ARCHES AND HAIR OF GOLD

Strummed and Sung by
THE NATION'S FIRST —
THE NATION'S FAVORITE

FERKO STRING BAND

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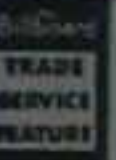
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The Billboard MUSIC POPULARITY CHARTS

Juke Box Record Plays

Week Ending
July 30

PART
V



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	Last Week	This Week	POSITION	Record	Artist	Label
9	1	1	1.	WOODY WOODPECKER	Kay Kyser	Columbia 38197
5	2	2	2.	YOU CAN'T BE TRUE, DEAR	Ken Griffin	Rondo R-128
8	4	3.	3.	YOU CALL EVERYBODY DARLIN'	Al Trace	Regent 117
13	3	4.	4.	MY HAPPINESS	J. & S. Steele	Damon D-11133
9	6	5.	5.	MY HAPPINESS	Pied Pipers	Capitol 15064
13	5	6.	6.	LITTLE WHITE LIES	Dick Haymes	Decca 24280
4	8	7.	7.	WOODY WOODPECKER	The Sportsmen-Mel Blanc	Capitol 15145
7	7	8.	8.	MY HAPPINESS	Ella Fitzgerald	Decca 24446
17	9	9.	9.	YOU CAN'T BE TRUE, DEAR	Ken Griffin-Jerry Wayne	Rondo R-228
4	10	10.	10.	TWELFTH STREET RAG	Pee Wee Hunt	Capitol 15105
6	11	11.	11.	LOVE SOMEBODY	Doris Day-Buddy Clark	Columbia 38174
2	16	12.	12.	A TREE IN THE MEADOW	Margaret Whiting	Capitol 15122
10	12	13.	13.	YOU CAN'T BE TRUE, DEAR	Dick Haymes-Song Spinners	Decca 24439
7	18	14.	14.	BOUQUET OF ROSES	Eddy Arnold and His Tennessee Plowboys	Victor 20-2806
2	14	15.	15.	YOU CALL EVERYBODY DARLIN'	A. Vincent	Mercury 5155
11	18	15.	15.	YOU CAN'T BE TRUE, DEAR	The Sportsmen	Capitol 15077
2	21	17.	17.	IT'S MAGIC	Doris Day	Columbia 38188
4	20	18.	18.	WOODY WOODPECKER	Andrews Sisters-Danny Kaye	Decca 24482
3	15	19.	19.	COOL WATER	Vaughn Monroe-Son of the Pioneers	Victor 20-2923
3	25	20.	20.	YOU CALL EVERYBODY DARLIN'	B. Hayes	De Luxe 1176
4	—	21.	21.	MAYBE YOU'LL BE THERE	Gordon Jenkins	Decca 24403
7	24	22.	22.	WILLIAM TELL OVERTURE	Spikes Jones	Victor 20-2861
1	—	23.	23.	RAMBLING ROSE	Perry Como-The Satisfiers	Victor 20-2947
2	—	24.	24.	BLUEBIRD OF HAPPINESS	Art Mooney	MGM 10207
17	25	25.	25.	TOOLIE OOLIE DOOLIE	Andrews Sisters	Decca 24380
3	—	25.	25.	YOU WERE ONLY FOOLIN'	Blue Barron	MGM 10185
2	—	27.	27.	MY HAPPINESS	Marlin Sisters	Columbia 38211
14	22	28.	28.	JUST BECAUSE	Frank Yankovic and His Yanks	Columbia 38072
3	27	29.	29.	YOU CAN'T BE TRUE, DEAR	Marlin Sisters	Columbia 38211
2	17	30.	30.	IT'S MAGIC	Dick Haymes-Gordon Jenkins	Decca 23826
1	—	30.	30.	MY HAPPINESS	J. Laurenz	Mercury 5144

Leeds Infringe Suit Filed Vs. Decca, Swing-Tempo Pub

NEW YORK, July 31.—Leeds Music Corporation filed suit in New York Federal Court this week against Swing & Tempo Music Company and Decca Records for alleged infringement of an unpublished tune called *Say Forward, I'll March*. According to the complaint, the defendants published and recorded a song called *Hamp's Got a Duke*, allegedly copied from the Leeds tune. The complaint states that *Say Forward, I'll March* was composed by Jay McShann, Marie Ramey and Skippy Hall prior to January, 1944, and assigned to Leeds, who secured a copyright but didn't publish the tune.

The action asks an injunction, an accounting of profits, and an im-

Meadowb'k Reopens With Lawrence's Ork

NEW YORK, July 31. — Frank Dailey's Meadowbrook will return to nitery activity September 9 top-lining with Elliot Lawrence's ork. The spot, now being used for a season of summer stock presentations, will adhere to Dailey's previously reported plan to build orks in his nitery.

The first ork due for the Meadowbrook promotion is that of Dean Hudson, who will follow Lawrence's two-week and four-day stay for an indefinite run.

pounding of copies of *Hamp's Got a Duke* pending outcome of suit. Named as participants in Swing & Tempo Music Company are Richard Garette, Curley Hamner and Gladys Hampton, known as Gladys Neal.

The Billboard

MUSIC POPULARITY CHARTS

PART VI

Race Records

Week Ending July 30



BEST SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

Weeks to date	Last week	This Week	Record	Artist	Label
4	1	1	I CAN'T GO ON WITHOUT YOU	Bull Moose Jackson	King 4230
12	3	2	GOOD ROCKIN' TONIGHT	Wynonie Harris	King 4210
7	7	3	RUN, JOE	Louis Jordan	Decca 24448
12	2	4	LONG GONE	Sonny Thompson	Miracle M-126
8	8	5	MY HEART BELONGS TO YOU	Arbee Stidham	Victor 20-2572
12	3	6	TOMORROW NIGHT	Lonnie Johnson	King 4201
12	5	7	MESSIN' AROUND	Memphis Slim	Miracle 125
9	9	8	PRETTY MAMA BLUES	Ivory Joe Hunter	4 Star 1254
6	6	9	SEND FOR ME IF YOU NEED ME	The Ravens	National 9045
3	—	10	LOLLYPOP MAMA	Wynonie Harris	King 4226
12	13	11	ALL MY LOVE BELONGS TO YOU	Bull Moose Jackson	King 4189
1	—	12	TELL ME DADDY	Julia Lee and Her Boy Friends	Capitol 15144
9	12	13	FINE BROWN FRAME	Nellie Lutcher	Capitol 15032
12	10	13	KING SIZE PAPA	Julia Lee and Her Boy Friends	Capitol Americana 40082
6	—	15	RECESS IN HEAVEN	Dan Grissom	Jewel ON-2004

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

Weeks to date	Last week	This Week	Record	Artist	Label
3	4	1	I CAN'T GO ON WITHOUT YOU	Bull Moose Jackson	King 4230
9	8	2	PRETTY MAMA BLUES	Ivory Joe Hunter	4 Star 1254
15	3	3	GOOD ROCKIN' TONIGHT	Wynonie Harris	King 4210
7	2	4	RUN, JOE	Louis Jordan	Decca 24448
23	6	5	TOMORROW NIGHT	Lonnie Johnson	King 4201
12	1	6	LONG GONE	Sonny Thompson	Miracle M-126
6	7	7	SEND FOR ME IF YOU NEED ME	The Ravens	National 9045
1	—	8	COOL WATER	Nellie Lutcher	Capitol 15148
1	—	9	TELL ME DADDY	Julia Lee and Her Boy Friends	Capitol 15144
1	—	10	MY HAPPINESS	Ella Fitzgerald	Decca 24446
26	—	11	I LOVE YOU, YES I DO	Bull Moose Jackson	King 4181
9	5	11	MESSIN' AROUND	Memphis Slim	Miracle 125
1	—	13	LAKE CHARLES BOOGIE	Nellie Lutcher	Capitol 15148
1	—	14	PINETOP'S BOOGIE	Louis Jordan	Decca 25394
1	—	15	CANDY STORE BLUES	Toni Harper-E. Beal Sextet	Columbia 38229
6	—	15	RECESS IN HEAVEN	Dan Grissom	Jewel ON-2004

ADVANCE RACE RECORD RELEASES

- Bagdad Bebob**
Joe Lutcher's Jump Band (Toodle-oo) Capitol 15170
- Barcarolle Boogie**
C. Howard (Going Home) Specialty 309
- Big Fat Mamma**
Roy Milton (Thrill Me) Specialty 518
- Big Four Boogie**
Doc Wiley Trio (Big House) King 4241
- Blues For Sale**
Joe Lutcher (Rockin' Boogie) Specialty 303
- Big House Blues**
Doc Wiley Trio (Big Four) King 4241
- Blues for the Red Boy**
Todd Rhodes (Sportree's Jump) King 4240
- Bring 'Em Down Front**
C. Williams and Ork (Stingy Blues) Capitol 15164
- Camille's Boogie**
Roy Milton (True Blues) Specialty 510
- Down By the Old Mill Stream**
King Odum Quartet and Polka Dots (I Like) Musicraft 585
- E-A-A-K Blues**
G. Ammons and Ork (Shermanski) Mercury 8096
- Fat Meat**
J. Wynn and His Groove Masters (Put Me) Specialty 312
- Going Down Slow**
J. Dupree (Mean Old) Continental C-6066
- Going Home Blues**
C. Howard (Barcarolle Boogie) Specialty 309
- I Like My Chicken Frying Size**
King Odum Quartet and Polka Dots (Down By) Musicraft 585
- If I Ever Cry Again**
Shelton Brothers (Oh Monah) King 729
- Let's Ball Tonight**
E. Bostic Ork (Away) King 4243
- Mean Old Fricas**
J. Dupree (Going Down) Continental C-6066
- Momma's in the Kitchen But We've Got "Pop" on Ice**
The Slim Gaillard Trio (Peurto Vootie) MGM-19231
- Oh Monah**
Shelton Brothers (If I) King 729
- Peurto-Vootie**
The Slim Gaillard Trio (Momma's in) MGM 19231
- Put Me Down Blues**
J. Wynn and His Groove Masters (Fat Meat) Specialty 312
- Rockin' Boogie**
Joe Lutcher (Blues for) Specialty 303
- Rub a Dub**
Sonny Boy Williamson (Stop Breaking) Victor 20-3047
- Shermanski**
C. Ammons and Ork (E-A-A-K Blues) Mercury 8096
- Society Boogie**
Joe Lutcher (The Traffic) Specialty 304
- Sportree's Jump**
Todd Rhodes (Blues For) King 4240
- Stingy Blues**
C. Williams and Ork (Bring 'Em) Capitol 15164
- Stop Breaking Down**
Sonny Boy Williamson (Rub a Dub) Victor 20-3047
- Strange, Strange Love**
The Chicago All Stars—Pro McClam (Are You) Columbia 30133
- The Traffic Song**
Joe Lutcher (Society Boogie) Specialty 304
- Thrill Me**
Roy Milton (Big Fat) Specialty 518
- Toodle-oo**
Joe Lutcher's Jump Band (Bagdad Bebob) Capitol 15170
- September Song**
Morris Lane Combo (Turntable) Continental 6974
- Turntable**
Morris Lane Combo (September Song) Continental 6974
- True Blues**
Roy Milton (Camille's Boogie) Specialty 510
- Until You Say You're Mine**
The Dixiettes (You Can't) Continental C-6067

QUEEN OF THE COIN CATCHERS!



DINAH SHORE SINGS

"THIS IS THE MOMENT"

(from "That Lady in Ermine")

Orchestra under the direction of Harry Zimmerman

"LOVE THAT BOY"

(from "Race Street")

Orchestra under the direction of Sonny Burke
Columbia 38260

COLUMBIA'S TUNE TIPSTER

BEST BETS

Doris Day and Buddy Clark

SURE FIRE

"Love Somebody"

"Confess"

Orchestra under direction of George Strava
Columbia 38174

Arthur Godfrey

COMING UP FAST

"Turkish Delight"

"The Trail of the Lonesome Pine"

With The Mariners
Orchestra Under the Direction of Archie Blyler
Columbia 38246

Jerry Wayne

WATCH THIS ONE

"You Call Everybody Darling"

With Rhythm Accompaniment

"Cuckoo Waltz"

With Organ Accompaniment
Columbia 38286

HEAR THE GREAT ARTISTS AT THEIR BEST ON

COLUMBIA RECORDS

Trade-marks Columbia and GM Reg. U. S. Pat. Off. Marcos Registradas

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The Monthly FOR RECORD AND PHONOGRAPH DEALERS

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The Billboard MUSIC POPULARITY CHARTS

Folk Record Section

PART VII

Week Ending July 30

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

Weeks to date	Last Week	This Week	Record	Artist	Label
11	1	1	1. BOUQUET OF ROSES.....	Eddy Arnold and His Tennessee	Victor 20-2806
21	2	2	2. ANYTIME	Eddy Arnold and His Tennessee	Victor 20-2700
13	4	3	3. TEXARKANA BABY	Eddy Arnold and His Tennessee	Victor 20-2806
15	6	4	4. TENNESSEE WALTZ	Pee Wee King and His Golden	West Cowboys....Victor 20-2680
9	5	5	5. SWEETER THAN THE FLOWERS	Moon Mullican.....	King 673
28	3	6	6. HUMPTY DUMPTY HEART	Hank Thompson and His Brazos	Valley Boys.....
1	-	7	7. BLUE SHADOWS ON THE TRAIL	Roy Rogers-Sons of the Pioneers	Capitol Americana 40065
4	9	8	8. ROCK AND RYE	Tex Ritter.....	Victor 20-2780
11	7	9	9. TENNESSEE WALTZ	Cowboy Copas.....	Capitol 15119
8	13	10	10. BANJO POLKA	Tex Williams.....	King 696
20	9	10	10. WHAT A FOOL I WAS	Eddy Arnold and His Tennessee	Capitol Americana 15101
1	-	12	12. FOREVER IS ENDING TODAY	Ernest Tubb.....	Decca 46134
2	-	13	13. DAD GAVE MY DOG AWAY	T. Tex Tyler.....	4 Star 1248
6	-	14	14. SIGNED, SEALED AND DELIVERED	Jim Wakely.....	Capitol Americana 40085
2	-	15	15. TENNESSEE MOON	Cowboy Copas.....	King 714

ADVANCE FOLK RECORD RELEASES

- A Million Memories
J. Rivers with Western Band (Dear Oakie) Capitol 15169
- Betsy
R. Rogers-B. Hill Ork (Hasta La) Victor 20-3059
- Bouquet of Roses
R. Turner and the Westerners (Texarkana Baby) Varsity 8001
- Buttons and Bows
G. Aulry (Can't Shake) Columbia 20469
- Can't Shake the Sands of Texas From My Shoes
G. Aulry (Buttons and) Columbia 20469
- Dear Oakie
J. Rivers with Western Band (A Million) Capitol 15169
- Drifting Off To Dreamland
E. Cote Serenaders-B. Evans, Dir. (Turn on) Algine 1960
- (I've Been Lonely) Ever Since You Went Away
Oklahoma Sweethearts (Somewhere in) Capitol 40134
- Everyone Has Someone But Me
D. Denny (There's Two) Victor 20-3044
- Harding County Home
Tex Fletcher (Wreck of) Flint 1782
- Hasta La Vista
R. Rogers (Betsy) Victor 20-3059
- Have I Told You Lately (That I Love You)
Tex Fletcher (Lonesome Highway) Flint 1787
- Honky Tonk Gal
"T" Texas Tyler (Memories of) 4 Star 1249
- I'm So Lonesome
C. Moody (You Care) Bullet 611
- Indiana Waltz
Pee Wee Jenkins and His Barn Dance Buddies (Tennessee Moon) Mercury 6124
- Lonesome Highway
Tex Fletcher (Have I) Flint 1787
- Memories of France
"T" Texas Tyler (Honky Tonk) 4 Star 1249
- Mississippi Waltz
The Skytappers (Sweetheart Polka) Victor 20-3055
- New Double Eagle
Carl "Deacon" Moore (Shiftless Skunk) 4 Star 1259
- Now I've Seen Everything (Mother I've Come Home To Die)
T. Dilbeck and his Rock Candy Mountain Boys (Right Next) Bullet 652
- Right Next Door To Tennessee
T. Dilbeck and his Rock Candy Mountain Boys (Now I've) Bullet 652
- Shiftless Skunk
Carl "Deacon" Moore (New Double) 4 Star 1259
- Somewhere in Utah
Oklahoma Sweethearts (Ever Since) Capitol 40134
- Sweeter Than the Flowers
Daisy Mae and Old Brother Charlie (Unloved and) Mercury 6125
- Sweetheart Polka
The Skytappers (Mississippi Waltz) Victor 20-3055
- Swing Your Partner Album-Arkansas (Arkie) Woodchopper and His Square Dance Band (4-10") Columbia B-5 Columbia 20444-20447-Inclusive
- Tennessee Moon
Pee Wee Jenkins and His Barn Dance Buddies (Indiana Waltz) Mercury 6124
- Texarkana Baby
R. Turner and the Westerners (Bouquet of) Varsity 8001
- The Foolish One
Buffalo Johnson (The Sweetest) Rich-R-Tone 409
- The Sweetest Dream
Buffalo Johnson (The Foolish) Rich-R-Tone 409
- There'll Be a Time
D. Reinhart (Why Should) Columbia 20464
- There's Two Sides To Every Story
D. Denny (Everyone Has) Victor 20-3044
- Too Late-Too Late
M. O'Day-L. Davis (Why Do You) Columbia 20463
- Turn on a Smile
E. Cote Serenaders-B. Evans, Dir. (Drifting Off) Algine 1961
- Twin Fiddle Boogie
Texstar Playboys (Honey Bee) Texstar 161
- Two of a Kind
T. Daffan's Texans-C. Borgen (Just Born) Columbia 20462
- Underneath the Arches
Al Hummer and His Mummies (You're a Heartbreaking) Mercury 5173
- Unloved and Unclaimed
Daisy Mae and Old Brother Charlie (Sweeter Than) Mercury 6125
- Warmed Over Coffee
Lone Star Playboys (Dessau Waltz) Blue Bounet 146
- When I Was Young and Handsome
Texas Jim Robertson and Panhandle Punchers (Sad Heart) Victor 26-3039
- Why Do You Weep
M. O'Day-L. Davis-Cumberland Mountain Polka (Too Late) Columbia 20463
- Why Should I Worry Over You
D. Reinhart (There'll Be) Columbia 20464
- Wouldn't It Be Fun
Hank Penny (Big Fat) King 727
- Wreck of the 97
Tex Fletcher (Harding County) Flint 1782
- You Ain't Cheatin' on Me Now
B. Hess and the Nations Playboys (Tonight and) Mercury 6121
- You Care No More For Me
C. Moody (I'm So) Bullet 611
- Your Key Don't Fit My Lock Anymore
T. Hill & His Cactus Cutups (That Silver) Mercury 5163
- You're the Sweetest Rose in Texas
J. Wakely and Cowboy Band (One Has) Capitol 15162
- You're a Heartbreaking Cowboy
Al Hummer and His Mummies (Underneath the) Mercury 5173

The Billboard

MUSIC POPULARITY CHARTS

PART VII

Folk Record Section

Week Ending July 30



BEST SELLING RETAIL FOLK RECORDS

Records listed are hillbilly records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

Weeks to date	Last Week	This Week	Record	Artist	Label
13	1	1	1. BOUQUET OF ROSES.....	Eddy Arnold and His Tennessee Plowboys	Victor 20-2806
5	2	2	2. ANYTIME	Eddy Arnold and His Tennessee Plowboys	Victor 20-2700
13	13	3	3. SWEETER THAN THE FLOWERS	Moon Mullican	King 673
13	4	3	3. TEXARKANA BABY	Eddy Arnold and His Tennessee Plowboys	Victor 20-2806
1	—	5	5. FOREVER IS ENDING TO-DAY	Ernest Tubb	Decca 46134
7	12	6	6. BLUE SHADOWS ON THE TRAIL	The Roy Rogers-Sons of the Pioneers	Victor 20-2780
11	7	7	7. SEAMAN BLUES	Ernest Tubb	Decca 46119
13	3	8	8. HUMPTY DUMPTY HEART	Hank Thompson and His Brazos Valley Boys	Capitol Americana 40065
1	—	9	9. SIGNED, SEALED AND DELIVERED	Jimmy Wakely	Capitol Americana 40088
5	10	9	9. TENNESSEE MOON.....	Cowboy Copas	King 714
13	5	11	11. TENNESSEE WALTZ.....	Pee Wee King and His Golden West Cowboys	Victor 20-2680
10	9	11	11. I'LL HOLD YOU IN MY HEART	Eddy Arnold and His Tennessee Plowboys	Victor 20-2332
1	—	12	12. THIS WORLD CAN'T STAND LONG.....	Roy Acuff	Columbia 20454
13	14	12	12. DECK OF CARDS.....	T. Tex Tyler	4 Star 1228

FOLK TALENT AND TUNES

By Johnny Sippel

Eddie McMullen, Crown and Penguin label artist, writes that he has just come off the road with his quartet, featuring Sally Clark. Eddie broke his hand on the trip, making it unable for him to work on steel guitar. Hill & Range has accepted five McMullen ditties for publication. . . . Ray Smith and his outfit at the Somerset Hotel, New York. . . . Tommy Summers and His Cameron Valley Boys at WEAM, Arlington, Va., with a line-up of Jimmie Groves, electric guitar; Bobby Elliott, bass and comedy; Shorty Long, fiddle, and Betty Hall, vocals and rhythm guitar. Tommy waxes for Super Disc. . . . Ed Dodelin, sales manager for Victor's Western and h.b. wing, will be married September 18. . . . Doc Cassidy, p.m. for Roy Starkey and his WHAS, Louisville, Circle Star Ranch Gang, appointed supervisor of special events for the Kentucky State Fair September 12-18. He has arranged a national fiddle contest for September 14 in conjunction with the fair. Starkey is working the Kentucky fair circuit with a show that includes Rodeo Joe Masterson, and Smoky, the wonder horse, and Bob and Arthur, h.b. hand balancers.

Murray Nash, folk music chief for Mercury platters, reports that Daisy Mae and Charlie (Mr. and Mrs. Charlie Arnett) now have three programs daily over WDAE, Tampa. They've been there nine months. Daisy Mae does h.b. sacred music, with Charlie on piano and reciting h.b. poetry and philosophy. . . . Ray Herbert, of the Dixie Barn Dance, WJHP, Jacksonville, Fla., in New York on business relative to his country music show. . . . Spade Cooley has signed with three radio stations and one television outlet for appearances. Cooley and his Western gang started a one-hour video show July 24 over KTLA, Los Angeles, called Western Varieties, which will be picked up from his ballroom on the Santa Monica pier in the first regular remote from a ballroom. Fifteen-minute segs of this video airtel will be broadcast also thru KFVB and KGIL, other L.A. outlets. Spade also turns disk jockey, with a seven-time-per-week midnight stint over KFVB, sponsored by a food manufacturer. Spade intends to feature folk music guests over his video shots.

Buddy Starcher and his wife, Mary Ann, of WPDJ, Clarksburg, W. Va., were Chi visitors last week, reporting that their new country music park, Baker's Park, Falls Mills, W. Va., is doing well with its policy of three shows on Sundays. Buddy has Big Slim, of WWVA, Wheeling, W. Va., set August 1 and is looking for other August bookings. . . . Uncle Ned, of the Hayloft Jamboree, WMAZ, Macon, Ga., is a busy guy with two shows daily, including a platter pilot slot and three dances a week at Ragan's Park. . . . The Georgia Crackers, Victor artists, are starting a weekly barn dance at Indian Lake, O. . . . Lee Penny, the song writer and partner in Eddee Music, Hollywood BMI firm, reports that he and Ken Curtis recently flew to Mexico to cut a series of platters. . . . Newest tune to watch as a sleeper is One Has My Name, the Other My Heart, cut by Eddie Dean for Crystal. . . . The Kansas City Ramblers' radio jamboree is still in Michigan, with Texas Lil Osburne, Esmeraldy, Roy LePaid, Bob Fenner, Bob Cooley, Slick and Gabby, Hobo Joe and Chuck Osburne in the cast.

First of four Western musicals to star Roy Acuff and His Smoky Mountain Boys is being shot at Columbia flickers. Pic is tagged Smoky Mountain Melody and will feature six tunes. Smoky Mountain Moon. Tennessee Central, Thank God, Updee, Billy Boy and For He's a Jolly Good Fellow. . . . Gene Autry and the Cass County Boys will offer six tunes in Autry's pic, Wings Westward. Tunes are Hair of Gold, Let's Go Roaming Around the Range, It's My Lazy Day, Little Big Dry, Every Time I Feel the Spirit and Yellow Rose of Texas.

MY HAPPINESS

WILL BE

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A LONG TIME

EVERYONE DEMANDS THE SUPERIOR ORIGINAL

by

JON & SONDRA STEELE

DAMON D-11133

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"JUKE BOX JAMBOREE"

The sleeper that's waking up on the jukes from California to Rhode Island

Backed by "THE HANDWRITING ON MY HEART"

Another tune that's tipping the Sales Scales in favor of the operator and retailer

BOTH ON RAY-DISK #1001 (the pay disk label)

OPERATORS: "Mit me a jitney for the hit we adore" . . . Juke Box Jamboree is the tune that pitches in as a play-puller for all the platters on your machines. Special red title strip with each disk delivered to ops.

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America's Next #1 Song
"A TREE IN THE MEADOW"

- By Billy Reid, writer of "The Gypsy"
- Recorded by
- Capitol #15122... MARGARET WHITING
 - Columbia #38279... BILL JOHNSON
 - Decca #24411... MONICA LEWIS
 - London #123... SAM BROWNE
 - Mercury #5148... JOHN LAURENZ
 - MGM #10211... PAUL FENNELLY
 - Rainbow #70015... BOB LESTER
 - Varsity #108... BARBARA BROWN
 - Victor #20-2965... JOE LOSS

A Great Novelty Ballad
"A BOY FROM TEXAS— A GIRL FROM TENNESSEE"

- By Joe McCarthy Jr., Jack Segal and John Benson Brooks
- Recorded by
- Capitol #15085... NAT KING COLE
 - Columbia #20448... GENE AUTRY
 - Columbia #38207... TONY PASTOR
 - Decca #23829... BOB CARROLL
 - London #191... SAM BROWNE
 - Majestic (to be released)... EDDY HOWARD
 - Mercury #5123... VIC DAMONE
 - MGM #10222... JOHNNY JOHNSTON
 - Musicraft #560... PHIL BRITO
 - Victor #20-2838... THREE SUNS

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The Billboard MUSIC POPULARITY CHARTS
PART VIII
Record Reviews

Week Ending July 30

RATINGS (100 Point Maximum)
90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

How Ratings Are Determined
Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change, depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not suitable for appraisal within the market.

The Categories
Point listings are maximums. Song calibre, 15; interpretation, 15; arrangement, 15; "name" value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv'tg-promotion, film, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

ARTIST TUNES LABEL AND NO. COMMENT	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
JOHN LAURENZ (Mercury 5161) <i>Sleep My Child</i> Placid lullaby easily, almost too casually warbled by Laurenz. Big ork backing made in Europe, vocal dubbed here, and dubbed well. <i>Deep Night</i> Side produced in same manner. John's vocal is smooth and competent, but no special character to either warbling or cleffing of the seldom heard standard.	73	75	73	70
KEN GRIFFIN (J. Knap and M. Spelman) (Rondo R-143) <i>Cuckoo Bird Waltz</i> Side, which originally came to prominence because it was the back of Ken's "You Can't Be True," has been dressed up with a vocal to augment its coin-catching value. <i>Every Little Movement</i> More Griffin organ schmalz with vocal to match.	82	82	80	84
RAY PLAGENS (Texstar RCH 163) <i>Carlye Waltz</i> Uninspired organ stuff, botched recording. <i>Fantasia</i> (Marjean Franklin) Less able performance than flip, reproduction equally poor.	32	32	32	32
HELEN FORREST (The Crew Chiefs-Harold Mooney) (MGM 10239) <i>Ain't Doin' Bad Doin' Nothin'</i> Pretty new ballad pleasantly piped by Helen with able harmonic assistance by the Crew Chiefs. <i>Help Yourself To My Heart</i> Singing fine, material on the dull side.	76	79	75	75
GEORGE PAXTON AND ORK (Dick Merrick) (MGM 10239) <i>This Is the Moment</i> Ballad from "Lady in Ermine" slick smoothly intoned by the Paxton ork, with competent Dick Merrick vocal. Tune has subtle quality. <i>Win or Lose</i> Fine relaxed feeling in vocal and band work of simple little ballad.	76	79	75	75
THE HARMONICA GENTLEMEN (Larry Page) (Castle 1255) <i>Am I All of Your Future</i> So-so warbling "backed" by harmonicas notable for irritation value only. <i>In Our Old Home Town</i> Vocal here okay, but those obtrusive mouth organs . . .	41	40	40	43
BARRY GREEN (Barry-Tones-Al Paul) (Rainbow 70077) <i>Underneath the Arches</i> Dismal effort to cash in on London's sleeper should never have seen the light of release. <i>Why Does It Get So Late So Early</i> An improvement on flip; side has at least a semblance of vivacity if no other musical values.	25	25	25	25
HEGEMAN STRING BAND (Public P-710) <i>Old Gray Mare</i> A last gasp in the dying Philly string-band epidemic. Has pace and vitality — one of the better of the genre. <i>String Band Polka</i> (P. Sheridan-The Silveraires) Properly noisy and clanging, side has been popular in Philly via the plugs of the deejay who penned it, but release is late for general acceptance.	61	60	60	62
THE BUDDY KAYE QUINTET (MGM 10241) <i>If There's a Girl for Every Boy in the World</i> Old-fashioned torcher done with nice change of pace, starting with a straight Artie Malvin vocal in waltz time, then picking up with bounce fox-trot group chant by the Tune Timers. <i>I Ought to Know Better</i> Sprightly novelty ballad lightly done.	75	75	72	77
JOHNNIE JOHNSTON (Sonny Burke Ork) (MGM 10240) <i>Ah, But It Happens</i> Velvet-smooth Johnston job on dramatic ballad tune. <i>Judaline</i> Pretty "Date With Judy" flick ballad prettily piped by Johnny and the Crew Chiefs.	77	80	75	78
	74	75	72	75

Everybody's Talking About . . .

Lenny Herman's
'PIN-UP POLKA'



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SONG
HIT'S
SELECTION
•

A GREAT SONG DEDICATED TO THE THORNTON PIN-UPS
A MANOR RECORD #1119

RATINGS
(100 Point
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS			
OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

POPULAR

HARRY HARDEN AND ORK (MGM 18209) <i>Three Minute Polka</i> Clever polka adaptation of Chopin's "Minute Waltz" gets lively instrumental performance. <i>Main Street Polka</i> Mechanical, pedestrian polka here.	71	70	70	73
THE EMILE COTE SERENADERS (Bob Evans, Dir.) (Algene 1956) <i>In a Quint Little Chapel</i> Pretty, well executed a cappella dinking by the group that started the Tea Leaves hit. <i>It's Raining Down in Sunshine Lane</i> The Cote bunch again offer beautiful harmony, but material isn't as strong as flip.	79	80	78	80
RAY EBERLE ORK (Signature 15214) <i>Serenade in Blue</i> Eberle band manages to create somewhat similar mood as the famed Glenn Miller disk on which Ray handled the vocal. <i>Easy Ride</i> Undistinguished jump instrumental featuring fair rides and solos.	74	76	73	73
THE CAP-TANS (DC 3854) <i>Coo-Coo-Jug Jug</i> Cap-Tans display fine harmony in executing unsetting novelty. <i>You'll Always Be My Sweetheart</i> Boys take this side slow and sobby then swing into up-tempo, choppy second chorus.	62	66	59	61
JIMMIE AND RUTH DODD (Hal Sandack's Ork) (Castle 1254) <i>Nashville Blues</i> Guy and gal combine vocal talents to render fair blues tune at draggy pace. <i>Silver Dollar</i> (Jimmie Dodd) Jimmie does a solo here on the old time ditty, coming up with a sincere, infectious effort.	62	63	57	65
BENNY STRONG (Tower 1271) <i>My Best Girl</i> Oddie girls tune framed in sugary orking and adequate Strong piping. <i>That Certain Party</i> Pert, bouncy styling of the Gus Kahn. Walt Donaldson oldie. Light hearted Strong chanting aided by band vocal cut-ups.	64	64	62	67
TEX BENEKE & ORK (Garry Stevens and the Moonlight Serenaders) (Victor 20-2956) <i>I Don't Care If It Rains All Night</i> Ineffective slow opening leads way to swingy handling of the pic tune by Stevens, Serenaders and Beneke crew. <i>Hamboria</i> (Tex Beneke) The Beneke vibrato wraps itself about the mush-disked flicker ditty at a bit faster tempo than the others.	74	77	72	73
	78	79	76	79

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS			
OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

POPULAR

BLUE BARRON AND ORK (C. Burke-B. Clarke) (MGM 18237) <i>Somebody Else's Picture</i> Routine performance of sentimental tune. <i>Every Day I Love You</i> (C. Fisher) Plug tune done in orthodox Barron fashion complete with identifying tags and breaks.	73	76	70	73
DON REID (National 9050) <i>Love Is a Dangerous Game</i> Don warbles a pleasant old-fashioned ballad of his own penning in a sentimental tenor. <i>Just a Girl That Men Forget</i> Sugary warbling of a sugary ballad may do well in the jukes.	74	76	70	76
LOONEY TOONERS (Willie Evans-Patsy Garrett) (Continental C-1248) <i>John's Other Wife</i> Novelty ditty, based on the radio soap opera, much like the traditional "Here Adler Here" tune. Tooners, Evans and Garrett gal gayly carouse along at merry pace. <i>Cuckoo Waltz</i> (The Six Rascals) Novelty waltz currently riding high by virtue of Ken Griffin disk, receives fair handling here.	80	82	78	80
WALTER SOLEK AND ORK (Harmonia H-1701) <i>She Married a Clarinet</i> Solek and ork inject gaiety into dull polka novelty tune. <i>Crystal Ballroom</i> Competent tho undistinguished bright polka dinking.	72	70	70	75
JOHNNY LONG (The Five Beach Boys) (Signature 15215) <i>Home</i> The stock in trade of the Long ork, chorus vocal a la "Shanty Town," once more gets a whirl with group going from smooth chanting into bebop choral maneuvers. <i>Allah's Holiday</i> Competent instrumental job turned in here by Long's men of tune with oriental flavor.	59	59	56	61
RACE				
VIOLA WATKINS (MGM 18232) <i>I Wonder Why</i> Slow race ballad vocal by a gal whose talent warrants more attention than she's been getting. <i>Now I Know (What I Didn't Know Then)</i> Viola does the rhythm tune in a fly Nellie Lutcher manner, riffing along with the band. Poor balance holds this one down.	76	77	73	78
BAM CARVER (Rainbow 10021) <i>Looka-There</i> Jivey, bounce-tempo novelty trifle. BABY ROSETTA <i>Condy Store Blues</i> Differs somewhat from nine-year-old Toni Harper's hit version, but spirit and mood are successful imitations. Might cop some of the overflow coin from Toni's version.	74	74	72	76
	71	71	70	72
	62	60	60	66
	76	77	72	78

(Continued on page 112)

Thanks, fellows, for giving . . .

'JUST FOR NOW'

Such a good reception
and fine send-off

DISK JOCKEYS PICK:

- 3. JUST FOR NOW.....Frank Sinatra.....Columbia 38225
- 6. JUST FOR NOW.....Three Suns.....Victor 20-2946

THE RETAILERS PICK:

- 5. JUST FOR NOW.....Frank Sinatra.....Columbia 38225

DICK REDMOND
WHP

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and his DIXIE BLUE BOYS in

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#611—"I'M SO LONESOME" AND
"YOU CARE NO MORE FOR ME"—CLYDE MOODY

#652—"NOW I'VE SEEN EVERYTHING (MOTHER, I'VE
COME HOME TO DIE)" AND "RIGHT NEXT DOOR
TO TENNESSEE"—TOMMY DILBECK

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PARADE
OF
HITS**

HOP ABOARD THIS MONEY MAKER
"LATE FREIGHT"

b/w
"SONNY'S RETURN"
Sonny Thompson, with the Sharps and Flats and
Eddie Chambliss, tenor—M-128

MIRACLE 500 E. 63RD ST.
RECORD COMPANY CHICAGO 37, ILL.

EVERY LABEL MUST HAVE A HIT. WATCH OURS CLIMB—
ALREADY POPULAR WITH JOCKEYS IN THE EAST
GEORGE BROOKS' CREATION

"I'M SAVING MY KISSES FOR YOU"
GEORGE ELLIS ORCH — VOCAL BY BLANCHE LEE
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GLOBE TUNE DISC
BILLBOARD
3 MINUTE

The Billboard

MUSIC POPULARITY CHARTS

PART
IX

Record Possibilities

Week Ending
July 30

Billboard
TRADE
SERVICE
FEATURE

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

- DON'T BURN THE CANDLE AT BOTH ENDS** Louis Jordan Decca 24483
Louis's latest is a bit of material which he has been doing on personal appearances for some time. Ditty, a novelty rendered in shuffle rhythm, finds Mr. Jordan giving fatherly advice in the style of his past hit platter "Beware."
- TABBY THE CAT** Toni Harper (Eddie Beal's Sextet) Columbia 38265
This nine-year-old bundle of talent, having been well received thru her first Columbia disk "Candy Store Blues," bids fair to repeat her initial success with a pert, juvenile-racy type of ditty tabbed "Tabby the Cat." The kid's sweet, infectious manner of chirping packs a lot of selling power here.
- THE SAD COWBOY** Louis Prima Victor 20-2982
Hoagy Carmichael's haunting Western tune receives the "Florence" treatment by Prima's gravel tonsils with the band chiming in with unison vocal funny stuff.
- KISS ME AGAIN** Frank Sinatra-Axel Stordahl Ork Columbia 38287
Frankie delivers the familiar standard in full, sincere fashion over usual tasty Stordahl backing. Disk is one of Frankie's best in months.
- UNDERNEATH THE ARCHES** Andrews Sisters-Billy Ternent Ork Decca 24490
Waxed in England, where the Andrews gals are currently sojourning, this two-sided etching of current pop faves should provide the Decca diskery with quite a large share of the loot to be derived from the tunes growing appeal.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. AH, BUT IT HAPPENS Frankie Laine Mercury 5158
2. DANNY BOY Steve Gibson-The Red Caps Mercury 8091
3. EVERYDAY I LOVE YOU Jo Stafford Capitol 15139
4. LOVE THAT BOY Dinah Shore Columbia 38260
5. EVERYDAY I LOVE YOU Vaughn Monroe Victor 20-2957
6. HAIR OF GOLD Jack Emerson-Chet Howard Ork National 2018
7. JUST FOR NOW Frank Sinatra Columbia 38225
8. BLUE TAIL FLY Andrews Sisters-Burl Ives Decca 24463
9. DOLORES Bing Crosby-Merry Macs-Bob Crosby Bob Cats Decca 25399
10. THERE'S SOMETHING ABOUT MID-NIGHT Margaret Whiting Capitol 15146

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. HAIR OF GOLD Jack Emerson-Chet Howard Ork Metrotone 2018
2. UNDERNEATH THE ARCHES Primo Scala's Banjo and Accordion Ork-The Keynotes London 238
3. HAIR OF GOLD Harmonicats Universal U-121
4. EVERYDAY I LOVE YOU Dick Haymes Decca 24457
5. HAIR OF GOLD Vaughn Monroe Victor 20-2957
6. JUST FOR NOW Frank Sinatra Columbia 38225

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. DOLORES Bing Crosby-Merry Macs-Bob Crosby Bob Cats Decca 25399
2. EVERYDAY I LOVE YOU Dick Haymes Decca 24457
3. EVERYDAY I LOVE YOU Vaughn Monroe Victor 20-2957
4. HAIR OF GOLD Harmonicats Universal U-121
5. HAIR OF GOLD Jack Emerson-Chet Howard Ork Metrotone 2018
6. UNDERNEATH THE ARCHES Primo Scala's Banjo and Accordion Ork-The Keynotes London 238

The Billboard
MUSIC POPULARITY CHARTS
Advance Information
 PART X
 Week Ending July 30

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- | | |
|--|---|
| <p>America's Favorite Waltzes Album (3-10")
 Al Goodman and Ork . . . Victor CO 44
 Beautiful Ohio . . . Victor 28-0429
 Let Me Call You Sweetheart . . .
 Victor 28-0428
 Missouri Waltz . . . Victor 28-0428
 On Miami Shore . . . Victor 28-0430
 That Naughty Waltz . . . Victor
 28-0430
 Three O'Clock in the Morning . . .
 Victor 28-0429
 Another Day, Another Dollar
 Cecil Grant Trio (Three Little) Bullet
 280
 Baby, Baby All the Time
 King Cole Trio (Little Girl) Capitol
 15165
 Bella Bella Marie
 L. Green and Ork (Whistling In) Victor
 20-3072
 Blue Danube
 B. Stanley Ork (Emperor Waltz) Varsity
 104
 Bordertown Fiesta
 Buddy Walker (Sweeter Than) 4 Star
 1257
 Buttons and Bows
 D. Shore (Daddy-O) Columbia 38284
 Choo-Choo Train Ride
 Mercury Novelty Ork (Whistler and)
 Mercury 5180
 Cerdas
 Shorty Sherock and Ork (Sentimental
 Rhapsody) Commodore 7506
 Daddy-O
 D. Shore (Buttons and) Columbia 38284
 Vic Damone Album-Vic Damone (3-10")
 Mercury A 29
 Girl of My Dreams . . . Mercury 1051
 If I Had You . . . Mercury 1050
 In the Middle of the Night . . .
 Mercury 1052
 Love Is Just Around the Corner . . .
 Mercury 1051
 Sweet Sue . . . Mercury 1050
 The Didn't Believe Me . . . Mercury
 1052
 Don't Be Cross
 Fitz Herbert (You, You) Spiro S-9511
 Emperor Waltz
 B. Stanley and Ork (Blue Danube)
 Varsity 104
 Enchanted
 L. Carson and Ork (Hair of) Bandwagon
 516
 For You
 G. Jenkins Ork (On the Painted) Decca
 24478
 Goin' Steady With the Moon
 Bill Pannell Ork (Let's Linger) Memo
 1018
 Benny Goodman-Peggy Lee Album (4-10")
 Columbia C-179
 Let's Do It-B. Goodman Ork-P. Lee
 Columbia 38281
 My Little Cousin-B. Goodman Ork-P.
 Lee . . . Columbia 38280
 Not Mine-B. Goodman Ork-P. Lee
 Columbia 38280
 On the Sunny Side of the Street-B.
 Goodman Sextet-P. Lee . . . Co-
 lumbia 38282
 Somebody Nobody Loves-B. Goodman
 Ork-P. Lee . . . Columbia 38283
 The Way You Look Tonight-B. Good-
 man Sextet-P. Lee . . . Columbia
 38282
 Where or When-B. Goodman Sextet-
 P. Lee . . . Columbia 38281
 Winter Weather-B. Goodman Ork-
 P. Lee . . . Columbia 38283
 Hair of Gold
 L. Carson (Enchanted) Bandwagon 516
 Hildegarde Souvenir Album-Hildegarde
 (4-10")
 Decca A 676
 All the Things You Are . . . Decca
 23115
 Lili Marlene . . . Decca 23348
 (All of a Sudden) My Heart Slings . . .
 Decca 23348
 I Didn't Know What Time It Was . . .
 Decca 23115
 I'll Close My Eyes . . . Decca 23756
 Sigh By Night . . . Decca 23473
 The Cab Song . . . Decca 23473
 There's No Holding Me . . . Decca
 23376
 Tiny Hill Album-Tiny Hill Ork (3-10")
 Mercury A 30
 ANG77 . . . Mercury 1053
 I Wish You Were Jealous of Me . . .
 Mercury 1054
 Skirts . . . Mercury 1053
 Would You For a Big Red Apple . . .
 Mercury 1055
 You Gotta Quit Cheatin' on Me . . .
 Mercury 1055
 You've Gotta See Your Mama Every
 Night . . . Mercury 1054</p> | <p>Holy Cow, You've Done It Now
 D. Jurgens Ork (Short and) Columbia
 38285
 Hy'A Sue
 D. Ellington Ork (On a Turquoise Cloud)
 I Get a Kick Out of You
 S. Vaughn (I'll Wait) Musicraft 586
 Columbia 38234
 I Kiss Your Hand Madame
 S. Jones and City Slickers (I'm Getting)
 Victor 20-2949
 I Wish I Had a Girl
 A. Rey and Ork (Spanish Boogie) Capitol
 15167
 I'd Love To Live in Loveland With a Girl
 Like You
 P. Brilo (Shrine of St. Cecilia) Musicraft
 584
 I'll Build All My Dreams Around You
 Frank Cowen and His Meadowlarks (In
 a Crazy) Memo 1019
 I'll See You in My Dreams
 T. Meyn-Hal Hastings (Sweet and Low)
 Spiro S-9004
 I'm in Love
 D. Day-B. Clark (It's You) Columbia
 38290
 I'll Never Smile Again
 D. Haymes (Little White) Decca 24480
 I'll Wait and Pray
 S. Vaughn (I Get) Musicraft 586
 I'm Getting Sentimental Over You
 S. Jones and City Slickers (I Kiss) Victor
 20-2949
 In a Crazy Mood
 Bill Pannell (I'll Build) Memo 1019
 Ink Spots and Ella Fitzgerald Souvenir
 Album-Ink Spots and E. Fitzgerald
 (3-10")
 Decca A 657
 Cow, Cow Boogie (Cuma-ti-yi-yi-ay)
 . . . Decca 25047
 I'm Beginning To See the Light . . .
 Decca 25344
 I'm Gonna Turn Off the Tear Drops
 . . . Decca 25344
 I'm Making Believe . . . Decca 23356
 Into Each Life Some Rain Must Fall
 . . . Decca 23356
 That's the Way It Is . . . Decca 25047
 It Only Happens When I Dance With You
 J. Frank and Ork (Rambling Rose)
 Varsity 105
 It's You or No One
 D. Day (I'm in Love) Columbia 38290
 Let's Linger on in Avalon
 Bill Pannell Ork (Goin' Steady) Memo
 1018
 Let's Take a Chance
 Ed Conley and His Rhythm (100 per cent
 Zero) Skyline 2
 Little Girl
 King Cole Trio (Baby, Baby) Capitol
 15165
 Little White Lies
 D. Haymes (I'll Never) Decca 24480
 Loch Lomond
 Barclay Allen and His Rhythm Four
 (Muchachita) Capitol 15168
 Long Gone
 Tommy Willard Sextet (Tomorrow Night)
 Varsity 5001
 Love Somebody
 Barbara and Frank with Ork (Maybe
 You'll) Varsity 102
 Maybe You'll Be There
 Varsity Ork-Frank and Chorus (Love
 Somebody) Varsity 102
 Muchachita
 Barclay Allen and His Rhythm Four
 (Loch Lomond) Capitol 15168
 Mutton Leg
 Illinois Jacquet and Ork (Symphony in)
 Victor 30-3060
 My Happiness
 Tyler Duo and Ork (Woody Woodpecker)
 Varsity 101
 My Heart Belongs To You
 T. Willard and Ork (Run Joe) Varsity
 5002
 On the Painted Desert (An Indian Legend)
 G. Jenkins Ork (For You) Decca 24478
 On a Turquoise Cloud
 D. Ellington Ork (Hy'A Sue) Columbia
 38234
 100 Per Cent Zero
 Ed Conley and His Rhythm (Let's Take)
 Skyline 2
 Rambling Rose
 J. Frank and Ork (It Only) Varsity 105
 Eun Joe
 T. Willard and Ork (My Heart) Varsity
 5002
 Sam, You Made the Pants Too Long
 V. Monroe and Ork (Why Did) Victor
 20-3071
 Sentimental Rhapsody
 Shorty Sherock and Ork (Cerdas) Com-
 modore 7506</p> |
|--|---|

(Continued on page 114)

Regent New Releases
BOTH SIDES A HIT

YOU DARLIN'	Lang Thompson's Orch.
BILLY	REGENT 122
FICKLE FANNY	Al Trace and Orch.
WHISTLER AND HIS DOG	REGENT 123
	(From "Emperor Waltz")
A WOMAN ALWAYS UNDERSTANDS	Johnny Hariman
WHY WAS I BORN!	REGENT 124
UNDERNEATH THE ARCHES	Aqua String Band
SIDE BY SIDE	REGENT 126
	And Introducing Our New Folk Catalogue
'TIL THE END OF THE WORLD	Riley Shepard and His Musical Mountaineers
SCRAPPIN'	REGENT 2000
THE WEDDING WALTZ	The Thomas Family with Riley Shepard
JUST AN OLD FAMILY ALBUM	REGENT 2001

Order Today - Don't Delay!
From Your Nearest Distributor.
REGENT RECORDS, Inc.
 58 MARKET STREET NEWARK, N. J.

IT'S NEW!
IT'S NEWS!

PERMO POINT
ROUND WITH THE NEW PERMOMETAL (OSMIUM ALLOY) TIP

Under like conditions, this Permo Point Round
WILL OUTWEAR . . .
WILL GIVE LONGER RECORD LIFE . . .
WILL BE MORE DEPENDABLE . . .
WILL BE MORE ECONOMICAL . . .
THAN ANY OTHER CONVENTIONAL COIN PHONO NEEDLE MADE!

the same price since 1938 . . .

1 to 10-35c each
 11 to 99-32c each
 100 or more-30c each

PERMO, INCORPORATED
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SUMMER 'SLUMP' TIME is the right time . . .

To REPAIR your worn-out dies. Let BARNABY put your dies back into shape . . . while your presses are idle. They'll be just like new, and in time for the fall and winter rush season.

Write now! Or better still, send your dies today for immediate servicing.

Check Barnaby for your accessories, too. Immediate shipments.

BARNABY MANUFACTURING and TOOL COMPANY
 70 KNOWLTON STREET BRIDGEPORT B. CONNECTICUT

GIVE TO THE DAMON RUNYON CANCER FUND

NEW KING RELEASES A TONIC FOR YOUR BUSINESS KING RED LABEL

722 WHAT MY EYES SEE MY HEART BELIEVES
WAIT A MINUTE
Moon Mullican

720 I CAN'T TELL MY BROKEN HEART A LIE
DOG HOUSE BOOGIE
Hawkshaw Hawkins

723 SWEET ANITA
IT AIN'T NO GOOD
York Brothers

721 GLOW WORM
IT'S A BLOODY WAR
Homer & Jethro

724 I'M NOT TURNING BACK-
WARD (SACRED NUMBERS)
THE FORKS OF THE ROAD
J.E. Mainer's Mountaineers

KING BLUE LABEL

4232 THE CODE SONG
(I LOVE YOU)
WHAT DID YOU DO TO ME
Ivory Joe Hunter

4234 BYE BYE BABY BLUES
ONCE AND FOR ALL
The Ravens

4231 WHY?
HOGAN'S ALLEY
Cecil Gant

4235 STARDUST
RATIO AND PROPORTION
Lord Nelson AND HIS BOPPERS

4233 WEEP BELOW CHILDREN
— SPIRITUAL —
BEFORE THIS TIME (ANOTHER YEAR)
Harmoneers

KING RECORDS

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BRANCHES

497 EDGEWOOD AVE. ATLANTA, GEORGIA
2337 SOUTH MICHIGAN AVE. CHICAGO, ILLINOIS
819 WEST MOREHEAD ST. CHARLOTTE, N. C.
911 CAMP STREET DALLAS, TEXAS
19 SELDON STREET DETROIT 1, MICH.
845 S. GRANDVIEW, LOS ANGELES 6, CAL.
762 10TH AVENUE, NEW YORK 19, N.Y.
1317 BROADWAY OKLAHOMA CITY, OKLA.
1620 FRANKLIN AVE. SAINT LOUIS, MO.
2600 12TH ST. N.E. WASHINGTON, D. C.

DISTRIBUTORS
NORTHWEST MUSIC CO. PIERRE, S. DAKOTA
VOGUE PACIFIC DISTRIBUTORS
2300 1st AVE. SEATTLE, WASH.
EL RANCHO CORDOVA
543 3RD N. SALT LAKE CITY, UTAH
SUNLAND SUPPLY CO.
120 DURANGO ST. EL PASO, TEXAS
MASSACHUSETTS MUSIC DISTRIBUTORS, INC.
1269 TREMONT ST. BOSTON 20, MASS.

Music—As Written

Continued from page 181

spotted in juke locations throuth the territory, covering some 900 outlets, with the title strips reading: "Donna Bella, Elliot Lawrence at Coney Island week of July 16." An Elliot Lawrence Coke Date at WZIP, Covington, Ky., also hit the jackpot in interest, with Lawrence interviewing the kids and passing out free cokes and passes to Coney's Moonlight Garden. His appearance there was heralded by a 300-line ad in all the local dailies, with good co-operation also coming from local Coca-Cola execs. Climaxing the Lawrence exploitation was a tie-in with the local Willys Jeep distributor, who carried half-page ads all week on the first showing of Jeepster plus 20 radio spot announcements plugging the fact that Lawrence was driving one about the city. The affair was topped off with a dinner at Cincy's new Terrace Plaza Hotel, which had WCPO beauty contestants passing out Lawrence photos.

Gardner Benedict, after several years with the icer in the Netherland Plaza's Restaurant Continentale, has taken his band into the DeSota Hotel, Savannah, Ga., for eight weeks with options. . . . Chris Christensen Trio is the new intermission combo at Beverly Hills Country Club, Newport, Ky. . . . Barney Rapp for the third straight year has copped the Fraternal Order of Police Ball and Show to be held at Topper Ballroom October 21-22. Sammy Leeds ork will play for the show and dancing on the two days.

Chicago:

Carson Harris, p.m. for Barclay Allen and Teddy Phillips, into New York this week. . . . Rudy Marchfield, professional manager of Emerald Music, BMI affiliate, has opened offices in the Woods Building. . . . Jack Fina set for the Aragon Ballroom August 10 for three weeks, his first local terperery job. . . . Murray Arnold back into the banobiz with an eight-piecer at the Bronze Room of the Cleveland Hotel. Arnold is now booking thru MCA and was previously with Mus-Art.

George Olsen; Jay Burkhardt, leader of a local swing crew, and Leo Pieper, ex-McConkey Music chattel, have signed with General Artists' Corporation. . . . McConkey Music Corporation's Chic Scoggin, of Dallas office, has snared an exclusive booking pact for the Casino Ballroom, Fort Worth, setting Wayne Karr for a two-weeker August 4, and Jack Olsen for the same period starting August 18. . . . New owner of the ballroom is Joe Landwehr, who operated other Texas terpereries. . . . Don Ragon into the Claridge, Memphis, September 10 for three weeks. . . . Leo Pieper has signed a p.m. contract with Lutz, Gabbe & Heller.

Philadelphia:

Al Rose, *Journeys Into Jazz* promoter, moves into the larger Academy of Music for the first time October 30 to present an array of 30 jazz musicians. . . . Charlie Ventura ushers in the new season for dance promotions with an August 20 stand at Mercantile Hall. . . . Hiram DuPree, brother of Reese DuPree, vet race dance promoter, staging proms under his own banner in the territory. . . . Gene Williams taking in a string of one-nighters at New York amusement parks before returning to Frank Palumbo's Click for a two-month term starting August 9. . . . Arnett Cobb set for a stand at Emerson's Rainbow Room. . . . Earl Comfort takes over the Ritz-Carlton Hotel stand, with Mark Davis moving to the Pocono Mountains resorts up-State.

Local musicians union working out a settlement for the \$27,000 music wages covering the unexpired three weeks of the open-air Robin Hood Dell which folded because empty seats predominated at the concerts. Salary settlement for the 90 ork members being worked out with Frederick A. Mann, new president of the summer concert series who aims to get them going next year in good financial order. . . . Basin Street Boys make their first appearance in the territory at Cedarwood Log Cabin in Malaga, N. J. . . . Arnold Orsatti, using small name units, buying Louis Prima to wind up the summer season at his Orsatti's Casino, Somers Point, N. J.

Detroit:

Tom Saffady, head of Vogue Records, lost \$6,000 in cash and jewelry to burglars. . . . Emanon Records, new European bop label, to press its first four releases next week.

MBOA Enlists Music Biz Aid To Cure Evils

CHICAGO, July 31.—The Midwest Ballroom Operators' Association (MBOA) is going to the music business to enlist its co-operation in remedying current dancery evils, with a preliminary roster of speakers already assembled to address its convention September 21 and 22 at the La Salle Hotel here. Howard Sinnott, who received an invitation from MBOA to join its conclave, has accepted and will be one of the few bookers to speak, according to Larry Geer, MBOA prexy. Geer said Sinnott will choose his own subject.

Charles Casanave, v.-p. of the Fred Astaire Dancing School Syndicate, will speak to MBOA's gathering, pointing out how ops can co-operate with local dancing schools in setting up better dance programs nationally. In addition, Geer will in-

Heidt Tops 3 House Records in 3 Nights

NEW YORK, July 31.—Topped by a sensational \$17,577 net, Horace Heidt fractured house records on three successive nights with his current concert presentation. Beginning Friday (23) with a \$6,100 net at the Salinas, Calif., municipal auditorium, he followed with a \$7,720 net Saturday (24) at the San Jose municipal auditorium, and wound up with the \$17,577 take on Sunday (25) at the San Francisco City Auditorium. The latter was his broadcast night.

vite several record company promotion men who will be asked to explain how ballroom ops can secure additional promotion from record distributors, retailers and juke operators.

Geer said that he has already heard from the prexy of the Ballroom Operators of New England, who will attend with a group of about 15 of his members.

ALL SMASH HITS ON
NATIONAL
Records

9045
THE RAVENS
SEND FOR ME IF YOU NEED
ME

9049
BILLY ECKSTINE
SOPHISTICATED LADY

9048
CHARLIE VENTURA
EAST OF SUEZ

9047
HANK D'AMICO
HANK'S PRANKS

9050
DON REID
LOVE IS A DANGEROUS
GAME

9046
GRACE SMITH
BABY, YOU'RE JUST MY
SPEED

ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR
NATIONAL DISC SALES, 1841 B'WAY, N. Y. 10, N. Y.

GOING
HOT
THIS WEEK

MAXIE MAXIE
SPIDER SENT ME
By
PAUL WILLIAMS
SAVOY #670
SAVOY
RECORD CO.
58 Market St. Newark, N. J.

DON PABLO
The Most Danceable
Music in
America
THE MERCURY WALTZ
(18559-A)
DECCA

FINE PHOTO PRINTS
8x10
100
500
1000
Superbly reproduced, Exclusive Brilliance, Fine Finish, Guaranteed Quality, Prompt Service.
POST CARD
100 \$7.00
500 \$14.00
1000 \$23.00
KIER PHOTO SERVICE
Cleveland 18, Ohio

"PAUL DIXON PICKS:
(Famous Disc Jockey WCFO-Cincinnati)

UNDERNEATH The ARCHES

"Local distributor received 1300 phone orders within twelve hours after a single plug on "Arches". It's gr-reat!"

LONDON RECORD #238

LONDON RECORDS

**TEMPO'S
"Talkin'
to the
River"**

(TR 654)

will be the

**SMASH HIT
of 1948**

RECORD SALESMEN!

(Territories Open Throughout U. S.)

Contact us immediately for details of our remarkable new plan to triple your commissions.

ALERT RECORDS, INC.

2413A 65th Street
Brooklyn 4, N. Y.

The Disc Jockeys Pick—

**"RUN
JOE"**

LOUIS JORDAN

AND HIS TYMPANY FIVE
Decca Record No. 24448
Another PREVIEW Hit

IT'S A FACT!!

ASK
HARRY ROSEN
ABOUT THE
TOWER-IFIC
RECORDING OF

"That Certain Party"

BY

**BENNY STRONG
AND HIS ORCHESTRA**
TOWER RECORD No. 1271

10 INCH RECORD PRESSINGS

Shellac or Vinylite
Fast Service—High Quality
Small or Large Quantity

Labels — Processing — Masters
SONGCRAFT, INC.

460 Broadway New York 10, N. Y.

NY Commodore Century Room To Drop Names

NEW YORK, July 31.—After holding down a slot as one of the top band locations in the nation for over a dozen years, the Hotel Commodore management this week decided to at least temporarily abandon the name ork policy for the coming fall and winter season. Hostelry execs mark up the move as due to the prevailing poor economic conditions.

The Commodore, whose Century Room was the center of name ork activity, will use small scale orks for dinner sessions during the week and for supper dancing on Friday and Saturday evenings. The Century Room is best remembered as the original New York home for both the Sammy Kaye and Vaughn Monroe orks. Monroe has been playing the spot annually for the past half dozen years; the hotel's management reports that Monroe is the only ork that was able to do business in the room last year. The hotel's orks were booked by Willard Alexander.

Meanwhile, it is believed that the Hotel Biltmore here (part of the New York Central Realty chain, which also controls the Commodore) may segue to top name ork policy after having employed a heavy load of leading society and strict-tempo dance orks of the Russ Morgan, Richard Himber caliber for several years. It is reported that Monroe may play the Biltmore's Bowman Room to displace his annual Commodore period, while rumors have Tommy Dorsey and Sammy Kaye among others up for consideration.

Palumbo Click Sticks to Names

PHILADELPHIA, July 31.—Frank Palumbo intends to stick close to his name band policy for Palumbo's Click and is already lining up an array of top musical talent. The new season will find the room bringing in smaller units of top name caliber, with a lesser name added to keep the music continuous.

The season kicks off September 5 with two weeks for Louis Armstrong and His All-Stars, hot jazz sextet which established new records before the summer at Palumbo's Ciro's, class cocktailerie near by. Gene Williams, new maestro, will alternate with the Armstrong gang. The former Claude Thornhill vocalist preemed at the Click last week and will be brought back August 9. He holds down the top billing until joined by Armstrong. Williams will stay on after Armstrong's fortnight, to alternate with the King Cole Trio, set tentatively.

Later bookings include Desi Arnez for a fortnight starting October 11 and Stan Kenton November 1.

Vallee Video Inks Thrush Lorry Raine

NEW YORK, July 31.—Lorry Raine, Mark Warnow singing discovery, has been signed to a seven-year telefilm contract by Rudy Vallee for his Vallee Video Productions. The contract was a result of Miss Raine's performance in Vallee's first video film, *College Days*, a 30-minute feature filmed in Hollywood.

The thrush has made quite a stir in Coast musical circles because of the platters cut by her husband-manager, Tim Gayle, which got an all-out exploitation from the flack and trade-sheet pubber. Sides have been released on the Coast label.

GET IN ON THE "GOLD" RUSH!

THE BILLBOARD PICKS

HAIR OF GOLD

THE HARMONICATS UNIVERSAL 121

THE OPERATORS PICK

HAIR OF GOLD

THE HARMONICATS UNIVERSAL 121

THE RETAILERS PICK

HAIR OF GOLD

THE HARMONICATS UNIVERSAL 121

Jerry Murad's

HARMONICATS



U 121

20 N. WACKER DRIVE

CHICAGO, ILL.

The Waltz You Will Always Remember

YOU, YOU LIVE IN MY HEART

backed by

"DON'T BE CROSS"

★ ★ ★

FITZ HERBERT at the ORGAN

VOCAL by WALTER SCHEFF

RECORD NOS. 9511 VOCAL
9501 INSTRUMENTAL

ALREADY A HIT WITH THE JUKE BOX OPERATORS

CASH IN AND ASK FOR ORIGINAL

Write your nearest distributor or write direct to

SPIRO RECORDS

1133 BROADWAY

Room 314

NEW YORK, N. Y.

GOING HOT THIS WEEK

**JELLY ROLE JAN
JUMPIN' IN JACK'S HOUSE**

By
**BEALE STREET GANG
SAVOY #669**

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Mercury Begins Jazz and Album Release Splurge

CHICAGO, July 31.—Mercury Records this week started a jazz and specialized album released splurge, set to last three months and perhaps longer. The plattery plans early release of seven of the former Keynote packages, five of which will be jazz and bebop, with the remaining two in the folk and international field. A similar number will be released later in August and September, with the ratio about the same. Records making up six of the approximately 21 albums have been released as singles but never in album form.

Irv Green, Mercury prexy, this week concluded a deal with Norman Granz to handle distribution under the Mercury label of Albums 6 to 8 of the *Jazz at the Philharmonic* series, plus additional albums cut by Granz, including *Bebop Piano*, *How High the Moon* and *Perdido*. These albums were previously distributed on Granz's short-lived Clef label.

Mercury has purchased a set of eight masters from Wisconsin polka orkster Samm Madden, which were returned to him when Chord label Prexy Mike Cudahy went to the Coast recently to join Perfection Plastics, a pressery. In addition, Mercury has purchased masters made privately before the ban by Florida radio hillbillies Peewee Jenkins and His Barn Dance Buddies and Daisy Mae and Old Brother Charlie.

Whodunit Copies Peddled as Pub Tells Mystery Tune

NEW YORK, July 31.—It's an ill giveaway show that blows Tin Pan Alley no good, and *Stop the Music* has started the music for three alert tunesmiths with an eye to the main chance and a fast hand with a lyric.

Vincent Sherwood, Rod Eddy and Harold Potter conceived the idea of setting words to the mystery melodies, with the correct title spotlighted somewhere in the lyric. Since the melodies are p. d., no copyright obstacles stood in their way, and they whipped out piano copies, published by Orpheum Music, of the first mystery tune, with the title clearly indicated. Enough Sunday-night hopefuls bought this unique musical key to the musical puzzle to warrant a follow up, and now Orpheum rushes new sheets out with each new mystery tune.

The speedy lyricists did not divulge how they obtain the correct title of the tune as soon as it is played.

The current mystery melody, by the way, is *The Sun Dance*.

Pop Cleffers To Get Crack At Hwd. Bowl

HOLLYWOOD, July 31.—Hollywood Bowl Association will afford pop tune composers a crack at the Bowl by devoting the night of August 28 to a program featuring Hollywood tune cleffers. Event will be billed as *Songs Under the Stars* and will be highlighted by appearances of noted pop tunesmiths conducting their own compositions.

Bert Shefter, who fronted several similar concerts in New York's Carnegie Hall, will be musical director of the Bowl concert. Cleffers set to perform include Victor Young, Johnny Green, Dave Rose, Ferde Grofe and Shefter. Soloists will be Johnny Mercer and the Pied Pipers, with negotiations pending to snare MGM starlet Jane Powell and Tony Martin. Other performers or cleffers may be added to the roster. The Bowl will provide a full symphony ork of 100 men. Gene Norman, local disk jockey, will produce and narrate the show.

Tracey Retains Majestic Post

CHICAGO, July 31. — Eugene A. Tracey was retained in his post as chairman of the board of Majestic Radio & Records Corporation this week when trustees John E. Dwyer and Donald J. Walsh, appointed by Federal Judge Phillip Sullivan, petitioned the court to reassign Tracey and a small group of Majestic execs. Trustees had been appointed at a June 24 hearing, during which it was reported by Master in Chancery Charles A. McDonald that Tracey had obtained options on company stock which he sold at "large amounts of profit" and recommended that a probe be made to determine whether or not a constructive fraud was created against the corporation.

The record and radio divisions are being reorganized before Judge Sullivan as the aftermath to an involuntary bankruptcy action filed by a group of creditors. Dwyer told *The Billboard* that the radio and record divisions are dormant and that he will not be able to make any announcements concerning further company policy within 30 days. He added that trustees are "hopeful of getting back into production by that period."

Puerto Rico Calls Yankee L-A Orks To Play Niteries

NEW YORK, July 31.—Yankee Latin-American orks, which are booked mainly in the Eastern part of the U. S., may have found a new and lucrative stamping ground on the island of Puerto Rico. Primarily due to the recent legalizing of gambling in that country, niteries there have sent out a hurry call to the States to send name rumba crews, evidently anticipating an influx of free spending tourists.

As a result, the Noro Morales and Lecuona Cuban Boys orks have been booked into two of the island's swankiest spots. The Lecuona combo, booked thru the Leonard Green agency, opened a two-week stint at the Escabran Beach Club, Saturday (31). Green also planned to Puerto Rico to look over the possibilities of sending more L-A outfits to that country.

The Morales ork moves into the

New Yorker Hotel there August 6 for the remainder of the month. The Noro booking follows right on the heels of his five-week run at the Young's Gap Hotel, in New York State's borscht belt.

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Ear Ache

DETROIT, July 31.—The secret of what's causing the sagging grosses in show business was uncorked this week by Malcolm W. Bingay, polysyllabic editorial director of *The Detroit Free Press*, who announced the reason was that the public was suffering "from an auricular indigestion which is working as a pejorative force against the receptivity of repetitiousness."

Translating, Bingay paraphrased that "there ain't enough new stuff to go around," and compared the old-time appearance of an act in vaudeville or legitimate before a small audience with the current constant appearance of a radio or movie actor—or gag—before a large audience which exhausts the material.

CATSKILLS' BIZ DROPS 35%

AGVA Mulls Action Versus Theaters' Giveaway Shows

NEW YORK, July 31.—American Guild of Variety Artists (AGVA) is considering action against giveaway shows, one of which is playing at the Capitol Theater here now and another of which is booked at the Strand Theater in August. Numerous complaints have been lodged by the membership against these audience participation shows, claiming that they will keep vaude out of theaters unless action is taken.

Discussion on the giveaways will be held at the Tuesday (3) membership meeting. One of the remedial measures considered will be making the theaters employ a minimum number of acts when such a show plays a vaude house. Currently, the union insists that all the participants in the audience presentations join AGVA.

Threat to Vaude

Not only are acts concerned over these shows, but agents are also alarmed. One of the top agents commenting on the craze said: "These shows are definitely a threat to vaude. Bookers are not showmen anymore; they don't care about talent. All they want to do is sell tickets."

It is his point of view that the give-

away show coming into the Strand Theater August 27 will prove a very weak bill indeed because it hasn't a vaude act. Instead, it lures the customers with the possibility that they will win some prizes.

AGVA Ballots Out Aug. 10, Back Sept. 25

NEW YORK, July 31.—The American Guild of Variety Artists' (AGVA) ballot for the election of national officers and board members will be in the mail by August 10. Running for president are Alan Gale, Georgie Price, Harry Richman, Eddie Rio, Gus Van and Frank Yaconelli. Eight candidates are in the field for first vice-president, seven for second, 10 for third, six for recording secretary and one, Henry Dunn, for treasurer. There is a huge selection of choices for the 45 national board positions open.

It is expected that out of the 19,000 ballots that will be sent out, about 5,000 will be returned. Many addresses have been corrected and that will substantially help get out the vote. Members who don't receive a ballot can send for one and are given plenty of time to vote. Ballots must be in by September 25.

Tom-toms are starting to beat for the various candidates. The program committee is supporting a complete slate and has a platform which its candidates do not necessarily endorse but for which it is fighting. The committee wants monthly meetings of the org, increased employment, the removal of taxes on entertainment, death benefits, hospitalization, a welfare fund without additional payment, a union publication and complete organization of the variety field. The committee also feels that AGVA employees should realize they are the servants of the membership, not the bosses.

AGVA \$\$ Plea To Calif. Board

HOLLYWOOD, July 31.—American Guild of Variety Artists will go before the California State Labor Commission in an effort to collect \$1,700 allegedly owed to acts stuck for salary when the Florentine Gardens folded here several weeks ago.

Union charges that Frank Bruni, operator of Florentine, gave talent rubber checks. Spot closed owing more than \$100,000 and is currently on the block.

Gripe's Against Wanger

NEW YORK, July 31.—According to more authoritative information, last week's story (*The Billboard*, July 31) on the complaint lodged by the American Guild of Variety Artists (AGVA) against the Lookout House, Covington, Ky., was incorrect. The gripe was lodged by the union against Wally Wanger who had the line at the spot and was responsible for his girls working eight days with the ninth off. The Lookout House is living up to all agreements with AGVA.

But Bookings Still Valued At 2 Million

Number of Shows Slashed

(Continued from page 3)

customers, and for the acts, fewer dates.

Spirited Competish

Nevertheless, competition has been spirited for good spot acts. Milton Berle, it is claimed, gets himself a fat \$2,500 for working a date. Myron Cohen, Henny Youngman, Jackie Gleason, Willie Howard, Georgie Price and Jackie Miles are also good for plenty of loot, their reported asking price being about \$1,500 for two dates.

All this inflation in the price of the top acts, however, has resulted in a deflation in the money the lesser units are getting. Ops figure they must have name acts to meet competition, but can stack the smaller guys against each other when buying the rest of the show. The fact that the American Guild of Variety Artists (AGVA) hasn't a minimum price doesn't help performers either. Among the newer acts which are now in demand are Ray and Ray, a Negro dance team that finishes its stint with a Yiddish song, Mickey Freeman and Larry Best.

Legit Cuts In

Among the factors making for less work is the circulation of several legit troupes in the resorts. These troupers offer a full legit show, with a cast of at least eight people, for about \$125 an evening. This is competition the acts can't meet. It is rumored AGVA will step into this situation.

Out of the approximately 250 hotels buying entertainment, only about 50 are class hotels and pay real dough for performers. These include such spots in New York State as the Concord Hotel, Kiamesha Lake; Grossingers, Ferndale, and Young's Gap, Parksville.

Tele No Competish

It had been thought that perhaps tele might prove some competition to vaude in the resorts, but the results show that the customers don't seem to be interested. Most of the smaller hotels don't have sets, and the larger ones spot their sets in their lounges.

One of the signs of expansion in these hotels is that many are opening their own night clubs. Roxy's Hotel, Loch Sheldrake, N. Y., has opened the Terrace Room, while Young's Gap has its Spanish Room where the Wally Wanger girls have played. Many hotels also go in for champagne hours and for rumba lessons in the afternoon, a la the East Side.

Slates Crack Up; Where Goes Henry?

NEW YORK, July 31.—The Slate Brothers have disbanded their rough-house comedy act. Sid and Jack Slate will team up for a new laugh act.

Henry Slate is undecided whether he will become a personal manager or form a combo with his wife, Fay Carroll, and remain a performer.

Saratoga Spots Line Up Season

SARATOGA, N. Y., July 31.—With the green light on gambling reportedly given here, Outhwaite's will open Tuesday (3) with Russell and Ora, the Roland Twins, Emery Deutsch and his ork and several headliners for whom dickering is now going on. Boots McKenna will furnish a seven-girl line which will preem Friday (6). The package will cost about \$5,000.

Andy Soma, who formerly was connected with Mother Kelly's, will operate the spot. It is figured that the club can do good business just catching the overflow from the Piping Rock which is across the road.

Only three other spots will be open in this resort. Piping Rock is bringing in a sock package of Joe E. Lewis, Kay Thompson and the Williams Brothers Monday (2) who will get a lush 17G per week. Delmonico's has a revue, *We Found Us an Angel*, that features comedienne Jean Carroll. It is rumored the ops are buying the unit dirt cheap. Newman's Lake House will have an ork only.

Arthur Fisher, N. Y. Vaude Booker, Dies

NEW YORK, July 31.—Arthur Fisher, one of the top vaude bookers locally, was stricken with a heart attack and died Friday (31) at his summer home in Long Island. The 54-year-old booker was in the trade over 25 years and had a fine reputation. He booked such spots as the Steel Pier and Hamid's Pier, Atlantic City; the Skouras Circuit; Royal Theater, Baltimore; Carman, Philadelphia, and many other houses. Fisher was the sole owner of the agency.

Syracuse To Get New Class Spot

SYRACUSE, July 31.—Louis Mancino, operator of an Italian restaurant here, has taken over the old Club Royal and is investing about \$65,000 to remodel it into a class night spot. He is rushing to open the club for Syracuse's Centennial Week, August 4. New spot will be called Luigi's Flamingo Room and is out to give class niteries (such as Harry Altman's Town Casino in Buffalo) competition.

Mancino is going in for name attractions and has signed Johnny Camels and his 10-piece ork to provide the music. The club will seat 100.

Gaming Probe Brings Down Pitt Shuttters

PITTSBURGH, July 31.—With the heat on here as a result of a gambling probe, and business far down, many clubs have shuttered. Among those closed are Leupus Club, Hunting and Fishing Club, Vogue Terrace, Bachelor Club, Society Club and many others.

The racketeering charges have resulted in an investigation by a Grand Jury here, and the niteries probably will stay shut until the situation is cleared up.

N. Y. 123 Club Apes Chi's Pump Room

NEW YORK, July 31.—The old 123 Club, well-known East Side spot here, will reopen in the fall, according to Lou Levin, the owner. The operator plans to make the spot a local version of Chicago's Pump Room and will use light specialty entertainment in his show.

Entertainment will start at 10 p.m. Renovations will begin soon.

Washington and Baltimore Niteries Biz Off in 1948

WASHINGTON, July 31.—Night club and tavern receipts for the first six months of 1948 in Washington and Baltimore were off slightly from the same period last year, the Commerce Department reported this week. The estimated decline was 7 per cent for the nation's capital and 4 per cent for Baltimore.

June income was off 11 per cent from May and 4 per cent from June, 1947, in Baltimore, while Washington niteries and taverns reported business down 9 per cent from the preceding June and approximately equal to that of May.

AGVA REBS RUMBLE AT 4-A'S

N. E. Locals Said Raising Legal Funds

Arbitration Possible

(Continued from page 3)

rival performer union if no other way is open.

There are also rumors that defense funds are being collected here to pay for the fight. The support for this kind of action would obviously come from dissident locals in New England.

From Boston there are also reports that the Four A's AGVA group there has put into effect a new contract with ops that states this "act can be closed after one performance." The two-week AGVA contract is standard thruout the nation and union reps in New York have said that if such a contract exists it is contrary to the policy of the labor org. The pact, *The Billboard's* informant claims, is used to get non-dues-paying members into line.

The dissident Philly local also held a membership meeting July 27, the result of which was a loud, long gripe about the attitude of the Four A's on the merger. Membership feels it should be considered on any amalgamation and its voice felt in unity huddles, even tho it may be in favor of SAE. The local also says it is being treated in an un-American manner and will present its case to Rep. Fred Hartley. The Quaker City performers in another gripe charge that the Four A's are missing the ball in tele and letting the AGVA membership down. The Television Authority, they say, didn't make a move to get an agreement with networks until recently and is asleep at the switch. Now the members work without standards being set, they argue.

In Hartford *The Times* printed a piece by Lucille La Pointe, representative for the dissident membership in the Connecticut area. She appealed to the paper to enlighten the public and said the Four A's "is depriving them of their property rights and depleting the treasury."

VAUDEVILLE REVIEWS

Palladium, London

(Monday, July 19)

Capacity, 2,600. Price policy, 50 cents to \$2.70. Number of shows daily, two; three Wednesdays. House booker, Cissie Williams. Shows played by the Skyrockets orchestra.

Jack Benny, Phil Harris and Mary Livingstone gave London its first taste of top American humor in a vaude bill which is expected to set an all-time record before it closes in two weeks. The show is booked solid, and more than 500 were turned away opening night.

Benny, with his hour-long showmanly turn, was an instantaneous hit.

Phil Harris' *Dark Town Poker Club* and *That's What I Like About the South* brought thunderous hands. Miss Livingstone and Harris in a love scene, while Benny mooned over a prolonged kiss, had the audience in an uproar.

Blonde Marilyn Maxwell clicked with *Hooray for Love*, followed by a love sequel with Benny.

Marlowe Clicks

Frank Marlowe, tumult comedian, was the number two hit of the night. He has been held over for two more weeks and will continue on the Palladium bill for another month. He again fell into the pit as he came on the stage, which again brought kudos. His act is timed very well, and his run has earned him the title of the cleanest comedian in England. He was on 15 minutes in the opening show.

The Merry Macs, of proved vocal ability, had the audience calling for more. Betty Kayes with her Pekinese opened the bill with a sock dog turn.

Nor Kiddie, billed as a comedian, got laughs but not for his comedy act. The audience could not understand his gags, as his words were hardly audible beyond the front row. He was off key as he sang, and his whistling brought howls rather than applause.

The most outstanding balancing act to appear in London in years, the Myrons, had the audience holding its breath. One of the Myrons balanced 20 feet in the air and twirled two large wheels on an axle as he spun it around on his feet in a performance that would have been terrific even on terra firma. K. H. Waggoner.

Capitol, New York

(Thursday, July 29)

Capacity, 4,627. Price policy, 70 cents-\$1.50. Number of shows, four daily, five Saturdays. House booker, Sid Piermont. Show played by band on bill.

The current *Stop the Music* unit headlining here is something for bookers to watch, but with both eyes. Judging from the crowds opening day and from the word of mouth that is bound to occur, it will bring in customers.

The strong side of this presentation is that it is a lottery with music. The numerous patrons who go for giveaways will be strongly attracted. Housewives who flock to the radio quiz shows and to the breakfasts and lunches at Joe Blow's diner will be there with bells on. After all, they do have a chance to win anything from a hot-water bottle to a new car. Statistically, each seated member of the audience has about one chance in 327 of winning something in this house.

But as entertainment, the show is not as strong. It still is a radio program, not a vaude attraction. Bert Parks, the emcee, has a smooth voice and a glib mike manner, but when he tries to dance, oh, brother! However, Harry Salter's ork and singers Dick Brown and Kay Armen help to smooth over the lulls in *Stop*. Miss Armen, especially, has a way with a melody and a tuneful voice that makes for pleasurable listening.

Standeers Overlooked

A revolving wheel stops at any number from 1 to 10 and an usher at that section of the audience chooses a contestant to identify the melody. The program is rigged so that contestants from each section of the audience gets practically an equal chance at winning a prize. Nevertheless, standees, and there were many, don't get picked to select the melodies.

Entertainment features include the music played by the band and the warbling. Parks tries to hoke it up by asking personal questions of the winners, but this is hardly entertaining. What happens is that the audience just waits and waits to get a crack at the prizes.

However, the lottery factor in the presentation is strong enough. While giveaways shows are still a novelty to be worth plenty at the b. o., with a similar attraction booked at the Strand, the take on both shows should soon reveal their importance to the trade.

Carter Act Strong

In the minor flesh side of the show, Jack Carter comes up with a string comedy act. Carter could still weed out some of his older and hokier gags (Harry Von Smell), but the guy has plenty of talent and has the crowd with him all the way. His impressions of Karloff singing a pop song and of Churchill were good for plenty of laughs. His newsreel bit is old stuff but went over nicely, and his encore song, *New Faces*, was tops.

Trixie, the cute girl juggler, does a really sock act. She skips rope while juggling a ball on her head and shows plenty of co-ordination in twirling a ring on one foot and on a hand while standing on the other hand and catches a ball on a horn sticking from her mouth and turns it over by rolling. The audience was receptive.

Pic: On an Island With You.

Leon Morse.

Big Wind

CHICAGO, July 31.—A group of theater managers were discussing business this week, when Art Stiegall, chief at the Oriental Theater here, asked Jack Belasco, who supervises the Woods Theater, how his brother, Art, manager of the Band Box, Randolph Street bistro, was finding the cafe business.

"Swell," Belasco replied. "They took in \$27,000 last week. Art sold the air-conditioning unit intact."

Brisson Miffed At Versailles

MONTREAL, July 31.—Carl Brisson, who opened at the Normandie Roof here Thursday (29), told *The Billboard* that the only way he'd go back to work for the Versailles swank East Side New York spot would be on his "own terms" and at that he'd think it over plenty before accepting any offers from there.

Obviously irritated at what he termed the "lack of appreciation" during the years he worked at the Versailles, Brisson said that the ops held him to a contract he signed with them five years ago. He started at \$500 per week, he said, and tho his salary was progressively increased, he did not feel he was treated as he should be for the business he drew. On his recent date at the Versailles he was getting \$3,500 per "and not a cent over in bonus."

Brisson said he had had bids from the Waldorf-Astoria, the Plaza and Versailles, but any offers accepted must include a percentage clause in the contract. If the chanteur accepts either of the first two offers, it will be a radical departure in East Side entertainment tradition.

Brisson says he's booked far into 1949 and his chores in connection with the film based on his life will keep him pretty busy. He reports a commitment for the Mark Hopkins Hotel in San Francisco at \$3,500 a week plus 50 per cent of the take.

Greshler Keeps Martin, Lewis

NEW YORK, July 31.—An offer that the Music Corporation of America (MCA) made to get the contract of Dean Martin and Jerry Lewis from their agent, Abby Greshler, has been refused by the latter. MCA wanted the act because it figured it as terrific picture material. They already have had two offers, including one from Universal-International Pictures, but both have been turned down.

MCA would have turned them over to Music Corporation of America, Ltd., the film handling section of the agency, and the boys would have been off to Hollywood. Greshler would have received his cut from his personal management contract.

Martin and Lewis also are considering an offer from Murray Weinger's Copa for their services at a reported \$6,500 weekly. So far they haven't accepted because it is not known whether the club will be built in time for the early winter season in Miami.

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No. 1 Fifth Avenue Bar, New York

(Tuesday, July 27)

Capacity, 113. Price policy, no cover, no minimum. Continuous shows starting at 10:30. Operator, No. 1 Fifth Avenue Hotel. Manager, C. Downey. Booking policy, non-exclusive. Publicity, Ed Weiner. Estimated budget \$750.

For a hot summer evening this spot certainly was jampacked. Entertainment-wise, it featured one act that had plenty on the ball and another that had plenty to learn. The Turner Twins, the first act, falls into the latter classification. Making their debut, they start off their harmonizing promisingly with a cute novelty number that explains the double that being twins gets them into. Their *Speak To Me of Love* was just fairish, but their *Girls If You Ever Get Married*, sporting a clever lyric, brought their best hand.

Work Dissipated

However, all their good work was dissipated in a tune, *Sentimental Creature*, which not only strove woefully to be oh-so-cute but rhymed with atlas with mattress and tactless. Vocally, the girls have the same tone and should strive to get more color and contrast into their delivery. Their entire presentation also suffers from an effort to be cute and sophisticated at all times, whereas if they'd relax they would lessen the barrier between themselves and the audience.

Jack Kerr, the satiric ivory humper, features a natural delivery that is a pleasure to watch and hear. His comedy gets loud yocks with *Along Came Jill*, really a clever satire about a girl nympho. Then he looked fun at Hildegard with *Paree* and sang *Love For Sale* straight. All these numbers were exceptionally well received by the customers. This is Kerr's seventh engagement at this spot in five years, and he really rates.

Harold Fondville makes the intervals between shows short with his parking piano playing.

Leon Morse.

NIGHT CLUB REVIEWS

Royal Roost, New York

(Tuesday, July 27)

Capacity, 350. Price policy, 90 cents admission; minimum at tables, \$1.50 weekdays; \$2 Saturdays. Shows continuous beginning at 9:30 and running till 4 a.m. Owner-operators, Ralph Watkins and Bill Faden. Booker, Ralph Watkins. Publicity, Mike Hall. Estimated budget this show, \$3,000. Estimated budget last show, \$2,000.

This highly specialized spot, catering to admirers of progressive music (of whom there seem to be plenty, judging by steady near-capacity attendances), has come up with its best drawing package yet—Billy Eckstine and the Charlie Ventura and Tad Dameron bebop combos. The room has done consistent business right thru the summer, but this show is really breaking it up.

The audience is well versed in extreme jazz and bebop, up on the offerings of each attraction thru close study of recent records and free with requests. Performers are happy to oblige, from Eckstine, the big-voiced show topper, to Ventura and Dameron.

Eckstine's Repertory

Eckstine delivers a well-rounded repertory, including a refreshingly original *Old Man River*, his *Jelly Jelly* blues, *Two Loves Have I*, *Jalousie* and *Sophisticated Lady*—the latter a show-stopper. Loaded with poise and affable presence, he captured the crowd with his opening notes, and held it until the close. Vocal warmth, range, phrasing and an ear-arresting burr in the low register induced a virtual euphoria in the hip audience. Billy's personality and scope of his selections tab him as a performer whose talent has too long been restricted to a set groove of jazz locations.

The Ventura outfit, featuring the imaginative tenoring of the leader, specializes in ingeniously arranged bop, with the accent on unison singing and tootling. Jackie Cain chirps a husky ballad or an ooble-ah-bebop passage with equal facility and aplomb and is blondly decorative to boot. Tad Dameron, a holdover, features free-wheeling, or take-your-turn bop, with trumpeter Fats Navarro drawing most of the cheers.

Jerry Wexler.

Tic Toc, Montreal

(Friday, July 23)

Capacity 200. Operator, Jerry Taylor. Price policy, \$2 minimum after 10 p.m. Booking policy, May Johnson exclusive. Continuous entertainment every hour on the hour. Estimated budget this show, \$900. Estimated budget last show, \$1,200.

Warbler Sylvia Froos, topping this sketchy bill, and able comediantics by Alan King make this surefire entertainment for both tourists and regulars who are crowding the room.

Miss Froos fitted into this pocket-sized room to perfection. Her intimate, cute style, plus some smartly sold special material garnered a beg-off mitt, but she was show-wise enough to get off while she was ahead.

If a Man Would Be was one of her best numbers, as it has been for a long time. Her selling of bounce tunes with a voice that's as pleasing as ever went big with the ringsiders.

Alan King is a young comic with plenty on the ball. He's got appearance, projection and delivery, and he uses surefire material. His routines include comments on an Indian girl and her father, *Running Water* (two sons Hot and Cold); his wife, the army, the corner dance hall, the army, race tracks, the army, and *Babalu*.

Nick Martin's combo plays an okay show and does well in the dance department. Biz solid.

Charles J. Lazarus.

Club Charles, Baltimore

(Tuesday, July 27)

Capacity, 325. Price policy, no cover or minimum. Shows at 9:15 and 12:15. Operators, Tom Shaw, Lou Shaw, Moe Levy. Booker, Sol Tepper, exclusive. Publicity, Irv Klein. Estimated budget this show, \$3,100. Estimated budget last show, \$3,200.

With most of the competition shuttered for the summer, this class room stands to do most of the business, what little is being done these days around the country.

Comic Freddie Townes heads up the revue in satisfying style. Townes doesn't have much in the way of material. (See **CLUB CHARLES** on page 41)

Normandie Roof, Montreal

(Tuesday, July 27)

Capacity 475. Operated by Mount Royal (Cardy) Hotel. Publicity, Colin A. Gravenor. Shows at 8:30 and 12:30. Price policy, \$2.50 minimum before 10:30, \$1 cover after 10:30 and Saturdays. Closed Sunday. Booking policy, May Johnson exclusive. Estimated budget this show, \$2,500. Estimated budget last show, \$1,200.

There's nothing to say about Carl Brisson's nth return to the Roof except to repeat that he's as big a hit as ever, and if anything, he's even added to his act cute little showmanship gimmicks that sell him with sock effect.

The Brisson legend is capitalized on to the extent of making the entire atmosphere of the room breathe Brisson. (See **Normandie Roof** on page 41)

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New York:

Biz Slips to 423G; MH 126, Para 60, Roxy 110, Cap 44

NEW YORK, July 31.—Biz on the
Stem slumped somewhat this week,
the five-house total being \$423,458
as against \$496,701 the week before.
However, the dip can be accounted
for when it is realized that three of
the houses have shows in the last
weeks of their presentation.

Another factor responsible for the
decline was a strike by the Local 30,
International Union of Operating En-
gineers, an affiliate of the American
Federation of Labor (AFL), that left
the theaters, except Radio City Music
Hall, without air conditioning for one
or more days. The strike was settled
Wednesday (28), the union winning a
15 per cent increase for its members
to bring their pay up to \$80.60 a week.

Radio City Music Hall (6,200 seats;
average \$115,000) is still doing good
biz with \$126,500 in the till in the
sixth week of this show. The pre-
vious week's take was 130G. Ted
and Flo Vallet, Helene and Howard
and The Emperor Waltz make up the
bill.

Roxy (6,000 seats; average \$89,000)
garnered a nice 110G for its second
week with this presentation. The
first week's take was 140G, a near
record. The bill has Jackie Miles,
Vivian Blaine, Cab Calloway and His
Cabaleers, Carol Lynne, Arnold
Shoda, the Roxy Ice Show and Street
With No Name.

Cap Rings Up 44G

Capitol (4,627 seats; average \$66,-
000) was considerably off in its last
seven days with \$43,958 in the b. o.
when the counting was over. The
week before, the gross was \$59,350.
The show was Skinnay Ennis' ork,
Lena Horne, Paul Winchell, the Dun-
hills and Fort Apache. The new bill
(reviewed this issue) has Trixie, Jack
Carter, Harry Walter's ork, Stop the
Music and On an Island With You.

Paramount (3,654 seats; average
\$76,000) slumped to 60G for the week.
The third week \$72,000 was collected.
The Lane Brothers, Jo Stafford,
Georgie Kaye, Sam Donohue and his

ork and A Foreign Affair comprise the
attraction.

Strand (2,700 seats; average \$40,-
000) did a socko 83G for its second
week with this show. The first seven
days broke a record for a non-holi-
day week—95G. The bill doing this
terrific biz is Stump and Stumpy,
Billie Holiday, Count Basie and his
ork and Key Largo.

Follow-Up Review

HAVANA-MADRID, NEW YORK:
The Hermanos Santillana comedy
dance team is making its local preem
at this spot, and while the boy-girl
combo shows a refreshing vitality in
its terping, most of it is wasted be-
cause it has no direction. In two
numbers the act shows it has a nice
flair for eccentric dancing, but all
the arm wavings and jitterbug steps
are waste motion when they don't
create a desired effect.

However, Los Bocheros, the five-
man (four guitars, one accordion)
Spanish vocal unit, is a refreshing
turn. Colorfully garbed with red
flannel jackets and blue trousers, the
group doesn't harmonize but sticks
more to the shouting type of singing.
The prime virtue of Los Bocheros is
its naturalness, giving the audience
the impression it is viewing folk
singing in Basque. The boys also get
good values, out of handclapping,
jigging and knuckle noises.

Of their five numbers, *Coffee With
Cream* and *Romeria Basca*, the latter
with a good tambourine effect, got
the best hands.

This unit has something, but to
market it even more profitably it
might vary its songs to get a better
change of pace by more concentration
on a quieter style of warbling for
some numbers. *Leon Morse.*

IN SHORT

Philadelphia:

Noble and King, song and piano duo, left the Drake Hotel's Ocean Room
for the Breton Woods. . . . Leon Cephas making his first appearance in the
East at the Town Tavern on the Jersey side. . . . Nan Blakstone next in
line at the Hotel Senator's Rendezvous.

Palumbo's Ciro's, class midtown cocktailerie, returning floorshows for the
summer weeks with Buddy Lewis leading the first revue. . . . Pop Sciolla
reports that he is already buying name acts for his companion Swan Club
n'ery to return it to its former policy next season, dispelling rumors about the
club's closing. . . . Fawn Club, formerly DiPinto's, has its formal reopening
this week with Johnny Hall, Margie Leslie, Ch-Ban and Patty Ryan in the show.

Si Kaliner, who recently sold his Little Rathskeller in the downtown
sector, planning to return with a cocktailerie in the suburban Cynwyd area.
. . . . Lee Henderson, Latin Casino producer, will be in charge of television
musical production for the Crosby agency.

Cleveland:

The newly opened Coral Room of Fenway Hall Hotel features the
South Wind Trio (Louis Carter, piano; John Frigo, bass, and Herb Ellis,
guitar). . . . Glenn Pullon, Plain Dealer theater scribe, back from a
Canadian fishing vacation. . . . Winsor French, night club and cafe society
columnist for the press, off on an Eastern trip to take in the Berkshire Music
Festivals in Tanglewood.

A collegian's fashion show, by teen-agers for teen-agers, will light the
Hanna Theater, the city's only legitimate house, next month for two one-night
stands—August 6 and 7. . . . Hanna opens for the season September 27 with
Tennessee Williams' new opus, *Summer and Smoke*, which will play Detroit
and Buffalo before training into Cleveland.

Paula Drake, satirical songstress who used to guard swim beaches in
Chicago and did social settlement work, opened this week at Shondor Birns'
Alhambra Tavern, replacing Patricia Travers, who had a long and
successful run. . . . The Cleveland Summer Orchestra "pop" concerts closed
July 24 after a six-week run; when final figures show they'll be written
in the red.

Marlowe's 8 Weeks Breaks Record at London Palladium

LONDON, July 31.—Frank M.
lowe, hoke comic, who recent-
ly turned down a contract to appear
at the Capitol, New York, at \$1,250
a week, has set an all-time record
for the London Palladium with a booking
of eight straight weeks.

A sensation since he hit Eng-
land five weeks ago, he signed originally
for two weeks at the London Palladium
on the Edgar Bergen show. His suc-
cess brought another two weeks
for the Jack Benny bill. He was sub-
sequently signed for four more weeks
at the London Palladium to appear
with the Andrews Sisters.

He turned down the Capitol offer
to remain in England with prespec-
t of four months of solid bookings at
the London Palladium.

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Magic

By Bill Sachs

HARRY MENDOZA, magicomedian, is currently showing his wares in the Persian Room of the Sir Francis Drake Hotel, San Francisco. . . . Stuart Cramer is in his 12th week on television station WEWS, Cleveland, doing two 10-minute shows a week. So far he has not repeated a trick. Recently Cramer injured his right eye and could only see by squinting. Having several shows lined up and not wanting to cancel, Cramer did them all as Chan Wing, his Chinese characterization. Thus, nobody noticed the squint. Last week on the television shows he dressed up like a pirate and wore a patch over the burn orb. . . . Harry King and Zorita have been handed a holdover at Helsing's Vodvil Lounge, Chicago. . . . Lucille and Eddie Roberts set until August 8 in the Kitty Hawk Room of the Hotel Biltmore, Dayton, O. . . . Randolph stopped off in Cleveland recently to visit his folks and chew the fat with some of the boys at Snyder's Magic Shop. He was on his way to Pittsburgh to pick up his trailer which he had parked there for several months while playing hotels. . . . Hector and Norman, new mental-magic turn, are set until October on clubs, summer camps and Legion posts thru Maine, and around mid-October will hit out for Florida, Alabama and Texas. . . . Time and place for the 1949 convention of the International Brotherhood of Magicians is the Sherman Hotel, Chicago, May 30 thru June 2. . . . Charles Roark, magic and vent vet, in recent seasons with the Cole Bros. and Ringling circuses, is touring Arkansas with a unit that is tub-thumping and laying the political palaver for Sid McMath, a candidate for governor. Others on the unit with Roark are Vance Jernigan, horse trainer and rodeo and fair performer, and Nubbin Lashlee, clown. . . . Elliott Airmet, magician and puppeteer, is appearing at Club Ferdinando, Hartford, Conn. Other magi playing the Connecticut area, booked by Jack W. Gordon, Hartford, are the Great Leroy, Harry Tomlin, Jimmy Boyce, Jimmy Brockett, and Newton Lumar.

TEX ALLEN (Allen C. Browning), the one-armed cowboy magician, is dropping 16mm. pictures from his school assembly show to devote the full running time to a magic program set in a Western atmosphere. Allen, who trouped in vaude, rep and med for many years and who at various times operated four tent reps of his own, is framing an hour's assembly program and a two-hour night show. He will be assisted by his wife. They will work schools and Legion clubs from Wisconsin to the Mexican border, traveling in a Ford station wagon and a 25-foot Princeton trailer. Allen admits that he's doing a good job with the magic, despite the handicap of only one arm. . . . Paul Rosini is giving 'em his miracles and "tiny little waltz" at the Tic Toc Club, Milwaukee. . . . On the afternoon of July 28, J. J. McCloskey, Adam Hudzinski, Ralph Seher, Jack Leser, Len Patyk and Walter J. Gydesen, of the Milwaukee Chapter of the Houdini Club of Wisconsin, did a half-hour television broadcast over Station WTMJ. . . . After a two-week hold-over at the Nixon Restaurant, Pittsburgh, Dell O'Dell and Charles Carrer are set until August 12 at the Esquire Club, Wichita, Kan. They open August 20 at the Plantation Club, Moline, Ill., to remain until September 2, when they will hit out for Percy Abbott's annual magic shindig at Colon, Mich. On September 13 they open at Jackie Heller's in Pittsburgh for two weeks, and follow that with a two-weeker at the Mount Royal Hotel, Montreal, beginning October 1.

Ky. Liquor Boss Warns Lou'ville Clubs on Ams

LOUISVILLE, July 31.—"The exploitation of children to encourage the sale of beer and whisky must stop," alcohol beverage administrator Lawrence Duncan declared this week in banning "amateur nights" for minors in places where whisky or beer is sold. Saloons and night clubs who persist in employing minors in their entertainment bills will suffer the loss of their licenses, Duncan warned.

For weeks an organized amateur circuit, featuring performers as young as 6 years old, has been operating in Louisville directed by a promoter who sold the amateur contests to local club and saloon operators, with the idea that a State final was to be held at a later date, with grand prizes going to the winners. Local spots which formerly used pro talent dropped the policy in favor of the ham performers. In recent weeks the only spot in town using pro acts was the Brown Hotel. However, this week the American Legion Room in the Seelbach Hotel resumed with pro acts, with several other spots slated to follow suit in a few days.

Complaint against the use of amateurs and kid talent in local saloons and niteries was lodged with the Bureau of Industrial Relations thru the Kentucky Federation of Labor by Bob Edwards, Cincinnati AGVA rep, who has jurisdiction over this territory. From there it was tossed into the lap of the alcohol beverage administrator, who conducted an investigation which resulted in the ban against the amateurs.

NORMANDIE ROOF

(Continued from page 39)

son. Of course, opening night there was the Danish colony out in force and centered by Mrs. Brisson's table which led in the applause and laughter for every little gesture and nuance. Funny as this sounds, it's good showmanship and it pays off at the box office. The Brisson entourage also saw to it that every female with a newspaperman received a gardenia, which helped create that continental charm which surrounds him.

Brisson Is Strong

Performance-wise, Brisson was as strong as ever despite the fact that he just came thru a bout with pleurisy (he opened three days late). His *When I Smoke a Cigarette* uses an obligato fiddle in a far corner of the room, and the effect was stunning. Also sock were his *Double Martini*, *Cavalry Man*, *Pink Cocktail*, *Miracle of the Bells* and a host of others which gave the chanteur a chance to hop on chairs, piano and caress each note with a voice that has seen better days.

Neil Golden's ork backed the show solidly, with Carol Paige selling nicely in the vocal department during the terp periods. Peter Barry's rumba combo is smooth and easy on the ears. Biz is hot. Charles J. Lazarus.

CLUB CHARLES

(Continued from page 39)

terial, but what he has is good, and an engaging manner puts it across. A piece of smart showmanship was the use of a new routine on his running for the presidency and in which he got off some good salvos at all the candidates. It got yocks all the way. However, when Townes gets to the impersonation it slumps a little. A Lorre bit was fair, but most of the others were lost. As it stood, he did a pleasing job over all.

In her first big club date, former Sammy Kaye songstress, Carol Deering, sold herself and her numbers from the opening note. The slender blonde, attractively gowned in blue

Burlesque

By UNO

LESTER MACK and his trained pooch, Bambi, along with Neil Travers, Joan Donovan and Frank Paxton are at the Wivel, Manhattan. . . . Dave Cohn booked Sally Lane for 606 Club, Chicago, and Eunice Jason, for the Onyx, New York. The former started July 30, the latter, July 25. . . . Dolly Malone, featured exotic dancer for seven years, is quitting the stage after starring 10 months at the Club Milwaukee, Milwaukee, for a bookkeeping job near her home in Minneapolis. . . . Charles Cohen, former burly show advance man and now boss of his own outdoor advertising service in Miami, has recovered from four weeks of pleurisy and a stomach ailment at Johns Hopkins Hospital, Baltimore. . . . Eddie (Oppenheim) Dale, comic, and wife, Lorraine, returned to burly at the Empress, Detroit, after several years absence during which he managed the Rialto, Wyandotte, Mich.

ALVIN, Minneapolis, has been leased for another season to Charles Fox by Ted Mann, exec of a group of owners. Fox has been operating burly at the Alvin the last three seasons. Minnesota Amusement Company, which has a lease on the house expiring August 31, sublet to Harry Hirsch and Harry Katz, local burly ops, who, in turn, sublet to Fox. . . . Nancy Hart, strip, and Helen Kaye, dancer of the Club Terris, are in St. Anthony's Hospital, Milwaukee, under treatment for injuries suffered in an auto crash July 21. . . . Frank Belmont, booker, and his act, the Clark Brothers, returned from six months of engagements in London. The week of August 8 the Clarks open at the Steel Pier, Atlantic City. Further bookings take them to the Reading (Pa.) Fair and the Canadian National Exhibition, Toronto. . . . Mickey Owen's burly nitery show at the 19th Hole, Manhattan, bowed with a new group of principals July 30 including Sunny Lovett, Donna Leslie, Renee Scott, Carol Lord and Morgania King. Held over are Ginger Maloney's Colleens and Struttin' Sam's ork, with Count Smith at the ivories. Set for an August 6 opening will be Vickey Wells. . . . Stella Gold, Jewish actress, is under a doctor's care for a broken leg in the Monticello Hospital, Woodburn, N. Y., sustained in a fall in the Belvedere Hotel, of that town, where she and her husband, Bob Collins, ex-burly comic, were engaged over the summer. . . . Bob Van Derel, dancer, is at the Plankinton Arcade, Milwaukee. . . . Irving Becker, new manager of the Heiress at the Biltmore, New York, relieved Rube Bernstein, pending the latter's return from a vacation at Saranac Lake, N. Y.

and white, is at her best with the ballads, which emphasize the richness of her voice. Miss Deering did an outstanding job on *Stormy Weather* and closed with a medley of oldies a la Kaye, all well received. The benefit of her ork background is evident in her phrasing and selling. And the fact that she is a local gal made for a fine reception.

High spot of the show was the ever-popular terping of Nils and Nadyne. On each return here the team looks better. The amazing grace and agility of the numerous lifts and spins drew applause again and again. Among the several offerings was a neatly executed tango featuring some original twists.

Rounding out the show in the absence of the line was Sam Walker, magician, who has little to offer other than a good appearance and stage savvy. Turn drags and could have been spotted to better advantage later in the show. As it was, the opening pace was a letdown.

James A. Carter.

AGVA Settles Beckman Case

NEW YORK, July 31.—American Guild of Variety Artists (AGVA) charges against Al Beckman and John Pransky were settled amicably Thursday (29). Rex Weber's gripe that he had a verbal commitment for a Catskill resort booking was settled when both parties shook hands. The agents did not acknowledge the verbal commitment but will get Weber a booking for harmony's sake.

The claim that Jackie Bryce and Roy Gerber were acting as unfranchised agents in the Beckman-Pransky office were also disposed of easily. Bryce will take out an independent agent's franchise, while Gerber will get a franchise thru Beckman and Pransky's office.

The last charge, that the agents were ready to work a benefit without Theater Authority (TA) permission, was tabled until Monday (2). However, Marty Forkins, Robinson's manager, stated that TA did clear the benefit before Beckman and Pransky were brought into the picture.

Andre's in Syracuse Shelves Name Acts

SYRACUSE, July 31. — Andre's, only downtown night spot, is cutting out name acts for the summer and getting by in the hot weather with lesser attractions. Currently featured are the Milo Trio, two gals and a boy.

Three Rivers Inn, some 15 miles out of town, is getting good week-end play and giving customers plenty at cheap prices. The Barbary Coast Boys, Harry Reed and Eddie Gold, are back for their fourth date.

Another location, the Syracuse Hotel's Persian Terrace Room, has the Milt Herth Trio back for its fourth summer engagement. Herth, who is a favorite here, draws a class crowd, with biz in the air-conditioned room spotty during the week and capacity on Saturdays.

Washboard Draw

PHILADELPHIA, July 31.—Indicative of nitery biz here was the scene spotted the other p.m. in the heart of the town's after-dark belt. A washboard band beating it out in front of the 20th Century drew a bigger crowd than the hot jazz combo, inside.

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STRAWHAT REVIEWS

RELUCTANT LADY

(Opened Tuesday, July 27)

CAIN PARK THEATER, CLEVELAND HEIGHTS, O.

A comedy with music. Book and lyrics by Maurice Valency. Score by Albert Hague. Directed by Alan Schneider. Musical direction by Frank Hruby Jr. Dances by Tilda Morse. Set by Graham Gloster Bird. Stage manager, Louise Call. General manager, Dr. Dina Rees Evans.

The Seven Ex-Princes: Tom Jones, Jack Robinson, Bill Smith, Frank White, Dick Brown, Harry Greene, Constantine Sophapapoulos
The Three Musicians: Clair Strawcutter, Mark Towers, Jerry Goldberg
Timur, King of Astrakhan: Larry Vincent
Pantaloone, Prime Minister of China: Henderson Forsythe

Truffaldino, Chief Eunuch: Louis Camuti
Brighella, Captain of the Guard: Don Hamilton
Tartaglia, Lord Chancellor: Walter Riemer
The Prince of Samarkand: Peter Mounousis
The Lord High Executioner: Ainslie Pryor
The Low Executioner: Harvey Strauss
Calaf, Prince of Astrakhan: William Boehm
Barach, High Priest of Astrakhan: Louis Krauss

Ishmael: John Hanby
Turandot, Princess of China: Renee Orkin
Zelma, Princess of Balaksh: Shirley Cohen
Adelma, Princess of Khorassan: Carolyn Keese
Altoun, Emperor of China: William Walton
Eight Doctors of the Law: Aaron Brody, Richard Erdly, John Hanby, Clark Ortman, Ed Bordo, Joel Axelrod, R. Dwayne Minor, George Petrarca

Riddle Dancers: Tilda Morse, Thom Tinkler, Newt Mitzman
Shrina, Wife of Barach: Dorothy McMillen
A Sentinel: Aaron Brody
Three Policemen: Richard Erdly, Ed Bordo, Louis Krauss
Two Thousand Policemen: George Spelvin

This Broadway-bound musical comedy, based on the fantastic fairy tale dealing with the Chinese princess, Turandot, premed to a chilled reception. Loosely written, amateurishly acted, the musical needs plenty hyping before it's ready for big time.

Canada Lee, possible entrepreneur for the show (which will be budgeted at \$200,000 if and when it hits the East), is much sold on its contents and possibilities. He will try to herd together the necessary backing for the production. Opening night still had him convinced that *Reluctant Lady* has possibilities.

Humor for the musical is up-to-date, sprightly and in many instances laughable. The plot wanders, but no doubt after a week's break-in here it will undergo considerable rewriting by Maurice Valency.

The yarn deals with the legendary princess sworn to celibacy, who will marry only a blue-blood who can solve three riddles put to him. If contestants fail, their heads roll. Needless to say, the man whom she wants fails to answer the riddles, but Turandot makes it possible for him to win.

Spirited Score

While the plot lacks continuity and is pretty confused, the music tends to give it life. Written by Albert Hague, its treatment is by turns modernistic, boogie-woogie and sweet. There are three tunes likely to become hits if a large public ever gets to hear them. Certainly one number at least, titled *It's the Clothes That Make a Man*, is the kind that makes you hum when leaving the theater.

Cold appraisal brings to focus several angles that accentuate the unoriginality of the production. Often there are reminiscent touches of *The Mikado* and the recently staged *Lute Song*. While author Valency has a good idea, the execution in writing needs more thought and more work.

Among the leads in the Cain Park production worthy of praise were William Boehm, a baritone with capabilities, and soprano Renee Orkin, who was vocally adequate but lacks the presence and stature of a princess. Comedy-wise outstanding was Louis Camuti, a natural-born fun-maker who with good direction and more experience is likely to blossom.

Tilda Morse did the scanty choreography and then occupied the premiere danseuse slot. She, too, could have done better. Milton Widder.

THE LATE CHRISTOPHER BEAN

(Opened Monday, July 26)

SOUTHOLD PLAYHOUSE LONG ISLAND, N. Y.

A comedy by Sidney Howard. Staged by Brett Warren. Set by Fred Wuntch. Stage manager, Robert Anderson. Press representative, Ann Lewis. Presented by Brett Warren.

Dr. Haggett: Will Scholz
Susan Haggett: June Prud
Abby: Maggie Thomson
Mrs. Haggett: Elaine Eldridge
Ada Haggett: Judith Kremen
Warren Creamer: Martin Greenlee
Tallant: Robert Welch
Rager: Walter Matthau
Davenport: John Marley

These Southold Players out on the end of Long Island seem at first glance an up-and-coming group of strawhatters. Normally, a silo troupe invading new territory skeds for a bumpy initial season, but this resident company headed by Brett Warren, of the New School's Dramatic Workshop faculty, appears to have got off on the right foot. Apparently they guess shrewdly as to local taste in drama fare, judging from the fact that their little 300-seat playhouse was practically a sellout for the opening of their fifth bill, *Late Christopher Bean*. A pretty good indication of local popularity for a muggy Monday night on the dog-day circuit.

Warren has evidently been smart in picking his spot with four towns within a radius of 15 miles to draw from, not to speak of Shelter Island customers who ferry over to the mainland from nine miles away. His weekly nut is low, comprising as it does a resident troupe of nine and approximately twice as many apprentices, the latter paying for schooling and finding themselves. Incidentally, this seems to be one summer troupe where tyros get a break to strut their stuff. Three of them got nice stints in the *Bean* production.

Bean, of course, is by now standard theater, scripted by Sidney Howard back in the Golden Bantam era, when a direct, sentimental approach was in vogue. Evidently, it is still right with Peconic Bay customers. They laugh and love it. Maggie Thomson, ex-Barter Theater fem lead, scored sharply as Howard's pushed-around, hired wench. She has an obvious talent and registers tops in the company. Will Scholz, featured with her, gives a solid account of himself as the henpecked doctor, a chore which calls for plenty of ability on short rehearsal terms. Also turning in an excellent job-of-work was John Marley as the pic expert who is the play's deus ex machina. Rating a bow, too, from this reporter's pew, was the contribution of June Prud Homme—an ingenue stint worthy of the big time. The remainder of the cast offered adequate barn theater fare—with an additional special nod to tyro Martin Greenlee's juve contribution. The Southold Players are recommended for an evening to anyone within striking distance of the Long Island hinterlands. Bob Francis.

Montreal To See Madeleine Carroll

MONTREAL, July 31.—Montreal's first pre-Broadway showing of a legit production in the last couple of years will be seen when the Madeleine Carroll vehicle, *Goodbye My Fancy*, arrives for a limited stint in the fall. Rehearsals for the Fay Kanin comedy will begin as soon as Miss Carroll concludes her film commitments in *Lady Windermere's Fan*.

Producer is Michael Kanin, husband of the author, in association with Richard Aldrich and Richard Myers. It is planned to open the play in London, Ont., in mid-October, after which it will play in Toronto

Silo Circuit

Eugenie Leontovich revives *And So to Bed* at Ogunquit (Me.) Playhouse, Monday (2). *Bed* was Russian star's debut vehicle in this country. Rhys Williams, William Sweetland, and Lois Hunt are in support.

Olney (Md.) Theater features Elizabeth Bergner for week beginning Tuesday (3) in *Escape Me Never*. Philip Huston plays opposite the star.

Walter Abel makes his Cape (Dennis, Mass.) Playhouse debut Monday (2) in *The Jailer's Wench*. Show may be brought to stem this season. Featured with Abel are Ruth Ford, Harrison Dowd and William Windom. Arthur Sircum stages.

Starlight (Pawling, N. Y.) Theater goes musical Tuesday (3) with Victor Herbert's *The Only Girl*. John Frederick sings the lead. Vicki Raaf is also featured.

Speaking of "starlight"—this time it's *Starlight Operetta* at Dallas—the Monday (2) bill is *Naughty Marietta*. Helen George and Richard Charles are starred. Edward Lambert, Barbara Jones, Claire Alden, Joe Macauley, Earle McVeigh and Robert Feyti are featured.

La Jolla (Calif.) Playhouse offers a newie, *Ultra-Marine*, Tuesday (3). Diana Lynn and Reginald Gardiner have the starring slots. *Marine* is ex-London and staged by Harry Ellerbe.

Young Mary Malone, who has come up fast via off-Broadway productions, gets a top opportunity to play the perennial Peg in *Peg o' My Heart* Monday (2) at the Newport (R. I.) Casino Theater. Supporting the youthful Malone are Florence May, David White, Robert Clarke and other members of the resident company.

Mady Carroll will make her debut in a director's stint at Putnam County (N. Y.) Playhouse when she stages *Captain Applejack*, opening Tuesday (3). Jill Miller plays the role originated years ago by Phoebe Foster.

Nan MacFarland follows up *Mistress Mine* with *Personal Appearance* at the Cragmoor (N. Y.) Theater Tuesday (3).

Tax Worries Laid at Rest

(Continued from page 3)

back to legit financing would have resulted. Were production set-ups classified as corporations, Uncle Sam could nick off a 38 per cent tax on the profits before any distribution of dividends and in the event of a flop, a backer could deduct no more than \$1,000 from his income tax, no matter what his loss.

James F. Reilly, exec director, and Milton R. Weir, counsel for the League, state that the ruling has established a clearly defined method by which theatrical productions may be financed under a limited partnership set-up, without fear on the part of either the producer or investors that the production entity will be taxed as an association on a corporate-tax basis.

Copies of the form of the limited partnership agreement as submitted by Paul to the commissioner are available at the League's offices at 234 West 44th Street.

and Ottawa, then to Montreal. Thereafter a two-week run in Boston is skedded before opening on Broadway late in November.

Out-of-Town Opening

YOUNG SINNERS

(Opened Sunday, July 25)

SHUBERT-LAFAYETTE THEATER, DETROIT

A play by Elmer Harris. Produced by Robert Fryer, in association with Sandy Comora and J. Pinlay Herman. Staged by John Holden. Settings by Robert Davison.

Madge Trowbridge: Nancy Dav
Bud Springer: Lew Wes
Betty Biddle: Dorothy King
Jimmy Stephens: Errol Fortin
Maid: Jane Sorrey
Constance Sinclair: Millicent Brower
Mrs. Sinclair: Dorothy Blackburn
Baron Von Kunitz: Jack Benkelman
Gene Gibson: Verne Collett
John Capson: Edwin Maxwell
Trent: Don Irwin
Manager of Apartment House: John Herman
Alice Lewis: Paula Drew
Tom McGuire: John Dale

This revival of an 18-year-old bedroom-in-Adirondacks farce is designed to heat up the passions without really singeing them. The hero is a 20-year-old neurotic wastrel who can find no purpose in life, but is cured by an Irish trainer via skiing and athletics and by a 17-year-old girl friend who impersonates a prostitute shipped up to the mountains for his week-end pleasure. There is a lot of mauling around on the bed when they are left alone for the night, but the young hero, proving he's got some good in him, promises the girl to cut out drinking and smoking and locks the door of his own bedroom on her "till you're 18."

Exploitation, script and production are combined at just about the right amount of titillation to assure this dramatic tripe a fair to excellent success among an audience little likely to turn out in the summer for more serious drama.

Edwin Maxwell, in a competent but not too important secondary role as the father, gets the only lead billing. Verne Collett is generally satisfactory as a very brash, dissolute youth, playing rather convincingly for farce. Millicent Brower is attractive, coy, ingenue-sirenish and just spicy enough to fill the bill and is properly embarrassed when her mother finds her in the mountain cabin. John Dale as a competent stage Irishman sets the real tone of the play; he's tough, sentimental and wise, handy with his fists and proud withal. Only his kayo of young Gibson in Act I shouldn't miss by a foot as seen from 10th row center. The play is farce, not a burlesque. Other characters are generally unimportant and unconvincing, mere props to the principals. Haviland Reves.

NEW YORK, July 31. — Jack Gleason bowed out of *Heaven on Earth* Tuesday (27). The musical comedy is heavy with comies with Peter Lind Hayes, Irwin Corey, David Burns and Claud Stroud included in the cast. Gleason felt his part wasn't big enough and that he wouldn't be seen to his advantage.

ROUTES

Dramatic and Musical

Apple Get Your Gun (Shubert) Chicago.
April Fool (Lobby) Santa Barbara, Calif. 5-7.
Carnegie (Hilburt) Los Angeles.
High Button Shoes (Great Northern) Chicago.
John Loves Mary (Harris) Chicago.
Mascot (Fulham) Auditorium) Los Angeles.
Oklahoma (Stranger) Chicago.
Othello (Metropolitan) Seattle.
Smuldown Beach (Shubert) Boston.

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Subway Circuit

JOY TO THE WORLD

(Opened Tuesday, July 27, 1948)

BRIGHTON THEATER, BROOKLYN

comedy by Alan Scott. Staged by Hal Gerson. Setting by Harry Horner. Costumes by Beverly Woodner. Press representative, Carl Bernstein. Presented by Edward N. Rugoff and Herman Becker.

- Mary Magill.....Mary Welch
- Floyd.....Michael Dreyfuss
- Mildred.....Jayne Fortner
- Edith Wham.....Lucille Patton
- Newton McKeon.....Leslie Litomy
- Fortimer Behrman.....Alan Manson
- ard Stanton.....Hugh Rennie
- F. Cannon.....Bert Freed
- Soren.....Alfred Drake
- thy.....Theodore Newton
- Marsha Hunt
- Herbert Ratner
- Harris Brown
- Harold J. Stone
- Hal Gerson
- Dave Miller
- Sam Bonnell

of the lapse of some seven years, Brighton Theater down at the Brighton Beach end of Brooklyn returns to the Subway Circuit fold. For some seasons before that, the Brighton was on the b.o. downgrade and finally was abandoned by entrepreneur Jules Leventhal in favor of the Flatbush Theater as a base for summer legit. However, perhaps there is a brand new set of post-war legit fans in the beach area. At all events the old playhouse was creaking at the seams with customers when Messrs. Edward Rugoff and Herman Becker relighted it Tuesday night for a week's stand of Alan Scott's Hollywood lampoon, *Joy to the World*, which enjoyed a substantial stem run this season. It looks as tho, with the right sort of drama fare, the old Brighton may get back on the theatrical beam.

World is a good opening bid to put the old theater back in business. It is light, frothy, completely commercial—with plenty of laughs and amusing situations to please a hot weather crowd. Rugoff and Becker have brought it over 70 per cent intact castwise with some reshuffling as to minor parts, and the over-all production is strictly Broadway grade. Of course, an original stint such as Morris Carnovsky's as the sentimental, old movie producer is sadly missed, as is Myron McCormick's portrait of a hard-boiled press agent. But these chores are more than adequately filled by Sam Bonnell and Leslie Litomy, and replacement Harold J. Stone is better than his predecessor as the studio's mad musical director. Stone is immensely funny. Stars Alfred Drake and Marsha Hunt still give their top-notch performances as the boy-wonder producer and his liberal-minded gal friend, and Hugh Rennie, Bert Freed, Mary Welch and Theodore Newton are again on hand with excellent support as lesser cogs in the screwy set-up of a modern picture studio.

Hal Gerson's direction follows the earlier breakneck pattern set by Jules Leventhal and builds the laugh situations to their maximum. Harry Horner's original plush set of a movie tycoon's office is as spick and span as ever, as are Beverly Woodner's costumes. In all, the Brighton management sticks to similar production standards, there is no reason why this summer should not be the tee-off for a renaissance of ocean-side legit. *Bob Francis.*

ELT Awaits Union Aid or Scrap-Heap

NEW YORK, July 31.—Unless the Actors' Equity Council gets on the ball, there is a good chance that the Equity Library Theater (ELT) might go into the discard next season. John Golden, the angel and the moving spirit behind the project since its inception several years ago, has stated flatly that he won't pay the bills unless he gets some financial backing and more co-operation from the union. Except for small outlays by producers of ELT shows, it is estimated that Golden has plunked down about 50G to keep the project in existence.

The actors' union has been waiting for two months for Sam Jaffe to get back from the Coast before it takes any action on the ELT. Jaffe was the Equity Council member who nursed the project along for many years, and it was only last season when Golden played lighter type shows that he bowed out of the ELT chairmanship. Ruth Hammond, the ELT chairman for 1947-'48, recently resigned from the position, stating that the job was too tough for her to handle.

It seems certain that the labor org will have to put some dough on the line in any case, if it wishes the ELT to continue to function. There is great opposition within the council to backing the ELT with money, but if the membership wishes it, the council will untie its purse strings.

ANTA Mulls College Dates for Thesps

NEW YORK, July 31.—The American National Theater and Academy (ANTA) is prepping a new idea for gaining actors employment. ANTA has already got Ezra Stone and Joanna Roos acting and directing stints at the University of Virginia this month for which they were paid. Since there has been a great demand for acting names for campus assignments, the org is getting ready to send many thesps, possibly in teams of two, to colleges and perhaps little theaters.

The schools can't pay any fabulous sums for talent, but they can pay substantial salaries and help fill up the holes in the average actor's working schedule during the year. Ernest Truex and Walter Abel have already signified their willingness to accept these engagements, and many others are interested.

Old Vic's N. Zealand Opening in Jeopardy

SYDNEY, July 31.—After playing here in Australia, the Old Vic Company had made arrangements to charter a Skymaster to fly the whole company to New Zealand, so it could move as a party. Permission for the flight was refused by the director general of civil aviation on the grounds that petrol could not be used, as it would mean using dollars for such a flight when there was a regular service between Sydney and New Zealand.

The failure to secure such charter service may delay the opening of the season in New Zealand, since the regular service is heavily booked ahead.

Try-Out for Stockbridge

HARTFORD, Conn., July 31.—Monday, August 16, has been set for try-out of *The Happiest Days* at the Stockbridge (Mass.) Theater. The play will fill the previously unannounced ninth week of the playhouse's silo season. Thomas Coley and William Roerick are the authors.

Eastern Canada's Haylofts Pulling Their Best in Years

(Continued from page 3)

has every hope of getting either private or government subsidies, the argument being that a strong summer theater will be an added lure to the tourist.

French Canadian, Too

With the population of Quebec Province nearly 70 per cent French Canadian, there are many small groups doing French summer theater spotted thruout the sector. However, the French-language theater being of only limited interest to the tourist, the three strongest English groups are the ones that are really drawing the vacation and tourist trade.

It's difficult to estimate final b.-o.

Relief Fund Gains 33G on 11 Benefits

NEW YORK, July 31.—Eleven Sunday night benefits sponsored by Stem hit troupes have put \$32,871 into the coffers of the Stage Relief Fund over its past (16th) season, according to an announcement by Brock Pemberton, the org's vice-chairman and treasurer. Top gross of the 11 was turned in by *Finian's Rainbow*, which culled \$5,832. *Annie Get Your Gun*, *Born Yesterday* and *Harvey* each contribbed a performance as they had in the 1947-48 season. Other benefits this year stemmed from *Command Decision*, *The Heiress*, *John Loves Mary*, *All My Sons*, *For Love or Money*, *The Winslow Boy* and *Man and Superman*.

The fund has benefited \$590,041 from 245 performances since its founding in 1932. In addition to Pemberton, the exec committee includes Rachel Crothers, Austin Strong, Jane Cowl, Marc Connelly, Stanley Gilkey and Walter Hampden.

Dramatists Seek Higher Bonds

NEW YORK, July 31.—The Dramatists' Guild (DG) is asking that producers put up higher bonds for Broadway shows. The DG pact with the League of New York Theaters specifies that it may at its option require up to \$5,000 for dramatic scripts and up to \$10,000 for musicals. However, in the past it hasn't demanded the full amount of the bond.

The past season has seen several producers whose royalty payment has been negligent, notably Paul Czinner, who produced *Cup of Trembling*. Thus in the year of 1948-'49 the DG will ask that most producers put up the full amount of their bonds. It will, however, make an exception for producers whose records have been good. These managers include the Theater Guild, Rodgers and Hammerstein and a few others.

Birmingham Operettas Boffo

BIRMINGHAM, July 31.—With more than 32,000 paid admissions for two presentations, Starlight Opera's fifth season has set an attendance record. The second-bill, *New Moon*, drew more than 17,000 for six performances the week of July 19. *The Fortune Teller* had pulled more than 15,000 for the same number of performances. *New Moon* starred Ruby Mercer, Arthur Kent, Johnny Silver and Virginia Johnson, choreographer-dancer.

grosses, but it's a fair enough guess that the audience count will run into thousands.

There are three main English groups in and around Montreal: Brae Manor Theater in the Eastern townships; the Canadian Art Theater at Rock Island and the Ottawa Stage Society, which is billed as the Open Air Playhouse, currently doing *As You Like It* atop Montreal's Mount Royal. Tariffs scale from 50 cents to \$2.50, altho private contributions hike the take considerably.

Most solidly set are Filmore Sadler's Brae Manor players at Knowlton, Que., who have used that town as a center of activity for the last 13 summers. The group started originally with one performance weekly but has progressed to the point where it now has its own theater. Today, Brae Manor takes a foremost spot in Canadian legit as a theater school and playhouse.

Typical items in the Brae Manor repertory are *Arsenic and Old Lace*; *Yes, My Darling Daughter*, and *The Rivals*.

New Art Theater

The Canadian Art Theater (CAT) is a newer addition to the silo circuit. It operates near the Vermont border at the Old Haskell Opera House, which has its stage in Quebec and its auditorium in Vermont. CAT, led by Joy Thompson, is more a stock company than a combined school and playhouse like Brae Manor. The company pitches in to do extra chores and the scheme is worked on a co-operative basis.

CAT does traveling, where the Brae Manor does not, and the Thompson group has already visited Magog, North Hatley, Willoughby Lake in Vermont and other spots in the district, showing *Night Must Fall*, *Rookery Nook*, *Ladies in Retirement* and *Out of the Frying Pan*.



BROADWAY SHOWLOG

Performances Thru July 31, 1948

Dramas

	Opened	Perfs.
A Streetcar Named Desire (Barrymore)	12-3, '47	277
Born Yesterday (Lyceum)	2-4, '46	1,948
Command Decision (Fulton)	10-1, '47	349
Harvey (48th Street)	11-1, '44	1,582
Heiress, The (Biltmore)	9-29, '47	353
Mister Roberts (Alvin)	2-18, '48	189
Play's the Thing, The (Booth)	4-28, '48	105
(Recessed July 28 until August 23)		
Respectful Prostitute, The; Happy Journey From Trenton to Camden, The (Cort)	3-10, '48	159

Musicals

Angel in the Wings (Coronet)	12-11, '47	267
Annie, Get Your Gun (Imperial)	5-16, '46	924
Finian's Rainbow (48th Street Theater)	1-16, '47	603
High Button Shoes (Century)	10-9, '47	340
Inside U.S.A. (Century)	4-30, '48	107
Make Mine Manhattan (Broadhurst)	1-15, '48	230

ICE SHOWS

Howdy Mr. Ice (Center)	6-22, '48	50
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CLOSING

Brigadoon (Ziegfeld)	3-13, '47	880
Saturday (31)		
Strange Bedfellows (Morosco)	1-14, '48	229
Saturday (31)		

Equity Nixes Jourdan

NEW YORK, July 31.—Louis Jourdan was refused permission at the Tuesday (27) Equity Council meeting to appear in *Serena Blandish* at California's La Jolla Summer Theater. Jourdan is an alien, and thus had to apply to the Equity council before he could play the date in August.

Colby's Five-Week Eastern Tour Okay

EAGLE LAKE, Minn., July 31.—S. L. Colby said here this week that he has just finished his fifth week of one-day stands in the East to "business that has been fair, but nothing alarming." Colby is presenting E. F. Hannan's version of the old-timer, *Out in the Streets*. Every stand, except one, has been sponsored, Colby said.

He plans to make a two-week tour of Quebec, with the eventual playing of territory of Western Canada in view. Colby, who is playing halls, said that competition in New England has been fierce this year and that he hasn't met anyone who is bragging about business.

Johnson's Pic-Vaude Clicks

MISSOULA, Mont. July 31.—Charles and Otto Johnson, former repsters, are presenting their 16mm. pic and vaude show in this area to good business. The Johnsons originally opened under a tent, but recently switched to playing halls.

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SIMPSON FILMS

155 HIGH DAYTON 3, OHIO

Slout Winner At Hillsdale

HILLSDALE, Mich., July 31.—The Slout Players wound up a week's stand on the fairgrounds here last Saturday night (24) to good weather and business, officials said. Show's new two-colored tent came in for much laudatory comment. Following three more engagements in the Michigan sector, org will start south, moving thru Indiana, Illinois, Missouri and Arkansas.

Show officials said that Barbara Browning has replaced Carole Gifford, who closed to go to New York. Rest of the cast is practically the same as that which started the season. Headed by the three Slouts, L. Verne, Ora and Bill, it includes Bob Brown, Andrew Leigh, Guy O'Neal, Teresa De Ceco, Barbara Browning and Dolores O'Neal.

Extra vaudeville is presented by Ken Seeley, West Virginia Mountain Boy; Dr. DeCleo, magic and escape, and Klink Lemmon and his accordion.

Charles Warden and Robert Childers joined to handle the top. Elvin Fisher, an old-timer with the show, is still in charge of the sound truck.

Mrs. Ken Seeley is in advance and Francis Lemmon is holding to 1947 marks with her popcorn and snow cones. Klink Lemmon is doing a good banner job.

Three birthdays have been celebrated. In June it was Carole Gifford, and a double-header was held in July for Bill Slout and Bobby Brown.

Recent visitors included the parents of Theresa De Ceco; Mrs. Brown, mother of Bob and his uncle; Mr. and Mrs. Woods, Adrian, Chief Little Fox and Mr. and Mrs. Grube from Detroit. Mrs. Grube is L. Verne Slout's daughter.

Rolling stock spotted around the tent included five trucks and two trailers to haul equipment.

Work Gets Under Way For Montville Drive-In

HARTFORD, Conn., July 31.—Work has been started on an outdoor motion picture theater at Montville, Conn., for the E. M. Loew's Theaters Circuit. Spot will have a capacity for 600 cars.

Philip C. Cahill, Wethersfield, Conn., said this week that he has abandoned plans to erect, in association with a number of business partners, an outdoor motion picture theater at Wolcott, Conn.

Rep Ripples

COTE BROTHERS have their vaude-pix show in the St. John's, Que., area. . . . E. L. Jackson writes from White Creek, N. Y., that he has played about a dozen dates in New York to only fair results. Jackson is presenting pix and flesh attractions and soon will add short-cast bills before heading to established Ontario territory. At Rouse's Point, N. Y., Jackson met Heridan's Magic Show, which also is headed for Canada. . . . Turgeon's Show, which has been playing Central Tennessee to only fair results, is heading north. . . . Fred Fancy is playing two-week engagements in halls in the West Side, Ore., area. A recent addition to his org is Chick Ruttell who will do music and specialties. Fancy says he has a good line of film and later will move toward the Dakotas where he has some established territory. . . . Simon's Show is around East Rochester, N. H., where it is playing single-day stands in halls, having quit the tent it started with because of the expense of transportation. . . . Hunt & Toomey, whose tent pix show is playing Taylor County, Texas, will add short-cast bills soon. . . . Butler's Show, recently in the Washington, Pa., area, is making a slow trek southward with pix. Business has been good, but not up to last season. . . . Fred Diebolt joined recently to do magic. . . . Wilbert E. Clay is planning to do a book on the old-time Thomas L. Finn Show. . . . Fay's Novelty Show is around Eugene, Ore., where it is playing halls to fair business. . . . Nick Hyam has his five-people tab show playing Northern New York.

CHARLES and Herbert Loring have been showing 16mm. pix in the Schuylerville, N. Y., area and will operate out of Whitehall, N. Y., during August. . . . Tobey's Tent Show, which closed recently in Vermont, is reorganizing to play halls with a three-people trick and present pix with short-cast bills. . . . Arthur Waddle Jr., has a vaude-pic show playing Amarillo, Tex., halls to fair results. . . . Henry Carney writes from Providence that he would like to have someone send to this pillar for publication the roster of Haverly's Minstrels for the seasons of 1899 and 1900. . . . Timberly's Pix Show, after playing Pennsylvania towns for the past month, has moved into West Virginia. . . . Freely's three-people show is working to good results in the Oshkosh, Wis., area. . . . George W. Anderson, who was operating a tent-pix show until June 1, when he moved into halls, has his 16mm. pix trick in the Roanoke, Va., area. . . . Floyd Players, three-people flesh unit, is busy around Malone, N. Y. . . . Hunt's Vaude Pix Show reports fair biz in Gonzales, Tex., locations. Unit, comprised of three people, has two weeks of film supplies and plays short-cast bills.

Lacy's Biz Below '47; Delmont Joins

NORTH BAY, Ont., July 31.—Henry Lacy, who has returned to his first love, halls, after trying tent productions for three weeks, is playing to good business, but it is not up to last year's results, he reports. Arthur Delmont joined recently to do songs and specialties.

Lacy says that his 16mm. pix are proving popular in the sector. He added that he still is playing E. F. Hannan's *Ah, There, Professor* and it is proving good stuff.

At Sarnia, Ont., Lacy saw the Dave Costa Show, which he terms one of the fastest-moving, four-people flesh tricks that he has seen in years.

Barney Dubinsky, Vet Tent Show Op, Passes in Tucson

CINCINNATI, July 31.—Barney Dubinsky, whose obituary appeared in the Final Curtain department of the July 24 issue of *The Billboard*, was widely known among Midwestern rep and tent showfolk, having operated the Dubinsky tent shows out of Kansas City, Mo., from 1906 thru 1915 in conjunction with his brothers, Edward D. Durwood and William H. Irvin and the late Maurice Dubinsky.

Barney died at Tucson, Ariz., July 18 where he made his home after giving up active participation in the management and operation of motion picture theaters in Kansas and Missouri with his brothers. Dubinsky retired from the theater business in 1936 when he was severely injured in an automobile accident near Parkville, Mo. Since 1939, when he returned to Tucson, he had operated the Rita Nut Shop.

In addition to assisting in the operation of the Dubinsky tent show, he took the juvenile and light comedy roles, with Edward D. Durwood who was known to his theater fans as Handsome Ed Dubinsky, playing the lead and Maurice in the heavy slot. The Dubinskys toured Missouri, Kansas, Illinois, Wisconsin, Nebraska, Iowa, Oklahoma and Texas. The late Jeanne Eagles, who was to become a top Broadway attraction, started her career with the Dubinskys.

Competish Forces Casco Players Out

CINCINNATI, July 31.—Casco Players, following three weeks of engagements in Maine, have quit for the season, giving as their reason too much opposition from various sources of entertainment.

Arthur Crowley, who sponsored the show, will take 16mm. pix to Ontario territory, later adding short-cast bills. Crowley formerly played the territory with religious pix.

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2 Tents in good shape, like new. One 16x50, 200 wood folding chairs. Travelite house trailer, \$700.00. 2 Moving Picture Machines, Holmes 32mm., 1200 watts, #9555, #9554, sound and film portable projector, 18 pictures, several sheets and news reels. New trailer to carry machines, new tires, everything complete for tent moving picture. '37 truck, Chevrolet, 1 1/2 ton, good tires with '41 motor. Selling to settle estate of deceased owner.

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August 7, 1948

THE FINAL CURTAIN

TERGOTT—Floyd H., 28, ballet dancer with the Chicago Civic Opera, suddenly in that city July 24.

ARNATO—Woolf, 53, auto racer and soldier, July 27 in London. He won many trophies in races both in Europe and in the United States. His wife survives.

ARNEY—Joseph E., 55, former orchestra band leader, July 26 in Portland, Me. He retired from business at 10 years ago.

ETTS—Jack, 48, for the past five years in charge of Michigan theatrical booking offices and private employment offices, July 21 in Highland Park General Hospital, Detroit, following a stroke. Survived by his wife and two children.

CHASE—Bill, 61, pianist-entertainer, July 19 in Las Vegas. During his 46 years in show business, he appeared with numerous vaude acts and played for vaude headliner, Grace Rue. He was also a member of the vaude team, Chase and Westerly. His wife survives.

DATHE—A. H., 58, former president of the Minnesota State Fair Association, July 19 in Moose Lake, Minn. Services in Barnum, Minn., July 23, with burial in Minneapolis.

FAILONI—Sergio, 58, conductor of the Budapest Opera, July 25 in Budapest, Hungary.

FEIGHNER—Eva Mae, 52, musician and organist, July 28 in Detroit. Survived by her husband and one son, G. Bruce Feighner, also a musician. Interment in Oakview Cemetery, Royal Oak, Mich.

GARDNER—Bernhard, 73, commercial counselor for the Radio Corporation of America's international division, July 29 in New York. Beginning in 1921, he held many top posts in the business including secretary of the Berliner Gramophone Company, Ltd., and of His Master's Voice, Ltd.; managing director of the Victor Talking Machine Company of Japan and president of the same company in Canada. With RCA he held various posts including managing director of the international division, European manager, and managing director of RCA Photophone, Ltd., of London. His widow and two brothers survive.

GLASPELL—Susan, 66, Pulitzer prize-winning author generally credited with the discovery of Eugene O'Neill, July 27 in Provincetown, Mass. She founded the Provincetown Playhouse with her husband, George Cram Cook. She was the author of a number of plays and novels, her *Allison's House* winning the Pulitzer prize. The Provincetown Playhouse was moved to New York, where the O'Neill works were first produced.

HALL—Donald, 80, early-day stage and film idol, in Hollywood July 25. Born in Calcutta, India, he was a noted stage player in London and New York before he joined the fledgling movie industry. He retired several years ago. Survived by a cousin,

Stuart Hall, of New York. Burial in Hollywood July 27.

HALSTEAD—Clara L., 102, grandmother of Roy E. Halstead, concessionaire with Wolfe Amusement Company, July 25 in Cleveland. Interment in Toledo.

HAMILTON—Elmer J., actor-manager, July 21 at Glens Falls, N. Y. He managed many legit productions, including *My Soldier Girl*. His widow and two brothers survive.

HAYWOOD—Clayton H., veteran concessionaire and owner-manager of Haywood Shows, in Scott City, Kan., July 24 from injuries sustained in an auto-truck crash July 16. Interment in the family plot in Evergreen Cemetery, El Paso, Tex. Survived by his widow, Zona; a son, Jimmy; his mother; a brother, Lee, and two sisters, Ruby and Della Haywood.

HUNGERFORD—Edward, 72, railroad expert, author and producer of numerous railroad pageants, July 29 in New York. One of his biggest shows was *Railroads on Parade*, a transportation pageant at the New York World's Fair in 1939, which included 250 actors, actresses, singers and dancers who helped depict the history of American travel. His daughter survives.

JESPERSEN—Con H., 65, musician and band leader, July 19 in Fremont, O. Besides playing in bands with Hi Henry's Minstrels, John Philip Sousa, Ringling Brothers, Polack's World at Home Shows and Polack's 20 Big Shows, he led numerous bands, including the Arthur Davis Amusement Company band, the band with the Al G. Fields Minstrels and many others. His widow, daughter, brother and three sisters survive. Burial was in Oakwood Cemetery, Fremont.

KENDLER—Mrs. Cecilia Aleinikoff, 61, widow of Julius Kendler, well-known theatrical lawyer, July 27 in New York. Two daughters, a sister and a brother survive.

LUMLEY—H. E., brother of J. P. Lumley, of the L. J. Heth Shows, July 24 in Veterans' Hospital, Miami. Burial in National Cemetery, St. Petersburg, Fla.

MAURER—George A., 97, drama critic for *The South Bend* (Ind.) Tribune, July 15 in South Bend.

MILLER—Olga, 68, mother of Mrs. Lillian Elkins, recording secretary of the National Showmen's Association Ladies' Auxiliary, July 20 in New York. Burial in Riverside Cemetery, Rochelle Park, N. J.

NANCE—Ruben (Red), fiddler with the Blue Mountain Boys, July 18 in an automobile accident near Roanoke, Va. He formerly was with the Blue Ridge Buddies, Norfolk. Survived by his widow, Mary; two sons, Wiley and Frankie, and several brothers and sisters.

PARKER—Diane, 28, dancer, July 18 in Atlantic City. Survived by her parents, two daughters and her twin

sister, Penny Parker, film actress. Interment in Crystal Lake Cemetery, Minneapolis.

RUBENS—Maury, 55, composer of many Shubert shows, July 24 in Hollywood. Some of his songs include *Over the Hills, What's the Reason, The Promenade Walk* and *The Great Temptation Strut*. The shows for which he wrote music were *A Night in Spain, A Night in Paris, Gay Paree, Artists and Models, The Madcap and Music in May*. He was formerly the conductor at the Winter Garden Theater, New York.

SINGHISER—John F., vice-president and general manager of Fontaine Ferry Enterprises, owner-operators of Fontaine Ferry Park, Louisville, July 23 in Saints Mary and Elizabeth Hospital there. Funeral from St. Columba Catholic Church, with burial in Calvary Cemetery, Louisville, July 26. His widow, Agnes; two sons, Louis F., and John R., and a daughter, Mrs. Thomas Duddy, survive.

STEVENSON—Mrs. Martin, 117, operator with her husband of one of the first shows to tour Texas, July 21 in Muskogee, Okla. Mrs. Stevenson, a Cherokee Indian, and her husband, who is 112 years old, traveled thru Texas 70 years ago with an Animal Show, which consisted of monkeys and other small animals in a wagon drawn by a donkey. In addition to her husband she is survived by two sons, three daughters, 30 grandchildren, 12 great-grandchildren and one great-great-grandchild. Interment at Durant, Okla., following services at Muskogee.

TEDRO—Henrietta, 63, veteran stage actress, at her Los Angeles home July 25. She starred in the stage play *Lightnin'* and was featured in many

other stage productions and silent pictures. For the past 17 years she had worked as a radio actress.

WANAMAKER—Charles C., 78, former newspaper editor and theatrical man, July 21 in Ocean City, N. J. He formerly managed theaters in Philadelphia, including the Lyric, Adelphia, Garrick and the Walnut Street. His brother survives.

WEISS—Mrs. Rose, 87, mother of Benny and Harry Weiss, outdoor bingo operators, July 23 in Brooklyn, N. Y., as a result of complications resulting from a fall in which she sustained a fractured hip. Other survivors are two daughters, Sylvia and Nettie, both of Brooklyn. Burial July 25 was in Mount Judea Cemetery, Brooklyn.



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August 8, 1942

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Who Passed Away August 8, 1939

MRS. DAISY HENNIES

HARRY

DAVID WARK GRIFFITH

David Wark Griffith, 73, veteran motion picture producer and star-maker of the silent screen, died in Temple Hospital, Hollywood, July 23.

Inactive for the past two decades, Griffith's most famous picture was *The Birth of a Nation*, which grossed \$3,000,000 at a top price of \$1. Filmed at a cost of only \$110,000, the picture ranks as the third biggest movie grosser in history and is still being shown. Other noted Griffith pictures included *Hearts of the World, Broken Blossoms, Way Down East, Orphans of the Storm* and *America*. His pictures took in nearly \$60,000,000 at the box office.

Griffith, in addition to his pioneering in lavish productions, innovations in photograph and the tailoring of scripts to fit idealistic themes, also elevated into stardom many of motion pictures' early greats, including Dorothy and Lillian Gish, Mary Pickford, Mabel Norman, Lionel Barrymore, Richard Barthelmess, Douglas Fairbanks, James Cagney, Harry Carey and Mack Sennett.

Last November Griffith was divorced from his second wife, 33-year-old Evelyn Baldwin Griffith.

A native of La Grange, Ky., Griffith's body was flown to Crestwood, Ky., for interment in the family plot following memorial rites in Hollywood Masonic Temple July 27.

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R. R. Fair Hits Average of 45,000 Customers Per Day

Its extension thru September becomes official—scores heavily in cuff newspaper flack—mobile drink venders ease thirst problem—pageant keeps clicking

CHICAGO, July 31.—Originally scheduled for a seven-week run ending Labor Day, the Chicago Railroad Fair will continue thru September, as forecast in the July 3 issue of *The Billboard*. Early demonstration of the event's potent pulling power since its opening July 20 warrants its extension, fair execs have declared. Thru Thursday (29), after 10 days, it had lured 454,021 paying customers—an average of more than 45,000 a day—and this surpassed expectations of even the most optimistic of the fair execs. Moreover, the newspapers, not only in Chicago, but thruout the nation, continued to give it more than a helping hand. They have really put their shoulders to it.

The extended run of the event is expected to clinch a repeat next year. For one thing, it should enable the fair finances to grow healthier, thus making the repeat more likely. However, this year's fair won't grow fat financially. It isn't geared to take in much money.

The pageant, *Wheels A-Rollin'*, priced at 60 cents, continues to show great pulling power, with patronage mounting steadily. Figures for the first 10 days show it played to 149,071—almost 15,000 on an average.

Some of the few "bugs" in the fair's operations have been, or are being, ironed out. The paucity of drinking stands, for instance, has been partially overcome. Consolidated Concessions, Inc. (Andy Frain), holders of all eating and drinking privileges in the city's park-owned property upon which the fair is held, this week introduced about 25 mobile drink venders. Known as the Vendor King, they are mounted on two wheels, carry thermos containers with a 10-gallon capacity (equivalent to 10 cases of soft drinks), and are equipped with plunger-type faucets.

Most of the 25 mobile drink dispensers are spotted at strategic fixed locations, such as the exits of the grandstand. Others roam the grounds. Execs of Consolidated Concessions point out that they use about 100 additional 10-gallon thermos containers in their eating and drinking stands. Their use, they point out, eliminates the need for space which otherwise would be required to stack cases of soft drinks, and speeds up service. The drink, incidentally, is made at what amounts to a full-scaled drink manufacturing plant installed in near-by Soldier Field. The containers are filled there, too.

Expand Eateries

Eating accommodations at the fair have been expanded. The original nine establishments are still in operation, but the size of two has been doubled, facilities at others enlarged and the service speeded up. The concessionaires now are negotiating for the erection of additional eating places.

Fair officials have been trying to expedite the installation of additional toilet facilities. However, no early alleviation of the toilet problem looms, and it will continue to harrass the fair within the next few weeks.

The shortages of facilities—eating, drinking and toilet—were felt keenly last week-end, the first since the fair opened. Attendance hit over 70,000 for each day, and accentuated acutely the prevailing shortages.

George A. Hamid, operator of the Steel and Million Dollar piers at Atlantic City, was the guest speaker at the dinner meeting of the Pleasantville (N. J.) Rotary Club last week.

Haywood Succumbs To Crash Injuries

SCOTT CITY, Kan., July 31.—Clayton H. Haywood, veteran concessionaire and owner-operator of Haywood Shows, died in a local hospital July 24 of injuries sustained in an auto-truck crash on the highway several miles west of this city July 16. The crash involved three other cars and trucks in addition to Haywood's car in a severe rainstorm Friday night (16).

Haywood's family and relatives motored from shows' stand in Kit Carson, Colo., to El Paso, Tex., where

Larry Sungrope (Not Sunbrock) Dies in Chicago

CHICAGO, July 31.—Larry Sunbrock, the thrill show-rodeo promoter, is still with us. Larry Sungrope, the rodeo performer, has died.

Rumors that Sunbrock, the promoter, had succumbed arose from the similarity in names when hillbilly singers—friends of Sungrope, the performer—devoted part of their radio programs to eulogizing the trick rider and roper who died here July 17.

The 53-year-old performer died shortly after a heart attack at his home, 3435 Elaine Place. For the past two years he had been in ill health and he had curbed his activities since last winter.

His given name was George Thomas Lewis, but years ago he had taken Larry Sungrope as his rodeo name.

Besides his widow, Minerva C. Lewis, he is survived by a daughter, Mrs. Virginia Flood, and two sons, George Jr., and Raymond, all of this city.

Burial was July 21 in Graceland Cemetery.

the funeral was held. Show officials said that the shows will continue its season under the management of Mrs. Zona Haywood and Lee Haywood.

Close-Ups:

R. M. Harvey "Clubbed" Way Thru College Into Circus Job

By Hank Hurley

(This is another of a series on little-known facts about people prominent in outdoor show business.)

"I CAN make money for anybody but myself." Those are the words of R. M. Harvey, recognized as one of the best general agents in circus business. Veteran circus men, however, just laugh at the saying and remark: "Don't worry about R. M., he's doing okay," and point to the many properties he owns in Perry, Ia.

And Harvey, who is 79 years old, as active as a man of 50, and a veteran of 52 years in the circus business, laughingly admits that "I can make money for anybody but myself," is his saying. "But," he adds, "don't worry, they'll never have to give any benefits for R. M."

Once you hear the life story of Harvey you have to go along with him on the "don't worry" theory, because, as the records show, Harvey is a shrewd business man, owns a theater, several buildings and part of a daily newspaper in Perry. Too, Harvey has made good money for years and he isn't the "live high today for tomorrow you die" type.

For the last eight years general agent of Dailey Bros.' Circus, Harvey is the builder type. All his life he has been fond of taking some job that looked unworkable and reworking it into something that looks easy. His most recent venture in that direction is the Dailey Bros.' show.

Circusdom credits Harvey with building the show into a railroad org. Even Ben and Eva Davenport, Dailey owners, go out of their way to make that known, and Davenport is on record as saying, "R. M. Harvey is the best general agent in the business." However, Harvey, while proud of the rapid growth of the Dailey org, gives plenty of credit to the Davenports, who, he says, are "wonderful people." He sums up the success of the Dailey show with, "It's a miracle."

Harvey entered circus business by accident and says most of his moves up have been by accident. "That's why I sometimes say I'm a fatalist, because it seems that things just happened to me all along the way."

Harvey was born in Sidney, Ia., June 2, 1869 but moved to Des Moines (See Harvey "clubbed" on page 52)



R. M. HARVEY

Mpls. Aqua Follies Gross 5% Over '47

Show a Click

MINNEAPOLIS, July 31.—New attendance and receipts records were virtually assured for the Aqua Follies, the No. 1 entertainment attraction of the aquatennial, which closes a 10-day run here tomorrow. The first 10 performances, thru Thursday (29), lured 45,000 spectators thru the turnstiles and they contributed to a box-office gross which was 5 per cent better than at the same time last year.

Altho the show still is working on a "no rainout" skein of some five years in standing, this year's show has been plagued by some "unusual" weather, to put it mildly. Opening night, Wednesday (21), found rain forcing a brief intermission; there was a heavy rain at the tail end of the Saturday midnight (24) show, and a heavy electrical storm at 7 p.m. finally subsided in time to permit staging of the show Thursday (29). There was a capacity crowd of 5,000 on hand Thursday despite the threatening weather, with full houses also being registered Friday (23), Saturday and Tuesday.

A review of the Aqua Follies, caught opening night, follows:

Biggest hand this year goes once again to the 24 Aquabelles, who cavort in rhythmic presentations in the water. Coached by Helen Starr, of the University of Minnesota, the gal swimmers put on a display never equalled here and which will compare favorably with any other water ballet.

Divers Score

Vying for favorite position with the spectators were the six men and one girl diver with their intricate maneuvers from the boards. The jumpers are Dorothy Poynton Hill, Jimmy Patterson, Earl Clark, Sam Howard, Charlie Diehl, Tommy Thompson and Jim Strong. Diving champions all, the seven threw the book at onlookers in the way of gainers, somersaults and jack-knives.

Show is made up of four production numbers, three diving sets and two appearances of Patricia Robinson star of the water cast—one solo and the other teamed with her male lead, Phil Morton.

Johnny Williams, stage director did a top job in building the production's *Aqua Hoe Down*, a farm piece, *Indian Phantasy*, *Neapolitan Nights* and *Winter vs. Summer*. Best of lot was the Indian number, in which the Sylvia Manon adagio troupe (gal and two men) did some of the finest work of this kind seen here in a long time.

24-Girl Line

Taking part in each production number were the four song stylists (two girls and two men) and Burd Hanson, tenor, all of good voice. A 24-gal stage line, including 16 hoofers and eight posers, also performed in each production.

Gil Maison's cleverly presented comedy dog and monkey act drew some hefty mitting, especially when Herman, the ape, jitterbugged Francisco and Dolores, novelty percol act, were scheduled to show during *Neapolitan Nights* number but the act was delayed when a 15-minute rain soaked the stage to the point where it was dangerous. However after the boards had been mopped (See Mpls. Aqua Follies on page 93)



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Marks Tumble At Providence Shrine Circus

PROVIDENCE, July 31. — Record crowds jammed all performances, with turnaway biz registered Saturday night (24), at the 25th annual Shrine Circus at the spacious Narragansett Park race track. Altho the show was officially skedded to close Saturday after a week of day and night play, Promoter J. C. Harlacker, of Boston, and officials of the sponsoring Palestine Temple, milked a special performance, with improvised talent and featuring a penny sale, on Monday night (26) with good results.

More than 18,000 attended the first night performance Monday (19). A good crowd saw the matinee. On Tuesday night (20) about 20,000 were in the stands. Attendance grew thru-out the week until Saturday night when many late comers were turned away. General admission was 75 cents for adults and 35 cents for children. Grandstand seats were 40 cents.

A powerful show, inked by Al Martin, Boston booker, was featured. Jimmie Lynch and His Death Dodgers, featuring Helen Howe, Dynamite Girl, and the Flying Allens, balloon ascensionists, featured nightly, got the crowds out for the early 7:30 p.m. starting time.

Lengthy Program
 Supplementing the Dare Devils, and also appearing at all matinees, (See Providence Shrine on page 94)

Spartansburg, S. C., Show Canceled Due To Polio Epidemic

SPARTANSBURG, S. C., July 31.—The Junior Chamber of Commerce show, scheduled to open here August 6, has been canceled because of the polio epidemic which has spread thru-out the city. All public events at which crowds gather have been ordered canceled until further notice.

Officials of the Junior Chamber of Commerce have indicated they plan to stage their show at a later date. Original plans called for John H. Billsbury, Chicago, to present the show.

Asbury Park Okays Bingo Cash Prizes

ASBURY PARK, N. J., July 31.—Since bingo is a game of skill, according to a ruling by Prosecutor J. Victor Carton, winners at this resort may now legally receive cash prizes.

The ruling was based on a three-year-old decision by Vice Chancellor Leon Berry, who held that in the form of game played here the player is required to fit a series of numbers needed to complete his score into an angular pattern of openings. According to the decision this requires skill and removes the game from the chance classification.

1948 WINNERS
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 (Contest No. 1 for Single BIG ELI Wheels)

Rank	Entrant	State	Wheel	Receipts
1	James Hart	Montana	#12	\$954.80
2	W. B. Jacobs	Ohio	#5	739.60
3	E. & F. Browning	Oregon	#5	697.50
4	Tom Yanda	Iowa	#5	685.00
5	F. J. Karle	Maryland	#5	632.20
6	Clarence Lanke	Iowa	#5	540.25
Total				\$4249.35
Average per wheel for the day				\$708.22

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Coming Events

ARKANSAS
DeWitt—Am. Legion Celebration, Aug. 10-14.
Roy Douglas, R. J. Rawlings.
Mammoth Spring—Soldiers, Sailors & Marine Reunion, Aug. 16-21. E. E. Sterling.

CALIFORNIA
Chula Vista—Piesta de la Luna, Aug. 19-21. Jeane Cummings.
San Francisco—Western Gift Show, Aug. 1-5. Kay Leber, 1355 Market Street.

COLORADO
Buena Vista—Lettuce Day, Aug. 14-15. James Morrill.
Durango—Spanish Trails Fiesta, Aug. 7-8. R. Franklin McElvey.

CONNECTICUT
Danbury—Celebration, Aug. 20-28. A. P. Callouette, 272 Main St.
Windsor—Am. Legion Celebration, Aug. 15-21.

IDAHO
Caldwell—Stock Show & Night Rodeo, Aug. 10-14. T. E. Wright.

ILLINOIS
Blandinsville—Farmers' Picnic, Aug. 12-13. Allen L. Kimler.
Buckley—Am. Legion Carnival, Aug. 5-8. L. J. Martin.
Chicago—Railroad Fair at 23d St. July 20-Sept. 6.
Chicago—Giant Festival, July 26-Aug. 6. Tommy Sacco, 203 N. Wabash Ave.
Chicago—Merchandise Fair, Palmer House, Aug. 2-6. W. J. Kenney, 300 Fifth Ave., New York.
Clayton—Old Settlers' Reunion, Aug. 19-20. Paul Campbell.
Cullom—Am. Legion Homecoming, Aug. 12-14. John C. Hahn.
Farmington—Am. Legion Fall Festival, Aug. 12-14. James Vaira.
Lawrenceville—Fiesta Celebration, Aug. 2-7. Cal Raso, Tuscola, Ill.
Litchfield—Dairy Day & Fair, Aug. 9-11. Ray W. Rostron.
Mahomet—Fall Festival, Aug. 19-21. J. O. Pasley.
Mansfield—Homecoming, Aug. 26-28. Cal Raso, Tuscola, Ill.
Meredosia—Am. Legion Homecoming, Aug. 13-15. Robt. Chambers.
Minier—Minier Homecoming, Aug. 27-28. Glen Myers.
Mokenca—Gladiolus Festival, Aug. 19-21. John Gellino.
Mount Auburn—Farmers Picnic, Aug. 5-7. A. L. Hight.
Plymouth—Old Settlers' Celebration, Aug. 26. R. D. Cravens.
Roodhouse—Chamber of Commerce Celebration, Aug. 9-14. W. L. Worcester.
Rochelle—Farmers' Picnic, Aug. 19. Sam Nichols.
Spring Valley—Homecoming, Aug. 7-8. Edgar P. Dabler.

INDIANA
Columbia City—Am. Legion Festival, Aug. 18-21. George J. Linniger.
Covington—Am. Legion Street Fair, Aug. 23-28. H. L. Simmons.
Demotte—Am. Legion Celebration, Aug. 12-14. John H. Boezeman.
English—VFW Homecoming, Aug. 9-15. Robt. G. Kilburn.
Huntington—VFW Homecoming & Street Fair, Aug. 3-7. Eugene Howell.
Knox—Fall Festival, Aug. 24-28. Frank Young.
Odon—Old Settlers' Reunion, Aug. 19-21. H. O. Marshall.
Quincy—Quincy Picnic, Aug. 12-14. H. C. Hurst, Cloverdale, Ind.
Terre Haute—Miners' Picnic, Aug. 6-8. Charles E. Galloway.

IOWA
Charles City—Harvest Jamboree, Aug. 12-14. E. L. Zipse.
Cherokee—Pilot Rock Plowing Match, Aug. 19-20. Glenn Curtis.
North English—Creamery Picnic, Aug. 18-19. Russell Ferris.
State Center—Fall Festival, Aug. 9-11. Bert Merrill.

KANSAS
Cherryvale—Soldiers-Sailors Reunion, Aug. 2-7. Oscar E. Utter.
Lebanon—Lebanon Anniversary, Aug. 4-7. J. L. Felton.
Melyern—Sunflower Days, Aug. 5-7. B. B. Craig.

MARYLAND
Gaithersburg—Livestock Show, Aug. 21. R. N. Whipp, Rockville, Md.

MICHIGAN
Blissfield—Harvest Festival, Am. Legion, Aug. 17-18. Gilbert Blanks.
Detroit—Civic Celebration, Tashmoo Park, Aug. 8-15. Paul Greeley, 606 Temple.
Petoskey—Sportsmen's Show, Aug. 11-14. Chamber of Commerce.
Springport—Homecoming, Aug. 12-14. W. K. Gibbs.
Three Rivers—V. J. Jubilee Celebration, Aug. 11-14. A. J. Sebo.
Wayne—Wayne Homecoming, Aug. 3-8. Norris M. Sherwood.
Zeeland—Farmers' Day, Aug. 25. Wm. O. Baron.

MISSOURI
Bland—VFW Picnic, Three days, week of Aug. 16. E. E. Meyers.
Bucklin—Homecoming, Aug. 12-14. Arnold B. Stanley, Chamber of Commerce.
Crane—Crane Reunion, Aug. 2-7. A. C. Bennage.
Hermann—Homecoming, Aug. 21-22 or 28-29. R. W. Ochsher.
Hopkins—Hopkins Picnic, Aug. 19-21. Glade Trauter.
Humansville—Humansville Reunion, Aug. 4-7. L. T. C. Roberts.
Linneus—Old Settlers' Reunion, Aug. 6-8. Ralph Neal.
Maryville—Horse Show, Aug. 6-8. Mrs. Lester Swaney.
New London—Fall Festival, Aug. 26-28. Sanford McCune.
Steelville—Livestock Show, Aug. 19-21. E. E. Rouse.
Tarkio—Tarkio Celebration, Aug. 25-28. Jack Kelley.
Ulrich—Reunion & Homecoming, Aug. 18-21. Milton O. Hillebrand.
Wayneville—Lions' Club Carnival, Aug. 18-21. Ed Moneymaker.

NEBRASKA
Auburn—Fall Festival, Aug. 25-27. John Rose, Chamber of Commerce.
Nemaha—Old Settlers' Picnic, Aug. 5-6. Henry Mutschullat.
Omaha—Santa Lucia Festival, Aug. 7-15. Dr. S. Suter, A. S. DePetro.
Ravenna—Aun-E-Var Celebration, Aug. 23-25. Ben Howell.

NEW JERSEY
Belvidere—Farmers' Picnic, Aug. 18. C. P. Lorenzo.

NEW YORK
Granville—Firemen's Carnival, Aug. 7-14. Morris Rote-Rosen.
Richfield Springs—Community Club Celebration, Aug. 5-7. Harold W. Congdon.

NORTH CAROLINA
Newton—Soldiers' Reunion, Aug. 16-21. Miss Willie Self.

OHIO
Bryan—Chamber of Commerce Jubilee, Aug. 11-14. J. M. O'Neill.
Cincinnati—Food Show at Zoo, Aug. 24-Sept. 6. J. Henser, 3400 Vine St.
Sunkirk—VFW Street Fair, Aug. 5-7. James Shuff.
Gibsonburg—Volunteer Firemen's Homecoming, Aug. 25-28. Frank Ortney.
Hoyville—Hoyville Homecoming, Aug. 16-21. D. D. Leatherman.
Magnolia—Magnolia Homecoming, Aug. 11-14. W. H. Chaddock.
Malvern—Legion & Firemen's Homecoming, Aug. 4-7. Chas. McCurt.
Marietta—Midwest Regatta, Aug. 21-22. Jno. W. Dow, Am. Legion.
Minerva—Tri-County Fair, Municipal Park, Aug. 16-21. David Long.
New Bremen—New Bremen Festival, Aug. 4-7. Arnold W. Hegemier.
Quaker City—Homecoming, Aug. 12-14. I. W. Hartley.
Scioto—Fall Festival, Aug. 26-28. Paul E. Spiker.
Struthers—Veterans' Homecoming, Aug. 16-21. Bill Gold.
Valley City—Street Fair, Aug. 26-29. George M. Hamby Jr.

OKLAHOMA
Yale—Am. Legion Homecoming, Aug. 2-7. H. A. Dempsey.

G. Roberts Lea Rodeo Cowboys' Ass

FORT WORTH, July 31.—Hall thru the year Gerald Roberts Phoenix, Ariz., is leading in standings of the Rodeo Cowboys' association, figures released here after six months of competition. Roberts held 10,580 points, each of which represented \$1 earned in competition. Vernon Castro, Richmond, is second with 9,999 points, Chuck Sheppard, Phoenix, third, 9,915 points and Buck Sorrells, son, Ariz., fourth with 8,983. Other leaders are Bill Linder, Billings, Mont., 8,981; Todd Whitt, Bethel, Okla., 8,458; Bud Linder, Red Lodge, Mont., 8,337; H. Tompkins, Tulsa, Okla., 7,460; T. Mansfield, Big Springs, Tex., 7,229 and Kid Clay Carr, Exeter, C.

OREGON

Astoria—Salmon Derby, Aug. 30-Sept. 1. Hetsel.
Portland—Portland Gift Show, Aug. 9-11. Leber, 1355 Market St., San Francisco.

PENNSYLVANIA

Blairsville—VFW Jamboree, Aug. 9-14. L. George.
Dallasville—Am. Legion Carnival, Aug. 10-11. H. J. Leader.
Erie—Am. Legion Homecoming, Aug. 4-7. Prance, 3715 Main St.
Grove City—Sesqui-Centennial Celebration, Aug. 22-28. Herman M. Rodgers.
Hazleton—Old Home Week, July 28-Aug. 1. Chauncey E. Davis.
Lemoyn—W. Shore Lions Club Fair, 16-21. Robt. S. Viguers.
Manchester—Lions Club Celebration, Aug. 10-11. John H. Doll.
Pitcairn—Am. Legion Celebration, Aug. 2-7. H. L. Wallace.
Reading—Bi-Centennial Industrial Expo., 14-Sept. 6. Chas. W. Swoyer.
Shade Gap—Soldiers & Sailors Picnic, 2-7. J. M. Harper.
Sheakleyville—Homecoming, Aug. 11-14. Clark Hadley, Pa.
Six-Mile-Run—Am. Legion Celebration, 9-14. R. E. Mellott, Riddlesburg, Pa.
Titusville—VFW Celebration, Aug. 23-28.
Vandergrift—VFW Homecoming, Aug. 16-21. Norris P. Swenk.
Wernersville—Firemen's Fair, Aug. 21-28. George C. Riegler.

SOUTH DAKOTA

Deadwood—Days of '79, Aug. 6-8. Nell rigoue.
Hudson—Firemen's Sports Days, Aug. 10-11. Floyd Tarkelson.
Madison—Yankee Doodle Days, Aug. 2-3. George H. Simpson.
Salem—Harvest Festival, Aug. 23-24.
Sioux Falls—Farmers Days, Aug. 16-17.
Timber Lake—Days of 1910, Aug. 27-28. J. Gibson.

WASHINGTON

Puyallup—Days of Ezra Meeker Celebration, Aug. 2-7. Rex Kelley.
Seattle—Gift Show, Aug. 15-17. Kay Leber, Francisco.

WEST VIRGINIA

Bluefield—Industrial Exhibit, Aug. 19-21. H. Housman.

WISCONSIN

Bloomer—Community Fair, Aug. 27-29. Dehring.
Cassville—Sportsmen's Show, Aug. 7-8. M. Chas. E. Law.
Shell Lake—Water Carnival & Homecoming, Aug. 7-8. Chamber of Commerce.

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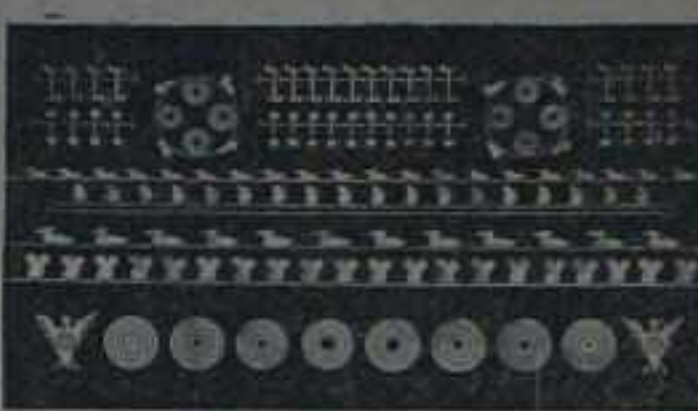
(Routes are for current week when no dates are given. In some instances possible mailing points are listed.)

Admiration: Konawa, Okla.
 Alamo Expo.: Cherryvale, Kan.
 American Beauty: (Fair) Mt. Pleasant, Ia.
 American Midway: (Fair) Corning, Ia., 2-8;
 (Fair) Malvern 10-13.
 American United: Walla Walla, Wash.
 A.M.P. No. 1: Weston, W. Va.
 A.M.P. No. 2: Quirwood, W. Va.
 Badger State: Waseca, Minn.; Brainard 11-14.
 Baker's United: Fowler, Ind.
 Beam's Attrs.: Sligo, Pa.; Blairville 2-14.
 Becht, Lee: Blanchester, O.
 Bee's Old Reliable: Campbellsville, Ky.
 Bernard & Barry (Ken Beach): Toronto, Ont.,
 Can., 18-Aug. 2; (Dentonia Park) Toronto
 3-4.
 B. & H.: Sumter, S. C.
 Big Four Am. Co.: Mt. Morris, Ill.
 Blue Grass: (Fair) Cayuga, Ind.; (Fair) Hunt-
 ington 10-13.
 Bodart: Antigo, Wis., 6-8.
 Bogle & Reese: Moberly, Kan.
 Bohm & Sons Greater: Wright City, Mo., 2-4;
 Hollis 5-7.
 Boone Valley: (Fair) Avoca, Ia., 2-8; (Fair)
 Harlan 9-12.
 Borderland: Robstown, Tex.
 Borup's United: Senatobia, Miss., 2-7; Cold-
 water 8-14.
 Boston: Winthrop, Mass.
 Brewer's United: 3400 Block Center Street,
 Houston, Tex.
 Bright Lights Expo.: Farrell, Pa.; Tyrone 9-14.
 Brownie Am.: Centralia, Kan.; Netawaka 10-14.
 Buck, O. C.: Massena, N. Y.; (Fair) Gouver-
 neur 9-14.
 Buffalo: Bath, N. Y.
 Bullock Am. Co.: Glen Jean, W. Va.; Flat Top
 9-14.
 Burdick's Greater: Llano, Tex.
 C. & V.: Cortland, N. Y.; Geneva 9-14.
 Capell Bros.: Yale, Okla.; Pawhuska 9-14.
 Capital City: Maysville, Ky.
 Caravella Amusements: Cresson, Pa.
 Carr, Lawrence: Orange, Mass.
 Casey, E. J., No. 1: The Pas, Man., Can., 2-8;
 Film Flon 7-11; Sherribon 13-14.
 Casey, E. J., No. 2: Geraldton, Ont., Can., 5-7;
 Hearst 9-10; Smooth Rock Falls 11-12.

Castlet Greater: Savannah, Mo.; Nortonville,
 Kan., 9-12.
 Cavalcade of Amusements: Hammond, Ind.;
 (Fair) La Porte 9-14.
 Central Am. Co.: Weldon, N. C.
 Central States: (Fair) Hoxie, Kan.; (Rodeo)
 Burwell, Neb., 10-14.
 Catlin & Wilson: Toledo, O.; (Fair) Ionia,
 Mich., 9-14.
 Chanoa, Jimmie: New Bremen, O.; Hoytville
 9-14.
 Cherokees Am. Co.: Lebanon, Kan.; Hanover
 9-11.
 Coleman Bros.: Hudson, N. Y.
 Collins Bros. United: Arapahoe, Neb.
 Collins, Wm. T.: (Fair) Rochester, Minn.
 Columbia: Greenville, Me.
 Continental: Barre, Vt.
 Crafts Expo.: Chico, Calif., 2-8.
 Crafts 20 Big: Salinas, Calif., 2-8.
 Craig Harry: Lawton, Okla.
 Crandall's Midway DeLuxe: Baldwin, Mich.,
 4-8; Springport 11-14.
 Crystal Expo.: Bassett, Va.
 Cumberland Valley: (Fair) Alexandria, Tenn.;
 (Fair) Tracy City 9-14.
 Cunningham's: Ripley, W. Va.; Pine Grove
 9-14.
 Curl, W. S.: Hagerstown, Ind.
 De Luxe: Ware, Mass.; Lakeville, Conn., 9-14.
 Denton, Johnny J.: (Fair) Russell Springs,
 Ky.; Brodhead 9-14.
 Denton, Johnny J., Unit No. 2: Shelbyville,
 Ky.; (Fair) Columbia 9-14.
 Dick's Greater: (Fair) Paulsboro, N. J.
 Dickerson: (Fair) Clarkton, N. C.
 Dixieland: Lenox, Ga.
 Dobson's United: White Bear Lake, Minn., 5-8;
 Rush City 9-11.
 Douglas Greater: Raymond, Wash.
 Down River Am. Co.: River Rouge, Mich.;
 Milan 9-14.
 Drago Am.: Flora, Ind.
 Dumont: Washington, N. J.
 Dupree, Jimmie: San Antonio, N. M.
 Dyer's Greater: Marengo, Ia.; (Fair) Man-
 chester 10-14.
 Eddie's Expo.: Clarion, Pa.
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 Springs 11-12.
 Emshoff: Round Lake, Ill.
 Endy Bros.: Harrisburg, Pa.; Bedford 9-14.
 Ferris: Clifton Springs, N. Y.
 Fidler's United: Jefferson, Wis.; Seymour 9-14.
 Fleming, Mad Cody: (Fair) Greensboro, Ga.
 Florida Am. Co.: Attica, Ind.; (Fair) Marshall,
 Ind., 10-14.
 Folk Celebration: Bernalillo, N. M., 6-10;
 Belen 12-15.
 Francis, John: West Bend, Wis.; (Fair) Dar-
 lington 11-15.
 Franklin, Don, No. 1: San Angelo, Tex.; (Fair)
 Junction 9-14.
 Franklin, Don, No. 2: (Fair) Boerne, Tex.,
 11-15.
 Fraser, Sam: Arnold, Neb.
 Gaiety: Mt. Morris, N. Y.
 Garden State: (Fair) Hackettstown, N. J.;
 Phillipsburg 9-14.
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GLUCOSE or SWEETOSE, 60 lbs. \$ 4.40

COCOANUT—Macaroon, fine, unsweetened, 30 lbs. 10.80

PEANUTS—Large Virginia fancy, in shell. Raw 17 3/4¢
 Roasted 20 1/2¢

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 OCTOBER 4-5-6-7-8-9

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 Change in management with new forward looking policies. Everybody working, no strikes,
 bumper crops and plenty of money. Resumption of horse racing and change in dates
 to follow Bloomsburg makes this a natural.

Wire or write at once full particulars of what you have.

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 122 S. BROAD STREET

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 The best always. No disappointments. Ship anywhere. One-half deposit with order. Large
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Fair Dates

A list of fairs, with dates one week in advance and arranged according to dates, States and cities, will appear in each issue. The complete List of Fair Dates was published in the issue dated July 31.



August 8-14

CALIFORNIA

Ferndale—Humboldt Co. Fair. Aug. 10-15. Dr. Jos. N. D. Hindley.
Napa—25th District Agri. Fair. Aug. 12-15. Lowell J. Edington.
Quincy—Plumas Co. Fair Assn. Aug. 13-15. Martin W. Sword.
San Mateo—San Mateo Co. Fair Assn. Aug. 13-22. Norvell Gillespie.
Turlock—38th District Agri. Assn. Aug. 9-15. George Dahlgren.

COLORADO

Brush—Morgan Co. Junior Fair. Aug. 12-13. Jack French.
Greeley—Weld Co. Junior Fair. Aug. 10-12. Charles F. Lane.
Klona—Elbert Co. Fair Assn. Aug. 12-13. J. Stringer.
Littleton—Arapahoe Co. Fair Assn. Aug. 11-15. U. O. Thomas.
Sterling—Logan Co. Fair & Roundup. Aug. 12-14. H. E. McKenzie.
Yuma—Yuma Co. Fair Assn. Aug. 10-12. L. E. Fitzgerald.

IDAHO

Grace—Bannock Co. Fair. Aug. 13-14. Wm. D. Petty, Swan Lake, Idaho.

ILLINOIS

Altamont—Effingham Co. Fair Assn. Aug. 8-13. Mart Alwert.
Arthur—Moultrie-Douglas Co. Fair Assn. Aug. 10-14. H. E. Hood.
Bloomington—McLean Co. Fair. Aug. 9-12. Jack Stevenson.
Cambridge—Henry Co. Fair. Aug. 10-13. M. E. Werbach.
Carthage—Hancock Co. Junior Fair. Aug. 10-13. Ernest Painter, LaHarpe, Ill.
Fairfield—Wayne Co. Fair Assn. Aug. 10-13. Rolland D. Scott.
Kankakee—Kankakee Fair Assn. Aug. 10-13. Walter S. Ricks.
Knoxville—Knox Co. Fair. Aug. 10-13. Ray Swanson, Galesburg, Ill.
Lincoln—Logan Co. Fair Assn. Aug. 8-13. W. E. Layman.
Litchfield—Montgomery Co. Fair. Aug. 8-11. Ray Rostrom.
Marshall—Clark Co. Fair. Aug. 9-14. H. R. Bamesberger.
Mendon—Mendon-Adams Co. Fair Assn. Aug. 9-12. I. M. Burbank.
Milford—Iroquois Co. Agri. Fair. Aug. 10-12. Charles Allen, Clansna Park, Ill.
Moline—Rock Island Co. Fair Assn. Aug. 4-9. George H. Reid.
Nashville—Nashville-Washington Co. Fair. Aug. 10-13. J. K. Williamson.
Ottawa—LaSalle Co. Junior Fair. Aug. 10-12. Edmund Freee.
Pleasant Hill—Pike Co. Fair Assn. Aug. 9-12. J. L. Laugharn.
Pontiac—Livingston Co. Fair. Aug. 10-12. Guy K. Gee.
Springfield—Illinois State Fair. Aug. 13-22. Wm. (Jake) Ward.
Vienna—Johnson Co. Fair Assn. Aug. 9-13. Paul Powell.

INDIANA

Argos—Marshall Co. 4-H Fair Assn. Aug. 10-14. C. J. Umbaugh.
Bicknell—Knox Co. Farm Fair. Aug. 10-14. T. Perry Wesley.
Brazil—Clay Co. 4-H Club Fair. Aug. 10-12. R. D. McHargue.
Greencastle—Putnam Co. Fair Assn. Aug. 9-14. Roy C. Sutherland.
Huntingburg—Dubois Co. Fair. Aug. 9-13. Kermit Ruttkan.
Kendallville—Noble Co. Fair. Aug. 9-14. Clinton S. Rimmel.
Kingman—Kingman Fair Assn. Aug. 9-14. Teresa McAllister.
La Porte—La Porte Co. Fair Assn. Aug. 10-14. Robert Pelan.
New Castle—Henry Co. 4-H Club Exhibit. Aug. 9-12. W. G. Smith.
Portland—Jay Co. Fair Assn. Aug. 8-13. Charles C. Hartzell.
Shelbyville—Shelby Co. Fair Assn. Aug. 8-13. Warren M. Brown.
South Bend—St. Joseph Co. 4-H Fair. Aug. 11-14. Oscar Valentine.

IOWA

Allison—Butler Co. Fair. Aug. 12-15. Virgil E. Shepard.
Burlington—Des Moines Co. Fair Assn. Aug. 8-12. Fred Cromwell.
Centerville—Appanoose Co. Fair Assn. Aug. 10-13. E. C. Merkle.
Denison—Crawford Co. Fair. Aug. 9-12. Bryan Weberg.
De Witt—Clinton Co. Club Show. Aug. 11-13. Lyle Haring.
Eldora—Hardin Co. Fair. Aug. 9-13. C. W. Haase.
Fort Dodge—Webster Co. 4-H Achievement Show. Aug. 10-12. Floyd D. Huling.
Harlan—Shelby Co. Fair Assn. Aug. 9-12. J. H. Frederickson.
Indianola—Warren Co. Agri. Assn. Aug. 9-12. Lewis Johnson.
Keosauqua—Van Buren-Jefferson Co. Fair. Aug. 9-13. Arthur J. Secor.
Leon—Decatur Co. 4-H Fair Assn. Aug. 9-12. W. B. Halstead.
Malvern—Mills Co. Fair Assn. Aug. 10-13. D. M. Kline.
Manchester—Delaware Co. Fair. Aug. 10-13. E. W. Williams.
Maquoketa—Jackson Co. Fair Assn. Aug. 9-11. L. S. Leln.
Oskaloosa—Southern Iowa Fair Assn. Aug. 9-14. Clyde A. Hanna.
Rockwell City—Cainoun Co. Expo. Aug. 9-14. J. H. Nutter.

Vinton—Benton Co. Agri. Soc. Aug. 12-15. Richard K. Bauder.
Waverly—Bremer Co. Fair Assn. Aug. 12-14. L. V. Ormston.

KANSAS

Lane—Lane Fair Assn. Aug. 13-14. W. J. Robinson.
Osborne—Osborne Co. Fair Assn. Aug. 9-11. Dr. C. W. Rogers.
Seneca—Nemaha Co. Agri. Fair Assn. Aug. 12-14. A. J. Haverkamp.

KENTUCKY

Brodhead—Brodhead Fair. Aug. 11-14. W. O. Yaden.
Columbia—Adair Co. Fair. Aug. 11-14. Jack Williams.
Germantown—Germantown Fair Assn. Aug. 12-14. R. K. Asbury.
Louisville—Jefferson Co. Fair Assn. Aug. 9-12. Tom Young.

MAINE

Bangor—Bangor State Fair. Aug. 9-14. H. O. Felley, Skowhegan, Maine.
Skowhegan—Skowhegan State Fair. Aug. 14-21. Roy P. Symons.

MICHIGAN

Corunna—Shiawassee Co. Agri. Soc. Aug. 9-14. E. R. Hancock.
Ionia—Ionia Free Fair. Aug. 9-14. Rose Sarlow.
Ironwood—Gogebic Co. Fair. Aug. 12-15. W. B. Faulstich, Bessemer, Mich.
Milford—Milford Fair Assn. Aug. 10-14. Mel Moore.
Monroe—Monroe Co. Fair. Aug. 10-14. Mrs. John Crane.
Mount Pleasant—Isabella Co. Youth & Farm Fair Soc. Aug. 10-14. Maynard Gilmore.

MINNESOTA

Arlington—Sibley Co. Agri. Assn. Aug. 13-15. Louis Kill.
Austin—Mower Co. Fair. Aug. 10-15. P. J. Holand.
Bayport—Washington Co. Fair. Aug. 13-15. F. S. Lammers, Stillwater, Minn.
Bemidji—Beltrami Co. Fair Assn. Aug. 9-11. Mrs. Hypatia Spangler.
Brainerd—Crow Wing Co. Fair Assn. Aug. 11-14. B. C. Wilkins.
Breckenridge—Wilkin Co. Fair Assn. Aug. 12-15. Cyril Wenner.
Detroit Lakes—Becker Co. Fair Assn. Aug. 12-15. G. W. Peoples.
Farmington—Dakota Co. Agri. Soc. Aug. 12-15. Arnold Kruse.
Hibbing—St. Louis Co. Agri. Soc. Aug. 12-15. J. J. McCann.
Hopkins—Hennepin Co. Agri. Soc. Aug. 12-14. Mike W. Zipoy.
Park Rapids—Shell Prairies Agri. Assn. Aug. 9-11. B. E. Breuer, Osage, Minn.
Pine City—Pine Co. Agri. Soc. Aug. 13-15. E. J. Wamhoff, Hinckley, Minn.
Red Lake Falls—Red Lake Co. Agri. Soc. Aug. 13-14. Elbert T. Larvick.
Rochester—Olmstead Co. Agri. Soc. Aug. 5-9. A. C. Burgan.
Rush City—Chisago Co. Agri. Soc. Aug. 9-11. George W. Larson, North Branch, Minn.
Saint Cloud—Benton Co. Agri. Soc. Aug. 13-15. C. H. Varner.
Sauk Center—Stearns Co. Agri. Soc. Aug. 12-15. F. L. Parsons.
Zumbrota—Goodhue Co. Agri. Soc. Aug. 12-15. A. E. Collinge, Jr.

MISSISSIPPI

Philadelphia—Neshoba Co. Fair. Aug. 9-13. F. W. Hays.

MISSOURI

Edina—Knox Co. Free Fair. Aug. 11-14. P. E. Robinson.
Fulton—Callaway Co. Fair Assn. Aug. 10-13. Robert W. Alexander.
Prairie Home—Prairie Home Fair. Aug. 11-12. Dr. A. L. Meredith.
Springfield—Ozark Empire District Fair. Aug. 14-20. G. B. Boyd.

MONTANA

Billings—Midland Empire Fair & Rodeo. Aug. 9-14. H. L. Fitton.
Dodson—Phillips Co. Fair. Aug. 14-15. Wm. B. Black.
Glasgow—Valley Co. Fair. Aug. 10-12. Stephen J. Urs.

NEBRASKA

Bartlett—Wheeler Co. Fair & Rodeo. Aug. 13-15. H. F. Thomas.
Bladen—Webster Co. Fair. Aug. 11-13. F. J. Haller.
Burwell—Garfield Co. Fair. Aug. 11-14. Paul Banks.
Fairbury—Jefferson Co. Fair. Aug. 9-12. J. W. Winslow.
Fremont—Fremont 4-H Club Fair. Aug. 11-13. C. W. Molter.
Hastings—Adair Co. Agri. Soc. Aug. 9-12. George Overturf.

NEW JERSEY

Branchville—Sussex Co. Farm & Horse Show. Aug. 11-14. John W. Raab, Newton, N. J.

NEW YORK

Afton—Afton Agri. Assn. Aug. 10-14. Frederick Crane.
Caledonia—Caledonia Fair. Aug. 8-14. Mrs. Elizabeth Herkimer.
Gouverneur—Gouverneur & St. Lawrence Co. Fair. Aug. 9-14. Bligh A. Dodds.

OHIO

Croton—Hartford Ind. Agri. Soc. Aug. 11-14. Ciel H. Sinkey, Centerburg, Ohio.
Jefferson—Ashland Co. Agri. Soc. Aug. 10-14. Gerald O. Davis.
Piketon—Pike Co. Agri. Soc. Aug. 12-14. Frank B. Cooper.
Richwood—Richwood Ind. Agri. Soc. Aug. 10-13. Dana D. Lowe, R. 3, Marysville, Ohio.
Urbana—Champaign Co. Agri. Soc. Aug. 8-13. Howard Goddard.
Wapakoneta—Auglaize Co. Agri. Soc. Aug. 10-13. Harry Kahn.
Wilmingon—Clinton Co. Agri. Soc. Aug. 8-13. Gertrude Hanks.

OREGON

Madras—Jefferson Co. Fair. Aug. 12-14. Mrs. B. N. Conroy.

PENNSYLVANIA

Bedford—Bedford Fair Assn. Aug. 9-14. A. C. Brice.

3000 BINGO

No. 1 Cards, heavy white, black back, 5 1/2 x 7. No duplicate cards. These sets complete with Calling Numbers, Tally Cards, 35 cards, \$3.50. 50 cards, \$4.75 cards, \$4.50; 100 cards, \$5.50. All cards from 100 to 3000 @ \$5.00 per 100. Fibre Calling Numbers, 500; 1000; 1500; 2000; 2500; 3000; 3500; 4000; 4500; 5000. Colored Heavy Cards, #3, same weight as in Green, Red, Yellow @ \$6 per 100. DOUTHARD CARDS, No. 1 size, 5 1/2 x 7 1/4, 104 cards.

3000 KENO

Made in 30 sets of 100 cards each. Played rows across the cards—not up and down. weight cards. Per set of 100 cards, tally calling markers, \$3.50.
LIGHT WEIGHT BINGO CARDS
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M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 \$1.00.
3,000 Small Thin "Brownie" Bingo Sheets 5 colors, loose only, no pads. Size 4x5, M \$1.00.
3,000 Featherweight Bingo Sheets, large size 5 1/2 x 7; 5 colors; loose no pads. M \$1.00.
Adv. Display Posters, Size 24x36. Each Cardboard Strip Markers, 10 M for \$1.00.
Rubber Covered Wire Cable, with Chute, Wood Ball Markers, Master Board; 5 place layout for \$1.00.
Thin Transp. Plastic Markers, 1/2" x 1/2" M \$1.00.
Red or Green Plastic Markers, 1/2" Square, Round or Scalloped, \$2.50 M; 1/4" Size \$2.00.

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Butler—Butler Fair & Agri. Assn. Aug. 9-14. O. M. Miller.
Flourtown—Flourtown Fair. Aug. 4-14. Wm. J. Goss.
New Bethlehem—Farmers & Merchants Agri. Show. Aug. 11-13. Loudon Stuart.
Tioga—Tioga Co. Fair. Aug. 11-14. Carl H. Forest.

TENNESSEE

Carthage—Carthage Agri. Assn. Aug. 11-14. Stanton Hunter.

TEXAS

Johnson City—Blanco Co. Fair Assn. Aug. 13-14. George Byars.

UTAH

Heber—Wasatch Co. Fair. Aug. 12-13.

VIRGINIA

Abingdon—Southwest Virginia Fair. Aug. 9-14. G. Y. Booker.
Weirwood—Central Northampton Fair. Aug. 10-13. Chas. N. McCune, Chesapeake, Va.

WASHINGTON

Port Townsend—Jefferson Co. 4-H Fair. Aug. 13-14. Mrs. Lee Davis.

WEST VIRGINIA

Gassaway—Lions Community Fair. Aug. 11-14.
Huntington—KYOWVA Fair Assn. Aug. 8-14. James T. Heizer.
Marlington—Pocahontas Co. Fair. Aug. 9-14. Fred C. Allen.

WISCONSIN

Darlington—Lafayette Co. Agri. Soc. Aug. 12-15. Neilus R. Larson.
Eau Claire—Eau Claire Junior Fair. Aug. 9-12. Carl M. Johnson.
Elroy—Elroy Fair Assn. Aug. 12-15. Wilfred J. Pierich, Mauston, Wis.
Fond du Lac—Fond du Lac Co. Fair. Aug. 11-15. Harold J. Willis.
Ladysmith—Rusk Co. Fair. Aug. 12-15. F. J. Munnig.
Milwaukee—Wisconsin State Fair. Aug. 7-29. Ralph E. Ammon.
Rhinelander—Oneida Co. Fair. Aug. 12-15. J. M. Reed.
Seymour—Outagamie Co. Fair Assn. Aug. 12-15. Michael Burns.
Wausau—Marathon Co. Agri. Soc. Aug. 10-15. H. A. Kiefer.
Wilmot—Kenosha Co. Fair. Aug. 13-15. E. V. Ryall, Kenosha, Wis.

WYOMING

Powell—Big Horn Basin Fair. Aug. 14-17. R. A. Allan.

CANADA

Haney B. C.—Maple Ridge Agri. Assn. Aug. 12-14. L. J. Cameron.
Port William, Ont.—Canadian Lakehead Exhn. Aug. 9-14. W. Walker.
Amqui, Que.—Matapedia Agri. Soc. Aug. 12-15. J. E. Bellisle.
Gentilly, Que.—Nicolet Co. Agri. Soc. Aug. 13-14. Roger Hould.
Montmagny, Que.—Montmagny Agri. Soc. Aug. 12-15. Paul Carignan.
Saint Francois-du-Lac, Que.—Yamaska Agri. Soc. Aug. 12-14. Alexandria Trudeau.
St. Leonard, Que.—Nicolet Agri. Soc. Aug. 9-11. L. St. Arnaud, St. Wenceslas, Que.
Valleyfield, Que.—Valleyfield Fair. Aug. 10-15. Philippe Malouin, Rotary Club.
Waterloo, Que.—Shefford Co. Agri. Soc. Aug. 13-15. Charles H. Lefebvre.

Dog Shows

CALIFORNIA
San Diego—Aug. 7-8. O. S. Beale, El Cajon, Calif.
Stockton—Aug. 22. Frank Belmont.

CONNECTICUT
Litchfield—Aug. 28. Foley, 2009 Ranstead St., Philadelphia.

IOWA
Sioux City—Aug. 31-Sept. 1. Mrs. George E. Mitchell Jr.
Waterloo—Aug. 29. Mrs. Russell Peterson.

MASSACHUSETTS
Fitchburg—Aug. 7. Foley, 2009 Ranstead St., Philadelphia.
Great Barrington—Aug. 29. Foley, 2009 Ranstead St., Philadelphia.
Marshfield—Aug. 22. Horace J. Perry, 443 Crescent St., Brockton, Mass.

NEW YORK
Amsterdam—Aug. 14. Foley, 2009 Ranstead St., Philadelphia.
Schenectady—Aug. 15. Foley, 2009 Ranstead St., Philadelphia.

OHIO
Canton—Aug. 22. Elizabeth Popel, 245 22d St., N. W.
Dayton—Aug. 7. L. A. Archer, 1833 Fauver Ave.
East Liverpool—Aug. 15. B. Middleton, Alliance, O.
Middletown—Aug. 8. L. M. Reedy, 2011 Erie Ave.
Ravenna—Aug. 28. J. T. Collins.

PENNSYLVANIA
Chester—Aug. 21. Foley, 2009 Ranstead St., Philadelphia.
Ebensburg—Aug. 15. M. J. Farbaugh, Carrolltown, Pa.
Hastleton—Aug. 8. Foley, 2009 Ranstead St., Philadelphia.

Labor Day Celebrations

ILLINOIS
Colchester—Business Men's Assn.
Fairfield—Veterans of Foreign Wars, W. H. McKay Jr.
Galesburg—Trades Assembly, Frank R. Reed.
Lawrenceville—Sept. 4-6. E. G. Singer.
Pana—Sept. 3-6. Mervin O. Denton, Pana Merchants.
Quincy—Sept. 5-6. E. H. Snyder.

INDIANA
Cromwell—American Legion.
Highland—Union Council CIO, Russell S. Graves, Hammond, Ind.
Freetown—Sept. 4-6. Order of Odd Fellows, Harold Untrach.

IOWA
Toronto—Sept. 5-6. Volunteer Firemen, Henry Holdorf.

KANSAS
Florence—Sept. 5-6. Chamber of Commerce, K. H. Gaston.

KENTUCKY
Paducah—Central Labor Union, J. E. Lovvo.

MICHIGAN
Farwell—Merchants Assn., Louis Gee.
Manton—Harvest Festival, G. M. Bassett.
Newaygo—Sept. 5-6. Chamber of Commerce.

MINNESOTA
Long Prairie—Sept. 5-6. American Legion, Dr. C. B. Anderson.
Tracy—Box Car Day, Elaine Whipple.

NEBRASKA
Humphrey—Farmers' Day, Sept. 5. Martin J. Werner.
Schuyler—Sept. 4-6. Am. Legion, Wm. J. Labb.

NEW YORK
Akron—Sept. 4 and 6. Lions Club, Robt. J. Richards.

OHIO
Coshocton—Central Trades & Labor Council, Fred Tish.
Peebles—At Serpent Mound State Park.

SOUTH DAKOTA
Buffalo—Sept. 5-6. Commercial Club, Joe Gariere, Lead.
Parkston—Sept. 6-7. Commercial Club, L. M. Schillingen.
Wagner—Chamber of Commerce, Ann Reinhart.
White Lake—Commercial Club, A. W. Anton.
Winner—Sept. 5-6. Chamber of Commerce, T. C. Rutherford.

UTAH
Wellsville—Founders Day, Sept. 5-6. Melvin H. Archibald.

WISCONSIN
Beaver Dam—Central Labor Union, Mrs. Alice Tetzlaff.
Cornell—Sept. 4-6. Chas. E. Stickler.
Gratiot—Sept. 4-6. F. E. Burmeister.
Madison—Federation of Labor, Marion White, L. A. Gordon.
Redgranite—Sept. 6-7. AMVEETS.
Sparta—Sept. 5-6. Jr. Chamber of Commerce, A. E. Weiner.
Wisconsin Rapids—Sept. 5-6. Central Labor Union, Irving Hofschild, Port Edwards.



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Senior model CRYSTAL COACH, 7½ ft. wide by 12 ft. long with plexiglas windows. Equipped complete with overhead popper, warming counter for popped corn, carmelcorn cooker complete with cooling counter, and serving counters on both sides, fluorescent lighting, exhaust fan, etc. Price, \$2,631.00, plus tax. Delivered free of charge in Midwestern states.

ROLL-O-MART Model, 6 ft. wide x 10 ft. long. Restaurant type "grab joint". Equipped with canopy type window panels, 6-case Coca-Cola ice box, meat storage ice box, Orange Crush dispenser, bottled gas grill, Cory coffee maker, giant size hot dog steamer, 42-gallon water storage tank, galley pump, wash basin, fluorescent lights, exhaust fan, etc. Price, \$2,380.00 plus tax. Delivered anywhere in the Midwest free of charge.

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R. M. Harvey "Clubbed" Way Thru College Into Circus Job

(Continued from page 46)

when a small boy. His father, a lawyer, was elected to a State office—comparable to the State auditor today. The younger Harvey attended grade and high school in Des Moines. At the conclusion of his junior year in high school, however, his father, who thought R. M. should study for the ministry, decided he should go to Depauw University at Greencastle, Ind., for his senior year and then on thru college there.

So it was off to Greencastle, a move which was to put Harvey in circus business.

Worked Way Thru School

"I had to work my way thru school at Greencastle," Harvey tells you, "and I did it by starting Harvey's Club, where I served meals to students for \$2.10 per week. They were real meals, including everything from soup to dessert."

After finishing his year of high school at Depauw, Harvey enrolled in the Liberal Arts course in college and continued to run Harvey's Club.

Along came the Christmas holidays of Harvey's junior year and he was invited by some friends to spend the vacation at their home in Peru, Ind. While there, Harvey and friends visited B. E. (Ben) Wallace, at that time owner of the Great Wallace Shows. In the course of conversation, Harvey told Wallace he was working his way thru school by running Harvey's Club.

Receives First Offer

"The vacation period over, we returned to school," Harvey relates. The following March, however, I received a wire one day from Wallace. It said: 'Meet Ed Davis at Commercial Hotel in Greencastle Monday morning.' I didn't know what it was all about, but I decided to keep the appointment. And that was how I really got into the circus business," Harvey said.

Davis, upon meeting the young college student, told him: "I am the contracting agent for Ben Wallace and this is my last year in the business. When I gave Wallace my notice, he told me he would wire you to meet me, saying, 'Any young man who can feed college kids for \$2.10 a week ought to make a good circus agent.'"

To say Harvey was surprised at this offer is putting it mildly. He explained to Davis that he wanted to finish the semester at school. Davis conferred with Wallace and they agreed, if Harvey would promise to join, that they would hold the job.

Waits a Year

Instead of joining at the end of the semester, it was practically a year before Harvey made up his mind to go with the show. Then he went as assistant contracting agent to Ralph W. Peckham. The salary, Harvey recalls, was \$20 per week, out of which he paid his own expenses. That was in 1896, mind you, when \$20 was a lot of money, and to a college youth it sounded like a huge sum.

In mid-season of that year, Peckham was released by Wallace and Harvey took over as contracting agent. He was with the Wallace org seven years, and in those years the circus world heard a lot about First of May Harvey. So well did his work become known that James A. Bailey and Charles Ringling, then the big powers in the circus business, told him on different occasions that if he ever wanted to join either show (Barnum & Bailey or Ringling Bros.) that he should write them.

In mid-season of his seventh year with Wallace, Harvey and his boss had a disagreement, so Harvey wrote both Bailey and Ringling, telling them he was thinking of making a change. He gave his address as the

Gayosa Hotel, Memphis, because he knew that in a few weeks he would be in Memphis.

Ringling, Bailey Both Bid

"On my arrival there I found letters, one from Bailey and one from Ringling. I was so excited I didn't know which to open first. Today I can't recall which I opened first. At any rate, I read them both. Bailey offered me \$25 more a week than Ringling, so I wrote him and accepted the job as contracting agent. You later, both Charles and John Ringling kidded me, saying, 'You thought Bailey's money was better than our money. I kidded them back by telling them Bailey's money wasn't any better than there was more of it,' Harvey said.

Harvey remembers well the day he joined Barnum & Bailey, "because I was scared stiff . . . I'd never been in New York before."

Joining the show in New York No. 2 contracting agent, that winter, Harvey found himself promoted to No. 1 contracting agent, which meant he had to handle all arrangements for the show's appearance in old Madison Square Garden, quite a job for a comparative youngster in the business.

Harvey spent seven happy years with the B&B org, despite the fact that Wallace sought continuously to get him to return to the Great Wallace Shows. The death of Jim Bailey meant a change for Harvey after seven years.

"I saw and talked to Jim Bailey on a Monday," Harvey recalls, "the following Friday I received a wire notifying me of his death. Needless to say I was broken up about it."

Rejoins Wallace

Knowing Harvey's love for Bailey, Wallace moved in for the "kill," talked and talked and finally persuaded Harvey to return to the Wallace show as general agent, following the late W. E. Franklin in that position.

A few years later Harvey received a wire from Wallace notifying him that he (Wallace) had sold the show to a corporation, headed by Joe Talbot, of Denver. "Previous to rejoining the Wallace show," Harvey said, "Wallace had purchased the Hagenbeck show and when I returned it was known as the Hagenbeck-Wallace Circus. At any rate, Wallace informed me in his wire about the sale of his show that the corporation owners wanted me to stay on as general agent, which I agreed to do. Harvey went on.

Harvey remained with the corporation for a few years (he can't recall exactly how many) and then reported the corporation sold out to Ed Ballard of West Baden, Ind. Harvey continued as general agent under the Ballard banner for about three years when he left the circus business a time and moved into the minstrel field.

"While I was with Hagenbeck-Wallace one night in Columbia, S. C. I was the guest of Al G. Field, who owned Field's White Minstrels. During the show Field said to me, 'Harvey, you ought to get into the business. If you can scrape together a couple of thousand dollars and form a colored minstrel show, I'll get an agent to book you in the same theaters I play.'"

Tries Minstrel Business

Harvey turned the idea over in his mind many times and finally decided to try it. The agency of Klaw, Erlanger, which, Harvey says, booked all the high-class theaters and which was Field's agent, agreed to take charge of Harvey's group. The Harvey show was booked into theaters and it grew rapidly. Harvey recalls that his show had

...st of 55 persons and two all-steel private cars, one named Perry, the other named Iowa.

The show celebrated its third birthday and Harvey was happy in his new situation. One day, however, he received a wire from the late Jerry (The Turk) Mugivan, who was a member of the American Circus Corporation (other members being Bert Powers and Ed Ballard), asking him to become head office manager of the corporation.

"They offered me \$6,000 per year," Harvey says, "but I didn't jump at the offer, mostly because I wanted to keep it with my minstrels. I wired Mugivan that I wasn't interested at the time and he wired right back that he was raising the ante to \$7,000. I still said no, but a wire from Ballard as to change my mind.

Gets \$1,000 Bonus

"Ballard's wire said: 'Please accept the job as a personal favor to me. I will pay you \$1,000 extra a year if you'll accept.'

"That did it," Harvey said, "and I wired my acceptance. I left the minstrel show in charge of hired help and that didn't pan out. The show folded later, due to poor management, and I sold my two cars to John Ringling."

As head office man for the circus corporation, which had under its wing Eagenbeck-Wallace, John Robinson, Sells-Floto, Gollmar Bros., and Lowe's Great London circuses, Harvey took up headquarters in Chicago. In his second year with the Corporation, Ed Warner, who was general agent for the Sells-Floto show, died suddenly and the corporation owners transferred Harvey to the S-F show as general agent. Harvey stayed as general agent for that org for two years and then went with Russell Bros.' Circus, owned by Claude and Pauline Webb.

Just for the Fun of It

"I was with the Webbs for several years," Harvey relates, "and one day at Sikeston, Mo., Ben and Eva Davenport, who owned what was nothing more than a hillbilly show, visited. In talking to the Webbs and Harvey, Davenport explained he was looking for someone to guide the show thru Texas near the tail-end of the season. Webb, in more or less of a joking mood, said: 'Here (pointing to Harvey) is the man who can do it,' " Harvey recalls.

Once Davenport caught his breath, he replied, "Oh, we'd never be able to get him; he'll want too much money." Maybe it was the spirit of adventure or maybe Harvey just wanted to show that he'd tackle anything. At any rate, he said to Davenport, "I'll book you thru Texas just for the fun of it."

"You should have seen that show," Harvey said with a smile. "The animals consisted of two sheep and four ponies. A small phonograph supplied the show's music.

"At any rate, I booked them thru Texas and at the end of the season Davenport said to me, 'How about next season; how much do you want to be our general agent?'"

Harvey "Shows 'Em"

Now the "I'll show 'em" spirit really had Harvey. He told Davenport, believe it or not, that he would take the job as general agent, adding, "I'll gamble with you. If the show makes money, I'll make money. If it fails to hit, I don't get a dime." Eight years ago that bargain was made. And today finds Harvey still with the Davenports, and, in Harvey's own words, "I've never regretted the deal."

To show what poor financial shape the Davenports and the Dailey org were in, Harvey recalls that shortly before the season opened, Davenport told him about expense money.

"I had some money of my own," Harvey said, "but I wasn't going to use my own unless it was absolutely necessary. So I told Ben that I ought to have at least \$50 to start with.

"You should have seen the expression on Ben and Eva's faces. You'd

have thought I asked for \$500. At any rate, Nate Leon, who sold banners on the show, was in on the conversation and he said, 'Harvey ought to have at least \$50. I happen to have that much on me. Here it is, Harvey, and good luck.'

"That's how I started with Ben and Eva Davenport and the Dailey Show," Harvey recalls.

A Success Story

Circusdom knows the rest of the story of how the Dailey org grew from a hillbilly show to a good-sized truck show and then into a good-sized railroad show.

Harvey sums up the rapid growth of the show in these words:

"It's been a miracle."

How did Harvey happen to finally settle in Perry, Ia.? How did he get into the newspaper and theater business?

"My dad, when I was a kid, wanted me to be a minister," Harvey said, "but somehow or other I had a yen for the newspaper business. At the age of 14, my brother, Allen, and I had a little amateur paper in Des Moines. When I was 15, I was a delegate to Chicago to an amateur editor's convention. Later, my brother and I started a weekly paper in Cambridge, Ia. A year or so later, a printing supply salesman called on us and, in the course of the conversation, told us there was a paper in Perry, Ia., which we should buy."

Buys a Newspaper

Harvey took a trip over to Perry and wound up buying the weekly for \$6,000. The brothers had only \$3,000 between them, but they negotiated a loan and the deal was completed. They ran the paper as a weekly for a few years and it grew. It was then put on a semi-weekly basis and later they moved into the daily field. The paper, the only daily in the county, now has a circulation of 4,200.

That accounts for how he broke into the newspaper business, but how about the theater he owns in Perry? Harvey tells it this way:

"One day the Perry opera house burned down. For a few weeks the town was without a show house. One day several business men came to me and said, 'You've been in show business, so why don't you start a theater?'"

"I told them I didn't know anything about the theater business, but the outcome was that six Perry business men and myself decided to build a theater. The contract gave me an option to buy the others out if the thing was a success, inasmuch as I was to be solely responsible for its operation.

Proud of His Theater

"Well, it was a success and I bought them out later. I am still the sole owner. The show seats 900 and is one of the most beautiful for its size in the country, even if I do say it myself," Harvey added.

Even today, when the circus season is over, you'll find R. M. residing in Perry with his wife, Carolina M. Schall Harvey, to whom he was married in Polk City, Ia., in 1891. The Harveys have no children. His brother, Allen, resides in Easton, Pa.

Harvey is a 32d degree Mason, a Shriner, an Elk and a member of the Showmen's League of America.

During all his years in the circus business, Harvey tried only once to operate his own circus. That was in 1913 when he and Ralph Horne of Kansas City, Mo., an animal dealer, launched a show known as the Coup & Lent Circus.

His Circus Folds

"It was a truck show," Harvey relates, "but the war came along and you couldn't get trucks or equipment. We got behind in our billing and just couldn't operate.

"I guess that's where I get the saying that I can make money for everyone but myself."

Harvey's one big aim in circus business is to form an organization to

stop opposition fights and divide territory for the various shows so that all may be helped by it. Such an organization would do much to settle conflicts.

"It's been tried but never has been a success," Harvey relates. "First time we tried it was some 35 years ago. We formed the organization at a meeting in the old Palmer House, Chicago. Among the prime movers in this org were William H. Donaldson, founder of The Billboard; H. H. Tammen, owner of the Sells-Floto Show; Charles Ringling, Ben Wallace, the three Gentry boys and myself. But it just didn't work out."

Altho now in his 79th year, Harvey is in excellent health, and his ambition and lively steps put many a younger man in circus business to shame.

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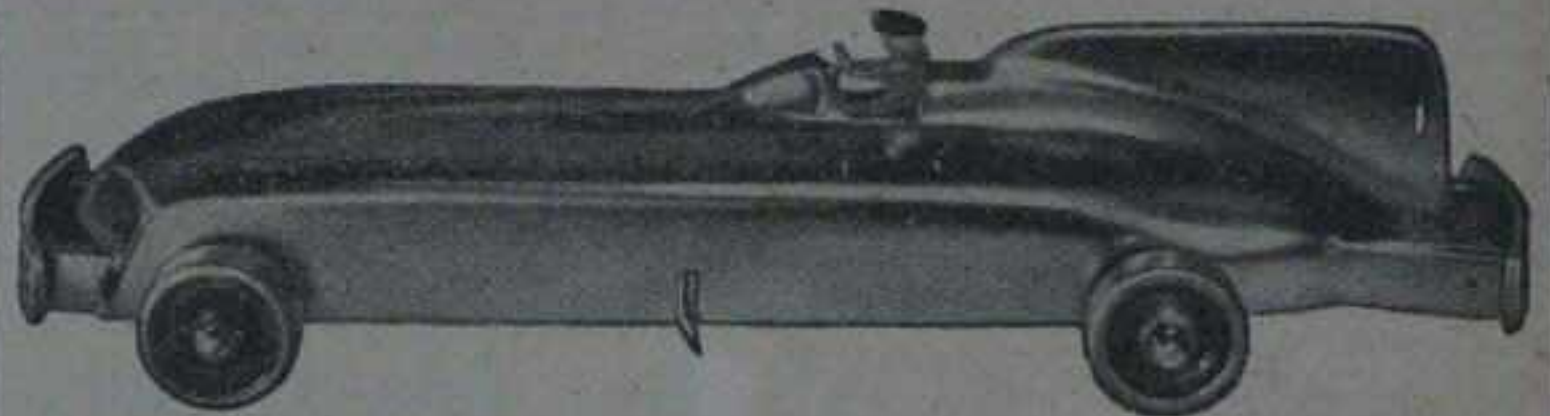
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N. E. SEASON BIZ LOOMS BIG

200 Gather At Paragon

Good reports prevail at Yankees' 19th summer meeting—Stones are hosts

By Jim McHugh

NANTASKET BEACH, Mass., July 31.—More than 200 members and guests attended the 19th annual summer meeting of the New England Association of Amusement Parks and Beaches Tuesday (27) at Paragon Park. Near-perfect weather thruout the Northeast beginning at the end of June and continuing thru this week has meant good business for most spots, the result of which was reflected in the happy, carefree mood of the gathering.

The Yankee funspot operators made the most of a busman's holiday since the affair was limited to social doings, business topics having no place on the formal program. Every New England amusement center was represented heavily, with the result that the turnout reached record proportions.

The hosts, Mrs. Rose Stone and her manager-son, Larry, and his wife, carried on the traditional hospitality associated with the summer meeting by supervising the preparation and serving of two mouth-watering meals and taking care of the in-between periods with copious quantities of liquid refreshments.

July Biz Good

The business experiences of association members to date parallels that of the Stones at Paragon. June, which was very good a year ago, this season was the victim of too much rain. But July, with only two days of rain, has been excellent, all things considered, especially since it included for most a record-breaking Fourth of July play.

Week-end business at Paragon and Nantasket Beach is on a par with the good takes of a year ago, Larry Stone said. The week-day business has been off about 10 per cent but, altho unwelcome, it is not too worrisome.

Stone, and most other operators in attendance, attributed the dip in grosses to the high cost of living, pointing out that employment and wages were in keeping with post-war prosperity. There are fewer dollars available for luxury spending, they said, and the money is made up largely of change and bills of small denomination whereas a couple of years ago park patrons proffered mostly big bills.

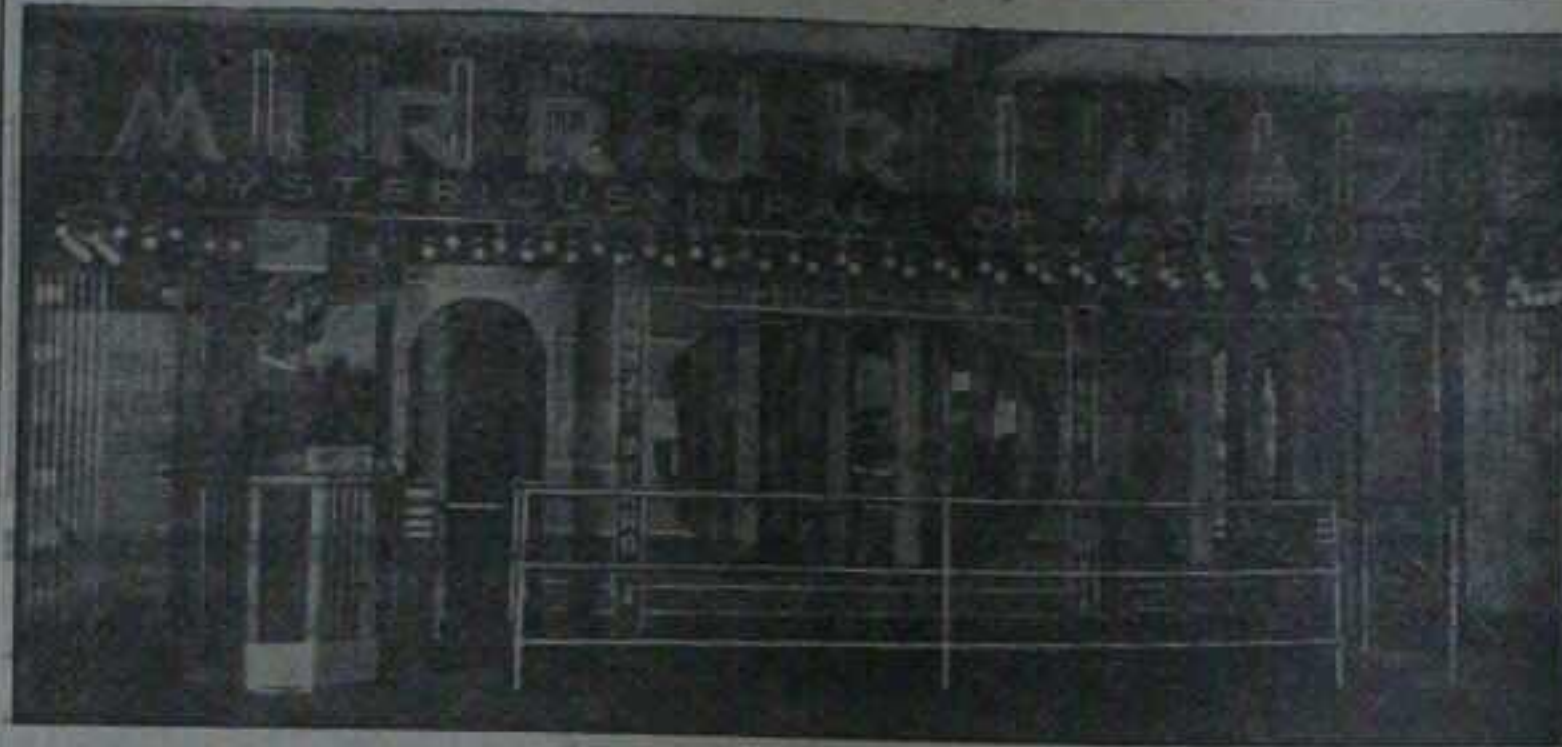
All of the major units at Paragon charge 25 cents. High operating costs nix the possibility of any appreciable cutting in admission charged.

August Looms Big

Barring bad weather breaks August, which contributed the best takes last season, should result in lush business to round out a good season.

Restaurant operations at resorts this year have been anything but profitable, altho the grab joints, as always, continue to be lucrative. The cost of food and labor have increased to the point that, despite upped prices, the earning of profit is only a hopeful gamble.

Most folks stayed in Boston and journeyed to the meeting by boat, a pleasant jaunt down the bay and one of the major selling points in Paragon's favor. The day dawned gloomy



MIRROR MAZE, shown above, is new installation at Silver Beach Park, St. Joseph, Mich. Unit, which was designed by William de L'horbe Jr. and the National Amusement Device Company, Dayton, O., presents a commanding, colorful appearance, and incorporates several new features for such units.

Utah Pioneer Day Draws Top Crowds, But Take Off 20%

SALT LAKE CITY, July 31.—Utah resorts played to capacity crowds over the Pioneer Holiday week-end (24-25), but the money take was off approximately 20 per cent as compared with the same period last year, resort owners announced this week. Pioneer Day play in Utah is an almost infallible guide to the season's business, much more so than Independence Day business.

Perfect weather jammed beaches and resorts despite competing civic sponsored attractions in almost all localities. Saltair, Black Rock and Sunset Beaches out of Salt Lake City; Lagoon, midway between Salt Lake City and Ogden; Como Springs at Ogden, and Saratoga Springs on Utah Lake near Provo, all did top business.

Waldameer Feels 10% Township Tax

ERIE, Pa., July 31.—Waldameer Beach Park has been notified to pay a 10 per cent amusement tax to Millcreek Township. Five other spots in the township also are affected. They include two drive-in theaters, two golf courses and a tavern catering to large private parties.

Owners of the establishments, led by Alex Moeller, owner-manager of Waldameer, petitioned the local common pleas court for a temporary injunction. This was refused by Judge Elmer L. Evens. The petition was based on discrimination, but the court's interpretation was that the tax is not against the operators but applied to every person patronizing amusement places.

The owners meanwhile have started a new action to be taken directly to the State Supreme Court for an injunction proceeding. New action is based on the fact that the wording of the tax measure exempts all charitable and educational activities, including fire department bazaars and school plays. Petitions point out in the new action that if the tax is intended to apply to patrons rather than operators no exemptions should be listed in the resolution. The action is being taken to the Supreme Court on the grounds the new levy is unconstitutional.

but cleared by afternoon to assure a successful meeting.

List of Folk Music Parks Increased

CHICAGO, July 31.—Two more folk music parks were uncovered this week by a survey of *The Billboard*, while another rustic park changed hands. Hillside Park at Newcomers-town, O., was opened in June by J. C. Dayton, H. B. entertainer at WTNS, Coshocton, O., with over 1,000 seating capacity. Dayton reports he has had as many as 1,200 for each of three performances on Sunday, with regional radio H. B. and Western acts. He anticipates putting in concessions and rides next summer.

Sunset Grove Park, operated at Berlin, Pa., by C. M. Scholl, local promoter, is in its second season, operating with H. B. shows Sundays, plus dancing and roller skating on Saturday on a 45 by 90-foot floor.

Joe Edison, prominent figure in folk music field, both as an entertainer and promoter, has taken over as manager of Sleepy Hollow Ranch, Pennsburg, Pa. This park was described in a feature on folk music park operation (*The Billboard*, July 31).

Singhiser Succumbs After Brief Illness

LOUISVILLE, July 31.—John F. Singhiser, vice-president and general manager of Fontaine Ferry Enterprises, owner-operators of Fontaine Ferry Park here, died July 23 at S.S. Mary and Elizabeth Hospital, where he had been confined for five weeks.

Well known among park men, Singhiser had been associated with Fontaine Ferry Enterprises 22 years.

Record Crowds Attended Conn. State Parks in '47

HARTFORD, Conn., July 31.—Department of Interior reports an all-time record attendance of 2,430,337 during 1947 at Connecticut's 54 State parks.

The State spent \$74,916 to improve its parks last year, as compared to \$18,507 in 1945. The 1947 operating expenses totaled \$420,307, as compared to 1945's \$186,591 figure. Total expenditures on State parks in 1947 was \$495,223, compared to \$199,099 in 1945.

Only 21 acres were added to the State park system in 1947, as compared to 1,400 acres in 1945.

Austin, Tex., Spot Opened By Mitchley

Riverside Has 11 Rides

AUSTIN, Tex., July 31.—Austin's newest playground, new Riverside Park, bowed for the season here Thursday (22) with prominent local citizens participating.

George Mitchley and his son-in-law, J. L. O'Bryan, leased the spot on Barton Springs Road from P. W. Curry and added all new equipment. Spot opened with 11 rides, including a Merry-Go-Round, Ferris Wheel, Octopus, Aquaplane and Merry Mix Up. A separate kiddie park, with rides, also is in operation. Park is open daily from 4 p.m. until midnight.

Mitchley announces an outdoor stage will be built with a seating capacity of 500 persons. Stageshows will be presented nightly, he said. The shows will be produced by Freddie the Clown, who will use both local and imported talent. All stageshows, Mitchley said, will be free.

Five-Mile Calif. Stretch Reopened; Biz Boom Forecast

SANTA MONICA, Calif., July 31.—Prospects for improved patronage of parks and beaches along the five-mile ocean frontage that stretches from Hermosa Beach to this city are brighter because the area has been reopened to bathers. Quarantine, which closed the beaches to bathers, was imposed last summer as a result of sewage pollution.

City health authorities said the bacteria count has dropped below the danger point.

However, seven and one-half miles of beaches, extending from 27th Street in Manhattan Beach north to Sunset Pier in Venice, remain under restrictions. The banned area is in the Hyperion outfall sewer district.

Completion of the mile-long outfall sewer into the ocean is predicted for next summer by the Board of Public Works, thereby making the entire area safe for swimmers.

It is estimated that lifting of the quarantine will nearly quadruple the attendance along the affected area of public beach property.

Simon's New Act At Cincy's Coney

CINCINNATI, July 31.—Capt. Leo (Suicide) Simon, former fire diver, has been engaged for the remainder of the season at Coney Island here with his new turn of "blowing himself up with dynamite." He is working as a free-act twice daily on the Coney Mall.

Simon got the contract after convincing Edward L. Schott, Coney president, that he had a decided novelty and after giving a special demonstration last week before Schott and other Coney execs on the Coney playground.

Simon bills himself as the "Dynamite Demon—the Man Who Blows Himself Up and Lives to Tell the Tale."

Rolling Green Host To Pennsylvania Ops At Meeting Sept. 9

SUNBURY, Pa., July 31.—Plans for the 14th annual meeting of the Pennsylvania Amusement Park Association to be held September 9 at Rolling Green Park here are rapidly taking shape, R. M. Spangler, association president, announced.

Altho Rolling Green Park is scheduled to close its regular season on Labor Day, arrangements are being made for it to reopen the day of the meeting so that those attending can see the park in operation. Spangler said a prominent sports personality will be the principal speaker at the association's annual banquet.

Brisk Biz Creates Playland Auto Jam

COUNCIL BLUFFS, Ia., July 31.—Business is so brisk at Playland Park here that it has created a parking problem.

The city council decided the only way to solve a traffic jam near the park was to construct a clover leaf road arrangement leading to the park's parking lot. The park will bear part of the cost. Stoplights also will be installed at a near-by intersection.

Riverside's Happy Atmosphere Aid to Strike Settlement

AGAWAM, Mass., July 31.—An industrial picnic held at Ed Carroll's Riverside Park resulted in the probable settlement of a six-week-old strike at the Van Norman Company, Springfield.

The sponsoring union invited management, and the two groups conferred in the soothing atmosphere provided by the park's picnic grove. A spirit of good fellowship immediately prevailed. Company President James Y. Scott became "Jimmy" and Personnel Manager Leon Hutchins was "Hutch." Scott was said to have provided the beer.

Raffles, races, rides and refreshments were all included in the day-long program.

Park tub-thumper Harry Storin is using the Van Norman outing as an example of why all other area industrial concerns, on strike or at peace, should picnic at Riverside.

Pine Island Cuts Kid Prices

MANCHESTER, Conn., July 31.—Pine Island Park has inaugurated a new gift policy for children under 12 years of age, with admission on any ride at any time now: 5 cents, except Wednesdays to 6 p.m., when admission is cut to 3 cents.

Planning for A. C. Centennial in 1954 Already Under Way

ATLANTIC CITY, July 31.—Altho the celebration is still six years hence, arrangements are already under way for the resort's centennial in 1954.

The 1954 Association, a non-profit research corporation, organized last April to look into the possibilities of combining the centennials of Atlantic City, the White Horse Park and rail transportation in South Jersey, all occurring in 1954, has been endeavoring to interest the Edison Electric Institute in bringing its diamond jubilee of electric light into the same picture.

An illuminated railing in glowing colors along the Boardwalk and floodlights throwing colored light over the surf are already forecast as features of the Atlantic City beach front. Units of the illuminated railings have already been made. The top rail will be of lucite, of the same size as the present steel rail, and just as hard. There would be practically no heat, it is said, and no danger from electric current because of the rugged construction of the rail which would be more difficult to break than the present iron railing.

Combining the centennials, it was pointed, would likely bring the greatest crowds of visitors the resort has known in its entire history.

A. C. Okays Motor Chairs

ATLANTIC CITY, July 31.—The city commission gave its approval Thursday (22) to an ordinance permitting 100 mechanized rolling chairs to operate on the Boardwalk. Protests that the chairs would be dangerous to pedestrians were rejected.

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WILLIAM J. HICKS, Mgr.

ROCKAWAYS' PLAYLAND, ROCKAWAY BEACH, N. Y.



FIRE struck Ed Carroll's Riverside Park, Agawam, Mass., at 2:30 a.m. July 14. Loss was estimated at \$125,000. Top picture was taken shortly after the fire was declared under control. Bottom picture shows the general fire area 48 hours after the fire. Work of rebuilding lost structures and features is under way.

Eastern Spots Roll Up Dough

Heat waves send patrons to beaches—Rockaway tops with 1,250,000

NEW YORK, July 31.—Torrid heat and high humidity are giving all beaches, outdoor resorts and amusement parks in the New York area their biggest attendances of the season. Last week-end, with ideal weather Saturday (24) and Sunday (25), brought beaches, pools and parks near-record gates.

According to statistics tabulators, who apparently dote on titanic figures, Rockaway Beach headed the attendance parade Sunday (25), with 1,250,000 heat-dodgers jamming its beaches, boardwalk and amusement parks. Jacob Riis Park, municipally operated swim and play spot at Rockaway, hit a high of 95,000, with bathhouse facilities swamped shortly after noon.

Coney Island's tabulator, probably sporting a deep shade of tan, came up with an attendance total of a mere 1,200,000 for Sunday (25)—50,000 below that of rival Rockaway.

Jones Beach, where attendance figures are not so difficult to check fairly accurately, reported its second best day of the season Sunday (25), with 120,000 patrons making use of parking lots, surf, beach, pools and recreational facilities.

Long Beach and Atlantic Beach, South shore Long Island spots, are unusually active this season, apparently getting the overflow from Rockaway and Jones Beach. Long Beach Sunday (25) almost topped its July 4 record with a crowd of 95,000, while Atlantic Beach registered a record-breaking 90,000, largest of the season.

Orchard Beach, city-owned swim spot on Long Island Sound, hit a season high of 75,000—which is about 25,000 below last season's high mark. Transportation is the problem at this spot, which depends on bus service as the principal mode of access.

Minnie Train for Roseville

ROSEVILLE, Calif., July 31.—A miniature steam railroad in Royer Park was assured when the city council provided funds for the down payment on rolling stock and 500 feet of track. Eugene E. Watson, city recreation director, said he expects the line to be in operation by August 1. Cost is \$6,000. Equipment consists of an eight-horsepower oil-burning locomotive; water and oil tender, and three coaches with a capacity of 12 persons each.

Wildwood, N. J., May Slice Game, Ride License Fees

WILDWOOD, N. J., July 31.—Mayor W. Harry Steele Jr., new resort head, has promised Boardwalk and arcade concessionaires that a complete revision of the town's mercantile ordinance will be undertaken at the end of the summer. He will first confer with concessionaires and merchants to learn their views.

Hardest hit by the present ordinance are concessionaires and ride operators. Each unit is now charged a \$300 license fee, and the tax must be paid for each game, altho several may be combined at one stand. Formerly, concessionaires paid a smaller fee for each additional game.

FOR SALE 1946 MOON ROCKET

Looks and runs like new.
Located at CEDAR POINT, OHIO.

Write VAN BECKER
Room 120, Milner Hotel
Sandusky, Ohio

Coney Island, New York

By UNO

Ideal weather conditions for the week-end (July 23-25), the second attended by no rain, brought satisfaction to all ops and those facing the third payment of concession rental as well as Mardi Gras contributions.

Wonder Wheel, 150' high by 130' in diameter, is in its 28th year on Jones Walk between Bowery and Boardwalk and is managed by Herman J. Garms Sr. His two sons, Herman Jr. and Alfred, are chief mechanic and assistant manager respectively. Control man is Mike Maloney. Louis Mintz, assistant operator, has been an employee for 23 years. Platform men are Harry Oxford and John Devoe. Ticket taker is John Armstrong. Extras, Pat Dougherty and Anthony Uvaris. Two companies, Wonder Wheel, Inc., and Million Amusement Corporation, former the owner and latter, operator, are factors in the life of the wheel, the original cost of which was \$165,000. Since its erection \$50,000 more has been spent in improvements. Herman Sr., who came to the Island in 1920, built the first Coney Scooter, called the Whoopie, back in 1924 and sold it in 1931 to Isadore Krauz. Prexy of the Million Amusement Corporation is Louis Barbieri, an Islander for 40 years, who used to make his hangout at Louis Stauch's Bowery dance hall. Rain or shine, Wonder Wheel never stops rolling.

Play the Races Line-Up

Stanley Gersh and Sam Garber's Play the Races on Surf has Forest (Buck) M. Rogers as chief announcer; Robert Crandis, assistant announcer, and Sam Kariekow, Alfred Guida, Richard Graham, Moe Berger and Sandy Reiss (for the week-ends), pitmen. . . . Fred Meers, manager for Sam Gumpert's Eden (wax) Musee since 1932, in its same spot on Surf, corner West Eighth, is assisted by his wife, Margaret, in the arrangement of its 40 exhibits; Howard Heppe, ticket seller; John Thornton, gate man, and Nick Loguercio and Viola Thibodeau, caretakers.

Edward McNenny, head cashier at the Steeplechase Parachutes, suffered a stroke July 16. . . . Murray Kaufman, Bowery photog, is backing a lightweight labeled the Nose. . . . Tirza, every Saturday this season, is adorned with three orchid corsages, sent by a Niagara Falls admirer. . . . Betty Real, former dancer at Palace of Wonders, is now with George Bol-

stead's Illusion Show with Endy Bros.' Shows in which hubby Billy Milton is managing the Freak Show and talking out front. Same org has Ashea, featured dancer with the Latin Quarter. . . . Harry Hirdlinger and Sandy Reiss are manager and assistant manager respectively of Stanley Gersh's Kensington Skee Ball and poker roll spot on the Bowery.

Chamber of Commerce biggies, Monroe Ehrman, Allan Kramer and George McCullough, had a talk session with superintendent of buildings and public offices of Brooklyn Saltzman regarding latter's rigid observance of an old law restricting Coney establishments in the matter of superfluous signs, their illumination and spaces. A better understanding of Coney's needs in this direction, ops hope, will eventually emanate from the confab. . . . Hadji Ben Ali, family name Louis Baskind, at Palace of Wonders, became an uncle last week when a girl arrived at the Hartford, Conn., home of his brother, Harry. . . . Co-employees of Selwyn Silverstein, mike man at Eddie's 5-Star Final, gifted him with a money collection July 18 when he became wedded to a Long Island society belle. . . . Press photogs, at their dinner and outing at Steeplechase Park last week, also acted as judges in a beauty contest. From out of a group of 20 they selected Irma Hensten, of Brooklyn, as Miss Lensfiller of 1948.

Aerobit ride on Ward's Boardwalk property is being operated by Joe Asem with Ethel, his wife, functioning as the singing ticket seller, and John Gallagher and Eddie Burling, mechanics. Brother of Joe, who is John Asemacopoulos, guides the Whip, alongside, with Edward J. Gallagher, son of John, switchman, and Dick Busardo and Bob Buckley, ticket sellers. . . . Thriller ride, designed by Johnny D'Errico for John Ward, now has its 12 cars twirling on the Boardwalk. Responsible for its finishing touches were Joe Matera and James Bratcher. . . . Bob Jacobs's Amuse-o-Mat Arcade on Maizie Gordon's Surf Avenue property is managed by Louis Fishman with Bennie Green, assistant; Ann Jacobs, cashier; Charles Dowd and Michael Cascio, photo recordings, and Mendel Sagan, developer.

Abraham and Bessie Angel and (See Coney Island, N. Y., on page 93)

Hoosier Folk Music Park To Try Full-Week Operation Next Year

ANGOLA, Ind., July 31.—First attempt at a full-week operation, developed during the second year of an outdoor location that started as a week-end folk music park, will be tried here next year at Buck Lake Ranch, Harry K. Smythe, op of the park, told *The Billboard*.

Smythe, enthused by the week-end throngs who have been driving from within a radius of 150 miles from Ohio, Michigan and Indiana, said that he has already worked out a deal to buy a strip adjacent to the park. This will make it possible for him to build a new entrance on Route 20, instead of the country road entrance he is now utilizing. With the Lincoln Highway tourist traffic, Smythe expects a consistent tourist pull next year.

Plans More Rides

Using the miniature railroad which he leased this year as a basis, Smythe plans in '49 to get from five to seven additional kiddie rides on a percentage basis, plus a large stable of riding horses for adults. The Kid-land will be located on the shore of a 20-acre lake which lies inside

the boundaries of his 80-acre park. Smythe does not intend to exploit the mud-bottomed natural lake, but may build a pool eventually.

Smythe has been encouraged by Sunday crowds, ranging from approximately 6,000 to the record throng of last week-end, when he had 9,777 patrons. Smiley Burnette, the flicker comedian; Jim Coffee and His Circle C Ranch, a regional Michigan radio cowboy band and six acts of old-time vaude, stressing sight novelties, were the attractions. While folk music acts have been the major lure, Smythe has found that established record and radio attractions, such as the *Welcome Traveler* NBC web show, Jack Owens and Bonnie Baker can be utilized to advantage. All talent is booked by Earl Kurtz, of the WLS (Chicago) Talent Bureau.

Tho the park is only in its second season, Smythe put in approximately \$50,000 in improvements. They include a concrete rest room with a complete water system, a 40 by 20 restaurant, a 24 by 12 trading post, a covered dancing pavillion, with an 80 by 40-foot dance floor, where Saturday

Second Biggest Crowd for A. C.

ATLANTIC CITY, July 31.—Second largest crowd of the season turned out here last week-end, with beach patrol headquarters estimating the crowd on the beach last Sunday (25) at 235,000—only 32,000 short of the July 4 record crowd.

Boardwalk was packed both Saturday (24) and Sunday (25) night. Amusement piers and theaters, waiting lines, while refreshment stands were working at top speed and virtually all eating places were filled during the dinner hour.

With business generally way down here this season despite the late crowds, the past week-end hype the morale of merchants, concessionaires and amusement interests. However, it indicated strongly that Atlantic City again is becoming a week-end resort insofar as large crowds are concerned.

Gunther's Olympic Sets Strong Bill

IRVINGTONTON, N. J., July 31.—Big week is coming up at Her Gunther's Olympic Park, with O.U.A.M. councils of Essex County holding their annual field day in the park's big picnic grove Wednesday (4). A special display of fireworks will climax the day.

The added attraction Sunday will be Reg Kehoe and His Maritime Queens, who will alternate with the band of Joe Basile in the park band-shell. Current line-up of acts in Olympic's Open-Air Circus includes the Montana Kid, with the Campbell Sisters, and his horse, Coley Bag, plus the Juggling Renees, Brian brothers, pantomimists, and Sosim and Hernandez.

Police Seek Two Lake Compounce Holdup Men

BRISTOL, Conn., July 31.—Police this week were searching for two unidentified youths who reportedly took \$19 at gunpoint from the night watchman at Lake Compounce Amusement Park early last Wednesday morning (21).

According to the watchman, Ernest Whitney, the gunmen also made an unsuccessful attempt to rob the administration building.

night folk dancing is held, and popcorn and candy floss stands, both approximately 12 by 18. In addition, Smythe has added office space under his covered outdoor stage, plus three dressing rooms, making a total of eight dressing rooms. Smythe uses the following price sheet for concession sales: Candy floss, 10 cents; snow cones, 5 cents; popcorn, 5 cents for an ounce-and-a-half bag, and caramel corn, 15 cents and 25 cents per bag. Smythe directs his entire \$500 weekly advertising budget to 15 daily papers within the 150-mile radius of the park, utilizing one 20-inch ad once per week in each paper. He does not paid radio advertising, but some of his regional folk music attractions plug their appearance heavily at the park a week or two before the date. Smythe intends to keep his talent budget at around \$1,500 weekly.

Smythe emphasized that a major factor in the early success of the spot has been the consistent DDT-ing which he has practiced to rid the outdoor area of flies. While recently he spent \$150 for a one-day spray job by airplane, Smythe explained that the absence of flies and moths has been a big draw, because other picnic areas and parks in the area are fly-ridden due especially to the humid season.

Smythe charges a straight 70 cents entrance fee, with children under six admitted free.

1,000,000 Pull L. A. County Aim

Prize list to hit 350G at first Pomona annual since '41—push brochure

POMONA, Calif., July 31.—Plans for the initial post-war showing of the Los Angeles County Fair here September 17-October 3 are nearing completion.

The \$2,000,000 program of reconversion and additions is being pushed rapidly and preparations are being based on a probable attendance of 1,000,000. At its last showing in 1941, attendance exceeded 800,000.

The list of county exhibitors is growing, with more than a score signed up for elaborate feature displays, it was announced.

As the result of recent acquisitions, the grounds this fall will cover 350 acres and will have a parking area for 30,000 cars.

A record of \$350,000 will be distributed in prizes and purses, and it is estimated that there will be some 10,000 individual entries.

Dedicate 4 Buildings

Notable events include dedication ceremonies for four huge buildings. One of these, the Palace of Agriculture, will replace a similar building destroyed by fire soon after the last fair. This building is 800 by 147 feet and constitutes one of the largest buildings of its kind in the West.

A new radio and television building will be opened to the public the first day. In addition, there will be the official opening of two great livestock pavilions.

Buildings and grounds will present a dazzling splash of color as a result of the application of some 40,000 gallons of paint and the blooming of more than a million zinnias.

Plan Extensive Brochure

An eye-appealing brochure that will carry the word of the fair to every State in the union and to foreign countries is in publication. A quarter-million of these folders calling attention to the first post-war fair is being printed in three colors. The print job, expected to be completed early in August, requires 10 tons of enamel paper and 750 pounds of ink. There are 56 photos in the layout depicting many phases of the exposition.

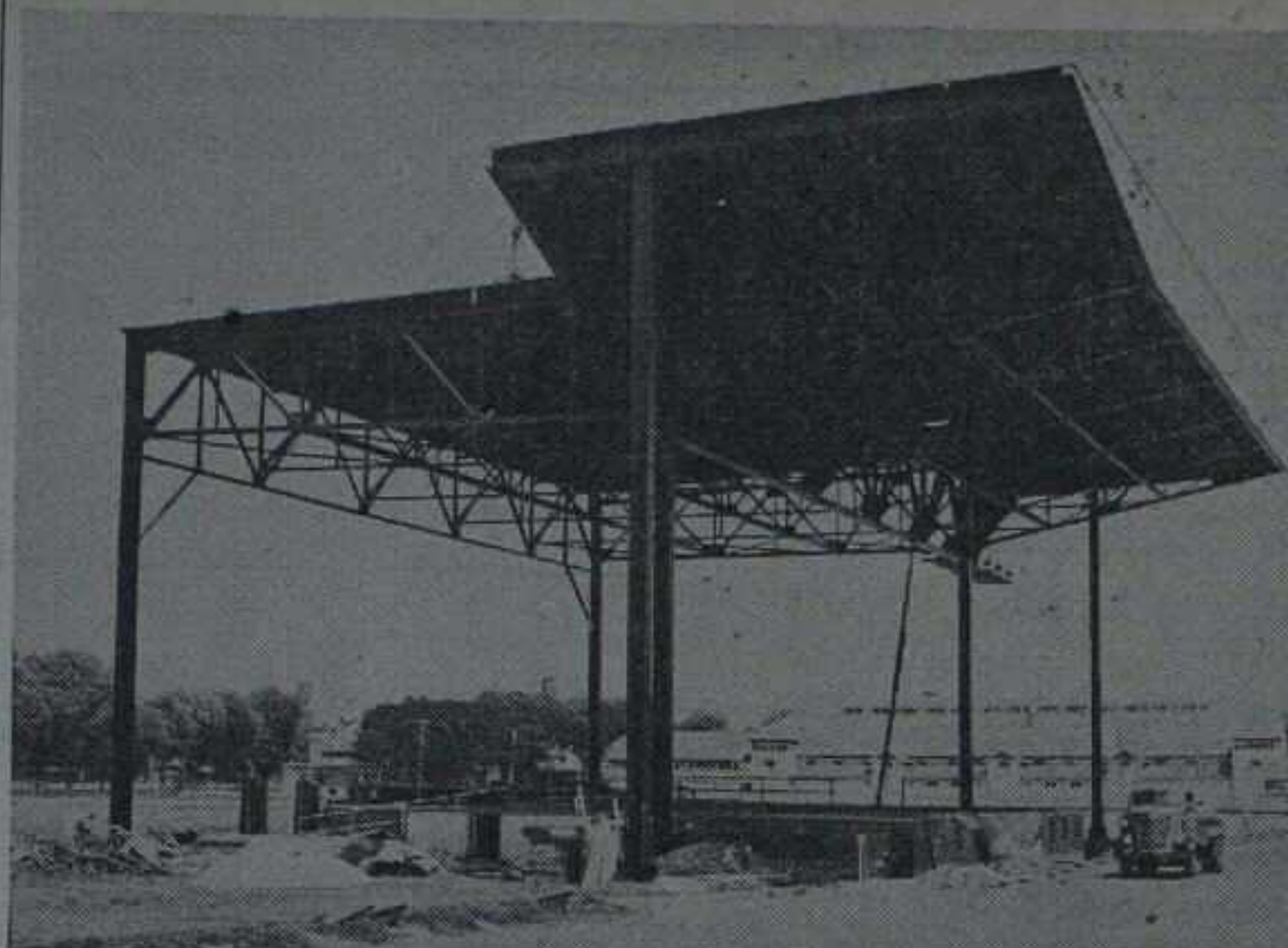
Wide Distribution

Promotion of the souvenir brochure on a wide scope. To obtain as wide a distribution as possible, the folder will be distributed thru travel and information offices, chambers of commerce, border checking stations and other points to tourists entering California. Railroad and bus lines also will distribute them.

Large industrial concerns, especially those exhibiting at the fair, will be thousands more. More than 1,000 copies will be made available at Greyhound bus stations west of the Rockies.

High School Band Festival For South Carolina Annual

COLUMBIA, S. C., July 31.—A state high school marching band festival will be the feature of the State Fair's School Day program this year, according to Paul V. Moore, executive secretary. This is the first revival of this type of event at the fair since 1942 and all public school bands in the State are eligible. Approximately 100 bands are expected to participate. Attractions lined up for this year's fair, October 18-23, include George Hamid's *Fantasies of 1948*, as the grandstand attraction, and the World Mirth Shows, on the midway.



PICTURED ABOVE is the new \$50,000 all-weather stage at York (Pa.) Interstate Fair. Since the main truss is 34 feet above the ground, occupants of all grandstand and bleacher seats will have an unobstructed view of the entire track. The rear and sides of the stage will be enclosed with canvas which can be raised or lowered in a matter of minutes. Samuel S. Lewis, president and general manager, planned and supervised the construction.

York Annual Adds 50G Stage, Ups Seating Capacity to 11,000

YORK, Pa., July 31.—Several major improvements, including a \$50,000 all-weather grandstand stage, are assured of completion prior to staging of the 96th annual York Interstate Fair, September 14-18.

A five-foot steel mesh fence, encompassing the entire grandstand area, has replaced a 50-year-old wooden unit. Reinforced concrete stands, now in the process of construction, will boost seating capacity for grandstand shows from 8,000 to 11,000.

The midway area has been enlarged and the fair's macadamized system of roads has been expanded. Additional modern toilet facilities will be located beneath the new stands and, possibly, a modern restaurant. Steel guard rails are being erected on both sides of the track to assure the greatest possible safety during the running of auto races and thrill shows.

Long-Range Program

All of the work is part of a long-range building program inaugurated and supervised by Samuel S. Lewis, president and general manager.

The unique stage will make it possible to present shows in practically any kind of weather. Altho permanent, it is so designed that patrons will have an unobstructed view whenever track events are in progress. The bottom of the main truss is 34 feet above the ground, to provide sight-level clearance for patrons in the top row of the main grandstand.

The stage is large enough to permit the staging of almost any production. A 10-foot steel truss running parallel with the front of the stage is 175 feet in length. Those running to the rear are 80 feet long.

109-Foot Front

Front posts of the canopy, located 17 feet back of the line of the stage, support a cantilever beam which extends 18 feet out over the track beyond the line of the stage. Extensions now being added will result in the stage having a 109-foot front and depth of 63 feet.

Stage lights, as well as the amplification system, will be recessed in the steel network supporting the roof. Nearly 4,000 square feet of canvas, supplied by Arthur E. Campfield, Inc., New York, will be used to enclose

the back and sides of the stage. The canvas is in nine sections and can be raised and lowered at will.

Frank Wirth of New York, who annually books grandstand talent for the fair, will also supervise installation of scenery.

One concrete stand, 400 feet long and 13 feet deep, is being constructed along the concrete and iron fence in front of the grandstand. It will have five tiers of seats with a total capacity of 500.

Another stand 140 feet long and 60 feet deep is being constructed west of and adjacent to the present grandstand. It will seat 2,000.

Tele Gets Big Play At Iowa-California State Celebrations

CEDAR RAPIDS, Ia., July 31.—Television will get a big play at this year's All-Iowa Fair here, according to Manager Andy Hanson.

Plans call for a roving camera crew to pick up scenes on the midway, throught the grounds, of the grandstand and of race track events.

Twelve television receivers will be set up in a 400-capacity tent. This tent also will have a large screen, and, throught each day, a camera, spotted at entrance, will pick up persons entering the tent who will see themselves televised.

Explanations of how television works, when sets will be available and when shows will be televised regularly in the area are to be given over a p.-a. system in the tent.

Air Base Specialists Help

SACRAMENTO, Calif., July 31.—Television in operation will be a feature of the State Fair September 2-12, according to fair officials who said that the equipment is being installed by the McClellan Air Force Base specialists.

Plans call for setting up of a television station and monitorscopes in the Industrial and Machinery Building. A coaxial cable will be laid to the Homes Building where a hook-up (See *Tele Gets Big Play* on page 93)

Regina's Gate Approaches '47

First three days off less than 300 from last year—midway grosses skyrocket

REGINA, Sask., July 31.—Regina's Annual Exhibition and Rodeo thru Wednesday (28), three days after it opened, was running only slightly behind 1947 in attendance. The gate for the first three days aggregated 58,904, as compared with 59,281 last year.

Rain was falling Thursday (29) and indications were it would hang on. There was rain Wednesday, and Monday was marred by high winds and rain.

The grandstand was off the first and third days but up 700 from last year on the second day. Running races and the rodeo are the afternoon attractions. Chuck wagon races and a revue, booked thru Ernie Young, Chicago, comprise the night grandstand program.

The Royal American Shows on the midway reported business substantially ahead of last year. Show execs said the ride and show take for Monday topped 1947 by 37 per cent and that Tuesday's business was about 50 per cent over last year's.

The exhibition offers the largest machinery show in its history, pressing three areas into use for the display.

Cold Hits Minot In Early Days

MINOT, N. D., July 31.—Shoved back from its customary July 4 week run, the North Dakota State Fair here this week opened to cool weather. Attendance, light thru the first few days of the week, showed a day-by-day pick-up. H. L. Finke, secretary, Friday morning (30) said that the steady rise in attendance indicated a heavy attendance the last two days of the run.

The annual opened Sunday night (25) with a grandstand show, which consisted of a revue and acts booked thru Barnes-Carruthers Theatrical Enterprises, Chicago. The revue-with-acts bill was skedded for six nights.

Frank Winkley's Thrill Show was the featured afternoon attraction Monday and Tuesday. The unit pulled a fair crowd at its first performance and was given good patronage on its second show. Horse races were offered Wednesday thru Friday, with a big car auto racing program by Winkley scheduled this afternoon.

The Siebrand Bros.' Shows were registering good business on the midway, according to Finke, who pointed out that a comparison with previous years was impossible, as there has been a shift in potential of the various days due to the change from the July 4 week.

Pacific Livestock Expo On Schedule Despite Flood

PORTLAND, Ore., July 31.—Flood damage to the Pacific International Livestock Exposition buildings will not interfere with scheduled opening of the show October 1, Theodore B. Wilcox, exposition president, has announced.

Four feet of water covered the floor of the show buildings, Wilcox said. However, little harm was done other than the deposit of a coating of silt and other residue. Repairs consist mainly of repainting and recleaning, with some buckled doors to be replaced.

Records Fall At Harrington

Special days, strong attractions draw heavily — rain kills one night

HARRINGTON, Del., July 31.—Despite threatening weather and rain on one night the 29th annual Kent and Sussex Fair was well on its way to scoring new records in every department as it headed into its final performances today. The Sam Numis-promoted big car auto races are the track feature for this afternoon and assure a packed stand if the weather is good.

A record 18,000 turned out opening Monday night (26) to attend the show put on by Jack Kochman's Hell Drivers and spilled over into the midway where the Endy Bros.' Shows were appearing.

Perfect weather aided the initial play.

Tuesday (27) more than 12,000 persons attended, most of them children who were admitted free. A light rain, which began falling shortly after 6 p.m., failed to drive patrons from the grounds. However, it did put a stop to George A. Hamid's grandstand show, featured night fare, after the presentation of one act.

25,000 Governor's Day

Harness horse racing was presented Tuesday thru Friday (27-30). The record number of entries made it necessary to increase the race program to four events of two heats each. Politicians took over the fair Wednesday (28), led by Gov. Walter W. Beacon, and attendance passed the 25,000 mark.

Biggest day of the week was assured yesterday, with the annual Firemen's Day in which the fire fighters vied for cash prizes in 17 competitive events.

George A. Hamid's *Fantasies of 1949*, and Jinx Hoaglan & Company, equestrians, kept the grandstand packed on most occasions.

The annual Asheville, N. C., Mountain Dance and Folk Festival has been postponed from August 5-7 to September 30-October 2.

AROUND THE GROUNDS

Leo Spitzbart, manager of Oregon State Fair, announces that Roy H. Simmons will manage the horse show for the third straight year. The Christenson brothers, of Eugene, Ore., will again manage rodeo events.

Russ Moyer, tub-thumper for the Reading (Pa.) Fair and Centennial was in New York Friday (30) arranging for name personalities to officiate as judges in connection with the annual's beauty contest.

E. J. Metcalfe, newspaperman, whose syndicated feature, *Portraits*, is published widely, recently devoted it entirely to a laudatory appraisal of the county fair. "The greatest fun I have each year . . . is at the county fair," he concluded.

Premium book for the 93d annual Carthage Fair, to be held September 15-18 by Hamilton County Agricultural Society, Cincinnati, has been prepared by Hugo Burgheim, board member, reports Secretary Clarence A. Peters. The 128-page booklet lists prizes of approximately \$30,000.

Paul and Paulette trio, trampoline act, currently playing Midwest fairs, recently spent two days in Champaign, Ill., where they were used as subjects for photographs which will be used to illustrate a book on trampoline acrobatics. Hartley Price, in charge of physical education at the University of Illinois, is the book's author. Jimmy Garner, national AAU trampoline champion, now is a member of the Paul and Paulette trio.

Acts booked by the Gus Sun Agency for the grandstand show at the Ohio State Fair, Columbus, include Willie West and McGinity, knockabout comedy; the Zavatta Troupe, riding act; Sherman Brothers,

clowns, and Cy Startup's dogs. Stage-show has been titled *Stars Over Ohio*.

Alfred W. Lombard, superintendent of the cattle and agricultural departments at the Great Barrington (Mass.) Fair, announces that prizes offered this year will exceed \$10,000.

Clarence D. Benton, manager of Stafford Springs (Conn.) Fair, has been elected corporator of the Stafford Savings Bank of that city.

6G Tax Levied Against Eastern States Expo Unit

WEST SPRINGFIELD, Mass., July 31.—For the first time in history the board of assessors will this year tax the Coliseum at the Eastern States Exposition and the ground on which the building stands, on the basis that it is being used for commercial purposes. The Coliseum has been evaluated at \$190,000 and the land at \$10,000. No other portion of the annual will be taxed.

On the basis of the 1948 tax rate of \$32.80 for each \$1,000 in valuation, the board will submit to the Exposition management—legal owners of the property—a tax bill of \$6,560 for this year.

The Coliseum is being placed on the tax role, the assessors said, because it is used for professional hockey and other commercial enterprises by the management of the Springfield Indians hockey team, which holds a long-term lease on the structure. Like the rest of the Exposition, it had previously been tax exempt on the grounds that the entire fair was an "educational enterprise."

Committee Talk

Charles A. Nash, Exposition general manager, would not comment on the assessor's move, other than to say it would be taken up with the executive committee at a meeting in August.

There were reports that the Exposition might appeal the tax and, if the appellate tax board upheld the assessors, that the bill would be passed along to Eddie Shore as owner of the hockey team. Shore was not available for comment. However, earlier this year, in an effort to get revenue from the hockey enterprise, the board of selectmen levied a \$500 entertainment license fee on Shore. The club owner protested, threatening to move his hockey team to Hartford, Conn. However, the license fee was paid without an appeal.

Boone, N. C., Slates Annual Sept. 15-18; First Since '41

BOONE, N. C., July 31.—Blue Ridge Agricultural Fair, suspended since 1941 because of the war, will resume this year. Dates set by the reorganized fair board are September 15-18.

Grady Farthing has been named general manager. Other officers are Robert G. Shipley, president; Ernest Hillard, vice-president; Bernard Dougherty, secretary, and Clyde R. Greene, treasurer.

Record Attendance Sees Dominguez, Calif., Fiesta

DOMINGUEZ, Calif., July 31.—A record-breaking attendance viewed the two-day Spanish Days Fiesta which closed here Sunday (25), according to officials of the event. They also said thousands of visitors attended the oldtime outdoor barbecue that climaxed the celebration.

Features included a parade, dance and whiskerino and costume contests.

Logansport Dips In Face of Heat

Ind. annual starts off big but sags 10% below '47 when heat hits

LOGANSPORT, Ind., July 31.—After excellent attendance the first three days of its seven-day run, the gate at the Cass County Fair here dipped Wednesday (28) in the face of hot weather and sagged again Thursday (29) before extreme heat and humidity. As a result, attendance thru Thursday was off about 10 per cent from last year, according to fair officials.

The drop-off, however, failed to keep the fair out of the money-winning class. Grandstand patronage was good as was business on the midway, where the Royal Crown Show held forth. The midway take, as a matter of fact, more than pleased fair execs and Eddie Young, Royal Crown owner.

Featured afternoon attraction was harness races Tuesday thru Friday. Jimmie Lynch's Death Dodgers move in today for a matinee and night show. The grandstand program tees off with a society horse show Sunday night (25), WLW's *Midwest Hayride* followed Monday, with the *Summer Time Follies of '48* and seven acts booked thru Sonny Bernet, taking over Tuesday and running thru Thursday, with the Graham Riders rodeo outfit, skedded for Friday night.

Two-Day Estevan Annual Draws 10,000 Spectators

ESTEVAN, Sask., July 31.—The two-day Estevan Exhibition played to more than 10,000 people. Officials of the Estevan Agricultural Society termed it the best fair ever held here.

A feature was the new exhibition building.

THE CYCLONIANS

Comedy Cycling Thrillers
—Available 1948 Fairs—
BOOKED EXCLUSIVELY BY

J. C. MICHAELS ATTRACTIONS

Reliance Bldg. Kansas City, Mo.

4 DAYS 4 NIGHTS TASLEY FAIR

August 15 thru 21
Tasley, Accomack County, Virginia

WANT

Legitimate Concessions for independent midway. No strong outfits. No mitt cam's.

J. EDGAR THOMAS, Mgr., Accomack, Va.

WANT CARNIVAL

For Sept. 30-Oct. 1-2
CLAY COUNTY FAIR
Piggott, Arkansas
JAMES SWIFT, Sec.-Treas.

ATTENTION CONCESSIONAIRES

For choice location, Legitimate Concessions, Independent Midway.

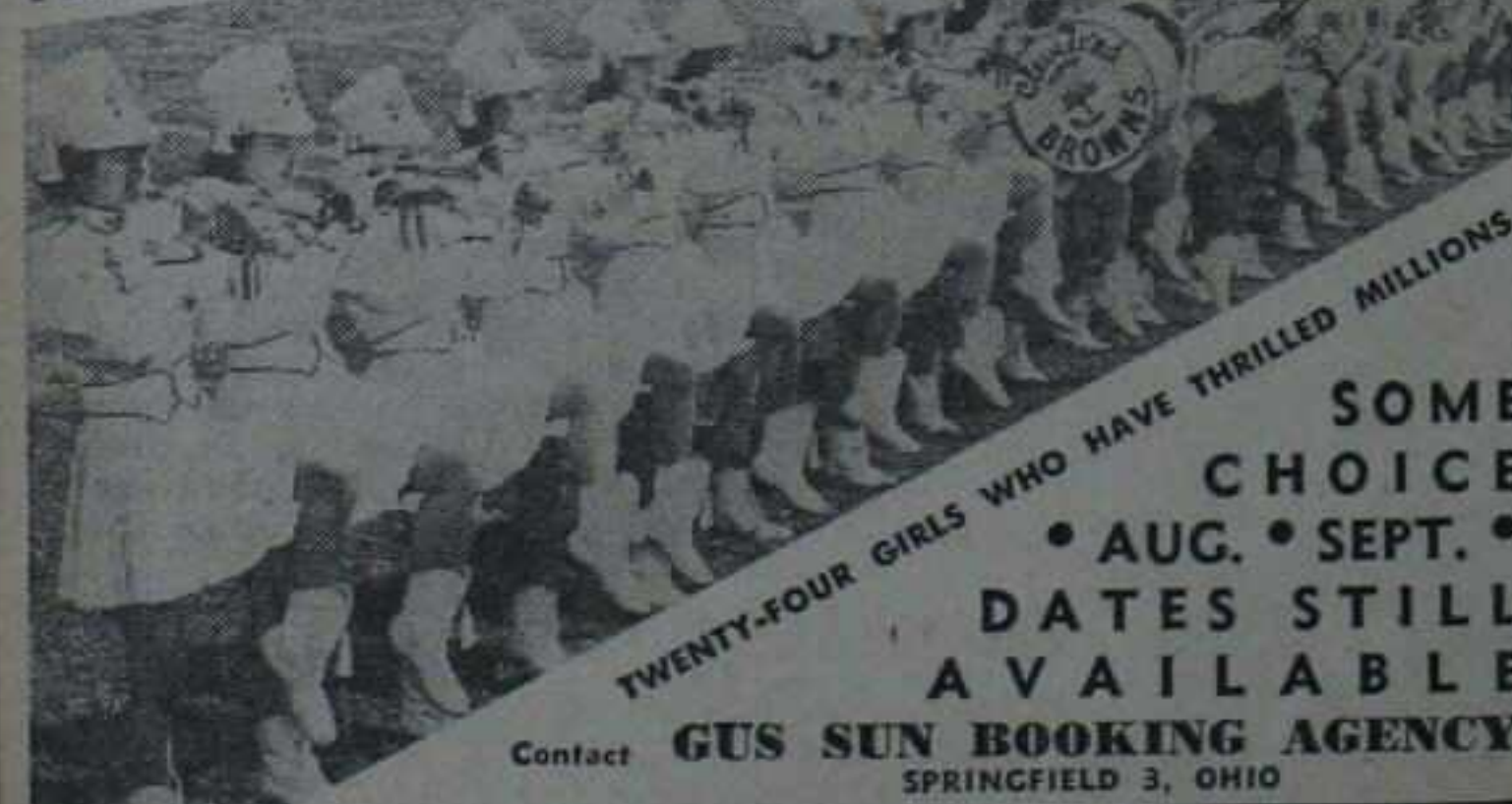
Huntsville, Ala., Sept. 20-25. Write: MARIE DICKSON, Secretary

WANT CARNIVAL

for
ROSEBUD SIOUX INDIAN FAIR
September 3-4-5, Rosebud, South Dakota.
Contact CARL B. AAMODT, Gen. Mgr.

AMERICA'S NEWEST GRANDSTAND ATTRACTION!
GEO. "RED" BIRD'S

MUSICAL MAJORETTES!



TWENTY-FOUR GIRLS WHO HAVE THRILLED MILLIONS
SOME CHOICE
• AUG. • SEPT. •
DATES STILL AVAILABLE
Contact GUS SUN BOOKING AGENCY
SPRINGFIELD 3, OHIO

WANTED CARNIVAL For WENDELL TOBACCO FESTIVAL

WENDELL, N. C.

Also Bunn Fair, county open to all Concessions; Bailey Fair, open to all Concessions. Beginning the second week of September. Want Carnival to have own light plant, if possible.

WADE H. PRIVETT, Zebulon, N. C.

WANTED
SHOWS, RIDES
AND CONCESSIONS
 State Line Fair, North Bennington, Vermont, August 18-22.
 We booked Geo. Hamid acts, also E. Chitwood Thrill Show and Sam Lewis Auto Races. Will have Harness racing and Agricultural Exhibits. All dress:
MICHAEL AKOURY
 Pres., North Bennington, Vermont

CELEBRATION
COMMITTEES,
FAIR SECRETARIES
 FEATURE ATTRACTIONS
 AND COMPLETE PROGRAMS
WARD (FLASH) WILLIAMS
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Benefit Fete Set
For Yorkton Losses
YORKTON, Sask., July 31.—To help the Yorkton Agricultural Society recover from a \$50,000 loss incurred due to a cyclone prior to the fair and losses attributed to bad weather during the exhibition, the Rotary Club here is using its second annual Community Day to assist. Club is presenting a variety show at the fairgrounds, with grandstand seats selling at 75 cents for adults and 35 cents for children. All profits over \$1,000 will go to the fair board. A feature will be the appearance of Lucky Lott's Hell Drivers, who had been signed for the fair and failed to show because of bad weather.

Yolo County Annual Set
To Award 20G in Prizes
WOODLAND, Calif., July 31.—More than \$20,000 in prize money will be awarded at this year's Yolo County Fair August 20-22, according to Stuart Waite, manager. A total of \$1,000 will go for booth prizes, and awards will be made for exhibits in horticulture, floriculture, domestic science, agriculture and livestock. Plans for the event include a parade, horse show, queen contest, picture exhibits and a historical display under the sponsorship of the Native Daughters of the Golden West. This year's fair will be the first post-war exposition here.

Pass List Ruled Out
At Clackamas, Ore., Annual
OREGON CITY, Ore., Aug. 31.—Clackamas County Fair board has announced a new policy ruling out the pass list. Ried Stone, board secretary, says no one—not even fair board directors—will be admitted to the fairgrounds at Canby free of charge. Performers, exhibitors, concessionaires—and even truck drivers making deliveries inside the fairgrounds—will pay admissions at the gate. To keep out would-be gate-crashers the fair board has constructed a hurricane fence around the fairgrounds. Event is set for September 1-4.

Talk Bond Issue for Exhibit
Bldg. at Clinton, Okla., Fete
CLINTON, Okla., July 31.—Custer County Fair board has approved study of plans for a bond issue to erect an exhibit building here. An architect has been employed to make preliminary estimates of costs. In the past the fair has been held in various buildings in separate parts of town. Officers of the fair include Ray Pyron, president; Bill Lacy, vice-president; Lee Johnson, treasurer, and M. Lee Phillips, secretary.

Wm. Wright Named Special
Events Director at Chicago
CHICAGO, July 31.—William W. Wright, veteran livestock and agricultural exposition exec, has been named special events director of the Cook County Fair to be held here at Soldier Field August 27-September 6. In addition to serving in that capacity, Wright will be chief aid to Tom Staunton, the fair's livestock superintendent. A resident of Chicago, Wright for several years was assistant to William Ogilvie, secretary-manager of the International Livestock Exposition.

Red Lion Annual
Slightly Under '47;
Final Night Mark
RED LION, Pa., July 31.—Attendance at the Red Lion Fair, which closed here Saturday (24), was only slightly under the all-time record. Turnout the final night was the biggest in the history of the event. Except for rain at about 8:30 p.m. Thursday, which dampened the remainder of that night, the weather thruout was excellent. W. C. Kaus Shows enjoyed a big week. Russell Owen, manager, and George Whitehead reported that the take was "barely under the 1947 record gross." The Kaus unit had 9 rides, 7 shows and 52 concessions, the strongest line-up ever presented at the annual. Officers of the fair are Sam McFarland, president; R. M. Spangler, secretary-general manager, and Merwin Deardoff, treasurer.

Roanoke, Va., Event Shifts
To Free Grandstand Shows
ROANOKE, Va., July 31.—Roanoke Fair, scheduled for August 30-September 4 at Maher Field here, for the first time in its history will operate with a free grandstand show, Lester H. Hutson, president, announced. Grandstand show will be supplied by George A. Hamid, Inc., New York booking agency. John H. Marks Shows will be on the midway. Besides Hutson, other fair officers are W. Bynum Hitt, vice-president; Crawford Oakey, secretary, and Edwin M. Imlay, treasurer.

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100,000 Anticipated Attendance—100,000
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 A complete Circus twice daily in front of grandstand
JIMMIE LYNCH DEATH DODGERS on Labor Day, September 6th
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Braden Diplomacy Makes Friends, Influences People

MINNEAPOLIS, July 31.—Despite bad weather which broke just before opening of both matinee and night performances, Ringling Bros. and Barnum & Bailey Circus came thru with good attendance Thursday (29) to open its two-day stand here. Matinee had half a house and the night house was three-quarters full, with customers and acts alike sloshing thru mud and mire. The night show was imperiled at about 7 p.m. when high winds and an electrical storm broke loose. The big top swayed and creaked but held fast and survived the blow which was over in 30 minutes. Straw was spread immediately but the mire was there and customers went thru it in good humor. Advance sales for Friday (30) indicated that if weather was good, a turnout would result at the night show.

Everything Rosy

Meanwhile, everything was rosy between the circus and the Minneapolis Aquatennial organization, which had first protested the circus showing here this week because the annual summer festival is on.

Frank Braden, circus press agent, turned in a brilliant job of diplomacy and got top newspaper advance and review coverage. Braden devoted half his newspaper advertising space to plug the aquatennial and its queen coronation ball at the Minneapolis auditorium Friday night (30). (The festival people had feared the circus date would play havoc with the coronation ball attendance.) In exchange, newspapers listed circus starting times in their daily front page aquatennial feature box.

Big Biz on Way In

Braden reported that the Big One's transportation chiefs did an outstanding job in bringing the circus here from La Crosse, Wis., and fighting afternoon rains to get the top up and ready to start the matinee on time. He paid high tribute to J. C. (Tommy) Thomas, traffic manager, and Frank McGrath, trainmaster, who, he said, are doing the finest bit of railroading and circus moving this year in the Ringling show's history.

On the way into Minneapolis the Big One enjoyed good weather and did top business. At Milwaukee Saturday and Sunday (24-25), attendance was turnout. Sheboygan, Wis., Monday, was good. Tuesday in Madison, produced the biggest turnout of the season. La Crosse provided a good day.

Thrill Circus Off To Promising Start In Springfield, Ill.

SPRINGFIELD, Ill., July 31.—The Thrill Circus, under auspices of the Junior Chamber of Commerce, got off to a fast start here Wednesday night (28), with indications since pointing to a new attendance record for the six-day event.

The program, under the direction of John H. Billsbury, follows: Display 1—Salute to colors. Display 2—The Hodgsons, rings. Display 3—Prince Charming, horse act. Display 4—Clowns. Display 5—Mel Hall, unicycle. Display 6—Bucking mule. Display 7—Joseph Kitchens, chimps. Display 8—Clowns. Display 9—The Malinos, roly-boly. Display 10—The Valentinos, trapeze. Display 11—Happy Harrison, animals. Display 12—Mlle. La Venia, cloud swing. Display 13—The Arillas, balancing ladder. Display 14—Clowns. Display 15—Roscoe Armstrong Company, funny Ford. Display 16—The Sky Lady, high act. Display 17—Bar X Liberty mules. Display 18—Clowns. Display 19—The Skating Carters. Display 20—The Three Paroffs, high act.

Weather Good, So Is Biz in Iowa for Dailey

OTTUMWA, Ia., July 31.—The Dailey Bros.' Circus received a good break from the weatherman during the past week as it moved thru Iowa.

Here Wednesday (28) the weather was ideal and the show put them on straw both afternoon and night.

At Hamburg it was cool and clear. The matinee was a half house and at night the top was three-quarters full.

The weather turned ideal Friday (23). In Red Oak the circus came into town a day or two after a cooling wind had broken a heat wave of several weeks' duration. The temperature on show day was ideal, and the top was filled at night and three-quarters filled in the afternoon.

King Does Big Long Island Biz

NEW YORK, July 31.—King Bros.' Circus wound up a very satisfactory week on Long Island last Saturday (24). Starting at Huntington Station Monday (19), show played the following towns: Riverhead (20), Greenport (21), Patchogue (22), West Hempstead (23) and Hicksville (24).

According to Owner Floyd King, the show drew capacity, or near-capacity, at both matinee and night performances at all the Long Island stands with the exception of West Hempstead. Rain, starting at noon and continuing all day, at Hempstead Friday (23) cut attendance to about three-quarters of capacity at both the matinee and night shows.

King's big top, side show and menagerie tents, as well as trucks and equipment, presented a very good appearance despite the show having encountered considerable bad weather in recent weeks.

The show is the largest that has played Long Island in many years.

The line-up of acts was practically the same as the opener in Macon, Ga. The band, under Jack Bell, is one of the largest to appear with any circus on Long Island.

Springfield, Ill., Police Slate Thrill Show Sept. 4-5

SPRINGFIELD, Ill., July 31.—Dave Malcolm, Chicago booker, has contracted to present a thrill circus at Fitzpatrick Stadium here September 4-5 under auspices of the Springfield Police Union.

Ralph Bedwell, general agent-promotional manager, closed for Malcolm. Ed Mathias will serve as director of activities and James Costigan as publicity director.

The Wallendas, high wire act, have been signed to head the bill, according to Malcolm.

Canandaigua Gives With a Straw for Mills; Syracuse Off

SYRACUSE, July 31.—Weak promotion and a slow advance sale, under the auspices of the Third Ward Men's Club, made for small crowds at both showings of the Mills Bros.' Circus here Wednesday (28). The night show drew a half-house, with a slightly better crowd present for the matinee.

The org attracted a full house the previous night at Auburn, N. Y., however, and a near-capacity at the matinee. Several acts on the show put on a performance for underprivileged and crippled children at the convalescent home. Harry Phillips, of Oswego, tuba-playing circus enthusiast, sat in with the show's band for both performances.

A perfect night brought out an overflow Monday matinee (26) at Canandaigua, but the tent was less than half-filled that night. Officials of the org, however, weren't too unhappy about the small evening crowd as they pointed out that the advance sale, under the auspices of the American Legion Post, had been good but many of the people holding tickets did not show up. Show collected its regular share on all tickets sold, regardless of whether or not the purchaser attended. Several hundred patients from the Veterans' Hospital were guests at the matinee.

Overcast skies, which turned into rain early in the evening, pared attendance at both shows in Batavia, N. Y.

Beatty Org Scores In Waukesha, Wis., Despite Misfortune

BURLINGTON, Wis., July 31.—The Clyde Beatty Circus played to a pair of strong houses here Wednesday (28), but ran into some misfortune the previous day at Waukesha in the form of a short-notice change of lots.

After a two-week campaign had advertised the circus would show on the West Side of town, plans were revamped less than 24 hours before show time and the lot shifted to the East Side. The West Side grounds, it was discovered, were not in shape. Despite the resulting confusion, a near-capacity crowd watched the evening performance, but attendance at the matinee was weak. Waukesha actually had two rail circuses within its city limits on this day, as the Big One was going thru en route to Madison while the Beatty org was in the process of unloading.

Oshkosh gave with a near-capacity at night and a strong matinee.

Cincy Fans' Show Nets \$202 for Polio Victims

CINCINNATI, July 31.—A charity show last night at Forest Stables here, sponsored by the John Robinson-Loyal Repensky Tent of Circus Fans, drew more than 300 people and netted \$202 in voluntary contributions for the National Foundation of Infantile Paralysis. The money has been turned over to the Hamilton County Chapter.

Among those on the program were Sylvana and Bruno Zacchini, cannon act, and the Riding Conleys. Closing the performance was a demonstration of Roman riding by Mildred Wilkymack, local girl. All donated their services.

Members of the tent who assisted at the circus were John G. Robinson IV, Martin J. Hogan, Glen Tracy, Dr. W. C. Huebener, William J. Dammarell and Cecil D. Scott.

Delays Costly To Cole Org on Swing Thru Ill.

JACKSONVILLE, Ill., July 31.—Cole Bros.' Circus ran into a succession of delays on its moves this week. In its jump from Quincy, Ill., here Thursday (29), the delay put back the matinee until 5 p.m., when the show played to half a house. A like turnout was on hand that night.

The day before at Quincy the matinee did not get under way until 4 p.m. and the result was a thin crowd. Despite the hot, humid evening weather and the appearance here two weeks earlier of the Dailey Bros. show, the night performance yielded a three-quarter house.

The circus was skedded to arrive in Quincy early in the morning, but it did not pull in until 10 a.m. A derailment of a freight train caused the rerouting of the circus train. The latter also was slowed by two enforced stops, caused by hot boxes. A series of heavy rains the previous day mired the lot at 30th and Broadway and a last-minute switch was made to Baldwin Park.

Galesburg provided a half house at the matinee and a three-quarter night. Kewanee's matinee was delayed, but the matinee nevertheless produced a three-quarters house and a capacity night turnout.

The show, after getting in a three-quarters matinee at Sterling, tore down because of a cloudburst.

Minn. Gives K-M More Red Ones

FOSSTON, Minn., July 31.—The Al G. Kelly-Miller Bros.' org this week continued its string of red ones in Minnesota.

Touring the resort area in the northern part of the State, the show played to a pair of full houses here (27) and at Walker (24), following an overflow at Park Rapids.

Earlier in the month the show scored with several straws and numerous full houses as it swung thru the south and central parts of the State.

The Big One Gets OK for Cow Palace In San Francisco

SAN FRANCISCO, July 31.—The Ringling Bros. and Barnum & Bailey Circus will show here August 30-September 3 at the Cow Palace. It will be the first major circus to play here since before the war.

Previously, Fire Marshal Frank P. Kelly withheld approval of the R-B application because of the recent fire disasters, but Thursday (29) the board of permit appeals put its approval on the request.

Plans call for the Palace to seat 10,800 for this show and Waldo T. Tupper, general agent for R-B, said that, if the interest displayed equals anticipations, the appearance of the Big One in the Cow Palace will be an annual affair.

Rain Hurts Stevens Bros. In Two North Dakota Spots

PEMBINA, N. D., July 31.—The Stevens Bros.' Circus was hit by rain during stands here and at near-by Neche. As a result, crowds were far below expectations in both towns, with approximately 300 on hand for each of the evening shows and less than that figure at the matinees.

New York Okay For James M. Cole

PLASKI, N. Y., July 31.—Ideal weather and satisfactory crowds have made the story for the James M. Cole circus the past couple of weeks in State.

Attendance was okay at both shows Wednesday (29), as was the matinee at Gouverneur Saturday (24). The matinee there, tho, attracted only 11-house.

Just before show time cut attendance at the matinee in Potsdam but there was a full one at 11.

A scant crowd was on hand for the noon show in Rouses Point, followed by a near-capacity at night.

Despite the fact a carnival was getting off an adjacent lot following a one-week stand and a fair in progress in a near-by town.

King Bros. Drivers' Bonds Forfeited by Meriden Judge

MERIDEN, Conn., July 31.—Last Friday (23), in the local Police Court, Judge Rosenthal ordered the bonds of four employees of King Bros. Circus forfeited. Bonds called for those of Felix Gambone (\$12), Ward H. Rouse (\$24), Thomas W. Gee (\$12), and John Emery (\$12), truck drivers for the circus, charged with motor vehicle violations Connecticut State Police.

Charges resulted from police inspection of the show's motor equipment while the circus played here July 13, when nine drivers were charged with operating defective vehicles.

King Bros. Registered in Ky. By Pan-American Exhibit

MURKIN, Ky., July 31.—With the completion of one day, which was held out, every one of the 17 Kentucky stands of the Pan-American World-Wide Animal Exhibit has been finished, reports W. F. Duggan Sr., manager stand of the season was held at Springs, Ky., July 4, the show doing heavy business from 9 a.m. to midnight closing.

H. (Wingy) Saunders has been doing an excellent job as superintendent of lot and show movements. An overnight move of 168 miles was made in such good time that the show was ready two hours ahead of the advertised opening.

Wanted—24-Hour Agent

Must have car and be able to join on wire. Also other useful people. Can always place you. Come on, long season south. Reply:

JACK MILLS, Mills Bros. Circus
As per route: Aug. 3, Binghamton; 4, Sidney; 5, Onconta; 6, Norwich; 7, Oneida; 9, Rome; 10, Little Falls; 11, Fort Plain; all New York.

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UNDER THE MARQUEE

Katherine Craig, actress daughter of Roy Feltus, visited the Dailey Bros.' Circus when that show recently played Bloomington, Ill. She also renewed acquaintances with Si and Nellie Kitchie.

Cavilla, clown on W. C. Kaus Shows, was on the program of the Sells-Forepaugh and Buffalo Bill shows 50 years ago, when the granddad of the Alcidos was with the org.

The draft law will put the youngbloods into the armed service—the ballet gals back into slacks.

Henry A. Van Loon and Ward C. Shafer, CFAers, saw Mills Bros.' Circus when it played Rochester, N. Y., July 23. Both visited with Jack Mills, co-owner.

Bobby Burns, Cole Bros.' Circus, advises that Phil Marcus, whose leg was broken at Racine, Wis., is back with the org.

Charles Rigon recently caught Bud E. Anderson's Seal Bros.' Circus in the Midwest, reporting a good performance. Preacher Brandon has the side show.

Never were there so many opportunities for advancement to a department head if one doesn't mind the abuses of workingmen.

E. D. (Deacon) Albright has returned to his home in Evansville, Ind., following an operation. He said he received many cards and letters from members of the Mills Bros., Cole Bros., and Ringling circuses.

The Klines (Charles and Peggy) opened recently with Ernie Young's State Fair Revue at Grand Forks, N. D., Fair, then went into Canada for the Class A circuit of fairs, following which they will return to the States.

Isn't it funny that in almost every town one finds a character whose father once owned a circus—even tho he doesn't know its title?

When Cole Bros. played Monroe, Wis., the Karl L. King Tent of CFA was host to performers at a party at the Monroe Country Club following the night show. Some 50 members of the org were dined and feted prior to the show's departure.

Joe Beach reports that he and Charles Davitt recently visited the Aerial Ortons and the Lambertis at Riverside Park, Agawam, Mass., and Mr. and Mrs. Emil Pallenberg Sr., the Cycling Kirks, and Howard and Wanda Bell in Holyoke, Mass.

Mr. and Mrs. Joe Myers and daughter, Joanne, recently returned to their home after spending three days on the James M. Cole show. Myers, who is winter quarters' caretaker for the Cole org, also reports they visited the Ray-Lee Circus at Inlet, N. Y.

Years ago when a one-ring overland dog and pony show came to the old home town it drew an estimated crowd of 200 knockers.

During the recent visit of the James M. Cole Circus in Potsdam, N. Y., personnel of the show participated in memorial services for George L. Cole (no relation), who had circuses thru that area at the turn of the century.

Rene Chamberty, original catcher for George Chamberty, is flying from the Le Bourget airfield in Paris to join his brother in the casting act of the Chambertys, which is on tour with King Bros.' Circus. The Chambertys, well-known French aerialists, were separated during the war.

Equipped with boots, spurs, neckerchief and a 10-gallon hat, the local cowboy singer expects to be recognized at front doors for free.

Bradford, Pa., home of the Lillian Leitzel Tent of the Circus Saints and Sinners Club of America, has been awarded the 1949 convention of the National Circus Saints and Sinners Club, according to a recent announcement by Albert D. Watson, Richmond, Va., president of the group.

Ed Hiler, while in Cincinnati last week, announced that he is concluding a 20-week season as contracting agent with the Cole Bros.' Circus. After a brief rest, Hiler plans to take Tex Ranger and His Chuck Wagon, a radio quiz show, on tour of Mid-western theaters.

As a sporting thing, criticism of old-timers should be indulged in only by those who can define drag-shoes, niggerboards and juice floaters.

C. R. Ketrige, managing editor of The Kewanee (Ill.) Star-Courier, "joined" Cole Bros.' Circus as clown when the org played that town July 26. As a result of his experiences while playing both shows, he penned a feature in the paper the following day.

Jeannie Rockwell, who was injured in a fall in Madison Square Garden while performing with the Ringling circus aerial ballet May 5, will leave Polyclinic Hospital in New York for her Bellemore, L. I., home in about two weeks. She expects to have to wear braces for another eight months to a year.

Pure damn meanness must be responsible for pushers' ill tempers at early morning, because it has been proven that one can't get up on the wrong side of a berth.

The Wallenda unit has been signed by the Barnes-Carruthers Theatrical Enterprises, Chicago, to appear at the Wisconsin Centennial Exposition beginning August 9. Following that engagement, troupe goes to the Iowa State Fair, Des Moines. Unit will close August 7, with Tom Packs Circus in Nashville, Tenn.

Among the members of Ringling-Barnum who visited Willie Downing at Eastlawn Sanatorium, Northville, Mich., recently were Rose Gould, Mr. and Mrs. Bud Friel, Mr. and Mrs. Ed Mader, Dick Begin, Bill Sweeney, Tommy O'Hara, Freddie Harris, Larry Wilcox and Joe Land. Downing is improving.



WHEN RINGLING-BARNUM played Flint, Mich., Mrs. John Wanek, of Lobdell Lake, near Flint, was on the lot early. Reason is her brother, Fritz Hermsen, known professionally as Trusco, is with the R-B show as a high-wire performer, and it was the first time the two had seen each other in 15 years. Mrs. Wanek left The Hague, Holland, 15 years ago. Last winter John Ringling North signed her brother, who was appearing in England, and brought him to the States for this season. Picture was taken by Mrs. Wanek's husband, a commercial photographer in Flint.

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THIS SHOW HAS PLENTY OF MONEY BACK OF IT.

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Double Traps, Ladder, Web, Perch or Team doing two or more. We furnish gas. No Cook House. Wire lowest as per route for indoor season, opening October 1. Acts doing two or more. Ed Weidman, write. Address: Dixon, Ill., Aug. 5; Melrose, 6; Cashton, 7; Viola, 9; Boscobel, 10; all Wisconsin; 11, Cuba City, Ill.; 12, Hanover, Ill.; 13, Stockton, Ill.; 14, Warren, Ill.; 16, Argyle, Wis.

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Can place Freak and Novelty Acts all kinds for Side Show to enlarge for fair dates and balance of season. Clowns for Big Show and Aerial Acts. First-class Circus Cook. Wire Aug. 4. Deposit. N. Y.: 5, Susquehanna, Pa.: 6, Montrose, Pa.: 7, Port Jervis, N. Y.

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VICTOR ROBBINS
Band Leader, Clyde Beatty Circus
Streator, 3; Pontiac, 4; Kankakee, 5; Bloomington, 6; Lincoln, 7; Peoria, 8; Clinton, 9; Pana, 10; all Illinois.

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Second Man for Human Cannon Ball Act. Must be experienced in diving, tumbling or other acrobatic work. Give all details in first letter, and state weight, height and age. No drunks wanted. Write or wire:
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Dressing Room Gossip**Dailey Bros.**

The weather has been consistently hot on our tour thru Iowa. The local laundrettes are getting a big play from the gals on the show, as they usually prove handier than accommodations on the lot.

Arvan Snyder has joined his parents, the Bill Snyders, on the show. Alvin Alford, Tommy O'Brien's dog-boy, was given a birthday party, with ice cream, cake, presents and all the trimmings, by the backyard personnel. Jean Allen suffered from a touch of summer influenza for a couple of days but is back at her candy floss machine. Elsie Beeheimer missed a couple of days because of injuries sustained when she took a spill from the swinging ladder.

Evans and Starck, of Mystic, Ia., were hosts to horse fans on the show at their farm there where they specialize in pintos and white horses. Wrestler Jimmy Ray has joined to put on bouts in the concert. Jo Rittley Webb has left the Side Show to join her husband, Charles, on the Pacific Coast. Bette Keller, Chicago, is spending her vacation with the show and is renewing many old acquaintances.

Recent visitors have included Gus Karis, former wrestler, and family; Munroe Veach, Western saddlemaker; Bill Longstreet, general agent; Mrs. Joe Wallace and friends; Cyse O'Dell, high-wire artist; George Pugh, Marion Wallick and family, and Nellie Hoogewoning.

Visitors from the near-by American Midway and 20th Century shows included Mr. and Mrs. John Bond, Mrs. Jack Warren, Slim Dennis, M. O. Williams, Bruce Williams and Mr. and Mrs. Frank Culv and family.—HAZEL KING.

Ringling-Barnum

With the Beatty show, Polack Eastern and Hennies Bros.' shows near by, the past week was a daily round of visitors. Among those seen on the lot were Mr. and Mrs. Bill Moore, Mr. McElwee, Ed Raycraft, Happy Hunt, Lois Fisher, Dick and Grace O'Connor, Orval and Verna Lindemann and family, Mrs. Pete Lindemann, Mr. and Mrs. Bill Lindemann, C. D. Curtis, Mac and Rose Heller, Mrs. Al Moss and son, Bert, and Corrine Dearo; Mr. and Mrs. McKenzie, Terrell Jacobs, Mickey King, Eddie Jones and family, Tommy Bentley, Antaleks and Melnie's mother, Scottie Davies, Happy Starr; Joe and Wally Beach, CFA; Floyd King, Jackie Le Clair and Mrs. Jack Le Clair, Dr. and Mrs. H. H. Conley and family; Harold Blumberg, of Brooks Costume Company; Mac Steele, Mrs. Gladys McCallister and family, Butch and Malee Burkhart, Donald Nelson, Kitty Clark's grandmother, Charles P. Fox, Albert Pelikan and family, Lillian Leitzel's mother, Walter C. Scholl, Mrs. Zivic, Mr. and Mrs. Sverre Braathen, CFA; Nat Green, Harry Atwell, Mr. and Mrs. Maxie Tubis, Elmer Santana, Harry May and wife, Hedy Sidney, H. H. Anderson, Gene Biron, the Ericksons, Conchita, Wanda Mallkovia, Mr. and Mrs. Herb Linden, Dave Murphy, Alex Konyot, Mr. and Mrs. Barton, Harry Hennies; Joe Sparpana's family and daughter, Margie; Bunny King's family, Bonnie Hunt's sister, Gloria, and husband.

Jeannie Sleeter celebrated her birthday. Lola Dobritch was given a baby shower by the ladies of the show. Midgets and girls had a ball game in Sheboygan, with the girls winning, 11-7. A welcomed prize was given the girls by Larry Wilcox, much to the envy of the little men. Bob Reynolds and Ira Millette were umpires. Buddy Richards rooted enough to make up for the whole show. The annual party was given by the Pabst Blue Ribbon people at the brewery in Milwaukee.

Backyard scenes: Buzzie Potts showing off his two new puppies, a gift of circus fan Donald Nelson. Dr. H. H. Conley bringing his entire family from Chicago to see the show. Little Mickey Unus practicing her ballet and toe lessons each day. Bill Ballentine all smiles to be back with the show after making a quick trip to New York. Jimmy Armstrong did a good job on the bell wagon in spec in Johnny Tripp's place while the latter was visiting his family for a few days. Everyone on the show is calling the flyers "buggy," now that they have taken over the chameleon concessions.—MARY JANE MILLER.

Hunt Bros.

Eddie Hunt and Johnny Wassouski recently went to Florence, N. J., to mow the hay. George Devitt, Fall River, Wis., is our new cook. Leonard T. Parkinson, general manager for George Briegel Music Company, and his wife, who was a singer with the Sousa band, were visitors at Long Branch, N. J. Harry Hunt went ahead for a few days with the advance. Walter Jennier is visiting his wife and children on the show and working out his new seal, Buddy.

The writer was agreeably surprised at meeting Wee-die Pinard, son of the late Al Pinard, trombone soloist. We were together on the John Van Arnam Minstrels in 1930. We went thru the first part again. Among visitors lately were Walter Bonne, of Keyport, N. J.; Jack Bell, band leader with King Bros.' Circus, his wife and daughter; Roy Kubler, Homer Clark and several of the musicians with the King show. Bert Cole, old-time banner man, and Mr. Conway were seen talking to Charles Hunt and others the other day.—NORMAN HANLEY.

Cole Bros.

This has been a big week for Org's personnel, with parades and parties galore. Big event of the week was Circus Day at Delavan, Wis., the occasion was marred somewhat by our late arrival, caused when the elephant car left the track. The parade was a huge success. It consisted of three bands—big show, show and clown, four sets of mounted men and women, six dens of wild animals, including Judy Allen in the fighting lion cage; a Wild West line up and all of the show's lead stars. After the show that night the Cole gave a party at the Colonial Hotel said party lasting far into the aye. Stand in Madison proved a big one at the gate, and was followed by an after-the-show dinner given by Mrs. and Mrs. Sverre O. Braathen at the country home.

Recent visitors have included Mrs. and Mrs. Dean Thomas, Mr. and Mrs. George Finnegan, Mrs. Frederic Mahnke, Alfred Schade, George Joe Taggard, Alfred Arvold, Mr. and Mrs. Jack Thorpe, Mr. and Mrs. William Rust, Mr. and Mrs. Joe Komett, Mr. and Mrs. John Cobb, and Mrs. Chester Dorschner, Dr. Mrs. Ora R. Rice, Mr. and Mrs. J. Thusius, Ollie Millard, Mr. and Mrs. Clarence A. Kachel, Sterling Sorson, Mr. and Mrs. William Doud, Mr. and Mrs. Ralph Ammon, Mr. and Mrs. Robert C. Bjorklund, Earl Chapman, Mr. and Mrs. Albert Pelikan, Miss Leitzel Pelikan, Miss Pat Pelikan, Harry A. Atwell, Mrs. Harold Barker, Dean and Mrs. Vincent Kaplan, Frank Friedman, Dr. and Mrs. H. H. Conley, Melvin D. Hildreth, Ch. Cowen, Mr. and Mrs. Ed Wilson, J. H. Wilson, Mr. and Mrs. Charles Philip Fox, Mr. and Mrs. Al Bouffard, Mr. and Mrs. Elmer Nichols, J. Sheehan, William Purnell, Mr. and Mrs. W. L. Anderson, Mr. and Mrs. Leo Flood, Mr. and Mrs. George Flood, Dr. and Mrs. Kurtz, R. Paunack, Orrin J. Svien, B. J. Duvviddle, Mr. and Mrs. Furman and daughter, Joe Coyle, Ed Woodring, Bryant Carlock, Burt Wilson, Ed Raycraft, Orrin and Dorothy Davenport and Officer Corrigan, the clown cop.—FREDDIE FREEMAN.

Dales Bros.

LA GRANGE, Ill., July 31.—Business has been good on the swing thru Illinois, including stands here, Harvey and Chicago Heights. Most of the show took advantage of the stand in Harvey to do some shopping in Chicago.

Org ran into some rain recently especially early in the morning about the time we are starting to move. It's a helter-skelter affair, with performers emerging from privately owned trailers, wearing raincoat blankets—anything handy that will shed the rain—and helping each other get the trailers off the mire lots.

Bomber, canine pet of Flo and Deacon McIntosh, seems certain that every mud puddle is an especially built swim pool for his use. Mr. and Mrs. Franke Earle and son closed in Chicago Heights. Dorothy Oliverie left to visit her husband. Little Diane Pressley and Bonnie Davis, ages 6 and 5 respectively, always make a big hit in the spec.

Charlie Cuthbert celebrated his birthday recently. Junior, of the elephant department, has at last made the show as a web setter. All the cages in the Wild Life Show have received a coat of red paint, with the yellow artistic work done by Maynard Visengard. Evelyn Jordan made her debut in the web number. Visitors have included Bert and Corrine Dearo, Dr. and Mrs. Slack, Norman and Elizabeth Kester and Norman McClennon.

The Romig Ronney family stopped in, en route to join the Kelly-Miller show. Attention Sara-Circo Club and Elsie Jung: The writer now has a new Singer sewing machine but, alas, there is no electricity.—CORA DAVIS.

Polack Bros.' Western

Long Beach, Calif., was a vacation pay, for the auditorium is built into the Pacific. Trailers were set beneath tropical trees along the building only a few steps from the beach. The MGM elephants, housed on the second story balcony, are an excellent advertising feature for boardwalk saunterers.

The convenient location of Long Beach's famous amusement park made youngsters out of the show's oldsters on nightly excursions on the rides. Roland Tiebor has been bitten by a "shutter bug" and has placed himself alongside the show's would-be Grantland Rices with his new movie camera.

Lee (J. Pierpont) Carsey has turned the eyes of the entire show on his five G's worth of new Packard. It's equipped with everything except radar. Don Dorsey has added himself into buying a new car to match his recently purchased Chrysler.

Fickey Blue, Harry Bernstein and Parley Webb, not to be outdone by Ronstrom's fabulous tie collection, are sporting unusual masterpieces. Ronstrom is collecting classical recordings by the late Bob Schley.

Mrs. Janice Mustafa, on the sick list a few days, was replaced in the show by Helaine. Your correspondent received a wrenched back when the show broke during his wire number. Performances were missed.

Bob Porter and Jack Harris are working out daily on the Ward-Bell's rigging act. Mama Berosini celebrated her birthday with a party. Al Barnett's fling with a one-night-terminated in time for him to receive our own Freeman. Dorita Konrad returned to Los Angeles for a full check-up following her recent illness.

Eddie and Mabel Starke, upon completion of their latest film, *Song of the Sea*, stopped by, en route to join the pack Eastern Unit. Charley Webb's wife, Jo, joined, coming from Dailey Bros. Dwight Moore's mother visited a few days, as did Ernie and Parley. Lizzie Clarke, Don Paul, brother of Ross Paul, assistant manager; Mr. Mrs. Carl Hubbard, the Silvers family, Albert Ostermaier, and Mrs. Jimmy Woods, Lalo and Loria Codona, Walt Matthie, Norbert Carroll and Mr. and Mrs. Herbert Webber.—HAROLD BARNES.

Bailey Bros.

On route from Hastings, Neb., to Long Island, one of the org's Side Show sleepers was wrecked. One of the working boys received a gash in the head requiring seven stitches. Otherwise no one was injured seriously. After leaving Nebraska we went thru Colorado.

There are quite a few new faces on the lot, many of them from King Bros. and Dailey Bros. shows. General Agent Al Humke was seen Sunday (25) wearing a big smile after a conference with Mr. and Mrs. C. C. Keith. Darrell Craig, son of Mr. and Mrs. Max Craig, celebrated his 10th birthday. Manuel Barragan practices his trumpet between shows in hopes of becoming another Harry Jones. Jean Evans is making plenty wardrobe for the winter dates.

George Myers, Jane King and the other were interviewed over Station WY, North Platte, Neb., at the original home of Buffalo Bill. Trombone Howard Stratton, recently of the Lofton's dance band, joined the Goe at Grand Island.

Recent visitors have included Blane

Clyde Beatty

Weather the past week has been ideal and business very good. Sunday found a lot of our folks taking a busman's holiday to the Big Show in Milwaukee. Those making the trip included Max and Janie Tubis, Dave Murphy, Tom Short, Don Wilson and Dutch Givler.

Dolly Jacobs paid us a flying visit on her way south after closing with the Garden Bros.' show in Canada. This has been Old Home Week for Dorothy Brown, as she is a Wisconsin girl. She has had visitors at almost every stand in the State.

Mr. and Mrs. John Heidel, of Oshkosh, entertained a party after the show when we were there. Those attending included Peggy and Shorty Sylvester, Leroy and Ethle Thompson, Mark Anthony, Bobbie Kay and the writer. Such a good time was had by all, that the last three mentioned missed the train and finally caught up with it at Fond du Lac. John Staley, our steward, wins the Oscar again with his iced tea during this hot weather. Dick Anderson please note: We are sorry to hear of your black eye, and Charlie Cox says that beefsteak is very good for them.

Mrs. Staley has been busy the past few days entertaining her family. At Green Bay she had her mother, Mrs. P. J. Baker, Mr. and Mrs. J. F. Richardson, Mr. and Mrs. Mel Nolan and Mr. and Mrs. W. A. Swenson, all of whom came over from Gladstone, Mich.; and at Manitowoc, Mr. and Mrs. W. C. Moore, from Sheboygan. Things seem to go in cycles here. First it was single traps that everyone was practicing, now it is juggling. Daily one can see Russ, Marty, Mark Anthony and Junior Davis with plates and balls falling all over the place.

Recent visitors: George Hubler and partner, Senator Clifford Krueger (former Side Show fat man), Mr. and Mrs. Bill Lideman, John Heidel, Marvin Gauger, John Griem, Concha Morales, Leroy and Ethle Thompson, Cecil Eddington, Jerry and Viola Burrell, Johnny Pringle, Mr. and Mrs. Leroy Schrader and daughter, Mr. and Mrs. Elmer Schrader, Mr. and Mrs. Mac Heller, Mr. and Mrs. Lloyd Pierce, Mr. and Mrs. Harry Brost and family, Mr. and Mrs. Dudarenke, Mr. and Mrs. Milton Mueller, Mr. and Mrs. Rueben Mueller and Mr. and Mrs. Dewey Roth and son.—LAURENCE CROSS.

James M. Cole

Show has encountered plenty of rain this season. It had good biz at Glens Falls, N. Y., Whitehall, Elizabethtown, Ausable Forks, Plattsburg, Rouses Point and other New York spots. Charley Kelly has been advanced and is doing a good job as chief announcer. Since Joe Mease, drummer, left at Elizabethtown, George Bell has been doubling on drums. The writer, who spent seven weeks on Hunt Bros. before leaving for a rest and visit at his home, joined at Hudson, N. Y. Red Lunsford and family are in the after-show. Recent visitors included Mr. and Mrs. Harold Rumbaugh, Charles Hunt and family, Mrs. Jane Barnes, Mr. and Mrs. Al Bamba, Mrs. R. J. Fulton and many performers with the Hunt show.—ROY SHORT.

Young, Carlton Berickman; Pete Kortez, from Montreal on business; Mr. and Mrs. Jim Plunkett; Maisie, Jerry and Gloria Plunkett; Mr. and Mrs. Dave Miget and Mr. and Mrs. Earle Ramsey. Mrs. Ramsey was with the original Campbell Bros.' Circus 30 years ago, and Ramsey is manager of the Kearney (Neb.) Fair. They were guests of Mr. and Mrs. Frank Francois in our cookhouse. CFA Art Stensvad was busy with his camera in our backyard during the stay in North Platte.—ALBERT WHITE.

King Bros.

Biz continues okay at many of the stands on our Long Island tour. Hot, murky weather has been our lot after the cool, invigorating days of Maine, and the beaches are getting a play from many of the folks.

Jack Rosenheim's sister, Mary, has been visiting for the past week as well as Dottie's young nephew, Fred. The latter is a dyed-in-the-wool trouser after a few weeks. We all miss little Chi Chi Pierce, tho, since he left us. Betty Biller's new organ recently installed in her trailer is a center of attraction. Almost any hour of the day she can be heard giving

(See KING BROS. on page 93)

Polack Bros.' Eastern

Dressing rooms in the Palestra Building, Marquette, Mich., were ideal. They had a row of observation windows, thru which it was possible to discern what was taking place below, instead of being forced to take cues from Charlie Post's band or from some performer rushing in from his act.

Zenka Malikova had a couple of narrow escapes during the stand in Marquette, once when she became entangled momentarily with a live wire and another time during her rumba number on the high wire as one of the supports snapped. The (See POLACK EASTERN on page 93)

CIRCUS and CARNIVAL OWNERS

ATTENTION!

We offer for immediate sale the wagon equipment formerly owned and operated by Sparks Circus, consisting primarily of 22 all-steel pneumatic-tired wagons ranging from 12 to 32 feet in length, including cook-house wagon, office wagon, pole wagon, and all types of wagons used for Outdoor Shows.

There are also included TWO 45-Kw. Diesel Electric Plants in new machine condition, and a complete rubber covered Cable Assembly with Mines fittings.

There are also included two sets of 30-foot steel loading runs and six pneumatic-tired steel cross cages; two low trucks with winches and water tanks; two fire pumps; three 5-Kw. light plants and cable assemblies for loading lights, and other items too numerous to mention.

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Endy Scores Bonanza Biz At Harrington

First Fair Pays Off

HARRINGTON, Del., July 31.—Endy Bros.' Shows, and the many folk who make up its personnel, hit the jackpot they have been waiting for on the midway of the Kent and Sussex Fair, which concludes tonight what is more than likely to be a record-breaking run.

Owner Dave Endy and his org have been besieged with more than their share of bad luck to date. Rain washed out all but a few of the shows' still dates as it headed north from its Miami quarters and wound up in Massachusetts before heading back here for its first annual.

Endy, who caught a winner at the Bunker Hill Day Celebration in Charleston, Mass., a month ago, predicted prior to that, that his org needed only a break in the weather to give his office staff and wagon a proper workout.

Rain Kills One Night

Only one night to date has been lost to rain, but much of the lucrative play expected was garnered before night fell, since it was kids day and more than 13,000 folks were on the grounds during the afternoon.

Opening night Monday (26) a record 18,000 turned out to fill the grandstand for the Jack Kochman Hell Driver show and to give all midway units an excellent play. The warm weather meant bonanza biz for grab and juice joints.

Wednesday (28) more than 25,000 jammed the grounds to provide perhaps the week's record take. If the weather holds, today may eclipse the Wednesday handle since big car auto races are carded for this afternoon and are sure to draw huge crowds as in the past.

The shows got a healthy play Friday night (30) when hundreds of firemen populated the midway after participating in numerous contests for cash prizes thruout the day.

Wagner Off to Good Start at Kalamazoo

KALAMAZOO, Mich., July 31.—Al Wagner's Cavalcade of Amusements got off to its best opening of recent weeks here Monday (26). Business for the day was more than the combined take for the Lansing and Battle Creek openers.

However, practically all of the business here is confined to the back end. Whitey Weiss and his boys spent the week on what amounted to a vacation.

From here shows moved to Hammond, Ind., where it opens a six-day stand August 2, under American Legion auspices.

McDevitt Strates' Secretary

UTICA, N. Y., July 31.—J. F. McDevitt, veteran show auditor, accompanied by his wife, joined the James E. Strates Shows here recently to assume his duties as secretary of the org, filling the post left vacant by the retirement of Percy Morency because of ill health. McDevitt formerly was with the John R. Ward, Lawrence Greater and a number of other shows before joining Strates. Eddie Hollinger, who pinch-hit in the secretarial post, has returned to the operation of his colored revue.



MEMBERS of the Pence unit of the Gooding Amusement Company held a farewell party for concessionaires recently at Tony's Cafe, Wellsville, O., highlighted by an address by George Pence, unit manager. Those attending included Johnnie Mere, Mr. and Mrs. W. R. Stophel, Mr. and Mrs. Baker, Bob Baker, Nolan Byers, Jimmie Pritchard, Jim Payne, Ronnie Bradie, Ray Swartz, Mr. and Mrs. M. H. Butterfield, Doc Niday, Billie McCoy, W. P. Stephens, Roy Jeffers, Whitey Barnes, C. W. and Karl Denton, Mr. and Mrs. Gabe Sterling, Frank Hoyle, Jack Ward, Jim Conterbury, Bob Adams, Mr. and Mrs. Lloyd and Harry Jeffords, Frank Hunt, Richard Burdick, Mr. and Mrs. Ralph Shimp, Mr. and Mrs. Pence, Mr. and Mrs. Kerns, Mr. and Mrs. H. W. Blazer, Mr. and Mrs. F. Durham, Josiah Davis, Charles Latham, Joseph E. Price, Mr. and Mrs. James White, Mr. and Mrs. Frank O'Neil, Bill Tee and Ralph Trenton.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Half-Price Hill, O.
July 31, 1948.

Dear Editor:

When it comes to playing celebrations, whether national, legal or illegal, this troupe celebrates with the celebrators. The Ballyhoo brothers observe everything from Maypole circling to Polish picnics. We can out-bang 'em on the Fourth and out-parade 'em on Labor Day. Our midway hasn't missed playing a turkey-shoot where it out-turkeyed the turkeys, and have even booked under the "calls of the swine," which are commonly known as hog calling contests. We have played on the streets and have been put out on them.

The year of 1940 was our top year of celebrations. Beside the national and legal we played our own bonifide celebrations. That year we layed an egg on Easter and were tombstoned on Decoration Day. We celebrated the opening of a new bridge and the closing of the town. The shows furnished the midway for the unveiling of the statue of Hezekiah Scribbs, the immortal corn husker, and a centennial where we observed the hundredth year that a candle was kept burning by the children and grandchildren of a chambermaid who waited to her end for a ride boy to return to her arms.

We like the old-time backwoods festival when they don't fester. Our Fourth of July celebration here was well observed and hidden in the scrub oaks and underbrush. With no roads, the celebrators had to come in horse-drawn wagons. They parked their picnic baskets in their wagons, which put our boys on the prowl and the celebrators in the cookhouse. Everybody filled their water cans and then poured anti-knock fuel oil into the well. That act lubricated the thirsty without cutting down on the friction. Our juice stands flourished thru the fluke of the fluidity.

Our speaker of the day was eloquent and his jam pitch sales were big. Everyone cheered him patriotically except his tip. The bosses donated \$100 as a prize to the winner of the fat man's race, but had to disqualify the natives for being underweight, which automatically threw the cop to a last-year Fat Show banner in absentee of the freak.

We staged a tug-of-war with the native contestants pulling on ropes on

the opposite sides of tents. That guyed out the tops and roped in the teams, which eliminated all elements of chance. The rustics made our show their show and we made and weighed them in accordingly. Our advertised \$10,000 fireworks display, featuring Dewey Shelling Manila, fell short thru the shorts. Yet we gave them a well spread-out 10-minute flash. No one stayed for our midnight dance as they were already well banged, sky rocketted, pin-wheeled and torpedoed and were ready for their kips to play the nod.

MAJOR PRIVILEGE.

Casey Unit Biz Pars '47 Gates

General-expenses up, tho;
two fairs lost to rain—
seven others hard hit

WINNIPEG, Man., July 31.—Spending on par with 1947 has been encountered thus far this season by the E. J. Casey Shows' No. 1 unit. General expenses, however, are up. The weather has been cutting sharply into receipts. Two fairs were lost to rain, while seven others were hard hit by it.

Of the larger spots, Deloraine, Carman and Dauphin, where weather was good, all were slightly above last year. At Carman a large generator truck was destroyed by fire. The loss, placed at \$10,000, was covered by insurance. A substitute light plant has been borrowed and will be used for the balance of the season. A new one has been ordered for 1949.

One of the features of operation this year has been the increased availability of supplies, particularly merchandise.

Unit is traveling on 10 semi-trailers and five busses. It has five rides, two shows and 20 concessions in operation.

Unit is readying for its trip north to the Pas, Flin Flon and Sherridon. After showing the Pas, show will travel by rail.

Staff is headed by Owner-General Manager E. J. Casey, who is accom-

RAS Topples More Marks

Opens at Regina with two record-breaking days — Saskatoon netted peak 516

REGINA, Sask., July 31.—The Royal American Shows maintains their record-topping route thru Canada here this week in the early days of the Regina Exhibition and Rodeo.

Business Monday (26), the opening and also Kiddies' Day, was reported as 37 per cent over the corresponding day last year. Tuesday (27) was up 50 per cent over 1947, according to show execs.

The RAS railed in here holding four new midway marks, having eclipsed previous records at Brandon, Calgary, Edmonton and Saskatoon. Saskatoon played last week, yielded a gross of \$51,016, as against \$37,000 in 1947.

Top grosser here, as in other exhibitions in the Western Canada Class A Circuit, is the Sally Rand show. Running second is Leon Claxton Minstrel Show, followed by the Lorow Brothers' Side Show and Henry Kramer's Midget Show.

The Royal American garnered substantial publicity here. Stunt by org's press agent, Herb Pickard, had the midget troupe visit the editorial department of *The Regina Leader-Post* to chat with Bruce Peacock, recently made city editor of that paper, who formerly was in charge of the press office at the exhibition. Visit sparked a strong publicity spread.

C. C. McDermond Returns To Beehive Midway Helm

SALT LAKE CITY, July 31.—C. C. McDermond, who originally promoted the Beehive Midway Corporation to provide a midway for the Utah Centennial Exposition in 1947 and wound up with a lease for five years and option for another five, is back in the saddle again ruling the tangled affairs of that organization.

McDermond, in financial difficulties with poor business during the Centennial Exposition, turned over the organization's affairs to Ken Garff, one of the heavier backers. Suits brought by downtown amusement interests asking that lease to the Midway Corporation be declared illegal was successful.

Garff then turned the operation back to McDermond, who leased the Midway rides and operated during the Days of '47 Celebration, July 19-24, in conjunction with the showing of the highly successful Gene Autry Rodeo. Business for the celebration week was reasonably good.

panied by Mrs. Casey; Jack Baillie, assistant manager; Bill Naskar, secretary, assisted by Mrs. Naskar; Ernest Willis, electrician, and Steve Menerche, helper.

Rides and show personnel includes: Merry-Go-Round, Don Martin, foreman; Jack Martin, Walter Gadske, Denny Bergeron and Vic Logan, Ferris Wheel, Adolf Malkoske, foreman, Harry Wovchuk, William Gorda, Texas Dawson and W. Kristik, Loop-O-Plane, Tommy Tucker and Ken James, Tornado, Harold Pommer, Ed Chisick and Mike Marschen, Miniature train, Ed Anderson and Joe Chiniko, Shows; Nils Nilson and his horse, Polken, and Juggling Jimmy Oig, with Jimmy Bass and John Reichenberg, tickets; Snake Show, Prof. Neil McCloud, manager, and Joe Bass, tickets.

Concessionaires include Jack Baillie and Geese Genel, Big Six; Ed Cunningham, over and under; Doc Naskar, candy boss; Bud Spence, popcorn; Red Serochin, Don De Kuresic and Jimmy Kolotylo, bingo; Orest Hrychyszyn, milk spill; W. Franklin Tod, cat rack; Joe Cowan, air guns; George Gurr, darts; Johnny Dubeski and Nick Lavadnick, hoop-la; Nick Klesha, 22-rifle range; Joe Potters, duck pond; Kotyk, scales; Alex Czabaty, novelties; Emile Sasseville, engraving; Jimmy Lane, darts; Rooste and Mrs. J. Lane, mitt camp; Ken Goodison, Mrs. Lillian Martin, Ray Elice and John Kus, cookhouse, and Ed Lane, Loretta and Sylvia Lane, chips and apples.

JOHN GALLAGAN WANTS

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SPRINGFIELD, ILL., AUG. 12-22**
ABLE SCALE AND AGE AGENTS, also
BINGO HELP.

Bingo Caller—\$100.00 Per Week.
Relief Caller—\$ 75.00 Per Week.
Counter Men—\$ 60.00 Per Week.
Guarantee plus bonus.
Only capable, reliable and sober Agents
need apply. Pat Knight, wire me.

**JACKSON, OHIO, ANNUAL FREE
APPLE FESTIVAL, Sept. 21-25,**

Exclusive contract on all Concessions
this event, held on the Main Streets.
NOW SELLING CONCESSION SPACE.
"on Palmistry open—no gypsies.
"Ex." on Lolly Pops also open.
Write concerning other Concessions.

**CAN PLACE AFTER SPRINGFIELD,
HANKY PANK AGENTS.**

Have 3 separate units and the following
Dates booked: Detroit, Mich., State Fair;
Louisville, Ky., State Fair; Knoxville, Tenn.,
Little Rock, Ark., Fair, and others.

All reply to

JOHN GALLAGAN

Fair Grounds, Boonville, Ind., Aug. 1-6;
Illinois State Fair Grounds, Springfield,
Aug. 9-12.

HELP WANTED

Experienced Counter Men

I Caller for Fairs

Top Salary

JACKIE'S BINGO

on Springs, N. Y., this week;
Watertown, N. Y., next.

100 Actual 5x7 Photos

Human Oddities of the Circus from
Barnum's to present

Sexed, mule faced, frog boy, lion
dog faced, tattooed, giants, rubber
alligator skinned, etc. (none faked).
Photos for \$1.50, with complete lists.
Set would make an excellent "walk thru"
at \$35 for the lot. Also other circuses
available in non-freak (swagons,
etc.).

Bernard L. Kobel

Box 105, Frankfort, Indiana

WANTED

Help for all major Rides. Long season
and pay. Must be sober and reliable.

McDERMOTT AMUSEMENT CO.

W. 63rd Pl. Chicago, Ill.
Phone: PROspect 3045

WANT

CONCESSIONS AND SHOWS
FOR ANNUAL CELEBRATION, SYLVANIA, OHIO

Aug. 12-13-14-15

Auspices Fire Dept. Write

W. B. J. SHOWS

Swanton, Ohio

HAIR-A-PLANE RIDE

FOR SALE

at capacity. Excellent condition. Can
be seen in operation. Contact

M. J. LEON

at Quassapaug Amusement Park
Middlebury, Conn.

WANT TO BUY

Abreast Jumper Merry-Go-Round.
Have you? My spots demand a big
one. I don't want a machine that's been
run or junk. Write

W. B. J. SHOWS

Winterquarters, Swanton, Ohio

**Luncheon Clubs
Only to Operate
L'ville Games**

LOUISVILLE, July 31.—All games
at Kentucky State Fair here this
year will be operated by such lunch-
eon clubs as the Kiwanis, Optimists,
Rotary, Lions, Co-Operative, etc., J. C.
Wehrley, general superintendent, dis-
closed.

Space for such concessions has been
sold at half the price charged profes-
sional concessionaires in former
years, Wehrley said. Each conces-
sion will carry a sign indicating which
luncheon club operates it. No one
working in the stands will be paid a
salary, Wehrley added. All chances,
he said, will be priced at 10 cents,
with no buying back of merchandise
or giving out of money in exchange of
coupons.

All profit from the operation of
the concessions will be donated by
the various clubs to charity, according
to Wehrley. Wheels, bingo and other
types of chance will be in operation.
Twenty-seven stands have been allo-
cated to various clubs.

John R. Ward Shows will have the
rides and shows on the midway.

**Meeker Org Scores
In Stand at Helena**

HELENA, Mont., July 31.—Meeker's
Shows concluded a successful six-
day stand here Sunday (25), averag-
ing about 1,500 paid admissions
nightly. Shows were sponsored by
the 40 et 8 of the American Legion.
Good weather prevailed.

Bud Smith, Side Show manager,
took the main acts of his show to the
Shedair Crippled Children's Hospital
and presented a full hour's perform-
ance, featuring Texas Jack, knife and
whip manipulator and fire eater; Jim
(Bumps) Wallace, clown; Leo Dia-
mond, knife manipulator, and Mel
Farnam, fire eater, who also lifted
weights. Dorothy Wallace served as
target for the knives. Mr. and Mrs.
Ralph Virgils accompanied the troupe
to the hospital and presented an ex-
hibit of small wild animals, featuring
Smoky, four-month-old black bear.
Mrs. Ralph Meeker and children,
Sheila, 9, and Paul, 6, represented
the show's owner at the hospital.

Another gesture which helped
shows win friends was a special mat-
inee Saturday (24) for the 200 chil-
dren in Helena's three orphanages—
St. Joseph's, Montana Deaconess and
Montana Children's Home. Each
child was supplied with popcorn, floss
candy and pop. After the show each
was given a 25-cent piece.

**AVAILABLE
FOR PICNICS OR CELEBRATIONS
IN WESTERN NEW YORK**

10-Car Kiddie Auto Ride,
Kiddie Aeroplane Ride,
Addison Streamlined Train (plenty track).
All first-class condition.

Will sell with or without transportation or
trade for legitimate business.

K. L. MOYER

325 Witmer Road. North Tonawanda, N. Y.
Phone: 3783-J-2

CONCESSIONS WANTED

Have openings for Legitimate Concessions.
No grift, no gypsies.
ILLINOIS STREET FAIR, SEPT. 8, 9, 10, 11.
Write **TOMMY SACCO**
203 N. Wabash Ave., Chicago, Ill.

RUPE'S MIDWAY FOR FUN

Will book any Legitimate Concessions not conflicting.
Espe Meltin needs Agents for office outfits, also
Counter Man for Bingo, Speedy Knapp, contact me.

MRS. W. R. RUPE

Natoma, Kansas



WANT

Funhouse, Animal, Snake, Monkey, Mechanical City, Glass
House, Wild Life and other attractions. Can place Merchandise
Concessions of all kinds, especially want Penny Arcade. Diggers
open. Ride Help that drive semis. A-1 Ferris Wheel Operator.
Top wages to sober and reliable men.

CHAMBER OF COMMERCE JUBILEE & STREET FAIR
Bryan, Ohio, Aug. 10-14

MIDLAND FREE FAIR

Midland, Mich., Aug. 16-21

MARSHALL FAIR & CENTENNIAL

Marshall, Mich., Aug. 23-28

WARSAW FREE FAIR

Warsaw, Ind., Aug. 30-Sept. 4

FULTON COUNTY FAIR

Wauseon, Ohio, Sept. 6-10

DE KALB COUNTY FREE FAIR

Auburn, Ind., Sept. 14-18

BOURBON FAIR & RACE MEET

Bourbon, Ind., Sept. 21-25

FALL FESTIVAL & STREET FAIR

Oak Harbor, Ohio, Oct. 6-9

JOHN QUINN, Mgr.

Fort Wayne, Ind., Aug. 3-8

Wanted HELP Wanted

For All Departments

Grab, Griddlemen, Taverns, Cafeteria, Candy Apples, Chocolate Dip, Novelty,
Grandstand Vendors

FOR THE BEST ROUTE OF FAIRS

Sydney Rodeo, Aug. 17-21;	Brockton Fair, Sept. 11-18;
Superior, Wis., Aug. 17-22;	York Interstate Fair, Sept. 14-18;
Illinois State Fair, Aug. 13-22;	Eastern States Expo., Sept. 19-25;
Missouri State Fair, Aug. 22-29;	Great Allentown Fair, Sept. 20-25;
Iowa State Fair, Aug. 25-Sept. 3;	Bloomsburg Fair, Sept. 27-Oct. 2;
Kansas Free Fair, Sept. 11-17;	Memphis Fair, Sept. 26-Oct. 3;
Oklahoma City, Sept. 25-Oct. 1;	Little Rock, Oct. 4-10.

For Assignments and Instructions

— CONTACT AT ONCE —

BUSH-LAUBE CONCESSIONS

723 Main St.

Kansas City, Mo.

Sober HELP Reliable

Griddlemen, Bartenders, Novelty, General Stand

"ARCHIE GAYON'S SHOWGROUNDS"

Wisconsin Centennial, Aug. 6-29

State Fairgrounds

Milwaukee, Wis.

Contact Tom Kennedy

General Delivery, West Allis, Wisconsin, or Bush-Laube, 723 Main St., K. C., Mo.

GIVE TO THE DAMON RUNYON CANCER FUND

POPCORN HEADQUARTERS

TOP-POP Hybrid Popcorn is backed by a money-back guarantee if you are not completely satisfied in every respect. Send your order in today.

Finest quality roasted peanuts—attractive circus bags.

5 sizes boxes—cones—bags—snow cones—floss papers—colors—napkins—spoons—ready-to-use flavors—apple sticks.

Immediate delivery Star Poppers. Midway Marvel Candy Floss

Machines—All-rubber shock-mounted. Stay ahead with Sno-King Ice Shavers—capacity, 500 lbs. per hour. Used Popcorn and Peanut Machines bought and sold. Guaranteed trouble free. Big money makers.

CHUNK-E-NUT PRODUCTS CO.

Serving You From Coast to Coast

MATTY MILLER
231 N. Second St.
Philadelphia 6, Pa.

HANK THEODOR
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1261 E. Sixth St.
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FLUORESCENT LIGHTING

We manufacture complete equipment for lighting entire midway or fairgrounds. Immediate Delivery. Write for our Low Prices.

BRASS COTTER PINS—All Sizes
Sold 1000 lots only. State size. All C.O.D.

SMOKING STANDS—All Metal
All descriptions. At right prices.

LEATHERETTE
In Rolls—50 yd. average.

JOHN LEMPART
SHOWMAN'S SUPPLIES

1329 N. ARTESIAN AVE.

Phone: HUMBOLDT 8197
Write—Wire—Phone

CHICAGO, ILL.

GOLDEN WEST SHOWS

"THE Best IN THE WEST"

CAN PLACE

CONCESSIONS: Photos, Arcade, Bumper, Bowling Alley, Fish Pond, String, Dart, Basket Ball, Stock Wheels, or any other LEGITIMATE Concessions. What have you? RIDES: One more major Ride with own transportation—Roll-o-Plane, Tilt or Octopus. SHOWS: Side Show or any other CLEAN Show with transportation.

EVERY SPOT UNTIL THE END OF THE SEASON IS A CALIFORNIA FAIR, including: PLUMAS COUNTY FAIR, Quincy, Aug. 10-15; TWELFTH DISTRICT FAIR, Ukiah, Aug. 17-22; AMADOR COUNTY FAIR, Plymouth, Aug. 24-29; LAKE COUNTY FAIR, Lakeport, Aug. 31-Sept. 5; SHASTA COUNTY FAIR, Anderson, Sept. 7-12; GLENN COUNTY FAIR, Orland, Sept. 14-19; TEHAMA COUNTY FAIR, Red Bluff, Sept. 21-26; SANTA CRUZ COUNTY FAIR, Watsonville, Sept. 28-Oct. 3.

WIRE
WRITE

HARRY POLISH FISHER

ORVILLE, CALIF., AUG. 3-8;
THEN AS PER ABOVE ROUTE.

KEN-PENN AMUSEMENT CO.

Want

Want
for

Want

GRENE COUNTY FAIR

Waynesburg, Pa., August 16 to 21
Racing Daily — Free Acts

ALLEGHENY COUNTY FREE FAIR

South Park, Pittsburgh, Pa., Sept. 2-3-4-5-6

Legitimate Concessions, Eating and Drinking Stands, Pop Corn, Apples, Floss, Ice cream

SHOWS—Fun House, Monkey Circus, Snake Show, Motor Drome

RIDES—Roll-o-Plane, Chairplane, Caterpillar, Tilt

Can place Second Men on Merry Go Round and Ferris Wheel. Want Experienced Bingo Caller, Bingo Counter Men. MIKE COLE wants Agents for Legit Concessions.

RALPH D. SANDERS, Manager

619 Earl Avenue

New Kensington, Pa.

BRIGHT LIGHTS EXPOSITION

SHOWS
World's Brightest Midway

WANT RIDES not conflicting. Good opening for Flat Rides, Rolloplane, Octopus, Tilt-a-Whirl. Place Miniature Railroad, Pony Rides. Place Shows not conflicting. Working Acts for Side Shows. Good opening for Motor Drome, Penny Arcade. Place Concessions—Hanky Panks, Photos, Glass Pitch, Bowling Alley, Bumper, String Game, Jewelry, Waffles, Basket Ball, Coca-Cola Bottle, Balloon Darts or any Concession not conflicting. Ride Help—Must drive semi. Write or wire

JOHN GECOMA or L. C. HECK

Farrell, Pa., VFW Celebration, this week; Tyrone, Pa., Central Firemen's Convention, week August 9th; Jennerstown, Pa., Fair, week August 16th.

MIDWAY CONFAB

Philip Kivlighn joined Pacific Coast Shows in Bend, Ore., as electrician.

No trailerite can consider himself housebroken unless he has lived three years in a wagon.

Danny McNamee, side show operator on the Pleasureland Shows, has bought a new panel truck.

Tubba Heiman is operating a fish pond for Bill Cowan on the John R. Ward Shows.

C. H. (Baldy) Reed, former candy butcher and ticket seller, is tending bar at the Pioneer Hotel, Elko, Nev.

Satina, lioness, recently presented her owner, Gladys Gillem, with four cubs. She is at Hamid's Million-Dollar Pier, Atlantic City, for the season.

To gain a reputation as a smart showman, he must leave something in five figures when he dies.

Les Pederson joined his brother, Dick, on the Grover Wright concessions on Pacific Coast Shows during the org's stand in Bend, Ore.

While Pacific Coast Shows were playing Bend, Ore., Kenny and Billie Kirkbride spent a week-end visiting friends in Sisters, Ore.

Diamond Tooth Billy Arnte has returned to his home in Columbia, S. C. after a two-week stay in a hospital there following an operation.

Born mechanic is a midwayite that can tear down any engine on the lot before local mechanic can get there to fix it.

Roy Knight, formerly with Henni Bros. and Royal American shows, has re-enlisted in the coast guard and stationed at St. Petersburg, Fla.

Dude Brewer has booked his concessions including Parker's digger with Rogers Greater Shows for remainder of the season.

There are two kinds of with-it-and-it's—those who do something for shows and those who keep their ears pricked up.

R. C. McCarter, general agent of the Cetlin & Wilson Shows, was recent visitor at the Chicago office of The Billboard.

Homer R. Sharar, who closed with Dailey Bros. Circus in Watertown, N. Y., recently is handling the front of the Big Bertha Fat Show on Pre Broadway Shows.

Passing thru Altoona, Pa., to join the John R. Ward Shows, Johnny Clair met Side Show talker, R. Kirk, working the mike at Bland Park there.

Good old days must have been 10 years ago when cookhouses thought well enough of their regular customers to serve glasses of water.

Louis-Louise (Pinky Pepper), annex attraction of Irish McCormack Side Show on the L. B. Lamb Show, reports enjoying the best week of the season so far at Rochelle, Ill.

Mr. and Mrs. Jimmie Byers and Mrs. Jewell Cannon, who have rides at concessions at a park in County Bluffs, Ia., spent several days visiting Jack and Virginia Barnes Lewis, Ia., during the Twin City Shows' engagement there.

A picnic recently was held at Flint Park, Flint, Mich., in honor of E. Graham, with the Flying LaVie. Guests of honor were the Valentines.



RITA CORTEZ, producer-manager of her "South American Revue," which has been scoring heavily with the James E. Strates Shows, running close on the heels of girl revue headed by Georgia Sothern, Strates shows' top feature.

Bob Croyan and Billy Corlin, known as the Wizards of the Air, are touring Canada with the Hollywood Congress of Daredevils.

Neil and Arline Hampton have their photo trailer on the Fiesta lot in Robstown, Tex., where business has been good thus far.

Ed S. Torbert, formerly of Snapps' Greater and Royal American shows, is now at the calliope for Mr. and Mrs. Fred Bancroft's No. 2 Unit.

Old-timers look back fondly on the mistakes of their youths, when mistakes weren't considered expensive.

Charles S. Noell, general agent of Victory Exposition Shows, cards that he has closed contracts to play the fair at McAlester, Okla.

Clarence and Madge Thomas have joined the Florida Amusement Company with their two Girl Shows. Biz is reported good.

Bob Sugar, formerly at Eastwood Park, Detroit, working for Louis and Jack Wish, is with Cavalcade of Amusements, on the bowling alley.

INSURANCE

IDA E. COHEN

175 W. JACKSON BLVD.

CHICAGO, ILLINOIS

FOR SALE

32-Ft. Herschell Merry-Go-Round, new motor and wall, new Allis-Chalmers motor \$4,000.00. 24-ft. Nabors closed van, ready for horses, '40 Chevrolet tractor, new motor complete job, \$6,000.00. Equipment A-Or sell complete four-Ride Carnival \$20,000.00 cash sale. Llano, Texas, Aug. 1-7, or permanent address: **Burdick's Greater Show** 1503 N. 5th St., Temple, Texas.

HUBERT'S MUSEUM

228 W. 42nd St., New York, N. Y.
Open all year round
Want Freaks and Novelty Acts.
State salary and all particulars in first letter.

(Mr. and Mrs. and Junior) and Jerry Connor. Out-of-town guests were the Adams and Buffington families.

E. J. Casey Shows' Unit No. 2 has been registering grosses better than 1947 on its tour thru Saskatchewan. The excellent business has been recorded in the face of spotty weather.

Ken Liddell, columnist of *The Leader-Post*, Regina, Sask., recently devoted his entire column to a biographical sketch of E. J. Casey, owner, E. J. Casey Shows.

Stash Grey cards from Kalamazoo, Mich., that he hit a red one at Goldsmith, Ind., and he and his agents purchased new motorcycles. He adds that Rumbin' Red Hart had a big week with candy floss.

If playing a high striker was considered work instead of a game, the canvassmen, who get pleasure out of shilling on one, would demand salaries with berths.

J. C. McCaffery, general agent of Hennies Bros.' Shows and exec of the Amusement Corporation of America, planned to visit Carl L. Sedlmayr Sr., owner of Royal American Shows, during the RAS's Winnipeg engagement.

John (Sheik) Lempart no longer answers to the cry of pots and pans. "Now I'm pretty much of a specialist—in lighting, fluorescent—for carnivals," Sheik insists. His big boast

now is that he furnished most of the lighting this year for the Imperial Exposition.

Girl Show operators have picked the right season to search for promising, clever amateur dancers—if you can judge by the number of labor shortages in laundries.

Vincent J. Chouinard, who, with his two brothers, this year took out the new Chouinard Bros.' Shows for the first time, reports several good sponsored dates in the vicinity of Detroit, where the show headquarters. Plan is for the org to stay out until mid-October, playing Ohio and Michigan.

The Weiss brothers, Benny and Harry, veteran bingo operators, will have five units playing fairs, with four swinging into action the week of September 13 at Springfield, Ill.; Middletown, N. Y.; Cedar Rapids, Ia., and Reading, Pa. Benny was in Chicago and Milwaukee recently, placing orders for merchandise.

Mr. and Mrs. Bill C. Noffz, formerly with the Beckmann & Gerety Shows, and last season on the Cavalcade of Amusements, visited friends on Hennies Bros.' Show during their stand in Racine, Wis. They also renewed acquaintances with friends on Cole Bros.' Circus during the latter's engagement in Racine.

Mrs. Anna Mae Miller, associated with the Cetlin & Wilson Shows for the past five years, entered Ohio Valley General Hospital, Wheeling, W. Va., Sunday (25) for treatment. It is unlikely that she will be able to return to the shows and would like to hear from friends. She is the mother of Mrs. Dorothy Johnson whose husband, Edward, is contracting agent on the shows.

Louie Berger, personal representative of Al Wagner, of the Cavalcade of Amusements, returned to Chicago last week to work out of the Windy City in behalf of Wagner.

Dick Cooper, son of Mrs. Billie Cooper, of Royal American Shows, and who was graduated from Carlisle Military Academy of South Carolina June 1, is making second openings on Cramer's Midget Show. Mrs. Cooper, who has popcorn, peanuts and candy apple stands on the shows, reports that business on the current Canadian tour is showing an increase over last year.

Dr. G. Howe Barnhart and Jack McSweeney, well known to carnival folk, were guests of Jack Mills and Roba Collins during Mills Bros.' Circus stand in Niagara Falls, N. Y. Dr. Barnhart, show physician of note, recently opened offices in the Honey-moon City, while McSweeney, form-

NEW CHEVROLET TRUCKS -

AT REGULAR ADVERTISED PRICES

-NO PREMIUMS-

Factory Warranty—G.M.A.C. Terms
A Direct Dealer Deal

McNALLY-PARKER

"MACK"

5975 N. E. 2d Ave.
Miami, Fla.
Phone: 78-1886

"BOB"

Box 111
Delavan, Wis.
Phone: 801

PICK UP
IN MIAMI
OR
WILL DELIVER

FOR SALE

One 36-ft. Merry-Go-Round, 20 jumping horses, for adults and children. Brand new.

FOR SALE

One Ferris Wheel, 12 seats. Brand New.

FOR SALE

One Mix-Up, 24 seats, 20 ft. Brand new.

Complete set of Rides for sale: One Merry-Go-Round, one Ferris Wheel, one Mix-Up, one Airplane Ride, One Dive Bomber, and one Train. These Rides are all in first-class shape. Also one 60-Kw. Light Plant, brand new. All for sale, or any part.

JAY WARNER

BOX 181

PHONE 9121

647 ST. LOUIS, MISS

McBRIDE BROS.' SHOWS

WANT

WANT

WANT

CONCESSIONS—High Striker, Candy Floss, Bumper, Coke Bottle, Swinger, Snow Ball, Glass Pitch, Photo, Long or Short Range Gallery, Mitt Camp, any Stock Store.
SHOWS—Side Show, Monkey Show, Girl Show, Snake Show, any Grind Show.
RIDES—Roll-a-Plane or Octopus.

WANT FREE ACT TO JOIN NEXT WEEK.

Raven, Va., this week; Richlands, Va., Aug. 9-14; Grundy, Va., Aug. 16-24.

WOODY McBRIDE

COMPLETE CARNIVAL FOR SALE

Merry-Go-Round, Ferris Wheel, Chairplane, 3 Tractors, 3 Trailers (28-ft.), 2 Heavy Straight Jobs. Entire Winter Quarters Equipment of Canvas, Frames, Wheels (P.C. and Stock), Part Store, etc. Cable, Wire, etc. Must be sold to settle estate. Show now on the road and booked for 12 more weeks. Chance to get your investment back this season.

PRICE \$25,000.00

POST OFFICE BOX 49

WEST LYNN, MASS.

THE BOSTON SHOWS

WANT ALL KINDS OF LEGITIMATE MERCHANDISE CONCESSIONS FOR 10 MORE WEEKS including Big Labor Day Church Celebration on International Highway and on the Street Fairs: Guess Your Age, Scales, Lead Galleries, Photos, Glass Pitch, Cork Gallery, Penny Pitches, all kinds of Food, Dolls, Clocks, Clothes Pin Pitch, Ball Games, Duck and Fish Pond.
SHOWS—Freak Animal, Crime, Mickey Mouse, etc.

Winthrop, Mass., Aug. 2 thru Aug. 7. Contact:

JIM DEARY, Owner & Manager

11 SOUTH SIDE AVE.

WEST LYNN, MASS.

KELLIE GRADY SHOWS

WANT

FOR EIGHT BEST COTTON TOWNS IN NORTH ALABAMA

CONCESSIONS—Candy Apples, Scales, Age, High Striker, Lead Gallery, Photo Gallery, Cigarette Gallery, and any other 10¢ Concessions. Will book any Show for 25%. Rides not conflicting with what I have. Will only book a few Concessions so wire in what you have. Rex Barnes, wire. This will be the best eight weeks' work in the South.

KELLIE GRADY SHOWS

313 W. TOMBIGBEE ST.

FLORENCE, ALA.

Wanted

B. & D. SHOWS

Wanted

For five weeks at the Fastest Growing Beach on the Atlantic Coast; then eight weeks Street Celebrations, Picnics and Merchant Fairs in North Carolina and South Carolina
Tobacco Money and Chain Mills Paid Vacations start next week.
Want any Legitimate Concessions: Photo, String, Dart, Fish Pond, Hoop-La, Guess Age, Jewelry, Ball Game. Will book any Novel Ride, and Tilt or Octopus for the Road Dates. People joining here get preference on road. Have booth to take your road jacks. Can set up while you put up your tent. All contact by wire, don't phone, tho:

C. E. DAVIS

OCEAN DRIVE, S. C.

T. J. TIDWELL SHOWS WANT

Experienced Girl Show Manager. Must have talent for Bally Show and good Wardrobe. Will furnish good Top and beautiful Front with Flashy Blowups for same. Showing proven Girl Show territory with plenty of Fairs and Celebrations. Good proposition to man that can handle Show and not afraid of work. Can place other Shows not conflicting. All answer:

T. J. TIDWELL, Mgr.

SAYRE, OKLA.

FOR SALE

Mechanical Mixture Show, mounted on a 28-ft. Trailer, 18 ft. for the Show, 10 ft. Living Quarters; fully equipped with Butane, etc. It has Tandem jumbo wheels and 8-ply tires. Really an opportunity for a couple. This Show is booked solid for the balance of season with Forsythe & Davis Famous Rides; all Fairs and Celebrations, including Cheyenne Frontier Days, Colorado State Fair, and wind up at Lubbock, Tex. First \$3,000.00 takes it. Reason for selling: Other interest.

R. ROMMEL

121 Riverside Fl. Collins, Colo.

BOB PAUL WANTS

Zoo Help. Dick Bays, answer.

Call after 6 p.m., Valley 4619.

MAURICE HELMAN

818 So. Rampart, New Orleans, La.

SIDE SHOW TALKER

Hour on and off. Percentage.

Novelty and Feature Acts.

Bill Burk and Jack Rogers, wire

at once. Drunks, don't answer.

CARL J. LAUTHER

J. J. JONES SHOW, Muncie, Ind.

CENTRAL STATES SHOWS

CAN PLACE

Shows with own equipment. Concessions—Hi-Striker, Cane Rack, Watch-La, Add-Up Darts, Ball Games or any not conflicting, for Burwell, Nebr., Rodeo, Aug. 11-14; then Colby, Kansas, Fair; Abilene, Kansas, Fair; Lexington, Nebr., Fair; six more to follow. Wire

W. W. MOSER

HOXIE, KANSAS, RODEO, THIS WEEK

DICKERSON SHOWS

WANT FOR CLARKTON, N. C., FAIR and TOBACCO FESTIVAL, AUG. 9th to 14th, with all Fairs and Celebrations till Dec. 18th.

Stock Concessions all open. Place any Show. Special proposition to Chairplane or Kiddle Airplane. Will book complete set of Rides for No. 2 Show, or will place any one Ride for Tobacco Market opening August 2. Selling high; plenty of money here. Five big warehouses open every day. Don't miss this big one. Wire Dickerson Shows, c/o Fair Grounds, Clarkton, N. C., till August 14th.
FRANK E. DICKERSON

GOLDEN RULE SHOWS

Six Mile Run, Pa., Aug. 9 to 14; Rockwood and Everett to follow. Parades, Free Acts and Fireworks.

Want Stock Concessions. Can use any Shows with own equipment not conflicting. Ride Help. Second Man on Wheel. Chairplane Foreman. Help on other Rides.

This week, SHADE GAP, PA.

ROSS MANNING SHOWS

SYRACUSE, N. Y., REGIONAL MARKET GROUNDS

(IN HEART OF TOWN)

AUGUST 9—AUGUST 14

ITALIAN-AMERICAN WORLD WAR II CONVENTION

CONCESSIONS—Custard, Photos, all Games of Skill.
SHOWS—Drome, Wild Life, Penny Arcade. Have 30x50 Top complete with transportation and sound for Grind Show, Crime, take or what have you?

PLACES TO FOLLOW: Norwich Fair, Great Barrington Fair, Brookfield (N. Y.) Labor Day, Ossining, N. Y. (American Legion celebration), Manchester, Conn., Firemen's Convention and Danbury Fair, October 2-10.

All Address:
ROSS MANNING
Menands, N. Y.

JOHNNY J. DENTON SHOWS

LAST CALL LAST CALL

TWELVE MORE FAIRS
NOTHING BUT FAIRS LEFT

All Concessions open. Will sell X on Lead Gallery.

SHOWS—Have Complete Side Show, 30x80. Want five people to take over.

Russell Springs, Ky., Fair this week; followed by Brodhead. All Wires to Johnny J. Denton.

Side Show Freak To Feature. Talkers and Grinders

AGENTS FOR ALL CONCESSIONS
RIDE HELP ALL DEPARTMENTS

Contact **MEEKER'S SHOWS** Bozeman, Montana

Best route in the Northwest. Omak, Wash., Stampede, Aug. 10 to 15; Wenatchee, Wash., Aug. 16 to 21; Fort Dalles Centennial Days, Aug. 23 to 28, Dalles, Oregon, downtown on streets; Ellensburg, Wash., Round-up, Sept. 1 to 6; Lewiston, Wash., Stampede (Idaho), Sept. 8 to 12; Kennewick Grape Festival, Sept. 20 to 25. Closing Central Washington Fair in Yakima, Wash., Sept. 29 to Oct. 3.

PEERLESS CELEBRATION AMUSEMENTS

CLEAN, DEPENDABLE & PROGRESSIVE

PORT MATILDA, PA., HOME COMING, AUG. 2 TO 7; BLANDBURG, PA., AUG. 9-14, FIRST CELEBRATION HELD SINCE THE WAR

Concessions Wanted: Photos, Water Games, Ball Games, Balloon Pitch. Good opening for Pop Corn, Apples and Floss. Want Ride Help: First and Second Men for Wheel, Merry-Go-Round and Chairplane. Steady work, salaries sure, and best of treatment for sober, reliable help; drivers preferred. Jack Repass, Fred Stockton, Grady Lynn, contact. Long season South. Book Octopus, Roll-o-Plane or late Ride. Shows with own transportation, such as Girl Show with more than one Girl. Write or wire:

WML J. MESPelt or DAVID A. WISE
PORT MATILDA, PA., now; then BLANDBURG, PA.

O. C. BUCK SHOWS

WANT

GIRL REVIEW AND POSING SHOW OPERATOR

Have complete outfits including wardrobe and wagon front. Don't write, wire

O. C. BUCK
Massena, N. Y.

Midway Confab

erly with the Johnny J. Jones Exposition, is manager of the Newfaine Theater, Newfaine, N. Y.

J. Raymond (Late News) Morris, advertising agent for the Cavalcade of Amusements and formerly with Ringling Bros. and Barnum & Bailey Circus in several capacities, renewed many acquaintances recently when he caught the Big One in Kalamazoo, Mich. He took the opportunity to cut up jackpots with Chief Brice, Tommy Haines, Merle Evans, Arthur Springer, Paul Jerome, Lou Jacobs, Tex Rowan, Al Tucker, John M. Carson and Mike Dare.

Max Goodman, former owner of Wonder Shows of America, and family are spending the summer in Salisbury Beach, Mass., from which point Max reveals that he, together with Herman Schulman, recently leased the Tamiami Hotel, Miami, for 99 years. Schulman also operates the Sea View Hotel and City Hall Garage at Miami Beach. It was announced that over the 99-year period, the deal will involve \$2,500,000, with an additional \$500,000 in insurance and taxes.

Cleo Renee, Sandra Lee and Don Wilkesman, of World of Pleasure Shows, visited friends on the Johnny J. Jones Exposition during the latter org's stand in East Liverpool, O.

Since leaving Babcock's United Shows in Las Vegas, Nev., in May, Willard C. Morgan visited several friends and shows while en route to the Four Lakes Centennial at Madison, Wis. Among them were Capell Bros., Fred R. Stumbo, Parada, Catlett Greater and Twin City shows, Hale's Show of Tomorrow and Sunset Amusement Company. Morgan recently took delivery on a new truck with which he will transport his ice cream dip concessions. After winding up his Midwestern fair trek late in November, Morgan plans to again winter in the Lower Rio Grande Valley.

Side Show line-up on W. C. Kaus Shows includes Karl Alzora and Tommy Ramsey, managers; Madam Karloff, mentalist; Art Rimola, punch, magic and ventriloquist; Violet Palmer, big snakes; Jean Ross, three-arm girl; Mac MacDonald, tattoo; Frank and Jessie Compton, impalement act; Don Carvilla, musical clown; Omo, iron tongue; Lilly Stover, Swiss bell ringer; Mary Valier, trained birds; Kitty Palumbo, fire act; Jim Stover, trained bear; Jackie (Darnell) Lynn, annex attraction, and Bill Howe and Jack Richards, tickets. Eiletza Ni-Fong pinch-hit for Jackie Lynn recently in Johnstown, Pa., when the latter was hospitalized for a week.

WANT CAPABLE MAN

To Operate King Amusement Co. Funhouse
BUILT ON A SEMI. Salary or Percentage
basis. Also BINGO COUNTER MEN and
RELIEF CALLER. Semi Drivers preferred. No
collect wires accepted. Address:

CASEY SENS

c/o LAWRENCE GREATER SHOWS
Du Bois, Pa., this week

ELECTRICIAN WANTED

Must be A-1 Electrician. Top salary and good treatment. Address:

MORRIS LIPSKY

c/o JOHNNY J. JONES EXPOSITION
Muncie, Ind., this week

Wanted Cookhouse Help

Walters and Cooks. Wagon no object if you can produce.

RED BRUNK

20th Century Shows Trenton, Neb.

RHODE ISLAND'S BONA FIDE FAIR

ROCKY HILL FAIR

EAST GREENWICH, R. I.

August 17th to 22nd Incl.

Can use one more Ride and one Side Show. Must be clean. Limited Concession space available. Will sell X on Bingo Game. Wheels will turn. Palmistry open.

TUESDAY—KIDS' DAY

WEDNESDAY—ARCTIC DAY

THURSDAY—GOVERNOR'S DAY

FRIDAY—KENT COUNTY DAY

SATURDAY—PROVIDENCE DAY

SUNDAY—EVERYONE'S DAY

Contact

PHILIP RAY

253 Lockwood St. Providence, R. I.

Phone: Dexter 1744

Vivona Bros.' Shows

WANT

SECOND AND THIRD MEN

On all Rides to join immediately. Top salary. Have openings for Scale and Age. Lou Hall, wire if coming.

This week, Peekskill, N. Y.
Next week, Branchville (N. J.), Fair.



SHRUNKEN HEADS
As the natives of the jungle prepare them. White natives and others. Female heads with long hair, prepaid \$4.00; Male heads, prepaid \$6.00. Many other manufactured attractions: Wolf Boy, Fish Girl, Ape Boy, Cannibal Heads and Bodies, Shrunken Bodies, life-size Mummies and Bodies. Attractions made to order. Write for Prices and Photos.
TATE'S CURIOSITY SHOP
5240 EAST VAN BUREN
PHOENIX, ARIZONA

CARNIVAL WANTED

FOR

HARPER COUNTY FAIR AND STOCK SHOW

AUGUST 24, 25, 26 and 27

Want at least 8 good Rides and 25 or more Legitimate Shows and Concessions.
Martin S. Hall, Chairman, HARPER KANSAS.

FOR SALE 1946 SPITFIRE

A-1 CONDITION

Or will trade on #5 Ell Ferris Wheel, or small Merry-Go-Round. Ride can be seen in operation on
DOWN RIVER AMUSEMENT CO.
River Rouge, Mich., this week; Milan, Mich., next week. Contact:

CHARLES G. PANACEK
c/o Down River Amusement Co., as above.

ATTENTION, RUSTY SCOTT

Driving 1941 Oldsmobile Sedan, Red's Radio Sales & Service, Carrizo Springs, Texas, signs on sides and back; License D. F. 1674 Texas. Get one more Crash Driver Advances and Publicity Man. Have 6 Shows lined up; 2 weeks, starting Aug. 27. Used Radio Publicity. More letters for coming in. **SOLD JUKE BOXES**; wire me for Expense Money. Need you to re-check contracts. Let's go; have 4 junkies ready; 4 contracts ready to sign. Come on in or wire at once.

RADIO RED BAILEY

Box 154, Carrizo Springs, Texas
Hinnok Little Crash Show in Texas. Lions Clubs, Jaycees and Rotary Clubs, let us help you raise your money for budgets of food. Contact us; wire or write after Aug. 15th.
Box 154, Carrizo Springs, Texas

PRELL'S BROADWAY SHOWS

"BROADWAY AT YOUR DOOR"
BIG BUTLER FAIR, BUTLER, PA., AUG. 9-14
 Great Carlisle Fair, Carlisle, Pa., August 16-21
WANT WANT WANT
 SHOWS—Wild Life, Hillbilly, Mechanical
 CONCESSIONS—Jewelry, High Striker, Guess Your Age, Scales, Penny Arcade, Novelties, all types of Grind Shows. Will give X to American Palmyra.
 Will place for all our fairs Custard, Popcorn, Candy Apples, Grab outfits, Eats and Drinks. We have the X on fairs from fence to fence. Make reservations now and be sure of a location.
 Bob White wants Girls for Revue. Highest salaries.
 Joe Kane wants Agents for Ballroom, Darts, Ball Game and P.C.
 Wanted—Foremen for Hide-O, Chairplane and Dark Ride.
 Anyone joining this Show now will get the preference on all Fairs. No other Show in the country has a better list of sure and proven fairs than this show has.
 Tony Tim wants Talker for Fat Show. Ted Barro wants Talker for Motordrome.
 Ride Help of all kinds always wanted. Pay the highest salaries and the biggest bonuses to the right people. If you drive Semis, come on.
 Prof. Vadaia wants talent of all kinds for Colored Show.
EVERYBODY WIRE SAM E. PRELL
PRELL'S BROADWAY SHOWS NORRISTOWN, PA.
 THEN PER ROUTE

THE JOLLY SHOWS

Due to accident will book small Merry-Go-Round. Will give good proposition. Can use Octopus, Rolloplane or good Kiddie Train. We are in good ride territory. Can use Second Men on Rides. Oxon Hill, this week.
 Wire or call
THE JOLLY SHOWS
 2235 First St., N. W. Washington, D. C.
BILL ENFANTE—JACK ROBINSON

SIDE SHOW TENT FOR SALE

20x100 Royal Blue, used one season, A-1 condition. Complete with factory poles and beautiful hand-painted tropical scene proscenium. Priced for quick sale. All for \$600.00. 1/2 deposit, balance C. O. D. Reason for selling: Am enlarging. **JOE MOONEY, CONTACT ME. WANT GRINDERS AND ONE ILLUSION GIRL** for Michigan State Fair, Detroit, Sept. 3-12.
 Address:
JACK KORIE, c/o W. G. Wade Shows, Unit #1
 Hastings, Mich., this week; Corunna, Mich., next week.

IMPERIAL EXPOSITION SHOWS

Can place immediately for our A-1 route of fairs and winter's work, Annex Attraction, also one more Feature Freak. Address
ART CONVERSE
 Chippewa Falls, Wis.

MERRYLAND SHOWS

Want all Concessions that work for stock. Will book clean Sit Down Grab. All P.C. open if you have Hanky Panks. Will book Kid Rides. Want Ride Help on Little Beauty and Ferris Wheel. Louise Morgan, contact Tony Carl; will sell X. Capac, Mich., this week; then Swartz Creek, Mich.; then Otter Lake and several more bona fide Homecomings and Celebrations. Get with a good clean Show. All wires per route.
C. CRITTENDEN, Owner-Mgr. TONY CARL, Assistant Mgr.

WANTED AGENTS

Who can produce, for Count Stores, Swingers and Buckets, Ball Game.
MRS. EUNICE SIMONS
 Care of A. M. P. Shows,
 Summersville, W. Va., next week.

WHALEN & RILEY SHOWS

WANT FOR STRING OF FAIRS AND COTTON COUNTRY
 Fish Pond, Clothes Pin, Darts, Short Range Shooting Gallery, Glass Pitch, Hoop-La, Pitch-Till-You-Win, Crab or small Cook House, Small Bingo, Hanky Panks that work for stock. One of a kind. Need Second Man for Wheel and Second Man for Mix-Up. Will buy, book or lease 32-Ft. Merry-Co-Round with transportation. No gypsies or racket wanted. Address:
WHALEN & RILEY SHOWS, HOOKER, OKLA., THIS WEEK.

A. M. P. SHOWS #2 UNIT

Want Custard, Candy Floss, Photos, Age and Scales, Bingo, Diggers, Penny Pitch, Fish Pond, High Striker or any other not conflicting. Want Foreman for Ferris Wheel and Tilt-a-Whirl. Want Ride Help in all departments. Semi Drivers preferred. Want Shows with own equipment. Have Top for 5-in-1.
 All replies to:
JOHN P. MILLER
 Quinwood, W. Va., this week; then as per route.

GIVE TO THE DAMON RUNYON CANCER FUND

CARAVELLA AMUSEMENTS

12 FAIRS (Starting August 23d) 12 FAIRS

MIFFLIN COUNTY FAIR REEDSVILLE, PA., Aug. 23 to 28	WILLIAMSBURG COUNTY FAIR KINGSTREE, S. C., Sept. 27 to Oct. 2
ARMSTRONG COUNTY FAIR FORD CITY, PA., Sept. 6 to 22	CLARENDON COUNTY FAIR MANNING, S. C., Oct. 4 to 9
CUMBERLAND COUNTY FAIR, CUMBERLAND, MD., Sept. 13 to 18 (This is the Big One. The Fair of the Year) (DON'T MISS IT)	
DAUPHIN COUNTY FAIR GRATZ, PA., Sept. 20 to 25	KERSHAW COUNTY FAIR CAMDEN, S. C., Oct. 11 to 16
HORRY COUNTY FAIR CONWAY, S. C., Oct. 18-23	

NOTICE
TO ALL FAIR SECRETARIES AND SHOWMEN
 WE ARE SCHEDULED UP TO AND INCLUDING NOVEMBER 1, 1948
 IF AND WHEN WE CLOSE THIS SHOW, I, PERSONALLY,
 WILL MAKE A PUBLIC ANNOUNCEMENT

 Thanks to All Fair Secretaries and Showmen Who Have Made This Show
 a Successful One
WATCH US ROLL BIGGER AND BETTER IN 1949

RIDE OWNERS Can place at once and for the above Fairs: Pony Ride, Chairplane, Spitfire, Moon Rocket, Tilt-a-Whirl and Fly-a-Plane, or any non-conflicting Rides.
SIDE SHOW MANAGER Organized Side Show needed at once. We furnish tops and fronts.
SHOWS Can use Girl Shows, Monkey Shows, Snake Show, Motor Drome, Posing Show and Hawaiian. We have tops and fronts.
WANT Talkers for Life Show (Pickle Punk) and Fun House.
CONCESSIONS All legitimate Concessions open. Can place Popcorn, Ball Game, Bowling Alley, Age and Scales, Blower, String, Darts, High Striker, Photo, Jewelry and Novelties.
WANTED Agents for P.C. Tables and Stock Concessions.
HELP Need good Legal Adjuster and useful Carnival Help in all departments. Canvas Men, Bill Posters and Lot Men.
CARPENTERS Can use 2 good Carpenters at once who can build show fronts. Year around work.
RIDE HELP Merry-Go-Round, Ferris Wheel, Octopus and Rolloplane. Top salaries. (Agitators and drunks will not be tolerated.)
CONTACT FRANK CARAVELLA, Owner and Manager
 THIS WEEK, CRESSON, PA.; THEN PER ROUTE.

MERIT SHOWS

FALMOUTH, MASS., THIS WEEK, AUG. 9-14
"VICTORY CELEBRATION," GLOUCESTER, MASS.—FIREWORKS SATURDAY NIGHT
 Playing Maine Fairs: Union, Aug. 25-28, followed by Windsor, Blue Hill, So. Paris, Farmington, Fryeburg and Topsham. Long season, out till Oct. 15.
 Want Ball Games for #1 Unit and other legitimate Concessions. Ride Men who can drive.
 Address all mail to
HENRY FINNERAL, 215 Lincoln Street, Lowell, Massachusetts

WANT HELP

On Merry-Go-Round, Wheel, Tilt, Kid Auto. Can place Foremen, Second and Third Men on all Rides. Also can place Wife in Ticket Box. Slim Landrum, Glen Becker, come in; will place you. Leo Allen wants Percentage Agents, Counter Men for Bingo. Oelwein, Iowa, Aug. 2-7, with Eldora, Waukon, Nashua, Iowa, Fairs to follow. Then jumping into cream of the Mississippi Fairs. Can always place legitimate Concessions. Good proposition for Custard, Wonder Bar and Snow Cones. Contact
F. M. SUTTON JR.
GREAT SUTTON SHOWS
 OELWEIN, IOWA, ALL THIS WEEK

JOHNNY J. DENTON UNIT #2

WANTS WANTS WANTS
 FOR ADAIR COUNTY FAIR, COLUMBIA, KY., NEXT WEEK
CONCESSIONS: Popcorn and Diggers open. Bob Gardan, contact.
 All Stock Concessions open.
SHOWS: Good proposition for Motordrome or any Grind Show with own equipment.
 Help needed in all departments. All replies to
BOB ROBERTSON
 SHELBYVILLE, KY., this week.

JOHNNY T. TINSLEY SHOWS

"America's Most Modern Midway"
WANT
 Up-to-date Cookhouse catering to showfolks for balance of season, including Fairs, Motordrome Riders; We offer highest salaries to capable Riders. Jimmy Barfield, Speedy Drags, Speedy Williams and all others that have worked for me before, contact Bud Turner, manager Motordrome. Want Guess-Your-Age, Scales, Custard, Hanky Panks of all kinds. Want sensational Free Act not less than three people. Address:
JOHNNY T. TINSLEY SHOWS, East Point, Ga., this week; Atlanta, Ga., next week.

SERVING THE WEST OVER 20 YEARS

WEST COAST SHOWS

Mike Krekos GENERAL MANAGER

CAN PLACE FOR

The Following Fairs and Celebrations

OREGON CITY CENTENNIAL CELEBRATION Aug. 10 to 15	CORVALLIS CELEBRATION Aug. 17 to 21	GRESHAM MULTNOMAH COUNTY FAIR Aug. 23 to 29
YREKA, CALIF., DISTRICT FAIR Sept. 1 to 6	PITTSBURGH CENTENNIAL CELEBRATION Sept. 8 to 11	SANTA CLARA COUNTY FAIR San Jose Sept. 13 to 19
MONTEREY DISTRICT FAIR Sept. 22 to 26	MADERA DISTRICT FAIR Sept. 29 to Oct. 3	Best in the West

Couple more Centennials and Celebrations to follow, including the most outstanding Armistice Celebration in the entire West, Porterville, Calif.

Can place Concessions, limited space open—Hoop-La, Coke Bottles, Bells, Slum Bowling Alley, Bumper, Frozen Custard, Huckley Buck, Ham and Bacon Wheel, Candy Wheel, Baby Duck Wheel.

WANT SHOWS—Glass House, Mickey Mouse, Snake Show, Iron Lung or any other well-framed Grind Show.

RIDE HELP—Can use First and Second Men on all Rides, opportunity to advance to Foreman. Must be able to drive semi-trailers.

Wire or write **HARRY MYERS, Manager, as per route**

W. R. GEREN Presents

MIGHTY HOOSIER STATE Shows

Featuring Hugo Zucchini Cannon Act Shot Over Twin Ferris Wheels

Want for 8 straight Fairs and Celebrations: Stock Stores, Novelties, Custard, Long Range, Short Range, High Striker, Jewelry, String, Basket Ball, Ball Games, Country Store, and any Slum Store working in line. No flats or gypsies.

Shows—We have Side Show, Snake, Monkey, and Life. All others open. Want 2 Girl Shows for Germantown. Will book for balance of season: Fun House, Glass, Drome, for Committee Money, 25%.

For Sale: I am cutting my show from 12 Rides to 6 for 1949. I have for sale 6 Rides which can be seen in operation. All with the best in transportation.

Latonía, Ky., Aug. 2-8
Camden, Ohio, Aug. 17-21
Marion, Ind., Aug. 31-Sept. 4

Greensburg, Ind., Sept. 13-18

Germantown, Ky., Aug. 10-14
Converse, Ind., Aug. 24-28
Bremen, Ind., Sept. 6-11

Will give possession of Rides on September 18. Cash Only! A small deposit will hold. Don't write or phone, come see for yourself. If you are looking for good equipment, I have the best. 1 #5 Eli Wheel, 1 7-Tub Tilt, 1 8-Tub Octopus, 1 Roll-o-Plane, 1 Flying Scooter, and 1 Spittire. Also for sale: 1 15x36 Bingo Top, Frame and Counters. New this year. Color: Khaki, and Anchor made. Price \$750.00. All replies to

W. R. GEREN, Owner

MIGHTY HOOSIER STATE SHOWS, LATONIA, KY., AUG. 2-8; then as per route.

L. P. HETH Shows

cleanest show on earth

FAIRS ★ FAIRS ★ FAIRS ★ FAIRS ★ FAIRS
ALL BONA FIDE FAIRS NOVEMBER 1

WANT SHOWS—Monkey Show, Snake Show, Shows with Own Outfits. HELP—Ferris Wheel Operator, must drive Semi; Man to take charge of Front Entrance and Assistant Lot Man, must be Truck Driver. Talker for Side Show, Tattoo Man, Sword Swallower. Grinder for Glass House, must drive Semi.

CONCESSIONS—Popcorn and Peanuts Open; Custard, Short Range Gallery, Pitch Till Win, Age and Scale, Jewelry, High Striker, Hoop-La, Glass Pitch, Watch La, Wonder Bar, Cigarette Gallery. Good opening for Penny Arcade. All replies
Central City, Ky., now; Carthage, Tenn., Fair next week.

For Sale COMPLETE SHOW

In operation, good route of Fairs booked. Show consists of 1 Eli No. 5 Wheel, 1 Merry-Go-Round, 1 Smith & Smith Mix-Up, 1 8-Car Baby Auto Ride, 1 20x30 Bingo, Flash Pond, Dart, Bumper, String, Pitch-Till-Yoo-Win, Coke Outfit, 3 Ball Games; all Canvas in excellent shape. Also have Hoop-La, Penny Pitch and Glass Pitch, 2 Show Tops. Transportation: 2 1942 Chevrolts, 1 1946 Ford, 1 1946 Chevrolet, 2 1948 Chevrolet Trucks; all with trailers except one. All new or newly overhauled this season. Light Plant, Switch Box, Wire, Bulbs, Flash for Stock Concessions. Everything now in operation. Can be seen this week: Hatfield, Ark., Fair; next week, Heavener, Okla.; then as per route. To sell with or without transportation. Selling because of illness.

RAINES AMUSEMENT CO.

Rosa M. and A. E. Raines

WANTED FOR THE NEW WAYNE CO. FAIR

FAIRFIELD, ILL., AUGUST 9-14

Legitimate Concessions of all kinds: Photos, Custard, Novelties, Jewelry, etc. Place any clean Show with own equipment. Place A-1 Wheel Foreman and other Ride Help, Fairs and Celebrations thru Labor Day, then Arkansas and Louisiana.

J. L. (JIMMIE) HENSON SHOWS

Vandalia, Ill., 15th week; Fairfield next.

FROM THE LOTS

Crafts 20 Big

PITTSBURGH, Calif., July 31.—The org's outstanding social event of the season, a wedding reception for Mr. and Mrs. W. H. Nichols, took place here Thursday night (15). The reception, at the Club Shangri-La, found the newlyweds receiving a combination television-radio set, a movie camera, luggage and a dresser set.

Those who signed the bride's autograph book included Gloria and Clyde Rawlings, Ty Morthan, Al F. Cecchini, Dan Wilcher, Homer Roberts, Okie Slim, Eugene Hilton, Loa and Shirley Mason, Mr. and Mrs. J. Bock, Mr. and Mrs. Anthony De Crescio, Mary Ludington, Rosena Parker, Evelyn M. Lantz, H. S. Ciunino, Jimmy Whitaker, Bill McMahan, Bill Cravan, Nick Darido, J. R. Wherton, Ellis F. Hendry, Betty and Bob Christenson, James C. Perry, Pat Grien, W. F. Nordyke, Jeff Griffen, Floyd Coleman, Mr. and Mrs. D. Blankenship, Mr. and Mrs. Edwin Costa, Mr. and Mrs. Floyd I. Barrett, Mr. and Mrs. Joe Bell, Opal Bell, Manuel Rezente, Wayne Tubb, Mr. and Mrs. Eldon Short, Paddy Gunter, John Gauz, Flossie Weaver, D. O. Jolly, Creasy Burns, Speedy Mullins, Dolly Wangen, Helen Pierce, Edwin G. Hartley, June Alton, Bob and Nadine Jones, J. B. Dower, Mildred Perry, Al Perry, Bob Jones, Johnny Tucker, Betty Shepherd, Mae Gilbert, John and Mildred Medike, Thresa Stephens, Patricia R. White-nack, Bob Lawrence, Bob San Soucie, Mell Dugin, John Spot Ragland, Little Red, Wayne H. Morrison, Alecia Prey, Dr. Bill Coleman, Til F. Taylor, Ruth and Bill McMachon, Lee Brandon, Patsy and Joe Durant, Gordon Burke, J. W. and Ruth Gilman, Beverly Gilman, L. E. Pitcock, J. A. Hammond and Louis Rosenberg.

Princess Zuleka joined to help Noni Davis as a reader. The Goodfellows Club, which meets each Wednesday night after the show, has added several new members. The club this past week staged a barbecue for the entire show, with about 100 attending. O. N. Crafts piloted his twin engine Beechcraft to Alaska for a hunting and fishing trip. Earl Pitcock brought his Exposition boys over from near-by Brentwood for a baseball game and defeated Al Cecchini's team.—LOUIS ROSENBERG.

Maine Amusement

ELLSWORTH, Me., July 31.—York Beach, Me., July 10-17, was the banner spot of the season. Whitey Brown's Sally topped the shows. Visitors included Walter Mitchell, Sam and Jack Blotner, Sam Anderson, Freda Leavitt, Jack Hannegan, Helen Doyle, Marguerite Chapman, movie actress, and party. Concessionaires joining include Tom Rushay, penny pitch; Bobby Blotner, jewelry; Don Winner, jingle board; Aime Bouchard, long range gallery; Wendell Flanders, novelties; Keith Mahar, number store; Earl Dunning, French fries. Dick Wilcox and Ray Flanders visited the World of Mirth and Marks shows, playing near by. Mrs. Wilcox and Mrs. Flanders went to Boston to visit relatives.—SAM EDSTINE.

Page Bros.

HUNTINGDON, Tenn., July 31.—Biz was okay here, under auspices of the Lions Club. The lot was on the fairgrounds.

Hoppy Chatman has joined as business manager, replacing George Emmerman, who joined the Pine State Shows. Curley Frances, digger operator, visited his wife and baby in Covington, La. Horace Drennon built a new popcorn joint. Mrs. Abe Frank visited her son, Buddy, at Pascagoula, Miss.

Penn Premier

CORRY, Pa., July 31.—Shows opened here to a satisfactory crowd. Org had red ones in Allegany, N. Y., and Warren, Pa. Everyone is painting and repairing for the fairs, which start in two weeks. Mrs. McHenry with her C-Cruise ride, and Warren Murphy, with Penny Arcade, joined. Org is featuring a Lion Show, with Prince Ki-Gor. It is under a 60 by 100-foot top and the cage wagon forms the bally. New panels are under construction. Mrs. Mae Serfass is buying two tiger cubs for the bally. Miles Detrich and Andrew McGee purchased trailers, as did Mrs. Lloyd Serfass.

A new miniature train was delivered two weeks ago. Red McGee, mechanic, joined in Warren, Pa. Neon was purchased for the Manhattan Scandals front. Larry Bedwell is laying out the lots. Junior McClelland's bingo is scoring, as is Speedy Bauer's Motordrome. The Great Jarvis has the Side Show. Painting and scenic work is being done by the Boots Banner Service, Tamaqua, Pa. Larry Bedwell has remodeled his house trailer, raising the roof.

For Sale—Small Carnival

Total price, \$3,800.00. One Major Ride, two Kid Rides, two Tractors, two Semis, Side Show, Main Switch Box, all in good mechanical condition.

IRENE SPORE

Gen. Del., Coopersville, Mich.

WANTED 2 Piece Round Top Tent

Not less than 40 ft. dia., or more than 50 ft., dia., without poles and stakes, with or without sidewall.

DON IKER

Gen. Del., Flourtown, Penna.

MACK McCRARY WANTS FOR 15-FAIRS-15

Skills and Count Store Agents,
TWO-SPOTS A WEEK.

Jack Pot, come on.

New Hampton, Mo., Aug. 2, 3, 4;
Gillman City, Mo., Aug. 5, 6, 7.

WANTED—A CARNIVAL

For Big Fall Festival and Two-Day Rodeo Celebration, 90-year anniversary of Chetopa, Kansas, starting Sept. 2nd, 3rd, 4th and 5th. Please contact

LEO M. THOMAS

Chetopa, Kansas Phone #1199-F3

FOR SALE—\$5,000

NO. 5 ELI WHEEL

Selling due to illness

Address Box D-5, Care Billboard
Cincinnati 22, Ohio

FOR SALE FERRIS WHEEL

12 Seats, Forty Foot, V-Belt Drive, Lx Roi
Power Unit.

DEAN GRUNER

Route 3 Murphysboro, Ill.

PRODUCING AMERICA'S BEST

BANNERS

SNAP WYATT STUDIOS
1808 FRANKLIN ST. TAMPA, FLA.
Phone: M-6352

STEAM TRAIN BURNS COAL



Can be used indoors with compressed air. Hauls a big load of kids or adults on every trip.

Attracts **CROWDS** in any amusement park or civic recreation center

You need a steam train to make real money. These trains are grossing \$2,500 to \$12,000 a season; you can do it too in any town over 10,000. Many park officials give rent-free concession just because of the crowd pull.

OTTAWAY AMUSEMENT COMPANY
Mfrs. Steam Trains and Kiddie Auto Rides
224 W. Douglas Wichita 2, Kansas

SELLING OUT

6,500 Ft. Rough Service, Portable Rubber Cable, Size 8-2 Conductor Type "S". Suitable for Carnival, Circus and Side Shows, etc.

\$17.50 PER HUNDRED FT., Any Quantity. Sample, if desired.

MIGDOL ELECTRIC CO.

167 Weaver St., Rochester 5, N. Y.

For Sale—Special—For Sale

1937 International Tractor, fifth wheel, vacuum brakes, new paint job. Motor just been overhauled, new 825-10 ply tires, 22-foot Freuhauf Trailer, Three 16-ft., one 14-ft. Concession Tops and Frames, one Beat-the-Dealer Table, Pan Game, Counters and Pans, 5 Skillos, 3 Roll Down Tables, 3 Razzle Dazzle, 1 brand new Counter Blower, New flash for all Concessions. All these Concessions are booked on Harrison Greater Shows. Buyer can stay on Show.

Fairs start Aug. 9. Fairs until Nov. 25. Equipment worth \$6,000.00. Will take \$3,500.00. Come and get in. Leesburg, Va., this week; or as per route.

RIDES AVAILABLE

Have Open Dates in Sept.-Oct. Up to 200 Miles from Detroit. Will Also Book Concessions.

CHOUINARD BROTHERS

5749 W. Warren Detroit 10, Mich.

BINGO HELP WANTED CALLERS COUNTERMEN

For Fairs starting GOUVENEUR, N. Y. WEEK AUG. 8th. Harry H. Agno KING REID SHOWS Boonville, N. Y.

FOR SALE 10 MUTOSCOPE SKYFIGHTERS

Built on all metal commercial built trailer. This is the opportunity you've been looking for. No setting up, just open sides and go to work. Will sacrifice. Must see to appreciate.

CHARLES TEDTMAN

c/o Tatham Bros. Show, this week, Bloomington, Ill. Fair; then as per route.

AT LIBERTY

BUSINESS MANAGER, LEGAL ADJUSTER
Handled large carnivals. Address: BOX D-9, Care Billboard Cincinnati 22, Ohio
2160 Patterson

Pine State

TULLAHOMA, Tenn., July 31.—Shows moved here from Smithville, Tenn., which proved one of the best spots this year. Everyone got money, with the Ferris Wheel topping rides and Harry James's Wild Life Show high for the shows.

George Emerson has succeeded Fred Webster as business manager. Dolly Baily joined with two concessions. J. M. Manor joined with his high school horse.

Concessions: Owner Johnnie Cole, 8; Fred Cole, glasshouse; Mom Cole, cookhouse and ball game; W. L. Conrade, beat-the-dealer, penny pitch and over and under; Angalone, pea pool, color joint and cigarette pitch; James W. Cole, guess-your-age, coke bottle, clothespin pitch and cigarette shooting gallery.

Ride personnel: Slim Hughes and Horace Parrish, Ferris Wheels; Willie Lee and Willie Lee Jr., Mix-Up.

W. L. Conrade is secretary and Jean Caruso, treasurer. Tony George is in charge of kiddieland. The writer has the sound truck and paper.—JAMES W. COLE.

Mighty Hoosier State

DANVILLE, Ill., July 31.—Shows wound up their 13th week on tour with a successful week's stand which ended here Saturday (17). Engagement started only fair because of inclement weather and the fact that the lot was two miles distant from the heart of the city. However, from Wednesday (14) on stand proved a winner. Saturday afternoon (17) kiddies matinee was the best of the season thus far.

Fred Haines worked the streets and near-by towns daily along with Capt. Hugo Zacchini, free act, who continues popular. Since local papers and radio are hostile to carnivals, Manager W. R. Geren went all out on local billboards and shows received a circus billing. Fraternal Order of Police, Bedford, Ind., inked the shows for its summer festival.—M. G. STOKES.

Peppers All State

WINCHESTER, Ky., July 31.—The writer joined here Sunday (11). Show features five neon towers and a 70-foot main entrance.

Business was fair Monday, but the show was rained out Tuesday. Intermittent rains thruout the week hurt business considerably. The Saturday bubble gum matinee was the biggest the show has had this year.

Mel Boyer joined to take over *Night in Rio*. Ginger Rae, a newlywed, closed here. Ray Coleman joined to take over the Rolloplane. This is the first time that the writer and Manager Clay Mays have been together since the old Sheesley days. Mr. and Mrs. Tom Mehl closed. Mrs. Mays is taking over *The Billboard* and mail. Mother Glynn's cookhouse is doing okay. Freddie Reckless, free act, is holding the crowds. There were many visitors from the Anderson's Greater and Capitol City shows.—HARRY E. WILSON.

Thompson Bros., No. 2

SAINT MARYS, Pa., July 31.—The weather man was still following us last week at Rockwood, Pa. Move in from Cresson, Pa., was on time and everything was ready to go Monday but the rains came and we lost the first night. We had rain several other nights, but business held up and the stand ended a good one, with the firemen's parade on Thursday night drawing a good crowd which spent freely. The Ferris Wheel and Loper topped the rides.

The Happy-Go-Lucky Kings joined with scale and guess-your-age. Danny Dembinsky took over as Ferris Wheel foreman and John Cole as concession manager, succeeding Ray Willnecker who left for Baltimore.—BUD WIEGAND.

C. C. (SPECKS) GROSCURTH PRESENTS
BLUE GRASS SHOWS
FEATURING THOROUGHbred ENTERTAINMENT

HUNTINGBURG, IND.

DUBOIS COUNTY FAIR—AUGUST 9 TO 13

CAN PLACE Legitimate Stock and Slum Concessions, such as Fish and Duck Pond, Glass Pitch, Devil's Bowling Alley, Hoop-La, Coke Bottles, Age and Scales, Jewelry, Novelties, Pop Corn, Candy Apples, Grab Outfits.

All legitimate Concession privileges open. Long and Short Range Gallery also open. Can also place Rides, such as Tilt-a-Whirl, Spit-Fire, Ridee-O, Live Pony Track.

SHOWS—Interested in Shows with own transportation and equipment, Girl or Posing Show, Monkey Show, Funhouse or any good Bally or Grind Show. We have a continuous route of bona fide Fairs. ALL WIRE

C. C. GROSCURTH, Gen. Mgr., "BLUE GRASS SHOWS"

All this week, CAYUGA, IND. (FAIR); all next week, HUNTINGBURG, IND. (FAIR)

don FRANKLIN shows

#1 UNIT—HILL COUNTRY FAIR, JUNCTION, TEX., AUG. 10-14

#2 UNIT—KENDALL COUNTY FAIR, BOERNE, TEX., AUG. 11-15

BOTH UNITS COMBINE THE FOLLOWING WEEK, AUG. 18-22, GILLESPIE COUNTY FAIR, FREDERICKSBURG, TEXAS

CAN PLACE LEGITIMATE CONCESSIONS FOR BALANCE OF SEASON. Want for Boerne Fair: Snow, Floss, Popcorn, Peanuts, Duck Pond, Darts, String Game, Penny Pitch, Photos, Hoop-La, Glass Pitch and others. Can place Age, Scales, Novelties on both Units. Will book Mitt Camp if I know you.

SHOWS: Will book Monkey Circus, Snake, 10-in-1, Mechanical, Mickey Mouse or any Grind Show. No Girl Shows. Have some Tops and Fronts.

RIDES: Will book Octopus and Caterpillar. 9 of the best Fairs in South Texas. All replies:

DON FRANKLIN, Mgr.

San Angelo, Texas, this week; then per route above.

JIMMIE CHANOS SHOWS

WANT—Photo Gallery, High Striker, Snow Ball, Legitimate Concessions of all kinds for New Bremen, Ohio, Aug. 4 to 7; Hoytville, Ohio, 37th Annual Ox Roast and Homecoming. Can use Penny Arcade for Portland, Ind., Fair, and Side Shows with own outfit for committee money only. Want a Girl Revue for one of the best Girl Show spots in Indiana, with or without own outfit. Want Ferris Wheel Foreman, sober and reliable. All replies to:

JIMMIE CHANOS

c/o JIMMIE CHANOS SHOWS
NEW BREMEN, OHIO

LAST CALL FOR

JEFFERSON CO. FAIR

HELD AT WATERTOWN, N. Y., Aug. 16-21

Have a few choice locations open for Legitimate Concessions.

Can use one good Cookhouse and 2 (two) Grabs.

Need 1 or 2 Shows, especially a Side Show.

For space at Watertown or future dates get in touch with FERRIS RIDES, at Clifton Springs, N. Y., August 1 to 7, or Marty Smith, Concession Manager, at Batavia Fair.

INTERESTED IN PLACING FOLLOWING CONCESSIONS FOR NATIONAL AIR RACES

CLEVELAND, OHIO, SEPTEMBER 4-5-6, 1948

CANDY FLOSS, FROZEN CUSTARD, SNOW BALL, CANDY APPLES, PEANUTS AND POPCORN AND NOVELTY ITEMS

Prefer trailer self-contained units where possible

THE CLEVELAND CONCESSION CO.

214 Marion Bldg.

Cleveland 13, Ohio

WHEELS

Bazaars, Carnivals and numbered Laydown Charts; Milk Bottles; Cats; Hoopla Blocks and Rings; Horse Race; Dice Cages; Bingo Cages, Cards and Markers; Penny Pitch Charts; Darts and many others. Catalog on request.

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142 W. 24th Street

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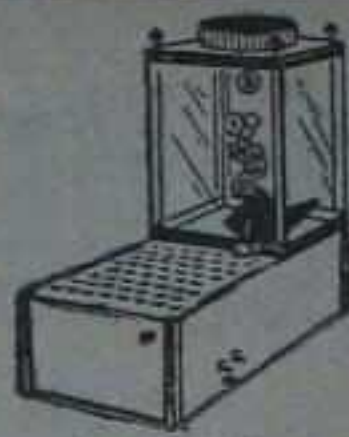
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NEW 1948 Apex 4 Star CARNIVAL WHEELS

Heavy Duty
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In Various Colors



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BLOWERS



Complete Bingo Supplies.
Also Amplifiers.
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TRADE FOR CITY INCOME OR RANCH

(preferably in the West)

\$100,000

BABCOCK'S UNITED SHOWS

8 Rides. 8 Show Tops and Fronts, including two 110-ft. Pit Shows. 20x30 Bingo. 60-ft. Fluorescent Front Gate. 5 Electric Generating Units turning up 190 Kw. Also Transformer Equipment, 125 Kw., complete with Ground Cables, etc. Office and equipment, etc., etc.

All above with Semi and Truck and Trailer transportation.

Write Home Office, CHANDLER HOTEL

834 S. Main St.

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MATTHEW J. RILEY ENTERPRISES

Week August 2 to 7, Egg Harbor, New Jersey—Big Celebration,
Hammononton, New Jersey, Week August 9 to 14

WANT SHOWS WITH OWN OUTFITS—WANT CONCESSIONS

ALSO ANY MAJOR RIDES FOR THESE DATES AND BALANCE OF SEASON

MATTHEW J. RILEY

Clinton Hotel, Philadelphia, Pa.

O. C. BUCK SHOWS WANT

For Lockport and Little Valley, New York, State Fairs

Week of August 30th

RIDES AND SHOWS NOT CONFLICTING with what we have.

Also Concessions, Cookhouses and Grab.

Apply as per route listed in Billboard.

O. C. BUCK

MASSENA, N. Y., this week.

ORANGE STATE SHOWS

WANT

For Summer and Winter Season. This Show has ten Fairs and Celebrations booked in Florida this Fall and out all Winter.

Can use one or two more Rides: Chairplane, Spitfire, Kiddie Auto Ride, Pony Ride. Shows with own outfit: Snake, 5-in-1, Girl Show, Fun House, Monkey Show. Concessions: Will book Bingo, Hanky Patches, one or two more Wheels, Cook House, Potato Prier, Ball Games, or what have you? Can use Ferris Wheel Foreman. Woodruff, wire me. Have for sale: Kiddie Train in very good condition. Can be seen in operation on the Show. Will exchange for Chairplane, week of August 2nd, outside of Newark, N. J. Wire or write:

LEO. M. BISTANY

HOTEL SHERATON

NEWARK, N. J.

M. A. SRADER SHOWS

Want Second Men on Rides, experience not necessary if you can drive. Concessions—COOK HOUSE OR SIT DOWN GRAB, Coke Bottle, Hi Striker, Novelties. Shows—Wild Life, Mechanical, Hillbilly. Mary White can use two Dancing Girls. Wire, don't write. All Fairs for balance of season.

Phillipsburg, Kansas, Rodeo, Aug. 2-7; Osborn, Kansas, Fair, Aug. 9-14.

FOR SALE—MOON ROCKET

In running condition. Can be seen in operation in Chicago at Twelfth St. and Cicero Ave., July 28th to Aug. 8th. Price, \$8,000.00. For further information write or call

ACE CARNIVAL SUPPLY CO.

5617 S. Halsted St.

Phone: Englewood 4472

FROM THE LOTS

Crafts Exposition

BRENTWOOD, Calif., July 31.—Shows moved in here from a successful two-week engagement in Stockton, Calif. A new Merry-Go-Round was delivered in Stockton to replace the old one which had been on the shows for many years. Earl Stoner is its foreman. New ride is packing 'em in nightly. A kiddie Coaster also was delivered at Stockton.

Louie Cecchini is holding award nights each Thursday for the benefit of the Regular Associated Troupers, Los Angeles.

Shows did well here considering the population of the town. Jake Boyd, carpenter, was on the shows here last week fixing the new Merry-Go-Round truck and trailer. He headed for the North Hollywood quarters to build a new gas truck to replace the one demolished a few weeks ago.

Hank Arnold, concession manager, is building new wheels which will be nickel plated thruout. He's also having neon signs made for some of the concessions. New concessionaires are P. Noble, jewelry; Emanuel Rezente, balloons, and Sis Dyer, palmistry.—VINCENT KUROPATWA.

Wallace & Murray

BLUEFIELD, W. Va., July 31.—Shows moved in here from Rupert, W. Va., where the season's first two-week stand was played. Business was fair considering the constant showers. On the last Saturday night the rain held off and the midway was packed with a free-spending crowd.

The two weeks in Rupert saw repair work completed. Jimmie Watts waterproofed the Side Show. Harry Faith rebuilt the Tilt-a-Whirl plates and all rides were freshly painted, with everything in shape for the stand at the Mountain City, Tenn., Bean Festival August 30-September 4.

Org's personnel attended a birthday party for Joe Kaus in the cookhouse. Grant Pittman and the writer visited their homes. Mrs. Pittman returned to visit. When the writer returned from Pittsburg she was accompanied by her mother, Mrs. Miller, and niece, Judith Miller. Before her departure a farewell party was given Mrs. Miller by Mr. and Mrs. Joe Kaus.—HELEN MILLER.

Crystal Exposition

DANTE, Va., July 31.—Org was here this week, auspices of the ball club. Business was good entire week despite thunder showers in afternoons. Saturday looked like a blank due to showers but cleared by 7 o'clock and a big crowd attended. Ernest Betts has completed the remodeling of the Fun-house. It had to be rebuilt after being turned over the second time. The new 20 by 60 top arrived this week for the Side Show and two new banners have been added to the front. Chuck Williams added a monkey attraction to the Side Show.

Billy Sheaffer purchased a new panel truck and added three new concessions, making a total of five that he has on the midway. Bill Bunts is the father of a girl born July 5 and named Linda Cheryl. Mr. and Mrs. E. J. Gordon left for their home in Tampa after a brief visit with their daughter and son-in-law, Ivone and Chuck Staunko.—ALTA MAE ROBERTS.

Capital City

LONDON, Ky., July 31.—The show was the first in here this year and business was good.

Two good July 4 celebrations were chalked up, one at Jellico, Tenn., and the other at Stearns, Ky., July 5, org setting a new gross record in Stearns on that day. Fireworks and a free act were used, fireworks being furnished by the Toni Vitale Fireworks Company. The free act was the La Vonnies.

Concessionaires joining here were Crane's frozen custard, J. T. (Whitie) Miniear, cookhouse; Blackie Stephens, darts, and Durene Myers, ball game.

Wiley Bain, show painter, is busy with his brush, putting everything in top shape for the fair season which starts August 16.

Visitors were Frank Peppers and Mr. Broone, of Peppers All-State Shows.—JACK SNOW.

FOR SALE

Tops, Frames, 14-ft. Black Joe Wheels and Posts, Race Track with Bronze Horses, 11 Beaver Shaws, Pan Game, Duck Pond with excellent pump. A Cork Gallery that shoots moving ducks. Also some stock for Slum Outfits. Stringers. Will also sell a Fruehauf Tractor and Trailer. Fruehauf is 1947 warehouseman's van, underslung, 28 feet long. Tractor 1940 Dodge with '47 motor. Sleeper cab; saddle tanks, 105 gal. cap.; air brakes.

If interested, call, wire, write:

George Barnett

6100 N. Broad St., Philadelphia, Pa.
Phone: Hancock 4-9886

GLOBE SHOWS

WILL BOOK

Lead Gallery, Cork Gallery, Hoop-La, Teddy Bear Wheel, Frozen Custard and any other stores not conflicting. No racket.

FOR SALE—Roll-o-Plane. No reasonable offer will be refused. Can be seen in operation at:

NORTHBRIDGE, MASS., AUG. 2-7;

LAKEWOOD, R. I., AUG. 9-14.

Contact:

JOHN COSTA

727 Charles St., Fall River, Mass.

FOR SALE

10x14 Bowling Alley, complete, \$250; 10x12 Cork Gallery, complete, \$200; 10x12 Blower, complete, \$150; 8x10 Coke or Bumper, complete, \$100; 10x14 Frame and Top, complete except jacks, \$100; new Evans Prof. Chuck Case, \$50; Pea Pool Table, \$20; one table Under Over and Best Dealer Laydown, \$30; 2 English Pool Tables, \$50. All A-1 condition and less than year old. 19 Ft. House Trailer, \$700; good.

D. WRIGHT

c/o Magic Empire Shows
Centerville, Ind.; then as per route.

FOR SALE

Photo Stand, portable. Fluorescent lights. Direct-positive. Marks and Fuller machine, size 2 1/2" by 3 1/2". Sacrifice due to other business.

FRED JONES

1205 Surf Ave. Brooklyn 24, N. Y.

TROUSDALE COUNTY FAIR

Wants two or three

RIDES

For week of September 6-11.

Call or Write

J. S. McMURRY, Hartsville, Tenn.

LEAD GALLERY FOR SALE

Beautiful 14-ft. Long Range Lead Gallery, built on 28-ft. semi trailer. Front 14 ft. for living quarters and storage spaces. Plenty of guns and ammunition. Priced very reasonably for classy gallery, but bargain hunters and junk collectors, save your time. Can be seen in action on CETLIN & WILSON SHOWS, Ionia, Mich., Aug. 8th; Pontiac, Mich.; Indianapolis, Ind., follow.

JOHN LYONS

Mad Cody Fleming

OCILLA, Ga., July 31. — Not much money has been garnered during the past few weeks. At Dallas the lot was too far out, ditto at Marietta, and Alpharetta was booked on short notice.

We played two blocks from the courthouse in Moultrie, Ga., and biz picked up slightly. The tobacco crop is light but bringing good prices. Opening here was promising, too. Lot man Dutch Schilling has done a fine job of laying out the midway on a small lot. Jack Mc Carty consistently has the show ready to open Monday nights. Scenic artist Dorsey has the show dressed up for the start of the fair season.

Clyde Howey bought the snow ice from O. H. Smith, bringing his number of concessions to four. He also purchased the billposting truck from the office to help transport his holdings. Owner Fleming bought a new Ford panel truck for the billposting job. Big Jim Bridger keeps the Fun-house in the money.

Concession row: Grenade Dorsey, 1; Judge Dowdy, 1; Frankie Shelton, 1; Charlie Cole, 1; Clyde Howey, 4; Dutch Schilling, 6; C. D. Dean, 4; Charley Mizzele, 2; Johnny (Popcorn) Burgess, 1; Daisy Leggette, 1, and Dude Hoffman, cookhouse.

The staff: Mad Cody Fleming, owner and general agent; Grace Fleming, secretary; Grenade Dorsey, artist; Jim Bridger, master of transportation; Este Blount, general foreman; Dutch Schilling, lot man; Jack McCarty, manager; Edna Lee Forbus and Ann Leggette, front gate tickets; Ginger Schilling, *The Billboard* and mail agent, and R. A. Hixon, electrician.

The show features Thursday night fireworks, Friday matinees at which all tickets are 7 cents, and bicycle giveaways. — GINGER SCHILLING.

WANTED MERRY-GO-ROUND

Week August 23 to 28
Flat Guarantee of \$300.00
Phone or Contact at Once

DUKE

1421 Edgemont Ave., Chester, Pa.
Phone Chester 2-2257

WANT WHEEL FOREMAN

and Operators. Brand-new Wheel, Ell #5, arriving. If you drink and could own a Big Show, don't join this outfit; that's IT. Pay days Tuesday. Write

W. B. J. SHOWS
Winterquarters, Swanton, Ohio

AGENTS WANTED

For Count Stores, Clothes Pin Agents.
Contact:

ROY McCURDY

Also Help for other Stores.

CENTRAL CITY, KY.

CARNIVAL WANTED

FORSYTH, MISSOURI, FAIR

Sept. 23, 24 & 25

Sponsored by

FORSYTH CHAMBER OF COMMERCE

Contact: ROY G. BURNS, Pres.

Forsyth, Missouri

SECOND-HAND SHOW PROPERTY FOR SALE

\$12.00 Skeleton Rare Bird from South America.
\$22.00 Iron Boot Torture Subject. Great attraction.
\$25.00 Female Head. Horn growing full length face.
\$23.00 Wax Head Dissected. Shows eyes, nerves, etc.
\$18.00 Prize model Female Head. Wax, natural hair.

WEIL'S CURIOSITY SHOP

20 So. 2nd St. Philadelphia 6, Pa.

WANTED TO BUY ONE MERRY-GO-ROUND

B. L. Johnson

Box 414 Sulphur Springs, Texas

1947 OCTOPUS

Also 1947 Transportation Ride, sold with or without Tractor and Trailer. Everything in first-class condition. Seen in operation Down River Shows, River Rouge, Mich., this week; Milan, Mich., week following.

M. T. GORDEN

Pacific Coast

BEND, Ore., July 31.—Opening night here was a red one and remainder of four-day stand added up to the season's best week so far. Shows were the first to play here this season and they received excellent co-operation from *The Bend Bulletin* and Station KBND on campaigns conducted by E. Pickard and the writer. Saturday matinee, with all tickets going at 9 cents, drew an estimated 6,000.

E. Pickard was the guest of Margaret Hildebrand Peterson at her ranch in Burns, Ore. D. E. Albertson took over the operation of the Mickey Mouse and alligator shows when Alton Schwab left to play the fairs. Among ticket sellers reporting a successful week: Evelyn Wright, Betty Wells, Dorothea Dougan Bowman and Ida Mae Kivlighn.

Norman and Ellen Lansdowne spent a couple of days visiting Central Oregon landmarks. Fritz Henkel and Jim Davisson had their shooting galleries working overtime. Mrs. Fannie Helvey Wells joined Mrs. Les Bernstein's confectionary stand. Mrs. Charles Martin ran out of balloons on the big opening night. Ed Freeman's cookhouse is popular. Fred Zubryk is operating Charles Martin's glass store. Following three still dates, org starts its fair tour in Eastern Oregon and Washington.—WALTON DE PELLATON.

O. C. Buck

PLATTSBURG, N. Y., July 31.—Fort Edward, N. Y., was up to standard, altho rain washed out one night. The kiddies matinee was the biggest of the season with 9-cent tickets in use.

The lot here was small, with the result that the Posing Show had to be left down. Special bus and taxi service at reduced rates helped the draw.

Lon Ramsdall visited. Also Frank Bergen and Doc Cann, of World of Mirth Shows.

Jean O'Donnell, manager of Jones's bingo, has rejoined after a second attack of illness at Glenn Falls, N. Y. All equipment is being repainted in preparation for fairs. Oscar Manning has rejoined. Mrs. Ralph Manning is visiting her parents. Marge Robinson has taken over a ball game. Mrs. Millie Sabia is with her daughter who is hospitalized in Glens Falls.

A committee representing the newly organized Niagara County Fair, Lockport, N. Y., visited. The Buck Shows has been awarded the contract.—ROY F. PEUGH.

George Clyde Smith

MOUNT PLEASANT, Pa., July 31.—A long jump was made here from Madera, Pa. Biz was very good at latter spot. David Taylor and Slim (colored) were confined to the hospital in Mount Pleasant with cuts and back injuries caused when the Merry-Go-Round truck turned over and was demolished. George (Amber) West has joined with her *Jewel Box Casino*, *Monkey Circus*, *Illusion* and *Snake* shows. Peggie Ewell has reframed her *Python Show* with a new blue canvas top, trimmed with white fringe and has a new banner front. Show is now named *Sira*.—GEORGE S. WEST.

Eddie L. Wheeler

BENTON, Tenn., July 31.—Front gate had a big week as shows operated in the heart of town. Shows were the first here in years. Joining here were Mr. and Mrs. Lewis Boddon and daughter with 10-in-1; Buck Goggon's *Animal Show* and *Dawley's Monkey Circus*. Owner Wheeler added a new sound car and Mrs. Wheeler and mother motored home to Rome, Ga.—RUBY BANTA.

BULLOCK AMUSEMENT CO.
lean entertainment for the whole family

WANTS FOR LILLY REUNION, FLAT TOP, WEST VA.

Large Cookhouse that can serve meals, Photo Gallery, Long and Short Range Gallery, Scales, Novelties, Custard and Ice Cream. All other concessions sold.

Want Concession Agents. Jimmie Street, come on. Ed Diebert wants Relief Caller and Counter Men for Bingo. George Pappas wants Cookhouse Help. This is the biggest celebration in the East—150,000 people to play to. Want two experienced Ride Men that can drive truck and semi for balance of season.

Glen Jean, W. Va., week of August 2d; Flat Top, W. Va., week August 9th; Rhodell, W. Va., on the streets, week August 16th; Mt. Hope, W. Va., week of August 23d. No telephone calls accepted. Business excellent.

J. S. BULLOCK, Gen. Mgr.

O. C. BUCK SHOWS

Can place Legitimate Merchandise Concessions, Photos, Cookhouses and Grab at a few of the following outstanding New York State Fairs: Gouverneur, Elmira, Malone, Little Valley, Lockport, and Dunkirk.

Apply as per route, listed in Billboard

Massena, N. Y., this week

FOR SALE—PRETZEL RIDE

FACTORY BUILT, NEW THIS PAST MAY

Booked with Cavalcade of Amusements for season. This Show has wonderful route of fairs booked, so ride should pay for itself before end of season and show a nice profit. Price \$11,282.00. This price includes public address system and all other extras. Other interests require my full time, reason for selling. Address

M. G. DODSON

710 N. E. 85th Street, Apt. 11, Miami, Florida

FLY-O-PLANE RIDE

FOR SALE

Good condition. Used only two short seasons in one location. New May, 1948. Can be seen in operation at Lake Winnepesaukah. Powered by one 3-Ph. 15 H. P. Electric motor. Cost \$13,500—Sell \$10,000, a real bargain. (Selling to make room for new building.)

Mrs. Minette Dixon

Lake Winnepesaukah, Chattanooga, Tenn. Post Office, Rossville, Ga.

WILL BOOK HURRICANE RIDE

Would consider placing our Hurricane Ride—after Sept. 18th—with show having good fair route or at good independent dates. State terms and conditions. Can be seen in operation at Toronto. Apply

J. W. CONKLIN

Midway Office Canadian National Exhibition Toronto

PENNY ARCADE WANTED FOR FAIR DATES

Commencing at Kendallville, Ind., Fair, Aug. 9; followed by Columbia City, Ind.; Delphos, O.; Michigan State Fair; Marne, Mich.; Centerville, Mich.; Bluffton, Ind.; Hartford, Mich., and other dates.

Arcade must be legitimate, free from gambling, good appearance, and high class in every respect. Only the best will be considered.

Address inquiries:

GOODING AMUSEMENT CO., INC.

1300 NORTON AVE. COLUMBUS, OHIO

WANTED—MONROE, MICHIGAN, FAIR

AUG. 10-14 INCL.

A few more legitimate Concessions, such as Add-'Em-Up Darts, Pop-'Em-In, Cane Rack, Novelties, Jewelry, Milk Bottles, Cat Rack, Box Ball, Huckley Buck, High Striker, Over 12, Hoop-La, Fish Pond, Roll Down, Cork Gallery, Snow Balls, French Fries, Waffles, Root Beer, etc. This fair was a great success in 1947 and will be one of the larger fairs in Michigan this year. Only Legitimate Concessions will be allowed on the Midway.

Address inquiries:

GOODING AMUSEMENT CO., INC.

1300 NORTON AVE. COLUMBUS, OHIO

PIONEER SHOWS

high class midway attractions

HORSEHEADS, N. Y., AUGUST 9-14;
N. Y. AND PENN. FIREMEN'S CONVENTION COMBINED
 Parade, drill team, firemen's contest. First show in 15 years. Fire depts. from all over N. Y. and Pa. Want Concessions of all kind. Grab, Candy Apples, Popcorn, French Fries. Reasonable privilege. Shows of all kind. Rides not conflicting. A-1 ride spot. Ride Help on M-G-R. Wheel, Whip and Chairplane. Now selling space for Troy, Pa. Fair and McConnellsburg Fair. Several others.

MICKEY PERCELL
 Mansfield, Pa.

BINGO HELP WANTED

COUNTERMEN — CALLERS

Following Fairs:

Springfield, Ill.	Lincoln, Neb.	Danbury, Conn.
Des Moines, Ia.	Reading, Pa.	Spartanburg, S. C.
Spencer, Ia.	York, Pa.	Orangeburg, Pa.
Cedar Rapids, Ia.	Allentown, Pa.	Macon, Ga.
Corinth, Miss.	Bloomsburg, Pa.	Centre Hill, Pa.
Huntsville, Ala.	Kosciusko, Miss.	Middletown, N. Y.
Trenton, N. J.	Meridian, Miss.	

THEN FLORIDA ALL WINTER

Apply: **Ben Weiss** ST. NICHOLAS HOTEL
 SPRINGFIELD, ILL.

BIG SPOTS — BIG PAY



ALL ABOARD FOR OUR FAIRS STARTING BUTLER, PA., AUG. 9TH

WANT—Eat and Drink Stands, Grind Stores, Concessions, Age and Scales, American Palmist (no gypsies).
 WANT—Man to manage Snake Show; also Manager for Unborn Show. We have all equipment but the Punk Bottles. Have best Picture Machine for Caesarean Birth.
 WANT—Monkey Show Help.
 WANT—Dancing Girls for Girl Show.
 WANT—Talkers.
 WANT—Waiters and Griddle Men for Cook House.
 WANT—Ridee-O Foreman and Ride Help of all kinds; Semi Drivers preferred.
 WANT—Dark Ride Foreman and Second Man.
 WM. J. JONES, come on; wire not picked up.

ALL ANSWER:

SAM E. PRELL

NORRISTOWN, PA., this week; BUTLER FAIR, AUG. 9-14; CARLISLE FAIR, AUG. 16-21.

FLORIDA amusement company

FAIRS—LOOK THESE OVER . . . ALL PROVEN SPOTS—FAIRS

Aug. 2-7, Attica, Ind.; Aug. 10-14, Marshall, Ill., Fair; Aug. 16-21, Butler, Ind., Street Fair; Aug. 23-28, Garret, Ind., Street Fair; Aug. 30-Sept. 4, Monroeville, Ind., Street Fair; Sept. 6-11, Linton, Ind., Labor Day Week Celebration. Others follow.
 Place legitimate Concessions all kinds. No X. These dates place Shows, Side Show, Snake, Monkey, Fat, Mechanical, one more Flat Ride. Heading for Florida. Those joining now given preference for our winter dates. 2 P.C. Dealers, come on, Banks.

HOWARD INGRAM

SHADYSIDE AMUSEMENT PARK

WANT—Rides, Shows, Concessions from now until last of September. Merry-Go-Round, Ferris Wheel, or any Major or Kiddie Ride. Will pay straight P.C. We furnish all light and power. No deposit or privilege to pay. One mile from town. Seven-day week. Free gate. Can place Novelties, Guess Weight and Age, Photos, Glass House, 10-in-1, Monkey Show, or any high-class Show. Contact:

JAMES SANTY, Gen. Mgr.

106 OHIO ST.

PHONE 651-1

ALIQUIPPA, PA.

GIVE TO THE DAMON RUNYON CANCER FUND

FROM THE LOTS

Peppers All State

ELIZABETH, Ky., July 31.—Last week's location in Winchester, Ky., was a sloping lot which required much digging and blocking, but when the shows were set up they were worth looking at, and the sponsoring committee and public were pleased with the set-up. There was considerable rain during the week, but the sloping lot kept the midway from getting muddy.

Broome, the business manager, was on the sick list Monday night (19) and the writer took over for that night, with Broome back on the job the balance of the week.

Sponsor, the VFW, co-operated. The matinee, according to Owner Frank W. Peppers, was the biggest in two years, excepting fairs. In spite of the big matinee business, the week was nothing to brag about, due to rain every night but Saturday (24).

Ray Coleman, foreman of the Rolloplane also is assistant mechanic. Mel Boyer closed here. Gregory L., six-week-old son of Mr. and Mrs. Frank Peppers, is the pet of the lot.—**HARRY E. WILSON.**

Alamo Exposition

CASSVILLE, Mo., July 31.—Shows opened here Tuesday (27), a day late because Monday was rained out. Biz was good in McAlester, Okla., with rides, shows and concessions all satisfied.

Saturday in McAlester we had the spectacle of General Manager Jack Ruback paying to get in the show. It seems he stepped off the lot to answer a phone call and the ticket taker, under strict orders from the head of the committee to let no one in without a ticket, made Jack lay it on the line to gain admission.

The office wagon overturned during the 220-mile jaunt here from McAlester but was not greatly damaged. Emma Carr had the cast taken off her arm here. Marie Kolb spent a four-day vacation in Fort Worth. Joe, Babe and Betty Jo Ular visited Babe's folks in Hamilton, Mo. The writer became an uncle July 21 when his sister gave birth to a son.—**SAMMY SAPSON.**

Virginia Greater

ANNAPOLIS, Md., July 31.—Business was very spotty due to bad weather. Visitors included L. A. Alt-ffer, of Warsaw (Va.) Fair, and his son, Lawrence; Mr. and Mrs. Henry French, of the Barney Tassel Shows, and Jake Shapiro.

Business was fair at Edgewood, Md., altho the show lost two days while the local power company cut in juice. The Edgewood Diner is operated by Jim O'Keefe, former trouper.

Bob Coleman gave a big party in honor of Mrs. Coleman's birthday. Owner Rocco Masucci cooked a spaghetti dinner. Masucci hosted about 300 underprivileged children, most of whom were transported in show trailer trucks.

Mighty Page

JEFFERSON CITY, Tenn., July 31.—Org was here week of July 24 in the ball park and biz was only fair. It rained heavily Monday night. Show received a new GMC tractor. Mr. and Mrs. Earl Nodeau will work for Ray Price in concession row. Visitors were Mr. and Mrs. Jimmie J. Johnson and daughter, Ceryl, visiting with Mrs. Johnson's brothers, W. H. and C. A. Kirkland, en route to Detroit from Columbus, Ga.—**BOB BUF-FINGTON.**

Majestic Greater

McKEESPORT, Pa., July 31.—W. A. (Bob) Hallock, general agent, has booked the Schuylkill County Agricultural and Miners' Fair at Mahanoy City, Pa., August 23-29, with the fair association featuring a big free act and fireworks program, including midget auto races daily and Joe Chitwood's Hell Drivers Saturday and Sunday.

This will be the first fair for Majestic Greater Shows. The show has all fairs from that date up to and including Armistice week and will start the first Southern fair following the Mahanoy City Fair.—**W. A. (BOB) HALLOCK.**

King Reid

SARANAC LAKE, N. Y., July 31.—Stand in St. Johnsbury, Vt., last week proved a good one. Only night lost was Tuesday when rain chased the crowds around 9:30 p.m.

Buddy Bernstel's Girl Show was top money-getter, with the new attraction, Jean Foster, billed as the Oriental Enchantress, co-starring with Linda Lee, dancer.

King Reid added a new Ford pickup, and Joe Wilson, of novelties and Kiddieland, purchased a new panel job.

Shows have had an average season so far with everybody looking forward to the fair dates, which have always proved get-well dates.—**HAP LINQUIST.**

Don Franklin

WINTERS, Tex., July 31.—Org has enjoyed four winners since the July 4 week-end. Shows split into two units for the next couple of weeks to take care of twin sets of fairs. Following this, shows will operate as one unit for the remainder of the season, but will go out in 1949 as two complete units.

Ken Davis has been posting excellent grosses with his new kiddie auto ride. Jack V. Eyerly, of Eyerly Aircraft, recently visited. Painter George Zimm is busy redecorating all the rides and rolling stock for the fair season.

WANTED AT ONCE

Second Man for Human Cannon Ball Act. Must be experienced in diving, tumbling or other acrobatic work. Give all details in first letter and state weight, height and age. No drunks wanted.

WRITE OR WIRE.

THE GREAT WILNO

c/o DUMONT SHOWS
 Washington, N. J., this week; York, Pa., next week.

WANT AGENTS

For Razzle Dazzle, Bear Store.

BOB BELLS

Silver State Shows

Pacific Junction, Iowa.

August 2-7

NOTICE, RIDE MEN

WANT FOR PEARLENE SHOWS

Rides—Wheel, Chairplane or any major Ride. Special deal for Fairs and Celebrations. Shows—Geek, Snake, Wild Life, with transportation. Concessions—Snow, Popcorn, Floss, Photo or any Stores not conflicting. P.C. Dealers, come on. We have five Fairs and three Celebrations. Aug. 2-9. Wire **E. F. UNDERWOOD, Sentinel, Okla.**

Cookhouse & Grab Help

Cook, Griddle Men, Waiters, Modern Kitchen on Trailer. Best treatment, top wages. Fairs from now on.

BLACKIE WILSON

L. J. HETH SHOWS
 Central City, Ky., this week; Carthage, Tenn., next.

Peppers All-State

WINCHESTER, Ky., July 31.—William Tubba Heiman left Toledo to join his wife, Pearl Vae Heiman, in Gatlinburg, Tenn., to aid her in taking their wrecked Hudson to her home in Winchester. She was en route from Miami when she went over a section of the Smoky Mountains, turning over three times. She is nursing a severe cut of the left arm and hand plus bruises galore. The Heimans are enjoying visits on the Peppers and Johnny J. Denton shows. Heiman will join the Majestic Greater Shows.—L. LUCAS.

WANT WANT WANT

For Ark. Cotton Spots and Fairs
Pan Game, Mug, Popcorn, any Stock Concession.
Hampton, Ark., uptown, this week; Junction
City, uptown, next week; Crossett, uptown. Out
all winter. Stock Stores, \$10.00. All replies:

CURLY MIGRATHY
Hampton, Ark.

JOHN McKEE SHOWS
WANT

For Wayne Co. Fair, Belleville, Mich.,
Aug. 18-21
Shows and Concessions of all kinds. Ride
Help that drive semis. For Sale—Double
Loop and Smith and Smith Chairplane. Can
be seen in operation at Wayne Co. Fair. No
Mitt Camp. Contact
JOHN McKEE, Petoskey, Mich.

FLORIDA AMUSEMENT
WANTS

Join at Once—Tilt, Spitfire or any Flat Ride
not conflicting. All fairs and streets, in-
cluding Linton, Ind., Labor Day Celebration;
Marshall, Illinois, Fair, next week; Attica,
Ind., this week. Wire

HOWARD INGRAM

WANTED

Ride Foreman on Single Loop, \$45.00 per week.
Chairplane Foreman, \$45.00. Also 10-Car Kid-
die Ride. Bonus to all Foremen. Can place
Sound Car Man with office equipment.

Snow Hill, Md. Seaford, Dela.
Aug. 2 to 7 Aug. 11 to 21

VAN BILLIARD SHOWS

WANT

FOREMAN FOR FERRIS WHEEL
Must be a first-class man and able to drive.
This is a new #12 Ferris Wheel and new 1948
Tractor and Semi-Trailer. Will pay top wages.
Address:

MIKE ROCKWELL
c/o Rockwell Shows

Greensburg, Kan., this week;
Halstead, Kan., Aug. 8-12.

GALLERY AMMUNITION
FOR SALE

.22 Splatterless, \$60.00 Per Case (10,000).
25% Deposit, Balance C. O. D.

ROBERT J. SMART

703 1/2 South Main St. TULSA, OKLA.

PAPERMEN

For WILD LIFE

12 Fairs booked, starting at Butler, Penna.,
Aug. 9th. This week at Norristown, Penna.;
then as per route. Wire or call

BILL DUBOIS

Care Proll's Broadway Shows

HARRY MODELE

CAN PLACE

Head of Store and Agents for two Count Stores.
MAJESTIC GREATER SHOWS
Johnstown, Pa., this week.

MAJESTIC GREATER SHOWS

UNIT #2

Can place Cookhouse or Grab, any 10¢ Concession.
Leonard Gold, Coopersville, Mich., Street Fair, Aug.
5 thru 7; Milford County Fair, Aug. 10 thru 14.

Twin City

GRANT CITY, Mo., July 31.—Org
is located around the Courthouse
Square here this week, playing under
the American Legion. Mr. and Mrs.
Ed Faulkner have joined with bingo
and several concessions, and Harold
Herring and daughter with pony ride.
Mr. and Mrs. George Crable received
a new house trailer. Mr. and Mrs.
Leonard Wells, Richland, Calif., are
visiting their daughter and son-in-
law, Mr. and Mrs. Fred Wells, who
have diggers on the show. Mr. and
Mrs. Jimmy Byers and Mrs. Jewell
Cannon, who have rides and conces-
sions in the park at Council Bluffs,
Ia., spent two days with Jack and
Virginia Barnes. Mrs. Hazel Steck
and son, Dwayne, of Silver States
Shows, also visited the latter. Mrs.
Floyd (Punk) Melton entertained
the personnel at a party for her son,
Junior, in honor of his sixth birthday.
—VIRGINIA A. BARNES.

T. J. Tidwell

SPRINGFIELD, Colo., July 31.—
Org played Boise City, Okla., July 19-
21 and this city July 22-24, under fire
department auspices. Move in here
was a speedy one and rides and shows
did fair business, while concessions
chalked up two of the best dates of
the season so far.

Mr. and Mrs. Bobby Decker took
over the cookhouse. Mr. and Mrs.
Paul Osbourne visited the latter's
mother in Lubbock, Tex. Mrs. Ray
Allen is hospitalized, but doing well.

Mr. and Mrs. George Hall and son
joined here with concessions and Mr.
and Mrs. Bill Gooch were called to
Abilene, Tex., because of the illness
of Bill's mother. —SOPHIA OS-
BOURNE.

Garden State

KIMBERTON, Pa., July 31. —
Opened at the Kimberton Fair July
21 to large crowds, and biz continued
good. Ferris Wheel got top money.
Frye has joined with his ponies. Of-
fice personnel: R. H. Miner, owner;
R. H. Miner Jr., manager-secretary;
Raymond Parker, electrician; Kenneth
White, ride superintendent; Hip Rob-
erts, front gate, mail and *The Bill-*
board. Rides: Roto Whip, Charles
Barber; Jeeps, C. H. Harris; train,
Lester Barber; Wheels, Frank Izner,
Clarence Raynor and James Clancey;
Tilt-a-Whirl, W. and C. Johnson,
Francis O'Dell and Pop Rooney;
Chairplane, Charles Clark; Ridee-O,
Thomas Rice and Shorty.—HIP ROB-
ERTS.

Playtime

SHAWMUT, Me., July 31.—Org
held a communion breakfast at St.
William's Chapel here morning of
July 29. Rev. W. E. Lawless, assistant
pastor at St. Benedict's Church, Con-
necticut, celebrated mass at 9 a.m. Mr.
and Mrs. Ed Burr gave a group of 60
people a ham and egg breakfast in
the cookhouse. Rev. Robert C. New-
bold was an invited guest. This marks
the second time this year that the
showfolk met for the special day.
Father Lawless presented rosary beads
and cases.—HARRY PEAVEY.

Hale's

GRINNELL, Ia., July 31.—Shows
opened Tuesday, playing to good biz.
There were two marriages the last
two weeks and the organization gave
parties. Mrs. Fern Hale was emcee.
Tubby Hale and wife have added a
cookhouse. Jack Ehrly visited. Kelly
and Deacon Jones have left to join
the Omar Shows.—GORDON BUING-
TON.

WANTED AGENTS

FOR PITTSBURG, TEX.

Roll Down, Skillo, Wheel. We work every day.

SMITH AMUSEMENT

H. G. COFFEY, Legal Adjuster.

B&C'S EXPO SHOWS
PLAYLAND ON PARADE

CAN PLACE

Limited number of Legitimate Concessions.
2 more Rides 2 more Shows

CHECK THESE BIG ONES
OGDENSBURG, N. Y.

200TH CELEBRATION OF THE CITY

August 10 to 21 — Day and Night

PARADES ● HORSE RACING ● THRILL SHOWS ● PAGEANTS
INDUSTRIAL SHOW ● COUNTY FAIR ● FIREWORKS.

VERNON, N. Y., FAIR

August 24 to 29 — Day and Night

TWO DAY AND NIGHT THRILL SHOWS (LUCKY LEE CROSBY)

HAMID ACTS IN FRONT OF GRANDSTAND

50,000 Attendance last year.

MONROE CO. FAIR, ROCHESTER, N. Y.

September 1 to 6 — Day and Night

This is one of New York State's largest Fairs. All new buildings and grounds have
been dressed up since last year. Busses leave Rochester every 10 minutes to
the grounds. Midget and Horse Races, Thrill Shows, Free Acts, Big Firemen's
Day and Night, Friday, September 3.

WITH 9 BIG WEEKS TO FOLLOW IN NEW YORK
AND PENNSYLVANIA

Opening for Hillbilly, Drome, Working World, Unborn, Glass or Fun House and
Iron Lung.

RIDES—Roll-o-Plane, Fly-o-Plane, Spitfire, Kiddie Ride and Ponies.

CONCESSIONS—Custard, Ice Cream, Photos, French Fries, Basket Ball and Darts.

COOK HOUSES for VERNON, N. Y.

Bogart and Bricker, contact. Good deal for both.

Girls for Girl Show. Salary, \$50.00 per week from office.

Help on all Rides. Whip Foreman.

Address: Port Henry, N. Y., this week.

UNITED STATES
SHOWS

Neon Lighted From Front to Back

FAIRS

FAIRS

FAIRS

Want Jewelry, Photos, Rotaries, Penny Arcade. Jerry Grier wants
Agents for Buckets and others. Need some Kid Rides for fairs, such as
Pony Ride, Kid Auto and Kiddie Aeroplane. Want American Palmistry.
Must be American born. Want Snake Show, Wild Life, Mechanical City
and Girl Show. Marelous opportunity for Motordrome. Will positively
clean up at these fairs. Will book Spitfire.

Want Spitfire Foreman, \$75.00 a week.

Seven fairs in West Virginia, starting at Marlinton, week Aug. 9, then
Sutton, Clay, Webster Springs, Summersville, Belington Free Fair and
Philippi Free Fair, then south.

This week, Davis, W. Va.

BORUP'S UNITED SHOW WANTS

FAIR SECRETARIES AND SHOW PEOPLE—LOOK THIS OVER AND NOTE THAT WE HAVE
ONLY FOUR OPEN DATES

Senatobia, Miss., Celebration, Aug. 2 to 7; Coldwater, Miss., Legion Fair, August 9 to 14;
Calhoun City, Miss., Cotton Festival, Aug. 16 to 21; Durant, Miss., Legion Celebration, Aug.
23 to 28; Itta Bena, Miss., Community Fair, Aug. 30 to Sept. 4; Sept. 6 to 11, open;
Sept. 13 to 18, open; Panola County Fair, Sept. 20 to 25; Sept. 27 to Oct. 2, open; Oct. 4
to 9, open; De Kalb, Miss., Kemper County Legion Fair, Oct. 11 to 16.

CONCESSIONS—Will book few legitimate Stock Concessions only. Want couple of fast P.C.
Dealers for Pan Store. Want Agents for Ball Games, Hi-Striker, Penny Pitch and P.C. Kick
Harrison wants several Hanky Pank Agents.

SHOWS—Will book two more Shows with own outfits and transportation. Can always
place useful Show Folks. Tear this route out and keep for reference. Address all wires and
mail as per above route to

L. W. BORUP, Gen. Agent

Endy Bros. Shows

BEDFORD COUNTY FAIR

— BEDFORD, PA., WEEK AUGUST 9TH —

CAN PLACE ALL LEGITIMATE CONCESSIONS INCLUDING EATING AND DRINKING STANDS.
WILL PLACE SPITFIRE, DARK RIDE, GLASS HOUSE.

WANT FOREMAN FOR NEW LUSSE SKOOTER. (Edward Johnson, answer.) Also WANT SECOND MEN FOR SAME AND ALL RIDES. Top salaries paid and Staterooms furnished.

WANT TALKERS AND GRINDERS FOR FAT SHOW AND MECHANICAL SHOW.
CAN PLACE CAPABLE FUN HOUSE OPERATOR—COME ON.

We positively present the Finest Fair Route in the East.
Roncverte, W. Va., State Fair, follows Bedford.

All address:

ENDY BROS.' SHOWS
HARRISBURG, PA., this week; then BEDFORD.

W.G. WADE

Shows

SHIAWASSEE COUNTY FREE FAIR

CORUNNA, MICH., AUGUST 9-14

Michigan's Largest 4-H Free Fair

Can place OCTOPUS and PRETZEL RIDE. Long, excellent, solid Fair route to follow.

CATERING, MERCHANDISE PRIVILEGES and GENERAL CONCESSION SPACE available.

FOR SALE—20x100 FT. SIDESHOW TOP. Used one season. Wonderful bargain.
Contact JACK KORIE, c/o Shows.

All Address: W. G. WADE SHOWS, Hastings, Mich. (Fair), this week; Ingham Co. Fair (Mason, Mich.), Aug. 16-21, follows Corunna.

GEORGE CLYDE SMITH

Shows

WANT

Ball Games, Duck Pond, Fish Pond, Coke Bottle Game, Novelties, Jewelry, Cigarette Shooting Gallery, Hoop-La, Watch-La, Pitch-Till-U-Win, Penny Arcade, Wanted—Side Show, Mechanical City, Snake Show. Wanted—General Ride Help and Truck Drivers. All replies to

GEORGE CLYDE SMITH SHOWS

Scalp Level, Pa., this week; Gallitzin, Pa., next week.

WANTED ILLUSION SHOW LECTURER

Also Ticket Seller who can make second openings and small Man or Boy for Broom Suspension. Attractive proposition to experienced Carnival Illusion Show Lecturer or young Magician who can learn fast. Going into the big Fairs in two weeks. Can place working Man who drives semi. All must stay sober and help up and down. Top wages each week.

A. W. McASKILL

General Delivery, Boonville, Ind., this week; then Cedar Rapids, Iowa; with Des Moines, Lincoln, Hutchinson, Memphis and Dallas to follow.

CUMBERLAND VALLEY SHOWS

WANTS FOR 10 MORE STRAIGHT FAIRS

Octopus, Spitfire or Roll-a-Plane. Shows that don't conflict. Good opening for String Game, Coke Bottle, Bumper, Scale and Dart Joint, or any other Stock Stores. Want a Cookhouse that will and can cater to showfolks. Con Cunningham, get in touch.

ELLIS WINTON

Alexandria, Tenn.; then as per route.

Blairsville, Pa., V. F. W. Fair, Aug. 9-14

Will book Age, Scales, Photos, Hoop-La. Independent Shows, 25%. Only event for Blairsville this season. Lot one block from center of town. Wheel Foreman, \$60 and bonus. Second Man for Jenny. Write or wire

BEAM'S ATTRACTIONS

Sligo, Pa., this week; Dayton, Mercer, Somerset Co. Fairs follow.

JACKSON AMUSEMENT CO.

Want Rides—Fertis Wheel and other non-conflicting Rides. Good sober Ride Help. P.C. Agents. Will book Pan Game and other P.C. if you have Stock Concessions. Hanky Panky, come on. Have the best spots in the two Carolinas; also Marlboro County Fair, Bennettsville, S. C. Fairs start Aug. 23.

MURRAY JACKSON, Mgr.

CLARKTON, N. C., this week.

CLUB ACTIVITIES

National Showmen's Association

154 Broadway, New York

NEW YORK, July 31.—Executive Secretary Walter K. Sibley recently made a trip to New England, visiting Vincent Anderson in Savin Rock and attending the annual Fourth of July celebration on the Common in Lowell, Mass., which was under exclusive direction of Jack Carney. He also visited the Eddie O'Brien show in Quincy, Mass., and Endy Bros.' Shows in Somerville, Mass.

A trip to Maine followed, with a stop at the World of Mirth Shows in Kittery, and the Ross Manning Shows in Port Fairfield. Sibley had intended visiting with Bill Lynch at Frederickton, N. B., but had difficulty at the border.

Visited a number of other shows, among them Gerard Greater Shows playing neighborhood lots around New York. Visited with Charlie Gerard, the owner; Ralph Endy, who is operating a number of rides with this show; Mrs. Gerard, who recently underwent a serious operation and is entirely recovered, and Sam Murphy, ride superintendent.

Paid the first visit of the season to the Palisades Park and was received by Past President Jack Rosenthal and Vice-President Joseph McKee. Mrs. Joseph McKee handed me \$100 in dues which she had collected from the following members: Jack Bloom, James J. Corcoran, Plato Guimes, James Hurd, Norval D. Jennings, Hyman Nirenstein, John Pretorius, Max Tubis and Felix Zucchi. Just then the heavens opened and a deluge took place, which spelled finis to the visit.

The building fund drive is going on apace, all of the committee members being keenly enthusiastic. It looks at this time as tho the drive will be even greater success than anticipated by the chairman of the drive committee, Secretary Ralph Decker.

Recent visitors to the clubrooms were Bernhard Robbins, secretary of the Michigan Showmen's Association, and Phil Cook, chaplain of the Miami Showmen's Association, accompanied by Unise Demers. Vice-President Ross Manning dropped in on us, as did Chaplain Fred Murray, Neal Carr, Harry Sandler, Edward Dubin, Frank Rappaport, John Cavanaugh, Louis Kronenberg, Morris Sommers, Louis Ulrich, Arthur Campfield, Jack Allen, David Brown, Saul Eichen, Ike Weinberg, George Regan, Harry Weintraub, Al Janpol, Harry Krasnow, Tom Pell, Edward Cohen, Julius Roth, Ben Herman, Lew Lewis, Morris Glass, Morris Finkelstein, Sam Weisser, Morris Scherr and Albert Halpin.

The following applications for membership have been approved: Louis Yaffa, sponsored by David Brown; Ernest P. Moore, by the late William Fleming; Donald Lakin and Manny Sherman, by William Lish, and Bert DeWitt, by Lew Lange.

Letters have been received from Louis G. King, Richard J. Coleman, Myer Pimental, Philip Groden, Jacob Robins, Moe S. Silberman, Edward S. Goldman and Glenn B. Payne.

Dues are now due. Have you sent yours in?

Ben and Harry Weiss in town to attend interment of their mother. Other recent deaths were those of the mother of Harry Rifkin, who was the wife of Louis Rifkin, and of the mother of George Regan.

John O'Rear in Lebanon Hospital, the Bronx, recovering from a stroke. Morris Finkelstein is at Lenox Hill Hospital. Nathan Weinberg is at the Veterans' Rest Camp, Mount McGregor, N. Y. Others on the sick list are James Cox, True Perkins, Irving Udowitz, Jack D. Wright and Fred Fornier.

Frank Miller is arranging to take

Showmen's League of America

400 So. State St., Chicago

CHICAGO, July 31. — Vice-President Lou Keller presided at a special meeting of the board of governors Wednesday (14). Those present included Treasurer Walter F. Driver, Secretary Joe Streibich, Elmer Byrnes, Mike Wright, Andy Markham, Fitzie Brown, Charles Owens, Bob Seery, William Kaplan, William Carsky, Arthur Morse and Lefty Ohren.

New members are Albert J. Moss, sponsored by Past President Fred Kressmann, and Albert Heller, sponsored by Mel Harris.

Josephine Haywood, of the World of Mirth Shows, received surgical attention from Dr. Max Thorek in American Hospital. She is convalescing at the home of Mr. and Mrs. Edward Sopenar, 5551 West Harrison Street here, with the League assuming hospital costs.

L. H. Delony, of Birmingham, and Eddie Young, of the Royal Crown Shows, have reservations in for the banquet and ball.

Recent visitors in the city included Fred C. Barker, of Cole Bros.' Circus; W. E. (Bill) Snyder, Walter Payne; Dwight J. Bazinet and Pete Andrish, of the Gem City Shows, and Cliff Wilson.

Recent clubroom visitors included H. L. Shepard, W. S. Hunt, Charles Levine, Julius Wagner, Fitzie Brown, Peter F. Vetrano, Jack Kaplan, Sam Wilner, A. E. Dumont, William Hetlich, Lou Leonard, Fred F. Donnelly, Oliver Barnes, Max Brantman, Charles H. Hall, Walter F. Driver and John Lempart.

Tommy Thomas, of the Ringling-Barnum circus week-ended at Delavan, Wis., as the guest of the Bob Parkers. Lou Keller, Mel Harris and Joe Streibich this week visited the Royal Crown Shows at Logansport, Ind.

Greater Tampa Showmen's Association

Tampa, Fla.

Ladies' Auxiliary

The ladies spending the summer in or near Tampa are holding socials and raffles to increase the org's bank balance. Evelyn Kleider, of the Johnny J. Jones Exposition, has been using some high-pressure salesmanship and reports a good sum taken in to date from her allotment of tip boards.

Word is that the Royal American Shows have been very successful in raising funds for the auxiliary. The auxiliary president, Clover Fogel, and Hazel Maddox, chairman of the ways and means committee, are on RAS.

The bingo games on the Royal Crown Shows, according to Geraldine Gaugh, are well patronized. Proceeds go to the Tampa auxiliary. Personnel of the bingo on the Royal Crown org donate their services.

his family on a trip to the Coast. George Bernert and wife visited the clubrooms. Bernert announced he is quitting the carnival business. Other callers were William Glick, David Ricci, Sam Rothstein, Sam and Irving Berk, Mack Kassow, Louis Elias, Al Burt, James Peterson, James Hurd and Charles Smith. Heard from Lawrence Neumann, Nathan Newman, William Cowan, George W. Traver, Robert Lawrence, A. J. Bellantoni, Frank Wirth and M. M. Wynn.

Stage drapes in the club's assembly room have been fireproofed. Redecorating of the room is to commence soon.

Caravans, Inc.

P. O. Box 1902, Chicago

CHICAGO, July 31.—Past President Pearl McGlynn's granddaughter, Meryl, recently was married to Richard Gregg. They spent their honeymoon at Wisconsin Dells, Wis. Margaret McDonald, of California, visited Pearl. Betty Broderick planed to California to attend a wedding. Mr. and Mrs. Ernie Lawrence visited Gem City Shows, playing at 63d and Kilbourne here, and renewed acquaintances with Esther, Cecil and Bill Meyers. Peggy Davies and husband are with the same show.

A special meeting was held at which a vote was taken on applications received during the summer. Members will receive a notice of amended by-laws soon. Financial Secretary Mariana Pope is accepting dues for 1949.

Violet Watson is planning a trip to Mexico. Chaplain Lorraine Dugas's daughter contracted measles shortly after returning from Deer River, Minn. Isabelle Brantman is battling a cold. Clara Polich suffered a broken arm. Bessie La Monde is in St. Joseph's Hospital. Rose Marie Georgette is confined to Mother Cabrini Hospital. Veronica Potenza has been released from the hospital and Josephine Glickman is recuperating following surgery.

The Lawrences caught Cole Bros.' Circus in near-by Elgin and visited Mr. and Mrs. Jack Hawthorne. Ralph Pope, son of the Hawthornes; his wife, Mariana, and son, Skippy, also visited. The Pops have purchased a cottage at Wauconda, Ill.

Pacific Coast

Showmen's Association

1235 S. Hope Street, Los Angeles 16

Ladies' Auxiliary

Meeting Monday (19) was presided over by Charlotte Cohen, first vice-president. Stella Brake, a guest, was introduced by Ruby Kirkendall. Called on for short talks were Mary Taylor, Ruby Kirkendall and Florence Lusby. Correspondence was read from June Gilligan, Betty G. Coe, Doris Douglas, Sis Dyer, Peggy Steinberg, Midge Holding, Martha Kenyon, Rose Westlake and Margaret Farmer.

Door prizes, donated by Maree Rhodes, Marie Mead and Opal Manly, were won by Ann Waterman, Mable Brown and Ethel Krug. Bingo was played and lunch served by Ann Waterman and Maree Rhodes.

Club meetings are held the first and third Mondays during July and August. Regular weekly meetings will be resumed the first Monday in September.

On July 13 a party was held in the clubrooms. More than 30 members attended and a nice sum was realized for the Frigidaire fund. Sponsoring the party were Edith Hargraves, Marie Tait, Charlotte Cohen, Ann Waterman, Mary Bachilupe and Ruby Kirkendall. The nightgown, donated by President Madge Buckley, was won by Esther Carley.

*** OHIO VALLEY SHOWS ***

Want for Fairs and Street Celebrations Ball Games, Stock Concessions, Apples, Cotton Candy, Cook House, Custard, Huckleberry-Buck, Jewelry, Short Range Gallery. Will book Auto Ride, one major Ride, Shows of all kinds. Wire

RONIE HARRIS

Peru, Indiana, Fair, this week.

FOR SALE

COMPLETE FROZEN CUSTARD OUTFIT On tandem wheel trailer, new this season, 25-gal. capacity. Kohr Continuous Presser, first class condition. Trailer equipped neon and fluorescent lights, sliding glass windows, 3 sides, all steel siding, stainless steel trimmed, new 200x15 skid-plate tires. Complete, ready to work, cost \$4,000.00, will sacrifice for \$2,500.00 cash. Will pay for itself balance this season. Have other concessions and no help reasons for selling. Contact H. G. STARBUCK, c/o J. A. Gentsch Shows, Louisville, Miss., this week; then as per route.

Show Folks of America

San Francisco

SAN FRANCISCO, July 31.—First Vice-President Fred Weidmann called the meeting to order in the absence of President Whitey Monette. Past-President Harry G. Seber and P. Charles Camp were called to the rostrum to fill in.

James H. Reynolds, Gertrude Reynolds, Samuel Cohn and John W. Davis were elected to membership on the motion of Eddie Burke and a second by Nellie Baker. Letters were read from Ted and Ming Bright, Harry and Helen Dilbrek; Sis Cook, the armless girl; John Krause, C. C. Hall, and Raymond D. Johnson, public administrator, re: George B. Janek, deceased. Fred Weidmann read a letter from Mr. and Mrs. Wallace St. Martin, in which they expressed their thanks for the wedding cake sent them by the club.

Nate Cohn reported that he and President Monette had received communication from Maj. O. J. Keating, secretary of the Portola committee, indicating conditions were favorable for shows and rides booked into that festival in October. Eddie Burke, chairman of the banquet and ball committee, reported ads for the year book are coming in at a good rate.

The following members, who have been away for some time, were present: Pete and Helen De Cenzie, Mr. and Mrs. Al Miller, Joe and Celia Alterman, Rita and Harry Friedman, Joe and Violet Exler, Council Raiford, Swede Linstead, Jerry Lynn and John Fredericks.

Nate Cohn, chairman of the bulletin committee, informed the July bulletin has been placed in the mails. He also requested the corresponding secretary send a letter of thanks to Bob Patterson, "Freddie Francisco," of *The San Francisco Examiner*, thanking him for the favorable publicity he has been giving California county fairs and shows in his daily column.

Mr. and Mrs. Otto Boehn celebrated their 26th wedding anniversary, and roses and an anniversary cake were presented to Mrs. Boehn. The secretary reported sending a letter of thanks to Sam Gordon for his contribution of \$50 to the cemetery fund, in memory of Joseph Litchell. Mrs. Billie Hodges and Jack Brooks were commended for their frequent visits to members on the sick list. Lucius Monette, Fred Ferfuson, L. S. Graham and Felix Burke currently are hospitalized. Joe Franks held the winning ticket in the pot of gold and received \$22, with the remainder going to the refreshment fund.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., July 31.—Sunday (4) was President Harold Elliott's birthday and his wife, Rosalee, president of the Ladies' Auxiliary, staged a surprise party at their country home near Parkville, Mo.

President Rosalee Elliott held a bingo game at her home recently.

Art Almee, formerly identified with rep shows in the Midwest, is now located in Kansas City and is employed by *The Kansas City Star*.

Pete Wight, a former repster, was in the city visiting his father, Hillard, who formerly operated the Wight Players in the Midwest. Pete is now located in Chicago.

Leo Levin, of the Midwest Merchandise Company, was at Research Hospital for observation and may undergo an operation.

Past President Chester I. Levin, of Midwest Merchandise Company, and his partner, Edward (Slim) Johnson, visited shows in this vicinity.

George and Hattie Howk have their concessions at Fairyland Park and are getting a good play. Harry Duncan is the park manager.



IONIA FREE FAIR

Ionia, Mich., Week August 9th to 14th Inclusive

GREAT PONTIAC FAIR

Pontiac, Mich., August 17th to 22d Inclusive

ALL FAIRS UNTIL MIDDLE OF NOVEMBER

WANT—Legitimate Concessions, Eating and Drinking Stands at all fairs

WANT—Eight-Car Whip—will furnish transportation

WANT—High Ball Ride

WANT—Grind Shows with or without transportation—must be in keeping with the type of shows we now have

CAN PLACE—One Super Roll-o-Plane to work with the one we have

CAN USE—Workingmen in all departments—must be sober and reliable

THIS WEEK, TOLEDO, OHIO, THEN IONIA, MICH., FAIR

INDIANA BIG THREE FAIRS

Argos, Indiana, August 10th-14th

Rensselaer, Indiana, August 17th-21st

Wabash, Indiana, August 24th-28th

Legitimate Concessions of All Kinds. Can Place Roll-o-Plane, Octopus and Spit Fire for Balance of Season. Write or wire

C. D. MURRAY, Mgr.

W. G. WADE SHOWS UNIT NO. 2

GREENVILLE, MICHIGAN, AUGUST 3d-7th



DO NOT NEED RIDES NOR RIDE HELP

HAVE ALL OFFICE-OWNED RIDES AND BEST RIDE CREW IN THE BUSINESS. WILL BOOK—Few more Merchandise Concessions: Photos, Sne Cones, Basket Ball, Diggers, Penny Arcade, High Striker, Lead Gallery, Long and Short Range. Will book Fun Home, Big Snake, Side Shows, Boston. Sam Hansner wants Griddle Man, Cook House Help and Grind Store Agents. John Lomallen wants Skillo and Roll Down Agents.

IF YOU MUST DRINK OR CHASE — PLEASE STAY AWAY. ALTAVISTA, VA., this week. First Show in 8 years. Mills working 7 days a week, 24 hours a day. South Boston, Va., Aug. 9-14. All mills working. Get set now for our Southern Route of Celebrations and Fairs. BEN WOLFE, Mgr.

P.S.: WANTED—Organized Girl Show. We have complete Outfit. Rusty, come on.

JOHNNY'S UNITED SHOWS

Now playing Ossian, Ind., Street Celebration; Green County Fair to follow at Worthington; Elora, Ind., Fair, Aug. 18-21.

CONCESSIONS—Candy Apples, Popcorn, Carmel Corn, Custard, Taffy, Bumper, Penny Pitch, Clothes Pin Pitch, Watch-La, Jewelry, Add-'Em Darts, Short Range, String Game.

RIDES—Spiffire; excellent proposition.

SHOWS—Monkey, Snake, 10-in-1 or Fat Show. Girl Show for Worthington.

RIDE HELP—Chairplane Foreman or any useful Ride Help, contact. Paul Zimmerman, contact Norman Rady.

12x12 Khaki Top with four-way awnings striped bally cloth, \$65.00. Harry Williams.

All replies to JOHN PORTEMONT, Ossian, Ind., this week.

WANT—CAPABLE OPERATOR FOR PRETZEL RIDE—WANT

MUST BE CAPABLE OF GETTING RIDE UP AND DOWN.

Salary and Bonus to Reliable Party.

Address:

AL WAGNER

MANAGER CAVALCADE OF AMUSEMENTS

Hammond, Ind., This Week; La Porte, Ind. (Fair), Next Week.

L. W. ELLIOTT AMUSEMENT CO.

WANTS FOR THE MECOSTA COUNTY FAIR AT BIG RAPIDS—AUG. 24 TO 28

Want Stock Concessions of all kinds. Some P.C. open. No X. Bingo and Cook House sold. Can use one or more Motor Rides; prefer Tde or Caterpillar, Silver Street, Spiffire for balance of season. This Show carries 6 Hoses, 30 Concessions and playing some of Michigan's best Palm and Street Celebrations. All replies:

LON BISHOP, Big Rapids Hotel, Big Rapids, Mich.

NORTHERN ILLINOIS FAIR ASSN.

WANTS

FOR BELVIDERE, ILL., FAIR, AUG. 6, 7 and 8
Concessions that work for stock. Also Bingo.
Legitimate Shows of all kinds.

Contact: **DOC WOLF, Sec.**

Northern Illinois Fair Assn.
Belvidere, Ill.

FOR SALE OR TRADE

Custom-built 10-Car Kiddie Ride and Junior
Chairplane. Will sell for cash or trade for car
and living wagon. Ride Help, Concessions of all
kinds. Rides open for Celebrations and Fairs.
Will consider turning complete show over to
reliable party owing to sickness.

MRS. W. C. PHINLEY, Ardmore, Tenn.

PLASTER

DECK BROS.

3840 ASHLAND ST. LOUIS 7, MO.
(Phone: Newstead 2088)

REMEMBER THIS DATE WEEK AUG. 9 CAMBRIDGE, MARYLAND

(Heart of Town)

The Eastern Shore's Greatest Outdoor Event

An annual you cannot overlook

SECOND ANNUAL VICTORY CELEBRATION

Parades, Floats, Clowns, Bands, Extensive Air and
Newspaper Advertising

50,000 PEOPLE LAST YEAR

Can place for this date and then proven Fairs:

EXCHANGE CLUB'S SECOND ANNUAL FAIR, ROANOKE RAPIDS, N. C.
TRI CITY AGR. FAIR, LEAKSVILLE, N. C.
TWIN COUNTY AGR. FAIR, ELKIN, N. C.
GREAT HIGH POINT FAIR, HIGH POINT, N. C.
CENTER OF NORTH CAROLINA FAIR, ASHEBORO, N. C.
CLEVELAND COUNTY NEGRO FAIR, SHELBY, N. C.
SCOTLAND COUNTY AGR. FAIR, LAURINBURG, N. C.
LANCASTER COUNTY WHITE FAIR, LANCASTER, S. C.
GREAT HARTSVILLE FAIR, HARTSVILLE, S. C.

INDEPENDENT RIDE OWNERS—ATTENTION!

Look over these dates. Can use Rides not conflicting: Spitfire, Caterpillar or Tilt.
RIDE HELP: Foremen for 5 Wheel and Merry-Go-Round. Reliable Ride Men, can use you.
SHOWS: If you are completely organized and have a real show, contact. Good opening for
Side Show and Girl Show.
CONCESSIONS: Will book Novelties, French Fries, Guess Your Age and Weight, Photos,
Jewelry and Penny Arcade, other Hunky Punks (book Rat Game).
A. R. (Dutch) Whiteside can use Grind Store Agents, Agent for Cat Rack, Bingo Counter Help.
Want Man to handle Searchlights. Must know them. Want Lot Man who knows his business.

CAN USE FREE ACT FOR BALANCE OF SEASON

Address:

Jack Perry, Mgr., JACK J. PERRY SHOWS

Festival Headquarters, Cambridge, Maryland

JAMES M. RAFTERY SHOWS

GREENVILLE, N. C., August 9

Want legitimate Concessions of all kinds; Custard, Popcorn, Ice and Candy Apples. Can
place Girls for Girl Show, Side Show Acts. Want good Geek. Joe Ford, answer. Can place
Ride Help at all times. Want good Griddle Man. Address:

JAMES M. RAFTERY

Williamston, N. C., this week

MURRAY AMUSEMENT CO.

WANT FOR 16 FAIRS AND CELEBRATIONS

Including the Bloomington-Normal Tomato Festival—Illinois' biggest celebration. (Those
wanting to play this date join now, as space is limited.)
STOCK CONCESSIONS OF ALL KINDS—PRIVILEGE \$15.00.
(No Flats or Gypsies wanted.)

Address: La Fayette, Ill., Fair, this week; Cullom, Ill., Homecoming, next.

FIDELIERS United Shows

WANT Ride Help for all Rides. Must drive Semis. Shows with or without own
equipment, especially Big Snake, Midget and Side Show. Paul Miller
wants Scale and Age and Short Lead. Address:
JEFFERSON, WIS., THIS WEEK; SEYMOUR, WIS., NEXT WEEK. WANT

Bloomington, Ill., Fete Signs Murray Amusement

BLOOMINGTON, Ill., July 31.—
Murray Amusement Company has
been signed to furnish the midway at
the Bloomington Normal Tomato Festi-
val here September 16-18.

Event, sponsored by all civic or-
ganizations, will offer queen contest,
dances, band concert, free acts, car
giveaway and football games by local
teams.

Joyce Inks Western Units

PHILADELPHIA, July 31. — Dick
Thomas, author of *Sioux City Sue*,
has been inked for the Sunday, Au-
gust 9, show at Kasong Lake Park,
near Syracuse, thru the Jolly Joyce
Agency here. T. Texas Tyler was
featured Sunday (25). The spot is
operated by Bob Mason, who has his
own troupe of Western entertainers
on WAGE, Syracuse. Joyce has also
set Eddy Arnold for Sleepy Hollow
Park, Quakertown, Pa., for Septem-
ber 5, and the Hoosier Hot Shots at
Bar M Ranch, East Bloomsfield, N. Y.,
for September 5 and 6.

Purcell Gen'l Agent Of Skating Vanities

NEW YORK, July 31. — Harold
Steinman, owner-producer of the
Skating Vanities, yesterday (30) an-
nounced the appointment of Pat Pur-
cell as general representative. Harry
Miller, of Los Angeles, is in charge
of public relations. George and D.
Poli and Helen Drummond will han-
dle promotion and publicity.

The show will go into rehearsal
August 2 at the Westchester County
Community Center, White Plains, N.
Y., under the personal direction of
Gae Foster. The preem showing is
skedded for the week beginning Sep-
tember 3 at the Provincial Exposition,
Quebec.

CARNIVAL ROUTES

(Continued from page 49)

Home State: (Fair) Littlefork, Minn.;
Northome 8-8.
Hottle, Buff: (Fair) Benton, Ill., 2-6; (Fair)
Vienna 9-13.
Howard Bros., No. 1: (Fair) Lucasville, O.;
(Fair) Piketon 12-14.
Howard Bros., No. 3: West Newton, Pa.; (Fair)
Chillicothe, O., 10-14.
Howard Bros. Rides: Commercial Point, O.
Imperial: Taylorville, Ill.; (Fair) Knoxville
10-13.
Imperial Expo.: Chippewa Falls, Wis.
Jackson Am. Co.: Clarkton, N. C.
Jayhawk Am. Co.: Higginsville, Mo.
J. & B.: Stanley, Va.; Marshall 9-14.
Johnny's United: Ossian, Ind.; (Fair) Worth-
ington 9-14.
Jollytime: Danville, Pa.
Jones, Johnny J., Expo.: Muncie, Ind.
Jones Greater: (Fair) Glenville, W. Va.
J. P. M.: Webster, Mass.
Kaus, W. C.: Wilkes-Barre, Pa.
Kille, Floyd O.: Washington, La.
Kilgore, McGregor, Tex.
Kirkwood, J. J.: Richmond, Va.
LaCross: Lincoln, N. H.
Lamb, L. B.: Perry, Ia.
Lane, Sammy: Birch Tree, Mo.; Alton 9-14.
Latham Bros.: Milford, Ill.
Lawrence Greater: Du Bois, Pa.
Leeright, J. R.: Glen Elder, Kan., 2-4; Repub-
lican City, Neb., 5-7.
Lewis, Ted: Boonton, N. J.; Rockland Lakes,
N. Y., 9-14.
Lone Star: New Carlisle, Ind.
Lottridge, Harry: Marmet, W. Va.; Madison
9-14.
Magic Empire: (Fair) Centerville, Ind.; Union
City, Ind.-Ohio, 9-14.
Maine Am.: East Boothbay, Me.
Majestic Greater, No. 1: Johnstown, Pa.; Al-
toona 9-14.
Majestic Greater, No. 2: Coopersville, Mich.,
5-7.
Manning, Ross: Menands, Albany, N. Y.; Syra-
cuse 9-14.
Marks, John H.: New London, Conn.
McBride Bros.: Raven, Va.
McCall, Jim: Hazelhurst, Ga.
McKee, John: Petoskey, Mich.
Meeke's: Bozeman, Mont.; Omak, Wash.,
10-15.
Merit: Falmouth, Mass.; Gloucester 9-14.
Merry Midway: Greentown, Ind.; (Fair) Sway-
zee 9-14.
Merryland: Capac, Mich.; Swartz Creek 9-14.
Miami Valley: (Fair) Ashley, O., 4-8.
Midway of Mirth: Mt. Auburn, Ill.; (Fair) Ar-
thur, Ill., 9-14.
Midwest: Weiser, Idaho; Caldwell 9-14.
Midwestern Expo.: Agency, Ia., 2-4; Woodburn
6-7; (Fair) Maquoketa 9-11.
Mighty Hoosier State: Latonia, Ky.; (Fair)
Germantown 10-14.
Modernistic: Ridgely, Md.
Moore's Modern: (Fair) Farmer City, Ill., 2-6;
(Fair) Altamont 8-13.
Mound City, No. 1: Mt. Sterling, Ill.
Murray Am. Co.: Lafayette, Ill.; (Fair) Cullom
9-14.
Nelson, George W.: Keota, Ia.; Muscatine 7-8.
Nesler's: Farmington, Ill., 6-11.
Nolan, Larry: Concordia, Kan.; Belleville 9-11.
Northwestern Am. Co.: Liberty Center, O.;
Genoa 9-14.
Olson Greater: Froid, Mont., 26-28; Poplar
29-31.
Ohio Valley: (Fair) Peru, Ind.
Omar's Greater: Afton, Okla.
O'Neal Attrs.: Luther, La.
Orange Blossom: (Fair) Dunkirk, O.; Ridge-
way 11-14.
Orange State: Newark, N. J.
Page, J. J.: Belle, W. Va.
Palace: Lakin, Kan.
Palmetto Expo.: Travelers Rest, S. C.
Pan-American: (10424 Gramercy) Los Angeles,
Calif.
Paul's Am. Co.: Crane, Mo.
Pearlene: Sentinel, Okla.
Peerless Celebration Am.: Port Matilda, Pa.,
2-7; Blandburg 9-14.
Penn Am. Co.: Wormleysburg, Pa.
Penn Premier: (Fair) Batavia, N. Y.; (Fair)
Caledonia 9-14.
Peppers All-State: Franklin, Ky.
Perry, Jack J.: Cambridge, Md., 9-14.
Pike Am.: Humansville, Mo.; Fulton 9-14.
Pioneer: Mansfield, Pa.
Playland United: Lake Orion, Mich.; Tashmo
Park, Detroit, 9-14.
Playtime Am.: Manchester, Conn., 3-6.
Powell Greater: Byesville, O.; Richmond 10-
14.
Prel's Broadway: Norristown, Pa.; (Fair) But-
ler 9-14.

Rafferty, James M.: Williamston, N. C.; Green-
ville 9-14.
Raines Am. Co.: (Fair) Hatfield, Ark., 5-7;
Heavener, Okla., 9-14.
Red's United: Decatur, Neb.
Reid, King: (Fair) Boonville, N. Y.
Robertson Bros.: (Fair) Shelbyville, Ky.
Rockwell: Greensburg, Kan.; Halstead 9-12.
Rogers Bros.: Howard Lake, Minn.; Buffalo
9-11; Farmington 12-15.
Rogers Greater: (Fair) Boonville, Ind.; (Fair)
Bicknell 9-14.
Rosen, H. B.: Augusta, Ky.
Royal American: Winnipeg, Man., Can.
Royal Crown: Marion, Ind.
Royal Rides: Rockford, Ala.; Vincent 9-14.
Royal United: Des Moines, Ia.
Rumble Am. Co.: Terre Haute, Ind.; English
9-14.
Rupe's Midway for Fun: Natoma, Kan.
Schafer: Hico, Tex.
Scotty's United: Buffalo Center, Ia.
Shan Bros.: Vivian, W. Va.
Siebrand Bros.: Williston, N. D.
Silver Slipper: Flemingsburg, Ky.
Silver Star: Richfield, Utah.
Silver State No. 1: Superior, Neb.
Silver State, No. 2: Pacific Junction, Ia., 5-7.
Skerbeck-Houghton, Mich.
Smith Am. Co.: Pittsburg, Tex.
Smith, Casey: Gage, Okla.
Smith, George Clyde: Scalp Level, Pa.; Gal-
litzin 9-14.
Snapp Greater: Cedarburg, Wis.
Southern Valley: Mansfield, Mo.; (Fair)
Houston 9-14.
Srader, M. A.: Phillipsburg, Kan.; Osborne
9-14.
Stafford's: (25th & Scofield Sts.) Indianap-
olis, Ind.
Standard: Harlowtown, Mont.
Stebler: Hyndman, Pa.
Stephens, C. A.: Squire, W. Va.; War 9-14.
Strates, James E.: (Fair) Clearfield, Pa.; Buf-
falo, N. Y., 9-14.
Stumbo, Fred R.: Gravette, Ark.; Prairie
Grove 9-14.
Sunflower State: Plainville, Kan.; Great Bend
9-14.
Sunset Am. Co.: (Fair) Thief River Falls,
Minn., 2-5; (Fair) Bemidji 9-11; (Fair) Hib-
bing 12-15.
Tatham Bros.: (Fair) Bloomington, Ill.
Thomas Am.: Hamlet, Ind.
Thomas Joyland: Franklin, Ind.; Shelbyville
9-14.
Thompson Bros., No. 1: Newport, Pa.
Thompson Bros., No. 2: Hastings, Pa.
Tidwell, T. J.: Sayre, Okla.
Tinsley, Johnny T.: East Point, Ga.; Atlanta
9-14.
Tivoli Expo.: Kahoka, Mo.
Tri-City Rides: Preston, Ia.
Turner Bros.: Charleston, Ill., 2-6.
20th Century: Trenton, Neb.; Hastings 9-14.
Twin City: (Fair) New Hampton, Mo., 2-4;
(Fair) Gilman City 5-7; (Fair) Leon, Ia.,
9-13; Carlisle 13-15.
United Expo.: Lawrenceville, Ill.
United States: Davis, W. Va.; (Fair) Marlinton
9-14.
Utah Expo.: Durango, Colo.
Van Billiard: Snow Hill, Md.; Seaford, Del.,
11-21.
Veterans United: Madrid, Ia., 2-4; Melcher
5-7; (Fair) Indianola 9-12.
Victory Expo.: (Fair) Shebina, Mo.; (Fair)
Burlington, Ia., 8-13.
Victory United: Lake Andes, S. D.
Virginia Greater: Cambridge, Md.
Vivona Bros.: Peekskill, N. Y.; (Fair) Branch-
ville, N. J., 9-14.
Wade, W. G., No. 1: (Fair) Hastings, Mich.;
(Fair) Corunna 9-14.
Wade, W. G., No. 2: Greenville, Mich.; (Fair)
Argos, Ind., 10-14.
Wallace Bros.: Scottsburg, Ind.
Wallace Bros. of Canada: (Fair) Prince Albert,
Sask., Can., 5-7; (Fair) Valleyfield, Que.,
9-14.
Wallace, I. K.: Highspire, Pa.
Wallace & Murray: Oceana, W. Va.
Ward, John R.: (Fair) Great Falls, Mont.
W. B. J.: Archbold, O., 3-4; Addison, Mich.,
5-7; Sylvania, O., 12-15.
W. E. Attrs.: Clifton, Tenn.
West Coast: Springfield, Ore., 3-8; Oregon
City 10-15.
Whalen & Riley: Hooker, Okla.
Wheeler, Eddie L.: Copperhill, Tenn.
White, Art: East Butler, Pa.
White Star Attrs.: Bloomville, O.
White's Rides: Bulls Gap, Tenn.
Wilson Famous: (Fair) Lewistown, Ill., 3-8;
(Fair) Cambridge 10-13.
Wolf Greater: (Fair) Kasson, Minn.; (Fair)
Charles City, Ia., 10-14.
Wolfe Am.: Altavista, Va.; South Boston 9-14.
World of Mirth: Presque Isle, Me.
World of Pleasure: Bryan, O.
World of Today: (Fair) Faribault, Minn.;
Austin 9-14.
Young's Am. Co.: Erie, Ill.
Ziegler: Puyallup, Wash.

CARNIVAL SUPPLY HOUSE FOR SALE

Step right into a going business. Real opportunity
to expand in a large Midwestern city. This
Carnival and Merchandise Supply House has been
successfully managed by well-known operator,
who will remain at a nominal salary with new
owners for several months to acquaint owners with
the trade and Concession Supply Business.
REAL BUY FOR A QUICK SALE. Address:

P. F. DOWNEY

(Agent for Seller)

390 Arcade Bldg. St. Louis 1, Mo.

PHONE MEN

Police deal, Charleston, W. Va.

Contact

EARL HARVEY

Kanawha Hotel, Charleston, W. Va.

LAUGH IN DARK RIDE

8 Cars, Top, Floor, Front, Ticket Box, etc. Plenty of Stunts. Complete thruout. Extra nice condition. Must be seen to be appreciated. PRICED TO SELL.

FIELDING GRAHAM

Care WORLD OF TODAY SHOWS
Week Aug. 1st, Faribault, Minn.;
week Aug. 8th, Austin, Minn.;
week Aug. 15th, New Ulm, Minn.
Permanent address:
3049 E. 32d, Kansas City, Mo.

WANTED**WHEEL AND BLOWER AGENTS**

Can place sober Pea Pool Agent.
Harrisburg, Pa., this week; Bedford,
Pa., Fair next week.

JACK GILBERT

Endy Bros.' Shows, Harrisburg, Pa.

BINGO OPERATOR WANTED

Real proposition for good Bingo Man. GIRL SHOW. Have complete outfit; want Operator with one or two Girls. Shows: Want Mechanical or Snake Show. Some Concessions open. FOR SALE: Allan Herschell 8-Car Auto Ride, perfect condition, \$900.00, or will trade for different Kiddie Ride. All Fairs and Celebrations balance of season.

Greater Rainbow Shows

FRIEND, AUG. 3-4; ALEXANDRIA, 6-7;
FAIRBURY, FAIR, 9-12; ALL NEBR.

WANTED**MEDIUM SIZED CARNIVAL**

With Merry-Go-Round and Ferris Wheel and other Rides to play

HARDIN COUNTY FAIR

FOR WEEK SEPT. 20TH.
Reverse telephone call for deal.
STOKLEY BOWLING, Elizabethtown, Ky.

AGENTS WANTED

Experienced Hit and Miss Cat Agent, also Shiv Rack Soup Dealers. Eve and Zeke Zinn, wire.

CHARLIE SMITH KRISTENSEN

c/o IMPERIAL EXPOSITION
Chippewa Falls, Wis., this week.

PLACE

Capable Foreman for Caterpillar Ride. Foremen for Ferris Wheels. Mrs. Wagner can place Waiters and Griddle Men.

Fairs start next week.**AL WAGNER**

HAMMOND, IND., this week;
LA PORTE, IND., next week.

**WANT WANT
SIDE SHOW PEOPLE**

Outstanding Freak, Novelty Acts, Pincushion, Fire, Bally Girls, Fine route for real Tattoo Artist. One more Ticket Seller. Seven Michigan Fairs, nine in Georgia, plus winter's work in Florida. We positively operate all winter with Royal Expo Shows. Leo Palmer, wire.

Jos. E. Hilton's

Combined Circus Side Shows
Wayne, Mich., now; Mt. Pleasant, Mich., next.

**FOR SALE
MICKEY MOUSE SHOW**

New shed, roof, top and frame, 20-ft. front, 18-ft. deep. Banner Line 14 ft. high with arch. 100 mice, pit 10 ft. by 6 ft., plenty toys, very flashy. Bogen P.A. set and horn. '32 Dodge bus to haul Show. Can be booked on Show for best Wisconsin Fairs. Illness reason for selling. Ideal for Park location. Price, \$11,000.00.

GEO. H. MOHR, c/o BODART SHOWS
Antigo, Wis., Aug. 6 to 8, or contact
Mrs. Geo. Mohr, 2010 Superior St., Racine, Wis.

DON FORTNEY

HAVE SET OF DIGGERS FOR YOU. Wire at once. HARRY or HAROLD FINCH, also contact.

ANDY ALLEN

c/o L. B. LAMB SHOWS
Parry, Iowa, this week

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

**Struthers Vets
Sked 7-Day Cele**

STRUTHERS, O., July 31.—Parades, firework displays, Mardi Gras street dances and band concerts are among features scheduled for the Home-Coming Celebration to be held here August 15-21, it was announced this week by E. T. Higgins, promotional director.

Seven-day event is being sponsored by Struthers Veterans and Civic Association, Inc., with Mayor Thomas H. Needham and Henry A. Roemer, honorary chairman.

**Week-Long Labor Day Cele
Slated in Linton, Ind.**

LINTON, Ind., July 31.—A week-long Labor Day celebration here, under the joint auspices of the Lions and the Bond Parents' Association, will feature attractions from five near-by towns and the participation of all local labor unions. Plans, according to Chairman Clayton, call for the presence of a labor official from Washington.

The Florida Amusement Company will supply the midway attractions.

TRAVELING CARNIVAL

Can have three open dates, September 4-5-6. Brandywine Park, Coatesville, Pa. Big fireworks display 12 nights, Labor Day. Are you coming this way?
Chester Co. Rod and Gun Club

**Kiwanis and Firemen Set
To Co-Sponsor Hunt Circus**

PLEASANTVILLE, N. J., July 31.—Kiwanis Club here and the West Atlantic City Volunteer Fire Company are co-sponsoring the performances of Hunt Bros.' Circus August 2-5.

Hunt's big top will be pitched in West Atlantic City for the run, and the welfare funds of sponsoring orgs, as well as the youth work of the Kiwanis Club, will share in the benefits.

Western Units Free Acts

EGYPT, Pa., July 31.—Different Western units were used as free attractions each night of the six-day doings sponsored by the Veterans of Foreign Wars which wound up here tonight. The Broadway Bukeroos were featured opening night. On successive nights the featured units were Willie Meyers and His Bar-X Ranch Boys, the Egypt Band, Billy Meyers and His Prairie Rangers, the Festermaker Rube Band and the Blue Ridge Mountaineers.

Howard Gets Cambridge Cele

ATHENS, O., July 31.—Howard Bros.' Shows have been awarded the contract to provide the midway at the Cambridge, O., Centennial, August 30-September 4. All locations are to be on the streets according to Judge Faught, chairman.

WANTED—CONCESSIONS AND LEGITIMATE RIDES

FOR LARGE FIELD MEET, TO BE HELD
LABOR DAY, SEPT. 6, 1948

AT BUTTES FIELD, STEUBENVILLE, OHIO

Kindly contact ADOLPH SMITH, Chairman Promotion Committee, C. I. O.-P. A. C.
527 Dock St., Steubenville, Ohio, or Phone 2-7503 Dock St.

**WANTED—GOOD CLEAN CARNIVAL WITH RIDES
FOR 11TH ANNUAL NAUVOO GRAPE FESTIVAL**

AT NAUVOO, ILLINOIS, ON SEPTEMBER 3, 4, 5, 1948

Crowd expected for Sunday, Sept. 5, over 30,000.

Contact BRYAN McCARTY or E. O. BAXTER, Grape Festival Concession Committee
Nauvoo, Illinois

FOR SALE**ELABORATE FACTORY-BUILT COOKHOUSE ON BUS**

All stainless steel inside. Nothing left undone to meet the most rigid State health inspection in any State. Complete with bottle gas, 2 steam tables, pie case, sandwich block, coffee urn, cash register, large ice box, large pressure water tank and heater; also outside water connection, three-compartment sink, air conditioner, other things too numerous to mention to make it first class. Most complete cook house on road today. Reason for selling, dissolving partnership. Also for Sale—Pop Corn, Candied Apple and Peanut Trailer, fully equipped with new machine and bottle gas. Also Candy Floss Concession now in operation. All above first class and priced for quick sale. Can be booked balance of season on show. Our Fairs start last week in August through Armistice Day. All wires to

SHERMAN HUSTED, Mgr.
CENTRAL AMUSEMENT CO., WELDON, N. C.

FREAR UNITED SHOW**WANTS**

For St. Lucia Celebration in Omaha, Neb., Aug. 7-15, and Sidney, Iowa, big Rodeo, 17-21. First In, First Served—Digger, Stock Throwing Concessions of all kind. Agents, get your bank roll at these spots. Ball Game, Penny Pitch, Bumper, Balloon Dart. Help for Cook House, Griddle Man, Cook for Kitchen. Ride Help. Foreman for new Roll-o-Plane, first time up. Flyplane, Wheel, Ride-O, come on. Top wages.
ROY FREAR

6th and Pierce, Omaha, Neb.

WANTED—C. A. STEPHENS SHOWS—WANTED

Concessions—Snow, Apples, Floss, Custard, Scales, Age, Palmistry, High Striker, Six Cat, Buckets, couple neatly framed Count Stores. Harry Hartzog, come on. John Middle Terry needs Agents for Count Stores, Agents for 10-Cent Stores. Rides—Anything not conflicting. We are not overloaded. Shows—Such as Mechanical City, Monkey Show, Matordrome. Fairs start in three weeks.

SQUIRE, W. VA.; WAR, W. VA., FOLLOWS.

SUNSET AMUSEMENT CO.**WANTS**

SPITFIRE AND TILT FOREMAN, HELPERS AND 2ND MEN ON RIDES

Thief River Falls, Minn., until Thursday, August 5; Bemidji follows

BIDS WANTED

THE AMERICAN LEGION 1948 CONVENTION CORPORATION OF FLORIDA will receive bids for Concessions for supplying the following items during the National Convention of the American Legion in Miami October 17-21, 1948: Refreshments of all kinds, Novelties of all kinds, Helmetts, Cakes and anything else that can be vended during the Convention to Legionnaires and others.

An exclusive protective contract will be issued to those licensed. Submit all offers in writing only to the undersigned. Appointments will be made for personal discussion. Address:

HENRY COBBE, Chairman
Concessions and Decorations Committee
P. O. Box 1, Little River Station, Miami, Fla.

**HARRISBURG, O.,
HOMECOMING
AUG. 13 & 14
WANTS**

One or Two Major Rides
W. M. Byers, 776 Pierce Dr., Apt. H
Tel. AD 2893 Columbus 8, O.

ROANN BOOSTER

Sept. 30, Oct. 1 & 2

CONCESSIONS WANTED

Booster Club, Roann, Indiana

WANT

Free Acts, Platform and Aerial, for
ANNUAL FALL FESTIVAL

Sept. 9-10-11

ARCHIE McCASH

Le Roy, Ill.

RIDES WANTED

Merry-Go-Round and Ferris Wheel preferred, or other Rides, Firemen's Festival, MALTA, ILL. FRIDAY and SATURDAY, AUG. 13-14. Wire:
FIRE CHIEF ALFRED HEINS

WANT

Rides, Legitimate Concessions and Shows for Street Fair, 15th Annual, Sept. 9, 10, 11, Ashtabula, Ohio. More than 20,000 attendance. Write:

JOHN J. PORTER, Secy.
Marine Bank Bldg., Ashtabula, Ohio

CARNIVAL WANTED

ANNUAL SUGAR FESTIVAL AND
STOCK SHOW

Lyman, Nebr., August 24.
Contact A. W. MAREK, Lyman, Nebr.

WANTED CARNIVAL**For "Territorial Day"**

Last part of August or first part of September. Will accept date at your convenience. Two or three Rides for a two-day stand.

ISABEL TERRITORIAL DAY
Isabel American Legion, Isabel, So. Dakota.
Leo Meginness, Historian

WANTED—NOT TOO LARGE A CARNIVAL

To play at Moorston, N. Dak., on Sunday and Labor Day for large celebration. Contact by letter at once, stating terms and arrangements. Must have reply by August 15, 1948. Write

D. J. HERMES, Sec.
Moorston Commercial Club
Moorston, N. Dak.

MAJESTIC GREATER SHOWS**UNIT #1**

Can place Merry-Go-Round, Octopus, Kiddie Rides, Grind Shows with own equipment. Concessions of all kinds. Have complete Matordrome for sober, reliable Operator.

Answer
SAM GOLDSTEIN
JOHNSTOWN, PA., this week;
ALTOONA, PA., next week.

WANT WANT WANT

CAPABLE FOREMAN FOR SCOOTER

Must be able to get Ride up and down.
Salary and bonus.

EARL KRAUSE

wire at once.
BOX D-12, c/o Billboard, Cincinnati 22, Ohio

WANTED

Chorus Girls that can work and take orders. Can use good Comedian. Also Alto Sax or Electric Guitar.

DUST BALL LEWIS

Swingland Revue, c/o W. C. Kaus Shows, Wilkes-Barre, Pa.

3 MAJOR RIDES FOR SALE

OCTOPUS, MIX-UP, ROLL-O-PLANE, with transportation. Very best condition. WILL SELL & BOOK IN 8 GOOD FAIRS FOR 25%. WANT CONCESSIONS AND GIRL SHOW PEOPLE.

Wire

Sunflower State Shows

Plainville, Kans., this week; Great Bend, Kans. (in City Park), to follow.

MIKE RYAN WANTS

GIRLS FOR GIRL SHOW. Also TALKER. Have complete Show with P.A. Also want GIRLS—120 to 150 lbs.—to learn Wrestling, and BOXERS AND WRESTLERS. Address:

MIKE RYAN

c/o Fair Grounds, Belvidere, Ill., this week; Aurora, Ill., Celebration follows.

CAN PLACE

NAIL STORE AGENTS for 18 Fairs and Celebrations. Anyone I know, write or wire me.

Sam (Red) Catherwood

c/o 20th Century Shows
Trenton, Neb., this week; then Hastings, Neb.

CHARLIE BAILEY

WANTS

Razzle Dazzle Agents for Lawton, Okla., Birthday Celebration and Rodeo, Aug. 2-7; Anadarko, Okla., Aug. 16-21, Indian Exposition. Tex Fagg, come on.

CHARLIE BAILEY

Lawton, Okla.
Care Heart of Texas Shows

Spitfire Foreman Wanted

ALSO SECOND MEN

DON FRANKLIN SHOWS

San Angelo, Tex., this week; then per route.

Midway of Mirth Shows

WANT

STOCK CONCESSIONS for Arthur, Ill., Fair, Aug. 9-14; Northern Fairs until Labor Day, then the cotton. Address:

Mt. Auburn, Ill., this week.

WANT GENERAL AGENT

Who knows Ohio and Indiana. Good proposition.

GRACELAND GREATER SHOWS

Unrichsville, Ohio, this week

**AT LIBERTY
LEGAL ADJUSTER**

Wire

CHAS. GRIGGS

Care Harrison Greater Shows, Leesburg, Va.

ZOO HELP WANTED

Contact

CARROLL CASHMAN

Care Rainbow Gardens, Belvidere, Ill.
Phone 18B11

FLOYD O. KILE SHOWS

Want small Grab, Bingo, Stock Concessions. Agents for Ball Game, etc. Good Merry-Go-Round Man. One Major or Kiddie Ride open. Get set, cotton is coming in. Wire

Washington, Louisiana, August 2nd to 8th.

FOLK CELEBRATION SHOWS

WANT AT ONCE

FOR LONG LIST OF CELEBRATIONS AND FAIRS

Bernalillo, New Mexico, Fiesta, Aug. 6-10, inclusive

Belen, New Mexico, Fiesta, Aug. 12-15

Arapahoe County Fair, Denver, Colo., Aug. 18-22

Next three dates to be announced next issue. Then New Mexico State Fair, Albuquerque, New Mexico, Sept. 19-26, eight big days and nights. Then Eastern New Mexico State Fair, Roswell, New Mexico, Sept. 28 to Oct. 3, inclusive. Then Celebrations, Hobbs, New Mexico, Oct. 5-9. Next dates to be announced in later issue.

This show will play until late in November and will open the 1949 season about Feb. 10 at Tucson, Arizona.

Want first-class Acts at once. Good Elephant Act, Bucking Mule, Liberty Horses, Dog and Pony, first-class Hammond Organ Player. Clowns who can act and produce, Aerial Acts, Horizontal Bar Acts, Man to handle seats and canvas. Nothing too big if your price is right.

WANT FIRST-CLASS NEON MAN AT ONCE. HAVE OUR OWN PLANT.

Want first-class Electrician who can handle 3 90-Kw. General Electric Diesel Light Plant and repair same when something is wrong.

RIDE HELP: Can place Wheel Foreman who can handle Twin Wheels or will hire Foreman for each Wheel. Can place Spitfire Foreman, Merry-Go-Round Foreman and good Second Men on all Rides.

Want Shows that have their own outfits. Can place good Ten-in-One at once. Other Shows, let me hear from you at once. KAPUMI, answer.

CONCESSIONS: Can place first-class Cook House. Can place Penny Arcade, Novelties, Ball Games, String Games, Long and Short Range Shooting Gallery, Bowling Alley, High Striker, Knife Rack, Penny Pitch and Glass Pitch.

Wire or Write

FOLK CELEBRATION SHOWS

BOX 1005

ALBUQUERQUE, NEW MEXICO

J. J. PAGE EXPOSITION SHOWS

WANT for BELLE, W. VA., and Balance of Season

Capable Foremen for Octopus and Ferris Wheel

Also Help for Merry-Go-Round and Chairplane. Must be able to join at once.

Want to book Hanky Panks of all kinds

Have an especially good opening for Custard, Photos, Diggers, Penny Pitch, Age and Scales and Jewelry. Ernest Kaapuni, can place you.

Will book Shows with own outfits and transportation. Bill Hunter, Roy Carey and Dale Samier. Want Skillo and Count Store Agent. Bull Martin wants Magician and other Acts for 10-in-1, also Talker. Billy Melton, contact. Girls for Girl Show. Peggy and Ginger, answer. Talker for Girl Show. Elmer Reed wants Hanky Pank Agent. Con Cunningham wants Help for Cookhouse.

This show is going into North and South Carolina and then into Florida for a long season

Want GENERAL AGENT that knows this territory. Everybody address:

J. J. PAGE SHOWS, BELLE, W. VA., THIS WEEK.

P.S.: Red Hicks, contact at once.

WANTED—DROME RIDERS—WANTED

Would like to hear from Jack Pike, Phil Lease, Don Walker and others. Get in touch with me immediately.

A. WILSON

c/o HENNIES BROS.' SHOWS, Madison, Wis., this week; then Illinois State Fair, Springfield, Ill.

A. M. P. SHOWS #1 UNIT

WANT Ball Games, Pitch-Till-U-Win, Hoop-La, String Games, Lead Gallery, Fish Pond, Age and Scale, High Striker, Penny Pitch, Devil's Bowling Alley and any other Stock Concessions. Will book Octopus or Spitfire. SHOWS—Wild Life, Monkey or Snake. All replies to

A. M. PODSOBINSKI

Summersville, W. Va., this week; Weston, W. Va., Aug. 9-14.

CAPELL BROS.' SHOWS

WANT SOBER FOREMEN FOR NEW FLY-O-PLANE AND 7-CAR TILT-A-WHIRL. Salary no object if you can handle these Rides. CAN PLACE A FEW STOCK CONCESSIONS. Celebrations and Fairs from now on for balance of season. Address:

H. N. (DOC) CAPELL

Yale, Okla., this week; Pawhuska, Okla., next week; then per route.

WANT—SHOWS AND CONCESSIONS—WANT

FOR LITCHFIELD, ILL., FAIR AND DAIRY DAY, AUG. 9-10-11

Address:

GREEN DOWNING

LITCHFIELD, ILL.

LONE STAR SHOWS

Want Ride Help for Merry-Go-Round, Super Roll-o-Plane, Tilt and Octopus, Chairplane, Speedway Ride. Want Mechanic who can keep Speedway cars in running condition. Want Concessions of all kinds for NEW CARLISLE, IND., AUG. 3-7. Three Rivers, Mich., V.-J. Celebration, Aug. 11-14. PLENTY OF FAIRS TO FOLLOW. Address all mail and wires to

J. R. McSPADDEN

NEW CARLISLE, IND.

WANT

Ride Help, Seven Rides, Agents. Can use Concessions not conflicting, Shows. Going into fair season, Iowa and Nebraska.

HALES SHOWS

Carroll, Iowa, this week, then as per route.

FOR SALE

- 1—Kiddie Auto Ride
- 1—7 Tub Tilt-a-Whirl
- 1—Chair-o-Plane

CLIFF WILSON DISTR. CO.

1121 S. Main TULSA, OKLA.

CETLIN & WILSON SHOWS

Want Scale and Age Agent

For Ionia, Michigan, and Fairs to follow. Come on.

GEO. GOLDEN

Toledo, Ohio, this week; Ionia, Mich., 9-14.

FOR SALE

1947 Spitfire, A-1 condition, with transportation, complete \$7,500.00; 32 Ft. Parker Merry-Go-Round, new side wall, perfect condition, with transportation, \$5,500.00; 24-Seat Chairplane with transportation, \$1,700.00. All Rides and Trucks are in A-1 condition; come and get them. First come, first served. Can be seen in operation this week at 4100 Liberty Rd., Houston, Tex. Write or wire:

BREWER'S UNITED SHOWS

2400 Block Center St., Houston, Texas

IN THE STICKS IS IN THE CREAM

Want Mechanical Show, Monkey Drome or 800 Drome. Doc Warner Side Show wants Acts. Contact before joining. Athletic Show talent, Red Duren in charge. P.C. and Straight Wheel Workers, come on. We hold contracts for 8 of the best in the South following Labor Day at Mineral Point, Wis.

DYER'S GREATER SHOWS

Marengo, Iowa, now; Manchester, Iowa, next.

BUTCH GOFF WANTS

Man and Wife for small Cook House. Agents for Age, Weight, Ball Games, Dart Ballons, Count Store, Skillo and P.C. Agents. All Celebrations balance of season. Address:

SILVER STATE SHOWS

Superior, Neb.; then as per route.

DROME RIDER WANTED

Girl or Man Drome Straight Rider wanted. Guarantee \$100.00 per week.

ERNIE SLAVIN

Wm. T. Collins Shows, Rochester, Minn. P.S.: Claude Slavin, please contact me.

WANT COOKHOUSE

Jack Galupo, can place you. Place High Striker. Still have twelve Fairs to play.

MOORE'S MODERN SHOWS

Farmer City, Ill., this week; then Attamont, Ill.

CAN USE AGENT

For Razzle Dazzle or Roll Down. Phone or wire per route: Aug. 5, 6, 7, Des Moines, Iowa; 8, 10, Center Point; 11, Jessup; 12, 13, 14, Waverly, Iowa. Close at Cattle Congress, Waterloo, Iowa.

BILLY CRAIG

ROYAL UNITED SHOWS

FOR SALE

2 1/2-Gal. Taylor Ice Cream Freezer, 1 1/2 horsepower unit, A.C. 110 or 220 current, like new. Just the thing to make Ice Cream, Malts or Frozen Custard. Makes 15 gallons per hour. \$500 cash.

HARVEY STOUT

Route 1, Hamburg, Pa.

FOR SALE

Very neat ivory colored Grab Trailer, built in Des Moines. Trailer, frame complete with butane tanks, range, steam table, griddles, ice box, dishes and cooking utensils. Selling because of death in family. Can be seen Pacific Junction, Iowa, Aug. 5-6-7.

H. W. STECK

Hungerford, Noted Producer of Railroad Pageants, Dies at 72

NEW YORK, July 31.—Edward Hungerford, 72, whose *Railroads on Parade* was one of the outstanding shows at the New York World's Fair, died at the Flower-Fifth Avenue Hospital Thursday (29).

Hungerford was reputed to have covered 242,000 miles of rails in working up stories for newspapers and magazines and as background for several books on railroading. His renown, however, rested largely on the many railroad pageants he promoted and produced.

One of Hungerford's first pageants was produced in 1927 for the Baltimore & Ohio Centennial, outside of Baltimore, and called the *Fair of the Iron Horse*. Following this was the Rochester Centennial in 1934, Cleveland's *Parade of Years* in 1936 and *Wings of a Century* at the Century of Progress Exposition at Chicago in 1933. His latest pageant was *Wheels A Rollin'*.

Rated as his biggest show was *Railroads on Parade*, which he produced for a group of 27 Eastern railroads at the New York World's Fair, 1939-'40. This was said to have cost from \$2,500,000 to \$3,000,000, including displays, and required a daily outlay of \$2,500. This pageant had a cast of 250 and its props included 20 locomotives of all vintages and other railway rolling stock.

Hungerford is survived by a daughter, Mrs. Adrienne Devereaux. His wife, Bertha, died in 1940. Funeral services and interment will take place at Watertown, N. Y., Monday (2).

Hand's Thrill Show Scores in Roanoke

ROCKY MOUNT, N. C., July 31.—Johnny Hand's Hell Drivers, playing Victory Stadium, Roanoke, Va., racked up a 9,000 paid gate count Saturday night (17), with Marion Boyette giving the show heavy publicity. Johnny Hand disclosed here as he prepped his org for its local showing tomorrow.

Hand said that newspapers were generous and a tie-up with Station WBAJ, Roanoke, in which the station invited patients of Veterans' Hospital as its guests at the show proved a good piece of exploitation work for the station as well as the show. Dusty Hand, younger brother of Johnny, sustained severe chest concussions and a punctured lung when his safety belt broke during the bus jump. He was taken to Jefferson Hospital, Roanoke.

Show was rained out at Radford, Va., and an engagement at Greensboro, N. C., follows the local stand. Hand, who was injured in Knoxville three weeks ago, has recovered and will return to the helm of his outfit for the Carolina dates.

Hollywood Thriller Sets Three Quebec Fair Dates

MATANE, Que., July 31.—After indifferent success here due to rain Friday, Saturday and Sunday (23-25), members of the Hollywood Daredevils were looking forward to three Quebec fair dates, Hyacinthe, August 3-5; Drummondville, August 6-8, and Waterloo, August 10-12, reports John E. McLean. The fairs will be followed by 10 weeks of still dates in Ontario.

During the Matane stand Jean Lajoie was hospitalized 10 days for leg burns, and Rene Caron lost a day when he was thrown from his motorcycle. Mrs. Elsie Robinson, wife of the show's co-manager, has had a good season with her novelty stand. Co-manager Charles Lajoie and Jean Hammond spent time in Quebec City booking winter dates.

Wis. Expo Tops Own Billing As \$5,000,000 World's Fair

MILWAUKEE, July 31.—The Wisconsin Centennial Exposition, which opens here August 7 for a 23-day run, is being billed as "a \$5,000,000 World's Fair." Actually, this is an understatement, not just a blurb statement, according to Ralph E. Ammon, the expo's manager.

Figures released by Ammon show that the expo itself will have spent between \$1,400,000 and \$1,500,000 in new construction, renovations and plant improvements. An additional \$5,500,000 to \$6,000,000 will have been spent by industries, associations and State agencies in readying the physical set-ups for their exhibits or other forms of participation in the expo.

Aim at 1½ Million Gate

This last expenditure does not embrace the cost of equipment and merchandise which will be on display. It is strictly for construction of new buildings and framing of exhibits.

The expo is shooting for an attendance of 1,500,000. "We've geared our budget to that," Ammon pointed out. He expressed confidence that the figure would be met, maintaining "the expo will offer more in the way of entertainment than any of the four world's fairs I have seen." He added

Race Death Causes Ryan To Seek Rules

AVON, Conn., July 31.—William Kilpatrick, East Hampton, Conn., midget driver, was killed Sunday night (25) when his car crashed into the guard rail during the first lap of the second semi-final at Cherry Park Speedway.

As a result of the accident, it was indicated at mid-week by Buddy Ryan, track manager, that he would submit to regulations of the American Racing Drivers' Club, sanctioning body for midget tracks in Connecticut, New York and New Jersey.

One of the regulations would require a cut-off which would kill the motor should the throttle stick as it did in Kilpatrick's case. The second would bar drivers with large families from competition "for the good of the sport."

The fatality, first at the track since 1946, was believed caused by a jammed throttle.

Bill Schindler, Freeport, N. Y., won the feature race.

20,000 Watch Van Buren Celebration Despite Rains

VAN BUREN, Me., July 31.—Despite intermittent showers, 20,000 were on hand for the annual Potato Blossom Festival here July 21, according to estimates of the Maine Development Commission.

Three flights of F-84 jet planes from the Bangor army base featured a program which also included concerts, baseball game and coronation ball at the Webber Hotel. Katherine Briggs, 18-year-old Simmons College sophomore, was chosen Potato Blossom Queen and Elsie Winters, of Lake Charles, was selected Sweet Potato Queen.

Central Canvas Company Moves Location in K. C.

KANSAS CITY, Mo., July 31.—Central Canvas Company has moved into larger quarters here. Company officials report that an outright purchase has been made of the new location.

that he had seen the world's fairs in New York, Chicago, San Francisco and Philadelphia.

Cites Plant's Facilities

"The reason we can offer so much more entertainment is because we have a plant which makes it possible," Ammon said.

The State fair plant here has undergone widespread changes since the '47 fair. Now in the home stretch, improvements include the addition of new buildings, the modernization of fronts and interiors of old structures and sweeping changes thruout the grounds.

Polack Eastern Unit Signs Mabel Stark

ALPENA, Mich., July 31.—Irving J. Polack has contracted with World Jungle Compound, Thousand Oaks, Calif., for the appearance of Mabel Stark and her group of performing tigers as a feature with Polack Bros. Eastern Unit. Miss Stark will begin her tour with the circus at Jackson, Mich., under auspices of Jackson Shrine Club. The tiger lady and her eight Bengal and Sumatran cats will appear with the Polack organization for the seasons of 1948 and 1949. Eddie Trees, husband of Mabel, also will make the tour.

The animals were used in the recent films, *Man Eaters of Kumaon* for Universal-International and *Song of India*, independent production. Sabu is featured in both productions. The addition of Miss Stark to the present terrific talent array will make this the strongest all-year-round touring fraternal circus. A special publicity campaign is being prepared by William H. (Bill) Green, Eastern Unit publicity director, to include press and radio personal interviews in each city that she appears.

Phil Carroll Returns With Simians, Snakes

NEW YORK, July 31.—Phil Carroll arrived here recently on the freighter Calumet, bringing in a collection of baboons, chimpanzees, monkeys, hooded cobras and pythons from Africa. The animals were consigned to Henry Trefflich, the Fulton Street animal dealer, whose monkeys crash the news columns almost as frequently as do top flicker stars.

Carroll claims to have signed up 10 Ubangi platter-lipped cuties for the Ringling circus but was unable to secure transportation to New York in time for the Big One's opening.

Marian Foster Recovering From Steel Pier Accident

ATLANTIC CITY, July 31.—Marian Foster, aerialist with the Water Circus at Hamid's Steel Pier, is in fair condition at Atlantic City Hospital after being rescued last Friday night (23) from the top of a 150-foot mast at the ocean end of the pier after she was struck on the head and stunned when part of the rigging shifted during her act.

Joseph Hackney, who does a high-diving act in the show, climbed up the mast and brought the semi-conscious girl down to a cross-bar, 40 feet from the top, where other performers assisted in placing her in a boatswain's chair and lowering her to the pier.

T. J. Quincy, former high diver, is managing Raven Hall swim pool at Coney Island, New York. He plans to work in a similar capacity in Florida during the winter.

Audrey Miller Icer Inked for CNE; All-Canadian Cast

TORONTO, July 31.—Audrey Miller, of Toronto, one of Canada's outstanding figure skaters, will present an all-Canadian ice show as one of the features on the Canadian National Exhibition midway, it was announced this week by J. W. (Patty) Conklin. A new-type ice-making equipment will be installed on the exhibition grounds next week so that Miss Miller may put her troupe into rehearsal.

This will mark the first time a show on ice ever has been attempted on the CNE midway under canvas, but Miss Miller has the assurance of the manufacturers of the equipment that she will be able to present at least 10 performances daily. Details on the equipment are lacking, but Miss Miller has invested more than \$10,000 in the experiment. She plans to tour Canada's leading cities after the close of the CNE.

Miss Miller said she will use a line of eight girls, working on a 30 by 24-foot surface with five principals in addition to herself. She is a gold medal figure skater and also was an outstanding Canadian Olympic contestant before turning professional. She was featured at the Hotel New Yorker, and later was chorus director for Boris Petroff, well known Hollywood ice and movie producer.

Conklin said he will house the ice show in the big top used last year for Terrell Jacobs' Wild Animal Circus. It has a seating capacity of for more than 1,200.

Rhode Island Spots Get Weather, Dough

PROVIDENCE, R. I., July 31.—Beach resorts in this area hit the jackpot last week-end when sunny and hot weather brought the area spots a turnout estimated at 150,000. It also brought good business to concessionaires, with stand-holders in the Narragansett Pier area reporting Sunday's biz the best in years.

Estimates of crowds at resorts were: Westerly area, 60,000; Narragansett Pier, 15,000; Scarborough State Beach, 30,000; Matunuck, 14,000; East Matunuck, 15,000; Green Hill, 6,000; Bonnet Shores, 8,000; Sand Hill Cove, 5,500 and Moonstone Beach, 3,000.

Revere Beach's Museum Takes to Road August 25

REVERE BEACH, Mass., July 31.—Side Show Museum, which has been playing to fair business at Revere Beach Park here, is being readied to take to the road under canvas, with opening set for August 25 in Union, Me. Museum successfully combated the early season rain and cold weather, with the best business of the season thus far being chalked up over the July 4 holidays, despite a rain-out July 5. Decoration Day also was rained out.

Museum act line-up includes Snow's Coney Island Pinhead, Elvira; Christine Holly, elephant skin girl; Barbara; Coo-Coo, bird girl; Allah Hygindra; Sankles; Sadisto, fire-eater; Moko, monkey-man; Fulling Yu's Chinese Mystery; Paul Martin, magic; Electra, neon display; Henry Bulson, frog boy, and the Great Hugo, hypnotist. The last named will not make the fair trek, however.

Miss Anatomy and the late Jimmy Rinzi's two-headed baby have been alternate annex attractions. When the show split to play the Lowell, Mass., July 4 Celebration, Cliff Snow managed the unit. This season marks Bill O'Brien's 15th year with the attraction here. Phil Doto handles the inside and Col. Lew Dean is still with it.

SRSTA Points Work to Help Rollery Gate

Originates "Society Blues"

CLEVELAND, July 31.—A new dance was composed by the 66 members of the Society of Roller Skating Teachers of America, a division of the Roller Skating Rink Operators' Association of the United States, at the ninth annual meeting of the teachers' group held this year at the Cleveland Rollercade, July 19-24.

According to Fred J. Bergin, Fresno, Calif., chairman of the meeting, this is the first time that this has been done by the group, and the research on the dance replaced the usual training course for teachers. Hereafter such courses will be given only at rinks and at the college for roller skating teachers in Detroit, Bergin said.

Another departure was the attendance at the convention of two representatives of the parent organization, Fred A. Martin, Detroit, secretary, and Fred Freeman, Boston, past president. Their presence enabled the two organizations to exchange views, thus cutting short the time required to reach decisions, Bergin said.

The new dances, it is hoped, will increase the number of roller dancers, and thus increase the regulars at the rinks which are suffering from a two-year decline in business. The dance, to be called Society Blues, is designed to be easily taught, easily learned and yet interesting enough to dance to give pleasure to dancers and the desire to learn more difficult dances.

In its business sessions the convention passed a resolution requiring amateurs to add a dance bar test to the preliminary tests for skate dancing, and made three suggestions to the amateurs about contests.

First, the teachers urged discontinuance of triple repetition in figure skating contests, suggesting that each figure be skated only once; second, that elimination scores be dropped in all types of championships, and only the final score be used, and finally, that small juveniles, both boys and girls, not be required to skate school figures in championships, but be scored on free skating.

The teachers group administered gold medal tests to 16 candidates, of whom five passed. Those who qualified are: Joan and Robert LaBriola, New York; Tommy Laine, New York; Margaret McMillan, Greeley, Colo., and James Carroll, Detroit.

Bergin Re-Elected

Fred J. Bergin was re-elected chairman. Elected or re-elected to the board of governors were: Joseph Nazzaro, Seattle; William Opartny, Brooklyn; William McMillan, Greeley, Colo.; Jack Boyer, Chattanooga; Louis Bargmann, Washington, and Meredith (See SRSTA POINTS on page 84)

What Breaks!

GRISWOLD, Ia., July 31.—When Mrs. James Croghan fell and fractured a hip while skating at John Hollesen's rink here, the operator and local citizens staged a benefit night for the injured woman, who was taken to an Omaha hospital. The incident was turned into a neat bit of publicity for Hollesen. He drew a page 1 story in *The Omaha World-Herald* with a picture of Mrs. Croghan in a hospital bed. Hollesen also was given an opportunity to plug his matinees, married couple's nights and regular skating programs.

Beilman, Property Owners Settle Tiff

HARTFORD, Conn., July 31.—Judge Thomas Molloy, of Hartford Superior Court, last week heard a petition for an injunction to prohibit Louis J. Beilman, operator of Carrier's Casio Rink on Lake Pocotpaug, in near-by East Hampton, Conn., from broadcasting music over the lake.

Because Beilman had for several days previous to the hearing confined music from the rink as much as possible, Francis R. Danaher, attorney for the plaintiffs, requested that the petition be continued without decision. This was granted upon agreement of both parties.

Danaher told the court it was not the intention of the petitioners to "put Mr. Beilman out of business. It is only their wish to have unnecessary noises from the casino quieted as much as possible."

The petition was authorized by the Lake Pocotpaug Property Owners' Association.

Lou Brecker Denies Gay Blades Closing

NEW YORK, July 31.—Louis J. Brecker, operator of Gay Blades Roller Rink here, Thursday (29) denied that he contemplates an early closing of his rink for any purpose, as has been widely reported in the daily press and in last week's issue of *The Billboard*.

"I am now competing to get the Roller Skating Rink Operators' Association of the United States regionals back and I certainly wouldn't be doing that if I had any intention of closing the rink or going out of business," Brecker said.

Altho the possibility of Gay Blades being made over into a ballroom exists, there isn't any possibility that it will happen for at least a year, Brecker said. He added that if and when this does happen Gay Blades will continue in operation at another location and with virtually no interruption.

Hunt, Morris Fight License Revocation

HUNTSVILLE, Ala., July 31.—A temporary injunction has been obtained by Henry O. Hunt and Vance Morris, operators of Tick-Tock Skate-In, restraining the City of Huntsville from interfering with operation of the place.

The rink operators went into court July 23, the day after city council had revoked the license of the Tick-Tock on the ground that it constitutes a breach of peace.

The complaint charged that the license was revoked without notice and that it was without due process of law.

City council took its action after it had received a petition from residents of the neighborhood.

RSROA Records New Highs As Second Decade Opens; Titles Swapped Wholesale

News, Pic Services Go for Contests in Big Way

CLEVELAND, July 31.—The Roller Skating Rink Operators' Association of the United States opened its second decade with its most successful convention and national championships, July 12-17. Delegates, competitors and skating enthusiasts turned out in unprecedented numbers to jam the huge Cleveland Rollercade which has a 90 by 260-foot floor. Saturday (17) the gates had to be closed after more than 9,000 people were in the rink, and it was estimated that another 1,500 were turned away.

Newspaper wire services, local papers and syndicated features gave the meet heavy coverage with a steady stream of daily results and photographs, one picture service preparing a two-page rotogravure spread on the contests.

The Rollercade is one of the finest rinks in the country and the owners, Jack Dalton and Clarence and D. J. Reynolds, went all out to make the RSROA visit a memorable one. They built the backdrops of gold curtains with sparkline letters, installed a special bar at the end of the rink for press use and built booths for manufacturers' displays.

The souvenir program was also in keeping with the high caliber of the event. The largest yet offered by the RSROA, it was a profitable venture, with an intake of \$1,600, exclusive of copy sales.

Contests were at their best, too, with most competitions being close. This was especially true in the senior dance finals, which had to be skated four times before judges could pick the winning couple. Only three of last year's winners held their titles.

Fours Skating

Results follow: Senior fours—Thomas Lane, Patricia Carroll, Donald Cuchy and Jeanne Kuester, Queens Figure and Dance Club, Elmhurst, N. Y.; Cecil Davis, Phyllis Bulleigh, Kenneth Johnson and Barbara Laney, Warnoco Roller Club, Greeley, Colo.; Paul Bauman, Dorothy Glintenkamp, Robert Cawley and Honey Carlton, Park Circle Figure and Dance Club, Brooklyn. Intermediate fours: Joseph Davis, Merry Ann McSweeney, Roy Sturderud and Gloria McCarthy, Park Circle Skating Club, Brooklyn; Raymond Gaydos, Yvonne Benhoff, Richard Rasgallis and Terry Thelsen, Cleveland Dance and Figure Club; Nickie Nolte, Lucille Lucey, Robert Seigfried and Barbara Vanderburg, Riverside Dance and Figure Club, Washington. Novice fours: Robert Anderson, Ingrid Teigland, Arno Saifer and Joan Patterson, Park Circle Figure and Dance Club, Brooklyn; Patrick Hogan, Virginia Irwin, Robert Quick and Inga Hoffman, Detroit Figure and Dance Club; Ed O'Farrell, Joan Drake, William Payntor and Peggy Van-Orden, Queens Figure and Dance Club, Elmhurst, N. Y.

Pair skating: Cecil Davis and Phyllis Bulleigh, Warnoco Roller Club, Greeley, Colo.; Thomas Lane and Patricia Carroll, Queens Figure & Dance Club, Elmhurst, N. Y.; Paul Bauman and Dorothy Glintenkamp, Park Circle Skating Club, Brooklyn. Intermediate pairs: Donald Craig and Ada Duerlein, Lexington Rink, Pittsburgh; Joseph Davis and Merry Ann McSweeney, and Roy Sturderud and Gloria McCarthy, Park Circle Roller Club, Brooklyn. Novice pairs: Jack Crichton and Edna Grasso, Park Circle Roller Club, Brooklyn; George Joseph and Coni Nicholas, Queens Figure and Dance Club, Elmhurst, N. Y.; Skipper Oakes and Barbara Harper, W. T. Brown Dance and Figure Club, Seattle. Junior pairs: Paul Lampkin and Laurene Anselmy, West Huron Skating Club, Pontiac, Mich.; Rudy Goldman and Barbara Trayer, Park Circle Skating Club, Brooklyn; Thomas Brinker and Constance Dunlap, Jay-C. Jr. Dance and Figure Club, Chester, Pa. Juvenile pairs: Vincent Lanigan and Lorraine Desabato, and John Schepperle and Susanne Kroule, Queens Figure and Dance Club, Elmhurst, N. Y.; Richard Gutherless and Diane Zitur, William T. Brown Dance and Figure Club, Portland, Ore.

Senior dance: Clifford Schattenkirk and Bettie Jennings, William T. Brown Figure and Dance Club, Seattle; Thomas Lane and Patricia Carroll, Queens Figure and Dance Club, Elmhurst, N. Y.; Thomas White and Faye Johnson, Fred H. Freeman Figure and Dance Club, Medford, Mass. Intermediate dance: Wayne McDonald and Donna Benedict, Walter Anderson Dance and Figure Club, Centralia, Wash.; James Arvanitis and June Hutchinson, Riverside Dance and Figure Club, Washington; George Chandler and Joan Chandler, Fred H. Freeman Figure Skating Club, Medford, Mass. Novice dance: John and Dorothy McConville, New Skateland, Buffalo; Skipper Oakes and Barbara Harper, William T. Brown, Seattle; Joseph Beby and Lorraine Lawson, Wal-Cliffe Dance and Figure Club, Elmont, N. Y. Junior dance: James Holland and Irene Howson, and Robert LaVenture and Gertrude Pichette, Whalom Skating Club, Fitchburg, Mass.; Alvin Hurwitz and Dorothy Boening, Wal-Cliffe Skating Club, Elmont, N. Y. Juvenile dance: Ronald Jellse and Carol Haller, Ferndale Gardens Roller Club, Profis, Ill.; Harry Geer and Dorothy Jackson, Great Leopard Skating Club, Chester, Pa.; Francis Hickey and Jeremy Lanigan, Fred H. Freeman Figure Skating Club, Medford, Mass.

Senior ladies figures: Nancy Lee Parker, Mount Clemens (Mich.) Skating Club; Patricia Carroll, Queens Figure and Dance Club, Elmhurst, N. Y.; Gloria McCarthy, Park Circle Skating Club, Brooklyn. Intermediate ladies figures: Dorothy Glintenkamp, Park Circle Skating Club, Brooklyn; Joan Westenberg, Wal-Cliffe Skating Club, Elmont, N. Y.; Eileen McGuire, William T. Brown Dance and Figure Club, Portland, Ore. Novice ladies figures: Phyllis Bulleigh, Warnoco Roller Club, Greeley, Colo.; Jeanne Kuester, Queens Figure and Dance Club, Elmhurst, N. Y.; Joan Patterson, Park Circle Figure and Dance Club, Brooklyn. Junior girls figures: Kunnie Mae Williams, Warnoco Roller Club, Greeley, Colo.; Barbara Trayer, Park Circle Skating Club, Brooklyn; Nancy Kromis, Mount Clemens (Mich.) Skating Club. Juvenile girls figures: Laurene Anselmy (See RSROA RECORDS on page 84)

Senior ladies figures: Nancy Lee Parker, Mount Clemens (Mich.) Skating Club; Patricia Carroll, Queens Figure and Dance Club, Elmhurst, N. Y.; Gloria McCarthy, Park Circle Skating Club, Brooklyn. Intermediate ladies figures: Dorothy Glintenkamp, Park Circle Skating Club, Brooklyn; Joan Westenberg, Wal-Cliffe Skating Club, Elmont, N. Y.; Eileen McGuire, William T. Brown Dance and Figure Club, Portland, Ore. Novice ladies figures: Phyllis Bulleigh, Warnoco Roller Club, Greeley, Colo.; Jeanne Kuester, Queens Figure and Dance Club, Elmhurst, N. Y.; Joan Patterson, Park Circle Figure and Dance Club, Brooklyn. Junior girls figures: Kunnie Mae Williams, Warnoco Roller Club, Greeley, Colo.; Barbara Trayer, Park Circle Skating Club, Brooklyn; Nancy Kromis, Mount Clemens (Mich.) Skating Club. Juvenile girls figures: Laurene Anselmy (See RSROA RECORDS on page 84)

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EDWARD H. LAVENTURE, Whalom Park Roller Rink, Fitchburg, Mass., newly elected president of the Roller Skating Rink Operators' Association of the United States, receives the gavel and the congratulations from retiring President **William T. Brown** (left), Seattle, during the convention at Cleveland Rollerade, July 12-17, while Secretary-Treasurer **Fred A. Martin**, Detroit, applauds.

RSROA Records New High As Second Decade Opens

(Continued from page 83)

selmy, West Huron Club, Pontiac, Mich.; Elizabeth Klein, Park Circle Skating Club, Brooklyn; Sally Peabody, Riverdale Figure and Dance Club, Nantick, R. I. Senior men figures: J. W. Norcross Jr., Warnoco Skating Club, Greeley, Colo.; Leonard Baggaley and Ed Shuffelbarger, Skateland Skating Club, San Francisco. Intermediate men's figures: Rudy Goldmann, Park Circle Skating Club, Brooklyn; Edward Ketchum, Armory Figure & Dance Club, Chicago; Robert Cawley, Park Circle Skate Club, Brooklyn. Novice men's figures: Cecil Davis, Warnoco Roller Club, Greeley, Colo.; Richard Raggatt, Cleveland Dance and Figure Club; Robert LaBriola, Wal-Clyffe Dance and Figure Club, Elmont, N. Y. Junior boys figures: Roger Puerst, Warnoco Roller Club, Greeley, Colo.; Leon Krenschitz, Eastern Parkway Figure and Dance Club, Brooklyn; Paul Lampkin, West Huron Club, Pontiac, Mich. Juvenile boys figures: John Matejic, Detroit Figure Skating Club; Claud Whitehurst, Mercury Dance and Figure Club, Norfolk, Va.; Gary Schulman, Park Circle Skating Club, Brooklyn.

Rink operators attending the convention included:

Mr. and Mrs. J. Harper Spencer, Mount Morris, Mich.; John Fasiska, Glassport, Pa.; R. P. Metts and Mr. and Mrs. Edward C. Metts, Marietta, O.; Mr. and Mrs. Charles A. Cruca, Dayton, O.; W. B. and M. H. Hinchcliffe, New Hyde Park, N. Y.; Russ Flegle, Tiffin, O.; Mr. and Mrs. Don Wilson, Houghton Lake, Mich.; George H. Williams, Lewiston, Idaho; Mr. and Mrs. M. B. Thompson, Saginaw, Mich.; Nate Steinberg, Elmhurst, N. Y.; Ruth Smithson, Des Moines, Ia.; D. Ruhiman, Pittsburgh; Mrs. M. Patterson, Indianapolis; Mrs. Leslie O. Mitchell, Tulsa, Okla.; Mr. and Mrs. S. G. Leoffler Jr., Washington; Mrs. Evelyn Wirth Sr., Hammond, Ind.; Mr. and Mrs. B. C. Work, Newton, Kan.; Mr. and Mrs. Charlie H. Treadwell, Shreveport, La.; Mrs. Ruth Stevens, Lorain, O.; Mr. and Mrs. William Opatrny, Brooklyn; Mr. and Mrs. Henry W. Mason, Norfolk, Va.; Mrs. E. M. Logan, Toledo; Mr. and Mrs. E. J. Scott, Buffalo; Mr. and Mrs. William Wirth, Hammond, Ind.; Mr. and Mrs. Eugene C. Wright, Barberton, O.; Frank Holtclaw, Boise, Idaho; William W. Scholle, Canton; Mrs. J. W. Sawyer, Kansas City, Mo.; Mr. and Mrs. J. W. Norcross, Greeley, Colo.; Orville W. Godfrey, Detroit; Mr. and Mrs. Al Larsen, Salt Lake City; Leo Monte, Stapleton, N. Y.; Mr. and Mrs. Ernest E. Young Jr. and Ernest E. Young Sr., Natick, R. I.; Mr. and Mrs. Walter H. Wolf, Pottstown, Pa.; Harold M., Ruth and Charles W. Stang, Elyria, O.; Mr. and Mrs. Grant H. Willson, Cheyenne, Wyo.; Mr. and Mrs. H. A. Weakland, Greensburg, Pa.; H. E. Neckes, Hartford, Conn.; Fred H. Lelser, Chicago; Mr. and Mrs. Harry J. Warner, Tampa; Mr. and Mrs. Clarence Reynolds, Cleveland; Mr. and Mrs. D. J.

Reynolds, Cleveland; Mr. and Mrs. Benjamin F. Morey, New Haven, Conn.; Mr. and Mrs. Fred A. Martin, Detroit; Mr. and Mrs. Edward H. LaVenture, Fitchburg, Mass.; James Stefan, Hazelton, Pa.; Mr. and Mrs. L. E. Leaflier, Washington; Mr. and Mrs. Joseph P. Seifert, Brooklyn; Mrs. W. W. Morrison, Springfield, Mo.; Mr. and Mrs. Cecil Milam, Washington, Pa.; Rodney B. Peters, St. Louis; A. Peiraccini, Memphis; Mr. and Mrs. N. A. Yngst, Knoxville; Mr. and Mrs. Walter J. Wolf, Pottstown, Pa.; Gordon R. Woolley, Salt Lake City; Mr. and Mrs. Joseph Schasney, Detroit; Carl Carlson, Brooklyn; Mr. and Mrs. Earl King, Flint, Mich.; Mr. and Mrs. J. A. Hofrichter, Bridgeville, Pa.; Mrs. Calvin Hodges, Springfield, O.; Mr. and Mrs. Roy L. Hodges, Springfield, O.; Mr. and Mrs. Ed M. Hodges, Barberton, O.; Robert Y. Gould, Des Moines; Mrs. Mary Porter, Lyons, Ill.; Andrew P. Fisher, Asheville, N. C.; Ernest O. Ellis, Maryville, Mo.; Mr. and Mrs. Al Dexter, Niagara Falls, N. Y.; Rupert H. Cicero, Elkhart, Pa.; Mr. and Mrs. George Breit, Dearborn, Mich.; Mrs. Alice Anselmy, Pontiac, Mich.; Mr. and Mrs. Charles Horvath Jr., Cleveland; Mr. and Mrs. W. P. Bryant, Topeka, Kan.; Robert A. Hirschmugl, West McHenry, Ill.; Mr. and Mrs. Chas. F. Friedhoff, Johnstown, Pa.; Leo Doyle, Worcester, Mass.; William J. Coopersmith, Chester, Pa.; Charles F. Horvath, Cleveland; Mr. and Mrs. George Anagnost, Columbus, O.; Mr. and Mrs. Wayne R. Barlow, Charleston, W. Va.; Mr. and Mrs. James J. Cicero, Evansburg, Pa.; Jack Adams, New Haven, Conn.; Harry L. Denis, Mansfield, O.; Mr. and Mrs. Joseph L. Bell, Ft. Wayne, Ind.; John E. Free, Toledo; Al W. Kish, Lima, O.; Phil Hays, Milwaukee; Mr. and Mrs. William Easter, Elmont, N. Y.; Mr. and Mrs. A. G. Johnston, Erie, Pa.; A. B. Cramer, St. Louis; Mr. and Mrs. Ralph H. Fox, Omaha; Jack Kaericher, Decatur, Ill.; Thos. S. Boydston, Lincoln, Neb.; Chris Jefferies, Portland, Ore.; Mr. and Mrs. Ted C. Bruland, Ferndale, Wash.; Mr. and Mrs. Jack D. Dalton, Cleveland; Mr. and Mrs. William T. Brown, Seattle; Ruby E. Gellman, New Castle, Del.; Earl J. Dunn, Mount Clemens, Mich.; E. V. Henderson, Phoenix, Ariz.; Fred H. Freeman, Medford, Mass.; Eric W. Kuzel, Santa Ana, Calif.; Mr. and Mrs. Victor J. Brown, Newark, N. J.; Oscar Jellie, Kankakee, Ill.; Myrna Jellie, Peoria, Ill.; Mr. and Mrs. O. R. Allen, Jackson, Miss.; Michael Della Russo, Revere, Mass.; Bob Hollinger, Portland, Ore.; Carl C. Johnson, Denver; Mrs. A. P. Fisher, Asheville, N. C.; Jesse Pee, Portland, Ore.; and Oscar Seltzer, Chicago.

Manufacturers exhibiting at the meet: Dance-Tone Records, Medford, Mass.; Chicago Roller Skate Co.; Hyde Shoe Co., Cambridge, Mass.; Warnoco Rink Supply Co., Greeley, Colo.; Roller Derby Skate Co., Cleveland; Skating Rhythms Recording Co., Santa Ana, Calif.; Blase Brothers, Inc., Long Island, N. Y.; Sure-Grip Skate-Wheel Co., Lynwood, Calif.; Little School Studios, Northampton, Mass.; Pan-American Leather Goods Co., Huntington Woods, Mich.; M&M Skate Supply Co., Detroit; Gilash Shoe Co., Fitchburg, Mass.; Cleveland Skate Co.; E. Z. Roll Wheel Co., McHenry, Ill., and Johnny Jones Jr., Pittsburgh.

Officials: Art skating, Frank J. Bartik, Newark, chairman; Leonard Baggaley, San Francisco; Edward Beninati, Elmont, N. Y.; Joan Blazek, Greeley, Colo.; Eleanor and Jack Boyer, Columbus, O.; Patricia Ann Carroll, Elmhurst, N. Y.; John and Ruth Chrien, Ann Dabennett, Dr. A. E. Guelow, Clara Masuga, and William Vassar, Cleveland; Joseph Coleman and Jerry Nolan, Indianapolis; Donald Dalley, Upper Darby, Pa.; Wesley Dunlap, Cleveland; Francis E. Faber, Herbert J. Eng, Dolores Molla, and Gladys Salsinger, Detroit;

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SRSTA Points Work To Aid Rollery Gate

(Continued from page 83)

Shattuck, San Francisco.

Next year's meeting will be held in Washington.

The following teachers were registered for the meeting, according to Joe Nazzaro, publications chairman:

Dorothy Brodek, Skateland, Cleveland; Edna Davis Betz, Lexington Rink, Pittsburgh; Irene and Jack Boyer, New Skateland, Buffalo; Fred J. Bergin, Fresno (Calif.) Ice Arena; Lou Bargmann, Riverside Stadium, Washington; James Costigan, Vancouver, B. C.; Armand Chimps, Webster Square Arena, Worcester, Mass.; Grace DeVinney, River-view Beach Rink, Pennsville, N. J.; Henry DePoi, Skateland, San Rafael, Calif.; Harold and Mary Denison, Coliseum, Tampa, Millie and Jim Ferris, Bay Ridge Rink, Brooklyn; John Fragale, Palomar Rink, Snyder, N. Y.; Louise Finkle, Pla-Mor, Philadelphia; Emma Ellis, Great Leopard Rink, Chester, Pa.; William Hines, Georgia Arena, Vancouver, B. C.; Patricia Hammer, Lexington Rink, Pittsburgh; Mrs. Earl King, Flint, Mich.; Park Rollerade, Edward Koejer, Melody Rink, Uniontown, Pa.; Violet Kelley, Chevrous Rink, Philadelphia; May Lovett, Auburn, Ind.; Bill Lenox, Arena, St. Louis; Gragee Logan and Doris Laichalk, Rollerade, Toledo; Jess McNamee, Fourth Avenue Rink, Louisville; Richard McLaughlin, Detroit; Ed McLaughlin, Hartford (Conn.) Skating Palace; Danny McNeice, Imperial Rink, Portland, Ore.; Margaret and William McMillan, Warnoco Rink, Greeley, Colo.; Robert Mello, Canada; Ann Manion, Hollywood, Fla.; Tony Mayo, Rollerade, Cleveland.

Rolly Matson, Rollerland, Oakland, Calif.; Henry Mason, Mercury Rink, Norfolk, Va.; James Mendenhall, Cook's Rink, Spokane; Joe Nazzaro, Southgate Rollerodrome, Seattle; Harrison Ostrander and William Stewart, Riverside Rollaway, Agawam, Mass.; Bill and Dorothy Opatrny, Empire Rollerodrome, Brooklyn; Robert Patton, Oaks Rink, Portland, Ore.; Phyllis Bowley, Riverside Stadium, Washington; Carl Russo, Revere (Mass.) Arena; Eimer Ringisen, Skateland-at-the-Beach, San Francisco; Irene Seifert, Crosstown Rink, Omaha, Neb.; Helen and John Sheehan, Roseville, Calif.; Phyllis and Joe Schmitz, Coliseum Rink, Baltimore; Mr. and Mrs. Charles Sharp, Pennsylvania; John and Lucy Shook, Pontiac, Mich.; Florence Torok, 12th Street Rink, Erie, Pa.; Carl Taggesell, Capitol Rink, Harrisburg, Pa.; Ed Tardiff, Skateland, New Westminster, B. C.; Ann Jeffries, Palomar Rink, Snyder, N. Y.; Bob Viora, Centralia (Wash.) Rollerodrome; Jerry Williams, Rainbow Rink, Mechanicsburg, Pa.; and Evelyn Zanotti, Rollerodrome, Portland, Ore.

Don Fredericks, Portland, Ore.; Marion Fortunato and Peter J. Poland, Cincinnati; Robert W. Gormley and Robert R. Irwin, Chicago; William C. Hainsworth, Mrs. June Hutchinson, and Robert Seigfried, Washington; Mrs. Ann Lawrence, Newark; N. J. Gilda and Lorraine Marucca, Culver City, Calif.; Charles O'Connell and Hassler Whitney, Medford, Mass.; Elbert Patten, Tampa; S. Charles Peffer, Oakland, Calif.; Paul Poetigen and Margaret Schmidt, St. Louis; Clifford Schattentrick, Seattle, and Henry L. Schenk, Joliet, Ill.

Speed officials: Otto J. Albrecht, chairman; W. P. Hobbs, chief starter; Raymond E. Bell, assistant starter; Norman Archer, Betty Rose, Shirley Moss, William Kaplinger, Norman McGinnis, John Chrien, Mrs. Ruth Chrien, Donald McGregor, Carl Ponicki, Wesley Dunlap, Frances Pletsch, John Sewer, Charlotte Ross, Jesse H. Bell, track steward.

Organists: Tommy L. Hopton and Phil Reed; emcees, George Anagnost and Edward Beninati; RSROA steward, J. V. Johnston.

Scorers and tabulators: Edwin J. Hodder, chairman; Henry Kuester, Mrs. Regina Beninati and Mrs. Bora M. Hodder, chief scorers; Dr. A. E. Guelow, judges' steward; Edward J. Kempf, Mrs. Mary LaBriola, Clara Maroza, William Vassar, Mrs. Margaret Eng, Frances Pletsch, Donald McGregor, William Desmond, Peter J. Poland, Mrs. Arlene Poland, John and Ruth Chrien, Warren Bowman, Lillian Fortunato, Charles and Rita Rothacker, Gena Gerbrand, and Sara Kindberger.

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Advertisement for P. D. Q. Automatic Photo Machine, featuring an illustration of a man and text: 'TAKES AND FINISHES BEAUTIFUL BLACK AND WHITE OR SEPIA PHOTOGRAPHS IN 1 MINUTE. NO EXPERIENCE REQUIRED. NO FILMS - NO DARK ROOM. Direct Positive Photos, size 2 1/2 by 3 1/2 inches. NOT TIN TYPES. Big attraction. Watch photos develop in daylight in one minute. Easy to operate. Simple instructions show you how. P. D. Q. Photos are guaranteed NOT TO FADE. In this interesting, BIG MONEY business—anywhere—indoors or outdoors, you will make BIG MONEY with the P. D. Q. A real "Portable Photo Studio." Write or wire P. D. Q. CAMERA CO., Dept. B 1161 N. CLEVELAND AVE. CHICAGO 10, ILL.

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To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week.

ACTS, SONGS & PARODIES

A-1 PARODIES, SPECIAL SONGS, MATERIAL for any act. 1948 catalog free. Kichman, 1735 N. Bronson, Hollywood 28, Calif. au25

A MUSIC STORE NEAR YOUR DOOR—GREAT collection of well-known old songs, standard and popular songs. Send 50 cents and stamp for each sheet. West Philadelphia Music Centre, 5214 Chestnut St., Philadelphia 39, Pa.

CATCHY NEW SONG HIT—RECORD FREE TO disc jockeys and juke box owners. Give proper identification. Box 509, Chicago 90, Ill. au21

FRANKEL'S ENTERTAINERS' BULLETINS—Containing Monologues, Parodies, Band Novelties. Five consecutive issues, \$1. Frankel, 1508-B S. Homan, Chicago 23.

"KISS ME GOODNIGHT, NURSE"—PIANO copies free. Eugene McLane, 652 N. Main St., Bethlehem, Pa.

SENSATIONAL SONG PARODIES—ORIGINAL material, written by an established writer who specializes in good, solid nite club parodies. Over 150 to select from. Different situations, socko and funny endings. Current and standard tunes. Can be used anywhere. Free lists on request. Manny Gordon, 819 W. North Ave., Milwaukee 6, Wis. au28

SING "PENNSYLVANIA HILLS," "I WANT TO Go to Heaven." Free copies. Dr. Grimes, Shubert Bldg., Philadelphia, Pa. au21

AGENTS & DISTRIBUTORS

ACTIVE AGENTS MAKE \$250-\$300 WEEKLY: men with cars to introduce new plastic "Wine-On" Auto finish. Plastic Products, 3151-3 Southport, Chicago.

AGENTS—100% PROFIT SELLING NEW type sign; great demand stores and offices; free sample. Earl Press, Dept. 3, 4750 Old York Road, Philadelphia 41, Pa.

AMAZING OFFER—\$40 IS YOURS FOR SELLING only 50 boxes, each containing 25 new, entirely different Deluxe Christmas Cards, with or without name imprinted. Also 50 for \$1. Free samples. Other boxes on approval. Write today. It costs nothing to try. Cheerful Card Co., 367 White Plains, N. Y. au28

BEAUTIFUL SHELL JEWELRY AND GLASS Novelties, wholesale only. \$2 brings 45 samples returnable. Free illustrated folder on request. Wonderland Studio, Inc., P. O. Box 709B, St. Petersburg, Fla. sept 4

BIRD BATHS, POTS, URNS, BENCHES, PIPE made at home! We sell forms. Concrete Machinery, Hickory 50, N. C. au7

CREW MANAGERS, ORGANIZERS, LOCAL and traveling agents. Buy direct. Best prices. Plastic Tablecloths, Aprons and 50 sensational new plastic items. Free information. Mark Steele, care Continental, 58 Walker St., New York. au14

DID YOU KNOW ABRAHAM LINCOLN OPERATED a saloon in 1833? An interesting document, reproduced on parchment paper, suitable for framing. Large size, 9x16 inches. This is a copy of an authentic liquor license and bond issued to Lincoln and Berry permitting them to operate a saloon in the town of New Salem, Ill. This is a natural for taverns, fairs, etc. Retail \$1 per copy; 100 copies, \$10 postpaid. No C. O. D., please. Sample, \$1. Sam A. Hope, Box 144, Y.M.C.A. Bldg., Columbus, Neb.

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FISHERMEN, ATTENTION—AGENTS WANTED for my fast-selling Tackle. Easy profits while enjoying your hobby. K. M. Smith, Postoria, O.

FREE SAMPLE—BIG PROFIT OPPORTUNITY with amazing Glow-in-the-Dark House Numbers, Switch Plates, Pictures, Decals, Religious Articles. Represent large manufacturer. Madison Mills, 303 Fourth Ave., New York 10, N. Y. au

GABARDINE SUITS—\$25.95, WHOLESALE, TO measure. Inquire A. Talla & Co., 102 Franklin St., Worcester, Mass.

MAKE SENSATIONAL PROFITS! NEW, SELLING on-sight Plastic Line: Tablecloths, Aprons, many other splendid fast-selling items, novelties. Postal brings free details, special deals! Royalty, Box Y-748, Passaic, N. J. au7

MAKE BIG MONEY AT FAIRS AND CARNIVALS this fall. Sell Signal-Soc, the amazing new invention. Clarifies auto aerial signals, anywhere, to home radio quality. Write today for liberal proposition. Meier, 3525 E. Washington St., Indianapolis 7, Ind. au14

MASTER HONES GIVE 100 FREE SHAVES per Blade. Send \$1 today. Use one week, return if not satisfied. Your money refunded. Master Hone Co., 11 N. 11th St., Newark 7, N. J.

MEXICAN MECANIC CLAY NOVELTIES, TUR-TLES, Armadillos, Alligators, \$8.40 gross; Black Big Spiders, wire lens, \$14.00 gross; lots 5 or more, gross \$12.00. Fur Drum Monkeys, \$18.00 gross; Fur Monkeys, \$12.00; Mexican Fun Snakes in box, \$20.00 gross; Mexican Straw Charros hat, beautiful decorated, \$18.00 doz.; Children's Cahis, beautiful decorated, \$15.00 doz. General Mercantile Co., Laredo, Texas.

MEXICAN DESERT RESURRECTION PLANTS (Century), \$20.00; thousand, \$2.50 hundred; ten, 60c; Mexican Desert Cactus Plants, blooming size, \$5 hundred, assorted 25 for \$2. General Mercantile Co., Laredo, Texas.

MYSTERY PHOTOS—PIC-TEASE, PHOTO ART, Comi-Cardia, Derby, all dollar sellers. Dozen boxes, \$3.75; 3 dozen, \$16; 6 different boxes, \$3.50. All prepaid. Many other fast sellers. Send \$1 for 20 samples, 25c for 4. Lewis, 1108 E. 42nd Pl., Chicago 15, Ill. au14

ORIGINAL KOEHLER SIGNS—LEADER SINCE 1890. 1500 varieties for stores, taverns, etc., \$4 per 100. Free catalog. Koehler, 335 Goetz, Lemay 23, Mo. au14

PLASTER—CHEAP, ASK FOR PRICE. NICK'S Bargain House, Starke, Fla.

PUSH CARD OPERATORS—INCREASE SALES by leaps and bounds. Proven, highly successful, line Fishing Tackle available. K. Smith, Postoria, O.

ROCKGLASS MIRROR SUNGLASSES—6 base optical lenses, latest Hollywood frames in all colors, with leather case. Specify men's or ladies. \$4.50 per doz. lots; sample, \$5. Retail \$9.95 leading department stores. Pushcard and salesboard deals available. Dunn Wholesalers, Box 232, Miles City, Mont. au14

RUN MENDERS—BIG YEAR 'ROUND PROFITS. Full particulars, 5 samples, one of each, \$1. Run Mender Works, Dept. B, Waukesha, Wis. au21

SELL HOME PERMANENT WAVE KITS—ONE of the biggest items in cosmetic history. Millions sold each week. Every woman and girl a prospect. 100% profit on every fast, easy sale. Splendid repeat business. Send \$1.25 for \$2 kit and details. Clifton Sales Co., Box 577-B, Rochester 2, N. Y. au7

SHINE SHOES WITHOUT "POLISH." NEW invention. Lightning seller. Shoes gleam like mirror. Samples sent on trial. Krister, 125, Akron, Ohio.

SWEET SMELLING PERFUME BEADS—JOB-bers' prices. Particulars free. Sample line, \$1. Mission, 2828-B W. Pico, Los Angeles 6, Calif. oc2

WANTED—JOBBER, DISTRIBUTORS, ETC. Professional internal-carved Plastic Jewelry and Novelties. \$2 brings samples. State your business. Write F. D. Stencil and Co., Station A, Box 1292, Bremerton, Wash. au7

WHOLESALE NOVELTY HOUSE NEEDS Salesmen for fast-selling novelties to store-keepers. Money-making sideline. Storekeepers re-order constantly; commission paid on orders and re-orders. Hence big profit to agent. 4th Floor, 333 S. Market St., Chicago.

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MAKE MORE MONEY WITH OUR RINGS!

Quality, Style and Price All Extra Heavy Mountings



#B404 \$22.50 PER DOZEN 12 K. GOLD FILLED Large White Stone Center Two Ruby Colored Side Stones

#B402 12 K. GOLD FILLED \$19.50 PER DOZEN



White Center Stone Set on Sterling Top—With Ruby Colored Stone Each Side



#B410 12 K. GOLD FILLED \$18.75 PER DOZEN Extra Large White Center Stone

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White Stone Center—6 Ruby Colored Side Stones



#B408 12 K. GOLD FILLED \$21.00 PER DOZEN Fine Tailored Mounting—All White Stones

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Real Flash White Center Stone on Massive Setting—3 Ruby Colored Stones Each Side



WEDDING SET 12 K. Gold Filled ENGAGEMENT RING #B528—Large Center Stone with two Side Stones. WEDDING RING #B524—Set with Seven Stones. ENGAGEMENT RING | WEDDING RING \$9.75 | \$6.00 Doz. | Doz.

SAMPLES—Dozen or Half Dozen Your Choice—Regular Price. Order the Sizes You Need—All Orders Shipped Same Day. TERMS: C.O.D., Money Order or Check. Deposit on all C.O.D. orders unless reliability is established. DES MOINES RING CO. 1155 26th St. DES MOINES, IOWA

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Manufacturers—Jobbers—Importers

- RADIOS, A.C. or D.C. Comb. Each \$8.00
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- Travel Folding Clocks, Ret. \$5.95 4.00
- Cameras, Spartus Full View, Ret. \$10. 6.65
- Cameras, Spartus Press Flash. Ret. \$14.95 9.97
- Evans Automatic Lighters, Ret. \$3. 1.50
- Gillett Flama Gold Lighters. Ret. \$3.50 1.75
- Wallets (Billpak), laced edges. Ret. \$3.50 1.75
- Magic Photo Races (20). Ret. \$1.00 pkg. .50
- Photos, Hollywood Girls (real). Ret. \$1.00 pkg. .60
- Ladies' Single Stone Ring, R.F. or Wedding Band 1.00
- Zippo Lighters, Ret. \$2.50 ea. 1.50
- Double Head Patricia Formosa Harmonicas, Ret. \$2.00 1.00
- Bow Ties, best made, electric. Ret. \$1.50 .90
- Chessman, Plastic, Boxed, Ret. \$2. set .75
- Fawns, Jumbo size, Ret. \$7.00 4.00
- Bears, Pandas, Giant size, Ret. \$7.00 4.00
- Boudoir Dolls, Ret. \$6.50 3.50
- Masks, Rubber, Ret. \$3.50. Most Snod, etc. 2.25
- Watches, 17-J. Waterproof, Ret. \$35. 16.50
- Watches, Ladies' new 17-J., Ruby Dial, Ret. \$35.00 16.50
- Watches, Men's 17-J., Ruby Dial, Ret. \$49.50 21.00
- Watches, Cinimer, Boxed, Guaranteed, Ret. \$5.95 4.25
- Wear Ever Ball Pen, Pen-Pencil Set, Ret. \$3.00 1.75
- Stratford Ball Pen, Pen-Pencil Set, Ret. \$3.00 1.75
- Norman Ball Pen-Pencil Set, Gold, 2 piece 1.50
- Roll Caps, 5 Gr. to Case, Per Case 17.50
- Imported Chromatic Harmonicas, Ret. \$10.00 6.00
- Bugle Boy Bugles, Ret. 25¢ ea. .10
- Cadet Bugler, Ret. 75¢ ea. .35
- Boston Pencil Sharpener, Ret. \$2.50 1.75
- Lime Squeezer, Cork Screw, etc., Set, Ret. \$2.50 1.50
- Coin Changers, 3-Barrel, Ret. \$2.50 1.50
- Coin Changers, 4-Barrel, Ret. \$5.00 3.50
- Barber's El. Hair Clippers, Ret. \$27. 16.00
- Barber's Hair Dryers, El. Ret. \$18. 12.00
- Watches, Men's Pocket Swiss, Ret. \$4.95 3.00
- Deer and Fawn Wall Plaques, Ret. \$2.98 1.50
- Liquor Flasks, Leather Coated, Ret. \$1.25 9.00
- Copper Hat Ash Trays, Large, Ret. 50¢ .25
- Gold Color Evans Automatic Lighter, Ret. \$5. 3.00
- 4 Nickels to Dimes Trick, Flat Top Brass, our own make, Ret. \$2.50 ea. Jobbers, write for Gross Prices. .75
- New Unnamed ball bearing Trick, our own make, Ret. 50¢ .25
- Portable Battery Radio, without battery 10.75
- 5-Piece Outtery Set, Cleaver, etc. 2.25
- Electric Razor, Double Head 3.50
- Electric Razor, Single Head 2.00
- Pocket Alarm Clocks 10.00

- Per Doz.
- Knives, Imperial Miniature, Ret. 59¢ \$4.00
- Nail Clippers, finest made on Key Chain, Ret. 50¢ 3.00
- Calluloid Propeller Helicopter Hats, Ret. 29¢ 2.25
- Above Hats to Jobbers (5 Gross, \$100.80 from Factory)
- Billy Bones Skull Key Chain, Ret. 25¢ 1.00
- Dog Puzzle Spunky Key Chain 1.25
- Small Fur Monkey Bulk, \$27.00 Gr. Boxed 2.50
- Wear Ever Retractable Ball Pen 8.00
- Steadford Ball Pen, \$2,500 contest, Ret. \$1.00 7.20
- Ball Pen and Lighter, Gold Color, Ret. \$1.50 7.20
- 2-Way Ball Pens, Red, Blue, Gold Col. 6.50
- Charley McCarthy Dolls 80.00
- Norman Retractable Pens 7.20
- Retractable Pencil, Moore 9.00
- Electric Alarm Clocks 42.00
- Electric Kitchen Clocks 39.00
- Lux Alarm Clocks, Ret. \$2.89 24.00
- Wrist Watches, Luminous Dial, S.S. Hand, 1-year guarantee 54.00
- Spiffy Collar Stay 1.50
- Art Picture, real, (6 to a set) 3.60
- Toe Nail Clippers, Best 24.00
- Finger Nail Clippers, Cook 1.50
- Money Changers, 5 Barrel 60.00
- Ringsider Binoculars, Powerful 15.00
- Hold a Pak Dig. Case 3.60
- Barrel Joke 3.00
- Rings, Men's Gold Filled, 3-Stone 18.00

Excelsior (3) Tinfoil, 40 gr. case 90.00

We also carry a full line of Kat or Mottled Balloons, Pumps, Sticks, Canes, Whips, Airship Balloons, Workes, Hats, Horns, Noise Makers, Chateleine Jewelry, Boxes, Rings, Watch Bands, Chains, Earrings, Tricks, Jokes, Puzzles, Magic Toys, Wallets, Clocks, Films, Flags, Leds, Serpentine, Confetti, Cap Guns, Free Lights, Padlocks, Punch Cards, (6 Trucks to serve you. We cover the State of Michigan.)

All Prices F. O. B. Detroit, Mich. Deposit required with all orders, balance C. O. D. Merchandise Sold for Resale Only. No orders filled for less than \$20.00. (Member of the Michigan Showmen's Association.)

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A FEW LARGE HOAS STILL AVAILABLE—Also Rattles, Iguanas, Tegus, Alligators, Beaded Lizards, Chinese Dragons, Giant Horned Toads, Snake King, Brownville, Tex. au21

ABSOLUTELY UNEQUALLED STOCK—RARE—Animals, Birds, Reptiles, brought by our own collectors from four corners of the globe. Get big free 1948 price list from world's largest importers, Messrs. Bros. & Ward, P. O. Box B, Oceanide, N. Y. au21

ACOUTIS, FACAS, DEODORIZED SKUNK—Cubs, Porcupines, Spider and Ringtail Monkeys, Coat Mundis, Grey Fox Cubs, Pigeons for Snake feed or display, Snake King, Brownville, Tex. au21

ALIVE BABY SOUTH AMERICAN COATI—Mundis, \$20, South American Antaters, \$75, Toucans, \$40, Small Upside-Down Sloths, \$35, Pacas, \$30, Spider Monkeys, second quality, \$25, White Rats, \$9 dozen. Prompt shipment. Terms: Cash or half cash, balance C. O. D. Don Compton, Box 93, Mount Vernon, Ill. au21

BILL SNAKES—LARGE, PERFECT SPECIMENS for exhibition purposes. Gentle, can be freely handled. Cedar Crest Reptile Garden, Creston, Iowa. au21

ELEPHANTS, KANGAROOS, VICUNIAS, DEER, Gibbons, Chacma Baboons, Guinea Baboons, Pig-tail Monkeys, Dianas, Bonnet Monkeys, Lion Mar-mosets, Mungas, Yaguandis, Giant Antaters, Capuchin Monkeys, Flamingoes, Scrammers, Swans, tame Troupials, Toucans, etc. Louis Ruhe, Inc., 853 Broadway, New York 3, N. Y. au21

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FREAK DOG FOR SALE—BORN WITHOUT front legs. Walks, good health; age, ten weeks. Canine R. Lewis, Fountain, N. C. au21

LARGE ALLIGATORS: 6-FT., \$35; 8-FT., \$50. Dens Mixed Snakes, \$25. Trails End Zoo, St. Stephen, S. G. au21

MEXICAN YOUNG TAME BURROS TO RIDE for \$45 each or \$65 prepaid. General Mercantile Co., Laredo, Tex. au21

MIDGET CATTLE SHOW—12x24 TENT, 2 Cattle, world's smallest. Priced to sell quick. Write Loren Wymore, Rose Hill, Iowa. au21

PARROTS—SULPHUR, COCKATOOS AND Macaws. Plenty Canaries also. National Pet Supply, 31st and Olive, St. Louis, Mo. au21

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REPTILE CATALOGUE 10c—LATEST WHOLE- sale Catalogue and Bulletin free to showmen. Specialties: Small Animals, European imports (Vi-pers included), Horned Toads, Chameleons and Chameleon Chama, Quivira Specialties, Topeka, Kan. au21

SLOTHS, \$35; SPIDER MONKEYS, \$50; Chacma Baboons, \$100; Large Males, \$250; Velvet Monkeys, \$35; other small animals on hand. Send for list. Warren Buck, R. 40, Merchantville, N. J. au21

TAME ARMADILLOS FOR PETS, \$9 PAIR. Mexican Chipmunks (Whistling Squirrels, \$6 pair. General Mercantile Co., Laredo, Texas. au21

WANTED—LARGE CHIMPANZEES, EITHER sex. For sale or trade: Fine tame Baby Chimps, Camels, Llamas, Yaks, Gnu, Barking Deer, Lions, Leopards, Monkeys, Birds, etc. World Jungle Compound, Thousand Oaks, Calif. au21

WANTED—LIVE FREAK ANIMALS OF ALL kinds. Send description, photo and best cash price. Basil J. Palmer, Kingsport, Tennessee. au21

BUSINESS OPPORTUNITIES

ACTIVE AGENTS MAKE \$250-\$300 WEEKLY—men with cars to introduce new plastic "Wipe-On" Auto Finish, Plastic Products, 3151-3B, Southport, Chicago. au21

PUSHCARD OPERATORS—START MAKING \$200 a week without investing one penny. Mammoth Sales, 1311 Widener Bldg., Philadelphia 7, Pa. au21

"COLLECT AND GROW RICH" IS A FREE booklet that's yours for the asking. Learn of this opportunity for a life-time, spare or full-time office business of your own, where you can make a profit on the work of thousands of others. T. J. Surface, Pres., Dept. 218-B, Roanoke 4, Va. au21

FOR SALE—WHOLESALE MAIL-ORDER JOKE and Trick Novelty Business. Mail-order man, here is your opportunity. Before my paralyzing stroke two years ago my gross earnings were \$15,000 and growing per year. Am compelled to retire involuntarily. Wholesale merchandise price of present stock, \$1,800. Nice establishment, with display front, salesroom, and packing, shipping room in rear. About 5,000 mailing addresses and 4,500 various size shipping cartons available. Price, \$3,500. Harry Schwamm, 237 East Ninth St., New York 3, N. Y. au21

TRICKS, SECRETS, CARDS, DICE, PUNCH- boards, etc., explained. Big illustrated circular free. Mack, Box 1278-V, San Francisco. au21

YOUR OWN BUSINESS—NO CANVASSING, enormous profits easily made at home in spare time. Experience unnecessary. Details free. James McLaughlin, 310 E. Sterner St., Philadelphia, Pa. au21

COIN-OPERATED MACHINES, SECONDHAND

A Large List of Second-Hand Coin Machine Bargains will be found on page 95 of this issue.

COSTUMES, UNIFORMS, WARDROBES

ALL-BRAIDED CELLOPHANE WAISTBAND—Hula Skirts with Leds, \$7.50; Straw Hula Skirts, \$2.50; Spangle-trimmed Strip Panel and Bra Sets, \$8.50; Rhinestone G-Strings, \$6.50; Bras, \$1.50; Chorus or Strip Pants, \$1.10. C. Guyette, 346 W. 45th St., New York 19. Tel. Circle 6-4137. au21

BLACK SATIN CURTAINS—FLASHY DE- signs (20x27), \$25. Gold Curtains (22x12), \$12. Brown Velvet Border Tassels (15x30), \$20. Costumes, Wigs, Wallace, 2416 N. Halsted, Chicago. au21

COSTUME BARGAINS—MIDSUMMER CLEAR- ance. We need room, you need costumes. Let's get together! Your expenses to Chicago will be saved on the bargains you will find. Chorus Wardrobe and Singles. Sorry, no mail orders accepted. Lester, Ltd., 14 W. Lake St., Chicago, Ill. au21

EYELASHES, THEATRICAL, \$1.35; RUBBER Bands, \$1.50; black nylon sheer Opera Hose, \$4.50; elastic net Opera Hose, \$4.75; Theatrical Footwear, Foller? Via E. Rowe, Box 333, Radio City Station, New York 19. au21

PAPIER MACHE PROPS MADE TO ORDER and for sale. J. Praetorius, 449 West 51st St., N. Y. City. au21

SANTA CLAUS HEADQUARTERS—COSTUMES, Wigs, Beards and accessories. Not too early to order, remember 1947 shortages. Orders filled in order received. Send for circulars. The Costumer, 238 State St., Schenectady, N. Y. au21

SINCE 1909—COSTUME BARGAINS, CHORUS, Collar up; principals, three up. No catalog. State wants. Guttenberg, 9 W. 18th St., New York 11, N. Y. au21

FOR SALE SECONDHAND GOODS

ALUMINUM GEARED POPPING KETTLES, all electric Popping Units, Peanut Roasters, Copper Caramel, Candy Kettles, Display Cases, Northside Co., Indianapolis, Iowa. oct9

DOUGHNUT CORPORATION ELECTRIC LIN-coln Doughnut Machine with Lincoln No. 132 Conveyor, completely equipped with extra cutters, cans, etc. Cost over \$1250 two years ago, present cost approximately \$1500. In perfect condition, has only been used approximately 600 hours, \$700 cash. B. Stern Co., Ltd., Amite, La. au21

FOR SALE—16MM. FEATURES, WESTERNS, Shorts, also Machines. Complete film programs and machines rented reasonable. Mertz Film Exchange, 324 D St., San Bernardino, Calif. au21

PHOTO BOOTH—COMPLETE WITH BAUSCH & Lomb Camera, \$100. Larry Dautel, 6807 Dressel, Chicago 37, Ill. Hyde Park 7896. au21

SIDEWALL—WATERPROOF AND MILDEW- proofed, complete with grumets and rope. Green or khaki, approximate 8 or, 6x100', \$54.56; 7x100', \$63.94; 8x100', \$71.52; 9x100', \$80; 10x100', \$88.48. Made in any length at above rate per running foot. 2% deposit. Satisfaction guaranteed. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. Phone Cadillac 5691. au21

UNREDEEMED 7, 15, AND 17-JEWEL WRIST and Pocket Watches, all makes, good condition, \$10 up. Specify requirements. Frank McGuire, Loans, Box 87, Plant City, Fla. au21

FOR SALE—SECOND-HAND SHOW PROPERTY

A 1 1/2-TON PANEL TRUCK; 3 CONCESSIONS, complete, lights, stock, etc. Booked on show around Cincinnati, \$1,200. Box C-75, care Billboard, Cincinnati 22, O. au21

ABOUT ALL MAKES POPPERS AVAILABLE—50 complete Candy Corn Machines and Cookers, \$225; complete set, 50 All-Electric, from \$155, Krispy Korn, 120 S. Halsted, Chicago, Ill. au21

ALUMINUM POPPING KETTLES—20% DIS-count. Coleman heating equipment. Bottled gas burners, regulators, fittings. Northside Sales Co., Indianapolis, Iowa. au21

BARGAINS GALORE—THEATER AND SOUND Projectors, 8, 16, 35mm.; Arns, Rectifiers, Chairs, Drapes, Screens. Catalog mailed. S. O. S. Cinema Supply Corp., 402 W. 52nd St., New York 19, N. Y. np-aug28

COMPLETE EQUIPMENT FOR 500 SEAT Movie Theatre. Excellent condition. Movie Supply Co., 1318 Wabash Ave., Chicago. au21

COOKHOUSE TRAILER FOR SALE—16x10' when spotted. Mounted on two wheels, practically new, this is a dandy, equipped, ready to go. G. L. Wes, 1108 N. 5th St., Estherville, Iowa. au21

DON'T MISS THIS—FOUR EVANS AUTOMATIC Bowling Lanes, regulation duck-pin size, complete, now operating, \$1200 for the four. Wolf Bros. Roller Rink, Mineral Springs, Ark. au21

DUCK PINS—8 ALLEYS, ALMOST NEW Pins, Balls, Benches, Chart Stands. Complete at a bargain. Betts Chevrolet Sales, Elsie, Mich. au21

ELECTRIC TROLLEY, KID AUTO RIDE, LIVE Ponies, Mo Sheet Range; need Ell, Whip, etc. F. Shafer, Washington, Indiana. au21

FOR SALE—HAMMOND ORGAN WITH SPEAK-ers, 250 pair Chicago Skates, 50 pair Shoe Skates, Skate Grinder, P.A. System and Record Changer. Will sell separately. Write E. A. Godfrey, 610 Louisa St., Flint, Mich. au21

FOR SALE, \$675—EIGHT-CAR AUTO RIDE, good condition, new top and sidewall. See it in operation at Stoughton's Beach Park, Shippery Rock, Pa. Good, strong four-wheel Trailer, \$250. J. P. Delaney. au21

FOR SALE—PENNY ARCADE, 60 MACHINES, 20x40-foot Top and 40-foot Front, and Truck. Geo. Hurney, 156 Olympia St., Pittsburgh, Pa. au21

FOR SALE—SMITH & SMITH KIDDIE CHAIR-plane, A-1 condition, \$500. Earl Warner, Box 15, Neffs, O. au21

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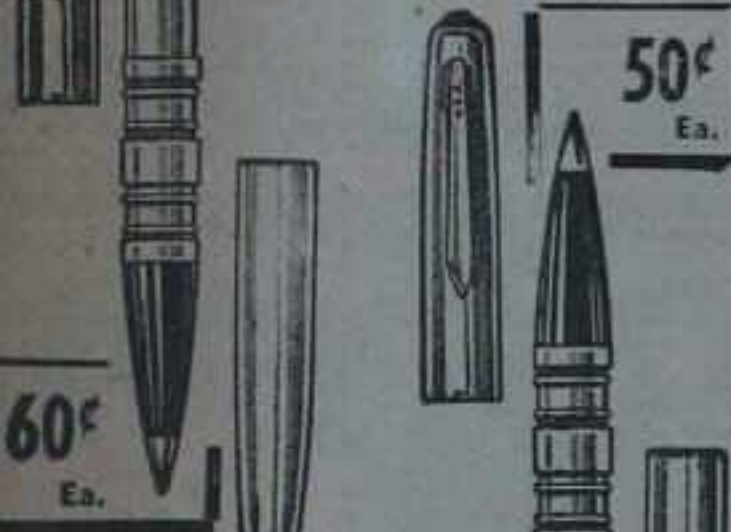
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Mail is listed according to the office of The Billboard where it is held. Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis by Wednesday morning, or Cincinnati office by Thursday morning.

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Allen, Herbert
Allen, S. H.
Allison, Carl L.
Alfred, Hardy Ray
Altman, Tillie
Ames, George L.
Anderson, H. L.
Anderson, James
Andrews, Jack
Anker, Patricia
Anthony, Jack
Anthony, Milo
Archer, L. D.
Arnold, Mae-Joe
Atcheyman, G. H.
Atkins, Glen
Atkins, Robert E.
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Bailey, St. Cloud Mrs.
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Baker, Roy Milton
Baldwin, Billy
Bales, Pat
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Bastine, Leo (Carnival)

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Blackhall, Tom
Blackhall, Thomas Mrs.
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Du Val, Virginia (Mickey)

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Flanagan, Pat
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Forbus, Joseph
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Huffine, Houston
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Jackson, Robt. (Ferris Wheel)
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Posey, Ray
Potts, N. J.
Prather, Norman E.
Pringle, John
Pringle, Prescott Adolphus
Pritchette, Loyie
Proctor, Geo.
Pugh, Herman & Pearl
Pulliam, Ray
Raposa, Joseph Tex
Raum, Jack
Ray, James R.
Read, Jr. Mrs. Clyde
Reeves, H. N.
Reid, Albert J.
Reid, Mrs. Flo
Reid, Mrs. May
Reliford, Wm.
Renef, Cleo
Renfro, Curley
Rice, Wm. H.
Richards, Jno. W.
Riel, James P.
Riffle, Mrs. Lewis
Rinehart, Ollie
Rivers, Rudolph & Katherine
Roberts, Myrt
Robertson, Mrs. May
Robbins, Clarence
Rochman, Albert
Rogers, Marcus S.
Rogers, Leroy
Rollins, Grat
Rosier, Roy
Ross, Peter
Ross, Mrs. Mary
Rouson, Mrs. Geo.
Roth, Chas.
Rothbard, Jesse
Russo, Jim
Ryan, Mrs. Danny
Ryan, James
Ryan, Mrs. Roy
Sabaler, Marvin
Sabo Sam (The Minstrel Man)
Sadhue, Jacob
Sallust, Wm. W.
Salsberg, Irving B.
Samuels, Jack
Saniters, George C.
Saulsberry, Robt.
Sax, Robert
Schaefer, Melvin R.
Schelp, Jack
Schreiber, Harry
Schultz, Raymond S.
Schriener, Paul
Schurck, Gypsy Pete
Shannon, Mrs. Babe
Shriner, Allison H.
Scalfield, Blackie & Lilly
Scott, Dean A.
Scruggs, Forrest M.

Sealton, Sam
Shesley, J. M.
Shuffner, Betty
Shottis, Cass
Simmons, Wilfred G.
Singleton, Pete
Sisco, H. H. Tent Show
Smart, Frank
Smith, Mrs. Edna
Smith, Frank L.
Smith, Stella
Snyder, Carl D.
Snyder, John P.
Sonderland, Capt. Karl
Sorciulet, Sr., Henry
Sorenson, Henry (Hank)
Spence, Milton L.
Suitsengel, W. C.
Spreng, John-F.
Spring, Ed
Springfield, Lee
Spurlock, J. C.
Squires, Mickey
Squires, Ruth
Stclair, Sam
Staples, Pop
Stack, Dick
Steele, James Reid
Steerts, S. C.
Steerts, Spencer
Stevens, Mrs. Alma Laugston
Stey, J.
Stutz, Jim
Sutton, Blair
Stone, Hyndie
Stuart, Tex
Swarnes, Ray
Tarbes, Mrs. Henry
Tasker, Mrs. Mildred
Tate, June
Tate, Lester
Taylor, Hoyt Slim
Taylor, Jr.
Frederick T.
Taylor, Gilbert A.
Taylor, Mrs. June
Terry, James
Thompson, Johnny
Thornan, James E.
Timmerman, Hill
Timmerman, Timothy N.
Tompkins, Tom & Sarah

Tomar, Tony
Upton, Tony Miss
Urich, Nekiie
Vailer, Buddy
Vallaire, Ervin
VanHorn, B. F.
Van Wert, Mrs. Pearl
VanWieren, Howard
Vector, E. C.
Veves, Toby
Vito Company
Vincent, Jack
Vinsin, Jack
Vlado, John
Wachob, Wilbur
Wagner, Jack (Big Jack)

Walker, Garnet
Wallace, B. C.
Walters, James B.
Walters, Rick
Ward, Mrs. Chas.
Ward, Travis C.
Warner, Marion
Waroin, Chuck
Washburn, Huck
Washburn, Geo. H.
Watson, John B.
Watson, Tom
Webster, Geo. H.
Weiner, Melvin
Weiner, Sam
Weir, Orin H.
Weir, Louise
Weidy, O. E.
Werner, Chuck
Western, Geo. L.
Whalen, Billy
White, Joseph J. (Blackie)
White, Prince Tiny
Whitthous, Doc
Whitmyer, J. A.
Whitmyer, Joseph Chas.
Whittier, E. E.
Williams, Eugene F.
Williams, R. H. (Speedy)
Williams, Richard
Williams, Virginia V.

Williamson, Al
Wilson, Bill (Web)
Wilson, Jim
Wilson, Lucille
Wilson, Mrs. Marjorie M.
Wilson, Perry W.
Winters, Walter
Wise, Mrs. John W.
Woltsack, Johnnie
Woodcock, William Col.
Woodward, Ted
Wotasek, Paul J.
Worthy, H.
Wright, Jack (Cowboy)
Wyatt, Albert F.
Yerkes, Irving Stan
Young, Max B.
Yohan, Wm. R.
Young, Geo.
Zebik, Jack
Zeladoff, Al & Betty

Zimmerman, Timothy N.
Zimmar, Tom & Sarah

Zimmar, Tom & Sarah

Zimmar, Tom & Sarah

Zimmar, Tom & Sarah

Zimmar, Tom & Sarah

Zimmar, Tom & Sarah

Zimmar, Tom & Sarah

Zimmar, Tom & Sarah

Zimmar, Tom & Sarah

Zimmar, Tom & Sarah

Zimmar, Tom & Sarah

Zimmar, Tom & Sarah

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BUY DIRECT

#10 ASSORTED COLORS Medium Size \$1.00 Per Gross

#20 ASSORTED COLORS Inflates to size of Large Watermelon \$2.50 Per Gross

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Orders less than case lots, add 50c per gross. Terms: Cash or check with order only. WE PAY POSTAGE.

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Sells out fast in taverns, cigar stores, clubs, pool halls, liquor stores, bazaars, etc. A two-in-one deal, as numbers 1 to 40 sell for 10c and bring in \$4.00; numbers 41 to 80 sell for 25c and bring in \$10.00; total take-in \$14.00. You thus have a double appeal, some customers want to spend 10c, others 25c, this deal satisfies both. No blanks, not a gamble.

Costs you only \$6.95; 10 deals, \$67.50

SPORS CO., 8-48 Lamont, Le Center, Minn.



JACKPOT MACHINE \$7.40 per dozen

Sample \$1.00

Three levers start the cherries, oranges and five million bells and bars whirling. Swell resale possibilities. Gaily colored plastic. Ruggedly constructed. Individually boxed. Comes with instructions.

25% Deposit, Balance C. O. D. SCOPE SALES CO. 5 Bookman St., Dept. 7B, New York 7, N. Y.

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Heavy Cards, Specials, Cages, Blowers, Transparent Markers.

Write for bulletin.

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2000 Men's and Boys' Plastic Neckties, retailed for \$1. Various colors. The lot at 20c each. 75 gross of Tie Forms and 75 gross of Elastic Bands. Tie Forms, \$1.50 gross; Elastic Bands, \$4 per gross. Send \$1 for 4 ties as samples and be convinced.

PLASTIC THE AND DISPLAY CO. 2510 Germantown Pike Dayton 5, Ohio

MAIL ON HAND AT NEW YORK OFFICE

1564 Broadway New York 19, N. Y.

Bailey, F. B.
Bechler, Mrs. Mauty
Bennett, Phil
Bisher, Walter
Blackley, Robert
Blackmar, Albert

Bradshaw, Tony
 Burger, Tony
 Byford, Leslie
 Cantwell, Charles
 Carraccio, Ray
 "Binkie"
 Cohen, Joe
 Coley, Clark Jr.
 Collins, John
 Conway, Rose
 De Witt, Ellenor
 Deschute, H. A.
 Demahue, Ruth
 Fandio, Louise
 Flaherty, Milton
 Fordin, Sally
 Forse, H. Blouffe
 Franks, Mrs. Jessie
 Frayer, Al &
 Gracie
 Gaylor, Guy
 Coley, Larry
 Hagelman, Bill
 Haploch, Mrs. F.
 Henry Shows, Lew
 Hinkle, Milton D.
 Howard, Joseph
 Hunsman, Harry
 Jackson, Dixie
 Jahn, Nativ
 Kiddin, Frances
 King, Mrs. Ethel
 Livermore, Norman
 Lombard, Linda
 Louis, John
 Lowry, Jack &
 Elsie

Lyons, James
 McHugh, W. L.
 Muller, Grace
 Murfee, J. C.
 Nichols, Penny
 Norris, Mrs. J. A.
 O'Hara, Patricia
 Payne, Al
 Peace, Edward L.
 Pedro
 Pelly, Bernam
 Porter, Bismail
 Price, Samany
 Pulver, Joseph
 Redding, John
 Reams, Valerie
 Ross, Rita
 Saylor, Hank
 Schubert, Erwin
 Shaw, Delores
 Singer, Rita
 Smitzen, Oly
 Smith, Charles
 Robert
 Sobel, Sgt. & Mrs.
 James
 Stickland, Rosley T.
 Thomas, Peter
 Thompson, Mrs.
 Jacklyn
 Tierney, Eddie
 Townes, Freddy
 Van Wiess
 Howard
 Vinton, Kinza
 Voytha, Pauline

Elcint, William
 Knapp, Jimmy
 Rohout, J. Jr.
 Lane, Betty Leo
 Lee, June
 Lee, John J.
 Lynn, J. W.
 Lynn, Robert R.
 Mack, Edward Orval
 Mallank, Bery
 Martin, A. M.
 Martin, Mrs. Bob
 Maye, Helen
 McHenry, L. C.
 McNeilly, Jackie
 Nicoll, George
 One O One Ranch
 Parascand, Vincent
 Pelley, Barnam
 Perry, Lecky Jack
 Peters, Jack
 Pippin, M.
 Pisk, William
 Pester, Roland
 Pivara, Alva
 Pivank, Lucille
 Rice, Allen

Rice, Mrs. Ruth
 Richmond, Leo
 Robertson, Paul P.
 Rodgers, Jackie
 Salant, Irene Roth
 Salyers, Don
 Setteland, Leo
 San Fratello, Joe
 Sheparson, Eugenia
 Sherrill, George C.
 Stevens, George W.
 Talley, Mr. &
 Mrs. W. J.
 Terrell, Jack
 Thompson, Art &
 Lisa
 Valentine, Bill
 Vanzon, George E.
 Venerable, P. A.
 Westover, W. E.
 White, Betty
 Whiter, Bingo
 White, Carl
 Wilcox, Marie
 Wood, A. C.
 Zolun, Irving

Hubbard, Vince
 Hudson, Vernon C.
 Hutchinson, John
 Thomas
 James, Bill
 Jenner, Lawrence
 Julian, Mrs. Wm.
 Karnan, Carroll
 Kenzys, Mark
 Kelly, Jack C.
 Lambert, Dennis
 Lasubert, Harold A.
 Lanford, Betty &
 Sam

Lantz, John
 Lattue, J. C.
 Leitner, Carl
 Lusk, R. J.
 McLanlin, Francis
 McGovern, Roy Dale
 Medonigal, Fern
 McGuire, Arthur R.
 McSpadden, Mrs.
 Myrtle

Mackey, Roy
 Madden, Raymond
 W.
 Marshall, Bob
 Marshall, L. C.
 Marshall, Artie
 Miller, Maurice E.
 Miller, W. M.
 Milliken, James H.
 Milliken, Wilson J.
 Mix, Art
 Nell, Chester
 Owen, Hardy
 Pelley, Burnam
 Peterson, George
 Pierce, Jessie
 Pierce, W. H.
 Pope, Carl
 Porter, Roland
 Ritcheimer, Elmer
 Robertson, Mrs.
 Queenabeth
 Roland, Miss Leona
 Lillian
 Rowe, Mrs. Ann
 Sewell, C. M.
 (Carly)
 Shannon, Wilburn
 Shipley, C. W.
 Smith, M. O.
 Smith, William
 Daniel
 Staley, Herschel M.
 Steele, Margaret
 Lynn
 Stombagh, Elbe
 Tansersau, Dan
 Tiffin, A. E.
 Wary, Charles H.
 Watson, Fred
 Watson, Guy E.
 Webb, John Ellis
 Welch, Mrs. Jewell
 Wetherbee, Harold
 Whimer, Laurance
 Wilburg, John J.
 Witzker, Fred
 Wotnank, Mrs.
 Douglas
 Zimmer, Miss Fern
 M.

**MAIL ON HAND AT
 ST. LOUIS OFFICE**
 390 Arcade Bldg.,
 St. Louis 1, Mo.

Parcel Post
 Castle, J. H. 12c
 Davy, John 30c
 Abraham 4c
 Marshall, Mrs. L. 30c
 Mathews, W. L. 4c
 Royall, H. G. 4c

Adair, Mrs. Gladys
 Adams, H. J.
 Aikins, Gertrude
 Anderson, M. C.
 Baker, William C.
 Baldwin, J. H.
 Baldwin, Billy J.
 Baldwin, James B.
 Bair, Mary
 Beard, E. W.
 Bennett, Robert
 Bonnie, Virgil
 Boudreau, Pete
 Briminger, C. R.
 Brookway, Louise
 Brockway, Joe
 Carter, W. M.
 Chaffee, Miss Mary
 Chandler, Eloise
 Charles, Dale
 Corey, William
 Crawley, Bob
 Crawley, Mrs.
 Elmsner
 Darling, Earl E.
 Davies, John C.
 Davis, Noah E.
 Desereau, Roland
 E.
 Devant, Don
 DeWitt, Mrs. Ted
 H.
 Dopson, Charles
 Duran, Jack Jr.
 Eskstein, George C.
 & Neta
 Edmiston, Roy E.
 Evans, Bob G.
 Evans, Doris
 Fink, Charles
 Thomas
 Force, H. "Blondie"
 Fortner, C. C.
 Fortune, George E.
 Foss, John D.
 Garber, Mrs. Lela
 Garland, Berace
 (Bob)
 Gast, Mrs. Kay
 Graham, Mark C.
 Greif, Mrs. Belle
 Haley, H. D.
 Hall, Edward L.
 Hankins, Sam
 Hanson, Mrs. Gus
 Harbin, L. W.
 Hill, Will H.
 Hinkley, Mrs. Eva
 Holme, Joe
 Hollinger, E. J.
 Holloway, Albert
 Holston, Mrs. Jack
 Holston, Mrs. Rose
 Holt, A. C.

**MAIL ON HAND AT
 CHICAGO OFFICE**
 155 No. Clark St.,
 Chicago 1, Ill.

Allen, Shymon "Pop"
 Anon, Mrs. August
 Anderson, Mary
 Anderson, M's Mary
 Anne, Madam Jo
 Arnold, Paul
 Atkins, Vera
 Barry, T. A.
 Beaumont, Jimmy
 Be Gar, Harry
 Bejano, Mrs.
 Emmett
 Bergman, Leo H.
 Berry, J. W.
 Berry, T.
 Blair, Pepe Zora
 Blair, Revella
 Blainfield, Ralph
 Bourgeois, Mrs.
 Camille
 Boyle, Chuck
 Brent, Edith
 Caravan, Jack
 Cavallia "Sisters"
 Cintra, Frank
 Colston, George
 Norman
 Cortez, Mrs. Jean
 Cuthbert, Charlie
 Davis, A. L.
 Dean, Al
 DeLano, Louis
 Demars, Mr. &
 Mrs. P.
 DeVere, Sylvia
 Doss, Carl Wright's
 Dow, Freddie
 Elmarte, Blucky
 Elvstrude, Walter
 Eisart, Frank
 Ferce, H. "Blondie"
 Gilchrist, Charlotte
 Gutierrez, Joseph H.
 Goss, William
 Hallock, Hon. Bob
 Hamsch, Mrs. Billie
 Harner, Annetie
 Hart, Everett
 Hartnett, Robert J.
 Harton, Mary
 Haupt, Richard W.
 Holts, Mrs. David
 Hoppe, Herru
 Howard, Mr. &
 Mrs. Merle
 Janosek, William
 Keller, Louise
 Klassen, Louy

New FAST SELLING RINGS

NEW RING CATALOG—JUST OUT
 Showing All New Styles in Rings.
 Write for Catalog No. 1948RB.

STATE YOUR BUSINESS
FOUR OUTSTANDING STYLES

HARRY PAKULA and CO.

5 N. WABASH AVE., CHICAGO 2, ILL

GOLD FILLED No. 4R85 \$24.00 dozen
 YELLOW R. G. P. No. 4R155 \$18.00 dozen
 GOLD FILLED No. 4R175 \$18.00 dozen
 GOLD FILLED No. 4R195 \$20.25 dozen

Same model Larger and heavier
 No. 4R65 \$24.00 dozen

Fair and Carnival Specials

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Aluminum Milk Bottles, not loaded, Ea. \$1.10
 Wood Milk Bottles, loaded, 1/2 lb. Ea. .55
 Wood Milk Bottles, loaded, 1 lb. Ea. .80
 Wood Milk Bottles, loaded, 2 lbs. Ea. 1.10
 "Worth" Baseballs, Dz. 2.25
 Plaster Doll, Ass't., 13 1/2 to 15 1/2 in. Dz. 3.00
 Swaggers, Full Size, Gr. 9.00
 Plastic Ours Handle Cans, 100 for 15.00
 Batons, Tinsel Head, Gr. 13.50
 Tinsel Batons, with Bells, Gr. 15.75
 Composition Monkey on Stick, Gr. 28.00
 Fur Jumping Monkey without Stick, Dz. 2.00
 Celluloid "Kewpie" Doll w/feather
 Dress, 7 in. tall, Dz. 2.75
 Celluloid "Kewpie" Doll, w/feather
 Dress, 9 in. tall, Dz. 3.75
 8" Cat Tails, w/Comic Card, 100 for 5.50
 20" Jumbo Fox Tails, Dz. 4.50
 Beacon Mingo or Magnet Bkts, Ea. 3.80
 Beacon Teba or Midway Bkts, Ea. 2.75
 Case Lots of 30—10% Less per Blanket

SLUM

Enamel Tin Cigarette Cases, Gr. \$4.00
 Stone Set Rings, Gr. .30
 Gold Plated Band Rings, Gr. 1.85
 Plastic Toy Knives, Forks and Spoons, Gr. 1.00
 Decorated Metal Ashtrays, Gr. 2.50
 Nease Plastic Animal Standups, Gr. .85
 Metallic Pinwheels (misprints), Gr. 4.25
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 Metal Bean Blower, Gr. 3.00
 Bean Blower Ammunition (250 pks.) 5.40
 Min. Metallic Paper Hat, Gr. 2.00
 Comic Postcards, Very Snappy, 1000 for 3.50

NOVELTY GOODS

Dice Lamp, Electric, Dz. \$18.75
 Yellow Flying Birds (whistler), Gr. 9.50
 Metallic Flying Birds (whistler), Gr. 12.00
 Jap (Inside Whistle) Bird, 3 dz. in box 3.75
 Radio Snakes, Gr. 9.60
 Chinese Paper Snakes, Gr. 8.50
 Metallic Foll "Pinwheel", Gr. 9.00
 White Sailer "Gob" Hat, Gr. 24.00
 Miniature Cowboy Hat, Gr. 14.25
 Miniature Spanish Hat, Gr. 21.00
 Extra Large Spanish Hat, Dz. 4.25
 Comic Yodler Hat, Gr. 16.50
 Mexican "Cholo" Hat, Gr. 24.00
 Full Size Spanish Hat, Gr. 30.00
 Full Size Cowboy Hat, Gr. 33.75
 Coodle Straw Hat, Dz. 2.75
 Miniature Mexican Straw Hats, Gr. 8.75
 Miniature Straw Katys, Box of 3 Dz. 3.75
 Beanie Propeller Hats (2 Blades), Dz. 2.95
 Cardboard "Pop Gun", Gr. 4.25
 2-Way Mirror, 100 for 4.50
 1 1/2 in "Comeback" Balls, Gr. 4.50

GLASSWARE

Miniature Beer Mug, Gr. \$3.50
 8-Oz. Glass Tumblers, Gr. 3.95
 Glass Teacups, Green Tint, Gr. 5.00
 Glass Saucers, to Match Cups, Gr. 5.00
 Glass Candle Holders, Gr. 4.80
 Glass Ashtrays, Gr. 3.50
 Glass Custard Cups, "Fire-King", Gr. 4.50
 Glass Desert Dishes, Gr. 4.50

FREE!! WHEN REQUESTED, CHANGE APRON INCLUDED WITH EACH ORDER SHIPPED

LEVIN BROTHERS Established 1886
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Pushboard Operators, Novelty Buyers, Jobbers

Rib-tickling, laugh-provoking "OH" ash tray. Terrific pushboard item. Outstanding novelty. Sensational seller to taverns, clubs, etc. Factory price, \$9.00 per dozen, prepaid anywhere in U. S. A. Send remittance for dozen samples. Refundable if not fully satisfied. No C. O. D.'s. We ship open account to well-rated firms.

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 Bingo & Premium Merchandise
 WRITE FOR OUR 1948 PRICE LIST
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America's Fastest Selling Novelities!

Made in America by America's leading manufacturer of Rabbits' Feet and genuine fur novelties. Popular prices, steady profitable seller. Order from your jobber now!

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 with Jungle Bell
 No. 400-J — Fur Monkey, beautifully trimmed.
 No. 200 — All-Chenille Monkey. Attractive colors low priced.

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 No. 503 — With Key Chain.
 No. 501 — Plain Rabbit Foot.

No. 6-F SANTA CLAUS
 with spring and jingle bell. All plastic body with white fur beard and white fur trimmed coat. Big Christmas Seller. Size 6".

CLOWN ON CANE—MONKEY ON CANE
 No. C-500
 All Fur Trimmed Jumping Clown on Cane With Bow Tie. Assorted Colors.
 All Fur Trimmed Laughing Monkey on Cane With Bow Tie. Assorted Colors.

CHARLES BRAND NOVELTY CORP. 154 West 27th Street
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COLLEGE PENNANTS
 WITH AUTHENTIC SEALS AND COLORS.
 4x9 and 12x30 Inch. Write for our Stock List for Immediate Shipment.

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 For CONVENTIONS, CITIES, PARKS.
 All Sizes. Artistically Designed and Colored.

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Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys. Every kind of Glassware, Blankets, Hampers, Hosiery, Hats, Slum, Flying Birds, Whips, Balloons, Hats, Cans, Ball Game Specials, Bingo Merchandise.

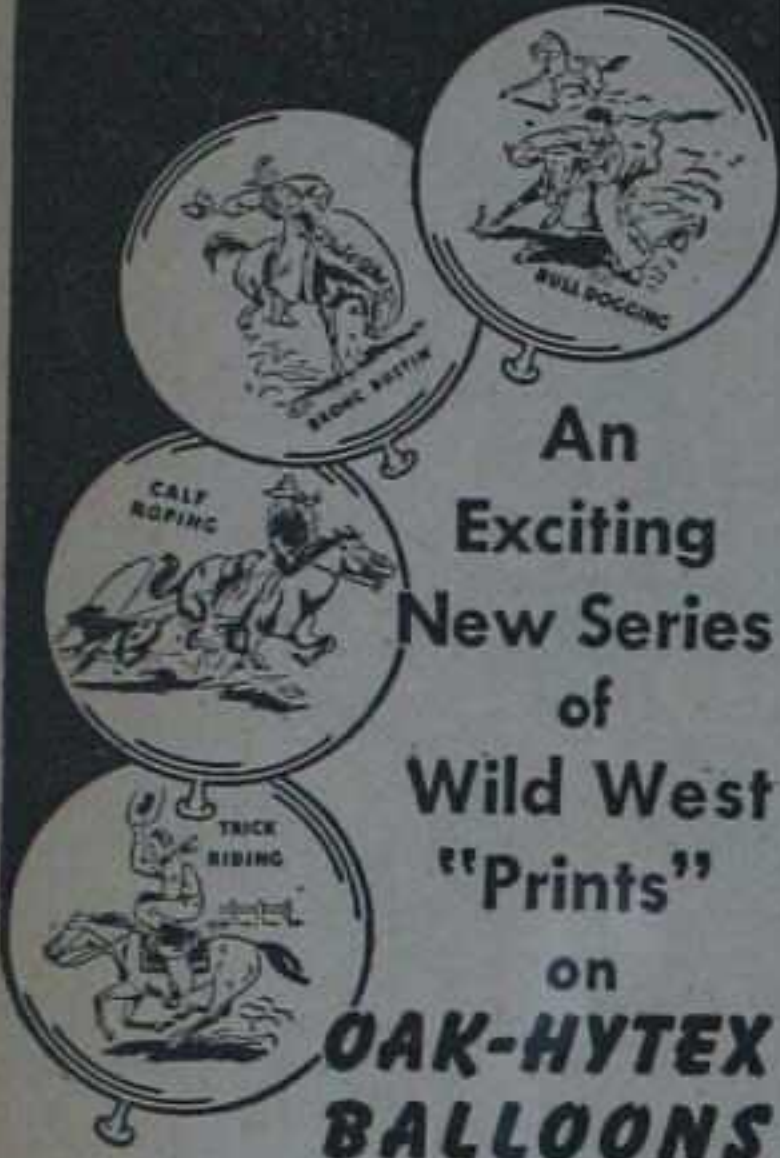
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OAK-HYTEX

RODEO "Prints"



An Exciting New Series of Wild West "Prints" on OAK-HYTEX BALLOONS

● "Lasso" yourself some big money with these OAK-HYTEX Balloons decorated with ever-popular Wild West scenes. Big sellers on rodeo days, and all other times.

Be sure you get OAK-HYTEX in the Blue Box with Yellow Diamond Label.

The OAK RUBBER CO. RAVENNA, OHIO.

Pipes for Pitchmen

By Bill Baker

FRED VOGEL . . . well-known Midwestern pitchman, is beaming over the fact that he recently became an uncle.

Pitchdom is a colossal biz!

JERRY METZ . . . has returned to Milwaukee after a several-week hiatus from the Cream City.

THEY TELL US . . . that Harry Maiers is vacationing in Elkins, W. Va.

Put it over and then you'll collect.

MRS. BILLIE CONSTANTINE . . . Tampa sheet writer, who has been working Florida to good geedus counts, was a participant in what she terms a strange incident recently. Billie had just concluded her talk to a prospective customer when she noticed that a frog was hopping thru the market pursued by a hungry blackwhip snake fully five feet long. Accustomed to unusual pets, Billie piped: "Lady your snake is after your pet frog." Whereupon the customer screamed and ran from the store. Billie then realized that the snake was no pet and calmly killed the reptile with a near-by shovel.

Your good will must be demonstrated rather than advertised.

THE FUND . . . for Frank Lagar, which a generous Chicago pitchman, who prefers to remain anonymous, started off with a \$10 contribution recently, is coming along nicely, this same anonymous Chicagoan pens from the Windy City. When the contribution was made recently, this corner suggested that the gent from Chicago send along, with his latest treatise to the pillar, the address of Lagar, since the column

can not function as a collector of funds. We suggested then that we would run the address of Lagar and that the boys and girls could take it from there. Lagar is making his home at 227 Menominee Street, Chicago, where, the Chicago pitchman says, it is evident that boys and girls are responding well.

Who is playing fairs?

RAY LUDTKE . . . and wife, Agnes, are acting as caretakers of Temple Beth Israel, Milwaukee, following a stand in Marquette, Wis.

JOHN S. FOX . . . well known in pitch circles, is headed East from Yoakum, Tex., to organize an independent recording company, featuring his Robin Hood-Sherwood Forest Quartet.

Pitchdom works for fair play to the pitchman who has a right to make a living.

REPORTS FROM . . . Chicago indicate that the Windy City is having one show after another invade its realm but that no one can work them because all are held on the lake front. The corporation that has the last word on everything that is sold on the lake front asks a pretty high fee and the chances of working the shows are very slim. It is reported that the lads following the Freedom Train found that out while the train was in the Windy City. They shed no tears, however, because they all claimed that the promoters of the train tied up most of the towns it makes and no one can get near the train to work. Even the promoters of the train could not work while it was in Chicago.

You have to get started before you can think of making good.

BILL WEISS . . . with penny machine, last week closed one of the best weeks of his season thus far at Melrose Park picnic, Chicago.

LET'S HAVE . . . some pipes from Joe Marks, Chuck Festor, Pistol Pete, Lefty Shapiro, Walter Rice, Rubin Bluestein and Barry Silver.

Have you tried working something new of late?

DURING . . . a recent visit on the Lee United Shows in Michigan, Jack Tarbell renewed acquaintances with Jack Halsted, who has the cookhouse and auction jam pitch operating to good business.

"VISITED . . . Marion Greater Shows here recently," letters Doc Rowe from Wallace, N. C., "and cut up a few jackpots with several of the boys. I've been working Bibles for some time and, after roughing and toughing it, I'm living a clean life."

Unwelcome tip: The neighbor who claims that his graters fail to function.

HENRY H. VARNER . . . Akron pipester, cards: "It's been brought to light in recent years that friendly co-operation is a must for all of show business. Another is better appearance and flash. Why can't the new plastic materials and the latest light fixtures be utilized to brighten a joint? We need education along these lines and firms have data to assist a person on placing his layout."

"IT'S HOT . . . and dry down this way," cards R. B. (Slim) Cunningham from Corpus Christi, Tex. "The thermometer has been hovering between 100 and 104

RESILVER

CLEANS } All
POLISHES } in One
PLATES } Operation

Contains U. S. Domestic 1000 Fine Silver. No harmful ingredients. Safe in every respect. No harsh abrasives. Will deposit silver on silver, brass, copper or bronze.

Easy to Apply and DEMONSTRATE.

There's Plenty in it for You.

PRICE, \$15.00 GROSS.

Sells readily at \$35. Sample 35 cents.

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2664 St. Clair Detroit 14, Mich.

Now Ready

new 1948 CATALOG

Fully illustrated, showing complete line of Toys, Giftware, Lamps and all other Carnival, Bazaar and Bingo Merchandise.

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435 W. 87th WAY, N. Y. 12, N. Y., WA 5-8280

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degrees, but the nights have been cool. The cotton crop is coming along well in some spots. How about a pipe in the column from Jack Mails?"

Anyone is a convincing talker if he can convince a traffic cop.

TWO PITCH . . .

stalwarts, Al Young and Al Rinehart, are among the many committee men working up programs in connection with the Wisconsin State Centennial to be held at the Wisconsin State Fair, Milwaukee.

NELLIE BROWN . . .

is still going strong with her satin sheen layout in the W. T. Grant store, Milwaukee.

MEL LIEBENBERG . . .

former pitchman, is reported to have entered the junk business in association with two brothers in Milwaukee.

GEORGIA OLSEN . . .

letters from Miami that a new-type pea sheller has hit the market and has been given its premiere in a large grocery store in the Florida city. She adds that it looks like a winner for any pitchman or demonstrator.

AL LAPIDUS . . .

former pitch exponent, is managing the shoe department at Goldmann's on Milwaukee's South Side.

TELE GETS BIG PLAY

(Continued from page 57) will be made with television receivers.

The army portion of the program will include army films and televising the Sacramento area from television-equipped air force planes in flight.

It will be the first beaming of television in this area, it is said.

Minneapolis Aqua Follies Tops 1947

(Continued from page 46)

and dried out somewhat, the perchers went on and despite precariousness of stage did their stint okay. Her "hall-o-o" cries throught the act endeared Dolores to the audience.

Stubby Kruger, water comic, whose routines are always the same but always good, scored with his antics. Jimmy Patterson assisted.

But the Aquabelles deserve the biggest hand of all. Their participation in the Indian Phantasy number, dressed in headdress, their chain swimming, tomahawk formation and splashing music patterns were terrific. And in Neapolitan Nights they had the spectators wide-eyed with their human fountain rendition.

Emsec Fills Breach

A big hand is due Preston Lambert, emsec, who in addition to doing a good job for the third straight year, stepped into the breach during the rainfall and kept most of the audience on the grounds by his singing of April Showers and impromptu hoofing.

Music was by Ben Barnett's ork. Finale was a spectacular Thearle-Duffield fireworks display. Entire cast was on stage or in the water for Winter vs. Summer, final production number. Show opened at 8:39 p.m. and wound up at 10:35 p.m., including a 15-minute wait for rain.—Jack Weinberg.

KING BROS.

(Continued from page 63)

out on the Hammond with music we didn't know she could master. Dottie Rosenheim and Blanche Hall take turns at the organ whenever Betty lets it cool off.

Mrs. Delaney returned to us after her recent appendectomy and is coming along fine. Also on the sick list: Teresa Morales, but back on the show again and scoring very heavily with her heel and toe trap act, assisted by little Cathy Morales. Arthur Stahlman has had so much company recently that it would be impossible to name them all. Fred Wenzel left us to take care of business in Chicago for a few weeks but will be back shortly. Many of the folks exchanged visits with the near-by Hunt show. Marvin Case, the Levines and the De Riskies spent lots of time on our lot. Also saw Walter Jennier with Joan.

Add recent celebrities visiting: Gracie Fields and Arline Judge, of the films. The Indian act finale of show has begun augmented by the addition of two huge American flags in end rings and new headdresses for the Indians. Mlle. Pierce handles the vocals.—SYLVIA GREGORY

POLACK EASTERN

(Continued from page 63)

Del-Rays and Rudy Doeky have acquired new trailers. Weather first couple of days was near freezing.

Hans Lederer, European agent, visited the Bartons and the Del-Rays. Clyde Harrison is the father of a five-and-one-half-pound daughter. Roland Erikson does a remarkably swift change from the balancing act to the clown firehouse number.

Charlie Borza and Juanito caught a game warden on a recent fishing jaunt and it cost them \$12 apiece for fishing without a license. Conchita displayed a beautiful new serpentine during her iron-jaw number. Jimmy de Cobb is still the first person to arrive in the men's dressing room each morning.

Bouquets: To Gene Randow, whose antics both off and on-stage make even the most downhearted trouper smile; Nate Lewis, whose announcements always make a hit with the audience; Else Sydney, who is doing a swell job of bundling clothes for the needy in Europe.—BILLY BARTON.

Coney Island, N. Y.

(Continued from page 56)

their daughters, Mollie and Edith, operate a three-unit frozen custard stand, managed by Bob Herling, on Surf at Steeplechase Park.

Leonard Solomon and Shirley Rapp are expert guess-your-agers and occupations, corner Bowery and Nathan's Walk. . . . Irene (Acres) O'Reilly is a 6' 5", Texas-born, Wednesday fill-in at Kaufman's Bowery photo studio. . . . John Rantazis conducts a watermelon and soda concession, rented from Joe Kaufman, on the Bowery adjoining latter's Fun-in-the-Dark ride, which is being operated by Mrs. Annie Kaufman, assisted by son, Norman, in the absence of Joe, convalescing after a lengthy illness. . . . Plenty of gossip anent the Luna front sale for 200G. General chatter concerns the price involved. This is brought up due to the fact that the figure asked for the entire Luna area directly after the 1944 fire was 275G and whether the current turnover was a wise investment, especially considering that the strip purchased intact by the Bonraz people is not a continuous stretch but intersected at two different places by sites held by other property owners.

Scooter operator Armando Infanto of Steeplechase Park, commended for his honesty in finding and returning to the office a wallet containing 122 bucks. . . . Stanley Gersh was away from his Play-the-Races July 10, attending the wedding of his niece, Diane Circus, who became Mrs. Robert Crandus at the St. Moritz in Manhattan. Bride's dad, Philip Circus, is associated with Gersh and Sam Garber in their game output.

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SALESBOARD SIDELIGHTS

H. C. Hayes, general manager of DeLuxe Manufacturing Company, Blue Earth, Minn., after an extensive business trip, reports business satisfactory. "It's particularly excellent at this time of the season," he adds. DeLuxe has introduced two new 6-1 boards which Hayes says are rolling in orders.

Charles Leedy, Gardner & Company, Chicago, sales manager, greeted two distant visitors last week, Robert and Mrs. Coughlin, of Bolivia, who came in to order some of the newest boards. Another caller was Jack Weingarten, West Palm Beach, Fla. Jack and Charles spent some time heckling the umpire at the recent Giants-Cubs

games, meanwhile engaging in a peanut-eating contest. Firm's Maurie Kaye returned from his Rocky Mountain area trip and is now on a Wisconsin vacation with his family. Saul Wyatt and family have returned from their vacation, which was also spent in Wisconsin. Commenting on business conditions after his recent trips, Leedy said that the over-all picture was spotty. Some areas are okay while others are flat.

Harlich Manufacturing Company, Chicago, broke details on its new Tens and Twenties board last week. Sam Feldman, sales manager, contends it's a number that will prove itself in the field. Board features five numbers per ticket, 25-cent play, and 400 holes in its super thick make-up. Feldman will be absent from his desk for the next two weeks, sojourning with his family in Wisconsin. Two other vacation-bound Harlich helpers are chief artist Kenneth Anderson and artist Harry Strom.

Gay Games, Inc., Muncie, Ind., attributes its high production output and quality items to recent completion of a two-year machinery and plant expansion program. President Guy E. Noel reports firm's Rol-A-Tic games are continuing to meet with high operator and player acceptance over the country. The new jar and spindle game tickets are being cited as the biggest advance in the ticket industry since birth of this type game. Noel says.

Alvin J. Borkin, of Bork Manufacturing Company, New York, is getting things set to debut his new line of boards after Labor Day. With 30 new boards ready to roll, Borkin says he got the idea from the money-pullers during his recent eight-week tour of the West Coast. Right now most of the firm's salesmen are on vacation, resting for the big fall push.

PROVIDENCE SHRINE

(Continued from page 47)

were Prof. George Keller and his trained wild animals; Sensational Ortons, high act; the Briants, pantomime; Henry Polack, cannon act; Gaudsmith Bros., trained French poodles; Jim Wong Troupe, acrobats; Earl Armstrong and Company, funny Ford; Lang Troupe, teeterboard; Capt. William Heyer and Starless Night; the Shyrettos, bicyclists; two men and a girl, balancing; Potas and Folsom, knockabout; Sylvia Watkins's trained dogs, and Bozo and His Funny Men, clowns.

Top midway attractions were Chase's Reptile Farm and Jungle Exhibit and Dave Irwin's Eskimo Village. Stan Chase's show benefited from the widely publicized birth of 92 boa constrictors to the mother snake on exhibit.

A nightly fashion show, sponsored by a local department store, automobile giveaways, and merchandise prizes were also included in the program.

The Flying Allens were unable to present their act on opening night because of darkness.

A parade was held Saturday afternoon (17) in the downtown business section and provided one of the most effective ballys in connection with the show.

Sarasota, Fla., Eyes Tax Plan for Boards

SARASOTA, Fla., July 31.—Punchboards are the subject of a proposed licensing plan here, according to City Attorney Francis Dart. Tax was suggested to the city commission by City Manager Carl Bischoff last week, who estimated that such a levy would return between \$15,000 and \$20,000 to the city annually.

If adopted, the license would be \$50 per year for retail handlers, plus a \$200 distributors' tax and a stamp tax for each board, latter varying according to price of punches.

Bischoff declared that Sarasota should adopt the levy, as Fort Myers, Orlando and other Florida cities taxed salesboards.

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- 17-Jewel Rhinestone Dial Watches... Up From 21.95

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1000	25¢	JP Chas. Semi-thick	51.95	.75
1000	1¢	1¢ CIGARETTE BDS.		.55
1200	25¢	TEXAS CHAS. Protected	102.98	1.75
800-1200	5¢	Jumbo Hole Girls Bds.	25.00	2.00
1000	5¢	NICKEL CHAS.	17.00	.75
200	25¢	6 for 25¢ QUICK FINIS	39.00	2.10

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BEAUTIFUL CHROME FORD BALL GUM MACHINE and 3,500 Balls Gum for \$20. 5 deals, \$98, 10 deals, \$195. Machines only, \$475 for all 40. Brackets, 60c extra. Paul Bowers, RR 2, Claypool, Ind. au7

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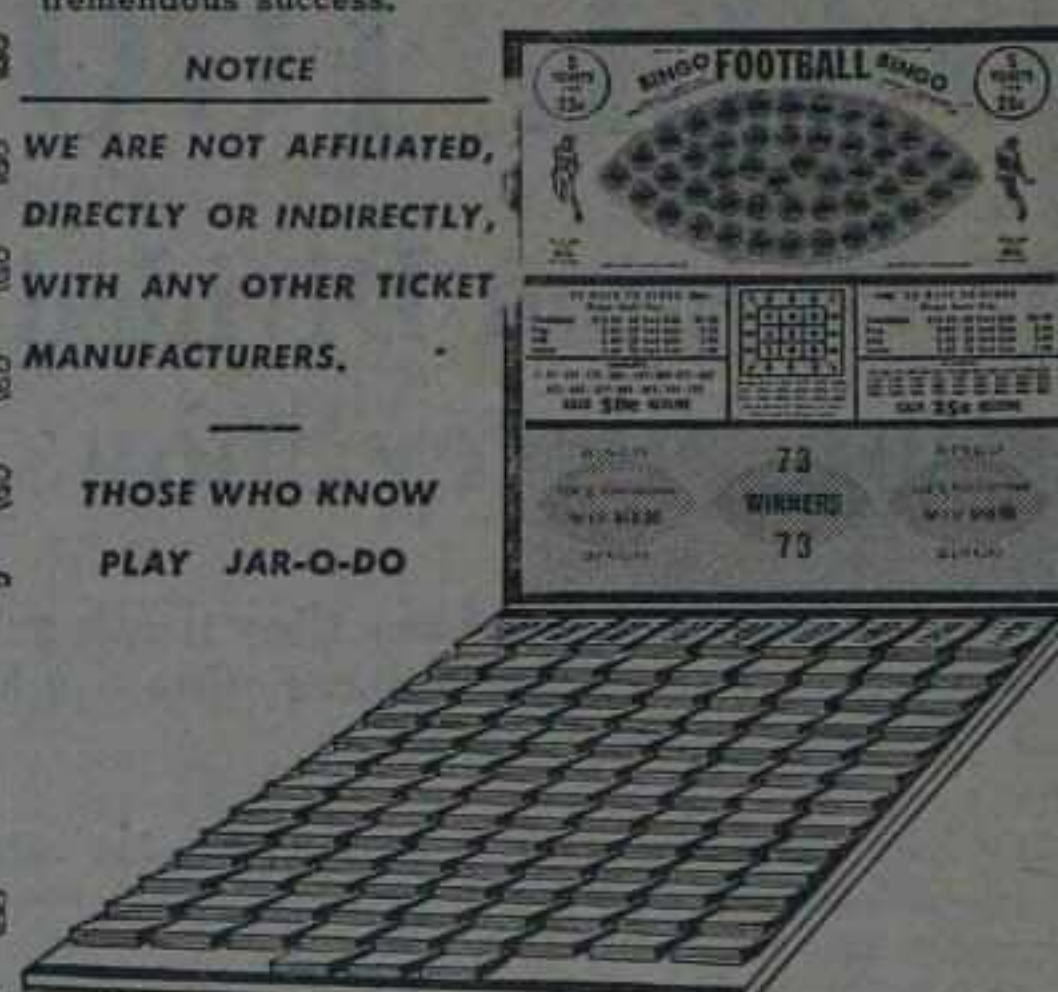
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1200	25¢	Texas Charley, Thick	Avg.	102.95	1.60
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960	5¢	It's the Knots, Thick, Girl Board	Avg.	26.25	2.75
1000	5¢	Barely Speaking, Thick, Girl Board	Avg.	26.60	2.75
1000	5¢	Glovely Lady, Thick, Girl Board	Avg.	28.60	2.75
1200	5¢	Pick a Cherry, Thick, Seal Board	Avg.	30.04	2.65
300	25¢	Fin & Sawbuck, Thick, 5 Nos. to Ticket	Avg.	33.15	2.85
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PINBALL TOO COMPLICATED?

Operator Opinion Divided On Question, Survey Shows

Fifty per cent of operators surveyed say they think games not too complicated—47 per cent believe pins ought to be simpler—3 per cent undecided

CHICAGO, July 31.—Play on pinballs is still heavier, percentage-wise, than it was before the war. But gross take has slipped off an average of 34 per cent as compared to last year. More than ever before, game operators are seriously searching for something that will lessen the squeeze of increased costs. And nearly half of them who participated in a survey conducted by *The Billboard* personally believe that they might be able to increase play if games were made easier to understand.

This fact was brought out clearly in direct answers to a question which asked operators whether, in their opinion, new pin games are too difficult for most people to understand.

Some Are, Some Aren't

Fifty per cent of the operators replied that they did not believe pin games are too complicated for potential customers to understand. Forty-seven per cent of the operators said they believe pin games are too complicated, while 3 per cent said it all depends on the model—some are and some are not.

But any way you look at it, remarks which the operators wrote in to comment on this question indicate there is strong feeling in the operating fraternity about the appeal of modern games. Those who feel they are too complicated are as definite in their feeling as those who say the games are not too rugged a test for the player.

Most of the operators who figure that games are too complicated for the average person to understand also

tions and in a variety of cities to determine whether or not the game does have player appeal.

(Editor's Note: Manufacturers of pin games have followed this practice, testing new games on location and getting sample reaction to it before starting production lines rolling.)

Here are some of the pro and con opinions as expressed by operators in *The Billboard's* survey:

"Games that are too simple do not stand up in a location from an income angle," wrote J. Albert Gaffney, of

(See Pinball on page 117)

Chrest Buried in Kentucky

CINCINNATI, July 31.—The body of John Chrest, former executive vice-president and general sales manager of Exhibit Supply Company, who died June 8 in the Passavant Hospital, Chicago, and which was interred in Rosehill Cemetery there June 10, today was moved to its final resting place in Evergreen Cemetery, Southgate, Ky. Graveside services were conducted this afternoon at 2 o'clock, with the Rev. William Dern officiating.

Veteran Coinman Reviews British Situation Over 22-Year Period

By Tom Boland

The Automatic Agency, Leeds, York, England

LEEDS, England, July 31.—As an operator of Mills bells and other types of coin games from 1926 until 1940, when I became a seller, I think I've acquired a representative picture of the English coin machine business. Even before the war our firms were never on an equal footing with American companies—they were always small, and now with the added drawback of heavy tax on all new equipment there is not much chance to expand even if material were available.

You will be surprised to learn that for well over four years I have done nothing but work upon old Mills bell machines and renovate them to my Screen Snapshots and White City Greyhound machines. These pay out 2.48d. If you saw some of the old machines we get and then see them

when they are completed, you in the U. S. A. would marvel at them. When I showed them in London last year, people could not believe they were made from old bell models.

1948 Leaner

In a way the war years were good for the operators and especially for show people (fairgrounds) and arcade people (seaside places). Money was good and it was spent freely. But in 1948 things are getting much leaner, everybody is closing in and there is going to be competition. Money, like houses, is scarce.

Like almost everything else in post-war England, coin machines of all kinds—both English and American-built—are re-built and used over again. All of these reconditioned

(See Veteran Coinman on page 116)

Coin Taxes Up

WASHINGTON, July 31.—A rush of fiscal year-end tax payments brought the June coin machine receipts up to \$1,910,861, Bureau of Internal Revenue reported this week. This figure was about nine times the May receipts, but still below the \$1,960,117 chalked up in June of last year.

For the 1948 fiscal year, the coin machine tax brought in \$19,270,940 as compared with \$20,432,234 during the 1947 fiscal year.

Distrib Meet

CHICAGO, July 31.—A group of distributors of five-ball games, following an informal meet in New York several weeks ago, will huddle here Wednesday (4) at the Sheraton Hotel to chew over current problems in the industry, and see if they can come up with a few good ideas that might give the biz a shot in the arm. There were reports around late in the week that these meetings were the start of a new distrib organization, but locals said they felt that development was still in the offing.

Telequiz Corp. Now Ready for Full Production

CHICAGO, July 31.—In new production facilities, leased from the Mayfair Engineering Company, the Telequiz Corporation here announced this week that it is ready to go into quantity production. Joe Beck, vice-president of the firm, said that his company has already shipped orders to cities in the Middle West and that shipments have started to the East.

Beck formerly headed the Telequiz Sales Corporation here when that firm had national selling rights to a quiz machine produced by Training Devices, Inc., of Detroit. Later Beck

(See TELEQUIZ on page 116)

Carolina Pin Game Case to Supreme Ct.

Grant Right To Appeal

GREENVILLE, S. C., July 31.—In an order filed in Western District Federal Court here Monday (26), Judge C. C. Wyche, of Spartanburg, allowed an appeal to the United States Supreme Court in the pinball case of T. B. Holliday against South Carolina's Gov. Strom Thurmond, Attorney General John Daniel, Sheriff R. H. Bearden and other State law enforcement officers. Holliday, North Carolina distributor, sought a federal injunction against seizure of his games on grounds that the South Carolina General Assembly and Supreme Court had violated his rights under the constitution by declaring his pin games gaming devices per se.

Earlier, Judge Wyche had concurred with two other judges in a decision that said South Carolina was within its rights and validly exercising its police powers by seizing and destroying pin games with free play.

Holliday, in his petition for appeal to the Supreme Court, maintained that the Carolina court had erred in these instances:

1. In ruling that to seize and destroy the games was a valid and con-

(See Carolina Game on page 117)

Jack H. Keeney, Vet Coinman, Dies in Skokie

CHICAGO, July 31.—The coin machine industry was shocked and saddened this week by the death of one of its pioneer members, Jack H. Keeney, head of J. H. Keeney & Company here. Keeney died in his sleep early Monday morning (26) at



JACK H. KEENEY

his home in Skokie, Ill., after suffering a heart attack.

Born in Jefferson, Ill., in 1892, Keeney became familiar with the

(See Jack Keeney on page 117)

Second in Series

This is the second in a series of articles based on a survey conducted among pin game operators by *The Billboard*. A total of 2,000 questionnaires were mailed out. By press time 8.6 per cent of the operators had returned the questionnaire blanks properly answered. First in this series appeared on page 154, *The Billboard*, July 31. Third feature, based on this survey, will be published here next week.

say that they believe pin games ought to be built without high-scoring features. High-scoring, these operators maintain, is way over the heads of the average person.

Pre-Tested Appeal

On the other hand, the 50 per cent of the operators who believe games are not too complicated, point out that player appeal determines the value of any game—that no game is too complicated if it has something to interest the player. Many an operator added that new games ought to be tested thoroly on a variety of loca-

CIGS UPPED PENNY A PACK

Kalva Plans Production Suspension

Seeks New Mfg. Facilities

CHICAGO, July 31.—Kalva Vendors here, one of the oldest manufacturers of bottle-type drink vending machines, announced this week that it would temporarily suspend production. The company had been making a triple-flavor machine and had introduced a four-flavor machine which was never placed in production.

H. T. Larrimore, president of Kalva, said his company was suspending operations because it had lost its manufacturing facilities. Currently, he said, Kalva is in process of trying to merge with suitable manufacturing facilities in order to assure a steady supply of equipment and further development of the field.

During the post-war period, Larrimore pointed out, Kalva has been held back because of erratic production. The company has had its machine manufactured by a contracting manufacturer who was unable to deliver in steady quantity.

"To date," Larrimore continued, "Kalva has been a sales agent contracting for its production. This has made for prohibitive cost and an erratic supply. We feel that the answer to that problem is to try to combine the sales and development picture with suitable manufacturing (See Kalva Plans on page 104)

Falcon Distributing Debuts Shoe Shiner

DETROIT, July 31.—Entrance of a new coin-operated shoeshining machine into the vending field was announced this week by Falcon Distributing Company, which has manufactured a line of coin-operated Belgian pool tables for the past year.

The Falcon Shoe Shiner, which is dime operated, features a drop coin chute, full automatic cleaning, waxing, brushing and buffing, and several unusual structural details. These include five-color mirrored screens, stop-and-go inside illumination, separate lock coin box, cheatproof magnetic counter, lifetime self-lubrication for all moving parts, and space-saving design.

The Falcon firm is headed by David A. and Robert D. Ruen, who have a background of experience in the wire manufacturing field.

Production on the Falcon Shoe Shiner has started, and a national sales campaign is being launched to promote the machine.

Stamps A-Plenty

SIOUX FALLS, S. D., July 31.—In the first week's operation, the stamp vending machine in Sioux Falls post office dispensed 1,500 3-cent, 1,000 1-cent and 500 5-cent stamps, Postmaster J. A. Crowley said. He said some discrepancies occurred in the first week of operation but he expects these to be entirely eliminated as employees are trained in loading the machine.

Ice Stream

SANTA BARBARA, Calif., July 31.—When an ice vender patron put in his two dimes for a 25-pound cake of ice at a local ice plant this week he started a frosty flow of the frigid merchandise that tied up traffic and caused no little consternation among the plant operators.

The first cake of ice was delivered properly enough, but was rapidly followed by 31 more cakes. When the cascade of frozen liquid stopped, the customer selected one that suited his fancy and drove off.

Ops Rush To Obtain 25c Chutes, Pennying Help

Many vendors to be set at 22c price—straight 25c operation in others—big question in op's mind is if hike will last, make conversions pay off

CHICAGO, July 31.—An increase of 8 cents per carton in the price of most major cigarette brands yesterday (30) resulted in a scurry of activity by many cigarette operators to set up facilities to penny individual packs and to obtain quarter conversion units for pre-war vendors. Operators in those States having a tax of 4 or more cents are expected to vend packs for a straight quarter, while those in States where a 3-cent levy is charged (this figure predominates) state they will peg their packs at 22 cents. In either case, operators were frank to state that while the increased cost per

vended pack might give them a fraction more profit, the expected drop in over-all sales volume due to the hiked price would make that increase negligible.

Operators figure that the penny hike, because of pennying and conversion costs, ups their own costs per pack by nine-tenths of a cent. They figure eight-tenths is directly due to the penny hike (buying in quantity lots, operators and other retailers do not pay the full penny-per-pack increase) and one-tenth due to the pennying costs, hiring help, installing pennying equipment. Thus a penny increase in the price of vended cigarettes would narrow the profit margin in most States to too slim a point to continue healthy operation.

Charge Quarter

In down-State Illinois many operators who have already been vending cigarettes at 22 cents per pack will up their price a penny to 23 cents. In Pennsylvania (a 4-cent-tax State) many operators are almost certain to charge the straight quarter price, a 3-cent increase over their present 22-cent rate.

Big hitch to all-out conversion and pennying expenditures, a number of operators contended, was that the hiked price might not last long enough to make such moves pay off. Alternative of operating at the pre-increase price level, however, would dip them in the red. Either way, ops feel that they are the losers in the small-profit margin cigarette business.

Meanwhile, manufacturers of cigarette vendors are being swamped with orders for conversion equipment for 25-cent coin chutes. Operators fear that many of their machines will be operating at the 20-cent price for some weeks yet, due to inability to obtain conversions earlier. Machines that will take only a total of 20 cents will either have to continue at that figure, or be removed from location until proper adjustment is made. A few operators expect to try for a re-adjustment of location commission so

(See Cigs Hiked on page 104)

Telecoin Corp. Suit Extended to Aug. 2

WILMINGTON, Del., July 31.—Date that Telecoin Corporation was given to "answer or move to the complaint" in the suit initiated by R. L. Berner and M. V. Leventritt (The Billboard, July 31) has been extended from July 22 to August 2.

Suit, originally filed by Berner and Leventritt in August, 1947, seeks to secure for Bendix the shares of Telecoin stock owned by Appliance, Sayre & Farny, in addition to acquiring any money and property which Appliance may have received in exchange for shares of Telecoin.

NAMA To Hold Three More Regional Meetings in 1948

CHICAGO, July 31.—National Automatic Merchandising Association (NAMA), after a series of nine successful regional meetings to date in 1948, will wind up this year's meets with three more conclaves, scheduled for late summer and fall. This will complete the program for its 13 regions, Tom Hungerford, NAMA director of public relations, announced this week.

Region II (New York State, George Seedman, chairman) will hold a two-day meeting September 17-18 in Syracuse; hotel yet to be announced. This will be the second meet for Region II this year; the first was held in New York earlier in the year. New regional director and State legislation are twin reasons for the region's second

meet during the course of a single year.

Second meeting will be Region IX (Arkansas, Louisiana, Oklahoma, Texas; Robert G. James, chairman), scheduled for the latter part of September in Dallas. Hotel has not yet been selected. Third and final meet will be a joint get-together of Region VI (Illinois, Indiana, Wisconsin) and Region VII (Minnesota, North and South Dakota). Place and date are still to be announced.

Meetings were held earlier in the year by Region I (in Boston); Region II (New York); Regions A and III (Washington); Region IV (Asheville, N. C.); Region V (Cincinnati); Region VIII (Kansas City); Region X (Los Angeles); Region XI (San Francisco), and Region XII (Seattle).

Western Vending Association Discusses Permits, Sanitation

LOS ANGELES, July 31.—Members of the Western Vending Machine Operators' Association (WVMOA) heard Secretary Phil Sreden discuss the obtaining of a food distributor's permit to operate vending machines, talked over plans for a drive to clean machines, received their decals for machines and voted to postpone their annual election of officers until September 28, the next meeting, at the July session Tuesday (27).

M. I. Slater, president, conducted the meeting with Sreden reading the minutes of the last session, which was an open discussion of a move to have bulk vendors keep their machines in a sanitary condition. Then Sreden told the group that following his application for a new license in Culver City, which is L. A. County, he had been visited at his home by a representative of the county health department, who inspected his new business quarters in Los Angeles. Because the source was in the city, the county man could not issue a permit and advised getting approval from the city. This was finally done with the issuance of a food distributor's permit for \$10 in lieu of a vendor's license. Sreden said that he then was issued his license in Culver City on the strength of the approval. The city as yet has no regulations governing bulk vending.

Slater said that thru the generosity of two distributors, Leon (Hi Ho) Silver in San Francisco and Lew Feldman, of Acme Vending Machine Company here, a circular was being printed for distribution to operators at supply sources. Circular urges operators to clean their machines and keep them in a sanitary condition at all times. Slater read the text of the pamphlet which includes 12 points governing equipment and handling of merchandise for bulk and popcorn vending machines.

Alhambra Ruling

Members were advised that Alhambra has amended its pending ruling on vendors calling for \$12 a year for each location to a \$12 tax on operator's business and a gross revenue tax over \$12,000. At the request of a member, the group was informed that Huntington Park now has a tax of \$10 a year on gross receipts up to \$5,000.

The long drive for decals was ended Tuesday when the stickers were delivered to the members. Bill for the decals is being underwritten by Sid Bloom, of the Operators Vending Machine Supply Company. Total cost of the labels was \$250 with OVMSC paying half of it.

Following the usual custom, the association will not meet in August. The next meeting is the last Tuesday in September.

Subway Venders' First Report

6 Operators Sign for Test; Others Apply

51 Cup Units Installed

By Is Horowitz

NEW YORK, July 31.—With 51 automatic cup venders, operated by five different firms, already on location in city subway stations, it was disclosed this week by a board of transportation spokesman that six operating companies have signed agreements to participate in the experimental phase of subway operation and have been assigned 36 separate locations.

None of the participating firms has yet placed equipment in all its assigned locations and, since the normal practice is to install batteries of machines in each spot, the total number of cup venders in subway stations may jump to several times 51 within the next few weeks. Also, it was learned that additional operating firms are now negotiating with the board of transportation, and this may further increase the number of cup machines soon to be placed in the profitable underground locations.

The experimental program, begun several weeks ago (*The Billboard*, July 10), runs to November 30, at

Cooler Coffee

PHILADELPHIA, July 31.—A coffee vender was recently installed in a local station house after Police Captain Joe Centanni obtained permission from officials at city hall. Vender, spotted in the 12th and Pine streets station, is a welcome addition to the lock-up!
Said Captain Centanni, observing the instant popularity of the machine, "Good to the last cop!"

which time the present agreements expire. During this period the board will determine whether the cup venders prove profitable to the city (a 25 per cent commission on gross sales goes to the city), whether they interfere with the normal flow of traffic within stations and whether they create a waste cup disposal problem. If the test phase is completed successfully, the board will ask for bids by the operating firms and award an exclusive franchise to operate in all the stations under its control to one company.

24 Hours a Day

All machines placed in assigned locations are in midtown stations of the three subway systems administered by the board. They are all heavy traffic spots. Preliminary reports by the operating firms indicate that gross will be high, but with operating costs also far above the average. In operation 24 hours a day. (See *Subway Venders* on page 101)

Cigs Via Mail Prove Big Problem in N. J.

TRENTON, N. J., July 31.—Since New Jersey's three-cent tax and fair trade law went into effect July 1, mail order houses have been flooding the State with offers to sell popular brands for as low as \$1.39 a carton, 41 cents a carton under the legal price of \$1.80 established for New Jersey. State tax bureau officials here admit that there isn't much that they can do about it—at least, not yet. But they are hoping for action at the federal level.

A Cumberland, Md., firm is offering cigarettes at \$1.42 a carton. "We pay the postage direct to you," its direct mail advertisement states. There is a minimum shipment of seven cartons, but no maximum. A Wilmington, Del., company offers popular brands at \$1.39 a carton. The minimum order is three cartons, with an additional charge of 3 cents per carton for postage and handling.

Must Buy Licenses

Under New Jersey's law, consumers buying out-of-State cigarettes are supposed to take out a license (at a fee of \$1) and before the 20th of each month report their purchases to the State and remit the amount of tax due. Violators are punishable by a fine of \$250 for each offense. The difficulty with this, from the tax bureau's point of view, is that the law is practically unenforceable. In some States where a cigarette tax has been in force for a longer period than New Jersey's, officials have been able to track down enough mail order shipments and impose enough fines to keep cigarette bootlegging fairly well under control.

There was no comment here on whether the postal authorities will be asked to co-operate on spot checks in an effort to spread at least fear among the buyers of untaxed smokes. Cigarette tax administrators from several States are pressing for congressional action on a federal level to curb these interstate shipments. Officials here said that federal action is the only real answer to their problem.

Tax-Free Cig Sales Still Problem in Pennsylvania

PHILADELPHIA, July 31.—Altho the imposition of a 3-cent tax on cigarettes in New Jersey as compared with the 4-cent tax in Pennsylvania almost stopped cigarette bootlegging across the adjoining State borders, State department of revenue agents are now faced with shipments from the area bordering Delaware. In a three-day "roadblock" near the Delaware-Pennsylvania line, revenue agents halted 30 people bringing in cigarettes.

Agents halted every motorist at suburban Trainor, half a block from the State boundary, and arrested those found bringing cigarettes into Pennsylvania. Those arrested were fined \$25 and costs by the justice of police in Trainor.

Cigarettes are entirely tax-free in Delaware, but the Pennsylvania imposition of a 4-cent bite per pack also makes it unlawful to bring any untaxed cigarettes into the State.

Diamond Match Dividend

NEW YORK, July 31.—Diamond Match Company voted payment of a quarterly dividend of 37½ cents a share on common stock this week. Payment will be made September 1 to stockholders of record August 10.

Weigh Woes

MOBILE, Ala., July 31.—L. J. Givens, scale operator here, makes it a point never to patronize his equipment or that of any other scale operator. When he feels the urge to trot on a weighing platform, he always drops down to the local coal yard or freight depot. His scales register up to 300 pounds and Givens weighs 400!

Coin Laundry Assn. Formed at Tampa

TAMPA, Fla., July 31.—Formation of the Automatic Laundry Operators' Association (ALOA), an organization for self-service laundries in Western Florida, was announced this week by S. T. Messner, treasurer.

Purpose of the association is to effect betterment of service to the public and to set high standards in cleanliness and sanitation. A seal for public display will be given to all members.

Officers of the new group are Vance Caskey, president; John Van Horn, vice-president; Justo Rodriguez, secretary, and Messner. Charter members are Roy Herrig and Armado Cruz. All operate automatic laundries in this city.

Shoeshine Machine Hit in N. J. Arcade

WILDWOOD, N. J., July 31.—The first automatic shoeshine machine to be installed at this South Jersey resort attracted major attention from the vacation crowds this week. The machine, an Ace Shine, charging 10 cents for brown or black shoes, was placed in the Casino Arcade Park on the Boardwalk by S. B. Ramagosi, owner of the amusement center, who is also an operator of coin-operated machines.

Ramagosi plans to locate additional machines at his various amusement centers on the Boardwalk here and in North Wildwood.

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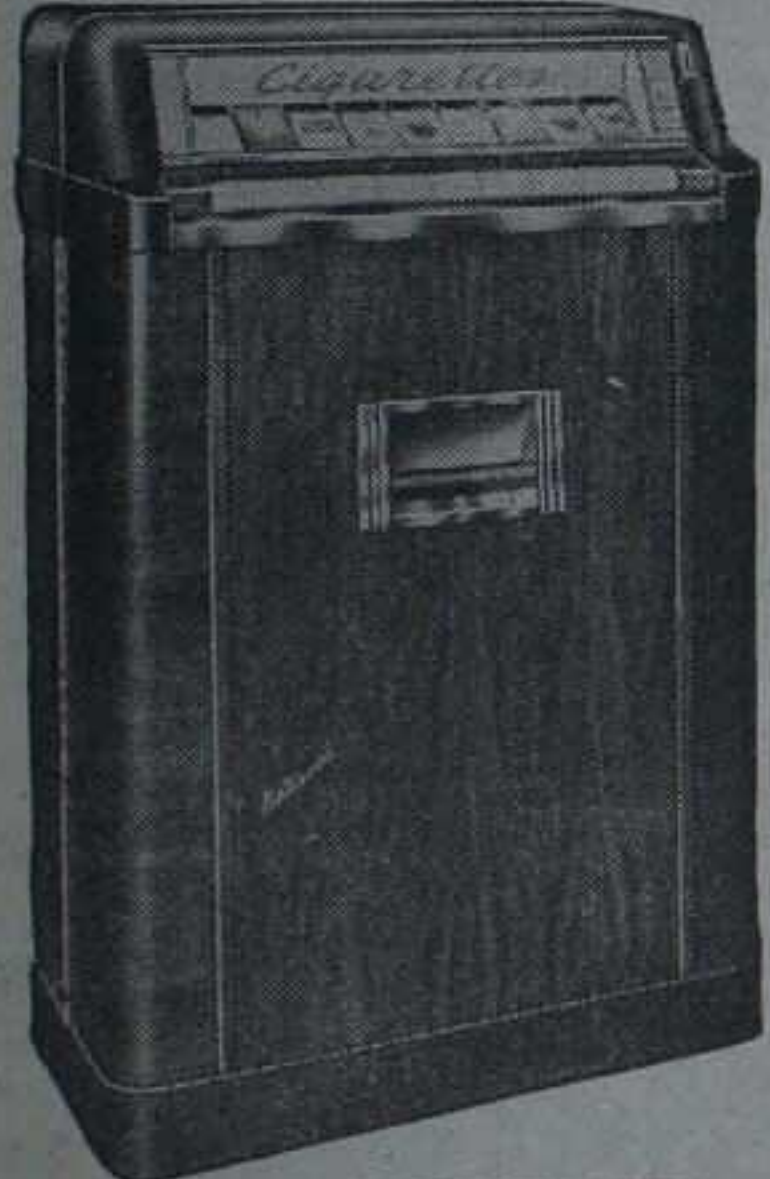
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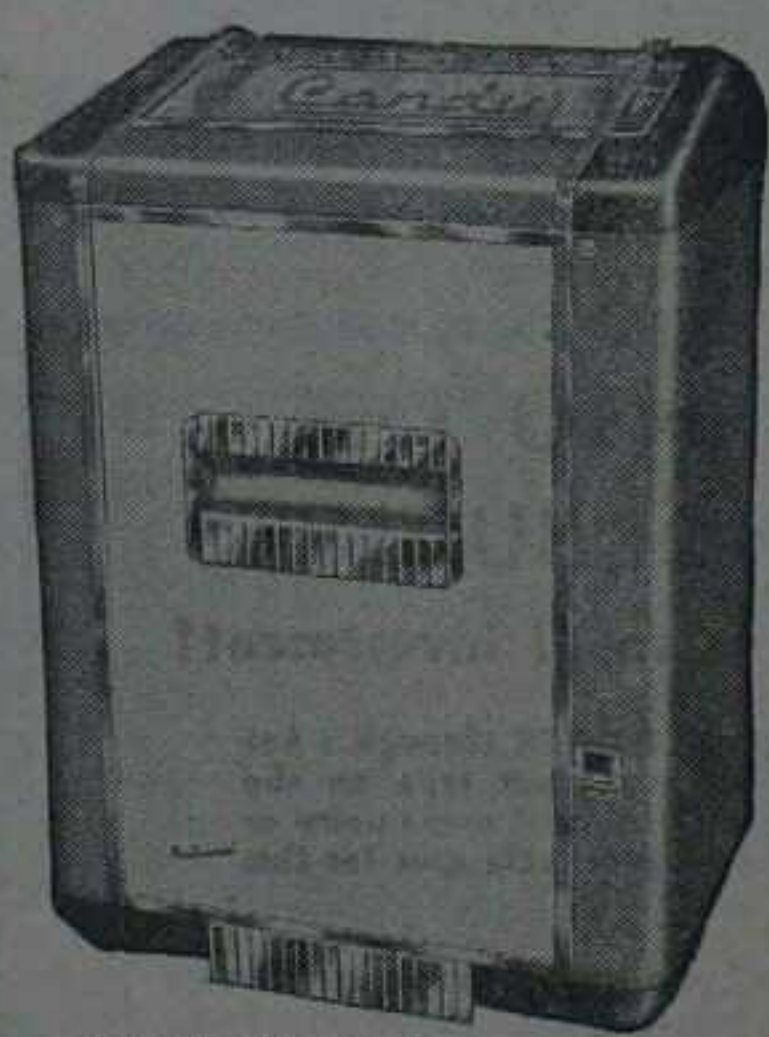
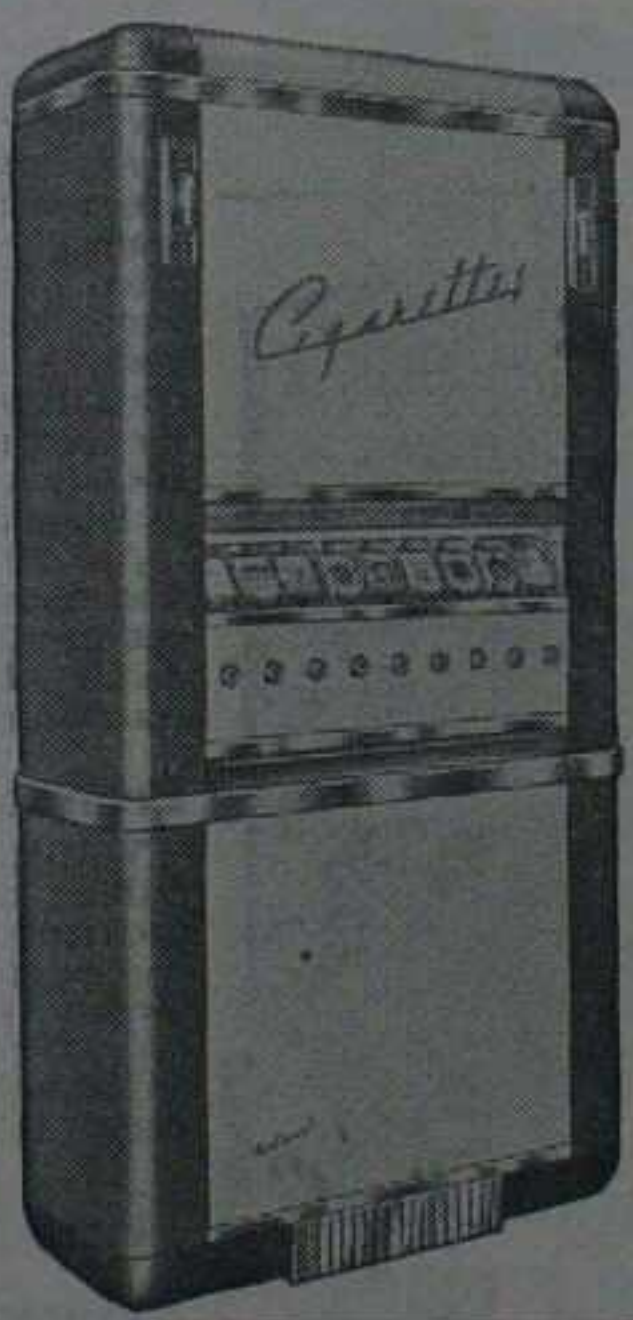
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The finest Manually-operated Conventional-Type Cigarette Merchandiser. Can be equipped on location with NATIONAL'S marvelous new nickel Change-Maker. Another NATIONAL "First" and "Exclusive."

NATIONAL 9E
As it stands, the finest Electrically-operated Conventional-Type Cigarette Merchandiser. And now you can make it still more modern, still more efficient—by equipping it with the new NATIONAL nickel Change-Maker.



NATIONAL 8CE
America's only Electrically-operated Console-Type Automatic Merchandiser for Candy, Cigarettes and other items. Another NATIONAL headliner.

only NATIONAL MERCHANDISERS are truly AUTOMATIC!

First Choice

OF SUCCESSFUL OPERATORS



ARIST-O

MIR-O



Internationally Famous
FRANTZ
MIR-O AND ARIST-O
SCALES

Check These Features!

- ✓ Authentic height and weight chart on both models.
- ✓ Attractive, eye-catching, weather-resistant Hammerloid finish in Orchid, Blue, Green, Silver.
- ✓ Mir-O model 62" high, Arist-O 48" high.
- ✓ These scales have the greatest earning power of any scale on the market.
- ✓ Fully guaranteed against material imperfections and faulty workmanship
- ✓ Immediate Delivery
- ✓ Also available in Kilo metric system. Foreign inquiries invited.

BUY ON OUR EZ PAYMENT PLAN
COME IN OR WRITE FOR FULL DETAILS

We are Exclusive National Sales Agents for
J. F. Frantz Mfg. Co., Chicago, Ill.

J. ROSENFELD CO.
SCALE DIVISION
3218 OLIVE STREET, ST. LOUIS 3, MO.

ARIST-O MODEL, List \$115.00
OPERATORS PRICE \$87.50

MIR-O MODEL, List \$125.00
OPERATORS PRICE \$97.50

25% deposit with order,
Balance Sight Draft

Supplies In Brief

Mull Sugar Quota Hike

WASHINGTON, July 31. — Secretary of Agriculture Charles F. Brannan is weighing a plea made last week by seven trade groups for a "substantial increase" in the 1948 sugar quota of 7,000,000 tons.

Pointing out that the May reduction of 500,000 tons in the annual quota was made over the protests of sugar-using industries, the associations declared in a letter to Brannan "that the conclusion must be drawn that the Sugar Act of 1948 was used in this instance primarily as a price support measure."

Recent advances in sugar prices, the letter asserted, can be attributed "to artificially restricted supplies." The letter concluded: "We request that you give immediate consideration to increasing the sugar quota substantially above 7,000,000 tons. Our group is convinced such an increase is now necessary to meet distribution requirements for continental United States. Such an increase would remove the inflationary pressures caused by what now seems to have been a premature reduction in quota in May."

Trade associations which combined in the appeal were National Confectioners' Association (NCA), National Candy Wholesalers' Association (NCWA), Association of Cocoa and Chocolate Manufacturers (ACCM), Association of Ice Cream Manufacturers (AICM), American Bottlers of Carbonated Beverages (ABCB), American Bakers' Association (ABA) and the U. S. Wholesale Grocers' Association (USWGA).

Tobacco Sales Up

WASHINGTON, July 31. — Gross sales of tobacco manufacturers during the final quarter of 1947 rose to a near-record \$705,000,000, Federal Trade Commission (FTC) reported this week. Total sales last year amounted to \$2,640,800,000, approximately the same as in 1946.

According to FTC only a slow first quarter for tobacco sales kept 1947 from greatly surpassing the previous year. Net profit after taxes, however, was only \$70,200,000 for the year, a decline of about \$3,000,000 from 1946. With sales approximately the same both years, the decline in 1947 is accounted for by an increase in labor and other operating costs.

An FTC statistical table showed that tobacco manufacturers made a net profit of about 4 cents for every dollar of sale as compared with a fraction of a cent more in 1946.

Peanut Milling High

WASHINGTON, July 31.—A record milling of peanuts was reported for the current season by Agriculture Department this week. Between September, 1947, and June, 1948, 1,668,000,000 pounds were milled as compared with 1,568,000,000 for the same period season.

New Pronto Popcorn Dispenser on Market

BOSTON, July 31.—Pronto Pop Corn Sales, Inc., here, is now in production on a new non-coin junior model Pronto Pop Corn Warmer. Morton Ladge, president, states unit assures delivery of hot corn at all times, due to an improved hot-blast, forced-air heating system.

Dispenser measures 16 inches square by 35 inches high, and holds over 120 dime servings of popcorn. Constructed of stainless steel and plastic, unit incorporates a new type agitator which provides a positive flow of corn with each delivery. It has two heat controls, low for normal and high for "peak load" operation.

MILLS

VEST POCKET BELL
Pays Out Automatically
\$65.00 Ea.
USED\$49.50



BRAND NEW COLUMBIA BELLS

Twin Jackpot 1948
\$119.50 Ea.
While They Last.
Changeable to 1¢, 5¢, 10¢, 25¢ Play



Penny Back Ball Gum Vendors, biggest money maker today\$39.50
brand new

Shipman Triplex Stamp Vendors, 39.50
Folders, in 20 M lots. Per M50

Adams Gum and Chiclet Vendor, brand new, 6 col.24.00
4 Col.14.50

Postmaster Stamp Machine, latest 3 col. roll type, only one of its kind. 79.50

Send for New 1948 Catalog Listing All Vending Machines, Counter Models and Merchandise.

Certified Deposit Required on All Orders.

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST. PHILA 23, PA
LOmbard 3-2676

VICTOR'S MODEL V

The Operator's Choice is Model V, as it correctly vends ALL BULK MOSE, Chams, Peanuts, Candy and Ball Gum. No additional parts necessary.

Write us NOW for detailed information and prices.

A Product of
VICTOR VENDING CORP.
6701 S Grand Ave.
Chicago 39



METAL PLATED CHARMS

In bright gold and silver finish

Metal Plated Charms, Series #1	Per M \$8.00
Metal Plated Charms, Series #2	7.50
Plastic Charms, Famous Series #1	3.50
Plastic Charms, Big Series #2	4.50
Plastic Skulls	5.25

SAMUEL EPPY & CO., INC.
WORLD'S LARGEST CHARM MANUFACTURER
113-08 101st Ave.
RICHMOND HILL 19, L. I., N. Y.

5c GUM AND 5c HARD CANDY AND MINT VENDORS

for Charms, Lifesavers, Gum and similar sized products.

ALKUNO & CO.
408 Concord Ave., New York 54, N.Y.
MEtrose 5-7757
Mechanical Manufacturing Laboratories



THE "CHALLENGER"

THREE MACHINES IN ONE

\$10.00 to \$50.00 Weekly on Location!

TROPICAL TRADING CO.
716 W. Madison St. Chicago 6, Illinois

GET INTO THE POPCORN BUSINESS

With only a small investment!

Popcorn will sell FASTER through a hot dispenser than any other type on the market today. Your local community or town is an ideal, profitable spot for this type of business.

The "Little Giant" is a proven money-maker that is small in size but a "giant" in action! 8-gal. capacity. Size: 15" by 12" by 29". Portions controlled by size of bag or bowl. Bagging companies and vending operators will find servicemen can handle these dispensers in addition to present routes. It is more profitable to operate dispensers without a coin chute.

Write for free literature and profit table compiled by a popcorn man for popcorn operators.

\$57.50* each
F. O. B. Chicago

*Slightly Higher on Eastern and Western Seaboard.

Manufactured by
ABC POPCORN CO.
3441 West North Ave.
Chicago 47 • DICKens 3375

COMPLETE LINE OF

- Raw Corn
- Seasoning
- Boxes
- Bags
- Pre-Popped Corn (No. 10 Cans)

Pre-Popped POPCORN

Packed in moisture-proof bushel bags \$1.12
In handy moisture-proof 2 1/2 pk. bags 70¢
Shipped anywhere in the U.S.A., F.O.B. Chicago (Special discount to Popcorn Machine Distributors!)

Also cheese corn, smoked corn for immediate shipment.

GREATEST TIME-SAVING PENNY WEIGHING SCALE

CAPACITY \$10.00
SPRINGS ARE PRECISION CALIBRATED
HEAVY SHEET METAL BASE
TIN SCOOP
DIAL IS GLASS COVERED WHICH PROTECTS POINTER WHEN IN USE



Skilled hand workmanship is employed in building this scale to assure reliability and accuracy.

There is a sturdiness of construction more durable than is generally found in scales. Finish is black crinkle. Carrying case is made of strong black fibre to meet the hard and constant use that it is subjected to.

\$18.50

ORDER TODAY
1/3 Dep., Bal. C. O. D., F. O. B. N. Y.
DISTRIBUTORS, WRITE FOR PRICES
J. SCHOENBACH

Distributor of Advance Vending Machines
1647 Bedford Ave. Brooklyn 25, N. Y.

Subway Venders' 1st Report; 6 Operators Sign for Test

(Continued from page 98)

seven days a week, they require almost constant attendance, with some companies having full time personnel on duty to make change, handle minor repairs, and instruct passers-by on the venders' operation.

Operating companies which have already signed contracts with the city are New York Automatic Canteen; Spacarb, Inc., thru a new firm headed by Jerry Finkelstein; Interborough News Company, which operates penny venders on the Independent line; Cobbs Florida Orange Vending Company of Manhattan, Inc.; General Vending Corporation, which uses Bradley machines, and Drink Dispenser Corporation, operating the Drink-o-Mat cup vender.

Cobbs Energetic

Among the most energetic of the participating firms is the newly organized Cobbs company. Having placed its first machine only a week ago, it now has 26 installed in stations, more than half the total number. Cobbs is headed by John (Chick) Meehan, nationally known ex-football coach, as president. Michael J. Fornatora is secretary-treasurer.

It was stated at board of transportation headquarters that additional companies may still apply for operating privileges during the experimental phase. Its general purpose in letting the contracts is set forth in the opening statement of the form contract, which reads, in part:

"The board has determined that it is in the public interest to permit the contractor (operator) and others to install, maintain and operate, on an experimental and short-term basis, at certain locations . . . automatic vending machines for the sale of soft drinks so that it may be determined whether or not such machines can be maintained and operated on a basis profitable to the city, without danger, inconvenience or discomfort to passengers, and without litter, it being the intention of the board . . . to ultimately award, after public bidding thereon, a contract granting to one person, firm or corporation an exclusive right or privilege to install, maintain and operate such machines for a period of years."

Other Terms

The terms of the contract further specify that operators must install the necessary water pipes and electrical cables at their own expense, according to standards set by the board's chief engineer. Any subsequent repairs to this equipment, after installation, shall be done by the board, but the operator will be billed for the direct labor and material costs, plus 50 per cent to cover overhead and supervision.

Ariz. Citrus Grower Forms New Juice Co.

PHOENIX, Ariz., July 31.—Canned juice venders, in addition to becoming more popular during the past few months, are being offered an increasing variety of juices and brands to dispense. Most recent addition to juice canners' ranks was announced this week when Will Ketchum, local citrus grower, filed an incorporation request with the Arizona Corporation Commission for the Ketchum Natural Juice Company, Arcadia.

Firm will can orange, grapefruit and lemon juice. Plant equipment has already been installed and company expects to start production within a week or two. Juice will be canned in No. 5 enameled tin containers and can be served from the can.

Water for the venders is supplied free by the city, and the operators may make individual arrangements with the electric company for power. However, the board will furnish electricity from its own facilities, if desired, at a cost of \$2.25 a month per machine.

Operators are liable for all claims for damages in connection with their machines and must deposit with the board a bond in the amount of \$100,000, executed by the operator and two surety companies approved by the board, against such contingencies. In addition, the operator is required to deposit \$5,000 in cash as security for payment of commissions and faithful performance of the terms of the contract.

At the end of the contract period, all venders must be removed at the operators' expense, and, if an exclusive contract is awarded, the city will pay to the outgoing operators 75 per cent of the actual cost of installing pipes and cables. Contracts may not be sold or reassigned without the written consent of the board.

House Bills for 7c Coins Win Support

WASHINGTON, July 31.—Bills for minting of a new 7-cent coin won the support this week of House Speaker Martin, of Massachusetts, and Representative Philbin, same State, as an anti-inflationary move which would "keep nickel candy bars and other like-priced commodities from going to a dime."

Martin stated he would support the measure when it came before the House. Philbin declared, "This is . . . a sound measure deserving the support of every member of Congress." Martin added that he would refer both measures to the House Committee on Banking and Currency for study and to report back when Congress reconvenes in January.

The 7-cent coin is being proposed in identical House bills introduced by Representative Busebey, of Illinois, and Representative McCormack, of Massachusetts.



\$25 BRINGS THIS SCALE TO YOU BALANCE MONTHLY 200 FORTUNE TELLING NO SPRINGS SCALE

Height, 51 in. Width, 13 in.
without sign
Depth, 25 in. Sign, 15 in.
Net Weight 185 Lbs.
Shipping Weight 245 Lbs.

Invented and Made Only by

WATLING

Manufacturing Company
4650 W. Fulton St. Chicago 44, Ill.
Est. 1889—Telephone: Columbus 2770.
Cable Address: WATLINGITE, Chicago.

BUILT for OPERATORS



WORLD'S BEST BULK VENDERS

Designed and built to meet the demands of experienced operators, Northwestern bulk venders are generally recognized as the world's best! Famous for dependable performance, long life, and trouble-free service, these rugged machines are real money makers from the start. Make sure of your investment

—insist upon Northwestern. Write for the name of your nearest distributor.

THE NORTHWESTERN CORPORATION
11 EAST ARMSTRONG ST.—MORRIS, ILLINOIS

VICTOR'S NEW MODEL V-K

It's Outstanding!
Vends Everything! Investigate the many new features incorporated in this great, new bulk vender.



Write us NOW for detailed information and prices.
A Product of
VICTOR VENDING CORP.
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ALL VICTOR MACHINES

recommended and sold on
TORR TIME PAYMENT PLAN
Pay for same in 16 weekly payments
WRITE FOR DETAILS

RAIN-BLO BUBBLE BALL GUM

Packed 25 Lb. to Carton
140 Count 5/8th 28¢ Lb.
170 Count 1/2" 28¢ Lb.
210 Count 3/8th 28¢ Lb.
Freight paid on 100 lbs. or over

Pistachios, Large Red, 60 Lb. Ctn. 75¢ Lb.
Pistachios, Small Red, 60 Lb. Ctn. 80¢ Lb.
Virginia Peanuts, 30 Lb. Ctn. 29¢ Lb.
Spanish Peanuts, 30 Lb. Ctn. 23¢ Lb.
Licorice Gems, 775 Ct., 37 Lb. Ctn. 26¢ Lb.
Jawbreakers, 575 Ct., 34 Lb. Ctn. 22¢ Lb.
Chocolate Confetti, 450 Ct., 34 Lb. Ctn. 36¢ Lb.
Pee Wee Rainbow Peanuts, 33 Lb. Ctn. 25¢ Lb.
Pee Wee Boston Baked Beans, 33 Lb. Ctn. 24 1/2¢ Lb.

FULL CASH WITH ORDER

ROY TORR LANSDOWNE, PENNA.

1948 IMPS
1¢ or 5¢
Cigarette or Fruit
\$12.95
Lots of 12

STAMP FOLDERS
For Shipman, Schermack, Victory.
10,000 . . . \$ 5.75
25,000 . . . 13.95

VICTORY DUPLEX POSTAGE MACHINE BRAND NEW!

Vends 1¢, 3¢ postage stamps, with wall installation. Compact, fool-proof. Immediate delivery. Original price \$38.75. Limited stock on hand. While supply lasts
\$14.95
Lots of 5 \$18.95 single.

\$19.75. Lots of 5. Sample, \$14.50. Here's the tiniest Bell in the world. A brand new Three Real Counter Game that is worth its weight in gold. Finished in brilliant colors.

1/3 Deposit on All Orders. Write for Catalog on Bulk Vendors, Games, etc.

PARKWAY MACHINE CORPORATION

623 W. NORTH AVE. DEPT. B MADISON 1447 BALTIMORE 17, MD.

"NOT TO PAN MY COMPETITORS, BUT MY NEW PAN CANDIES"

HAVE 'EM ALL BEAT!
Developed exclusively for vending machine trade. Lowest prices. Write, wire, phone your requirements.
LEON "Hi-Ho" SILVER, INC.
780 HAYES ST. SAN FRANCISCO, CALIF.

BUTTERSCOTCH BUTTONS
COFFEE BUTTONS
LEMONETTES
FRUIT DROPS
BOSTON BAKED BEANS
AFTER DINNER MINTS, ETC.

GIVE TO THE DAMON RUNYON CANCER FUND

PIONEER OFFERS ALL PURPOSE VICTOR UNIVERSAL



5 Universals, plus 50 lbs. Spanish Peanuts, plus 1,000 Plastic Charms, all for

\$86.00

5 Universals, plus 50 lbs. of Reg. Ball Bubble Gum, plus 1,000 Plastic Charms

\$84.00

PLASTIC CHARMS \$3.25 Per M

SPECIAL LIMITED OFFER! SMALL PISTACHIO NUTS

25 LB. CTNS. \$13.50 Per CTN.
45 LB. CTNS. 24.30 PER CTN.
Full Cash With Order—No C. O. D.'s.

5/8-140 Ct. Colored Bubble Ball Gum

(Makes Colored Bubbles)
25 Lb. Ctns. 28¢ Lb.
100 Lb. 27¢ Lb.
REG. 5/8 BUBBLE BALL GUM
25 Lb. Ctns. 28¢ Lb.
100 Lb. Ctns. 25¢ Lb.
(Freight Prepaid on 100 Lbs. or More)
FULL CASH WITH ORDER

1/8 Deposit, F. O. B. Brooklyn, N. Y.; Balance C. O. D.
Orders Under \$10.00, Money in Full, ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y.
461 SACKMAN ST., BROOKLYN 12, N. Y.
Phone: Dickens 2-7992

Westinghouse Now Selling to Independ't Ops

SPRINGFIELD, Mass., July 31.—Westinghouse Electric Corporation, which formerly manufactured cup venders exclusively for Coca-Cola bottlers, has released its machines for general sale to independent operators, it was learned here this week. The reason for the change in policy was the inability of Coca-Cola bottlers to absorb the manufacturer's output, according to a Westinghouse spokesman.

Two single-flavor Westinghouse models are involved, a 400-drink machine, priced at about \$700, and a 1,000-capacity unit, which will sell at \$1,000. These prices are f.o.b. Springfield, the company spokesman said. Deliveries are promised 30 days after receipt of orders.

An undisclosed number of the cup venders have been refinished by the producer in green, contrasting with the readily identifiable Coca-Cola red formerly used on all the Westinghouse cup venders. However, it was said that the Coca-Cola emblem, built into the front panel of the vender, will still be supplied.

Denying reports current in the trade, the company officials contacted by *The Billboard* stated that the machines will be sold subject to no conditions that only Coca-Cola may be dispensed. Any sirup may be used by the operator, he said.

Record Cig Revenue Collected in Florida

TALLAHASSEE, Fla., July 31.—State beverage department reported this week that collections from the State cigarette tax, for the fiscal year ended June 30, reached a record high of \$33,757,151. Beverage director James Vocelle stated that collections were \$720,959 above the previous high for the 1945-'46 year, and \$898,506 above those for last May.

Smokers bought a record number of 718,000 packs of cigarettes during the month of June, Vocelle said. During the year retail cigarette permits were issued to 30,055 persons while 230 obtained wholesale permits.

No Arizona Juice, No Vender, Acting Gov. Garvey Rules

PHOENIX, Ariz., July 31.—When a canned juice vender dispensing grapefruit juice was installed recently in the annex of the State Capitol here it caused a howl of protest from ardent Arizonans—because it was dispensing grapefruit juice from Florida. Acting Gov. Dan E. Garvey "loyally" ordered the vender removed unless it could be made to vend Arizona canned juice.

G. F. Randolph, representative of the San Francisco firm that manufactures the vender, stated that the machine in the Capitol would be adjusted to handle the slightly different size cans containing Arizona juice. He also said that he would advise his firm that it adjust an entire shipment of venders now scheduled for delivery to Arizona so they would accommodate the cans of native juice.

Ops Win First Round In Indiana Court To Retain Pinball Games

ANDERSON, Ind., July 31.—A battle over pinball machines is being waged in Madison County.

The first round has been won by operators who obtained a temporary restraining order from the Madison Circuit Court which prevents the law from confiscating the machines. Clamp-down by police and sheriff's deputies began several weeks ago after the grand jury ordered an anti-gambling campaign.

Wednesday Fred A. Antrim and Roscoe E. Booth, engaged in distributing pinball machines in this locality, filed suit asking that county and city officials be enjoined from interfering with the lawful use of the devices.

Named defendants are Roy Gaskins, sheriff; Mayor G. L. McDonald, Police Chief L. S. Dietzen, Detective Captain John Wilder and members of the safety board.

The suit charges that the machines are not leased or sold unlawfully. Circuit Judge Joseph A. Dickey issued a temporary restraining order pending hearing on the permanent injunction.

Lamont, Corliss & Company Announces Two Promotions

NEW YORK, July 31.—Lamont, Corliss & Company has announced the appointment of John M. Whittaker as director of raw material purchases, and Thomas F. Corrigan as assistant to the president of Peter Cailler Kohler Swiss Chocolates Company, Inc., a subsidiary.

Whittaker will be responsible for raw material purchases for Peter Cailler Kohler.

Lorillard Debuts Embassy Cigarettes in N. Y. Area

NEW YORK, July 31.—P. Lorillard Company introduced its Embassy Cigarettes in the New York metropolitan area this week.

Sales and advertising program for the king-size brand will include use of newspaper ads, radio spot announcements and transit car cards. Brand was placed on the market a year ago.

Diamond Match Appointment

NEW YORK, July 31.—Appointment of Eugene J. Regan as sales representative of the B-F-D Division of Diamond Match Company for Upper New York State was announced this week by E. Howard, sales manager. Regan will make Buffalo his headquarters.

HOT NUT MACHINE BRINGS YOU



CASH QUICK AS A FLASH

Never before such a demand for hot nuts! Never before so attractive a hot nut Vending Machine! Nobody can miss seeing the Ruby Red "Lite-Up" Glass Top. And few can resist dropping coins into the new SILVER-KING Hot Nut Dispenser. It works day and night, week in and week out, providing a big, steady cash income for men lucky enough to be operating SILVER-KING Routes. FREE! If you can spare a few hours a week to operate one of these Profitable Routes, rush penny Post Card today for complete information. No cost or obligation in getting the facts. Write today to Dept. B.

T. O. THOMAS CO.

1572 Jefferson Paducah, Ky. Phone 2131

IF?

You Want Fast Delivery Beautiful Salesboards Full Count Jar Deals FAIR PRICES

Write GALENTINE NOVELTY CO. 520 E. Sample St., South Bend 18, Ind.



VICTOR'S MODEL V

The Operator's Choice is Model V, as it correctly vends ALL BULK MOSE. Charms, Peanuts, Candy and Ball Gum. No additional parts necessary. Write us NOW for detailed information and prices.

A Product of

VICTOR VENDING CORP.
5701-13 Grand Ave. Chicago 38

YOU SELL?

I'd like to contact a few top notch men on coin operated equipment who sold business prior to the present crop of post war "order takers." Send resume, photo, first letter.

C. E. BOBENMYER
213 Commercial Bank Bldg. Peoria, Illinois

WRITE FOR OUR CATALOG

VENDORS' SPECIALS

Mds. Stands, Solid Steel—Weight 35 Lbs. \$4.50
Double Plates for Two Machines 1.15
BUBBLE GUM—140 Count and 170 Count—25 Lb. Cans. Per Lb.35
1/3 Deposit, Balance C. O. D. Fast Delivery.

VEEDCO SALES CO.

2119 Market St. Philadelphia 3, Pa.

LET GUM BUILD UP BANK BALANCE

Cash for Spare Time
Can you spare a few hours a week to service a Vending Machine Route in your locality? If you can, here's a chance to build up a big, profitable cash business with the SILVER-KING 1 Ball Gum Machine. Everybody buys gum these days. Everybody goes for the colorful display in Taverns, Bowling Alleys, Liquor Stores, Clubs, Factories, etc. The money really rolls in to swell the bank balance bigger and bigger every day. FREE information and all money-making facts if you really mean business. Don't wait. Get your Post Card in the mail today—write to SILVER KING, 622 Diversey Parkway, Dept. 88-4, Chicago 14, Ill.

CIGARETTE MACHINES

NEW C-8 Electric \$222.50
Rowe Royal, 10 Cols., 400 Pack Cap. 95.00
Rowe Royal, 8 Cols. 85.00
Rowe Imperial, 6 Cols., 180 Pack Cap. 60.00
Uneeda Model 500, 9 Cols., 350 Pack Cap. ... 115.00
Uneeda Model E, 9 Cols., 270 Pack Cap. 59.50
DuGrenier, 6 Cols., 150 Pack Cap. 32.50
DuGrenier, 4 Cols., 100 Pack Cap. 25.00
8 Columns 35.00
NEW Uneeda, 8 Cols., \$10 Pack Cap. 159.50
NEW Uneeda, 6 Cols., 380 Pack Cap. 149.50
NEW DuGrenier Challenger, 7 Cols. 100.00

CRACKER MACHINES

9 Cols., 164 Cap. \$85.00 SPECIAL, \$65.00

CANDY MACHINES

National, 9 Cols. \$100.00
Rowe, 8 Cols. 90.00
DuGrenier Candyman 65.00
U-Select-It 35.00
Advance Candy Machine 27.50
DuGrenier Champion, 9 Cols., 420 Pack Capacity.
DuGrenier Champion, 7 Cols., 325 Pack Capacity, \$60.00.

10c CIGAR MACHINES

Single Column, Capacity 50, \$22.50—1 Machine; 10 or More \$15.00 Ea. 1 1/2 Stick or Tab Gum Machines, 500 Cap., \$17.85

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.

Parts and Mirrors available, including the 25¢ vending changeover parts for all makes and models.

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

166 CLYMER STREET Evergreen 7-4568 BROOKLYN 11, NEW YORK

Transfer Machines Cost N. Y. \$207,335

NEW YORK, July 31.—The city has paid \$207,335 for transfer vending machines, which it has been installing in busses and subway stations since the change-over to a dime subway fare July 1, the board of transportation disclosed this week. Under the new fare schedule, transfers on 7-cent busses may be purchased for a nickel and for 2 cents in subway stations by passengers desiring a continuous ride on both facilities. The \$207,335 represents an outlay of \$163,000 for 1,000 bus transfer machines, \$43,000 for 200 venders used in subway stations and \$1,355 for spare vender machines.

Adjustments to subway turnstiles to allow dime operation cost the city \$123,000, while the conversion of 315 coin counters to dime size set the city back \$9,800, the board stated.

Royersford Latest Pa. Town To Tax Mchs.

ROYERSFORD, Pa., July 31.—Royersford becomes the latest community in Eastern Pennsylvania to include music and pinball machines in its adoption of an amusement tax ordinance. The Royersford Borough Council this week enacted an ordinance, to become effective August 15, imposing an amusement tax of 1 cent per ticket on all places of public commercial amusement and providing for a \$25 yearly license fee on all coin-operated amusement games and \$15 a year on music machines.

Portland Op Robbed

PORTLAND, Ore., July 31.—Four masked men robbed Lonnie Logsdon, owner of the L. L. Amusement Company and the Club Mecca here of \$6,300 in cash and jewelry valued at \$1,050 early on July 21.

Logsdon, who is one of the biggest coin machine operators in the State, arrived with his wife at their Lake Grove home about 1:20 a.m., and found their son, Bob, 16, and Mrs. Lila Winslow, an interior decorator, in the hands of the bandit quartet, which confronted the Logsdons with pistols and relieved them of their cash and jewelry.

Form Vending, Candy Co.'s

RALEIGH, N. C., July 31.—Secretary of State has issued a certificate of incorporation to Spacarb of Raleigh, Inc., to handle automatic vending machines. Authorized capital stock is \$100,000, with \$300 stock subscribed by W. H. Jones, J. S. Wells, and F. T. Dupree, all of Raleigh.

Bris-Bois Candy Company has been issued a charter from the South Carolina Secretary of State to conduct a general confectionery and candy manufacturing business in Charleston County. Authorized capital stock is \$30,000. Beverly E. Jackson is president.

Wrigley Seeks FTC Court Test; Bunte Files Denial

WASHINGTON, July 31.—First indication of a court test of Federal Trade Commission (FTC) charges against confectionery manufacturers was given last week by William Wrigley Jr. Company, which admitted all material allegations of fact in charges against it for the purpose of "review thereof in the Circuit Court of Appeals." At the same time, another respondent, Bunte Brothers, Inc., entered a brief denying any violations of the Robinson-Patman Act.

Along with nine other respondents, Wrigley was charged with discriminations in price services and facilities primarily in favor of vending ma-

chine firms including Automatic Canteen Company of America. In a short reply, Wrigley said it "admits all material allegations of fact set forth in the complaint, waives hearing as to said facts, and refrains from contesting this proceeding."

All admissions, said Wrigley, "are solely for the purpose of this proceeding" and have been made with a view toward "avoiding the trouble and expense" of an FTC hearing.

In its answer, Bunte denied that it has ever made any kind of discriminations in favor of Canteen or any other purchaser of Bunte products. The brief declared that any price differences made were due to differences in the cost of doing business with the favored firm. Any free deals or premiums used by the firm, said Bunte, "were made available to all customers of the same classification."

On the matter of Canteen, Bunte said charges to that firm "were not lower than the delivered price quoted and charged jobbing accounts," because of due allowances made "for the difference in the cost of manufacturing, delivery, shipping and sales." These prices, said Bunte, "did not enable Canteen to have an advantage or to be favored."

Coin Ironettes Make N. Y. Debut With Biz Reported Heavy

NEW YORK, July 31.—Located near several self-service laundries and apartment houses with coin-operated washing machines, a recently opened store offering the use of automatic ironing equipment is doing a bumper business. Believed to be the first of its kind, the ironette charges patrons a penny a minute for the use of ironers and drying machines. The housewife punches a time card upon her arrival, and again when she leaves.

Twelve Empire ironers are on hand at the ironette, as well as two Heusch dryers. The store plans to supply steam irons later on to take care of small articles. Carl Guttilla, owner, operates a near-by automatic laundry store.

Launderettes Boost Take With Posters

NEW YORK, July 31.—To provide operators of half-hour laundries with an additional source of income, the Association of Self-Service Laundry Operators (ASSLO) has worked out an agreement with the Storvertising Corporation whereby member operators will rent wall space for advertising display posters.

Guaranteeing the stores a minimum of \$6 a month, Storvertising will pay ASSLO members 25 per cent of their advertising revenue and plan to mount between 20 and 39 posters in each store. Storvertising's books will be open to audit by the association.

N. Y. Penny-Per-Pack Cig Tax Brings in \$4,000,000

ALBANY, N. Y., July 31.—Alger B. Chapman, president of the New York State Tax Commission, disclosed this week that the extra penny-per-pack tax on cigarettes accounted for \$4,156,819 during the three-month period beginning April 1, the start of the fiscal year.

The money is earmarked to finance bonus payments to State veterans. Governor Dewey has estimated that the total income from this source this year will be \$16,750,000.

First Automatic Laundry Opened in Jacksonville

JACKSONVILLE, Fla., July 31.—First Launderette was opened here recently, featuring 20 washers, two dryers and porter service for patrons' bundles.

Announcement of opening was carried in local newspaper ads, with coupon entitling bearer to one free washing included in the ad.

VICTOR'S NEW MODEL V-K

It's Outstanding! Vends Everything! Investigate the many new features incorporated in this great, new bulk vender. Write us NOW for detailed information and prices.



A Product of VICTOR VENDING CORP. 5701-13 Grand Ave Chicago 38

CASH Rolls in DAY AND NIGHT



SILVER KING

The operators' choice for ball gum bulk goods. \$12.50 in lots of ten. Sample, \$13.95. Let us send our DOLLARS FROM PENNIES FREE.

Address mail to Dent. B.

T. O. THOMAS CO.

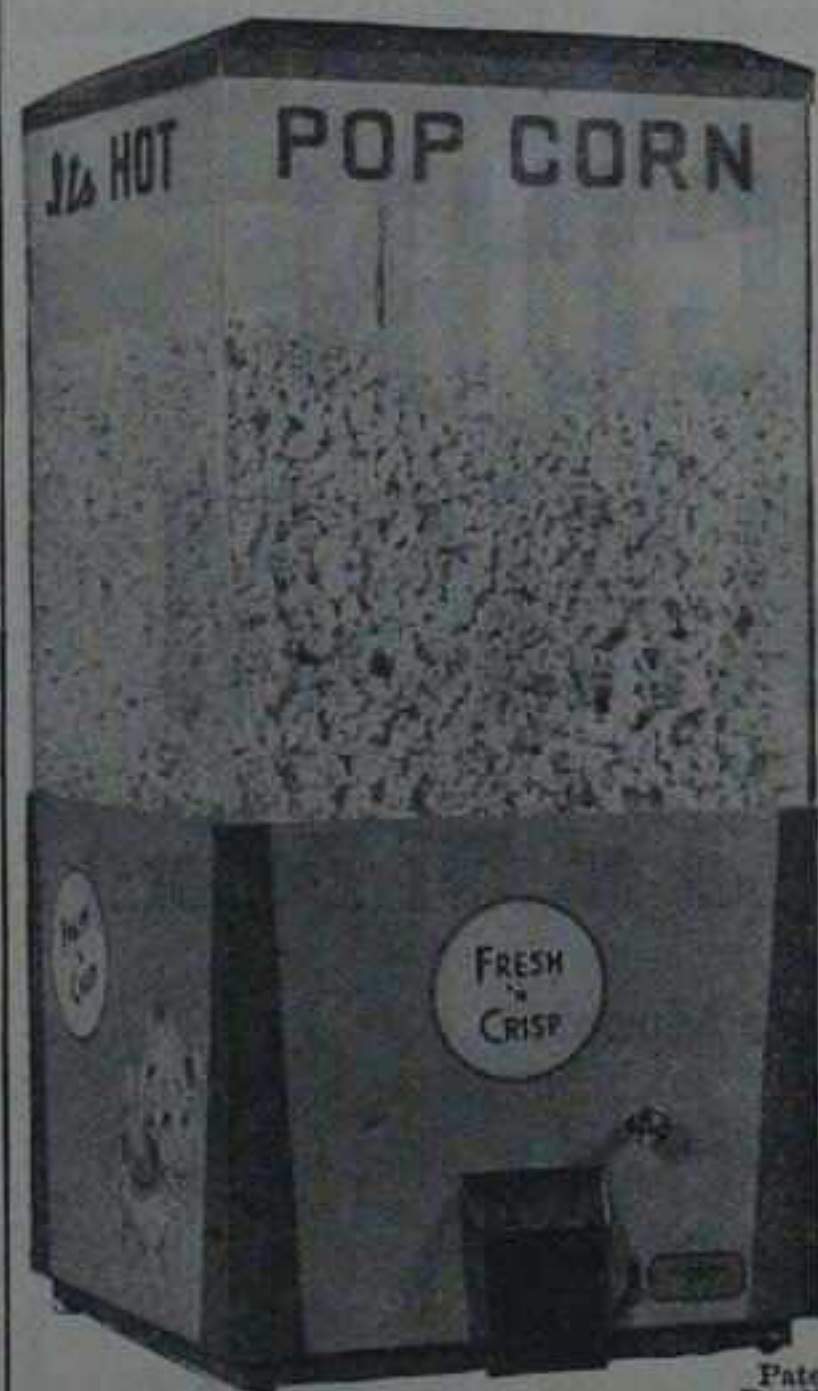
Phone 2131 1572 Jefferson Paducah, Ky.

CHARMS CAN DOUBLE OR TRIPLE YOUR PROFITS IN BULK VENDORS

Write today for lowest prices and samples of our METAL AND PLASTIC CHARMS, STONE AND CARVED RINGS, WEDDING RINGS, KNIVES, JACKS, BALLOONS, SKULLS, ETC.

BECKER VENDING SERVICE - BRILLIANT, WISCONSIN

YOUR LOCATION IS WORTH MORE WITH A PRONTO JR. POP CORN WARMER



BECAUSE the new Pronto Junior sells pop corn customers—and keeps them sold—with exclusive Hot Blast Forced Air Heating System that gives hot, delicious pop corn with every serving, no matter how great the rush. This is possible only with the Pronto Junior!

The Pronto Junior Pop Corn Dispenser whets the appetite with brilliant eye-catching appeal, and satisfies with the most delicious hot pop corn you have ever served. Ideal size, 16" square by 35" high. Fits any space. Easy to operate. Simple flip of knob fills any size box or bag. Two heats, low for normal, high for peak operation. Shining stainless steel or plastic on all parts that contact corn. Rugged construction. Holds 120 10c servings of hot pop corn.

With the Pronto Junior Pop Corn Dispenser you build more profitable volume sales through greater eye appeal, bigger capacity, and easy manual operation. WRITE TODAY!

DEALERS: Inquiries are invited from established, rated dealers.



Pronto Pop Corn Sales, Inc. 714 Beacon Street Boston 15, Mass.



IN STOCK!

5 Lb. Globe
Less than 25 \$11.55
Less than 100 11.25
100 or more. 10.95

Write for prices on Models 40, 29, 33 and Deluxe Venders.

EMPIRE COIN MACHINE EXCHANGE 1012 MILWAUKEE AVE. CHICAGO 22

5c BANTAM TRAY VENDOR IMMEDIATE DELIVERY

Atlas Mfg. & Sales Corp. 12220 TRISKETT RD. - CLEVELAND 11, OHIO ESTABLISHED 1925



VENDS ALMONDS, NUTS, CANDY, PISTACHIOS. Write for Circular. Jobber Inquiries Invited.



AUGUST CLEARANCE!

15 1/2 ABT Challengers (Late '47 Model), Ea.	\$ 27.50
75 1/2 Northwestern De Luxe Nut. Ea.	20.00
20 10c Aristocrat Pop Corn Vendors, Ea.	125.00
10 9-Col. Cigarette Vending Machines, Ea.	79.50

28 FOOT SHUFFLE BOARDS
\$225.00 Ea. IMMEDIATE DELIVERY

Also Other Vending Machines.
Write for Free Circular,
1/2 Dep. With Order, Bal. C.O.D.
CAMEO VENDING SERVICE
432 West 42d St., New York 19, N. Y.
Longacre 3-1334



Slightly Used
1947 Model V
VICTORS
(Gum or Peanuts)
Lots of 25 only \$200
1/3 deposit with
order, balance C.O.D.
ACT NOW
Supply is limited
BUCKMAN NOVELTY CO.
107 S. Madison St.
Green Bay, Wis.

Improved and better than ever before
PISTACHIOS Best Quality. Compare!
DISTRIBUTORS: **44c WHITE**
54c RED, BOTH SALTED
"Sun Brand" large about 45 to oz.
Larger size available.
Packed in Triple 5 Lb. Moisture Proof Bags.
AMERICAN PISTACHIO CORP.
Importers, Packers at this address for over 15 yrs.
111 Reade St., Dept. 15, New York 13, N. Y.

Cigs Hiked Penny a Package; Ops Rush for 25-Cent Chutes

(Continued from page 97)

that they could at least realize some slight profit pending conversion of machines. A number of operators stated they would ask their locations to co-operate in a share-the-penny increase so that cigarettes could still be vended at the 20-cent level.

New York Hike

New York operators expect a decrease in sales when they start raising prices to 23 cents Monday since indications point to sales over the counter at 21 cents, with cut-rate stores selling at 20. Operators here have been working on a very close margin since they absorbed the 1-cent increase, without passing it on to the consumer, when the extra State tax was instituted January 1 to help pay the vets' bonus. Early conversions will make most vendors, except the latest models, operate at a combination of nickels and dimes. This can be easily accomplished. But many firms, including Rowe, are planning to convert to permit insertion of quarters once new slug ejectors can be obtained. A small percentage of old machines, uneconomical to convert, will probably be scrapped. Meanwhile, change-over to 23-cent operation, set to start Monday, will not be completed for about 10 days. It is possible that operators will have to pay certain locations a larger commission.

Jack Kelner, head of Kelner Vendors, Chicago, said his suburban cigarette vender locations are set to be pegged at the 22-cent price as of Friday (30). He has started penny-ing operations so that 3 cents are packed with each pack. Another lo-

cal operator, Perry Rose, of Robot Sales, Maywood, Ill., said he would continue the 20-cent price until the end of the month, when pennying and 25-chute conversions may be fully set up to permit the 22-cent price.

Louisiana; No Change

In Louisiana operators have been charging 23 cents (24 cents in New Orleans, where there is a city tax) prior to the price hike, according to Tom Vaughn, New Orleans Cigarette Service Company, New Orleans. With the new rate, however, prices will be upped to a straight quarter, so until September 15 (when the State tax will be increased from a nickel to 8 cents) the penny pack increase will not cause disruption, but will instead eliminate the pennying chore. With the new tax becoming effective in September, Vaughn said, the quarter price will have to be abandoned for a 28-cent per pack price. This will entail resumption of pennying and also conversion of coin mechanisms so they will accept 30 cents.

State taxes on cigarettes follow: In the 3-cent group (most common) are Illinois, Indiana, Kansas, Michigan, Minnesota, Nebraska, New York, North and South Dakota, New Mexico, South Carolina, Tennessee, Texas, Rhode Island, Connecticut, Alabama, Georgia and Idaho. States charging 4 cents are Florida, Mississippi, Pennsylvania, Maine and Massachusetts. A 5-cent tax is charged by Oklahoma and Louisiana. Remaining States charge either 1 or 2 cents per pack cigarette tax.

Supplies In Brief

Candy Sales Sag; Bars Strong

WASHINGTON, July 31.—Manufacturers' dollar sales of candy sagged in May for the second consecutive month, Commerce Department has reported. May sales were off 11 per cent from the previous May and 18 per cent below April of this year.

Wholesale volume of candy bar sales resisted the general downward trend in May. Dollar sales amounted to \$24,878,000 as compared with \$23,554,000 for May, 1947.

Estimated total candy sales were \$51,708,000 while the cumulative total for the first five months of 1948 is \$328,341,000. Despite declines for April and May, total sales for this year are running 5 per cent above last year's record.

Cigs, Cigars Off

WASHINGTON, July 31.—Sales of both cigarettes and cigars declined in May, Commerce Department announced this week. Total cigarette sales for that month amounted to 28,498,000,000 units as compared with 32,036,000,000 in April. Cigar sales slumped slightly from 449,505,000 in April to 444,491,000 in May.

Record smoking month, according to Commerce statistics, was October, 1947, when sales of 33,237,000,000 cigarettes and 587,880,000 cigars were reported.

More Beverage Bottles

WASHINGTON, July 31.—May production of soft drink and beer bottles showed a sizable increase over April, Commerce Department said this week. Some 690,000 gross of beer bottles were made in May as compared with 605,000 gross in April. Soft drink bottle production increased from 729,000 gross in April to 851,000 gross in May.

Cocoa Price Drop

WASHINGTON, July 31.—May wholesale cocoa prices hit the lowest level since July, 1947, Commerce Department reported this week. Average May price of \$.332 a pound represented a drop of a little more than two cents from the average price in April.

The price decrease was the third successive monthly decline and brought the average cocoa price down 10 cents from the 1948 highs of \$.436 a pound reached in January. High for the past 12 months was hit in November, 1947, when the price climbed to 51 cents a pound. Low was registered in May, 1947, when the price averaged a fraction above 28 cents per pound.

Sugar Distrib Up

WASHINGTON, July 31.—Distribution of sugar for the week ending July 17 increased sharply over the previous week, Agriculture Department reported this week. Distribution amounted to 218,458 tons as compared with only 176,685 tons for the week ending July 10.

Vending Cabinet Co. Plant Hit by Fire

SMYRNA, Del., July 31.—A million-dollar fire destroyed the main assembly plant of the Wilson Cabinet Company here last week. The company has been manufacturing refrigerated cabinets and boxes on order for several vending machine firms. It took nine fire companies more than three hours to bring the blaze under control. The fire started in the early morning and none of the company's 200 operational employees were in the plant at the time.

A second building at the rear of the main plant was not damaged by the flames, but John E. Wilson, president of the company, estimated the loss at the main plant to be more than \$1,000,000.

KALVA PLANS

(Continued from page 97)

facilities so that we can work out a controllable program."

Kalva Vendors was organized by Larrimore in 1937 and was in production until the war when Larrimore entered the service. During the war years, Kalva maintained service and furnished parts from its Chicago office. Since the war Larrimore said the firm had only been able to get delivery on 750 triple-flavor units despite the fact that the company is still back-ordered.

Name New Suchard Fieldmen

LITITZ, Pa., July 31.—Wilbur-Suchard Chocolate Company announced the addition of four sales representatives to its field organization this week. They are: Eugene N. York, covering Indiana; William R. Humphrey, Central Ohio (both under supervision of J. Espenshied); Joseph Warfman, for Kansas, Nebraska and Missouri (under R. N. Amster), and Charles R. Keough, for Pittsburgh territory (under supervision of I. Kramer).

25¢ COIN MECHANISM

(Complete with National or ABT Ejectors)

To fit all Rowe Models

Imperials, Royals

Presidents and Crusaders

IMMEDIATE DELIVERY

\$20.00 each complete

1/2 With Order—Balance C. O. D.

RITWAY COIN DEVICES

400 Coit St.

Irvington 11, New Jersey

GIVE TO THE DAMON RUNYON CANCER FUND

The little guy with the BIG punch and the BIGGER PROFITS the **Acme Shocker**



1 or 5c play (specify)
Sample, \$22.50.
2 thru 11, \$18.75.
Write for larger quantity prices.
1/3 deposit, C. O. D. for balance.
Address Mail to Dept. B.

T. O. THOMAS CO.

Phone 2131
152 Jefferson Paducah, Ky.

COIN VIDEO FORGING AHEAD

New York Op Placing Tele In Hospitals

Taps New Coin Field

NEW YORK, July 31.—The opening of an extensive field of television operation was seen here this week as a new firm, headed by band leader Lou Ross, placed its first video sets on location in the New York Hospital and disclosed that negotiations were under way to place similar sets in 10 other hospitals in the metropolitan area. Television entertainment will be offered to hospital patients thru coin operation and on a rental basis under the arrangements worked out by Ross and hospital executives.

Ross, who is being supplied with television sets fitted with self-contained antenna by the New York Television Company, said that New York Hospital will absorb at least 300 units. Mount Sinai, Post Graduate and Knickerbocker hospitals will receive their first sets within two weeks, he said.

Portable Stands

Most sets will be fitted with portable stands for easy movement from one hospital room to another. Using the built-in antenna, which will be adjusted by New York Television for maximum average reception in each hospital, sets need only be plugged in at electrical outlets near the patients' beds to operate.

Commission rates have not yet been set, Ross stated, but will most likely be 25 per cent or less, with the hospitals' take in some cases reverting to nurses' welfare funds or to support similar non-profit hospital functions. It is planned to rent the sets to patients at the presently fixed fee of \$15 a week or \$3 daily.

(See N. Y. OP on page 106)

Des Moines Solons Considering Music Machine Licenses

DES MOINES, July 31.—Local authorities are considering the licensing of juke boxes and other coin-operated amusement machines which are considered legal. A proposed city ordinance has been drafted and will be submitted to the State attorney general's office for an opinion as to its legality.

The ordinance would require an annual fee of \$12 for juke boxes and \$15 for coin-operated amusement machines. City officials say receipts from the machines are expected to exceed \$35,000 annually and City Solicitor S. L. Harvey, who prepared the ordinance, stated the primary objective of the measure would be to provide better police control, particularly as to minors.

Regulations Imposed

Playing of juke boxes between midnight and 6 a.m. would be prohibited and neither the coin-operated music boxes nor amusement devices would be permitted within 200 feet of a church, school or playground, under terms of the proposed ordinance.

The licensee also would forbid any person under 18 years of age to operate any mechanical amusement device.

As proposed, the ordinance would (See Des Moines Solons on page 106)

Nickelitis

FORT WAYNE, Ind., July 31.—Arnold Lee, who is the head of Lee Music here and one of the major juke box operators in the area, reports he is seeing nickels in his sleep these nights—and it's all due to a clever ring of counterfeiters who have been working thru the area. In the past week, Lee's servicemen have been deluged with a phony 5-cent shower that has made its way into many of the boxes operated by the firm. Lee says the nickels not only look legitimate, but when dropped on a hard surface, actually sound real. It takes a close look to see that they are not legal government tender.

Lee has warned other coin machine operators in the vicinity to be on the lookout for the fake nickels, and reports that several other ops already have experienced the phony nickels in their coin boxes.

Manufacturers Moving Over Production Hump; Ops Seek To Open Up New Locations

Main Parts Difficulty Is Shortage of 15-Inch Tubes

NEW YORK, July 31.—Altho Videograph, Inc., and Speedway Products, New York manufacturers of coin-operated combination television-juke boxes, are being held to a production schedule considerably below capacity due largely to the current scarcity of 15-inch tubes, both reported increased activity this week, and one announced the successful introduction of its set into a hitherto untapped type of location.

Production of the Videograph set has been upped about 25 per cent recently, according to Lou Forman,

the firm's president. But further production hikes, which he said are warranted by the demand for sets, will have to await a more plentiful supply of large screen tubes. The firm is now experimenting with the new Filben phonograph mechanism, which may soon be incorporated as standard equipment in the combination set.

At the same time, it was disclosed by Hy Siegel, head of Videocoin Company, distribution outlet for Videograph in this territory, that about 125 of the combination units are now on location in the metropolitan area. Of these about half have been sold direct to locations under a sales plan whereby the machines are paid for out of earnings (*The Billboard*, June 19). Most of the remainder are owned by Al Layne, independent operator, with Videocoin itself operating a number of the sets.

Speedway Activity

To date Speedway Products has installed 30 tele-juke in city locations, according to Al Bloom, president, of which all but a few are operated by the manufacturer. The most recent installations and the most profitable have been in neighborhood candy stores, never before considered suitable for commercial units. In such locations customer resistance to charges for television is practically non-existent, said Bloom, since most customers do not normally patronize taverns where free television is the rule.

Bloom stated that he has contracted with all his locations for \$15 top money, with the balance of the weekly take split evenly with the location owner. In common with Siegel, he claimed that weekly gross takes average \$35. Bloom is also feeling the pinch of 15-inch tubes, but said that an internal reorganization of his production set-up soon would permit an output of 10 units a week.

South Dakota Judge Okays Jukes in Licensed Bars

MITCHELL, S. D., July 31.—Juke boxes are not forbidden in licensed bars of South Dakota, Judge R. C. Bakewell ruled in Circuit Court here Tuesday (27).

The decision follows a refusal by Circuit Judge C. C. Puckett, Yankton, S. D., a year ago to grant an injunction forbidding police officers to confiscate juke boxes, Fred J. Nichol, Davison County State's attorney, said.

Test Case

Nichol started the current case for South Dakota here as a test case to determine whether juke boxes are unlawful in bars in the State. The case was brought against Harold Schneller, owner of the Blue Room, a Mitchell bar.

According to the memorandum in which Judge Bakewell handed down his decision, the arrangement of the words and phrases in the South Dakota statute "may be the best test of legislative intent."

The statute states that no licensee shall allow: (1) Any game of skill or chance, or dancing, or athletic contest (2) or other forms of amusement or recreation, (3) or permit any bell machine or other like device in or about the premise.

Interpret Phrases

"If the third phrase had followed the first and preceded the second, the meaning of the second phrase would clearly be to include as one of the prohibited forms of amusement or recreation such bell machines as are forms thereof and this certainly would include a juke box," the judge ruled.

"But in its actual form the statute, after specifying certain amusements and recreations in the first phrase, but not having yet mentioned juke boxes or any other type of bell machine, then closes this prohibition against amusement or recreations by the second phrase," the 21-page memorandum points out.

Michigan Ops Combat Juvenile Delinquency Thru Hit Parties

DETROIT, July 31.—Roy W. Clason, business manager for the Michigan Automatic Phonograph Owners' Association (MAPOA), this week told *The Billboard* of the association's plans to continue its work in combating juvenile delinquency, while, at the same time, promoting their Hit Tune of the Month selections.

To accomplish this double-barreled project, the MAPOA will, each month, furnish name bands at the hit tune parties and will invite the youth of Detroit to participate in the parties and to help select the tunes to be featured in the city's juke boxes the following month. The teen-agers can dance to the music of the live bands and refreshments are also included.

As a move in its juvenile delinquency program, the association appointed Probate Judge Joseph A. Murphy honorary chairman of the hit tune committee (*The Billboard*, July 24). Judge Murphy, as probate

judge of Wayne County, has jurisdiction over all juvenile agencies in metropolitan Detroit, and it was for this reason that he was appointed to participate in the program.

Party Success

Initial hit tune party was held July 18, with disk jockeys in the Detroit area promoting the party for several weeks prior to the July 18 date, and announcing via their airers that tickets would be given to teen-agers writing in for them. More than 20,000 requests were received, and 5,000 tickets were sent out for the first party. More than 3,000 actually attended.

Hit tune for August, *Sophisticated Lady*, an MGM recording by Billy Eckstine, was selected by the teen-agers in attendance at the initial party, and, effective Sunday (1), this disk is to be featured on all music machines operated by members of the MAPOA.

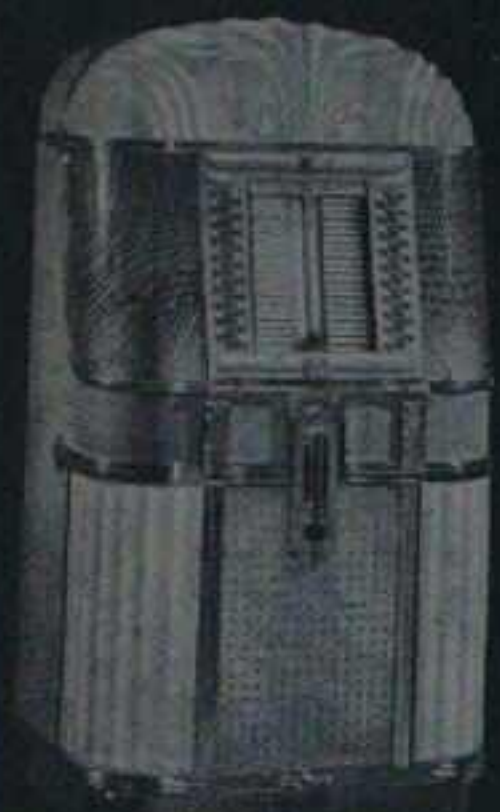
Iowa Ops Start Drive for New Assn. Members

DES MOINES, July 31.—Following the initial step to organize the Iowa Automatic Music Operators' Association (IAMOA) recently (*The Billboard*, July 31), members of the appointed organizing committee this week sent out a report and a membership plea to other operators throughout the State.

The letter was as follows: "The first phonograph operators' meeting held at Des Moines represented about 20 per cent of the phonograph operators in the State. It was unanimously agreed that there is a definite need for:

"1. A better commission structure.
"2. Closer co-operation among fellow operators which can only be accomplished by a strong State organization.

"The undersigned group was elected (See IOWA OPS on page 106)



MODEL "B"



MODEL "A"

THE TWO
MOST-WANTED
PHONOGRAPHS

AMI Incorporated

127 NORTH DEARBORN, CHICAGO 2, ILLINOIS

BIG MONEY

FOR OPERATORS OF
Rod's Columbia

COIN OPERATED RADIOS

Choice of 2 Sizes and Styles.

Specially Engineered for

- HOTELS • HOSPITALS
- MOTELS • RESTAURANTS
- BARS • BOOTHS, Etc.

Specially engineered for the finest in tone quality and performance. Acclaimed America's Best Buy by operators . . . for bigger profits at a smaller investment.

WRITE TODAY FOR LITERATURE ON HOW TO BUILD UP YOUR OWN BUSINESS WITH VERY LITTLE TIME, EFFORT AND INVESTMENT.



COLUMBIAN PRODUCTS CO.

505 N. LA SALLE ST., CHICAGO 10, ILL.

MICHIGAN 3474

SDPOA Seeks To Clarify Laws

ABERDEEN, S. D., July 31.—Members of the South Dakota Phonograph Operators' Association (SDPOA) at the quarterly meeting here decided to seek clarification of State laws in regard to coin-operated machines.

Mike Imig, Yankton, association president, said present laws do not clearly distinguish between bell machines, pinball machines and juke boxes.

Sioux Falls was chosen as the next meeting place in September.

N. Y. Op Taps New Coin Field; Places Tele in Hospitals

(Continued from page 105)

Coin-operated units will offer six minutes of television reception for a nickel. However, larger console models to be installed in solariums and recreation rooms will operate at a 25-cent charge for 15 minutes. Sets with screens ranging in size from seven to 15 inches will be used.

Ross reports that hospital executives have proven receptive to the idea of installing coin-operated or rented television units for the use of patients. They point out that entertainment now being telecast may provide an indirect therapeutic aid to bedridden patients by diverting their minds from physical disabilities.

Set Up Routes

New York Television, which will handle all installation and servicing for Ross's hospital operation, has concentrated primarily on setting up coin-operated television routes in restaurants, diners and similar eating establishments (*The Billboard*, April 24). With receivers adjusted to carry the television picture continuously in such locations, sound is available only thru coin-actuated wall or counter speakers.

Morton Lipper and Henry Godfred, owners of the firm, said that approximately 70 such sets have been installed to date, distributed among 10 operators.

DES MOINES SOLONS

(Continued from page 105)

go into effect October 1, with six-month fees being paid for the period extending to the beginning of the new fiscal year, April 1, 1949.

No Pinball

The ordinance defines the mechanical amusement device as not including "any ball or pin game, marble game, mechanical baseball or football game, mechanical card game or any game of chance by which it is possible to obtain a payoff, prize or reward."

A license would not be issued without approval of the police chief and a city electrical inspector who would inspect wiring and connections of the machine. Licenses would be subject to revocation for operation contrary to municipal or State law. Any such amusement machine found to have been used as a gambling device could be destroyed on conviction of the exhibitor, and penalty for violating the licensing ordinance would be a fine of \$10 to \$100.

New AMI Price List

GRAND RAPIDS, Mich., July 31.—AMI this week announced that a new handy pocket-sized price list, including all equipment combinations, is off the presses and available to all operators. The new price list is illustrated with the various AMI equipment and contains the latest firm developments, including the recently introduced Model B automatic phonograph.

Detroit Op Visits Alaska; Finds Juke Boxes Are Thriving

DETROIT, July 31.—Eddie Clemons, owner of the Music Service Company, and a former juke box association president, has just returned from a motor trip to Alaska, which took him approximately four weeks. Clemons made the trip alone, driving some 10,000 miles, including a 2,500-mile stretch of dirt and gravel on the Alcan Highway, and some 1,500 miles around Alaska where he visited Fairbanks and Anchorage.

Juke boxes are doing a fairly thriving business in Alaska, as well as along the highway, Clemons said, and are present in every bar and most restaurants. A number of operators have fair-sized routes, but location-ownership of machines appears to be prevalent. Various owners complained of the difficulty of getting a good mechanic to service the machines in the territory.

Hit tunes are very much the same as down here, and the timing of their popularity does not appear to be much hampered by distance, Clemons said.

Vending machines were seen infrequently in the territory by Clemons. Also missing were the traditional Alaska bells, but there were numbers of pinball or race-type machines with automatic payout features — which were out of commission at the time of his visit.

Claiming that a trip to Alaska is the surest way for an operator to forget his blues, Clemons pointed out that costs along the way are high. Gasoline runs from 45 to 75 cents a gallon, with accommodations sometimes missing.

Iowa Ops Start Membership Drive

(Continued from page 105)

temporarily by those present (at the first meeting) to contact their fellow operators for the arrangement of the next meeting to be held at the Fort Des Moines Hotel Tuesday, August 3, 1948, at 6 p.m.

"The results of this first meeting were gratifying to all those present. The enthusiasm and lively discussion entered into at this meeting were very satisfying. There is present in our own group the type of leadership that it takes to put our industry on a firm and profitable basis and with your co-operation and support, all of our aims can be realized.

"This is your organization. The committee urges you to attend the next meeting. You owe it to yourself to be present."

The letter was signed by Vern Howard, Des Moines, who is chairman of the committee, and the following members: Leo Miller, Cedar Rapids; E. L. Williams, Fort Dodge; Bill Gillis, Osage; Herb Allen, Estherville; Don Hall, Spencer; Joe Epstein, Des Moines; S. A. Patton, Waterloo; S. T. Lee, Shenandoah; R. L. Manville, Davenport; Lee Hart, Oskaloosa, and Lee Chapman, Fort Dodge.

RECORDS! RECORDS! RECORDS!
FRESH OFF OUR JUKE BOXES

ONLY 10¢ EACH

(Packed 100 to a box)

These records are carefully inspected and well packed. Will stand any shipping distance. Send 1/2 deposit with order, balance C. O. D. Can ship any size order same day received. Also new records, all labels—write for prices.

Write—Wire—Phone

THE MUSIC BOX

292 MADISON MEMPHIS, TENN.
Tel. 37-7701

McCALL NOVELTY CO.

ALL A-1 RECONDITIONED—READY FOR LOCATIONS

5 BALL FREE PLAY PIN GAMES			
Arizona	\$20.00	Sea Breeze	\$40.00
Big League	41.00	Spellbound	40.00
Big Parade	25.00	South Seas	35.00
Brasil	20.00	Surf Queen	30.00
Canteen	25.00	United Trade	20.00
Cover Girl	30.00	Winds	20.00
Defense	20.00	Wagon Wheels	20.00
Double Barrel	45.00		

1 BALL FREE PLAY GAMES			
Four Aces	\$20.00	Mills 1-2-3	\$29.50
Four Roses	20.00	Sport Event	51.50
Keep 'Em Flying	55.00		
Kilroy	30.00		
Laura	30.00		
Liberty	20.00		
Oklahoma	25.00		
Riviera	25.00		

AUTOMATIC PHONOGRAPHS	
'41 Derby	\$71.50
Blue Grass	45.00
Club Trophy	\$74.50
Long Acres	89.50
Wurlitzer 850	\$209.50
Wurlitzer 800	114.50
Wurlitzer 780 Colonial	\$214.50
Wurlitzer 24 Victory Model	79.50

Terms: One-Third Deposit With Orders, Balance C. O. D.

3147 LOCUST ST. ST. LOUIS, MO.

(Editor's Note: Robert Harper has been an operator of phonographs for 23 years. He wrote the following after reading the recent series in The Billboard devoted to idea on how the operator could increase his income.)

The following statements are made because it seems to me that the manufacturer is probably in the same shape as the operators today, and they might, for their own good, be willing for once to get together and agree on something for the good of everybody in the business, including themselves. Of course, if there is one manufacturer who is doing all right these days, or thinks he has the jump on the others, he would not go along with the following and, of course, one rebel would reduce the effectiveness of this or any other plan. However, if only one reneged he would eventually be so far out of the price range he would be priced out of the market in a short time.

It further seems to me that a majority of the operators think that music must still sell at 5 cents a play, and there is no chance of changing this except in isolated cases. Therefore, the problem is to find how a piece of music can be vended for a nickel at a profit.

The manufacturers, under this plan, would hold a meeting and agree that after March 15, 1949, all new phonographs would be manufactured to play with nickels only. This would eliminate all the complicated electrical parts in the phonographs and reduce the original cost of the instruments to three-fifths or probably two-thirds of what they cost today.

Nickel Best

We started operating phonographs in 1925 and during all the following years we have yet to find where a good phonograph that plays with nickels only will not earn as much as one that plays with dimes and quarters. Thruout the years that the machines played with nickels only, or previous to 1933, coin phonographs and pianos took in much more money than they have since, with the pos-

Pioneer Pennsylvania Op Suggests Plan To Up Play

By Robert Harper

sible exception of the war years. In the years of 1926, '27, '28 and '29, all of the 19 groups of 40 phonographs each that I was responsible for were striving to maintain a \$10 net average, and most of them did it with no wall boxes, and with nickel plays only.

The 1948 phonographs are so jammed full of complicated electrical parts of the poorest quality that you can hardly find space to get your arm in to fix a trouble call, even if you know how to make the repair. A straight nickel-playing machine where all the frills and unnecessary parts are eliminated would, as I say, bring the price of the machine down about one-third and would also cut the service costs of an operator to a minimum, which is equally important when you are trying to operate profitably at a nickel a play.

Op Fears

The incorporation of so much complicated, electrically controlled equipment into the modern phonograph has set up a fear in the mind of the operator that he can no longer be an independent mechanic, and that he can not have complete control over the future functioning of the machines he buys. The cost of failure of these parts and the necessity of repairs being made by no one but the high-priced experts in the employ of the distributors has added a service burden the average operator can not cope with financially. In the average case the operator will attempt to continue the operation of the phonograph without it being fixed properly due to the high cost of parts and repairs. This, of course, hastens the point where he has more and more service calls with the reduction of revenue and possible profit.

Manufacturers must get themselves into a position where the distributor can sell enough machines to meet his overhead and make a profit and not attempt to stay in business thru profit from parts and repairs.

Last week we had an amplifier looked over and repairs were necessary. Our bill was \$29. This repair charge is approximately 10 per cent of the cost of a new machine back in 1939—an example of how the operator is now forced to pay away his profits in order to have complicated mechanisms repaired or replaced.

Coin-operated phonographs that operate on nickels only can be completely mechanical in function and the average collector can be trained in a reasonable length of time to become a completely self-sufficient mechanic. This is a very important factor with the operator when the question of buying new equipment comes up.

Stabilize Prices

The stabilization of operators' costs and more reasonably priced new equipment would, in time, and probably a very short time, change the present pessimistic viewpoint of the operators and, in my opinion, do more toward junking thousands of instruments that are 10 or more years old. This certainly is the only way to stimulate the sale of new equipment.

The operator of today would soon be able to show a profit. Then with some profitable income on his books, he would have a tendency to enlarge his operation slowly, and to buy new machines. This has always been the normal, healthy trend in the music machine industry, which, in most cases, made it unnecessary for the manufacturer to force the sale of additional new equipment to new operators.

Too, the manufacturer, under this proposal, would be in a much better

position thru greater and steadier production.

The finance companies would be in a healthier condition and would probably be inclined to increase the amount of notes they would carry at reasonable costs due to the reduced risks.

I would like to state that we are operating many instruments in locations where nickels alone operate the machine, and these machines average as much as any other machine would in the same location, some running as high as \$30 a week gross. We know that every location has a potential top earning power and that any good machine will take in that top if the instrument sounds first class, has an average good program of records placed on it each week, and the machine is kept clean and polished.

There is one basic problem with having a machine that plays only nickels. That problem is the operator who comes to a location and tries to sell the location owner on the idea that he is missing the boat by keeping a machine that only plays with nickels. If all machines would play with nickels only, cut-throat operators would not be able to use this unfounded argument as a sales wedge to get other people's locations.

It seems pretty well agreed that everybody in the phonograph business has reason to believe the business is sick, operator, distributor and manufacturer alike. All should be interested in the above proposal.

It is my intention to suggest that all manufacturers agree to build new machines that play with nickels only for a period of a stated number of years—perhaps three or five—until 95 per cent of all pre-war equipment is out of existence; or until another meeting can be held at a future date at which time all manufacturers would agree that the emergency was over and the former agreement could be abolished.



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Seeburg 146-W Symphonola . . . 500.00	Seeburg Hideaway 124.50
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Seeburg H146-M Hideaway . . . 349.50	Mills Throne of Music 99.50
Seeburg 9800—R. C. Lotone . . . 249.50	Rock-Ola 1422 324.50
Seeburg 8800—R. C. Lotone . . . 249.50	Rock-Ola Super '40 149.50
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New York:

Al Denver, president of the Automatic Operators' Association, is completing the move this week to new headquarters of his operating firm, Lincoln Service, Inc. Al's new place at 761 Park Place, Brooklyn, gives him plenty of room. It's a one-story building, housing complete service, storage and office facilities, and measures 39 by 127 feet.

Sid Levine, well-known coin machine attorney, has returned from a three-week vacation in the Catskills. He's picking up loose ends and checking on what has transpired in the business during his absence. . . . Dave Lowy, of Dave Lowy & Company, also is back in harness after a sojourn in Miami Beach. He's still chuckling over a gag played on Gene Lane, partner of Mill Green in American Vending, during the fund-raising affair of the Miami B'nai B'rith last week. Meanwhile Phil Mason, Lowy's partner, is at home recuperating from an illness.

Al Gorner, public relations director of the Affiliated Washing Machine Operators' Association, is corresponding with washing machine operators thruout the country as the first step toward promoting his goal of a national organization devoted to the interests of automatic laundrymen. Gorner says the response is good, and he is planning an organizing trip, with personal visits to principal cities in the fall.

Johnny Peters, of Ace Automatic Distributors, Pittsburgh, was a visitor to the Videograph plant last week. . . . Bill Doherty, who acts as agent for the sale of Robco meters and other equipment used with automatic washers, is preparing a catalog for early distribution. Bill states that his company news letters, *News and Views*, has caught on well with self-service laundry stores.

Charlie Engleman, of Columbia Music, who spends most of his time at his home in Mahopac, had a brush with "revenooers" last week but was quickly cleared of any responsibility for the giant still found on his property. Ten months ago Charlie rented a barn, located across the road from his house and hidden by a grove of trees, to some applicants who appeared perfectly respectable. They kept pretty much to themselves, and Charlie gave little thought to them. And then, late Friday night (23), the federal agents struck. The illegal whiskey makers were caught red-handed.

Sam Sacks, head of Uneseda Shine Machine Company, has tacked up on the wall of his showroom a clipping from Tuesday's (27) *Journal-American*, in which columnist E. V. Durling plugs coin-operated shiners. "These machines give a good shine for a dime," writes Durling, adding a little ruefully, "I paid a quarter for a shine in a barber shop this morning."

Harry Berger, of West Side Distributors, is now moving Skee Ball machines. . . . Kuno Hamann, Alkuno prexy, returned last week from a trip to out-of-town distributors handling his line of venders. . . . The two boxers who accompanied Al Goldberg, music op, on a visit to Mac Pollay at United Phonograph Service last week were not bodyguards. They just had finished a training session at Stillman's gym and wanted to get a look at the insides of a juke.

Mr. and Mrs. Al Blendow, of Blendow & Meyers, Inc., spent last week-end in Springfield, Mass. . . . Teddy Rubinstein, of Paramount Distributing Company, Beacon, was a visitor at Barney Sugarman's Runyon Sales Company last week. . . . Hymie Rosenberg, of H. Rosenberg & Company, has made several biz trips by air during recent weeks to distant cities. . . . Abe Benjamin, Massage-O-Mat prexy, says he soon will have an important announcement to make regarding his mechanical massage machines.

COINMEN YOU KNOW

Indianapolis:

Merrill D. Lappin has joined the Rock-Ola sales organization with Indiana Automatic Sales Company, Rock-Ola distributors. He has been assigned to the Northern Indiana territory. . . . Peter Stone, Indiana Automatic Sales Company, spent several days in Muncie, Ind., installing shuffleboard games, which are meeting with public approval over the State. . . . Chester Goines, service manager, Indiana Automatic Sales Company, was saddened by the sudden death of his mother who passed away after a heart attack July 22 in her home here.

Irving and James Eyster, of the Eyster Music Company, Terre Haute, Ind., bought new equipment while on coin row during the week. . . . Peter Stone, Rock-Ola distributor, planned to Chicago Tuesday to visit the manufacturing plant in the interests of business. . . . Ralph Rocky, operator at Galveston, Ind., bought some used equipment while on coin row during the week. . . . Richard Luther, operator from Brazil, Ind., was in town buying parts.

Operators report business fair to poor, due to hot weather and some unemployment among the working class. Tavern patronage has dropped to a new low for this season of the year with many persons seeking outdoor entertainment at parks and swimming pools.

Milwaukee:

Bill Huber, formerly with Packard Distributing Company, is now on the sales staff of the Blatz Brewery. . . . Bud Gessert, married recently, is back at college working on his degree. The Gesserts have leased out their Ninth Street building and are working out of their firm's other office on 16th Street. Fred Pease, formerly on Gessert's staff, has joined Badger Novelty and is working for Carl Happel. . . . Gene Shaw has returned from a trip to California.

Morry Zenoff, who has the Funland Arcade in the basement of the Plankinton Arcade, sold his tobacco and magazine stand to Estelle Lemerond and her partner, Dick Hunt. . . . Brothers Al and Joe Stefaniak and their wives have taken over the card layout in the same arcade. Incidentally, Morry Zenoff is doing a big job with audio-visual education for hospital staffs. She was recently honored by being chosen to address a hospital convention in Chicago.

The Wurlitzer office has been moved from Wells Street to Fond du Lac Avenue. . . . George Gessert is concentrating on distributing Recordograms and jobbing out of the offices of General Novelty. . . . Walter Tetting is operating the lake territories in the Oconomowoc and Okauchee areas.

Turning Back the Clock

10 Years Ago This Week

July 30, 1938—Ted Stoner, 33-year-old secretary-treasurer of the Stoner Manufacturing Corporation, died suddenly from complications resulting from an appendectomy. . . . Genco released not one, but two new games, called Oscar and Splash, while Chicago Coin announced its new game, known as Peppy, and listing at \$74.50, FOB Chicago.

The Wurlitzer transcontinental tour of the firm's music equipment went into its third week, scored heavily with operators in Kansas City, Mo.; Omaha, Minneapolis, Milwaukee and Louisville. . . . *Music, Maestro, Please* was the No. 1 song in the country, and was drawing plenty of nickels into the juke box coin chutes. *Says My Heart*, and *I Let a Song Go Out of My Heart* were running second and third respectively in popularity. . . . New York, Pennsylvania and New Jersey music operators met in Monticello, N. J., and formed the Tri-State Phonograph Operators Association.

Victor Vending Corporation was boosting its topper bulk vender, which featured a non-clogging coin mechanism and a glass crystal globe. . . . Frank Hart, of Eastern Machine Exchange, reported from his Newark, N. J., headquarters that the firm was readying a single compartment bulk vender for the trade. . . . Operators in the New Jersey resort areas were reporting a good start for the vacation season, with play booming thruout the area. . . . Operators in San Francisco and Baltimore turned in reports that the coin machine business in the respective towns was on the upgrade.

Keeney officials stated that Multi-Free Races was completing its third production run, and the firm planned to go into the fourth production on the unit the following week. . . . Bally announced a new reserve-type, five-ball novelty game called Arcade, and John Fitzgibbons, New York outlet for the concern, said the demand in that territory was building daily for the new Bally product. . . . Four modern sportland arcades, featuring coin-operated games, were opened at Riverview Park, Chicago.

15 Years Ago This Week

July 29, 1933—A heavy gain in coin machine earnings at the Chicago World's Fair was reported by the management, with the first month's income hitting a total of \$86,000. . . . Leon Taksen, manager of the New York office of Irving Bromberg & Company, announced he had bought the office, and henceforth would operate it under his own name.

Genco was advertising its Golden Cup machine, while Daval was advertising the Chicago Club House unit, which was one of the best sellers of its day. . . . Trimount Coin Machine Company, Boston, moved into new quarters, and Dave Bond, firm president, who started in the coin machine business as an operator, was welcoming visitors from the New England area to the new offices and showrooms. . . . Nat Cohn, president of Modern Vending Company, New York, reported he had sold his one-thousandth Club House machine, and was working on a new sales booster program.

Frank Ragland joined his brother, Will, as a full partner in the Eagle Coin Machine Company, New York. . . . L. A. Raden, New Era Manufacturing Company, Chicago, reported the reception to firm's new Jumping Jack counter game had been excellent. . . . Pacific Amusement Manufacturing Company, Los Angeles, was advertising its new pinball games, Metropolitan and Masterpiece.

Jack Keeney, of Keeney & Sons, was back in his office after an eight-day air and rail trip on which he previewed the firm's new game to Eastern operators. Keeney reported conditions in the East were hopeful. . . . American Sales Corporation announced Silver Gate, a new pin-game table, featuring a coin divider. . . . Keystone Novelty & Manufacturing Company, Philadelphia, completed the enlargement of its headquarters, and reported business was definitely on the upgrade.

Four modern sportland arcades, featuring coin-operated games, were opened at Riverview Park, Chicago.

Chicago:

Chicago Coin Machine Company heads, Sam Wolberg and Sam Gensburg, report that firm's new addition is nearing completion. Structure is finished, and the last of the machinery installations is going in during the next week or so. Production equipment that is already set up in the new section is now pushing out the pins, and top output will be in effect when final units are put into operation. Chicago Coin's new Crazy Ball, the only a few weeks old, is totaling up some high-score sales, the two Sams declare.

Mike Spagnola, Illinois Phonograph Owners, Inc. (IPO), executive secretary, is sending out a follow-up letter to all association members this week urging ops to use the Juke Box Jamboree record to good advantage on their machines. "Best thing about the deal," Mike says, "is that the tune was written by a juke box operator" (Ray Raymond, Chicago). He adds that George Miller, official of Southern California Phonograph Operators' Association (SCPOA), agrees that tune is a good tie-in for the operator.

John Frantz, J. F. Frantz Company, is working at his low-price hot-coffee vender idea. He reports queries have reached him from operators in various cities. Currently he is negotiating for financing a partnership set-up that will result in setting up necessary tools and dies to turn out his patented coin mechanism for the vender. Jimmy Martin, James H. Martin Company, has appeared on Eddie Hubbard's 10 p.m. disk-whirling program over WIND several times in recent weeks.

With their factory showing set up for the Adolphus Hotel in Dallas Thursday and Friday (29-30), William W. Rabin, president of the Filben Manufacturing Company, of Chicago, and Sam A. Drucker, vice-president of the National Filben Corporation, left in Rabin's private plane Wednesday (28) for the Lone Star State. Purpose of the showing was to acquaint ops in Dallas area with the Maestro and to line up distributors and sub-distributors. (See CHICAGO on page 110)

Los Angeles:

Jack Datsko, president of the Datsko Manufacturing Corporation, makers of the Champ Shuffleboard, planned out of here Tuesday for Chicago to attend the showing of the product at the Morrison Hotel. . . . Jack Allison, formerly with Jack Gutshall Distributing Company, now with Modern Records, Allison recently returned from New York, where he went in the interest of the Biharis, owners of Modern.

L. J. Granfield, of the County Beverage Company in San Diego, is entering the candy machine business. . . . Bill Aldridge, of Kwik-Kate of California, back from a business trip to San Francisco. . . . Stan Houaso, Stoner representative, back from a business trip to the Bay City.

Weymouth Service, headed by Al Weymouth, has been appointed the distributor for the Eastern electric cigarette machine in the 11 Western States and Hawaii. The company is also distributor for the Vendall line in Southern California, Nevada, Arizona and Hawaii. . . . R. B. Clapp, of R. B. Clapp Company, back from the East and has taken on the ABT line in Southern California, Arizona and Southern Nevada.

James Stone is operating bulk venders in filling stations. . . . R. E. Smith, of Automatic Enterprises, has lined up the sales agency for a new coin-controlled, rebound shuffleboard. . . . Jack Leonard, head of the parts department at Badger Sales Company, entertaining relatives from the East and making the rounds with them of the radio shows.

Boston:

Jack Mitnik, of the Beacon Coin Machine Company here, this week traveled to Providence where he picked up the firm's new trailer. Installed on the trailer are the AMI Model A and B units, which are distributed by Beacon in the New England territory. With Jack at the driver's wheel, the trailer is scheduled to head out on a six-week tour covering the entire territory, allowing many operators to get their first look at the newest AMI unit, and to compare it with the Model A, which has been used extensively here in the past. Jack, who was located in New York with Runyon Sales for many years, reports he is now settled in Boston and likes the city a lot.

Detroit:

Ted Olender, who is well known in the bakery supply field here, recently acquired a route of weighing scales. . . . Thomas Saffady, head of Vogue Records, found his house broken into and about \$6,000 worth of jewelry and cash taken when he returned from a trip last week-end.

Homer B. Stuart, president of the Advance Products Company, who is developing a new type of coin changer particularly for beverage venders, says he is working for an improved type of slug rejector as an essential part of the mechanism. . . . W. Edwards, of the Cleveland Hardware & Forging Company, is contacting the coin machine manufacturers in this territory now. . . . Arden Lee Johnson Jr. is establishing the Lawrence Vending Service in the Northwest section.

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AUTHORIZED BELL-O-MATIC DISTRIBUTOR

Cincinnati:

Al Lieberman, of the B. W. Novelty Company, accompanied by his family, has left on a three-week vacation which will take the group to New York and Canada before they return home. . . . Patricia Harding, Globe Games, will be married August 14 to William McCombe.

The housing situation in the Bigner organization has finally been solved. Bill Bigner and his family have moved into their new home located in Delhi Hills, while Joe Weber and his family have taken over their new home in Mount Airy. . . . Mrs. Abe Salman and her daughters are leaving for a month's visit to Miami Beach, Fla. Salman operates Globe Games. Bill Simonton, of the same firm, is on vacation in Sheboygan, Wis.

APOA reports its Hit Tune of the Month for July, *You Were Only Fooling*, is going over with a bang in this area. On Wednesday (21) at the Shrine ball game at Crosley Field, the syncopators played the tune repeatedly as they marched around the field. Another new tune, *Juke Box Jamboree*, is also beginning to catch on in this area. . . . Roger Allen Hester, son of Harry Hester, is on a tour to the West Coast where he will visit his aunt in San Francisco. Harry is a vice-president of the APOA.

Dolores Ganzmiller, who operates the Lincoln Amusement Company, has returned from Miami Beach, where she vacationed for a month. . . . Miss Lantry, with Ohio Specialty Company, has also been bitten by the vacation bug; she's off on a week of late-sleeping and other enjoyable vacation customs. . . . Automatic Phonograph Owners' Association (APOA) held a special meeting Tuesday afternoon (27). Attending were Sam E. Chester, Charles Kanter, Harry Hester, John Nicholas and Bill Strout.

Leonard Goldstein, T & L Music Company, is in Chicago for a few days on business. His brother, Theodore, has returned from a two-week vacation at Miami Beach; he and his wife made the jaunt by plane. . . . Other Chicago visitors are John Nicholas and his wife, who are leaving for the Windy City about August 1 on a two-week vacation.

San Francisco:

Several hundred representatives of the coin and music industry in the Bay area attended the marriage Friday (23) of Marion Joy, daughter of Deloss H. Osborn, widely known distributor and owner of the Osborn Music Company, to William Wayne Rice. The ceremony was held in St. Leo's Catholic Church and was followed by a reception at the home of the bride's parents in Piedmont, Cal. . . . Al Meyers, sales manager of the Golden Gate Novelty Company, is planning a business trip to Chicago about September 25.

The Jack R. Moots Company will shortly open another branch at 237 Sprague Avenue, Spokane. . . . Alexander Arnos, owner of the Golden Gate Novelty Company, and wife are vacationing at Feather River Inn.

Philadelphia:

Maurice Finkel, one of the pioneer music operators in town, leased the four-story building at 124 Market Street for his High Point Music Company. . . . A music machine is being used for the weekly dances for teenagers in the Municipal Building by the city itself at near-by Longport, N. J.

Berlo Vending Company installed a candy bar at the Mayfair Theater, Trenton, N. J., with an automatic soft drink dispenser placed in the lobby of the Senator Theater, Harrisburg, Pa. . . . Ned Yaffee, of Y & Y Popcorn Supply, took a party of friends down Maryland waterways for a week-end of fishing.

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FAST BALL	39.50		
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Chicago:

(Continued from page 108)

tors for the Texas area for all Filben products. Rabin and Drucker were due back Monday.

Gene Camp, back from Michigan in

the interests of Empire Coin, is heading toward down-State Illinois. Originally from Memphis, Camp has been with Empire a month. Empire's Ralph Sheffield is on his way to Ohio for a vacation, while Gill Kitt headed for a week-end in Michigan. Empire handled its fastest order this week.

**GUARANTEED USED PHONOGRAPHS
Priced Low**

Seeburg Model 146M	\$475.00	Wurlitzer "600 Rotary"	\$100.00
Seeburg Model 1475	550.00	Rock-Ola Standard	85.00
Seeburg 8800—LoTone E. S. ..	185.00	Rock-Ola #2—12 record	40.00
Seeburg 7850	200.00	Rock-Ola Super	125.00
Seeburg Colonel—R. C.	225.00	Rock-Ola DeLuxe	110.00
Seeburg Concert Master—R. C. ..	125.00	Mills Throne	75.00
Seeburg Cadet—R. C.	200.00	A. M. I. Top Flight	60.00
Seeburg R. C. Special WB	150.00	Seeburg Speak Organs	10.00
Seeburg Crown	100.00	Seeburg W1-L56 (5c) Wireless	
Seeburg Concert Grand	100.00	Wallomatic (used)	39.50
Seeburg Regal	100.00	Seeburg WS2Z (5c) Wireless	
Seeburg Casino	100.00	Wallomatic	17.50
Seeburg Royale	75.00	Seeburg WB1Z Baromatic (5-10-	
Seeburg Rex	75.00	25c)	35.00
Seeburg Victory Model	50.00	Seeburg DS20-10Z Wallomatic (3	
A. M. I. Singing Towers	60.00	wire), 5-10-25c	25.00
Wurlitzer 61	65.00	Seeburg Selectomatics, DS20-1Z	
Wurlitzer 950E	200.00	(3 wire), 5c	15.00
Wurlitzer 500	115.00	Wurlitzer Model 331, Bar Box..	5.00
Wurlitzer 24	75.00	Wurlitzer Model 125, Wireless	
Wurlitzer 616	50.00	Wallomatic	7.50
Wurlitzer Victory Model 24	50.00	Universal Phonograph Stand,	
Wurlitzer Victory Keyboard.....	75.00	New	19.50
		RS1-8 Tear Drop Speaker, Used.	15.00

Terms: 1/3 Deposit With Order.

These prices subject to change without prior notice!

W. B. DISTRIBUTORS, INC.

1012 MARKET STREET PHONE: CENTRAL 9292 ST. LOUIS 1, MISSOURI

**New D. Gottlieb
Five-Ball Game
In Production**

CHICAGO, July 31. — Following the successful run of its Ali Baba game, D. Gottlieb & Company this week entered full production and started deliveries on its newest game, Alice in Wonderland, it was announced by the firm. Game will be produced under the firm's gauged production and controlled distribution policy.

New Gottlieb game features successive super-score step-ups; a jet-action bonus which speeds up the play, taking only about one-tenth the time formerly used to peel off the bonus counts; a mystery special and side rollovers, both offering free games at specified times, and two bottom bumpers which, when lit, also offer free plays.

Player attempts to light up the three top bumpers and two rollovers, which spell out the name Alice. The progressive bonus bumpers move up from 20,000 to 50,000 points, 10,000 at a time. Three sets of super-sensitive player-controlled flippers aid the action. An animated back-glass, done in the Alice in Wonderland motif, keeps track of the scoring, which goes as high as 1,900,000.

The mystery special is a bonus pocket which may register either points or a free game. Two rollovers, located midway down the play field at the extreme right and left sides, offer special bonuses also, including free plays. All told, there are seven bumpers on the play field.

**Bally Reserve
Bell Consoles
In Production**

CHICAGO, July 31. — The Bally Manufacturing Company this week announced it was in production on Reserve Bell, a new hold-and-draw bell console, featuring a build-up bonus feature, which is available in either 5 cent or a quarter play.

Incorporating a new idea in bells, the Bally Reserve Bell features a three-bar bonus which builds up from 100 to 2,000, with the ever-increasing numbers prominently displayed on the back-glass. Also featured on the unit is the hold-and-draw device and the regular bell fruit reels.

An automatic coin divider has been installed on the new machine which eliminates extra bookkeeping and makes for immediate compilations between the operator and the location.

The machine can be operated either automatically or free play, it was reported by firm officials.

**S. Mendelsohn,
Ex-Seeburg Rep, Dies**

NEW YORK, July 31. — Samuel Mendelsohn, veteran coin machine salesman, died of heart failure here Thursday (29). He was 62 years old.

Entering the coin machine field as Eastern representative of J. P. Seeburg Corporation in 1933, he later was associated with a number of vending machine and game producers and distributors. Mendelsohn lived in the Hamilton Hotel here. He is survived by a brother.

SKEE BALL PARTS

Score Classes
Nets • Balls

cork — M A T S — cork

Write for Catalogue

RELIABLE PARTS CO.
2512 Irving Pl. Rd. Chicago 18, Ill.

**SHOOT THE BEAR
RAY GUN**
Completely reconditioned and repainted. Money-back guarantee. Terms: 1/3 deposit with order.
\$124.50

Special!
Chicago Coin Hockey \$49.50
Keeney Submarine .. 48.50
Scientific Batting Pr. 49.50
DeLuxe Hockey 39.50
Rock-Ola Super 179.50
Bally Rapid Fire .. 89.50

**SEEBURG
RAY GUN**
Amplifiers, Motors, Rifles Repaired. Complete stock of Seeburg Ray Gun Parts.
WRITE FOR LIST.

COINEX
CORPORATION
1346 Roscoe St. Chicago 13, Ill.
GRA. 0317

**COMPLETE
ARCADE
FOR SALE**
LOST OUR LEASE!
Everything Must Go . . .

12 Ft. Lead Gallery and a Hundred Amusement Pieces consisting of the best in everything.

Make Our Loss
Your Gain—

COME, WRITE, WIRE
NAME YOUR OWN PRICE

PLAYLAND ARCADE
151 N. Illinois St., Indianapolis, Ind.

**MILLS
BELLS!**

We have all Mills latest Bells in stock.

**CENTRAL SERVICE
SALES COMPANY**
219 West Jackson, Kokomo, Indiana
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

**For Sale
MUSIC EQUIPMENT**

One Telomatic Industrial and Background Wired Music Studio Complete.
Like New

COMPLETE AUTOMATIC HOSTESS UNIT OF 30
Manufactured by A. M. I.
Original Price, \$22,800.00.
Complete and ready to start new studio, nothing else to buy.
Will sell for 1/2 of original cost.
F. O. B. Woodbridge, N. J.

G. M. AMUSEMENT CO.
17 Grove Ave. Woodbridge, N. J.
Telephone: Woodbridge 8-0827

**WANT TO BUY
ROUTE 1c SCALES**

Anywhere East of Mississippi River.
GIVE FULL DETAILS FIRST LETTER.
Write BOX 193, c/o The Billboard
155 N. Clark St. Chicago 1, Ill.



"Ed says nothing's impossible for him since he got that shipment of G-E lamps for his coin machines. General Electric lamps are a sure cure for "burn-out blues." Even if they're hard to get, it pays to keep on asking. General Electric Co., Nela Park, Cleveland 12, Ohio.

G-E LAMPS
GENERAL ELECTRIC

FOR SALE—25 JUMBOS, C.P.O.
Reconditioned and repainted, ready for location. Like new, \$50.00 each.
Write—Wire—Phone
CENTRAL COIN MACHINE CO.
482 Central Ave. Rochester 5, N. Y.

COLUMBIA TWIN JACKPOT BELL



Fruit or Cigarette Machine. Gold Award or Jackpot Model. Size: Height, 18 3/4"; Width, 12 1/2"; Depth, 12"; Weight, 43 lbs.

WRITE FOR PRICES

FOREIGN TRADE

This machine takes any foreign coin as big as U. S. 25c piece or as small as U. S. 10c piece.

GROETCHEN

TOOL & MFG. CORP.

126 N. Union Ave. Chicago 6, Ill.



MILLS BELLS!

We have all Mills latest Bells in stock.

SOUTH COAST AMUSEMENT CO.

314 E. Eleventh St., Houston 8, Texas
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

OPERATORS! LOOK! JOBBERS! CLEANING HOUSE—NEED SPACE

Each machine listed is in good, usable condition. No junk. ONLY \$10.00 EACH.

PIN GAMES (One of Each)

Stage Door Canteen	South Seas
Big Hit	Oklahoma
Surf Queens	Wagon Wheels
Widgit Racer	Midway
Laura	Sky Blazer
6-10-20	

CONSOLES

2 Paces Reels, Rails, F.P., P.O.	1 Scientific Batting Practice
4 Bally High Hands	1 Rapid Fire (complete but not in working order)
1 Bally Club Bells, Multi. Coin	1 Target Skill
1 Mills Jumbo, F.P.	

Won't last long at this price. Rush order today.
THOMPSON MUSIC CO., 2006 Preble Ave., Pittsburgh (12), Pa.

TOP MECHANIC AVAILABLE

10 years' experience in Arcades and routes. Expert on bells, 1 balls, 5 balls, photomatics, voiceographs, panorams, music and all coin-operated equipment.

Desires Midwest or West Coast spot. Top man, can furnish excellent references. Do not contact unless you can afford top salary. Address Box 339, Billboard, 1564 Broadway, NYC 19.

KEENEY'S BONUS BELLS AA-1 Condition

3 Twins, 5-25	\$575.00
1 Twin, 25-25	595.00
1 Three-Way	695.00
1 Twin, 50-50	795.00

COIN MACHINE SERVICE

1509 State St., Phone 7960-R, Boise, Idaho

HIT PARADE

- WAS AN IMMEDIATE HIT WHEN FIRST INTRODUCED!
- STILL A BIG HIT!
- WILL CONTINUE TO BE A HIT FOR A LONG, LONG TIME!

Because—

RIGHT NOW HIT PARADE IS SETTING NEW COLLECTION RECORDS

PEP UP THOSE SLUGGISH LOCATIONS WITH A REAL PROFIT-PRODUCING GAME — PACKED WITH THRILLS, ACTION and FEATURES GALORE!
ORDER FROM YOUR DISTRIBUTOR AT ONCE

DISTRIBUTORS WRITE—Territory Still Available

MARVEL MFG. CO. 2847 Fullerton Ave. Chicago 47, Ill. Dickens 2424

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

CLOSEOUTS! BRAND NEW 5-BALL GAMES—CALL OR WRITE FOR PRICES

SPECIAL: 50c JEWEL BELLS
JEWEL BELLS 5c-10c-25c
New and Reconditioned

WRITE

MILLS BLACK CHERRYS—Orig. 5c-10c-25c 2/5 or 3/5 PO \$150.00 EA.	MILLS BROWN FRONTS—Orig. 5c-10c-25c 2/5 or 3/5 PO \$109.50 EA.	MILLS GOLDEN FALLS, H. L.—Orig. 5c-10c-25c 2/5 or 3/5 PO \$155.00 EA.
---	--	---

Thoroughly Reconditioned Equipment Ready for Location

Bally Club Bells, 5c \$ 89.50	Keeneey Twin Bonus \$545.00	Ev. Lucky Lucre, 5c and 25c \$179.50
Bally Club Bells, 25c 99.50	Keeneey Single Bonus 325.00	Jumbo Parade, FP and PO 99.50
Jenn. Silvermoon, FP, 5c 59.50	Bally Hi Hand, 5c Comb. 99.50	Super Bell Twins, 5c and 25c 155.00
Jenn. Silvermoon, FP, 10c 69.50	Jenn. Golf Ball, Model 35 245.00	Super Bell, 4-Way, 5c and 25c 195.00
Jenn. Silvermoon, FP, 25c 79.50	Wasting Big Game, FP, 5c 59.50	Mills 4 Bells 145.00
Pace Twin Reels, 5c and 25c 99.50	Jenn. Bobtail, FP, 5c 59.50	Keeneey Triple Bonus 785.00

WANT TO BUY: Genco Total Rolls—Chicoin Basketball Champs—Drivemobiles—Draw Bells, red buttons—DeLuxe Draw Bells—Mills Escalator Slots

WRITE FOR COMPLETE LIST: 1-Balls, 5-Balls, Arcade, Phonographs, Slots, Etc. FOREIGN TRADE: We are prepared to serve you now. Write in your own language for information. Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft. CABLE: MOCOIN.

NEW GAMES IN STOCK

Bally Heavy Hitter at more than half the original price.

Williams Yanks, Bally Ballyhoo

Write for Special Prices on Above Closeouts.

2 Evans Races, Combination Free Play and Cash, late Model. Each \$195.00
YOUR CHOICE \$17.50 Ea. 3 For \$49.50

BIG LEAGUE DYNAMITE SMARTY SUSPENSE	SUPER SCORE SPELLBOUND SURF QUEEN SUPERLINER
-------------------------------------	--

Cyclone \$44.50	Nevada \$74.50
Havana 29.50	Rio 29.50
Maine 34.50	Singapore 84.50
Manhattan 109.50	Tropicana 89.50

Terms: One-third deposit, balance C. O. D.

K. C. NOVELTY CO.

419 Market St. Philadelphia 9, Pa. Market 7-0391 or 7-4641

JAR TICKETS—SALESBOARDS NEW AND USED SLOTS

Always at Lowest Prices

E. R. THOMAS & Associates

Manufacturers' Agents
515 17th St. ROCK ISLAND, ILL.

Eagle REPLACEMENT PLASTICS

- SOLID COLOR
- TOUGH CONSTRUCTION
- PERFECT FIT
- TOP QUALITY
- LOW COST

Wurlitzer 1015 Replacement Plastics

Beautiful, solid translucent colors. Bubbler tubes may be eliminated or used. Orders shipped within 24 hours.
Top Corner Lower \$6.50 each \$4.50 each
L. or R. Sides

Eagle Coin Machine Co.

3441 W. Montrose Ave. Chicago 18, Ill. Phone KEYstone 7681

AIREON DISTRIBUTORS for Maryland, Delaware & Washington, D. C.

AIREON CORONET, \$495.00
HEADQUARTERS FOR NEW PINS

Guaranteed Reconditioned Equipment ONE BALLS

Special Entry (F.P.)	\$310.00
Victory Derby (C.P.)	129.50
Longacres—Throbreds (Aut.) Shuffle—A B C D.	69.50

FIVE BALLS

Mardi Gras (flippers)	\$179.50
Playboy	59.50
Robin Hood (flippers)	149.50
Bonanza (flippers)	109.50
Click	49.50
Kilroy (flippers)	69.50

ARCADE

Voiceograph (Deluxe floor Model)	\$750.00
Williams All Stars	295.00
Atomic Bomber (F.S)	759.50
Strikes 'N' Spares (New)	450.00
Strikes 'N' Spares (Used)	325.00

SLOTS

Black Cherry Bells (original)	
Used 5c—\$125.00; 10c—\$130.00; 25c	\$135.00
Jennings Chief 5c	135.00
Jewel Bells 5c, \$155.00; 10c	165.00

USED MUSIC

Rock-Ola Model 1422	\$350.00
Wurlitzer 850	225.00
Aireon DeLuxe ('46)	250.00

CONSOLES

Keeneey Bonus Super Bells, 5c.	\$295.00
Bally DeLuxe Draw Bell, 5c.	295.00

1/3 Deposit With Order—

Balance C. O. D.

HUB ENTERPRISES, INC.

32 S. Charles St. Baltimore 1, Md. Tel. Lex 6446-6447

LATEST NEW MODELS

MILLS AND JENNINGS SLOTS

IMMEDIATE DELIVERY

BUY YOUR MACHINES FROM THE WORLD'S LARGEST SUPPLIERS OF CLUB EQUIPMENT

STEEL SAFES AND STANDS

OUR GUARANTEE IS YOUR ASSURANCE OF SATISFACTION

WRITE, TELEGRAPH OR PHONE MONROE 7911

BAKER

NOVELTY COMPANY
1700 WASHINGTON BLVD. CHICAGO 12, ILLINOIS

CORRECTION

Following games were incorrectly listed last week. Correct listing is—
Free Play—TRIPLE ACTION \$109.50
Steel Ball Roll Down—BUBBLES 64.50
NATIONAL NOVELTY CO.
183 E. Merrick Road Merrick, N. Y.

AUTOMATIC COIN
America's Bell Machine Center

**NOW DELIVERING BRAND NEW
MILLS JEWEL BELL →
BLACK GOLD HANDLOAD
MELON BELL**



GUARANTEED SLOTS

Reconditioned—Refinished—Repainted

MILLS GOLD CHROME HANDLOAD J.P.
2/5 or 3/5, 5¢, 10¢ or 25¢ **\$129.50**

MILLS GOLD CHROME
2/5 or 3/5, 5¢, 10¢ or 25¢ **\$119.50**

MILLS GOLDEN FALLS, HL, JP
(Post-War)
2/5 or 3/5, 5¢, 10¢ or 25¢ **\$164.50**

MILLS BLACK CHERRY (Post-War)
2/5 or 3/5, 5¢, 10¢ or 25¢ **\$154.50**

JENNINGS 5¢ BRONZE CHIEF
(Post-War) **\$129.50**

JENNINGS DELUXE LITE-UP
(Post-War)
5¢, 10¢ or 25¢ **\$149.50**

JENNINGS 4-STAR CHIEF
5¢ or 10¢ **\$69.50**

MISCELLANEOUS GUARANTEED RECONDITIONED EQUIPMENT
11 Col. Du Grenier Cig. Machine ... \$119.50
9 Col. Du Grenier Cig. Machine ... 109.50
Uneoda-Pak Cig. Vendors, like new. 129.50
Buckley Track Odds (No Daily Double) ... 149.50
A. B. T. Challengers ... \$ 24.50
Wurlitzer 500 Phonograph ... 149.50
Seeburg Casino ... 139.50
Seeburg Mayfair ... 149.50

BRAND NEW MILLS VEST POCKET ... \$65.00
DOWNEY-JOHNSON COIN COUNTER ... \$198.50
NEW METAL BOX STANDS FOR SLOTS ... \$22.50

TERMS: 1/3 Deposit, Balance C. O. D.

WRITE FOR COMPLETE LIST: GAMES, PHONOGRAPHS, PARTS, ETC.

AUTOMATIC COIN MACHINES & SUPPLY CO.
ALL PHONES: CAPITOL 8244
4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS

Record Reviews

(Continued from page 31)

RATINGS
(100 Point
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS				ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR		OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
RACE					FOLK				
IVORY JOE HUNTER (Aurelia) (4 Star 1254) <i>Are You Hep?</i> Aurelia thrush does her best with mediocre "hipster" jingle.	64	63	62	67	AL PAUL (Ramblin' Range Riders) (Rainbow 76013) <i>Columbus Stochade Blues</i> Sob-throated close harmony on a rural jail-house blues.	65	65	63	67
<i>Pretty Mama Blues</i> Melodic, low-grooved blues gets an indigo mood chirping from Joe and easy-ride band backing. Side already smoking up a breeze on the jukes.	83	83	80	85	<i>Drivin' Nails in My Coffin Over You</i> Lively interpretation of the mournful folk classic.	68	68	66	70
WOODY WOODRILL AND THE RIDIN' RANGERS (Dome 1001) <i>Cornhuskers Polka</i> Lively rural polka instrumental.	67	67	65	70	SADDLE DUSTERS (Dusty Ellison-Hil Duffy-Buddy Woody) (Crystal 167) <i>Trail of Dreams</i> Dull performance of cow-hand a'ridin' tune.	53	53	52	55
<i>If You Don't Love Me Now</i> Appealing folk torcher, warbled with restraint and feeling. Good beat band backing.	71	72	68	72	<i>I Throw My Heart Away</i> Listless ballad vocal.	56	56	55	58
JACK GUTHRIE AND HIS OKLAHOMANS (Capitol 40131) <i>Look Out for the Crossing</i> Homely homily on the dangers of grade crossings has a quiet humor. Done with an infectious 3/4 tempo.	71	71	70	73	RUSTY KEEFER (The Tumbleweeds) (Cowboy Cr-1001) <i>Red Wing</i> Getoff instrumental of folk classic swung nicely.	69	69	67	70
<i>No Need To Knock Up on My Door</i> Up tempo novelty ditty warbled and played with the popular modern Western swing beat.	73	74	72	74	<i>Moon Over the Andes</i> (Carole Wynne) Thrush delivers strictly pop-styled vocal here. Rural string orking doesn't blend.	45	45	45	45
TEXSTAR PLAYBOYS (Texstar RCH 162) <i>One Life, One Love</i> Close country harmony with authentic rural flavor marks auspicious debut for new Texas label.	68	70	68	72	MARLAND (DUVY) DUVALL AND HIS ROYAL BUCKAROOS (Trans World 100) <i>Dusty Saddles</i> Weak warbling and orking here.	38	38	38	38
<i>Chiefanoha</i> Instrumental a tempo imaginatively clefied and well played.	68	70	65	70	<i>Sing Those Blues Away</i> Uninspired pseudo-blues.	40	40	40	40
TEXSTAR PLAYBOYS (Texstar 161) <i>Honey Bee</i> H.B. novelty warbled with appropriate nasal harmony and orked with a heavy rural beat.	68	68	67	70	BOB WILLS AND HIS TEXAS PLAYBOYS (McKinney Sisters) (MGM 10236) <i>'Neath Hawaiian Palms</i> Bob gets off his cowboy swing track for a Hawaiian kick—with unhappy results.	55	55	55	55
<i>Twin Fiddle Boogie</i> Rural boogie instrumental drawn out and repetitious.	61	60	60	63	<i>Thorn in My Heart</i> (Tommy Duncan) Flip finds Bob back in his Western groove with a rocking rhythm ballad in the "Sax Antone" tradition.	77	77	76	78
JACK HAIGHT'S KADOODLERS (Texstar 2158) <i>Lulabel Can't See the Likes o' Me</i> Comic item with exaggerated sob vocal and burlesque instrument effects.	66	66	64	68	INTERNATIONAL				
<i>If You Like Pretty Women</i> So-so novelty ditty, so-so performance.	61	61	60	62	SAMMY MADDEN AND ORK (Mercury 6129) <i>Jolly Swiss Bays Polka</i> Little-German-band polka instrumental with the right fuzzy music hall intonation.	62	62	60	65
POLLY JENKINS (Uncle Dan-Texas Rose) (Cowboy CR-801) <i>I'm Gonna Straddle My Saddle</i> Exuberant cowgirl vocal with strong nasal twang.	61	61	60	63	<i>Waltz Bohemia</i> Heavy on the oom-pah-pah.	59	59	57	62
<i>Sealed With a Kiss</i> Close harmony duet on rural rhythm novelty. Weak backing drag.	54	53	52	56	STAS JAWORSKI (W. Dana Ork) (Dana 570) <i>Kujawiah</i> Romantic Polish-language vocal by strong, legitimate tenor voice.	70	70	73	68
					<i>Zegnal Goral Swo Goralhe</i> A ballad in waltz time well sung by same warbler.	72	72	75	70
					FRANK WOJNAROWSKI ORK (Dana 578) <i>Zakochana Dziewczyna</i> Polish polka with rousing vocal by solo singer and chorus.	68	68	72	65
					<i>Smutna Dziewczyna</i> A waltz ballad, title translating as "The Sad Girl."	71	70	76	68

SPEND LESS—GET MORE AT LONDON

CLEANED!—PIN GAMES—CHECKED!

SEA BREEZE RIG	\$39.50	MYSTERY RANGER	\$69.50	SHOOTING STARS	\$34.50
SUSPENSE SMARTY	EACH ANY FIVE	MAISIE TORCHY	EACH ANY FIVE	SUPERSCORE	EACH ANY FIVE
KILROY LIGHTNING	FOR	CYCLONE ROCKET	FOR	STEP UP SPELLBOUND	FOR
HAVANA BALLYHOO	\$175.00	GOLD BALL	\$325.00	AMBER SUPERLINER	FOR
TORNADO		LUCKY STAR		FASTBALL	\$150.00

ALL PHONOGRAPHS COMPLETELY RECONDITIONED USED PHONOS

SEEBURG	SEEBURG
REGALS CROWNS CASINOS } \$99.50 EA.	COLONELS ENVOYS } \$239.50 EA.
9800 ESRC } \$210.00 EA.	8200 ESRC ... \$235.00
8800 ESRC } \$210.00 EA.	COMMANDER ... 179.50

ROCK-OLA	WURL.	ROCK-OLA
SUPER MASTERS } \$99.50 EA.	500 K } \$99.50 EA.	STANDARD DELUXE } \$89.50 EA.
600 K } \$99.50 EA.		

ARCADE	ALL STARS ... \$249.50	ROLL DOWNS
GOALEES ... \$99.50	BLACK CHERRY CABINETS Complete \$42.50	TALLY ROLL DOUBLE UP PINCH HITTER SUPER TRIANGLE } \$49.50 EA.
ALL STAR HOCKEY SCIENT. BATTING PRACTICE } \$49.50 EA.	NEW ACE COIN COUNTERS Comp. with Carrying Case \$99.50	ADVANCE ROLLS BING-A-ROLLS WRITE
DRIVEMOBILE ... \$99.50		
TUMBLER ... 79.50		
BOOMERANG ... 64.50		

TERMS: 1/3 Deposit, Balance C. O. D.
Exclusive Distributor for SEEBURG Products in Wisconsin and Upper Michigan.
PHONE: KILBOURN 7323

S. L. London Music Co., Inc.
3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

Coin Machine Exports Lag Behind 1947 Shipments as 1948 Total Hits \$766,281

Canadian, Mexican Restrictions Are Now Being Felt

CHICAGO, July 31.—With Canadian and Mexican restrictions biting deep into totals, coin machine exports so far this year are lagging far behind 1947 shipments. Statistics just released by the U. S. Department of Commerce show total shipments of \$766,281 for the first four months of 1948. During the first three months of 1947 exports amounted to \$1,484,748.

Altho April exports were somewhat higher than January, 1948, shipments, they were lower than either February or March. Declines were registered in all classes except amusement games. During March, \$21,530 worth of games were shipped to foreign buyers. The April shipments of games amounted to \$31,755.

Canada, Mexico Slip

Mexico and Canada, the two countries which led all others as importers of U. S.-made coin machines, dropped into eighth and 12th place respectively during April. With the governments of both countries on a concerted drive to conserve dollars, there are no indications that either nation will come back soon as a leading buyer of coin machines.

Altho most of the shipments during April went to South American countries, European nations again appeared on the commerce department tally sheet, and the Philippine Republic shows signs of becoming a consistently important factor. During April the Philippines bought the second largest (Cuba was first) dollar volume.

Highest priced equipment shipped out during April went to Switzerland—two juke boxes at an average price of \$1287 each. There was a marked gain in the quantity of vending machines bought by foreign countries, but the dollar values indicate that most of this equipment is pre-war and/or small, penny machines.

Japan, Germany Buyers

Japan again showed up on the export list, taking 21 machines valued at \$7,590—four phonographs, five vending machines and 12 amusement games.

Germany is listed as having re-

ceived two amusement games with a total value of \$425—equipment obviously shipped into the American zone for the use of American personnel overseas.

A complete resume of April exports is contained in the chart published elsewhere on this page.

144,302-Ton Monthly Steel Stockpile No Threat to Coin Mchs.

WASHINGTON, July 31.—Altho the Commerce Department's voluntary steel allocations program hit its fastest pace last week when details of proposals to set aside 144,302 tons monthly were disclosed, there were no indications of either an immediate pinch in the supply of steel available to coin machine manufacturers or in price.

In Chicago purchasing agents for some coin machine manufacturers expressed the idea that such an allocation program might mean a high price on the open market. Currently, coin machine manufacturers indicate they are buying steel on contract at 5½ cents per pound for light gauge, but paying 13½ cents on the open market.

Most for Services

Largest amount of steel allocated under the Commerce proposals of last week would go to the armed forces. Of the total, the armed services and their contractors would get 105,273 tons or a total of 1,269,000 tons for the current fiscal year.

Under other proposed agreements with steel makers, the oil tank industry would receive 16,529 tons; cargo barge manufacturers, 20,000 tons monthly, and the anthracite coal industry, 2,500 tons monthly.

Commerce Department spokesmen said contractors serving the armed forces would be able to use priorities in getting steel only for the excess of defense requirements over their available supplies. A similar restriction would apply to the other favored industries.

First Pin Licenses Issued in Norwood

NORWOOD, O., July 31.—City officials here have started to issue licenses under the city's recently passed pinball ordinance. The ordinance was to have become effective July 1, but the city reported difficulty in securing forms to put the license law into effect.

At the end of last week two operating companies had been granted licenses for a total of 54 machines.

Omaha Council Postpones Bill

OMAHA, July 31.—City council here has laid aside indefinitely a proposed ordinance which would have outlawed one-ball pinball machines. Police Commissioner W. W. Carmichael introduced the measure.

Coin machine operators attended the council session, but made no statements.

Pass Location Taxes In S. San Francisco

SAN FRANCISCO, July 31.—An ordinance imposing a \$500 annual license tax on merchants utilizing coin-operated amusement devices, plus an additional annual fee of \$50 per machine, was enacted by the South San Francisco City Council Monday (26).

Passage of the measure brought renewed demands, however, for a specific prohibition against play by minors. The five council members indicated that they will amend the ordinance to this effect. City officials said the measure will mean more than \$5,000 annually in new revenue.

U. S. Mints Keep Occupied

PHILADELPHIA, July 31.—A total of \$24,446,000 in coins were minted here during the 12-month period ended June 30, the Philadelphia Mint reported this week. The San Francisco Mint produced \$5,231,000 in coins and the Denver Mint \$12,025,000. The Philadelphia Mint turned out nearly 250,000,000 pennies and nearly 100,000,000 nickels. Three million 50-cent pieces, more than 25,000,000 quarters and 87,000,000 dimes rolled from its punch presses.

Coin Machine Exports

April, 1948

Country	Totals			Vendors			Amusement Games		
	No.	Value	Average Price	No.	Value	Average Price	No.	Value	Average Price
Cuba	100	\$26,896	\$268.96	61	\$25,821	\$423	39	\$1,075	\$27
Philippine Rep.	206	22,736	110.85	26	11,008	423	121	7,569	62
Colombia	64	21,327	333.25	64	21,327	333	115	8,042	69
Un. So. Africa	219	19,723	89.99	88	10,551	119	3	900	300
Panama	12	8,167	680.58	9	7,267	807	12	3,252	271
Curacao	30	7,697	256.57	30	7,697	256	29	2,764	91
Japan	21	7,590	361.43	4	3,156	789	15	2,402	159
Mexico	185	5,801	31.36	3	635	211	153	2,402	15
Newfoundland	9	4,641	515.67	3	4,641	515
Guatemala	7	4,010	572.86	7	4,010	572
Salvador	7	3,879	554.14	7	3,879	554
Canada	135	2,950	21.85	3	1,314	438	132	1,636	12
Bermuda	12	2,838	236.50	12	2,838	236
Venezuela	8	2,668	333.50	3	1,948	649	5	720	144
Argentina	4	2,665	666.25	4	2,665	663
Switzerland	2	2,575	1,287.50	2	2,575	1,287
Sahdi Arabia	9	1,674	186.00	9	1,674	184
Honduras	3	1,516	505.33	3	1,516	505
Lebanon	10	1,500	150.00	10	1,500	150
Costa Rica	4	1,250	312.50	4	1,250	310
Trinidad	1	1,200	1,200.00	1	1,200	1,200
Germany	2	850	425.00	2	850	425
Australia	5	750	150.00	5	750	150
Nicaragua	1	605	605.00	1	605	605
Other Countries	80	4,005	50.06	6	625	104	40	835	20
TOTALS	1,136	\$161,563	\$142.22	339	\$113,240	\$333	424	\$14,518	\$34



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 Tom Thumb Jr., Watling Scale Write
 200 Fortune Teller, Watling Scale Write

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ADVANCE RECORD RELEASES

POPULAR

(Continued from page 33)

- Shrine of St. Cecilia
P. Brito (I'd Love) Musicraft 584
- Short and Sweet
D. Jurgens Ork (Holy Cow) Columbia 38285
- Soft Lights and Sweet Music Album—Merton Gould and Ork (4-10")
Columbia MM-765
- Goodnight Sweetheart . . . Columbia 4535-M
- I'm in the Mood For Love . . . Columbia 4537-M
- Let's Put Out the Lights (And Go To Sleep) Columbia 4534-M
- My Silent Love . . . Columbia 4536-M
- Orchids in the Moonlight . . . Columbia 4537-M
- Soft Lights and Sweet Music . . . Columbia 4534-M
- Tell Me That You Love Me Tonight . . . Columbia 4536-M
- You and the Night and the Music . . . Columbia 4535-M
- Songs of Our Times (1917) Album—Bob Grant Ork (4-10")
Decca A 1917
- Beal Street Blues . . . Decca 24001
- Dear Little Mother O'Mine . . . Decca 24003
- For Me and My Gal . . . Decca 24002
- Goodbye Broadway, Hello France . . . Decca 24000
- Huckleberry Finn . . . Decca 24002
- I Don't Know Where I'm Going, But I'm On My Way . . . Decca 24000
- I Don't Want To Get Well . . . Decca 24000
- I'd Love To Be a Monkey in the Zoo . . . Decca 24002
- I'm All Bound 'Round With the Mason Dixon Line . . . Decca 24001
- Indiana . . . Decca 24001
- Oh, Johnny, Oh Johnny, Oh . . . Decca 24003
- Over There . . . Decca 24000
- Smiles . . . Decca 24000
- Sweet Emaline, My Gal . . . Decca 24002
- The Bells of St. Mary . . . Decca 24002
- The Darktown Strutters Ball . . . Decca 24001
- There's Egypt in Your Dreamy Eyes . . . Decca 24001
- The Siren Song . . . Decca 24003
- They Go Wild, Simply Wild Over Me . . . Decca 24001
- Tiger Rag . . . Decca 24000
- Wait 'Til the Cows Come Home . . . Decca 24003
- Where the Black-Eyed Susans Grow . . . Decca 24002
- Will You Remember . . . Decca 24003
- Spanish Boogie
A. Rey and Ork (I Wish I) Capitol 15187
- Sweet and Low
Ted Meyn-Hal Hastings (I'll See) Spiro S-9094
- Sweeter Than the Roses
Buddy Walker (Bordertown Fiesta) 4 Star 1257
- Symphony in Sid
Illinois Jacquet and Ork (Milton Leg) Victor 20-3060
- The Wedding Song
M. Heft and Ork (Woody Woodpecker) MGM 10247
- Three Little Girls
Cecil Grant Trio (Another Day) Bullet 280
- Tomorrow Night
T. Willard and Ork (Long Gone) Varsity 5001
- Turkish Delight
The Varsity Ork-Frank and Chorus (You Call) Varsity 103
- Whistler and His Dog
Mercury Novelty Ork (Choo-Choo) Mercury 5180
- Whistling in the Dark
L. Green and Ork (Bella Bella) Victor 20-3072
- Why Did I Teach My Girl To Drive
V. Monroe and Ork (Sam, You) Victor 20-3071
- Woody Woodpecker
Philip Green and Ork (The Wedding) MGM 10247
- Woody Woodpecker
Varsity Ork-Barbara (My Happiness) Varsity 101
- You Call Everybody Darling
Frank and the Boys - Ork (Turkish Delight) Varsity 103
- You, You Live in My Heart
Fitz Herbert-Walter Scheff (Don't Be) Spiro S-9511

HOT JAZZ

- A Melody From the Sky
Flip Phillips Fliptet (Stompin' At) Signature 28119
- Baritone Bounce
P. Williams (Boston Bob) Bandwagon 511
- Bebop Album—David Lambert-Buddy Stewart-Red Rodney - Charlie Ventura-Neal Hefti-Chubby Jackson (3-10")
Mercury A 34
- A Cent and a Half—D. Lambert and B. Stewart . . . Mercury 1067
- Charge Account—D. Lambert and B. Stewart . . . Mercury 1067
- Elevation—R. Rodney's Be-Boppers . . . Mercury 1065
- Fine and Dandy—R. Rodney's Be-Boppers . . . Mercury 1065
- I Woke Up Dizzy—N. Hefti and Ork . . . Mercury 1066
- Sloppy Joe's—N. Hefti and Ork . . . Mercury 1066
- Boston Bob
P. Williams and Ork (Baritone Bounce) Bandwagon 511
- Cherokee
B. Goodman Sextet (Love Is) Capitol 15166
- Easy Rockin'
P. Williams and Ork (Right Away) Bandwagon 510
- Hip Me To the Drift
E. Curry and Ork (Luke the) Bandwagon 515
- Love Is Just Around the Corner
B. Goodman and Sextet (Cherokee) Capitol 15166
- Luke the Spook
E. Curry and Ork (Hip Me) Bandwagon 515
- Mr. Highway Man
Little Eddie Boyd and Boogie Band (Why Did) Victor 20-3058
- Right Away
P. Williams and Ork (Easy Rockin') Bandwagon 510
- Stompin' At the Savoy
Flip Phillips Fliptet (A Melody) Signature 28119
- Why Did She Leave Me
Little Eddie Boyd and Boogie Band (Mr. Highway) Victor 20-3058

CHILDREN'S RECORDS

- Ain't She Sweet
G. Carroll's Originals (Woody Woodpecker) Animal ASCAP 170
- Animal Polka
G. Carroll's Originals (Little Sir) Animal ASCAP 168
- Beg Your Pardon
G. Carroll's Originals (You Were) Animal ASCAP 165
- Civilization
G. Carroll's Originals (Hawaiian War) Animal ASCAP 163
- Feudin' 'n' Fightin'
G. Carroll's Original (Four Leaf) Animal ASCAP 166
- (I'm Looking Over) A Four Leaf Clover
G. Carroll's Originals (Feudin' 'n' Fightin') Animal ASCAP 166
- Hawaiian War Chant
G. Carroll's Originals (Civilization) Animal ASCAP 163
- Little Orley—Uncle Lumpy Album—F. Waring and Pennsylvanians (3-10")
Decca CUS 7
- Little Orley and the Bubble Gum (Told by Uncle Lumpy) Decca 88013
- Little Orley and the Bull Fiddle . . . Decca 88014
- Little Orley and the Cricket . . . Decca 88014
- Little Orley and the Haunted House 88013
- Little Sir Echo
G. Carroll's Originals (Animal Polka) Animal ASCAP 168
- Woody Woodpecker
G. Carroll's Originals (Ain't She) Animal ASCAP 170
- You Were Meant For Me
G. Carroll's Originals (Beg Your) Animal ASCAP 165

CLASSICAL

- Because
J. Pearce-RCA Victor Ork-S. Levin, Dir. (Bluebird of) Victor 10-1434
- Blow the Man Down
L. Warren-M. Levine, Dir. (The Drunken Sailor) Victor 10-1500
- Bluebird of Happiness
J. Pearce-RCA Victor Ork-S. Levin, Dir. (Because) Victor 10-1434
- Bruch: Kol Nidrei—Adagio for Cello and Orchestra, Op. 47, Parts I and II (1-12")
- G. Piatigorsky—The Philadelphia Ork, E. Ormandy, Dir. . . . Columbia 13882-D
- Genesis Suite Album—Janssen Symphony of Los Angeles—W. Janssen, Dir.—Edward Arnold, Narrator (5-12")
- Artist JS 10
Adam and Eve
Babel
Cain and Abel
Creation
Noah's Ark
Postlude
The Covenant
- Prokofiev: March, Op. 99—Philharmonic-Symphony Ork. of New York—E. Kurtz, Dir. (Shostakovich: Waltz) (1-12")
Columbia 13881-D

RELIGIOUS

- I'll Meet You in the Morning
LeFevre Trio-Big Jim Waits (Precious Memories) Bibletone 7012
- Just a Closer Walk With Thee
LeFevre Trio-Big Jim Waits (Looking for) Bibletone 7009
- Looking For a City
LeFevre Trio-Big Jim Waits (Just a Closer) Bibletone 7009
- Precious Memories
LeFevre Trio-Big Jim Waits (I'll Meet) Bibletone 7012
- The Golden Train
Cowboy Phil and the Golden West Girls (Beyond the) Bibletone 8002
- To Jesus' Heart All Burning—Come Holy Ghost
R. B. Kleinschmidt (Mother Dear) Electron Bell 205

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EXHIBIT SAMBA	
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UNITED MAJOR LEAGUE	
GENCO MERRY WIDOW	
CHI COIN SPINBALL	
BALLY CARNIVAL	
CHI COIN CRAZY BALL	

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Batting Practice	\$ 79.50
Sky Fighter	119.50
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Undersea Raiders	149.50
Lite Leagues	149.50
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9-Fl. Skee Roll	79.50
Scientific Baseball	69.50
Jack Rabbit, New	300.00
Buckley Diggers	99.50
2 Exhibit Rotary Diggers	195.00
Champt Basketball, New	49.50
Pokerino, Scientific	199.50
Goalco, New	225.00
Wurf. Skee Rolls, 14-Fl.	185.00
10 1/2-Fl. Premier Skee Rolls	WRITE

MUSIC

Rock-Ola Standard	\$109.50
Rock-Ola DeLuxe, '38	149.50
Rock-Ola Master, '40	159.50
Rock-Ola Super	179.50
Seeburg Hideaway, RC	249.50
Singing Towers	89.50
Aircon, Like New	295.00
AMI Highboy, 40 Selections	285.00
Wurlitzer 500-R	99.50
Wurlitzer 500, Victory Cabinet	145.00
8 Wurl. #125 Wall Boxes, Ea.	15.00
8 Seeburg Bar Boxes, RC	35.00
616 Wurlitzers	89.50

NEW SLOTS

	5¢	10¢	25¢	50¢
Mills Black Cherry	\$248.50	\$253.00	\$258.00	\$338.00
Mills Jewel Balls	248.00	253.00	258.00	350.00
Mills Golden Falls	248.50	253.50	258.50	350.00
Mills Vest Pockets	74.50			
Jennings Std. Chief	269.50	279.50	289.50	399.00
Jennings Club Chief	324.00	334.00	344.00	454.00
Groetchen Columbia				145.00
Walling Rotatop	175.00	200.00	225.00	300.00
Pace DeLuxe Chrome	245.00	255.00	265.00	375.00
\$1.00 Pace DeLuxe				550.00

USED AND FACTORY REBUILT SLOTS

5¢ Blue Fronts	\$ 79.50
10¢ Blue Fronts	89.50
25¢ Blue Fronts	99.50
5¢ Brown Fronts	99.50
10¢ Brown Fronts	109.50
50¢ Chiefs	249.50
50¢ Blue Fronts	249.50
\$1.00 Chief	475.00

REBUILTS LIKE BRAND NEW	
5¢ COPPER, GOLD AND BLUE, Hammerloid Finish	\$119.50
10¢ COPPER, GOLD AND BLUE, Hammerloid Finish	129.50
25¢ COPPER, GOLD AND BLUE, Hammerloid Finish	139.50
(Drill Proof and Knee Action)	

SAFES & STANDS REVOLVAROUNDS

Single	\$ 79.50
Single DeLuxe	119.50
Double	116.50
Double DeLuxe	162.50
Triple DeLuxe	262.50
Heavy Double	265.00
Box Stands	25.00

COUNTER GAMES

1¢ Sparks, Check P.O.	\$12.50
1¢ Daval Marvels	19.50
5¢ Gushers, New	29.50
5¢ Davals, Free Play	39.50
1¢ Marvel Pop Up, New	25.00
1¢ Target Skills	22.50
1¢ Gottlieb Grip Scales	32.50
1¢ Daval Buddy-Cigarette	27.50
5¢ Jennings Grandstands	12.50

1/3 DEPOSIT WITH ORDERS

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You'll have fewer out-of-order calls with a Jennings!

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TOTAL ROLLS \$59.50

ADVANCE ROLLS \$69.50

BELL PRODUCTS CO.

2000 N. OAKLEY

CHICAGO 47, ILL.

Veteran Coinman Reviews British Situation Over 22-Year Period

(Continued from page 96)

machines sell for new or above-new prices.

Reconditioned pin tables are widely advertised here because no new ones have arrived for nearly nine years. I can assure you that English operators do not require so many changes of these as they do in America. We keep the old tables running quite easily. You see such machines as Old Balls advertised at a dear price because of this. I understand that Chicago manu-

Cigarettes are very dear. The best brands are 3/6d per pack, about 80 cents, I think, in your coinage. (Candy (sweets to us) are rationed the same as clothes and boots and meats.

Few Cigarette Venders

Cigarette machines have not taken on so well here. They were very expensive even before the war and took specialty men to sell them. I would like to see a cigarette machine that paid for itself here because it was formerly common to see people hauled into court for not meeting payments on their cigarette venders.

As things get better I hope to work on new ideas, altho the one big drawback here is the tax on new machines. Remember that I work alone in my shop here in Leeds and things were not good for me when the war came. I had to more or less start all over again, but I have pulled out nicely.

Third in Series

This is the third in a series of articles written by prominent English coinmen on current conditions in that country. The fourth article in the series will appear at a future date, and will cover another phase in the coin machine industry in Great Britain.

facturers turn out new tables every three or five weeks. What a difference. Here we work in years while Americans work in weeks.

Jukes Popular

All juke boxes are old ones. Here again the Americans work differently because in America you seem to have them all over, in saloons, drugstores, cafes, etc., whereas we do not. I feel sure it would be a queer experiment to run these boxes in public houses here. The juke box is popular here, especially with the younger generation, and an arcade without a juke box takes much less than those which do have them.

Cigarettes and candy are dear.

ROLLDOWN GAMES

Reconditioned By Factory Experts.

Ready For Location.

8 BING-A-ROLLS	\$225.00
20 AUTO ROLLS	109.50
5 CHICAGO COIN ROLLDOWNS	49.50
8 BUBBLES	49.50
4 SEA ISLES	49.50

Crating Extra
1/3 deposit with order, balance C. O. D., F. O. B. New York.

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Telequiz on Full Production Sked

(Continued from page 96)

contracted with Helene Curtis to produce a quiz machine but when that failed to materialize the decision was made to lease manufacturing facilities.

The quizzer which Telequiz now has is substantially the same machine as was exhibited during the Coin Machine Industries' convention last winter. Beck said there was still some discussion as to whether the new quizzer would contain 6,000 or 8,000 questions.

Machine will be manufactured for amusement only, Beck said. Earlier plans called for producing both a novelty and a payout machine. Price of the unit has been set at \$595.

Currently, Telequiz sales are being handled in Upper New Jersey by Runyon Sales; in New York by the Telequiz Corporation of New York (this firm is headed by DeWitt (Doc) Eaton, formerly sales manager for AMI, Inc.); in Michigan by Jack Dalton, Marquette; and by Lambert Distributing in Alliance, Neb.

Pending the appointment of additional distributors, Beck said the firm probably would sell direct in territories not covered by these four firms.

Associated with the Telequiz Corporation are Harold Slovier, formerly with Mills Industries, production manager; and Joseph Stella, formerly with Mills and with U. S. Vending, who is service manager. President of the firm is Arthur Nelson, who is a distributor of bar equipment in Milwaukee; J. G. Caldwell and William Grodin are secretary and treasurer respectively. Both men are in the wholesale liquor business in Milwaukee.

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WURLITZER 500 KEYBOARD	\$125.00
WURLITZER 750E	250.00
WURLITZER 850	250.00
ROCK-OLA STANDARD	100.00
ROCK-OLA MODEL 1422	350.00

1/3 deposit with order, balance C. O. D., F. O. B. New York.

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WANTED TO BUY

Close-outs on brand new Five Rolls for cash. LIEBERMAN MUSIC CO. 1124 Hennepin Ave. Minneapolis 3, Minn.

Pinball Too Complicated? Operator Opinion Divided

(Continued from page 96)

Taftville, Conn., who believes that manufacturers ought to keep bringing out new games with frequent changes. Everett Stockham, Bloomingdale, Mich., agrees with Gaffney that games are not too complicated, but he suggests that manufacturers ought to "make a more colorful card to put on each game," and that the lettering on these cards ought to be more distinct.

Along the same line, C. L. Tommerson, Delavan, Wis., believes that manufacturers ought to furnish an instruction card on machines which can be left on the machines even tho it is being operated in a State where the free-play device cannot be used.

J. R. Keith Jr., Anderson, S. C., takes the opposite view. "If all pinball fans were great thinkers," he wrote, "our take would increase 500 per cent." To correct the situation, he urges, "simplify the machines somewhat; increase the amusement features; increase the action of the balls but at the same time cut in half the time that balls are on the playfield. In doing this you will double the take without cutting down the machine's earning power because you will create within each player the feeling that even tho the game lasted for only a short time, it was well worth a nickel to get so much amusement and to observe so much action."

Some Too Fast

Still other operators took issue with this comment by saying that they thought some of the recent game models move so fast that the average customer believes he doesn't get his nickel's worth.

Other typical comments on those operators who believe games are too complicated include:

"Keep games simple. Change the playing board more often instead of just adding more bonuses and super bonuses. I have found the simple games with multiple win possibilities are far better liked and get better long-life play than games with high-scoring possibilities where one ball means the difference between free games or no free games." This opera-

tor, from Harrisburg, Pa., said it was against his company's policy to allow the firm name to be used in such a survey.

Said R. M. Harvey, Parkersburg, W. Va.: "Go back to simple scoring instead of millions which are over the heads of most people. But keep the bonus."

Vern Coenenberg, of Downs, Kan., was emphatic in his comment that "high score games are definitely a joke as far as player appeal is concerned. A simpler game with a score that makes sense to the player is what is needed. High score inducements are an insult to the average player's intelligence."

Another group of operators, too numerous to quote individually, hold that games should be kept flashy, but that scores should be easier to figure.

Backing up the current model games, Carl Reaser, Chester, W. Va., maintains games are not too complicated because "the more ways there are to win the more eager people are to play." But Reaser also suggests "more large bells, buzzers and noise makers of any kind to attract the public's attention."

Carolina Game Case To Court

(Continued from page 96)

stitutional exercise of police powers.

2. In failing to rule that the plaintiff (Holliday) was engaged in a lawful business not subject to interference by the State of South Carolina under the guise of police powers.

3. In holding that the statutes and decisions of the Supreme Court bore a reasonable relationship to the accomplishment of the objects of the State of South Carolina under its police powers, or tended to promote the health, welfare, safety or morals of the State of South Carolina.

4. In holding that the statute and decision do not abridge the rights of due process and of equal protection of the law guaranteed by the Constitution.

5. In ruling that South Carolina could prohibit the operation of Holliday's business in order to promote the public welfare, or suppress or eliminate the vice of gambling.

Unconstitutional

6. In failing to rule the statute and decision were void as repugnant to provisions of the 14th Amendment to the U. S. Constitution.

7. In ruling that the business of Holliday "in selling and operating pin-table machines is potential of evil, have a tendency to collect idle people, affords no employment to the unemployed and is merely a civic parasite."

8. In failing to take judicial notice of the fact that the pinball games are not adapted for gambling but are merely so constructed for the purpose of exercising skill and providing amusement.

9. In ruling that prohibition of the pin games was proper under the police powers of the State merely because they were gambling machines per se without regard to other reasons.

10. In failing to take judicial notice that "it is common knowledge that these pin tables are played by people in all walks of life; that it tends to build up the competitive spirit; that it is a form of useful relaxation from the heavy burden of everyday life, and that it produces employment for many individuals, including professional engineers, in construction of the machines, and mechanics in repairing them, as well as utilizing the trucking and storage industries."

JACK KEENEY PASSES

(Continued from page 96)

early coin machine field while still a school boy. His father, J. B. Keeney, one of the earliest jobbers of coin machines, drafted him and his brother, William E. Keeney, into the business at an early age. When he left college he went to work as a salesman for his father's firm, giving up a promising football career. At the age of 17 he represented his father's firm in Minnesota. He also operated equipment in that State under the firm name Keeney & Sons. A few years later he was covering territory which ranged from Detroit to Seattle.

Keeney & Sons moved to Chicago in 1916. With the retirement of the senior Keeney in 1926 the firm continued operation under the two brothers. In 1931 the firm began manufacturing equipment. When Keeney & Sons was dissolved as a company in 1933, Jack organized the J. H. Keeney & Company.

Prior to 1934 Keeney served as vice-president of the Coin Machine Manufacturers' Association (CMMA). He was an Elk and a Shriner.

Manufacturers, distributors and operators attended final services Wednesday (28) in the Northminister Presbyterian Church, Evanston. Interment was private.

He is survived by his widow, Mrs. Hortense J. Keeney; his daughter, Mrs. Mary Jo Evans; his son, Jack S. Keeney, and two brothers, William E. and Kenneth Keeney.

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USED CONSOLES	
1 Mills 3 Bells, '47 Model	\$250.00
3 Bally Triple Bells	540.00
1 F.S. Evans Races, Comb.	650.00
3 5c Keeney Super Bells, Comb.	75.00
2 25c Keeney Super Bells, Comb.	85.00
5 Baker's Paces, D.D.	175.00
2 Silver Moon, F.P.	75.00
1 Bally Royal Flush, P.O.	75.00
6 Paces Reels & Saratogas	75.00

VEST POCKETS	
Brand New, Special	\$ 59.50
Used	30.50
10 POP SEZ POP-CORN VENDORS, Like new, Ea.	149.50

NEW COUNTER GAMES	
Penny Target	\$ 38.50
A.B.T. Challenger	42.50
Kicker & Catcher	35.00
Acme Electric Shocker	19.50
Camera Chief	19.50
A.B.T. Model F	47.50

NEW CONSOLES	
Keeney Twin Super Bonus Bells	\$800.00

USED COUNTER GAMES	
Pop Up	\$ 14.00
Post Card Vendors	15.00
Smiley	10.00
Blue Bonnet	15.00
Whiz	20.00
Kicker & Catcher	18.00
Bingo	12.00
Home Run Gun	12.00
Whirlwind	12.00
Wind Mill	8.00
Penny Pistol Shot	12.50
3 Way Grippers	15.00
Line-A-Basket	20.00

SLOTS AND BELLS	
5 Mills Blue or Brown Fronts, 5c	\$ 75.00
5 Mills Blue or Brown Fronts, 10c	85.00
2 Mills Gold Chrome, 25c	125.00
5 Mills Blue or Brown Fronts, 25c	95.00
4 Mills 25c Club Consoles	165.00
2 Mills Black Cherry Bells, 5c	135.00
2 Mills Black Cherry Bells, 10c	145.00
2 Mills Black Cherry Bells, 25c	155.00
1 Mills 25c Golf Ball Vendor	275.00
1 Columbia	69.50
1 Walling 10c Treasury	75.00
3 Walling 25c Relatops	95.00
1 Jennings 1c 4-Star Chief	75.00
4 Jennings 5c 4-Star Chief	75.00
1 Jennings 50c 4-Star Chief	225.00
2 Jennings 5c Club Consoles	165.00

USED VENDORS	
4 10 Col. Rowe Cigarette Machines	\$ 95.00
8 National 830's Cigarette Machines	75.00
15 Ace Nut and Gum Vendors	8.50
10 N. W. DeLuxe 1-5c Vendors	17.50
15 Brand New MUR-ROE MATLACK STAMP VENDORS	17.50
1 Brand New DOWN-EY JOHNSON Coin Sorter	185.00

6 VICTOR SPECIALS, \$149.50

BRAND NEW SCALES	
Walling 500	\$165.00
Walling Tom Thumb Jr.	125.00
Ideal	125.00
Marion	79.50

WOOD BALL ROLL DOWNS	
15 TRI SCORES	\$ 69.50
5 ESSO ARROS	69.50
5 ESSO STARS	69.50
6 TALLY ROLLS	49.50
2 SPORTSMAN ROLLS	75.00
3 BIG CITY ROLLS	75.00
1 SUPER SCORE	75.00
3 BOX SCORES	125.00
15 ONE WORLDS	69.50
TOTAL ROLLS	95.00
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GUSHERS	
85 Brand New 5c J.P. Models, Ea.	\$22.50

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Jaico 9-Ft. Barrel Roll	75.00
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3 Chicken Sams	95.00
3 Keeney Air Raiders	95.00
3 New Bowl-a-Scores	95.00
Keeney Submarine	95.00
2 Western Baseballs	85.00
2 Goalies	150.00
8 Bomerangs	95.00
10 Wurlitzer Skee Balls	165.00
4 Wurlitzer High Score Skee Balls	185.00
Jack Rabbit	150.00
Hoot Man Golf	75.00
Panorams	155.00
1 Genco Play Ball	85.00
2 Strikes & Spares	395.00
Premier Skee Barrel Roll	95.00
10 Exhibit Merchantmen Diggers	85.00
1 Under Sea Raider	135.00
3 Photomats, Inside Lites	325.00
3 Bally Heavy Hitters	75.00
1 Super Bomber	150.00
1 Chicago Coin Basketball	285.00
2 Clay Type Rotary	225.00
1 Exhibit Vital	85.00
4 Bat-A-Ball Sps.	39.50

NEW ARCADE EQUIPMENT	
Mutoscope Silver	\$375.00
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Scientific Pitch 'Em and Bat 'Em	White
Evans' Bat-A-Score	345.00

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Amber	14.50	Havana	34.50	Ranger	40.00	Superliner	17.50
Big Hit	14.50	Honey	37.50	Rocket	27.50	Spellbound	17.50
Big Time	55.00	Hi Ride	55.00	Show Girl	24.50	Sky Raider	15.00
Banjo	130.00	Hawaii	47.50	Step Up	18.50	Smarty	25.00
Catalina	119.50	Lucky Star	42.50	Suspense	15.00	Tally-Ho	57.50
Click	47.50	Laura	17.50	Surf Queen	15.00	Trade Winds	115.00
Cover Girl	69.50	Manhattan	80.00	Super Score	17.50	Tropicana	89.50
Co-Ed	37.50	Mexico	80.00	Sunny	79.50	Wisconsin	127.50
Dynamite	17.50	Miss America	29.50	Star Lite	42.50	Sky Ray	14.50
Flying Trapeze	55.00	Nevada	72.50	Samba	155.00		

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950	139.50
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Twin Twelve, R.C.	34.50
616	59.50
616-A	79.50

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1422	\$325.00
1939 DeLuxe	109.50
1802 Spectravox	19.50
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- Wurlitzer #331 Bar Box 5.00
- Seeburg Wireless Baromatic, 5-10-25c 19.50
- Wurlitzer #320 Wall Boxes 5.00
- Wurlitzer #120 Wall Box 4.00
- Rock-Ola 5c Dial-a-Tune Wall Boxes, \$3.00 Each; 4 for 10.00
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Flippers added for \$10.00 additional

Baffle Card	\$40.00	Kilroy	\$40.00	Smarty	\$30.00
Big Hit	30.00	Maisie	50.00	Spellbound	30.00
Bowling League	75.00	Mam'selle	60.00	State Fair	30.00
Brazil	15.00	Miss America	30.00	Step Up	30.00
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Carousel	45.00	Nevada	95.00	Superliner	30.00
Co-Ed	65.00	Oklahoma	13.00	Superscore	30.00
Dynamite	30.00	Ranger	60.00	Surf Queens	30.00
Fast Ball	30.00	Rocket	45.00	Suspense	30.00
Havana	50.00	Sea Isle	105.00	Tropicana	105.00

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Victory Special (Auto. Shuffle)	175.00	Foreign Colors	30.00
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Ship Model SESSIONS ELECTRIC CLOCK with Punch Card, \$12.00
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Government Tax-Free Non-Coin American Eagles or Marvels. No coin chute, no cash box. Attendant permits play by unlocking handle with special key. Total plays easily seen on visible register.

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Manhattan	\$548.00	Speaker #1000	\$88.00
1948 Model #7	319.00	Speaker #500	25.00
Hideaway #400	195.00	Speaker #700	10.00
		Pla-Mor Wall Boxes	18.00
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Bermuda	129.00	Robin Hood	109.00
Melody	129.00	Trinidad	149.00
Bingo Roll	225.00	Tennessee	129.00
Tropicana	89.00	Ballerina	129.00
Cover Girl	89.00	Bermuda	119.00
Pro-Score	89.00	Catalina	129.00
Gold Mine	49.00	Trade Wind	139.00
Mimi	45.00	Tropicana	89.00
Singapore	55.00	Manhattan	109.00
Hawaii	45.00	Humpty-Dumpty	109.00
Auto Roll	120.00	Triple Action	129.00
Esso Arrow	79.00	Melody	129.00
Total Roll	69.00	Build Up	129.00
Chicago Coin, R.D.	49.00	New Ginger	79.00
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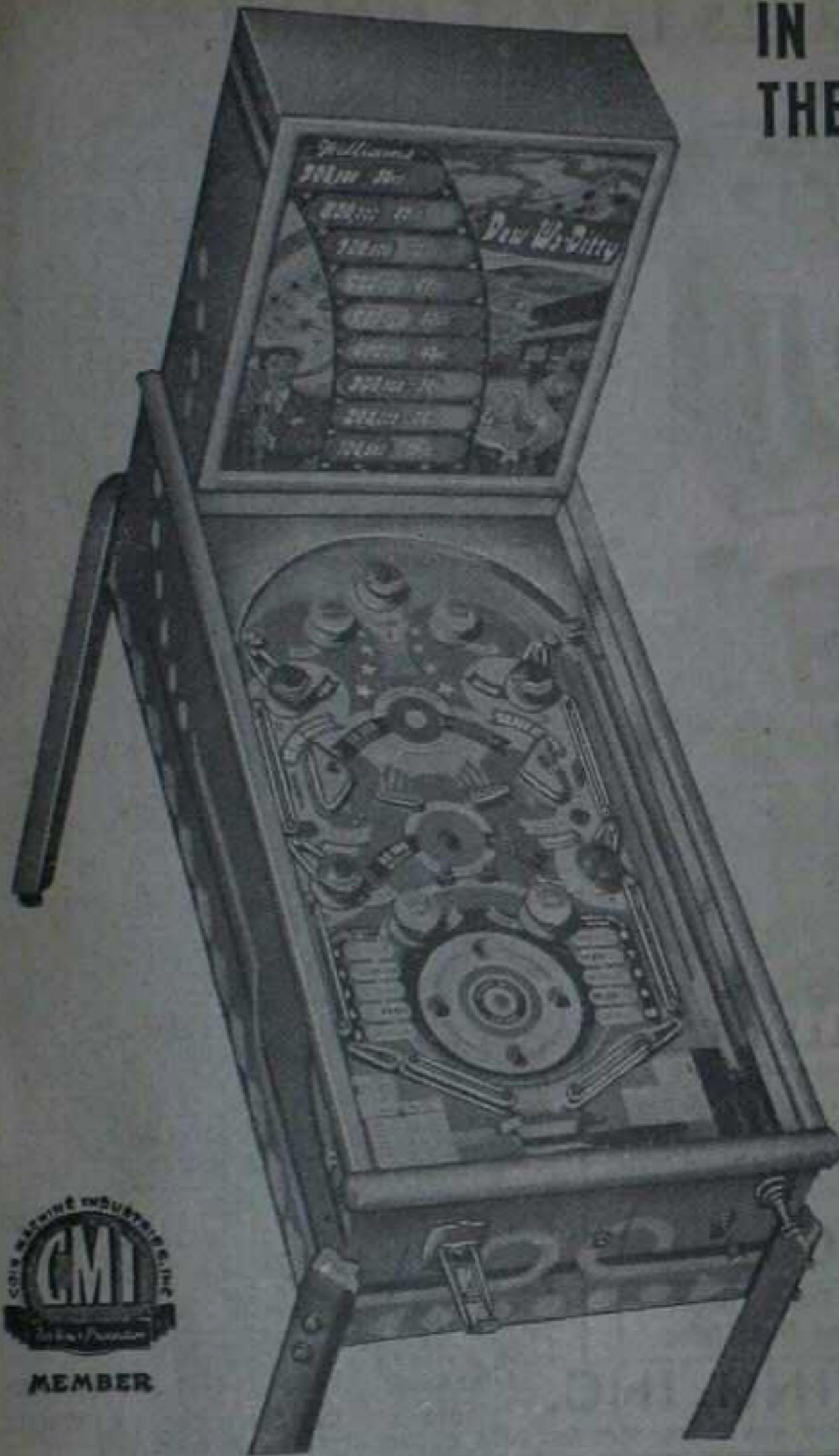
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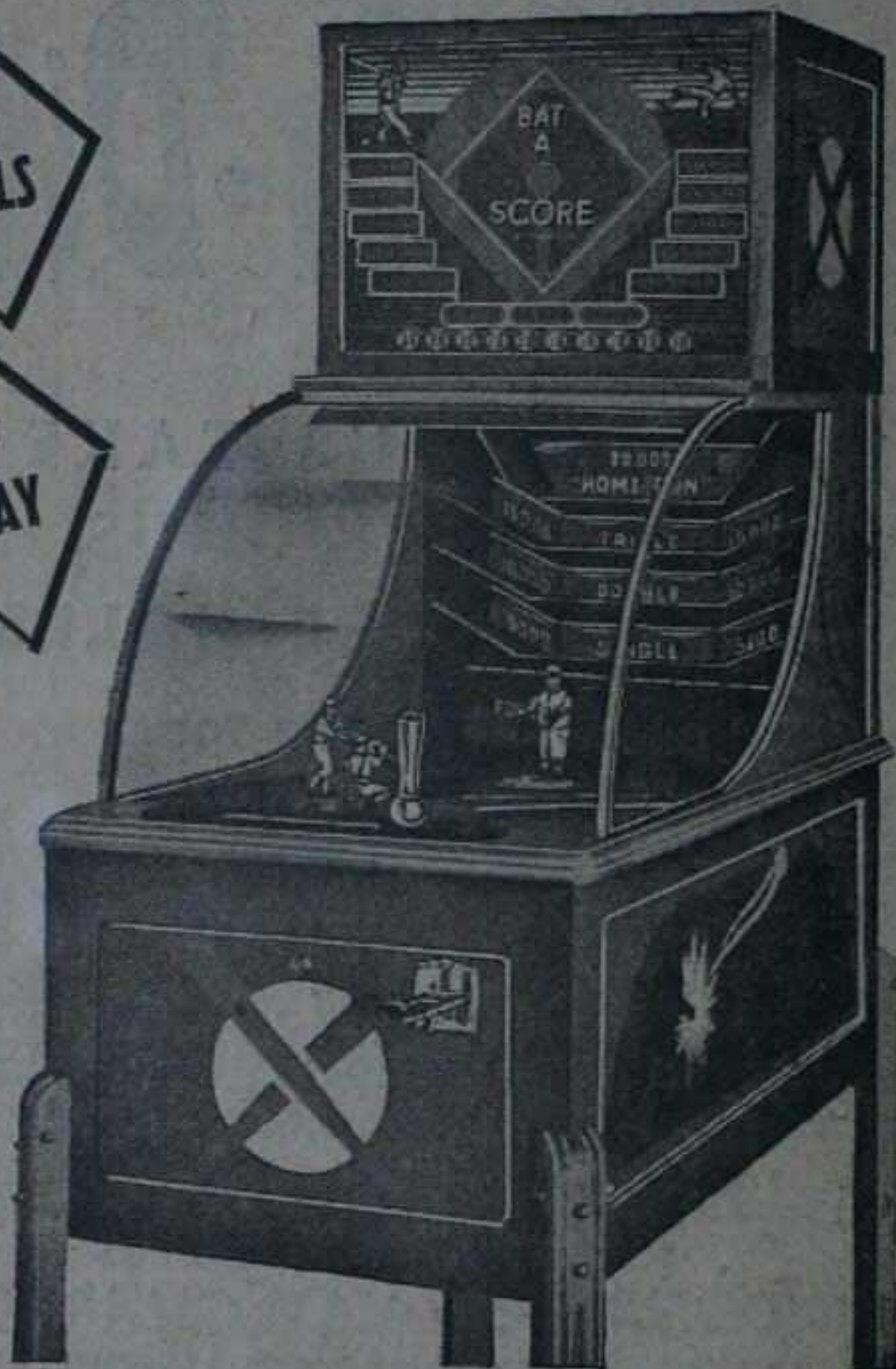
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Each unit completely reconditioned and refinished. All worn parts replaced.
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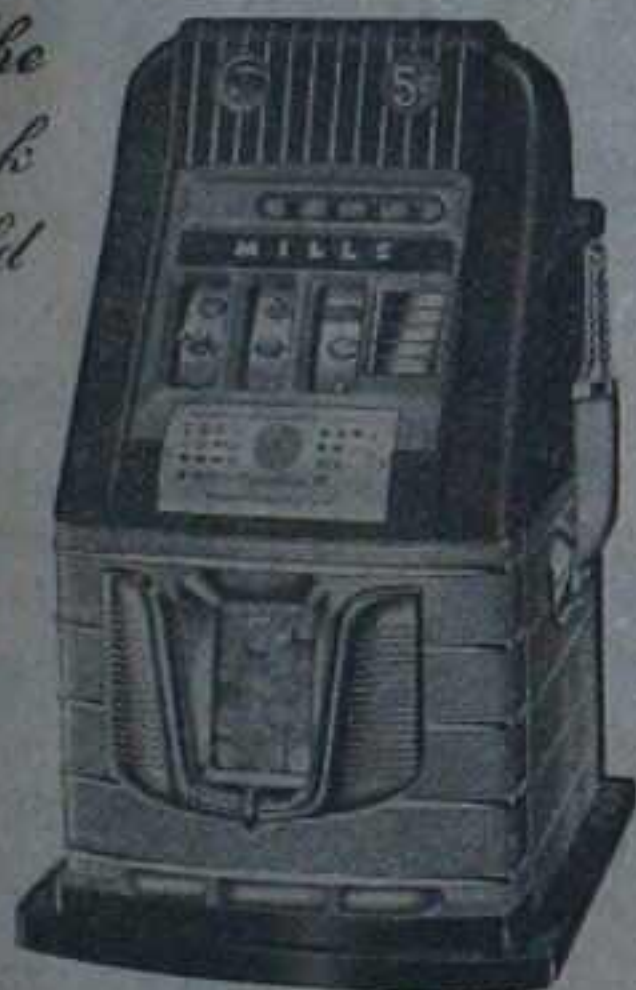
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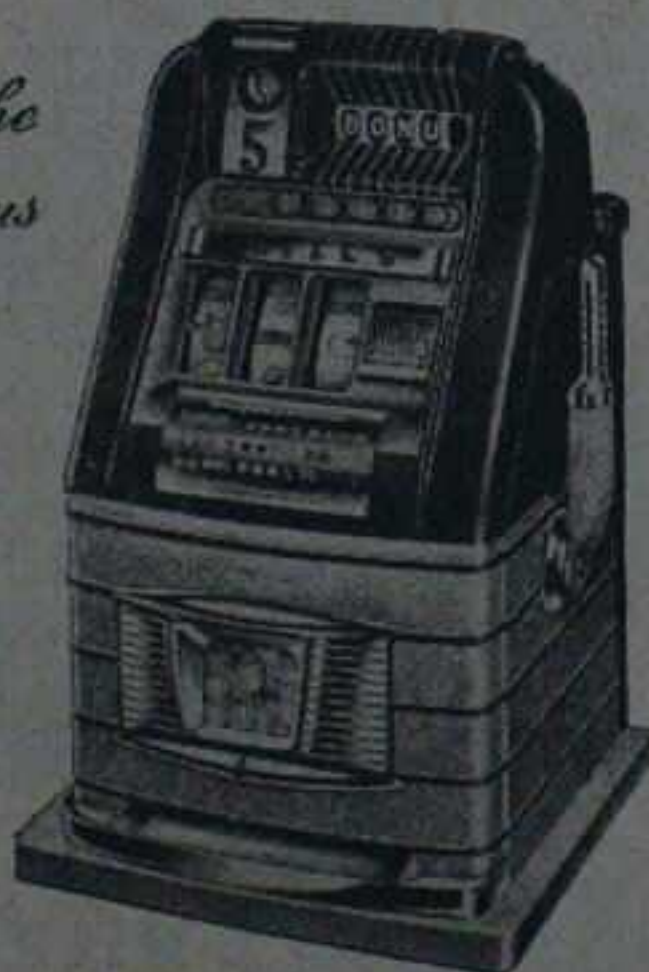
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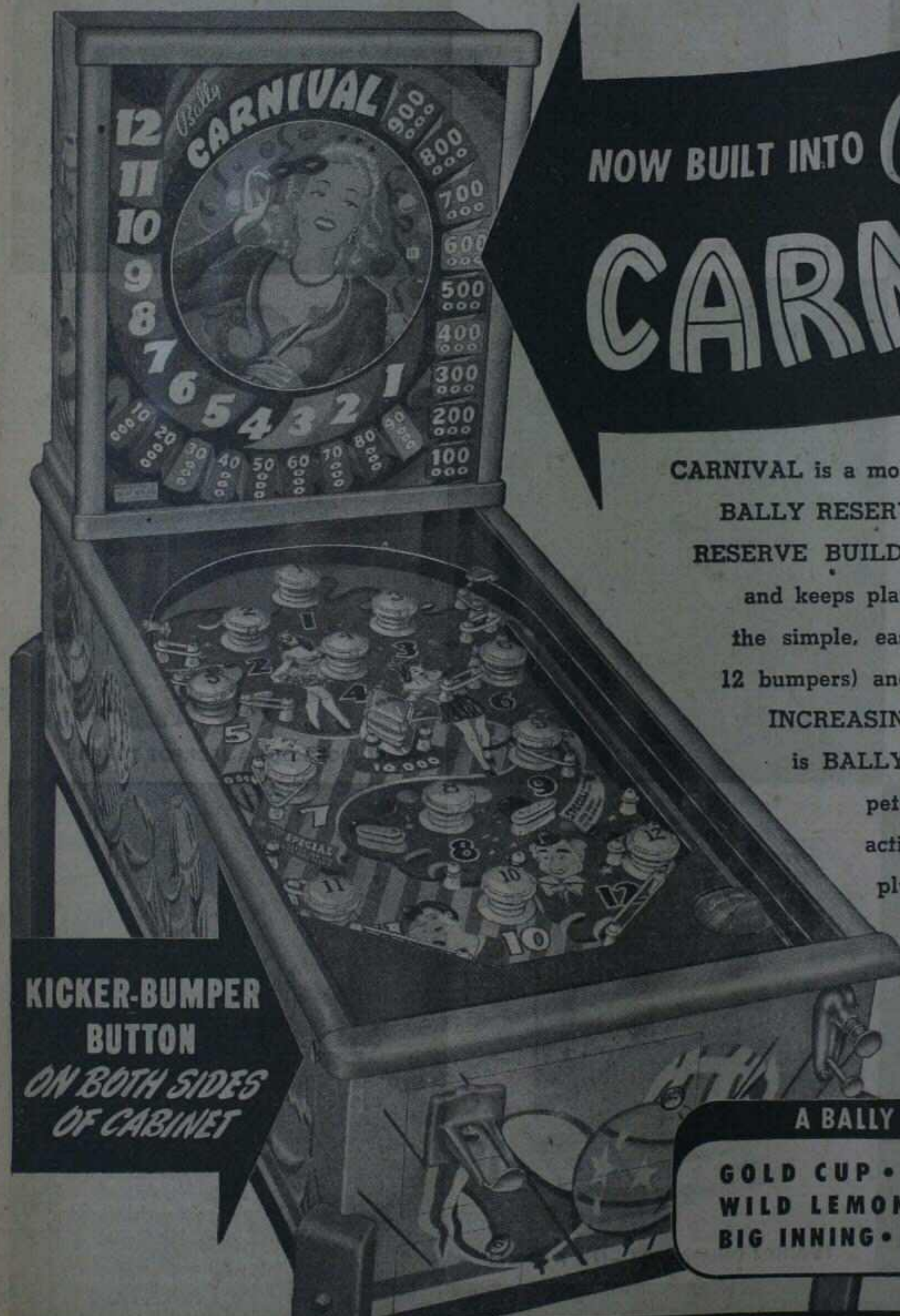
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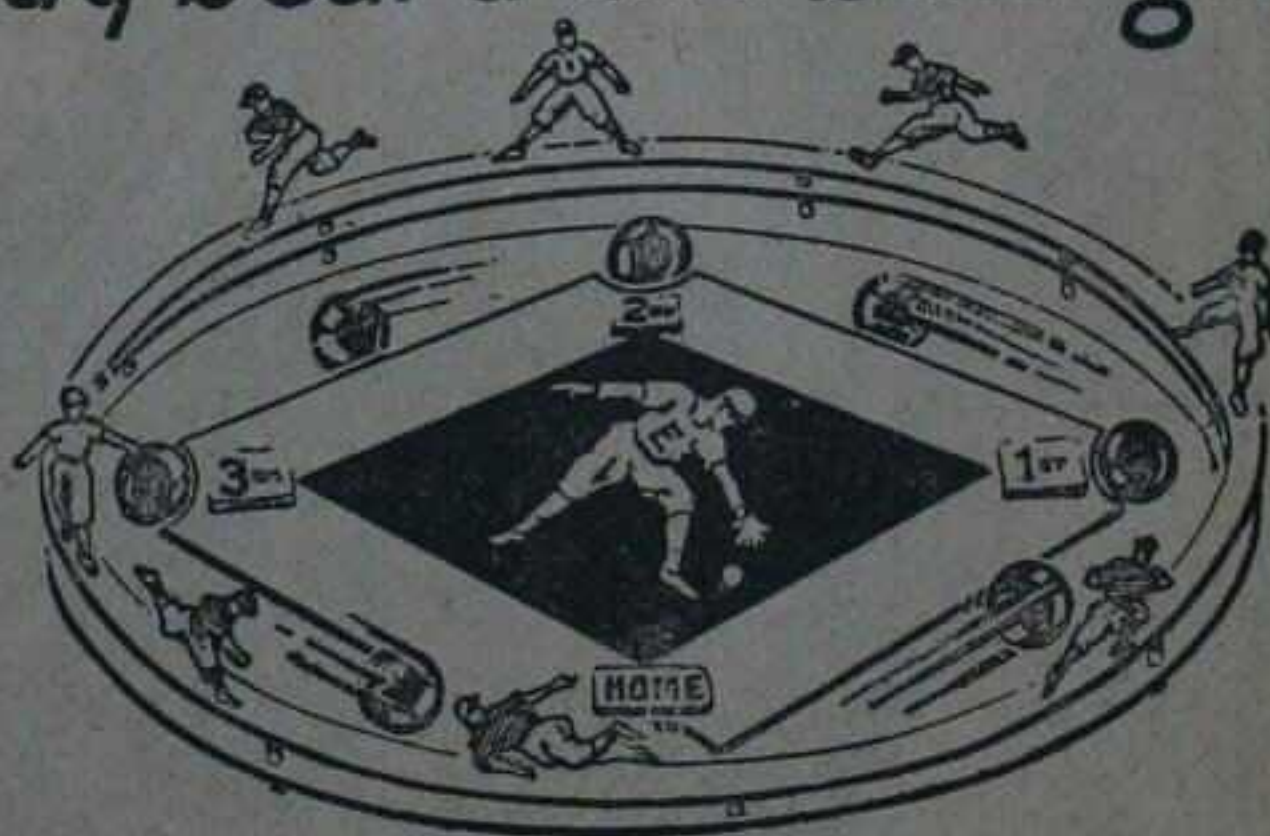


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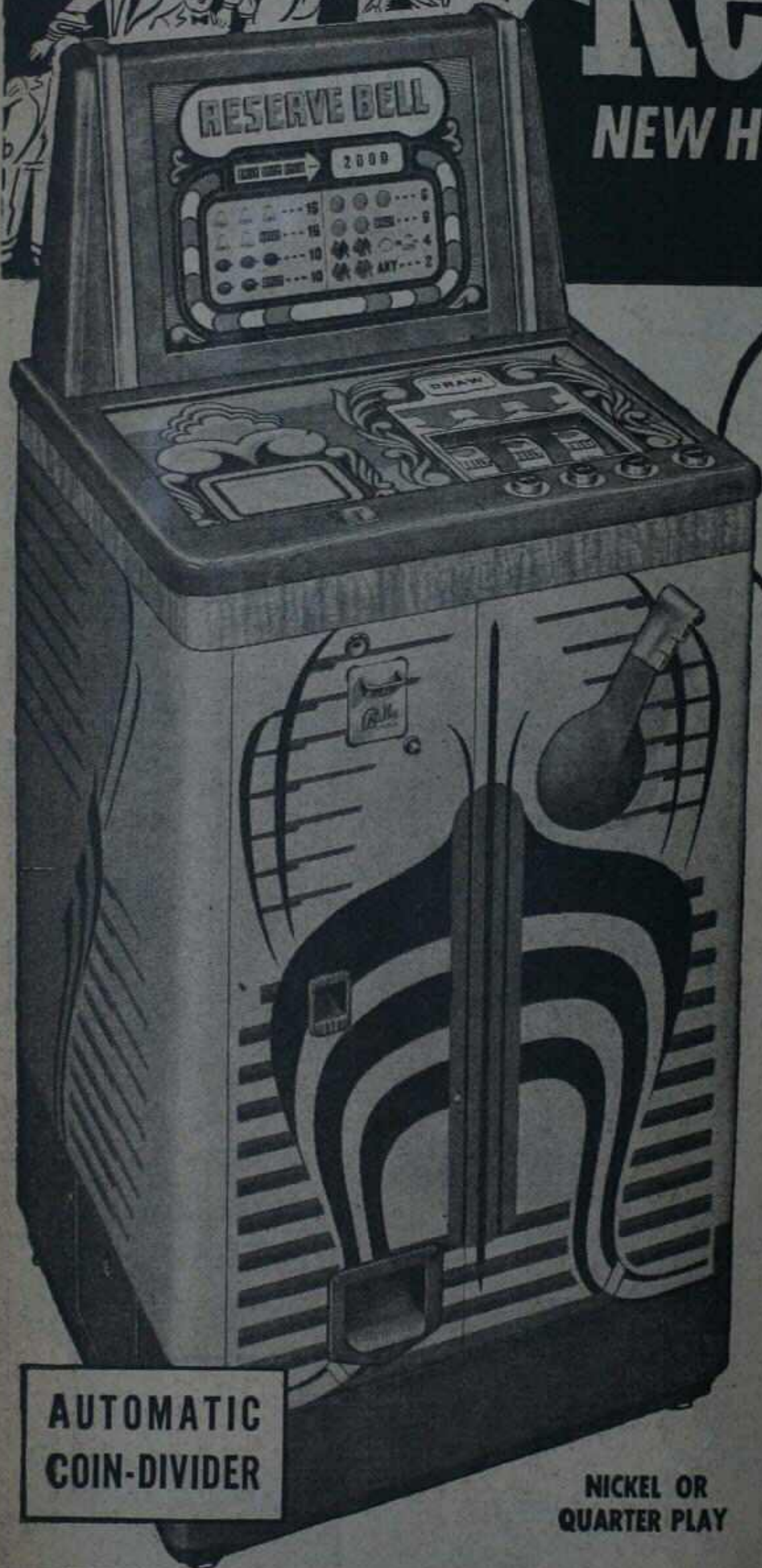


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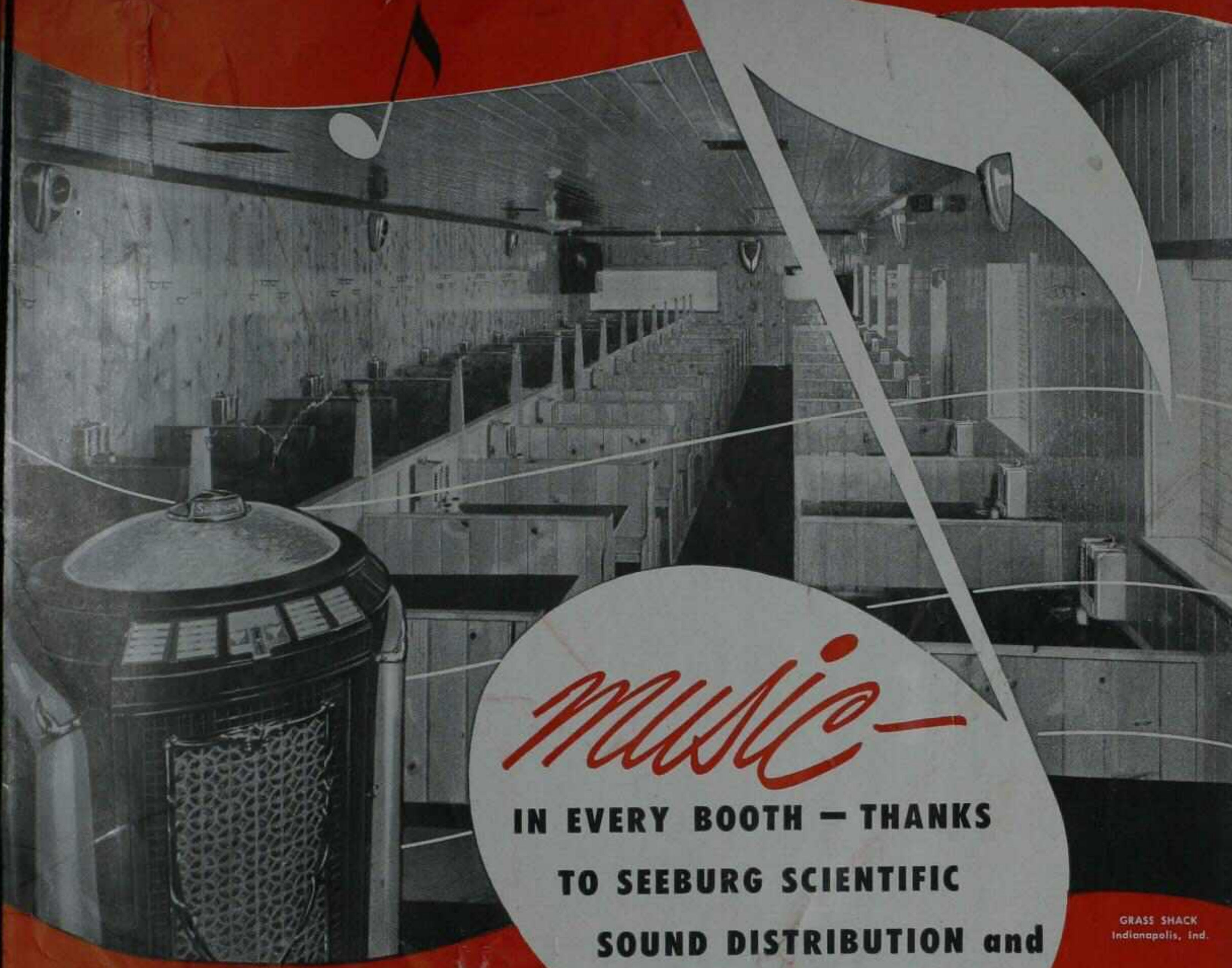
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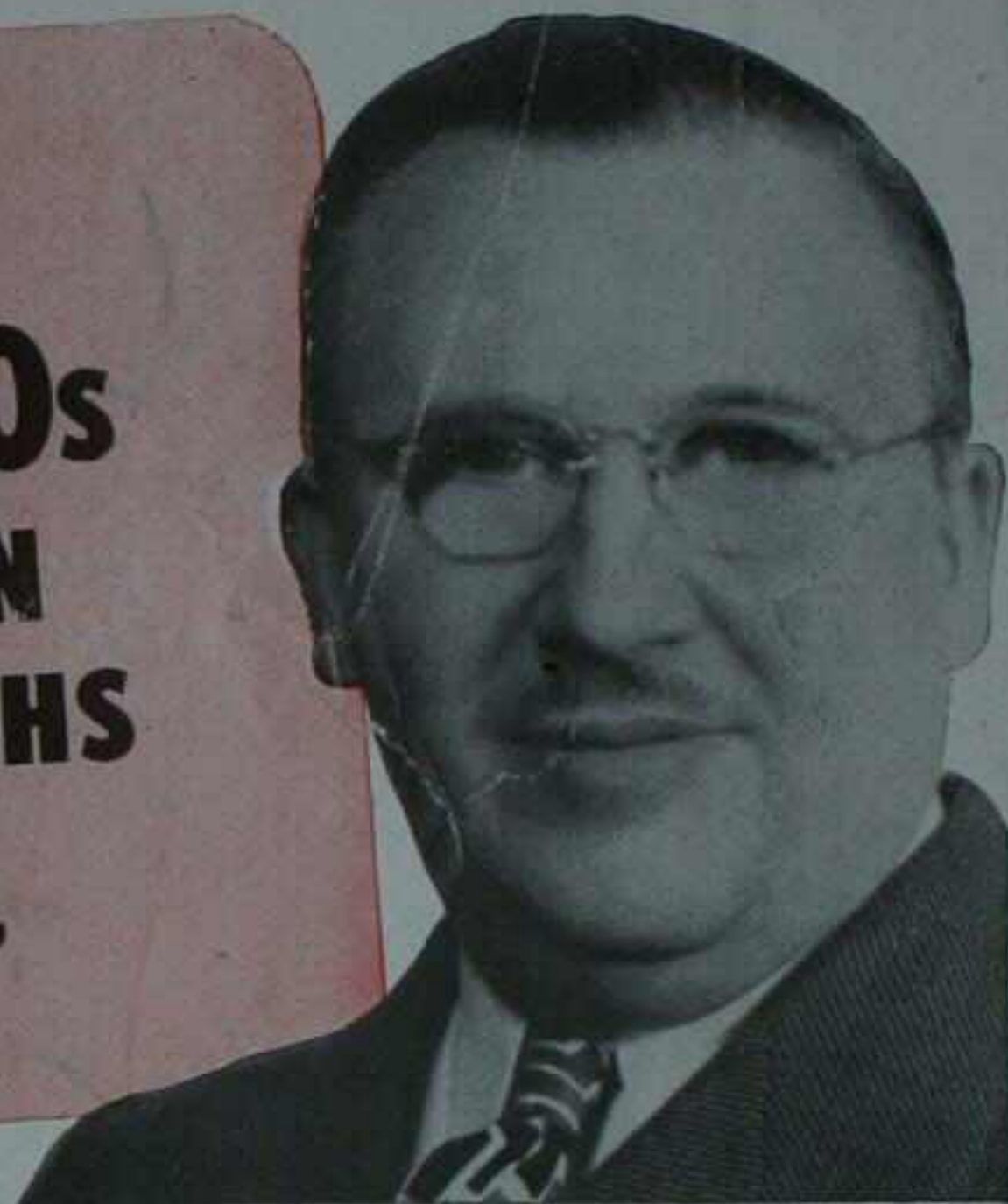


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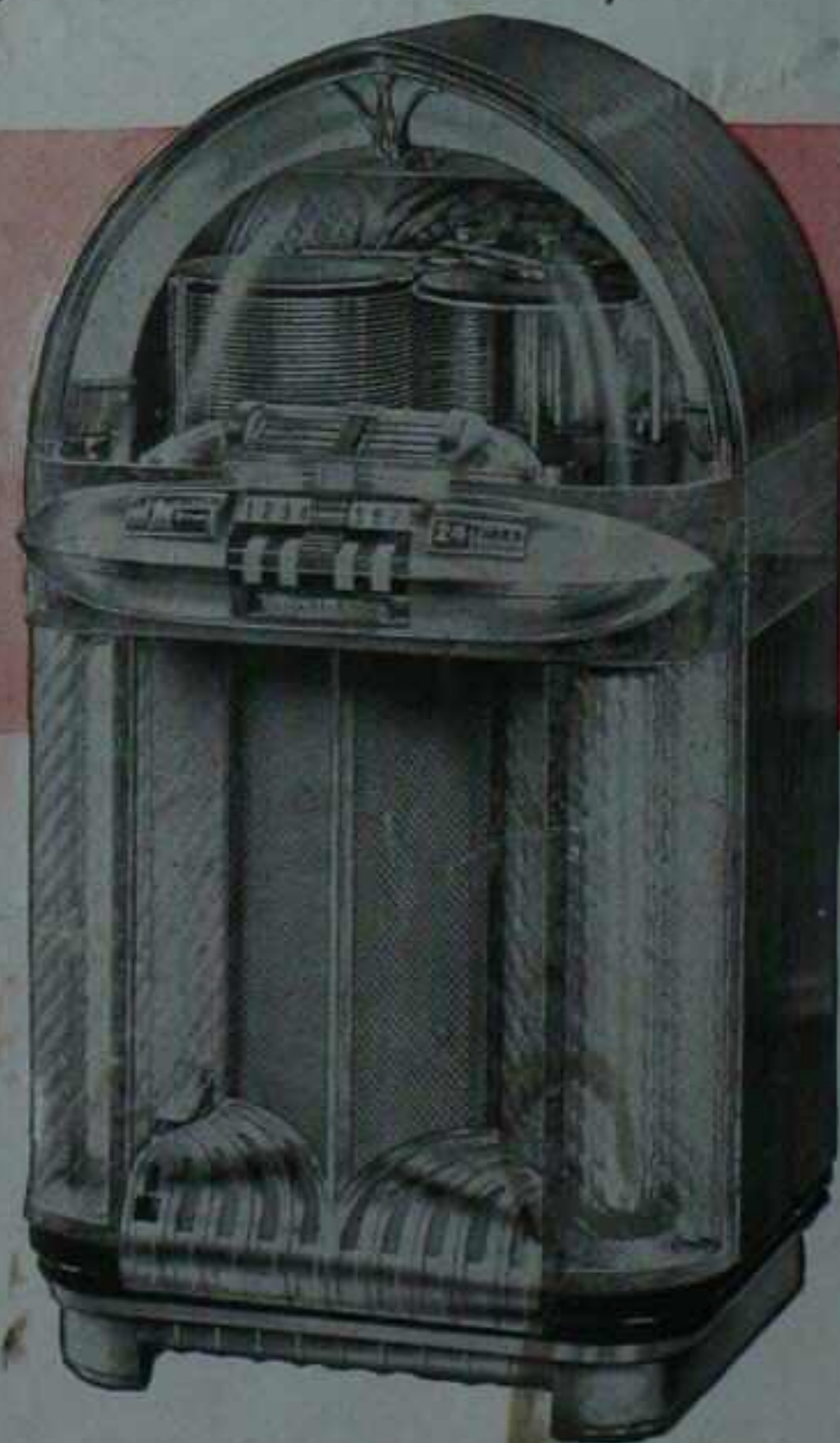
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