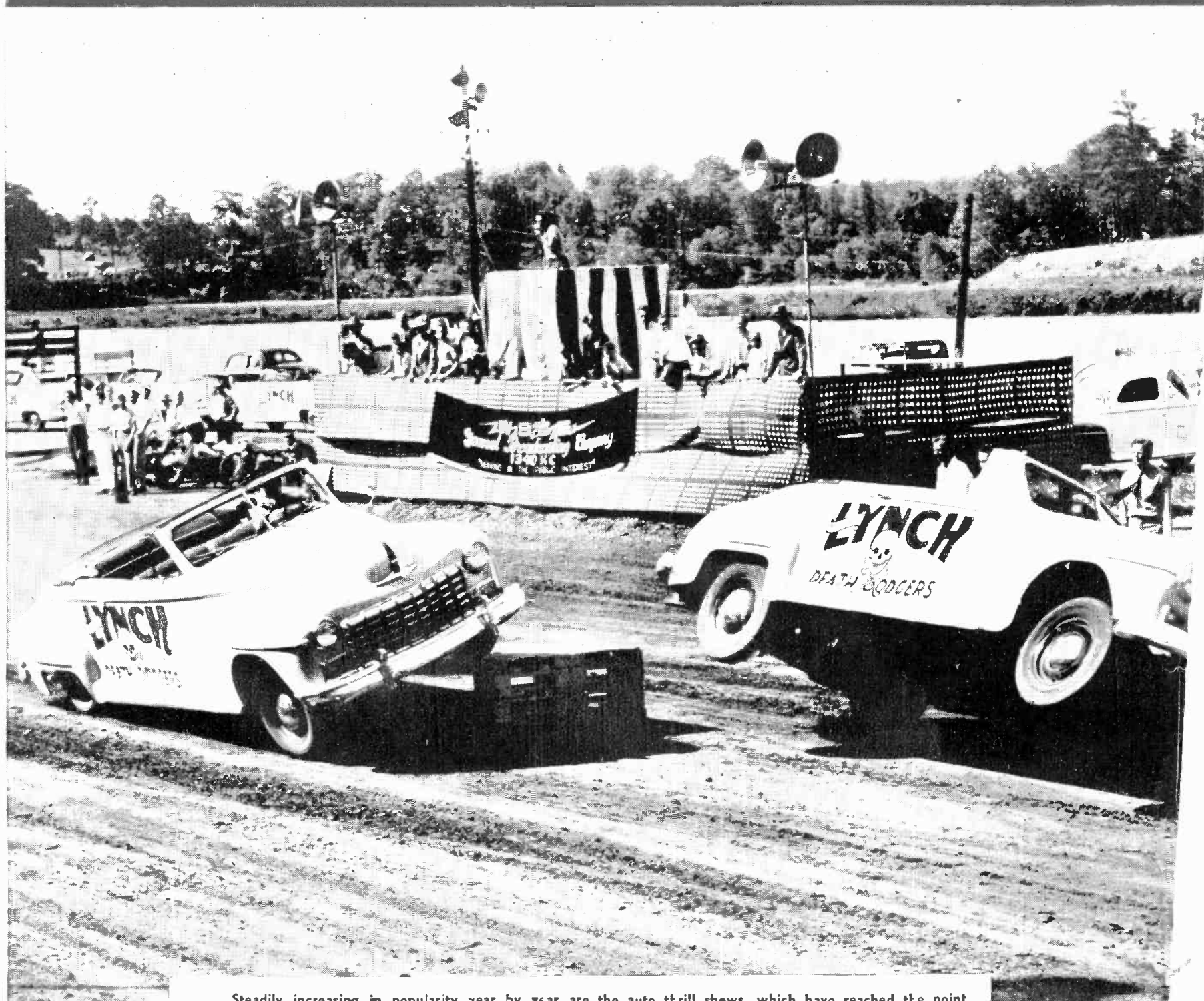


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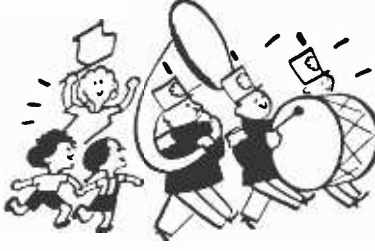




THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

MAY 29, 1948



Steadily increasing in popularity year by year are the auto thrill shows which have reached the point where they are standard attractions at a vast number of State and county fairs. One of the top crash-'em-and-smash-'em groups is Jimmie Lynch's Death Dodgers, featuring headman Lynch himself, shown here along with one of the outfit's other car-busters, going thru their paces at the fair at Atlanta, Georgia. The Lynch Death Dodgers, according to managers Jimmie Van Cise and Earl Newberry, have hit a new high in bookings for '48, with more than 250 shows lined up, including stadia and speedway appearances as well as fairs, and topping off the trek with a showing at the Louisiana State Fair on October 30. Station WBGE's mobile unit is remoting performance shown in this photo.

Every band lover  in America... everyone who has ever thrilled to the full fine sounds of a great band  playing great band music will want to reserve a full half hour every Friday  right from June Fourth into September to listen to...

THE NEW CITIES SERVICE

Band of America

CONDUCTED BY PAUL LAVALLE

This brilliant new radio broadcast will feature forty-eight of the finest band musicians in America. It will be organized and conducted by the celebrated maestro Paul Lavallo of "Highways in Melody" fame. The songs...the marches

...the familiar folk ballads to be played throughout this Summer series of concerts will include all of the most-loved... most-requested selections from the pages of American band music. If you love band music, listen—

EVERY FRIDAY NIGHT AT 8 P.M.—E. D. S. T.—NBC NETWORK

CITIES  SERVICE

NAB IN PEACE PIPE CONFAB

Revolutionary Disk Marvel By Columbia

30-Minute High-Fidelity

NEW YORK, May 22.—Columbia Records, Inc., is known to be preparing a brand-new wrinkle in phonograph records that conceivably may exert tremendous influence on the entire industry, from home record players thru library services. Opening gun in an intensive exploitation and promotion campaign on the new product is expected to coincide with the Columbia dealers' convention in Atlantic City the week of June 21.

In the nature of a new disk marvel, the basic gimmick is said to be a micro-grooved vinylite disk in both 10 and 12-inch sizes, which would be aimed mainly at the home record market but could expand readily into other fields. The disks would operate at 33 1/3 r.p.m. and, depending on size would yield from 30 to 45 minutes of high-fidelity, wide-range music on each record (two sides).

Since no home sets are equipped to run at the slow, e. t. speed, the diskery is known to be readying an entire unit for conjunction sale with the hush-hush platters. The unit reportedly will consist of a turntable and motor adapted for the lower speed, complete with a special head (See *Columbia's Disk* on page 20)

Para Using Records, Radio, Tele Plugs for "Waltz" Flicker

HOLLYWOOD, May 22.—For the first time in its history, Paramount Pictures is incorporating the exploitation powers of tele, radio and records to beat the drum for the Bing Crosby-Joan Fontaine flicker, *The Emperor's Waltz*. Paramount has produced a 16mm film as a tele trailer plugging the world premiere of the pic at the Hollywood Paramount Theater Wednesday (26). In addition, Para's tele outlet, KLTA, will haul its cameras there for a video look-see of the premiere, usu-

ally a crowd-pulling event in film-dom.

To harness the radio medium, Paramount is sending a novelty-type transcribed interview with Der Bingle to 800 stations. E.t. includes a scene for the pic with Crosby and Miss Fontaine, specially prepared question-and-answer chatter, plus (See *Para Plugs "Waltz"* on page 4)

3 Treaties Drafted To End Double Tax

WASHINGTON, May 22.—Three new treaties to eliminate double income taxes levied on entertainers and others working in foreign countries were sent to the Senate Foreign Relations Committee this week by President Truman.

The treaties were negotiated between the State Department and Denmark, the Netherlands and New Zealand. They provide that U. S. citizens working in these countries less than six months would be taxed only by the U. S. Those working more than six months would be taxed by the foreign country.

Similar treaties with Great Britain, Northern Ireland and Canada have been ratified by the Senate. One affecting France is now pending in the Senate, while a treaty with Mexico is being worked out by the State Department.

Mulcays Cash In

HOLLYWOOD, May 22.—Jimmy and Mildred Mulcay, whose *When Veronica Plays the Harmonica* disk is getting spins from local jockeys, are skedded to make their second film appearance in Al Jarvis's *Make Believe Ballroom* film for Columbia Pictures.

First seen in Paramount's *Variety Girl* with Bob Hope, the Mulcays last week presented their *Veronica* routine on the comedian's air show. Since settling in Hollywood, the vaude and nitery team has been doing a string of radio appearances, including the Dinah Shore, Eddie Cantor and *Command Performance* programs.

Alfresco Straw Hypos Big Top

Circus Boffo At B. O. as It Hits the Road

5 Turnaways at Capital

By Jim McHugh

WASHINGTON, May 22.—Ringling Bros. and Barnum & Bailey Circus played to turnaway crowds at five out of six performances during its initial under-canvas presentation of the season here for the three days ended Thursday (20). As many people as possible were jammed into and strawed in front of the end blues. But the performance, virtually the same as presented indoors at New York and Boston, requires all of the arena area and, thus disappointed fans were turned away by the thousands. This was construed by some officials as a harbinger of the greatest outdoor season in the history of the circus.

Lending further credence to the optimistic outlook is the fact that all (See *Straw Alfresco Biz* on page 50)

BILLBOARD BACKSTAGE

—By Joe Csida—

The Awards Racket, or How We Clean Up on Winners

Having walked off to wild applause (well, at least three guys somewhere in the back of the house made some kind of noise with their hands) after our *Backstage* bow last week, the hambone in us is pleasantly agitated and here we go again. No Mullen this time, tho. We have rapped too many poor, defenseless performers for milking the customers to be caught with our bucket under the udder.

And, besides, there are things we want to say about the awards racket. Beefs have been dished up on the chopping blocks of our contemporaries in recent weeks (how did we ever get on this cattle kick?) to the effect that there are too many awards, and consequently they have all tended to lose significance. *Variety* and *Sponsor* offered choice cuts in that vein re radio awards, and a month or so back Lewis Funke, of *The New York Times*, fileted a mignon from the same steer re legit awards.

It will come as no late flash to *Billboard* payers that we make awards in both those phases of show business, as well as others. And while we agree with the general protest that there is an overabundance of plaque

(See *Billboard Backstage* on page 13)

Code Passage Augurs Intra Trade Unity

Credit Miller for Gains

LOS ANGELES, May 22.—The newly adopted code of the National Association of Broadcasters (NAB), approved finally this week after months of discussion and revision, will face its first major tests this fall, broadcasters closely identified with the writing of the standards of practice declared here this week. Adoption of the code Wednesday (19) by the NAB board of directors, highlighted a successful and active convention, the 26th such annual session in the organization's history. Total attendance for the management-engineering sessions was 1,400.

Equalling in importance the adoption of the code is the fact that NAB today is more closely knit than it has been in years. At the conclusion of the 1947 convention, in Atlantic City, the organization was split into two (See *NAB in Peace* on page 5)

Canadian Biz Gets Hypo as 25% Tax Ends

Legit, Niteries, Parks Aided

MONTREAL, May 22.—Show business in Quebec was given a new lease on life this week with the announcement in Ottawa that the 20 per cent federal tax on theaters and the 25 per cent amusement tax on other amusement places would now be a thing of the past.

The lifting of the stiff levy was announced in the annual budget revealed by Finance Minister Abbott in the House of Commons. It still is hard to say what the general effect of the tax removal will be, but coming at the birth of a new tourist (See *Canadian Biz* on page 45)

Mutual Defies Petrillo; Will Air Interlochen

NEW YORK, May 22.—What was interpreted as a major move to defy James C. Petrillo, president of the American Federation of Musicians (AFM), occurred this week when the Mutual Broadcasting System (MBS) agreed to carry on its web teen-age concerts originating at Dr. Joseph E. Maddy's music camp at Interlochen, Mich. Following the MBS decision to air the concerts, Maddy, with reference to the Lea Act, stated: "I'm glad there's one network that has the courage to give more importance to (See *MUTUAL DEFIES* on page 4)

Engineers Ride Video Beam

RCA and Para Systems Get A Once-Over

NAB, SMPE Probe Future

LOS ANGELES, May 22.—More than ever before, television occupied a key spot in discussions at the second annual engineering conference of the National Association of Broadcasters (NAB) held as part of the NAB's 26th annual convention. The NAB meet was held concurrently with the convention of the Society of Motion Picture Engineers (SMPE) in Santa Monica, with delegates to both huddles getting together to explore latest developments in the new medium.

As usual, when television is on the floor, crystal gazing occupied a large part of the discussions. But at the same time, a more tangible look into the future was made possible by a demonstration of the long-secret Radio Corporation of America (RCA) large-screen theater television system and Paramount's television broadcasting transcription process, probably the high spots of the tele phase of the two meetings.

NAB-SMPE engineers assembled last night (Friday) at Warner Bros. studios in Burbank to witness the unveiling of RCA's secrets. Appearing most advanced was the direct projection system whereby an image was thrown on a theater-size screen (15 by 20 feet) directly off the cathode ray tube. This method, developed during the past two years by RCA in conjunction with Warner Bros. and 20th Century-Fox, was said by engineers to be the most advanced step yet made toward perfection of theater tele. Screen brightness was at a satisfactory level and pic quality was almost equal to a normal tele image (See ENGINEERS RIDE on page 7)

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Mutual Defies Petrillo; Will Air Interlochen

(Continued from page 3)
the law than to a union leader's edict." The Lea Act prohibits union interference with non-commercial educational programs. In the past Petrillo has countered this with the statement that Interlochen was on his unfair list as a commercial institution.

In New York, the Mutual-Maddy Anschluss was taken as an indication of the stiffening attitude of broadcasters to the AFM. Local 802 spokesmen were rather bitter about the outlook, claiming that Petrillo, in his last negotiations with the networks, had committed the AFM to a three-year pact calling for raises in neither pay nor employment. In return, web execs promised AFM they would "urge" their affiliates to maintain the status quo on employment, and even give thought to hiring additional musicians. Signing of the recent pact was attended by much amity on the part of contracting parties. But now, according to one union spokesman, "You can see what comes of gentlemen's agreements." In other words, the Mutual decision to carry Interlochen is expected to be followed by tougher action by broadcasters to take full advantage of the provisions of the Lea and Taft-Hartley acts.

Mutual's broadcasts of the music camp concerts are scheduled to start Monday, July 5, 9:30-10 p.m. Prior to the announcement of the MBS-Maddy accord, Maddy was reported as having received a letter from a National Broadcasting Company (NBC) exec nixing the series on the ground that nobody would have a program which was on AFM's unfair list.

Sydney's 2d Rink Off To Good Start

SYDNEY, May 22.—Closed since 1939 when it was taken over by the army, the Palais Royal ice skating rink has reopened for biz with Billy Romaine in charge of the rink. The rink is constructed in one of the main pavilions in the Royal Agricultural Society's grounds at Moore Park, where it was very popular before the war. This will be the second ice rink in Sydney and run in opposition to the Glaciarium, which has had a monopoly ever since the war started.

Biz for the week since the opening

Decca Dickers With Majestic; Howard Going?

CHICAGO, May 22.—With Majestic diskery due to file a schedule of publisher and artist royalty liabilities early next week, a curious batch of rumors respecting the waxery artists have arisen.

Informants here maintain that while Decca Records has been bargaining with Majestic for a possible purchase of masters, label rights and artist contracts, one of Majestic's key properties, Rose Murphy, has been tucked away on an RCA Victor contract signed some months back. Whether the Murphy gal's signature is proviso-laden or binding remains unclear. Meanwhile persistent rumors have it that Eddy Howard's reps are talking terms with various diskeries on the claim that they are free to go where they like once the Majestic court litigation is cleared up. Counsel for the diskery this week won a third continuance from Judge Philip Sullivan on a plea by three creditors of the company to switch the firm from Chapter XI, Chandler Act proceedings, into Chapter X.

Meanwhile a unique twist was uncovered when George Olsen, Majestic disker, told *The Billboard* that he has re-possessed his 16 remaining Majestic masters and has already released the first two sides on his own Primrose label. Altho the company lists these masters among its assets and conceivably they can't be separated from Chandler Act regulations, Olsen said his deal with Majestic was that they would make the records and then give him a \$250 advance plus royalties when the platters hit the market. Majestic had not lived up to the bargain, he said, so he was peddling his own platters.

Chi Hearing on Vitacoustic
CHICAGO, May 22.—In another Chandler Act action in this city, creditors of Vitacoustic Records will be notified shortly by referee Nathan McChesney that a meeting of creditors will be held in the Federal Building here June 10. Creditors will be allowed to discuss Vita's proposed reorganization plan; objections must be filed before June 20. Support for the plan must be indicated before June 17.

night has been tops and the management is delighted. There seems to be plenty of room for two big rinks in Sydney.

NUMBER ONE ACROSS THE MUSIC-DISK BOARD

- No. 1 *On the Honor Roll of Hits*
NATURE BOY
- No. 1 *Sheet Music Seller*
NATURE BOY
- No. 1 *Most Played on Disk Jockey Shows*
NATURE BOY by King Cole, Capitol 15054
- No. 1 *Disk Via Dealer Sales*
NATURE BOY by King Cole, Capitol 15054
- No. 1 *Disk in the Nation's Juke Boxes*
YOU CAN'T BE TRUE, DEAR, Ken Griffin-Jerry Wayne, Rondo R-228
- No. 1 *Most Played Juke Box Folk Record*
ANYTIME by Eddy Arnold and His Tennessee Plowboys, Victor 20-2700
- No. 1 *Best Selling Retail Folk Record*
ANYTIME by Eddy Arnold and His Tennessee Plowboys, Victor 20-2700
- No. 1 *Most Played Juke Box Race Record*
TOMORROW NIGHT by Lonnie Johnson, King 4201
- No. 1 *Best Selling Retail Race Record*
TOMORROW NIGHT by Lonnie Johnson, King 4201
- No. 1 *Sheet Music Seller in England*
GALWAY BAY

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, page 24 to 37 in Music Section.

Hoagy on Decca

In the *Hoagy Carmichael Sings* caption on the front cover last week, we slipped and said Hoagy records for Capitol. He doesn't. Decca is his label. Our apologies to the Decca mob and Hoagy (and to Capitol, if they're mad at us too).

N. Y. City Center Self-Supporting

NEW YORK, May 22.—The New York City Center of Music and Drama wound up its 1947-1948 season completely self-supporting, according to a statement made to its incorporators by the chairman of the board, Newbold Morris, at the annual meeting Wednesday (19). The final tally shows an operating profit of \$16,000, with usual deficits via symphony concerts and opera more than made up by balance from other activities. The house unveiled 322 performances over the year to a total of 577,707 customers. The total pay checks divided by nine theatrical unions added up to \$494,455.48.

Re-elected to the Center's board of directors were Richard Aldrich, Morton Baum, Howard S. Cullman, Hubert Delaney, Clarence Derwent, Frederic Ernst, William Feinberg, John Golden, Mrs. Lytle Hull, Robert Edmond Jones, Mrs. Oswald B. Lord, Walter S. Mack, Macklin Marrow, Richard McCann, Joseph McGoldrick, Mrs. Henry Morganthau, Newbold Morris, Jacob Potofsky, Mrs. John T. Pratt, Mrs. Arthur Reis, Mrs. Lawrence Tibbet, Frederick Umhey, Gerald Warburg and John A. Warner.

PARA PLUGS "WALTZ"

(Continued from page 3)
The Groaner doing one of the pic's songs. Waxings will be serviced, to air outlets via exhibitors prior to local openings. This is in addition to the pic getting numerous plugs on Crosby's Philco air show.

To make the *Waltz* campaign one of the most concentrated pre-release pic exploitation drives in recent years, disk-wise, the flick will have 10 individual pressings plus an album.

The Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson Publishers

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NAB IN PEACE PIPE CONFAB

Indies Score 2d Objective At Conclave: Voice in NAB

LOS ANGELES, May 22.—The "peace pipe" convention of the National Association of Broadcasters (NAB), concluded here this week, saw the independent stations gain the second of their major convention objectives—permanent representation within NAB so that they will have a voice in shaping NAB policies. The first objective had been accomplished in the redrafting of the new industry code so as to make it more equitable for affiliated and non-affiliated stations, alike. Non-affiliate representation will come about thru appointment of a new permanent standing committee, to which will be assigned, as liaisons, two members of the NAB board of directors. This will allow for mutual discussion of problems concerning indies. As is standard procedure, the committee chairman will be advisory to the board.

Pending appointment of the new indie committee was disclosed by NAB President Justin Miller following a lengthy appearance before the board of Ted Cott, of WNEW, New York, and Ben Strouse, of WWDC, Washington. They told the board that the case of the code illustrated perfectly the fact that the indies were not properly represented within NAB. This was a reference to the fact that the indies balked at the code as originally presented to the membership, since it failed to take cognizance of non-affiliated operating problems.

During the NAB board discussion of indie station representation, Paul (Fritz) Morency, of WTIC, Hartford, Conn., asked Ted Cott and Ben Strouse, the indie reps, to stop using the term "independent." "I'm as independent as you are," said Morency—meaning that his affiliation with NAB had no effect on his operation policies.

"Okay," said Cott, "we'll call ourselves non-affiliates. But it looks as though the independents have something—everybody wants to get in on the act."

The board seemed well aware that the non-affiliates have a club they can swing should they want to, since there were references during the Cott-Strouse appearance to the latter's by-law petition. This was a petition calling upon the NAB board to call for a referendum on changing the make-up of the NAB directorate so as to include two non-affiliate directors. The petition was withdrawn on the request of NAB President Justin Miller, who asked that the matter instead be discussed at the board's post-convention meeting. Cott and Strouse had almost enough votes to bring about the referendum, 5 per cent of the membership being necessary.

Talk at the convention was that the present directors were loath to go ahead with the indie director plan, and offered the standing committee as a compromise, because of possible reaction from the networks. Latter recently withdrew from NAB as full members, are now associate members and have no board representation. It was feared, however, that with indies on the board, the networks might reverse their position.

NAB Coverage

LOS ANGELES, May 22.—NAB convention coverage in this issue was handled for *The Billboard* by Jerry Franken, radio editor, and Alan Fiechler and Lee Zhito, of the Hollywood office.

Scalped

LOS ANGELES, May 22.—Ed Breen, of KVFD, Fort Dodge, Ia., who lost out in his attempt to prevent adoption of an industry code at the NAB convention this week, was asked, after the meeting, how he felt when the members voted against him.

Said Breen, succinctly, "I was massacred."

Code To Become Stiffer in Time

LOS ANGELES, May 22.—Altho the newly adopted code of the National Association of Broadcasters (NAB) is not as strict as the originally proposed standards, delegates to the NAB's convention this week all acknowledged that it would gradually become stricter as time passes. Chief reason for its comparatively relaxed provisions now is fear of increasing competition within the next several years.

NAB President Judge Miller told delegates to the convention that the industry would have to tighten regulations as time passed. In addition, Miller wrote a comment in the code which declares that, "Standards for broadcasting can never be final or complete. It is a creative art, still in the process of development, and as such it must always seek new ways to achieve greater advances. Therefore, any standards promulgated must be subject to change."

Miller also stated that in the future broadcasters would tighten the code by scrutinizing the type of ad copy they accept and emphasizing improvement in program quality. He said it is possible NAB may establish a research project to determine the most effective type of commercial copy.

NAB Hollers for Phila. Lawyer After Breen Submits Petition

LOS ANGELES, May 22.—A loud, trenchant call for a Philadelphia lawyer arose at the 26th annual convention of the National Association of Broadcasters (NAB) following Wednesday's (19) meeting of the board of directors. The problem involved is the status of the newly promulgated standards of practice code as the result of Ed Breen's petition calling for a referendum on the by-laws with respect to the NAB board's power to approve a code. Here's the situation:

A year or so ago, via referendum, the NAB membership voted to empower the NAB board to promulgate a code. Less than a dozen votes in op-

Miller and Breen at Peace After Clash At Opening Session

LOS ANGELES, May 22.—The one criticism of the manner in which NAB President Justin Miller handled the discussion of the industry code Monday (17) stemmed from his refusal to give Ed Breen, of Fort Dodge, Ia., extra time to present his opposing view. Equally, Breen was criticized for his insistence on "unlimited" time, rather than appealing for a stated extra period. Miller, some broadcasters charged, stifled criticism in this instance, even tho it was acknowledged he was on sound legal ground in ruling Breen out of order. Procedure, in this case provided for presentation of Breen's petition to the board, rather than at an open membership meeting.

While there was obvious bitterness involved in the exchange, board members declared that Breen had changed his attitude considerably, following his participation in the board meeting Wednesday (19).

As a newly elected director, this was Breen's first board meeting and he commented after that he was singularly impressed by the careful attention shown to trade problems by the NAB leaders. The careful analysis of the code by the board, just before the code was adopted, led Breen to comment that his sole remaining opposition to the document was because of the time limit on commercial announcements.

Final board vote on the code was 21 for, one against.

NAB Keeps Mum On KMPC Issue

LOS ANGELES, May 22.—The National Association of Broadcasters (NAB) will maintain a hands-off attitude in the case of KMPC, Hollywood, whose owner, G. A. Richards, allegedly ordered slanting of newscasts, Justin Miller, the association president stated here this week.

Replying to a question as to NAB's attitude, Miller declared: "NAB will do nothing . . . we can go no further than an association of newspapers would go in enforcing standards within its own organization. The NAB would not even think of entering an area of enforcement over which the government has control."

position were recorded.

When the code was presented to the convention last year, the board voted for further study, to answer criticism of the code as unfair to independent stations. The issue was finally settled this week.

A few weeks ago, Breen, himself an attorney and owner of KVFD, Fort Dodge, Ia., circulated a petition asking for a referendum on the question of whether the board should retain this power. He obtained 309 signatures, far more than the by-law requirement of 5 per cent of the membership. Wednesday (19) he (See NAB Hollers on page 7)

Code Passage Augurs Intra Trade Unity

Credit Miller for Gains

(Continued from page 3)

sharply contesting groups, the independent stations and the network affiliates. But while it's true that this year there still remains a minority which is opposed to certain aspects of the code, that minority is not only far smaller than the anti-code was last year, but also the points of contention in the code are far fewer than last year—when virtually the entire document was under attack. The threat of secession which hung over NAB last year—the threat stemming from the independents—has been completely removed.

Miller Gets Credit

Much of the credit for the changed conditions must go to NAB President Justin Miller, who recognized the inequities in the original code and its disregard of independent station operating problems, and took steps to remedy them. In addition, Judge Miller himself did a final draft of the code, which with certain changes, the draft was approved and his speech Monday provided wavering delegates with a final clincher (*The Billboard*, May 22).

Another development tending toward further amity within NAB is the fact that the independent stations gained in their proposal to get permanent representation within the organization. This has been accomplished by creation of a new standing indie committee (see separate story).

Discussion of the code Monday (17) produced a dramatic moment when Ted Cott, vice-president of WNEW, New York, who had led the fight against the original code, as presented to the membership last September, offered a resolution endorsing the code and calling for the members to ask the board of directors to promulgate the code at their Wednesday (19) meeting. Cott commented that while he had criticized the original standards, the team play within NAB since

(See Code Passage on page 7)

Miller To Name Code Observance Comm.

LOS ANGELES, May 22.—Justin Miller, president of the National Association of Broadcasters (NAB), will shortly appoint a committee to study means of encouraging "observance" of the new NAB code. Designation of such a committee was voted by the NAB board following its adoption of the code Wednesday (19).

NAB originally used the term "enforcement" in connection with the code, but for various reasons, among them a disinclination to attempt any policing and a fear of involvement in censorship, has adopted a policy cued to "observance."

Definition

LOS ANGELES, May 22.—One broadcaster succinctly defined the new broadcasters code in two words.

Calls it an "artificial conscience."

RADIO WARNED ON FUTURE

Biz Squalls Ahead, Warn Key NAB Men

Promotion Big Requirement

LOS ANGELES, May 22.—Two key officers of the National Association of Broadcasters (NAB) warned delegates to the 26th annual NAB convention here this week that the outlook for AM radio is a gloomy one. One statement, made by President Justin Miller, was an open admission that trouble lies ahead. The other, coming from Kenneth H. Baker, NAB research director, was somewhat guarded, but backed up by facts and figures, was perhaps more ominous.

Miller's comment came during a post-convention discussion of the new code in which he said that "as radio stations (meaning AM operations) fail," the code will be tightened. The open admission by broadcasters' official spokesman that the industry looked forward to increased voluntary deletion from the spectrum because of tightening conditions within radio was especially significant.

Baker's forecast warned broadcasters that "the record is full of alarm, admonition and advice." In 1947, he said, stations turned in their licenses at the rate of three a month in AM and two in FM; in 1948, they've been dropping out at the rate of six a month (AM) and eight in FM. The totals on the air have only remained about the same because new stations are coming on. In 1947, there were a total of 36 and 26 AM and FM deletions. So far, for just four months, the totals are 22 and 32, respectively. In addition, Baker noted, FM authorizations are not developing as quickly as expected, while the AM saturation point will be reached sooner than expected.

Baker also warned broadcasters to increase their efforts at audience promotion, noting that even though multiple set ownership has increased, listening has not kept pace, indicating decimation of audiences. He said that promotion expenditures were "pitifully" low, and that by far too large a number of people are uninformed about radio's offerings. Splitting the audience into smaller pre-station groups, as new transmitters go on the air, means that sponsors will re-examine rates, he warned, and only increasing per-listener tuning in, and attracting non-listeners, will meet the problem. This requires promotion, he declared.

On the encouraging side, Baker observed that listeners have shown, thru surveys, that they have a keen loyalty to radio and that there remains a vast untapped number of potential advertisers who need radio. This calls for aggressive promotion and aggressive selling, he said, and increased efficiency thru-out broadcast operations. Only in this way, he concluded, can radio meet its economic challenge; "the days of the blue sky in radio are rapidly disappearing. . . ."

HOLLYWOOD, May 22.—Modernaires, vocal group currently on an Eastern theater-nitery tour, have been signed to return to Campbell soup's Club 15, replacing the Pied Pipers on the five-a-week airshow series August 2. Deal was set between Diana Bourbon, Coast radio head of Ward Sheelock Agency, and Tom Sheils, Modernaires p.m.



Distinguished News Woman

LUCILLE HASTINGS

For three successive years Lucille Hastings has walked off with top honors in the National Press Women's contest for the best prepared radio newscast. For KLZ she edits prize-winning newscasts every day.

KLZ, DENVER

100 Stations Sign To Back Promotion Pic

LOS ANGELES, May 22.—About 100 stations have already signed to share in the costs of the National Association of Broadcasters (NAB) All-Radio Presentation, a motion picture film being produced to sell broadcasting to advertisers. Every segment of the industry, stations, manufacturers, talent agencies, package producers, station representatives and networks, is due to participate.

Film will cost around \$200,000 with the webs kicking in with around \$12,500 each and the stations in accordance with their gross income. Broadcasters will, all told, assume around \$150,000 of the entire costs. Film will premier in New York around January 1, 1949, and will be made available to all participating stations, as well as social and educator groups. It is also hoped to produce a short for general picture house exhibition.

Preview of the project was shown to the National Association of Broadcasters' (NAB) convention and created a terrifically favorable reaction. Produced by Vic Ratner (Columbia)

Burros, Babes and Beer Make For Boff 20G Kent-NAB Brawl

LOS ANGELES, May 22.—From the social standpoint, there is no question that this year's annual NAB convention was the most successful the industry has had, with a fabulous party, given by A. Atwater Kent, retired radio manufacturer, topping the list. From reports, the shindig cost Kent between \$15,000 and \$20,000.

It was the sort of an affair which could happen only in Hollywood. Kent lives in a huge mansion perched on top of a small-type mountain in Bel-Air, and a bus and limousine service shuttled the 1,500 guests to the joint. The newly redecorated shack was decked out in a Spanish motif, including a Spanish orchestra, amiable burros, most of which had atrocious manners, and cigarette girls

NAB Members Fail To Share Coy's Enthusiasm for FM

LOS ANGELES, May 22.—The marked divergence between broadcasters and Federal Communications Commission (FCC) Chairman Wayne Coy on the future of FM was shown clearly during the NAB convention, when radio men answered Coy's plea for FM action by indicating that few thought FM would eventually supplant AM radio. Speaking at a luncheon meeting, Coy categorically stated, "To me, in the light of what we know today, it seems almost inevitable that FM will, within a generation, largely replace AM." Broadcasters, however, disagreed with Coy's prediction. During a

panel on television, AM, FM and facsimile, operators of joint AM-FM stations were asked if they thought their FM operation would replace their AM stations. Of the hundred or so operators present who managed dual operations, less than a dozen felt that FM spelled the end of AM broadcasting. This show of hands came after the panel had devoted considerable discussion to selling and promoting FM, with a strong pitch put in by Everett L. Dillard, president of Frequency Modulation Association (FMA).

Coy told broadcasters that the FCC's FM allocation plan for the use of the 88-108 MC. band would be on a planned basis, contrast to the "topsy-like" growth of AM broadcasting. Moreover, the FM allocation plan would provide for uniformity of power within given areas of the country, thereby eliminating the present competitive inequality that exists between AM stations.

Coy further told broadcasters that it would be a "red letter day in the history of American broadcasting when you broadcasters make up your minds you can provide a superior aura broadcast service thru the use of FM."

The FCC, said Coy, is determined to provide enough nationwide FM channels to set up a truly competitive system.

FMA's Everett Dillard called on (See Coy's Enthusiasm on page 7)

BMI Set Up for TV, Haverlin Tells NBA; Pubbers Give Okay

LOS ANGELES, May 22.—Carl Haverlin, president of Broadcast Music, Inc. (BMI), told NAB delegates that the music org is now geared for television, having received rights from publishers to use all music in BMI catalog on television as well as radio. Haverlin said BMI would make no distinction between television and radio in formulating long-range video plans. BMI television contracts will be similar in terms and conditions to standard radio contracts now in effect, calling for same percentage of revenue from the sale of time for both video and radio use.

Haverlin told the convention that BMI had increased performances from 5,000,000 in 1943 to 11,000,000 in 1947, with average performances per stations up from 5,000 to 8,000 yearly. BMI catalog has grown to 125,000 listings of over 107,000 titles, with 30,000 compositions available on recordings. BMI now has a total of 2,151 licensees in the United States and Canada, he added.

Explaining that BMI asked for renewal of contracts more than two years in advance of termination date, Haverlin revealed that more than 1,642 renewals have been signed to date, accounting for 95 per cent of the dollar volume of the industry. Further renewals were expected to bring the total up to 100 per cent of BMI membership.

FCC's Coy Joins Peace Pipe Ritual At NAB Gathering

LOS ANGELES, May 22.—FCC Chairman Wayne Coy charmed broadcasters with a sharp-witted reference to the new NAB code when he addressed a luncheon meeting Tuesday (18).

Referring to the portion of the new industry code which outlaws "disrespectful portrayal of law enforcement, and characterization of the officers of the law as stupid or ridiculous" he said he hoped this would include the FCC. In return, however, he said future FCC dealings with the industry should respect another code provision, one which outlaws "brutal killings, torture or physical agony, horror, the use of supernatural or climactic incidents likely to terrify or excite unduly."

Clincher, however, was Coy's opening. Radio chief of *The Washington Post* interests prior to his recent FCC appointment, Coy opened up by saying, "It is now five months since I dropped out of sight."

FCC chairman got an enthusiastic reception from the NAB—a marked contrast with previous NAB conventions, which heard severe criticism of the industry by the then incumbent chairman.

the film will tell the story of radio as a medium by contrasting present days with pre-radio days.

In addition to elucidating on radio as an educational and sales force, the film will help broadcasters to sell non-radio advertisers and to meet the promotion efforts of newspaper and magazine publishers.

dressed in boleros, who gave out free smokes and were involved in more passes than a dozen crap games.

Broadcasters milled around the joint happily swigging free drinks; trampling on the lush landscaping, which runs down half the side of the mountain; rubbing elbows with movie stars; gandering the superb scenery and throwing cigarette butts on the carefully clipped lawn. A few cynics sneezed at the joint, since it had only one tennis court and one swimming pool (with boat). The afternoon was topped off by a free meal of meat balls and spaghetti, which taste the same on top of a mountain as in a pizzeria and by a typical Hollywood touch supplied by Harry Maizlish, of KFWB, Hollywood. He had an airplane skywrite a welcome to the NAB and a thanks to Kent.

NAB Notes

JUSTIN MILLER added a new flock of doodles to his collection during the convention. The NAB prexy collects such scribblings as a hobby. . . . Dinah Shore, gracious as ever, didn't forget her old pals at WSM, Nashville, when she warbled at the NAB banquet, giving Jack Harris and the rest of the WSM alumni a special "hiya" from the floor. . . . Convention delegates took time out Tuesday to catch a glimpse of Don Lee Broadcasting System's new \$3,000,000 plant. Web topper Lewis Allen Weiss picked up lunch tab for more than 1,000 visitors.

John Shepard, of Yankee Network, turned up at the Atwater Kent party in a canary yellow jacket and red—get that—red slacks. . . . Jan King announced his resignation as a partner in KECK, Odessa, Tex., during the convention. . . . Jim Gaines, WNBC, New York, sported a peeling forehead from the California sun. . . . Wilt Guntzendorfer and his frau, Hatalie, of KROW, Oakland, Calif., among the early arrivals. . . . Johnny Gillin, WOW, Omaha, looking fit after his recent operation. . . . Busiest guy at the confab was Bob Schmidt, MBS veepee in charge of station relations. Natch, with all those affiliates.

Martin Block tossed a party at L'Aiglon, new Beverly Hills eatery. Other party givers included C. P. McGregor, Don Thornburgh and Dick Pack, latter of WNEW, New York. . . . Hoyt Wooten, WREC, Memphis, on hand with a new collection of dialect stories. . . . C. E. Hooper took in the convention, pitching his new station measurement service. . . . Press matters ably handled by Bob Richards and Jim Sawson, NAB staffers. . . . Niles Trammell, NBC prexy, lammed to San Francisco before returning to the home office. . . . Harry S. Goodman, transcription producer, beefed his head off when the Biltmore management refused to let him bring in a movie-trained pony as a promotion gimmick. When he couldn't sell 'em the idea, Goodman switched to a few good looking babes, in brief cowboy costumes. Most delegates seemed to prefer that. . . . Ad agency contingent included Linnea Nelson, J. Walter Thompson; Frank Silvernail, BBD&O; Burt Oliver, Foote, Cone & Belding; Gert Scanlan, BBD&O.

Jerry King, of Standard Radio, scored a neat beat when he transcribed the NAB banquet show on Ampex tape and played it back to demonstrate the system's high fidelity. . . . Jose Quinone, WAPA, San Juan, Porto Rico, had a long haul to get to L. A., but made it. . . . Ex-New Yorker Bernie Wilkins, now of KFWE, Hollywood, gladhanded his erstwhile Manhattan gin rummy victims. . . . Leonard Marks, Washington radio attorney, up for the meeting. . . . When Vic Sholtis, of WHAS, Louisville, was told that Ed Petry was registered at the Biltmore, he took his six-foot display sign from the second floor down to the room clerks. They believed him, then, even tho it was 2 a.m. . . . Austin Everett (Al) Joscelyn was named to new post of director of KNX operations for CBS Hollywood outlet. Joscelyn was formerly manager of CBS's WBT, Charlotte, N. C., and WCCO, Minneapolis. . . . Arthur Westlund, KRE, Berkeley, Calif., owns a crematorium.

NAB HOLLERS

(Continued from page 5)

presented this petition to the board. Meanwhile, the board has okayed the code, and the questions involved now include:

Will the board still be required to go back to the membership via Breen's proposed referendum? And if the board does so, and the members vote to take the code-passing power away from the board, does the code still stand? This is the basic

Engineers Ride Video Beam

Code Passage Augurs Unity

(Continued from page 5)

then had produced compromises satisfactory to the various trade elements. Only one vote opposed Cott's resolution.

Miller-Breen Tussle

The same session, however, saw a bitter exchange between NAB President Miller and Ed Breen, newly elected non-affiliate director of KVFD, Fort Dodge, Ia. With all speakers limited to three minutes, Breen, who opposed the code, started off by asking for unlimited time, noting that Judge Miller's opening address (*The Billboard*, May 22) had taken an hour and since it was pro-code, he felt entitled to more than the limit. A sharp exchange between Miller and Breen finally resulted in a show of hands by which the members supported Miller's maintenance of the time limit. Before the vote, however, Miller, in reply to Breen's statement that he (Breen) was a lawyer, tartly observed that he hoped Breen would "live up to those high standards."

Breen's position was based on the fact that he has obtained 309 signatures in support of a petition which would deprive the NAB board of its powers to approve a code. Now, since the code has been passed, and Breen has submitted his petition to the board, in accordance with by-law requirements, the situation has become somewhat confused (see separate story in this issue).

Passage of the code raises many questions, among them the effect it will have on programing, its observance by membership and industry measures to obtain that observance and how workable it will be when put to the test this fall. The code goes into effect July 1, subject to existing contracts, with all contracts to be made to conform by May 19, 1949. Thus the test of the code will involve elimination of cow-catcher and hitch-hike commercial announcements; elimination of double spot announcements; reduction, in some instances, of commercial announcement time, and the dramatization of political issues, heretofore prohibited.

Broadcasters Support Code

Broadcasters were virtually unanimous in support of the code. This included, oddly enough, Breen, who stated during the board meeting that following a word-by-word analysis with the other directors, his only remaining opposition was to the section limiting the amount of commercial time within given program periods. Breen's objection to these provisions is based on his feeling it places a handicap on non-network stations.

One of the first to formally okay the new standards was Niles Trammell, president of National Broadcasting Company (NBC), who declared that NBC would revise its own code to include not only the new NAB regulations but the higher standards NBC adopted in 1934. He noted that NBC proposed more stringent regulations last year but nevertheless hailed the NAB standards as a step in the right direction.

conflict. Judge Justin Miller, NAB president, declares that irrespective of the outcome of the referendum, the code is now on the books. Breen says that should he win in the referendum, the code would be nullified. Breen's position will come up for action at the board's next meeting in November.

General answer here of most delegates on the issue was "that Catalina Island is sure a swell spot."

Now, Be It . . .

LOS ANGELES, May 22. — Resolutions passed by the NAB convention here this week did the following:

Supported the regime of NAB President Justin Miller.

Approved Miller's campaign for free speech on the air.

Opposed copyright changes proposing royalties on recordings.

Endorsed activities of the Advertising Council.

Urged measures to include questions about radio ownership in the 1950 census.

Commended the Industry Music Committee.

Commended Broadcast Music Inc. (BMI) for its services to broadcasters.

Coy's Enthusiasm Not Shared by NAB's Members

(Continued from page 6)

the FCC to promote FM by setting a time limit on the filing of new AM applications. "The very day that FCC refuses to accept further new AM applications, FM will surge ahead in a manner and degree never before achieved in radio history," Dillard declared. He supported Coy's prediction that FM would eventually supplant AM radio.

Tele's role was outlined by Coy in his talk when he touched on the forthcoming high frequency television hearing set for September 20. Coy said the FCC was going into the hearing with its mind open, fully aware of progress made since tele allocations of May, 1945. It was obvious, however, he said, that the FCC could no longer delay in planning for adequate television channel availabilities.

Interest in television, which gave smaller AM broadcasters much to talk about, was the prime topic of the panel discussion. Three industry leaders, Mark Woods, president of American Broadcasting Company (ABC); Lewis Allen Weiss, chairman of Mutual (MBS), and Charles Mortimer Jr., vice-president of General Foods, told broadcasters that television and AM can live in the same radio world. They assured AM-FM operators that video will not supplant the aural broadcasting industry, predicting that tele will grow, but not at the expense of AM. Broadcasting toppers warned that tele would be too costly for penny pinching operations. Operators of AM-tele operations must be resigned to pouring their AM profits into video for the next five years, Weiss declared.

Other participants on the panel were Dr. Frank Stanton, president of Columbia Broadcasting System (CBS); Noran Kersta, director of television operations, National Broadcasting Company (NBC); Fred Gamble, president, American Association of Advertising Agencies; Clair McCullogh, WGAL, WGAL-FM, Lancaster, Pa., and H. J. Hoffman, Hoffman Manufacturing Company, Los Angeles.

Martin Quits CBS; Ackerman Succeeds

HOLLYWOOD, May 22.—Harry Ackerman, executive producer for Columbia Broadcasting System (CBS) in New York, this week was named to succeed Ernest H. Martin as director of network programs in Holly-

RCA and Para Systems Get A Once-Over

NAB, SMPE Probe Future

(Continued from page 4)

seen on a home receiver. Also demonstrated was RCA's film recording equipment, whereby a telecast is photographed on film, processed and projected later on the theater screen. For last night's demonstrations, KTLA's relay races were blown up for the large-screen instantaneous projection and later projected on the same screen via the filmed process. According to Col. Nathan Levinson, head of Warner Bros.' sound department and chairman of the session, a tele show recorded on film can be projected in the theater 71 seconds after time of telecast, indicating the swift processing possible with the RCA system. Off-the-air recording was made on 16mm. reversal film. This method differs from that employed by Paramount recently in New York (and demonstrated here earlier in the week before a NAB session) in that Paramount uses 35mm. film. However, RCA sticks to 16mm. reversal film since this eliminates one step in processing the film by printing directly on a positive.

Tone of the session at Warner Bros. was that demonstrations were merely intended as a means of showing engineers how far advanced direct projection tele is at present and not intended to mean that this system is practical for general theater use today. According to Colonel Levinson, direct projection equipment demonstrated would cost a theater exhibitor approximately \$75,000.

Other noteworthy tele factors considered during both the NAB and SMPE confabs included James D. McLean's (manager of Philadelphia's WPTZ) call for a series of auxiliary video outlets surrounding a central tele station which would allow that station's telecasts to cover a greater area and thereby reach more viewers. According to McLean, limitations in tele's range will increase the cost per viewer to a point where tele may become too much of a load to be carried by advertisers. Newly developed microwave relay equipment will make such "little networks practical."

RCA Veepee W. W. Watts told the opening sessions of SMPE that tele will bring Hollywood its most prosperous years. Mushrooming of the tele industry will result in the largest demand yet made on Hollywood for its film product, he said. Watts predicted that tele stations and webs will need more than 1,000 two-reel subjects and 14,000 15-minute shorts. Ralph Austrian, Foote, Cone & Belding's tele veepee, told SMPE delegates that video will cause a reduced pic house b. o. at first, basing his talk on a survey made in New York City of 415 home set owners.

wood. Martin this week submitted his resignation, effective June 15, to concentrate on a legit musical which will open this fall. He has directed a number of CBS shows, including the Mickey Rooney opus, which, according to trade reports, may exit shortly.

Ackerman quit an executive post at Young & Rubicam January 1 to join CBS.

How important are 25 years ?

ONE LONG-TERM MEASURE of an advertising agency is its ability both to change and to resist change.

In striving ever to improve the quality of its work, it must be party to the myriad inventions—intellectual and material—by which progress is measured.

But in preserving the character and integrity of its work, an agency must resist all efforts to change those basic qualities on which its reputation and its inspiration are founded.

If, by preserving the latter, it impels the former, each year becomes more useful than the last.

In the year of our twenty fifth anniversary—which we celebrate this May—Young & Rubicam publicly restates some of the beliefs we live by.

Y&R's philosophy

1. An agency must excel in Ingenuity, thoroughness, restlessness

Ingenuity—the resourcefulness to command a bigger proportion of the public's attention for a client's advertising than his competitors are getting for theirs.

Thoroughness—the ability to completely surround and penetrate a selling problem.

Restlessness—a state of mind that compels an advertising agency to seek a still better way to do a job, after a good way has been found.



2. A job must satisfy not only the client—but Young & Rubicam

Good advertising cannot thrive in an atmosphere of "pleasing the client at any cost."

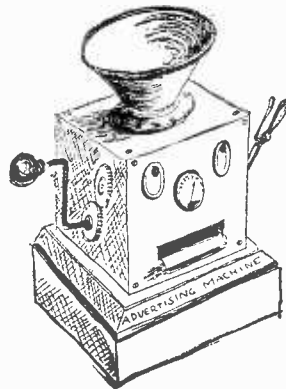
We want the client to believe in the advertising we prepare for him. But—equally important—we must believe in it ourselves.



3. "Brass hat" doesn't mean brass knuckles

Any executive of Young & Rubicam can lose an argument to a subordinate.

For it is Young & Rubicam's belief that problems are solved better with reason than by coercion; that the agency will profit most from a man's mind if he feels free to express his honest convictions in any situation.



4. There is no such thing as an "all-round" advertising man

It is our belief that an outstanding advertising man may be capable in many phases of advertising, but that he will excel in one.

Letting each man devote his entire ability to the thing he does best has proved to be one good form of insurance against undernourished thinking.



5. "Formula" is another name for "rut"

We believe that the sales problems of products are as individual as eyesight, and that advertising should be fitted to them as carefully as glasses are fitted to the eyes.

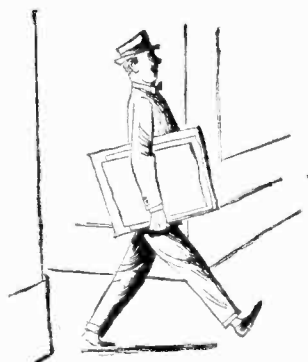
Any attempt to formularize advertising places too much responsibility on experience, and too little on original thought.



6. An agency should be alive to the world outside of advertising and business

It should study the things that appeal to people in the field of politics, news columns, movies, the stage, the pulpit or fiction.

And it should be able to apply its findings to the constant improvement of the advertising it prepares.



7. It is more important to develop present business than to get new business

The reward of ownership in Young & Rubicam has been given for the ability to *serve* business rather than to get business.

In each Young & Rubicam office, one man devotes *part* of his time to soliciting new accounts.

The inference

25 YEARS AGO THIS MONTH, Young & Rubicam was an advertising agency which had some definite convictions—but no business.

We still have the convictions. And we believe sincerely that *because* we still have them, the following businesses have chosen to advertise through Young & Rubicam, Inc.

Clients of Young & Rubicam, Inc.

Following is a list of companies whose advertising is handled—in whole or in part—by Young & Rubicam. The companies are listed in chronological order.

1924

General Foods Corporation

1926

International Silver Company

1927

The Borden Company
Johnson & Johnson

1930

The Travelers Insurance Company

1931

American Home Foods, Inc.
Cluett, Peabody & Co., Inc.

1932

Gulf Oil Corporation
The Rath Packing Company
The Personal Products Corporation
Packard Motor Car Company
Parke, Davis & Company
Northern Paper Mills
The Centaur-Caldwell Division
of Sterling Drug, Inc.

1933

Bissell Carpet Sweeper Company
Frankfort Distillers Corporation

1935

General Aniline & Film Corporation
The National Sugar Refining Company
Bristol-Myers Company

1936

Life Savers Corporation
Drake Bakeries, Incorporated

1937

Motor Wheel Corporation
The Singer Sewing Machine Company
Metropolitan Life Insurance Company

1938

Thomas J. Lipton, Inc.
Time, Inc.
The Drackett Company

1938 (Continued)

Sanforized Division of Cluett,
Peabody & Co., Inc.
Cannon Mills, Inc.

1939

Simmons Company

1940

Hotels Statler Company, Inc.
American Can Company
Royal Typewriter Company, Inc.
Lever Brothers Company
John F. Jelke Company

1941

The Pullman Company
Celanese Corporation of America

1942

Consolidated Vultee Aircraft
Corporation

1943

Good Housekeeping Magazine
Petri Wine Company
The Goodyear Tire & Rubber
Company, Inc.
General Electric Company

1945

Duffy-Mott Company, Inc.
Hunt Foods Inc.
Purity Bakeries
Hammond Instrument Company

1946

Pepsi-Cola Company
(Everess Sparkling Water)
O'Cedar Corp'n.
Chester H. Roth Co., Inc.
Dictaphone Corporation
Northam Warren Corporation

1947

The Permanente Metals Corporation,
and Permanente Products
Company
Bigelow-Sanford Carpet Co., Inc.
Scovill Manufacturing Company
Jos. Schlitz Brewing Company

YOUNG & RUBICAM, INC.
ADVERTISING

New York Chicago Detroit San Francisco Hollywood Montreal Toronto Mexico City London

Pubserv Competition Idea Digest

250-1,000-Watt Stations Offer Good Gimmicks

I WITNESS DEATH, KLAC, LOS ANGELES. Reduction of traffic accidents is the intent of the program. To accomplish this, station has its special events reporter tour L. A. in a police car equipped with a wire recorder. Listener gets first-hand accounts of accidents caused by intoxicated drivers, carelessness, etc.

JOHN DOE, JUNIOR, WBNS, COLUMBUS, O. Program is dedicated to the teen-ager—what he thinks about, his interests and activities. Irwin A. Johnson, station pubserv director, makes an interesting session of this by talking to the youngsters—one at a time, in a personal way. His manner is conducive to free expression on the part of the teen-ager.

SCHOOL OF THE AIR, KWWL, WATERLOO, IA. Program focuses attention on educational problems and school activities. This is accomplished via broadcasts from schools, with students doing the broadcasting. Program undoubtedly accomplishes its purpose inasmuch as great listener appeal is assured on the home front because of parents' interest in kids doing turns at the mike.

FOCUS ON '48, CKEY, TORONTO. This show considers aspects of current literature, music, stage, screen, science, etc. Method entails interviews with leading reps of the different arts and sciences.

HOW TO BE A STATISTIC, TOO, CKEY, TORONTO. A program which aims to cut down accidents on the water. Clever script has a housewife admonishing her vacation-bound husband to take care and avoid becoming a statistic. Voices repeat her list of safety aids.

LIGHTHOUSE, WBNS, COLUMBUS, OHIO. *Lighthouse* emphasizes the values of inter-racial amity and understanding. Series uses guest speakers to further this cause. A chorus of 16 voices, *The Lamplighters*, adds a strong touch of entertainment to the educational message.

YOU BE THE JUDGE, WISH, INDIANAPOLIS. A discussion program which keeps listeners informed on local matters. Speakers on program reviewed, for instance, considered the topic: "Should Farm Co-Ops Pay Income Taxes?"

HIGH SCHOOL PARADE, KAYX, WATERLOO, IA. Series informs listeners on school activities. Program, made at different schools, has wire recorded interviews with education officials, teachers, pupils. Expense borne by Iowa State Teachers' College.

YMHA RADIO WORKSHOP, WSCR, SCRANTON, PA. YMHA Radio Workshop, a community chest organization, shows its members at work as actors, directors, writers, radio technicians. Behind-the-scenes stuff made possible by station co-operation.

CRIPPLED CHILDREN, WGBF, EVANSVILLE, IND. Aimed at encouraging sale of Easter seals. Program offers recorded interviews with crippled children.

WHAT DO YOU THINK? WGBF, EVANSVILLE, IND. Discussion program considering the problems of an expanding city. Matters examined have to do with need for improved post office service, traffic problems, (See 250-1,000 Watts on Page 14)

Here's the Why of "Digest"

NEW YORK, May 22.—Presented on this page is an "idea digest," the purpose of which is to show how stations conceived and executed the public service programs which were entered in *The Billboard's* competition. The treatment is necessarily brief, but it is given herewith in the hope that many station managers and public service program execs will gain by seeing how other personnel handles pubserv programming.

Only a small proportion of those programs entered in the competition could win awards, but many of the non-winning programs were intelligent in conception and extraordinary in production and impact. The idea digest gives readers a chance to familiarize themselves with both winning and non-winning pubserv programs.

50,000-Watt Category

CAVALCADE OF AMERICAN POLITICS, WCAU, PHILADELPHIA.

Show traces the heritage of American politics, highlighting our democratic processes. This is accomplished thru dramatization and narration of early colonial incidents. Particularly timely in view of the forthcoming political conventions in Philadelphia.

NEITHER FREE NOR EQUAL, WCCO, MINNEAPOLIS. Program hits at racial prejudice, showing how it militates against freedom and democracy. Traces causes of prejudice and how it is detrimental to the American tradition. Production technique involves drama and narrative.

TENTH OF A NATION, WINS, NEW YORK. Series gives voice to the needs of a minority group. This specific program, for instance, analyzed employment conditions affecting Negroes in Harlem. Program producers made up a panel including reps of *Amsterdam News*, Mayor's Committee on Unity and Uptown Chamber of Commerce.

THE UNDISCOVERED, WTOP, WASHINGTON. Program is an educational device which has as its purpose the eradication of venereal disease. This is done by pointing out, via drama and narrative, the damage created by the "undiscovered"—those who go without treatment. Production makes excellent use of recorded interviews with hospitalized patients, stressing curative therapies.

THE FOUNTAIN SPEAKS, WCKY, CINCINNATI. Program builds civic consciousness and pride via recounting of incidents in the past history of Cincinnati. Good production angle is the re-creation of old-time atmosphere by means of summaries of the theatrical life of the time, sports events, popular music, et al.

NAME YOUR POISON, WOR, NEW YORK. A documentary detailing the dangers inherent in unsanitary food conditions at restaurants. Case histories are given plus wire-recorded interviews with patients, doctors. Production includes an on-the-scene recording of a restaurant inspection.

CAREER FORUM, WCAU, PHILADELPHIA. Series is designed to help high school students select careers. To accomplish this the station corrals top men and women in various lines of endeavor. These executives meet the students, advising them on advantages and pitfalls to be faced.

CONQUEST, KFI, LOS ANGELES. A series dramatizing the fight against disease. Done via dramatizations of cases of those afflicted. Exposition on how medical science tracks down the causes and cures.

SO YOU KNOW RADIO, KNX, HOLLYWOOD. A quiz about radio, which tries to be informative to the listener and at the same time plug CBS programs. The quiz contains

such angles as a guessing game, a sort of Who Am I? with clues, puzzle of the week, et al. The answers center around CBS talent.

IT'S OUR TURN, WMAQ, CHICAGO. Program designed to give voice to the thoughts and needs of teen-agers. This is done via a panel of six high school students, plus a moderator. They sound off on pertinent topics of the day. A production fillip is a prize awarded by three judges to the youngster who was most articulate.

TIME FOR SAFETY, KCMO, KANSAS CITY, MO. Program promotes safety. A device whereby this aim is aided is a slogan contest—\$25 being paid for 15 words or less. Production includes warbling of safety jingles, and music by a lively trio, the Keystones. Program has tie-in with the Kansas City Safety Council.

MONROE COUNTY MEDICAL SOCIETY, WHAM, ROCHESTER, N. Y. Program tells of developments in medicine and details facilities for treatment. Thus, the specific show caught told of detection of early pregnancy, cancer, etc., and informed listeners on how to get an appointment for examination. A good production device is a salute to the scientist of the week.

FOR AMERICANS ONLY, WOR, NEW YORK. Points up the necessity for national security via an explanation of how six foreign agents planted atomic bombs in the U. S. Comparable to the Orson Welles Martian invasion program in its sensational treatment.

THIS WEEK IN STATE HOUSE, WLAW, LAWRENCE, MASS. Designed to give listeners a review of pending legislation and activities of the State government. This is done via commentary on such State matters as aid for schools, teachers, et al.

THE FBI IN ACTION, WGY, SCHENECTADY, N. Y. Show aims at fighting crime, juvenile delinquency, et al., and is aired in co-operation with the FBI. Technique is dramatization.

D. C. DATELINE, WTOP, WASHINGTON. D. C. *Dateline* tries to improve the health level of the nation. Program caught, for instance, was dedicated to National Negro Health Week and pointed up the possibilities for co-operation between Negro organizations and governmental health associations.

PENNY FOR YOUR THOUGHTS, SPOKANE. This program is designed to get an expression of public opinion on various topics. Station uses a mobile unit, whose staff picks up the interviewees. One-dollar giveaway for (See 50,000 Watts on Page 12)

Bright Approach By 5-to-20 Kw. Radio Stations

FEATURE STORY, WJJD, CHICAGO. This series attempts to maintain public interest in the Community Fund thruout the year, so as to lessen inertia to fund-raising drives. It also attempts to tell people how the Community Fund money is spent. Format involves use of recorder in the various agencies benefiting from Community Fund contributions. Facts brought out in interviews contain plenty of drama.

A CHILD STANDS ACCUSED, WOWO, FORT WAYNE, IND. Program combats juvenile delinquency via dramatizations of case histories showing the motivation of youthful crime. Good production device is a panel of authorities who consider the problem following the dramatization.

AMERICAN HERITANCE, WNEW, NEW YORK. Points up the American heritage of free speech, liberty, et al, via dramatizations of incidents leading to the formulation of the great American documents. Superior production, using top acting and musical talent.

THE SPOKEN WORD, WNEW, NEW YORK. Series consists of recordings of literature's classics. The station delivers the most enduring thoughts of civilization to its listeners at low production cost. With names too. For instance: Paul Muni, Charles Laughton and Bing Crosby, respectively, reading the Tom Paine's *The Crisis*, *The Gettysburg Address* and *The Star-Spangled Banner*.

THE TENTH MAN, WNEW, NEW YORK. Purpose of the program is to campaign for a revision of archaic legislation regarding mental illness. Dramatization is the method used.

BREAKING THE TRAFFIC JAM, WNEW, NEW YORK. A series tackling the traffic problem. Program reviewed gave background of traffic jams in general and New York's in particular, with suggested solutions. Production devices were exceptional, such as a description of traffic jams in ancient Rome, where vestal virgins had the right of way. Also the reading of New York headlines on traffic conditions in 1922 and '23.

HELL OR HIGH WATER, KOIN, PORTLAND, ORE. A documentary dramatizing the necessity of maintaining the fertility of country's land. Script accomplishes this by dramatizing the damaging effects of improper agricultural methods—which account not only for floods, dust-storms and famines, but which have actually wrecked civilizations.

THE EDITORS SPEAK, WKY, OKLAHOMA CITY. Program gives its listeners a digest of State-wide editorial opinion. It does this by culling the news from dailies and weeklies.

A HOME TO LIVE IN, WMCA, NEW YORK. Series designed to expose and point a remedy for the housing crisis in New York. Done via open letter technique to high city officials, stressing failure of administration to adequately cope with problem. Program succeeded in getting positive results; namely, action by the city administration.

CREED, COLOR AND CO-OPERATION, WKY, OKLAHOMA CITY. A program pointing the way toward improved race relations. Speaker tells (See Bright Approach on Page 12)



"New York's most dynamic radio station"



"A serious competitor of the biggest networks"



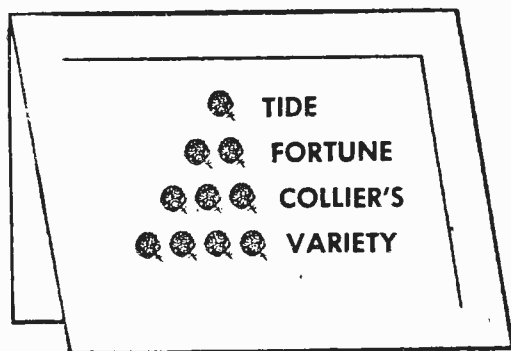
"Perhaps the most successful enterprise in radio"



"A fabulous operation"

Bouquets for Us...

mean New York's No. 1 buy for You—



WNEW

ON THE AIR 24 HOURS A DAY



250-1,000 Watt Stations Offer Good Gimmicks

(Continued from Page 10)

etc. Representatives of business interests discuss civic projects.

OPINIONS UNLIMITED, WKMI, DEARBORN, MICH. An earnest inquiry into race relations and the causes of race friction. Clergymen and laymen present their views and detail techniques used to further accord between races.

QUEENS COLLEGE FORUM, WNYC, NEW YORK. A forum-type program on questions of social interest. On show caught, for instance, discussion centered around "new Americans"—problems of immigrants, what is being done for them.

A CHILD IS LOST, KTUC, TUCSON, ARIZ. Done in connection with the Easter seal campaign, this program tells about the work of the Arizona Society for Crippled Children. Techniques are dramatization and narration. Wire recorder used effectively. Theme is that many children can be saved, provided they get proper treatment.

IS CONGRESS DOING THE JOB? WINX, WASHINGTON. This series is an inquiry into the doings of Congress. Lawmakers are brought to the mike for extensive question-and-answer sessions—all of which keeps the WINX listener up to date on the activities of the legislators.

PULSE OF A NATION, WJRK, DETROIT. Presented by Wayne University students, and sponsored by Auto-

50,000-Watt Category

(Continued from Page 10)

questions used, such as: Should we have an auditorium or a stadium?

LIFE WITH REGGIE, KHQ, SPOKANE. Husband-and-wife show, detailing experiences of a married couple. A traffic accident raises the matter of safe driving.

MARDI GRAS, WWL, NEW ORLEANS. One of a series of carnival broadcasts giving the listeners the atmosphere of the New Orleans Mardi Gras. WWL did 31 carnival broadcasts covering all aspects.

AS THE TWIG IS BENT, WCCO, MINNEAPOLIS. Program probes reasons and remedies of juvenile delinquency. Pitched on an intelligent angle—that youngsters are the country's best resource. Technique involves examination of case histories, including home environment, physi-

cal defects and other factors affecting the personality.

HOMETOWN, OHIO, WGAR, CLEVELAND. Each program pays tribute to a different Ohio city within listening area, giving history and news of the town. Promotes civic pride. Considerable use of the wire recorder for interviews.

SERMON OF THE WEEK, WOR, NEW YORK. A program which attempts to make religion more listenable than it usually is on the air. Successfully accomplished this with a reading by a guest speaker (Walter Abel) on a religious theme.

CRIME IS A LOSING GAME, KCMO, KANSAS CITY, MO. Intent of this program is implicit in its title. Case histories of offenders are dramatized. Point stressed is that parents should not neglect early symptoms of waywardness in children.

motive Manufacturers' Association, series is intended to re-enact social and economic changes in America since the introduction of the auto. Program caught, subtitled *Lives for Sale*, was a study in carelessness, depicting tragedies resulting from traffic accidents.

OUR TIME IS YOUR TIME, WMID, ATLANTIC CITY. Series' intent is to give free time for the expression of opinion. People individually, and organizations, get a chance to unburden themselves.

DEATH ON WHEELS, WWDC, WWDC-FM, WASHINGTON. Theme is accident prevention. Safety angle is impressed on the listener by drama- (See 250-1,000 Watts on Page 12)

Bright Approach By 5-to-20 Kw. Radio Stations

(Continued from Page 10)

what is being done in various communities to promote amity.

UNIVERSITY REPORTS TO THE PEOPLE, KUOM, MINNESOTA. Program illustrates the close integration between the work of the University of Minnesota, which operates the station, and the listeners. Series tells of new developments in industries of importance to the listeners, such as mining and dairy farming.

YOUTH VIEWS THE NEWS, KOMO, SEATTLE. Program is intended to give voice to the opinions of American youth on topics of the day. Done via interviews taken with wire recorder at different schools.

TO YOUR INDUSTRIAL HEALTH, WWJ, DETROIT. Series dramatizes occupational hazards and points out safety measures. Method used is dramatization, following which is given a series of safety points.

PRESS CONFERENCE, WTCN, MINNEAPOLIS. Program uses a novel way of presenting important news developments to its listeners. The method is the press conference, wherein three reporters fire questions at an authority on some aspect of public affairs. To the trade there's nothing new in press conferences, but such a mode of presentation would have a novel aspect to listeners.

THE KINSEY REPORT, WMCA, NEW YORK. An example of radio's newly found freedom in the matter of sex education, this program was intended to give listeners an evaluation of the much-discussed tome, *Sexual Behavior of the Human Male*. A panel of experts in psychiatry and the social sciences discussed the Report, assessing it in terms of its relation to marriage, morals and legislation.

IN OUR TOWN, WMAQ, CHICAGO. Program gives brief insights into the life of Chicago. For instance, a trip to the board of trade, where the program narrator gives a fascinating talk on the history, traditions and workings of the board.

DIVORCE, KLZ, DENVER. Probes, causes and maladjustments leading to divorce, which has become one of the major social ills of the nation. Production uses the documentary technique, analyzing such divorce factors as alcoholism, sexual maladjustment, incompatibility, etc.

JACKSONVILLE UNLIMITED, WPDO, JACKSONVILLE, FLORIDA. Program stresses civic enterprise thru a discussion of Jacksonville problems.

Specific show caught, for instance, discusses the bringing of new industries to the city, involving such matters as financial aid, local labor conditions, et al.

FOR THIS WE FOUGHT, KFVB, HOLLYWOOD. Program considers the war's aftermath and its many international and domestic problems. It's also a study of the American scene as it fits into the world-wide mosaic for universal peace. Each week an authority is brought to the mike to analyze problems falling within his ken.

BOY OF THE BUNCHGRASS, KWSC, PULLMAN, WASH. A series of documentaries on the Grand Coulee Dam. An ambitious attempt to turn a theme like this into good radio, program made up of both the human and statistical elements.

IT'S LABOR, WADC, AKRON. Program uses radio as a public relations weapon. Series, documentary in nature, presents the point of view of the United Rubber Workers of America. Political action on the part of the listeners is urged. Talent on the show, incidentally, is volunteer and amateur.

LIFE OF FRED B. SNYDER, KUOM, MINNESOTA. A review of the life of the chairman of the board of regents of the University of Minnesota, Fred B. Snyder, honoring him on his 89th birthday. Done by an educational station, program included much local history. Student actors used in the production.

THREE MEN ON A LIMB, WMT, CEDAR RAPIDS, IA. Show's purpose is to provide a panel program on topics of local, regional and national interest. Idea for this rose out of feeling of local clergymen and educators, who make up the panel.

IT'S YOUR MOVE NEXT, WCOP, BOSTON. Program considers world problems and their possible solution via a panel discussion. Produced in co-operation with the Boston United Nations Association. Panel included Boston newspapermen and an Australian war bride.

TUESDAY FORUM, KSOO, SIOUX FALLS, S. D. A forum discussing problems of local significance, such as fire prevention. Panel included superintendent of schools, fire department exec and a mother.

I WANT THE POLICE, KOMO, SEATTLE. Program, produced in co-operation with the police department, emphasizes the law's fight against crime. This is done via dramatization of case histories.

THE LOST SHEEP, WRC, WASHINGTON. Series details use of psychiatric methods to unearth causes of juvenile delinquency. Noted psychiatrist breaks into the program to interpret the early life history of the personality being considered on the program.

MILWAUKEE SPEAKS, WTMJ, MILWAUKEE. A discussion program designed to keep the listeners informed on civic matters affecting them. Thus, on program caught, discussion centered around whether voters should vote yes or no on a referendum dealing with six bond issues on various civic programs, as housing, express highways.

WHAT DO YOU THINK?, WSAZ, HUNTINGTON, W. VA. Program intention is to air views of officials and laymen on important local problems. For instance, mayor of the town and a mother gave their views on the question: "Should there be a full-time public health unit?"

THE AMERICAN TRADITION, KECA, HOLLYWOOD. This program is devoted to various issues of public interest. Show caught was in the nature of a salute to the United Nations, giving historical background and stressing the need for such an organization.

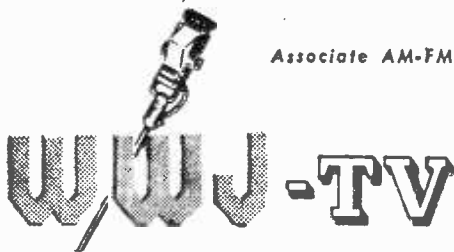
DOCTOR'S ORDERS, WONS, HARTFORD, CONN. A health education program. Early portion (See 5,000-20-000 Watts on Page 14)



No More
"Knot-Holes"

The old days of peeking through "knot-holes" are gone—for good. This season, baseball-crazy Detroiters are going to see 27 Tiger home games from the comfort of their arm-chairs at home, through the eyes of WWJ-TV's cameras. The above scene shows the new unbreakable glass "window" installed behind the batter's box to give the cameras a "box-eye" view of the entire playing field. With the familiar voice of Ty Tyson at the mike, and the skilled hands of WWJ-TV's experts at the cameras, Detroit's 6,000 television sets will be right on top of every play. WWJ-TV, Detroit's only television station, will also cover many other sports events. Just watch the sales of television sets soar in Detroit! Why not join the many WWJ-TV advertisers who are benefitting from the progressiveness of WWJ-TV in its second year of operation.

Associate AM-FM Station WWJ



FIRST IN DETROIT... Owned and Operated by THE DETROIT NEWS
National Representatives: THE GEORGE P. HOLLINGBERRY COMPANY

BILLBOARD BACKSTAGE

By Joe Csida

The Awards Racket, or How We Clean Up on Winners

(Continued from page 3)

parties, we don't like being tossed in with all the others. This *Backstage* saga, then, is an attempt to secure out.

Lonesome Wives

About a week ago, late on a Thursday night, the good wife of one of our radio guys visited her old man at his spot in the mines. Having disposed of the business at hand she left, husbandless, and we happened to go down on the elevator with her.

"You look unhappy, kid," we said. "What's the matter?"

Unfolded then a tale of how lonesome she is because friend mate is working all the time. (It should be inserted here parenthetically that our radio guy and this little lady are newlyweds. After a while *The Billboard* wives either convince their men they ought to have a more civilized job or they sever the knot, or, if they're real gais and like the guy, they figure what the hell, he likes it, and I guess I can put up with it.)

True Confessions, forgive us. We don't mean to muscle in. This romantic episode from real life is tossed in to make a point about *The Billboard* awards. The reason our radio guy was jeopardizing his happy home life even more than usual was that (in addition to covering his regular news beat) he was up to his ears in listening to transcriptions of local radio programs submitted by stations in *The Billboard's* Local Program Competition (as have all our radio guys been for some time). There were 890 such programs submitted, and we run our competitions on the basis that every entry deserves and gets a full hearing. Figure it out: 890 shows, ranging from 15-minute to full-hour stanzas. If we hadn't flunked math 1 we could make this really impressive, but you get the idea.

Promotion Problems

Take another *Billboard* radio competition, the promotion awards. In this one we try to unearth the best promotion done by networks as well as stations in all power classifications in the United States and Canada. There were 281 stations (and three of the four national webs) that submitted entries in the '47 promotion competition. Did you ever see a radio station's (not to mention a net's) presentation of all the promotion it has done in a one-year period? Lots of stuff. And stuff you can absorb and report upon only after the most concentrated kind of study and thought. Takes hours, days, weeks, months. Our radio guys pored over every one of those 281 entries. (Sometimes we wonder why they don't all quit and go to work for Manny Rosenberg.)

Then there are our Donaldson Awards in legit. We don't do much here. Just publish a booklet giving full cast and credits of every show on the Broadway boards for the entire season. In this book, too, we include debut performances for the season, first plays, and a full line-up of the winners of previous Donaldson Awards. The reason for the book is to help people in the theater cast their votes for *Best Play*, *Best Performance*, etc., as intelligently as possible. The book, with a ballot, is sent to everybody in the theater we can locate, thru every available source, from deckhand thru Anderson, Cornell and Evans. That's how the winners in the Donaldson Awards are selected. By a democratic vote of the people in the theater. And so far (after five years) we haven't heard any of the kind of criticism about the Donaldson Awards such as you keep hearing about the picture academy's Oscars.

But we can hear the side-of-the-mouth set rasping right now: "Don't let 'em kid you, bub. They slug the winners in all those competitions for ads, and they clean up." For the information of these insiders we have news. *The Billboard* is in business to make a buck, and the way we make it is by selling advertising. But we sell it only to people we think can get some value out of it and we don't mix editorial (awards or otherwise) with advertising. We don't think a legit actor who wins a Donaldson Award can do himself much good by advertising his award in *The Billboard*, legit operating as it does. So we have a flat rule that no Donaldson Award winners, actors, producers or others, may buy advertising in *The Billboard* on the awards.

On the other hand, when a radio station or a network wins a program or promotion award in a competition run like ours are run, we think it makes one helluva fine sales story for that station or web. And we know we've got the circulation in radio to whom that story ought to be highlighted. So Haps Kemper and his advertising guys do the best they can to sell such award winners some advertising. The same goes for our various music awards, again simply because in the music business a band leader or a publisher or a record company has got him or itself a solid selling theme when he cops a *Billboard* kudo, and the circulation that will respond to that kind of sales pitch is there, ready and willing to be sold, week in and week out. But nobody has ever won a *Billboard* award because he's an ad buyer or lost one because he's not.

"See, they do clean up," says side-of-the-mouth, always a character difficult to convince.

We'll Split the Profits

All right, let's see. Our guy who keeps the books tells us the advertising department sold about six and a half pages of ads to winners in the last radio promotion competition, for a total of about \$2,790. And that includes a half page (\$210) from CKLW, Windsor, Ont., who didn't win an award but took the space to say: *CKLW salutes The Billboard for its contribution to the radio industry in sponsoring the annual radio promotion survey.* (Nice guys, that Campeau crowd.) On the debit side that was roughly 281 manpower hours (we're being conservative allowing an hour per presentation, tho it takes a lot more). Some 5G to publish and distribute a book called *Radio Promotion, U. S. A. and Canada, 1947*, which contained a full and detailed outline of every presentation submitted and was given to radio people for free. Another G or so for plaques, scrolls and the rental of the Waldorf-Astoria's Wedgwood Room, where the final judges (11 top national advertiser executives and 14 equally top agency men) were deservedly (See *Billboard Backstage* on page 46)



for excellence in

- ★ PROGRAMMING
- ★ PROMOTION
- ★ SERVICE TO THE PEOPLE

In recent weeks, Westinghouse stations have won fifteen commendations for excellence and effectiveness in the three major facets of broadcasting . . . programs, promotion, and service in the public interest.

The decisions of the Award Judges, we might add, reflect the opinion of the listening audiences in the six great market-areas which these stations serve: Philadelphia, Pittsburgh, Boston, Fort Wayne, Portland (Oregon) and Springfield (Massachusetts).

For advertisers who want good programs in these markets . . . effectively promoted to large and receptive audiences . . . Westinghouse stations can do an outstanding job. Our national representatives have the details.

Westinghouse Radio Stations Inc

KDKA • KYW • KEX • WBZ • WBZA • WOWO

National Representatives, NBC Spot Sales • Except for KEX • For KEX, Free & Peters

Use Low Cost PERSONALIZED POSTAL CARDS

Keep your fans happy!

Your photo gets superb reproduction in our black and white "Gloss-Tone" Postal Cards. All we need is your photo. Delivery in 3 to 4 weeks. Look at these low prices, at right.

4-COLOR POST CARDS—Top quality. Your cost only \$8.50 per 1,000 (Min. quantity 12,000). Any good photo, accompanied by complete color description, will do. Delivery, 8 to 12 weeks.

Prices quoted are FOB Fort Wayne, Ind.

Write for free samples—no obligation.

YOUR COST PER 1,000		
In stated quantities		
	New	Reprints
1,000 per subject	\$10.50	\$7.50
2,000 per subject	8.25	6.25
4,000 per subject	7.50	6.25
6,000 per subject	7.15	5.85
10,000 per subject	6.90	5.50
	6.45	5.25

If copy is desired for address side of card, not to exceed 50 words, add \$2.50 to cost of your order.

FORT WAYNE PRINTING CO. FORT WAYNE, IND.

FIRST ANNUAL LOCAL PROGRAM COMPETITION

THE WINNERS

NEWS

50,000 Watts

FIRST PLACE, **WMAQ**, CHICAGO, FOR "REPORTER AT LARGE"
I. E. Showerman, Vice Pres. and Gen. Mgr.; Jules Herbuveaux, Prog. Dir.
SECOND PLACE, **WOR**, NEW YORK, FOR "NEWS ON THE HUMAN SIDE"
Theodore C. Streibert, Pres.; Don Hamilton, Acting Prog. Dir.

5,000 to 20,000 Watts

FIRST PLACE, **WLAM**, LEWISTON, ME., FOR "MAINE TOWN NEWS"
Frank S. Hoy, Gen. Mgr.; William Finkeldey, Prog. Mgr.
SECOND PLACE, **WNJR**, NEWARK, N. J., FOR "WILLIAM G. HETHERINGTON, SIZE-UP OF THE NEWS"
Otis P. Williams, Gen. Mgr.; William Fariss, Prog. Dir.
THIRD PLACE, **WRBL**, COLUMBUS, GA., FOR "NEWS AND VIEWS"
Jim Woodruff Jr., Exec. Mgr.; George A. Gingell, Prog. Dir.
THIRD PLACE, **WSAI**, CINCINNATI, FOR "JOSEPH GARRETSON AND THE NEWS"
Robert M. Sampson, Gen. Mgr.; James Leonard, Prog. Dir.

250 to 1,000 Watts

FIRST PLACE, **KECK**, ODESSA, TEX., FOR "WEST TEXAS ON PARADE"
Ben Nedow, Pres.; Mike Shapiro, Mgr.
SECOND PLACE, **WSAM-WSAL**, SAGINAW, MICH., FOR "THE TENTH COUNCILMAN"
Milton L. Greenebaum, Pres. and Gen. Mgr.; Jack Parker, Prog. Dir.
THIRD PLACE, **WJTN**, JAMESTOWN, N. Y., FOR "JAMESTOWN'S PASSING PARADE"
Jay E. Mason, Pres. and Prog. Dir.; Si Goldman, Gen. Mgr.

COMMENT

50,000 Watts

FIRST PLACE, **WHAM**, ROCHESTER, N. Y., FOR "EDITORS FOUR"
William A. Fay, Gen. Mgr.; Charles W. Silverson, Prog. Dir.
SECOND PLACE, **WOR**, NEW YORK, FOR "ROBERT S. ALLEN"
Theodore C. Streibert, Pres.; Don Hamilton, Acting Prog. Dir.
HONORABLE MENTION, **WBBM**, CHICAGO, FOR "EDWARD HOLLES"
Frank Falknor, Gen. Mgr.; Val Sherman, Prog. Dir.

5,000 to 20,000 Watts

FIRST PLACE, **KXOK**, ST. LOUIS, FOR "INSIDE THE HEADLINES"
C. L. Thomas, Gen. Mgr.; Elmer Muschany, Prog. Dir.
SECOND PLACE, **WOV**, NEW YORK, FOR "LISA SERGIO"
Ralph N. Weil, Gen. Mgr.; Arnold B. Hartley, Prog. Dir.

250 to 1,000 Watts

NO AWARDS

THIRD PLACE, **WKNA**, CHARLESTON, W. VA., FOR "DATELINE, WEST VIRGINIA"
John T. Gelder, Gen. Mgr.; Frank E. Chaffer, Prog. Dir.
HONORABLE MENTION, **WROW**, ALBANY, N. Y., FOR "590 COVERS THE NEWS"
Dr. John K. Quinlan, Pres.; Johnny Lee, Prog. Dir.
HONORABLE MENTION, **WTHI**, TERRE HAUTE, IND., FOR "DON SHERWOOD NEWS REVIEW"
Joseph M. Higgins, Gen. Mgr.; Arnold C. Johnson, Prog. Dir.

NBC IN DEAL TO SELL KOA

Rumored Fox Chain Ogles 3 Mil \$ Outlet

Sale Would Solve Problems

LOS ANGELES, May 22.—National Broadcasting Company (NBC) is now negotiating a deal with the Fox Intermountain Circuit whereby the chain (Skouras) would buy NBC's owned-and-operated 50,000-watt Denver outlet, KOA, it was reported here this week at the National Association of Broadcasters (NAB) convention. The chain, it is said, would then affiliate with NBC, both in AM and television, presupposing approval of a pending application, filed under the corporate name of Aladdin Television.

The transaction, if consummated, would solve a number of problems for NBC. As matters stand now, NBC has five television stations, the maximum permitted. Thus, it would have to have, in Denver, a TV outlet other than KOA, which would place it in the position of one NBC station competing with another. By disposing of KOA, NBC would thus have one AM-television outlet in that city.

In addition, however, the sale of KOA would pave the way for NBC's on-again-off-again purchase of G. A. Richards's KMPC, in Hollywood, of which Frank Mullen, now NBC exec veepee, is to become president July 1. It is believed that the Federal Communications Commission (FCC),

250-1,000 WATT (Continued from Page 12)

tization of case histories of traffic accidents.

JUNIOR TOWN MEETING, WABY, ALBANY, N. Y. Discussion type program giving teen-agers a chance to express themselves. Done via tape in co-operation with schools. Topics, such as juvenile delinquency and need of religious training, appeal to all age groups.

WHAT'S ON IN TUCSON, KTUC, TUCSON, ARIZ. Series gives a straight-forward account of activities and functions in the city, touching cultural, sports and entertainment high spots. No phase of civic life is given the brush.

SPRINGFIELD SPOTLIGHT, WTAX, SPRINGFIELD ILL. Program salutes industries which helped build the city, and thereby creates civic awareness. For instance, history of railroads in Springfield was treated on program caught. Wire recorder was used effectively for interviews with railroad personnel.

CALL TO ORDER, WTOM, BLOOMINGTON, IND. Discussion of local problems. Disk caught considered ways and means of checking gambling in the city. Panel made up of a clergyman, professor and attorney.

would not permit the web to grab an additional owned station, but this objection would be removed if NBC divested itself of KOA.

Price for the Denver outlet is said to be in the neighborhood of \$3,000,000. It is planned to place a TV booster on Pike's Peak to enable coverage of Colorado Springs. The proposed transmitter site is Lookout Mountain.

Rexall To Take Over Fitch Spot; Keeps Wed. Slot

NEW YORK, May 22.—Rexall this week arranged to take over the Fitch 7:30 Sunday period on the National Broadcasting Company (NBC), beginning next Sunday (30), while simultaneously maintaining its 10:30 Wednesday period until the Jimmy Durante show there folds after the June 23 broadcast. Phil Harris and Alice Faye, who have filled the Sunday slot for Fitch, wound up their series last Sunday (23), and will return to the stanza next fall under the Rexall banner.

Starting next Sunday, Rexall will put its Pat O'Brien-Virginia Bruce

5,000-20,000 WATTS (Continued from Page 12)

dramatizes an ailment, with latter half of the show devoted to interviews with medical men.

OPERATION, QSO, BALTIMORE. A special program produced with the intention of acquainting the listener with the phenomenon of shortwave radio. The possibilities inherent in this type of communications are dramatized in sequences illustrating use of shortwave in time of emergency, etc.

replacement into the Harris-Faye period. O'Brien and Bruce originally were slated to replace Durante, but Rexall will let the Wednesday time period lapse when the Schnozz bows out. NBC had no immediate plans for the slot. Fitch's reason for quitting radio after 14 years was rapidly rising talent costs.

Tune in

Carnation

Contented Hour

STARRING BUDDY CLARK

NBC

MONDAY, MAY 31

10:00 P.M. E.D.T.

The

ANDREWS SISTERS

Sing and Narrate the story of

"LITTLE TOOT" FROM--

WALT DISNEY'S

NEW TECHNICOLOR MUSICAL

MELODY TIME

RELEASED BY

RKO-Radio Pictures

NEWS, COMMENT WINNERS

Program Competition

In 250-1000W News, KECK Tops WSAM

WJTN, WKNA Tie for 3d

NEW YORK, May 22.—West Texas on Parade, over KECK, Odessa, Tex., a dramatic and imaginatively produced news program, was awarded first place in the 250 to 1,000-watt category of The Billboard's First Local Program Competition. The runner-up was The Tenth Councilman, an objective, detailed report on civic activities, broadcast over WSAM-WSAL, Saginaw, Mich., once a week by Robert Liggett from a scrip written by the news staff. Two stations tied for third place: WJTN, Jamestown, N. Y., with Jamestown's Passing Parade, an eminently listenable and newsy program on a local level, and WKNA, Charleston, W. Va., with Dateline, West Virginia, a sound, objective round of local, State-wide and national news.

Entries in this low-power category were indicative of one outstanding fact. That is, newsmen working this section of the radio spectrum, really work. They are necessarily committed to coverage of the local scene and cannot draw much of their material from the wire services. This means much individual digging of news.

KECK's winner, West Texas on Parade, is particularly commendable for its smart news styling and its dramatic technique which is almost in the March of Time fashion. The use of sound effects and bridges on this show is a measurable aid.

"Councilman" an Example

WSAM-WSAL's Tenth Councilman is a particularly fine example of reportage and objectivity. Its approach is strictly down to earth, and the items making up the program's content are close to the lives of Saginaw residents.

Jamestown's Passing Parade, the WJTN program, which ties for third, misses little significance, and while it dips into sensationalism somewhat, it nevertheless hews close to the chief measure of a news program—news-worthiness. WKNA's Dateline, West Virginia, too, covers its territory with a fine comb, and while its news coverage includes reports from Washington and State-wide news, the strictly local items are given prime position.

Two stations merited honorable mentions in the low-power category. One of these, WROW, Albany, N. Y., produced, 590 Covers the News, an efficient job of coverage of world and local levels, with pick-ups from neighboring Troy and Schenectady included. The other, Don Sherwood News Review over WTHI, Terre Haute, Ind., is a local and regional summary which is particularly strong on human interest.

WEXL Rejects Union

DETROIT, May 22.—A National Labor Relations Board (NLRB) election at WEXL and WEXL-FM has resulted in a narrow victory for the management. The company has been in negotiation with the union since November on the union recognition problem.

Program Competition

Disqualifications

NEW YORK, May 22.—As in previous categories, some entries in the news and comment division of The Billboard's First Local Program Competition were disqualified by the rule whereby only programs which began their careers after January 1, 1947, were eligible. The wording of this clause was ambiguous enough to confuse several stations which interpreted it wrongly to mean that regardless of the starting date of the series, any individual program of the series aired after that date was eligible. For this confusion, the editors and judges plead guilty and promise that there will be no doubt left by the wording of the announcements in future competitions.

Among the stations deprived of awards because shows they entered were found to be too old was WLW, Cincinnati, with three airers which would otherwise have been worthy of a second and two honorable mentions. Other stations with top shows likewise ruled out were KTUL, Tulsa, Okla., and WTAG, Worcester, Mass., otherwise good enough for a first and a second, respectively.

Program Competition

WLAM Beats Out WNJR on 5-20 Kw. News

WSAI and WRBL Tie for 3d

NEW YORK, May 22.—The top award for news programs in the 5-20,000 watt category on The Billboard's First Local Program Competition went to WLAM, Lewiston, Me., for its truly local show, Maine Town News. Judges awarded second place to WNJR, Newark, N. J., for William G. Hetherington's Size-Up of the News, shortwaved from Rome, and two stations tied for third, WSAI, Cincinnati, with Joseph Garretson and the News, and WRBL, Columbus, Ga., with News and Views.

Entries in this power category were strong on local coverage, and some displayed considerable showmanship in presenting their news. The winner, Maine Town News, aired over WLAM, scored on the basis of intensive community coverage, the program content including a melange of names, places and events full of meaning to the citizenry, such as school holidays, high school sports, club meetings and local drama activities.

Hetherington Secord

WNJR's William Hetherington took the second place award on the basis of the newsman's series on the Italian elections, shortwaved from Rome. Covering that momentous event for both the station and The Newark News, Hetherington imparted an arresting picture of the tension existing in the Italian capital prior to the election. It's particularly commendable. (See WLAM Tops WNJR, page 17)

Program Competition

Lack of Development Makes Commentary Award Sparse; WHAM and KXOK Win 1sts

Only 4 Shows Win; None in 250-1,000-Watt Category

NEW YORK, May 22.—The selection of prize-winning programs in the field of comment in The Billboard's First Local Program Competition pointed up dramatically the rela-

tive lack of development of this type of airer in the period since the war. Of the dozens of programs entered in this category, the judges found comparatively few of a quality worthy of an award. This is not so much a reflection on the stations as the result of a natural sequence of events flowing out of the current historical period.

With the war, reportage and commentary reached their highest peak of quality. The most capable personnel achieved recognition and continue on the air at present. Inasmuch as The Billboard's competition is restricted to programs which commenced about the beginning of 1947, it would, therefore, be logical to expect that the vast majority of capable commentators had long since been unearthed and placed before a microphone. The number of qualified, capable analysts to begin their careers in recent months would necessarily have been limited.

Category's Limits

Another factor pointed up was the limited nature of the category, where musical airers, public service shows and even straight newcasts can develop original formats and techniques, the possibilities of developing anything striking in the way of a comment show are patently limited.

The limitation of quality, too, was underlined with the airing of lower wattage entries. Clearly, while the higher powered stations often made potent attempts to supplement or even compete with network commentators, the wee watters found considerable difficulty in developing personnel with the proper background and abilities to handle the chores adequately.

For these reasons, the number of awards made in this category were held down sharply by the judges, only four programs earning kudos. No awards were made in the 250 to 1,000 watt bracket.

WHAM Tops 50 Kw.

Among the 50,000 watters, WHAM, Rochester, N. Y., took top honors for its Editors Four, in which four staffers capably and thoroly cover a wide range of topics, including national and foreign news, sports, agriculture and feature stuff. Second place went to WOR, New York's Robert S. Allen, (See Lack of Development, page 17)

Program Competition

WMAQ, 1st in 50 Kw. News; WOR 2d Place

No Entry Good for 3d

NEW YORK, May 22.—Judges in The Billboard's First Local Program Competition awarded first place in 50,000 watt power classification of the news program division to WMAQ, Chicago, for the station's Reporter at Large show with Jim Hurlbut. Second place went to WOR, New York, on the basis of its Human Side of the News. No other entry was adjudged good enough for a third.

Entries in the 50,000 watt category reflected a number of weaknesses and strong points in treatment of news. Chief of the failings, perhaps, was the tendency on the part of many outlets to handle local news in a brief, unsatisfactory manner, while on the other hand giving great attention to developments on the international and national levels. This of course, resulted in many programs having a peculiar unbalance with regard to content. The winners, it will be noted, showed a marked awareness of the necessity of sizing up the local, as well as the national and international scenes.

Balance of News

Jim Hurlbut's Reporter at Large, over WMAQ, is a prime example of this commendable balance between local and world news. Thus, on the program submitted, he first summarizes national and world developments and then launches into a painstaking piece of reportage anent an explosion in a Chicago furniture shop. It's obvious Hurlbut does a lot of his own legwork in addition to broadcasting the news, and his manner, while objective, is that of the reporter whose familiarity with his material is based on first-hand contact rather than secondary and tertiary sources. In an age of mechanical and routinized news coverage, the true reporter's touch is rare.

WOR's Human Side of the News bankrolled by the Studebaker Corporation, is exceptionally well-written, and Lyle Van gives it a terse, punchy delivery. Its all-around excellence is abetted by the use of wire-recorded interviews on newsworthy subjects with authorities in different fields.

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Review of Winning Programs in Billboard's

NEWS 50,000 Watts

Reporter at Large

First Place—WMAQ, Chicago
Producer: William Ray
Newscaster: Jim Hurlbut

Jim Hurlbut does a worth-while news program which maintains a balance between national and international news on the one hand and local news on the other. Thus, after a summary of world news, he launches into a description of an explosion in a Chi furniture shop which rates tops in reporting. Hurlbut apparently does his own legwork, for his account of the explosion included reports of interviews with injured persons, detailed accounts of the wreckage—the appearance of the building, sidewalk, et al., as well as authoritative comment on the cause of the disaster. Really good reporting, with the personal touch, a type of coverage not often found in radio. This, plus the fact that a balance between local and world news is maintained, makes this an outstanding job.

News on the Human Side Second Place—WOR, New York

Writer: Edward Higgins
Newscaster: Lyle Van

Lyle Van, via his rapid-fire delivery of a terse and punchy news script, is able to pile up a tremendous number of news items in this six-a-week 15-minute news summary. It is exceptionally well written, and tailored to sound considerably different from the usual news summaries. Van also, on occasion, includes transcribed comments on newsworthy subjects by outsiders. On this show, after discussing the status of legislation affecting the relative prices of butter and oleomargarine, Van played an e. t. of New York City Market Commissioner Schultz, who said that oleo is every bit as healthy as butter and costs only half as much. Van's scripts are highly personalized.

NEWS 5,000 to 20,000 Watts

Main Town News First Place—WLAM, Lewiston, Me.

Sponsor: Lindsey Trask, jeweler
Writer: Cliff Gove
Announcer: Les Hubley
Newscaster: Cliff Gove

A really local news show, consisting of news and notes of the community events within the listening area of the station. These include such items as school holidays, meetings of clubs and committees, births and deaths, comings and goings in the towns, high school sports and activities (including the complete cast of characters in a play), lost and found, missing persons (including one described as having two tattoos on the left arm and no teeth), etc. This is the closest thing to the crossroads weekly paper or the bulletin board. It's filled with names and dates and places that mean something to the

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local listeners and should be considered important from a local programming standpoint.

William G. Hetherington—Size-Up of the News

Second Place—WNJR, Newark, N. J.
Writer-Newscaster: William G. Hetherington

Hetherington short-waved this program from Rome, where he covered the Italian elections for WNJR and *The Newark News*. The particular disk submitted was of a date prior to the elections, the commentator giving a clear picture of the tension in the Eternal City, where Communists and anti-Communists were engaged in pre-election maneuvers of top interest to the entire world. Hetherington managed to impart a good idea of the feelings of the opposed sections of the populace, and the implications of the troubled times. His style was rather measured, words carefully chosen. A good job.

Joseph Garretson and the News Third Place—WSAI, Cincinnati

Sponsor: Shell Oil Company
Agency: J. Walter Thompson
Producer: George Palmer
Announcer: Don Webb
Writer-Newscaster: Joseph Garretson

Joseph Garretson, in his 15-minute show aired across the board, puts his emphasis on crime stuff. He talks about incipient gang warfare in the city, about a new proposed Cincinnati ordinance which would have felons register upon arriving in town. Garretson also places considerable stress upon scandals and divorce suits, such as those involving Carole Landis and Andrew Jergens. Other topics of greater national and international importance are treated less fully, with local items getting top billing.

News and Views Third Place—WRLB, Columbus, Ga.

Writer-Newscaster: George Theeringer

George Theeringer slants his program strictly on the local level. His material is made up of the warp and woof of local community life—such problems as traffic, the purchase of beds and springs for the fire department, authorizations by the city commission, storm and sewage projects, et al. Even when he touches on national affairs, Theeringer gives it a local slant by quoting a State politico. Much of Theeringer's material is, of course, of little interest to the non-Columbus resident, but to the Columbus listener he probably is synonymous with very full, local news treatment. In addition, Theeringer gives an additional local touch by quoting local residents on political matters. A good program.

NEWS 250 to 1,000 Watts

West Texas on Parade First Place—KECK, Odessa, Tex.

Producer: Bill Chambers
Writers: Jim Anderson, Bill Chambers
Newscasters: John Vacca, Roy Elsner,
Tom Magowan, Jan King, Ron Dunn,
Frank Allen

An imaginative program, showing how a small station can present a news show in dramatic, almost *March of Time*, fashion. Good use of recorded sound effects and musical bridges makes this show jump. Episodes are very brief and punchy, and deal almost entirely with local news. They range from public service stuff, like keeping dogs tied or leashed, to the opening of the local baseball season. Unsanitary cesspools giving rise to the danger of a typhoid epidemic also were dramatically exposed. This is smart news styling, done economically to meet local needs and conditions.

The Tenth Councilman Second Place—WSAM-WSAL, Saginaw, Mich.

Producer: Bill Lofback
Newscaster: Robert Liggett

The Tenth Councilman is a dispassionate inquiry into civic activities. Treatment is as objective as possible—the program operating on the theory that there are two sides to each question. On program caught, Robert Liggett spoke about the proposed grand jury investigation into gambling in Saginaw, and the proposed municipal income tax for a public improvement program. His treatment of both subjects indicated considerable reporting, inasmuch as his statements presupposed wide knowledge. On the tax problem, for instance, he quoted information derived from the citizens' tax study committee to ascertain whether tax monies had been hidden or squandered. At first blush this type of program may seem dull, but to residents of Saginaw it is distinctly a public service news program of a high type; one that will measurably aid in keeping the listeners informed on current events and act as a positive influence for good government.

Jamestown's Passing Parade Third Place—WJTN, Jamestown, N. Y.

Producer-Writer-Newscaster: Ray Finch

Newscaster Ray Finch airs this show weekly and does a punchy job on discussing local events of major significance. Thus, he goes into the political situation in the city, raids on bookie joints, the story of a local killing, the probe on operations of the highway department, the rulings which prevent regularly scheduled passenger air flights out of the city, etc. These all are certainly newsworthy, and have civic importance. That some items have touches of sensationalism as well does not point down the listenability of the program, which is considerable. Finch has a direct, newsy approach.

Dateline, West Virginia Third Place—WKNA, Charleston, W. Va.

Sponsor: Laird Office & Equipment Company
Newscaster: Bob Provence

This is a good local news program. Included are strictly local and State news items plus reports from the station's Washington bureau. The announcer delivers the local matter as tho it were of top significance, which, frankly, it is. Such material as a grave removal project, damage to communications by inclement weather, local politics, local air line improvement—are all of prime interest from a local point of view. The delivery is straight rather than interpretive, and impresses as a sound, objective round-up. The program, significantly, is spotted rather well from a news point of view. *World News* airs from 7-7:05 p.m.; *Dateline, West Virginia* follows, and closing the block is Elmer Davis at 7:15-7:30 p.m. Such a time block means the listeners get complete news coverage, with the local scene definitely in the picture. *Dateline* sponsor's (office supplies) plugs are hard hitting.

590 Covers the News Honorable Mention—WROW, Albany, N. Y.

Producer-Director-Writer: Bill Thompson
Newscasters: Bill Thompson (Albany),
Bob Campbell (Schenectady), Deake Rossel (Troy)

Thoro international, national and local news coverage, with the latter covering not only Albany, but neigh-

boring Troy and Schenectady happenings as well. Newscaster Bill Thompson leads off with the foreign and domestic news briefs, and then goes into an Albany newscast. This is followed by Deake Russell reporting from Troy studios on news in that community, and Bob Campbell does the same for Schenectady happenings. A weather report on the region from the Albany weather bureau fill in listeners on that angle, and the show is topped off with 30 seconds of late foreign and national news. This program puts plenty of emphasis on names and addresses and such items as complaints about dirty back yards. An interesting feature is the station's awarding of \$30 weekly to listeners who phone in the best local items.

Don Sherwood News Review Honorable Mention—WTHI, Terre Haute, Ind.

Sponsor: McKee Rogers, Ford Dealers
Announcer: John Byers
Writer-Newscaster: Don Sherwood

This is a weekly local and regional news review, a summary of news aired during the previous five days. Includes a lot of human interest stuff, like the yarn about the three Boy Scouts who armed themselves and took off for Canada, and of two other youngsters, juvenile delinquents, picked up on the way to Mexico. On the political side, Sherwood talks about the conflict over legality of the city's board of health, with the mayor and the Circuit Court having different ideas on who should sit. Outstanding part of the show submitted was a description of the dispute between the Terre Haute mayor and two neighboring townships over fire protection by the city's fire department, with the outlying areas resisting the mayor's attempt to obtain certain sums for service. Two wire-recordings on the subject were made by the mayor the day of the broadcast, and undoubtedly was hot stuff locally.

COMMENT 50,000 Watts

Editors Four First Place—WHAM, Rochester, N. Y.

Producer: Homer Bliss
Writers-Commentators: Bob Turner (Sports), Tom Murray (Farm),
Homer Bliss (Odds and Ends)

This news and commentary program covers four facets: Jack Ross, WHAM newscaster, does a news round-up stressing international and domestic developments; Bob Turner, sports editor, covers that field; Tom Murray gives an account of pertinent agricultural developments, such as livestock expositions, and Homer Bliss rounds it all off with a number of odds and ends culled from cities throuth the country. A rather thoro job. This reviewer thought that one element was lacking: More emphasis on news of a strictly local nature. Aside from this, the reporters cover a wide range and serves station's listeners well.

Robert S. Allen Second Place—WOR, New York

Producer: Dave Driscoll
Writer-Commentator: Robert S. Allen

Allen's program is a combination of news and commentary. He has a breathless, vibrant style and is a good reporter. This combination of qualities makes for a very listenable program. Another fact: Allen is courageous. He names names and shows no hesitancy in placing blame for ineffectual foreign policy where he thinks it should be placed. Opening session of the program is straight news, with Allen—who airs from Washington—

News, Commentator Program Competition

detailing developments in Athens, Ankara and other capitals. Later section of the program is more in the nature of commentary on the national scene, with numerous sidelights on the fumbling of politicians at the helm of the government.

Everett Holles
Honorable Mention—WBBM, Chicago

Sponsor: Standard Oil Company
Agency: McCann-Erickson
Producer: Lyle Barnhart
Writer-Commentator: Everett Holles

Holles's commentary on this program is a rather dramatic one—the downfall of democracy in Czechoslovakia, which recently fell into the Soviet orbit. Holles points up the poignancy of the situation, stressing that democracy in that country was really born in the United States in 1918. Midway in the program a transcribed version of a short-wave broadcast by CBS's Howard Smith brings the listener first-hand account of conditions in Prague. Dramatic, inasmuch as police and troops were

guarding the very building from which Smith broadcast. Of course, it should be borne in mind that Howard K. Smith is a CBS rather than WBBM man.

COMMENT
5,000 to 20,000 Watts

Inside the Headlines
First Place—KXOK, St. Louis

Sponsor: Sidney Weber Company (Dodge-Plymouth Dealer)
Agency: Ruthrauff & Ryan
Producer: Elmer Muschany
Writer-Commentator: Bruce Barrington

Bruce Barrington, KXOK news editor, goes into the background of the struggle for Trieste, and the significance of this struggle in the over-all Soviet-Western picture. Barrington's analysis is clear and precise. He shows a good grasp of historical background and current developments. From this analysis, which takes up about one-third of the disk, Barrington switches to the coal strike

crisis in the United States. Then he considers the military draft, et al. The impression is that Barrington chooses his material carefully, giving rather full treatment to most important topics, rather than trying to cover a mass of subjects briefly or carelessly. The method of selectivity seems a good one. Commercial pattern fairly strong, but in good taste.

Lisa Sergio
Second Place—WOV, New York
Writer-Producer-Commentator: Lisa Sergio

Miss Sergio, who returned to the air over WOV in 1947 after racking up considerable of a reputation elsewhere, remains one of the most cogent and provocative thinkers on the air. She has a wide range of European experience to draw on for her background, and virtually every topic she touches upon shows this savvy and keen analytical abilities. Show submitted dealt mainly with the prevalence of war talk among high U. S. officials while European nations are making all sorts of efforts to find an

East-West meeting of minds. Miss Sergio also is heard over WOV in an Italian commentary. Hers is a welcome voice of sanity.



Lack of Development Makes Commentary Award Sparse

(Continued from page 15)

an exponent of the high blood pressure-type of comment. Allen, who formerly teamed with Drew Pearson before he went off to the war, has returned with the sustained, driving type of delivery which may have defects in the sphere of objectivity and dispassionate consideration, but which has paid off Hooper-wise, to judge from the examples of Pearson and Walter Winchell.

Honorable mention among the 50,000 watters was made to Everett Holles, of WBBM, Chicago, who possesses a cogent and interesting style. A portion of Holles's show, however, consisted of a shortwave rebroadcast from Czechoslovakia by a network correspondent, and tho it undoubtedly adds to it, it renders the show difficult to assess against the purely local productions. Others in this power bracket who gained favor with the judges were Clifton Utley, of WMAQ, Chicago, and William R. Wilson, of WRVA, Richmond, Va.

KXOK Wins in 5-20 Kw.

Inside the Headline, featuring Bruce Barrington, of KXOK, St. Louis, was chosen as the top airer in the 5,000 to 20,000 watt class. Barrington avoided the pitfall into which so many gabbers fell: That of scattering his remarks on a dozen topics, rather than concentrating fully on a few. Lisa Sergio, veteran femme analyst who returned to the air over WOV, New York, took second place. Miss Sergio draws her calm but provocative analyses from a wide range of European political experience, and her reflective air was a welcome relief from the near-hysteria manifested by some spielers. Altho there were no honorable mentions in this division, the judges were impressed by the ability of David Brinkley, of WRC, Washington, to turn out a feature-type story, as in his coverage of how John L. Lewis was served with a subpoena.

No 250-1,000-W. Award

None of the 250-1,000 watt shows were considered adequate for an award. Several, however, did show certain interesting qualities. These included *Letters to the Radio News Editor*, of WROW, Albany, N. Y., in which the listeners, thru reading of

the comments, did the editorializing. Ken Dalton, of WBET, Brockton, Mass., airing as *Your 990 Commentator*, showed particularly good handling of local events. And Frank Edwards, of WISH, Indianapolis, proved that the days of muckraking are not dead by his indignant attacks on what he considered local injustices, with objects of his wrath including the local gas company and the State Supreme Court.

P&G To Grab Skelton's Tab?

HOLLYWOOD, May 22.—A deal is reported boiling this week for Procter & Gamble (P&G) to pick up the tab on Red Skelton for next season. The comic's contract with Brown & Williamson (Raleighs) is not expected to be renewed next season. Skelton is under personal contract to Freeman Keys, who has been dickering with P&G recently, with negotiations now reaching the climax.

Should the P&G deal go thru, Skelton undoubtedly would be yanked from his current 10:30 p.m. Tuesday slot on the National Broadcasting Company (NBC). Lever Bros., a competing bankroller, airs *Amos 'n' Andy* and Bob Hope over NBC preceding Skelton. A P&G switch to another web is reported highly possible.

WLAM TOPS WNJR

(Continued from page 15)

able that a local station had the initiative to cover the event via shortwave—even granting that Hetherington did the stint for his newspaper as well as station.

The two programs tied for third were both strong on local news. The Joseph Garretson series, sponsored by Shell Oil over WSAI, Cincinnati, managed to impart punch to topics of strictly community interest. *News and Views*, aired by George Theeringer over WRBL, Columbus, Ga., is of a quieter sort, his news reflecting the warp and woof of community life.

Nets Join Probe Of Polk Murder

WASHINGTON, May 22.—Representatives of the four major webs were among those appointed this week to a committee of the overseas writers which will endeavor to "uncover the whole truth" about the slaying of George Polk, Columbia Broadcasting System (CBS) correspondent in Greece. Polk's bound body, with a bullet wound in the head, was found in Salonika harbor. Altho the Greek government immediately blamed Communists for Polk's murder, fellow correspondents pointed out that Polk's dispatches had been increasingly critical of the anti-Communist government.

On the committee of inquiry, which will be headed by columnist Walter Lippman, will be CBS analyst Joseph C. Harsch, commentator Morgan Beatty, of National Broadcasting Company (NBC); commentator Elmer Davis, of American Broadcasting Company (ABC), and Washington news bureau chief, Albert L. Warner, of Mutual Broadcasting System (MBS). The representatives assembly of the New York Newspaper Guild this week also demanded a joint on-the-spot investigation by news-men and the American government.

CBS To Unveil Two New P'kgs.

NEW YORK, May 22.—The Columbia Broadcasting System (CBS) will shortly unveil two new CBS packages. *Sing It Again*, a full hour musical, debuts Saturday (29), in the 8-9 p.m. spot formerly held by *Suspense*. Produced by Lester Gottleib, *Sing* is a musical quiz, with correct answers via telephone meriting cash awards. No merchandise will be given away. Talent includes Dan Seymour as emcee, vocalists Alan Dale, Patti Clayton and Bob Howard, the Riddlers Quintet and Ray Bloch's orchestra. Rocco Tito directs.

Cabin B-13, a half-hour dramatic series written by John Dickson Carr, is tentatively scheduled to debut Monday, July 5, 8:30-9 p.m. A CBS package, this will be the eight-week summer replacement for *Talent Scouts*. The producer is Harry Ackerman, web exec producer. Direction is by John Dietz.

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100 Bidders Back Out in Five Months

Cite Economic Conditions

WASHINGTON, May 22.—There has been a record-shattering total of nearly 100 withdrawn bids and canceled permits for AM and FM stations since January 1, according to a survey of Federal Communications Commission (FCC) records.

To FCC economists the development is of major significance because most of the AM withdrawals are occurring in small towns, marking the first important reversal of a trend detected over a year ago in a frenzied rush of bidders for grants in sparsely populated hamlets. The slew of back-outs also represents the first major reversal of a trend of FM bidders. Most of the FM withdrawals and canceled permits have occurred this year in cities over 50,000 population.

Belt-Tightening

The withdrawals and cancellations for both AM and FM bids are viewed as all the more significant because they represent part of what FCC-ers describe as "a larger picture of what is happening in radio"—a tightening of the belt economically and also an attempt by numerous construction permit owners to cash in on the present market. Not shown in FCC's records of withdrawals and cancellation are scores of construction permits which are known to be on the market but which, according to FCC, have not yet reached the commission's official attention by way of formal applications.

According to one FCC source, a local broker alone is said to have dozens of cp's for sale. This source emphasized, however, that most brokers are practicing fair ethics by handling only transactions of stations actually on the air. Indicative of the FCC's avowed determination to keep closer watch over all sales was its recent warning that license revocation might result if station transactions were completed before being referred to the commission for approval.

Highly speculative is the exact number of grantees who are no longer interested in going into radio but are hopeful of selling their cp's. In government and trade circles, guesses on the number vary from a low of 200 to a staggering high of 800. While the FCC in its recent pessimistic economic report had anticipated the current reversal of the trend of bidders for stations, some FCC officials are concerned tho not surprised over the number of backouts, but most are even more gravely troubled over the numbers of cp's which are known to

Fate

LOS ANGELES, May 22.—Capitol Transcriptions had only honesty for its consolation when the wheels of fortune awarded attendance prizes at its NAB exhibit to reps of competitive e. t. firms. With an eye toward attracting station men, Cap converted an enlarged transcription platter into a roulette wheel and called its little game spin-and-win. Station ops spun, but the prizes, portable transcription players, went to Lewis Teagarden, of Standard Transcriptions, and Lang-Worth's Pierre Weiss. Only station owners winning were Charles P. Manship Jr., WJBO, Baton Rouge, La., and Carl E. Haymond Sr., KIT, Yakima, Wash. (What were they doing in there in the first place?)

be up for sale but not yet recorded with FCC as being on the market.

35 AM Bids Dismissed

The portion of the picture which is clearest to FCC is the trend of outright bona fide back-outs. AM bids dismissed at the request of applicants this year have reached a total of 35, while another 14 authorized permits have been canceled, and one station, KBNE, Boulder City, Nev., gave up the ghost after being on the air for two years (*The Billboard*, February 21). On the FM side, 21 applicants have dropped their bids, while the holders of 23 FM cp's have been canceled by the FCC at the request of the permittees.

FCC rules do not require that a bidder asking to back out give a reason, but several have gratuitously informed the commission they felt it unwise to go ahead with a station in view of present economic conditions.

A run-down of the towns where applicants have abandoned AM permits shows most of them to be of small population. For example, permits have been canceled in Ephrata, Wash. (2,500); Antigo, Wis. (9,000); Fallon, Nev. (2,000); Eagle Pass, Tex. (6,000), and Fayetteville, Tenn. (4,700).

A few canceled AM permits, however, were for larger communities like Utica, N. Y. (100,500); Topeka, Kan. (67,800), and Mobile, Ala. (79,000). In these places the number of stations already authorized was presumably a factor in the back-outs. Utica has three AM stations and one FM; Topeka, four AM's, two FM's, and Mobile five AM's, two FM's.

Complete List

The complete list of AM construction permits canceled at the request of the applicants follows: KSMR, Douglas, Ariz. (8,600); KUIE, Ephrata, Wash. (2,500); WFRN, Orangeburg, S. C. (10,500); WRFA, Antigo, Wis. (9,600); KFAK, Flagstaff, Ariz. (5,100); WEKR, Fayetteville, Tenn. (4,700); KNEV, Fallon, Nev. (2,000); KXEG, Eagle Pass, Tex. (6,000); WFRB, Utica, N. Y. (100,500); KAWM, Topeka, Kan. (67,800); WTVN, Johnson City, Tenn. (23,000); KXSA, San Angelo, Tex. (25,800); WROE, Mobile, Ala. (79,000), and KTMP, El Dorado, Kan. (11,000).

FM construction permits were vacated by the following: Herman Radner, Dearborn, Mich. (63,500); *Topeka Journal*, Topeka, Kan. (67,800); Jacksonville Broadcasting Corporation, Jacksonville, Fla. (175,000); *Asheville Citizen-Times*, Asheville, N. C. (51,000); West Central Broadcasters, Peoria, Ill. (106,000); Tri-State Broadcasting Company, Evansville, Ind. (97,000); Medford Printing Com-

WROL Seeks To Halt Hooper With Injunction

KNOXVILLE, May 22.—WROL, Tuesday (18), took action to halt operations of C. E. Hooper, Inc., in Knoxville by obtaining a chancery court injunction to prevent release of Hooper's audience report for this area without including WROL. The action was taken, it was stated, after Hooper had notified the station that the WROL popularity rating would be eliminated from the December-April survey on the Knoxville area. Hooper dropped WROL, according to S. E. Adcock, station owner, because of the station's *Don't Say Hell* program, in which prizes were given listeners who answered phone calls from the station with an advertiser's slogan. Adcock explained his station for three weeks used "I'm listening to WROL" as the gag line, but that the key phrase subsequently was changed to "Drink Dr. Pepper" and "Eat Swan's Bread."

Pressure on Hooper?

WROL claims that such a program is not a violation of the Hooper code of ethics and that Hooper had been "pressured" into dropping WROL. WROL additionally claims that Hooper is discriminatory and his action constitutes an indirect censorship of programs, "since other Knoxville stations have the same types of programs to which Hooper objects and the highest Hooperatings are on network shows having gimmicks of this exact type, i.e., Miss Hush, Walking Man, etc." Further, WROL cites these telephone gimmick shows heard over other stations: *Crazy Quiz*, *Melody in Sports*, over WKGN, a Mutual Broadcasting System station; *Just Say Hello* and *Dialing for Dollars*, over WBIR, an American Broadcasting Company (ABC) affiliate, and *It Pays To Say Hello* and *Know Your America* over indie, WBIK.

WROL also indicates that Hooper has been doing business in Tennessee without having qualified as a foreign corporation, under the code of Tennessee. Joe C. Carr, Tennessee Secretary of State, is quoted as warning Hooper that a penalty for noncompliance carries a fine of not less than \$100 nor more than \$500 for each day during which business was transacted.

pany, Medford, Ore. (11,000); Merchants Broadcasting Company, Minneapolis (492,000); Parker Brothers, Aoshkie, N. C. (2,000), and Southeastern Massachusetts Broadcasting Company, New Bedford, Mass. (110,000).

Also: Associated Broadcasters, San Francisco (650,000); Southern California Broadcasting Company, Pasadena (82,000); Stephen Detzer, Hermosa Beach, Calif. (7,000); Potomac Broadcasting Company, Alexandria, Va. (33,000); the Journal Company, Green Bay, Wis. (23,000); North Shore Broadcasting Company, Salem, Mass. (41,000); Newberry Broadcasting Company, Newberry, S. C. (7,500); Mercury Broadcasting Company, San Antonio (253,000); Airplane and Marine Instrument, Inc., Clearfield, Pa. (3,000); Fred Jones Broadcasting Company, Tulsa, Okla. (194,000); Civic Broadcasting Corporation, Syracuse (207,000); Sooner Broadcasting Company, Oklahoma City (205,000); *Winchester Sun*, Winchester, Ky. (8,600), and Telair Company, Detroit (1,625,000).

Worry Warts

LOS ANGELES, May 22.—Stars on the entertainment menu for the NAB banquet missed no bets in putting across to broadcasters that artists, too, have their worries. Abe Burrows, commenting on casualties in radio quipped:

"The fact that you don't have a high Hooper doesn't mean you have a bad show—it just means you lose your job."

To this, Danny Thomas, whose sting left radio execs loudly singing his praises, added:

"I wish my sponsor would drop me—or pick me up. I can't stand this being suspended in mid-air."

E.T. Firms Haul Out Showmanship In Hawking Wares

LOS ANGELES, May 22.—Flair of showmanship and a touch of the Old West flavored exhibits at the NAB convention here. Display most successful in luring delegates was staged by Commodore Productions, transcription firm plugging its *Hopalong Cassidy* platter series. Room was set as a gambling casino, complete with slot machines and card tables. Delegates thronged to the Commodore room, pumping their nickels, dimes and quarters into the one-armed bandits (proceeds will go to charity). Strung up by the neck in a corner was a mannequin dressed in cowboy garb with a note reading: "He didn't buy *Hopalong Cassidy*." The walls were decorated with "Wanted for Murder" signs, listing such "desperadoes" as Justin Miller and other top broadcast officials.

Capitol Transcriptions used a roulette wheel to attract visitors. Each person who entered Cap's display room got a spin on the wheel for a chance on a portable transcription record player. Standard Transcriptions gave delegates their first hearing of platters disked in Mexico with non-AFM musicians plus a look-see-and-listen of the Ampex tape recorder. Standard also handed out double entendre disks labeled "A Standard Production."

Associated Program Service used the facilities of FM Station KKLA to demonstrate its platters. Delegates who wanted to hear Associated's platters could listen to them played via KKLA, with station dedicating each disk to the delegate involved.

NEW YORK, May 22.—The Columbia Broadcasting System (CBS) has signed *Daily News* columnist Ed Sullivan as emcee and producer of a *You're the Top*, tentatively scheduled to bow on CBS-TV Sunday, June 20, 9-10 p.m. The show would be a revue, with night club, vaude, stage and film talent.

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OBERSTEIN LEAVES VICTOR

Agents Race After Beneke; MCA in Post 1?

NEW YORK, May 22.—Late week reports indicated that both the Music Corporation of America (MCA) and the William Morris Agency (WM) were racing to grab the Tex Beneke work away from the General Artists Corporation (GAC). The reports further indicated that MCA was on the inside track.

The Beneke pact with GAC expires sometime next month, it is understood. It was renewed with GAC last June for one year when the agency delivered the *Chesterfield Supper Club* summer replacement spot for the work.

The three agencies involved have admitted that contract negotiations for the work have been going on, but Don Haynes, who personally manages the band, could not be reached at press time for further details.

Godfrey Files Suit Versus Crown on Contract Breach

NEW YORK, May 22.—Arthur Godfrey filed suit this week in U. S. District Court against the Crown Recording Corporation for alleged breach of contract. Asking damages of \$20,000, an injunction and an accounting, Godfrey's complaint states that he contracted with Crown April 29, 1947, to make some sides for them and to deliver the masters of two sides he had previously recorded. According to the contract, Crown allegedly was to market and sell these in an album of three double-faced disks, paying Godfrey a sum equal to 5 per cent of retail sales.

Godfrey alleges that altho the albums were released and exploited, he received neither royalty statements nor payments. He asks that the court rescind the contract and order the defendant to return the two masters Godfrey gave him.

Crown is owned by Nicholas Wells, one-time president of the now-defunct Cosmo Records. Godfrey currently is a Columbia Records star property.

Allegro Will Use Distrib But Keeps Viny Wax at 99c

NEW YORK, May 22.—Claiming inability to cope with growing orders for its kidisk wares, Paul Puner's Allegro diskery has abandoned its direct-selling policy and will work only thru distributors hereafter. According to Puner, his vinyl platters will continue to be marketed at 99 cents list, despite the merchandising change.

In New York, Chicago and Hollywood, a previous tie with Vox diskery distrib outlets will be continued. In Hartford, Conn., territory Seaboard Distributors will handle; in Boston, Music Suppliers and in Seattle, Zoobrist Distributing. More distributors will be added until national "coverage" is considered complete. In Canada, Allegro's wax has been placed in Simpson's Toronto catalog and will be sold thru that store. Canadian list stands at \$1.25, necessitated by 20 per cent import and 8 per cent sales tax.

Tracey Suit Reversed by Circuit Court

NEW YORK, May 22.—The reversal of a lower court decision by the U. S. Circuit Court of Appeals solved at least one of the main problems now confronting Eugene A. Tracey, topper of Majestic Records and Majestic Radio & Television Corporation, as well as other directors of Automatic Products Corporation which holds controlling interest in the Majestic firm.

Reversing an original decision (which held Tracey and other directors liable for triple-derivative payments on the sale of stock which (See *GENE TRACEY SUIT*, page 38)

Capitol Records To Hypo Music Pubbing Operation; Goldsen's Five-Year Pact

Cap. Songs Exec To Be Paid Pub Expert; Keeps Own Firm

NEW YORK, May 22.—Marking a significant step by Capitol Records, Inc., Hollywood, to dip directly into the music publishing business, Mickey Goldsen, of Capitol Songs, Inc., here, has revealed that he has been named to head up a new publishing venture by the diskery, effective July 1.

Goldsen has signed a five-year contract with the Coast waxery on a guaranteed fee basis (reportedly in the neighborhood of \$20,000 a year). He will work in concert with Capitol's repertory and license department, advising them in matters of music composition and royalty problems and generally will guide a vitalized pub scope of operation.

The new pubbery idea represents Capitol Records' intention to take advantage of its control over some 200 manuscripts acquired in connection with recorded and e.t. library originals and material. In addition, the record company is looking to financial returns from future copyrights it may be able to control.

Needed Diskery Adjunct

Altho Glen Wallichs, Capitol Records prexy, and Johnny Mercer and Buddy De Sylva, three dominant stockholders in the Capitol waxery,

Part of Overseas Master Supply Firm, Atlantic Sound; Form His Own Waxery Later

To Sell Foreign "Masters" Here; Plant Deal Cooks

By Joe Carlton

NEW YORK, May 22.—Eli Oberstein this week-end resigned from the position of artists and repertoire director for the RCA Victor record division. Officially effecting a move which had been bruited thru the trade for weeks, Oberstein today (22) decided to hand in his resignation, effective June 1. The immediate reason is, Oberstein said, "I am primarily a recording man and I want to record." Oberstein's future plans clearly depict a business structure which, despite the Petrillo ban, will give him latitude to "do lots of recording." At the same time it is expected that a full-scale American recording biz will ultimately burst out under Oberstein's aegis either directly following the lifting of the Petrillo ban or after a reasonable interim-period.

Atlantic Sound, Inc.

According to Oberstein, he is going into business with a firm called Atlantic Sound, Inc. (offices at 521 Fifth Avenue, NYC). Other officers in the corporation will include one Alfred McGrath as executive vice-president and one George Kieffer. Atlantic Sound intends to operate on a vast, international scale for the purpose of supplying masters to be used by any and all American companies for the duration of, and beyond, the Petrillo ban. Plans call for Oberstein to directly supervise recording sessions abroad. "studios are available in England, France, Spain, Italy. . ." and if necessary fly in masters to the U. S. "overnight." From Oberstein's position, his masters will offer these advantages to prospective customers: (1) During the Petrillo ban, the mere factor of American coverage on "new hit material"; (2) allegedly, masters can be delivered at a price equal to the American cost of making masters (shipping costs and profit-taking will be mitigated by cheaper recording scales abroad); (3) artists overseas will be recorded at flat-fee basis so that masters will be delivered here "royalty fee," except for copyright fees.

Beyond the world-wide recording service Atlantic Sound intends to implement, indications are that Oberstein within several months intends to plunge directly into the American retail-record biz with large-scale promotion and backing. Reputedly, an important bank and several leading industrialists (staying behind the scenes at present) are helping to finance projected biz operation.

Topic of the Week

NEW YORK, May 22.—Eli Oberstein's drift away from the RCA Victor Company automatically becomes one of the most-discussed news items of any week. If nothing else (and there was usually plenty), Oberstein thru the years had maintained the gift of being a "much talked about guy."

This week's departure actually represents Oberstein's second Victor exit; in fact, many tradesmen had regarded his reign since 1945 as some sort of "vindication" of his first association with Victor. From 1928 until 1939, it is recalled, Oberstein had worked for RCA, departing from the company finally under conditions which some observers explained as "vaporous." Many were the gestapo tales of the "dossier on Eli." When Victor rehired (See *ELI OBERSTEIN* on page 20)

Starr Against All Sheets, Pub Committee Heartened

NEW YORK, May 22.—Apparently confident of support from Herman Starr, veepee and boss man of the Warner Bros. Music Publishers' Holding Corporation (MPHC)—one of the most powerful pub groups in the business—the Music Publishers' Contact Employees (MPCE) union committee, headed by pubber Jack Robbins, has mapped out a drastic new program. The MPCE group will press not for mere improvement or elimination of the Peatman Sheet but seek to secure the elimination of all performance sheets in the music business.

The MPCE committee conferred with Starr earlier this week. In response to queries from *The Billboard*, Starr adamantly declared that he was in favor of eliminating sheets entirely. "It is about time," he said, "that the music publishers run their own business." Rather than having artists and radio officials grade publisher efforts on a mathematical formula—which he felt was severely injuring pub efforts—Starr felt the ideal solution would be to discard all sheets and revert the biz back to the system where "we would take a song (See *STARR FAVORS* on page 20)

COLUMBIA'S DISK MARVEL!

High Fidelity Viny Platter Plays 30 Mins.

Will Revolutionize Biz

(Continued from page 3)

within an extra-light pick-up arm which is designed to fit the micro-grooved disks. This company adapter unit attaches quite simply to conventional phonographs and radios and will retail at about \$300. It is understood that the combination of the unique pick-up arm and micro-grooved viny virtually eliminates all surface noise and affords tone reproduction superior to anything heretofore sold.

Columbia Records pitch to melt consumer resistance to the added expense probably will pursue the lines of "a trifle costly for the initial investment but a bargain in the long run because of the low price of the new records." The retail price of the disks is expected to run about \$5 per for 12-inch (45-minutes) disks and about \$3.50 for the 10-inch (30-minute) platters. Since these are made of special quality viny and compare favorably with the high cost of symphonic albums on the market today, the diskery feels it can legitimately merchandise a sock "consumer bargain." One of the special 12-inch disks, it is pointed out, gives the equivalent of nearly six 12-inch orthodox record sides.

Speculation

With Columbia execs maintaining complete silence on the entire project, observers are speculating as to the scope and potential revolutionary changes it may wreak on the industry. A disk which plays for 45 minutes can yield an entire symphony. A full-length opera can be grooved on four such platters. Inducements such as these can quite conceivably change the buying attitudes of collectors and delegate present modes of purveying recorded classical music to limbo. The new disks used in a library service for bars and restaurants, and other public gathering places could give wire services a wicked fight. Even juke boxes might be adapted, with juke records cut 5 to 10 selections on a side. The better production attainable on these disks could be a threat to wire and tape recording.

At the same time, adding weight to the possibilities of the new scheme, a leading radio manufacturer is understood to be all set to market a phono combination which will run at both speeds and obviate the need for an adapter unit. The tremendous implications of such an innovation in phonograph and record manufacture can only be guessed at right now. And right now the trade is more than curious to see how far Columbia's campaign is going to go when it does up.

'Tain't Billboard

A w.k. licensing organization has its statistician busy investigating the validity of a certain trade paper's polling methods.

The trade paper, meanwhile, unbeknownst to the licensing firm is investigating the latter's logging system.

Eli Oberstein Leaves Victor; Own Disk Firm Seen in Offing

(Continued from page 19)

him in '45, considerable eye-lifting ensued, but in the course of his latest three-year stretch, most complaints and controversy involving Oberstein were answered by RCA brass with the expression: "He sells records . . . where could we get a better man?"

Running his own disk biz will come as no new experience for Oberstein. In 1939 he formed the U. S. Record Company which included a pressing

plant (Scranton Records, now controlled by Capitol Records) and went on from there to form the Hit and Classic labels which brought forth the big-name status of Louis Prima and the Three Suns. Eventually, this company was peddled to Ben Selvin and then in turn to the Majestic Record Company.

Obie's Holdings

Thru the years Oberstein has amassed holdings and properties whose exact extent has been a popular gossip subject for music publishers, songwriters and rival record execs for years. It is known that he holds interest in several pressing plants, an album and sleeve manufacturing factory with a "paper" outlet, property in up-State New York, several theaters thru New York, New Jersey, etc. He has acted as consultant for various indie labels, has written songs under various nom de plumes and withal has sized up as one of the most powerfully rated record men in the biz.

Oberstein's Victor vamp figures to start a stream of applicants swarming after the job. The popular a-and-r post with the largest diskery of all stacks up as a coveted post with attendant attraction in the form of publisher and agency respects. It is almost certain, however, that Victor officials have not considered a possible replacement as yet. James W. Murray, vice-president in charge of the RCA Victor record division, was due to leave for Chicago today (22), to attend a distrib and field-men's conclave. Presumably he will not take up the a-and-r question until his return.

Sonora Plant Deal

NEW YORK, May 22.—It is understood here that the Sonora record-pressing plant in Meriden, Conn., has been sold to Milton Benjamin and Marie Reubens (Mrs. Benjamin), officials in the virtually inactivated Sonora Record Company. The Benjamins reportedly have a deal on tap whereby Oberstein eventually will be supplied with pressings at a specified low rate for which the Victor exec will guarantee a given amount of capital against orders.

Bop Comes Home To Roost; Monk, Dizzy---Ooh, Vop!

NEW YORK, May 22.—Bop seems to have found a home on Broadway. The Royal Roost restaurant-nitery here which has conducted regular weekly bop concerts will book the diminished-fifth stuff as regular nightly musical fare starting Friday (28).

First offering will be the five-piece crew of Thelonius Monk plus Charley Parker's six-man combo. Following will be Dizzy Gillespie and his 15-piece aggregation, booked for two weeks beginning June 15. Charley Ventura and seven sidemen come into the Roost sometime in July.

The nitery will up its minimum starting with the Gillespie date, from its present \$1.50 to either \$2 or \$2.50. The Tuesday night bop concerts will continue under direction of jockeys Symphony Sid and Monte Kay.

Starr Favors Banning Sheets

(Continued from page 19)

we like on the basis of our judgment and experience and sell it to the performer or program director."

View of Peatman

At the same time Starr indicated that insofar as the Peatman Sheet was concerned, his attitude as expressed to the MPCE reps was that "if they could offer an improved plan over Peatman, I would certainly support it." He pointed out, nevertheless, that in his estimation, as compared with the old accurate logging system, Peatman's tally sheet of performances on a listener-coverage basis was an intelligent study. But he reiterated that, primarily, he felt the music biz would be best off without any sheets, Peatman or others.

Starr further rejected one theory that has been advanced by some pub reps in the biz. Asked if he felt that various motion picture-publisher groups might not favor the Peatman Sheet because the parent studio wanted an exploitation count on film-tunes in terms of listening audience, Starr dismissed such theorizing as "plain rot." Citing his own experience in the film industry (he came to MPCE from Warner Bros.), he intimated that studio interest in a Peatman Sheet was entirely exaggerated. "We run a music publishing business here," Starr declared, and indicated that the film company's prime concern was that the pub venture be run on sound biz principles. Presumably, the studio would support any move that would benefit the publishing adjunct.

Others Back Him Up

Meanwhile, MPCE spokesmen declared that they had already received assurance of support in their quest from other large publishers as well as Starr. A meeting soon will be held with Louis Bernstein, of Shapiro-Bernstein, who has recently expressed the opinion that the publisher needs some sort of logging system to tell him how his own songs are being aired.

But despite the numerous resistances that may come up in the future for the MPCE committee, tradesmen here observed that the pluggers group had already progressed further on its "sheet elimination" program than ever in the past. For years, criticism of various sheet deficiencies has been popular conversation, but it has hardly advanced to the current stage of support by some publishers. Credit here is given by observers to Jack Robbins, the "inarticulate but dynamic" music biz veteran who has always had a reputation for getting things done.

Apollo Exits: Prexy Siegal And Schneider

Exec and Fiscal Shuffle

NEW YORK, May 22.—Apollo Records underwent a major executive and financial face-lifting this week which led to the exits of Prexy Hy Siegal and an original partner, Sam Schneider. Bess and Ike Berman, who along with Siegal and Schneider founded Apollo some five years ago, bought out their partners for an undisclosed sum.

The Berman-Schneider-Siegal triumvirate formed the diskery at the outset of the last recording ban, headquartering in the Rainbow Music Shop in Harlem. It made enough strides in a couple of years to become one of the leaders in the race and jazz field. Recently the firm expanded its policy to include popular and international lines.

Complete details of the changes expected at the diskery as a result of the Berman purchase are being withheld until they have been aired and approved at a board of directors meeting skedded for next week. The board also will appoint a new prexy to replace the departing Siegal.

Meanwhile, the Apollo sales picture, headed by Ralph Berson and Irving Katz, has gradually reverted to a network of independent distributors with the diskery now operating its own offices only in New York and Atlanta. At one time the firm had owned eight of its distrib outlets.

802 Erupts on Kayo of 3 Unity Men From Jobs

NEW YORK, May 22.—Political turbulence at Local 802, American Federation of Musicians, erupted this week when three members of the Unity party, due to oppose the Blue administration ticket in the coming local elections, were removed from their jobs with the union. The three axings included Henry Maccio, from the theater department and from his position as head of the tax department; Al Manutti, from the theater department, and Max Arons, from his job as secretary of the recording and e. t. fund. All three reportedly are key candidates for the Unity slate.

One Unity man styled the job terminations as "retaliation." According to his statement, last Monday at the local, a meeting was called for the purpose of investigating the catering industry and to appoint a committee to handle the recording and transcription fund.

President Richard McCann called off the meeting, it was alleged, when he decided there was no quorum present. Reportedly, he would not entertain a motion to extend the meeting to another day. Opposition to the Blue ticket claim they took a count later and tallied some 472 men present. They continued that if McCann and other Blue officials had remained, a quorum would have present.

Efforts to reach McCann or Charles Iucci, secretary of the local, were unsuccessful at press time.

Behind the Disk Ban Scene; Peace Rumors Are Persistent

NEW YORK, May 22.—Speculation regarding an early settlement of the Petrillo recording ban continues to swell amidst a rash of denials by top record brass.

Informants insist that an "important announcement concerning the possible termination of the recording ban will be forthcoming soon, possibly next week."

Claim is that James C. Petrillo, prexy of the American Federation of Musicians (AFM), is in possession of a "loose" plan for settlement as proffered by a pool of record company lawyers. The informants bolster faith in the possibilities of the plan's acceptance by insisting that AFM counsel Milton Diamond, over two

weeks ago, conferred with the diskery attorneys. They think some word may be delivered by Petrillo at the coming Federation convention in Asbury Park the week of June 7.

Insistent Denials

But just as insistent are the many denials of these speculations. None of the key record men nor Milton Diamond has indicated that a basis of "acceptability" has been reached and most stoutly deny the existence of a plan.

Altho Diamond says that he "did not meet with the record people," it was revealed this week that the AFM counsel had huddled with Dan Creato, RCA Victor lawyer, and lawyers from other diskeries, about three weeks ago. Trade savants say that the waxery lawyers at that time presented a plan to bring about an amicable ban settlement at this meet. They further report that the lawyers had at least one other meeting since the initial conclave. All this, too, is denied.

Just what the settlement plan, if any, constitutes, the savants won't say. There is a plan, they say, and it is in line with the Taft-Hartley Act and it would avoid government charges of collusion against the diskeries. Collusion charge stemming out of direct diskery contribution to non-performing musicians is moot, but the diskers are wary of Congressman Fred Hartley, who has indicated he will resist any "by-passing" of the Taft-Hartley Act. Petrillo is rumored ready either to approve or to turn down this plan next week.

That something is in the wind is (See AFM-DISKERS on page 38)

Despite Act Hypo Rich Ork Billed As Palladium Lead

HOLLYWOOD, May 22.—Despite previous reports, the Palladium Ballroom's new policy of hypoing ork attractions with name acts isn't playing down the maestri. According to the William Morris Agency here, the Buddy Rich and Helen Forrest package which bows into the Palladium July 6, still accords headline billing to the band. The chirp probably will be marquee'd as "extra added."

Meanwhile, Rich this week signed to return to the Paramount Theater in February, 1949, at a 2G raise over his theater price this year.

Dennis Day

introduces

THE GREATEST SONG OF OUR DAY

"SLEEP MY CHILD"

(Shloof Mein Kind)

A lullaby for a displaced child

• Watch for the Victor Record of

"SLEEP MY CHILD"

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Other releases soon to follow

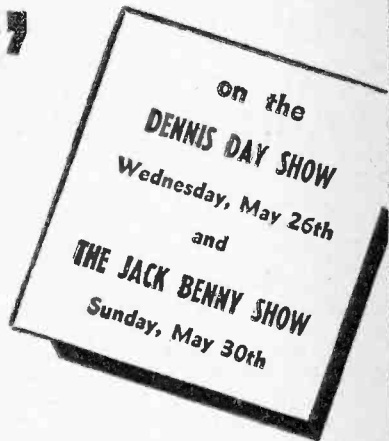
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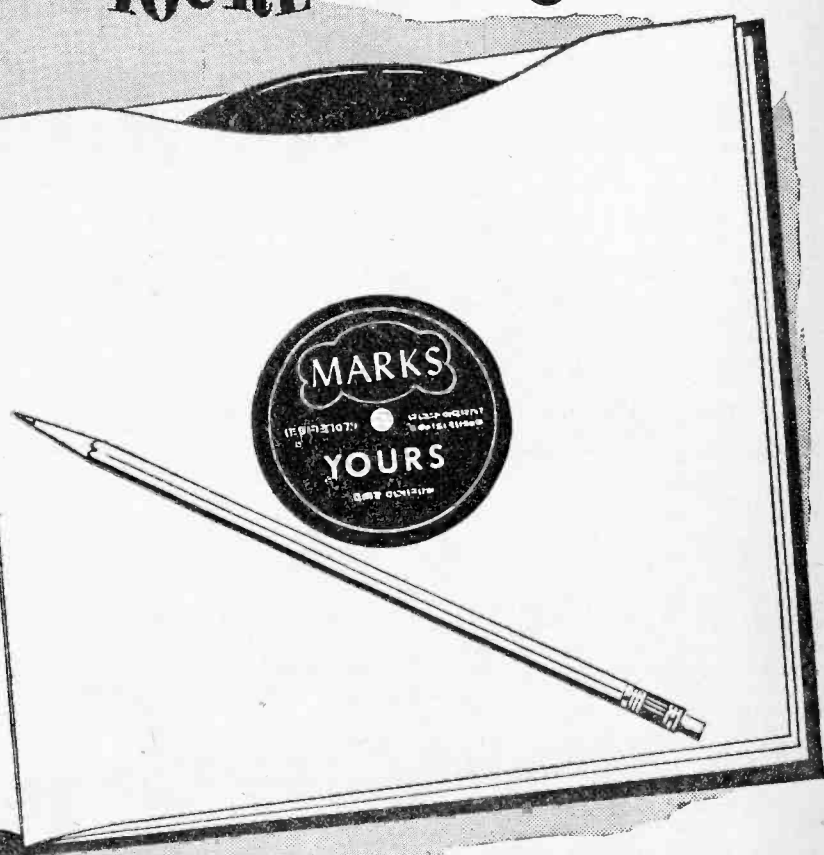


"YOURS"

for the asking... and YOU'RE asking for it!

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<i>Yours</i>	Dance-Tone T7	Phil Reed
<i>Yours</i>	Coda 5004	Cuba Libre 6



They're all 'YOURS' — Get 'YOURS' now!

It's Organizing Time in N. Y.!

15 Distributors Weigh Merging

Indies seek hypo on sales, credit, shipping operations—must have diskers' okay

NEW YORK, May 22.—The projected merger of 15 indie record distributors belonging to the New York Record Distributors' Association is being considered by members here.

The merger plan, suggested at the association meeting Monday (17), was introduced with a view toward facilitating credit, selling and shipping operations. Any such step, however, would depend on the approval of the record manufacturers as well as the distributor members, it was admitted by Jerry Blaine, association president.

Regardless of whether the merger idea goes thru, the association approved a project to take over a building into which members would move their offices and stock rooms, and from which they would operate their own trucking service, the expense to be shared by the distributors. A building has already been tentatively selected.

It was also agreed at the meeting that members would not solicit business from each other's manufacturers and would stop the practice of giving free disks to Broadway music shops and juke operators for promotional purposes. Furthermore, members agreed to ask the manufacturers with whom they deal to cut down the

Platter Salesmen Huddle To Form New Association

NEW YORK, May 22.—Formation of a disk salesmen's organization similar to those of indie label distributors and retail store operators was launched this week at a meeting held at the Manhattan Center here. In attendance were some 20 salesmen from local distrib outlets.

The new association, labeled the National Record Salesmen Organization (NRSO), appointed Al Pasternak, formerly with distrib John Le Mar, as chairman, and set up a committee of five members to draw up the org's by-laws.

Pasternak told *The Billboard* that the prime purpose of the group is to create closer harmony among the distrib, dealers and salesmen and cooperate with both on merchandising and promoting disks.

The 20 pioneers of the org were addressed by Charles Rozelle, founder of the National Record Retailer Federation (NRRF). Rozelle told the salesmen that the NRRF would help all it could, providing the NRSO proved itself to be "a clean, earnest group."

number of releases each month. With disks moving slowly from retailers' shelves, the association feels that to glut an already satiated market doesn't do anyone any good. The distributors feel that the emphasis should be fewer releases and more concentrated promotion.

Queens Retailers Unite Vs. Bruno

NRRDF local seeks to force nix of delivery charges on shipments to Borough

NEW YORK, May 22.—Some 35 record retailers from the boro of Queens, members of the New York local of the National Retail Record Dealers' Federation (NRRDF), pledged themselves to cut down orders of Victor platters this week in an attempt to force Bruno (RCA Victor distrib here) to abolish delivery charges on shipments to Queens. Other local NRRDF members (reportedly numbering more than 150) have pledged a sympathy boycott along with the Queens contingent.

At a meeting this week, dealers charged that Bruno was the only big label distributor charging for delivery within the city. The NRRDF says that Bruno's only explanation is that it's always been their custom to charge for Queens deliveries. Queens dealers concede that charges average only some \$40 yearly, but they remonstrate with the practice of coughing up any shipping fee.

Morrissees To Hear Tucker

NEW YORK, May 22.—William Morris Jr., topper of the booking agency, and his mother leave for London Wednesday (26). They will attend Sophie Tucker's opening at the Palladium Theater there May 31.

Griffin, Yankovic Close To Inking GAC Mgt. Deals

NEW YORK, May 22.—Organist Ken Griffin and Frank Yankovic and His Yanks, featured on two of the current sleeper disk hits, this week were close to signing management contracts with the General Artists Corporation (GAC). Griffin, who made the original organ version of *You Can't Be True, Dear*, is believed to have granted the agency a 90-day authorization to book him, while Yankovic, who cut the version of *Just Because* (for Columbia) which has caught on, is believed about to sign a regular management paper.

Meanwhile, the Mus-Art Agency has been reaping a harvest of bookings for John and Sondra Steele, the team which made the original Damon waxing of *My Happiness*.

BMI Claims Pubs' Case Insufficient; Seeks Fed. Court

NEW YORK, May 22.—Bob Burton, attorney and veepee of Broadcast Music, Inc. (BMI), this week answered the complaint of Perry Alexander, Crestwood Music, Shermack and Mello Music pubs filed in New York State Supreme Court by attorney David P. Siegel (*The Billboard*, April 17). Burton's reply declares that the complaint does not sustain facts sufficient to cause action by this court and, moreover, asks the case be transferred to a Federal Court, claim—(See BMI on Pubs' Case on page 38)

★ Two Smash Tunes on the **PALDA** Label . . . Back to Back ★

These "LEAVES" and "BLOSSOMS" Rake Up a Pile of Operator* and Retailer Profits

Where the Apple Blossoms Fall

BACKED BY

Tea Leaves

Vocal by ART SIDROE with
RODNEY DAVIS at the Celeste and Hammond Organ

PALDA #1005

Dealers and operators in the Northwestern Pennsylvania area and New York State (exclusive of Metropolitan New York City) order from your exclusive Palda distributor . . .

MIDTOWN SALES

378 GENESEE ST.

BUFFALO, NEW YORK • PHONE: MADISON 1392

* Operators in the below-mentioned area . . . contact Midtown Sales for Special Deal on Your Initial Order of This Number.

The only popular priced record of "Blossoms" with a vocal. The only record of both tunes with vocal and true instrumental background. Two hits back to back.

VOX JOX

A National Accounting of Disk Jockey Activities

GOTHAM GLEANINGS . . . Paul Whiteman's record show will fold June 25. . . . George Shearing, the English 88-er who's been killing the 52d Street cognoscenti, guests on jock shows at Newark's WAAT and WNJR and Philly's WPEN this week. . . . Another bistro enters the disk jockey lists. Bill Miller's Riviera, Fort Lee, N. J., features a record show with vet vaudevillian Benny Rubin at the turntable. . . . Shelly Rothman, program builder at WINS, did a two and one-half hour scripted show of Decca's *Songs of Our Times* albums. . . . Vic Damone will guest on Geoff Davis's *Singing Battle Royal* show over WINS May 9.

ROCKS AND ROSES . . . Len Bennett, WBIB-FM, New Haven, Conn., says: "Surprising how many badly cut disks are turned out by some major firms while a comparatively small outfit like Tempo gets such superb quality into their waxings. Tempo Records take plenty of wear and tear, too." . . . Hank Jacobsen, WKDK, Newberry, S. C., thinks Frank De Vol deserves a slice of credit for the Nat Cole *Nature Boy*. "Take away Frank De Vol, and what have you?" Hank wants to know. "Altho King Cole does a fine job, I think the record was made popular by the excellent orchestrations of Mr. De Vol."

SWITCHES . . . WAMS, of Wilmington, Del. (with Jack Gibbons as program director and Dick Holmes top jock), and WBUX, Doylestown, Pa., with Irv Smith p. d. and Chuck Fairchild and Neal Call the tallow turners, are brand new watteries. . . . Norm Prescott, formerly with WHEB, Portsmouth, N. H., is now spinning them at WHDH, Boston. . . . Peggy Wagner, WNJR, Newark, is doing *Jr. Miss and Jr. Mister Datetime* three times a week. Show consists of teen-age talk with announcers Bob Hamby and Ed Kobak. . . . Red Benson is the latest addition to WAAT's (Newark) jock roster.

GIMMICKS . . . Bill Barron, KXGI, Fort Madison, Ia., runs a Saturday guest jock show, with high school kids taking part. Feature is the selection of a record of the week from the guest jock's high school. . . . Ted Harding, KBTM, Jonesboro, Ark., dreamed this one up to see how many listeners he had on his Saturday morning show: He wrote a romantic short made up of tune titles, read it over the air and asked his audience to send in a correct count on the number of titles. A surprise prize was offered, and answers poured in from all over his coverage area.

IGNORANCE . . . In Hartford, Conn., at a meeting of the board of education the other night, a communication with the words "disk jockey" was received. Two board members unblushingly admitted that they didn't know what the term meant. Local dailies put the story on front pages.

MIDWEST MAKE-HAY . . . WCSI-FM, Columbus, Ind., is skedded to transcribe interviews with all band leaders appearing at the Indiana Roof, Indianapolis. E.t.'s will be played back over the teen-age disk show, *The Music Makers Club*.

PHILLY PHADDLE . . . Ramon Bruce, the *Ravin' With Ramon* spinner on WHAT, takes his plattering out of the studio for a Thursday morning breakfast stint in the Club Zelmar and a joint sponsorship between Quaker Oats and Parkway Bread to carry the half-hour weekly load. . . . Joe Nanni, Capitol Records branch manager, gives local disk jockeys a two-week exclusive over the rest of the country for Jack Smith's all-vocal plattering of *Highways Are Happy Ways*, an old fave with local string bands, and *Tea Leaves*, penned by Philly tunesmiths. . . . Stu Wayne, spinning the platter each morning on the *KYW Musical Clock*, gets another participating sponsor in the Zehner Tire Company, distributor of U. S. Royal tires, for two quarter-hour periods a week, set for 52 weeks by the Joseph Lowenthal Agency. . . . Buddy Greco came to Philadelphia last week to play host to the city's disk jockeys at a cocktail party at the Hotel Senator Rendezvous to help launch his latest Musicraft release of *Baby, I'm True to You*, pre-released for Philadelphia. Ronnie Graham, writer of the song, was also on tap, as were the local Kayler distributing firm executives handling Musicraft waxes. . . . A new type of jockey show, called *Adventures in Music*, launched on KYW for a weekly ride on Monday evenings, placed for 52 weeks by the Land Title Bank & Trust Company, local banking concern. In addition to pop platters, emphasis will be on the classical and semi-classics. Platter spinning is in the keeping of Major Key, name adopted for the diskings by Norris West, assistant program director of WCAU and identified with the radio programs of the Philadelphia Orchestra. . . . Joe Niagro, disk jockey at WDAS, inaugurated a new *You Asked for It* spinning session, running two hours long and starting at noon each day. It's entirely a request show, with listeners dedicating the songs to their friends and all coming in for air mentions in the listing of names and addresses.

ENTERPRISE AND EXPANSION? . . . The jocks are really angling into the music biz these days. To wit: Eddy Manson, who is branching out as the pop harmonica virtuoso of the era with his Rainbow records; Bob Steele, the Hartford spinner, who has just waxed *Uncle Bob's Automobile Race*, a kiddie item, also for Rainbow, and Alix Blake, WENT, Gloversville, N. Y., jock, who recorded (pre-ban) an album of Elizabeth Browning's *Sonnets From the Portuguese* for release soon. With their own shows to promote and exploit their disks, the boys should be away to a flying start. Of course, the Linn Burtons, Red Bensons and Ted Teeles jockeyed into the performer racket quite some time ago.

NEW ENGLAND WHIRL . . . In New Britain, Conn., Ralph Morse, WKNE's host to semi and classical listeners, teams up with pop jockey Bernie Moore to make with the gags on the daily participation show, *Breakfast at the Sheraton*. . . . Bill Hadley, ex-spinner of KXLR in Little Rock, returns to his home territory to join the WPJB staff in Providence. Also making the trip will be the 1,500-pound, 5,000-disk Hadley record collection.

FEEDBACK . . . Freddy Krell, WSAM, Saginaw, Mich., after spinning a Ken Griffin platter of *You Can't Be True, Dear*, without vocal, announced

he was going to play it again and sing with it. He then played an almost identical disk, except that this one had a Jerry Wayne vocal. Came a phone call from an irate fan: "Why is it that when you do get a good number on your show you always louse it up by trying to sing it? You are odoriferous." . . . Bill Guy, KATL, Houston, got a similar reaction when he interpolated his own zany and irrelevant lyrics into Freddie Stewart's *Sincerely Yours*. An inebriated listener phoned in and made some salty remarks about Bill's "loushin' up the mos' booful voish inna worl'," and concluded with the announcement that he was on the way up to the studio to knock Bill's block off. Bill mentioned the incident on the air and was deluged with offers of protection.

PRECOCIOUS PLATTER PILOT . . . Eleven-year-old Frankie Farnham debuted as a disk jock over Boston University's WBUR, using a script he wrote himself and platters from his own collection.

WESTERN WAX WHIRL . . . Chuck Ney, KWVL, Waterloo, Ia., interviewed the Harmonicats on tape for a playback on his *Kaper Kat Club*. . . . KVOG, Ogden, Utah, which debuted March 25, has four request platter shows going: Don Flinder's *Alarm Klock Klub*, Uncle Jerry's *Western Party*, Van Welch's *kiddy show*, and Ken Curtiss's *All Alone Club*.

GRIPES AND SWIPES . . . Says Bill Lohmeier, WSLI, Jackson, Miss., "With *Nature Boy* riding the crest and Kenton's new album coming, perhaps we're getting away from the 'new' 20-year-old tunes. Put me down for this trend." . . . Alix Blake, WENT, Gloversville, N. Y., tells us we went astray in the May 8 issue when we credited the transcribed interviews he's been running to RCA Victor. Alix recorded them himself, and wants us to know: "I wouldn't ordinarily mind giving them credit for my hours of blood, sweat and so forth, but they don't service me with records—so why should I write up their material?"

TUNE TOUTING . . . Jimmy MacDowell says that the other side of Ken Griffen's *You Can't Be True, Dear* is the No. 1 request at his wattery, WHFB, Benton Harbor, Mich. It's the *Coo Coo Waltz*. Also the Don Henry Harmonica Trio's *Turnpike Polka* is coming fast. . . . Jim Hawthorne, KXLA, Pasadena, Calif., is plugging *Heartbreaker* into prominence on the West Coast.

EASTERN BEAT . . . Walter Nielsen, program director of WCCC, Hartford, Conn., is a busy man. In addition to piloting half a dozen jock shows daily, he's become sports commentator for the station. . . . Dave Scott, WKNB, New Britain, Conn., is back on the job after a long bout with illness. . . . Dave Felder, WOTW, Nashua, N. H., will confine his jock activities to records from here on in. Dave, out riding his first cayuse last week, was thrown for a substantial loss.

GIMMIX . . . C. B. Caudill, WGTL, Kannapolis, N. C., ran a Christmas show last week on his 870 Club. With the temperature at 89.6, he advertised only 188 more shopping days until Christmas and his sponsor's offer of Christmas specials. Listeners took up the play by responding with calls saying their driveways were choked with snow. Local merchants even called to enter floats in the Christmas parade. . . . Bill Potter, WCCM, Lowell, Mass., runs a swap shop on his platter show, acting as a clearing house for traders. So far Potter has handled items ranging from an old English concertina to an ox yoke. . . . A spontaneous cancer fund drive racked up \$50 at WHAB, Stroudsburg, Pa., when station engineer Walt Smith and announcer Carl Lloyd bought a disk for play on Carl's jock show. When other jocks on the station spun the platter, Carl and Walt charged them a nickel per play to make up the purchase price. Joe Webster announced the gag on his Club 840 show, asking listeners to send in nickels for Walt and Carl, with the balance to go to a cancer fund. Jock Syd Jaffe made the same request on his eye-opener show. Result: A \$50 sock for the fund. . . . Hal Miller, morning man at KIOX, Bay City, Tex., does a hillbilly show utilizing three characters: Hal, Grandpappy and lawyer Simpson. Hal handles all three roles.

CHICAGO CHATTER . . . Al Stevens, WITH; Al Ross, WBAL; Marvin Elin, WCAO; Slim Stewart, WBAL; Ed Fenton, WCBN, and Henry Hickman, WFBR, all Baltimore jocks, are heading the bill at the Hippodrome with a set of variety acts. . . . Eddie Hubbard set for the emcee spot at the Chicago-emanated ABC net show, *Stars in the Night*, which will feature live disk talent, with the Dinning Sisters a weekly feature. . . . Jack L. Cooper and Al Benson, Negro jockeys, emceed Lionel Hampton's concert May 23. . . . Al Benson, an ex-minister, took time off from mike duties recently to perform a wedding. . . . Winners in Bill Evans's WCFL Wax and Needle Club poll were Herbie Fields, swing; Eddy Howard, sweet; Mel Torme, male singer, and Peggy Lee, chirp. . . . Joe Keith, KLIF, Dallas, has put his progressive jazz show on the 14-station Liberty Broadcasting System, running five days per week. Al Benson has turned over part of his heavy mike schedule to McKie Fitzhugh, dance promoter from the Savoy Ballroom. . . . Washington Music Guild, association of juke box ops, has secured co-operation from WTOP's Ed Gallaher and WDC's Herman Paris, who correlate platter selections with what the ops find is hot in jukes. In return, ops put stickers on boxes, calling attention to the boys' shows.

CONTESTS . . . Victor Records sponsoring a contest-within-a-contest, offering a \$50 bond to the jock who runs the most interesting competition based on the Ray McKinley disk, *A Man Could Be a Wonderful Thing*. . . . Hal Tunis, WAAT, offering prizes to the best letters from his listeners completing the song title *You'll Always Be My Sweetheart* because— . . . KAYX pulled more than 500 letters and cards with a contest based on the question "How many Capitol Records has Stan Kenton made?" A housewife hit it on the nose—96.

TUNE TOUTING . . . Graeme Zimmer, WCSI, Columbus, Ind., and Bettylou Purvis, WPGH, Pittsburgh, both have kind words for the Teddy Phillips waxing of *Yes Sir, She's My Baby*.

JOE BURKE

Composer of ...

Carolina Moon

*Oh, How I Miss You Tonight
For You*

Dancing With Tears In My Eyes

In A Little Gypsy Tea Room

Moon Over Miami

and many others.

has NOW written a **NEW TUNE**

with LYRICS by

JOE Mc CARTHY, Jr.

Published by

LAUREL MUSIC CO.

1619 Broadway • Plaza 7-8387 • New York 19, N. Y.

The Billboard MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending
May 21

HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

- | This Week | Last Week |
|---|-----------|
| 1. NATURE BOY | 1 |
| <i>By Eden Ahbez
Published by Burke-Van Heusen (ASCAP)</i> | |
| Records available: King Cole, Capitol 15054; Frank Sinatra, Columbia 38210; E. Manson-A. J. Jones, Rainbow 10070; Dick Haymes-The Song Spinners, Decca 24439; H. Jeffries, Exclusive 36X; S. Vaughan, Musicraft 587; J. Laurenz, Mercury 5134; D. James, Victor 20-2944; A. Young-Mantovani Concert Ork, London R 10013.
(No information on electrical transcription libraries available as The Billboard goes to press.) | |
| 2. YOU CAN'T BE TRUE, DEAR | 2 |
| <i>Based on a composition by Hans Otten
and Gerhard Ebeler
Published by Biltmore (ASCAP)</i> | |
| Records available: Ken Griffin, Broadcast G-4006; Ken Griffin, Rondo R-128; Ziggy Lane, De Luxe 1171; V. Lynn, London 202; Jerry Wayne-Ken Griffin, Rondo R-228; F. Wilson, Grand G-25004; R. Deauville-Novelle Harmonica Trio, Bullet 1032; Colonial Ork, Standard T-136; N. Emmett, Apollo 1121; W. Glahe Ork, Victor 25-1117; The Sportsmen, Capitol 15077; Dick Haymes-The Song Spinners, Decca 24439; The Martin Sisters, Columbia 38211; R. Brooks, Musicraft 568; D. James, Victor 20-2944; L. Stewart, Bandwagon 501.
(No information on electrical transcription libraries available as The Billboard goes to press.) | |
| 3. NOW IS THE HOUR | 3 |
| <i>By Maewa Kaihau, Clement Scott and Dorothy Stewart
Published by Leeds (ASCAP)</i> | |
| Records available: Ray Bloch Ork, Signature 15178; Shep Fields Ork, Musicraft 532; Bing Crosby, Decca 24279; Gracie Fields, London 110; Horace Heidt, Columbia 38061; Eddie Howard, Majestic 1191; L. Paul Trio-C. Hayes, Mercury 5103; Kate Smith, MGM 10125; Margaret Whiting, Capitol 15024; Charlie Spivak, Victor 20-2704; Buddy Clark-The Charioteers, Columbia 38115; Jerry Wald Ork, Commodore C7502; Bob Carroll-Dick McIntire Harmony Hawaiians, Decca 24378.
Electrical transcription libraries: Nat Brandwynne, World; Horace Heidt, Standard; Shep Fields, Lang-Worth. | |
| 4. TOOLIE OOLIE DOOLIE (THE YODEL POLKA) | 4 |
| <i>By Vaughn Norton and Arthur Beuf
Published by Chas. K. Harris (ASCAP)</i> | |
| Records available: The Alpine Belles, Flint 5005; Andrews Sisters, Decca 24380; Dana Serenaders-M. Chimes, Dana 2015; J. Denis, London 201; V. Horton and His Polka Debs, Continental C-1223; H. Rene Musette Ork, Victor 25-1114; The Larkin Sisters, Spiro S-5505; The Sportsmen, Capitol 15077; The Martin Sisters, Columbia 38211; J. Day, MGM 10199.
(No information on electrical transcription libraries available as The Billboard goes to press.) | |
| 5. BABY FACE | 5 |
| <i>By Benny Davis and Harry Akst
Published by Remick (ASCAP)</i> | |
| Records available: The Alpine Belles, Flint 5006; H. King Ork, Decca 25356; Hum and Strum, Stellar SR-1012; Art Mooney, MGM 10150; Phillie All-Star String Band, Apollo 1112; Butch Stone Ork, Modern 20-570; B. Strong Ork, Tower 1255; Uptown String Band, Krantz K-1024; Sammy Kaye, Victor 20-2879; Pat and Penny, De Luxe 1172; J. Palmer Ork-M. Scott Chorus, Universal 111; Jack Smith-The Clark Sisters, Capitol 15078; The Woodland Serenaders, Bandwagon 402; Buddy Harris-Lone Star Playboys, Blue Bonnet 136; South Philadelphia String Band, Tempo TR 660; Ziggy Lane-Pat and Penny, De Luxe 1172.
Electrical transcription libraries: D'Artega, Lang-Worth; Lenny Herman Ork, World; Sammy Kaye, NBC Thesaurus; Henry King Ork, MacGregor. | |
| 6. LITTLE WHITE LIES | 8 |
| <i>By Walter Donaldson
Published by Bregman-Vocco-Conn (ASCAP)</i> | |
| Records available: Dick Haymes-Gordon Jenkins Ork, Decca 24280; Dinah Shore, Columbia 38114; Mel Torme, Musicraft 558; M. Davis, Jewel ON-2002; S. Gibson, Mercury 8085.
Electrical transcription libraries: Les Brown, World; Hugh Waddill, Lang-Worth, Manhattan Nighthawks, NBC Thesaurus. | |
| 7. THE DICKEY-BIRD SONG | 7 |
| <i>By Howard Dietz and Sammy Fain
Published by Robbins (ASCAP)</i> | |
| From the MGM film, "Three Daring Daughters."
Records available: Blue Barron, MGM 10138; Larry Clinton, Decca 24307; The Dell Trio-Jerry Wayne, Columbia 38085; Freddy Martin, Victor 20-2617; G. Olsen, Majestic 1234.
Electrical transcription libraries: Milt Herth Trio-Larry Douglas, World; Freddy Martin, Standard. | |
| 8. MY HAPPINESS | 10 |
| <i>By Betty Peterson and Berney Bergantine
Published by Blasco (ASCAP)</i> | |
| Records available: R. Deauville-Novelle Harmonica Trio, Bullet 1032; the Marlin Sisters, Columbia 38127; the Pied Pipers, Capitol 15094; P. Sheridan, Palda 1004V; J. & S. Steele, Damon D-1133; E. Fitzgerald, Decca 24446; A. Dale, Signature 15206; J. Laurenz, Mercury 5144; The McKay Trio, Continental C-1241; A. and J. Nelson, Bandwagon 504; Anne Vincent, Dana 20-17. | |
| 9. SABRE DANCE | 9 |
| <i>By Khachaturian
Published by Leeds (ASCAP)</i> | |
| Records available: R. Bloch Ork, Signature 15180; Woody Herman, Columbia 38102; The Harmonakings, Jubilee 3505; M. Morrow-MGM Ork, MGM 30048; D. Henry Harmonica Trio, Regent 111; V. Young Concert Ork, Decca 24338; Freddy Martin, Victor 20-2721; Chicago Symphony Ork-A. Rodzinski, Dir., Victor 12-0209; Oscar Levant, Columbia 17521-D; Efram Kurtz-New York Philharmonic Symphony, Columbia 12498; Andrews Sisters, Decca 24427; N. S. Golovanov, Mercury 24000; T. Heath, London 222.
Electrical transcription libraries: Freddy Martin, Standard; Rene Savard, Standard; Music of Manhattan Ork, NBC Thesaurus. | |
| 10. MANANA | 6 |
| <i>By Dave Barbour and Peggy Lee
Published by Barbour-Lee (ASCAP)</i> | |
| Records available: Peggy Lee, Capitol 15022; Mills Brothers, Decca 24333; Edmundo, Ross Ork, London 187; J. Loss Ork, Victor 20-2819; The Woodland Serenaders, Bandwagon 401; Chapuseaux-Damiron, Secco 657.
(No information on electrical transcription libraries available as The Billboard goes to press.) | |

THIS WEEK'S RCA VICTOR RELEASE

PERRY COMO

with Russ Case and his Orch.
2 sure-fire hits from Irving Berlin's new movie, "Easter Parade" (M-G-M).

Better Luck Next Time

and

It Only Happens When I Dance With You

RCA Victor 20-2888



THE THREE SUNS

Two more top tunes from Irving Berlin's "Easter Parade."

A Fella With An Umbrella

and

Steppin' Out With My Baby

RCA Victor 20-2863



WATCH THESE "CLIMBERS"!

VAUGHN MONROE

The Maharajah of Magador

RCA Victor 20-2851

LOUIS PRIMA

Betty Blue

RCA Victor 20-2763

CHARLIE SPIVAK

This is the Inside Story

Irene Day sings the lyrics.

Lonely

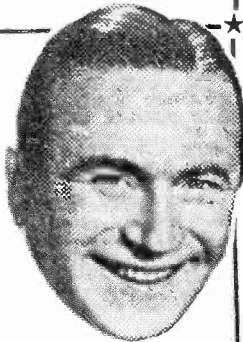
RCA Victor 20-2874

Inner Sanctum and

"MERRY MELODY MAKERS"

Heartbreaker

RCA Victor 20-2864



WAYNE KING

"Brahm's Waltzes For Dancing"

Album P-208

Vocals by Nancy Evons & Billy Leach

Let Your Heart Lead the Way

Anna Rosa RCA Victor 20-2857

There Was Moonlight in Her Hair

Do We Have to Say Goodnight?

RCA Victor 20-2858

Far Into the Night

Cling to Me

RCA Victor 20-2859

When the Nightingale Sings

No More, No Less

RCA Victor 20-2860



EDDY ARNOLD

Texarkana Baby

RCA Victor 20-2806

PEE WEE KING

Oh! Mon'ah

RCA Victor 20-2841

HENRI RENÉ

Toolie Oolie Doolie

RCA Victor 25-1114

SPADE COOLEY

(King of Western Swing)

Oklahoma Waltz

and

That's the Last Straw

Vocal refrain by
The Spadettes

RCA Victor 20-2866



DAVE DENNY

with String Orch.

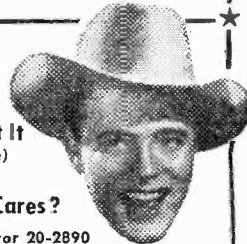
If That's the Way You Want It

(That's the Way It's Gonna Be)

and

Who Cares, Who Cares?

RCA Victor 20-2890



BUCHANAN BROTHERS

and The Georgia Catamounts

The Steam

That Blows the Whistle

(Never Turns the Wheel)

and Would You Cry?

RCA Victor 20-2891



Latest International Hits!

— IRISH —

JOHN McGETTIGAN

Me Husband's Flannel Shirt

FRANK QUINN

Paddy McGinty's Goat

RCA Victor 26-7502

— ITALIAN —

NESTOR CHAYRES

with Isidore Handler and his Orch.

Torna Piccina

Cara Piccina

RCA Victor 25-7092

— LATIN AMERICAN —

JOSÉ CURBELO

and his Orchestra

La Ruñidera—Son Montuno (Wanna Lot o' Love)

Tu Sonrisa—Bolero Beguine

RCA Victor 26-9036

— POLISH —

WALTER OSSOWSKI

and his Instrumental Quartet

Jenny Polka (Janina)

Fireman—Mazurka (Strażak)

RCA Victor 25-9185

ILLINOIS JACQUET

and his Orchestra

Jet Propulsion and

Try Me One More Time

Slow blues with Russell Jacquet's vocal.

RCA Victor 20-2892

— BLUES —

SONNY BOY WILLIAMSON

Blues Singer

With Harmonica, Guitar, Piano, Bass, Drums.

Alcohol Blues and Apple Tree Swing

RCA Victor 20-2893



ALL-TIME HITS RE-ISSUED!

ARTIE SHAW

Shadows

RCA Victor 20-2865

LONE STAR COWBOYS

Just Because

RCA Victor 20-2941

A SURE HIT!
VAUGHN MONROE

It's the Sentimental
Thing To Do

RCA Victor 20-2748

THE STARS WHO MAKE THE HITS ARE ON





4
Great

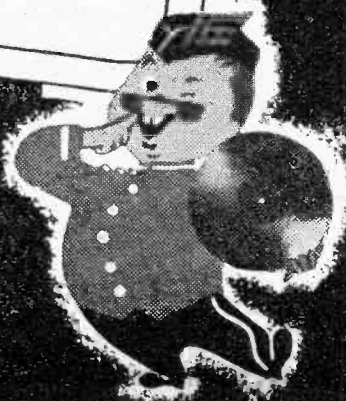
**FRANKIE
LAINE**

HITS

**CATCHING NICKELS
EVERY WEEK**



**MERCURY
records**



The Billboard
MUSIC POPULARITY CHARTS

PART
II

Sheet Music

Week Ending
May 21



BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		Publisher
	Last Week	This Week	
5	1	1. NATURE BOY (R)	Burke-Van Heusen
19	1	2. NOW IS THE HOUR (R)	Leeds
7	2	3. YOU CAN'T BE TRUE, DEAR (R)	Biltmore
10	3	4. THE DICKEY-BIRD SONG (F) (R)	Robbins
7	5	5. TOOLIE OOLIE DOOLIE (R)	Chas. K. Harris
8	7	6. BABY FACE (R)	Remick
5	6	7. LITTLE WHITE LIES (R)	Bregman-Vocco-Conn
5	9	8. LAROO, LAROO, LILLI BOLERO (R)	Shapiro-Bernstein
4	10	9. MY HAPPINESS (R)	Blasco
6	12	10. HAUNTED HEART (M) (R)	Williamson
4	13	11. SABRE DANCE (R)	Leeds
8	11	12. TELL ME A STORY (R)	Laurel
17	4	13. MANANA (R)	Barbour-Lee
19	8	14. I'M LOOKING OVER A FOUR LEAF CLOVER (R)	Remick
1	—	14. HEARTBREAKER (R)	Leeds
19	14	15. BEG YOUR PARDON (R)	Robbins

ENGLAND'S TOP TWENTY

Weeks to date	POSITION		English	American
	Last Week	This Week		
4	1	1. GALWAY BAY	Box and Cox	Leeds
11	2	2. GOLDEN EARRINGS	Victoria	Paramount
6	3	3. TERESA	Leeds	Duchess
21	4	4. A TREE IN THE MEADOW	Campbell-Connelly	Shapiro-Bernstein
7	4	4. SILVER WEDDING		
13	5	5. WALTZ	Unit Pubg. Co.	*
19	6	5. CIVILIZATION	Edwin Morris	E. H. Morris
15	7	6. NEAR YOU	Bradbury Wood	Supreme
4	8	7. SERENADE OF THE BELLS	Edwin Morris	Melrose
2	9	8. WISHING WALTZ	Noel Gay	Leeds
2	12	9. DREAM OF OLWEN	Lawrence Wright	*
21	10	10. TIME MAY CHANGE	Campbell-Connelly	Shapiro-Bernstein
13	14	11. I WONDER WHO'S KISS-ING HER NOW	Feldman	E. B. Marks
9	13	12. WHEN YOU WERE SWEET SIXTEEN	Darewski	Shapiro-Bernstein
14	11	13. TELL ME A STORY	Irwin Dash	Laurel
6	15	14. ONCE UPON A WINTER-TIME	Cinephonic	Southern
5	16	15. REFLECTIONS ON THE WATER	Peter Maurice	Peter Maurice
4	18	16. OH! MY ACHIN' HEART	Campbell-Connelly	Mood
7	17	17. HOW SOON?	Bradbury Wood	Supreme
3	19	18. MY COUSIN LOUELLA	Francis Day	Shapiro-Bernstein
		19. YOU DO	Chappell	Bregman-Vocco-Conn

*Publisher not available as *The Billboard* goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest retailers in the Dominion.

Weeks to date	POSITION		Publisher
	Last Week	This Week	
3	7	1. NATURE BOY	
8	1	2. NOW IS THE HOUR	
8	2	3. THE DICKEY-BIRD SONG	
6	4	4. TOOLIE OOLIE DOOLIE (THE YODEL POLKA)	
5	5	5. BABY FACE	
8	4	6. BEG YOUR PARDON	
2	10	7. YOU CAN'T BE TRUE, DEAR	
8	3	8. I'M LOOKING OVER A FOUR LEAF CLOVER	
8	6	9. MANANA	
2	11	10. LAROO, LAROO, LILLI BOLERO	
3	12	11. TELL ME A STORY	
8	9	12. SERENADE OF THE BELLS	
6	8	12. YOU WERE MEANT FOR ME	
1	—	12. HEARTBREAKER	
4	14	13. HAUNTED HEART	
6	13	14. BUT BEAUTIFUL	
1	—	14. YOU'RE TOO DANGEROUS, CHERIE	
1	—	15. PRANISSIMO	

Hey! **DISK JOCKEYS, JUKE OPS and RETAILERS**
 "Clover" and "Baby Face" brought you something new and unusual in records, - and they were both terrific money makers.

NOW ...HERE'S ANOTHER ART MOONEY SMASH THAT'S COMPLETELY NEW and BEAUTIFULLY DIFFERENT in MUSICAL STYLING...



Bluebird of Happiness

Vocal by Bud Brees and The Galli Sisters
 Poem Recitation by Art Mooney
 backed by
SUNSET TO SUNRISE
 (ART MOONEY'S THEME)



ART

ON
MGM
 RECORD #10207

MOONEY

and his Orchestra

OPENING
 JUNE 1
BILTMORE
 Hotel
 NEW YORK, N. Y.

EXCLUSIVE MANAGEMENT
ASSOCIATED BOOKING CORP
 NEW YORK, N. Y. 745 FIFTH AVE. PL. 5-5572
 CHICAGO, ILL. 54 W. Randolph St.
 JOE GLASER, President

A **TOP** RECORDING by
A **TOP** ARTIST . . .



BLUE BARRON

and his Orchestra

"YOU WERE ONLY FOOLING"

backed by
"IT'S EASY WHEN YOU KNOW HOW"
M-G-M 10185

M-G-M RECORDS

THE GREATEST NAME  IN ENTERTAINMENT

The Billboard MUSIC POPULARITY CHART

Radio Popularity

Week Ending May 21

PART III

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, May 14, 8 a.m., and ending Friday, May 21 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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The Top 30 Tunes (plus ties)

Title	Publishers	Lic. By
A Bed of Roses (R)	Johnstone-Monte	BMI
A Fella With an Umbrella (F) (R)	Feist	ASCAP
Baby Face (R)	Remick	ASCAP
Better Luck Next Time (F) (R)	Feist	ASCAP
Blue Shadows on the Trail (F) (R)	Santly-Joy	ASCAP
But Beautiful (F) (R)	Burke-Van Heusen	ASCAP
Crying for Joy (R)	James V. Monaco	ASCAP
Don't Blame Me (R)	Harry Warren	ASCAP
Encore Cherie (R)	Miller	ASCAP
Haunted Heart (M) (R)	Williamson	ASCAP
Heartbreaker (R)	Leeds	ASCAP
Hooray for Love (F) (R)	Melrose	ASCAP
I May Be Wrong (R)	Advanced	ASCAP
It Only Happens When I Dance With You (F) (R)	Berlin	ASCAP
Laroo, Laroo, Lilli Bolero (R)	Shapiro-Bernstein	ASCAP
Love of My Life (F) (R)	T. B. Harms	ASCAP
Matinee (R)	E. H. Morris	ASCAP
Nature Boy (R)	Burke-Van Heusen	ASCAP
Now Is the Hour (R)	Leeds	ASCAP
Put 'Em in a Box, Tie 'Em With a Ribbon (R)	Remick	ASCAP
Sabre Dance (R)	Leeds	ASCAP
Serenade (Music Played on a Heartstring) (R)	Duchess	BMI
Spring in December (Winter in May) (R)	Leeds	ASCAP-BMI
Steppin' Out With My Baby (F) (R)	Berlin	ASCAP
Tell Me a Story (R)	Laurel	ASCAP
The Dickey-Bird Song (F) (R)	Robbins	ASCAP
Toolie Oolie Doolie (The Yokel Polka) (R)	Chas. K. Harris	ASCAP
When You're Smiling (R)	Mills	ASCAP
You Can't Be True, Dear (R)	Bitmore	ASCAP
You Were Meant for Me (F) (R)	Miller	ASCAP
You're Too Dangerous, Cherie (R)	Harms, Inc.	ASCAP

The Remaining 23 Songs of the Week

Beyond the Sea (R)	Chappell	ASCAP
Bride and Groom Polka (R)	George Simon	ASCAP
Dream Girl (F) (R)	Famous	ASCAP
Fool That I Am (R)	Hill & Range-Mutual	BMI
I Wish I Knew the Name (R)	Leeds	ASCAP
I'd Give a Million Tomorrows (R)	Oxford	ASCAP
I'm Looking Over a Four Leaf Clover (R)	Remick	ASCAP
It's Magic (F) (R)	Witmark	ASCAP
It's You or No One (F) (R)	Remick	ASCAP
Little White Lies (R)	Bregman-Vocco-Conn	ASCAP
Manana (R)	Barbour-Lee	ASCAP
My Fair Lady (R)	United	ASCAP
My Gal Is Mine Once More (R)	Crawford	ASCAP
My Sin (R)	Chappell	ASCAP
Rhode Island Is Famous for You (M) (R)	Crawford	ASCAP
Serenade of the Bells (R)	Melrose	ASCAP
Someone Cares (R)	Campbell-Porgie	BMI
Thoughtless (R)	Feist	ASCAP
The Loveliness of You (R)	George Simon	ASCAP
The Thousand Islands Song (R)	E. H. Morris	ASCAP
We Just Couldn't Say Goodbye (R)	Words & Music	ASCAP
What Do I Have To Do (R)	Bregman-Vocco-Conn	ASCAP
What's Good About Goodbye (R)	Melrose	ASCAP

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		Title	Label	Lic. By
	Last Week	This Week			
7	1	1	NATURE BOY	King Cole-Capitol 15054	ASCAP
4	8	2	LITTLE WHITE LIES	Dick Haymes-Decca 24280	ASCAP
5	3	3	YOU CAN'T BE TRUE, DEAR	Ken Griffin-Jerry Wayne	
9	4	4	BABY FACE	Rondo R-228	ASCAP
19	2	5	MANANA	Art Mooney-MGM 10156	ASCAP
14	6	6	NOW IS THE HOUR	Peggy Lee-Capitol 15022	ASCAP
3	10	7	MY HAPPINESS	Bing Crosby-Decca 24279	ASCAP
15	5	7	NOW IS THE HOUR	Margaret Whiting-Damon D-11133	ASCAP
11	7	9	SABRE DANCE	Woody Herman-Capitol 15024	ASCAP
1	—	10	NATURE BOY	Frank Sinatra-Columbia 38102	ASCAP
2	9	11	YOU CAN'T BE TRUE, DEAR	Columbia 38210	ASCAP
1	—	12	LOVE SOMEBODY	Vera Lynn-London 202	ASCAP
5	14	13	THE DICKEY-BIRD SONG (F)	Doris Day-Buddy Clark-Columbia 38174	ASCAP
2	13	14	BABY FACE	Freddy Martin-Victor 20-2617	ASCAP
4	11	15	TOOLIE OOLIE DOOLIE	Jack Smith-Clark Sisters-Capitol 15078	ASCAP
				Andrews Sisters-Decca 24380	ASCAP

DECCA BUYERS GUIDE

A special listing of Decca records based on actual sales . . . your guide to the sure-fire hits of today and tomorrow.

A NEW HAYMES HIT!

"IT'S MAGIC"

DICK HAYMES . . . Decca 23826

TEN BEST SELLERS

- | | | |
|----|--|--------------------------------|
| 1 | NATURE BOY
YOU CAN'T BE TRUE, DEAR | DICK HAYMES
Decca 24439 |
| 2 | LITTLE WHITE LIES
The Treasure Of Sierra Madre | DICK HAYMES
Decca 24280 |
| 3 | MY HAPPINESS
TEA LEAVES | ELLA FITZGERALD
Decca 24446 |
| 4 | NOW IS THE HOUR
Silver Threads Among The Gold | BING CROSBY
Decca 24279 |
| 5 | THE DICKEY-BIRD SONG
Ooh! Look-a There, Ain't She Pretty? | LARRY CLINTON
Decca 24301 |
| 6 | TOOLIE OOLIE DOOLIE (The Yodel Polka)
I Hate To Lose You | ANDREWS SISTERS
Decca 24380 |
| 7 | IT'S MAGIC
It's You Or No One | DICK HAYMES
Decca 23826 |
| 8 | MAYBE YOU'LL BE THERE
Dark Eyes | GORDON JENKINS
Decca 24403 |
| 9 | HEARTBREAKER
Sabre Dance | ANDREWS SISTERS
Decca 24427 |
| 10 | SOMEONE CARES
CONFESS | MILLS BROTHERS
Decca 24409 |

COUNTRY SERIES

- | | |
|--|-------------------------------------|
| SEAMAN'S BLUES
WAITING FOR A TRAIN | ERNEST TUBB
Decca 46119 |
| DON'T MAKE ME GO TO BED AND I'LL BE GOOD
I'M WALTZING WITH A BROKEN HEART | RED FOLEY
Decca 46126 |
| MAMA BLUES
JOHN HENRY | SALTY HOMES
Decca 46116 |
| WHEN MY BLUE MOON TURNS TO GOLD AGAIN
BORN TO LOSE | DICK THOMAS
Decca 46127 |
| COOL WATER
TUMBLING TUMBLEWEEDS | SONS OF THE PIONEERS
Decca 46027 |

SEPIA SERIES

- | | |
|--|--|
| BEAMS OF HEAVEN
PRECIOUS MEMORIES | SISTER ROSETTA THARPE and MARIE KNIGHT
with SAM PRICE TRIO, Decca 48070 |
| DIDN'T IT RAIN
STRETCH OUT | SISTER ROSETTA THARPE and MARIE KNIGHT
with SAM PRICE TRIO, Decca 48054 |
| WHAT COULD I DO
I MUST SEE JESUS | MARIE KNIGHT and SAM PRICE TRIO
Decca 48072 |
| SERVES ME RIGHT
YOU CAN'T TELL WHO'S LOVIN' WHO | BUDDY JOHNSON
Decca 48060 |
| HE'LL UNDERSTAND AND SAY WELL DONE
LEAD ME TO THAT ROCK | FOUR KNIGHTS
Decca 48018 |

All Records Listed \$.75 Each, Exclusive of Taxes

The Billboard MUSIC POPULARITY CHARTS

Retail Record Sales

Week Ending May 21

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION	Last Week	This Week	Record
6	1	1	1	NATURE BOY King Cole Capitol 15054 <i>Lost April</i>
8	2	2	2	YOU CAN'T BE TRUE, DEAR Ken Griffin-Jerry Wayne <i>Doodle Doo Doo</i>
8	3	3	3	LITTLE WHITE LIES Dick Haymes Decca 24280 <i>The Treasure of Sierra Madre</i>
6	6	4	4	TOOLIE OOLIE DOOLIE Andrews Sisters Decca 24380 <i>I Hate To Lose You</i>
4	7	5	5	THE DICKEY-BIRD SONG (F) Freddy Martin Victor 20-2617 <i>If Winter Comes</i>
3	10	6	6	MY HAPPINESS J. & S. Steele Damon D-11133 <i>They All Recorded To Beat the Ban</i>
9	8	7	7	BABY FACE Art Mooney MGM 10156 <i>Encore, Cherie</i>
7	9	8	8	ST. LOUIS BLUES MARCH Tex Beneke Victor 20-2722 <i>Cherokee Canyon</i>
18	4	9	9	NOW IS THE HOUR Bing Crosby Decca 24279 <i>Silver Threads Among the Gold</i>

(Continued on opposite page)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION	Last Week	This Week	Album
1	1	1	1	Stan Kenton—A Presentation of Progressive Jazz Album (Four Records) Stan Kenton Capitol CD-79
3	1	2	2	Songs of Our Times (1932) Album (Four Records) Carmen Cavallaro Decca A-1932
9	4	3	3	Down Memory Lane (Four Records) Vaughn Monroe Victor P-202
2	5	4	4	Songs of Our Times (1929) Album (Four Records) M. Fingerle-A. Schutt Decca A-1929
1	—	5	5	Songs of Our Times (1928) Album (Four Records) B. Fomeen Ork. Decca A-1928

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION	Last Week	This Week	Record
13	1	1	1	Khachaturian: Gayne Ballet Suite—Sabre Dance Chicago Symphony Ork; A. Rodzinski, director Victor 20-0209
137	4	2	2	Clair de Lune Jose Iturbi Victor 11-8851
11	3	3	3	Khachaturian: Gayne Ballet Suite—Sabre Dance Oscar Levant Columbia 17521-D
15	2	4	4	Khachaturian: Gayne Ballet Suite—Sabre Dance Philharmonic Symphony of New York; Efrem Kurtz, conductor Columbia 12498
112	—	5	5	Warsaw Concerto Boston Pops, Arthur Fiedler, conductor; Lee Litwin, pianist Victor 11-8863

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION	Last Week	This Week	Album
3	3	3	3	Tchaikovsky: The Sleeping Beauty (Six Records) Leopold Stokowski and His Symphony Orchestra Victor DM-1205
27	4	2	2	Khachaturian: Gayne Ballet Suite (Three Records) New York Symphony Ork; Efrem Kurtz, conductor Columbia MM-664
1	—	2	2	Khachaturian: Gayne Ballet Suite No. 2 Album (Two Records) E. Kurtz, director; Philharmonic-Symphony Ork of New York Columbia MX-292
81	—	2	2	Rachmaninoff Concerto No. 2 in C Minor (Five Records) Artur Rubinstein, pianist; NBC Ork; Vladimir Golschmann Victor 1075
5	—	2	2	Student Prince Album (Three Records) Nelson Eddy and Rise Stevens Columbia MM-724

The Billboard

MUSIC POPULARITY CHARTS

PART V

Juke Box Record Plays

Week Ending May 21



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	Last Week	This Week	POSITION	Record Title	Artist	Label
7	1	1	1.	YOU CAN'T BE TRUE, DEAR	Ken Griffin-Jerry Wayne	Rondo R-228
3	4	2.	2.	NATURE BOY	King Cole	Capitol 15054
15	2	3.	3.	NOW IS THE HOUR	Bing Crosby	Decca 24279
7	3	3.	3.	TOOLIE OOLIE DOOLIE	Andrews Sisters	Decca 24380
9	5	5.	5.	BABY FACE	Art Mooney	MGM 10156
3	7	6.	6.	LITTLE WHITE LIES	Dick Haymes	Decca 24280
17	6	7.	7.	MANANA	Peggy Lee	Capitol 15022
3	10	8.	8.	MY HAPPINESS	J. & S. Steele	Damon D-11133
7	8	9.	9.	ST. LOUIS BLUES MARCH	Tex Beneke	Victor 20-2722
4	12	10.	10.	JUST BECAUSE	Frank Yankovic and His Yanks	Columbia 38072
					(J. Gumin, Chord 664; Eddy Howard, Majestic 1231; Sheriff T. Owens and His Cowboys, Mercury 6086; F. Zaje Polkateers, Continental C-1228; D. Stabile Ork, Decca 25376)	
16	17	11.	11.	NOW IS THE HOUR	Gracie Fields	London 110
9	15	11.	11.	SHINE	Frankie Laine	Mercury 5091
					(E. Fitzgerald, Decca 25354; Slim Green, Decca 48074; G. Lombardo, Decca 25353; Punch Miller Ork, Century 4005; Mills Brothers, Decca 24382; Quintet of the Hot Club of France, Victor 20-2760)	
14	18	13.	13.	NOW IS THE HOUR	Eddy Howard	Majestic 1191
3	16	14.	14.	TELL ME A STORY	Sammy Kaye	Victor 20-2761
					(Ames Brothers, Decca 24329; Vic Damone, Mercury 5120; King Guion Ork, Majestic 1238; B. Houston, MGM 10144)	
5	13	15.	15.	SABRE DANCE	Woody Herman	Columbia 38102
3	11	15.	15.	THE DICKEY-BIRD SONG (F)	Freddy Martin	Victor 20-2617
1	—	17.	17.	BABY FACE	Sammy Kaye	Victor 20-2879
9	14	18.	18.	BECAUSE	Perry Como	Victor 20-2653
					(D. Durbin, Decca 25295; Dean Hudson Ork-Sonny Stockton, Mello-Strain 112; R. Stevens-D. King Ork, Columbia 4515-M; Hal Winters, Apollo 1068)	
1	—	19.	19.	KING SIZE PAPA	Julia Lee and Her Boy Friends	Capitol Americana 40082
6	8	20.	20.	SABRE DANCE BOOGIE	Freddy Martin	Victor 20-2721
1	—	21.	21.	YOU CAN'T BE TRUE, DEAR	The Sportsmen	Capitol 15077
1	—	22.	22.	THE DICKEY-BIRD SONG (F)	Larry Clinton	Decca 24301
3	21	23.	23.	HEARTBREAKER	Andrews Sisters	Decca 24427
					(Aqua String Band, Victor 20-2759; S. Browne, London 200; Ferko String Band, Palda 109; Phillie All-Star String Band, Apollo 1111; The Philadelphia 50-Piece String Band-B. Wood, Dir., Tempo TR-656; J. Saunders, Rainbow 10043; M. Scott Ork and Chorus, Universal U-101; Jack Smith-Clark Sisters, Capitol 15078; R. Temple, De Luxe 1145; J. Wayne-The Dell Trio, Columbia 38150)	
1	—	24.	24.	BABY FACE	Jack Smith-Clark Sisters	Capitol 15078
2	28	24.	24.	SABRE DANCE	Andrews Sisters	Decca 24427
3	27	26.	26.	BABY FACE	H. King	Decca 25356
3	19	26.	26.	TOOLIE OOLIE DOOLIE	V. Horton and His Polka Debs	Continental C-1223
2	22	28.	28.	JUST BECAUSE	Eddy Howard	Majestic 1231
					(See No. 10)	
2	30	28.	28.	LAROO, LAROO, LILLI BOLERO	Peggy Lee	Capitol 15048
					(S. Browne, London 191; Frankie Carle, Columbia 38130; P. Como, Victor 20-2734; B. Crosby, Decca 24404; Vic Damone, Mercury 5121; S. Fields Ork, Musicraft 546; B. Houston, MGM 10166; E. Howard, Majestic 1224)	
16	24	30.	30.	BEG YOUR PARDON	Frankie Carle	Columbia 38036
					(Francis Craig, Bullet 1012; Dinning Sisters, Capitol 490; Larry Green Ork, Victor 20-2647; Art Mooney, MGM 10140; Snooky Lanson, Mercury 5109; Eddy Howard, Majestic 1220; Russ Morgan, Decca 24339)	
2	24	30.	30.	TIME OUT FOR TEARS	Savannah Churchill	Manor 1116
					(R. Temple, De Luxe 1145)	

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from opposite page)

12	11	10.	BECAUSE If You Had All the World and Its Gold	Perry Como	Victor 20-2653
				(D. Durbin, Decca 25295; Dean Hudson Ork-Sonny Stockton, Mello-Strain 112; R. Stevens-D. King Ork, Columbia 4515-M; Hal Winters, Apollo 1068)	
2	—	11.	TOOLIE OOLIE DOOLIE	V. Horton and His Polka Debs	Continental C-1223
			The Skaters Waltz		
18	5	12.	MANANA	Peggy Lee	Capitol 15022
			All Dressed Up With a Broken Heart		
8	13	13.	SABRE DANCE BOOGIE	Freddy Martin	Victor 20-2721
			After You've Gone		
2	15	14.	JUST BECAUSE	Frank Yankovic and His Yanks	Columbia 38072
			A Night in May		
				(J. Gumin, Chord 664; Eddy Howard, Majestic 1231; Sheriff T. Owens and His Cowboys, Mercury 6086; F. Zaje Polkateers, Continental C-1228; D. Stabile Ork, Decca 25376)	
1	—	15.	YOU CAN'T BE TRUE, DEAR	Vera Lynn	London 202
			Once Upon a Wintertime		

INSTALL 'EM ALL AND NAB THE NICKELS!

THE HITS THE WHOLE NATION IS SINGING

A parcel of hand-picked discs built to popularity by a tremendous series of radio and newspaper plugs!



"LOVE SOMEBODY" and also "Confess"



DORIS DAY and BUDDY CLARK

Orchestra under the direction of George Siravo
Columbia 38174



"WOODY WOODPECKER" Vocal by Gloria Wood

KAY KYSER and his Orchestra also "When Veronica Plays the Harmonica" KAY KYSER'S Campus Cowboys Columbia 38197



"YOU'RE OVER THE HILL" also "Mother Never Told Me" (It Was Anything Like This)

ARTHUR GODFREY Orchestra under the direction of Archie Bleyer Columbia 38195



"I'VE GOT A CRUSH ON YOU" (from "Strike Up The Band")

also "Ever Homeward" (from "The Miracle of the Bells") FRANK SINATRA Orchestra under the direction of Axel Stordahl Columbia 38151



"SUNRISE BOOGIE" also "Moondust Rhapsody"

FRANKIE CARLE and his Orchestra Columbia 38175

HEAR THE GREAT ARTISTS AT THEIR BEST ON

COLUMBIA RECORDS

Trade-marks "Columbia," and Reg. U. S. Pat. OR.

KING GIVES YOU TWO MORE TERRIFIC HITS!

A "new" and different styling - by

Another smashing "smoothy" - by

IVORY JOE HUNTER
DON'T FALL IN LOVE WITH ME
BACKED BY
SIESTA WITH SONNY
KING 4220

LONNIE JOHNSON
IN LOVE AGAIN
BACKED BY
I WANT MY BABY
KING 4225

KING RECORDS

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The Billboard MUSIC POPULARITY CHARTS

Folk Record Section

Week Ending May 21

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

Weeks to date	POSITION		Record
	Last Week	This Week	
11	1	1	ANYTIME Eddy Arnold and His Tennessee Plowboys.....Victor 20-2700
3	3	2	TEXARKANA BABY Eddy Arnold and His Tennessee Plowboys.....Victor 20-2806
2	4	3	BOUQUET OF ROSES..... Eddy Arnold and His Tennessee Plowboys.....Victor 20-2806
18	5	4	HUMPTY DUMPTY HEART Hank Thompson and His Brazos Valley Boys.....Capitol Americana 40065
8	8	5	DECK OF CARDS T. Tex Tyler.....4 Star 1228
5	7	6	TENNESSEE WALTZ..... Pee Wee King and His Golden West Cowboys.....Victor 20-2680
2	6	7	SUSPICION Tex Williams Western Caravan.....Capitol Americana 40108
10	2	8	WHAT A FOOL I WAS.... Eddy Arnold and His Tennessee PlowboysVictor 20-2700
17	-	9	SIGNED, SEALED AND DELIVERED Cowboy Copas..... King 658
15	-	10	BUBBLES IN MY BEER.... Bob Wills and His Texas PlayboysMGM 10116
2	-	10	SEAMAN BLUES Ernest Tubbs.....Decca 46119

FOLK TALENT AND TUNES

Johnny Bond, script writer and character actor on NBC's Gene Autry show, came up with his own network program over ABC May 22, when he did the first of a series of 15-minute segs of the *Hitching Post*, a Saturday afternoon ainer. Johnny intends to vacation soon at his Oklahoma ranch. . . . Jack Staap, producer of the *Grand Old Opry*, WSM, Nashville, in Los Angeles for two weeks in connection with the National Association of Broadcasters' convention.

Denver Bill (William J. Clarke) reports that he is fronting a six-piece combo over WKRZ, Oil City, Pa., known as the Colorado Ranch Hands, comprised of Johnny Holtz, fiddle; Montie Kellogg, accordion; Curley Evans, Hawaiian electric guitar; Smokey Wagner, Spanish electric guitar; Phil Kerr, bass, and the leader's guitar. They are also heard on WISR, Butler, Pa. . . . Duke de Keno, formerly with WLW, Cincinnati, has joined Uncle Harve's Ragtime Wranglers and the Florida Barn Dance, Miami.

Bill Monroe will be the guest star on the NBC Prince Albert seg of the *Grand Old Opry* June 5. . . . Roy Acuff is set to head a jamboree package unit at a Memphis auditorium June 23. . . . Cowboy Copas set to head one-night unit at Constitution Hall, Washington, June 19. . . . Two tent shows from WSM's *Grand Old Opry* have started playing dates, with Ernest Tubbs and Radio Dot and Smokey heading one, while Bill Monroe and His Blue Grass Boys and the Kentucky Twins, Mel and Stan, spearhead the other.

Jim Allen reports that Rosalie Allen has moved her nightly folk music disk jockey show from the New York studios of WOV to her Long Island home. Rosalie is expecting a child, but will continue her shows from her home. Rosalie just opened the first all-folk music record shop in Manhattan on the corner of 53d and Broadway. Shop is called the Rosalie Allen Hillbilly Music Center.

A new promotion combine for staging folk music shows in New Jersey has been organized in Philadelphia, with Bill Borelli, agent and radio personality; Jimmy Meyers, Cowboy label exec, and MacMcGuire, leader of the Harmony Rangers, co-operating. Their first date was staged May 16 in Convention Hall, Camden, N. J., with successive Sunday night jamborees to be staged at War Memorial Theater, Trenton, N. J., and the Armory, Vineland, N. J. Big hillbilly and Western names will headline, with the Harmony Rangers as house band. It's possible that a network show will be worked out of the *Jersey Jamborees*. . . . Esmerelda headed the first vaude show at the Steel Pier, Atlantic City, last week.

Shorty Warren now has his own live show on WNJR, Newark, N. J., every Sunday afternoon. . . . Carson Robinson, MGM disk-cutter, has started his own weekly barn dances in Poughkeepsie, N. Y., plus a new disk jockey show, which utilizes hillbilly and Western platters exclusively, over a Poughkeepsie station. Carson also operates his own horse ranch at his home in Pleasant Valley, N. Y. . . . Doc Cassidy writes that Roy Starkey has added another show, the *Circle Star Ranch*, a show designed for kids, to his schedule over WHAS, Louisville.

Murray Nash, Mercury Records' new folk music chief, reports at length on the hillbilly activity at WNOX, Knoxville. The *Middy Merry-Go-Round*, noontime two-hour live folk music feature, has been going continuously since 1936. Units on the show and also the big Saturday night *Tennessee Barn Dance* include Buster Moore and Bonny

(Continued on opposite page)

GET THESE

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IN YOUR RECORDS

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EXCLUSIVE SALES AGENTS FOR U. S., CANADA, CENTRAL AND SOUTH AMERICA

The Billboard

MUSIC POPULARITY CHARTS

PART VI

Folk Record Section

Week Ending May 31



BEST SELLING FOLK RETAIL RECORDS

Records listed are hillbilly records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

Weeks to date	Last Week	This Week	Record	Label
2	1	1	ANYTIME	Eddy Arnold and His Tennessee Plowboys...Victor 20-2700
3	2	2	TEXARKANA BABY	Eddy Arnold and His Tennessee Plowboys...Victor 20-2806
3	5	3	BOUQUET OF ROSES	Eddy Arnold and His Tennessee Plowboys...Victor 20-2806
3	3	4	DECK OF CARDS	T. Tex Tyler...4 Star 1228
3	6	5	TENNESSEE WALTZ	Pee Wee King and His Golden West Cowboys...Victor 20-2680
3	4	6	HUMPTY DUMPTY HEART	Hank Thompson and His Brazos Valley Boys
3	8	7	SUSPICION	Tex Williams Western Caravan...Capitol Americana 40108
1	—	7	WHAT A FOOL I WAS	Eddy Arnold and His Tennessee Plowboys...Victor 20-2700
3	9	9	SWEETER THAN THE FLOWERS	Moon Mullican...King 673
2	7	10	ILL HOLD YOU IN MY HEART	Eddy Arnold and His Tennessee Plowboys...Victor 20-2332

ADVANCE FOLK RECORD RELEASES

- (I Got) A New Thrill From an Old Flame**
D. Groom and His Texans (Don't Be)
Mercury 6108
- Banjo Polka**
Tex Williams Western Caravan (Pretty Red)
Capitol 15101
- Careless Love**
L. Morse (Sing Me)
Decca 25383
- Chinese Laundry**
E. (Chong) McMullen-C. Gregory (Ring Down)
Penguin R-506
- Cocaine Blues**
R. Hogsed (Fishtail Boogie)
Capitol Americana 40120
- Don't Be a Baby**
D. Groom and His Texans (A New)
Mercury 6108
- Drinking Gin (Is a Dreadful Sin)**
T. Dee McAn (That Country)
Holiday 102
- Fishtail Boogie**
R. Hogsed (Cocaine Blues)
Capitol Americana 40120
- Girls Don't Nag Your Husband**
Lonzo and Oscar and Their Winston County Pea Pickers (There's a)
Victor 20-2908
- I Don't Know Why I Love You So**
Lonnie Glosson and His Railroad Playboys (West Bound)
Mercury 6109
- In the Pines (The Longest Train I Ever Saw)**
Texas J. Robertson-The Panhandle Punchers (Tears Today)
Victor 20-2907
- Navajo Maiden**
Maddox Bros. and Rose (Whoa, Sailor)
4 Star 1209
- Pretty Red Lights**
Tex Williams Western Caravan (Banjo Polka)
Capitol 15101
- Ring Down the Curtain**
E. McMullen (Chinese Laundry)
Penguin R-506
- Sing Me a Song of Texas**
L. Morse (Careless Love)
Decca 25383
- Sweetheart of Yesterday**
Stu Davis and His Northwesters (Too Far)
Victor 20-2909
- Tears Today and Blues Tomorrow**
Texas J. Robertson-The Panhandle Punchers (In the)
Victor 20-2907
- That Country Over There**
T. Dee McAn (Drinking Gin)
Holiday 102
- There's a Hole in the Bottom of the Sea**
Lonzo and Oscar and Their Winston County Pea Pickers (Girls Don't)
Victor 20-2908
- Too Far Apart**
Stu Davis and His Northwesters (Sweetheart of)
Victor 20-2909
- Two Weeks' Notice**
S. Nichols (I'm Free)
MGM 10189
- Until We Meet Again**
D. Reinhart (Oklahoma Blues)
Columbia 20433
- West Bound Rocket**
Lonnie Glosson and His Railroad Playboys (I Don't)
Mercury 6109
- When the Work's All Done This Fall**
J. Dale-Prides of the Prairies (Don't Make)
Continental C-8036
- Whoa, Sailor**
Maddox Bros. and Rose (Navajo Maiden)
4 Star 1209
- Who Cares, Who Cares?**
D. Denney (If That's)
Victor 20-2890
- Would You Cry?**
Buchanan Brothers-The Georgia Cata-mounts (The Steam)
Victor 20-2891
- Yodeling Blues**
R. Lunn and His Talking Blues Boys (I Want)
Mercury 6104
- Yodeling Polka**
Spade Cooley Ork (Hide Your)
Columbia 20431
- Your Lies Have Broken My Heart**
J. Osborne (My Heart)
King 715
- You're Gonna Be Sorry (Some of These Days)**
J. Guthrie and His Oklahomans (Bow Down)
Capitol Americana 40118

FOLK TALENT AND TUNES

(Continued from opposite page)

Lou, who recently inked a pact with Mercury. Coming from WPTF, Raleigh, N. C., in late 1947, this foursome, Lloyd Bell, guitar; Willie G. Brewster, fiddle, plus Bonny Lou's guitar and Buster's mandolin or banjo, feature hillbilly ballads and hymns. Carl Story and the Rambling Mountaineers, who line up with Claude Boone, guitar; Hack Johnson, guitar; Clyde Johnson, tenor guitar; Cotton Galyon, steel guitar, and the leader's fiddle and guitar are another Mercury property on WNOX. Carl and his boys headline a big hillbilly jamboree set for Pennington Gap, Va., July 4, where they'll appear along with Lester Flat and the Foggy Mountain Boys.

One of the original WNOX acts, which has remained with the station since the Knoxville outlet started live hillbilly shows, is Archie (Grandpappy) Campbell and His Old Timers. Unit features Campbell's comedy impression of the ancient character, Grandpappy, as well as Red Kirk's guitar and baritone vocalizing, plus Speedy Krise's steel guitar plucking and renditions of the standard hill ditties. Chet Atkins, Victor artist, and his Colorado Mountain Boys are a recent addition to the WNOX staff. Besides his vocalizing, Chet is a top electric guitar man and has appeared on many record sessions with the biggest names in the

(Continued on page 34)

WAAT HAPPENS???

HAL TUNIS

In Newark Hal's "Band Review" is a big thing over WAAT. He pulls lots of mail, is much in demand for emcee jobs, and is a crack announcer to boot. Prides himself on his talent judging ability and for good reason; he knows his business.



ALAN DALE

on Sig 15206

TEA LEAVES

MY HAPPINESS

With The Moonlighters and Alan Schackner, Harmonica



* Selected by The Ohio Automatic Phonograph Owner's Association as The Hit Tune of The Month for June.

FLASH

In a recent poll of listeners to the popular "Singing Battle Royal" show on New York's WINS, emcee GEOFF DAVIS announced the results as follows:

1. Frank Sinatra
2. ALAN DALE
3. Vic Damone
4. Perry Como
5. Andy Russell
6. Bing Crosby

Alan Dale is an exclusive Signature artist

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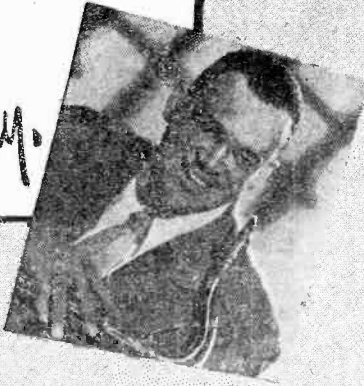
Signature Records, 601 W. 26th St., New York

Many thanks to...

Disc Jockeys, Record Distributors
Juke Box Operators and...
Record Dealers for your
wonderful support and
pushin' my Apollo records
to the top!

60 RED 60 • DUTCH KITCHEN BOUNCE • NO. 778

yours
Musically,



Arnett Cobb
and orchestra

APOLLO RECORDS, INC.

EXECUTIVE OFFICES: 342 MADISON AVE., NEW YORK CITY

The
Billboard
MUSIC POPULARITY CHARTS

PART
VII

Race Records

Week Ending
May 21

BEST SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

Weeks to date	Last week	This Week	
2	1	1.	TOMORROW NIGHT.....Lonnie Johnson.....King 4201
2	2	2.	GOOD ROCKIN' TONIGHT..Wynonie Harris.....King 4210
2	3	3.	NATURE BOY.....King Cole.....Capitol 15054
2	6	4.	ALL MY LOVE BELONGS TO YOU.....Bull Moose Jackson..King 4189-4213
2	5	5.	LONG GONE.....Sonny Thompson...Miracle M-126
2	7	6.	KING SIZE PAPA.....Julia Lee and Her Boy Friends.....Capitol Americana 40082
2	4	7.	FINE BROWN FRAME...Nellie Lutcher.....Capitol 15032
2	9	8.	I LOVE YOU, YES I DO...Bull Moose Jackson.....King 4181
2	8	8.	MESSIN' AROUND.....Memphis Slim.....Miracle 125
1	—	10.	WRITE ME A LETTER....The Ravens.....National 9038

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

Weeks to date	Last week	This Week	
13	1	1.	TOMORROW NIGHT.....Lonnie Johnson.....King 4201
2	10	2.	LONG GONE.....Sonny Thompson...Miracle M-126
5	6	3.	GOOD ROCKIN' TONIGHT..Wynonie Harris.....King 4210
16	2	4.	KING SIZE PAPA.....Julia Lee and Her Boy Friends.....Capitol Americana 40082
3	3	5.	NATURE BOY.....King Cole.....Capitol 15054
1	—	6.	MESSIN' AROUND.....Memphis Slim.....Miracle 125
1	—	6.	THAT'S WHAT I LIKE...Julia Lee and Her Boy Friends.....Capitol 15060
11	4	8.	ALL MY LOVE BELONGS TO YOU.....Bull Moose Jackson..King 4189-4213
1	—	9.	MILKY WHITE WAY.....Trumpeteers.....Capitol 15032
11	4	10.	FINE BROWN FRAME...Nellie Lutcher.....Capitol 15032

ADVANCE RACE RECORD RELEASES

<p>Blue Holiday J. Alexander (If I) Capitol 15100</p> <p>Chicago Breakdown Big Maceo (If You) Victor 20-2910</p> <p>Dream Lucky Blues J. Lee (Lotus Blossom) Mercury 8013</p> <p>If I Should Lose You J. Alexander (Blue Holiday) Capitol 15100</p> <p>If You Ever Change Your Ways Big Maceo (Chicago Breakdown) Victor 20-2910</p> <p>I'm Nuts Over You (But You're Just a Teaser) Lonnie Johnson (It Ain't) Decca 48078</p> <p>It Ain't What You Used To Be Lonnie Johnson (I'm Nuts) Decca 48078</p> <p>Lotus Blossom J. Lee (Dream Lucky) Mercury 8013</p>	<p>Money Is Honey The Bandana Girls (Part Time) Decca 48079</p> <p>Moonglow B. Samuels (Stompin' Those) Mercury 8086</p> <p>Part Time Papa The Bandana Girls (Money Is) Decca 48079</p> <p>Stompin' Those Blues Away B. Samuels (Moonglow) Mercury 8086</p> <p>Voo Doo Man A. Laurie-P. Gayten Trio (Wondering Blues) De Luxe 1173</p> <p>Wondering Blues A. Laurie-P. Gayten Trio (Voo Doo) De Luxe 1173</p>
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FOLK TALENT AND TUNES

(Continued from page 33)

hillbilly field. Appearing with Chet and also in their own spot are the King diskling duo, Homer (Henry D. Haynes) and Jethro (Kenneth C. Burns), while Archie Burns handles the bass assignments.

Art Wood of the North Carolina Ridge Runners, Lancaster, Pa., reports that his Mt. Gretna Park operation opened May 2 with the largest crowd in the 15-year history of the park. The following week-end the crowds were even better, so Art is expecting a bang-up season. He has the Georgia Crackers set June 13, with Grandpa Jones, whose show pulled the second largest crowd last year, coming in August 8. Art has his own record label, Artwood, with his latest platter, the Ridge Runners' cutting of *I've Loved and Lost, Little Darling and Brown Eyes*. The group is made up of Lester Miller, fiddle; Ola Belle Campbell, banjo; Johnny Miller, steel guitar and fiddle; Alex Campbell, guitar; Earl Wallace, bass, and the leader's guitar. Before coming to WLAN, Lancaster, Pa., they worked at WDEL, Wilmington, Del.

The first Louisiana annual State-wide folk festival was held May 23 in the Municipal Auditorium, New Orleans. Organizer Uncle Gus Foster, who formerly operated a barn dance and radio show, emceed. Nearly 300 entertainers from Louisiana and some from Tennessee, Texas and Alabama worked, with such people as Bill Dobson, Wayne Singleton, Texas Red and His Red Hats and the Ozark Catfish in attendance. Contests included yodeling, stomping, hoe-downs, hymn singing, Western and hillbilly singing and comedians, with prizes going to winners in each division.

REGENT RECORDS NEW

3 SMASH RECORDS

Regent No. 117

"YOU CALL EVERYBODY DARLIN"

"LINGER AWHILE" ★

● AL TRACE and his orchestra

Regent No. 118

"MONEY, MONEY, MONEY"

"I WAS LUCKY" ★

● DOLLY DAWN and the Dawn Patrol

Regent No. 119

"FIDDLE FADDLE" ★

"FUNICULI FUNICULA"

● DON HENRY HARMONICA TRIO

By Special Request

ORDER FROM YOUR NEAREST DISTRIBUTOR

OR REGENT RECORDS 1184 ELIZABETH AVE. ELIZ. 4, N. J.

Billboard MUSIC POPULARITY CHARTS

PART VIII

Record Possibilities

Week Ending May 21



THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

CARAMBA! IT'S THE SAMBA Peggy Lee-Dave Barbour Ork... Capitol 15090
BABY, DON'T BE MAD AT ME Peggy Lee-Dave Barbour Ork... Capitol 15090
 "Samba" gets a top-flight Lee vocal loaded with humor and infectious toe-tapping rhythm. Dave and a Brazilian rhythm group lay down the highly danceable beat. Side is a likely successor to "Manana." Peggy gives "Baby" her inimitable subtle treatment. Tune is in the simple, nostalgic torch vein of yesteryear. Disk looks like a double-header boff.

WOODY WOODPECKER Kay Kyser Ork..... Columbia 38197
 A delightfully wacky novelty production. Scored around the gurgling call of the familiar cartoon character, Woodpecker, with the ork and fem chirper picking up the call in a repeated refrain, this one is going to make 'em chuckle and forget their troubles.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. WOODY WOODPECKER Kay Kyser..... Columbia 38197
2. PUT 'EM IN A BOX..... King Cole Trio..... Capitol 15080
3. TEA LEAVES Emile Cote..(No Number Available)
4. MELODY TIME Vaughn Monroe..... Victor 20-2785
4. WILLIAM TELL OVERTURE Spike Jones..... Victor 20-2861
6. IT'S MAGIC Gordon MacRae..... Capitol 15072
7. IT'S MAGIC Dick Haymes-G. Jenkins Ork.... Decca 23826
8. PUT 'EM IN A BOX Doris Day..... Columbia 38188
9. BETTER LUCK NEXT TIME..... Jo Stafford..... Capitol 15084

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. WILLIAM TELL OVERTURE Spike Jones..... Victor 20-2861
2. WOODY WOODPECKER Kay Kyser..... Columbia 38197
3. PUT 'EM IN A BOX..... King Cole Trio..... Capitol 15080
4. PUT 'EM IN A BOX..... Eddy Howard..... Majestic 1252
5. A FELLA WITH AN UMBRELLA Bing Crosby..... Decca 24433
6. MELODY TIME Vaughn Monroe..... Victor 20-2785
7. CONFESS Patti Page..... Mercury 5129
8. BLUE SHADOWS ON THE TRAIL..... Bing Crosby..... Decca 24433
9. MAHARAJAH OF MAGADOR Vaughn Monroe..... Victor 20-2851
10. YOU CALL EVERYBODY DARLING..... Al Trace...(No Number Available)

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. PUT 'EM IN A BOX..... Eddy Howard..... Majestic 1252
2. MELODY TIME Vaughn Monroe..... Victor 20-2785
3. SUNRISE BOOGIE Frankie Carle..... Columbia 38175
4. FOOLIN' Francis Craig..... Bullet 1013
5. I HATE TO LOSE YOU..... Andrews Sisters..... Decca 24380
6. IT'S MAGIC Gordon MacRae-G. Jenkins Ork... Decca 23826
7. MELODY TIME Hal Derwin..... Capitol 15071
8. PUT 'EM IN A BOX..... King Cole Trio..... Capitol 15080
9. WOODY WOODPECKER Kay Kyser..... Columbia 38197

IT'S A MOST UNUSUAL SONG*
 IT'S A MOST UNUSUAL COLUMBIA RECORD*

Listen to **RAY NOBLE**
 introduce his COLUMBIA RECORD version of
IT'S A MOST UNUSUAL DAY
 (from M-G-M's "A Date With Judy")
 Vocal featuring ANITA GORDON

on "THE CHARLIE McCARTHY SHOW"
 N.B.C. • 8:00 P.M. EDST • Sunday, May 30th



it's a
 most
Unusual
 day

COLUMBIA RECORD 38206

*The most unusual record of this or any season. For the first time on a single record release, you'll hear an entire Broadway musical production treatment of a pop song. Ray Noble's inimitable technique with Anita Gordon's vocal sets a new style in interpretation.

Suite 908
1650 Broadway
New York City

**METRO
NEWS**

EXTRA

VOL. I No. 1

JUNE 1948

METRO label to be ME-RO

Hit Metro Record M-7465

**"YOU'LL ALWAYS BE MY
SWEETHEART** with Bob Stewart
To be known as ME-RO M-7465
Effective after July 1, 1948

New METRO
(ME-RO) Releases

M-7464
"Let's Go Around Again"
M-7467
"Here's A Rose"

DISTRIBUTORS
WRITE FOR SAMPLE
DISCS

A Few Choice Territories Still
Available for Distributors

ME-RO RECORDS, Inc.

1650 Broadway New York, N. Y.
Suite 908, Phones: PL 7-6983, CO 5-9894

This record, already a hit in New York (thanks to F. W. Woolworth and Kresge stores), will be identical. The only change is in the label METRO to ME-RO.

"A MAN COULD BE A WONDERFUL THING"

by Leo Corday and Leon Carr

... can be a wonderful thing for your show.

From The Billboard, May 15

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

6. A MAN COULD BE A WONDERFUL THINGRay McKinley.....Victor 20-2768

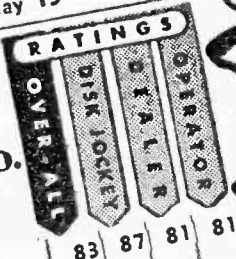
From Variety, May 12

A MAN COULD BE A WONDERFUL THING ...

... As cooked up by McKinley and his staff chirper, Marcy Lutes, it's about the cleverest piece of tease dueting that's come off the etching table in some time. Number could catch on in a big way. A blend of charm, verve and humor.

From The Billboard, May 15

ARTIST
TUNES
LABEL AND NO.
COMMENT



A Man Could Be a Wonderful Thing (Ray McKinley-Marcy Lutes)
Excellent boy-girl vocal between Ray and Marcy with quality band-backing. Tune and lyrics attractive—could add up to a hit.

RITCHIE MUSIC CO., INC.
1619 Broadway N. Y. 19, N. Y.

The Billboard MUSIC POPULARITY CHARTS

PART IX

Record Reviews

Week Ending May 14

RATINGS
(100 Point
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

How Ratings
Are
Determined

Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change, depending on results of a survey of the music trade now being conducted. N. S. Indicates a record is not suitable for appraisal within the market.

The
Categories

Point listings are maximums. Song calibre, 18; Interpretation, 16; arrangement, 16; "name" value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record adv'tg-promotion, film, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
VIC DAMONE (Mercury 5135) <i>Rosa</i> (Camarata Ork) Da Moan sings this melodic tango with customary restraint and sensitive shadings. Top grade backing by Toots Camarata's ork. <i>I Don't Want To Meet Any More People</i> (Glenn Osser Ork) Another appealing job by Vic, also well-supported by the Glenn Osser ork.	83	85	84	82
TED WEEMS (Mercury 5139) <i>Hindustan</i> (Elmo Tanner) The jazz oldie in rumba tempo with a whistling chorus by Elmo. <i>I Wonder Where That Man of Mine Has Went</i> (Shirley Richards) Hillbilly style comedy number. No great shakes for Weems.	78	79	75	80
DINAH SHORE (Sonny Burke Ork) (Columbia 38191) <i>Better Luck Next Time</i> Dinah does a sterling job on one of the top Berlin "Easter Parade" tunes. Sonny Burke's crew backs her beautifully. <i>Steppin' Out With My Baby</i> La Shore struts her stuff on the Berlin rhythm tune and gets fine backing from the Burke ork.	63	62	62	64
THE MARLIN SISTERS (The Columbians) (Columbia 38211) <i>Tooie Oolie Doolie (The Yodel Polka)</i> Already a hit via the small label route, the Swiss novelty gets competent backing from gal trio. (The Marlin Sisters-Eddie Fisher) <i>You Can't Be True, Dear</i> (The Columbians) Eddie Fisher joins the sisters on the current waltz pop. As with most other versions, treatment here is suitably schmaltzy.	83	83	82	85
BRAD REYNOLDS-IRVING MILLER ORK (Sing-a-Tune 515) <i>Maybe</i> Tenor takes oldie a bit faster than most, then switches to labels' standard formula of inviting listener to sing with artist doing harmony. <i>When It's Springtime in the Rockies</i> Reynolds displays nice tenor tonils as this side follows pattern of filp.	85	85	83	86
KAY KYSER (Gloria Wood) (Columbia 38197) <i>Woody Woodpecker</i> A zany laughing phrase is echoed by vocalist and sections to furnish the "Woodpecker" theme. A catchy novelty that could score. <i>When Veronica Plays the Harmonica</i> Another novelty, but it doesn't pack the originality and zest of the filp.	82	84	83	81
JACK SMITH (The Clark Sisters-Earl Sheldon Ork) (Capitol 15013) <i>The Flower Seller</i> The smiling Smith style deftly executes sugary pop with Clark gals supplying competent harmony. <i>Takin' Miss Mary to the Ball</i> From new flick "On an Island With You," Smith chuckles way thru pert novelty. Horse hoof beats in arrangement effective.	82	85	80	91
ALAN LOGAN (National 7021) <i>Piano Fantasy</i> Rumba piano solo with rhythmic backing. Tricky runs and arpeggios in the Jan August manner. <i>I Love You Much Too Much</i> More rumba piano, this time with less frills and a steadier beat.	80	82	79	78
LARRY STEWART (Bud Lorraine Ork) (Bandwagon 501) <i>You Can't Be True (Du Kannst Nicht Treu Sein)</i> Accordion featured version of hit waltz, with Stewart delivering undistinguished vocal with a bit of the German lyric thrown in. <i>If I Could Steal You</i> Dull waxing here, both in the warbling and instrumental department.	82	85	80	91
BERT SHEFTER STRING OCTET (MGM 10200) <i>Fiddle-Fiddle</i> Number's a cinch to become a famous program piece. This is fair enough rendition. <i>Jazz Pizzicato: Jazz Legato</i> Love those plucks on Leroy Anderson's w.k. pieces, but there have been better and fuller-bodied jobs done on these.	73	71	71	74
	75	74	73	77
	65	68	61	67
	39	45	34	37
	81	82	80	80
	76	82	70	75

(Continued from page 130)

Billboard

MUSIC POPULARITY CHARTS

PART XI

Advance Information

Week Ending May 21



ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- All for the Love of Lil
L. Jordan (Run Joe) Decca 24448
- Ciribiribin
K. Griffin (Donkey Serenade) Rondo 129
- Come Back to Sorrento
Gallarini (Ritual Fire) Tempo TR-628
- Donkey Serenade
K. Griffin (Ciribiribin) Rondo 129
- Down South
Gallarini (Pavanne) Tempo TR-630
- Herthquake Boogie
M. Herth Trio (Twelfth Street) Decca 24450
- Hildegard Sings With Buddy Clark, Guy Lombardo, Carmen Cavallaro, Percy Faith Album (4-10")
Hildegard . . . Decca A-673
- And So To Speak . . . P. Faith Ork
Decca 23760
- I Haven't Got a Worry in the World
P. Faith Ork . . . Decca 23760
- I'll Be Yours (J'Attendrai) . . . C.
Cavallaro . . . Decca 23544
- I'm in the Mood for Love . . . C.
Cavallaro . . . Decca 23544
- I've Told Ev'ry Little Star . . . Buddy
Clark . . . Decca 23662
- June Is Bustin' Out All Over . . . G.
Lombardo-The Song Spinners . . .
Decca 23428
- This Was a Real Nice Clambake . . .
G. Lombardo-The Song Spinners . . .
Decca 23428
- Why Shouldn't It Happen to Us . . .
Buddy Clark . . . Decca 23661
- *Just Like That
J. Long (The White) Decca 25382
- Let a Smile Be Your Umbrella
Uptown String Band (That's My) Krantz
K-1023
- Lover, Come Back to Me
Gallarini (Mardi Gras) Tempo TR-626
- Mardi Gras
Gallarini (Lover Come) Tempo TR-626
- Pavanne (Morton Gould)
Gallarini (Down South) Tempo TR-630
- Rambling Rose
B. Eberly-R. Morgan (So Tired) Decca
24449
- Ritual Fire Dance
Gallarini (Come Back) Tempo TR-628
- Run Joe
L. Jordan (All for) Decca 24448
- Sabre Dance Boogie
T. Heath and His Music (Tabu) London
222
- So Tired
R. Morgan (Rambling Rose) Decca 24449
- Songs of Our Times (1922) Album (4-10")
B. Grant Ork . . . Decca A-1922
- 1. A Kiss in the Dark; 2. Wonderful
One; 3. Three o'Clock in the Morning
Decca 24020
- 1. All Over Nothing at All; 2. Some
Sunny Day; 3. Somebody Stole My
Gal . . . Decca 24021
- 1. Carolina in the Morning; 2. Way
Down Yonder in New Orleans; 3.
Lovin' Sam . . . Decca 24021
- 1. Chicago; 2. Toot, Toot, Tootsie; 3.
Mister Gallagher and Mister Shean
Decca 24023
- 1. Kitten on the Keys; 2. Stumbling
Decca 24022
- 1. Lady of the Evening; 2. Crinoline
Days; 3. A Pretty Girl Is Like a
Melody . . . Decca 24020
- 1. My Buddy; 2. Blue; 3. In the Little
Red Schoolhouse . . . Decca 24022
- 1. Rose of the Rio Grande; 2. Who
Cares; 3. China Boy . . . Decca
24023
- Souvenir Album (4-10")
L. Hampton . . . Decca A-669
- Air Mail Special, Parts 1 and 2 . . .
Decca 18880
- Chord-a-Re-Bop . . . Decca 18830
- Flying Home No. 2 . . . Decca 23639
- Hamp's Salty Blues . . . Decca 18830
- Punch and Judy . . . Decca 23639
- Tempo's Birthday . . . Decca 23696
- The Pencil Broke (and That's All She
Wrote) . . . Decca 23696
- Tabu
T. Heath and His Music (Sabre Dance)
London 222
- That's My Gal
Uptown String Band (Let a) Krantz
K-1023
- *The White Star of Sigma Nu
J. Long (Just Like) Decca 25382
- Twelfth Street Rag
M. Herth Trio (Herthquake Boogie)
Decca 24450

- Two-Timer
Perko String Band (You Darlin') Palda
116
- You Darlin'
Perko String Band (Two-Timer) Palda
116

RELIGIOUS

- Be Still My Soul
All-Girl Choir-F. Shackleton (Cleanse
Me) True Tone 1045
- Cleanse Me
All-Girl Choir-F. Shackleton (Be Still)
Tru Tone 1045
- Dig a Little Deeper
Rainbow Four (If I) Rainbow 60001
- If I Could Just Make It In
Rainbow Four (Dig a) Rainbow 60001
- If You Have Retreated From God
Bailes Brothers (Sinner Kneel) Columbia
20429
- May the Circle Be Complete
The Johnson Family Singers (Somebody's
Waiting) Columbia 20426
- Sinner Kneel Down and Pray
Bailes Brothers (If You) Columbia 20429
- Somebody's Waiting For Me
The Johnson Family Singers (May the)
Columbia 20426
- The Old Rugged Cross Album (4-10")
R. Ford . . . Tru Tone T-6
- After . . . Tru Tone 1013
- I'd Rather Have Jesus . . . Tru Tone
1030
- In the Garden . . . Tru Tone 1030
- My Home Sweet Home . . . Tru Tone
1012
- The Church By the Side of the Road
Tru Tone 1029
- The Haven of Rest . . . Tru Tone
1012
- The Old Rugged Cross . . . Tru Tone
1029
- The Unclouded Day . . . Tru Tone
1013
- The Church in the Wildwood and other
Hymns of the Heart Album (4-10")
The Harmonizers . . . Victor P-211
- Have Thy Own Way, Lord . . . Victor
20-2882
- I Love To Tell the Story . . . Victor
20-288
- Just as I Am . . . Victor 20-2883
- Let the Lower Lights Be Burning . . .
Victor 20-2884
- Rock of Ages . . . Victor 20-2881
- Softly and Tenderly . . . Victor
20-2884
- Tell Me the Old, Old Story . . .
Victor 20-2881
- The Church in the Wildwood . . .
Victor 2882

*Re-issue.

LATIN-AMERICAN

- Cometelo To' (Give Me a Little Bite)
C. Pozo Ork (Paso En) Coda 5053
- Mish-Mash (Hubba, Hubba, Rhumba)
D. Rivero Ork (Wha' Happen) Coda 5055
- Nino (The Great Yacovino)
R. Hernandez Ork (Pedro Piper) Coda
5071
- Paso En Tampa (Wha' You Say)
C. Pozo Ork (Cometelo To') Coda 5053
20-2883
- Pedro Piper (Peter Piper)
R. Hernandez Ork (Nino) Coda 5071
- Perfume De Gardenias
N. Morales Sextet (Silencio) Coda 5074
- Silencio
N. Morales Sextet (Perfume De) Coda
5074
- Wha' Happen (Que Pasa)
D. Rivero Ork (Mish-Mash) Coda 5055

*Re-Issue

CHILDREN'S RECORDS

- Goldilocks and the Three Bears
Uncle Henry . . . Adventure A-10
- Jack and the Beanstalk
Uncle Henry . . . Adventure A-8
- Three Little Pigs
Uncle Henry . . . Adventure A-9

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"Nature Boy" Infringe Claim Finally Filed

NEW YORK, May 22.—With all the fanfare gone before, the alleged *Nature Boy* infringement suit finally got around to being filed Thursday (20) in United States District Court here. Launched by the J. & J. Kammen music firm, publishers of *Schweig Mein Hertz*, the suit asks for an injunction and damages against the Edwin H. (Buddy) Morris Company, the Crestview Music Corporation; Burke & Van Heusen, Inc., and Eden Ahbez. Papers were entered by attorney A. Edward Masters on behalf of Herman Yablekoff, Jack and Joseph Kammen and J & J Kammen Music.

According to the complaint, Yablokoff penned *Hertz* in October, 1935. Between 1935 and April 29, 1948, he complied with the 1929 Copyright Act and secured exclusive rights. In 1935 Yablokoff assigned the exclusive selling agent rights to J. & J. and the song was pubbed that year.

Masters told *The Billboard* he will endeavor to prove that the Ahbez song infringes, not only on the music, but on the lyric as well. He avers that the English translation of *Hertz* concerns a little foreign boy who wanders over countries telling mythical tales.

The defendant's reply will be drawn by Lee Eastman, attorney for the Morris firm. The latter is the selling agent for the ditty, receiving the sales rights from Burke & Van Heusen, which in turn acquired sales rights from Crestview. The Crestview firm is co-owned by Carlos Gastel and Nat (King) Cole.

Dana Invades Kidisk Field

NEW YORK, May 22.—Dana Music, one of the leading indies in the polka field, invades the kidisk realm June 1 with the release of the first two in a series of unbreakable vinylite 10-inch singles for tots. The disks will retail at 98 cents per copy.

Albert Gamse, who composed the music and wrote the lyrics for the series, has already scored in the kidisk field with his *Kiddie Klassics* and *Songs for Little Folks*, released on the Mercury label. Gamse also co-authored such pop hits as *Amapola* and *Managua, Nicaragua*.

20 Disks in Series

Titled *Song Stories*, the series will run to 20 records, each packaged in an envelope with pictures descriptive of the enclosed sides. Stories are based on nursery rhymes, folk literature and traditional children's legends. Music for the disks will be provided by harmonicas and a capella.

Two initial couplings will be *Three Men in a Tub*, backed with *Let's Dance to the ABC and The Counting Song*, and *Tom, Tom, the Piper's Son*, backed with *The Boy Who Cried Wolf*.

New Presser

Pressings for the series will be made by the newly organized Connecticut Record Manufacturing Company, which filed a certificate of organization this week with the Connecticut Secretary of State's office. Officers are Sigmund Milau, president; George H. Bell, veepee; Clinton M. Bell, treasurer, and William R. Berkson, secretary, all of New York. The firm's office address is c/o Robinson, Robinson & Cole, Hartford, Conn., law firm.

Gene Tracey Suit Reversed by Court

(Continued from page 19)

would have gone over \$700,000), the circuit court ruled that the defendants were liable only for the profits received from such sale. This will cut the original judgment to approximately \$200,000. The case was remitted to district court for further proceedings.

If the plaintiffs, stockholders in Automatic Products represented by attorney Abraham Marcus, elect to accept the damages—profits formula—then a special referee will likely be designated to determine the amount of profits the defendants made from the stock deal which led to the filing of the initial action. Otherwise, an appeal to the Supreme Court may delay final adjudication.

The circuit court judges ruled that there was no conversion of incorporate securities but concurred that there was a misappropriation of corporate funds.

Tracey now is involved in trying to salvage the Majestic diskery which is operating under Chapter XI of the Chandler Act.

The defendant's appeal had been conducted by attorney Robert P. Patterson, former Secretary of War, as well as by the law firm of Sylvester & Harris. Abe Marcus, of the Zissu & Marcus law office, represented the original plaintiffs.

AFM-Diskers Peace Rumors Are Persistent

(Continued from page 21)

made more apparent by half-shaded contradictory "can't talk" statements from various diskers. It was reported that the record men met again Wednesday (19). Two diskers said there was no meeting. Two said there was a meeting. Those that said there was a meeting indicated that Frank Walker, MGM Records topper, participated. Walker hasn't taken active part in the Petrillo conferences since the early days of the Industry Music Committee at the beginning of the ban. This, the informants point out, might further indicate that a major decision is in the making. They say that Walker would not have participated otherwise.

The diskers who put down the new flow of speculation as gossip claim it all probably dates from an accidental meeting some three weeks ago between Jack Kapp, Decca Records topper, and Petrillo in a Waldorf-Astoria Hotel elevator. It is reported that the conversation ran something like this:

"When are we going to be able to do business, Jimmy?"

"Whenever you guys present a plan for my boys to get their money."

Meanwhile, a coincidental, altho possibly innocent, exodus of major recording execs this week-end was noted. Victor's Jim Murray left for Chicago for a distrib-field men's conclave; Capitol's Walter Rivers took off for Chi on business; Frank Walker, of MGM, is out of town, said to be attending his son's graduation somewhere in Pennsylvania; Decca's Milton Rackmil is just "out of town."

BMI ON PUBS' CASE

(Continued from page 22)

ing the N. Y. court has no jurisdiction over the case.

The complaint filed by Siegel contended that according to their interpretation of BMI contracts, the four pubbers were entitled to share in public-performance monies collected from non-radio sources such as night clubs, hotels, etc.

BMI's answer alleges that the

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CORRECTION!
Due to a typographical error in the May 15 issue of *The Billboard*, the number of
"PIN UP POLKA"
by Lenny Herman on Manor Records, appeared incorrectly. The correct number
MANOR #1119

TWO MORE
DEFINITELY ESTABLISHED TOWER-IFIC HIT
RECORDS
JACK OWENS' HUKILAU SONG
TOWER No. 1436
EDDIE BALLANTINE'S POPCORN POLKA
TOWER No. 1296

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SALARIES to proper persons
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510 15th St. Oakland 12, Calif.

ROSALINDA
Decca 46114 Dick Thomas
Rainbow 10033 Red Benson
Embassy P-1005 Al Stuart
CHERIO MUSIC PUB., INC.
1585 B'way, New York 19, N. Y.

Alexander group is not representative of some 1,330 BMI affiliate pubs. Alexander, on the other hand, claims he has letters from over 100 of these pubbers giving him authority to represent them in this matter.

Music—As Written

New York:

Emile Cote is now New York rep for Algene diskery. . . . Harvey Schwartz, veepee of English Decca, due here this week. . . . Gordon V. Thompson Company, Canadian representative for many local pubs, moved into its own building this week at 902 Yonge Street, Toronto. . . . Morty Palitz back on the Coast to take up his artist and repertoire activities for Decca. . . . Dave Kapp planed to Chicago this week because of his father-in-law's death.

Lawrence Welk ork has re-signed for the Hotel Roosevelt next year: he figures to build another Lombardo tradition at the spot. . . . Ottawa branch of the Federation of Musicians is skedding free longhair, band, and pop music concerts this summer. . . . Carl Kress's nitery-restaurant, Clef Inn, on Long Island, debuts Thursday (27). . . . Thirty-first annual series of the Guggenheim Memorial Concerts, in Central and Prospect parks, tees off June 18.

Lani McIntyre's ork replaces Johnny Pineapple's at the Hotel Lexington May 26; Pineapple was there for two years, three months. . . . Harry (the Hipster) Gibson is re-signed by General Artists Corporation for a one-year period. . . . Singer Del Casino will join with comic Steve Murray to build a singer-comedian pair aimed along Dean Martin and Jerry Lewis lines under the GAC aegis.

Johnny Bothwell is re-forming his full-sized ork after working with an octette for a while: the big band is set for Weir's in New Hampshire from July 3 thru September, working four days a week with the off-days to be filled in by GAC's one-nighter department. . . . Ray McKinley's ork set for one week at the Click in Philadelphia beginning July 26. . . . Guitarist Billy Bauer, bassist Arnold Fishkin and chirp Muriel Jayne this week joined the Benny Goodman Sextet which debuted at the Click Monday (24) eve. . . . Wyatt and Taylor, the piano-organ duo, opened Thursday (20) for four weeks at the Zodiac Room at the Chase Hotel in St. Louis; the team is handled personally by a new personal management set-up, Permanagement, Inc., headed by Ginger Johnson, of jingle fame, and Mike Levin, former Downbeat staffer.

Now they've got a theme song for the Southern revolt against present Democratic leadership. It's called *Let's Send Harry Back to the Farm*, words by William L. Daniel Jr., exec sec to Governor J. Strom Thurmond, of South Carolina, music by Major Robert Crawford, cleffer of the famed *Army Air Corps* song. . . . Pleasure Beach Ballroom, municipally-operated dancery at Bridgeport, Conn., opens this week with Dick Jurgens. Policy continues with name bands on Sundays and holidays and a local during the week. . . . Izler Solomon, conductor of the Columbus (O.) Symphony, has left by plane for Palestine to serve as conductor for the Palestine Philharmonic. . . . Rainbow Records is out with a new red and white series, featuring hillbilly and corn, to retail at 75 cents per.

John Murdock and Jane Clark, penners of the ditty, *Mother Never Told Me It Was Anything Like This* (recorded by Arthur Godfrey), are actually W. Clark Harrington, for 18 years manager of Columbia Broadcasting System's music copyright department, and his wife, Amber. . . . Tenor Al Garr has been signed to cut a series of religious disks for Sacred Records.

George Furness taking over the plugger duties of Walter Fleischer at BMI. . . . Larry Shayne returned to the Coast to start duties as West Coast professional manager of Famous-Paramount.

Bobby Byrne ork signed with the William Morris Agency. . . . Tony Pastor to play Convention Hall, Asbury Park, N. J., the week of July 7, replacing the previously skedded Art Mooney.

Charlie Shavers rejoined the Tommy Dorsey trumpet section. . . . Music Corporation of America signed the Korn Kobbler to a five-year paper.

Apollo Records set three new distribs for Los Angeles (Central Record Sales), Salt Lake City (Radio Supply Company) and Nashville (Tennessee Music Sales). . . . William Morris Agency offering a new one-nighter package consisting of Frances Langford and hubby, Jon Hall, along with the bands of either Buddy Rich or Bobby Byrne. . . . Rustic Cabins in Englewood Cliffs, N. J., returned to a full-week ork policy.

GAC Veepee Milton Krasny, due into town next week, reportedly may stay in New York for several months since West Coast biz is slow. . . . New music men's lunch hour meeting place is Phil Calvano's, a golf pro with headquarters around the corner from the RKO Building. Among the clients are Harry Meyerson, Eli Oberstein, Mitch Ayres, George Pincus, Dick Voltter and others. . . . Pubber George Simon due in town next week; he leaves for England with Tony Martin the following week. . . . Tunesmith Allie Wrubel is in town. . . . Sam Donahue's ork into the Paramount Theater in July on the Jo Stafford bill.

Sonny Dunham is booked into the Claridge Hotel, Memphis, for three weeks starting July 30. . . . Ina Ray Hutton's eight-week stand at the Latin Quarter here opens June 20. . . . The Korn Kobbler are to do a stint in Ken Robey's forthcoming Broadway revue, *Hilarities of 1948*. . . . Longhair conductor Efrem Kurtz left for Europe Friday to conduct symphony orks in France, England and Switzerland. . . . Warbler Ralph Young's next platter for Jubilee label is skedded to be released soon. Young is former chanter with the Les Brown and Shep Fields orks.

Chicago:

Art Satherlee, Columbia folk music chief, cut Gene Autry on four sides against a background of harmonicas. . . . Irma Green, wife of Mercury Prexy Irv Green, recovering from surgery at Augustana Hospital. . . . The Harmonicats cut to their original threesome, with singer Kappy Lafell now heading a cocktail unit at Al Finston's Nob Hill Lounge. . . . Joe Glaser looking over prospects to head his projected West Coast office.

Second edition of the disk jockey package at the State-Lake Theater tentatively set for June 11, with Rose Murphy inked in. . . . Ken Griffen, the *You Can't Be True* organist, has signed an exclusive paper with General Artists' Corporation. . . . Herb Hall, ex-exec in the Sonora Record branch, has opened an advertising and public relations office. . . . Signature will release the Johnny Engro Sextet masters which he got back from Chord.

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Philly Distribbs Latch on Video

PHILADELPHIA, May 22.—With the television audience growing in leaps daily, distributors of both Victor and Columbia records have lined up video shows to bally their products. The Motor Parts Company, linked with the Columbia label, buys a quarter-hour on WCAU-TV, Friday at 7 p.m., to present Melvin K. Whiteleather's news commentary, starting May 28. Whiteleather is a former war correspondent and is news columnist for *The Evening Bulletin*, which operates the video station.

The Raymond Rosen Company, Victor distributor, ties in closer with disks for its video show in giving local tele its first disk jockey. Presented under the sponsorship of the Big Ten Dealers' Association, taking in as many of the town's major record shops, the Rosen firm also buys WCAU-TV for a weekly half-hour ride Wednesday at 8 p.m., starting June 9. The disk jockey show, produced by Contemporary Enterprises, local tele producing firm, will feature Doug Arthur, popular jockey on indie WIBG here, interspersing the spinning with dance acts and settings for home community sings with the recordings of the Victor artists.

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Dale Evans Signs Victor Disk Pact

HOLLYWOOD, May 22.—Sagebrush thrush Dale Evans was signed here last week to an RCA Victor recording pact. She was formerly under the Majestic banner. It's understood that terms of the contract will make her available for a cappella recording should the diskery choose to put her on wax prior to lifting of the disk ban.

Coincidental to her latest entry into the Victor fold, is the diskery's re-issue of the Abe Lyman yesteryear plattering of *Help Me*, which features Miss Evans as vocalist. While her warbling in the latter is in the pop vein, the diskery will continue to cash in on her Western wares characterized in her oater pix.

Kenton Turns Mercenary

GALVESTON, May 22.—Stan Kenton departs from his much-publicized "concerts only" policy when he opens the Pleasure Pier's Marine Room here for a three-night dance stand, Friday (28).

Other name bands scheduled to follow the progressive jazz pundit at the Pier, which extends nearly four blocks into the Gulf of Mexico, include Carlos Molina with songstress Dolly Dawn, May 31-June 14; Sunny Dunham and Mel Torme, June 15-25; Johnny Long, June 26-July 9, and Joe Reichman, August 10-September 6.

Prices at the location will be \$2 a person opening night and Saturdays; \$1 week nights and Sunday.

N. Y. ROOMS TO SHUTTER

NEW YORK, May 22.—The Century Room of the Hotel Commodore here will shutter for the summer as a name band operation following the closing date (June 12) of the current ork, Boyd Raeburn. The room will reopen in the fall, probably with Vaughn Monroe.

Meanwhile, the Cafe Rouge of the Hotel Pennsylvania will shutter sometime in late smmer or early fall for redecoration and replacement of furniture. Elliot Lawrence opens the room Monday (24); his five weeks will be followed by Skitch Henderson's ork.

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Tyro Nights, Hooch Prizes Out in Philly

Liquor Board Hits Niteries

PHILADELPHIA, May 22.—Graveley concerned about the state of the city's morals, in face of the corruption, Democratic and Republican political conventions, the State Liquor Control Board has invoked a long-standing edict nixing amateur nights, champagne nights and similar attendance-attracting stunts in spots licensed to sell liquor. The crack-down is a blow to the midnight zone, which in recent months has been overcrowded with talent guests and amateur nights.

The liquor board further reminds that kids under 21 must not share a roof with the oldsters when the hooch is being dispensed and says that the A.M. fests, while bringing in business, brought in many who had no business being either on stage or at the ringside. Moreover, State law prohibits any "inducements" for liquor purchases, and the board says the cash prizes for amateurs and the champagne magnums for fancy rumba dancers fall into this category.

Victory for Pros

It's no secret that the town's talent agents, alarmed as the amateur and contest trend spread, were none too happy over the free talent's being tapped by the regular act buyers. They beefed to the liquor board in no uncertain terms. On top of that, there is much concern here over the influx of the professional street molls with an eye on convention coin who might use the amateur nights at the niteries as excellent smoke screens. Police vice squad in recent weeks have been working overtime rounding up gals and breaking up newly opened brothels, of which the town has been rid for many years.

The amateur and talent craze was not limited to the second and third-rate rooms. Two of the town's smartest spots found such doings great for the tills, but had to quit in spite of its restricted character. The ultrawank Drake Hotel invited only the social register folk to try their talents at theatricals, while the classy Chateau Crillon Rumba Room jam-packed the boite each week with patrons participating in rumba contests.

Newport Revises Its Niteries Fees

NEWPORT, Ky., May 22.—City commissioners this week adopted a new night club ordinance regulating the hours and fees charged for operation of night clubs after midnight. Under the new ordinance, operators who pay an annual fee of \$6,000 will be permitted to remain open until 5 a.m. Newport is said to be the first Kentucky city to take this step, expected to increase city revenues by \$25,000 annually.

License fees set forth in the new ordinance are as follows: Cafes remaining open until midnight, \$500; night clubs remaining open until 2 a.m., an additional \$500; those staying open until 3 a.m., \$2,000; 4 a.m., \$4,000, and 5 a.m., \$6,000. All cafes and night clubs may reopen at 6 a.m., except on Sunday, when they must remain closed until 1 p.m.

Sponsors of the ordinance contend that it will close many honky-tonks which have been operated all night. They believe that operators paying high fees will demand the closing of places not holding proper licenses. Four major niteries, the Yorkshire

FUSS OVER AGVA DELEGATES

What! No More 25% Bite? Canada Looks for a Boom

MONTREAL, May 22.—A new era began for Canadian niteries Wednesday (19) with removal of the 25 per cent federal amusement tax which has been imposed during wartime. The dominion government announced in its annual budget the lifting of all federally imposed amusement taxes, which means a respite for legit theaters, movie houses and all other amusement places as well as niteries. (See story on Page 3.)

Coming in the wake of a blue-nose campaign and police department shake-up which has plagued the night club industry in this province for many months, the tax removal was hailed by all branches of the industry—operators, employees, performers, musicians—as a big boost to club attendance.

No More \$3 Out of \$10

The only tax remaining now in Quebec is the 5 per cent hospital levy. Before the removal of the 25 per cent bite, \$3 of every \$10 tab went for taxes.

An odd angle of the tax lifting is the fact that Armand Marion, heading the local branch of the American Guild of Variety Artists (AGVA), only last week sent a petition (in AGVA's name) to the federal finance minister asking him to remove, or reduce, the 25 per cent tax, since it was responsible for declining niteries biz, which was in turn responsible for increasing unemployment among niteries employees, performers and musicians. (The Billboard, May 15.)

It is not known whether the petition was responsible for the tax removal, or whether the federal tax action was a predestined move. However, Dave Fox, national executive secretary of AGVA, said in New York Thursday: "All we know is that the petition had the desired effect and we're very happy about it."

From the performers' employment viewpoint, removal of the tax is likely to have two results: (1) With the hoped-for boost in business, the niteries ops will be able to loosen the show

budgets; (2) cocktail lounges, like the Tic Toc and Maroon Club, which shied away from regular shows because of the tax, will install regular shows.

Another aspect of the tax elimination is the fact that the action came at the start of a new tourist season. In recent years, the tourist with limited coin thought twice before he went to a club, because of the heavy bite. Now, with performers like Mitzi Green, Georgie Price, Buddy Lester, Joey Adams and Company, appearing at the Normandie Roof and El Morocco, and with the quality of shows equaling those seen at home, the visiting fireman may be more willing to attend a Canadian niteries.

It's also expected that niteries with adjoining cocktail lounges will now tear down the walls which separate the bar from the main room. The old law said that bar tabs were subject to the 25 per cent bite if the show was visible from the lounge.

Combos Claim Bigger \$ Thru Direct Booking

NEW YORK, May 22.—The cocktail picture has improved with Philadelphia touted as the city where many units will be spending part of their summer. The conventions will steam up many rooms which normally would be quiet during the warm weather there.

However, conditions for the lower priced combos are not so hot. In fact, many of them are down to booking themselves because they cannot get the prices they want. Their chief gripe is that agents are doing a better job for owners than they are for them. This past winter several well-known trios handled themselves and claim they raised their own prices.

A detailed complaint about the conduct of many agents is that the percenters play stooge for the operators, advise them on the placing of tables, where the bandstand should be located, the service in the room, how long an act should work and how long it should stay. In general, acts state the agents try to sell operators a bill of goods that they know more about his biz than he does.

Agents Dilemma

Of course, the agents are on the spot because there are only so many rooms that can be booked, and they are up against heavy competition. There are plenty of acts available, so that they inevitably choose those that work cheaper, thereby strengthening their position with owners, it's claimed.

Units point out that acts working exclusively for an agent are sometimes used by him to beat down prices. Because the act is under an exclusive management, it is offered less dough which it must take or else not work. The favorable deals the flesh peddlers secure this way, they claim, are also another means of cementing relations with operators and trimming the competition.

Direct Booking

All this has led to some performers booking themselves. In certain areas, this isn't practical, but combos claim they know where their style can fit; (See Direct Booking Pays on page 44)

Proxy-Grabbing Charges Rife

First convention in history of union gets preview of possible dissension

NEW YORK, May 22.—The first convention in the history of the American Guild of Variety Artists (AGVA) is already causing pre-convention complaints from members who ran for delegateships but weren't in the running when the final tallies were made.

According to the instruction sheet issued by AGVA, all elected delegates were to notify the New York office of AGVA of their acceptance or rejection. Where an elected delegate couldn't attend, the member with the next highest votes would get the job and so on down the line. In case the delegate did accept and subsequently couldn't attend, he could turn his proxy over to any other delegate from his area.

During the week at least two problems were posed with insinuations made that there was some proxy grabbing by delegates instead of permitting the candidate with the next highest votes to take the office.

Barrett's Case

Marty Barrett, nominee from New York, was elected but, having a job in the Chicago company of *High Button Shoes*, couldn't go. There was some talk of his accepting and later turning his proxy over to some other candidate.

Arthur Ward, an alternate in the voting and the man next in line to get the nod if any of the 12 elected delegates stepped out, heard about the rumors. Dewey Barto, the AGVA rep on the committee which took over after Shelvey was removed, said that the rules had been misinterpreted. On later study it was decided that Ward would replace Barrett. Hy Faine, chairman of the committee, said there had never been any intention of by-passing the rules.

A similar situation occurred in Detroit, where Larry Kent was elected and couldn't attend. But the Barrett-Ward incident created a precedent, and Ted Stanley, next in line, got the election, tho he hasn't yet signified his intention.

Dick Jones a Thorn

The Dick Jones situation created another problem. Jones, executive secretary of Philly Local No. 6 (the only local in AGVA), has consistently refused to recognize either Shelvey or the Associated Actors and Artistes of America (Four A's). He claims that the election of three delegates is illegal and that he will have an election of his own. According to a 1939 constitution, which Jones quoted, delegates may be elected on a basis of one for each 25 members. He said he would come in with such elected delegates, tho he admitted he had doubts of the delegation's being seated.

Hy Faine said that the 1939 constitution was no longer operative. He also pointed out that the election rules call for one delegate per area for every 200 members. He also said that Jones, who had been elected by a large write-in vote, would be permitted to serve but not while he was an officer or an employee of the union.

List of Delegates

Returns from the rest of the country show no differences of opinion. The following areas have been of- (See BIG FUSS OVER on page 44)

Ciro's, Philly, Plans Names

PHILADELPHIA, May 22.—The click of a name attraction at Frank Palumbo's *Ciro's*, class cocktailerie in the midtown sector kicks off a parade of names for the room. The terrific draw of Cab Calloway, coming in with a seven-piece unit of Cab-Jivers, gave the room a terrific lift, and Palumbo, who buys the name bands for his Click, is lining up the attractions with marquee value for his *Ciro's*. Following Calloway, Palumbo next week brings in Harry the Hipster, with Louis Armstrong's band set to follow.

Davies Plan H'wood Spot

NEW YORK, May 22.—Danny and Kitty Davis, who sold their Miami Beach Airliner last winter, plan to open another spot in Hollywood, using the name Kitty Davis Airliner. The room is a rotisserie and will operate as a straight restaurant featuring American and Jewish food. If things develop a show may be used later.

Grill, Merchants Club, Flamingo and Glenn Rendezvous, are expected to be among the few purchasing licenses for the 5 a.m. closing.

Frank Palumbo's Theater-Restaurant, Philadelphia

(Monday, May 10)

Capacity, 850. Price policy, no minimum, no cover. Shows at 8 and 12. Owner, Frank Palumbo. Manager, Walter Palumbo. Booking policy, non-exclusive. Estimated budget this show, \$3,200.

Jumping the political convention season with an eye to making this mass-appeal nitery the meeting and greeting place, Walter Palumbo, who manages the room for frere Frankie, has upped the show ante to allow for the buying of name quality talent. And with Alan Gale for the draw, the Palumbo policy is paying off—considering that the large room was comfortably filled when caught on an off night.

It's 100 minutes of show, and Gale clocks at better than one-third of it. A nimble wit with a variety of material at command, Gale makes the spot resound with his roundelay of character gags, brute impersonations with Charles Boyer and Ted Lewis bearing the brunt, and his songs of all nations. Looking more like a musicomedy juvenile, Gale gives out fast and sustains the lively comedy clip thruout.

Jack Curtis, handsome in phyz and pipes, handles the emcee controls in giving the act introductions and uses bary range to good returns for a medley of musical comedy and pop favorites. Fine dramatic force and romantic appeal in his lyrical projection makes for a highly pleasant song interlude.

The Unabelle Howard dancers (six ponies) prance sprightly to set the stage for opening of the youthful terp team of Rita and Allen. Airy-hoofed, the dance duo impresses with its standard ballroomology and wraps it up with a melange of old-time step—(See *Frank Palumbo's on page 44*)

Walnut Room, Bismarck Hotel, Chicago

(Wednesday, May 19)

Capacity, 255. Price policy, dinners starting at \$2.50. Shows at 7:30, 9:30 and 11:30. Owner, Otto K. Eitel. Booker, Lucille Ballantine. Publicity, Bill Harshe office. Estimated budget last show, \$2,200. Estimated budget this show, \$2,300.

This show more than makes up for its shoddy predecessor, with both the new band and the single act fitting the room's requirements like a glove. Billy Bishop's band has dropped three sidemen, but the maestro is getting about the same amount of music, as he now has four men who double reeds or strings. Ork's book will meet all requests from diners here, for Bishop has all the newies plus a huge stock of standards and light classics. Major items of importance are the leader and his frau-vocalist, Alice Mann. They are a personable pair who double in table hopping when the band is on intermission. Bishop contributes congenial stick waving, first-class 88-ing of show numbers and first-rate vocalizing, while la Mann makes (See *Walnut Room on page 44*)

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NIGHT CLUB REVIEWS

Lenox Lounge, New York

(Wednesday, May 12)

Capacity, 140. Price policy, no minimum, no cover. Shows continuous, beginning at 10 p.m. Operator, Ralph Greco. Estimated budget this show, \$650.

This is another effort to lure some of the downtown trade uptown, but if it is to have any chance of success, the presentations must be stronger. As it is, the entertainment only stacks up as fair even in the vicinity of 125th Street.

Helen Humes, the top act on the bill, works hard at selling a song but needs more variety in her choice of numbers. She has a thin pair of pipes and must depend on material especially tailored for her style. The thrush opened with *Somebody Loves Me* and followed with *Mad About You*. Her best number was *Took Everybody Down But Me*, the type of song where the lyric predominates, and she is at her best.

Brannon Trio

The Teddy Brannon Trio (Brannon on the piano, Dickie Thompson on electric guitar and Gene Groves on the bass) back her up capably and show ability as a unit in their solo. Their musicianship can't be denied because of nice clean arrangements, hot guitar and teamwork. Thompson and Brannon both do solos and blend voices on several numbers. However, this combo also needs specialty material if it is to go places. Their top tunes were *Jelly, Guitar Boogie* and *Temptation*.

The solo 88-er here is Bill Goodin, who is a very capable pianist but mugs much too much. He plays a hot piano especially in a boogie beat and should stay with that kind of music.

The operator has done a fine job of redecorating, and the room really has class. *Leon Morse.*

Le Ruban Bleu, New York

(Tuesday, May 18)

Capacity, 150. Price policy, \$3-\$4 minimum. Shows start at 10:30 and continuous until closing. Operator, Anthony Mele. Booking policy, non-exclusive; publicity, Charles Dreyfus. Estimated budget this show about \$1,400. Estimated budget last show, about \$1,300.

The present show is distinctive for three new acts, each showing promise, and two standard acts—standard for intimate rooms.

The King Odom Quartet, four part harmony, sound a little like most of the other Negro quartets around. When they do *Shadrack*, they resemble the Golden Gate boys; other times they remind of the Ink Spots (particularly when the tenor lets go). The four lads blend their voices competently, look nice and sell fairly well, tho they need better numbers. Their *They Put John on the Island* and *I'm Living Humble*, both of which they've done for Musicraft, are okay but aren't projected with enough bounce for a visual audience. However, the lads sing well enough at present and with more experience will probably acquire a selling style to make them distinctive.

Delora Buena

Delora Bueno, a very pretty slim brunette, showed a caressing voice full of rich deep tones which should be translated into box-office some day. Her routine is a combo of poly-lingual songs. French, Portuguese, Spanish and English, each done in good fashion tho she seemed to be underselling too much. The gal accompanies herself on the piano in okay style good for intimate rooms. She'll have to get some music behind her and not do her act off a stool, if she wants to graduate. She already has the natural equipment. Now she needs production.

Patricia Bright is probably one of the brightest (no pun intended) satire merchants around. Her take-offs on (See *Le Ruban Bleu on page 44*)

Silver Frolics, Chicago

(Wednesday, May 12)

Capacity: 325. Price policy: \$1.50 minimum. Shows at 10, 12 and 2. Operators, Ben Orloff and Irv Singer. Booking policy, exclusive thru Sid Harris, Mutual Entertainment Agency. Estimated budget this show, \$2,500. Estimated budget last show, \$1,800.

Hiked budget here has paid off, with three of the four acts ringing the bell with sock performances. The fourth, comic Stan Erwin, got results but had to resort to smut to do it. After a cold opening, Erwin, collegiate-looking funster, resorted to the gutter groove and remained there almost all the way. He has an insipid stage laugh that's a drawback. Ruined a parody on *Manana*, with more foul lyrics. Despite the filth, he pulled hefty response.

Conjurer Earl Morgan went well with his *Rhapsody in Smoke*, an eight-minute turn in which he continually turns up lighted cigarettes in between other bits of topnotch prestidigitation. His soap bubble illusion, from which he produced a giant electric clock in mid-air, sent him off to a rousing mitt.

Diminutive Judy Manners kept show pace at its peak, offering a brace of novelty ditties, interspersed with some top comedy monologs. Gal packs good material and a winning smile, which broke down a cold audience, and sets the stage for better reception of the remainder of the show. Her impresoes of contemporary chirps was high caliber stuff and won her two callbacks.

Day, Dawn and Dusk stopped the show, as they always do in Chi. Negro trio went thru its standard routine of kidding the classics and the old English folk tunes, with Dusk spearheading a display of showmanship, vocal ability and strong material that reaped show's strongest reward. Dressed up their familiar material with bits of business that won chuckles all the way.

Johnny Sippel.

Helsing's Vodvil Lounge, Chicago

(Wednesday, May 19)

Capacity, 325. Shows at 10, 12 and 2. Price policy: Drinks start at 50 cents. Owners, Bill and Frank Helsing. Exclusive booker, Frank J. Hogan, Hogan-Lyte Agency. Publicity, Sam Honigberg. Estimated budget this show, \$1,600. Estimated budget last show, \$1,450.

If each of the three acts working here could pick up at least three more original pieces of material, this show would be in the \$2,500 to \$3,000 bracket instead of its present figure. The Honeydreamers, radio network Vitacoustic platter harmony fivesome, have finally gained the exuberance of delivery that will make the youthful, handsome quintet a standout if they can come up with some smart specialty songs to fit their personalities. Their baseball parody and their *Oklahoma* bit are good and their harmony is distinctive.

The same holds true for comic Dick Gale, who continues to spruce up his act but has yet to find the stuff that is dished out by four-figure comics. Gale gets chuckles all the way, but he needs standout repartee (See *Helsing's Vodvil on page 49*)

Slim Gaillard Trio

(Reviewed at Toddle House, Culver City, Calif., May 12. Booked thru Music Corporation of America.)

With Slim Gaillard on the stand anything can happen—and does. He gives customers an evening of impromptu side-splitting comedy, coupled with a hefty helping of fine music making. Trio is composed of Gaillard on guitar; George Bledsoe, piano and vocals, and Robert Ross handling the hides. There's consider—(See *Slim Gaillard Trio, page 44*)

Marine Dining Room, Edgewater Beach Hotel, Chicago

(Wednesday, May 12)

Capacity, 550. Price policy, cover charge weekdays, 75 cents; week-ends, \$1. Publicity, Marjorie Winston. Production and act booking, Dorothy Hild. Band booking, Bill Burnham. Estimated budget this show, \$5,500. Estimated budget last show, \$4,800.

Highlight of these monthly openings continues to be the outstanding efforts of Dorothy Hild, whose productions are matched with good acts. La Hild opened with a timely routine built on *Nature Boy*, with a green-garbed nymph dancing in front of a background of sprites. Her closing show boat production, an idea often (See *Marine Dining Room, page 48*)

Blue Angel, New York

(Wednesday, May 19)

Capacity, 150. Price policy, \$3.50-\$4.50 minimum. Owner-operators, Herbert Jacoby and Max Gordon. Bookers, non-exclusive; publicity, Ed Weiner. Estimated budget this show, \$2,500. Estimated budget last show, \$2,500.

The present show is the same groove set here since the room opened. It has the same fine singing, a good novelty, and the comedy is sly rather than obvious.

Nan Wynn, looking mighty good, has apparently gotten a shot in the arm since last caught. She now stacks up as one of the finest stylists around. Using standards most of the way and working around rather than into a mike, the gal sells so competently with so much delicacy that she hushed the room right from the (See *Blue Angel, N. Y., on page 48*)

Versailles, New York

(Wednesday, May 19)

Capacity, 300. Price policy, \$3.50-\$4.50 minimum. Shows at 9:30 and 12:15. Operators, Nick Pronouns and Arnold Rossfield. Booking, non-exclusive. Publicity, John O'Malley. Estimated budget this show, \$2,000. Estimated budget last show, \$2,500.

Suzy Solidor, latest French importation, who was at the Paris La Vie Parisienne for 15 years, was brought in because of customers' requests. Miss Solidor can sing, showing an intimate style favored by many Gallic singers. But if she can sing—using a middle register practically all the way—she'll never win any beauty contests or be mistaken for a *Jeune Fille*. She's a big woman with shoulder-length platinum hair and apparently doesn't know a word of English. She did lots of American chatter in an effort to interpret her French songs, reading her lines from a piece of paper, with an accent so (See *Versailles, New York, page 49*)

Samovar, Montreal

(Monday, May 10)

Capacity, 275. Price policy, \$1.50 minimum. Manager, Carol Grauer; publicity, Marc Thibault. Booking policy, non-exclusive. Estimated budget this show, \$1,100. Estimated budget last show, \$900.

It's not a good policy to pre-judge Samovar shows on the basis of looking at the budget, because the low nut is certainly no yardsstick of the quality of the entertainment.

This time, for example, finds major (See *Samovar, Montreal on page 44*)

— FEATURE — Exotic ATTRACTIONS

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Hippodrome, Baltimore

(Thursday, May 20)

Capacity, 2,200. Prices, 40 to 70 cents. Number of shows, four daily. House booker, Mickey Aldrich. Show played by Jo Lombardi and the house band (12).

This, the house's first attempt at a disk jockey show, measures up pretty fair because of local appeal. Tagged *Radio Stars on Parade* and consisting of 10 acts, it's a bit long, and altho determined efforts on the part of all concerned are evident, there are only a few standouts in the show.

Emsee chores were handled capably enough by Al Ross, but the lad suffered from poor material which just didn't seem to get response.

Slim Stuart, in Western regalia, got by with some prairie vocals and top-notch yodeling to a fair hand, and Joe and Loe, jitterbug team registered in a couple of offerings. If that wasn't enough on the variety side, Johnny Faust brought on his marionettes for a sketch with very little continuity, entitled *Alice in Philcoland*, which is by way of saying, buy a new Philco. Good handling and a few laughs, but not much else.

Ellin, Stevens, Fenton

Certainly the high spots as far as radio personalities go were Marvin Ellin, Al Stevens and Eddie Fenton. Ellin, currently being given the nod by Columbia for his recent rediscovery of the hot Selvin platter, *You Darlin'*, showed a sharp line of patter and some new gags, helped along with easy, informal delivery, which drew plenty of laughs. Following thru on the disk angle, Ellin introduced Terry Grue, local chirp, who did all right for herself in looks and voice with a couple of pleasing numbers, winding up with an outstanding arrangement of the featured disk, *You Darlin'*. Al Stevens satirized his own telephone quiz show with a toy phone and some funny bits, and drew some hearty laughs for his exaggerated versions of contestants' reactions. Perhaps the best hand of the show came when the phone squirted water at him to wind up a brief but entertaining skit. Eddie Fenton, local sportscaster, did a bit a la Bill Stern with a Babe Ruth story to musical backing. Intense dramatic delivery did an amazing job in hushing the house, and netted Fenton excellent response.

The Metronomes, recently spotted as Arthur Godfrey's contest winners, drew terrific mits on all numbers. The trio (guitar, marimba and bass) did a beautiful *Stardust*, with a high-class vocal by one lad, and a couple of novelties, but scored best with a clever platter number, bringing in impersonations of top stars. Each of the lads was spotted and over-all did a fine job.

Closing the show was Henry Hickman, assisted by the others in a give-away session, with four contestants up to be quizzed for an armload of prizes. Hickman's pleasant personality and ability to keep things going at a rapid rate put this one over.

Pic, *The Adventures of Casanova*.

James A. Carter.

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VAUDEVILLE REVIEWS

Radio City Music Hall, New York

(Thursday, May 20)

Capacity, 6,200. Price range, 80 cents-\$2.40. Number of shows, four daily; five, Saturdays. House booker, Leon Leonidoff. Show played by Alexander Smallen's ork.

The new show has many pleasant moments, but they're lost in over-long routines by specialty acts. Thru judicious pruning these acts would get top hands instead of wearing out their welcome.

Rudy Cardenas, for example, is a fine juggler. He handles balls, hats and other objects with a disarming ease, with his mouth-wand catching of balls being particularly adept. But the lad is on for so long he grows monotonous.

The Ruddells (3), a trampoline act, is always good for sight values, but here, too, there is a stretch-out that seemed needless on the show caught. The team's comedy bits are cute and good for laughs, but they're not that good that they can be pulled out to the point of ennui.

The Leonidoff productions with Bruno Maine sets are excellent. The first production is the ballet featuring the house staff, Patricia Bowman and Rudolf Kroeller, with choreography by Florence Rogge. The scene starts with a scrim showing applauding hands, while an off-stage voice announces a ballet done in the gaslight era. The scrim parts and shows an onstage scene behind the foots looking out front, while the corps de ballet go thru their routines. This has been used here before, but it's always good for top applause. Toni Grunschlag, gal pianist, did a Chopin piece from the pit as the chief accompanist for the ballet.

Rhine Gardens

The second scene shows the Rhine Gardens in Cincy back in 1861, complete with beer mug toting waiters, brass band and table squatters. While the set was good, the idea wasn't too well handled. The glee club, who pose as musicians on the stand, come down front for a meaningless vocal based on musical instruments. The over-all effect desired wasn't reached.

The finale shows a movie set with boom mikes, spots, camera, director and a boy-girl scene based on a musical comedy motif. The big number in this one was *You Ought To Be in Pictures*, segueing into the well-known precision work of the Rockettes, winding up to the now accustomed big hand.

Pic, *The Pirate*. Bill Smith.

Strand, New York

(Friday, May 21)

Capacity, 2,700 seats. Price policy, 75 cents-\$1.50. Number of shows, four daily; five, Saturdays. House booker, Harry Mayer. Show played by name band on bill.

This is a spotty show with Eddie Duchin and his 15-man ork, hardly enough to satisfy any but Duchin fans. Aside from Duchin and his girl vocalist, the bill has two other acts when another could have been added for substance. The fact that the ork is still mainly a dance band strong on brass doesn't help too much in giving variety to the bill.

Band opens with *Great Day*, featuring Duchin on the ivories in an interesting arrangement. The front-er's personality comes thru in appealing fashion, and his piano tinkling wins rapt attention. One specialty number, *The Peanut Vender*, was favorably received and he could have done more. Otherwise Duchin concentrated mostly on standards with a few pops thrown in.

Jerri Keever, Vocalist

Jerri Keever, band's vocalist, is a good-looking blonde with potentialities. She has a big, brassy voice and really does a selling job. Both her

Paramount, New York

(Wednesday, May 19)

Capacity 3,654. Price range, 55 cents-\$1.50. Four shows daily; five Saturdays. House booker, Harry Levine. Show played by name ork on stage.

The show is equally divided between whimsy and sly humor, with only the singing in between failing to register. The whimsical part of the bill is held up by the Wiere Brothers, who go thru their standard act with skill, building gradually for adequate returns. Main difficulty here is inability to see them to good advantage. The three lads look best against a drop of some sort. Here, the presence of the band on stage almost camouflages them. If the band could be blacked out while the Wieres work in white spots, this condition might be removed.

Henry Youngman carried the ball for the real belly laughs. His in-offensive, non-tumult delivery built from titters to giggles ending in yocks which came from all over the house. For his current date, Youngman opened his act with a rib at *Nature Boy*, wearing a wrap-around leopard skin. The visual effect was funny by itself; with it he threw in a lot of new gags that hit the audience's funny bone. The tall comic wound up with his *Life Story*, also refurbished with new gags, winding up way ahead.

Lina Romay

Lina Romay had trouble practically all the way. In her first theater date as a single, the gal was handicapped with a bad throat. Choice of songs was good, but her throat was so bad that delivery meant less than nothing.

Buddy Moreno's band (14) is a pleasant enough outfit, with the ex-band chanter making a good appearance up front. But if looks were okay, the material chosen showed poor judgment. A *Hawaiian War Chant* opening, tho fast and in keeping with a tradition to open with something bright, was meaningless. Moreno has a nervous quality, possibly due to over-anxiety, that stymied him almost every time he attempted a vocal. In his one effort to inject some informality in a bit with his band canary, Perry Mitchell, he missed by a mile. Impression was that a private party was going on, rather than an act for the customers.

Perry Mitchell, gal singer, showed a nice pair of pipes but little flair for selling. Tempo was strictly that of a band singer, with phrasing almost non-existent.

Pic, *Sainted Sisters*.

Bill Smith.

numbers, *My Mamma Says No* and a jazzed-up version of *Take Me Out to the Ball Game*, got fair hands, but with stronger tunes she would ring the bell.

While Perry Franks and Janyce, a handsome dance team, have an idea in combining taps with conventional ballroomology, the execution is off. With a bit more sharpening the team could be better. Franks, the tapper, is the better dancer of the two and should also develop his talent for cleating to South American music as shown in his *Begin the Beguine* number.

The set-up of the show is a natural for a comic, and Artie Dann takes advantage of this to get by with gossamer thin material. Dann has a pleasing personality but builds most of his act on his large schnozz. While his nose gags may be good for a few yocks, the routines are hardly enough for a sock act. If Dann had better material he might really rate, because he gets the audience from the time he's on.

Pic, *Silver River*. Leon Morse.

State-Lake, Chicago

(Friday, May 21)

Capacity, 2,800. Price, 95 cents straight. Five shows daily, six shows week-ends. Exclusive booker, Nate Platt. Show played by Sammy Kaye's band.

The Sammy Kaye has always played local houses with about the same program format, each new visit carries innovations in showmanship that add zest. Along with spruced-up repartee by Kaye, new gimmicks, such as having the Kayedets, harmony unit, do a time step while backing crooner Don Cornell, plus the old Kaye tricks, resulted in the show getting lusty response.

Dick Edwards, pianist and tenor vocalist, is a recent acquisition who fits into the Kaye scheme. He has a straight classic voice that puts over *Because* and *Now Is the Hour*. Demure Laura Leslie and Don Cornell rated their usual encore hands on a pair of numbers by each. Tho "so you want to lead a band" has been around a long time, Kaye's handling of participants makes it substantial entertainment.

Olsen and Joy, contortion and tumbling team, lived up to the Kaye standard, offering a continuous display of flips and twists that rated a callback. Cy Reeves, deadpan comic, was fortunate to work in front of an audience largely made up of pew sitters who had not yet caught his turn. Reeves hasn't changed but three gags since his last appearance. If he's banking on a future in show business, he'd better buy some life insurance in the form of gags. He's no ad libber. Johnny Sippel.

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New York:

Stem, 410G, Upped by Roxy, 115G; Cap 95G, Para 60G

NEW YORK, May 22.—The jump in the Roxy grosses for the first week was responsible for the slight lift in over-all takes this week to \$410,000 from last week's \$408,000. Business in the rest of the Stem presentation houses was off from normal—due to natural fading of holdovers—to plain bad in the case of the Strand.

The major reason for the Roxy take was the intense publicity it got for *Iron Curtain*. The leftists and the opposition picketed the house all week. A riot which broke out got plenty of space in the local papers, and the box-office profited.

Roxy (6,000 seats; average \$89,000) attracted a whopping \$115,000 for its preem week with the Ed Sullivan-Arthur Lee Simpkins show onstage and *Iron Curtain* on the screen.

MH Closes With 100G

Radio City Music Hall (6,200 seats; average \$115,000) wound up its four-weeker with \$100,000. The bill had

State of the Union and Bob Williams. The new show, reviewed this issue, has the Rudells, Rudy Cardenas and *The Pirate*.

Capitol (4,627 seats; average \$66,000) pulled \$95,000 for its third week, with Xavier Cugat, Harvey Stone, Rose Murphy and *Homecoming*. The previous frame saw \$114,000, and the opener was \$134,000.

Paramount (3,654 seats, average \$76,000) exited with \$60,000 for its fourth and last week with the Duke Ellington band, Ella Fitzgerald and *The Big Clock*. The bill opened to \$100,000 followed by \$81,000 and \$70,000. The new show, reviewed this issue, has Henny Youngman, Lina Romay, Buddy Moreno's ork and *Sainted Sisters*.

Strand (2,700 seats; average \$40,000) ended its two-stanza frame with a poor \$40,000 versus an opener of \$55,000. The new show, reviewed this issue, has Eddy Duchin, Artie Dann and *Silver River*.

SAMOVAR, MONTREAL

(Continued from page 42)

domo Carol presenting a solid and varied layout topped by Imogene Coca, who finds this arty room perfectly fitting to her format.

Miss Coca did okay in all her numbers, which were neatly thumbnailed into a concise and smartly patterned routine. All her stuff got howls—particularly the take-off on the fur fashion show, a satire on the current fad of East Indian dancing and like numbers. She had to beg off.

Don Dennis, in the tee-off spot, set the patrons in an attentive mood with a Tony Martinish style of singing and presentation. He's okay on looks and paced his act well with a variation of ballads and more serious items.

Dennis garnered a warm mitt with a neat arrangement of the oldie, *Bye, Bye, Blackbird*.

The new ballet terp team of James and Evelyn showed good possibilities and worked well together, but the projection will have to be sharpened for more commercial appeal. Their work is actually a series of pas de deux, with plenty of toe spinning being featured.

Bill Skinner's ork backed the show pleasingly and Carol emceed acceptably. Charles J. Lazarus.

SLIM GAILLARD TRIO

(Continued from page 42)

able switching on instruments, with Gaillard showing off his multi-talent musical personality, changing from guitar to bass to piano to drums. Bledsoe shifts from piano to bass. In putting on the show portion of the night's offering, the group remains a threesome. While playing for the dancing, saxman Bumps Myers joins.

The jamnistics flow like wine as the group lays down the infectious beat with Gaillard's guitar conceptions and Myers' expert saxing providing ear interest. Best in the book is his version of *Ole Buttermilk Sky*, in which he uses that ditty as the pivot in a medley. A top-notch showman, Gaillard holds the audience in the palm of his hand. Moving easily from the zany (he is dropping vouty roony patter and is about to give birth to a "new language") to the serious, Gaillard scores solidly in both. George

Bledsoe is outstanding on vocals. Lad possesses a Nat Cole quality in his voice while still retaining a song style of his own. Spot's op, Johnny Toscano, has switched the policy from burly to variety shows to jazz with Toddle House becoming one of the two sole swing houses left in a town where they once flourished. Lee Zhitto.

DIRECT BOOKING PAYS

(Continued from page 41)

they know the prices operators can pay by comparing notes and even how well they can do in certain spots. So now when they get calls from operators asking who is doing their booking, they deal directly.

FRANK PALUMBO'S

(Continued from page 42)

ology that takes in the Castle walk, honey bug, cake walk, et al.

Also for dance designs it's the mixed team of Wade and Wade. Once the gal gets over her throaty piping, the boy and belle give out with lively and rhythmic heel-and-toe work. It's tuneful tapping, singly and collectively, all the way.

For added comedy measure, Mousie Gardner, as the loony piano virtuoso, has an easy time of it with his slapstick Steinwaying. The line of girls winds it up in bright fashion. It adds up to a show with mass appeal for the family trade and visiting fireman alike who inhabit this theater-styled and terraced room.

Rocky Valentine's music (8) is still on tap to give the show stellar support, with pert rhythms for the dancing on stage. The Versatile Trio (3) makes the music continuous. Maurie Orodenerker.

WALNUT ROOM

(Continued from page 42)

with specialty lyrics in a manner that would make her a fit tutor in salesmanship for most chirps. Bishop should drop the musical cocktail routine he's featuring the boys in the band on during the floorshow in favor of something more original. A comedy number by his impressive glee club might better take up this spot. Florence and Frederick were limited to three numbers when the fem came up with a ripped skirt. A Parisian duo only 16 weeks in the States, their lifts and whirls bear a distinctive trade-mark and are accomplished with an ease that should put them into the name class. The male's handling of the fem in difficult moves brought miffs from this sedate crowd during each number. Johnny Sippel.

Big Fuss Over AGVA Delegates

(Continued from page 41)

ficially heard from and the delegates are as follows: Figures in the brackets show number of delegates to which an area is entitled:

Baltimore (1), Jack Taylor; Boston (4), Jack Edwards, Ralph Morgan, Danny Creedon and Eddie Kane; Buffalo (1), Lenny Paige; Chicago (7), Dick Ware, Jack Gwynne, Charles Weaver, Joe Wallace, Bert Davis, Jane McDonough and Bee Haven; Cincy (2), Bob Edwards and Lester Lake; Cleveland (2), Bob Ellsworth and Al Sterling; Columbus, O. (1), Bill Ogden; Dallas (1), Sherry Lynn; Denver (1), Lester Harding; Detroit (3), Russ Wright, Al Tucker and Larry Kent; Houston (1), Cal Emmett; Kansas City, Mo. (1), Joe Paige; Los Angeles (6), Jean Arthur, Eddie Rio, Rex Weber, Danny Beck, Frank Evers, Harry Mendoza; Miami (1), Buddy Walker; Montreal (1), Tom Auburn; New Orleans (1), Earl Warner; New York (11), Jerry Baker, Henry Dunn, Dewey Barto, Hal Sherman, Danny White, Russell Swann, Phil Foster, Margie Coates, Jimmy Lyons, Joe Smith and Jimmy Hollywood.

New York alternates are Arthur Ward, Chi Darrow, Frank Ross, Phil Irving, Phil Carter, Jackie Bright, Francis Carlisle, Jack Guilford and Murray Lane; Phoenix (1), Bob Roberts; Pittsburgh (2), Lois Donn, James Flannery; Philadelphia (3), Alan Gale, Eddie White and Frank Arena; Portland, Ore. (1), Phil Downing; St. Louis (1), Al Mack.

All delegates who receive credentials will get their round-trip fares, hotel lodgings and \$6 daily for expenses while away from home.

It is planned to have an official luncheon for delegates June 4 with all sorts of trimmings.

LE RUBAN BLEU

(Continued from page 42)

Hildegard are particularly devastating. The rest of her act is in the same vein. She shows a mastery of the rapier that is almost sadistic but gets howls. Unfortunately her material is too limited except for the so-called chi-chi audiences in intimate rooms. The gal has been around for some time which probably means that she's taken for granted. Some day she'll be "discovered" and, if it isn't too late, might get out of the East side.

Muriel Gaines showed a lot of promise when she started. But somewhere along the way she lost it. She's getting heavier and her selling style lacks enough authority to hold an audience.

Fletcher and Sheidy

Fletcher and Sheidy have a good idea and a good act. One lad does vocals while other does an accompanying panto. The effect is funny, and their appearance (one kid's short, the other is tall and lanky) heightens it. A Bette Davis bit was another yock puller. The boys look as if they're fresh out of college, tho they need better clothes. With proper handling and spotting, the team should do okay here for some time. With more commercial material, they'd fit in a hotel room.

The Normann Paris Trio (bass, guitar, piano) are lost on the bill. They back up Miss Gaines nicely, but that's about all.

Julius Monk emsees in haughty fashion but apparently gets the desired results here. Bill Smith.

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Burlesque

By UNO

ARABELLA ANDRE and Johnny Del Mar, warbler and straight man, finished the season on the Jack Kane circuit at the Grand, Youngstown, O., May 15, and will return to niteries. . . . Jess Mack opened May 29 with George White's *Scandals* at Florentine Gardens, Hollywood. . . . Cleo Canfield left the Binder-Rosen unit on the Hirst wheel to manage the Canfield Cafe in St. Louis. . . . Sammy Price and Betty Morgan opened at the Roxy, Montreal, May 21. Thence for a return to niteries. . . . Sammy Spears, after a week at the Grand, Youngstown, O., shifted to the Roxy, Cleveland, for May 28 opening. . . . Maurice Kurtz plans to install a Jewish Gay '90's show for the summer in the Kentucky Club, Woodbridge, N. Y., on the Borscht circuit. . . . Ted Wayne and ork move June 5 into the O'Henry ballroom, Chicago, after a record run in the Circus Room, Wisconsin Hotel, Milwaukee, where Bob Stevens' ork, booked thru Bill Schwartz, substitutes until Wayne's return in August.

DAWN BROTHERS, whistlers, open early in July in Springfield, O., for 10 consecutive weeks of fair dates over the Gus Sun time thru Ben Shanin. . . . Helen Bride, ex-Hirst circuit principal, was parted by friends on her marriage to Robert P. Raab, auto merchant, in New York last week. . . . Karl Lassen, Danish folk lore singer, held over a third week at New York's Hofbrau. . . . Tina Mix is the new straight fem for the comedy team of Binder and Rosen. . . . Nat Ozman, house singer and character man at the Hudson, Union City, N. J., was taken ill last week. Pinch-hitting for him were, in the scenes, the ballroom dance team of Lowell and Marvelle and, in vocals, Dick Allen, from local niteries. . . . June Stevens, new strip principal on the Hirst wheel, is a graduate from the Troc, Philadelphia, chorus. . . . Jessica Rogers is at the last Frontier Hotel, Dallas. . . . Dr. Simeon Steeves is on a motor trip to Los Angeles, San Francisco, Reno, Salt Lake City and St. Louis. . . . Zany-Acks musical trio, opened at the Dawn Lounge, St. Paul, following a week in the Violina Room, Kilbourne Hotel, Milwaukee. . . . Paul DeSavino, electrician at the Hudson, Union City, was birthday-feted by the chorines May 15. . . . Lou Powers, comic, is under medical treatment at the Bridgeport (Conn.) Hospital. He had to leave the Hirst circuit last November. . . . Ilona Knight (formerly Judy Crawford) has switched mascots, going from a Chihuahua (Bambi) to a German shepherd (Peggotty). . . . Red Lieb, burly show promoter, is the new owner of a cruiser he has named Rags Ragland after the recently deceased comic. . . . After a nine-week stretch at the Empress, Detroit, Joe Hammond, Frances Merrill and Diane Morgan have returned to their native Buffalo for a brief vacation. . . . Harryetta Trieger, Spanish dancer, is playing a return engagement at the Band Box, Chicago.

VHCS Gets "Turn to Right"
NEW YORK, May 22.—*Turn to the Right*, which was produced by the Equity Library Theater several weeks ago, is going out on a one-week try-out tour of hospitals for Veterans Hospitals-Camp Shows, May 29. Next fall the show will be on the veterans' circuit for six months. The play was directed by Edward Ludlum and among the actors are Louis Wilson, Michael Cripanuk and Jean Barker.

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Canadian Biz Gets a Hypo As 25% Tax Is Knocked Out

(Continued from page 3)
season it is certain to benefit all branches of showbiz.

Altho the tax removal is applicable thruout Canada, the effect will be felt only in certain provinces. During the war the federal government, by order-in-council, forced the provinces to vacate certain fields of taxation, the amusement tax income being lost by the provinces.

Only Quebec and Alberta?

After the war the tax issue became a hot political potato, with provinces trying to reclaim the vacated tax fields. Now that the federal government has left the amusement tax field and the provinces are again in, the benefits are certain to be felt by only two provinces—Quebec and Alberta—which have announced that they will pass on the benefits of the federal action intact to their citizens.

In Ontario the provincial government will levy the 20 per cent tax let go by Ottawa, and in Manitoba the government will not only take over the amusement taxation field but will hike all amusement taxes to the 25 per cent level. British Columbia is ready to proclaim its own amusement tax. What the other provinces will do is unannounced as yet.

Not Everybody's Happy

With tax taken off all amusements—including niteries and pari-mutuel tickets—Quebec was well off, but not everybody was happy. First to voice opposition to the tax removal was *The Montreal Daily Star* which editorialized:

" . . . Surprise will be expressed at the tax relief accorded night clubbers and race-track bettors. Certainly there exists no more legitimate target for the tax gatherers' attention than these. There is no valid reason, at a time when there is a large amount of luxury spending, why night-club patrons and racing enthusiasts should not contribute substantially to the cost . . . of new health schemes, hospital construction and the cause of welfare generally."

While the removal of the tax is encouraging, the amusement industry, along with other industries, are disappointed that the government could not see its way clear to reduce income taxes. On the whole, however, the average citizen will feel much more like going to amusement places now that the heavy tax has been removed. Here's the situation:

NITERIES

In the nitery field removal of the tax will be especially beneficial (see full story in Night Club Department). Loss of business because of the tax has been big, and the end of the bite may mean a complete realignment in show policies on the part of clubs.

LEGIT

Lifting of the levy from legit ducats probably will mean a hypoing in Canada of legit b. o. and an increase in Montreal in the number of road companies that want to show their stuff. It has been well known that many a road company has decided to by-pass Canada because of the heavy amusement bite. (The D'Oyly Carte Gilbert and Sullivan troupe didn't show up here for that reason.) With the reduction in ticket prices, road companies will now be encouraged to come to Montreal more often.

CONCERTS, BAND ONE-NIGHTERS

Sponsors of longhair and band personal appearances are particularly overjoyed. Here also it was necessary until now to set tickets at a high price in order to take care of the tax. However, the end of the levy means that the impresarios will not be afraid to go out and book the bigger

stars, since with the tickets reduced in price, the chances of getting off the nut will be that much easier.

UNIT SHOWS, SPORTS, PARKS

Removal of the tax will also have a beneficial effect on circuses, roller and ice shows, baseball and hockey games, wrestling and boxing matches, amusement parks, etc. In general it means that promoters are now anticipating larger crowds (with ticket prices down) and with the increased revenue they will be able to provide more stellar attractions.

For example, the top movie houses have already cut their top ducat price from 67 cents to 57. When the same principle is carried right thru the amusement industry, the effect will be an over-all boost in b.-o. receipts which will, in turn, result in better quality entertainment.

The budget generally, aside from removal of the admission tax, had no special good news for the amusement industries. Such imports as are still permitted into Canada after the embargo on many items to reserve Canada's dwindling U. S. dollar supply, will still retain their present prices, if not go higher, since there has been no pronounced change in the tariff scale.

AEA Regular Ticket Gets No Opposition

NEW YORK, May 22.—The regular ticket of Actors' Equity will have no opposition next week at the May 28 quarterly meeting of the union at the Hotel Astor. This means that Edith Atwater, Sidney Blackmer, Clay Clement, Edith Meiser, Eddie Nugent, Erin O'Brien Moore, Barbara Robbins, Bill Ross, Loring Smith and Ann Thomas, the regular Equity slate, are certain of election to the council for five-year terms. Basil Rathbone is also assured of a third vice-presidency for one year, since he was also nominated on the regular ticket.

The fact that no opposition slate appeared in the 30 days granted for a petition to appear by Equity regulations is regarded as a sign of unity within the union. The fact that the president of the Stage Managers' Club, Bill Ross, will now sit on the council should help their cause greatly.

Much of the discussion next week will center about recommendations for the pact to be negotiated with the League of New York Theaters in the fall. Whatever the new demands of Equity are, the union, it feels, will find the League putting up a strong front against any kind of wage increases, as other legit unions have discovered recently.

Jugglers' Conclave At Jamestown, N. Y.

JAMESTOWN, N. Y., May 22.—The first convention of the International Jugglers' Association, 100 members strong, will be held here June 27-30 in the Hotel Jamestown, reports George DeMott, publicity chairman.

All jugglers and all who are interested in juggling are invited to attend, DeMott says. A special program and banquet are planned. Harry Illions, operator of Celoron Park here, has offered free parking facilities for those attending in trailers.

The association's officers include Art Jennings, president; Eddie Johnson, vice-president; George Barvin, secretary, and Roger Montandon, treasurer. The convention committee is headed by Dr. William H. Crosby, general chairman, with Vice-President Barvin in charge of program.

Magic

By Bill Sachs

G.RAY TERRELL, assisted by Judy and Jack, have been handed a holdover at the Edgewater Beach Hotel, Chicago. . . . John Prince Mendez, former *This Is the Army* magicker, played the Bushnell Memorial, Hartford, Conn., May 11, sponsored by the Hartford Policemen's Mutual Aid Association. Jack W. Gordon, Hartford, made the booking. . . . W. C. (Dorny) Dornfield has set Stuart Cramer's Chan Wing Chinese turn for the forthcoming annual Chicago SAM show. Cramer, who hails from Cleveland, will take with him two assistants, and the trio will make the hop to Chi in a new Hudson 8 which magic bought. Oddly enough, one of Cramer's assistants is really named Bob Wing. . . . Milbourne Christopher scribbles from Port of Spain, Trinidad, under date of May 12: "Did a guest shot with Fu Manchu's show at the Carlos Gomez Theater in Rio on my last night there. Performed my rope tricks in his *Magic Bazaar* scene. . . . Lucille and Eddie Roberts, magical mentalists, return to the Cottillion Room of the Hotel Pierre, New York, June 1, for the fourth time. They're in for four weeks this trip."

MCDONALD BIRCH comes thru with the word that, despite all the talk about a slump, his business is holding up well, and that the season, which winds up in another week, will be one of the best he's ever experienced. After a date at the Barbiton Hotel, New York, for the Parent Assembly of the Society of American Magicians, Birch and his wife, Mabel Sperry, will hit out for Birchwood, their summer home at Malta, O. Mack and Mabel recently were made honorary members of the Oklahoma City Magicians' Club, with the members also tossing a steak dinner in their honor. The Little Rock IBM Ring recently tendered the Birches a party at which they presented Birch with a beautiful wand and Mabel with a box of candy. In Fort Worth, Ren Clark, president of the International Brotherhood of Magicians, entertained them at his home. . . . Jay Palmer and Doreen, who have been keeping busy with their comedy magic on private club dates in and around New York the last several months, will resume for Camps Shows on the veterans' hospital circuit at Topeka, Kan., June 28. Writing from the Big Town under date of May 13, Jay says: "Our Magic Kettle and other tricks with the comedy angle are just what the bookers want. On our coming hospital tour we undoubtedly will meet up with a lot of the boys who saw our act in Europe and the Far East. We can't get to New Orleans for the IBM convention but will make the SAM conclave in Atlantic City in June. We were hoping to get bookings in England but the difficulty of taking money out of England and other red tape chilled us on the idea. The hospital tour will keep us busy all summer."

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Barns Spurn Unit Packages, Prefer Single Guest Star

NEW YORK, May 22.—Resistance among summer stock operators to unit package shows has virtually killed them off. Except for one or two plays, most of the packages traveling the silo circuit this season will consist of a star and perhaps one other thesp. Last season there were many packages playing haylofts with practically full casts, but the barnyard impresarios have decided not only that they want to put their own shows on but also that they want to put their resident acting companies to work.

The styling this season will be to use one star backed by the resident company. Among their partial packages will be Mr. and Mrs. Brandon Peters in *Life With Father*, Glenda Farrell in *The Fatal Weakness*, Lillian Gish in *The Marquise*, Virginia Gilmore in *John Loves Mary*, Richard Arlen in *Made in Heaven*, Conrad Nagel in *Berkeley Square*, Leo Carillo in *The Bad Man*, Richard Ney in *Candlelight*, Hazel Dawn and her

daughter in *Years Ago* and Mady Christians in the *Constant Wife*.

Edward Everett Horton

Among the remaining full pages will be Edward Everett Horton in *Springtime for Henry* and Joan Caulfield and John Payne in *Voice of the Turtle*. Incidentally, the revolts of the summer stock managers resulted in *Turtle's* being made available to all barn theaters even if they didn't want to buy the package being offered by H. Clay Blaney and Charles Russell. The prices for these units range from \$1,250 to \$3,500 guarantee plus percentage.

Last season many Hollywood stars came East for the season and made a potful of dough. Lucille Ball, for example, cleaned up in *Dream Girl*. This year with the British picture ban relaxed and film activity starting up again on the Coast, the pixers are loath to leave Hollywood.

Several legit agents have worked out summer stock deals for picture names and even booked them for several weeks, only to find the film stars backing out at the last minute. The Hollywoodians are interested in legit work but don't want to be booked until about June 15, much too late for a prudent manager to set his schedule.

Many legit stars are offering hayloft producers not one script but several to pick from. Sidney Blackmer is willing to play in *Years Ago*, *Chicken Every Sunday* and *All My Sons*. Eddie Nugent and Lois Wilson can troupe in *George Washington Slept Here*, *Male Animal* and *Junior Miss* and Eugenie Leontovich wants to play in either *20th Century* or *Years Ago*.

Several packages are being brain-trusted with new scripts. Elissa Landi and Tom Rutherford will act in *After Aurora Sings*, which she wrote with Curtis Thomas, and Ronald Graham will play the lead in Richard Diamond's Chinese operetta, *Ting Ling*, which Ogunquit has already booked.

"Children of Vienna" To Star Canada Lee

NEW YORK, May 22.—Eugene Sharin and his London partner, Bernard Goodman, will present Canada Lee in the dramatization of Robert Neuman's novel, *Children of Vienna*, early this fall. The production will be taken later to London. Lee will play an American army chaplain dealing with war-uprooted orphans.

Shortly after *Vienna*, Sharin-Goodman will unveil Louis Lynch's D'Alton's *They Got What They Wanted*. *Wanted* has already been on the Abbey Theater's Dublin rep. Possibly the author will be imported for the lead slot.

New Experimental Group Bows June 15

NEW YORK, May 22.—The newest off-Broadway experimental theater group gets under way at the Provincetown Playhouse June 15 with Jean Cocteau's *The Infernal Machine*. The group, styling itself The Interplayers, comprises 25 actors, directors, playwrights, designers and technicians.

The org's objectives will be modeled on previous approaches of the group theater and the Provincetown Players, developing talent in a permanent troupe via continuous experience in roles ranging from leads to bits. The troupe will experiment primarily with the works of unknown playwrights.

BILLBOARD BACKSTAGE

By Joe Csida

The Awards Racket, or How We Clean Up on Winners

(Continued from page 13)

wined and dined after working all day to pick the winners. Not to mention incidentals, of which there are plenty, in running any kind of a competition legitimately.

On the Donaldson Awards we also have committees to keep us on the right track, make with ideas for improving the set-up, etc. We hold a Sardi cocktail klatch with the over-all committee (producers, actors, designers, et al.), and another with the stage managers before preparing the book and ballots each year. Naturally we pick up the tab.

Let us spare you any more of the details. Take our word for it that the Donaldson thing costs us another conservative 5 to 6G, all told. And that's the one (we repeat for the hip circle) on which we won't take any ads.

Why Do We Do It?

Same thing applies, give or take a G or two, for any of our other competitions, and we're looking for anyone who wants to split the profits and losses on these deals. Drop in *Backstage*. Then why do we do it? Simple. In the long run it helps us make that buck we were talking about. (1) It makes top-grade reading. (2) It does the winners, and the losers, plenty of good. (3) It spurs and stimulates better efforts in the phase of the business covered.

And in walks the guy with the rasp in the voice again: "Aaaahhh. Look at all the promotion you get." (The Donaldson Awards' ABC network show, newspaper and magazine pick-ups, etc., the guy means.) Sure, we get promotion out of it, and we like it, and it helps. But by no means directly in the dollar department. We don't want non-trade people to read this sheet. Can't get a high enough ad rate, the business department tells us, to let circulation run out of hand, particularly nonpro circulation.

But, like we said, we think it's the kind of stuff our readers like to read; we think it helps the business in an important way. Excuse, please, now. We gotta go talk to Bob Francis about this year's Donaldson Awards, and Jerry Franken is due back from Hollywood any minute and we wanna get together with him to tie up the loose ends on the rest of this program competition. And Joe Carlton has his '48 disk jockey survey staring him in the face. And Bill Smith wants to start a thing in the Night Clubs-Vaude Department.

Those circus and carnival and coin machine guys! No imagination.

No Philly Legit For Party Meets

PHILADELPHIA, May 22.—Whatever else Philadelphia is putting on for the entertainment of the convention delegates to the Republican and Democratic get-togethers in June and July, it won't be wooing the out-of-towners with legit stage fare. Among the four legit houses in town, all operated by the Shuberts, the Shubert has been in storage for the summer for weeks, the Forrest and Walnut shuttered last Saturday (15) and the Locust calls it quits next Saturday (29) after a fortnight stand for *Anna Lucasta*.

It's the earliest curtain for the legit season in years and an indication of the kind of business the playhouses have turned in all year.

"Annie" Closes in Melbourne

MELBOURNE, Australia, May 22.—The musical comedy, *Annie, Get Your Gun*, concluded a 44-week season at his Majesty's Theater here May 12, which constitutes an all-time record for musical comedy in Melbourne. The previous best was *Rose Marie*, which ran for 39 weeks some years before the war. One of the stars of the performance was Webb Tilton from the United States. The cast has gone to Adelaide, South Australia, for a month's season before opening in Sydney, where it is expected to break the *Rose Marie* record again.

No New Seats for Westport

WESTPORT, Conn., May 22.—High construction costs have killed plans for enlarging the Westport Country Playhouse. Last season was a banner one and as it was impossible to accommodate all ticket seekers during most of it, it had been planned to add 250 seats. The house now is a 500-

"Satanic Symp" Boosed in Bremen

BREMEN, Germany, May 22.—Revival of *Satanic Symphony*, 20-year-oldie, drew audience boos and cat-calls at its first performance here recently. Produced by Frederic Mellingner, German-born U. S. civilian, who was formerly theater control officer for the U. S. military government in Berlin and later transferred to the Bremen port of embarkation, *Symphony* is a bad follow-up to Mellingner's beautiful local production of Thornton Wilder's *Our Town*.

German taste evidently no longer goes for a decadent tale of heaven and hell couched in obscene dialog. Concensus is that *Symphony* never should have been taken from the library shelf.

Jed Harris Plans Revival Of "Green Bay Tree" in Fall

NEW YORK, May 22.—Jed Harris has tentative plans to revive Mordaunt Shairp's *The Green Bay Tree*, which he originally produced in 1933, if he can't find a new script to do by September. Basil Rathbone would play the leading role. Fred Finklehoffe would act as co-producer and the production would be mounted on the Coast and brought eastward.

Harris is also considering another script in which Walter Huston would be starred but no definite plans have been made.

seater. Lawrence Langner, Armina Marshall and John C. Wilson will again operate the house, and Martin Manulis will return for his third successive year as managing director. The 10-week season starts June 28.

BROADWAY SHOWLOG

Performances Thru
May 22, 1948

Dramas

	Opened	Perfs.
A Streetcar Named Desire (Barrymore)	12- 3, '47	197
Born Yesterday (Lyceum)	2- 4, '46	968
Command Decision (Fulton)	10- 1, '47	269
Cup of Trembling, The (International)	4-20, '48	31
Suspended for one week		
For Love or Money (Henry Miller)	11- 4, '47	231
Habimah Players (Broadway)	5- 1, '48	20
Harvey (48th Street)	11- 1, '44	1,502
Heiress, The (Biltmore)	9-29, '47	273
Joy to the World (Music Box)	3-18, '48	76
Man and Superman (Hudson)	10- 8, '47	261
Me and Molly (Belasco)	2-26, '48	100
Mister Roberts (Alvin)	2-18, '48	109
Play's the Thing, The (Booth)	4-28, '48	29
Respectful Prostitute, The; Happy Journey From Trenton to Camden, The (Cort)	3-16, '48	79
Strange Bedfellows (Morosco)	1-14, '48	149
Musicals		
Allegro (Majestic)	10-10, '47	259
Angel in the Wings (Coronet)	12-11, '47	187
Annie, Get Your Gun (Imperial)	5-16, '46	844
Brigadoon (Ziegfeld)	3-13, '47	500
Finian's Rainbow (48th Street Theater)	1-10, '47	589
High Button Shoes (Century)	10- 9, '47	260
Hold It (National)	5- 5, '48	21
Inside U.S.A. (Century)	4-30, '48	27
Look, Ma, I'm Dancing (Broadhurst)	1-29, '48	132
Make Mine Manhattan (Broadhurst)	1-15, '48	150
Oklahoma (St. James)	3-13, '43	2,316
Sally (Martin Beck)	5- 6, '48	20
OPENED		
Ballet Ballads (Music Box)	5-18, '48	7
S. S. Glencairn (City Center)	5-20, '48	4
Vigil, The (Royale)	5-21, '48	3
CLOSED		
Hopes the Thing (Playhouse)	5-11, '48	7
COMING UP		
(Week of May 24, 1948)		
Seeds in the Wind (Empire)	5-23, '48	

BROADWAY OPENINGS

S. S. GLENCAIRN

(Opened Thursday, May 20)
CITY CENTER

Four one-act plays by Eugene O'Neill. Staged by Jose Ferrer. Sets and lighting by Herbert Brodtkin. Costumes by Emeline Roche. Company manager, Ben Ketchum. Stage manager, Phil Stein. Press representatives, Jean Dalrymple and Marian Graham. Presented by the New York City Theater Company.

MOON OF THE CARIBBEES

YankRichard Coogan
DriscollGeorge Mathews
OlsonRalph Roberts
DavisRay Walston
CockyKenneth Treseder
SmittyRobert Carroll
PaulLeonardo Cimino
IvanHarold J. Stone
ScottyWinston Ross
The Donkey ManGeorge Coulouris
Big FrankStanley Carlson
DickBobby Busch
MaxMack Busch
PaddyHarry Kadison
BellaJuanita Hall
PearlMildred Joanne Smith
VioletRena Mitchell
SusieCatherine Ayers
The First MateCharles Summers

IN THE ZONE

SmittyRobert Carroll
DavisRay Walston
OlsonRalph Roberts
ScottyWinston Ross
IvanHarold J. Stone
YankRichard Coogan
DriscollGeorge Mathews
CockyKenneth Treseder

BOUND EAST FOR CARDIFF

YankRichard Coogan
DriscollGeorge Mathews
CockyKenneth Treseder
DavisRay Walston
ScottyWinston Ross
OlsonRalph Roberts
PaulLeonardo Cimino
SmittyRobert Carroll
IvanHarold J. Stone
The CaptainRalph Sumpter
The First MateCharles Summers

THE LONG VOYAGE HOME

Fat Joe, Proprietor of a DiveJose Ferrer
Nick, a CrimpVictor Beecroft
Mag, a BarmaidPhyllis Hill
OlsonRalph Roberts
DriscollGeorge Mathews
CockyKenneth Treseder
IvanHarold J. Stone
KatePhillippa Bevans
FredaNan McFarland
Two RoughsRobinson Stone, Bobby Busch

The New York City Theater Company, for the second stanza of its rep at the City Center, has gone back to the halcyon days of Eugene O'Neill and the Provincetown Players. Four one-acters, *Moon of the Caribbees*, *In the Zone*, *Bound East for Cardiff* and *The Long Voyage Home* have been again grouped as a single bill, titled *S. S. Glencairn*. Aside from some excellent direction and some ditto acting, one reporter will stick his neck out far enough to say that the quartet might just as well have been left on the library shelf. The old *S. S. Glencairn* should long since have been consigned to the maritime boneyard and Professor O'Neill came into literature bloom long after its launching. After seeing and hearing the current *Mr. Roberts*, *S. S. Glencairn* is just a feeble beep on a steamship whistle. This is likely sacrilege, but it is nonetheless one opinion as to the reception of the revival by City Center audiences.

It must be reported, however, that Jose Ferrer has accomplished an exceptional job of staging and that there are a half dozen or more performances of merit. Herbert Brodtkin's sets and lighting are top-drawer and Emeline Roche's costumes add properly to the backgrounds. George Mathews as the tough deck hand, Driscoll, has a role that is made to order for him to dominate all four segs. He is excellent thruout, whether he's making a play for a tart, comforting a dying shipmate, trailing a German spy or just on a shore bender. Richard Coogan contributes a sharp portrait of a lad who dies on the way home to Cardiff and Kenneth Treseder is fine all the way thru as a Cockney seaman. There are likewise excellent character essays by Ralph

HABIMAH IN THE GOLEM

(Opened Saturday, May 15)

BROADWAY THEATER

A play by H. Levik. Staged by B. Varshilov. Sets by J. Nievinsky. Music by M. Milner. Company manager, Chandos Sweet. Press representatives, Gerald Goode and William Fields. Presented by Theater, Inc.

MaharalShimon Finkel
His WifeTmima Judelevitch
DebraTamar Robins, Shoshana Duer
TanchumZvi Ben-Haim
GolemAaron Meskin
Elijah the ProphetZvi Friedland
The MessiahHanna Rouina, Aaron Kutal
Tadeush, the InquisitorJoshua Bertonov
Don Pedro, the MonkRaphael Klatzkin
The BeadleShlomo Bruok
A Red JewAbraham Baratz
The Tall ManAri Warschawer
The Blind WomanTmima Judelevitch
The Old WomanHanale Hendler, Shoshana Dure
A Water-CarrierRaphael Klatzkin
The Yellow-Haired MaidNiura Shein
Woman With ChildInna Govinska
Young WomanBath-Zion Rubenstein

The *Golem*, the third production in the *Habimah*'s repertory, is a script that steadily makes sense to an audience even with a foreign language handicap. In addition, a splendid production by the *Habimah* gets the most out of this piece of stage-craft.

The legend upon which the play is based originated in Prague and has a rabbi bring a clay figure to life to protect the Jews against their persecutors. The *Golem* does this, but the succeeding drama stems from his efforts to continue living once his task is finished. He finally is destroyed.

The cast is uniformly good, with outstanding efforts by several. Aaron Meskin, in the roll of this predecessor of Frankenstein's monster, conveys the strength, the brutishness and the desire for life of the *Golem*. In the part of Rabbi Maharal, Shimon Finkel more than matches his playing. Zvi-Ben-Haim gives the customers the chills with his very realistic playing of an insane man. Joshua Bertonov makes a satisfactory inquisitor, Zvi Friedland an impressive prophet and Raphael Klatzkin an agitated monk.

The staging by B. Varshilov is unusually good. J. Nievinsky's several settings are very much in the mood of the script, with the nod going to one of a tower. M. Milner's music is helpful to the production.

Leon Morse.

Roberts as a dumb Swede and Harold Stone, whose comic dialect possibilities are too often passed over by producers.

Ferrer in Small Part

Jose Ferrer has cast himself in only a small bit as a dive-keeper in the last item. He makes, however, more of it than the O'Neill lines warrant—a splendid piece of character acting. A bow goes, too, to the dreary saloon tramp of Nan McFarland.

All of which is decidedly on the good side of the ledger. However, the over-all comes across as something promising, but amateurishly arty, smacking of the dear, dead days of long-hair discussions of drama futures around a Greenwich Village table with a candle stuck in a bottle. When it comes to seeing and hearing ships' companies give off with theater, this reporter will by-pass the City Center for the Alvin.

Bob Francis.

Schoenzeit Options Script

NEW YORK, May 22.—Lou Schoenzeit has optioned a new comedy for fall production. The script is a situation comedy by an unknown author and is untitled as yet. Schoenzeit has signed Paul Stewart to direct and Ralph Alswang to do the two sets.

THE VIGIL

(Opened Friday, May 21)
ROYALE THEATER

A play by Ladislav Fodor. Staged by Alexander Markey. Set and lighting by Yellenti. General manager, Robert Milford. Stage manager, Tom Donovan. Press representative, Wolfe Kaufman. Presented by Alexander Markey.

VioletLouise Jones
Mr. WoodsJohn Seymour
JudgeEdward Van Sloun
Court ClerkTony Dowling
Court StenographerLee Baxter
Courtroom GuardRand Elliott
ProsecutorHenry Wilcoxon
Counsel for DefenseIan MacDonald
The GardenerTom Fadden
Assistant to the ProsecutorAndrew George
Assistant to the DefenseTom Donovan
EstherMary James
LuciusDennis King Jr.
Mr. PinchasJoe E. Marks
Joseph of ArimatheaLauren Gilbert
Lady ProculaMuriel Hutchinson
Pontius PilateGuy Spaul
Saul of TarsusMilton Parsons
BeulahHelen Seamon
SadocKing Donovan
SusannaAnn Pearce
Prof. ThaddeusDan Reed
Mary MagdalenMaria Palmer
SimonWalter Palance

Ladislav Fodor's excursion into the pros and cons of the Resurrection is something that should not be dismissed lightly. Its backbone is jointed to pack interest and occasionally moments of sharp impact come out of it. However, *The Vigil* delves into an extremely touchy subject, one which may well be offensive to religious groups, both Catholic and Protestant. Usually when the theater toys with matters of churchly faith, commercial disaster is in the offing. It would seem that despite some good scripting and superior playing, *Vigil* is slated to wind up behind the financial eight-ball.

Fantasy Trial

The Fodor conceit has to do with a fantasy trial which might be held in any courtroom during an Easter week-end recess. The accused is Joseph of Arimathea's gardener, charged with removing Christ's body from the tomb and burying it so that the legend of a resurrection may spring up. Prosecution and defense witnesses are called, including a legionary guard, Arimathea, Pilate, Saul of Tarsus, a detective for the Sanhedrin, a barmaid, a Greek professor, Simor-Peter and Mary Magdalen. All testify one way or the other. The finale leaves the judge charging the audience-jury to make up its own mind on the basis of the evidence. Since most of them already have definite beliefs on the subject, it is fairly obvious that a lot of them are going to be offended.

Sharp and Clear

It must be admitted, however, that Alexander Markey has staged more than intermittently interesting theater and that the characterizations—alho mostly confined to bits—are sharp and clear. Henry Wilcoxon and Ian MacDonald fence effectively as prosecutor and defense attorney. There are good contributions from Tom Fadden, as the gardener; Dennis King Jr., as the legionnaire; Muriel Hutchinson and Guy Spaul, as Pilate and spouse; Milton Parsons, as Saul, and Walter Palance, as Peter. The high spot is Maria Palmer's portrait of Magdalen, and runners-up are a splendid chore from Dan Reed and another from King Donovan.

Unfortunately good acting and thoughtful production can't save controversial subject matter. With all its good points, *Vigil* seems ill advised.

Bob Francis.

"Okla." Quitting at 2,202

NEW YORK, May 22.—After a record-breaking run of 2,202 performances, *Oklahoma* finally bows out of the St. James Theater Saturday (29). The troupe will open a three-week stand at the Boston Opera House Monday (31) and thereafter head for a summer stop-over in Atlantic City.

Subsequent plans call for booking the New York company on a country-wide tour.

Off-Broadway

DANNY LARKIN

(Opened Saturday, May 8)

LENOX HILL PLAYHOUSE

A play by James Vincent McGee. Directed by Carl Shain. Stage manager, Joseph Leon. Produced by Monroe Hack for the invitational series of the Experimental Theater.

Old ManHenry Sharp
MaggieGrania O'Malley
Mrs. LarkinAgnes Young
DannyJohn Sylvester
LeftyMaurice Shrog
GretelSusan Douglas
BruceJohn J. Martin
GorskyJonathan Harris
1st WomanBarbara Winchester
2d WomanCarrie Bridewell
DetectiveMichael Wyler
2d DetectiveTom Grace
Passer-BySherman Lloyd
The Child DannySonny Curven
MichaelKenneth Walken
Altar BoyBarry Laftan
Altar BoyBobby Gusikoff
PriestSomer Alberg
John the GreekArny Freeman
AlMartin Greene
AristidesCharles Mayer
StudentJohn Fiedler

In presenting *Danny Larkin* via its invitational series the Experimental Theater has done a service both to the theater and to playwrights. This is a work of artistic integrity which up to now failed to gain a hearing, tho it did win second prize in the Charles M. Sergel play competition. Whether *Danny* can make the grade on Broadway is open to conjecture, but there is no conjecture as to its merits. The writing is imaginative, the dialog poetic, the characters unusual and the situation is probed with insight. James Vincent McGee is a fresh young talent and deserves encouragement.

His *Danny* is a young man struggling to adjust himself to a world for which he has no sympathy. *Danny's* ma is sick and he needs money to take her to the country, so he robs a coffee pot. The police catch him and the results are tragic. Interwoven in this dramatic cloth are scenes which are striking and individual.

Production Triumph

The production was a triumph considering the obvious handicaps of ET's invitational series. Actors are not paid and scripts are done without scenery. *Danny* is a play that was written and planned for backgrounding, a lack of which was frequently felt.

In the title role, John Sylvester handles himself well, tho missing a poetic quality called for by the script. Susan Douglas, as his girl friend Gretel, had already proved herself an actress of ability. She hits exactly the right note as a naive sweet girl. As *Danny's* mother and his aunt, Agnes Young and Grania O'Malley are assets to the play. Two standout thesping bits are turned in by Henry Sharp and Jonathan Harris. Sharp makes a gem of a small role and gets vivid theater into what could be pure ham. Maurice Shrog, Michael Wyler, Sonny Curven and Arny Freeman in lesser bits reveal solid acting values.

Carl Shain's direction helped the play to keep a footing in reality. He should also be given credit for some sound casting.

Leon Morse.

ROUTES Dramatic and Musical

Annie Get Your Gun (Philharmonic) Los Angeles.
Anna Lucast (Locust St.) Philadelphia.
Burlesque (Shubert) Boston.
Blossom Time (Studebaker) Chicago.
Cowl, Jane (Selwyn) Chicago.
Carousel (Orpheum) Omaha, 24-26; (KRNT Radio Theater) Des Moines, 27-29.
Harvey (Geary) San Francisco.
Harvey (National) Washington.
High Button Shoes (Great Northern) Chicago.
John Loves Mary (Harris) Chicago.
Lady Windermere's Fan (Metropolitan) Seattle.
Oklahoma (Biltmore) Los Angeles.
On Approval (Plymouth) Boston.
Private Lives (Mayfair) Portland, Ore., 25-27; (Auditorium) Sacramento, Calif., 29.
Sleepy Hollow (Majestic) Boston.
There Goes the Bride (Walnut St.) Philadelphia.
Winslow Boy (Royal Alexandra) Toronto.

McKennon Holding Company For Multi-Show Operation

ABILENE, Tex., May 22.—Joe McKennon, veteran rep showman, announced plans here for formation of the McKennon Shows Company of Texas, a holding company under his sole ownership and management, for the operation of one or more summer tent theaters and special stage attractions in auditoriums in winter.

McKennon, who recently returned here from a trip to New York, where he gathered ideas and read plays, reported that he bought all equipment of the Harley Sadler Show in April. This will be combined with equipment of the Marian McKennon Players to form what is believed will be the largest tent show on the road. Its title will be announced later. McKennon, who was associated with Sadler last year, said this year's show will feature straight Toby bills.

Winter quarters have been built on McKennon-owned property that was formerly part of Camp Barkley near here. Workshops and scenery lofts are now completed and erection of canvas and chair storage buildings has started. A truck repair shop will be completed by next winter.

Summer Stock Set at Adrian

ADRIAN, Mich., May 22.—Featuring melodrama of the Gay '90s, Fred and Lillian Wood have set Decoration Day for the debut date of a summer stock company under canvas at Seven Acres here in the heart of the resort district.

The company is supported by Ledale Medvecz, owner of the Seven Acres Tavern, and the Adrian Players, consisting of Beatrice Hambrook, Lavern Webster, Jack Kerens, Claude Sorgenfried, Joyce Hambrook, with the Woods in character leads.

Orchestral chores will be handled by Bernice Kiser, piano; Mary Grubbs, drums; Lillian Wood, bass; Fred Wood, trumpet and violin, and Joyce Hambrook, clarinet. Opal Kettle and Jean Sorgenfried will be cashiers, and the line of chorus girls for specialties will consist of Jean Walters, Betty Youtzy and Doris Marquis. Canvas will be handled by Bennie and Eddie Medvecz.

Bryan Visits Plunkett Show

DEADWOOD, S. D., May 22.—Teddy Bryan, retired trouper of this city, reports he caught the May 3 opening of the Plunkett Show at Dumas, Tex., terming it a meritorious and well-framed attraction. The show carries a 60-foot round top with dramatic end and three 30-foot middle pieces. No blues are carried, everyone being seated on chairs. The night caught a three-act farce was presented with good specialties between, including a juggler, trapeze performer, a fast-moving dog act and a trampoline turn. The show also carries a seal act.

Lippincott Joins Fortner

BILLINGS, Mo., May 22.—Billy Fortner, owner-manager of the Orpheum Players, reports Lippincott, magician, recently joined the show which is touring under canvas thru old Missouri territory it played 28 years ago. The company also offers a 16mm. film program.

50G Drive-In at Omak, Wash.

OMAK, Wash., May 22.—Immediate construction of a \$50,000 drive-in theater with 250 individual car speakers is planned here by Adolph Verelman, Mansfield theater operator and rancher, and Guy Bishop, retired Omak orchardist. It will be the first drive-in theater in the Okanogan Valley.

Rep Ripples

DORAN'S Show is having satisfactory biz with pix and small animals in halls in Southwestern Kansas. Writing from Chestertown, N. Y., Allan F. Furberg says: "Have finished trek from Tampa, playing 47 stands on the way up with my film show. Bought late film from H. F. Milton, Toronto, and will go there within a few days to take it over. I have sold my 16mm. film to J. B. Hawley, who will take it thru Maryland and Southern Pennsylvania this summer. Will open the new show near Toronto and work west in halls. Biz was only fair en route from Florida, and the Carolinas and Georgia are well supplied with pic shows. Will take some short cast bills after I get going in Ontario." . . . Charles E. Cobb, Rockland, Me., states that he is getting his four-cast flesh show ready for six weeks of dates in Maine coastal towns, using short-cast bills and specialties. He recently concluded a good season with 16mm. pix in Knox County, Maine, and has worked 25 religious pic shows under sponsorship. . . . Gitt's Show, Russellville, Ark., has had only fair biz the last three weeks, due to weather. Three nights had to be canceled due to wind storms. Raley Murdock joined recently to do magic, specialties and parts.

HAYES GRIFFETH, of the old-time team of Griff and Hi, is trouping with the Bud Hawkins Players thru Indiana. . . . Bailey's Texas Show, in Oklahoma, will continue in halls and leave the tent in storage. Unit has magic, animals and 16mm. pix. Says T. T. Bailey: "I like the 16mm. films as part of the show, as we get increased kid biz and do a special show now and then. . . . W. K. Keller writes from North Alexander, N. Y.: "I have been going along the past three months with religious pix but will have regular films after June 1 and play Northern New York spots and work some short-cast bills. Have made about 40 sponsored dates with religious pictures. Jack and Ella Lewis will join for the summer trek." . . . The Neil and Caroline Schaffner Players were the subject of a feature article in the June issue of *Holiday*. . . . Harry Eavens is playing a circle in the Deadwood, S. D., area, according to Teddy Bryan, retired trouper of that city.

CRETE PLAYERS, who have been showing around Denver, will play Colorado resort spots for six weeks. . . . Gates Family Show will play three months of three-day stands in halls in Eastern Oregon and Washington, using E. F. Hannan's bill, *When Cherries Are Ripe*, and has added 16mm. films. Org has been playing all pix in Idaho to fair returns. . . . Harry Freeland has opened his summer show, pix-vaude, at Elmira, Wash., playing halls. He also has small animals and Earl Rose, magician. He made religious pic dates in Florida the past winter to less returns than in former years.

MARINE DINING ROOM

(Continued from page 42)

used, was made refreshing with the insertion of two excellent specialty acts.

Duray Sisters, garbed as a pair of Topsyis, went thru two minutes of extra-fast tumbling, while Prioska, a Parisian import, displayed some startlingly agile ballet acrobatics that should make him worthy of a longer solo spot in the show.

Johnson and Owen got immediate response for thrilling horizontal bar work, interspersed with enough comedy to keep the pace high all the way. G. Ray Terrill, who hasn't worked locally in some time, offers a top magic turn. Won hushed attention and a hand that matched the biggest given any entertainer in this room in the past year. *Johnny Sippel.*

Schaffners Set Annual Junket Thru Midwest

WAPELLO, Ia., May 22.—In rehearsal here for their 23d annual tour, the Neil and Caroline Schaffner Players expect to hit the road soon for their established territory in Iowa, Missouri and Illinois. As usual, the show will be headed by Toby and Susie, of radio note.

Male leads will be in the hands of Norman Krohn, with Margaret Peachey in fem leads. Others making up the troupe are Dick Ellis, juveniles; Dorie Fields, ingenues, and Robert Brewer, characters and director. Rome Schaffner will join the show at the end of the University of Iowa term to handle light comedy parts. Music will be under the leadership of Lowell Ketch. Malcom Nelson will be treasurer.

The outfit will travel on six trucks with trailers and will again be in charge of Scotty Greenhagen and Orville Speer, with a crew of four canvassmen.

Plays for this year, all from the pen of Neil and Caroline, will be *Once in a Blue Moon*, *His Other Wife*; *That Girl*, *Rebecca*; *Mr. Wimple Has a Dimple*, *Toby Hops Along* and *Silk Nightgowns* and *Long Underwear*.

BLUE ANGEL, N. Y.

(Continued from page 42)

start. Much of her projection comes from an assumed intimate pose, working most of the time with one elbow leaning against the piano. During her act the lights go on and off with perfect synchronization, making a picture that has visual as well as ear appeal.

June Richman is almost a carbon copy of Martha Raye (without the blue lines) and Jan Murray. Her vocal double-takes on special numbers got some healthy titters. She takes advantage of her size, poking fun at it in good-natured fashion, which in itself is good for laughs.

Robert Lamouret projects here as well as he did at the Roxy and the Waldorf. The way he handles that dummy duck of his is remarkable. For a puppet with a dead expression to give an impression of coyness is a feat that only outstanding manipulation is responsible for. But if Lamouret's handling is deft, his biggest results come from panto. The main handicap is Lamouret's lack of enough English to do lines.

Phil Gordon has been reviewed here on previous occasions. He grows better each time around.

Bill Smith.

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ABILENE, TEXAS

THE FINAL CURTAIN

BELDING—Mrs. Mollie, 80, mother of Don Belding, chairman of the board of Foote, Cone & Belding, national advertising firm, in Long Beach, Calif., May 14. Burial in San Bernardino, Calif., May 17.

In Memory of
Our Nephew
CHARLES BELLUCK
Passed Away June 2, 1947
GIL AND PEGGY COHEN

COTTON—Ellen L., 41, wife of Don Cotton, associated with Kiddie Playland, El Paso, Tex., May 9 in Austin, Tex. She also leaves her mother, Tena Skidmore, Lincoln, Neb. Burial in Lincoln.

FISCHER—Charles L., 69, musician, May 17 in Kalamazoo, Mich.

FORD—Annie P., 76, mother of Marion Ford, of the former comedy team, Cornell and Ford, May 11 at her home in Baltimore. Survivors include a daughter. Burial in Mount Auburn Cemetery, Baltimore, May 15.

GOLDFIELD—Henry, 51, for the past five years leader on his own ork, Goldie's Laugh Band, May 19 in Irvington, N. J. He joined Jan Garber's orchestra in 1920 and left in 1924 to play trumpet for Paul Whiteman. He formed his own ork in 1943. His widow, son, three brothers and two sisters survive.

GOODMAN—Jack, 58, med show operator, recently in Fort Worth of a heart attack. Survived by his widow, Effie; two sisters, Mrs. Jeanne Webster and Betty, and a son, Bill. Burial in Muskogee, Okla.

GOODWALT—Mrs. mother of Sidney Goodwalt, cookhouse operator on the O. C. Buck Shows, May 18 in Brooklyn. Her brother, Sam Bibring, concessionaire, also survives.

GREGORY—W. W., 64, vice-president of Station WWGP, Sanford, N. C., May 16 in Rocky Mount, N. C. Surviving are his widow, a daughter, three brothers and one sister.

HARRIS—Joseph, 61, concessionaire on the Metro American Banner Shows, May 15 in Providence of a stroke. Survived by his widow, Leona, and three sisters, of Boston.

IVEY—Arthur G., *The Billboard's* Jacksonville, Fla., correspondent, May 11 in that city. Survived by his widow.

KAARUP—Adolph, 52, ride operator for many years, recently in Tampa of coronary thrombosis. Survived by his widow, Amanda; a stepson, Francis Anderson, Clearwater, Fla., and a sister, Mrs. Carroll Armstrong.

LARKE—Andrew A., 65, broadcaster and former newsman, May 19 in Toronto. He broadcast over a Canadian Broadcasting Corporation Ontario-Quebec network on Sunday mornings.

MCCARTHY—Foster J., 48, former leading man and radio announcer known as Foster Williams, May 14 in the Bronx, New York. The son of comedian Tom Williams, he made his first appearance at the age of eight in 1907 with Virginia Harned in *Anna Karenina*. In the early 1900's he appeared in some 500 plays with various companies. During this time he appeared with Grant Mitchell, Louise Groody, Belle Bennet, Margaret Anglin and Eveta Nudsen. In 1936 he played in New York in *O'Vening Star*. His early radio appearances included shows on WEAS and WFBL, later joining the announcing staff of WINS. In 1945 he worked for the Skouras theaters and later worked at Station WPAT in Paterson, N. J. He was a member of the Lambs Club. Burial in Resurrection Pine Lawn, Farmingdale, L. I., N. Y.

MILLER—Wendell P., former manager of the National Theater, Detroit,

April 30 in Veterans' Hospital, Bronx, N. Y. Survived by his widow and one child, of New York.

MUTTERER—Charles, 62, veteran stage electrician at the Stanley Theater, Pittsburgh, May 1 in that city.

POLK—George, 34, chief Middle Eastern correspondent for the Columbia Broadcasting System, May 16 in Salonika, Greece.

ROYAL—Carrie N., 62, former circus rider and widow of Rhoda Roy Royal, who at one time operated a circus bearing his name, April 4 in St. Vincent Hospital, Toledo. She also leaves a brother, Clifford Norenberg, and three sisters, Mrs. Gertrude Bresnahan, Mrs. Bessie Gerwin and Mrs. Ruth Tierney, all of Toledo. Burial in Forest Cemetery, Toledo, April 5.

ROYSTER—Charles G., 77, an organizer and first president of the Oxford (N. C.) Amusement Company, May 18 at his home in Bullock, N. C. He was a former president of the Citizens Bank & Trust Company, Clarksville, Va. Surviving are his widow, five daughters and a son.

RUPE—W. R. (Rex), 53, owner-manager of Rupe's Midway for Fun, May 31 in Oakley, Kan., of a heart attack. At one time he was with the Sunflower State Shows. Survived by his widow, three brothers and three sisters.

SPENCER—Janet, 74, early Victor recording artist, in Hollywood May 19. Born in Boston, she made her debut as a singer at the age of 16 when she appeared with the Boston Festival Orchestra. Later, as a concert singer, she toured the United States and Europe. She made 12 appearances in Carnegie Hall, New York. Survived by two sisters. Burial in Glendale, Calif., May 21.

SPOTSWOOD—Otis C., 40, manager of the Radio Club of Chicago, May 11 near Elgin, Ill. His widow survives.

STOKOWSKI—Mrs. Olga Samaroff, 65, piano recitalist, writer and teacher, May 17 in New York. She made her American debut with the New York Symphony and later played with many leading orchestras. At one time she was chief music critic for *The New York Post*. The former wife of Conductor Leopold Stokowski, she also wrote several books on music. Her daughter and brother survive.

TAYLOR—Mrs. Joseph, 52, one-time stage and screen star under her maiden name of Una Trevelyn, in Hollywood Hospital, Los Angeles, May 14 of a heart attack. She had been ill for a year. A native of Memphis, she went on the stage and achieved fame on Broadway and in early silent films with such stars as Lois Weber. She was married to Joe Taylor, retired Los Angeles chief of detectives. Survived by her husband and a daughter.

WHITE—Leslie A., showman with the Ross Manning Shows, May 16 in Hartford, Conn.

WIRTH—Jack, formerly with the Ringling Circus and for many years with the Happyland Shows, May 9 in Grand Rapids, Mich. Survived by a brother, Oscar, of Erie, Pa.

ZIMMERMAN—Frances, mother of Les Zimmerman, in charge of publicity of the William Morris Agency, May 17 in New York.

Marriages

ANDERSON - WANGER — John Hardy Anderson and Diana Wanger, daughter of Joan Bennett, film star, in Los Angeles May 8.

BURMEK-SWIETZER—Cliff Burmek, booking agent, and Lillian Swietzer, singer, May 22 in Milwaukee.

CAIRNS-LANGLEY — Jimmy Cairns, head of the Chicago licensing

department of Broadcast Music, Inc., and Lanore Langley, May 14 in Chicago.

KUTCHUK-HUTCHIK — Benny Kutchuk, vaude and nitery agent, and Dorothy Hutchik, May 7 in New York.

MARTIN-CHARISSE—Tony Martin, singer and Cyd Charisse, film actress, May 15 in Santa Barbara, Calif.

O'CONNOR-PETERSON — Daniel Patrick O'Connor, employed in Washington television, and Lenka Peterson, legit actress, May 8 in Omaha.

YOUNG-McCURDY—Alan Young, film and radio comic, and Virginia McCurdy, singer, May 11 in Tijuana, Mex.

Births

A son to Mr. and Mrs. Paul Raymer May 2 in New York. Father is head of Paul H. Raymer Company, station rep firm.

A son to Mr. and Mrs. Jerry Riley April 28 in Hollywood. Father is a publicist.

A daughter to Mr. and Mrs. George Zachary May 2 in New York. Father is the producer of the *Ford Theater* radio program.

A son, Barry, to Mr. and Mrs. Jesse D. O'Dell in the Sikeston (Mo.) General Hospital April 24. Father has the Snake Show, Funhouse and Side Show on the Great Sutton Shows.

A daughter to Mr. and Mrs. George Wirth recently in Sydney. Father is co-owner of Wirth's Circus.

A son, Lloyd Delvyn, to Mr. and Mrs. Mel Hales April 14 in Canton, O. Father is sales representative at Station WHBC there.

A son, Robert Franklin, to Mr. and Mrs. Michael Sillerman April 12 in New York. Father is with Keystone Broadcasting Company.

A son to Mr. and Mrs. William Burton in Los Angeles May 3. Mother is Margo Woode, film actress; father is an actor's agent.

A daughter to Mr. and Mrs. Marvin Peck May 9 in Hartford, Conn. Mother was formerly secretary to Robert Manby, manager of Station WONS.

A daughter to Mr. and Mrs. Syd Magidson May 6 in Pittsburgh. Parents comprise the dance team, Sydney and Ames.

A son to Mr. and Mrs. Howard (Buddy) Robbins May 10 in New York. Father is vice-president of J. J. Robbins & Sons, music pubbers.

A son, Michael Albert, to Mr. and Mrs. John Tyers May 11 in New York. Parents are musical comedy players. Father is now featured in *Inside U. S. A.*; mother is Helena Bliss, seen last on Broadway in *Gypsy Lady*.

A son to Mr. and Mrs. Joe Haworth Jr., at Davis Hospital, Statesville, N. C., May 12. Father has been in legal department of Cole Bros.' Circus for several years and is the son of Joe Sr., legal adjuster of that show.

A son to Mr. and Mrs. Al Gordon at Cedars of Lebanon Hospital, Los Angeles, May 7. Father is news director and night manager of Station KFWB.

A son to Mr. and Mrs. Arthur I. Appleton May 12 in Evanston, Ill. Mother is former actress Martha O'Driscoll.

A son to Mr. and Mrs. Robert Cameron May 10 in Chicago. Mother was formerly with the Mus-Art Agency; father is with the Ralph Sterling ork.

A daughter to Mr. and Mrs. Russell Crouse May 12 in New York. Father is a playwright-producer.

A son to Mr. and Mrs. Earl Donaldson May 8 in Salt Lake City. Mother is a singer, known professionally as Elaine Darrell; father is head of the music department of Station KALL.

A son to Mr. and Mrs. Gene Filip May 9 in Chicago. Father is in the WGN publicity department.

A daughter to Mr. and Mrs. Ed-

ward Mack May 4 in Pittsburgh. Father is a Playhouse and radio actor.

A daughter to Mr. and Mrs. Marvin Mann May 9 in Chicago. Father an advertising exec; mother is a former radio actress.

A son to Mr. and Mrs. Leon Roth May 6 in New York. Mother is the former Miriam Wolf, radio writer; father is national promotion manager of United Artists.

A son, Richard Thomas, to Mr. and Mrs. Charles J. Correll, May 14 in Hollywood. Father is the Andy, of the radio team, Amos 'n' Andy; mother is the former dancer, Alyce McLaughlin.

A daughter to Mr. and Mrs. Floyd Richards May 15 in Hartford, Conn. Father is announcer at WTIC, Hartford.

A son to Mr. and Mrs. Walter Gregory May 12 in Hartford, Conn. Father is engineer at WHTT-FM, Hartford.

A son to Mr. and Mrs. George Koehler May 13 in Philadelphia. Father is publicity director of WFIL and WFIL-TV, that city.

A daughter, Margaret Charlotte, to Mr. and Mrs. Charles McGee May 10 in Philadelphia. Father is one of the partners in McGee's Club 15, Philly nitery.

A son to Mr. and Mrs. Al Breeze May 14 in Philadelphia. Father is trombonist with Louis Prima's orchestra.

Divorces

Mrs. Upton Close, from Upton Close, radio commentator, in Los Angeles April 20.

Margaret Sullavan, stage and screen star, from Leland Hayward, actors' agent and Broadway producer, in Hollywood April 28.

Margaret Mayer, from Louis B. Mayer, film producer, in Los Angeles April 28.

Laura M. Cohn from Ralph Morris Cohn, film producer, in Los Angeles April 30.

VERSAILLES, NEW YORK

(Continued from page 42)
deep that even that needed interpretation.

But allowing for her shortcomings, the French canary is a seller. Working without a mike, she sold every number to terrific mits. The audience was predominately French, or understood the language, so could appreciate her. But even those who couldn't understand her could get her shadings. Her voice is pregnant with meaning and her projection was exceptional. She did about eight numbers, with the requests shouted from all around the room. She was forced into at least two beg-off speeches—at least they sounded like beg-offs, judging from the crowd's reactions and what this reviewer could remember of his high school French—and could have done more.

With a clientele which understands Miss Solidor she'll have no trouble. With others she'll register on voice and styling.

Bob Grant's ork gave her superb backing. Panchito did the rumbas.
Bill Smith.

HELSING'S VODVIL

(Continued from page 42)
that provokes bellyocks. His dialects in Yiddish and Irish stand out and more concentration on them might help.

Marv Himmel, six months out of the Make-Believes, disbanded record panto trio, is doing a good single, but he needs platters that no one else is doing to be a standout. He can't excite too much interest with the oft-used Jo Stafford *Temptation* disk and Schnozzle Durante waxing. Himmel caught some good response with his talk between records. He has enough natural ability to score if he'd work more gags into his act.

Johnny Sippel.

STRAW ALFRESCO BIZ FOR R-E

Big Season Is Indicated

5 turnaways in D. C. — Mobile stands prove practical—big top blue and red

(Continued from page 3)

but a few of the initial 65 performances at the preem Madison Square Garden date were sell-outs, as were eight out of 12 of the Boston Garden showings. With the completion of this date, the Big Show has adequately sampled the lucrative Northeast and can reasonably expect a similar hefty play for a large segment of its operating season, as New England dates, other than Boston, always A-1 in the past, are again included for the first time since the 1944 Hartford circus fire.

Straw Biz

Altho used to big grosses, since the org is so geared that it couldn't operate without them, officials were audibly impressed as they viewed the 100-yard long queues of patrons vieing for a few remaining general admission tickets, the last of which was peddled fully an hour before show time for the performances caught here Thursday. Grosses here were said to be nearly equal to the Madison Square Garden take, but even if somewhat short, the management will wind up with considerably more folding money since it doesn't have to contend with anything akin to the tremendous Garden rental bite. Reserved seats were \$3; general admission, \$1.50 for adults, 90 cents for kids.

Principal innovation was the first-time use of the new mobile grandstands as devised by Arthur M. Concello, general manager. The 18 compact units were divided between the side arenas, with blues still in use for end arena seating. Steps in the rear of each grandstand leading outside the tent under the side wall apparently eliminate the need for other than narrow aisles for access from the track. The seats, cushioned with sponge rubber, are bolted to sheet metal flooring to provide safe, comfortable accommodations. The first row of seats is placed on the ground, followed by a portable section of some five rows before the grandstand proper is reached.

New Seats Okay

Altho the practicality of new units will have to undergo more rigorous proving than they were put to here, indications are that they will aid the mobility of the show considerably, as well as create a favorable impression with patrons. There was no evidence to substantiate advance reports that the pitch of the stands was inadequate, as the audience was obviously pleased.

The new big top was widened to accommodate the depth of the new grandstands. However, the show is more compact, as the interiors of the wagons supporting the grandstands are used as dressing rooms, thus eliminating the former tops used for this purpose, other than a half dozen small units used by as many acts. The wagons proved entirely adequate (See *Straw Alfresco Biz* on page 62)

Demand Big Dough For Wild Animals

WASHINGTON, May 22.—Current asking prices for zoo and show animals, according to a bulletin recently issued by the National Geographic Society, include \$4,000 for South African baby elephants, and \$5 to \$10 per foot for pythons up to six feet. Duckbill platypuses are quoted at \$1,600.

The association did not even venture to guess at the cost of an orangutan, which sold for \$3,000 before the war, or of a pair of giraffes, which used to sell for \$7,000.

Chicago Show Folks Slate Dance, Smorgasbord June 5

CHICAGO, May 22.—Show Folks of America will present a dance, floorshow and smorgasbord Saturday, June 5, at Central Masonic Temple, 912 North La Salle Street.

Tickets are \$5.50, including tax, with proceeds going to the organization's building fund.

Burlington Inks R.R. Fair Acts

Union Pacific tells plans for Chi event—Eastern group vetoes name acts idea

CHICAGO, May 22.—Plans are progressing at a steady clip for the Chicago Railroad Fair, July 20 thru September 6, with three rail groups virtually completing their entertainment and exhibit presentations during the past week.

The Burlington Railroad, in conjunction with the Great Northern and Northern Pacific, signed a contract with the Boyle Woolfolk Agency for eight acts, with which it will carry out a corral and Yellowstone Park theme.

Burlington plans call for the installation of a miniature railroad, running from the front gate to the south end of the huge Lake Front lot where its exhibit and display space will be located.

Upon arrival there via miniature (See *BURLINGTON INKS*, page 56)

N. E. Tracks Close As Rival Drivers Fight for Control

BOSTON, May 22.—The long-awaited show-down between the B State Midget Racing Association (BSMRA) and the American Automobile Association (AAA), came to a head Wednesday (19) when seven New England operators announced that their tracks would be shut down until enough AAA entries for eight race programs are received.

Action followed the picketing the Westboro, Mass., track Tuesday night (18) by 175 BSMRA members. Rain washed out the program, in which only eight cars showed up.

Programs were also canceled Lonsdale, R. I.; Groveland, Seekonk and West Peabody, Mass., and Manchester, N. H. Three tracks, Medford, Dracut and Hudson, N. H., did not sign with AAA and will continue to hold BSMRA races.

John Whitehouse, BSMRA president, said, "We'll have our own six track circuit by June 2." Meanwhile he threatened to picket all attempted AAA midget meets.

AAA Membership Open

Norman McDonald, secretary of the Track Owner's Association (TOA) said that the Bay State drivers wanted to join AAA as a group, but that this is against association rules. "They are welcome to join individually, but they won't go for that," said.

The tracks are trying to stimulate free competition among drivers, Frank Sturgeon, TOA president, said. "The main trouble with midget racing in Massachusetts last year was the fact that the same drivers were winning races night after night," he said.

The racing schedule for the year: Monday nights, Norwood Arena, capacity 15,000; Tuesdays, Westboro, 10,000; Wednesdays, Lonsdale Arena, R. I., 30,000; Thursdays, Groveland, the Pines Speedway, 10,000; Fridays, Seekonk, 12,000; Saturdays, West Peabody Speedway, 10,000; Sunday, Manchester, N. H., 8,000.

Reopen Rock City May 30; Allen Gets Lease for 10 Years

BRADFORD, Pa., May 22.—Rock City Park, located between Bradford and Olean, N. Y., reopens Sunday (30) for the first time in 25 years. The park is said to be the largest deposit of ocean spar in the country.

Prior to its close in 1923, Rock City attracted tourists from all over the world. The park featured amusements, a hotel and the usual line concessions. After its closing oil companies took leases on near-by lands and even today some wells are being drilled next to it.

Allen Leases Spot

Clair Allen, who has operated popcorn concessions in Eastern parks, has a 10-year lease on the park. He will install several kiddie rides later in the season together with novelty concessions. A soft drink and food concession (See *Rock Reopens May 30*, page 5)

Close-Ups:

Ethel Robinson 67 Years Wise, But Has Vim 'n' Vigor of Youth

By Herb Dotten

(This is another in a series of articles on little-known facts about prominent people in outdoor show business.)

ETHEL ROBINSON is 67 years of age. But she is old in years only. In spirit, drive and making with words, the Chicago talent scout-booker has much of the lusty vigor of those 20 years her junior. Moreover, now as for many years, she is regarded as one of the ablest judges of circus acts in the country. That is no small achievement in a field where men predominate.



ETHEL ROBINSON

Fellow bookers rate her ability extremely high. They credit her with a voluminous knowledge of circus acts. And they pay tribute to her skill at setting the sound dollar value of many acts.

Her prime concern is scouting and booking talent for the two units of Polack Bros.' Circus, but she also does some fair and celebration booking. To say all this keeps her busy is more than a mild understatement. It's her theory that a talent scout or booker must be on the alert constantly for changes. It's her policy to catch every traveling circus, and, particularly to catch the new imported acts. What's more, she doubles back to see an act she had caught previously, perhaps a year ago.

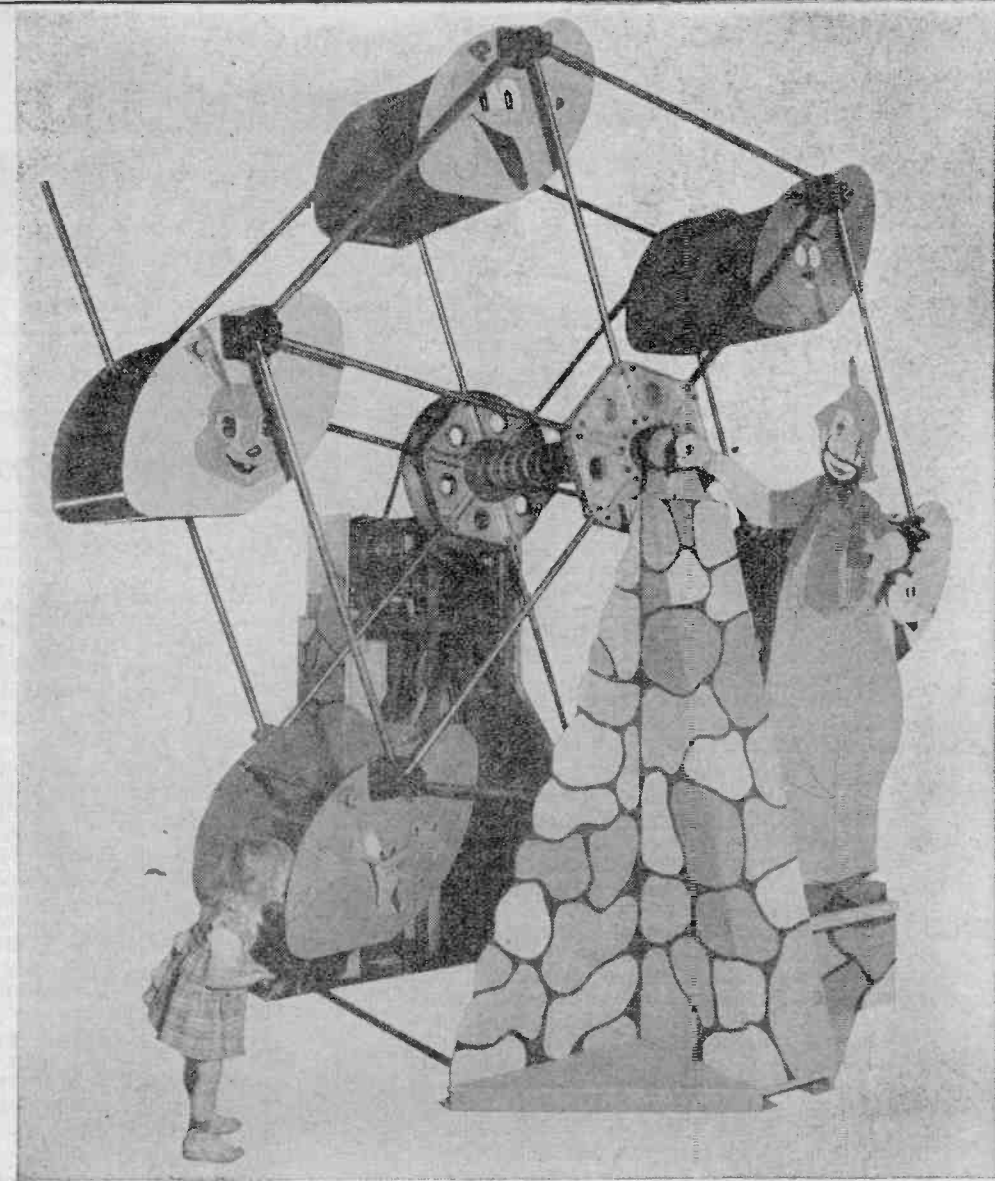
"Nothing stands still," she explains. "That's why I go back to catch acts I've seen before. In that way, I can determine whether they have increased, maintained or dropped the standards of their performances."

Aware of her ability, Irving J. Polack, circus head, seized the chance to engage her in 1945 to do talent scouting and to arrange the preliminary details of bookings for his units. And the strength of the Polack bills is a reflection of Ethel's judgment as well as Polack's established policy of presenting strong, well-balanced programs.

The Western unit, incidentally, has an extremely long season. Last year it had a 41-week tour. This year, acts on it carry a guarantee of at least 35 weeks. The Eastern unit gives an act at least 30 weeks' work.

Ethel's astuteness as a talent judge is in a large measure the result of long experience. She's been in show business for 50 years.

Reminiscing over her start, she chuckles, "I weighed only 110 pounds then, and now look at me!" She only laughs at her present weight, which is (See *ETHEL ROBINSON* on page 60)



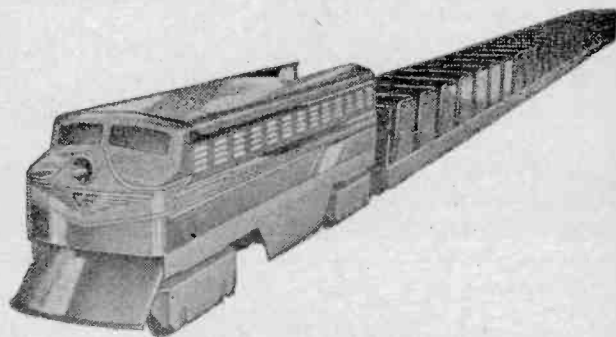
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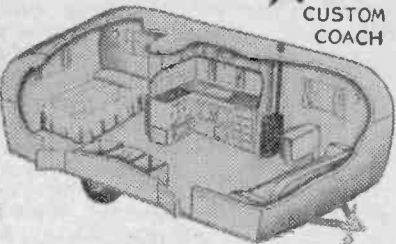
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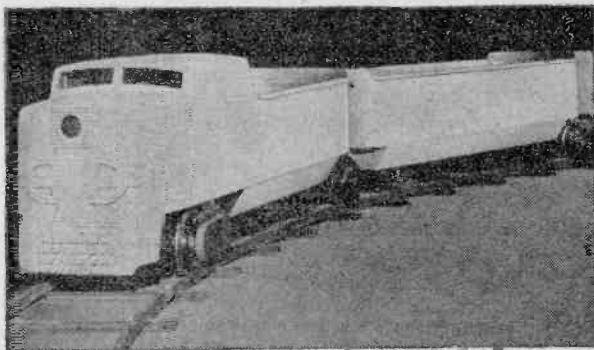
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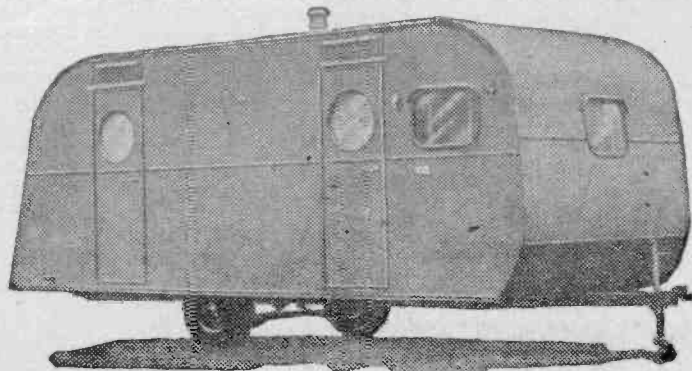


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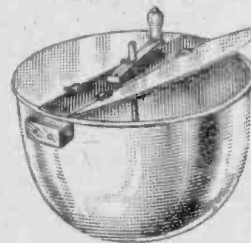
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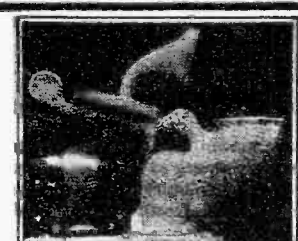


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Motor Speed Round-Up: Chitwood Qualifies at 124 m.p.h. For 500-Mile Indpls. Classic

INDIANAPOLIS—Joie Chitwood, Reading, Pa., thrill show owner and operator, Sunday (16) became the 10th driver to qualify for the 500-mile Decoration Day racing classic, scheduled here Monday (31).

Piloting a Nyquist Special, Chitwood qualified at 124.619 m.p.h., joining nine others who passed the test Saturday (15). Thirty-three cars will start.

This year's qualifying trials have been marred by the death of Ralph Hepburn, 51, Van Nuys, Calif., veteran of 15 Decoration Day classics. Hepburn died of a fractured skull and crushed chest received when his Novi Special crashed into a retaining wall.

On the lap before his crash he had been clocked at 132 m.p.h., fastest in this year's qualifying trials. He held the track record of 133.944 m.p.h., established in the 1946 trials.

Chaley Out of Hospital

SHREVEPORT, La.—Midget auto racer George (Bud) Chaley, Chicago, has been dismissed from Tri-State Hospital, where he was taken for treatment of injuries received in races Friday night (14) at Louisiana State Fairgrounds. He suffered a sprained right wrist and brush burns about the face, hands and knees when his machine locked wheels with another car and overturned during the semi-final heat.

Red Dowdy, Dallas, stole the show, witnessed by over 3,000, by winning each of the events in which he entered, including the finale in which he edged out Larry Johnson, St. Paul.

Lamoreaux Victor

LOS ANGELES—Lammy Lamoreaux copped the featured scratch race and Chuck Basney came home with a couple of triumphs in motorcycle racing at Lincoln Park Wednesday (12) before 5,200 fans. Burton Albrecht and Ernie Roccio finished second and third in the scratch event. Basney took the handicap final with Royal Carroll and Pee-Wee Cullum trailing. Basney also won the scratch final.

Tuthill Heads Third Track

STAFFORD SPRINGS, Conn.—William Tuthill, Hartford, Conn., race promoter, who heads up tracks at West Springfield, Mass., and Bridgeport, Conn., said this week that he will be in charge of the new track on the fairgrounds here which is owned by C. D. Benton. The inaugural race will be held Friday (28). Weekly races will be held on Friday nights. The speedway will be part of the 19-track Eastern Circuit which comprises the United Speedways Association and will run in co-operation with the American Racing Drivers' Club.

Peterson Sets Record

GARDENA, Calif.—Tex Peterson, Pasadena, won his second main event at Carrell Speedway here Wednesday (12) and set a new record for big cars at the track. Bud Rose, Pasadena, was second and Joe Gema, third. Kenney Palmer, Montebello, captured the three-lap trophy dash over Frank McGurk, Inglewood.

Farmer Wins Again

CULVER CITY, Calif.—Don Farmer added another victory to his list by winning the midget auto race feature at the speedway here Tuesday (18) before 3,739 spectators. Johnny Garrett was second and Corky Benson third. Semi-main was nabbed by Don Cameron. Troy Ruttman copped the trophy dash.

Big Cars for Conn. Track

THOMPSON, Conn.—Promoter John Hoenig anticipates a field of 30 cars for the inaugural big car race at the Speedway here Sunday (23).

Williams To Promote

SACRAMENTO—Joe Williams announces he has contracted for a series of midget auto racing programs with the United Racing Association (URA). Williams said the first will be presented at Lazy J Speedway here May 24.

Williams said several URA drivers did not bolt the organization last winter in the shake-up in favor of the Bay Cities Racing Association (BCRA), and therefore will appear on local programs. These include Billy and Eli Vuckovich, Billy Cantrell, Bill Zaring, Dutch Hellman, Norman Girtz, Walt Faulkner, Bill Brereton, Dick Reese and Cliff Epps.

Entrance of Williams' URA drivers will give this city two operating tracks. Billy Hunefeld is affiliated with BCRA and stages contests each Monday night in the Hughes Memo-

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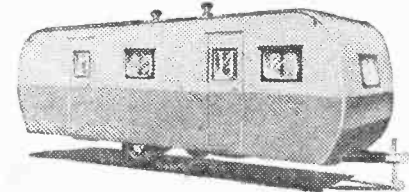
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rial Stadium. He was associated with URA last year.

Williams said his prices will be \$1.25 for adults and 60 cents for kids under 12 years of age. Additional lights and seats are being installed in the Lazy J Oval.

Cantrell Wins at L. A.

LOS ANGELES — Billy Cantrell captured the 60-lap midget race feature at Gilmore Stadium here Thursday (13) before 9,000. Bill Taylor nosed out Troy Ruttman for second. Two spectacular crack-ups marred the card. Rod Simms flipped on the first turn of the main event and was removed to the hospital for a check of his injuries. Johnny Garrett crashed into a wall during a heat race but escaped with minor injuries. Trophy dash was won by Roger Ward. Heat winners were Bud Clemmons, Ruttman, Cantrell and Simms.

Davies Victorious

CULVER CITY, Calif.—Jim Davies steered his hot rod home in the 30-lap roadster race feature at the speedway here Friday (14). Ed Barnett and Roy Prosser finished second and third, respectively. Ten cars were involved in crack-ups, but Yam Oka was the only casualty. His injuries were said not serious.

Freeland CRA Winner

GARDENA, Calif.—Don Freeland captured the CRA roadster race main event at Carrell Speedway here Saturday (15) before a crowd of 7,710. Jim Davis was second and Frank James third. Fred Pope nabbed the semi-main and Jim Rathbun won the trophy dash. Heat winners were Curtis Hayes, Jimmy Graham, Jay Frank and Freeland.

Flaherty Breaks Arm

SAUGUS, Calif. — Pat Flaherty flipped his hot rod over three times when he tangled with Stan Kross in a heat race during the roadster competition at Bonelli Stadium here Saturday (15) and suffered a broken arm. Dick Vineyard won the feature with Verne Slankard second and Jim Rathman third. Semi-main went to Curtis Hayes. Rathman copped the trophy dash. Heat winners were Hayes, Jimmy Graham, Archie Tipton.

Spokane Midgets Debut

SPOKANE—Bob Vorbeck, Denver, notched the first main event win of the 1948 midget auto racing season at Spokane Sports Center Saturday night (15) by blazing over the 40-lap course in 10:06.42 before over 3,500 fans. Al Kingen Jr., Spokane, won the "B" main event over 30 laps in 7:32.31. Russ Congdon, Tacoma, led the time trials in 15:55, then took the trophy dash in 44:62. Mel McGoy, Tacoma, furnished an extra thrill when his car burst into flames and forced another car onto the infield. Neither driver was injured. The inaugural got under way after two rain-outs.

Floyd Ende Wins

ROSCOE, Calif.—Floyd Ende captured the 10-lap main event of the weekly motorcycle racing program at 5-H Speedway here Tuesday (18). He defeated Chuck Basney and Jack Bailey over the one-fifth-mile oval. Fred Ford won the consolation race.

Tracey Triumphs

HUNTINGTON BEACH, Calif.—Dan Tracey went from wire to wire to nab the Friday (15) hot rod 40-lap feature event here before 6,616 fans. Dick Vineyard was second and Wayne Tipton third. In a heat race Colby Scroggins survived a spectacular double flip and roll when he tangled with Bill Steve's racer. Semi-main went to Mickey Davis. Curtis Hayes won the consolation race and Archie Tipton copped the trophy dash. Heat winners were Davis, Bud Gregory, Tracey and Steves.

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Ferris Wheels—George (Whitey) Hercha, foreman; Ralph Cuesta, Robert Greenaway, Blackie Briggs, Dan Avery and Jim Lane, assistants; Ruby Hall, ticket seller.

Octopus—Raymond McLaughlin, foreman; Ernest Lee Watkins and Clyde Kennedy, assistants; Zelda Hercha, ticket seller.

Caterpillar—Jack Stutes, foreman; Roy De Foor and Jimmie Roselle, assistants; Sue Walters, ticket seller.

Fly-O-Plane—Fred Waite, foreman; John Walton, Weldon Smith and James O'Brien, assistants; Rosalie Danielson, ticket seller.

Pretzel—Ewald (Swede) Erickson, owner-manager; H. M. Hickman, foreman; Frank Cermak and Roba Crislip, assistants; Al Casson, ticket seller.

Heyday—Frank Stubblefield, foreman; Mike Schomack, Ernest Lowe and Claude Giland, assistants; Pauline Anne Murray, ticket seller.

Skooter—Tom Iles, foreman; Reinhard (Shorty) Schmidt, George Wooten and Skooter Red Kelly, assistants; Mary Joplin, ticket seller.

Kiddle Auto—Charles Cohen, foreman; Ed Whiddone, assistant; Mrs. Whitman, ticket seller.

Miniature Train—O. D. (Red) Tyrone, foreman; James Orchard, assistant; Hazel Helton, ticket seller.

Boat ride—Richard Bush, foreman; Arthur Turley, assistant.

Kiddle Airplane—Paul Jones, foreman; Joe Cook, helper, and Marian Hughes, ticket seller.

Show Personnel

Sally Rand—Sally Rand, the Tune Tattlers (Elaine Charles, Tony Angelo, Dick Champly and Jerry King), Lori and John Delaney, Madeline King and Tapua, Janis King, Lory Burke, Jean Abshire, L. Wheeler, Joan Malory, Terri Terry, Dottie Claire, Alice Buckley, Margele Brown, Peggy Reynolds, Beau Lemes and Jean Delores; Charley Barnes, stage manager; W. P. Brown, electrician; Bill Barrett, Gus Sanford and Alabama, general assistants; Carl Goss, boss canvasman; Joe Rice, Ben Carine and Scotty, top assistants; Duke Wilson and Basil Walker, talkers; Dick Dickinson, Paul Boling and Arthur Trimler, front assistants; Coca-Cola concession, Jack Foss, assisted by Jean Ross and George Roberts; program pitch, Chic Sloss, Josephine Reynolds and Lucia Lynn; Harry Finklestein, Sally Rand's manager.

Midget—Henry Kramer, owner-manager; Dotty Kramer, emcee; Sandrina, Dorothy Wenzel, Anne Sholters, Mary Lou Kirkindall, Buddy Kirkendall, Kayo Erickson, Ronnie Street and Eddy Adams, performers; Walter Pollitt, pianist; Frenchy Healy, boss canvasman; Eddie Lovett, talker, and Slim Miller, ticket seller.

"Havana in Harlem"—Leon Claxton, owner-manager; Kenneth Revling, first opener; Jerry Beardsley, second opener; Curley and Don Hilton, ticket sellers; Morrie Cohen, manager of candy department; Raoul and Ronnie, dance team; Ruth Tyler, soubret; Gilbert A. Nelson,

vocalist; Four Lindy Hoppers (Joseph Hubbard, Jerome Williams, Leona Jones and Teresa Jimenez); Billy Mills and William (Too Sweet) Perry, comics; Gwendolyn Bates, India Burke, Verna May Smith, Jeanie Mae Lewis, Wilma Dukes, Anna Jean Aldridge, Fanet Patterson and Romilla Williams, chorus girls. Band: Hezekia A. Brown, leader, alto sax; Abraham Meeks, trombone; Clifford Cooper, tenor sax; Ervin Johnson, drums; Paul Manday Jr., pianist; Walter B. Watson, trumpet; Ben W. Curtis, bass violin; Lewis Bates, tenor sax; Otto Reed, trumpet; Happy Rose, trumpet; Frank Panter and Enrique Varona, Cuban drummers; Richard E. Smith, Tommy Adams, Henry O. Jones and James Sapp (Four Notes), vocal and instrumental quartet; Jackie Jackson, boss canvasman; Wilbert Mobley, assistant canvasman; John Tuhel, electrician, and Ralph Brown, general assistant.

Side Show—Cortez and Bert Lorow, owners-managers; Paul Wonder and Bill Newell, talkers; James Beach and George Marks, ticket sellers; Tommy Rathburn, lecturer; Ed Anabo Hayes, anatomical wonder; Billy Turko, juggler; Alex Linton, sword swallower; Joan Beach, armless wonder; Percy Pate, thin man; Alzaro, turtle girl; Priscilla, monkey girl; Emmett Bejano, alligator boy; Roy Bidwell, fire-eater; Najio Felez, clay modeler; Al Ray, magician; Mary Parks, rubber girl. Lorow brothers also serve as talkers and as glass blowers.

Hollywood Chimpanzee Circus—Leo Carrell, owner-manager and talker; Barney Dexter, talker; Allan Harris, lecturer; Dotty Carrell, trainer; Robert Perryman, assistant trainer; Kenneth and Vadine Valentine, ticket sellers.

Wildlife Show—Leo Carrell, owner-manager; Juanita Fontaine, Dave Woods, Johnny Wilson and Pete Williams.

Funhouse—H. A. (Hal) Hall, manager; Charles Baldwin.

Glasshouse—Clover Wilson Fogle, manager; Cliff Fogle, ticket seller.

Creation Show—Jesse and Etta Marsh, owners; Doc Crosby, lecturer.

Iron Lung—Jesse and Etta Marsh, owners-managers; Alice Chapman, girl in lung.

Motordrome—Bill Kemp, owner-manager; Mrs. Bill Kemp, assistant manager; Jack Faircloth, Eleanor Stepp, Pat Hawk, Bill Letour, Everett Harris, Kenneth Blaine and Russell Thompson, riders; Eddie Fitzsimmons, talker; Frank Henry and Leo Galloway, ticket sellers; Alfred Marquette and Eddie Smith, general assistants.

War Show—Nat and Betty Rodgers, owners-managers; Herman (Pee Wee) Subtrain, boss canvasman; Cyril (Blackie) Boland, canvasman, and Kermit (Tiny) Hanson, book salesman.

Monster Show—Charles Fogle, owner-manager; James L. Smith, lecturer; Clarence M. Peterson, ticket seller, and Herbert (Blackie) Vanater, general assistant.

Penny Arcade—Harry B. Julius, manager, with Jack Young, Coley Clanton and Paul Pergeron.

Concession Row

Jimmy George with Joe Wesloski, Meyer Cohen and Harry De Nike, bowling alley; Mrs. Evelyn Clain, with Wilda Van Curnen and Charley San Talone, ball games; Hazel Maddox with Shorly Jobses, darts; Alton Pierson with Fred Howey, Ed Walter and William (Whitey) Tara, swinger; James (String Game) Murphy, manager, with E. A. Brems, sambo rambo; Philip Wardell with Earl Maddox, six cats; Johnny Meyers with Leo Lesenger, Freddie Cooper and George Percy, darts; Slim Somerby with Merrill Waldon, Coke game; Eddie Hunter with Robert Hix and Allan Jordan, slum joint; Jesse Norwood with Wilsey Cook and William Ramsey, shooting gallery; Al Rassman with George Rfch, spot joint; Anne Tara with Archie Gilbert and Ophie Gilbert, ball games; Pietro Di Cesaro, cigarette shooting gallery; Red Cohen with Sidney Goodman, glass pitch; Whitey Hinckley with Skippy Hinckley and Andy Flint, punk rack; Hollywood Derby Race, Bob Parker, co-owner; Mr. and Mrs. Lew Isaacs and Curt Larson.

Candy floss—Sam Delaney with John Bruce and Johnny Dunn.

Frozen custard—Mr. and Mrs. Charles McDougall, owners-managers, with Aileen De May, Gertrude and Louis Obard.

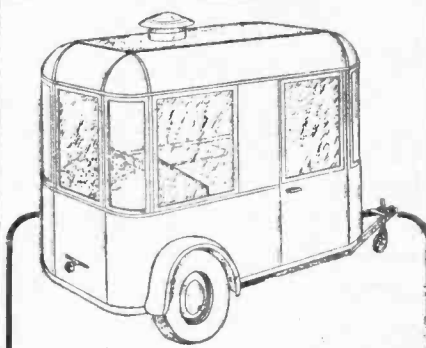
Snow cones—B. H. Eaton, manager; Hazel Eaton, assistant.

Ice cream—Mr. and Mrs. Johnny J. Johnson, owners-managers; Elmer Winters, Harry (Happy) Winters, Mrs. Freddy Howie, Ray Westman and Bob Childers, assistants.

Peanuts, candy apples, popcorn—Billie Cooper, owner-manager; Mr. and Mrs. Robert

Wilkerson, Mrs. Ray Fulton, Grace Newell and Bill Paxton.

Photo gallery—Dick Ford.
Grab stands—Unit No. 1, William Oren, owner-manager; Mrs. Oren, cashier; H. I. Walker, Clyde Murphy, Isiah Osborne, James McCain, Ray Hamilton and H. B. Telford. Unit No. 2, William Oren, owner; M. S. Tate, manager; Bradley Prather and Albert Clark.



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Biz for McCall Org Tops 1947

MACON, Ga., May 22.—The Jim McCall Shows, ending fourth week on lots here report biz ahead of last year tho still off from 1946. McCall, brother-in-law of W. E. Franks, well-known Southern carnival owner, launched his show five years ago in Macon.

Playing Georgia exclusively, the McCall org is able to get choice dates, helped largely by fact McCall was a State senator and representative for many years and served in many important State posts before becoming a showman.

Org is in 10th week of season, and plans call for a few more weeks on Macon lots, then a swing thru North Georgia and a tour of tobacco markets beginning late in July.

The staff: Jim McCall, owner-manager; Bill Reese, general agent and legal adjuster; Bob Smallwood, electrician; C. M. Willis, Jr., mailman; James Albert, superintendent of transportation.

Rides: Ferris Wheel, Russell Powers, foreman, Ernest Towles, second man, and Mrs. Bob Smallwood, tickets; Chairplane, Baird Benton, foreman, and Pearl Benton, tickets; kiddie rides (2), A. J. Wood, foreman. No shows will be carried until tobacco season starts.

There are eight office-owned concessions. Show's corn game is operated by auspices committee at each stand.

Other concessions and concessionaires follow: Mr. and Mrs. C. N. (Doc) Meyers, three; Bob Miller, five; Mrs. D. M. Reese, three; Herman West, one; Russell Cowan, one; Mr. and Mrs. C. M. Willis, cookhouse; Miller Johns, mitt camp; G. C. Mills, chuck wheel; Mrs. Russell Powers, bowling alley; Lila Mae Nails, penny pitch; George Johns, ball game.

Brenner To Be Head Of British Showmen

LONDON, May 22.—At the annual meeting of the National Amusement Council, held here last month, Bernard Brenner, of the Amusement Trades Association, was elected chairman for 1948 and M. Williams, of the Association of Amusement Park Proprietors, was elected deputy chairman.

The National Amusement Council is made up of four of England's associations of outdoor showmen, grouped together during the war to cope with war-time problems, and now coping with thorny post-war difficulties. Organizations making up the council are the Amusement Caterers' Association, Amusement Trades Association, Association of Amusement Park Proprietors of Great Britain and the Association of Circus Proprietors of Great Britain.

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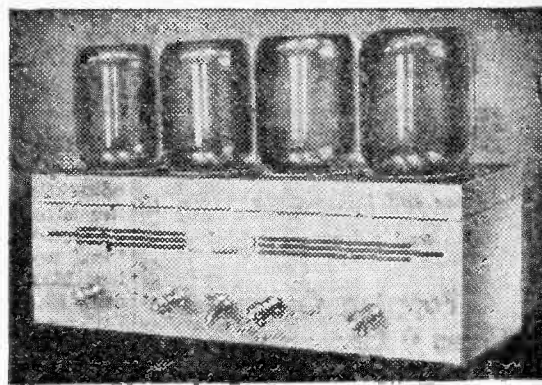
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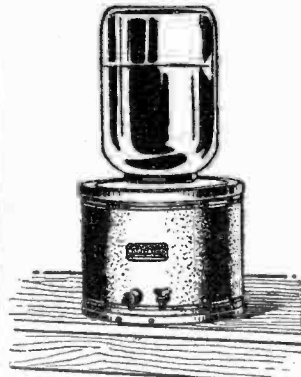
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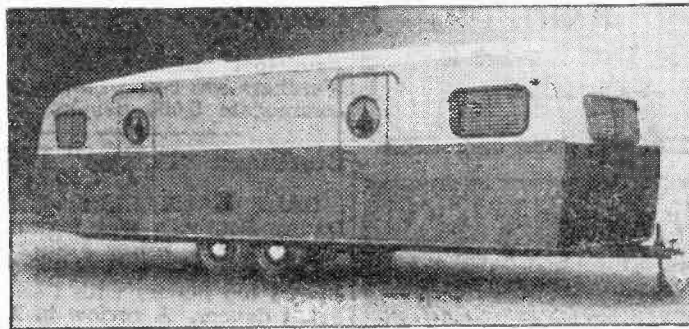
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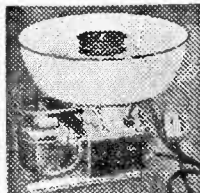
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PHILADELPHIA, May 22. — The coveted carnival date adjacent to and coinciding with the appearance of the Ringling circus this year will be a three-way split with John A. Quinn, local novelty and concessions operator; Max Gruberg, carnival operator, and St. Mary of the Annunciation Episcopal Church, sharing the take. The stand is for one week beginning Monday (24).

The lot, an abandoned lumber yard only a stone's throw from the circus grounds, was leased by the owner, Dr. Henry P. Schneider, to Quinn. The \$100 license fee covering the appearance of Gruberg's org was paid by the church.

Wirth Acts Booked For Columbia Show

COLUMBIA, Mo., May 22.—A strong line-up of acts have been booked by Frank Wirth for the Boone County benefit circus to be held here May 29-31, reports Jack Hackethorn, publicity director of Boone County Fair Association which is co-sponsor of the show with the local recreation commission.

Among feature acts will be the Wallendas, high wire; the Repenskys, riding act; Wildey's Bears and Frisco's Seals, with Happy Kellums heading the clowns.

Said to be the first sponsored circus ever held here, there will be three night performances plus matinees the last two days. Performances will be offered under floodlights in the municipal ball park. Additional bleachers are being moved in to accommodate 5,000 people.

Southern "Follies" Feature

SALT LAKE CITY, May 22. — Danny Southern was featured male singer in the *Water Follies of 1948* which played here recently. Southern shared top honors with Cecil Lewin, ballet dancer. A review in *The Billboard* credited Southern's appearance to another singer.

Burlington Inks R.R. Fair Acts

(Continued from page 50)

rail, the spectators will see a huge corral, which will serve as the stage for a continuous performance, including a bear act, archers, rodeo cowboys and cowboy balladeers.

Portray Rail Progress

Union Pacific Railroad plans call for the presentation of a *Pageant of Power* under a 250 by 125 foot tent, which will portray the development of railroading from the old wooden engines down to the latest in steam and Diesel-powered locomotives.

Each of the 11 States served by the U.P.—Nebraska, Kansas, Colorado, Wyoming, Montana, Idaho, Utah, Nevada, California, Oregon and Washington—will be represented by exhibits featuring industries and entertainment considered most representative and typical of the State.

The Lionel Company is building a special o-gauge toy railroad with over 400 feet of track, for the display, and the miniature railroad also will be available to take visitors thruout the exhibit.

U.P. officials in charge of the exhibit report they have been informed by several stage celebrities, including Olsen and Johnson and Ray Bolger, that they will make several informal visits to the exhibit during scheduled Chicago appearances, which coincide with dates of the fairs.

Eastern Group Set

At a meeting of Eastern railroads, which are pooling their efforts for the occasion here this week, it was decided to discard the idea of presenting professional entertainment in addition to their regular and elaborate displays.

This group, instead, will build its exhibit with an eye toward education and featuring motion pictures and a complete display of equipment.

Casting began Thursday (20) for *Wheels a-Rollin'*, the pageant which will be staged daily during the seven-week show. A total of 220 men and women will be selected to fill roles in the production, with final tryouts set for Friday (28).

7,000 See Glen Shaw Win Cowboy Title at Fairfield

FAIRFIELD, Calif., May 22.—Approximately 7,000 attended the second annual Fairfield-Suisan Rodeo here Saturday and Sunday (16 and 17). Event, which opened with a street parade, was sponsored by the Solano Rodeo Association.

Top hands from Northern California competed for \$1,200 in prize money.

Glen Shaw, Escalon, was named champion cowboy and placed first in the bulldogging events. Other results:

Calf Roping—John Bowman, Nip Hogue, Glen Shaw, and Sam Lovelady and Leonard Block, tied.

Brahma Bull Riding—Kenneth Jones, Bill Knudtsen, Bob Thornsberry and Doggie Davidson.

Bareback Riding—James Egan, Wallace Brooks, Bud Linfoot, and Dick Bardsley and Peter Dixon, tied.

Saddle Bronk Riding—Jack Hara, Bud Linfoot, Bill Lafferty and Laurel Ives.

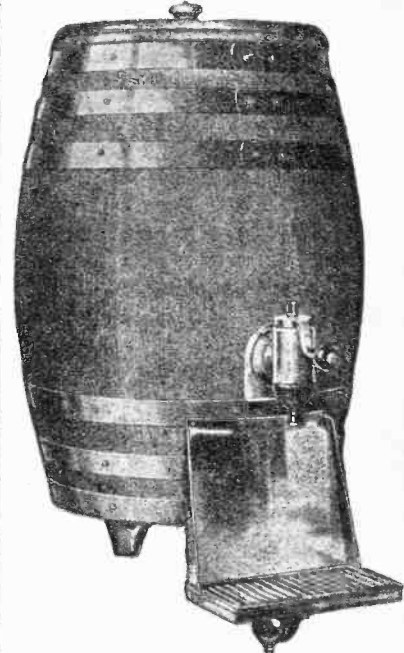
Bulldogging—Shaw, Frank Mathias, Bill Rogers and Leon Carden.

Team Roping—Leonard Block and Victor Castro, John Bowman and Castro, Jim Gallagher and Stanley Gomez, and Levi Fraser and Sam Lovelady.

Fairfield, Conn., Fees Fixed

FAIRFIELD, Conn., May 22.—Proposed new license fees affecting outdoor show business here include a carnival levy of \$25 for six days, with a \$3 fee for each ride and \$1 for each additional day. A \$5 daily fee will be charged for professional sports staged indoors or out. Outdoor theaters will pay \$5 for the first day and \$1 for each additional day of operation.

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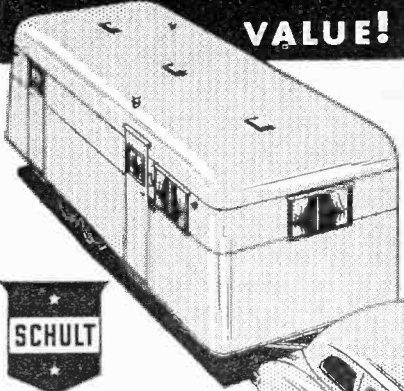
PACKAGED CARBONATOR — New, lightweight, low-cost operation. Weighs just one-third of old-style carbonators. SUPER-STRENGTH ROOT BEER CONCENTRATE — Each gallon makes 140 gallons delicious root beer beverage. ROOT BEER MUGS — Eight-ounce size with handle. Flashy looks like sixteen-ounce size.

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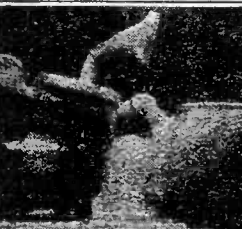
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Brydon Closes With Savin Rock For Two Shows

CHICAGO, May 22.—Ray Marsh Brydon, who has shows at Riverview Park here and at Palisades Park in New Jersey, today announced he had completed negotiations via long distance telephone with S. Landow to put two shows into Savin Rock Park, West Haven, Conn.

Brydon said that Ray Thomas and Dee Aldrich, two members of his staff here, will leave Monday (24) for Savin Rock to ready the shows for the grand opening Decoration Day.

Shows Named

Brydon said that the two shows will be a *Palace of Wonders* and the *Streets of Cairo*, the former a freak show and the latter a girl show. The *Palace of Wonders* will be housed in a 60 by 120-foot building, formerly the Merry-Go-Round building, Brydon said, and the *Streets of Cairo* will be in a 40 by 60-foot building which last year housed the *Globe of Death* shows at Savin Rock.

Brydon's *Palace of Oddities* here at Riverview had put on the new look for the '48 season. In previous years, the various acts in Brydon's Riverview show were worked from individual platforms or stages. This year, however, the pit system is being used.

Strong Line-Up

Both the inside and outside of the building have been given a face lifting and Brydon has lined up a strong show of 10 acts, with the roller skating act of the Four Sensational Silvers and the dog and cat act of Martin Laurello the features.

Brydon's executive staff opening week here included, in addition to Brydon, Leona Halligan, secretary; Ray Thomas, Brydon's first assistant; Dee Aldrich, talker, and Mrs. Paul Beckley and Joe Dunn, tickets, and Helen Winters, bally.

Acts, in addition to the Silvers and Laurello, at Riverview include Richard Miller, five-year-old legless and armless wonder; Dr. Waldo, human ostrich; LeRoy Wallace, magician; the Durantes, mental act; Stella and Helen Royal, midget dance team; Paul Beckley, artists; Twisto, rubber man, and Roland, anatomical wonder.

Phoenix JCC Nets \$19,645 From Rodeo, Aid Charity

PHOENIX, Ariz., May 22.—The Junior Chamber of Commerce netted \$19,645 from its 1948 world's championship rodeo, it was announced. Roger Hagel, chairman of the rodeo committee, reported the event grossed \$90,000. Expenses, including taxes of \$15,000, left a net of \$19,645.

Of that sum, Hagel said, the Phoenix Boys' Club gets \$10,000; the Lions Club blind fund, \$500; the Maricopa County school lunch fund, \$1,000, and \$2,000 goes for musical scholarships at Arizona State College, Tempe. Hagel said \$4,000 will be used to enlarge the Jaycee office and \$2,145 is reserved for expenses of next year's rodeo.

J Bar S Rodeo Contracted For 3-Day Affair in Conn.

NEW YORK, May 22.—Joe Daly has signed the J Bar S Ranch Rodeo for the three-day Decoration Day week-end, May 29-31, at Tinty's Flying Ranch, Plainville, Conn.

Tinty's is said to be one of the best rodeo layouts in the East, with bleachers, chutes, pens, electricity and other facilities plus parking space for 8,000 cars.

In addition to the J Bar S Ranch's usual rodeo events, there will be Fireball, the ranch's feature trick horse, and as a special feature, pony express races.

Bailey at Vanc'ver

VANCOUVER, B. C., May 22.—Bailey Bros. will play a week's stand at the Pacific National Exhibition grounds here starting Monday (24). The week originally had been booked by Clyde Beatty but that org notified the city the date could not be kept. A previous application by Bailey Bros. was accepted by civic licenses and claims committee.

Ken Baker Organizes Motor Thrill Show

LOS ANGELES, May 22.—A new thrill show, to be known as Satan's Hell Drivers, has been organized here to play fairs, celebrations and other outdoor events, according to Ken Baker, local special events promoter, who is manager of the new organization.

Personnel includes such well-known West Coast men as Freddie Lamont, Curley Brook, Eddie Ward, Johnny (McGee) Smith and Cheston Tarver. Lamont and Tarver also do a clown routine.

Show features double-ramp wing-overs, with a motorcycle going in opposite direction, said to be the first act of its kind to be presented here; head-on collisions of autos, thrill driving and precision driving.

First booking of the new show was at the Roscoe, Calif., 5-H Speedway Sunday (16) and was pronounced a success by Baker. Show played to a crowd of 2,600. Admission prices were \$1.25 for adults and 60 cents for kids.

Sponsors and Manager Named For Yreka (Calif.) Gold Rush

YREKA, Calif., May 22.—Plans for the revival of the Yreka Gold Rush Days here, June 24-27, are well underway, with the announcement of Art Craner as general manager and the Ross Neilon American Legion post as sponsor.

Craner, who recently directed the May Day Festival in Los Banos, Calif., is aiming at crowd of 50,000 for the four-day event.

West Coast Shows will furnish the midway. Other events on the program will include a Golden West Girl Contest, dancing, a special kiddies' day, an historical parade, fireworks, a soap box derby, and a free-act twice daily.

Carl Dossey Wins Bareback Title at Las Vegas, Nev.

LAS VEGAS, Nev., May 22.—Carl Dossey, Chandler, Ariz., won the bareback bronk riding championship in the Helldorado Rodeo here. Buck Oliver, Phoenix, Ariz., and Chet Dawson, Las Vegas, tied for second. Other results:

Calf Roping—Homer Pettigrew, Chandler; Ed Davis, Las Vegas, second; Bill Brown, Pasadena, Calif., and Dave Campbell, Las Vegas, tied for third. Time—16.4.

Saddle Bronk Riding—Ned Ferrero, Las Vegas; George Aldroff, Cardston, Alta., and Ben Fancher, Caliente, Nev., tied for third.

Bulldogging—Dave Campbell, Ned Ferrero and Jim Staley, all of Las Vegas. Time—14.

Brahma Bull Riding—Carl Mendes, Visalia, Calif.; Jimmie Davis, Phoenix, and Timmy Young, Las Vegas.

Bob Clayton Back as Agent After 20 Years on Lots

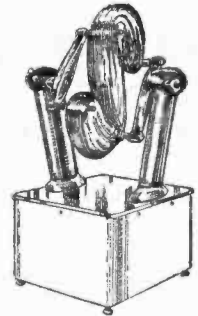
OMAHA, May 22.—Bob Clayton announces his return to the booking field after 20 years in outdoor show-biz, operating shows, rides and concessions. He will operate from an office here, promoting and producing home talent shows under auspices and selling acts.

Al Morgan will handle advance for touring units with Ray (Sonny) Myers as company manager. Freddy Kane is also on the staff.

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\$100.00 WORTH OF TAFFY WITH ORDER FOR PULLER

TO introduce this new streamlined taffy puller, we furnish FREE with every order enough SUPER TAFFY MIX to gross \$100.00 in sales!



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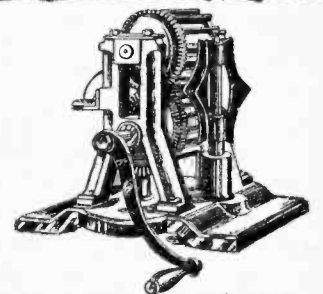
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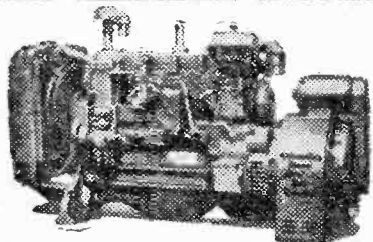
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**Gaming Charge
Nixes Auburn
Cent. State Aid**

AUBURN, Calif., May 22.—The 1948 Gold Rush Revival celebration, which closed a three-day run here Sunday (16), was declared a huge success from the standpoint of attendance, with more than 30,000 persons attending the centennial parade on closing day—but the Centennials Commission, a State agency, is unhappy about one phase of the event.

George Heinz, executive secretary of the commission, said State financial support for the local celebration is being withheld because wide-open gambling prevailed despite previous warnings of the commission.

Gambling games are said to have run in the Heildorado, a large tent with a sawdust floor, a tented replica of an early day amusement and gambling hall. In addition to a battery of slot machines, it is alleged there were crap tables and blackjack games. Coins and currency were used with no pretense of scrip or merchandise prizes, it was said.

Heinz said the celebration would have been entitled to \$3,800 in State support if the rules and regulations of the Centennials Commission had been observed.

Awaits Report

"I understand some mild forms of gambling were carried on," Heinz stated, "I understand the gambling was held in a tent outside of town. The commission's stand against gambling is definite. Gambling will not be tolerated in any form in celebrations drawing support from the State."

Heinz said two Centennials Commission men were in Auburn during the celebration and he expected to receive a full report shortly. He emphasized that the men were not snoopers but added they were to see that State money was "used in a way they had agreed to use it."

In all centennial celebration contracts henceforth, Heinz reported, "no gambling" clauses will be inserted.

There had been considerable speculation before the fair opened as to whether or not there would be gambling in Heildorado. As soon as word of it reached the commission, that body threatened to withdraw the \$3,800 pledged toward the cost of the gold rush features if gambling took place.

At the same time it was reported that \$1,500 had been put up by Sacramento interests for the gaming concession.

Ray Dorer, general chairman of the celebration, said, in opposition to Heinz's stand, that "Auburn spends \$25,000 each year on the Gold Rush Revival, and this year we intended to ask the Centennials Commission only for financial support for the parade and children's events. The most the commission would contribute is \$3,800."

"As far as I am concerned, I will not ask the commission for any financial aid. It's too hard to get anything out of the commission anyhow. They make it as tough as they possibly can—except when it is for some place like Los Angeles."

"You can tell Heinz he can keep all the money. We don't want or don't need any of it. We have financed previous celebrations ourselves and can continue to do so. We don't want to be obligated."

James Pavlin, chairman of the Heildorado concessions, said he had no comment.

Mrs. Hazel Treadwell, wife of J. C. Treadwell, known as Speedy Merrill, flew from Asheville, N. C., to Birmingham May 11 to be initiated in the Eastern Star.

**Deadline for Garden Pier
Redemption Set—June 25**

ATLANTIC CITY, May 22.—Vice-Chancellor Vincent S. Haneman has granted Mrs. Miriam Levin an extension until June 25 in which to redeem the Garden Pier property now held by the city. In order to regain title to the amusement pier, Mrs. Levin must pay approximately \$150,000 in back taxes plus taxes since 1943.

In his order, which reopened the 1943 foreclosure of the pier by the city, Haneman directed that Mrs. Levin must stipulate that she will improve the property after she regains title to it. Because of the lateness of the redemption date it seems unlikely the pier will be improved in time for operation this season.

Mrs. Levin claims that although she was one-third owner of the pier in 1943, she was serving as a WAC at the time and did not receive notice of the foreclosure proceedings.

ROCK REOPENS MAY 30

(Continued from page 50)

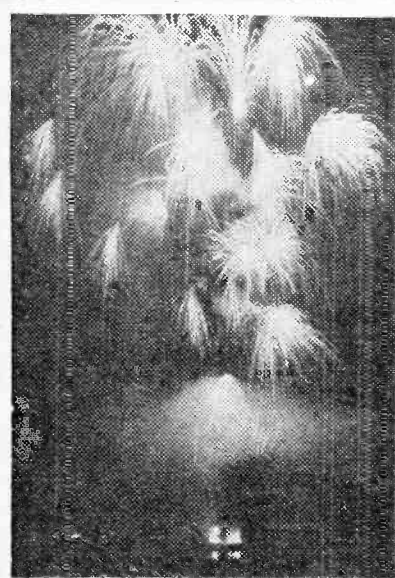
cession has been taken over by beverage company.

A new road into the park has been built. Stairways leading down into the rocks, some of which are nearly 100 feet high, have been installed.

Admission to the grounds and picnic grove will be free. A 25-cent charge for parking will be made. A 50-cent charge to visit the rocks will be instituted.

Kreinson Handles Flack

David J. Kreinson, former publicity man at the New York World Fair and now managing editor of *The Bradford Journal*, and Don Roberts are handling advertising promotion.



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Each set consists of one Positive 16mm. x 22" and one negative 11mm. x 12". There are 25 sets to a metal container. These are factory packed 20 containers to a wood case. In excellent condition.

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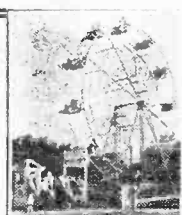
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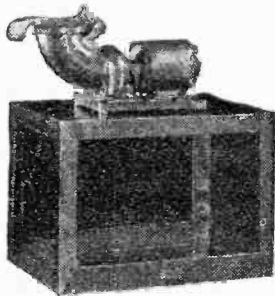
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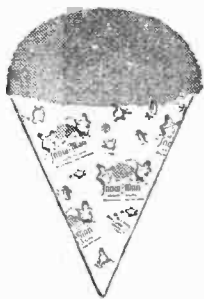
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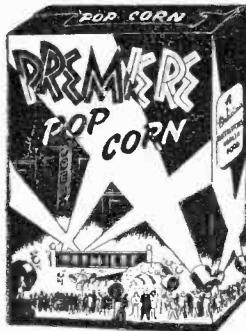
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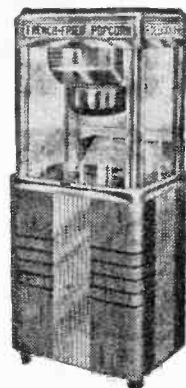
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\$7.90 M

No. 2—4 3/16 x 1 3/16 x 6 1/2

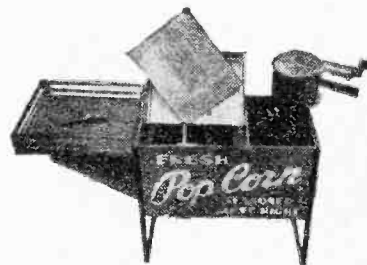
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SEASONING—Oil prices are up, but we're selling at the same old price. Check these values and save.

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 Coconut Oil, 50-lb. steel pail 19.50

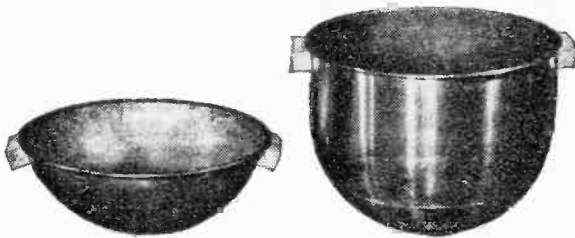
PEANUTS—Large No. 1 Fancys, Virginia Crown, Raw, 18¢. Roasted, 21¢.
 PEANUT BAGS—Animated, two-color, \$1.71M

VANILLA VANILLIN SUGAR COMPOUND—For Flavor and aroma.
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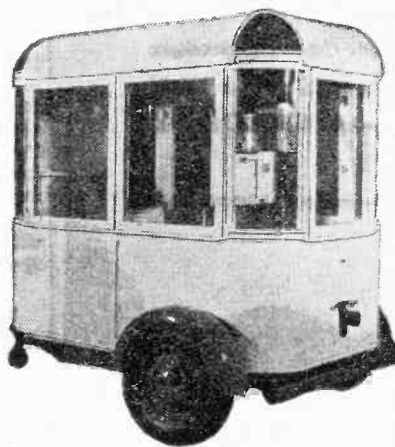
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 Please ship me the following items:

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Ethel Robinson 67 Years Wise, But Has Vim 'n' Vigor of Youth

(Continued from page 50)

more than double what it was when, as a stage-struck girl of 17, she broke into show business.

"That was in Boston, where I was born (April 6, 1881). I began as an extra in stage shows which featured such stars of that day as Richard Mansfield, Olga Nethersole and Denman Thompson," she recalls.

Given a bit part in *Old Homestead*, she became inspired to take dancing lessons. Then, she applied for a job as a line dancer in a light opera company. She got the job, and she loved it. While with the opera company she discovered she had a voice, so she took singing lessons.

Her soprano voice scored well. It paved the way to the lead role in *Telephone Girl*, New York musical, and that show had a successful run. Then she turned to vaudeville. Her renditions and the type of songs she sang caused her to be tagged *The May Irwin of Vaudeville*, after the musical comedy star of that name.

Decides to Quit Stage

After 10 years as a dancer and singer, she decided to quit the stage. The decision was prompted by the fact her mother suffered a stroke and also because she herself had tired of tramping. Seeking a home base to which she could return often, yet still remain in show business, she joined Reich and Plunkett Theatrical Agency in New York, which then specialized in booking fairs in the East. She became a road saleslady and continued with the organization for three years, during which time she was grounded thoroly in the booking business.

John J. Murdock, then head of the Western Vaudeville Managers' Association, with headquarters in Chicago, then engaged Ethel to install a department for booking fairs and parks with that organization. This she did and for 12 years she remained with the powerful booking office.

It was one of Ethel's added duties during those years to catch acts which played Chicago theaters. Seated in the balcony, she caught countless first shows, scoring the acts according to their ability, rating their relative salary worth and giving her estimates as to where they should be spotted on the bill.

Usually Guessed Right

Invariably, her recommendations were followed. Moreover, they played a part in determining how much work acts received. And the Western Vaudeville Managers' Association then was in a position to give much work—two solid years within its own territory and an additional two in other sections thru affiliates.

In 1924 Ethel decided to go it alone, opening her own booking office and catering primarily to fairs and parks. That she was then one of the most effective sales representatives is demonstrated by the fact that for 15 straight years she filled the grandstand contracts for the Canadian Class A and B Circuits.

In 1931, Ethel closed her office and joined the Barnes-Carruthers Fair Booking Association, a forerunner of the present Barnes-Carruthers Theatrical Enterprises, Chicago. She continued with that organization as a road saleslady until the fall of 1945, when she again went out on her own, this time to concentrate largely upon scouting and booking talent for Polack.

Looking back over her long years in the business, Ethel takes modest pride in the fact that she was the first to book a parachute jump from an airplane. That was just before World War 1, more than 35 years

ago, at a time when aviation was in short pants.

Clifford L. Niles, then secretary of the district fair at Anamosa, Ia., and now active in theater, real estate and insurance interests there, approached Ethel with the idea of presenting a parachute jump at his fair. Ethel mulled over the idea and allowed as how it might be done.

She suggested Max Lillie, one of the early day pilots. Propositioned, Lillie agreed to make the jump only if preliminary tests proved successful. These tests consisted of dropping first a 50-pound bag of sand, then a 100-pounder from a plane. Neither drop wrecked the plane, and then Lillie made the actual jump. As a matter of fact, he made three leaps at the Iowa annual. But he moved to a fair in Wisconsin and was killed.

Lists Her Bests

The spiralling of talent prices in recent years is a source of amazement to Ethel. She recalls vividly one of the first circus acts she booked at \$1,000 a week, at that time an extraordinarily high price. It was the Kikutas, a Japanese troupe of some 12 people who offered a routine that embraced acrobatics, juggling, tumbling and contortionistic feats.

Incidentally, she terms the Kikutas among the best acts of that era. Other top acts, now out of existence, which rate high in her book are the Pisutes, an Italian horse act, in which adagio dancing was done from the backs of two snow-white horses; the Bobker Ben Ali Troupe, Arabian tumblers; the Four Rianos, pantomimic comedy act; the Mangan family, Australian teeterboard act; the Musical Cuttys, novelty act, and the Flying Banvards. She placed Slivers Oakley, celebrated for his one-man baseball game routine, as the outstanding clown of that period.

Ethel was married at the age of 21 but her husband, Albert B. Thomas, then secretary of the Detroit Stock Exchange, died eight months later. She has two sisters, Mrs. Edna B. Varney, Portland, Me., and Mrs. Emma J. Granger, Chicago. She is a member of the Show Folks of America, Chicago chapter.

Hurricane at Coney; Bartlett in Chi

CHICAGO, May 22.—Norman Bartlett, inventor of the Hurricane and other rides, was a Chicago visitor this week, holding forth at Riverview Park to supervise the Looper as Riverview opened its 45th season Wednesday (19).

Bartlett spoke in glowing terms about the performance of the Hurricane at Belmont Park, Montreal, where the first Hurricane was put into operation this year.

"The Hurricane topped all rides but the Coaster the first week-end at Belmont, with 25 per cent repeats," said Bartlett, who received from the American Recreational Equipment Association the N. S. Alexander plaque at the Chicago convention last December for the most meritorious riding device.

Bartlett reported the second Hurricane will be set up soon in Jimmy Kyrimes's Bowery Park, Coney Island. The ride at Coney is owned by Floyd E. Gooding. Bartlett said the first portable Hurricane is being made now for Gooding at the Allan Herschell plant and hopes it will be delivered in July.

Mrs. J. E. Berry, Martinsburg, W. Va., in a note to *The Billboard*, states that the brother of Ethel J. Smith is ill and asks that she contact him.

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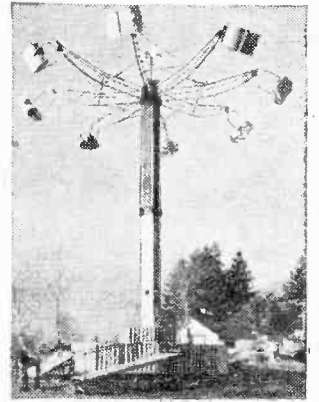
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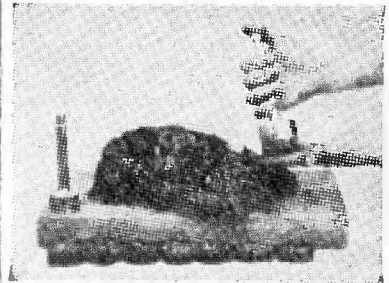


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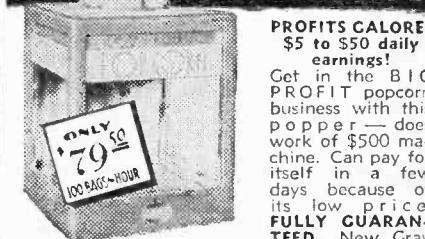
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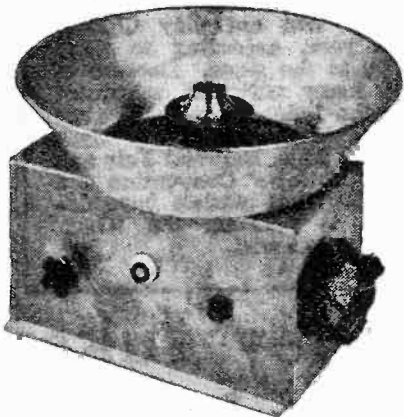
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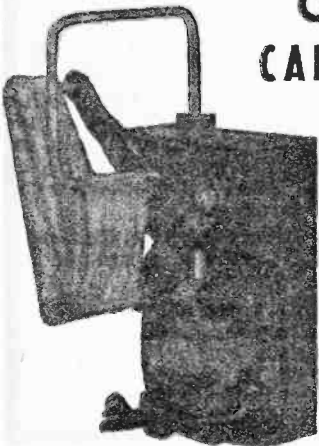
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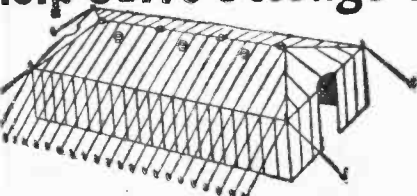
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Lynch Stunters Open to 8,000 At Birmingham

BIRMINGHAM, May 22.—Jimmie Lynch and His Death Dodgers, motor thrill show, opened their season before an estimated crowd of 8,000 here Sunday (16) at Legion Field.

Walt Ruth, Pony Wilson, Al Gross, Bill Horton and Whitey Reece were the featured drivers. They drove stock convertible coupes. For Gross, the performance marked his first since July 4 of last year when he sustained a broken back.

Added attractions in the opening show were Helen Howe, billed as the Princess of Dynamite, who was placed in a casket-like box which was then blasted by an explosive charge, and Henry Pollak's cannon act, in which Joe Hatfield serves as a human missile. The Howe feature is presented by Captain Frakes.

Lynch in Safety Talk

Crash roll in an old model car was given by Bill Cleveland. Charlie Beeler did a motorcycle crash thru a flaming wall; Rocky Fisher a similar crash in a car, and Rabbit Maranville presented a ground slide from the rear of a fast moving car.

Now retired from actual show driving, Jimmie Lynch gave a safety talk which was well received. Percy Rademacher and Happy Maxwell, clowns, scored big. Mike chores were handled by Jimmy Van Cise, president of the organization which operates the Lynch units.

Face Heavy Schedule

Total of 122 fair dates will be filled this year by the Lynch shows, Van Cise said. Fifty-seven still dates also are scheduled, he announced.

Second unit will take to the road in June and the third will go out in August. Dodge stock model cars and trucks are used exclusively, with equipment for the three units embracing 30 convertibles, 15 "hard-top" cars and 15 trucks.

From here, the first unit goes to Salem, Ill., after which it will play Cleveland, Rockford, Ill., and Milwaukee in that order. Milwaukee dates are May 30-31.

Four newsreel cameramen caught the opening show here. They were John P. Muller, MGM News of the Day; Oscar Goodman, Paramount; Webber Hall, Fox Movietone, and Tye Sanders, Universal.

Admission here was \$1.25 for adults and 90 cents for children, plus tax.

Hale Inks Contracts To Stage Girl Shows

CHICAGO, May 22.—Contracts to present two tented Girl Shows at fairs and expositions booked by the Associated Independent Midway Operators, Inc., of which Ray Marsh Brydon is the nominal head, have been inked by Walter Hale.

Hale, in making the announcement here this week, said he will feature a name stripper and revival of the show *Expose*, which he had on the Beckman and Gerety Shows in 1938. Tentage, Hale said, had been ordered from the O. Henry Tent & Awning Company, Chicago.

Opening stand will be at Anderson, Ind., June 28, Hale said, and the final stand will be at the State Fair of Texas, Dallas. Other dates will be announced later.

All performers will be booked by Bert Peck, of the Consolidated Theatrical Agency, Chicago, according to Hale, who added that Red Kearns, pianist last season with Sally Rand, and dancers Gloria Lopez and Candy Renee and comedian Joseph (Turkey) Dunn already have been signed.



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(Continued from page 50)

for this purpose during the temperate weather which prevailed here. They might prove tough quarters when the weather gets hot but they have an appealing feature in that they will always be high and dry.

Red, White, Blue Canvas

The sparkling newness of all canvas, except for a few minor units as yet unstained by mud, presented an eye-appealing picture. The big top is blue with red side walls. All other units are white. All mobile units glistened with fresh, Ringling red, with the exception of the power equipment, including no less than 15 tractors, which are yellow.

Frank and Paul Miller's 90-man concession crew helped to get the show down here. Their help was solicited long before the blow-off as insurance against encountering bugs in loading the new equipment which additional labor could overcome. The opening matinee Tuesday (18) was late getting under way because of the late arrival of the show train from Boston.

The performance lost little of its appeal in the switch to under canvas. Pat Valdo has the production geared to split-second timing. The green shavings, tent poles and props provide a nice background for highlighting the colorful Miles White-designed costuming.

Band on Ground

Pretty much lost to view, but audible, is Merle Evans and his band. They are located on a platform at track level, altho tentative plans were understood to call for the group to be located on a leveled section at the top of one of the new stands. The back door is located in one corner of the end arena and is the only opening of any consequence other than the main entrance.

Principal program changes since the New York preem include the center ring appearance of Damoo Dhotre, who is working the Ringling pumas, jaguars and leopards. The spot was formerly held by Rudolph Mathies and his tigers. The new mesh arenas went up and down smoothly here, resulting in a considerable saving of time.

Aerial Ballet Smooth

The Mandos Sisters are now spotlighted in their double-heel revolve routine. Barquette's Monte Carlo Aerial Ballet worked here with about 27 girls, plus two aerialists in the end rings and Chrysis De la Grange in the center ring. As might be expected, the girls are performing smoothly and creditably. Harold Alzanas, working alone, presented only part of his act.

The Side Show, under the direction of Fred Smythe, reaped a harvest here as a result of the Big Show

Monroe Overcomes Weather and Wrong Lot at Canton, Kan.

CANTON, Kan., May 22.—Despite rain and the fact the show set up on the wrong lot, Monroe Bros. did good business here, night showing drawing a full one after a fair-sized crowd caught the matinee.

Org's contract called for it to set up on the old ball park lot. After the tents were up, show officials were notified they were on the new field under construction. The difficulty was ironed out and the crowd didn't know the difference.

sellouts. Talkers largely limited their activities to grinding since the natives displayed little reluctance in paying the 50-cents admission fee. The first time appearance of Johann Petursson, Icelandic giant, is a nice selling point.

Smythe, who has had some \$10,000 days during recent years, appears headed for some like grosses since he has both the show and capacity to appeal to the hordes of folks drawn to the lot.

This was Frank Braden's town and the veteran press agent scored heavily with some five pages of copy in the local press. He was too busy furnishing copy for the space available for any special play on the 64th anniversary of the founding of the Ringling Bros.' Circus in Baraboo, Wis.

Beatty Fails To Lure 'Em In Reno Stand

Crowds Are Disappointing

RENO, Nev., May 22.—A two-day stand by Clyde Beatty here Saturday and Sunday (15-16) failed to lure the customers as figured and as a result Beatty officials left no doubt they were disappointed with the business done.

Bailey Bros. had preceded the Beatty org in here by three weeks and did overflow business at all four performances. This, circus followers believe, took the edge off the Beatty showing.

Attendance at both Beatty matinees was light, with night business, while heavier, not up to expectations.

At Susanville, Calif., a town of 5,000, the Beatty org ran into rain and this, added to the fact the Silver Star Shows, a carnival, had played the town the previous week, didn't help business. Show had a small matinee house and just a fair night draw.

Biz Holds Up For Mills Bros., But Not Trucks

DUBUQUE, Ia., May 22.—Transportation troubles in the form of a couple of accidents and several breakdowns have harried Mills Bros. during the past 10 days, but biz has remained steady during the swing thru Western Illinois and into Iowa.

Overflows were scored here and at Freeport, Ill., with a full house at Sterling, Ill. Heavy rain slashed attendance in Rockford, Ill.

Both accidents occurred as the org was en route from Sterling to Freeport, with the first taking place in East Sterling. A truck overturned, spilling its contents, and one of the show's elephants was drafted into action to right the machine.

Second mishap took place near Prairieville, Ill., when a truck overturned after going out of control upon veering onto a shoulder.

Clarence Jones, the driver, suffered knee and heel lacerations and was taken to a Sterling hospital for treatment. Damage to the two trucks was estimated at \$8,000.

Chi Date Out

WASHINGTON, May 22.—Ringling Bros. and Barnum & Bailey will not play Chicago this year, according to those close to the show. Because of the many activities scheduled for the Lake Front in Chicago this year including the Cook County Fair, Railroad Fair and Road Builders' Convention and Exhibit, R-B officials have decided to pass up the Windy City, it was said.

Dailey Inks Sandusky Lot For June 14

Housing To Replace Layout

SANDUSKY, O., May 22.—Dailey Bros., which has contracted to play here June 14 on the Campbell and Pierce Street lot, a half block from the New York Central siding, will be the last show to play this lot, inasmuch as a housing development is to start there shortly.

Dailey will be the second show to play Sandusky this year, Patterson Bros.' indoor show having played here April 1.

The Dailey org has been playing to good business, despite rain in several spots. At Carlisle, Pa., where the weather was good, the show drew two strong houses. At Hagerstown, Md., where it rained at night, the show drew an overflow after a three-quarter matinee. Show officials reported that they were having trouble getting laboring men and because of this the org had been behind schedule in some cities.

Business at Mount Vernon, O., was very good despite rain. The matinee drew a full house, with near capacity on hand at night.

When Weather's Good, Biz Okay K-M Heads Say

MINDEN, Neb., May 22.—Officials of the Al G. Kelly & Miller Bros. Circus weren't pleased with the turnout here Tuesday (18), but blamed the poor attendance on the weather, which was hot and windy. Show officials said that when the weather behaves business is good on the tour thru Kansas and Nebraska.

At Red Cloud, Neb., the show did fair business. Officials reported six more bulls will join the show Monday (24) following the wind-up of the St. Louis Police Circus.

One of the best spots of the season proved to be Russell, Kan., where the org, aided by excellent weather, drew a full one at the matinee and a straw at night. At Hoisington, Kan., the weather was only fair and business was about the same, matinee crowd being on the small side. Night show drew a three-quarter house.

Medicine Lodge, Kan., gave with a strong matinee and a full one at night.

CHS National Convention

Set for South Bend June 19
SOUTH BEND, Ind., May 22.—The 1948 national convention of the Circus Historical Society will be held here June 19-21, Dr. H. Powers, chairman of the convention committee, announces.

Polack Hits Record High For Oakland

Draws 165,000 in 11 Days

OAKLAND, Calif., May 22.—An aggregate of 165,000 people saw Polack Bros.' Western Unit during the 23 performances of its 11-day run ending Sunday (16), according to Louis P. Stern. This is the largest attendance in the eight years Polack has played the Auditorium Arena for Aahmes Shrine Temple.

Stern said the financial return were a shade better than last year all-time high. Gain in attendance was attributed to an increased number of children and a greater membership ticket sale, which the doo sale did not quite match.

Attendance reached its peak Friday (14) and Saturday (15), when crowd were ring-banked and many were turned away. Few performances fell below capacity. Perfect weather prevailed thruout the run.

Show had its shortest move of the year for the opening Thursday (20) in San Francisco's Civic Auditorium. George W. Westerman, again handling the date for Islam Temple, said every indication pointed to a big engagement. Eleven-day schedule call for 22 performances.

Mickey Blue went from Oakland to Fresno to handle the annual date there for the Sciots.

Mabel Stark, with her tigers, will conclude her stay with the show at San Francisco and return to Hollywood for more picture work. The Ward-Bells' trampoline act, out since Gus Bell fractured a bone in his foot in Dayton, O., went back into the program at Oakland.

Cole Packs 'Em On Cincy Stand Straws Common

CINCINNATI, May 22.—Cincinnatians turned out in great numbers for Cole Bros. on the Cumminsville lot here May 15-16. Weather was ideal with the exception of Sunday night (16) when a storm broke at 9:45. On Saturday, show pulled a full matinee, and at night folks were on the ground. On Sunday people were on the turf at both performances. A review of the show was published in *The Billboard*, April 24.

Following the Saturday night performance, the John Robinson-Loyal Repensky Tent, CFA, was host to the personnel at a buffet luncheon at the (See *Cole Packs 'Em* on page 113)

N. Y. Cops Lower Boom on King Bros.

BINGHAMTON, N. Y., May 22.—The matinee performance of the King Bros.' Circus was canceled here yesterday (21) due to the show's being stalled thru the arrest of 13 of its truck drivers by State police, who held them on charges of operating vehicles with faulty equipment.

All arrested drivers pleaded guilty and were fined \$5 each. Unless the circus trucks are repaired in time to pass another road test early today, the org will not be permitted to leave for Oneonta, where it is scheduled to show today.

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Dressing Room Gossip

Bailey Bros.

Our first Sunday off since the opening March 5 came in Renton, Wash., Sunday (16). Most of the folks spent the day in near-by Seattle.

Shirley, baby elephant, closed with Ken Murray's Blackouts in Los Angeles and was welcomed back on the show.

Everyone agrees you always are sure of a good meal at Frank Ellis's midway diner, and Al Dean's homemade pies are out of this world.

Guy Smuck still is the best story teller on the lot. He always seems to come up with a new one.

The Miller family closed and the Clark Trio replaced them. Emanuel Barrangan recently celebrated his birthday. Tom Hayden, retired clown, visited Albert White in Bremerton.—**RUSTY BADER.**

Dales Bros.

Big show program has been revamped and several new acts have joined. Peggy Henderson McDonald is working roly poly, while Billie Henderson successfully launched her debut on the slack wire. Mr. and Mrs. Joe Ryan joined with their menage horses and dogs. Larry Davis's wife, Cora, and two daughters, Bonine and Hollie, came on from Sarasota, Fla. Bill Spake joined clown alley and also works bar and trampoline comedy.

Larry Davis ups the big top while Pete Reeh downs it. Reeh also is boss property man.

Visitors have included Don Howland, CFA, Columbus, O.; Buck Lucas, who is opening a hillbilly park near Columbus; Johnny Anderson, Enquirer Printing Company; Bill (See DALES BROS. on page 112)

Polack Bros.' Western

After a history-making engagement in Oakland, Calif., we advanced across the Bay Bridge for the second lap of the Bay Cities' run in San Francisco.

Highlighting the Oakland date was the second party of the NPLSP Club. Some 70 members and guests attended. Bartenders Harold Ward and Arthur Konyot, bedecked in top-pers and tails, were selected because they would be there all evening anyway. Gus Bell turned the gavel over to Massimiliano Truzzi, who emceed an excellent program highlighted by Jack Klein's old vaude number backed by a chorus line with Vicky Berosini, Betty Bell, Jo Madison, Helaine, and Comedienne Reggie Reppert.

Harry Dann's and Dennis Stevens's lecture on Carl Carlotta, annex attraction, was the laugh hit of the show. Dennis played the part of Carl Carlotta, Frieda Wiswell impersonated Josephine Berosini; Roland (See POLACK WESTERN, page 112)

Cole Bros.

Eileen Harold is in New York for another operation on the shoulder she injured during the flying act. The Cristiani boys, Hubert Castle and the Voice troupe had a bit of trouble with gravity during the show in Hamilton, O.

The bear walked thru car 56 the other night and clawed Doc and Ivy Wilson. He also visited Col. Harry Thomas on the lot.

Mr. and Mrs. Forrest Fought entertained some of the org at his Rendezvous Night Club during the stand in Richmond, Ind. Forrest formerly played the calliope with the show. Clarence Canary has a new trick and roping saddle. Lucio Cristiani says Clarence should be sitting pretty the rest of the season.

Otto Griebing certainly looked the proud grandfather, carrying his (See COLE BROS on page 112)

Mills Bros.

Rain coats and boots have been in order. We've had nice weather, too, but there has been some "dew."

Our youngest performer, Paula Knight, age 2, went a bit too far recently in practicing the art of make-up. She painted everything, including her own hair, with her mother's creme rouge.

There are several on this opera who would gladly change places with Big Burma on cold days. Reason is Frank Noel always gives Burma a warm drink when the weather is chilly.

The Medini troupe, unsupported ladder, and the Cathalis rolling globe and juggling act, still draw ovations from the audience despite the fact each act has one member on the injured list. Tony Cathalis has a sprained leg and Bruna Medini is laid up with a sprained shoulder and back.

Robert Mills, big show band leader, has added several popular numbers to the program.

Willie Ward and Roy and Jay Thomas had a great time talking over old times when Willie visited in Kankakee, Ill. Other visitors have included Al Johnson, the Snell brothers, Doctor Slack, Clint Finney and Mr. and Mrs. Bud Larson.—**JONNIE MAE SYNDER and VIRGINIA NOEL.**

Dailey Bros.

We can't say the weather is fine but this constant drizzle doesn't seem to discourage the customers. We had a perfect track for the menage horses, but couldn't use it on account of people sitting all over it.

The song bird of the dressing room, Carmen Miller, is helping in the wardrobe wagon. George, top mounter of the Del Moral brothers' perch act, shinnies up the pole like a native after coconuts. We wonder how Manuel, understander, can slosh thru the mud with George balanced on his head. Reynoso has added a teeth slide-for-life to his routine.

Donna Pyle cuts a dash in the Wild West line-up on her pinto pony and in full Western outfit. We wonder if Nina O'Dell will fill her piggy bank before the season closes. The piggy is about the size of a three-month-old shoat. Mrs. Si Kitchie ought to buy a peddler's cart. She (See DAILEY BROS. on page 112)

Polack Bros. Eastern

Of all the broadcasts Bill Green, our press agent, has dreamed up, the most effective was the one made in the midst of the rigging men's labors and the rehearsal of the band directed by Charles Post. Jorgen Christiansen, who was on the broadcast, sounded just like Jean Hersholt.

Rain and wind dogged the show for two weeks. One night there was neither rain nor wind and Ray Wilbert, hoop manipulator, was so overjoyed he exerted himself no end during his act.

Mr. and Mrs. Emil Pallenberg, and the Wilsons and Kinkos all stayed at Clear Lake, some 50 miles from Austin, Tex., and made the journey to and from each day. They claimed (See POLACK EASTERN, page 112)

Garden Bros.

Welland and Barry, Ont., were two more jumps made with the greatest of ease. The 10-blowout trips are past history, we hope. Aside to Starr De Belle, we aren't running on the rims, either.

The cold and rain are still with us and everyone has the sniffles. Betty Waters is out of the program and Bill Garden is confined to his home, both suffering with colds.

The new member of the Cycling Paiges, Fay June McLaughlin, made her debut and did all right. Jerry Mathieu and Kiki Paige are our most (See GARDEN BROS on page 112)

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Who can handle Phone Men. Must be sober, reliable and no limbers. Also able to finance self. If you are broke, do not answer. Must be ready to start immediately. Write or wire, stating where you can be reached by phone.

Write For Prices

JACK MILLS
o/o MILLS BROS.' CIRCUS
Pekin, May 25; Beardstown, 26; Springfield, 27; Jacksonville, 28; Alton, 29; Belleville, 31; Centralia, June 1; all Illinois.

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Good dates follow in Wisconsin.

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Billers, Hammond Organist, Concession Help; Pushers for Big Top, Menagerie and Side Show; also Working Men, Man to train seals. Good opportunity. Danbury, Conn., Thursday, 27th; or per route.

ELASTIC NET OPERA HOSE

Black, suntan, white and pink, \$4.95. Elastic net tights, \$7.50. Silk tights or leotards, \$4.50. Rhinestone punches, \$4.50. Rhinestones, metal spangles, chainette, fringes, ostrich plumes, etc. Folder? Yes.

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Wants sober Side Show Manager and Side Show Acts, Side Show and Concert Ticket Seller, Workmen in all Departments. Tiny, contact Smitty. Also two White Face Clowns, 2 good Butchers. Want Man to handle Elephant. Inside Ticket Seller that can work kids. Curwensville, 24; Clearfield, 25; Phillipsburg, 26; Milesburg, 27; Jersey Shore, 28; Bloomsburg, 29; Berwick, 31; all Penna.

WANTED FOR SEAL BROS.' CIRCUS

Acts doing 2 or more preferred, office Man, Clown's Cook, Hammond Organist with own Organ on Truck, Useful People, Working Men. Perry De Kohl, wire address again. Concert People, Side Show Acts. Silence polite negative. Show opens June 12th.

BUD E. ANDERSON
EMPORIA, KAN.

WANTED

Experienced Girl Aerialist. Must do Trapeze Rings, Iron Jaw, etc. This is a High Ladder Act and booked solid. Salary no objection if you do outstanding routine. Contact

FEARLESS STARS

% The Billboard, Cincinnati 22, Ohio

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WANTS FIRST-CLASS ELECTRICIAN AND HELPERS

Wire Per Route:

Hornell, N. Y., May 25; Elmira, 26; Oswego, 27; Binghamton, 28; Oneonta, 29.

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For Celebration and Sponsoring Committees in the East. Want Promotional Man to take charge of a Police and Fireman's Pension Fund Drive. Another Police date.

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P.S.: Still handling the Fireworks Features and Displays—terrific—as played with great success at Yankee Stadium, Polo Grounds; Soldier Field, Chicago, Ill.; Ottawa, Montreal, Toronto in Canada; Pittsburgh, Cleveland, Toledo, Columbus, Baltimore, Birmingham, Atlanta, etc. Address or contact me. Southington, Conn., Post Office, or 104 Judson Avenue, New Haven, Conn. Tel. 5-9347.

Hold New Eng. Circus Confab

Annual convention sees R-B matinee in Hub after viewing own movies, exhibits

BOSTON, May 22.—The fifth annual New England Circus Fans convention was held at the Hotel Manger here Sunday (16), with all present adjourning to the Boston Gardens, where they witnessed the matinee performance of the Ringling-Barnum circus.

Thirty-one members of the Circus Fans of America, the Circus Historical Society and the Circus Model Builders and Owners' Association attended the meeting, at which John J. Crowley, CHS national secretary, acted as chairman for the fifth straight year.

In Attendance

Others present included James McKenna, Pawtucket, R. I.; Joe McKenna, North Attleboro, Mass.; Ralph Columb, Pawtucket, R. I.; Dana Blom, Portland, Me.; Walter Gomes, Cambridge, Mass.; Stan Woodward, Enfield, Conn.; Charles Amidon, Worcester, Mass.; Rev. H. C. Hoyt, Southwick, Mass.; Allen P. Wescott, North Castine, Me.; Maurice J. Allaire, Portland, Me.; Howard Stevens, Waltham, Mass.; Milton Oakes, Waltham, Mass.; Mr. and Mrs. John Getchell, Westerly, R. I.; Mr. and Mrs. Larry Crocker, New Bedford, Mass.; Steve Hills and son, Avon, Conn.; Art Gunther, South Manchester, Conn.; Bill Donahue, Torrington, Conn.; Pat Keefe, Woonsocket, R. I.; Mr. and Mrs. Ernest Brunette, New Bedford, Mass.; Charles Higgins, New Bedford, Mass.; Frank Sullivan, New Oxford, Mass.; Everett Roberts, Wakefield, R. I.; Bill Cook, Cambridge, Mass.; Jim Hoyer, Hartford, Conn.; Bill Day, New Britain, Conn.; Frank Lacouline, Springfield, Mass.; Bluch Landolf, former R-B clown, Springfield, Mass., and Jimmy Armstrong and Buzzy Potts, R-B clowns.

Steve Hills exhibited color movies of the Southwick Model Circus Builders gathering of 1947, and Bill Day and Jim Hoyer showed Father Ed Sul-

When Talkin' About Bloopers, Here Is One for the Books

CHICAGO, May 22. — When the conversation gets around to bloopers, folks with King Bros.' Circus can tell about the one-day stand at Lancaster, Pa., Saturday (15). A. C. Bradley, King Bros.' adjuster, told a newspaperman in Pottstown, that "it was the most disheartening experience of my career."

According to Bradley, the King show was mired on a recently plowed lot during a terrific rainstorm and played to 10-repeat 10-paid admissions in the afternoon after a delay of more than two hours because of the rain. At night, Bradley said, total paid admissions numbered an even 300. "To top it all off, all the wagons were axle-deep in mud," Bradley said, "and the 16-ton power plant was so badly mired that six bulls and two tractors couldn't budge it. Laborers finally dug it up, aided by hydraulic jacks and the final wagon got off the lot at 8:40 a.m. the next day."

Things were better at Hazleton, however, where the weather was nice and the show hit pay dirt. Org drew a full one at the matinee there and a better than full one at night.

Reading, Pa., proved a disappointment, org getting only a half house at the matinee and a strong one at night. At Reading, the show ran into rain and business, as a result, was poor.

livan's movies of different circuses. Many brought assorted photos, route books, books on circus life and posters.

Many Exhibits

Steve Hills and Ernest Brunette exhibited many model circus wagons, cars, trucks, and animal and human figures, all carved on a scale of one-quarter inch to the foot.

Howard Stevens displayed a baggage wagon and a cage, on a scale of 1 inch to the foot.

It was announced that the New England CFA and CMB&OA convention will be held July 3-4-5 at Southwick.

UNDER THE MARQUEE

Charles Robinson is a patient in Hines (Ill.) Hospital. His room number is E-310.

Mrs. William Walleit and son, Billy, Havre de Grace, Md., visited the James M. Cole show at Lancaster, Pa., and Hunt Bros. at Paulsboro, N. J.

The condition of Dick Cavanaugh, Alkere Road, Grove City, O., a shut-in for several months, is improved slightly.

The Parroff Trio, which recently closed at State Fair Park, Milwaukee,

opened a two-week engagement at Edgewater Park, Detroit, Monday (24).

Mr. and Mrs. Herbert A. Douglas, West Chester, Pa., visited the James M. Cole show at Lancaster, Coatesville, Norristown, Pottstown and Doylestown, Pa.

Local liar can hardly wait for the first circus to come so he can tell about 10 lions escaping from a circus last year.

R. E. Hazard, San Diego, Calif., contractor and horseman, has built an air calliope wagon to be used in parades. Outfit is about eight feet long and will be drawn by six matched Shetlands. It features a dummy keyboard and a concealed public address system and turntable plays records made especially for the rig.

It's always the yesteryear circus owner who lost his show and bankroll man in six weeks who insists on giving advice to young and successful showmen.

Doc Waddell, circus evangelist, re-joined Mills Bros. at La Salle, Ill., following a 10-day layoff at his home in Columbus, O. While in Columbus he was honored at a dinner by the W.E. Figgins Family and at a surprise party by Mr. and Mrs. Walter Byers. Two churches and the Ma- (See Under the Marquee on page 111)

R-B Ticket Seller Fined \$250 for Hyping Prices

NEW YORK, May 22.—Carl Knopfer, one of the temporary ticket sellers employed by the Ringling-Barnum circus during its run at Madison Square Garden, was convicted in Municipal Term Court, Tuesday (11), of violating the city administrative code by selling \$1.20 circus tickets for \$2.20.

Knopfer was sentenced by Magistrate Samuel Orr to pay a fine of \$250 or go to jail for 30 days. In addition he was given a suspended sentence of 30 days in the workhouse.

During the Big Show's run in the Garden the circus is obliged to replace its own staff of ticket sellers with local American Federation of Labor (AFL) men.

THOUSANDS OF USED COSTUMES

CASH AND CARRY

LOOK AND BUY—NO MAIL ORDERS

We are not making a profit.
We are clearing needed space.

COSTUMES FROM \$1.00 UP.

Chorus wardrobe, bally costumes,
principals—worth a trip to Chicago.

THE COSTUME MART

67 E. LAKE ST. 3RD FLOOR
Open Tues., Wed., Fri. and Sat., 12 to 5 P. M.

RODEO HELP WANTED

Artists and Rough Stock Rider. Full time, no lay offs. Starting Steubenville, Ohio, May 29-31. Contact

HUGH MUSTER

Circle M Rodeo, General Delivery
Steubenville, Ohio

WANTED

Performers, Working Men, Bosses, all departments, for big Wild West thrill circus under canvas. Open June 2nd, Huntington, W. Va. Join there or wire, air mail this week Knoxville, Tenn.

MILT HINKLE, Mgr.

WANTED

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FLEET BROS.'
STARS OF TODAY
Boss Canvasman for 60 with 2 thirtys. Phone men to handle towns, ready to join immediately. Upton Lithographer with car. All reply by wire or phone to Gen. Del., Battle Creek, Michigan. Phone 525.

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High Wire Rigging, complete with props. Excellent condition. Priced reasonable.

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WFA Plans School For Stock Judges, Adopt Standards

SACRAMENTO, May 22. — Designed to train needed livestock judges and to set accepted standards of perfection for blue ribbon trials at non-profit fairs, a judges conference will be sponsored by the Western Fairs' Association, it was announced here.

Co-sponsored by University of California at Davis, University of California Extension Service and California Polytechnic College, the conference will be held at San Luis Obispo, July 8-10.

Animals will be used in demonstrations and the conference will be under direction of industry leaders and specialists. A judges' handbook will be produced and a color motion picture will be taken of the procedure for future reference by breeder groups, exhibitors, judges and fair executives.

A committee directing organization of the conference announced that leaders in livestock judging, students, aspirant judges and agricultural college graduates are invited to the sessions, important to the system of distributing horse racing and wagering funds to prize winning exhibitors for better production.

Eddie Gordon, University of California; Elmer Hughes and C. E. Howell, University of California, and J. I. Thompson, L. Bennion and Vard Sheppard, California Polytechnic School, are selecting breeds and types, swine, sheep, dairy, beef and light horses, and setting schedules of judging and school times.

Start 70G Building For Calistoga Fete

CALISTOGA, Calif., May 22.—Construction has started here on a \$70,000 combination fair exhibit and auditorium building which is expected to be ready for the Napa County Fair and Horse Show July 3-5.

The building, a one-story structure of wood and stucco measuring 192 by 122 feet, will house what is expected to be the largest display of ranching and agricultural products ever displayed at this annual. It will replace the big top used by exhibitors in previous years.

The Calistoga fair, one of California's non-profit fairs, supported principally by the tax on thoroughbred racing, already has attracted entries from the leading stock farms, dairy herds and farming industries throughout the county.

Golden West Shows will have the midway, Eddie Burke Attractions will supply eight acts of vaude and a fireworks display is planned.

Revival Under Way At Dyersburg, Tenn.

DYERSBURG, Tenn., May 22.—Officials of recently formed Dyer County Fair Association are acquiring property and have announced an inaugural premium list of \$5,000 for Dyer County Fair here, September 20-25.

President Charles Moore, West Tennessee Hereford breeder, said this year's event will be the first of a string of annuals for Dyersburg and surrounding territory, following several years of inactivity.

Organization of the association was sponsored by the Dyersburg Chamber of Commerce. Its executive secretary, Carl F. Armstrong, former publicity man for the Dee Lang Shows, is serving as fair secretary.

Around the Grounds:

Peoria's Exposition Gardens Gifted With 20G of Fencing

Exposition Gardens, Peoria, Ill., civic-sponsored site for a year-around amusement center and for the planned *Heart of Illinois Exposition*, this week was gifted with \$20,000 of new fencing, A. N. Ekstrand, Gardens manager, announced. Peoria manufacturer of fencing was the donor. Fencing is non-climbable and 6 feet in height, with a 1-foot bar carrying three strands of barbed wire.

Recently, the 160-acre tract for the amusement spot was leveled in a 48-hour, around-the-clock project, in which all labor and many large pieces of earth-moving equipment were contributed.

Pilings are being driven for a 10,200 capacity grandstand, which is scheduled for completion by mid-September. Ekstrand said every effort will be made to stage at least one event there this fall.

Long-range improvement plans for Saskatoon Exhibition grounds include leveling and seeding much of the area, paving the center roadway and building a new entrance arch.

Demand for industrial exhibit space at Saskatoon (Sask.) Exhibition is the greatest in years, officials report. Exhibits will be housed under the grandstand and in a building used for horticulture classes before the war. There is a possibility the dog show building also may be used.

The South Carolina state secretary has issued a charter to East Rainelle (S. C.) Fair Association, a non-profit organization. Claude E. Vance, Jennings B. Buster and Ray Neal, all of East Rainelle, are listed as incorporators.

General admission prices to the Central Iowa Fair, Marshalltown, Ia., this year will be reduced from 50 to 40 cents, plus tax.

John E. Chambers, president of Yell County Free Fair, Danville, Ark., advises that dates are October 13-16, instead of October 6-9, as previously announced.

A director of the Regina (Sask.) Exhibition Association for 40 years and president in 1943, F. H. O. Har-

Kearney Set for Five-Day Run; Hale Shows on Midway

KEARNEY, Neb., May 22.—This year's annual Buffalo County Fair will be held here for five days beginning August 30, Earl H. Ramsey, manager of the Buffalo County Agricultural Association, announced this week. Ramsey has been directing a general clean-up of the grounds and buildings and repair work on the grandstand. He said that Hale's Shows of Tomorrow have been awarded the midway contract and that three changes in grandstand attractions will be made in the five days.

Saddle and Bridle Club will use the grounds Decoration Day, while the Kearney Cavalcade will be presented in front of the grandstand June 11-13, Ramsey said. The Rustlers Club will present its annual rodeo in the arena the nights of June 12 and 13. All events will be staged during the Kearney Diamond Jubilee Celebration.

has resigned from the board and moved to Okanagan Landing, B. C. Presentation of a cane with an inscribed, silver trim was made to Harrison by the board.

Harry B. Tanner has signed contracts with Lucky Lee Crosby and his All-American Hell Drivers for the Cortland County Fair, Cortland, N. Y.

Revive Spokane Fete; Plan 450G Stadium On Site of 80 Acres

SPOKANE, May 22.—A group of Spokane business men have organized Spokane Interstate Fair, Inc., to revive the fair of the same name which folded in 1930. Maurice R. Cooper is president.

County commissioners have agreed to turn over an 80-acre site to the association, which has offered half the grounds for a 27,500-seat, \$450,000 municipal stadium launched by the Athletic Round Table, with a promised \$250,000 donation if matching funds are provided by other civic groups.

Music and Pinball Association is one of the supporting groups. Plans call for racetrack and rodeo grounds. Former fairgrounds now is used by Playfair Racetrack.

Varied Program Set For Rocky Mount

ROCKY MOUNT, N. C., May 22.—A well-rounded entertainment program has been inked for the Rocky Mount Fair which will be staged September 27 thru October 2.

George A. Hamid will again provide all grandstand attractions. Joie Chitwood and His Hell Drivers will appear twice, while Promoter Bill France will present his stock car races on one, and possibly two, afternoons. Fireworks will be provided by the United Fireworks Company. Prell's Broadway Shows will be on the midway.

A new grandstand seating arrangement will provide accommodations for 2,500. Six acres of land have been leased to provide parking facilities.

K. H. McIntyre, will have charge of the agricultural exhibits.

Milt Hinkle's Rodeo will appear at the fairgrounds June 17 thru 20.

Mass. Fairs Spring Meet Set for May 27

BOSTON, May 22.—Spring meeting of the Massachusetts Agricultural Fairs Association will be held in Storowton, Eastern States Exposition, Springfield, Thursday (27), according to an announcement of the Department of Agriculture. The meetings will get under way at 11 a.m.

Topics slated for discussion include the distribution of prize money and what the department will expect in the way of exhibits and reports in order to obtain more money, if any, in 1949. The afternoon will be largely devoted to a panel discussion of 4-H Club work at fairs.

PRESCOTT, Ariz., May 22.—Yavapai County Fair will be held here September 30-October 3, the county fair commission announced.

Wisconsin Expo. Turns on Steam In Promotion

MILWAUKEE, May 22.—Promotion of the Wisconsin Centennial Exposition, to be held at the State fairgrounds here August 7-29, was stepped up this week with the designation of 18-year-old Margaret McGuire, of Highland, Wis., as Alice in Dairyland.

The selection culminated a State-wide contest in which most of the newspapers (weeklies and dailies) and radio stations participated. As Alice, Miss McGuire will make an extensive tour of the State and also make visits to several Eastern cities in behalf of the expo.

An 11-foot high case of Alice is to be made and this is to feature what is being advertised as a \$75,000 "Dairyland-Fairyland" exhibit at the expo.

The sum of \$122,000 will be spent to advertise and publicize the expo, Manager Ralph Ammon announced. Of this, \$22,000 will be spent in Chicago with newspapers, radio stations and in outdoor advertising designed to lure patronage from Upper Illinois and parts of Indiana and Michigan.

Gordon Crump, the expo's publicity chief, disclosed that, starting next week the expo will add a full-time publicity-promotion representative to handle Chicago newspapers, radio and promotion.

Crump disclosed that a school teacher's manual detailing the history of the expo, its significance and its features is now in preparation, and that copies of it will be supplied to all teachers throughout the State. In the Milwaukee area, plan, now set, calls for teachers to discuss the exposition during school hours from May 26-28. There are 200,000 school kids in the Milwaukee area, and the use of the teacher's manual is expected to hike interest in the event.

New County Annual At Franklin, Tenn.

FRANKLIN, Tenn., May 22.—As construction of the \$100,000 Williamson County Center here is speeded, officials of the project announced plans and dates for an annual county fair and a horse shows, reports Happy Preston.

The fair will be held September 9-11, with emphasis on 4-H Club, Future Farmers of America and home demonstration club activities. R. R. Garner, president of the Junior Chamber of Commerce, said a junior livestock show will be held in connection with the fair, which will also observe community week activities for which prizes will be awarded. In addition to stock and farm product displays, there will be 75 minutes of free attractions offered afternoon and night and a midway.

Williamson County Horse Show has been scheduled for July 6. Building of seats for the show ring is to begin soon. The building project has the backing of 24 county civic and business organizations. A schedule of summer athletic activities is also to be set up.

Shortage of Steel Stymies Plans for Arena in Calgary

CALGARY, Alta., May 22.—Plans of the Calgary Exhibition & Stampede Company to build a new hockey arena at the fairgrounds have been stymied because structural steel will not be available until the spring of 1949.

Estimated cost of the new arena is \$750,000.

1948 FAIR DATES

ALABAMA

Athens—Limestone Co. Fair Assn. Week of Sept. 20. W. I. Dobbins.
Athens—Limestone Co. Colored Fair. Sept. 27-Oct. 2. Maxie Allen.
Attalla—Etowah Co. Fair Assn. Week of Sept. 27. Riley L. Hamby.
Birmingham—Alabama State Fair. Oct. 4-9. R. H. McIntosh.
Dothan—Houston Co. Tri-State Fair. Oct. 25-30. Mrs. L. J. Lunsford.
Florence—North Ala. State Fair. Sept. 20-25. C. H. Jackson.
Huntsville—Madison Co. Fair. Sept. 20-25. Marie Dickson.
Jasper—Walker Co. Fair Assn. Sept. 20-25. James D. Dickson.
Lexington—Lexington Fair Assn. Oct. 7-9. C. P. McMeans.

ARIZONA

Duncan—Greenlee Co. Fair. Oct. 15-16. Stanley W. Coon.
Holbrook—Navajo Co. Fair Assn. Sept. 17-19. John H. Miller.
Phoenix—Arizona State Fair. Nov. 5-14. Paul F. Jones.
Prescott—Yavapai Co. Fair. Sept. 30-Oct. 3.

ARKANSAS

Arkadelphia—Clark Co. Fair. Sept. 9-11. A. T. Goodlow.
Ashdown—Little River Co. Fair Assn. Sept. 16-18. C. M. Lamkin.
Bentonville—Benton Co. Fair Assn. Sept. 28-Oct. 1. Arthur Smith.
Blytheville—Northeast Ark. District Fair. Sept. 21-26. Robt. E. Blaylock.
Booneville—Logan Co. Livestock Show & Fair. Sept. 16-18. George E. Lusk Jr.
Danville—Yell Co. Free Fair Assn. Oct. 13-16. J. B. Briggs.
De Queen—Sevier Co. Fair Assn. Sept. 23-25. Ralph B. Kite.
El Dorado—Union Co. Livestock Assn. Sept. 27-Oct. 2. Julius Miller.
Fayetteville—Washington Co. Fair Assn. Sept. 15-18. James W. Holder.
Fort Smith—Ark.-Okla. Livestock Expo. Sept. 19-25. A. D. Murphy.
Hamburg—Ashley Co. Fair Assn. Sept. 23-25. Tom Durham.
Hampton—Calhoun Co. Fair Assn. Sept. 23-25. L. A. Frimm.
Harrisburg—Polk Co. Fair Assn. Sept. 22-25. Edward S. Maddox.

Hope—Third Agrl. Dist. Livestock Show Assn. Sept. 20-25. Chas. A. Armitage.
Imboden—Lawrence Co. Fair Assn. Sept. 30-Oct. 2. Austin Stovall.
Little Rock—Arkansas Livestock Show. Oct. 4-10. Clyde E. Byrd.
Magnolia—Columbia Co. Fair. Last week in Sept. W. L. Jameson Jr.
McGehee—Desha Co. Fair Assn. Sept. 27-Oct. 2. A. C. Isch.
Monticello—Drew Co. Fair. Sept. 16-18. Richard Lee.
Morrilton—Conway Co. Fair. Sept. 16-18. E. M. Coleman.
Mount Ida—Montgomery Co. Fair Assn. Sept. 20-25. Cleo Ray.
Mulberry—Crawford Co. Fair Assn. Sept. 13-18. T. J. House.
Newport—Jackson Co. Fair. Sept. 23-25. P. L. Copeland.
Ozark—Franklin Co. Fair Assn. Sept. 16-18. J. M. Hopper.
Paragould—Greene Co. Fair. Sept. 13-18. Earl E. Kirk.
Piggott—Clay Co. Fair Assn. Sept. 30-Oct. 2. James B. Swift.
Prescott—Nevada Co. Fair Assn. Sept. 15-16. J. A. Craig Jr.
Russellville—Pope Co. Fair Assn. Sept. 21-25. W. B. Langford.

CALIFORNIA

Anderson—Shasta Co. District Fair. Sept. 9-12. Dudley V. Saeltzer.
Antioch—Contra Costa Fair. Aug. 13-15. Norman D. Sundborg.
Auburn—20th District Agrl. Assn. Sept. 24-26. L. F. Morgan.
Bakersfield—Kern Co. Fair. Sept. 28-Oct. 3. Lee Clark.
Boonville—Mendocino Co. Fair. Oct. 1-3. H. J. June.
Calistoga—Calistoga Fair Assn. July 3-5. Sam W. Kellett.
Caruthers—Caruthers District Fair. Oct. 14-16. James L. Edmondson.
Cedarville—Modoc Co. Fair. Aug. 27-29. John C. Smitt.
Colusa—Colusa Co. Harvest Festival. Sept. 23-26. Wm. S. Randall.
Crescent City—Del Norte Co. Fair. Aug. 20-22. R. B. McClure.
Del Mar—San Diego Co. Fair. June 25-July 5. Ernest O. Hulick.
Eureka—Ninth District Fair. June 23-27. Ralph H. Barnes.
Ferndale—Humboldt Co. Fair. Aug. 10-15. Dr. Jos. N. D. Hindley.
Fresno—Fresno District Fair. Oct. 5-10. Tom A. Dodge.
Gait—Sacramento Co. Fair. July 17-24. Eugene Kenebeck.
Grass Valley—Nevada Co. Fair. Aug. 26-29. Loyle Freeman.
Gridley—Butte Co. Fair. Sept. 16-19. Joseph E. Whitaker.
Hanford—Kings Co. Fair. Oct. 13-16. Norman H. Holt.
Hayfork—Trinity Co. Fair. Aug. 28-29. J. D. Berry.
Hemet—46th District Agrl. Assn. Oct. 6-10. Fred M. Bruderlin.
Hollister—33d District Agrl. Assn. Oct. 8-10. Jacob M. Leonard.
Lakeport—49th District Agrl. Assn. Sept. 4-6. C. P. Lewis.
Lancaster—Antelope Valley Fair. Sept. 9-12. D. R. Jaqua.
McArthur—Shasta Co. Inter-Mountain Fair. Sept. 4-6. George Ingram.
Madera—Madera District Fair. Sept. 30-Oct. 3. J. T. O'Shaughnessy.
Mariposa—Mariposa Co. Fair. Sept. 4-6. Dale K. Campbell.
Merced—35th District Agrl. Fair Assn. Sept. 14-19. W. C. Woxberg.
Monterey—Monterey Co. Fair. Sept. 23-26. Fred S. McCargar.
Napa—25th District Agrl. Fair. Aug. 12-15. Lowell J. Edington.
Orland—Glenn Co. Fair. Sept. 15-19. J. W. Bequette.
Paso Robles—16th District Agrl. Assn. Sept. 16-19. Lawrence W. Lewin.
Petaluma—Fourth District Agrl. Assn. July 22-25. Dolph Young.
Placerville—El Dorado Co. Fair Assn. Sept. 10-12. Robt. K. Woodward.
Pleasanton—Alameda Co. Agrl. Fair. July 9-17. Wray L. Bergstrom.
Plymouth—Amador Co. Fair. Aug. 27-29. Wentworth Lynch.
Pomona—Los Angeles Co. Fair Assn. Sept. 17-Oct. 3. C. B. Afterbaugh.
Quincy—Plumas Co. Fair Assn. Aug. 13-15. Martin W. Sword.
Red Bluff—Tehama Co. Fair. Sept. 24-26. George F. Blake.
Roseville—Placer Co. Fair Assn. Aug. 19-22. Tom J. Pugh.
Sacramento—California State Fair. Sept. 2-12. E. P. Green.
San Fernando—51st District Agrl. Assn. Aug. 27-29. Henry C. Coles.
San Jose—Santa Clara Co. Fair Assn. Sept. 13-19. Russell E. Pettit.
San Mateo—San Mateo Co. Fair Assn. Aug. 12-22. Norvell Gillespie.
Santa Barbara—Santa Barbara Fair. July 13-18. H. S. House.
Santa Maria—Santa Barbara Co. Fair. July 21-25. Jesse H. Chambers.
Santa Rosa—Sonoma Co. Fair Assn. July 30-Aug. 7. Weslie Jamison.
Sonora—Mother Lode Fair. Sept. 15-18. Mrs. Frances M. Graham.
Stockton—San Joaquin Co. Fair. Aug. 21-29. E. G. Vollmann.

Susanyville—Lassen Co. Fair. Aug. 17-22. A. A. Jensen.
Tulare—Tulare-Kings Co. Fair Assn. Sept. 21-26. A. J. Elliott.
Turlock—38th District Agrl. Assn. Aug. 9-15. George Dahlgren.
Ukiah—12th District Agrl. Assn. Aug. 20-22. W. C. Peters.
Ventura—Ventura Co. Fair. Oct. 6-10. Robt. E. Stuart.
Watsonville—Santa Cruz Co. Fair. Sept. 30-Oct. 3. E. P. Johnson.
Yreka—Siskiyou Co. Fair. Sept. 4-6. Stuart B. Waite.
Yuba City—13th District Agrl. Assn. June 18-20. Roy L. Welch.

COLORADO

Akron—Washington Co. Fair-Rodeo. Aug. 16-18. Brandt Wenig.
Castle Rock—Douglas Co. Fair. Sept. 11-12. Chas. E. Kirk.
Del Norte—San Luis Valley Livestock Fair. Oct. 21-23. Dean Hammond.
Greeley—Weld Co. Junior Fair. Aug. 10-12. Chas. F. Lane.
Hotchkiss—Delta Co. Fair & Rodeo. Sept. 8-11. Mark Clay.
Hugo—Lincoln Co. Free Fair & Rodeo. Aug. 19-21. Robert Igou.
Julesburg—Sedwick Co. Fair. Aug. 16-18. Don W. Acott.
Kremmling—Middle Park Fair Assn. Sept. 24-25. Mike H. Hinman.
Littleton—Arapahoe Co. Fair Assn. Aug. 11-15. U. C. Thomas.
Longmont—Boulder Co. Fair Assn. Aug. 19-22. T. G. Thompson.
Loveland—Larimer Co. Fair-Rodeo. Aug. 16-18. Paul L. Olinger.
Pueblo—Colorado State Fair. Aug. 23-27. Frank H. Means.
Rifle—Garfield Co. Fair-Rodeo Assn. Sept. 4-6. James W. Hybarger.
Rocky Ford—Arkansas Valley Fair Assn. Aug. 31-Sept. 2. W. H. Kittle.
Sterling—Logan Co. Fair & Roundup. Aug. 12-14. H. E. McKenzie.
Yuma—Yuma Co. Fair Assn. Aug. 10-12. L. E. Fitzgerald.

CONNECTICUT

Bethlehem—Bethlehem Fair. Sept. 11-12. Mrs. Frank Devine, Waterbury, Conn.
Chester—Chester Agrl. Soc. Aug. 28-29. Wm. G. Stark.
Danbury—Danbury Fair. Oct. 2-10. John W. Leahy.
Durham—Durham Agrl. Fair Assn. (Durham Fair). Sept. 24-25. John A. Jackson.
Durham—Middlesex Co. 4-H Fair Assn. Aug. 27-28. Lillian E. Lawler, Higganum, Conn.
Goshen—Goshen Agrl. Soc. Sept. 5-6. Edward N. Randall.
Guilford—Guilford Agrl. Soc. Sept. 29. Marie E. Griswold.
Haddam Neck—Haddam Neck Fair Assn. Sept. 6. Leonard J. Seiden, R. D. 1, E. Hampton.
Harwinton—Harwinton Fair. Oct. 2-3. Merle H. Platt, R. F. D. 2, Torrington.
Lyme—Lyme Grange Fair Assn. Aug. 25. Mrs. Reginald W. Stark.
Madison—Future Farmers' Fair. Sept. 18. Raymond Jennings.
Marlborough—Marlborough Grange Fair. Aug. 28. Mrs. Howard B. Lord.
Meriden—Meriden Grange Fair. Sept. 16-17. Mrs. Bertha B. Tinkham, S. Meriden.
Monroe—Fairfield Co. 4-H Fair. Aug. 27-28. Mrs. Rosemary Potenziana, R. D. 4, Danbury.
North Haven—North Haven Fair Assn. Sept. 10-12. Laura T. Bartlett.
North Stonington—New London Co. 4-H Fair. Sept. 3-4. Marjorie E. Bullard, Norwich.
Riverton—Union Agrl. Soc. Oct. 12. Grace D. Seymour, R. D. 2, Winsted, Conn.
Rocky Hill—Rocky Hill Grange Fair. Sept. 10-11. Dorothy B. Herrick.
Somers—Union Agrl. Soc. Sept. 29. B. R. Grant, Merose, Conn.
Stafford Springs—Stafford Fair. Sept. 30-Oct. 3. C. D. Benton.
Vernon—Tolland Co. 4-H Fair. Sept. 3-4. Ellen M. Abbe, R. D. Hazardville, Conn.
Wallingford—Wallingford Grange Fair. Sept. 11. Flora E. Hough.
Wapping—Wapping Fair. Sept. 11. Mrs. Barbara Potterton, Manchester, Conn.
Woodstock—Woodstock Agrl. Soc. Sept. 3-6. Donald B. Williams, R. 3, Putnam, Conn.

DELAWARE

Harrington—Kent & Sussex Co. Fair. July 26-31. Ernest Raughley.

FLORIDA

Pensacola—Pensacola Interstate Fair. Oct. 18-23. J. E. Frenkel.
Tallahassee—Leon Co. Fair Assn. Oct. 18-23. Lloyd Rhoden.

GEORGIA

Americus—Sumter Co. Fair Assn. Week of Oct. 25. O. C. Johnson.
Atlanta—Southeastern Fair Assn. Oct. 1-10. Mike Benton.
Bainbridge—Decatur Co. Fair. Oct. 11-16. T. E. Rich.
Cartersville—Barton Co. Legion Fair. Sept. 20-25. V. H. Waldrop.
Cedartown—Northwest Ga. Fair Assn. Oct. 11-16. Thomas Admsomson.
Columbus—Chattahoochee Valley Expo. Oct. 11-16. F. L. Jenkins.
Conyers—Rockdale Co. Fair. Sept. 27-Oct. 2. A. C. Ellington.

Cordele—Central Georgia Fair. Oct. 11-14. J. D. Rainey.
Decatur—DeKalb Harvest Festival. Sept. 23-25. Dr. C. C. Von Gremp.
Eastman—Dodge Co. Legion Fair. Oct. 18-20. R. T. Ragan.
Eatonton—Putnam Co. Fair. Oct. 4-9. George Lawrence.
Elberton—Elberton Fair. Sept. 27-Oct. 2. V. Hulme.
Hawkinsville—Pulaski Co. Fair Assn. Oct. 23-30. Roger H. Lawson.
Jackson—Butts Co. Fair Assn. Oct. 7-11. W. M. Redman.
Macon—Georgia State Fair. Oct. 18-23. Ross Jordan.
Manchester—Tri-County Fair. Sept. 27-Oct. 2. Welby Griffith.
Milledgeville—Middle Georgia Fair. Week of Oct. 11. F. Paisley Davis.
Monroe—Walton Co. Legion Fair. Oct. 11-14. H. H. Shores.
Sandersville—Washington Co. Fair. Oct. 11-16. D. E. McMaster.
Summersville—Chattooga Co. Fair Assn. Third week in Oct. Hubert Gilkerson.
Swainsboro—Emanuel Co. Fair. Oct. 11-14. Earl M. Varner.
Valdosta—South Georgia Fair. Nov. 8-13. K. Wilkinson.
Waycross—Dixie Fair. Oct. 18-23. Liston Elkins, Chamber of Commerce.

IDAHO

Blackfoot—Eastern Idaho State Fair. Sept. 14-18. Ival H. Wartchow.
Boise—Western Idaho State Fair. Aug. 24-29. W. L. Hendrix.
Burley—Cassia Co. Fair & Rodeo. Aug. 26-29. Saul H. Clark.
Cambridge—Washington Co. Fair Assn. First week in Sept. Buck Howland.
Coeur d'Alene—Kootenai Co. Fair. Sept. 23-25. C. W. Neider.
Downey—Marsh Valley Fair & Rodeo. Sept. 3-4. B. M. Almond.
Filer—Twin Falls Co. Fair & Rodeo. Aug. 31-Sept. 3. Thomas Parks.
Gooding—Gooding Co. Fair & Rodeo. Aug. 19-21. Lieurn Lucke.
Grace—Bannock Co. Fair. Aug. 13-14. Wm. D. Petty, Swan Lake, Idaho.
Homedale—Owyhee Co. Fair. Aug. 20-22. Erma Parker.
Jerome—Jerome Co. Fair Assn. Sept. 7-11. Chas. Address.
Lava Hot Springs—Bannock Co. Fair. Aug. 27-28. Wm. D. Petty, Swan Lake, Idaho.
Lewiston—Lewiston Round-Up & Fair. Sept. 10-12. Joe M. Skok.
Malad City—Oneida Co. Fair. Sept. 9-11. K. V. Hanson.
Montpelier—Bear Lake Co. Fair & Rodeo. Aug. 27-28. J. C. Lewis.
Preston—Franklin Co. Fair. Aug. 27-28. Dale L. Roberts.
Ririe—Jefferson Co. Fair. Sept. 10-11. C. M. Shaner.
Weiser—Weiser Round-Up Assn. Aug. 5-7. Claude Wade.

ILLINOIS

Albion—Edwards Co. Agrl. Fair Assn. Aug. 24-27. Loy L. Thread.
Aledo—Mercer Co. Agrl. Soc. Aug. 31-Sept. 1. John W. McHard.
Altamont—Effingham Co. Fair Assn. Aug. 8-13. Mart Alwert.
Anna—Southern Ill. Fair Assn. Aug. 16-20. Glendale Hudgens.
Antioch—Lake Co. Fair Assn. Aug. 7-10. E. I. Elsberry, Gurnee, Ill.
Arthur—Moultrie-Douglas Co. Fair Assn. Aug. 10-14. H. E. Hood.
Ashley—Washington Co. Fair Assn. July 14-16. O. C. Hagebush.
Augusta—Community Livestock Assn. Aug. 30-Sept. 3. K. K. Cunningham.
Belleville—St. Clair Co. Fair Assn. July 26-30. George Gerken.
Belvidere—Northern Ill. Fair Assn. Aug. 6-10. Mrs. Frieda Spencer.
Benton—Franklin Co. Fair. Aug. 2-6. Arle E. Martin.
Bloomington—McLean Co. Fair. Aug. 9-11. Jack Stevenson.
Bridgeport—Lawrence Co. Fair Assn. Aug. 23-27. Grover C. Gross.
Brownstown—Fayette Co. Fair Assn. Aug. 4-7. L. A. Tudor.
Cambridge—Henry Co. Fair. Aug. 10-13. M. E. Werbach.
Carmi—White Co. Agrl. Assn. Aug. 16-20. Eldon (Bud) Niekamp.
Carrollton—Greene Co. Agrl. Fair. July 11-14. C. W. Ballard.
Carthage—Hancock Co. Junior Fair. Aug. 11-13. Ernest Painter, LaHarpe, Ill.
Casey—Clark Co. Fair. July 2-5. J. F. Crandall.
Charleston—Coles Co. Fair Assn. Aug. 2-4. Robt. R. Blackford.
Chicago—Cook Co. Fair at Soldier Field. Aug. 27-Sept. 6. Orville F. Cullerton.
Danville—Eastern Illinois Fair. Aug. 31-Sept. 4. Howard W. Atkin.
Decatur—Macon Co. Fair. July 28-30. E. J. Huntley.
Du Quoin—Du Quoin State Fair. Aug. 29-Sept. 6. H. E. Strong.
Elgin—Kane Co. Fair. Aug. 3-6. Ralph I. McKenzie.
Elizabeth—Elizabeth Community Fair. Sept. 1-2. L. V. Batz.
Fairbury—Fairbury Fair Assn. Aug. 24-27. Robt. J. Maurer.
Fairfield—Wayne Co. Fair Assn. Aug. 10-11. Roland D. Scott.
Farmer City—Farmer City Fair Assn. Aug. 1-6. E. S. Wightman.
Farmersville—Farmersville Agrl. Fair. July 21-22. John E. Murphy.
Flora—Clay Co. Fair. Aug. 23-27. Lore P. Patsy.
Freeport—Stephenson Co. Junior Fair. Aug. 25-27. Roy Hefty, Orangeville, Ill.
Georgetown—Voc. Agrl. Fair. Aug. 23-27. Grover Blayney.
Golconda—Pope Co. Fair. July 19-23. Phil Shoettle.
Greenup—Greenup-Cumberland Co. Fair Assn. Aug. 23-28. John Jenuine.
Greenville—Bond Co. Fair Assn. Aug. 23-27. C. H. Johnson.
Griggsville—Griggsville Fair. July 6-9. J. I. Skinner.
Harrisburg—Saline Co. Agrl. Assn. July 26-30. L. M. Hancock.
Henry—Marshall-Putnam Fair. Aug. 31-Sept. 3. R. H. Monier, Sparland, Ill.

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Retain This List
Corrections and additions to this list will appear in the Fair Department of each issue of The Billboard.
The next complete List of Fair Dates will be published in the issue of The Billboard to be dated July 31.

Highland—Madison Co. Fair Assn. Aug. 26-29. A. P. Spencer.
 Kankakee—Kankakee Fair Assn. Aug. 10-13. Walter S. Ricks.
 Knoxville—Knox Co. Fair. Aug. 10-13. Ray Swanson, Galesburg, Ill.
 La Fayette—La Fayette Fair. Aug. 2-5. Chas. Caverly, Toulon, Ill.
 Lewistown—Fulton Co. Fair Assn. Aug. 3-6. Arthur D. Young.
 Lincoln—Logan Co. Fair Assn. Aug. 8-13. W. E. Layman.
 Litchfield—Montgomery Co. Fair. Aug. 8-11. Ray Rostrom.
 Macomb—McDonough Co. Agrl. Fair. July 27-30. J. D. Davenport.
 Marion—Williamson Co. Fair Assn. Sept. 6-10. Ray Miller.
 Marshall—Clark Co. Fair. Aug. 9-14. H. R. Bamesberger.
 Martinsville—Martinsville Agrl. Fair Assn. July 19-24. H. T. Bennett.
 Mason—Grundy Co. Agrl. Fair. Sept. 3-6. W. E. Carter.
 McLeansboro—Hamilton Co. Fair. July 5-9. E. (Red) Mead.
 Melvin—Ford Co. Fair. Sept. 8-11. C. D. Thompson.
 Mendota—Mendota Tri-Co. Fair Assn. Sept. 4-6. Paul A. Stenger.
 Mendon—Mendon-Adams Co. Fair Assn. Aug. 9-12. I. M. Burbank.
 Metropolis—Massac Co. Fair Assn. July 4-9. Paul Powell.
 Milford—Iroquois Co. Agrl. Fair. Aug. 10-12. Chas. Allen, Clisna Park, Ill.
 Moline—Rock Island Co. Fair Assn. Aug. 4-9. George H. Reid.
 Money—Money-Will Co. Fair. July 1-4. Scott McLaughlin, Joliet, Ill.
 Morrison—Whiteside Co. Agrl. Assn. Aug. 31-Sept. 3. V. M. Dearing.
 Mount Carmel—Mt. Carmel Fair. Aug. 16-20. E. Guy Pixley, West Salem, Ill.
 Mount Sterling—Brown Co. Fair. Aug. 3-6. Walter I. Manny.
 Mount Vernon—Mt. Vernon State Fair Assn. July 12-17. Clyde Lee.
 Nashville—Nashville—Washington Co. Fair. Aug. 10-13. J. K. Williamson.
 Newton—Jasper Co. Agrl. Assn. Aug. 30-Sept. 4. C. L. Bateman.
 Oblong—Crawford Co. Fair Assn. Sept. 6-11. Ralph Goodwin.
 Odell—Odell Community Fair. Sept. 9-11. Lowell Burns.
 Olney—Richland Co. Fair Assn. Sept. 13-17. W. H. Shultz.
 Oregon—Ogle Co. Fair. Sept. 4-6. E. D. Landers.
 Ottawa—La Salle Co. Junior Fair. Aug. 10-12. Edmund Freese.
 Paris—Edgar Co. Fair. July 25-30. Wm. Parrish.
 Peoria—Heart of Illinois Expo. Aug. 31-Sept. 6. A. N. Ekstrand.
 Peotone—Will Co. Fair Assn. Aug. 31-Sept. 2. C. M. Ginter.
 Petersburg—Menard Co. Agrl. Fair. Aug. 25-27. Lloyd W. Chalcraft.
 Pinckneyville—Perry Co. Agrl. Soc. July 19-23. Mrs. J. H. Stumpe.
 Pleasant Hill—Pike Co. Fair Assn. Aug. 9-12. J. L. Laugharn.
 Pontiac—Livingston Co. Fair. Aug. 10-12. Guy K. Gee.
 Princeton—Bureau Co. Fair. Aug. 24-27. Wayne Slutz.
 Roseville—Warren Co. Agrl. Fair. Aug. 24-27. John Felt.
 Rushville—Schuyler Co. Fair Assn. July 20-23. Robt. J. Nelson.
 Salem—Marion Co. Fair Assn. Sept. 6-11. W. R. Hancock.
 Sandwich—Sandwich Fair Assn. Sept. 8-12. C. R. Brady.
 Shawneetown—Gallatin Co. Fair Assn. Sept. 14-18. Chas. I. Oldham.
 Sparta—Randolph Co. Fair. Aug. 3-6. Harry G. Foster.
 Springfield—Illinois State Fair. Aug. 13-22. Wm. (Jake) Ward.
 Stronghurst—Henderson Co. Fair. Aug. 17-20. Ralph Butler.
 Sullivan—Moultrie Co. Fair. Aug. 5-7. Walter M. Lane.
 Taylorville—Christian Co. Fair Assn. Aug. 1-6. Clifford C. Hunter.
 Vienna—Johnson Co. Fair Assn. Aug. 9-13. Paul Powell.
 Urbana—Champaign Co. Fair Assn. July 25-30. Carl A. Parks.
 Virginia—Cass Co. Fair Assn. Aug. 26-28. E. E. Greer.
 Warren—Warren Fair. Aug. 19-22. J. W. Richardson.

INDIANA

Akron—Akron Agrl. Fair Assn. Sept. 14-18. A. M. Brice Jr.
 Anderson—Anderson Free Fair. July 3-10. Wm. J. Hutton.
 Argos—Marshall Co. 4-H Fair Assn. Aug. 10-14. C. J. Umbaugh.
 Auburn—De Kalb Co. Free Fair. Sept. 14-18. W. E. Water, R. 2, Waterloo, Ind.
 Bicknell—Knox Co. Farm Fair. Aug. 10-14. T. Perry Wesley.
 Bloomington—Monroe Co. Fair Assn. Aug. 18-21. Guy L. Baker.
 Bluffton—Bluffton Street Fair. Sept. 28-Oct. 2. Dwight F. Gallivan.
 Boonville—Boonville Fair Assn. Aug. 2-7. Albert C. Derr.
 Boswell—Benton Co. Fair Assn. Aug. 18-20. Lendall Lowman, Earl Park, Ind.
 Brazil—Clay Co. 4-H Club Fair. Aug. 10-12. R. D. McHargue.
 Bourbon—Bourbon Fair Assn. Sept. 21-25. H. E. Byrer.
 Brookville—Franklin Co. 4-H Fair. Aug. 3-6. Mrs. Merrit Naylor.
 Brownstown—Jackson Co. Fair Assn. Aug. 16-21. Richard Elliott.
 Cayuga—Vermillion Co. Fair. Aug. 4-8. V. N. Asbury, Newport, Ind.
 Centerville—Wayne Co. 4-H Fair. Aug. 2-6. Marilyn Rohe, R. R. 1, Richmond, Ind.
 Columbus—Bartholomew Co. Fair Assn. July 18-23. F. M. Overstreet.
 Connersville—Fayette Co. Free Fair Assn. Aug. 17-20. W. Erb Hanson.
 Converse—Miami Co. Fair. Aug. 24-28. Allen Kling.
 Corydon—Harrison Co. Agrl. Soc. Aug. 23-27. Dr. L. B. Wolfe.
 Crown Point—Lake Co. Fair. Aug. 24-29. George H. Nelses.
 Fairview—Fairview Farmers Fair. Aug. 25-28. Earl Furnish, Bennington, Ind.
 Flora—Carrroll Co. 4-H Fair. Aug. 16-21. R. D. Landis.

Fort Wayne—Allen Co. Fair Assn. Aug. 16-21. Carl Suedhoff.
 Frankfort—Clinton Co. Fair. Aug. 22-27. O. M. Meeker.
 Franklin—Johnson Co. Free Fair. July 11-16. Wm. H. Clark.
 Goshen—Elkhart Co. Fair. Sept. 13-18. Roy M. Amos.
 Greencastle—Putnam Co. Fair Assn. Aug. 9-14. Roy C. Sutherland.
 Hamlet—Starke Co. 4-H Club Fair. Aug. 4-7. Tom Bell, R. 2, Knox, Ind.
 Huntingburg—Dubois Co. Fair. Aug. 9-13. Kermit Rutkan.
 Huntington—Huntington Co. 4-H Fair. Middle of August. Fred A. Loew.
 Indianapolis—Indiana State Fair. Sept. 3-10. Orval C. Pratt.
 Indianapolis—Indianapolis Colored Fair. July 19-24. Albert Neuberger, 4401 E. 10th St.
 Kendallville—Noble Co. Fair. Aug. 9-14. Clinton S. Rimmel.
 Kentland—Newton Co. Fair Assn. Aug. 30-Sept. 3. A. M. Schuh.
 Kingman—Kingman Fair Assn. Aug. 9-14. Teresa McAllister.
 La Fayette—Tippecanoe Co. Exhibit Assn. Aug. 16-18. Sarah J. Norris, Buck Creek, Ind.
 La Porte—La Porte Co. Fair Assn. Aug. 10-14. Robt. Pelan.
 Lawrenceburg—Dearborn Co. Fair Assn. July 25-31. Bill Ritzmann.
 Logansport—Cass Co. Fair Assn. July 25-31. Wm. (Babe) Thomas Jr.
 Lyons—Lyons Fair. Aug. 25-28. D. R. Edwards.
 Muncie—Muncie Fair. Aug. 1-6. A. G. Norrick.
 New Castle—Henry Co. 4-H Club Exhibit. Aug. 9-12. W. G. Smith.
 North Vernon—Jennings Co. Fair Assn. July 25-30. Phillip Fox.
 Osgood—Ripley Co. Agrl. Assn. Aug. 1-6. Wm. B. Delay.
 Peru—Miami Co. 4-H Fair. Aug. 4-8. Don Hostetler.
 Portland—Jay Co. Fair Assn. Aug. 8-13. Chas. C. Hartzell.
 Princeton—Gibson Co. Fair. Aug. 30-Sept. 4. Chas. A. Steele.
 Rensselaer—Jasper Co. Fair Assn. Aug. 17-21. Robt. E. Conley.
 Rising Sun—Ohio Co. Fair. Aug. 24-28. Ralph E. Gossom.
 Rochester—Fulton Co. 4-H Fair Assn. Aug. 3-6. Fred Rankin.
 Rockport—Spencer Co. Fair Assn. July 26-31. Styls Matthews.
 Rockville—Parke Co. Fair Assn. Aug. 17-21. A. K. Noblitt.
 Rushville—Rush Co. Agrl. Assn. Aug. 2-6. E. E. Privett.
 Salem—Farmers-Merchants Fair Assn. Aug. 18-20. R. R. Tash.
 Shelbyville—Shelby Co. Fair Assn. Aug. 8-13. Warren M. Brown.
 South Bend—St. Joseph Co. 4-H Fair. Aug. 11-14. Oscar Valentine.
 Spencer—Owen Co. Fair Assn. Aug. 16-21. Lois K. Long.
 Sunman—American Legion Fair. Sept. 3-6. E. W. Howrey.
 Terre Haute—Vigo Co. Fair. Aug. 24-29. E. J. Acree.
 Wabash—Wabash Co. Draft Horse Assn. Aug. 24-28. W. K. Delaplane.
 Wanamaker—Marion Co. Free Fair. Aug. 16-21. Harry C. Roberts.
 Warsaw—Kosciusko Co. Fair Assn. Aug. 31-Sept. 4. Ross W. Sittler.

IOWA

Adel—Dallas Co. Fair Assn. Aug. 19-21. J. Dwight Brown.
 Albia—Monroe Co. Fair Assn. Aug. 17-19. Virgene Starcevic.
 Algona—Kossuth Co. Fair. Aug. 23-25. A. L. Brown.
 Allison—Butler Co. Fair. Aug. 12-15. Virgil E. Shepard.
 Alta—Buena Vista Co. Agrl. Soc. Aug. 18-21. G. A. Soderquist.
 Atlantic—Cass Co. 4-H Fair. Aug. 17-20. Cliff Hardie.
 Audubon—Audubon Co. Agrl. Assn. Sept. 13-17. D. C. Perley.
 Avoca—Pottawattamie Co. Fair Assn. Aug. 2-5. Oscar H. Rock.
 Bedford—Taylor Co. Fair Assn. July 26-31. Sid P. Webb.
 Bloomfield—Davis Co. Fair. Aug. 17-20. C. C. Wagner.
 Boone—Boone Co. Agrl. Assn. Aug. 23-25. T. N. Nelson.
 Burlington—Des Moines Co. Fair Assn. Aug. 8-12. Fred Cromwell.
 Centerville—Appanoose Co. Fair Assn. Aug. 10-13. E. C. Merkle.
 Cedar Rapids—All-Iowa Fair. Aug. 15-21. Andrew C. Hanson.
 Central City—Linn Co. Fair. Aug. 5-8. T. W. Lewis.
 Clarinda—Page Co. Agrl. Fair Assn. Aug. 16-18. Kenneth R. Fulk.
 Colfax—Jasper Co. Agrl. Soc. Aug. 23-26. Leslie Doak, R. 1, Newton, Ia.
 Columbus Junction—Lousia Co. Fair. Aug. 17-20. H. M. Duncan.
 Coon Rapids—Four-County Fair. Aug. 18-21. Joe King.
 Corning—Adams Co. Fair Assn. Aug. 2-6. A. L. Gauthier.
 Corydon—Wayne Co. Fair. Aug. 17-20. A. L. Cobel.
 Cresco—Howard Co. Fair. Aug. 30-Sept. 3. C. C. Nichols.
 Davenport—Mississippi Valley Fair. Aug. 17-22. Frank Harris.
 Decorah—Winnebago Co. Agrl. Soc. Aug. 19-22. Leon R. Brown, Cresco, Ia.
 Denison—Crawford Co. Fair. Aug. 9-12. Bryan Weberg.
 Derby—Derby Dist. Agrl. Assn. Sept. 7-10. Lewis O. Ryan.
 Des Moines—Lowa State Fair. Aug. 25-Sept. 3. L. B. Cunningham.
 De Witt—Clinton Co. Club Show. Aug. 11-13. Lyle Haring.
 Donnellson—Lee Co. Fair Assn. July 28-31. J. R. Doherty.
 Eagle Grove—Eagle Grove Dist. Junior Fair. Aug. 23-25. Gerhard Hanson.
 Eldon—Wapello Co. Agrl. Fair Assn. Aug. 22-26. L. W. Hall.
 Eldora—Hardin Co. Fair. Aug. 9-13. C. W. Haase.
 Elkader—Elkader Fair. Aug. 17-20. E. F. Seifert.
 Emmetsburg—Palo Alto Co. Fair Assn. Aug. 16-18. H. E. Barringer.
 Estherville—Emmet Co. Agrl. Show. Aug. 19-21. Jesse DeVoss.

Fonda—Pocahontas Co. Agrl. Soc. Aug. 21-23. B. F. Barber.
 Fort Dodge—Webster Co. 4-H Achievement Show. Aug. 10-12. Floyd D. Huling.
 Greenfield—Adair Co. Fair Assn. Aug. 23-26. H. W. Crooks.
 Grinnell—Poweshiek Co. Agrl. Assn. Aug. 23-25. L. D. Brown, Brooklyn, Ia.
 Grundy Center—Grundy Co. Fair Assn. Aug. 4-7. C. S. Macy.
 Guthrie Center—Guthrie Co. Fair. Sept. 7-10. M. L. Branson.
 Hampton—Franklin Co. Fair. Aug. 23-26. Glenn D. Craighton.
 Harlan—Shelby Co. Fair Assn. Aug. 9-12. J. H. Frederickson.
 Hartley—O'Brien Co. 4-H Fair. Aug. 16-17. I. L. Hansen.
 Humboldt—Humboldt Co. Agrl. Soc. Aug. 16-19. Levi W. Olson.
 Independence—Buchanan Co. Fair. Aug. 19-22. B. O. Gates.
 Indianola—Warren Co. Agrl. Assn. Aug. 9-12. Lewis Johnson.
 Jefferson—Greene Co. Fair Assn. Aug. 17-20. Francis L. Cudahy.
 Keosauqua—Van Buren-Jefferson Co. Fair. Aug. 9-13. Arthur J. Secor.
 Knoxville—Marion Co. Fair Assn. July 29-Aug. 1. A. C. Milner.
 Le Mars—Plymouth Co. Agrl. Soc. Aug. 16-18. Don P. Carter.
 Leon—Decatur Co. 4-H Fair Assn. Aug. 9-12. W. B. Halstead.
 Lorimor—Lorimor Agrl. Assn. Aug. 16-19. Clyde Thompson.
 Malvern—Mills Co. Fair Assn. Aug. 10-13. D. M. Kilne.
 Manchester—Delaware Co. Fair. Aug. 10-13. E. W. Williams.
 Manson—Calhoun Co. Fair Assn. Aug. 19-22. Sara S. Klotz.
 Maquoketa—Jackson Co. Fair Assn. Aug. 9-11. L. S. Lein.
 Marshalltown—Central Iowa Fair. Sept. 14-17. George A. Price.
 Mason City—North Iowa Fair Assn. Sept. 3-7. M. C. Lawson.
 Missouri Valley—Harrison Co. Fair Assn. Sept. 7-10. Fred C. Behm.
 Monticello—Jones Co. Fair. Aug. 18-21. Ross Baby.
 Mount Ayr—Ringgold Co. Fair Assn. Aug. 18-21. Stuart W. Hoover.
 Mount Pleasant—Henry Co. Fair. Aug. 2-6. W. H. Bainter.
 Moville—Woobury Co. Fair Assn. Sept. 8-11. F. H. Rebersky.
 Nashua—Big Four Fair Assn. Aug. 24-28. Norton Bloom.
 National—Clayton Co. Agrl. Soc. Aug. 27-29. Arthur Seeland, Froelich, Ia.

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ARKANSAS FAIR MANAGERS' ASSN.

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Nevada—Story Co. 4-H Fair Assn. Aug. 16-19.
Glenn Z. Randau, RFD 2, Ames, Ia.
Northwood—Worth Co. Fair Soc. Aug. 15-18.
Glenn O. Tenold.
Onawa—Monona Co. Fair. Aug. 23-26. Harold J. McNeill.
Osage—Mitchell Co. Agrl. Soc. Aug. 26-28. Max Katz.
Osceola—Clarke Co. 4-H Fair. Aug. 17-20. Floyd Newman.
Oskaloosa—Southern Iowa Fair Assn. Aug. 9-14. Clyde A. Hanna.
Postville—Big 4 Agrl. Soc. Sept. 3-6. A. S. Burdick.
Rock Rapids—Lyon Co. Fair. Aug. 15-18. Don DeWasy.
Rockwell City—Calhoun Co. Expo. Aug. 9-14. J. H. Nutter.
Sac City—Sac Co. Fair Assn. Aug. 18-21. Chas. A. Hacke.
Sibley—Osceola Co. Livestock Show. Sept. 8-11. Sam D. Robinson.
Spencer—Clay Co. Fair. Sept. 13-18. L. A. Witter.
Spirit Lake—Dickinson Co. Agrl. Soc. Aug. 17-19. L. E. Hendricks.
Thompson—Winnebago Co. Junior Fair. Aug. 19-21. Vincent Otis.
Tipton—Cedar Co. Fair. Aug. 31-Sept. 3. J. F. Casterline.
Traer—Tama Co. Fair Assn. Aug. 18-21. Elmer Taylor Jr.
Vinton—Benton Co. Agrl. Soc. Aug. 12-15. Richard K. Bauder.
Waterloo—Dairy Cattle Congress. Oct. 4-10. E. S. Estel.
Waukon—Allamakee Co. Agrl. Assn. Aug. 16-19. A. M. Monserud, Harpers Ferry, Ia.
Waverly—Bremer Co. Fair Assn. Aug. 12-14. L. V. Ormston.
Webster City—Hamilton Co. Fair. Sept. 6-9. W. H. Johnson.
West Liberty—Union Dist. Agrl. Soc. Aug. 23-26. Ray Wuestenberg.
West Union—Fayette Co. Fair. Aug. 23-28. Ed Bauder.
What Cheer—Keokuk Co. Fair. Aug. 21-24. E. P. Lally.

KANSAS

Abilene—Central Kan. Free Fair. Aug. 23-27. Leonard Pike.
Allen—Northern Lyon Co. Fair. Sept. 16-18. T. B. Davis.
Alma—Four-H Club Fair Assn. Aug. 26-28. A. J. Pecinovsky.
Auburn—Auburn Grange Fair. Oct. 1-2. Mrs. Ina Cellers.
Belle Plaine—Belle Plaine Fair Assn. Sept. 9-10. Dallas W. Davis.
Bellevue—North Central Kan. Free Fair. Aug. 30-Sept. 3. Homer Alkire.
Beloit—Mitchell Co. Fair Assn. Sept. 7-10. Lyle Lukens.
Big Springs—Douglas Co. Fair Assn. Aug. 26-27. Carl Kampschroeder, Leocompton, Kan.
Blue Rapids—Marshall Co. Stock Show & Fair. Aug. 24-27. C. B. Couiter.
Buhler—Buhler Community Fair. Oct. 28-30. J. A. Johnson.
Burden—Eastern Cowley Co. Fair. Aug. 18-20. Dick Alexander.
Caldwell—Sumner Co. Fair. Sept. 9-11. F. W. Frazier.
Cheney—Sedgwick Co. Fair Assn. Aug. 30-31. Frank A. Ryniker.
Clay Center—Clay Co. Free Fair. First week in Sept. Royal Vergades.
Coffeyville—Inter-State Fair. Sept. 6-11. Lawrence M. Smith.
Colby—Thomas Co. Fair Assn. Aug. 17-20. J. B. Kuska.
Columbus—Cherokee Co. Am. Legion Fair. Aug. 30-Sept. 4. Keneth McComak, Hallowsell.
Conway Springs—Conway Springs Fair Assn. Sept. 23-24. R. H. Cline.
Cottonwood Falls—Chase Co. Fair. Sept. 29-Oct. 2. Ernest McKenzie.
Dodge City—Southwest Fair & Rodeo Assn. Sept. 7-11. Ward Perkins.
Emporia—Lyon Co. Fair Assn. Aug. 24-27. Warren R. Jones.
Fort Scott—Bourbon Co. Fair Assn. Sept. 1-3. James C. Neal.
Gardner—Johnson Co. Free Fair. Sept. 1-4. Eldon E. Moore.
Garnett—Anderson Co. Fair Assn. Aug. 25-27. Fred L. Coleman.
Girard—Crawford Co. Fair Assn. Aug. 23-27. Marvin Green.
Glasco—Cloud Co. Fair. Aug. 16-18. L. J. Nutland.
Goodland—Northwest Kan. Dist. Free Fair. Aug. 24-27. H. R. Shimeall.
Great Bend—Barton Co. 4-H Fair. Aug. 17-19. Robt. J. Danford.
Greensburg—Kiowa Co. Free Fair Assn. Aug. 4-7. W. A. Stewart.
Hardner—Barber Co. Fair Assn. Aug. 31-Sept. 3. J. M. Molz.
Harper—Harper Co. Agrl. Fair Assn. Aug. 24-27. R. E. Dresser.
Hillsboro—Marion Co. Fair Assn. Sept. 28-Oct. 1. Arthur H. Penner.
Holton—Jackson Co. Fair. Aug. 18-20. Matt J. McAsey.
Horton—Tri-County Fair. Sept. 8-10. Jules A. Bourquin.
Hutchinson—Kansas State Fair. Sept. 19-24. S. M. Mitchell.
Inman—Inman Community Fair. Oct. 15-17. Wm. J. Braun.
Iola—Allen Co. Agrl. Soc. Aug. 30-Sept. 4. Northcott Aiken.
Kincaid—Kincaid Fair Assn. Sept. 23-25. W. R. Brown.
Mound City—Linn Co. Fair Assn. Aug. 24-27. John H. Morse.
Ness City—Ness Co. 4-H Fair. Aug. 16-17.
Newton—Harvey Co. Fair Assn. Aug. 31-Sept. 3. Guy W. Webster.
Norton—Norton Co. Agrl. Assn. Aug. 16-20. Guy L. Allen.
Oberlin—Decatur Co. Fair Assn. Aug. 23-26. E. R. Woodward.
Onaga—Pottawatomie Co. Fair. Aug. 25-27. Howard Haughwout.
Osage City—Osage Co. Fair. Aug. 25-27. F. D. Celler.
Osborne—Osborne Co. Fair Assn. Aug. 9-11. Dr. C. W. Rogers.
Ottawa—Franklin Co. Agrl. Soc. Aug. 23-25. Willard Lister.
Overbrook—Overbrook-Osage Co. Fair. Sept. 1-3. Emery E. Fager.
Pratt—Pratt Co. Fair. Aug. 25-27. W. E. Gladhart.
Rush Center—Rush Co. Fair. Aug. 23-26. Roy Peterson.

Saint Francis—Cheyenne Co. Fair. Sept. 1-3. Wm. R. Wilber.
Salina—Saline Co. Fair Assn. Aug. 31-Sept. 3. John C. Sauerwein.
Sedan—Chautauqua Co. Free Fair. Sept. 30-Oct. 2. Carl Ackarman.
Seneca—Nemaha Co. Agrl. Fair Assn. Aug. 12-14. A. J. Haverkamp.
Stafford—Stafford Co. Fair. Sept. 7-10. Art Harzman.
Stockton—Rooks Co. Free Fair. Sept. 1-5. Ray Marshall.
Sublette—Haskell Co. Fair Assn. Aug. 19-21. Frank McCoy.
Sylvan Grove—Sylvan Grove Fair Assn. Sept. 8-11. W. A. Buzick Jr.
Thayer—Thayer Fair Assn. Sept. 1-3. H. M. Minnich.
Tonganoxie—Leavenworth Co. Fair. Sept. 1-3. George L. Baker.
Topeka—Kansas Free Fair Assn. Sept. 11-17. Maurice W. Jencks.
Vinland—Vinland Grange Fair. Sept. 23-25. Woodrow Sturdy, R. F. D. 3, Baldwin, Kan.
Wakeeney—Trego Co. Free Fair. Aug. 24-27. Lew H. Galloway.
Washington—Washington Co. Fair Assn. Sept. 9-11. A. C. Fuhren.
Wellsville—Wellsville Picnic Fair Assn. Sept. 9-10. J. H. Cramer.
West Mineral—Mineral District Free Fair. Sept. 8-11. John Blair.
Wetmore—Nemaha Co. Free Fair Assn. Aug. 26-28. Earl E. Church.
Winfield—Cowley Co. Free Fair. Aug. 31-Sept. 3. Nobel Bradbury.

KENTUCKY

Alexandria—Alexandria Fair. Sept. 4-6. J. W. Shaw, Newport, Ky.
Booneville—Owsley Co. Fair Assn. Sept. 23-25. Fred W. Gabbard.
Brodehead—Brodehead Fair. Aug. 11-14. W. O. Yadon.
Burlington—Boone Co. 4-H Utopia Fair. Aug. 20-21. Mrs. Vernon Pope.
Burna—Livingston Co. Fair Assn. Oct. 1-2. Ophelia Martin, Smithland, Ky.
Carrollton—Carroll Co. Fair. Oct. 6-9. P. H. Williams.
Central City—Muhlenberg Co. Fair Assn. Sept. 6-11. Larry Stone.
Columbia—Adair Co. Fair. Aug. 11-14. Jack Williams.
Falmouth—Falmouth Fair. Aug. 25-28. H. B. Best.
Flemingsburg—Fleming Co. Fair. June 10-12. E. A. Berry.
Germantown—Germantown Fair Assn. Aug. 12-14. R. K. Asbury.
Glasgow—Barren Co. Am. Legion Fair. Aug. 25-28. Wm. H. Jones Jr.
Grayson—Grayson Co. Fair. Oct. 1-3. John Debord, Grann, Ky.
Greenup—Greenup Co. Fair. Sept. 16-18. James Melvin.
Hardinsburg—Breckinridge Co. Fair. Sept. 10-11. W. C. Pate.
Harrodsburg—Mercer Co. Fair. July 27-31. John S. Buster.
Hartford—Ohio Co. Fair. Sept. 9-11. J. R. Russell.
Hopkinsville—Hopkinsville Fair. June 29-July 2. J. T. Johnson.
Inez—Martin Co. Fair. Sept. 23-25. Wm. F. Cornett.
Irvine—Estill Co. Fair. Sept. 3-4. S. H. Rice.
Jamestown—Russell Co. Fair. Aug. 4-7. R. Felton Robertson.
Kuttawa—Lyon Co. Fair. Sept. 3-4. Levi Oliver, Eddyville, Ky.
La Center—Ballard Co. Fair. June 21-25. R. F. Pace Jr.
Lawrenceburg—American Legion Fair. July 20-24. Frank Martin.
Lebanon—Marion Co. Fair Assn. Aug. 18-21. R. L. Isaacs.
Lexington—4-H Dist. & Fayette Co. Farmers' Fair. Sept. 1-2. Ed Parker Jr.
London—Laurel Co. Fair. Aug. 25-28. Ellie Asher.
Louisville—Lawrence Co. Fair. Aug. 16-21. C. K. Vantillburg.
Louisville—Jefferson Co. Fair Assn. Aug. 9-12. Tom Young.
Louisville—Kentucky State Fair. Sept. 12-18. J. O. Matlick.
Manchester—Clay Co. Fair Assn. Sept. 23-25. J. M. Rogers.
Mayfield—Graves Co. Fair. Aug. 24-27. Hoyt Jones.
Morehead—Rowan Co. Fair. Oct. 8-9. Wm. K. Rouse.
Mount Olivet—Robertson Co. Agrl. Fair. Sept. 24-25. Theo. Schubert.
Nicholasville—Jessamine Co. Lions Club Fair. Aug. 16-21. Harlan H. Veal.
Owensboro—Owensboro Fair Assn. Sept. 8-11. Louis T. Riley.
Paducah—West Ky. Fair. July 13-16. C. W. Peel.
Paintsville—Johnson Co. Fair Assn. Sept. 9-11. John N. Mostoller.
Pineville—4-H Club Fair. Sept. 16-18. Dr. J. M. Brooks.
Russell Springs—Russell Co. Fair Assn. Aug. 4-7. R. Felton Robertson.
Russellville—Logan Co. Fair. Aug. 25-28. Claud Tipton.
Scottsville—V. F. W. Allen Co. Fair. Sept. 2-4.
Shelbyville—Shelby Co. Agrl. Assn. Aug. 3-7. Phil W. Moesser.
Springfield—Washington Co. Fair. June 21-26. Chas. E. Montgomery.
Stanton—Powell Co. Agrl. Fair. Sept. 9-11. James H. Hall.
Warsaw—Gallatin Co. Farmers' Fair. Aug. 19-21. Audrey Spencer.
Whitley City—McCreary Co. Fair Assn. Last week in Sept. George D. Corder.

LOUISIANA

Coushatta—Red River Parish Fair Assn. Sept. 29-Oct. 2. Lester P. Vetter.
De Ridder—Beauregard Parish Fair Assn. Sept. 28-Oct. 2. O. J. Hood.
Donaldsonville—South La. State Fair Assn. Sept. 30-Oct. 3. Phillip M. Sleet.
Eunice—Tri-Parish Fair. Oct. 14-17. Mrs. R. S. Parrott Sr.
Haynesville—Claiborne Parish Fair Assn. Oct. 7-9. C. L. Cook.
Houma—Terrebonne Fair Assn. Oct. 9-10. Andrew Bernard.
Jennings—Jefferson Davis Parish Fair. Oct. 21-24. T. E. Owens.

Leesville—Vernon Parish Fair. Oct. 6-9. Floyd Jackson, Simpson, La.
Livingston—Livingston Parish Fair Assn. Oct. 8-10. Alexander J. Berey, Albany, La.
Lutcher—St. James Parish Fair. April 16-19. E. L. Roussel.
Mansfield—DeSoto Parish Fair Assn. Oct. 6-9. May Huson.
Monterey—Coneordia Parish Fair. Oct. 1-2. R. W. Kemp.
New Iberia—La. Sugar Cane Festival & Fair. Oct. 1-3. Robt. Badon.
Oberlin—Allen Parish Fair Assn. Oct. 7-9. G. C. Meaux.
Opelousas—Louisiana Yambilee Assn. Oct. 6-7. A. M. Landry.
Port Allen—W. Baton Rouge Parish Fair Assn. Sept. 23-26. A. E. Camus.
Ruston—North La. State Fair Assn. Oct. 12-16. F. W. Stewart.
Shreveport—State Fair of La. Oct. 23-Nov. 1. W. R. Hirsch.
Sulphur—Calcasieu-Cameron Fair. Oct. 25-30. Mrs. Harold Owens.
Tallulah—La. Delta Fair Assn. Oct. 17-22. J. M. Gilfill.
Verda—Grant Parish Fair Assn. Oct. 7-9. Odellia Purvis, New Verda, La.

MAINE

Bangor—Bangor State Fair. Aug. 9-14. H. O. Pelley, Skowhegan, Me.
Blue Hill—Hancock Co. Agrl. Soc. Sept. 6-8. C. R. Parker.
Cornish—Cornish Agrl. Assn. Oct. 11-16. Leon M. Aver.
Cumberland Center—Cumberland Fair. Sept. 27-Oct. 2. F. C. Wilson, R. D. 5, Portland.
Damariscotta—Damariscotta Fair. Aug. 2-7. Wm. C. Murch, Brunswick, Me.
Dover—Foxcroft—Piscataquis Valley Fair. Aug. 28. Frank A. Pierce.
Emden—Emden Agrl. Assn. Sept. 18. Mrs. Lella C. Case, North Anson, Me.
Exeter—New Exeter Fair. Aug. 26-28. Keith M. Smith, Corinna, Me.
Farmington—Franklin Co. Agrl. Soc. Sept. 21-25. Frank E. Knowlton.
Fryeburg—Fryeburg Fair. Oct. 4-9. G. Myron Kimball.
Gulford—Gulford Fair Assn. Sept. 4. Louis A. Morin.
Leeds—Leeds Agrl. Assn. Oct. 7. J. J. Murphy, North Leeds.
Lewiston—Maine State Fair. Sept. 6-11. Jim O'Kane.
Litchfield—Litchfield Farmers' Club. Oct. 5-6. Chas. H. Harvey, Gardiner, Me.
Machias—Washington Co. Agrl. Soc. Sept. 14-16. J. L. Andrews, Jonesboro, Me.
Monmouth—Chocomaquan Fair Assn. Sept. 29-30. C. H. Smith.
New Gloucester—New Gloucester Fair Assn. Aug. 23. W. B. Harnden, Auburn, Me.
North Waterford—World's Fair Assn. Oct. 1-2. Bill Button.
Norway—Paris—Oxford Co. Agrl. Soc. Sept. 13-18. Elmore C. Edmunds, South Paris.
Presque Isle—Northern Maine Fair. Aug. 2-7. Albert C. Brewer.
Skowhegan—Skowhegan State Fair. Aug. 14-21. Roy F. Symons.
Union—North Knox Agrl. Soc. Aug. 24-28. James L. Dornan, E. Union.
West Cumberland—Cumberland Farmers' Club. Sept. 27-Oct. 2. Frederic C. Wilson, RFD 5, Portland.
Windsor—Windsor Fair. Aug. 31-Sept. 6. E. R. Hayes.

MARYLAND

Cumberland—Cumberland Fair Assn. Aug. 24-27. Carl F. Schmutz.
Frederick—Frederick Fair. Oct. 5-9. Guy K. Motter.
Hagerstown—Washington Co. Agrl. Assn. Sept. 20-25. Chas. E. Cushman.
La Plata—Charles Co. Fair. Sept. 29-Oct. 2. W. Mitchell Digges.
Leonardtown—St. Marys Co. Fair Assn. Sept. 17-19. Heath W. Steele, Great Mills, Md.
Timonium—Maryland State Fair. Sept. 1-11. Matt L. Daiger, Pimlico Race Course, Baltimore.
Upper Marlboro—Southern Md. Fair. Oct. 11-16. John Wm. Farrell, Fidelity Bldg., Baltimore.

MASSACHUSETTS

Blandford—Union Agrl. Soc. Sept. 5-6. Lee E. Wyman.
Brookton—Brookton Fair. Sept. 11-18. Frank H. Kingman.
Cummington—Hillsdale Agrl. Soc. Aug. 27-29. Raymond A. Warner, Williamsburg.
Great Barrington—Barrington Fair Assn. Aug. 29-Sept. 4. Edward J. Carroll.
Greenfield—Franklin Co. Agrl. Soc. Sept. 13-15. Whitman B. Wells.
Littleville—Littleville Fair Assn. Oct. 2. Elmer O. Olds, Huntington, Mass.
Marshfield—Marshfield Agrl. Soc. Aug. 22-28. Horace C. Keene.
Middlefield—Highland Agrl. Soc. Sept. 3-4. Willard A. Pease, Chester, Mass.
Northampton—Three-County Fair. Sept. 5-11. John L. Banner.
Seekonk—Rehoboth Agrl. Soc. Aug. 21-26. Wm. J. Whitaker.
South Weymouth—Weymouth Agrl. Soc. Aug. 15-22. Fauthal, Quincy, Mass.
Southwick—Southwick Community Fair. Sept. 10-11. Mrs. Barbara Mathews.
Spencer—Spencer Agrl. Assn. Sept. 4-6. Philip A. Quinn.
Springfield—Eastern States Expo. Sept. 19-25. Chas. A. Nash.
Sterling—Sterling Farmers' Club. Sept. 22. Chas. W. Wiles.
Sturbridge—Sturbridge Agrl. Assn. Sept. 4-6. Emery A. Lavallee, Southbridge, Mass.
Topsfield—Essex Agrl. Soc. Aug. 29-Sept. 4. Robt. P. Trask.
West Tisbury—Martha's Vineyard Agrl. Soc. Aug. 25-27. Mrs. H. L. Lewis, Vineyard Haven.

MICHIGAN

Addison—Addison Community Fair. Oct. 7-8. Linton Smith.
Adrian—Lenawee Co. Fair. Sept. 20-25. H. H. Hungerford.
Allegan—Allegan Co. Fair. Sept. 13-18. J. H. Snow.
Allenville—Mackinac Co. Fair Assn. Sept. 2-4. A. R. Soblosky.
Alpena—Alpena Co. Agrl. Soc. Sept. 6-11. Norman L. Hobbs.

Armada—Armada Agrl. Soc. Aug. 26-29. Wilbur J. Bantien.
Atlanta—Montmorency Co. 4-H Fair. Aug. 26-28. Mrs. Marion Huston, Lewiston, Mich.
Bad Axe—Huron Co. Fair. Aug. 31-Sept. 4. Glenn Wakefield, Kinde, Mich.
Berrien Springs—Berrien Co. Agrl. Assn. Sept. 16-19. Lucie Siekman, Buchanan, Mich.
Big Rapids—Mecosta Co. Fair Assn. Aug. 24-28. Chas. Midgley, Paris, Mich.
Brown City—Brown City Agrl. Assn. Sept. 23-25. Louis F. Reuter.
Cadillac—Northern District Fair. Sept. 6-10. Arvid E. Swanson.
Caro—Caro Fair. Aug. 23-28. Carl F. Mantey.
Cassopolis—Cass Co. Fair. July 27-31. Earl B. Sell.
Centerville—St. Joseph Co. Grange Fair. Sept. 20-25. Lester R. Schrader.
Charlotte—Eaton Co. 4-H Fair. Aug. 31-Sept. 4. Hans E. Kardel.
Cheboygan—Northern Michigan Fair. Aug. 16-21. Harold G. Sellers.
Coldwater—Branch Co. 4-H Fair. Sept. 14-18. Gordon R. Schlubatis.
Corunna—Shiawassee Co. Agrl. Soc. Aug. 9-14. E. R. Hancock.
Croswell—Croswell Agrl. Soc. Aug. 31-Sept. 3. Paul Helm.
Decatur—Decatur Agrl. Soc. Sept. 8-11. Marshall Orr.
Detroit—Michigan State Fair. Sept. 3-12. Hazen L. Funk.
Eagle—Eagle Twp. Fair Assn. Sept. 9-11. Jay H. Morris, R. 3, Grand Ledge, Mich.
East Jordan—Charlevoix Co. Agrl. Soc. Sept. 7-11. Ed Helmman, Boyne City, Mich.
Escanaba—Upper Peninsula State Fair. Aug. 17-22. Harold P. Lindsay.
Fowlerville—Fowlerville Agrl. Soc. Sept. 6-11. O. B. Hall.
Gladwin—Gladwin Co. Fair Assn. Sept. 7-10. R. H. Rubaker.
Goodells—St. Clair Co. 4-H Club Fair. Aug. 26-28. C. S. Parsons, Port Huron, Mich.
Greenville—Greenville Agrl. Club. Aug. 4-7. Roscoe Flinn, Stanton, Mich.
Hale—Iosco Co. Fair. Sept. 16-18. Ralph Bohl.
Harrison—Clare Co. Agrl. Soc. Sept. 14-13. Ray Harold, R. 3, Gladwin, Mich.
Hart—Oceana Co. Fair. Sept. 8-10. August Marx, Shelby, Mich.
Hartford—Van Buren Co. Fair. Oct. 5-9. Paul F. Richter Jr.
Hastings—Barry Co. Agrl. Soc. Aug. 3-7. F. W. Kelly.
Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 26-Oct. 2. H. B. Kelley.
Hudsonville—Hudsonville Community Fair. Sept. 3-4. Herman Vande Bunte.
Imlay City—Lapeer Co. Agrl. Soc. Sept. 13-17. James Dunn.
Ionia—Ionia Free Fair. Aug. 9-14. Rose Sarlow.
Iron River—Iron Co. Agrl. Soc. Aug. 24-27. V. C. Vaughan.
Ironwood—Gogebic Co. Fair. Aug. 12-15. W. B. Fahl, Bessemer, Mich.
Ithaca—Griatoli Co. Free Fair. July 27-31. James O. Peet.
Jackson—Jackson Co. Fair. Aug. 30-Sept. 4. E. R. Hively.
Kalamazoo—Kalamazoo Co. Agrl. Soc. Sept. 27-Oct. 2. Hartman Kakabaker.
Lowell—Kent Co. 4-H Agrl. Assn. Aug. 18-20. K. K. Vining, Grand Rapids, Mich.
Ludington—Western Mich. Fair Assn. Sept. 21-25. Irving L. Pratt, Scottville, Mich.
Manchester—Manchester Community Fair. Oct. 4-5. Donald C. Weed.
Marne—Berlin Fair. Sept. 14-17. R. M. Ossewaarde, R. 1, Coopersville, Mich.
Marshall—Calhoun Co. Fair. Aug. 23-28. Roy H. Brigham, Battle Creek, Mich.
Mason—Ingham Co. Fair. Aug. 16-21. Joy O. Davis.
Midland—Midland Co. Free Fair. Aug. 16-21. H. D. Parish.
Milford—Milford Fair Assn. Aug. 10-14. Mel Moore.
Monroe—Monroe Co. Fair. Aug. 10-14. Mrs. John Crane.
Mount Pleasant—Isabella Co. Youth & Farm Fair Soc. Aug. 10-14. Maynard Gilmore.
North Branch—North Branch Fair Assn. Sept. 3-6. James Curry, Sandusky, Mich.
Norway—Dickinson Co. Free Fair. Sept. 3-6. Frank J. Mollare, Iron Mountain, Mich.
Onekama—Manistee Co. Agrl. Soc. Sept. 1-4. John W. Ellis.
Petoskey—Emmet Co. Fair Assn. Sept. 14-18. Lyle E. Dunham.
Pickford—Pickford Dist. Agrl. Soc. Sept. 4-7. Dudley Aldrich.
Pinconning—Pinconning Community Fair Assn. Sept. 10-11. Meryl A. Bird.
Pontiac—Oakland Co. 4-H Agrl. Soc. Aug. 10-14. Mrs. Irene Younker, Oxford, Mich.
Richmond—Richmond Agrl. Assn. Sept. 3-6. Wilfred Trudgeon.
Saginaw—Saginaw Co. Agrl. Soc. Sept. 12-18. Clarence H. Harnden.
Saline—Saline Community Fair. Sept. 30-Oct. 2. Chas. H. Osgood.
Sandusky—Sanilac Co. 4-H Agrl. Soc. Aug. 24-28. Clarence E. Prentice.
Standish—Arenac Co. Fair. Aug. 18-21. Paul R. Pennock.
Traverse City—Northwestern Mich. Fair Assn. Aug. 31-Sept. 4. Arnell Engstrom.
Wayne—Wayne Co. 4-H Fair Assn. Aug. 18-21. W. E. Eennells, Belleville, Mich.
West Branch—Ogemaw Co. Agrl. Soc. Aug. 25-28. Thomas P. Rau.

MINNESOTA

Ada—Norman Co. Agrl. Soc. July 3-5. George C. Landsverk.
Aitkin—Aitkin Co. Agrl. Soc. Aug. 16-18. F. C. Kaplan.
Albert Lea—Freeborn Co. Agrl. Soc. Aug. 23-27. Herman D. Jensen.
Alexandria—Douglas Co. Fair. Aug. 23-26. R. S. Thornton.
Anoka—Anoka Co. Agrl. Soc. Aug. 16-18. Ed I. Iverson.
Appleton—Swift Co. Fair Assn. Aug. 26-29. J. G. Anderson.
Arlington—Sibley Co. Agrl. Assn. Aug. 13-15. Louis Kill.
Austin—Mower Co. Fair. Aug. 10-15. P. J. Holand.
Bagley—Clearwater Co. Agrl. Assn. July 29-Aug. 1. John Hulteen, Clearbrook, Minn.
Barnesville—Clay Co. Fair & Agrl. Assn. July 8-10. Theo. Holm.
Barnum—Carlton Co. Agrl. Assn. Aug. 19-21. J. T. Rudebeck.

Baudette—Lake of the Woods Co. Fair Assn. July 30-31. H. W. Bergquist.
 Bayport—Washington Co. Fair. Aug. 13-15. F. S. Lammers, Stillwater, Minn.
 Bemidji—Beltrami Co. Fair Assn. Aug. 9-11. Mrs. Hypatia Spangler.
 Bird Island—Renville Co. Agrl. Soc. Sept. 13-15. Paul Kolbe.
 Blue Earth—Faribault Co. Fair Assn. Sept. 9-12. Harold A. Myers.
 Brainerd—Crow Wing Co. Fair Assn. Aug. 11-14. B. C. Wilkins.
 Breckenridge—Wilkin Co. Fair Assn. Aug. 12-15. Cyril Wenner.
 Caledonia—Houston Co. Agrl. Soc. Sept. 2-4. Ed Zimmerhagl.
 Cambridge—Isanti Co. Fair Assn. Sept. 8-11. L. O. Carlson.
 Canby—Yellow Medicine Co. Fair. Aug. 30-Sept. 1. Kenneth Knutson.
 Cannon Falls—Cannon Valley Fair Assn. July 2-4. R. J. Goodwin.
 Clinton—Big Stone Co. Agrl. Soc. Aug. 5-8. Robt. L. Wells.
 Detroit Lakes—Becker Co. Fair Assn. Aug. 12-15. G. W. Peoples.
 Elk River—Sherburne Co. Agrl. Soc. Aug. 16-18. E. E. Bjugre.
 Fairmont—Martin Co. Agrl. Soc. Aug. 23-25. Paul Peters, Sherburne, Minn.
 Faribault—Rice Co. Agrl. Soc. Aug. 5-8. C. C. Adams.
 Farmington—Dakota Co. Agrl. Soc. Aug. 12-15. Arnold Kruse.
 Fergus Falls—Otter Tail Co. Fair Assn. Aug. 25-28. Knute Hanson.
 Fertile—Polk Co. Fair. July 15-17. J. W. Reseland.
 Fosston—Northwestern Minn. Fair Assn. July 9-11. H. Algaard.
 Garden City—Blue Co. Fair. Aug. 23-25. Daniel James.
 Glenwood—Pope Co. Agrl. Soc. Aug. 18-21. Gilman P. Gandrud.
 Grand Marais—Cook Co. Agrl. Soc. Sept. 8-10. M. J. Humphrey.
 Grand Rapids—Itasca Co. Agrl. Soc. Aug. 19-22. Francis Mullins.
 Hallock—Kittson Co. Fair Assn. July 15-18. Duffy Larson.
 Herman—Grant Co. Agrl. Assn. Aug. 27-29. G. I. Haney.
 Hibbing—St. Louis Co. Agrl. Soc. Aug. 12-15. J. J. McCann.
 Hopkins—Hennepin Co. Agrl. Soc. Aug. 12-14. Mike W. Zipoy.
 Howard Lake—Wright Co. Fair. Aug. 5-8. Paul L. Eddy.
 Hutchinson—McLeod Co. Agrl. Assn. Sept. 20-23. Everett Oleson.
 Jackson—Jackson Co. Fair. Aug. 19-22. Anton C. Geiger.
 Jordan—Scott Co. Good Seed Assn. Sept. 24-26. Herbert G. Strait.
 Kasson—Dodge Co. Fair. Aug. 5-8. L. W. Tietje.
 Le Center—Le Sueur Co. Fair. Aug. 20-22. W. J. Baker.
 Litchfield—Meeker Co. Agrl. Soc. Aug. 19-20. D. E. Murphy, Dassel, Minn.
 Little Falls—Morrison Co. Agrl. Soc. Aug. 20-22. D. T. Sargeant.
 Littlefork—Northern Minn. Dist. Fair Assn. Aug. 5-7. George Dahl.
 Long Prairie—Todd Co. Fair. Aug. 17-19. Logan O. Scow.
 Luverne—Rock Co. Agrl. Soc. Aug. 31-Sept. 2. George A. Golla.
 Madison—Lac qui Parle Co. Agrl. Soc. Sept. 16-19. Wayne Weiser.
 Mahanomen—Mahanomen Co. Agrl. Soc. July 23-25. Jerry Bisek.
 Mankato—Blue Earth Co. Fair. Sept. 21-22. W. C. Prat.

Marshall—Lyon Co. Agrl. Soc. Sept. 8-11. F. J. Meade.
 Montevideo—Chippewa Co. Fair Assn. Sept. 8-11. L. E. Whitmer.
 Mora—Kanabec Co. Agrl. Soc. Aug. 23-25. Victor Elfstrum.
 Morris—Stevens Co. Agrl. Soc. Sept. 3-5. Louis Vinje.
 Motley—Morrison Co. Agrl. Soc. Aug. 15-17. Leroy Greig.
 Nevis—Hubbard Co. Agrl. Assn. Aug. 26-28. Darwin L. Erickson.
 New Ulm—Brown Co. Agrl. Soc. Aug. 19-22. Wm. A. Lindemann.
 Northome—Koochiching Co. Agrl. Assn. Aug. 7-9. C. W. Bray.
 Owatonna—Steele Co. Agrl. Soc. Aug. 17-22. Stan Muckle.
 Park Rapids—Shell Prairies Agrl. Assn. Aug. 9-11. B. E. Breuer, Osage, Minn.
 Pequot Lakes—Crow Wing Co. Agrl. Soc. Sept. 9-11. Myrtle Mabbott.
 Perham—Perham Agrl. Soc. July 29-Aug. 1. C. B. Weber.
 Pillager—Cass Co. Agrl. Soc. Aug. 19-21. Earl LaPorte.
 Pine City—Pine Co. Agrl. Soc. Aug. 13-15. E. J. Wamhoff, Hinckley, Minn.
 Pine River—Cass Co. Agrl. Assn. Aug. 23-25. Homer Fraser.
 Pipestone—Pipestone Co. Agrl. Soc. Aug. 23-25. R. S. Owens.
 Preston—Fillmore Co. Agrl. Soc. Aug. 26-29. Chas. H. Utley.
 Princeton—Mille Lacs Co. Agrl. Soc. Aug. 25-28. R. C. Angstman.
 Proctor—St. Louis Co. Community Fair Assn. Aug. 26-29. Owen J. Larkin.
 Red Lake Falls—Red Lake Co. Agrl. Soc. Aug. 13-14. Elbert T. Larvick.
 Redwood Falls—Redwood Co. Agrl. Soc. Sept. 17-19. Dr. E. H. Johnson.
 Rochester—Olmstead Co. Agrl. Soc. Aug. 5-9. A. C. Burgan.
 Roseau—Roseau Co. Agrl. Soc. July 19-21. Chas. Christianson.
 Rush City—Chisago Co. Agrl. Soc. Aug. 9-11. George W. Larson, North Branch, Minn.
 Saint Charles—Winona Co. Fair Assn. Aug. 20-22. Merrill Smith.
 Saint Cloud—Benton Co. Agrl. Soc. Aug. 13-15. C. H. Varner.
 Saint James—Watsonwan Co. Fair Assn. Aug. 27-29. Hubert Ransom.
 Saint Paul—Minnesota State Fair. Aug. 28-Sept. 6. Raymond A. Lee.
 Saint Peter—Nicollet Co. Agrl. Soc. Aug. 26-29. Dr. Roy A. Dean.
 Saint Vincent—St. Vincent Union Indust. Assn. Sept. 16-17. L. C. Ward.
 Sauk Center—Stearns Co. Agrl. Soc. Aug. 12-15. F. L. Parsons.
 Shakopee—Scott Co. Agrl. Soc. Aug. 23-25. R. T. Schumacher.
 Slayton—Murray Co. Agrl. Soc. Aug. 26-29. W. M. Leebens, Fulda, Minn.
 Thief River Falls—Pennington Co. Fair. Aug. 2-5. A. P. Berge.
 Two Harbors—Lake Co. Agrl. Soc. Sept. 1-4. Torstein Grinager.
 Tyler—Lincoln Co. Fair Assn. Aug. 26-29. Jens Bollesen.
 Wabasha—Wabasha Co. Agrl. Fair Assn. July 30-Aug. 1. Herbert E. Feldman.
 Waconia—Carver Co. Agrl. Soc. Aug. 19-22. Ralph J. Effertz.
 Wadena—Wadena Co. Agrl. Soc. July 26-29. Clyde E. Kelsey.
 Warren—Marshall Co. Agrl. Assn. July 12-14. W. R. Holbrook.
 Waseca—Waseca Co. Agrl. Assn. Aug. 5-8. Judge Leon Sexton.
 Wheaton—Traverse Co. Agrl. Assn. Sept. 9-12. A. W. Vye.
 White Bear Lake—Ramsey Co. Fair. Aug. 5-8. Robt. Freeman, Courthouse, St. Paul.
 Willmar—Kandiyohi Co. Fair Assn. Sept. 15-18. Albert E. Thompson, Spicer, Minn.
 Windom—Cottonwood Co. Fair. Aug. 23-25. J. H. Tschetter, Mountain Lake, Minn.
 Worthington—Nobles Co. Fair Assn. Aug. 23-25. L. A. Hons.
 Zumbrota—Goodhue Co. Agrl. Soc. Aug. 12-15. A. E. Collinge Jr.

MISSISSIPPI

Corinth—Tri-State Fair Assn. Sept. 13-18. A. H. Taylor Jr.
 Fulton—Itawamba Co. Fair. Sept. 21-25. H. L. Holland.
 Jackson—Mississippi State Fair. Oct. 11-16. J. M. Dean.
 Kosciusko—Central Miss. Fair & Dairy Show. Sept. 27-Oct. 4. Ray T. Stennett.
 Laurel—South Mississippi Fair. Sept. 27-Oct. 2. R. E. Jeffries.
 Meadville—Franklin Co. Fair Assn. Oct. 18-23. Annette Temple.
 New Albany—Union Co. Fair Assn. Sept. 13-18. L. C. Wilson.
 Philadelphia—Neshoba Co. Fair. Aug. 9-13. F. W. Hays.
 Tupelo—Miss. Ala. Fair & Dairy Show. Oct. 4-9. James M. Savery.
 Vicksburg—Miss. Lou. Expo. Sept. 20-23. Frank H. Andrews Jr.
 Waynesboro—Wayne Co. Free Fair. Oct. 4-9. H. S. Cassell.
 Yazoo City—Yazoo Co. Fair Assn. Oct. 4-9. J. N. Ballard.
 Yazoo City—Yazoo Negro Fair Assn. Oct. 18-23. R. J. Pierce.

MISSOURI

Albany—Gentry Co. Fair. Aug. 27-28. Kenneth Grace.
 Appleton City—Appleton City Fair. Aug. 25-27. George Ellis.
 Aurora—Tri-County Fair. Oct. 6-9. O. R. Tripp.
 Bethany—Northwest Mo. State Fair. Sept. 6-11. Lester M. Maple.
 Bowling Green—Pike Co. Fair Assn. Sept. 8-11. John M. McIlroy.
 Brunswick—Brunswick Fair Assn. Sept. 9-11. Berl E. Cahoon.
 Butler—Butler Fair. Sept. 14-17. Robt. Hayward.
 California—Monteau Co. Fair. Sept. 1-4. Harold Kinde.
 Cape Girardeau—Southeast Mo. Dist. Fair Assn. Sept. 13-19. H. W. Keller.
 Carthage—Jasper Co. Agrl. Exhn. Sept. 23-25. J. C. Gibbons.

(See Fair Dates on page 91)

Los Angeles County Annual Bids for Femme Patronage

POMONA, Calif., May 22.—Following in footsteps of the State fair, which is making a pitch for feminine patronage this year by stressing fashion exhibits and events, Los Angeles County Fair, September 17-October 3, will offer 1,287 opportunities for women to enter specimens of their work in the domestic arts division. This will be the largest domestic arts display in the exposition's history. The 2,692 cash prizes represent a substantial increase over previous years.

This statement comes with the announcement that premium books containing detailed information will be mailed by June 1.

The fair, to be held for the first time since 1941, is the second largest event of its kind in the State. Preparations are being made to accommodate more than 1,000,000 visitors.

Press Accorded Preview Of San Diego County Fair

DEL MAR, Calif., May 22.—The annual press party and preview of the San Diego County Fair was held in the Jockey Club of the race track on the fairgrounds here Friday night (14), with more than 75 newspaper publishers, writers and fair officials attending.

Following the dinner, Paul T. Manning, president of the 22d District Agricultural Association, sponsors of the fair, introduced many of the guests, board members and key fair officials.

E. O. Hulick, secretary-manager of the annual, gave the guests a preview of what has been planned for this year's fair, to be held June 25-July 5.

Allocate 200G for Building Program of Calif. Annual

ROSEVILLE, Calif., May 22.—M. J. Royer, Placer County Fair Association auditor, has announced that in addition to approximately \$100,000 allocated the fair out of pari-mutuel racing funds, the State has approved a similar amount as a matching fund. When the money is made available, the association will go ahead with the organization's master building program. The pari-mutuel allocation will pay the costs of a new entrance gate and exhibit building now under construction.

Burns Pilots Regina Fete

REGINA, Sask., May 22.—New president of the Travelers' Day Association here is Morris Burns. He succeeds Howard Smith, who resigned when transferred to Edmonton, Alta., by his employer. Burns will be in charge of the Travelers' Day Parade, an annual Exhibition Week feature.

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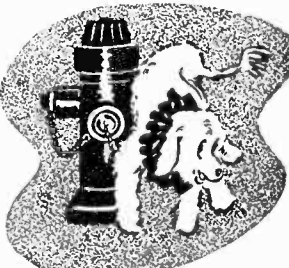
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Utah Resorts Predict Boom Season on Eve of Opening

SALT LAKE CITY, May 22.—New records in receipts and attendance are foreseen for Utah's amusement resorts as they are poised for the official opening of the season Saturday (29). Lagoon, between Salt Lake City and Ogden, has been open Saturdays and Sundays only on a pre-season basis, but bad weather washed out attendance until May 15 and 16 when it began to pick up. Saltair will open May 29. Sunset Beach on the Great Salt Lake opened Saturday (15) on a pre-season basis with a free gate—the pay gate to be put on later. Black Rock Beach, also on the Great Salt Lake, will preserve the official opening. Resort operators foresee a sharp increase in attendance and receipts over 1947, even tho last year was highlighted by the Utah Centennial celebration, which was supported by a State appropriation of almost \$1,500,000. The year proved no more than ordinary, probably less, for the resort business for several reasons:

1. Abominable weather marked the first half of the resort season, with rain or snow for the first 11 days providing a complete washout, followed by inclement weather for another two weeks.

2. Operation of the Centennial Exposition at the State fairgrounds with an excellently equipped midway furnished too much competition for the suburban resorts.

3. Competing amusement enterprises promoted by the State kept the crowds away. This included *Promised Valley*, a musical pageant starring Alfred Drake, which drew 10,000 nightly; the exposition and its special attractions, and dozens of community celebrations.

4. Insufficient housing and considerable home-coming activities of former residents forced curtailment of tourist business, upon which resort business depends to a great extent.

See Tourist Trade Peak

Tourists are expected to reach a new peak in numbers this year, what with more auto transportation available and money plentiful in newly industrialized Utah. All resorts have spent heavily in the last two years in improvements and renovations to attract the crowds.

Moot point this year is the debated operation of a midway on the fairgrounds during the summer months. The midway area is leased to the Beehive Midway Corporation and it originally intended to improve the holding to make it a competitive resort. Decision as to the time of its opening this year has not been made.

Court action taken by attorneys representing groups of theater, resort and dance-hall owners to have the State's lease to the Beehive Midway Corporation leases voided is still in the legal mill. Secretary-Manager Sheldon R. Brewster, of the Utah State Fair board, however, won a point when State's Attorney General Grover A. Giles refused to void his action in leasing the fairgrounds premises to International Aquatic Corporation's *Water Follies of 1948* or the 1948 edition of *Holiday on Ice*.

List May 29 Openings

Among the larger resorts planning to open May 29 here are:

Lagoon, 15 miles midway between Salt Lake City and Ogden. Park, fresh-water swimming, picnic grounds, rides and games, dancing to home and name bands.

Saltair, 15 miles from Salt Lake City on west shores of Great Salt Lake. Salt-water bathing, large dance hall with name and semi-name bands, picnic area, rides and games.

Black Rock Beach, 20 miles from Salt Lake City on south shore of Great Salt Lake. Bathing featured, picnic area, games, dancing to local band.

Sunset Beach, 20 miles from Salt Lake City on south shore of Great Salt Lake. Bathing featured, picnic area, juke box dancing.

Saratoga Springs, 30 miles from Salt Lake City, near Provo, Utah, on

Court Voids Eastwood Ban

Judge grants temporary injunction halting mayor from revoking license

MT. CLEMENS, Mich., May 22.—A temporary injunction restraining Mrs. Mildred Stark, mayor of East Detroit, from revoking the license of Eastwood Park was granted by Circuit Judge James E. Spier here this week.

Judge Spier held that Mrs. Stark had no authority to revoke the license but agreed that the city council of East Detroit might revoke it.

The judge said the injunction will be dissolved Monday (24) if city council serves George Francis, attorney for the Eastwood Park Corporation, a certified copy of the minutes of a council meeting revoking the license.

Francis, in his argument to Judge Spier, said that the park had made contracts of more than \$100,000 for name bands to appear at its dance pavilion this season and argued that revocation would cause "incalculable damage."

Coney Island, New York

By UNO

M. K. Bourke, who came on from Seattle three seasons ago to take over the important post of general manager for Feltman's of Coney Island, Inc., of which R. E. Kallman, who also operates the Balsam Resort Hotel, Dixville Notch, N. H., is prexy; Harry R. Socoloff, of the Sweet Life Grocery Corporation, vice-prexy, and Benno Bechhold, of the Savoy-Plaza, Manhattan, is treasurer, has been busy all winter on a complete repainting and remodeling job of the park that stretches from the Bowery to the Boardwalk over one of the largest areas on Coney. A new feature is a golf course with an exclusive entrance on West 10th, laid out and operated by Murray Goldberg and Jack Merr, who also operate two high strikers, one fronting Luna on Surf and a newcomer on the Bowery side of Kyrimes ride park. Also a fishing game on the Bowery and Kensington Walk. Another new Feltman attraction is a miniature railway over a narrow gauge track called the Hollywood Super Chief. Four gas-propelled cars travel the entire quarter-mile interior once or twice around, depending on the rush, at a dime for kiddies and 15 cents for adults. Operator is Frances C. O'Keefe, an Island newcomer, who also conducts a new Greyhound racing game near the Surf Avenue entrance, a product of

shores of fresh-water Utah Lake. Picnic, fresh and hot sulphur bathing and swimming pools, occasional dancing.

Como Springs, near Ogden. Picnic, dancing to local bands, swimming.

Strolling Thru the Park:

Joe Malec, Omaha, Spends 30¢ On Peony Park Swimming Pool

As a traveler, Bill de L'horbe Jr., sales manager of the National Amusement Device Company, Dayton, O., ranks in the top bracket when it comes to total mileage. Now "on tour" in the interest of his concern, de L'horbe sends along the following notes on parks visited thruout the country:

"If one were to be strolling thru the park these days he would have to be astride a jet-propelled mechanism to keep up with all the activities.

"Personally I've seen more paint and nails than I'd care to meet in a nightmare. . . . For instance, they are giving the ballroom at Riverview, Des Moines, the new look . . . and in Omaha, Joe Malec, of Peony Park, is spending \$30,000 so his swimming-pool water will be almost fit to drink.

"If one visits Tulsa, Okla., he will find much activity in Playland Park, with Co-Owners Cecil Elifritz and Cliff Wilson bending every effort to transform their meager start of 1947 into a modern gayway as strollable as the niftiest of Eastern parks. Trees are being planted along the midway, with considerable thought given to an extensive landscaping program. A new Auto Scooter is located in the center of the midway, a portable ballroom is being used until a permanent building can be erected. A Fly-o-Plane has been added and several concession rides are temporarily installed until the general rebuilding program is organized. Present buildings are set for replacement within the next two years.

"In Oklahoma City Roy Staton and his son, Marvin, are ready for an-

other banner year. Their park is beautifully landscaped and is a regular paradise in the shadows of Oklahoma's richest oil wells. Right in the park proper Roy has his own private—and well stocked—fishing lake.

"In the far southwest corner of the State, Craterville Park, a dude ranch, has a Ferris Wheel, Merry-Go-Round, skating rink and miniature train. Frank Rush, former rodeo star, is the owner. The spot has been in high gear since early March. Buffalo, Indians and Hollywood movie makers are featured attractions.

"Lubbock, Tex. . . . Playland Park, in McKenzie State Park, under guidance this year of Sam Caplan. . . . Spot has a new Century Flyer miniature train, operating on a 3,000-foot track with tunnel and scenic effects added. Other rides are the Merry-Go-Round, Moon Rocket and several kiddie rides. . . . There also are concessions. Caplan has a 25-year lease on the spot and recently received some lengthy newspaper stories regarding the many improvements made at the park.

"Birmingham. . . . Walling Keith is the manager for the Alabama State Fair Authority and the spot is about ready to spring with its new kiddieland and kiddie zoo. . . . Wally says there'll be plenty of other new items.

"As I travel thruout the South, with hurricanes, tornadoes, 95 above heat and carnival openings, I can't help thinking about Roy Gill, of Norumbega Park, near Boston, with its snowdrifts and wonder if Roy found the earth again whereon he was building his new kiddieland and Penny Arcade building.

"Down in Rocky Point, R. I., many a stride would be necessary to follow the building team of Joe Drambour and Jack Ray, the latter now famous for his Toronto show fronts. . . . They put together an almost unbelievable array of midway buildings."

Chi Riverview Opens 45th Yr.; Attendance Up

CHICAGO, May 22.—Chicago's Riverview Amusement Park bowed for its 45th consecutive season here Wednesday (19) and the weatherman put on his best bib and tucker for the event, something out of the ordinary.

For the last five consecutive years, not including last year, it rained on Riverview's opening day. Last year it failed to rain, but was cold. This year, however, the sun was out and the temperature was in the high 60's. Thursday the weather was ideal.

With the weatherman in a nice mood, business the opening two days at Riverview was good, George Schmidt, president and general manager said. "Attendance the first two days was 15 per cent ahead of last year," he said, "and if we get the weather this year, I believe our attendance figures will equal even last year and possibly go ahead."

The spot underwent the usual face lifting, park officials being more than liberal with paint and various construction. A double Miniature Train and Water Bug are two new rides at the park this season.

(See Coney Island on opp. page)

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Good Turnout At Olympic Bow

IRVINGTON, N. J., May 22.—With fair weather prevailing, a good crowd turned out Saturday (15) for the opening of Olympic Park here. A four-act circus bill, featuring the Four Vesses, was the opening free attraction, and the show clicked solidly. As usual, Joe Basile's band did the show and played in the picnic ground band shell, with Bubbles Ricardo giving out with vocals.

Heavy rain Sunday (16) cut attendance, but with the rainy spell apparently bowing out, Henry Guenther is optimistic and is going ahead with elaborate plans for celebrating the 30th year he has put in as owner-manager of Olympic.

Olympic goes into full operation this week-end with opening of the renovated swim pool. Monday (24) Hermine's Midgets, with a cast of 30 musicians and performers, take over the circus arena as special attraction over the Decoration Day week-end.

750G Improvement Program at Cincy Zoo Awaits Okay

CINCINNATI, May 22.—Zoo improvements costing an estimated \$750,000 and touching virtually every part of the grounds are to be started this summer, subject to approval by the zoo's board of trustees and the later approval and co-operation of city council, it was announced.

Plans already have been drawn by architects. If approved, the improvements will include a new entrance, a building containing executive quarters and a public relations department to replace an outmoded structure, double-lane auto entrance and new parking lot, removal of amusement devices in Playland to another section of the park, new lion and ape houses, and an arena with seating capacity of 1,000 people for presentation of animal acts. There are also to be extensive changes in the herbivora building.

CONEY ISLAND, N. Y.

(Continued from opp. page)

dancers mixed with movie oldies. Grand opening was Saturday (15). Fire-proofed, red and cream-colored curtains were installed by Tom Fowler, of New York, who also furnished similar equipment for Steeplechase's television room, Tirza's Wine Bath and Dave Rosen's Palace of Wonders.

New fireproof, air-conditioned, one-story building erected over the winter by Buxbaum Bros., to replace their Shamrock Irish House, Bowery and Henderson's walk, destroyed by last season's fire, is a credit to that locality as well as to the Island proper. Besides its modern equipped kitchen, a large square 62-foot bar, pretty wallpaper decorations and 500 green, leather-seated chairs, there is a raised bandstand featuring a full-sized Hammond organ and a 12 by 18-foot dance floor. Entertainment will be headed by Julia Gerritty, warbler; 20 singing waiters, and Martin Buxton, organist.

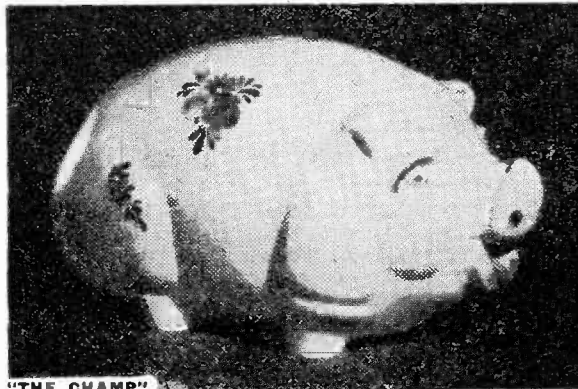
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Be first with this Fast-Selling Souvenir. IMMEDIATE DELIVERY. Choice of Colors: Pink, Blue, White and Black.

RUSH \$3.00 FOR UNLETTERED SAMPLE

**FREE
ON OUR
GIANT
HAND-PAINTED
PIGGY BANK**

A Natural Tie-Up for Your Park—Makes a Sensational Souvenir and Publicity Item!

NATION-WIDE MERCHANDISE CO. Dept. B-5 64 W. Randolph St. Chicago, Ill.

WANTED COLORED RIDE HELP

MUST BE EXPERIENCED, SOBER AND RELIABLE

For Merry-Go-Round, Ferris Wheel, Caterpillar, Roll-o-Plane, Octopus, Looper, Kiddie Rides. Write or wire Jake Shapiro, owner

SPARROWS BEACH AND AMUSEMENT PARK

Annapolis, Maryland

LAST CALL FOR RIDES JOYLAND PARK, CHARLESTON, W. VA. WANT

Ridee-O, Octopus, Chairplane, Kiddie Rides. Special proposition to Merry-Go-Round and Eli. New park, first season (now open), close Oct. 1st. Serving 200,000 people, in the heart of the coal fields, only amusement park in this area. Free gate, free parking, large picnic area catering to industrial picnics. All contracts close June 1st. Can use good Promoter, real money here. Can use Custard, no P.C. 15-week privilege; rides, 25%.

E. J. GAYNOR JR.
BOX 3002, CHARLESTON, W. VA.

LEGITIMATE CONCESSIONS WANTED IMMEDIATELY

FOR RECREATION CENTER, COLUMBUS, OHIO

This park well located with plenty of publicity. Address inquiries:

GOODING AMUSEMENT COMPANY

1300 Norton Avenue, Columbus, Ohio

PHOTOGRAPHY CONCESSION OPERATOR

Cedar Point on Lake Erie
Near Sandusky, Ohio

Concession includes Photography in 1000 Room Hotel Breakers housing the Terrace Tavern Night Club, Dining Rooms, Conventions, One of America's Largest and Finest Bathing Beaches, Dance Hall in Coliseum Building. Good darkroom setup in Hotel. Many Conventions booked all season. Wealthy patronage. A very good deal for responsible party. Season opens June 12th, closes Labor Day. Contact at once

WM. J. BALAUN CO.

596 S. MAIN ST.

AKRON 11, OHIO

WANTS—WEHRLEY'S BASS LAKE PARK—WANTS

12th Annual Celebration, July 2-5 inc.

FIREWORKS—MILLER RIDES BOOKED.

WANT Merchandise Concessions and Grind Shows. Ex. open on Bingo, Cookhouse, Photos, Diggers, Girl and Posng Shows. WANT small Circus, Tab and Hillbilly Shows. June, July and August.

WEHRLEY'S BASS LAKE PARK Knox, Indiana

GIVE TO THE DAMON RUNYON CANCER FUND

WORLD'S LARGEST

EXCLUSIVE MANUFACTURERS OF AUTHENTIC MINIATURE TRAINS! FOR BIGGER PROFITS . . .

"GET THE BEST"



MINIATURE TRAIN & RAILROAD CO.
Executive Offices: Rensselaer, Indiana

NEW AMUSEMENT PARK Wants Rides, Concessions

What have you? Park location, 50 miles from Rochester, Syracuse, with many small towns and a wealthy rural population.

Contact

Valere L. Minet, Owner
West Port Bay Road, Loon Point Park
WOLCOTT, NEW YORK
Phone: 5532

RIDES WANTED

For Permanent Park

Almost year round operation: Merry-Go-Round, Ferris Wheel, or any large Ride. Power and lights furnished. Small percentage. One of best locations in the South. Wire or write—

W. A. ENGRAM
Playland, Rome, Ca.

WANT — WANT — WANT

Want to buy, for cash, a Two Abreast Allan Herschell Merry - Go - Round or a Three Abreast Philadelphia Toboggan. Will pay cash for same, but must be in good condition. No junk.

MRS. W. A. SCHAFER
130 W. 9th St. Dallas, Tex.

FUN GALLERY MIRRORS

Immediate Delivery
Size 30"x70" in Wood Frames
VARIOUS DISTORTIONS

\$100.00 each, f.o.b. factory, New York City
ALSO MADE TO ORDER—ANY SHAPE AND SIZE

A. L. HIRSCH & CO., Inc.
518 West 22nd St. N.Y.C.

LOCATION WANTED

FOR AMUSEMENT ARCADE

Prefer West Coast

write
L. C. EBELING
P. O. Box 285 Walnut Creek, Calif.

ONE HUNDRED PER CENT LOCATION FOR HI-STRIKER

Available in our park. Space is located at park entrance and faces main street. Rent \$1,000 for season, plus liability insurance.

ROCKAWAY'S PLAYLAND
ROCKAWAY BEACH, LONG ISLAND, N. Y.

Harlan a Red One for C&W; Weatherman Gladhands Org As All Attractions Do Biz

Publicity Brings Out Miners, Who Lay It on Line

HARLAN, Ky., May 22.—The enlarged 1948 version of Cetlin & Wilson's World on Parade Shows rounded out the biggest week of the season here today, thanks to the first weather break since opening in Petersburg, Va., said Wilton Martin, public relations director.

Hounded from the start by rain in Petersburg and Danville, Va., and cold nights and rain in Asheville, N. C., C&W was a midway of smiles as Harlanites gave good play to both front and back ends of the show.

As usual this season, Raynell's Show Girls Revue, with comic Billy Reed and straight man Jack Coyle, packed 'em in solid to top grosses every night of the run.

Word-of-mouth advertising backed up such promotion as 100 radio spots, six daily cuffo radio programs; 200 inches in *The Harlan Daily Enterprise*, augmented with spreads of pix and stories in news columns; 150 inches in the newspaper plugging appearances of Singer's Midgets and Al Tomani, giant, in Burr's department store Friday (21)—all paid by the store; another 50 inches by the store plugging its kiddies' matinee today, with free Merry-Go-Round bought by the store, and widespread sound truck plugs.

Miners in Spending Mood

The fact that miners received only one pay day since the 25-day coal strike failed to diminish spending. All rides went full blast in spite of chilly nights, Monday and Tuesday, and shows did big business.

Speedy McNish, Earl Purtle's Drome rider, made Page 1 with a spill which injured both arms. This hypood biz. Earl Chambers added Prince Ki-Gor and his trained lions in the Monkey Circus and doubled attendance. The Penny Arcade did land-office business.

The C&W 40-car train arrived Monday noon from Asheville and the org was pushed to get things humming for the Monday opening, but everything was operating on sched-

RAS Gets Good Biz, Weather In St. Louis

ST. LOUIS, May 22.—Royal American Shows were greeted by ideal weather and good business when they opened an extended stand here Tuesday (18) and, thru Friday (21), the weather and the turnouts continued good.

Pacing the grosses was the Sally Rand Show. Exhibiting strong pulling power, too, was Leon Claxton's *Harlem in Havana* unit. The Rand show operates with \$1 admission, while the Claxton show goes for 60 cents.

The Cotton Carnival at Memphis, stand played previous to here, proved a winner.

Gooding Rides for Jackson

COLUMBUS, O., May 22.—Floyd E. Gooding, president Gooding Amusement Company, states that he has been awarded contract to supply all rides at the Apple Festival, Jackson, O., September 22-25. Contract for concessions has been awarded to John Gallagan, with the Gooding org.

ule except the Merry-Go-Round and the seven neon towers which failed to light before Tuesday.

Top co-operation came from locals, *The Enterprise* staff favoring C&W with a letter of endorsement. It will be added to similar communications from *The Asheville Citizen-Times* and radio stations there as well as from Petersburg papers.

Show opens Monday (24) in Middlesboro, Ky., under sponsorship of the Elks' entertainment committee and Dewey Guy Post No. 14, American Legion.

Plenty of Publicity

C&W has received good press to date, netting a full-page blow-off from merchants in Dyersburg, Tenn.; a 200-word editorial in *The Petersburg Daily Progress-Index*, and unsolicited quotes in *The Danville Morning Register* and *Evening Bee*. At the past four engagements radio stations favored the org with more than 18 hours of free time for talent programs in studios and from grounds. A disk jockey party in the cookhouse at Asheville netted plenty of publicity.

"Let's Be Frank, Biz Is 40% Off So Far," Fontana Writes

CHICAGO, May 22.—Joe J. Fontana, general representative of the L. J. Heth Shows, believes in calling a spade a spade. In a letter to *The Billboard*, written from Bowling Green, Ky., Fontana says:

"Let's be frank with ourselves relative to business conditions as they pertain to carnivals. Our experience the last five weeks has proven to us that business is off 40 per cent from last year despite reduced admission on our rides. Of course, weather conditions have hampered business to a certain extent.

"We have been getting large crowds when weather permitted, but spending has been very light and we find that when folks see a 25-cent sign on front of a major ride they back away. Borrowing from one another seems to be popular.

"We played Hopkinsville, Ky., and

Jacob Brizendine Is Heart Victim

RICHMOND, Va., May 22.—Jacob Brizendine, widely known in outdoor show circles, died in McGuire Veterans' Hospital here recently of a heart attack.

For several years he operated a candy concession at race tracks and at the time of death was engineer and construction superintendent of Raynell's Show Girls Revue on the Cetlin & Wilson Shows.

Fifty-two years old, Brizendine had been in show business since 1914, having trouped with the James A. Patterson, C. W. Wortham, Morris & Castle, United, Rubin & Cherry, World of Today and Hennies Bros.' shows. He had also been associated with Raynell on the Royal American Shows.

He leaves his widow, Mrs. Elsie Calvett Brizendine; his mother, Mrs. E. J. Brizendine; a sister, Mrs. K. L. Durbon, and a brother, Calvin.

Burial was in Gypsum Hill Cemetery, Salina, Kan., May 7. The body was accompanied to Salina from Richmond by his widow, who returned to the Cetlin & Wilson Shows in Asheville, N. C., to resume her duties as manager of Raynell's second unit Posing Show with Cetlin & Wilson.

Terre Haute Proves Okay For Cavalcade

Org Adds Two Rides

TERRE HAUTE, Ind., May 22.—Biz has been satisfactory for the Cavalcade of Amusements during run which opened here Monday night (17) despite occasional chilly weather.

Org got off to a good start Monday night and, following a cool Tuesday (both weather and biz), the gate picked up during the remainder of the week.

Upon conclusion of stay here Sunday (23), shows head for Cedar Rapids, Ia., where they open a 10-day stand Wednesday (26).

Delivery of two new rides, the Hi-Ball and the C-Cruise, is expected in time for the opening at Cedar Rapids.

Visitors during run here included Mr. and Mrs. Walter Hale and Ray Marsh Brydon.

Barkoot Leases Rides to Moyer and Crittenden

MIDLAND, Mich., May 22.—K. G. Barkoot, owner of the shows bearing his name, has leased his rides and equipment to Kenneth L. Moyer and C. N. Crittenden, who have formed a partnership and will take a show on the road under the banner of the Merryland Shows. Permanent address of the new carnival will be Midland.

Moyer and Crittenden, well known in outdoor show business, are rebuilding the rides and equipment here. Org will play Central and Northern Michigan. Moyer, assisted by his wife, will manage the shows, and Crittenden will be general representative.

Barkoot, now in his 80's and in poor health, is credited with launching one of the first railroad carnivals.

Hennies Shakes Off Cold in Decatur, Ill.

DECATUR, Ill., May 22.—Cold weather tagged the Hennies Bros.' Shows in here, but Wednesday (19) the weather took a decided turn for the better and patronage picked up. Prospects were for a strong finish in the stand.

Previous date at East St. Louis, Ill., was hard hit by weather. Shows got in one good day, Friday (14), there, five having been pruned by the weather.

Endy Conquers Wilm'ton Predates

WILMINGTON, Del., May 22.—Endy Bros.' Shows racked up a fair week here ending Saturday (15) despite having been predated by the Joseph J. Kirkwood, Strates and Prell's Broadway shows.

A fire in one of the Ferris Wheel motors resulted in some minor damage to the ride. Altho the Wheel was loaded with riders, no one was injured.

Patronage Up for Imperial BLOOMINGTON, Ill., May 22.—The Imperial Exposition, in here this week, received good weather. Patronage also was up. Previous stand at Granite City, Ill., was marred either by rain or chilly night weather.

UP GOES THE PRINT ORDER

Increased demand for *The Billboard* requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice

Final closing time for late show ads will be **SUNDAY NOON**

(Eastern Standard Time)

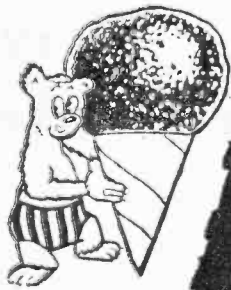
If you mail any ads after Wednesday be sure to send them

Special Delivery Direct to

THE BILLBOARD PUBLISHING CO.

2160 PATTERSON ST.

CINCINNATI 22, OHIO



*Cold facts about cool profits
with the
'Polar Pete' snow cone machine!*



HERE'S HOW A DIME WILL GET YOU A DOLLAR!

900% Profit On Ice!

Check the profit-facts about the 'Polar Pete' Snow Cone Machine yourself. Fifty pounds of ice and one gallon of syrup make about 175 five-ounce cup snow cones. Syrup costs about \$1.35 per gallon, or 85c if you make your own. Ice is about 25c. Cups, about \$3.00 per thousand. The 175 snow cones are \$17.50 in sales. Your total material costs are only \$1.65. Brother, that's big profits from any angle. The season is at hand now. Place your order TODAY!

LOOK AT THESE FEATURES!

- **NEW** method of merchandising snow cones . . . revolutionary!
- **EXCLUSIVE** with Multiple Products Corp. No other machine like it!
- **BEAUTIFUL CABINET** will decorate even the finest location!
- **RUSTLESS METALS** Aluminum and stainless steel used throughout!
- **REAL SNOW** from the patented ice shaver . . . 250 lbs. per hour!
- **SYRUP DISPENSERS** two of plexiglas. No funnels needed to fill!

- **ICE STORAGE** 100 lbs. — two removable pans in bottom of cabinet!
- **LEAK PROOF — NO MESS** because entire cabinet bottom is one piece!
- **CASH DRAWER** and a **BIG ONE!** In the back where it's handy.
- **CUP STORAGE** placed overhead . . . out of the way but convenient, fast!
- **LOW OPERATING COST** motor and one light globe — 120 V. 60 cycle. A/C!
- **COMPACT** 30" wide, 20" deep, 60" high. It fits almost anywhere!
- **PLEXIGLAS DISPLAY** of snow and syrups . . . sanitary . . . spectacular!
- **ILLUMINATED** section of plexiglas in top . . . and light on display!
- **SWITCHES** conveniently located to right of operator on back panel!

SNOW CONES SELL!

Everybody likes refreshing, cooling snow cones. A fluffy mound of snow flavored with syrup in a handy cone. They sell, but FAST! One location reported \$600 worth of business in one day! Even cutting it in half, it's REAL PROFIT when a dime will get you a dollar!

\$395.00 F. O. B. DALLAS, TEXAS

TERMS: 50% Cash With Order. Balance C. O. D.

Immediate Delivery—Quantity Discount.

DISTRIBUTORS!

Write, wire or phone your orders NOW! First come, first served! Requirements are reasonable. Profit Possibilities, Unlimited.

MULTIPLE PRODUCTS CORP.

3612 Cedar Springs

Dallas 4, Texas

Phone Lakeside 4147

W.G. WADE
Shows



SPRINGFIELD, O., MAY 31 TO JUNE 5

DOWNTOWN LOCATION—YMCA FIELD

CAN PLACE now and for long operating season: OCTOPUS RIDE and WELD LIFE SHOW.

LEGITIMATE STOCK CONCESSION PRIVILEGES OPEN. Contact:

W. G. WADE SHOWS

Richmond, Indiana, this week; Marion, Ohio, follows Springfield.

BEE'S OLD RELIABLE SHOWS, INC.

WANT RIDES—Will book one more Major Ride not conflicting. Want Merry-Go-Round foremen.

CONCESSIONS—Will book a few Count Stores that will work under orders. Want Agents for office-owned Stock and P. C. Outfits. Will book a few more Merchandise Concessions. Especially want Photos, Novelties, Custard, Watchla, Hoopla and Jewelry.

SHOWS—Will book one more Show that doesn't conflict—20% to office.

FOR SALE—One late model seven car Tilt-a-Whirl, with or without transportation. Ride can be booked on Show. Also one new 28 foot Flat Trailmobile Trailer, one used 24 foot Trailer (built for Octopus), one set Ferris Wheel Seat Crates (new), ten Concession Frames complete with Side-wall, top, bally, etc; one used Leroy Motor, Roll Down, Razzle Dazzle Boards, two Pianos, and other numerous items.

Frankfort, Ky., this week, then as per route.

MERRYLAND SHOWS

CRYSTAL LAKE, NORTH OF IONIA

Mammoth Decoration Day Celebration, Sponsored by Civic Club.

6 Rides. May 27 through Decoration Day. Want Stock Concessions. Shows of Merit. No Criff. Ride Help for Ferris Wheel, Chairplane. Committees, contact us.

KEN MOYER
Crystal Lake, Michigan
Montcalm County

C. N. CRITTENDEN
Midland, Michigan

SUNSET AMUSEMENT CO.

WANTS

Caterpillar Ride Foreman; must drive Semi. Hershey wants Magician and Tattooer, other Acts for Side Show. Elmer Hedricks and Roscoe Moore, contact. Want Talkers and Grinders. Ball Games and Concessions open.

SHENANDOAH, IOWA, THIS WEEK; NEBRASKA CITY, NEB., NEXT.

MIGHTY PAGE SHOWS

PRESENTING CAPTAIN SHIN SONGER'S HIGH FIRE DIVE NIGHTLY

SHOWS—Wildlife, Geek; Margie Hutzler, answer; Glass House, Fun House, Life, Fat or any Show of merit not conflicting. Nothing too big here, as we have the spots. Special proposition to Motor Drome. Very good Drome territory. Speedy Baabs and Bill Collier, answer. CONCESSIONS—Sell Ex. on Photos, Novelties, Jewelry, Long Range Gallery and French Fries. Following Stock Stores open: Coke Bottle, Bumper, Basket Ball, Country Store, Knife Rack, Cane Rack, Watch-La, Hoop-La; have opening for Pin Store, Six Cat, Add-Em-Up Dart, Diggers and one Mitt Camp. Good proposition to Penny Arcade. RIDES—Don't need any. Need high-class Foreman for Tilt-a-Whirl. Frank Zorda wants Side Show Acts; salary from office. Pocket Book Harris wants Jig Show Help. Following people contact: Liza Jane and Jennie Holmes, Buster Johnson, Ruth Wade, Mecie Logan and Lina Atkins. C. A. Kirkland wants Agents for Age and Scales. Bob Gordon, come on with Diggers and Novelties. Ray Price wants Stock Store and P.C. Agents. Those joining now will be given preference during the Fair season. All replies to

BILL PAGE, Mgr. MIGHTY PAGE SHOWS, HAZARD, KY.

P.S.: Louis Mort, contact.

THOMAS Land
Go **AMUSEMENTS**

CAN PLACE AT ONCE

Penny Arcade, Monkey Show, Glass House, Wildlife, Mechanical City. (Joe Teska, wire.) Can place Rides not conflicting, such as Hi-Ball, Scooter, Boat Ride, Comet, Rocket for Anderson Free Fair, Anderson, Ind., starting July 3. Can also place Shows for that date and all Fairs. Those joining now given preference. Want Show Painter for balance of season. Can place Ride Help, also Concession Agents. Can place Concessions for Anderson Free Fair. No exclusive.

WANT TO BUY #12 FERRIS WHEEL

Address:

L. I. THOMAS, Mgr.

MORGANTOWN, W. VA., THIS WEEK; THEN PER ROUTE.

LARRY NOLAN SHOWS

WANT

Fish Pond, Pitch-Till-You-Win, Flashy Set of Diggers (Lee Moss, note), any Stock Concessions not conflicting. Want Two Girls for Well Framed Girl Show.

FOR SALE—16x32 Bungo Top, Four Way Awnings, Pie Corners, Masking, Fair Shape, Cash Price, \$75.00. 12x12 Center Outfit Four Way Awnings, Pie Corners, Cash, \$25.00. Replacing These With Royal Blue.

Will Buy 20x20 Top and Wall, Prefer Blue Canvas. Wire, Don't Phone. ADDRESS: LARRY NOLAN, Mgr., Goodland, Kansas, this week.

New ELECTRIC CORN POPPER



TAVERNS
SCHOOLS
DRUG STORES
BUS STOPS,
ETC.

By all means
cash in on the
big pop corn
business with an

Excel, the only low priced big popper on the market. We set you up in business with corn, seasoning, bags, etc., all for \$121.90.

Write Us for Our Amazing Offer

INDIANA POP CORN CO.
MUNCIE, IND.

SALE! BEAUTIFUL COSTUMES

From the regular stock of
LESTER, LTD.

Your choice of every style and type in chorus sets and principals. We need space.

We are disposing of

1,000 COSTUMES

Make your selections from the entire stock of

LESTER, LTD. 14 W. LAKE ST. CHICAGO, ILL.

HUBERT'S MUSEUM

228 W. 42nd St., New York, N. Y.
Open all year round
Want Freaks and Novelty Acts.
State salary and all particulars in first letter.



NEW FORTUNE
Buddha Papers on
NEW WHITE
Paper
MASTER OUTFITS
NOW AVAILABLE.
S. BOWER
Belle Mead, N. J.

WANT

Experienced Six-Cat Agent (Blasco, come on.) Don't write or wire. Join at once.

Johnny J. Jones Exposition
Bradford, Penna.

WANTED TO BUY MONKEY MOTORDROME

Silo Type, ready to go. No collect wires.

JOHNNY REESE
care GOODING SHOWS, LOGAN, W. VA.

BARRY BROS.' WANT LEGAL ADJUSTER

Must be capable of handling 10 Concessions. All Celebrations and Fairs. Al H. Herman, will give you best deal you ever had.

PETE BARRY
Washington Hotel Indianapolis, Indiana

AGENTS WANTED

For Stock and Percentage Concessions. People who were with me before, please contact. Write or wire

ED McKEOWN
Care W. G. WADE SHOWS
Richmond, Indiana, this week.

MIDWAY CONFAB

Al Beard and Ross Troutman have joined the Larry Nolan Shows.

Gate & Banner Shows have installed television on its lot to kill the help's alibi for visiting saloons.

Mr. and Mrs. H. Roland Starks have joined the Triangle Shows with their cotton candy concession.

Kenneth (Tex) Davis has moved from the Central States Shows to Catlett's Greater Shows, where he is associated with the Patterson concessions.

Harry Rubin and Buck Saunders, of Eddie Young's Royal Crown Shows, visited *The Billboard's* Cincinnati office and plant while the shows were playing Covington, Ky.

Beauty of having a ragged top and sidewall is that it's air-conditioned and easy to walk out of in case of fire.

Stuart Rudd S/2, with Lee's United Shows last year, pens from USNTC, Norfolk, that he visited the Endy Bros.' Shows during its recent stand there.

Jack Ruback, A. R. Wright and Dick Haver, all of Alamo Exposition Shows, visited the grave of Heavy Guyton, fellow showman who died last winter, when the org played Vernon, Tex.

Harry C. Duvall, formerly with the Rubin & Cherry and James E. Strates, is with the Joseph J. Kirkwood Shows managing a Girl Show for Clarence Thomas, who has three on the org. Duvall had been off the road since 1940.

Those who live near carnival lots envy those who live near loading crossings where the noise is heard only on Monday and Saturday.

Duke Doran, cookhouse operator, who recently underwent an operation for a ruptured appendix, is on the mend at Putnam Memorial Hospital, Bennington, Vt., and would like to hear from friends, reports Mrs. Bernard Doran.

Altho the weather has been bad, the Sammy Lane Amusement Company which opened May 1 in Branson, Mo., has been doing good business there, reports Harry H. Zugg. Harry Beach, Detroit race manufacturer, was a recent visitor.

Pinky Pepper, while playing Evansville, Ind., with the Cavalcade of Amusements, reports being visited by Zora (Peppy) Blair, Bill Brighton and Fay LaFayette. At Terre Haute, Ind., guests were Linda Lopez and Jimmy Farmer, of the L. B. Lamb Shows.

Jack Kellow recently purchased a long-range shooting gallery from Manning Wesson, of Miami, which he

has added to his line-up of frozen custard, popcorn and apples, kiddie autos and airplane rides on Dick's Greater Shows. Bobby McGregor is managing the frozen custard stand.

Hick town is where gal show gossip is more important than that about a married chamber maid who eloped with the burg's mayor.

Edna Kaai and Esther Felke are back at their old stand—hoop-la—at Riverview Park again this year. George Felke, son of Esther, is expected to join his mother as soon as school is out at Tampa University, where he is completing his freshman year.

James E. Davidson, business manager of the Morris Hannum Shows, hosted Police Chief Reigel, of York, Pa.; Mr. and Mrs. Morris Hannum; Jiggs Miller, owner of the Bank Hotel, York, and a number of other guests at a party in the Pennsylvania city recently.

This is the time of the year when the June carnival bride turns in her notice to the gal show manager and the bridegroom hunts for a cheap house trailer.

R. C. Lawhorn recently visited L. Cutler and Bill Page, of Page Bros. Shows, at the Humboldt (Tenn.) Strawberry Festival; D. Hale and Otis Hall, concessionaires with the H. B. Rosen Shows, at Jackson, Miss., and Bob Myers, concession manager, and Al H. Herman, legal adjuster, of the Magic Empire Shows.

Louis A. Oldani, Detroit insurance man, who has been operating refreshment and similar concessions in State-owned parks the past three years, has registered formally his Oldani Concessions, with headquarters at Elizabeth Park, Trenton, Mich. He also operates concessions in Huron River Park on Willow Road.

Harry C. Duvall, who has been off the road since 1940, has joined the Joseph J. Kirkwood Shows, where he will manage Clarence Thames's Girl Show. Prior to leaving the road, Duvall had been with the Rubin & Cherry Exposition from 1930 thru 1935 and the James E. Strates Shows from 1936 thru 1940.

It's a good thing that railroad strikes were almost unheard of during the early days when shows had to move fast to dodge writs and attachments.

The American Midway Shows, cracked Page 1 of the *Dodge City Daily Globe*, Dodge City, Kan., in its recent appearance in that city with a new break on its searchlights. Headed "Strange Light in Sky Comes From Carnival," the story detailed the speculation of natives over the shows' lights, pointing out that some of the folks figured the airport's searchlights had broken

FERRIS WHEEL FOREMAN

Salary or Commission—Join on Wire.

CAN USE

Hi-Striker, Six Cats, Buckets, Swinger, Hanky Panks; must work for stock. BILL BUTLER wants P.C. and Stock Store Agents. HARRY FLOSSO, contact Robert Poole. CELEBRATIONS FROM NOW ON IN OHIO.

PLEASURELAND SHOWS

Bellefontaine, Ohio, this week; Piqua, Ohio, next week.

VERN WOLF, Scale Man

CONTACT ME AT ONCE—CAN PLACE YOU AND WIFE

Wired you at Little Rock. Wire

AL BAYSINGER

Imperial Exposition Shows, Kankakee, Ill.

PUNKS and 6 CATS

Packed as tight as a rock, and beautiful with that new look. Flash and colors galore.

PUNKS FOR CAT RACKS \$27.00
15 in. tall, immediate delivery. Per doz.

SIX CATS Packed Solid. Ea. \$7.50

Red, blue and yellow. Tremendous value, delivery 5 to 10 days. People that are getting these are very complimentary.

I have been making HANKY PANKS for years. What we sell we are proud of. 49 various styles. I hope we can be of service to you.

Write for Catalog.

RAY OAKES & SONS
BOX 106 BROOKFIELD, ILL.
Phone: Brookfield 7624

WHITE STAR ATTRACTIONS WILL BOOK

for big Decoration Day Celebration at North Vernon, Ind., May 25-31 and Street Celebrations in Central and Northwestern Ohio, Basketball, Jewelry, Novelties, Age and Weight, Clothes Pins, Whiskey Bottle or any Legitimate Concession not conflicting. Frenchie Kalesnikoff needs Agents. Wire

KARL COFFMAN or SCHUBERT FRUTH, Owners
NORTH VERNON, IND.

KING FUNHOUSE

FOR SALE CHEAP

Mounted on 24-ft. semi, good rubber, beautiful paint job with mirrors and extra features added. Can be left or taken from show now booked on.

Selling for other interests.

BOX D-324

c/o The Billboard, Cincinnati 22, O.

WANT! WANT! STIPE SHOWS

Merry-Go-Round Foreman—top wages. Second Men on other Rides. Can book Scales, Coke Bottles, Basketball, any Stock Concessions not conflicting. No grift, no gypsies. All replies to

L. STIPE

20 E. Larpenteur St. St. Paul, Minn.

FOR SALE MOON ROCKET

Excellent condition, newly painted—\$8500. Now operating in good park. Location can be held.

James E. Chapman
Buckeye Lake, Ohio

WANTED

Ride Help for Wheel, Octopus and Chair-plane; \$40 per week and board.

EMSHOFF SHOWS

Richland Center, Wis., May 27-28-29-30; McGregor, Iowa, June 3-4-5-6; Bloomington, Wis., 10-11-12-13.

W. S. CURL SHOWS WANT

Few more Legitimate Concessions, Basket Ball, High Striker, String Game, Novelties, Cork Shooting Gallery. Can place one or two Grind Shows.

Ripley, Ohio Street Fair, May 24-29; Franklin, Ohio, May 31-June 5.

BLACKIE McPEAK

and

BINGO RANDOLPH

Want Count Store Agents. Mack Brandt and Bob Bennington, come on. Paris, Ky., now; Portsmouth, Ohio, next week.

WANTED

For
Faith Bacon Show

Talker, Stage-Manager Producer. 4 Girl Dancers who can do Specialties to supplement unit.

Write or wire

JOHN R. WARD SHOWS
Rockford, Ill.

CONCESSIONS FOR SALE

Also 24 FT. SEMI & CHEVROLET TRACTOR, 1 Roll-Down, 1 Bowling Alley, 1 Pin Store, 1 Wheel, 2 Center Outfits and can be used for Pan Game or Mouse Game, etc. All above Concessions have plush backgrounds, stringers, trunks, flash, canvas and frames. Ready to set up and do business. Some of you have seen these Concessions and truck when operated by R. E. Dixon. COMPLETE OUTFIT CAN BE PURCHASED FOR ONLY \$2000.00. Market value \$4000.00, or will sell any part. Immediate shipment upon receipt of bona fide order. All items can be seen in Little Rock. Write, wire, phone:

SAM LEVINE

119 LOUISIANA LITTLE ROCK, ARK.
(Phone: 29066)

WANTED

MAN AND WIFE—Must have house trailer to operate Juice and Grab Outfit at zoo. No privilege, keep all you make. In return take care of ten small animals. All year proposition.

Call after 6 p.m., Valley 4619.

MAURICE HELMAN

818 South Rampart, New Orleans 13, La.

WILSON FAMOUS SHOWS

Want Ride Help that can drive. Foreman for Flying Scooter or Wheel. Want Concessions—Hoop-La, String Game, Pitch-Till-You Win, Country Store, Bumper and French Fries. Want Manager for new Fun House. Agents for office-owned Concessions. Shows with own equipment.

This week, Lincoln, Illinois; next week, Canton, Ill.

BEDFORD LIMESTONE CENTENNIAL

Bedford, Indiana, June 14 to 19, Inc. V. F. W. ANNUAL CELEBRATIONS Mitchell, May 31 to June 5; Bloomfield, June 7 to 12.

CONCESSIONS—Can use all kinds of Stock Stores, Duck and Fish Ponds, Bumper and Pitch Till You Wins, or what have you?

HOMER M. GINTHER
Mitchell, Indiana

WANTED

Foreman for Octopus. Must be sober and know the ride and drive semi. Also two Agents for Buckets. Want one Agent for Roll-Down and one Man Agent for Pan Game.

LOUIS CUTLER

c/o HETH EXPOSITION SHOWS
Charleston, Ill., this week

RUPE'S MIDWAY FOR FUN

Will book Bingo, Photo, Cork, String, Clothes Pin, Coke Bottle, anything not conflicting. One of a kind on this Midway. Eggs Melton, Concession Mgr.

MRS. W. R. RUPE

Trenton, Neb., this week, then as per route.

WANT!...DOBSON'S UNITED SHOWS...WANT!

Will book Spitfire or Octopus to join at Red Wing, Minn., June 7th. Good route of Fairs and Celebrations. The Best! Nick DeFellece wants Waiters and Griddle Man—those who know me, wire.

Replies to
DOBSON'S UNITED SHOWS
Willmar, Minn.

down and were sweeping the grounds. This, as Don M. Brashear, org's general manager, writes, comes under the heading of unusual press releases.

Linda Lopez reports from Carbondale, Ill., that she has chalked up two good weeks with her *G-String Follies* since joining the L. B. Lamb Shows at Metropolis, Ill. Jimmie Garner, who manages the unit, made a quick trip from Carbondale, Ill., to North Carolina to the bedside of his mother, who is reported seriously ill.

Bob (Diggers) Parker spent several days in Memphis during the Cotton Carnival visiting the Royal American Shows. From Memphis he went to St. Louis, where in company with Ralph (Jewelry) Hoffman, of that city, he visited Hennies Bros. at near-by East St. Louis, Ill., and the Imperial Exposition at Granite City, Ill.

Jackie French tossed a surprise birthday party for her husband, Bill, when the Alamo Exposition Shows, of which both are members, played in Wichita Falls, Tex., recently. Those present included Jack and Rosemary Ruback, Jack (Tojo) and Ruth Saunders, Joe and Lil Murphy, Betty Thomas, Martha Rodgers and Sammy Sapson.

Managers who insist on playing the same blank date year after year simply because it's on the route need to be guarded lest they be further victimized by lack of judgement.

George Joerling, brother of Frank B. (Brisbane) Joerling, gentleman, scholar and ruler supreme of *The Billboard's* stronghold in St. Louis, last week was appointed chief of police of Wyoming, O., adjoining Cincinnati. It's another feather in the cap of the St. Louis wonder boy, who always has been a champion for law and order.

Jack Rodgers reports that his Side Show with the Caravella Shows is playing to good business. Line-up includes Jack Rodgers, pin cushion; Eugene Logan, alligator boy; Billie Young, glass dancer; Tobie Miller, nail board; Bert New, magic; Johnnie Carpenter, fire and bally; Jimmie Fay, front man; Dorothy Keller, illusion; Mark Fitzgerald, tickets; Swayette, annex, and Vernel Carpenter, cock.

You're an old-timer if you can remember when any showman who strayed too far from a lot in a hick town was haled into a justice of the peace's court and fined so that his honor could make a living.

Joseph Lehr reports from Philadelphia that William Hagelman, with the Matthew J. Riley Shows, has the following stores: Fruit Wheel, Fuzzy Bear Wheel, Six-Dart Store, Grocery Wheel, Candy Wheel and Ball Game. He recently added a 22-foot semi and house trailer. His agents are Mr. and Mrs. Don Holt, F. W. Shlam, Floyd Barkman and Mr. and Mrs. Frank Grabouski.

Just cover all bets that the guy is an old-timer, staging a 15-year comeback, if he asks: 'Where can I get a good pitch-till-you-win dinner for two-bits?'

Included in the line-up of T. W. (Slim) Kelley's World's Fair Freaks on the John H. Marks Shows are Fay Kelley, secretary-treasurer; Dolly Reegan, ossified girl; Wally, pin cushion; Professor Collins, magician; Chief Whonpony, swallower; Mme. Rosita, mentalist; Nellie May, rubber-skin girl; Johnny Bentley, fire act; the Durhams, bell act; the Wigands, jugglers; Sailor Eddie, strong man; Robert Walters, fat boy; David McCollins, snakes; Diamond Ray, tattoo; Bobby Kork, annex; Charles Dalgren and Tex Austin, tickets, and Joe Vincent, Rubin York and George Vaughn Ice, front talkers.

Morris Hannum Shows
A tradition at Veterans' Conventions

FREELAND, PENN., MAY 31-JUNE 5

CAN PLACE RIDES—Comet, Looper, Pretzel, Rocket.

SHOWS—Side Show, girls for Girl Shows, Snake, Unborn, Iron Lung, Penny Arcade, Fun House, Mechanical City, Motordrome.

CONCESSIONS—Custard, Chocolate Dip, Photos, Jewelry, Guess Weight, Novelties.

HELP—Experienced Ride Foremen, don't write, come on.

We have a tremendous ten county firemen's celebration June 14 and an outstanding July 4th followed by the best route of celebrations and fairs in this show's history.

Birdsboro, Pa., now; Freeland, Pa., May 31 to June 5.

Replies to

MORRIS HANNUM

ABRAHAM LINCOLN HOTEL

READING, PA.

don FRANKLIN Shows

WANT

Experienced Diesel Electrician for Twin GMC Plants. Join at once. Capable of handling eight Rides, six Shows and 40 Concessions. Want organized Minstrel Troupe for Office-Owned Jig Show, at least six People. Want Show Painter, must be able to do first class work. Concessions—Have opening for Age and Scale. Can place Agents for Legitimate Concessions. Hamilton, Texas, this week; Itasca, McGregor and San Saba follows.

DON FRANKLIN, Owner-Manager

EXPOSITION at HOME SHOWS
High Class Attractions for Fairs and Celebrations

WANT

General Agent at once, Sound Truck. CONCESSIONS—Bingo, Scales, Age and Weight, Candy Apples, Ball Games, High Striker, Fish Pond, Hoop-La, Clothes Pin. Will book any Ten Cent Grind Stores. Have few choice Wheels open. Open Midway, come on. SHOWS—Want Operator for Fun House. Have brand new Top for Side Show. Want Manager with own Acts; small office percentage. Wire or call.

ROX GATTO, Owner
COPLAY, PA. THIS WEEK

STANDARD SHOWS

Want for Montana's three largest Celebrations starting June 10-13. Harding; Miles City, 17-20; Red Lodge, July 2-5. Have 12 Fairs contracted including Wyoming State Fair.

Can use any money-getting Show (no Girl Show) with own equipment. This is a small Show, thirty-five Concessions, seven Rides, no Office-Owned Shows. Long Range, High Striker, Floss, Fish Pond, open. No outfit held without deposit. Address LUSK, WYO., this week; or as per route.

SUNSET AMUSEMENT CO.

Want Concession Agents for Ball Games, Cork Gallery, Penny Pitch, Percentage Outfits and Clothes Pin Store. Beautiful flash and best of equipment. If you can stay sober and stand prosperity, come on. We play twenty-one Fairs.

Shenandoah, Iowa, May 24 to 29; Nebraska City, Nebraska, May 31 to June 5.

WANTED

Shows with or without top. Second Man on Wheel, Merry-Go-Round and Mix-Up. Will book Cook House, Snow, Apple, Floss, Dart, Fish, Hoop-La, jingle Board, Shooting Gallery, Mug Outfit, or what have you?

RAINES AMUSEMENT CO.
MENA, ARK.

FOR SALE

COMPLETE SET OF FLY-O-PLANE TUBS

8 CAR 1940 MODEL WHIP

1946 MODEL BOOMERANG (Operated 1 Season)

FUN HOUSE, MOUNTED ON FRUEHAUF TRAILER

(54 Ft. Front, Newly Painted, Without Tractor)

All of the above are in very good condition. Rides can be seen in operation at Fair Park, Dallas. None of the above has ever been on the road. Terms to those we know.

JACK LINDSEY — JOE MURPHY — DENNY PUGH
STATE FAIR OF TEXAS
DALLAS, TEXAS

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TOP-POP Hybrid Popcorn is backed by a money-back guarantee if you are not completely satisfied in every respect. Send your order in today.

Finest quality roasted peanuts—attractive circus bags.

5 sizes boxes—cones—bags—snow cones—floss papers—colors—napkins—spoons—ready-to-use flavors—apple sticks.

Immediate delivery Star Poppers. Midway Marvel Candy Floss

Machines—All-rubber shock-mounted. Stay ahead with Sno-King Ice Shavers—capacity, 500 lbs. per hour. Used Popcorn and Peanut Machines bought and sold. Guaranteed trouble free. Big money makers.

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WANT FOR ARKANSAS LIVESTOCK SHOW

LITTLE ROCK, OCTOBER 4-10

CONCESSIONS

Custard, Taffy Candy, Lolly Pops, Root Beer, French Fries, Lemonade Shakeup, Photo, Penny Pitch, Balloon Dart, Pitch-Til-You-Win, Basket Ball, Ball Games, American Palmistry, Coca Cola and other Concessions that work for Stock. Bingo, Age and Weight sold.

CLYDE E. BYRD, Secretary-Manager

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LITTLE ROCK, ARK.

Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

CASH WITH ORDER PRICES --- 10M, \$10.00 --- ADDITIONAL 10M'S AT SAME ORDER, \$2.00

Above prices for any wording desired. For each change of wording and color add \$3.75. For change of color only add 75c. No order for less than 10,000 tickets of a kind or color.

STOCK TICKETS
1 ROLL \$1.00
5 ROLLS @ 75c
10 ROLLS @ 60c

WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

OLD ESTABLISHED WHOLESALE COIN MACHINE BUSINESS FOR SALE

Includes profitable operating companies in most prolific Southern territory. Annual business in excess of \$800,000.00. Owner retiring, will sell distributing company at invoice and low cash box less 20%. Music and Game Routes priced at 15 months' operator's share, and Cigarette Routes at 15 times weekly gross sales. Requires \$185,000.00 CASH TO HANDLE, BALANCE 36 MONTHS, 6%.

BOX D-310, c/o THE BILLBOARD, CINCINNATI 22, O.

FROM THE LOTS

American United

KLAMATH FALLS, Ore., May 22.—Sunshine broke thru the clouds here following a lengthy absence and biz was good during the stand which opened Monday (10). First four weeks of the season were off, due to bad weather.

Ramblin' Tommy Scott and His Hillbilly Jamboree from Nashville is org's name attraction, and is presented twice nightly in a specially built barn dance tent. This act has been showing to constantly good houses, helped considerably by its stunts on local radio stations. Appearing with Scott are Clarabelle, Big Pete Potter, five-year-old Baby Sandre, Fiddlin' Jimmy Vance, Eddie Williams and Frankie Scott.

Louis and Babe Gaskell present the free acts, a comedy horizontal bar trick early in the evening and a high act for the finale.

Owner O. H. Allin is awaiting delivery of a new ride, the Hi-Ball. Superintendent Wayne Endicott has been kept busy getting the shows off and on the muddy lots.

Uncle Dee Newland has recovered from his illness of last winter and doing a dandy job as concession manager.

General Agent Charles R. Mason reports he has completed bookings for the balance of the season, including such dates as the Pasco Water Follies, the Helena, Mont., Western Week and the Butte, Mont., Rodeo.—CATHERINE M. MASON.

J. L. Henson

SEARCY, Ark., May 22.—Org played here at the Strawberry Festival, sponsored by the Chamber of Commerce. This was the first celebration here this year and business was good.

Business so far this season has been satisfactory. Org opened in Oakdale, La., to fair business, with Boyce and Colfax, La., following. Next stop was Shreveport, La., lots where the show stayed three weeks and enjoyed good business. Benton, Ark., proved a winner, thanks to the many G.I.'s stationed near there.

Staff includes J. L. (Jimmie) Henson, owner-manager; James P. Murphy, general agent; Dolly Henson, secretary; Oscar Sorensen, electrician; Guy Walters, ride superintendent, and Arthur Rich, billposter, mail and *The Billboard* agent.

Concession line-up includes George Burger, 3; M & B Concessions, 3; Ray West, 2; Alto Orr, 2; Kenny Dantzler, 2; Dolly Henson, 3; H. C. Elchorst, 2; Blackie Cottrell, 2; Peggy Stanton, O. A. Bost, E. H. Spearstad, Russell Whitten and A. F. Tiffin, each 1.

Org is awaiting the trek thru Missouri and Illinois.—ARTHUR RICH.

Peppers All-States

CEDARTOWN, Ga., May 22.—Sixth week out and biz has proven good, especially at the last two stands in Greenville and Greenwood, S. C.

Greenwood was a red one despite two days of rain. Sonny Allen's *Night in Rio* topped shows, with Jim Edwards's Minstrel Show second.

Org's staff includes Frank W. Peppers, owner; Tom Mehl, manager; James Hirschberg, assistant manager; and Mrs. McAninch, secretary and treasurer.—JAMES HIRSCHBERG.

Brownie Amusement

FREDONIA, Kan., May 22.—Org made a long move here from Broken Arrow, Okla., where it had the best biz of the season to date. Due to wet lot, Monday night (3) was missed. Owner Adkins took delivery on a new White tractor and 26-foot van last week.

Garden State

PHILLIPSBURG, N. J., May 22.—Capacity crowds turned out for the Monday (10) opening here under sponsorship of Warren County Rod and Gun Club, and everyone reported satisfactory grosses.

Set up two blocks from the heart of town, the show was the first to play the lot in 13 years. R. H. Miner Jr., assisted by F. Isskey and J. Beck, billed the town and outlying territory heavily. Billposter K. C. McGary resigned Saturday (8). Announcements were also used in the press and over the radio.

A windstorm leveled the marquee, Girl Show and three stands Wednesday (12) afternoon, but all were repaired in time for the opening. Mel Boyer has joined with his Hawaiian Revue and has been doing excellent business. Show has 7 rides and 39 concessions here. Bert Miner joined with his concessions, as did Mrs. Scott. Jimmy Brown placed three more concessions in his line-up.

Org moves from here to Eagleville, Pa., where it plays under sponsorship of Lower Providence Fire Company on the company's own fairgrounds.—R. H. MINER JR.

1932 TO 1948

RADIO-PA-SPEAKERS

REPAIR SERVICE

Cones, field coils installed.

Output trans. replaced. PM magnets recharged. Air gaps corrected. Frames straightened. Pole pieces recentered.

(48 HOUR SERVICE)

A TRIAL WILL CONVINC YOU OF THE SAVING

PA SYSTEMS — SPEAKERS
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MIKE CABLE

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SNAP WYATT STUDIOS
1608 FRANKLIN ST. TAMPA, FLA.
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FOR SALE

40x100 Khaki Tent, complete with side wall, ropes, poles and side pole—\$500.00.

T. L. THOMPSON
314 S. 20th BELLEVILLE, ILL.
(Phone 719M)

PHOTO STUDIO FOR SALE

Portable Direct Positive, walnut booth, double camera, enlarger, stock. Chance to acquire a wonderful location in building at Silver Beach Park, St. Joseph, Mich. Open Sundays till June 15th, then 7 days week till Labor Day. \$500 takes all. Come Sundays or write F. C. CLARK, 4503 So. Michigan St., South Bend, Ind. Phone 3-0352. Act quick. 10,000 people every Sunday.

FOR RENT

Nice Lot, Russellville, Ky. About 2 acres. Junctions Bowling Green and Franklin Highway. Just outside city limits. Apply:

MRS. A. D. HINTON
Russellville, Ky. Phone 9117

Capital City

PORTLAND, Tenn., May 22.—After a disastrous week at Franklin, y., shows moved to Madisonville, y., under auspices of the Rizpah Marine Patrol and were greeted with real weather and good support by the local paper, Station WCIF and the Shrine committee. Crowds increased nightly, and shows, rides and concessions reported good business.

Wayne Harper, Ferris Wheel foreman, and Gwen Land were married April 2 in Franklin, Ky. Both are members of the shows. Ladies on the lows gave the bride a shower.

Recent arrivals include H. Berry, notes; Harry Cohen, diggers; Willie 'aldie and Red Manner, cigarette and fishpond, and Horace Drennen, cookhouse. Strawberry Festival here marked the third year the org played a date. First week was up to expectations. Second week business was lively fair at the outset but it increased nightly.

Shows left here for Dawson Springs, Ky.—JACK SNOW.

Johnny's United

PORTLAND, Tenn., May 22.—The unit was ready for an early opening Monday (10), but business was lively fair due to the weather. Recent midway additions are Uncle Ezra with his Mechanical Farm and concessionaires Norman Rady, John Cleman, Ralph Rabelo, William Carl and B. J. Millard.—M. PORTE-ONT.

INSURANCE

IDA E. COHEN

175 W. JACKSON BLVD. CHICAGO, ILLINOIS

AT LIBERTY POPCORN STAND

(No Disappointment Here)

To join carnival after June 12 for balance of season. If interested contact

R. B. WALLACE

St. Pierce, Florida, giving your route, privilege rate, etc. Wire (prepaid) 205 No. 8th St., or write P. O. Box 974.

WANTED

Miniature Train, Pony Ride, or any type Children's Rides for Drive-In Stand location directly across road from White Pines State Park in Northern Illinois. Big crowds on Saturdays, Sundays and Holidays. If interested, get in touch with

STEVE STANICH

109 1/2 E. Mason St., Polo, Illinois

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LEGAL ADJUSTER

Address: c/o Billboard 390 Arcade Bldg., St. Louis, Mo.

FOR SALE

Complete Mobile Power-Light Plant, van body type in on '40 Model Ford V8 Truck, with Kohler 1/2 Kw. Light Plant, 100 gal. tank. Complete with latches, cables, wiring, stage, footlights, etc., \$775.

McLEAN MACHINERY COMPANY

P.O. No. 7th St. PALATKA, FLA.

FOR SALE

35-70 LUSSIE BROS.' SCOOTER

late model cars, a good portable ride, \$9,000. you have location, \$5,000 cash, balance terms. Kid Ferris Wheel, cage type, \$1,500. Kid Air-ane, 6 planes, \$400. Kid Hand Car Ride, 8 cars, \$500. Rides in operation now. Can be seen FIVERSIDE AMUSEMENT PARK, 525 Barton Rd., Austin, Tex., or Phone 5918.

Jap Suicide PT Boal

For sale. Captured at Okinawa. Complete show mounted on special trailer. 80 H.P. motor. Canvas cover. 10'x20' (Buell Co.) banner, papier-mache Jap head (Messmore & Damon) and torso, or-ups. Best offer. RANDALL'S DEPT. STORE, Hampton Beach, N. H.

Eddie L. Wheeler

CELINA, Tenn., May 22.—Business was good here. Biz was only fair at Monterey, due to mines not being in full operation. New-comers are Mr. and Mrs. Bill Bowen, two concessions and kiddie ride; Mr. and Mrs. W. Cowgill and sister, three concessions, with agents W. L. Jenkins and Lonnie Norris; Mr. and Mrs. Baucom, one concession. Joe Ristick has added two more concessions. Blackie Collins, foreman, and F. M. Lauder-milk, second man, continue to top the rides with the Ferris Wheel. Mr. and Mrs. Dieutch have added more animals to the Wild Life Show.

Org has five rides and four shows. Mr. and Mrs. Norman Anderson and son, of Anderson Greater Shows, visited recently. Ed Weitzel is handling the front gate. Elmer Pratt, Chairplane foreman, and members of the show enjoyed a visit from Mrs. Pratt and baby in Loudon, Tenn. Mrs. Eugene Scott has joined her husband and parents on the show. Mr. and Mrs. Wheeler and the latter's mother, Mrs. Robert Ward, hopped to their home in Rome, Ga., during show's stay in Monterey. Fred Almany, general manager and legal adjuster, has returned from a booking tour. The writer is secretary during the absence of Ace Turner.—PATRICK O'MONAHAN.

Vivona Bros.

BERGENFIELD, N. J., May 22.—Shows did well here. Little Frankie has purchased a new Buick. Mrs. Centanni has booked her ball game, and her husband, Mike, is doing well as general agent. Rusty Red is working custard; Roy Hilliard is joining with his Wild Life and Iron Lung; Mathe Fontana and Dick Hurley have ball game and bombs-away; Babe is show concession manager; Mom has popcorn and candy apples; James Wolf is agent on cork gallery.

Rides: Edmund Chick, kiddie autos; Frank Wolf, Merry-Go-Round; Joe Guinta, second man; Jack Fontana, Rolloplane; Mike Insabella, second man; John Krouse, Octopus; Charles Verdity, Chairplane. A new Highball will be delivered July 1. Ethel and Kathryn Ann Vivona were recent visitors.—MARGARET HALL.

C. A. Stephens

JONESBORO, Tenn., May 22.—Org was first to play inside the city here in over seven years and biz was good, following a week in Wise, Va., which was marred by a couple of down-pours. Org lost two complete days in Wise because of the rain, but did capacity biz Saturday night (8), with the two girl shows and three grind shows topping the list.

Johnny Greene took delivery on a new Dodge truck prior to leaving to join another show.

The writer is taking a trip to Manchester Center, Vt., to take delivery for the management on a tractor trailer from John Vaday, who is connected with the King Reed Shows.

H. Q. Smith, agent, is back after a lengthy booking trip thru the coal fields. Mrs. C. A. Stephens left for Tampa to pick up the office trailer, which was wrecked earlier this season. New canvas has been delivered for the Girl Show, cookhouse and Mirror Maze.

The rides received a paint job this week, their first since winter quarters.—R. M. McREA.

Pearlene Amusement

CHEROKEE, Okla., May 22.—Arrived for one-week stay here Monday (17) after a good stand in Billings, Okla.

Mr. Washburn joined in Billings with his bingo and two concessions. Org is awaiting arrival of a new Octopus. Shows head north following this stand.—E. F. UNDERWOOD.

NOW DELIVERING NEW 1948



Apex 4 Star CARNIVAL WHEELS

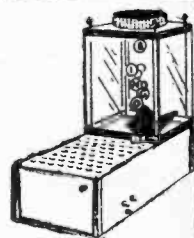
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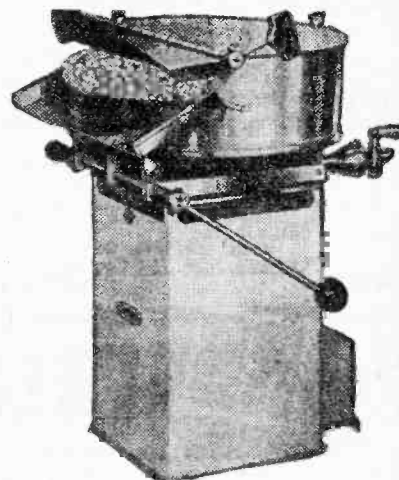
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A fast, trouble-free popper that pops corn direct in the seasoning and salt. Pops two pounds of raw corn each popping, giving about 13 bushels of popped corn per hour. Patented popper pan construction keeps heat where needed. . . . patented cover construction relieves the popping corn of pressure, insuring maximum popping volume. Enclosed transmission.

HEADQUARTERS FOR PURDUE HYBRID S. A. CORN

Immediate delivery on Coconut Oil, Peanut Oil, Salt, Boxes



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MIDWEST SHOWS

ENROUTE TO THE FOLLOWING FAIRS AND CELEBRATIONS

- RIGBY, IDAHO—IDAHO DAYS & RODEO, JUNE 14-16
EMMITTE, IDAHO—CHERRY FESTIVAL, JUNE 21-26
RUPERTE, IDAHO—4TH OF JULY
ELGIN, OREGON—RODEO, JULY 15-17
NYSSA, OREGON—OWYHEE RODEO, JULY 21-24
JOSEPH, OREGON—CHIEF JOSEPH DAYS, JULY 30, AUGUST 1
WEISER, IDAHO—ROUNDUP, AUGUST 4-7
CALDWELL, IDAHO—ROUNDUP, AUGUST 9-14
GOODING, IDAHO—COUNTY FAIR & RODEO, AUGUST 16-21
BURLEY, IDAHO—COUNTY FAIR & RODEO, AUGUST 23-28
JEROME, IDAHO—FAIR & RODEO, SEPTEMBER 7-11

WANTS TO BOOK FOR SAME. ONE FLAT RIDE, ANY SHOW (EXCEPT GIRL). WANT STOCK CONCESSIONS. AGENTS FOR STOCKS. (WANT BINGO.) REPLIES TO:

ED LUNDGREN

BLACKFOOT, IDAHO, OR AS PER ROUTE.

WHEELS

Bazaars, Carnivals and numbered Laydown Chairs, Milk Bottles, Cats, Hoopla Blocks and Rings, Horse Race, Dice Cages, Bingo Cages, Cards and Markers, Penny Pitch Chairs—Darts and many others. Catalog on request.

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WANT RIDE HELP AT ONCE

Foreman for Merry-Go-Round, Ferris Wheel, Chairplane. Best treatment, top wages. Good opportunity for the right people. Also want Free Act for June 3 to 6 inclusive. High Dive preferred. Will consider booking some Legitimate Grind Stores.

PRUDENT'S AMUSEMENT SHOWS

124 CEDAR AVE., PATCHOGUE, N. Y.

PURCHASED A CARNIVAL

HAVE FOR SALE

TENTS • WHEELS • CHAIRS • CATS • BOTTLES • POP CORN MACHINE • SHOW CASES • LAYDOWNS • ETC.

MARTIN NEW YORK TENT & DUCK CO., INC.

54 HOWARD STREET

NEW YORK, N. Y.

CARAVELLA AMUSEMENTS WANT

Girls and Talker for Girl Show. Want experienced Ferris Wheel Foreman and other good Ride Help. A-1 Concession open. Agents for all Concessions. Free Act to join at once. Long season. All wire or write, or come on.

SAXTON, PA.

FRANK H. CARAVELLA, Gen. Mgr.
ROY DE LANO, Secy.-Treas.

BRIGHT LIGHTS EXPOSITION

Shows
World's Brightest Midway

Frostburg, Maryland, V.F.W. Ball Club. First Show in Frostburg in Years. Week May 31st, Johnstown, Pa. Firemen's Celebration Week June 7th. Parades, Fireworks. WANT SHOWS not conflicting. Dolly Joyce wants Talker and Working Acts for Side Show. John Till wants Girls for Girl Show. Place Mechanic for our fleet of trucks and tractors; must be sober and reliable or you won't last on this show. Good opening for Motor Drome, Penny Arcade. PLACE CONCESSIONS of all kinds, must be legitimate. PLACE RIDE HELP, must drive semis and be sober and reliable or don't answer. We have 10 Rides, 8 Shows, High Free Act, and we move every week and will be playing all Celebrations, Conventions and Fairs till the third week in October, so get with a winner. Write or wire.

JOHN GECOMA, General Mgr., or L. C. HECK, Asst. Mgr.
Moorefield, West Virginia, this week; Frostburg, Maryland, next week.

GEORGE CLYDE SMITH SHOWS

Want Fish Pond, String Game, Bowling Alley, Huckly Buck, Hoop-La, Penny Pitch, Bumper, Cigarette Gallery, Jewelry, Novelties, Basket Ball, Cane Rack, Pitch-Till-You-Win, Spot the Spot, Scales, Penny Arcade. Want Monkey Show, Girl Show, Geek Show, Mechanical City, General Ride Help and Semi Drivers. Want High Act for balance of season. All replies to
GEORGE CLYDE SMITH SHOWS
Duncansville, Penna., this week; Houtzdale, Penna., next week.

WANT WANT

Cook House, French Fries, Custard, Photo Gallery, High Striker, Ball Games, Stock Stores.

POWELSON GREATER SHOWS

BARNESVILLE, OHIO, This Week

GREAT SUTTON SHOWS

Will book exclusive for Diggers—good proposition.
Can place Ride Help on all rides—No Boozers Wanted.
Need Concession Agents for percentage stores. Address:

F. M. SUTTON JR., Mgr.

MACOMB, ILL., this week; FORT MADISON, IOWA, next week.

BAKER UNITED SHOWS

"A CLEAN MODERN MIDWAY"

GREENCASTLE, IND., WEEK OF MAY 24TH; COLUMBUS, IND., WEEK OF MAY 31ST; MARTINSVILLE, IND., WEEK OF JUNE 7TH, and for balance of season, all in good Indiana towns. CONCESSIONS—Can place legitimate Stock Concessions of all kinds. Want Pitch-Till-U-Win, String Game, Cork Gallery, Dart Stores, Bowling Alley, Country Store, Hoop-La, Watch-La, Merchandise Wheels, Jewelry, American Palmistry. SHOWS—To Shows with own transportation we can offer an unusual proposition. If you have the show we can put people in front of it. Concessions and Shows booking now can play one of the country's biggest 4th of July spots at Brazil, Indiana.

TOM L. BAKER, Mgr. BAKER UNITED SHOWS
GREENCASTLE, IND., THIS WEEK

SUNSET AMUSEMENT COMPANY

WANT BINGO CALLER AT ONCE

Top salary. Want Agents for Stock Wheel and Six Cat. Contact Vince McCabe.

Also want Ride Help. Address:

SHENANDOAH, IOWA, THIS WEEK; NEBRASKA CITY, NEBR., NEXT WEEK.

FROM THE LOTS

Prell's Broadway

NEW BRUNSWICK, N. J., May 22.—Business the past six weeks proved satisfactory altho we met considerable bad weather and other handicaps.

Lynchburg, Va., April 19 week, proved satisfactory despite the new law recently enacted by the Virginia Legislature outlawing all games of chance, which made it necessary to curtail concessions. Most of the concessionaires were able to bring their stands into conformity with the law and local radio stations and papers spoke highly of the shows and rides.

The 200-mile move to Alexandria, Va., was made in time for opening night. It was also necessary to conform to the new State law at this spot but the week proved okay altho we had three bad-weather days. Original plan was to play two weeks but Sam Prell, in view of the difficulties created by the new law, decided to move to our next stand, Wilmington, Del. At Alexandria we chalked up one of our best kiddie days, with close to 6,000 youngsters on the midway.

At Wilmington we encountered rain off and on for three days. The boys did a herculean job in getting the lot ready to open on time and everyone was happy when this run was over, altho a fairly profitable week was had by all.

Dundalk, Md., where no shows had exhibited since last year, due to a prohibitively high license situation, proved way above expectations. Date was under auspices of a committee of the Democratic Club and with the help of the local merchants the week was okay.—ALLAN A. TRAVERS.

20th Century

GREAT BEND, Kan., May 22.—Business wasn't too good the first two days of the stand here, Monday and Tuesday (10-11), due to bad weather, but with better weather arriving in midweek and continuing, the rest of the stand business picked up and was rated satisfactory.

Cliff Travis and his Athletic Show and Glen Gibson's Side Show ran neck and neck for top grosses. Mr. and Mrs. Bill Dusin joined with their Animal Show, bringing to 10 the number of shows with this org.

Other new arrivals included Gabe and Grace King, with their nephews, Bob and Ed. The Kings have three concessions and plan to add a 32-foot grocery wheel.

Mrs. Opal Van DeMark was on the sick list but is okay again. Mrs. Velma Martin, wife of the co-owner of the show, underwent an operation in Emporia, Kan., but is coming along nicely.

Co-Owner E. D. (Mack) McCrary renewed old acquaintances here. Among the visitors was a committee from the Trego County Fair.—MARIE BRUNK.

Mad Cody Fleming

ROCKMART, Ga., May 22.—Biz on the rides has slipped considerably after a good start, but the stock concessions are having a field day and most of the shows are doing an okay business.

Birdie Tolosa joined at Griffin, Ga., with her Filipino Midgets and topped everything there. The midgets also set the pace here. Org has ordered a new Ford panel truck for billposting and delivery has been promised next week.

Stay in Eastman, Ga., under auspices of American Legion, was very quiet. There were plenty of people on hand during the run in Griffin, Ga., but spending was light, being slightly more than one-half of last year's take. C. D. Dean's new tops have arrived. Jim Bridger is on the sick list. C. B. Ludwig is in and out and has the org well booked.

Wallace Bros.

PADUCAH, Ky., May 22.—Fresh and in good spirits from a big six-day stand at the Memphis Cotton Carnival, Wallace Bros.' Shows opened here Monday (17) and the final count may show it as another red one.

Biz at the Beale Avenue Park location, Memphis, was heavy all week, with the weatherman co-operating. Org is owned and operated by Ernie Farrow and Mrs. E. E. Farrow Sr.

The ride line-up follows:

Merry-Go-Round, W. C. Parks, foreman. Twin Ferris Wheels, James Reed, foreman; Winfred Marsh, Shorty Tullock and Forest Hall, second men. Chairplane, George Tipton, foreman; Pete Ellison, second man. Tilt-a-Whirl, Bradley Sutton, foreman; Jack Wise and Willie Underwood, second men; Mrs. H. Dale Smith, tickets. Spitfire, Albert Brown, foreman; James Tharp, second man, and John Ellis, tickets. Rolloplane, Harold Jackson, foreman, and Johnny Tyne, second man. Kiddie ride, James Dixon, foreman.

Show line-up includes Baby Show, Mrs. Viola Hardin, manager; Bennie Scroggins, lecturer; Minstrel Show is "Mandy Green From New Orleans," Dr. H. A. Thomas, manager; Johnny Johnson, assistant manager; H. H. Sinuel, band leader; Willie Freeman, stage manager; comics, Kid Stopper and Pork Chop Yound. Circus Side Show, Illusion Show, Snake Show, Sultan's Harem, "Vanities of 1948" and Azora Geek Show, all managed by Thomas Cutsinger, with Mrs. Edna Cutsinger, secretary, and Mrs. Thompson, bookkeeper and treasurer.

Concession line-up: Al Hermann, five; Gene Cain, nail joint; James Reed, popcorn; Dale Hall, cookhouse and grab; Leonard Higgs, custard and pan joint; Jim Carlton, jewelry; H. A. Dayberry, duck gallery; George Wetzel, cork gallery; Blackie Wilson, eat and drinks; Lena Riecken, penny pitch and hoop-la; Shep Miller, pitch-till-u-win; Dick Gardner, fish pond; Russell Andrus, candy apples; L. A. Schmidt, blower and coke bottles; C. H. Krug, sets and glass pitch; Frank Bullit, balloon darts; Leonard Neill, coke bottles, glass pitch, hit and miss, basketball and short-range gallery; Forrest Poole, diggers and rotaries, and John Rice, bingo.

White Star Attractions

CROTHERSVILLE, Ind., May 22.—Shows last week were in Charles-town, Ind., auspices Lions' Club on high school grounds. Upon departure, Owners-Managers Karl (Mike) Coffman and Shubert Fruth were invited to play a return engagement. Rides and concessions had a good week. A Spitfire, operated by Snooks Taylor, has been added, making four rides. Mrs. F. C. Cook has returned from a business trip to Richmond, Ind. She and her husband have added a pitch-till-u-win, operated by Mr. and Mrs. Elmer D. Bowers. Cookhouse is owned and operated by Mr. and Mrs. Frank Sterling. Gladys and Blackie Nelson have photo gallery. Concessionaires include Bill Sloer, Leroy Stultz, Dennis Godwin, Tony and Florence Mitchell, George A. Kalesnickoff, Tom Gossett and Shorty Reeter.

Owing to a storm which ruined the lot at Austin, Ind., org canceled its engagement and made Crothersville. Shubert Fruth, Snooks Taylor and Casey Pennock visited Karl Coffman's brother, Al, of the Pleasureland Shows, at Greenwood, Ind.—KATHLEEN COOK.

Endy Bros.

NORFOLK, May 22.—Org was here week of May 3 on the circus grounds. Biz was good when weather was good. Frank West, former show owner, was on the lot nightly. Bill Jones, of bingo fame, has a home here and entertained the folks on several occasions at dinner. Leon Norwisky, local committeeman, was on the job every night, as was Kenny Moore, canvasman and the showmen's friend here. Another front is being turned out by Art Riley and John Dempsey for the new Posing Show. Hazel Zabracki, on the sick list for a few days, again is okay. General Agent Curtis Bockus was to confer with Owner David B. Endy. Other visitors were Bill Lawson and Shad Bailey.—JOE ROWAN.

SHOWS & CONCESSIONS WANTED!

TEN-IN-ONE AND OTHERS (NO EXCLUSIVES)

ABSOLUTELY NO GRIFT OR GYPSIES, PLEASE!

5 BIG DAYS & NITES

THURSDAY, JULY 1ST THRU MONDAY, JULY 5TH

75th ANNUAL LOWELL 4th of JULY COMMUNITY CELEBRATION

(ON THE SOUTH COMMON)

- ★ Fire and Drum Corps Competitions
- ★ Marathon Runs
- ★ Free Packards
- ★ \$1,000 Fireworks Show Nitely

Combined Auspices of
THE AMERICAN LEGION
 Lowell Post No. 87
 and 40 & 8 Club

This was a BIG date last year — it will be **BIGGER THIS YEAR!** There's plenty of employment, plenty of prosperity, plenty of money in Lowell.

WRITE, WIRE OR 'PHONE FOR SPACE NOW AS DEMAND IS TERRIFIC!

Entire Promotion Under Exclusive Management of

JOHN F. CARNEY

21 BLOSSOM ST.

LOWELL, MASS.

LOWELL 2-9782

JACK J. PERRY SHOWS

WANT

FOREMAN FOR NO. 5 WHEEL AND MERRY-GO-ROUND, SEMI DRIVERS CAN PLACE reliable man to handle front gate, towers and searchlights. Must know how.

EXPERIENCED CARNIVAL ELECTRICIAN

RIDES: Fine opening for Caterpillar or Tilt.

SHOWS: With or without transportation; Snake, Fat, Midget, Illusion, Glass House, Drome.

CONCESSIONS: A few 10c concessions open. Danny and Fanny Frawley, contact Stash Goldberg.

SEASON'S WORK FOR SENSATIONAL FREE ACT

FOR SALE: Slightly used Arcade Machines, excellent condition. Bargain for cash. Can be seen in Asheboro, N. C.

CONTACT

JACK PERRY, Manager

Mt. Airy, N. C., this week; week May 31, downtown, Danville, Va.

WANTED NOW

ATTRACTIONS FOR TWO

(2) BIG SHOWS (2)

"PALACE OF WONDERS"

Museum or Side Show Acts of every description. Sword Act, Fire or Torture, Iron Tongue, Magic who Pitches, Illusions with big effects, Blade Box, etc. Freaks to feature, Novelty Musical Act, good Half and Half, Tattooer, Glass Blowers, etc., etc. Bally Girls, Mentalist, Bally Acts.

"STREETS OF CAIRO"

GIRLS — GIRLS — GIRLS — GIRLS — GIRLS

Dancers of all Nations. Oriental Strip, Turkish, Hula, etc., etc. Can place Talkers and Grinders for both Shows. Night work only both Shows. Spend summer at the beach.

SAVIN ROCK, CONN.

All reply in detail to:

RAY E. THOMAS

Apt. 237, Windsor Wilson Hotel, 915 Wilson Ave., Chicago 40, Ill.

WANTED — FOR — WANTED

ECORSE-MONROE AND BIGGEST FOURTH OF JULY IN MICHIGAN Followed by a String of Celebrations, Including PORT HURON BLUE WATER FESTIVAL WANT LEGITIMATE CONCESSIONS—NO GYPSIES WIRE—DON'T WRITE

DOWNRIVER AMUSEMENT COMPANY

ROMEO, MICH., THIS WEEK; ECORSE, NEXT WEEK

HARTFORD CITY, IND., FREE STREET FAIR

ON THE STREETS AROUND COURT HOUSE

SEPTEMBER 21 THROUGH 25

WANT LEGITIMATE CONCESSIONS OF ALL KINDS, WANT FREE ACT. CAN PLACE ARCADE. BIGGER AND BETTER THAN EVER. ADDRESS:

K. S. FIELDS, Con. Mgr.

c/o LOCAL FINANCE, W. MAIN ST.

HARTFORD CITY, IND.

MAD CODY FLEMING SHOWS

WILL BOOK—Custard, Sno Ice Cream Cones, two more 10-cent Stock Concessions. Good Motordrome territory.

WILL BUY FOR CASH—Late Model Rides, large or small.

WANT—Two Clerks for 10 stock concessions.

Higgins, call Jack McCarty, Dallas, Ga., this week; Dalton, May 31 to June 5.

WANT—D. & B. SHOWS—WANT FOR CHERRY GROVE BEACH, S. C.

RIDES—Will book, buy or lease Merry-Go-Round, Ferris Wheel, Kiddie Train or any ride that don't conflict. All summer work, no tear down, no moves till Labor Day. Will furnish permanent Booth for Cotton Candy and Candy Apples. Place Scales and Age, Fish Pond, Clothes Pin, High Striker or any Stock Concession. Come to the best beach on the Atlantic. All address General Delivery, Ocean Drive Beach, S. C. FRANK DICKERSON or EVERETTE BRYANT.

JAMES M. RAFTERY'S SHOWS

JACKSONVILLE, N. C., IN THE HEART OF TOWN

WEEK MAY 31-JUNE 5, BIG DECORATION DAY CELEBRATION
20,000 MARINES' PAY DAY.

WANTED

CONCESSIONS: Want for this date and balance of season—Ball Games, Fish Pond, Duck Pond, String Game, Lead Gallery, Balloon Darts, Custard, Cigarette Gallery, Coke Bottles, Slum Spindle, Six Cats, Swinger, Novelties, Sno Cones and Penny Arcade. Want Chef and Cookhouse Help. Salary no object. Can place Ride Help at all times. Eddie (Spot) Cooper wants Agents for Razzle, Roldown and Skillo. Want Girls for Posing and Girl Shows, Talkers and Ticket Sellers. Want good Geek and Front Man. Dot and Eddie, contact Ted Blank here.

Address **JAMES M. RAFTERY, Washington, N. C., this week**

WANT RIDE FOREMEN

For Following Rides

MERRY-GO-ROUND—TILT—TWIN WHEELS

Tom Wentworth now ride superintendent.

(Jim Bryan no longer connected with this show.)

ALL HELP MUST BE SOBER AND DRIVE SEMIS.

The following people answer: Whitie Ruth, Alvin Smith and Eddie Barnes. Top salary with winter's work in Florida.

All address

E. L. YOUNG, Mgr. ROYAL CROWN SHOWS

Zanesville, Ohio, this week.

CAVALCADE OF AMUSEMENTS

The Nations Largest and Finest Midway

Want capable Foreman who can handle men for new Hi Ball Ride, "C" Cruise Ride and Octopus. Want Boss Canvasman for big show (must be able to handle big top). Want Talker for high class Girl Show (Red Rogers, contact). Have Gorilla Show, including 3 Chimpanzees, for reliable showman. Can place Talker for Mrs. Rose's Midget Revue. Want capable Man to handle Caterpillar Diesels (must come recommended). Have Ride-O for sale, very good condition, selling on account of having Rocket Ride. All address:

AL WAGNER, Mgr.

CEDAR RAPIDS, IOWA, May 26 to June 5.

WHAT YOU HAVE BEEN WAITING FOR COMPLETE "SUMMER" CATALOG NOW READY

New Flash—Rare Values—Hot Specials. Top Money Getters—Everywhere. New Giant Toys and Fur Animals—Last Word in Novelties. Clever New Beverage Sets—Gorgeous Plastic Ware. Fancy Designed Chromeware Items—Flash Lamps. Everything in Housewares—Aluminum Ware—Novel Clocks—Glass Pitch Items—New Chinaware.

ACME PREMIUM SUPPLY CORP.

1111-1123 SOUTH 12TH STREET

ST. LOUIS 4, MO.

BORUP'S UNITED SHOWS

CONCESSIONS—Want small walk-in Bingo that can work in Concession Line when required. Can place few more Legitimate Merchandise Concessions. No Gate, no Gypsies, no Racket. Want one PC Dealer that can show results. Rush is the cause of this advertisement. Shows can place Big Snake and one more Grind Show. C. C. McClung, please note. We are still catering to real Show People and not 40 Milers, so take a hot tip right out of the feed box and get with it and rack up that winter lettuce for it could get mighty dog gonned rough next winter. Livermore, Ky., Legion Celebration week May 24 to 29; Cloverport, Ky., Firemen's Jubilee week May 31 to June 5. Address all mail and wires to

CECIL C. RICE, Mgr.

WANT . . . AGENTS . . . WANT

Boxie Brooks, Brownie Cole, "Canuck" Red, contact R. L. Jobe. Bob Capell wants Sleepy Graham, Casey Trussel, Whitey Holman, Harold Clippard, Blackie Laye, Charley Higginbottom and former Agents contact. Address:

CAPELL BROS.' SHOWS

Okemah, Okla., this week; McAlester, Okla., next week.

WANTED

MECHANICAL MAN OR WOMAN

Long Season, Still Date. Atlantic City Boardwalk. Short hours. Send photo and salary expected.

VITAL-LAN

1119 BOARDWALK

ATLANTIC CITY, N. J.

FROM THE LOTS

Model

CARROLLTON, Mo., May 22.—Personnel of the shows: Concessionaires—Frank Richmond, cookhouse, Coke bottles, ping-pong; Daniel Boone, balloon darts, bowling alley; George Cronk, cigarette shooting gallery; Lloyd Nelson, long and short-range galleries, candy floss, country store; W. H. and Francis Maloon, mug gallery; Cap Hugo, slum spindle, watch-la, duck gallery; Mr. Pratt, hoop-la, pick-out fish store; C. A. Williams, high striker; hit and miss ball game, huckley buck; Blitt Schow, bingo; Jim Ross, diggers; F. Miller, pitch-till-u-win, scales, fish pond; Bing Brewer, pea pool; Evelyn Brewer, over and under; office stores; Jack Lyric, pan game.

Shows: W. Carnes's Motordrome, McCall's Dog and Pony Show.

Rides: M. E. Roller, Octopus; G. Taylor, Merry-Go-Round; Charles Noble, pony ride; Mrs. Richmond, kiddie ride; J. Brozie, Whip; Mr. Pratt, train; Mr. Simms, Chairplane; Mr. Ravilet, Rolloplane; Dodgem, Tommy Lynn; mechanic, Dutch White; electrician, E. E. Facilet. Owner Robinson is taking delivery on a new light plant next week. Visitors included K. B. Wells; Mrs. Robinson's father, and Marjorie Robinson, daughter of Mr. and Mrs. Robinson.—**BING BREWER.**

Moore's Modern

SIKESTON, Mo., May 22.—Org played its first blank of the season here, with bad weather prevailing during entire stand (3-8).

Three previous stands at Newport, Ark., April 10-17; at Jonesboro, Ark., April 19-24, and at Paragould, Ark., April 26-May 1 proved profitable despite occasional rains.

Org opened at Newport with three new aluminum panel fronts. Earl Perido was hospitalized briefly with blood poisoning. Owner Moore was forced to carry out his duties via motor scooter when he injured his foot. Marcelline Presslar and Loretta Humphries joined the writer's Girl Show. Dewey Presslar joined as Octopus foreman and Daredevil Simon arrived with his free act.

The first night was lost at Jonesboro because of bad lot, everything having to be winched. Biz picked up rest of the week, and Saturday night's gate registered over 5,000. Whitey Nolte joined with his Mechanical Farm. Org has been getting good radio publicity via interviews with Major Little, who has the Midget Show. Visitors included Lyle Richmond, John Hornbeck and Jim McDonald.

Visitors during stand here included Bill Canney, Mr. and Mrs. Bill Morgan, Mr. and Mrs. Holmes and Sid Crane.—**BUDDY BUCK.**

Joseph J. Kirkwood

CORNING, N. Y., May 22.—The short jump here from Binghamton, N. Y., a red one, was made in good time, with everything ready early Monday (10). Altho Thursday was lost to rain, other days registered successive increases in attendance and business.

At Poughkeepsie, N. Y., home town of Ralph and Bolly Decker, show owners, business was excellent. The Deckers gave a shower for their daughter, Connie, at their home. Thursday (13) Mrs. Decker and Mrs. Marie Wilson gave a shower for Mrs. Mary Mulligan, and later Mrs. Clarence Thomes gave a birthday party for her husband in Carl Parson's cookhouse.

Talker Jack O'Dare has left to join World of Mirth Shows. Harry C. Duvall has joined and taken over the front of *Chez Patee*.—**CLARENCE THOMES.**

Pacific Coast

DRAIN, Ore., May 22.—Org opened here Monday (17) after a good week in Reedsport, Ore. Stand there was okay despite showers almost every day.

Shows were located on the main street in Reedsport, under auspices of the Reedsport firemen.

General Agent E. Pickard is back from a trip to Salem, Ore. Mr. and Mrs. Earl Fleming, of Centralia, Wash., arrived with their cookhouse. Mr. and Mrs. Roy Saunders have added a spindle, and Pete Stevens, a penny pitch.

Many of the org stopped over in Coos Bay to visit friends in the Meeker Greater Shows. Earl O. Douglas and Bob Perry, of the Douglas Greater Shows were visitors. Bunch Baker, who operates the pony ride, returned after a week's visit at his home in Grant's Pass.

Mr. and Mrs. William Scott and Mr. and Mrs. Charles Martin made several trips to Coos Bay on business. Jimmie Davisson, Walter (Red) Katz and Wesley Brown entertained during the week. Mrs. Les Bernstein celebrated her birthday. Recent additions to the ride crew include Clarence Belgard, Ray Damitio, Robert Goulart, Thomas Hall and Paul Harn-den.

New ticket sellers are Dorothea Dougan, Lonnie Wald and Ivonne Broom.

The Toni Wave fad has hit the shows and among those appearing with new hair-dos are Mrs. Blanch Pickard, Mrs. James Barber, Mrs. Ivonne Broom, Mrs. William Scott, Mrs. Charles Martin, Mrs. Les Bernstein, Mrs. Evelyn Kirkbride, Mrs. E. Lansdowne, Mrs. Buddy Wald and Mrs. Leonard Bowman.—**WALTON DE PELLATON.**

Mighty Hoosier State

PARIS, Ky., May 22.—Shows open here today after closing a successful stand Thursday (20) at Lexington, Ky. First two days of the latter date were exceptionally good. Cole Bros.' Circus was day and dated and the midway, located a quarter-mile from the circus lot, caught much of the crowd when night circus performances were over. Monday night was the best of the season, with 8,000 paid admissions.

The small lot in Lexington's Legion Park made it necessary for Manager Geren to leave some attractions on the trucks. However, the show will be enlarged here with about 20 concessions. This is Mrs. Geren's home town and she expects visits from many friends as well as her son, Jerry, who is in school here but expects to join the show soon.

New searchlights are expected soon, as are a new Kiddie Ride and a 10-pony ride which will bring the total to 14. John Bruckner's Side Show has been clicking, as has Speedy Palmer's Motordrome and Johnny Colburn's Monkey Circus. Builder Bingo Randolph has begun enlarging the Funhouse. The new front for Roger Boyd's Arcade has been completed. Hugo Zacchini's cannot act continues to draw.—**M. G. STOKES.**

Catlett Greater

MERRIAM, Kan., May 22.—Shows opened here May 5 at a celebration dedicating new fire department. Spot proved a red one. Opened with six rides, Tilt-a-Whirl, Merry-Go-Round, Mix-Up, two kiddie rides and a Ferris Wheel. P. L. Patterson and Amos (Tom) Wolf have bingo; the former also has several concessions. Patsy Catlett has added an Athletic Show. Charles Klausen is routing the org, and Ginger Patterson is *The Billboard's* sales agent.—**P. L. PATTERSON.**

Larry Nolan

ATWOOD, Kan., May 22.—Org is awaiting move back into Colorado following a tour of Kansas which proved satisfactory at most stops, especially when the weatherman co-operated.

First cold wave encountered by the org this season hurt business during early part of week at Wakeeney, Kan., but crowds Friday and Saturday (14-15) were good enough to put the week on the right side of the ledger. The sponsoring American Legion gave excellent co-operation. Owner Larry Nolan was presented with a set of matched elks' teeth by the sheriff's office.

John Duggan has his stores well stocked and clicking, with recent additions to his staff including Dutch Simmonds and Woody Woodson. Simmonds recently took delivery on a Plymouth. Gus Hively is awaiting delivery of a new Chevrolet truck. F. A. (Dutch) Lowber, on advance for Cole Bros.' Circus last season, joined as general agent.

Jess Borchardt had his ball game all set up for his daughter, Judy, upon her arrival from school and she started right in topping the ball games. New royal blue bingo and cookhouse tents add dash to the midway. Elvin Bishop's popcorn stand has been painted white, and Gary Hern, the org's artist, has it flashed with blue and gold lettering. Owner Nolan visited the Frear and International shows while in Leavenworth, Kan., on business.

O. C. Buck

BINGHAMTON, N. Y., May 22.—Heavy rain postponed our opening here Monday (17) and cold and threatening weather hurt Tuesday's delayed debut.

Lot was soaked upon arrival Sunday and the show was unable to stake out until Monday, but it was impossible to go thru with opening despite use of several loads of cinders and shavings. Show was under auspices of American Legion Post No. 8.

The Girl Show trailer front crashed its top going under a bridge while en route here, but was repaired in time for opening. Diesel lighting plant, which burned out at Menands, has been rebuilt and is in operation.

Mr. and Mrs. William O'Neil joined with their Wild Life Exhibit. Franklin Wiltsie has taken over the shooting gallery. Harry Swartz, Sid Goldwatt and Jones's bingo have purchased electric generators for their respective concessions.

A birthday party was given Owner O. C. Buck by his wife at their home in Troy, N. Y., with many of the org in attendance. Mrs. Helen Evans was given a surprise party by members of the Evans staff Thursday (13) in Schenectady.

Stand in Schenectady proved a red one, with a big Saturday matinee. Org was under auspices of Carman Fire Department.

Northwestern Amusement

TOLEDO, May 22.—Opening here under auspices of Veterans of Foreign Wars proved okay. Owners Mr. and Mrs. Walter Anderson were on the lot and were pleased with the layout which included a new Ferris Wheel and five other rides.

Line-up includes M. T. Nord, manager, and Jimmy Fish, ride superintendent.

Concessions: Mr. and Mrs. Ray Saylor and son and daughter-in-law, Mr. and Mrs. Nelson Saylor, 4; Mr. and Mrs. Clare Pearce, 3; Mr. and Mrs. Charlie Holihan, 1; Mr. and Mrs. M. T. Nord, 2; Mr. and Mrs. Fred Dunberger and son, 1; Mrs. Weber, 1; Mr. and Mrs. Jimmy Fish, 1, and Mr. Bennett, 4. The VFW had bingo, two stock wheels, cash house and penny pitch.—WALTER H. ANDERSON.

Penn Amusement Co.

LEWISTOWN, Pa., May 22.—Biz was off for the opening of the org at Dillsburg, Pa., due to cold and rainy weather. Stewart Watcher, in quarters near by, furnished org with a Ferris Wheel and kiddie ride. Second week there also was cold and rainy and date was a blank. Peachy Wagner had his Chairplane on the lot, and shows had several kiddie rides from the Inners Amusement Company, York, Pa.

This week at Lewistown, with the help of a Ferris Wheel and kiddie Merry-Go-Round from Garbrick brothers, Center Hall, Pa., Penn had a good line-up of rides. Weather was fair and biz good.

Line-up: Ice cream and popcorn, Mr. and Mrs. Shoemaker; cookhouse, dart balloon, big six and p.c., Charles Simmons; two ball games, Mr. and Mrs. Shorty Wolfe; French fries, Mr. and Mrs. Hugh Gross; pitch-till-u-win, Mr. and Mrs. Weisensaul; cork gallery, penny pitch and high striker, Peachy Wagner; cork gallery, Joe Boyd; floss, Mrs. Verne Garbrick; cigarette pitch, Mr. Pennypacker.

Shows: Girl Show, Harry Delmont, manager, with two girls; Athletic Show, Joe Boyd, manager, with Kid Steffen, wrestler.

Rides: Ferris Wheel, Verne Garbrick; kiddie Merry-Go-Round, Lewis Garbrick; Chairplane, Peachy Wagner.

Charles Simmons is lot superintendent; Bob Wolfer, electrician and ride foreman; Mel Sober, general manager and agent. Starting next week at the third annual VFW Buddy Poppy Fair at Milton, Pa., shows will play sponsored events and fairs until Labor Day.—MEL SOBER.

Midwestern Exposition

NEVADA, Mo., May 22.—A pair of new rides are due before org begins series of Iowa celebrations next month.

Stand in Columbus, Kan. (10-15), proved the high spot of season to date and return date has been signed for fall.

L. C. McHenry and family, with rides and concessions, joined for week in Columbus. McHenry advised he is going back into business with the title, Crown Amusement Company, and plans to open soon in Baxter, Kan.

New Girl Show and Athletic Show are topping grosses, with rides and shows doing okay biz.

Org's staff includes Ted Woodward, owner; G. L. Dickinson, electrician and mechanic; Punkie Dickinson, general superintendent; Curly Green, chief whittler; Winona Woodward, office, and Octavio Pedero, agent.

The floss and ball games are sporting new canvas. Jack Delmar joined with bingo, and Mr. and Mrs. Warren Fields with concessions.—OCTAVIO PEDERO.

Midway of Mirth

LOUISIANA, Mo., May 22.—Bad weather has plagued the org since its opening.

Mrs. Evelyn Goodale is back following a visit with her children in Minnesota. Edyth Seals was given a farewell party and handkerchief shower before she and her husband left for Iowa where they have the Athletic Show on the C. A. Stephens Shows. Mrs. Esther Speroni is expected to return soon from a business trip.

Mr. and Mrs. Sidney Belmont, of the Belmont Booking Agency, visited, as did Frank Haines and Morris Simmons. Mr. and Mrs. Lynn Connors visited Mr. and Mrs. Babe Goodrich.

Recent additions to the org include Harry Dickerson, with two concessions and Percy Moore and family, with a one-ring circus and pony ride. W. B. Reece has added two concessions, bringing his total to eight.—ROSIE DAVIS.

PINE STATE SHOWS

Want for Cumberland, Ky.—8 Days—2 Saturdays, May 28 to June 5, downtown for Cumberland Recreation Field Fund. RIDES—Can use one more Major Ride for long list of Fairs and Celebrations in Kentucky and Virginia. This Show will be out until December. SHOWS—Can use Glass House, Fun House, or any attraction worth while with own equipment. CONCESSIONS—Will book a few more Stock Concessions, one of a kind only, \$21.00; Jewelry, Custard, Novelties, or what have you? Good proposition to Penny Arcade. Can use a few good Ride Men and Show Folks for Ten-in-One, Girl Show, Snake Show and Wild Life. P. S.: Tillie and Horace Smith and Fred Grove, get in touch with Joe Goodwin. All others who were with me before, contact. Wire, don't phone.

WANTED

Ferris Wheel Foreman, also Chairplane Foreman. Top salaries, mileage and bonus. Must be sober and reliable. If married can use wife as ticket seller or as concession agent. Apply

HARRY LOTTRIDGE, Harry Lottridge Shows
BIG STONE GAP, VA., THIS WEEK

MODEL SHOWS, INC. WANTS

Eli Ferris Wheel for entire season. Will book, buy or lease. Will book Roll-o-Plane. Address:

JOHN L. ROBINSON, Model Shows, Inc.
Macon, Mo., this week; Ft. Madison, Ia., next week.

MODEL SHOWS, INC. WANTS

Pop Corn, Candy Apple, Snow Cone. Custard Trailer for sale, complete, \$1,200.00, ready to go. Want Ride Help, Octopus Foreman, Whip Foreman. Want help on Dodgem and Merry-Go-Round. Want Straight and Trick Riders for Motordrome. Address

JOHN L. ROBINSON
MACON, MO., this week; FT. MADISON, IOWA, next week.

FOR SALE

FACTORY BUILT 24 FT. TRAILER WITH TANDEM WHEELS FULLY EQUIPPED FOR POPCORN AND CANDY APPLES

Equipped with Cretor Popcorn Machine, with Bottled Gas, including Tanks, Copper Kettle with both Bottled Gas and Gasoline; Burners and Tanks for same. Also Pans, Racks and other Equipment, with some merchandise. Ready for immediate use. Must be seen to be appreciated. PRICED TO SELL. Contact either of the following:

RALPH N. ENDY
800 Grand Concourse,
Bronx, New York, N. Y.
(Phone: Jerome 7-4700)

W. H. PHILLIPS
2515 Swanson Ave.,
Coconut Grove, Fla.
(Phone: Miami 48-1609)

Murray Amusement Company

Wants Stock Concessions of all kinds. Will book Octopus, Rolloplane or Splitfire at 30%. Have special deal for man with five P.C. Outfits, including Big Six Wheel. You will not need Agents, as committees work outfits. This is a big deal for right party. Route as follows, all celebrations on street: Milan-Rock Island Decoration Day Celebration; Milledgeville, June 7 thru 9; Polo, June 10 thru 12; Saybrook, June 14 thru 19; Cedarville, June 21 thru 23; Oswego, June 24 to 26; Oakwood Fair, June 29 thru July 1; then the big Fourth of July Celebration at Fairfield, July 3 thru 5; all in Illinois; then 24 other celebrations booked.

ROCKFORD, ILL., THIS WEEK; THEN AS PER ROUTE ABOVE.

CETLIN & WILSON SIDE SHOW WANTS

Outstanding Bally Acts, will pay top salaries to right people. Have best accommodations in show business. Congo, get in touch with me. Will pay outstanding salary to good Colored Runt

Write or Wire
AL TOMAINI, Mgr.

MIDDLESBORO, KY., THIS WEEK; THEN BLUEFIELD, W. VA.
P.S.: William, I do not intend to wait much longer.

STANDARD AMUSEMENTS WANT HELP

Want Ferris Wheel Foreman, Foreman for Merry-Go-Round, Foreman for Loop or Big Apple. Want Concessions and Agents. Will sell exclusives on Scales and Age, Bingo, Custard, Photos, Novelties, Shooting Gallery, Penny Arcade. P.C. available if you have Stock Stores. Want Shows, must have own outfit and transportation. Lon Morton, can use your Bear Show, come on. Excellent opportunity for Glass House or Fun House. Write, wire, phone. **GEORGE YOUNG, Manager, Caryville, Tenn., May 24-29; ALBERT L. ANDRE, General Manager, 1421 Hamilton Bank Bldg., Knoxville, Tenn., Phone 31818.**

SEVIER COUNTY FARM, HOME AND FOOD SHOW

POSTPONED UNTIL JUNE 14-19, SEVIERVILLE, TENN. Notice Pitchmen, Demonstrators and Sheet Writers. We are sponsoring a series of Farm, Home and Food Shows at various counties throughout East Tennessee and West Virginia. Will book in Exhibit Building or Top, nonconflicting Pitchmen, Demonstrators and Sheet Writers. Want Concessions, Shows and Rides for independent Midway. Wire, write, phone **ALBERT L. ANDRE, Manager, East Tennessee Farm Home and Food Shows, 1421 Hamilton Bank Bldg., Knoxville, Tenn. Phone 31818.**

JOE GOODMAN

WANTS

WANTS

Capable Agents for Grind Stores, Skillos and other Concessions. This Show plays the coal fields.

Downtown CUMBERLAND, KY., this week. Wire immediately **JOE GOODMAN, c/o Pine State Shows.**

Wallace & Murray Shows WANT

Concessions such as Photos, Bucket Store, Six Cats, Swinger Ball and Hanky Panks. Girl Show, will furnish top; also other Shows. Will book Octopus and Rolloplane. Want Foremen for Merry-Go-Round and Chair-plane, must drive semis; top salary and best of treatment. Address:

Bedford, Virginia, this week; Covington, Virginia, next week.

WANT WANT DOBSON'S UNITED SHOWS

Good opening for Flash Jewelry Outfit. Curley Walters wants Scales and Novelty Agents. For Sale—24x38 Royal Blue Top, up twice, with 8 ft. Side Wall. All replies:

DOBSON'S UNITED SHOWS
Hazel Park, St. Paul, Minn., this week;
Northfield, Minn., next week.

Attention, Committees HOMECOMINGS, FAIRS, CELEBRATIONS IN MICHIGAN, INDIANA, OHIO

Want to book first-class Bingo, either flat privilege or per cent. Write

BOX D-327
c/o The Billboard Cincinnati 22, O.

DOLLIE BAILEY and BOBBIE LOCKE

Want Slum Skillo and Count Store Agents. Pee Wee Manning, Floyd Odum, Mike Pearman, Tommy White, Art Snyder, Allentown Slim, Slick Bicket, Whitey Pelet and Harry Pyles, all come on. Freddy and Whitey, let me hear from you.

c/o WALLACE & MURRAY SHOWS
Bedford, Va., this week; then as per route.

WANTED

FIRST-CLASS SCALES AGENT

Bill Reese, contact at once. All wires to

SAILOR OLIPHANT

HENNIES BROS.' SHOWS
South Beloit, Ill., this week; Kenosha, Wis.,
May 31 to June 5.

CAN PLACE

Capable Agents for Razzle and Roll Downs, Slum Skillo, Wheel; also Pill Pool Dealer. Jack Rollins, contact Bill Thompson at once. Ennis Bennett, come on. Above stores exclusive.

GEO. W. KEEFER

Mighty Page Shows Hazard, Kentucky

BILL PORTER

WANTS

Agents for Six Cats, Swinger, Nail Store and Buckets. Johnny McMurlin, answer; good proposition. All replies to

BILL PORTER

c/o George Clyde Smith Shows
Duncansville, Pa., this week; Houtzdale, Pa.,
next week.

WANT

First and Second Men for new Ghost Train—Pretzel. Must be sober, drive semi. Be in Evansville, Ind., Sunday, May 30th. Can place few more 10-cent Concessions. Girls for Ball Game. Useful Help, come on. Side Show Acts. Celebration committees in Illinois, wire Dickson, Tenn.

MANAGER, UNITED EXPOSITION SHOWS

WANT CARNIVAL WEEK AUGUST 22

In conjunction Free Fair, August 25-28, Mountain View (Kiowa County), Okla. Contact

KARL KOBS, Pres.

Chamber of Commerce, Mountain View, Okla.

CAN PLACE

Help on all Rides, must drive. FOR SALE—Thirty-six ft. Parker Two-Abreast Merry-Go-Round.

Eldorado, Tex., May 24-29

A. B. VOGT
SOUTHERN AMUSEMENT CO.

FROM THE LOTS

Twin City

MARSHALL, Mo., May 22.—Now in their fifth week out, shows have encountered plenty of bad weather but crowds and spending here were okay. Owners Sam Wells and George Crable have purchased a new concession truck. Mrs. Tillie Crable is secretary; Jack Barnes, general agent; Floyd Melton, electrician, and Virginia Barnes, mail and *The Billboard* agent.

Office-owned rides are Ferris Wheel, Bob Lee and Don Scobill; Octopus, Floyd Melton and Jimmie Stein; Merry-Go-Round, Walter Crable and Cowboy Haley; swings, Gerald Einspar. Concessions, also office-owned, are grab joint, Ben and Clara Xander; cat rack, Ruth Melton and son; slat rack, James Cook; over-and-under, Jack Hahn; p.c., Tillie Crable; pea ball, Charley Lellenberg; cat rack, operated by Starr for Mr. and Mrs. Al Campbell; coke bottles, Al Campbell; add-'em-up darts, Mrs. Campbell; bumper, Delmar Campbell; cork gallery and penny pitch, Mr. and Mrs. Herman Graham; short-range gallery, Mr. Huffman; diggers, Fred Wells, assisted by Don Crable; buck-ets and novelties; Mr. and Mrs. Huff; swinger, Mr. Veneting; color joints, Ann and Edward Rodgers; bingo, Curley and Trixie Clark; mitt camp, Sis Wells; candy floss, Virginia Barnes; photos, Jack Barnes.

Mr. and Mrs. Clark enjoyed visits with Mr. and Mrs. Risky, former troupers, who own a cafe in Marshall. Mr. and Mrs. Jack Barnes, Mr. and Mrs. Herman Graham and Clara Xander, visited Mr. and Mrs. Olin Beyers on the Gem City Shows in Moberly, Mo.

Mrs. George Crable entertained the personnel May 15 at a birthday party for their son, Sammy, his fifth. Wedding in the offing—Jimmie Stein, Octopus operator, and Jerry Justro, of Aurora, Ind.

Visitors here included Mr. and Mrs. Rickey, of this city; Mr. Joe Greer and Mrs. Snapp, of Snapp Greater Shows, and Mr. Evans, of Evans Shows.—VIRGINIA BARNES.

Lawrence Greater

CUMBERLAND, Md., May 22.—Excellent business was racked up here for the week ending Saturday (1), despite the loss of one night thru rain. The paid attendance jumped from 1,600 on opening night to 5,700 for the wind-up. Edward Diehl and M. W. (Fats) Lookabaugh headed the committee for the sponsoring American Legion Baseball Club.

Committees from Clearfield, Dubois and Connellsville and fair officials from Washington, Pa., visited. The org will play the Washington Fair this year. Harry Copping, who exited from the business to become a hotel operator, visited Owners Sam and Shirley Levy.

Paul (Muscles) Miller closed here to return to Chicago where he will operate shows and rides on city lots. Eddie and Lil Elkins joined to operate concessions for the office. A new searchlight has been purchased. Mrs. Tommy Carson has returned to her Chester, Pa., home for a visit.—HERB SHIVE.

Crystal Exposition

FRANKLIN, N. C., May 22.—Shows were in Franklin, N. C., on the old show grounds, uptown, week of May 3, auspices of the Lions' Club. Biz was off from last year but it was still a good week. Chuck Williams, Dixie Lee and Edgar Betts have taken over the Side Show. Lloyd Berryhill is doing billposting and advance advertising. Ivone Staunko's father is still in the hospital. Ernest Witcher and bride have returned from a honeymoon.—ALTA MAE ROBERTS.

Virginia Greater

HOPELAWN, N. J., May 22.—In here for the week, after none-too-good stand in Woodbury, N. J., week ending last Saturday (15) under auspices of the Colonial Manor Fire Company. Weather was spotty and so was business. Lot was muddy as result of rain but Manager Rocco Masucci used the show's army winch tractor to get trucks spotted in time for opening Monday (10) night.

Weather turned warm first part of the week at Woodbury but business was nothing to brag about. One reason for poor business was the fact that a new location was being broken in, as the regular lot used for several years has become a building site. On Thursday (13) a heavy all-day down-pour, plus cool weather, slowed up biz, giving the show a lost day for the week. During the rain several stakes on Louis Augustino's Wild Animal Show pulled, causing the top to collapse and tear in several places. Bill Penny is repairing same.

Bill Moore's frozen custard and guess your age and scales joined at Woodbury. Wagon front of the Girl Show was repainted by a local scenic artist, William C. Murray, general agent, was host to visiting committees, including firemen's group from Bridgeton, N. J., for which the show holds contract. Jerry and Edna Gerald are residing at their home in Philadelphia while show is in this area and commuting daily. Visitors included Mr. and Mrs. Mac and Eva McAllister and Mr. and Mrs. Bill Lanbaugh, formerly on the show.

Mike and Ike Matina, of the midget troupe, are working their act in Louis Augustino's Circus Side Show. Louis Augustino's Animal Show is going over big with a well-framed display of animal acts and with two full-grown lions for flash, plus plenty of good dog and monkey turns and a goat act. Show continues to draw big.

Victory United

HURON, S. D., May 22.—All attractions and concessions did fair business at the season's inaugural stand here under auspices of Veterans of Foreign Wars. Opening night the lot was packed, altho the weather was cold, and Manager P. M. Jones was pleased with business. Six rides and five shows are carried.

Word has been received that Virginia Jones, wife of the show owner, is recovering from injuries received in an accident at Tucson, Ariz. Gil Tuve, general agent of Northern Exposition Shows, was a visitor.

Staff includes Mrs. P. Jones, treasurer; H. L. Gordon, secretary; W. A. Montee, lot superintendent; Tex Larimore, electrician; Bud Pender, transportation superintendent; Jack Claire, concessions manager; Leroy Lyons, general agent; L. M. Barnes, special agent; Robert L. Johnson, mail and *The Billboard* agent, and Gladys Pender, public relations.

T. J. Tidwell

MARFA, Tex., May 22.—Shows were here last week on downtown location, auspices VFW, biz being fair. With a rodeo at Alpine, Tex., May 14-16, Manager Tidwell took elephant and chimp there and they were featured in street parade May 14. Tidwell has taken delivery on all new canvas for concessions. Mrs. Barney Allen, Mrs. Jimmie Allen, Mrs. Bill Gooch and Mrs. Floyd Stokes played hosts to a stork shower for Mrs. Charlie Vanderford May 13. After presents were opened refreshments were served to a large number of the show personnel.—SOPHIA OSBOURNE.

Florida Amusement

GAS CITY, Ind., May 22.—Show opened to a good crowd here Monday (17), and biz increased each night. This follows a successful stand in Franklin, Ind.

People from Jonesboro, Ky., and from Marion, Ind., four miles distant, helped swell the gate here.

Flying LaVelles left Sunday (16), a replacement is expected soon. Free attraction this week were fireworks.

Owner Howard Ingram is back from a booking trip and reports signing a contract for the July 4 celebration at Sault St. Marie, Mich., under auspices of the American Legion.

Cleo Renee arrived with her *Arabian Nights Revue*, as did Jack Castle with his boat ride and H. G. Hardisty with four concessions. Kitty and Jack Delph joined with their cookhouse.

Orchids to Curly Ward for a good job of billposting, and to Jack Smith for his long-range gallery.

Delbert Irons joined with his pony track. The Jones Boys have something new in a well-flashed whirl-a-get concession. Mario Zacchini purchased a new tractor here. Jessie Barley is back from a visit to her home in Kentucky.

Jack Reed reports a big week with his bingo, as does Mrs. Warren with her diggers.

Org heads for Michigan following next week's stand in Auburn, Ind., but will be back in the Hoosier State later for a series of street fairs. Jimmie Haines and Jimmie Deal usually are first down and first in the next town. Al Divine painted his sound truck.

Dorothy Houghton is giving her son lessons in welding. Eva McManus, wife of Business Manager Mac McManus, is looking forward to visiting with relatives when the org reaches Michigan. Johnny Dowling, Bennie Murray and Buddie James and his dad are doing okay with the bingo. Bill Balis declares biz okay with his swinger. Mr. and Mrs. Peach have their concessions well flashed.

The writer is handling the Diesel plants, in addition to running the Pan Game.—IODINE BAILEY.

FOR SALE

Long Range Gallery on trailer, complete with two new rifles, depth 30 ft., trailer 12 ft., \$550.00. 3 Short Range Galleries, complete on trailers. 35' Indiana House or Concession Truck, \$450.00; in very good shape.

FRED M. LE GRAND
Green Cove Springs, Fla.

WANT

Phone Men or Women or Toe and Heel Men or Women. State-wide campaign program and tickets for a worthy cause. Get in touch with

SAM GLUSKIN

Lafayette Hotel Rockford, Illinois

JOHN REED WANTS

SKILLO AGENTS and ROLL-DOWN MEN. No drunks, chasers or agitators. Houston Wilburn, get in touch with me at once. Johnny Myke and Jimmie Knight, contact Jack (Wop) Collender. Hymie, contact Bill Haines. Address:

JOHN REED
c/o ROGERS GREATER SHOWS
Attica, Ind., this week; Frankfort, Ind., next week.

WANT TO BOOK PENNY ARCADE

Must be up to date and well framed and in keeping with our midway standard. Playing good Arcade territory. Good proposition to right Arcade. Address:

W. E. SNYDER
c/o Gem City Shows, Columbia, Mo., this week.

UP GOES THE PRINT ORDER

Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice

Final closing time for late show ads will be SUNDAY NOON

(Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them

Special Delivery Direct to

THE BILLBOARD PUBLISHING CO.

2160 PATTERSON ST.

CINCINNATI 22, OHIO

Want—GRACELAND GREATER SHOWS—Want

Opening for season Decatur, Ind., V.F.W. Spring Festival Saturday, May 29, to June 8, 2 Saturdays and Memorial Day, followed by Garrett, Ind., V.F.W. 3d. Anniversary Festival.

CONCESSIONS: Want Bingo, Cookhouse, Photo, Cork, Long and Short Range Lead Galleries, Diggers, Ball Games. Can use Hanky Panks of all kinds. Only one of a kind.

SHOWS: Want Girl Show with or without transportation.

RIDES: Will book, buy or lease Tilt or any rides not conflicting. Have good proposition for 1 or 2 Kiddie Rides.

RIDE HELP: Want First and Second Men on Ferris Wheel, Merry-Go-Round, Chairplane and Loop. Also Electrician. Best wages you ever received if sober, get paid in money every week, not conversation. Drunks, save your money and my time. Griff Milliron, answer.

Address G. SCHRIBMAN, Rice Hotel, Decatur, Ind.

MID-WESTERN EXPOSITION

"AMERICA'S SHO' BEAUTIFUL"

CAN PLACE THE FOLLOWING

RIDES—Kiddie Plane, Octopus, Looper, Hi-Ball, C-Cruise, Pony Ride. SHOWS—Animal, Side Show, Minstrel, Producers with talent for office-owned Girl, Posing, Snake and Athletic. Want Geek. CONCESSIONS—Any 10¢ Slum Store, Diggers, Pop-Corn, Custard, Photos, Arcade, Gallery, Novelties, Jewelry, Skillos, Roll-Down, Wheels, Razzles. HELP—Agents for office-owned Ball Games, Buckets, P. C. Dealers, Slum Stores, Penny Pitches, etc. Place capable Legal Adjuster. Place A-1 Mechanic, top salary. Also want Palmistry. Want reasonably priced Free Attraction—long season's work.

20 CELEBRATIONS — STARTING JUNE 10 IN IOWA — 12 FAIRS

Long Season
No Panic Here
Bona Fide Route

All wires and letters to
TED WOODWARD
Owner and Gen. Mgr.
Richmond, Mo., Legion Fair now.

"A Midway of Fun
For Everyone"

IMPERIAL EXPOSITION

WILL BOOK

COOK HOUSE, GRAB OUTFIT, CANDY FLOSS, ICE CREAM, NOVELTIES,

And any Legitimate Grind Concessions

Answer: Imperial Exposition, Kankakee, Ill., or
J. C. McCaffery, 155 N. Clark St., Chicago, Ill.

A.M.P. SHOWS

CONCESSIONS: Fish or Duck Ponds, Pitch-Till-You-Win, String Game, Balloon, Darts, Scales, Photos, Devil's Bowling Alley, Bumper, Basketball and others not conflicting with what we have. SHOWS: 10-in-1 or 5-in-1 (have top and banner line). Reliable Girl Show, Animal, Monkey, Wild Life, any worthwhile Show considered. Mac, contact me or send my Big Six. Johnny Ryan, send my equipment at once.

A. M. PODSOBINSKI

This week, West Hazleton, Pa.; next week, Blackman's Patch, Wilkes-Barre, Pa.

Sweeney's United Shows

WANT CONCESSIONS, SHOWS AND RIDES

Want Ferris Wheel; will send tractor and semi to haul it. Want Ball Games, Fish Pond, High Striker, Photos, Grind Stores of all kinds. Police Department Spring Festival, Mannington. First show in seven years. Plenty of work pay days, May 25th. Population 10,000. Come right on, will place you. Other good spots to follow.

SWEENEY'S UNITED SHOWS, Mannington, W. Va. Shinnston follows.

NO GATE "BUILDING AMERICA'S CLEANEST MIDWAY" NO GRIFF

JOLLYTIME SHOWS
WE ARE RESERVING SPACE FOR THE
GIGANTIC MEMORIAL DAY CELEBRATION
GETTYSBURG, PA., ENTIRE WEEK OF MAY 31 TO JUNE 5.

Statesmen, Celebrities, Visitors From Over the Nation.
WILL PLACE any Stock Concessions EXCEPT Bingo, Pop Corn, Apples, Coolhouse, French Fries, Penny Pitch or P.C. NO FLATS, SKIRTS or Agitators wanted. UNUSUAL proposition to SHOWS WITH OWN EQUIPMENT and Transportation. WANT ESPECIALLY GIRL SHOW. WILL BOOK, buy or lease Merry-Go-Round. Place other Flat Rides for long season. All replies to
JOLLYTIME SHOWS, Somerset, Pa., this week; Gettysburg, Pa., next week.
W. R. "WES" PRICE, Gen. Mgr.

26th ANNUAL TOUR JAMES E. STRATES SHOWS AMERICA'S BEST MIDWAY

GIRLS—YOUNG EXPERIENCED CHORUS GIRLS FOR GEORGIA SOTHERN REVUE. Can also use Girl Vocalist and Novelty Team with fast stepping specialty. Good salaries and Pullman car accommodations. Wire stating all. Sugar O'Shea, contact, have good proposition for you. Can use Hammond Organist with his own organ. CAN USE two outstanding Grind Shows of merit. Have new, mammoth wagon front for attraction that is worth while and that has something in the way of clean entertainment to present. Would be interested in 16mm. Moving Picture Show. Will book Pony Ride with neat frame-up. Furnish wagon for same. Experienced Glass House Operator capable of getting money.

12—OUTSTANDING FAIRS OF THE EAST—12

SEASON CLOSES LAST OF NOVEMBER

Clearfield, Pa., Fair; Erie Co. Fair, Hamburg, N. Y.; Bath, N. Y., Fair; Cortland, N. Y., Fair; Great Danville, Va., Fair; Shelby, N. C., Fair; Southern Exposition, Charlotte, N. C.; North Carolina State Fair, Raleigh, N. C.; Gastonia, N. C., Fair; Orangeburg, S. C., Fair; Charleston, S. C., Fair; N. E. Florida State Fair, Jacksonville, Fla.
PAWTUCKET, R. I., MAY 24 TO 29
NEW BEDFORD, MASS., MAY 31 TO JUNE 5

PIONEER SHOWS

high class midway attractions

HALSTEAD, PA., MAY 30-JUNE 5—ALL VETS' WEEK—BIG CELEBRATION

Plenty of money. Real money territory. Decoration Day Parades, Bands, Fireworks. Followed by Firemen's Five County Convention, three nights Fireworks, 2 Big Parades, 2 \$1,500 Merchandise Drawings; then all Conventions, Old Home Week and good route of proven Fairs. Then Florida all winter.

WANT—Legitimate Concessions, French Fries, Penny Arcade. Will book non-conflicting Rides. No junk. SHOWS of all kinds. Free Act, Useful Help in all Departments. Our 4th of July is outstanding. Fair Secretaries: Have two open dates.

FOR SALE—Twenty by thirty Marquee. Will buy for cash, Caterpillar.

Jean Nadix wants Girls, Strip or Posing. Ming Toy, answer. For Follies Bergere.

M. PERCELL, Norwich, New York, this week

FOR IMMEDIATE SALE!

- 1—7-Car Tilt-a-Whirl, excellent condition, with either electric or gas motor \$6800.00
- 1—No. 12 Big Eli Wheel, excellent condition, with either electric or gas motor 6400.00
- 1—24-Seat Smith & Smith Chairplane, good condition, with either electric or gas motor 1800.00
- 1—Single Roll-o-Plane, good condition 1750.00

ALL RIDES READY TO OPERATE

MILLER AMUSEMENT ENTERPRISES

55th St. and La Grange Rd.

La Grange, Illinois

ANTHRACITE SHOWS

Just a big little show and playing nothing but money spots in Pennsylvania.

RIDES—Will book, buy or lease Little Beauty Merry-Go-Round with or without transportation or any other rides not conflicting.

CONCESSIONS—Fruit Wheel, Doll Wheel, Blanket Wheel, Balloon Darts, Cigarette Gallery, Long or Short Range Lead Gallery, High Striker, Hoop-La, or any others not conflicting with what we have. SHOWS—Any Legitimate Show with their own outfits. NOTICE—We will carry only one concession of each kind and have live and let live prices. Playing nothing but red ones. Answer:

C. W. DAVIS

THIS WEEK, ASHLEY, PA.

WANTED FOR LONG BEACH, FLORIDA

THE WORLD'S MOST BEAUTIFUL BEACH

Few more Stock Concessions. Good opening for High Striker, Basket Ball, Fish Pond, Age and Scales, Archery. Want Concession Operators and Ride Help who can stay sober and not get excited over bathing suits. We will be here until Labor Day, then play ten of the best Fairs in the South. State salary you will work for. FOR SALE—Single Loop with or without transportation, also 50 by 150 Bale Ring Tent in first class condition. Will buy for cash Little Beauty Merry-Go-Round; no junk. All answers to

JOHN B. DAVIS

LONG BEACH RESORT, PANAMA CITY, FLORIDA

LAWRENCE CARR SHOWS

New England's Finest

Want Man to handle office-owned Snake Show; Westley Murray, come on. Working Acts for Side Show, Half and Half, etc. Concessions working for 10 cents: American Palmistry, Photos, String Game, Scales, Penny Arcade, etc.

LAWRENCE CARR

MEDFORD, MASS., MAY 24-29; DANVERS, MASS., MAY 31-JUNE 5.

ART WHITE SHOWS

Help on all Rides. Experienced men who can get them up and down and drive semis. Our equipment is new and in top condition. Short jumps in Pennsylvania, then south after Labor Day. Harry Miller wants French Fry Worker and Cook House Help. Shorty Fisher wants Norelty Worker, Scales and Age, and Art Converse, please wire me. Geo. and Gert Liden need Agents. Concessions open: Fish Pond, String Game, Clothes Pin, Hanky, High Striker, Hoop-La, Bowling Alley. Come on. Houston, Pa., May 24th-29th; Homer City to follow.

R. W. ROCCO**WANTS AGENTS**

FULL CREW for BOWLING ALLEY, LA CROSSE, WIS., this week; then up to North Dakota for 16 Street Celebrations. Wire

R. W. ROCCO
c/o GOLD BOND SHOWS
La Crosse, Wis., this week; then per route.

WANT

Candy Floss, Snow Cone, Scales, Age, Pitch-Till-U-Win, Blower, Bowling Alley, Fish Pond, String Game, any legitimate Concession not conflicting. Book any Show with own equipment. Have two mammoth July 4th Celebrations in Iowa, including Newton, Iowa, July 5th, downtown, three sides of the square.

GEORGE W. NELSON SHOWS

Albany, Mo., May 24th thru May 29th;
Grant City, May 31st thru June 5th.

Florida Amusement Co.

Place Slum Concessions only. No Flats, P.C. or Camps wanted. Want Shows of all kinds with own outfits, Fun House, Five or Ten-in-One. Ride Help for Jinney. This is 10-Ride Show with Free Act and Fireworks. Everyone on here satisfied. Address:

HOWARD INGRAM

Auburn, Ind., this week; Marshall, Mich., follows.

FOR SALE

24-Seat Jones Chairplane, complete with International V2 Power Unit and 1939 Ford Tractor, 22 Ft. Hiway Trailer. Complete outfit, \$2,500.00. Will book on show balance of season.

Merriam & Robinson Shows

Albia, Iowa, this week; Fairfield, Iowa, May 31-June 5.

RIDES FOR LEASE

Allan Herschell Blue Goose and Kiddie Auto Rides, also Smith & Smith Adult Chairplane, 24 seat, all in A-1 shape and ready to go. Rides located in Nashville, Tenn.

W. J. WILLIAMS

c/o Rogers Greater Shows
Attica, Ind., this week; Frankfort, Ind., to follow.

WANTED

BOSS CANVASMAN
TURNER BROS.' SHOWS
Danville, Ill., this week

WANTED

Custard, High Striker, Lead Gallery. Agents for Slum Concessions.

KEELER'S MODERNISTIC SHOWS

EXMORE, VA.

ATTENTION

CARNIVAL AND CIRCUS OWNERS
When in the vicinity of Hazleton, Pa., we have fifteen acres of high and dry land. Running water on premises, two entrances and bus connections. If interested contact

BUD KRESS

1007 Winters Ave. West Hazleton, Pa.

FOR SALE

Monkey Motor Drome—2 monkeys and 2 cars. Come and get it, \$380.00 cash. Stored at Phoenixville, Pa.

DARO ANDERSON

514 HIGH ST. PHOENIXVILLE, PA.

HOUSTON WILBURN

Get in touch with me at once.

JOHN A. REED

c/o ROGERS GREATER SHOWS
Attica, Ind., this week; Frankfort, Ind., next week.

GEO. EVITTS

Call or wire at once

DICK BURNS

Louis Joliet Hotel JOLIET, ILL.

FROM THE LOTS**Majestic Greater**

FARRELL, Pa., May 22.—Majestic Greater Shows are here for this week after chalking up a good one at Rochester, Pa., the preceding week ended last Saturday (15). Expecting bad weather, such as we have had for several weeks, the show had plenty of shavings on hand at Rochester, but to everyone's surprise it didn't rain and all on the show had a very nice week, with several thousands of customers on the midway each night. Peak attendance was on Saturday (15) when the gate rang up 3,900 paid admissions and kiddies matinee, with merchant tie-up, proved even bigger than in Harrisburg. Week as a whole was the biggest of the season and third biggest in the history of this show.

Sponsoring committee at Rochester proved very co-operative and sprang a new feature by their reversal of the usual procedure of the show entertaining the sponsors by acting as hosts to the show's staff.

Al Hubbard returned from Miami where he attended the wedding of his daughter, Norma. Glynn's cookhouse and Keller's popcorn stand had to hire extra help to handle the crowd Saturday (15). Glen Porter's Side Show rejoined at Rochester and had a nice week.

Visitors included Mr. and Mrs. Jimmy Smith and Mr. and Mrs. Dave Rosenberg and their families; Herb Sikov and committee from Ambridge. Sam Solof and Morris Glinea left for Detroit. Owner Sam Goldstein, Maxwell Kane and the writer renewed acquaintance with friends in Monaca, across the river.

General Agent Bob Hallock is still looking around. Dorso and Goodman's bingo, managed by Jack Burke, chalked up a nice week. Lee's kid-dieland reports business fine. Ride crews are still getting them up and down in record time. Harry Modele joined to handle office-owned concessions. Several members of Rogers Bros.' Circus, showing near by, visited the lot.

In Mr. and Mrs. Ted Snyder the show has at last found people who are on the ball. Sleepy-Time is now riding rollers in front of Drome and making inside talk. Kay Stempin is developing into a top dealer. Sarah Goldstein, after visiting her son and daughter-in-law, in Pittsburgh, has left for Detroit. Plenty of motor trouble on the jump from Lemoyne to Rochester but chief mechanic Lloyd Soules did good job and had everything on lot at opening time.—HARRY E. WILSON.

Alamo Exposition

BORGER, Tex., May 22.—Mechanic J. C. Davis deserves a pat on the back for keeping all the trucks moving during the 250-mile jump here from Wichita Falls, Tex.

New faces include Fouts and Katy Reeves, Jim and Edith Case, Jack and Ruth Bixler and Jimmy Rounds. Roy Jones's sons, Philip LeRoy and Wayne, are on for the summer.

Visitors from Amarillo included Mr. and Mrs. Leon Cizon and family and Sam Finberg.

Org was the victim of bad breaks on two successive days, Sunday (9) in Vernon, Tex., and Monday (10) in Wichita Falls. A windstorm in Vernon blew over the arch and opening in Wichita Falls was postponed a day because of bad weather.

The falling arch damaged A. R. Wright's Town and Country Show, Fred Miller's truck and James Williams's coke bottle joint.

Damage was repaired in time for the delayed opening in Wichita Falls.—SAMMY SAPSON.

Virginia Greater

ELKTON, Md., May 22.—Cold, rainy weather nixed much of the expected biz here for the week ending Saturday (8). A prime mid-town location plus an active Veterans of Foreign Wars committee were largely wasted.

Jimmie Winters with his custard and chocolate dip, and Tommy Delph with his grab, both left to join the Morris Hannum Shows. R. Mansfield and B. Henry joined here to take over the Girl shows, replacing Marion and Herman Leamon who left at Cambridge. Heavy Hill joined the cookhouse. Ronald Prue is handling mail and *The Billboard*.

Visitors included Buster Gordon, Bill Walleit and Eddie Curtin's sister and other relatives. Members of the Minstrel Show; Mike and Ike, the midgets, and some of Louis Augustino's wild animals handled by Dominic Augustino gave a show for the veterans at Perry Point government hospital. The show was emceed by W. C. (Bill) Murray, general agent, and William Edmonson, representing the auspices. A letter of appreciation was received from the officials. Many of the personnel are suffering from colds.

Hill's Greater

DALHART, Tex., May 22.—Opening here Tuesday (4), shows day and dated with another org but business held up well all week. Amarillo, week before, also proved a good one.

Leading ride here was the Flying Scooter, with the Roll-o-plane, Spit Fire, Ferris Wheel, Merry-Go-Round, Whirl-a-Way, Train, Motor Scooter and two Kiddie Rides coming up with their share. Top shows were the two Girl Shows, Side Show, Wild Life and Horrors of War.

Scot Lamb joined in Amarillo with five joints. Mrs. Owen Jones took a plane trip to Hamilton, Mo. She will return with her two children, Janet Kay and Corky, when their school ends.—BONNIE HOLIFIELD.

B. & H.

WALHALLA, S. C., May 22.—Shows opened here Monday (10) to large crowds and satisfactory biz. Jaunt from Liberty, S. C., was made without mishap.

The Carolina Minstrel is going over big, with the Tilt-a-Whirl tops among the rides and the Ferris Wheel second. The writer's two daughters and grandchildren visited during the stand in Jonesville, S. C.

A large bingo and a heart-shape pitch have been added. Lewis Fowler is keeping the rolling stock and ride motors in top condition. Most of the trucks and tractors are getting a coat of paint.

Business Manager E. A. Murray returned from a booking trip.—FRED OWENS.

Bright Lights

COVINGTON, Va., May 22.—A banner week would have resulted here except for two nights of rain, since attendance was good and spending free when good weather prevailed. The fairgrounds location was helpful. C. E. Snyder joined with two concessions and Dannie Donnini added one more to his string. A new 30-foot Fruehauf trailer and Mack tractor were purchased to haul the Merry-Go-Round. Joe and Annie Rae report good business with their popcorn and candy apple concessions. Alvin Gordon has increased the personnel of his hillbilly show by three. Curley March has opened his Minstrel Show.—FRANK Z. HYDE.

Johnny's United

RED BOILING SPRINGS, Tenn., May 22.—Biz at the Strawberry Festival, Portland, Tenn., last week started poorly but built the latter part of the week. This week at the Springs attendance has been good. Mrs. J. Portemont Sr. and son Bill, have returned from Brazil, Ind., where they attended graduation of daughter, Mary. She will be with the org remainder of the season. Mrs. N. Rady will have a new top for her concession. Concessionaires joining recently were Carl Beal, Roy Surber and O. Wilson.—M. PORTE-MONT.

Del Mar

BRIDGEVILLE, Pa., May 22.—Del Mar Shows are here after playing week ended last Saturday (15) at Hannastown, Pa., where they worked to fair biz. Firemen's parade went over big and brought out the crowds.

Doc Woodie and his muscle tester joined. Dan Wilcox added hoop-la. W. Barrow has a ball pan game. Alexander and Kier lost a corner of their house trailer, to a cattle truck, en route. The McDowells arrived on a wrecker with two bearings that wanted to be heard.

Metro American Banner

PROVIDENCE, May 22.—Org got its best weather break of the season when it opened a five-day stand here Monday (10) and business was good. This followed a fair stand (3-8) in Valley Falls, R. I.

Bill, tattoo artist, is due this week with his string of concessions. Dare Devil Porcelle was signed here for the season.

Shows have placed an order for a new truck for the light plant. Carpenter Al Brooks is busy completing the office and joints.—R. RAY.

Tip Top

RIDGELY, Tenn., May 22.—Despite cold weather, shows have had good business since leaving winter quarters at Pascagoula, Miss., a month ago.

Shows carry five rides, three shows and Penny Arcade. Ray brothers have the cookhouse and other concessions. Tuesday (11) Dolores Ray cooked a birthday cake for Whitey Anderson, concessionaire.

Line-up includes M. Larkee, owner-manager; Ed Larkee, secretary, and Aubry Ray, advance man.—H. A. ANDERSON.

Peerless Celebration

MOORESVILLE, N. C., May 22.—Org opened here to good crowds with four rides, 25 concessions and a free-act. It was the first carnival in the city limits in two years. Shows will move into Virginia, then West Virginia, Maryland and Pennsylvania. Org is owned by William J. Mespelt, who bought out his partner, Fred Hedrick. W. C. Handler is electrician; Bill Boss, Merry-Go-Round foreman; Joe Jurgen, bingo; Gilbert Nicholas, Chairplane; Joseph Barbetta, kiddie train.—HUGH G. COFFEY.

SIT-DOWN GRAB

10x15, using back awning for kitchen frame; 10 new Stools; Royal Blue Top, new last year; 2 Griddles; 2 Juice Bowls, 3 gallon; latest 3 Gal. Coffee Urn; Steam Table, 3x6; Ice Box, heavy restaurant style Dishes, plenty Silverware, plenty Aluminum Pots and Pans, 7 ft. Glass Front. Price \$450.00. Save your time and mine, I'm not broke. Joseph Parentears, c/o Billboard, Cincinnati 22, O.

OHIO VALLEY SHOWS**WANT**

RIDES, SHOWS, STOCK CONCESSIONS, PHOTOS. WANT AGENTS. WIRE

ROXIE HARRIS

GENERAL DELIVERY TIFFIN, OHIO

PEPPERS *all States* SHOWS

AMERICA'S FINEST

40 TRUCKS 20,000 FEET OF NEON — LIGHT TOWERS — LIGHT PLANTS 40 TRUCKS

WANT

WANT

CONCESSIONS—Will sell exclusive on the following: Candy Apples, Snow Cone, High Striker, Long Range Gallery, Cane Rack, Hoop-La, Jewelry, Novelties, French Fries, Bumper Store, Huckley Buck, String Game and American Mitt Camp. RIDE HELP—Foremen for Roll-o-Plane and Smith & Smith Chair-o-Plane. Must be tops, sober, reliable. Don't misrepresent or you won't last. Second Men on all Rides; prefer Semi Drivers, must have license. Can use Wives on Ticket Boxes, etc. Drunks and fly-by-nights, stay where you are. (Roy Townsend, Ralph Smith, wire at once.) RIDES—Will book Pony Ride, Baby Plane Ride. We have 8 Rides of our own. Will lease or book Merry-Go-Round. Have long season; close Nov. 20 in the Deep South. (Art Wheeler, wire Tom Mehl.) SHOWS—Snake Show. (Mose Smith, Jack Orr, contact.) Want for Minstrel Show, Chorus Girls, Comedian and Alto Sax. Contact Jimmy Edwards. Can use good, able Side Show People in all lines. (Jim Hurd, wire me at once.) Want Girl Show Manager, must have at least Three Girls. Reason for this ad, the last party couldn't stand prosperity. Will furnish complete outfit to capable party, must have own Sound System. OTHER HELP—Bingo Caller and Counter Men. Want Night Watchman, one that can stay awake, sober and furnish references. Also want Assistant Mechanic. ADDRESS:

FRANK W. PEPPERS, Mgr.

TAZEWELL, VA., THIS WEEK; WISE, VA., NEXT WEEK.

PENN PREMIER SHOWS

*world's cleanest * midway*

14 FAIRS

14 FAIRS

Want for Amvets Decoration Day Celebration, Tamaqua, Pa. In heart of city. CONCESSIONS—Long Range Gallery, Ball Games, Hoop-La, Photo, Basketball, American Palmstry, and other Legitimate Concessions. (No Wheels or Coupon Stores.) SHOWS—Can place Arcade; Agents wanted. Can place 2 Clothes Pin Store Agents. Barbershop Red and 20 Grand Charlie. answer. Bill Webb wants Nail Store Agents. HELP—Can place good help that drive Semis in all departments. Don't wire, come on. WANT—Can place Front Man that can cut it for Side Show and Stella Show. Also place Ticket Sellers. Can place Mind Reading or Mental Act for Side Show. Our Fairs start the first week in August at Batavia, N. Y., and all Fairs until Armistice Day. We play Allegany, N. Y., positively the largest July 4th Celebration in the East. Now is the time to get in on the ground floor. Address all mail and wires to

LLOYD D. SERFASS, General Manager

LEHIGHTON, PA., this week; followed by Decoration Day Celebration, TAMAQUA, PA.

WANT

PONY AND DOG CIRCUS

AUGUST 27TH-SEPTEMBER 6TH

CONCESSIONS of all types

EXCEPT FOOD AND DRINK

ANY OTHER MONEY GETTING GRIND SHOWS

Contact

O. F. CULLERTON DIRECTOR

COOK COUNTY FAIR

28 E. JACKSON BLVD.

CHICAGO, ILLINOIS

WANT

CAPELL BROS.' SHOWS

WANT

Okemah, Okla., this week, first Carnival in ten years; McAlester, Okla., next week, right down in the heart of the city (Rock Island Lot), first to show on it in 20 years. Two Still Dates under strong auspices to follow, then our Celebrations start week of June 21st at Silome Springs, Ark. 62nd Annual Home Coming Celebration, five big days and nights, then the biggest 4th of July date in the Middlewest, Henryetta, Okla., to follow. We can offer you 15 Fairs and Celebrations with six nights a week to work and short moves, assuring you a very profitable and pleasant season. We show the same route year after year. WE KNOW when and where to go.

WANT few more Stock Concessions, Ball Games, Slum Outfits. Will book few more nice Flashed Grind Stores. Will sell Ex on Pop Corn, Custard, Diggers and Arcade.

WANT Ride Help for eight Major Rides, top salary; Man to handle Neon and Light Towers. Want sober Bill Poster that can daub! Useful Carnival People, contact us.

Address H. N. (DOC) CAPELL, Mgr., per route

BEAM'S ATTRACTIONS

Playing Community Celebrations and Fairs Exclusively

CONCESSIONS WANTED: Hoop-La, Age and Scales, Cigarette Shooting Gallery, Arcade, Novelties, Basket Ball, Jewelry Bumper, String Game, Photos.

SHOWS WANTED: Girl Revue (have outfit), Animal Show of any kind. Or any Show appealing to family trade.

RIDES WANTED: Book one only and will consider Spitfire, Octopus, Fly-O-Plane or Rollo Plane. Excellent opportunity for Concession Agents. Number of Concessions on Midway limited giving Agents a chance to make money. Capable Ride Help can be used any time. Wages the best. Write or wire

M. A. BEAM

WINDBER, PA. Show playing Boswell, Pa., this week, WINDBER in heart of town next week.

ALAMO EXPOSITION SHOWS

Want Cook House to join for long season, starting May 31. Have 14 bona fide Fairs with more pending. Can place Mug Outfit, Novelties, Fish Pond, High Striker, and all other Hunky Panks. Captain Frank Allen can use Side Show Acts and Freaks. Have complete frame-up for Snake Show. Can place Shows of merit that have own equipment. Will buy or book Kiddie Boat Ride. Contact:

JACK RUBACK, Mgr.

LIBERAL, KAN., this week; GUYMON, Okla., May 31 to June 5.

WANTED

Manager for Posing Show. We have complete Show. Also Grind Stores of all kinds. Ride Help who drive semis. Meeker, get in touch with Ted Borrow. All answer:

SAMUEL E. PRELL

PRELL'S BROADWAY SHOWS

Port Richmond, Staten Island, New York, this week.

PAGE BROS.' SHOWS

Will book, buy or lease Octopus, Rolloplane, Spitfire, Tilt, any Flat Ride not conflicting with my 6, with or without transportation. Slum Concessions of all kinds. Will sell X on Hit & Miss Ball Games, Scales and Age, Jewelry, Pan. Paul Pittman wants Agents. Whity Wilson, wire or come on.

BOLIVAR, THIS WEEK; PARSONS, NEXT WEEK; BOTH TENNESSEE.

P.S.: J. B. Kirby, you can contact here.

LAWRENCE GREATER SHOWS

AMUSEMENTS OF TODAY PLUS A BIT OF TOMORROW

WANT NOW FOR JAMESTOWN AND TONAWANDA, NEW YORK

SHOWS—Will book Motordrome Operator with complete outfit. Monkey or Chimp Show or both. RDES—Will Book or buy for cash #5 Ferris Wheel. CONCESSIONS—Want Custard, Scales, Photos, Short Range, Arcade, Duck Pond, Fish Pond and High Striker—Good Hunky Pank territory. SAM LEVY Wants—Percentage and Coupon Agents. TOMMY CARSON Wants—Slum Skillo Agents. CASH SENS Wants—Foreman for Spitfire and also Bingo Help. (Chilli Small, contact.) RIDE HELP—Foremen for Ferris Wheel and Roll-o-Plane, also Second Men on all Rides, Semi Drivers given preference.

We can always place useful Show People, all Departments. Replies to: JAMESTOWN, N. Y., now; TONAWANDA next week.

SHAN BROS. SHOWS

WORLD'S CLEANEST MIDWAY
WILLIAMSON, W. VA., ALL THIS WEEK
ASARCH LOT ON KENTUCKY SIDE.

FEATURING CHAS. SIEGRIST TROUPE OF FLYERS

Want Girl Show Troupe with Wardrobe; have new outfit. Place few more Slum Stores, all straight sales, Bingo, and PC. sold. Want Trombone and Team for Jig Show. All address:

SHAN BROS.' SHOWS

Showmen's League of America

400 So. State St., Chicago

CHICAGO, May 22.—George B. Flint is on a trip South. He reports he will be back in time for the next issue of *News Flashes*. The mail campaign of the ways and means committee for the cemetery fund will start soon.

Callers at the rooms have included Stash Gray and Dick Burns, Miami; Lou Williams, Baltimore; A. C. Sinex, San Francisco; Frank M. Knight, Larry O'Keefe, Max Brantman, Oliver Barnes, Mel Harris, Charles H. Hall, William Hetlich, William Meyers, Robert MacDowell, Dick Dillion, who was in for the food show; Lou Keller, Shiek Lempart and Mr. and Mrs. Harry Stock, who were guests of Mr. and Mrs. Solly Wasserman.

Sick list includes William C. Deneke, Marshall L. Green, Tom Vollmer, John Sharbaro and Al Latto. No late news from Eddie Murphy.

Mike Wright is awaiting the arrival of Bob Parker so the golf games can start. The William J. Stephens family has moved to its Lake Delavan, Wis., summer home. Charles Owens advises he may leave soon to place his concessions with a carnival. Max Aver is making a tour of the shows.

All membership and applicants accepted now will get a 1949 membership card. Mike Wright sends in the application of R. M. Harvey. Note to Rube Liebman: Frank Zambreno, whose address is Blackstone Hotel, Long Beach, Calif., writes in for application blanks. Morris A. Haft is making regular visits to Showmen's Rest to supervise the work being done.

The secretary is holding mail for George L. Ames, D. Rex Baines (Barnes), Lee D. Conarroe, J. Lee Cuddy, Charles E. Cunningham, John J. Donahue, Arnold J. Griffith, George M. Holman, Henry Julio, Jack Kaplan, Norman F. Littlefield, William J. Levi, George E. Lambert, W. M. McCall, Ed Monsigian, Ray W. Miller, Jerry Marlatt, Robert L. Overstreet, Hyman Popkin, Nello Pacini, Daniel Riley, Stuart W. F. Scott, J. C. Tarkington, Charles White and Thomas Yande.

The secretary also is waiting to hear from J. H. Owens, Pete Andrish, Jack Tavlin and John Littau on the mustering out fund.

CLUB ACTIVITIES

Caravans, Inc.

P. O. Box 1902, Chicago

CHICAGO, May 22.—Meeting held Tuesday (18) was presided over by President Lucille Hirsch. On rostrum with her were Edith Streibich, first vice-president; Past President Pearl McGlynn, second vice-president pro tem; Mae Oakes, third vice-president; Claire Sopenar, treasurer, and Corresponding Secretary Josephine Glickman who pro temmed as financial secretary. Bessie Mossman gave the invocation.

A report on the rummage sale was given by Pearl McGlynn who thanked Claire Sopenar, Rebecca Daniels, Edna Stenson, Ann Sleyster and Jeanette Wall for their services, and all who donated articles.

Welfare Chairman Irene Coffey reported the following on sick list: Louise Donahue, in Wesley Memorial Hospital; Josephine Hayworth, Tucker Hospital; Richmond, Va.; Daisy Davis and Mrs. Harold (Buddy) Paddock, who are with the Johnny Jones Exposition, and Mrs. Pat Seery.

A duplicate membership card is being sent to Kathleen Gawl, who is with the Snapp Greater Shows.

Dorothee Bates made the presentation to Claire Sopenar on behalf of the Al Sopenar Showmen's League of America American Legion Post No. 1008 of their third anniversary picture.

Another donation for the memorial fund was received from Trixie Clark. Caravans donated \$50 toward the fund. Club mother Katie Owens donated a large doll toward making money for the fund. Evening award went to Mother Owens which she donated back to the club.

President Lucille Hirsch announced her engagement to Jack Hawthorne, concessionaire with Cole Bros.

Members already working their concessions on the lots are Isabell Brantman, Vilet Watson, Veronica Potenza and Josephine Woody.

Last meeting of season will be held Tuesday (25) with a party. Ruth Clinton will entertain with songs.

Publicity Chairman Lillian Lawrence would like to receive news from members on road, regarding themselves and other members they may chance to meet.

National Showmen's Association

154 Broadway, New York

NEW YORK, May 22.—The new lease for the club's present quarters has been received, okaying another year at this location. It is hoped by Ralph Decker, chairman of the ways and means committee, that enough money will be raised this year to start the ball rolling for the new home the organization contemplates buying. Decker, who advises that the money is coming in better than expected, will be in town shortly for a meeting with his committee.

Outside News

Dave Ricci, who has been working around town with Dad Simmons, will again work for Bucky Allen at Wildwood, N. J. Ralph Endy and Charles Gerard have both closed their Florida homes and are back in New York playing city spots with their attractions. Phil Isser writes that he has been busy readying his two shows, which have successfully opened on Long Island. Bucky Allen, chairman of the membership drive, anticipates that this will be a big year for the club. George Travers reports he had a successful opening with his midget auto racing at the fairgrounds in Middletown, N. Y.

The James M. Cole Circus has been playing to good business in this area when weather proved favorable. Executive Secretary Walter K. Sibley and Arthur Campfield visited the Hunt Bros.' Circus at Hasbrouck Heights, N. J. Campfield's new canvas factory is completely equipped and operating under full steam.

Visitors to Club

Harry LeBreque paid the club a visit while in New York, where he will remain until June 5. Ward Graves is actively interested in the building fund campaign. Johnny Applebaum in from Miami for a visit. Frank Rappaport planned in from Providence; Edward Elkins in from Lawrence Greater Shows; James Hurd over from Palisades Amusement Park, where he is handling the new Side Show. Other recent visitors were Eli Guralsky, George Regan, Louis Candee, Barney Walker, Sam Rothstein, Jack Lichter, Jack McCormick, Lee Lewis, Dave Brown, Nate Weinberg, Lazarus Fink, Harry Weinraub, L. Dada King, Joseph Milana, Sam Spitz and Ross Manning.

The club was saddened by the death of Joe Harris in Providence May 15. Burial Monday (17) in the Pride of Jacob Cemetery, West Roxbury, Mass. Also at the loss of the mother of Sidney Goodwalt and the sister of Sam Bibring, deceased at her home Tuesday (18).

Jack Alfred has recovered from a serious illness and is a frequent visitor at the clubrooms. Bill Fleming, chairman of the banquet committee, expected here shortly. Television set will be in operation all year.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., May 22.—Remains of Jake Brisendine, former showman who passed away in New Orleans, were taken to Salina, Kan., for interment.

Edna Marie Pray, of the Ladies' Auxiliary, is in Research Hospital with pneumonia. Helen Holmes, also of the auxiliary, has been released from University of Kansas Hospital, where she underwent a major operation, and is recuperating at her home.

Sammy Ansher visited. He was in town to take degrees in the Consistory of the Scottish Rite Masons.

Pacific Coast

Showmen's Association

1235 S. Hope Street, Los Angeles 15

LOS ANGELES, May 22.—Vice-President Joe Krug conducted the Monday (17) meeting with Chaplain Jack Hughes and Secretary Ed Mann on the rostrum. New members elected were George C. Kalert, Lyle Chappell and L. F. Rieves.

Jack Hughes introduced Chief Mate Howard Jule, USN, a guest. Those present after absences included Bob Perry, of the Douglas Shows, and Sammy Dolman, West Coast Shows. Treasurer Al Weber is back after a trip to Las Vegas where he attended the Heldorado Days Celebration. He reported business was good.

Frank (Overland) Murphy is ill in Veteran's Hospital, Sawtelle. Gladstone Atkinson is recovering at home from an illness.

It was announced that Barney Tuley, who died recently, had bequeathed his estate to the club.

Drawing was won by Al Flint.

Miami Showmen's Association

236 W. Flagler St., Miami

MIAMI, May 22.—Murl Deemer, convalescing here after an operation, is anxious to get back into harness.

Other regular visitors at the clubrooms include J. C. Weer, Sam Taylor, Danny Dell, Charles (Frenchy) Schwacha, Bill Tucker, Clif Wilson, Sid Daniels and Eddie Hackett.

John Young, chairman of the ways and means committee, left Monday (10) to visit shows and members of his committee.

Harry Schreiber, chairman of the year book committee, reports plenty of advertising already signed.

Jack Gilbert, chairman of the membership committee, says his group virtually is certain to exceed the quota set.

Members are advised to send their forwarding addresses to the secretary.

PHONE MEN

Official AFL Labor Day issue. Authorized by 23 AFL locals and Council of City Employees, City and County of San Francisco. 18,000 city employees. Experienced Pitchmen can earn a minimum of \$200 weekly. Thousands of dollars' worth reloads from previous years. No boozers need apply. Daily advances. Contact

VICTOR BLOOM

CALIFORNIA NEWSPAPER SERVICE

617 Montgomery St.

San Francisco 11, Calif.

No collect calls accepted. Must pay own transportation.

WANT

Carnival or Rides for biggest Colored Celebration in the country, May 29th to June 12th at Carrs Beach, three miles from Annapolis, Maryland. 900,000 to draw from within 32 miles.

Frank Adams, Gen. Mgr.

WANT

Ride Men, Foreman, experienced on Merry-Go-Round. No triflers. Entire summer booked. If sober and reliable, wire.

JACK TAYLOR

117 West Saratoga, Baltimore, Md.

WANTED

Talkers, Grinders, Ticket Sellers, Annex Attractions, also Novelty Acts for Side Show. Best salary, good treatment. Also want Girls for Girl Show; experience and wardrobe not necessary. Evans Family, Janet Ferst, Loretta Humphries, Andy Walker, contact me. No time to write. Wire (no collect) or join. JOE MOONEY, Hopkinsville, Ky., this week.

ANDERSON'S GREATER SHOWS

THE GRAND OLD SHOW WITH THE FINE OLD NAME

WANT WANT WANT

Good opening for Six Cat, Bucket Store, Spot the Spot, and any 50¢ Grind Store. Will place one Skillo and one Roll Down only. Those with Stock Stores given preference. Especially want Hit and Miss, Ball Game, Duck Pond, Fish Pond, Balloon Darts, High Striker and Slum Stores. Only one of a kind here. Freney Fay wants Agents for Points, Coupon, Slum Skillo and one good Wheel Man. Will sell "X" on Dispers, Custard and Novelties. All contact

ANDERSON'S GREATER SHOWS

STEARNS, KY., this week

WANT MED LECTURER

Have attractive year-round proposition for capable Lecturer. Must be a real promoter, good appearance, ability to meet executives and handle group sales. Constant travel. Car essential. Can earn \$15,000 yearly. Permanent. Reliable organization. Give full particulars, age, photo.

INDUSTRIAL ENGINEERING ASSOCIATES

P. O. BOX 1517, INDIANAPOLIS, INDIANA

EDDIE L. WHEELER SHOWS

Want Merchandise Concessions of all kinds. Agents for office-owned Concessions—Roll Down and Swinger. Will sell exclusive on Bingo, Cookhouse, two Mitt Camps. Want Shows with own transportation, Sideshow, Ten-in-One. Will book Merry-Go-Round, Rolloplane or Spitfire. All replies to

EDDIE L. WHEELER

SODDY, TENN., THIS WEEK

FOR YOUR GLASS PITCH

Over 100 Red Hot Numbers.

Write for "Special" Glass List Now.

Biggest Variety—Best Values.

Save Money—Save Time—Save Freight.

Now Being Featured on All Large Shows.

ACME PREMIUM SUPPLY CORP.

1111-1123 NORTH 12TH STREET

ST. LOUIS 4, MO.

Wanted - Wanted - Wanted

For

JACKIE'S BINGO

3 Experienced Bingo Counter Men. No Boozers or Prima Donnas. Casey Allen, get in touch with me.

J. J. HORNFIELD

c/o FERRIS RIDES AND SHOWS

Warren, Pa., this week, Wellsville, N. Y., following.

HARRY CRAIG

WANTS

Electrician, Arcade Manager, Bingo Manager, Assistant Secretary, Man to drive and handle sound car, and Ride Help that drives. Levelland, Texas, May 24th to 29th; Littlefield, Texas, following. All address:

HARRY CRAIG

S. B. WEINTROUB

WANTS

Bingo Help, Grind Store Agents, Agents for P. C.

c/o B. & H. AMUSEMENT CO.

This week, Westminster, S. C.; next week, Piedmont, S. C.

D. D. HALE WANTS AGENTS

For Count Store, Buckets and Skillo. Jimmie Gattis and R. C. King, come on. Frank Pence, let me hear from you. Pikeville, Kentucky, this week. All pay roll spots to follow. This show holds contracts for best 4th of July in South. All replies to

D. D. HALE

Robertson Bros.' Shows Pikeville, Kentucky

WANT KIDDIE RIDES

WILL BUY SET OF PINTO KIDDIE RIDES

Need not be in good condition, but must have all working parts.

Write full details.

BOX D-323, c/o The Billboard Cincinnati 22, O.

FOR SALE

Candy Floss Machine, high speed, brand new. First \$135 gets it.

Wire, Phone 2753 or Write

S. E. MERONEY

St. David, Arizona

LARGE PLASTER

\$1.50 per hundred. Something new and something different. Send cash with order. We ship the same day.

HOWERTON NOVELTY PLASTER CO.

Eureka, Missouri

FOR SALE OR TRADE—MECHANICAL SHOW

(Carnival Scene)

Mounted on 24-Ft. 2-Wheel Trailer, with full-size Mechanical Laughing Man, Full walk-around when set up. \$2000.00 for quick sale or will trade for factory-made Kiddie Automobile or Kiddie Aeroplane Ride.

HOWERTON TIRE CO.

Eureka, Mo. (Phone: Eureka 2907)

DIESEL ENGINEER

Who can light Carnival Midway. Salary no object if you can qualify.

LAWRENCE GREATER SHOWS

JAMESTOWN, N. Y.

RIDEE-O FOREMAN

TOP SALARY IF YOU ARE EXPERIENCED AND RELIABLE AND CAN HANDLE THIS RIDE.

LAWRENCE GREATER SHOWS

JAMESTOWN, N. Y.

SPECIAL CLEARANCE SALE!

OFFERING A LARGE QUANTITY OF

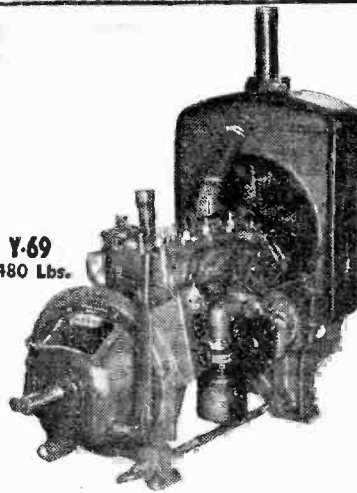
"HARD TO GET," *BRAND NEW

CONTINENTAL RED SEAL

POWER UNITS

- HEAVY DUTY TYPE
- 4 CYLINDER
- COLOR: GRAY
- EQUIPPED WITH

MODEL Y-69
Weight, 480 Lbs.



TWIN DISC CLUTCHES

Immediate Delivery.
REG. PRICE \$485.00.
Our Special Offer Price

\$275.00 EACH F. O. B. PHILA.
Crated

To appreciate this offer check our prices with any engine dealers.

GEST MOTOR CO.

336-38 N. 15th St. Philadelphia 2, Penna.
Phone: Rittenhouse 6-3837

Actual photo of engine taken from our stock.

* Same units without clutches. Reg. price, \$385; our price, \$225.00 Ea.

JOHNNY T. TINSLEY SHOWS

"America's Most Modern Midway"

PLAYING A ROUTE OF THE BEST INDUSTRIAL TOWNS IN THE SOUTH.

GAINESVILLE, GEORGIA, NEXT WEEK ON MILLER PLAYGROUND.

WANT SHOWS

Will place high class money getting Shows with own outfits on liberal percentage and put you where you will really get money. Monkey Circus, Midgets, Side Show, Mechanical, etc. CONCESSIONS—Will book a limited number of Merchandise Concessions—String Game, Huckley Buck, Jewelry, Novelties, Frozen Custard, Short Range Gallery, etc. RIDE HELP—Can use useful Ride Help of all kinds for Twin Wheels, Roll-o-Plane, Caterpillar, Fly-o-Plane, Octopus, Tilt-a-Whirl, Kiddie Rides and Merry-Go-Round. Must be sober and reliable. No drunks tolerated. FREE ACTS, NOTICE—Can place outstanding High Aerial Act to join June 21st and the balance of the season, must be sensational with flashy rigging. NOTICE ORGAN MEN—Have two Band Organs in need of repair, please contact us. All address

JOHNNY T. TINSLEY SHOWS

MARIETTA, GA., this week or GAINESVILLE, GA., week May 31 thru June 5th.

WANT HANKY PANKS

Any kind. Custard, French Fries. Grind Shows with own outfit. Will book Kiddy Train, Kiddy Planes and Roll-o-Plane. Professor Vida, get in touch with me or come on. have top.

North Newton, N. C., this week; Cooleemee, N. C., next week.

McBRIDE BROS.' SHOWS

fidlers United Shows

WANT

Foreman and Second Men that drive Semis for #5 Wheel, Tilt-a-Whirl and Fly-o-Plane. Concessions that work for Stock. Side Show with or without own transportation. Electrician that can handle Diesel and Searchlights. Address

SAM FIDLER, Mgr., Belvidere, Ill., this week

WANT

CROWN AMUSEMENT COMPANY WANTS

Playing Wheat Fields, Western Oklahoma & Kansas. FREE GATE—NO RACKET. WANT Motordrome Rider for Drome, 50-50 proposition to capable Rider. WILL book, buy or lease a 2-Abreast Merry-Go-Round. FOR SALE—1947 Super Roll-o-Plane, with or without transportation, perfect condition, as NEW, complete with transportation, \$7,500.00. Can be seen in operation—we have 2, will trade for Merry-Go-Round. FOR SALE—Evans Devil's Bowling Alley—24 ft. Ball Game, 30x50 Top and 9 ft. Wall, up twice. CONCESSIONS—Long and Short Range Lead Gallery, Hi-Striker, Fish Pond, Photos, String Game, Coke Bottles, Penny Pitch. RIDES—Will book Kiddy Airplane, Miniature Train, Tilt-a-Whirl with own transportation. Address:

VINITA, OKLA., this week; then per route.

WONDER CITY SHOWS

Want Wheel, Merry-Go-Round Foreman. Top salary and bonus. Chas. Binion, "Humpty" McGee, wire. Place Hanky Panks all kinds. Sell X on Photos, Diggers. Want Man and Wife to operate Cook House. Also Bingo Man. Want to hear from Helen and Harry Moore. Address: JAMESTOWN, KY.

BUSINESS MANAGER AT LIBERTY

on account of Show closing. Have some Hanky Pank and Pop Corn Concessions who want to come along. Have P.C. and some Concessions of my own.

WILLIE LEWIS

4900 CHAMBERLAYNE AVENUE

RICHMOND, VIRGINIA

RETLAW ELAH

(THAT'S WALTER HALE SPELLED BACKWARDS)

**—WANTS—
FOR THE BIG FAIRS**

ANDERSON, IND.; DETROIT, MICH.; HUTCHINSON, KAN.; LITTLE ROCK, ARK.; MEMPHIS, TENN., AND THE WORLD'S GREATEST, DALLAS, TEX.

BOSS CANVASMAN

One not irked by work. Who can and will hustle candy.

TRUCK DRIVER

Must be a veritable paragon of virtue, member Alcoholics Ann.

WORKING MEN

Who will do it without being told either why or how.

BALLY GIRLS

Able to stand upright.

CANDY PITCHMEN

I have all inside sales all shows above fairs.

CARPENTER-PAINTER

Immediately! Now! Now!

DANCERS

Contact Bert Peck
Consolidated Theatrical Agcy., Chicago, Ill.

TALKER FOR 1948 VERSION "EXPOSE"

GIRL TALKER FOR ALL GIRLIE "SCAN-DOLLS"

**NOVELTY ACTS
DRAMATIC PEOPLE**

To the best in above lines I will pay more money than Ringling or Rose.

ALL ADDRESS

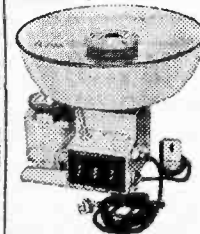
WALTER HALE

c/o The Billboard

155 N. CLARK

CHICAGO 1, ILL.

MAKE \$100.00 A DAY ON CANDY FLOSS



This is the SUPER WIZARD you hear so much about and see so many places. The most profitable and fastest money maker of all times. Be your own boss—send your order NOW.

Electric Candy
Floss Machine Co.

202 Twelfth Ave., So.
Nashville 4, Tenn.



SHRUNKEN HEADS
As the natives of the jungle prepare them. White native and others. Female heads with long hair, prepaid \$8.00; Male heads, prepaid \$6.00. Many other manufactured attractions: Wolf Boy, Fish Girl, Ape Boy, Cannibal Heads and Bodies, Shrunk Bodies, life-size Mummies and Bones. Attractions made to order. Write for Prices and Photos.
TATE'S CURIOSITY SHOP
5240 EAST VAN BUREN
PHOENIX, ARIZONA

WANTED

Grind Concessions, Photo, American Palmistry, Wheel or Merry-Go-Round Foreman.

MIKE ZIEGLER

Millner Hotel PHILADELPHIA, PA.

SCALE AGENT

For best Amusement Park in Western New York State. Jack Timmons, Fun House operator early last season on Caravella Show, and Sam Generallo, formerly with George A. Hamid, please answer. 531 JY Building, University Ave. & Andrews St. Rochester 1, New York

THREE RIVERS, MICH.

WANTED

RIDES—SHOWS—ACTS for

Second Annual

V. J. Jubilee Celebration

AUGUST 11-12-13-14

Held on High School Athletic Field, 1 block from main 4 corners. Fireworks—prize drawings nightly. Car drawing last night. Reply to

A. J. SEBO, Sec.

119 Water St. Three Rivers, Mich.

WANTED

MERRY-GO-ROUND

Children's Merry-Go-Round, power or hand; must be in first-class condition. Write details and price to

L. WOLDER

c/o J. Duffy

100 National St.

Rochester 5, N. Y.

RIDES WANTED

For 12th Annual

LIONS' CLUB CARNIVAL

Four Days, Late July or August

Contact:

JOHN STAGGS, Chairman

Newburg, Mo.

WANTED

SHOWS OF ALL KINDS FOR ANNUAL LEGION CELEBRATION

JUNE 6-12, both dates inclusive.

American Legion Park, New Bethlehem, Pa.

Contact

B. T. HARRISON, Chairman

MAYPORT, PA.

WANT TO SPONSOR

Top Rodeo, preferably with movie star attraction. Circus with outstanding acts and a lot of animals. Nice clean Carnival with a lot of shows, rides and general entertainment. If interested contact **JAMES P. FONTECCHIO, Comm. D.A.V.,** Cloverland Chap. #23, 201 Wilson Ave., Iron Mountain, Mich., and state what you have to offer and what dates you have free.

CARNIVAL WANTED

FOR SANTA LUCIA FESTIVAL

Rides and Midway Shows and Concessions wanted for week of Aug. 7 to 15, inclusive. All preparations made. Large crowds guaranteed. Contact

DR. S. SUTERA

at 1231 Park Wilde Ave., Omaha, Neb.

RIDES WANTED—3 or 4

Must include Ferris Wheel, Merry-Go-Round, 1 or 2 Kiddie Rides. Also Portable Roller Rink or Dance Floor. July 4, 5, 6, Picnic—sponsored jointly by Stockbridge, Wis., American Legion and Stockbridge Athletic Club. Will be annual event at Calumet County Park. Write

J. A. SCHUMACHER, Pres.

Athletic Club Stockbridge, Wis.

RIDES WANTED

For 4th of July Centennial Celebration

JULY 3, 4 and 5

Contact: **V. L. DICKINSON, Chairman**

Augusta, Wisconsin

WANTED CARNIVAL

Rides, Games and Shows, July 3, 4 and 5. Contact

IRVING J. DAVIDSON

American Legion Soldiers Grove, Wis.

WANTED

For July 1-2-3, Annual Celebration. Prefer independent Rides or will book complete Carnival. Contact

CHAS. C. SWINEY

EMINENCE, MO.

SPONSORED EVENTS
Veteran, Lodge and Other Organization Festivities

Cincy Food Show Preps '48 Plans

CINCINNATI, May 22.—Officials of the 31-year old Cincinnati Zoo Food Show, sponsored by the Greater Cincinnati Retail Meat Dealers' Association, are lining up what they believe will be the largest and most entertaining program in the event's history. E. P. Zachman, general chairman, announced this week. Proceeds from this year's show, which will be held August 24-September 6, will be used to make improvements at the local zoo.

A record number of exhibitors are expected to have displays this year. In 1947, 150 booths were in operation under direction of A. E. (Tony) Scheffer, who retired from the general manager's post early this year because of ill health. As in other years, a number of acts will be booked.

Discuss Revamping Set-Up Of Canadian Celebration

SWIFT CURRENT, Sask., May 22.—The Frontier Days board has named a 10-man fact-finding committee to consider plans for the future course of Swift Current's annual July 1 and 2 celebration.

Feeling of the sponsor, the Kinetic Club, is that the show is getting too big for a few club members to handle. The club wants the responsibility spread among other organizations in the city.

Since commencing operations in 1938, Frontier Days celebrations have earned \$82,495. The shows have resulted in \$10,000 being allocated for swimming or wading pools, \$10,000 contributed to war services, \$17,462 to local organizations, and \$400 to a hospital ward. Present value of grounds, built up in the past 10 years, is \$19,229.

San Pedro Fete Nets \$4,000

SAN PEDRO, Calif., May 22.—The Lions' Club here announced \$4,000 was netted by the community fair sponsored by the organization recently. The profit will be divided equally between the San Pedro Boys' Club and the Memorial Stadium fund, sponsored by the Junior Chamber of Commerce. The fair, from which several other organizations received a considerable profit to aid youth work programs, probably will be made an annual event, said W. M. McIlwaine, general chairman.

Weyburn, Sask., Date Set

WEYBURN, Sask., May 22.—Junior Chamber of Commerce here again will sponsor Broncho Daze, a two-day rodeo in July. Hugh Lennox is Jaycee president.

Wayne's Midway Awarded to Wade

WAYNE, Mich., May 22.—Contract to provide the rides and shows at the annual Civic Celebration to be held here was awarded the W. G. Wade Shows No. 2 Unit. Also on the program are free attractions, parades, contests and merchants and manufacturers exhibits, with the last named to be located on Michigan Avenue.

Proceeds from the celebration are to be used in financing the construction of a new municipal swim pool. Event is backed by 35 civic, fraternal and service organizations, each of which is to have one or more concessions in the fun zone.

Calexico Cavalcade Scheduled for 1949

YUMA, Ariz., May 22.—Dates for the 1949 International Calexico (Calif.) Cavalcade are March 17-19, according to L. H. Dowe, who was re-elected president of the Winter Festival Association, sponsor.

Cavalcade presents a pageant and parade and a three-day fiesta to promote good will between Mexico and the United States and to commemorate the exploits of Capt. Juan Bautista de Anza, famous Spanish explorer, who spent some time in the area in 1774.

Stage Regatta Days Event

OROVILLE, Calif., May 22.—A youngster parade, featuring decorated bicycles, wheeled vehicles of various designs and costumed participants, opened the Regatta Days Celebration here May 14. In addition to the parade, celebration featured a beauty contest, athletic events, outboard motorboat racing, a dance and fireworks.

Set Acts for Ohio Jubilee

FORT RECOVERY, O., May 22.—Four free acts in place of the customary three have been booked by Burreigh Burke, entertainment and concessions committeeman, for the Harvest Jubilee to be held here July 19-24, reports E. Thomas Hastings, a director. Committees are organized for the event which draws several thousand people annually to this town.

Mo. Shrine Event Does Okay

CLINTON, Mo., May 22.—Golden Valley Shrine Club here recently concluded a successful week with Model Shows, Inc., as the attraction despite bad weather, reports Fred Wilkinson, finance chairman. Model supplied 11 rides and 32 concessions.

WANTED—CARNIVAL

JUNE 28TH THROUGH JULY 5TH, 1948

Write or call

Headquarters

Utica Sesquicentennial Committee, Inc.

Chamber of Commerce Bldg.

8 Elizabeth St.

Utica, N. Y.

CARNIVAL WANTED

JULY 3-4-5

ANTRI COUNTY HOMECOMING

Being held in resort area of Northern Michigan. Will pull over 20,000. Wire

MANCELONA BUSINESS MEN'S ASSN.

H. J. GRANGER, Chairman

MANCELONA, MCH.

WANTED

Merry-Go-Round and Ferris Wheel Rides for St. Agnes Church Carnival, August 6 & 7th. Write

W. J. SMITH

Martin Brown Building, Louisville, Ky., for further information.

WANT CARNIVAL

ANNUAL 4TH OF JULY CELEBRATION

Last year's crowd 10,000. Bigger and better this year. Will have fireworks and prizes. A good spot for a good show. Only celebration in county.

Sponsored by V.F.W., Parma, Mo. Contact **ORVILLE BANKSTON** (at once).

WANTED

Carnival and Street Concession for **ELKS' RODEO, JULY 3rd, 4th and 5th** Rides and Entertainment. No Crift. Write

C. C. BIGGERSTAFF, Sec.

ANSELMO, NEB.

AGENTS WANTED

For Ball Game, Penny Pitch, Age and other Outfits.

E. L. WINROD

c/o WILSON SHOWS
Lincoln, Ill., this week; Canton, Ill., next.

WANTED

Female Impersonators. Send photos and description of Act immediately. A good deal. Attention: Joel Andre and Jan Morgan, contact

FAY SOTHERN

602 YORK STREET NEWPORT, KY.

Omar's Greater Amusements

Want

Major Rides, Concessions, Photos, Diggers. Stock Store Agents, Ride Help, Cookhouse Help. Two big July 4th Celebrations. Harrisburg Ark., May 24-29.

HELP WANTED

MAN SHOT FROM CANNON—No experience required. State age, weight, height. Long season.

F. O. GREGG

PLYMOUTH, WIS.

M. A. SRADER SHOWS

CAN PLACE

Photo, Jewelry, Novelties. Will book any Show of merit with own outfit not conflicting with what we have.

North Platte, Neb., May 24th to 29th.

WILL BOOK COOKHOUSE

Or Will Sell Office Owned Complete or Will Lease to reliable person. Must Cater to Show People.

PAGE BROS.' SHOWS

BOLIVAR, TENN.

DYER'S GREATER SHOWS

Flat River, Mo., this week; DeSoto, Mo., next. Want Second and Third Man on Caterpillar. Concession Agents for Wheels and Hunky Panks, Monkey or Animal Show, Silodrome, Big Snake or Reptile Shows. Drunks, stay away. "Remember"—IT'S CLEAN AS A WHISTLE.

WANTED

Shows, Rides, Stock Concessions, Age, Weight, Palmistry.

Northern New York Volunteer Firemen's Convention
CARTHAGE, N. Y.

30 Bands

Parades

40 Fire Companies

Six Nights, Two Big Days. Plenty of Money at This Spot. Wire, Write or Phone

HAROLD "SPIKE" MORLEY

R.F.D. #6, Oswego, N. Y.

Phone 1070-M

WANT FOR

AMVETS CELEBRATION

JULY 17 AND 18

RIDES AND CONCESSIONS

Contact **EDWARD L. KRESINSKE, 115 E. 3d Street, Watertown, Wis.**

Carnival Routes

Send to
2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Admiration: Chandler, Okla.
Alamo Expo.: Liberal, Kan.; Guymon, Okla., 31-June 5.
American Beauty: Trenton, Mo.
American Midway: Eldorado, Kan.
American United: Yakima, Wash., 25-31; Sunnyside June 2-5.
A. M. P.: West Hazleton, Pa.; (Blackman's Patch) Wilkes-Barre 31-July 5.
Anderson's Greater: Stems, Ky.
Anthracite: Ashley, Pa.
Badger State: Faribault, Minn.
Baker United: Greencastle, Ind.; Columbus 31-June 5.
B. & C. Expo.: Geneva, N. Y.; Corning 31-June 5.
Beam's Attrs.: Boswell, Pa.
Becht, Lee: Arcanum, O.
Bee's Old Reliable: Frankfort, Ky.; Campbellsville 31-June 5.

To maintain earlier distribution schedules, it is necessary that Circus and Carnival Routes be received in the Cincinnati office of The Billboard, 2160 Patterson Street, not later than 5 p.m. (EST) on Saturdays.

Bernard & Barry: Chatham, Ont., Can.; Guelph 31-June 5.
Big State Am. Co.: Port Lavaca, Tex.
B. & H.: Westminster, S. C.; Piedmont 31-June 5.
Blue Grass: Tell City, Ind.
Bodart: Oconto Falls, Wis.
Bogle & Reese: Willow Springs, Mo.
Bohn & Sons United: Atchison, Kan.
Boone Valley: Dow City, Ia., 25-27.
Borderland: Ennis, Tex.; Groesbeck 31-June 5.
Borup's United: Livermore, Ky.; Cloverport 31-June 5.
Bright Lights Expo.: Moorefield, W. Va.; Frostburg, Md., 31-June 5.
Brownie's Am.: Garnett, Kan.
Buck, O. C.: Endicott, N. Y.
Buffalo: Cuba, N. Y.
Bullock Am. Co.: North Wilkesboro, N. C.
Burdick's Greater: Snyder, Tex.
B. & V.: South Hackensack, N. J.
Cable & Sons: Mer Rouge, La.
Capell Bros.: Okemah, Okla.; McAlester 31-June 5.
Capital City: Campbellsville, Ky.
Caravella Am.: Saxton, Pa.
Carr, Lawrence: Medford, Mass.; Danvers 31-June 5.
Cavalcade of Amusements: Cedar Rapids, Ia., 25-June 5.

With R. R. Shows

Royal American

ST. LOUIS, May 22.—International Association of Showmen here will host shows' personnel Monday night (24) at the clubrooms. On May 26 the RAS will stage a benefit for the club's building fund.

First-night visitors to the show lot here included Pete Brophy, Euby Cobb, Frank Joerling and Abie Morris. During the org's previous stand at the Memphis Cotton Carnival visitors included J. M. Dean, secretary of this Mississippi State Fair, Jackson; Max Goodman, vacationing since the sale of the shows bearing his name; Art Briese, of the Thearle-Duffield Fireworks Company; Joe Simon, Memphis theater manager and ex-carnival and circus musicians; Harry Malloure, secretary of the Carruthersville (Mo.) Fair, and Mr. and Mrs. George Flint, of Chicago.

Other visitors at Memphis were Henry Haizlip, Arthur Halle, Fred Lucas and William Chandler.

Rene Du Boise, of Hollywood, and William Ostrander, of New York, designers of the Sally Rand unit, were in Memphis to make final adjustments to the scenic and decorative effects which were executed by the Teichner Studios, Chicago. Marjorie Fielding is producer of that show.

Carl J. Sedlmayr Jr., Norman Baptiste and Mary Rachel Rhodes observed their birthdays this week. —HERB PICKARD.

Central States: Hays, Kan.; Concordia 31-June 5.
Cetlin & Wilson: Middlesboro, Ky.
Cherokee Am. Co.: Coffeyville, Kan.
Coleman Bros.: New London, Conn.
Collins, Wm. T., State Fair: Breckenridge, Minn.
Columbia: Oldtown, Me.
Continental: Ft. Edward, N. Y.
County Fair: Crawford, Neb.
Crafts Expo.: Visalia, Calif., 25-30.
Craig, Harry: Levelland, Tex.; Littlefield 31-June 5.
Crown Am. Co.: Vinita, Okla.
Crystal Expo.: Black Mountain, N. C.
Cudney Border State: Stonewall, Okla.
Cumberland Valley: Cowan, Tenn.
Cunningham No. 1: Mason City, W. Va.
Cunningham No. 2: Ravenswood, W. Va.
Curl, W. S.: Ripley, O.; Franklin 31-June 5.
Del-Mar: Sutersville, Pa.
De Luxe: Southington, Conn.; Bloomfield 31-June 5.
Denton, Johnny J., No. 1: Wayland, Ky.
Dick's Greater: Trenton, N. J.
Dobson's United: (Hazel Park) St. Paul, Minn., 24-30; Northfield June 1-5.
Douglas Greater: Coquille, Oregon.
Downland: Milwaukee, Wis.
Down River Am. Co.: Romeo, Mich.
Dudley, D. S.: Clarendon, Tex.
Dumont: Girardville, Pa.
Dupree, Jimmie: San Luis, Colo., 24-30.
Drago Am.: Kokomo, Ind.
Dyer's Greater: Flat River, Mo.; De Soto 31-June 5.
Eddie's Expo.: Butler, Pa.
Elliott, L. W., Am. Co.: Holland, Mich.
Emshoff: Richland Center, Wis., 27-30; McGregor, Ia., June 3-6.
Endy Bros.: Pottsville, Pa.
Evans United: Versailles, Mo.
Exposition at Home: Coplay, Pa.
Fairway: Blsmarck, N. D.
Fairway Am.: Winnsboro, Tex.
Ferris Rides & Shows: Warren, Pa.
Fidler's United: Belvidere, Ill.
Fleming, Mad Cody: Dallas, Ga.; Dalton 31-June 5.
Florida Am. Co.: Auburn, Ind.; Marshall, Mich., 31-June 5.
Fountain of Youth: Luzerne, Pa.
Francis, John: Galesburg, Ill., 25-June 5.
Franklin, Don: Hamilton, Tex.
Frear's United: Kansas City, Mo.
Garden State: Eagleville, Pa.; Norristown 31-June 5.
Gem City: Columbia, Mo.
Gentsch, J. A.: Mayfield, Ky.
Georgia Am.: Young Harris, Ga.
Gold Bond: La Crosse, Wis.
Golden Rule: Penns Grove, N. J.
Gra-Loy: Columbia City, Ind.
Granite State, No. 1: Artic, R. I., 24-27.
Granite State, No. 2: Providence, R. I.
Greater United: Shamrock, Tex.
Groves Greater: Eunice, La.
Gulf Coast: Hannibal, Mo.
Hale's: Fulton, Mo.

(See Carnival Routes on page 90)

Circus Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Bailey Bros.: Vancouver, B. C., Can., 24-27; New Westminster 28-29; Courtenay 31; Port Alberni June 1; Victoria 2-3; Duncan 4; Nanaimo 5.
Beatty, Clyde: Corvallis, Ore., 25; Salem 26; Portland 27-30.
Cole Bros.: Lima, O., 25; Marion 26; Mansfield 27; Warren 28; Akron 29-30.
Cole, James M.: Bath, N. Y., 25; Penn Yan 26; Canandaigua 27; Geneva 28; Newark 29.
Dalley Bros.: Hornell, N. Y., 25; Elmira 26; Oswego 27; Binghamton 28; Oneonta 29.
Davenport, Orrin: Edmonton, Alta., Can., 24-29.
Gainesville Community: Grand Prairie, Tex., June 3-4.
Gran Circo Americano: Ponce, Puerto Rico, thru May 31.
Hamid-Morton: Harrisburg, Pa., 24-29.
Hinkle, Milt, Rodeo: Knoxville, Tenn., 26-30.
Hunt Bros.: Danbury, Conn., 27.
Kelly, Al G., & Miller Bros.: O'Neill, Neb., 25; Atkinson 26; Bassett 27; Ainsworth 28; Valentine 29.
King Bros.: Auburn, N. Y., 27.
Mills Bros.: Pekin, Ill., 25; Beardstown 26; Springfield 27; Jacksonville 28; Alton 29; Belleville 31; Centralia June 1; Mount Vernon 2; Eldorado 3; Carmi 4; Evansville, Ind., 5.
Polack Bros. (Eastern (Auditorium) Amarillo, Tex., 25-31; (College Gym) Alamosa, Colo., June 3-5.
Polack Bros. (Western): (Auditorium) San Francisco, Calif., 24-30; (Auditorium) Stockton 31-June 6.
Ringing Bros. and Barnum & Bailey: Philadelphia, Pa., 24-29; Pittsburgh 31-June 4; Johnstown 5.
Rogers Bros.: Clearfield, Pa., 25; Phillipsburg 26; Milesburg 27; Jersey Shore 28; Bloomsburg 29; Berwick 31.

Misc. Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Bardex Minstrels: Weirton, W. Va., thru June 16.
Hollywood on Ice (Strand) Elmira, N. Y., 24-26.
Jewell-Harris Players: Talco, Tex., 24-29.
Lazy K Ranch Donkey Baseball: Garfield, N. J., 26; Westbury, N. Y., 27; Far Hills, N. J., 28.
Orpheum Players: Walnut Grove, Mo., 24-29; Dadeville 31-June 5.
Plunkett's Stage Show: Johnson, Kan., 24-26; Syracuse 27-29; Tribune 31-June 2; Scott City 3-5.

J. R. Ward Dolling Up Shows In Effort To Hypo \$\$ Appeal

By Herb Dotten

PEORIA, Ill., May 22.—John R. Ward and his staff rate an A for effort, judging by activities this week here on the lot where the railroad show bearing his name is spotted. All of the effort is concentrated on building up the earning capacity of the org, which, up to now, has been lacking in strength, show execs conceded.

Indications of Ward's drive to hike the money-getting potential was in evidence here. A new Tilt-a-Whirl was in operation for the first time. A new Fly-o-Plane arrived, and it was to be in operation during the closing days of the stand. There also was evidence still other rides are due for early delivery.

The C-Cruise has been promised by June 15, a new Miniature Train is scheduled for delivery at the next stand, while a Skooter is expected to be added at the shows' first fair date at Grand Forks, N. D.

Four new, revolving, neoned light towers have been purchased, Ward said, and these are due to be added within a week or 10 days. Addition of these, together with planned changes in present lighting, are calculated by Ward to give the organization ample illumination by the time the shows go into the fairs.

Face-Lifting for Shows

Shows are being bolstered. On Thursday (20), finishing touches were being placed on the physical set-up, both inside and out, for Fred Sawyer's Minstrel Show, which is due to open in the closing days of the engagement here. The unit replaces a circus-type show. Another new addition here was a Monkey Show.

At the next stand several new shows are to be added. Buddy Smith is to join with his Posing Show, Red Marcus is to open Chinatown at Night, a dope show, and a Fat Show also is expected to join.

The Faith Bacon Gal Show is to undergo some changes, according to Ward. Here this week the unit lacked production qualities, and Ward, acting to correct this, moved to obtain a stage manager-producer to develop the show. Faith herself stands out in her fan number. Four good-lookers also work in the show, and Ward plans to supplement them with four more gals who can do specialty numbers.

The unit works to recordings, and Ward indicated that he may shift to a Hammond organ. A "beauty and the beast" number, man in chimp costume, and gal, currently is one of the features of the show. Jack Lester, veteran vaudevillian, handles the emcee chores. Show has been working with a 60-cent admission.

New Minstrel Front

Bobby Wicks, scenic artist, who joined on in the closing days of the previous stand at Nashville, supervised the framing of a new front for Sawyer's Minstrel show here, and, after completing that, he is scheduled to flash up the front of the Bacon unit.

Weather in the early days of the stand here was excellent. Patronage was good. Spending, however, was affected by the fact an extended strike at the Caterpillar tractor plant, employer of some 18,000 persons, had only recently ended.

Cash Wiltse, as assistant manager, is in charge of building up the shows' back end. Besides Owner-Manager Ward, Wiltse and Wicks, other staff members are Robert Kline, general agent; Bill Cowan, business manager; Perry Cowan, concession secretary; Jack Pugal, secretary-treasurer; Eddie Newcomer, billposter; Fred Nash, chief mechanic; P. J. (Mac) McLane,

general superintendent; Dick Loring, trainmaster, and Helen Marcus, mailman and The Billboard agent.

Other Personnel

Tilt-a-Whirl, William Pink, foreman; Jim Snell, Brooks York and Tom Lane. Ferris Wheels, Steve Norwood, foreman; Earl Streeter and Joe Brown, with Mrs. Charles Lloyd, tickets. Whip, Steve Norwood, foreman; C. Boles and Nik Carter. Caterpillar, H. C. Ward, Bem McFadden, with Mrs. H. C. Ward, tickets. Rocket, Jack Barraugh, George Butelewski, P. Tiger and Jack Morgan. Merry-Go-Round, William Sanders, foreman; John Roy Jr. Roll-oplane, Chester Series, Russell Dorris, with Doty Hatch, tickets. Octopus, Blackie Hill, foreman; Pretzel, Joe Thurman, George Mars and Kitty Pugal. Kiddie Whip, William Brunner; Kiddie Auto and planes, Harry Ward and Charles Lloyd, with Jennie McFadden, tickets; pony ride, Mrs. Frank Morgan.

Faith Bacon Show, Faith Bacon, with Rhea Walker, Gloria Dea, Rene Villon and Snooky Lee, dancers; Emil Van Horn, gorilla number; Jack Lester, emcee; Red Marcus, talker; Leonard Faverty, Henry Hawkins, John Wallace, Jack Wilkovsky, Robert Martin and Paul Davis.

Minstrel Show, Fred Sawyer, manager; Horatio Ballard, Carrie Lee Williams, Elbert Williams, Wendell Mitchell, Eugene Pope, Pewee Cheatun, Mary Beaton, Allen Beal, Martha Pristley, Allen Jackson, Albert Kephart, Roy Bolan, Willie Mitchell, Walter Smith, Fat Scott, Jackie Jackson, Esther Jones and Margaret Taylor.

Side Show, Ray Cramer, manager; Charles Leroy, lecturer. Illusion Show, Henel Cramer, manager; Boots Linton, Peggy Shaw, Lin Smith, Joyce Suts and Professor Schultz. Snake Show, Pop Ferdon and John Parsons. Monkey Show, Roy Bible, manager; Hester Ferdon, trainer. Funhouse, Mr. and Mrs. Earl Walsh. Motordrome, Capt. Bob Perry, manager; Marlon Perry, Mary Perry, Billie La-tour, Flash Mason, Cookie Perry, Bill Smith and Daisy Hartwell. Daughters of Sin, D. McGregor, manager; Satan's Children, Norman Wolf, manager; Penny Arcade, William and Wimpy Schnepel and George Boone, assistant.

Cookhouse, Mr. and Mrs. F. D. Bushong, owners; Marshall Drennan, first cook; R. D. Smith, second cook; Jack Hale, waiter; A. L. Wallace, fry cook; Pinkie Colors, waiter; Johnnie Shaw and Sorby Smith. Popcorn, Jeffie Jean Ward and G. Yates. Candy floss, Leon Clotfelger. Corn game, Mrs. J. R. Ward, Pat Jones and Buford Smith. Grab joint, Mr. and Mrs. Buddy Spain. Grab joint, John Shaw and Tom Bell. Novelties, Irving Nathan. Age. Allen Stein, and weight, Nick Danzi.

Diggers, Dinty Moore; percentage, Haze Brown, Virginia Chisholm, Judy Sauls, Mrs. Bill Cowan, Mary Dennis, Mrs. Leo Bergman and Mrs. Vickie Spitzner; lead gallery, Charles Marcello; ball games, Mrs. Art Price and Mrs. Charles Allen; slum skills No. 1, Chester Allen and Buster Ellis; slum skills No. 2, Art Price and Boxie Brooks; pan joint, Irene Gillis and Shorty Ramsey Moseley (agent); mitt camp, Billie Garber, Irene Hester, Billie McCally and Vivian McCrean; pennants, R. Healy and Sid Murgatroyd; hoop-la, Mrs. Eleanor Spears and Gilbert Gipson (agent).

Ham and bacon, Sammy Stein; toy wheel, Bob (Muscles) Martin; radio wheel, Seymour Berger; razzle, John (Fingers) Campi and Harry (Crossroads) Spitzer and Frankie Campi, agents; clothespin, Harry Dennis and Leo Bergman and Steve Wyman (agents); blower, Bert McGrean, C. C. James, Richard Cutler and Jack Lango, agents; big bears, Henry Runge and Mac McCally and Tommy Fear (agents); bowling alley, Cecil Brown, John Hartman and Gene Saul.

Train crew, Dick Loring, trainmaster; Don Klein, William Paterson, Charlie Jackson, Harrison Priestley, Henry De Witte, Merle Smith, Reuben Smith and Joseph Gable. Scenic artists, Bobby Wicks and Eddie Marbles, assistant. Gates, Roscoe Carter, Martin Yard, Peggy Sawyer, Mrs. Jake Hale, Mrs. Frank Morgan, Mrs. Theima Hill and Mrs. Fred Nash. Night watchman, John H. Adams. Diesel, Bob Briggs, Joseph Quigley and Howard Gurman.

Harrison Greater

BUENA VISTA, Va., May 22.—After a big week at Roanoke the org was here this week, getting good takes. Victor Palmer, billposter, has returned and was presented with a new truck for advertising. Anna King came back with her revue. Staff includes Frank Harrison, manager; Mrs. Harrison, secretary-treasurer; Stan Reed, general agent; Curly Graham, business manager; Palmer, billposter and 24-hour man; Shorty Bell, ride superintendent; Bill Pinkston, lot man; Slim Young, Side Show; Annie King, Girl Show; Clifford Houser, Minstrel Show; Earl Tilgham, electrician. — VICTOR PALMER.

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SLUM
 Lead Jr. G-Man Badges \$2.75 Gr.
 Lead Guns 1.50 Gr.
 Gold Wedding Bands. 1.00 Gr.
 Lead Aviator Badges. 2.25 Gr.
 Imp. Metallic Hats .. 2.00 Gr.
 American Clocks Lith. 2.00 Gr.
 Asst. Stone Rings .. 1.00 Gr.
 5" Pocket Combs .. 1.35 Gr.
 Elephant and Donkey Charms 2.00 Gr.
 Blow-Outs 3.00 Gr.

BALL GAMES
 Balto. made Lois, Small \$3.00 Gr.
 Large 6.00 Gr.
 36" Swagger Canes, silk tassle 9.00 Gr.
 RWB Bell Batons 15.00 Gr.
 Jumbo Fox Tails25 Ea.
 Large Round Pin-Up Plaques 2.00 Dz.
 Small Pin-Up Plaques75 Dz.
 Yellow Worth Baseballs, #83-1 2.50 Dz.
 Mexican Cholo Hats, ball fringe 2.25 Dz.
 Spanish Hats, ball fringe, \$2.75 Dz.; 30.00 Gr.
 Cowboy Hats 3.25 Dz.
 Alpine Hats with feather 12.00 Gr.

BINGO
 S.D. Lamps and Shades \$.90 Ea.
 25" Lamps and Shades 1.75 Ea.
 #500 Smokers85 Ea.
 54" High Bridge Lamps and Shades 2.50 Ea.
 4-Pc. Cannister Sets. 7.00 Dz.
 10-Pc. Glass Bake Gift Sets90 Ea.
 11-Pc. Glass Bake Gift Sets 1.60 Ea.
 Counselor Bath Scales 4.75 Ea.
 Pearl Top Hampers . 2.75 Ea.
 Kitchen Stools w/backs (2 to a carton) .. 1.50 Ea.

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Wholesale Distributors

720 E. BALTIMORE ST. BALTIMORE 2, MARYLAND

Kravitz & Rothbard

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75TH YEAR!

STARTS OUR

Only quality, reliability and fair honest dealing enables an organization to continue 75 years.

Use RUSH HOUR supplies, the quality products of experienced popcorn men

1874 — ★ — 1948

PRUNTY

620 N. 2nd . . . St. Louis, Mo.

C. A. STEPHENS SHOWS WANT

FAIR COMMITTEES IN VIRGINIA, WEST VIRGINIA, KENTUCKY, TENNESSEE, GEORGIA, SEE OWNER SHOW. COME LOOK US OVER OR WRITE US.

WE WILL SEND AGENT TO DO BUSINESS WITH YOU FOR YOUR FALL FAIRS

CONCESSIONS—Photos, Long or Short Range, Custard, Weight, Age, High Striker. No X sold, we will not overload. Charley Griggs, bus. mgr., needs Agents for nicely flashed Blower, Agents for Swingers. **SHOWS**—Manager for Side Show who has someone besides himself, as we have Side Show complete for anyone who can operate. Lou Peas can use three more Girls for two Girl Shows, also a couple of neatly flashed Grind Shows.

RIDES—Special inducement to ride owners with Spitfire, Comet, Tilt or Octopus. All dates from here out in the coal fields where the rides get money.

Can use another Free Act. State lowest in first; no dickering. ST. CHARLES, VA., May 24-29.



Want Ride Men for all rides, must definitely get them up before Monday opening and down by Sunday, 8:00 A.M.; also Semi Drivers. Don't apply unless capable. Steve Mitro, get in touch. All answer.

L. P. BRADY
 WELCH, W. VA., THIS WEEK

DAILEY BROS.' CIRCUS

WANTS LITHOGRAPHERS AND BILLPOSTERS

WM. L. OLIVER

9 Theatrical Studios, 310 Lenonard St.

St. Louis, Mo.

CARNIVAL ROUTES

(Continued from page 89)

Hannum, Morris: Birdsboro, Pa.; Freeland 31-June 5.
 Happy Attrs.: Greenville, Pa.
 Happyland: Royal Oak, Mich.; Pontiac 31-June 2.
 Harrison Greater: Woodstock, Va.
 Haywood: Coldwater, Kan.
 Heller's Acine: Dover, N. J.; Riverdale 31-June 5.
 Hennies Bros.: South Beloit, Ill.; Kenosha, Wis., 31-June 5.
 Henson, J. L.: Gideon, Mo.
 Heth Expo.: Charleston, Ill.
 Heth, L. J.: Madisonville, Ky.
 Hill's Greater: Greeley, Colo.
 Home State: Clarinda, Ia.
 Hottle, Buff: Slidell, La.
 Imperial: Abingdon, Ill.
 Imperial Expo.: Kankakee, Ill.
 International: Plattsmouth, Neb.
 Jayhawk Am. Co.: St. Paul, Kan.
 J. & B.: Blackstone, Va.
 Johnny's United: Old Hickory, Tenn.; Corydon, Ind., June 2-5.
 Jolly: Oxon Hill, Md.; Madison, Va., 31-June 5.
 Jollytime: Somerset, Pa.; Gettysburg 31-June 5.
 Jones Greater: Nitro, W. Va.
 Jones, Johnny J., Expo.: Bradford, Pa.
 Kaus, W. C.: Gary, W. Va.
 Keeler's Modernistic: Exmore, Va.
 Keystone Expo.: Cornelius, N. C.; Lowell 31-June 5.
 Kilgore: Jasper, Tex.
 Kirkwood, Joseph J.: Oswego, N. Y.
 La Cross Am.: Middlebury, Vt.
 Lamb, L. B.: Taylorville, Ill.
 Lawrence Greater: Jamestown, N. Y.
 Lee United: Battle Creek, Mich.; Adrian 31-June 5.
 Leeright, J. R.: Beatrice, Neb.; Hebron 31-June 2; Red Cloud 3-5.
 Lone Star: Wabash, Ind.
 Lottridge, Harry: Big Stone Gap, Va.
 Magic Empire: Scottsville, Ky.; Glasgow 31-June 5.
 Maine Am.: Auburn, Me.
 Majestic Greater: Oil City, Pa.
 Manning, Ross: Concord, N. H.
 Marion Greater: Fort Mill, S. C.
 Marks, John H.: Bridgeport, Conn.; Manchester 31-June 5.
 McBride Bros.: N. Newton, N. C.; Cooleemee 31-June 5.
 McKee, John: Jackson, Mich., 24-30.
 Merit: Dedham, Mass.
 Merriam & Robinson: Albia, Ia.; Fairfield 31-June 5.
 Midway of Mirth: Winchester, Ill.
 Midwest: Driggs, Idaho.
 Midwestern Expo.: Richmond, Mo.
 Mighty Hoosier State: Paris, Ky.; Portsmouth, O., 31-June 5.
 Mighty Page: Hazard, Ky.
 Model: Carrollton, Mo.
 Model Shows of Canada: Montreal, Que., Can.
 Murray Am.: Rockford, Ill.; Milan 31-June 5.
 Nelson, George W.: Albany, Mo.; Grant City 31-June 5.
 Nessler's: Westfield, Ill.
 New England Am. Co.: Ludlow, Mass.; Worcester 31-June 5.
 Nolan, Larry: Goodland, Kan.
 Northwestern Am. Co.: McClure, O.; Rossford 31-June 5.
 Ohio Valley: Tiffin, O.
 Omar's Am.: Harrisburg, Ark.
 Orange Blossom: Lafayette, Tenn.
 Pacific Coast: Junction City, Ore.
 Page Bros.: Bolivar, Tenn.; Parsons 31-June 5.
 Page, J. J., Expo.: Richlands, Va.
 Page, Mighty: Hazard, Ky.
 Palmetto Expo.: Spartanburg, S. C.
 Paul's Am. Co.: Hominy, Okla.
 Pearlene: Medford, Okla.
 Penn Premier: Leighton, Pa.; Tamaqua 31-June 5.
 Penn Am. Co.: Milton, Pa.; McClure 31-June 5.
 Peppers All-State: Tazewell, Va.; Wise 31-June 5.
 Perry, Jack J.: Mount Airy, N. C.; Danville, Va., 31-June 5.
 Pike Am.: Houston, Mo.
 Pine State: Cumberland, Ky.
 Pioneer: Norwich, N. Y.; Hallstead, Pa., 31-June 5.
 Playtime Am.: Bristol, R. I.
 Pleasureland: Bellefontaine, O.; Piqua 31-June 5.
 Powelson Greater: Barnesville, O.
 Prell's Broadway: Port Richmond, S. I., N. Y.
 Raftery, James M.: Washington, N. C.
 Raines Am.: Mena, Ark.
 Reid, King: Herkimer, N. Y.
 Rockwell: Anthony, Kan.
 Robertson Bros.: Pikeville, Ky.

Rogers Bros.: Spicer, Minn., 24-31; Benson June 1-3; Graceville 4-6.
 Rogers Greater: Attica, Ind.; Frankfort 31-June 5.
 Rosen, H. B.: Irvine, Ky.
 Royal American: St. Louis, Mo.
 Royal Crown: Zanesville, O.
 Royal Expo.: Hughesville, N. C.
 Rupe's Midway for Fun: Trenton, Neb.
 Sam's Funland: Mebane, N. C.
 Schafer: Coleman, Tex.; Waco 31-June 5.
 Shan Bros.: Williamson, W. Va.
 Shugar, Doc: De Kalb, Tex.
 Siebrand Bros.: Salt Lake City, Utah.
 Silver Slipper: Burkesville, Ky.
 Silver Star: Reno, Nev., 25-30.
 Silver States: Lexington, Neb.
 Smith, Casey: Sentinel, Okla.
 Smith, George Clyde: Duncansville, Pa.; Houtzdale 31-June 5.
 Snapp Greater: Sedalia, Mo.
 Southern Am.: Eldorado, Tex.
 Southern Valley: Forrest City, Ark.
 Strader, M. A.: North Platte, Neb.
 Standard Amusements: Caryville, Tenn.
 Standard: Lusk, Wyo.
 Star Am. Co.: Hamburg, Ark.
 Starlight Am. Co.: West, Tex.
 Starr, Joe: Springdale, Ark.
 Steblar: North Tazewell, Va.
 Stephens, C. A.: St. Charles, Va.
 Stipe's: Forest Lake, Minn., 28-30.
 Strates, James E.: Pawucket, R. I.; New Bedford, Mass., 31-June 5.
 Stumbo, Fred R.: Neosho, Mo.
 Sunset Am. Co.: Shenandoah, Ia.; Nebraska City, Neb., 31-June 5.
 Sutton: Macomb, Ill.; Fort Madison, Ia., 31-June 5.
 Sweeney's United: Mannington, W. Va.
 Tassel, Barney: Mount Rainier, Md.
 Tathain Bros.: Diverton, Ill.
 Thomas Joyland: Morgantown, W. Va.
 Thompson Bros., No. 1: Tyrone, Pa.
 Tidwell, T. J.: Kermit, Tex.; Monahans 31-June 5.
 Tinsley, Johnny: Marietta, Ga.; Gainesville 31-June 5.
 Tip Top: Utica, N. Y.
 Tivoli Expo.: Virden, Ill.
 Tri-City Rides: Wheatland, Ia.
 Turner Bros.: Danville, Ill.
 20th Century: Colby, Kan.
 Twin City: Unionville, Mo.
 United Expo.: Dickson, Tenn.
 United States: Welch, W. Va.
 Utah Expo.: Montrose, Colo.
 Van Billiard: Snyrna, Del.
 Veterans United: Fort Dodge, Ia.; Hampton 31-June 2.
 Victory Expo.: Litchfield, Ill.
 Victory United: Frederick, S. D., 24-26; Langford 27-29.
 Virginia Greater: Rahway, N. J.
 Vivona Bros.: Garwood, N. J.
 Wade, W. G.: Richmond, Ind.; Marion, O., 31-June 5.
 Wallace Bros.: Henderson, Ky.
 Wallace Bros. of Canada: Hamilton, Ont., Can.
 Wallace, I. K., Attrs.: Remington, Va.
 Wallace & Murray: Bedford, Va.; Covington 31-June 5.
 Wallace United: Caryville, Tenn.; Gate City, Va., 31-June 5.
 Ward, John R.: Rockford, Ill.
 Weaver, L. O.: Afton, Ia.; Iowa Falls 30-June 3.
 W. E. Attrs.: Menlo, Ga.; Benton, Tenn., 31-June 5.
 West Coast: Willits, Calif., 25-30; Eureka June 1-6.
 Wheeler, Eddie L.: Soddy, Tenn.
 White, Art: Houston, Pa.; Homer City 31-June 5.
 White Star Attrs.: North Vernon, Ind.
 Wilson Famous: Lincoln, Ill.; Canton 31-June 5.
 Wilson Greater: Telluride, Colo.
 Wolf Greater: Winona, Minn.; St. Cloud 31-June 5.
 Wolfe Am.: Hot Springs, Va.
 Wonder City: Jamestown, Ky.
 World of Pleasure: Muskegon, Mich., 25-June 5.
 World of Mirth: Perth Amboy, N. J.
 World of Today: Mattoon, Ill.
 Ziegler: Port Angeles, Wash.

WANTED

WALLACE UNITED SHOWS

Owing to sickness will book, buy or lease Ferris Wheel. Shows with own outfits, come on. Concessions of all kinds open. Address: Caryville, Tenn., this week.

UP GOES THE PRINT ORDER

Increased demand for The Billboard requires longer press runs, and in order to maintain present train schedules and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice

Final closing time for late show ads will be

SUNDAY NOON

(Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them

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Quality Show Canvas

Flameproofed Canvas in All Colors
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Show, Concession and Exhibit Tents, Horse Troughs, Casting Nets, Ring Mats, Canopies and Marquees built to your specifications.

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WILLIAM MITCHELL ARTHUR E. CAMPFIELD HENRY HEIL
Vice Pres. Gen. Mgr. President Secretary-Treasurer

Fair Dates
(Continued from page 69)

Caruthersville—American Legion Fair. Oct. 6-10. Harry E. Malloure.
Cole Camp—Cole Camp Fair. Sept. 16-18. E. L. Junge.
Columbia—Boone Co. Fair Assn. Sept. 4-7. Harold E. Johnson.
Cuba—Cuba Community Fair. Sept. 8-11. James I. Dodd.
Fulton—Callaway Co. Fair Assn. Aug. 10-13. Robt. W. Alexander.
Galt—Galt Community Fair. Sept. 8-11. P. K. Payne Jr.
Gilman City—Gilman City Fair Assn. Aug. 5-7. Frank Nowland.
Grant City—Worth Co. Fair. Sept. 2-4. John Andrews.
Greenfield—Dade Co. Free Fair. Sept. 8-11. C. S. Courtney.
Hermitage—Hickory Co. Fair. Sept. 9-11. Raymond Meador.
Higginsville—Lafayette Co. Fair. Aug. 2-6. Ernest W. Baker.
Holcomb—Holcomb FFA Fair. First week in Sept. Clyde Raspberry.
Jasper—Jasper Free Fair. Sept. 29-Oct. 1. Clinton E. Teeter.
Kansas City—American Royal Livestock Show. Oct. 16-23. A. M. Paterson.
Kahoka—Clark Co. Agrl. Assn. Aug. 3-6. Harold Ragnu.
Kirksville—Northeast Mo. Fair Assn. Aug. 31-Sept. 3. Lee Jones.
Lamar—Lamar's Farm & Industrial Expo. Sept. 16-18. Bud Moore.
Linn—Osage Co. Fair. Sept. 2-4. Walter F. Heidlage.
Macon—Macon Co. Fair Assn. July 26-29. Mildred Sanford.
Mansfield—Ozark Summit Expo. Aug. 3-7. W. C. Coday.
Marshfield—Webster Co. Fair Assn. Sept. 1-4. Ellis Jackson.
Maryville—Northwest Mo. Horse Show Assn. Aug. 6-8. Mrs. Lester Swaney.
Maysville—De Kalb Co. Fair. Aug. 30-31. John M. Duncan.
Memphis—Scotland Co. Fair. Aug. 24-28. B. H. Hertenstein.
Mexico—Audrain Co. Fair. Aug. 17-20. Clarence W. Mackey.
Mound City—Holt Co. Fair. Sept. 23-25. E. N. Wright.
Montgomery City—Montgomery Co. Fair. July 29-31. Granville Wright.
Mountain Grove—Tri-County Fair. Aug. 25-28. Ralph G. Archer.
Nevada—Vernon Co. 4-H & FFA Fair. Sept. 22-24. Jane Runyon.
Norborne—Farm & Barnyard Fair. Sept. 22-23. Paul Beck.
Paris—Monroe Co. Fair Assn. Aug. 31-Sept. 2. Wm. E. Pugh.
Perryville—Perry Co. Fair. Sept. 10-11. Werner T. Weber.
Platte City—Platte Co. Agrl. Assn. Aug. 25-27. J. Frank Sexton.
Prairie Home—Prairie Home Fair. Aug. 11-12. Dr. A. L. Meredith.
Saint Charles—St. Charles Co. Fair. Sept. 9-11. Richard J. Fritz.
Saint Louis—Greater St. Louis Fair. Sept. 5-12. Vernon M. Huff, 320 N. Grand Blvd.
Sedalia—Missouri State Fair. Aug. 22-29. Roy S. Kemper.
Senath—Legion Dunklin Co. Fair. Sept. 27-Oct. 2. Lyle Richmond.
Shelbina—Shelby Co. Fair Assn. Aug. 3-6. Vernie Wallace.
Springfield—Ozark Empire District Fair. Aug. 14-20. G. B. Boyd.
Ste. Genevieve—Ste. Genevieve Co. Fair Assn. Sept. 3-4. Chas. H. Rehm.
Tipton—Tri-County Agrl. Soc. Aug. 18-21. Toby Lademann.
Trenton—North Central Mo. Fair. Sept. 1-4. Robt. Whan.
Unionville—Putnam Co. Agrl. Soc. Sept. 7-10. Marple S. Wyckoff.
Vandalia—Vandalia Community Fair. Sept. 15-18. R. W. Asbury.
Versailles—Morgan Co. Fair. Sept. 8-11. Rufus Harms.
Vienna—Maries Co. Fair Assn. Sept. 17-18. R. A. Waer.
Washington—Franklin Co. Farm Products Show. Aug. 19-21. Wm. M. Day.
West Plains—Howell Co. Fair Assn. Sept. 1-4. E. E. Thornburgh.

John FRANCIS Shows

"GET WITH A WINNER"

LOOK OVER THE FOLLOWING TOP DATES COMING UP!

GALESBURG, ILL., MAY 25 TO JUNE 5

GARY, IND., JUNE 8 TO 19
(First Show in 12 Years—In Center of Town)

DARIEN, WIS., JUNE 22-28

MONROE, WIS., JUNE 30-JULY 5
(Biggest July 4th Celebration in State of Wisconsin)

WANT FERRIS WHEEL MAN WHO CAN AND WILL PUT UP WHEEL. WANT SECOND MEN ON ALL RIDES—MUST DRIVE SEMI TRAILERS. CAN PLACE A FEW MORE CLEAN CONCESSIONS.

All address: JOHN FRANCIS, Mgr., as per route above

FOR SALE

20-FOOT POPCORN TRAILER, all white inside and out. Stainless steel counters. Fluorescent lighting inside. 2 strips of neon all around outside of trailer. Twin Creators Poppers with deep new kettles and caramel corn kettle with heater. A 1940 Chevrolet 1 1/2 Ton Panel. Dual Wheel Truck pulling same. Truck optional. Price \$2,900.00, complete. Also 1 Star Small Popper, \$50.00.

PAUL ROTHER
2157 N. 57th St. Milwaukee 8, Wis.

W. R. GEREN Presents

MIGHTY HOOSIER STATE Shows

FEATURING HUGO ZACCHINI CANNON ACT SHOT OVER TWIN FERRIS WHEELS EACH NIGHT

Now booking Concessions for Linton, Indiana, July 4th Celebration. Contact as per route.

WANT—Stock Concessions, Legitimate only. Privilege \$31.50 per week. No "X". I know when I have enough of any one Concession. Beginners and 40-Milers, stay where you are. We do not have time to educate you.

SHOWS—With your own equipment. Committee money, 15% on still dates and 25% on Celebrations and Fairs. We have Fun House, Side Show, Snake, Life, Drome, Monkey, Girl Revue. All others open.

Drunks, don't light here. You will get nothing but abuse.

All replies to:
W. R. GEREN, Owner
MIGHTY HOOSIER STATE SHOWS
Paris, Ky., May 24-29; Portsmouth, O., May 31-June 5.

CLOSE OUTS

10 Northwestern Del. 14-56 Peanut Vendors. Cost \$270.00. \$20.00 Each or \$175.00 for Lot.

1 Coin-o-Meter Money Changer \$75.00
1 Hooper Money Changer 35.00
5 Galt and Watling Slots, Crated 245.00
Want Panoramic Viewing Show, Foot Ease, 10¢ Metal Typers.

PLAYLAND AMUSEMENT CO.
340 Monroe Ave., N. W., Grand Rapids 2, Mich.

N. (Whitey) Beardsley WANTS OVER 12 PAN AGENTS

% Coleman Bros'. Shows, New London, Conn., this week; then per route.

CUDNEY BORDER STATE SHOWS

Want Rides that don't conflict, Chairplane, Fun House, Train, Concessions, Photo, Fish Pond, Pitch-Till-You-Win, Age and Scales, Hoop-La. Want Agent for Penny Pitch and Wheel. Have Golden Jubilee Celebration July 3rd, 4th and 5th on street.

STONEWALL, OKLA., May 24 to June 5

RIDE HELP WANTED

Foreman for Ferris Wheel and Chair-o-Plane. Also Second Men. Top wages to right men. Come on.

STEWART WACHTER AMUSEMENT RIDES
Lincoln Way West, Chambersburg, Pa., until May 29th.

WHEEL FOREMAN WANTED

Top salary to experienced, sober man. Wire

M. A. BEAM
BEAMS ATTRACTIONS, WINDBER, PA.

CAN USE

General Agent, that knows Ohio and Indiana for six-Ride Show. Good proposition. Address

T. J. GREELEY
606 Temple, Apt. A-2, Detroit, Mich.

WANT CAPABLE BOWLING ALLEY AGENT

No lusher, kid glove or characters. All Fairs and Celebrations in Iowa.

AFTON, week of 24th; Iowa Falls, 31st to June 5th; Waterloo, 7th to 12th; all Iowa.

LAWRENCE GILMORE
L. O. WEAVER SHOWS

MONTANA

Baker—Fallon Co. Fair. Aug. 20-22. Gene Hoff.
Billings—Midland Empire Fair & Rodeo. Aug. 9-14. H. L. Flitton.

C. R. DUNCAN WANTS

Agents for Pin Store, Roll Downs, Razzle Dazzles, Wheel, Skillo. Doc Russell, Mac Hoge, come on. Agents do not put up or down. Need Working Men for Outfits; prefer Semi Drivers. Have only Stores on Wonder City Shows. Milsap, Bus. Mgr. We play to 3,000 men working government dam at Jamestown. Address JAMESTOWN, KY., this week; then coal fields.

WANTED!

Carnival for Labor Day Celebration & Rodeo. A good spot for a Small Carnival with four or five Rides and proportionate Shows and Concessions. Contact me stating terms.

R. C. LAWRENCE
Chairman of Highmore Chamber of Commerce Celebration Committee, Highmore, South Dakota

WANTED — WANTED

Girls for Girl Show, Freaks for Side Show, Canvas Men, Talkers, Snake Show Help.

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P.S.: For Sale—Four Kiddy Rides, Six Boat Airoplane, Ten Car Auto Ride, 24 Horse Merry-Go-Round, Twelve Seat Chairplane.

Bridger—Jim Bridger Fair & Rodeo. Aug. 23-29. Herman Holzum.
 Chisnook—Blaine Co. Fair & Rodeo. Sept. 5-6. Floyd Bowen.
 Deer Lodge—Powell Co. Fair. Sept. 4-6. Ted Rule.
 Dodson—Phillips Co. Fair. Aug. 14-15. Wm. B. Black.
 Forsyth—Rosebud Co. Fair & Rodeo. Aug. 17-19. Fred R. Cox.
 Fort Benton—Chouteau Co. Fair. Sept. 10-12. G. C. Schmidt Jr.
 Glasgow—Valley Co. Fair. Aug. 10-12. Stephen J. Urs.
 Glendive—Dawson Co. Fair. Sept. 2-4. Marion T. Hedegaard.
 Great Falls—North Montana State Fair. Aug. 2-7. Dan P. Thurber.
 Hamilton—Ravalli Co. Fair. Sept. 9-11. Glenn Chaffin.
 Havre—Hill Co. Fair & Rodeo. Aug. 5-7. Earl J. Bronson.
 Kalispell—Northwest Montana Fair. Aug. 26-28. Ed. E. Hill.
 Lewistown—Central Montana Fair. July 29-31. Henry J. Otten.
 Miles City—Eastern Montana Fair. Aug. 25-28. J. H. Bohling.
 Shelby—Marias Fair & Rodeo. July 22-25. Clifford D. Coover.
 Sidney—Richland Co. Fair & Rodeo. Aug. 30-Sept. 1. J. M. Suckstorf.

NEBRASKA

Albion—Boone Co. Fair Assn. Sept. 14-17. Lloyd Gilmer.
 Arlington—Washington Co. Agrl. Soc. Aug. 25-27. H. C. McClellan.
 Auburn—Nemaha Co. Fair Assn. Aug. 25-27. G. E. Codrington.
 Aurora—Hamilton Co. Fair. Aug. 30-Sept. 2. H. E. Toof.
 Bartlett—Wheeler Co. Fair & Rodeo. Aug. 13-15. H. F. Thomas.
 Bassett—Rock Co. Agrl. Assn. Aug. 20-22. H. M. Burnett.
 Beatrice—Gage Co. Fair. Sept. 21-23. J. M. Quackenbush.
 Beaver City—Purnas Co. Agrl. Soc. Aug. 25-28. John M. O'Sullivan.
 Benkelman—Dundy Co. Fair Assn. Aug. 16-18. Hubert E. Dyke, Parks, Neb.
 Bladen—Webster Co. Fair. Aug. 11-13. F. J. Haller.
 Bloomfield—Knox Co. Agrl. Soc. Sept. 12-14. C. B. Alexander.
 Bridgeport—Morrill Co. Fair Assn. Sept. 6-8. J. Cedric Conover.
 Broken Bow—Custer Co. Fair Assn. Aug. 24-27. Dan Thomas.
 Burwell—Garfield Co. Fair. Aug. 11-14. Paul Banks.
 Central City—Merrick Co. Fair Assn. Aug. 23-25. Edward F. Feehan.
 Chadron—Dawes Co. Fair. Aug. 20-22. Harry Kuska.
 Chambers—Holt Co. Agrl. Soc. Sept. 1-4. Edwin A. Wink.
 Clay Center—Clay Co. Agrl. Soc. Week of Sept. 13. Ivan J. Richert.
 Columbus—Platte Co. Mid-Neb. 4-H Fair. Aug. 31-Sept. 3. W. L. Boettcher.
 Concord—Dixon Co. Agrl. Soc. Aug. 25-27. Roy E. Johnson.
 Crete—Saline Co. Agrl. Soc. Sept. 17-19. Morris C. Rhea.
 Culbertson—Hitchcock Co. Fair. Aug. 19-22. Ervin Coyle.
 David City—Butler Co. Agrl. Soc. Sept. 11-14. R. C. Zellinger.
 Deshler—Thayer Co. Fair Assn. Aug. 17-20. Milton Beckler.
 Dunning—Blaine Co. Fair Assn. Sept. 9-11. J. C. Glidden.
 Elwood—Gosper Co. Free Fair. Sept. 15-17. M. R. Morgan.
 Eustis—Frontier Co. Agrl. Soc. Sept. 8-10. Richard Hopkins, R. R. 2, Bartley, Neb.
 Fairbury—Jefferson Co. Fair. Aug. 9-12. J. W. Winslow.
 Franklin—Franklin Co. Agrl. Soc. Aug. 31-Sept. 3. Bart Mucklow.
 Fremont—Fremont 4-H Club Fair. Aug. 11-13. C. W. Motter.
 Fullerton—Nance Co. Fair Assn. Aug. 16-19. E. M. Black.
 Geneva—Fillmore Co. Agrl. Soc. Aug. 17-20. Howard W. Hamilton.
 Gordon—Sheridan Co. Agrl. Soc. Sept. 2-5. George B. Coner.
 Grant—Perkins Co. Agrl. Assn. Aug. 19-21. W. E. Cannady, Madrid, Neb.
 Harrison—Sioux Co. Agrl. Soc. Aug. 26-28. Melvin E. Meier.
 Hartington—Cedar Co. Agrl. Soc. Sept. 2-5. James A. Walz.
 Hastings—Adams Co. Agrl. Soc. Aug. 9-12. George Overturf.
 Hemingford—Box Butte Co. Agrl. Soc. Aug. 26-28. C. A. Burlew.
 Holdrege—Phelps Co. Agrl. Soc. Aug. 17-20. A. F. Johnson, Funk, Neb.
 Homer—Dakota Co. Agrl. Soc. Aug. 18-20. James Alloway.
 Humboldt—Richardson Co. Agrl. Soc. Sept. 15-17. L. E. Watson.
 Hyannis—Grant Co. Agrl. Soc. Sept. 3-5. Mrs. Earl Hayward.
 Imperial—Chase Co. Fair. Aug. 26-28. Herman Britle.
 Johnstown—Brown Co. Fair. Sept. 4-6. Kenneth Graff.
 Kearney—Buffalo Co. Agrl. Assn. Aug. 30-Sept. 3. S. A. Wilson.
 Kimball—Kimball Co. Agrl. Soc. Sept. 16-18. Arthur M. Henriksen.
 Leigh—Colfax Co. Agrl. Soc. Aug. 26-29. Otto C. Weber.
 Lewellen—Garden Co. Fair. Sept. 9-11. Paul D. Temple.
 Lexington—Dawson Co. Agrl. Soc. Aug. 31-Sept. 3. Monte Kiffin.
 Lincoln—Lancaster Co. Agrl. Assn. Sept. 5-10. B. F. Preston.
 Lincoln—Nebraska State Fair. Sept. 5-10. Edwin Schultz.
 McCook—Red Willow Co. Fair. Aug. 24-27. Nick Dempewolf, Indianola, Neb.
 Minden—Kearney Co. Agrl. Assn. Aug. 26-28. Mervin Peterson.
 Mitchell—Scottsbluff Co. Agrl. Soc. Sept. 6-11. Harold Ledingham.
 Neligh—Antelope Co. Fair. Aug. 27-29. Clinton Stonebraker.
 Nelson—Nuckolls Co. Fair. Aug. 31-Sept. 2. Wm. A. McHenry.
 Norden—Keya Paha Co. Agrl. Soc. Sept. 9-11. Harley McCormick.
 North Platte—Lincoln Co. Agrl. Assn. Aug. 24-27. Clarence F. Wright.

Oakland—Burt Co. Fair Assn. Aug. 23-26. Edgar Hansen, Lyons, Neb.
 Ogallala—Keith Co. Agrl. Soc. Aug. 23-25. R. D. Hughes.
 Omaha—Ak-Sar-Ben Livestock Show & Rodeo. Oct. 1-10. J. J. Isaacson.
 Ord—Loup Valley Agrl. Soc. Aug. 30-Sept. 1. Ed. Armstrong.
 Orleans—Harian Co. Junior Fair. Aug. 19-21. W. A. Lennemann.
 Osceola—Polk Co. Agrl. Soc. Aug. 24-26. Donald Mounson.
 Pawnee City—Pawnee Co. Fair Assn. Oct. 5-8. W. F. Colwell.
 Pierce—Pierce Co. Fair. Aug. 29-31. A. P. Gottsche.
 Saint Paul—Howard Co. Agrl. Soc. Sept. 6-10. Chas. Dobry.
 Scribner—Dodge Co. Fair. Sept. 15-17. Otto J. Schellenberg.
 Seward—Seward Co. Agrl. Soc. Aug. 30-Sept. 1. Russell M. Struthers.
 Sidney—Cheyenne Co. Fair. Aug. 18-21. E. L. Hoover.
 Spalding—Greeley Co. Free Fair Assn. Aug. 16-18. Don C. Smith.
 Spencer—Boyd Co. Fair Assn. Aug. 18-20. Louis Klasna.
 Springfield—Sarp Co. Agrl. Soc. Aug. 19-21. M. L. Vaughn, Papillion, Neb.
 Stanton—Stanton Co. Fair Assn. Sept. 12-14. Dennis Sulc.
 Stapleton—Logan Co. Agrl. Soc. Aug. 20-22. V. K. Magnuson.
 Stockville—Frontier Co. Agrl. Soc. Aug. 25-28. Richard Hopkins, Bartley, Neb.
 Syracuse—Otoe Co. Fair Assn. Aug. 31-Sept. 2. J. Frank Sorrell.
 Tecumseh—Johnson Co. Agrl. Assn. Sept. 20-23. Wm. Evans.
 Valentine—Cherry Co. Agrl. Assn. Aug. 29-31. Jay Speits.
 Wahoo—Saunders Co. Agrl. Soc. Aug. 31-Sept. 2. E. J. Erickson.
 Walthill—Thurston Co. Fair. Sept. 1-4. Alfred D. Roun.
 Waterloo—Douglas Co. Agrl. Assn. Sept. 15-18. R. D. Herrington.
 Wayne—Wayne Co. Fair Assn. Sept. 15-18. Wm. E. Von Seggern.
 Weeping Water—Cass Co. Agrl. Soc. Aug. 25-27. Owen Welch.
 West Point—Cuming Co. Fair. Aug. 29-Sept. 2. Ed. Baumann.
 York—York Co. Fair. Aug. 31-Sept. 3. W. E. Stover.

NEVADA

Elko—Elko Co. Agrl. Assn. Sept. 3-6. Donald Drown.
 Fallon—Nevada State Fair. Sept. 4-6. Don S. Chapman.

NEW HAMPSHIRE

Canaan—Mascoma Valley Fair Assn. Aug. 31-Sept. 2. Wm. A. Shepard.
 Contoocook—Hopkinton Fair. Sept. 6-8. Harold R. Clough.
 Deerfield—Deerfield Fair Assn. Sept. 30-Oct. 2. Etta O'Neal, S. Deerfield.
 Derry—W. Rookingham Fair Assn. Sept. 3-6. Joseph H. Rodwell, Dover, N. H.
 Keene—Cheshire Fair Assn. Sept. 9-11. Joseph Kershaw, North Swanzey, N. H.
 Pittsfield—Pittsfield Fair Assn. Aug. 30-Sept. 4. E. W. Burr, Quincy, Mass.
 Plymouth—Plymouth Fair Assn. Sept. 15-18. W. J. Neal, Meredith, N. H.
 Rochester—Rochester Fair. Sept. 19-25. Ralph E. Cane.
 Sandwich—Sandwich Fair Assn. Oct. 12. Wm. P. Hasher, Center Sandwich, N. H.

NEW JERSEY

Belvidere—Warren Co. Farmers' Fair. Aug. 18. C. Fred Lorenzo.
 Branchville—Sussex Co. Farm & Horse Show. Aug. 11-14. John W. Raab, Newton, N. J.
 Bridgeton—Cumberland Co. Co-op. Fair Assn. Sept. 14-18. Raymond R. Riley.
 Flemington—Flemington Agrl. Fair. Aug. 31-Sept. 6. E. H. Bedrick.
 Paulsboro—Gloucester Co. Fair Assn. Aug. 4-7. George E. Lamb, Woodbury, N. J.
 Trenton—New Jersey State Fair. Sept. 26-Oct. 3. Norman L. Marshall.
 Troy Hills—Morris Co. Fair Assn. Aug. 17-21. Mrs. Susan DeC. Condit, Morristown, N. J.
 Woodstown—Woodstown Community Fair. Sept. 16-17. Robt. M. Snethe, Elmer, N. J.

NEW MEXICO

Albuquerque—New Mexico State Fair. Sept. 19-26. Leon H. Harms.
 Alamogordo—Otero Co. Fair Assn. Sept. 10-11. Mrs. Lillian Bagwell.
 Deming—Luna Co. Fair Assn. Oct. 15-17. S. S. Baker.
 Roswell—Eastern N. M. State Fair. Sept. 29-Oct. 2. E. E. Patterson.
 Springer—Colfax Co. Fair Assn. Sept. 17-19. C. L. Krause.

NEW YORK

Afton—Afton Agrl. Assn. Aug. 10-14. Frederick Crane.
 Altamont—Altamont Fair. Aug. 29-Sept. 3. Fred Keenholts.
 Angelica—Allegany Co. Agrl. Soc. Sept. 1-4. L. L. Stillwell.
 Avon—Genesee Valley Breeders' Assn. Sept. 3-4. John Steele.
 Ballston Spa—Saratoga Co. Agrl. Soc. Aug. 24-28. Wendell Townley.
 Batavia—Genesee Co. Agrl. Soc. Aug. 2-7. Glen W. Grinnell.
 Bath—Steuben Co. Agrl. Soc. (Bath Fair). Sept. 6-11. J. Victor Faucett.
 Boonville—Boonville Fair Assn. Aug. 3-7. C. H. Pickbohm.
 Brookfield—Madison Co. Agrl. Soc. Sept. 5-9. R. F. Burdick.
 Caledonia—Caledonia Fair. Aug. 8-14. Mrs. Elizabeth Herkimer.
 Cananigua—Ontario Co. Agrl. Assn. Aug. 18-21. Mrs. Janette D. Dewey.
 Chatham—Columbia Co. Agrl. Soc. Sept. 4-6. Wm. A. Dardess.
 Cobleskill—Cobleskill Agrl. Soc. Sept. 20-24. Wm. H. Golding.
 Cortland—Cortland Co. Agrl. Soc. Aug. 30-Sept. 4. Harry B. Tanner.
 De Ruyter—Four-Co. Fair Assn. Aug. 18-21. G. W. Irvine.
 Dundee—Dundee Fair Assn. Sept. 21-24. Lewis R. Hamner.
 Dunkirk—Chautauqua Co. Fair. Sept. 6-11. Carlton J. Larson.
 Elmira—Chemung Co. Agrl. Soc. Aug. 15-22. Robt. S. Turner, Horseheads, N. Y.

Fonda—Montgomery Co. Agrl. Soc. Sept. 4-8. Fred Lowe, Fultonville, N. Y.
 Gouverneur—Gouverneur & St. Lawrence Co. Fair. Aug. 9-14. Bligh A. Dodds.
 Greenwich—Cambridge Valley Agrl. Soc. Aug. 30-Sept. 3. Phil J. Houlton, Hoosick Falls.
 Hamburg—Erie Co. Agrl. Soc. Aug. 16-21. Frank A. Slade, Erie Co. Hall, Buffalo.
 Hemlock—Hemlock Lake Union Agrl. Soc. Sept. 15-18. Ralph D. Barnard.
 Ithaca—Tompkins Co. Agrl. Soc. Aug. 23-28. Merrill P. Curry.
 Kingston—Ulster Co. Agrl. Soc. Aug. 18. Nellie Elmendorf.
 Little Valley—Cattaraugus Co. Agrl. Soc. Aug. 31-Sept. 3. James W. Watson.
 Lowville—Lewis Co. Agrl. Soc. Aug. 16-21. Cyril L. Seymour, Turin, N. Y.
 Malone—Franklin Co. Agrl. Soc. Aug. 23-28. H. B. Kelley.
 Middletown—Orange Co. Fair Assn. Aug. 16-21. Alan C. Madden.
 Mineola, L. I.—Mineola Fair. Sept. 14-18. Chas. Bochart.
 Morris—Otsego Co. Fair Assn. Sept. 14-18. Matthias E. Smith, Worcester, N. Y.
 Norwich—Chenango Co. Agrl. Soc. Aug. 24-28. E. R. Hargrave.
 Owego—Tioga Co. Agrl. Soc. July 25-Aug. 1. Wm. M. Miller.
 Palmyra—Palmyra Fair Assn. Week of Sept. 5. W. Ray Converse.
 Penn Yan—Yates Co. Agrl. Soc. Aug. 25-28. Oliver Wilcox.
 Pike—Silver Lake Agrl. Assn. Aug. 24-27. Henry M. Wagenblast, Warsaw, N. Y.
 Rhinebeck—Dutchess Co. Agrl. Soc. Aug. 31-Sept. 4. Lewis F. Winne.
 Rochester—Monroe Co. Fair Assn. Sept. 1-6. J. Franklin Conner, Churchville, N. Y.
 Sandy Creek—Sandy Creek Fair. Aug. 24-28. Wm. J. Potter.
 Schaghticoke—Schaghticoke Fair. Sept. 6-9. Carl W. Lohnes.
 Syracuse—New York State Limited Fair. Sept. 13-18. Bligh A. Dodds, Solway, N. Y.
 Trumansburg—Union Agrl. Soc. Sept. 15-18. Lorenzo Clinton.
 Vernon—Vernon Agrl. Soc. Aug. 24-29. James F. Burke.
 Walton—Delaware Valley Agrl. Soc. Aug. 17-20. Paul G. Williams.
 Waterloo—Seneca Co. Agrl. Soc. Aug. 17-20. George H. Leet, Seneca Falls, N. Y.
 Watertown—Jefferson Co. Agrl. Soc. Aug. 17-20. Karl Malady, R. 3.
 Westport—Essex Co. Agrl. Soc. Aug. 31-Sept. 3. L. H. Lobdell, Wadhams, N. Y.
 White Plains—Westchester Co. Agrl. Assn. Sept. 9-12. Mrs. P. T. Phillips.
 Whitney Point—Broome Co. Agrl. Soc. Aug. 3-7. C. R. Johnson.

NORTH CAROLINA

Ahokis—Atlantic District Fair. Oct. 13-16. E. M. Weaver.
 Albemarle—Stanly Co. Fair Assn. Sept. 20-25. Frank B. Patterson.
 Asheboro—Center of N. C. Fair Assn. Week of Sept. 27. W. C. York.
 Burlington—Burlington Community Fair. Sept. 12-17. Pete Neese.
 Charlotte—Southern States Expo. Oct. 4-9. Mrs. Helen S. Spencer.
 Enfield—Firemen's Agrl. Fair. Sept. 27-Oct. 2. George R. Ivey.
 Fairmont—Fairmont Fair Assn. Week of Sept. 6. Chas. Rawls.
 Greensboro—Greensboro Fair. Oct. 11-16. Norman Y. Chambliss.
 Henderson—Golden Belt Fair. Oct. 4-9. C. M. Hight.
 Hendersonville—Western N. C. Fair. Sept. 13-18. H. B. Kelly.
 High Point—High Point Agrl. Fair Assn. Sept. 20-25. T. C. Potts.
 Lexington—Davidson Co. Agrl. Fair Assn. Sept. 13-18. Curtis A. Leonard Sr.
 Littleton—Littleton Fair. Oct. 4-9. T. R. Walker.
 Monroe—Union Co. Fair Assn. Oct. 18-23. M. W. Williams.
 Raleigh—North Carolina State Fair. Oct. 19-23. Dr. J. S. Dorton.
 Reidsville—Reidsville Fair Assn. Oct. 4-9. Wm. M. Oliver.
 Rocky Mount—Rocky Mount Fair. Sept. 27-Oct. 2. Mrs. Norman Y. Chambliss.
 Rutherfordton—Rutherford Co. Agrl. Assn. Sept. 13-18. T. W. Calton.
 Shelby—Cleveland Co. Fair Assn. Sept. 21-25. Dr. J. S. Dorton.
 Spring Hope—Nash Co. Fair. Week of Oct. 4. Robert Brantley.
 Spruce Pine—Toe River Fair Assn. Sept. 14-18. W. M. Wiseman.
 Statesville—Iredell Co. Agrl. Fair. James C. Smyre.
 Washington—Beaufort Co. Fair Assn. Oct. 11-16. H. P. Webster.
 Winston-Salem—Western Carolina Fair. Oct. 12-16. W. Avery Jones.

NORTH DAKOTA

Ashley—McIntosh Co. Fair. Sept. 1-3. Adolph Thurn.
 Bottineau—Bottineau Co. Agrl. Soc. June 28-30. A. E. Stewart.
 Cando—Towner Co. Fair Assn. July 1-3. Mont Bacon.
 Crosby—Divide Co. Fair Assn. June 24-26. Vernon Nichols.
 Fargo—Red River Valley Fair Assn. Aug. 30-Sept. 4. A. D. Scott.
 Fessenden—Wells Co. Free Fair. July 13-16. Tony Lill, Cathay, N. D.
 Flaxton—Burke Co. Fair. July 8-10. Bruce B. Blair.
 Forman—Sargent Co. Fair. Sept. 7-8. J. W. Bond.
 Grand Forks—Grand Forks State Fair. June 21-26. Ralph Lynch.
 Hamilton—Pembina Co. Fair. July 22-24. Franklin Page.
 Jamestown—Stutsman Co. Fair Assn. July 5-7. G. A. Ottinger.
 Langdon—Cavalier Co. Fair. July 19-21. Dick Forkner.
 Minot—North Dakota State Fair. July 26-31. H. L. Flinke.
 Rolla—Rolla Fair. July 1-3. Bruce Theel.
 Rugby—Rugby Fair. July 5-7. Chamber of Commerce.

OHIO

Andover—Andover Street Fair Assn. Sept. 10-11. Wm. S. Grabert.
 Ashland—Ashland Co. Agrl. Soc. Sept. 21-25. H. G. Dotson.
 Ashley—Ashley Fair. Aug. 4-7. J. W. Henry.

Athens—Athens Co. Fair. Aug. 22-26. L. C. Baker.
 Attica—Attica Fair. Sept. 23-Oct. 1. Carl B. Carpenter.
 Barlow—Barlow Agrl. Assn. Sept. 23-24. F. Proctor.
 Bellefontaine—Logan Co. Agrl. Soc. Sept. 6-10. M. N. Nichols.
 Bellville—Bellville Ind. Agrl. Soc. Sept. 15-18. E. C. Kochheiser, R. D. 1, Butler, O.
 Berea—Cuyahoga Co. Agrl. Soc. Aug. 18-22. Wm. H. Kroesen.
 Bucyrus—Crawford Co. Agrl. Soc. Sept. 6-10. George Damschroder.
 Burton—Geauga Co. Agrl. Soc. Sept. 2-6. Chas. A. Riley.
 Cadiz—Harrison Co. Agrl. Assn. Sept. 16-18. L. H. Barger.
 Caldwell—Noble Co. Agrl. Soc. Sept. 1-3. J. K. Walkenshaw.
 Canfield—Canfield Fair. Sept. 2-6. E. R. Zieger, Youngstown, O.
 Canton—Stark Co. Agrl. Soc. Sept. 6-9. Ed S. Wilson.
 Carrollton—Carroll Co. Agrl. Soc. Sept. 29-Oct. 2. Leonard George, Harlem Springs.
 Celina—Mercer Co. Agrl. Soc. Aug. 15-20. W. F. Archer.
 Chillicothe—Ross Co. Agrl. Soc. Aug. 17-21. W. R. Kramer.
 Cincinnati—Carthage Fair. Sept. 15-18. Clarence A. Peters, 410 Court House.
 Circleville—Pickway Co. Agrl. Soc. Sept. 14-18. Tom Harman.
 Columbus—Ohio State Fair. Aug. 28-Sept. 3. Edwin J. Bath.
 Coshocton—Coshocton Co. Agrl. Soc. Oct. 5-9. C. V. Croy, R. F. D. 1, Dresden, O.
 Croton—Hartford Ind. Agrl. Soc. Aug. 11-14. Clell H. Sinkey, Centerburg, O.
 Dayton—Montgomery Co. Fair. Sept. 6-9. R. C. Haines.
 Delaware—Delaware Co. Agrl. Soc. Sept. 20-24. John G. Wagner.
 Delphos—Allen Co. Agrl. Soc. Aug. 24-28. L. E. Foley.
 Dover—Tuscarawas Co. Agrl. Soc. Aug. 25-27. S. O. Mear.
 Eaton—Preble Co. Fair. Sept. 14-17. Wm. B. Pryor.
 Findlay—Hancock Co. Agrl. Soc. Sept. 8-11. R. L. Yates.
 Fremont—Sandusky Co. Agrl. Soc. Sept. 6-10. Russell Hull.
 Gallipolis—Gallia Co. Agrl. Soc. Sept. 20-25. John N. McNealy.
 Georgetown—Brown Co. Agrl. Soc. Oct. 6-8. Luther Kestel.
 Greenville—Darke Co. Fair. Aug. 22-27. Frank Hiestand, Rossburg, O.
 Hamilton—Butler Co. Agrl. Soc. Sept. 26-Oct. 1. Barton Truster, Seven Mile, O.
 Hicksville—Defiance Co. Agrl. Soc. Aug. 23-28. Allan D. Elliott.
 Hilliards—Franklin Co. Agrl. Soc. Aug. 17-20. Arch W. Alder.
 Hillsboro—Highland Co. Agrl. Soc. Sept. 21-24. Walter West.
 Jefferson—Ashtabula Co. Agrl. Soc. Aug. 10-14. Gerald O. Davis.
 Kenton—Hardin Co. Agrl. Soc. Sept. 28-Oct. 1. Mrs. I. E. Wetherill.
 Lancaster—Fairfield Co. Agrl. Soc. Oct. 12-16. Russell W. Alt, R. R. 1, Baltimore, O.
 Lebanon—Warren Co. Agrl. Soc. Sept. 21-24. Corwin Nixon.
 Lisbon—Columbiana Co. Agrl. Soc. Sept. 14-18. J. H. Sinclair, Hanoverton, O.
 Logan—Hocking Co. Agrl. Soc. Sept. 22-25. James H. Barker.
 London—Madison Co. Agrl. Soc. Aug. 22-26. Fred M. Guy, Mechanicsburg, O.
 Loudonville—Loudonville Street Fair. Oct. 5-7. Chas. Bernhard Jr.
 Lucasville—Scioto Co. Agrl. Soc. Aug. 3-7. A. S. Moulton.
 Mansfield—Richland Co. Agrl. Soc. Aug. 20-21. Orville Kibler.
 Marietta—Washington Co. Fair. Sept. 5-8. L. E. Apple.
 Marion—Marion Co. Agrl. Soc. Aug. 22-27. H. A. Mayers.
 Marysville—Union Co. Fair. Sept. 15-17. Ralph O. Leu.
 Maumee—Lucas Co. Agrl. Soc. Sept. 16-19. Mrs. Pearl Griffin, Berkey, O.
 McConnelsville—Morgan Co. Agrl. Soc. Sept. 9-11. Ray G. Smith.
 Medina—Medina Co. Agrl. Soc. Sept. 8-11. Paul M. Jones.
 Millersburg—Holmes Co. Agrl. Soc. Sept. 8-11. Verle Sprang, Lakeville, O.
 Montpelier—Williams Co. Agrl. Soc. Sept. 12-18. Frank B. Altfarer.
 Mount Gilead—Morrow Co. Agrl. Soc. Aug. 18-21. Glenn Brown.
 Mount Vernon—Knox Co. Agrl. Soc. July 27-31. Henry G. Richards.
 Napoleon—Henry Co. Agrl. Soc. Aug. 31-Sept. 3. James D. Murray.
 Norwalk—Huron Co. Agrl. Soc. Sept. 14-18. Mrs. Elfreda Crayton.
 Old Washington—Guernsey Co. Agrl. Assn. Sept. 30-Oct. 2. Thos. E. Gracy, Cambridge.
 Ottawa—Putnam Co. Agrl. Soc. Oct. 6-9. Joseph L. Brickner.
 Owensville—Clermont Co. Agrl. Soc. Aug. 18-21. J. W. Evans.
 Painesville—Lake Co. Agrl. Soc. Aug. 25-28. Robt. Gutleben.
 Paulding—Paulding Co. Agrl. Soc. Sept. 22-25. Ernie Rulman.
 Pikeston—Pike Co. Agrl. Soc. Aug. 12-14. Frank B. Cooper.
 Plain City—Plain City Agrl. Soc. Aug. 4-8. H. S. Foust.
 Pomeroy—Meigs Co. Agrl. Soc. Aug. 17-20. C. L. Heaton.
 Proctorville—Lawrence Co. Fair. July 27-30. Owen Griffith, Ironton, O.
 Randolph—Randolph Ind. Agrl. Soc. Sept. 24-25. R. P. Hamilton.
 Richmond—Richmond Ind. Agrl. Soc. Aug. 10-13. Dara D. Lowe, R. 3, Marysville, O.
 St. Clairsville—Belmont Co. Agrl. Soc. Sept. 8-11. Wm. R. Butcher Jr.
 Sidney—Shelby Co. Agrl. Soc. Sept. 12-17. J. W. Rhoades.
 Smithfield—Jefferson Co. Agrl. Soc. Sept. 23-25. W. E. Rose, R. 1, Rayland, O.
 Springfield—Clark Co. Agrl. Soc. Aug. 17-20. L. C. Aleshire.
 Tiffin—Seneca Co. Agrl. Soc. Aug. 24-27. C. B. Baker.
 Troy—Miami Co. Agrl. Soc. Aug. 17-20. Chas. P. Rodgers.
 Upper Sandusky—Wyandot Co. Agrl. Soc. Sept. 14-17. Ross A. Winter.
 Urbana—Champaign Co. Agrl. Soc. Aug. 8-13. Howard Goddard.
 Van Wert—Van Wert Co. Agrl. Soc. Sept. 6-10. N. E. Stuckey.

Wapakoneta—Auglaize Co. Agrl. Soc. Aug. 10-13. Harry Kahn.
Warren—Trumbull Co. Agrl. Soc. Aug. 3-7. Frank Neal, Nutwood, O.
Washington C. H.—Fayette Co. Agrl. Soc. July 27-31. Frank E. Ellis.
Wausson—Fulton Co. Agrl. Soc. Sept. 6-10. C. J. Keller.
Wellington—Lorain Co. Agrl. Soc. Aug. 24-28. Clair L. Hill.
Wellston—Jackson Co. Fair. July 20-24. Chas. E. Harper.
West Union—Adams Co. Agrl. Soc. Aug. 24-27. Chas. S. Kirker.
Wilmington—Clinton Co. Agrl. Soc. Aug. 8-13. Gertrude Hanks.
Woodfield—Monroe Co. Fair. Aug. 3-5. Ralph P. Schumacher.
Wooster—Wayne Co. Agrl. Soc. Sept. 14-18. W. J. Buss.
Xenia—Greene Co. Agrl. Soc. Aug. 3-6. Mrs. J. Robt. Bryson, R. 3, Cherry Hill, Xenia.
Zanesville—Muskingum Co. Agrl. Soc. Aug. 17-20. Perl D. Elliott, New Concord, O.

OKLAHOMA

Altus—Jackson Co. Fair. Sept. 16-18. C. G. McMindes, Eldorado, Okla.
Anadarko—Caddo Co. Free Fair. Sept. 14-18. Chas. Stevenson.
Antlers—Pushmataha Co. Fair Assn. Sept. 16-18. R. I. Bilyeu.
Ardmore—Carter Co. Free Fair. Week of Sept. 13. E. C. Sparks.
Beaver—Beaver Co. Free Fair. Sept. 15-18. Mrs. Lola Benjegerdes.
Blackwell—Kay Co. Free Fair. Sept. 14-18. W. R. Hutchison, Newkirk, Okla.
Boise City—Cimarron Co. Free Fair. Sept. 30-Oct. 2. Rufus T. Dickerson.
Cherokee—Alfalfa Co. Fair. Sept. 13-16. Wayne A. Eakin.
Chickasha—Grady Co. Fair Assn. Sept. 8-11. M. G. Tucker.
Clinton—Southwest Fair Assn. Middle of Sept. Lee Phillips, Arapaho, Okla.
Collinsville—Collinsville Tri-Co. Fair. Sept. 9-11. Paul Latture.
Cordell—Washita Co. Junior Fair. Sept. 16-17. James V. Son.
Dewey—Washington Co. Free Fair. Sept. 13-16. Howard Nelson, Bartlesville, Okla.
Duncan—Stephenson Co. Free Fair. Sept. 8-11. Herb Galloway.
Fairview—Major Co. Free Fair. Oct. 12-14. Harold Miller.
Frederick—Tillman Co. Free Fair. Sept. 8-11. Wayne C. Liles.
Guthrie—Logan Co. Free Fair Assn. Sept. 20-22. Harold Casey.
Guyton—Texas Co. Free Fair Assn. Sept. 21-24. Clifford Hatcher.
Hobart—Kiowa Co. Fair. Sept. 16-18. J. W. Remple, Gotebo, Okla.
Holdenville—Hughes Co. Free Fair. Second or third week in Sept. Vernon J. Frye.
Hollis—Harmon Co. Fair. Sept. 16-18. Thos. S. Cunningham.
Hugo—Choctaw Co. Free Fair. Sept. 14-16. Robt. Messengale.
Idabel—McCurtain Co. Free Fair. Sept. 22-25. Ross Dugan.
Miami—Ottawa Co. Free Fair. Sept. 14-18. Tom Autry.
Muskogee—Oklahoma Free State Fair. Oct. 2-10. M. E. Twedell.
Oklahoma City—Okla. State Fair & Expo. Sept. 25-Oct. 1. Ralph T. Hemphill.
Oklahoma City—Oklahoma Co. Fair. Sept. 20-22. Harry F. James.
Pawhuska—Osage Co. Free Fair. Sept. 13-16. A. A. Sewell.
Perry—Noble Co. Free Fair Sept. 1-4. George Freeman.
Pond Creek—Grant Co. Free Fair. Sept. 21-24. H. J. Dedrick, Medford, Okla.
Poteau—LeFlore Co. Free Fair. Sept. 22-25. Averett Garrett.
Purcell—McClain Co. Free Fair. Sept. 17-18. L. J. James.
Stillwater—Payne Co. Free Fair. Sept. 14-17. D. B. Jeffrey.
Sulphur—Murray Co. Fair. Sept. 21-22. Chas. W. Phelps Jr.
Taloga—Dewey Co. Free Fair. Sept. 16-18. H. Dale Martin.
Tulsa—Tulsa State Fair. Sept. 18-25. Mrs. Letitia Dabney.
Walters—Cotton Co. Fair. Sept. 15-18. Tab Dowlen, Temple, Okla.
Waurika—Jefferson Co. Fair. Sept. 15-18. Hugh DeWoody.
Wewoka—Seminole Co. Free Fair. Sept. 8-11. W. F. Lott.

OREGON

Albany—Linn Co. 4-H Fair. Sept. 1-3. O. E. Mikesell.
Burns—Harney Co. Fair Assn. Sept. 17-19. R. W. Davis.
Canby—Clackamas Co. Fair. Sept. 1-4. Ried H. Stone, Oregon City, Ore.
Condon—Gilliam Co. Fair. Sept. 23-25. Ernest J. Kirsch.
Eugene—Lane Co. Fair Assn. Sept. 22-25. Ernest McCulloch.
Gold Beach—Curry Co. Fair. Sept. 3-4. Georgia Fromm.
Gresham—Multnomah Co. Fair Assn. Aug. 23-29. A. H. Lea.
Fossil—Wheeler Co. Fair. Sept. 17-18. L. J. Marks.
Hermiston—Umatilla Co. Fair Assn. Aug. 26-29. LeRoy E. Fuller.
Hillsboro—Washington Co. Fair. Sept. 1-4. Leon S. Davis.
John Day—Grant Co. Fair. Sept. 23-25. Chas. A. Trowbridge.
La Grande—Union Co. Fair Assn. Sept. 23-25. David C. Baum.
Lakeview—Lake Co. Fair. Sept. 4-6. E. A. Fetsch.
Madras—Jefferson Co. Fair. Aug. 12-14. Mrs. B. N. Conroy.
Medford—Jackson Co. Fair Assn. Sept. 15-18. R. G. Fowler.
Moro—Sherman Co. Fair Assn. Sept. 17-19. LeRoy C. Wright.
Monmouth—Polk Co. Fair. Aug. 26-28. Josiah Wills, Dallas, Ore.
Myrtle Point—Oos Co. Fair Assn. Aug. 20-22. P. C. Roper.
Newport—Lincoln Co. Fair. Aug. 27-29. Turner Bond Toledo, Ore.
Ontario—Malheur Co. Fair. Sept. 4-6. Harry R. Sandquist.
Portland—Pacific Int'l Livestock Expo. Oct. 1-9. Walter A. Holt.
Prineville—Crook Co. Fair. Aug. 20-22. Jerry Breese.

Redmond—Deschutes Co. Fair. Aug. 27-29. C. O. Galloway.
Saint Helens—Columbia Co. Fair. Aug. 29-31. Ralph Langdon, Scappoose, Ore.
Salem—Oregon State Fair. Sept. 6-12. Leo G. Spitzbart.
Tillamook—Tillamook Co. Fair. Aug. 18-21. C. H. Smith.
Tygh Valley—Wasco Co. Fair. Sept. 3-5. Art Muller.

PENNSYLVANIA

Abbottstown—Adams Co. Fair. Aug. 17-21. M. E. Elder.
Albion—Albion Community Fair Assn. Sept. 16-18. Chas. Wiggins.
Allentown—Allentown Fair. Sept. 20-25. E. H. Scholl.
Beaver Springs—Beaver Community Fair. Sept. 23-25. Kenneth H. Boyer.
Bedford—Bedford Fair Assn. Aug. 9-14. A. C. Brice.
Bellwood—Antis Community Farm Show. Oct. 21-23. W. C. Singleton.
Bloomsburg—Bloomsburg Fair. Sept. 27-Oct. 2. Harry B. Correll.
Butler—Butler Fair & Agrl. Assn. Aug. 9-14. C. M. Miller.
Cambridge Springs—Cambridge Springs Fair Assn. Sept. 16-18. Caroline Russell.
Carlisle—Carlisle Fair Assn. Aug. 16-21. E. S. Swartz.
Centre Hall—Centre Co. Fair. Aug. 28-Sept. 2. Mrs. Samuel Grove.
Clarks Summit—Newton-Ransom Fair. Sept. 15-18. Edward C. Hopkins.
Claysburg—Greenfield Tp. Farm Show. Sept. 9-11. Kermit B. Wright.
Clearfield—Clearfield Co. Fair. Aug. 2-7. Harry G. Ganoe.
Cochranon—Cochranon Community Fair. Sept. 15-18. Wm. McCullough.
Conneautville—Community Fair. Sept. 16-18. Ethel M. Nicolls, Springboro, Pa.
Conshohocken—Spring Mill Fair. July 7-17. C. H. Johnston Jr.
Cookport—Green Twp. Fair Assn. Sept. 15-18. J. D. Joiner, Alverda.
Dayton—Dayton Agrl. Assn. Aug. 17-21. Mrs. Maine Jordan.
Delmatia—Lower Mahanoy Tp. Community Fair. Oct. 20-22. Mrs. Ruth Tressler.
Derry—Derry Twp. Community Fair. Sept. 16-18. Joseph A. Greuble.
East Greenville—Upper Perkiomen Community Fair. Oct. 13-15. V. S. Ensinger.
Ebensburg—Cambria Co. Fair Assn. Sept. 6-11. Walter Good.
Edinboro—Edinboro Community Agrl. Assn. Sept. 9-11. Joseph Ondrey.
Ephrata—Ephrata Farmers' Day Assn. Approx. Sept. 22-25. Wayne Heberling.
Flourtown—Flourtown Fair. Aug. 4-14. Wm. J. Goss.
Ford City—Armstrong Co. Fair. Sept. 6-9. W. B. Mechling.
Forksville—Sullivan Co. Agrl. Soc. Sept. 1-4. Otis Hatch, R. D. 2, Dushore, Pa.
Gettysburg—South Mountain Fair. Sept. 15-18. Harvey B. Raffensberger, Arendtsville.
Gilbert—West End Fair Assn. Aug. 25. James F. Shiffer, Brodheads, Pa.
Gratz—Gratz Agrl. Assn. Sept. 21-25. Guy R. Klinger, Lykens, Pa.
Greensburg—Harold Community Fair. Aug. 19-21. L. D. Moore.
Hnover—Forest Park Free Fair. Sept. 6-12. A. Karst.
Harford—Harford Agrl. Soc. Sept. 9-11. Elton Robbins.
Hollidaysburg—Hollidaysburg Farm Show Assn. Oct. 13-15. Norman K. Hoover.
Home—Ox Hill Community Fair. Sept. 6-8. D. R. Hill.
Honesdale—Wayne Co. Agrl. Soc. Sept. 21-25. R. W. Gammell.
Hughesville—Lycoming Co. Fair Assn. Sept. 13-18. Elton B. Edkin.
Huntington—Huntington Co. Fair Assn. Aug. 23-28. J. Elmer Young, Petersburg, Pa.
Indiana—Indiana Co. Fair Assn. Aug. 31-Sept. 4. Mrs. Bertha E. Jones, Plumville, Pa.
Jamestown—Pymatuning Community Fair Assn. Sept. 16-18. Joseph D. Ryburn.
Kutztown—Kutztown Fair Assn. Aug. 23-28. Elmer F. Kline.
Lakewood—North Wayne Community Fair. Sept. 2-4. Clinton Leet.
Lampeter—Lampeter Community Fair. Sept. 1-3. Wayne B. Rentschler.
Laurelton—Union Co. West End Fair Assn. Sept. 8-11. J. Frank Snyder.
Lebanon—S. Lebanon Community Fair. Oct. 6-8. A. L. Lamm.
Lehighton—Lehighton Fair. Sept. 6-11. Frank R. Diehl.
Ligonier—Ligonier Valley Fair Assn. Sept. 3-6. R. A. Hardy.
Linesville—Linesville Community Fair Assn. Sept. 1-4. O. C. Lance.
Lititz—Lititz Community Show. Sept. 30-Oct. 2. Wm. N. Young.
Mansfield—Mansfield Fair. Sept. 1-4. Philip W. Farrer.
Martinsburg—Morrison Cove Community Fair Assn. Oct. 21-23. Ella E. Ebersole.
McConnellsburg—Fulton Co. Fair. Sept. 1-4. Elwood Mellott.
Meadville—Crawford Co. Fair Assn. Sept. 21-25. L. O. Hotchkiss.
Mechanicsburg—Grangers (Picnic) Fair. Aug. 30-Sept. 6. Roy Richwine.
Mercer—Mercer Central Agrl. Soc. Aug. 24-28. Harry Moore.
Meyersdale—Somerset Co. Fair. Aug. 31-Sept. 4. H. A. Pinegan.
Mill City—Falls-Overfield Fair. Sept. 16-18. Mrs. Doris Gregory.
Mill Hall—Clinton Co. Grange Agrl. Assn. Aug. 25-28. J. Rex Haver.
Millersburg—Millersburg Farmers' Fair Assn. Sept. 9-11. Neil B. March.
Millport—Oswayo Valley Community Fair. Sept. 8-11. Mrs. Nina H. Vanderhoof.
Montandon—Tri-Township Fair. Sept. 23-25. Clarence E. Emery.
Mount Joy—Mt. Joy Community Exhibit. Oct. 14-16. Joseph G. Shaeffer.
Myerstown—Myerstown Community Fair Assn. Oct. 13-15. John R. Schermea.
New Bethlehem—Farmers & Merchants Agrl. Show. Aug. 11-13. Loudon Stuart.
Newfoundland—Greene—Dreher Community Fair. Sept. 2-4. Henry G. Botjer, Greentown, Pa.
New Holland—Farmers Day Assn. Oct. 7-9. S. O. Zimmerman.

Northampton—Twin-Co. Agrl. Assn. Sept. 8-11. Warren J. Dech.
North East—North East Community Fair. Sept. 16-18. Mrs. J. C. Burch.
Oil City—Farmers & Fruit Growers' Fair. Oct. 20-22. Chas. Fisher.
Oley—Oley Valley Community Fair. Sept. 30-Oct. 2. Carl W. Blank.
Oriental—P. O. S. of A. Fair. Aug. 4-7. Wallace Hockenbrock, Mount Pleasant Mills, Pa.
Perkasie—Sell-Park Community Farm Show. Sept. 23-25. Hugh S. Niles.
Pittsburgh—Allegheny Co. Free Fair. Sept. 2-6. John L. Hernon, 411 Court House.
Pleasant Valley—Community Fair Assn. Sept. 7-11. Eugene V. Keefer, Connellsville.
Port Allegany—Port Allegany Community Fair. Oct. 14-16. Clyde C. Lynch.
Port Royal—Junia Co. Agrl. Assn. Sept. 6-11. J. Robt. Stimmel.
Reading—Reading Fair. Sept. 12-19. Charles W. Swoyer.
Red Lion—Gala Week Fair. July 19-24. R. M. Spangler, Hummels Wharf, Pa.
Schaefferstown—Heldberg Community Fair. Sept. 29-Oct. 1. Henry N. Wenger.
Selinsgrove—Selinsgrove Fair. Week of July 19. Roland E. Fisher.
Shanksville—Stony Creek Community Fair. Sept. 22-25. Mrs. Milton Lowry.
Slatington—Upper Lehigh Valley Fair. Oct. 2-4. Mae G. Jones.
Spartansburg—Sparta Community Fair. Sept. 9-11. Byron A. Hughes.
Stoneboro—Stoneboro Fair. Sept. 2-6. Walter B. Parker.
Sugar Grove—Sugar Grove Community Fair. Sept. 9-11. Richard J. Sanders.
Tioga—Tioga Co. Fair. Aug. 11-14. Carl H. Forrest.
Tionesta—Forest Co. Fair. Sept. 16-18. Karl W. Flowers.
Trotter—Dunbar Tp. Community Fair. Sept. 15-17. Kenneth Mowry, Leisening, Pa.
Troy—Troy Agrl. Soc. Aug. 24-28. H. D. Holcombe.
Turbotville—Turbotville Community Fair. Oct. 6-9. Carl Z. Stevens.
Ulysses—Ulysses Community Fair Assn. Sept. 2-4. A. W. Kerr.
Unionville—Unionville Community Fair. Oct. 21-23. Roland M. Conrad.
Washington—Washington Co. Agrl. Fair. Aug. 23-28. J. Edward Smith.
Washingtonville—Montour-DeLong Community Fair. Oct. 13-15. Emerson C. Heffner.
Waterford—Waterford Community Fair Assn. Sept. 8-11. Chas. Bowman.
Wattsburg—Wattsburg Agrl. Soc. Aug. 31-Sept. 4. H. M. Eurrows.
West Alexander—W. Alexander Agrl. Assn. Sept. 15-18. Paul Rogers.
Wind Ridge—Jacktown Fair. Aug. 31-Sept. 2. Floyd Campbell.
York—York Interstate Fair. Sept. 14-13. Samuel S. Lewis.
Youngsville—Youngsville Community Fair Assn. Sept. 8-11. Russell F. Crippen.

RHODE ISLAND

Kingston—Rhode Island State Fair. Aug. 28-Sept. 6. Cort Hincken.

SOUTH CAROLINA

Anderson—Anderson Fair. Oct. 25-30. A. P. Durham.
Bishopville—Lee Co. Agrl. Fair Assn. Nov. 1-6. James W. Cothran.
Bowman—Bowman Community Fair. Week of Nov. 15. George W. Oliver.
Camden—Kershaw Co. Fair Assn. Oct. 11-16. J. D. Crawford.
Cheraw—Chesterfield Co. Colored Fair. Oct. 18-23. C. A. Bloomfield.
Chester—Chester Co. Colored Fair Assn. Oct. 11-16. M. M. Sifton.
Chester—Chester Co. Legion Fair. Oct. 4-9. Jake S. Coivin.
Columbia—South Carolina State Fair. Oct. 18-23. Paul V. Moore.
Columbia—S. C. State Colored Fair. Oct. 25-30. Mrs. H. Y. Reese.
Florence—Pee Dee Fair Assn. Nov. 2-6. Wm. B. Douglas.
Kingstree—Williamsburg Co. Fair Assn. Sept. 27-Oct. 2. H. C. Crawford.
Marion—Marion Co. Agrl. Fair. Oct. 18-23. D. M. Harper.
Newberry—Newberry Co. Legion Fair. Oct. 11-16. Frank Sutton.
Orangeburg—Orangeburg Co. Colored Fair. Oct. 18-23. W. C. Lewis.
Orangeburg—Orangeburg Co. Fair Assn. Oct. 25-30. J. M. Hughes.
Rock Hill—York Co. Fair Assn. Oct. 11-15. H. D. Black.
Spartanburg—Piedmont Interstate Fair. Oct. 11-16. Tom Moore Craig.
Sumter—Sumter Co. Fair. Week of Nov. 8. J. Cliff Brown.
Union—Union Co. Fair Assn. Oct. 4-9. Grover Alverson.

SOUTH DAKOTA

Aberdeen—Brown Co. Fair. Sept. 3-6.
Edgemont—F. River Co. Fair Assn. Sept. 6-7. B. W. Keating.
Gettysburg—Potter Co. Fair Assn. Sept. 2-4. Rayburn Butram.
Huron—South Dakota State Fair. Sept. 6-11. F. L. Hafner.
Kimball—Brule Co. Fair. Aug. 27-29. Frank S. Ryan.
Mitchell—Corn Palace Festival. Sept. 20-25. R. B. Willard.
Murdo—Jones Co. Fair Assn. Sept. 2-4. M. E. Sanderson.
Niand—Butte Co. Fair Assn. Aug. 26-28. Mrs. Ralph Milberg, Newell, S. D.
Onida—Sully Co. Fair Assn. Aug. 26-28. John F. Neu.
Parker—Turner Co. Fair. Aug. 22-25. J. C. Jensen.
Rosebud—Rosebud Sioux Indian Fair. Aug. 26-28. Carl B. Aamock.
Sioux Falls—Sioux Empire Fair Assn. Aug. 24-29. Al Halverson.
Spearfish—Lawrence Co. Fair. Aug. 27-28. T. H. Young.
Tripp—Hutchinson Co. Fair Assn. Aug. 26-28. Wm. E. Hoff.
Webster—Day Co. Fair Assn. Sept. 16-18. A. C. Flagstad.

TENNESSEE

Alexandria—DeKalb Co. Fair. Assn. Aug. 4-7. Martin S. Scott.

Ashland City—Cheatham Co. Fair Assn. Sept. 30-Oct. 2. Brantley Smith.
Carthage—Carthage Agrl. Assn. Aug. 11-14. Stanton Hunter.
Centerville—Hickman Co. Fair. Sept. 15-18. J. L. Flinn.
Chattanooga—Chattanooga-Hamilton Co. Fair. Sept. 20-25. Mrs. Maude H. Atwood.
Clarksburg—Montgomery Co. Fair Assn. Oct. 7-9. Mrs. Louis B. Booth.
Clarksville—Montgomery Co. Negro Fair. Aug. 16-21. Pope G. Garrett Sr.
Columbia—Mid-State Fair. Week of Aug. 30. George L. Buchnau.
Cookeville—Putnam Co. Agrl. Fair. Sept. 9-11. W. J. Huddleston.
Crossville—Cumberland Co. Fair Assn. Aug. 26-28. Lester Hill Jr.
Fayetteville—Lincoln Co. Fair Assn. Sept. 13-20. Tom Bigham.
Gainesboro—Jackson Co. Fair Assn. Sept. 23-25. Johnnie Bromm.
Gallatin—Gallatin Colored Fair. Aug. 26-28. Edw. V. Anthony Sr.
Gallatin—Sumner Co. Fair. Aug. 18-21. R. M. Reese Jr.
Harriman—Roane Co. Fair. Sept. 6-11. W. B. Etout.
Hohenwald—Lewis Co. Fair. Aug. 25-28. W. G. Darden.
Huntingdon—Carroll Co. Fair. Sept. 27-Oct. 2. J. F. Walters.
Huntingdon—Carroll Co. Colored Fair Assn. Oct. 6-9. W. A. Cox.
Jackson—West Tennessee Dist. Fair. Sept. 13-18. A. U. Taylor.
Jamestown—Fentress Co. Fair Assn. Sept. 9-11. P. G. Crooks.
Jasper—Marion Co. Fair Assn. Sept. 9-11. J. E. Graham.
Jonesboro—Washington Co. Fair. Sept. 15-18. Mrs. Paul A. Dillow.
Knoxville—Tennessee Valley Fair. Sept. 27-Oct. 2. Pat W. Kerr.
Lawrenceburg—Lawrenceburg Co.-Tenn. Valley Fair. Sept. 27-Oct. 2. E. R. Braly.
Lebanon—Wilson Co. Fair. Sept. 15-18. A. W. McCarty.
Lexington—Henderson Co. Colored Fair. Sept. 20-25. Prof. C. C. Bond.
Madisonville—Monroe Co. Fair. Sept. 13-18. Clyde N. Taylor.
Manchester—Coffee Co. Fair Assn. Sept. 23-25. David W. Shields Jr.
Memphis—Mid-South Fair. Sept. 26-Oct. 3. L. B. Herring Jr.
Murfreesboro—Mid-State Colored Fair. Aug. 19-21. A. D. Washington.
Murfreesboro—Rutherford Co. Fair. Aug. 25-28. Burns Carroll.
Nashville—Tennessee State Fair. Sept. 20-25. Phil C. Travis.
Oneida—Scott Co. Fair. Sept. 1-4. E. C. Terry.
Sevierville—Sevier Co. Fair. Sept. 13-18. Ernest Thurman.
Sparta—White Co. Fair Assn. Sept. 2-4. T. Stanton Hale.
Spencer—Van Buren Co. Fair. Sept. 9-11. H. L. Hollingsworth.
Tracy City—Grundy Co. Fair Assn. Aug. 19-21. W. N. Paris.
Trenton—Gibson Co. Fair. Sept. 22-25. Jno. R. Wade.
Union City—Obion Co. Fair. Sept. 20-25. Fred Latimer.
Westmoreland—East Sumner Fair Assn. Sept. 10-11. Miss Gustine Simmons.
Winchester—Franklin Co. Fair. Aug. 19-20. Floyd Anderton.
Woodbury—Cannon Co. Fair. Sept. 16-19. Mrs. J. H. Cummings.

TEXAS

Ablene—West Texas Fair. Sept. 27-Oct. 2. Frank Cleveland.
Amarillo—Tri-State Fair. Oct. 4-9. Rex B. Baxter.
Beaumont—South Texas State Fair. Oct. 21-30. K. D. Schwartz.
Bowie—Montague Co. Fair Assn. Sept. 23-25. O. B. O'Dell.
Center—Shelby Co. Fair Assn. Oct. 4-9. Bubba Cowser.
Childress—Childress Co. Fair. Sept. 23-25. J. B. Johnson.
Cleburne—Johnson Co. Fair & Rodeo. Sept. 13-18. Jack D. Brown.
Corsicana—Corsicana Livestock & Agrl. Show. Sept. 14-18. Herman Brown.
Crockett—American Legion Fair. Sept. 20-25. Alvin Ball.
Dallas—State Fair of Texas. Oct. 9-24. W. H. Hitzelberger.
Eagle Pass—Eagle Pass Int'l Fair. Oct. 4-12. J. M. Mabe.
Fredericksburg—Gillespie Co. Fair. Aug. 20-22. H. C. Meurer.
Gainesville—Cooke Co. Fair Assn. Sept. 6-11. Claude Jones.
Hartlingen—Valley Mid-Winter Fair. Nov. 22-28. Joe L. Mook.
Hempstead—Waller Co. Fair Assn. Oct. 7-9. S. E. Mayo, Waller, Tex.
Iowa Park—Texas-Oklahoma Fair. Oct. 4-9. Jack Austin.
Johnson City—Blanco Co. Fair Assn. Aug. 13-14. George Byars.
Jourdanton—Atascosa Co. Fair Assn. Oct. 21-23. Dan L. Ernst.
La Grange—Fayette Co. Fair Assn. Oct. 1-3. J. R. Jackson.
Lamesa—Dawson Co. Fair Assn. Sept. 26-Oct. 2. D. L. Adock.
Leonard—Leonard Fair Assn. Sept. 21-25. H. H. Blackburn.
Livingston—Livingston Fair. Oct. 5-9. Mrs. Woodrow Herring.
Lubbock—Panhandle South Plains Fair Assn. Sept. 27-Oct. 2. A. B. Davis.
Lufkin—Texas Forest Festival. Sept. 27-Oct. 2. Ed Holden.
Marshall—Central East Texas Fair. Sept. 20-25. Oscar B. Jones.
Mount Pleasant—Titus Co. Fair & Dairy Show. Sept. 6-11. Sam Williams.
Nacogdoches Co. Fair. Oct. 18-23. Lee W. Rogers.
Palestine—Anderson Co. Fair (Texas Fruit Palace). Oct. 11-16. C. O. Miller Jr.
Paris—Lamar District Fair Assn. Aug. 30-Sept. 4. Dorsey Mackey.
Texarkana—Four States Fair. Sept. 28-Oct. 3. L. E. Gilliland.
Tyler—East Texas Fair. Sept. 13-18. C. R. Heaton.
Waco—Heart o' Texas Fair & Expo. Oct. 25-31. R. W. (Tommie) Stevens.

Waller—Waller Co. Fair. Oct. 7-9. S. E. Mayo.
 Wharton—Wharton Co. Fair. Oct. 26-30. H. Chas. Koch, Jr.
 Yorktown—Yorktown Fair Assn. Oct. 13-15. Paul A. Schmidt.

UTAH

Coalville—Summit Co. Fair. Aug. 26-28. Ralph Rees.
 Deseret—Millard Co. Fair & Rodeo. Aug. 20-21. Cecil Warner.
 Duchesne—Duchesne Co. Fair & Rodeo. Sept. 10-11. C. C. Mickelson.
 Heber—Wasatch Co. Fair. Aug. 12-13.
 Kaysville—Davis Co. Fair. Aug. 19-21. W. Alvin Nalder, Layton, Utah.
 Logan—Cache Co. Fair Assn. Aug. 26-28. M. R. Hovey.
 Morgan—Morgan Co. Fair. Sept. 1-3. James T. Palmer.
 Murray—Salt Lake Co. Fair. Aug. 25-28. Robt. L. Cranmer.
 Nephi—Juab Co. Fair. Sept. 9-11. J. E. Worthington.
 Ogden—Ogden Livestock Show. Nov. 13-17. E. J. Fjeldsted.
 Richfield—Sevier Co. Fair Assn. Sept. 1-3. Ernest R. Anderson.
 Salt Lake City—Utah State Fair. Sept. 18-25. Sheldon R. Brewster.
 Tooele—Tooele Co. Fair. Sept. 15-16. Albert E. Smith.
 Tremonton—Box Elder Co. Fair. Aug. 19-21.

VERMONT

Barton—Orleans Co. Fair. Aug. 18-21. Louise A. Gallup, Orleans, Vt.
 Essex Junction—Champlain Valley Expo. Aug. 30-Sept. 6. Harris K. Drury.
 Hartland—Hartland Fair. Aug. 18-20. Max P. Rogers, Woodstock, Vt.
 Lyndonville—Caledonia Co. Fair Assn. Aug. 27-29. A. E. Donahue.
 Rutland—Rutland Fair. Sept. 6-11. Arthur B. Porter.
 Tunbridge—Union Agrl. Soc. Sept. 21-23. Edward R. Flint.

VIRGINIA

Abingdon—Southwest Virginia Fair. Aug. 9-14. G. Y. Booker.
 Amherst—Amherst Co. Fair Assn. Sept. 22-25. W. M. Gannaway.
 Bland—Bland Co. Fair Assn. Sept. 9-11. T. E. Mallory.
 Chase City—Mecklenburg Co. Fair Assn. Oct. 12-16. Carson W. Gregory Jr.
 Chesterfield—Chesterfield Co. Fair. Sept. 23-25. J. C. McKesson, Richmond, Va.
 Covington—Alleghany Co. Fair Assn. Sept. 13-18. Thos. B. McCaleb.
 Danville—Danville Fair Assn. Sept. 27-Oct. 2. B. F. Barr.
 Dungannon—Scott Co. Fair Assn. Sept. 15-18. Chas. W. Cointon, Wood, Va.
 Farmville—Five-County Fair. Sept. 20-25. J. C. Brickert.
 Fincastle—Botetourt Co. Fair Assn. Aug. 23-28. Agnes Booze.
 Galax—Galax Fair. Aug. 23-28. G. F. Carr.
 Keller—Eastern Shore Agrl. Fair Assn. Aug. 24-28. J. Milton Mason.
 Lebanon—Russell Co. Fair. Sept. 23-25. J. S. Buchanan.
 Luray—Page Co. Fair. Sept. 6-11. S. Frank Rosser.
 Lynchburg—Lynchburg Agrl. Fair Assn. Aug. 23-28. L. H. Shrader.
 Lynchburg—Campbell Co. Legion Fair. Sept. 6-11. S. J. Thompson, Rustburg, Va.
 Manassas—Manassas Fair Assn. Sept. 6. J. M. Baucum.
 Martinsville—Henry Co. Fair Assn. Sept. 20-25. O. B. Hensley.
 New Castle—Craig Co. Fair. Sept. 15-18. L. Y. Fields.
 Norfolk—Twin Co. Fair at Agricade Park. Sept. 28-Oct. 2. H. J. Burke.
 Pennington Gap—Lee Co. Fair Assn. Sept. 6-11. R. C. Carter, mail care Virgil Wacks.
 Petersburg—Petersburg Fair. Sept. 29-Oct. 2. R. Willard Eanes.
 Richmond—Atlantic Rural Expo. Oct. 4-9. J. A. Mitchell.
 Rocky Mount—Rocky Mount Fair. Sept. 6-11. H. F. Fralin.
 Roanoke—Roanoke Fair. Aug. 9-14. Lester T. Hutson.
 Rustburg—Campbell Co. Legion Fair. Sept. 6-11. S. J. Thompson.
 South Boston—Halifax Co. Fair Assn. Oct. 12-16. W. W. Wilkins.
 Staunton—Virginia State Fair. Aug. 30-Sept. 4. C. B. Ralston.
 Suffolk—Tidewater Fair Assn. of Suffolk. Oct. 19-22. H. C. Holman.
 Tappahannock—Northern Virginia Fair. Sept. 6-11. Al Porter.
 Tasley—Central Agrl. Fair Assn. Aug. 18-21. Levi Finney, Box 243, Accomac, Va.
 Tazewell—Tazewell Co. Fair. Aug. 30-Sept. 4. Herbert Ward.
 Warsaw—Northern Neck Fair Assn. Sept. 6-11. L. F. Altaffer.
 Waverly—Sussex Co. Fair. Sept. 6-11. Philip D. Harcum.
 Weirwood—Central Northampton Fair. Aug. 10-13. Chas. N. McCune, Chesapeake, Va.
 West Point—Tidewater Fair Assn. Sept. 20-25. B. C. Graves, Providence Forge, Va.
 Woodstock—Shenandoah Co. Fair Assn. Aug. 24-28. D. H. Garman.

WASHINGTON

Battle Ground—Clark Co. Fair. Aug. 26-28. Arthur Kulin, Vancouver, Wash.
 Bremerton—Kitsap Co. Fair. Aug. 26-29. H. R. Hubbard.
 Centralia—Southwest Wash. Fair. Aug. 26-29. Arthur W. Ehret.
 Cusick—Pend Oreille Co. Fair Assn. Aug. 27-29. B. Strayer, Newport, Wash.
 Darrington—Darrington Community Fair. Sept. 17-19. Marjell Fleming, Arlington, Wash.
 Davenport—Lincoln Co. Fair Assn. Sept. 9-11. C. Ross Trout.
 Goldendale—Klickitat Co. Fair Assn. Sept. 10-12. Miss Pat Arneling.
 Langley—Island Co. Fair Assn. Sept. 3-6. Benj. M. Herring.
 Longview—Cowlitz Co. Fair. Sept. 9-12. Harold Gilkey.
 Lynden—Northwest Wash. District Fair. Aug. 26-28. E. J. Elliott.
 Monroe—Shonomish Co. Fair. Sept. 9-12. B. T. Moore, Everett, Wash.

Moses Lake—Grant Co. Fair Assn. Sept. 10-12. George E. Dougherty.
 Mount Vernon—Skagit Co. 4-H Fair. Sept. 1-4. Mrs. Julia Tewart.
 Port Angeles—Clallam Co. Fair Assn. Sept. 1-4. Melvin Michel.
 Puyallup—Western Wash. Fair Assn. Sept. 18-26. J. H. McMurray.
 Quilcene—Jefferson Co. Fair Assn. Sept. 5-6. George Munn, Port Townsend, Wash.
 Shamokawa—Wahkiakum Co. Fair Assn. Sept. 9-11. H. O. Weyrich, Cathlamet, Wash.
 Walla Walla—Southeastern Wash. Fair. Sept. 3-6. Leslie L. Stewart.
 Waterville—North Central Wash. Fair. Sept. 17-19. G. Merton Dick.
 Yakima—Central Wash. Fair. Sept. 29-Oct. 3. J. Hugh King.
 Yakima—Wash. State 4-H Fair. Sept. 29-Oct. 3. Chas. T. Neenach, Pullman, Wash.

WEST VIRGINIA

Charleston—W. Va. Free Fair. Sept. 4-12. T. H. McGowan.
 Glenville—Gilmer Co. Fair. Aug. 4-7. C. W. Marsh.
 Helvetia—Helvetia Community Fair Assn. Sept. 9-11. Mrs. James McNeal.
 Huntington—KYOWVA Fair Assn. Aug. 8-14. James T. Hetzer.
 Lewisburg—State Fair of W. Va. Aug. 16-21. C. T. Sydenstricker.
 Mannington—Mannington Fair Assn. Sept. 14-18. Chas. H. Straight.
 Marlinton—Pocahontas Co. Fair. Aug. 9-14. Fred C. Allen.
 Moundsville—Marshall Co. Fair. Sept. 1-4. George Ellis.
 Pennington—Ritchie Co. Fair Assn. Aug. 31-Sept. 3. J. B. Murphy.
 Petersburg—Tri-County Fair. Sept. 15-17. J. Justin Barger.
 Sutton—Braxton Co. Fair Assn. Aug. 16-21. Earle Morrison.
 Webster Springs—Webster Co. Fair Assn. Aug. 30-Sept. 4. George Morton.

WISCONSIN

Antigo—Langlade Co. Agrl. Soc. Aug. 6-8. Ira V. Goodell.
 Athens—Athens Agrl. Assn. Aug. 24-26. R. Neuschwander.
 Baraboo—Sauk Co. Agrl. Soc. Aug. 30-Sept. 2. George W. Davies, North Freedom.
 Beaver Dam—Dodge Co. Fair Assn. Sept. 8-12. Forrest Knap.
 Black River Falls—Jackson Co. Agrl. Soc. Aug. 28-31. Douglas J. Curran.
 Bloomington—Blakes Prairie Agrl. Soc. Sept. 10-12. Robt. O. Brodt.
 Cedarburg—Ozaukee Co. Agrl. Soc. Aug. 5-8. Ray Gierach, Thiensville, Wis.
 Chilton—Calumet Co. Fair. Sept. 3-6. Herbert Harder.
 Chippewa Falls—Northern Wis. Dist. Fair. Aug. 3-8. A. L. Putnam.
 Crandon—Forest Co. Agrl. Soc. Aug. 26-29. Lester Grandino, Argonne, Wis.
 Darlington—Lafayette Co. Agrl. Soc. Aug. 12-15. Nellus R. Larson.
 De Pere—Northeastern Wis. Fair. Aug. 20-24. Wm. S. Klaus.
 Eagle River—Vilas Co. Agrl. Assn. Aug. 20-22. H. M. Smith.
 Eau Claire—Eau Claire Junior Fair. Aug. 9-12. Carl M. Johnson.
 Elkhorn—Walworth Co. Agrl. Soc. Sept. 3-6. R. B. Harris.
 Ellsworth—Pierce Co. Fair Assn. Sept. 7-10. N. G. Seyforth.
 Elroy—Elroy Fair Assn. Aug. 12-15. Wilfred J. Pierich, Mauston, Wis.
 Fond du Lac—Fond du Lac Co. Fair. Aug. 11-15. Harold J. Willis.
 Friendship—Adams Co. Agrl. Assn. Sept. 16-19. Robt. W. Roseberry.
 Galesville—Trempealeau Co. Fair. Sept. 3-6. Frank Smith.
 Gays Mills—Crawford Co. Fair. Sept. 9-12. Leonore M. Feldmann, Prairie du Chien.
 Gillett—Oconto Co. Youth Fair. Aug. 20-22. Frank J. Kuehl.
 Glenwood City—Glenwood Inter-Co. Fair Assn. Aug. 24-26. Raymond C. Wall.
 Grantsburg—Burnett Co. Fair Assn. Aug. 26-28. Ray G. Lidbom.
 Green Lake—Green Lake Co. Junior Fair. July 30-Aug. 1. Lowell J. Keach.
 Hayward—Sawyer Co. Fair Assn. Sept. 1-4. Sherman W. Meiss.
 Iron River—Bayfield Co. Fair. Aug. 27-29. L. H. Marrihew, Washburn, Wis.
 Janesville—Rock Co. 4-H Fair Assn. Aug. 23-26. Roy T. Glasco.
 Jefferson—Jefferson Co. Fair. Aug. 4-8. Horace L. Burl.
 La Crosse—La Crosse Interstate Fair. Aug. 4-8. Joseph W. Frisch.
 Ladysmith—Rusk Co. Fair. Aug. 12-15. F. J. Manning.
 Lancaster—Grant Co. Agrl. Soc. Aug. 26-29. E. W. Terwilliger.
 Lodi—Lodi Union Agrl. Soc. Sept. 24-26. Gretchen Gunderson.
 Luxemburg—Kewaunee Co. Agrl. Assn. Sept. 3-6. Elroy C. Hoppe.
 Manitowoc—Manitowoc Co. Fair. Aug. 25-29. A. F. Rank.
 Marshfield—Central Wis. State Fair Assn. Sept. 5-9. R. R. Williams.
 Mauston—Juneau Co. Agrl. Soc. Aug. 26-29. H. E. Rynearson.
 Medford—Taylor Co. Youth Fair. Aug. 19-22. Carl Zoerb.
 Menomonie—Dunn Co. Fair. Aug. 25-29. Lyle C. Pollock.
 Merrill—Lincoln Co. 4-H Leaders Assn. Aug. 16-20. Wm. Steckling.
 Milwaukee—Wisconsin State Fair. Aug. 7-29. Ralph E. Ammon.
 Mineral Point—Southwestern Wis. Fair Assn. Sept. 3-6. C. L. Winn.
 Mondovi—Buffalo Co. Agrl. Soc. Aug. 26-29. J. V. Whelan.
 Monroe—Green Co. Fair. July 29-Aug. 1. Wm. A. Brown.
 Neillsville—Clark Co. Agrl. Soc. Aug. 20-23. Harold Huckstead.
 Oshkosh—Winnebago Co. Fair & Expo. Aug. 31-Sept. 3. Taylor G. Brown.
 Platteville—Platteville Fair Assn. Aug. 20-22. W. G. Pitts.
 Plymouth—Sheboygan Co. Fair. Sept. 3-6. W. H. Eldridge.
 Portage—Columbia Co. Fair Assn. July 29-Aug. 1. Richard W. Fredericks.
 Rhinelander—Oneida Co. Fair. Aug. 12-15. J. M. Reed.
 Rice Lake—Barron Co. Fair. Aug. 19-21. Harry Moars.

Richland Center—Richland Co. Agrl. Soc. Sept. 16-19. H. J. Gochenaur.
 Rosholt—Rosholt Free Fair Assn. Sept. 4-6. R. L. Wroldstad.
 Saint Croix Falls—Polk Co. Fair. Aug. 24-26. W. R. Vezina.
 Saxon—Iron Co. Fair Assn. Aug. 27-29. Mrs. Edward Skaja, Hurley, Wis.
 Seymour—Outagamie Co. Fair Assn. Aug. 12-15. Michael Burns.
 Shawano—Shawano Co. Fair. Sept. 9-12. Louis W. Cateau.
 Slinger—Washington Co. 4-H Club Fair. July 29-Aug. 1. E. E. Skaliskey, West Bend.
 Spooner—Washburn Co. Junior Fair. Aug. 16-18. W. H. Dougherty.
 Stoughton—Dane Co. Junior Fair. July 23-25. H. H. Cummings.
 Sturgeon Bay—Door Co. Fair Assn. Aug. 26-29. John H. Miles.
 Superior—Tri-State Fair. Aug. 17-22. Max H. Lavine.
 Tomah—Monroe Co. Fair Assn. July 23-26. C. C. Hile.
 Union Grove—Racine Co. Agrl. Soc. Aug. 30-Sept. 2. E. A. Polley, Rochester, Wis.
 Viroqua—Vernon Co. Agrl. Assn. Sept. 22-26. Oren G. Johnson.
 Wausau—Marathon Co. Agrl. Soc. Aug. 10-15. H. A. Kiefer.
 Wausaukee—Marquette Co. Fair. Sept. 3-6. Victor Quick, Marinette, Wis.
 Wautoma—Waushara Co. Fair Assn. Aug. 25-29. H. N. Haferbecker.
 Webster—Central Burnett Co. Fair. Sept. 2-4. Albert Stone.
 Westfield—Marquette Co. Agrl. Assn. Aug. 20-23. W. P. Fuller.
 Weyauwega—Waupaca Co. Fair. Sept. 14-18. Frank Haffner.
 Wilmot—Kenosha Co. Fair. Aug. 13-15. E. V. Ryall, Kenosha, Wis.

WYOMING

Basin—Big Horn Co. Fair & Rodeo. Aug. 6-7.
 Buffalo—Johnson Co. Fair. Aug. 18-19. Wm. B. Long.
 Casper—Central Wyoming Fair. Aug. 18-21. H. L. Rains.
 Douglas—Wyoming State Fair. Aug. 26-28. Earl W. Farnsworth.
 Gillette—Campbell Co. Fair Assn. Aug. 23-24. Ben C. Kohrs.
 Lusk—Niobrara Co. Fair. Aug. 20-22. Dr. Walter E. Reckling.
 Newcastle—Western Gateway Fair. Aug. 20-21.
 Pine Bluffs—Laramie Co. Fair Assn. Sept. 2-4. Chas. W. Stephens.
 Powell—Big Horn Basin Fair. Aug. 14-17. R. A. Allan.
 Sundance—Crook Co. Fair. Aug. 16-17. Willet Keyser.
 Torrington—Goshen Co. Fair & Rodeo. Sept. 4-6.
 Wheatland—Platte Co. Fair & Rodeo. Sept. 3-4.
 Worland—Washakie Co. Fair Assn. Aug. 20-22. Dan S. Healy.

CANADA

ALBERTA

Calgary—Calgary Exhn. & Stampede. July 5-10. J. Charles Yule.
 Edmonton—Edmonton Exhn. Assn. July 12-17. C. E. Wilson.
 Lethbridge—Lethbridge Exhn. & Rodeo. June 24-26. C. E. Parry.
 Red Deer—Red Deer Agrl. Soc. July 29-31. D. W. Robertson.
 Vegreville—Vegreville Exhn. Assn. July 26-28. John Fitzallen.
 Vermilion—Vermilion Agrl. Soc. July 22-24. S. Carl Heckbert.

BRITISH COLUMBIA

Abbotsford—Central Fraser Valley Fair. Aug. 20-21. L. J. Kettle.
 Armstrong—Interior Provincial Exhn. Sept. 13-16. Mat Hassen.
 Atholmer—E. Kootenay Agrl. Exhn. Sept. 3-4. A. Young, Invermere, B. C.
 Chilliwack—Chilliwack Agrl. Assn. Sept. 8-10. Ian T. Hepburn.
 Cloverdale—Cloverdale Agrl. Assn. Sept. 17-18. T. W. Currie, New Westminster.
 Coombs—Cameron Agrl. Soc. Sept. 3-4. M. Ruth Elliott, Parksville, B. C.
 Duncan—Cowichan Agrl. Soc. Sept. 9-11. W. R. Barker.
 Francs Lake—Francis Lake Agrl. Soc. Aug. 24-25. Mrs. C. L. Snyder.
 Gibson's Landing—Gibson's Landing Agrl. Soc. Aug. 20-21. Mrs. M. LeFevre.
 Haney—Maple Ridge Agrl. Assn. Aug. 12-14. L. J. Cameron.
 Invermere—E. Kootenay Agrl. Exhn. Sept. 3-4. A. L. Young.
 Kamloops—Kamloops Agrl. Soc. Sept. 21-23. T. A. Bulman.
 Ladysmith—Ladysmith Agrl. Assn. Sept. 22-23. Rev. C. McDiarmid.
 Langley Prairie—Langley Agrl. Assn. Aug. 19-20. Miss L. M. Anderson.
 Lillooet—Lillooet Fair Assn. Sept. 27-28. Mrs. N. N. Pritchard.
 Mission—Mission Agrl. Assn. Aug. 18-19. E. J. Taylor.
 Nanaimo—Nanaimo Agrl. Soc. Sept. 16-18. Lois Morgan.
 Port Alberni—Alberni Dist. Fair Assn. Aug. 26-28. J. G. Hindmarch, Alberni, B. C.
 Prince George—Prince George Agrl. Assn. Sept. 6-7. J. Corner.
 Quesnel—Cariboo Agrl. Sept. 10-11. K. J. Smith.
 Salmon Arm—Salmon Arm Agrl. Assn. Sept. 23-24. Mrs. J. F. Doe.
 Smithers—Bulkley Valley Agrl. Assn. Aug. 27-28. Rev. Canon Hinchcliffe.
 South Burnaby—S. Burnaby Agrl. Assn. Sept. 17-18. Mrs. J. C. Bellinger, New Westminster.
 Vancouver—Pacific National Exhn. Aug. 25-Sept. 6. V. Ben Williams.

MANITOBA

Boisvevain—Boisvevain Agrl. Soc. July 5-6. E. I. Dow.
 Brandon—Provincial Exhn. of Manitoba. June 28-July 2. S. C. McLennan.
 Carberry—Carberry Agrl. Soc. July 6-7. H. L. Dempsey.
 Carman—Dufferin Agrl. Soc. June 1-3. Gordon Peck.

Dauphin—Dauphin Agrl. Soc. July 5-7. M. F. Szewczyk.
 Deloraine—Deloraine Agrl. Soc. June 16-17. A. Ready.
 Killarney—Killarney Agrl. Soc. July 2-3. H. E. Walker.
 Morris—Morris Agrl. Soc. June 29-30. D. A. Stevenson.
 Portage la Prairie—Portage Indust. Exhn. July 8-10. Keith Stewart.
 Russell—Russell Agrl. Soc. July 15-16. H. R. Barry.
 Souris—Souris Agrl. Soc. July 7-8. H. R. Hume.

NEW BRUNSWICK

Gagetown—Queens Co. Fair Assn. Sept. 15-16. Fred Hyatt, Jarnseg, N. B.

NOVA SCOTIA

Musquodoboit—Halifax Co. Exhn. Sept. 21-22. George S. Dickey.

ONTARIO

Aylmer—Aylmer & E. Elgin Agrl. Soc. Sept. 7-10. Frank E. Leeson.
 Beachburg—North Renfrew Agrl. Soc. Sept. 2-4. Mrs. Mabel Kenny.
 Belleville—Belleville Agrl. Soc. Aug. 16-18. E. S. Denya.
 Collingwood—Great Northern Exhn. Sept. 23-25. V. A. Ellis.
 Delta—Delta Fair Assn. Sept. 6-8. Isaac Stevens, Philipsville, Ont.
 Fort William—Canadian Lakehead Exhn. Aug. 9-14. W. Walker.
 Gait—South Waterloo Agrl. Soc. Sept. 23-25. Robt. E. Cowan.
 Kingston—Kingston & Dist. Agrl. Soc. Sept. 23-25. Mrs. P. A. Conley.
 Lansdowne—Lansdowne Agrl. Soc. Sept. 9-11. L. W. Moxley.
 Leamington—Leamington Dist. Agrl. Soc. Sept. 27-Oct. 2. Jean Stobbs.
 Lindsay—Lindsay Central Exhn. Sept. 21-25. B. L. McLean.
 London—The Western Fair. Sept. 13-18. W. D. Jackson.
 Markham—Markham Fair. Sept. 30-Oct. 2. R. H. Crosby.
 Oshawa—South Ont. Agrl. Soc. Sept. 16-18. E. W. Webber, Columbus, Ont.
 Ottawa—Central Can. Exhn. Assn. Aug. 23-28. H. H. McElroy.
 Owen Sound—Owen Sound Agrl. Soc. Aug. 26-28. E. V. Radbourne.
 Perth—South Lanark Agrl. Soc. Sept. 10-11. M. J. Donohoe.
 Port Perry—Port Perry Agrl. Soc. Sept. 4 and 6. R. D. Woon.
 Simcoe—Norfolk Co. Fair. Oct. 4-7. Harold I. Pond.
 Strathroy—Strathroy Agrl. Soc. Sept. 6-8. F. Langan.
 Sutton—Sutton Agrl. Soc. Aug. 4-6. K. N. McAuley.
 Tillsonburg—Tillsonburg & Dereham Fair. Sept. 21-23. Jack M. Clime.
 Toronto—Canadian National Exhn. Aug. 27-Sept. 11. Elwood A. Hughes.
 Vankleek Hill—Vankleek Hill Agrl. Soc. Sept. 9-11. Leslie Nixon.
 Welland—Welland Co. Agrl. Soc. Sept. 14-18. Gordon K. Brown.
 Williamstown—St. Lawrence Valley Agrl. Soc. Sept. 28-30. M. A. McLennan, Lancaster.
 Woodbridge—Woodbridge Agrl. Soc. Oct. 9-11. Stan R. R. McNeil.

QUEBEC

Ayers Cliff—Stanstead Co. Agrl. Soc. Aug. 26-28. M. B. Corey, Hatley, Que.
 Chapeau—Chapeau Agrl. Soc. Sept. 20-22. Irvine P. Cahill.
 Granby—Granby Hort. Soc. Sept. 9-12. L. G. Ball.
 Lachute—Lachute Spring Fair. June 16-19. Alex. Bothwell.
 Quebec—Provincial Expo. of Quebec. Sept. 3-12. Emery Boucher.
 Quyon—Pontiac Agrl. Soc., Div. C. Sept. 2-4. Gervase O'Reilly.
 Richmond—Richmond Co. Agrl. Soc. Aug. 19-21. Antoinette Linahen.
 Saint Francois-du-Lac—Yamaska Agrl. Soc. Aug. 12-14. Alexandra Trudeau.
 Saint Hyacinthe—St. Hyacinthe Fair. Aug. 2-6. Alphonse Deschenes.
 Shawville—Shawville Fair. Sept. 23-25. R. W. Hodgins.
 Sherbrooke—Sherbrooke Fair. Aug. 28-Sept. 3. Alex C. Ross.
 Trois Rivières—Trois Rivières Expo. Aug. 21-29. H. Paul Martin.
 Valleyfield—Valleyfield Fair. Aug. 10-15. Philippe Malouin, Rotary Club.
 Waterloo—Shefford Co. Agrl. Soc. Aug. 13-15. Chas. H. Lefebvre.

SASKATCHEWAN

Assinibola—Assinibola Agrl. Fair. July 12-13. Walter McMorine.
 Carnduff—Carnduff Agrl. Soc. July 23-23. C. S. Preston.
 Craik—Craik Agrl. Soc. July 20-21. A. J. Barnett.
 Estevan—Estevan Agrl. Soc. July 2-3. Mrs. J. Ethel Deen.
 Gravelbourg—Gravelbourg Agrl. Soc. July 20-21. Mrs. M. L. Dorais.
 Humboldt—Humboldt Agrl. Soc. June 30-July 1. J. Mildenberger.
 Lafleche—Lafleche Agrl. Soc. July 6-7. Mrs. D. M. Whalley, Woodrow.
 Lloydminster—Lloydminster Agrl. Exhn. Assn. July 19-21. George K. Ross.
 Melfort—Melfort Agrl. Soc. July 15-17. W. E. Hornby.
 Moose Jaw—Moose Jaw Exhn. June 28-July 1. Mrs. V. Hyland.
 Nipawin—Nipawin Agrl. Soc. Aug. 2-3. Mrs. G. Carter, Godette, Sask.
 North Battleford—North Battleford Agrl. Soc. Aug. 2-4. N. W. Symonds.
 Prince Albert—Prince Albert Agrl. Soc. Aug. 5-7. Gordon M. Cook.
 Regina—Regina Agrl. Exhn. July 26-31. T. H. McLeod.
 Saskatoon—Saskatoon Indust. Exhn. July 19-24. S. N. MacEachern.
 Swift Current—Swift Current Agrl. Soc. July 1-2. Mrs. P. M. Grey.
 Weyburn—Weyburn Agrl. Soc. July 5-6. Roy Schultz.
 Yorkton—Yorkton Agrl. Exhn. Assn. July 12-14. Antoinette Draftenza.

Interest High, Crowds Big At N. E. RSROA Regionals; Close Contests Mark Meet

Park Circle, Queens and Medford Finish 1, 2 and 3

NEW YORK, May 22.—The North-eastern Regional championships of the Roller Skating Rink Operators' Association of the United States were held May 17-19 in Gay Blades Roller Rink here.

Fair weather the last two days drew good crowds to the event, competition drawing from six Eastern States. Interest was high, due to the fact that often the winners of this competition walk off with a large hunk of the national championships. The winners (listed below) are now eligible for that meet, to be held in Cleveland, July 12-17.

Competition this year was keener than it has been in a long time, according to ops. Park Circle Club, Brooklyn, took top team honors, followed by the Queens team, with Medford, Mass., third.

Highlights of the first day were the novice pairs and juvenile boys' competitions. Successive days were highlighted by the close tabulation of points in the senior men's division and senior dance and pairs: Pat Carroll easily outpointed in the senior ladies' division.

The oldest participant was Noel Pion, 43, of Bedford, N. H., teaming with his daughter in the novice dance event, the youngest was a six-year-old, Hazel Young, who won the juvenile class C girls' contest.

Tommy Lane Cops

Senior division, men: Tommy Lane, Queens, and Norman Latin and Paul Bauman, Park Circle. Ladies: Patricia Carroll, Queens; Gloria McCarthy, Park Circle, and Grace D'Andrea, Gay Blades. Pairs, Norman Latin and Margaret Wallace, Park Circle; Donald Tuohy and Jeanne Kuester, Queens, and Paul Bauman and Dorothy Glentkamp, Park Circle. Dance, Thomas White and Fay Johnson, Medford; Tommy Lane and Patricia Carroll, Queens, and Robert Guthy and Gloria Kirshe, Wal-Cliffe. Fours, Lane-Carroll-Tuohy-Tucker, Queens, and Bauman-Glintonkamp-Cawley-Carlton, Park Circle.

Novice division, men: Gerald Nista, Gay Blades; Robert Briola, Wal-Cliffe, and Raymond Schmidt, Hartford, Conn. Ladies, Jeanne Kuester, Queens; Constance DuFresne, Natick, R. I., and Joan Paterson, Park Circle. Pairs, George Joseph and Coni Nicholas, Queen; Jerry Nista and Grace D'Andrea, Gay Blades, and Jack Crichton and Edna Grasso, Park Circle. Dance, John and Dorothy McConville, Buffalo; Joseph Beby and Lorraine Lawson, Wal-Cliffe, and Walter Fandell and Isabel Hamilton, Medford. Fours, Anderson-Teigland-Safier-Paterson, Park Cir-

cle, and O'Farrell-Paynter-Drake-Van Orden, Queens.

Goldman Winner

Intermediate division, men: Rudy Goldman, Park Circle; Donald Tuohy, Queens, and Robert Cawley, Park Circle. Ladies, Dorothy Glintonkamp, Park Circle; Joan Westenberg, Wal-Cliffe, and Margaret McAleer, Natick, R. I. Pairs, Roy Studsrud and Gloria McCarthy, Park Circle; Merry Ann McSweeney and Joseph Davis, Park Circle, and Frank Moore and Jean Ripley, Boston. Dance, George Chandler and Joan Chandler, Medford; Edward Smith and Marilyn Scully, Medford, and Francis O'Neill and Constance DuFresne, Natick. Fours, Davis-McSweeney-Studsrud-McCarthy, Park Circle.

Junior division, boys, Leon Krementz, Eastern Parkway; Ronald Ludington, Boston, and Allen Peabody, Natick. Girls, Merry Ann McSweeney, Barbara Trayer and Ingrid Teigland, Park Circle. Pairs, Rudy Goldman and Barbara Trayer, Park Circle, and Robert Ludington and Betty Mahoney, Boston. Dance, Robert LaVenture and Gertrude Pichette, Fitchburg, Mass.; James Holland and Irene Hawson, Fitchburg, and Alvin Hurwitz and Dorothy Boening, Wal-Cliffe.

Schulman Top Juve

Juvenile Division, boys, Gary Schulman, Park Circle, and Vincent Lanigan, and John Schepperle, Queens. Girls, Elizabeth Klein, Park Circle; Sally Peabody, Natick, and Norma McCarthy, Park Circle. Pairs, Vincent Lanigan and Lorraine DeSabato, Queens, and John Schepperle and Suzanne Kroule, Queens. Dance, Jeremy Lanigan and Francis Hickey, Medford; Gilbert and Lorraine Rebello, Medford, and John Schepperle and Suzanne Kroule, Queens.

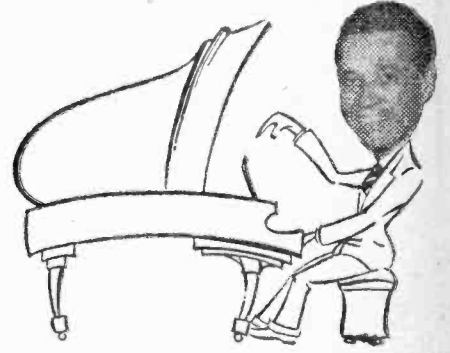
Speed Skating, senior ladies, Rita Murphy, Empire; Junior Boys, Angelo Bigliotta, Revere, Mass.; junior girls, Jean Becker, Pennsville, N. J.; juvenile class B boys, Ralph Conrad, Pennsville, and juvenile class C girls, Hazel Young, Ventnor, N. J.

Announce Results Of R. I. Contests

NANTICK, R. I., May 22.—Results of the Rhode Island championships of the Roller Skating Rink Operators' Association of the United States held recently at Ernest E. and E. E. Young's Riverdale Roller Rink here:

Juvenile girls, Sally Peabody, Conimicut, and Shirley Curtis, Apponaug. Junior girls, Eleanor Connolly, Providence; Dolores Berube, Pawtucket, and Jo-Ann Coutu, West Warwick. Junior boys, Allen Peabody, Conimicut, second. Novice ladies, Constance Dufresne, Cranston. Novice men, Francis O'Neil, West Warwick; John Thell, Riverside, and Richard Jacques, West Warwick. Intermediate ladies, Margaret McAleer, Cranston. Junior dance, Allen and Sally Peabody, Conimicut, second. Novice dance, John Thell, Riverside, and Claire Grimley, Providence; Manuel Ferriera and Louise Craig, Newport, and Harold Rickard, Edgewood, and Edith Lester, Providence. Intermediate dance, Francis O'Neil, West Warwick, and Constance Dufresne, Cranston, and Phillip Therrien, Central Falls and Margaret McAleer, Cranston. Novice pairs, William Fountaine, Providence, and Barbara Marshall, Pawtucket.

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#201—Pianissimo (OGP*)	Saturday Date Fox Trot 92
#202—Beautiful Ohio (OGP*)	Little Small Town Girl (OGP*) Waltz 108
#203—Baby Face (OGP*)	Tell Me a Story Two Step 92
#204—Worry Worry Worry (OGP*)	Toolie Oolie Doolie Polka 100
NON - A S C A P			
#205—I don't Want To Set the World on Fire (OGP*)	Kentucky Fox Trot 92
#206—Who Put That Dream in Your Eyes	This Love of Mine (OGP*) Fox Trot 92
#207—Valse Bleue (OGP*)	Long After To-Night (OGP*) Waltz 108
#208—Besame Mucho (OGP*)	A Media Luz Tango 100
#209—Love Is So Terrific (OGP*)	Peach Street Blues Bules 92
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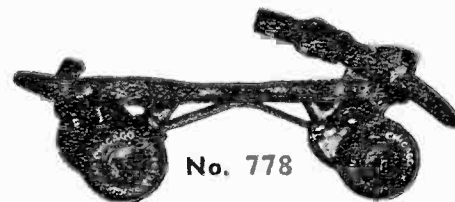
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In use 3 months, all in perfect condition, with 115 pair of Chicago rink skates. Now in operation at Madisonville, Texas. Color of tent—blue trimmed in red. A good buy for \$4,000. Contact

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Portable Roller Skating Rink, 50'x120'; 1000 square feet of extra flooring, Campbell tent and complete rigging, used one season. Good maple floor and complete foundation with all electric wiring and switch boxes.

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Pennsy RSROA Competitions Draw Field of 177 Skaters

CHESTER, Pa., May 22.—Called highly successful, 177 contestants took part in the Pennsylvania championships of the Roller Skating Rink Operators' Association of the United States, held here May 9 and 10 in Jack W. Coopersmith's Great Leopard Skating Rink, reports Emma S. Ellis, Great Leopard pro.

Results: Juvenile dance, Dorothy Jackson and Harry Geer, Great Leopard; Anna Carney and Peter Weakland, Coliseum, Greensburg, and Elizabeth Newton and Harold Donger, Chez Vous, Upper Derby. Junior dance, Arthur Brandt and Patricia Schnell, Pla-Mor, Philadelphia; Robert Smith and Lavinia Godshall and Thomas Brinker and Constance Dunlap, Great Leopard. Novice dance, Joseph R. Elliot and Caroline E. Egloff, Pla-Mor, Philadelphia; William Wilson and Doris M. Clemmer, unattached, Philadelphia, and Basil Skinner and Betty Sweeney, Great Leopard. Senior dance, Donald Daily and Gertrude Patrick, Chez Vous, Upper Darby; Daniel Reese and Marie Ivers and Walter Eggert and Doris Young, Pla-Mor, Philadelphia. Intermediate dance, Donald and Bette Halteman, Ringing Rocks Rink, Pottstown; Lawrence Stevenson and Helen Laney, Chez Vous, Upper Darby, and Lee Allen and Norma Nichols, Coliseum, Greensburg.

Pairs Results

Juvenile pairs, Harry Geer and Dorothy Jackson, Great Leopard, and Ronald Davidheiser and Mauriceline Himes, Ringing Rocks, Pottstown. Junior pairs, Thomas Brinker and Constance Dunlap, Great Leopard, and Gene Smith and Nancy Gotwalt, Playland, York. Novice pairs, James Mixon and Shirley Sheetz, Rainbow Roller Rink, Mechanicsburg. Intermediate pairs, Donald Craig and Ada Duerlein, Lexington Rink, Pittsburgh.

Juvenile boys' figures, Peter Weakland, Coliseum, Greensburg. Juvenile girls figures' Shirley Smith, Great Leopard; Barbara Myers, Rainbow, Mechanicsburg, and Mary Ann Mann, Playland, York. Junior boys' figures, Robert Serenka, Lexington, Pittsburgh; Gene Smith, Playland, York, and Thomas Brinker, Great Leopard. Junior girls' figures, Carol Vollero, Lexington, Pittsburgh; Constance Dunlap, Great Leopard, and June Weisser, Ringing Rocks, Pottstown. Novice ladies' figures, Doris Eggert, unattached, Philadelphia, and Dorothy McDonough and Helen Malley, Lexington, Pittsburgh. Novice men's figures, James Mixon, Rainbow, Mechanicsburg; Walter Eggert, Pla-Mor, Philadelphia, and Lloyd Miller, Lexington, Pittsburgh. Intermediate ladies' figures, Edward Bossart, unattached, Pittsburgh, and Lee Allen, Coliseum, Greensburg. Intermediate ladies' figures, Ada Duerlein, Lexington, Pittsburgh, and Beatrice Shirey, Ringing Rocks, Pottstown. Senior men's figures, Russell Serenka, Lexington, Pittsburgh, and Charles Little, unattached, Pittsburgh. Senior ladies' figures, Geraldine Specht, Lexington, Pittsburgh.

Speed Results

Racing, juvenile boys (Class C), Jerome and John Weakland, Coli-

seum, Greensburg. Juvenile girls (Class C), Shirley Smith, Great Leopard; Anna Carney, Coliseum, Greensburg, and Mary Monaco, Great Leopard. Juvenile boys (Class B), Peter Weakland, Coliseum, Greensburg; Jack Smith, Playland, York, and David Crippen, Great Leopard. Juvenile girls (Class B), Patricia McMahon and Annis Glenn, Great Leopard. Juvenile boys (Class A), Mike Gentile, Lexington, Pittsburgh; Paul Baldwin, Coliseum, Greensburg, and Robert Dapper, unattached, Bridgeville. Juvenile girls (Class A), Constance Dunlap, Great Leopard; Alma Smith, Coliseum, Greensburg, and Marlyn Caswell, Great Leopard. Junior boys, Larry Manganello, Lexington, Pittsburgh; Robert Smith, Great Leopard, Chester, and John Risbon, unattached, Bedford. Junior girls, Theresa Lynch, Doris Prutzman and Jean Messinger, Great Leopard. Intermediate men, William Barnshaw, Howard Dempsey and John Cauley, Great Leopard. Intermediate ladies' Marie Woyton, Great Leopard; Audrey Smith, Lexington, Pittsburgh, and Frances Taylor, Great Leopard. Senior men, James Hofrichter, unattached, Bridgeville; William Heron, Lexington, Pittsburgh, and William Hofrichter, unattached, Bridgeville. Senior ladies', Jean Hitchner and Regina Schatz, Great Leopard, and Patricia Miller, unattached, Pittsburgh.

AOW in Walkaway At Jersey State Races of USARSA

FLORHAM PARK, N. J., May 22.—By virtue of their year-round training America on Wheels racers easily outstripped the field in the recent New Jersey speed championships of the United States Amateur Roller Skating Association held at Florham Park Arena, reports Jack Edwards, AOW director of speed.

Sixty-two skaters competed in the 21 events, representing skaters from unattached rinks and member of the United Rink Operators, and Edwards said the contests were the best yet staged in the State by the USARSA. In the senior division there were 30 entries and six in the midget category.

Florham Park scored a first in intermediate men's skating, a third in the senior men's section, and a second in junior boys, AOW contestants taking all other places.

AOW is sending all its first, second and third-place winners to the summer's nationals, said Edwards. First-place winners go with all expenses paid by the championship fund which is maintained thru club membership.

Results: Senior men, H. Plump, Hackensack (N. J.) Arena; M. Schwartz, Passaic (N. J.) Skating Rink, and J. Areimma, Florham Park. Senior ladies, D. Dahl, Twin City Arena, Elizabeth, N. J.; M. Hoey, Boulevard Arena, Bayonne, N. J., and T. Raiffe, Twin City. Intermediate men, L. Murro, Florham Park; R. Plump, Hackensack, and M. Frederick, Capitol Arena, Trenton, N. J. Intermediate ladies, A. Garaffa, Perth Amboy (N. J.) Arena; M. Bruon and J. Viola, Hackensack; Junior boys, B. Speed, Hackensack; J. Caccavale, Florham Park, and B. Butler, Hackensack. Juvenile boys, E. Horan, Twin City; D. Meerdink, Hackensack, and W. Shepard, Twin City. Midgets, Otto Erdman, Twin City; L. Meyers, Capitol, and L. Reitman, Twin City. Juvenile girls, Betty Cunningham, Twin City (uncontested).

Revere on Summer Schedule

REVERE, Mass., May 22.—Popular dance-of-the-month contests, speed events and evening classes and afternoon grammar and high school classes have been suspended for the summer at Revere Skating Arena, reports Carl Russo, pro. Registration for classes and contests will resume September 1.

STRATFORD, Conn., May 22.—Lordship Skating Club, Inc., has opened for the summer at the pavilion of Lordship Beach here under the management of J. Delvey. Public sessions are held Wednesday, Thursday, Friday, Saturday and Sunday.

FOR SALE

250 Pairs new 7785 Wide Wheel Chicago Rink Skates in good assortment of sizes. \$4.00 per pair.

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BEAUTIFUL SHELL JEWELRY AND GLASS Novelties, wholesale only. \$2 brings 5 samples returnable. Free illustrated folder on request. Wonderland Studio, Inc., P. O. Box 709B, St. Petersburg, Fla. jcl19

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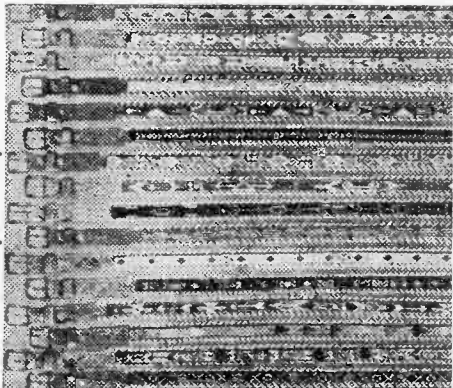
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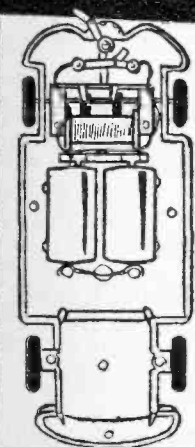
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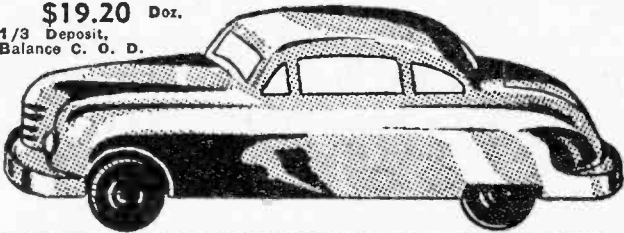


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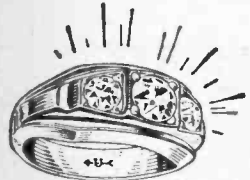
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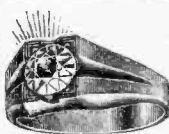
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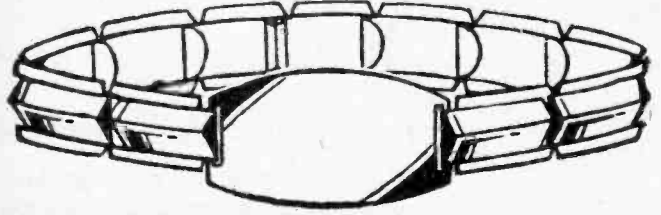
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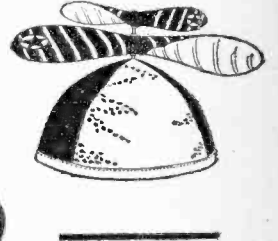
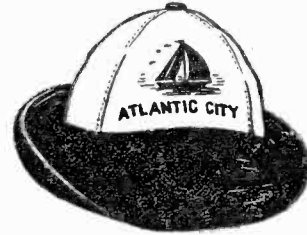
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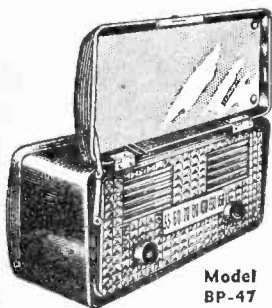
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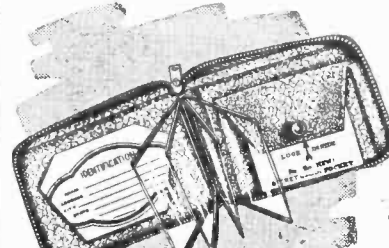
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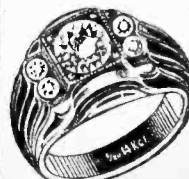
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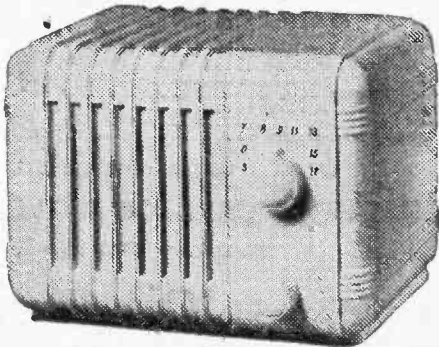
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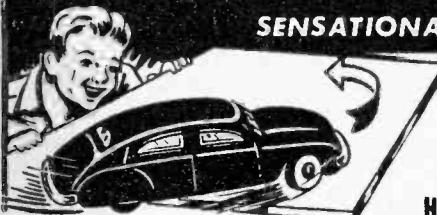
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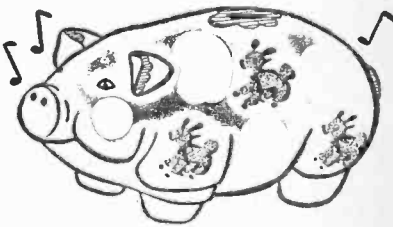
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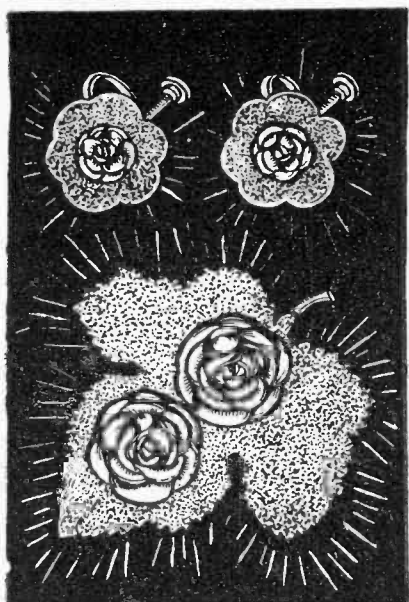
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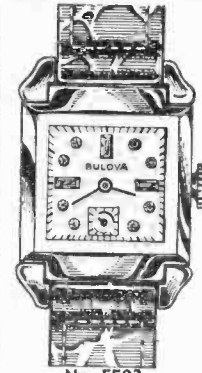
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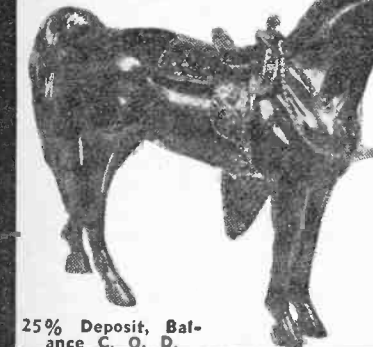
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- Cameos, etc.

Write for \$5 sample order with price list. Deposit, \$2, bal. C.O.D.

EMROW JEWELRY CO. Box 93, North Station, Providence 3, R. I. Buy Direct From Manufacturer and Save



American Stamp & Novelty Mfg. Co., Houston 6, Tex. (formerly of Okla. City)

Flash! Argo Three-Star Set

★ Fountain Pen ★ Pencil ★ Ball-Point Pen All newly styled with Gold Finish Caps. Price List on request. Sample, \$1.00.

ARGO PEN-PENCIL CO. 220 Broadway New York 7, N. Y.

NEW BINGO—SET TO GO

Royal blue Anchor canvas, white pine frame, 18"x18", P.A. set, all brand new, seats 48. Two men can set up. 1941 International Truck, A-1, just overhauled, rubber good, 14 ft. van body with side brackets. Outfit and truck, \$2,000. Selling because of disappointment. A. W. LEWIS, Suite 45, 1888 East 82nd St., Cleveland, Ohio.

SENSATIONAL! TERRIFIC VALUES!

- GENUINE FUR JUMBOS!**
- 252 30" Grizzly Bear, Assorted Colors . . . \$42.00 Dz.
 - 567 30" White Fuzzy Wuzzy, Curly Lamb-Mouton Trim . . . 72.00 Dz.
 - 22 12"x10" Fur Scotty Dog, Assorted Colors 13.50 Dz.



#252

25% Dep., Bal. C.O.D. If not rated.

RAYON PLUSH NUMBERS!

- 240 28" Plush Bear, Assorted Colors . . . \$28.50 Dz.
- 18 11"x9" Plush Scotty, Assorted Colors . . . 8.50 Dz.
- 99x Sitting Doll, Pressed Face, Assorted Colors . . . 8.50 Dz.

BUY BY CARTON AND SAVE \$2.00!

LEAD WITH THE ACE KING LION!

Special Jobber's Set-Up!
Write for special folder "B" of good concession numbers.
Mention Billboard to get these special low prices!

- Genuine Fur Mane, All White Rayon Silk Plush Body. **\$60.00 Dz.**
- Genuine Fur Mane, Assorted Colors, Rayon Silk Plush Body. **\$48.00 Dz.**

LOW PRICE OF
SALEMEN: CHOICE TERRITORIES STILL OPEN!

ACE TOY MANUFACTURING CO.

Manufacturers of Fur Stuffed Toys

122 WEST 27TH STREET NEW YORK 1, NEW YORK

50,000 PIECES OF JEWELRY CLOSE-OUT!

Pins, Bracelets, Earrings, Chokers, Simulated Pearls, Pendants, Clips, Festoons, Locketts, Chatelaines, Locketts, Rings, Barrettes.

In Gold Filled, Sterling, Brass, White Metal, Rhinestones, Colored stones — many in expensive Gift Boxes.

AS THEY COME

ASSORTMENT A
12 PIECES OF JEWELRY for **\$1.50**
SOME RETAILED FOR \$1.00 EACH

ASSORTMENT B
12 PIECES OF JEWELRY for **\$2.00**
SOME RETAILED FOR \$1.50 EACH

ASSORTMENT C
12 PIECES OF JEWELRY for **\$3.00**
SOME RETAILED FOR \$1.50 EACH

ASSORTMENT D
12 PIECES OF JEWELRY for **\$6.00**
SOME RETAILED FOR \$1.50 EACH

ASSORTMENT E
12 PIECES OF JEWELRY for **\$12.00**
SOME RETAILED FOR \$1.50 EACH

SURPRISE PACKAGE!



\$10.00 Containing 41 pieces of jewelry— A beautiful assortment including costume pieces in precious metals which formerly sold for \$10.00 each and higher. Two of these pieces can bring you your original investment of . . . **\$10.00**
Satisfaction Guaranteed!

25% Deposit, Balance C. O. D. Write for New Summer Catalogue.

Tucker-Lowenthal Company
5 S. WABASH AVE., CHICAGO 3, ILL.
PHONES DEARBORN 1403-1921

"FAST SELLING POCKET NOVELTIES"

Brussels Boy Bottle Opener Key Chain. The Latest Pocket Novelty. We Guarantee the Sale. Doz. \$1.50. Gro. \$16.50.

"Kilroy Was Here," Plastic Statuette. Doz. \$1.20. Hundred \$9.00.

"Novelty Rubber Man in Barrel." Doz. \$2.50. Hundred \$18.75.

Half Cash With All C. O. D. Orders. Certified Check or Money Order. No SAMPLES.

WRITE FOR OUR LATE CIRCULAR NO. 248

New Low Prices on All Carnival Merchandise

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

GIANT LOLLY-POPS

Satin finished Hard Candy. Made to stand summer heat. Full 8 ounces, \$21.60 per gross; 6 ounces, \$18.00 per gross. Samples 2 each, \$1.00 prepaid.

SWANSON'S CANDIES

P. O. BOX 297

BARABOO, WIS.

F. L. de ARKOS

MEXICAN IMPORTER

ARTISTIC AND SERVICE POTTERY, SARAPES, FEATHER CARDS, LARGE WITCHES, SKELETONS, DEVILS, TARANTULA SPIDERS, TURTLES, MONKEYS, HAND-CARVED WOODEN POWDER BOWLS, VASES, WALKING CANES, LIQUOR SETS, PICTURE FRAMES, MINIATURE GUITARS, FUR DOGS, HORN NOVELTIES, ETC. REQUEST PRICE LIST.

904 SCOTT ST., LAREDO, TEXAS.

Here is 1948's **BIGGEST** money-maker for **SALEMEN, JOBBERS, PITCHMEN**



RETAILS FOR **\$3.85**



9 SUPERIOR FEATURES that makes PRESTO a sure-fire seller

- A new chemical formula which packs the fire-killing power of extinguishers many times its size and weight.
- It is always ready for instant action.
- So simple, any member of the family can use it.
- Tiny and good-looking, fits into car, boat or motorcycle.
- An efficient shut-off valve prevents any waste of fluid.
- It needs no periodic inspection or recharging.
- It is harmless to food, clothing or furnishings.
- Costs so little and does so much.
- Customer can exchange used extinguisher for a new PRESTO for only \$1.85.

There's virtually no limit to the potential buyers of PRESTO:

In the Home • The Auto • Boats
— ANYWHERE FIRE MAY BREAK OUT —

2 QUICK PROFIT SALES PLANS

- Reap big "profits in advance" on our popular C. O. D. Plan wherein you sell from your demonstrator.
- Still greater profits by buying from us in quantity and selling from your own stock.

GET BUSY NOW!

There's no "season for fires" and that makes PRESTO a giant year round seller. But remember, the first man in your territory is going to make the most sales and do it fast. Be sure YOU are that "first man" by writing for complete details at once so that you can get started. Order your demonstrator, too!

Don't overlook our AMAZING sample demonstrator deal **\$2.50**

Because quick, effective demonstrations will bring you about twice the sales you'd make without demonstrations, we're making you this special offer. \$2.50 brings you a complete sample with all the information you'll need to start selling. And that's PREPAID, too! More important, we'll refill your PRESTO any time you send it in. FREE! Take advantage of this big Demonstrator deal by ordering right now!

MERLITE INDUSTRIES, INC.

319 PEARL STREET

DEPT. B-1

NEW YORK 7, N. Y.



Z-O-O-M-I-N-G! PROFITS!

At { COUNTY FAIRS
CARNIVALS
CONVENTIONS

GUARANTEES YOU NEVER TO BE BROKE

LUCKY PENNY KEY CHAIN
contains New Copper Penny

You can't lose. The Lucky Penny token with key chain attached has proven a fast 25c Souvenir seller at Carnivals, Conventions, Fairs, Picnics, Beaches, etc. Cost only \$8.40 per hundred. Popular for premiums, prizes, souvenirs, as giveaways and for advertising purposes. For a quick money maker, here is a winner.

H. MEINHARDT & CO.

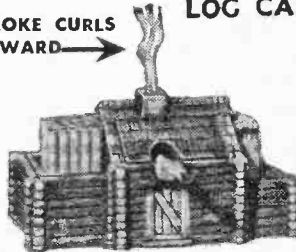
4140 Sheridan Rd., Dept. B.

Chicago, Ill.

DEALERS! JOBBERS! AGENTS! SALESMEN!

LOG CABIN ASH TRAYS SELL ON SIGHT!

SMOKE CURLS UPWARD →



Really new and novel! A natural for homes, schools, resorts, lodges, taverns, curio shops, etc. An easy demonstration sells them! Beautifully made of genuine Art-Stone in the shape of a rustic log cabin. Cigarette smoke curls realistically through chimney of the removable roof. There's room for a full pack of cigarettes and matches. Hand finished in attractive antique effect. Your cost \$10.80 per doz. FOB Chicago; fair trade at \$1.98 apiece. Send for free money making details. Only \$1 brings you sample demonstrator. Immediate delivery. We want representatives. We answer personally. Write or wire today.

DISPLAY NOVELTY CO. Dept. BK
58 W. LAKE ST., CHICAGO, ILL.

JOBBERS! Write for Quantity Discounts!

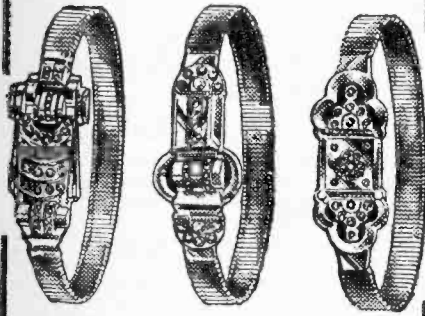
COIN BRACELETS
DOUGLAS NANCE

Made of Foreign Coins. Beautifully Chrome-Plated. A unique Novelty—No Slum. \$7.00 Per Doz. in Gross Lots; \$7.50 Per Doz.; Sample, \$1.50. 1/2 Deposit, Bal. C. O. D.
1309 Virginia Park, Detroit 2, Mich.

HURRY! HURRY!

While only 3800 pcs. last!

DeLuxe RHINESTONE COCKTAIL BRACELETS



B261 B262 B263

Sensational Premium Items!

Thousands of satisfied customers prove what terrific values these cocktail bracelets represent. Order now—TODAY—First come, first served!

- Set with brilliant Rhinestones and Imitation Rubies or Sapphires
- Replicas of \$500.00 Cocktail Watches
- New Type Expansion Band

REGULAR \$3.95 RETAILER

\$6.00 dozen **\$54.00** gross

BUY A GROSS AND SAVE \$18.00

MINIMUM ORDER 1 DOZEN

25% With Order, Bal. C. O. D.

GAINES & GAINES

5 N. Wabash Ave. Chicago 2, Ill.

HELP WANTED—ADVERTISEMENTS

RATE—12c a Word . . . Minimum \$2

Remittance in full must accompany all ads for publication in this column . . . No charge accounts.

Forms Close Thursday for the Following Week's Issue

FEMALE PIANO AND ACCORDION PLAYERS.—For single and steady bookings. Send photo. Harvey Thomas, 162 N. State, Chicago, Ill. Telephone DEarborn 6263.

GIRL FOR TRAPEZE ACT—REGULAR ROUTINE work. Good season. Write quick. S. Economou, 49 West 70th St., N. Y. City. Phone SU-suehanna 7-7288.

MECHANIC WANTED—EXPERIENCED, FOR Penny Arcade in New Jersey seashore resort. Please give age and salary desired. Box C-21, care Billboard, Cincinnati. **ms26**

MUSICIANS—FOR FINE DANCE ORCHESTRAS, work steady, guaranteed salaries. Write complete details. VSA, 848 Insurance Bldg., Omaha, Neb. **ju12**

MUSICIANS FOR COMMERCIAL DANCE AND show band. Violin doubles. Scat vocals, showmen, location. Contact Leader, Langenfeld Hotel, Centralia, Ill.

MUSICIANS—ANY INSTRUMENT. TO SINGLE in small nite spot. Write Stan Fletcher, Chariton, Ia.

NEED BASS MAN FOR COMMERCIAL UNIT—Vocalist preferred. Salary, locations, steady work. Bandleader, Riverside Club, Casper, Wyoming.

NEED TENOR MAN AND PIANO MAN—WIFE Lee Williams, 1611 City National Bank Bldg., Omaha, Neb. **my29**

NEED TENOR MAN—TOP WAGES. OTHER musicians write. Rex Pine Orch, Glencoe, Minn. **my29**

PIANIST FOR FIVE PIECE COMMERCIAL Band. Must read, fake, play Solorox, sober. Steady location, good salary. Contact Eddie Howeth, Rice Hotel, Crowley, La.

PIANO PLAYER—MALE OR FEMALE, WHO can sing and play old songs. Jimmie Dale, c/o Billboard, New York City.

TRUMPET MAN INTERESTED IN SETTLING down to day job and good jobbing proposition. Write Melodiers Orchestra, Waynesboro, Va. **my29**

WANTED—GIRL MUSICIANS ON BRASS, SAX and clar, percussion. State experience, age, height and send photo. Steady, union, travel. Twirlers write. Geo. Bird's Musical Majorettes, 439 Seventh St. N. E., Massillon, O. **my29**

WANTED IMMEDIATELY—EXPERIENCED Piano Man, Must read, fake. Beach location. Leader, Park Lane Hotel, Hattiesburg, Miss.

WANTED—MAN AND WIFE TO OPERATE novelty concession with carnival. Locations contracted. Stand on trailer wheels and all merchandise furnished. Good commission on sales. Furnish references. Write K&J Amusements, 1328 5th Ave., Rock Island, Ill.

100 COCKTAIL AND RHUMBA UNITS—Singles to quartets. Rush publicity. Best spots. Bernie Collins Agency, Saratoga, N. Y.

FIREWORKS

Write for our free catalog on fireworks. Our stock is complete, including the Zebra Firecracker.

WHOLESALE ONLY SAXL ENTERPRISES

Dept. 1, P. O. Box 1397
Portland 7, Oregon



IT'S NEW! AND HOT! HAT PINWHEEL

Felt Hat with twirling colorful pinwheel attached. Children go wild over this fast seller.

THREE QUALITIES IN STOCK

#1—\$2.90 Doz. Gross \$33.00.
#2—3.25 Doz. Gross 36.00.
#3—4.00 Doz. Gross 45.00.

25% Deposit With C. O. D. Orders. Send for Novelty Catalog.

Bengor Products Co.
119 5th Ave. New York City

No Jewel Wrist Watches

Swiss Made
AN IDEAL WATCH FOR GIFT OR PRIZE
RADIUM DIAL AND HANDS
SWEEP SECOND HAND
ASSORTED DIALS
TWO PIECE CASE—BEAUTIFULLY FINISHED
UNBREAKABLE CRYSTAL STRAPPED

\$3.25

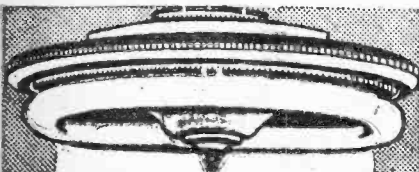
per watch up to 100 pieces. Reduced prices upon request in lots over 100 watches.

Samples, \$1.00 additional
25% Deposit with order, balance C. O. D. Immediate and future deliveries assured.

Wholesale Only
We are direct importers of Swiss watches and movements.

Lancaster Co.

99 Nassau Street, N. Y. C. 7
Phone: Digby 9-0588-0589



A MILLION SALES with CIRCLINE

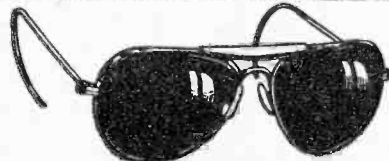
Fluorescent Fixtures
The greatest lighting fixture yet made.

Here's Your Big Opportunity for Big Money Making.

LOWEST PRICES

Direct From Manufacturer
Write for Catalogue

ABRAMS LIGHTING
MANUFACTURERS FLUORESCENT FIXTURES
113 No. 7th St., Philadelphia 3, Pa.
Phone: WALnut 2-1947-1948



MONEY MAKERS

These are repeatedly the surest sellers season after season for dealers, jobbers, concessionaires, park and carnival operators, etc.

AIR CORPS TYPE AVIATION SUNGLASSES

- 22k gold plated frames.
- Optical lenses, certified and approved by the Bureau of Standards, Washington, D. C.
- Each pair guaranteed for life.
- Handsome carrying case with each pair.
- Each pair individually boxed in two-color display box.
- Free streamers and display material with each order.

THESE ARE NOT CHEAP GOGGLES BUT HIGH QUALITY MERCHANDISE, SOLD BY LEADING JEWELERS, SPORTING GOODS, DEPARTMENT STORES AND OPTICIANS THROUGHOUT THE COUNTRY.

Sample pair \$ 2.25

By the dozen 20.00 per dozen

By the gross 210.00 per gross

Lots of 500 675.00 for 500

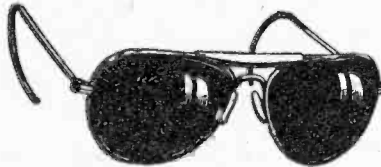
Send for free catalog of latest types of rimless, zyl, mirrorlens, gold, clip-ons, rhinestone fantasy, etc.

25% Deposit with order, balance C. O. D. F. O. B. N. Y.

SATISFACTION GUARANTEED

PHILKAY PRODUCTS

30 IRVING PLACE NEW YORK 3



#6102K Monkey Philosopher

New and unique tremendous sellers

Made of porcelain, in natural monkey colors, 3 inches high.

- #1 is entitled "Dawn of an Idea"
- #2 is entitled "Idea Growing"
- #3 is entitled "Eureka"

and the facial expressions, especially the eyes, are remarkably expressive of these definitions. Neat cardboard signs with easel backs showing above texts are furnished with each set of figures. Retail for \$2.00 per set of three.

\$3.60 per doz. PIECES (4 sets of three)

Packed 1 doz. pieces (4 sets of three) to box.



No. 1 No. 2 No. 3

AGENTS WANTED TO SELL TO STOREKEEPERS

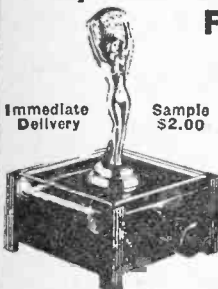
Liberal commission on orders and re-orders. Sample set sent on receipt of \$2.00, which will be refunded as soon as orders for 6 doz. pieces have been sent in.

Jobbers, Ask for Jobbers' Setup

LEO KAUL IMPORTING AGENCY, Inc.

333 and 335 K South Market St. Chicago 6, Ill.

Sally HOT SPOT Silent Flame Desk Gold Plated LIGHTER



Pull lighter from base, rest on rail, touch other end to figure and Presto! a Silent Flame.

Height 5", \$20.00
3" Square.
Per Doz. .

\$57.50 in Case Lots.
3 Doz. to Case.

ABCO NOVELTY CO.

823 W. Randolph St. Chicago 7, Ill.

THE HOUSE BUILT ON BINGO MARKERS BINGO MARKERS

Transparent Plastic, 1/2" round, 3/4" round and square. Vesco Plastic, 1/2" round. Rubber, 1/4" and 1/2" round. 1M or 1# to 10 million or 1 ton.

WRITE FOR SAMPLES AND PRICES

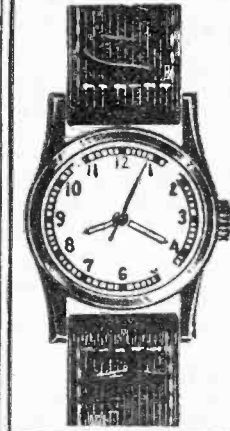
V. E. SUPPLY CO.

282 W. Market St. AKRON 3, OHIO
Phone: BLackstone 2169

NEW PRICE STAINLESS STEEL BANDS, \$1.50 EACH
LOTS OF 12 OR MORE, \$1.00 EA.
Also have Gold-Filled Bands at \$2.50. Same price on quantities of 1 or 100. Our stock consists of 75% \$8, 25% Gold Filled.

NATIONAL METAL CO., 168 N. Main St., Fall River, Mass.

NEW IMPORTED SWISS WRIST WATCHES



- ★ Precision Built
- ★ Stainless Steel Back
- ★ Genuine Leather Band
- ★ Styled for Beauty
- ★ Built for Accuracy
- ★ Sweep Second Hand
- ★ Immediate Delivery

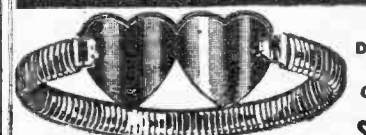
\$3.95 Each

In Lots of 6 or More. Sample orders, \$1.00 extra.

25% deposit with order, balance C. O. D.

ALLIED SERVICE CO.
929 Fifth Ave. Pittsburgh 19, Pa.

Stainless Steel Expansion Bracelets



#20 D. Heart
#30 Oblong

\$3.50 Dozen



\$36 Gross

Each Dozen on Velvetene Tube Display. 25% Deposit With Order, Balance C. O. D.

THE SALPRO CO.

3824 W. Arthington Chicago 24, Ill.
STERLING JEWELERS
85 E. Gay St. Columbus 15, Ohio

AT LIBERTY—ADVERTISEMENTS

5c a Word, Minimum \$1

Remittance in full must accompany all ads for publication in this column . . .
No charge accounts.

Forms Close Thursday for the Following Week's Issue

AGENTS AND MANAGERS

CIRCUS CONTRACTOR, PRESS AGENT, 24 hour man. Long experience; have car; state salary; join on wire. Robert Saul, 113 W. Butler St., Adrian, Mich. my29

BANDS AND ORCHESTRAS

ROY SANDERS SOCIETEERS—UNION, 8 TO 11 men. Commercial style; available for schools, colleges, parks. Can use reliable agent. 1017 N. 9th St., Reading, Pa.

Showmen! SEATS!

Circuses, Fairs, Carnivals, Auditoriums for Groups of 10 to 10,000.



Steel or Wood Folding Chairs, Singles or Sections.
Folding Bingo and Pic Car Tables.
Blues and Bleachers, Steel or Wood, Good Delivery.

Ask About \$1.98 SPECIAL FOLDING CHAIR

U. S. SEATING CO.

450 7th Ave. (34th St.) NEW YORK 1
LO 4-3524

TRICK AND JOKE GOODS

DIRECT FROM MANUFACTURER

"World's Largest Line—Lowest Prices"

Action Brassiere Novelty	Doz.	\$1.00	\$11.50
Chinese Wands, Metal! New!	8.00	89.75	
Comic Toilet Tissue, Cartoons, Etc	.50	5.50	
Dice-o-Mat Game	6.95	75.00	
Electric Bow Ties, Best	7.15	84.00	
Exploding Book Matches, Best	.25	2.75	
Giant Sore Finger Joke	.60	7.00	
Gigantic Rubber Thumbs, Best	1.50	17.75	
Hot Dog Matchbook (H-O-T-I)	.50	5.75	
Joy Buzzer, Hand Shaker	3.00	35.00	
Laxative Gum, "Gotta-Go"	.40	4.50	
Lie Detector, New Hot Item!	.60	6.50	
Loaded Cigars, Explosive	.90	10.50	
Leaky Perfume Bottles	.70	8.00	
"Secret" Box, New Joke Item	1.00	11.50	
Snow Storm Pills, 8 to Pkg.	.40	52.00	
Spit-Fire, Flames in Beer!	.80	9.00	
Squirt Camera, NEW! Great!	3.60	42.00	
Squirt Lapel, Long Tubes	1.85	21.00	
Squirt Rings, Sott Rubber Bulbs	1.50	17.50	

Order From Ad. 25% Deposit, Balance C. O. D.

ARLANE MFG. CO.

4462-S Germantown Ave., Philadelphia 44, Pa.
COMPARE OUR PRICES!!!!

LOWEST PRICE IN 20 YEARS

Leather Link Belt Kits

Complete, ready to assemble. Real calf skin, selected grades. In Black, Brown, Natural or White.
Leather Belt Workers, Concessionaires—This will be your best Money Maker.
3/4 Inch (Any Color). Doz. Kits . . . \$3.90
1/2 Inch (Any Color). Doz. Kits . . . 4.20
1 Inch (Any Color). Doz. Kits . . . 4.50
(Larger widths if wanted)
2 SAMPLES PREPAID \$1.00.
These are not job lots or close-outs.

ALLIED ART INDUSTRIES

2871 N. Lincoln Ave. Chicago 13, Ill.

CIRCUS AND CARNIVAL

AT LIBERTY JUNE 1ST—MAN TO ASSIST legal adjuster or do publicity work back on show. Sober, reliable. Want to connect with "America's Fastest Growing Show." Box C-34, c/o Billboard, Cincinnati, O.

AT LIBERTY AFTER JUNE 2D, LEGAL ADJUSTER. Sober, reliable. Prefer Southern route. Box C-29, Billboard, Cincinnati, O.

EFFICIENT CARNIVAL SECRETARY WANTS to make change. Handle all tax reports. Years of experience. Sober and reliable. Mention salary. Allow for mail to be forwarded. No wires. Carnival Secretary. Box 11, Brownstown, Ill. my29

MAGICIAN, VENTRILOQUIST, CHALK TALKER. Swell show for mixed audiences, all ages. No smoke or drink. Will travel. Available after June 1. Bert Chamberlin, RR#3, Boonville, Mo.

STRONG CORNET TRUMPET, ANY CHAIR—For circus, carnival or dramatic show. Music school certificate, union, sober, twenty years' experience. Musician, Marland Hotel, Sioux Falls, S. D.

TROMBONE—WANTS JOB WITH CIRCUS after May 28. Write details to Kelly Love, Yazoo City, Miss. my29

TROMBONE—CIRCUS, CARNIVAL, DANCE. Fifteen years' experience, union. Address: Box C-30, c/o Billboard, Cincinnati 22, O.

WRESTLER WANTS TO JOIN GOOD "AT" Show. Have 10 years experience. Working and shooting. Write offer to Harold Massem, Brainerd, Minn.

MISCELLANEOUS

AVAILABLE—HARVEY THOMAS, VAUDEVILLE Show, Singers, Dancers, Comedians, Musicians, Clowns, Jugglers, Ventriloquists, Punch-Judy. 162 N. State, Dearborn 2734, Chicago, Ill. np

MAN—41, WELL EDUCATED, UNFORTUNATELY lost everything. Desperate circumstances. Previously had own roadshow. Presently in New York. Capable organizing girl show, managing concessions, supervising any details efficiently. Will tackle anything in any capacity. Answer all letters. Box C-32, Billboard, Cincinnati 22, O.

PALMIST, AGE 30, LOOKS WITCH-LIKE. CAN do half-and-half parts. Wants work with colored club. Rose Davis, Avella, Pa. Phone: Avella 6713.

VERNON HOFF—FEMALE IMPERSONATOR. "You will stop, look and listen when you see this novel AGVA act!" Vernon Hoff, Billboard, New York City.

MUSICIANS

ACCORDIONIST, STROLLER—GO ANYWHERE. Free to travel. Does not drink. Consider all offers. Address: 1216 El Rado, Coral Gables, Fla.

ALTO, CLARINET AND BARITONE—ALSO have studied flute. Member Local 10, available after May 15th. Experienced in large or small unit. Will travel with reliable unit. Contact Lew Raines, Racine, Mo. je5

ALTO SAX, TENOR SAX, CLARINET—EXPERIENCED, play any chair, cut or no notice, no jazz, no combos, no transposing. State salary first. Ready. Musician, 203 West Mulberry Street, Bloomington, Ill.

ANNOUNCER—FOR SUMMER SEASON, EXPERIENCED showbiz, radio. Arthur E. Wiskari, 319 College Ave. Ithaca, N. Y. my29

AT LIBERTY BEGINNING JUNE 1ST—TROMBONE, doubles on baritone horn; arranges. Jack Seany, 1851 N. Topeka, Wichita, Kan. my29

AT LIBERTY—PIANOMAN AND BASSMAN. Both read and fake. Want big band or combo work. Write Wally Swartz, Inwood, W. Va. je5

AT LIBERTY—TROMBONIST AND DRUMMER. Read, fake anything. Prefers jump outfit but will consider all offers. Available June 5th. Write Musicians, 3105 Burnet Avenue, Cincinnati, O.

ATTRACTIVE GIRL SINGER—PROFESSIONAL experience, residing in Miami Beach, Fla., for summer. Desires week-end work or club dates in refined place. Will go out of town. Write, c/o Olga Fishman, 3710 Collins Ave., Miami Beach, Fla. my29

AVAILABLE IMMEDIATELY—FAST FOUR-Piece Combination Piano; Clarinet, double Sax; Electric-Spanish Guitar, and Drums. We play relaxed, fill any spot anywhere. Jack Weber, 118 Nursery Ave., New Orleans, La. ju12

BARITONE SAX, CLARINET, TENOR—GOOD reader, union, neat and sober. Prefer modern commercial outfit. Available after May 29. George Weimer, 221 Willey St., Morkantowa, W. Va. my29

CLARINET—AT LIBERTY FOR CIRCUS, CONCERT band, dance, hotel, or resort. Double alto saxophone. Good tone on both, reader, neat appearance, clean character, sober, fully experienced. Reliable offers appreciated and answered. Can join on wire. Robert K. Grant, c/o Billboard, 155 N. Clark, Chicago, Ill.

COLLEGE ORCHESTRA—AVAILABLE MIDDLE of June to September, 6-9 pieces, prefer resort location. Johnny Durham, Quadrangle, Iowa City, Iowa.

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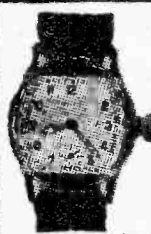
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Here's your chance to have balloons "tailor made" for the event or spot you work. See your jobber or write us for illustrated sheet of designs.

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The Billboard Cincinnati 22, Ohio

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Sell the Finest! . . . Enjoy Repeat Business! Write today for low prices on our quality line of Herb Compounds, Laxatives, Liniments, Pills, Salves, Powders and many other fast selling, big profit repeat items. EST. 1895.

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Complete line of ALUMINUM WARE, ENAMEL WARE, SMALL APPLIANCES, TACKLE BOXES, EARTHENWARE, SPECIALTIES.

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GENERAL PRODUCTS LABORATORIES, INC.
37 E. SPRING ST. Dept. A COLUMBUS 5, OHIO

Pipes for Pitchmen
By Bill Baker

GEORGE DEAN . . . currently taking things easy in the Mound City, expects to begin making celebrations soon.

CARL KNOWLES . . . is holding down a lot in Des Moines with coils.

THE YONDELLS . . . have returned to Dallas after making the Atlanta Home Show.

RUDY DELLO . . . and wife are making celebrations in Western Kansas with jewelry.

FRED HUDSPETH . . . and Paul Miller made the recent Memphis Cotton Carnival with their water caltrop exhibit.

THE HOOVERS . . . are still at 12th and Main, St. Louis, with wire jewelry.

ROD BROTHERS . . . now operating a music store in Richmond, Calif., recently visited Don Orlando at the Schroeder Hotel, Milwaukee.

F. G. WRIGHT . . . jewelry and concession worker, is in Ward 21, Veterans' Hospital, Dayton, O., and would like to hear from friends.

"AM HERE . . . to pick up a new three-quarter ton panel truck ordered last fall," pens James E. Miller from Kansas City, Mo. "Also had a visit with Slim Johnson and Chester Levin, of Midwest Merchandise Company. Met

Count Lushwell on 12th Street the other night and had a swell time diving in and out of the dives. From here I go to make a celebration in Kansas. Mr. and Mrs. Ed Murray are going to town with a jewelry lay-out at 12th and Grand."

HENRY H. VARNER . . . recently caught Louise, the religious artist, exhibiting her cut felt pictures before large tips in the Side Show of Rogers Bros. Circus at East Liverpool, O. While there, he visited Ira Gaskill, of the Side Show. Varner reports that Sam Gelstein has a knockout show with Majestic Greater Shows, which he recently visited in Rochester, N. W.

R. NEIL ALTENBURG . . . Midwestern animal dealer, is reported to have added a new business interest. He is now vice-president of the King lollypop firm in Milwaukee. Harold (Buzz) Wagner is company prexy.

JACK SCHARDING . . . vet astrologer with a record of some 43 years in the pitch game, believes a smile to be one of the most important attributes a pitchman can possess. "You will be surprised with the results of a smile during your lecture," writes Scharding. "It is half the sale. Do you remember the voice with the smile before the dial phone? A smile by a nurse does more good than a bottle of medicine. Likewise, it is the waitress with a smile who gets the tips. Mark Twain once said that wrinkles caused by smiles

PITCHMEN!!!!

A complete line (9 numbers) of Amber-Colored Combs for demonstrating purposes. The colors are uniform and deliveries made same day order received. Also available, to help you with your demonstrating, are Breakable Combs at 85 cents per gross. Buy direct from a manufacturer who understands your needs. Sample and prices sent upon request.

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Send for our price list and letter chart. Most orders can be shipped within two days.

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List Price **59c** Ea. Pkg.
Send \$1.00 for 2 samples and price list prepaid.
Money back if not satisfied.

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If you buy from us your goods will always be shipped promptly.

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Brand New Modern Coil. No Larries—Squawk Proof. Immediate Delivery. Free Sample to Known or Proven Workers.

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Engrave gold, silver, waterproof permanent colors on leather, silk, wood, plastics, paper, etc. Famous Professional No. 3, switch on cord, 6 rolls gold, \$7.25; extra rolls gold or assorted. 1"x400". \$4.00.

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MUST BE SEEN TO APPRECIATE. Sample Line—3 Sets—Starts You. SEND \$1.00—If Not Satisfied Return In 5 Days—MONEY REFUNDED.

Atlas Co., 641 E. 9 St., New York, N. Y.

UNDER THE MARQUEE

(Continued from page 111)

the in, and if they did find out it wouldn't be any of their business. It's the suffering from not being able to spread it first that hurts.

Among showfolk catching the final performances of the Big Show at Madison Square Garden, New York, were Aurelio Atayde, Mexican circus operator; Marvin and Hazel Case, Hunt Bros.' Circus; Mr. and Mrs. Emil Pallenberg; Jack Kozan, clown; Francine and Lucy De Riski, and Ethel Jennier and her children, Walter and Jo Anne.

Edward Drake, 68, employed by Cole Bros., suffered a broken right leg and head lacerations Tuesday (11) when he was struck by a car near the Dayton, O., fairgrounds where the show was playing. Judy Allen, 21, also with the Cole org, was clawed on the left arm by a lion Wednesday (12). She was taken to a hospital for treatment and was released.

Natives of Hayraker, Ia., were shocked when Zeb Lowacre, champion corn husker of Kernel County, announced that he had become a worldly man by buying a photo from an annex dancer.

John J. Crowley, CHS, Cambridge, Mass., and Larry Butler, CHS, Randolph, Mass., visited with Eddie Jackson, of the R-B No. 1 car when he was in Boston. Crowley caught the R-B show in New York and from there went to Montclair, N. J., to catch the James M. Cole show. In Montclair he visited with Paul Horsman, F. M. Farrell, Charles Davitt, Wes Hale, John Briden, Stan Woodward and Bluch Landolf.

Art LaRue and Bernie Griggs, veteran circus clowns, will have a funny Ford act at the Bellflower, Calif., Fair June 20. Griggs recently won national publicity when he was featured on the cover of Camera magazine. His daughters, Judie, 16; Hermanlene, 14, and Bernice, 9, are following in the footsteps of the late Dan Rice who was Grigg's great-grandfather. The girls are working up a comedy acrobat routine and are proficient at web, traps and ladders.

On most shows the fining of the help is a matter of punishment—on some it's a matter of getting the nut.

Snell brothers, clowns, visited Mills Bros.' Circus at Hammond, Ind., while en route to Nashville to play and produce clown numbers for Eddie Polo's Hollywood Circus and Thrill Show at Sulphur Dell Ball Park. They will be assisted in Nashville by Henry (Duchess) Mason and Jack Darling. The org was slated to begin a three-day run Thursday (20) under auspices of the VFW. The Snells also visited their farm and spent Mother's Day with their mother in Shelbyville, Tenn.

The old hoax wire trick was tried on King Bros. at York, Pa., recently. The King org was scheduled to play York Wednesday (12). The day previous, York newspapers received a Western Union message out of Hagerstown, Md., saying the King org would be unable to keep its date. The sender of the wire, signing it "H. O. Axmann," evidently didn't figure the newspapers would verify the cancellation. The papers immediately contacted Floyd King and found there was no truth in the wire.

Frank J. Lee, San Antonio, on the press staff of Cole Bros.' Circus, recently was appointed roving goodwill ambassador to spread tidings of that city thruout his travels. He carries a letter to that effect from H. U. Rhodius, chairman of the Municipal Advertising Commission. In a call at The Billboard, Cincinnati, May 12, Frank displayed front-page stories which he has been knocking off for the circus all along the line. He tripped down to Cincy from Middletown and Hamilton, O., after making the papers in those towns.

After closing with the Shrine Circus in Washington, Jo Jo and Eva May left for New York where they visited the Ringling-Barnum circus at Madison Square Garden and were the guests of Mr. and Mrs. Harold Genders at their Belvidere Hotel Apartment. Also present were Mitzi

Fein and husband, Jean Sleeter, Fanny McClosky and Mabel McGrath. They also renewed acquaintances with the Flying Behees, the Antonys, Paul Jerome, Felix Adler, Paul Jung, Saluto, Paul Wentzel, Nelson brothers, Emmett Kelly, Lou Jacobs, Paul Hurompo, Charlie Bell, Merle Evans, Roland Butler, Pat Valdo and Norman Carroll.

POLACK EASTERN

(Continued from page 63)

the fishing was worth it and Dime Wilson was declared the champ. Report was he caught seven. All, according to Wilson, were big ones.

Fragments: Nate Lewis signaling the switchboard man with a flashlight and looking for all the world like a frantic brakeman endeavoring to halt a speeding train. Del-Ray taking a nasty spill when a cable supporting his wire slipped up the stake. Dime Wilson creating more smoke with his fire wagons than with his firehouse. Something new is added at every show until now nothing surprises anyone. Gene Randow declaring war on the unknown enemy who punched a hole in his water bucket.

All the trailerites splurging for new trailers and new awnings. Irish Hornsby insisting he is a member of the property crew, no matter what the rumors may be. Betty Proper so thrilled over her lavish birthday party that she was speechless. Her husband, Fred, gifted her with a diamond ring and Al Hyman gave her an orchid. Bill Green's mother is enjoying life on this opera and wouldn't miss a GAT club meeting for anything. Marsha (Wayne) Lewis proudly displaying a clipping announcing that her cousin, William Weslow, has obtained the male dancing lead in *Annie Get Your Gun*.

The writer is conducting a private poll to nominate the best dressed woman on the show. Competition is keen and the contestants are running neck and neck. Announcement will be made next week regarding the winner. The winner, incidentally, will receive a gardenia corsage. From the looks of things, all women on the show will be wearing gardenias.—BILLY BARTON.

COLE BROS.

(Continued from page 63)

grandson all over the lot in Indianapolis. Just wait until mine visits the show. A scallion to the person or persons who broke into the band wagon and stole those instruments.

The gals sure make with the washing on these sunny days, the many heavily laden clothes lines making the places look like the Peru Laundry on a busy day. Hubert Castle missed a day because of a knee injury. Additions to Henry Kyes's band are Harry Armstrong and Joe Carroll.

Recent visitors included Charles Kehuene, E. E. Coleman, Perry Audin, R. E. Conover; George Way, who was guest snare drummer two days in Cincinnati; Carl Abrossfeld, Father Carl J. Geers, John G. Robinson IV, W. J. Dammarell, Mike and Alice Dammarell, Mr. and Mrs. Albert J. Mayer, Dr. and Mrs. William Huebener, Mr. and Mrs. Don C. Fossate, Arthur B. Becker, Mr. and Mrs. Frank Bevier, Mr. and Mrs. Cecil Scott and son, Bobby; Mr. and Mrs. E. Walter Evans, Charles Wirth, Paul Streiker, Dr. and Mrs. R. N. Speckman, Mr. and Mrs. James Donavan, Frank Longley, Dr. and Mrs. Henry F. Rohs, Mr. and Mrs. Petersen, Mr. and Mrs. Tracy P. Coy, Mr. and Mrs. Glenn Tracy, Jack Tavlin, Otto and Joannie Guebling, Bill Valentino, Dick Tally, Dell Graham, Mr. and Mrs. Forrest Fought, Mrs. Curly Stewart and daughters; former trouper Frank Stout; Walter and Bruce Royal, of the Royal Bros.' Circus; Mr. and Mrs. Bozo Harrell, George Marcus and Mr. and Mrs. Harold Mimmler.—FREDDIE FREEMAN.

POLACK WESTERN

(Continued from page 63)

Tiebor played *America* on the piano almost as well as his flipped friend, Frisco, does on the horns. Other entertainment was offered by organist Wally Newbury, Mrs. Newbury, Don Dorsey and Stephen Mustafa. John Patrick, local opera singer, was guest artist.

The concluding day's three shows were made easier by the fine smorgasbord given between shows by the local Shrine. Ross Paul is running Harold Ward a close second for the title of the Jack Pot King. The writer is convinced that the million units of penicillin necessary to check his infected toe shouldn't be injected where it would effect a bounding wire act so much.

Mr. and Mrs. Eddie Silbon, two grand performers from the Siegrist-Silbon Troupe, visited along with Charley Clarke and Alethea and Jimmy Eyster. Other visitors were Capt. L. B. Greenhaw, J. B. Foster, Homer Stack and Louise Plant.

Bill Powell, the Great American tourist who for the past year has visited every major circus in Europe and now is with Mijares-Schreiber in Sweden, reports he has kept himself informed on American circus performers and activities thru the various dressing room columns of *The Billboard*.—HAROLD BARNES.

DAILEY BROS.

(Continued from page 63)

bought bananas for Si's act and so did Si.

Visitors: Mrs. Rube Ray's daughter, Peggy; Rosemary Stock's sister, Bonnie Scholl and daughter, Sandy; Fred Brad's old friends, Charles Katz, Frank Bowen and Bill Morgan; Mr. and Mrs. Buck Lucas, Faith King, Mr. and Mrs. Ted Edlin, Mac McEwen, ex-bannerman; Victor Thomas, Gay Hartman, J. W. Cookman, Selwyn Goddard, Frieda Walter, Glen F. Bush, Tex Lightfoot, Charlie and Virginia Smith and sons; Nora and Bob Cusson, Spooks Burkitt, Doctor Barstock, Thomas Sangston, John W. Jamison, Jack Scarls, Mrs. Overly, Clifton White and party; W. H. and M. H. Beard, Jack Martin and family; Doc Harbaugh, Carroll Baechtel and family; Mr. and Mrs. Dick Hemp-hill, Sam Murray, Mr. and Mrs. Jim Marshman, Eugene Virts, Hickey Hoover, Austin Harper and family; Randolph Gibson, Mr. and Mrs. Melvin D. Hildreth and Dr. and Mrs. William H. Mann.—HAZEL KING.

GARDEN BROS.

(Continued from page 63)

popular teen-agers, and Bob McNae is our best groomed gent. Punch and Judy Jacobs pen from Minneapolis that they are passing into the fourth grade in spite of their long vacation in Hawaii with the Fernandez Circus. Bill (Buckles) Woodcock Jr., is counting the days until school is out and he can join us. Dorothy Cole's mother, Mrs. Hill, and her family were recent visitors. Concha Escalante divides her spare moments between standing on her head and letter writing.

News is scarce but Gladys Gillem has promised all of us small weak sisters ju-jit-su lessons so from now on anything can happen.—DOLLY JACOBS.

DALES BROS.

(Continued from page 63)

Meyers, Barr Bros.; Frank Kuehn and Ed Hillhouse circus model builders; personnel from Shill Bros., and E. Moor, Monkey Show operator from Tampa.

The writer and Carl Balmer visited Cole Bros. in Cincinnati and enjoyed seeing Hubert Castle. Otto Griebing, Freddie Freeman, Bob Mason, Billie Griffin, Kenneth Waite, Lefty, the Monarchs, Harry Thomas, Corky Cristiani and Johnny Pugh.—GEORGE HUBLER.

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SALESBOARD SIDELIGHTS

Gardner & Company, Chicago, in addition to spotlighting its Calendar Girl boards, is placing emphasis on its 25-cent Positive Sawbucks and 10-cent Gold Seal special boards; boys in the field are reporting good acceptance on both six-numbers-on-a-ticket pieces. Firm's Charles Leedy is on the first leg of his West Coast trip, with a return date scheduled for last week in June. . . . Gay Games, Inc., Muncie, Ind., states the new Rol-A-Tic games, using the jar and spindle game ticket, are being accorded a good reception by the trade. New items, 69 in number, are duplicates of standard salesboards in appearance and construction, Guy E. Noel, president, says.

Thomas A. Walsh Jr., Thomas A. Walsh Manufacturing Company, Omaha, is another member of the industry who is a confirmed plane traveler. He covered over 150,000 air miles during the last four months. . . . The McNamara Company, Chicago, continues to return word of production, sales, and play increases on its aluminum stand, insert type pellet boards. Stand, weighing about 11 pounds, rests on a specially treated pad which permits the board and stand to be smoothly moved down a counter; top of this pad is so made as to keep the stand firmly in position while being moved.

H. M. Shoemaker, Muncie Novelty Company, Muncie, is another firm official to give a favorable report on location acceptance of a game. Muncie's bid for high play is its recently introduced carded deal type game, Whiz. Ted Broyles, president, has plans for lining up distributors on the West Coast.

Harlich Manufacturing Company, Chicago, this week placed Gene Gauss on the Illinois, Michigan, Indiana and Wisconsin territory formerly covered by Sam Tumpson. It's a temporary move, as Sam is convalescing in the Mount Sinai Hospital here after an operation. No definite date has been

COLE PACKS 'EM

(Continued from page 62)
Vernon Manor Hotel. As usual, the fans did a bang-up job in entertaining the circus folks, the arrangements committee including Al Mayer, Cecil Scott, Art Becker, William Dammarrell, Don Fosgate, John Robinson IV and Dr. William Huebener. Otto Griebing and Bob Mason, of the circus, entertained with stories, magic and juggling. It was a lively affair. Doc Edgar H. Wilson, fan, of Rockford, Ill., on the Cole circus for a vacation, was a guest.

Hamilton, O., Friday (14) gave with a matinee half-house and a full one at night. Show pulled two full houses the day before at Middletown, O.

At Lexington, Ky., Monday (17), newspapers reported two straws. Harry Thomas, of the Cole org, said that Lexington was the biggest single day in five years—a big turnaway at the matinee and the largest straw house ever put into the tent at night.

Show had a late arrival at Ashland, Ky., Tuesday (18). Matinee was an hour late but show had a three-quarter house, with capacity at night.

A capacity matinee was on hand at the matinee in Huntington, W. Va., Wednesday (19), and the crowd strayed to the ringbanks at night, with a big turnaway. Side Show is reported to be doing exceptional business all along the line.

set for Sam's return to the road, as this is hinging upon word from his doctor.

Dave Rice, Empire Press, Chicago, left town this week for a Southern tour. Word came in from his West Virginia stop, bringing in orders and comments on more of the same from succeeding stop-offs. Dave is making this a flying trip. Staffers report a steady high rate of requests for firm's illustrated catalog.

Missouri Novelty Company's (St. Louis) manager, Al Decker, has been busy setting up a plant to manufacture a full line of ticket deals and says these new items will be ready for delivery about June 15. Al, who has been working on the project for the past six months, states that the line will include all numeral, pad deals and tip tickets. Currently, he is lining up distributors, on an exclusive basis, thruout the country. Trade mark of the new items will be Best Line. . . . Hilton Liebow, of H & H Brokerage, just returned from Abbotwares Manufacturing Company's California plant where latter's sales manager, Ray Kronsberg, showed him some new items and ideas in salesboard premiums. H & H is a representative of Abbotwares.

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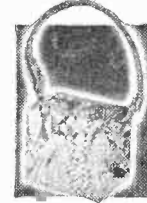


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PUSH CARD WITH 2 WATCHES 1 Watch to the seller and 1 Watch to the winning seal. Push Card takes in \$21.70. YOUR COST \$10. Extra Push Cards, 10¢ ea.

SEND 25% DEPOSIT WITH ORDER, BAL. C.O.D., F.O.B. CHICAGO. NOTE: IF FULL AMOUNT SENT WITH ORDER, EXPRESS CHARGES PREPAID.

Write J & M SALES CO. — 708 S. STATE ST. — CHICAGO 5, ILL. DEPT. B6

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Profit	Price
400	5¢	Lucky Bucks, Thick	Def. \$ 7.00	\$.85
1000	25¢	J.P. Charley, Thick	Avg. 51.95	1.25
1200	25¢	Texas Charley, Thick	Avg. 102.98	1.80
960	5¢	Fully Packed, Thick, Girl Board	Avg. 26.25	2.75
960	5¢	It's the Knots, Thick, Girl Board	Avg. 26.25	2.75
1000	5¢	Barely Speaking, Thick, Girl Board	Avg. 26.80	2.75
1000	5¢	Glovely Lady, Thick, Girl Board	Avg. 26.80	2.75
1200	5¢	Pick a Cherry, Thick, Seal Board	Avg. 30.04	2.65
300	25¢	Fin & Sawbuck, Thick, 5 Nos. to Ticket	Avg. 33.15	2.85
220	25¢	Kwick Fin, Giant Holes, 6 for 25¢	Avg. 28.75	2.50

JAR TICKETS
RED, WHITE AND BLUE
LUCKY SEVEN
BINGO TICKETS
on Sticks—Sizes 1000-1200-1260

WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST
Stating your requirements. Large stock Plain, Tip, Definite, Jackpot Boards, Coin Boards, Super Giant Holes and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

SALESBOARDS AND TICKETS ALL ORDERS SHIPPED SAME DAY RECEIVED

Holes	Play	Description	Profit	Price
2170	5¢	R.W.B. Singles, \$1.10; 5-Fold. Per Bag	Def. \$ 36.50	\$1.35
400	5¢	Dollar Game, Ex. Thick	Def. \$ 9.00	\$.80
1000	25¢	J.P. Charley, Thick	Def. 51.95	.95
1000	25¢	J.P. Charley, Thin	Avg. 51.95	.80
1000	25¢	Charlie, Thick	Def. 50.00	.85
1000	1¢	Cigarette Boards, 30 P.O.	Def. 4.80	.65
1200	25¢	Texas Charley, Thick	Avg. 102.98	1.85
600	3¢	Cigarette Bd., 15 Nos. to Tkt.	Def. 8.00	.65
600	5¢	Silver-Mt. Coin Bds.	Def. 14.50	1.15
1000	25¢	P.A.D. Ticket Deals	Avg. 23.50	1.25
600	25¢	Little-Big-Shot, Thick	Avg. 29.70	1.25
840	25¢	Players-Dream, Thick	Avg. 91.93	2.95
2400	5¢ or 10¢	Easy Picking	Avg. 48.60	2.50
1200	25¢	Cheerful Charlie	Avg. 78.98	1.85

GIANT-HOLES
15 Asst. Nos.
6 FOR 25¢
and
3 FOR 10¢
SPECIAL \$2.50 each

U. S. MERCHANDISE CO. 25% WITH ORDER; BALANCE C. O. D. 10216 Superior Ave., Cleveland, Ohio

GIVE TO THE DAMON RUNYON CANCER FUND

USED COIN-OPERATED MACHINES

Music • Vending • Amusement • Bells • Counter
Only advertisements of Used Machines accepted for publication in this column.

RATE—12c a Word . . . Minimum \$2

Remittance in full must accompany all ads for publication in this column . . . No charge accounts.

Forms Close Thursday for the Following Week's Issue

A-1 BARGAINS—CIGARETTE AND CANDY
Vending Machines. All makes, models, lowest prices. What have you to sell? Mac Postal, 6416 N. Newgard Ave., Chicago. j12

A-1 BUYS!—CANDY, CIGARETTE, GUM, PEANUT, Popcorn, Sanitary, Scales, Stamp Machines, Folders. U.S.P., 100 Grand, Waterbury 5, Conn. j65

AA-1 BARGAINS!—BALL GUM AND NUT
Vendors, Scales, Postage Machines, etc. Request free illustrated catalogue. Special offer: 25 lb. Bubble Ball Gum and \$1.25 coin counter, \$4.50 if you mention this ad. Parkway Machine Corporation, 623 W. North Avenue, Department 20, Baltimore 17, Maryland. my29

ART CHALLENGERS—EXCELLENT CONDITION, \$12 each. Champion's Basket ball, like new, \$15. Dinkelspiel, 307 West 78th St., New York 24, N. Y.

A BARGAIN—SELL 11 SCIENTIFIC POKER
Tables, \$100 ea. Will buy 6 Bing-a-Rolls, quote lowest prices. Also want used Steel Balls for pin games, quote amount and price. Also Panoram Film. Palace Penny Arcade, Old Orchard, Maine.

BUY NOW—CIGARETTE MACHINES. EQUIPMENT
thoroughly reconditioned and refinished. Low prices; we buy equipment. Central Vending Machine Service Co., 3907 Parrish St., Philadelphia 4, Pa. Evergreen 6-4214.

CIGARETTE, CANDY AND CIGAR MACHINES.
All makes and models. Completely overhauled and refinished in two-tone baked enamel. Guaranteed. Trades accepted. Hammond & Stumm, 337 S. Lawrence St., Philadelphia 6, Pa. Lombard 3-26-42 j69

CORADIO COIN RADIOS ON TABLES, \$26.75 each. Top condition. Wells Automatic, 52 Vanderbilt Ave., New York 17. j65

DIGGERS—6 MUTOSCOPES, 4 PANAMAS.
Electric wired, hand operated, just refinished, ready to work, \$500 complete outfit, \$100 down, balance, crated, C.O.D. C. Lytle, 2021 Poplar St., Anderson, Ind. j619

DUE TO EXPANSION IN OTHER LINES WILL
sacrifice 35 Pop Corn Sez Vending Machines. Fully guaranteed, slightly used, \$100 each, F. O. B. Syracuse. N. & N Amusement Co., 526 Butternut St., Syracuse, N. Y. j619

FIVE BALL FREE PLAY PIN GAME BARGAINS:
Baffle Card, \$49.50; Ballyhoo, \$79.50; Big Hit, \$39.50; Big League, \$39.50; Double Barrel, \$39.50; Dynamite, \$49.50; Midset Racer, \$39.50; Rocket, \$49.50; Step Up, \$59.50; Superscore, \$39.50; Surf Queen, \$39.50. Send for complete list. Terms: 1/3 certified deposit, balance C.O.D. Automatic Amusement Company, 1000 Pennsylvania St., Evansville, Ind.

FLAT WINDOW TYPE OR TUBULAR COIN
Wrappers, \$1.25 per 1,000. Penny, Nickel, Dime Combination Coin Counters, \$1.35. Blackstone Double Barrel Penny, Nickel or Dime Counters, \$2. All postpaid. Catalog and "Dollars From Pennys" free. T. O. Thomas, Paducah, Ky. j53

FOR ARCADE—45 MACHINES AND 5000
cards. Five Card Venders with 5000 cards; 4 Sculptoscopes complete with all views; 1 Comet; 3 X-Rays; 8 Smokers; 3 Pennypacks; 1 Yankee; 1 Puritan; 1 GINGER; 2 Cadets; 3 Imps; 1 Jiffy; 5 Three Kind; 1 Horses; 1 Mercury; 1 Whooper; 1 Ballbaby; 1 Popeye; 1 Homerun; 1 Ice Target; all for \$295. 1/3 deposit, balance C.O.D. M. E. Grimm, Durango, Ia.

FOR SALE—12 BALLY BEVERAGE MACHINES
in good condition. 160-cup capacity. Price includes carbonator, complete parts and equipment, \$175 each, all 12 for \$1,900 FOB Boston, Mass. The Slate Company, 1210 Tremont St., Boston 20, Mass. j619

FOR SALE—15 NAB COOKIE VENDING MACHINES
with stands, 10 without, in good condition. \$500 or best offer. Kedzie "L" Currency Exchange, 4654 N. Kedzie, Chicago 25, Ill. j65

GOING OUT OF BUSINESS—RECONDITIONED
Pin Balls, Counter Games, Vending Machines, all kinds. Lowest possible prices. L & N, 24 S. Illinois St., Indianapolis, Ind. j65

GOLF BALL SLOT VENDERS—25¢ PLAY, RE-
conditioned to look like new, \$275 each. I want to buy Golf Rolas, Jennings. Herman Kramm, 244 S. Millvale Ave., Pittsburgh, Pa.

JUST OFF LOCATION—2 KIRK ASTROLOGY
1c Scales, AC current, crated, ready to ship, \$70 each. Also like-new Groetchen Twin Jackpot 5c Columbia, \$85. Devices Novelty Sales Co., 467 N. Milwaukee Ave., Chicago 10, Ill. j65

LIKE NEW STANDARD-MAKE BALL GUM MACHINES
and 3500 highest grade Tot Brand 5/8" Ball Gum, \$20. State make machine preferred. T. O. Thomas, Paducah, Ky. j63

LIKE NEW STANDARD-MAKE PEANUT MACHINES
with 5 lbs. highest grade Tot Brand, Salted Spanish Peanuts, only \$14.25. State make machine preferred. T. O. Thomas Co., Paducah, Ky. j63

MASTER ALL-PURPOSE PENNY VENDERS
Slightly used. Like new, all perfect, \$11.50 each. Shirley Brown, Utica, N.Y.

ONE 201 SINGING TOWER—MECH. COMPLETELY
checked by factory, perfect condition. One GG Grip, one Basketball Counter Game. Best offer takes one or all. Master Vending Service, 18 W. 10th St., Danville, Ill.

PERFECTLY RECONDITIONED AND REFINISHED
Peanut Ball Gum, ART Challengers, Gottlieb Grips, priced to sell. Catalog free. T. O. Thomas Co., 1572 Jefferson, Paducah, Ky. j63

PRACTICALLY NEW OR RECONDITIONED
Advance or Shipman Stamp Machines, priced to sell. T. O. Thomas Co., 1572 Jefferson St., Paducah, Ky. j63

RAY GUN OPERATORS—CONVERT WITH
our new type extra moving target conversions. Complete ray gun repair services. Write: Coin Amusement Games, Inc., 1023 E. 47th St., Chicago, Ill. j65

REBUILT POPCORN MACHINES FOR SALE—
Fully guaranteed. Priced from \$150. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. j626

SCALES FOR SALE—2 KIRK GUESSER
Scales, refinished, excellent, \$90 each. 2 Watling Guessers, \$90 each. 12 porcelain Rock-Ola Lowboys, excellent, \$65 each. Prices include crating; 1/3 deposit. F.O.B. Dallas. Satisfaction guaranteed. D. F. Hyles, Box 5916, Dallas 1, Tex.

SPECIAL—25 LB. CASE, 3,500 TO 3,700
balls 5/8" gum, \$5.75. Limit, 4 cases per customer. Wm. R. Harris, 1731 Broadway, Paducah, Ky. my29

TELEPHONE MUSICALE, TELEPHONE STUDIO
complete, used three months, make offer. Plus 17 Location Amplifiers, Twin 12, \$49.50; Rock-Ola 12, \$49.50; Buckley Boxes L. U., \$7; Bar Brackets, 75c. Musicale of New York, Inc., 1154 First Ave., New York 21, N. Y.

USED NUT AND GUM VENDING MACHINES
for sale. List, 3c stamp. Furr, 1418 Graydon Ave., Norfolk, Va.

WANTED—JACK-IN-THE-BOX STEEL CABINETS.
State price and condition. Lew Wolf Enterprises, 1022 Main St., Buffalo 2, N. Y. my29

WE BUY DIGGERS—ANY MAKE, ANY
amount, what have you? Wayland Metal Products Co. j65

5 PORCELAIN NORTHWESTERN 39 PEANUT
Machines, like new, \$45 for the five. T. O. Thomas, Paducah, Ky. j63

10 ERIE DIGGERS—REBUILT, HAND OPERATED.
Merchantmen, Iron Claws, Buckleys, Electro-Hoists, Rotary Merchandisers (Pushers). National, 4243 Sanson, Philadelphia, Pa.

14 DRINK VENDING MACHINES—FRIGID
Drink, cup type. Perfect condition, \$300. Friedman, 305 Academy St., Jersey City, N. J. j65

16MM. CONTINUOUS PROJECTORS—COIN
operated. Used. In good condition. Will sacrifice. Moroco, 110 West 42d St., New York 18, N. Y. j612

45 ADVANCE 1c BALL GUM MACHINES—LIKE
new, \$8.50 each. 2 like-new Kicker & Catcher 1c Counter Game, \$35 each. Graeff, 1232 Broadway, Toledo 9, O. j65

100 CASH TRAY 5c VENDERS READY TO
operate. Make me an offer. Ross Ireland, State St., Seneca Falls, N. Y.

3,500 BALLS 5/8 BUBBLE GUM AND 2 RE-
conditioned Gum Machines for \$20. 3 deals, \$59.50. Graeff, 1232 Broadway, Toledo 9, O. j65

Galentine NOVELTY COMPANY
FAST SELLING SALESBOARDS
MERCHANDISE DEALS
JAR-O-DO TICKETS
ALWAYS A SQUARE DEAL WITH GALENTINE
WRITE FOR PRICES
520 EAST SAMPLE ST. SOUTH BEND 13, INDIANA

TICKET SPECIALS

LIMITED TIME—ORDER NOW

2050 Red-White-Blue 5 Fold . . . \$1.50 per bag
2050 Red-White-Blue Staped 5's. 1.75 per bag
1836 Combination Staped 5's (101-102) . . . 1.60 per bag
120 Regular Tips Staped 5's In envelopes . . . \$18.00 Gross

Mention this ad when ordering
No less than 1 dozen Jar Deals or 1 Gross Tip Books shipped.

Terms: C.O.D.
We manufacture original fast-action Jar Deals—Pad Deals—Baseball Daily and Salesboards

Wilner Sales Co., Inc.
715 N. Elm Street
Muncie, Indiana

PUSH CARDS
Straight numbers 10 to 200—Holes Girl Names. Also 1-29 to 1-99 in 12 to 66-Holes Girl Names, or All Winners. Others from 10 to 600 Holes. In Stock.
FREE Order Guide. Write W. H. BRADY CO., MFRS. CHIPPEWA FALLS, WISC.

10-CENT PLAY SEEN DOOMED

Mass. Solons Kill License For Pinballs

Boston Set-Up Still Searled

BOSTON, May 22. — The State House of Representatives killed a bill May 17 to regulate the machines in the State of Massachusetts this year, while the Boston Licensing Board (BLB) cracked down on liquor establishments and other places under their control with pin games on their premises, at the same time Charles H. McGlue, appointed by Mayor Curley to supervise licensing of pins at \$30 a year under a city ordinance effective June 1, went ahead with plans to license the machines in places here not under the jurisdiction of the BLB.

On a voice vote, a proposed measure to provide State licenses for pins and restricting them from within 1,000 feet of a church or school was referred to the next annual legislative session, and a technical move to reconsider was killed outright.

In the meantime, 60 Boston restaurant and variety store owners who failed to comply with the month-old BLB order to remove pins were called before the board, a State appointed group, and told to choose between their licenses and the pins. All except one location owner complied. The lone exception said a machine had been left by a former owner, but had been taken apart. He was ordered to completely remove the machine or return his license within two days.

Current Status

As the situation now stands, the State has put off for a year any regulation of pins. The city of Boston has an ordinance providing for a \$30 fee on pins and a \$15 fee on other automatic amusement devices, going into effect June 1. However, the BLB, appointed by the State, has banned pins in restaurants, liquor establishments, pool halls, bowling alleys, variety stores, etc., in the city of Boston, which it licenses. That leaves only places not under the BLB jurisdiction, such as vacant stores, gas stations, public buildings, bus and railroad terminals open for licensing under the city ordinance.

Arcades Now in the Act

BOSTON, May 22.—A new dispute broke out yesterday (21) between the Boston License Board (BLB) and the mayor's office as to which has jurisdiction over arcades in which pins are operated and food is sold. Four largest arcade owners were called before BLB Thursday (20) for hearing to decide if restaurant permits on premises should be revoked if pins are not removed. Arcade owners revealed that food privileges are leased to concessionaires who hold permits for food but have nothing to say about pin games in the locations.

Question which BLB has under advisement is whether concessionaires will have their licenses yanked be- (See Massachusetts Solons, page 134)

What a City Won't Do To Keep Its Citizens Safe and Sound

ATLANTIC CITY, May 22.—Citizens of near-by Ventnor (population 7,605) must be a fragile lot, for the city fathers certainly have gone to extreme lengths to "insure the health and safety" of its citizens when they play pin games. As a result, coinmen in this area, as well as citizens of this resort area, too, are laughing up their sleeves at some of the regulations the city fathers have imposed "for the purpose of insuring the health and safety of the patrons of establishments where persons congregate for the playing of games of the character herein set forth as . . . bagatelle, pinball, roulette games or machines of a like nature."

Take a look at the six requirements as set forth for business places which have coin machines and have a laugh yourself:

1. "There must be at least 10,000 square feet of floor space for each machine installed.

2. "There must be provided on the premises a solid floor covering without any seams, joints or cracks.

3. "All machines must be so placed that they may be seen in their entirety from the sidewalk.

4. "There must be separate toilet facilities for male and female patrons, maintained in a sanitary condition at all times, and connected directly with the room in which the machines are contained.

5. "The floor of the room shall be thoroughly washed at least once daily with water which has been treated with an approved germicide preparation.

6. "The place locating a machine must have not less than four exits."

The ordinance also imposes a maximum penalty for each offense of \$200 fine or 90 days in jail or both.

Oh, yes—there were six to eight pin games on location in Ventnor before the comic opera began in the council chambers.

Delay N. Y. Game Action Until June 7; Agreements To Remain in Full Force

Decision on Hirsch Injunction Also Postponed

NEW YORK, May 22.—Expectations that early court action might help clarify the local games situation fell by the wayside Wednesday (19) when the trial set for that day, to determine the legality of police seizures of game equipment, was postponed until June 7.

In setting the new date for trial, New York County Supreme Court Justice Ferdinand Pecora ruled that the agreement reached between the industry attorneys and the city's corporation counsel April 27 should remain in effect until the trial was completed. This agreement stipulated

that the police would molest no game unless it was actually used for gambling purposes (*The Billboard*, May 8).

Ban Pends in Council

This latest development came as coinmen at all levels of the game industry were awaiting action by the city council on a bill to ban games from city locations by municipal ordinance. Still in the hands of the council's general welfare committee, the bill is being considered along with recommendations by the industry for (See N. Y. Game Action, page 134)

Two Bills To Cut State Taxes in Louisiana Hopper

BATON ROUGE, La., May 22.—Two measures which would affect coin machine operators in Louisiana were dropped in the hopper here during the opening days of Louisiana's 60-day regular legislative session. One bill, patterned after the federal tax on coin machines, would substantially reduce current taxes on certain types of equipment, especially on free-play pinball games. The other measure would reduce taxes principally on cranes and diggers.

First of the two measures—which coinmen here understood might be followed by others—was introduced

in the House last Monday (17). Tagged House Bill 38, this measure, like the second bill which followed, is a proposal to amend the coin machine tax enacted during the 1934 legislative session.

House Bill 38, referred to the Ways and Means Committee, would keep all fees on coin machines at their present rate, but would reduce license taxes on "any claw machine, grab machine, sweep machine, digger machine or similar machinery" from \$25 annually to \$15. If enacted, the measure would become effective (See 2 Tax Cut Bills on page 134)

Is Not Answer To Trade Woes, Say Assn. Reps

Recognize Need for Action

By Norman Weiser

CHICAGO, May 22.—Following the survey of operator reactions to the 10-cent play question as reported in last week's issue of *The Billboard*, in which many of the men most vitally concerned in any price changing policy spoke out against a jump to the 10-cent play, a representative group of trade associations this week discuss the same subject—and with practically the same results.

It is true that in some cases dime play has been, and is, financially sound and operable. But an analysis of the locations reveals that these are specialized stops, such as exclusive or private clubs, or non-competitive locations. On the whole, however, a majority of the associations surveyed, as well as the operators queried, agreed that for them, or their members, 10-cent play was not in the cards at the present time. Six-for-a-quarter (See 10-CENT PLAY on page 125)

CMI Cuts '49 Convention to Three Days

Set January 17-19 Date

CHICAGO, May 22.—Preliminary plans for the 1949 coin machine exhibition and convention of the Coin Machines Industries, Inc. (CMI) have been completed by the organization's board of directors, with the major change to be made being the cutting of one day off the usual four-day show.

According to plans already formulated, the show will start Monday, January 17, at the Hotel Sherman here, and will run thru Wednesday night, January 19. The annual banquet will be held on Wednesday evening at the Stevens Hotel.

The decision to cut the former four-day meeting to three days was made to conform with suggestions offered by many 1948 exhibitors who regarded three days as a sufficient time to cover all meetings and business.

As has been the case in the past, the Exhibition Hall, lower level, Grand Ballroom and mezzanine of the Hotel Sherman, will be turned over to the CMI for the 1949 show. Exact number of show exhibitors is not known at this time, but is expected to compare favorably with the 1948 total of 132 exhibitors who occupied 212 booths.

Dave Gottlieb, CMI's president, said the program committee appointment would be made at a later date.

Concessionaires Ignore Venders

Industry Still Must Sell 'Em

Have yet to be shown how mchs. can supplant hawkers at ball parks, tracks

CHICAGO, May 22.—Firms that control sales of sandwiches, candy, peanuts, popcorn, candy, chewing gum and cigarettes in the nation's ball parks, stadia, amusement parks, zoos and similar outdoor spots where large crowds gather, still have to be sold the value of vending machines, it appears.

A spot-check by correspondents of *The Billboard* in several key market centers shows that a few have tried machines but the majority still feel that the hawker is the only answer to their sales problem, and therein lies a challenging sales job for the industry.

There is no doubt that vending machines properly located can pick up plenty of extra business for concessionaires at outdoor sport and amusement events. It is also clear that many of these men have yet to be shown or sold on the many ways that venders can be used to supplement hawker or concession stand sales.

Concessionaires Control

Concessionaires control the sale of most items that can be sold thru vending machines at practically all ball parks and race tracks of any size. Of these, Jacobs Bros., of Buffalo, are the largest and control most of the food, drink and tobacco sales at major and minor league ball parks. Bush & Laube, of Kansas City, are the most diversified, handling food and drink sales for many race tracks, dog tracks, amusement (See *CONCESSIONAIRES*, page 121)

Touchy Subject!

DIXON, Ill., May 22.—An operator of drink machines here told the police chief he is going to remove one of his vending machines because of losses.

The cash box is short some nickels and a number of slugs have been found.

Operator was somewhat hesitant to bring up the matter as the machine is in the Dixon police station.

Milk-o-Mat Now In Production; To Deliver Soon

NEW YORK, May 15.—The Milk-o-Mat cup machine, developed several years ago but never manufactured because of material shortages, according to Maurice Schack, president of Milk-o-Mat Corporation, is now in production, with the first year's output geared for 5,000 machines.

The bulk milk vender will be sold only to franchise operators in protected area, Schack said, with operators required to purchase enough machines to cover the area they intend to serve. Altho Schack stated that a number of units have already been manufactured, general delivery in quantity will not begin for four months.

213-Cup Capacity

With a capacity of 213 six-ounce cups, Milk-o-Mat stands 70 inches high, is 29 inches wide and 23 inches deep. The cabinet is fabricated of aluminum and weighs about 400 pounds.

Schack claimed the vender is suitable for any pre-mixed drink, in ad- (See *Milk-o-Mat* on page 122)

NAMA '48 Convention Looks Like Sellout; Will Cover Operator Problems at Meet

Announce Agenda Covering Second Annual Exhibition

CHICAGO, May 22.—With the convention itself still months away, officials of the National Automatic Merchandising Association (NAMA) announced this week that all 88 of the exhibit booths on the fourth floor and one-third of the seventh floor rooms have been sold for the 1948 convention and exhibit which will run December 12-15 at the Palmer House here.

Members of the NAMA convention

Venders Displayed At Buffalo Expo

BUFFALO, May 22. — Frank J. Bradley, Automatic Equipment Company head, and local vending machine operator, is one of the exhibitors at the Buffalo Industrial Progress Exposition now being held here. Show, which opened May 14 and runs thru Monday (24), features local industries and civic organizations. Bradley, and the J. P. Seeburg Corporation, featuring their industrial commercial music system, are the only two coin machine representatives at the show.

Displayed in Bradley's booth are candy machines, cigarette venders and the Vendo coin changer. He is also showing a 20-minute film on candy made by RKO and issued by National Confectioners Association and the National Council on Candy.

committee and the NAMA staff met here Monday (17) and heard J. Sidney Jones, convention chairman, outline progress in the sale of exhibit space.

Jones told the meeting that "at the rate space is going, it appears we will have to take over the eighth floor of the Palmer House to accommodate additional exhibitors." Last year, NAMA, in its first exhibition, used all of the fourth and most of the seventh floors of the Palmer House.

Operator Meetings

"Man of the hour at the 1948 convention," Jones reported, "will be the operator." He said that all of the four-day convention's meetings are planned to answer four of the operator's biggest problems; stock control, service, sales, maintenance and repairs.

As it did for last year's convention and show, registration will start Sunday, December 12, from 9:30 a.m. until 10 p.m. This year, exhibit hours on the fourth floor have been trimmed to a total of 23 hours, but exhibitors with rooms on the seventh and eighth floors will have an extra three hours' exhibit time, from 7 to 10 p.m. Tuesday, December 14, when fourth floor booths will be closed.

Here are scheduled exhibit hours: Sunday, December 12—2 p.m. to 5 p.m.; 7 p.m. to 10 p.m.

Monday, December 13—12 noon to 6 p.m.

Tuesday, December 14—1 p.m. to 7 p.m. (Seventh and eighth floors open from 7 p.m. to 10 p.m. in addition.)

Wednesday, December 15—12 noon to 5 p.m.

Legal Skit

First general session of the convention is scheduled for Monday morning, December 13. Convention Chairman Jones will deliver an address of welcome and members and staff will present a legislative skit demonstrating how to combat unfair, discriminatory taxes. Skit will be similar to the one presented last year except that this year's presentation will be based on a State bill rather than a city ordinance.

Annual business meeting, with E. F. Pierson, of Vendo, NAMA president presiding, gets underway Monday at 8 p.m. Officers of the association will report on the year's activities and outline their plans for the future.

Round-Table Discussions

Round-table discussions for cigarette, cup beverage and penny machine operators are scheduled for Tuesday morning. Candy, gum and nuts and bottle drink operators will have round-table sessions the following morning.

Final day of the convention will see the installation of officers and directors.

Since last year's convention, which likewise provided special activities for them, drew a considerable number of wives, this year's program is also planned to include special activities for the ladies, and a headquarters lounge will be set up for them at the Palmer House.

CM Reps at Sanitation Meet

Will Participate In Vender Clinic

Lily-Tulip's Lenderking is co-chairman of sessions on bulk drink machines

ANN ARBOR, Mich., May 22.—The National Sanitation Foundation (NSF) this week announced the names of 11 representatives of the automatic merchandising industry who will participate in the first annual National Sanitation Clinic, to be held here June 22-25. The foundation makes its headquarters at the University of Michigan. The 11 industry members will participate in a clinic designed to deal with the problem of sanitation in bulk drink venders.

Co-chairman of the clinic devoted to drink merchandisers is W. R. Lenderking, of the Lily-Tulip Company. Lenderking will serve with a public health official whose name has not yet been announced.

Other industry members of the clinic are C. S. Darling, National Automatic Merchandising Association;

Puts Stamp Machs. On Liners for Free

MONTREAL, May 22. — Leonard Supply, firm operating stamp venders here, includes among its locations a number of ships of the Canada Steamship Line. Leonard Silver, firm head, has had one or two of the venders on each of the line's ships since early last year.

In addition to obtaining a type of location that usually operates its own coin equipment, Silver goes a step further and has worked up an arrangement whereby his firm pays no commission to the steamship company. Instead, Silver furnishes a free plug for the ship firm by vending the stamps in specially printed folders. These folders carry the name of the steamship line plus a jingle informing patrons that the line also operates gift shops ashore and afloat.

Silver also operates a catering service which is utilized by the steamship people.

P. Y. Danley, Westinghouse; W. E. Richmond, Automatic Canteen; R. E. Parks, Spacarb, Inc.; Arthur Nolan, (See *CM REPS* on page 122)

Blast Damages Frantz Plant

CHICAGO, May 22.—J. F. Frantz Manufacturing Company's Lake Street plant was rocked by a gas explosion Tuesday (18), causing an estimated \$10,000 building and \$4,000 equipment damage.

John F. Frantz, firm head, said that the explosion, which occurred during the early-morning hours, would set back production plans on new and current coin equipment about three or four weeks.

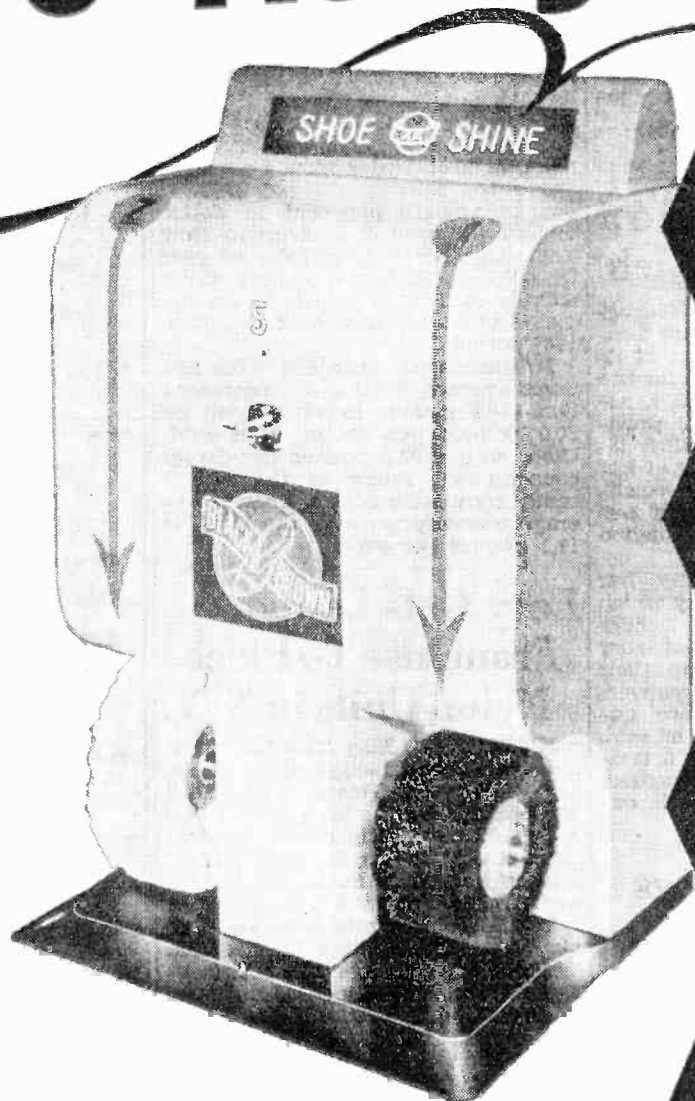
Makes Slugs, Uses Slugs;

Sentenced to Six Months

SAN DIEGO, Calif., May 22.—Richard Winters, under federal grand jury indictment for making and using slugs in vending machines, was given a jail sentence of six months at the conclusion of his trial here Friday (14).

During the trial, Assistant U. S. Attorney Betty Graydon pointed out that "this was a case where the welfare of vending machine operators was concerned," as the case would be held as an example by the industry to discourage similar attempts throughout the country.

DISTRIBUTORS! OPERATORS! here 'tis - get the biz



ATTENTION GETTER! Fluorescent lights catch the eye. Cabinet in attractive colors---baked-on "crinkle" fn.sh.

PROTECTION! Improved closed coin box with built-in counter...checks your profits.

FOOL-PROOF! Self-tightening belts...neutral paste wax automatically pressure-fed to brush. **MINIMUM SERVICING REQUIRED.**

COLLECTIONS! Much higher than anticipated. Operators are cleaning up. A profit-maker that lets you play safe.

Write for Available Territories

IMMEDIATE DELIVERY!

OPERATORS . . . PLAY IT SAFE . . . with this real service vending machine. 67 years of manufacturing skill and experience go into the building of "AA" shoe shine machines.

Simple customer instructions. High grade coin counter and separate off and on switch for fluorescent lights. Flush type, tamper-proof removable rear panel with strong lock are exclusive features.

The "AA" shoe shine machine is in full production. Each unit is fully crated at the factory. Our central shipping point means you will receive machines promptly.

For speedy delivery or more information contact nearest distributor or the factory.

Following is a partial list of distributors:

Markepp Sales Company
4310 Carnegie Ave.
Cleveland, Ohio
American Coin-A-Matic
1437 5th Ave.
Pittsburgh, Penn.

Wertz Music Supply Co.
319 W. Broad St.
Richmond, Virginia
E. S. Nichols Company
2908A North Oakland St.
Milwaukee, Wisconsin

East Distributing Co.
E. St. Louis, Illinois
LaFax Distributors
P. O. Box 1731
Charlotte, N. C.

Bingo Music Company
1305 E. State
Fort Wayne, Indiana
Dave Rosen
855 No. Broad St.
Philadelphia, Penn.

Wagner Distributing Co.
11 W. Eager St.
Baltimore, Maryland

the all-american electric corp.

306 STOKER DRIVE SAGINAW, MICHIGAN



World's Smallest Slot Machine Just Arrived

Brand New **IMPS**

\$12.95

Lots of 12 \$13.75
Lots of 5 \$14.50
Sample 1¢ or 5¢ Clg. or Fruit Reels



RECONDITIONED VENDING MACHINES
READY FOR LOCATION

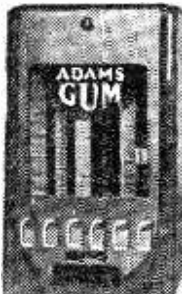
Victor Model V, Metal Cabinet Type	\$10.00
Northwestern Deluxe, 1¢ & 5¢ Comb.	20.00
Master, 5¢ (Two Turn)	10.00
Silver King, 1¢	7.50
Silver King, 5¢	8.50
Columbus, 1¢	7.50
Northwestern Standard, 1¢ or 5¢	8.50
Asco Hot Nut, 5¢	17.50
Snacks—3 Comp., 1¢	14.50
Variety Shops—5 Comp., 1¢	14.50
Northwestern Model 39, 1¢	10.00
Cash Trays (New)	White
Adams Gum Vendors, 4 Cois.	17.50
Shipman Duplex Stamp	22.50
Stamp Folders, Best Grade, In Lots of 20 M	.50

ADAMS 1c GUM VENDOR

The most beautiful machine ever built. It's compact. The latest type mechanism is slug-proof. Capacity: 342 pieces. Size: 17 1/2" high, 10 1/2" wide, 5" deep. Six colors. Color: Red and Blue.

\$24.00 EA.

ADAMS GUM
Per Box of 100, 52¢. Minimum 10 Boxes.



BAT-A-BALL JR.

BRAND NEW

A real money making counter game at a fraction of its original cost. Timed right for the coming baseball season. Cash in on the interest. Original Price, \$79.50.

WHILE THEY LAST \$10.00 EA.

In Lots of 10

Sample, \$11.95
Prices Do Not Include Stands.



MILLS VEST POCKET BELL

Pays Out Automatically

\$65.00 Ea.

USED \$49.50



CASH TRAYS (NEW)
\$6.95 Ea. Minimum Order 6 Mths.

SEND FOR COMPLETE LIST OF NEW AND USED MACHINES. Also for Merchandise Price List #292. 1/3 Deposit must accompany All Orders.

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST. PHILA. 23, PA.
LOmbard 3-2676

IN STOCK NEW VICTOR CUSTOM-BUILT UNIVERSAL 24 OR MORE \$13.50

1 TO 23, \$13.95

Send for Free Catalog and Quantity Prices on All Machines. 1/3 Deposit Required With Orders.



FRANK DISTRIBUTING CO.
605 SPRING GARDEN ST. PHILA. 23, PA.
Market 7-5711

Factory Employment Is Key To Candy Sales, Says Gott

BOSTON, May 22.—Candy vender operators can look forward to a big year "as long as employment in factories keeps up," Philip P. Gott, president of National Confectioners' Association (NCA) stated this week, after attending the 31st annual session of the New England Manufacturing Confectioners' Association (NEMCA) here. He added, however, that inflated costs of ingredients are tending to slow the increased production planned by the confectionery in-

dustry for the post-war years. Quoting peanut prices, which Gott said were still rising, he stated that the industry anticipates an 18 1/2-cent price for the 1948 crop as compared to the 1941 peanut price of approximately 5 cents per pound. Cocoa beans still greatly exceed the pre-war price altho the high of 825 per cent increase cost figure of 1947 has been on a slow downgrade. But they still are 606 per cent over 1941 prices, he said.

Pioneer Vending Stops Production On Midget Gum Mch.

NEW YORK, May 22.—Pioneer Vending Machine Company has temporarily suspended production of its 1-cent gum vender, designed for use in busses and restaurant booths, according to Theodore Jelenk, president. With promotion of the tiny, 25-unit machine aimed primarily at bus installations, the present unsettled situation in surface transportation was given as the reason for the production halt.

Jelenk declared that many bus companies thruout the country which had shown interest in the vender were now either in the throes of labor troubles or attempting to up their fare rates. Until these problems were favorably resolved they were unwilling to try anything new, he said. The production halt is only a temporarily measure, Jelenk emphasized, and assembly of the vendors is expected to be resumed soon.

4 Distrib Showings For Keeney Vender

CHICAGO, May 22.—Four two-day distributor showings are lined up for the Keeney electric cigarette vender during the next two weeks, John Conroe, sales manager, announced this week.

First one will be in Atlanta May 24-25 at the H & L Distributing Company where Morris Hankin and Jack Lovelady will play host. Buster Williams's Music Sales Company is next, with showing set for Memphis operators May 26 and 27.

Remaining two showings are scheduled for June. Banner Specialties in Pittsburgh will have its showing June 1 and 2. Lew Wolf Distributors, Buffalo, will follow June 3 and 4. Wolf was named distributor for the Keeney machine this past week. His territory includes the western part of New York State.

Conroe will be on hand for all showings.

Coin-Operated Bottle De-Capper Unveiled

SAN ANTONIO, May 22.—A coin-operated bottle de-capping device, for use on soft drink cooler-type cabinets and open boxes, is being marketed by the Pay-Pull Manufacturing Company here. Unit is designed to replace the standard bottle de-capper mounted on such cabinets, permitting patron to open the bottle he has selected only after inserting a nickel in the device.

Measuring 9 3/4 by 5 3/4 by 2 5/8 inches, the unit allows insertion of bottle cap into proper removing position when coin is dropped in chute. It will take up to three coins and open three bottles simultaneously. Built-in crown catcher holds crowns removed from bottles and thus helps keep inventory of all sales.

According to Gott, the first three months of this year confectionery manufacturers' sales were 5 per cent above the same period of 1947 in pounds and 19 per cent in dollar volume. However, 22 firms in New England, who reported sales of over \$23,000,000 during the first three months of 1948, chalked up an increase of 41 per cent over the same 1947 period.

Massachusetts ranks above the national average in per capita consumption (18.2 pounds in 1946) with its 20.0 pounds per capita, Gott said. Utah, with a 34.2 pounds per capita consumption, ranks as the No. 1 candy consuming State. Present average consumption over the U. S. is 17.1 pounds per capita.

Levy Gets Lehigh Franchise To Place Nylon Units in N. Y.

NEW YORK, May 22.—The franchise to operate Lehigh nylon stocking vendors in Greater New York and Long Island has been obtained by Julius A. Levy, who announced this week that he is forming an operating firm to be known as Miracle Automatic Sales of New York.

The 10-column merchandiser, first placed on test location in this area last November, holds about 200 packages of hose, each dispensed upon the insertion of four quarters. Levy, who still retains his post as Eastern district sales representative for Lehigh Foundries, Inc., conducted the test program for the manufacturer here.

Altho he wouldn't disclose the number of machines now on location here, Levy said he would soon launch a drive to place the machines in quantity. Nylon vendors already placed by him are located in drugstores, luncheonettes, arcades and Hunter, Queens and Brooklyn colleges.

Name Nine Imperial Shoe Shine Distribs

MIAMI, May 22.—Southern Coin-o-Mat Distributing Company here announced the appointment of nine new distributors for its Imperial shoe shiner this week. Southern official, Robert Jacobson, stated that 15 additional distributors were shortly to be added.

New distributors are Walter H. Black, Cleveland, covering that city; A. A. Vandergriff & Company, for Ohio; Tom Slattery Jr., headquarters in and covering Memphis; William J. Buckley Jr., Indianapolis, for Indiana; E. Ralmour, Reddick, Fla., covering Florida; A. A. Benjamin, Portland, for Oregon; G. & W. Novelty Company, Utica, covering New York; Williamsport Amusement Company, Williamsport, Pa., for that State, and A. Salem & Company, Atlanta, covering Georgia.

Jacobson stated present production of the shoe shiner was 100 units per week, with an expected increase to 100 per day within the next few months. Firm's New York distributor, S. Galin, is placing 500 machines in the metropolitan area, he said.

BUY THE BEST 1c-5c VENDORS "HOT NUT" VENDORS



BIGGER PROFITS from locations are a natural with the all-new Silver-King Hot Nut Vender. Completely redesigned for sales-completing eye appeal. Flashing ruby red jewelled top vendor only

\$29.95

Nut and Ball Gum Vendors, 1¢-5¢. U. S. and Foreign Coins.

AT ALL THE BEST DEALERS OR WRITE

SILVER-KING CORP.
622 Diversey Parkway CHICAGO, ILL.

ALL SILVER KINGS

Can be bought on **TORR TIME PAYMENT PLAN**

16 weekly payments. Write for details.

New Groetchen **CAMERA CHIEF**

\$19.95 Ea.

Including 3 Sets of 8 Pictures Each.

Can be bought on Time Payment Plan in lots of 5 or more.

ROY TORR LANSDOWNE, PENNA.



NEW REVELATION COCA-COLA DRINK VENDER \$1,195.00 EA.

WE EXPORT PHONOGRAPHS AND OTHER COIN MACHINE EQUIPMENT

WANTED TO BUY
Cigarette Machines, Candy Machines and All Types Used Nut and Gum Machines. 1/3 Deposit With Order—Bal. C. O. D.

CAMEO VENDING SERVICE
432 West 42d St., New York 19, N. Y.
LOngacre 3-1334

VICTOR'S NEW MODEL K

It's Outstanding!

Vends Everything! Investigate the many new features incorporated in this great, new bulk vender. Write us NOW for detailed information and prices.

A Product of **VICTOR VENDING CORP.**
5701-13 Grand Ave. Chicago 39



Your Number 1 Profit-Maker 'POP' CORN SEZ AUTOMATIC POPCORN VENDORS

Over 90% of the popcorn vending machines on location are 'Pop' Corn Sez Automatic Vendors... Profit-proved by the successful operation of over 30,000 installations. 'Pop' Corn is a national trade-mark for quality... a by-word for the modern merchandising of popcorn. 'Pop' Corn Sez Automatic Vendors are tested-best... profit-proved... sure fire money-makers for you!

OPERATORS: Over 50% net profit. DISTRIBUTORS: A few choice territories now open for exclusive franchise.

\$199.50
QUANTITY
DISCOUNTS
AVAILABLE
FROM YOUR
DISTRIBUTOR



SEND THIS COUPON

We are the only Popcorn Vending Machine Company with an assured supply of top quality pre-popped corn!

CHECK THESE FEATURES— THEY MEAN \$\$\$\$ TO YOU!

- \$ FULLY AUTOMATIC—electrically operated; no attendant necessary!
- \$ VENDS UNIFORM BAG of hot 'n fresh popcorn!
- \$ BEAUTIFUL modern design!
- \$ STAINLESS STEEL trim and fittings—no aluminum or enamel.
- \$ LOCATION-PROVED—30,000 installations!
- \$ QUALITY THROUGHOUT—trouble-free!
- \$ COMPLETE cooperative advertising!
- \$ HIGHEST QUALITY pre-popped corn available properly packaged.
- \$ BACKED by national organization interested in your problems!

Auto-Vend, Inc. Dept. C
3612 Cedar Springs
Dallas 4, Texas
Gentlemen: Rush FREE information on 'POP' Corn's Automatic Vendor!
PLEASE CHECK ONE:
 Operator Distributor
Name _____
Address _____
City _____ State _____

Auto-Vend, inc.
FORMERLY T. & C. CO.
3612 CEDAR SPRINGS
DALLAS 4, TEXAS

The "Little Giant" HOT POPCORN DISPENSER

Here is a great, proven money-maker for only a nominal investment. Small in size, but a "Giant" in action! 8 gal. capacity. Size: 15" by 12" by 29". Portions controlled by size of bag or bowl. Bagging companies and vending operators will find servicemen can handle these dispensers in addition to present routes. It is more profitable to operate dispensers without a coin chute. Write for free descriptive folder



Pre-Popped POPCORN
Packed in moisture-proof bushel bags... \$1.12
In handy moisture-proof 2 1/2 pk. bags... 70¢
Shipped anywhere in the U.S.A., F.O.B. Chicago (Special discount to Popcorn Machine Distributors)
Also cheese corn, smoked corn for immediate shipment.

Manufactured by
ABC POPCORN CO.
3441 West North Ave.
Chicago 47 • Dickens 3375

- COMPLETE LINE OF
- Raw Corn • Seasoning
 - Boxes • Bags
 - Pre-Popped Corn (No. 10 Cans)

OPERATORS

In New York, New Jersey & the New England States

WE CAN GIVE YOU
IMMEDIATE DELIVERY
ON

KUNKEL HOT POPCORN VENDOR

(Machine Listed by Underwriters' Laboratories)

PRACTICAL—DEPENDABLE

- Beautiful Baked Enamel Finish
- Sturdy Steel Cabinet
- National Slug Rejector
- Low Electric Consumption
- Easy To Service and Clean
- Can Be Refilled Without Operator Calling
- Easily Adapted To Sell Peanuts in the Shell
- 16x16" Wide, 62" High
- 67 Lbs. Approx. Net Weight

WRITE—WIRE—PHONE



5c or 10c Coin Chute

Base is removable for counter use

Roni Sales Co.

Max Weiss - Established 1915
4315 Church Avenue (President 4-1810) Brooklyn 3, N.Y.
EXCLUSIVE DISTRIBUTORS IN NEW YORK, NEW JERSEY AND THE NEW ENGLAND STATES



Atlas
WRITE FOR PRICES AND DETAILS
Jobber Inquiries Invited

1c DELUXE VENDOR
VENDS ALL TYPES OF BULK MERCHANDISE. IDEAL FOR GUM, CHARMS AND PISTACHIOS.
Atlas Mfg. & Sales Corp.
12220 TRISKETT RD. • CLEVELAND 11 OHIO
ESTABLISHED 1920

NEW MACHINES—THE BEST YOUR MONEY CAN BUY

YOUR MONEY BACK IN 30 DAYS IF NOT SATISFIED

NORTHWESTERN DELUXE GLASS GLOBE	\$27.00
NORTHWESTERN DELUXE PLASTIC GLOBE	30.20
NORTHWESTERN MODEL #39	14.40
NORTHWESTERN MODEL #33 PEANUT	12.60
NORTHWESTERN MODEL #33 BALL GUM	11.40
NORTHWESTERN MODEL #40	10.85

USED MACHINES—UNCONDITIONALLY GUARANTEED

YOUR MONEY BACK IF NOT SATISFIED

NORTHWESTERN DELUXE GLASS GLOBE	\$19.95
NORTHWESTERN DELUXE PLASTIC GLOBE	21.95
NORTHWESTERN MODEL #33 BALL GUM (3 1/2 Lb. Globe)	7.95
NORTHWESTERN MODEL #33 PEANUT (8 Lb. Globe)	7.95
NORTHWESTERN MODEL #39 ALL-PURPOSE (4 1/2 or 6 Lb.)	9.95
NORTHWESTERN MODEL #40 ALL-PURPOSE (4 1/2 or 6 Lb.)	7.95
NORTHWESTERN STANDARDS, 1¢ and 5¢ (5 Lb. Globe)	11.95
MASTERS 1¢ MERCHANDISE WHEEL	8.95
MASTERS 1¢ TWO FOR A PENNY BALL GUM	9.95
PEERLESS HOT NUT, 5¢ (8 Lb. Globe)	14.95
CASH TRAYS (Like New), 5¢	3.95
COLUMBUS (Like New), 5¢	8.95
VICTOR 1-CENT, NEW (Only a Few Left)	10.75

MERCHANDISE

RAINBOW BALL GUM, 140 COUNT, 3/4" (25 Lb. Cartons)	30¢
ADAMS TAB OR CANDY COATED GUM, 100 PC. BOX	54¢
ASSORTED BABY CHICK GUM, 500 COUNT (25 Lb. Cartons)	40¢
RAINBOW PEANUTS (32 Lb. Cartons)	28¢
BOSTON BAKED BEANS (32 Lb. Cartons)	28¢
LICORICE LOZENGES (38 Lb. Cartons)	30¢
M & M CHOCOLATES, NEW SMALL SIZE (25 Lb. Cartons)	40¢
JUMBO PEANUTS (30 Lb. Cartons)	31¢
SPANISH PEANUTS (30 Lb. Cartons)	24¢
MIXED NUTS (10 Lb. Cartons)	51¢
CASHEW WHOLE, 450-500 COUNT (15 Lb. Cartons)	58¢
CASHEW BUTTS (15 Lb. Cartons)	50¢
PISTACHIO QUEENS, ZENOBIA (5 Lb. Bags, 60 Lb. Cartons)	74¢
PISTACHIO QUEENS, ZALOOM (5 Lb. Bags, 60 Lb. Cartons)	74¢
PISTACHIO QUEENS, AGRESS (25 Lb. Cartons, Bulk)	73¢
ZENOBIA LARGE RED TULIP (5 Lb. Bags, 60 Lb. Cartons)	60¢
TEENY ALMONDS (5 Lb. Bags)	85¢
CHARMS (1,000 Bag)	\$3.50, \$4.50, \$5.00 and \$6.00

PARTS, GLOBES, GLASS AND PLASTIC, BRACKETS, STANDS, EVERYTHING FOR THE OPERATOR

1/3 cash with order, balance C. O. D., or full cash with order. All prices F. O. B. shipping point. All prices subject to change without notice.

NORTHWESTERN SALES & SERVICE COMPANY

AUTHORIZED NORTHWESTERN DISTRIBUTOR

4105 16TH AVENUE, BROOKLYN 4, N. Y. GEDNEY 8-3600

NAMA Setting Details on Two Region Meets

West Coast Sessions in June

CHICAGO, May 22.—The National Automatic Merchandising Association (NAMA) announced details this week of the Region X meet in Los Angeles, at the Hotel Biltmore, June 4. Tentative program for the Region XI meeting, to be held June 10 (date changed from June 11) was also reported.

Region X meeting (covering Southern California, Arizona, and New Mexico) with regional chairman Davre Davidson, of Davidson Bros., Los Angeles, presiding, will open with registration at 9:30 a.m., followed by chairman's report and appointment of election committee at 10 a.m. Tom Hungerford, NAMA director of public relations, will speak, as will Fred Brandstrader, NAMA legislative counsel. At 11 a.m. a suppliers' hour will be held. This will consist of a series of five-minute talks by representatives of manufacturers of candy, cigarettes, vending machines and equipment and sirups.

Afternoon session will open with talks by George M. Uhl, M. D., Los Angeles health officer, and Charles M. Senn, engineer-director of the Bureau of Sanitation, on the subject, "Health and Sanitation With Regard to Vending Machines." A special event, as yet unspecified, will follow these addresses. At 2:45 p.m., Sam Hays, news broadcaster, will deliver a talk entitled "Off the Records: Analysis of Things Ahead."

After an open forum scheduled to begin at 3:30 p.m., the business meeting and election of a chairman will conclude the session at 4 p.m.

The Region XI NAMA meeting (covering Northern California, Nevada, Utah and Wyoming) previously scheduled for June 11, has been changed to June 10, and will take place at the Palace Hotel, San Francisco. J. D. Roberts will preside during the meet, taking the place of regional chairman R. D. Kerley, of Allied Distributors, Inc., Oakland, Cal.

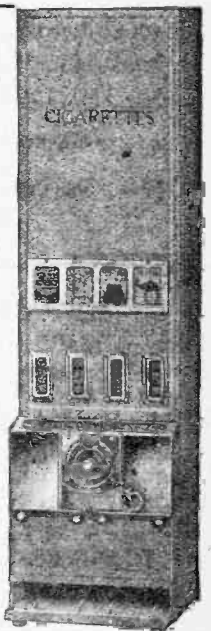
Scheduled on the program is a series of short talks by Region XI operators on pertinent vending subjects, with a five-minute question period after each speech. Also planned is a question-and-answer contest between East Bay and San Francisco operators on operating and equipment problems.

Culver and Ind. U Install Stamp Mchs.

OAK PARK, Ill., May 22.—Stamp venders are invading the halls of learning, R. H. Adair, head of Adair & Company here, reported this week after a recent out-State trip. Indiana University, Bloomington, and Culver Military Academy, Culver, are among the more recent schools to install stamp machines.

In addition to supplying a needed service, stamp venders also provide a sure means of collecting cash from student customers, thus doing away with troublesome records and stamp bills run up by pupils. According to Adair, officials of schools having stamp venders regard them as an important part of school equipment.

Ask for Prices on Our NEW ADVANCE SLUG PROOF, FOUR COLUMN, SELECTIVE TYPE CIGARETTE VENDOR



Address mail to Dept. B.

T. O. THOMAS CO.

Phone 2131

1572 Jefferson

Paducah, Ky.

PROVEN Money Makers!



WHY PAY MORE??? BUY DIRECT—SAVE 40%

TOM THUMB Venders are time tested. Thousands in operation. Die cast, precision built—2 sizes, 1 1/2 #, 3# interchangeable mechanism.

You should be able to earn \$5.00 to \$6.00 a week net per machine.

In Business Since 1934

ORDER FROM STOCK—immediate delivery (money-back guarantee on sample).

WRITE FOR PRICES AND BULLETINS. (We distribute Victor Vending Machines.)

FIELDING MFG. CO., INC. Department BB-29

258 W. Pearl St.

Jackson, Mich.

VICTOR'S NEW MODEL K

It's Outstanding!

Vends Everything! Investigate the many new features incorporated in this great, new bulk vender. Write us NOW for detailed information and prices.

A Product of **VICTOR VENDING CORP.** 5701-13 Grand Ave. Chicago 39



ALL VICTOR MACHINES

recommended and sold on **TORR TIME PAYMENT PLAN** Pay for same in 16 weekly payments. **WRITE FOR DETAILS**

SPECIAL Imported—Small Stone Set Rings, 10 Gr. to Carton, \$12.75. Samples, 25¢. Full Cash With Order. Parcel Post Paid.

ROY TORR LANSDOWNE, PENNA.

No Wonder Conn. Cig Mach. Biz Good

HARTFORD, Conn., May 22.—Connecticut smokers use about 13,000,000 cigarettes a day, Tax Commissioner Walter Walsh stated this week. Cigarette vender operators noted that this figure makes much more than six cigarettes per day for each of the State's 2,000,000 people, taking into consideration the adult non-smokers and children. Based on this daily cigarette consumption, Walsh reported that the State has the highest per capita consumption in the country, 2,393 or 120 standard packs per year.

State's soaring cigarette consumption increased from an annual figure of 2,700,000,000 in 1939 to 4,700,000,000 in 1947. While the State's population only increased 15 per cent during the eight-year period, cigarette sales mounted 47 per cent, Walsh said.



UNEEDA MODEL E SPECIALS
15 Cols., 350 Pack Cap., \$55.00
12 Cols., 300 Pack Cap., \$52.50

CIGARETTE MACHINES

Rowe President, 10 Cols., 475 Pack Cap.	\$125.00
Rowe Royal, 10 Cols., 400 Pack Cap.	100.00
Rowe Imperial, 6 Cols., 180 Pack Cap.	60.00
Uneeda Model 500, 9 Cols., 350 Pack Cap.	115.00
Uneeda Model 509, 7 Cols., 250 Pack Cap.	100.00
DuGrenier Champion, 9 Cols., 420 Pack Cap.	75.00
DuGrenier Champion, 7 Cols., 250 Pack Cap.	70.00
DuGrenier Model W, 9 Cols., 300 Pack. Cap.	55.00
DuGrenier, 6 Cols., 150 Pack Cap.	32.50
DuGrenier, 4 Cols., 100 Pack Cap.	25.00
Stewart-McGuire, 8 Columns	35.00
NEW Uneeda, 8 Columns, 510 Pack Cap.	159.50
NEW Uneeda, 6 Cols., 380 Pack Cap.	149.50
NEW DuGrenier Challenger, 7 Columns	100.00

CANDY MACHINES

Rowe, 8 Cols.	\$ 90.00
Uneeda Candy, 5 Cols.	75.00
DuGrenier Candyman	67.50

10c CIGAR MACHINES

Single Column, Capacity 50, \$22.50—1 Machine; 10 or More	\$15.00 Ea.
1¢ Stick or Tab Gum Machines, 500 Cap.	\$ 17.85
5¢ Mint and Gum Machines	17.85

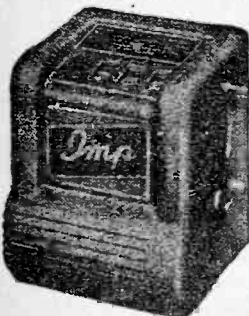
TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED

ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D. Parts and Mirrors available, including the 25¢ vending changeover parts for all makes and models.

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

166 CLYMER STREET EVERGREEN 7-4568 BROOKLYN 11, NEW YORK



1948 IMPS

1¢ or 5¢ Cigarette or Fruit \$12.95 Lots of 12

\$13.75, Lots of 5. Sample, \$14.50. Here's the tiniest Bell in the world. A brand new Three Real Counter Game that is worth its weight in gold. Finished in brilliant colors.

1/3 Deposit on All Orders.

SHIPMAN TRIPLEX STAMP MACHINE

STAMP FOLDERS For Shipman, Schermack, Victory
10,000 ... \$ 5.75
25,000 ... 13.95

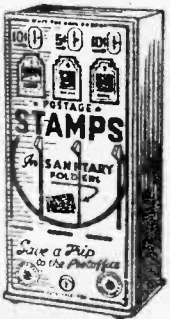
Brand new! Vends 1¢, 3¢ and 5¢ Air-mail Postage Stamps.

Sluggproof, compact, foolproof.

Immediate Delivery.

Operator's Price

\$39.50



Distributors interested in selling our advertised machines, write for details.

Write for Catalog on Bulk Vendors, Games, etc.

PARKWAY MACHINE CORPORATION
623 W. NORTH AVE. DEPT B • MADISON 1447 • BALTIMORE, 17, MD.

Save \$45 to \$75
on each popcorn vendor
with **Electro-Serv**

Lowest-priced big capacity popcorn vendor on the market...

WHY PAY \$200 AND UP FOR A MACHINE WHEN \$154.40 BUYS THIS FULL SIZE, DELUXE FLOOR MODEL? . . .

- Operators want these profitable features
- Big capacity! 106 bags per filling.
 - Manually operated — no motors or rheostats to get out of order.
 - Adjustable vend — 0 to 2-1/8 ounces.
 - Beautiful baked enamel finish of light ivory.
 - 10c or 5c coin chute optional at same price.
 - Chutes for foreign coins available at no extra charge.
 - 68-3/4" high, 16-3/4" square, weighs 82 lbs.
 - "Hot Popcorn" on 3 sides flash on and off.

Immediate Delivery
Also lower-priced counter models

Our coast-to-coast hook-up with commercial corn poppers assures you popped corn at wholesale prices from a nearby point.

WRITE FOR FREE BOOKLET

Electro-Serv
SINCE 1936
... PEORIA, ILLINOIS

MAKE BIG MONEY!
... IN YOUR OWN BUSINESS

START A PROFITABLE ROUTE OF "HI-HO" JUNIOR TRAY VENDOR

Takes just a small investment of time and money. Vends almonds, candy, nuts. One hand operation. Attractive. For use with or without tray. Agents, jobbers, distributors wanted. WRITE TODAY FOR DETAILS.

LEON "HI-HO" SILVER, INC.
760 HAYES ST. SAN FRANCISCO, CALIF.

BEAT COMPETITION WITH SILVER KING

2 for 1c Ball Gum Vendors. Finest Tot Brand Ball Gum, 1 to 3 cases, 3,500 to 3,700 balls, \$10.00 per case; 3 or more, \$8.75; freight paid. Shipped day order received. Other 5/8" gum low as \$5.75 per case. Silver Kings low as \$10.55.

Address mail to Dept. B

T. O. THOMAS CO.
Phone 2131 Paducah, Ky.
1572 Jefferson

Concessionaires Ignore Venders

(Continued from page 116)

parks, auto races, fairgrounds and grandstand shows. Stevens Bros., of New York, is another large concession house that operates principally at Eastern ball parks.

To sell products thru their machines in locations controlled by firms of this type, operators would have to make arrangements with the concessionaires similar to those agreements which some operating firms already have with catering groups in industrial plants. Tho no deals of this kind have as yet come to light, E. E. Wiegand, of Jacob Bros., contacted in Detroit, stated that "vending machines are considered the coming thing for baseball parks." Five venders were tried in Briggs Stadium during the 1947 season and "didn't do badly" in Wiegand's opinion. However, when venders are installed in ball parks "they will have to be installed in sufficient quantity to warrant having a serviceman on the job at all times."

Cigarettes Possibility

Cigarette machines loom as the major possibility for baseball parks and football stadiums. Concessionaires have long pointed out that they don't make enough out of hawking cigarettes and cigars thru the stands to make such sales pay. On the other hand, strategically placed venders could not only handle sales during game time, but also catch additional sales at point of entrance and exit from the park. Whether popcorn, peanuts, candy and drinks will ever be handled profitably by venders in such locations, however, has yet to be proved, because it has long been the axiom among concessionaires that the only way to "sell 'em" is to "bring the stuff to 'em."

When it comes to other types of outdoor spots like amusement parks, zoos, miniature golf courses, golf driving ranges, etc., some operators already have placed equipment, but not in any sizable quantities. Reason is that owners of this type locations also have not as yet been shown how venders can supplement stand sales profitably. To mention a few, Al Price, Price Tobacco Company, St. Louis, recently spotted several candy bar machines in the local zoo. There are cigarette venders on location at Pontchartrain Beach Park in New Orleans as well as at Coney Island in Cincinnati. G. B. Macke Corporation has about 12 candy and cigarette machines in golf ranges and miniature golf courses in the Washington area, but reports that sales volume is low in such spots.

Beach Use

Along the Atlantic Seaboard most of the beaches, piers and bathing clubs rely upon cigarette machines to handle sales but have not gone too heavily for other type of vending equipment.

As high traffic, city locations and the better industrial spots get sewed up, however, some operators feel that one of the few good outlets for equipment still to be developed is the outdoor amusement type spot. This means not only amusement parks, zoos and the like, but some are thinking even so far as having a battery of machines to be trucked around to fairs, celebrations and other events where crowds gather.

Jacksonville Gets Mail-o-Mat

JACKSONVILLE, Fla., May 22. — The post office here placed in operation a new Mail-o-Mat, the first automatic mailer to go on location in this city. Postmaster George C. Blume inaugurated the new service by sending a card to Postmaster General Jesse Donaldson in Washington. Mail-o-Mat installed here was one of 50 which will eventually be placed in 39 cities thruout the country.

EVERY TOP LOCATION YOURS FOR THE ASKING WITH The KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

- ★ STARTLING STREAMLINED BEAUTY & BRILLIANCE CAPTURE TOP LOCATIONS AT WILL
- ★ ELECTRICAL AND MECHANICAL PERFECTION. SIMPLICITY itself. Only a single motor, one relay, and two solenoids.
- ★ SUPER CHANGE MAKER (OPTIONAL)—handles nickels, dimes and quarters. Returns a nickel on 20c sales when a quarter is used. Returns a nickel on quarter sales when 3 dimes are used.
- ★ HOLDS 432 CIGARETTE PACKS in fully loaded double columns (front and rear), dispensed alternately. Cigarettes always fresh. Easy selections; the pack you see is the pack you get.
- ★ ALUMINUM CABINET PREVENTS RUST AND CORROSION.
- ★ EASIEST TO SERVICE—QUICKEST TO LOAD—FASTEST DELIVERY.

On Display at All Keeney Distributors

J. H. Keeney & Co., Inc.
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

POPCORN OPERATORS!
Don't buy 'til you see the **ARISTOCRAT**

The **QUALITY** machine of the Popcorn Industry

Surpasses all other automatic vendors

- ... for SALES
- ... for STYLE
- ... for PROFITS

Stops Passers-by! Fascinates Customers! Mechanically Sound! Minimum Servicing!

An ARISTOCRAT route means BIGGER profits and LESS servicing.

Operators' profit charts show how this machine pays off for YOU!

Write, wire, phone for nearest distributor. Ask for complete details and demonstration.

Exclusive State and Territorial Franchises Still Open for Qualified Distributors

J. R. Giesler AND ASSOCIATES

Exclusive Manufacturer's Representative
8804 Hollywood Drive, Hollywood 46, Calif.
CRestview 5-6785

BUILT for OPERATORS



Northwestern

WORLD'S BEST BULK VENDERS

Designed and built to meet the demands of experienced operators, Northwestern bulk venders are generally recognized as the world's best! Famous for dependable performance, long life, and trouble-free service, these rugged machines are real money makers from the start. Make sure of your investment — insist upon Northwestern. Write for the name of your nearest distributor.

THE NORTHWESTERN CORPORATION
95 EAST ARMSTRONG ST. - MORRIS, ILLINOIS

Authorized Northwestern Distributor
Full Line on Hand. Immediate Delivery!

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST. PHILA. 23, PA
Lombard 3-2676

It's HOT! The most efficient profit-making hot nut machine.

The "CHALLENGER"

3 MACHINES IN ONE!

- Attractive appearance
- Better locations
- Highly polished finish
- Flasher, "Hot Mix Nuts"
- Always in operation
- Bigger profits. You can operate as follows: 5-5-5, 10-10-10, 5-10-5, 10-5-10
- Reversible slots make this possible
- Heating units in all 3 compartments
- Easy operation!
- 3-way vending means 3-way profits!

Be Smart the "Challenger" Way
Write for illustrations.

TROPICAL TRADING CO.
716 W. Madison St. Chicago 6, Ill.

NEW LOW PRICES CIGARETTE MACHINES

DU GRENIER W, 9 Col.	\$35.00
DU GRENIER S, 7 Col.	30.00
UNEEDA E, 6 Col.	25.00
UNEEDA E, 8 Col.	30.00
NATIONAL 9-30	47.50
ROWE ARISTOCRAT, 6 Col.	22.50
STATLER NIX 5¢ BISCUIT, NEW	55.00
2 COL. POSTAGE MACH.	7.50
U-SELECT-IT, 72-Bar Candy Mach.	30.00
SELECT RIA, 62 BAR CANDY MACH.	17.50
5 COL. GUM & CHICLET, 1¢	7.50

One-Half Deposit

HARRIS VENDING
2717 N. PARK AVE. PHILADELPHIA, PA.
Phone: Ba. 9-0606



VICTOR'S MODEL V

The Operator's Choice is Model V, as it correctly vends ALL BULK MDSE. Charms, Peanuts, Candy and Ball Gum. No additional parts necessary.

Write us NOW for detailed information and prices.

A Product of **VICTOR VENDING CORP.**
5701-13 Grand Ave. Chicago 39

WRITE FOR PRICES
Roasted and Salted Nuts of all types. Confectionery Items.

SPECIALISTS TO THE VENDING TRADE

San Filippo and Company
Nut and Confectionery Importers and Wholesalers.
37-65 77th St., Jackson Heights, L. I., N. Y.
Telephone: Havemeyer 9-8946

Milk-o-Mat Ready To Deliver Soon

(Continued from page 116)

dition to milk, buttermilk or chocolate milk. He stated that the New York City Board of Health had ruled that the machine fills all requirements for dispensing bulk milk, according to the provisions of the United States Health Service.

One or more specially designed milk containers are supplied with each machine. When positioned in the Milk-o-Mat cabinet, the container permits the automatic dispensing of the 213 cups. Schack pointed out that operators may arrange with local milk companies to have the filled containers installed in their units by company delivery men. A collapsible paper seal on the container protects the contents from contamination or dilution. An empty container may be removed and a filled one installed in a few moments, he declared. No tools are necessary. A refrigeration unit maintains the liquid at a pre-set temperature.

5 Cents or 10

Units will be supplied for either 5 or 10-cent operation and may be adjusted to serve larger or smaller drinks than the six-ounce standard. Slug rejection is built in, as is an automatic counter to show the number of drinks dispensed between collections. Milk-o-Mat units are available for alternating or direct current.

A feature of the vender is the self-contained cup disposal unit. Used cups may be inserted in an opening on the right of the machine, where they are caught by a paper-lined metal box. A crushing device, operating as each new cup is dispensed, packs the discarded cups into the paper container for easy removal. This unit is cut off from the rest of the cabinet by a metal wall.

Schack announced that he has reserved space to exhibit the Milk-o-Mat at the Canadian International Trade Fair in Toronto May 31 to June 12. Sales in Canada will be handled by Milk-o-Mat Company (Canada) Ltd., also headed by Schack. The vender will be manufactured there by Robert Mitchell, Ltd.

CM Reps Attend Sanitation Conclave

(Continued from page 116)

Dixie Cup Company; John Olibeau, Stewart Products Corporation; Herbert Bendfelt, Mills Industries; Stewart Lyon, Lymo Industries; John Snively Jr., Snively Vending & Sales; and K. C. Melikian, Rudd-Melikian, Inc.

To complete the panel, NSF will shortly announce the names of public health officials who will serve on the bulk drink vending clinic.

12 Subjects

A total of 12 subjects, including vending, will be discussed at the four-day clinic. Clinic discussions are aimed at agreeing on standards of sanitation which can be recommended to local and State government agencies for consideration when health codes are being drawn or revised.

Since public health officials will be directly connected with the bulk drink clinic, industry members will have an opportunity to promote better understanding of the bulk drink vending field.

New Laundry for Durham

RALEIGH, N. C., May 22.—The G. and D. Home Laundry, Inc., Durham, has been issued a charter by the Secretary of State of North Carolina, to operate a self-service laundry. Authorized capital stock is \$50,000. Theodore Gale, Regina Gale and Chester Donly, all of Durham, are listed as the principals in the organization.

Asks Boston To OK Airport Ins. Machs.

BOSTON, May 22.—Cudgels for installation of an automatic travel-insurance vending machine, similar to the one at La Guardia Field, New York, at Logan International Airport in East Boston, were taken up this week by Bob Sibley, Boston Traveler aviation editor, who pointed out that air travelers were not getting a satisfactory deal at the East Boston port.

Sibley reported in his column: "The great and august Commonwealth of Massachusetts says the machine-issued La Guardia-type of policy isn't legal in this State because such a document must be signed by a licensed resident agent. If you are in a group waiting to board a 56-passenger plane, you are lucky if you have a chance to have the policy made out at all. The State insurance department indicates that the sloppy, slow and unsatisfactory Boston Airport system of issuing these policies may be cured by getting insurance vending machines installed—if the Legislature will take the needed action. What's needed is a change in the law which now requires the licensed resident agent to scrawl those hazy pencil marks on the policy. A \$5,000 policy for a quarter, or \$25,000 for \$1.25, is a favorable odds deal which ought to be made easy, not difficult for the customers."

NCA Sales Training To Benefit Students

CHICAGO, May 22.—A vital educational link, which has been made available for the last two years to high school students and concerns basic training in the distribution of American industry's products to tomorrow's consumers, is looked upon as a potential asset to the confectionery industry, as well as other businesses, according to NCA officials. Training is being utilized by public school systems thru organized local and State Distributive Education Clubs in over 39 States.

NCA, thru its distribution committee and merchandising director, James F. MulCahy, has invited the Distributive Education Clubs to utilize the association's first training program which was offered for wholesale candy distribution. Thus NCA's co-operative balanced selling wholesale salesmen coaching program will be made available to any high school group interested in wholesale distribution. It is the first nationwide industry training program offered to the youth organization.

MulCahy, while attending the second annual convention of the Distributive Club of America, held in St. Louis recently, outlined to educators who attended the benefits extended to young people thru the NCA coaching program.

Miss. To Collect Cig Taxes

JACKSON, Miss., May 22.—Mississippi purchasers of tax-free cigarettes from out-of-State mail order concerns face visits from special agents to collect taxes due and levy penalties, B. T. O'Quin, agent for the beer and tobacco tax division, declared recently.

Some 150 names of purchasers of tax-free cigarettes are said to be filed in the collector's office, O'Quin said. They will be asked to pay the 40-cent tax on each carton, plus a \$25 penalty. Failure to make an accurate report will subject an individual to payment of double tax rate and the \$25 fine on each violation.

5¢ GUM AND 5¢ HARD CANDY AND MINT VENDORS



for Charms, Lifesavers, Gum and similar sized products.

ALKUNO & CO.
408 Concord Ave., New York 54, N.Y.
MElrose 5-7757
Mechanical Manufacturing Laboratories

VICTOR'S SPECIAL FINISH MODEL K

24 or more...\$12.25
1 to 23..... 12.95

EMPIRE COIN MACHINE EXCHANGE

1012 Milwaukee Ave. Chicago 22, Ill.



WRITE FOR OUR CATALOG VENDORS' SPECIALS

Mdse. Stands, Solid Steel—Weight 85 Lbs.	\$4.50
Double Plates for Two Machines	1.15
BUBBLE GUM—140 Count and 170 Count—25 Lb. Cartons. Per Lb.	.35

1/3 Deposit, Balance O. O. D. Fast Delivery.

VEEDCO SALES CO.
2113 Market St. Philadelphia 3, Pa.

Craig's #999

One or One Hundred \$9.99 Ea.

1¢ ball gum vendor, sure fire delivery of gum. Holds 600 to 800 balls of gum. All metal parts finished in red and green, high gloss to a gold enamel. (Globe type.) 1/3 Dep. With Order, Bal. C.O.D. Territories Now Available.

Craig Co.
Box 88
6523 Minerva Avenue
Chicago 37, Ill.



BRAND NEW 5¢ LEWEL ASPIRIN VENDORS

Including 500 packages of U.S.P. Aspirin (packed 3 tablets to the package).

\$17.50 Each


MUSICAL SALES CO.
2634 Olive Street St. Louis 3, Mo.

OPERATORS' CHOICE

One of oldest makes on market. Slug proof, all steel, glass or brass, no cast iron or aluminum. As low as \$11.80. Write for prices and circulars. Free.

Address mail to Dept. B.

T. O. THOMAS CO.
1572 Jefferson Paducah, Ky.



PIONEER
INTRODUCTORY
DEAL
ON
VICTOR'S
SENSATIONAL
NEW CUSTOM
BUILT
ALL-PURPOSE
UNIVERSAL



6 Victor Universals,
\$83.70, plus 60 lbs.
Spanish Peanuts.
All for **\$95.70**

Victor Model V—Sample \$12.50
Victor Model K—Sample 12.95
CAMERA CHIEF, EA. \$19.95

Virginia Peanuts, 30-lb. ctns. 28¢ lb.
Spanish Peanuts, 30-lb. ctns. 22¢ lb.
Licorice Lozenges, 37 lb. ctns. 28¢ lb.
M & M's, 25-lb. ctns., limited amount 38¢ lb.

**5/8-140 Ct. Colored
Bubble Ball Gum**
(Makes Colored Bubbles)
25 Lb. Ctns. 28¢ Lb.
100 Lb. Ctns. 27¢ Lb.
(Freight Prepaid)

REG. 5/8 BUBBLE BALL GUM
25 Lb. Ctns. 26¢ Lb.
100 Lb. Ctns. 25¢ Lb.
(Freight Prepaid)

FULL CASH WITH ORDER

PLASTIC CHARMS, PER 1000 .. \$3.25
Pee Wee Rainbow Peanuts, 33 lb. ctns. 28¢ lb.
Rainbow Peanuts, 33 lb. ctns. 25¢ lb.
Pee Wee Boston Baked Beans,
33 lb. ctns. 28¢ lb.
Boston Baked Beans, 33 lb. ctns. 25¢ lb.
1/3 Deposit, F. O. B. Brooklyn, N. Y.;
Balance C. O. D.
Orders Under \$10.00, Money In Full.

**PIONEER
VENDING SERVICE**
Exclusive Victor Distributor in N. Y.
461 SACKMAN ST., BROOKLYN 12, N. Y.
Phone: Dickens 2-7992

State Tax Calendar

Alabama
June 10—Tobacco stamp and use tax report and payment due. Tobacco wholesalers' and jobbers' report due.
June 20—Jasper occupation tax return and payment due. Sales tax report and payment due.

Arizona
June 15—Gross income report and payment due.

Arkansas
June 20—Gross receipts tax report and payment due.

Colorado
June 14—Sales tax report and payment due. Use tax report and payment due.
June 15—Denver sales tax report and payment due.

Delaware
June 1—Manufacturers' license tax report and payment due. Merchants' license tax report and payment due.

Florida
June 10—Agents' and wholesalers' cigarette tax report due.

Georgia
June 10—Cigar and cigarette wholesale dealers' report due.

Idaho
June 15—Cigarette wholesalers' drop shipment report due.

Illinois
June 15—Cigarette tax return due.

Indiana
June 10—Cigarette distributors' interstate business report due.
June 15—Cigarette distributors' drop shipment report due.

Iowa
June 30—Cigarette distributors' and wholesalers' license fee due.

Kansas
June 20—Sales tax report and payment due.

Kentucky
June 1—Louisville gross receipts tax and return and payment due.
June 20—Cigarette wholesalers' report due.

Louisiana
June 1—Soft drinks tax report due. Tobacco tax report due.
June 15—Soft drinks tax report due. Tobacco tax report due.
June 20—Sales and use tax report and payment due.

Maine
June 1—Franchise tax report due.

Maryland
June 15—Sales and use tax report and payment due.

Massachusetts
June 20—Cigarette tax report and payment due.

Michigan
June 15—Sales tax report and payment due. Use tax report and payment due.
June 20—Cigarette report and payment due.
June 30—Cigarette distributors' license expires.

Minnesota
June 20—Cigarette tax and report due.
June 30—Cigarette distributors' and sub jobbers' licenses expire.

Mississippi
June 15—Manufacturers, distributors and wholesalers of tobacco reports due. Sales tax and report and payment due. Use tax report and payment due.

Missouri
June 30—Soft drinks manufacturers' report and payment due. Kansas City merchants' and manufacturers' licenses expires.

Montana
June 15—Income (corporation license) tax due.

Automatic Gets Berco Franchise

BOSTON, May 22.—Automatic Sales Corporation, recently organized vending machine distributing house, has been appointed New England distributor for the Hilco ice cream bar machine, according to Walter Harris, Automatic's president. The ice cream vender is produced by Berco Manufacturing Company.

The only other vender now handled by Automatic is the Bert Mills coffee machine. Sample units of the Mills vender have just been received at the outlet's showrooms, located at 739 Boylston Street here. Harris said his firm is on the lookout for other lines. Robert Ellsworth is Automatic's service and sales manager.

NAMA '47 Yearbook Mailed

CHICAGO, May 22.—The NAMA Automatic Merchandiser, association's first year book and buyer's guide, will start going out to members Wednesday (26), it was announced this week. Book, containing 180 pages, will include a cross-indexed directory of vending machine manufacturers and suppliers, along with articles dealing with various phases of the vending industry, and an illustrated section highlighting the 1947 NAMA convention.

Nebraska
June 10—Cigarette distributors' report due.

New Mexico
June 15—Occupational gross income tax report and payment due.

New York
June 15—New York City gross receipts tax return and payment due.

North Carolina
June 15—Sales tax report and payment due. Use tax report and payment due.

North Dakota
June 10—Cigarette distributors' report due.

Ohio
June 10—Cigarette wholesalers' report due.
June 15—Cigarette use tax and report due.

Oklahoma
June 10—Cigarette wholesalers', retailers' and vending machine owners' report due.
June 15—Sales tax report and payment due. Tobacco wholesalers', jobbers' and warehousemen's report due.
June 20—Use tax report and payment due.

Pennsylvania
June 10—Soft drinks tax report due.

Rhode Island
June 20—Sales and use tax return and payment due.

Tennessee
June 20—Sales and use tax report and payment due.

Utah
June 30—Cigarette license expires.

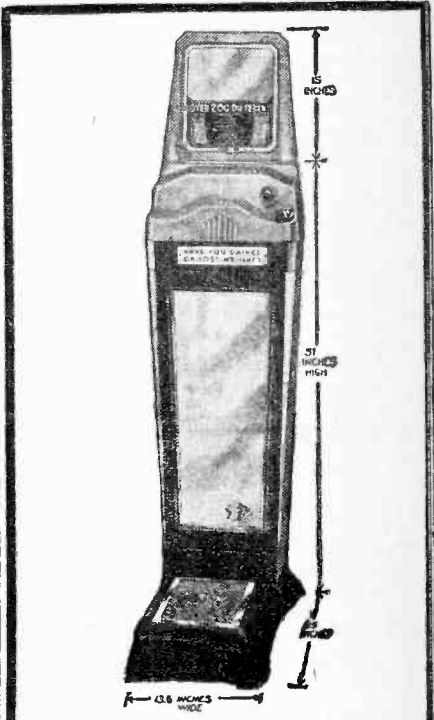
Virginia
June 10—Warehousemen's tobacco tax due.

Washington
June 15—Wholesalers' cigarette drop shipment report due.

West Virginia
June 15—Cigarette use tax report and payment due. Sales tax report and payment due.

Wisconsin
June 10—Cigarette wholesalers' and manufacturers' report due.

Wyoming
June 15—Sales tax report and payment due. Use tax report and payment due.



\$25 BRINGS THIS SCALE TO YOU
BALANCE MONTHLY
200 FORTUNE TELLING NO SPRINGS SCALE

Height, 51 In. Width, 13 In.
without sign
Depth, 25 In. Sign, 15 In.
Net Weight.....185 Lbs.
Shipping Weight....245 Lbs.

Invented and Made Only by
WATLING
Manufacturing Company
4650 W. Fulton St. Chicago 44, Ill.
Est. 1889—Telephone: Columbus 2770.
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FOR MACHINES TO SUIT YOUR NEEDS

COUNTER GAMES OF ALL TYPES AND MERCHANDISE OF HIGHEST GRADE AT LOWEST PRICES.

WRITE TO:
J. SCHOENBACH
Factory Distributor of Advance Machines
1647 Bedford Ave. Brooklyn 25, N. Y.

Victor's Sensational New Custom-Built UNIVERSAL



Successful Operators Buy Good Merchandise. When You Buy Merchandise Vending, Buy The Best! Write for Complete Details and Prices.

Manufactured by **VICTOR VENDING CORP.**
5701-13 W. Grand Ave. Chicago 39, Ill.

METAL PLATED CHARMS

In bright gold and silver finish

Per M
Metal Plated Charms, Series #1 .. \$6.00
Metal Plated Charms, Series #2 .. 7.50
Plastic Charms, Famous Series #1 .. 3.50
Plastic Charms, Big Series #2 4.50

SAMUEL EPPY & CO., INC.
WORLD'S LARGEST CHARM MANUFACTURER
113-08 101st Ave.
RICHMOND HILL 19, L. I., N. Y.

CHARMS Write at once for free details on how CHARMS can double or even triple your profits in bulk vendors. Lowest prices on Plastic and Metal Charms, Stone and Cameo Rings, Gold and Silver Wedding Rings, Knives, Jacks, Skulls, Balloons, Bells and Jumping Beans.

BECKER VENDING SER. BRILLION, WIS.

33 Northwestern BALL GUM

IN STOCK!

5 Lb. Globe
Less than 25 \$14.55
Less than 100 11.25
100 or more. 10.95

Write for prices on Models 40, 29, 33 and Deluxe Venders.

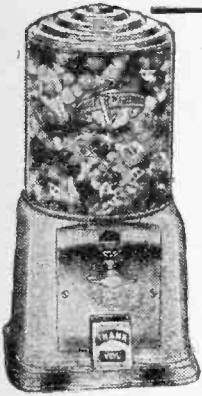
EMPIRE COIN MACHINE EXCHANGE
1012 MILWAUKEE AVE. CHICAGO 22

Victor's Sensational New Custom-Built UNIVERSAL



Successful Operators Buy Good Merchandise. When You Buy Merchandise Vending, Buy The Best! Write for Complete Details and Prices.

Manufactured by **VICTOR VENDING CORP.**
5701-13 W. Grand Ave. Chicago 39, Ill.



VICTOR'S MODEL V

The Operator's Choice is Model V, as it correctly vends ALL BULK MDSE., Chams, Peanuts, Candy and Ball Gum. No additional parts necessary.

Write us NOW for detailed information and prices.

A Product of
VICTOR VENDING CORP.
5701-13 Grand Ave.
Chicago 39

Sugar Stocks Dwindle

WASHINGTON, May 22.—Sugar stocks dwindled by about 50,000 tons during the first quarter of the year, leaving on hand only 214,474 tons on March 31, the Agriculture Department announced this week. Consumption of sugar for the first three months of 1948 amounted to 676,521 tons, while production amounted to 624,056 tons, Agriculture said. Tho stocks on the March date were about equal to those on the same date the past two years, they were more than 50 per cent below March 31, 1940, when sugar on hand amounted to 382,091 tons.

Squirrely!

ST. LOUIS, May 22.—Al Price, of Price Tobacco Company, of nearby University City, recently spotted several candy machines at the local zoo. Sales were terrific—but few coins were in the cash box until Al found out that the squirrels were his best customers, for they had discovered how to worm thru the delivery chute and nab their favorite bars. A baffle added to the delivery chute has put the machine on the profit side.

New Englanders See Mills Coffee Vender

BOSTON, May 22.—The Coffee Bar, automatic coffee dispensing machine of Bert Mills Corporation, Chicago, was shown to the New England trade by Automatic Sales Corporation here May 15.

Robert O. Ellsworth, sales manager of the Boston distributing firm, said the machines would be placed on location in industrial centers thruout the territory.

New Candy Co. Plans 5c Bar

MORGANTOWN, W. Va., May 22.—New candy bar firm, Colonial Candy Corporation, has started construction here on the first of four plants, W. R. Ervin, president, announced recently. Firm intends to market an unnamed nickel bar on a national scale.

Coin Laundries Face Price War In New York

NEW YORK, May 22.—Two recently opened self-service laundry stores, which charge 15 cents for nine pounds of wash in contrast to the normal industry pattern here of 25 cents for the same weight, threaten to touch off a price war which may seriously affect the earnings of laundry store owners.

The new stores, owned by Bernard Leff, a former apartment house operator, have been located close to established self-service laundries which charge the higher rate, in what was interpreted as a frank bid for the patronage of their customers. Altho the standard rate establishments claim that only small inroads have so far been made into their total business, they fear the continuance of such competition over a period of time may prove "disastrous."

Suicide Act

Opening of cut-rate stores were characterized as "an act of suicide," by Albert I. Gorner, public relations director of the Affiliated Washing Machine Operators' Association. "It is impossible for stores to return a fair profit at the 15-cent rate and still meet operating obligations," he said.

Altho Gorner predicted that Leff's stores could not long continue, he said that the practice might do irreparable harm to the industry generally. He pointed out that many store owners might have difficulty justifying their higher costs to the public.

Mfrs. Using Less Peanuts in Candy

WASHINGTON, May 22.—Percentage of peanuts and peanut butter going into candy is continuing to sag, the Agriculture Department reported this week. The steady decline in peanut use by candy manufacturers this year reached a new low in April when only 15.7 per cent of all shelled peanuts went into confectionery.

High percentage for 1948 came in the first month when candy use amounted to 19 per cent. It dropped to 18.6 per cent in February and to 16.6 per cent in March. The utilization of peanuts by the candy trade averaged 20 per cent in the years 1944-'47, according to Agriculture statistics.

The same downward trend is being followed in peanut butter. In January candy makers took 12 per cent of all peanut butter. The percentage dropped to 11.4 per cent in February; 7.1 per cent in March, and 6.5 per cent in April.

Agriculture also reports that peanut use has declined in other fields, with total consumption this year expected to be the lowest since 1941.

First Choice OF SUCCESSFUL OPERATORS

Internationally Famous
FRANTZ
MIR-O AND ARIST-O
SCALES

Check These Features!

- ✓ Authentic height and weight chart on both models.
- ✓ Attractive, eye-catching, weather-resistant Hammerloid finish in Orchid, Blue, Green, Silver.
- ✓ Mir-O model 62" high, Arist-O 48" high.
- ✓ These scales have the greatest earning power of any scale on the market.
- ✓ Fully guaranteed against material imperfections and faulty workmanship
- ✓ Immediate Delivery
- ✓ Also available in Kilo metric system. Foreign inquiries invited.

BUY ON OUR EZ PAYMENT PLAN
COME IN OR WRITE FOR FULL DETAILS

We are Exclusive National Sales Agents for
J. F. Frantz Mfg. Co., Chicago, Ill.

J. ROSENFELD CO.
SCALE DIVISION
3218 OLIVE STREET, ST. LOUIS 3, MO.

ARIST-O MODEL, List \$115.00
OPERATORS PRICE \$87.50

MIR-O MODEL, List \$125.00
OPERATORS PRICE \$97.50

25% deposit with order,
Balance Sight Draft

Reconditioned
1c or 5c
SILVER KINGS
Late Model
\$8.95
EA.
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Sample, \$9.95

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10-CENT PLAY SEEN DOOMED

Editorial

Ops To Meet Tele in 40 Cities by '49

FCC Has Bids From 38 States

WASHINGTON, May 22. — With juke box operators troubled by competition of television in 18 cities at the present time, the number of stations and the number of cities served by video is growing every week. More than 60 stations in 40 different cities are expected to be on the air by the end of this year, according to latest statistics.

Over 200 applications are pending at Federal Communications Commission (FCC), covering bids for all but 10 of the 48 States. FCC officials say that it is likely that some 200 stations will be operating by the end of next year.

As the first television sets in a new TV town usually go into bars and taverns, juke operators can expect a drop in grosses for at least the first few months of video operation—until the time that the novelty wears off. Actual results show that even after a few months, such telecasts as baseball and football games continue to affect the juke play.

Cities where operators will be meeting TV competition for the first time this year are Birmingham (December); Riverside, Calif. (September); Stockton, Calif. (September); Wilmington, Del. (December); Miami (June); Atlanta (July); Bloomington, Ind. (December); Indianapolis (December); Louisville (July); New Orleans (July); Minneapolis (December); Kansas City, Mo. (December); Omaha (August); Albuquerque, N. M. (July); Charlotte, N. C. (December); Columbus, O. (November); (See OPS TO MEET on page 130)

Bush Named Wurlitzer Rep For Fla. & Ga.

Porter Takes Over Detroit

NORTH TONAWANDA, N. Y., May 22.—The Rudolph Wurlitzer Company here this week announced the appointment of the Bush Distributing Company as distributors of their music machines and auxiliary equipment for the Florida and Southern Georgia territory, and confirmed the appointment of L. H. Porter, formerly assistant sales manager of the firm's phonograph division, as president of the Detroit distributing outlet for the firm. Porter will also serve as general manager of the organization, formerly called the Atol Distributing Company, but now identified as the Porter Distributing Company.

Bush, who last week sold his Minneapolis business (*The Billboard*, May 22) to Hy Greenstein, takes over the Florida distributorship from Taran Distributing Company and will cover counties in Southern Georgia, which are regularly served by Wurlitzer's Jacksonville head- (See *Bush Wurlitzer* on page 130)

Summing Up the Case

In this and last week's issue of *The Billboard* the case of 10-cent play in the phonograph field has been reviewed by men who are qualified to speak their minds on an issue so important as to affect the entire industry. There have been some who favored dime play, but there were a great many more who were against it. Basically, however, they were in accord on one point: Increased operator income is the foremost problem facing the industry today.

Speaking theoretically, as most observers, or non-operators, must do, any approach that looks as if the operator-income will be improved sounds good. Ten-cent play, when informally discussed, apparently falls in this category. It sounds good, but most of the men who have tried it report that on the whole, it is not operable except in isolated cases where there is no 5-cent competition, or in exclusive clubs where the traffic can bear the extra jitney per play.

The next question, then, is what can be done to increase the operator income to a point where a music route becomes a profitable venture?

No one man is qualified to answer this question and make his answer apply to the varied problems, many of them regional, that affect most operators today. However, some of the contributing factors for the present economic situation, as brought out by those surveyed in these two articles, and some of the methods employed by individuals to hypo a lagging gross, are important in arriving at a solution to the over-all problem. Here are just a few of the points brought out in the columns of *The Billboard* in the 10-cent play study:

Reasons for present conditions:

- High cost of equipment and supplies (including records).
- High cost of service personnel.
- Money is tighter than it was during the war.
- Television as a competitive factor in an increasing number of localities.
- Highly competitive nature of the business itself.
- High cost of living.
- Increasing number of localities passing new taxes on music machines. And so on down the line.
- Some suggested methods of increasing take:
 - Six plays for a quarter.
 - A weekly guarantee or "front" money arrangement.
 - Three plays for 10 cents (especially in poorer stops where older equipment can be used).
 - More industry promotional programs directed at the public.
 - Cutting the cost of equipment and records.
 - Entire industry working more closely together.
 - Closing the nickel slot entirely and giving two plays for a dime, or five for a quarter, in an effort to attract larger coins.

It would appear that the 10-cent play question is not at this time the answer to how the operator can improve his lot. It may never be.

Is Not Answer To Trade Woes, Say Assn. Reps

Recognize Need for Action

(Continued from page 115)

play, and even in some isolated cases 10-cent or five-for-a-quarter play were offered as alternates to the straight dime fee. But the heavy majority of operators, and their representative associations, agree that the 5-cent play should be retained for the present—and that the aches and pains of the industry today could be cured by other means, such as reduced equipment costs, and a reduction in the high cost of living generally.

Taking a wider view of the industry due to their more diversified activities, representatives of the associations point out the effect a 100 per cent increase in the juke box fee would have on the business as a whole thruout the country. That the associations have discussed 10-cent play is obvious from the study, so that their reactions are, in the main, well thought out and are not spur of the moment statements. Like the operators, most of the associations recall previous attempts to hike the 5-cent play to a dime, and the disastrous results in most cases that followed.

All-in-all, as an industry-wide proposition, 10-cent play at this time appears doomed, and, as was pointed out last week, and again this week by those to whom this problem is most immediate, unless it is all-inclusive, it can never succeed because of the highly competitive nature of the music machine business.

In the following, *The Billboard* presents part two in its spot survey of dime play in the music machine field.

New York—"No"

NEW YORK—The 10-cent play in this area is now a dead issue according to operators and other representatives of the music machine industry. Al Denver, president of the Automatic Music Operators' Association (AMOA), representing a good number of the operators in this area, said: "If we tried to introduce 10-cent play here now we would only defeat our purpose. With the general level (See *10-Cent Play* on page 128)

Tele Box-Score

Cities in which television stations are now operating commercially:

Washington	Chicago	Cincinnati
Baltimore	Detroit	Milwaukee
Newark, N. J.	Twin Cities	Richmond, Va.
New York	St. Louis	Salt Lake City
Philadelphia	Buffalo	Los Angeles
Schenectady, N. Y.	Cleveland	Boston

Cities in which commercial television stations will open during 1948:

Fort Worth (June)	Omaha (Aug.)	Pittsburgh (Dec.)
Memphis (June)	Stockton, Calif. (Sept.)	Charlotte, N. C. (Dec.)
Miami (June)	Riverside, Calif. (Sept.)	Kansas City (Dec.)
Providence, R. I. (June)	Dallas (Oct.)	Indianapolis (Dec.)
Albuquerque, N. M. (July)	Dayton, O. (Oct.)	Bloomington, Ind. (Dec.)
New Orleans (July)	Lancaster, Pa. (Nov.)	Wilmington, Del. (Dec.)
Louisville (July)	Johnstown, Pa. (Nov.)	Birmingham (Dec.)
Atlanta (July)	Columbus, O. (Nov.)	

*Cities in which commercial television stations will open early in 1949:

San Diego, Calif.	Waltham, Mass.	Erie, Pa.
New Haven, Conn.	Binghamton, N. Y.	Houston
St. Petersburg, Fla.	Rochester, N. Y.	Seattle
Ames, Ia.		

*This is only a partial list, inasmuch as the Federal Communications Commission has over 200 applications from 38 States on file seeking permission to open stations.

Anti 10-Cent Play

DES MOINES, May 22.—At least one humorous reaction turned up here during *The Billboard's* spot check on 10-cent play. A location owner was one of the most insistent foes of the 100 per cent increase in per-play costs. He told the operator of the phonograph in his location that he wouldn't stand for the dime play, that the operator who had previously had the location had been eliminated because he had tried to hike the price to a dime. "I like my music," said the location owner, "and I put most of the money in that juke box. At a nickel a toss I don't mind, but I'll be gol-darned if I'll pay a dime for a record in my own place."

WBZ-TV Set To Debut in Boston May 26

BOSTON, May 22.—Juke box operators here will learn just what effect video will have on their business this Wednesday (26) when tele debuts over WBZ-TV, New England's first tele station.

Most hotels, cafes and taverns here are all set up and waiting, altho no coin-operated tele sets have yet been installed. With the advent of tele, it is expected that the city will impose a tax on all video sets in public locations used for entertainment purposes.

First baseball game to be televised will be the Braves and Dodgers from Braves Field. Telecasts of both the Red Sox and Braves' day and night home games will be divided evenly between WBZ-TV and WNAC-TV when it goes on the air. WBZ-TV is NBC network and WNAC-TV is Columbia. Latter has not yet announced when it will begin tele.

Jacksonville Mulls Coin Radio Levy

JACKSONVILLE, Fla., May 22.—A bill to regulate the operation of coin radios by issuing licenses and imposing a schedule of fees has been introduced in the city council by James M. Peeler, council vice-president.

The bill provides that "persons or firms engaged in the business of having coin-operated radios on the premises of others must pay a basic license of \$50 a year and an additional 50 cents for each such coin-operated radio so controlled by the firm."

Chi Op Finds Location Patrons Favoring Juke Over Television

CHICAGO, May 22.—The question of whether to play the juke box or watch a television program is often decided in favor of the juke in many tavern locations of Allied Music Distributors here, according to the firm's servicemen. This has been found to be true in many instances when other

than baseball programs are being telecast, they claim.

Joe Harnik, Allied serviceman, states that during recent weeks a growing number of tavern owners and their bartenders are giving their customers a choice of whether to view video or drop coins in the juke. Because patrons are found willing to forego a television program (baseball is the exception), the juke is left on and given preference over the usual sport or dramatic video presentation. Inference is that with the increasing number of tele sets going into private homes, and the fact that the first novelty of watching a television broadcast is wearing off, the public is not (See CHI OPERATOR on page 130)

Washington Music Guild Nabs Second Disk Jockey Show

WASHINGTON, May 22.—Washington Music Guild (WGM), now in the midst of the biggest juke promotion campaign in local history, has made arrangements with WWDC for a second disk jockey show to promote juke plays, WGM disclosed this week. The earlier tie-up was with WTOP's *Moondial* program.

The new WWDC program is conducted by Herman Paris and is called *Harlem Hit Parade*, and will feature records by colored artists in use in local juke boxes. WGM is hoping the WWDC program will be as successful as that on WTOP.

The Guild estimates that free time given the juke operators by WTOP would amount to \$175 a day if charged for. The *Moondial*, which is conducted by jockey Eddie Callagher, is now plugging a new wrinkle in the promotion campaign. Callagher will pick a hit record each week, which will go into local juke with the tag: "Callagher *Moondial* Record of the Week."

New Twist

ST. JOHNS, N. B., May 22.—A new type of restriction is facing music machine operators thruout the maritime provinces, whereby city, town and county councils are limiting the sound range of juke boxes to stipulated distances.

At Dartmouth, N. S., the council has moved for a 100-foot limit. Other councils are not specifying exact footages, but are insisting that the records be so controlled that they cannot be heard on sidewalks.

Limiting the hours of operation of music equipment continues, as it has for the past few years, with the midnight and Sunday bans in effect.

Appoint Rieck Mgr. of Mills Music Division

CHICAGO, May 22.—Lester Rieck, veteran of 17 years of coin machine sales experience with the firm, has been appointed manager of Mills Industries' music division, it has been announced here. He succeeds Charles Schlicht, who resigned recently to become director of sales research for O. D. Jennings & Company.

During his long tenure with Mills, Rieck spent 10 years as a member of the bell sales staff, five years as office manager for Mills Automatic Merchandising Corporation, Chicago, and the remaining two years as a key man with the music division sales force.

In assuming his new post Rieck said: "One of the first things I would like to make clear is that the music machine production line at Mills is going full speed. In fact, it has never ceased to function, as some rumors have indicated. It is a pleasure to report that music sales during the past six weeks have been at the highest since any time after the first of the year."

Wurlitzer Calendar in Works

NORTH TONAWANDA, N. Y., May 22.—The 1949 Wurlitzer juke box calendar, which has been in the works since the fall of 1947, is nearing completion, and will be used to advertise the music machine business in general, it was stated this week. The calendar will be a six-page unit, covering two months to a page with a complete set of phonograph play-promoting illustrations in color. No actual juke box will be shown, which will allow the calendar to be used in a location no matter what type of equipment is installed.

JOE GIGLIOTTI
Cee Gee Music Dist. Inc.
Baltimore, Maryland

BILL GOETZ
The Capital Automatic
Music Co.
New York, N. Y.

FRANK PAGE
Roanoke Vending
Machine Exchange
Roanoke, Virginia

ED STEELE
Coin Machine Dist. Co.
Pittsburgh, Pa.

CLIFF WILSON
Cliff Wilson Dist. Co.
Tulsa, Okla.
Little Rock, Ark.

BARNEY JACOBS
Cooperative Dist. Co.
Louisville, Ky.

BILL SHAYNE
Shayne-Dixie Music Co.
Miami, Fla.

SAM COHEN
Cohen Dist. Co.
Atlanta, Ga.

BOB PORTALE
Maport Dist. Co.
Portland, Oregon

LEONARD BASKFIELD
E. T. Mape Dist. Co.
San Francisco, Calif.

RAY POWERS
E. T. Mape Dist. Co.
Los Angeles, Calif.

ED MAPE
E. T. Mape Dist. Co.
Stockton, Calif.

SAM TOCCO
Great Lakes
Phonograph Dist.
Detroit, Mich.

JACK KARTER
Midwest Coin Machine
Dist.
St. Paul, Minn.

JACK NELSON
Jack Nelson & Co.
Chicago, Ill.

HARRY JACOBS
United Coin
Machine Co.
Milwaukee, Wis.

E. T. MAPE Dist. Co.
Dallas, Texas

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Filben Corporation

1133 SOUTH WABASH AVENUE TELEPHONE: WABASH 1947 CHICAGO 5, ILLINOIS

From: The Office Of The President

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Plans are now in effect to again double our force to make it possible to maintain production at the level at which orders are being received.

Again thanking you for your patience and support.

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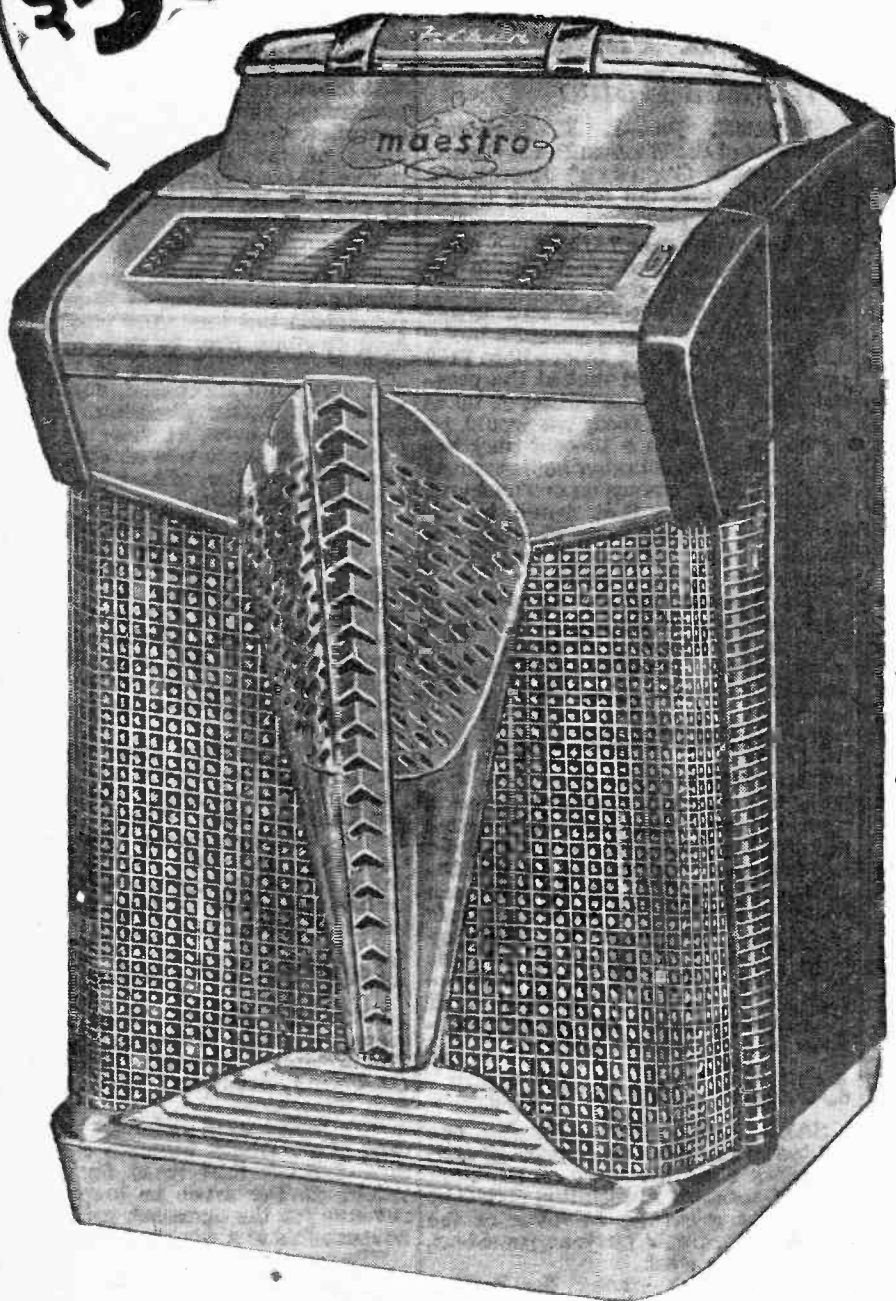
William W. Rabin

FILBEN

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- The only one-sided 30 record selector made, and it's changing time is less than six seconds. That means 30 hits.
- Adaptable with 20-24-30 record wall boxes, and can be used with 2 or 3 wire installation in conjunction with an adapter unit. That means more intake and more coin.
- Amplification unit has a maximum undistorted output permitting the use of FIVE AUXILIARY SPEAKERS. That means better sound coverage for any location.
- A high temperature crystal pickup with less than 1¼ ounce needle pressure. That means noiseless surfaces, longer wear, and more plays.
- And only \$595.00, f.o.b. factory. That means the best money making and money saving buy for 1948. Available immediately. Contact your nearest distributor.

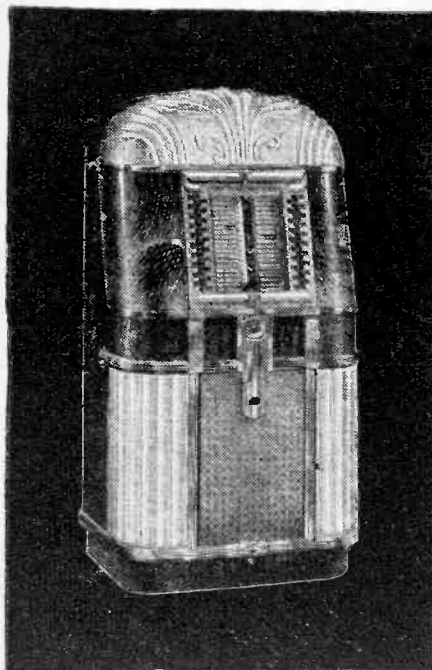
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CHICAGO 2, ILL.

10-Cent Play Seen Doomed; Not Answer to Trade Woes

Continued from page 125)

of juke box play at a low ebb, and the public faced with rising prices on all sides, a 100 per cent jump in the cost of location music for the customer would probably have disastrous results. We must recognize that a most important factor in the drop in juke box play is the reluctance of people to part with nickels. They will be even more reluctant to part with dimes. Looked at frankly from the player's point of view, it seems foolhardy to pay 10 cents for three minutes of entertainment.

Tele Factor

"As more and more of our locations provide free television for their customers and ours, we must increasingly take this competitive factor into account. When we face competition we must make our service more attractive. The worst thing we can do in the face of competition by television is to raise play to 10 cents.

"Several operators tried 10-cent play here about a year and a half ago. The experiment was short-lived. We must look to other methods to keep our income at a profitable level."

WPPOA Turns Thumbs Down

SHARON, Pa.—J. J. Mulligan, president of the Western Pennsylvania Phonograph Owners' Association (WPPOA), had the following to say about 10-cent play:

"Most of the members of our association do not think that this is the proper time to start 10-cent play. Various cities, boroughs and townships are levying a tax on music boxes and games anywhere from \$10 to \$150 per box. So we feel that at the present time, with this condition of taxes staring us in the face, we would be no better off with a 10-cent play because the various taxing bodies would only levy higher taxes on our business.

"The problems that would be involved in attempting a 10-cent play would be the tremendous cost of re-converting our equipment.

"Our members have discussed at various times this problem and have come to the above conclusions.

"It has been tried in the Pittsburgh district and was a complete flop."

Impossible in N. O.

NEW ORLEANS—The New Orleans Phonograph Owners' Association, which has not been very active in recent months, has, however, held a number of discussions on the 10-cent play question. There has been heavy opposition by some operators here to a proposal hiking the play from a nickel to a dime, and this opposition, according to the association, is one of the factors making it impossible to work out an industry-wide plan for a price increase.

UMOA Favorable

SALT LAKE CITY—Despite one not too happy experience with 10-cent juke box play, members of the Utah Music Operators' Association (UMOA) are pretty generally in favor of the dime price, Ray Samuelson, president, declared this week.

A spot check among the leading operators reveals that Samuelson's diagnosis is true. A check of locations showed not too much opposition.

Dime Play History

The history of dime play in the Intermountain area is spotted. A year ago there was considerable sentiment in favor of upping the price, but before joint action was agreed upon, and the groundwork set, one large operator changed over. Most locations

were upset, and the daily press had considerable publicity on the situation. Chief complaint of locations, however, according to Samuelson, was that it put them into competition with their neighbors which were still on a 5-cent play. The attempt lasted only a few months. The result was about the same gross take, a little saving on the records, but wear and tear on operator-location relations.

Salt Lake Plan

Out of that experience evolved what Utah operators call the Salt Lake plan and believe it to be original here. That is, 10-cent play in wall boxes, with a "bargain" play of 5 for 25 cents, when the quarter is deposited in the juke box only. In this manner the locations can still claim a 5-cent play and at the same time get a dime for all casual play. They feel that it will up the gross considerably, will gather in the vagrant dimes, and still will give the determined player his 5-cent tune, and further will appease locations.

Original failure of the 10-cent play resulted in upping the percentage to the operators from 50 to 60 per cent where the gross does not reach \$20 a week, and retaining the 50 per cent where the \$20 take exists. There is still considerable discussion over this percentage plan altho it has been in operation since last October. Present plans of the association to try to revive 10-cent play includes also returning the location cut to a straight 50 per cent.

All or None

The association check revealed this: Nearly all are in favor of 10-cent play (modified) but that they would NOT hold to dime play in face of nickel opposition. It was tried in the past, and while not successful, could have been with better planning. In previous trials, even in view of 5-cent competition, there was no appreciable loss in gross take, altho some loss of location friendship.

On locations, *The Billboard* found no concerted opposition to 10-cent play if it were universal, and favored it decidedly in smaller spots with the return of the 50 per cent straight commission. One distributor favored continuance of 5-cent play but with a 60 per cent commission for the operators, a view not shared by the operators themselves.

Among operators contacted were Ray Samuelson, Ray's Music Company; Dick Mathews, Consolidated Amusements; Gus Weiser, G & W; Frank Ritchie, Jones Distributing Company, and Bill Jennings, Wolf Sales Company, representing considerably more than 50 per cent of the juke box industry.

Detroit Objects

DETROIT—Roy W. Clason, business manager of the Michigan Automatic Phonograph Owners' Association (MAPOA), expressed Detroit's general opposition:

"We doubt very seriously if it (10-cent play) would increase the revenue—I think that three for a dime would do far more to increase the revenue for the operator, particularly because this is a working man's town.

"Ten-cent play could be put into effect, but the public would react unfavorably. We could do it easily—our association has the membership strength to make it effective. But the purpose of any change is to increase the take in the coin box. It is true it would cut down the record cost, because the records would not be played so much, but the drop in revenue would be more than proportionate.

"It might be possible in other territories, but not here. Detroit is one of the best music towns in the country

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from the standpoint of revenue, and we would be very foolish to tamper with it. Detroit is averaging \$10 to \$12 collections per machine per week, which is very good in comparison with most other towns—and we believe the nickel play has made it that way.

"The association is not doing anything about the dime play officially. If anyone wants to try it individually, they are welcome to, of course."

WMG Not Interested

WASHINGTON—The Washington Music Guild, local operator association, says 10-cent play is not being discussed in the city, stating that when it was tried a few years ago, operators suffered a decline in total grosses.

IPO--Not the Time

CHICAGO—Michael Spagnola, secretary of the Illinois Phonograph Owners, Inc. (IPO), had the following to say regarding the 10-cent play question:

"In our discussions on 10-cent play most operators seem to think that it would definitely increase money income. However, they do not feel that it could be made operative at this time. In attempting 10-cent play the mechanical problems involved would not be great. It is a relatively simple matter to convert the coin mechanisms on floor model phonographs. Wall boxes present a more complicated situation. Most operators agree, nevertheless, that where wall boxes are not convertible, complete replacement would be feasible because of the increased income.

Problems Involved

"A much greater problem, it is felt, would be reconciling the public to a 100 per cent increase in prices at this time. And the biggest problem of all would be the elimination of 'chiseling'. The music operating business has always been fiercely competitive. A few firms or individuals operating 5-cent play phonographs could easily force all (operators) to revert to a 5-cent play.

"Tests have been made in the Chicago area. In the first day after the change, phonograph play fell off approximately 50 per cent. On succeeding days play increased to between 80 and 100 per cent of normal (5-cent play). The resulting increase in money income and decrease in operating expense is apparent. The complaints received were merely that the other phonographs in the neighborhood operated for a nickel, and not that 10 cents was too much for a record (play)."

Buffalo Shuffles Off

BUFFALO—While there is no operator association in this area, *The Billboard* queried six local music operators on the 10-cent play question, and found that all were strictly opposed to the increased play price, especially at this time. Operators felt the move would have been a wise one during the war when money was more plentiful, but not now when spending is off and collections down. None of the operators said they would try the 10-cent play, and they all said that in their opinion it would not hold up in the face of a nickel-play competition.

Previous Test

Several operators here and in Niagara Falls tried the dime play a year or so ago but were unsuccessful. Play fell off considerably, location incomes were about the same as noted with nickel play, and most important, the locations were strongly opposed to the rise in price. The operators in the Buffalo area stated that should an industry-wide attempt at dime play be made, between 25 and 40 per cent of the locations would eliminate their juke boxes, especially in view of the fact that television is a "hot" item here with WBEN-TV broadcasting.

While ignoring the dime play completely, operators have been attempting to hypo play here, using several different methods. Some have tried a three-for-a-dime play on poorer locations with older equipment and report the results are excellent. Only one operator has tried the six-for-a-quarter idea, and also reports optimistically on the experiment.

The general trend here is to cut prices, rather than raise them. Operators reported they felt the only way they could stay in business and make money was to "take front money" ranging anywhere from \$5 to \$10, then split the balance of the income with the location on a 50-50 basis.

At the present time the average commission is about 60 per cent, and operators believe this figure should be increased.

Ark. Considers 10c

LITTLE ROCK—A. J. DeMers, attorney for the Arkansas Music Operators' Association, made the following report on the 10-cent play situation:

"About two years ago this question (10-cent play) was up before all the members of the association, and at that time, was voted down. However, since said time it has become apparent that it is impossible to operate a music machine on the 5-cent play. The 5-cent play will not cover the investment and general expense of the business, and it is our opinion that every effort should be made to increase the play to 10 cents.

"The operators in this State are operating at a loss, and I am sure they would now approve an increase which seems the only way out of the red for them.

"At the present time, 10 cents for a single play, or five plays for a quarter seems to be popular here, however, I am told that the 10-cent coin is so light weight that in operating the slot it causes a lot of trouble, and for that reason, some of the operators are against 10-cent play.

"It has been suggested that if the government would make a seven and one-half-cent coin, heavy in weight, it would solve all the present trouble."

KO'd in Des Moines

DES MOINES—Local operators report 10-cent play quite unsuccessful with any attempts to change over unsuccessful and reverted back to nickels. Locations are opposed, claiming customers complain on paying dime. Operators themselves are not opposed.

Joe Epstein, veteran Des Moines operator, said he tried change to dimes in two locations but had to go back to nickel play.

"The customers complain just like they do on efforts to charge a dime for a cup of coffee. The locations claim they lose customers and they are looking for new business nowadays and not wanting to lose any."

Unprofitable in Youngstown

YOUNGSTOWN—Robert P. Edward, secretary of the Automatic Music Association (AMA) here, spoke for his organization as follows:

"We have discussed the problem of 10-cent play on phonographs at many of our meetings. Naturally, if we could be sure that the public would be amenable to paying a dime we certainly would not hesitate in adopting such. However, we have heard and read a great deal against such a charge, together with the knowledge that so many tried it and found it unprofitable, that we feel the best way to surmount rising costs is to get a larger commission from locations, and withdraw machines that are unprofitable.

"From our viewpoint 10-cent play in all locations would be unprofitable and it is now too late to make such a change. Had this been done during the war, we believe it would have had

public acceptance.

"Music is an intangible that the customer does not necessarily require, therefore it is reasonable to suppose that he or she would not pay a dime. To change a route of 100 machines to 10-cent play would be very costly as it would necessitate new coin chutes and quite an added cost for labor."

It's a Big Job

CLEVELAND—"The question of 10-cent play has been discussed by our association several times," said Harry D. Lief, secretary-treasurer of the Phonograph Merchants' Association, Cleveland, "and the preponderance of opinion is toward the conservative side of the question, simply for fear of a radical change."

Lief continued, "In Cleveland the 10-cent and three-for-a-quarter play was tried out in several different places, and in every instance the take increased between 20 and 35 per cent; however, an operator can't go on charging 10 cents when everyone else clings to the old nickel.

Big Job Ahead

"It is my earnest opinion that if a determined and concentrated effort were made to convert to 10-cent play, the playing public would accept it in its stride; however, it is a big job and has to be done in a big way. First of all, a committee of leading operators, distributors and manufacturers must get together to discuss the issue. After the ground work is laid and a plan adopted, the committee shall call a mass meeting of all music machine operators from all parts of the country to a central point, such as Chicago, to work out and adopt a resolution. By doing this on a large scale the newspapers of the country could not afford to ignore it, and if they report to the public our trials and tribulations, whether in a favorable or unfavorable light, our purpose will be accomplished and the rest will be easy."

Cincinnati Votes No

CINCINNATI—Charles Kanter, secretary-treasurer of the Automatic Phonograph Owners' Association here, said that the association's members do not favor the 10-cent play at the present time. "We do not think it could be made operative at this time," said Kanter.

"We think the cost of merchandise and records is the answer to the operators' problem. The major problem involved in 10-cent play is a loss of 40 or 50 per cent of the present business.

"Our members have discussed this problem and have decided to stay on the 5-cent play. We understand it (10-cent play) has been tried in this area and has been a failure, with a loss of revenue."

First Eastern Showing Set for Filben Maestro

BALTIMORE, May 22.—Music machine operators in the Maryland, Delaware, Virginia and Washington area will be first Eastern operations to get a look at the new Filben Maestro juke box next Sunday (30) when the Cee-Gee Music Distributors open a three-day showing of the unit at their headquarters here. Joseph Gigliotti, president of the distributing firm, reported that invitations have been sent to operators thruout the area covered by Cee-Gee for Filben.

Representing Filben at the three-day showing will be William W. Rabin, president, and Sam A. Drucker, vice-president, of the National Filben Corporation. Rabin and Drucker will leave Chicago Saturday (29) and will return the following Wednesday.

The Cee-Gee showing is the first to be held in the East for the new low-price juke box.



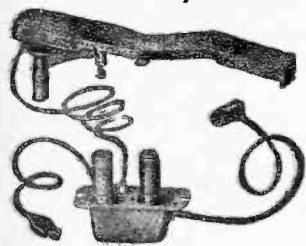
More Jukes

CHICAGO, May 22. — The number of juke boxes on location here is increasing, according to license information announced this week by City Collector William T. Prendergast, altho the number of taverns, which are among the top music locations in the city, is decreasing. Licenses for the second half of the year (fiscal) were due May 1, but some leeway is allowed.

According to the city collector, in the first 12 days of the second half of the year, 2,429 juke box licenses were issued, compared with 829 licenses issued as of November 12, a similar period in the first half of the year. Tavern licenses totaled 6,927 this month, as compared with 7,597 on the November 12 date.

LIGHTWEIGHT PICKUPS

For All Wurlitzer and Seeburgs
Perfect Tone—Easy on Records



Nothing to change
Just plug it in

JACOBS MANUFACTURING CO., INC.
Stevens Point, Wisconsin

PHONOGRAPHS

ALL A-1 RECONDITIONED

WURLITZER 950 \$295.00
WURLITZER 780, COLONIAL... 219.50
WURLITZER 500 165.00

1/3 Deposit, Balance C. O. D.
WE BUY, SELL AND EXCHANGE

3147 Locust St. St. Louis 8, Mo. **CALL NOVELTY CO.**
Phone: Jefferson 1844

RECORDS! RECORDS! RECORDS!
FRESH OFF OUR JUKE BOXES

ONLY 10¢ EACH

(Packed 100 to a box)

These records are carefully inspected and well packed. Will stand any shipping distance. Send 1/3 deposit with order, balance C. O. D. Can ship any size order same day received. Also new records, all labels—write for prices.

Write—Wire—Phone

THE MUSIC BOX

292 MADISON MEMPHIS, TENN.
Tel. 37-7701

FOR SALE

20,000 USED RECORDS

Atlas Amusement Co.

1078 Union Ave. Memphis, Tenn.
Phone 36-2309

We pay highest prices for
HILLBILLY, POLKA OR SPANISH
used records. What do you have? Write for details.

F-L COMPANY

Box 19, New York 35, New York

Bush Wurlitzer Rep in Fla., Ga.

Continued from page 125)

quarters, and the State of Florida with the exception of Bay, Calhoun, Escambia, Gulf, Holmes, Jackson, Okaloosa, Santa Rosa, Walton and Washington counties, from his new offices in Miami. The counties listed above have been added to the territory served by the F.A.B. Distributing Company, Inc., New Orleans, it was stated by M. G. Hammergren, vice-president and director of sales for the Wurlitzer company.

Two Florida Offices

The Bush Distributing Company, headed by Ted Bush, has established headquarters in Miami, and will shortly open a second office in Jacksonville. Bush entered the coin machine business as an operator in Minneapolis in 1932 under the firm name of the Acme Novelty Company. In 1935 he branched out into the distributing end of the business and in 1937 became Wurlitzer distributor for the Minnesota territory. In 1940, he added the Wisconsin area to his territory and opened a branch in Milwaukee. He also was one of the first music machine distributors to see the tie-up between the juke box and retail store fields and opened the Melodee retail record store in Minneapolis in 1939. Bush took on the Aireon line in 1947 and handled distribution for the firm in Omaha, Milwaukee, Des Moines and the Twin City areas until his present move to Florida to return to the Wurlitzer fold.

Porter, for nearly two years prior to his association with Wurlitzer in North Tonawanda, was active in the administration of the Illinois and Indiana Simplex Distributing companies. He also served in a sales capacity, contacting operators of music equipment in Indiana, Illinois and Wisconsin.

OPS TO MEET TELE

Continued from page 125)

Dayton, O. (October); Johnstown, Pa. (November); Lancaster, Pa. (November); Pittsburgh (December); Providence (July); Memphis (June); Dallas (October), and Fort Worth (June).

Television is slated to move into the following cities during the first few months of next year: San Diego, Calif.; New Haven, Conn.; St. Petersburg, Fla.; Ames, Ia.; Waltham, Mass.; Binghamton, N. Y.; Rochester, N. Y.; Erie, Pa.; Houston, and Seattle.

Cities now receiving television from one or more stations are Washington, Los Angeles, Chicago, Baltimore, Detroit, Minneapolis-St. Paul, St. Louis; Newark, N. J.; Buffalo, New York, Schenectady, N. Y.; Cincinnati, Cleveland, Philadelphia; Richmond, Va.; Salt Lake City and Milwaukee.

CHI OPERATOR FINDS

Continued from page 126)

as eager to view just any telecast as was the case initially.

William Bonnett, head of Allied Music, states that the juke is profitable to the tavern owner while the tele set, used as a crowd puller, does not pan out as a sales booster. The average customer is a reluctant purchaser while watching a telecast, preferring the "watch and wait" attitude to the "listen and drink" mood while the juke is playing.

SCHENECTADY, N. Y., May 22.—Local police will use coin-operated music devices here in their drive against tavern burglaries. The new plan is based on the Maestro Music wired music systems which are popular in this area.

RECORD REVIEWS

(Continued from page 36)

RATINGS
(100 Point
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD

40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT



ARTIST
TUNES
LABEL AND NO.
COMMENT



POPULAR

ART SIDROE-RODNEY
DAVIS
(Palda P-1005)

Where the Apple Blossoms Fall
Label has taken new "sleeper" and dressed it in proper organ setting, the Sidroe piping on the fair side.

Tea Leaves
Formula on flip, ditto a "sleeper," adds up stronger with brighter Sidroe chanting and competent celeste and organ maneuvers.

THE DINNING SISTERS
(Capitol 15074)

The Bride and Groom Polka
(The Art Van Damme Quintet)

Dinning gals with strong aid from the quintet's accordion come up with bright, smooth dishing of new pop-polka.

The Last Thing I Want Is Your Pity
(Jack Fascinate Ork)

Chippers swing from moderate paced first chorus to up-tempo delivery over some pretty violin work.

DELTA RHYTHM BOYS
(Victor 20-2855)

You're Mine, You!
Slow ballad harmonized by a quartet that knows its way around a chord.

Never Underestimate the Power of a Woman
Smart novelty lyric in bounce tempo. The boys are at their best with this kind of material.

THE PARK AVENUE JESTERS
(De Luxe 1168)

Cheap Bananas (Joe Lento)
Comic dialect ditty about the tribulations of an immigrant vendor. Good-humored and inoffensive.

Pasta Fasula
More dialect; this time about the magical attributes of the famous Italian pasta dish.

THE DON HENRY HARMONICA TRIO
(De Luxe 1174)

Happy Feet
Harmonica instrumentalizing on a lively polka.

Harmonicas on Parade
Trio gets a big sound out of three little mouth organs.

EDDY MANSON-THE SYMPHONIC HARMONICAS
(Rainbow 10080)

The Shoemaker's Serenade
(Eleanor Bowers)
Adequate vocal, backed by harmonicas.

Fiddle Fiddle
Mouth organ pyrotechnics on the "Holiday for Strings" successor.

JAN GARBER
(Lee Bennett)
(Columbia 38205)

Bedelia
Standard Garber offering, heavy on the mickety.

Hindustan
A jazz favorite of the '20s—played that way. May have nostalgic kicks for some.

POPULAR

BOB CARROLL-BUZZ
WATERS
(Decca 23839)

A Boy From Texas—A Girl From Tennessee
Bob doesn't get his heart into it. Backing is lackadaisical.

My Fair Lady
Flip is done with more conviction, perhaps because the tune has more scope.

GUY LOMBARDO
(Kenny Gardner)
(Decca 24435)

Better Luck Next Time
Routine Lombardo on another Berlin "Easter Parade" tune.

Steppin' Out With My Baby
(The Lombardo Trio)
Guy gets the proper tophat-and-tails feeling into this one.

BARRY SISTERS
(Sammy Meade Ork)
(Grand G-25008)

Pussy Cat Agony Five
The Barrys make like pussy cats. If you like meowing in harmony, this is your dish. Otherwise...

Joey's Got a Girl
"Shame on Joey, nyah, nyah," the girls chant coyly.

JOHNNIE JOHNSTON
(The Crew Chiefs—Sonny Burke Ork)
(MGM 10191)

I Bring You Spring
Johnny and a vocal chorus do an effective job with a melodic tune.

Steppin' Out With My Baby
(Sonny Burke Ork)
One of the best players of "Baby" to date. Tune is from the Berlin score of "Easter Parade."

DICK STABLE ORK
(Billy Wilson)
(Decca 25376)

Deep Elem Blues
Blues vocal and instrumental solos, featuring the shirthead alto stomping of leader Stable.

Just Because
A thoroughly corned up Dixie version of the pop.

AMERICAN LEGION BAND OF HOLLYWOOD, CALIFORNIA
(Joe Colling, Dir.)
(Decca 25377)

The Whistler and His Dog
Brass band and chorus whistling with barking noises.

The Warbler's Serenade
More unison whistling. No barking.

EDDY MANSON-THE SYMPHONIC HARMONICAS
(Rainbow 10070)

Dominican Joe
Dull and repetitious harmonica solo—backed with harmonicas yet.

Nature Boy
(Archdale J. Jones)
Just what we needed: a dramatic reading of "Boy," with harmonica backing. Unintentionally funny; jocks may try this for laughs.

(Continued on page 136)

New York:

Many game operators were disappointed that injunction proceedings to permanently restrain police from picking up equipment were postponed again and will not come up for trial until June 7. Many felt they could no longer continue voluntary cessation of operation to insure that no untoward incidents beyond their control prejudice their case before the court. Bills for groceries could not wait, they said, and they would have to begin operating.

This wasn't the only reaction, however, to the proceedings before Judge Pecora in the New York County Supreme Court Wednesday (19). Some ops were of the opinion that postponement of the case against the police department might increase chances of a licensing measure, however restricted as to types of games permitted, thru city council action. Reports were circulating that the council's general welfare committee might announce its findings June 1.

Meanwhile, ops, distributors and jobbers were trying to raise enough money to finance the legal action to its conclusion. The courtroom in which Samuel Rosenman and Samuel Markevich, attorneys for the coinmen, appeared before Judge Pecora Wednesday was crowded to capacity. Among those who turned an attentive ear to the bench were Dave Simon, of Simon Sales; Max Levine, Scientific Machine Corporation; Sol Wohlman, Pan Coast Distributors; Lou Hirsch, American Vending; Bert Lane, Seaboard New York; Lou Rosenberg, president of the Associated Amusement Operators of New York (AAMONY), and Harry Berger, West Side Distributors.

Nash Gordon, AAMONY office manager, is gloating over three phones installed in the association offices. . . . Sid Levine, counsel for Automatic Music Operators' Association (AMOA) and closely associated with Samuel Rosenman in the current court fight, was laid up with the grippe last week.

Abe Levine, Federal Music Corporation exec, says his firm is now receiving title strips of some of the smaller independent record labels. Federal Music is local distrib for Star title strips. . . . George Glassgold, Coin Machine Industries, Inc., attorney, back in town after a short trip to Chicago.

Nat Cohn, head of Modern Music Sales, denies there is truth in rumors that he is going into the hotel business. On his recent trip to Florida he was offered a partnership in a resort hotel but turned it down. . . . Harry Siskind, of Master Automatic Music Company, is back at work after a Florida vacation. . . . Jim Healy, office manager at Young Distributing Company, still ailing and away from his desk.

Sigmund Schwartz and Leo Gendell are newcomers to the ranks of the city's music machine ops. They recently bought part of a Bronx route and set up business under the name of S & G Music. One of their first acts was to join AMOA. . . . Another coinman who just joined the music ops' association is Adolph Levine, Brooklyn.

Mike Munves, supplier of arcade equipment, reports biz has picked up after a slow start. . . . Grant Layng, former head of the Telecoin department of Bendix Home Appliances, South Bend, Ind., headquartered here as the firm's Eastern sales manager. He still oversees the Telecoin account.

Coin television operators expect a spurt in biz when American Broadcasting Company begins operation of its new station, WJZ-TV, in August. The station's transmitter will be located atop the Hotel Pierre. . . . Julius Levy has installed a coin-operated (See NEW YORK on page 132)

COINMEN YOU KNOW

Buffalo:

A heavy turnout was noted last Sunday (16) when the Alfred Sales Company here held an open-house party at its new showrooms. Al Bergman, firm head, who was recently named Wurlitzer distributor in this area, played host at the all-day affair, aided by his two sons, Al Jr., and Roy.

Among those attending the open house were Ed Wurgler, general sales manager of the Rudolph Wurlitzer Company, and W. L. McBride, A. D. Dietrick, M. P. Olson and R. S. Pratt, all of the Wurlitzer staff. Visiting operators included Joe Edelman, Click Amusement Company; Max F. Weber, Ernest Borne, Jack and Rose Weiner, Stefano Sacco, Ed Schaefer, Charles Catalino, Herman Glaser, Ignatius Moczynski and Alan J. Zander, of the Delaware Amusement Company; Anthony Spanpata, S. J. M. Gratt, and J. P. Gleason, Empire Vending Company; Robert G. Robe, Davis Dist. Company; Harry Poppick, Vic Valente, J. H. Winfield, William Daniels, Wally Miller, M. Stovroff, Earl Hutchinson, E. Stec; John Radice, Niagara Amusement Company; Bernie Silverman, Niagara Midland, Inc.; Angelo Syracuse, E. J. Feyl, Eddie Wysko, Frank Wysko, Jack Marine, M. Webber, John Kluge, Jim Oddy, Maury Brick and Howard Sliker, Ace Amusement. All the above were from Buffalo and suburbs.

Out-of-town visitors included Dewey Bergman, New York; M. J. Evans, Rochester; M. S. Lane, Erie, Pa.; Richard Hilimire, Waterloo, N. Y.; Joseph Venuti, Seneca Amusement Company, Geneva, N. Y.; Floyd Hilimire, Seneca, N. Y.; R. E. Rossmore and family, A. N. S. Company, Elmira, N. Y.; Chet Deres and Andrew Szabo, Akron, N. Y.; Hyman Rosenberg, New York; Dick Carr, Niagara Falls; Mickey Anderson and Jerry Anderson, Erie, Pa.; Barney Rapp and James Jason, Rochester, N. Y.; J. C. Lundgre, Chataqua Amusement Company, Fredonia, N. Y.; Gerold Ralph, Niagara Falls, and Bill Terra, Rochester.

Columbus, O.:

With an abundance of operators from the State in attendance, as well as representatives of various manufacturers whose products are distributed by the firm, the Central Ohio Coin Machine Exchange celebrated the formal opening of its new headquarters here Sunday (15). Woolf Solomon, firm head, told visitors that the new site had been selected because it was more easily available to operators. An air-conditioning system will be installed within two weeks, Solomon reported, thus finishing up the work on the building.

Philadelphia:

To create authentic atmosphere at the Capitol Theater for the showing of *Gaslight Follies*, the management converted the lobby into an old-time Penny Arcade. . . . Vendor division of the Cobb Fruit Company of Little River, Fla., franchising local operators here for its non-carbonated orange beverage vending machines. . . . Two new record distributing firms have been started here with Sid Pastner, formerly sales manager for David Rosen, Inc., and Lou Colantuono, who manufactures the Click record label, setting up Pasco Distributors, and Ace Leshner, formerly with Lesco Distributors, setting up his own Tracey Distributors to handle the local Virgo line of string band records and other labels.

Marty Verbit, who with his brother, Nelson, handles the distribution of Signature and other record labels, is recuperating at his home from a serious illness. . . . Eddie Hughes, Victor record salesman for the Raymond Rosen distributing firm, married ex-model Mary Boice. . . . Charles Peterson and Sigmund Schotz gave the town another new record label in Flora Records. . . . I. Yaffe, father of Ted and David Yaffe, of Y & Y Popcorn, is recuperating from an illness at the Jewish Hospital. . . . Leonard L. Sheiska and Maurice A. Spiegelman established the S & S Vending Machine Company, with offices and showrooms at 6018 Carpenter Street.

Oakland:

Ted Bush, who a week ago sold out his Bush Distributing Company firm to Hy Greenstein, of Hy-G Music Company, has moved to Miami, where he has been named Wurlitzer distributor for Miami, Jacksonville and Havana. Bush thus again takes over the Wurlitzer line which he held for many years in Minneapolis under the name of Acme Novelty Company. His new firm name is Bush Distributing Company of Florida.

Oscar Hochrein of Long Prairie, Minn., who has been in the coin machine operating business for one year, recently sold his route to Conrad Kaluza, of Browerville, and is looking around to buy another operation. Kaluza is no newcomer to the coin machine field, for he operates another route.

Recent visitors to the Twin City market area included Jack Harris, of Crosby, Minn., and Orion Cofield, of Annandale. . . . Hy Greenstein is busier than a bee getting ready to move his Seeburg distributorship to his newly purchased building at Plymouth Avenue and Third Street in Minneapolis. Expects to be in its new home by June 1.

Chicago:

Ray Moloney, president of Bally Manufacturing, became the father of a girl this week. Newcomer to the Moloney menage weighed in at 9½ pounds. . . . B. D. Lazar, of the Pittsburgh firm bearing his name, was a caller at the House of Gottlieb Friday (21).

John Watling had the experience of driving a 1948 Tucker this week. Incident took place in Oak Park, Ill., and attracted a heavy turnout of the citizens from the world's largest suburb. Picture of Johnny at the wheel broke in the local paper, too. . . . Riverview Park's three Penny Arcades did well when the park opened Wednesday (19). Part of the reason was this was the first opening-day good weather the sunspot has had in the past decade.

Mike Hammergren, vice-president and director of sales for Wurlitzer, and Eddie Wurgler, sales manager, returned Friday (21) to North Tonawanda, N. Y., after spending several days in the Windy City conferring with Midwestern coinmen. . . . Shirley Korush is back on the job at Empire Coin Machine Exchange after being ill for two weeks.

Richard Adair, heading Adair & Company, Oak Park, Ill., is turning out some top refinishing jobs on venders with his spray booth and paint bake oven. Service shop bristles with a variety of renovating and repair tools and equipment. Government orders for coin equipment are showing up now, he states.

Stoner Manufacturing Company, Aurora, thru Sales Manager Bip Glassgold, reports that results of a recent tour thru five States show operators are paying more attention to industrial locations. To do a better vending job they are using plant surveys which bring home to the management the fact that venders contribute to employee efficiency and morale. . . . Henry Hildebrand, president of Berco Manufacturing Company, is building up production on firm's Hilco ice cream bar vender, now that test models have been put thru location-paces.

Tom Forester, Johnson Fare Box Company's vending division sales manager, has been working hard carrying news of firm's improved Harris coin changer to vender manufacturers. Results are gratifying, Tom says, with more firms incorporating the changer as standard equipment. . . . William Bonnett, Allied Music Distributors, states juke play is creeping up to higher levels as the warmer evenings become more frequent. Television is taking a back seat as a juke box boogie, with many bars and patrons preferring the juke to other than baseball telecasts.

(See CHICAGO on page 132)

Indianapolis:

Indiana State Association of Music Operators, Inc., held its annual meeting May 13 in the Indianapolis Athletic Club and elected officers for the year as follows: Lloyd Anderson, Terre Haute, president; Tom Hill, vice-president, also from Terre Haute, and Floyd Meeker, Indianapolis, secretary-treasurer. Albert Calderon, Indianapolis and Abe Fleig, also from Indianapolis, were elected trustees, Henry Windt, local operator, resigned.

Robert Anderson, Anderson Distributing Company, Louisville, a branch of the Indiana Automatic Sales Company, distributors of Rock-Ola phonographs, a recent visitor at the local office. . . . Frank Banister, of Banister & Banister Distributing Company, visited pinball manufacturers in Chicago, last week. . . . William Bolles, advertising manager, Packard Manufacturing Company, has returned from an Eastern business trip. . . . Dan Brennan, Indiana Music Corporation, distributors for Aircon phonographs, visited operators in Northern Indiana last week.

Calendar for Coinmen

- May 23-27—Super Market Institute (SMI), Stevens Hotel, Chicago.
- June 4—National Automatic Merchandising Association (NAMA), Region X, regional meeting, Biltmore Hotel, Los Angeles.
- June 10—National Automatic Merchandising Association, Region XI, regional meeting, Palace Hotel, San Francisco.
- June 13-19—National Dairy Council (NDC) convention, Edgewater Beach Hotel, Chicago.
- June 14-17—National Association of Music Merchants (NAMM) convention, Palmer House, Chicago.
- June 14-16—National Candy Wholesalers' Association, Inc. (NCWA) convention and exposition, Sherman Hotel, Chicago.
- June 14-17—Radio manufacturers' Association (RMA) convention and exposition, Stevens Hotel, Chicago.
- June 22-25—National Sanitation Foundation (NSF) first annual sanitation clinic (liquid dispensers), University of Michigan, Ann Arbor, Mich.
- June 28-30—National Small Business Men's Association (NSBMA) convention, Palmer House, Chicago.
- July 6-10—International Store Modernization Show, Grand Central Palace, New York.

Look To The GENERAL For LEADERSHIP

5 BALLS

THE BEST OF THE NEWEST

- Gottlieb's JACK 'N JILL
- Genco's MARDI GRAS
- Chicoin's SHANGHAI
- Exhibit's SAMBA
- United's MONTEREY
- Williams' YANKS

FINEST, CLEANEST RECONDITIONED EQUIPMENT

AMBER	49.50	SEA BREEZE	39.50
BAFFLE CARD	49.50	SHOW GIRL	50.00
BIG HIT	39.50	SILVER STREAK	89.50
BOWLING LEAGUE	110.00	SINGAPORE	149.50
CYCLONE	69.50	SMARTY	55.00
DOUBLE BARREL	39.50	SMOKY	59.50
FAST BALL	49.50	SPELLBOUND	39.50
FLYING TRAPEZE	110.00	STAGE DOOR CANTEEN	39.50
HONEY	79.50	STATE FAIR	49.50
KILROY	59.50	SUPERLINER	49.50
LADY ROBIN HOOD	179.50	TORNADO	79.50
LUCKY STAR	99.50	VANITIES	89.50
MAISIE	79.50	VICTORY SPECIALS	169.50
MARJORIE	99.50		
MIDGET RACER	39.50		
MISS AMERICA	49.50		
SEA ISLE	139.50		

Terms: 1/3 cash with order, balance C. O. D. Write for our monthly bulletins,



Established 1925

Growing Steadily Ever Since

GENERAL Vending Sales Corp.

BIDDLE & HOWARD STS. Phone: Vernon 4119 BALTIMORE 1, MD.

PRICES SLASHED FOR QUICK SALE!!

KILROYS . . . \$34.50

HAVANAS . . . \$44.50

\$19.50 EACH OR ANY THREE FOR \$50.00

STATE FAIR	STAGE DOOR CANTEEN	SUSPENSE
STEP UP	MIDGET RACER	BIG HIT
SURF QUEEN	BIG LEAGUE	SUPERLINER

FLIPPERS INSTALLED ON ANY MACHINE \$10.00 EXTRA

Catalina	\$174.50	Chi Coin Baseball	\$79.50	Tornado	\$44.50
Robin Hood	164.50	Coed	79.50	Fiesta	44.50
Manhattan	164.50	Mam'elle	69.50	Rocket	39.50
Bermuda	164.50	Cold Ball	69.50	Miss America	39.50
Triple Action	159.50	Crossfire	59.50	Double Barrel	29.50
Humpty Dumpty	149.50	Ballyhoo	59.50	Show Girl	29.50
Sea Isle	139.50	Lucky Star	59.50	Sea Breeze	29.50
Treasure Chest	139.50	Nudgy	49.50	Fast Ball	29.50
Cover Girl	129.50	Mystery	49.50	Super Score	29.50
		Rio	44.50	Smarty	29.50

OUR GAMES GUARANTEED

RECONDITIONED — CLEAN — READY FOR LOCATION

ONE-THIRD DEPOSIT BALANCE C. O. D.

ATLAS AMUSEMENT CO.

1078 UNION AVE.

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BRAND NEW

CAN EARN ITS COST IN FOUR WEEKS

STRIKES 'N' SPARES

THE ORIGINAL MINIATURE BOWLING ALLEY

14 Feet Long
33 Inches Wide

Regular \$1125.00
NOW
\$279.50



Automatic Pin Setting Device & Scoring Double 10c Coin Slot

ORDER TODAY!

BOX 100, De Perri,
95 Madison Ave.,
New York 16, N. Y.

COINMEN YOU KNOW

Chicago:

(Continued from page 131)

Steve Kordek, Genco's designing engineer, is back at his drafting table after battling a persistent ailment. . . Callers at the Buckley plant last week included R. L. Lindelof, head of General Music, Skokie, Ill.; Ray Proctor, an all-around operator of Sacramento; William Barbera Jr., Mishawaka, Ind.; J. H. Bloyd, Kentucky Gum Company, Valley Station, Ky.; Hank Mazur, San Francisco, and the Clanin brothers, in from Toluca, Ill.

D. A. Wallach, Marvel sales manager, back from a brief trip thru Ohio and Kentucky, reports that operators in those States are finding increased interest in the plus-four coin chute. Wallach claims that while coinmen he visited were skeptical about the merits of dime play on jukes, they felt that a choice of one to four coins on games would not upset the traditional nickel price per play theory yet leave room for players who wanted to play more than a nickel on pinballs.

Frank Mencuri, Exhibit Supply, states that Sam and Abe Slusky, Texas amusement park owners, are getting ready to open their new arcade in Council Bluffs, Ia., for the Decoration Day week-end. Part of the spotlight at the new park will be shared by multiple installations of Penny Arcade pieces. . . Perc Smith is getting stronger each day, and may soon be able to drop down to his office. . . Exhibit's new addition is gradually being finished. Some heavy printing equipment, used for output of cards, is already set for operation. . . Paul Levin, head of I & I Tobacco Co., Grand Rapids, Mich., was a coin row visitor.

Fulton Moore, Williams sales manager, claims that Yanks has really caught on with coinmen thruout the country. Ed Heath, Heath Distributing, Macon, Ga., and Jack Semel, of Supreme Automatic, New York, were among the coinmen who visited Williams's Starlight room last week.

M. Y. (Mark) Blum, United Distributing Company, Wichita, Kan., in town last week to see United Manufacturing Company's new five-ball game, Monterrey. Blum spent most of his visit here with Billy DeSelm, United's sales manager, who returned to Chicago after spending the week-end in Columbus, O., where he attended the opening of Woolf Solomon's new offices. Ray Riehl, assistant sales manager of United, was in Baltimore and Philadelphia last week on a survey trip for the firm.

William W. Rabin, president of the Filben Manufacturing Company, reports at this writing that the firm has doubled its working force. The firm has been maintaining its policy of hiring veterans, according to Rabin, and is now up to full strength in its plant. The new Filben Maestro is now appearing in the Chicago area, thru Jack Nelson, local distributor. Rabin, who returned from a flying trip to the East late last week, remains in Chicago until next Saturday (29) when he and Sam A. Drucker, vice-president of the National Filben Corporation, leave for Baltimore to attend a showing at the Cee-Gee Distributing Company Sunday (30).

Ray Raymond, head of A & M Music, operating firm, can prove that it doesn't always help to be on time for an appointment. Monday (17) he was scheduled to install a juke in one of his Northwest Side locations, but due to pressing business didn't get to the spot till the next day. When he arrived he learned that a gas pipe had exploded in the location and virtually demolished the spot.

Herman Duensch has resumed his post as head of Duensch Music, Glen Ellyn, Ill., music firm, following weeks of being sidelined by an operation. . . O. D. Jennings has hit full production on its two new bells, the Prospector and Monte Carlo, John Niese, firm sales manager, reports. Charley Schlicht, who started with Jennings this week after 25 years at Mills, is getting ready to make a road trip.

Chicago Coin expects to start producing in its new addition before the end of July. This week the contractors started putting in flooring for the structure that will give the Wolberg-Gensburg concern an extra 40,000 square feet of production space. . . Col. Rohland Isker, head of Service Vending, an operating firm with routes in both Great Lakes and Glenview naval stations, has added several new candy machines to his routes.

O. O. Mallegg, music machine exporter, states that the Mexican Coin Machine Association, recently formed by Mexico City coinmen to re-establish the coin trade there, will meet with success if its aims are kept within reason. Mallegg was in the Mexican metropolis when the groundwork for the coinmen group was just getting under way two months ago.

Monarch Coin Machine Company staff was saddened last week by the loss of a veteran employee in the shipping department, Nate Dunams. He was with Monarch for over seven years, and made many friends. . . Bruno Kosek, Mid-State Company, claims steady demand on the firm's flipper kit. . . Harry Brown, head of Amusement Sales Corporation, returned last week from several weeks on the road, reports business picking up, especially in the bell field.

New York:

(Continued from page 131)

nylon vender in Playland Arcade on Broadway.

Abe Benjamin, head of the Massage-o-Mat Company, keeping busy last week setting up his new office and showroom at the Hotel Seville. Abe says he will be ready to announce his distribution policy soon. Meanwhile, the word has got around and prospective operators are showing great interest in his coin-operated massage device.

Jack Cross, head of Telecoin Corporation's juice division, says that the firm's hot coffee and soup vender will be offered to vending ops soon. . . Alfred E. Carlidge, British amusement park owner, is in town trying to interest local distributors in coin-operated amusement equipment manufactured by Bryan's Works, Ltd., an English firm.

Albert I. Gorner, public relations director of the Affiliated Washing Machine Operators' Association, has just published the first issue of his monthly newspaper, Washington Trade News. . . Jack Mitnick, president of Boston's Beacon Coin Machines, Inc., writes that he will introduce the new AMI phonographs at his showrooms next week.

WANT TO BUY

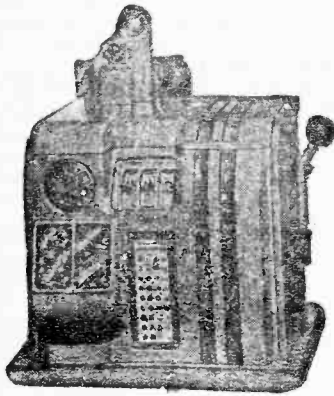
QUICK ACTION AIR MAIL LIST STATE NUMBER AND PRICE WANTED

- KEENEY BONUS BELLS
- BALLY TRIPLE BELLS
- BALLY DRAW BELLS
- WURLITZER Model 1015
- SEEBURG Model 1 '46, 1 '47
- ROCK-OLA Model 1422-1426
- PACKARD PLA-MOR BOXES

BADGER SALES CO., INC.

2251 W. Pico Blvd., Los Angeles 6, Calif.

COLUMBIA TWIN JACKPOT BELL



Fruit or Cigarette Machine. Gold Award or Jackpot Model. Size: Height, 18 3/4"; Width, 12 1/2"; Depth, 12"; Weight, 43 lbs. **\$129.50**

ALL PRICES F. O. B. CHICAGO, ILL.

1/3 CERTIFIED DEPOSIT WITH ORDER

GROETCHEN TOOL & MFG. CORP.
126 N. Union Ave. Chicago 6, Ill.

Phoenix Trims \$990 Off Exorbitant License Fee

PHOENIX, Ariz., May 22.—Resolving a difficult situation that has existed here since the first of the year, the city commission this week amended certain provisions of its amusement game ordinance (*The Billboard*, January 3). New version reduces the operators' license fee from \$1,000 to \$10 but keeps intact a provision which calls for an annual fee of \$100 per machine.

When the ordinance was originally adopted, the city commission explained that the \$1,000 operators' fee was included as a regulatory move designed to end fly-by-night operators. Local coinmen were quick to point out at the time that the high fee would lead to a coin machine monopoly since the smaller operators could not afford to pay the \$1,000 levy. Smaller operators termed the original license program "confiscatory and ruinous," and also stated that it actually opened the way for out-of-town operators to come in and take over locations.

In announcing this week's action by the city commission, Mayor Nicholas Udall stated that the operators' fee was reduced because it was believed unreasonable. It was also pointed out that the \$100 per machine fee would be collected in quarterly installments.

On January 6, Ben J. Spaulding, head of Spaulding Sales and owner of four machines placed within the

city limits, filed a suit in the Maricopa County (Phoenix) Superior Court disputing the legality of the game ordinance and requested a temporary injunction to prevent the city from enforcing it. Spaulding, a long-time resident of Phoenix, also stated in his suit that he would be unable to remain in the amusement game business if he were forced to pay the \$1,400 required of his four machine city route. At a hearing held in February, Judge Walter Thelmeheimer took under advisement a motion by the city attorney to dismiss the request for the temporary injunction, and asked that briefs be prepared. The case is still pending.

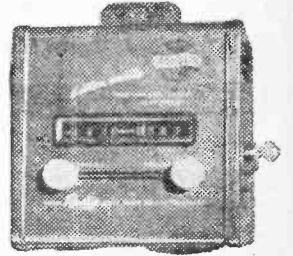
Phoenix has 211 licensed amusement games owned by 20 operators. Under the terms of the amended ordinance the city treasury will realize a total of \$21,300 in machine and operators' fees.

CHICAGO, May 22.—A new counter game, of the coin firing type, was recently put into production here by its inventor, William Renauff, who is making present manufacturing headquarters in a portion of the J. F. Frantz Company plant.

New game, which shoots pennies, nickels, dimes, quarters and half-dollars, is tagged at \$29.50. Current production is at the rate of 12-14 units per day. Name of the game was not revealed.

Buy TRADIO-ETTE

And Be Sure!



WHEN you buy Tradio-ette you are buying America's No. 1 booth operator. Based on the experience of operators the country over, Tradio-ette is—dollar for dollar—the most profitable investment in the coin radio business today. It's a favorite with patrons, too.

CHECK THESE FEATURES:

- Exclusive trouble-free timer
- Master volume control
- Adjustable tone control
- Easy-to-read slide rule dial
- Outside coin collection

Order Now for Immediate Delivery

WRITE DEPT. A-5

TRADIO, Inc. ASBURY PARK NEW JERSEY

BRAND NEW MACHINES

- 7 Mills 25c Black Cherry Bells Write
- 1 Bally Triple Bell, 5-5-5... Write
- Reconditioned Machines**
- 7 5c Bonus Super Bell ... \$260.00
- 6 5-25 Jennings Challenger, Chrome, Like New... 425.00
- 1 3 Bells (Pre-War) 185.00
- 3 4 Bells 110.00
- 1 Keeney 5c Super Bell .. 65.00
- 1 Bally Club Bell, F. P.... 75.00
- 1 Jennings Silver Moon... 50.00
- 1 Mills Jumbo Parade, P.O. 55.00
- 1 Bally Wild Lemon, 5c... 350.00
- 1 Keeney Twin Bonus Bell, 5-10 500.00
- 1 5c Mills Golden Falls (Repainted) 175.00
- 1 25c Mills Black Cherry.. 175.00
- 3 Groetchen DeLuxe Gold Chrome Columbia .. 100.00
- 3 Groetchen Small Columbia 60.00
- 1 Mills Vest Pocket, 5c .. 40.00

1/3 Deposit, Balance C. O. D. Phone, Wire or Write **INTERSTATE COIN MACHINE CO., INC.** 1883 Columbus Ave. Springfield, Mass. Telephone: 3-9088 or 4-0958

Now Delivering the New All New COIN OPERATED POOL TABLE OF 1948



3 1/2 x 7 Feet

Distributors Wanted—

Mfd. by **G. F. PERRY** Johnston, S. C.

GUARANTEED USED MACHINES

FLYING TRAPEZE	\$127.50
BOWLING LEAGUE	124.50
MARJORIE	97.50
MAISIE	97.50
MISS AMERICA	52.50
BAFFLE CARD	57.50
LUCKY STAR	94.50
SUPER SCORE	37.50
SPELLBOUND	32.50
CANTEEN	34.50
FIESTA	59.50
BALLYHOO (With Flippers)	67.50
AMBER	37.50
BIG LEAGUE	27.50
SHOW GIRL	37.50
FLAMINGO	97.50
GINGER	97.50
SUSPENSE	24.50
MYSTERY	49.50
SMARTY	49.50
STATE FAIR	37.50
DYNAMITE	52.50
ROCKET	52.50

GUARANTEE:

Every Machine Guaranteed to be in A-1 condition throughout or purchase price refunded in full if returned within 5 days after receipt of same.

Terms: 1/3 Deposit With Order, Balance C.O.D.

DISTRIBUTORS IN SOUTH TEXAS FOR **D. GOTTLIEB & CO. PRODUCTS, A. M. I. PHONOGRAPHS.**

R. WARNCKE CO.

Over 25 Years in the Coin Machine Business.

121 Navarro St. San Antonio, Texas 1217 Taft Houston, Texas

WE OFFER THE FOLLOWING NEW GAMES FOR IMMEDIATE DELIVERY

- GENCO'S MARDI GRAS
- GOTTLIEB'S JACK 'N JILL
- CHICAGO COIN'S SHANGHAI
- WILLIAMS' YANKS
- UNITED'S MONTERREY
- EXHIBIT'S SAMBA

Write for Prices and Ask About Our Easy Payment Finance Plan for Eastern Missouri and Southern Illinois Operators.

SERVICE OUR WATCHWORD
Morris Novelty Co., Inc.
307209 OLIVE ST. PHONE BR. 3757 ST. LOUIS 8, MO.

MUSIC OPERATORS

Earn Money Without Investment

One of the largest distributors will furnish you with brand new games for your route.

Why let the other operator get the cream game collections on your music spot? Or why should you suffer fast depreciation on games?

If you will pass inspection and play ball with us, we will build up a good route for you of all new games.

In answering give full information as to what territory you operate. Whether games are permitted, state whether free plays operate.

How many spots do you operate? Furnish character reference.

BOX D-320

Care The Billboard

Cincinnati 22, O.

CONSOLES

BRAND NEW

- Keeney Twin Bonus, 5c-25c... \$800.00
- Keeney Gold Nuggets, 5c-25c... 800.00
- Bally Wild Lemons 542.00
- Bally Double Ups 542.50

USED

- Draw Bells, Regular \$229.50
- Draw Belts, Red Buttons 259.50
- Keeney 5c Bonus Super Bells... 295.00
- Keeney Twin Bonus, 5c-5c 575.00
- Keeney Twin Bonus, 5c-25c... 595.00
- Keeney Triple, 5c-10c-25c 795.00
- Bally Triple Bells, 5c-5c-25c... WRITE
- Evans '47 Gal. Dominoes 425.00

CENTRAL OHIO COIN MACHINE EXCHANGE
525 S. High St. Columbus, Ohio
ADams 7949

WOW!

Look at These Prices!

- 2 Mills Thrones, Each \$ 49.50
- 5 Reconditioned AIREONS, Each .. 175.00
- 3 SPORTSMAN ROLLS, Each 49.50
- 1 Keeney Big Parlay, one-ball cash payout 125.00

Dozens of other bargains! Phone or wire!
OLSHEIN DISTRIBUTING CO.
1100-02 Broadway ALBANY 4, N. Y.

finest
RECONDITIONED
EQUIPMENT
IN THE NATION

Do not confuse our Reconditioned Games with so-called "Close-Outs" or "As Is" Games. Every Machine we sell is in BEAUTIFUL SHAPE, READY FOR LOCATION

PINS

STAGE DOOR CANTEEN.....	\$ 24.50
SURF QUEEN	24.50
SMARTY	29.50
SUPERLINER	29.50
SEA BREEZE	34.50
FIESTA	39.50
DYNAMITE	39.50
SPELLBOUND	39.50
RIO	39.50
KILROY	49.50
TORNADO	54.50
MYSTERY	54.50
BALLYHOO	54.50
HAVANA	54.50
MAISIE	59.50
CYCLONE	59.50
NUDGY	59.50
CLICK	59.50
PLAYBOY	64.50
LUCKY STAR	69.50
CO-ED	79.50
MEXICO	89.50
NEVADA	109.50
BONANZA	109.50
SINGAPORE	129.50
HUMPTY DUMPTY.....	129.50
STORMY	149.50
MANHATTAN	154.50

1/3 Deposit With Order,
Balance C. O. D.

Scott-Crosse Co.

1423 Spring Garden Street
Philadelphia, Pennsylvania
RIttenhouse 6-7712

ARCADE MACHINES

CLOSE-OUTS

Buckley Treasure Islands.....	\$119.50
Batting Practice.....	69.50
Tommy Gun, Late.....	79.50
Undersea Raiders	99.50
Life Leagues	75.00
Jack Rabbit (New).....	185.00
Goalees, Like New.....	149.50
14 Ft. Wurl. Skee Rolls.....	165.00
10 Ft. Premier Skee Rolls, New..	249.50
10 Ft. Super Skee Roll, New....	249.50
Sky Fighters, A-1.....	85.00
Chicken Sams, A-1.....	79.50
New Vendit Candy Bar Machines, 150 Bars	159.50

CENTRAL OHIO COIN MACHINE EXCHANGE
525 So. High St. Columbus, Ohio
ADams 7949

NEW GAMES IN STOCK

Jack & Jill—Monterey—Samba—Shanghai— Mardi Gras.....	Write
Bally Double Ups	\$215.00
Mills Slots	200.00
Used Draw Bells	500.00
Super Bonus, 5/25	500.00

GENERAL COIN MACHINE CO.

225 N. 9th St. PHILADELPHIA, PA.
Walnut 2-4378

WANT TO BUY

SPECIAL ENTRIES—JOCKEY SPECIALS
GOLD CUPS—EUREKAS

UNITED

310 S. Alamo
FANNIN, 7521 San Antonio
San Antonio, Texas

**2 Tax Cut Bills
In La. Hopper**

(Continued from page 115)

fective January 1, 1949. Second coin machine measure—House Bill 105—is rated an even better chance of passage, and would give coin machine operators an even better break tax-wise. This bill, introduced in the House Tuesday (18) was reported out favorably by the Ways and Means Committee Thursday (20). Observers at the capitol rated its chances to pass the Senate "excellent."

The new Long administration, sponsoring H. B. 105, estimated that the State coin machine tax would bring in approximately a million dollars annually.

Briefly, the bill imposes a \$10 tax on amusement games and juke boxes and a \$100 fee on "so-called slot machines which operate by means of insertion of a coin, token, or similar object, and which, by application of the element of chance, may deliver, or entitle the person playing or operating the machine to receive cash, premium, merchandise or tokens."

This, in effect, would place a tax on payout machines of all types.

At the same time, the proposal points out that, "payment of any license tax imposed by this section shall not be held to legalize the operation of any machine or device defined herein which is prohibited by law. This act shall not be held to repeal any provision of any law prohibiting the operation, possession or use of any such machine or device."

Prize Venders \$10

Prize-giving vending machines—such as those which dispense charms or which use special colored balls to reward the player with merchandise—would be taxed at the rate of \$10 per year provided the value of the reward did not exceed a nickel.

To determine who shall be liable to pay the tax and on what types of equipment the tax shall be levied, H. B. 105 specially notes that, "payment of any tax levied by the United States similar to the tax herein levied or of the tax levied by the United States by the act of congress of September 20, 1941," shall be evidence of liability for the tax levied under the Louisiana measure.

MASSACHUSETTS SOLONS

(Continued from page 115)

cause they are on same premises where pins are operating.

Arcade owner attorneys pointed out amusement licenses (*The Billboard*, May 15) under which arcades operate were granted by mayor's office before issuance of food permits by BLB. Mary Driscoll, board chairman, conceded this fact. However, Walter R. Meins, liquor license commissioner, insisted that BLB controls any premises to which it grants a permit and that the prior issuance of the amusement arcade license should have no bearing on the case.

**N. Y. Game Action
Delayed to June 7**

(Continued from page 115)

a licensing measure (*The Billboard*, May 15).

A protest by former Supreme Court Justice Samuel I. Rosenman, attorney for New York game distributors, that previous commitments made it impossible for him to argue the industry's case immediately, led to the court postponement. Rosenman said he had to go to California to appear at television hearings and wouldn't return until early June.

Also put off was the case of Joseph Hirsch, local operator, who similarly was seeking an injunction prohibiting the police from picking up games. Hirsch was also the recipient of a truce agreement to remain in effect until the court hands down its findings. Altho Samuel Markevich, Hirsch's attorney, stated he was ready to go to trial without delay, he was told by Justice Pecora that his case would have to follow that of Rosenman.

Immediate trial was unwise in the face of pending action by the city council, Markevich was told. Justice Pecora indicated that a council decision might be forthcoming on or about June 1, with the possibility that their decision "might render the whole question before the court academic."

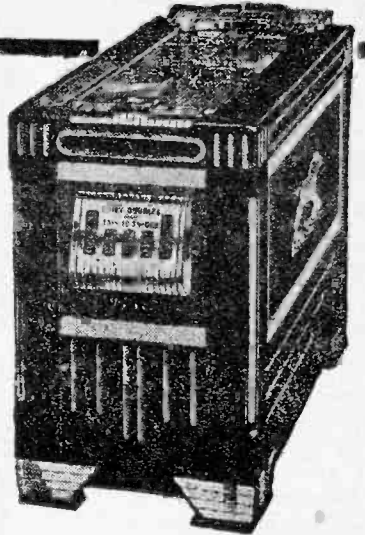
In an effort to learn how long the trial scheduled for June 7 might last, Justice Pecora elicited from Rosenman the assertion that his presentation would take no more than three days. On the other hand, corporation counsel Charles F. Preusse told the court that evidence presented by the police department might require a total of 10 days.

An immediate reaction of a number of operators to the prospect of having to wait yet another month or more until all legal matters were thrashed out was to announce that they would begin operating on a limited scale. While not specifically forbidden to do so under the terms of the truce agreement, they had voluntarily suspended operation of all equipment not seized, in the hope that a decision would be reached soon. Many said that game operation was their only source of income and they could no longer keep their machines idle and meet living expenses.

Gay Named Queen Anne V.-P.

HAMMOND, Ind., May 22.—Queen Anne Candy Company here, thru President Harry Martin, announced this week the appointment of Sam T. Gay as vice-president and general manager. Announcement follows firm's recent statement on expansion of its confection line, including re-introduction of pre-war products, Nutty Fagan and Pecan Roll.

Gay was formerly executive head of National Candy Company, St. Louis, and was with MacPhail Candy Company, Oswego, N. Y., in the same capacity.



**GET IN THE MONEY
WITH THE NEW
BAKERS PACERS**

The Aristocrat of Consoles
Galloping Horses • Flashing Odds •
7 Coin Play • Illuminated Track.
**GUARANTEED! The Best Money
Maker Ever Built or Your Money
Back!**

SEE YOUR DISTRIBUTOR OR
WRITE TODAY!

BAKER NOVELTY CO., Inc.
1700 W. Washington Blvd., Chicago 12, Ill.

Special!

Chicago Coin Hockey	\$49.50
Keeney Submarine	49.50
Champion Hockey	35.00
Scientific Batting Pr.	49.50
DeLuxe Hockey	39.50

\$5.00 Extra Crating

**SHOOT THE BEAR \$124.50
RAY GUN**

Completely Reconditioned & Repainted.
Money-Back Guarantee.
Terms: 1/3 Deposit With Order.

SEEBURG RAY GUN

Amplifiers, Motors, Rifles Repaired.

COMPLETE STOCK OF
SEEBURG RAY GUN PARTS
WRITE FOR LIST



1346 ROSCOE ST.
GRA. 0317 CHICAGO 13, ILL.

SEND TODAY!

FOR OUR
LIST OF

**OUTSTANDING
EQUIPMENT BUYS!**

RUNYON SALES CO.

123 W. Runyon St., Newark 8, N. J.
Tel.: Bigelow 3-8777
593 Tenth Ave., New York 18, N. Y.
Tel.: Longacre 4-1880

ARCADE MACHINES

FLOOR MACHINES	
1 Bally Kink Pin, 10'	\$ 75.00
1 Gottl. Skee Balleto	65.00
1 Exhibit Rotary Claw Digger, 5'	240.00
2 Exhibit Merchants	75.00
1 Col. Upright Scale	50.00
3 Supreme Bola Score	50.00
1 Evans Super Bomber	125.00
2 Bally Alley	39.50
1 Chester Pollard Football	65.00
1 Tom Mix Ray Gun	25.00
1 Free Play Turf Champ	35.00
1 Kontest Bomber Roll Down	75.00

PLAYLAND AMUSEMENT CO.

340 Monroe Ave., N. W., Grand Rapids 2, Mich.

**GOOD PAYING - - - OLD ESTABLISHED
PHONOGRAPH AND PIN BALL ROUTE FOR SALE**

Over 50 units, all on location, in largest industrial section in South Carolina, Aiken County, South Carolina. Operators' average, past year, \$12,000 (retiring, will sacrifice, cash \$5,000). Do not ask for listing of location unless interested.

MUSIC MACHINE CO., #636 Broad St., Augusta, Ga.

ATTENTION

Long established coin machine operation is offered for first time. This operation has been in business since 1930. Consists of about 150 pieces of Pins, Rolldowns and Bowling Games, all producing. Also about 130 Jukes with Wall Boxes, Speakers, etc. This is located in the second largest city in Michigan and surrounding territory. This will be sold only for cash and will take about \$95,000.00 to handle. Business well established and has plenty of good will. Earnings are satisfactory and is a good opportunity for 2 or 3 good mechanics. Will pay out in about one year. Reason for selling, owner wishes to retire. No information given unless you can show the cash. Write to **BOX D-293, CARE THE BILLBOARD, CINCINNATI 22, O.**

ARCADES

"AND GENERAL OPERATORS"

DON'T WAIT UNTIL THE LAST MINUTE TO ORDER

Pitch 'Em & Bat 'Em	Write
Field Goal	\$195.00
Bat-A-Ball Sr.	79.50
Silver Gloves	375.00
Fishing Well	375.00
Mutoscope Movies (complete with reel)	150.00
Mystic Pen	225.00

AND OTHER MONEY MAKERS YOU'LL NEED FOR THIS SEASON

1/3 Deposit With Order, Bal. C.O.D.

Roll Downs At Bargain Prices Demand Is High—Supply Limited

SEND FOR OUR LATEST CATALOG TODAY!

Blendow and Meyers inc.

705 10th Ave. (Cor. 48th St.)
New York 19, N.Y. Plaza 7-190

WANTED

Late Model Music, Roll-Downs, Pins, such as Aireon, A.M.I., Hawaii, Tropicana, Bermuda, Honey, Trade Winds, Cyclone.

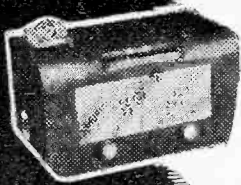
FOR SALE

Advance Rolls, \$110.00; Total Roll, \$50.00; 10 Ten Strikes @ \$30.00; Skee Balls, \$30.00; with Barrels, \$60.00. Plenty of Arcade Equipment and cheap Pins.

DONALD ZAK

3017 So. 14th St., Milwaukee 7, Wis.
Phone Orchard 2828

You're in the money when you operate



CORADIO
COIN OPERATED RADIO
212 BROADWAY, NEW YORK 7, N. Y.
BEekman 3-0038-9

FACTORY CLOSEOUT!

BRAND NEW— IN ORIGINAL CARTONS

MACHINES BUILT FOR PINBALL OR ARCADE LOCATIONS

Address:

BOX 177, c/o Billboard
155 N. Clark St. Chicago 1, Illinois

ROLL-DOWNS

GOLD MINE	\$ 69.00
HAWAII	69.00
SINGAPORE	78.00
TROPICANA	119.00
BERMUDA	119.00
ADVANCE ROLL	99.00

PIN BALLS

MELODY	\$129.00
BUILD UP	129.00
TROPICANA	119.00
CATALINA	129.00
COVER GIRL	99.00
MANHATTAN	129.00

1/3 Deposit With Order—Balance C. O. D.
American Vending Co.
1918 Coney Island Ave. Brooklyn, N. Y.
Esp. 5-1256—Esp. 5-1836

WANT TO BUY! USED BING-A-ROLLS AND TOTAL ROLLS

IN GOOD OPERATING CONDITION
Write us price and quantities available.
BOX NY-102
% The Billboard, 1564 Broadway,
New York 19, N. Y.

Mexico National Assn. Seeks Relief From Gov. Tax Levies

MEXICO CITY, May 22.—In a concerted effort to return the coin machine business to its former high state in this country, a national association of operators, distributors and importers of coin machines was formed here recently, David L. Romero and Luis Alonzo Huerdo, association president and secretary, respectively, have announced. Group has temporary offices at 7 Republica De Chile, this city.

As pointed out by Romero and Huerdo, the coin machine association was organized specifically as a united industry front against the government's new laws, effective January 1, 1948, that virtually prohibited the use of coin-operated machines. Levy on jukes alone was doubled and under the new regulations was due in full the first two weeks in January.

New association officers also stated that following the passage of new coin machine legislation government authorities began seizing coin machine equipment without previous notice and fines ranging from 200 to 300 pesos were imposed in addition to the 345 peso fee required as 1948 taxes.

During 1947, Mexican coinmen imported 3,436 coin machines worth \$910,201. These figures included 2,320 jukes valued at \$824,493; 724 venders for \$39,842, and 392 games worth \$46,901.

Nassau Police Agree To Halt Pins Attacks

Ops Sue for Injunction

MINEOLA, N. Y., May 22.—In an action closely paralleling the current court controversy in New York City, Nassau's district attorney and several local police officials agreed to discontinue alleged "harassing" tactics against stores in which coin-operated amusement games are located, with the agreement to remain in effect until completion of a trial scheduled to begin June 14.

County officials appeared in Nassau County Supreme Court Thursday (20) to show cause why a permanent injunction should not be issued to halt the alleged interference as a result of papers served on them by Earle C. Backe, amusement game operator and head of National Novelty Company.

Supreme Court Justice Isaac R. Swezey elicited the verbal agreement from county authorities after George Mulry, Backe's attorney, had charged that police action against storekeepers, on the direct orders of Commissioner John M. Beckmann and District Attorney James N. Gehrig, caused many location owners to demand that operators remove machines.

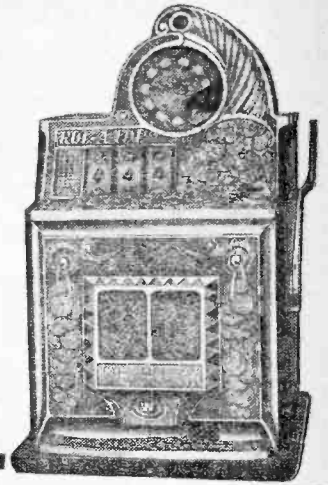
Since the police campaign began two months ago, 90 per cent of the approximately 500 machines in the area had been removed from location, Mulry stated. This was a period during which no arrests were made for gambling on the games. In contrast to the situation in New York City, police did not resort to wholesale seizures of equipment but, according to the plaintiff, accomplished their purpose by "advising" and sometimes "ordering" storekeepers to get rid of their machines.

New United Game Tagged Monterrey

CHICAGO, May 22.—United Manufacturing Company is now in production on its new five-ball, novelty replay game, called Monterrey. Two new features of the game are higher scoring, with a total of 4,900,000 points possible, and a simplified advance bonus system. A center roll-over button lights Monterrey and scores 500,000 points.

New game also features flippers, a kicker control button on both sides of the colorful cabinet and a replay button. The glass backboard features multi-colored lighting effects, while the playfield is also in multi-colors.

BIRMINGHAM, May 22.—Cruse Crawford Distributing Company has opened Launderwell, Inc., coin laundry, at the Fairgrounds Shopping Center here. The air-conditioned installation, managed by Arthur M. Mitchell and Frank Templin, is equipped with 28 Launderall washers and a Wayne Sof-Lux water softener. Firm also offers dry cleaning pick-up service.



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MILLS GOLDEN FALLS, HL, JP (Post-War) 2/5 or 3/5, 5¢-10¢ or 25¢ \$164.50	MILLS Q. T. 5¢ \$69.50
JENNINGS 4-STAR CHIEF 5¢ or 10¢ \$69.50	JENNINGS SILVER CHIEF 5¢-10¢ or 25¢ \$79.50
JENNINGS 5¢ BRONZE CHIEF (Post-War) \$129.50	JENNINGS DELUXE LITE-UP (Post-War) 5¢ or 10¢ \$149.50

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4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS

Record Reviews

(Continued from page 130)

RATINGS (100 Point Maximum)	90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD	
	40-69 SATISFACTORY • 0-39 POOR	

ARTIST	RATINGS	ARTIST	RATINGS
TUNES	OVER-ALL	TUNES	OVER-ALL
LABEL AND NO.	DISK JOCKEY	LABEL AND NO.	DISK JOCKEY
COMMENT	DEALER	COMMENT	DEALER
	OPERATOR		OPERATOR

	POPULAR					RACE			
VAUGHN MONROE (Victor 20-2851) <i>The Maharajah of Magador</i> (Ziggy Talent) Typical Ziggy Talent holler novelty about the Maharajah who took rumba lessons. <i>Give a Broken Heart a Break</i> (Vaughn Monroe-The Moon Maids) Far below current standard Monroe levels.	84	85	80	88					
VIC DAMONE (Glenn Osser Ork) (Mercury 5123) <i>A Boy From Texas and a Girl From Tennessee</i> Da-moan romantically dabbles with lyric of current pop. Osser orking merits note. <i>Spring in December</i> Vic vocalizes another new ditty in capable crooner manner. One of top disks to date on tune.	75	75	75	75					
COUNT BASIE (Jeanne Taylor) <i>I've Only Myself To Blame</i> Very late issue on the song with the Taylor gal only adequate while the Basie ork plays okay dance music. <i>It's Monday Every Day</i> Superlative clefting on a pretty tune also late on the market; Taylor sings better here.	84	86	83	83					
LARRY GREEN ORK (Victor 20-2813) <i>Little Girl</i> (Don Grady-Trio) Catchy oldie is revived in fairly dull fashion; only boost comes from Green's keyboarding. <i>Just Cancel My Dream</i> (Trio) A harmless bit of fluff.	60	60	60	60					
MARY OSBORNE (Decca 24436) <i>Please Don't Kiss Me</i> Placid rendition of a pleasant tune by Miss Osborne and her trio. The young lady can play more guitar than she shows on this. <i>Funny, Funny, Funny</i> <i>What a Dime Can Do</i> Poor material for Mary's talents.	69	69	71	67					
MARY OSBORNE (Decca 24436) <i>Please Don't Kiss Me</i> Placid rendition of a pleasant tune by Miss Osborne and her trio. The young lady can play more guitar than she shows on this. <i>Funny, Funny, Funny</i> <i>What a Dime Can Do</i> Poor material for Mary's talents.	65	65	65	65					
MARY OSBORNE (Decca 24436) <i>Please Don't Kiss Me</i> Placid rendition of a pleasant tune by Miss Osborne and her trio. The young lady can play more guitar than she shows on this. <i>Funny, Funny, Funny</i> <i>What a Dime Can Do</i> Poor material for Mary's talents.	73	76	70	74					
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JULIA LEE (Mercury 8013) <i>Lotus Blossom</i> (Tommy Douglas Ork) A mood piece, beautifully sung, about the caress of the poppy pipe. Nice backing. Originally issued some years back. <i>Dream Lucky Blues</i> Julia cries the blues with the sorrowing conviction that has made her a biggie on race lists.	85	85	83	88					
ERNESTINE ANDERSON (Shifty Henry Ork) (Black & White 863) <i>Good Lovin' Babe</i> Jumping boogie blues. Band lays down solid beat, good tenor and trumpet solos around Ernestine's shout vocal. <i>K. C. Lover</i> Slower tempo, less enthusiasm than flip.	75	74	72	78					
NICK DELANO (Al Sack Ork) (Black & White 862) <i>Don't Blame Me</i> Good enough Sinatra-kick job on the standard. <i>Until the Real Thing Comes Along</i> Likewise.	70	70	70	70					
GERALD WILSON ORK (Black & White 814) <i>Pensive Melody</i> Draggy, out of tune, and poorly recorded. <i>Et-Ta</i> Screchy, tasteless instrumental in jump tempo.	38	38	38	38					
"CATFISH" POPE ORK (3 Minutes T-504) <i>Song Writing Blues</i> Woes and tribulations of a tunesmith—rather interesting idea for a blues lyric. Pope sings it feelingly. <i>Bing, Bang, Bong</i> Square dance calls and jazz solos over a rumba beat—a weird combination, but oddly effective.	73	70	71	75					
MARTHA DAVIS (Jewel ON-2002) <i>Little White Lies</i> Martha tries too hard for get-off effects on this oldie. Instrumental work is tasty. <i>Bread and Gravy</i> Chirping is more relaxed and natural, as is Martha's 88-ing. But the quasi-blues tune is lots of nothing.	65	67	62	68					
MARTHA DAVIS (Jewel ON-2002) <i>Little White Lies</i> Martha tries too hard for get-off effects on this oldie. Instrumental work is tasty. <i>Bread and Gravy</i> Chirping is more relaxed and natural, as is Martha's 88-ing. But the quasi-blues tune is lots of nothing.	60	58	59	64					
GEORGE VANN (Buddy Harper Ork) (Jewel 2005) <i>Darkness Blues</i> Ork and vocalist blend in a real sorrowing blues. Fine after-hours stuff. <i>Can't Stretch It No More</i> Topical blues about the inelasticity of the dollar. Vann and the boys get their hearts into it, too.	74	73	72	78					
DAVE BARTHOLOMEW SEXTETTE (DeLuxe 1114) <i>Bum Mae</i> Bum record. <i>Dave's Boogie Woogie</i> Worse than the flip.	25	25	25	28					
DAVE BARTHOLOMEW SEXTETTE (DeLuxe 1114) <i>Bum Mae</i> Bum record. <i>Dave's Boogie Woogie</i> Worse than the flip.	20	20	20	20					

	RACE			
SONNY BOY WILLIAMSON (Victor 20-2893) <i>Alcohol Blues</i> Sonny Boy's unique, quavering blues style, backed with harmonica, guitar, bass and drums. Should nab some nickels in race jukes. <i>Apple Tree Swing</i> A novelty jump. Sonny is better at the blues.	76	75	75	78
BILLY SAMUELS (The Cats'n Jammer Three) (Mercury 8086) <i>Stompin' Those Blues Away</i> Just a lively, unaffected boogie woogie romp, highlighted by some fine piano work. <i>Moonglow</i> Vocal is too mannered on the standard side. Chirping shows a Sarah Vaughan influence.	60	57	58	63
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Record Reviews

RATINGS
(100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

ARTIST	TUNES	LABEL AND NO.	COMMENT	RACE
THE NELSON ALEXANDER TRIO (Specialty SP 308) <i>Rock That Voot</i> Drive-work race beater, but that deliberately metallic piano sounds harsh. Vocal keeps pace okay.	75	75	75	75
<i>Well, Well, Baby</i> Tonky piano-guitar backing raucous and stronger than the race chanter.	45	50	40	45
SAM BROWNE (London 191) <i>A Boy From Texas (A Girl From Tennessee)</i> (Bert Thompson Ork) English crooner does tuneful job. A formula "money" ballad that will be a pub plug.	78	82	76	76
<i>Laroo, Laroo, Lilli Bolero</i> (The Squadronaires) Current plug but Sammy's over-formalized here. Backing purty.	73	77	70	73
JIMMY LIGGINS AND HIS DROPS OF JOY (Specialty SP 521) <i>Cadillac Boogie</i> Jimmy's a good contender for Louis Jordan's nickel trade. This should sell in combined race-pop slots.	82	80	80	84
<i>Tear Drop Blues</i> "Wild" backing by the Drops as Liggins shouts a good blues. It's raucous but right, altho that rolled piano almost goes off.	77	77	75	79
CAMILLE HOWARD TRIO (Specialty SP 307) <i>X-Temperaneous Boogie</i> X for xciting altho there's little extempore here. Just good boogie performance with steady beat.	74	76	72	72
<i>You Don't Love Me</i> Top notch chirping with a bit of Rose Murphy beat in the piano-bass rhythm support. Camille's a comer... song's good.	85	87	83	86
T.BONE WALKER (Black & White 126) <i>I'm Waiting for Your Call</i> Blues ballad lacks the spark usually projected by Walker.	63	63	61	66
<i>That's Better for Me</i> This is a jumping side with Walker's twangy guitar pluckings setting a driving pace for a beat-ful vocal.	80	80	80	80
IVIE ANDERSON-PHIL MOORE (Black & White 824) <i>Empty Bed Blues</i> The one-time Ellington chirp sings some ordinary blues to full ork backing.	69	68	69	70
<i>Butter and Egg Man</i> The Dixieland oldie set in a modern score sung well by Ivie Anderson.	68	68	68	68
EDDIE GOMEZ (Cesar Concepcion Ork) (Victor 23-0825) <i>Volvi Por Ti</i> Dull, ordinary, slow bolero dinking.	36	37	37	35
<i>Tabo Tabo</i> Ork seems to wake up here. Gomez piping of guaracha also stronger.	62	62	64	60

ARTIST	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

ARTIST	TUNES	LABEL AND NO.	COMMENT	RACE
ETHEL MORRIS (The Mighty Mighty Men) (De Luxe 1166) <i>Ebony Rhapsody</i> Badly balanced waxing of the currently hot Rosetta Howard number should cut off a little of the Howard coin.	69	68	68	72
ROY BROWN AND HIS MIGHTY, MIGHTY, MEN <i>All My Love Belongs to You</i> Brown does a good job on the current Bull Moose Jackson hit—both sides make good buy for race box ops.	75	75	75	75
SCAT MAN CROTHERS (Riff Charles and Friends) (Capitol 15076) <i>The Thing</i> Vic Dickenson's wonderful tram work makes this novel face better than it really is.	73	75	70	75
<i>Dead Man's Blues</i> Another morbid blues shout with good lyric and more great Dickenson horn; weird tram intro may help sell this.	79	82	76	80
COOTIE WILLIAMS ORK (Mercury 8083) <i>You Talk a Little Trash (And I'll Spend a Little Cash)</i> An instrumental despite the title; clean but ordinary save for some fat-toned tenor.	63	66	60	63
<i>Typhoon</i> Fat-toned tenor takes off and goes here; just the kind of wild item that has been piling up consistent if not great race sales.	77	76	78	78
JACK McVEA ORK (Exclusive 270) <i>Mumblin' Blues</i> (Rabon Tarrant) Lyric mumbo-jumbo that nevertheless establishes a coin-catching blue picture.	77	77	75	79
<i>Tatoo Pie</i> Inoffensive instrumental.	60	60	60	60
HOT JAZZ				
LESTER YOUNG SEXTET (Aladdin 212) <i>Confessin'</i> Musically this is a superb hunk of tenoring by the Prez; mainly for collectors.	61	62	65	55
<i>Easy Does It</i> Polite riff with some sock sax improvisations—again for collectors.	64	67	67	58
TEDDY WILSON QUARTET (Musieraft 547) <i>The Sheik of Araby</i> Some inspired trumpet by Buck Clayton, solid Billy Taylor bass and Teddy's piano round out a moving jazz platter.	67	70	72	60
TEDDY WILSON TRIO (Kay Penton) <i>Something I Dreamed Last Night</i> Teddy plays wonderful backgrounds for the good chirping of former B. G. chirp Penton.	68	69	68	67

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Draw Bell, 10c 275	
Double Up 395	JENNINGS
	Challenger, 5c-10c 375

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 - Exhibit Banjo
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	1 Runyon Super Triangle 100.00
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	1 50c Mills Brown Front 195.00
	1 \$1.00 Mills Chrome Bell 325.00
	1 5c Jennings Standard Chief 175.00
	1 5c Jennings Goose-neck 20.00
	MISCELLANEOUS
	1 Daval Free Play \$45.00
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	3 Weighted Slot Safe Stands 20.00
	1 10c Jennings Silver Super Chief \$125.00
	1 \$1.00 Jennings Chief '41 375.00
	1 25c Jennings Challenger, Floor Mdl. 375.00
	1 25c Jennings Silver Moon Chief 155.00
	1 Columbia Bell (5c) J.P. 99.50
	1 5c Watling Rol-A-Top 100.00
	1 25c Buckley Bones \$30.00
	1 Double Slot Stand 70.00

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JUNIOR CHANGER \$17.50
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Record Reviews

(Continued from page 137)

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ARTIST
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LABEL AND NO.
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RATINGS
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 DISK JOCKEY
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TUNES
LABEL AND NO.
COMMENT

RATINGS
 OVER-ALL
 DISK JOCKEY
 DEALER
 OPERATOR

HOT JAZZ

THE EDDIE HEYWOOD TRIO
 (Victor 20-2839)
Plymouth Rock
 Piano solo with rhythm. Eddie uses the boogie beat that made his disk of "Begin the Beguine" a smash.

74 76 73 75

Chillicothe, Ohio
 Eddie and unidentified femme vocalist give a pop the bouncy, groove treatment.

78 79 78 77

JOHNNIE GUARNIERI
 (Majestic 1229)
Smoke Gets in Your Eyes
 Relaxed, subdued, cocktail-lounge type performance of the Kern oldie by the talented jazz pianist.

74 75 73 74

More Than You Know
 Reverse also a smooth, easy-going job on a fave standard.

72 73 70 71

RED NORVO'S NINE
 (Capitol 15083)
Hollyridge Drive
 Neat, quiet, pleasant swing jazz with equally good tenor, Bobby Sherwood cornet and Red Norvo solos.

68 80 70 55

Under a Blanket of Blue
 String of solos by Eddie Miller, Sherwood, Norvo, Benny Carter, Arnold Ross and Dave Barbour make for a highly effective hunk of moody jazz.

73 82 70 67

ILLINOIS JACQUET ORK
 (Victor 20-2892)
Try Me One More Time
 (Russell Jacquet)
 Couple of adequately sung blues choruses with some soft Jacquet horn.

68 69 68 67

Jet Propulsion
 One long tenor solo by Jacquet with plenty of repeats on some of the stuff he's done before.

72 72 73 71

ILLINOIS JACQUET ALL STARS
 (Aladdin 3011)
It's Wild
 Up-tempo piece with some of Jacquet's wild tenoring in somewhat better taste than is usual.

69 70 69 68

Goofin' Off
 The tenorist tackles the traditional 12-bar blues.

69 70 67 70

DIZZY GILLESPIE ORK
 (Victor 20-2878)
Good Bait
 Big band be-bop with Dizzy's ork playing cleaner than usual.

66 69 69 61

Ool-Ya-Koo
 (Dizzy Gillespie-Ken Hagood)
 Mad bop scat side with some interesting unison trumpet figures.

69 71 68 68

EDDIE "BUNKY" RED-DING-RED SAUNDERS ALL STARS
 (Score 4001)
Freight Train Blues
 Blues race shout which might find some juke coin.

67 65 65 70

Card Playing Blues
 The "Deck of Cards" idea employed for a good race blues.

78 78 76 79

HOT JAZZ

JACK PARNELL QUARTET
 (London 162)
Scrubber Time
 Clean unobtrusive small English jazz unit; smacks of the modern in the hot biz.

62 68 61 57

On the Sunny Side of the Street
 Equally tasteful conception of the oldie with neat closing riffs.

62 67 60 60

LATIN AMERICAN

OSMAR MADERNA TIPICA ORK
 (Victor 25-0111)
Don Juan
 Authentic tango alien to our conception. Ork competent tho weak.

46 50 46 41

Concerto to the Moon
 L-A platter that lead to Larry Green waxing, with tune's cleffer handling baton. Captivating tango treatment of pretty melody.

70 74 67 69

IRVING FIELDS-THE CAMPOS TRIO
 (Betty Harris-The Three-O-Niners)
 (Victor 26-9035)
Pedro Piper
 Typical showy infectious Fields fingering of pert rumba. Harris gal and group harmonize lyric styled after Pied Piper nursery tale.

77 78 75 79

The Wedding Song
 Adapted from "Raisins and Almonds," with Irving displaying flashy 88 maneuvers on a slow rumba kick. Okay vocal of sentimental lyric.

81 84 80 80

DAMIRON
 (Seeco 657)
Para Vigo Me Voy (I'm Going to Vigo)
 Wild rumba styling with a heavy beat and showy 88-ing of Lecuona tune.

67 69 65 67

Manana
 Cut in Cuba with Spanish lyric retaining comedy appeal. Strong Damiron piano work and competent Chapuseaux chanting.

73 73 73 73

EVA GARZA (Roberto Ondina-Suaritos Ork)
 (Seeco 655)
Que Te Parece (What Do You Think?)
 Gal exhibits highly dramatic tonsils on fair rumba.

62 60 61 64

En Revancha (In Return)
 La Garza delivers schmaltzy L-A patter prior to chirping ballad, rolling her r's with a flourish.

65 63 67 65

ALBERTO SOCARRAS ORK
 (Victor 26-9033)
Maria Elena
 Socarras sweet flutes his way thru moderate paced bolero rendition of oldie.

65 65 67 62

Harlem Rumba
 Eerie rumba beat with piercing Socarras flute leading way. Latter part of disk switches to high flying rumba with a boogie beat.

76 78 74 77

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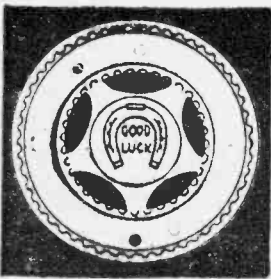
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Extend Order In S. Carolina Pinball Case

Next Hearing June 22

GREENVILLE, S. C., May 22.—In an order filed in Federal District Court here Tuesday (18), Judge C. C. Wyche granted T. B. Holliday an indefinite extension of a temporary order restraining law enforcement officers of the State from seizing or destroying all amusement machines with free play but without gambling features in which Holliday or his agents have interests within the jurisdiction of the court.

In granting the extension, Judge Wyche, who also filed the temporary restraining order May 5, stated that the new order would remain in effect until such time as the issues in the case are resolved or until the court issues a further order.

A second order filed by Judge Wyche this week called Judge John J. Parker, senior circuit judge for the Fourth Federal Circuit Court, and Judge Sterling Hutchinson, of the Eastern District Court of Virginia, to assist him in hearing the case on Holliday's request for an interlocutory injunction in the case which is set for June 22 in Greenville.

In his original complaint, Holliday, who is head of T. B. Holliday Company, Charlotte, N. C., distributing firm, sought an interlocutory injunction and a temporary restraining order to enjoin and restrain the enforcement on a South Carolina statute on the grounds that the statute involved was unconstitutional.

To Use Music Mchs. To Curb Burglaries

SCHENECTADY, N. J., May 22.—Local police will use coin-operated music devices here in their drive against tavern burglaries. The new plan is based on the Maestro Music wired music systems which are popular in this area.

Police Chief Joseph Peters and Elio Matazarro, president of the Schenectady Tavern Owners' Amusement Corporation (STOAC), have suggested that the microphones used by the patrons to give their musical selections, be kept activated from 3 to 9 a.m. when the taverns are closed. With the mikes picking up any sounds from the locations after closing hours, the central operator (attendant) could immediately notify the police, who in turn could check the location.

A preliminary test has been held, it was announced, in which various types of camouflaged sounds were made, and the central operator was able to pick them up accurately. Operators of the music system will install automatic signals to indicate immediately when a microphone has been tampered with.

The plan will involve 64 taverns which are now members of the STOAC and use Maestro Music. This number is expected to be increased to 100 locations in the near future.

More \$\$ in More Pockets Seen for Coming Months

WASHINGTON, May 22.—More money in the pockets of more people for the next few months at least is predicted by Commerce and Agricultural departments. Commerce estimated this week that nearly 59,000,000 persons were at work during the first week of April, an increase of 1,000,000 over March.

RECORD REVIEWS

RATINGS (100 Point Maximum)
 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
 40-69 SATISFACTORY • 0-39 POOR

RATINGS
 OVER-ALL DISK JOCKEY OPERATOR

ARTIST
 TUNES
 LABEL AND NO.
 COMMENT

LATIN AMERICAN

BOBBY CAPO (Roberto Ondina-Sucritos Ork) (Seeco 650) <i>No, No y No</i> Full Capo bary warbling over satisfying orking. Ditty poor.	54	56	51	54
<i>Dos Gardenias</i> Capo chants well here tho material again weak.	48	51	45	48
CONCEPCION LEMUS (Black & White 203) <i>La Inundacion De Acaponeta</i> Waxed in Mexico, in fair native fashion. Unison vocal weak.	35	38	40	26
SECUNDIDO DELGADO <i>El Corrido De San Luis</i> Flavor here same as flip except disk moves along at lively pace.	46	46	49	43

CLASSICAL & SEMI-CLASSICAL

NICHOLAS S. GOLOVANOV (Mercury 24000) <i>Khatchaturian: Lezhinka</i> Sampling of the fiery modernism of Khatchaturian as recorded in Russia.	70	70	70	NS
<i>Khatchaturian: Sabre Dance</i> Issued a bit late to catch the hit coin on this, this waxing nevertheless stacks up as a good standard stock item on "Sabre."	70	70	70	NS

RATINGS
 OVER-ALL DISK JOCKEY OPERATOR

ARTIST
 TUNES
 LABEL AND NO.
 COMMENT

CHILDREN

THE WOODLAND SERENADERS (Bandwagon 402) <i>When You're Smiling</i> Good production work done on all these Bandwagon disks to lead into ditty. Tots should eat it up.	87	87	87	NS
<i>Baby Face</i> Hot idea for kiddies. Top copyright ditties embellished with menagerie noises and film cartoon-character sounds.	87	87	87	NS
THE WOODLAND SERENADERS (Bandwagon 401) <i>Manana</i> Not as good as other Bandwagons since the song requires inimitable rendition rather than resting on own merit. Kid - production effort smart, tho.	79	75	84	NS
<i>Bye, Bye, Blackbird</i> A little bloodthirsty for kids and idea forced, not especially clever. Animal sounds still appealing, fad-wise, for kids.	70	60	80	NS

FOLK

MERLE TRAVIS (Capitol Americana 40115) <i>Alimony Bound</i> Travis travels thru gay folk novelty at merry clip. Ork registers with top drawer backing.	82	82	82	82
<i>A Fool At the Steering Wheel</i> Sermon in song of the evils of combining drinking and driving, preached in typical Travis style.	77	77	73	80

Rob Minnesota Coinman, Staffer and Policeman

FAIRMONT, Minn., May 22.—A local coinman, his secretary and a town policeman were victimized here recently by three armed, masked bandits who slugged, tied and robbed the trio of more than \$5,000 in cash and \$7,500 in jewelry. Victims were Charles Potter, owner of the Fairmont Novelty Company; his secretary, Gladys Erickson, and Police Officer George Cavers.

Potter told police he and Miss Erickson were in his Hall Lake home near here when two of the bandits entered about 11 p.m. and demanded money, threatening him with guns. Miss Erickson, in another room, heard the gunmen and fled thru a back door. The bandits went after her and dragged her back into the house.

This gave Potter an opportunity to telephone the sheriff's office. When the gunmen returned with Miss Erickson they took cash and jewelry from the two victims, tied them with strips from a bed sheet and slugged the two. The bandits then went about ransacking the house.

Meanwhile, Patrolman Cavers was sent to the home by the city police to whom the sheriff relayed the emergency call. Upon arriving, he mistook the automobile in front of Potter's home as belonging to the county sheriff, so Cavers entered the house without taking precautions. He was met by the bandits who held him up, took his gun, flashlight and wallet containing \$60 and then used the officer's handcuffs to tie him.

Op Makes Hot Sandwich Vender From Candy Mch.

AKRON, May 22.—Standard Stoner candy bar venders have been equipped to vend and heat sandwiches in a number of locations here, including industrial plants, with the incorporation of a patented heating, cooking unit invented by Paul Kistler. Called Kistler's Radar Chef, unit is being used by Kistler's own operation in addition to others. In some locations, both candy and sandwiches are vended out of the same machine.

Kistler, as manufacturer of the unit, has equipped a number of his six and eight-column Stoner venders with the heating elements, four to a machine. Each heating unit, cylindrical in shape and approximately a foot high, is attached, two to each side of a vender, on brackets.

Upon delivery of a sandwich from the candy vender, patron places it in the heating unit by hand, thru an opening in the top, and moves a lever to set the electrical current thru the heating elements. Heating time is approximately one minute.

To assure fresh merchandise, Kistler wraps each sandwich in a special cellophane, which is stamped with the date the sandwich is made.

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Only \$150,000 cash to handle, balance 36 months 6%. Will divide if can sell all. Owner must retire for health.

BOX D-310 c/o THE BILLBOARD, CINCINNATI 22, OHIO

Eagle REPLACEMENT PLASTICS

SOLID COLOR
TOUGH CONSTRUCTION
PERFECT FIT
NO PAINTING
LOW COST

Strongest, toughest construction . . . almost 1/4" thickness. Solid colors through and through — not sprayed or painted.

Eagle Coin Machine Co.

3441 W. Montrose Ave.
Chicago 18, Ill.
Phone KEYstone 7681

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MUSIC AND PINBALL ROUTE FOR SALE

47 Music and 33 Pin Ball locations in operation in Wisconsin. All year business. Truck, Parts, Supplies and Records. Established in 1936; good help, self operating. Have other business and lack of capital is chief factor in decision to sell. Total price is \$30,000.00. Can be bought on terms and will pay for itself. About half cash is needed. Will stand any investigation. Can be expanded. If you want a good route with the minimum of competition—investigate this business.

c/o THE BILLBOARD BOX D-321 CINCINNATI 22, O.

OUT THEY GO

50
Used A.B.T. Challengers, 1¢ Play, in No. 1 Condition. Each . . . \$18.00

PIN GAMES

10 Super Score. Each . . . \$20.00
10 Stage Door Canteen. Each . . . 20.00
25 Late Pin Games . . . Write for Price

Terms: 1/2 Deposit, Balance C. O. D.
Write for Price on New Pin Games and Phonographs.

FRANK SWARTZ SALES CO.

515-A Fourth Ave., S. Nashville 10, Tenn.

READY FOR LOCATION

\$39.50 Each Uncrated, F. O. B. Springfield, Ohio

Havana	Suspense	Maisie
Dynamite	Sea Breeze	Surf Queen
Spellbound	Super Score	State Fair
Fast Ball	Mystery	Superliner
	Stage Door Canteen	

SUPREME NOVELTY COMPANY

207 S. FOUNTAIN AVENUE 3-3713 SPRINGFIELD, OHIO

SORRY!

Due to an error, the ad of
World Wide Distributing
Chicago, Illinois
was omitted from the issue of
MAY 22, 1948

FLASH Soldering GUN

4 TIPS

OPERATED DIRECTLY FROM 110 Volts A.C. or D.C.

Quick heating. 75 watt. Natural gun grip provides convenient and cool protected plastic handle. Lightweight, handy to use. Includes four tips as illustrated.

4.95 LIST PRICE

See your jobber . . . if he cannot supply you, order direct.

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WORLD'S LARGEST COIN MACHINE DISTRIBUTING HOUSE

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UN. MONTERREY . . . W
GOTT. JACK 'N JILL . . . R
EXH. SAMBA . . . I
CHICOIN SHANGHAI . . . T
CHICOIN TRINIDAD . . . E
GENCO MARDI GRAS . . .
EXH. BANJO . . .
BALLY RANCHO . . .
WMS. YANKS . . .
MARV. LEAP YEAR . . .
ALSO NEW CLOSEOUTS!

NEW ONE BALLS

BALLY GOLD CUP, F.P. \$645
BALLY TROPHY, P.O. . . 645

ROLL DOWN GAMES

SPECIAL SALE

EXH. MIMI . . .	\$189.50
BALLY HY-ROLL . . .	449.50
ESSO ARROWS . . .	295.00
PRO-SCORE . . .	WRITE
BUCCANEER . . .	245.00
CHI. ROLL DOWN . . .	245.00
GOLD MINE . . .	269.50

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MARVEL POP-UP . . .	\$ 29.50	ACME SHOOKER . . .	\$ 24.50
ABT MODEL F . . .	52.50	DAVAL BEST HAND . . .	24.50
ABT CHALLENGER . . .	49.50	SKILL THRILL . . .	24.50
SHIPMAN ART SHOW . . .	49.50	FREE PLAY . . .	24.50
GRIP-VUE . . .	49.50	1¢ AMER. EAGLE . . .	37.50
KICKER & CATCHER . . .	34.50	GROET. CAMERA CH. . .	14.50
GOTT. GRIP SCALE . . .	29.50	IMP. 1¢ or 5¢ . . .	14.50
BAT-A-BALL JR. & STAND, Originally \$79.50, Now . . .	\$29.50		

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JENNINGS LITE-UP CHIEF . . .
JENNINGS STANDARD CHIEF . . .
MILLS JEWEL BELL . . .
MILLS BLACK GOLD, H.L. . . .
MILLS MELON BELL . . .
MILLS BLACK CHERRY . . .
COLUMBIA, JP . . . \$109.50
VEST POCKETS . . . 65.00

DE L. COLUMBIA . . . \$129.50
MILLS O.T. . . . 115.00

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CHICAGO METAL REVOLVING SAFES — DE LUXE
Single . . . \$119.50 • Double . . . \$174.25 • Triple . . . \$262.00
UNIVERSAL—Single Safe . . . \$79.50 • Double Safe . . . 116.75
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MODEL 33 . . .	12.60
MODEL 39 . . .	14.40
MODEL 40 . . .	11.00
33 BALL GUM . . .	11.85

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KEEN. GOLD NUG. . . \$800.00
EVANS RACES . . . 931.00
BAL. TRIPLE BELL . . . 895.00
EV. WINTERBOOK . . . 826.00
EVANS BANGTALS . . . 671.50
JENN. CHALLENGER . . . 595.00
BAL. WILD LEMON . . . 542.50
BAL. DOUBLE UP . . . 542.50

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ARISTOCRAT POP CORN VENDORS . . . \$225.00
ATLAS BANTAM 5¢ . . .
ALMOND VENDOR . . .
MARION SCALE . . . 12.50
SILVER KING HOT NUT VENDOR . . . 97.50
4-WAY MINT . . . 29.95
ADVANCE 25¢ MODEL 21F VENDOR . . . 27.50
SILVER KING, 1¢ or 5¢ NUT OR B.G. . . 24.00
VICTOR MODEL K . . . 13.95
VIC. MOD. V, GLOBE UNIV. . . 12.50
N-W STAMP VEND. . . 13.95
VIC. CUSTOM-BUILT . . . 12.50

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Speedway Products, Inc.

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L'ongacre 5-0371
Al Bloom, President

COUNTER GAME CLOSEOUT: New Daval Free Play (originally \$75 each). Now 2 For \$39.50

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NEVADA . . .	139.50	SUPERLINER . . .	44.50
BOWL. LEAG. . .	129.50	FAST BALL . . .	44.50
MEXICO . . .	119.50	SEA BREEZE . . .	44.50
HAWAII . . .	109.50	SUSPENSE . . .	44.50
FLAMINGO . . .	89.50	MID. RACER . . .	44.50
GOLD BALL . . .	89.50	LIGHTNING . . .	44.50
MARJORIE . . .	89.50	CANTEEN . . .	44.50
LUCKY STAR . . .	89.50	SURF QUEEN . . .	44.50
CROSSFIRE . . .	89.50	BIG LEAGUE . . .	44.50
HAVANA, with Motor Unit . . .	89.50	BIG HIT . . .	44.50
HONEY . . .	89.50	LITE-O-CARD . . .	29.50
MAISIE . . .	89.50	YANK DOODLE . . .	29.50
MYSTERY . . .	89.50	LAURA . . .	29.50
CYCLONE . . .	79.50	FLAT TOP . . .	29.50
TORNADO . . .	79.50	LIBERTY . . .	29.50
ROCKET . . .	79.50	SKY CHIEF . . .	29.50
RIO (Motor) . . .	79.50	BIG PARADE . . .	29.50
VANITIES . . .	79.50	AIR CIRCUS . . .	29.50
BALLYHOOD . . .	79.50	KNOCK OUT . . .	29.50
PLAY BOY . . .	79.50	SOUTH SEAS . . .	29.50
KILROY . . .	74.50	SANTA FE . . .	29.50
FIESTA . . .	69.50	BRAZIL . . .	29.50
SUPER SCORE . . .	64.50	5-10-20 . . .	29.50
SPELLBOUND . . .	49.50	BOSCO . . .	29.50
MISS AMER. . .	49.50	HI HAT . . .	29.50
DYNAMITE . . .	49.50	JUNGLE . . .	24.50
SMARTY . . .	49.50	BOLAWAY . . .	24.50
SHOW GIRL . . .	49.50	VENUS . . .	24.50
BAFFLE CARD . . .	49.50	ABC BOWLER . . .	24.50
STEP UP . . .	49.50	SEVEN UP . . .	24.50
STATE FAIR . . .	49.50		

SLOTS

50¢ MILLS GOLD CHROME . . .	\$209.50
JENN. LITE-UP CHIEF, 25¢ . . .	235.00
JENN. LITE-UP CHIEF, 10¢ . . .	225.00
MILLS BLACK CHERRY, Orig. 5¢, \$144.50; 40¢, \$149.50; 25¢, . . .	154.50
5¢ MILLS BLUE FRONT, ORIG. . . .	89.50
5¢ MILLS BONUS BELL . . .	119.50
5¢ MILLS ORIG. CHROME, 2-5 . . .	109.50
10¢ BROWN FRONTS . . .	109.50
JENN. SILVER CHIEF, 5¢ or 10¢ . . .	99.50
JENN. CIGAROLA XV . . .	99.50
GROET. COLUMBIA, J.P. . . .	69.50
5¢ MILLS VEST POCKET . . .	44.50
WATL. ROL-A-TOP, 5¢, 10¢ or 25¢ . . .	60.00

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BALLY EUREKA, F.P. . . .	\$375.00
SPECIAL ENTRY, F.P. . . .	329.50
VICTORY SPECIAL, F.P. . . .	199.50
VICTORY DERBY, P.O. . . .	189.50
TURF KING, P.O. . . .	99.50
JOCKEY CLUB, P.O. . . .	89.50
LONGACRE, F.P. . . .	89.50
PIMLICO, F.P. . . .	79.50
CLUB TROPHY, F.P. . . .	74.50
KENTUCKY, P.O. . . .	74.50
BLUE GRASS, F.P. . . .	69.50
RECORD TIME, F.P. . . .	69.50
LONGSHOT, P.O. . . .	69.50
SPORT KING, P.O. . . .	64.50
'41 DERBY . . .	59.50
MILLS OWL, 1 or 5 Ball . . .	40.50

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P. D. Q. CAMERA & BOOTH . . .	\$500.00
CHI. COIN BASKETBALL CHAMP . . .	379.50
WMS. ALL-STAR . . .	339.50
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CENCO ADVANCE ROLL . . .	189.50
CHI. COIN GOALEE . . .	149.50
ROLL-A-BARREL, 10 Fl. . . .	149.50
SUPER BOMBER . . .	149.50
UNDERSEA RAIDER . . .	139.50
SUPER TORPEDO . . .	109.50
MAJOR LEAGUE BASEBALL . . .	109.50
EXH. MERCHANTMAN DIGGER . . .	99.50
BALLY HEAVY HITTER . . .	99.50
BATTING PRACTICE . . .	89.50
WEST DE LUXE BASEBALL . . .	89.50
HOCKEY, CHICOIN . . .	89.50
LIBERATOR OR PERISCOPE . . .	79.50
ROCKET BUSTER . . .	79.50
TEN STRIKE . . .	69.50
AIR RAIDER . . .	69.50
A.B.T. CHALLENGER, Plastic Top . . .	34.50

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5-25 TWO-WAY BONUS SUPER . . .	\$565.00
BALLY TRIPLE BELL . . .	565.00
5¢ KEEN. BONUS SUPER BELL . . .	345.00
DE LUXE DRAW BELL . . .	285.00
TRACK ODDS, Late Model . . .	279.50
DRAW BELL, Regular . . .	235.00
4-WAY SUPER BELL, 5-5-5-25¢ . . .	169.50
MILLS 3-BELLS . . .	159.50
2-WAY SUPER BELL, 5-5¢ . . .	125.00
GALLOPING DOMINOS, J.P. . . .	119.50
EVANS LUCKY STAR . . .	109.50
HI HAND, COMB. . . .	99.50
MILLS 4-BELLS, 5-5-5-5 . . .	99.50
BALLY CLUB BELL . . .	89.50
WATLING BIG GAME, P.O. or F.P. . . .	69.50
5¢ PACE SARATOGA SR., P.O. . . .	69.50
BALLY BIG TOP, P.O. or F.P. . . .	69.50
MILLS JUMBO, LATE HEAD . . .	69.50
PACE REELS—CHR. RAIL . . .	69.50
JENN. FAST TIME, P.O. . . .	59.50

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1 Bat-a-Ball Jr.	\$22.00
1 Flip Skill	18.00
1 Skill Jump	23.00
1 Pop Up	18.00
1 Kicker-Catcher	20.00
1 Holly Grip	12.50
3 Challengers A.B.T. Guns. Each . . .	23.00
2 Jungle Hunts A.B.T. Guns. Each . . .	16.00
3 Blue-Whites A.B.T. Guns, Model F. Each . . .	16.00
1 Gott. Single Grip	10.00
2 Gott. Triple Grip. Each	15.00
1 Gott. Triple Grip, As Is	8.00
2 American Eagles. Each	10.00
1 Sparks	10.00
2 View Scopes. Each	25.00

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\$39.50
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\$49.50
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\$49.50
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HAVANA	69.50
HI RIDE	109.50
HUMPTY DUMPTY	169.50
LUCKY STAR	99.50
LADY ROBIN HOOD	169.50
MAISIE	109.50
MISS AMERICA	79.50
NEVADA	149.50
RIO	79.50
ROCKET	69.50
SINGAPORE	159.50
STARLITE	119.50
TALLY HO	109.50
TROPICANA	169.50

BRAND NEW CLOSEOUT
 In Original Cartons
GOTTLIEB GRIP SCALE
\$24.50



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 Write for Complete List
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NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

DISTRIBUTORS WANTED

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ALL TERRITORIES NOW OPEN FOR ALLOCATION

It is advised with a feeling of pride and gratification that we are now prepared after many months of research by our engineers, to make deliveries of the newest and most original utility which will soon sweep the country.

Our New Modern Bottle Drop Accumulator will do away with all of the unnecessary inconveniences cafes, bars, grills, restaurants, and other establishments serving bottled beverages, have had to contend with.

You are invited to come in with us now, when the opportunity to make big money is here.

If you will communicate with us, we will be glad to have our sales director visit with you to outline our blueprint for successful distributors, and to acquaint you with the many features which make the Bottle Drop Accumulator so essential to every place where bottled beverages are served.

Distributors selected must be able to assume business responsibilities.

BOTTLE DROP CORPORATION

276 Fifth Avenue, Suite 1105, New York 1, N. Y.

USED GAMES

Triple Action	\$165.00	Honey	\$85.00	Kilroy	\$59.00
Singapore	150.00	Rocket	75.00	State Fair	55.00
Dolly	150.00	Mystery	75.00	Spell Bound	45.00
Bonanza	150.00	Carousel	75.00	Jumbo Parade	35.00
Ginger (with flippers)	125.00	Tornado	75.00	Widget Races	48.00
Cyclone	109.00	Smoky	65.00	Arizona (with flippers)	35.00
Bronco	119.00	Lightning	65.00	Double Barrel	35.00
Rio	85.00	Super Score	59.00	Suspense	35.00
Cross Fire	85.00	Dynamite	59.00	Surf Queen	35.00

Any Three of the Following, \$50.00

Flat Top	\$19.50	Majors '41	\$19.50	Hit the Japs	\$19.50
Sluggo	19.50	Seven Up	19.50	Doughboy	19.50
Defense	19.50	Brazil	19.50	Venus	19.50
Red, White & Blue	19.50	Sun Valley	19.50	Attention	19.50
Yanks	19.50	Invasion	19.50	Five, Ten & Twenty	19.50

USED PHONOGRAPHS

616 Wurlitzer	\$65.00	8800 Lo Tone R.C.	\$269.00	Mills Empress	\$75.00
Commando	145.00	39 Standard Rock-Ola	125.00	8800 Lo Tone	245.00
950 Wurlitzer	225.00	40 Rock-Ola	145.00		

USED PENNY GAMES

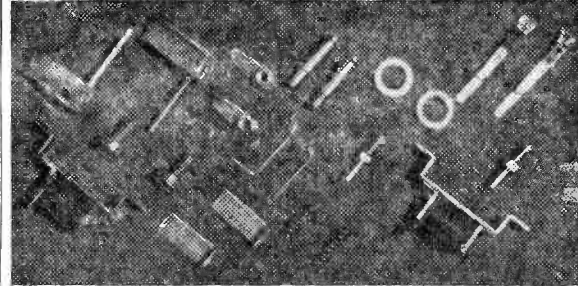
Pop Up	\$16.00	Mexican Baseball	\$19.00
Best Hand	19.00	Oomph Girl	19.00

SEND 1/3 DEPOSIT, BALANCE C. O. D.

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1910 GRAND AVENUE VICTOR 2353 KANSAS CITY 8, MO.

FLIPPERS



COMPLETE KIT
\$3.95
 Per Kit

When ordering . . .
 Specify the name of the game and who manufactured it. We must know this to make sure you get the proper voltage coils operating from the transformer.

Save more money . . . We pay all shipping charges on all orders of three kits or more if you send cash with your order.

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 YANKS, SAMBA, SHANGHAI,
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GOOD USED RECONDITIONED PIN GAMES

Amber	\$29.50	Hawaii	\$105.00	Spellbound	\$29.50
Banjo (Flipper)	185.00	Hi Ride	107.50	Starlite	127.50
Big Hit	19.50	Kilroy	49.50	Step Up	29.50
Bowling League	79.50	Kismet (P & S)	25.00	Super Score	37.50
Broncho	89.50	Lucky Star	97.50	Suspense	24.00
Carousel	65.00	Maize	39.50	Stormy (Flipper)	165.00
Cover Girl (Flipper) (Keeney)	130.00	Miss America	37.50	Stage Door	
Co Ed	97.50	Oklahoma	24.00	Canteen	19.50
Cyclone	59.50	Play Boy	80.00	Tornado	59.50
Fast Ball	29.50	Ranger	74.50	Tallyho	115.00
Flying Trapeze	90.00	Sea Isle	125.00	Victory	14.50
Gold Ball	57.50	Show Girl	37.50	Wagon Wheels	19.50
		Smarty	37.50	Surf Queens	19.50

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 SPELLBOUND, SURF QUEEN, ARIZONA, SUN VALLEY, MIDGET RACES, BIG LEAGUE.
 \$20.00 Each — 6 for \$100.00

STATE FAIR, SUPER LINER, STEP UP—\$27.50 Each—4 for \$100.00.
 All Games in Perfect Condition, Ready for Location. 1/3 Deposit, Balance C. O. D.

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(Phone: Chestnut 4318)

ST. LOUIS, MO.

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United Tropicanas	\$139.50	United Singapores	\$117.50
United Manhattans	159.50	United Nevadas	92.50

NEW ORLEANS NOVELTY CO.

115 MAGAZINE STREET

Tel.: CA. 5306

NEW ORLEANS, LOUISIANA

WANTED—780 WURLITZER COLONIALS

Will pay cash or trade "Pop Sex" Popcorn Machines, slightly used; Wurlitzer 750's, 800's, 850's, Super Rock-Olas or late Pin Games, all in good condition.

Write BOX D-322, c/o Billboard, Cincinnati 22, Ohio

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WITH HIGH PAYOUT

50c to \$25.00 for 5c Play

FAST PLAY — GREATER EARNINGS!

Evans' new electro-pneumatic control speeds up play faster than ever before!

MYSTERY ODDS! On each play odds change with flashing lights and mechanical action!

7 COIN DROPS with Individual Coin Detectors!

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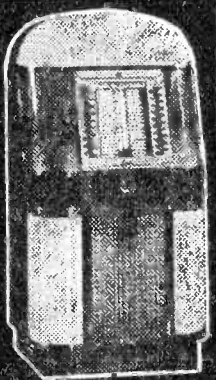
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40
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ALL GAMES GUARANTEED CLEAN AND
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FIVE BALL GAMES

BAFFLE CARD	\$27.50	MEXICO	\$ 57.50
BALLY HOO	27.50	MARJORIE	65.00
CROSS-FIRE	62.00	MUDGY	47.50
CAROUSEL	50.00	OKLAHOMA	25.00
COVER GIRL	15.00	RIO	58.00
CYCLONE	52.50	ROCKET	49.50
CLICK	65.00	RANGER	65.00
DYNAMITE	27.50	STATE FAIR	35.00
FLYING TRAPEZE	75.00	SHOW GIRL	29.50
FAST BALL	22.00	SMOKY	55.00
FIESTA	25.00	SHOOTING STAR	20.00
FLAMINGO	64.50	SPELLBOUND	27.50
GINGER	79.50	SEA BREEZE	24.50
GOLD BALL	49.50	SINGAPORE	55.00
GRAND CANYON	15.00	STEP UP	22.00
HAWAII	89.50	SUPERLINER	22.00
HAVANA	65.00	SUPER SCORE	29.50
HONEY	55.00	SMARTY	34.50
KILROY	34.50	SOUTH SEAS	15.00
LUCKY STAR	55.00	STAGE DOOR CANTEEN	17.50
MELODY	99.50	TROPICANA	125.00
MYSTERY	44.50	TORNADO	45.50
MAISIE	44.50	TORCHY	62.00
MIDGET RACER	19.50	VANITIES	45.50
MISS AMERICA	39.50	1c BUDDY CIGARETTE MACHINE	\$5.00

ONE BALL GAMES

JOCKEY SPECIAL	\$495.00	VICTORY SPECIAL	\$165.50
SPECIAL ENTRY	325.00	VICTORY DERBY	113.00
DAILY RACES	175.00	BIG PARLAY	82.00

1/3 Deposit, Balance C. O. D.

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3726 Kessen Ave.

Cheviot, Ohio

Phone: MONTANA 5000-1-2

ALLITE AUTOMATIC BOWLING ALLEY

(FOURTEEN FEET)

THE ONLY AUTOMATIC SCORING AND PIN SETTING BOWLING ALLEY

30 NEW SPECTACULAR FEATURES

NEW PIN PULLEY UNIT

- New drive • Alloy parts hardened
- No pin release switch • Time clock protection
- 220 less parts
- Shock reduced 300%.

NEW ALL METAL SPRING PIN

- Won't chip • Won't break
- Will last life of game
- Pins set on steel plate
- Suspense noise still in machine—sound deadened.

NEW ALL METAL SHIELDS

- New simplified ball release
- All metal runway
- Only two roll-over switches
- Dust proof
- No adjustment
- Added protection
- Non-breakable
- Cabinet reinforced
- New service doors
- New reinforced locking system

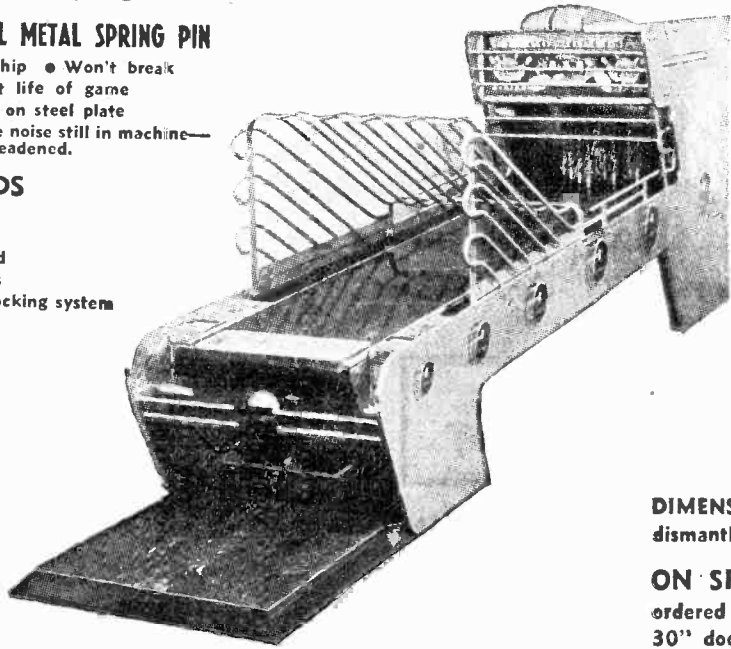
NEW CABLE

- Stressed at 600 lbs. sq. in.
- Cable fully spring covered

DOUBLE COIN GAME With Double Profits on Every Play

- Two 5 or 10c Coin Chutes
- Coin trips game

NEW 16 to 18-oz. BALL
New Latex-Covered Alley Cushion
NEW FOUL LINE STAND



All Electric Scoreboard

This colorful all electric scoring unit increases the player's interest.

Great Business Stimulator

Attractive, modern—attention getting. Draws business into any location.

Enormous Earning Power

Proven on location.

Tested producer of big profits on locations of every description. It's a game with universal appeal for young and old alike—men, women and children.

DIMENSIONS: 14 ft. long, 33 in. wide. Game dismantles into two sections.

ON SPECIAL ORDER—Machine can be ordered with divided head for clearance through 30" doors.

DISTRIBUTORS: Exclusive Territories Available—WRITE for DETAILS



ALLITE MFG. COMPANY

MAIN OFFICE AND FACTORY — 5732 DUARTE STREET, LOS ANGELES 11, CALIF.



The New EXTRA AWARD

CRISS CROSS

JACKPOT

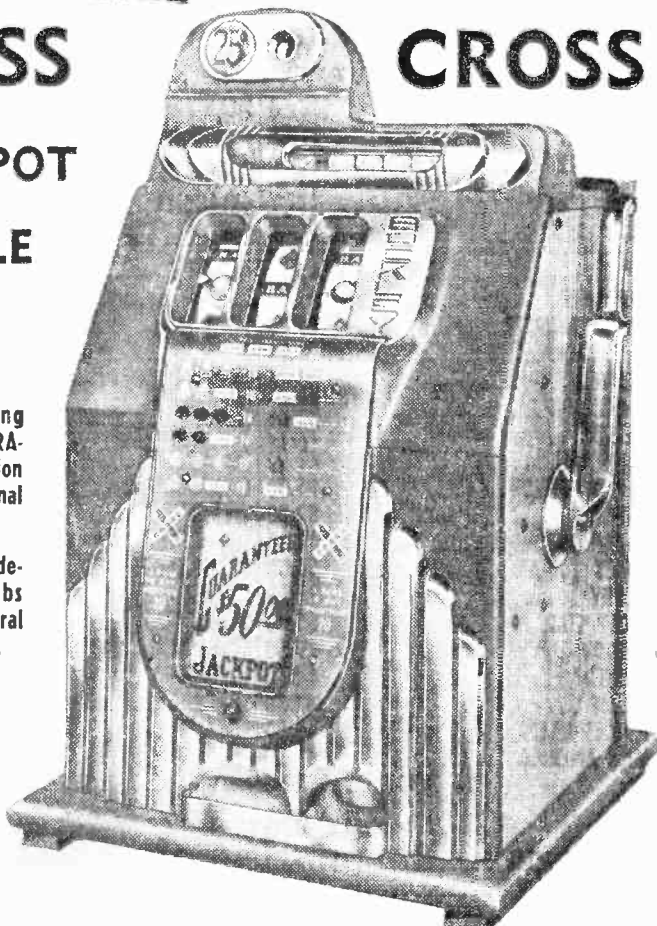
BELLE

X X X

This outstanding bell features EXTRA-AWARDS in addition to the conventional payouts.

CRISS CROSS is designed for clubs preferring liberal payout machines.

X X X



MEMBER

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

PHONES: VAN BUREN 6636-6637-6638-6533

FEATHER TOUCH

"Sensation of the Nation"

THE COIN CHUTE THAT IS SWEEPING THE COUNTRY

Finest in Coin Chutes for Pins, Roll-Down, Etc.

NOW BEING USED BY THESE LEADING MANUFACTURERS:

- Bally Manufacturing Company
- Exhibit Supply Company
- D. Gottlieb & Company
- Southern Coin - O - Mat Dist. Company
- Kwik Shoe Shine Company
- Scientific Machine Corporation

Smart operators demand Feather Touch equipped games. Trouble-free operation, satisfied players, no sore thumb gripes, all add up to more coins in the Cash Box. A modern coin chute for modern games. See your favorite distributor. If not available, order direct from us.

FREE PLAY MODEL (Specify Coin) \$3.95 EA.

NON-FREE PLAY MODEL " " 3.65 EA.

WE SPECIALIZE IN COIN CHUTES FOR ALL TYPE COIN MACHINES
WRITE US YOUR NEEDS

AMERICA'S FOREMOST PARTS HOUSE

Heath

DISTRIBUTING COMPANY

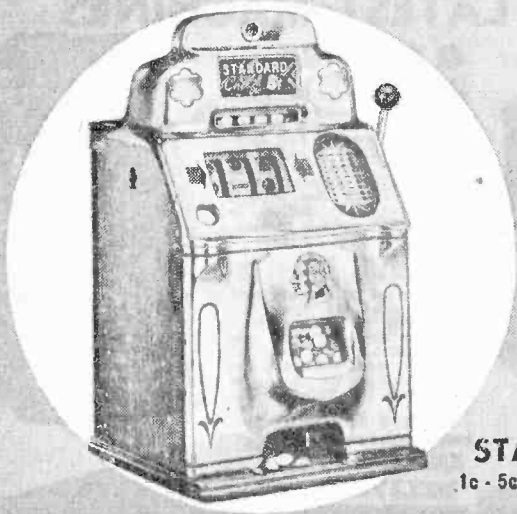
217 THIRD STREET

PHONES 2681-2

MACON, GEORGIA

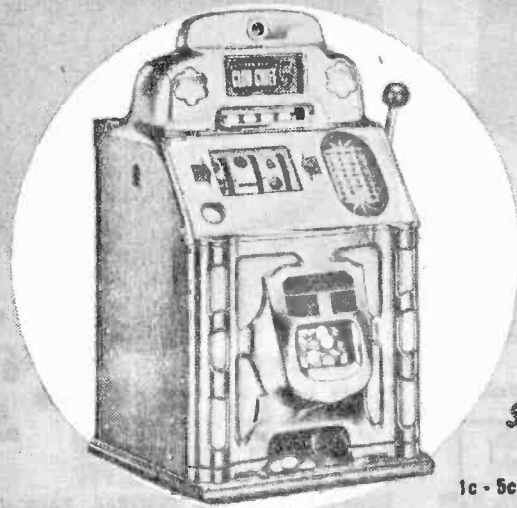


MEMBER

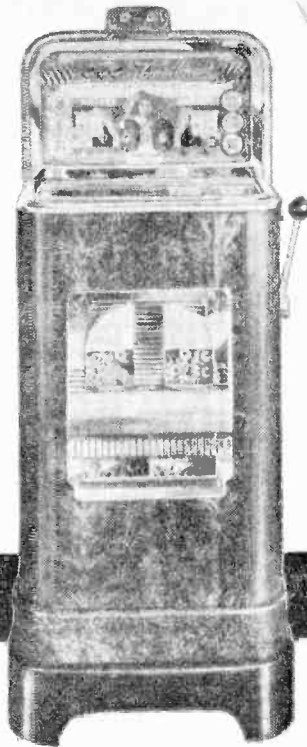


**Jennings
STANDARD CHIEF**
1c - 5c - 10c - 25c - 50c - \$1.00 Play

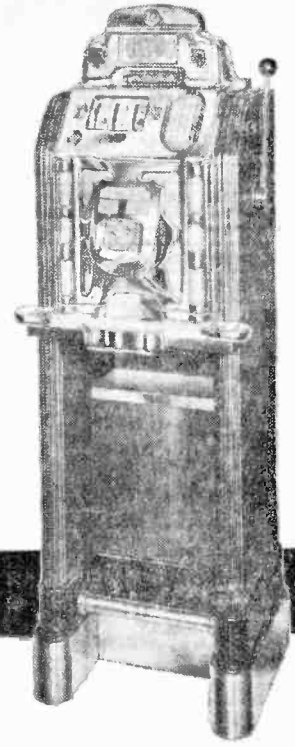
THE COMPLETE JENNINGS LINE!



**Jennings
Super De Luxe
CLUB CHIEF**
1c - 5c - 10c - 25c - 50c - \$1.00 Play



**Jennings Twin Play
CHALLENGER**
5c - 5c 5c - 10c 5c - 25c Play



**Jennings
CLUB CONSOLE**
1c - 5c - 10c - 25c - 50c - \$1.00 Play

★ ALL THESE MODELS AVAILABLE IN TIC TAC TOE

A post-card will bring you our new descriptive TIC TAC TOE Folder . . . Jennings' new payout sensation.

O. D. JENNINGS AND COMPANY

4307 WEST LAKE STREET • CHICAGO 24, ILLINOIS

**REBUILT PHONOGRAPHS!
UNCONDITIONALLY GUARANTEED**

THE FOLLOWING LOW PRICES ARE FOR MACHINES COMPLETE AND IN WORKING

ORDER BUT NOT REBUILT		
WURLITZER	SEEBURG	ROCK-OLA
950, 850, 800... \$219.00	HITONES, E.S. ... \$139.50	SUPER \$119.00
780 224.50	COMMANDER.... 149.50	MASTER 119.00
500 119.50	COLONEL 149.50	DELUXE 99.50
600 99.50	CADET 149.50	STANDARD 107.50
24 VICTORY 79.50	REGAL 89.50	TWIN TWELVE... 69.50
616 49.50		
71 79.00		
61 64.50		

IF YOU WANT THESE PHONOGRAPHS PROFESSIONALLY REBUILT AND UNCONDITIONALLY GUARANTEED, ADD \$35 PER MACHINE

- CHECK THESE POINTS**
- ✓ PROFESSIONALLY REFINISHED
 - ✓ MECHANISM OVERHAULED
 - ✓ WORN PARTS REPLACED
 - ✓ AMPLIFIER RECONDITIONED
 - ✓ TONE HEAD RENEWED
 - ✓ TALKING GOLD GRILL

ALL WORK DONE BY SKILLED FACTORY TRAINED TECHNICIANS

POST-WAR AIREON NEW ACCUMULATOR AND MECHANISM \$239.00
PHONOGRAPHS ROCK-OLA, 1422 \$329.00
SEEBURG LOTONE, Professionally Rebuilt. \$289.50

WALL BOXES Seeburg: S-20-1Z, \$3.95; WS-2Z Wireless, \$19.50; DS-20-1Z 3 Wire, \$15.00.
 Wurlitzer 120, \$5.00; Rock-Ola Dial-a-Tune, \$3.50.
 TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
 738 ERIE BLVD. EAST SYRACUSE, NEW YORK
 PHONE SYRACUSE 5-5194
 BRANCHES BUFFALO ROCHESTER

5c WIRELESS WALL-O-MATICS (WS-2Z)	\$22.50
5-10-25c DELUXE WALL-O-MATICS (WS-10Z)	35.00
5-10-25c WIRELESS BAR-O-MATICS (WB-1Z)	32.50

Each unit completely reconditioned and refinished. All worn parts replaced.

GUARANTEED PERFECT

NEW GAMES

SAMBA	JACK 'N JILL
MARDI GRAS	GOLD CUP, FP
RENDEZVOUS	TROPHY, PO
SHANGHAI	GUSHER \$19.95
GROETCHEN COLUMBIA	\$129.50

NEW CONSOLES

5 25¢ Challenger	\$595.00
5¢ Monte Carlo	600.00
5 25¢ Monte Carlo Challenger	745.00
Evans Bang Tails	671.50
25¢ Evans Races, JP, PO, Fl. Sample	550.00
Triple Bell	895.00

SPECIAL! BRAND NEW SHOOTING STARS

In Original \$69.50 Ea.
 Cartons Lots of 5

\$74.50 Ea.
 Single Lots

BELL SPECIALS

5¢ Pace Comet	\$ 50.00
5¢ Jenn. Chief	65.00
5¢ Jenn. Silver Chief	85.00
5¢ Jenn. Bronze Chief	125.00
10¢ 4-Star Chief	74.50
10¢ Super DeLuxe Chief (Lite-Up)	175.00
10¢ Watling Rotatop	60.00
10¢ Pace Comet	60.00
25¢ Mills Brown Front	99.50
25¢ Mills War Eagle	85.00
25¢ Pace Bantam	49.50
25¢ Watling Rotatop	75.00
50¢ Goose-neck	75.00

NEW JENNINGS BELLS*

Standard Chief, 5c	\$269.50
Standard Chief, 10c	279.00
Standard Chief, 25c	289.00
Standard Chief, 50c	399.00
Standard Chief, \$1	599.00
Super DeLuxe Lite Up Chief, 5c	324.00
Super DeLuxe Lite Up Chief, 10c	334.00
Super DeLuxe Lite Up Chief, 25c	344.00
Super DeLuxe Lite Up Chief, 50c	454.00
Standard Club Console	369.00
Super DeLuxe Club Console	424.00

*With Tic-Tac-Toe Reels, Same Prices.

PHONOGRAPHS

Seeburg K-20	\$ 89.50
Seeburg Concert Grand	175.00
Seeburg Crown	175.00
Seeburg Regal	175.00
Seeburg 8200 Conv. RC	179.50
Seeburg 8200 Conv.	149.50
Seeburg Cadet	245.00
Seeburg Concert Master, '40	195.00
Wurlitzer Victory 24	169.50
Wurlitzer 800	250.00
Wurlitzer 850	275.00
Wurlitzer 71 (Counter)	90.00
Rock-Ola DeLuxe	169.50
Rock-Ola Spectravox	39.50
SEEBURG LOTONE	275.00



Terms: 1/3 Dep. Balance C. O. D.

CONSOLE BARGAINS

5¢ Pace Reels Jr.	\$ 49.50
Bang Tails	425.00
25¢ Pace Reels	49.50
5¢ Big Game	49.50
5¢ Jenn. Club Console	79.50
25¢ Jenn. Club Console	89.50
Sport King	59.50
Turf King, P.O.	79.50

All used equipment completely reconditioned and refinished.

GUARANTEED TO BE PERFECT!

HOME OF PERSONAL SERVICE

Atlas NOVELTY COMPANY

2200 N. WESTERN AVE. PHONE ARmitage 5005 • CHICAGO 47
 Division of ATLAS MUSIC CO.

Assoc. Offices: ATLAS MUSIC CO., 5743 GRAND RIVER AVE., DETROIT 8
 ATLAS MUSIC CO., 2219 FIFTH AVE., PITTSBURGH 19
 ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9



MAKE US AN OFFER ON

KEENEY'S NEW CONSOLES

Twin Head Wild Bell	\$800.00
Gold Nugget	800.00
Twin Super Bonus Bells	800.00

7 POST-WAR MODELS, SCIENTIFIC POKERINOS, LIKE NEW, \$225.00 Each.

BRAND NEW

VEST POCKETS—\$59.50

USED CONSOLES

3 Mills 4 Nickel	
4 Bells	\$125.00
2 Bally Club Bells, Comb.	95.00
3 Keeney 5¢ Super Bells, Comb.	95.00
8 Keeney 5-5-5-25 Super Bells	225.00
5 Silver Moons, F.P.	89.50
2 Bob Talls, F.P.	89.50
5 Bally Draw Bells	265.00
2 Paces Reels, F.P. Comb.	95.00
2 Sun Ray, F.P.	85.00
5 Buckley Track Odds, '46 Model	550.00
2 Buckley Track Odds, Latest Model	850.00
2 Baker's Paces, D.D.	175.00
1 BRAND NEW BALLY TRIPLE BELL	WRITE
4 Keeney 3-Way Super Bonus Bells	\$695.00
4 Keeney 2-Way Super Bonus Bells	495.00
3 Single Super Bonus Bells	275.00
5 Bally Triple Bells, 5¢-5¢-5¢	475.00
4 Super Bonus Bells, 5¢-5¢	495.00

NEW COUNTER GAMES

Penny Target	\$39.50
A.B.T. Challenger	42.50
A.B.T. Model F.	47.50
Kicker & Catcher	35.00
Champion Basketball	22.50
Acme Electric Shocker	19.50
Camera Chief	19.95
Smiley	15.00

USED COUNTER GAMES

A.B.T. Red, White and Blue	\$20.00
Pop Up	14.00
Post Card Vendors	15.00
Smiley	10.00
Bat-A-Ball Jr.	19.50
Blue Bonnet	15.00
A.B.T. Target Skill	20.00
Whiz	20.00
5 Pikes Peaks	18.00

SCIENTIFIC'S NEWEST PITCH 'EM & BAT 'EM

LIST \$499.50

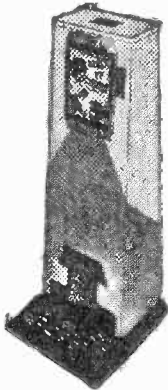
20 BALLY CUP DRINK VENDORS, just off location.

100 BRAND NEW 2 COLUMN METROPOLITAN COUNTER MODEL POST CARD VENDORS.

50 PRE-WAR 1 BALL BALLY PAYOUTS, all perfect, 4 nickel play, crated.

ARCADE EQUIPMENT

2 Rapid Fires	\$110.00
1 Pitchem & Katchem	85.00
1 Scientific Baseball	95.00
Jafco 9-Ft. Barrel Roll	125.00
3 Ten Strikes	68.50
2 Batting Practices	95.00
3 Chicken Sams	95.00
3 Keeney Air Racers	110.00
3 New Bowls-Scores	125.00
Keeney Submarine	95.00
Williams All Stars	325.00
2 Western Baseballs	95.00
2 Goalee	150.00
8 Boomerangs	95.00
10 Wurlitzer Skee Balls	185.00
4 Wurlitzer High Score Skee Balls	185.00
Jack Rabbit	150.00
Hoot Mon Golf	75.00
Panorams	195.00
1 Genco Play Ball	85.00
2 Strikes & Sparaes	395.00
Premier Skee Barrel Roll	135.00
30 Exhibit Merchantmen Diggers	85.00
Lites-League	89.50
1 Bio Ball	150.00
1 Under Sea Raider	135.00
3 Photomats, Inside Lites	350.00
2 Big Innings, F. 8.	395.00



SHOE SHINE MACHINE

Already location proven by thousands of satisfied operators. 5¢ or 10¢ operated for one-half minute. NOW DELIVERING—\$189.50.

USED VENDORS

4 15-Col. U-500 U-Need-A-Pak Cigarette Vendors	\$95.00
2 7-Col. S. & M. Cigarette Vendors	85.00
2 10-Col. Rowe Presidents	95.00
50 Silver King Ball Gum Vendors	8.50
25 Ace Nut and Gum Vendors	8.50
5 Shipman Stamp Machines, 2 Col.	15.00
50 5¢ Silver King Nut Vendors	3.50
10 N.W. DeLuxe 1¢-5¢ Vendors	22.00
200 N.W. #33 Porc. Finish Large Globe Gum Vendors	8.50

ONE BALLS

7 Victory Special	\$175.00
7 Gottlieb Daily Races	175.00
4 Keeney Favorite	Write

SPECIALS

Brand New Packard Wall Boxes	\$29.50
Brand New Mills Vest Pockets	59.50
30-Wire Packard Cable, Per Foot	.19
Packard Brackets	3.00

NEW GAMES—NOW DELIVERING
TRINIDAD
MONTERREY
SHANGHAI
SAMBA
MARDI GRAS
LEAP YEAR

NEW ARCADE EQUIPMENT

Voo Doo and 10M Cards	\$245.00
Aladdin's Lamp and 10M Cards	245.00
Wishing Well and 10M Cards	245.00
Air Mail and 10M Cards	245.00
Blue Bird and 10M Cards	245.00
Tunnel of Love	245.00
Television Message	245.00
Romance Barometer	245.00
Wheel of Romance	245.00
Pop-Meter	245.00
Screen Test and 10M Cards	245.00
Kiss-o-Meter	245.00
Knotty Peaks, 2 Machines, 1 Base	175.00
Mutoscopes Silver Gloves	425.00

Steel Ball ROLL DOWNS

Hawaii	Write
Singapore	Write
Tropicana	Write
Bermuda	Write
Mimi	Write
Gold Mine	Write

WOOD BALL ROLL DOWNS

TALLY ROLL	\$60.00
TOTAL ROLLS	85.00
SKEE ROLLS	125.00
BIG CITY	150.00
TRI SCORE	125.00
ONE WORLD	150.00
ADVANCE ROLL	185.00
GENCO PLAY BALL	85.00
PRO SCORE	Write
X RAY POKERS	225.00
BING-A-ROLLS	Write

TERMS: 1/2 DEPOSIT, BALANCE C. O. D.

CLEVELAND COIN MACHINE EXCHANGE, INC.

2021-2025 PROSPECT AVE. CLEVELAND 15, OHIO
PROspect 6316 • 6377



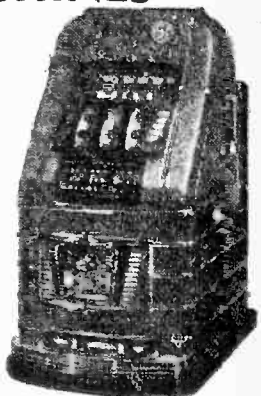
M. B. GIBBER, Sales Mgr.

MILLS LATEST MACHINES



GOLDEN FALLS

You can make MORE MONEY with this New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the "come-on" appeal. Full Jackpot at all times is one of its "Come-On" Features. Write for illustrated circular giving full details on this unusual Bell. Immediate delivery in 5¢, 10¢, 25¢ and 50¢ play. WRITE FOR PRICES



JEWEL BELL

If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 5¢, 10¢ and 25¢ play. WRITE FOR PRICES

IMMEDIATE DELIVERY



MILLS Q T

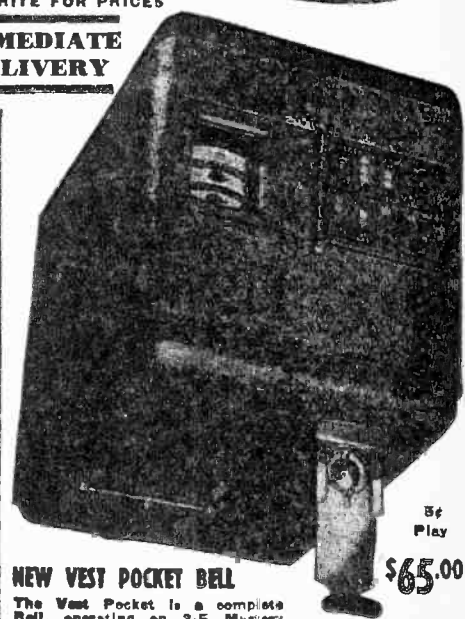
A "Pony-Size" Bell. Weighs only 35 lbs.

The NEW QT is an entirely new design with streamlined front painted Blue and Gold, and made to give Operators unlimited service. It shines out bright and cheerful in any type of location. Any counter anywhere will welcome its presence.

\$115.00 1/8 Deposit.

New Box Stands, Single, Double and Triple Safes

SICKING, INC.



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER.

5¢ Play \$65.00
1/8 Deposit

Established 1401 CENTRAL PARKWAY
1895 CINCINNATI 14, OHIO

THIS WEEK'S SPECIALS ON USED PIN GAMES

Your Choice of Games Listed At Right: \$39.50 each

HERE'S MORE BARGAINS

STORMY	\$174.50	BAFFLE CARD	\$49.50
BONANZA	144.50	SMARTY	49.50
BRONCHO	129.50	SUPERLINER	39.50
MAISIE	89.50	SUSPENSE	36.50
GOLD BALL	79.50	STAGE DOOR CANTEEN	36.50
PLAY BOY	74.50	SPELLBOUND	34.50
HONEY	69.50	FRISCO	29.50
MISS AMERICA	66.50	OKLAHOMA	29.50
SMOKEY	66.50	MIDGET RACER	29.50
BALLYHOO	59.50	BIG HIT	27.50
DYNAMITE	54.50		

TERMS: 50% CERTIFIED CHECK, BALANCE C.O.D.
All Items Subject to Prior Sale

BEN RODINS SAYS

If I Can't Guarantee It . . . I Won't Ship It

NEW GAMES

UNITED'S MONTERREY
EXHIBIT'S SAMBA
CHICOIN'S SHANGHAI
GENCO'S MARDI GRAS
WILLIAMS' YANKS

USED GAMES

CLEANED • CHECKED • SCRAPED

BONANZA	\$124.50	HONEY	\$64.50
NEVADA	120.00	DOUBLE BARREL	24.50
HI-RIDE	119.00	STAGE DOOR	24.50
CO-ED	94.50	CANTEEN	24.50
RANGER	74.50	SURF QUEEN	24.50
MARJORIE	74.50		
MAIZIE	69.50		
LUCKY STAR	69.50		

Hundreds of Other Games Available . . . Write or Call for Lowest Prices.

MARLIN AMUSEMENT CORPORATION

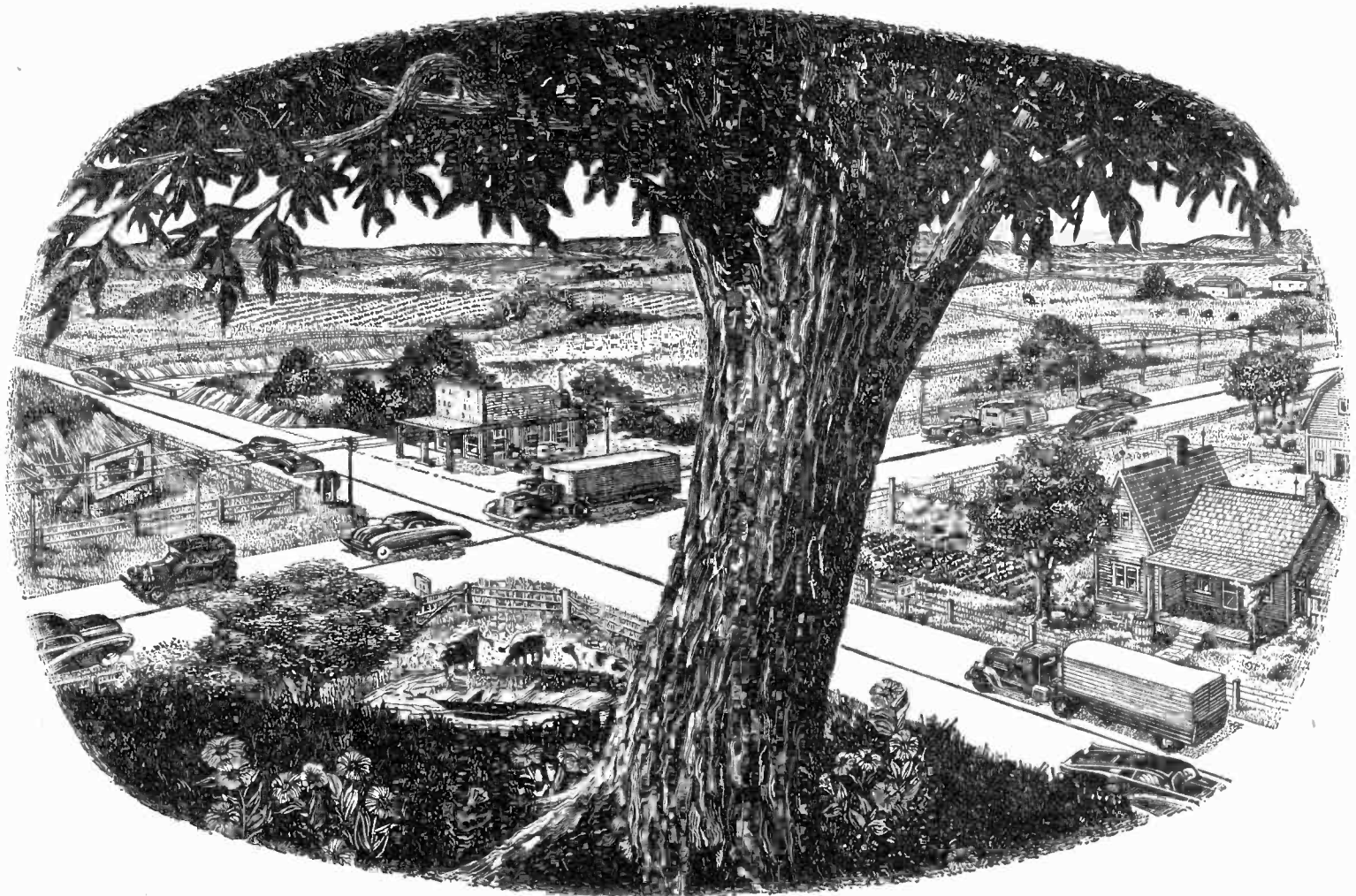
412 9th St., N. W. WASHINGTON, D. C. DI 1625

SHAFFER MUSIC COMPANY

606 South High St.

Columbus 15, Ohio

PHONE: MAIN 5563



Summer

is a coming in...

The autos begin to chug chug over the highways in that vast endless stream that proclaims people are going places. What places? To the lakes, the mountains, to the hills, the country! Or maybe they're just going—on their way without knowing where. Every place they stop—whether for half an hour or half a week—they're in the mood to play Bells, their favorite summer amusement. With money circulating so much more freely this year, give them the newest, snappiest and latest styles—authentic machines that bear the world famous name MILLS!

BELL-O-MATIC CORPORATION

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS

Chicago Coin
DOES IT AGAIN!

SHANGHAI

TRIPLE SCORING ROLL "DOWN 'N' UP" LANES

HITS THE MARKET LIKE A BOMBSHELL

4 SUPER-POWER FLIPPERS
940,000 SCORE
2 FREE PLAY LANES
SCORING SEQUENCE THAT FASCINATES ALL!
TWO -50,000 BONUS BUMPERS
SUPER-BONUS BUILD-UP POCKETS
DOUBLE SUPER-BONUS BUILD-UP POCKETS

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS

CMD
MEMBER

To Date the HIT of '48

BADGER'S Bargains
"Often a few dollars less - Seldom a penny more"

LOS ANGELES Bill Hoppel
MILWAUKEE Carl Hoppel

GUARANTEED RECONDITIONED CONSOLES

KEENEY BONUS 3-WAY, 5-10-25	\$385.00	KEENEY BONUS 1-WAY, 5-10-25	\$275.00
BALLY TRIPLE BELLS, 5-10-25	575.00	KEENEY BONUS 2-WAY, 5-25	575.00
BALLY TRIPLE BELLS, 5-5-25	565.00	KEENEY BONUS 2-WAY, 5-5	565.00
MILLS 1947 THREE BELLS	395.00	1947 GALLOPING DOMINOES, P.O.	295.00
MILLS 1941 THREE BELLS	169.50	1947 BANGTAILS, P.O., F.P.	295.00
KEENEY 4-WAY SUPER BELLS	169.50	BALLY DE LUXE DRAW BELLS	295.00
KEENEY TWINS, 5-25, F.P., P.O.	93.50	BALLY DRAW BELLS (R. B.)	245.00
KEENEY SINGLE SUPER, F.P., P.O.	53.50	BALLY DRAW BELLS (M. B.)	225.00
MILLS JUMBO, LATE F.P., P.O.	33.50	MILLS JUMBO, LATE F.P., P.O.	49.50
		MILLS JUMBO, LATE P.O.	39.50

GUARANTEED RECONDITIONED PHONOGRAPHS

WURLITZER MODEL 1015	\$495.00	SEEBURG MODEL 1-47	\$545.00
WURLITZER MODEL 1080	550.00	SEEBURG MODEL 1-46	475.00
A.M.I. 1946 MODEL M	595.00	ROCK-OLA MODEL 1426 (1947)	450.00
PACKARD 1946 MODEL 7	395.00	ROCK-OLA MODEL 1422 (1946)	375.00

RECONDITIONED SLOTS AND STANDS

MILLS BLACK CHERRY, ORIG., 5¢	\$149.50	NEW MILLS JEWEL BELL	WRITE
MILLS BLACK CHERRY, ORIG., 10¢	159.50	NEW MILLS BLACK CHERRY	WRITE
MILLS BLACK CHERRY, ORIG., 25¢	169.50	NEW MILLS GOLDEN FALLS	WRITE
MILLS BLACK CHERRY, ORIG., 50¢	235.00	SINGLE WEIGHTED STAND	22.50
NEW MILLS VEST POCKET BELLS	89.50	DOUBLE REVOLV-A-ROUND SAFE	149.50

Badger Sales Co., Inc.
2251 WEST PICO BLVD.
LOS ANGELES 6, CALIF.
ALL PHONE DR. 4326

Badger Novelty Co.
2546 NORTH 30TH STREET
MILWAUKEE 10, WIS.
ALL PHONE KIL. 3030

WHILE THEY LAST!
PIN BALLS

\$19.50 Each, 3 for \$55.00	\$29.50 Each, 3 for \$85.00
TRADE WINDS IDAHO OKLAHOMAS STREAMLINERS MIDWAYS SOUTH SEAS BOLAWAY JUNGLES MAJOR '41 FLAT TOP	SPELLBOUND SURF QUEEN BIG LEAGUES MID. RACER BIG HITS FAST BALLS STAGE DOOR CANTEN SUPER SCORE DOUBLE BARRELS DYNAMITE

ARCADE SPECIALS

BALLY KING PINS BALLY RAPID FIRES CHI. COIN HOCKEYS GENCO PLAY BALLS SUPREME SKEE BALL	JEN. IN-A-BARREL SKY FIGHTERS ROCKET BUSTERS AMUSE. LITE LEAGUE BOWLING LEAGUE
--	--

SMALL CHARGE FOR CRATING
\$47.50 Each — 3 for \$135.00

WIRE OR CALL
BINGHAMTON AMUSEMENT CO., INC.
221 MAIN ST. 6-1971 BINGHAMTON, N. Y.

PUBLIC AUCTION
AT IDEAL NOVELTY COMPANY
2823 LOCUST STREET, ST. LOUIS, MO., MONDAY AND TUESDAY, JUNE 21-22
ALL COIN MACHINE EQUIPMENT IN BUILDING WILL BE SOLD.
Bids will be accepted by Mail, Telegram, or in Person. No reasonable offers will be refused.
Phonograph Sales can be Financed in Missouri, Illinois and Arkansas.
WATCH FOR COMPLETE LIST OF EQUIPMENT IN JUNE 12 ISSUE!!!

KEENEY BONUS BELLS
WANT TO BUY — BEST CASH PRICE
Write or Wire Model, Condition, Etc.
RAINBOW SUPPLY CO.
333 N. Michigan Ave. Chicago

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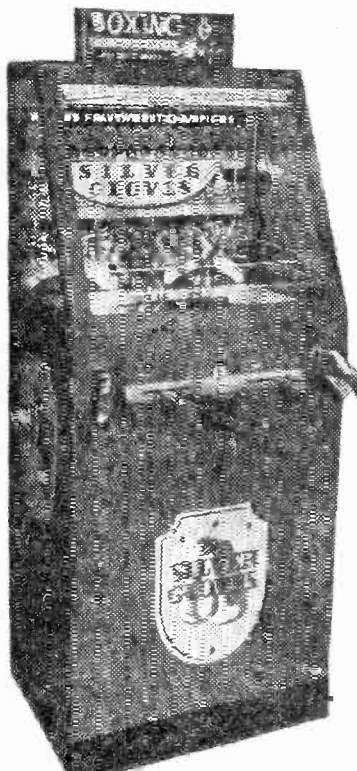
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50000 5000 100000

bottom of the BOARD COME BACK 'KICKER' makes Players go wild

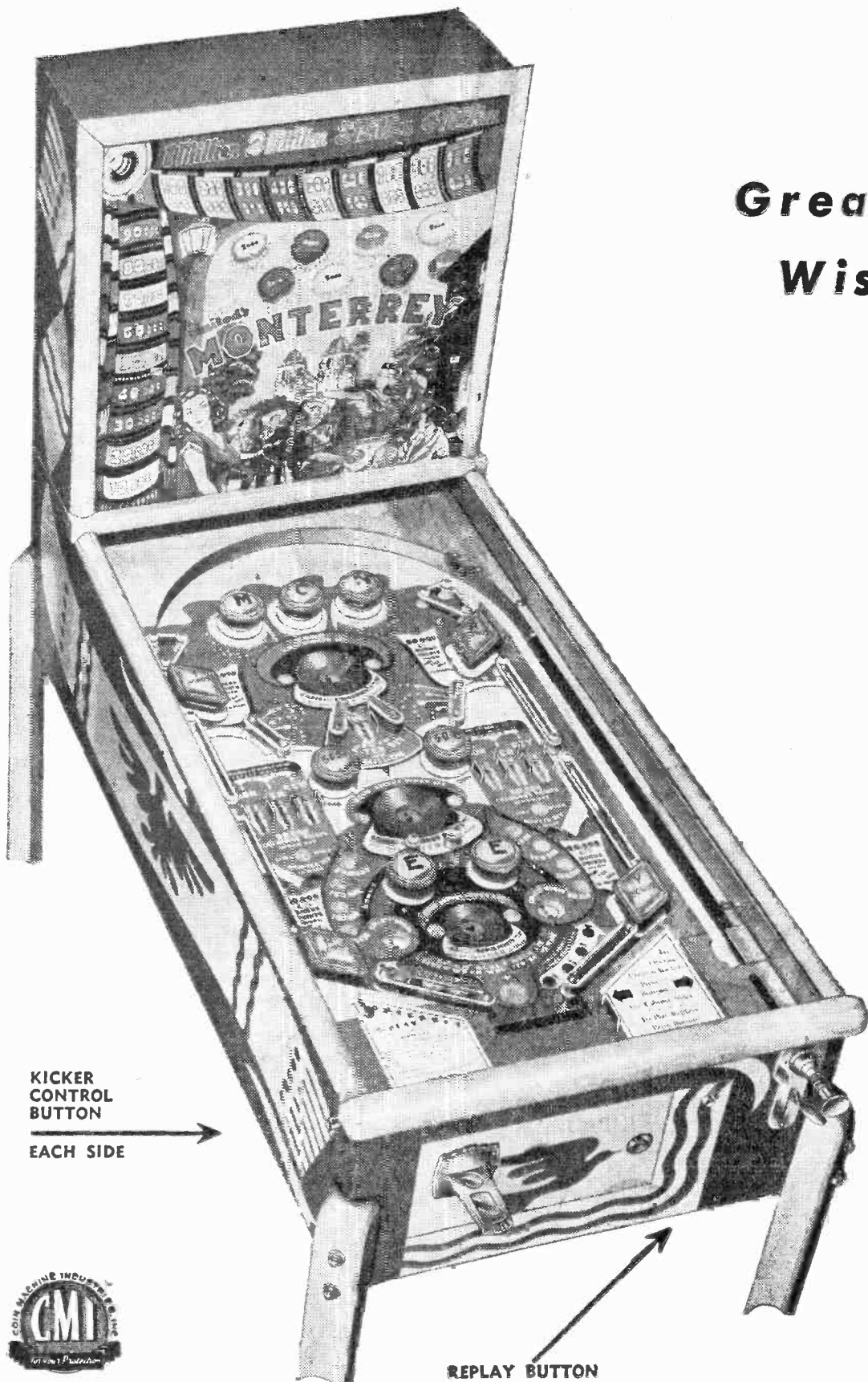
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GIVES YOU EVERYTHING YOU WANT IN A PHONOGRAPH...



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Send forth a constantly changing pattern of soft, subtle colors.



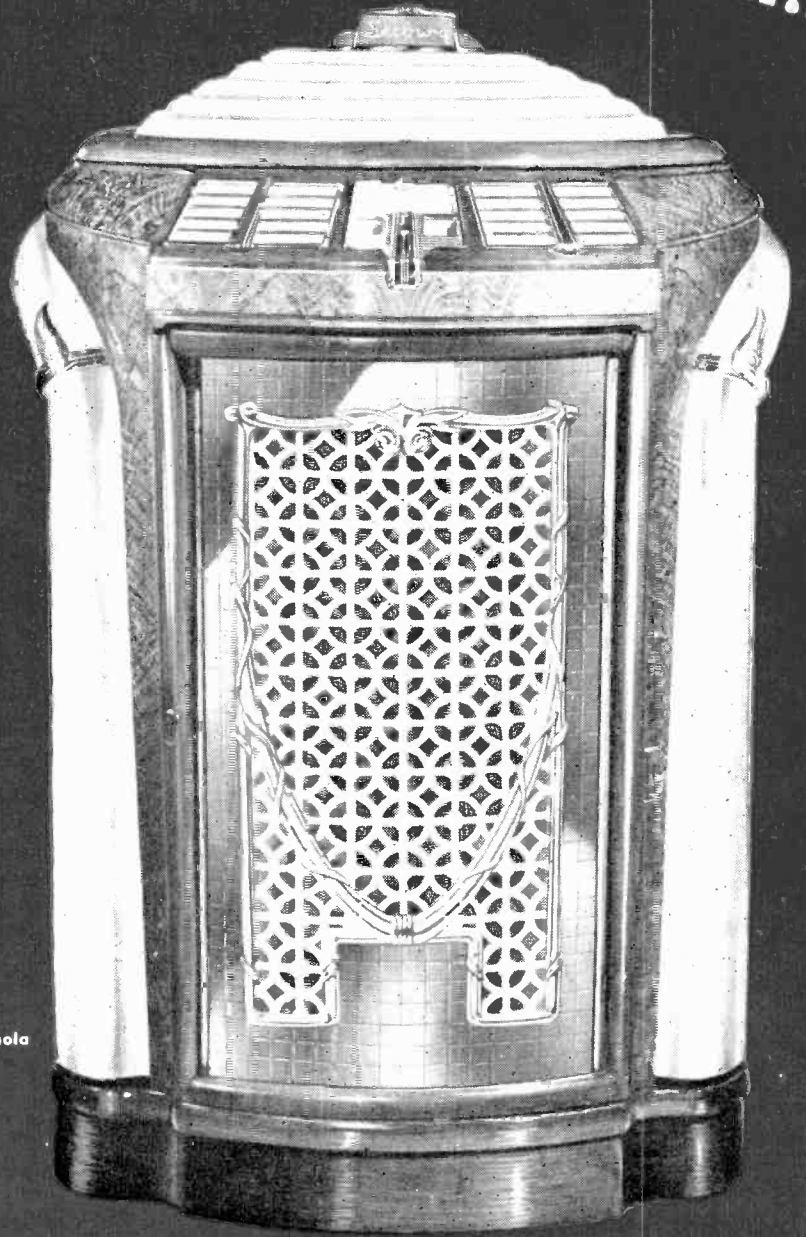
PUSH-A-TUNE SELECTION PANEL
No buttons or knobs to push or turn.
All 20 selections always visible.



SINGLE COIN CHUTE
Illuminated arrow points to single coin chute that accepts nickels, dimes, quarters.



ALL-ALUMINUM CABINET
Eliminates shrinkage and warpage . . . unaffected by moisture or changes in temperature.



"148" Symphonola

Plus

SCIENTIFIC SOUND DISTRIBUTION

Dual amplifiers in the Symphonola—one for the speaker in the Symphonola, the other for remote speakers—provide music at conversational level—no blare near the phonograph—no fade-away in far corners. No adapters or converters are necessary.

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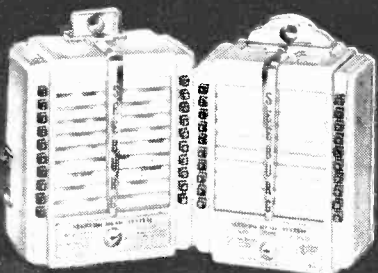
Seeburg Wallomatics make it easy for the public to select the music of its choice. Wireless or 3-wire models. All 20 selections visible—no "blind" listening to pre-arranged programs. Nickel coin chute or 5-10-25-cent coin chute.

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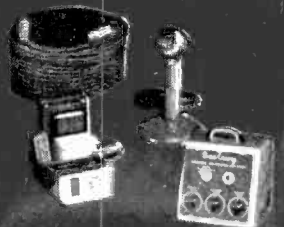
Auxiliary Remote Control Amplifier



Mirror Tear Drop and Recessed Speakers



Dual Remote Volume Control

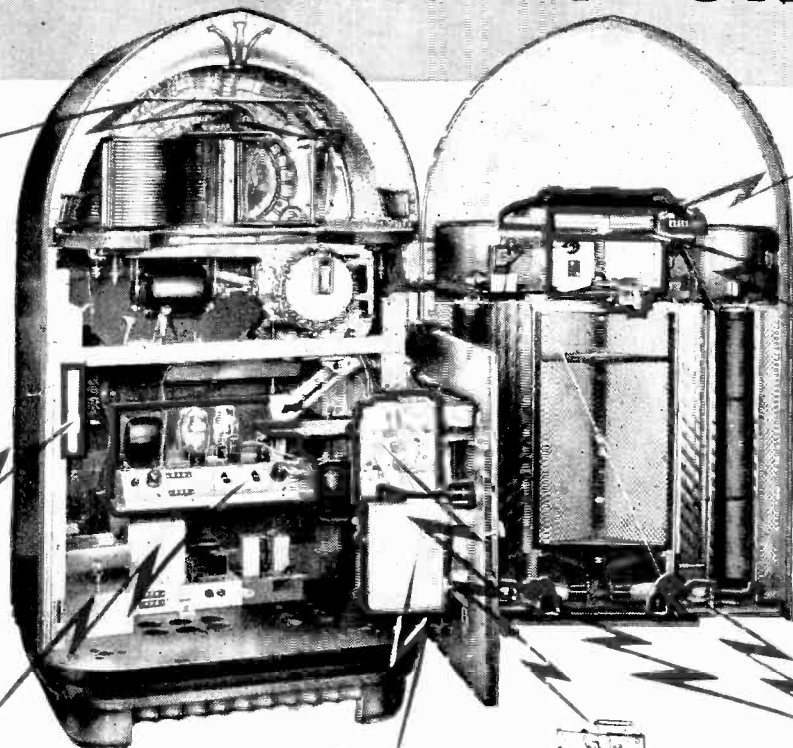


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Cobra Cartridge

Can be replaced nearly twice as fast as needle used with conventional pickups.



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over 3 times faster to remove than other selectors.

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100 times faster to remove.



Program Holder and Change Slips
can be removed and replaced nearly twice as fast as on any other phonograph.

Amplifier

Over 100 times faster to remove and expose than conventional models.

Coin Mechanism and Cover

Nearly three times faster to remove and replace than in past.

Slug Reflector

can be removed 5 1/2 times faster than by former methods.

Moving Light Motors

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Can be removed from 2 to 100 times faster!

● Mechanical and electrical parts in the new Wurlitzer 1100 are combined into compact assemblies—can be removed from two to one hundred times faster—replaced with "spares" when shop servicing is required.

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