

# The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

• FEBRUARY 8, 1947 •



Part of the pattern for copping that number-one-band-on-disks crown (Frankie Carle won it in disk jockey and dealer divisions of Billboard's Music-Disk poll) is making personal appearances at dealers' shops. Carle demonstrates the grin and scribble technic at this Buffalo shop. Of course cutting hit ditties like "Rumors" and "Seemed to Be," helps plenty too, and Columbia's Manie Sacks and Santly-Joy's Tommy Valando can edge in for a bow on the song-selection count.

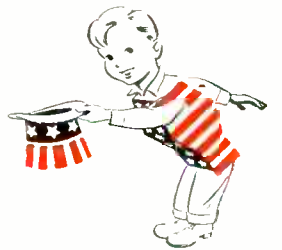


# By Appointment



## HARRY WISMER

Nationally known Radio Personality begins 1947 as Assistant to the President, Mr. G. A. Richards, of WJR, WGAR, and KMPC. He will expand the important work these three stations are doing to preserve those principles of keen competition and fair play which characterize the American Way of Life.



**WJR**

**WGAR**

**KMPC**

**THE GOODWILL STATION  
DETROIT**

**THE FRIENDLY STATION  
CLEVELAND**

**STATION OF THE STARS  
LOS ANGELES**

**G. A. RICHARDS, President**



# IT LOOKS LIKE BLACK-WHITE

## "Richard" Opens Those Radio Script Conference Doors for Top Hooperated Air Plugging

### Ditty Is Proving a Bonanza for Leeds Music

NEW YORK, Feb. 1.—Open the Door, Richard is shattering all records for number of plugs on top commercial radio programs, but the bulk of these plugs aren't coming in the form of renditions of the dizzy ditty. Rather, Richard has opened the door to innumerable airshow script conferences in the past several weeks and has wound up as a gag bit in the program. Among the scores of high Hooperated shows on which Dick has come thru the gag portals are the Jack Benny, Fred Allen, Fibber McGee & Molly, and Phil Harris stanzas. But shows with somewhat less hefty Hoopers have let the guy come in, too.

Henry Morgan's show (ABC) following the Bing Crosby segment last Wednesday (29) had the sound of a door opening and closing bust right into a Morgan spiel. Mad Henry interrupted his piece to say, "Oh... hel-lo, Richard." And NBC's daytime Honeymoon in New York Tuesday (28) tossed in a plug for the tune.

### They Just Happen

Countless cleffers and publishers have sat up equally countless nights trying to develop madcap melodies and screwball lyrics which might be picked up by top name comics and their writers and plugged via gag bits,

## Tourists Boom Havana Showbiz

HAVANA, Feb. 1.—Showbiz is having one of the biggest booms in memory this year, and, with an anticipated record influx of tourists during the season, grosses are expected to soar for some time to come. As viewed at present, 1947 looks like breaking all showbiz records for Cuba, due in part to upped employment, higher wages and a good crop of shows from Spain and Argentina.

Spanish acts, for the first time in six years, are going big here, with Maria Del Pilar heading the show Calbagata. House packed nightly at \$1.50 top.

The Nacional has a Spanish operetta company doing top biz at \$2 maximum.

Niteries, too, are reaping a harvest, with Ernesto Lecuona and Sergio Orta heading the bill at the Gran Casino Nacional, where the cover charge is \$4; dinner \$10. Casino has gambling. Floorshow has packed to play the American Theater here later.

Miguelito Valdes is heading the show at the Open-Air Tropicana.

The Rassore Circus is drawing crowds, too, at \$1.50 top, and has been hitting good grosses since it opened Christmas day.

but none has ever hit any kind of a formula. Music and showbiz history shows the "insane" song hits which have made the comic-material grade have been freaks which simply happen. Slim Gaillard's Cement Mixer is the second recent example of such a tune. With a start much similar to Richard's i. e., a West Coast indie platter (Cadet) by Gaillard, the Putti, Putti craze hit proportions where even Lauritz Melchior did it as a gag on a Frank Sinatra show.

Other tunes which got some, tho not quite the heavy non-musical air plugging on the shows that make for top Peatman points were Mairzy Doats and the Hut Sut song. Both the latter, however, as well as Gail- (See "Richard" Opens on page 16)

## KHJ Shuns Disk Jock Ban; Launches Platter Seg Feb. 17

HOLLYWOOD, Feb. 1.—KHJ, key outlet for Don Lee Broadcasting System, relaxed its long-standing policy against disk jockey segs to launch its first de luxe platter spinning show February 17. Show is the new Chesterfield ABC Platter Party, with wax whirler Peter Potter snagging piloting chores in air-check competition with other Hollywood disk gabbers. Six-a-week show will originate nightly in Hollywood for airing over limited Don Lee net, including outlets in San Francisco, San Diego, Spokane, Portland and Seattle.

KHJ has long nixed straight jockey segs as contrary to basic programming policies, but is currently remodeling ideas to weld together what Don Lee program director Charles Bulotti Jr. considers to be produced record shows. Outlet recently hired Don Otis, vet diskier and formerly with Capitol Transcriptions, to supervise all platter shows. Chesterfield show is considered outside the scope of ordinary platter parades since it boasts an established format adopted locally thruout the country.

## Perdola Payola

NEW YORK, Feb. 1.—Payola reared its comic head on the Jack Benny show Sunday (26) when Dennis Day introed his performance of *Falling in Love Is Easy* by saying that he was doing it for Bob Ballen and Sam Perrin, Benny's writers and cleffers of the tune. Asked Benny: "What are you getting out of doing it?" Said Day: "Why, they've already given me 50,000 perdolas!"

"We don't have any money like that in this country," explained Benny. "I know," cracked Day, "but if we ever do, I'll be rich."

There is no truth to the rumor that two music publishers have already offered a notoriously dim-witted maestro in New York his payola in perdolas in the future.

## Odds Favoring Status Quo in Tele Spectrum

### Philco as Tide Turner?

#### By Our Washington Bureau

WASHINGTON, Feb. 1.—Fiercest engineers' battle in the history of radio is due to flare out here when the Federal Communications Commission stages final hearings Monday (10) on whether video standards should be moved to ultra-high. The FCC is known to be determined to keep an open mind on the issue until the conclusion of the hearings, it has been learned from unimpeachable authorities that commissioners who witnessed the rival demonstrations between the black-white and color video biggies are inclined toward the belief that color television needs improvement before the public would be likely to accept it.

Consequently, as matters stand today, the odds would appear to be against Columbia Broadcasting System's bid for an upstairs switch. CBS is known to be preparing for an all-out fight to overcome this impression, while Radio Corporation of America and Allen B. DuMont Laboratories, Inc., are girding to put CBS reps thru a rigorous cross-examination. Reportedly a key factor in the battle is an excellent impression made by Philco Corporation's black-white demonstration, with many observers here declaring Philco may have "clinched the case" for black-white.

### Monopoly Charges

Altho engineers' will hold the center of the stage, background charges and counter-charges of "monopoly" in video are continuing to fly as pro- (Looks Like Black-White on page 10)

## Famed Tussaud Wax Exhibition Grosses Good 98G in 1946

LONDON, Feb. 1.—Madame Tussaud's, world-famed wax figure exhibition here, grossed \$98,000 in 1946; \$2,000 less than the record 1945 figure of \$100,000. Decrease is explained by museum officials as being due to the decrease in allied soldiery in London. Shareholders of the museum will get a 50 per cent dividend including a cash bonus.

Plans are being considered for adding a theater and pic house to the museum (old museum once had a special movie theater) to increase earning capacity, but directors are warning shareholders not to expect the past two years' profits to be maintained in the future.

## Excise Levy May Get Renewal This Week

WASHINGTON, Feb. 1.—Bill for indefinite extension of war-peak-level excise levies appears headed for passage in the Senate after having received House approval this week (29). President Truman is seen certain to apply his signature, once the bill reaches the White House.

Senate may act within a week, altho there is still some chance that proponents of relief exemptions for some of entertainment biz may seek to toss in some amendments.

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## Use of Scrip Asked In Oregon Clubs To Pay for Drinks

PORTLAND, Ore., Feb. 1.—An attempt is under way at the current session of Legislature in Salem, Ore., to legalize the sale of drinks over bars of private clubs thru the use of scrip. Current law requires all liquor to be purchased from State stores, with clubs providing only set-up service.

Another move, which would result in opening of more clubs in Oregon, would liberalize the law whereby so-called veterans' clubs could go into business without having been established for two years. Law originally was aimed against overnight outfits, but returning vets have spurred the sentiment for a change.

Night clubs would have a right to appeal to courts from rulings of the State Liquor Control Commission under terms of another legislative proposal. Representative O. H. Bengston, of Medford, says this would provide protection against "arbitrary" commission rulings. Court appeal is not now provided.

## SAG To Ask Extra Pay for Tele Use

NEW YORK, Feb. 1.—New York Post reported tonight that the Screen Actors' Guild will demand shortly that its members be paid extra when films in which they work are used in television, in addition to normal showings. Daily reported this would be part of the contract demands SAG will make shortly, with pay boosts also to be sought.

Most film companies have refused to allow video use of their properties because of the competitish angle.

## Laurel, Hardy Ink for P. A. Tour of England at 120G

NEW YORK, Feb. 1.—Laurel and Hardy have been bought for personal appearances plus a picture tie-in for England and will get \$120,000 for a 12-weeker.

Deal for the pair was made by Charles Henry, topper of the General Theaters Corporation, now in this country on a talent buying junket. Arrangements call for the team to work in London and provinces for an unspecified number of weeks. At the same time Laurel and Hardy will do a flicker. The \$120,000 will cover both their theater and picture chores.

## Jacobson Wins \$150 Per Wk. In Neblett Production Suit

CHICAGO, Feb. 1.—Mort Jacobson, former partner of the late Johnnie (So the Story Goes) Neblett, won payment this week of \$150 a week for his share in the production company Neblett headed. Probate Judge John Waugh awarded the sum after hearing Jacobson's testimony that the company now had the highest billings in its history.

Neblett's widow did not oppose the order.

## Lundgren New Atomic Head

HOLLYWOOD, Feb. 1.—Atomic Records, Hollywood indie plattery, has been reorganized, with Lyle Griffin, former prexy, stepping out of the firm. Griffin's interest was purchased by A. W. Lundgren, who becomes active head of the waxery. Plattery, meanwhile, has inked two new artists, C. P. Johnson and Betty Hall Jones, with first sides skedded for early release.

## Philly Bulletin Buys WCAU Plus 3 Stern Papers

PHILADELPHIA, Feb. 1.—Radio applectart was upset when J. David Stern, publisher of the local *Record* and the *Morning Post* and *Evening Courier* in neighboring Camden, N. J., suspended publication with today's issues and announced that all assets will be purchased by *The Evening Bulletin* here. In buying out Stern, the *Bulletin* also gets WCAU, Columbia station which the publisher purchased last year for some \$6,000,000, the FCC okaying the deal several months ago. Just when Stern was set to take over WCAU and major staff changes were made by the station, the Newspaper Guild pulled a strike against his three newspapers.

Deadlocked since November 7, altho papers were being put out as usual, Stern stated that impossibility of obtaining "a fair settlement" influenced his decision to pull out. Altho no money figures were given, one source close to Stern said he pulled out with several million dollars in his pocket.

WCAU will operate as usual, stated the *Bulletin* announcement, but what has local radio upset is the fact that the *Bulletin* owns and operates independent WPEN. It's no secret that from the beginning, the *Bulletin* has been pitching for a network tie, caring even more about net affiliations when the competitive morning *Inquirer* last year took over operation of WFIL, ABC link. As a result, it's reasonable to expect that the *Bulletin*, with the largest afternoon circulation in the country and headed by Robert McLean, who is also Associated Press prexy, will unload WPEN in favor of the 50,000 watt WCAU. Both stations also have ambitious television plans, in which field the newspaper is also much interested.

With suspension of the three newspapers until such time as they can be "resumed under independent ownership," the *Bulletin* will add a Sunday edition as soon as possible. But for radio, it means the three most generous sheets are lost for the time being. The *Record* carried the only daily radio column locally, using John Crosby's syndicated pieces, while the two Camden sheets also carried daily air columns. In addition, the *Record* carried art on the Sunday radio page, only newspaper using pictures. More important, the *Record* never discriminated against other stations in spite of practices of other newspapers own radio stations. Nothing short of a miracle will get any call letters but their own affiliate in the *Bulletin* or *Inquirer*. The closed call letters shop also applies to the headline boxes in the daily program logs.

Stern's pull-out came as a complete surprise to the more than 5,000 striking Guildsmen who are now left holding the bag. By agreement, salaries and regular wages will be continued by the *Bulletin* for newspaper execs and non-strikers at the Stern plants. *Record* employees not on strike have been informed that the *Bulletin* would endeavor to hire as many of them as possible.

## Mrs. FDR's Book on Wax

NEW YORK, Feb. 1.—Monarch Records is going to dramatize on wax Eleanor Roosevelt's book, "Bobby and Betty in Washington," based on the experiences of her grandchildren, the children of Mr. and Mrs. John Boettiger. Kenny (Senator Claghorn) Delmar will do the narration. Diskery previously waxed *Sketches of Fala*, story of the late President's dog.

## Jolson Marks Time for Best Offer as WM and MCA Clinch

HOLLYWOOD, Feb. 1.—Rivalry between William Morris and MCA over who-will-sell-Al-Jolson-first-to-what-sponsor is quietly assuming proportions of a major squabble. Ace salesmen from both houses are pitching furiously to close a deal post haste, contending, meanwhile, that each has definite commitments from Jolson to represent the mammy singer in any radio deals.

It is understood, however, that Jolson refused to sign an exclusive deal with any agency, giving all peddlers the green light, on the theory that the first, or the best offer to come thru would be accepted. William Morris has so far kept mum on sales prospects, concentrating on guest shot placements to keep Jolson in the radio eye, pending a bigger deal. Morris office this week set up five additional Jolson guest slots, three on Crosby's plattered package, and one each on the Eddie Cantor and Burns and Allen segs.

MCA, meanwhile, has disregarded all William Morris claims of representing Jolson, sending its ace salesman, Hal Hackett, to Florida in an effort to close a deal with Weiss and Geller Agency for sponsorship by Elgin, American makers of compacts and watch cases. Jolson, currently in Florida, is expected to make a final decision momentarily on the Elgin show, which would be a live seg.

Sudden demand for Jolson's air services has produced reams of trade speculation. General opinion is that Jolson would much prefer a transcribed show, but might go to live. Both ABC and Mutual toppers are pitching for time, altho current talk has it that Mutual is almost certain to lose out. Mutual, incidentally,

## 17 Co.'s To Testify At FCC Hearing on Frequency Grants

WASHINGTON, Feb. 1.—Stage is set for at least 17 radio outfits, including such biggies as three of the major webs, to testify at a hearing here starting Monday (3) on FCC's proposed revised frequency service allocations between 13,000 mc. to non-government fixed and mobile services. Because of the large number set to present testimony, FCC is limiting oral argument to 20 minutes.

Testifying will be DuMont ABC, AT&T, Associated Police Communications Officers, Inc., NBC, CBS, Evening Star Broadcasting Corporation, Forestry Conservation Communications Association, Galvin Manufacturing Corporation, General Electric Company, General Telephone Service Corporation, Philco Corporation, Raytheon Manufacturing Company, RCA Communications, RMA engineering department, Television Broadcasters' Association and Committee 4, Panel 13, Radio Technical Planning Board.

Meanwhile the line of argument is drawn for hearing on multiple ownership rules skedded for Friday (7) as a result of a pre-hearing parley here yesterday (31) at which series of maps were exhibited, showing extent of overlap in a number of cases in which the commish had made grants of FM applications. Maps were prepared by FCC staff. Question to be decided by commish is whether limitation will be placed on number of AM's any one person can buy into, and whether existing limits on FM and tele will be relaxed.

was among the first to go after Jolson. ABC, on the other hand, is said to have offered to revamp its "Bingsday" night line-up if Jolson were spotted on the web. New line-up, still in the talkative stage, would spot Jolson at 9:00-9:30 p.m. Wednesday night, to be followed by Crosby at 9:30 and Henry Morgan at 10. Switch, of course, would depend on Crosby's blessings, and there has been no hint that Crosby would agree to a time switch at this point, even to facilitate Jolson's entry into the ABC family.

## GOP Ignoring Lea Bill Decish

WASHINGTON, Feb. 1.—Department of Justice filing of appeal directly to U. S. Supreme Court this week (27) for reversal of Chicago Federal District Court invalidation of anti-Petrillo act appears not to have altered in the slightest the prospect that GOP-controlled Congress will enact a new anti-Petrillo law before a high court decish is reached on the old one. Chairman Robert A. Taft (R., O.), of Senate Labor Committee, is still avowedly certain that Congress will have sent its major labor legislation to White House by April, and the high court could not be expected to hand down a ruling on the Lea-Vandenberg anti-Petrillo act before that, even if the case be permitted to by-pass Circuit Court of Appeals.

Department of Justice, in arguing for direct review by high court of Federal District Court decision, declared that District Court Judge Walter J. Labuy of Chicago had decided the constitutional issue "contrary to established principles." Government attorneys insisted that the Lea-Vandenberg Act resulted from "a number of congressional investigations extending from 1942 to 1945 of the activities of the American Federation of Musicians in connection with radio broadcasting." Government brief declared that the act represents "the deliberate judgment of Congress as to the existence of an evil affecting the broadcasting system of the nation and as to the best method of remedying such evil."

## Showbiz Names To Attend Press Photogs' Ball Feb. 7

NEW YORK, Feb. 1.—More than 40 top showbiz names are expected to participate in the 18th annual ball of the Press Photographers' Association of New York, skedded for February 7 at the Waldorf-Astoria. Eli Dantzig will furnish music for the stagershow and dancing. Special feature will be the presentation of Myra Keck, queen of the ball, in a special fantasy. Stem show names and columnists will assist as emsees.

Among the showbiz names expected to attend are Frank Fay, Henny Youngman, Ezra Stone, Morton Downey, Sonja Henie, James Mason, Joe Mooney Quartet and Tex Benecke.

## Ping Ponger Turns Agent

NEW YORK, Feb. 1.—Ruth Aarons has given up her ping-pong act and has joined the Henry Herrman office as an agent. Miss Aarons, who recently completed an overseas USO tour, is the celluloid whacker who brought the game into theaters and classrooms.



# AIR TALENT'S BLIND ALLEY

## FCC Facing Editorial Ban Reversal

### NAB for Congress Action

WASHINGTON, Feb. 1.—Possibility that specific legislation may be introduced in Congress to reverse FCC's policy banning editorializing by stations is seen here in NAB circles. Word is that unless FCC itself modifies its position, a bill clarifying Communications Act on this point may be rushed into Congress, with several members of Interstate Commerce Committees in both chambers reportedly willing to push such a measure. Latest boost for "editorial freedom of air" policy came late yesterday (31) from small market stations executive committee of NAB. Climaxing a three-day session here, the exec committee after hearing talks by NAB Prexy Justin Miller and Exec V.-P. A. D. (Jess) Willard, threw their support behind the demand for reversal of FCC policy. The move has been gaining fast headway in NAB ranks, as foretold in these columns when NAB's 14th District Session in Salt Lake City January 15 unanimously adopted resolution for reversal of FCC's Mayflower Case ruling.

### Violates Constitution

Miller and Denny in talks here this week reiterated that FCC's policy that "radio cannot be an advocate" violates Federal Constitution. The NAB bigwigs have openly complained that Communications Act in present form even prevents broadcasters from contesting certain FCC policies in courts. Incidental to this, a bill has come before the House under sponsorship of Chairman Michener (R. Mich.) of House Judiciary Committee, providing for review by Circuit Court of Appeals of all final orders of FCC made under Communications Act of 1934. Bill was introduced this week (29) at request of FCC, and while, mild in effect, it is interpreted by some industry folk as indication that Commish itself may want to hold initiative in any clarifying amendments. A mass of additional legislation dealing with FIRE is expected, (See FCC Faces Reversal on page 8)

## "Amer. Forum" MBS Co-Op (?)

NEW YORK, Feb. 1.—Mutual is reported getting ready to add another show to its hefty list of co-operatively sponsored stanzas, new entry being listed as Ted Granik's *American Forum of the Air*. Deal was said to be well under way this week, but Mutual execs would not confirm.

Forum is one of the oldest, if not the oldest show of its kind on the air. It started on WOR some 15 years or more ago, later going on Mutual as well.

Mutual is the front runner in web co-ops, its segs including Fulton Lewis, F. H. LaGuardia, and the recently singed Kate Smith noon-time chatter show. ABC recently converted its *Town Meeting* into a co-op venture.

## 'Linda' Looks Like Kroger's First Love

NEW YORK, Feb. 1.—*Linda's First Love*, wax program which celebrates its 10th anniversary today, has used the same actors and actresses in the five principal roles since the program's inception. The cast which has played the 2,600 episodes includes Arlene Blackburn, Karl Senson, Edith Spencer, Barbara Weeks and Bennett Kilpack.

Kroger Company, which bank rolls the show, and Ralph H. Jones, the agency, feted the cast at a dinner tonight.

## Oppenheim Leaves WOR To Top WINS Publicity

NEW YORK, Feb. 1.—Charles Oppenheim, currently head of exploitation for WOR, leaves that outlet as of February 17 to become head of publicity for WINS, New York Crosley station. He succeeds Bill Barlow, recently resigned.

Oppenheim has been with WOR six years, three of them as publicity head, a post he filled while Dick Pack was in the army. When Pack resumed the p. a. spot, Oppenheim became exploitation head.

WINS has also added Russell Armbruster as night supervisor and program producer, replacing John Poin-dexter, another resignee. Armbruster formerly produced the *Hour of Charm* and Red Barber network shows.

## FTC To Hold Hearings On Ciggies' Radio Plugs

WASHINGTON, Feb. 1.—Federal Trade Commission is readying for a showdown in old proceedings against four of the largest cigarette advertisers in radio, all charged by FTC with "misleading" advertising. Hearings are set for New York Tuesday (4) in the complaint against American Cigarette & Cigar Company (Pall Mall), and Wednesday (5) against Philip Morris & Company Ltd., Inc. FTC also made known this week that hearings will be arranged soon in case of P. Lorillard Company (Old Gold), and R. J. Reynolds Tobacco Company (Camels), with a voluminous brief issued this week in the latter case, in which FTC compiled a series of "testimonials" allegedly making "false" claims.

In the complaint against American Cigarette & Cigar Company, FTC charges as "untrue" a series of representations made by Pall Malls in radio broadcasts, magazines and newspapers. Among the representations under fire are claims that finger stains of Pall Mall users become lighter or completely disappear when Pall Malls are smoked exclusively; that the throat is protected by Pall Malls; that Pall Malls filter smoke, thereby eliminating throat irritants.

FTC's complaints against Philip Morris and R. J. Reynolds Tobacco Company similarly charge "false and misleading representations" in radio broadcasts, newspapers "and other media." FTC is criticizing a number of Philip Morris claims, including representations that Philip Morris cigs cause no throat or nose irritation; that the difference between Philip Morris and other brands is "vital"; that competing brands are more irritating, while "eminent doctors have found that inhaling is a condition for which Philip Morris

(See FCC READIES on page 9)

## Young & Rubicam Proposal To Sponsors May Provide Means for Developing Acts

### Agency Suggests Test Runs on "Blocked Off" Cities

NEW YORK, Feb. 1.—While network program executives are inclining more and more toward the theory that the webs, insofar as developing new faces is concerned, are running deeper and deeper into a blind alley, officials charged with the same responsibility in advertising agencies are coming to the conclusion that network sponsors, and they alone, can function as the source for radio's future stars. Situation is such that at least one agency, Young & Rubicam, is considering a method whereby sponsors would test new talent in conjunction with current network programs.

Y. & R. proposal provides that a certain city or cities be blocked off on an advertiser's network and instead of the regular program, transcriptions of the new performer would be aired in the blocked-off areas, enabling both agency and sponsor to secure listener reactions for future guidance. Theory is that a sponsor taking such a step would garner considerable local publicity, and might be in a position to cash in with a new hit, since in return for deleting the program for the test

shot, the account would get an option on the program being tried.

Also advanced is the argument that whether they like it or not, and whether they admit it or not, sponsors are in show business. That being the case, they must—for their own sake—bear in mind the increasingly pressing problem of developing talent, as vaude showmen once did and as pix still do.

### Writer Problem

Agency men, however, believe any plan of talent development must recognize the fact that capable writers, so necessary to the development of any new comic, are rare items now. This lack of competent comedy scribblers is regarded as one of the most serious drawbacks to a comic trying to make the switch from vaude, night clubs or legit to radio. "A comic," one agency man pointed out this week, "can play for weeks at the Copa using essentially the same material. Then he can do a series of theater dates. But he can't use his act over and over again on the radio."

Returning to the straight talent development theme, however, it's recognized in the trade that the past year has only pointed up radio's failure to come up with replacements. Web execs blame agencies, and agencies in turn blame webs. Thruout the year there has been talk of both agencies and webs getting together on a concerted effort to tackle the talent problem. But nothing jelled, and the situation has become increasingly discouraging.

### Underlying Reasons

Show-wise industry people claim radio's search has led into a blind alley for the following reasons: (1) Radio has nothing comparable to (See Y & R Proposal on page 12)

## Hart Raps Chains On 'Dime' Snafu

DETROIT, Feb. 1.—Severe criticism of networks for "incompetent handling" of public relations in connection with March of Dimes Shows was made this week by Herschell Hart, radio editor of *The Detroit News*, along the general lines of his article several weeks ago in *The Billboard*.

Hart said it was a "spectacular example of fuzzy wuzzy fumbling," criticizing timing especially, because "program builders waited so long to get busy on so worthy a cause, thus preventing any publicity until the day before shows. Had it been commercial venture, publicity would have been in our hands days ago."

Hart suggested nets might have pooled shows for a topflight broadcast spearheaded by Truman. He cites Mutual as announcing its program fairly well ahead; ABC not until late Tuesday (28). He added it was necessary for him to phone New York before any details became available from NBC.

## Samish Lines Up Four New Coast Shows

HOLLYWOOD, Feb. 1.—ABC will throw full emphasis on comedy and dramatic segs in building its nighttime sked when ABC Program Chief Adrian Samish returns to New York from the Coast. He will have at least four audition platters under his arm of shows which may bow this spring.

These include the Phil Silvers show featuring the screen-nitery tickler; *Meet My Uncle Charley*, a situation comedy series with Adolph Menjou in the lead; *Frontier Theater*, a Western using screen story properties a la Lux with Joel McCrea. Fourth candidate is *The Critic's Circle*, built along *Information Please* lines but devoted strictly to flickers. Pix crux and occasion flicker guestars will sit in as a target for listener (See 4 New Coast Shows on page 8)



# Local 802 Asks 50% Hike On Commercials and 37½% Boost on All Sustaining Segs

## New York Musicians' Union, Networks, Deadlocked

NEW YORK, Feb. 1.—Local 802, American Federation of Musicians, and execs of the four webs went into negotiation this week with the union asking for basic wage hikes of 37½ per cent for staff men and 50 per cent on commercials. Union, it's understood, is also asking for vacations with pay and various other wage changes, including increases in the doubling scale. Friday (31) the sessions broke up with no agreement being reached. Neither side is making any statements—both the union and the webs having agreed to lay off the verbiage until a contract is inked—but it's known that late this week the parties were nowhere near an accord.

It's understood that the webs are willing to go along on a 20 per cent hike, but cannot see the local's present demands. Union, on the other hand, is known to feel that a hike of 20 per cent is insufficient. One spokesman stated 802 "never envisioned taking a 20 per cent hike."

This tips off the atmosphere which will prevail Monday (3) when the negotiators sit down for some more palaver. Whatever scales are finally agreed upon must then be submitted to the 802 executive board, which can okay or reject them. And whatever figures are finally accepted will be retroactive to January 31, expiration date of the contracts in New York, Chicago and Los Angeles.

In New York, union execs discounted the report that an attempt would be made to equalize scales in the three production centers, and also the report that the entire negotia-

tions would fall back into the lap of James C. Petrillo, AFM chief, in the event of an impasse.

In accordance with an agreement reached last week by the networks and Petrillo, locals in key production centers are limiting contract demands to wage elements, with working conditions to be negotiated after the Supreme Court acts on the Lea Bill.

## \$2.50 Diff May Mean AFRA Strike at KJR

SEATTLE, Feb. 1.—Unless matters are settled shortly, there's a possibility of an AFRA strike at KJR, Marshall Field owned station here. Management has refused to meet the union's demand for announcers' minimum of \$77.50 weekly and unless Howard Lane, general manager of Field's radio interests can settle things, staffers may strike. Lane is due here this week. Actually, a difference of only \$2.50 is involved, station having offered a \$75 minimum.

Meanwhile, AFRA has come to terms with KOMO, NBC outlet, and KIRO, CBS 50,000 watt affiliate, both of which have approved the \$77.50 figure.

## Wash. State College Program Lauded as Top Pubserv Stanza

PULLMAN, Wash., Feb. 1.—The *Strayer Report*, considered by local broadcasters one of the outstanding public service ventures yet to be broadcast in this State, is nearing the end of its 13-week run and is leaving in its wake an unusually fine impression, both within the trade and in public reception. Directed at airing facts on a key civil problem, both in this State and elsewhere thruout the country, series was originated by Fred Hayward, manager of KWSC, Washington State College-owned station. Feeling was that such a series might help avoid teachers' strikes and closed schools—developments which have plagued numerous municipalities.

Programs were based on a survey of educational facilities in schools and colleges thruout the State of Washington made by Dr. George D. Strayer, professor emeritus of educational administration at Teachers' College, Columbia University, at the request of the governor of Washington. Series discussed the causes, meaning and effects of crowded schools, poor facilities, under-paid teachers and other educational crises which since have developed elsewhere.

Total of 12 programs is involved, dealing with school administration, school housing, district reorganization, elementary schools, junior and senior high schools, junior colleges, higher education, vocational education, health, recreation and physical education, education of adults, financing of education and a final summary of the entire *Strayer* report.

Educators from all parts of the State participated. Program was aired twice weekly over KWSC to catch both nighttime and daytime audiences. When platters were offered to other stations in Washington, many accepted, so that KEVR, Seattle; KTYW, Yakima; KUJ, Walla Walla, and KGA, Spokane, also aired it. Stations offering the best time got the e.t.'s.

To bally the program, WSC College

## WBBM To Launch Campaign To Find Chi Negro Talent

CHICAGO, Feb. 1.—WBBM, local CBS outlet, is launching a campaign next week designed to discover Negro singing talent for professional work. Station will start a four-week audition series which will be open to amateurs and semi-pros. Winners, male and fem, will get a 13-week contract with the station at \$100 per week, with one year's option rights.

Station has ringed in *The Defender*, Negro newspaper, in a co-op flack deal, somewhat similar to its *Democracy USA* seg which uses Negro actors. Ideal for the Negro talent search is Ralph Atlas, station owner, who declared:

"People in the colored section in Chicago have more talent per capita and less outlet than any place I know. I think we'll uncover a lot of smart performers." Considering the promotional angle alone among Chi's 500,000 Negroes, trade is saying the stunt is well worth expenditure.

## RWG Petitions for Election Thru NLRB

NEW YORK, Feb. 1.—Radio Writers' Guild is petitioning NLRB at a hearing Monday (3) for an election among sustaining free lance writers. Networks are expected to claim that free lancers are not employees under the Wagner Act, but RWG will point to tax deductions and social security taxes as evidence that webs have classified free lancers as employees.

# Networks Nix Coast's AFM Pay Demands

## Union Vetoes Counter Offer

HOLLYWOOD, Feb. 1.—Heads of four networks turned a deaf ear to AFM Local 47 demands for 37½ per cent increase for radio staff orksters and a 50 per cent hike for casual commercial show musicians. Union board nixed radio toppers counter of 12½ per cent stalemating negotiations which began Wednesday (29). At web's end, union indicated it would sit tight and wait for radio biggies to make next move.

Union pay hikes would bring staff rate up to \$137.50 a week and raise casual commercial fees from \$30 to \$45 per half-hour seg. AFM's Phil Fischer pointed out that local commercial rates have been pegged at present level since 1940 and that a raise was therefore believed in order.

Net spokesmen indicated that compromise offer of 12½ per cent was about top dough traffic would bear. Web execs pointed out that union ruling prohibiting staff orkmen from working on t.c. commercials meant that nets must carry staff crews on the books at a loss, and that additional pay hikes would bring musical operations further in the red. (Staff orks can be used, however, for regional or local commercial shows on staff time.)

Union prexy, Spike Wallace, and radio exec, Phil Fischer, are skedded to meet early next week with radio reps for further negotiations. Spokesmen for nets include Sid Strotz, NBC's veepee; Frank Samuels, ABC commercial manager; Don Thornburg, CBS vice-prexy, and Pat Campbell, station relations chief for Don Lee-Mutual. With both factions sticking to original offers, there were hints of a drawn-out squabble before new local contracts are finally inked.

# Musicians' Union May OK FM Soon

NEW YORK, Feb. 1.—Late this week it was learned that FM broadcasters within the next 60 to 90 days expect to conclude an agreement with James C. Petrillo, American Federation of Musicians chief, permitting rebroadcast of AM programs over FM outlets. When effected, this agreement is expected to open the floodgates for an intensive spurt of FM programming thruout the country—FM operators claiming they are hamstrung by the AFM ban on piping in standard broadcasts.

Thus far nothing definite has come from AFM headquarters on a break in FM. Petrillo, who recently agreed to allow locals in New York, Chi and Los Angeles to negotiate one-year wage pacts with the webs, indicated he would take up FM after clarification of the status of the Lea Bill by the Supreme Court. Nobody knows when this will occur—and the matter is very much up in the air inasmuch as Representative Lea has stated he would introduce another measure in the event the present one is declared unconstitutional.

It's believed, however, that Petrillo now may work out an agreement with regard to FM which would not conflict with the Lea Bill. Such a pact would have to do with wage scales rather than minimum personnel and similar factors.

# AFRA About Set At WINS, WMCA; WNEW Balking

NEW YORK, Feb. 1.—American Federation of Radio Artists is on the verge of setting new contracts with two of the top New York indie stations, with a third outlet's pact still being negotiated. Two percolators about to come to terms are WMCA and WINS. Still being dickered is the WNEW agreement. Latter station had virtually agreed to a new AFRA ticket but this week reversed its course, with matters still open.

Altho minimums at the three stations are not precisely identical, contracts have been worked out so that the staff announcers' take-home pay at the three peepers will be the same. Base pay for spiellers at WINS goes from \$54 to \$105 weekly; new minimum for WMCA is \$100.

WNEW minimum is \$65, but a revision of the spot-announcement fee system will bring this station's announcer wages to the same level. Under the terms of the present contract, WNEW pays 25 cents for each commercial spot. This money goes into an announcers' pool and is divided among the gabbers. Under the new deal, each announcer will get \$1 per plug, and will keep it himself, the pool to be abandoned.

Considered likely the WINS-WMCA tickets will be signed this week, but it's not known whether Bernice Judis, WNEW's manager, will okay the new AFRA arrangement.

## Chicago Musicians Mum on New Pact

CHICAGO, Feb. 1.—Late this week the AFM-radio front here remained calm, webs stating they had not yet received demands from Local 10, AFM. Union, too, stated it had not yet received specific instructions from national headquarters in New York, where James C. Petrillo and the webs recently agreed to negotiate one-year pacts covering wages in key production centers.

Network execs here expect Local 10 to ask for general increases of about 20 per cent, plus better vacation allowances, among other demands.

of Education sent letters to every teacher in the State, and teachers in turn sent notices to parents. Forum listening groups were established and teachers and PTA groups met for discussion after the programs. School superintendents had posters prepared for store windows in villages and notices were sent to all country weeklies.



## WPAT, 21 N. J. Papers Co-Op in Pubserv Deal

PATERSON, N. J., Feb. 1.—WPAT here has set a precedential deal with 21 Northern New Jersey newspapers, whereby the station and the rags will co-operate on public service programs. Deal, inked by James V. Cosman and Sidney J. Flamm for the station, specifies that community organization may secure time on the station by applying for such time to the local newspaper. Station, in addition to furnishing time, also agrees to give applicants the benefit of such aid as can be rendered by the program, production and continuity departments.

In according with FCC regulations, WPAT, of course, reserves the right to accept or reject such recommendations as the local papers may make. Newspapers, too, pledge co-operation with the station in shaping up programs of community interest. Papers also agree to carry front page boxes plugging the plan.

### Rags Are Reps

As seen by WPAT, this deal makes the dailies in various communities the station's "representatives." Applications for time are already coming in.

Newspapers already included in the plan are *The Clifton Leader*, *Pas-saic Citizen*, *Ridgewood Herald-News*, *Morristown Daily Record*, *Englewood Press*, *Hasbrouck Heights Observer*, *Garfield Messenger*, *Lodi Messenger*, *Fort Lee Sentinel*, *Bergen County Journal*, *Hackensack Republican*, *Butler Argus*, *Bloomington Argus*, *Pompton Lakes Ledger*, *Tea-neck-Botota Sun*, *Madison Eagle*, *Rutherford Republican*, *West Essex Tribune* and *The Wanaque Boro News*. Other rags may be added.

NEW YORK, Feb. 1.—WWRL is making promotional tie-ups with weekly newspapers in its area in order to secure better co-operation in the matter of program listings and stories. Station's latest deal is a tie-up with *The Parkchester Press Review*, a Bronx weekly. Paper runs stories, listings and display ads in return for plugs.

## Radio Guild Into Indie Union With UOPWA Charter

NEW YORK, Feb. 1.—Radio Guild of the United Office and Professional Workers of America (CIO) has taken steps to set up a permanent, independent structure for the Guild's operations. First step in this process—the application for an official charter from the UOPWA has been made. Other steps include the preparation and adoption of a constitution; a membership decision on a permanent dues scale, and election of officers and executive board.

Guild, at a meeting on February 5, will recommend to the membership that the executive board comprise 19 people, representing a proportional arrangement based on the various network chapters' dues-paying members. Thus, there would be approximately 10 for CBS, two each for WMCA, WOR and World, and one each for NBC, ABC and Mutual. Additions would be made when companies like NBC, ABC and MBS are fully organized.

Committee further recommends for the membership's consideration that officers be chosen as follows: President and treasurer from CBS; first vice-president from WMCA; (Guild Into Indie Union on page 12)

## Crosby Recaptures Spot in Top 15 Nighttime Shows

NEW YORK, Feb. 1.—First 15 evening programs in the January 30 Hooperating have Bob Hope in the lead followed by Fibber McGee and Molly, and Edgar Bergen. Bing Crosby, for the first time since his preem October 16 airing, when he was in fourth place, is back in the top 15. He's 11.

First 15 programs are:

Bob Hope.....	33.2
Fibber McGee.....	30.7
Edgar Bergen.....	28.0
Jack Benny.....	27.5
Fred Allen.....	26.6
"Radio Theater".....	26.0
Red Skelton.....	25.6
Amos 'n' Andy.....	24.2
Screen Guild Players.....	24.1
Walter Winchell.....	20.8
Bing Crosby.....	20.6
Bandwagon.....	19.8
"Mr. District Attorney".....	19.5
"Duffy's Tavern".....	18.8
"Great Gildersleeve".....	17.4

Topping the list of the top 10 week— (See Crosby Back In 15 on page 12)

## FCC Throws 60% of AM Apps Into Hearings; Saturation Factor Brings KC. Conflicts

Total of 378 Applications Now Being Contested

WASHINGTON, Feb. 1.—Almost 60 per cent of all standard broadcast applications now before the Federal Communications Commission are being tossed into hearings as result of growing contests over frequencies, and within a few months it is expected that 6 out of 10 applications for AM's will be on a hearing status. Insiders here are viewing the trend as unusually significant, substantiating a fact disclosed in *The Billboard* (January 25) that AM is at the saturation point on frequencies now available.

Expectations here are that by year's end, practically every new application for an AM station will

be contested by an existing broadcaster on the ground of conflict with prevailing frequencies. At the same time, stations that want to boost power are receiving challenges from industry rivals in vastly increased numbers. Conclusion here prevails that "the air is filled—there just isn't any more room."

As of today, 378 AM applications are in hearing status out of a total of 641 applications pending. These figures vary only slightly with comparable ones exactly a week ago when there were 380 applications in hearing out of a total of 634 applications. At the end of the 1945 fiscal (See Nearly 60% of AM on page 12)

# We're sorry,\*

But it's so . . .

For weeks our researchers—very diligent people—have been poking carefully into BMB's report on WOR. They find—

**1. that in the 40 counties in 7 states with retail sales greater than 100 million dollars each**

## WOR outranks any other N. Y. station

**in total BMB Station Audience in the daytime and exceeds by more than 1% the next highest ranking station at night.**

**2. that in the 5 counties in 3 states with retail sales greater than one-half billion dollars each**

## WOR outranks any other N. Y. station

**in total BMB Station Audience in the daytime and exceeds by more than 1% the next highest ranking station at night.**

It's advantages like these, plus a rate structure deliberately planned to meet the requirements of the small budget advertiser, that have made WOR one of the most economical and effective radio buys in the United States.

**NOTE:** If you would care to have any facts or figures to prove or amplify the statements made above, just call PE 6-8600; or write, WOR—that power-full station, at 1440 Broadway, in New York.

\*we mean, as far as our competitors are concerned.

Mutual



## FCC Report Feb. 9 Avoids Fireworks; Ducking the GOP?

WASHINGTON, Feb. 1.—FCC will issue its annual report February 9 without fanfare and without raising controversial issues. With a GOP controlled Congress getting suggestions from the National Association of Broadcasters and other sources for crackdown legislation, commish, is taking neither an offensive nor defensive position in its report, but will issue merely a simple annual statement on status of applications, number of stations granted, total personnel, departmental figures on personnel, and major developments in administration during the year.

Commish has been sticking to his non-controversial policy in recent reports, in contrast with those of some years ago when the annual message was characterized by dynamite-laden facts, figures and info. On the Blue Book issue, FCC is expected to say nothing to raise a controversy, altho Chairman Charles R. Denny and his fellow-commissioners are showing all indications of sticking by the policy outlined in the epochal public-service responsibility regulations.

FCC's total personnel of 1,513, as of last fiscal year, will be shown to have varied little to date, altho the FCC work load has been increasing steadily as a result of the mushrooming of FM and the development of commercial tele, as well as continued rush for AM stations. Staff is almost evenly divided between nation's capital and the field.

## Dick Gilbert To Head Programs for KSPC-KTSC

NEW YORK, Feb. 1.—Dick Gilbert, disk jock known locally in recent years on indie stations here, has joined the Sun Country Broadcasting Company, with stations in Phoenix and Tucson, Ariz., as program director. He will have charge of shows and personnel at KPSC and KPSC-FM, Phoenix, and KTSC and KTSC-FM, Tucson. In addition, Gilbert will head program operations for the company's proposed new AM and FM stations at Flagstaff and Yuma, Ariz.

Gilbert went to Arizona early in 1946 after a four-year run at WHN, New York.

## Disk Jockey Wanted

NEW YORK, Feb. 1.—WOR currently is testing disk jockeys, with a view to hiring a permanent Sunday night relief man for Barry Gray. Latter works a six-night week. Ultimately, it's figured, the new pancake flipper will get his own berth. Station so far has tried three jocks, Russ Dunbar, Bob Bigham and Jack O'Riley.

## Rumor Further Changes in 'Hit Parade' Talent

NEW YORK, Feb. 1.—Reports persist that the Lucky Strike *Hit Parade* is set for another talent shake-up. Foote, Cone & Belding, agency handling the show, this week denied changes were in the works, in answer to a query as to whether Frankie Carle was being contemplated for the Mark Warnow conducting spot. Another report is that Peggy Lee, now airing on a week-to-week basis on the Bing Crosby-Philco stanza, is being considered as a permanent vocalist following the current run of guest vocalists.

Warren Pearl, Carle's personal manager, stated he had received no offers. He indicated perhaps agency wanted Carle for something other than the *Hit Parade*.

## Evans WLIB Program Head

NEW YORK, Feb. 1.—Clifford Evans, former head of the WLIB news bureau, has been upped to program manager of the station by Dorothy S. Thackrey, WLIB president and publisher of *The New York Post*. Evans, mentioned some months ago as a possibility for the post of director of municipal station WNYC, formerly headed by Morris Novik, has been with WLIB for four years. He is a newspaper man of 16 years' experience. Mrs. Thackrey is now in active management of WLIB, *The Post's* radio adjunct.

## FCC FACES REVERSAL

(Continued from page 5)

with Senator Wallace H. White (R. Me.), chairman of Senate Interstate and Foreign Commerce Committee, indicating he is re-drafting the old White-Wheeler Bill drastically to curtail FCC powers over programing. On the House side, GOP chiefs are continuing to study steps toward an investigation of FCC. A separate inquiry is being pressed by House Appropriations Committee into Commish's budgetary needs, spending and personnel load.

## 4 NEW COAST SHOWS

(Continued from page 5)

queries concerning movies past and present.

Strongest show will be moved into the Wednesday night Crosby orbit with the idea of building a listener-holding program block. Understood Samish is pitching for an Al Jolson show on wax a la Bing, but bankroller will first have to be found to foot the platter bill.

# NIGHTTIME TALENT COST INDEX



Based on "FIRST FIFTEEN" HOOPERATINGS for Evening Programs and the "FIRST THREE" Sunday Afternoon Segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban population.

Vol. III No. 24E (Report January 30, 1947)

Program Sponsor, Agency Net. & Stat.	Hooperating	Opposition	Talent Cost	Cost Per Point	Cost Per 1,000 Urban Listeners
<b>BOB HOPE</b> Peppodent Div. Lever Bros. Various Products F.C.&B., NBC 127	33.2	NSP—ABC NSP—CBS Upton Close, MA—MBS	\$20,000	\$ 602.41	\$ .69
<b>FIBBER MCGEE &amp; MOLLY</b> S. C. Johnson & Son Floor Wax N.L.&B., NBC 143	30.7	NSP—ABC NSP—CBS NSP—MBS	\$10,500	\$ 342.02	\$ .37
<b>CHARLIE MCCARTHY SHOW</b> Standard Brands Chase & Sanborn Coffee J.W.T., NBC 144	28.0	Sunday Evening Hour—ABC Adv. of Sam Spade— CBS NSP—MBS	\$20,000	\$ 714.29	\$ .72
<b>JACK BENNY</b> American Tobacco Lucky Strike Cigarettes F.C.&B., NBC 153	27.5	Drew Pearson—ABC Monday Morning Headlines—ABC Gene Autry—CBS NSP—MBS	\$22,500	\$ 818.18	\$ .79
<b>FRED ALLEN</b> Standard Brands Tenderleaf Tea & Shefford Cheese J.W.T., NBC 143	26.6	Sunday Evening Hour—ABC Crime Doctor—CBS Parker Pen News— CBS Special Investigator— MBS	\$18,500	\$ 695.49	\$ .73
<b>RADIO THEATER</b> Lever Bros. Lux Soap & Flakes J.W.T., CBS 149	26.0	NSP—ABC Gabriel Heatter—MBS Real Stories-Real Life—MBS Telephone Hour—NBC Borge-Goodman Show—NBC	\$16,000	\$ 615.38	\$ .65
<b>RED SKELTON—C.H.</b> D. & W. Tobacco Ratelphs R.M.S., NBC 146	25.6	NSP—ABC NSP—CBS NSP—MBS	\$ 9,500	\$ 371.09	\$ .42
<b>AMOS 'N' ANDY</b> Lever Bros. Rinso R.&R., NBC 149	24.2	Boston Symphony— ABC Vox Pop—CBS Gabriel Heatter—MBS Real Stories-Real Life—MBS	\$15,000	\$ 619.83	\$ .67
<b>SCREEN GUILD PLAYERS</b> Lady Esther Blow, CBS 152	24.1	Doctors Take It Over—ABC Fishing & Hunting Club, M.A.—L.N.— MBS Continued Program— NBC	\$10,000	\$ 414.84	\$ .51
<b>WALTER WINCHELL</b> Andrew Jergens Jergens' Lotion Robert Orr, ABC 209	20.8	Hildegarde—CBS Exploring the Unknown—MBS Man. Merry-Go-Round— NBC	\$ 7,500	\$ 360.58	\$ .39
<b>BING CROSBY</b> Philco Radios & Refrigerators Hutchins, ABC 233	20.6	Hollywood Players— CBS NSP—MBS Frank Morgan—NBC	\$22,500	\$1,092.23	\$1.22
<b>BANDWAGON</b> F. W. Fitch Various Products L.W.R., NBC 154	19.8	NSP—ABC Blondie—CBS NSP—MBS	\$12,500	\$ 631.31	\$ .66
<b>MR. DISTRICT ATTORNEY</b> Bristol-Myers Vitals & Sal Hepatica D.C.&S., NBC 132	19.5	Pot o' Gold—ABC Ford Show-Dinah Shore —CBS NSP—MBS	\$ 6,800	\$ 348.72	\$ .40
<b>DUFFY'S TAVERN</b> Bristol-Myers Inana, Trushay, Mint-Rub Y.&R., NBC 132	18.8	Affairs of Ann Scotland—ABC Songs by Sinatra—CBS Gabriel Heatter—MBS Real Stories-Real Life—MBS	\$10,000	\$ 531.91	\$ .62
<b>GREAT GILDERSLEEVE</b> Kraft Foods Kraft Mayonnaise N.L.&B., NBC 125	17.4	NSP—ABC Dr. Christlan—CBS Johns-Manville News— CBS It's Up to Youth— MBS	\$ 6,500	\$ 373.56	\$ .43
<b>HARVEST OF STARS</b> International Harvester Company McC.E., NBC 155	11.2	NSP—ABC NSP—CBS NSP—MBS	\$10,000	\$ 892.86	\$ .99
<b>THE SHADOW</b> Carey Salt Co., McJunkin Del., Lack. & West. R.&R. George Barr Co. Meyerhoff, MBS 216	11.0	Darts for Dough—ABC Family Hour—CBS NSP—NBC	\$ 2,500	\$ 227.27	\$ .23
<b>CARMEN CAVALLARO</b> Sheaffer Pen R.M.S., NBC 148	10.9	Danger, Dr. Danfield— ABC N. Y. Philharmonic— CBS NSP—MBS	\$ 3,500	\$ 321.10	\$ .39

### SUNDAY AFTERNOON

\*Includes second broadcast on Pacific Coast. C. H.—Computed Hooperatings. L. N.—Limited Networks. M. A.—Moving Average. N. S. P.—No Sponsored Program.

L. & M.—Lennen & Mitchell. F. C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. W. & L.—Warwick & Legler. W. & C.—Williams & Cleary. L. W. R.—L. W. Ramsey. J. W. T.—J. Walter Thompson. McK. & A.—McCue & Albright. R. & R.—Ruthrauff & Ryan. D. C. & S.—Doherty, Clifford & Shenfield. S. & S.—Schwimmer & Scott. R. W. & C.—Roche, Williams & Cleary. A. M. & W.—Audrey, Moore & Wallace. W. H. W.—William H. Weintraub. McC.E.—McCann-Erickson. P. & R.—Pedlar & Ryan. D. F. S.—Dancer-Fitzgerald-Sample. N. L. & B.—Needham, Lewis & Borby. R. M. S.—Russel M. Seeds. B. & B.—Benton & Bowles.

Average audience rating is 10.9 as against 11.3 last report, 10.5 a year ago. Average evening sets-in-use reported are 33.6 as against 34.6 last report, 33.1 a year ago. Average available homes is 81.7 as against 82.3 last report, 81.3 a year ago. Number of sponsored hours is 72½ as against 78½ last report, 79½ a year ago.

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**WBNS**  
PRODUCES BETTER

For Example  
**HOOPERATING**  
COLUMBUS, OHIO  
Winter-Spring, '45-'48  
**KATE SMITH SPEAKS**  
**11.7**  
ASK ANY  
BLAIR MAN



# DAYTIME TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for Weekday Daytime Segs

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.



Vol. III 23D (Report January 30, 1947)

Program Sponsor, Agency Net. & Stat.	Hooperating	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
<b>ROMANCE OF HELEN TRENT</b> Whitehall Pharmacal Heat Liniment, Kolynos, Bisodol D.-F.-S., CBS 151	8.0	NSP—ABC NSP—MBS NSP—NBC	\$1,800	\$225.00	\$ .42
<b>WHEN A GIRL MARRIES</b> General Foods Baker's Chocolate, Diamond Crystal Salt B.&B. LaFrance, Satina, Calumet Y.&R., NBC 76	7.9	Terry & the Pirates— ABC NSP—CBS NSP—MBS	\$2,300	\$291.14	*
<b>PORTIA FACES LIFE</b> General Foods Grapenuts, Wheatmeal Y.&R., NBC 87	7.8	Sky King—ABC NSP—CBS Superman—MBS	\$2,750	\$352.56	*
<b>MA PERKINS</b> Procter & Gamble Oxydol D.-F.-S., CBS 75	7.6	NSP—ABC NSP—MBS NSP—NBC	\$1,300	\$171.05	*
<b>YOUNG WIDDER BROWN</b> Sterling Drug Haley's M-O, Phillips Toothpaste D.-F.-S., NBC 143	7.6	Dick Tracy—L.N. Co-Op.—ABC Hollywood Jackpot L.N. (MWF)—CBS Buck Rogers—MBS	\$1,600	\$210.53	\$ .38
<b>OUR GAL, SUNDAY</b> Whitehall Pharmacal Co. Anacin D.-F.-S., CBS 152	7.5	NSP—ABC NSP—MBS NSP—NBC	\$1,750	\$233.33	\$ .42
<b>RIGHT TO HAPPINESS</b> Procter & Gamble Ivory Soap Compton, NBC 141	7.4	NSP—ABC NSP—CBS NSP—MBS	\$2,250	\$304.05	\$ .54
<b>PEPPER YOUNG'S FAMILY</b> Procter & Gamble Camay—F.&R. Dreft, D.-F.-S., NBC 128	7.3	Edwin C. Hill—L.N. ABC NSP—CBS NSP—MBS	\$2,650	\$363.01	\$ .71
<b>STELLA DALLAS</b> Sterling Drug Various Products D.-F.-S., NBC 143	7.3	NSP—ABC NSP—CBS NSP—MBS	\$1,750	\$239.73	\$ .41
<b>BREAKFAST IN HOLLYWOOD</b> Procter & Gamble Ivory Flakes Compton, ABC 219	7.1	NSP—CBS NSP—MBS Fred Waring (TT)— NBC	\$1,500	\$211.27	\$ .38
<b>BREAKFAST IN HOLLYWOOD</b> Kellogg Co. Pep K.&E., ABC 210	6.9	NSP—CBS NSP—MBS Fred Waring (TT)— NBC	\$1,500	\$217.39	\$ .40
<b>YOUNG DR. MALONE</b> Procter & Gamble Orisco-Compton Dreft, D.-F.-S., CBS 45	6.9	NSP—ABC NSP—MBS NSP—NBC	\$2,500	\$362.32	*
<b>ROSEMARY</b> Procter & Gamble Ivory Snow B.&B., CBS 58	6.9	Ted Malone—ABC William Lang—ABC Victor H. Lindahl— MBS Lora Lawton—NBC	\$2,500	\$362.32	*
<b>BACKSTAGE WIFE</b> Sterling Drug Ayer's Pectoral D.-F.-S., NBC 143	6.8	NSP—ABC NSP—CBS NSP—MBS	\$1,750	\$257.35	\$ .49
<b>KATE SMITH SPEAKS</b> General Foods Post's Raisin Bran & Post's 40 per cent Bran Flakes B.&B., CBS 145	6.8	Kenny Baker Show— ABC Checkerboard Jamboree —MBS NSP—NBC	\$5,000	\$735.29	\$1.22

\*Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore, cost per thousand figures are not reported in these cases. LN—Limited Net. N. S. P.—No sponsored program.

D.-F.-S.—Dancer-Fitzgerald & Sample. Y. & R.—Young & Rubicam. R. & R.—Ruthrauff & Ryan. S. & B.—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K. & E.—Kenyon & Eckhardt. McC-E.—McCann-Erickson. L. & F.—Lambert & Feasley. J. W. T.—J. Walter Thompson.

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# FTC Readies for Showdown Against Four Cigarette Firms

(Continued from page 5)

cigarettes are beneficial and exceptional."

FTC insists that R. J. Reynolds allegedly has "falsely represented among other things," "that smoking of Camels is good for and aids digestion; that these cigs enable anybody to eat his favorite dishes anytime he pleases; that they speed the flow of digestive fluids; aid energy; keep one in 'athletic condition'; are made of more expensive tobacco; burn 25 per cent slower than most competing brands."

FTC also does not like R. J. Reynolds' claim that Prince Albert tobacco burns 86 degrees cooler than most other brands of pipe tobacco, and complaint further alleges that the company "has published paid testimonials from users and purported users of Camels which do not represent or reflect the actual personal experience, knowledge or beliefs of the signers and that in some cases, the testimonialists not only do not and have not smoked Camel cigarettes but have not and do not smoke cigarettes of any kind."

Complaint charges that the company "has represented in radio broadcasts that certain voices used in them are those of persons named by it and by its representatives, when in fact such voices were not those of the persons so represented by it and such persons were not present at the broadcasts."

FTC, in a brief issued this week by commish's trial counsel, specified a number of these testimonialists, including such outstanding figures as Margaret Bourke-White, photographer, who was represented as saying that Camels "are very different" and that she gets a "lift" from and enjoys them "at meal times" for "digestion's sake." Miss Bourke-

White, when questioned by FTC, allegedly testified that she had been "approached for this ad" and "was to be paid a sum of money, which I have forgotten, but \$250 sounds about right, and frankly, I was in business and was very glad to earn the money." Miss Bourke-White also said she had afterward received gratis a carton of Camels each week for about a year. She further testified upon examination that she was smoking several other brands—"I don't have any great choice between them."

"Thus," stated FTC, "it appeared that while she was represented in the advertisement as stating that Camels are different from other cigarettes, as a matter of fact, she was not a smoker of Camel cigarettes exclusively, but uses different brands and finds no difference between the various brands, and it also appears that the only inquiry that has been made of her was to make certain that she was a user of cigarettes without regard to the brand of cigarettes which she did use."

Most recent order issued against a cigarette firm by FTC on the false advertising issue was in the case of R. L. Swain Company, of Denver, Va., in which the commish ordered the firm to halt "false advertising of Pinehurst Cigarettes."

FTC, in its complaint against P. Lorillard Company, criticized claims of cigarette superiority and also assailed methods of testimonials. FTC's complaint alleges that "because of the many variable factors involved in growing, blending and processing of cigarette tobacco and in the packing and handling of cigarettes, it is impossible for the manufacturer to produce a large volume of cigarettes with a standard content of nicotine," altho Lorillard claimed that its Old Gold cigs were "less harmful."



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# IT LOOKS LIKE BLACK-WHITE

## Odds Favoring Status Quo in Tele Spectrum

### Philco as Tide Turner?

(Continued from page 3)

tagonists in the historic fight prepare for resumption of hearings. Anticipating high public interest, FCC is seeking to reserve once again the Department of Commerce auditorium which seats more than 1,500 and where first proceedings were staged several weeks ago. Altho three days have been set aside for this phase of the hearing, there is an outside chance that the proceedings might last longer because FCC is re-emphasizing that "any new testimony can be presented" in addition to cross-examination of testimony already on record.

In trade and commission circles, there is considerable speculation over the prospect that some "surprise" evidence might be offered. This rumor has been heightened by the fact that Philco this week demonstrated for the first time publicly a new video console receiver which had long been kept under wraps and which applies a new theory of picture brightness. Several experts who witnessed the demonstrations pointed out that the Philco receiver handled its pix without reducing room light to any extent, while other receivers required considerable shading for best results.

### Decisive Ruling

Chairman Charles R. Denny, of FCC, is still hopeful that a lengthy period will not be required for reaching a decision, once the hearing phase is over. The chairman also is indicating that FCC's ruling in the case will be a decisive one. In other words, it appears right now that FCC may not climax the proceedings by announcing that additional engineering studies will be needed before a ruling can be given. Commissioners appear to be satisfied that the case will have been fully presented by the time the hearings wind up.

Commission's task is viewed as perhaps its toughest in its career since the decision will determine the fate of infant video industry for some years. Chief questions which FCC will try to answer in studying the rival video systems are: "Does it work" and "is it ready for the public?"

In exploring answers to these questions, expectations are that FCC will find economic factors unavoidable. Such questions as price of receivers, costs of transmission, etc., will be considered. Also the question already has been raised by contestants that a threat of video web monopoly is involved. CBS has claimed that a decision favoring low-band would knock props from under color video in favor of RCA and DuMont while low-band video biggies insist that a switch to ultra-high would set back b-w video and pave the way for control by CBS.

## Five Staffers Get Heave-Ho In WBKB Budget Slashing

CHICAGO, Feb. 1.—A general cutting down in an attempt to take in a few notches in the budget belt is taking place at WBKB, Balaban & Katz video station here. Station has let go about five of its staff and is about to put more accent on selling of programs to increase revenue. Bill Eddy, head of the station, stated moves were in the nature of assuring operation at a continued pace of expansion, but on a hard-headed, business-like basis. He said the station was not going to put out unnecessary dough but was going to make sure that programs continued to be in the best interest of the public.

One of the biggest bones of contention between WBKB and local dealers, distributors and video manufacturers was the station's recent decision to eliminate afternoon programs. Reason for the elimination, according to Eddy, is that altho station was footing a big bill with these shows few of the dealers in town were willing to come across with money to support the shows at cost.

Daytime situation was cleared up this week when RCA Victor, Chi's electric association, and WBKB made a deal to again air afternoon shows, Monday thru Saturday. Starting Monday (3), the three will co-operate in the presentation of programs from 3 to 4 p.m. These shows will be remotes, film and studio material and will be aired primarily for the purpose of giving video dealers demonstration programs. Cost will be split between the three. Co-operative shows will be aired until April 19, when station will begin airing baseball games in afternoon.

Eddy had proposed that each of the dealers kick in with \$15 a week for the programs. Few did. As a result, for a series of shows that WBKB did when RCA introduced its new receivers here, station put out about \$12,000 and got back only \$2,000. Since most set owners, Eddy believes, want to see shows at night, he'd rather put that kind of dough into nighttime programming. If the dealers, manufacturers and distributors are still willing to come thru, Eddy is willing to put on seven hours of daytime programming a week, one hour a day, for \$1,000 per week.

Eddy explained the staff dismissals as part of an attempt to operate more economically. Station has been losing about \$8,000 a week.

Station will air all the new commercial programs it can get. Its sales staff, which in reality is a special events and sales org combined under the direction of Reinald Wer-

renrath, will begin to make more of a pitch to sell the many sports remotes station does each week.

## Lee Net Gets New L. A. Tele Renewal

WASHINGTON, Feb. 1.—Don Lee Broadcasting System got another breather—until April 1—on temporary renewal yesterday for its two L.A. video stations, W6XAU and W6XDU, pending FCC action on AM renewals sought by the web for KDB, KFRC, KGB and KHJ.

Meanwhile, Allen B. DuMont Laboratories, Inc., is given 20 days to file request for hearing on FCC action taken yesterday in dismissing DuMont's application for two new TV stations. Similar arrangements stand for New England Theaters, Inc.; Interstate Circuit, Inc., and United Detroit Theaters Corporation, which also were denied TV bids yesterday. FCC granted NBC an extension of commencement and completion date for a period of six months for WNBK in Cleveland. Present license of R. A. Hurschman for experimental TV Station W3XMT in New York was given temporary extension for 60 days.

Renewals for the period ending February 1, 1948, went to: WBKB, Chicago; CBS-TV, New York; WNBK, New York; WHTZ, Springfield Township, Pa.; W2XCB, New York City area; W9XFT, Fort Wayne, Ind.; W2XJT, Jamaica, L. I.; W6XLA, Los Angeles area, and W6XYZ, Los Angeles.

## RCA To Stage 'T-Day' On Coast Next Month

HOLLYWOOD, Feb. 1.—RCA-Victor will start beating tele's drum here March 10 when it stages its T-Day campaign, similar to those it previously kicked off in the East. Dealer meetings will be held February 26-27 at which time officials from Camden, N. J., will brief retailers and lay the groundwork for the video drive.

RCA's Dan Halpin and Jack Marden will guide the tele push. Since receiver shortage still exists, not all RCA dealers in this area will be able to participate in the initial campaign, but those that will take part will have sets available for sale as well as for display purposes. KTLA (Paramount), will stage special scannings in conjunction with T-Day.

## St. Louis Ball Clubs To Get KSD Tele Time

ST. LOUIS, Feb. 1.—Major league baseball games of both St. Louis teams will be televised this year. KSD-TV, St. Louis Post-Dispatch station, will televise some of the home games of both the Browns and Cardinals.

Station's baseball series is expected to be on the air by April 15.

NEW YORK, Feb. 1.—Felix Greenfield has been signed by General Film Productions to make a series of video commercials, titled *Tele Trix*, for various sponsors. Contract is for one year with options. Greenfield once did a radio series tabbed *The Man of Magic*.

## CBS Agrees To Further Color Tests

### Field Dem Due This Week

NEW YORK, Feb. 1.—Television demonstrations in New York and Princeton, N. J., this week, in connection with CBS's petition of the FCC for the establishment of commercial standards for color video, wound up inconclusively—with Columbia offering Friday (31) to make its equipment available for the additional tests requested by its B-W adversaries. Adrian Murphy, CBS vice-president in charge of tele, stated that "altho results of extensive reception tests on UHF color reception—far more extensive than any heretofore made for black-and-white tele channels—had already been submitted to the FCC, CBS was willing to co-operate with its opponents who requested additional information."

CBS letter to the FCC, signed by Attorney Julius F. Brauner, raised the point that the web has "serious doubts as to the significance of any tests which can be made in the limited time available before resumption of the hearing on February 10 (as compared with the tests made by us over the better part of a year) . . ." Letter additionally stated that the cities asked by CBS's opponents, namely Saugerties, Poughkeepsie, Newburgh, West Point, Peekskill, Nyack and Yonkers, N. Y., were ac-

(See CBS AGREES on opp. page)

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## RCA Converter

NEW YORK, Feb. 1.—Of top interest to observers at the television hearings held this week in Princeton, N. J., was RCA's demonstration of a converter enabling present sets to receive color programs and reproduce them in black and white, even on ultra high frequencies. Gadget, which was mentioned but not shown by RCA last October, and which will cost an estimated \$25 or \$35, removes the fear of obsolescence once tele moves upstairs. It worked well in Princeton.



Televarieties

Reviewed Sunday (26), 8:20-8:30 p.m. Style—Variety. Sponsored by Bristol-Myers for Minit Rub. WNBT (NBC), New York.

Ed Gardner's appearance on this show which has been running on WNBT for the same sponsor for some time showed the same lack of interest and effort on the part of the "manager of Duffy's Tavern" as has been shown by other name performers doing video appearances in the past. Gardner, working in front of a decidedly mediocre "tavern" backdrop and with nothing more in the way of an assist than having a stooge customer come in and order a coke, went thru his by-now standard two-headed pitcher routine. Viewers couldn't possibly have gotten anything more out of seeing Gardner do the gag via tele than they'd gotten in the past having him do it unseen over the air. Perhaps name performers can't very well be blamed for going to no extra pains whatsoever for a tv showing for which they are getting little if anything in the way of remuneration, and on which they figure they are playing to no more than a couple of thousand people at the outside. But the lamentable fact remains that this type of performance, and production effort behind performance, is doing video no good whatsoever. The viewer can only be left with the impression that tv makes little difference with attractions of this type; that they could get the same amount of entertainment, and usually more, by simply tuning in to the attraction's regular radio show.

It would seem, however, that some performers would have enough of a sense of responsibility toward the industry of which they are a part, to go to a small measure of extra trouble to add a mite to their routines which might make such routines more interesting as video fare than as straight radio. Gardner certainly didn't do it, nor did Bob Hope and a number of other names the week previous on the West Coast KTLA (Paramount) commercial video station opening (see *The Billboard*, February 1).

Rest of the show consisted of the Four Vagabonds, who are among radio's and certainly video's top singing quartet. Only fault here was that the four boys were dressed in suits which failed to contrast properly with curtain behind them, resulting in very flat, uninteresting pictorial values. Joan Barry held down middle spot in the bill with a gracefully executed toe-ballet number in which she made difficult spins and flips seem easy as walking across the street with the light. Bristol-Myers continues its experiment with inexpensive single-line cartoon drawings (plus still-shot photos of the product) combined with a running script that was slightly on the corny side, resorting to numerous hard-to-take puns to get across the Minit-Rub message.

Joe Csida.

Books on Trial

Reviewed Sunday (26), 8-8:20 p.m. Style—Quiz type-public service. Sustaining on WNBT (NBC), New York.

NBC's deal with New York radio Station WHN to televise this show turned out to be one of the brighter programming ideas of the video season. While a book of less general interest, authored by a personage about whom less controversy centers than *As He Saw It* by Elliott Roosevelt, might not prove quite as interesting as did this program, there is no doubt that this type of show, broadly speaking, marks one of television's outstanding public service opportunities.

Even with no special effort made to dress up the program for video (it was televised right from the WHN Barbizon-Plaza studio simultaneously with the radio broadcast), *Trial* came thru the tele tube first rate fare. Unfortunately for pro-British, anti-Russian viewers, the show (including the studio audience) seemed stacked in favor of Elliott and against Norman Cousins, who found himself battling against pretty severe odds. For example, when the *Saturday Review of Literature* editor, acting as "prosecuting attorney" pointed out that one of the faults he found with the book was that there was not a single word in it against Russia or any Russian policies or maneuvers, and illustrated his point by saying that there was no criticism of the Russian stand during Russia's alliance with Germany or the Reds battle against the Finns, Roosevelt gave him what seemed a rather inadequate answer, but still drew a big studio hand. Elliott said that all thru the book he was merely quoting his father, and that FDR had never once mentioned to him anything concerning Russia's early-war deal with Hitler, nor the Russian-Finn phase of the war. Since Elliott insisted in the book and on the show that his distinguished pop had at one time or another commented on almost every other phase of international relations from before the beginning of the war clear thru the end, this seemed a little hard to take.

Even the "judge," *The New York Post's* Sterling North, gave the impression of being on Elliott's side. Toward the program's end when Cousins asked Roosevelt a rather long and involved question, North commented: "Mr. Roosevelt, you have just three quarters of a minute to answer one of the longest questions I have ever heard." That may have been, but Cousins could hardly have been expected to be watching the clock, and it hardly seemed North's place to criticize the interrogator in such a manner. Between the strictly pro-Elliott audience, Leland Stowe's skillful and literate handling of Roosevelt's case as "defense attorney," and the decidedly pro-Roosevelt audience, Cousins went off with his tail between his legs when it came time to ask the "jury's" verdict. Instead of asking for a decision against the tome, he asked that judgement be postponed until one year from today, when events might indicate the true worth of the Elliott opus more clearly. North over-ruled his request and the jury voted eleven to one for the book.

Despite this "loaded" atmosphere, and of far greater importance to tele program planners, is the fact that the show proved of top video interest particularly from the public service standpoint. If tele's program producers can turn out ideas like this and get "performers" of the quality of North (generally speaking, very astute and judicious in bearing and approach), Stowe (very literate and with real sincerity and assurance in his manner) and Cousins (personable and unshakeable in a losing fight), not to mention Elliott himself, who in many physical, and we repeat physical, characteristics reminded

Grace Moore Tribute

Reviewed Sunday (26), 9:20-9:23. Style—Spot news. Sustaining over WNBT (NBC), New York.

Tho this hardly falls into the category of a video program, as such, it is reviewed here because it clearly demonstrates the kind of alertness and programming thought on the part of the teleproducers which is going to contribute substantially to getting tv thru its rough, early programming days and get it thru well. Miss Moore, as all readers are aware, was killed in a plane crash near Copenhagen on this day. Warren Wade, NBC's tele program director, simply dug up a still shot of Miss Moore and flashed it thru the video tube immediately following the station's Sunday Evening Hymn. Playing softly in the background, while the opera star's photo was on the "screen," and while a WNBT announcer told of Miss Moore's death and her place in American music during her lifetime, was a Moore record. And as the announcer's voice was faded out, the Moore disk was brought up to crescendo. Whole short seg was done in the best of taste, brought the news of Miss Moore's death to such viewers as hadn't yet heard about it, and for the rest, paid the warbler a fine tele tribute. It's touches like this that make video critics feel things aren't too bad with programming.

Joe Csida.

CBS Agrees To Push Color Tests

(Continued from opp. page)

ceptable to Columbia. Meeting in Murphy's office is skedded for Tuesday (4), at which time plans are to be made for field testing February 5-9.

CBS's offer to co-operate with its opponents followed three days of demonstrations, the first two Monday and Tuesday in Federal Court in New York, and the third, Wednesday, at Princeton. CBS at these showings demonstrated its sequential or mechanical color system, and opponents were given opportunity to find flaws in the CBS system. To the viewers at Princeton, it seemed that present RCA color was not up to the level of Columbia's but RCA's vice-president, F. W. Engstrom, took pains to point out that the demonstration was a laboratory rather than a finished showing.

As expected, the hearings presented each proponent with a new opportunity to voice the views held by his company and also an opportunity to challenge the stands taken by the various opponents. RCA-NBC stance was that CBS wants to throttle tele; CBS felt its dems proved beyond doubt that color is here; DuMont said its B-W clarity was top-notch and that CBS color lacked brightness and definition. CBS also claimed RCA had made scant progress eliminating certain technical difficulties in its color system and still showed unevenness; yellow halation and poor registry, with accompanying fuzziness.

Hearings at Princeton closed with the demonstration of a Philco receiver, which caused much favorable comment. Model which reportedly will sell for \$600 when production gets under way, showed a front projection screen of 15 by 20 inches. Receiver was claimed to represent an advance in the video art "because it provides a substantial increase in usable brightness... over conventional projection systems, and in addition, provides substantial protection against room illumination, which means increased contrast.

viewers of FDR himself... if producers can do this kind of show with this type of cast, they've got one of their pubserv answers right in the bag.

Joe Csida.

Tele's Mound City Bow Set For Feb. 10

ST. LOUIS, Feb. 1.—Television will come to this city the week of February 10-16 with an impact of all-out promotion and top-notch programming never before undertaken by any new Midwest video outlet, it was revealed here this week. Tele's intro locally will be accomplished by the co-operation of many St. Louis industrial, civic and advertising forces, plus the efforts of a new Chicago television production and consultation company, Television Advertising Productions. Altho at present it is planned to have St. Louis populace see more than 25 hours of television programming via cables to department stores, schools, auditoriums, downtown store windows and other key spots in the city, KSD, *St. Louis Post Dispatch* station, which will be originating the shows (most of them sponsored by St. Louis advertisers) expects to be on the air with a regular schedule of programs shortly after the initial week's offering.

Backbone idea around which the St. Louis television week is going to be built will be a tie-in of the video shows with the observance of the Edison Centennial Week in the city.

Co-operating in the television programs, in addition to KSD, will be the Union Electric Company of St. Louis, the Gardner Advertising Agency, and, it is expected, many St. Louis advertisers, such as the city's three leading department stores, Shell Oil, Southwestern Bell Telephone Company, Monsanto Chemical Company, Ralston Purina Company, St. Louis Independent Packing Company, Hyde Park Beer Company and the Trinf-Foot Shoe Company. Each, and many more, to be signed up later, will take one or more shows so that the entire week's programming is expected to be sponsored.

Influence of the Chicago organization, Television Advertising Productions, in the St. Louis operation, will be great. Organization will have charge of writing, directing and producing all the programs. In about three weeks time the org will produce with a staff of five a large amount of video programming ordinarily requiring large staffs.

To do the job the company brought from Chicago its head, Ardienn Rodner, formerly in charge of television promotion for the Commonwealth Edison Company; Don Faust, well-known Chi announcer and television free-lancer; Jack Gibney, formerly key special events producer at WBKB; Leonard Nathanson, former Chi and then West Coast network writer, and Lorraine Larson, WBKB director. Miss Larson while working for TAB in St. Louis, will be on leave of absence from WBKB. Faust will be on leave of absence from WGN.

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# MBS Frames New Domestic News Policy

CHICAGO, Feb. 1.—New policy of the Mutual Broadcasting System will call for less accent on foreign coverage and more on domestic, documentary types of shows, Abe Schechter, news and special events of the network, said here this week. Schechter is now making a cross-country junket looking over news staff in key cities with view to seeing how they fit into new policy.

Schechter said that the network had decided people have become much less interested in foreign news and now want top national coverage. MBS, he said, would try to go along with public trend. He had nothing to announce about new shows to be started as application of new policy, but indicated that present news programs would be changed to conform with policy.

About documentary, or on the scene pickups, Schechter said he felt Mutual, with its almost 400 stations was in a better position than any other network to pick up news from around the country and weave it into national shows, either by direct pickups from spots other than Washington and New York or by wire reports to headquarters where they would be written into news shows. Schechter gave the Arthur Hale cross-country pick-up news program as the type of show which will be aired more and more by MBS.

Schechter was also questioned about the net's use of Upton Close. He said that as yet network had made no decision as to whether Close would stay on the air. He said the decision was up to Close's sponsor, the National Economic Council. Schechter stated that the net had no right to keep any qualified commentator off the air, and he said he considered Close to be a "qualified, bona fide newsman."

Schechter also insisted that the decision as to whether or not Close would be kept on the air or put off would not in any way be influenced by powerful Mutual affiliates. Talk for months has been that Colonel McCormick, publisher of *The Chicago Tribune*, which owns WGN, one of the key MBS affiliates and one of the starters of the web, plus Lewis Allen Weiss, head of Don Lee, were instrumental in getting Close on MBS and keeping him there. Schechter denied that WGN or Don Lee had any power in making decisions regarding Close or any commentator. Such decisions, he said, were strictly up to the network and were in the province of only MBS officials.

# "We're Men," Say Coast Jocks; Ban Cuffo Pix, Nitery Plugs

HOLLYWOOD, Feb. 1.—Platter spinners attending the second meeting of the recently organized Association of Disk Jockeys here this week unanimously agreed to ban all cuffo plugs on their shows. Wax whirlers contended that the free plug has turned into a runaway horse and now is the time to apply the reins. Instances were cited where pix, ballrooms, niteries, etc., wangle free air ads to a point that they no longer need to buy air time. A batoner or balladist will come on for an interview, slip in a plug that he's appearing at a local spot, and let it go at that. As a result, rim runners who formerly sought showbiz names for interviews to boost listener attraction, now have to beat them off. Motion was made that spinners return all free passes to night spots and that they pay admission from now on with the understanding that the various locations pay for air plugs.

Spinners also will slam the door to flacks who try to push their clients on all the shows within a short period of time. Personalities hitting the Coast for a brief stay have been dragged thru all the record shows to a point where the jockeys claim it hurts rather than enhances shows. Turntable feeders argue that a listener who already has heard a recording artist interviewed on one disk show will turn a deaf ear when that same artist comes on a few hours later on another station. When a name does come on for a gabfest, wax men will only inject the line "appearing locally" and will forbid any reference to the name of the spot. In playing releases by orks working locally, jockeys will refrain from the usual practice of naming the spot.

So that the jockeys would gain local attention, the group also agreed to team forces on sponsored charity drives and other like projects. As to definite choice of projects, the matter was tabled for discussion until after the current membership drive enlarges the org.

All platter spinners in the area are being invited to a meeting next week at which purposes of the group will be discussed and door will be opened for more members.

## FCC Gives WOKO 30-Day Reprieve

WASHINGTON, Feb. 1.—WOKO, Albany, N. Y., has another 30-day renewal after its present temporary grant expires tomorrow midnight, FCC announced today. Albany station, which asked for increased power as well as a permanent renewal, recently promised that it is cleaning house as result of U. S. Supreme Court's upholding of FCC's refusal to give the outlet a permanent renewal on the ground of concealment of info of two of its stockholders.

Whether WOKO will get a permanent grant is uncertain, altho present ops may get consideration from FCC in entering into a consolidated hearing to contest bid of Van Curler Broadcasting Company for WOKO's frequency. Van Curler outfit, however, is hoping that it will not be compelled to go into another hearing, since its bid has already been aired. In event FCC calls for another hearing, first step might be based on fact that three other applicants are seeking to open AM broadcast stations in Albany, even tho none of these others is seeking the channel.

## CROSBY BACK IN 15

(Continued from page 7)

day programs is *Romance of Helen Trent*, with *When a Girl Marries* and *Portia Faces Life* in second and third place respectively.

Daytime list follows:

"Romance of Helen Trent".....	8.0
"When a Girl Marries".....	7.9
"Portia Faces Life".....	7.8
"Ma Perkins" (CBS).....	7.6
"Young Widder Brown".....	7.6

## Y&R Proposal May Provide Means for Developing Acts

(Continued from page 5)

break-in time of legit or circuit vaude; (2) unsatisfactory relations between radio and talent agencies, and (3) networks' lack of artists' bureaus.

One web exec suggested that nets take new acts and pipe them from Hollywood or New York to one or two key cities on the web in order to secure reactions. Such a plan would permit doctoring a show and adapting the performer to radio—in the same way a legit show is doctored prior to a Broadway opening.

Drawback in this scheme, however, is that talent agents and personal managers will not "lease" out talent for small sustaining dough—particularly when the agent can spot that same comic into a theater or night club at a fat fee.

Lack of artists' bureaus associated with networks also damages web's chances of developing talent, according to observers, who compare the talent situation today with that obtaining prior to the divorce of networks and talent stables. In the pre-divorce days, it's pointed out, the artist bureau was able to play along with a performer and make some dough on the side by commissions on non-radio bookings. This return is out now.

Rising costs of talent owing to wage contracts negotiated by the American Federation of Radio Artists also is given as a factor making the problem tougher.

Possibility of webs getting together to underwrite a plan of talent development, such as testing performers over long periods on a few web stations, producing dry run programs, etc., is given little chance of materializing. "Our business is too competitive," one informant said, "and one web couldn't stand the idea of developing a property which might land on a rival hookup."

So no matter what device the webs try or suggest, the answer appears to be the same—a blind alley.

## GUILD INTO INDIE UNION

(Continued from page 7)

second vice-president from World; recording secretary from WOR, and corresponding secretary from MBS, to be elected on a temporary basis until a constitution is drawn.

Slate of nominees will be presented at the local general membership meeting February 5, with additional nominees coming from the floor. Voting will take place at the meeting.

Radio Guild has contracts at CBS, WMCA and World. An election at WOR is expected soon.

"Our Gal Sunday".....	7.5
"Right to Happiness".....	7.4
"Pepper Young's Family".....	7.3
"Stella Dallas".....	7.3
"Breakfast in Hollywood" (P&G).....	7.1

For further details see *The Billboard's* exclusive Talent Cost Index in the current issue.

# Nearly 60% of AM Apps Go Into Hearings

(Continued from page 7)

year, there were only 116 AM applications in hearing status even tho the grand rush already had begun after the wartime paralysis.

## Fewer in '44

In 1944, only 91 AM bids were in hearing when the fiscal year ended, and the year before that the number in hearing totaled 108. In 1942 there were 127 in hearing at the fiscal year's end. In the peak year of 1941, with the war freeze not yet clamped down, there were 246.

Sharp upward trend of AM applications that require hearings cannot help but result in a sharp reduction of new applications since hearings are not only costly to applicants as well as to FCC but also they cause great delays in issuance of CP's even when the applicant is successful in his bid. It is now estimated that all cases set for hearing cannot be acted on for six months at the earliest, and the time required for the processing is expected to grow considerably because of the rising backlog of cases and the limited manpower of FCC. Altho commish could use a lot more staff, it is making no demands, principally because it wants to keep its administrative work clear of political issues and congressional tempests. FCC, it is learned, scrupulously has avoided complaining of its staff needs to Congress or to the White House.

Rising trend of hearings in AM applications is likely to dishearten prospectors and speculators and is providing FCC with what is seen as perhaps its heaviest administrative burden—even heavier than dealing with the wholesale bids for FM. Chief gainers are seen to be radio lawyers and radio engineers, paid to fight the long, contested cases. Both professions are thriving in Washington.

## The Big Freeze

Rush of AM applicants to beat the three-month freeze which starts Friday (7) is continuing, with an additional two score bids submitted for filing this week and with plenty more expected next week.

Trend of moving AM applications into consolidated hearing status was emphasized this week by FCC, even as the commish disposed of a number of uncontested AM cases and docketed new ones. Nearly a score of bids were paired into hearing cases Friday (31) alone.

Among newly designated consolidated hearings is one involving WNBH, New Bedford, Mass.; WHYN, Holyoke, Mass.; Fairfield Broadcasting Company, Danbury, Conn.; Pynchon Broadcasting Corporation, Springfield, Mass., and Atlantic Radio Corporation, Boston. Hearing will be held here February 17. Meanwhile to speed its processing, FCC this week announced new assignment of application numbers and simplified its file cataloging for numbering applications.

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# AFRA Record Scale Gets 20% Increase

Deal Signed January 27

NEW YORK, Feb. 1.—Almost lost in the shuffle in connection with the signing of the new AFRA commercial network code (see story in this issue), was the fact that AFRA and the transcription companies this week (27) signed a new two-year agreement. Key point in the new contract is a 20 per cent pay increase in most wage categories, which, in keeping with the web deal, runs until October 31, 1948.

Raises apply mostly to fees for e. t.'s running more than three minutes, both for actors and singers. One minute and two-minute fees are the same, \$7.20 for a minute; two minutes, \$9.60 for actors and \$3.90 and \$5.85 for singers on one and two-minute platters respectively.

Other actor scales include the following:

- Two to five minutes—\$12
- Five to 15 minutes—\$19.80
- Fifteen to 30 minutes—\$33
- Over 30 minutes to one hour—\$46.20

Rehearsal to be paid for at the rate of \$7.90 an hour; one hour rehearsal required for each program over five minutes.

Dramatized commercials call for \$19.80 for five to 15 minutes; 15 to 30 minutes, \$26.40; 30 to 60 minutes, \$33.

### Vocal Scales

Singer scales are based on the size of the group involved, categories being for choruses of nine or more, five to eight voices, two to four, and soloists. Soloists fees follow:

- One minute—\$12
- One to three minutes—\$18
- Three to five minutes—\$24
- Five to 15 minutes—\$52.80
- Fifteen to 30 minutes—\$66
- Thirty to 45 minutes—\$79.20
- Forty five minutes to one hour—\$92.40

Rehearsal fees are \$7.90, with one hour rehearsal required over five minutes.

Library service for singers, with each 15 minutes or less regarded as a unit, calls for following fees:

- Class 1. Nine or more voices—\$18.50 per person
- Class 2. Five to eight voices—\$31.70 per person
- Class 3. Two to four voices—\$39.60 per person
- Class 4. Soloists—\$52.80

### Sound Effects

Sound effects men are to get \$9 per hour, one hour required, with \$2.25 per quarter-hour or fraction thereafter. Monthly wages are to be \$360 minimum for the first six months; \$420 second six months; \$480 per month thereafter.

### General Provisions

General provisions in the new wax deal include the following:

Custom-built and open-end e. t.'s to be used once per city, with base pay to be paid performers for each repeated use, excluding rehearsal fees.

One part doubling permitted; no limit on one-minute e. t. doubles.

No dub-in, except under limited circumstances for reissues of themes or commercial changes required by government edict.

Standard arbitration procedure.

AFRA members may not authorize producers to use e. t.'s for strike-breaking, but "the normal supply of records to a radio station shall not be considered strikebreaking."

# NEW AFRA PACT PROVISIONS

NEW YORK, Feb. 1.—New AFRA-network commercial contract, now in effect after having been signed this week, confirms accounts first published in *The Billboard* as to the details of the controversial "unfair stations clause." These provisions read as follows:

"This code shall expire at the close of business October 31, 1948, unless sooner terminated by AFRA as hereinafter provided. AFRA shall have the right (on 10 days prior notice) to terminate this code on the first day of each month beginning with November 1, 1947. In the event of any such termination, AFRA shall have the right to reinstate the code and all its terms and conditions (including this paragraph) as of a date to be specified in the notice of reinstatement which date shall be subsequent to the date of notice. Notice to the code signatories of termination or reinstatement shall also serve as automatic termination or reinstatement of the letters of adherence. Any notice hereunder shall be deemed served on a signatory to the code upon mailing such notice to the last address filed by such signatory with AFRA's national office. Any termination and any reinstatement pursuant to this code shall be binding upon and applied to all the signatories to the code and letters of adherence."

### Labor-Management Group

The unfair station clause is further implemented by creation of a bi-partisan committee, to be charged with exploring "the problems in network broadcasting between management and employees who are members of AFRA." Committee is to be composed of one representative from each of the four national webs; four reps of AFRA's national headquarters; one rep each from four stations, non-network owned, to be appointed by the president of the NAB, and four AFRA local reps, to be designated by AFRA headquarters. While this committee is not to mediate any disputes, it is charged with recommending specific courses in any management-AFRA dispute.

### Pact Provisions

For the record, following is a digest of the new AFRA-network contract, known officially as "the 1946-'48 AFRA national code of fair practices for live commercial broadcasting."

Actor scales representing a 25 per cent boost, are as follows:

- Quarter hour or less.....\$21.75  
Rebroadcast, \$14.50
- Half hour.....\$36.25  
Rebroadcast, \$18.25
- One hour.....\$50.75  
Rebroadcast, \$25.50

One-hour rehearsal required at \$8.75. After first hour, rehearsal may be computed half hourly at \$4.38.

Contract also provides that producers signing players for 13 weeks' noncancellable engagements on strip shows may discount scales for single daily broadcasts. With repeats and advance e.t.'s plus live showings, fees vary slightly.

- Five Shows Weekly: 15% discount  
Minimum guarantee, \$152.50
- Four Shows Weekly: 10% discount  
Minimum guarantee, \$145.25
- Three Shows Weekly: 5% discount  
Minimum guarantee, \$116.25

On written guaranteed noncancellable half hour and hour shows, for 13 weeks, a 10 per cent discount is allowed.

Auditions for actors, singers and announcers are to be paid for at one-half broadcast fees. Code also sets restrictions on the uses of off-the-air recordings, which may be used without additional fees under certain conditions, notably if not aired on a major station in originating city; to be used only once by the original sponsor and not broadcast on any network affiliate in New York, Chicago, San Francisco, Hollywood or Los Angeles. A two-month limit is imposed.

### Dramatized Plugs

Scales for dramatized commercials are as follows:

- Quarter hour or less.....\$21.75  
Rebroadcast, \$11.00
- Half hour.....\$29.00  
Rebroadcast, \$14.50
- Hour.....\$36.25  
Rebroadcast, \$18.25

Scales for singers cover minimums for soloists and groups ranging from duets to choruses with 14 or more members, with smaller pay to individuals for larger groups. Soloists' pay ranges as follows:

- Quarter hour.....\$ 58.10  
Rebroadcast, \$21.80
- Half hour.....\$ 72.60  
Rebroadcast, \$25.40
- Forty-five minutes.....\$ 87.10  
Rebroadcast, \$29.00
- Hour.....\$101.60  
Rebroadcast, \$32.70

Soloists' rehearsal pay is \$8.80 for the first hour, required, and \$2.20 per quarter hour or fraction thereafter.

### Announcers' Scales

Announcers' pay is as follows:

- Quarter hour.....\$21.75  
Rebroadcast, \$14.50
- Half hour.....\$36.25  
Rebroadcast, \$18.25
- Hour.....\$50.75  
Rebroadcast, \$25.50

Thirteen-week announcer contracts allow certain discounts, on the basis of the following guarantees: five times weekly, \$116.25; six times weekly, \$133.50, with rebroadcasts respectively \$57.50 and \$65.75 extra.

Cut-ins announcements on web shows to be paid \$14.50 per, with hitchhikes and cowcatchers

\$14.50 on quarter-hour shows; \$20 on half-hour shows and \$25 on hour shows.

Sportscasters shall be paid \$125 per event for play-by-play; \$85 for "color men." Weekly rate, maximum of seven events pay or play, shall be \$350 play-by-play; \$225, "color man."

### General Rules

AFRA code also provides numerous general rules, more important of which are as follows:

One part may be doubled free, group noises are not doubled.

AFRA shop to be maintained; AFRA is to maintain open membership.

Where an entire program is canceled, performers are to be paid unless notified at least 24 hours in advance of first rehearsal call.

Performers under contract for more than 26 weeks may cancel at the end of each 26 weeks' period on 35 days' notice.

Arbitration to be under standard AAA procedure.

All present AFRA member contracts are to be revised according to the new code, but there shall be no downward revisions.

Code shall apply for one non-network broadcast fees to WCBS, WJZ, WNBC, WOR, New York; WBBM, WMAQ, WENR, WGN, WIS, Chicago.

### Theme Pay

Signature voices on dramatic shows shall be paid \$72.50 for five shows, \$18.25 for rebroadcast; \$14.50 for single broadcasts and \$3.50 rebroadcast; extras and supers without individual lines, \$11 per program and \$7.25 per rebroadcast.

Name credits shall be given two leads on programs of more than 15 minutes; on 15-minute show, leads to be credited once weekly; with other credits at producer's option.

Code also provides for costume maintenance; travel pay; five days' notice of hiring, and tax statements.

Emsees, quiz masters and man-on-the-street announcers to receive actors' scales; newscasters, reporters and analysts in home economics, etc., to get announcers' fees.

Webs may refuse to arbitrate disputes for programs produced at their m. and o. stations, other than New York or Chicago, and AFRA may strike against any of these stations or programs without notice.

Code may be reopened for wage hikes if living costs rise.

Code also provides that advertising agencies shall sign "letters of adherence" (to the code) and shall abide by its provisions.

## FCC Preparing New Decision on WBKW

WASHINGTON, Feb. 1.—FCC is readying a new decision in the case of WBKW, Buffalo, under order by Federal District Court of Appeals here, which this week (28) upheld the legality of the FCC decision against licensee yielding control over parts of broadcast time. Court, while supporting FCC, ordered a new decision on the ground that the language of earlier one was too general. Commish had ordered Buffalo Broadcasting Company, licensee of WBKW, to amend its contract with Churchill Tabernacle.

Contract, drawn 16 years ago, stip-

ulated that Churchill Tabernacle sell WBKW, giving the tabernacle an allotment of uncensored broadcast time as well as \$150 weekly for 96 years. FCC, in 1941, found the contract was not in the public interest, pointing out that reverter clause constituted trafficking in licenses.

Buffalo Broadcasting Corporation went further and carried into a New York State court a plea for abrogation of entire contract. Case is still pending. Station is operating on a temporary license, pending revision of the old contract. Former FCC Chairman James Lawrence Fly is representing Churchill Tabernacle, which has contested the commish's order to amend the contract as a condition for license renewal.

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# SWEET ORK SUGAR LOAF RISES

## Hepsters Bow At the B. O. To Schmaltz

"Sweet" Are Lovely Takes

NEW YORK, Feb. 1.—If money talks, band biz swears it's sweet talk. Grosses, disk sales, air ratings make it clear that the craze for saccharine in the ork and vocalist whirl is riding the peak of peaks. It leaves the wise guy certain that some "different" hepster will come along and plunge the trend downward, but meanwhile the maestri, the agents, the buyers are laying it on the line for sugar cane and saying: "Vout is out, chop the rebop."

Backing their point with dollar-sign argument, the dopesters point first to the top ork locations. Guy Lombardo, the perennial swing-stabber, hasn't changed his 10-year habit of marking up top covers. At the Hotel Roosevelt here for the past three months, his schmaltz tunes and tempos have dragged in an average of 450 payees a night over a 12-week period. By contrast, Ray McKinley, dispensing his *Hoodle Addle* jive at the Hotel Commodore, has a soggy 125 covers per night average. Commodore now has followed McKinley with Eddy Howard ork, first purely sweet crew to play the spot since Sammy Kaye date a number of years ago.

### Older Kids

Motivation for the sweet craze is pin-pointed by bands and bookers as reflecting what the terps currently crave. The long-expected weight of older-youth level—ex-G.I. college kids are more adult and more sober—has come into heavy play with patrons at location spots thruout the land giving signs that they want to dance, not prance. Condition has brought even maestri with only a normal predilection for swing into making quiet-down changes. Jimmy Dorsey crew found that long Karl Kiffe drum solos were winning gripes; the skin passages promptly were cut down and flown right. Dorsey crew in fact had fair opening month at Hotel Pennsylvania with most observers attributing this to heavy percentage of dance ballads tossed into the books.

Chicago spots are completely dominated by sugar crews with recent gross topper for Windy City tendered by Claude Thornhill at Hotel Sherman, where the maestro went heavy on the sweet. Dick Jurgens at the Aragon, Lawrence Welk at the Trianon, also have pulled consistently large sugar loving crowds into the terperies.

Los Angeles billings, too, have been topped by sugary crews such as Freddy Martin, Russ Morgan and Charlie Spivak. Spivak did blazing month at Palladium, while Martin and Morgan made nice moolah at their spots. Bobby Sherwood, only not completely sweet crew on the Coast, has been doing only fair biz at Casino Gardens.

Only exception to the sweet argument holding any weight is the Stan Kenton ork which goes into Avodon Ballroom February 5. Kenton is far from a sweetster and yet a regularly hot b. o. item. But if the deprecators (See Sweet Ork Sugar on page 16)

## Band & Act Routes Available!!

Paper limitations still make it impossible to publish current locations of leading bands and acts in *The Billboard*. This service is still maintained and routes of Acts, Units and Attractions are mailed free each week to those interested. Write Supplemental Route Service, 25 Opera Place, Cincinnati 1, O.

## Jazz Crix Bolt Esky Affiliation

NEW YORK, Feb. 1.—Eighteen of the 20 jazz critics who made up *Esquire* mag's 1947 Jazz Year Book's board of experts have served notice on Esky Publisher David Smart that they are severing all connections with the annual. Critics, including John Hammond, Harold Jovien, Mike Levin, Barry Ulanov, Bob Thiele, Harry Lim, Leonard Feather, Paul Edward Miller, Norman Granz and George Hoefler, claim that the book was turned "into a press manual for Eddie Condon by its current editor, Eddie Anderson, who is also Mr. Condon's publicist and concert manager." They also felt that the Esky jazz poll results, which in the past have had considerable influence in building new jazz talent, was badly neglected and relegated to mere mention of contest winners' names.

Anderson's reply to the critics involved claim that the annual's authors, who include Johnny Mercer, Gene Krupa, Leonard Bernstein, Louis Armstrong, Count Basie, Tommy Dorsey and King Cole, wrote "reports of their adventures in the land of jazz, and as such, must be acceptable." Two critics who refused to sign letter directed to Smart were Dave Dexter Jr., and Charles Edward Smith. Dexter agreed that the annual wasn't up to snuff, but didn't feel that it was his privilege to "point a finger at Ernie Anderson or David Smart and arbitrarily declare 'you are wrong.'"

One of the critics pointed out that this mass resignation is truly a historic event, since it was the first time in his recall that so many of his brood had concurred on a point involving mass opinion.

## Tremont Terrace Sets J. Bothwell

NEW YORK, Feb. 1.—Latest spot to start booking semi-name orks is the Tremont Terrace Ballroom in the Bronx. Spot has Johnny Bothwell ork coming in February 26 to play a four-day-a-week policy, playing Wednesday, Friday, Saturday and Sunday. Tremont's move to semi-names follows recent similar booking moves by the Arcadia Ballroom, with others, The Dells, Poughkeepsie, N. Y., and Maksis' Roadside, Brooklyn, also prepping to take in junior orks. Dells is dickering for Ray Eberle ork, while Roadside already has had Johnny Morris, with Tommy Ryan due in February 24.

Band agents feel that these new spots will slightly ease the booking problem locally following the 400 and Aquarium Restaurant folds. Reason these spots have gone in for semi-names is drop in ork prices, lower ork payrolls and, it is rumored in some cases, agency waivers on commissions.

## More Midwest Ops Slashing Band Budgets

Chi, Ky. Spots Latest Nippers

CHICAGO, Feb. 1.—Four more Midwest ops joined the ranks of talent budget slashers at band location spots, with two Chi and two Louisville brighteries climbing on the band wagon this week. Libby Francas, op of the Sky Club, which started with semi-name commercial orks and kept nipping at the budget during the past four months, will bring in George DeCarl's six-piece cocktail combo February 6, ending the bigger band run. The Riptide, Calumet City, Ill., spot, operated by Sam Mitchell, had been using semi-name crews for the past two years, up until four months ago, when they started mingling larger type entertaining combos with the names. Mitchell said this week he will use semi-name orks only on week-ends.

The Club Madrid, Louisville, has started buying semi-name orks only on a week-end basis, while the Iriquois Gardens, another Louisville spot, has started to use a local band on Saturday only.

The Martinique, South Side Chi spot, is still contemplating a band to follow Joe Sanders' ork, which vacates the stand second week in February. Ops originally were planning to use Sherman Hayes, but are now pondering use of Bruce Hayes' local ork.

Chi ops are stymied in their efforts to keep up a band policy calling for 12 to 14 men by the "exceedingly high" scale, which local here is demanding. Union execs have given op's plea for lowered scale a deaf ear, and in one instance the Rainbo Ballroom, short-lived jump band dancery, claimed its failure to lower scale caused the ballroom's closing.

## Kenton Gets Record 5G at Chi Pershing

CHICAGO, Feb. 1.—Stan Kenton's ork, making its first local appearance in six months, set a new record gross and attendance at the Pershing Ballroom, South Side terpery, Tuesday (28) when it drew 4,348 dancers at \$1.25 and \$2 per, grossing a \$5,480 total. Sleeting weather and small capacity of room cut down figure by an estimated 750 persons.

Previous high was registered three and a half years ago when the King Cole Trio and Benny Carter's ork drew \$4,355.

## MCA's Werblin and Hackett Stay Put

NEW YORK, Feb. 1.—Published reports earlier (not in *The Billboard*) that two Music Corporation of America execs, David (Sonny) Werblin, head of MCA New York office, and Hal Hackett, top radio exec, were going to leave the agency were refuted as erroneous and having absolutely no truth by Werblin this week.

Both are staying put, Werblin declared.

## Wood Gavel

EAST HADDAM, Conn., Feb. 1.—Selectmen of this old Connecticut township named singer Barry Wood as alternate Trial Justice this week. Wood, a resident, was elected a Justice of the Peace at the last election and will serve on the bench when Judge Norman D. Boardman is unable to preside.

## CRC Planning Music City

NEW YORK, Feb. 1.—Columbia Recording Corporation is planning ultimately to make a music city out of the building at 799 Seventh Avenue here, according to spokesmen for the diskery.

Firm intends to move in record and radio shops on the store-front floor and incorporate affiliated activities that would make the building a musical version of Radio City. Company hasn't taken possession of the \$850,000 edifice as yet—deal probably will go thru in about six weeks—but is indicating to some tenants that they may have to move out of their quarters.

Question of who may be affected seemingly isn't worrying music pub tenants of the building. Robbins pub and Bourne firm are reported to have received assurances that their leases will be okay, with no complications foreseen for at least a couple of years. Music Dealers' Service, biggest sheet music jobber in the biz, may have a more serious problem, being caught between two floors currently occupied by Columbia. Diskery has its eye on in-between space and may ask MDS to make new arrangements.

## Williamson Lull Until Fall Score

NEW YORK, Feb. 1.—Williamson Music, the Dick Rodgers-Oscar Hammerstein II pub outlet in the Chappell combine, has gone dormant for three to six months it was learned here this week.

Reason for the lull, which will see the Williamson staff partitioned up temporarily among other pubs in the Chappell fold—T. B. Harms, Crawford and Mutual—is that both Rodgers and Hammerstein have nothing due until fall when their new legit, *Allegro*, debuts. Firm probably will reactivate when the show score comes in, but meanwhile, Max Dreyfus is understood to want no outside tunes in the Williamson firm.

During the lay-off period, Gus Gabriel shifts to Harms; Freddy Bienstock will work for Mutual and pro manager, Paul Case, will assist Crawford with *Finian's Rainbow* score.

## Krupa Super N. H. 5G

NEW HAVEN, Conn., Feb. 1.—Gene Krupa ork grossed better than 5G for a one-day band concert date at local Shubert Theater January 29. Ork played four full-house performances, with admish scaled from \$1 to \$1.50, altho \$1 is the usual rate for this type of date. Krupa took in the best gross for a one-day stand locally since the fall season opened.

# Ex-MCA'ers Set "Mus-Art" As Agency

## Christensen Out of Group

NEW YORK, Feb. 1.—New band and talent syndicate reported in *The Billboard* last week went into final stages of formation this week. Org not only gave itself a name, Mus-Art Management Corporation, but saw Howard Christensen bow out of the combine, leaving the workings to the three ex-MCA directors of the new outfit, Jack Whitemore, Russ Facchine and Lyle Thayer.

The Mus-Art enterprise, according to spokesmen, will definitely be a booking agency, not a personal management group, provided American Federation of Musicians grants a booking license. Application for license is being filed and group is optimistic that a charter will be granted.

## Christensen To P.M.

Christensen, in stepping out of the set-up, announced that prior commitments and obligations with p. m. contracts had prevented him from going with Mus-Art. Trade figures he may give booking set-up new consideration when his p. m. pact with Jimmy Dorsey, Art Kassel, Clyde McCoy, Jimmy Joy and Sherman Hayes orks expire, but meantime he's staying in p. m. game.

Mus-Art group already has located offices at 91-51 Sunset Boulevard, Hollywood; at 203 North Wabash in Chi, and is expecting to clinch New York headquarters lease some time this week.

Outfit isn't talking about the properties it will book as yet, but makes the point that it is not only set with some orks, but has definite plans for acts, units and attractions as well. (For story on temporary Harry Romm assist to Mus-Art, see Night Club-Vaude Department).

## Waring Ork Tour Planned

NEW YORK, Feb. 1.—Fred Waring's Pennsylvanians are skedded for 12 concerts, beginning February 27, with dates booked for Eastern and Midwestern cities. Week-day Waring a.m. airers are due to originate from cities on the route. Skedded dates include Pittsburgh, February 27-28 and March 1; Baltimore (two shows), March 2; Washington, March 3; Richmond, Va., March 4; Minneapolis, March 16; Rochester, Minn., March 17; Des Moines, March 18; Davenport, Ia., March 19; St. Louis, March 20, and Memphis, March 21.

## Cavallaro KC Big 6 1/2 G

KANSAS CITY, Mo., Feb. 1.—Carmen Cavallaro and his orchestra drew a near record crowd Saturday (25) at Pla-Mor Ballroom here. Gross was \$6,500; ducats \$1.50 in advance, \$1.75 at box office. Will H. Wittig, ballroom manager, reported it the third largest crowd ever to fill the dance hall. Stan Kenton, who holds the Pla-Mor house record, is booked for tonight (1).

## Benecke Cops WNEW Poll

NEW YORK, Feb. 1.—Winner of disk jock Martin Block's 21st semi-annual *Make Believe Ballroom* poll (WNEW, New York) were Tex Benecke's ork; Margaret Whiting in the chirp division and Frank Sinatra in the crooner group. Toppers will appear on Block's evening show on WNEW on February 3, marking Block's 12th Anniversary as a WNEW disk jock.

## Cleveland Ops Map Commercial Music Promotion Series

CLEVELAND, Feb. 1.—Cleveland Phonograph Merchants' Association, music machine ops' group, is readying a promotion campaign designed to popularize commercial music locally. Using both radio and signboards, and newspapers, ops are attempting to accelerate interest in pop music.

At monthly association meetings members are selecting from early recorded releases what they deem as coming faves. Ops have just inked pact for a radio five-times-per-week 45-minute show, starting March 3 over WHK, featuring disk jockey Fran Pettey, to be called *Juke Box Jamboree*. In addition to playing currently popular disks, show will feature music celebs.

## ASCAP Nominees Drawn Feb. 6? Nom. Comm. Set

NEW YORK, Feb. 1.—With all six writers and two out of three publishers registering their "acceptance," nominating committee of American Society of Composers, Authors and Publishers (ASCAP) probably will meet Thursday (6) to draw up a slate for the Society's general annual elections.

Writers on the committee, according to bylaws, must select two candidates for each penner directorship and pub members must nominate one candidate for their electoral rep, Scribes who will pass on the slate are Clara Edwards, Mitchell Parrish, Mack David, Al Goodhart, Leonard Whitcup and Vic Mizzy. The two pubs so far named to the nomination committee are Jack Robbins, of his own J. J. Robbins & Sons firm, and Willard Sniffin, delegate for Harold Flammer's Standard Music firm.

As soon as the committee lines up candidates on Thursday, Society will get to work preparing ballots and mailing them out to general membership. Final elections must be tabulated at least 20 days before the general annual meeting scheduled for March.

## Appeal Board

On Monday (3) writer-members of the board of appeals are scheduled to consider appeals for reclassification entered by Ted Mossman (*Till the End of Time, Full Moon and Empty Arms*) and Steve Nelson, clefter connected with Valmount Music firm. Mossman, now in Class 1, is seeking to get a double jump into the lower "C" category. Presiding on the appeal board will be Abel Baer, Irving Caesar, Peter De Rose, Max Mayer, Douglas Moore and Johnny Sengstack.

## Wax Distrib Eases Its Breakage Rules

PHILADELPHIA, Feb. 1.—A break on breakage was given disk dealers in this area by Raymond Rosen & Company, local RCA-Victor distributors. Effective immediately, a new policy has been established for the handling of single records broken in shipment.

On or before the 15th of each month, dealers can now return all single records, broken in shipment during the preceding month. Company policy on replacements of broken and effective records in album sets remains unchanged.

# Lyric Mags Levelled Off, New Circ Figures Reveal

NEW YORK, Feb. 1.—Along with news that Charlton Publishing Company would up the price on its lyric mags to 15 cents, effective March 15, whole market for the book printed lyrics appears to have come out of the war-year ether, when 20 or 30 publications flooded the newstands. As it stands currently Lyle Engel's *Song Hits* and *Popular Hit Songs* issues as well as Charlton's *Hit Parader* and three other books have virtually become the lyric mag field. Signing of the Chappell pub group to an exclusive deal with Charlton at a reported \$80,000 fee has in eyes of the trade eliminated Davis (D. S.) Company from active picture, since both D. S. mags now are left with nary a major pub's lyrics to print.

## Ex-G.I. Musikers May Get Pro Coaching Thru VA-ATW Plan

NEW YORK, Feb. 1.—Problem of professional ex-G.I. musicians who need individual brush-up lessons may finally be straightened out if a plan submitted by Local 802, AFM last week is accepted.

Delegation from the org—Richard McCann, Charles Iucci and J. Alexander—conferred in Albany, N. Y., with Commissioner of Education Louis S. Wilson and Dr. John S. Allan, vet affairs co-ordinator in the State Education Department on a new program that is expected to be approved.

Plans call for accrediting the American Theater Wing for music teaching and having the ATW appoint instructors as well as supervise lessons.

Problem of pro vets requiring tune-up coaching had been tossed at Veterans' Administration a long time ago but no solution was found. VA agreed that such musikers needed brushing up but had not been able to work anything out for tootlers who had been footing their own bills or attending standard music schools where instruction was on too much of a mass-class or elementary basis.

Under the new scheme, Local 802 officials estimate, more than 4,500 of the 6,000 ex-G.I. members of the org will take advantage of the projected courses "free."

ATW is already accredited by VA for voice and dramatics; 802 feels addition of music would be relatively simple.

## Heller Joins Gabbe, Lutz Manager Combo

HOLLYWOOD, Feb. 1.—Personal Manager Seymour Heller this week joined forces with managers Dick Gabbe and Sam Lutz to form a new managing combine. Heller becomes an associate member of firm working out of Hollywood, with Gabbe handling New York biz, and Lutz doing the road work. Gabbe will headquarter in offices of New York agent Harry Romm.

Crew's present stable included Carlos Ramirez, Frankie Laine, orksters Jerry Wald and Lawrence Welk, De Castro Sisters, Bobby True Trio, Trenier Twins and lesser lights.

## Eckstine Ork Trim Due?

NEW YORK, Feb. 1.—Altho William Morris Agency continues to book Billy Eckstine as a full-sized ork, it appears likely that present band will undergo reshuffle in mid-February, according to Milt Ebbins, Eckstine's personal manager. Ebbins says no definite decision has been made but points out that ork's current overhead is too high and that Eckstein could easily be booked with smaller ork, combo or as a single. Ebbins says leader currently is thinking of nothing more than ork payroll retrenchment.

**Circ Data**  
Leveling of the lyric mag field not only has been reflected in pub deals but has reached the circulation end of the song book picture.

Charlton's *Hit Parader* in particular has come off the top of the cycle according to figures released by latest bulletin of Standard Rate and Data Guidebook. SR&D info reveals that publisher's guaranteed monthly circulation (thru Fawcett distrib net), effective April, 1947, will be only 350,000, with general advertising rate per page dropped to \$730. Previous statements of Charlton show that biz has been trimmed considerably from the past. SR&D 1946 figures had Charlton offering guaranteed monthly circulation of 800,000 with advertising rate per page set at \$1,850.

Lyle Engel's *Song Hits* and *Popular Hit Songs* books, which went up to 15-cent price last September, have announced that publisher guaranteed circulation as of now still stands at 750,000 for the two-book unit, with *Song Hits* getting most of the circ play.

Engel, who is going on his 10th year in song mag biz, points to shrunken number of books in the whole field as evidence that norm period is being approached and feels that sale from here on will reach a more stable level.

## Changes Made

Publisher figures thru the past four years have shown amazing fluctuations on the part of both Charlton and Engel, with Charlton in last few months making biggest changes in barometer.

In 1943, *Hit Parader*—single unit—showed an audited Bureau of Circulation guarantee of 250,000, with actual sales going 10,000 more.

In 1944, D. S. *Song Parade* issued first accumulative statement—not ABC—with guarantee placed at 591,275. Also in '44 *Hit Parader* popped up to 800,000 sales figure between November and January.

As of February, 1946, *Hit Parader* announced 1,000,000 circ and advanced advertising guarantee to 900,000. Engel's *Song Hits* unit put out an ABC guarantee of 750,000. Estimated sales of the unit was placed at 800,000, with 1,100,000 copies printed.

## Current Pic

One year later—currently—Charlton's *Parader* had dipped to a guaranteed circ figure of 350,000. Info on Charlton's other three books is not available but it is estimated that total circ probably comes to no higher than 750,000, *Parader* known to be by far the most powerful book in the four-book group.

Engel's unit stand currently at an announced 750,000, with *Song Hits* accounting for biggest strength in the McFadden distributed book pair.



HITS THE BULLS-EYE  
WITH BOTH BARRELS!!

Both Sides  
SUREFIRE  
Nickel Catchers

PART I  
and PART II

"OPEN  
THE  
DOOR  
RICHARD!"

NATIONAL  
# 4012 PART I  
and II



By the ORIGINATOR

"DUSTY"  
FLETCHER

WITH JIMMY JONES BAND

ORDER FROM YOUR NEAREST  
NATIONAL DISTRIBUTOR

NATIONAL  
Records

1841 BROADWAY  
NEW YORK 23, N. Y.

## Sweet Ork Sugar Loaf Rises; Schmaltz Tops Hepsters at B. O.

(Continued from page 14)

of sweet rest too much of a case on Kenton, maestro himself has ducked his protagonists by going in for an unlike-Kenton policy of ringing in about 50 per cent commercial ballads.

### One-Night Sugar

In the one night picture the sweet talk is the loudest. Strongest takes of recent weeks were enjoyed by Sammy Kaye, who toured Ralph Weinberg's Southern route, playing 14 dates at \$2,500 guarantee, coming out in percentage on each date and setting at least three house records. And Blue Barron, Elliot Lawrence and Hal McIntyre all fared well on the road with low-decibel music.

Same sweet preference holds true on college and school campuses. According to Howard Sinnott, one night booker for GAC, schools which have asked for GAC bands also have requested that orks playing their dates tootle four sweet numbers out of every five. On promotions, established ork leaders of the Jimmy Dorsey and Hal McIntyre caliber are similarly aware of public desire for dance music, and have cut down on their jump quotas and exhibition numbers. Even the wild, jazzy Lionel Hampton crew has taken to the sweet, with the Hamp granting that's what the public is asking for.

### Singer Influence

Tradesters see major key to sweet ork trend in the present dominance of music biz by the croon singers. The Comos, Sinatras, Shores, Crosbys and Staffords have been setting the pace for public taste. Topping the record lists, monopolizing commercial radio time, winning greatest percentage of disk jockey plugs, these sweeter croon guys and gals are figured as strong causes for junking of the hep bands. Prime example of the sweet singer impact on affiliated parts of the biz is radio's Oxydol five-a-weeker Jack Smith, whose schmaltz warblings have wrapped up a tidier and tidier audience. Under an old Majestic pact, Smith sold about half million disks

with total of 10 sides pressed. Months later, and with Capitol, Smith, with only four sides, has already neared the half million mark, even as his air show mounted to a healthy 9.6 Hooper. Shift to Capitol was important contributing factor for the bouncy voiced one, but fact that he's right in tune with the sweet trend still is figured as his biggest forte.

Result of public's profound interest in the swoon crooner and sweet chirp has made its dent on the publishers, who in turn affect the bands and singers with the trend of their new output. Love songs, quiet rhythm tunes and mickey melodies get almost total preference, with *Open the Door, Richard* proving a powerful exception that tradesters see as hitting more for zaniness than for its one-riff motif.

### How Long?

Question of how long the sweet trend will be around gathers mixed reaction in a trade that sits aghast at success of Spike Jones's corn, and watches modern idiom orks get all discomfuted at the box office. Most popular feeling is that it will last as long as the vet-youngsters generation, with possibilities for swing, jive or jam resting on how quickly new generation grows into money earning and spending age.

Others feel that swing orksters are enlarging sweet trend pressure and lazily dismissing bad promotion and bad performance as the major factors for drop in dough take. With economic drop in recent months now perking up somewhat in most phases of the biz, these diehards say that hepsters can hold their own if they'll put out a barrage of advance man and air wave promotion akin to the Spike Jones and Louis Jordan orks. Jordan would be proof positive in a race-jive sense that all that's hot need not perish from band sphere, but question of how many standard orks could master the *Ain't-Nobody Here-But-Us-Chickens* style is a tough nut to swallow.

Way it stacks up for 90 per cent of the bands, the sweet is reet—they may not like it but they want to eat.

## 'Richard' Opens Script Doors; Ditty Bonanza for Leeds Music

(Continued from page 3)

lard's example of goofology were based on word-plays. Examples where distortion of the language does not play an important part, such as the *Open* opus, are indeed rare. Most notable example in that school is Mike Reilly and Ed Farley's *The Music Goes Round and Round*.

### "Richard" Pays Off

That *Richard's* riotous adaptability to other comedy is paying off to Leeds Music, publishers of the tune, is amply demonstrated by the fact that jobber demands for copies of the ditty have hit fantastic proportions. Leeds has been caught short on printing and is rushing copies out as fast as they come off the presses. Wednesday (29) 500,000 copies came off and were immediately shipped. The Song Distributing Company (Moe Gale) rack has already made a bid for the tune, and the Music Dealers' Service-International Circulation Company rack committee consisting of Walter Douglas, chairman of the board of the Music Publishers' Protective Association, and Larry Richmond of MDS called a special meeting Wednesday (29) to

decide whether they should attempt to rush copies out to the ICC racks.

Fourteen disks are just hitting the stalls or are soon due on the tune, including such toppers as Count Basie and Charlie Spivak on RCA-Victor, Louis Jordan and a combo Crosby-Dick Haymes platter on Decca, the Pied Pipers on Capitol, the Merry Macs on Majestic, etc. In the meantime, Black & White diskery's Jack McVea platter and National's Dusty Fletcher version continue in terrific demand.

### Sudden Death

The big problem with the daffy ditty situation is that while the tune is popular it's tremendously popular, but it dies fast. And Leeds, the publisher, as was Santly-Joy on *Music Goes Round*, knocks himself out trying to meet the demand before rigor mortis sets in. In the meantime, the four writers of *Richard* (John Mason and Dusty Fletcher on the lyrics and Dan Howell and Jack McVea on the music) are sporting broad grins and trying to figure a follow-up . . . and if they come thru with the latter they'll probably be the first cleffer group to make it.

## Indiana House Preps Bill To Tax Licensing

5% From ASCAP, BMI, Etc.?

INDIANAPOLIS, Feb. 1.—Groups exacting royalties on each playing of copyrighted musical numbers are targets of a strong regulatory bill prepared for introduction in the Indiana House of Representatives.

Calling for a licensing of "persons or groups issuing license or other agreements for the public rendition of copyrighted music," it not only requires a franchise tax of 5 per cent of the previous year's gross income in the State, but demands a statement of persons involved; titles of musical numbers controlled; rates charged for use of numbers; price paid to composer, where the composer is not the party "issuing license"; total gross receipts for previous year's disbursements, including to whom and for what.

Exercise of compulsion to buy a playing license, without obtaining the State license or making any request for playing of a copyrighted number in public to establish basis for infringement suit would be classified as a misdemeanor, punishable by a \$500 penalty.

## Birdwell Drum Beats for Vaughn

HOLLYWOOD, Feb. 1.—Batoner Balladist Vaughn Monroe switched from the press agency services of Maury Foadare to place himself in the hands of slackdoms high-voltaged Russell Birdwell, *The Billboard* learned last week. Birdwell, who at one time campaigned for Artie Shaw and whose most recent drum beating was in full evidence in sky rocketing Jane Russell to stardom, is reportedly receiving a pretty penny to focus all his tricks of the trade on Monroe.

A series of stunts have been hatched and are being kept under tight cover, but when once sprung are expected to blanket the Monroe name on a nationwide scale. Since Monroe's disks have been hitting the pop charts and his theater terperity stunts are high grossers only possible reason why Birdwell's help was sought is Monroe's desire to crash pictures. If Birdwell can succeed in pushing Monroe into the national spotlight and keeping him there, the flicker pitch will be a cinch.

## Cut-Fee Recorder Prepped

NEW YORK, Feb. 1.—New low-priced wire recorder will be put on sale to general public by April 1, according to Ernest St. George, prexy of St. George Recording Equipment Corporation. St. George recorder will retail for about \$125, considerably less than average price of similar machines on market. Wire recorder will be marketed by Colonial Radios and will be put out in combination record-player-radio-wire recorder form. St. George firm also is working on a wire recorder unit that can be attached to any radio set. Project is tabbed Magnatomic.

## Lunceford 1½G B'port

BRIDGEPORT, Conn., Feb. 1.—Jimmy Lunceford drew 1,220 persons at Ritz Ballroom Sunday (26) for a gross of \$1,586.00. Admission was \$1.30. Tomorrow (2) Buddy Morrow; (9) Jimmy Dorsey.

### 802 Calls Conf. Of Locals Over Seagoing Raise

NEW YORK, Feb. 1. — A scale raise for instrumentalists who play on seagoing vessels is being contemplated by Local 802, AFM. Org will call a conference around March 15, inviting representatives from locals in Boston, Newport News, Va., Providence, New Orleans, Los Angeles and San Francisco.

Powwow's objective is to create a uniform rate to prevent employers from hiring tootlers only in those cities where rates are low. At present, scale is \$6 per day with meals and sleeping accommodations. The Miami local has a higher book price, and the 802 group hopes to raise the scale to the greater figure.

With seagoing traffic on the upgrade since the war's end, and with

### Hamtramck Mama Gets Civic Boost

DETROIT, Feb. 1. — *Hamtramck Mama*, local tune favorite waxed by York Brothers recently for indie Bullet disks, took years to gain support of city fathers of Hamtramck suburb here. Ditty first appeared in the jukes some years ago but was given a cold brush.

Currently, however, suburbanites have been giving disk shops a flurry of calls on the platter with interest being laid to citizens' desire to give Polish-populated *Hamtramck* a share of spotlight usually hogged by other city districts.

individual locals now holding jurisdiction, org feels that wage adjustments must be made soon.

### Tampa's Gasparilla To Use Jukes; AFM Ban Nixes Orks

TAMPA, Feb. 1.—Local Gasparilla Carnival, held annually in connection with the Florida State Fair here, may have only juke box music in place of the name orks which previously worked the event, unless the execs of Local 721, AFM, rescind their order eliminating the University of Tampa Band from the parade. University crew was slated to work on one of the elaborate floats in the parade until AFM execs announced that if the band appeared they would cancel all AFM bands from the carnival's docket. AFM orks which were inked to appear included Sammy Kaye and two local crews.

Joe R. Mickler, manager of the carnival, said that as of Friday (31) he had not heard of any change in the union order and would proceed with plans to use only records.

### FB Adds 2 Orks, Dowell and Ryan

NEW YORK, Feb. 1.—Frederick Bros.' Agency added two new orks to its band department this week, Saxie Dowell and Tommy Ryan. Dowell ork shifted from General Artists Corporation to the FB fold, while Ryan, ex-Sammy Kaye vocalist, is forming a new outfit. Ryan will debut February 24 at Maksik's Roadside, Brooklyn.

### New Dsker Cuts Irish Wax

NEW YORK, Feb. 1.—New Philadelphia diskery, Tara Irish Records, will cut only Irish music. Firm is now setting up distrib outlets, with plans being made for export deal. Firm has chirp Nora Walsh and Gary Owens' Irish recording ork under five-year pacts.

## WINNERS with "TO EACH HIS OWN" in 1946 . . . ... off to a FLYING START in 1947

# PARAMOUNT MUSIC CORP.

SONGS FROM PARAMOUNT  
TECHNICOLOR FEATURE  
"CALIFORNIA"

"SAID I TO MY HEART, SAID I"  
"CALIFORNIA"  
"CALIFORNIA OR BUST"  
Words: E. Y. Harburg.  
Music: Earl Robinson.

## "And So To Bed"

Words: Johnny Mercer.  
Music: Robert Emmett Dolan.

RECORDED BY  
DINAH SHORE ..... Columbia  
VAUGHN MONROE ..... Victor  
HILDEGARDE ..... Decca  
SKITCH HENDERSON ..... Capitol  
HARRY BABBITT ..... Mercury  
ARTIE SHAW, with Mel Torme  
and the Meltones ..... Musicraft

From the Paramount Picture  
"LADIES MAN"

## "I Gotta Gal I Love"

(In North and South Dakota)  
Words: Sammy Cahn. Music: Jule Styne.

RECORDED BY  
FRANK SINATRA ..... Columbia  
PERRY COMO ..... Victor  
TWO TON BAKER ..... Mercury

From the Paramount Release  
"MY FAVORITE BRUNETTE"

Starring Bob Hope and Dorothy Lamour

## "Beside You"

Words and Music:  
Jay Livingston and Ray Evans.

RECORDED BY  
FREDDY MARTIN ..... Victor  
ZIGGY ELMAN ..... MGM  
ANDY RUSSELL ..... Capitol  
(Other outstanding Recordings  
to follow)

VICTOR YOUNG'S

OUTSTANDING STANDARD COMPOSITION

## "STELLA BY STARLIGHT"

Words: Ned Washington. Music: Victor Young.

Recorded by

VICTOR YOUNG and Orchestra on Decca Records

From the Paramount Picture  
"LADIES MAN"

## "WHAT AM I GONNA DO ABOUT YOU"

Words: Sammy Cahn. Music: Jule Styne

RECORDED BY  
PERRY COMO ..... Victor  
HARRY JAMES ..... Columbia  
MARGARET WHITING ..... Capitol  
BOB CROSBY ..... Decca  
SKIP FARRELL ..... Mercury  
JOAN EDWARDS ..... Vogue

## "YOU ARE EVERYTHING TO ME"

Words: Mack David.  
Music: Manuel Sanchez

Recorded by

FREDDY MARTIN ..... Victor  
BUDDY CLARK ..... Columbia  
BOB EBERLE ..... Decca  
ANDY RUSSELL ..... Capitol  
EDDY HOWARD ..... Majestic

# FAMOUS MUSIC CORP.

## "DON'T TELL ME THAT STORY"

Words and Music: Joseph J. Lilley

RECORDED BY

EDDY HOWARD ..... Majestic  
JUDY GARLAND ..... Decca  
BETTY HUTTON ..... Victor  
MATT DENIS ..... Capitol

PUBLISHERS TO PARAMOUNT PICTURES

1619 BROADWAY

NEW YORK 19



THANKS TO ARNOLD FINE—

The latest tips from  
Washington are on:

# THE MARY KAAIHUE TRIO



MARY



NORMAN

## TIPS ON TABLES

By ARNOLD FINE

THE past 12 months brought to Washington the greatest array of night-club talent in our city's entertainment history. Picking the 10 best performers is difficult, but here goes:

- HILDEGARDE.** Either you like her glamor-coated schmaltz or you don't. She holds your attention, tho, with unadulterated showmanship. Seeing her for the first time, I was impressed with the handkerchief waving, presentation of roses and mish-mosh with celebrities in the house.
- KING COLE TRIO.** Nat Cole and his boys reach the acme of original harmony. Their stylings are new and different. When a fifth dimension is added to music, the King Cole Trio probably will be the discoverers.
- GUY LOMBARDO.** His sweetest and slowest music this side of heaven is just about the waltziest. Lombardo's stance and bop work make him the Barrymore of the saxophone and dowagers. Besides, he can play with a speedboat.
- THE MARY KAAIHUE TRIO.** This rollicking threesome came in as a "sleeper" and went out like the atomic bomb. Always on their toes, they provided the most amusing interpretations to popular tunes heard by your correspondent. Not yet in the name class, I'm betting they crack the top within the coming year—and without a "fix."
- ELLA FITZGERALD.** The girl who rose to fame in "A Tisket, a Tasket," several years back, reached greater heights with "Stone Cold" when Ella swings into a new class.
- PHIL BRITO.** His whose rapid rise...



**MARY KAAIHUE  
TRIO**

**Apollo  
Record  
Album**

**FRANK**

**MARY KAAIHUE  
TRIO**

**Panoram  
Soundies**

**MUSIC CORP. OF AMERICA**

London, New York, Chicago, Beverly Hills, San Francisco, Cleveland, Dallas, Detroit

**THE BILLBOARD**  
MUSIC POPULARITY CHARTS

PART I

## The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending January 31

## HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

Position This Week Position Last Week

- (I LOVE YOU) FOR SENTIMENTAL REASONS** 1  
By Deek Watson and William Best  
Published by Duchess (BMI)  
Records available: The Brown Dots, Manor 1041; King Cole Trio, Capitol 304; Ella Fitzgerald-Delta Rhythm Boys, Decca 23670; Eddy Howard Ork, Majestic 1071; Art Kassel, Vogue R-781; Dinah Shore, Columbia 37188; Charlie Spivak, Victor 20-1981; Skip Strahl Ork, Emerald 106; Fran Warren, Cosmo 514.  
Electrical transcription libraries: Buzz Adlam Ork, Standard; Bob Crosby Ork, Standard; Vic Damone, Associated; The 4 Knights, Lang-Worth; Eddie Le Mar Ork, Capitol; The Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World; Don Swan, MacGregor.
- THE OLD LAMPLIGHTER** 2  
By Charles Tobias and Nat Simon  
Published by Shapiro, Bernstein (ASCAP)  
Records available: Kenny Baker-Russ Morgan, Decca 23781; Hal Derwin, Capitol 288; Saxie Dowell Ork, Sonora 3026; Morton Downey, Majestic 1061; Anita Ellis, Mercury 3033; Sammy Kaye, Victor 20-1963; Kay Kyser, Columbia 37095; Hal McIntyre, Cosmo 502.  
Electrical transcription libraries: Vic Damone, Associated; Hal Derwin, Capitol; Les Egart, Lang-Worth; Jan Garber, Capitol; Sammy Kaye, NBC Thesaurus; Russ Morgan, World; The Music of Manhattan Ork, NBC Thesaurus; Joe Reichman Ork, Standard.
- A GAL IN CALICO** 4  
By Leo Robin and Arthur Schwartz  
Published by Remick (ASCAP)  
From the Warner Bros. film "The Time, the Place and the Girl." Records available: Tex Beneke-Miller Ork, Victor 20-1991; Bing Crosby-The Callio Kids-John Scott Trotter Ork, Decca 23739; Larry Douglas, Signature 15074; Benny Goodman, Columbia 37187; Tony Martin, Mercury 3035; Hal McIntyre, Cosmo 517; Johnny Mercer-The Pied Pipers, Capitol 316; Louis Prima, Majestic 1087.  
Electrical transcription libraries: Bob Crosby Ork, Standard; Vic Damone, Associated; Jan Garber, Capitol; Music of Manhattan Ork, NBC Thesaurus; The Pied Pipers, Standard; Joe Reichman Ork, Standard; Charlie Spivak, World.
- MANAGUA, NICARAGUA** 8  
By Albert Gamse and Irving Fields  
Published by Encore (BMI)  
Records available: The Gordon Trio, Sonora 3032; Kay Kyser, Columbia 37214; Guy Lombardo, Decca 23782; Freddy Martin, Victor 20-2026; Two-Ton Baker and His Merry Music Makers, Mercury 5016.  
Electrical transcription libraries: Patti Dugan-The Jumpin' Jacks, NBC Thesaurus; Jan Garber, Capitol; Elliot Lawrence, Associated.
- HUGGIN' AND CHALKIN'** 5  
By Clancy Hayes and Kermit Goell  
Published by Hudson Music (ASCAP)  
Records available: Hoagy Carmichael-The Chickadees-Vic Schoen Ork, Decca 23675; Herbie Fields Ork, Victor 20-2036; Frisco Jazz Band-Clancy Hayes, Pacific 616; Kay Kyser, Columbia 37095; Johnny Mercer, Capitol 334.  
Electrical transcription libraries: Les Egart, Lang-Worth; Joe Reichman Ork, Standard.
- OLE BUTTERMILK SKY** 3  
By Hoagy Carmichael and Jack Brooks  
Published by Burke-Van Heusen (ASCAP)  
From the Universal film "Canyon Passage," sung by Hoagy Carmichael. Records available: Connee Boswell, Decca 18913; Hoagy Carmichael Ork, ARA 155; Hoagy Carmichael-Lou Bring Ork, Decca 23769; Helen Carroll and The Satisfiers, Victor 20-1982; Marie Greene, Signature 15040; Kay Kyser, Columbia 37073; Danny O'Neil, Majestic 7199; Paul Weston Ork, Capitol 285.  
Electrical transcription libraries: Barclay Allen, MacGregor; Chuck Foster, Lang-Worth; Elliot Lawrence, Associated; Russ Morgan, World; Leighton Noble Ork, Standard; Novatime Trio, NBC Thesaurus; The Pied Pipers, Standard.
- ZIP-A-DEE DOO-DAH** 6  
By Ray Gilbert and Allie Wrubel  
Published by Santly-Joy (ASCAP)  
From the Walt Disney film "Song of the South." Records available: Connee Boswell-Bob Crosby, Decca 23748; Sammy Kaye, Victor 20-1976; Johnny Mercer, Capitol 323; The Modernaires-Paula Kelly, Columbia 37147; George Olsen Ork, Majestic 7204; Paul Page, Enterprise 233; Two-Ton Baker, Mercury 3047.  
Electrical transcription libraries: Blue Barron, Lang-Worth; Bob Crosby Ork, Standard; Sammy Kaye, NBC Thesaurus; Eddie Le Mar Ork, Capitol; Tony Pastor, Lang-Worth; Charlie Spivak, World; George Towne, Associated.
- OPEN THE DOOR, RICHARD** 8  
By John Mason, Jack McVea, Dan Howell and Dusty Fletcher  
Published by Duchess (BMI)  
Records available: Dusty Fletcher, National 4012; Bill Samuels and the Cats 'n' Jammers Three, Mercury 8029; Jack McVea Ork, Black & White BW-792; Count Basie, Victor 20-2127; Tosh (One-String Willer) and His Jivesters, Empey 103; The Three Flames, Columbia 37268; The Charlotiers, Columbia 37240; Walter Brown-Tiny Grimes, Signature 1006.  
(No information on electrical transcriptions available as The Billboard goes to press.)
- OH, BUT I DO** 7  
By Leo Robin and Arthur Schwartz  
Published by Witmark (ASCAP)  
From the Warner Bros. film "The Time, the Place and the Girl." Records available: Tex Beneke-Miller Ork, Victor 20-1991; Bing Crosby-John Scott Trotter Ork, Decca 23739; Morton Downey, Majestic 1085; Skinnay Ennis, Signature 15056; Harry James, Columbia 37156; Frances Langford, Mercury 3041; Gordon MacRae, Musicraft 15094; Margaret Whiting, Capitol 324.  
Electrical transcription libraries: Les Brown, World; Louise Carlyle, NBC Thesaurus; Vic Damone, Associated; Hal Derwin, Capitol; Joe Reichman Ork, Standard.
- ANNIVERSARY SONG** 10  
By Al Jolson and Saul Chaplin  
Published by Mood (ASCAP)  
From the Columbia film "The Jolson Story," sung by Al Jolson. Records available: Russ David, De Luxe 1057; Anita Ellis, Mercury 3036; Al Jolson, Decca 23714; Guy Lombardo, Decca 23799; Louis Prima, Majestic 1107; Artie Shaw, Musicraft 428; George Towne Ork, Sonora 2004.  
Electrical transcription libraries: The Novatime Trio, NBC Thesaurus; Russ Morgan, World.

# music toppers for 1946

November 23, 1946

The Billboard

MUSIC 15

## MUSIC PUBLISHERS' BATTING AVERAGES

Following batting averages of publishers are based on number of points scored in a one-year period in The Billboard's Honor Roll of Hits. To simplify the scoring this system was used: For every week a tune was No. 1 in the Honor Roll it was awarded 15 points; for every No. 2 position, 14 points, etc., down to one point for a No. 15 position. . . . Only the top 12 publishers' averages appear in this issue. Remaining 26 will appear in next week's issue.

PUBLISHERS	POINTS (PER TUNE AND TOTAL)	TUNE
1. SANTLY-JOY	183	TILL THE END OF TIME
	22	BELL BOTTOM TROUSERS
	188	CHICKERY CHICK
	227	OH, WHAT IT SEEMED TO BE
	94	SURRENDER
<b>TOTAL</b>	<b>714</b>	

## BILLBOARD FIRST ANNUAL MUSIC - RECORD POLL

(January 4, 1947)

1946 HONOR ROLL OF HITS

### THE YEAR'S TOP WRITERS

WRITERS	TUNES (AND PUBLISHERS)	POINTS
1. Bennie Benjamin and George Weiss	Oh, What It Seemed To Be (Santly-Joy)	227
	Written with Frankie Carle	
	Also Flying (Oxford)	
	(Santly-Joy)	

# AND FOR A PACEMAKING START IN 1947

## SOONER OR LATER

(F)-Sammy Kaye (Betty Barclay Quintet) Will Bradley Ork, Signature 15049; Phil Brito, Musicraft 15095; Les Brown, Columbia 37153; Billy Butterfield Ork, Capitol 305; Dorothy Claire, Enterprise 229; Art Kassel, Vogue R-781; Sammy Kaye, Victor 20-1976; Frances Langford, Mercury 3041; The Merry Macs, Majestic 1084; Gertrude Niesen, Decca 23715; Al Nobel, Emerald 107; Dinah Shore, Columbia 37206.

# Our Current HITS

## ZIP-A-DEE DOO-DAH

From the Walt Disney film "Song of the South." Records available: Cannee Baswell, Bob Crosby, Decca 23748; Sammy Kaye, Victor 20-1976; Johnny Mercer, Capitol 323; The Modernaires-Paula Kelly, Columbia 37147; George Olsen Ork, Majestic 7204; Paul Page, Enterprise 233; Two-Ten Baker, Mercury 3047; Electrical transcription libraries: Blue Barron, Long-Worth; Bob Crosby Ork, Standard; Sammy Kaye, NBC Thesaurus; Eddie Le Mar Ork, Capitol; Tony Pastor, Lung-Worth; Charlie Spivak, World; George Towne, Associated.

## SANTLY-JOY

TOMMY VALANDO, Gen. Prof. Mgr.  
1619 BROADWAY  
NEW YORK 19, N. Y.

## SONATA

Carmen Cavallaro, Decca 23747; Perry Como, Victor 20-2033; Larry Green Ork, Victor 2010; Tony Martin, Mercury 3045; Jo Stafford, Capitol 337; Claude Thornhill, Columbia 37219; The Three Suns, Majestic 1090; George Towne Ork, Sonora 2004.

## OXFORD MUSIC CORPORATION

George Joy, Pres.

## I WANT TO THANK YOUR FOLKS

and, AVAILABLE SOON  
BY BENNIE BENJAMIN and GEORGE WEISS

PERRY COMO  
THE CATS AND THE FIDDLE  
LARRY DOUGLAS  
JOAN EDWARDS  
ERNIE FLORITA  
LEW GRAY & STARDUSTERS  
EDDY HOWARD  
INKSPOTS  
KING COLE TRIO  
FRANK SINATRA  
CHARLIE SPIVAK  
GEORGE TOWNE  
BUDDY WEED

OXFORD MUSIC CORPORATION  
George Joy, Pres.

VICTOR  
MANOR  
SIGNATURE  
VOGUE  
MUZAK  
EMBASSY  
MAJESTIC  
DECCA  
CAPITOL  
COLUMBIA  
WORLD  
ASSOCIATED  
MGM RECORDS

... and now in preparation, a great new Benjamin & Weiss tune.  
**SPEAKING OF ANGELS**  
SANTLY-JOY, INC.





# PHIL REGAN

It's that boy with the sugary pipes doin' himself proud! He sets these two numbers down on the plastic in a style that tantalizes the trade into pushing those juke-buttons again and again!

**"IF I HAD MY WAY"**

and

**"CUDDLE UP A LITTLE CLOSER"**

Majestic No. 7212

*Majestic*  
**RECORDS**

Studio: NEW YORK CITY • Sales: St. CHARLES, ILLINOIS  
(Subsidiary of Majestic Radio & Television Corporation)

## The Billboard MUSIC POPULARITY CHARTS

PART II

### Sheet Music

Week Ending  
January 31

#### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last Week	POSITION This Week	Song	Publisher
11	2	1	(I Love You) FOR SENTIMENTAL REASONS (R)	Duchess
14	1	2	THE OLD LAMPLIGHTER (R)	Shapiro-Bernstein
8	4	3	A GAL IN CALICO (F) (R)	Remick
10	3	4	ZIP-A-DEE DOO-DAH (F) (R)	Santly-Joy
5	6	5	OH, BUT I DO (F) (R)	Witmark
17	5	6	OLE BUTTERMILK SKY (F) (R)	Burke-Van Heusen
3	8	7	ANNIVERSARY SONG (F) (R)	Mood
6	7	8	I'LL CLOSE MY EYES (R)	Peter Maurice
9	11	9	SOONER OR LATER (F) (R)	Santly-Joy
3	14	10	MANAGUA, NICARAGUA (R)	Encore
7	10	11	HUGGIN' AND CHALKIN' (R)	Hudson
15	9	12	THE WHOLE WORLD IS SINGING MY SONG (R)	Robbins
1	—	13	ALL BY MYSELF (F) (R)	Berlin
1	—	14	OPEN THE DOOR, RICHARD (R)	Duchess
12	—	15	THE GIRL THAT I MARRY (M) (R)	Berlin

#### ENGLAND'S TOP TWENTY

Weeks to date	POSITION Last Week	POSITION This Week	Song	Publisher
11	1	1	FIVE MINUTES MORE	Edwin Morris
19	2	2	TO EACH HIS OWN	Victoria
6	3	3	THE OLD LAMPLIGHTER	Irwin Dash
28	4	4	YOU ALWAYS HURT	
3	7	5	THE ONE YOU LOVE	Bradbury Wood
13	10	6	ANNIVERSARY SONG	Campbell-Connelly
6	5	7	TILL THEN	Chappell
7	10	8	DREAM AGAIN	Box and Cox
2	17	9	THE STARS WILL REMEMBER	Feldman
1	—	10	(I Love You) FOR SENTIMENTAL REASONS	Peter Maurice
16	8	10	APRIL SHOWERS	Chappell
5	11	11	PRETENDING	Bradbury Wood
28	12	12	GO HOME (Your Mother Wants You)	Yale
19	14	13	DOWN IN THE VALLEY	Leeds
18	15	14	ALL THROUGH THE DAY	Chappell
14	13	14	YOU KEEP COMING	
13	16	15	BACK LIKE A SONG	Chappell
31	20	16	SOMEDAY (You'll Want Me To Want You)	Irwin Dash
21	14	17	IT'S ALL OVER NOW	Campbell-Connelly
2	20	18	PRIMROSE HILL	Lawrence Wright
3	—	19	TOO MANY IRONS IN THE FIRE	Campbell-Connelly
18	18	20	THE WORLD BELONGS TO YOU	Strauss-Miller
7	—	20	THREE BEAUTIFUL WORDS OF LOVE	Peter Maurice
12	18	20	LET IT BE SOON	Francis Day
1	—	20	LILI MARLENE	Peter Maurice
		20	THE GREEN COCKATOO	Cinephonic
		20	MAY I CALL YOU SWEETHEART	Irwin Dash

\*Publisher not available as *The Billboard* goes to press.

#### PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

**A GAL IN CALICO** (Remick), in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.

**GIRL.** National release date—December 28, 1946.

**A RAINY NIGHT IN RIO** (Witmark), in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.

**OLE BUTTERMILK SKY** (Burke-Van Heusen), sung by Hoagy Carmichael in Universal's "Canyon Passage." National release date—July 26, 1946.

**ANNIVERSARY SONG** (Mood), sung by Al Jolson in Columbia's "The Jolson Story." National release date—January, 1947.

**SEPTEMBER SONG** (Crawford), in United Artists' "Knickerbocker Holiday." Released in 1944.

**BLUE SKIES** (Berlin), sung by Bing Crosby in Paramount's "Blue Skies." National release date—December 27, 1946.

**SOONER OR LATER** (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

**GOTTA GET ME SOMEBODY TO LOVE** (E. H. Morris), in David O. Selznick's "Duel in the Sun." National release date not set.

**UNCLE REMUS SAID** (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

**LIFE CAN BE BEAUTIFUL** (Melrose), in Universal's "Smash-Up." National release date—February, 1947.

**YOU KEEP COMING BACK LIKE A SONG** (Berlin), sung by Bing Crosby in Paramount's "Blue Skies." National release date—December 27, 1946.

**OH, BUT I DO** (Witmark), in Warner Brothers' "The Time, the Place and the

**ZIP-A-DEE DOO-DAH** (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

**Music Operators:**

**I LOVE YOU**

MAJESTIC RECORD No. 7204

*but not* **FOR SENTIMENTAL REASONS**

MAJESTIC RECORD No. 7204

*I've realized* **TOO MANY TIMES**

MAJESTIC RECORD No. 1105

*I can't send* **TO EACH HIS OWN** *message*

MAJESTIC RECORD No. 1070-7188

*so-o-o* **BLESS YOU FOR BEING AN ANGEL**

MAJESTIC RECORD No. 1089

# EDDY HOWARD

**AND HIS ORCHESTRA**

*Currently at Commodore Hotel  
New York City*

Thanks for making me the winner  
of number one position:  
**MOST PLAYED RECORD ON THE  
NATION'S JUKE BOXES**  
(Billboard Annual Poll)

**P. S. I hear my**

**RICKETY RICKSHAW MAN**

MAJESTIC RECORD No. 1078



Personal direction W. Biggie Levin  
Music Corporation of America



# FRANCES LANGFORD

with Earle Hagen's Orchestra

**"I HAVEN'T GOT A WORRY  
IN THE WORLD"**

**"TIME ON MY HANDS"**

Popular series No. 3050 — 60c



One of the first to record the Rogers-Hammerstein tune "I HAVEN'T GOT A WORRY IN THE WORLD," Frances Langford, aided by the superb melodies of Earle Hagen, paces the lyrics in this new number in a peppy, lilting fashion. . . The honey-haired songstress makes this song sparkle in a very smooth manner. . . Frances pulls the stops on the flip-over, "TIME ON MY HANDS," making this slow, dreamy number comparable to the best recorded version. . . The Starlighters of Chesterfield Supper Club fame, give Frances some very tantalizing vocal assistance.

# TINY HILL

and His Orchestra

**"SOMEBODY STOLE MY GAL"**

**"AINTCHA TIRED"**

Mercury series No. 6027 — 75c



The king of the "double-shuffle" beat, rips off two clever numbers on this release. . . Tiny Hill bubbles along on the lyrics of "SOMEBODY STOLE MY GAL" in a nice swingy tempo, and backs it up with a cute version of "AINTCHA TIRED" . . . Two tunes that will be in demand among all Tiny Hill fans.

# HARRY COOL

and His Orchestra

**"IT'S DREAMTIME"**

**"CECILIA"**

Popular series No. 3054 — 60c



From the Universal-International pic, "I'll Be Yours," Harry Cool has selected "IT'S DREAMTIME" for his latest release. . . Harry showcases this tune in a very beautiful, dreamy manner, while sharing the vocal honors with Evelyn Stallings. . . With the arrangement Harry Cool gives this tune, it's sure to be a top-heavy favorite. . . For the backing, Harry picked that very popular favorite he helped make famous years ago, "CECILIA" . . . This time it's Jimmy Dell on the vocal, with a smoothy of an arrangement that will perk up your ears and make your feet dance.

# EDDIE "Cleanhead" VINSON

and His Orchestra

**"KIDNEY STEW BLUES"**

**"OLD MAID BOOGIE"**

Mercury series No. 8028 — 75c



The acknowledged "King of the Blues," Eddie "Cleanhead" Vinson, gives good evidence to support his position, with his latest releases. . . "KIDNEY STEW BLUES" and "OLD MAID BOOGIE," both featuring "Cleanhead" on the vocals, are right up the Vinson alley and he gives both numbers the treatment they deserve.

# ALBERT AMMONS

and His Rhythm Kings

**"DEEP IN THE HEART OF  
TEXAS BOOGIE"**

**"SWEET PATOOTY BOOGIE"**

Celebrity series No. 5009 — 75c

Texas here we come! Wait until the guys and gals of the Lone Star State hear "DEEP IN THE HEART OF TEXAS BOOGIE" played the way Albert Ammons and His Rhythm Kings do it. . . It's a jivey, jumpy, groovy affair with a solid beat to the ivories by Ammons, a blazing guitar chorus by Ellsworth Perkins, and a rockin', ridin' bass by Israel Crosby. . . Backed up by a very cute, and sweet boogie number, "SWEET PATOOTY BOOGIE."



## The Billboard MUSIC POPULARITY CHARTS

### Radio Popularity

PART III

Week Ending January 31

### SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, January 24, 8 a.m., and ending Friday, 8 a.m., January 31)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's AGI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

- 11. A Gal in Calico (F) (R) . . . . . Remick—ASCAP
- 5. A Rainy Night in Rio (F) (R) . . . . . Witmark—ASCAP
- 6. And So To Bed (R) . . . . . Famous—ASCAP
- 4. Anniversary Song (F) (R) . . . . . Mood—ASCAP
- 2. Bless You (For Being an Angel) (R) . . . . . Shapiro-Bernstein—ASCAP
- 2. Blue Skies (F) (R) . . . . . Berlin—ASCAP
- 11. (I Love You) For Sentimental Reasons (R) . . . . . Duchess—BMI
- 3. Gotta Get Me Somebody to Love (F) (R) . . . . . E. H. Morris—ASCAP
- 4. Guilty (R) . . . . . Feist—ASCAP
- 1. How Are Things in Glocca Morra? (M) (R) . . . . . Crawford—ASCAP
- 1. I Tipped My Hat and Slowly Rode Away (R) . . . . . Miller—ASCAP
- 6. I'll Close My Eyes (R) . . . . . Peter Maurice—ASCAP
- 4. It's a Good Day (R) . . . . . Capitol Songs—ASCAP
- 7. It's All Over Now (R) . . . . . BMI—BMI
- 2. Life Can Be Beautiful (F) (R) . . . . . Melrose—ASCAP
- 3. Managua, Nicaragua (R) . . . . . Encore—BMI
- 9. Oh, But I Do (F) (R) . . . . . Witmark—ASCAP
- 3. Oh Why, Oh Why, Did I Ever Leave Wyoming? (R) . . . . . Feist—ASCAP
- 18. Ole Buttermilk Sky (F) (R) . . . . . Burke-Van Heusen—ASCAP
- 3. On the Other End of a Kiss (R) . . . . . Beverly—ASCAP
- 16. September Song (F) (R) . . . . . Crawford—ASCAP
- 10. Sooner or Later (F) (R) . . . . . Santly-Joy—ASCAP
- 3. Sonata (R) . . . . . Oxford—ASCAP
- 17. The Girl That I Marry (M) (R) . . . . . Berlin—ASCAP
- 17. The Old Lamplighter (R) . . . . . Shapiro-Bernstein—ASCAP
- 16. The Things We Did Last Summer (R) . . . . . W. H. Morris—ASCAP
- 18. The Whole World Is Singing My Song (R) . . . . . Robbins—ASCAP
- 8. Uncle Remus Said (F) (R) . . . . . Santly-Joy—ASCAP
- 20. You Keep Coming Back Like a Song (F) (R) . . . . . Berlin—ASCAP
- 8. You'll Always Be the One I Love (R) . . . . . Sinatra Songs—ASCAP
- 12. Zip-a-Dee Doo-Dah (F) (R) . . . . . Santly-Joy—ASCAP

### RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,359 disk jockeys throught the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION		Going Strong		Loc. By
Weeks to date	Last Week	Week	Week	
13	1	1	1	(I LOVE YOU) FOR SENTIMENTAL REASONS . . . . . King Cole Trio, . . . . . Capitol 304—BMI
5	3	2	2	(I LOVE YOU) FOR SENTIMENTAL REASONS . . . . . Dinah Shore, . . . . . Columbia 37188—BMI
4	7	3	3	MANAGUA, NICARAGUA . . . . . Freddy Martin (Stuart Wade-Ensemble) . . . . . Victor 20-2026—BMI
12	2	4	4	(I LOVE YOU) FOR SENTIMENTAL REASONS . . . . . Eddy Howard, . . . . . Majestic 7204—BMI
15	5	5	5	THE OLD LAMP-LIGHTER . . . . . Sammy Kaye (Billy Williams-Choir) . . . . . Victor 20-1963—ASCAP
1	—	6	6	OPEN THE DOOR, RICHARD . . . . . Three Flames, . . . . . Columbia 37268—BMI
8	10	7	7	HUGGIN' AND CHALKIN' . . . . . Hoagy Carmichael (The Chickadees-Vic Schoen) . . . . . Decca 23675—ASCAP
4	13	7	8	OH! BUT I DO . . . . . Margaret Whiting (Jerry Gray Ork) . . . . . Capitol 324—ASCAP
7	6	8	9	(I LOVE YOU) FOR SENTIMENTAL REASONS . . . . . Charlie Spivak (Jimmy Saunders), . . . . . Victor 20-1981—BMI
11	4	8	10	THE OLD LAMP-LIGHTER . . . . . Kay Kyser (Michael Douglas-The Campus Kids), . . . . . Columbia 37095—ASCAP
2	6	9	6	OPEN THE DOOR, RICHARD . . . . . Jack McVea, . . . . . Black & White BW-792—ASCAP
17	6	10	7	OLE BUTTERMILK SKY (F) . . . . . Kay Kyser, . . . . . Columbia 37073—ASCAP
3	—	10	8	GUILTY . . . . . Margaret Whiting (Jerry Gray Ork) . . . . . Capitol 324—ASCAP (Johnny Desmond-Page Cavanaugh Trio, Victor 20-2109; Tony Martin, Mercury 3042; Tony Mottola Four, Majestic 1106; Artie Shaw-Mel Torme and the Mel-Tones, Musicraft 428)
5	14	11	11	HUGGIN' AND CHALKIN' . . . . . Johnny Mercer (Paul Weston Ork), . . . . . Capitol 334—ASCAP
4	13	12	12	MANAGUA, NICARAGUA . . . . . Kay Kyser (The Campus Kids), . . . . . Columbia 37214—BMI
1	—	13	13	OPEN THE DOOR, RICHARD . . . . . Count Basie, . . . . . Victor 20-2127—BMI
6	10	14	14	HUGGIN' AND CHALKIN' . . . . . Kay Kyser (Jack Martin-The Campus Kids), . . . . . Columbia 37095—ASCAP
2	14	14	14	HUGGIN' AND CHALKIN' . . . . . Herbie Fields (Herbie Fields), . . . . . Victor 20-2036—ASCAP
15	6	14	14	OLE BUTTERMILK SKY (F) . . . . . Hoagy Carmichael (Lou Bring Ork), . . . . . Decca 23769—ASCAP
4	9	14	14	SONATA . . . . . Perry Como (Lloyd Shaffer Ork), . . . . . Victor 20-2033—ASCAP (Carmen Cavallaro, Decca 23747; Larry Green Ork, Victor 20-2010; Tony Martin, Mercury 3045; Jo Stafford, Capitol 337; Claude Thornhill, Columbia 37219; The Three Suns, Majestic 1090; George Towne Ork, Sonora 2004)
2	—	15	15	MANAGUA, NICARAGUA . . . . . Guy Lombardo (Don Rodney-The Lombardo Trio), . . . . . Decca 23782—BMI
6	—	16	16	A GAL IN CALICO . . . . . Johnny Mercer-The Pied Pipers-Paul (F) . . . . . Weston Ork, . . . . . Capitol 316—ASCAP
3	—	16	16	(I LOVE YOU) FOR SENTIMENTAL REASONS . . . . . Ella Fitzgerald-Delta Rhythm Boys, . . . . . Decca 23670—BMI
5	10	17	17	A GAL IN CALICO . . . . . Benny Goodman (Eve Young), . . . . . Columbia 37187—ASCAP

**"HERE'S MY LATEST RECORD, FOLKS!"**



**WHAT IS LIFE  
WITHOUT LOVE?  
and  
BE SURE THERE'S  
NO MISTAKE!**

VICTOR RECORD  
No. 20-2058

"I'm kind of proud of this record because I reckon **both** sides will be hits. They're the kind of songs that always make the real foldin' money in the jukeboxes. But don't take my word for it. Give a listen and see for yourself."

**EDDY ARNOLD** AND HIS  
**TENNESSEE  
PLOWBOYS**

★ ★ EXCLUSIVE **RCA VICTOR** ARTIST ★ ★



# Vogue

THE PICTURE RECORD



NO. 777

**HERE'S A LATIN TREAT**  
*Enric Madriguera sings*  
**TIQUI TIQUI TAN**  
*Patricia Gilmore sings*  
**LA RUMBITA TROPICAL**  
**Enric Madriguera AND HIS ORCHESTRA**

VOGUE DISTRIBUTORS

<b>NEW YORK</b> MODERN MUSIC SALES CORP. 10th Ave. at 45th St., New York 19, N. Y.	<b>DETROIT</b> BRILLIANT MUSIC COMPANY 4606 Cass Ave. Detroit, Mich.
<b>AKRON</b> MASTER DISTRIBUTORS, INC. 258 Kenmore Blvd. Akron, Ohio	<b>KANSAS CITY</b> MUSIC DISTRIBUTORS, INC. 2000 Grand Ave. Kansas City, Mo.

The Billboard

## MUSIC POPULARITY CHARTS

PART IV

### Retail Record Sales

Week Ending January 31

#### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Records are listed numerically according to greatest sales. (P) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
13	1	1	THE OLD LAMPLIGHTER..	Sammy Kaye-Billy Williams-Choir	Victor 20-1963
10	4	2	HUGGIN' AND CHALKIN'..	Hoagy Carmichael	Decca 23675
8	2	3	OLE BUTTERMILK SKY (F)	Hoagy Carmichael (Lou Brigg Talking Is a Woman Ork)	Decca 23769
9	3	4	(I Love You) FOR SENTIMENTAL REASONS	King Cole Trio	Capitol 304
11	5	5	THE OLD LAMPLIGHTER..	Kay Kyser (Michael Douglas-Huggin' and Chalkin' Campus Kids)	Columbia 37095
3	9	6	(I Love You) FOR SENTIMENTAL REASONS	Dinah Shore	Columbia 37188
1	—	7	MANAGUA, NICARAGUA..	Freddy Martin (Stuart Wade-Heaven Knows When Ensemble)	Victor 20-2026
4	6	8	(I Love You) FOR SENTIMENTAL REASONS	Eddy Howard	Majestic 7204
4	7	9	(I Love You) FOR SENTIMENTAL REASONS	Charlie Spivak (Jimmy Saunders)	Victor 20-1981
1	—	10	OPEN THE DOOR, RICHARD	"Dusty" Fletcher (Jimmy Jones)	National 4012

#### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
61	2	1	Glenn Miller	Glenn Miller and Orchestra	Victor P-148
4	1	2	Al Jolson Album	Al Jolson	Decca 469
12	3	3	Vaughn Monroe's Dreamland	Vaughn Monroe	Victor P-160
15	—	4	Twilight Time	Three Suns	Majestic M-2
9	5	5	Blue Skies Album	Bing Crosby, Fred Astaire and Trudy Erwin, John Scott Trotter Ork and Choir	Decca A-481

#### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
85	3	1	Chopin's Polonaise	Jose Iturbi	Victor 11-8848
70	1	2	Clair de Lune	Jose Iturbi	Victor 11-8851
43	2	3	Jalousie	Boston Pops	Victor 12160
59	4	4	Warsaw Concerto	Arthur Fiedler, conductor; Leo Litwin, pianist; Boston Pops	Victor 11-8863
1	—	5	Rhapsody in Blue	Al Goodman Ork, Vladimir Sokoloff	Victor 46-0004

#### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
21	1	1	Rachmaninoff Concerto No. 2 in C Minor	Artur Rubinstein, pianist, NBC Ork, Vladimir Golschmann, conductor	Victor 1075
76	2	2	Rhapsody in Blue	Oscar Levant, Philadelphia Ork, Eugene Ormandy, conductor	Columbia X-251
1	—	3	Alfred Newman Conducts	Alfred Newman, Hollywood Symphony Ork	Majestic M-201
9	4	4	Piano Music of Chopin	Oscar Levant	Columbia M-649
26	3	5	Tchaikowsky Nutcracker Suite	Eugene Ormandy, conductor; Philadelphia Ork	Victor DM-1020

# Sterling ANNOUNCES

## 2 MORE HIT RECORDS IN THEIR HILLBILLY and WESTERN CATALOGUE



SR 203—I'M SORRY IF THAT'S THE WAY YOU FEEL and FARTHER AND FARTHER APART  
 Featuring Skeeter and Guy Willis, those famous Oklahoma Wranglers in two excellent WESTERN tunes.

SR 204—WEALTH WON'T SAVE YOUR SOUL and WHEN GOD COMES AND FATHERS HIS JEWELS  
 Hank Williams and The Country Boys.

PLUS THESE TWO PREVIOUS RELEASES

SR 201—CALLING YOU and NEVER AGAIN (will I knock at your door)  
 Hank Williams and The Country Boys.

SR 202—I CAN'T GO ON THIS WAY and YOU DON'T HAVE TO WORRY  
 By the Oklahoma Wranglers, vocals by Skeeter and Guy Willis

The new Sterling 200 Series is terrific and at the peak of popularity.

### JUKE BOX No. 1 RACE RECORD LINE

JB 504	R. M. Blues & Rhythm Blues	Roy Milton and His Solid Senders
JB 503	Milton's Boogie & Groovy Blues	Roy Milton and His Solid Senders
JB 502	Voo-it Voo-it & Crying Blues	The Blues Woman, Buddy Banks Sextet
JB 508	Fat Boogie Woogie & Loved and Lost	Ollie Jackson & His Band
JB 512	Tiddle De Winks	Vocal by Ed Harris
JB 512	Shanghai Stomp	Vocal by Col Lucas
JB 515	Poison's Boogie & My Baby's Gone Away	By Poison Gardner

Contact your local distributor . . . or  
**JUKE BOX RECORD CO. New York 19, N. Y.**

# COMO!

with Orchestra, Lloyd Shaffer, Conductor  
**I Want To Thank Your Folks**  
Perry sings it in slow gliding tempo—a nice, hummable number.

AND  
**That's Where I Came In**  
A sure hit . . . one of Como's best to date!  
RCA Victor 20-2117

# GREEN!

Gil Phelan sings the vocals. "A" is an old favorite with Larry's tricky new piano treatment. "B" is new . . . swell for dancing . . . Hawaiian flavor.

**How High The Moon**  
AND  
**Far-Away Island**  
RCA Victor 20-2119



**Laura**  
A wow of an arrangement . . . zany vocals. Fun for everybody and profit for you!

AND  
**When Yuba Plays The Rumba On The Tuba**  
features "Country" Washburne in a swing tuba solo. Terrific dance beat.  
RCA Victor 20-2118

# JONES!

Spike Jones and his Other Orchestra in two new nickel-nabbers

## NATIONAL SPECIAL! JUST RELEASED!

### TEX BENEKE

with The Miller Orchestra  
**Huddle Addle**  
Terrific juke box material . . . a jump novelty song with Tex and the Mello Larks in the catchy vocals.

AND  
**Anniversary Song**  
A smooth, sentimental ballad from the Columbia picture "The Jolson Story." Vocal by Garry Stevens and the Mello Larks.  
RCA Victor 20-2126

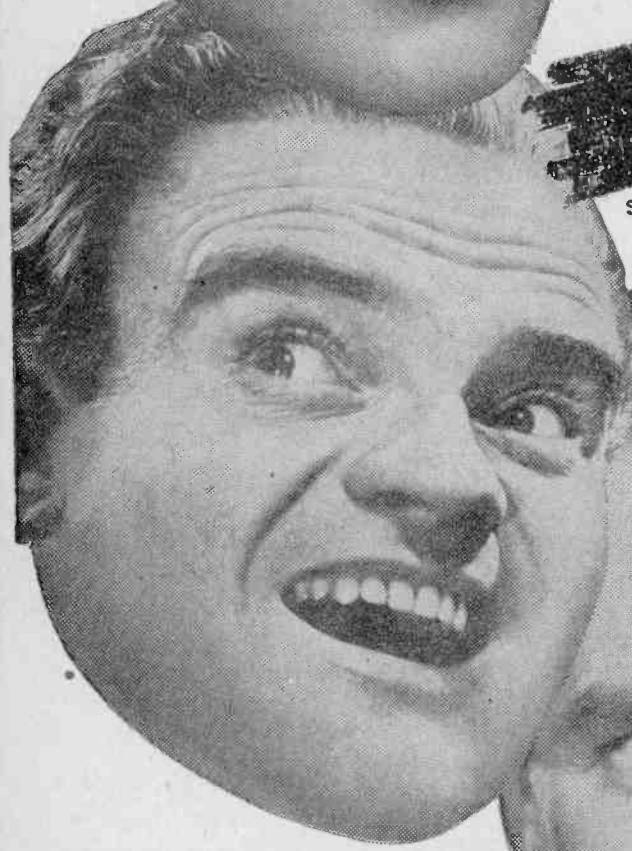
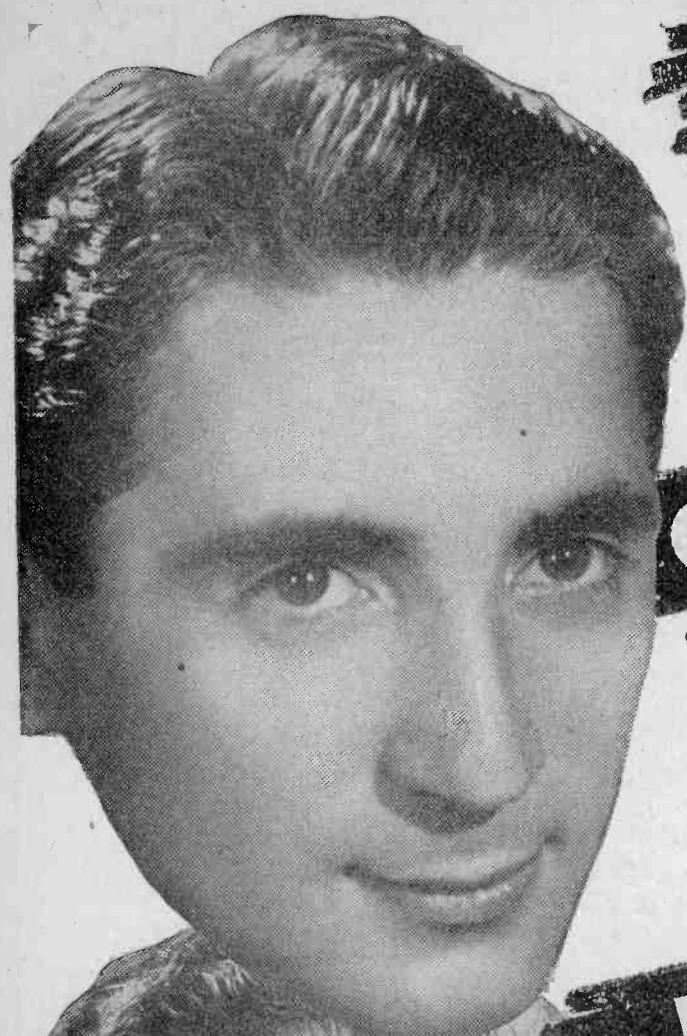
### JAZZ GILLUM

**I'm Not The Lad**  
AND  
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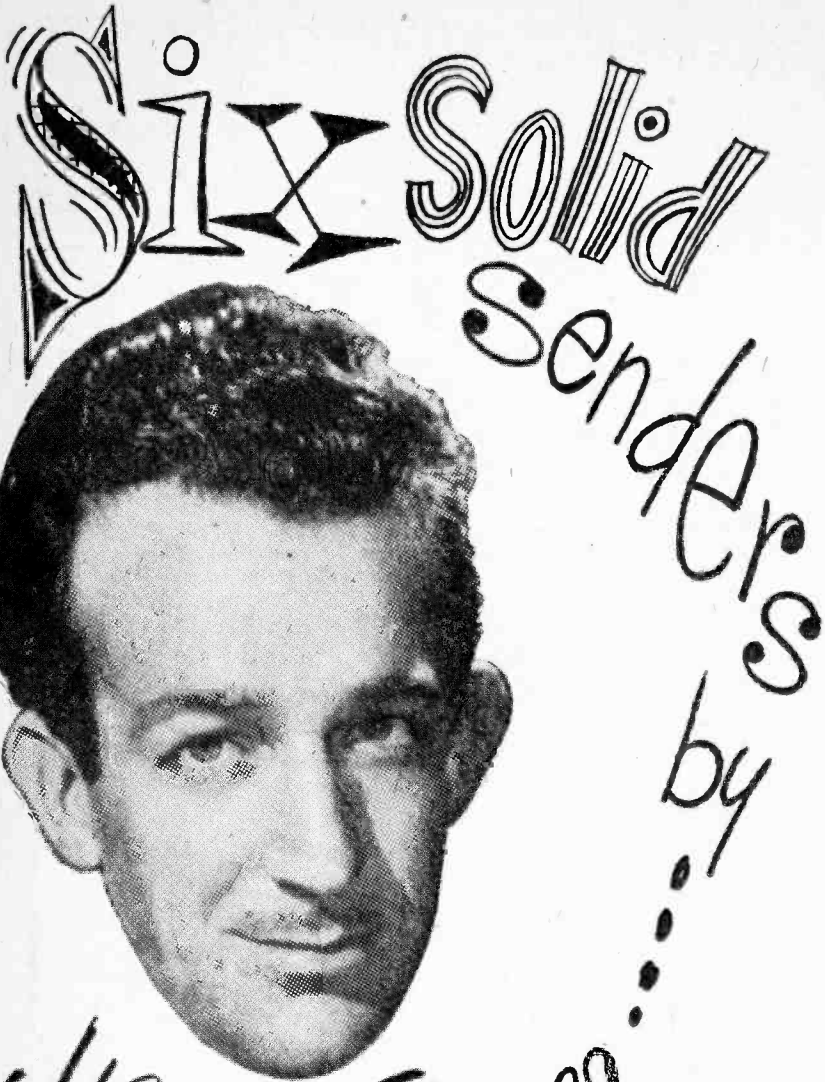
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and his orchestra

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**THE MAN WITH THE HORN**  
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★  
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(from "The Time, The Place and The Girl")  
Vocal by Buddy Di Vito

**LIFE CAN BE BEAUTIFUL**  
(from "Smash Up")  
Vocal by Marion Morgan  
COLUMBIA 37156

★  
**IF I'M LUCKY**  
Vocal by Marion Morgan

**ONE MORE KISS**  
Vocal by Willie Smith  
(both from "If I'm Lucky")  
COLUMBIA 37148

**The Billboard**  
**MUSIC POPULARITY CHARTS**

PART  
V

**Juke Box Record Plays**

Week Ending  
January 31



**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,204 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION Last Week	POSITION This Week	Record
11	2	1	<b>HUGGIN' AND CHALKIN'</b> —Hoagy Carmichael (The Chickadees-Vic Schoen) Decca 23675
14	1	2	<b>THE OLD LAMPLIGHTER</b> —Sammy Kaye (Billy Williams Choir) Victor 20-1963
4	7	3	<b>MANAGUA, NICARAGUA</b> —Freddy Martin (Stuart Wade-Ensemble) Victor 20-2026
6	3	4	<b>(I Love You) FOR SENTIMENTAL REASONS</b> —Eddy Howard Majestic 7204
17	4	5	<b>OLE BUTTERMILK SKY (F)</b> —Hoagy Carmichael (Lou Bring Ork) Decca 23769
11	5	6	<b>(I Love You) FOR SENTIMENTAL REASONS</b> —King Cole Trio Capitol 304
3	16	7	<b>MANAGUA, NICARAGUA</b> —Guy Lombardo (Don Rodney-The Lombardo Trio) Decca 23782
10	10	8	<b>THE OLD LAMPLIGHTER</b> —Kay Kyser (Michael Douglas-The Campus Kids) Columbia 37095
6	8	9	<b>A GAL IN CALICO (F)</b> —Johnny Mercer (The Pied Pipers-Paul Weston Ork) Capitol 316
8	13	10	<b>(I Love You) FOR SENTIMENTAL REASONS</b> —Ella Fitzgerald-Delta Rhythm Boys Decca 23670
5	14	11	<b>AIN'T NOBODY HERE BUT US CHICKENS</b> —Louis Jordan Decca 23741
6	9	11	<b>A GAL IN CALICO (F)</b> —Tex Beneke-Miller Ork-Tex Beneke-The Crew Chiefs Victor 20-1991
6	18	12	<b>(I Love You) FOR SENTIMENTAL REASONS</b> —Charlie Spivak (Jimmy Saunders) Victor 20-1981
19	6	13	<b>OLE BUTTERMILK SKY (F)</b> —Kay Kyser Columbia 37073
1	—	14	<b>OPEN THE DOOR, RICHARD</b> —Dusty Fletcher (Jimmy Jones Ork) National 4012
1	—	15	<b>SONATA</b> —Perry Como Victor 20-2033 (Carmen Cavallaro (Frank Gallagher), Decca 23747; Larry Green Ork (Gilbert Phelan), Victor 20-2010; Tony Martin, Mercury 3045; Jo Stafford, Capitol 337; Claude Thornhill (Buddy Hughes), Columbia 37219; The Three Suns, Majestic 1090; George Towne Ork, Sonora 2004)
2	12	16	<b>HUGGIN' AND CHALKIN'</b> —Johnny Mercer (Paul Weston Ork) Capitol 334
1	—	16	<b>MANAGUA, NICARAGUA</b> —Kay Kyser (The Campus Kids) Columbia 37214
3	—	17	<b>ZIP-A-DEE DOO-DAH (F)</b> —Johnny Mercer-The Pied Pipers (Paul Weston Ork) Capitol 323
4	15	18	<b>ZIP-A-DEE DOO-DAH (F)</b> —Sammy Kaye (The Kaydets-Chorus) Victor 20-1976
4	13	19	<b>A GAL IN CALICO (F)</b> —Bing Crosby-The Calico Kids-John Scott Trotter Ork Decca 23739
9	15	19	<b>THE OLD LAMPLIGHTER</b> —Hal Derwin Capitol 288
1	—	19	<b>THE OLD LAMPLIGHTER</b> —Kenny Baker-Russ Morgan Decca 23781
8	—	20	<b>THE WHOLE WORLD IS SINGING MY SONG</b> —Les Brown Columbia 37066 (Harry Cool, Signature 15043; Dennis Day, Victor 20-1978; Jimmy Dorsey, Decca 18917; Morton Downey, Majestic 1061; Jack Smith, Capitol 300)

**Coming Up**

MISIRLOU—Jan August Diamond 2009  
OPEN THE DOOR, RICHARD—Jack McVea Black & White BW-792  
THE GIRL THAT I MARRY (M)—Eddy Howard Majestic 1083

**MOST-PLAYED JUKE BOX FOLK RECORDS**

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	POSITION This Week	Record
3	3	1	<b>SO ROUND, SO FIRM, SO FULLY PACKED</b> Merle Travis Capitol 349
21	2	2	<b>DIVORCE ME C. O. D.</b> Merle Travis Capitol 290
12	1	3	<b>RAINBOW AT MIDNIGHT</b> Ernest Tubbs Decca 46018
14	—	4	<b>THAT'S HOW MUCH I LOVE YOU</b> Eddy Arnold Victor 20-1948
2	—	5	<b>MISSOURI</b> Merle Travis Capitol 290
1	—	5	<b>NEW PRETTY BLONDE</b> Moon Mulligan King 578

**MOST-PLAYED JUKE BOX RACE RECORDS**

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	POSITION This Week	Record
8	1	1	<b>AIN'T NOBODY HERE BUT US CHICKENS</b> Louis Jordan Decca 23741
8	2	2	<b>LET THE GOOD TIMES ROLL</b> Louis Jordan Decca 23741
1	—	3	<b>OPEN THE DOOR, RICHARD</b> Jack McVea Black & White BW-792
17	3	4	<b>AIN'T THAT JUST LIKE A WOMAN</b> Louis Jordan Decca 23669
26	4	4	<b>CHOO CHOO CH'BOOGIE</b> Louis Jordan and His Tympany Five Decca 23610
8	4	4	<b>(I LOVE YOU) FOR SENTIMENTAL REASONS</b> King Cole Trio Capitol 304
1	—	4	<b>OPEN THE DOOR, RICHARD</b> Dusty Fletcher (Jimmy Jones Ork) National 4012
1	—	5	<b>SWANEE RIVER BOOGIE</b> Albert Ammons Mercury 8018

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The Billboard

MUSIC POPULARITY CHARTS

PART VI

**Record Reviews and Possibilities**

Week Ending  
January 31

**RECORD POSSIBILITIES**

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

**SANTA CATALINA** ..... Freddy Martin with vocal by Stuart Wade and the Martin Men.....  
..... Victor 20-2136

This island of the Pacific Coast, while not associated with romantic ardor, may well become a native "Capri" in this lovely ballad creation by Harold Spina, who weaves a beautiful melody fabric around a blending song story. Tenor saxes and soft Strads bring out all of its melodic charm, while Stuart Wade, assisted by the Martin Men, spin strong for the lyrical appeal. Backside is another lush love ballad that holds just as much promise, Maestro Martin providing the same instrumental setting for "Say So," which Wade handles alone.

**HIS FEET TOO BIG FOR DE BED**..... Stan Kenton with vocal by June Christy and the Pastels.....Capitol 361

Calypso type tune that may catch on, despite too much musical fluff and a June Christy vocal that's below her usual standard. Pastels, the new Kenton vocal group, make an impressive debut and lend enough commercial gusto to the catch phrase to make the platter a solid nickel enticer. Flip, "After All," is a new Seger Ellis ballad with fine Pastels' harmonizing and the Kenton ork is a most subdued, commercial kick yet on wax.

**I TIPPED MY HAT AND SLOWLY RODE AWAY** ..... Jack Smith with the Clark Sisters and Earl Sheldon Ork.....Capitol 364

Best of the several versions of this Western ditty already on the wax market. Taken at a medium bounce, Smith gives tune a light-hearted and gusty ride, with excellent support from the Clark Sisters (ex-Tommy Dorsey Sentimentalists) and the Earl Sheldon conducted ork. Disk should draw a flock of juke nickels. Backing is novelty from "Finian's Rainbow," "If This Isn't Love," given a quick tempoed spin by Smith and the Clarks. Should catch fair juke coin, but "Tipped My Hat" is the side.

**RECORD REVIEWS**

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

**FREDDY MARTIN (Victor 20-2136)**  
*Santa Catalina*—FT; VC.  
*Say So*—FT; VC.

Introducing two beautiful ballad melodies, his tenor-blended sax section and soft-scraping Strads weaving the melody fabric while Stuart Wade's romantic bary pipes provide the lyrical persuasion, Freddy Martin brings much interest to these songs. Packing all the charm and appeal of another "Isle of Capri" is Harold Spina's "Santa Catalina," developing a contagious romantic aura around that West Coast island. The blended harmonies of The Martin Men heighten Wade's lyrical appeal, bringing added charm to his chant. And just as rich in melody and song is Kim Gennon and Imogene Carpenter's "Say So" love ballad which Wade handles alone for the wordage.

"Santa Catalina" spins as a sure winner to soar the song heights which would make it a major item for the music boxes, with "Say So" holding just as much promise.

**GENE KRUPA (Columbia 37224)**  
*Opus No. 1*—FT; VC.  
*Valse Triste*—FT.

The Krupa gang cut these sides many a month ago, but the plattering has lost none of its potency for today. The band in full dress arrangement for this sock scoring, it's solid ensemble playing in the fashionable jump tempo for Sy Oliver's riff pattern, "Opus No. 1," to which Anita O'Day adds lilt to trite lyrics. The beat is even brighter and just as solid for a powerhouse ensemble scoring of the familiar Sibelius classic, "Valse Triste," which gives Gene Krupa plenty of opportunity to bang away at his drums as well as letting Charlie Ventura ride out furiously on his tenor sax. A jazz classic.

Packing plenty of jump urge for the phono fans, "Opus No. 1" should woo plenty of nickels.

**BING CROSBY-JUDY GARLAND**  
(Decca 23686, 23754, 23804)

*When You Make Love to Me*—FT; V.  
*It Could Happen to You*—FT; V.  
*September Song*—FT; V.  
*Temptation*—FT; V.  
*Connecticut*—FT; V.  
*Mine*—FT; V.

The groaner gives out on a batch of ballads for these six sides, bringing on Judy Garland for one set (23804). And while the song selections, for the most part, are not out of the top drawer, Bing Crosby's dittying leaves little to be desired of the lyrics. His piping plenty listensome and the spinning smoothsome, Victor Young's music provides the lush musical background for "When You Make Love to Me" while John Scott Trotter com-

mands the music stand for the companion cutting, "It Could Happen to You." Trotter still on deck, Crosby spins most soothingly for "Temptation," the scoring set to a bolero beat while mixed voices blend with the band to make for richer background color. Flipover finds lush lyricizing for "September Song," making the lovely song sound as lovely as ever. Joined by Judy Garland, with Joseph Lilley laying down the musical background, it's a lively pace set for "Connecticut," dipping back to the slow ballad tempo as they share the wordage for George Gershwin's "Mine." While neither of the voices let loose on either set of lyrics, their chanting is in good style nad taste.  
The Crosby fans will listen to these at home.

**IRVING FIELDS (Victor 20-9012)**  
*Miami Beach Rumba*—FT.  
*Tico-Tico*—FT.

Now that Jan August has started a record riot for the spinning of flash Steinwaying, this label should be able to start a bonfire all of its own with Irving Fields. Knuckling the keyboard clean and melodically, particularly in his upper octave phrasings, Fields shows off more than mere technical proficiency. Running up and down the keyboard scale without losing the melody en route, Fields whips the 88's in exciting fashion for a highly tuneful "Miami Beach Rumba," the rhythm instruments of The Campos Trio making the rumba beats all the more pronounced so that the spinning is just as inviting for the hip-hoofing as for the ear. Displays more of his improvising skill for "Tico-Tico," fingering the samba at a speed pace and contrasting with waltz-time variations. His preem plattering for this label at least, Fields' pianology proves a real find.

May well prove a real sleeper and phono ops shouldn't be caught sleeping on these sides.

**BUDDY CLARK (Columbia 37223)**  
*How Are Things in Glocca Morra?*—FT; V.  
*If This Isn't Love*—FT; V.

Displaying fine feeling for both of these favorite show tunes from "Finian's Rainbow," Buddy Clark wraps up the wordage handsomely. Reminisces romantically for the "Glocca Morra" ballad, and with a fine flair for the music-comedy melodies, imparts a lyrical charm to the melodious and spirited rhythm song, "If This Isn't Love." With emphasis on strings and woodwinds, Mitchell Ayres backs up the baritone in grand style.

Both show tunes, reaching into popularity circles already, make for coinage.  
(Continued on page 30)

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**Sonora Record No 3041**  
"Beware My Heart"  
"Night of Memories"

Vocals by Tony Russo  
D'Artega, currently featured in the United Artists' film "Carnegie Hall" brings to the pop field all the masterful technique of his brilliant symphonic background in his haunting arrangements of these two lovely ballads. It's the perfect setting for the lush baritone of Tony Russo.

**BOB HOUSTON**



**Sonora Record No. 3042**  
"The Man Who Paints the Rainbow in the Sky"  
"You Call It Madness (But I Call It Love)"  
**Sonora Record No. 3043**  
"How Are Things in Glocca Morra"  
"Dream, Dream, Dream"

There's a relaxed, sincere style in Bob Houston's slick handling of this music in the romantic mood that adds a refreshing note. Listen to Bob week-ends on NBC's "Music As You Like It" and "Lucky Stars"—and in between on these fine new recordings.

**SAXIE DOWELL**  
AND HIS ORCHESTRA



**Sonora Record No. 3036**  
"It's Dreamtime"  
Vocals by Suzanne Shepard and Don Grady  
"All I've Got Is Me"  
Vocal by Saxie Dowell

**Sonora Record No. 3039**  
"Serenade to Love" Vocal by Don Grady  
"Lulu Had a Sweetheart" Vocal by Saxie Dowell

Adapting the staccato rhythm he helped the late Hal Kemp make famous, Saxie Dowell plays these new ballads in the smooth danceable style so much in demand. His original and interesting novelty arrangements are the delight of fans everywhere, will produce a big play for operators and dealers.

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(Continued from page 28)

### INK SPOTS (Decca 23757, 23809)

*Bless You*—FT; V.  
*Address Unknown*—FT; V.  
*That's Where I Came In*—FT; V.  
*You Can't See the Sun When You're Crying*—FT; V.

No deviation from the Ink Spots norm in this needling. And in each instance, it's the soft and intimate singing of Bill Kenny banked by the sustained hums of the other three lads, interspersed with the lyrical recitation. The pattern lends itself best for the sentimental words and music of "You Can't See the Sun When You're Crying," spinning as a slow ballad, as does "That's Where I Came In." "Bless You" is taken at a brighter tempo, Kenny losing much of his expressive qualities in the speed-up, altho fares better with the oldie "Address Unknown" in the same tempo.

If the song strikes its stride, Ink Spots will pay off dividends with their dishing of "You Can't See the Sun When You're Crying."

### PANCHO (Apollo 1036)

*Hey Al Yea*—FT; VC.  
*Improvisando*—FT.

The Latin American rhythms expounded by Pancho, long-time favorite of the smart spots, gives the label a strong attraction in the below-the-border register. Pancho's music making, fashioning the melody as colorfully as the rumba rhythm to which it is set, is just what it takes to keep the hips swaying—the sacroiliac be hanged. Easily one of the most engaging rumba platters on the marts is his instrumental "Improvisando," rich in melody and rhythm with a generous portion of fine piano styling fingered in octaves. "Hey Al Yea," to a faster rumba beat, is a novelty item that is musically just as inviting for the rumba addicts. And for added measure, Pepito and The Murphy Sisters blend their voices for the English lyrics in spirited rhythm style.

For the rumba addicts, "Improvisando" is a tip-top spinner.

### JOE BIVIANO QUINTET (Sonora 306)

*Stumbling*—FT.  
*Bugle Call Rag*—FT.

Fashioning these standards in rhythmic dress, there are bright colors in the pattern cut by blending Joe Biviano's accordion with Anthony Mattola's electric guitar pickings and Michael Colicchio's piano fingerings. Moreover, their weavings for Zez Confrey's piano classic, "Stumbling," is as musical as it is rhythmic, the beats all the more pronounced by Anthony Colucci's gut strums and Ward Law's bull fiddling to round out the quintet. Entirely ensemble for "Stumbling," the boys get a chance to show off their individual improvising talents as well for "Bugle Call Rag."

Pleasant plattering that will find more favor in the homes.

### EDDY HOWARD (Majestic 1105)

*Too Many Times*—FT; VC.  
*I Want to Thank Your Folks*—FT; VC.

The sweet singling of maestro Eddy Howard, blended with the voices of the male trio and with the band laying down the melodies as smoothly as the song, makes it a winner for this waxing. Moreover, the song selections are such that promise to lead off the hit parades. Plenty contagion in the harmony singing, rhythmic and bright, for Sunny Skylar's "Too Many Times," a catchy ditty about being left too many times at the altar. It's the slow and silky ballad spinning for "I Want to Thank Your Folks" which Howard starts off alone. And after the instrumental stanza, joins with the trio of voices to finish it out in good order.

Both song and presentation spell phono play for "Too Many Times."

### FRANKIE CARLE (Columbia 37222)

*We Could Make Such Beautiful Music*—FT; VC.  
*Too Many Times*—FT; VC.

Bringing back an oldie, Frankie Carle turns it over to Gregg Lawrence, whose sugar-coated baritone joined by Marjorie Hughes' full-voiced phrasings, makes it spin pretty for "We Could Make Such Beautiful Music." And there's just enough of the maestro's identifying Steinway sparkle to give the side some instrumental gloss. Backside and brighter, with fuller complement of the ensemble in addition to the Carle ivory tinkles, is the bouncy "Too Many Times" for which Miss Hughes makes her rhythmic chant count toward the ditty's contagion.

"Too Many Times" is a cinch as a song and coin clicker.

### TEX BENEKE (Victor 20-2123)

*Speaking of Angels*—FT; VC.  
*It Might Have Been a Different Story*—FT; VC.

Tex Beneke takes two new ballads of current vintage and gives to both rich instrumental and vocal color, but without making the spinning a stand-out apart from its high danceability. The sax-clary choir sets the stage for Bennie Benjamin and George Weiss' "Speaking of Angels," which is a better title than the tune itself

altho Garry Stevens doesn't stint in his song selling. The rich band color of muted brasses, reed choir and string seraping as a bank for the maestro's tenor sax phrases is applied to "It Might Have Been a Different Story," for which Stevens is joined by The Mello Larks for lyrical exposition. Here again, the song sets off no spark of contagion.

Phono play will depend entirely on popularity attained by the tunes.

### HILDEGARDE-PERCY FAITH

(Decca 23756, 23760)

*I'll Close My Eyes*—FT; V.  
*There's No Holding Me*—FT; V.  
*I Haven't a Worry in the World*—FT; V.  
*And So to Bed*—FT; V.

This is a happy combination of expressive lyrical projection by the persuasive Hildgarde and the full-fashioned instrumental creations, both rhythmic and colorful, by the large orchestra conducted by Percy Faith. And instead of merely providing a backdrop for the songbird, chanteuse and conductor complement each other in each having an equal record role of import as they share the spinning for each of the sides. As a result, there's plenty of polish and class to the cutting without impairing its commercial appeal. Hildgarde sells it slow and warmly for the ballad side in "I'll Close My Eyes" and "And So to Bed." Backs each with a lively and spirited show tune, spinning with as much effectiveness for "I Haven't a Worry in the World" from "Happy Birthday" and "There's No Holding Me" from "Park Avenue."

Potent for the parlor phonos.

### HERBIE FIELDS (Victor 20-2138)

*Misirlou*—FT.  
*Baby Made a Change in Me*—FT; VC.

Herbie Fields comes up with another jazz classic in his exciting jazz creations for "Misirlou." The band ensemble closely knit for solid support, the spinning showcases the maestro's uncanny virtuosity in phrasing it feverishly on the soprano sax pipe. And in good tone, too. Backside is an attractive rhythm ballad with the maestro again out in front all the time. Sets the stage for "Baby Made a Change in Me" by phrasing his clarinet hot, and then handles the wordage himself, his rhythmic phrasing counting more than his vocal qualities.

For the hot jazz fans.

### DINNING SISTERS (Capitol 353)

*Years and Years Ago*—FT; V.  
*He Like It! She Like It!*—FT; V.

Enrico Toselli's Rimpianto Serenade is given the synco treatment by clefters Dewey Bergman and Jack Segal and provides an appealing ballad vehicle for the blended vocal charm of the Dinning Sisters. Smooth and easy paced backing by Dean Elliott's ork adds honey to the harmonizing. "He Likes It," a Calypso-flavored novelty, is on a stale "Rum and Coca Cola" kick. Dinnings give it a cute vocal twist at the start, but tune's sameness becomes painfully monotonous before needle reaches the inner rim.

"Years Ago" may catch spare coins

### FLIP PHILLIPS (Signature 28119)

*Stompin' at the Savoy*—FT.  
*A Melody From the Sky*—FT.

It's entirely the tenor sax artistry of Flip Phillips for this cutting. And for "Stompin' at the Savoy" with a Hiptet made up of Woody Herman's rhythm section, Phillips rides it out righteously. More of the Herman Herd are added to make for the Fliplet on the backside as Phillips improvises it slow and moody against a bank of sustained harmonies. Making for a bit of instrumental contrast, there's a bit of fine interweaving between Bill Harris on valve trombone and Marjorie Hyans on the vibes.

For the hot jazz diskophiles.

### DON ALFREDO (Pan-American 67)

*Periquito*—Samba  
*La Raspa*—FT.

There's an authentic sheen to the south-of-the-Rio sparkle as Don Alfredo's ensemble creates the graceful samba sway of Tito Guizar's "Periquito" ("Little Parrot"). Reverse is a medley of various Latin tunes centered around "Mexican Hat Dance."

For beyond the Rio spinning.

### JACK FINA (Mercury 5012)

*Hungarian Rhapsody*—Instr.  
*It's Way Past My Bedtime*—FT; VC.

The familiar longhair "Rhapsody" begins badly, with a loud trumpet playing weak vibrato and ruining crisp opening. Fina's piano more than makes up for weak tee-off, with the curly headed fronter setting a bouncy tempo for this special pop scoring. Reverse is above-par pop, very well tenored by Tony Leonard. Scoring is ultra sugary job and if representative of Fina's band, the ork should catch on.

"Bedtime" will pull plenty of romancers' coins.

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**PART VII**  
**Advance Information**

Week Ending  
 January 31

**ADVANCE RECORD RELEASES**

Records listed are generally approxi- | supplied in advance by record companies,  
 mately two weeks in advance of actual | Only records of those manufacturers vol-  
 release date. List is based on information | untarily supplying information are listed.

**POPULAR**

- AFTER YOU** ..... Stan Kenton (The Pastels) (HIS FEET) .. Capitol 361
- BABY MADE A CHANGE IN ME** .... Herbie Fields Ork (Herbie Fields) (MIS-IRLOU) ..... Victor 20-2138
- BATTERED BRIDE BOOGIE** ..... Russ David (SCHEHERAZADE MODERNE) ..... De Luxe 1059
- DANCING TAMBOURINE** ..... Gaylord Carter (DIZZY FINGERS) .. Black & White 3012
- DIZZY FINGERS** ..... Gaylord Carter (DANCING TAMBOUR-INE) ..... Black & White 3012
- DON'T TAKE YOUR LOVE FROM ME** ..... Tony Martin (David Rose) (I'M STEP-PING) ..... Decca 25054
- TOMMY DORSEY ALL-TIME HITS ALBUM** ..... Tommy Dorsey ..... Victor P-163
- After You've Gone ..... Victor 20-2007
- Boogie Woogie ..... Victor 20-2005
- Chicago (Sy Oliver-The Sentimentalists) ..... Victor 20-2008
- Embraceable You (Jo Stafford-The Pied Pipers) ..... Victor 20-2007
- Hawaiian War Chant ..... Victor 20-2006
- On the Sunny Side of the Street (The Sentimentalists) ..... Victor 20-2005
- Opus No. 1 ..... Victor 20-2008
- Somewhere a Voice Is Calling (Frank Sinatra) ..... Victor 20-2006
- \*EASTER PARADE** ..... Danny O'Neil (Ray Bloch Ork & Chorus) (AVE MARIA) ..... Majestic 1108
- ESTOY ACABANDO** ..... Betty Reilly (ICH VILL) ..... De Luxe 1062
- FRASQUITA SERENADE** ..... Dick Jurgens (I MISS) ..... Columbia 37253
- GOODBYE GIRLS, I'M THROUGH...** The Three Suns (Artie Dunn) (TWI-LIGHT TIME) ..... Victor 20-2137
- VICTOR HERBERT ALBUM** ..... Bing Crosby (Victor Young Ork) ..... Decca A-505
- Ah! Sweet Mystery of Life ..... Decca 23815
- Gypsy Love Song (Slumber on, My Little Gypsy Sweetheart) (Frances Langford) ..... Decca 23814
- I'm Falling in Love With Someone (Frances Langford) ..... Decca 23814
- Sweethearts (If You Ask Where Love Is Found) ..... Decca 23815
- Thine Alone ..... Decca 23816
- When You're Away ..... Decca 23816
- HIS FEET TOO BIG FOR DE BED...** Stan Kenton (June Christy-The Pastels) (AFTER YOU) ..... Capitol 361
- \*\*\*HOW ARE THINGS IN GLOCCA MORRA?** Harry Babbitt (Jimmy Hilliard Ork) (OSHKOSH, WISC.) ..... Mercury 3056
- HOW ARE THINGS IN GLOCCA MORRA?** Georgia Gibbs (Glen Osser Ork) (NECESSITY) ..... Majestic 12009
- I CAN'T GET STARTED** ..... The Merry Macs (YOU TURNED) ..... Majestic 1102
- I MISS THAT FEELING** ..... Dick Jurgens (Jimmy Castle) (FRAS-QUITA SERENADE) ..... Columbia 37253
- I TIPPED MY HAT AND SLOWLY RODE AWAY** Jack Smith (The Clark Sisters-Earl Sheldon Ork) (IF THIS) ..... Capitol 364
- I WANT TO THANK YOUR FOLKS..** Frank Sinatra (Axel Stordahl Ork) (WHY SHOULDN'T) ..... Columbia 37251
- ICH VILL ZICH SHPIELEN...** Betty Reilly (ESTOY ACABANDO) ..... De Luxe 1062
- IF THIS ISN'T LOVE** ..... Jack Smith (The Clark Sisters-Earl Sheldon Ork) (I TIPPED) ..... Capitol 364
- I'LL NEVER LOVE AGAIN** ..... Jack McLean Ork (Wayne Gregg) (WHY DID) ..... Coast 8006
- I'M STEPPING OUT WITH A MEMORY TONIGHT** Tony Martin (Harry Sosnik Ork) (DON'T TAKE) ..... Decca 25054
- LINDA** ..... Paul Weston Ork (Matt Dennis) (ROSES IN) ..... Capitol 362
- LOOK FOR THE SILVER LINING** ..... Connee Boswell (Victor Young Ork) (SMOKE GETS) ..... Decca 25055
- LULLABY OF BROADWAY** ..... Andrews Sisters (Vic Schoen Ork) (MY DEAREST) ..... Decca 23824
- MISIRLOU** ..... Herbie Fields Ork (BABY MADE) ..... Victor 20-2138
- MY DEAREST UNCLE SAM** ..... Andrews Sisters (Vic Schoen Ork) (LULLABY OF) ..... Decca 23824
- NECESSITY** ..... Georgia Gibbs (Glen Osser Ork) (HOW ARE) ..... Majestic 12009
- \*\*OPEN THE DOOR, RICHARD...** The Charioteers ..... Columbia 37240
- \*\*\*OSHKOSH, WISC.** Harry Babbitt (Jimmy Hilliard Ork) (HOW ARE) ..... Mercury 3056
- ROSES IN THE RAIN** ..... Frankie Carle (Marjorie Hughes) (YOU ARE) ..... Columbia 37252
- ROSES IN THE RAIN** ..... Paul Weston Ork (Matt Dennis) (LINDA) ..... Capitol 362
- SANTA CATALINA (Island of Romance)** Freddy Martin (Stuart Wade-The Martin Men) (SAY SO) ..... Victor 20-2136
- SAY SO** ..... Freddy Martin (Stuart Wade) (SANTA CATALINA) ..... Victor 20-2136
- SHEHERAZADE MODERNE** ..... Russ David (BATTERED BRIDE) ..... De Luxe 1059
- SMOKE GETS IN YOUR EYES** ..... Connee Boswell (Victor Young Ork) (LOOK FOR) ..... Decca 25055
- SUMMER SNOW** ..... Allen Schrader Ork- Bob Hayward (Elo-Quints) (YOU MADE) Black & White 829
- THAT'S HOW MUCH I LOVE YOU.** Alvino Rey (The Blue Reys) (WHY DON'T) ..... Capitol 363
- TWILIGHT TIME** ..... The Three Suns (GOODBYE, GIRLS) ..... Victor 20-2137
- WHY DID I HAVE TO FALL IN LOVE WITH YOU?** Jack McLean Ork (Wayne Gregg) (I'LL NEVER) ..... Coast 8006
- WHY DON'T WE SAY WE'RE SORRY?** Alvino Rey (Jimmy Joyce-The Blue Reys) (THAT'S HOW) ..... Capitol 363
- WHY SHOULDN'T IT HAPPEN TO US?** Frank Sinatra (Axel Stordahl Ork) (I WANT) ..... Columbia 37251
- YESTERDAY'S ALBUM** ..... Jeannie McKeon ..... Black & White A-71
- Embraceable You ..... Black & White 833
- I Can't Believe That You're in Love With Me ..... Black & White 831
- It Had to Be You ..... Black & White 830
- Love Walked In ..... Black & White 833
- Street of Dreams ..... Black & White 831
- Swinging Down the Lane ..... Black & White 832
- The Boy Next Door ..... Black & White 832
- Yesterdays ..... Black & White 830

(Continued on page 32)

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SONGS OF TOMORROW—MORE COMING—WATCH US GROW



# WM To Divorce Slim Gaillard

HOLLYWOOD, Feb. 1.—William Morris Agency has decided to divorce itself from Slim Gaillard, and is preparing papers to give the cement mixmaster his freedom. Decision to drop Gaillard, still considered a hot attraction, is said to have been prompted by difficulties encountered in handling Negro musician and his crew. Trio was recently fired from

Hollywood's Florentine Gardens for repeatedly showing up late to work. Morris office release will contain clause calling for commissions on present job (Gaillard now at Toddle House, small local cocktailery), and may demand 10 per cent of earning under Gaillard's deal with MGM records. MGM deal is still uncertain, it is understood, and plattery execs are hesitant about taking trio into their artists' stables. Because of Gaillard's countless personal deals with local indie recording firms, market has been flooded with Gaillard Trio pressings, and his value to MGM has therefore dropped considerably.

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(Continued from page 31)

- YOU ARE THERE . . . . . Frankie Carle (Gregg Lawrence) (ROSES IN) . . . . . Columbia 37254  
YOU MADE ME LOVE YOU (I Didn't Want to Do It) . . . . . Allen Schrader Ork-Bob Hayward (Eloquints) (SUMMER SNOW) . . . . . Black & White 829  
YOU TURNED THE TABLES ON ME. The Merry Macs (I CAN'T) . . . . . Majestic 1102

### FOLK

- BIRMINGHAM JAIL . . . . . Claude Sharpe-The Old Hickory Singers (MANDY LEE) . . . . . Columbia 37254  
EENIE MEENIE DIXIE DEENY (The Zeke Manners' Band (The Singing Lari- Hide and Go Seek Song) . . . . . aters) (FAT MAN) . . . . . Victor 20-2139  
FARTHER AND FARTHER APART. . . . . Skeeter and Guy Willis (I'M SORRY) . . . . . Sterling SR-203  
FAT MAN BLUES . . . . . Zeke Manners' Band (Zeke Manners) (EENIE MEENIE) . . . . . Victor 20-2139  
FIGHTING FOR FREEDOM. . . . . Lost John Miller (NINETY-NINE) . . . . . De Luxe 5026  
HOBO BILL'S LAST RIDE . . . . . Sleepy Hollow Ranch Gang (PEACH PICKING) . . . . . Majestic 11006  
I CAN'T GET OUT OF TEXAS IN MY DREAMS . . . . . Ozie Waters and the Plainsmen (IT'S INDIAN) . . . . . Coast 249  
I'LL FACE THE WORLD WITH A SMILE . . . . . Zeke Clements & His Western Swing Band (OKLAHOMA BLUES) . . . . . Black & White 10017  
I'LL HAVE A NEW LIFE . . . . . Byron Parker (THE OLD) . . . . . De Luxe 5022  
I'M A FOOL ABOUT MY MAMMA. . . . . Tony Romano (Joe Venuti Ork) (OLD PIGEON-TOED) . . . . . Tempo TR-544  
I'M SORRY IF THAT'S THE WAY YOU FEEL . . . . . Skeeter and Guy Willis (FARTHER AND) . . . . . Sterling SR-203  
IT'S INDIAN SUMMER . . . . . Ozie Waters and the Plainsmen (I CAN'T) . . . . . Coast 249  
I'VE TRIED TO FORGET THAT I LOVE YOU . . . . . Arthur Smith & His Dixie Liners (ONE BROKEN) . . . . . Black & White 10016  
KENTUCKY WALTZ. . . . . Eddie Dean and His Boys (RAINBOW AT) . . . . . Majestic 11004  
MANDY LEE . . . . . Claude Sharpe-The Old Hickory Singers (BIRMINGHAM JAIL) . . . . . Columbia 37254  
MY HEART IS A LARIAT . . . . . Paul Anton Ork (Phil Berry) (MY LITTLE) . . . . . Dot D-2  
MY LITTLE SWEETHEART IN MARYLAND . . . . . Paul Anton Ork (Phil Berry) (MY HEART) . . . . . Dot D-1  
MY CHICKASHAY GAL . . . . . Roy Rogers (Country Washburne Ork) (I NEVER) . . . . . Victor 20-2124  
NINETY-NINE YEARS . . . . . Lost John Miller (FIGHTING FOR) . . . . . De Luxe 5026  
NINETY-NINE YEARS IS A LONG TIME . . . . . Tex Ritter (ONE LITTLE) . . . . . Capitol 366  
NO ONE TO CRY TO . . . . . Foy Willing (The Riders of the Purple Sage) (BE MY) . . . . . Majestic 6003  
OKLAHOMA BLUES . . . . . Zeke Clements & His Western Swing Band (I'LL FACE) . . . . . Black & White 10017  
OLD PIGEON-TOED JOAD . . . . . Tony Romano (Joe Venuti Ork) (I'M A) . . . . . Tempo TR-544  
ONE BROKEN HEART . . . . . Arthur Smith & His Dixie Liners (I'VE TRIED) . . . . . Black & White 10016  
ONE LITTLE TEAR DRÖP TOO LATE . . . . . Tex Ritter (NINETY-NINE YEARS) . . . . . Capitol 366  
PEACH PICKING TIME DOWN IN GEORGIA . . . . . Sleepy Hollow Ranch Gang (HOBO BILL'S) . . . . . Majestic 11006  
RAINBOW AT MIDNIGHT. . . . . Eddie Dean and His Boys (KENTUCKY WALTZ) . . . . . Majestic 11004  
ROSE OF THE ALAMO . . . . . Murray Sisters (Sleepy Hollow Ranch Gang) (COWBOY DAD) . . . . . Cowboy 101  
SAGE BRUSH SHUFFLE. . . . . Adolph Hofner and His San Antonians (SWEETHEART THIS) . . . . . Columbia 37241  
SIDE SADDLE JOE . . . . . Pee Wee Miller (Sante Fe Rangers) (BLUE RANGER) . . . . . Cowboy 201  
SO ROUND, SO FIRM, SO FULLY PACKED . . . . . Johnny Bond and His Red River Valley Boys (YOU BROUGHT) . . . . . Columbia 37255  
SPARKLING BROWN EYES . . . . . Jerry and Sky and the Melody Men (TROUBLES IN) . . . . . Sonora 6000  
SWEETHEART, THIS IS GOODBYE. . . . . Adolph Hofner and His San Antonians (SAGE BRUSH) . . . . . Columbia 37241  
THE OLD COUNTRY CHURCH. . . . . Byron Parker (I'LL HAVE) . . . . . De Luxe 5022  
TROUBLES IN MY HEART . . . . . Jerry and Sky and the Melody Men (SPARKLING BROWN) . . . . . Sonora 6000  
WEALTH WON'T SAVE YOUR SOUL . . . . . Hank Williams (The Country Boys) (WHEN GOD) . . . . . Sterling SR-204  
WESTWARD BOUND . . . . . Elmer Newman (Sleepy Hollow Ranch Gang) (JUST SAY) . . . . . Cowboy 102  
WHEN GOD COMES AND FATHERS HIS JEWELS . . . . . Hank Williams (The Country Boys) (WEALTH WON'T) . . . . . Sterling SR-204  
YOU BROUGHT SORROW TO MY HEART . . . . . Johnny Bond and His Red River Valley Boys (SO ROUND) . . . . . Columbia 37255

### CHILDREN'S RECORDS

- THE ADVENTURES OF TOM THUMB ALBUM (2-10") . . . . . Ted Cott-Barry Thompson (Merry-Go-Sound Players) . . . . . Merry-Go-Sound TP-5  
THE LADY IN BLUE ALBUM (2-10") . . . . . June Winters-Al Rickey Ork . . . . . Mayfair  
THE PIED PIPER OF HAMELIN ALBUM (2-10") . . . . . Gene Kelly (Lehman Engel Ork) . . . . . Columbia J-34  
THE WHALE WHO WANTED TO SING AT THE MET ALBUM . . . . . Nelson Eddy (Robert Armbruster Ork) . . . . . Columbia M-MM-640  
UNCLE REMUS ALBUM . . . . . Johnny Mercer (The Pied Pipers-Uncle Remus and Original Cast-Billy May Ork) . . . . . Capitol CC-40  
Brer Rabbit and the Tar Baby, Parts 1 and 2 . . . . . Capitol Criterion 10071  
Laughing Place, Part 1 . . . . . Capitol Criterion 10069  
Laughing Place, Part 2 . . . . . Capitol Criterion 10070  
Running Away, Part 1 . . . . . Capitol Criterion 10069  
Running Away, Part 2 . . . . . Capitol Criterion 10070

### RELIGIOUS

- AN EMPTY MANSION . . . . . The Harmonees Quartet (I'LL MEET)  
\*AVE MARIA . . . . . Ray Bloch Ork (Elizabeth Mulliner-Choir) (EASTER PARADE) . . . . . Majestic 1108  
GOING TO SEE MY JESUS . . . . . Selah Jubilee Quartet (ONE MOMENT) . . . . . Continental C-6038  
I'LL MEET YOU IN THE MORNING. . . . . The Harmonees Quartet (AN EMPTY) . . . . . Victor 20-2140  
IT'S GONNA RAIN . . . . . Southern Jubilee Quartet (TROUBLES OF) . . . . . De Luxe 1055  
ONE MOMENT OF GLORY . . . . . Selah Jubilee Quartet (GOING TO) . . . . . Continental C-6038  
TROUBLES OF THIS WORLD . . . . . Southern Jubilee Quartet (IT'S GONNA) . . . . . De Luxe 1055

\*Re-issue.  
\*\*Replaces "Lonesome—That's All" as backing for "You Can't See the Sun When You're Cryin'" listed last week.  
\*\*\*Replaces "Far Away Island" and "To Me" (Harry Babbitt) (Dick Maltby Ork), Mercury 3055, listed last week.

(Continued on page 100)

# ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

## Bobby Byrne

(Reviewed at the Roseland Ballroom, New York, January 29. Personal management, American Artists' Bureau. Booked by General Artists' Corporation.)

TRUMPETS: Bill Faffley, Ed Zandy, Mike Leone.  
TROMBONES: Bobby Byrne, Marshall Hawk.  
SAXES: Len Hambro, Jimmy Lamare, Julius Schwartz, Cliff Strickland, Don Byrne.  
RHYTHM: Nat Lewis, drums; Lou Berdise, piano; Ray Marasco, bass.  
VOCALS: Karen Rich, Pat Terry.

When the Bobby Byrne ork was reviewed last June, it looked like a strong entry in the name-band sweepstakes; however, the recent band biz decline and ork-retrenchment programs appear to have hit the Byrne group as it has many others. Current version of Byrne ork is minus much of its musical distinction apparently present last June.

Byrne still plays one of the more eloquent trombones in the biz. He is equally at home playing hot or ballad. But the leader still deserves heaviest praise for his geniality with the customers and his desire to play for payees rather than display his own musical credos. Biggest drag is ork's library, which is unimaginative save for a few like *That Old Black Magic* and some Byrne solos like *Sophisticated Lady*. Ork's book was at fault last June, and suffers even more now, since Byrne has made little effort to re-write cleffings to suit his current abbreviated line-up.

Beyond Byrne's horn, his ork has little to offer. His best sections are the trumpet and rhythm groups. Saxes were extremely sloppy on too many numbers, the section includes couple of sterling musickers in Cliff Strickland and Don Byrne (Bobby's brother). Latter got off some lovely flute solos. Vocal department is hot and cold, with both vocalists kicking off one good chirpsichore for each bad one.

If Byrne is half the business man he is reputed to be, he should realize that as great as his tramping is, it still isn't enough to keep his ork in the public spotlight. Book needs transfusion to make ork more palatable. Revitalized book would probably make for revitalized bunch of tootlers and set the Byrne ork back on the right road.

Hal Webman.

## Jerry Wald

(Reviewed at Ciro's, Hollywood, January 29. Booked by General Artists' Corporation. Personal management: Gabbe-Lutz.)

TRUMPET: Red Borland.  
FRENCH HORN: Gene Sherry.  
STRINGS: Mischa Novy, first violin; Roger Haines, second violin, and John Sentest, third violin; George Cosby, viola; Hyman Gold, cello.  
RHYTHM: Ray Sherman, piano; Jess Bourgeois, bass; Tony Rizzl, guitar, and Nick Felco, drums.  
VOCALIST: Nick Delano.  
ARRANGERS: Wally Fobart and Ruby Raksin.

Patterned for the club and hotel podium, Jerry Wald's newly formed ork avoids the wailing saxes of the typical hotel crew and throws full instrumental weight on strings. Coupling the Strad-heavy fullness of a society band with a smooth synco beat, it's easy-to-take smart styled music-making with sufficient sugar content to appeal to the post-juve age bracket. Trumpet and French horn are used to add to color the string harmonies while the maestro's high-flying clarinet solo rides provides the luster.

Best in the book is a holdover from Wald's pre-string days, *Clarinet H-Jinks*, spotlighting batoner's facile-fingered clary against a tremelo-string background. Limitations of swankery doesn't permit full display of Wald's wares with selections holding mostly to faves and an occasional

## Bobby Sherwood

(Reviewed at Casino Gardens, Ocean Park, Calif., January 25. Booked by Music Corporation of America. Eddie Greene, personal manager; Dave Cavanaugh, road manager.)

TRUMPETS: Frank Beach, Claude Bowen and Bob McKenzie.  
TROMBONES: Benny Benson, Phil Washburn, Ray Simms and Ralph Piffin.  
SAXES: Claude Lakey, Phil Gomez, Dave Pell, Dave Cavanaugh and Joe Koch.  
RHYTHM: Sheldon Smith, piano; Roy Harte, drum; Jimmy Stutz, bass.  
ARRANGERS: Bobby Sherwood and Dave Cavanaugh.  
VOCALISTS: Lynn Stevens, Bobby Sherwood and Phil Washburn.

Kermit Bierkamp, Casino Gardens manager, is happy with the new Bobby Sherwood aggregation. Altho consisting of some of the finest instrumentalists in the business, it's low budget crew since it is made up of remnants of disbanded name orks.

The personnel has changed, the Sherwood book and playing style remains the same. It includes a sufficient number of slow tunes and jumpers to keep both sides of the musical fence satisfied. Folio, however, could use more current pops, a weakness which, according to the trumpet toting maestro, will soon be remedied.

Without resorting to radicalism in his arranging, there's an element of freshness in ork's scoring. Upper hand goes to sax wing with trumpets and trombones counterbalancing reed voicing. Batoner's trumpet solo rides inject spice into the final product.

Group will have to work together for some time before it attains the sharpness and sparkle achieved by Sherwood's former crew. Trumpet section can bear strengthening while ensemble as a whole will have to strive for cleaner cutoffs.

Vocal chores are divided between eye-ear holding songstress Lynn Stevens, who takes ballads and rhythms in equal stride; trombonist Phil Washburn and the maestro. Best of the vocal offerings were Miss Stevens' *My Heart Goes Crazy*, Washburn's *Best Man* and Sherwood's voicing of *You Keep Coming Back Like a Song*. Tops in the instrumental bracket, the controversial *Sherwood's Forest* (a show piece and not for dancing) and *Nocturne* from *American Sketches*.

As a whole, band gives the customers their coin's worth without being beyond reach of biz-slumped op's pocketbook. Lee Zhito.

current item. Typical items are *Stompin' at the Savoy*, *My Blue Heaven* with warbler Nick Delano soothing the lobes with his versions of *Song Is You* and *A Gal in Calico*. Delano has gained attention on the Coast and is currently being featured as a single on Black & White records.

Ensemble is still too new to be free from clinkers. When rough spots are cleared, crew promises to be a worthwhile entry in the hotel biz sweepstakes. Ork will appear in the forthcoming Columbia pic, *Broadway Baby*, having completed soundtracking this week. Lee Zhito.

## Flack Takes Writer Crack

NEW YORK, Feb. 1.—Leeds Music flack, Arnold Shaw, turned songwriter this week and showed the penners how to promote a plug. Shaw, who teamed with poets Stephen Vincent Benet and Rosemarie Benet on a book of songs entitled *Sing a Song of Americans*, will have two of the numbers aired February 9 over *Coast-to-Coast* on a *Bus*, ABC net program, directed by Madge Tucker. Milton Cross will do renditions on the pieces tagged *Abraham Lincoln* and *Nancy Hanks*.

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## Music---As Written

### NEW YORK:

Bill Richards, band booker (not the recording exec), will move from the Chicago branch of Music Corporation of America to the New York office next week. . . . Jimmy Grier signed to a General Artists' Corporation pact. . . . Eddie Karpee ork, local outfit from Dorsey brothers' Shendoah, Pa., home town, drawing Pennsy raves for his indie radio shows and ballroom appearances.

Fourth Jazz at the Philharmonic concert tour prepping for Brooklyn Academy of Music opener, February 6, with a midnight concert booked in for Carnegie Hall, February 15. . . . New Nashville spot, Plantation Club, opened with Earl Hines' ork.

Lawrence Welk into Roosevelt Grill starting March 24. . . . Carmen Cavallaro bowing into Hotel Biltmore February 7. . . . Eddie Stone ork, at Glass Hat of Belmont Plaza, getting three MBS wires per week.

Buddy Basch signed as p.a. for Johnny Long ork. Long comes into Meadowbrook, Cedar Grove, N. J., February 11 for two weeks and the Paramount Theater February 26. . . . J. C. Heard starting a radio column for Ringside Reporter, New York fight journal and Listen, Washington radio mag.

Decca Records, for its American Folk Music series, will introduce album booklets which contain melodies, lyrics, text and explanatory material on disks in package. Booklet, tabbed Sing-Along-Book, will be included in the new Carl Sandburg album, Cowboy Songs and Negro Spirituals. New booklet gimmick was developed by Alan Lomax.

John Hammond back from a Southern tour and mulling several diskery offers following his recent Majestic vamp. . . . According to Eli Oberstein, initial Victor pressing of *If I Had My Life To Live Over*, will reach 400,000. . . . Benny Goodman's first Capitol platter will be ready for the market around March 1. . . . Clark Sisters, former Tommy Dorsey vocalists, have been signed for an MGM recording date. . . . Buddy Moreno will get his ork together in time for a Midwestern opening, probably in Chicago, sometime in mid-March. . . . Red McKenzie will do a waxing session for National diskery.

Riley Shephard left last week for a tour of the South for Majestic diskery to record hillbilly and folk talent. . . . Ulysses Kay and Earl George, college students, shared this year's George Gershwin memorial contest, sponsored by Victor Lodge of B'nai B'rith. . . . Irving Fields at Cadillac Hotel, Miami Beach. . . . Mel Torme renewed at Bodge Room, Hollywood. . . . George Towne ork moves back to Pelham Heath Inn February 4 after closing Hotel Edison Green Room. . . . Chuck Foster ork engagement at Hotel New Yorker has been extended to April 1. Ex-Benny Goodman singer Art Lund signed a William Morris pact. . . . Claude Thornhill into Click, Philadelphia, March 17. . . . Raymond Scott ork returns to Chase Club, St. Louis, April 4, for his third engagement at the spot in recent months. . . . Duke Ellington ork will play Iowa State University for three days, May 15-17.

### CHICAGO:

Schroeder Hotel, Milwaukee, using Latin crew for the first time in history, bringing in Carlos Molinas, starting April 22. . . . Ray Pearl hiked biz 50 per cent, according to op Roy Christ, of the Casino, Quincy, Ill., when he used several clever promotional ideas to bring payees into the dancery. . . . Ethel Duncan, Chi school girl, is new chirp with Cab Calloway, having been selected in amateur contest at the Regal Theater.

Green Records have sold their jazz masters to Gold Seal, who released

the first sides by the Max Miller Trio this week. . . . Kenny Sargeant, ex-Glen Gray throater, and his new 12-piecer booked into Lantz's Merry-Go-Round, Dayton, O., February 4. . . . Cecil Golly into the Rainbo, Denver, for three weeks, starting March 11. . . . Paul Bannister, of GAC, booking Vaughn Monroe in the Midwest on one-nighters from March 18 to April 2.

Willie Bryant, Johnny Moore's Three Blazers and Floyd Campbell's local ork into the Rhumbogie in mid-February. . . . Chu Reyes, who will be replaced by Noro Morales' ork at the Copacabana February 17, moves immediately to the Mocambo, Hollywood, and has a June date at the Copacabana, New York. . . . Johnny Gilbert's ork into the Music Box, Omaha, February 10 for three weeks, after which he returns to the Oh Henry Ballroom.

### HOLLYWOOD:

Glen Henry snagged a once-a-week date at Huntington Beach (Calif.) Ballroom. . . . Ray Herbeck moves on to Salt Lake City for a Rainbow Rendezvous date beginning February 10. . . . Monte Proser has postponed opening his new Sunset Strip nitery until June at the earliest. . . . Harry Babbitt will continue to record with Mercury, despite his re-entry into the Kay Kyser organization. Kyser will use other vocalists on Columbia platters. . . . Ike Carpenter's new 10-piece combo cut four sides for Moderne Records last week. Columbia Records' Bill Richards due back on the Coast following confabs with diskery's home office toppers.

### KANSAS CITY:

Will Back's ork with Eunice Clark, thrush, moved into the Terrace Grill of the Hotel Muehlebach Wednesday (29) for a four-week stretch replacing Sherman Hayes. Hayes' orchestra, after two weeks of one-nighters thru the Middle West, will open at the Martinique Club, Chicago, February 17 for four weeks with option. Band will broadcast nightly over WBBM.

The Three Make-Believes open Saturday (1) for a two-week run at the Hotel Bellerive's El Casbah Supper Club, where Bill Snyder's band, with Fred Sterling vocalizing, continues thru February.

### PHILADELPHIA:

Bon (George Tunnell) Bon, one-time Jan Savitt vocalist, has been signed by Lew Entin to cut platters for Savoy label. Buddy Williams, local maestro, will handle musical arrangements for the local singer.

Joey Kearns, who gets CBS airing now for his WCAU band, adds Irv Segall to the string section, replacing Al Falkove, who took his fiddling to Clarence Fuhrman's crew. . . . Maestro Harry Dobbs and Zeldo Theeman, formerly with Jolly Joyce Agency, have opened their own booking office.

### FORT WORTH:

Fletcher Hereford's ork, featuring Gail Allen and Reye Reede, have opened an engagement at New Casino, Lake Worth. . . . Jack Amlung ork and chirp, Ann Carrol, have opened an indefinite engagement at the downtown Clover Club.

### CLEVELAND:

Gene Erwin ork on notice February 16 at Chin's Golden Dragon. To be replaced by Lani McIntyre crew. . . . Johnny Zalokar's ork to play March of Dimes Ball at Gornik's Twilight Gardens Friday (31).

## Diskery Rep Sees Gold in Orient, Philippine Marts

HOLLYWOOD, Feb. 1.—Recording biz can look to the Philippine Islands and the Orient as a virtually new and untouched market, according to Harold L. Appleton, Philippines sales rep for Pan American Records. Currently in Hollywood on a buying trip, Appleton painted a rosy picture of consumer demand for American records, built to a large extent by G.I. influence.

To prove his point he revealed that one Manila distributor (which he refused to name for competitive reasons) placed an initial order for 8,000 Pan Am platters, only to follow up with a second and third order for another 33,000 disks in a short tie. Same distributor, Appleton said, ordered 12,000 platters from Decca, but deliveries have yet to be made.

War conditions, Appleton pointed out, have destroyed many pre-war distribution contacts. Public demand for American music, however, has remained high, altho no appreciable number of records have been shipped since the end of hostilities. Tastes run along typical American lines, with biggest demand for pops, standards and Latin-American tunes. Hillbilly, race and hot jazz music fail to stir much interest among natives.

Biggest current drawback to immediate lush returns is scarcity of play-backs in consumer hands. Phonographs not destroyed by war's violence were stolen by Jap occupation forces and present trickle of new machines from the States fails to satisfy consumer demand. Once this situation is remedied, however, platter sales should zoom skyward, Appleton predicted.

Hollywood indie platteries solvent enough to plan ahead are eying Far Eastern market with more than passing interest. Most indies entered biz since the war, and foreign markets would be a new and lush market for them. Majors, on the other hands, are too occupied with domestic markets to devote ample time to exploiting foreign areas, thus leaving the doors wide open for enterprising indies to move in and sew up potential boom areas.

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# Resentment Flares in Chi Against AFM's \$200 Ante Rule for Musicker P.A.'s

**Kills Plenty of Chances for Tootler Publicity**

CHICAGO, Feb. 1. — Resentment against the Local 10, AFM, ruling that its members can not make personal appearances on radio, television shows, guest shots at retail record outlets or charitable benefits unless a payment of \$200 per appearance is made to the union, is building here. Altho the ruling has long been in effect, cases where record companies, band promoters, ballroom operators and record sellers have been put on the spot by the ruling have been increasing at a faster rate recently.

In recent weeks the ruling has struck home time and again. Two weeks ago Burl Ives, concurrent with his appearance at the Chicago Theater, wanted to autograph some of his records at a Loop record store. The union clamped down the \$200 rule, and his appearance was canceled. Saturday (25) Two-Ton Baker, Mercury recording star, made an appearance at the Sears State Street department store, but only because Mercury came thru with the \$200. Since the appearance had been announced in big advertisements in dailies, the deal had to go thru. In each case that the fee is paid, the musician gets \$100 and the union gets \$100. Jan August, who was slated to appear at the Sherman Hotel starting January 28, also will be involved in a similar case. To have him make an appearance at a new Loop record store, the store is going to kick in.

**Radio, Tele Also Hit**

Similar applications of the rule have occurred in radio and television. Many times disk jockeys and guest-star interview programs have wanted musicians, but always the union has said nix, unless the \$200 was forthcoming. The rule does not apply when musicians perform. Recently Victor Borge was slated to judge a beauty contest on WBKB, video station. Because the station did not want to pay the \$200, he judged the contest while looking at a video receiver.

According to Ed Benkert, secretary of Local 10, the ruling has been applied to halt personal appearances. He says that altho he realizes attendant publicity might be good for musicians making appearance, it doesn't help other musicians. "Other musicians don't get any benefit the appearances," he said, "so why should we allow it?" Benkert also said the ruling applies to situations in which musicians are shown in newsreels.

**Only Rule of Its Kind**

This ruling, only one of its kind in the country, has long been a gripe of musicians, their publicity men and backers.

Radio programers feel that network shows originating here could be hypoted by guest appearances of big-name musical stars. But it's no go. As a result, these shows have to compete with programs originated in cities where the rule is not in effect, and are at a disadvantage. Disk jockey shows have been in the ascendance here, even network stations now using them. But even the jockeys would like musician guest stars for hypos, the rule stops them.

**Hurts Ballrooms**

In one case the rule was in part responsible for closing a ballroom, thus killing a spot where musicians had worked. This was Rainbo Ballroom which folded last May. This spot, which used bands for about

\$2,800, had worked out guest appearances for its band leaders on ABC's net show *Junior Junction*, and other shows. Union clamped down, however, and the tie-in and other radio promotions were killed. Owners of the ballroom stated that loss of this promotion was to a great extent responsible for their inability to get crowds, and indirectly, for folding.

## Third Huddleston Suit May Involve Chirper Stafford

HOLLYWOOD, Feb. 1.—Ex-Pied Piper Johnny Huddleston's suit against the current Pipers (*The Billboard*, October 26), is quietly boiling behind legal garb and is expected to embroil Jo Stafford, heretofore not specifically involved in the claim for damages. While named in Huddleston's original suit (crooner has filed three different court actions), Miss Stafford has never been formally served.

To date Huddleston has filed two suits in California State courts and one federal action. One suit claimed that Huddleston was an employee of the Pipers and thus entitled to re-employment under the G.I. Bill of Rights. A second action declared Huddleston a partner and entitled to a share of the Piper's profits. The third and more recent suit claims that the Pipers and Miss Stafford conspired to defraud Huddleston by dropping Miss Stafford from the group, thus ending the partnership and severing any claims which Huddleston might have on Miss Stafford's earnings. Huddleston claims existence of an old partnership agreement made with Clark Yocum and Chuck Lowry as well as Jo Stafford, giving Huddleston a share in earnings of the group, including Miss Stafford. Thus, Huddleston claims to have lost \$150,000 when Miss Stafford left the singing group to go it alone.

Max Fink, attorney for the Pipers, has filed a cross complaint asking for declaratory relief so that the courts can decide which action Huddleston can press and which claims are non-admissible. The Pipers contend that the old vocal group was dissolved when Huddleston and Stafford left, and that status of the revamped quartet was a completely different organization upon which Huddleston has no claim.

## Frederick Trims Biggies To Cocktail-Size Combos

CHICAGO, Feb. 1. — Frederick Bros. agency is getting around the big-band booking problem by turning several of its frontiers into cocktail combo leaders. First maestri to drop heavy bands are Sully Mason and Pinky Tomlin, who are being peddled as leaders of five-piece combos.

Leaders, it's reported, were agreeable to the switch when they were shown that their hunk of the weekly take would not be cut into heavily and that it would minimize fronting troubles.

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## CBO Plans Name Push; Cohan Gets 30 Smaller Units

CHICAGO, Feb. 1.—In an effort to concentrate more on their top name acts, Central Booking Office, local independent agency, announced this week that it is releasing 30 smaller acts to Louis W. Cohan, ex-CBO booker, who is anking the office to set up his own artists' rep office. Fred C. Williamson, office manager, said that act talent roster is being spliced so that office personnel can put in more time on big-name acts and more emphasis can be put on cocktail and band departments.

Cohan, for 15 years an independent agent until he joined CBO office as head of their act department two and a half years ago, will service several Midwest accounts exclusively, such as the Tic-Toc, Milwaukee, and others.

Williamson will share act booking with Al Borde, CBO chief, who intends to spend more time in booking now that his show, *Follow the Girls*, is off the road. Two new staffers added this week to strengthen the cocktail department are Zellie Greenspahn, ex-G.I. manager of the Mickey Rooney khaki troupe, and Don Robey, ex-Midwest territory band fronter.

## Iceland, N. Y., Drops Blades for Floorshow

NEW YORK, Feb. 1.—Iceland Restaurant will close its ice show Saturday (8) and switch to a straight floorshow policy Sunday, bringing in the *Laugh, America* production, with Milt Britton ork.

New bill will also have Tom Rafferty, Honey Brothers, Suzan Carol and Ted Taft with line (5). Hold-overs are Blimpy Blank and Lou Menchel Trio.

Abe Goldstein, spot's manager, said that change is only temporary and Iceland will bring an icer back later. Folding ice show has been in since June 1. Goldstein also said that new show budget is \$7,000, double the nut for icer.

## Breen To Rep Ingalls In New Coast Office

NEW YORK, Feb. 1.—Miles Ingalls will open a Hollywood office in about eight weeks. He has taken in Michael Breen, formerly with Frederick Brothers, to work with him here until the Coast branch is ready to go into operation.

Ingalls has set John Calvert for a six-month European tour beginning in March.

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## IN SHORT

### New York:

Ralph Slater bowed into the Earle Theater, Philadelphia, January 31. . . . Bobby Lane and Claire, who preemed in Vanity Fair debut Friday (31), doubling in their final week from the Paramount Theater. . . . Irene Bordoni into Florentine Gardens, Hollywood, February 16 for four weeks. . . . Dorothy Shay current at the Palmer House, Chicago, until April. . . . Noble and King to the Cotillion Room, Hotel Pierre, February 4. Jere McMahon ditto. . . . The Bernards into the Versailles February 5. Bob Grant ork ditto. . . . Alvino Rey ork, with Pryde and Day, set for the Adams Theater, Newark, N. J., February 13. . . . Johnny Johnson, Perry Franks and Janyce, and Nat Brandwynne ork at the Capitol, starting February 13.

Loew's State gets Paul Remos February 6, with D'Angelo and Vanya. . . . Joan Edwards returns East to start an engagement at the Paramount Theater February 26. . . . Tim Herbert, current at the Paramount, to do a radio column for *Song Hits* mag. . . . Aristocrats (4) open at Bay View Club, Bayonne, N. J., February 11 for six weeks. Sonny Spector, sax man with We Three Trio, current there, became the father of girl Tuesday (28). . . . Tito Guizar slated for lead role in the City Center presentation of *La Traviata* in April.

### Miami:

Jerry Hirsch, AGVA Southern rep, has resigned and is being succeeded by Ernie Faust, just out of service.

Irene Carroll, Iceland (New York) Restaurant thrush, renewed for six weeks. . . . Stan Kavanaugh set for Easter show at Radio City Music Hall. Jerry Montana ork working return engagement at Colonial Inn, Pater-son, N. J.

Honey Tones (5) signed for three months at New Nacional Hotel, Caracas, Venezuela, opening in February. . . . Daro and Corda get eight weeks with options at the Casino Municipal, Vina Del Mar, Chile, having started January 15.

Nick Gentile and Jerry Di Maggio, Showboat ops, have instituted a no cover-no minimum policy. Kay Hughes switches from intermission warbling and piano-playing spot to featured singing in floorshow. . . . Jerry Klein's Town and Country Club cutting floorshows to three on Saturday and Sunday, instead of nightly.

Irving Grossman, Western representative for Gus Sun, now gets around in his own plane.

Woods and Bray held over thru February 9 at Atomic Club, Houston. . . . Lloyd and Willis current at Glen Rendezvous, Newport, Ky.

### Philadelphia:

Franklin Twins head the new Lee Henderson production at Mocambo.

Mike Pedin's Four Men of Rhythm take over at Copacabana, alternating with pianist Kokomo. . . . Arthur La Fluor added at Wilson's. . . . Original Toppers move to the Blue Mirror in Camden, N. J. . . . Johnny Cahill heads the new show at Roman Grille. . . . Deda Marion added starter at Sciolla's.

The Flying Berrys at Weber's Hof Brau on the Jersey side. . . . Jack Navarra heads the week-end revues at Overbrook Inn. . . . Five Dukes set for the Walnut Grove Club, Baltimore. . . . Jolly Joyce back at his booking agency after a Florida business trip.

### San Francisco:

Ted Lewis pacted for February 11 Bal Tabarin opening. . . . Club Lido shutters for a six-week remodeling job. . . . Gypsy's nitery gutted by fire. Ops plan on building duplicate spot. . . . Russ Byrd inked for another four weeks at Music Box. . . . Sir Francis

Drake Hotel has tossed out shows in its Persian Room, switched to an ork policy, with Eddie Orta's band and Picante Rumba crew current.

Le Gourmet, swank eatery, has folded. May reopen with new dough. . . . Barbizon Room has cut Dick Foy's ork from eight to five men. . . . Roberta James replaced Gale Stuart as thrush with Al Wallace's ork at House of Harris.

### Australia:

Minerva Theater, Sydney, N. S. W., which has used flesh shows, has been sold for \$282,750. Rumored that several film theater circuits were dickering. Greater Union Theaters, Warner Bros. and MGM mentioned as favorites.

Harry Wren Theaters, Ltd., have leased the Royal Theater, Hobart, Tasmania, for seven years for live shows. Theater will get a face-lifting before preem. General Manager C. Arnold said house will show legit, musicals and operas. . . . Harry Wren Theaters doing record biz at the Cremorne, Brisbane, with a vaude troop and Pin-Up Gals.

### Milwaukee:

Henry Kramer Midgets slated for February 10 opening at the Club 26. . . . Don Taylor Quartet current at the Hotel Schroeder cocktail lounge. . . . Ray Wilbert replaced Mel Hall in the show at Empire Room of Hotel Schroeder.

Jose Mayol, at Jimmy Fazio's Towne Room, has his own air show, *Radio Rancho*, across the board from 5 to 5:30 p.m. on WTMJ. . . . "Scat" Johnson Trio, at McCarthy's Elbow Room, pacted to wax for RCA-Victor. . . . Phil Kestin back as emcee at the Club Milwaukeean.

### Vancouver:

Lester Cole and His Singing Debutantes opened at the Cave January 27. . . . Renee Villon, is leading fem in *Madcaps of 1947*, at the State. . . . Carl De Santis ork has taken over music chores at the Mandarin Gardens. . . . Deep River Boys held over at the Palomar.

Chuck Barber and his new band now at the Cave. . . . Lance Harrison ork at the Mural Room, Veterans' Memorial Center, featuring new singer Doug Allan. . . . Joe Miceli's music replaces Ernie Buchanans' ork at the Embassy.

### Here and There:

George Cal-Stan Trio current at cocktail bar of Donlon's, Lanesboro, Mass. Red Soldato ork in spot's ballroom Fridays and Saturdays. Patricia Lane, current at the Lodge, Bridgeport, Conn. . . . Herkie Styles to do eastern theater dates, including Canada. . . . Four more weeks for Lester Mack at Club Cavallaro, Charleston, S. C.

Arthur Anderson, retired chief baker of Northwest Variety Club, Minneapolis, feted at a testimonial at Nicollet Hotel January 20 in recognition of his work on behalf of the club's Hart Hospital Fund for the University of Minnesota. . . . Smiley Burnette took off January 26 on a p. a. tour. He will be supported by Harmonica Billy Russell and Cy Butler. . . . Phil Brito into the Adams Theater, Newark, N. J., February 6.

Buck and Bubbles bowed into the Flamingo, Las Vegas, Nev., January 23. . . . Toppers left Ciro's, Philadelphia, to open January 27 at the Blue Mirror, Camden, N. J. Murray Weinger, Miami Copacabana op, has also booked them for the summer at his Atlantis, Coney Island. . . . Scratch and Patch, booked for the Jack Hylton Show in London, sail February 15. . . . Jimmy Willis Four in their 12th week at the Hotel Edwards, Middletown, N. J.

## Beefs Grow Over Philly AGVA's Car Gift to Dick Jones

NEW YORK, Feb. 1.—A storm of protest is mounting within some segments of AGVA's membership as a result of action taken last year by the Philadelphia local in giving its head, Dick Jones, an automobile as a gift. Matt Shelvey, union's national director, eventually may be called in to settle the beefs.

Philly local voted last October to give Jones the buggy and to solicit funds from its members. Also many members contributed, others beefed, some voicing their objections in letters to *The Billboard* and others to Shelvey directly.

AGVA national director is in an unusual spot, however, inasmuch as the Philadelphia local has autonomy and is not a branch, which would place it under headquarters. However, autonomy may be eliminated at AGVA's forthcoming Chicago convention and this might mean the national office could act in such instances.

As it stands, Shelvey and the national office can only act if it is proven members outside of the Philly local were bitten for contributions.

## Tom Kettering Shifts To N. Y. FB Office

NEW YORK, Feb. 1.—The Frederick Brothers' New York personnel problem has been solved, at least partially, with the transfer of Tom Kettering, FB Hollywood veepee.

Kettering will be in charge of the act department in New York and also will handle the legit theater end. It was emphasized, however, that this shift didn't mean any change in any of the other FB branch offices. Kettering will be responsible only for the New York end.

Howard Bruce, Kettering's assistant on the Coast, will take charge of the Hollywood act department. Bill Frederick will remain in charge of the New York office, concentrating on bands and radio.

Frederick also contemplates inaugurating a territorial band policy in the New York area. Similar policy has been paying off for FB in the Midwest. Frederick now is dickering with two indie band bookers to join his office.

## Romm To Book Acts For Ex-MCA Group

NEW YORK, Feb. 1.—Harry Romm will book the attractions for theaters for the new ex-MCA'ers, Facchine, Wittermore & Company. Deal is strictly a booking arrangement. Romm will continue with his own business in his own office. He will take care of the quartet's attractions when they fit the vaude stage.

Deal will continue until the new outfit sets up its own act department.

## Minkoff Polishes "Mirror"

NEW YORK, Feb. 1.—Blue Mirror, Newark, N. J., has shifted back to its former owner, Joe Minkoff, who took over recently from Frank Kaufman. Mirror will shutter for about four weeks and expects to re-open with semi-name talent policy.

## Ft. Worth Showbiz Off

FORT WORTH, Feb. 1.—A check of several of the leading night clubs in this area shows that attendance is off about 20 per cent as compared with the corresponding period a year ago.

# THAT BENEFIT DODGE AGAIN

## Adams' Am. Clicko Points To Nationwide Approach

NEW YORK, Feb. 1.—Maybe talent contests and amateur nights aren't the answer to reduced theater grosses. But if the spectacle at the Newark Adams, Wednesday (29), is any yardstick, the gimmick comes pretty close to at least giving the problem an assist. House had standing room 10 deep and lobbies were jammed. Fact that the Eddie Sherman office, which books the Adams, had Abbott and Costello on hand for cuff also hyped the take, but basically it was the talent finals that pulled the business. It was a tribute to Ben Grier, house manager, that practically all the act rep biggies in the biz were on hand as judges. Among them there were Harry Kalcheim of the Morris office; Charlie Yates of Associated Booking, Harry Romm, Leon Newman, Mickey Aldrich, Jerry Rosen and others.

Each judge was given a ballot—there were 11 tyros on the bill—and voted one, two, three. At the end of the show judges were called into a dressing room.

"How many votes for act No. 1? How many No. 2? How many No. 3?" Formula was gone thru for each kid. Nod for tops went to Frank Calello, a blond boy singer who will probably catch on as a band vocalist. Second choice was given to John Laudanna, a husky lad with big bary pipes who also did a couple of take offs. Latter already had the makings of an act tho some of his chatter wasn't theater material. Third place went to Deborah Haley, a slim pretty blond canary who might go places with proper grooming.

### Nabe Stuff

Ordinarily an amateur contest is strictly neighborhood stuff. That is where the stunt usually pulls best. Grier, however, has a plan cooked up in package form, all down on paper, which he insists can make money for theaters, not only on a local basis but on a national basis as well.

Plan isn't exactly revolutionary. Yet theater men say it might work under present day competitive conditions. They are agreed, however, that scheme, if satisfactory, would make dough with comparatively little outlay.

Stunt would start as talent hunting contests in outlying cities, with local houses running the shindigs once a week for some months. Finals would come at the end of a given period and the finalists in say a chain or group of houses to meet and work against each other in the next largest city. Semi-finals would be held in Chicago for the Midwest area, and other large cities in other territories would be the focal points. Finals would be held in New York, with the winner of all the elimination contests to be given a stock flicker contract.

### One Year Deal

Stunt would run all year with local merchant tie-ins and, according to Grier, would cost peanuts. Out of these contests units could be formed with some sort of copyrighted name, which could in turn tour the country after the nationals were run off. Whole thing, says Grier, could be run by three men, an advance man, a manager and a press agent. Salaries for the three guys would run to about \$500-\$600 weekly.

Loew's recently began amateur shows, but strictly for the local trade. Other houses run them too, also nabe affairs. According to Grier, these could and should be enlarged into a national set-up pointing to his annual Adams stunt which he insists pays off and pays off plenty.

## Melba's Peachy Job As Sheraton Hotel Chain Talent Head

NEW YORK, Feb. 1. — Stanley Melba, ork leader, will take over the entertainment director chores for the Sheraton Hotel chain about February 15. Melba was formerly talent head of the Hotel Pierre and quit about a year ago to go West.

Chain has 27 hotels located thru-out New England. Practically all the hotels use cocktail combos and small budget entertainers. With Melba in charge it is expected that chain will increase its budgets and try to hypo biz in all spots.

HARRISBURG, Pa., Feb. 1. — Pennsy night club operators will pay from 50 cents to \$1 per bottle more for liquor under the new pricing system adopted by the State Liquor Control Board.

## Jane Froman Leaves Show; May Need More Surgery

MIAMI, Feb. 1.—Jane Froman was forced to drop out of the Colonial Inn show this week because of a recurrence of injuries received in an air crash near Lisbon.

Miss Froman may undergo another operation in a hospital here.

### New York:

## B'way Biz Holds Up; State Big 41G 2d; Cap Okay 94½G

NEW YORK, Feb. 1.—Despite continual good weather holdover, bills dropped totals considerably at two of the six Stem pic-flesh houses, Paramount and Roxy, last week altho the over-all total was tabbed at \$485,600 as against the previous week's \$453,000. Loew's State (3,500 seats; average \$25,000), brought in a comfortable \$41,000 for first vaude date of Barry Gray, WOR disk jock Lionel Kaye, Bonnie Baker and second week of *Jolson Story*. This figure paced previous week's near-top \$50,000 take for Martin and Lewis and Thelma Carpenter. New bill, reviewed this issue, has John Boles, Jim Wong Troupe, Lorraine Rogan and *Secret Heart*.

Radio City Music Hall (6,200 seats; average \$110,000), ended first stanza with Gil Maison, Robert Marshall, Ted and Flo Vallett and *The Yearling* with \$140,000.

### Roxy Only Fair

Roxy (6,000 seats; average \$85,000), drew \$89,000 for second frame with Gracie Fields, Arthur Blake and *13 Rue Madeleine*. Preem week brought in \$120,000.

Paramount (3,654 seats; average \$75,000), in second week with Elliot Lawrence band, Mills Brothers, Tim Herbert, Olga San Juan and *Perfect Marriage*, collected \$60,000, as com-

### Indianapolis:

## Rey Average 16G at Circle

INDIANAPOLIS, Feb. 1.—Alvino Rey and ork did an average \$16,000 at the Circle Theater here (2,800 seats, 74 cents) last week. Sharing the bill were Jo Anne Ryan, Rocky Coluccio and the Blue Reys with Jimmy Joyce. Added attractions were Hal LeRoy, Ruth Terry and Nonnie Morton, with Pansy the Horse.

Pic, *White Tie and Tails*.

## AGVA May Go In as Gimmick Gets Overdone

### Miami Chief Offender

NEW YORK, Feb. 1.—Increasing flood of benefits all over the country, particularly in the South, may result in AGVA taking a positive stand to stop what the union now characterizes as "a racket."

In Miami, especially, it is common, said AGVA Topper Matt Shelvey this week, to have anywhere from six to nine different benefits a night. One hotel, for example, ran a benefit for the March of Dimes, charging \$10 admission. Gate was turned over to the fund. Hotel, however, made plenty on the deal via food and liquor sales.

Biggest beef against the benefits comes from nitery ops in Miami who claim these cuffs shows drain off their business. Shelvey admitted that ops have a legitimate kick but he emphasized they also have an out. According to AGVA rules each op can insert in his employment contracts a clause which gives him exclusive rights to a performer's services. If a performer wants to do a benefit, he must obtain permission from the op. If the club says no, that's all there is to it. If the actor performs in violation of the club's orders, he will be voiding his contract.

### Not Mandatory

Union also emphasized that "clearance from AGVA" doesn't mean an actor must appear on benefits. If he does, it is on his own responsibility and that of the operator who gives the okay.

Theater Authority clears all benefits and gets a cut which goes to actors' funds. This applies in all cases where an admission is charged. Where no admission charge is made it is up to the actor to refuse. In any case, however, Shelvey said, there is no coercion.

During this season AGVA helped in two benefits. First was a March of Dimes affair where no admission was charged but a collection was made during the show. Second was for a hospital, with the understanding that hospital would set aside an AGVA room, with four beds to be held for AGVA members. In all other cases union has turned down benefit pleas.

It is thru the "exclusive" clause that AGVA hopes to stop what it terms "a racket that is out of this world, with nothing done to curb it."

AGVA is also bitter about the fact that all workers at benefits—musicians, concessionaires, promoters, stage hands, et al—get paid, but the actors, who attract the paying customers, get nothing.

## Mr. S Goes to Fla.

NEW YORK, Feb. 1.—The postman who takes his holiday pounding the pavements has nothing on Bill Smith, member of *The Billboard's* New York night club-vaude staff. On February 8, Smith is leaving for Florida on a combination business-vacation trip. He'll spend his time in the bistros and night clubs there.

### Los Angeles:

## Mil. \$ Finale In Chilly 16G

LOS ANGELES, Feb. 1.—Stage fare at this house sounds its death rattle as the Million Dollar's current (and final) fleshier is expected to pull a chill \$16,000 b. o.

With Tex Ritter for the headliner's spot, bill included Wesley Tuttle, Slim Andrews, Si Otis, Coby Jones and Bonnie Dodd. Pic, *Under Nevada Skies*.

Last week's *What's the Name of That Song*, a Mutual air package, attracted \$17,000.

### Boston:

## Johnston, Grayson Take 34G at Boston

BOSTON, Feb. 1.—Box office held steady this week, grossing a neat \$7,000 above average at the Boston Theater. Stageshow for the week ended Wednesday (29) rates a bow for pulling cash customers without much assist from the film. Johnny Johnston and Kathryn Grayson topped the show to pull \$34,500. *Boston Blackie and the Law* was the pic.

Current show has Sue Ryan and the King Cole Trio topping the acts, with Boston-filmed *13 Rue Madeleine* on the screen. *Rue* has had a big New England premiere ballyhoo.



College Inn, Hotel Sherman,  
Chicago  
(Friday, January 31)

Talent Policy: Dancing and floorshows at 8:30 and 11:30. Manager, Joe Spieler; publicity, Howard Mayer; production, Marty Bloom.

The top candidate for the booking oscar of 1947 locally thus far is Marty Bloom, whose quickie choice, Jan August and his trio, pulled the heaviest mitt and heartiest shouts tendered an act at this room in the past two years. August, besides being a crack technician with a very distinctive 88-ihg style, possesses a sense of showmanship that's keyed to the Steinway mood. Guy knows just when to smile and when to look like he's knocking himself out. Result is intense concentration by on-lookers in his work. Noisy crowd quieted down immediately upon his entrance and continued thru. The Diamond Record mainstay won four encores and only the clock stopped him from working four more. Trio, Tony Espen, bass fiddle; Chick Robertson, guitar, and Dan Prime, drums, did superlative job of backing.

Victor Lombardo's band does competent job of first half of the hour-long show. Doesn't ape his prominent brother, Guy, at all, utilizing his soprano sax as lead in scorings which definitely have an individual stamp, something uncommon in pop bands today. Band's book attracted a 90 per cent over-30 crowd to the dance floor, where previously this room had j-bugs stampeding to hit the maples. Boy vocalist, Mark Carter, is a fine showman with an excellent set of pipes, which are as hardy as his physique, which is a la George Atlas. Chirp Nancy Niland appeared shaky at the opening, but

NIGHT CLUB REVIEWS

Kitty Davis, Miami Beach  
(Wednesday, January 22)

Talent Policy: Dancing and floorshows at 9, 1 and 3:30. Owner-operators, Kitty and Danny Davis; publicity, Les Simmonds. Prices: \$3.50 minimum.

Spot inaugurates an early morning show with the current bill. Slapsy Maxie Rosenbloom and his co-ex-pug, Max Baer, team up in a wacky conglomeration of talk, gags and a new slant on the Gallagher and Shean routine. Kept the giggles at a high pitch.

Present offering is built entirely on comedy. Charlie Carlisle is emcee, and B. S. Pulley and his stooge, H. S. Gump, pull plenty of laughs.

Arabella, accordionist, dishes up songs. Gal also does a Gene Krupa on the drums, a boogie-woogie on the piano and closes hammering the xylophone while hitting a hot tap step.

Floria Vestoff does a ballet terp specialty. Fifth Avenue Models, attractive line, have two numbers. Johnny Silvers backs the show.

Larry Berliner.

has a fine voice which made up for nervous exterior. Lombardo himself is an unpretentious fronter, whose genuineness will make him a Midwest if not national fame.

College Inn Models have been cut to five, but reduction should have been to zero, for their strutting in lingerie adds nothing to the show.

Johnny Sippel.

Vanity Fair, New York  
(Friday, January 31)

Talent Policy: Floorshows at 8:30 and 12:30. Three shows Saturday. Operators, Joe Howard, Carl Erbe. Publicity, Carl Erbe. Prices, \$3.50 minimum.

Potentially the new show at the new spot is great. It has some exciting productions, beautiful costumes, adequate songs and top names. But whatever it was, the opening night show didn't jell. Every featured performer was on so long that he was behind when he walked off. Here and there, there were big hands and some yocks. At most, however, polite applause and titters was the usual result.

Customers fought to get in. There were mobs out front and one had to have a diplomatic pass to get by the doorman. Inside the club, now covered with mirrors and fringed tassels, sporting a contour curtain on stage plus a new scrim, it was a bedlam. Dinner crowd wouldn't get out and supper mob was trying to get in. Show, however, ran so long (started at 12:30, broke 2:35) that mob began walking out.

Headliner Gertrude Neisen had everything in her favor. A friendly crowd, an augmented band, a bongo beater and even a trio (fiddle, bass, guitar) behind her. She had every featured male in the show straight for her for *Follow the Girls* bits. She sang wonderfully. But she was on so long that interest slowly but surely lagged. She opened with a novelty Hawaiian number and ended with her trade-mark *I Wanna Get Married*. In between she did about five other numbers interspersed with chatter bits with Jan Murray, Bob Williams and Hal Le Roy. She wound up with a production of a wedding march with showgirls dressed like bridesmaids for the *I Wanna Get Married* number. Opener got a mitt. When she kept coming back for additional choruses, it became pure murder. She can cut her routine down by half and get better results.

Jan Murray came in with some very sharp and very hep material. Maybe it was too sharp. In any case the customers sat on their hands and grinned. Boy can punch. He's improved a lot, and maybe the new stuff was dished out just for the preem. But the transients which the new club will do most of its business with, won't go for it. Agents laughed, tho not too loudly. But customers aren't all made up of agents.

Bob Williams was as good as ever. His dogs and their owner's routine pulled some healthy yocks. But like the others he, too, could be cut.

Hal Le Roy did about eight minutes of wonderful dancing—that only ringsiders could see. His straight taps, chair bit, drumstick biz, all went to waste. Boyd Raeburn's band (22) obviously need much more rehearsal with the show. At times they seemed more interested in trumpet solos than in following cues. As a dance outfit it is satisfactory. Best thing about it was its gal singer, Ginnie Powell, a canary with plenty in the dusky blues voice department.

Productions were lavish and exciting. Don Arden really did a job and gals, all lookers, moved with skill. Had one bit with Corinne Anderson, a reverse strip, that has possibilities. Gal later sang in the finale and showed up equally well.

Four dancing boys did an outstanding job. They fit the show well and went thru their steps competently.

Danita, who was used for the *Pineapple* number, did a calypso so nobody understood the words. It was unfortunate because this reviewer who has seen the lyrics, found them amusing. Bob Kennedy, boy production singer, was competent.

Bill Smith.

Ciro's, Hollywood  
(Wednesday, January 29)

Talent Policy: Dancing and floorshows at 9:30 and 11 p.m. Owner-manager, H. D. Hover. Publicity, Charlotte Rogers. Prices: \$2 cover.

A relatively new voice on the song horizon, Jane Harvey commands attention. A lovely lass with pipes to match, she possesses a terrific sense of lyric projection and an uncanny ability for getting under a song. Woos ringsiders with a singing style that gives well-known tunes new sparkle. There's sincerity, yet restraint, in her treatment, creating a romantic mood without becoming gushy.

Charmer is at her best in *September Song* as she fetchingly pitches her pipes a shade off key and comes in a trifle before or after the beat to capture the wistful spirit. The haunting melody takes on new meaning in this styling. Same treatment is used for *Little Girl Blue*. Ballads are contrasted with two brighter tunes, *Sometimes I'm Happy* and *Do It Again*. Versatile in her approach, she can inject a rhythmic lilt that gives zest to the lyrics.

Recently inked to a Victor pact and currently being screen tested, the former Desi Arnaz thrush should go places, and fast, if tonight's song—(See *Ciro's, Hollywood* on opp. page)

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Earle Theater Bldg.  
WAlnut 2-4877 PHILADELPHIA, PA.

**Lookout House, Covington  
Kentucky**  
(Wednesday, January 29)

Talent Policy: Dance and show band; floor-shows at 8:30 and 1. Owner, Lookout House, Inc.; manager, Clay A. Rambeau; publicity, Betty Kapp. Prices: From \$2.

Current capsule, highlighting comic Joe Rio, is easy-to-take entertainment, altho a reshuffle of the acts would make for better pacing. Bobby Wertz, emcee-tenor, should be given the third slot instead of the deucer he worked when caught, with Roberta and Mack, dance trixters, moving up to No. 2 position.

Richard Adair Dancers (two lads, three gals) top the click adagio-balleting noted at their bow-in two weeks ago. Get this one under way with a novel adagio replete with difficult rolls, spins and one-leg catches that win loud approval. Their sock interpretive prancing at the blow-off to Ravel's *Bolero* earned them well-merited palms.

The good-looking Wertz, back here after a six-month absence, has acquired stage dressing and polish found lacking in previous local assignments. His voice retains its same wide range, luster and flexibility, and his tenor tonsiling of *One Alone*, *The Old Lamplighter* and *Begin the Beguine* culled healthy palm pounding. Stopped it completely with his *Irish Eyes* and begged off.

Roberta and Mack pack peppy acro shenanigans into their turn. Bring chuckles with their *Fun With the Funnies*, which is loaded with cartwheels and devious lifts done in comedy vein. Lad's rubber-legged drunk is standout fare, as is pair's fancy tumbling bit, topped off with a brilliant corkscrew by the lad at the wind-up.

Joe Rio, nattily attired funster, works in easy manner and his sharp material arrested the attention of a

**Follow-Up  
Review**

**COPACABANA, NEW YORK:** Spot's two new acts, Irwin Corey and Kitty Kallen, will probably work better after they get a couple of more shows under their belts. When caught opening night (30), it was a typical Copa preem mob out front with its folded arms daring the performers to do something.

Corey's reception was mixed. The customers yowled; the pros, on the other hand, apparently resented a comic who came out of left field without a name and got himself a Copa date. So far as Corey's work was concerned, it was about the same as caught on previous occasions. His pantos and sentences-hanging-in-mid-air routines didn't register until a few minutes had passed by. Oddly enough, it was his English lines, thrown into a double talk French routine, which hit the bell. His record playback *Figaro* bit had its moments. These, however, were spaced too far apart. If it were possible to cut that record a bit there'd be

noisy first-night crowd. Lad has nitery know-how and excellent timing and delivery. The little blue tinge he gives the works is inoffensive. Outstanding are his impressions of a middle-aged dowager and glamour girl cocktail-room types and a Deacon Jones routine. For an encore gave 'em a pantomime of a sucker being given a going over in a poker game. Had to beg off.

Bob Snyder's ork did good dance and show job, with Bruce Orrion Three capably handling the lulls. Larry Vincent still keyboarding at the Wonder Bar. *Bob Doepker.*

fewer lulls and more laughs. Some of Corey's material is a little on the chi-chi side, swell in such rooms as the Blue Angel, but a little too uppity for the Copa trade. It got too many intellectual nods and not enough yocks.

Kitty Kallen looked good and wound up with a nice mitt. Working with Jack Kelly, piano accompanist, who incidentally did an outstanding job in that department, gal teed off with an over-arranged *Blue Skies*. She didn't really start sending until she threw novelties like *Hundred Years From Today* at 'em. With it she used a couple of Yiddish lines which registered beautifully. Gal looks somewhat like Ella Logan, so her *How Arc Things in Glocca Morra*, with a Loganesque burr and brogue, was effective. Her straight songs, reminiscent of her band canary days, while delivered in okay fashion, meant little here. Given a few more novelties or some special arrangements, gal would do a lot better.

Rest of the show is basically the same, tho production numbers have been reshuffled. Incidentally, there's a kid in the line, June Williams, who does the numbers with such spirit and such fire that she seems to lift the whole line with her. This reviewer has caught her here a number of times and in each show she worked like it was opening night. *Bill Smith.*

**CIRO'S, HOLLYWOOD**

(Continued from opp. page) fest is an indication of her audience-holding capabilities.

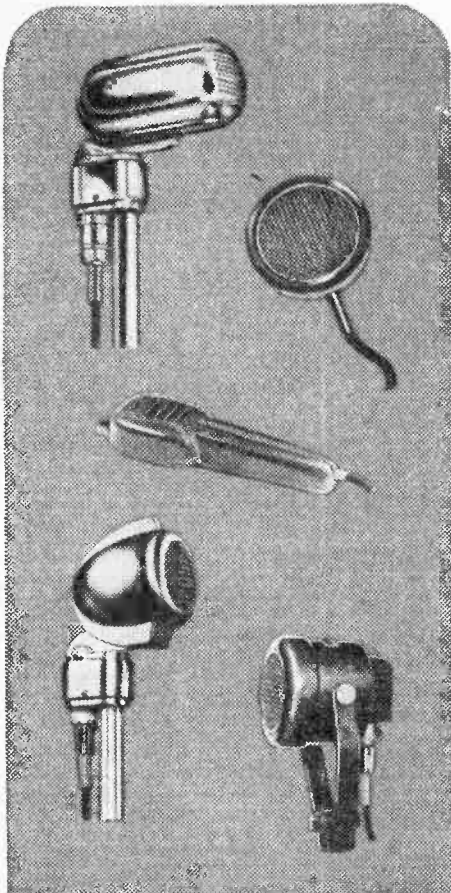
Newly-formed Jerry Wald ork provides suitable backing for the songstress as well as dance music for the customers. Nick Delano impresses favorably as balladist with Wald. ork. For terpsterns bitten by the Latin bug, Don Alfredo's combo (4) provides the rumba beats. *Lee Zhito.*

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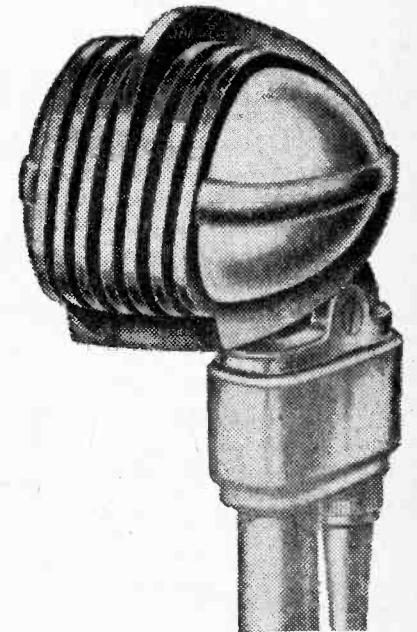
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**VAUDEVILLE REVIEWS**

**Oriental, Chicago**  
 (Thursday Afternoon, January 30)  
 A substantial band name, plus three solid variety acts, adds up to a healthy vaude bill here. Clyde McCoy's ork provides a fine background for his wah-wah trumpet, which is and always has been the major selling point to the crew. While crew does adequate commercial job, there's nothing individual about its work, outside of the *Sugar Blues* horn. On the novelty side, fronter uses a new prince-size trumpet, which had pew-sitters oh-ing and ah-ing. Comedy relief stems from W. C. Bryant, whose comedy dialog comes out like Bob Burns and whose novelty vocals sound like Tiny Hill. Combination makes him a mitt winner. Vocals are handled by Billie Jane Bennett, once of the Bennett Sisters, who were long a feature of the McCoy ork. Gal sells extremely well, but has a tendency to draft the lyrics that tends to make the band sound sluggish.

**Loew's State, New York**  
 (Thursday Evening, January 30)  
 Show is slow-paced and on the weak side, in spite of virile attempts by Jim Wong Troupe, John Boles and Lorraine Rognan and Pat McCaffery to keep it moving.  
 Wongs were in there pitching all the way with their standard acro and contortion turn which kept the customers' attention thruout. Sparked by Jim Wong's reverse cartwheels and backward drinking stunt, outfit registered good from walk-on to walk-off.

Billy Wells and the Four Fays' novelty act smacks of circus days, but pulls heavy hands here. Quintet (two men and three gals) have worked up nine minutes of tumbling, contortionistics and comedy that are just as zippy as their circus music background.

Opener, Jerry and Jane Brandow, started slow and stayed that way most of the time. Stint livened up a bit with boy's miniature stair dance which drew an okay hand. Lad carried load of act and worked hard but the customers just weren't in an appreciative mood.  
 Lee Noble, billing himself as *The Gay Deceiver*, wasn't up to his usual form during his sleight-of-hand turn. Some of the customers liked his stuff, especially the business of "giving away" the handkerchief and egg trick. Act was draggy, nevertheless, and could stand brightening.

Ruby Hill, late of *St. Louis Woman* and niteries, showed a good set of pipes but it was her selling which pulled. Held attention with three numbers but didn't click for a recall. Sounded best with *For Sentimental Reasons*. Gal might have looked better in a different gown. Solid black two-piece job she wore when caught didn't set off her personality enough.  
 Lorraine Rognan and Pat McCaffery scored with their hilarious ballroom satire. Gal has worked an *Open the Door, Richard* line into her operatic take-off routine and it got about one of the healthiest yocks. McCaffery, working in tails, helped carry the ball as her straight man. He also did a nice job with a *Begin the Beguine* clarinet solo.

Pleasant surprise is behemoth Jack Leonard, who has improved 100 per cent since seen here 18 months ago. Hé has loads of original material, strength of which seems to have given him more confidence and more time for delivery. Rated yocks consistently and was rewarded with an encore.

Maurice Rocco, as usual, won top response for his standing Steinways. In addition to his showmanly 88-ing, he did *St. Louis Blues* with a better-than-average vocal. Cocktail singles would benefit by watching one of his performances, for he discovered several years ago what they have just learned—the customers want entertainment more than music.  
 Johnny Sippel.

John Boles, next to closing, still looked and sang well but spoiled any good impression by hamming between sets by standing near the wings and milking with the overdone charm. Did seven tunes, encoring with *One Alone*, from his *Desert Song* pic. Introed it by admitting it was his favorite because it "started paying his bills." Audience ate it up and brought him out for another recall, *I'll See You Again*.  
 Louis Basil ork worked in pit this trip and sounded good. Band chief emseed pleasantly. Pic, *Secret Heart*.  
 Don Marshall.

stage setting but contributed little to revue's musical content.  
 Pic, *Under Nevada Skies*. Biz poor when caught.  
 Lee Zhito.

**Million Dollar, Los Angeles**

(Wednesday, January 29)  
 No color or flash attends vaude's passing from the Los Angeles stage. Instead, it's a drab and almost painful death as the management picks on a tired Western package to fill its final week. Best on the bill is Tex Ritter's sagebrush ballading, his *Jack of Diamonds* pulling top hand.  
 Si Otis and his trained mule pulls a couple of laughs. Mild chuckles greet Slim Andrews' comedy routines. Coby Jones, a Western thrush, appeared ill at ease and had little to offer vocally.

Bonnie Dodd, on the steel guitar, won little response. Wesley Tuttle's folk ballading spurred some mitting.  
 Al Lyons' house ork, in cowboy attire, added some color to Western

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# Burlesque

By UNO

**DIANE ROSS**, stripper, who came to New York after 12 weeks at the Burbank, Los Angeles, leaves February 12 for a European tour of USO shows. . . . Jimmy Matthews and Sue Gaye rejoined the Kinn-Brown unit on the Hirst Circuit after a brief visit to their homes and juniors, Tommy and Stevens, in Omaha. . . . Baby (Rosa Mack) Dumplin' returns to burly after 12 weeks at the Club Milwaukeean, Milwaukee. . . . Dave Cohen booked Marie Cord, Harry Levine, Steve Mills, Al Golden, Anita Marie, Jerry Murphy, Dolores Dawn, Chickie O'Dell and Charlie Phipps for Jacques, Waterbury, Conn., and Ginger Healy and Dormay Davidson for the French Casino, Chicago. . . . Joyce King, who replaced the ailing Marsha Blue, in the Cord-Conley unit and later, Colleen, also ill, in the Brown-Kinn unit, returned to spot bookings for socials in New York. . . . Other strippers in the Joyce-King group include Sunny Slane, Bubble Yvonne, Lillian Dixon, Barbara Doane, Ina Thomas and Diane Ross. . . . Russ Fretto and Julie Germano, dancers, new to burly and in the East, finished four weeks on the Hirst Circuit with the Brown-Kinn unit. This is their first year on the stage. . . . Merrill Sevier, with the Fuller-Edwards unit, celebrated a birthday last week.

**MIKE KENNEDY** returned to the managerial post of the Empress, Detroit, after several years of war work in Cleveland. Jack Pershing, who was acting manager, continues as stage director. . . . Henry Kurtzman, Sid Rankin and Joe Dick attended funeral services for Otto F. Klives, old-time Columbia and American Circuit show manager, who died in Brooklyn January 21. . . . Billy and Eddie, dancers, made their initial appearance at the Hudson, Union City, N. J., as added attraction. Under Sol Leslie's management, they open at the Apollo, Manhattan, February 7, after a week at the Crawford House, Boston. . . . Bob Best, concessionaire, left the Empress, Milwaukee, for Rochester. Succeeded by Bill Gardner. . . . Ann Dykler is in her 10th year at the Oasis, Baltimore, and Leona Bell continues at the Gayety there. . . . Marilyn Jackson, with the Blentones, four-member unit, after closing a long stay at the Copa, Miami Beach, Fla., this week, is set for two weeks each in Philadelphia and Washington and then to the Roxy, New York. . . . Dorothy Sevier, now Mrs. Harry Jackson, is boss of a flower shop in Pueblo, Colo., where hubby manages the Colorado, pic theater. . . . Chuck Curtis, house singer, replaced Ben Melton at the Empress, Milwaukee.

## Winchell to Minn. Post

**MINNEAPOLIS**, Feb. 1.—Charles W. Winchell, advertising director of Minnesota Amusement Company, has been named assistant to the president and general manager, Harry B. French, who assumed that post on January 17 with the resignation of John J. Friedl. Winchell's job will be taken by Everett E. Seibel, who has been assistant manager. Don Alexander was named Seibel's assistant. Ray Niles, theater manager at Rochester, Minn., has been appointed district manager of the company's Southern Minnesota chain.

# Showbiz Salaries Now May Be Sent Out of Australia

**SYDNEY**, Feb. 1.—The Commonwealth Bank here, authority controlling remittance of money out of the country, advises visiting acts that they now may remit the full amount of their earnings to their own countries without restriction, provided they have the necessary clearance from the Taxation Department, showing that they have paid Australian taxes. Visiting showfolk are subject to Australian income tax. This remittance freedom applies also to buying recorded radio programs abroad, but in this instance, advertiser or outlet must obtain an import license from the U. S. Department of Import Procurement before platters can be brought into the country. As matters stand, import licenses are a definite hindrance to wider use of foreign e. t.'s, since it takes several weeks to break down the red tape surrounding the permission.

## Berlin Coal Lack Shuttles Theaters

**BERLIN**, Feb. 1.—Showbiz in Berlin is crippled by a lack of fuel. Coal stocks in the German capital had dwindled to 50,000 tons on the ninth day of the coldest wave to hit the area since 1929. To conserve fuel, the Magistrat (municipal council) has halted deliveries of coal to theaters, cabarets, pic houses and other places of amusement. Normal supply is being conserved for essential industries and services. Schools are to continue vacation until the cold spell eases. During the cold wave the mercury has dropped to around seven below daily. Residents of working-class quarters have been burning furniture and ripping up stairways for fuel. In other parts of Europe the cold wave has hit hard too, but nowhere depleting fuel stocks in major centers sufficiently to cause a shuttering of showbiz.

## Three Montana Measures Would Reduce Fire Hazards

**HELENA**, Mont., Feb. 1.—Three measures, intended to reduce fire hazards in places of assembly such as theaters, dance halls, restaurants and niteries, and fostered by the Helena fire marshal's office, are being presented to the State Legislature by Rep. George R. Pierce (R., Yellowstone). First measure dealing with future buildings maintains that assembly locations shall have fire fighting apparatus, ash trays and adequate exits ranging from two in buildings housing 100 persons, to five in buildings housing 1,000. In addition, rooms must be fireproofed and inspected and tested every six months. Second bill, dealing with existing buildings, insist on fire fighting equipment, ash trays and fireproof decorations. Third measure would outlaw smoking in places of assembly.

## Yank Acts Paid in Francs Now May Send Half Home

**PARIS**, Feb. 1.—Yank acts, whose legal residence is in the U. S., but who are playing dates in France and are being paid in francs, can now send home 50 per cent of their earnings, according to a new law passed in December. All that is needed is presentation of an affidavit of residence in the U. S. and a copy of the show contract.

# Magic

By Bill Sachs

**WALTER GIBSON**, magician, author and prolific writer of pulp mag material, who is on tour with the Blackstone show this season to gather material for several news works, phones from Zanesville, O., to say that he has several new magic books under way, one along textbook lines and the other a biography on Blackstone. Both should be ready by fall. Gibson's most recent work, *Professional Magic for the Amateur Magician*, styled after his *Magician's Manual*, is now on the press and due for early release by Prentiss-Hall. . . . Blackstone, on the same phone call, reported that the show's business is again purring like a cat with seven kittens after a somewhat spotted early-season biz in the East. Recent one and two-night stands in New York and Pennsylvania and a string of one-nighters in Ohio the past week brought capacity business. The week in Cleveland, ended Saturday (25), saw the Blackstone show gross a healthy \$14,000 in eight performances, and that despite the fact mid-week business was marred by a two-day sleet storm. Show opened Sunday (2) at the Cox Theater, Cincinnati, for a week, after two days of fat play in Charleston, W. Va. . . . Russell Swann is back on another return engagement at Hotel Statler, Detroit. . . . Frank Kini and Company have been set on a route of 30 Northeastern Michigan spots for International Harvester Corporation. . . . Jules Traub, president of Fun, Inc., Chicago, is marketing a series of small magic tricks to be retailed for around 10 cents. Traub at one time served as assistant to Hardeen at Atlantic City Steel Pier and later made a rep for himself as a close-up magician in New York under the name of Stuart Jules. . . . Vernon Colbert is slated to begin a string of theater dates up the West Coast soon, set by Ken Daily, of the Bert Levey office. Colbert recently concluded a swing over the Levey circuit at the Victory Theater, San Jose, Calif., and while there had a visit from Gag Miller, vet trixster and father of the late picture star, Marilyn Miller.

**DELL O'DELL** and Charles Carrer closed with their magic-juggle combo at the Embassy Club, Jacksonville, Fla., Tuesday (4), and February 24 move into Kitty Davis's Airliner, Miami Beach, Fla., for two weeks with options. . . . Matt Schulien, owner of Schulien's Bar, hangout for magicians in the Windy City, played host to 50 students from the University of Chicago Sunday (26). After a free dinner, the boys were entertained with a magic show presented by Matt himself. . . . Rufus Steele, author and card expert, has perfected a new gambling holdout embodying a new principle said to be far superior to old types. . . . G. Ray Terrell, assisted by Jack and Judy, opened Friday (31) at Glenn Rendezvous, Newport, Ky., for a fortnight's stand. . . . William C. Turtle, the snappy magician from up Portland (Ore.) way, in commenting on an item which appeared here recently, has the following to say: "Sir Felix Korim, with his illusion, Sensatia, is not pulling anything great and new to rave about in cutting a lady in seven parts, when for years circuses and carnivals have had sword boxes that use about 13 blades instead of swords,

and thus a lady inside may be sliced into more than seven parts until it is exposed for a dime. He should get around more." . . . J. Elder Blackledge was featured on the Indianapolis Symphonic Parade at Fairgrounds Coliseum, that city, January 22. The affair was sponsored by *The Indianapolis Star* for the benefit of the Marion County Chapter of the National Foundation for Infantile Paralysis. According to George Paxton, of the Maguire & Paxton office, Indianapolis, Blackledge did an unusual job considering the fact that he was spotted in the middle of the huge ice floor completely surrounded by 10,000 spectators. . . . The Great Pronk has resumed in New York State with a re-routed show, after a brief layoff occasioned by a recent wreck in which a tractor trailer plowed into his three-ton truck. Pronk estimated damage to his truck at \$350, and to his magic and illusions, \$1,000.

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## New Stage Manager Group Seeks Better Conditions

NEW YORK, Feb. 1.—A notion which has been simmering for a number of months got going last week when a group of senior and assistant stage managers got together at the Malin Studio. Primary object of the meeting was organization of a stage managers club, aim being eventual establishment of a spot for social discourse between the lads who pull the backstage strings, as well as a clearing house for exchange of ideas on showbiz futures and mutual help in regard to same. Over 150 string-pullers are already up for membership. New org, it was emphatically explained by one of its leading promoters, has no pitch toward union activities. Stage managers are members of Actors Equity and have no desire for either an individual group or other affiliations.

"The idea," one spokesman put it, "is one of mutual self-help. We want to try to elevate the stage manager's status to that of a technician."

Stage managers have been more or less of step-children in the theater. As an actor, they obviously come under Equity jurisdiction, but in technical capacities they are all too frequently regarded as stooges for management—as witnessed by the fact that they are not allowed to act as Equity deputies. It is an anomalous position. What the lads want is to have Equity correct this situation, either by a special contract in their behalf or by the addition of riders to existing ones.

### Wage Hopes

In sum, they are aiming at the establishment of minimum wages for both senior and assistant stage managers (currently, s. m.'s can be hired for as little as \$60 per week, the actors' minimum); a daily expense allowance while on the road; no acting or understudy chores in the same show in which they are string-pulling, except in the case of a first assistant s. m. in a straight play who may understudy, and senior status for assistants only after experience in three Broadway productions or 30 weeks in stock.

Meeting voted to pass these suggestions on to Equity council via a letter, requesting their consideration for inclusion in the new contract to be drawn in June.

## ROUTES

### Dramatic and Musical

Anna Lucasta (Geary) San Francisco.  
Anna Lucasta (Locust St.) Philadelphia.  
Apple of His Eye, with Walter Houston (English) Indianapolis 3-5; (Hartman) Columbus, O., 6-8; (Cox) Cincinnati 10-15.  
Blossom Time (Karlton) Williamsport, Pa., 5; (Strand) Elmira, N. Y., 6; (Auditorium) Rochester 7-8.  
Born Yesterday (American) St. Louis.  
Bergner, Elizabeth (Plymouth) Boston.  
Blackstone (Cox) Cincinnati.  
Ballet Theater (Lyceum) Minneapolis 5-7; (Auditorium) St. Paul 8.  
Brigadon (Shubert) New Haven, Conn., 6-8.  
Come On Up, with Mae West (Curran) San Francisco.  
Chocolate Soldier (Forrest) Philadelphia.  
Carrot and Club (Walnut) Philadelphia.  
Call Me Mister (Shubert) Boston.  
Dear Ruth (Memorial Aud.) Louisville 5; (English) Indianapolis 6-8.  
Dangerous Woman, with Zasu Pitts (Shubert-Lafayette) Detroit.  
Eagle Rampant, with Tallulah Bankhead (Hanna) Cleveland.  
First 100 Years (Wilbur) Boston.  
Glass Menagerie (Texas) San Antonio, Tex., 5; (Paramount) Austin 6; (Melba) Dallas 7-8.  
Graig's Wife (Ford) Baltimore.  
Glass Menagerie (National) Washington.  
Hamlet, with Maurice Evans (Temple) Tacoma, Wash., 5; (Capitol) Salt Lake City 7.  
Harvey, with Joe E. Brown (Harris) Chicago.  
John Gullugod (Royal Alexandra) Toronto.  
Lute Song (Studebaker) Chicago.  
Magnificent Yankee (Erlanger) Chicago.  
Oklahoma (Cass) Detroit.  
Pygmalion, with Gertrude Lawrence (Iris) Mexico City, Mexico.  
Red Mill (Shubert) Philadelphia.  
State of the Union (Omaha) Omaha 5; (Music Hall) Kansas City, Mo., 6-8.  
Student Prince (Davidson) Milwaukee.  
Song of Norway (Shubert) Chicago.  
Springtime for Henry, with Everett E. Horton (Selwyn) Chicago.  
State of the Union (Robinson Memorial Aud.) Little Rock, Ark., 6; (Auditorium) Memphis 7-8.  
Three to Make Ready, with Ray Bolger (Blackstone) Chicago.  
Up in Central Park (Boston O. H.) Boston.

## Young Luckenbach Out of the East Helps Keep B'way Afloat

NEW YORK, Feb. 1.—When a producer underwrites his own show and goes into rehearsal, that's news. That's the low-down on *The Greatest of These*, currently prepping for a Detroit unveiling February 18. Producer is Edgar F. Luckenbach Jr., Broadway's youngest and newest. He is just 21 years old. *These* is budgeted for a nut of 80G and Luckenbach, who is co-producing it with Frank Satenstein, has underwritten 50 per cent of that sum, pending sales to future backers. This is only one item on the agenda of the Luckenbach Enterprises, which has offices at 30 Rockefeller Plaza. Youthful impresario is also in producing partnership with Eugene Bryden for a Coast showing of *Taming of the Shrew*, skedded for a Thursday (6) preem in Los Angeles. Luckenbach's motion on this one is to get his money back on a low cost out-of-town production, and then bring it to New York for a limited run.

### Ship Ahoy!

Young Luckenbach decided to make a career of show business last fall, after graduation from the navy. He can afford to indulge his affection for the theater, being heir to the Luckenbach ship interests via his late father. He took a shellacking with his first venture, when he dropped \$31,250 backing Leonard Sillman's *If the Shoe Fits*.

"It was quite a lesson," he admits. "No more high-priced musicals for me. The odds are definitely against them."

On the financing side, Luckenbach has a sizable piece of the current revival of *Burlesque*, which looks as tho it might pay off and he has wagered over 9G on *Bathsheba*, the forthcoming Sylvia Friedlander-Maximilian Becker production.

Luckenbach is a modest youngster, who admits he's a novice with a lot to learn. It is also evident that he has a head on his shoulders and that this is no hobby or pastime with him.

"I've always been show-struck," he says, "and now I can give all my time to it. Primarily I want to do things that are in good taste."

Broadway can stand new production blood with good taste, particularly when it brings the cash to back itself. Who says the theater is dying?

## Producers Protest 25% Regional Travel Boost

NEW YORK, Feb. 1.—Beginning today producers will have to pay 25 per cent more for railroad transportation in New England, the South and Middle West. Tilt is under protest to the ICC by the League of New York Theaters, Showmen's League, Barnes-Carruthers Theatrical Enterprises and Polack Bros.' Circus. However, the managers will pay the hike, a reversal would mean they would get their dough refunds.

League has gotten an interpretation from the ICC that states the 25 per cent rise is also applicable to baggage cars. Producers already have succeeded in temporarily delaying a tilt on the Southern Pacific Railroad, with a hearing skedded this spring.

## Deckhands, Scenic Men In Amicable Settlement

NEW YORK, Feb. 1.—Dispute between the stagehands and the scenic artists unions has been settled amicably. Trouble began over grips' orders to designers to work from the pit instead of the stage when setting up a show.

In the past few weeks several plays have opened in New Haven, where most of the trouble took place, without any incidents eventuating. Designers now work closely with the stagehands and are not handling props, lights or furniture.

## Legit Names, Equity Give Art Group 10G

NEW YORK, Feb. 1.—American Repertory Theater has collected about 10G in its drive to survive thruout the season. Producing outfit has 15 months of road bookings beginning in the fall of 1947.

Helen Hayes, Elizabeth Bergner and Katharine Cornell, each contributed \$1,000; Actors' Equity 5G and the rest came in smaller sums. The Theater Guild has promised \$2,500, if Theresa Helburn, its co-director, okays the donation.

Helen Hayes' committee (*The Billboard*, February 1) met with legit unions this week and has skedded another confab for Monday (3) to see what concessions they will give to lessen the weekly nut. Committee also meets with League of New York Theaters Wednesday (5). Pitch here will be for the privilege of inserting ART fliers in legit programs and having an actor from each company speak about the repertory group from the stage of each theater after performances.

Committee to help the ART was formed by several top flight actors when they realized that if repper flopped it might mean the end of repertory in this country.

## N. Y. City May Open Showbiz High School

NEW YORK, Feb. 1.—Local board of education plans to ask for an \$80,000 appropriation from the city council for a high school of performing arts. Institute would be set up to permit talented youngsters to specialize in some aspect of showbiz—legit, radio, music, television or dance.

BE has a limited budget, but may shave some other appropriation to become the first school system to offer children an entertainment course. Meeting held Wednesday (29) had several showbiz representatives present to discuss the project. Money would be used to reconvert an old public school on 46th Street between Sixth and Seventh avenues. Course would probably start in September, 1948.

## Dramatists Reject Equity Bid for D. C. Conference

NEW YORK, Feb. 1.—Equity has been refused a meeting with the Dramatists' Guild to discuss getting the DG's co-operation in its pitch for a united front on Washington legit discrimination. DG says it has no room on its council meeting sked to listen to Alfred Harding, assistant to Equity prexy, who is handling the matter for the actors' org.

Meanwhile, Equity heard a plea by Gilbert Miller at council meeting that the union do nothing to cause the National Theater to change from legit to the movies as a result of the campaign to end the Negro ban there.

Voice of the Turtle (Nixon) Pittsburgh.  
Veloz and Yolanda (Parkway) Madison, Wis., 8.  
Washington Square (Colonial) Boston.

## Library Theater Review

### THE GREEN GODDESS

(Opened Tuesday, January 28, 1947)

#### HUDSON PARK LIBRARY THEATER, NEW YORK

A drama in two acts by William Archer. Adapted by P. J. Sidney. Direction, Norman Budd. Settings and lighting, Barbara Brakely. Presented by Equity Library Theater.

Major Crespin ..... Robert Geist  
Dr. Traherne ..... Mahlon Naill  
Lucilla Crespin ..... Evelyn Paeper  
Rajah ..... P. Jay Sidney  
Watkins ..... David Clive

Altho William Archer's *The Green Goddess* was a click when George Arliss played the lead in the Broadway production, the script now reveals itself as primarily a vehicle (and a rusty one at that) in the Equity Library Theater production. The play probably would be cheered at a British officer's club, for its hoary tale of an Indian rajah who decides to put two Englishmen and a memsahib to death in retaliation for the knocking off of his three brothers, probably would bolster the British prejudices. But in this later day and before a Broadway audience, the play might find rough going, gaited for picket signs from many liberal orgs.

As in the case of many library shows, some performances more than make up for the deficiencies of the script. P. J. Sidney, playing the rajah, whose personality completely dominates the play, fails to do justice to the part. His interpretation, more sly than charming, strengthens the already heavy dose of melo with which the script is loaded. However, *Goddess* springs to life when David Clive, as a renegade English butler, appears. Clive, a younger edition of his father, the Hollywood thesp E. E. Clive, displays a brand of acting that is certain to land him on the Stem. Mahlon Naill, with but one week's rehearsal, gives his scientist role an added shot of juice to keep the play sparking.

As Major Crespin, Robert Geist proves an acceptable model of the Kipling version of a British officer. Evelyn Paeper, unfortunately, is badly miscast. Playing an Englishwoman, unhappily married, the girl does not bring a bitter enough tone to her interpretation.

Tho the direction by Norman Budd was fairly good, there were several exciting moments when he permitted his players to react in a fashion worthy of a Grade B movie. Barbara Brakely's sets and lighting lend the proper mood and atmosphere to the Indian palace where all the skull-duggery takes place. *Leon Morse*.

## Experimental Theater Skeds "Wanhope" for Feb. 9 Deb

NEW YORK, Feb. 1.—Experimental Theater is considering for its third production of the season *As We Forgive Our Debtors*, by Tillman Breiset. Script will probably preem in March. First show skedded is *The Wanhope Building*, by John Finch, which opens February 9.

# Broadway Opening

## ALL MY SONS

(Opened Wednesday, January 29, 1947)

### CORONET THEATER

A drama by Arthur Miller. Staged by Ella Kazan. Setting and lighting, Mordecai Gorelik. Costumes, Paul Morrison. Stage manager, Robert F. Simon. Press representatives, James Proctor and Lewis Harmon. Presented by Harold Clurman, Ella Kazan and Walter Fried, in association with Herbert H. Harris.

- Joe Keller ..... Ed Begley
- Dr. Jim Bayliss ..... John McGovern
- Frank Lubey ..... Dudley Sadler
- Sue Bayliss ..... Peggy Meredith
- Lydia Lubey ..... Hope Cameron
- Chris Keller ..... Arthur Kennedy
- Bert ..... Eugene Steiner
- Kate Keller ..... Beth Merrill
- Ann Deever ..... Lois Wheeler
- George Deever ..... Karl Malden

If ever a venture by a new producing firm deserves success it is *All My Sons*. Messrs. Clurman, Kazan and Fried, a combo not individually unwise in the ways of the theater, have labored and brought forth the new year's first serious play of stature and importance. Whatever its fate—and *Sons* may be too realistically grim for popular consumption—the theater is richer by a fine, new, robust scripting talent and some acting that is little short of superb. *Sons* deserves to fare well—despite its tragic overtones—and it would be sad to believe that there may not be enough thoughtful purchasers to give it the appreciation it merits.

Author Arthur Miller has devised a grim little tale about little people, as real as Mordecai Gorelik's small-town back yard in which it is set. He has something important to say about selfishness and moral cowardice, and he says it with steadily mounting impact to a harsh climax. His chief protagonist is a small-time war profiteer who authorizes a delivery of faulty airplane parts which cause the deaths of a couple of dozen fliers and then pins the blame on his partner for a jail rap. His elder son, a flier, has been missing over three years but his second son returns to take his place in his father's post-war business. The profiteer's wife suspects his guilt and harbors a neurotic belief that her first-born is not dead.

Into this household comes the fiancée of the missing flier, to marry the younger brother. The mother refuses to consent and attempts to drive the girl away. Ensuing emotional complications bring to light the fact that the elder son has been killed in a suicide mission undertaken because of his father's guilt. This is the breaking point for the idealistic younger son who will accept no compromise with his father's excuses. Completely broken, the latter puts a bullet thru his head.

Taken apart, *Sons* may seem a relatively simple tale, but with the possible exception of the slightly wacky mother, Miller has endowed a set of characters with staunch realism and a plea for decency, honor and fair dealing—and this without ever allowing them to slip over into the mawkish or corny. He is over-slow in setting his scene, but he builds sharply and inexorably. His second act curtain is a sock—an actor's playing dream—and his third stanza in no wise lets it down. *Sons* is bitter, but it rings true—a lively arraignment of defendant, selfishness by plaintiff, idealism.

The Clurman-Kazan-Fried trio has done its best to give *Sons* the best, one of the top set-and-lighting jobs to be exhibited in some seasons and a carefully chosen corps of actors to play in it. Kazan's staging is authoritative and sharp, and never loses sight of the over-all effect of small-town intimacy.

Ed Begley as the guilty double-



# BROADWAY SHOWLOG

Performances Thru February 1, 1947

## New Dramas

Opened	Perfs.
Another Part of the Forest (Fulton)..... 11-20, '46	85
Born Yesterday (Lyceum)..... 2- 4, '46	422
Burlesque (Belasco)..... 12-25, '46	46
Christopher Blake (Music Box)..... 11-30, '46	72
Fatal Weakness, The (Royale)..... 11-19, '46	87
Happy Birthday (Broadhurst)..... 10-31, '46	108
Harvey (48th Street)..... 11- 1, '44	958
Iceman Cometh, The (Martin Beck)..... 10- 9, '46	112
Jean of Lorraine (Alvin)..... 11-18, '46	88
Life With Father (Bijou)..... 11- 8, '39	3,033
O' Mistress Mine (Empire)..... 1-23, '46	350
Suspended until February 10, 1947.	
Present Laughter (Plymouth)..... 10-28, '46	111
State of the Union (Hudson)..... 11-14, '45	511
Voice of the Turtle, The (Morosco)..... 12- 3, '43	1,172
Years Ago (Mansfield)..... 12- 3, '46	71

## REVIVALS

Androcles and the Lion and Pound on Demand (International)..... 12-19, '46	26
Cyrano De Bergerac (Barrimore)..... 10- 8, '46	135
John Gabriel Borkman (International)..... 11-12, '46	19
Henry VIII (International)..... 11- 7, '46	34
Lady Windermere's Fan (Cort)..... 10-14, '46	128
What Every Woman Knows (International)..... 11-8, '46	19

## Musicals

Annie, Get Your Gun (Imperial)..... 5-16, '46	290
Beggar's Holiday (Broadway)..... 12-26, '46	44
Bloomer Girl (City Center)..... 1- 6, '47	32
Return engagement.	
Call Me Mister (National)..... 4-18, '46	335
Carousel (Majestic)..... 4-19, '45	751
Finian's Rainbow (46th St. Theater)..... 1-10, '47	27
Oklahoma! (St. James)..... 3-31, '43	1,652
Street Scene (Adelphi)..... 1- 9, '47	28
Toplitzy of Notre Dame (Century)..... 12-26, '46	44

## REVIVALS

Sweethearts (Shubert)..... 1-21, '47	15
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## ICE SHOW

Iceetime (Center)..... 6-20, '46	312
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## OPENED

All My Sons (Coronet)..... 1-20, '47	5
Received a five to four nod. Yes: Louis Kronenberger (PM), Robert Garland (Journal-American), Brooks Atkinson (Times), William Hawkins (World-Telegram), Ward Morehouse (Sun). No: Richard Watts Jr. (Post), Howard Barnes (Herald-Tribune), John Chapman (News), Robert Coleman (Mirror).	

## CLOSED

Little A (Henry Miller)..... 1-15, '47	21
Saturday (1).	

## COMING UP

(Week of February 3, 1947)	
It Takes Two (Biltmore)..... 2- 3, '47	
John Loves Mary (Booth)..... 2- 4, '47	
Story of Mary Surratt (Henry Miller)..... 2- 7, '47	

crosser and Arthur Kennedy as his uncompromising son more or less run away with acting honors. It is hard to conceive of anyone righter in his role than Begley, and Kennedy never lets his idealism become priggish. Their smash second act finale is as fine a thesping sequence as has been seen around here for a long time. Lois Wheeler gives another excellent account of herself as the girl. Least convincing of the princi-

# OUT-OF-TOWN OPENINGS

## CRAIG'S WIFE

(Opened Friday, January 31, 1947)

### PLAYHOUSE, WILMINGTON, DEL.

A play by George Kelly. Staged by Mr. Kelly. Designed by Stewart Chaney. Decor by Jansen's. General manager, Paul Vroom. Press representatives, David Lipsky and Philip Bloom. Production assistant, Margaret Perry. Stage manager, Hugh Rennie. Presented by Gant Gaither.

- Miss Austin..... Kathleen Comegys
- Mrs. Harold..... Viola Roache
- Mazie..... Dortha Duckworth
- Mrs. Craig..... Judith Evelyn
- Ethel Landreth..... Virginia Dwyer
- Walter Craig..... Philip Ober
- Mrs. Frazier..... Virginia Hammond
- Billy Birkmire..... Herschel Bentley
- Joseph Catele..... Hugh Rennie
- Harry..... Allen Nourse
- Eugene Fredericks..... John Hudson

Twenty-two years have not dimmed the entertainment values of George Kelly's 1925 Pulitzer prize winning play, *Craig's Wife*, revived tonight for an early return to Broadway following engagements in Baltimore and Philadelphia. This fine new production in the hands of a very competent cast was enthusiastically welcomed by Wilmington's first-nighters, who gave the players repeated curtain calls.

The theme is an ageless one, and a welcome relief from the hackneyed triangle idea.

Judith Evelyn, in the title role, gives a splendid portrayal of the calculating and self-centered wife who succeeds in estranging not only her husband but all members of her household as well.

Philip Ober's delineation of the devoted husband who slowly but finally sees himself as the "romantic fool" his wife considers him, maintains the high standard of his performances in other Broadway hits.

Miss Evelyn and Mr. Ober receive support of unusually high caliber from the entire cast, notably Kathleen Comegys as Craig's aunt, who opens his eyes to his domestic problems.

Viola Roache, as Mrs. Harold, the long-suffering housekeeper, and Dortha Duckworth, as Mazie the maid, were excellent in revealing the atmosphere of the Craig domicile.

The plot does not seem in any way dated, as it involves the Craig family in a murder investigation following a harmless card game in which Craig takes part during his wife's absence. Upon her return, the always suspicious wife learns of a telephone number thru questioning the housekeeper, and the wife's attempt to trace the number brings detectives to the Craig home.

This leads to Craig's discovery that his wife has not dealt honestly with him, and that she is more concerned with her own safety and security than with his innocence. The murder is solved without involving the Craigs, but his wife is no longer able to deceive him and so he leaves her, as do the servants and other members of the family. *Craig's Wife* stands alone at the final curtain.

Stewart Chaney's setting of the Craig living room is most effective with its winding staircase and modern furnishings, depicting the successful business man's domain—a house but not a home.

Here's a revival that is good theater and should click at the Stem's b. o. *Henry L. Sholly.*

pals is the mother of Beth Merrill, which may be due in some measure to the fact that the role's neurotic qualities sometimes make it obscure. It seems, however, to be accented predominantly in one key. Karl Malden rates a bow for a brief appearance and the lesser bits are sharply effective.

Over-all, *Sons* merits ample audience consideration. Its theme may be depressing to the frivolous, but the word-of-mouth from thoughtful customers will definitely be good.

*Bob Francis.*

## CARROT AND CLUB

(Opened Thursday, January 30, 1947)

### SHUBERT, NEW HAVEN, CONN.

A new play by John Wexley. Direction by the author. Setting, Frederick Fox. General manager, Milton Baron. Press representatives, James D. Proctor and Lewis Harmon. Stage manager, Thomas Hume. Presented by William Herz Jr.

- Romnie James ..... Polly Rowles
- Florist Boy ..... Joe Burns
- Patricia Gibbs ..... Dianne Chadwick
- Kit Trevor ..... John Beal
- Telegraph Messenger ..... Thomas Hume
- Bram Carter ..... Kendall Clark
- Stanley Moore ..... Bert Lytell

Despite the fact that the advance bally on John Wexley's new play *Carrot and Club* claimed that the show contained a good moral, but no preaching, the piece that bowed in at New Haven completely reversed the field. Sermon after sermon was preached in lengthy monologues, which seemed to touch upon every problem of the day now confronting mankind. After four long scenes of it, the audience got a mite weary. While there is quite a bit of sparkle to the play, the action is cut down severely by Wexley's sermonizing.

Title of the play centers on an old adage that if you can't get a donkey to move by dangling carrots in front of him, bang him over the rear with a club. Mankind, in this case is the donkey, who apparently prefers atomic power as the club, rather than in its peaceful uses, as *Carrots*.

Wexley's scripting is first rate, and his situations neatly arranged, but somehow, it results in the impression that he actually has written two plays in one. First is a clever little comedy-drama about a crippled ex-G.I. back to claim his girl. Other is a dreary, drawn-out morality piece that never quite hits the target. No doubt Wexley will use his shears lavishly before it hits New York.

The outstanding work in the play comes from John Beal, whose sincere and earnest playing carries conviction thruout. Beal doesn't once lose his grip, despite the arduous role, and is particularly effective in the scene where he lishes and tells off the world. Diane Chadwick, as his former sweetheart, contris a spirited and appealing characterization. Wexley's lines have her reciting her convictions on life, love and everything in general on the least provocation. She delivers these sermons with genuine spirit. However, it is sometimes difficult to understand just what the author is trying to put across.

Bert Lytell is a disappointment, miscast as a Kim Kimberly sort of character, a la *The Hucksters*. He fails to make himself believable at any stage. His almost continual use of wide sweeping gestures, and his stalking up and down the stage is more distracting than convincing.

Polly Rowles, playing Miss Chadwick's sophisticated roommate, handles her comedy assignment capably. Her delivery and timing are fine and she brings what lightness there is to the opus. Kendall Clark, playing the other major role, adds a creditable interpretation of a Grade A heel.

Frederick Fox's settings of the interior of Hollywood's motor courts is typical, and Wexley's direction leaves nothing to be desired. There is some clever thinking in *Carrots* and once in a while you get the impression that the author is pointing a great moral, but long speeches and the subsequent inactivity is disconcerting, and points to interest lag. Stepping up the pace, and a severe trimming of lines is called for before *Carrots* can ever hope to get its message across satisfactorily.

*Sidney Golly.*



**ARNOLD**—Mrs. Lois, 84, actress for more than 60 years, January 26, at the Edward Forrest Home for Retired Actors and Actresses, Philadelphia. She was well known as a character actress in comedies, appearing mostly in New York City. She retired in December, 1944.

**BAUGHMAN**—Stanley, 62, recording artist, January 17 at Grand Rapids, Mich. Survived by his widow and daughter.

**IN MEMORY  
OF OUR LOVING  
HUSBAND AND FATHER**

**BEN BRODBECK**

WHO PASSED AWAY  
FEBRUARY 6, 1945

**MRS. BEN BRODBECK  
BERNICE, MELBURN,  
ERNEST, ERMIL  
and BUFORD**

**BEAL**—Ralph R., 59, vice-president in charge of engineering of RCA Communications, Inc., subsidiary of Radio Corporation of America, in New York January 24. An authority on radio, television and electronics, Beal formerly was research director of RCA. After graduating from Leland Stanford University he joined the Federal Telegraph Company in San Francisco. Before and during the first World War he installed radio stations for the navy in Panama, this country and in France. Joined RCA, as Pacific division engineer, in 1926, and was transferred to New York in 1934. He was a member of the Institute of Radio Engineers and the Society of Motion Picture Engineers.

**BELMONT**—Lulu, stage actress of the early 1900's and daughter of Richard Sutton, early-day theater owner, in Los Angeles January 21.



**HAZEL  
COTTER  
HARRIS**

At Rest, February 6, 1946

**HAZEL COTTER HARRIS**

Loving and kind in all her ways,  
Upright and just to the end of  
her days;

Sincere and true in her heart  
and mind,

A beautiful memory she left be-  
hind.

She had a nature you could not  
help loving,

A heart that was purer than  
gold;

And to those who knew her and  
loved her

Her memory will never grow  
cold.

In Loving Memory of My  
Wife

**Orville "Whitey" Harris**

## THE FINAL CURTAIN

She began her theatrical career playing Little Eva opposite Fred Stone and also appeared with Clyde Fitch and Lady Diana Manners. She retired from the stage following her appearance in *Memories* at the old Los Angeles Orpheum Theater in 1929. Survived by her husband, Ralph Belmont, actor. Burial in Glendale, Calif., January 25.

**BROWN**—Sidney W., 72, retired director of the Seattle Symphony Orchestra, in Long Beach, Calif., January 26. Survived by his widow, Ella, and a daughter, Mrs. Lois Ver-nand, of Los Angeles. Burial in Glendale, Calif., January 30.

**CAMPBELL**—Albert C., 74, tenor, and member of the old Peerless Quartet, in Flushing, L. I., N. Y., January 25. With the Peerless group he made some of the first phonograph recordings with Thomas A. Edison. He later recorded for Columbia and Victor and toured with the Eight Famous Victor Artists.

**CAVANAUGH**—Daniel P., 89, tight-rope walker, acrobat and Indian Club swinger, who toured years ago with the William Bixbie Circus and Dow Bros.' Minstrels, January 25 in Providence. Seven children survive, one of whom, Daniel Jr., Boston, is a singer.

**CHAMBERS**—Lyster, 71, actor, in New York January 27. On the stage 40 years, he had been leading man with Mrs. Patrick Campbell and Bertha Kalisch, and appeared on Broadway in *A Fool and His Money*, *The First Year*, *The Wild Duck* and *Lost Horizon*. His last appearance was in *Signature*, in February, 1945. Survived by his widow and a sister.

**CONLEY**—Jack, member of the Show Folks of America, San Francisco Chapter, in Salinas, Calif., January 19. Burial in Show Folks Rest, Mount Olivet Cemetery, San Francisco January 23.

**CORTHELL**—Herbert, 69, stage and screen comedian, in Los Angeles January 23. A trouper for 50 years, his last stage appearance was in *Arsenic and Old Lace* in Los Angeles several years ago. He appeared in many movies, among them *Louis Pasteur* and *This Is the Navy*. He was a life member of the Lambs' Club, Actors' Order of Friendship and the old Green Room Club. Survived by his widow, Marion, and a son, Edmund. Burial in Glendale, Calif., January 27.

**DAVIS**—Mrs. John B., wife of the manager of Southern State Shows, January 29 in Municipal Hospital, Miami, of cancer. Burial in Myrtle Hill Cemetery February 2.

**DE MARCO**—Samuel, 51, father of the Five De Marco Sisters, singers featured on Fred Allen's radio program, in Brooklyn January 29.

**DEMMIEN**—Raymond R., formerly with W. G. Wade and F. E. Gooding Amusement Company, January 18 in Somerville, Mass., when struck by a truck. Survived by his widow, Marguerite; his parents, a brother and sister. Burial in Somerville January 21.

**FLIASHNICK**—Peter B., brother of Sam B., former road manager of the Ink Spots, January 3 at his home in Brooklyn. Other survivors include his widow, Rose, and three sons.

**GINDER**—J. Raymond, theatrical booking agent and former vaudeville actor, January 27 in Germantown Hospital, Philadelphia, after a long illness. Shortly after the First World War, as J. Raymond, he entered vaudeville and played in the Keith Circuit, gaining headline billing before he retired to enter the theatrical agency business in Philadelphia. He maintained offices in Philadelphia and in New York. His widow, Emma M., and two daughters, Dorothy G. and Mrs. F. B. Hopkins, survive. Funeral services in Philadelphia, January 30. Burial in Hillside Cemetery there.

**HAAG**—Roy R., 55, showman for many years, January 6 in St. Thomas Hospital, Nashville. The past four years he had been with Dyer's Greater Shows. Prior to that he had been associated with his uncle on the Mighty Haag Shows. Survived by his widow, Fredda, and a daughter, Mrs. Merton Morris. Burial in Haysville, Tenn.

**HUTTON**—Emmett, 83, superintendent of concessions at the Kansas State Fair, Hutchinson, from its inception until a few years ago, January 21 in Grace Hospital, Hutchinson. Survived by his widow, Lottie; a daughter, a son and a sister. Burial in Eastside Cemetery, Hutchinson, January 23.

**KENT**—Mrs. Dorothy Dixon, 72, former actress and wife of S. Miller Kent, actor, in Amityville, L. I., N. Y., January 25. She made her

first appearance, with Kent, in Clyde Fitch's *The Cowboy and the Lady*. Other roles were with Elsie Janis, in *The Vanderbilt Cup*, and in many productions of the late George C. Tyler and Joseph M. Gaites. She retired from the stage several years ago after a vaudeville tour with her husband in *The Gentleman From Indiana*.

**KLEE**—Frances, 50, wife of the late Mel Klee, vaude star, in New York January 28. Survived by a daughter, Hope, and two sons, Lawrence, radio script writer, and Walter, general manager of Distinguished Pictures, Inc. Services at Riverside Memorial Chapel, New York, January 31.

**LANDES**—Fritz, 80, old-time showman and bird trainer, in Los Angeles January 24. Born in Germany, he was connected with European and American circuses for 50 years. He was a member of the PCSA. Burial in Springfield, O.

**MALBEC**—Roland F., 41, Grace Moore's European impresario, in a plane crash at Copenhagen, Denmark, January 26.

**MANSHIP**—Charles P., 65, owner of stations WJBO and KRBL, Baton Rouge, La., publisher of *The Baton Rouge State-Times* and *The Morning Advocate*, in Baton Rouge January 27.

**MASTEN**—Harry, 73, former rep show musician, November 22 in Oklahoma City of carcinoma. He had been with Brunk's Comedians and Adams' Floating Theater. Survived by his widow, Mabel; two daughters, a son, three sisters and a brother. Burial in Memorial Park Cemetery, Oklahoma City November 25.

**NACHTRIEB**—John J., 92, former member of the Hillsdale (Mich.) County Fair Board, January 25 in Pittsford, Mich.

**POTTER**—Harry, for years secretary and auditor on many of the leading carnivals, of a heart attack at his home in Dallas January 24.

**REEVES**—Abel L., 75, retired theater man, at his home in Plainfield, Conn., recently. Survived by his widow and five children.

**REYNOLDS**—Tom, 67, British stage director, in Henley-on-the-Thames, England, January 25. An associate of the late George Edwardes at the Gaiety and Daly's theaters, London, he directed a score of hit revues at the Palace, Duke of York and Whitehall theaters.

**SHIVE**—Louis F., 84, father of Herb Shive, general representative of the Lawrence Greater Shows, in Glasgow, Ky., recently. He leaves two other sons, Walter S., and R. Watson. Burial in Woodlawn Cemetery, Glasgow.

**SUTHERLAND**—Mrs. Cynthia G., director of public relations for the Greater Detroit Motion Picture Council for many years, January 11 in Providence Hospital, Detroit. Survived by a daughter. Burial in Grand Lawn Cemetery, Detroit.

**WELANSKY**—Barnett, operator of the Coconut Grove, Boston nitery which burned in 1942, in Boston January 27 of cancer.

**WILLARD**—Clyde H., 56, former circus advertising car manager and brigade agent, January 8 at his home in Greenville, S. C. Until his retirement several years ago, he served on the advance of various circuses, including John Robinson, 101 Ranch, Ringling Bros. and Barnum & Bailey, Downie Bros. and Cole Bros. In recent years he operated a lunch stand in Greenville, where he had made his home for 20 years. Survived by his widow, Pearl, a brother and four sisters.

## GRACE MOORE

Grace Moore, 45, internationally famous American star of opera, screen and radio, was killed in a plane crash January 26 in Copenhagen, Denmark, in which 20 other persons lost their lives, including Prince Gustaf Adolf of Sweden.

A former Jellico (Tenn.) choir singer, Miss Moore, who was on her way to Amsterdam for a concert, had given performances before the crowned heads of six countries and was one of the best known names to American soldiers abroad. Her final concert, given in Copenhagen the night before her death, drew a capacity audience of 4,000.

In each of the three fields in which she starred, she was at first a failure, doing bit parts and singing minor roles until her talent was noted in New York in 1920, when she appeared in Raymond Hitchcock's *Hitchy-Koo*, substituting for Julia Sanderson. This was followed by a better role in *Above the Clouds* in 1922, and the next year she had the lead in Irving Berlin's *Music Box Revue*.

After studying in Europe, Miss Moore returned to this country in 1928 and made her opera debut at the Metropolitan Opera, New York, as Mimi in *La Boheme*. Altho still under contract to the Met, she had extended her stay abroad, due to the illness of her husband, Valentin Parera, a Spanish actor, whom she married in 1931.

In Denmark she was given the Ingenio Det Arti medal, that country's highest artistic decoration, presented by King Christian. She had also been made a Chevalier of France's Legion of Honor and sung a command performance before the British Royal House in Covent Garden.

She made several movies, one of which, *One Night of Love*, established her as a screen star. Her autobiography is titled *You're Only Human Once*.

Survived by her mother, Mrs. Richard L. Moore; three brothers and a sister.

In Memory of My  
Beloved Husband

**Charles G. Ziegler**

Passed away February 9, 1944.  
**GRACE A. ZIEGLER**

Communications to 155 No. Clark St., Chicago 1, Ill.

## Attraction Sellers, Reps Turn Out Big For Illinois Meeting

SPRINGFIELD, Ill., Feb. 1.—Heavy turnout of carnival representatives and attraction peddlers marked the annual convention of the Illinois Association of Agricultural Fairs here Tuesday and Wednesday (21-22) despite a conflict in dates with the Michigan fair meeting. A few attraction representatives jumped in from Detroit to catch the final day here.

Fair men, in their convention here, paved the way for elimination of future conflicts, either with events here or other State fair meetings, by repealing an association by-law which fixed the opening of the annual convention as the first Tuesday after the third Monday in January. Selection of dates hereafter will rest with the association's officers.

Booking offices and their representatives included the Zematers, Charlie Sr. and Jr., Zemater Theatrical Agency; Gus Sun Jr., Gus Sun Agency; George Ferguson, WLS Attractions; Billy Senior and Gertrude Avery, Barnes-Carruthers Theatrical Enterprises; Mr. and Mrs. Sidney Belmont, Alice Belmont, and Loraine Belmont, Sidney Belmont Agency; Edna Deal and Ray Shute, Edna Deal-Ray Shute Agency; Mrs. Grover La Rose and Jimmy O'Neil, Grover La Rose Agency; Ernie Young, Ernie Young Agency; L. N. Fleckles, Voorhees-Fleckles Fair Booking Agency, and Boyle Woolfolk and Mr. and Mrs. George Flint, Boyle Woolfolk Agency.

Other attraction people noted included Frank Duffield, Thearle-Duffield Fireworks Company; Al Sweeney, National Speedways; John R. Guthrie, Guthrie's Rodeo; Sunny Burnet, White Horse Troupe; J. E. (Buck) Kelly, motorcycle races; Lee Lott, Lucky Lott's Hell Drivers; Joe Porceddu, Illinois Fireworks Company; Frank Putnick, Continental Fireworks Company, and Emil Guldenzopp, auto races.

Fair suppliers noted included M. H. Lines, E. G. Staats Manufacturing Company; Frank M. Prystas and Keneth Lee, Fair Publishing Company; T. P. Eicheldorfer and E. T. Eicheldorfer and Edgar Hunter, Regalia Manufacturing Company; William C. Modlin, Peoria Sound Service; W. C. Armbruster, George Williams and J. M. Patsche, R. H. Armbruster Manufacturing Company.

Carnival representatives were Harry and Nels P. Madison, and Bill Boyle, Madison Bros.' Shows; Jack B. Moore, Moore's Modern Midway; Charles Oliver, Mound City Shows; Buff Hottle and Euby L. Cobb, Buff Hottle Shows; Ray and Cecil Turner and J. C. Price, Turner Bros.' Shows; Jack Downs, Gem City Shows; Oscar Bloom, Gold Medal Shows, and William Gullette, Imperial Shows.

Also Mrs. J. R. McSpaden, Lone Star Shows; Bob Heth, Heth Exposition Shows; K. H. Garman, Sunset Amusement Company; F. M. Sutton Jr., Greater Sutton Shows; Bill Tatham, Tatham Bros.' Shows; F. M. Sutton Sr. and Charles M. Reed, Gulf State Shows; Jack Thomas, Jack Thomas Shows; E. L. Winrow and Jack Wilson, Wilson Famous Shows; Sam Fidler, Fidler's United Shows; Mel H. Vaught, Wonder Shows of America; John McKee, John McKee Shows, and John K. Maher, Harriett Maher, Joseph C. Maher and John Delaney, Maher's Mighty Midway Shows.

Among others noted were E. L. Gray, Gray's Attractions; Mr. and Mrs. Joe J. Smith, Joe J. Smith

## Seek Permit To Build Enclosed Stadium in L. A.

LOS ANGELES, Feb. 1.—Legislation to permit the Los Angeles Coliseum Commission to construct an enclosed stadium comparable to New York's Madison Square Garden on Exposition Park grounds here has been proposed by County Supervisor Leonard J. Roach.

It will be necessary for the State Legislature to amend the sixth district agricultural commission act so the Exposition Park ground can be converted into a new convention hall suitable also for sports events and exhibitions.

Roach also gained the support of his colleagues in a plan to provide parking facilities for patrons of the Coliseum and the proposed arena. Tentative plans call for underground parking.

Legislature will be asked to permit the Coliseum commission to use Coliseum profits for financing the new building, which would accommodate 24,000 persons.

## N. Y. Board Okays New Garden Plans

NEW YORK, Feb. 1.—Plans for the erection of the proposed new \$20,000,000 Madison Square Garden, fronting on Columbus Circle, advanced another step when the board of estimate at its meeting Thursday (30) approved the plan.

Building is to be financed jointly by the city's Triborough Bridge & Tunnel Authority and the Madison Square Garden Corporation, which will necessitate special legislation by the New York State Legislature.

Should no hitches occur actual construction is expected to get under way before the end of the year.

## Harry Cooke, H. B. Rose Merge Booking Offices

LANCASTER, Pa., Feb. 1.—Harry Cooke Theatrical Enterprises here has consolidated with H. B. (Harry) Rose, Keystone Theatricals, Williamsport, Pa.

Cooke said he secured attractions contracts at the Reidsville and Elizabeth City fairs in North Carolina and the Norfolk and Hampton fairs in Virginia, during the recent meetings in those States.

Cooke also has been awarded the contract for the Central Florida Exposition, Orlando. Line-up will include Behney's Winter Garden Revue, Cavanaugh and Raymond, Leighton's Comedy Dogs; Tex Rose, comedy acrobatic; Pal Costa, accordion, and Margo, songstress.

## Milton Millet Dies After Midget Racing Crack Up

ALBUQUERQUE, N. M., Feb. 1.—A three-car pile-up at the new midget auto speedway here resulted in fatal injuries January 26, to Milton B. (Speed) Millet, 24-year-old driver from Mesa, Ariz. Other drivers involved were unhurt. Crash occurred on the third lap.

Corky Benson, Los Angeles, was in the lead and went on to win.

Amusement Service; John Gallagan, concessionaire; George McCarthy, Sun Bros.' Circus, and Al Humpke.

## Oscar Buck Frames Tower Front for 1947 Excursion

LARGO, Fla., Feb. 1.—Oscar C. Buck, owner of the shows bearing his name, toured the Pinellas County Fair here last Wednesday night, eyeing Eddie Young's new Royal Crown Shows and discoursing on the extensive building program now under way at his winter quarters at Troy, N. Y., where an entirely new type of entrance arch is being constructed. Buck revealed that he will use three of the latest designs of John F. Courtney's revolving light towers as the mainstay of his entrance. Towers will be set 40 feet apart with neon title banners stretched between them.

"I believe it will make the flashiest front in the business and will give potential customers a perfect first impression as they approach my show," Buck explained.

### Towers in Rear, Too

Buck received three of the first towers Courtney built last season, the uprights being encased with plastic lighted from the interior. These will be used to light up the back end of the midway.

He has 12 major rides in quarters, seven of which were purchased during the past three seasons, and a Looper and Fly-o-Plane have been ordered for April delivery.

His line-up of shows at present includes Whitey Sutton's Side Show, a minstrel managed by Harry Horner with Billy Cornell furnishing the talent; Speedy Wilson's Motordrome; Fred Mundy's monkeys, chimps, dogs and ponies; Frank Gray's snakes and a new Funhouse. Buck built a new stainless steel front for a Girl Show last season, but has not contracted for talent yet, and he is dickering with a hillbilly outfit for an added unit. He sold his iron lung but retained the set-up and will use it for the exhibition of a two-headed baby.

Buck announced his staff for next season as follows: Jim Quinn, general agent for the eighth year; Lon Ramsdell, business manager; Roy Peugh, exploitation; John Alberts, biller; Richard Tolman, secretary; Luke Seifker, lot superintendent; Bob Coleman, ride superintendent; Charles Hamilton, electrician, and James Savia, transportation superintendent.

Buck left here Wednesday night for Miami, and was scheduled to leave there today for his Troy winter quarters.

## Murray and Wallace Org Opens in March

TAMPA, Feb. 1.—Jack Murray and Al Wallace have organized the Wallace & Murray Shows here and will take to the road in March, playing a few dates in Georgia and North and South Carolina before starting the summer schedule in Pennsylvania. Dave Wise is business manager. At present he is attending the various fair meetings.

Two of the org's rides have been leased to the Florida Amusement Company for Florida dates.

Wallace and Murray purchased a fleet of semi-trailers and all other equipment has been repainted and repaired. By mid-summer they plan to add a Funhouse and Glass House.

Frank Sheppard is electrician.

## Syracuse Shrine Show

### Inked by Frank Wirth

NEW YORK, Feb. 1.—Frank Wirth announced here this week he had signed a contract with Tigris Temple, Syracuse, to stage a show there April 7.

Tigris was among the first temples to stage a Shrine circus but was forced to give it up due to lack of a building.

## Victory Expo Gets Alexander; Loos Inks Fair for 36th Year

### By a Staff Correspondent

DALLAS, Feb. 1.—Ray Alexander, former manager of the Sugarfoot Green from New Orleans Minstrel Show, was signed as general agent of Victory Exposition Shows, by Don Brashear, org's business manager, during the convention of the Texas Fairs' Association, which closed here Saturday (25).

Brashear snared several choice Texas fair contracts before the meeting opened, and his org now holds a strong route of fairs and celebrations. Other show owners announcing Texas fair contracts were Don Franklin, Ira T. Burdick, T. J. Tidwell, W. A. Schaefer, Clyde Hill and Roland Smith.

### Reeves With Hill

En route from their Danville, Ill., home to the West Coast for a vacation, Mr. and Mrs. Kenneth Garman visited convention friends. . . . H. F. (Foots) Reeves, legal adjuster for World of Today Shows, said he had signed with Hill's Greater Shows for '47. He came here with Mr. and Mrs. Clyde Hill from Aransas Pass.

C. R. Fulton, for many years general agent of the Bill Hames Shows, attended the meeting for the 22d year. Fulton has regained his health after an illness of several years. . . . During the convention, Frank Weaver, Weaver Badge & Novelty Company, was given a rising vote of thanks for handling the registration and furnishing the badges and pins.

Mr. and Mrs. E. S. (Ted) Webb, frozen custard ops, visited friends here. They were en route from their Topeka, Kan., home to San Antonio, where they will visit Mrs. Marie Beckmann.

### World's Record?

J. George Loos, Greater United Shows owner, now entering his 51st year in the carnival biz, believes he holds the world's record for a consecutive fair booking as a result of signing the Beeville (Tex.) Fair for the 36th year. Other Texas contracts signed by him include the Vernon Livestock Show and Rodeo, Central Texas Fair, Temple, and Corsicana Fair. He'll open the '47 season February 15 at the George Washington Birthday Celebration in Laredo.

Al Martin, new co-owner of 20th Century Shows, was elated in making the meeting for the first time, as he snared three contracts, and had others pending as the sessions wound up.

Sad note was injected when it was learned Harry Potter, old-time secretary and auditor, died Friday (24) at his home here. The previous day he was in the Adolphus Hotel lobby. During the Lone Star Show Women's Club dance all festivities were halted for three minutes of silence in his honor.



## Eagles Opens Big in Cincy

Fast-moving show bows in well, but remainder of run just so-so

CINCINNATI, Feb. 1.—The Queen City is having two circuses this winter—Eagles', at the Music Hall Arena, this week, and Polack Bros., under Shrine auspices, coming February 12-22 to the Taft Theater. It's the first time for the former in this city. Arena seats 4,500.

The Eagles' show, staged in one ring and two stages, opened Monday night (27) to a packed house and ends tomorrow night. With the exception of Monday, matinees were given daily. Night prices are \$2.20, \$1.60, \$1.10 and 65 cents. Top for mats is \$1.60. Tuesday attendance: half houses at both performances; Wednesday matinee, packed house; Wednesday night, Thursday matinee and night and Friday matinee about half-filled houses.

Monday night's show was Eagles' Night and Mayors' Night, with mayors of Hamilton County and Northern Kentucky cities as special guests. Local newsboys were admitted free Tuesday and Hamilton County orphans and underprivileged were guests Wednesday. Show is sponsored by nine Greater Cincinnati Aeries of the Fraternal Order of Eagles. Profits will go to further child welfare and youth guidance programs.

E. Don McCullough is the manager-producer and emcee and has an excellent performance running along in tiptop shape, the program including such acts as George Keller and his wild animals; Billetti Troupe of high wire artists; Dolly Jacobs and her three elephants; the Morris Family of teeterboard acrobats; the Henderson Trio, jugglers; George Lerch, on the slack wire; the Heerdinks, ground bar turn.

The Silverlakes joined here, presenting comedy ring act and joey numbers. Mr. and Mrs. Gus Bell, of the Ward-Bell troupe of fliers, who will be with Polack Bros.' Circus in Louisville and Cincinnati, were on for this week, offering a trampoline turn; also the George Valentino Flying Act. Skinny Goe is directing a local band. Complete program in the January 25 *Billboard*.

Raymond Duke, in addition to clowning, is the mail and *The Billboard* sales agent. He will be with Stevens Bros.' Circus as general and contracting agent and go to quarters of that show at Hugo, Okla., about April 1. Lou Stone is handling tickets on the Eagles' show.

## Petoletti and Goddard, European Circus Men, Die

NEW YORK, Feb. 1.—Two outstanding figures in the European circus field recently died. They are Carl Petoletti, internationally known horse trainer, who died in Berlin, and Reginald Goddard, 56, veteran English outdoor showman and circus operator, who died in Cambridge, England.

Petoletti, born in Stockholm, Sweden, trainer of the horses with the well known Circus Orlando, appeared at the Hippodrome, in New York about 1920.

Goddard operated the Chessington Zoo, which he founded, at Chessington, in Surrey County, England, for some 30 years. This became one of the prominent amusement resorts of England, a combination zoo, amusement park and circus.

## Edwards Resigns From Billboard; Named Beatty G.A.

CHICAGO, Feb. 1.—Justus Edwards, a member of the outdoor staff of *The Billboard* since last June, has resigned to become general agent of the Clyde Beatty Circus.

He conferred with Clyde Beatty last week in Detroit before starting for the show's winter quarters at Nacogdoches, Tex.

## Detroit Tee-Off Gate Under '46

See slim chance of Shrine show hitting 370,000 piled up in first post-war year

DETROIT, Feb. 1.—Thru the first four days, Orrin Davenport's annual Shrine circus here, produced by E. L. Stinson, and sponsored by Moslem Temple, drew 39,000 persons. Show opened Monday (27) and continues thru February 16.

It is doubtful whether this year's attendance will top that of last year when 370,000 attended the two weeks' showing for an all-time record. Officials were heartened, however, by the fact that attendance started to show a big increase on the third day and the more optimistic were inclined to believe last year's attendance mark might be topped.

Here are the attendance figures for the first four days:

	Matinee	Night
Monday	2,500	4,000
Tuesday	3,500	5,000
Wednesday	5,000	7,500
Thursday	5,000	7,500

The 4,000 opening night was considered normal in comparison with pre-war years, but in marked contrast to the dynamic send-off show got opening night last year when it played to packed houses, both afternoon and night.

Shrine officials explain the big opening night crowds of last year by the fact the show came to a circus-starved town after a wartime lapse. They are counting on the extension to three weeks—one week longer than ever before, and the longest circus engagement in local history—to pull the customers gateward.

### Plenty of Entertainment

This year's show is packed with entertainment. Opening night show ran more than three hours but was trimmed down by Wednesday and the pace stepped up to make it a fast, full show.

Program includes a long list of familiar acts, many of them pre-war top favorites here. A new act in the Detroit area is Walter Jennier's seal act.

Clown alley, unusually heavy for an indoor date, boasts 24 clowns. They are Joe and Chester Sherman, Felix Adler, Freddie Freeman, Mickey McDonald, Paul Jerome, Everett Hart, Earl Shipley, Joe Lewis, Otto Griebing, George LaSalle, Jimmie Davison, Gabby DeKoe, Bozo Harrell, Bill Alcott, Irvin Romig, Joe Scharoun, Kenneth Waite, Brownie Gudath, Henry Bedow, Johnny Baghungi, Alva Evans, Joe Short and Dick Lewis.

Basically the show was the same which bowed in Grand Rapids January 20 as a one-ring production. Now, however, it is enlarged to a three-ring show. Group will move, largely intact, over the Shrine circuit, moving from here to Cleveland. Lone change known at this time will be Les Kimris who plan to close here.

The program as presented here follows:

1—Tournament. 2—Pony Drill. 3—Clyde

## Sparks Sets March 4 for Season's Bow

Will Preview at Venice

VENICE, Fla., Feb. 1.—Sparks Circus will make its formal bow of the 1947 season at Fort Myers, Fla., March 4, it was announced here today by Owner - Manager James Edgar.

In order to assure a smooth performance for the official opening, there will be a preview showing at winter quarters here March 3, Edgar said. The preview will be largely attended by circus officials, performers and fans wintering in Sarasota, but the townfolks will be invited to lay it on the line for a look at the production.

Work is progressing rapidly in winter quarters and Superintendent Dennie Helms ventured the statement today that the org will be physically set to hit the road by February 15. Three steel coaches purchased from the Jersey Central have been attractively painted, and work is being pushed on the new stands. Chairs will be used for the front reserved sections with star backs for rear reserves.

Walter D. Nealand, in charge of press, has his handouts about set, and it is understood that Dan Pyne has been engaged to handle school tie-ups.

## Bailey Bros. Loses One of 5 Elephants

NEWBERRY, S. C., Feb. 1.—Bailey Bros.' Circus lost one of its five elephants here this week when one died of dropsy, Owner Bob Stevens announced. He said an effort is being made to replace it thru Harry Rimborg and the International Import and Export Company of New York.

Work is moving ahead here in winter quarters. Carpenters are busy building new semi-trailers for props, cookhouse and one for horses and ponies.

George L. Myers will have a 12-girl ballet and Swede Johnson will have the concert.

At present, 26 people are in quarters, Stevens said.

## Intercollegiate Rodeo Set For Tucson, March 15-16

TUCSON, Ariz., Feb. 1.—Annual intercollegiate rodeo, sponsored by the University of Arizona, is skedded here March 15-16.

Nine colleges and universities will be represented. Competition is limited to students with no professional rating.

Beatty, wild animal. 4—Johnny Gibson, Hollywood Sky Ballet. 5—Brownie and Lewis, comedy acrobats; Chamberlys, comedy casting; Bozo Harrell, comedy acrobat. 6—The Davisos, the Antaleks, the Orantos, perch. 7—Clown band. 8—Walter Jennier and Buddy. 9—Clown Reducing Number. 10—The Shyretos, cycle; Joan, cloud swing; Eva May, trapeze; Levally Sisters, trapeze; Jean Evans, trapeze; Esther Escalante, toe and heel traps; Marion Sisters, trapeze; Viola Rooks, head balance; Corrine Dearo, trapeze; Bebe Siegrist, cloud swing. 12—Boxing clowns in three rings. 13—The Ortans, whirlwind acrobats. 14—Menage, featuring Dorita Koynot. 15—The Royal Divers, high diving. 16—The Royal Dogs; Sonny Moore's Roustabouts; Miss Ruby's Dogs. 18—Webb, aerial ballet, featuring La Louisa. 19—Liberty Horse, with Alabama Campbell, Milt Herriott, John Smith. 20—Clown car. 21—Wire, with Bert Dearo, Hubert Castle, Don Francisco. 22—Cristiani Family, riding. 23—Jean Evans, Patricia Scott, Jeanne Sleeter, elephant, with 10 animals. 24—Les Kimris Duo, high airplane specialty. 25—Clown walkaround. 26—Flying Concellos and Flying Comets.

## La Gay Giuistina, R-B Acrobat, Hurt

SARASOTA, Feb. 1.—La Gay Giuistina, 21, acrobat with Ringling-Barnum circus, received body cuts requiring 20 stitches Sunday (26) when she slipped and bounced twice against a wire on which she was practicing tight-rope walking.

Accident occurred at the home of Mario Ivonhov, formerly with the circus. She is a patient in the Sarasota Hospital.

Arriving here in December from Hollywood, where she was with Earl Carroll shows, Miss Giuistina only recently had taken up tight-rope walking.

## Polack Gross At Hammond Tops '46 by 25%

HAMMOND, Ind., Feb. 1.—Polack Bros. Circus, which opened here Monday (27) under auspices of the Orak Shrine and closed Friday (31), grossed 25 per cent more than last year, officials announced at the close of Friday night's performance.

Final night was the big night of the week. A half hour before the performance got under way, it was reported the crowd was being turned away. The Civic Center, scene of the show, has a seating capacity of 3,500.

Only bad night was January 29, when the storm held the crowd down. Otherwise every night was very good, officials said.

Only change in the program from the showing in Flint, Mich., was the addition of Harry La Mars' flying act, which replaced Harold Voise's flying act for this stand.

Program got under way each night at 8:30 p.m. and closed at 11:05 p.m., with a 10-minute intermission.

A web number opened the show with the Misses Loyal and Brasno, then moved into a swinging head balance by Gustavo Loyal. Other acts following were the four Polack elephants with Cheerful Gardner, fronted by Irene Laftery; Three Ericksons, hand balancing; clown breakaway gag, Lopez Trio; casting act; clown walkaround; Delbosq and His Musical Horse, with Miss Clara; Black Brothers, comedy acrobats; Five Willys, jugglers; Malikova, single high wire; Emil Pallenberg Jr.; clowns' singing gag; ground acrobatic number with Mrs. Delbosq, the Four Ericksons and Kinko, contortion; Borza Kids; Black Brothers, comedy boxing match; Loyal Troupe, bareback riding; Adriana and Charley, trampoline; cannon production number, produced by Eugene Randow, and Harry La Mars' Flyers.

## Fla. Okays Plans for Amer. Circus Museum in Sarasota

SARASOTA, Fla., Feb. 1.—Florida State Board of Control has approved architectural plans for creating the Museum of the American Circus, which will be erected near the Ringling Museum of Art, in Sarasota. Funds for the building were included in the will of the late John Ringling. Actual construction work awaits approval of an appropriation from the Ringling Museum by the Florida Legislature at its next meeting in April.

Exhibits in the circus museum will not be limited to items from the Ringling Bros. and Barnum & Bailey Circus but will be open to objects from all American circuses.

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Want to buy Tight Wire Rigging and Um-  
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Dailey Bros.' Circus Gonzales, Texas

**Pallenberg's Retire  
To Conn. Home**

NEW YORK, Feb. 1.—Emil and  
Catherine Pallenberg returned to  
New York recently after playing  
with the Atyda Circus in Mexico and  
announce that they are retiring from  
show business and will settle down  
at their home in Clinton, Conn.

Their act, Pallenberg's Bears, has  
for a long time been an outstanding  
feature act, playing vaudeville,  
parks, fairs and circuses. Their son,  
Emil Pallenberg Jr., is not retiring  
but continues with his act, Powers'  
Bears.

**Circus Grounds Sold**

SAN ANTONIO, Feb. 1.—Part of  
the 34-acre tract of land here owned  
by the Alamo Dressed Beef Company  
and used on numerous occasions as  
a circus grounds has been sold to the  
St. Louis Browns of the American  
Baseball League, it was announced  
here.

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# DALLAS FORMULA PAYS OFF BIG

## Youth and Age Set-Up Winner

24 board members under, 24 over 35 nets success, State confab told

By a Staff Correspondent

DALLAS, Feb. 1.—Declaring organization, not staff, was the key to the success of the State Fair of Texas, General Manager William Hitzelberger, speaking before the three-day convention of the Texas Association of Fairs, which closed here January 25, said in citing the effectiveness of the Dallas Fair Board, which is composed of 48 members, half of whom are under 35 and half over 35.

Urging other annuals to follow this pattern, Hitzelberger asserted such a board enables young members to advance many forward looking ideas, while the older members, tempered with experience, serve as a brake on the young bloods.

He said the Dallas board meets monthly and invariably there is a turnout of more than 50 per cent of the members. The board, he pointed out, is divided into various committees, dealing with executive functions, special events and publicity and advertising. Members represent all walks of life in Dallas, he said, and the blending of age and youth has been reflected constantly in worthwhile innovations and accomplishments.

Hitzelberger advised fair men to forget the past, bring out new angles and use showmanship. He urged the use of paint and lighting. "Much can be done with a little paint; mere repainting annually will give the effect of a new fair," he said. He also recommended adequate parking space and an ample number of clean, spacious rest rooms.

### Lack of Rooms Hurt

Turnaways by hotels slashed attendance at the convention, only about 20 of the 65 annuals of the State being represented. Nonetheless, the sessions demonstrated a revitalization of the State association and of the fairs in the State.

Late setting of the convention dates this year made it impossible for many to obtain reservations at the Adolphus Hotel, the convention site, or any other hotels in town. Aware of this, the great mass of the fair men stayed at home. Showmen, however, turned out en masse, but several were unable to secure rooms in which to display their wares.

The convention took several steps designed to implement a more vigorous program by the association. It voted to change its name to Texas Association of Fairs and Expositions in line with the expansion of fairs along exposition lines, and to embrace as members for the first time, such events and organizations as fat stock shows, fiestas, rodeos, carnivals, booking agencies, supply houses, etc. Membership was set at \$10 annually. This will bring in additional revenue needed for a more active association program.

The convention also recommended that the Texas Chamber of Commerce hold its annual convention at the same time as the fair association. Many of the fairs in the State are (See Dallas Formula on page 51)

## Florida West Coast Fairs and Festivals

LARGO, Fla., Feb. 1.—Pinellas County Fair, which closes here tonight, marked the opening of the winter circuit of West Coast fairs and festivals. Schedule of remaining events follows:

February 4-15—Florida State Fair, Tampa.

February 9-16—Edison Centennial Pageant of Light, Fort Myers.

February 17-22—Florida Citrus Exposition, Winter Haven.

February 17-22—Sara de Sota Pageant, Sarasota.

February 24-March 1—Central Florida Exposition, Sebring.

March 8-15—Festival of States, St. Petersburg.

March 18-29—St. Petersburg Fair.

## Turnout Big Despite Cold, Buying Brisk At Rocky Mt. Meet

BILLINGS, Mont., Feb. 1.—Cold weather, with the mercury dipping as far as 35 degrees below zero, failed to chill the enthusiasm of fair men here at the Northern Hotel Sunday thru Tuesday (26-28) for the annual convention of the Rocky Mountain Association of Fairs. Turnout was the biggest in history, and virtually all closed contracts for their entire bill of attractions.

The Barnes-Carruthers Theatrical Enterprises, represented by Fred Kressman, snared the grandstand contract for the Great Falls and Billings annuals. Ernie Young, of the Chicago agency bearing his name, signed contracts to supply the grandstand attractions at Lewiston, Dodson, Havre, Shelby, Sidney, Miles City and Glendive. George Flint, representing the Boyle Woolfolk Agency, Chicago, inked grandstand attractions for fairs at Baker, Forsyth, Chinook and Fort Benton, all in Montana, and Powell, Wyo.

Art Briese, of the Thearle-Duffield Fireworks Company, signed contracts to provide fireworks at 16 fairs in the association.

Included among other attractions and show people represented were Gladys Williams, Williams & Lee; Julie Miller, North Western Amusement Company, and Monte Brooks, Monte Brooks Attractions.

## Liebman Back in Des Moines; Reports Inking Contracts

DES MOINES, Feb. 1.—Rube Liebman, sales representative of the Barnes-Carruthers Theatrical Enterprises, Chicago, returned here from the convention of the Nebraska Association of Fairs, Lincoln, and an extended road trip. He said booking at Lincoln exceeded expectations. Among fairs contracted by him for grandstand attractions are Vinton, West Union and Northwood, all in Iowa; Appleton, Caledonia, Redwood Falls, Barnesville, Fertile, Warren, Mahnomen, Alexandria, Montevideo, Waconia, Jackson and Roseau, all in Minnesota; Minot, Flaxton, Bottineau, Crosby and Cando, all in North Dakota.

Leo Overland, representing the Jimmie Lynch Death Dodgers, also returned here. He made the Midwest State fair meetings with Liebman.

## Largo, Fla., Opens To Top Crowds With Vets Hailing Annual as Best in History

Entertainment Limited; Emphasis Definitely on Exhibits

By a Staff Correspondent

LARGO, Fla., Feb. 1.—Bigger and better in every way is the chief descriptive phrase used by the veteran residents who have participated in or viewed all 27 annuals in the history of the Pinellas County Fair Association, and the county commissioner's spent a good portion of the week shaking hands with themselves over a job well done. Public acceptance seems to bear out these observations, as when the ticket count was completed Wednesday night, the second day, County Agent Logan, the manager, enthusiastically predicted there will be more than 100,000 folks thru the gates before they officially close tonight, if the weather continues fair.

This annual does not have a race track or a grandstand, so the emphasis definitely is on the exhibits. Gate fee is 50 cents, for which the customers can tour the buildings and the midway, and see the free acts, which include Sport Matthews, swaying high pole; Bob Fisher's Fearless Flyers and Ella Carver's high-fire dive. Acts are presented twice daily and concerts are offered afternoon and night by high school bands.

### Hirohito's Horse

An added attraction Thursday, St. Petersburg Day, was the riding of Emperor Hirohito's horse, White Frost, around the grounds by Dick Ryan, a sports promoter who gained considerable prominence by his G.I. presentations in the Pacific theater of war. The association paid the nut for this feature.

Daily newspapers of Clearwater, St. Petersburg and Tampa went all out in letting the folks know about the annual and on-the-grounds broadcasts were made by WFLA of Tampa.

Communities of Pinellas sponsored attractive exhibits of citrus and vegetables while Tarpon Springs offered panoramas depicting factories of Victor Chemical Works, now erecting along the Anclote River a huge plant for the manufacture of phosphorus, which promises to be a major industry for this area. Clearwater's beach scene and "future home" exhibit was designed primarily to catch the fancy of winter visitors.

### Cattle Show Strong

Guernsey cattle and poultry shows were declared the largest in the annual's history, and stock judges were unstinting in their praise of the entries, particularly those sponsored by 4-H and Future Farmers of America groups.

Premium money will total almost \$6,000, an increase of \$1,000 over last year, and all checks will be ready for the winners today, which is something unusual in the fair business as a whole. Often winners must wait for weeks, and in some spots for months, before getting their checks.

## Amarillo, Tex., Suspended Since '42, Set To Resume

AMARILLO, Tex., Feb. 1.—Suspended since 1942 because of the war, the Tri-State Exposition here will resume this year. Plans are under way for the erection of some new buildings and repairs to present buildings. Jim Taylor, cattleman and oil operator, is president. Rex B. Baxter continues as manager.

## Two Bills Would Legalize Mutuels At Minn. Events

ST. PAUL, Feb. 1.—Pari-mutuel horse racing would be permitted at Minnesota county fairs under provisions of a bill introduced in the State House of Representatives Friday (31) by Reps. Alfred J. Otto, St. Paul, and Carl D'Aquila, Hibbing.

Proceeds of the racing would go to pay the soldiers' bonus of \$400 each for overseas service and \$300 for continental U. S. service. Bill was referred to the general legislative committee.

D'Aquila, 21-year-old baby of the House, is an ex-GI. Otto earlier introduced a pari-mutuel bill which would permit the State Fair to either hold or lease its track for racing.

Latter bill sets up a daily licensing system, which the fair organization would not have to pay if it ran the races, plus a percentage of the daily take to be given the State, as well as a tax on the net.

## St. Pete Changes Bow to March 18

ST. PETERSBURG, Fla., Feb. 1.—St. Petersburg's first fair scheduled to open February 18 has been postponed until March 18, closing March 29, it was announced here today by John W. Wehrley, secretary.

Work is progressing rapidly on the new grounds but has not reached a point where everything could be in readiness for the original date. Also, Wehrley pointed out, the new date will not conflict with other annuals operating in the West Coast area.

Contracts to present auto racing at the new plant, which will accommodate 8,000 people, have been let to Dixie Mason, veteran Florida radio announcer and promoter.

ST. PETERSBURG, Fla., Feb. 1.—Friendly receivers have been appointed for the St. Petersburg Fair, scheduled to make its bow March 18, and W. T. Baynard has resigned as president and from the executive committee.

Walter P. Fuller, one of the receivers, said: "The action was taken to clarify the financial status of the company and was not an indication of bankruptcy. The fair will be held as scheduled."

Total liabilities were listed as approximately \$40,000 with none of the creditors howling for their money.

# PENNSY OUTLOOK IS BRIGHT

## Peak Attendance At Va. Meeting

400 turnout for annual fair confab—vote to back bills to repeal gate tax

By a Staff Correspondent

RICHMOND, Va., Feb. 1.—Approximately 400 fair men and showmen, the largest attendance in its 30-year history, attended the annual meeting of the Virginia Association of Fairs in the John Marshall Hotel here Sunday and Monday (27-28).

Business sessions were staged thru-out Monday and were followed that night by the annual banquet with more than 350 in attendance.

Visiting Robert E. Sydenstricker, secretary, West Virginia State Fair, told members he considered the success of a fair as dependent upon the following: (1) Adequate lighting; (2) ample police protection; (3) profusion of shade trees, benches and drinking water; (4) good food available at reasonable prices; (5) adequate, clean and easily accessible comfort stations; (6) worth-while exhibits; (7) a good, clean carnival and free acts; (8) the running of advertised events as scheduled, and (9) courtesy on the part of all fair employees to both patrons and exhibitors.

### Urges Standardization

Paul Swaffar, general manager, Atlantic Rural Exposition, Richmond, stumped for a standard classification for judging cattle. He has discovered, he said, that entertainment is a necessary and vital supplement to staging any fair or livestock show. He originally supposed, but was proven wrong, that a livestock show alone would draw crowds. Still to be determined, as far as he is concerned, is the proper ratio between stock and entertainment to secure a perfectly balanced program.

Fair men were urged by George A. Hamid to keep pace with change and to avoid the possibility of becoming stagnant in the presentation of their annuals. He warned against taking too much for granted, since fair operation is a risky business. A successful means of stimulating interest on the part of department heads was used at the New Jersey State Fair, of which he is president, by having annual dinners at which all department officials met to discuss their problems and ideas.

### Officers Re-Elected

Gordon A. Elgan, State Boys' Club agent, Blacksburg, announced \$18,000 in cash prizes had been won by 4-H exhibitors at Virginia fairs last year. R. J. Pearse, fair planning expert, spoke on the proper planning of a fair, and L. Seabrook Smith, United States Trotting Association, spoke on the future of trotting races.

A suggestion that Virginia's fairs build to the status which would enable them to receive State aid was favorably accepted. The association resolved it would back any bills introduced in Congress to eliminate federal taxes on gate admissions.

All officers were re-elected. They are Thomas B. McCaleb, Covington, president; W. W. Wilkins, South Boston, vice-president; R. W. Eanes, Petersburg, vice-president; G. Y. Booker, Abingdon, vice-president; L. F. Altaffer, Warsaw, vice-president, and C. B. Ralston, Staunton, secretary-treasurer.

## Mass. Annuals Gird To Prevent Date Conflicts From Big Tracks

NORTHAMPTON, Mass., Feb. 1.—Rep. Roy C. Smith, chairman of the ways and means committee of the Massachusetts Legislature, speaking at the annual banquet of the Massachusetts Agricultural Fairs Association here Friday (24), blamed larger tracks for the attempt to put over legislation which would cut into the racing dates authorized for fairs under State law.

Smith referred to a bill recently introduced which would allow big tracks to overlap into the fair dates unless protest was filed prior to April 15 in any year. "So far as I am concerned they (big tracks) will have to fight to get any of the fair dates away. The pari-mutuel bill never would have passed in the first place if it hadn't been for the support of the Massachusetts Agricultural Fairs Association," he declared.

### Committee To Fight

Smith asked the association to support his fight against the attempt to interfere with the fairs' racing dates. The matter was referred to the general meeting of the convention. President Leon Kelso later explained the fight would be carried on by the State relations committee. He said

all members and friends will be asked to contact local senators and representatives on the legislation.

Smith also revealed, details of a bill, already filed, calling for rebate of all monies derived from pari-mutuels at fairs. His bill sets up a special fund of the receipts and allocates all monies received from the State pari-mutuel commissions to prize premiums in agricultural and livestock classes. Receipts from this source totaled \$90,920 in 1946.

Col. Dunbar Bostwick of Vermont, prominent sportsman, also spoke at the banquet. A technicolor movie, *New England Calling*, and acts, provided by the George A. Hamid and Al Martin offices, completed the program.

Speakers at the Thursday (23) afternoon session included Frederick E. Cole, Massachusetts Commissioner of Agriculture; James G. Watson, editor, *New England Homestead*; Frank H. Kingman, secretary of the International Association of Fairs and Expositions and secretary-manager of the Brockton Fair, and A. W. Lombard, retiring secretary-treasurer.

### Suggests Central Theme

Cole said he had no proposals for changes in rules and regulations for the coming year, altho he asked fair associations to take interest in House Bill 104, which requires the commissioner to define an agricultural fair. Cole said he thought the exhibits of agriculture were not correctly presented. "We cannot stop for one minute in promoting agriculture in this State," he declared. He suggested the possibility of having a central State theme in the exhibits and asked all units to help sell exhibits to fair patrons.

Editor Watson asked for increased livestock and farm exhibits. He also suggested better judges in all divisions. "If a show is worth putting on well, it is worth spending a little money on judges. It is a poor policy to try to get judges for nothing and it is not fair to the exhibitors," Watson said.

### Sees Drop in Bets

Frank Kingman forecast 1947 would provide greater interest in commercial exhibits. He also predicted greater receipts this year from outside gates, grandstands and concessions. He expressed the opinion that pari-mutuel receipts have reached their peak and that increased costs may be anticipated in that department.

A revised Grange score card was submitted by Earl S. Carpenter of the Massachusetts State College. A revised standard classification for livestock and hall exhibits was also outlined for fair officials by Carpenter. A master classification committee was appointed by President Kelso. They will study the problem and report back at the spring meeting. Named to the committee were A. W. Lombard, chairman; Frank Kingman, Willard Pease, Earl Carpenter and State Director Louis Brems.

The convention adopted a resolution paying tribute to A. W. Lombard, veteran secretary of the association, who at the outset of the two-day session announced he would decline that position. Altho stepping down from that post, he was elected vice-president.

## Nebraska State Gets 1947 Hereford Show

LINCOLN, Neb., Feb. 1.—National Hereford show will be held in connection with the 1947 Nebraska State Fair, Ed Schultz, secretary-manager of the State annual, announced on the eve of the convention of the Nebraska Association of Fairs here this week. Premiums will hit between \$11,000 and \$12,000, Schultz said. He termed it the biggest livestock show ever held in Nebraska and said tents will be used to handle the overflow of entries.

Schultz also released a financial statement on the '46 fair. It showed receipts of \$347,364, the highest in history; a profit of \$14,576 and expenditures of \$73,381 for new construction during the year.

## Alta. Event Incorporated; Plans Plant Improvements

BONNYVILLE, Alta., Feb. 1.—Sports and Exhibition Association here has been incorporated and registered under the Societies act of the province of Alberta.

Officers include President Irvin J. Baril, Vice-Presidents Dr. L. G. Ayotte and Joseph Hamel, and Secretary-Treasurer H. Desroches.

Fairgrounds will be enlarged and renovated in the spring. Work will include a new grandstand and race track.

## Susanville, Calif., Set For New All-Metal Bldg.

SUSANVILLE, Calif., Feb. 1.—Manager Abe Jensen has announced plans for the construction of a new exhibitors' building at the Lassen County fairgrounds.

Jensen expects it to be ready next fall. It will contain sleeping quarters for out-of-town visitors, special display stalls for exhibiting horses and cattle, swine and sheep, and a home economics and handicraft section. It will be of metal construction, 40 by 160 feet.

## Execs Foresee Good '47 Biz

Optimism dissipates gross drop talks—400 on hand for annual meet

By Jim McHugh

HARRISBURG, Pa., Feb. 1.—A feeling of optimism prevailed among the estimated 400 fair men and showmen attending the 35th annual convention of the Pennsylvania State Association of County Fairs at the Penn Harris Hotel here Wednesday thru Friday (29-31). Confidence in another banner year for fairs was voiced by officials of the various annuals during the quiz session which accounted for the most interesting phase of the proceedings. Some fair men opined that grosses would be off 10 to 15 per cent but their outlook was anything but pessimistic.

Quiz chairman John S. Giles, Reading, plugged auto racing, thrill shows and other entertainment features in answering a complaint that these attractions often ruined the surface of a good race track. Reading Fair, (See *Pennsy's Picture* on page 51)

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# NEB. GOV. SAYS MOUTHFUL

## Urges Plant's Full-Time Use

Tells fair execs he's for utilizing Lincoln grounds in off-season—and more

By Herb Dotten

LINCOLN, Neb., Feb. 1.—Gov. Val Peterson stole the show, quite unintentionally, at the two-day convention of the Nebraska Association of Fairs here in the Cornhusker Hotel Tuesday and Wednesday (28-29). Speaking before the annual banquet, he urged year-around use of the State fair plant and declared amusements are one of the big lures, if not the biggest, at fairs and rightly so.

It was a refreshing speech from a governor. All too often, as old-timers making State fair meetings for years will attest, a governor, in talking before the fair group, "makes like a politician," tossing out all the clichés in extolling the "contributions of fairs to the youth of the nation, to the agriculture of the State, etc." while "tut-tutting" about amusements at a fair, as if they shouldn't be recognized.

Nebraska's new governor, however, said as a youngster he enjoyed and now continues to enjoy a fair's attractions. And, he added, this is only reasonable. Speaking about the year-around use of the State fairgrounds, he praised Ed Schultz, fair manager, and members of the fair board for pressing the grounds and plant into frequent use. It would be a shame to use the fairgrounds only for the short period of the fair, the governor insisted.

### Long on Buying

The two-day convention was refreshing in other respects. It was short on meaningless talk, long on buying. Fair men came prepared to contract and they did—for grandstand attractions, carnivals and supplies. And there were plenty of peddlers on hand. Carnival reps were out in force. (See Carnival Section for story.)

Eighty-five fairs are skedded to operate in the State this year, as against 76 in '46. This, combined with the economic outlook in Nebraska, brought show folks out in droves. Most of the annuals are two or three-day affairs, but some of the



## MEETINGS OF ASSNS. OF FAIRS

Western New York Fair Managers' Association, Lafayette Hotel, Buffalo, February 5. G. W. Grinnell, Batavia, secretary.

Mississippi Association of Fairs, Robert E. Lee Hotel, Jackson, February 6-7. J. M. Dean, Jackson, secretary.

New York State Association of Agricultural Fair Societies, Hotel Ten Eyck, Albany, February 10-11. James A. Carey, Albany, executive secretary.

Ontario Association of Agricultural Societies, February 12-14, King Edward Hotel, Toronto.

Utah Association of Fairs and Livestock Shows, Newhouse Hotel, Salt Lake City, February 13. Sheldon R. Brewster, Salt Lake City, secretary.

Western Fairs Association, San Luis Obispo, Calif., February 21. Louis S. Merrill, Sacramento, general manager.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

carnivals play as many as three fair dates a week, and, with the outlook as bright as it is, there was much scrambling for contracts.

Convention moved to protect member fairs against a carnival's failure to show by urging the Nebraska Legislature, now in session, to pass a law requiring orgs playing in the State to post a \$10,000 appearance bond. State Senator Roy B. Carlbera, Pender, said he will introduce such a bill.

### Asks Tax Repeal

Convention also asked Congress to repeal the 20 per cent admission tax on front gate admissions. William V. (Jake) Ward, manager, Illinois State Fair, predicted Congress this year will reduce the front gate admission tax on fairs "but not on grandstand admissions." Ward also forecast future federal aid to expand and repair buildings owned by both county and State fair boards. "Fair managers in Nebraska already should be working on a building plan to make use of the aid when it becomes available," Ward said.

Another out-of-State speaker was Clarence H. Harnden, Saginaw, Mich., former president of the International Association of Fairs and Expositions, who said "fairs must render a greater service to their communities if they are to continue to be the pride and joy of their locality." He urged Nebraska fairs to make awards for outstanding soil conservation work in the same manner they give prizes for the best livestock and poultry.

J. C. Conover, Bridgeport, retiring president, told the managers "fairs are entering a new era of prosperity with an opportunity to serve their communities as never before. He said the county fairs of Nebraska have never been in a better financial condition than now. Other speakers (See New Governor on opp. page)

## Two-Day Confab Banquet for Mo.

Assn. votes extension to offer better program—ups dues, adds members

JEFFERSON CITY, Mo., Feb. 1.—A step toward better management will be taken by fairs of Missouri with the extension of the State Association's annual convention from one to two days, with a corresponding expansion of the program to embrace more discussions and speakers on fair operations and problems.

Authorization for the step was given at the one-day meeting of the Missouri Association of Fairs and Agricultural Exhibitions here January 17, following the suggestion of the association secretary, Rollo E. Singleton. It was voted to start the two-day sessions in 1948.

Singleton said a two-day meeting is common to many State associations and it enables presentation of more speakers and discussions on fair management and operations, enables fair execs to contract for their shows and attractions and provides sufficient time for a business session, at which such subjects as State aid and standard classifications could be treated. In extending the convention to two days, it was voted to include a banquet as a new feature.

Faced with increased costs and a desire for greater activity by the association, members voted unanimously to increase annual dues from \$5 to \$10 and created two new classes of membership, one at \$5 annually for individuals interested in the association but not holding voting rights, and one at \$10 annually for commercial members, such as carnivals and booking agencies.

Speakers at the recent one-day session included George D. Jones, University of Missouri, who discussed the use of DDT; Agricultural Commissioner Tom R. Douglass, use of State aid; Charles W. Green, who predicted a banner season for '47, and Robert T. Thornburg, associate director of the livestock division of the State Agriculture Department, who spoke on "do's and don'ts" for a fair secretary. A. W. Bond, president, presided.

## Sacramento Valley Annuals To Fight Inroads on Calif. Aid

CHICO, Calif., Feb. 1.—Three important moves were launched at an all-day meeting January 24 of the North Sacramento Valley area group of the Western Fairs Association in an effort to "take the guessing out of management." Resolutions were adopted for uniformly higher price schedules for concessions, carnivals and exhibits; standardization of management practices, and co-operative ownership of equipment.

Session of 20 directors and managers in Hotel Oaks here also exchanged information on their part in the five-year, \$42,000,000 California fair building program, to be financed from taxes on State-supervised horse racing.

Group mapped a community-supported fight to oppose multiplying efforts of the Legislature to raid fair funds. Position of the annuals is no diversion should be considered until after completion of master building programs for grounds and equip-

## Unreasonable Gee! All He Wants Is His 1911 Premium \$\$

PUEBLO, Colo., Feb. 1.—Frank H. Means, manager, Colorado State Fair, recently received a letter from a prize winner at the 1911 State Fair.

All the exhibitor wanted was his money. Seems he was given a check for \$112—his prize winnings—but the check came back marked "No Funds."

Means said there was no way for the fair management to take care of the 1911 debt as the check had been issued before the State began underwriting the fair.

## Mont. State Fair Revival Is Sought

Measure would force Ag. Dept. to hold event in '49 —annual inactive since '29

HELENA, Mont., Feb. 1.—A bill which would revive the Montana State Fair here after a 20-year lapse has been introduced in the Senate of Montana's Legislative Assembly by Sen. Sherman W. Smith, this city. The measure, which would become effective March 15, 1949, would compel the State Commissioner of Agriculture to hold the fair in 1949.

Senator Smith explained the date was set far ahead to allow financing and other preparations. The cost of preparation has been estimated unofficially at \$100,000.

The last Montana State Fair was held in 1929. In 1943, the grounds and property were placed by a Legislative act into the custody of the State purchasing agent, except at fair time. The property has served various purposes since the fair was discontinued. Achievement Days by 4-H Clubs have been held there. Part of the stabling facilities have been leased to individuals and the State Fish and Game Department uses some of the buildings.

ment which run down during the years closed by the war.

Under joint chairmanship of Sylvia Cooke, manager of Butte District Fair, and William Randall, manager of the Colusa County Harvest Festival, meeting was attended by C. A. Whitsell, Charles C. Bihler, Ray Wighbert, Thad Wait, Wes Haigh and Manager George Cantwell, Glenn County Fair, Orland; W. K. Harkey, F. G. Brenner Jr., Butte County Fair, Gridley; R. R. McEnspy, Ralph Tilson, Lorne McKee, L. R. Brown and Jean Marony, the Third District Fair, Chico; Manager Eugene Kenefick, Sacramento County Fair, Galt; Reba Perry, manager, Peach Bowl Festival, Yuba City, and George Blake, manager, Tehama County Fair, Red Bluff.

Others present included Walter Heineman, State division of fairs and expositions, and Louis S. Merrill and Dick Washburne, general manager and public relations director, respectively, Western Fairs Association.

Lee Barton Evans, of the George A. Hamid office, New York, while in Cincinnati early last week visiting his mother, called at *The Billboard* offices and took in the Eagles' Circus at the Music Hall Arena.

CAN USE NEW STANDARD ACTS

FOR FAIRS • PARKS AND

SUN BROS. INDOOR

CIRCUS

CONTACT IMMEDIATELY!

GUS SUN BOOKING AGENCY  
SUN'S REGENT THEATRE BLDG.  
SPRINGFIELD, OHIO

WANTED—INDEPENDENT RIDES, SHOWS

FOR

PARKE COUNTY FAIR

AUGUST 12-16

A. K. NOBLITT, Secy., Rockville, Ind.

## New Governor Says Mouthful

(Continued from opp. page)

included E. W. Janike, secretary of the Omaha Livestock Exchange, who emphasized the importance of 4-H work.

### Ed Bauman Named

Ed M. Bauman, West Point, was elected to succeed Conover. Bauman has been vice-president. Other officers elected were Monte Kefkin, Lexington, vice-president, and Alfred R. Raun, Walthill, secretary-treasurer.

Banquet was attended by 450 persons, including most of the State senators and Lt. Gov. Bob Crosby. Banquet acts were: The Flying McBrides, skating; Betty Lee Hogart, George Rhodes, baton twirlers; Johnny Sanna, dancer; Lytel Cover Girls; Lang and Lee, juggling; Carl De Bord, musical trio, with Hazel Randall as emcee.

Attraction people present included Rube Liebman, Barnes-Carruthers Theatrical Enterprises; Leo Overland, Jimmie Lynch Death Dodgers; George Flint, Boyle Woolfolk Agency; L. N. Fleckles, Fleckles Voorhees Fair Booking Association; William Wheeler, Wheeler - Pittman Theatrical Agency; Irving Grossman and Peg Longnecker, Gus Sun (Des Moines) Office; Tom Drake, B. C. Drake, B. C. Truex and Hazel Randall, Wilbur-Trues-Drake Fair Booking Agency; Billy and Gladys Williams, Williams & Lee; J. C. Michaels Jr. and Sr., J. C. Michaels Attractions; Oscar Abrahams, Death Dodgers.

Frank Sharp and William A. Lindemann, Regalia Manufacturing Company; Fred Herrin Jr. and Dick Lang, Peerless Fireworks Company; Russell Green, E. G. Staats & Company; L. E. Burkey, Burkey Sound Company; L. A. (Les) Winget, Paul Long Rodeo, and W. R. Wilkerson, Haas & Wilkerson Insurance.

## Revived Maritime Winter Fair Pays Despite Up Cost

AMHERST, N. S., Feb. 1.—The 1946 Maritime Winter Fair, first held since 1938, will emerge on the right side of the ledger with a small surplus. Exact figures are not yet available. Expenses were the highest in history, about double those of pre-war fairs due to costs of labor and materials.

Because the attendance constituted an all-time record, the top heavy outlay was more than balanced.

The 1946 event was the most hastily arranged, providing a contrast with preparations for 1947, which have been started. Considerable new construction will be started in the spring to enlarge the plant.

## Senatobia, Miss., Plans Two New Barns, Fencing

SENATOBIA, Miss., Feb. 1.—Panola-Tate County Livestock Exhibition here plans construction of calf barns to hold 1,000 head and two barns, each 54 by 120-feet for cattle. Fair execs also plan to have fence built around the 15-acre grounds. J. M. Wallace, Como, Miss., is president, and S. R. Morrison, Senatobia, is secretary, of the event.

## Fort Worth Gets "Revels"

FORT WORTH, Feb. 1.—Lawrence Golden has been contracted to present *Broadway Revels* in Will Rogers' Memorial Auditorium here March 15-16, during the annual Southwestern Exposition and Fat Stock Show, Edgar Deen, stock show general manager, said this week. Unit, which has never before played Texas or the Southwest, will go on tour following the local engagement, Deen said. Paul Harlaw is producer.

## Around the Grounds

# St. Paul Hippodrome Gets Light, But It Won't Be Ready Until 1948

Minnesota State Fair has been given the "green light" on construction of a \$600,000 hippodrome building at the St. Paul plant but can't do anything about it for the 1947 spectacle.

Okay of building plans was made by Civilian Production Administration which approved a non-housing building permit for the structure on the basis it had no impact on veterans' housing.

The old hippodrome has been razed.

Plans for the new building have been ready for several months and the \$600,000 is part of a settlement obtained from the federal government last August for use of the building on the grounds as a propeller plant during the war.

Ray Lee, fair board secretary, said construction of the new hippodrome originally was set to start last October but a construction priority was held up, altho the building will be constructed of poured concrete, for which salvaged lumber will be used as forms.

Lee said the structure can't be finished in time for the 1947 fair. Contracts will be let soon for work to start this spring.

*Kentucky State Fair Board took no action on the deferred appointment of a manager for '47. Term of C. W. Taylor, Lewisport, ended January 1. Besides Taylor, others considered by the board were Rodney Whitlow, Guthrie, a former board member; E. E. Biles, Franklin; Walter C. Newkirk, Louisville, and Howard Cubbage, Shelby County. The job pays \$3,000.*

J. Allen Darnaby, veteran director of promotions and expositions, worked in an advisory capacity in

building and staging the spectacles in conjunction with the Blue and Gray football game and the centennial observance of the moving of the Alabama State capital to Montgomery.

*Vermont will have an exhibit this year at the revived Eastern States Exposition, Springfield, Mass. Its building on the exposition grounds was used during the war to house military police.*

J. J. Grauer, Lulu Island, B. C., has been elected a director of the Pacific National Exhibition, Vancouver, to replace V. Ben Williams, now general manager. . . . Plans for summer skating in the Exhibition Forum were approved recently, with the association signing a contract with Mary Rose Thatcher, whereby she will pay the org \$1,400 for use of the ice from June 10-August 10 for skating school sessions.

*Shortages of steel may prevent the completion of new 45,000 seating capacity football stadium in time for the 1947 Louisiana State Fair. W. R. Hirsch, secretary-manager, announced. Also hindered by steel shortage is erection of proposed youth recreational building. At a meeting recently, stockholders okayed addition of two quarter-sections to front of new livestock barn, erected last year, and erection of new rest rooms.*

Harry Cooke Theatrical Enterprises, Lancaster, Pa., hold the act contract at the Central Florida Exposition, Orlando, February 24-March 1. Show will be offered in city instead of in front of the grandstand as in past. This will enable presentation of a more elaborate revue.

# Penny's Picture Brightens; Leaders Foresee a Hefty '47

(Continued from page 49)

at one time more than \$90,000 in debt, paid off its obligations with a "diversified entertainment program. We commit ourselves arbitrarily for more than \$100,000 each year before we open the gates," he said, "and we cannot pay off these obligations with horse racing." It was pointed out that Reading presents Grand Circuit racing with top purses even tho it is not financially profitable.

Col. C. M. Wilhelm, State police commissioner, told fair men that their annuals were a credit to the State and that the midways were such that no one need fear to attend and take their families. He asked officials to assist police in preventing traffic accidents during fair week since the annuals drew such large crowds to small areas.

### Mutuels Interest Nil

Henry J. Knauf, president, United States Trotting Racing Association, advocated the adoption by the State of pari mutuels, as did Joseph M. McGraw, Washington, who has long stumped for the passage of such a bill with benefits going to the fairs. However, interest was lacking and no action was taken. Roger Duncan, executive vice-president, USTA, reviewed the gains made by the trotters last year.

Miles Horst, secretary of agriculture, hinted that the ban on poultry shows would be lifted this year. An

influx of Newcastle disease last year caused the discontinuance.

Lois M. McClosky, economics extension representative of Pennsylvania State College, advised secretaries to revise their premium catalogues and to discontinue the sponsoring of exhibits of useless household articles that have no real practical purpose.

Other speakers were P. G. Niesley, farm agent, who talked on *Agricultural Extension Service*; A. S. Frommeyer, farm agent, who spoke on exhibits, and Frank G. Bamer, extension agronomist, Pennsylvania State College, who presented colored slides on strip farming.

### Officers Re-Elected

All officers were re-elected. They are Harry B. Correll, Bloomsburg, president; Edmund H. Scholl, Allentown; R. J. Ferguson, Butler, and Walter B. Parker, Stoneboro, vice-presidents, and Charles W. Swoyer, Reading, secretary-treasurer.

John Bloom, Ebensburg, and Ralph Ford, Pittstown, were elected to the executive committee as new members. Re-elected were Edmund H. Scholl, John S. Giles, Robert G. Leavy, Clearfield; Carl H. Fleckenstine, Bloomsburg; R. W. Gammell, Honesdale; Elton B. Edkin, Hughesville; H. D. Holcombe, Troy; Guy R. Klinger, Gratz; Dr. H. W. Turner, New Hope; Frank H. Marvin, Mansfield; Walter B. Parker, Stoneboro;

# Dallas Formula Pays Off Big

(Continued from page 48)

directed by Chamber of Commerce secretaries, and by holding the two conventions simultaneously, it was pointed out, greater attendance would mark the fair sessions.

Among convention speakers were E. C. Mueller, Corsicana, who spoke on the *Headaches of Fairs*; D. H. Jeffries, president of the West Texas Fair, Abilene, whose subject was *The Value of Fairs*; Mrs. Neely (Jackie) Huffhines, Richardson, who dwelt on the agricultural end of fairs, and M. D. Fanning, Lubbock, who led a general discussion.

### Mock New Prexy

Joe Mock, Harlingen, presided in the absence of Glenn Burgess, president, who was unable to attend. With him at the table was Otis Fowler, Denton, secretary-treasurer. R. L. Thornton, chairman of the board of the State Fair of Texas, welcomed the delegates, with Rex B. Baxter, Amarillo, responding.

Mock was elected president for 1947. Others elected were Oscar Jones, Marshall, secretary-treasurer; Mrs. Neely (Jackie) Huffhines, Richardson, vice-president; directors, Joe Bailey, Nacagdoches; L. A. Wilkie, Sweetwater; Guy Cowser, Center, and M. D. Fanning, Lubbock.

Fowler was presented with a belt at the annual luncheon as a token of appreciation for his six years of service as secretary-treasurer. Following the luncheon, Roy P. Rupard, secretary of the State Fair of Dallas, introduced Elolean Neal, magician, who entertained.

## Crosby, Wagner To Take

### Thrill Show on '47 Tour

TRENTON, N. J., Feb. 1.—Lucky Lee Crosby, formerly featured with the B. Ward Beam and Jack Kochman Thrill shows, will head his own troupe of auto stunters, namely, All-American Hell Drivers, at Eastern and Midwestern fairs this year, in association with Charles (Buddy) Wagner, thrill show promoter.

Org has purchased two four-car transport trailers for hauling equipment, plus a sound car and six new '46 stock sedans.

## Small Re-Named President

### Of Prince Albert, Sask.

PRINCE ALBERT, Sask., Feb. 1.—S. L. Small was re-elected president of the Prince Albert agricultural society for the fifth consecutive year. Vice-presidents are S. J. Fulton and J. H. Kezar. G. M. Cook was again named secretary-treasurer.

Proposed fairgrounds improvements were outlined by Cook, who estimated cost at \$100,000. He said the society had turned over \$41,000 to the board of governors since its appointment in 1933.

Joseph M. McGraw, Washington; Frank R. Diehl, Leighton; Ira E. Fasnacht, Ephrata, and William Brice Jr., Bedford.

A capacity audience attended the annual banquet which was followed by a show lasting nearly three hours. Gov. James H. Duff attended.

Acts were Nabettes Revue, Charles Althoff, Johnny Reading and Don, Behney Revue, Skating Axes, Connie Lee, Carol and Gerard Ream, Wages and Wages, Jack and Westcott, Three Sheldons, Cody and Cody, Nathane Bros., Jack La Mont and the Three Half-Wits, Paul Costa, the Vespers, George and Great Nostov, Trixie McCormick, Mukie and Sue, the Collegians and Eddie Roecker. Talent was furnished by the George A. Hamid office, Nunnamacher Agency, Collins & Phillips, Cooke Agency and Bill Behney.



# ROYAL CROWN BOW AUSPICIOUS

## Beats Record At Largo Nod

Eddie Young offers bright midway with nifty fronts for back-end attractions

By Pat Purcell

LARGO, Fla., Feb. 1.—Eddie Young's new Royal Crown Shows were unveiled auspiciously at the 27th annual Pinellas County Fair here last Tuesday with record-breaking attendance and record-shattering receipts amid the oohs and aahs from a critical gathering of carnival operators wintering in this neck of the woods.

Young purchased the J. F. Sparks shows at the close of the 1946 season, returning the Blue Ribbon Shows to Eddie Roth, and it was apparent even to a First of May that he has accomplished a herculean task in rebuilding the org into as fine a truck show as ever graced the highways. This is not only the opinion of this observer, but a condensed version of the various comments (See ROYAL CROWN on page 71)

## Ops Battle For Choice Penn. Dates

Plums to Endy, C&W, Strates

By a Staff Correspondent

HARRISBURG, Pa., Feb. 1.—A heavy battle for choice early dates was waged here thruout the annual meeting of the Pennsylvania State Association of County Fairs at the Penn Harris Hotel Wednesday thru Friday (29-31). Truck shows were battling the biggies on rails and it wasn't until the 11th hour that a decision was rendered.

Victors were Endy Bros.' Shows, which landed Bedford and Butler and Cetlin & Wilson Shows which got Clearfield. Latter also has Reading, one of the top four spots in the State.

James E. Strates Shows retained the choice York and Bloomsburg (See Fight for Pa. Dates on page 66)

## Marrs Is Named P. A. For Triangle Shows; Keller Heads W. Q.

WILSON, N. C., Feb. 1.—Russell Marrs, announcer at WGTM here, has been signed as director of newspaper and radio publicity of the Triangle Shows. Owner Jake Shapiro announces. Marrs will officially report for duty March 1, but he already is doing some work for the show.

With Dick Keller in charge of the work at winter quarters, things are moving along fast with a crew of 15. It was erroneously reported Dick Miller was in charge of quarters.

Doris (Bob) Walker will be in charge of the Twin Wheels and Al- (See Marrs Triangle P. A., page 66)

## Showmen Scramble At North Carolina Meet—Over Rooms

By a Staff Correspondent

RALEIGH, N. C., Feb. 1.—Except for who was going to play what, most of which was set long in advance of the convention, showmen were pretty much confused at the annual meeting of the North Carolina Association of Fairs at the Carolina and Sir Walter hotels here Friday (24).

Room situation was worse, if possible, than that encountered at the Chicago meeting. An acknowledged room reservation didn't even result in the hope that the recipient would be housed the next day. Most of the biggies were faced with a bench in the park while they claimed that bicycle show reps stole a march and gobbled their plush suites. Showmen and fairmen were spread out all over town a likely meeting place being in front of the post office, half way to any of the town's hostelrys.

Need Luck, Sleuthing

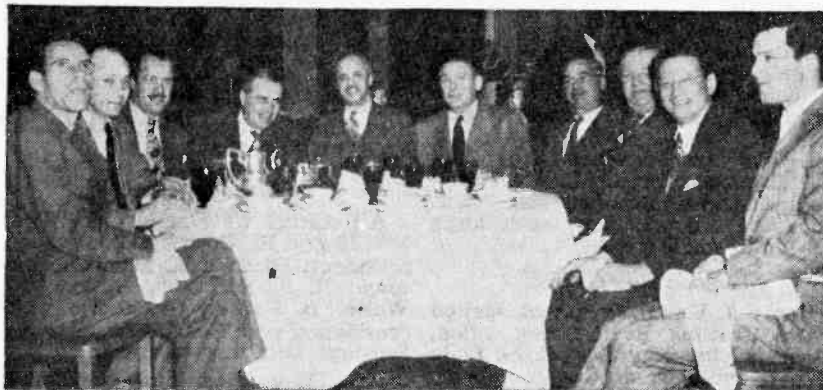
No attempt was made to register those in attendance with the result that finding a prospect largely depended (See Showmen Scramble on page 87)

## Expo at Home Org Enjoys Big Bow

KISSIMMEE, Fla., Feb. 1.—With summer weather, Exposition at Home Shows got off to a flying start at their season's opener here. Final day, Saturday (11), was the biggest of the week and all rides, shows and concessions did a land-office business.

At the Orange County Colored Fair at Orlando, business was good but did not exceed last year's. A visitor here was Bill Redmond, former Side Show operator and now president of the local AFL. Bill entertained many of the folks at his home on Lake Sunshine.

Staff includes Rox Gatto, general manager; Stanley Roberts, general agent; Delbert Yanson, special agent; Kathrine Gatto, secretary; Bill Carter, electrician, and Joe Jernigan, sound car. Concessionaires included George Hoar, Mike Gatto, Al Stacey, (See Expo at Home Bow on page 66)



MIKE BENTON, secretary, Southeastern Fair, Atlanta, came thru with the unusual again when he picked up the hefty dinner check for the above group who, for the most part, attended the annual meeting of the Georgia Association of Agricultural Fairs with their pockets loaded with contracts on which they hoped to affix Benton's signature. Left to right: Jim McHugh, The Billboard; Tony Vitale, Keystone Fireworks Company; Jack Kochman, Hell Drivers; Benton; George A. Hamid, George A. Hamid, Inc.; Sam Nunis, Nunis Speedways; Izzy Cetlin, Cetlin & Wilson Shows; Frank Bergen, World of Mirth Shows; Bennie Weise, independent concessionaire, and George A. Hamid Jr.

## Miami Showmen Climax Gay Party Route With Colorful Third Annual Banquet, Ball

Food Better Than Edible; Show Sparkles With Talent

By a Staff Correspondent

MIAMI, Feb. 1.—Approximately 1,000 members, their relatives and friends, of the Miami Showmen's Association, gathered at the Beach Supper Club (Steak House) on Miami Beach last Monday night for the organization's third annual banquet and ball, and it proved a fitting climax to a gay winter social whirl for show people which started with the Showmen's League of America banquet and ball in Chicago last December 4. Most of the lads were decked out in their semi-formals while the ladies were garbed in such dazzling fashion it would tax the vocabulary of our Virginia Kline for suitable description.

After having played the greater portion of the winter knife and fork circuit, this agent is forced to admit that the brothers hereabout outdid themselves in tossing a terrific party.

To begin with, the food was more than edible. It was downright good, from the ample shrimp cocktail thru a slab of rare roast beef that would bring tears to a pair of glass eyes, the French pastry and ice cream, and the excellent brandy (if one happened to be located in the near proximity of President Robert K. Parker).

Furthermore, the entertainment could not have been improved upon, even tho Artie Lewis arranged for enough talent to satisfy three gatherings in there separate halls, had the brothers chose to run it in three sections.

Allen Drake capably handled the acts with Hal Wayne and his orchestra (See Miami Showmen on page 87)

## Lone Star's Women's Club Dance Attracts 500 During Meeting

By a Staff Correspondent

DALLAS, Feb. 1.—Annual dance of the Lone Star Show Women's Club, held in the Palm Room of the Hotel Adolphus Friday (24), proved a highlight of the Texas Association of Fairs convention. Attendance was estimated at 500, fair representatives and Dallas residents, as well as show-folk, attending.

During the evening Mel H. Vaught, acting as spokesman for the ladies, told of their splendid work. As a result about \$800 was added to the club's hospital and burial fund.

Other attraction and show people noted during the various convention proceedings included Sunny Bernet, White Horse Troupe; Jack Duffield, Thearle-Duffield Fireworks Company; Mr. and Mrs. Danny Pugh, Joe Murphy, Jack Lindsay, Fair Park rides and concessions; Mr. and Mrs. J. George Loos, Charles M. Watmuff, Greater United Shows; A. (Booby) Obadal, Riverview Park Company; Mr. and Mrs. Jess Wrigley, Wrigley Amusements; Harold Braucht and Robert (Bob) Curran, Colorcraft Corporation; Mr. and Mrs. Roland Smith and Mr. and Mrs. E. McFarlin, Smith Amusement Company; Don Franklin, Don Franklin Shows.

Mack and C. W. McKay, Barn Dance Opry Company; Hal Worth, Worth Amusement Company; Al Martin and Frank Culver, 20th Century Shows; Frank Sharp, Regalia (See Lone Star Dance on page 87)

## Big Hunt Marks Neb. Convention

Old-timers perplexed as 28 show representatives stalk sessions—most fairs sign

By a Staff Correspondent

LINCOLN, Neb., Feb. 1.—Old-timers in the carnival business, here this week for the annual convention of the Nebraska Association of Fair Managers, in the Cornhusker Hotel, studied the huge array of show names posted on the registration board, scanned the faces of the many show representatives milling in the lobby, and asked: "What gives?" Never before, according to these veterans, had so many shows been in on the hunt for Nebraska fair contracts.

By your correspondent's count, some 28 orgs of varied sizes were represented. But your correspondent can vouch only for the fact at least that many were represented. More may well have been, as the convention hotel was a sellout and some shows which posted their shingle had to do business in a borrowed room, in the lobby, or by button-holing fair secretaries and board members and (See Show Reps Stalk on page 71)

## Va. Bartering Ebbs; CW Gets Richmond Expo

By a Staff Correspondent

RICHMOND, Va., Feb. 1.—There was little action among carnivals attending the annual meeting of the Virginia Association of Fairs Sunday and Monday (27-28) at the John Marshall Hotel here, since contracting for nearly all of the lush dates had been accomplished prior to the confab.

Cetlin & Wilson shows are set to repeat in the top spot, the Atlantic Rural Exposition here. A tough break in weather last year left the potential gross at this spot, a successor to the defunct Richmond State Fair, an unknown quantity. Cetlin & Wilson will also repeat at the Petersburg Fair, its winter quarters location.

James E. Strates shows will be back at Danville. It obviously wasn't regarded as time for a change by operators of the lesser annuals and most of these were lining up as repeat dates for the shows that played them last year.

Most of the interest centered around the ultimate inking of the State Fair at Staunton. It was generally conceded, prior to meeting time, that Dave Endy, Endy Bros.' Shows, had this in his pocket for a repeat date. But when Endy failed to show here there was an admission from C. B. Ralston, secretary, that there was still the possibility of doing business. Since all of the railroad shows seemed to be booked for that week chief contenders for the date seemed to be Paramount Exposition Shows, Joseph J. Kirkwood Shows and the Harrison Greater Shows.

Since World of Mirth and John H. Marks both winter here and Cetlin & Wilson hibernates in adjacent Petersburg the meeting here involved an abundance of entertaining. World of Mirth partied some 50 people at the annual banquet and held a lavish open house prior to and following the shindig even tho it has no fair in the State. Marks and Cetlin & Wilson shows banqueted nearly as many and also held open house.

## May Adams Stoker Installed by SFA

CHICAGO, Feb. 1.—May Adams Stoker was installed as president of Show Folks of America at installation ceremonies in the Embassy Room of the Morrison Hotel Tuesday (21). Jack Lamey, chairman of the board of directors, was installing officer. William Spillard, chairman of arrangements, was unable to be present, but his co-chairman, Violet Lamey, was in charge.

Music was furnished by Helen Wong, pianist. Outgoing President Schaeffer presented Florence Reiselt, chairman of the home's board of governors, with a special award for her work in reconstruction of the home.

The Silver Parade was donated to the March of Dimes.

Following the installation there was entertainment with Isaac Chaple in charge. Heard from were Bud Schaeffer, Eddie Santora, Jack Lamey, Frances Kennedy and Grace Lynne.

## Drops Manslaughter Charge

IONIA, Mich., Feb. 1.—Manslaughter charges against Chloris (Sonny) Howard, carnival worker, were dismissed by Judge Morris K. Davis here, after the jury disagreed, as the result of a fight at the Ionia Free Fair last August, in which Clare F. Hodge, 24, factory worker, died.

## Hennies Sign Sally Rand

BIRMINGHAM, Feb. 1.—Sally Rand, famed fan dancer, has been signed to appear on Hennies Bros.' Shows midway for the entire season of 1947, it was revealed here Wednesday (29) by Harry W. Hennies, owner, and J. C. McCaffery, general agent.

Negotiations for Miss Rand's services were started last fall, and during the convention of the Michigan Association of Fairs in Detroit it appeared that the deal had fallen thru. However, conferences via long-distance telephone early this week ironed out all difficulties.

Hennies is of the opinion that the signing of Miss Rand will give his midway the biggest "name" ever to play a season with a carnival. Clyde Beatty worked his animals on the Johnny J. Jones Exposition while Terrell Jacobs had his lions and tigers on Conklin Shows in Canada.

Miss Rand will appear with her entire troupe of 17 performers, offering a performance running 50 minutes. Financial details have not been made public but it is believed to be the largest guarantee ever given by a carnival for a complete season.

Hennies pointed out that Miss Rand has been engaged to improve the quality of attractions on his midway, saying, "Our route is practically set for the entire season and we have not hired her to use as a lure for dates but merely to improve the quality of our shows."

## Brown, Whiteside Purchase Blue Ribbon Org From Roth

BELLE GLADE, Fla., Feb. 1.—Fitzie Brown and A. R. (Dutch) Whiteside, veteran concessionaires, branched out as show owners here this week, having purchased the Blue Ribbon Shows, lock, stock and barrel, from Eddie Roth, who has definitely retired from the business because of his health. Roth has been inactive the past two years, having had his org out on lease to Eddie Young, who last fall bought the J. F. Sparks Shows, rebuilt it and renamed it the Royal Crown Shows. Early in the winter Roth decided to return to the road this year and made a deal with Brown and Whiteside to handle the front end. Two weeks ago Roth decided his health would not permit him to devote his time to the show, so Brown and Whiteside, with some \$35,000 invested in new concessions, stocks and trucks, bought the entire layout.

Included in the deal were seven major rides and two kiddie rides, miscellaneous show equipment and the fleet of trucks.

Brown and Whiteside had their new product on display here this past week for the first time, and the all blue canvas of the front end made an imposing picture. Sid Crane has the Side Show with Frankie Tezzano and Honey Lee Walker partners in the operation and presentation of a girl and a posing show.

In speaking of the deal, Brown declared that "I have been helping to make managers rich for years and it is about time I did something for myself."

Fitzie has been associated with major organizations for more than 20 years. He said that additional shows and rides will be added just as soon as they are available.

## Beam Purchases New Equipment in Chi

WINDBER, Pa., Feb. 1.—Several new rides, plus other new equipment, were ordered by Owner M. A. Beam for Beam's Attractions at the Chicago convention. On his return here, accompanied by his wife, Beam announced a full crew would be put on shortly to get all equipment ready for the 1947 season. Beam said he spent more than \$50,000 for new equipment in Chicago, including a new marquee, as well as 10 new concession tops.

The Funbeam Show, No. 2 Unit, will be under management of J. B. Hendershot. Unit No. 1, Beam's Attractions, will travel on nine trucks and 17 trailers. The No. 2 Unit will have seven trucks and nine trailers.

Harry J. Chandler, business manager, is on an extended business trip. He will visit spots in New York, Pennsylvania, Maryland and West Virginia.

## Bishop's Arcade Org Opens To Big Crowd

WESLACO, Tex., Feb. 1.—Arcade Shows, owned by B. M. Bishop opened their season here to large crowds. Org bowed with 5 rides, 5 shows and 25 concessions. Mrs. Ada Bishop is secretary-treasurer.

Concession row included Mr. and Mrs. Charles Tubbs, 4; A. C. Fenton, 3; Binger McCord, 3; Mr. and Mrs. L. C. Miller, diggers; Tony and Dewy Gentry, 2; Mr. and Mrs. A. J. Stevens, 2; Ralph Welbon, 1; Mr. and Mrs. Scotty Lamb, Mr. and Mrs. Tom Lamb, Mr. and Mrs. Pete Lamb, Sam Lamb and Shorty Hirely.

J. D. Chapman is helping with the rides. Jimmy White has a crew on hand, as has Bill Kirby. Curley Harris works from morning to night getting things ready.

Mr. and Mrs. Foss joined with an animal show and Mr. and Mrs. Jack Wells will join with a Side Show. French has a good-looking girl show, along with his other two shows. Mr. and Mrs. Fletcher Tetts, son-in-law and daughter of Mr. and Mrs. Bishop, and children, Fletcher Jr. and Gene, expect to join soon.

Visitors here included Mr. and Mrs. Alvin Van Dyke, Mr. and Mrs. Lowell Van Dyke and daughter, Victory Shows, Lou and Henry Lowell.

## Bob Bullock Is Named G. A. of Caruso's Org

ROCKPORT, Tex., Feb. 1.—R. T. (Bob) Bullock, legal adjuster with Johnnie Caruso's Shows last year, has been signed as general agent of that org for this year. Bullock, who plans to leave here Monday (10) for the org's winter quarters in Greenwood, Miss., has been residing here the past few months.

While here, Bullock enjoyed visits with Mr. and Mrs. Tex Whitlock, Mr. and Mrs. Fat Martin and Mr. and Mrs. Bill Luther.

## Cohen Meets With Members

RICHMOND, Va., Feb. 1.—Max Cohen, secretary and general counsel of the American Carnival Association, met with members of the association in an informal session during the annual meeting of the Virginia Fairs' Association Monday (28) at the John Marshall Hotel. President Jack Perry presided. About 25 member shows attended.

## Six Annuals Inked By Tivoli Manager

ST. LOUIS, Feb. 1.—Manager H. V. Peterson of the Tivoli Shows recently returned to winter quarters here from various fair meetings and reported signing six fairs, one in Kahoka, Mo., and five in Iowa. Iowa annuals inked were Knoxville, Bloomfield, Elden, Cresco and Webster City. A. J. Haas again will head the show in '47.

In spite of cold weather, work is progressing at quarters under direction of C. R. Frazier.

Axel Bendixen, co-owner of the show, is visiting on the West Coast and writes he hopes to bring back a new side show.

## HARRY CRAIG'S HEART OF TEXAS SHOWS

OPENING BROWNWOOD, TEXAS, MIDDLE OF FEBRUARY  
12 OFFICE OWNED RIDES—8 OFFICE OWNED SHOWS—50 OFFICE CONCESSIONS

WANT

WANT

RIDES: Will book Octopus, Roll-o-Plane, Whip, Moon Rocket, Flying Scooter and/or any Ride not conflicting, with or without transportation. Can use several more Ride Men, preference careful drivers; wives on tickets or concessions. SHOWS: Cook Sideshow complete or can use capable Manager to handle our new top and be able to set acts. Will book organized Minstrel with a snappy band or use Manager capable of producing same. We have beautiful new 74 ft. Double Van Front with Top in keeping with the Show. Girl Show Managers and Girls, contact us. Will book Midget, Fat Show, Unborn, Freak Animal, Monkey, Mickey Mouse, Big Snake or any Platform or Pit Show not conflicting. Want Athletic Show Manager capable of producing and keeping talent for our new outfit. CONCESSIONS: Want Ball Game, Hoop-La, Penny Pitch, Pan Game and other capable Agents. Will book Guess Your Age and Weight. GENERAL: Can use Billposter, High Free Act, Front Gate Man who can either keep up music equipment or night watch. NOTICE: Ethel McDonald, Vivian Smith, "Mom" Farmer, Frank Zordo, H. A. (Heavy Poler) Kelly, Jack Allison and Johnny Williams, write B. C. McDonald. HARRY CRAIG, BOX 158, BROWNWOOD, TEXAS.

## FOR SALE

One Spillman Auto Speedway Ride with five cars. Size of platform, 48 ft. wide, 80 ft. long, with all-steel underframe, jack stands, ramp ticket box, fence, light stringers. Stored in Salem, Ill. Price \$1500.00. One Circus Bale Ring Tent; size, 70 ft. round top, one 40 middle with poles and stakes, no side wall, stored in Pinckneyville, Ill. Price \$200.00. Address all mail to

J. R. McSPADDEN  
633 14TH STREET, BRADENTON, FLORIDA

## FOR SALE—ONE SPITFIRE RIDE

With Semi. Good Tires and Fifth Wheel. Used one season. No Transfer. Price, \$8,000 cash. Can be seen at Hutchinson, Kan., at Fair Grounds. If not interested, save your stamps. Address

BOX 1895, Wichita, Kansas



# MIDWAY CONFAB

Montana Frank and California Joe will be with the Cavalcade of Amusements this season.

Sign on a Geek Show: "The reincarnation of a human being with the soul of a serpent."

Rita Ray and the Panell twins have joined Sid Crane's Side Show on the Blue Ribbon Shows.

Harry Stevens and Eddie Finnigan, of Prell's Broadway Shows, and Jimmy Burns, formerly of the Kaus Shows, who now owns a bar and grill in Brooklyn, are visiting in Hot Springs.

A collection taken up at the Miami Showmen's Club party at the Beach Supper Club, Miami, January 27, netted the Mile of Dimes infantile paralysis drive a neat \$1,149.75.

Mr. and Mrs. Clinton L. Nogle, who have been visiting their nephew, Fred E. Lamley in San Diego, are visiting in Los Angeles before returning to the Wonder Shows of America winter quarters in Little Rock, Ark.

Mrs. Myrtle McSpadden, Lone Star Shows, visited in St. Louis. She reports inking 10 Illinois fairs for '47.

Lola Conklin, annex attraction with Al Renton's Side Show on the John Marks Shows, recently sustained a broken leg and back injuries and is a patient in a Richmond, Va., hospital at 500 Spring Street.

Princess Zelda, Camden, N. J., recently returned to her home following a successful tour of Southern night clubs.

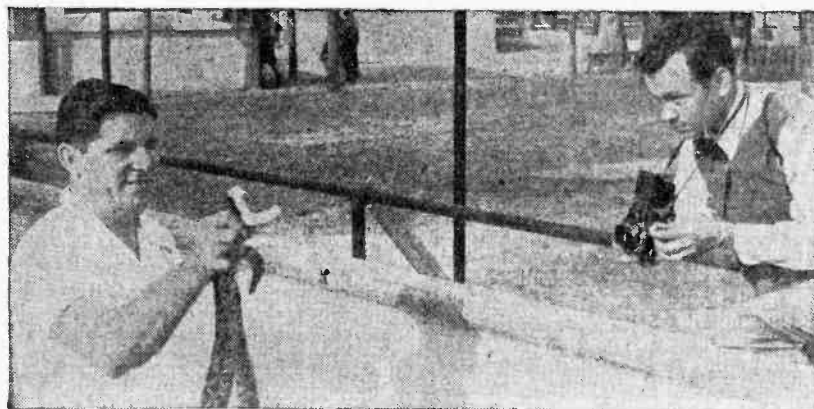
Nice thing about being in the barn is that it puts a stop to arguments over who is responsible for booking the spot.

Fay Frohmuth, veteran outdoor showman, is in City Hospital, Indianapolis, where he recently underwent a major operation.

Jimmie James, painter with the James E. Strates Shows and later concessionaire for Frances and Fred Fournier on the shows, recently suffered a broken leg and is a patient

Wire \$10 for a new hat, and I'll close the town.

Eddie Elkins, concession manager with the W. C. Kaus Shows last sea-



ROSS ALLEN, showman and snake expert, snapped in his demonstration pit at his Reptile Institute at Silver Springs, Fla., by James N. Keen, Jacksonville, Fla., photographer. Keen, at the time this shot was made, snapped a series of action shots on Allen which are slated for publication in an early issue of Life magazine. Allen has supplied snakes to the outdoor show field for a number of years. Above photo was snapped by B. A. Bruns, The Billboard's circulation manager, while visiting in Florida.

son, is no longer with that org. Elkins is vacationing in Miami.

in Lawson General Hospital, Ward 6-A, Atlanta.

C. Joe Bennett, general manager of the new Playland United Shows, has opened winter quarters at 1793 East Nine-Mile Road, Ferndale, Mich.

Mr. and Mrs. Heck Hester, formerly with the Art Lewis Shows, have purchased a tourist court on Route 41, Tampa. On February 24, accompanied by Mr. and Mrs. George Goffas, they will fly to South America on a pleasure trip.

F. J. Blich, who has been a patient in Marine Hospital, New Orleans, since November 29, writes that he expects to be confined there quite a bit longer.

Shrimpie Rappaport, who gained considerable fame as a sandwich disher-outer at the National Showmen's Association clubrooms in New York, was one of the most active table-visitors at the Miami Showmen's Association party.

It's a Sunday run from the front gate to the back end.

Bolt of cheesecloth and a couple of chambermaids doesn't make a girl revue, but they can make it tough for a real one.

Pat and Ginger Patterson report from Tucson, Ariz., winter quarters that they will be back with their concessions on Catelett's Greater Shows again this season.

Mr. and Mrs. W. H. Lambert are visiting their daughter and son-in-law, Mr. and Mrs. W. C. Burns, in Murphysboro, Ill., where the Burnses have a filling station and coffee shop. The Burnses plan to go on the road this season with their photos and ball game. Lambert is building a new sound system.

Mrs. Gladys Schaum, secretary of the W. G. Wade No. 2 Unit, is in New Orleans on a vacation. D. Wade, general representative of the shows, returned from a swing around Indiana.

George (Amber) West, recently discharged from Memorial Hospital, Abbeville, S. C., and who has been recuperating in his home in Wilkes-Barre, Pa., is now a patient in

H. C. Brown's All-Colored Revue, band and floorshow, takes to the road February 5 to play Mississippi theaters and night spots. Mary Smith and Hosk Royal are featured with the unit.

## MANY WHEEL OWNERS ASK:

"Can you recondition my BIG ELI Wheel this winter for 1947 season?" We wish this could be done for you, but our factory capacity is not sufficient to build new wheels for which we have orders and also take on rebuilding work offered. So it is necessary to tell you to repair your wheels to keep them safe until conditions permit our taking on major rebuilding. It is not from choice, but necessity, we tell you this.



**ELI BRIDGE COMPANY**  
800 Cass Avenue Jacksonville, Illinois

## NEW ADD-A-BALL GAME

A very popular Grind Store. Works on the counter. Permitted anywhere, as it is Science and Skill. Comes finished in a riot of colors. 4 Rubber Balls and a Free Chart. Can be worked with high-class Merchandise for quarters or 3 balls for a dime with cheaper Merchandise and faster play. Games is taken apart very fast—4 Wing Nuts. This is a real store and real money getter. Size of table is 24x24 and has a lot of advantages and appeal with many ways of working. A real stock store. The Class of HANKY PANKS. Price—\$300.00.

New Fish with two-way metal slide. 2 or 3 numbers. Please state how you want them numbered. \$75 per 100.

New 4-Ball Ball Game. Works 3 balls for a quarter. Size of table is 24x24 and has a lot of advantages and appeal with many ways of working. A real stock store. Table and Pin—\$20.00.

**RAY OAKES & SONS**  
BOX 108 BROOKFIELD, ILL.  
Write for New Catalogue.  
Home of the World's Finest Zoo.

## POPCORN Per 100 Lbs. \$10.00

SEASONING..... LIQUID or SOLID

Also BAGS—SALT—MACHINES, ETC. 25% DEPOSIT WITH ALL ORDERS.

**J & N POPCORN SPECIALTIES**  
"The House of Quality"  
1459 W. 69th St. Chicago 36, Ill.  
Hemlock 3211—Hemlock 3212

## THE APE BOY

Very curious attraction. One of the best for Sideshows and Window Attractions. Length about 18 inches. Prepaid only \$15.00. Many others. Shrunken Heads, Shrunken Bodies, Devil's Child, Missing Link, Fish Girl, Gorilla Boy, Wolf Boy, Mummified Bodies. Many others. We also make up your ideas. Write for Circulars and Descriptions. TATE'S CURIOSITY SHOP, 5234 E. Van Buren St., Phoenix, Arizona.

## STREATOR Is Doing It Again

Want Rides, Concession and Balloon Ascension for July 3-4-5, 1947. Write **E. J. FARMAR** Chairman, American Legion 309 Hickory Street Streator, Ill.

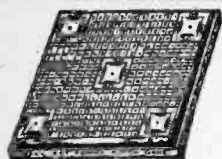
## NOW CONTRACTING FOR 1947 SEASON

RIDES—SHOWS—CONCESSIONS **W. G. WADE SHOWS** C. P. O. Box 1488 Detroit 31, Mich.

## FOR SALE Brand New

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**JOE BENNETT — JACK GALLAGHER PLAYLAND UNITED SHOWS** Now Booking for 1947 SHOWS—RIDES—CONCESSIONS C. J. BENNETT, Mgr. 9819 Decatur Detroit 27, Mich.



## PENNY PITCH GAMES

Size 48x48", Price \$35.00.  
Size 48x48", With 1 Jack Pot, \$42.50.  
Size 48x48", with 5 Jack Pots, \$50.00.

**PARK SPECIAL WHEELS**  
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$22.50

**BINGO GAMES**  
75-Player Complete .....\$5.00  
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124-126 W. Lake St. CHICAGO, ILL.

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Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00  
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Samples of the 4 Readings, Four for 25¢.  
No. 1, 35 Pages, Assorted Color Covers ..... 85¢

**NEW DREAM BOOK**  
120 Pages, 2 Sets Numbers, Clearing and Polley. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.  
**HOW TO WIN AT ANY KIND OF SPECULATION**, 26-p., Well Bound ..... 25¢  
**PACK OF 78 EGYPTIAN F. T. CARDS**, Answers All Questions, Lucky Numbers, etc. 50¢  
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Graphology Charts, 9x17. Sam. 5¢. Per 1000 \$6.00  
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"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.  
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25 Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P.P. Extra.

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19 West Jackson Blvd. CHICAGO 4, ILL.  
Send for Wholesale Prices.

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**27 TO 1**  
THE VERY BEST QUALITY  
**POPCORN**  
Immediate Delivery—F. O. B. Chicago  
FOR IMMEDIATE DELIVERY  
Cotton Seed Oil—Peanut Oil  
All Sizes of Bags and Boxes  
Glassine Bags—Paper Cones  
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**POPPERS BOY**  
**PRODUCTS COMPANY**  
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**NEW 8-Quart ALUMINUM POPPER**  
Good news for Concessionaires—a handsome new Aluminum Popper for making delicious French Fried Popcorn! Has 8-quart capacity. The only geared 8-quart popper on market! Easy to use. Just turn agitator crank which operates by gears in cast aluminum top. Sanitary. Easy to clean. Built to last a lifetime! \$10.00.  
**CONCESSION SUPPLY CO.**  
Box 133, Station B Toledo 6, Ohio

**HUBERT'S MUSEUM**  
228 W. 42nd St., New York, N. Y.  
Open all year round  
Want Freaks and Novelty Acts.  
State salary and all particulars in first letter.

**PROMPT DELIVERY COLEMAN EQUIPMENT**  
Handy Gas Plants, Burners and Repair Parts  
**BLEVINS POPCORN CO., NASHVILLE, TENN.**

**WHEELS OF ALL KINDS**  
 Tickets—Paddles—Laydowns  
 Complete BINGO Outfits  
**CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.**

ALUMINUM MILK BOTTLES  
 Now Available . . . Write

Write for Catalog  
**H. C. EVANS & CO.**  
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**POPCORN MACHINES (BRAND NEW)**  
 Build You Own  
 A Complete Setup as Follows:

One large aluminum kettle with stainless steel shell. Removable elements, 2350 watt, 110 volts, 60 cycles, A. C. Includes a complete lid with motor, gears, switches, latest type hangers and all necessary wiring. Simple . . . all you have to do is hook up your wires!

Complete for only \$150.00  
 Will pop 30 pounds of popcorn per hour. Kettle can be removed in One Second! Will start to pop in Three Seconds after first popping. This Kettle can be installed in all makes of machines.

Dealer Inquiry Invited  
**CONSOLIDATED CONFECTIONS**  
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**NEW! NEW!**  
**WOOD MAUL MALLETS**

8"x10" Head, steel band reinforced and laminated type with 36" handle. Packed 50-56 to the case.

**PRICED LOW FOR QUICK SALE**  
 SPECIAL PRICES FOR DEALERS AND JOBBERS  
 SEND US YOUR INQUIRY

**RIDDLE AND CO., INC.**  
 720 South Michigan, Chicago 5, Ill.  
 Phone: HAR. 8422-6652

**Joseph J. Kirkwood Shows**  
 America's Best Advertised Midway  
 Now Contracting for 1947 season  
**RIDES—SHOWS—CONCESSIONS**  
 P. O. BOX 2755 RALEIGH, N. C.

**Want To Buy For Cash**  
 Complete Cookhouse with all inside fixtures. Please state full particulars and list of equipment. All replies

**JOE J. FONTANA**  
 L. J. Heth Shows N. Birmingham, Ala.

**MADISON BROS.' SHOWS**  
 NOW BOOKING FOR 1947 SEASON  
 SHOWS — RIDES — CONCESSIONS  
 Address: Fairgrounds. Hope, Ark.

**WILL PAY CASH FOR USED RIDES** All or Any Part

When they won't run any longer don't junk 'em, sell 'em to us. ALSO WURLITZER BAND ORGANS. R. T. WADE, 16845 Lindsay, Detroit 27, Mich. Phone: VERmont 5-5232.

Hahneman Hospital, Philadelphia. He recently was visited by Theodore (Ted) Kita.

According to word received in Macon, Ga., the recent death of George E. (Dad) Brown, who died in his sleep while visiting in Orlando, Fla., probably ends the Brown family rides organization. Information is Mrs. Brown does not intend to take the outfit out of winter quarters in Lucowici, Ga.

Boss of a skeleton crew in Gate & Banner Shows' quarters resigned because he got tired of telling himself what to do.

Billy Logsdon's Freak Odditorium, on the Florida Amusement Company, got top money among the shows when the Florida org opened the season at Plant City, Fla. Odditorium features new chrome front with 19 banners and double ballys with arches of lights. Show carries five outstanding freaks and seven novelty lights.

Peggy Ewell cards from Bloxom, Va., that she will start her ninth season with the Clyde Smith Shows where she operates the *Gay Ninety Revue* and the *Neoma Snake Show*. . . Mrs. Tillie Betz and her mother, members of the John H. Marks Shows, are visiting Mrs. Mary Wilson, formerly of the Marks org, in Washington.

Billy Cornell writes that his *Chocolate Dandies Revue* will be with O. C. Buck Shows again this season. Line-up includes Billy Cornell, owner-manager; Marion Ford, sou-bret; Loretta Stewart, exotic dancer; Herbert Parker, comedian; Bee Roger, Barbara Smith, Irma Maney, Gussie Woods, Pearl Jackson, Irene Jones, Estella Gray and Frances Grant, dancers; Roger Smith, J. C. Woods, Trombone Speck, Ernest and Elaine Stokes, William Kellum and Samuel Lilley, band.

Late coal strike didn't affect any railroad carnival movements, but we'll be about ready to open again at deadline time, March 31.

C. Guy Dodson, owner of Dodson's Tavern, just outside Savannah, Ga., writes many showfolks stop in for a visit. Recent visitors included James E. Strates, Jake Shapiro, Abe Prell and family. Charlotte and (See *MIDWAY CONFAB* on page 56)

**NOW SHOWING**  
 2113 5th Ave., North Birmingham, Ala.  
**CAN PLACE**  
 Freaks, Side Show Acts of all kinds. Long season—we always work, sure pay nightly. All people who worked for Walter Hale contact him as above. MARY WEBB, COME ON. All reply:  
**RAY MARSH BRYDON**

**INTERNATIONAL SHOWS NOTICE**  
 To Fair Secretaries and Celebration Committees in Oklahoma, Kansas and Minnesota. Now have a few open weeks. Contact  
**Coleman Lee**  
 BOX 188 MORRIS, OKLA.

**FOR SALE**  
 Smith & Smith Chair-o-Plane, lovely Kiddie Ride, 3 splendid Trucks with good rubber, 2 factory job Light Plants (15 kw. each), Cable, Globes, metal factory job Office Trailer, 8 Concessions with some stock. All equipment in good shape, well lighted and plenty of flash. All that you need is a spot to open in. Price \$5,500.00. Wire  
**MARIE K. SMUCKLER**  
 c/o Popcorn Stand  
 Conception and Conti Sts. MOBILE, ALA.

**Special News**  
 CARNIVAL AND PARK AMUSEMENT DEVICES NOW AVAILABLE

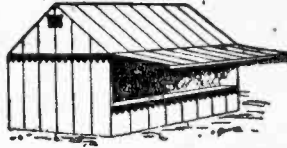
PLACE YOUR ORDER HERE FOR THE  
**LOOPER**  
**MOON ROCKET**  
**CATERPILLAR**  
**CARROUSEL**  
**KIDDIE AUTO RIDE**

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**"ANCHOR TENTS"**  
 Concession, Travelers, Merry-Go-Round, Bingo, Ball Games.  
 Khaki • Green • Blue  
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 Prompt Delivery.



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 SNOW CONES • FLAVOR CONCENTRATES • CUPS • SPOONS  
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 PEANUTS—POPCORN AND COMPLETE LINE OF SUPPLIES—SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW & USED, BOUGHT & SOLD  
**CHUNK-E-NUT PRODUCTS CO. (DEPT. M)**  
 Philadelphia 6, Pa. Pittsburgh 1, Pa. Los Angeles 21, Calif.

**The TLT-A-WHIRL Ride**  
 On Midways All Over America  
 Its Grosses Are Getting Better All the Time  
 —Manufactured by—  
**SELLNER MFG. CO.** Faribault, Minnesota

**STEAM TRAINS** BUILT TO LAST A LIFETIME  
 A more fascinating Ride that puts more money in the Ticket Box.

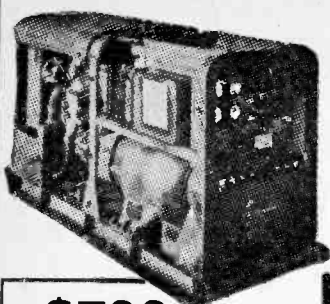


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 WRITE FOR FOLDER, PRICES AND DELIVERY DATE.

**QUEEN OF THE FLYING RIDES**  
**FLYING SCOOTERS**  
**BISCH-ROCCO AMUSEMENT CO.**  
 5441 COTTAGE GROVE CHICAGO, ILL.

**OCTOPUS ROLLOPLANE FLY-O-PLANE**  
 World's Most Popular Rides  
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**IMMEDIATE DELIVERY!**  
(Subject to Prior Sale)

Engine: 4 cylinder, 4 cycle L-head, water cooled, rated 35 horsepower at 1800 RPM.  
Generator: 120 or 240 volts, single phase 60 cycle AC; rated power 10 kw. at power factor of 1.0; 12.5 kva. at 80% power factor. (Voltage change is accomplished by changing jumper connections on terminal strip.)

**THESE PLANTS ARE COMPLETELY EQUIPPED  
AND READY FOR IMMEDIATE USE**

**HARRY HAYKIN**

290 EMPIRE BLVD. BROOKLYN 25, N. Y.

**\$700** Each

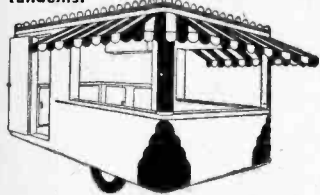
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5 Kw. 120 V. AC Units . . . \$550.00  
5 Kw. 120 V. AC Units, mounted on one ton cargo trailer—trailer has depot mileage only \$75.00

All Generators are new.  
F.O.B. New York, Kentucky or Idaho.

## TRAILERS

Let our designers furnish plans and quote prices on any business trailer you require. Can furnish anything from small baggage trailers up to large thirty-foot tandems.

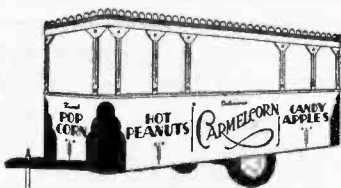


House Trailers at Wholesale Prices.

Standard models on hand for immediate delivery. Write for latest catalog and new low price list.

**KING AMUSEMENT CO.**

82 ORCHARD ST. MT. CLEMENS, MICH.



## Midway Confab

(Continued from page 55)

Charley Wright and Paul Jones. Featured on the entertainment bill at Dodson's tavern these days are Kearns and LaRue, Sugar O'Shea, Jimmie West and Jeff Jeffreys. Sarge Fortune furnishes the music via piano and the solovox.

Detroit Notes: Mr. and Mrs. E. Ingalls, ride operators, residing at Coldwater, Mich., inform that their daughter is in University Hospital, Ann Arbor, Mich., with infantile paralysis. . . . D. Wade, general representative of the W. G. Wade Shows, is ill with food poisoning. . . . Charles H. Stapleton, plaster and crockery specialist, is confined to his Detroit home with a cold. . . . Sam Goldstein, Majestic Greater Shows, left for winter quarters in Miami and will visit the Tampa fair before returning to his Detroit home.

Only the oldest trouper can remember when shows came in with enough money to winter on and start out again, which was considered normal business.

Joe L. King, who worked the stock show at Denver, advises that business there was off a bit because of the extremely cold weather. Sighted working the event, says Joe, were George Banks, popcorn; Frank Swartz, four concessions; P. Bess, two stands; Rex Elliott, ball games; Larry Nolan, photo gallery; Ted Kimpel, guess your age and scales, and Lou Burton, novelties. . . . A. B. Duncan, well known in carnival circles, is in Men's Surgical Ward, General Hospital, Denver, where he faces possible amputation of both feet. He would like to read letters from friends in the business during his hospitalization.

Among visitors to Eddie Young's new Royal Crown Shows during their sock unveiling at the 27th annual Pinellas County Fair at Largo, Fla., were Mr. and Mrs. Hom Zolum, J. C. (Tommy) Thomas, Harry (Red) Winfield, Gus Bethune, John C. Wehrley, Dixie Mason, Joe End, Jimmie

## SPECIAL NOTICE TO

### POP CORN

### MACHINE OPERATORS

For the first time in 8 years we are ready to contract with you for

### BABY GOLDEN

YELLOW HULLESS

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### JAP HULLESS

WHITE CORN

- All outdoor operators know that these two varieties pop much faster with less oil and when popped are more tender and delicious. Your customers will come back for more and more. You will get more money from a bag of these varieties. Many operators make caramel corn also, selling it in large hunks rather than individual grains.
- If you want us to supply you write us your requirements now! We can quote you a price for the season if you wish to book with us, for we can guarantee delivery throughout the year.
- Also we offer Hoosier Pride Hybrid large yellow that is guaranteed to give satisfaction, and now we can also supply seasoning.
- Write us for samples and prices on Corn—Bags—Boxes—Salt—and Cones.

## The Indiana Pop Corn Co.

"From Processor to You"

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## EDDIE CLARK WANTS

2 good Roll-down Agents. Opening about April 1.

Address: 1001 JEROME ST. HOUSTON 9, TEX.

## CHUCK MOSS

Would like to hear from Slum Store Help and Nail Agents. Opening about April 1.

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To book any Ride with small show. Will also book with same any Legitimate Concessions—Ball Game, Pitch 'Till You Win, Candy Apple, Candy Floss, etc. Write to

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Opening Latter Part of March. Proven Spring Route. Fairs Starting First Week in July. Out 30 Weeks. From Oklahoma to the Canadian Border.

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WANT

SHOWS—Managers for Girl Shows, must be capable and have A-1 wardrobe. Man to manage complete Monkey Show. Also Man for Miniature Circus and Manager for Snake Show. Will book Glass House, must have own transportation. NOTICE: STONE MAN MAURICE, WRITE. CONCESSIONS—Want 10¢ Slum Concessions not conflicting. Good opening for Custard, Candy Apples, Floss, Snow, Photos. GRIND STORE AGENTS—Want capable Agents for the following Concessions: Wheel, Rattle Dazzle, Roll-down, Pin Store, Buckets, A-1 Bingo Callers. Will pay top salary to Slum Store Agents. (No drunks, chasers or tourist wanted.) RIDE HELP—Foremen and Second Men on all Rides—Semi Drivers given preference. Want A-1 Electrician that can handle Transformer Wagon. Want A-1 Truck Mechanic. If you can't keep trucks rolling don't write. Must have your own tools. Want to book flashy Pony Ride. Want to buy Erie Diggers—hand operated, in good condition. Address:

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**Candy Floss Machines**  
Our AC Model #100 is now ready—complete with 8-step heater rheostat. Single spinnerhead, \$197.50. Double Spinnerhead, \$212.50. Heater Rheostats, \$22.50; Single Bands or Ribbons, \$5.00 Ea.; Double Bands, \$14.00 Ea. Orders shipped on 25% deposit, balance on delivery. CONCESSION SUPPLY CO., Box 133, Sta. B. Toledo 8, Ohio.

## GREAT SUTTON SHOWS

Most Beautiful Show in Middle West

CAN PLACE FOR 1947 SEASON CAPABLE SIDE SHOW MANAGER. Have complete outfit with 150-foot front. This is a big opportunity for a man that can produce. Address:

F. M. SUTTON JR.  
Great Sutton Shows, Legion Fairgrounds  
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## WANT

Foreman for Merry-Go-Round & Kid Rides

Second Men for all Rides. Winter Quarters open, come in and go to work. WANT SHOWS with or without own equipment. Most Concessions open. Will buy or book Fun House. We open Ft. Smith March 1.

**Greater Rainbow Shows**  
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## Crandell's Midway

De Luxe Attractions With Class.

Now booking 1947 season.

Official opening next Monday, Feb. 10th. Shows, Rides, Concessions, Free Acts, contact immediately.

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Ingersoll's Show Lot Phenix City, Ala.

## ★★★ CARNIVALS ★★★

Make money with our Novelty Dogs, Horses, Bookends, Ash Trays, etc. We make Novelties for your use. We make the best money makers. Free samples with your trial order for 1 gross, \$7.00. Send check or money order to Champlain Novelty Works, Chazy, N. Y. All orders filled promptly. Send 50% with order, we ship balance C. O. D.

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KIDDIE HAND CAR RAILROAD—\$1250.00

TRACK AND 10 CARS.

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One Hassen Dp. Photo Gallery, complete. 3-way machine, 1 1/2 in., 2 1/2 in. and full lengths; some stock, 3-5 lens and built-in shutter.

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## DICKERSON SHOWS

Open Southeast Georgia Fair Feb. 28th. Heart of Town. Near Waycross. Under Strong Sponsor. Place following Rides: Spit Fire, Octopus, Fun House. Any Rides and Shows that don't conflict. Place few more Stock Concessions. Place Chair-Of-Piano for No. 2 Show. Address:

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### PENNY ARCADE MECHANIC

Electro Freeze experience Custard Manager for Maine resort. Good deal for right party. Must know business from A to Z. Also Penny Arcade Mechanic, first class. No drunks or drifters. Write full information first letter.  
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DIE CUT CARDS THAT LOOK NIFTY AND WEAR LIKE 60  
NO TWO IDENTICAL IN THE COMPLETE SET OF 3000

12	27	33	47	64
10	18	42	52	66
14	16	FREE	48	63
6	23	40	50	71
5	21	44	58	74

SOLD IN LOTS OF 100 AND OVER  
Also Bingo Blowers and Other Supplies.  
Write for samples and catalogue.

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131 W. 4th St., New York 11, N. Y. Dept. B  
Chelsea 2-3064

Bibie, Charles E. Lenz, Robert K. Parker, Johnny J. Jones Jr., Phil Lucey, Jim Daniels, Mr. and Mrs. Bernie Stone, Ida E. Cohen, Morris Lipsky, Tommy Allen, Francis Scott, Evelyn Kleinder, Mary Venice, Willie Kane Jr., Eddie (Pop) Dailey, Mr. and Mrs. Emory Collins, Joe San Frantello, Morris Galena, George Cook and Izzy (Murphy) Firesides.

"Bloomers for this show are no longer possible," said a midway owner with pride in his voice, while from the far corner came the muttering, "Wanna bet?"

ROCHESTER, N. Y. NOTES: J. A. Pearl, who is residing at the Claridge Hotel here, reports he'll be back on the road this season with Cavalcade of Amusements as mailman and *The Billboard* sales agent. . . . Nat and Dot Merly appeared in featured spots at the Embassy Hotel here recently. . . . Tom Sharkey was in town for a visit with his sister before returning to Chicago and Mobile, Ala., where he will be in winter quarters of Cavalcade of Amusements. . . . Ray Ronah flew in from Pittsburgh for a visit, with the report he had retired from the police force. . . . Tony Cangee is eagerly awaiting the opening of the season for the James E. Strates Shows. He will have a concession with that show this season.

All officers and some 150 members of Show Folks of America, San Francisco Chapter, attended funeral services for Austin King. Harry G. Seber, president and chairman of the cemetery committee, conducted the services, and burial was in Show Folks' plot in Mount Olivet Cemetery.

Louis Cutler, ride owner and concession operator, wintering in Hot Springs, with Mrs. Cutler, visited St. Louis on a buying trip. . . . Mr. and Mrs. Charles Chaney, concessionaires, returned to St. Louis after a three-month vacation along the Gulf Coast. Chaney will have his string of concessions with the Mound City Shows again this season. . . . Other visitors to *The Billboard's* St. Louis office Thursday (30) were Mrs. Myrtle McSpadden, Lone Star Shows, en route to her winter home in Bradenton, Fla.; Oscar Bloom, Gold Medal Shows, en route from Illinois to his winter quarters in Columbus, Miss.; W. E. (Bill) Snyder, concession manager of the John R. Ward Shows, who will visit St. Louis a week before leaving for Baton Rouge (La.) winter quarters; Mel H. Vaught, business manager of the Wonder Shows of America, en route to Little Rock; William V. (Jake) Ward, general manager of the Illinois State Fair, en route home after attending the Nebraska fair meeting in Lincoln.

# GEORGE CLYDE SMITH SHOWS

NOW CONTRACTING FOR SEASON 1947

WANT—Darts, String Game, Hoop-La, Penny Pitch, Pitch-Till-U-Win, Scales, Guess Your Age, Bowling Alley, Slum Spindle, Bumper; Swinger, Penny Arcade.

WANT—Ride Help for #12 Wheel, Octopus, Chair-o-Plane.

SHOWS—Monkey, Side, Girl, Minstrel, Wild Life, Unborn, Grind Shows.

WANT—Truck Drivers, A-1 Mechanic.

All Replies to

**GEORGE C. SMITH**  
P. O. Box 521, Cumberland, Md.

# 20TH CENTURY SHOWS

FORMERLY "ANDERSON'S GREATER"

11 RIDES—7 SHOWS—A. A. SEARCHLIGHTS—LIGHT TOWERS

**RIDES**  
Cash for Double Loop in good condition.  
Will book one more Ride not conflicting.  
Top salary to Tilt Men that can produce.

**WANT CONCESSIONS**  
Can place Root Beer, Candy Apples, French Fries.  
A few more Stock Concessions.  
Will book or buy well-framed Diggers.

**SHOWS**  
HAVE EXCELLENT OPENING FOR ONE MORE SHOW WITH OWN OUTFIT.

SHOW OPENS IN APRIL FOR 30 OUTSTANDING WEEKS  
14 FAIRS, CELEBRATIONS CONTRACTED—OTHERS PENDING

All Those Contracted Get in Touch With Us.  
WINTER QUARTERS (FAIRGROUNDS), BOX 270, GIRDAR, KANSAS.

ALBERT MARTIN, E. D. McCRARY, Owners  
FAIR COMMITTEES IN TEXAS • WE HAVE OPEN DATES IN OCT. AND NOV.

# SOUTH AMERICAN POPCORN

Will pop from 13 to 15 Ten-Cent Bags out of 1 pound. **\$7.50** Per 100 Lbs.

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**\$15.50** All you want! Just Per 5 Gal. Can send check with order.

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Excellent Location in Heart of Norfolk, Va. Inquire  
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# GORILLA SHOW FOR SALE

Beautiful Animal. Weight, 265 lbs.; 8 years old. In steel cage mounted on two-wheel trailer. Complete show ready to go. Top, 50 ft. front, two 8x10 banners, one 50 ft. streamer. Made by Newman in Chicago. P. A. System. This show is one season old. Come and see what I have to offer or call me.

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# WANTED CARNIVAL

8th Annual  
**WHITE COUNTY STRAWBERRY FESTIVAL**  
The Best Spot in Arkansas During Berry Season. Must have at least 4 major Rides, including Ferris Wheel, Merry-Go-Round, Whip, Tilt-a-Whirl or other similar Rides. At least 4 Shows, no Geeks. At least 20 Concessions, including Bingo. This spot is good for two weeks if so desired. Will begin early part of May. Write me what you have. Will furnish exact date. **JAMES L. NOVAK**, Secy., White County Strawberry Festival, Bald Knob, Arkansas.

# NEON MAN

WANT CAPABLE NEON MAN. MUST UNDERSTAND ALL FORMS OF GLASS BLOWING. WE HAVE ALL THE EQUIPMENT.

REPORT IMMEDIATELY.

## AL WAGNER

Fairgrounds, Mobile, Ala.

# MIDWAY OF MIRTH SHOWS

WANT Foremen for Eli Five, Parker Merry-Go-Round. Second Men that drive semis. Men for Winter Quarters, Painter and Builder. Stock Concessions. Shows with own outfits. Exclusive sold on Cookhouse, Popcorn, Snow Cones, Bingo and Jewelry.

OPENING EARLY IN MARCH.  
Address: TRENTON, ILLINOIS

# FOR SALE

1 Parker 42-ft. Merry-Go-Round with good motor and organ, in A-1 condition, newly painted and ready to operate. One Smith & Smith Chairplane, no motor. Price for the two rides, \$6,000.00. All replies to

**TROY E. WILLIAMS**

Care Williams Southern Shows, Route #4, Morganton, North Carolina

# WANTED

To Book, Buy or Lease Rides for Season 1947, or would consider handling a good clean show for owner. Can put show where it will make money. I have territory that has proven Money Spots. Have operated 17 years and never had a losing season.

**MURRAY JACKSON**

309 Fayetteville Avenue

Bennettsville, S. C.

# FAY'S SILVER DERBY SHOWS

WANT CONCESSIONS—Ball Games, High Striker, Floss, Candy Apples, Snow Cones, String Game, Jewelry, Bumper, Penny Pitch, Devil's Bowling Alley, Slum Spindle, Diggers, Watch-La, Lead Gallery, Dart, Coke Bottle, Age and Weight, Novelty, Stock Stores, \$22.00 per spot; one week's deposit required. Percentage booked. No flats wanted. SHOWS—What have you to offer? 25 per cent RIDES—Will book or buy for spot cash Merry-Go-Round, Octopus, Tilt, Spitfire, 50 Kw. Transformer. Have for Sale—Five trained Lions, transportation and arena, \$3000.00; one 20x40 Top and Wall, used three weeks, \$350.00; one Evans Hand Bingo, \$35.00. HELP—Can use Help in all departments. General Agent that knows Georgia, Alabama and Tennessee. Winter quarters now open, Valdosta, Ga. Show opens latter part of February. Write or wire

**E. J. FAY**

10600 BISCAYNE BLVD.

MIAMI, FLORIDA

30 Weeks Out 4 Fairs **THE BOSTON SHOWS** 30 Weeks Out 4 Fairs

—NOW CONTRACTING FOR 1947 SEASON—  
Opening Early in April in Lynn, Massachusetts. Free Act—Fireworks—Free Gate. Have a few choice Concessions open. Have already booked the cleanest and best June 17th spot in New England, also the liveliest and noisiest 4th of July. Want action and plenty of green? Join the show of good treatment and family-like atmosphere. Will book any legitimate Concession working for stock that does not conflict. All those with us last season WIRE or WRITE

**JIM DEARY, General Manager**

722 BOSTON STREET LYNN, MASSACHUSETTS  
FOR SALE—One 2 1/2 Kw. Gasoline Power Plant mounted on Truck, both \$1200.00.

# ROLL TICKETS 100,000

PRINTED TO YOUR ORDER

**\$21.50**

**Keystone Ticket Co.** DEPT. B SHAMOKIN, PA.

10,000 ..... \$7.25  
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Send Cash With Order. Stock Tickets, \$17.00 per 100,000.

# FOR SALE

Iron Lung, Emerson make, mounted in 1942 GMC Bus. Complete, ready to operate. Newly painted. Lung is only 6 months old. A real bargain, \$3,000.00 cash. Cost \$7,000.00. Reason for sale, I have other business. Can be seen in Miami, Fla.

**BILLIE CLARK**

3038 S. W. 8th St. MIAMI, FLA.



## Mrs. Lee Belmont Heads Mo. Ladies

ST. LOUIS, Feb. 1.—Mrs. Lee Belmont was installed as president of the Missouri Show Women's Club at the installation ceremonies in the Mark Twain Hotel here Thursday (16). Other officers installed were: Lotis Francis, first vice-president; Mrs. Bee Dawson, second vice-president; Mrs. Estelle Ragan, social secretary; Ida Miller, secretary; Mrs. Norma Lang, treasurer; Mrs. Daisy Davis, chaplain; Alice Belmont, guard. Mrs. Harriet Maher is retiring president.

Mrs. Jane Bunting was mistress of ceremonies. Officers were escorted to their places by usherettes Arelen Sidenberg, Mildred Laird and Mary Frances Grimm, attired in formals and wearing orchid corsages.

Honey Vaughn, mother and founder of the club, gave a short talk, wishing the new officers success for the year.

Following the installation ceremonies, the ladies moved to the club-rooms of the men's organization for refreshments.

Attending the ceremonies were Rose Marx, Marie Conroy, Ann Elert, Tillie Kaha, Mrs. Lurline Bunnell, Minnie Williams, Florence Sheehan, Ruth Degnan, Mrs. Louise Cull, Mrs. Jeanette Hart, Mrs. Rose Brown, Maxine Finn, Mrs. Peggy Grimm, Marie Pensoneau, Mrs. Jerry Peters, Peggy Dunn, Florence Parker, Beatrice Gulliani, Louisa Hanasaki, Mrs. Teresa Sidenberg, Loretta Stark, Lucille Anthony, Marjorie Johnston.

Beatrice Johnston, Pearl Vaught, Mary Foerster, Mrs. Ralph Pullen, Fay Boohman, Florence Guth, Jackie Stewart, Mrs. Mower, Mrs. Joe Maher, Mrs. Donahue, Mrs. Justin, Mrs. Byrne, Mrs. Lewis, Mrs. Downing, Mrs. McCoy, Mrs. Cummins, Dorothy Williams, Irma Kamm, Julia Leonard, Elsie Wean, Ethel Deal, Mabel Payne, Adele Voelker, Babe Weinstein, Jessie Darner, Margery Schantz, Louise Black, Irene, Verna and May Schantz.

Edna M. Aarons, Nettie Wilson, Dolores Fellenz, Millie Fabick, Lucille Morgan, Urilla Hoffman, Agnes Fabick, Chris Mrazek, Edna Hellrich, Gladys Fellenz, Janet Schmidt, Lorraine Belmont, Mrs. Ethel Hesse, Gertrude Lang, Mrs. Eva Martin, Peoria, Ill.; Edna Stinson, Chicago; Pat Seery, Chicago; Louise Hickman, Dallas; Nell Allen, Waynesville, Mo.; Rose Fitzgerald, Los Angeles, and Billy Lou Bunyard, Chicago.



—Bunnell and Rembold Photo

THE PHOTOGRAPHER WAS ON HAND at the installation ceremonies of the Missouri Show Women's Club, St. Louis. Left to right: Mrs. Lee Belmont, new president; Mrs. Honey Vaughn, founder and club mother, and Mrs. Harriet Maher, retiring president.

## It's Strictly Big League Stuff As Cetlin & Wilson Makes Ready

By a Staff Correspondent

PETERSBURG, Va., Feb. 1.—Izzy Cetlin and Jack Wilson, self-proclaimed amateur railroad showmen with big ideas, must have made a few mental notes on the operation of a major league winter quarters during their 20-odd years as partners because they have one going full blast at the fairgrounds here.

Winter building and renovation plans were on paper before the completion of the last tour and the schedule laid out is being followed even tho the planned budget wasn't elastic enough and already has been supplemented with additional dough. Except for time out to attend the Eastern meetings, Cetlin is around personally with a handful of century notes to accentuate the need for getting things done. About 40 men, are working. Of that number only a half dozen qualify for the bull gang.

Remainder are skilled painters, carpenters and mechanics, and the amount of work already accomplished is ample evidence of their capabilities.

### Thoro Going-Over!

Cetlin & Wilson ambition, common talk among the touring hierarchy, is reflected thruout quarters. Every ride has been or will be dismantled and renovated. Ferris Wheels are completed, as they needed little work. Merry-Go-Round components are proceeding thru the shops, and Scooter cars, including motors, are dismantled for working over in the mechanical shop.

Some of the biggest work is centered around the rolling stock. If they can be had, an additional four flats will be added. Twelve steel wagons mounted on pneumatic tires have been bought from the WAA. These will be worked over in the shops to adapt them to show purposes.

### Looms as Eye Full

Wagons may be among the most attractive units on the shows. Silver lettering on a red background of varied colored scroll work.

To hear the partners tell of the proposed embellishments, including revolving light towers, is enough to make a light-headed person wonder what is to become of Broadway. The accent will be on fluorescent lighting.

Proud of their accomplishments in two years on rails, Wilson is plotting far into the future, with frequent nods from Cetlin to show that they are in complete accord. It's show business with them 24 hours a day, and they have their hired hands cheering them on.

## Kilgore Shows Open Season February 15

TYLER, Tex., Feb. 1.—Everything is in readiness for the Kilgore Shows opening near here February 15. Org recently purchased new show and concession tops, plus a Merry-Go-Round top.

Mr. and Mrs. L. W. Nemlowill, of Brawley, Calif., who have the exclusive on popcorn, peanuts, photo gallery and sound car are back with the org for the second successive year. They were accompanied by their son-in-law and daughter, Mr. and Mrs. Bud Owens.

Also back for another season are Mrs. Claude Gilmore, Mr. and Mrs. Billy Barfield, Mr. and Mrs. Lamont Jones, Mr and Mrs. Odis Huff, Eddie Williams, electrician and mechanic, and Oklahoma Slim, cookhouse.

## 26 Orgs Represented At LeMay's Party

GIBSONTON, Fla., Feb. 1.—Grace and Eddie LeMay, owners of the Hut, carnival folk night club rendezvous here, staged a New Year's Eve party at which 26 outdoor shows were represented and attended by 130 persons.

Jook Boxers furnished the music, with LeMay as emcee.

Guests included Bill and Anna Dumas, Mr. and Mrs. Buddy Rush, Mr. and Mrs. Henry Mears, Mr. and Mrs. Buck Alsop, Mr. and Mrs. Harry Boyles, Mr. and Mrs. Red Rankin, Barney Williams, Mr. and Mrs. Luckyson, I. G. Valley, Mr. and Mrs. Swede Peterson, Mr. and Mrs. Charles Gutermuth, Mrs. Helen Crown, Al Wallace, Mr. and Mrs. Jack Murray, Mr. and Mrs. George Rhinehart and party, Mr. and Mrs. Don Crown, Mark Williams and party.

Mr. and Mrs. Polack, Sailor Katzy and party, Peggy Wilson, Doris Thurston, Wilma Devos, Bert Leach, Mr. and Mrs. Fillingham, Mr. and Mrs. Gene Berni and daughter, Mr. and Mrs. John Dolan, Pearl Keyes, Edna Houlditch, Sam Caruso, Mr. Pauli, Mr. and Mrs. William D. Smith, Mr. and Mrs. Frank Sheppard, Mr. and Mrs. Buddy Buzbee, Eddie Straylor, Doc Hankins, Mr. and Mrs. Rodger Young, Mr. and Mrs. Clarence Smythe, Mr. and Mrs. Whitey Sutton, Bessie Bessette, Frank and Shirley Allen, Mr. and Mrs. Bill Bronson, Mr. and Mrs. Whitey Erdman, Lee Erdman, Stanley Barbay, Pancakes Hewitt, Bobbie Barrows, Pop and Mom Mathews, Mr. and Mrs. Barney Powers.

Dottie Valez and party, Mr. and Mrs. Lloyd Serfass, Mr. and Mrs. Doc Hartwick, Jerry Havens, Scottie Hawkins, Mr. and Mrs. John Arbugast, Bob Thompson, Mr. and Mrs. Tom Allen, Tom (Jones Expo) Allen, William Wilson, Mrs. Pat Williams, Dolly Dimples and party, Mr. and Mrs. Ray Myers, Mr. and Mrs. Woodrow Jones, Mr. and Mrs. Carl Hathaway, Mr. and Mrs. Paul D. Sprague, Mr. and Mrs. Leo Allen, Mr. and Mrs. George Kelley and party, Art Converse and party, Mr. and Mrs. Purchase, Emmitt and Priscilla, Mrs. Victor Lee, Mr. and Mrs. Earl Lewis, Mother Manning, Mother Lee, Hiram Beall, Mack McDonald, Ralph and Frances Barr and Mr. and Mrs. Harry Joyce.

## Show, Funhouse Signed by Collins

ST. PAUL, Feb. 1.—William T. Collins, owner of the shows bearing his name, announces he has contracted Jack Korie's Circus Side Show and Norman Smith's Funhouse for his org this season.

Collins reports signing the following fairs in North Dakota: Kenmare, Crosby, Flaxton, Bottineau, Cando, Jamestown, Fessenden, Langdon and Hamilton. In Minnesota he has the fairs at Wadena, Rochester, White Bear, Rush City, St. Cloud, Marshall, Worthington, St. James, Jackson, Bird Island and Hutchinson. Collins also signed the Mason City (Ia.) Fair.

## AGENTS WANTED

For Clothes Pin, Bowling Alley, Nail Joint, Swinging Balls, Wheels and Count Store; also General Help on all Concessions. Lucky Donald Gear, Sam Red Cathwood, contact me at once.

## OSSIE EARL DIXON

Gate City Shows Moultrie, Georgia

## BLUE & WHITE SHOWS

Open March 1st near Corpus Christi, Tex.

### WANT

1 or 2 Rides, any kind. Want Concessions—Bingo, Penny Pitch, Pop Corn, any Concession that works for stock. For Sale—Animal Show, large Male Baboon, Giant Rhesus, Badger, Coon, Wild Cat, 3 Prairie Dogs, large Ant Bear; one 2-Wheel Tractor with nine casks built on, very sturdy; 4 extra Cages. All for \$400.00 cash. Wire or write L. M. NELSON, Blue & White Shows, 2001 N. Water St., Corpus Christi, Tex.

## WANT WANT Diamond Midway Shows

Want Shows, Concessions and Rides that don't conflict with what we have for American Legion's May Festival, downtown, week of May 12, Clarence, Mo. Will be out until cold weather playing Iowa's best spots, also Missouri and Illinois. Write or wire our Cafe. 218 N. 5TH, QUINCY, ILL.

**W. C. KAUS SHOWS**

**WANT WANT WANT**

**For 1947 Season**

Positively going North with full line of Celebrations and Fairs South. All legitimate Concessions open except Popcorn, Custard, Lead Galleries, Bingo and Cookhouse.

Would like to hear from Jones Photos and Penny Arcade.

Will book Whip or Tilt-a-Whirl with own transportation.

Can use Glass House, Fun House, Side Show or anything new or novel in shows. Joe Hilton, write us.

Reliable, sober Mechanic. Ride Help in all departments who can drive semis. Also Man to work Short-Range Gallery.

Would like to hear from Free Acts interested in booking for season.

Address all communications

Winter Quarters, New Bern, N. C.

**M. KAUS, Owner** **RUSS OWENS, Mgr.**

**WANT—PINE STATE SHOWS—WANT**

**Opening March 15, Starkville, Miss.**

Can place Concessions of all kind except Photos, Cook House, Bingo, Pop Corn. WANT Custard, Penny Arcade, Cook House Help. CAN PLACE Snake, Ten-in-One, Wild Life, Monkey, Fun House, Motor Drome, Glass House. RIDE HELP—Foremen and Second Men for six office-owned Rides. Will Book or Buy for Cash—Roll-o-Plane and Tilt-a-Whirl. FOR SALE—ONE COMPLETE 36-SEAT TRAVIS CHAIR-O-PLANE, \$800.00. ONE 30x30 MARQUEE, COMPLETE, \$150.00. All Address: PINE STATE SHOWS, MGR., P. O. BOX 601, GREENWOOD, MISS. P.S.: Esco Collins, contact Fritz Bolis.

**WANT TO BOOK WITH CARNIVAL**

Baby Elephant with Ponies. Beautiful trappings, snappy act. Also Wild Life Show. Want to book Floss Popcorn, Peanuts. Own transportation, go anywhere.

**ED WIDAMAN**

219 E. Reeve, Compton, Calif.

## 300 at Dinner Of Miami Ladies In Alcazar Hotel

MIAMI, Feb. 1.—Approximately 300 ladies attended the installation dinner of the ladies' auxiliary of the Miami Showmen's Association in the Alcazar Hotel Roof Garden. Music was furnished by the roof garden orchestra.

Tables were decorated in orange, white and baby blue and floral decorations were the gifts of various auxiliaries thruout the country. Each guest was presented with a corsage of field flowers and the outgoing president, Leona Parker, presented each of her officers with an orchid.

Mistress of ceremonies was Frances Deemer, who was dressed in blue. First presented was Mrs. Parker, dressed in a chalk white gown trimmed with gold and blue sequins. Mrs. Rose Marie Paer, installing officer, wore a smart strapless gown of white.

### Mrs. Roman First

Mrs. Hilda Roman, secretary, dressed in a black and white gown, trimmed in gold, was the first officer installed. Others installed were Mae Lavine, treasurer, who wore a gown of orange and gold; Lillian Tucker, second vice-president, who wore a Nettie Rosenstien creation of brown; Mrs. Ralph Endy, first vice-president, dressed in an off-the-shoulder gown of leaf green with elbow length gloves; Raynell Goldenhe, incoming president, who wore a white accordion pleated classic. The new president was escorted to the dias by her sister, Ginger Ray Lorow. The new president was embraced by Bertha R. Melville, first president of the first showmen's club auxiliary, the Showmen's League of America. Mrs. Melville was dressed in black lace and wore pearls in her hair.

The pages, Roseta Dell, Mary Kay Sakobie, Penny Bennies and Roseta Grosso, were dressed in white.

In charge of the affair were Madge Harris, Mickey Sakobie, Ben Tarbus, Virginia Fields, Babs Geffen and Hilda Roman.

The list of those attending follows: Ada L. Adyr, Betty Banmill, Jessie Brady, Anne Braunsen, Evelyn L. Buck, Jean Berger, Beatrice Barry, Mrs. G. Russel Bender, Ires Bowen, Barbara Bernstein, Mrs. Anthony Bares, Nate Benet, Ethel Bockus, Joan Brady, Katha Bresk, Claire Braun, Mrs. M. Braun, Mrs. Herbert Braun, Gertie Barr, Bobbie Brown, Mabel Baysinger, Frances Brown, Penny Bennis, Elsa Bryant, Peggy Biscow, Rebecca Castle, Billie Cooper, Marge Carlson, Ruth Catino, Germain Calburri, Maxie Carry, Mrs. Ben Cohn, Mrs. Esther Crawford, Mrs. James Connors, Clementine Coffey, Frances Deemer, Glendora Daniels, Mrs. Rosita Dell, Mrs. Eva Daniels.

Myrtle Duncan, Mrs. C. A. Dunn, Louise Decker, Lola Donahue, Winnie Edwards, Mrs. Bessie Eastham, Louise T. Endy, Mrs. Jean Erigo, Mary C. Elias, Mrs. Manroe Eule, Mrs. Russell Erdell, Helen Eule, Virginia Pildman, Mrs. L. Feeney, Mrs. Michael Parino, Beatrice Felica, Eleanor Parino, Virginia Fineman, Shirley Fisher, Mrs. P. J. Finnerty, Celia Forman, Agnes Ross Grosso, Gladys Green, Corin Glass, Mrs. Joseph Gerson, Kay Gerand, Mrs. E. Glosser, Anita Gilbert, Claire Garrett, Billie Garber, Ann Graham, Babs Geffen, Madge Harris, Rose Hicks, Mrs. George Harmon, Caroline Holt, Mrs. Dalsy Hennies, Mrs. J. Harris, Mielke Hawkins, Lois Hanson, Caroline Hildreth, Pearl Vae Helman.

Peggy Hirsch, Eva Honeb, Mrs. Ed J. Hackett, Mrs. C. C. James, Sally Jupiter, Lee B. Kuppel, Mrs. Elsie Keller, Mrs. Jean P. King, Babe Keating, Mrs. Ben C. Knight, Mrs. Ida Kohler, Marvita King, Doris Klimmer, Elsie Kohn, Edna Lockhart, Mickle Levine, Mrs. Jeanne Lampell, Ann Lusson, Ginger Ray Lorow, Mae Levine, Margarete Lux, Pearl Levitt, Kay Lecardo, Lillian Lorow, Blanche Lytton, Dorothy D. Miller, Laura Manos, Mrs. J. C. McCaffery, Grace Marion, Helen Miller, Yelda Meyers, Eva Marshall, Gertrude Martin, Mrs. Margaret McDonald, Alberta Mack, Mrs. Stella Martin, Helen Modell, Irene Moore, Betty Mack, Vivian McGrean, Ruth Murphy, Peggy Minden, Bertha R. Melville, Gladys Manning, Catherine Metzger.

Dolly McCormick, Frances Nicholas, May I. Nelson, Roslyn Norton, Kaye Njord, Mary Ellen Orear, Dorothy Obielechi, Annette Pinus, Rose Marie Paer, Mrs. Billie Pope, Kay Spencer Prell, Mrs. Geo. Percy, Margaret Percy, Mrs. A. L. Parrish, Dora Pierson, Leona Parker, Rita Palitz, Willie Mae Palitz, Dolores

## Early Fire Drill

JACKSONVILLE, Fla., Feb. 1.—Personnel of the James E. Strates Shows, in winter quarters here, organized their own fire company recently in preparation for the season ahead. Little did they think the org would get a real workout this early.

The other day a fire broke out two blocks away from winter quarters and the Strates org went to work. By the time the local fire department arrived the Strates gang had the conflagration under control.

Work drew praise from fire department officials and the local press.

## Siebrand Named Ariz. Club Prez

PHOENIX, Ariz., Feb. 1.—Hiko Siebrand is the new president of the Arizona Showmen's Association. Other officers are Harry Lucas, Charles Denny and Percy Jones, first, second and third vice-presidents, respectively; Jack B. Austin, secretary, and Don Hanna, treasurer. Francis Wilson was elected club attorney.

Named to the board of directors were Mickey Wilson, C. F. Zeiger, Fred Codd, M. J. Shaw, Earl Wells, W. R. Fulmer, Pete Siebrand, Lester Trump, Harry Gordon, Louis Wald, Francis Wilson, Roy West, Lea Hornbeck, Tony Spring, W. S. Gallamore, Louis Bloch, John Stone, Curtis Hayes, Charles Bray, G. Hutchinson and Lloyd Wilson.

Club now has a membership of 335. Danny Ferguson, Las Vegas, Nev., donated \$50 to the sick and relief fund.

Drawing was won by Charles Denny.

Named to the various committees were:

Finance: Don Hanna, chairman; Harry Lucas, Danny Ferguson, Virgil Sells, Charles Denny, Carl Polk, Hiko Siebrand, Tom Wheelwright, Newell Stewart, Dinty Moore, C. F. Zeiger.

Cemetery: Don Hanna, chairman; Hank Carlile, Harry Gordon, Louis Bloch, Harry Lucas, Pete Siebrand, Hiko Siebrand.

Slek and relief: John Siebrand, chairman; Wilbur Hooper, Charles Denny, Bill Allman, Frank Merrow.

Ways and Means: Danny Ferguson, chairman; Jack B. Austin, Frank Screebra, Don Hanna, Billy Gallamore, Hank Carlile, Johnny Steffens, Red Hilderbrand.

Publicity: Jack Templin.

Entertainment: Earl Salters, chairman; Bill Siebrand, Roger Wilson, Vic Cushman, Douglas McArthur.

House: Harry Gordon, chairman; Hobart Pinley, Wilbur Hooper, Lea Hornbeck, Louis Bloch, Charles Denny.

Membership: Billy Gallamore, Debs Pifer, Leonard Usleton, George Morse.

Nominating: C. F. Zeiger, chairman; Hank Carlile, Francis Wilson, Louis Bloch, Thomas Murray.

Quigley, Mrs. John Quigley Jr., Mrs. Charlotte Quigley, Ann M. Roth, Lillian Reich, Mrs. Ben Rochford, Pauline Rothbart, Lucile Railsback, Anna Russell, Hilda H. Roman, Kay Shulock, Ruth Schreiber, Mrs. Samuel Sissine, Mickey Sakobie, Mrs. Mildred Scattroxe Sills. Pay Simpson, Laura Sedlmayr, Mrs. Ruth Soules, Bobbie Solomon, Mrs. B. Stock, Sonia Sleeman, Justine Swenson, Mary K. Sakobi, Mrs. Evelyn Stone, Alice Shelton, Oly Stahler, Mary Salsberg, Beatrice Tarbes, Bea Truesdale, Doris Timin, Gertrude M. Thompson, Lillian C. Tucker, Mrs. Frank X. Vogt, Marguerite Vagel, Mary Volin, Freda Wilson, Mrs. J. C. Weer, Mrs. Pete Wanzl, Nancy Whiteside, Sue Walters.

Patricia Williamson, Doris Weinkle, Lottie Mayer Warfield, Ruby F. Wilson, Bessie Wernikoff, June Weiner, Mrs. Betty Winters, Mrs. Wm. Cain, Mrs. Iva Weiss, Lucy Yamanaka, Stormy Dale, Gerry Hurd, Sally Morris, Ruth Downing, Rose Bennett, Mrs. Milt Morris, Laura Freedman and Nellie Green.

## Copper State Bow Set

PHOENIX, Ariz., Feb. 1.—Copper State Shows, formerly known as Bill's Greater Shows, will open the season here Saturday (8). Org will move on 17 trucks.

# KING REID SHOWS

"WORLD'S CLEANEST MIDWAY"

We will open our 1947 tour May 5 for a 22-week season in the finest Eastern territory. We will present 11 great Riding Devices, 10 beautiful Shows, 35 legitimate Concessions and 5 giant Light Towers, all transported on our fleet of 30 brand-new trucks and trailers. Everyone already contracted, please acknowledge this ad.

### OUR RIDES

CATERPILLAR  
TILT-A-WHIRL  
FERRIS WHEEL  
MERRY-GO-ROUND  
SPITFIRE  
ELEPHANT RIDE  
ROLLOPLANE  
CHAIR-O-PLANE  
PONY RIDE  
AIRPLANE SWING  
MINIATURE RAILROAD

### OUR SHOWS

MOTORDROME  
CIRCUS SIDE SHOW  
FUN HOUSE  
WILD LIFE EXHIBIT  
FOLLIES OF 1947  
MONKEY SPEEDWAY  
HALL OF CHAMPIONS  
WESTERN RAMBLERS  
AMUSEMENT ARCADE  
IRON LUNG

### WE HAVE OPENINGS FOR THE FOLLOWING:

First-class Show Cook House. Capable and reliable Special Agent to join immediately. Girl Show Manager with organized unit. Up-to-date Sound Car with modern equipment. Organized Hillbilly or Cowboy unit. A few more legitimate Concessions.

KING REID, Winter Quarters, Manchester Ctr., Vermont

# THE APEX SHOWS

10 OFFICE-OWNED RIDES — 6 SHOWS — 2 DIESEL PLANTS

WANT THE FOLLOWING FOR THE 1947 SEASON

RIDE SUPERINTENDENT: Must know Rides and get the show on and off the lot. Will make a very attractive proposition to capable man.

RIDE HELP: Want capable Men for Ferris Wheel, Tilt-a-Whirl, Octopus, Roll-o-Plane, Chair-o-Plane and 4 Kiddie Rides.

SHOWMEN: Want Manager and People for 10-in-1. Also want Managers for 4 other Shows, tons 20x30 and 20x40. Girl, Posing, Illusion or any worth-while attractions that capable Managers can produce for these tops.

SHOWS: Can place Fun House, Laughing Gallery, Monkey Show, Snake Show, Mechanical Farm and others.

CONCESSIONS: Good Cookhouse, Hanky Panks, Photo Gallery, Guess Your Age and Guess Your Weight, High Striker, etc., and will place any Legitimate Concessions. Want Bingo Manager to take full charge of Bingo on percentage basis. Also need Agents for Ball Games. GOOD OPENING FOR PENNY ARCADE.

Winter Quarters now open and we have room for House Trailers.

All address: APEX SHOWS, Jacksonville, Texas.

# HAPPY HOLIDAY SHOWS

Michigan's Newest Model Midway

6 Rides

Office Owned

6 Rides

SHOWS—Will book Wild Life and Fun House. CONCESSIONS—Can use a few more legitimate Concessions. RIDE HELP—Can use reliable, sober Help. This Show will play proven money spots in Michigan, of which many are already booked. Attention, Michigan Home-Coming and Street Celebration Committees—We have a few choice dates still open.

All Replies: H. SIMPKINS, Mgr.

337 S. WILLIAMS STREET

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BELLEVUE, MICHIGAN

## LEW ALTER WANTS FOR HIS #1 AND #2 SIDE SHOW

Midgets, Giants, Tattooed Man or Woman, Girls for Bally, Mindreaders, Sword Swallower, Human Pin Cushion, Scotch Pipes and Drums for Bally, Girl to play Electric Calliope, Front Men, Ticket Sellers, all day Granders. Sig Anderson, Yellow Streets, Billy Juel, Major Bits, Grace McDaniels, Price Denis, Tommy McClandon, Hex and Shirley Wells, all above get in touch with me at once. 105 South 3rd St., Reading, Pa., till March 3rd; then Post Office Box 145, Wilson, North Carolina. Show Opens March 15th.

# LAND-O-PINE SHOWS

Want Shows. Rides all open. Join on wire. Stock Concessions not conflicting, wire. Open Baconton, Ga., February 10 to 15; Leesburg, 17 to 22; then Albany. Wire

J. A. REFEBIRE

## WANTED For LENTINI'S PALACE OF WONDERS

On World of Pleasure Shows, Michigan's Finest. Magician that can lecture and handle inside. Knife Thrower, Sword Swallower, Fire Manipulator; must be good. Ticket Seller that is married, will use wife for inside and bally. Would like to hear from Sis Cooch, Dolores Coronado, Herman Singer, Howard Spector. Good proposition to anyone willing to work. Prefer people with own transportation. Write

F. A. LENTINI, BOX 84, ULETA, FLA.



## WINTER QUARTERS

W. G. Wade

DETROIT, Feb. 1.—Work on many new features is under way here and finishing touches on repairing equipment of both the No. 1 and 2 Units are about complete.

Another shipment of equipment from the Allan Herschell Company was recently received. Glenn Wade Jr. has his new ride about ready. Sam Hansen and his crew of painters are working full time.

Mrs. Schoen is off for New Orleans. Mrs. Mildred Miller went to Florida to join Fred, who reports he has rebuilt his cookhouse, grab joint and commissary. Harry Mannas has rebuilt his concessions and Doc Hagar is busy building his new walk-thru type Funhouses. Bert Britt and Harry Beach report they have obtained three new attractions, Laugh in the Dark, Fly-o-Plane and Penny Arcade. W. O. King will have two lead galleries along with his Funhouse this season.

Fred and Johanna Miller report from New Orleans they have rebuilt both of their attractions. Milo Anthony has booked his Congress of Strange People and his Monster Show. Eddie Douglas is waiting for the initial opening with the ride unit. Findlay Clark, accompanied by Ax Layman, recently went South for the spring opening.

George Foth, electrician, has a new jeep. Cameron D. Murray is planning a short vacation. W. G. Wade, owner, and D. Wade, general representative, are planning a Florida vacation. Frank and Winnie Woznick report Florida fishing is excellent.

### Wolfe Amusement

ROYSTON, Ga., Feb. 1.—Merry-Go-Round and other equipment is undergoing the usual winter check-up. Owner-Manager Ben Wolfe returned recently from a booking trip and announced the signing of contracts for five fairs. He has already contracted 25 concessions. All new canvas has been delivered and Owner Wolfe stated that he has a definite promise of delivery of an Octopus and Kitty Whip in time for the season's opening. Personnel will remain intact.—PINKY EDGAR.

### Fuller Greater

MEYERSDALE, Pa., Feb. 1.—Paul Fuller, recently returned from a booking tour, says the outlook for the season is excellent. Org will again play Pennsylvania, Maryland and Ohio, opening May 1 with an eight-day engagement, and will operate again with a free gate. Unk Fuller is in charge of quarters here.—PAUL MENTZEL.

### Files Delaware Charter

DOVER, Del., Feb. 1.—Amphibious Amusement Company, Inc., has filed a charter to deal in the carnival and amusement business with the corporation department of the Secretary of State's office here. Its capital is \$100,000 and its principal office is listed as the Prentice-Hall Corporation System, Inc., here.

### Globe

FALL RIVER, Mass., Feb. 1.—C. Chace, who handles boking, obtained a new frozen custard machine for Larry Prezeler. Owner John Costa reports the season will open around mid-April here. Shows recently added a Spitfire ride.

### J. R. Leeright

RUPERT, Idaho, Feb. 1.—Work is all but finished here and everything is about ready for opening in Waco, Tex., Saturday (15). A new arrival is Fred Shufelk. Owner J. R. Leeright is expected back Thursday (16) from a booking trip.—SHERRY PEAVY.

### John Francis

ST. LOUIS, Feb. 1.—Les Henderson has his Caterpillar in tiptop shape with the help of Pint Crist and Steeplejack Kelly, while Pat Patterson is busy doing electrical work.

Owner John Francis, who is attending fair meetings, announces the show will open early in March.

A son was born to Mr. and Mrs. Walter Karnes, Motordrome operators.

Visitors included Mr. and Mrs. Walter Karnes, Bob Laws, Ronnie Wright, Ken Murray, Nathan Carl, Mr. and Mrs. Jim Haskins, Mary and Bob Jennings, Harold Hoselton, and Mr. and Mrs. Bud Wiles, of Wichita, Kan., son and daughter-in-law of Mrs. Francis.

### Hill's Greater

ARANSAS PASS, Tex., Feb. 1.—Mr. and Mrs. Howard P. Hill are on a Midwest booking trip. Shows plan to open the middle of February in South Texas. Executive staff will include Howard P. Hill, manager and general agent; Clyde O. Hill, secretary-treasurer; H. F. (Foots) Reeves, concession manager, and Tommy Briggs, publicity director.

Clyde O. Hill is superintending work at quarters. Three wagon fronts are being built. A crew of seven, in charge of Clyde Runnells, is at work. A Flying Scooter has been purchased from Roger E. Haney, Kansas City, Mo., and a streamlined Whip purchased from L. C. McHenry, of Crescent Amusement Company. Carl Byers has booked his new Pretzel Ride on the Hill midway.

Howard P. Hill recently purchased a new speedboat.

### James E. Strates

JACKSONVILLE, Fla., Feb. 1.—Al Mercy is planning and organizing his show and inside stage. E. Murphy is building a new front for his newly acquired Penny Arcade E. McWilliams, framing a new front for his Unborn Show, is planning to use plenty of neon.

Nate Eagles is arranging a new program for his *Hollywood Midget Revue*. Jerry Jackson has his *Hep Cat Revue* working night clubs and theaters in and around Nashville. He plans to augment his show with a chorus of 10, a six-piece band and three featured dancers.

New arrivals in quarters include L. H. Kimes and Gif Ralyea, the latter returning to the Strates org after an absence of four years.

Visitors have included Mrs. James E. Strates, en route to Miami; Mr. and Mrs. E. Delebrates and S. T. Jesup, of United States Tent & Awning Company.

### Midwestern Exposition

LAKE CHARLES, La., Feb. 1.—Work is going forward here under supervision of Ted Woodward, owner and general manager. New show fronts, a new gate and a number of new office concessions are being built.

Executive staff includes Al H. Herman, general agent; Jim Moran, assistant manager; Charlie Griggs, legal adjuster; Steve Allen, electrician; Carl Pyles, lot man and mechanic, and Leonard Dillon, advertising and sound car.

New arrivals include Roy Foss, Side and Life Shows; Bill Stacy, bingo, and Phil Enos, two Kiddie Rides.

Woodward has purchased a new streamlined Sunshine Kiddie Ride Train and new canvas for several new shows.

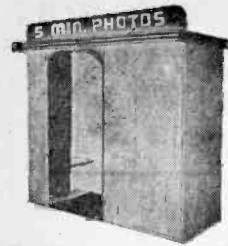
Woodward plans to attend the Nebraska fair meetings at Lincoln January 27-29. He already has signed for the midway at Columbus, Neb.

### Dobson's United

WILLERNIE, Minn., Feb. 1.—Work is proceeding at a satisfactory rate in the face of cold weather. Pete Jansen, who has added two men to the crew, is in charge. Work on a new front entrance is under way. Curley Walters and Mr. Woody are working on their concessions.

W. C. Dobson and R. E. Patterson, owners, have returned from the Wisconsin, Minnesota and North Dakota fair meetings.

Shows plan to open May 12. Mrs. Tex Roberts is in a Mobile, Ala., hospital for an operation. Pete Leslie was a recent visitor.—W. C. DOBSON.



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Simplified so anyone learns in hour. Sign below for literature. American Stamp & Novelty Mfg. Co., Dept. 28, 1132 N.W. 2, Oklahoma City 4, Okla.

Name .....

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### WANTED

All-around Mechanic that can handle one Ride and Electricity. Ride Men. NOW BOOKING SHOWS AND CONCESSIONS.

### MOUND CITY SHOWS

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## BARNEY TASSELL UNIT SHOWS

### WANT FOR

**Mt. Dora Legion Fair**  
MT. DORA, FLORIDA  
WEEK OF FEB. 10TH

**Sara De Sofa Pageant**  
SARASOTA, FLORIDA  
WEEK OF FEB. 17TH

Legitimate Concessions, Shows and Rides not conflicting.

For Sale—Bingo. Top used one season. Good, solid, newly painted frame. 98 Restaurant Type Seats, all set ready to operate. Write or wire

**BARNEY TASSELL**

**Winter Park, Fla.**

## EDDIE L. WHEELER SHOWS

RIDE HELP—Sober, reliable Foremen for Eli Wheel, Merry-Go-Round, Chair-o-Plane, Kiddie Ride. Prefer those who drive semis. CONCESSIONS—Merchandise Concessions only. Percentage. Photos, Popcorn sold. Percentage. Rolldown, Swinger, Stock Store Agents for office-owned Concessions. SHOWS—Any Show with transportation not conflicting.

**EDDIE L. WHEELER**

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WANT SHOWS for one of the best routes ever book. Want 10-in-1, Girl Show, Snake, Monkey Show, Fun House or any Show with own equipment. Get my proposition and you will book. FOR SALE—Wurlitzer Merry-Go-Round Organ, 150, in A-1 shape, \$400.00. Photo Gallery, complete with new 10x12 Top and Frame, \$350.00. Will book same X.

Write or Wire L. B. LAMB

Box 571, Sheffield, Alabama

## Steel Tent Stakes Again

Place your orders early for delivery to your winter quarters.  
4 ft. long, 1 1/4" diam., wt. 16 lbs.  
In lots of 10 to 100—55¢ each; over 100—45¢ each.

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## HUNTINGTON TRAILER SALES

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VAGABOND, SCHULT, ROYCRAFT, PLATT, INDIAN, STREAMLINE HOUSE TRAILERS

Now for immediate delivery. Here, as always, to serve you.

## J. L. (JIMMIE) HENSON SHOWS Want

Will book, buy or lease Kiddie Rides and small Merry-Go-Round with or without transportation. Good opportunity for party with equipment capable of managing back end. Foremen for new #5 Wheel and Chairplane, other useful help. Agents for Slum Stores, Popcorn, Photos; Grab open. No racket carried. Opening Southern Georgia, close Christmas. All reply:

**J. L. HENSON**

**Omega, Georgia**

**Prell's Broadway**

CHARLESTON, S. C., Feb. 1.—Work has been progressing at a brisk rate under Whitie Hewitt, formerly with Cetlin & Wilson Shows. Abe Prell, back from New Orleans, is in charge.

Org opens here March 21. Joe Prell is on the road completing '47 route. His trip takes him to the New York and Pennsylvania fair meetings. Sam Prell has returned to his newly purchased Miami home.

Minstrel show will be equipped with a new tent and Professor Vadalina, who spent many years with the Crescent Amusement Company, will head the cast. Abe Wolf again will handle the monkey speedway. Bob White plans to come here soon to ready his revue. Irving C. Lewis and Rose Sydell will be in charge of the Posing Show.

Fred Kamalac is framing a Crystal Maze Show. Ted Barro will again handle the Motordrome.

Ride personnel will be: Caterpillar, Ben Beckwith; Twin Ferris Wheels, George Collins; Merry-Go-Round, Al Reissinger; Whip, Harold Strombach; Rocket, Adrian Raymond; Chair-o-Plane, Curley; Looper, Henry Badae; Kiddie Rides, William Sylvester. No foremen have been named for the Spitfire or the Roll-o-Plane.

Mr. Womble, Lewis Diesel Company, Memphis, was a recent visitor. He arranged for cables to be used in the new Diesels, which are scheduled for delivery about March 15.

**Pryor's**

ANDALUSIA, Ala., Feb. 1.—Quarters opened here January 15 following the return of Mr. and Mrs. Jack Pryor from Miami. Before going to Miami the Pryors spent four weeks in Louisville, where they sold their farm.

Mrs. Pryor is getting her new office trailer in readiness and Jack is preparing space for the new Comet purchased from Johnson & Tillman, Miami.

New canvas arrived for concessions, exhibit tops and shows. Captain Ferguson is building a new animal circus. A new entrance, new show fronts and a 20-foot grab trailer are also being built.

Personnel here includes Messrs. and Mmes. Norman Whitfield, Bingo Randolph, Bob Stull, Jack Martinkus, Al Dear, B. J. Millard, Harold Rose and George King. Mr. and Mrs. Orval Miller, now vacationing in Miami, are due soon. Others who will join later include Mr. and Mrs. Bert Frost, Mr. and Mrs. Charles Cochran, Mr. and Mrs. Billie Burton, Harry McDonald and Mr. and Mrs. Billie Noe.

Show will open the first week in March.—LUCILLE KING.

**Larry Nolan**

DENVER, Feb. 1.—Warm weather has helped crew put work ahead of schedule.

Joe Edwards returned after a trip East and will again handle the kid rides. Roy Shaffer, after a busy 10 days on popcorn at the Stock Show, is resting up. L. H. Kirk signed his candy floss. Mr. Nelson signed his long-range lead gallery. John Ernest has his bingo booked, also ball games, country store and basketball. Paul Weinrich signed his Ferris Wheel.

Clyde Bishop will be ride foreman and his wife, Helen, will have the balloon dart store. Pop Bishop reports his ponies ready for service. Elvin Bishop is ready with his new streamlined popcorn trailer.

Shows plan to open April 24 at Rocky Ford, Colo., for a spring celebration, followed by a few Kansas spots, with the remainder of the summer to be spent in Colorado. Brush, Colo., has been signed for July 4.

**J. J. Page**

JOHNSON CITY, Tenn., Feb. 1.—Work in quarters is under way with Riley Bain in charge. Present crew will be enlarged by 10 men shortly.

Bill Gary has contracted his Girl Show for the 1947 season, while Riley Bain will have two rides plus three or four concessions. John McIntyre has contracted for a novelty Snake Show.

Billie Clark will manage the show this year, in addition to having three concessions.

Eddie Brenner, bingo, arrived after a sojourn in Miami. He left shortly for New York on a buying trip. He made the trip via Louisville, accompanied by Mrs. J. J. Page and Mrs. R. E. Savage, who left to spend a couple of weeks with Frank and Dot Earle.

Recent visitors were Bob and June Coleman and Mrs. W. A. Reid, mother of June; Jim Sims, Frank Goins and Sam and Ruth Housner.

D. T. Morrissey, chief electrician, writes he will be in a few weeks.

**C. A. Stephens**

CRYSTAL RIVER, Fla., Feb. 1.—Two new 28-foot trailers arrived and are being loaded in preparation for the road trip. Mr. and Mrs. E. C. Webber motored over from their ranch and reported their equipment ready. They will have three kiddie rides and a photo gallery.

J. R. Jones, who has the bingo and arcade on the show, is in Chicago on a buying trip. Mrs. Jones was host to a group of Citrus County show-folks at a cribbage party. Guests included Claude Bantley, Rocci Marolletti, Eugene Jenkins, Eddie Seaman, Mr. and Mrs. J. R. Jones Jr., Mr. and Mrs. Meschler of Tustis, Fla., and Mr. and Mrs. Bill Stephens, Camden, N. J., who were visiting Manager and Mrs. C. A. Stephens.

Bob Donithan is in charge of the paint shop crew here at quarters and reports everything will be ready in a few days.

**Peerless Celebration**

GREENWOOD, S. C., Feb. 1.—Mr. and Mrs. Fred Hedricks, co-owners along with William J. Mespelt, returned to quarters from a booking trip to find the work practically finished. Supervised by Mespelt, work crew included H. M. Harris, ride superintendent; J. A. Tompson and William Bost, ride men, and Walter Gawle, scenic artist.

A new sound truck has been purchased and a modern illuminated arch and marquee is being built under direction of L. F. Morley.

Org will open the season in Greenwood the first week in March and play North and South Carolina, Virginia, West Virginia, Pennsylvania and New York. William Mespelt will be superintendent of concessions.

Bill Price, concessionaire, is expected any day. Visitors here have included J. T. Tinsley, owner, Tinsley Shows, Greenville, S. C., and his agent, Tommy Tompson.—FRANCES MORLEY.

**Jolly**

WASHINGTON, Feb. 1.—Judging by progress made thus far, work in quarters will be completed in another month. Bill Enfante and Jack Robinson, co-owners, recently returned from a successful buying trip. Ray Crouch, ride superintendent, stopped by to report he had completed his hunting for the season.

George (Shoot a Buck) Oliver returned to quarters after a brief absence. Izza Blum, scale and age agent, reports his mother is seriously ill in Sibley Hospital. Mr. and Mrs. Johnny Coke are the parents of a son. Ed Sweeney, with the shows last year, writes he is vacationing in Tampa.

**SOUTHERN VALLEY SHOWS**

**Fastest Growing Show in South**  
**WANTS FOR STOCK SHOWS OPENING MARCH 3 TO 8**  
 De Ridder, La., Delhi, La., 17 to 22  
 Sweet Potato Festival, Oak Grove, La., 24 to 29  
**Then Choice Spring Dates in LOUISIANA and TEXAS**

Wants reliable Ride Foremen that can drive trucks, stay sober and take care of RIDES. Good treatment. Octopus, Roll-o-Plane, Merry-Go-Round. Can use useful Show People in all departments.

SHOWMEN—Have new Show TOPS. What have you to put in them? Can use some Stock Concessions—FISHPOND, HOOPLA, JEWELRY, CLOTHESPIN, PITCH, DUCKPOND, CANDY FLOSS, CANDY APPLES, NOVELTIES, ADDEM-UP DARTS, GUESS YOUR WEIGHT, GUESS YOUR AGE, PAN GAME, OVER UNDER, CHUCK, RAT GAME.

Mrs. Jack Frick can use Agents for Bumper Glass, Pitch, DARTS. LONG SEASON AND BEST OF TREATMENT ON THIS SHOW.

WIRE OR WRITE US AT MONROE, LA.  
**EDDIE MORAN** Owner & Manager  
**MARTY MICHILS** Concessions Manager  
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**ROYAL AMERICAN SHOWS**

**HAVE FOR SALE**

8-Car Octopus—2 Roll-o-Planes. (All rides in good condition.)  
 Two-Wagon Fun House, 5 Fifty-Million Candlepower Navy Searchlights. One Panel Front, Wagons, Tents and numerous other Show Equipment. All can be seen during Florida State Fair, Tampa.

Address: **CARL J. SEDLMAYR**  
 Royal American Shows, Tampa, Fla., February 4 through 15.

**CAN PLACE FOR 1947 SEASON**

SIDE SHOW ACTS of all kinds.  
 Also TALKERS and LECTURERS, Etc.  
**R. E. (DICK) BEST**  
 PINE SHORE PARK, SARASOTA, FLA.

**Blue Ribbon Shows Want**

SHOWS—Glass House, Fun House, Animal Shows or any worth-while attraction with or without transportation. RIDES—Show now has nine Rides, will book any not conflicting. Ride Help in all departments, those with semi delivery experience preferred. CONCESSIONS—Photos or any legitimate Concession not conflicting with what we have. Sidney Cramer wants Freaks of all kinds for beautifully framed Side Show. Those with him before contact immediately. All replies:

**A. R. WHITESIDE or FITZIE BROWN, Pahoec, Fla.**

**CHARLIE GRIGGS WANTS**

Count Store Agents, two Skillo Agents. Opening Feb. 17. Man for Ham and Bacon Wheel, Man for Line-Up Store. The following people, wire. No time to write. Charlie Lehman, Benny, Joey Anscher, Wheeler Brown, Pee Wee, Gerald and Ruby; Charlie Houston, wire again. Bob Murray, wire for Line-Up Store. Have De Ridder Stock Show. Have for Sale—Six Cats, Chair Scales. All wires: Western Union, Lake Charles, La. No collect wires.

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JULY 29-30-31-AUG. 1-2.  
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**WONDER CITY SHOWS**  
 "THE SHOW WITH A FUTURE"

WANT LEGITIMATE CONCESSIONS—Sell exclusive, Diggers, Penny Arcade. Mr. Staley, answer. WANT RIDES not conflicting with Twin Wheels, Plane, Merry-Go-Round, Kid Auto, Kid Plane. Good proposition to Roll-o-Plane, Octopus, Tilt, Spitfire. Mr. Wyble and Mr. Frank Steinberg, answer. All six office-owned Shows contracted. Can place independent Shows, 25%. Wonder City Shows will open Monticello, Ark., March 15th, with 7 Rides, 8 Shows, 30 Concessions. Sound Car, Diesel Light Plants. Moving on our own fleet of sixteen trucks and semis and will play Arkansas, Kentucky, Indiana, Ohio, Tennessee, Mississippi. Can guarantee ten fairs. Address:  
**JOE KARR, BOX 368, MONTICELLO, ARKANSAS.**  
 P.S.: Small unit opens Feb. 15th for four weeks in log lumber camps.



## CLUB ACTIVITIES

### Showmen's League of America

400 So. State St., Chicago

CHICAGO, Feb. 1. — President Irving J. Polack presided at the regular session Thursday (30). With him were Treasurer Walter F. Driver and Secretary Joe Streibich.

New members elected were George E. Kush, Gus M. Pappas, Hy Ginnis and Charles H. Carroll. Arthur Stahlman attended his first meeting.

Cards were received from Max Friedman, Mel Harris, Ed Sopenar and George Bischoff.

Eddie Conners and Harry Westbrook have been discharged from hospitals and are recuperating in their homes. William J. Coultry and Dave Tennyson are still confined to hospitals. Reports are Edgar G. Hart is recovering in St. Luke's Hospital, St. Louis, following an operation. George Terry and August Jansley are both in serious condition in their homes.

A letter from Ted and Winona Woodward informs they are recovering from injuries received in an accident.

Frank Conklin, past president, and Joe Backman, of Brantford, Ont., visited in Chicago for a few days.

Mike Wright, Petey Pivor, Irving Malitz and Jack Kaplan attended their first meeting after long absences.

Al Kaufman, Bernie Mendelson, Ozy Breger, Chick Bohdan, Bernard Sherman and Jack Levine expect to leave for Florida shortly.

President Polack has set March 7 as the date for the open house in the clubrooms for members and their families. What's more, the prez promises to spring with an elaborate lunch.

The gin game between Foxie and Ben Orloff resulted in a \$10 donation to the cemetery fund.

### Pacific Coast

#### Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Feb. 1. — President Bill Hobday conducted the Monday (27) meeting, with Vice-President Harry Suker and Secretary Ed Mann also on the rostrum.

Lights were dimmed in memory of Fritz Landes, oldtime showman and member of the club, who died in Los Angeles Friday (24).

President Hobday appointed a committee to locate larger quarters.

Pat Ryan and Herb Usher are on the sick list. Ryan is in the Los Angeles General Hospital.

A dinner will be held in the Cabrillo Hotel Monday (9).

The Ivan Gilligans returned from their honeymoon. Others present after absences were S. W. Shepherd, Hayward, Calif.; Steve Murphy, San Francisco; Michael Gruback, Chicago; Ellis Zermansky, Joe Chavez and Bill Scott.

Drawing was won by I. B. McCoy.

### Hugo Showmen's Club

Hugo, Okla.

HUGO, Okla., Feb. 1.—Regular meeting was held in the clubrooms. Out-of-town visitors and members attending included Mr. and Mrs. Herb Walters, John Lynn, Jimmy Armstrong, Mickey Wayman, Mr. and Mrs. Jerry Burrell and Charles King.

President R. D. Miller and other officers and members did a swell job in getting the rooms ready in such a short time.

The entertainment committee is busy making plans for the show and carnival. Exact date is not set.

Following the meeting a birthday party in honor of Obert Miller was held.

### National Showmen's Association

1564 Broadway, New York

NEW YORK, Feb. 1.—Executive Secretary Walter Sibley is in Florida on vacation. En route he stopped at the North Carolina fair meeting in Raleigh and collected dues and membership applications. He was assisted by Ralph Decker, assistant treasurer.

Everyone grieved to hear of the death of John Doran.

John McCormick is off for Hot Springs. Mr. and Mrs. Arthur Campfield are off to Florida.

Recent out-of-town visitors were Mr. and Mrs. George Barnett, Troy, N. Y. Daily visitors include Harry Schwartz, Happy White, Bibs Malange, Jake Alfred, D. D. Simmons, George and Jack Stern, Danny Taylor, Jackie Owens, Joe Goodman, Max Tubis, Sammy and Barney Walker and Jack Linderman. Mrs. Rose Silver, former operator of the club lunch counter, visited, as did Jack Lichter, chairman of the Veterans' Fund, and Joe Weisman.

Letters have been received from Ned Torti, Loraine Thomas, George Berman, Jacob Kreag, Albert Spiller, Victor Bonomo, G. E. Huband and Gilbert Noon.

Veterans' Fund Committee recently mailed a check to the veterans' hospital at Lexington, Ky., for the purchase of extra film for veterans.

Membership applications have been received from Nathan Antelis, Joseph Bonilla, Calvin Berry and Hyman Plotsky.

Jeff Harris and Dave Brown advise they are out for a gold card this year. The standing in the membership drive is R. C. McCarter, 23; James E. Strates, 15; Joe Prell, 10; Ralph Decker, 11, and Joe Hughes, 6.

Morris Levi and Johnny J. Kline are busy making plans for the weddings of their daughters.

Cigarette vending machine has been placed in the clubrooms and the house committee is now endeavoring to get a drink machine installed, now that the lunch counter has been permanently closed.

### Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, Feb. 1.—First meeting under the new administration was held January 27 with 147 attending. In the absence of President Al Wagner, First Vice-President Jack Dickstein presided. Others on the rostrum were Roscoe Wade, second vice-president; Louis Rosenthal, treasurer; Bernhard Robbins, secretary, and Harry Stahl and Leo Lipp, past presidents.

Plans are being made for the April 15 party.

Following appointments were made: Leonard Simons, club attorney; Dr. Robert Rosen, physician; James P. Sullivan, Canadian representative, and Dr. F. L. Mitilinos, dentist.

New members are Milton Feller, Charles Griggs, David R. Smith, William B. Porter, A. W. Lewis, Pat Purcell, H. A. Yavrinian, J. W. (Patty) Conklin, Art Frazier, Jack Duffield, Sam Spalla, Sam Levy, Earl Newberry, Robert R. Kline, Steve Butash, Charles A. Abbot, Irwin Chad, Sam Gluskin, B. Ward Beam, E. B. Druley, William H. Phau, Herbert F. Rodway, Charles Carr, Herbert Simpkins, C. A. Klein, Murray Salwen, Walter L. Beachler, William E. Snyder, Joe Chitwood, Jimmie Van Cise, Benjamin Feldman, J. H. Haifley, Jerome L. Caroselli, Burt Sherman, Sam J. Lasky and Ben Rich.

## FOR SALE

### A Varied Assortment of Used Trailers

Lengths from 20 feet to 34 feet. Open and closed types. Also special units as required.

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### CARLEY TRAILER & EQUIPMENT CO.

College Park, Ga.

C. D. CARLEY or W. P. MATTHIAS  
Phone Ca. 2181

NEW! 80-Ft. Round Top—3 40-Ft. Middle Pieces. 10-Ft. Sidewall. FLAMEPROOFED. IMMEDIATE DELIVERY!

### FLASHY FLAMEPROOFED CANVAS

NOW AVAILABLE IN THESE COLORS:  
● FOREST GREEN ● ROYAL BLUE  
● KHAKI ● ORANGE  
BERNIE MENDELSON—CHARLES DRIVER

O. Henry Tent & Awning Co.

4862 N. CLARK ST. CHICAGO 40

### OPENING MARCH 17th CORINTH, MISSISSIPPI

WANT—Shows with own transportation.  
WANT—Rolloplane (Mark Williams, wire). Ride Men, wire.  
WANT—Concessions (few exclusives open). Quarters open.

### ROGERS GREATER SHOWS

Box 2007 Meridian, Mississippi

### OPEN FOR ENGAGEMENT

Brand new Side Show with new double deck banners; top is 30x115. Also Popcorn and two P.C. Concessions. Have for sale one '39 Chev Tractor and 25 Ft. Springfield Trailer. Price \$1,800.00.

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Sulphur Springs, Fla.

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NAME .....  
ADDRESS .....

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NOW BOOKING SEASON 1947

Shows, Concessions, Ride Help.  
North Birmingham, Ala.

### TIVOLI EXPOSITION SHOWS

NOW BOOKING

SHOWS AND CONCESSIONS FOR 1947.  
Address: H. V. PETERSEN, Mgr., Box 742, Joplin, Mo.

A G.M. DIESEL-DRIVEN  
ELECTRIC POWER PLANT  
TAILORED TO SUIT YOUR NEEDS



Available in sizes of from 5 K.W. to 300 K.W. Designed around the famous General Motors Diesel Engine. Complete with single bearing close coupled generators, large type instruments mounted on STAINLESS STEEL panels. Write for prices and details of the plant to supply your show with electricity.

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Anywhere SERVICE TO PARTS Anytime

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Hallett Diesel Engines  
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## WANTED RIDES ONLY

Located in Center of 100,000 People.

Concessions Operated by Club Members.

April 16th Through 19th.

Write or Wire

Arlington Lions Club

J. M. LANKFORD, Chairman  
Arlington, Texas

## WANTED For COPPER STATE SHOWS

Open at Phoenix, Arizona, February 8, and a long season north.

SHOWS—Pit, Fun House, Wild Life, Motor Drome, Girl or any Shows not conflicting. Will buy and build any kind of worth-while Show for reliable parties. Sick McDonald, W. P. Stephenson, J. W. Sherwood, write or wire. Will buy or book Baby Rides. Few Concessions open. No Grift or Mitt Camps. Swinger and Slum Agents.

LLOYD WILSON, BILL BISHOP

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Visiting the Florida State Fair, you are cordially invited to visit

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## WILL BOOK

Ex. Diggers for season, also Tilt, Dodgem or Scooter. No gate, grift, gyms, passes or panic. Business EXCELLENT, open NOW.

Replies:

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126 E. Beach St. Biloxi, Miss.  
Phone 616

## HERE'S THE WAY TO "BIG" CASH PROFITS MODERNIZE WITH THE P. K. STAR COUNTER MODEL



ALL ELECTRIC (110 or 220 AC—Specify). Stainless clad steel cabinet. GOOD FOR YEARS OF "PROFITS." Easy to clean. Flashy display signs (3 sides) FOOLPROOF Popping Unit. New Style KETTLE (ELEMENTS QUICKLY Replaced), Gear Head Motor. Modern in every WAY.

### "SILVER-STAR" COUNTER MODEL

Exactly like the "Silver-Star" Model except does not have lower part of cabinet or cabinet drawers. Size: Height to top of cabinet, 40½"; length, 27"; width (or depth), 24" . . . Capacity, \$15.00 per hour . . . Approx. wattage, 2150 . . . Approx. weight, 190 lbs. . . . Shipping weight, approx. 240 lbs. CASH PRICE . . . . . **\$398.00**

BEAUTIFUL DESIGN. Built to Harmonize With the Finest of Fixtures. WE GUARANTEE YOU WILL BE HAPPY AND PROUD OF THIS MACHINE. ALL SUPPLIES NEEDED WE HANDLE.

Terms: \$100.00 Deposit, Balance C. O. D.

GET YOUR ORDER IN EARLY BEFORE THE RUSH. Western Union Order Deduct Wire Charges.

## THE P. K. SALES COMPANY

507-509 WHEELING AVE. CAMBRIDGE, OHIO  
LARGEST DISTRIBUTORS OF POPCORN EQUIPMENT  
If It's PROFIT-MAKING EQUIPMENT, It's OURS.

## Show Folks of America San Francisco

SAN FRANCISCO, Feb. 1.—Regular meeting was presided over by President Harry Seber. Members were informed of the deaths of Austin King, who died January 13 and was buried in Show Folks Rest, as was Jack Connelley, who died January 19.

New members include W. H. Westlake, Arthur Lucchesi, Wayne Herman, Frank Cushing and Albert Gold. Members and guests introduced included F. H. Cushing, George Harrison, Walter Fahey, David Hambly, R. Lopez, Leonard Roberts, Harry Leslie, Hazel Boyd, George Stickles, P. J. Kauffman, Ralph Clinton, Eddie Burke, Mrs. Lillian Coles, Mrs. Elvira Espinoza and Danny Lewis.

Mr. and Mrs. Ivan Gilligan received congratulations on their recent marriage. They along with Nellie Baker offered to donate blood transfusions to two members of Show Folks, who are seriously ill in a San Francisco hospital.

President Seber named the following to the entertainment committee: Mrs. Euenna Mack Hanna, chairman; Dan Michaels, Mickey Hogan, Joseph D. Seiff, George Keeney, Al Rodin, M. H. (Red) Kearns, Jack E. Lewis, Harold Mack, Larry Rodgers, Harry Farros and Ed Burke. Named to the sick and relief committee were Carolyn Hodges, chairman; Jean Boehn, co-chairman; Steve Murphy, Dr. E. P. Mannheim, Eliza Mantz, Ethyl Weidmann, Frank Eaton, Joe Hart, Mary and Teddy Texeira, Hazel Christenson and Ralph Deering.

Mrs. Ethyl Weidmann won the \$20 pot of gold and donated \$5 to the Cemetery fund.

Following the meeting, entertainment was supplied by Mickey Hogan, emcee; Harry Leslie, songs and impersonations, and Charlie Daly and George Harrison, songs and dancing.

## TENTS CIRCUS, CARNIVAL CONCESSION

BRIGHT FLAMEPROOF CANVAS  
Royal Blue—Forest—Green—  
Khaki—Olive Green—White

Flameproof your tents with Hoopers Liquid Flameproofing Compound. S. T. Jessop will be at Miami, Hotel Venetian, January 27 to February 3. Tampa, Hotel Floridan, February 4 to 13.

UNITED STATES  
TENT & AWNING CO.  
2315-21 W. Huron CHICAGO 12  
Chicago's Big Tent House Since 1870

## GLOBE SHOWS

Now Booking for  
1947 Season

Would like to hear from fair secretaries in New England. Will book two Grind Shows and Concessions of all kinds. GLOBE SHOWS, care John Costa, 727 Charles Street, Fall River, Mass.

## WANTED

Agents for Slum, Clothespin and Bottle Ball Game.

Opening March 1, 1947.

BRUCE SEITZ

540 N. Illinois Street, Indianapolis, Ind.  
After February 12, 1947,  
c/o Madison Bros.' Shows, Hope, Arkansas.

## Caravans, Inc.

400 South State St., Chicago

CHICAGO, Feb. 1.—First meeting in the new clubrooms on the fifth floor at 400 South State was held January 24 and a large crowd was on hand. President Edna Stenson presided. Other officers present were Jeannette Wall, first vice-president pro tem; Pearl McGlynn, second vice-president; Bessie Mossman, third vice-president; Pat Seery, treasurer, and Hattie Hoyt, secretary.

Correspondence was read from Edna Reilly, Paula Rickerson, Ruth Gottlieb, Gertrude Parker Allen, Sue Graham, Kathleen Gawle, Harriett Maher, Myrtle Hutt Beard, Naomi Backer, Edna Burroughs, Emily Baily, Evely Levine and the Ladies' Auxiliary of the Heart of America Showmen's Club.

The sick list includes Dorothee Bates, Wesley Memorial Hospital; Maude Green, Daisy Davis, Josephine Glickman, Goldie Fisher, Mabel Tigh and Winona Woodward.

New members are Jessie Greger, Edna Stengel, Elizabeth Jean Thompson and Betty Downs. Attending their first meeting were Mollie B. Golden and Estelle Baron.

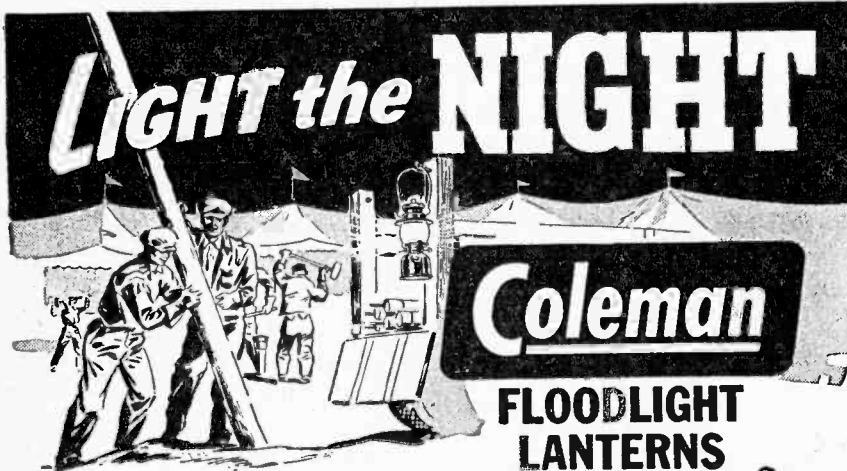
A cash donation was received from Nell Allen. Esther Meyers won the raffle donated by Fred Potenza, Clara Polich the raffle donated by Mrs. Brewer, and Mae Oakes the one donated by Helen Wittour.

Pat Seery reported on her trip to St. Louis for the installation ceremonies of the Missouri Show Women's Club. Lucille Hirsch is vacationing in Florida.

A social will be held Saturday (8), with Isabelle Brantman and Agnes Barnes as hostesses. Event will be in the new clubrooms.

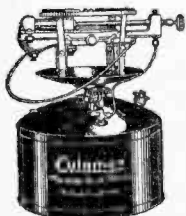
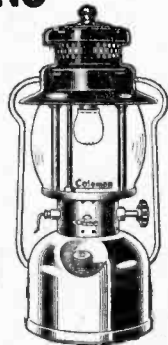
A rummage sale will be held soon. All donations should be sent to Pat Seery, 515 North Clark Street.

All club mail should be mailed to P. O. Box 1902, Chicago 90, Ill.



For lighting up the mid-way, for setting up or knocking down at night, here's big, powerful floodlight brilliance for every night job around carnivals, shows and concessions. Floodlights 100-ft. area so bright you can read a newspaper fifty feet away. Storm-proof — defies wind, rain, snow, sleet and keeps on shining. Genuine Pyrex glass globe. Safe — can't spill fuel even if tipped over. Quality built of brass and steel to take it when the going is rugged. One and two-mantle models.

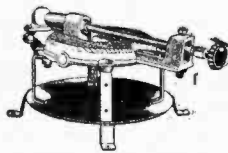
### Other Coleman Helpers For Showmen



**Coleman Handy Gas Plant** gives you clean, odorless, portable gas heat for cooking, heating water, steaming; for repair shops.



**Coleman Hot Plate** for lunch counters, hot-dog and hamburger stands. Lights instantly. Cooks like city gas. 2 and 3 burner models.



**Coleman Burner** for popcorn, hamburger, hot-dog stands; under coffee urns, steam tables, hot plates. 6 and 7-in. models.

FREE! Write for illustrated book giving complete information about these and other Coleman Appliances. Address nearest office.

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## GENERATING ELECTRIC PLANT

7.5-15-30 Kw. for immediate delivery. List price less 25%. 15 Kw. 17—200 volts, 3 phase, 60 cycle or 230—400 volts, 3 phase, 50 cycle. Ready Power Model R.D.—6-A. Driven by International Diesel. Model U D-6 (completely housed). 30 Kw. with above characteristics with century electric generator driven by Buda Diesel Model 6 DTG—317 (skid mounted). 7.5 Kw. 110-220 volts single phase AC 60 cycle powered with White 9 horse power horizontal Diesel engine. All equipment is new. Wire or call C. E. COWAN & ASSOCIATES. Telephone 2173. Elizabethtown, Ky.

## TATHAM BROS.' SHOWS

"AMERICA'S FINEST MIDWAY"  
BOX 2, ATLANTA, ILLINOIS

Want Shows. Pay us committee money only. Want legitimate Concessions only. Want capable Help for 6 new 1947 Rides. Preference given men who drive semi. Will book one Ride, prefer Tilt, Octopus or Spitfire. Have 14 fairs and street celebrations booked.

## CARNIVAL TENTS

All sizes.  
Also 20x30, 20x40, 31x45, 40x70.

### SIDE WALL

ORDER NOW FOR NEXT SEASON.  
**D. M. KERR MANUFACTURING CO.**  
1954 W. Grand Ave. Chicago 22, Ill.

## C. A. STEPHENS SHOWS

Now booking for the 1947 season. Shows, Rides and Concessions. Opening South Georgia, March 7. Permanent address:

BOX 817  
CRYSTAL RIVER, FLA.





**FRESH** — from the refinery of the nation's seasoning specialists — **THE colored Coconut Oil popcorn seasoning — SEAZO.** DRESS UP your popcorn and PUSH UP those profits — with SEAZO.

Warehouse stocks available at—  
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ESTABLISHED 1876

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SEASONING SPECIALISTS TO THE NATION

OCEAN BATHING BEACHES	<b>ISLE OF PALMS PARK</b> 7 Miles From <b>CHARLESTON, S. C., OPEN MARCH 28</b> WE WILL BOOK, LEASE OR BUY RIDES NOW	PLAYGROUNDS OF THE SOUTH
NOTHING TOO BIG FOR THIS PARK	We Invite <b>RIDES — PARK SHOWS CONCESSIONS</b> TO LOOK OVER OUR LOCATION AND THE MANY BUILDINGS WE MADE READY FOR THE OPENING OF THE ISLE OF PALMS PARK. RIDE MANUFACTURERS, SEND DATA ON PRICES, TERMS, ETC. WE HAVE EVERYTHING FOR A PARK. 5 MILES OF THE MOST BEAUTIFUL SAND BEACH IN AMERICA. BATH HOUSES, PAVILIONS, SURF DECKS, BALLROOMS, ETC. HOME BUILDING IN FULL SWING. 2 TOURIST HOTELS PLANNED. 7 MILES FROM A QUARTER MILLION POPULATION. A NATURAL FOLDERS ON REQUEST. BUT A LOOK WILL SELL YOU SURE. TOM TERRILL, GENERAL AGENT.	NOTHING TOO BIG FOR THIS PARK
WANT A SCOOTER SKATING RINK OCTOPUS ROLL-O-PLANE WHIP, ETC., ETC. ALL WE ASK IS THAT YOU LOOK AT IT.	199 King Street Phone 31245 Charleston, S. C.	WE WANT A WAR SHOW CRIME SHOW MECHANICAL SHOW MUSEUM OR 10-in-1 FUN HOUSES OTHER PARK SHOWS ALL WE ASK IS THAT YOU LOOK AT IT.

**WANTED**  
**For WILLIAMS SOUTHERN SHOWS**  
Featuring **FEARLESS GREGGS CANNON ACT**

Have good opening for all legitimate Concessions. Will book any kind of good clean Shows—Ten-in-One, Minstrel Show, Monkey Circus, Snake Show. Opening for American Mitt Camp only.

Ride Help Wanted—First and Second Men for Caterpillar, Ridee-O, new Octopus, Merry-Go-Round, Smith & Smith or Jones Swing. Man to handle Kiddie Land of four Rides, also Man to handle Front Arch, Marquee and Light Towers. Have good opening for Billposter with or without truck, also opening for good Mechanic; guarantee top salary and best of treatment. All reply to

**TROY E. WILLIAMS, WILLIAMS SOUTHERN SHOWS**  
ROUTE # 4 MORGANTON, N. C.

P.S.—The following people get in touch with me immediately: Bob Norris, Eagleson Jungle Circus.

### Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Feb. 1.—In the absence of President Harold Elliott, L. K. Carter, second vice-president, presided. Also on the rostrum were Secretary G. C. McGinnis and Treasurer George Carpenter.

Roger Haney reported the death of his mother.

Buck Ray is putting his cookhouse and other concessions in order and will join Buck Ruback's Alamo Exposition Shows. Raymond Clayton, chairman of the house committee, returned from Florida, where he attended the fair meetings.

Vice-President Carter has his concessions in condition for an early opening with the Wayne Hale Shows. President Elliott is in the South.

Slim Johnson and Leo Levin, of the Midwest Merchandise Company, info from Tucson, Ariz., they are enjoying the sunshine and visiting with Manny Gunn and C. F. (Doc) Zeiger.

Sunday night bingo parties are drawing big and will continue each Sunday evening until the closing of the winter season. Games are in charge of Curley Clark, who will be with the Toney Martone's Heart of America Rides this season.

K. H. Garman and family are leaving for the West Coast and upon their return will go to winter quarters at Excelsior Springs, Mo., to put the Sunset Amusement Attractions in order.

A dance is planned for this month, with music to be furnished by HASC's hillbilly orchestra.

### Missouri Show Women's Club

415A Chestnut Street, St. Louis

ST. LOUIS, Feb. 1.—Regular meeting January 23 drew a large attendance. Mrs. Lee Belmont, president; Mrs. Norma Lang, treasurer, and Mrs. Ada Miller, secretary, were on the rostrum.

Committees, named by the president, include entertainment, Mrs. Daisy Davis and Mrs. Ida McCoy; finance, Mrs. Jane Bunting; house, Norma Lang and Elma Obermark; building, Mrs. Jane Bunting and Mrs. Gertrude Lang; sick, Mrs. Ida McCoy and Gertrude Lang; ways and means, Mrs. Ethel Hesse and Mrs. Norma Lang; publicity, Mrs. Teresa Sidenberg and Dorothy Williams.

New members are Marie Conroy, Julia Leonard, Mrs. Betty Maurer, Mrs. Virginia Sexton, Jackie Stewart, Mrs. Dorothy Bloom, Mrs. W. B. Morgan and Billie Lo Bernard Foreman.

Entertainment committee plans a tacky party February 15. Prizes will be offered for the most novel costumes. Music will be furnished by a hillbilly trio.

Club voted a contribution to the March of Dimes.

### Rocky Mountain Showmen's Club

1421 Arapahoe, Denver 2, Colo.

DENVER, Feb. 1.—Jack Williams was renamed president; Larry Nolan, first vice-president; Jim Williams, re-elected treasurer, and Ralph and Ada Smith renamed secretary and assistant, respectively. Elected to the board of directors were Fred Haliburton, A. G. Goldberg, Frank Swartz, John Oxford and Floyd Bayles.

Plenty of members worked the Western Stock Show, including Cowboy and Mary King, Roy and Alta Shaffer, George Banks, Fred Haliburton, John Grady, Virgil and Frank Swartz, Ralph and Ada Smith, Don Ansley, Fat and Ruth Burton, Dopey Bess, Pop Herman, Ted Kimpell, Rex Elliot, A. G. Goldberg and Stan Reed. Members not working but steady visitors were Floyd Bayles, Red Hughes, Woody Burton, J. W. White and George Rapp.

TYPE AND PICTORIAL

**POSTERS**

Posters  
and Cards

**CARDS**

of every size and description  
for every occasion. Exclusive  
designs created for your  
show. **LOW PRICES.** Write  
for Samples! (Union Printer.)

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HOUR  
SERVICE

**METROPOLITAN PRINTING CO.**  
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### WANT TO BUY

Good used Kiddy Auto Ride or similar amusement rides. Must be the type that will attract children. State full particulars in first letter.

**Amherst Amusement Corp.**

Williamsville, N. Y.

### SUNFLOWER STATE SHOWS

Opening March 1

Want, account of disappointment, Cookhouse, Kid Rides. Will book all Shows. Good deal to Agent with car that will post paper. All Concessions open except Bingo, Pans, Corn Game, Mitt Camps. Want Foremen on Octopus and Merry-Go-Round. Wire:

**C. A. GOREE, Mgr.**  
BOERNE, TEXAS.

### WANTED TO BUY

1 Ferris Wheel, any type; 1 Merry-Go-Round, any make; 1 24-Seat Chair-o-Planes, any make. Will pay cash anywhere in country. Must be portable equipment.

**ARTHUR E. GILLETTE**  
141 Bromback St. Pittsfield, Mass.  
Wire or Dial 24800 or write.

### HAPPYLAND SHOWS

NOW BOOKING

Shows — Rides — Concessions — Free Act  
for 1947 Season.  
3633 Seyburn, Detroit 14, Mich.  
Phone: PLaza 7924

### WORLD OF PLEASURE SHOWS

Now Booking for 1947

SHOWS—RIDES—CONCESSIONS  
Opening in April. Vicinity of Detroit.  
JOHN QUINN, Mgr.  
100 Davenport St., Detroit 1, Mich.

### ATTENTION FRED GAGNON

Please Write to  
**GEORGE BERTOLI**  
Or if anyone knows of his whereabouts, contact  
the following address:  
316 S. Easton Road, Willow Grove, Pennsylvania

### Lawrence Greater Shows

NOW BOOKING ATTRACTIONS FOR  
1947 SEASON  
Concession Operators and Ride Help, contact  
US NOV.  
Replies to CHESTER, S. C.

### NEW GAME

BUILD IT YOURSELF

Was operated last year in park. Started with one,  
had four when season closed. Real money maker.  
GET ALL THE FACTS — WRITE

**PETE KING**  
SYRACUSE, INDIANA



**"LIGHTS"**  
**AT LOWER COST**  
 Generate your own electric current at less than city rates with a lightweight, compact reliable Universal Lighting Plant. Simple and safe to operate, pays for itself in short time. Models to handle from 10 to 500 and more bulbs. For circuses, carnivals, road shows, etc. Write for free literature!

**Universal LIGHTING PLANTS**

**UNIVERSAL MOTOR COMPANY**  
 426 Universal Drive • Oshkosh, Wisconsin

**Showmen, Attention!**

**HERMIT'S CAVE**

Latest thing in Funhouses—now in production. Fits 20x15 Top. 1 or 2 to operate. 1 person can set up in 1 hour. Can set permanently as Store Show, in Parks, etc. Special Lights, Moving Floors and Skeleton Coffin. 90 feet of Walk-Thru. Loads in 4x4x12 ft. space. Weight, 4,000 lbs. Prices very low.

**PLAYLAND ARCADE**  
 530 WOODWARD DETROIT 26

**SHOW CIRCUS CONCESSION MERRY-GO-ROUND**

**TENTS**

**CENTRAL Canvas Company**

HARRY SOMMERVILLE—FOREST GILL  
 121 West 8th Street Kansas City 6, Mo.

**A WINNER**

New type PORTABLE HOUSE, size 36'x80', for electric or gas Auto Scooter Ride, Skating Rink, Dance Floor, etc. Complete PORTABLE HOUSE with steel or wood floor, top and all; can be transported on one semi. Requires 4 men 4 hours to set up and 2 hours to tear down. A winner if there ever was one. I need finance.

Write—Wire  
**A. T. CHANDLER**  
 11819 4th Ave. COMPTON, CALIF.

**WANTED**

**RELIABLE BINGO CALLER AND BINGO AGENTS**

If Interested Write  
**BOX 385**  
 Sarasota, Fla.

Again we offer an unusual improved service on the latest in Trailer Coaches, Boats and Accessories.

**LET US KNOW YOUR NEEDS**

VISIT **Sellhorn's**  
 TRAILER COACHES, BOATS, AND YACHTS

EAST LANSING, MICH. SARASOTA, FLORIDA

**RENT - TRADE - TERMS**

**OHIO VALLEY SHOWS**

Now Booking for 1947

SHOWS—Rides—Concessions.  
 Opening in Ohio in April.

**ROXIE HARRIS**  
 305 WALNUT ST. FINDLAY, OHIO

**KIDDIE RIDES**

WANTED FOR CASH

1 to 5 Different Rides in Good Operating Condition.

**DAVE BARTON**  
 P. O. BOX 53, KNOX, IND.

**350 JEEP MOTORS**

41's to 45's, some new, some reconditioned, all go as used motors for \$100.00 each F. O. B., no crating charge. 1/3 cash with order. 1 Bingo Top and Sidewalls, used 16 weeks, \$125.00. 1 12x12 Top, fly attached and bally, up eight times, \$85.00. **JACK GONDER**, 44 Oak Grove Dr., Baltimore 20, Md. Essex 1452-R.

**International Showmen's Association**  
 415A Chestnut St., St. Louis

ST. LOUIS, Feb. 1.—In the absence of President E. Lawrence Phillips, John Maher, past president, was in the chair, with Euby L. Cobb, secretary, and Leo Lang, treasurer, at the table.

Charles Chaney, bingo operator of the Mound City Shows, made a contribution to the building fund. Fred Cummings is out of the hospital following an operation. Edgar (Red) Hart and C. D. Todd are surgical patients at St. Luke's Hospital.

New members are George Ray, William Paige, R. J. Cousins, Ray C. Shute, Walter Majjeski, Gus C. Coukoulis, Mike Coukoulis, Jack Seton, J. M. Engle, William Engler, R. M. Hahn, Earl T. Bishop, George T. McCarthy, James Turner, Max Cohen, Leon Bernstein, John Miller, Roy Lindsay, Rex Cello, Clifford Groscurth, W. J. Burns, Benny Wear and Frank Muraglia.

Recent visitors included John McKee, Buff Hottle, Mr. and Mrs. Earl Bunting, Eddie Coe, John Lance, Harvey Wilson, E. M. Ford, Carl Montgomery, Ted Miller, Michael Stark, George Davis, Mel H. Vaught, Tom Sharkey, James P. Murphy and Robert Sorenson.

**Show Folks of America**  
 1839 W. Monroe St., Chicago

CHICAGO, Feb. 1.—More than 100 members attended the banquet in the Como Inn here. Group represented members of the \$50,000 Club and guests. Membership in the org is restricted to those who have, by their efforts, brought \$25 or more into the treasury during the year. Each \$25 turned in was good for one plate at the banquet.

The number of plates earned by various members were Mr. and Mrs. Jack Lamey, 10; Tom and Etta Coulthard, Jess Harlow and Rose Page, each 8; Issac Chappel, 7; Arthur May, Florence Reisel, each 6; Theresa Clark, 5; Mr. and Mrs. Al Appel, Peggy Richards and Ida Chase, each 4; Bud Scheffer, 3; Adeline Wynne, Alberta Roy Woodside, Morton Schaeffer, Mollie Foster, Warren Warren, Darrel Lyall, Mme. Pinxy, Nellie Grosch and Alma Loos, each 2, and Maud Green, Helen Wong, Pearl Washburn, Chet Genter, Marguerite Bruce, Mae Sopenar, Elsie Miller, Marvin Kohlkoff, Frank Belman and Etta May Burkett, each 1.

Sick list includes William Spillard, who has a sprained wrist, and Dorothee Bates, former manager of the SFA Home, who is in Wesley Memorial Hospital.

Show Folks regrets to inform of the death of Mrs. Rose Marie Young, January 13.

**Regular Associated Troupers**  
 106 E. Washington, Los Angeles

LOS ANGELES, Feb. 1.—President Jimmy Lynch invited both Neil Robideaux, first vice-president, and Monroe Eisenmen, second vice-president, to preside for part of the session.

President Lynch appointed Lillian Eisenmen chairman of the '47 bazaar. She in turn named Lucille Dolman as co-chairman and the following committee members: Emily and Peggy Bailey, Ruth McMahon, Oril Kent, Ruth Kelley, Helen Smith, Madame Delma, Tillie Palmateer, Marge Chipman, Virginia Sharp and Mary Kanthe. A lunch box party for the benefit of the bazaar was announced for February 6. Madame Delma is offering a \$5 prize for the best box.

Called on by President Lynch for a few remarks were: Larry Nathan, a new member; Steve Murphy, San Francisco, and Bobbie and Johnny Branson. Guests were Mr. and Mrs. Dunhea, Mr. and Mrs. Bacigalupi, Mr. and Mrs. Jack Dillon and Pat Monzo's father and brother-in-law.

**WANT FREAKS AND SIDE SHOW ACTS**

Also NOVELTIES, UNUSUAL ODDITIES and TALKERS capable of handling a front.

Would like to hear from FAT GIRL, SWORD SWALLOWER, ANATOMICAL WONDER, MIDGETS, DWARFS, ALLIGATOR BOY AND GIRL.

SPECIAL—Excellent proposition for MARGARET AND MARY GIBBS, GRACE McDANIEL, RUBBER-SKIN GIRL, CLIFF SNOW, BOB RUSSELL and others who have been with us in the past.

VERY ATTRACTIVE AND MOST PLEASANT 20 WEEKS IN ONE SPOT.

WRITE, WIRE OR PHONE

**DAVID ROSEN**  
 3768 Surf Ave. Coney Island 24, N. Y.  
 Phone: ES-planade 2-2178

In Association with MEYER HAMBURG and MORRIS POSNER, Operators of

**PALACE OF WONDERS AND WONDERLAND**  
 Coney Island, New York  
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 JACK DONAHUE  
 8030 S. E. 30th Portland 2, Oregon

**JAMES E. STRATES SHOWS**

"America's Best Midway"  
 "ALL THAT THE TITLE IMPLIES"

Positively the Largest Trolling Midway in the East

40—Double-Length Steel Railroad Cars—40  
 15—High-Class Meritorious Attractions—15  
 22—New and Modern Riding Devices—22

Mammoth Electric Searchlights, Electric Towers, a Midway resplendent in Neon and Brilliantly Illuminated Shows, Fronts and Riding Devices. Featuring as Free Attraction, the Great Aerial Alcidos; one of the most Sensational High Acts in America.

Can place now in Winter Quarters—A-1 Show Blacksmith. Want for season 1947, Foremen for \$5 Eli Ferris Wheels, Octopus, Rolloplane, Hey-Dey, Merry-Go-Round. Positively no drunks or chasers need apply as you will not be tolerated. Ride Help and Convassmen. Al Mercy can place Chorus Girls and Girls doing Specialties, must be young and attractive, for Charm Hour Revue.

Jersie Jackson can place Colored Talent and Musicians for Hepcat Revue. Have the following openings: Capable Man as Lot Superintendent capable of getting show on and off lot. Ride Superintendent. We also solicit correspondence from capable Executive Department Heads. Want capable Trainmaster, also Piano Player for Revue; Nat Mercy, contact us at once. Also useful Carnival People in all departments.

Address **JAMES E. STRATES**  
 James E. Strates Shows, Jacksonville, Fla.  
 P.S.—This Show opens March 15.

**WRIGHTSMAN AMUSEMENT COMPANY**

**WANTS FOR 40 WEEKS IN CALIFORNIA**

Capable, reliable Ride Men, Foremen for new Allan Herschell Merry-Go-Round, 7-Car Tilt, \$5 Eli Wheel, new Super Roll-o-Plane. Place Electrician, must know transformers. Want good Truck Mechanic. If you know your business and can stay sober your salary and treatment will be the best. Few Stock Concessions open, including Photos, Diggers, Devil's Bowling Alley. Others who would like a long, pleasant and profitable season in Sunny California, advise what you have; might be able to place you.

**All replies Route 2, Rincon Ave., Mountain View, Calif.**

**MADISON BROS.' SHOWS**

OPENING HOPE, ARK., MARCH 1

WANT

Manager with people to take complete charge of modern, new, complete Side Show. Girls for Girl Show and Illusion Show. CONCESSIONS—10% Concessions only, Bowling Alley, Long Range Shooting Gallery, String Game, Huckley Buck, Penny Arcade—all others not named are booked. Want to buy for cash—Tilt, Whip or Ridee-O. ALL PEOPLE CONCESSIONED OR BOOKED REPORT NOT LATER THAN FEB. 22 FOR OPENING MARCH 1.

ADDRESS: HOPE, ARK.



## DATES CHANGED

FOR BIGGER AND BETTER

# ST. PETERSBURG FAIR

NOW OPENING

## MARCH 18 THRU 29

12 BIG DAYS AND NIGHTS

Featuring

SELDON	FLYING X RODEO
GREGORESKO	THRILL SHOW
MILOS	CHAMPION AUTO RACES
SKYLARKS	FIREWORKS
STARLESS NIGHT	SOCIETY HORSE SHOW

BUBBLES BECKER AND HIS ORCHESTRA

### CARNIVAL NOT CONTRACTED

For Information WIRE OR PHONE

JOHN C. WEHRLEY, Mgr., St. Petersburg Fair

Box 1170

Phone 2359

St. Petersburg, Fla.

## JOHNNY J. DENTON SHOWS

OPENING MARCH 22, PLAYING 35 WEEKS OF CHOICE STILL DATES, FAIRS AND CELEBRATIONS

WANT WANT WANT

**RIDES**—Want Foremen and Second Men for the following 10 new Rides (must be semi drivers): Twin Wheels, Merry-Go-Round, Rolloplane, Octopus, Streamlined Caterpillar, Smith & Smith Chairplane, Allan Herschell Auto Ride, Smith & Smith Kiddie Plane, Spitfire and Flyplane. Also want A-1 Electrician. Prefer one who can operate 60-inch Searchlight. Can place capable Show Builder and Scenic Artist.

**SHOWS**—Can place any Show with own equipment, 25% to office. Want capable man to operate beautiful Fun House on 60-foot trailer.

**CONCESSIONS**—All Stock Concessions open. Good opening for Mug Joint, Pan Game and Over and Under. Will sell exclusive on American Mitt Camp.

Wire, write or phone

JOHNNY J. DENTON

Hardwood Road, Fountain City, Tenn. Phone 64670.

FOLLOW THE CROWDS

## EXPOSITION AT HOME SHOWS

WILL BOOK AT ONCE

FOR 45 WEEKS OF OUTSTANDING DATES

Concessions—String Game, Bumper, Dart Game, Pitch Till U Win (Frank Maddish, Jack Goldie, wire).

Shows—High-class, fast-stepping Jig Show (Scotties Broadcasters, wire). Lee Lestra wants Side Show Acts and Talker (Blackie O'Dell, come on). Blackie Otis, have show for you.

Rides—None wanted—have plenty.

Green Cove Springs, Fla., now; Daytona Beach, February 11-16; New Smyrna Beach (Fair), February 17-23.

ROX GATTO, Mgr.

STANLEY ROBERTS, Agent

## SIX EXPERIENCED PHONE MEN

Tickets only, also real Advertising Banner Solicitor starting February 10 to March 22. Drinkers will not be tolerated.

VERNON L. McREAVY, Promotional Director

Hamid-Morton Circus, Shrine Circus Office, 9th Floor, Hotel King Cotton, Memphis, Tenn. Telephone 37-2698.

## Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Bell & Vinson: Benavides, Tex.; Freer 10-15.  
Bistany's Greater: Key West, Fla.  
Blue Ribbon: Pahokee, Fla.  
Brady & Leedy: Bartow, Fla.; Avon Park 10-15.  
Copper State: Phoenix, Ariz., 8-15.  
Crandell's: Phenix City, Ala., 10-15.  
Dickerson: De Land, Fla.  
Exposition at Home: Green Cove Springs, Fla.; Dayton Beach 10-15.  
Fay's Silver Derby: Valdosta, Ga.  
Florida Am. Co.: Fort Myers, Fla.  
Hames, Bill: Houston, Tex., 3-12.  
Land-o-Pine: Baconton, Ga., 10-15.  
Long's United: San Bernardino, Calif.  
Pastime: Statenville, Ga.  
Richman & Carpenter: Tucson, Ariz.  
Royal American: Tampa, Fla., 4-15.  
Royal Crown: St. Petersburg, Fla., 3-12.  
Tassell, Barney: Winter Park, Fla.; Mount Dora 10-15.  
Victory Expo.: Brownsville, Tex., 8-16.

## Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Autry, Gene, Rodeo: (Coliseum) Houston, Tex., 3-9.  
Cody Bros.: Rebecca, Ga., 7; Sycamore 8.  
Davenport, Orrin: Detroit, Mich., 3-16.  
Eagles: (Civic Auditorium) Toledo, O., 4-9; (Stambaugh Aud.) Youngstown 10-15.  
Owens, Buck: Quincy, Fla., 6.  
Polack Bros.: (Armory) Louisville, Ky., 3-9; (Taft Theater) Cincinnati, O., 12-22.

## Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Annon's Tent Show: Byromville, Ga., 3-8.  
Henle, Sonja, Hollywood Ice Revue (Madison Square Garden) New York 3-11.  
Ice Follies of 1937: Toronto, Can., 3-7; Montreal 9-16.  
Miller's, Irvin C., Brown-Skin Models (Dixie) Clearwater, Fla., 9; (Harlem) St. Petersburg 10-11; (Lincoln) Orlando 12-13.  
Roller Skating Vanities (Auditorium) Sacramento, Calif., 4-12.

## FIGHT FOR PA. DATES

(Continued from page 52)

dates while the World of Mirth Shows will repeat at Allentown.

Prell's Broadway Shows provided tough competition for both Endy and Cetlin & Wilson. Morris Hannum Shows will repeat at Flourtown.

Paramount Exposition Shows, a new org making its first bid for dates this year, inked Washington and Huntingdon.

Among shows represented were World of Mirth, Frank Bergen, Bucky Allen and Gerald Snellens; Cetlin & Wilson, Izzy Cetlin, Jack Wilson, R. C. McCarter and E. K. Johnson; James E. Strates, James E Strates and Bill Fleming; Endy Bros.' Shows, Charley Abbott; W. C. Kaus, George Whitehead; Lawrence Greater, Mr. and Mrs. Sam Levy, Ben Herman and Herb Shive; Lawrence Carr; Caravella Amusements, Frank Caravella; Bright Lights Exposition, John Gecoma; Van Billiard, J. J. Kirkwood, Tommy Carson; Johnny J. Jones Exposition, Ralph W. Lockett; B. & V. Paramount Exposition, Ralph P. Flannagan and Ben Braunstein; Wallace & Murray; Penn Premier and Thompson Bros.

## EXPO AT HOME BOW

(Continued from page 52)

Paul Boda, Mr. and Mrs. Arthur Blau, Art Hutchins, Sonny Kelly, Fred Schillie, Roy McKinley and Ted Schwartz. Ride foremen are Si Aurello, airplanes; Clarence Saulnier, Loop-o-Plane; Harry Gitzler, kiddie train and ponies; Leo Kelley, Merry-Go-Round; Robert Bailey, Ferris Wheel, and Fred Osborne, Chairplane.

## WANT AGENTS

With car (lady or gent) to book Animal Acts on percentage in schools until April, then under canvas. Also party to care for Bears, Dogs and other Animals. Must join on wire. Address:

HULBURD'S ANIMALS

Care General Delivery FLORENCE, ALA.

## A&P Shows To Make Bow

In April, Priest Says

EDMOND, Okla., Feb. 1.—The A & P Shows, formerly known as the Sooner State Shows, which were purchased by co-owners Armstrong and V. C. Priest Jr., will open early in April with 5 rides, 2 shows and 30 concessions, Priest announced here in winter quarters.

Priest also announced his org has been awarded the contract for the Austin (Ark.) Reunion, August 4-9, and the Humnoke (Ark.) Community Picnic, August 11-16.

## Bistany, Regal in Combine

MIAMI, Feb. 1.—As result of the marriage of Leo M. Bistany and Blanche M. Scott, of the Regal Exposition Shows, the Bistany and Regal shows have combined, the org being titled Bistany Greater Shows, Inc. Org has 12 rides, 8 shows and 40 concessions and moves on 33 trucks. General Agent F. E. Kelley reports that he has booked several early fairs, with route in the North booked solid. Arthur Scott was in Atlanta for the holidays.

## MARRS TRIANGLE P. A.

(Continued from page 52)

bert Wolfe will be foreman of the Rocket. Other foremen will be named later. Ray Whetzel is helping redecorate the Merry-Go-Round. Don and Robert Davis are putting the final touches on the Octopus and Harry Blankenship is working on miscellaneous equipment. Elmer Lewis has been assigned as shop wagon and material clerk.

Earl Wilson is working on the new revue front and plans a new front for the Posing Show. Clarence Church is supervising the work of enlarging the fronts for the Fun-house and Glass House, while Dick Keller has designed the front for the Bug House and the Arkansas Travelers.

Concession row will include Al DeSaro, Bill and Effie Thompson, Benje Benjamin, Johnny Cirbarrui, Al Warbritton, Joe Mikoiche, Mrs. Dick Keller, Mrs. O'Brien and Mike Roman.

Two free acts will be carried, although definite selection has not been made, Shapiro said.

LOOK! NOTICE

## TWIN CITY SHOWS

Now booking for 1947. Open March 15.

CONCESSIONS—Everything open except Corn Game, Mug, Fish Pond, Diggers and Mitt Camp. AGENTS for Hit & Miss, Milk Bottle Ball Game and Slum Spindle. SHOWS—All Shows open with own equipment. RIDE HELP—First and Second Man for Eli No. 5. Must be able to drive Semi. No drunks. Also will book any Ride not conflicting.

Herman Myers, write me, SAM WELLS. Fair and Celebration Committees, we have open dates for Iowa and Missouri. We have 5 office owned Rides. Write or wire

GEO. CRABLE  
Care General Delivery Pine Bluff, Ark.

## GREATER UNITED SHOWS

WANT

FERRIS WHEEL

For forty weeks.

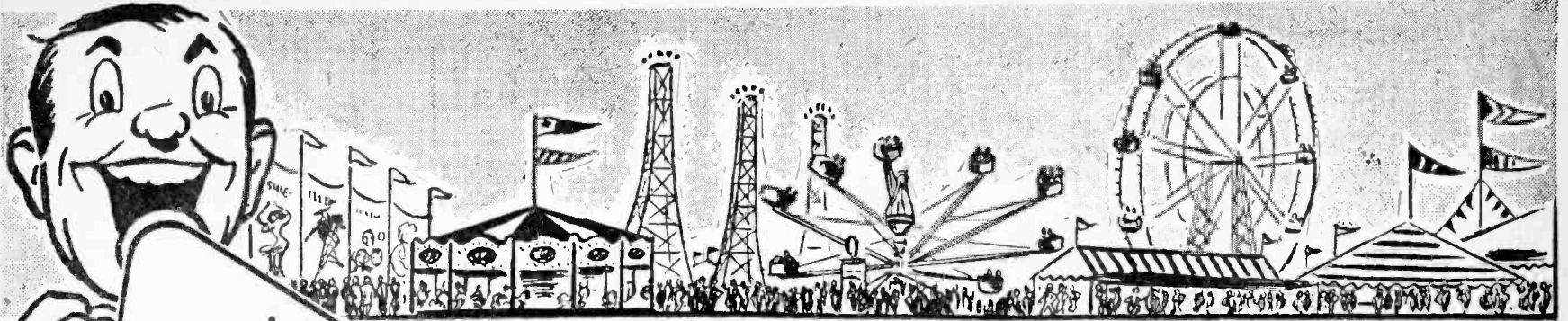
Season opening at Laredo, Texas, Golden Jubilee and Washington Birthday Celebration, February 15 to March 2. Wire

J. GEORGE LOOS

Laredo, Texas

## RAINBO SHOWS

RIDES—We have six. Can place Auto Kiddie and one Flat Ride. Wire. Side, Posing, Fun House, Girl, Wild Life Shows open. Legitimate Concessions of all kinds, come on; can place you. Opening here Saturday, Feb. 15. Sign Painter and Ride Help, come in. Lady Promoters, can handle Special Agent, Banners and Programs. All season's work to right parties. Address all mail and wires to Summerville, Ga.



*America's  
Best Advertised  
Midway*

JOSEPH J.  
**KIRKWOOD SHOWS**

**10 RIDES**                      OFFICE OWNED                      **RIDES 10**  
**8 SHOWS**                      MAJOR                      **SHOWS 8**  
601 FEET OF SHOW FRONTS  
ALL NEW FLAME PROOF CANVAS.

Thirty Tractor Trailer Units, Sensational Free Act, Light Towers, Sound Truck, Band, Light Plants. Everything to make the best equipped Truck Show on road, bar none.

Offers Thirty-Five-Week Season with pick of Eastern Carnival Dates and twelve bona fide Fairs now booked. Three more pending.

**SHOWS** Can place Motordrome, Life Show, Snake Show, Hillbilly, any new or novel Show. Will furnish equipment and transportation to right people.

**FUN HOUSE** Will book or buy Fun House or Glass House.

**SIDE SHOW ACTS** Wendell Kuntz can place Freaks and General Side Show Help. Address: Exeter Road, Hampton, N. H.

**HELP** Want Winter Quarters Help, Show Builder. Have complete machine and carpenter shop. Want Man that has some new ideas on show fronts and can build same. Combination Special Agent and Publicity Man. General Superintendent and Lot Man that can handle thirty-truck Show, Ride Foremen, Ride Men, Canvas Men, Man for Light Towers, Marquee Man, useful Carnival Help.

**CONCESSIONS** Candy Floss, French Fries, Novelties, Photo Gallery, Lead Gallery, Hoop-La, Penny Pitch, Pitch Till Win, Cork Gallery, Balloon Pitch, Watch-La, Devil's Bowling Alley, Ball Games, any legitimate Concession. This show plays proven Concession territory.

**ARCADE** Like to hear from Arcade. Will give you people and spots. Good proposition to right man.

**WINTER QUARTERS—WENDELL, NORTH CAROLINA, opens February 3. Note—Wendell is in North Carolina, fifteen miles east of Raleigh on Route 64.**

**EVERYONE ADDRESS: BOX 2755, RALEIGH, N. C.**

**WORLD OF PLEASURE SHOWS**

Opening in APRIL—vicinity of DETROIT

Want Monkey Show, Snake, Iron Lung, Fun House, Glass House, Mechanical City, Wild Life, Crime, Animal and other Shows of merit. Can place Fly-o-Plane, Spitfire, Flying Scooter and Pony Ride. Will book Merchandise Concessions of all kinds. Will sell exclusive French Fries. Want A-1 Billposter and Lithographer that can drive truck; union scale to sober and reliable man. Want outstanding High Act, must be sensational.

**JOHN QUINN, Manager**

100 Davenport St.

Detroit 1, Mich.

**FOR SALE**

**Complete RADIO CONTROLLED LIBERTY SHIP Show**

Consisting of one 9' all-steel radio controlled model Liberty Ship, painted peace-time colors, with launching and operating equipment such as Ways radio transmitter, etc. You will have to see this to appreciate its value. I have moving pictures of its operation. One 4'x32' portable water tank, one 12'x30' tent. One 30' banner line frame. One 6'x30' banner. Three 5'x7' banners. One 18' oak and glass display case, equipped with fluorescent lighting. One 20' house type trailer for transportation of ship, dual wheels, new tires, everything in A-1 shape. This model ship was launched and operated many times during the war for recruiting purposes and was launched by the vice-president's mother. This ship is in condition to navigate the Pacific or Atlantic Ocean. It was built during the war at a great expense and is complete in every respect. This ship has wonderful possibilities as a show on the road, showings in cities, school tours, special launchings in lakes and various cities, launching tours for advertising purposes, or it would make a wonderful grandstand show for State or county fairs, as anyone in the grandstand could operate the ship by radio control. Complete, \$10,000.00. Will sell all or any part, or will trade for No. 5 Ferris Wheel and Merry-Go-Round, or what have you? Phone—Write—Wire

**ANDREW T. CHANDLER**

11819 4TH AVE., COMPTON, CALIF.

Phone: NEwmark 12117

**SRADER SHOWS**

Open in April—Have Good Route of Fairs

Can place Shows with or without own outfits. Will finance any Show worth while. Good proposition for Penny Arcade, Fun House and Wild Life.

Address: BOX 1895, WICHITA, KANSAS.

**JOHN FRANCIS SHOWS**

"AMERICA'S CLEANEST CARNIVAL"

**9 RIDES                      4 SHOWS                      30 CONCESSIONS**

CATERPILLAR, DODGEM, LUSSE SCOOTER, TWIN FERRIS WHEEL, MERRY-GO-ROUND AND 3 KIDDIE RIDES.

WANT CAPABLE RIDE MEN for above Rides who can Drive Semis.

WANT Party for Mug Outfit, completely built on trailer, or will sell same and book on show.

WANT Man and Wife To Operate Bingo.

WILL BOOK HIGH-CLASS CONCESSIONS THAT WORK FOR STOCK.

WE HAVE 7 WISCONSIN FAIRS, ENDING SEPTEMBER 1, THEN HEAD SOUTH TO PLAY FAIRS IN SOUTHERN MISSOURI, ARKANSAS AND MISSISSIPPI, CLOSING MIDDLE OF NOVEMBER.

**RODEO WANTED FOR GRANITE CITY, ILL., DATE**

Rodeo Producers, Address: Chief of Police, Granite City, Ill.

All Address:

**JOHN FRANCIS, Mgr.**

WINTERQUARTERS: 4570 NORTH 2ND ST., ST. LOUIS 7, MO.

(Phone: Central 6818)

WANTED FOR LONG SEASON

**FAT PEOPLE**

WANTED FOR LONG SEASON

STATE SALARY, WHAT YOU CAN DO AND WEIGHT.

**CLIFFORD S. KARN, Route 1, Jacksonville, Ark.**



# WILLIAM T. COLLINS SHOWS

Pride of the Northwest

11 RIDES  
20 FAIRS

10 SHOWS  
20 FAIRS

Season Opens May 12th in Alexandria, Minnesota.

Winter Quarters Open April 1.

Fairs Starting in North Dakota June 16th.

This organization again has a star studded route, consisting of the Middle Northwest's finest fairs. A route that no other show of this size can equal.

Will book a Spitfire, Rideco, Chair-o-Plane or any ride that doesn't conflict with what we have.

Will book or frame Motordrome, Midget Show, Hillbilly Show, Mechanical or any worthwhile attraction. Millie Wilcox, please get in touch with me, as I am holding Girl Show for you.

CONCESSIONS—Have openings for Ball Games and any legitimate games that work for ten cents. (No Mitt Camps, please.)

RIDE HELP for the following rides: Twin Wheels, Fly-o-Plane, Parker Baby-Q, Merry-Go-Round, 1946 Tilt, 1946 Octopus, 1946 Rollo-Plane, Kiddie Auto Ride, Miniature Train and useful people for other departments. Light Tower and Front Entrance Arch Man. Abe Cusson, Swede Olson and others that I know, get in touch with me. Prefer semi drivers. All new 1947 trucks. Lushies and chasers, save your stamps. Will gladly send Route Card to interested parties.

All Replies to:

WM. T. COLLINS, Owner and Manager

406 Eric Street

St. Paul, Minnesota

## WANT—HAPPY ATTRACTIONS—WANT

This Show Will Carry 80 Office-Owned Rides.

## POWELSON'S GREATER SHOWS

This Show Will Carry 50 Office-Owned Rides.

Bingo, Photo Gallery, Penny Arcade, Candy Floss, French Fries, Waffles, Ball Games, Slum Stores of all kinds. Shows of all kinds. No graft. First and Second Men for rides.

### HAPPY ATTRACTIONS

BOX 125, COSHOCTON, OHIO

## MEEKERS SHOWS

NOW BOOKING SHOWS, CONCESSIONS AND RIDE HELP

### ADVERTISING PAYS

ADDRESS

RALPH MEEKER

830 RUST BLDG.

TACOMA 2, WASH.

## PAUL'S AMUSEMENT CO.

Now booking for 1947. Show will open March 15th. Winter Quarters now open. Need legitimate Stock Concessions. Book Bingo. X on Photo. Shows of all kinds, with own transportation. Kid Rides, other Rides not conflicting. Have a good Route if you want to make money. All reply to

P. A. SCRIMAGER

PAUL'S AMUSEMENT CO.

CONWAY, ARK.

MODERN

## CHAIRPLANE AND KIDDIE AIRPLANE RIDE

IMPROVED

WRITE FOR CATALOGUE.

Chairplanes still available for Spring and Summer Delivery. Can make Immediate Delivery on Gears and Clutch Parts.

SMITH & SMITH, SPRINGVILLE, N. Y.

## W. O. M. Again Inks S. C. Fair

Strates, C&W and JJJ orgs re-sign annuals played in '46—Spartanburg pends

COLUMBIA, S. C., Feb. 1.—Four railroad shows are slated to play return engagements at the same fairs they held last year following the 18th annual meeting of the South Carolina Association of Fairs at the Wade Hampton Hotel here Monday (20).

Biggest plum, the State fair here, had been plucked mid-week in the last showing by Frank Bergen for his World of Mirth Shows. This will round out more than a decade of uninterrupted showing here for Bergen. Jimmie Strates inked Orangeburg and Anderson for his org. Izzy Cetlin and Jack Wilson garnered Florence and Sumter, and the Johnny J. Jones org was slated to return to Greenwood and Rock Hill.

### Spartanburg Hangs Fire

Spartanburg was the only large date still hanging fire. Competition was keen, but possibly largely wasted since legal entanglements still existing at this time make it impossible for a carnival to secure a contract with the assurance that it would be good when fair time rolled around.

Come next October the Palmetto State will be assured better than 100 cars of carnival entertainment features. Total may be increased if Dave Endy later works a date in this State.

Bill Franks, Florida stock car promoter, has a new fair planned for Greenville that rated bids from the railroaders. Frank Bergen was rumored on the inside track for the date. George A. Hamid was set to schedule a revue, Jack Kochman his thrill show and Sam Nunis auto races to give the new spot a heavy entertainment line-up.

### Shows Well Represented

Carnival representatives, using this for a jumping-off spot for the other Eastern meets, were in here by the dozens. They included Tommy Allen, Johnny J. Jones; Ralph Decker, Tommy Carson and Curtis Bockus, Joseph J. Kirkwood Shows; Stanley Reed, Gate City; J. B. Hendershot, H. B. Rosen Amusements; Ted Miller, Eddie Eager, and Lloyd Serfass, Penn Premier; Raymond Carson, Williams Southern; Ben Wolfe, Ben Wolfe Shows; George Emerson, Pine State; John Marks, Johnny Bullock, Apul Batwin, Frank Harrison, John T. Tinsley, Harry Heller, Jimmie Raftery and J. E. Baxter, all representing their own shows; Ralph P. Flannagan and Ben Braunstein, Paramount Exposition; Mr. and Mrs. Sam Levy and Herb Shive, Lawrence Greater; W. C. Fleming, James E. Strates Shows; George B. Yancey and W. E. Bunt, Crystal Exposition; Jack Perry, Crescent Amusement Company; George F. Whitehead, W. C. Kaus Shows.

Other attraction men were Bert Melville, Southern Tent and Awning Company; Tony Vitale, Keystone Fireworks Company; George A. Hamid Sr. and George Jr., George A. Hamid, Inc.; Sam Nunis, Nunis Speedway; Jack Kochman, Kochman's Thrill Show; Bernie Shapiro, Southern Poster and Printing Company; F. A. Conway, United Fireworks Company; Henry Roeller, Amplifying Service; Bennie Weise, corn games, and Jack Andrews, selling his trained Brahma bull.

## WANT TO BUY

TILT, MERRY-GO-ROUND, 32'x36' FERRIS WHEEL; also KIDDIE AUTO RIDE AND ORGAN. Write BOX 810, c/o Billboard, 155 N. Clark, Chicago, Ill.

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2,700 cards, \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6¢.

## 3000 KENO

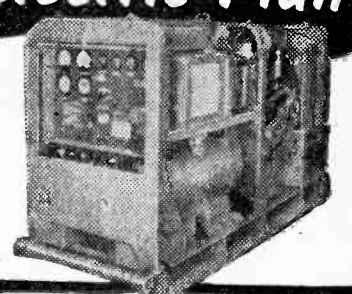
Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

### LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping-Pong Balls, printed 2 sides, \$30.00. Replacements, Numbered Balls, Ea. .50. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25. M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00. 3000 Small Thin "Brownie" Bingo Sheets, 5 colors, loose only, no pads, Size 4x5, M 1.50. 3000 Featherweight Bingo Sheets, large size, 5 1/2 x 8; 5 colors; loose, no pads, M 1.75. Adv. Display Posters, Size 24x36, Each .10. Cardboard Strip Markers, 10 M for .75. Nickel Wire Cage, with Chute, Wood Ball Markers, Master board; 3 piece layout for 15.00. Thin Transp. Plastic Markers, Ewn., 3/4 M 1.00. Red or Green Plastic Markers, scalloped edges, transparent, size 3/4 inch, M 2.50. All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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New 10 KW electric generator, 115V. or 230V., single phase, 60 C., 2-wire. Self-exciting. Remote control. Spare parts, tools, and instruction book. Mfd. by Onan & Sons. Willys-Overland Jeep gas engine, 4-cylinder, water-cooled, electric starting, 35 HP at 1800 RPM. Automatic Safety Controls.

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Outstanding Shows, Rides and Concessions. Address

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**\$125.00 COMPLETE**

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Four Different New Electrical Group Games  
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Automatic Pokerino Tables for Permanent  
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 Any Denomination  
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**Opening March 22, Macon, Ga.**

Show will play proven spots in Georgia, Tennessee and Kentucky.  
 Place first-class Agent; V. L. Collier and Bill Dollar, WIRE.

Have four Rides. Can place Tilt and Rolloplane.  
 Shows—Want Pit, Snake, Girl, Platform.  
 Concessions—All Merchandise open.

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 wire.

Ride Help, Come on. Place you.

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 Box 55, Route 2, Pitts, Ga. Phone 23, Rebecca, Ga.

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**NOW CONTRACTING FOR SEASON 1947**

FAIR SECRETARIES IN NEW YORK STATE DESIRING A CLEAN AND  
 RELIABLE SHOW HAVE ONE OR TWO OPEN WEEKS. WILL BE AT  
 THE HOTEL TEN EYCK, CONTACT US THERE.

WANT LEGITIMATE GRIND STORES. Coupon Stores and Gypsies, save stamps. WANT  
 TO BOOK, LEASE OR BUY TILT-A-WHIRL and SMALL DROME. WANT PENNY ARCADE  
 and CRYSTAL MAZE. LONG RANGE GALLERY. CAN PLACE Rides that will not conflict.  
 WANT Operators for Girl and Posing Shows. Also place MONKEY SHOW, UNBORN, CRIME,  
 WILD LIFE, SNAKE, any good Grind Shows. WANT Agents for P. C. Tony Southern, Fred  
 Wright, C. I. Joe and Joe Howard, contact EDDIE ELKENS, BUS. MGR. Can place A-1 Ride  
 Help and Second Men, also Billposter.

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 PHONE: PASSAIC 3-5934

P.S.: Concessioners and Showmen, watch our next ad for fair list starting on July 27th.

## FOR SALE ★★ NEW KID RIDES ★★ FORSALE

Something new in Kid Rides—Boat Ride Track Machine, eight boats, sixteen to thirty-two passengers,  
 sails 3x4 ft. Plane Ride, six tubs, possible twenty-four passengers. Both Rides outside operated,  
 crates for tubs, pipe welded fence, steel ticket box, all easy up and down quick, with 1941 G.M.C.  
 Truck, overhauled fine condition. A real buy for someone that wants a set of fine Kid Rides. Reason  
 for selling, buying big ride. One price only, everything complete, \$3800.00. Come and get it. No  
 deals, cash only. Booked on Royal Crown Shows.

**L. T. CONSTABLE**

ST. PETERSBURG, FLA., THIS WEEK; WINTER HAVEN TO FOLLOW.

## WANTED—RIDES OF ALL KINDS NEW PLAYLAND PARK

At ROME, GA.

Beautiful Picnic Grounds outside city limits. City lights and water. Half Million weekly pay roll.  
 No other amusements. Make your own proposition. Write

**W. A. ENGRAM**

ROUTE NO. 5, ROME, GA.

## KILGORE SHOWS

**NOW BOOKING FOR THE COMING SEASON**

A few more Legitimate Concessions not conflicting. Can place Couple for Corn Game and  
 other Agents for Stock Joints and Ball Games. Can place reliable, sober Ride Help in all  
 departments who can handle Semi-Trucks. Can place any useful Show People. Have 15 of  
 the best Fairs and Celebrations in Texas. Winter Quarters 5 miles East of Tyler, Texas, on  
 Highway 69. All mail, Tyler, Texas, c/o Kilgore Show.

## NOTICE OF ATTRACTIONS MEETINGS MINNESOTA STATE FAIR

At Lowry Hotel in St. Paul, Feb. 21 and 22.

The Board will entertain proposals for the following: ADVERTISING MATERIAL, NIGHT GRAND-  
 STAND PRODUCTION, FEATURE ACTS, FIREWORKS, AUTOMOBILE RACES for August 23,  
 24, 31 and September 1; RODEO for August 25, 26, 27, 28; THRILL DAY EVENTS for Aug. 29, 30.  
 1947 FAIR DATES—AUGUST 23 TO SEPTEMBER 1—TEN DAYS.  
 RAYMOND A. LEE, Secretary, St. Paul 1.



CANADA — CANADA — CANADA  
**QUEEN CITY SHOWS**

GEORGE ATKINSON, Owner—HARRY LOTTRIDGE, Manager

"Canada's Best Amusement Equipment"

**BIGGER — BETTER — MOST RELIABLE**

"Watch Us Click in '47"

**RIDES**—10 of them, all office owned. We do not want to book any.  
**SHOWS**—Have opening for any Show of merit. If necessary will finance any reliable Showman to build and operate.

**CONCESSIONS**—Want several capable Agents for office-owned Concessions. Good proposition for Bingo Manager. Will also book a few Merchandise Concessions only.

**RIDE HELP**—Want both Foreman and Helpers. Equipment the best. Top wages and percentage of receipts. Good treatment. Wonderful opportunity for employees who are sincere and appreciative. State experience and what Ride or Rides you have worked on. Boozers, chasers, save your stamps.

**FAIR SECRETARIES, COMMITTEES**

Take the question mark out of your plans for 1947. Whether you want a high-class organized Carnival or Rides only, you can have more by booking with us. Why take less?  
 Address:

**HARRY LOTTRIDGE**

512 BATHURST STREET

TORONTO, ONTARIO, CAN.

**JOHN R. WARD'S WORLD'S FAIR SHOWS**

**WANT**

**WANT**

Can place capable American Reader to take charge of office-owned camp. Must be known and one that is strictly reliable. No agitators, gossip peddlers need apply. **GYPSIES, DO NOT BOTHER ME, AS YOU ARE NOT WANTED HERE.** Have opening for capable Agent to take charge of Six Cats. One that can cater to other than children. **ALL APPLY:**

**W. E. SNYDER**

c/o Mark Twain Hotel, St. Louis, Mo., until Feb. 10th; then P. O. Box 148, Baton Rouge, La.

P.S.: Show opens March 15th; all Concession People contracted be in Baton Rouge not later than March 3rd.

**Opening February 12 in South Carolina**

Playing choice spots, including New Jersey and Pennsylvania. Want all legitimate Concessions. No grift. Any Grind Shows with own equipment, also Sound Truck. Help for all Rides. Good treatment. Long season.

Address

**BLACKMON'S RIDES**

City Trailer Camp, Route 17

Savannah, Ga.

**C. F. ZEIGER UNITED SHOWS WANT**

Foremen and Second Men for Eli Wheel, Herschell Merry-Go-Round, Octopus, Flying Scooter and Roll-o-Plane. Can use Ride Help in winter quarters now, Assistant Electrician, Bingo Help, Front Door Man that understands canvas, general useful Carnival Help, Party with Acts and small Band for Circus. Can use money-getting Shows of all descriptions, including Side Show; will furnish outfits. Write what you have, may be able to place you. This is a railroad show, no trucks to drive.

**C. F. ZEIGER**

**Casa Grande, Ariz.**

**FIREMAN JUBILEE**

**SAXONBURG VOLUNTEER FIRE COMPANY & RELIEF ASSN.**

SAXONBURG, PA. JULY 14TH TO 19TH.

Western Pennsylvania's largest Firemen's Carnival.

**WANTED—RIDES AND CONCESSIONS.**

Wire or write

**C. F. GRAHAM, Secretary**

**WANT CARNIVAL**

For July 21 to July 26, inclusive, by Fire Dept., Oil City, Pa.

Population around 22,000.

Need 10 to 15 Rides, 4 to 6 Shows or more, Concessions. Write complete information to

**W. T. LINCH, Chairman**

FIRE DEPT. NO. 1, SENACA ST., OIL CITY, PA.

**ATTENTION, SHOWMEN AND CONCESSIONAIRES**

We have anything you want in the Electrical Supply Line to build your Show. If we haven't got it we will get it for you. We have loads of Twelve-Strand Wire, Railway Electric Globes, Rubber Pig-Tails, Switch Boxes and anything else you may need.

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**SNOW CONE CONCESSIONAIRES**

Our new Spring Catalogue will be ready for mailing about March 15th. To be sure that you are on our mailing list, please send us your present address.

Watch for our full page ad in the Spring Special of The Billboard.

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**SPONSORED EVENTS**  
 Veteran, Lodge and Other Organization Festivities

**Skate Events Open  
 St. Paul Carnival**

ST. PAUL, Feb. 1.—St. Paul's annual winter carnival opening today starts with three events, first of which is the national speed skating championships. Grand parade of King Boreas in the afternoon is expected to draw 300,000 spectators, with more than 100 marching clubs, bands and drum and bugle corps from the Northwest participating.

Grand ball has been set for tonight in St. Paul Auditorium with the Alvin Rey ork featured. King Boreas will be crowned Sunday (9) at the Ice Palace.

Other events include the \$1,000 national drum majorette title contest, crowning of queen of the snows, grand ball of the Order of Star of Boreas, torchlight parade, masked ball of Vulcan the Fire King and crowning of the fire queen, and Central United States ski jumping championships.

In addition, there will be bowling sweepstakes, ice fishing contests, college hockey championships, all-star curling bonspiel, and the Ice-Capades in the Auditorium.

**Festival Dates Set**

WINCHESTER, Va., Feb. 1.—The annual Apple Blossom Festival will be held May 1-2 this year, it was decided at a meeting of the directors. Subsequent celebrations will be held on the Thursday and Friday nearest May 1, Dr. P. W. Boyd, president, said.

**Rice Festival Set**

CROWLEY, La., Feb. 1.—The International Rice Festival will be held here November 6-7, Mrs. Elizabeth L. Barnett, secretary, announces.

**BRAND NEW  
 WINCHESTER model 74  
 .22 CAL.  
 AUTOMATIC  
 RIFLES  
 FOR IMMEDIATE DELIVERY!**

Holds twenty .22 short cartridges  
 Send Check or Money Order for \$29.90.  
 Guns shipped same day via Express,  
 shipping charges collect.

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**WANTED**

**FOR ANNUAL AMERICAN LEGION  
 FREE STREET FAIR**

WEEK OF AUGUST 25 TO 30.

Complete Carnival with Rides, Shows and Concessions, or will book separately Rides, Shows and Concessions. Also, Free Acts wanted. Write

**H. L. SIMMONS, Sec.**

Box 151, Fulton-Banta Post 291,  
 American Legion Covington, Ind.

**VERMONTVILLE  
 MAPLE SYRUP FESTIVAL  
 March 29**

The first outdoor and indoor event for 1947 in Michigan small towns. Have opening for Educational Shows, Small Rides, Lunch Stands, Novelties and Popcorn. Pony Ride open. The EVENT that hits the pages of all the big papers. Thousands come to get their Maple Syrup and Sugar. Reserve your space early. **L. V. SLOUT, Chairman Entertainment, Vermontville, Mich.**

**WANT**

**FOR 3 SATURDAYS—3 SUNDAYS.**

15 Days—Opening Feb. 8, Closing Feb. 23, on Davis Ave., heart of colored town. Rides and Concessions. No grift or gypsies. This is Mardi Gras Week. Limited amount of space. Wire or write

**BERT DONALDSON**

254 Monroe St. Mobile, Alabama

**WANTED**

**A LARGE CARNIVAL**

For a thickly populated metropolitan area. Any time after April 15.

**GLOUCESTER POST 135, AMERICAN LEGION**

Write P. O. Box 81, Gloucester City, N. J.

**THE LAURIUM  
 FIRE DEPARTMENT**

Is desirous of booking a good-sized Carnival for July or August, 1947. New grounds close to railroad spur. Contact at once to arrange dates.

**JOSEPH M. KLINE, Chairman**  
 LAURIUM, MICH.

**DUMONT SHOWS**

**NOW BOOKING FOR SEASON 1947**

Shows, Legitimate Concessions and Ride Help.

**LOU RILEY**

BOX 126

SOUTH HILL, VA.

**MERCHANDISE  
 SALESMEN**

Large Eastern distributor desires to engage the services of an experienced Salesman for handling the sales distribution of their merchandise to

**CARNIVALS, PARKS,  
 CONCESSIONAIRES**

Commission basis against drawing to right man. All replies treated in strictest confidence. Must have car and know the business.

BOX 149, c/o The Billboard

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**WANTED CARNIVAL**

With several Rides and Concessions, also good Free Acts included. For American Legion Celebration, June 6, 7, 8.

**CELEBRATION COM.**

Am. Legion McGregor, Iowa

**ATTENTION**

I am manufacturing Pitch "N' You Win Blocks, \$2.00 each; Wooden Milk Bottles—pts. \$1.25, qts., \$1.75 each; Hoop-La Blocks, \$1.00 each. Stock Boxes, Ticket Boxes, Ticket Offices to your specification.

**LEONARD'S CABINET & SCREEN CO.**  
 MANUFACTURERS OF WOODEN ITEMS  
 164 Rockland St. New Bedford, Mass.

## REP RIPPLES

**DON PALMER**, formerly with rep and minstrel orgs and who operated his own company, the Don and Della Palmer Players three seasons, is supervisor of classification at the army air force's model depot at Tinker Field, Oklahoma City. Palmer underwent an operation in December. . . . **H. J. Thokas**, who has a 16mm. pic show around Hillsboro, Ore., reports satisfactory business. . . . **Mullen Brothers** are showing films around Springfield, Mass., under auspices. . . . **Gates Show**, in the Gretna (La.) area, reports fair biz. Letter from management says: "Business is fair and we are moving toward pictures, as living costs don't seem to come down. Have tent stored at Boulder, Colo., and will use it with films this summer. Met the Turgeon Show, which has a good hook-up of films, at Enid, Okla." . . . **Frost Players**, three people and films, are operating in the Warren (Pa.) sector. . . . **H. H. O'Brien**, old-time repster, is presenting 16mm. pix around Fort Wayne, Ind., and likes the idea. . . . **Freel's** show, vaude-pic, has been in Northern Nebraska lately. . . . **S. L. (Red) Harris**, veteran minstrel, rep and tab performer and for many years producing clown with various circuses, was a visitor at the home office of *The Billboard* last Thursday. Harris, who recently closed his film trick in the South several weeks back, has joined the Eagles' Circus, which last week played Music Hall, Cincinnati, to work in clown alley.

**TOM AITON**, agent, cards that he is in California for the winter. . . . **Arnold Dickerman** has a 16mm. film show playing auspice dates in the Kingston, N. Y. area. . . . **Alford Players**, four people, are around Birmingham. . . . **Nye's Show** reports fair biz in Ozark County, Missouri. . . . **L. L. Lyons**, who has a picture show in Custer County, Nebraska, writes: "Business is only fair and I have only the family presenting sketches and pix. Have film enough for two weeks but am only making three-day stands. Moving toward Utah and our more established territory." . . . **Gray's School**

Show, small animals and vaude, is having fair biz in Northern Michigan. . . . **W. J. McDonald** is playing schools in the Keystone State, doing impersonations. . . . **Gulf Players**, colored, are operating around Birmingham.

**THOMAS FUN SHOW**, with 16mm. films, is in Cimarron County, Oklahoma. . . . **Walter Kenton** has a picture show around Greenwich, N. Y. . . . **Guyer's Show**, in Eastern Washington, reports business off a bit. Troupe has been playing week stands, but will switch to three days and work in some religious pic dates. **Addie Guyer** does her vaude turn, as usual, and **Junior Guyer** handles the ivories. . . . **Irvin C. Miller's Brown-Skin Models**, which opened a week's engagement at Strand Theater, Jacksonville, Fla., Saturday (25), will remain in that State during February.

## Link That Binds

By Will H. Locke.

I WANT to walk up to the Repertoire Desk in *The Billboard* office and hand a nice big orchid to Charley Wirth for his untiring efforts to keep the Repertoire column alive and pulsating. It is the binding link between the past and the present that troupers like to read.

Whenever I see a man or a woman pick up a copy of *The Billboard* and first turn to the Legitimate, then to the Repertoire section, then to the Letter List and to the Final Curtain, I know that he or she is a thespian of the old guard.

Why don't the old-timers and others contribute items of news and other kindred interest more often? (And in this connection I am not excluding myself.) We like to read the Rep Ripples column, and are strong for it in spirit but seem to be rather weak in the flesh.

Of course, we have to admit that since the legitimate theater has had such a setback and so many actors have drifted—by force of need—into other vocations, there is not as much to write about as when it was the top flight in the amusement world. But I have yet to meet one of the old guard whose heart is not true to his old love and who still has not the thought lingering in his mind—and maybe a vague hope—that some day he will hear the call that will mean to take the old make-up box and wardrobe out of the moth balls. This is especially optimistic at the present time since the legitimate theater is on an uptrend, and the spoken-in-the-flesh play is having an inning.

There are not as many shows out now as there used to be, true, but they are increasing in number. A good many (some we never hear of) are playing halls, theaters and under canvas, and, come spring and the robins sing, there will be many more.

So let us make a bid for more contributions to this column from old-timers and young-timers too!

## Sack Gets World Rights To 3 Chesterfield Pix

DALLAS, Feb. 1.—Sack Amusement Enterprises has acquired negatives and world rights to three Chesterfield feature pic productions, of which SAE plans immediate world-wide issue in both 16mm. and 35mm.

Deal was closed by Alfred N. Sack in Hollywood, with George Batchelder, former Chesterfield proxy. Films, *Missing Girls*, *House of Secrets* and *Red Light Ahead* are the last three pic produced by Chesterfield.

## Royal Crown Smashes Mark At Largo Bow

(Continued from page 52)

ments made by Young contemporaries and competitors, as well.

Particularly striking were the fronts on the *Vanities*, the minstrel, the Fun and Glass houses and the Side Show. Also, Earl Kettering's 90-foot spread in front of the Motor-drome obviously was designed to help turn a tip.

### Heavy Power Needed

Show is lighted by five Diesel units and Young admits that two more will be necessary before he can get the most out of his four towers and three army searchlights, and more will be necessary when his own new front arch is in use. Three of the towers here were built by John F. Courtney, and his latest design is by far the most effective of his efforts so far. Young has ordered two more of this type, which are neoned from top to bottom with a more effective circular top which revolves 60 feet in the air.

All of Young's rides have been put in tip-top condition and his new streamlined Caterpillar did capacity business the entire opening day and second night. Other major rides include two Ferris Wheels, Octopus, Merry-Go-Round, Tilt, Fly-o-Plane, Spitfire, Pretzel (called Laugh in the Dark,) and Roll-o-Plane. Kiddieland includes Auto, Airplane, Boat, Whip, Shetland pony and streamlined train rides.

Shows and managers include Arcade, Buster Anderson; Minstrel, Louis (Greek) Stratton; Illusion, James Chavanne with Mr. and Mrs. Billy Wingert; Barnum's Museum, W. Miller; *Vanities*, Johnny Orneallas; Ten-in-One, Fred Bancroft; Motor-drome, Earl Kettering; Life, L. B. Lucas; *Paris*, Rene J. (Ali Pasha) Zouary; Wildlife, Art Converse, and Monkey Show, James F. Mulholland.

### Kicks Over Record

With an estimated attendance opening day of 20,000, kids going for free at the outside gate, E. H. (Tex) Smith, Young's auditor, reported the shows and rides kicked over the opening day record by more than \$2,600, and business stood up well enough Wednesday to indicate the all-time record for Largo will be knocked off if the weather holds thru tonight.

Pinellas County Fair officials and county commissioners were well pleased with the Royal Crown opening, and expressed it by sending Eddie and Dolly Young two floral offerings. Geraldine and Harry (Irish) Gaughn contributed a huge floral horseshoe while other good luck pieces were received from the Miami Showmen's Association, Charles A. Lenz, Jesse Sparks, Nal Malbandion and Bob Fisher's Fearless Flyers.

### Young Names Staff

Young announced that Dolly will continue as business manager with Smith in the wagon, and other staff members are Eddie P. Rahn, general agent; Bill Snyder, publicity; Dick Finnell, lot superintendent; George Nixon, transportation superintendent; Cecil Shipman, Diesel and electrician; Johnny Cousins, biller, and E. B. Braden, concessions. Bob Fisher's Fearless Flyers have been engaged for the entire season.

Visitors noted during the early days of the engagement included Carl J. Sedlmayr, Mr. and Mrs. Carl J. Sedlmayr Jr., George and Nellie Golden, Oscar C. Buck, Cortez and Skeeter Lorow, Cash and Gertie Miller, Whitey Sutton, Sammy Smith, Pat McKee, John F. Courtney, Howard Ingram and Bernie Smuckler.

## Show Reps Stalk Nebraska Sessions

(Continued from page 52)

taking them to near-by eateries to discuss business.

Many of the shows are new. All seem to feel that Nebraska fair dates this year will yield a bounteous harvest. The big turnout of show agents had fair boards shuffling from one room to another, giving their ears to six or more shows in some cases, before signing with any one.

But the fairs did sign at the convention. Practically every one closed for a carnival before the two-day session ended Wednesday (29).

Out of the scramble for dates was Louie Berger, ambassador of good will for the Hennies Bros.' Shows, the only railroad org represented at the convention. His outfit is set to return to the Nebraska State Fair and the genial Louie mixed with members of the State fair board and also with Lloyd Cunningham and William V. (Jake) Ward, secretaries of the Iowa State and Illinois State fairs, respectively. Lloyd attended the convention to see what might be new in the fair business, and Jake was one of the convention speakers. The Hennies show will play both fairs.

### Leeright Inks 'Em

One of the busiest of contract-signers was J. R. Leeright, of the org bearing his name. Even before the first day ended, he flashed nine signed contracts and was prepared to ink two more. L. W. Reavy accompanied Leeright to the sessions.

Other shows and their representatives present included 20th Century Shows, E. D. McCrary and James M. White; Collins United, Ralph Collins; Rockwell Shows, Mike Rockwell; Apex Shows, Sidney R. Lang and Casey Sens; Art B. Thomas Bombshell Shows, Bernard Thomas and Gil Tuve; Sunflower State Shows, Mr. and Mrs. C. A. Goree; Hill's Greater Shows, Mr. and Mrs. H. P. Hill; Cattle Greater Shows, Clyde V. Shubert; Hale's Shows of Tomorrow, L. P. Hale, Weldon Hale and Clyde Ferguson, and County Fair Shows, H. H. Gray, Oscar Gray and Fred Jordan.

Also Greater Rainbow Shows, Loren Leach and Harry Daffin; Curl Amusement Company, Floyd M. Curl and M. E. (Slim) Leighty; Dodson's United Shows, R. E. (Pat) Patterson; Veterans' United, John D. McDonald and Ross L. Sinderson; Twin Rivers Amusement Company, Paul Price; Mid-Western Exposition Shows, Ted Woodward; International Shows, Coleman (Curly) Lee, S. O. Lee and W. J. (High-Pockets) Lindsay; Silver States Shows, Jim Carpenter; Merriam & Robinson Shows, Alva Merriam and Bob Robinson; Red's United Shows, H. M. (Red) Salaway; Frear's United Shows, Roy Frear and Eddie Davis; M. A. Srader Shows, Jockey Jones; Hyalite Midway, Mr. and Mrs. Ray Steck and George Lamont, and Brown Amusement Company, C. W. Adkins. Other orgs represented were Capell Bros., Sunset Amusement and the Davis Shows.

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New model DeVry 16mm. Projector, with 25 watt Amplifier and 12-inch Speaker, used about twenty hours, and a 8x10 ft. Sound Screen. Also these Pictures, only used a few times, just like new; Zasu Pitts, in "The Crooked Circle"; Bob Steele, in "Billy the Kid in Texas"; Pinky Tomlin, in "Swing It, Professor"; Joe Louis, in "The Brown Bomber"; Ray Walker, in "Million Dollar Baby." Projector, Screen and Film cost \$1,392.80. First \$800.00 takes all.

**TATHAM THEATRE**  
ATLANTA, ILL.

**WANTED FOR BISBEE'S COMEDIANS**

South's oldest and finest Tent Theater, for the coming season. Rep. People in all lines—Actors, Musicians and Novelty Acts; people doubling orchestra or novelty specialties given preference. Write what you can and what you do, also state salary. 84-week season. Rehearsals March 24th.

J. C. BISBEE  
Route 5, Box 424 Memphis, Tenn.



## NAAPPB Prexy On N.E. Program

McSwigan expected to talk on taxes at org's confab—  
Storin names committees

BOSTON, Feb. 1.—A. B. McSwigan, president of the National Association of Amusement Parks, Pools and Beaches, has accepted a speaking assignment on the program at the 19th annual convention of the New England Association of Amusement Parks and Beaches, scheduled March 12 in the Parker House, Boston, President Harry Storin announces.

It is expected the NAAPPB president will report on the latest developments in the tax situation, along with other matters of importance to park operators.

Julian Norton, program chairman, reports the program is all but set. Complete details will be mailed from Secretary Fred Markey's office to all members.

President Storin announces the following convention committees:

Program: Julian H. Norton, John Collins, Harold D. Gilmore, Saul E. Feldman, Daniel E. Bauer.

Finance: George I. Feldman, John Cairo, Jesse Hutchinson, Phil Palotto.

Membership: J. Victor Shayeb, E. W. Burr, Paul S. Haney, Barney Williams, Charles B. Lake, Joseph L. Carrollo.

Resolutions: R. S. Uzzell, Charles H. McGlue, Arthur W. Abbott.

Insurance: Edward J. Carroll, John L. Campbell, George Hamid, Harry Prince.

By-Laws: Henry G. Bowen, Wallace St. C. Jones, Fred L. Markey, James A. Donovan.

Legislative: Henry G. Bowen and Edward J. Carroll, Massachusetts; Barney Williams, Fred L. Markey and John E. Hines, New Hampshire; Howard A. Duffy and Harry Cummings, Maine; Meredith Lee and Frank S. Terrell, Connecticut; John T. Claire and Louis A. R. Pieri, Rhode Island.

Promotion: Al Martin, chairman; George A. Hamid, Louis A. R. Pieri, Roland Gamache, Fred H. Freeman, Andrew P. Stone.

Nominating: John T. Clare, chairman; Vernon A. Triggers, Edward H. LaVenture, Joseph J. Godin, Edward Fitzpatrick.

Sergeant-at-Arms: Thomas E. Morrissey.

## Roscoe Wade Ships 4 Rides to Manila

DETROIT, Feb. 1.—Revival of the carnival business in the Philippines seems assured with the announcement by Roscoe T. Wade, Joyland Midway Attractions, that he has shipped four rides to Manila. Wade has made a specialty of modernizing older rides for the past year, and revamped these from old American rides, making them suitable for use again.

In packing the rides it was necessary to pad them, wrap them in paper and box and band them. Some crates, according to Wade, weighed 5,500 pounds. A total of 75 boxes and crates was shipped, going to New York by truck, and then shipped by special freighter direct to Manila.

Elaborate plans for the revival of the Philippine amusement industry are indicated, with some discussion of a floating carnival type show, aboard a ship, that will make it possible to visit many of the smaller islands.

## Sitting 'Round the Table

(Editor's Note: And still the replies come in on the ride question for the Round Table. The next question to be discussed in this column—and don't forget, this column is for all park owners, operators, publicity men, etc., so send in your views on the topic—is "Are Fireworks and/or free acts necessary in parks?" You, as a park owner or operator, should have very definite ideas on this subject. Send those ideas in now to the Outdoor Editor, *The Billboard*, 155 North Clark Street, Chicago 1, Ill., and let others know your ideas and experiences on the subject. This week we continue with the question, "Do you believe NAAPPB should name a committee to test rides before they are used?")

### Geist Gives Views

We are gratified that *The Billboard* is conducting a round table in print in the parks department.

In answer to your first question we believe NAAPPB should name a committee to test rides before they are used. The operators should limit as much as possible the grief inherent in each new riding device. Experienced operators can foresee the defects in advance of volume production.

The committee, as experienced operators, could determine the type of patronage appeal the proposed ride would provide, what age group it would most suit and whether the ride is slow or fast in loading and operating. Much else can be ascertained by such a committee. Its approval would stimulate sales and enable the manufacturer to set a price based on volume production. In this way the NAAPPB can serve as a clearing house for information, and not only aid the park operators in finding worth-while rides but also direct the ride manufacturers toward making desirable and successful rides.

The committee also should encourage inventors of new rides by helping them iron out snags that arise in the course of the experimental stages. We heartily endorse a study of trends indicating the types of new rides the public desires. For actually in the long run it is the public that is the sole judge of the amusement value of a new ride, and the best the committee can do is attempt to forecast scientifically the amusement wants of the public.—A. JOSEPH GEIST, Rockaways' Playland.

### Here's a No Vote

We have insurance engineers, and all the rides in the park are tested by them. I doubt the advisability, so far as we are concerned, of a committee being appointed to make this inspection.—W. H. HITZELBERGER, Fair Park, Dallas.

### Would Be Advantageous

The idea has its advantages, in that the experience of larger operators could be passed on to smaller operators or those who have no experience with various types of rides. On the other hand, it does lay such a committee open to considerable pressure, or the possibility thereof, by manufacturers or salesmen. In my opinion a committee to test rides and make a factual report thereon, without expressing an opinion as to the desirability otherwise, would be advantageous. A standard questionnaire form, to be made out to cover rides in general, and the particular ride being tested, would be covered by answering these questions.—MEREDITH LEE, Ocean Beach Park, New London, Conn.

### Fears Personal Prejudice

I am not quite sure whether you mean new rides should be tested before they are used or whether rides in all parks should be tested before they are put in use. It might make some difference.

Assuming the first is what you mean and that a committee should be appointed to test new rides before they are used, I am afraid this might run into difficulties. Our organization is not too large and most of the members are familiar with the manufacturers. There might be some personal prejudice that might enter

into such an arrangement. The idea of testing the ride is very good, but I think this should be done by some outside agency. If the purpose of testing is for safety, then the Associated Indemnity Company would be a good agency to make these tests. If the test is for some other purpose, it might have to be operated for a full season under actual operating conditions. This might make it impossible for a committee to supervise it.

I think this exchange of ideas is excellent.—HENRY G. BOWEN, Whalom Park, Fitchburg, Mass.

## S. D. Spot Is Hit By \$21,000 Fire

DELL RAPIDS, S. D., Feb. 1.—Fire destroyed the roller skating and dance pavilion in the Municipal Park here early January 27. Loss is estimated at \$21,000.

The blaze started near the center of the building but was not discovered until it broke thru the roof. Firemen were called at 5 a.m., but the blaze was already beyond control.

Firemen were able to save a concession stand and service station near by.

The pavilion was built in 1918 and enlarged in 1938. A park board member said the structure will be rebuilt.

## Convention Hall Enjoys Biggest Year in History

ATLANTIC CITY, Feb. 1.—The resort's Convention Hall enjoyed the biggest year of its existence in 1946, when some 1,568,442 persons—25 times the city's permanent population—attended 1,093 events under its roof.

According to Manager Philip E. M. Thompson, 32 large-sized conventions were held in the huge auditorium during the 12-month period—almost double the number held in the best previous years. Other events included shows and entertainment, athletic contests, dances, banquets and exhibits.

## Hart Intros Bond Bill In N. H. for the Weirs

CONCORD, N. H., Feb. 1.—A bill has been introduced into the New Hampshire Legislature by Rep. Harold H. Hart, of Wolfeboro, for a bond issue of \$950,000 to finance extensive improvements at the Weirs on Lake Winnepesaukee. Improvement would include extension of the waterfront facilities and creation of a bathing beach 10 times its present size.

A memorial building in honor of American war veterans also would be erected. Bonds would be issued on a 20-year basis.

## 2 Million \$ Budget Sought

BRIDGEPORT, Conn., Feb. 1.—Connecticut State Park and Forest Commission announces it will submit to the General Assembly a budget of \$2,232,382. If its proposals are approved, it plans to spend \$2,145,082 on 26 park areas and \$87,300 on forest areas in all sections of the State.

## Ed Carroll's Riverside Spot Opens April 6

AGAWAM, Mass., Feb. 1.—Riverside Park here will reopen Sunday, April 6, Owner Edward J. Carroll announces. Spot will be open only on week-ends during April, but will start daily operation early in May, Carroll said.

An improvement program is already under way and everything is expected to be ready for the opening. Promotional activities are about 75 per cent complete and the program figures to be one of the most successful ever developed by Carroll and Harry Storin, Carroll's chief assistant.

"Current problem in our promotional activities is the four-month suspension of local newspapers because of the American Newspaper Guild strike," Carroll said.

Because newspapers have been the top advertising media for Riverside, Carroll is hopeful the strike will be settled before opening date. However, he and Storin are making plans to overcome this obstacle in the event the strike is not settled before mid-March.

## Bushman's Home Ready—Chi Papers Use Story on Page 1

CHICAGO, Feb. 1.—Bushman, Lincoln Park Zoo gorilla, almost as well known by Chicagoans as any city celebrity because of the great amount of publicity he gets, hit the front pages of Chicago newspapers again this week. This time it was because his new summer house is ready for occupancy.

When the temperature gets up to about 75 degrees, R. Marlin Perkins, zoo director, said Bushman will move into the new home. It is outside where the gorilla can get the sun and air and is 20 by 30 feet, or twice as big as his present indoor quarters. Most important consideration, it's said, is the earth floor instead of the concrete base of his present home. Bushman is now 19 years old, 6 feet 2 inches and weighs 550 pounds. The earth will be considerably easier on his feet.

## Warm Weather Gives Jones Beach Big Day

NEW YORK, Feb. 1.—Unusually warm weather last Sunday (26) resulted in one of the biggest mid-winter crowds ever registered at Jones Beach, State-operated Long Island Shore resort. Roller-skating and deck games drew a large number of participants, and auto parking lots were crowded. Cafeteria and refreshment stands also were well patronized.

Coney Island and the Rockaways also were invaded by the Sunday crowds, but few amusement places at these resorts were open for business.

## Brayer Sells Owasco Spot To Padlick and Sons

AUBURN, N. Y., Feb. 1.—E. F. Brayer, owner of Owasco Park here, located at the foot of Owasco Lake, has sold his funspot to John Padlick and sons, formerly of Sea Breeze Park, Rochester, N. Y.

The new owners plan many improvements, including the addition of three rides, which will give the park nine.

# Long, Sotille New Owners of Isle of Palms

CHARLESTON, S. C., Feb. 1.—The Isle of Palms, beach and amusement park here, has been purchased by the Long & Sotille interests and will be managed by Tom Terrill. Long is a prominent attorney here, while Sotille owns a group of theaters.

The spot, located seven miles from here, has more than 300 acres under development, 10 acres of which are given over to the amusement park. A 400-room tourist hotel is under construction. Bathhouses, pavilions, ballrooms, piers and boardwalk are finished.

Janette Terrill is in charge of promotions and announces bookings are being made for shows, rides, concessions, free acts and name bands.

## Harry Batt To Get Medical Check at Mayo Bros.' Clinic

CHICAGO, Feb. 1.—Harry J. Batt, owner of Pontchartrain Park, New Orleans, accompanied by his wife, was a Chicago visitor this week, en route to Rochester, Minn., where he will go thru the Mayo Bros.' Clinic for a medical check-up.

He reported he recently was visited in New Orleans by Arnold Gurtler, of Denver.

## Ben Wolfe To Open Funspot

SPARTANBURG, S. C., Feb. 1.—Ben Wolfe, carnival owner, has an option on a location at Rainbow Lake here and plans to open an amusement park in the spring. He plans to dispose of his road equipment.

# WITH THE ZOOS

Six snakes, two turtles, two bullfrogs and a horned toad were shipped from the Philadelphia Zoo to London via air express. Animals will be displayed at the London Zoo, which will send exchange animals to the Philadelphia Zoo by air next spring.

Another arrival at the Philadelphia Zoo is a pacarana, believed the only one on exhibition in any zoo. Warren Buck, animal dealer of Camden, N. J., who imported the animal, sent it to the zoo with the note: "Here's a new one on me. Maybe you know what it is." The zoo men had to consult the natural history books to be sure of the identification. The pacarana is a rodent about the size of a groundhog, but with a broader head, sizable tail and is boldly striped with white on a ground color of dark brown.

A newcomer at Brookfield Zoo, Chicago, is Nonny, third generation of her family to arrive there directly. She was born December 23. Nonny is a Greater Kudu or South African antelope, and like all Greater Kudus, was on her feet and moving around when she was only 15 minutes old.

Now that some film fans' organization has nominated its most unco-operative film stars for 1946, R. Marlin Parkins, director at Lincoln Park Zoo, Chicago, comes thru with the info that Lincoln Park snakes were the most agreeable and popular on the bi-monthly television shows

with zoo characters. This year, Bushman, the gorilla, and Judy, the elephant, will get their chance to mug when telecasts will originate directly from the zoo, instead of downtown, Perkins said. Zoo's population at the year's end was 2,600 as compared with 2,400 in 1945. About 2,500,000 persons visited during the year.

A baby lioness and a kangaroo cub were recent passengers on a Pan-American Clipper to Rio De Janeiro. The two half-grown cubs were shipped by an Oceanside, N. J., firm to Estavoa Robattini, in the Brazilian capital.

A wallaroo, a type of kangaroo known to people in Australia, is the newest addition to the Philadelphia Zoo. The animal, which takes the place of a wallaroo purchased some years ago, was bought from Warren E. Buck, noted hunter, of Camden, N. J.

## Cedar Point Execs Offer No Comment On Pee-Saw Claim

SANDUSKY, O., Feb. 1.—Officials of G. A. Boeckling Company, operator of Cedar Point-on-Lake Erie, had no comment to make regarding the recent Indian claim to the peninsula resort (*The Billboard*, February 1).

At least one local historian felt certain that Tom-Pee-Saw, the Cherokee Indian from Parsons, Kan., has confused Cedar Point with an area in Northern Michigan.

The fact that no Ohio lawyer will tackle the case gives evidence that the Potawatomi and Ottawa tribes have no legal right to the peninsula, one Boeckling Company official said.

Most of this resort community's citizens feel the issue is merely a publicity stunt by the Indian representative in Detroit.

Meanwhile, the park is swinging into a full spring schedule of repairs and other preparations for the summer season, unconcerned over the controversy waging in Detroit.

## Greenhall Quits Portland Zoo Job; Goes to Detroit

PORTLAND, Ore., Feb. 1.—Arthur M. Greenhall resigned as Portland zoo director to become curator, chief technical director for the Detroit zoological park commission. He will leave here March 1.

Greenhall's salary will be \$5,700 annually compared with \$3,000 at Portland, where he has been director since 1942. At Detroit he will direct Royal Oak Zoo, a \$6,000,000 property of 125 acres and 200 animals, and Belle Isle Zoo, a smaller operation.

**FOR SALE**  
**MOON ROCKET RIDE**  
Portable in good condition. Motors 220 or 440-3 phase. Can be seen set up at our park. Price \$8,500 as is.  
**CONEY ISLAND, INC.**  
529 Walnut St., Cincinnati 2, Ohio.

**FOR SALE**  
**AMUSEMENT PARK**  
In Delaware, near Wilmington, fully equipped for amusement purposes, with large swimming pool, bathhouses, Ferris Wheel, M-16 portable Merry-Go-Round, nice stationary concession stands, swings, large hall, with heat and modern inside plumbing, could be used for year-round activities, also other buildings.  
Reason for selling—owner retiring. For further particulars write to  
**JOS. FORMUS**  
809 Linden St., Wilmington, Del.  
Phone 4-6545

**KENTUCKY DERBY**  
**FOR SALE**  
One new original Kentucky Derby, 12 unit horse racing game, complete; world's finest group game, life-like horses. Capacity 81.20 a minute. For price, photos, etc., write  
**KENTUCKY DERBY**  
316 Shawnee Drive Louisville 12, Ky.

**NEW FROZEN CUSTARD MACHINES**  
**GOOD USED RIDES**  
Or Have You Any To Sell?  
**BERTHA GREENBURG**  
Hotel Kimberly, 74th St. & B'way, New York

## While Strolling Thru the Park

Agawam Notes: After three postponements, occasioned by waits for business deals to jell, Ed Carroll, owner of Riverside Park, finally set Wednesday (5) as the departure date for his vacation trip to California. He will be accompanied by his wife. . . . The rugged New England weather hasn't stopped Vernon Trigger, superintendent at Riverside, and his new airplane. Trigger has a set of portable skis for the job and when the snow or ice covers the runway he removes the regular wheels and takes off on skis. Incidentally, Trig makes at least two air trips to the Great Barrington, (Mass.) Fairgrounds weekly. . . . Everything happens to Harry Storin, Carroll's chief assistant at Riverside. Harry finally found time to take a Bermuda vacation recently and for 10 of the 14 days he was there he was laid low with a cold. "January is no time to take in the islands," says Harry. . . . Larry Thompson, chief commissary steward for the Carroll Enterprises in Massachusetts, will use his vacation time hiking between Boston and New York to catch the big hockey games. Larry starred in the ice sport when in school.

Howard Small, of Yarmouth, Me., former owner-manager of Royal River Park, now has a horse and pony act, featuring Pal, the Wonder Horse. In addition, he has his ponies doing a Liberty act.

## Coney's Half Moon Sold

NEW YORK, Feb. 1.—Coney Island's largest and most modern hotel, the Half Moon Hotel, has been purchased by the Carol Management, operators of a chain of important hotels in cities along the Atlantic Coast. New owners will spend \$200,000 on renovating the 320-rooms building which is located on the Boardwalk at 29th Street. Spot will be given new dining rooms and a bar. Purchase price said to have been \$900,000.

**ATTENTION**  
**RIDE OWNERS**  
Large Amusement Park now being remodeled. Located in Northern California's largest recreation area. Need Rides of all kinds for permanent location. Must be A-1 condition.  
**VICHY SPRINGS**  
**AMUSEMENT PARK**  
Write or Contact  
**MERLE E. HARRIS**  
1332 BROWN ST. NAPA, CALIF.  
(Phone 1386-W)

**FOR LEASE**  
To responsible people only, Moon Rocket and Bubble Bounce. Two great rides capable of producing big money in any live park.  
**MUST MOVE QUICKLY**  
**WRITE . . . WIRE**  
**N. H. SCHUR**  
2937 Ocean Front Ocean Park, Calif.

**SUMMER SPOT**  
**FOR SALE**  
Covering eighty acres, which include a 110-ft. high Sightseeing Tower, large open air terrace Dance Floor and a beautiful nine-hole Golf Course. The Tower has twenty rentable rooms with all equipment, plus a completely equipped Restaurant. The Golf Course covers over 3,000 yds., with beautiful greens and enjoys a nice play. The Tower can be purchased separately if desired. This place is well located on a U. S. Highway, only a stone's throw from one of Southern Michigan's popular lakes.  
Box D-428, c/o Billboard, Cincinnati 1, Ohio.

**WANT TO BOOK**  
Rides for summer season. One acre of land centrally located at Salisbury Beach, Mass. Season starts May 30th. Write  
**R. J. SHAAHEEN**  
294 HIGH ST. NEWBURYPORT, MASS.

**BRIGHT LUMINOUS COLORS**  
Spooks, Ghosts, Skeletons and Zombies. Plastic Horse Tails for Carousels.  
**AL NICHOLS STUDIO**  
BOX 191 HUDSON, N. H.

**PARK FOR RENT**  
By day, week or month. Large new Dance Floor. 150x40. Firemen and Lions' Carnivals draw 5,000 to 10,000 per night. In center of town, population, 5,000. For dates, write to  
**R. G. BROWN JR.**  
MT. AIRY, MD.

**MINIATURE RAILROADS**  
Deluxe, built to order Models, 18 to 24" gauge, steam or Diesel type, all gas driven, super detailed or streamlined. Photos and details, \$1.00 bill (refund first order). No checks. Guaranteed Spring delivery if ordered now.  
**IRON HORSE MINIATURE TRAINS**  
BOX 416A, RT. 2 ERIE, MICH.

**The Famous CENTURY FLYER**  
**FOR PARK - - KIDDIELAND - - CARNIVAL**  
Permanent or Portable  
PROVEN SAFETY . . . 24" gauge track. Non-upsetting Cars. Low center of gravity. Hand rails for the kiddies. PRACTICAL . . . 40 HP. Engine. 8-wheel drive. Simple, clean mechanism with minimum of moving parts to cause trouble. Timken bearings throughout. Large size to permit the rapid handling of capacity crowds.  
CAPACITY—120 Kiddies or 80 Adults with 10-car train. When larger capacity is necessary, add more cars. Locomotive has ability to pull 20 cars.  
**LARGEST MINIATURE TRAIN BUILT**  
Stands 46½" high above the rails. Two Adults or 3 Kiddies sit side-by-side comfortably in one seat.  
**ORDER NOW**  
**FOR SPRING DELIVERY**  
**NATIONAL**  
AMUSEMENT DEVICE CO. Box 488 VAF, Dayton 7, O.





## Umpire Rawson Joins Soap Box Orators To Quell Mr. X Fight

ASBURY PARK, N. J., Feb. 1.—“Perhaps it is time for someone to pour oil on the troubled waters of the controversy raging in the skating columns of *The Billboard* on the subject of whether or not skaters are getting a break or are being given the run-around and getting nowhere fast,” writes Perry B. Rawson, of Rawson Associates, Asbury Park.

“I don't mind being the person to pour the oil, even tho it might be wiser to keep the subject hot and prolong the controversy. It is doing a lot of good. Problems of extreme importance to the box office are being brought into the open. *The Billboard* should take a bow for providing the soap box from which these problems are aired.

“What is the real controversy? Who is right and who is wrong? The answer is simple. There isn't any controversy. Not one of the writers is wrong. Every one of the writers—Mr. X, Mrs. Erdman, Mr. Freeman, Mr. Sefferino and Mr. Joachim—is right as can be. The mystery and confusion lie in the fact that they are discussing different breeds of animals—the competitive roller skaters and the non-competitive skaters. To dispel the mystery and confusion, and thereby show that Mr. X and Mr. Freeman

are both right, we have to separate the skating groups into competitives and non-competitives.

“The moment we do that it is apparent that Mr. X could not possibly have been writing about the roller skating competitives—our stars, our champions, our “showcase” (as Mr. Freeman calls them) who have carried the missionary torch for eight years and who, in return, have received the greatest breaks known in the history of the sport.

“The competitive roller group has been given everything but the run-around, and it has been getting nowhere fast. It's members have been pampered and glamorized. They have had a Santa Claus such as we may never see again and the likes of which has never been seen by ice skaters. Almost every bit of the money—a huge sum—has been spent on them. They have been justly considered the darlings of the gods, and they did a grand job.

“This group must be the group Mr. Freeman had in mind. This cannot be the group Mr. X had in mind, for the facts and the record are against it so being.

“Now, when we look at the non-competitives, we are impelled to jump right to that massive group in the evening public sessions—the meal tickets who support the box offices. We find that this is the group Mr. X must have in mind, and it is the group that Mrs. Erdman and Mr. Joachim definitely wrote about. I cannot go so far as to say that this group is being given the run-around (meaning that the run-around is being handed it by the rink operators) because, I am sorry to state, this group is prone (thru ignorance of skating principles) to hand the run-around to itself. Even when given decently adjusted rental skate equipment, its members are prone to convert the adjustment into an atrocity fitting the description in Mr. Sefferino's article. Sooner or later they find themselves right back where they started—on the sidewalk skate—and we haven't yet got the answer on just what to do about it, altho we are working on it and will soon have a campaign on the griddle to do something about it.

“I will, however, go the whole way in stating that this group—this potential gold mine when taken in hand—is getting nowhere fast. Members of this group are (1946) 97 per cent walkers and scooters. They are getting nowhere (skatingly) so fast that if you look in on them five years from tonight you will find that they still are not skaters.

“But you need not bother to look in on them five years from tonight because they will not be there. They will have quit. For proof, count the adults at public sessions. Where are they? Where have they gone? Real scientific skating isn't that tough. Scientific skating will never drive them out. But scooting and walking certainly are tough—just about one of the toughest sports to try to sell to the public.

“Whether this massive gold mine of non-competives will be receptive to (Rawson Quells Fight on opp. page)

## Community Prestige Built by Fee Drome Thru House Gazette

PORTLAND, Ore., Feb. 1.—Jess Fee, owner-operator of the Roller-drome here, not content with depending on drop-in trade to maintain business, has built a steady clientele thru establishment of personal relationship among his patrons as well as between patrons and management.

Result of Fee's approach is to lift the Roller-drome out of the category of just another commercial enterprise and place it on the plane of a youth activity, giving it the status of a community facility.

Keystone of this relationship is publication of a semi-monthly periodical, *Rolling Reporter*, a mimeographed sheet put out by members of Roller-drome Dance Club and Roller-drome Skating Club. Informal in approach, the paper is replete with names, carries a gossip column, and lists forthcoming events. Each issue carries an editorial dealing with problems arising on the rink floor. A recent example was an editorial treating with expulsion of skaters not conforming to dress rules. Article explained that purpose of the rules is to keep skating on a high plane and served to mitigate any resentment that might have been felt by those ejected.

## 'Dancetime' Draws 'Em In at Culver City Roller-drome

CULVER CITY, Calif., Feb. 1.—“Dancetime,” an all-dance program the last Monday of each month at A. E. Baker's Roller-drome here, has grown to important proportions since its inaugural nearly a year ago, reports Bruce R. Heifner, pro.

“Frequently,” says Heifner, there are 60 to 80 couples on the floor at one time doing the same dance. This is possible because of the rink's 24,000 square feet of unobstructed skating surface. So popular has the program become that we have had visiting skaters come from as far away as Phoenix, Ariz.; San Francisco and San Diego. Even in Eastern rinks, where good skating is common, I have not seen the enthusiasm that is displayed here over dance skating.”

Heifner is conducting a weekly schedule of classes for beginners and advanced dance and free-style skaters.

Recently the 'drome completed a face-lifting, including repainting of the exterior and interior and remodeling of the skate room. Gas furnaces have also been added.

## 10,000-in-10-Days Mark for Arcadia; Has Another Floor

CHICAGO, Feb. 1.—Arcadia Gardens Roller Rink reopened January 25 after being shuttered for 10 days while a new maple floor was installed.

Phil Hayes, Arcadia manager, said the spot now has spent around \$80,000 in improvements and repairs since it was damaged by fire August 23. Following the fire, the rink was closed until December 26, at which time it opened for 10 days and did tremendous business. “In those 10 days,” Hayes said, “we played to 10,000 persons.”

It was necessary to close again, he said, because originally a plastic covering was put over the old floor. After 10 days of usage, however, Hayes discovered the old floor was starting to crumble and he ordered the place close and installed a new

## Icer Article Bid To Feed Rollers' Poor Relations?

CINCINNATI, Feb. 1.—“In fairness to my brother and every other member of organized roller skating, I wish to state that I resent the article by Fred Bergin that appeared in the February 1 issue of *The Billboard*,” writes C. V. (Cap) Sefferino, assistant manager of Sefferino's Roller-drome here.

“While I feel sure there was no deliberate planning in the composition of the article, I suggest that Fred remember that roller skating gave him his big opportunity, and in gratitude he should at least try to avoid being a party to anything that may prove detrimental to the future success of the business. I don't know what he hopes to achieve, but I do know that he is inviting a much stronger opposition to roller skating than it now encounters. I see no advantage in the merger of the owners of ice and roller rink men, if that is what he has in mind.

“To date, my brother has contributed upward of \$10,000 toward the advancement of roller skating. While this may only be a drop in the bucket compared with the investment other operators have made, it is a considerable amount, and if all this money has been spent to eventually educate and foster competition from our nearest relation, then I feel that we have been a lot of very foolish people. As long as Fred is connected with roller skating, I feel that he should not assume that all roller rink men would be overjoyed to see public ice skating sessions elevated to the plane which prevails in the roller rink business. If he is satisfied that roller rink men have done a better job of management and wishes to spread the doctrine thru his new field, then I would suggest that he resign from all activity in organized roller skating.

“One other statement I dispute is that previous to the advent of organized roller skating one could shoot a cannon down the floor of most any roller rink and not commit murder. I could name a great many roller rinks that were a terrific success long before and up to the time of the birth of organized roller skating. Some of these successful men were among the first 17 to organize.”

maple floor. Once again, however, the plastic covering, which Hayes recommends highly, is being used.

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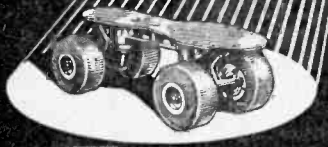
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**NEW SCALE OF OFFICERS** of the United Rink Operators, elected during the association's January 14-16 election in the Park Central Hotel, New York. First row, left to right: Archie Wing, Utica (N. Y.) Rollerdom, treasurer; Frank Ferrara, Skateland, Everett, Wash., first vice-president; Edward Von Hagen, Norwood (O.) Roller Rink, president, and William Schmitz, America-on-Wheels, Elizabeth, N. J., secretary. Standing, Earl Van Horn, Mineola (L. I.) Skating Rink, and Bill Holland, Holland's Skateland, Bridgeport, Conn., board members; Perry Giles, Curvecrest Roller Rink, Muskegon, Mich., second vice-president; Eugene V. Regalia, Florham Park (N. J.) Arena, board member, and Julius Navari, Flamingo Roller Palace, Pittsburgh, third vice-president.

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**Good Music Tonic For Thin Ranks, Writes Amateur**

CHICAGO, Feb. 1.—"Since the majority of people think the plastic floor has been an important improvement, I feel that the time is appropriate to consider the next big item in general rink improvement," writes G. F. Maier, amateur skater and student organist. "The type of music is truly important, but its purpose is defeated when it is fed down some haywire sound equipment. The old argument that all speakers must be in one unit has been disproved. It takes five to 10 speakers, well placed (depending on size of the rink), to reproduce good music. Sure, the cost is much higher, but your

**Twin City AOW Race Leader**

ELIZABETH, N. J., Feb. 1.—Recapitulation of speed events held in the America-On-Wheels chain of rinks to date shows Twin City Arena here in the lead with 125 points, followed by Mount Vernon (N. Y.) Arena, 100, and the New Jersey Arena of Passaic, 90; Bayonne's Boulevard, 25; Perth Amboy, 0, and Hackensack, 0. Individual high scorer is John Sukovich, Twin City senior, with 53 points garnered in 9 events.

**RAWSON QUELLS FIGHT**

(Continued from opp. page)  
 being given a skating break is one of the things we hope to find out in the new mass drive soon coming up. Will they readily change from walking and scooting and go for the safety and thrill of skating on edges? How much will it cost the rink operator to give them this break? If they take it, they will get somewhere fast. Safe and rapid mechanical trainers will speed their conversion.

"This is the group that Mr. Freeman could not have written about. This is the group that Mr. X could and did write about. Now it should be easy for everyone to fit the jigsaw puzzle together."

skaters and skate dancers are getting smarter. They may not know just why certain rink music is attractive, but they can tell when it makes them feel like skating.

"One of the latest installations of good sound equipment will be found at Riverside Stadium, Washington. A Phil Reed organ recording played on this system sounds as tho the Wal-Cliffe (Elmont, L. I.) organist is playing in the stadium.

"The situation in the East, in general, could be improved. In my own backyard, Chicago, antiquated sound systems are doing a wonderful job or scaring away the more intelligent people who would be good prospects for permanent customers.

"Of course, rink owners and skaters can always blame the lousy music on the organist. It's being done every day. In closing, this amateur skater asks rink operators to give us skaters good music. Then watch our ranks swell."

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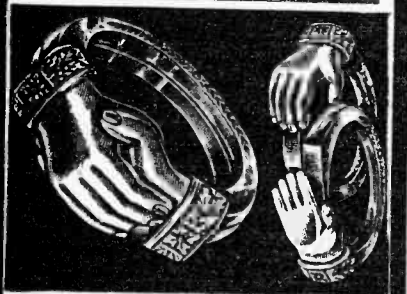


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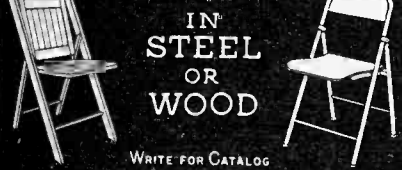
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Here's what you get in a "package"—**SOLID BRASS! COPPER and SILVER PLATE! MINIATURES! TRAYS! AND COASTERS!**

No.	Pcs.	Price	Per
1. Baronet Miniature Set—2 Vases, 5-prong Candlebra, Tray	4	\$ 1.50	set
2. Royal Princess Miniature Set—2 Vases, 3-prong Candlebra, Tray	4	1.25	set
3. Aristocrat Miniature Set—6 Goblets, 5-prong Candlebra, Tray	8	1.25	set
4. Garden Miniature Set—Flower Pot, 2 Empress Candlebra, Tray	4	1.25	set
5. Hammered Solid Copper Coasters	12	2.40	doz.
6. Square Solid Brass Ash Trays	12	1.00	doz.
7. Round Solid Brass Hammered Trays	12	1.80	doz.
8. Princess Set, 2 Miniature Candlesticks, Vase, Tray	4	.50	set
9. Hurricane Miniature Set—2 Vases, Lamp (Hurricane), Tray	4	.50	set
10. Crown Miniature Set—Mortar & Pestal, 2 Candlesticks, Tray	5	.50	set
11. Perfume Container and Funnel (solid brass)	2	.25	set
12. Console Miniature Set—Fruit Bowl, 2 Candlesticks, Tray	4	.50	set
13. 3-prong Royal Candlebra (solid brass)	1	.45	each
14. 5-prong Aristocrat Candlebra (solid brass)	1	.60	each
15. Empress Candlesticks, in pairs (solid brass)	2	.45	pair
16. Miniature Single Candlestick	12	1.00	doz.
17. Gavel Key Chain (solid brass), 24 on card	24	2.40	card
18. King Vases—Miniatures—(solid brass)	2	.40	pair
19. Queen Vases—Miniatures—(solid brass)	2	.40	pair
20. Cocktail Miniature—Pail, Shaker, 2 Bottles, 4 Goblets, Tray	9	.75	set
21. Altar (mirrored) Crucifix, 2 Candlesticks, Chalices (solid brass)	4	.90	set
22. Countess Vases, Miniature—(solid brass)	12	.60	doz.
23. 5-prong Miniature Candlebra (silver plate)	1	.75	each
24. 3-prong Miniature Candlebra (silver plate)	1	.60	each
25. Empress Candlestick—Miniature—(silver plate)	2	.75	pair

**150 \$21.75**

**IMMEDIATE DELIVERY!**  
25% Deposit with Order, Balance C.O.D. Ready and Packaged to Sell Individually!

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57 E. 8TH ST. NEW YORK CITY

**BUSINESS OPPORTUNITIES**

A \$250,000 BUSINESS IN LESS THAN A year. Complete information, \$1.00. C. S. Bibbs, 2233 Eastern Ave., Indianapolis, Ind.

ALL NEWLY EQUIPPED FROZEN CUSTARD Concession, including new Electro-Freeze Machine. Rockaway Beach, N. Y. Must sell. Illness. Koss, phone Belle Harbor 5-5440.

DOLLARS DAILY! I CLEARED \$2,000.00 IN two months selling by mail. Rush name for details, proof! Loeb, 7201-H-1 Montgomery, Cincinnati.

FOR SALE—NITE CLUB. SMALL INVESTMENT. Located in rich tobacco section of North Carolina. In second successful year. Reason for selling: poor health. For information, write Mrs. H. J. Benkert, P.O. Box 910, Goldsboro, N. C.

FOR SALE—AMUSEMENT CONCESSION ON Broadway, New York. Large profits. Price, \$6,000.00. Box 151, Billboard, New York City.

MAIL ORDER SELLING MAY BE YOUR opportunity. Start small, grow big. Write for interesting literature. H. Belfort, Engineering Bldg., Chicago 6.

ROLLER RINK—50x160. SHOE SKATES. Grinder, Sand, Sound System. Good business. Box C-115, Billboard, Cincinnati 1, O.

SIXTEEN POKERINO TABLES IN EXCELLENT condition. Includes merchandise and lease. Summer resort near New York City. Wonderful investment. Must sell because of other business. Box 147, Billboard, New York City. mh1

SMALL REFUNDABLE JOBBERS INVESTMENT can make you \$1,000.00 per month or more. Convince yourself. Try three \$2.00 treatments of Protecto-Charge for \$4.50. Guaranteed to make a junk battery serviceable for each treatment you buy. Pioneers, 2012 Clermont, Alameda, Calif. fe15

SPECIAL—1-INCH DISPLAY ADVERTISEMENT. Mail Order World Year, \$24.00. Wood's Popular Advertising Service, Atlantic City, N. J. fe15

START NOW! MAIL ORDER, HOME PLANS. Business Secrets, Formulas, Wholesale Supply Sources, 40,000-word book. Only 25¢ postpaid. Petter, Box 2474, San Francisco 26, Calif. fe15

SUBSTANTIAL MAIL ORDER OPPORTUNITIES. Oldest trade journal in the field shows you how. 54th year. Copy, 25¢. Veterans Publications, Charleston 5, Ill. mh1

200 MONEY MAKING DEALS—PLANS, Unusual Items, Rare Formulas, Ideas, Schemes. Folio free. Formico MIL, Box 572, Dayton, O. fe8

**COIN-OPERATED MACHINES, SECOND-HAND**

NOTICE—Only advertisements of used machines accepted for publication in this column.

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. mh8

A B T CHALLENGERS—USED ABOUT 90 days, \$35.00 each. Good condition. 1/2 deposit. W. Norton, 233 W. Longwood Pl., Detroit 3, Mich.

AGAIN—STAMP VENDORS, VICTORY Duple Models, like new, \$16.50 each. Folders, 40¢ thousand. Northside Sales Co., Indianola, Iowa. fe8

ALL TYPES, ALL KINDS, 5¢ CANDY VENDORS. Nut Machines, Scales, Stamp Vendors. Price leaflet. Adair Co., 6926 Roosevelt, Oak Park, Ill. fe8

ALMOND MACHINES—SIXTY. NEARLY NEW. 5¢ type. Deluxe model. Individual will sacrifice for \$6.50. Lefkowitz, 2014 80th St., Brooklyn, N. Y. BF-2-2746.

BALL GUM MACHINES, \$3.00. GRIPPER, \$8.00. Shocker, \$11.00. Model V, \$8.00. Fire and Smoke, \$25.00. Zenith Hearing Aid, \$21.00. All perfect. Forsyth, 1313 Sherman Ave., Pittsburgh 12, Pa.

BALL GUM WILL MAKE MORE MONEY THAN anything you sell through vending machines. One good-as-new reconditioned Advance, Columbus, Northwestern, Silver King or Victor and 500 Balls Gum, \$10.50. 1/2 cash with order. Thomas Novelty Co., Paducah, Ky. fe22

BALL GUM TAKES THE CAKE! GET started. Five reconditioned Machines and 10,500 Balls Gum for \$95.00. Deposit. Eastern Carolina Candy Co., Box 629, Morehead City, N. C. fe16

BALL GUM WILL MAKE MORE MONEY than anything you can sell through the vending machine. One good-as-new reconditioned Advance, Columbus, Northwestern, Silver King or Victor and 500 Balls Gum, \$10.50. 1/2 cash with order. Thomas Novelty Co., Paducah, Ky. mh1

BANK BALL BOWLING MACHINES—LIKE new. 14 foot, only \$375.00. 1/2 deposit with order. Balance C.O.D. Nickel Amusement Co., Inc. 1648 St. Clair Ave., Cleveland, O.

CLOSING OUT—1 LATE PHOTOMAT, DRIVE-mobile, 3 each Skygliders, Keeney Anti-Aircraft, Bally Rapids, 2 Western Gripers, Evans Tommy Gun, Seeburg converted Rifle Range, Keeney Air Raider, Amusementatic Lite League, Exhibit Foot Vitalizer, all in good condition. Best offer for each or the lot. Playland Arcade, 150 S. Genesee, Waukegan, Ill. fe15

CHARMS! CHARMS! CHARMS! BUY DIRECT and save money. These charms are made on brand new molds. Completely different. Write for free samples and prices. Adams-Fairfax Corp., 5721 W. Jefferson Blvd., Los Angeles 16, Calif. mh1

GLOBES—TO FIT COLUMBUS VENDING Machines, \$1.00 each F.O.B. Los Angeles. Gaskets, 10¢. Adams-Fairfax Corp., 5721 W. Jefferson Blvd., Los Angeles 16, Calif. mh1

ONE GOTTLIEB ELECTRIC MOVING TARGET, \$35.00. Home Run Counter Games will vend one marble for one cent, 1500 marbles free, \$15.00 each. Marbles for ball gum machines, packed 6,000 to a case, \$8.00 per case. Bubble Gum Labels, \$1.00 per hundred. Samuel Klein, 1711 W. Grange Ave., Philadelphia 41, Pa.

PHONOS—FACTORY REBUILT WITH NEW parts. Seeburg Colonel E.S., \$400.00. Maestro E.S., \$395.00. Hi-Tone E.S.R.C., \$445.00. Classic, \$395.00. Regal and Gems, \$350.00. All Seeburgs refinished. Wurlitzer 500 or 600, \$365.00; 750, 850, 950, \$575.00. Refinished when necessary. Cash with order. Shipped from Chicago. R. W. Barker, Box 57, Manteno, Ill. fe8

POKERINOS—SIX, \$80.00 EACH. OTHER Arcade Machines for sale. Send for list. Chet Nowak, 78 Littlefield, Buffalo, N. Y. fe15

REBUILT POPCORN MACHINES FOR SALE—Fully guaranteed. Priced from \$150.00. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. mh1

SALE—PENNY GRIPPERS, 12 DROP PICTURE Machines, 6 reel type Drop Picture Machines, 3 Dutch Pool Tables, 6 Fortune Tellers, 1 Gottlieb Skee-Ballette Machine, 1 Marksnaa Shoot-the-Duck Machine, 2 Pencil Machines. Want Chicago Coin Hockey and up-to-date Arcade Equipment. Playland Arcade, 530 Woodward, Detroit 26, Mich.

SIX BANGTAILS, THIRTY PACE, MILLS, Keeney's, Jennings Consoles. Priced right. Forty No. 332, seven Buckley Wall-Bar Boxes, \$5.00 each. Sixteen Keeney, \$1.50; 63 Boxes, \$150.00. Coleman Novelty, Rockford, Ill. mh8

SLOT SCALES—LARGE LOT FOR SALE. White porcelain aristocrat type. Full front mirrors, fortunes and guessers. Box C-119, Billboard, Cincinnati 1, O.

STAMP MACHINES—27 BLUE SHIPMAN single and doubles. Sold to highest bidder. Wiley K. Grubbs, 123 W. Meadow St., Fayetteville, Ark.

START VENDING MACHINE ROUTE—RE-conditioned Advance, Columbus, Northwestern, Silver King or Victor, with 5 lbs. Peanuts, \$9.50. Machines are perfect, refinished and look like brand new. Give first and second choice. 1/2 with order. Thomas Novelty Co., Paducah, Ky. fe22

WANTED—ERIE DIGGERS, HAND OPERATED, without bases, any quantity, any condition. National, 4243 Sanson, Philadelphia, Pa.

WANTED TO BUY—BALL GUM MACHINES, Ball Gum and Bubble Gum. Hennen, 2647 Middle Rd., Davenport, Ia.

WANTED—USED PEANUT AND BALL GUM Machines. State make, model and quantity. Thomas Novelty Co., Paducah, Ky. fe22

71 NORTHWESTERN DeLUXE BULK MACHINES, \$14.00 each. Jay Coin Machine Service, 3009 Pelham Ave., Baltimore 13, Md.

2 USED MILLS 4-BELLS, 5-5-5-5, \$350.00 ea. I used '42 Evans Galloping Domino, \$300.00. All machines in excellent condition. Frank Bohr, Lewiston, Minn.

10 (VENDIT) CANDY MACHINES—A-1 condition, must sell at once. Box C-112, Billboard, Cincinnati 1, O.

**TIMELY BUYS TERRIFIC VALUES**

You'll Say "Stupendous" Values

NYLON OR SILK HOSIERY. Firsts. Full Fashioned, 2 Price Ranges. Dozen Pair, \$16.50 **\$18.00**

HOSIERY. Rayon. Firsts. Full fashioned. Dozen pair **12.00**

MEN'S HOSE. Top values. 3 Price Ranges. 10 Dozen, \$23.50, \$28.50 **33.50**

MUFFLER AND GLOVE SETS. All Wool. Assorted Colors. Individually boxed. Fine goods. Each set complete, \$1.95. Dozen sets, complete **22.50**

POCKET COMBS. 5 Inch. First quality. 10 Gross **23.50**

ASH TRAYS. Big Value. 2 styles. Gross, \$3.60. **7.20**

METAL ASH TRAY STAND. Complete with 3 Ash Trays. Giantio value. Dozen Stands, complete. **13.50**

BALL PEN. The best on the market and priced right. Two grades. Dozen, \$27.24. **33.00**

PAY STATION TELEPHONE BANKS. Exact replica. Attractive plastic. Big value. Gross, \$144.00. Dozen **13.20**

TOY DEAL. Stuffed washable Toys. Also Pull Toys. Mechanical motion. Assorted Styles. Dozen assorted **6.00**

POKER CHIPS IN RACK. Compressed Paper. 100 assorted Chips to a Rack. 10 Racks, complete. **3.25**

FLY RIBBON. Fly Paper in ribbon form. 1,000 reels, \$11.00; 100 Reels **1.20**

RAZOR BLADES. 5 in a box. 1,000 Blades **5.00**

SIDE LINE MERCHANDISE. A best seller. Gross **2.75**

OLD ACQUAINTANCE PERFUME. With Bud Vase. Gross, complete, \$60.00. Dozen **5.40**

GAY POSIES COLOGNE. In basket, with handle. Finely boxed. Gross, complete, \$60.00. Dozen **5.40**

SHELTERED TREASURES PERFUME. With miniature parasol. Gross, complete, \$60.00. Dozen **5.40**

OLD BROCADE COLOGNE. Individually boxed. Retail \$1.00. Gross **15.00**

PERFUME. Golden Butterfly. On beautiful Cards. 25¢ seller. Gross **8.75**

BATH SALTS. Talcum Powder. Toilettes. Nicely packed goods. Retail to \$1.00. Gross, assorted **30.00**

TOOTH POWDER. A.D.S. Brand. A big 25¢ box. Gross **12.00**

TOOTH BRUSHES. Nylon. Cellophane wrapped. Gross **7.75**

SACCHARIN TABLETS. We have them in all packings. 1,000 to a bottle **.70**

25% deposit with order. Act fast. Free Catalogs.

**MILLS SALES CO.**  
Cut-Rate WHOLESALEERS Since 1916  
901 BROADWAY, New York 3, N. Y.

**ATTENTION! GOLD WIRE ARTISTS**

We have a wide selection of hand-made, adjustable Bangle Bracelets and Wire Knot Rings in rolled gold plate. Also Hoop Earrings and other designs for pierced and unpierced ears. We also supply wire artists with findings such as Crosses, Anchors, Stone-Set Hearts and Stars, Jewel Sets, Swivels, Springrings, Jump-rings, Chains, Square and Round Rolled Gold Wire, etc.

Write for \$5 sample order with price list. Deposit, \$2, bal. C. O. D.

**EMROW JEWELRY CO.**  
Box 93, North Station, Providence 8, R. I.

**CONCESSIONAIRES**

CIRCUSES—CARNIVALS—FAIRS, BINGO AND GRIND SHOWS

Finest domestic Reptile Leather Goods at Bargain Prices.

Make Beautiful Flash Attractions. Alligator and Snakeskin Handbags, Billfolds, Belts, Tobacco Pouches, Compacts, Key-cases. This is not cheap merchandise, it's the best. Send for Catalog of descriptions and prices.

**ROSS ALLEN'S REPTILE INSTITUTE**  
SILVER SPRINGS, FLA.

**Special Lots of JEWELRY**

AT CONFIDENTIAL PRICES. WRITE AT ONCE.

**B. LOWE**  
Holland Bldg. St. Louis 1, Mo.

**ATTENTION**  
DO YOU WANT A GOOD BUY?  
HOSIERY: Men's fancy Silk and Rayon Dress Socks (mill imperfections), \$2.00 per dozen pairs; \$22.00 per gross. Also complete line Ladies' Nylons, Rayons and Children's Hosiery. 25% Deposit, Balance C. O. D. Write DAN KITZMILLER, 26 S. 7th St., Reading, Pa. (Direct from the heart of the Hosiery Industry).

**JEWELRY DEMONSTRATORS**

We carry a complete line of fast selling money-making items. Write for our new 1947 Catalog now! Wholesale only.

—PLEASE STATE YOUR BUSINESS—

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No. 1X7  
\$12.00 per gross

  
No. 2X1  
\$22.50 per gross

  
No. 3X20  
\$24.00 per gross (Illustrations 3/4 Actual Size)

  
3-Diamond Wedding Ring  
No. 6R101—Ea. \$2.50  
1 Diamond Engagement Ring—No. 6R105  
EACH \$2.50

  
Bridal Sets, as Illustrated in a Box  
No. 6R301—Ea. \$5.40  
Same as above without a Box—No. 6R325  
EACH \$5.00

**WHITESTONE WORKERS**

  
No. 3R157, Dz. \$4.50

  
No. 3R160, Dz. \$5.25

  
No. 3R159, Dz. \$5.25

**KILROY**

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IS HERE

9¢ Per Gross Individually Carded 5 Gross L 1367

DEPOSIT with order 3¢ Bal. C.O.D. Send a dollar for Sample Design

Has Things By His Nose... He Peeks Out of Your Pockets... Behind Labels or Neckties... Climbs Out of the Neckline of Dresses... He is Always Watching... Always on the Alert. KILROY IS EVERYWHERE!

**CHAS. DEMEE MFG. CO.**  
400 W. CANTON ST. WILMINGTON, DE.

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7 1/2" LIFE-LIKE NOVELTY DOLL. PARISIAN NOVELTY DOLL is a 7 1/2-inch doll that doesn't talk—but says so much. Actually seems alive because of her flexible, pliable, life-like, soft but firm composition. Made of flesh-tinted pliable composition with realistically colored hair, eyes and features.

BLOND, BRUNET and RED. SEND \$13.80 for one doz. 7 1/2-inch life-like PARISIAN DOLL a la Paris. SEND \$15.00 for one doz. 7 1/2-inch life-like PARISIAN DOLL a la Hawaiian. SEND \$24.00 for one doz. 7 1/2-inch life-like PARISIAN DOLL a la New York. SEND \$5.00 FOR SAMPLES OF ALL THREE ASSORTED. NO C.O.D.'S PLEASE. JOBBERS, WRITE FOR QUANTITY PRICES

**PARISIAN ART PRODUCTS**  
1588 First Ave. Dept. B New York 28, N. Y.

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NOW AVAILABLE FOR SALESBOARD OPERATORS

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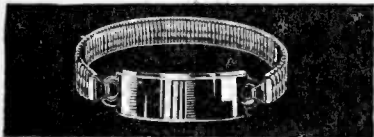


**EXPANSION CROWN BRACELETS**

All Stainless Steel Studded with 25 Glistening Stones—Gold or White.

**\$18.00 DOZ.** Samples \$1.75 prepaid.

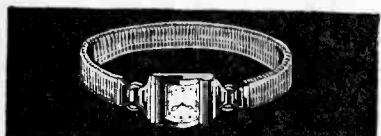
CHATELAINES TO MATCH CROWN BRACELETS ..... \$24.00 Doz.



**NEW! — DIFFERENT!**

Expansion Identification Bracelet, Stainless Steel—Will not tarnish or rust. Nameplate of soft stainless steel, engraves easily.

**\$7.20 DOZ.** Samples 80¢ ea., prepaid.



**WOMEN'S EXPANSION WATCH BANDS**

Non-Tarnishable, in pink or yellow gold plate and white.

**\$12.00 DOZ.**

SPECIAL PRICES IN GROSS LOTS. Samples, \$1.00 ea., prepaid.

25% WITH ORDER, BALANCE C. O. D.

**Riel Manufacturing Co.**

2754 Wilson Ave. Dept. B Chicago, Ill.

**CASTING RODS**

It's a beauty—Solid, round, tapered, oil tempered steel rod with stainless steel eyes and offset cork handle. Over-all length, 56 inches. Rod lacquered yellow, eyes wire wrapped to rod and soldered, then lacquered red with black trim. Includes heavy canvas carrying case. A \$19.95 value last spring. Now at this amazing price. Fully guaranteed. F.O.B. Minneapolis, Minn.

25% with order, balance C. O. D.

Sample **\$7.00** Lots of 10 **\$6.00** Lots of 100 **\$5.00** Ea.

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We are distributors for every kind of fireworks; catering to jobbers and retail outlets. **WHOLESALE ONLY.**

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Dept. 2, 781 Marietta St. ATLANTA, GA.

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Metal Pin Backs, Safety Catch, 1-inch, \$3.25 Gross. Metal Ear Screws, \$2.75 Gross. Abalone Pearl Sea Shell Rings, sterling silver, \$6.75, \$9.00 and \$12.00 Doz.

**JOS. FLEISCHMAN**

1535 E. BROADWAY TAMPA, FLA.

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ALL-BRAIDED CELLOPHANE WAISTBAND Hula Skirts with Leis, \$7.50. New Oriental and Strip Costumes, \$10.00. Rhinestone G-Strings, \$7.50. Bras, \$2.50. C. Guyette, 346 W. 45th St., New York 19. Tel. Circle 6-4137.

ASSORTED BUNDLES COSTUMES, GOWNS, Trimmings, \$5.00. Other Costumes. Elastic Opera Hose, \$4.95. Rhinestones and Settings, \$1.75 Gross. C. Conley, 308 W. 47th St., New York 19.

BEAUTIFUL 20-STICK WHITE WILLOWED Fan Dancers' Fans, \$75.00 pair. Also pairs of Blue and Purple Fans. Evelyn Rowe, P.O. Box 233, Station G, New York 19.

SINCS 1869—COSTUME BARGAINS. CHORUS, dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11, N. Y. mh8

**FOR SALE SECOND-HAND GOODS**

AGAIN—ALL-ELECTRIC POPPING UNITS, Gasoline Poppers, Geared Aluminum Kettles, Peanut Roasters, Display Cases. Northside Co., Indianola, Iowa. ap5

ALL AVAILABLE MAKES POPPERS—FIFTY All Electric or Gas Heated Machines, cheap. Burch, Advance, Cretors, Dunbar, Kingery, Peerless Roaster. Candy Corn Equipment, 120 S. Halsted, Chicago. fe15

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COLEMAN HANDY GAS PLANTS, BURNERS, Tanks, Tubing, Fittings. Complete line, 20% discount. Northside Sales Co., Indianola, Iowa. fe15

FOR SALE—BASTIAN & BLESSING MALTED Milk or Custard Machine, \$1,300.00; Kohr Custard with new Compressor, \$1,600.00; Custard Trailer, \$800.00. Frank J. Kuba, Dupont, O. fe15

FOR SALE—TEN GOTTLIEB GRIP SCALES. Two in original carton. Eight slightly used. Send best offer. Murlee Enterprises, 4 Franklin St., Brooklyn 22, N. Y.

LORD'S PRAYER-ON-A-PENNY MACHINE—Catholic and Protestant on die. Also Gold Plated Pennies and Jewelry. Ed Hines, Punta Gorda, Fla.

PHONOGRAPH RECORDS—CHEAP CATALOGUE free. Paramount Service, B-313 E. Market St., Wilkes-Barre, Pa.

SPECIAL—3 POUNDS OF BROKEN COSTUME Jewelry for repairs, \$10.00. Lowe's, Holland Bldg., St. Louis 1, Mo. fe22

TARPAULINS, WATERPROOFED AND FLAME-proofed, made of 12-ounce twill or duck, 10x12', \$9.60; 12x15', \$14.40; 15x20', \$24.00. Other sizes at 8¢ per square foot. Sidewall any length or width. Canvas and Leatherette by yard. Deposit of 25% required with order. Satisfaction guaranteed. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. fe22

**FOR SALE—SECOND-HAND SHOW PROPERTY**

A NEW CATALOGUE 35MM. MOTION PICTURES: Westerns, Medicals, Hygiene, Roadshow Attractions, Comedies, New Prints. Low prices. Russa Film Exchange, Friendship, O. mh1

EXCELLENT VALUE—COMPLETE BOOTH Equipment for 600-seat theater. Movie Supply Co., 1318 S. Wabash, Chicago. mh1

FINEST MOVIE SCREENS—INEXPENSIVE. Make them yourself. Free literature. Snow White Screen Co., Danville, Ill.

FOR SALE—10 CASES REMINGTON .22 Shorts, \$50.00 per case. De-lite Neon Sign Co., 2220 Mills St., El Paso, Tex. fe8

FOR SALE—HIGH WIRE RIGGING, ALL steel. Also Cloud Swing Rigging. These are tops and the best. Billie Geyer, 131 W. Young St., San Antonio Tex.

FOR SALE—UNIVERSAL MODEL 3, 16MM. Sound Projector, nearly new, two Speakers, extra Tubes, Parts, Lenses, \$375.00. Luckner Service, Corning, N. Y.

FOR SALE—PAIR OF POWERS 6B PROJECTORS, complete, ready to show, in good condition, nothing else to buy. First \$450.00 gets them. Also portable 2000-ft. MGS, complete, \$350.00. Also few 35mm. Sound Films, cheap. Manager, Capitol Theatre, Newberry, Fla. fe15

FOR SALE—10-SEAT KIDDIE ELEPHANT Ride, A-1 condition, used only one season. Price, \$450.00. L. Horn, 515 Crown Ave., Scranton, Pa.

FOR SALE—35MM. PICTURES, WESTERNS, Serials, cheap. Will buy, lease or trade. Allen Tarkington, Warner, Okla.

FOR SALE—BABY MIX-UP MOUNTED ON Trailer. Excellent shape. For information write Raymond Barber, 10519 Palatine, Seattle, Wash.

FOR SALE—TRAILER WITH POPCORN Machine and Sho Ball Equipment. Skipper, Trailer Park, Green Cove Springs, Fla.

GOLF CONCESSION—PRACTICALLY NEW. Factory cost, \$185.00. Sell for \$100.00. Write for particulars. C. A. Cane, Gen. Del., Pine Bluff, Ark.

GOVERNMENT SURPLUS THEATER SOUND Projectors, Arcs, Rectifiers, Chairs, Drapes, Screens. Catalog mailed. S. O. S. Cinema Supply Corp., 449 W. 42d St., New York 18. fe22

KIDDIE AUTO AND TOONERVILLE TROLLEY Ride Plans. Full-size pattern. Both, \$8.00. Write for circular. Brill, 228-B North University, Peoria, Ill.

SACRIFICE—ENTIRE FREAK SHOW, including Gazelle Boy, Fish Girl, Ape Boy, Shrunk Jap Head, Pinhead, etc., and fifteen-foot Banner. Cost \$200.00. (Used once). First \$100.00 gets all. Moran, 2404-N Fifteenth, Philadelphia.

SHOOT THE "B" GALLERY—PORTABLE, can be towed behind any automobile or truck. Send for literature. Price reasonable. New Castle Welding & Mfg. Co., New Castle, Pa. Tel. 3344.

SHORT RANGER TARGETS—MADE RIGHT, priced right, 12 kinds. Free samples. Woolley, 115 Donald, Peoria, Ill. fe15

TANGLEY CALLIOPE—COMPLETE WITH Delco power unit. Good condition. Make a reasonable offer. Shown by appointment. Consumers Service & Supply Co., 4636 N. Francisco Ave., Chicago 25, Ill.

**CHOCOLATES**

In CEDAR CHESTS MAPLE CHESTS CHOCOLATE DEALS WITH APPEAL!

**24 HOUR SERVICE!**

75 HOT ITEMS ILLUSTRATED IN OUR NEW CATALOG

1-Pound Assorted Chocolates, Attractively Boxed, \$8.40 Per Doz. (Minimum, 2 Dozen)

Cedar Chest With One Pound of Chocolates, Cellophane Wrapped, \$27.00 Per Doz.

**EARL PRODUCTS CO.**

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**DEALS**

**SELLING BIGGER THAN EVER!**

FASCINATING PRECISION TOY

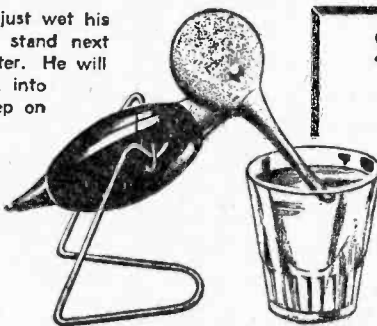
**The "MYSTERY THIRSTY BIRD"**

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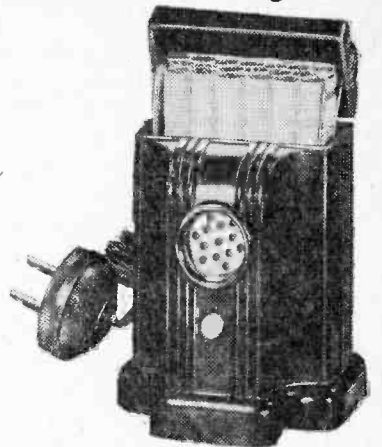
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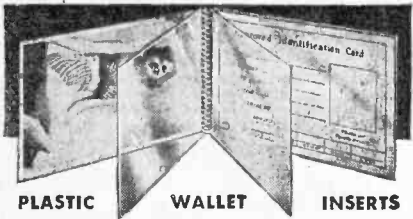


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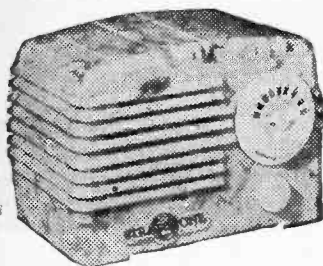
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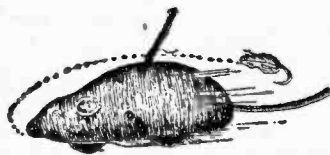
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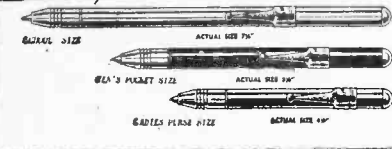
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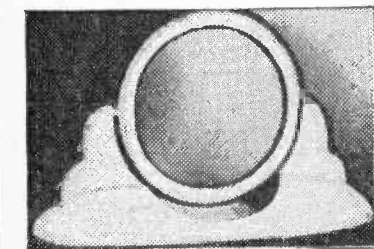
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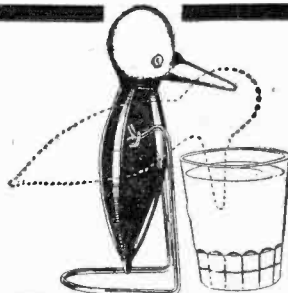
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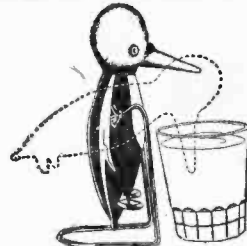
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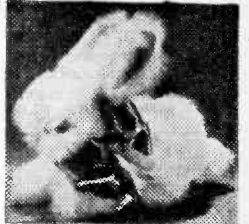
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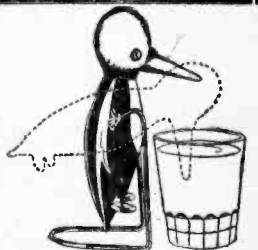
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Lieber, George  
Lindsey, John  
Litvin, A.  
Little, Jack S.  
Little, James  
Livingston, Earl  
Lockhart, Louella  
Lockhart, Mary  
Locker, Charlie  
Loomis, Verne  
Lopez, Linda  
Lopez, R. V.  
Lusk, Dewey  
Lyons, Robert  
McCall, Al E.  
McCarthy, Cecil  
McCarthy, Virgil  
McCaully, G.  
McKay, S. H.  
McCholly, Willie  
McClain, Matthew  
McClough, Chas. W.  
McConnell, James  
McCrary, Blanton W.  
McDaniel, Harvey  
McDonald, Charles  
McFarlane, Glenn  
McFrisky, Pat  
McGee, Jimmie  
McGlade, Joseph  
McIntyre, Wm. B.  
McLaughlin, Clydes  
McNally, Donald H.  
McNally, Jeanie  
McPherson, Richard  
McQuin, William  
McSparran, W. P.  
Mace, Herbie  
Maciolo, Stanley  
Madden, H.  
Maddox, Ralph  
Maddox, Ray C.  
Mageski, Alfred  
Maize, Clifford  
Malone, Spike  
Manstine, Wallace  
Mapes, Glen  
Marion, Thomas J.  
Marks, Marco  
Marko and Jerome  
Marshall, Rachel  
Martney, Alma G.  
Martin, Edward  
Marshall, Sam  
Martin, James W.  
Martin, M. R.  
Martin, Ralph E.  
Mason, Tommy  
Matlock, Jack  
Matthews, Velma  
Maxwell, William  
May, Hugh  
Means, Claude  
Means, LeRoy  
Mejnts, Waldo G.  
Meiss, Raymond T.  
Mendes, Lizzie

Here is a **FAST SELLING ITEM!**



**Combs and**

**Comb Rack Combination**

★ Complete with four combs and holder in an attractive cellophane-covered gift box.

★ Can be easily fastened to wall.

★ Combs are attractively colored; red, white and blue.

★ Sturdy plastic composition.

CASH IN ON THESE

**BIG PROFITS!**

\$7.20 dozen

Sample \$1.00

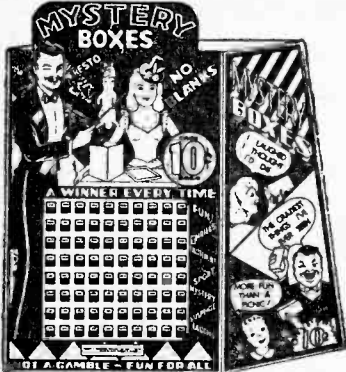
Retails for \$1.29

25% Deposit, Bal. C.O.D.

**Bowman Products**

8th and Butler Philadelphia, Pa.

**TIMELY! A FAST SELLER**



No. D1—Sells out fast in taverns, cigar stores, clubs, pool hall, liquor stores, fairs, bazaars, etc. This stupendous deal consists of 80 assorted and frequently changed surprises or packages. Each contains a good 10¢ value. (Shipped by express or freight only.) Weight about 2 1/2 lbs.  
**COSTS YOU \$3.95 OF 1¢ \$3.85 EACH**  
SPORS CO., 2-47 Lamont, Le Center, Minn.

**Brooch Pin**  
● freshwater pearl  
● gold plated wire  
● attractively carded

**STOCK NAMES** ..... \$25 Per Gross  
(Mother, Sister, Sweetheart, Wife)

**ASSORTED NAMES** ..... \$27 Per Gross  
(1/3 deposit on order, Special Rates 5 gross lots and up)

**DELITE NOV. CORP.**  
47A Brighton 10th Court, Brooklyn 24, N.Y.

**STOP! LOOK! LISTEN!**

Fur Monkeys, \$5.80 doz., \$65.00 gross. Also Fur Bunny, 12 inches, beautifully made, \$9.00 doz., \$89.00 gross. Best made and most original on market. Excellent sellers. Send \$1.00 for both samples.

**TOY CRAFT**

Room 705, 640 S. Broadway  
LOS ANGELES (14) CALIF.

**MEN'S AND LADIES' EXPANSION WATCH BANDS**

	Sample	Dozen	Gross
Stainless Men's Bands	\$.50	\$ 3.00	\$28.80
Gold-Plated Men's Bands	.75	6.00	60.00
Ladies' Deluxe Flat-Ground	1.00	9.00	72.00
Ladies' Special 2-strand	.75	6.00	60.00
Silver or Gold-Plated Plastic Beads—			
1-strand	1.50	12.00	132.00
2-strand	2.00	18.00	192.00
3-strand	2.50	24.00	252.00
Bangle Bracelets	.75	6.00	60.00
Sunburst Chatelaines			
Small	2.50	24.00	252.00
Large	4.00	42.00	430.00
Wrist Watches—			
7-Jewel	8.29		
7-Jewel waterproof	10.17		
15-Jewel, Rhine-stone Dial	18.50		
Arkon Ball-Point Pens	2.00	20.00	

**Art Specialties**

820 W. Sheridan Rd. Dept. B-14 Chicago 13, Ill.

**MONEY CLIPS**

Stainless steel. Sensational fast selling novelty. Guaranteed never to tarnish. 1 Doz. Display Cards.

**\$2.20 per doz.**

25% With Order, Balance C. O. D. Send 25¢ for Sample. Special prices to jobbers.

**SALESMAN WANTED. NATIONAL MET. CO.**  
168 N. Main FALL RIVER, MASS.

**ATTENTION, DEALERS!!**

**Hi Grade FIREWORKS**

Lowest Prices—Write Today.  
**THE GUTTMAN FIREWORKS CO.**  
2209 Delmar St. Louis, Mo.

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Meserve, William  
Messick, James H.  
Metcalf, James H.  
Meyers, Charles  
Midkiff, Bernard A.  
Mighty Pace Shows  
Mikell, Della  
Miles, Bob  
Miller, Don  
Miller, Murray  
Miller, Ray  
Miller, Kate & Pearl  
Milliken, Wallace  
Mills, Duane A.  
Miniham, Betty  
Mitchell, George L.  
Mitchell, James W.  
Mitchell, Marty  
Mix, Mable  
Mix, Sunny  
Monroe, Glenn  
Monroe, Jack  
Moore, Harry  
Moore, C. B. Slim  
Moore, C. B.  
Moore, Edward S.  
Moore, Louis B.  
Moore, Woodrow  
Morales, Pedro  
Moran, David  
Moran, Eddie  
Morgan, Charlie  
Morrison, Melvin  
Morrison, Ruth  
Morton, Carlton V.  
Morton, Clarence  
Mulligan, Clyde & Lucille  
Murdock, Robert K.  
Murphy, Mrs. A. L.  
Murphy, Frances  
Nation, Frank  
Nelson, Charles  
Nelson, Frank  
Nelson, L. Lucky  
Newman, Genevieve  
Nichols, Gene  
Nichols, Robert  
Nichols, Harold  
Nieglos, John J.  
Nimerick, Bert  
Nixon, James L.  
Nolan, Timothy  
Nobles, William J.  
Nogle, Clinton L.  
Nogles, Lorene  
Normandin, Ann  
Norton, Melford  
Nubson, Theodore  
O'Brien, Michiel  
O'Brien, Pat  
O'Brien, Patrick J.  
O'Connor, Walter  
O'Dear, Mayme  
O'Hearn, John T.  
Ogle, Joe  
Olegario, Anacleto  
Oliver, J. C.  
Oregon, Pa-Ma-Slim  
Osborne, W. E.  
Owen, George  
Owen, Richard  
Paddock, Harold  
Palen, Garnett  
Paluga, Ruth  
Panarella, Lucille  
Park, Joe  
Parker, James M.  
Parrish, Katy  
Passo, Ray  
Patillo, John T.  
Patrick, Viola Ruth  
Patterson, L. W.  
Patterson, Oscar  
Patterson, William R.  
Pauli, F. W.  
Paulson, C.  
Payne, Leota  
Payton, H. P.  
Peak, Jasper  
Peers, Terry  
Pekar, Albert  
Pennock, F. J.  
Perceval, Robt. L.  
Perkins, Owen E.  
Pettigrew, Homer  
Petts, Buzzy  
Phelan, Peter J.  
Phelps, John  
Philon, Jack  
Phillips, G.  
Pinfold, William  
Plas, Stanley  
Pierson, Lionel A.  
Poke, Sid  
Polla, Joseph La  
Pollock, Joe & Laura  
Pomperonika, Tony  
Poplin, Charles M.  
Porter, Eugene  
Porter, Tex Paul  
Post, Russell  
Potes, Martha  
Potter, Donald J.  
Powell, Gee Gee  
Preston, Harold H.  
Price, Archibald S.  
Price, Laura S.  
Price, Ray  
Pridmore, Paul  
Purdy, James  
Putegnat, Jessie E.  
Quails, Bee  
Quanta, August  
Quinnell, Bryon  
Quinlan, M. R.  
Rainer, Charles  
Raley, Silver  
Randall, Lela  
Raposa, Joseph  
Ratcliff, Ralph  
Ray Jr., George  
Ray, Ginger  
Ray, J. E.  
Reams, Wild Bill  
Rebel, Mr.  
Redinger, Opal  
Reed, Walter S.  
Regan, Dolly  
Reichert, Doc  
Reilly, Junior  
Reilly, Leo  
Reisinger, Albert H. & Lillian  
Renee, Cleo  
Rice, Tommy  
Richardson, Leroy  
Kieffensch, Jimmie

Riley, James  
Riley, Martha M.  
Riley, Mrs. F. A.  
Riley, Raymond  
Kingswald, Shari  
Ritchey, Mae  
Ritz, Prof. Chas. J.  
Roberts, Edward  
Roberts, J. H.  
Robinson, Andrew  
Robinson, Dumny  
Robinson, Frank  
Rocco, Phil  
Rocco Amusement Co.  
Rody, H. E.  
Rogers, Charles P.  
Rogers, El  
Roller Vanities Inc.  
Romans, Thomas H.  
Root, Jack Alzona  
Rosenberger, Bert  
Rosenberg, James  
Ross, Alice  
Ross, Harry M.  
Ross, Leonard  
Rover, Lorine  
Rucker, Rose  
Rudy, Geo. M.  
Russell, Pee Wee  
Rutherford, Herbert  
Ryan, John  
Ryan, Margaret  
Rycroft, Jesse G.  
St. Germaine  
Sabatier, Clarence  
Sampson, Anton  
Sanders, Rud  
Sands, Gladys  
Sapp, J.  
Savadine, Aida  
Saton, John  
Sembower, Huber S.  
Shapiro, Prof. M.  
Sheeler, Clyde  
Shivey, George  
Shockley, Mrs. Lillian  
Shultz, John Felix  
Shoentors, Leo  
Scott, Clarence W.  
Scott, John  
Scrugs, Troy  
Selles, Cliff Shows  
Selly, Laura  
Shaffer, Marvel H.  
Shaffer, Carl  
Shanks, Bennie  
Sharran, Frank  
Sharkey, George E.  
Sharpe, Raymond  
Shaw, Willard  
Sheehan, Chas.  
Sheets, Chas. Edw.  
Shields, Bill  
Shuey, Chas.  
Shuey, Edward  
Simmons, John  
Simon, Leon  
Simons, Bernard  
Sinclair, H. E.  
Singer, George  
Sisco, R. H.  
Slavin, Claude  
Slavin, Doris  
Sloan, Robert M.  
Smith, Alex  
Smith, Bill  
Smith, Charles R.  
Smith, Dupee  
Smith, Earl H.  
Smith, John Henry  
Smith, J. P.  
Smith, Otto Wayne  
Smith, Raymond  
Smith, W. Ray  
Smith, Rex  
Smith, Robert  
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Sorenson, Sig.  
Sparks, Jesse  
Spencer, Charles E.  
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Stack, Porter G.  
Staley, Tex  
Stanks, Geo.  
Staples, T. E.  
Staples, Thomas  
Stanley, B. George  
Star, Hedy Jo  
Stark, Mickey  
Steele, Verna N.  
Stephan, Carl L.  
Sterling, Donald  
Stewart, Bobbe  
Stewart, Donald H.  
Stewart, Patrick  
Stiller, B.  
Stone, Carl  
Stone, John M.  
Stone, Walter  
Sturgeon, Leslie D.  
Sturgill, Hubert  
Sumphere, Kenneth  
Swanson, Clarence

Sylow, Hank  
Synnors, Ruth  
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Francis  
Taylor, Chet  
Tarwater, Helen  
Tellas, Harry Wm.  
Tenneyson, Raymond  
Thomas, Harry C.  
Thomas, James E.  
Thompkins, Thomas  
Thompson, Geatie  
Thompson, John  
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Traylor, Jesse C.  
Trebble, Geo. E.  
Treen, William F.  
Trimuar, William  
Troy, James  
Tucker, Tom  
Turbyfill, Floyd  
Turner, R. L.  
Tye, Milton  
Twist, Tom & Tiny  
Ulrich, Fred Frank  
Ulrich, Joe  
Rudy, Miller  
Van, Harry A.  
Vandersgrift, Carl  
Varner, G. E.  
Vaughn, Frank  
Vaughn, James  
Estel  
Velne, Mrs. D. J.  
Velez, Doty  
Vincent, Clarence  
Vogstad, Edna  
Voise, Harold R.  
Wade, Myrtle  
Wagner, Walter A.  
Waldon, Arthur  
Walker, Broadway  
Wallace, George  
Wallace, George (Colored)  
Walsh, Jack  
Walsh, Letta  
Ward, David  
Ware, Frank R.  
Warren, Robert A.  
Waterman, Marvel  
Waters, Thomas J.  
Watson, David  
Watts, Virginia  
Weatherford, Earl  
Webb, Amos  
Webster, Harold D.  
Wells, Hezekiah  
Wendt, C. E.  
Westfield, Charles  
Wilbur  
Weston, Jay  
Whisler, Harley V.  
Whitaker, Lorene  
White, LeRoy R.  
White, Mary  
White, Robert E.  
Whitmore, James  
Wilcher, Junior  
Wilcox, Larry  
Wilkinson, Margaret  
Will, William Peay  
Williams, Harry  
Williams, Lance  
Williams, Mrs. Pat  
Williams, R.  
Willman, O. H.  
Willis, Edward  
Wills, Claud  
Wilson, Anna  
Wilson, Blackie  
Wilson, Harry  
Wilson, Jerry Ray  
Wilson, Lonnie  
Wilson, M. H.  
Witke, Cash Leslie  
Wimberly, Bob  
Winkler, Leon  
Wolf, Jack  
Wolf, Vern  
Womack, Chas.  
Woods, F. A.  
Woodward, Mrs. Jimmie  
Woodward, Mom  
Woodward, Reynolds  
Woodward, Woodrow  
Woods, F. L.  
Woody, H. W.  
Worhurst, Charles  
Worthington, Carl  
Worthy, H.  
Yamada, George  
Yeager, Harvey E.  
Yoho, R. L.  
Zimmerman, Mrs. Tiny  
Zubel, Frenchy  
Zumpano, August  
Victoria

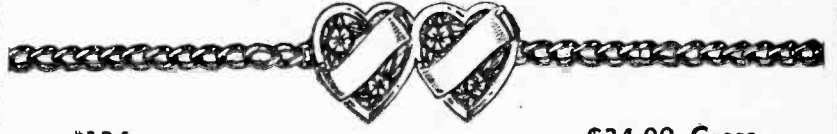
Geinther, Jo & Homer  
Glanfeld, Florence  
Moore  
Golden, Larry  
Gorman, Tom  
Grause, Leonard  
Graves, Wardie & Sara  
Green, Charles  
Grimes, Frank  
Guy, Mike  
Hale, Leona  
Hall, P. A.  
Hamilton, Archie  
Hamilton, Fred  
Hamilton, Paul  
Hauneford, Elly  
Harnes, George  
Hartzog, Harry  
Hayward, Aurora  
Head, Robert  
Heaton, Russell  
Hieffer, Doc  
Hermes, The  
Harris, Piriferi  
Hill, Anna Russ  
Hilton Sisters  
Hodgetts, Whitney  
Hagoort, Jan  
Ludolph  
Holbrooke, William  
Holt, Jack  
Horner, S. C.  
Horns, Gail  
Howard, Kenneth  
Howlett, Betty  
Hunche, Herbert  
Hummel, Max  
Hurwitz, Danny  
Ibberson, Josephine  
Ingram, Frank  
Jackson, Billy  
Jacobs, Danny  
Jewell, Billy  
Jamison, John  
Jones, George  
Joyce, Dolly  
Kalalubi, Morandi  
Kapeora, J.  
Kelly, Emmett  
Kelly, Richard  
Kork, Bobby  
Kositch, John M.  
Kramer, Ella  
Krasner, Daniel  
Kroll, Herman  
Kurtz, M.  
Lanouette, W. R.  
Le-Ola  
Leonard, Duke  
Levon, Harry  
Linderman, Fannie  
Lyons, Wm.  
Mansfield, Audrey  
Martin, George  
Marshall, Dan  
Martinez, A. L.  
McKay, Dominica  
McKena, Edward  
Melan, Lou  
Murray, Bob  
O'Diamonds, Capt. Jack  
Pollard, Louis  
Powers, Babe P.  
ReDon, E.  
Rhanah, Ernest  
Roberts, Bill  
Ross, Harry (A.)  
Sankberg, Sid  
Smith, Bob  
Star, N. B.  
Starnes, Harry  
Stevens, Raymond  
Tann, R.  
Tezzano, Frankie  
Tonier, M.  
Wald, Frank  
Walker, G. A.  
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Williams, Florence  
Wise, Jack  
Worman, Jack W.  
Wright, Jessie

Merli, Mary  
Metz, Mrs. Lizzie  
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Moser, Billy  
Moultrie, Jane  
Murray, Arthur  
Murdock, John E.  
Nat A Tor  
Neuman, Danny  
Norton, Richard  
Norton, Duke  
"Specks"  
Norman, Duke  
Northrup, Ann  
O'Brien, Charon K.  
O'Rourke, Texas  
Page Shows, Mighty  
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Paris, Frank  
Pasquo, Edmond  
Pearson, James E.  
Petrovics, P. T.  
Postak, William  
Provencher, Lucien  
Reese, Al  
Richard The Great  
Rogers, Stanley  
Rooney, Nellie  
(Sunshine)  
Rouert, Mrs. E.  
Saluto, Frankie  
Seymore, Seymore  
Shafer, Jack  
Sintzen, Nadeja  
(Olga, Garnett)  
Smith, Kitty  
Smith, "Smitty"  
Sobel, Larry  
Spencer, Howard  
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Strand, Joan  
Sykes, Fred  
Sylone, Hank  
Taylor, Fred  
Termini, Joe  
Thoits, Ted  
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Thompson, "Happy Jack"  
Tierney, Frank  
Tosots, John  
Tunbrock, Larry  
Vesiata, Joe J.  
Vlado, Richard  
Wade, W. G.  
Walker, Jack  
Wallace, Anita  
Wallace, Fred  
Warron, S. B.  
Washton, Sam  
Weiner, M.  
Weintraub, Michael  
Whitmer, Kenneth  
Whitney, William B.  
Wilkerson, Bill  
Wolten, Carlo  
Woods, Al  
Wright, Era  
Yancey, George B.

Kane, Joe & Albert Deserio  
Kelly, E. C.  
Kernes, James  
Knight, Robert O.  
Laford, H. L.  
Lane, Geo.  
Leach, Loren  
Levine, Maurice  
Lefty  
Littlefield, Jack  
Littler, James L.  
Majyeski, Mrs. Walter  
Martin, Robert E.  
Meservey, Edward James  
Mical, Mrs. Myrtle  
Miller, B. E.  
Miller, Melvin  
Moore, Mrs. Lue  
Morgan, Jack  
Morgan, T. T.  
Mullen, Phil  
Murphy, Joe  
Nash Jr., Charles  
Neill, Leonard  
Neumann, Lawrence  
Nolan, Timothy P.  
Palmer, Earl  
Pate, Virgil  
Phillips, Charles Franklin  
Phillips, Frank  
Plankey, George W.  
Pratt, F. W.  
Whitey  
Pratt, Mrs. Joy  
Raimer, Chas.  
Reeder, Miss Nancy  
Regan, E.  
Riley, Mrs. Aaron  
Ritchie, Luther  
Robinson, Frank  
Sanders, Bud  
Schneckloth, Harry  
Sears, Mrs. Lucky  
Fleeman  
Shedden, W. D.  
Shemwell, John  
Shipley, C. W.  
Skeer, Lloyd  
Smith, Claude  
Smith, William D.  
Stacy, Wm. A.  
Stark, Mrs. Loretta  
& Blackley  
Stark, Michael  
Starkley, John  
Steele, Harry E.  
Stricker, Ray  
Studdard, L. A.  
Sundstorm  
Taylor, George  
Taylor, Robert  
Thomas, Fred A.  
Thomas, Harry  
Tomlinson, Ray  
Thompson, Miss Irene  
Wagner, Buddy  
Waters, Tim  
Watkins, Elmer A.  
Webb Concessions  
Weiss, John C.  
Wells, Ben L.  
Westbrook, Henry  
Wilson, Mrs. Pearl  
Woodward, M.  
Zlomke, Robert Thomas

# NOTICE, ENGRAVERS

Large New 1947 Line and Catalog Ready for Shipping February 24. Send for Your Catalog.



#134 \$24.00 Gross Polished Pink Gold Plated Card and Cell.



#128 \$34.80 Gross Heavy All-Aluminum Identification, Highly Polished.

Dexter Engraving Jewelry Co. 23 ARCH STREET PROVIDENCE 7, R. I. MANUFACTURERS OF ENGRAVING JEWELRY

## GENUINE RCA RADIOLA

MODERN 6-TUBE SUPER IN WALNUT PLASTIC CASE 5-INCH DYNAMIC SPEAKER A NATURAL FOR PRIZE AND PREMIUM USE



R.C.A. RADIOLA MODEL 61-5 In beautiful walnut wood cabinet, 8 1/2 x 14 1/2 x 7 1/2 inches. Six tubes, including rectifier, covers standard broadcast and 8.90-12.000 Kcs. foreign band. Powerful dynamic speaker. Modern tone control. For AC-DC operation. A super value!

Genuine RCA Radiola, Model 61-1. Powered by six tubes (including rectifier) in a modern super circuit to provide outstanding reception over the full 540-1620 Kcs. broadcast band. Easy to read straight line dial. Beautiful walnut finish plastic cabinet measuring 7 3/4 x 12 x 6 3/4 inches. Operates on AC or DC. Automatic volume control. Tone control. Sold only for premium and prize use—not for resale. None sold to dealers. Our stock is large but won't last long at this price. Order today!

In lots of 100, F.O.B. Chicago. PRICE, Each \$21.50. SAMPLE. Each, \$22.50. ORDER DIRECT D. A. PACHTER CO. CHICAGO 7, ILLINOIS

MAIL ON HAND AT CHICAGO OFFICE 155 No. Clark St., Chicago 1, Ill.

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg., St. Louis 1, Mo.

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway, New York 19, N. Y.

## CARNIVAL — CIRCUS — PARK SPECIALS

12 INCH FUR MONKEYS — BRIGHT COLORS..... \$ 6.75 Per Dozen  
 RUNNING MICE ..... 15.00 Per Gross

RODEO  
 Whips (Long Lash) ..... \$13.50 per gross  
 Lancaster Bell Batons (R.W.B.) ..... 19.50 per gross  
 Metal Gun and Holsters ..... 13.50 per gross  
 Miniature Gun and Holsters ..... 7.20 per gross  
 Metal Western Jewelry Pins— large assortment ..... 2.00 per dozen  
 22.50 per gross

CARNIVAL  
 Robin Hood Hats ..... \$13.50 per gross  
 Small Hat with Feather ..... 19.50 per gross  
 Slinky Hats ..... 10.80 per gross  
 Large Hawaiian leis ..... 6.75 per gross  
 Small Hawaiian leis ..... 3.50 per gross  
 Comlo Hatbands ..... 1.75 per 100  
 16.50 per 1000

PARKS  
 Yacht Caps ..... \$27.00 per gross  
 Sailor Hats ..... 19.50 per gross  
 Belt Beanies Caps ..... 24.00 per gross  
 Felt Crew Caps ..... 38.00 per gross  
 Felt Baseball Caps ..... 24.00 per gross

Gene Autry and Roy Roger 50-L Buttons ..... \$20.00 per 1000  
 50-L Rodeo, Circus, Comic, Flag ..... 17.50 per 1000  
 70-L Roger and Autry Buttons ..... 40.00 per 1000  
 70-L Circus and Comlo ..... 3.50 per 100  
 32.50 per 1000  
 Circus and Rodeo Pennants ..... 13.00 per 100  
 Indian Feather Headdress ..... 2.50 per dozen

46-L Comic Buttons (pins inserted) ..... \$10.00 per 1000  
 4 Inch Comic Buttons ..... 10.00 per 100  
 Swagger Sticks ..... 10.80 per gross  
 Lead Wedding Rings ..... .75 per gross  
 Cloth Bow Flags ..... 1.25 per gross  
 Lead Slum, large assortment... 1.50 per gross

WE TAKE ORDERS FOR SPECIAL PENNANTS AND BUTTONS 1/3 Deposit With All Orders

**KIM & CIOFFI**  
 916 ARCH ST. (Phone No. Market 7-9230) PHILADELPHIA, PA.

**NYLONS!**  
 \$16.50 per dozen  
 Minimum, 5 dozen.  
 FIRST QUALITY ALL NYLON.  
 Fine gauge and sheer denier.  
**GAMS**  
 P. O. LOCK BOX 1451 PHILADELPHIA 5, PA.



**NEW SPECIALS PRICED LOW!**

**No. 1W178**  
Men's Steel Wire Expansion Watch Bracelet  
\$3.60 dozen,  
No. 1W177  
Same as above, with Polished Yellow Finish  
\$6.00 dozen.

**No. 2071—\$6.00 dozen.**  
"Teen-Tag" Identification Bracelet. Stainless steel oblong plate and wire expansion bracelet.

**No. 2070—\$6.00 dozen.**  
Stainless steel "Teen-Tag" Identification Bracelet. Double heart plate and wire expansion bracelet.

**No. 303**  
\$3.25 doz., \$36.00 Gr.  
Extra heavy white finish Identification Bracelet. "Sister Hook" catch. Big Seller!

**No. 474**  
\$2.65 doz., \$30.00 Gr.  
White or yellow finish, double heart Identification Bracelet. Flower embossed.

**No. 302**  
\$3.00 doz., \$31.50 Gr.  
Heavy white or yellow finish Identification Bracelet. "Sister Hook" catch.

**HARRY PAKULA & CO.** 5 N. WABASH AVE. CHICAGO 2, ILL.

# Pipes for Pitchmen

By Bill Baker

IT'S ONLY . . . 90 days until apple-blossom time in the Valley of Virginia, with Strasburg the starting spot. How many of you plan to head for this rich vein?

MARY REYNOLDS . . . is vacationing at her home in Bluefield, W. Va., and mapping plans to open in the spring with a CEB cleaner demonstration.

It's the little things—like a genial manner and a courteous thank you—that count most when practicing friendship and good will with your tips.

FOLLOWING A CLICK . . . stand in an Indianapolis store, Mary Coon left for Florida where she plans to vacation.

JAMES F. SIEGEL . . . well known in pitch circles, letters from Louisville that his future address will be Sgt. James F. Siegel, in care of H. & H. Co., 2d ESB, Fort Ord, Calif. He'd like to read pipes from Fred C. Siegel.

AL BEARD . . . after a fling at prospects in Indianapolis, left the Hoosier Capital for Denver.

BILL LONG . . . is working sharpeners in Terre Haute, Ind., after corralling a goodly batch of geedus with that item in Indianapolis.

NOTED WORKING . . . downtown Los Angeles with Pasadena folders on the Tournament of Roses were Harry Trotter, Al Vinick, Janet Cornblum and Betty Woods. Phil Kaillail won the bonus award for chalking up the best sales during the festivities.

Eastern reports indicate that 1946 was an outstanding year for the sale of costume jewelry, magic, balloons, neckties and glass cutters. Wire workers have found New York a haven, with the more expert hitting rich money veins. There's still plenty of good spots to work in the metropolis for good fixers.

TOM KENNEDY . . . closed a successful run in Montgomery, Ala., January 23, which followed an equally well-rounded two weeks in the H. L. Green store in Birmingham. While in the latter city, Tom met Doc Charlie Nye, whom he hadn't seen since 1935 when both worked horn nuts in Syracuse. Needless to remark, plenty of jackpots were cut up before Tom left the confines of Alabama for Louisville.

GETTING THE GREEN . . . out Los Angeles way on candy is Benny Stone, who has a number of agents on downtown streets.

"PAT MALONE . . . and I are on the hustle again," cards Jack (Bottles) Stover from his Harrisonburg, Va., haunts. "It feels good to be on the stem again after being laid up nearly three months. We are staying pretty close to the fire-

side, as it really is cold around these parts. Made a payday in Strasburg, Va., and believe you me I want to get a few shekels. I missed the Christmas business, so I plan to make mine an Easter bank roll. Nick Benny and son, Ralph, keep the coffee boiling for the jackpot sessions. Pipe in, Judge Patterson and Phil Babcock, and let's hear something from the boys and girls down yonder."

AL H. HERMAN . . . forsook his pitch activities around Indianapolis recently to join the Mid-Western Shows in Louisiana as general agent.

WHO OF YOU . . . have been making the burley tobacco sales in Kentucky? Our scouts tell us the turnover at most towns and hamlets in the Blue Grass State

**ALL BEST SELLERS COME FROM SUPERIOR!**

**CHARM BRACELETS**

**"I LOVE YOU"**  
No. 6027—Beautifully cut-out letters on attractive chain. All gold plated, safety catch. Fast seller! Carded.  
**\$4.40 Doz.**  
**\$51 Gross**

**"KEY TO MY HEART"**  
No. 2991—Cut-out charms spell "Key to My Heart." Safety catch chain, all gold plated. Carded.  
**\$4 Doz.**  
**\$45 Gross**

**CHINESE GOOD LUCK CHARM**  
No. 2969—Attractive heads of Chinese characters on chain. Gold plated, safety catch. Carded.  
**\$3.25 Doz.**  
**\$36 Gross**

**New! Trotting Horse Pins**

No. 6025—In beautiful circle wreath. Gold plated. Safety catch. Carded.  
**\$3 Doz. \$33 Gross.**

No. 6026—Double Trotting Horse Pin. Good looking. Gold plated, safety catch. Carded.  
**\$3.25 Doz. \$36 Gross.**

No. 6024—Single Trotting Horse. Gold plated, safety catch. Carded.

**SUPERIOR JEWELRY CO.** SEND FOR BIG, NEW CATALOG!  
740 SANSOM ST., PHILA. 6, PA.

**Sweeping the Country!**

**UTENSIL SETS**

No. 6028. Knife, Fork and Spoon Pin. A novelty that's HOT! Gold plated. Carded.  
**\$4.50 Doz.**  
**\$51 Gross**

**INDIVIDUAL KNIFE, FORK OR SPOON PINS**

Each one carded. Order by number.  
No. 2960—Knife  
No. 2961—Spoon  
No. 2962—Fork  
**\$1.75 Doz. \$19.50 Gross.**

**#4775K PLASTIC MINIATURE ANIMALS**

In three colors—White, Coral and Blue. EIGHT different designs. **WORKS OF ART in every detail.**

Can be used for a thousand and one different purposes. Sold in groups or even given away, they are so low priced. But BEAUTIFUL AND ATTRACTIVE LOOKING.

**1 3/4 inches high.**  
**\$2.00 per gross**  
Equally assorted among all colors and designs.

Agents wanted to sell them to storekeepers. Almost every store buys them. Liberal Commission. A sample gross sent on receipt of \$2.00, which will be refunded as soon as orders for 12 gross have been sent in.

**LEO KAUL** IMPORTING AGENCY, Inc. 333 & 335 K South Market St. Chicago 6, Ill.

**CONCESSIONAIRES! NOVELTY STORES! JOBBERS!**

**GOLD WIRE PINS—BRACELETS—PENDANTS, ETC. WITH MOTHER—SISTER—SWEETHEART—OR NAMES INDIVIDUALLY ADDED.**

Made with 14 Kt. Rolled Gold Plate wire on Mother of Pearl or Plastics. All our items are sure fire sellers. Sell all year round. All mdse. carded—Shipped in 24 hrs.—We guarantee satisfaction!  
**TERMS—25% DEPOSIT, BALANCE C. O. D.**

**BETTE LEE JEWELRY CO.**  
**GOLD WIRE JEWELRY MANUFACTURERS**  
246 5TH AVE. NEW YORK 1, N. Y.

#152 (Plastic) \$3.50 per doz.  
Send \$5.00 For Full Sample Line Of More Than 1 Doz.

**NYLON HOSIERY!!**

First quality. Full fashion with seams. Individually packaged in cellophane envelopes. 3 to a box. No limit. All sizes. Nylon tops and bottoms.

**51 Gauge — \$18.50 Dozen Pairs**  
**54 Gauge — \$19.50 Dozen Pairs**  
**SAMPLES — 3 of Each — \$11.00**

25% deposit on all orders, balance C. O. D.  
**IMMEDIATE DELIVERY—NO DELAYS!**

**STAR SPECIALTY CO.—DEPT. B—BUTLER, PENNA.**

**AMERICA'S LATEST CRAZE**

**YOUR NAME**

**IN RAISED CORAL LETTERS ON A GENUINE TROPICAL SEA-SHELL BROOCH**

Flash, color, plus name appeal. Fastest selling novelty in years. Getting a fast 25¢. Takes 1/2 minute to assemble any name. Cost 4¢ with printed brooch card.

**PRICE LIST**

Sunset Shells. Per Gr. . . . .	\$2.35
Metal Brooch Pins. Per Gr. . . . .	2.50
Printed Brooch Cards. Gross . . . . .	.60
Coral Letters, 8000 to a Pound. Lb. . . . .	.60
Transparent Plastic Cement. Tube . . . . .	.15

**Sample Postpaid 25c**

20,000 Tropical Shell Necklaces, Asst. Colors and Designs. Regular \$4.20  
Value. To Close, Per Doz. . . . . \$1.50  
All Goods Sold With Money-Back Guarantee.

**J. A. WHYTE & SON**  
358 W. 45TH ST. N. Y., N. Y.

**Available NOW!**

**OAK-HYTEX KAT HEAD BALLOONS**

Here's your chance to flash a great seller—Kat Heads in Nos. 7 and 12, with or without feet. If your jobber cannot supply you immediately, please write to us and we'll tell you where you can get them.

**The OAK RUBBER CO.**  
RAVENNA, OHIO.

**LEVIN BROS.**  
Distributors for Oak-Hytex Balloons  
6th & Ohio Sts. TERRE HAUTE, IND.

**KIPP BROTHERS**  
Distributors for Oak-Hytex Balloons.  
117-119 S. Meridian St., Indianapolis 4, Ind.

**MEDICINE MEN!**

THERE IS SUBSTITUTE QUALITY

WRITE TODAY for new wholesale catalog on oil, salve, soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried). We are MANUFACTURING PHARMACISTS established 1934.

**GENERAL PRODUCTS LABORATORIES, INC.**  
137 E. SPRING ST. Dept. X COLUMBUS 15, OHIO

**CLOSE OUTS**

- SLUM—3,000 Pieces—Assorted Novelties. Lot ..... \$25.00
- NORWOOD AFTER-SHAVE SET. 3 Pc. Sets ..... 3.00
- LADIES' PERFUME SET—5 Pc. Doz. .... 3.00
- COMPACTS—METAL. Formerly \$5 Sellers. Doz. .... 12.00
- LOCKETS ON CHAINS—Boxed. 24K, G.P. Doz., \$12, \$9, \$6... 3.00
- CROSSES ON CHAINS—24K, G.P. Doz. .... 3.00
- WALLETS—Genuine Leather—Imported. Doz. .... 3.50
- EARRINGS—Plastic Backs. Ass'd. Gr., \$3.25. 10-Gross Lots ..... 2.75
- EARRINGS—Metal Backs. Gr. .... 18.00
- SMOKING STANDS—\$2.98 Seller. Doz. .... 12.00

**Mdse. Distributing Co.**  
19 E. 16 St. New York, N. Y.

**FOR QUICK SALE!**

LARGE STOCK OF  
**NATIONALLY ADVERTISED**

NEW WATCHES NEW

EVERSHARP  
PARKER  
REYNOLDS **PENS**

CONTACT IMMEDIATELY

**LOUISVILLE RADIO**  
324 W. Chestnut St., Louisville 2, Ky.

**MUST BE SOLD!**

1,000 PIECES  
JEWELRY  
FORMERLY SOLD  
UP TO \$1 EA. RETAIL.  
NOW ...

\$14.40 GROSS,  
IN GROSS LOTS!  
\$12.00 GROSS,  
IN 10 GROSS LOTS!

**ACT AT ONCE!**

**L. H. G. COMPANY**  
19 E. 16 ST. NEW YORK, N. Y.

**MEDICINE MEN**

Write today for prices on our Laxative Tonics, Herbs, Liniments, Salves, Corn Medicine, Tablets, Soaps, etc. 1 day service. (Products Liability Insurance carried.) Manufactured by a Registered Manufacturing Pharmacist.

**CELTONSA MEDICINE CO.**  
1016 Central Ave. Dept. B-9 Cincinnati 2, O.

**MONEY-MAKING SPECIAL!**

**SIMULATED DIAMOND DIAL WATCHES**

**BULOVA — GRUEN — ELGIN — SWISS**

**IMMEDIATE DELIVERY**

- 7 Jewel Swiss, 10K RGP Case, with High Dome Curved Crystal, Stainless Steel Back, complete with Leather Strap ..... \$15.95
- 15J Swiss, same as above ..... 17.95
- 7 Jewel Bulova, Gruen or Elgin, with High Dome, Curved Stainless Steel Back, complete with Leather Strap ..... 20.95
- 15 Jewel Bulova, Gruen or Elgin, same as above ..... 23.50
- All Yellow 10K RGP Case ..... 1.50 extra
- Basket Weave Band, as Illustrated ..... 4.95

These watches can also be had with Red Stones at 3, 6, 9 and 12. Please specify which desired.

TERMS: 25% Deposit, Balance C. O. D.

**COLE BROS.**  
59 E. Madison St. Chicago 2, Ill.

All Watches Factory Re-conditioned and Guaranteed

**NOW READY WITH ADVANCE LIST OF NEW MERCHANDISE AT NEW REDUCED 1947 PRICES**

The last word in Flash for every type of Concession and the Premium User.

**ACME PREMIUM SUPPLY CORP.**  
1111 South 12th, St. Louis 4, Mo.

have been rapid, with the sellers getting good prices for their products. The State Department of Agriculture reported 10,611,638 pounds were sold January 27 for \$4,132,753.64. Lexington has been maintaining an average of \$41.74 per 100 pounds. Average for the circuit, which includes such towns as Bloomfield, Bowling Green, Carrollton, Covington, Cynthia, Danville, Glasgow, Greensburg, Harrodsburg, Hopkinsville, Horse Cave, Lebanon, Lexington, Louisville, Maysville, Owensboro, Richmond, Shelbyville and Springfield, has been \$38.95.

**"PLAN TO PLAY . . .**  
the Eastern Coast this year, including the Canadian National Exhibition in August," letters Richard Arcand from Los Angeles. "Just concluded contracts to go with an Eastern show. There's little activity in this sector, with most of the boys cutting jackpots in local hotels and cafes, waiting for things to come their way."

**FRED LANGER . . .**  
Buffalo gadget ace, is corraling fair business with his layout, which he recently set up in Neisner's, Cincinnati five and dimer.

**"LOOKS LIKE . . .**  
I'm about the only one left in this deserted Hoosier Capital," pencils Bill Shaw from Indianapolis. "Have been working trade papers to A-1 business. Would like to see some pipes here from Walter Scofield, Pete Stone, Fat Parker and Paul Kramer."

**MAE LITHGOW . . .**  
continues to work herb tea at the P. W. Grand store, Milwaukeee.

**THE SMITHS . . .**  
Fred and Martha, erstwhile pitch performers, are operating a gift shop in Flint, Mich.

The NEWEST ACTION TOY of the YEAR

**\$5.75 DOZ.**

**FLYING Helicopter**

Millions of fun loving boys and girls everywhere are waiting for this sensational toy. Flies up to 75 feet in the air. So simple to operate, any child can use it. Can fly straight up or at an angle. A durable, action-packed toy that will not fly away and get lost.

25% with order, Balance C.O.D.

**BERNARD FINE**  
501 6th Ave., N. Y. 11, N. Y.

**Miami Showmen Climax Gay Party With Gala Ball**

(Continued from page 52)

tra playing the show and the dancing. With no attempt being made at listing them in the order of their appearance or importance, the program included Joey Adams, Mark Plant and Tony Canzoneri, Maxie Rosenbloom and Max Baer, Diosa Costello and Pupi Campo, Emilio Boreo, Willie Howard, Gloria LeRoy, B. S. Pulley (who kept it clean), Sid Gould, Bob Dixon, Lew Vogel, Roberta Sherwood, Neil Fontaine, Mel Murray, Jeanee and Moore and Ben Yost's Vikings.

Jimmie Edmondson (Professor Backwards) was the speaker from the dias, but as the acts had to work between shows at their contracted clubs he was held too late to be effective, and he backed out gracefully after about three minutes.

**Corks Really Pop**

Officers and guests gathered in a G-top erected outside the Beach Supper Club for cocktails and canapies before the entry, and once the festivities started to roll the popping of champagne corks prompted one to wonder if Al Capone actually had passed on.

President Parker introduced Don Lanning, who in turn enlivened the introductions from the speakers' table with his ready wit. Club Chaplain Phil Cook gave the invocation, and Lanning then introduced Vice-Presidents Carl J. Sedlmayr, George A. Golden and Jack C. Gilbert, Treasurer Ralph N. Endy and Secretary Milton S. Paer.

Brief responses were made by the mayors of Miami Beach and Pottsville, Pa. (Mrs. Dave Endy's home town), and dias guests taking bows were Sid T. Jessop, Showmen's League of America; Art Lewis, past president, National Showmen's Association; Oscar C. Buck, president, American Carnivals' Association; Joe Mettler, Pacific Coast Showmen's Association; E. Lawrence Phillips, president, International Showmen's Association; Louis J. Margolies, past president, Michigan Showmen's Association; L. C. Reynolds, Heart of America Showmen's Club; Val C. Cleary, county commissioner, and Pat Purcell, *The Billboard*.

**Lone Star Dance Attracts Big Crowd**

(Continued from page 52)

Manufacturing Company; Mervin Barickman and W. M. Willis, Starlight Amusement Company; Mr. and Mrs. Ira T. Burdick, Mr. and Mrs. L. C. Wade and Jimmy Lynch, Burdick's Greater Shows; Frank and William T. Weaver, Weaver Badge & Novelty Company, and Mr. and Mrs. Don Brashear, Ray Alexander, Jack Edwards and Henry Gibson, Victory Exposition Shows.

Jack Ruback and Ted Custer, Alamo Exposition Shows; Cecil Goree, Sunflower State Shows, Mr. and Mrs. Clyde Hill, and H. F. (Foots) Reeves, Hill's Greater Shows; Bill Hames, Theo Ledell and C. R. Fulton, Dill Hames Shows; Mr. and Mrs. E. S. (Ted) Webb, Webb's Concessions; Mr. and Mrs. Thomas A. Tiddell and J. A. (Jim) Schneck, T. J. Tidwell Modern Midway; Mr. and Mrs. Tobe McFarland, McFarland Enterprises; Harry Kaplan, American Poster Company; Mr. and Mrs. S. W. Scott, International Shows, and Mrs. H. (Izzy) Wells, Mr. and Mrs. Eddie Clark, Mr. and Mrs. Chuck Moss, World of Today Shows.

Ernie Campbell and Jimmy Morrissey, E. G. Campbell Tent & Awning Company; Mr. and Mrs. Bob Hammond, Pla-Park Shows; Sid R. Lang and Casey Sens, Apex Shows; Max Goodman, Wonder Shows of America; Elorean Neal, Neal Magic

**Showmen Scramble For Rooms in N. C.**

(Continued from page 52)

ended upon luck and sleuthing skill. Bernie Shapiro, Southern Poster Company, and Ben S. Allen, Posters, Inc., did their best with cards and banners, but the situation exceeded their capabilities.

By mid-afternoon a supersonic rumor purporting that the Legislature was deliberating on a proposed \$1,000 tax for carnivals had show representatives in an uproar. Happily, there was no concrete evidence to support this.

**Big Ones Are Set**

World of Mirth has the cream State fair here and the Charlotte and Shelby fairs. Rocky Mount and Greensboro are set for Johnny J. Jones Exposition, while Cetlin & Wilson has the Wilson annual. Scuffling for lesser dates is by no means over.

Some of the showmen attending here were George A. Hamid Sr. and Jr., George A. Hamid, Inc.; Tony Vitale, Keystone Fireworks Company; Sam Nunis, Nunis Speedways; Henry Roeller, amplifying service; Frank Conway, United Fireworks; Frank Bergen, World of Mirth Shows; Ezzy Cetlin and Jack Wilson, Cetlin & Wilson Shows; Jack Perry, Crescent Amusement Company; Ralph P. Flanagan and Ben Braunstein, Paramount Exposition Shows; Harry Cooke, Theatrical Enterprises; W. C. Fleming, James E. Strates Shows; John H. Marks, Marks Shows; Stanley Reed, Gate City Shows; Sam and Joseph Prell and Allen Cramer, Prell's Broadway Shows; Mr. and George F. Whitehead, W. C. Kaus Shows; Ralph Decker, Tommy Carson and Curtis L. Bockus, Joseph J. Kirkwood Shows; R. J. Pearce, fair planning; W. O. Hammontree, Silver Slipper Shows; Mr. and Mrs. Sam Levy, Ben Herman and Herb Shive, Lawrence Greater Shows; David A. Wise, Wallace-Murray Shows; Jack Kochman, thrill shows, and Jimmy Raferty, R. & S. Amusements.

Company; M. and Mrs. Kenneth Garman, Sunset Amusement Company; W. A. Schaefer, Schaefer Shows; J. H. Sommerville, Wichita Falls Tent & Company Awning Company; R. D. Brewer, Brewer United Shows; Mr. and Mrs. Phil G. Little, George Shaw and Mr. and Mrs. Floyd Shanklin, Little Concessions; Harry G. Sommerville, Central Canvas Company; Fred Herrins Jr., Peerless Fireworks Company; C. C. Vernon, Zeke Shumway, Joe Baker, Neil Murphy, Eddie Vaughn, Max Friedman and Mel Harris.

**ARISTA ALWAYS MADE MONEY FOR YOU!**

**5 TUBE SUPERHET**

Modern "finned" plastic cabinet (5 1/2" x 9"). Superb tone! Easy-to-set dial. Individually packed. The first at "down-to-earth" buyer's price!

**5" SPEAKER \$17.50**

**FILM** Clean, fresh stock! NOT GOVT. SURPLUS! Attractive packaging.

#127 \$19.70 per 100	120-620 \$23.43 per 100	116-616 \$26.98 per 100
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**1001 SPECIALS IN CATALOG**  
Electric Appliances, Clocks, Cameras, Dolls, new Novelties, etc. Copy sent free. Orders filled day of arrival. 25% deposit, balance on delivery.

**ARISTA ASSOCIATES**  
446 Dean St. Brooklyn 17, N. Y.



Communications to 155 No. Clark St., Chicago 1, Ill.

# COINMEN POURING INTO CHI

## Extra Trains Bring Groups

**Heavy early registration indicated as last-minute arrangements completed**

CHICAGO, Feb. 2.—Hundreds of coinmen, arriving on special convention trains as well as in smaller groups, poured into the Sherman Hotel today to mark up heavy early registrations for the coin machine show, which wasn't to open officially until tomorrow (3).

Several all-convention specials rolled into Chicago stations during the day, loaded with enthusiastic conventioners. In the vanguard was a coin machine section of the New York Central's Commodore Vanderbilt, carrying more than 250 Eastern coinmen. Upward of 200 distributors and operators came in from Texas on a special train from Dallas.

### Coinmen From Everywhere

Most, however, arrived in smaller groups which had taken over a car or part of a car. Several Pennsylvania trains from New York bore groups of from 20 to 40 coinmen, with manufacturers and distributors marshaling individual delegations. Buffalo, Rochester and Albany trade members arrived on the North Shore Limited. Californians had been arriving during the past two days on the City of Los Angeles and the Super Chief. New Englanders made the trip from Boston on the All States. Detroiters came also in smaller groups thruout the day. From both East and West coasts, and all points north and south, it was the same story.

John Chrest, general chairman of the 1947 show, agreed with CMI Secretary-Manager Jim Gilmore that all of the various show activities were set for a smooth-running meeting. Together with other CMI directors, they were busy thruout the day perfecting last-minute arrangements and greeting visitors.

Chrest pointed to the full program of meetings and entertainment which will be a twin feature of this year's show together with the exhibits themselves. The forum discussions of public relations, phonograph excise taxes and vending machines already have stirred up much pre-convention interest, he pointed out. Convention banquet at the Stevens Hotel Wednesday promises to be the best and biggest in trade history, he declared, expressing appreciation for the work of Director Dick Hood's work as convention entertainment chairman.

### Arrivals Check Program

The trade will have to wait another day to get its first look at the hundreds of pieces of shiny new coin machine equipment which have been placed on the convention floor by 128 exhibiting firms. Meanwhile, they spent what remained of the day getting together with friends and looking in on a long list of parties which began a day early for first arrivals. Several manufacturers devoted Sunday evening to feting their

## Video's First Big Trade Expo Coverage Ready for CMI Show

CHICAGO, Feb. 1.—Leaders of the coin machine industry will be guests on several radio and television shows to be aired here during the coin machine convention as part of the joint efforts of *The Billboard* and CMI to acquaint the public with the industry's activities.

Television broadcasts direct from the convention floor, mark the first time in the history of video that a trade show has been so thoroly covered by the iconoscope.

Telecasts will be presented via Station WBKB Tuesday from 5 to 5:30 p.m. and Wednesday from 2:30 to 3 p.m. First show will be called *Highlights of the 1947 Coin Machine Convention* and will be in the nature of a series of man-at-the-show interviews. Second telecast will be tagged *Your Television Tour of the 1947 Coin Machine Convention*.

Don Ward and Bob Barron, two of video's most well known performers here, will emcee the shows. Guest stars will include Jack Owens, *Breakfast Club* vocalist; June Mowery and Bobby Beers, singers with

Lawrence Welk's orchestra, and Skip Farrell, WMAQ and Mercury recording artist and others.

Guests on Eddie Hubbard's *ABC Club* on Station WIND from 10:05 to 11 p.m. Tuesday will be Al Denver, president of the New York Automatic Music Operators' Association; Ray Cunliffe, president of Illinois Phonograph Owners, Inc., and Irving Gayer, head of the Gayer Company, San Bernardino, Calif.

Joe Csida, editor in chief of *The Billboard*, and Guy Kincannon, of the Kincannon Music Company, Waco, Tex., will be guests of Dave Garroay on the *1160 Club* at midnight the same night on Station WMAQ.

The *ABC Club* discussion will center around recorded music and the convention. Csida will discuss the influence of juke boxes on the record industry and the connection between this and *The Billboard's Honor Roll of Hits* and Music Popularity Chart.

### Dave Gottlieb on WMAQ

Bob Thorpe, who conducts the news-on-the-spot program on WMAQ at 12:45 p.m. Monday thru Saturday, also plans to devote his Tuesday spot to the coin machine show. Dave Gottlieb, CMI president, is expected to participate in the broadcast.

A number of spot announcements on Chi radio stations will be aired to develop public interest in all of the broadcasts.

## Game Ops Are Eligible for Arcade Ass'n

### Change Name to AAMOA

NEW YORK, Feb. 1.—Change of the name of the Arcade Owners' Association of America to the Arcade and Amusement Machine Owners' Association was announced this week by F. McKim Smith, association president. Under the new title, all types of amusement game machine operators in the country will be eligible for membership.

"Arcade and amusement machine men have the same interests," Smith declared, "hence the AAMOA will be strong nationally and be in a position to serve both." A weekly bulletin, edited by Smith, on confidential trade matters will be a new feature of the organization. The monthly house organ will be continued.

### Executive Board Announced

Appointment of an executive board composed of all officers, Al W. Blendow, Edward M. Ravreby, Mike Munves, Albert M. Rodstein and Herbert H. Weaver, with Smith as chairman, also was announced.

With the change of the organization's name, 15 additional regional directors were named. They are F. Albright, California; Frank E. Anderson, Hawaii; David Bakerman, Connecticut; Erwin Baldwin, Michigan; Joseph B. Broadbent, Alaska; W. H. Delscamp, Ohio; C. J. Fendrick, Colorado; Edward Centa, Louisiana; Carl Trippe, Missouri; Mrs. Lillian Kelleher, Massachusetts; Mrs. Helen M. Fuller, New Hampshire; Stephen J. (See *Game Ops Eligible* on page 126)

## Commerce Dept. Features Biz Aids at Booth

CHICAGO, Feb. 1.—U. S. Department of Commerce is scheduled to present an exhibit at the CMI show in the Sherman Hotel. Exhibit, which will be attended at all times by a member of the department's Chicago staff, will consist of a representative display of publications issued by the department for the benefit of business men.

According to a statement by George C. Payne, acting director of the regional office here, display will include publications ranging from two and three-page monthly reports on receipts and sales in retail trades in individual cities and States to detailed national and regional statistical studies and market analyses.

Among those on the department's staff who will be in attendance, will be Victor Kinson, business specialist, and Erna S. Hallock, chief of the business and economic information staff here.

Among the periodicals on display will be: *Federal Science Progress*, a new magazine written for business men about government-sponsored scientific research; *Domestic Commerce*, designed to keep business men up to date on business trends, and *Foreign Commerce Weekly*, containing a variety of current information of value to the export and import trade.

## P. R. Award To Highlight CMI Banquet

### Gala Floor Show Scheduled

CHICAGO, Feb. 1.—CMI public relations award, which will be made at the banquet in the grand ballroom of the Stevens Hotel February 5, will be an annual feature of the coin machine convention as an inspiration for more vigorous public relations programs in the trade, James T. Mangan, CMI public relations director, announced this week.

Award—a new Cadillac automobile—together with an hour and 40 minutes of entertainment by nationally known stars of the show world, will make the banquet a highlight of the convention.

The public relations contest, sponsored by CMI and judged by the organization's board of directors, has aroused great interest thruout the industry, Mangan declared. "We feel that too much emphasis can't be placed on good public relations," he added, "and the idea of an annual contest is a good one for keeping interest alive on the subject."

### Data Available to All

CMI public relations bureau will use entries in the current, as well as subsequent contests as sources for compiling data on public relations activities. Bureau will serve as a clearing house for the industry and the information will be made available to all who are interested, Mangan declared. CMI staff also will lend assistance, wherever possible, to members of the organization on individual public relations problems.

Name of this year's winner will be kept a closely guarded secret until the night of the banquet. Mangan said the winner himself won't know he has been selected until his name is announced in the Stevens ballroom.

### Dorothy Shay Tops Bill

Headliner of the hour and 40 minutes of entertainment which will follow the presentation of the award will be Dorothy Shay, the "Park Avenue Hillbilly," according to R. W. Hood, president of H. C. Evans Company and chairman of the entertainment committee.

The comedienne's sophisticated ditties and comedy patter will highlight the parade of stars on the program, which will also feature the music of Henri Lishon's orchestra. Stevens ballroom was chosen to accommodate the largest possible crowd.

Jack Herbert has been chosen as master of ceremonies of the show, which is scheduled to begin at 9:45 p.m. Program will open with the "Gentlemen From the West," an octet under the direction of Ray G. Steiner.

Le Brac and Bernice, unicycle artists, will follow in an exciting novelty exhibition. Program then turns to the hilarious antics of Lowe, Hite and Stanley.

Bob Evans, recognized as one of the nation's greatest ventriloquists, (P. R. Award Highlight on page 126)

## Where To Go for Show Doings At Factories, Hotel Suites

CHICAGO, Feb. 1.—The following is a list of firm exhibits, entertainment programs and activities exclusive of those on the CMI convention floor, including factory open houses during office hours and hotel suites, based on information available now:

### Sherman Hotel

Bally Manufacturing Company, Chicago.  
H. C. Evans & Company, Chicago.  
D. Gottlieb & Company, Chicago.  
AMI, Inc., Chicago.  
International Mutoscope Corporation, Long Island City, N. Y.  
RCA Victor Manufacturing Company, Camden, N. J.  
Globe Printing Company, Chicago.  
Superior Products, Chicago.  
Pioneer Distributing Company, Raleigh, N. C.

### Congress Hotel

Aireon Manufacturing Corporation, Kansas City, Kan.  
David Rosen, Philadelphia.

### Stevens Hotel

Marston Distributing Company, Detroit.

### Morrison Hotel

Bell-o-Matic Corporation, Chicago.  
Rock-Ola Manufacturing Corporation, Chicago.  
National Filben Corporation, Chicago.  
Esquire Games Company, Chicago.  
P. & S. Machine Company, Chicago.

### Bismarck Hotel

Solotone Corporation, Los Angeles.  
The Rudolph Wurlitzer Company, North Tonawanda, N. Y.  
E. & W. Distributing Company, Cleveland.  
M. S. Wolf Distributing Company, Los Angeles.  
American Coin-o-Matic Company, Pittsburgh.

### Continental Hotel

Mills Industries, Inc., Chicago.  
Harlich Manufacturing Company, Chicago.  
Bork Manufacturing Company, Inc., Brooklyn.

## Empire Coin To Move to Larger Quarters Soon

CHICAGO, Feb. 1.—Plans to expand the Empire Coin Machine Exchange to more than 10 times its present size were announced this week by Gilbert Kitt, president of the firm.

New quarters will be located at 1012-14 Milwaukee Avenue, in two buildings, one four stories high, the other two. Buildings contain 28,000 square feet of floor space for show-rooms, offices and shops.

Buildings, which were purchased by Empire recently, will be completely remodeled as soon as present tenants vacate. Opening date is still uncertain, but Kitt expressed the hope that it will be within two months.

Ralph Sheffield, Kitt's partner and sales manager, said he has issued instructions to the contractor for the establishment of one of the most modern and complete repair, refinishing and rebuilding shops in the industry.

"We had planned to have our new quarters ready in time for the coin machine show," Kitt declared, "but circumstances prevented."

### Factory Open Houses (During Office Hours)

Automatic Coin Machines & Supply Company, 4135 Armitage Avenue, Chicago.  
Empire Coin Machine Company, 2812 West North Avenue, Chicago.  
Bally Manufacturing Company, 2649 Belmont Avenue, Chicago.  
Bell Products Company, 2000 North Oakley Avenue, Chicago.  
Buckley Manufacturing Company, 4225 West Lake Street, Chicago.  
J. H. Keeney & Company, 2600 West 15th Street, Chicago.  
Groetchen Tool & Manufacturing Company, 126 North Union Street, Chicago.  
O. D. Jennings Company, 4309 West Lake Street, Chicago.  
Pace Manufacturing Company, 2909 Indiana Avenue, Chicago.  
American Amusement Company, 4047 West Fullerton Avenue, Chicago.  
Rock-Ola Manufacturing Corporation, 800 North Kedzie Avenue, Chicago.  
Marvel Manufacturing Company, 2124 Milwaukee Avenue, Chicago.  
Watling Manufacturing Company, 4640-60 West Fulton Street, Chicago.  
United Manufacturing Company, 6125 North Western Avenue, Chicago.  
Williams Manufacturing Company, 161 West Huron Street, Chicago.  
Wico Corporation, 2913 North Pulaski Road, Chicago.  
Atlas Novelty Company, 2200 West Lake Street, Chicago.  
Monarch Coin Machine Company, 1545 North Fairfield Avenue, Chicago.

## Dinner Starts Keeney's Week

CHICAGO, Feb. 2.—Among early bird activities preceding the coin machine conclave proper was the J. H. Keeney & Company dinner, meeting and entertainment for its distributors and their managers at firm's plant here.

Beginning yesterday afternoon (1), meeting centered on discussion of policy regarding sales and production, according to William J. Ryan, vice-president and general manager. Dinner and entertainment was staged in firm headquarters and received plaudits of visiting distributors, who made the affair their first business and social event of the show.

Special showing was included during the session, covering firm's new arcade piece, as well as the new one-ball game and cigarette vender to be introduced during the show.

Firm will concentrate all of its activities during the show at its own plant, keeping open house for visitors and holding its only machine exhibits there.

## Public Relations Contest Shows Wide Appreciation Of Good Will Importance

### Leaders See Higher Public Opinion, Industry Growth

CHICAGO, Feb. 1.—Eye-opening glimpse of the scope of public relations work being carried forward in the coin machine industry is revealed in a survey of entries in the CMI public relations competition, winner of which will be announced at the convention banquet next Wednesday, February 5.

Scores of entries indicate the wide variety of public relations activities of individual coinmen, associations and firms. They also conclusively show that a greater number of coinmen are thinking constructively along these lines than leaders of the industry had supposed. In commenting, James T. Mangan, CMI public relations director, added that the name of the winner would be kept secret until the night of the banquet.

In the following paragraphs, however, is presented a preview—gleaned from entries—of the type of activities which will win the grand Cadillac prize.

### Donation Work Leads

Most popular type of work appeared to be donations. Many of the contestants' letters described how operators had presented various types of equipment to institutions—charitable and civic. This type of goodwill activity according to the letters predominated, but while it is not new or unusual it remains a good practice and brings results. High among recipients of these outright gifts or free temporary usage of equipment were churches, schools, hospitals and civic functions. One operator in Hibbing, Minn., donated 10 juke boxes to such establishments, among them a polio ward in a local hospital. Another operator in Washington is a member of the Washington Board of Trade, Chamber of Commerce and Better Business Bureau.

Along this same line a Boston coinman donates juke boxes to the local YMCA, YMHA and churches. Other letters told of operators making their cars and trucks available to churches, organizations, etc., to further the latter's efforts. One State music operators' association has donated a fleet of trucks to the Red Cross; vehicles are in daily use and carry signs to effect that they were given to the Red Cross by the music association. Another State phonograph owners' association makes gifts of tickets to sporting events and presents of dolls, toys, etc., to orphans' homes.

### Public Speaking a Factor

Also rating high in many operators' and distributors' letters was the furthering of good public relations by

talking before civic meetings and clubs.

Coin machine industry problems, benefits to public, amount of taxes paid to local governments and amount of employment given to local citizens were subjects mentioned. A Milwaukee arcade owner related how he brought city officials in groups of two or three to his establishment to view the orderly manner in which it was run and watch the patrons enjoying play on the machines.

A number of distributors revealed that their plan to build good will involved sponsoring bowling, baseball, boxing and softball teams. Manufacturers were found in some cities to be organizing public, church and other groups to make tours thru their plants. One vender manufacturer in Wisconsin charters special busses to carry children on pleasure trips, furnishing free candy and gum. He sponsors children's parties and conducts the young people thru the plant, and stated that it is teaching the children to respect coin machine music, merchandise and amusements.

One Cleveland machine distributor has won much good will by campaigning among operators for funds for a local organization which is building a home for girls.

An Elkins, W. Va., distributor wrote that he was working along similar lines. He sends several local boys to summer camps yearly and donates memberships in the YMCA to others. He has also gotten local clubs to contribute much money each week to a police retirement fund.

Still another distributor in Columbia, Tenn., contributed his time and equipment to local city officials when they installed new parking meters. He is winning their good will by versing them in handling of coin-operated machines. Certainly this should pay off in improved public relations for those coinmen.

Among the many good-will activities now in progress in the coin trade were those in which operators arranged for location owners not only to return money without argument to a patron when a machine failed to function properly, but to give each such customer a free soft drink, game play, etc., in addition. This, they wrote, completely eliminates the customer's dissatisfaction and turns him into a booster.

### Good Press Relations

Several operators and distributors listed as their public relations contribution to the industry the meeting on a friendly basis magazine feature writers and newspaper reporters.

They told of assisting them in getting material on the coin machine trade and in return requested that the trade be given favorable comment in their publications.

An Omaha scale company creates good will locally by co-operating with local banks in various towns and cities by leaving pennies from their machines in the towns instead of taking the coins elsewhere. Pennies, they state, have to be ordered by the banks from the Federal Reserve Bank and are shipped loose, requiring tellers to count and wrap them upon arrival.

That business not directly associated with the coin machine industry is proving helpful in building good will for the coinmen was evidenced by one of the returns reaching CMI (See Leaders See Higher on page 126)

## Pinball Champ at Show

CHICAGO, Feb. 2.—George E. Schnabel, self-styled Northwest pinball champion, arrived here today and immediately established convention headquarters at the Morrison Hotel. Schnabel represents the Pudget Sound Novelty Company of Seattle.

Pointing out that the pinball should be justly recognized for what it is—"a major sport with 50,000,000 players"—Schnabel said that while attending the CMI Show he planned to launch his dream campaign for "the first All-American Pinball Team."

The Northwest pinball champ revealed that he is in favor of a standard rule book for pin players. "So that every player could get to know the game from bumper to bumper and also that the new players could easily learn to use correct body English," he explained, "I am in favor of publishing a pinball rule book, together with a set of simple instructions telling how to play the game." Schnabel said that the rule book should govern such pertinent pinball factors as slow and fast boards, plunger speed, player stance and types of games.



## Typical Pattern Seen in State Legislative Action

CHICAGO, Feb. 1.—State Legislatures began to get into action on coin machine bills in quantity with the week of January 20. The increased activity continued thru the last week of the month. Judging by the usual happenings in previous legislative years, the bulk of activity on coin machine bills, including the introduction of new bills, usually happens during the month of February. So, the industry has the prospect of looking forward to another month yet of considerable activity on coin machine legislation.

The bills introduced up to the present time are sufficient in number to begin to suggest trends in legislation. The bills in the legislative hoppers at present are following trends pretty well established by Legislatures in 1945. Apparently, no really new or unusual bills have been introduced this year when compared with the various bills introduced in 1945. The industry should realize some comfort in the fact that no unusual bills have yet appeared. Some of the present trends indicated may be stated briefly as follows:

### Lottery Bills Increasing

1. An increased number of lottery bills seem to be appearing in the State Legislatures. These bills may indicate a steadily increasing trend in favor of State lotteries over the country. An organized movement has been active in the country for many years in creating sentiment for State lotteries. But there is another idea that suggests itself. The States that have proposed to legalize and license coin-operated gaming devices run into the difficulty of finding the anti-lottery clause in State constitutions prevents legalizing gaming devices in most cases so that such States as Washington, Mississippi and other States that license gaming devices are compelled to pass a tax on devices and at the same time, the statute does not legalize the machines. Most of the lottery bills that are being introduced propose to amend the State constitutions with respect to lotteries. One or two proposals would amend the State constitutions by exempting pari-mutuels from the lottery clause in the constitution.

In any case, it seems that the coin machine industry, particularly the gaming device section, can take the present trend toward lotteries as a favorable trend.

### About Half Are Favorable

2. The present number of bills introduced in the various States could be about equally divided on the favorable and unfavorable side of the ledger. In States already having a favorable license law there are the usual bills to repeal or place unfavorable amendments in these statutes. Such tactics by the opposition is always to be expected. On the other hand, there are a number of proposals for State licensing that may be considered favorable.

Considering the general need by the States for more revenue, and particularly the demand by all cities, for a bigger share in State revenue, the industry should gain two or three favorable State licenses this year.

There is the expected number of bills already, which propose to increase present coin machine license fees in some of the States having a good license system. These bills may always be expected. For example, in 1945, the Arkansas Legislature had a bill which would have increased the fees in that State considerably. A similar proposal pops up again this year.

### Vending Machine Bills

3. Some bills have appeared which propose to tax vending machines.

In one or two cases, vending machines are lumped together with all other types of machines and a general fee proposed. One of the most unfavorable fees is a bill introduced in California which would include all merchandise vending machines at a fee of \$60 per year. The bill specifically states that its purpose is to prevent competition with retail stores. But the number of vending machine tax proposals coming up so far is not alarming at all. In fact, the vending machine division of the trade should be encouraged up to the present time.

4. Cigarette tax bills are appearing in some States but the number of such bills introduced up to the present is not up to expectations. Previous publicity during the latter part of 1946 had indicated that cigarette tax proposals this year would be wide-spread in the various State Legislatures. Such proposals may come yet in large numbers.

5. Most of the coin machine legislative activity up to the present has been in the Western half of the country.

6. One or two of the tax bills introduced in State Legislatures would indicate that the federal tax law has been studied. Another bill would make the federal tax stamp prima facie evidence of guilt. The idea of the Washington State license system, which assesses fees on gaming devices and pinball on a percentage basis seems to be spreading.

### Summary by States

A State-by-State summary of some of the legislative reports received to date are as follows:

*Editor's Note: This summary of State legislative reports should be read in connection with the article in this issue entitled "Roll Call of States," which reviews the general history of each State situation.*

Alabama: The preliminary session of the Legislature adjourned January 23; the preliminary session for the purpose of introducing bills lasted for 10 days but the preliminary meeting is not for the purpose of taking action on any bills. The regular session will convene May 6.

Arizona: House Bill 82 introduced January 27, would license juke boxes, marble machines and skee-ball at \$100 per year. The bill went to the committee on accounting and business methods January 28.

Arkansas: House Bill No. 69 introduced January 21, was sent to the committee on revenue and taxation. The bill would double the present State license fees on amusement and vending machines by penalizing all licensed machines to the extent of one year's license fee. This makes it a sort of curious bill and apparently it is an idea for doubling the present State tax, which for a long time has been considered one of the most reasonable State license fees on the books. The amusement games trade will be deeply interested in the bill because it contains a provision which would legalize free plays by declaring them "not a thing of value."

### Oakland Hearing Watched

California: The prospect for unfavorable State legislation is increased by the fact that unfavorable situations have been developing for some time in local areas. An important hearing is to be held in Oakland on an unfavorable ordinance February 4. Due to the local and the State situation combined, the State is considered one of the most unfavorable at the present time from the legislative outlook. Bills already introduced include Assembly Bill 835, (See Typical Pattern on page 120)

## Demand for U. S. Jukes, Games In Sweden Larger Than Supply

CHICAGO, Feb. 1.—There is great demand in Sweden for American juke boxes and records as well as amusement games, according to Hugo Ahlin and Rudolph Gyllenpalm, Swedish coinmen who will attend the coin machine show here.

Demand, however, cannot be met satisfactorily at present because of unsettled economic conditions, high taxes and voluminous governmental red tape in Sweden, the distributors declared. Another factor having great bearing on all Swedish business is the reciprocal trade pact signed with Russia under which the USSR was given option on a large percentage of all heavy goods manufactured for export.

Gyllenpalm, who was an operator for approximately nine years, is president of the Swedish operators' association, Sveriges Automatagares Riksförbund. There are now 18 operators in the country, all of whom are members of the organization. Gyllenpalm's firm also specializes in financing machine purchases by operators.

### Swedes Like U. S. Music

"American music is popular at home because the younger generation has been educated to it by moving pictures and radio," Ahlin declared. "The younger people know all the more popular bands and the leaders just as well as American youngsters."

Ahlin, who is distributor for Rock-Ola juke boxes as well as amusement games of all kinds, said there are now about 300 juke on location, with locations open for 500 to 1,000 more. Demand for new amusement games is not quite so great because there are some 2,000 on location now.

Principal stumbling block in the way of acquiring new equipment, the distributors stated, is the fact that most of the Swedish operators don't have enough cash on hand to pay for it. Object of their present visit to the U. S. is to buy as many sample machines as possible for the operators to select from.

### War Hampered Ops

Operations were hampered during the war, Ahlin declared, because operators had to neglect many of their locations due to shortages of gasoline, tires and government restrictions on driving. Now, in addition to regular import duties on machines, they have to pay a 20 per cent tax on gross receipts of both juke and games.

Strikes in American industry also have had serious effect on shipping, especially the maritime and trucking strikes. However, this situation has cleared up and there are now some four freighters leaving New York for Sweden every week, they stated.

"During the war when we couldn't get any American equipment," Ahlin declared, "we built 100 juke of our own under patents we bought from Finland. They worked okay and they still are on location, but we are interested only in American juke now."

Swedish interest in American vending machines also is growing, but little can be done because of the red tape involved inside the country, he said. Little had been done with venders there prior to the war, altho the Germans had made great strides in that field.

### Outside Cig Venders

Operators have hopes of being able to enter the cigarette vending field, but there is much uncertainty along this line because of the close control kept by the government on the tobacco industry. Tobacco shops, which are allowed a 10 per cent

profit on sales, all close by 6 p.m. After that time the only places where cigarettes can be bought are small news and magazine shops. Operators are especially interested in being able to set up outside venders for the benefit of the night trade.

Ahlin and Gyllenpalm said they intend to give considerable attention to the vending machine booths at the show here on the lookout for machines that might have possibilities in their country.

Both men expect to leave Chicago immediately after the show for New York where they intend to stay several weeks before sailing for home.

## Brown Reports Reorganization Of American Co.

CHICAGO, Feb. 1. — Physical properties of Munves Manufacturing Corporation, which has been dissolved, were taken over by the American Amusement Company, 158 East Grand Avenue, January 30, according to an announcement by Harry H. Brown, president of American.

As part of a complete reorganizational move, Brown also announced the appointment of Dave Martin as sales manager for the company. Martin, who has been connected with the coin machine industry since 1929, comes to Chicago from Seattle, where he was a partner in a manufacturing firm.

Brown said remodeling of the company's showrooms and plant has been completed and that open house will be held there every day of the CMI show. He also plans to have an informal dinner for some 30 of his distributors at the 885 Club during the convention.

Firm's exhibit at the Sherman Hotel will include a new bell machine cabinet and a new amusement game, the Junior League Bat-a-Ball. The original Bat-a-Ball also will be shown.

## Gottlieb Holds Pre-Show Party

CHICAGO, Feb. 2.—D. Gottlieb & Company staged a pre-convention banquet tonight for the firm's distributors in the Louis XIV Room of the Sherman Hotel here.

Festivities began for the approximately 100 present with a 6:30 p.m. serving of dinner which was followed by an entertainment program featuring an elaborate floorshow.

Dave Gottlieb, company president and also president of Coin Machine Industries, Inc., his three brothers, Maury, who came up from Dallas, Tex.; Nate and Sol, were joined on the welcoming committee by the Gottlieb department heads.

## Pin Game Fee Collections Top Other Toledo Licenses

TOLEDO, Feb. 1.—Major source of city revenue last year in license fee collections was the \$100 fee on each pinball game in operation here. Pinball fees amounted to \$139,600 out of the \$230,127 total collected.

Collection from pinball games last year was triple the amount collected in 1944. Total collections that year were only \$54,550.



**Presenting in capsule form a factual report on the legislative and business outlook for coin machines in each of the 48 States. Facts cover taxes, scope of commerce, State count of machines**

**By WALTER W. HURD**

**O**NE of the best ways in which to get a general picture of an industry is to take a State by State roll call or review of the trade conditions in each State. This article is an effort to review as briefly as possible the legislative and market situation in the various States.

A complete legislative review is not possible at the present time because the majority of the State Legislatures are just getting under way and coin machine bills introduced thus far are few in number. By the time this issue of *The Billboard* reaches its readers, however, many more coin machine bills may have appeared in the various States.

Reference is made to previous legislative sessions in order to suggest probable trends in the various States. By recalling bills on coin machines that appeared in 1945 or 1946 it may be possible to guess what may happen in the Legislatures at the present time.

It should be kept in mind that during the war years legal matters relating to the trade dropped to a minimum. This was especially true in the regard to campaigns and crusades against amusement games and gaming devices and to a lesser extent it also applied to tax proposals on coin machines. During the war years also, a majority of the States had plenty of revenue.

#### **Situation Now Changed**

Now in 1947 the situation is changed to some extent. More of the State Legislatures need new revenue now than did in 1945. Hence there is much more talk of finding new sources of revenue. Also during 1946 many of the agencies and organizations of public officials that supply tax information to the various cities and States were quite busy in suggesting new sources of revenue.

In this review government statistics are quoted on the number of stores in the various States. Also references made to the federal tax report in 1946 on the number of locations having paid the federal tax. It should be kept in mind that government statistics are usually on the conservative side.

We will appreciate hearing from our readers about inaccuracies and errors which may occur in this report.

### **Alabama**

After being considered unfavorable territory for amusement games and, more recently juke boxes, Alabama was expected to take its place on the favorable side of the ledger for the industry beginning January 1 when a new State administration took office. The dry movement in Alabama had gained such power that in recent years juke boxes had been banned from liquor locations. After his election the new governor stated that he would bring back juke boxes and keg beer. Reports for 1947 on actual advances are not yet available. The State has shown remarkable industrial growth in recent years and has become the center of a Southern industrial empire. Favorable expansion in the future is predicted for the State. It has fourteen cities with more than 10,000 population, with Birmingham listed as the largest city, having a 1940 population of 267,000.

#### **Legislature Meets Late**

The Alabama Legislature convenes May 6, so its legislative news will be rather late in starting. The principal bills in 1945 that directed attention to the coin machine trade were amendments to the State tax on soft drinks and cigarettes. The State taxes cigarettes 1 cent per pack and it has a general business license sys-

tem that covers various types of business. The license tax reports each year would give a good idea of the various types of locations and number of such establishments in the State. Alabama has a general income tax, retail sales tax of 2 per cent, and at one time had a general coin machine tax including salesboards. In 1943 the Legislature raised the State juke box fee to \$25, but the State attorney general ruled the act as unconstitutional. Vending machines are taxed by the State.

Alabama ranks 17th in the nation on basis of population. Unofficial estimates report Alabama having 500 pinball games, 1,500 juke boxes and 500 cigarette vending machines.

### **Arizona**

The State ranks 43d on the basis of population and hence does not have many patrons for coin machines. It belongs in the area of the West where there are liberal attitudes towards gaming devices and for that reason the State is important to the amusement machine trade. In 1946, for example, the attorney general issued an order restraining the destruction of gaming devices seized by the police until a court order had been issued. At the November, 1946 elections, people had a chance to vote on repealing State anti-gambling laws so that gambling of all kinds could be licensed. Trend in the State is regarded as liberal.

The Legislature convened January 13, but no reports have been received of coin machine legislation to date. The State Legislature had three special sessions in 1946, chiefly to consider old-age assistance and similar subjects. In order to raise revenue for old-age assistance, the State came very near getting a chance to vote on the repealing of anti-gam-

bling laws at the November, 1946 elections, but proponents of the idea failed to get enough signatures to put it on the ballot.

#### **2,500 Jukes**

Unofficial estimates say the State has about 2,500 juke boxes in use, but no reports are available on number of machines of other types in use. The city of Phoenix has its own local history and at times there is some agitation against amusement games. A city tax official reported in 1945 that about 200 pinball games were licensed in the city. The city collects \$5 on pinball and juke boxes. The State collects luxury excise taxes on certain types of liquor, including a 2-cent tax on cigarettes. The State also collects a general income tax. There are only two cities in the State having a population of over 10,000.

### **Arkansas**

The State continues to have what is probably the simplest statute regulating the licensing of games, music machines and vending machines of all the 48 States. The State itself ranks 24th on basis of population and has nine cities with a population over 9,000. The original coin machine license law of the State was passed in co-operation with the organized operators of the State and they have been consulted since the original passage. It is probably the only State license in which some of the fees on coin machines were actually reduced by the Legislature after the original law took effect. The 1947 session of the Legislature convened January 13, and to date no coin machine bills have been reported. The present license laws was subject to several attacks during the session of the Legislature in 1945, when bills

(Continued on page 106)



# SUGAR CONTROLS DANGLING

## Decision Now Up to Courts

**Industry leaders divided on effect of abolition of historic use quota system**

WASHINGTON, Feb. 1.—With the fate of OPA's historic use formula for the industrial rationing of sugar hanging in the balance, vending machine supply manufacturers were speculating on the possible effects of the abolition of sugar controls—a decision now resting in the hands of the U. S. Circuit Court of Appeals.

Industry leaders were still divided on the issues, many of them insisting that elimination of sugar rationing at this time would result in chaos very harmful to business, while others were of the opinion that the only salvation for the industry is immediate decontrol and return to free enterprise.

Everyone was agreed, however, that if the decision of Federal District Judge F. Dickinson Letts, invalidating OPA's ration formula, is upheld by the Appellate Court, controls will have to be lifted because the agency has no other basis for rationing.

### Its Affect on OPA

Altho the present court battle has nothing to do with price controls on sugar, most industrial leaders are of the opinion that OPA would be faced with an almost impossible task in enforcing price ceiling in the absence of rationing. In view of this, price controls probably would have to be junked along with the rationing system.

Upon being informed of Judge Lett's decision, Phillip Gott, president of the National Confectioners' Association, foresaw, "12 to 14 new dairies ready to get under way if present sugar allocations are revised."

"There is only so much sugar to go around," Gott declared. "If new users, who didn't have capital investments in the 1941 base period, are going to get sugar, established industries who patiently withstood (See *Sugar Decisions* on page 95)

## Birk Co. Bought by Cribbs & Associates

CHICAGO, Feb. 1.—Walter O. Birk Company here has been purchased by a group of business men headed by W. Melville Cribbs, it was announced last week. New organization will take over operation of plant immediately under name of Melville Confections, Inc.

Cribbs, president of new firm, recently resigned as general manager of the Chicago plant of National Candy Company. Associated with Cribbs, who is also vice-president of National Confectioners' Association, in the new company will be A. L. Manning, J. J. Davidson, Earl Sorenson, Charles Wagner, M. A. McGowan, Willard Siefeldt, H. H. Dalton and H. Kern.

Plant, under the new management, will be extensively altered and modernized, Cribbs said. Present site at 500 South Des Plaines Street here has over 100,000 square feet of floor space and employs about 150 people. New line will consist of a variety of popular priced candies.

## Promote Venders To Chill Apples

ATLANTIC CITY, Feb. 1.—Individually packed apples offered for sale thru temperature controlled vending machines are being promoted by Washington State apple growers, according to Howard Mattledge, Seattle food consultant.

Mattledge explained the plan here at a pre-convention gathering of National Canner Association representatives.

## NAMA Moves To Halt Charm Use

NEW YORK, Feb. 1.—Board of directors of the National Automatic Merchandisers' Association has adopted a resolution which would deny membership in the organization to applicants using prize ball gum and charms in vending machines.

Resolution condemned the use of chance incentives, especially the use of salacious charms. Resolution stated that the combination of "petty gambling and this salacious aspect in the vending of merchandise is highly obnoxious and will bring disrepute and unpopularity to the vending machine industry."

## Three More Key Men Leave Nat'l Candy

ST. LOUIS, Feb. 1.—W. Melville Cribbs' resignation as general manager of the Chicago division of National Candy Company two weeks ago, the company reported last week, has been followed by two more resignations of key executives and one retirement.

Frank T. Glenn, general superintendent of firm's Consolidated Factories, St. Louis, resigned January 16. He had many years experience in the confectionery industry in Chicago prior to joining National in June, 1945. His future plans are not known.

Samuel T. Gay, general manager of Consolidated plants here, resigned January 10. He served a number of years as assistant to V. L. Price, firm's president, until he became general manager in 1940. Future plans are also unknown.

Fred J. Mueller, general sales manager of the same plants, retired January 10. He began in the candy industry in 1897 as a shipping clerk.

## Diamond Match Co. Offers Vend Decal

CHICAGO, Feb. 1.—The Diamond Match Company announced this week that it is offering without charge to cigarette vending machine operators a decal to be applied to venders.

Announcement explained that during the war years when matches were in short supply for civilian consumption, many operators were forced to vend cigarettes without matches. However, the decal, developed by G. M. Danenbauer, of Diamond, advises cigarette vending machine purchasers that matches are once again back in automatic merchandisers.

## High Prices Shoot Candy Dollar Sales to New High

WASHINGTON, Feb. 1.—Because of increasing prices, the candy industry set a new high in dollar sales during November, altho actual sales in pounds were lower by over 13,000,000 compared to the preceding month, according to latest monthly report of the Commerce Department Bureau of Census.

Total dollar sales, reported by 286 manufacturers thruout the country, were \$63,183,000. This figure represented an increase of 4 per cent over October and a 35 per cent increase over November, 1945. Sales in pounds increased only 11 per cent over the total in November the year before.

Dollar volume in October, also a record at the time, was \$60,985,000. Sales in pounds amounted to 144,119,000, as compared to 157,242,000 in October.

### Up Five Per Cent

The November report brought

## Sugar Distribution In '46 Falls Short Of Previous Year's

WASHINGTON, Feb. 1.—A total of 5,990,859 short tons, raw value, of sugar was distributed by primary distributors in 1946, according to a preliminary report of the production and marketing administration of the Department of Agriculture.

Of this total, 5,592,055 tons were for domestic consumption, as compared to 6,040,596 tons in 1945. Altho domestic supplies were shorter in 1946 than in the previous year, the report showed that more sugar was exported last year than in 1945. Export volume in 1945 was 290,635 tons as compared with 398,804 tons in 1946—a difference of more than 108,000 tons.

Stocks reported by distributors as of December 28, compared with final figures December 31, 1945, follow: refiners raw, 177,063 tons against 234,239; refiners refined, 180,254 against 143,294; beet processors, 990,512 against 919,942; importers, 16,329 against 8,788.

## Thomas J. Greene, Of Miami, Is Dead

MIAMI, Feb. 1.—Thomas J. Greene, partner with Albert D. Sherman in U-Need-A Vender Distributing Company here, died January 20 after a heart attack. He was active in the cigarette vending machine business for many years in the South.

Greene is survived by his widow, Ruth, and his mother, Mrs. Billie Gerrick.

Firm recently moved to 3000 Northwest 27th Avenue from 839 West Flagler Street here.

## Indianapolis Venders Hit by Route-Man Work Stoppage

INDIANAPOLIS, Feb. 1.—Coca-Cola venders in large manufacturing plants and other spots here are being affected by non-delivery of this soft drink on some local routes due to a work stoppage of some delivery men which occurred last week.

Officials of the bottling firm, however, said that most of their operations and deliveries were continuing.

total sales for the first 11 months of the year to \$595,000,000, a 5 per cent increase over the total sales for the corresponding period of the year before. Trend indicated that 12-month total would easily exceed that of 1945.

Production figures for the 11-month period showed increases of 1 and 9 per cent, respectively, for bar and bulk goods, while decreases of 1, 5 and 17 per cent, respectively, were shown for package goods, general line and unclassified products.

Heaviest gains were shown by chocolate manufacturers with an increase of 45 per cent in November, 1946, over the same month of the previous year, altho they still were below the October figure by 6 per cent.

## Vending Trade Contributes to Candy Council

CHICAGO, Feb. 1.—W. C. Dickmeyer, chairman of National Confectioners' Association's Council on Candy, announced that the council's 1946 fund, used to bring home the fact that candy is delicious food via various forms of advertising, had reached \$412,159.77.

Assisting toward building the 1946 fund, 2,987 candy manufacturers, suppliers, distributors, wholesalers and vending machine operators were major contributors. Wholesale candy manufacturers subscribed 70 per cent of the total; chocolate manufacturers and manufacturing retailers, 10 per cent; wholesalers and vending machine operators, 13 per cent; brokers and salesmen, 3 per cent; suppliers, 3 per cent, and remaining 1 per cent came from miscellaneous subscribers.

Vending firms benefit directly from this program in the form of decals and logotypes which are made available to them for application on their vending equipment, and the public, because of this program, is made increasingly conscious of value of candy as a food and so buys greater quantities. Increased purchases from venders is thus realized along with the overall increase in candy sales.

In 1947 it is the council's aim to restore the fund to the \$500,000-per-year level previously attained, Dickmeyer said.

## Riddell House Pub. Is Oldest in Field

LOS ANGELES, Feb. 1.—Riddell Company, operators of merchandise machines, claims that its house organ, *What's Going On*, is the oldest publication of its kind in the candy and tobacco jobbing field. January issue is the 31st consecutive monthly issue.

Company has offices in Los Angeles and Pasadena and sponsors a daily sports radio program.

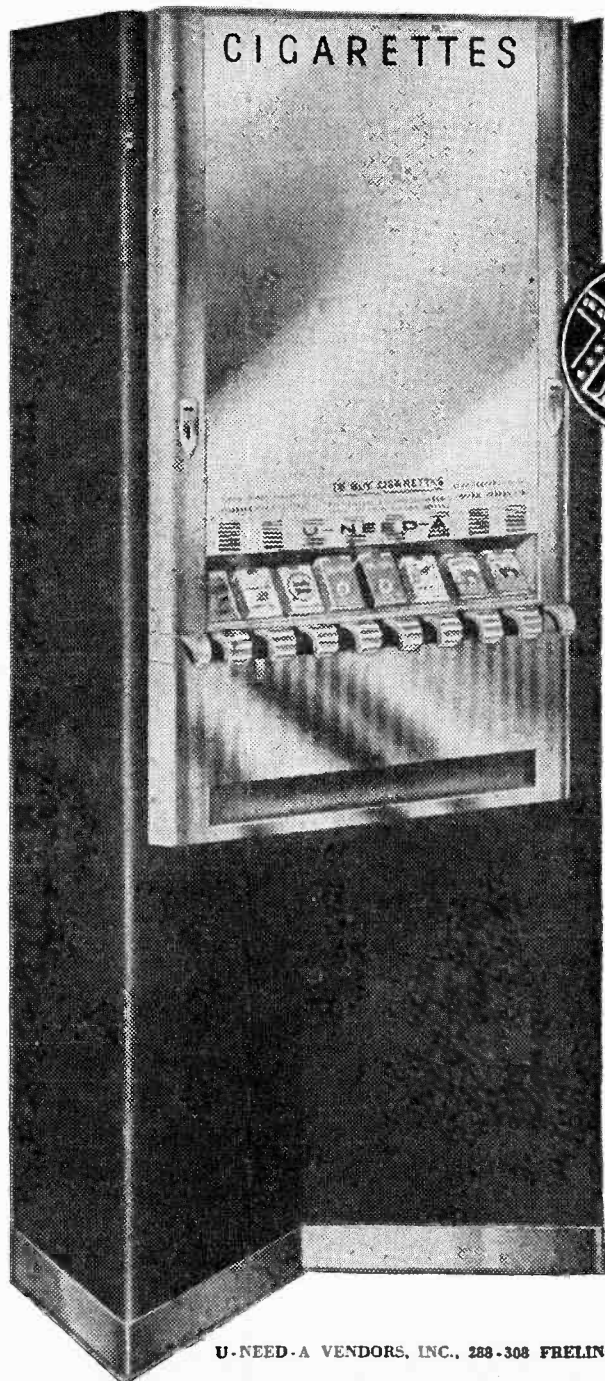
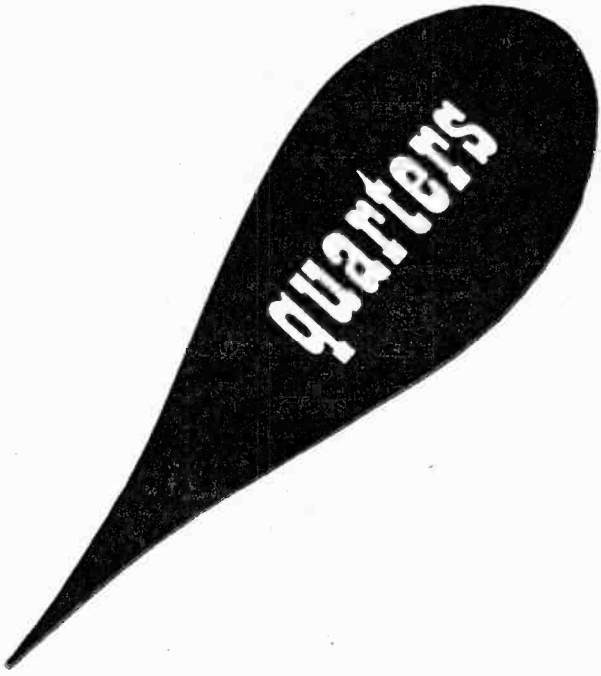
## Mich. Vending in New Home

DETROIT, Feb. 1.—Michigan Vending Company has moved into larger quarters at 14838 Wwoming, leaving its old location at 8937 Linwood Avenue. In addition to operating a large vending machine route and service business, firm wholesales candy, cigars, tobaccos and cigarettes.

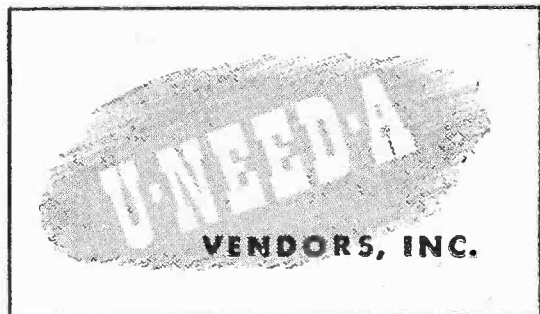


you get extra profits with the new 3-denomination cigarette vendor, U-NEED-A

**MONARCH**

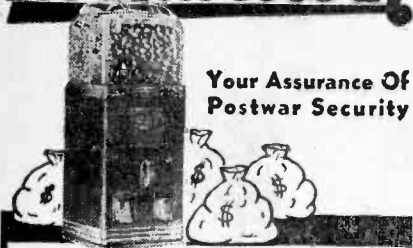


Makes cigarette vending profitable now in all locations. The 1947 MONARCH is outstanding . . . for mechanical simplicity, large capacity, and beauty of lines. Designed by Norman Bel Geddes for U-Need-A Vendors, the MONARCH is geared for modern, automatic merchandising. Perfectly balanced and tip-proof. Easy and quick to service (has few moving parts). Engineered with skill and precision. THE MONARCH GETS LOCATIONS AND HOLDS THEM . . . TRULY AN OPERATOR'S MACHINE. Prompt deliveries . . . Write, phone, or wire for full details.





# Northwestern



Your Assurance Of Postwar Security

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns--venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION  
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

## American Corp. Book Vender To Make CMI Debut

KANSAS CITY, Mo., Feb. 1.—H. W. McEwen, vice-president of American Vending Corporation, announced this week that his company will soon be ready to go into production on a vending machine to dispense paper-backed pocket-size books.

Vender will be manufactured for the Automatic Book Vending Corporation, New York, McEwen said. Production on the machine will be held up until the tooling job is completed.

The book vender will be shown at the CMI Convention, February 3-6, in Chicago, along with American Vending Corporation's 1000-cup bulk soft-drink vender, and their selector type candy bar vender.

### Drink Vender on Display

The bulk soft-drink vender, designed by A. L. Roll, will be on display in a suite at the Bismarck Hotel. Roll will attend the display. It was indicated that production on the drink vender would be in full swing by early summer. Distributors' floor samples will be ready for shipment some time this month, McEwen said.

The candy vender, designed by C. R. Holcomb, secretary of the firm, is sold under the trade name "Vendit." It and the book vender will be on display in Booth 197 at the CMI headquarters. Irving Goldstein, president of Automatic Book Vending Corporation, will be on hand at the showing, along with American Vending Corporation executives J. J. Grum, president; H. W. McEwen, vice-president, and R. A. Dahlstrom, general manager.

## Survey Shows 47% Specify Brand in Soft Drink Buying

NEW YORK, Feb. 1. — Brand Names Foundation, Inc., here has stated that, as a result of a recent survey, it has discovered that 47 per cent of soft drink consumers insist on a particular brand when making their purchase.

Survey, made to determine what role brand names play in sale of soft drinks, also revealed that an additional 37.6 per cent would buy any of several brands which they recognized, thus totaling 85 per cent of those questioned who buy soft drinks by brand names. People who disregarded or were indifferent to brand names, or who accepted dealers' recommendations, totaled 15 per cent.

Based on 100 interviews, the survey was directed to those people in the following classifications: women's editors and club officers, social workers, ministers, high school officials and home science teachers.

## Revision of Cigar Taxes To Be Sought

NEW YORK, Feb. 1. — A major objective of the Cigar Manufacturers' Association during 1947 will be to present to legislators in Washington a fully integrated program for the revision of cigar excise taxes, Edward J. Regensburg, CMA prexy, declared this week.

Program will recognize need of the government for revenue and the ability of the cigar industry to pay, Regensburg states. He added that barring strikes, large production increases are expected during the year.

## KC Cigarette Taxes Hit All-Time Peak

KANSAS CITY, Mo., Feb. 1.—Collections of Kansas City's two-cents per pack city cigarette tax in 1946 totaled \$1,006,120, an all-time peak, Rollin F. Agard, finance director, reported. Previous high for a 12-month period was \$915,662 collected in the fiscal year ended April 30, 1946.

The 1946 collections represented sale of 50,030,600 packages of 20 or approximately 120 packs per person for the city's population.

## Neb. Measure Would Smash Slug Traffic

OMAHA, Feb. 1.—Coin machine operators would receive help under a bill the city council has asked its legal staff to prepare for submission to the Nebraska Legislature. Proposed measure would prohibit the manufacture, sale and processing of slugs in Nebraska.

Council members said slugs too frequently are used in parking meters, telephones and other coin-operated devices. It was recommended that the proposed bill be similar to Ohio's present law.

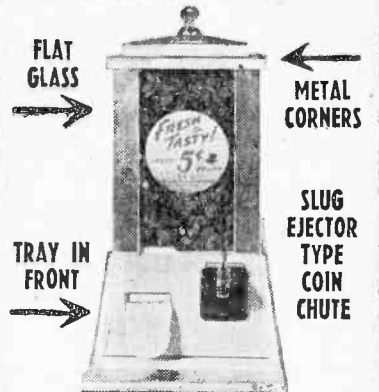
## Mo. Lawmakers Ask Sugar Ration End

JEFFERSON CITY, Mo., Feb. 1.—A resolution has been introduced in the House of Representatives of the Missouri Assembly calling for the end of sugar rationing.

Proposal, presented by two representatives, declared that with rationing controls removed private consumers and industrial users would be able to obtain all the sugar they wished.

## NEW 5 CENT BULK VENDOR

FOR ALMONDS, PECANS AND MIXED NUTS. VENDS A GOOD PORTION AT HIGH PERCENTAGE OF PROFIT.



IMMEDIATE DELIVERY

JOBBERS WANTED

WRITE OR WIRE FOR DETAILS

L. A. PENN. MFG. CO.

2126 Granville Ave.  
WEST LOS ANGELES 25, CALIF.  
416 FRANKLIN ST.  
JOHNSTOWN, PA.

### FOR SALE

50 Bally Cup Bev. Dispensers. Reconditioned - guaranteed perfect by factory experts.  
Ea. .... \$295.00  
100 S. S. Barrels & Heads. Ea. 25.00  
5 Carbo. and Cooling Tanks Ea. 250.00  
2,000 gals. Cola & R. Beer Syrup. Gal. 1.85  
3 Coledrink Cup Dispensers. Ea. 450.00  
2 Frigidrink Cup Dispensers. Ea. 475.00  
'41 Chevrolet Panel Truck. 495.00  
Beverage Operators—When in Chicago—Call Us.  
**AUTOMATIC BEVERAGE DISP., INC.**  
3448 N. Greenview Chicago, Ill.  
ANDY ANDERSON or DAN PIAZZI  
Phone: Wellington 3151-0794

**I'M AT THE CMI SHOW IN CHICAGO AT THE SHERMAN. LET'S GET TOGETHER AND SWAP STORIES, SCOTCH AND SCARCE BALL GUM!**

**SYD RUBENSTEIN**

**PIONEER VENDING SERVICE**  
Exclusive Victor Distributor in New York  
461 Sackman St. ● Brooklyn 12, N. Y.

## Make Money! Start Your Own Hot Popcorn Business

- QUICK Profits—Low Cost
- 5c or 10c Machine At Same Price
- Electrically Heated and Lighted—Attracts Customers
- 106 Bag Capacity—Compact Counter Model—Portable—Carry In Any Car

Start your own business! Install and service Electro-Serv—the coin operated hot popcorn machines—in taverns, bowling alleys, etc. in your city. Ten machines should net you \$250.00 and up per month. Larger earnings with more machines working for you. Start small or big—part time or full time. The new 1947 model Electro-Serv is low-priced, beautifully designed for counter display—electrically illuminated. Get our plan for you—covers everything—popcorn, bags, etc. Immediate shipment! Be first! Write for details about this money-making opportunity.

**ELECTRO-SERV, INC.**  
Dept. B  
Peoria, Illinois  
Phone 48491

### HARD TO GET STANDS for Merchandise Vendors

Solid Steel Base Total Weight 40 Lbs.

PRICE \$4.00 Will Support Any Type Vendor.  
F.O.B. Phila., Pa.

**VEEDCO**  
2113 Market St., Phila., Pa.



**VICTOR MODEL V**

Globe Type Model V. 5 lbs. Capacity. For Bulk Merchandise or Ball Gum.

**SPECIAL DEAL**

10 Model V Globe Type Machines, 140 Pounds Boston Baked Beans. All for \$165.00.

**SALTED NUTS**

Spanish Salted Peanuts . . . 19 1/2¢ Per Lb.  
Va. Blanched & Salted Peanuts 27¢ Per Lb.  
Vending Machine Mixed Nuts . . 50¢ Per Lb.  
(30 pounds or 30,000 pounds)

**ASSORTED CHARMS—BRIGHT COLORS**

Flat Plastic, 1,000 . . . . . \$ 2.90  
Flat Plastic, 10,000 . . . . . 27.50  
Flat Plastic, 100,000 . . . . . 250.00

Charms Mailed Parcel Post Paid by Me.

Terms: Full Cash With Order, F. O. B. Factory.

**ROY TORR**

LANSDOWNE PENNA.



**BRAND NEW COLUMBUS ALL PURPOSE VENDORS**

Eventually—Why Not Now! Immediate Delivery.

NO. 46Z, 1c MODEL, \$11.95 EA.

NO. 46ZB, 5c PISTACHIO VENDOR, \$12.95 EA.

**NEW VENDING MACHINES**  
Advance #11 . . . . . \$13.75  
Columbus Model 46 . . . . . 11.50  
Victor Model V, Globe Type . . . . . 11.75  
Victor Model V, De Luxe Cab. Type. . . . . 13.75  
Columbus Model 46G . . . . . 12.00  
Master 1¢ . . . . . 14.00  
Master #2, 1¢ & 5¢ . . . . . 15.00  
Silver Kings . . . . . 13.95  
Coin Weighing Scales . . . . . 18.50

Charms. Per M . . . . . \$4.00  
Sassy Buttons. Per M . . . . . 6.00  
Spanish Peanuts, 30 Lb. Ctns. Lb. . . . . 21  
Virginia Peanuts, 30 Lb. Ctns. Lb. . . . . 28  
For 5¢ Play on Any Machine Listed Add \$1.00 Extra.

Send for Descriptive Literature and Quantity Prices.

1/3 Deposit Required With Order.

**FRANK DIST. CO.** 535 N. 8th St. Phila. 23, Pa.

**Sugar Decision Up to Courts**

(Continued from page 92)

the war period are going to be cut severely.

**Possible Way Out**

Gott said newcomers to the industry, including the Moberly (Mo.) Milk Products Company, which instituted the court action against the formula, see a way out in the 1944 War Mobilization and Reconversion Act. Judge Letts' decision held that this act of Congress expressly prohibits the use of the OPA quota formula. This followed the contention of plaintiffs that no governmental agency has authority to forbid rations to new concerns that were not users of sugar during the 1941 base period.

Judge Letts issued his opinion in the form of an informal memorandum, delaying action on issuing an injunction against the federal agency altho he held the milk company was "entitled to relief."

He had barely issued his injunction this week when the Office of Temporary Controls, successor to OPA obtained an order from the Appellate Court staying execution of the injunction pending hearing before the Court of Appeals on February 7.

Result of the temporary restraining order is that present controls on sugar will be retained at least until the decision has been handed down by the higher court, which has promised final action by February 14.

**NCICI Issues Bulletin**

National Conference of Ice Cream Industries, Inc., in a bulletin to its membership declared: "It is not our usual policy to recommend decisions in matters such as this.

"However, this office has always been a staunch advocate of free enterprise, and we honestly feel that under a free enterprise system with no controls, the small business man of our country, of whom our association is representative, will prosper and grow. It is our considered opinion that there is no substitute for free enterprise in America. Further, this adjustment will have to be made some time in the near future and we might as well take the step now while there is still a demand for our product, and any adjustments will thus be rendered easier."

**The Moberly Charge**

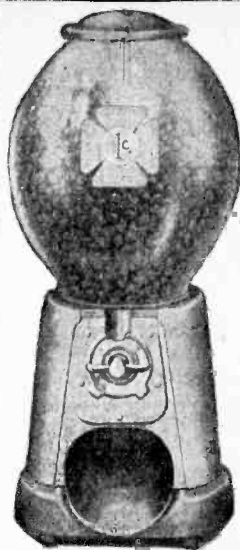
In its petition for relief, the Moberly company had charged its sugar allowance for use in condensed milk had been reduced 90 per cent thru operation of an OPA ruling in October. Result, the petition averred, was that the company was forced to dump 100,000 pounds of skim milk down a sewer.

Should the lower court's decision be upheld, three alternatives face the OTC: (1) Seek congressional amendment to the Second War Powers Act to permit rationing on an industrial use basis; (2) establish a new rationing formula for industry which would be unlikely; (3) eliminate rationing entirely.

Carl Auerbach, attorney for the agency, said the domestic rationing system would not be affected by the court order in any way. However, he added, if the government is unable to control industrial quotas, individual consumers undoubtedly will suffer.

**R. J. Reynolds Net Record**

NEW YORK, Feb. 1.—R. J. Reynolds Tobacco Company, makers of Camel cigarettes, announced this week that its 1946 net sales totaled \$613,106,303, an all-time high for the firm. During the same period the company's net earnings amounted to \$27,972,599 or \$8,743,289 above 1945.



There is GOOD money in PEANUTS and CHEWING GUM

Advance Ball Gum Machine Holds 4 Lbs.



10.50 to 13.75  
4 Lbs. Ball Gum (140 Balls Per Lb.) . . . . . \$5.60  
Less 20% to Location . . . . . 1.12  
Take Home Money . . . . . \$4.48  
4 Lbs. @ 55¢ Per Lb. Costs You . . . . . 2.20  
Net Profit Per Machine Selling 4 Lbs. Per Month . . . . . \$2.28

	Month	Year
1 Machine . . . . .	\$ 2.28	\$ 27.36
10 Machines . . . . .	22.40	268.80
100 Machines . . . . .	224.00	2,688.00
200 Machines . . . . .	448.00	5,376.00
300 Machines . . . . .	672.00	8,664.00
400 Machines . . . . .	896.00	10,752.00

Stands \$3.90 — Brackets 50c — Brackets With Locks

One man with car can successfully handle 400 machines per month. This average is LOW. We can show many locations with a much greater average. As sugar rationing is released, gum will become more plentiful and will cost less. YOU still get \$1.40 per lb. of 140 balls. If you get your locations at 15%, as many do, your profit will be 1/4 more.

1 Advance Machine Will Cost You . . . . . \$ 13.25  
10 Advance Machines Will Cost You . . . . . 108.50  
100 Advance Machines Will Cost You . . . . . 995.00  
200 Advance Machines Will Cost You . . . . . 1,990.00  
300 Advance Machines Will Cost You . . . . . 2,985.00  
400 Advance Machines Will Cost You . . . . . 3,980.00



11.75 to 13.75

To those whose credit reports indicate worthiness we will finance 1/2 of any purchase of 400 or more.

**ASK FOR DETAILS**

Vending machine business is NOT a side line business. Make it a NUMBER ONE BUSINESS. Work, and you will make more clean, clear profit than with any like investment of time and cash that we know of.

**Thomas Novelty Co.**

1572 JEFFERSON PADUCAH, KY. PHONE 2131



9.50 to 11.50

**QUALITY NUTS**

AT A LOW PRICE AND IMMEDIATE DELIVERY?

	Per Lb.	Per Lb.	
Salted Roasted Pistachio (White Jumbos)	65¢	Fancy Mix (Tiney Almonds and Filberts)	80¢
Salted Almonds (Tiney)	85¢	X-Mix (Tiney Almond, Filberts, Red Skins, and Blanched Virginias)	40¢
Salted Cashews (Whole Tineys)	75¢	All-Mixed (Tiney Cashews, Tiney Almonds, Filberts, Pecans, NO PEANUTS)	81¢
Salted Filberts (Tiney)	65¢	Raw Brazil	85¢
Salted Virginia Red Skins	23¢	Raw Black Walnuts in the shell, roasted	85¢
Salted Spanish	19¢	Fancy Grade Peanuts in the shell, roasted	18 1/2¢
Salted Virginia (Whole)	26 1/2¢	50 lb. Bags . . . . .	18 1/2¢
Special Vending Mix (Blanched Virginia and Spanish with Fancy Nuts)	29 1/2¢	90 lb. Bags . . . . .	18 3/4¢

MINIMUM ORDER, 30 LBS. 25% DEPOSIT. BALANCE C. O. D. ALL NUTS F. O. B. ST. LOUIS.

**ACE HIGH PRODUCTS CO.**

1811 S. 14TH ST. ST. LOUIS 4, MO.

**SPECIAL SALE — RECONDITIONED VENDORS**

100 1/2-Col. Nut Vendors, 7-lb. cap. Ea. . . . . \$ 9.00  
100 1¢ MASTERS—Late models, 5-lb. cap. Ea. . . . . 9.00  
50 5¢ ROWE GUM & MINT VENDERS. Ea. . . . . 9.00  
20 1¢ TOPPER NUT, 5-lb. cap. Ea. . . . . 9.00  
50 1¢ 6-col. ADAMS GUM Vendors, 270 cap. Ea. . . . . 9.00  
20 5¢ ROWE SELECTIVE CANDY MACHINES, 120 cap. . . . . 85.00  
ALSO—BRAND NEW COLUMBUS NUT—Write for Free Circular.

**CAMEO VENDING 432 W. 42nd, New York 18, N. Y.**

**USED CIGARETTE and CANDY MACHINES FOR SALE**

6 8-Col. Rowe Imperial Cigarette Mach. . . \$48.50	2 Stewart & McGulre 6-Col. Cfg. Mach. . . \$18.50
4 10-Col. Rowe Royal Cigarette Mach. . . 78.50	1 8-Col. National Cigarette Mach. . . . . 20.00
1 8-Col. Rowe Royal Cigarette Mach. . . 68.50	30 Round 8-Col. U-Need-a-Pak Cfg. Mach. . . 8.00
1 11-Col. DuGrenier Champion Cfg. Mach. 78.50	2 5-Col. U-Need-A Candy Merchandiser . . 42.50
3 Stewart & McGulre 4-Col. Cigarette Mach. 15.00	1 54-Bar Capacity Coan-Sletland Candy Mach. . . . . 20.00

Price: F. O. B. Marion, Indiana. Cash With the Order.

**H. D. DWYER COMPANY**

**VENDING MACHINE OPERATORS**

We are State distributors for Samuel Eppy's Plastic Charms and have them in stock at the following prices:

Assorted Charms. Per M . . . . . \$4.00  
Alphabet Letters. Per M . . . . . 6.00  
Wise Crack Buttons. Per M . . . . . 6.00

We Pay Postage—Immediate Delivery. 1/3 With Order, Balance C. O. D.

**GEORGIA AUTOMATIC CO.**

P. O. BOX 223 DECATUR, GEORGIA

**VENDING MACHINE AND CHARM DISTRIBUTOR**

wishes to make contact with manufacturers of Charms, such as Rings, Bells and Metal Trinkets.

**GEORGIA AUTOMATIC CO.**

P. O. BOX 223 DECATUR, GEORGIA



## THE ACME ELECTRIC SHOCK



Price of Machine.....\$25.00  
 2 to 11 Machines ..... 18.75  
 Bracket (if desired)..... .50  
 Floorstand (if desired)..... 4.00

## GREATEST TIME SAVING PENNY WEIGHING SCALE

CAPACITY \$10.00  
 SPRINGS ARE PRECISION CALIBRATED  
 HEAVY SHEET METAL BASE  
 TIN SCOOP  
 DIAL IS GLASS COVERED WHICH PROTECTS POINTER WHEN IN USE



Skilled hand workmanship is employed in building this scale to assure reliability and accuracy.

There is a sturdiness of construction more durable than is generally found in scales. Finish is black crinkle. Carrying case is made of strong black fibre to meet the hard and constant use that it is subjected to.

**\$18.50**

**ORDER TODAY**

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

**J. SCHOENBACH**

Distributor of  
 Advance Vending Machines  
 1647 Bedford Ave. Brooklyn 25, N. Y.

## Illinois Cig Tax In as Court Okays Veterans' Bonus

CHICAGO, Feb. 1. — Bonus for Illinois veterans of World War II was declared definitely in last week when last legal hurdle was passed with State Supreme Court's approval of measure.

Part of the \$385,000,000 in bonus money, payment of which will begin July 1, will be collected thru recently increased cigarette tax, with increase used to retire the bonus bonds.

Veteran bonus measure was first approved by Illinois voters at the general election last November.

## Boost Laundromat Prices

PITTSBURGH, Feb. 1. — Automatic Laundry Distributors, Inc., has announced an increase in price of their coin-operated automatic washers due to higher manufacturing costs. Old price to operator of \$197.39 per unit is now \$219.95.

## NCA Meet Stresses Purity of Product, Continual Checking

MINNEAPOLIS, Feb. 1. — Continued purity of candy in all its forms, including bars vended thru machines, was promised during the recent National Confectioners' Association meeting at the Curtis Hotel here.

Gerald S. Doolin, sanitation director of NCA, spoke before 50 candy manufacturers attending the Sanitation Program meeting for the Northwestern area. He stressed importance of management maintaining a continual check on job being done by pest control operators servicing candy plants, and followed up with three films on insect and rodent control.

Chester T. Hubble, chief of Minneapolis station, Federal Food and Drug Department, was also present and emphasized that federal inspections on food, including candies or candy ingredient materials shipped interstate, would become increasingly frequent in the future.

Others attending the meeting included Frank Novack, State of Minnesota Department of Health Inspector, who concurred with Hubble on the sanitation program; Don Little, Minneapolis Department of Health, and Henry Hoffman, chief chemist of Minnesota's Department of Agriculture and Food, who both stressed need for food distributors to give increasing attention to sanitary standards.

Local chairman of NCA Sanitary Advisory Committee, Al Muggenburg, of Fisher Chocolate & Nut Company, St. Paul, together with Paul Sandell, of Miss Norris Candies, who is an NCA member and president of Northern Candy Manufacturers, and Walter Sandell, also of Miss Norris firm, and an NCA director, made up the committee which handled arrangements for the meeting.

## THIS WEEK'S SPECIALS

### PISTACHIO NUTS

About 600 Count Per Lb.

RED COLOR

64c PER POUND

25 LBS. TO A CARTON

### BOSTON BAKED BEANS

33c PER POUND

35 LBS. TO A CARTON

1/3 Deposit With Order,  
 Balance C. O. D.

Or Save C. O. D. Charges by  
 Sending Check or Money Order  
 in Advance.

ALL ORDERS F. O. B. NEW YORK.

## SUNFLOWER DISTRIBUTING CO., INC.

Distributors of  
 Vending Machines, Merchandise  
 and Supplies

BULK CANDIES A SPECIALTY  
 2125 Amsterdam Ave., N. Y. 32, N. Y.  
 Tel. WADsworth 7-4714

## VENDING MACHINE AND CHARMS DISTRIBUTOR

wishes to make contact with good manufacturer of Boston Baked Beans or Rainbow Peanuts. We want to handle your products on a distributorship basis.

**GEORGIA AUTOMATIC CO.**  
 P. O. BOX 223 DECATUR, GEORGIA

## U. N. Canteen Will Get Sandwich Mch.

NEW YORK, Jan. 25.—A coin-operated sandwich vender will be installed in the United Nations' canteen at 47th Street in the Times Square area shortly and be maintained by the Pepsi-Cola Bottling Company, according to firm officials.

UN representatives and employees will patronize the vender, which will be a cold sandwich type machine. Should the soft drink firm be unable to obtain such a machine, a candy bar vender will be converted to handle the sandwiches.

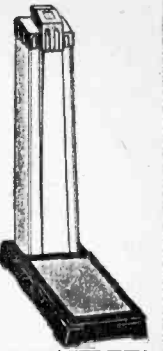
## HAMILTON SCALES

BRAND NEW!  
 IMMEDIATE DELIVERY!

**\$89.50 EACH**

Lots of 5 or more—\$79.50. The famous pre-war scale that every operator has been anxiously awaiting. "LIFE-TIME GUARANTEE." We will replace any part of the mechanism at any time free of charge if returned to us.

ORDER IMMEDIATELY. Be first to secure these new locations with a new foot-plate scale.



## SHIPMAN

Triplex Stamp Machine. Brand new! Vends 1c, 3c and new 5c airmail postage stamps. Sturdy, compact, foolproof. Immediate delivery.

Operator's Price  
**\$39.50**



## STAMP FOLDERS

For Shipman, Victory, Schramm, Advance.  
 10,000 ..... \$ 5.25  
 25,000 ..... 12.75

## VICTORY

Duplex Stamp Machine. Brand new! Vends 1c and 3c postage stamps. Can be used inside or outside. Guaranteed weather proof. Returns slugs and fool-proof. Immediate delivery.

\$24.75 Lots of Ten.  
 Single, \$29.50.



## CARDS

For Exhibit and Metro Card Vendors.  
 1M—\$3.85; 5M Assorted—\$17.00;  
 10M Assorted—\$31.50.  
 Sassy Buttons, Per 1,000 ..... \$ 6.00  
 Silver Wedding Rings, 7 Gross ..... 6.25  
 Gold Wedding Rings, 7 Gross ..... 14.50

Write for Catalog on Bulk Vendors, Games, Etc.

1/3 Deposit on All Orders.

**PARKWAY MACHINE CORP.**

623P W. North Ave. Baltimore 17, Md.

## "BUBBLE" BALL GUM

5/8 In.

140 to the Pound

LIMITED SUPPLY

FIRST COME

FIRST SERVED

**85c per lb.**

## INTERSTATE MERCHANDISING CO.

1196 COMMONWEALTH AVE.  
 BOSTON 34, MASS.

## PLASTIC CHARMS

FOR YOUR SLUM PRIZES

FOR YOUR VENDING MACHINES

We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk—\$4.00 per thousand

Charms on Gift Cards—\$6.50 per thous.

F.O.B. New York

\$1.00 deposit with order, balance C.O.D.

Made in U.S.A. by

**SAMUEL EPPY & CO.**

333 Hudson St. New York 13, N. Y.

**SPECIAL**

- ★ Almonds, 650 count. 30 lb. ctn. . . \$ .90 lb.
- ★ Red Pistachios, 640 count. . . . .
- ★ 25 lb. ctn. . . . . .68 lb.
- ★ Red Pistachios, 650 count. . . . .
- ★ 25 lb. ctn. . . . . .64 lb.
- ★ Cashews, 500 count. 30 lb. ctn. . . . .
- ★ Spanish Peanuts, 30 lb. ctn. . . . .
- ★ Vir. Blanched Peanuts, 30 lb. ctn. . . . .
- ★ Jumbo Blanched Peanuts, 30 lb. ctn. . . . .
- ★ M & Ms Candy Coated Chocolates, . . . . .
- ★ 25 lb. ctn. . . . . .52 lb.

All merchandise roasted and salted same day shipped. 1/3 deposit with order, balance C.O.D. Save C.O.D. charges by paying in advance. All orders F.O.B. New York.

**SAN FILIPPO & CO.**  
 NUT IMPORTERS & WHOLESALEERS.  
 104-14 37th Ave. Corona, L. I.

**NORTHWESTERN VENDORS**

- DeLux Merchandisers . . . \$25.00
- Model "33" . . . . . 10.95
- Model "40" . . . . . Write
- Model "33" Ball Gum . . . . . 9.65

1/3 Deposit, Balance C. O. D.  
 Subject to change without notice.

**IDEAL NOVELTY CO.**  
 "Authorized Northwestern Distributor"  
 2823 LOCUST ST.  
 ST. LOUIS 3, MO.

**CIGARETTE MACHINES**

Unedas, brand new,  
 8 cols. . . . . \$154.50  
 6 cols. . . . . 144.50

Model 500, 15 cols. . . . . 125.00  
 Model E, 8 cols. . . . . 55.00

Rowe, 150 pack cap. . . . . 32.50  
 Royals, 10 cols. . . . . 105.00  
 Imperials, 8 cols. . . . . 70.00  
 National 9-30, 9 cols. . . . . 72.50

**CANDY MACHINES**

Rowe, 120 Bar Cap \$ 95.00  
 Rowe Deluxe Model with  
 Lights, 120 Bar Cap 115.00

Unedas, 102 Bar Cap. . . 70.00  
 Advance, 64 Bar Cap. . . 37.50

National 9-18 Standard,  
 162 Bar Cap. . . . . 110.00

Penny Inserting  
 Machine . . . . \$25.00 and up

Du Grenier, with Dual Shift, 390-Pack Cap., \$75.00.

One-Third Deposit With Orders—Balance C. O. D.  
 PARTS AND MIRRORS AVAILABLE FOR ALL MODELS!

**UNEEDA VENDING SERVICE**  
 "THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"  
 NEW ADDRESS: 166 CLYMER STREET BROOKLYN 11, NEW YORK



**IMMEDIATE DELIVERY!**  
Single Lots  
**\$65.00 each**  
\*Send for Free Booklet.  
**NO BATTERIES, NO ELECTRICITY**



Victor Model "V" Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.  
Model "V" 14 Standard Finish (glass globe). Each. **\$11.75**  
Model "V" 14 Deluxe Cabinet (as pictured). Each. **\$13.75**  
Model "V" 56 Cabinet as pictured. Each... **\$14.75**  
Terms: 1/2 Cash With Order, Balance C. O. D.  
**R. H. ADAIR CO.**  
6924-26 Roosevelt Rd. Oak Park, Ill.

### Chi Coin Laundry Operator Expects To Hit 1,000 Mark

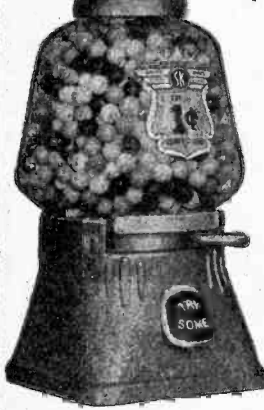
CHICAGO, Feb. 1.—Self-Service Laundries, Inc., organized here a year ago by former Navy Lieut. Walter H. Graham with a \$20,000 investment, has placed more than 500 coin-operated washing machines in many local veteran housing centers, university dormitories and apartment buildings. Graham says he expects to pass the 1,000 mark in 1947.

Among those locations serviced by the company are Abbott Hall at Northwestern and Great Lakes Naval Training Station; former is said to keep the two machines in use nine hours a day and have a monthly total of 600 washings, while at Great Lakes 20 machines are on duty. Self-service rental rates are a penny a pound, with a 10-pound minimum.

Graham plans to install clothes driers as soon as they can be obtained, in addition to the soap-vending machines already in use which vends enough soap for a dime to do two washings.

Graham has 14 employees in his organization. His sales manager, Robert Soaper, states that they will all share in the company's profit-sharing plan now being set up for them.

### START A ROUTE WITH ONE OR MORE VENDORS



**IMMEDIATE DELIVERY**  
**SILVER KING VENDORS**  
1c or 5c, \$13.95 each.  
Lots of 25 or more, \$10.00 each.  
**ALSO IN STOCK**  
Victor Model "V" Vendors,  
Globe Type, \$11.75.  
Cabinet Type, 1c or 5c, \$13.75.  
Both types can be changed to handle Bulk Merchandise, including Ball Gum, without cost.

**WISCONSIN NOVELTY CO. of Milwaukee**  
3734 N. Green Bay Ave. Milwaukee 6, Wis.

### Food Mart Trend To Affect Vender Use

CHICAGO, Feb. 1. — Affecting number and type of vending machines in retail grocery stores is present general trend of food store chains of all types to close smaller stores and operate a reduced number of larger super marts. While eliminating locations for penny vendors and other machines, change may mean that wider fields are opening up for such types as frozen food vendors in the elaborate super self-service stores.

National Tea Company is leading the food retailing chains in this movement. Elimination of the smaller low-volume stores, to the tune of 56 last year for this company alone, indicates that two potential locations are being closed to open one larger store. Eventually, it is estimated, company will reduce its smaller units to about 200, increasing larger stores to over 500.

### 3-Column Ice Cream Vender To Be Shown

NEW YORK, Feb. 1. — A three-column ice cream vending machine that will operate for a nickel or dime will be displayed for the first time at the Palmer House, Chicago, during the CMI convention, Thomas F. Leyboldt, president, Leyboldt Company, announces.

Leyboldt, former coin machine jobber on the Coast, is entering the manufacturing field with the ice cream vender. Offices have been opened at 1186 Broadway, New York.

### Carl E. Behr, Beich Candy Vice-Pres., Resigns Post

BLOOMINGTON, Ill., Feb. 1.—Paul F. Beich Company here, candy bar manufacturers, announced resignation last week of Carl E. Behr, vice-president. Behr, associated with the firm since he was 14 years old, plans to retire to his Illinois farm. He was in charge of national sales for the company's candy bars.

Simultaneously with Behr's resignation is promotion of Charles O'Malley to general sales manager for the Eastern area. O'Malley has been with the firm for many years.

## Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

**ACCURATE, COMPETITIVE, SKILL SCORING**

POP-UP WILL TRIPLE YOUR PROFIT!  
FULLY METERED—NO COIN COUNTING NECESSARY

**PRICE \$49.50**

### COLUMBIA BELLS

Twin Jackpot 1946 Models  
**\$145.00 EA.**  
Changeable to 1c, 5c, 10c, 25c Play

A NATURAL BECAUSE IT CHALLENGES THE SKILL OF THE PLAYER!  
More Dollars for You with  
**THE NEW ABT CHALLENGER, \$65.00 Each**  
Lots of 25 \$60.00 ea.  
Lots of 50 55.00 ea.  
Lots of 100 50.00 ea.

Jobbers, Write for Quantity Prices  
**IMMEDIATE DELIVERY**

### AMERICAN EAGLE

Reconditioned Like New.  
Token or 25c Payout. Either 1c or 5c Play.  
**\$24.50 ea.**

**SPECIAL 5 FOR \$100**

**IMMEDIATE DELIVERY—NO WAITING!**

### Gottlieb GRIPPERS

JUMBO PARADE  
SILVER MOON  
BOBTAIL  
HARVEST MOON  
FAST TIME  
BIG TOP  
BIG GAME

**\$69.50 ea.**

New .....\$39.50  
Reconditioned .....\$29.50

**SPARKS CHAMPION**  
Token or 25c Payout,  
\$24.50 Each  
**SPECIAL 5 FOR \$100.00**

ALL ORDERS MUST BE ACCOMPANIED BY 1/3 DEPOSIT.  
Send for Complete List of Coin Operated Equipment and Salesboards. We Accept Trade-Ins.

## RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET LOMBARD 3-2676 PHILADELPHIA 23, PA.

# VENDIT

Sells More Candy • Pays More Profits

The **VENDIT Corporation**  
2946 W. Grand Ave., Chicago 22, Ill.

### CIGARETTE MACHINES REAL BARGAINS

READY FOR LOCATION

National 9-30	\$52.50
DuGrenier W's, 9 Col.	47.50
DuGrenier 7 Col. Mod. S. Ea.	27.50
DuGrenier Champs, 9 & 11 Col.	75.00
U-Need-a-Pak, Model 500, 15 Col.	95.00
U-Need-a-Pak A, 9 Col.	65.00
U-Need-a-Pak A, 6 Col.	50.00
U-Need-a-Pak Monarch, Like New, 6 Col.	110.00
U-Need-a-Pak Monarch, Like New, 8 Col.	120.00

What Have You To Sell?  
Half Deposit. Phone: BA 9-0606  
**HARRIS VENDING**  
2717 N. Park Ave. Philadelphia, Pa.

### Vending Machine Operators in Georgia

Will be glad to know that there is now an exclusive distributor for Samuel Eppy's Plastic Charms in their area.  
**GEORGIA AUTOMATIC COMPANY**  
DECATUR, GEORGIA

## ANOTHER BRADLEY HIT!

Exclusive Illinois and Michigan Distributors  
**MASCO LIQUID DISPENSER**  
Operated for Profit

Dispenses:  
Hand Lotions  
Liquid Soaps  
Hair Tonics  
Hair Oils

Locations:  
Department Stores  
Service Stations  
Cocktail Lounges  
Public Buildings  
Hotels  
Factories, etc.

Statistics show net income per 6 oz. bottle to be \$2.50.

It is a steady business and can be made into a big business.

Operator's price—\$16.50 each  
Wire, Write or Phone for Complete Details.  
**BRADLEY ASSOCIATES, INC.**  
1652 N. DAMEN AVENUE CHICAGO 47, ILLINOIS



## Yuille Plans Long Distance Music by Phone

DETROIT, Feb. 1.—Establishment of a telephone music network in Detroit which might be expanded to other sections of the State was announced this week by Glenn Yuille, president, Wolverine Entertainers, Inc.

Firm, which has operated a telephone music system in Pontiac for some time, now furnishes music thru the Cherry, Randolph and Cadillac telephone exchanges. Temple exchange soon will be added to the system and others will follow.

According to present plans, a long distance tie line would be put into operation from Pontiac to Detroit, eliminating the necessity for a studio in Detroit by using the original headquarters in Pontiac for all outlets.

Yuille said further plans call for extension of the network to Flint and ultimately to other sections of the State wherever there is enough demand to warrant expansion.

New service being offered by Wolverine is cleaning of coin chutes by means of a special cleaning fluid which carries away accumulations of grease and dirt that frequently cause chutes to fail to work properly.

## Wolverine Sales To Distribute Juke in All Lower Michigan

DETROIT, Feb. 1.—R. R. Greenbaum, vice-president and sales manager of the Aireon Manufacturing Corporation, announced this week the appointment of the Wolverine Sales Company as distributor for his company's products.

Wolverine Sales, headed by Glenn Yuille, president, and managed by Russell Hosmer, will distribute the juke box manufacturing firm's products in the territory that comprises the entire lower peninsula of Michigan, according to the announcement.

Yuille's firm recently opened modern display and salesrooms at 2200 West Warren Avenue here. He claims the policy of his new headquarters is the establishment of a "one-stop service station for the operator."

## Tax 236 Juke Boxes, 286 Games in Tulsa

TULSA, Okla., Feb. 1.—Finance department here reported this week that the 1947 city tax on amusement games and juke boxes totaled \$8,080 to date.

Pointing out that this was the first time that licenses were required by amusement games here, the department revealed that 286 games had been licensed at \$20 for the year, while 236 juke boxes were licensed for \$10 each.

## Music Guild Dinner To Draw N. J. Ops

NEWARK, N. J., Feb. 1.—An estimated 600 to 700 are expected to attend the annual dinner-entertainment of the Music Guild of America, March 5, in the Terrace Ballroom, Mosque Building, according to LeRoy Stein, MGA executive director.

Recording artists, a name band and a floorshow will entertain. Association is composed of juke and industrial music operators in Northern New Jersey.

## Jukes Plug Dimes

PHILADELPHIA, Feb. 1.—Navy Yard here is using specially recorded messages on juke boxes in workers' restaurant and recreation rooms requesting their support of March of Dimes campaign. Same sound system delivering juke records is also used to carry personally made announcements of similar nature thru the yard's shops.

## Atlas Novelty Grand Opening In Des Moines

DES MOINES, Feb. 1.—Atlas Novelty Company's new branch, located at 221 Ninth Street here, had its grand opening January 19 in connection with showing of the 1947 Seeburg music systems. Opening was hosted by Manager Phil Moss, and several Atlas officials flew in from Chicago for the occasion.

Moss, who recently returned to the firm after several years in the army air forces, was joined by Morrie Ginsberg, firm's co-head, as well as Harold Schwartz, Nate Feinstein, Joe Kline, Irv Kleinman and Joe Glasberg. More than 250 operators from this area attended the showing, according to Moss.

Subject discussed most intensively during the affair was continuation of music merchandising at 5 cents a tune. Lighter side of the gathering featured refreshments and entertainment by celebrities currently filling engagements in Des Moines.

Ginsberg and Moss emphasized that the new office constituted an outlet for many lines of coin-operated equipment distributed by the firm, in addition to music machines.

## License Urged On Phone Music

JOPLIN, Mo., Feb. 8.—City attorney disclosed that his office is drafting a proposed ordinance to levy a license tax on what he termed "chain juke boxes," apparently referring to telephone music systems. The music systems have appeared recently in a number of restaurants and taverns here.

The attorney said he was preparing the ordinance at the request of the city revenue commissioner, who is reported planning to present it to the city council as soon as it is drafted.

The city has an ordinance levying an annual license fee on juke boxes, but it was said there is no tax covering "these new systems of disseminating recorded music from a central location by wire to a mass of sound boxes in business establishments."

## Automatic Music New Hartford, Conn., Firm

HARTFORD, Conn., Feb. 1.—Following new Connecticut corporation has filed a certificate of organization with the secretary of state at the State Capitol, in Hartford:

Automatic Music Company, Inc., 86 Grove Street, Meriden, Conn., with president and treasurer, Modestino Ezzo; vice-president and assistant treasurer, Mary Ezzo; and secretary, Dolores Ezzo, also the directors.

## New Mills Juke Unveiled to 29 Distrib Staffs

CHICAGO, Feb. 1.—Full week of pre-convention activities for executives and distributors of Mills Industries, Inc., opening January 27 with first showing of firm's new phonograph and closing tonight with a banquet at the Hotel Continental, leaves these commens to catch their second wind for the convention itself.

Company's 29 distributors, together with 90 of their sales and service staffers, were on hand Monday for first session of the sales and service school at the Graemere Hotel, according to Richard K. Law, advertising director. Housed at the Continental Hotel, the entire group traveled by chartered busses to the Graemere, and later to factory headquarters, thruout the week.

Opening day featured debut of the Constellation, trade name of Mills' first post-war juke box, with machine playing its own first-person story thru the voice of radio singer Nancy Martin.

### Executives Give Talks

With Law as master of ceremonies, nine firm executives followed with brief talks to the distributor group covering production and engineering history of the new product, as well as sales, credit, service and advertising plans. Address of welcome came from Hayden Mills, treasurer. Gordon B. Mills, vice-president in charge of sales, explained the over-all production problem as it has affected company's policy regarding the phonograph division.

Additional discussions concerned the problem of distributors' territorial boundaries, and the campaign for removal of the federal phonograph excise tax.

With Tuesday, Wednesday and Thursday devoted to plant service classes in three sections, Friday brought the group back to the Graemere for a final school session covering the new sales manual.

For the convention week, firm's activities will center at the Hotel Continental, where phonograph will be exhibited Monday thru Thursday. Buffet will be served daily from 1 p.m. to 3 p.m. and from 5:30 p.m. to 8:30 p.m.

## Automatic Music Co. Organized in Conn.

MERIDEN, Conn., Feb. 1.—Automatic Music Company here, with Modestino Ezzo at the head, has incorporated for \$200,000, according to the report of the secretary of state.

Company, which will handle music machines in this region, will start business with cash subscribed at \$1,200. Other officers, in addition to Ezzo, who will act as president and treasurer, will be Mary Ezzo, vice-president and assistant treasurer, and Dolores Ezzo, secretary.

## Gold Watch Given To Star Aero Needle Sales Staffer

CHICAGO, Feb. 1.—Aero Needle Company's president, Burton Browne, recently presented a specially inscribed Hamilton gold watch to J. P. Kay, of Kansas City, Mo., in recognition of latter's sales record during 1946.

Kay is a representative for Aero-point phonograph needles in Missouri, Iowa, Kansas and Nebraska, and on a basis of comparison with 1945 he registered the greatest increase in needle sales among company representatives.

## Texas Ops' Charity

FORT WORTH, Feb. 1.—Music machine operators' president Jack Frankrich has announced that proceeds from all juke boxes here for January 31 would go to the March of Dimes infantile paralysis fund. He estimated that over \$1,000 would be received from this source.

## Worcester Ops Host Distribs

WORCESTER, Mass., Feb. 1.—Boston music machine distributors were guests of Worcester Automatic Phonograph Operators' Association at a dinner at the Sheraton Hotel here January 20.

Purpose of the get-together was to solicit ideas and suggestions from distributors on improving conditions for ops here. New org is seeking to bring the business in this area back in the black by adjustments in location owners' commissions.

Locations here now get 50 per cent of all receipts. Distributors at the meeting were Si Redd, of Redd Distributing Company; Jerry Golumbo, J. J. Golumbo & Company; Joe Green, Aireon Distributors; Louie and Barney Blatt, Atlas Distributing Company, and Jack Tinsley, McIlhenny Distributing Company. Trimount Coin Machine Company also was represented.

Tony Salvideo, newly elected president of the Worcester organization, presided. Other officers are Jack O'Day, secretary, and Steve Pielock, treasurer.

## Phono Products Co. Ups Production of Conversion Cabinet

GRAND RAPIDS, Mich., Feb. 1.—Stepped up production on reconversion cabinets for approximately seven old models of automatic phonographs was announced this week by Phonograph Products Company here, makers of the Universal Cabinet.

Firm was organized some time ago by a small group of operators for the purpose of supplying new cabinets for machines that are otherwise in good condition. National distributor for the company is Miller Vending Company, also of Grand Rapids.

Firm spokesman said that, altho only about seven models are now available, the company hopes to be able to supply cabinets for practically any model that operators want to keep on location.

Production was scheduled to be increased to 25 cabinets a week immediately.

## Juke Box Showing By Hirsh in Wash.

WASHINGTON, Feb. 1.—Hirsh Coin Machine Corporation's showrooms here were the scene of the first showing in this area of Packard's floor model phonograph January 19.

Homer E. Capehart, Packard board chairman, and Hirsh De La Viez, Hirsh president, were hosts to about 600 guests attending the showing. Refreshments were served and entertainment provided by the Ink Spots, Louis Armstrong, Hildegarde, Mike Honeycutte and Mildred and Sam Brown.

Winner of a combination radio-phonograph was Charles Carter, Dover, Del., when his name was drawn during the showing.

**Now! PERSONAL MUSIC  
GIVES YOU  
MORE EXTRAS**

**THE NEW 10¢ COIN CHUTE  
MEANS EXTRA PROFITS FOR YOU**



Personal Music boxes now have both 5¢ and 10¢ coin chutes. Nickels and dimes in any combination up to 6 coins may be inserted at once. This new feature means MORE PLAYS — MORE PROFIT FOR YOU. It's convenient for customers . . . they play more . . . because they can use both nickels and dimes.

This is just one more added feature to make Personal Music the finest music system available. It is designed and built to give clear-tone, low-volume music entertainment to customers and trouble-free, extra-profit service to you and your location owners.

Get the facts on the new Personal Music boxes now. Write us for the name of your nearest distributor and free literature.

We'll see you at the  
**C. M. I.**  
Exhibition and Convention  
In Chicago — February 3-6  
Booths 163, 165, 167, 169  
Grand Ballroom  
Hotel Sherman

**PERSONAL  
MUSIC  
CORPORATION**  
P. O. Box 720, Highway No. 1  
Newark, New Jersey  
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**400 NEW PERSONAL MUSIC BOXES (INCLUDING BRACKETS) BEST OFFER TAKES THEM**

- 28 Location Amplifiers and Complete Studio Equipment.
- All in original cartons.
- Reason for selling: Unable to obtain telephone lines in our vicinity.

**ASSOCIATED MUSIC SERVICE**  
213 COURTLAND BLVD. WILLOUGHBY, OHIO

**MAKE HIGHER JUKE BOX PROFITS WITH "MIRACLE POINT" NEEDLES**

Longer record life—more records played between needle changes—clearer and truer tones—lower over-all needle costs... These are benefits you enjoy with "MIRACLE-POINT," the needle with the famous precious metal alloy round tip. Choose MIRACLE POINT for your finest machines... Price, 1 to 12, 30c each at your record jobber.



**M. A. GERETT CORP.**  
722-724 W. Winnebago St., Milwaukee 5, Wis.

THINK..

OF THE BIG "PROFIT-ABILITIES" OF Voice-O-Graph... VOICE RECORDING!

**VOICE-O-GRAPH**

Brings you

...MODERN VOICE RECORDING IN AUTOMATIC COIN OPERATED FORM

Universal Appeal... Showmanship... Foolproof Operation... Human Interest—the VOICE-O-GRAPH gives you all four... and MORE! This Automatic, Coin-Operated Voice Recorder has tremendous "PROFIT-ABILITIES" for you. People thrill at the idea of making instantaneous recordings of their own voices and mailing them to friends or taking them home to play over and over again on their own phonographs. This psychological impulse guarantees operators exceptional profits.

The VOICE-O-GRAPH occupies only 1 sq. yd. of floor space and yet is large enough for 2 people to record conversation or song. It is sound-proof and beautifully designed. Contains 5c Mailing Envelope Vender. No Attendant is necessary. Operation is completely Automatic.

"Don't Write—VOICE-O-GRAPH"

Mail coupon for proof. Earning power fully established. See the VOICE-O-GRAPH on display at all Mutoscope Distributors. Deliveries now being made... in order received.

\*Reg. Trade Mark

INTERNATIONAL MUTOSCOPE CORPORATION  
44-01 Eleventh Street, Long Island City 1, N. Y.

Send me at once complete details on VOICE-O-GRAPH.

NAME.....

FIRM.....

ADDRESS.....

CITY..... ZONE..... STATE.....

J-2-8

**ADVANCE RECORD RELEASES**

(Continued from page 32)

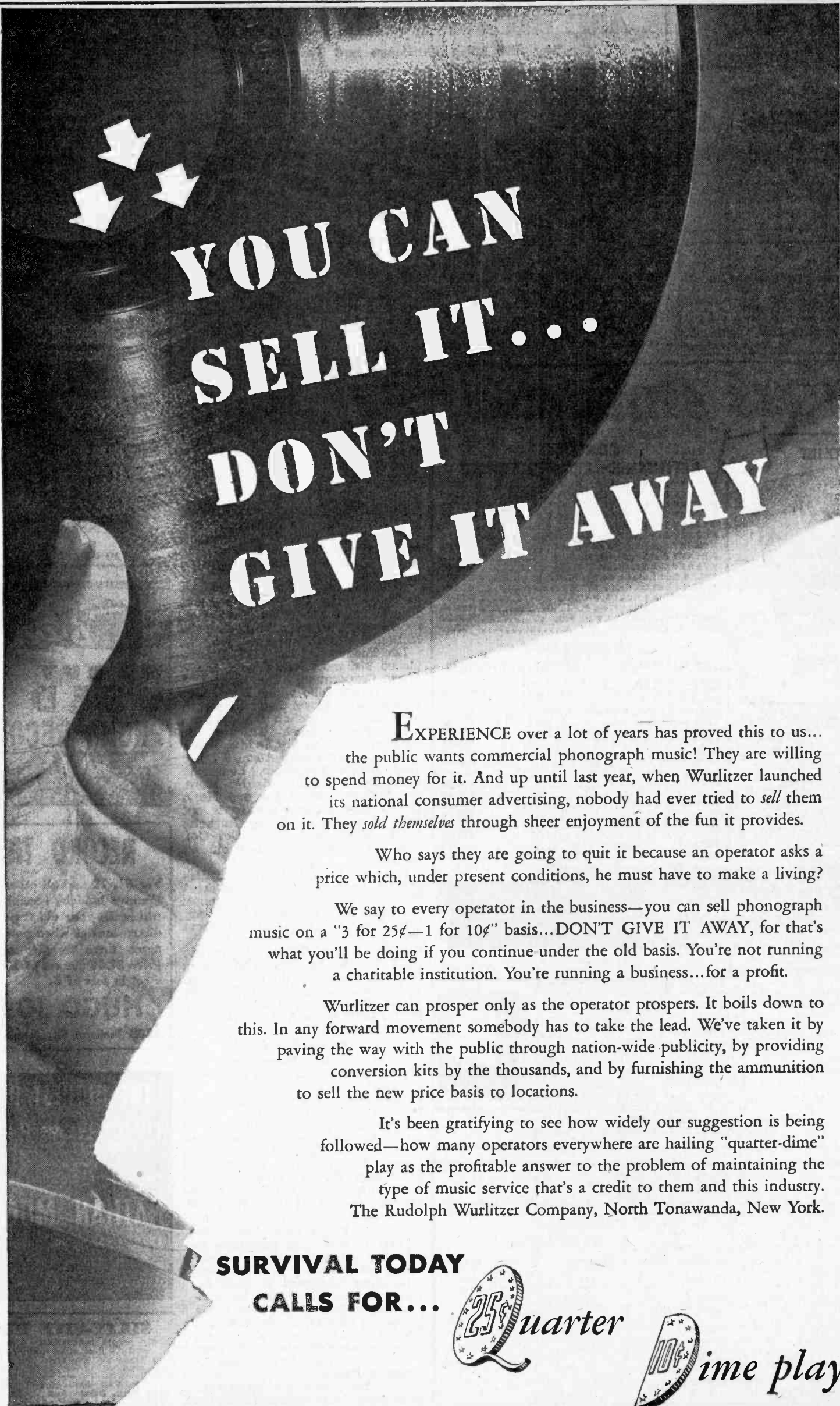
**CLASSICAL & SEMI-CLASSICAL**

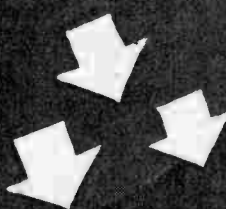
- ADAMASTOR, RE DELL' ACQUE PROFONDE** (Adamastor, King of the Depths) (From L'Africana: Act III) (12") ..... Robert Merrill-RCA-Victor Ork-Jean Paul Morel, Dir. (Giordano: Nemico)..... Victor 11-9384
- J. S. BACH: BACH ARIAS ALBUM** (3-12") ..... Marian Anderson-RCA-Victor Chamber Ork-Robert Shaw, Dir.-Robert Bloom-Joseph Fuchs ..... Victor DM-1087
- Berelte Dich, Zion (Prepare Thyself, Zion)  
Erbarme Dich (Have Mercy, Lord, on Me)  
Jesus Schlaf, Wass Soll Ich Hoffen (Jesus Sleeps, What Hope Remaineth)  
Kreuz and Krone (Pain and Sorrow)  
Zum Reinen Wasser (To Living Waters Bright and Clear)
- BALAKIREFF-VOLPE: OH, COME TO ME** (12") ..... Mischa Elman (Leopold Mittman) (HUBAY: HEJRE) ..... Victor 11-9423
- BEETHOVEN: SYMPHONY No. 6 IN F MAJOR, Op. 68 ("PASTORALE") ALBUM** (5-12") ..... Bruno Walter, Dir.-The Philadelphia Ork ..... Columbia M-MM-631
- BRAHMS: CONCERTO No. 1 IN D MINOR FOR PIANO AND ORCHESTRA, Op. 15 ALBUM** (6-12") ..... Rudolf Serkin-Pittsburgh Symphony Ork-Fritz Reiner, Dir... Columbia M-MM-652
- CHOPIN: INTRODUCTION AND POLONAISE BRILLANTE IN C MAJOR, Op. 3** (12") ..... Gregor Piatigorsky-Valentin Pavlovsky ..... Columbia 71889-D
- EILEEN FARRELL IN IRISH SONGS ALBUM** (4-10") ..... Eileen Farrell (Columbia Concert Ork-Charles Lichter, Dir.)..... M-662
- Believe Me If All Those Endearing Young Charms  
Come Back to Erin  
Danny Boy  
Killarney  
The Kerry Dance  
The Last Rose of Summer  
The Minstrel Boy  
The Rose of Tralee
- FRIML MELODIES ALBUM** ..... Al Goodman Ork..... Victor P-165
- Giannina Mia (Mary Martha Briney)..... Victor 20-2039  
Give Me One Hour (Earl Wrightson-Mary Martha Briney)..... Victor 20-2040  
Indian Love Call (Mary Martha Briney)..... Victor 20-2040  
L'Amour, Toujours L'Amour (Mary Martha Briney)..... Victor 20-2041  
Ma Belle (Earl Wrightson)..... Victor 20-2041  
Only a Rose (Earl Wrightson-Mary Martha Briney)..... Victor 20-2038  
Song of the Vagabonds (Earl Wrightson-Guild Choristers)..... Victor 20-2038  
The Donkey Serenade (Earl Wrightson)..... Victor 20-2039
- GERSHWIN: PRELUDE No. 2** (12") (MILHAUD: SAUDADES) ..... Artur Rubinstein (MILHAUD: SAUDADES) ..... Victor 11-9420
- GIORDANO: NEMICO DELLA PATRIA!** (Monologo) (The Enemy of His Country) (From Andrea Chenier: Act III) (12") ..... Robert Merrill-RCA-Victor Ork-Jean Paul Morel, Dir. (ADAMASTOR, RE)..... Victor 11-9384
- HANDEL: THE MESSIAH ALBUMS** (19 Records) ..... Huddersfield Choral Society - Liverpool Philharmonic Ork-Malcolm Sargent, Dir.- Isobel Baillie-Gladys Ripley-James Johnston-Norman Walker ..... Columbia M-MM-666
- HAYDN-STOKOWSKI: EIGHTEENTH CENTURY DANCE** (12") ..... Leopold Stokowski-Hollywood Bowl Symphony Ork (PURCELL-STOKOWSKI) ..... Victor 11-9419
- HUBAY: HEJRE KATI** (Hungarian Czardas Scenes, Op. 32, No. 4) (12") ..... Mischa Elman (Leopold Mittman) (BALAKIREFF-VOLPE) ..... Victor 11-9423
- HAYDN: QUARTET No. 30 IN G MINOR, Op. 74, No. 3** ("The Horseman") (2-12") ..... Budapest String Quartet ..... Columbia X-MX-274
- KHATCHATURIAN: CONCERTO FOR PIANO AND ORCHESTRA** (1936) ALBUM (4-12") ..... William Kapell-Boston Symphony Ork-Serge Koussevitzky, Dir. .... Victor DM-1084
- MILHAUD: SAUDADES DO BRASIL** (Brazilian Dances) (12") ..... Artur Rubinstein (GERSHWIN: PRELUDE) ..... Victor 11-9420
- ALFRED NEWMAN AND THE HOLLYWOOD SYMPHONY ORK ALBUM** ..... Alfred Newman and the Hollywood Symphony Ork ..... Majestic M-202
- Barcarolle ..... Majestic 2004  
Carmen Overture ..... Majestic 2003  
Celeste Aida ..... Majestic 2004  
Un Bel Dia Vedremo ..... Majestic 2005  
Valse De Musetta ..... Majestic 2005  
Vesti La Giubba ..... Majestic 2003
- PURCELL-STOKOWSKI: TRUMPET PRELUDE** (12") ..... Leopold Stokowski-Hollywood Bowl Symphony Ork (HAYDN-STOKOWSKI) ..... Victor 11-9419
- SONGS OF LOVE ALBUM** ..... Continental's String Ensemble ..... Continental 35
- A Dream of Love ..... Continental C-5034  
Calm As the Night ..... Continental C-5036  
Dreams ..... Continental C-5034  
None But the Lonely Heart ..... Continental C-5035  
On Wings of Song ..... Continental C-5035  
Serenade ..... Continental C-5036
- STRAVINSKY: FIREBIRD SUITE ALBUM** (4-12") (Stravinsky: Fireworks "Feu D'Artifice" on final side of album) ..... Igor Stravinsky, Dir.-The Philharmonic Symphony Ork of New York ..... Columbia M-MM-653
- WAGNER: DIE MEISTERSINGER: PRELUDE** (12") ..... Arturo Toscanini-NBC Symphony Ork ..... Victor 11-9385

**LATIN-AMERICAN**

- ADIOS MI AMOR** ..... Beatriz Eugenia (Abel Dominguez Ork) (MADICION) ..... Peerless 2429
- AFRO-CARIBBEAN ALBUM** ..... Katherine Dunham and Ensemble ..... Decca A-511
- Aferincomon (Julio Mendez) ..... Decca 40029  
Batucada (Katherine Dunham) ..... Decca 40026  
Callate (S-sh, Be Quiet) (Katherine Dunham) ..... Decca 40027  
Choucoune (Katherine Dunham-Jean Leon Destine) ..... Decca 40028  
Congo Moundong (Jean Leon Destine) ..... Decca 40027  
Nago (Katherine Dunham-Jean Leon Destine) ..... Decca 40029  
Soleil Oh! (Invocatio to the Sun) (Jean Leon Destine) ..... Decca 40026  
Taitica La Negra (LaRosa Estrada) ..... Decca 40028
- AHORA QUE ESTAMOS SOLOS** ..... Lope Balaguer (Seeco Ork) (ASI ES) ..... Seeco 573
- (1) **ALLA EN RANCHO GRANDE**; Ethel Smith-The Bando Carioca (THE BREEZE) ..... Decca 23805  
(2) **LAS ALTENITAS** ..... Conjunto Ritmico De Cuba (LA OLA) ..... Peerless 2276
- A MI QUI** ..... Pedro Infante (Francisco Argote Ork) (DEJA) ..... Peerless 2115
- AMORES DE AYER** ..... Daniel Santos (Rafael Gonzalez Pena Ork) (ESCRIBEME) ..... Seeco 563
- ASI ES LA VIDA** ..... Lope Balaguer (Seeco Ork) (AHORA QUE) ..... Seeco 573
- BAILA LA CONGA** ..... Lecuona Cuban Boys (Manyo Lopez and Boys) (LA CHANCLETA) ..... Majestic 1091
- BEGIN THE BEGUINE** ..... Don Pablo Ork (Eileen Faye (SAN JOSE) ..... Latin American 1

(Continued on page 104)




  
**YOU CAN  
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 DON'T  
 GIVE IT AWAY**

**E**XPERIENCE over a lot of years has proved this to us... the public wants commercial phonograph music! They are willing to spend money for it. And up until last year, when Wurlitzer launched its national consumer advertising, nobody had ever tried to *sell* them on it. They *sold themselves* through sheer enjoyment of the fun it provides.

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Wurlitzer can prosper only as the operator prospers. It boils down to this. In any forward movement somebody has to take the lead. We've taken it by paving the way with the public through nation-wide publicity, by providing conversion kits by the thousands, and by furnishing the ammunition to sell the new price basis to locations.

It's been gratifying to see how widely our suggestion is being followed—how many operators everywhere are hailing "quarter-dime" play as the profitable answer to the problem of maintaining the type of music service that's a credit to them and this industry. The Rudolph Wurlitzer Company, North Tonawanda, New York.

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**AMERICAN FOLK TUNES**  
**Cowboy and Hillbilly Tunes and Tunesters**

Azaleas' P. A.'s  
 Al Rawley, Shorly and Snuffy, the Wild Azaleas of WEEI-CBS, Boston, are doing well with their personals around New England, according to reports. They have just signed a year's contract with *The American Poultry Journal* which is sponsoring 15 minutes of their half-hour early-morning broadcast.

Smiley Burnette, Columbia cowboy comic, started a personal appearance tour recently at the Palace Theater, Fredericksburg, Tex. He will tour the Texas Valley for five weeks.

Lulu Belle and Scotty took a *Barn Dance* show to the St. Charles Theater in New Orleans for a week beginning January 22. On their way back to Chicago they stopped in Nashville for a

guest appearance on the Prince Albert program with Red Foley.

Bobby Gregory's album of hobo songs for Apollo Records has been released, and to the company's surprise is already selling big in New York, which is supposed to be one of the toughest markets to sell folk records. Bobby's record of *You Once Were My Sunshine* backed by *My Good Gal's Gone Away* is also reportedly selling strong and is being used on many folk programs on the air. Bobby and His Cactus Cowboys just completed their 132d radio transcription recently.

Slim Bryant and His Wildcats, one of KDKA's most popular musical groups and currently featured on the Pittsburgh station's *Farm Hour*, has just been signed to an exclusive Majestic recording contract. First Majestic release is *Eeny Meeny Dixie Deeny* and *Echo Polka*.

In addition to Slim, an Atlanta boy, other members of the group include his brother Lippy, bass viol; Kenny Newton, singing violinist from the hills of Pennsylvania; Jerry Wallace, banjoist, Lexington, Ky., and Al Azzaro, accordionist, Pittsburgh.

will again conduct a class in folk dancing for The Junto, Philadelphia adult education school, the term starting early in February at St. Stephen's Community House. Meeting on Tuesday evenings, Sanderson's own hillbilly band provides the music for the dance classes, a popular course at the school.

Leeds Music Publishers, New York, have accepted three new Clarence Stout tunes: *Sweet Little Hillbilly Lily*, *Corn's in the Crib* and *Two-Gun Lizzie*.

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KEENEY SUPER TWIN, 5¢-25¢, F.P., P.O. ....	375.00
KEENEY SUPER TWIN, 5¢-10¢, F.P. ....	375.00
KEENEY 4-WAY, 5¢, 5¢, 5¢, 25¢	450.00
KEENEY 4-WAY, 5¢, 5¢, 10¢, 25¢	450.00
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MILLS 4 BELLS, 5¢, 5¢, 5¢, 25¢ (Late Heads)...	495.00
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PAGE SARATOGAS	75.00

**PHONOGRAPHS**  
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SEEBURG CLASSIO	395.00
SEEBURG COLONEL, ESRO	450.00
SEEBURG ENVOY, ESRC	450.00
WURLITZER 950	595.00
WURLITZER 850	595.00
WURLITZER 750 M	550.00
WURLITZER 42-500 K	365.00
WURLITZER 42-600	395.00
WURLITZER 600	345.00
WURLITZER 616	225.00
ROCK-OLA COMMANDO	425.00
ROCK-OLA '40 MASTER ROCKOLITE	375.00
SEEBURG 5¢ 3 WIRE BOXES	27.50
SEEBURG 5¢ REMOTE BOXES	30.00

**New Song**  
*Little Gal, I Trusted You Too Long*, by Lew Mel, Ben Shelhamer Jr., and Jo M. Freiling and published by Country Music Publishers of Chicago, is finding a place on many top programs.

*Dad's Got the Girl That I Love and Is There Room Up in Heaven* will soon be making their appearances on recordings. They are published by Joe McDaniel Music Company.

Lee Thomas and Doye O'Dell have placed six more tunes with Leeds Music Corporation. The songs will be in Doye's folio which Leeds will publish, and Doye plans to record some of the tunes on Smiley Burnette's Rancho label. Titles of the songs are *Dust on My Saddle*, *When They Laid My Buddy Away*, *I Don't Care About Tomorrow*, *Lonesome Dove*, *Don't Trouble Me No More*, and *I Can't Live a Lie any More*. Doye's first Rancho release is out now. A couple of Smiley Burnette songs, *Stingy* and *Polka Dot Gal*, with the Stringopators, back him on the record.

Grimes Music Publishers, Philadelphia, have just released the sheet music to the following new songs: *If I Could Steal You From Somebody Else*, *Someone Can Steal You From Me*, by Frankie Adams; *Wiggie, Woogie, Wiggie, Where the Boogie Used To Be*, by George A. Pane; *Drifting, You Know the Reason Why*, by Anita Milane; *All the Time*, by Elvira Patitucci, and *Pennsylvania Hills, I Love You and My Marinerette* by Louis Maur.

**Process Labels**  
 Beaver Valley Sweethearts and Woody Wadell's orchestra have both recorded *Westward Bound* on the Process label. The song is published by Jack Howard Publications, Philadelphia, and has also been recorded on the Cowboy label by Elmer Newman and the Sleepy Hollow Ranch Gang. Pancake Pete Newman, of the Sleepy Hollow Gang, was confined to a hospital in Upstate Pennsylvania to recover from an illness.

Myers Music, the new Philadelphia music publishing house headed by James E. Myers and specializing in hillbilly and Western music, has just been admitted as a published member of the Songwriters' Protective Association and has applied for membership in ASCAP. The head of the firm was admitted into the SPA as a writer member as well. Myers Music's newest song just off the press is *I Bring a Song to You*, written by Tom Gindheart.

Chris Sanderson, leading exponent of the art of folk dancing in the East,

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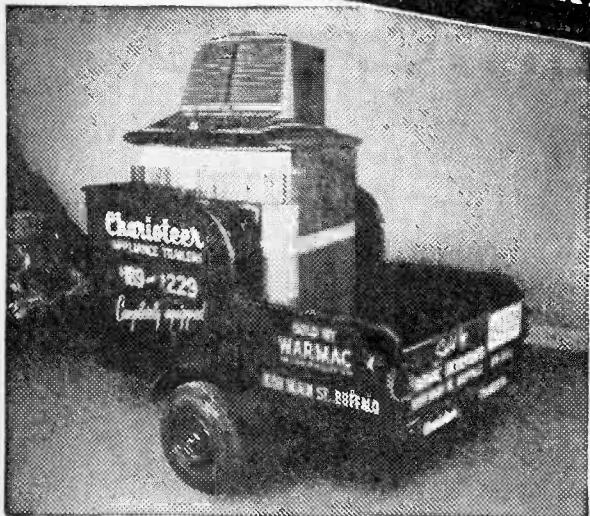
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**ADVANCE RECORD RELEASES**

(Continued from page 100)

BLUE DANUBE .....	Don Pablo Ork (MERCURY WALTZ) ..	
BONGO .....	Lecuona Cuban Boys (Manyo Lopez and Boys) (CACHUM-BAMBE) .....	Majestic 1092
BONITA .....	Don Pablo Ork (Raquel Cervantes) (STAR DUST) .....	Latin-American 3
BRUCA MANIGUA .....	Havana Cosmopolitan Ork (TABU) .....	Peerless 2425
CACHUMBA, .....	Conjunto Ritmico De Cuba (VIEGO VERDE) .....	Peerless 2275
CACHUM-BAMBE .....	Lecuona Cuban Boys (Manyo Lopez and Boys) (BONGO) .....	Majestic 1092
CELOS .....	Juan S. Garrido Ork (POR LA) .....	Peerless 2087
CHIMES OF SPRING .....	Don Pablo Ork (Raquel Cervantes) (DARK EYES) .....	Latin-American 9
CLARINET POLKA .....	Don Pablo Ork (HELENA POLKA) .....	Latin-American 5
CLAVEL SEVILLANO .....	Alfonso Ortiz Tirado (Noe Fajardo Ork) (MURCIA) .....	Peerless 2432
COMO QUIERES QUE TE OLVIDE .....	Manuelita Arriola (LA MENSA) .....	Peerless 2427
CORRIDO DE VALENTE QUINTERO .....	Angelina Y Tono (YA NO) .....	Peerless 2354
COSAS DE AYER .....	Genaro Salinas (Juan S. Garrido Ork) (TUYA) .....	Peerless 1947
CU-TU-GU-RU (Jack, Jack, Jack) .....	Maya and His Rhumba Ambassadors (Hector Rivera) (POR CAUSA) .....	Sonora 3025
DARK EYES .....	Don Pablo Ork (Raquel Cervantes) (CHIMES OF) .....	Latin-American 9
DEJA .....	Pedro Infante (Francisco Argote Ork) (AMORES DE) .....	Peerless 2115
8, 9 & 10 .....	Don Pablo Ork (Raquel Cervantes) (SMOKE GETS) .....	Latin-American 4
EL BORRACHO .....	Tapatio Marmolejo (LAS COPETONAS) .....	Peerless 2041
EL CHICHIHUA .....	Los Plateados De Nicandro Castillo (EL SOSTENEDOR) .....	Peerless 2430
EL CHIVO .....	Martin y Malena (LA PALMA) .....	Peerless 2027
EL SOSTENEDOR .....	Los Plateados De Nicandro Castillo (EL CHICHIHUA) .....	Peerless 2430
EL ZOPILOTE MOJADO .....	Los Abajenos (TIERRA BLANCO) .....	Peerless 1927
ESCRIBEME .....	Daniel Santos (Rafael Gonzalez Pena Ork) (ANACOBERO) .....	Seeco 563
ESTA NOCHE DE AMOR .....	Genaro Salinas (Juan S. Garrido Ork) (UN GRAN) .....	Peerless 2091
ESTRELLITA .....	Don Pablo Ork (Bunny Paul) (TUMBLING TUMBLEWEEDS) .....	Latin-American 7
FACUNDO .....	Juan Manuel Colombo (OYE EL) .....	Peerless 2428
FUISTE TU .....	Eduardo Alexander (Juan S. Garrido Ork) (OYE) .....	Peerless 2431
GRACIAS .....	Rene Cabel (Rafael Munoz Ork) (TU FELICIDAD) .....	Decca 50006
HELENA POLKA .....	Don Pablo Ork (CLARINET POLKA) .....	Latin-American 5
HOLD ME CLOSER (Aprietame Mas) .....	Hermanos Palau Ork (Orlando Guerra) (YOU'LL SEE) .....	Victor 26-9005
I'LL HAVE THIS GIRL (Me He De Comer Esa Tuna) .....	Jorge Negrete (Calavaras Trio-Rafael De Paz Ork) (TEQUILA WITH) .....	Victor 26-9011
I'LL NEVER LOVE AGAIN (La Borrachita) .....	Don Pablo Ork (Raquel Cervantes) (WORDS OF) .....	Latin-American 8
KING HOUDINI AND HIS CALYPSO PARLIAMENT ALBUM .....	King Houdini and His Calypso Parliament	
Brave Son of America .....	Apollo 125	
Gravel Gertie .....	Apollo 124	
He Dead, He Gone Already .....	Apollo 124	
Lazel Muel .....	Apollo 126	
New Orleans Woman .....	Apollo 126	
Queen of the Amazons .....	Apollo 125	
LA CHANCLETA .....	Lecuona Cuban Boys (Manyo Lopez and Boys) (BAILA LA) .....	Majestic 1091
LA MENSA .....	Manuelita Arriola (COMO QUIERES) .....	Peerless 2427
LA MULATA ARREBATA .....	Pancho Ork (MIAMI BEACH) .....	Apollo 1037
LA OLA MARINA .....	Conjunto Ritmico De Cuba (A MI) .....	Peerless 2276
LA PALMA .....	Martin y Malena (EL CHIVO) .....	Peerless 2027
LA RUMBITA TROPICAL .....	Ernie Madriguera Ork (Patricia Gilmore) (TIQUI TIQUI) .....	Vogue R-777
LAS COPETONAS .....	Tapatio Marmolejo (EL BORRACHO) .....	Peerless 2041
LA ULTIMA NOCHE .....	Celso Vega Quintet (RITMO DE) .....	Seeco 577
LATIN HARMONIE ALBUM .....	Noro Morales Ork .....	Majestic M-12
Cu-Tu-Gu-Ru (Jack, Jack, Jack!) .....	Majestic 1099	
Escucha Mi Son .....	Majestic 1098	
Marta .....	Majestic 1097	
O La-La .....	Majestic 1097	
Tea for Two .....	Majestic 1098	
Ten Jabon .....	Majestic 1099	
LUNITA NUEVA .....	Bobby Capo (NO NO) .....	Seeco 574
MAKE BELIEVE .....	Don Pablo Ork (Raquel Cervantes) (NOTHING BUT) .....	Latin-American 2
MALDICION .....	Beatriz Eugenia (Abel Dominguez Ork) (ADIOS MI) .....	Peerless 2429
MEMORIES OF THE ALHAMBRA .....	Mirko (PERUVIAN LULLABY) .....	Victor 25-1075
(Recuerdos De L'Alhambra) .....	Don Pablo Ork (BLUE DANUBE) .....	Latin-American 6
MERCURY WALTZ .....	Pancho Ork (LA MULATA) .....	Apollo 1037
MIAMI BEACH RHUMBA .....	Irving Fields-Campos Trio (TICO-TICO) .....	Victor 26-9012
MIAMI BEACH RUMBA .....	Conjunto Ritmico De Cuba (RUMBA EN) .....	Peerless 2278
MI BUMBA-NE .....	Jose Morand Ork (AFRICAN LAMENT) .....	Decca 50005
MISIRLOU .....	Frank Knight (WHO DO) .....	Standard International T-5010
MISIRLOU .....	King Houdini and His Calypso Parliament (BOBBY SOX) .....	Apollo 123
MOAN, PEOPLE, MOAN .....	Alfonso Ortiz Tirado (Noe Fajardo Ork) (CLAVEL SEVILLANO) .....	Peerless 2432
MURCIA .....	Bobby Capo (Terig Tucci Ork) (TU Reason) .....	Seeco 566
NO HAY RAZON (There Is No Reason) .....	Rafael Gonzalez Pena Ork (Panchito Minguela) (NO VUELVO) .....	Seeco 571
NO ME IMPORTA .....	Rafael Gonzalez Pena Ork (Panchito Minguela) (NO VUELVO) .....	Seeco 571
NO ME IMPORTA .....	Bobby Capo (LUNITA NUEVA) .....	Seeco 574
NO NO ME BESES MAS .....	Rafael Gonzalez Pena Ork (Alba Nydia Jusino) (NO ME) .....	Seeco 571
NO VUELVO A SUPLICARTE .....		

\*Re-issue.

\*\*Replaces "Lonesome—That's All" as backing for "You Can't See the Sun When You're Cryin'," listed last week.

\*\*\*Replaces "Far Away Island" and "To Me" (Harry Babbitt) (Dick Maltby Ork). Mercury 3055, listed last week.



SHORT STORIES FOR  
LONGER PROFITS

*the Case of the*  
**WEARY WAITRESS**

She tried . . . but the customers wouldn't wait! They demanded service!

# YOU'VE GOT TO GIVE MORE SERVICE

*install* **PACKARD PLA-MOR** *wall boxes*

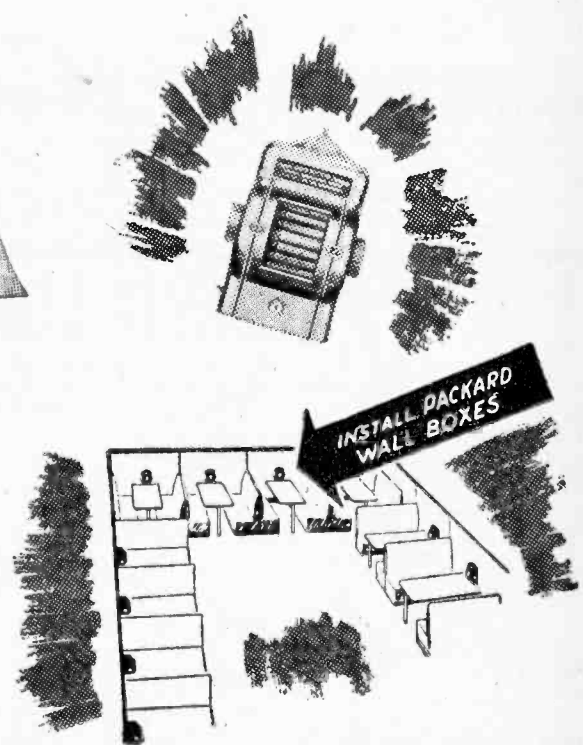
● Having only one waitress in a busy restaurant just wouldn't make sense, would it? No profit there!

Yet operators who rely only on the single coin slot in the phonograph are giving no better service . . . and missing profits, too. Patrons don't wait to buy their favorite tunes. They want service . . . and they go where they can get it quickly,

conveniently . . . at their fingertips. That's why you need more points of sale!

Make it easy to "mix" music with eating, or dancing and dining. Install Packard Pla-Mor wall boxes in every booth and all along the counter or bar. You'll keep your customers . . . get more business—and *make more money!*

PACKARD MANUFACTURING CORPORATION • INDIANAPOLIS 7, INDIANA



PIONEER OF THE INSTRUMENTS

POLICY-MAKERS OF THE INDUSTRY

SELECTIVE REMOTE CONTROL WALL BOXES  
• ADAPTERS • BAR BRACKETS •

AUTOMATIC PHONOGRAPHS

CEILING AND WALL AUXILIARY SPEAKERS  
• ACCESSORIES • 30-WIRE CABLE



**YES, WE'RE BUYING**  
New or Used  
**SOLOTONES**  
BOXES ONLY

New or Used  
**AIREONS**

Any number of each.

Write BOX D-432, Care Billboard,  
Cincinnati 1, Ohio

# ROLL CALL OF STATES

(Continued from page 91)

to increase the present fees were introduced for various reasons. Special bills were introduced to increase the State fees on cigarette machines and juke box music. The outlook at present is that the Legislature may have bills again this year to increase the State fees on various types of coin machines. There does not seem to be serious agitation in the State against amusement games. Some of the cities have their local troubles.

### Revenue Comparison

The State tax office issues monthly reports showing various revenues collected, which includes the coin machine revenues. This is an interesting report because it gives a monthly check on where the number of coin machines licensed may be going up or down in comparison with the previous year. The tax report is not broken down to show the types of machines. For example, in August, 1946, the State collected \$9,138 on coin machines, which compared with \$2,155 in August, 1945.

The trend of coin machine revenue during 1946 was generally upward, as was other types of revenues collected by the State for that year. Unofficial estimates report that Arkansas has 4,000 pinball and amusement machines and about 6,000 juke boxes in use. The federal tax report for 1946 fiscal year indicated that pinball and juke box licenses had been paid by 4,370 locations and that gaming device licenses had been paid on 480 locations in the State. Arkansas has a State income tax, a cigarette tax and also a gross receipts tax at 2 per cent.

### California

This important coin machine State ranks fifth in the nation on basis of

population. It has 58 cities with more than 10,000 population. Several of its counties are noted for the large number of incorporated towns which means many hundreds of locations for coin machines of various types. The Legislature this year convened on January 6. A bill was soon introduced to outlaw all gambling, except betting on the races. It also has a cigarette tax proposal putting the fee at 2 cents per pack. Some trade leaders expect as many as 20 bills relating to the coin machine trade to appear in the Legislature this year. The Legislature had two special sessions in 1946, and in 1945 a great quantity of bills flooded the Legislature about coin machines. The bills had various proposals including taxes on vending machines and a proposal to make possession of gaming devices a felony.

At the present time, unfavorable reports relating to the amusement games are coming from the State. Opposition to amusement games has centered chiefly in cities. A San Diego ordinance banning most types of amusement games has attracted attention over the State and since it has been upheld in a Court of Appeals decision, other counties and cities are adopting the ordinance.

Los Angeles staged one of the most violent crusades against pinball in the history of the country. It was one of the first cities to adopt a license system for coin machines. For many years it continued to be a model for other cities due to the smoothness of its operation and the reasonable fees. During the agitation which finally led to banning pinball games in the city of Los Angeles, volumes of news matter and comment appeared in the Los Angeles newspapers and the situation attracted national attention.

### Bay City for Exports

San Francisco has a license system which at times has had its agitation but never to the extent of Los Angeles. At present the importance of San Francisco is increasing as an export center for the Pacific Coast. The national trade will ship machines to San Francisco for export to Hawaii and the Philippines and the South Pacific.

Unofficial estimates say that California has about 8,000 pinball games, 15,500 juke boxes, 20,000 cigarette venders and about 10,000 candy bar

venders. The cigarette vender business got an early start in California and it probably has made its most important advances in that area thru the many years. A federal tax report in 1946 said there were 9,267 premises in California that had paid the license on gaming devices; and pinball or juke licenses had been paid on 2,388 locations in this State. California has a personal income tax and also a sales and use tax of 3 per cent.

### Colorado

The story of the coin machine trade in Colorado is chiefly a story of the trade in Denver. This city has become more and more a buying center for operators in some of the Mountain States. Years ago the State Supreme Court rendered a very unfavorable decision in a possession case involving games. This decision still stands and puts Colorado in the unfavorable column on amusement games. Cigarette taxes have been a subject of agitation in Denver for many years and in some cases cigarette venders were in the middle of the arguments. Only recently the city tax on cigarettes was hiked one cent.

The Legislature convened January 1 and up to the present the only bill of any interest to the coin machine trade is a sales and use tax bill. Little legislation of concern to the coin machine trade came up in 1945.

### Machine Poll

The State ranks 33d on basis of population and has eight cities with a population of over 10,000. Unofficial estimates place the number of juke boxes in the State at about 3,000. Reports on other types of machines are not available. Federal tax report in 1946 reported licenses paid on pinball and juke boxes in 3,183 locations; the federal fee was paid on gaming devices in 637 locations in the State. The Colorado State Planning Commission publishes a year book on the State of Colorado, giving interesting commercial and business data.

The last U. S. Business Census lists Colorado as having 250 confectionery stores, 3,109 filling stations, 1,607 eating places, 571 drugstores and 137 cigar stores.

### Connecticut

On basis of population Connecticut ranks 31st in the Union about 68 per cent of its population is urban. Hartford is the one important city and there are 24 cities having a population.

(Continued on page 112)

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**KLEIN**  
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**NEW PACKARD EQUIPMENT**  
**IMMEDIATE DELIVERY**

1947 MODEL NO. 7 PHONOGRAPH.....	\$795.00
Model 400 24-Record Hideaway .....	470.00
Wall Boxes .....	38.95
# 700 Speaker .....	21.95
# 800 Speaker .....	36.95
# 900 Speaker .....	49.95
#1000 Out of This World Speaker .....	159.50
30 Wire Cable. Per ft. ....	.22

**PACKARD ADAPTER**

700 & 800 Wurlitzer .....	\$ 70.00
500 A Wurlitzer .....	65.00
Single 24 Wurlitzer Hideaway .....	59.50
Single 20 Seeburg .....	59.50
Twin Twelve Wurlitzer .....	71.50
Single 20 Rock-Ola .....	59.50
All Curved Front Seeburg .....	66.75
Mills Empress & Throne, Floor Model .....	30.00

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Michigan Distributors

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**Wolverine Bar Bracket**  
(UNIVERSAL)  
Fits most any type box.  
\$3.45 Each.

**ITS ADVANTAGES:**

- No screw holes to mar counters
- Cable is hid from tampering
- Extra strong and light weight
- Made of aluminum
- Solidly mounted, protecting back of box from hitting
- Ease of installation
- Neat appearance

**INSTALLATION**  
Drill 3 or 4 small holes in back of box for small studs to go thru and screw into tapped holes in bracket, at same time drilling hole in back of box for cable; large studs tighten up under counter, drawing box solidly to counter.

**WOLVERINE** ENTERTAINERS, INC., 88 Newberry St., Pontiac, Mich.  
SALES CO., INC., 2200 W. Warren, Detroit 8, Mich.  
PHONES—Pontiac: 8550—2-8851. Detroit: TYler 8-1212

## Other Stories for Juke Ops

**A MUSIC CITY** development out of the building at 799 Seventh Avenue, New York, is among current planning activities of Columbia Recording Corporation. Firm plans to take possession of the \$850,000 edifice in about six weeks (page 14, col. 4).

**SWEET SUGAR LOAF RISES.** Current indications, including disk sales, make it clear that the craze for saccharine in the ork and vocalist whirls is riding the peaks, with hepsters doing a definite bow to schmaltz at the b. o. (page 14, col. 1).

**CLEVELAND PHONO OPS** MAP a promotion campaign designed to popularize commercial music locally, with WHK's featuring of disk jockey Fran Petty on *Juke Box Jamboree* being one of the plugs (page 15, col. 2).

**BREAK ON BREAKAGE DE-** VISED by Raymond Rosen &

Company, Philadelphia, establishes a new policy for the handling of single records broken in shipment (page 15, col. 2).

**HAMTRAMCK MAMA** finally gets Detroit civic support it had been seeking for years. Local tune fave was waxed by the York Brothers recently for indie Bullet disks (page 17, col. 2).

**IRISH MUSIC ONLY** is the disk-cutting program the new Philadelphia Tara Irish Records outfit is setting up for itself and current activities point to an export deal (page 17, col. 4).

**DISKER REP SEES GOLD** in the virtually untouched Philippine Islands and Orient markets. Harold L. Appleton, Philippines sales rep for Pan American, currently in Hollywood on a buying trip, paints a rosy picture of consumer demand for American disks, built to a large extent by G.I. influence (page 34, col. 4).

**New York:**

Max Shaffer, Times Amusement Company, is passing up the convention. He has just left for a two-week holiday in Florida. . . . Sam Holzman, Coney Island arcade owner now resting in Hot Springs, writes he will leave there in time to catch the convention. . . . Joe Munves, of Mike Munves Distributing Company, is commuting between N. Y. and his new arcade near Camp Dix at Wrightson, N. J. . . . Rose Kaye, Munves' secretary, is recovering from an eye ailment.

F. McKim, president of the new Arcade and Amusement Machine Owners' Association, will name a successor to Barney Berkens, resigned secretary, after the convention. . . . Sol Rubinstein and Marty O'Reilly, partners in R and R Vending, Boston, passed a few days here visiting coinmen while waiting for the New York Central "Coin Machine Special" Saturday (1).

Toby Helpern, Tobern Music Company, has returned from Florida. . . . Tom Manca, Tom Manca Music Company, has opened a retail liquor store. . . . Irving Fenichel, Milrose Music Company, has opened new offices at 4924 Avenue H, Brooklyn.

German Rodriguez, Buenos Aires, coin machine jobber now in town, has been named South American representative for Dave Lowy Company. He sails for South America next week. . . . E. L. Johnson, Grand Rapids, Mich.; Isan Brisco, Sheridan, Tex.; Frank E. Meyer, Kauna, Wis.; Bernie Slipp, Newark, N. J., and Herbert Freidman, Dallas, Tex., and some of the other coinmen on the avenue this week. . . . Chippy Matz, one of the oldest coinmen in the biz, has a new venture that he will announce shortly.

Dick Manfredonia and Bob Morris have established the B and D Vending Company at 524 E. 149th Street. They plan to operate music machines in Manhattan and the Bronx. . . . Bob Charles, Charles Vending, Bronx, will add soft drink venders to his cigarette route. . . . Bob Jacobs, Amusement Enterprises, Inc., reports Gay Blades venture growing. Bob installed a photo machine there sometime ago.

**Milwaukee:**

John M. Price, Wisconsin Automatic Phonograph Company, has a display booth of his own at the CMI show in Chicago. Price is one of the first coinmen here to try something new, which is making master recordings of a local orchestra, Irv Matti's, in his Milwaukee office. They will be sent to the main plant in Seattle to be pressed into other disks. . . . Matti and his players, now at the Paris Ballroom here, use unusual instruments; one is a cross between an accordion and a concertina and is electrified.

Sam Hastings and wife, Edith, are two other local coin people attending the CMI convention, as are Jerome (See MILWAUKEE on page 109)

**Twin Cities:**

The Twin Cities delegation at Chicago for the coin machine convention this week is a large one. The following is only a partial list but indicates who are present in the Windy City taking in the meetings.

Hy Greenstein, Joe Bessler, Sid Levin, Al Lieberman, of Hy-G Music Company, Minneapolis; Ted Bush and Oscar Truppman, of Bush Distributing Company, Minneapolis; Archie La Beau, Ken Glenn and Ray Sellmen, of La Beau Novelty Company, St. Paul; Herman Paster, Leonard Lieberman, Bob Benjamin, Manny (See TWIN CITIES on page 108)

**Portland, Ore.:**

Don Landess, of Portland, who operates in near-by Washington County, is the father of twin boys, making the second and third child for him and his wife. . . . Lester Woodard, service manager for Ideal Electric Company, also has a new son.

**COINMEN YOU KNOW****Detroit:**

Alvin Schneider, Schneider Specialty Company, is enlarging his field of operations for his mechanical service for operators. . . . Bill Randle, who used to be disk jockey at WJLB, is opening a retail record store opposite Wayne University. . . . Harry Ernstein, of Northway Company, is leaving on an extended trip thru Northern Michigan, where he will contact the vending and amusement machine trade.

Jack Brilliant, of Brilliant Music Coin Machine Company, was in Chicago last week on a pre-convention trip. . . . Saul Herman is establishing the Vend-O-Drink of Detroit at 2712 Pasadena Avenue. . . . Irving Walker is forming the Veterans Commodities Vending Company at 7511 Beaubien Street.

D. H. Eaton, of the Playland Arcade, reports the downtown spot has been revamped, with the first floor devoted chiefly to concession games, the second floor to baseball and similar type games, and the basement space to walk-thru attractions. . . . J. R. Pieters, proprietor of King-Pin Equipment Company of Kalamazoo, after closing the books for 1946, reports it was one of the most successful years in company's history.

Bernard Besman, head of Pan American Record Distributors, is moving to 3747 Woodward Avenue, where he will have much larger salesrooms.

**Indianapolis:**

Sam Weinberger, Southern Automatic Music Company, is attending the CMI convention. Other coinmen scheduled for the show include Mr. and Mrs. Tex Holly, Coin Machine Exchange; Mr. and Mrs. C. Hohman and Blanche Janes, Janes Music Company; Mr. and Mrs. Peter Stone, Indiana Automatic Sales Company, and Frank Banister, Merle Bennet and Louis Gray, of Banister and Banister Distributing Company.

William H. Smith, Colonial Music Company, and his family have just returned from a trip to Memphis where they visited old friends. . . . Henry Windt, Hoosier Simplex Music Company, has recovered from a slight illness.

Abe Fleig, operator, left Tuesday for a 60-day vacation in Tucson, Ariz. . . . Floyd Meeker, Meeker Music Company, has gone to the West Coast for a short vacation. . . . Al Calderon, Calderon Music Company, and his family are vacationing in Florida, where they will remain for 30 days.

**Cleveland:**

Max Levine, for nine years with Triangle Music Company here, has joined the sales department of Music Systems, Inc. . . . Charles Koch, formerly with General Motors, is assistant to Joe Nemesh, president of Music Systems, which recently changed its name from Acme Phonograph Company, in operation since 1937.

Bob Teague, another former General Motors man, joined the sales staff of Music Systems. Firm, with branches in Toledo and Cleveland, employes 30 people.

**Buffalo:**

Music operator, Edward Britt, is wintering in Arizona, but has left his routes in capable hands during his absence. . . . Another music man, Ebert Sandburg, of Jamestown, N. Y., is going to California. . . . Mr. and Mrs. Ben Kulick, Mills Amusement Company and Fay-San Distributing (See BUFFALO on page 108)

**Kansas City:**

Gene Brown, serviceman for WB Music Company, who accompanied Harry Silverberg and Ed Lyons to the Seeburg showing at Wichita, Kan., January 18, reports the show drew approximately 70 operators from Wichita and surrounding towns. Among those attending were two couples well known to the coin machine trade, the W. H. Irwins, of Irwin Distributing Company, and the J. E. Gregorys, of Wichita. . . . Silverberg and Lyons went on to Springfield for the show there, returning here in time to hold the grand opening of their newly remodeled quarters at 1518 McGee with the Kansas City showing.

Mildred Wade, of Brown Music Company, over on the Kansas side, is flitting from one appliance show to another buying stock for the swanky new department to be opened three weeks hence in the basement of their store at 514 Minnesota. . . . Harry J. Brown, owner of the company, reports play up on his juke box route.

H. W. McEwen, vice-president and treasurer of American Vending Corporation, announced the completion of plans this week for the showing of their machines at the CMI convention. On hand to display the machines will be R. A. Dalstrom, general manager; J. J. Grum, president; A. L. Roll, inventor of their soft-drink cup vender, and McEwen.

**Cincinnati:**

Automatic Phonograph Owners' Association held its regular board meeting at the Hotel Gibson here January 29. Those attending included Sam E. Chester, APOA president and chairman; Charles Kanter, association secretary and treasurer; Harry Hester, John Nicholas, Jerry Levy, Al Lieberman, Morris Kleinman, Nat Bartfield and Mrs. D. Ganzmiller.

Among the guests at the meeting were Tom Mason, Gordon Lemm and Bill Todd, of Ohio Appliance Record Company; Jo Botts and Bob Dunn, Columbus Tri-State Record Company. Discussion revolved about the present record situation and systems used by different companies.

**Vancouver:**

Johnny Hamilton, manager of Siegel Distributing Company, Ltd., is in Winnipeg on business, according to his secretary, Betty Nolin. . . . Distributor Joe Myers left by air for Chicago to attend the CMI Show there, after which he will go to Toronto before heading home.

Solotone Music Company, Ltd., headed by G. Rynhart and Alec Gregory, are now distributing counter and wall boxes in British Columbia. F. E. Wilson, president of Solotone Corporation, Los Angeles, spent the past 10 days in this city on a business mission.

**New Orleans:**

Personal contacts count with Nick Carbajal, who has been making calls with his salesmen on the road, visiting New Iberia, Lafayette, Shreveport and other Louisiana towns. Al Morgan held down the fort at Crown Novelty while he was away. A new salesman at Crown is Eddy Conti. Crown has been chosen as distributor for the Telomatic Sound Robot in the State.

Tac Elms has been out campaigning for new machine locations for the Tac Amusement Company. . . . Vincent Casertano and Tony Dallo, partners in C & D Amusement Company, have been getting some fishing lately. Casertano has a camp across the big lake here. . . . Edwin C. Robertson was in Stonewall, Miss., for the funeral of his (See NEW ORLEANS on page 109)

**Chicago:**

Murray Rosenthal, of Coinex Corporation, had a business visit from Mr. and Mrs. Mike Young, who came down from Soldiers Grove, Wis. . . . Jimmy Johnson, of Globe Distributing Company, welcomed his secretary, Miss Small, back from a three-week vacation. This lucky lady was absorbing a tan during her well-earned sojourn.

Williams Manufacturing Company, thru Tony Gasparo, reports that the firm was virtually a center for pre-convention visitors. Among the business callers were Sam Stern, of Scott-Crosse, Philadelphia; John Fitzgibbons, Fitzgibbons Company, New York; Al Schlesinger, who represents the Square Amusement Company, Poughkeepsie, N. Y.; Ed Heath, Heath Distributing Company, Macon, Ga., and Moe Fine, the well-known Canadian colaman, who dropped in from Montreal.

Jimmy Martin, of James H. Martin & Company, flew back from Florida during the past week. He was down there to recuperate from the injuries he sustained when he fell on the ice just before the Christmas holidays. At the moment he can get (See CHICAGO on page 108)

**Houston:**

Jack McDaniel became manager of Southern Distributing Company early last month; Nobel Sills is in charge of the office work. McDaniel has spent 25 years in the coin machine trade over Texas generally and around the San Antonio section particularly. Southern Distributing is South Texas distributor for phonographs and other coin machines.

A. A. Sage, manager of Houston office of S. H. Lynch Company, distributors, was recently honored by membership in the Houston Rotary Club. Sage was fifth Houston coinman admitted to the club under classification of Automatic Phonographs wholesale, and was recommended by A. H. Shannon, owner of Coin Machine Sales Company.

A. E. Andres is manager, and Joyce Evans secretary of Southwest Amusement Company, with offices in M & M Building. . . . Houston coinmen who attended the Chicago CMI show included distributors A. H. Shannon, Jack Renfro, Sam Ayo, A. E. Andres, Jack Prock, C. O. Harrington, Jack McDaniel, H. W. Dailey, H. H. Horton and M. R. James. Operators attending included B. W. Langford, Fred McClure, Clyde Atkins, C. M. Robertson, Fred Troy, Bill Siros, L. R. Gardener, Morris Pinto and J. W. Williams.

**St. John, N. B.:**

Gordon Carr, of Halifax, N. S., who has a background of studio and commercial photography, is specializing in photo machines and is featuring installation of the machines in hotels and eating places thru the provinces of Nova Scotia and Prince Edward Island. He controls three such spots himself. Starting with a Halifax hostelry, he has lately acquired two additional hotels for general operation, one in Sydney, N. B., and Charlottetown, P. E. I.

Shooting games, jukes, etc., have been installed in a large poolroom here, established last fall by Louis Stephen & Sons. Bud Stephen is manager. Business at a food store having been unsatisfactory, the Stephens replaced the food with pool and billiard tables and coin machines.

From funeral to arcade business is the step recently taken by Len Shea, of St. John. He was on the staff of a local funeral home for some years before he transferred to the arcade operated by J. B. Jones. . . . Merchant sailors of many nationalities, including Russian, Polish, Greek, African, West Indian, Spanish, Italian, Irish and Scotch are among consistent coin machine patrons at Halifax, N. S.



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- **O. D. JENNINGS & CO.** (Maryland)
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- **DAVAL PRODUCTS CORP.** (Md., Del., D. C., Va.)
- **ABT MANUFACTURING CORP.**
- **MARVEL MANUFACTURING CO.** (Md., Del., D. C., Va.)
- **AMUSEMENT ENTERPRISES, INC.** (Md., D. C., Va.)
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306 N. GAY ST. ★ BALTIMORE, 2, MD.

**COINMEN YOU KNOW**

**Chicago:**

(Continued from page 107)

around without a cane but he says that hobbling is no fun at all.

Kelner Vendors will move to 3728-30 Division Street, March 1, according to Pat Wilson the Friday girl for the firm. Pat says the move is in keeping with the firm's expansion plans and will just about double its present space. A business caller this week at the company offices was Bill Karnett, of Karnett, Inc., Omaha, Neb.

Bernard Schultz, Coin Machine Amusement Games, says firm's show-rooms have had special lighting installed so visitors this week can view equipment on display to best advantage. All machines Bernard said, can be plugged in for immediate demonstration. In addition to the home grounds display of reconditioned and new equipment, firm is participating for first time in the CMI show.

Mid-State Company, via Phil Rubey, tells us they have their display rooms jam-packed with new and used pin games. Both he and partner Bruno Kosek will scoot between their offices and Sherman Hotel this week, tying up business affairs on both ends during the big affair.

The boys at Empire Coin Machine Exchange are advising operators visiting the CMI show to "Look for the sign of the flying red tie." Seems they bought a bunch of ties in the loudest possible shade of red and had the Empire trade mark painted thereon. Furthermore, they say they intend to wear them for the duration of the show. Gil Kitt and Ralph Sheffield, firm partners, say their show-rooms are ready for the show and that visitors will find them a pleasant change from former times when machines were piled here and there all over the place.

Eddie Ginsberg returned from his vacation this week in time to see that everything is in shape at Atlas Novelty Company for the coin show. Eddie said Atlas will entertain at open house every day of the show. Atlas visitors during the week included Mel Burt, Coal City, Ill.; Jack Kellog, Grand Island, Neb.; Russell Barker, Manteno, Ill., and John Ashal, Waukegan, Ill.

Charlie Robinson, head of Robinson and Company, Los Angeles distributors, arrived for the show this week. On a visit to the O. D. Jennings Company plant, he expressed great surprise at Chicago's winter weather as compared to that he had just left on the Coast. O. D. Jennings, president of the company, was expected back on the job this week after a prolonged siege of influenza. Although still not in top condition, he couldn't resist the lure of show week. Dave Lovitz' wife, Eileen, is recuperating from a recent fall on the ice in which she suffered a slight concussion.

Operators and distributors from all parts of the country began arriving for the show early this week, according to Al Stern, president of World Wide Distributors. Al said all of them seem to be in an enthusiastic and optimistic mood about business and that most of them are ready to buy. . . . Many visitors from all over the country also visited American Amusement Company, among them Henry Fox, New Orleans; Sam Manerino, Philadelphia; The Stewart Brothers, from Stewart Novelty Company, Salt Lake City, and Ben Hankin, Philadelphia.

**Twin Cities:**

(Continued from page 107)

Karon, Al Nilva and Melvin Paster, of Paster Distributing Company, St. Paul; Bill (Sphinx) Cohen, Ben Friedman and Dave Ziskin, of Silent Sales Company, Minneapolis; Harold Lieberman, of Acme Music Company, Amos and Danny Heilicher, of Advance Music Company.

Ben Friedman, of Silent Sales, along with Cy Callahan and Don Allen, of the sales staff, and Ray Sisson and Bob Anderson, mechanics, were in Chicago last week attending the Mills Phonographic School. Friedman stayed on for the CMI convention. . . . Matt Engel, of Paster Distributing Company, St. Paul, is back on the job following a few days in a hospital where he underwent a routine physical check-up. . . . Fred Fixel, of Pembina, N. D., came to the Twin Cities to shop for pin games and music.

Dave Ziskin, of Silent Sales Company, is back from a three-week vacation-business trip to Los Angeles and other West Coast cities. . . . Fred Norberg, of Mankato, came to town to shop for machines. . . . Henry Kesting, of Bellingham, Minn., brought his son, Lyle, along on a Twin Cities shopping tour.

Harold N. Lieberman, of Acme Music Company, was elected to the board of directors of the American Joint Distribution Committee as one of the Minneapolis representatives of this major American agency aiding Jewish refugees overseas.

MGM records will be distributed in this territory by the Reinhard Bros. Company, 11 Ninth Street, South, Minneapolis. Harold W. Lane has been appointed record department manager by E. L. Davis, company vice-president and treasurer. Reinhard will distribute the label thru Minnesota, North and South Dakota, Western Wisconsin, Montana and Wyoming. First shipment of platters is expected by March 1.

**Buffalo:**

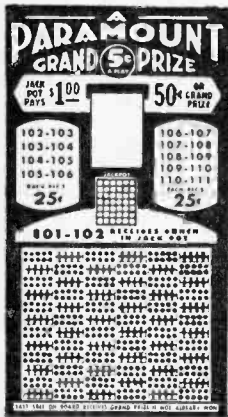
(Continued from page 107)

Corporation, who have successfully recovered from injuries sustained in an auto crash last year, recently motored to Florida for a vacation and are expected back soon.

Lew Wolf and Howard Maurer, Lew Wolf Enterprises, are staying at the Palmer House during the CMI show in Chicago. . . . Harry Winfield, J. H. Winfield & Company, was in Chicago for the pre-convention Mills Industries Phonograph School. . . . Emil Weiss, is back with Iroquois Amusement Company, where he rejoins Jim Blakeslee, Bob Miller, Jim Thompson and Ted Kennedy.

Earl Snyder, Empire Vending Company, is still out on the West Coast devoting time to his coin enterprises there. Charles Broderick is handling the business here during the interim. . . . Phyllis Clark, Kulick's secretary, just got back from a New York honeymoon. She is now Mrs. Morton Slesinger. Anita Clark, Phyllis' sister, and an important staffer at Redd Distributing Company, was her maid of honor at the recent wedding.

Irene Zelasko, of Redd Distributing Company, another new bride, is back on the job as Mrs. Chester Poloway. Jerry Davis, Al Bergman's secretary at Alfred Sales, Inc., and Royal Amusement, is wearing the engagement ring that Jack Tindell proudly presented her. They may wed this summer if suitable living quarters are available.



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**PHONOGRAPH BARGAINS!**

READY FOR LOCATION

**WURLITZER SEEBURG**

412	77.00	Rex	147.00
412, L.U.	97.00	Casino	177.00
616	97.00	Gem	187.00
616, L.U.	127.00	Regal	187.00
500	237.00	Vogue	247.00
600R	207.00	Classic	247.00
600K	257.00	8200 Victory	207.00
24	187.00	8800 HI Tone, ES	247.00
61 Counter Model	97.00	8800 HI Tone, ESRC	277.00
71 Counter Model	147.00	Major	277.00
42-24 Victory	197.00	Colonial	277.00
Twin 12 Cellar Job, Buckley	167.00		
750	447.00		
800	427.00		

**ROCK-OLA**

12 Record	87.00
Monarch or Windsor	147.00
Standard	227.00
De Luxe	237.00

1/3 Deposit, Balance C. O. D.

We are completely equipped to crate for export and guarantee that all our equipment is in perfect working condition.

**INTERBORO MUSIC CO.**

1154 1ST AVENUE  
 NEW YORK 21, N. Y.  
 Phone: Regent 4-3337

**FOR SALE**

2 Photomats, late models, in good working order, \$350.00 each. Frames, \$25.00 per thousand.

**AMUSEMENT ARCADE**  
 PITTSBURGH, PA.

**WANTED**

Two Pin Ball and Ray-o-Lite Mechanics. Must be sober and have good references. Salary no object.

**FRANK HARRIS SALES CO.**  
 Poplar Bluff, Mo.

**New Orleans:**

(Continued from page 107)

father recently. . . . Buster Williams, owner of Music Sales Company, flew in from Memphis recently and reported an increase in record sales. L. R. Lynch has returned from a sales meeting of S. H. Lynch Company in Dallas. Mrs. Adele Canale is new on the Lynch staff here. . . . John Bosch, Avalon Amusement Company, will attend the CMI show with a local group, as will E. G. Nissen and a crew from Coin Machine Service. . . . Ed Kramer, Kramer Amusement Company, went to the coast for a week-end and came back with one big croaker.

Admiral Vaughan, of Service Coin, has been traveling extensively taking in New York, Cuba, Florida, Illinois and other spots on business. The Cuba trip, however, was strictly for vacationing. . . . Donald Hebert, of Jeanerette; Coster Young, of Mamou; Buster Williams, Newelton, and Jack Clements, of Houma, were visitors at Fab Distributing Company recently.

F. A. Blalock is back at his desk after making the rounds of the Southern territory, including Atlanta, Columbia and Columbus. . . . J. H. Peres could hardly wait to get started North, according to his partner, O. C. Marshall, who had to stay behind because of jury duty. . . . Callers at New Orleans Coin Machine Exchange included Viel Devillier, Mamou; Houston Gascon, Addis, and Jake Wolverton, Buras. Wolverton brought a bushel of navel oranges and some Buras orange wine for Marshall. . . . Planning to attend the CMI show are Frank Romaguera, F. M. Mitchell, M. C. Seale and E. F. Forest, from Southern Music Sales.

**Milwaukee:**

(Continued from page 107)

Jacomet, Red's Novelty Service, Lou and Andy Pesick, Pesick Radio Supply Company, and Walter Harloff, Love Amusements. . . . Florence Pesick will take over the record department at the Pesick Company; Lou has been putting in a new spray booth in the warehouse.

Fortney Larsen joined the Vic Manhardt staff as sales manager in charge of Rhapsody Records. Larsen previously spent several years in China for an exporting firm. . . . Hazel Schmitt, of Manhardt's office staff, has returned from a trip to her home up north.

Recent visitor in from Cedarburg to take care of some business for his boss, Elmer Darkow, was John Jesinski. . . . Coinmen in to see Irv Stacel, of the Wurlitzer main office, were John Barros, from Merrill, Wis., and Ray Kieffer, of Wausau. . . . Red Weskirchen plans to go to Florida soon. . . . Joe Pepp, former drummer with Tiny Hill's ork, is now replacing Joe Scanlon, of Mercury Records' Milwaukee office, who was transferred to Indianapolis. Al DeFoe reports that Ben Ludewig, Oshkosh, Wis., op, has now opened a record shop there, as have the Bennetts, of Wisconsin Rapids.

**New House Bill Seeks  
Juke Music Royalties**

WASHINGTON, Feb. 1.—House of Representatives this week referred to its Judiciary Committee two bills bearing on coin machines. They were introduced by Rep. Hugh D. Scott Jr. (R., Pa.).

Bill H. R. 1269 would eliminate royalty exemptions on music performances by coin machine phonographs; H. R. 1270 would protect certain rights of performing artists, insofar as juke goes.

Bills are sponsored by the National Association of Performing Artists, of which Maurice J. Speiser is counsel.

**N. B. Arcades Show  
Appliances To Up  
Coin Machine Play**

ST. JOHN, N. B., Feb. 1.—Coin machine arcades throught the maritime provinces in recent weeks, have been observed to follow a marked trend toward displaying and selling many types of electrical appliances. Their show windows house irons, toasters, lamps, spotlights, drink and cake mixers, heaters, fans, shavers and sun lamps, which are credited with stimulating post-Christmas business for these arcades.

Proprietors have discovered that they can attract increased attention and business, not only by the sale of these electrical items, but in added play on their machines, when women enter to inspect the electrical merchandise thus displayed. Operators have found that these women evidence interest, whether or not purchasing an electrical item, in such machines as photo, pinball, movie, venders and diggers. Such play, these owners say, is clear profit, as these women would never have entered the arcade in the first place but for the window display.

Arcades, too, have a marked advantage over regular appliance stores as such stores close at 5 or 6 p.m. every week night except one; arcades remaining open until 10 or 12 p.m., catch much additional patronage.

In many instances, entire window space of an arcade is used to display a wide range of electrical goods, while other arcades limit space and show three to six different items, concentrating on one item at a time.

**B. C. Coinmen Plan  
New Op Association**

VANCOUVER, B. C., Feb. 1.—Because of the great expansion in the coin machine industry here during the past year, local operators plan a meeting soon for the organization of the British Columbia Coin Machine Operators' Association.

Organization, according to operators, will encompass vending, amusement games and juke box operators. Regulations of the group will cover licensing, new and old locations, proprietors' rights, operators' rights, insurance, counter and wall box installations, telephone music and many other angles of the business.

Operators feel that organization will regulate the industry, establishing orderly competition and eliminating certain expenses.

**Telequiz Appoints  
Sheehan Sales Mgr.**

CHICAGO, Feb. 1.—Telequiz has announced appointment of Leonard Sheehan as district sales manager for the Midwest area. His headquarters will be at company's offices at 32 West Randolph Street here.

Sheehan formerly was manager of Wisconsin-Simplex Company, distributor for a line of automatic phonographs in Wisconsin. He has been associated with coin machine industry sales promotion work for the past 15 years.

**Vancouver Coinmen Expect  
Tourists To Set New High**

VANCOUVER, Feb. 1.—Coin machine industry here looks forward to 1947 becoming a high level year since recent announcement by the Dominion Travel Bureau that a bumper tourist trade is expected.

Ottawa's cabinet is considering

**WORLD WIDE—FIRST IN VALUE!  
WORLD WIDE—FIRST IN SERVICE!  
WORLD WIDE—FIRST BOOTH AS  
YOU ENTER THE CONVENTION HALL—**

**BOOTH 80  
BE FIRST  
WITH  
WORLD WIDE!  
RIO  
KILROY  
STATE FAIR  
VANITIES — SMOKY  
SHOW GIRL (Neb.) SMARTY  
MISS AMERICA — SUPERLINER  
ONE WAY SUPER BONUS BELL  
TWO WAY SUPER BONUS BELL  
THREE WAY SUPER BONUS BELL  
BIG PARLAY — BIG PARLAY — BIG PARLAY**

**EXCLUSIVE KEENEY DISTRIBUTORS IN**

**ILLINOIS, IOWA, NEBRASKA, KANSAS AND MISSOURI**

**WORLD WIDE DISTRIBUTORS**

4921 UNDERWOOD AVE. 1014 N. ASHLAND AVE. 1513 OAK ST.  
OMAHA 3, NEB. CHICAGO 22, ILL. KANSAS CITY, MO.  
GL 6136 BRU 2338-6878 VICTOR 8404

**BE WISE** **BUY FROM MARKEPP** **It's Safer!**

**RUSH YOUR ORDER NOW FOR**

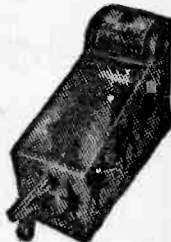
**Chicago Coin — "KILROY IS HERE"  
Exhibit — "SMOKY IS HERE"  
Genco — "STATE FAIR IS HERE"  
WIRE OR PHONE TODAY!**

**WRITE US FOR ANY USED EQUIPMENT**

**MUSIC**

SEEBURG REX HIDEAWAY	\$195.00
SEEBURG HI-TONE 8800, RC	375.00
SEEBURG CLASSIC	275.00
SEEBURG ENVOY	250.00
ROCK-OLA '39 DELUXE	250.00
ROCK-OLA PLAYMASTER SPECT.	250.00
ROCK-OLA STD. DIAL-A-TONE	255.00
ROCK-OLA COMMANDO	295.00
MILLS THRONE	225.00
MILLS EMPRESS	250.00
WURLITZER VIC. 24	225.00
WURLITZER VIC. 500-K	325.00
WURLITZER 61, COUNTER	95.00
WURLITZER 412	98.00
WURLITZER 780	350.00

**A. B. T.  
CHALLENGER**  
Sample  
**\$65.00**  
WRITE FOR  
QUANTITY PRICES



**4310 CARNEGIE AVE. The MARKEPP Co. M. M. MARCUS & SONS CLEVELAND 3, OHIO TEL. WEN 1043**

**FOR SALE AT GIVE-AWAY PRICES**

We need the space. All machines clean and in perfect working condition.

Texas Mustang	\$30.00	Clover (Keene)	\$25.00	Argentino	\$45.00
Spot Pool	40.00	G. I. Joe	30.00	Venus	45.00
Defense (Genco)	30.00	Bosco	39.00	Bolway	35.00
Zombie	45.00	Knockout	55.00	1 9-Ft. Bowling League	65.00
Sluggo	25.00	Legionnaire	35.00		

10 Late Model Panoram Viewing Machines or Full-Vue Screen, including One Roll of Film, Extra Projection Lamp and Belts  
One-Third Deposit Required on All Equipment, Balance C. O. D.  
**AMUSEMENT ARCADE, 419 9th St., N. W., Washington, D. C.**

adding \$200,000 this year to last sea- newspapers and other periodicals. son's \$600,000 for developing the It is estimated that during 1946 tourist industry. Funds will be used U. S. tourists spent \$200,000,000 in for operation of the tourist bureau Canada, while Canadians spent about and for advertising in United States \$120,000,000 in the States.



# TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

## NEW TUBES

We Have Practically Every Tube Manufactured. Send for Our Complete Catalog. FREE!

Guaranteed! OUR PRICES ARE LOWER THAN LOWEST OPA PRICES.

### BEAUTIFULLY MODERNIZED and REMODELED MACHINES

#### THE BEST MUSIC BUYS ON THE MARKET TODAY!

SPECIAL GET-ACQUAINTED OFFER! On all orders received on or before February 28, 1947, we will allow a 10% discount off the prices quoted!

WURLITZER 616, COMPLETE	SEEBURG CLASSIC.....\$305.00
LITE-UP.....\$185.00	SEEBURG MAJOR..... 290.50
WURLITZER 24..... 245.00	SEEBURG CADET..... 285.00
WURLITZER 600..... 290.00	SEEBURG GEM.....\$260.00

Machines are in Excellent Mechanical Condition. New and Gorgeous in Appearance. Why Buy Anything Inferior When You Can Get Top Quality Machines for So Little.

### "GOLD" METALLIC GRILLE CLOTH

A BEAUTIFUL, TWO SIDED GRILLE CLOTH NOW BEING USED IN THE NATION'S LEADING NEW MUSIC MACHINES

19"x23" (MACHINE SIZE) OUR PRICE \$1.00 In Lots of 10 or more Pieces, 75¢ Ea.

Deposit Required With All Orders!

# ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

## FOR SALESBOARD SHOWMANSHIP IN ACTION



WATCH THE Peerless

\*LINE ON PARADE Quality Precision-Built

REMOVABLE PINUPS

Peerless money-makers. Live, new novelty designs. Exclusive player-appeal features.



1370 HOLES SLOT SYMBOLS THICK BOARD 5c TAKES IN . . . \$68.50 Ave. Payout . . . \$32.60 AVE. PROFIT . . . \$35.90

5 MINUTES FROM THE SHERMAN. DROP IN TO SEE OUR DISPLAY ROOMS.

\*WATCH OUR WEEKLY PARADE OF HITS!

PEERLESS PRODUCTS, 633 PLYMOUTH COURT, CHICAGO 5, ILLINOIS

## Operators YOUR SERVICE DEPARTMENT NEEDS OUR NEW FREE WALL CHART!

For trouble-free, fast replacement of parts for all types of coin operated equipment consult BLOCK MARBLE'S new photographic Wall Chart. This Wall Chart in your service department makes it simple and quick to identify and replace your parts and supplies. Chart measures 24 by 36 inches and is the most extensive and complete price list we've ever released. It contains close to 1,000 photographs and lists over 1,200 individual parts!

Your letterhead or business card will bring it to you FREE OF CHARGE. Request it today!

LARGEST PARTS SUPPLIER IN THE U. S. A.

IMPORTANT: If you have already completed a card for our corrected mailing list you will automatically receive this chart.

**Block MARBLE CO.**  
1425 NO. BROAD ST., PHILA. 22, PA.  
PHONE: STEVENSON 4-8975  
GET IT FROM BLOCK-THEY HAVE IT IN STOCK

# Trade Directory

Following tabulation of trade reports received during the weeks of January 18 and January 25 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid in revisiting trade files:

## New Machines

Bell Console (three way). Pace Manufacturing Company, Inc., 2909 Indiana Avenue, Chicago 16.

De Luxe Chrome Bell. Pace Manufacturing Company, Inc., 2909 Indiana Avenue, Chicago 16.

De Luxe Draw Bell (console). Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18.

Smoky (pinball game). Exhibit Supply Company, 4222-30 West Lake Street, Chicago 24.

Slicon Sales Agent & Distributors, 1280 North Broad Street, Hillside, N. J. (Coin machine firm.)

Half-Hour Laundry, 744 Haywood Road, West Asheville, N. C. (Coin-operated laundry.)

Berkeley Amusement Company, 364 South Snelling Avenue, St. Paul. (Operate juke boxes and pinball games.)

Launderette, 314 Grafton Street, Worcester, Mass. (Coin-operated laundry.)

Launderette, 3446 Reading Road, Cincinnati. (Coin-operated laundry.)  
Edman Sales Company, 600 Griswold Street, Detroit. (Operate venders.)

## Personnel Notices

Harry Herbig has been named assistant to Earl D. Montgomery Jr., service manager of the Automatic Equipment Company, Philadelphia.

Jack Ryan has been added to the sales staff of Kertman Sales Corporation, Rochester, N. Y.

Harold Friedman, former juke box operator, passed away January 4 at his home in Newark.

Morris Gross has been appointed sales and promotion manager for Scott-Crosse Company, Philadelphia.

T. J. Weaver has been made sales representative in the State of New Jersey for Dixie Cup Company, Easton, Pa.

Vic Johnson has been appointed sales manager for Coan Manufacturing Company, Madison, Wis.

## Address Changes

Samuel Eppy & Company, Inc., 113-18 101st Avenue, Richmond Hill, N. Y.

Kaplan & Bruck Advertising Agency, Fisk Building, 250 West 57th Street, Chicago.

Wico Corporation, 2901-13 North Pulaski Road, Chicago.

## Name Changes

Bradley Distributors, Chicago, have changed their names to Bradley Associates, Inc.

Milwaukee Coin Machine Company, Milwaukee, has changed its name to C. S. London Music Company, Inc.

## New Firms

Beresin & Loeb, 33 South Broad Street, Philadelphia. (Vending firm.)

Siegrist Vending Service, 3294 West Buena Vista Avenue, Detroit. (Operating cigarette and candy venders.)

O-K Music Company, 964 Penobscot Building, Detroit. (Juke box firm.)

## Purchases

The Milwaukee Stamping Company, Milwaukee, has purchased the Precision Metal Workers, Chicago, from Carl E. Carlson and Albert C. Grunwald.

## Distributors Appointed

Allied Electronics, Inc., New York, has appointed the following firm as distributor for its Ultravox Music Boxes:

George J. Young Company, Norfolk, for Virginia, West Virginia, Kentucky, Tennessee, Alabama, Georgia, North and South Carolina.

## Park Meter Firm Has Record Sales in '46

HARTFORD, Conn., Feb. 1. — Parking Meter Sales Division of M. H. Rhodes, Inc., recently announced the company is planning to produce 100,000 to 150,000 meters this year. Sales of these meters in 1946, it was said, set a new record, but distributors of this equipment expect greatest sales volume in company's history this year.

Distributors, covering States east of the Rocky Mountains, were here last week for a sales conference and inspection tour of the plant.

C. A. McGinnis, vice-president in charge of the Parking Meter Sales Division, conducted the conference, during which M. H. Rhodes, president, addressed the gathering.

## New Electric Corn Popper, 60-lb. Capacity, Announced

LOS ANGELES, Feb. 1. — New electric popcorn popper with a cooking capacity of 50 to 60 pounds of raw popcorn per hour was announced by Richard M. Westbrook, president, Popcorn Equipment Company here.

Firm's product is designed to operate on 220 volts and claims technical advantages of easily accessible ring-type heater elements and temperature control.

**PUSH CARDS**

All sizes of straight or skip numbers, with all winners, or with one winner under Master Seal. Also regular Cards up to 600 Holes.

FREE Catalog. Write  
**W. H. BRADY CO., MFRS.**  
CHIPPEWA FALLS, WISC.

## FOR SALE

10-Cent Bonus Slot Machine, as good as day it left the factory. Has had exactly \$221.70 play, on location 26 days and stored ever since. Also 25¢ Bonus Slot, in nearly as good condition. Will sell both for \$400 and am sure there are no better machines in the country. For my references: Whitman National Bank or Chief of Police, Whitman, Mass. Send one-third deposit, balance C. O. D.  
**O. L. HARLOW, 21 Laurel St., Whitman, Mass.**

## WANT TO BUY

Model 700 and 800's Massingill Pool Tables. State Price and Condition First Letter  
**RALPH ALEXANDER, INC.**  
SENECA, S. C.

# FLASH Sales BOARDS

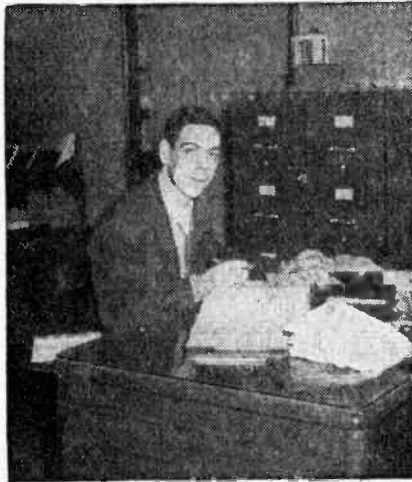


**WE MANUFACTURE A COMPLETE LINE - MONEY & PLAIN BOARDS**  
WRITE FOR CIRCULARS

**EMPIRE PRESS, Inc.**  
637 S. DEARBORN ST.  
CHICAGO 5, ILLINOIS

## United Mfg. Names Oettinger to Post

CHICAGO, Feb. 1.—United Manufacturing Company, thru C. B. De Selm, sales manager, announced this week the recent appointment of Herb



HERB OETTINGER

Oettinger as secretary-treasurer. Firm, manufacturer of amusement games, has headquarters here.

Oettinger, according to the announcement, has been associated with the coin machine business in an executive capacity since 1934.

He is a graduate of the University of Illinois.

## Beer Sales Move To Affect Play in Ore.

PORTLAND, Ore., Feb. 1.—Some realignment of coin machine location strategy is expected to result from two recent actions by the State Liquor Control Commission. One was a move to separate beer sales in drugstores from sale of items attracting patronage from minors, and the other was declaration of a policy to separate beer sales from gasoline service stations.

Concerning drugstores selling beer for consumption on the premises, the commission has initiated a study to determine action finally to be taken, resulting in about half of the drugstores in Portland voluntarily announcing cessation of such beer sales. Loss of such patronage is expected to affect coin machine play.

On the other hand, the service station policy is expected to open up new locations in that the commission has given service stations specified time in which to construct tavern facilities for their beer trade. This would open locations on sites not now generally in use.

## Coin Firms Listed With Conn. Clerks

HARTFORD, Conn., Feb. 1 — Trade names have been filed in town clerks' offices for the following Connecticut concerns:

Vending Frozen Foods, Fairfield, filed by Alan V. and Marg A. Dietz, 143 Dunnlea Road, Fairfield, Conn.

Park City Amusements Machine, North Bishop Avenue, Bridgeport, filed by Charles Cocchiola, North Bishop Avenue, and Michael Pellegrino, 164 Mrench Street, both Bridgeport, Conn.

## ALL FOR \$500

STATE CLOSED.  
Jockey Club, Bally Grandstand, Jumbo Parade, Royal Draw and Race Track.  
**JACK ALLISON**  
ALEXANDRIA, MINN.

## NEW AND READY FOR SHIPMENT!

### FIVE BALL PIN GAMES

EXHIBIT SMOKY	WRITE	WILLIAMS SHOW GIRL	\$289.50
WILLIAMS SMARTY	WRITE	GENCO STEP-UP	324.50
WILLIAMS AMBER	WRITE	UNITED SEA BREEZE	WRITE
CHICOIN KILROY	\$279.50	UNITED RIO	309.50
BALLY MIDGET RACER	WRITE	BALLY BIG LEAGUE	WRITE
GOTTLIEB BAFFLE CARD	WRITE	MARVEL OPPORTUNITY	WRITE
GOTTLIEB MISS AMERICA	310.00	EXHIBIT VANITIES	WRITE
GENCO STATE FAIR	324.50	BALLY DOUBLE BARREL	WRITE

### CONSOLES

KEENEY 5¢ SUPER BONUS BELL	\$740.00	BALLY DRAW BELL, 25¢	\$497.50
BALLY DRAW BELL, 5¢	477.50	BALLY TRIPLE BELL	895.00
EVANS NEW F.P. CONSOLE	839.50	BALLY DE LUXE DRAW BELL, 5¢	512.50

### ARCADE MACHINES

MARVEL POP UP	\$49.50	PINCH HITTER (ROLL DOWN)	\$465.00
ABT CHALLENGER	65.00	AMUSEMATIC JACK RABBIT	WRITE
GOTTLIEB 3 WAY GRIP SCALE	39.50	GENCO WHIZZ	WRITE
GRIP-VUE	49.95	GROETCHEN METAL TYPER, 10¢	462.50

### SLOTS

MILLS 5¢ BLACK CHERRY BELL	\$248.00	MILLS VEST POCKET BELL	\$74.50
MILLS 25¢ BLACK CHERRY BELL	258.00	MILLS BOX STANDS	27.50
MILLS 5¢ GOLDEN FALLS	258.00	GROETCHEN COLUMBIA, J.P.	145.00
MILLS 10¢ GOLDEN FALLS	263.00	DELUXE CLUB COLUMBIA	209.50
MILLS 25¢ GOLDEN FALLS	268.00		

### ONE BALLS, ETC.

BALLY VICTORY DERBY, P.O.	WRITE	SILVER KING NUT VEND, 1¢ or 5¢	\$13.85
DAVAL FREE PLAY, CIG. or FRT.	WRITE	VICTOR MODEL V, GLOBE TYPE	11.75
ACE COIN COUNTER	\$139.50	VICTOR DELUXE, 1¢ or 5¢	13.75

EXCLUSIVE MICHIGAN DISTRIBUTORS for ABT, Bell-O-Matic, Chicago Coin, Daval, Exhibit, Evans, Gottlieb, Groetchen, Keeney, Marvel, Silver King, United.

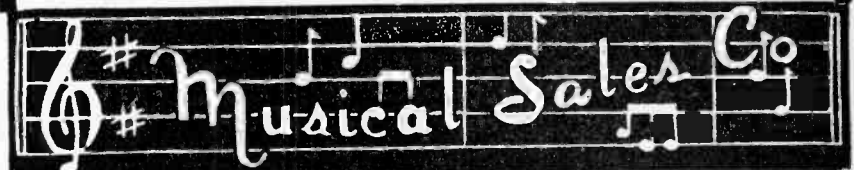
WRITE FOR NEW PRICE LIST OF ALL RECONDITIONED MACHINES!

# Robinson SALES CO.

7525 Grand River Ave. • Phone: Tyler-7-2770 Detroit, Mich.

## LET'S CUT THE MUMBO-JUMBO

It may sound like a string of big words but if you operate automatic phonographs it's good business on your part to know exactly what Seeburg Scientific Sound Distribution means. It means music at conversational level throughout your whole location. Those near the phonograph listen to the music with pleasure. There's no blasting, no distortion. Those at the quiet booths in the rear can hear every note without straining. Softly, at conversational level, the music comes to all. That's Seeburg Scientific Sound Distribution. Drop in to see us and get the details.



## EXCLUSIVE SEEBURG DISTRIBUTORS

FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA  
140 W. MT. ROYAL AVENUE BALTIMORE 1, MARYLAND  
415 W. BROAD STREET RICHMOND 20, VIRGINIA

## LOWY'S BEST BUYS

### NEW EQUIPMENT — IMMEDIATE DELIVERY

**JACK RABBIT**  
The Perfect Arcade Machine  
\$475.00

**POP UP**

The Counter Game That Is Legal Everywhere

**\$49.50**

**ROL-A-SCORE**  
Ideal Roll Down for Hiking Location Profit  
\$489.50

Premier **BARREL ROLL**  
Grand Skoe Alley for Top Locations  
\$448.50

### MUSIC — READY FOR IMMEDIATE LOCATION

850	\$500.00	750E	\$450.00	8800, RO	\$350.00	Envoy, RO	\$260.00
700	425.00	500	295.00	Crown	235.00	Rex	165.00
500 Victory	235.00	618	140.00	8200 Victory	250.00	Gem	220.00
24	200.00			Vogue	285.00	Regal	235.00

### ROCK-OLA

Standard	\$210.00	Monarch, New		Throne	\$175.00	Empress	\$225.00
DeLuxe	225.00	Cab.	\$200.00				

Foreign Buyers—Contact us. We specialize in changing coin mechanisms to fit any foreign coin. We can also change voltage and cycles to meet your requirements. SEND FOR CATALOG!

1/3 DEPOSIT, BALANCE C. O. D. ORDER TODAY

# Dave Lowy & Co.

594 10th AVENUE • NEW YORK 18, N. Y. • BRYANT 9-0817

# Radiotel

Coin Operated Radio Has Everything!




**IMMEDIATE DELIVERY**  
R. C. A. Licensed and Approved. Your choice of 25¢ coin unit for 1 hour or 2 hour playing time. Wire or write for full details.  
**DEALERSHIPS OPEN**

**NATIONAL COIN Radiotel Co.**  
4487 Beverly Blvd. • Los Angeles (4) Calif.

**ORDER "TALKING GOLD" TODAY!**  
Plastic Grille Cloth  
**TODAY!**  
SPEEDWAY PRODUCTS, INC.  
502 W. 45th St. New York 19, N. Y.  
AL BLOOM, President  
Tel.: LOnacre 5-0371

**HIGH SPEED DOUBLE BARREL COIN PACKER**  
Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2 each size.  
**S. R. BLACKSTONE**  
Madison 1, Wis.





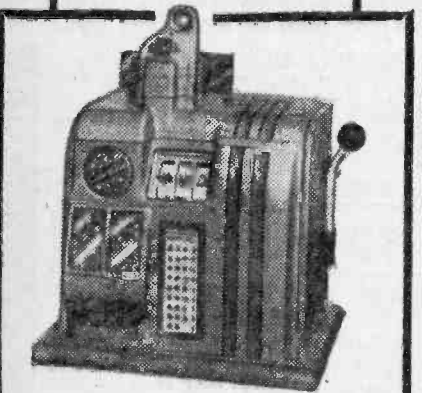
**GET THE LATEST BELLS FROM HEADQUARTERS**



**MILLS BLACK CHERRY BELL**



**DELUXE EXTRA BELL**



**COLUMBIA TWIN-JAK BELL**

BRAND NEW OR REBUILTS ALL MAKES — ALL MODELS SOLD WITH A MONEY-BACK GUARANTEE.

SEND FOR CATALOG  
**BAKER**  
NOVELTY COMPANY, INC.  
1700 Washington Blvd.  
Chicago 12, Illinois

**ROLL CALL OF STATES**

(Continued from page 106)

tion of more than 10,000. The State has many beautiful country homes of people from New York City and other cities in that section.

In 1946 Hartford had considerable news on the passage of an ordinance licensing pinball and juke boxes. The fees at first proposal reared high but were finally reduced to \$24 per year on pinball and \$6 on juke boxes. By the end of the year about 350 pinball games had been licensed and 230 juke boxes. Three arcades were also licensed at \$100 each. The liberal trend in Hartford suggests that the long unfavorable attitude of the State may be changing. In the early 1930's the State developed one of the most bitter fights against gaming devices of any State in the Union. It led to very unfavorable court decisions which still stand and also unfavorable statutes.

**Unfavorable State**

Hence, thru all the years, Connecticut has been considered as an unfavorable State to amusement machines. Vending machines have been important in the State, particularly cigarette vending machines. The State has a business license tax and also a cigarette tax. The Legislature convened January 8, but up to the present no bills relating to coin machines have been reported. In 1945 the Legislature considered a bill which would have prohibited music in liquor locations.

The last business census showed 2,936 manufacturing plants in Connecticut, 681 confectionery stores, 2,930 gas stations, 2,623 eating places, 900 drugstores and 340 cigar stores; a total of more than 25,000 retail establishments of all kinds are reported in the State. The 1946 federal tax report indicated 5,498 locations having pinball or juke boxes and 504 establishments paying the gaming device license. Considering that the State has been so unfavorable to gaming devices in past years the report on establishments paying the federal license on such machines is interesting. An unofficial estimate reports 1,500 juke boxes operating in Connecticut.

**Delaware**

Almost entirely absent from the history of the coin machine trade for many years, Delaware took its place in the annals of the industry in 1945 when the Legislature passed a State license system assessing \$10 per year on nickel amusement games and \$10 on juke boxes.

The Delaware license is considered very favorable on the basis of defini-

tions in the statute. As a trade center it is unimportant since it ranks 46th in the basis of population and has only one city with a population of more than 10,000. At present, it is the only State in the North Atlantic and New England section that has a State license system. The new legislative session opened January 7.

A trade report says there are about 1,000 juke boxes operating in the State. The 1946 federal tax report listed 861 establishments having pinball or juke boxes and 30 establishments paying a gaming device license. The State has 429 manufacturing plants and a total of 4,544 retail establishments. According to official retail census of 1940 there are 194 candy stores, 62 dairy stores, 640 filling stations, 430 eating establishments and 122 drugstores and 85 cigar stores. Delaware has a personal income tax and also a tax on merchants purchases above \$5,000.

**Florida**

The important winter tourist State has had an interesting coin machine history for many years. A number of bills favorable and unfavorable to the coin machine trade were introduced in the 1945 Legislature. The 1947 session begins April 8, and many bills relating to coin machines may be expected again this year. Toward the end of the 1945 session the trade in Florida became rather frightened at some of the unfavorable proposals. Among others was a proposal which would have repealed the present State license system, considered favorable by the trade at the present time. Vending machines are included in the present State license system.

Some of the large cities in Florida have as checkered a coin machine history as the State itself. The legal history of gaming devices in Florida has been due chiefly to the opposition by big gambling interests in the State, including racing interests. The State licensed gaming devices, including bells, from 1935 to 1937. A bill to license gambling was introduced in 1945.

**Cigarettes in News**

In 1945 and 1946 most of the tax news coming from the State has related to a State cigarette tax and also the effort of cities to get a share of the cigarette tax or pass local taxes of their own. Florida has a cigarette tax and also a business license tax based on population, etc. Miami at one time had an ordinance limiting the number of licensed juke boxes in the city on basis of population, but a court decision declared the ordinance invalid.

Florida ranks 27th on the basis of

**IN FLORIDA SUPREME**

CAN DELIVER IMMEDIATELY!

**AMI Model "A" Phonograph**



20 BALLY CLUB BELLS  
EXTRA CLEAN AND BUG FREE  
CONVERTIBLE \$150.00 EA.

SUPREME is Exclusive Florida Distributor for

**AMI, INCORPORATED**  
**J. H. KEENEY & CO., INC.**  
AT YOUR SERVICE RADIO CORP.  
PERSONAL MUSIC CORP.  
GENCO

**SUPREME DISTRIBUTORS, Inc.**  
3817 N. E. 2nd Ave., Miami, Fla.  
Phone: 78-4711  
49 Riverside Ave., Jacksonville, Fla.  
Phone: 3-3516

**WE ARE ALREADY DELIVERING**

★ **THE HIT OF THE SHOW** ★

**SHOW GIRL**

BY WILLIAMS

To Operators and Jobbers in Michigan and Northern Indiana



**King-Pin**

**EQUIPMENT COMPANY**  
KALAMAZOO 21, MICH.  
826 Mills Street Phone 2-0021  
**DISTRIBUTING COMPANY**  
DETROIT 1, MICH.  
3004 Grand River Phone TEmple 2-5788

**SUPER VALUES**

- 1 Wurlitzer 850 ..... \$475.00
- 1 Wurlitzer 500 ..... 250.00
- 2 Wurlitzer 600 ..... 225.00
- 1 Wurlitzer 71 ..... 135.00
- 2 Wurlitzer 61 ..... 90.00
- 1 Seeburg Casino ..... 225.00
- 1 Seeburg 8800, ES ..... 325.00
- 1 Coalee (New) ..... 250.00
- 1 Life League (New) ..... 150.00
- 1 Champion Hockey (New) ..... 95.00
- 2 Chrome Vest Pockets ..... 45.00
- 5 Silver Moons, C.P. .... 90.00
- 3 Silver Moons, F.P. .... 90.00
- 1 Keeney Super Bell, 4-Way, 5-5-5 ..... 275.00
- 1 Bally Club Bell ..... 150.00

Terms: 1/3 Certified Deposit, Balance C. O. D.

**Automatic Amusement Co.**  
1000 Pennsylvania St. Ph. 34508  
EVANSVILLE, IND.

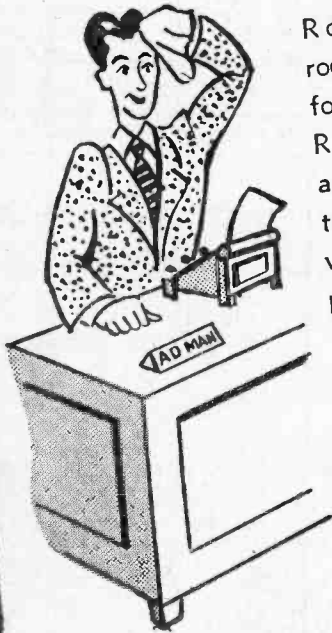




# DAVID ROSEN

Music and Automatic Equipment

855 No. Broad St. Philadelphia 23, Pa.  
Phone: Stevenson 4-2258-2259



Rosen's finally got rooms at the Bismarck for the show. The CMI Rules Committee sent a man over to Booth 97 to remove the cot he was going to use and pulled 80,000,000 strings to get him rooms. See him daytime at Booth 97 and at night (but knock first) at the Bismarck.

*Ad Man*

## Badger Sales Of L. A. Opens New Quarters

LOS ANGELES, Feb. 1.—Badger Sales staged the formal opening of its new and spacious quarters at 2251 West Pico, with a large number of operators attending the open house.

New building, which was remodeled and at a large cost, gives William R. Happel Jr., owner, 8,000 square feet of space. Building from which the company moved had only 2,500. Modern in all departments, the main entrance opens into the sales room and office section. West of this is another display room and adjacent to it is the shop.

"We have all the confidence in the world in this city and it is our earnest wish to grow with it," Happel said.

### Philadelphia Firm Offers Radio Kits As School Bonuses

PHILADELPHIA, Feb. 1.—A radio kit, valued at approximately \$25, will be given to all qualified operators and servicemen who attend the new Seeburg Service School at Automatic Equipment Company, according to Earl D. Montgomery, Automatic service manager. Classes will begin next week.

Sessions for the two-hour-a-week course will be held on Thursday and will continue for 11 weeks. First hour will be devoted to instruction on all types of Seeburg equipment, with a 15-minute question-and-answer period under the direction of Harry Herbig, assistant service manager.

Second hour will be spent on the actual assembly of a radio. Half-hour question-and-answer period under the direction of Montgomery will follow the radio assembly period. Those with previous radio assembly experience are especially urged to attend the second session.

### Arizona Amusement Grosses Are Upped

PHOENIX, Feb. 1. — Grosses of Arizona's amusement enterprises are well above the totals for last summer, with good business anticipated for February and March, it was indicated here.

State Tax Commission reported that for December, \$1,063,055 was spent for amusements in the State. This represented 1.836 per cent of the total money spent in the State during the month. Last August, \$881,274.49 or 1.857 per cent of the total, was spent for amusements.

### Harry Brown, N. Y. Op, Dies of Attack

NEW YORK, Feb. 1. — Harry Brown, 55, owner of Harry Brown Music Company and for the past nine years a member of the Automatic Music Operators' Association, died in his home, 149 West Tremont Avenue, the Bronx, as a result of a heart attack, it was announced this week.

### Electrovox Juke Needle

NEWARK, N. J., Feb. 1.—Full production of a jewel-tipped needle designed for jukeboxes was announced this week by Electrovox Company, Inc. Firm claims tests indicate a playing life of more than 5,000 records per needle.

### This Week's Specials

- 1 Baker Races .....\$175.00
- 2 Bally Victory Special. 435.00
- 2 850 Wurlitzer..... 495.00
- 1 500 Wurlitzer..... 295.00
- 3 Wurlitzer Counter Model 71 ..... 175.00
- 2 Wurlitzer Counter Model 61 ..... 95.00
- 2 Rock-Ola Commandos 345.00
- 2 Rock-Ola 46 (Like New)..... 595.00
- 1 Singing Towers .... 195.00
- 2 Mills Throne Music.. 195.00
- 1 Keeney Super Bell, 5-25c Combination.. 395.00

Terms: 1/2 Certified Deposit, Bal. C.O.D.



**STERLING NOVELTY CO.**

669-671 S. Broadway, Lexington 20, Ky.

### JAR DEALS

<b>RED—</b>	1940
	2040
<b>WHITE—</b>	2160
	2170
<b>BLUE—</b>	2180
	TICKETS

Also Bingo, Tips, Baseball and Combination Ticket Deals

Furnished single or 5 single tickets per pack. Special Deals and Payout Labels Made to Specification.

WRITE FOR CATALOG TODAY.

LOWEST PRICES TO OPERATORS, JOBBERS AND DISTRIBUTORS

### WORTHMORE

Mfrs. of "FAIR PLAY" Tickets

1825 S. Michigan Ave.  
Chicago 16, Ill., Dept. R.

**DISTRIBUTORS WANTED**  
SELL TO  
CHURCHES — CLUBS — TAVERNS, ETC.  
OUR PATENTED

### AUTOMATIC BINGO BOARD

- Made for continuous play
- No tables necessary—easily held in lap
- Self-contained transparent markers slide back and forth at the flick of a finger

WRITE FOR SAMPLE

### JAR TICKET MANUFACTURERS

**1000 BINGO 1000 BREAKTAB TICKETS**  
COMPLETE WITH BEAUTIFULLY DESIGNED BINGO JACKPOT  
OR GRAB A FIN PAYOUT BOARD **85¢**  
\$110.00 Per Gross

SAMPLE AND PRICE OF BOARDS ONLY ON REQUEST

REGAL MANUFACTURING CO.

8714 Irving Park Rd. Chicago 18, Ill.  
Juniper 7765

### SELLING OUT

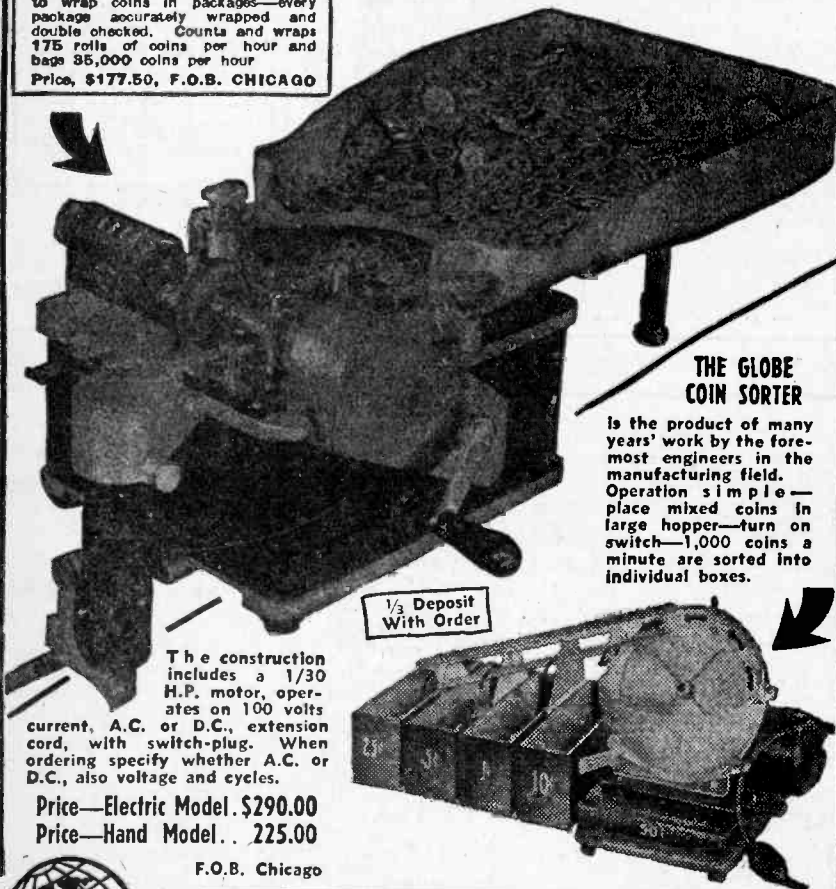
- 10 New Challengers, used 4 weeks. Each...\$53.00
- 5 New Gottlieb Grips, used 2 weeks. Each... 33.00
- 2 Late model F and 4 Challengers. Each... 24.00
- 4 Holly and 2 G. Grips. Each ..... 14.00

**AMERICAN MACHINE CO.**  
EFFINGHAM, ILL.

### DOWNEY-JOHNSON COIN COUNTER

Equipped with 4-wheel Reset Motor The Standard Portable Coin Counter wraps or bags 1¢, 5¢, 10¢, 25¢, 50¢ Coins—no extra equipment necessary to wrap coins in packages—every package accurately wrapped and double checked. Counts and wraps 175 rolls of coins per hour and bags 35,000 coins per hour. Price, \$177.50, F.O.B. CHICAGO

### SAVE TIME • MONEY WHEN COUNTING MONEY!



THE GLOBE COIN SORTER

Is the product of many years' work by the foremost engineers in the manufacturing field. Operation simple—place mixed coins in large hopper—turn on switch—1,000 coins a minute are sorted into individual boxes.

1/3 Deposit With Order

The construction includes a 1/30 H.P. motor, operates on 100 volts current, A.C. or D.C., extension cord, with switch-plug. When ordering specify whether A.C. or D.C., also voltage and cycles.

Price—Electric Model. \$290.00  
Price—Hand Model. 225.00

F.O.B. Chicago

EXCLUSIVE NATIONAL DISTRIBUTORS

CHARLES (JIMMY) JOHNSON

## GLOBE DISTRIBUTING CO.

1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. • ARM. 0780

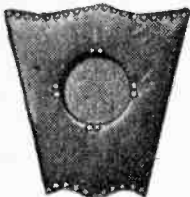
**OPERATORS**

...Here's  
**Something New!**

THE  
**PACKARD WALLBOX PEDESTAL**

This beautifully designed pedestal is available in Maroon, White or Blue leatherette. Cash box holds eighty dollars. Decorated glass lite-up front!

**PRICE**  
Complete .....\$35.00  
and



**SHIELD Leatherette SPEAKER**

This speaker is bound in Maroon leatherette. 12 watt, 8 inch — 8 or 500 OHM IMP.

**PRICE**  
Complete .....\$25.00  
**BOTH FOR**

**IMMEDIATE DELIVERY!**  
— OTHER —  
**GUARANTEED BUYS!**

Packard Pla-Mor Phonographs — Hideaways — Wallboxes and Accessories.

Golden Falls—Black Cherrys—Gold Chromes—Club Bells—Jennings—Pace—Watling.

Keeney Super Bonus Bells—Four Bells—Bally Draw Bells—Bally Triple Bell—Fast Ball—Bank Ball—Whirl-a-Ball—WRITE!

**TWIN PORTS SALES**

230 Lake Ave., So., Duluth 2, Minn.  
2027 Washington Ave., S., Minneapolis 4, Minn.

**Coin Operated Machines SALESBOARDS**

Cash, Merchandise and Ticket Deals.

**PARTS and SUPPLIES**

**LOUISVILLE COIN MACHINE COMPANY**

330-34 East Breckenridge St.  
Louisville 3, Kentucky

SEE ME AT

**BOOTH 201**

I'll Be at the Sherman  
ALL WEEK

Mike Munves



510-514 W. 34th St.  
N.Y., 1, N.Y. (Bryant 9-6877)

**Siros Manufacturing Company**

BERKSHIRE HOTEL, CHICAGO  
FEBRUARY 3D THRU 6TH

Appointing Jobbers, Regional Manufacturers Distributors  
4 PRODUCTS

**FOR SALE**

**Music and Pinball Route**

(Rochester, N. Y.)  
70 Phonographs, Wall Boxes, Speakers, 120 Pinball Machines, 30 Amusements, two 1941 Dodge Trucks, Parts and other equipment. Best locations in city. Real established moneymaker.  
Priced at \$80,000.00.

**Amusement Arcade**

(Niagara Falls, N. Y.)  
120 Amusement Machines, good lease. Books open to your inspection.  
Priced at \$25,000.00.  
Also Arcade in Elmira, N. Y.

REPLY: BOX D-429, BILLBOARD, CINCINNATI 1, O.

**MANUFACTURER**

**OVERSTOCKED**  
CLOSE OUT POKER TABLES, \$100.00  
Write for Literature.  
BOX 148, Billboard, New York City 1.

**OPERATOR WANTS**

Counter Amusement Machines, any kind. Must be ready for location. Send list, description and price wanted.

**AUTOMATIC MERCHANDISING CO.**

107 N. MAIN ST. ANDERSON, S. C.

**WILL YOU BE FIRST IN YOUR OWN TERRITORY?**

STRAIGHT FROM YOUR STUDIO

HERE IS THE CHANCE OF A LIFETIME--  
FOR A LIFETIME OF PROFITS  
**TELOMATIC**  
THE PERFECT TESTED BUSINESS

The only fully automatic, centralized system that supplies music to all your locations 24 hours a day. UNATTENDED!

Wherever telephone wires reach, you have a potential location. Wherever any type of measured music box exists, the TELOMATIC ROBOT SOUND SYSTEM can supply it. NO TECHNICAL KNOWLEDGE NECESSARY. All installations made by Telomatic technicians. You set up 24 hours of records or transcriptions...and it plays...UNATTENDED!

TELOMATIC meets every requirement of all telephone companies throughout the United States. NOT AN EXPERIMENT more than 7 years of actual profitable use.

SOME EXCLUSIVE DISTRIBUTING TERRITORIES STILL AVAILABLE  
ACT NOW

WRITE WIRE PHONE  
OR SEE US AT THE CMI SHOW, BOOTHS 100-Y03 INCL.

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**RUNYON SALES CO. OF NEW YORK, INC.**

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Manufactured by  
**TELOMATIC PRODUCTS, INC.**  
Passaic, N. J.



FACTORIES



SUPER MARKETS



BANKS



BEAUTY PARLORS



OFFICES



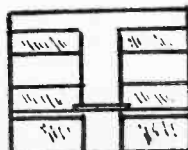
DENTISTS & DOCTORS



RESTAURANTS



SHOPS



DEPARTMENT STORES



HOTELS

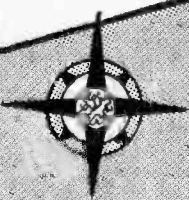


did you ever hear the story of  
**THE TWO BROADS**  
 and WYOMING?



It seems these two fellows, Joe Ash and Irv Morris, were really ACTIVE. They started in Newark on Broad Street, then came Wyoming Avenue in Scranton and now they've opened their beautiful new building at 666 North Broad Street, Philadelphia. For complete service and tremendous stocks of all types of new and reconditioned equipment . . . look to ACTIVE!

**GET ON OUR MAILING LIST TODAY**  
 Get First Notice of Our Big Bargains



**ACTIVE AMUSEMENT MACHINES CO.**

666 No. Broad St. Philadelphia 30, Pa. Fremont 7-4495  
 1060 Broad St. Newark 2, N. J. Mitchell 2-7646  
 1120 Wyoming Ave. Scranton, Pa. Scranton 4-6176

"YOU CAN ALWAYS DEPEND ON ACTIVE--ALL WAYS"

**Electro-Games Bowl Mch. To Bow at Show**

GRAND RAPIDS, Mich., Feb. 1.—Electro-Games Company, new firm here, plans to exhibit a new bowling game, Bowl-a-Line, at the CMI show in Chicago February 3-6.

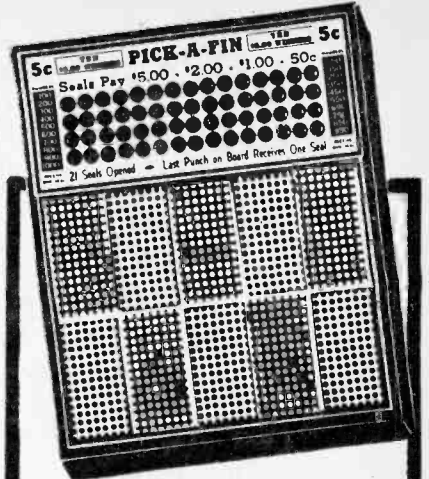
Game uses outlined lights instead of pins and a steel ball is activated by a regulation bowling ball, which is grasped by the player, mounted on front of the cabinet. Game is said to recreate standard bowling alley conditions and to duplicate situations found in a regular game.

Played in a minute and a half, it is a five-frame game, and is set to permit up to 20 free games.

**DuGrenier Moves To N. Y. Location**

NEW YORK, Feb. 1. — Burnhart Glassgold, vice-president of DuGrenier, Inc., announced this week that the firm's showroom and office here has been moved from 241 East 44th Street to 303 Fourth Avenue.

Julius A. Levy, firm's New York representative, continues in charge of the new showroom and office, according to Glassgold.



1200 Holes—Avr. Profit. \$33.05  
 60 Sewed Seals

Ten Spots 5c  
 1200 Holes—Avr. Profit. \$31.16

\$25 Special \$25  
 1200 Holes—Avr. Profit \$137.07

SUPER CHARLEY 25c  
 1200 Holes—Avr. Profit. \$84.50

**CROWN PRODUCTS**  
 322 E. COLFAX AVE.  
 SOUTH BEND 24, INDIANA

**ROCK-A-BARREL**

POPULAR 9-FOOT SIZE

Made by men who know operating "how"

This is our second skee-ball type game. A firm which has experience in all phases of the industry, we wanted certain things in our games, and to get it WE HAD TO MAKE 'EM! If you are looking for trouble-free operation, good profits and those little extras which make it possible, get in touch with us.

- Rotating Barrel and Fool-Proof "Fencing"
- Silent Sponge Rubber Playing Field
- Fool-Proof All-Metal Ball Release
- Well Made, Fine Appearance
- Free Ball Returned Thru Side Pocket

**JOBBERS** For representation in your territory contact us for special quantity prices.



WRITE-WIRE  
**\$395.00**

F.O.B. Milwaukee

*Wisconsin Novelty Co*  
 OF MILWAUKEE  
 3734 N. Green Bay Ave. Milwaukee 6 Wis.

FOR SALESBOARD SHOWMANSHIP IN ACTION

WATCH THE *Peerless* **\*LINE ON PARADE\***  
 REMOVABLE PINUPS  
 Quality Precision-Built

Peerless money-makers.  
 Live, new novelty designs.  
 Exclusive player-appeal features.



1070 HOLES  
 SLOT SYMBOLS  
 THICK BOARD 5c  
 TAKES IN . . . \$53.50  
 Ave. Payout . . . \$25.35  
 AVE. PROFIT . . . \$28.15

5 MINUTES FROM  
 THE SHERMAN.  
 DROP IN TO SEE  
 OUR  
 DISPLAY ROOMS.

\*WATCH OUR WEEKLY PARADE OF HITS!

PEERLESS PRODUCTS, 633 PLYMOUTH COURT, CHICAGO 5, ILLINOIS

**NEW TYPE BELL CABINET!**

Lightning Conversion — Perfect Fit!

Extrabell is the new 1947 Front and Cabinet assembly built to fit all Mills Bell mechanisms. Chrome plated aluminum front; light oak cabinet; choice of 2-5, 3-5; 5c, 10c, 25c. This sensational front is patented and its money-making powers already proven in countless locations. List price, \$77.50. Price to rebuilders, \$49.50 each, F. O. B. Chicago. Immediate delivery. Write for free full color reproduction.

**THE EXTRABELL COMPANY**  
 525 W. 76th St. Chicago 20, Illinois



**MECHANIC**

ONE OF THE EAST'S LARGEST COIN MACHINE DISTRIBUTORS IS SEEKING AN EXPERT MECHANIC THOROUGHLY EXPERIENCED IN PIN GAMES, CONSOLES AND ARCADE EQUIPMENT — ABILITY TO SUPERVISE SHIP PERSONNEL AND NOT AFRAID OF HARD WORK. GOOD SALARY, EXCELLENT WORKING CONDITIONS, REGULAR HOURS, AND RAPID ADVANCEMENT TO RIGHT MAN.

WRITE IN DETAIL GIVING PAST EXPERIENCE.

BOX D-431

THE BILLBOARD

CINCINNATI 1, O.

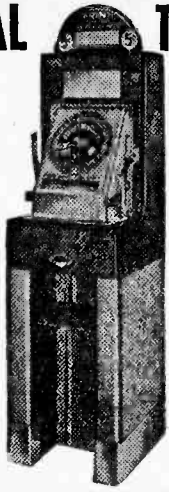
**165 SCALES**

In very good locations earning \$600.00 or better monthly for five days' work in Southwestern industrial area of 250,000. New truck, spare parts and all necessary equipment for \$24,000.00 cash or bankable notes.

BOX D-430, c/o THE BILLBOARD, CINCINNATI 1, O.

**STANDARD METAL TYPERS**

NEW AND USED MACHINES

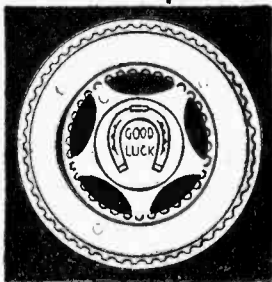


MACHINE PARTS AND SUPPLIES

EXPERT REPAIR SERVICE

**FINEST QUALITY METAL TYPER DISCS**

Priced from **\$7.50** Per 1,000



For Dependable Performance of your Name Plate Machines, use only Discs made by us, specifically for use in Groetchen and Standard Metal Typer Machines, of which we are the manufacturer. Beware of inferior imitations!

WRITE US FOR THE BEST

**STANDARD SCALE CO.**  
715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.  
Successors to the Groetchen Tool Co. in the manufacture of Metal Typer Name Plate Machines and Medals.

**SPECIAL**

- VICTORY DERBYS. Like New . . . . \$325.00
- VICTORY SPECIALS. Like New . . . . 325.00
- MILLS 4 BELLS. Late Head . . . . . 405.00
- JUMBO PARADES. P. O. . . . . 54.50
- SILVER MOONS. P. O. . . . . 54.50

1/3 Deposit, Balance C. O. D.

**C & N SALES CO.**

405 N. FRONT ST. MANKATO, MINN.  
PHONE: 2546

**SPECIAL FOR IMMEDIATE DELIVERY 30 WIRE CABLE**

Regular Color Codes  
1000 Ft. **\$250.00**  
Reel

In Smaller Quantities **30c Per Ft.**

1/3 Dep., Bal. C. O. D., F. O. B. Phila.

**SCOTT-CROSSE COMPANY**  
Exclusive Distributor in Pa. & N. J.  
1423 Spring Garden St., Phila., Pa.

**FOR SALE**

- ONE BALLS, F.P., ALL IN A-1 CONDITION
- 2 Pimlico. Each . . . . . \$195.00
- 1 Thorobred . . . . . 195.00
- '41 Derby . . . . . 195.00
- Victory Specials, F.P., Like New . . . . . Write
- Also New Games for Sale. One-Third Deposit.

**ATLAS PHONOGRAPH CO.**  
592 Clinton Ave. ROCHESTER 5, N. Y.

**It's the Repeats That Bring BIG PROFITS**



**BINGO BRINGS 'EM BACK**

We can supply all sizes of BINGO Refills. If it's tickets you want AND NEED, write, wire or call us FIRST. We ship immediately.

**IF IT'S NEW—WE'VE GOT IT**

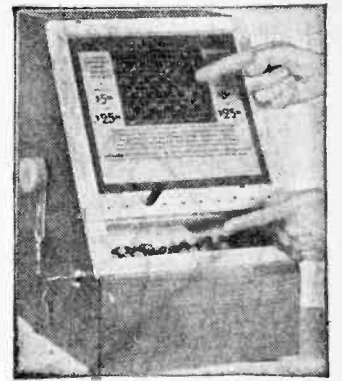
PLATTNER is HEADQUARTERS for all types of Money Boards at SAME PRICE AS FACTORY. Here's Just a few:

- JACK IN BARREL . . . . . Profit \$71.00
- Piggie Back . . . . . Profit 36.75
- 3 WAY MONEY . . . . . Profit 92.02
- JACK POT CHARLIE . . . . . Profit 52.00
- NYLON MAZIE . . . . . Profit 51.18

We pay the freight on orders amounting to \$75.00 net or more. Remember, time is big factor when you need merchandise. Use our fast overnight Air Express service and ALWAYS BE FIRST with the BEST in your territory.

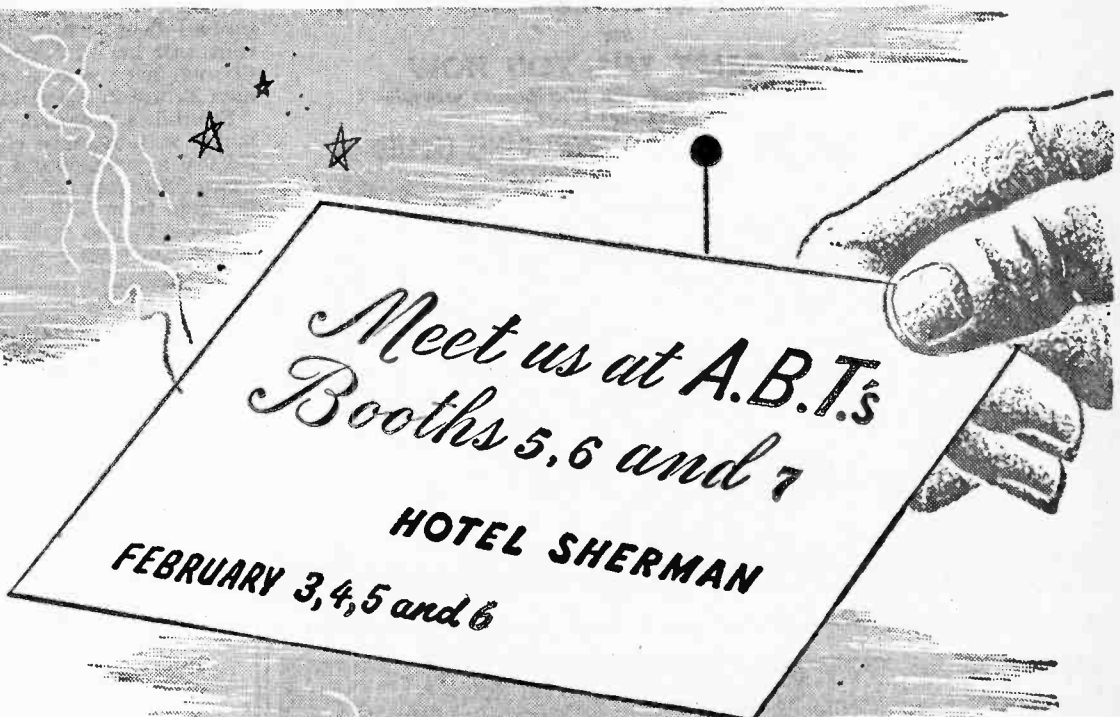
**PLATTNER, INC.**

1330 Oak Street Kansas City 6, Mo.



**NO MORE CHEATING**  
WRITE FOR FULL INFORMATION

**THE NEW DEAL MFG. CO., INC.**  
411 North Bishop Dallas 8, Texas



**A B T** Big Time is ahead!

This first large postwar Coin Machine Convention is the start of a bright future . . . we at ABT look forward to a banner year for the industry with new games and mechanisms . . . stop in at our booths and tell us what you have on your mind . . . we feel certain that we can get together for our mutual benefit.

ABT always makes the finest . . .

- ★ Plug Rejectors
- ★ Coin Chutes
- ★ Target Skills
- ★ Air Rifles
- ★ Amusement Machines
- ★ Other Coin-operated Machines




**A.B.T. Manufacturing Corporation**  
715-723 North Kedzie Avenue, Chicago 12, Illinois



MEMBER





and we'd like to give you the details but  
**This Ad Was Written BEFORE the CMI Show Opened**  
 so  
**WE CAN'T TELL YOU HOW**  
*the operators raved—the distributors waved—the jobbers craved*  
**THE THREE NEW "QUICK TO CLICK" GAMES CREATED BY AMUSEMENT ENTERPRISES**  
 However,  
*by the time you read this issue you will have seen for yourself—heard about—or talked about*  
**"WHIRL-A-BALL" . . . "BOWL-A-STRIKE" . . . "ONE WORLD"**  
 **THE MOST SENSATIONAL GAMES IN MANY A YEAR**   
 Full Details Will Follow

**AMUSEMENT ENTERPRISES, INC.** GEORGE PONSER IRVING KAYE  
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 Phone: Circle 6-6651

**FOR SALESBOARD SHOWMANSHIP IN ACTION**

**WATCH THE**   
**Peerless**  
**\*LINE ON PARADE\***  
*Quality Precision-Built*

**REMOVABLE PINUPS**  
**Peerless money-makers. Live, new novelty designs. Exclusive player-appeal features.**  
  
**1290 HOLES SLOT SYMBOLS THICK BOARD 5c**  
 TAKES IN . . . \$64.50  
 Ave. Payout . . . \$31.00  
 AVE. PROFIT . . . \$33.50  
**5 MINUTES FROM THE SHERMAN. DROP IN TO SEE OUR DISPLAY ROOMS.**  
**\*WATCH OUR WEEKLY PARADE OF HITS!**

**PEERLESS PRODUCTS, 633 PLYMOUTH COURT CHICAGO 5, ILLINOIS**

**FOR SALE**  
 Octopus in first-class condition. 6 arms, 12 cars, A. C. Motor, all in A-1 condition, and a No. 12 Eli Ferris Wheel in perfect condition. Price \$15,000 cash for both.  
**BOX D-423**  
 Care The Billboard, Cincinnati 1, Ohio

**Bork Plans Bigger Salesboard Output**


NEW YORK, Feb. 1.—According to executives of Bork Manufacturing Company, production of all types of salesboards will be tripled in the newly occupied building at 6201 15th Street, Brooklyn. Firm formerly was located at 72 Washington Street.  
 New printing presses and automatic machinery have been installed in the glass brick building, according to officials. Firm will greet jobbers and operators at the CMI Chicago convention in the Hotel Continental.

**To Propose 400% Boost in Juke and Pin Game License**

NEW BRITAIN, Conn., Feb. 1.—A proposal to increase juke box and pinball license fees 300 to 400 per cent will be introduced in Common Council here next month by Alderman Ernest J. Speziale.  
 Speziale's proposal, which he estimates will increase city revenue by \$40,000 a year, would up pinball license fees from \$25 to \$100 and juke licenses from \$10 to \$50. Annual revenue in the past on both types of machines has averaged \$10,000.



**COIN-OPERATED AUTOMATIC SALES BOARDS**  
 Deals of all kinds  
 Write for particulars  
**R. C. WALTERS**  
 2532 Semple Ave. ST. LOUIS 12, MO.

**KILROY IS HERE!** 

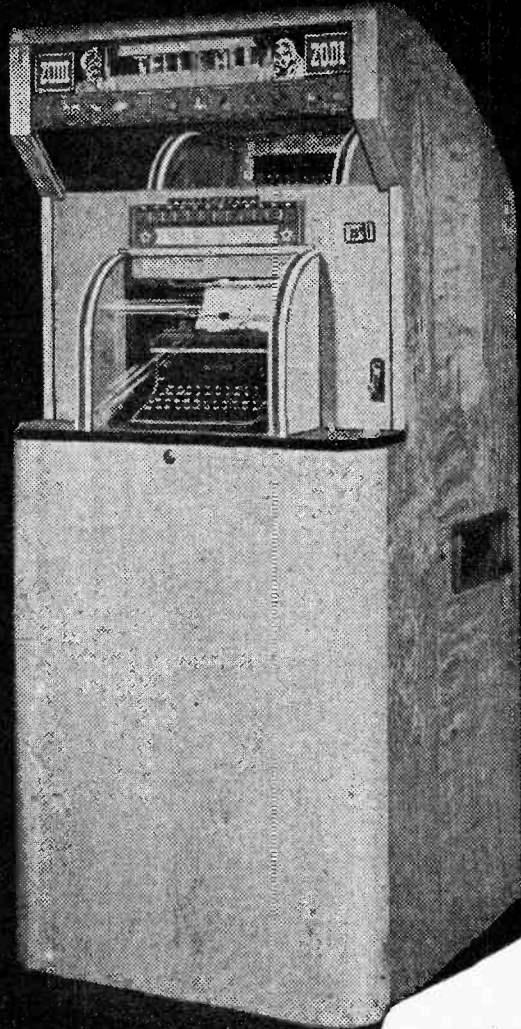
**NOW DELIVERING**  
 ➔ EXHIBIT'S SMOKY  
 ➔ CHI. COIN KILROY  
 ➔ UNITED RIO  
**WRITE! WIRE! PHONE!**  
  
**ITZGERALD SALES**  
 107 MEADOWS ST. NEW HAVEN 10, CONN. • TEL. NEW HAVEN 7-0146

**IMMEDIATE DELIVERY ON GUARANTEED GOOD USED EQUIPMENT**  
 25 CHICAGO COIN GOALEES . . . . . At \$249.50 Ea.  
 10 Genco Total Rolls . . . . . At 425.00 Ea.  
 40 J. P. Seeburg Ray-O-Lite Guns Converted to the Latest Red, White and Blue Targets. At 124.50 Ea.  
 1/3 DEPOSIT REQUIRED, BALANCE C. O. D.  
**NORTHWEST COIN MACHINE CO. BLOOMER, WIS.**

**FOR SALE MUSIC AND PIN BALL ROUTE**  
 Central Missouri. 115 Phonographs, 42 Marble Games, Wall Boxes and Other Equipment. Established Better Than 10 Years.  
**PRICE \$50,000.00**  
 BOX 485, c/o BILLBOARD, ST. LOUIS 1, MO.



**ASTROLOGY IS A MULTI-MILLION DOLLAR BUSINESS**

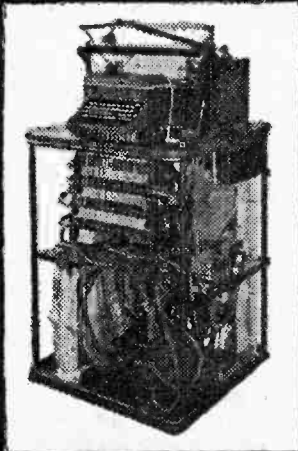
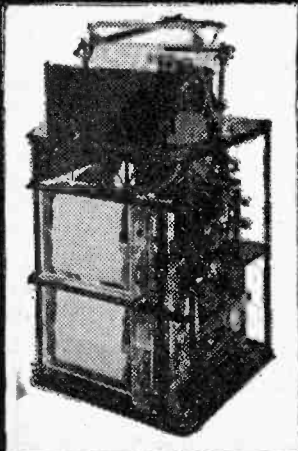


**ZODI**

**CASH IN ON IT WITH**

\*\*\* TYPES, SELLS  
HOROSCOPES AUTOMATICALLY  
WHILE THEY WATCH, WHILE THEY  
WAIT . . . EARNS \$10.00 PER HOUR!  
*Mysterious, Authentic, Completely Automatic*

A mechanical Zodiacal marvel, result of ten years testing, engineering. Order now to be first. Wire today.

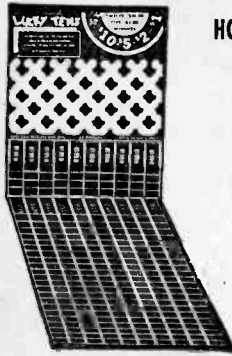


Zodi is precision-built, fool-proof, quickly accessible for easy servicing. Illustrated are front and rear views without cabinet.

**CONTROL**  
188 W. JACKSON BLVD. • CHICAGO, ILL.



### TRI-STATES NEW TICKET DEALS



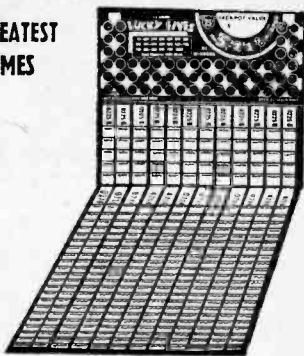
**LUCKY TEN**  
72 Seals  
Take In 1000 Tickets  
(4 to bundle at 25¢)  
50¢ ..... \$125.00  
Average Payout... 70.00  
Average Net Profit  
PROFIT ..... \$ 55.00

**HOLD PLAYER APPEAL — GREATEST MONEY-MAKERS OF ALL TIMES**

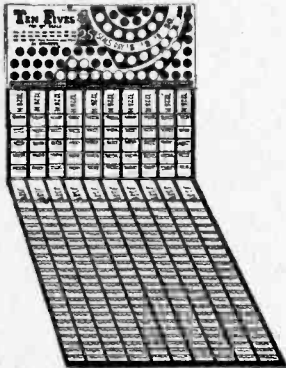
All Types Spindle Tickets (1000, 1260, 1800, Etc.), Red, White and Blue; Any Combination Deals, Jar Deals, Tips or Win-a-Flin.

**ALL TICKETS MACHINE FOLDED AND BANDED**

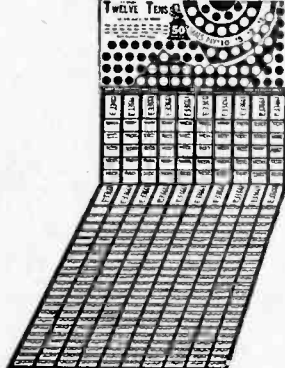
We can Also Supply Individual Banded Tickets. Pasted In Bundles of Five.



**LUCKY FIVE**  
80 Seals  
Takes In 1200 Tickets  
(5 to bundle at 25¢)  
Average Payout... \$80.00  
Jackpot Payout... 26.00  
Average Net Profit  
PROFIT ..... \$30.00



**TEN FIVES**  
60 Seals  
Takes In 1200 Tickets,  
(5 to bundle at 25¢) ..... \$80.00  
Average Payout ..... 26.00



**TWELVE TENS**  
76 Seals  
Takes In 1200 Tickets,  
(5 to bundle at 50¢) ..... \$120.00  
Average Payout ..... 70.00

AVERAGE NET PROFIT ..... \$34.00      AVERAGE NET PROFIT ..... \$ 50.00

**PRICE ON ANY OF THE ABOVE DEALS — \$3.25 EACH; \$33.00 PER DOZEN**

**DON'T MISS OUR DISPLAY AT THE BISMARCK HOTEL, CHICAGO, FEBRUARY 3 TO 6 INCLUSIVE**—If you miss seeing us, you will miss the latest and best player-appeal Ticket Deals ever produced. 1/3 DEPOSIT, BALANCE C. O. D.

WIRE, WRITE OR PHONE EITHER

**MISSOURI NOVELTY CO.**

"NATIONAL SALES REPRESENTATIVES"  
(PHONE: JEFFERSON 2857)

3032 OLIVE ST.

ST. LOUIS 3, MO.

**TRI-STATE CORPORATION**

201 8TH STREET

(PHONE 356)

BRISTOL, TENN.

# Typical Pattern Seen in State Legislative Action

(Continued from page 90)

introduced January 24, which would outlaw all amusement games whether pay-outs or not.

Assembly Bill 571, introduced January 21, proposes to protect retail stores against the competition of vending machines by licensing all devices operated by a coin at \$60 per year. The bill itself mentions machines that vend merchandise, music or amusement. This is one of the worst bills to appear in any State Legislature at the present time. It is the first publicly reported indication of the opposition of retail stores to vending machines. Senate Bill 175 would set up a commission to license all types of coin-operated machines. This is an interesting type of bill and a similar one appeared in Kentucky in the 1945 legislative year. Assembly Bill 54 is a proposal for a State tax on cigarettes. Apparently vending machines are not mentioned in the bill. Assembly Bill 244 is the typical type of bill which proposes to ban all types of gambling.

Colorado: Senate Bill 257 introduced by title only, relates to lotteries. Senate Bill 368 was also introduced by title and it would allow the loser at gambling to recover losses by civil action in courts.

#### Idaho Leads Others

Idaho: On the basis of the number of bills and current action on such bills, Idaho is ahead of other States at the present time. Attracting most attention is House Bill 66, which was introduced January 8; sent to committee, reported favorably by committee and passed the House January 27. Then it was quickly passed by the Senate on January 28. This bill would repeal licensing of gaming devices in clubs, a law which was passed in Idaho in 1945 and generally considered a model bill of the type, offering a real solution to the problem of licensing gaming devices.

The action on this bill would at first suggest a very unfavorable trend in Idaho but on January 27, the House rushed thru its Bill No. 43 and made it a special order. This bill would empower cities and villages to license gaming devices locally at \$500 per year each. The rush on this latter bill would indicate that the Legislature is not bent on stopping gaming devices but rather on passing the responsibility on to local government. The Bill No. 43 would also define gaming devices (coin-operated) as games of chance but not a lottery in order to remove them from under the State anti-lottery provision.

The Idaho Legislature also has House Bill 61 which would license bells at \$250 per year and pinballs offering awards at \$100 per year; also House Bill 49 which would license pinball, diggers and claws at 10 per cent of the take and bells and similar devices at 25 per cent of the take. Introduced on January 25 was a House bill to make the federal tax stamps on gaming devices prima facie evidence of law violation. Thus, Idaho has a pretty full slate.

#### Gross Receipts Levy

Iowa: Senate Bill 39 went to the tax revision committee on January 22. This bill would levy 2 per cent tax on the gross receipts of musical devices, weighing machines, bowling alleys, shooting galleries, pinball machines, slot-operated devices not selling merchandise. The bill is really a general amusement tax bill and includes amusements other than coin machines. House Bill 64 is similar to Senate Bill 39.

Indiana: The Legislature has a proposed 3 per cent sales tax which would be in addition to the gross in-

come tax. A bill to tax the bottling of soft drinks has also been introduced.

Minnesota: The House Bill No. 167 would revoke business licenses of any place having in possession any gambling device of any kind. The bill names slot machines, pinball machines, punchboards, coin-operated gambling devices of any kind. Apparently this is a bill to carry out the instructions of the governor in his opening address. The House also has a bill which would exempt pari-mutuels from the anti-lottery provisions of the State Constitution.

Massachusetts: House Bill No. 1243 would tax cigarette vending machines. The House also has a bill to license beano.

Maryland: House Bill 140 would amend the constitution to permit lotteries.

#### Montana Bill Exempts Bells

Montana: House Bill 136 proposes a license tax on coin-operated machines. It would exempt bell machines, merchandise vending machines and punchboards. Montana already has a law licensing gaming devices in clubs.

New Hampshire: House Bill 132 would create a State lottery system.

New Mexico: House resolution to investigate gambling in Albuquerque was reported unfavorably by committee this week.

Nebraska: House Bill 169 would place a State tax on cigarettes. Apparently venders are not mentioned specifically in the bill. Legislative Bill No. 220 is an anti-slug proposal on the favorable side.

North Dakota: Senate Bill 178 would license target guns, games and jukes.

North Carolina: Amendments to

### NEW GAMES, IMMEDIATE DELIVERY

FRISCO OPPORTUNITY

SURF QUEENS SPELLBOUND  
BIG HIT

#### BELL MACHINES

Mills Brown Hammerloid, 5-10-25, (Matched Set) ..\$550.00  
Mills Chrome, 5¢ . 175.00  
Black Cherry Bell, New, 25¢, 2-5 Payout ..... 195.00

#### CONSOLES

Keeney Super Bell (5¢ Comb.) ....\$215.00  
Keeney Super Bell Twin, 5¢-5¢, P.O. 275.00  
Jumbo P.O. Animal Reel ..... 99.50

#### ARCADE

Shoot to Tokyo ...\$ 89.50  
Periscope ..... 134.50

#### COUNTER GAMES

PRACTICALLY NEW  
Baby Puritan, F.R. ..\$17.50  
1¢ Amer. Eagle (Fr. R.) ..... 19.50  
1¢-25¢ Head or Tail ..... 9.50  
5¢ Liberty Bell (Fr. R.) ..... 19.50  
Ginger ..... 12.50  
Bally Reserve, 5¢ (Cig. Reel) ..... 10.50

#### MARVELS

'POP-UP' . \$49.50

#### SPECIALS FOR THIS WEEK

EACH \$39.50 EACH

Thoroughly cleaned and reconditioned

BANDWAGON—BIG CHIEF  
CADILLAC—FLICKER  
PROGRESS—WING

EACH \$49.50 EACH

STAR ATTRACTION  
TEN SPOT—TRAILWAY  
DIXIE

Write for complete Price List.

1/3 DEPOSIT WITH ORDER, F. O. B. CHICAGO

*Mid-State Co.*

2369 MILWAUKEE AVE., CHICAGO 47, ILL.

Phone: Everglade 2545

## CORRECTION NOTICE!!!

IN THE FEBRUARY 1 ISSUE OF THE BILLBOARD, THE NAME AND LOCATION OF AMUSEMATIC CORP. WAS OMITTED FROM THEIR ADVERTISEMENT ON PAGE 211 OF THAT ISSUE. IT IS

**AMUSEMATIC CORPORATION**

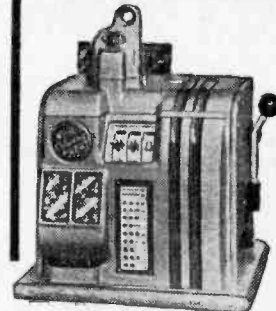
4556 N. Kenmore

Tel. EDgewater 3500

Chicago, Ill.

### COLUMBIA DOUBLE JACKPOT BELL

Completely Reconditioned Like New



\$85.00 EA.

Convertible from 5¢ to 10¢, 25¢ play on location.



These Machines are Completely Reconditioned and look like New.  
**GOLD AWARD - \$75.00 EA.**

1/3 Deposit Required with Order, Balance C.O.D.  
WRITE FOR OUR CATALOG  
WANT all types and makes of Counter Games. Many other makes of Counter Machines. Tell us your needs, Factory Distributors.

**Abco NOVELTY CO.**

523 W. RANDOLPH ST. HAYMARKET 9076 CHICAGO 7, ILLINOIS

WE CARRY A COMPLETE LINE OF ALL THE LATEST EQUIPMENT OF ALL THE LEADING MANUFACTURERS—PLUS AN EXTENSIVE SELECTION OF GUARANTEED RECONDITIONED EQUIPMENT OF ALL TYPES.

SPECIAL!! CLASSES AND PARTS FOR ALL CONSOLES.

GET ON OUR LIST FOR NEW DEVELOPMENTS

WRITE—WIRE—PHONE TODAY!

**PALISADE SPECIALTIES COMPANY**

498 Anderson Ave., Cliffside Park, N. J.  
Phone: Cliffside 6-2892-3

**MONEY MAKING TICKETS!!**



**BINGO REFILLS ON STICKS!**

1,000 Tickets Per Deal.  
75¢ per deal in lots of 50 or more.

85¢ per deal less than 50. 55 Seal Jackpot Cards, 40¢. 74 Seal Jackpot Cards, 45¢. Now available! New question and answer Bingo Refill, 1,000 per deal, same price as above. We have available, for immediate delivery, a full line of sales boards, Jar Tickets and premium merchandise.

WRITE FOR CATALOG. 25% Deposit with Order.

**MID-WEST NOVELTY CO.**

604 W. LAKE ST. CHICAGO, ILL.

the general revenue act which comes up each year have been introduced. Apparently no reference is made to the coin machine section which comes up in the general bill every year.

Oklahoma: House Bill 37 would permit lotteries to aid veterans. Even merchants would be able to issue merchandise tickets.

Ohio: Senate Bill 9 is another bill to ban lotteries. Senate Bill 20 would levy a State sales tax.

**Oregon Has Lottery Bill**

Oregon: House Joint Resolution 2 would repeal the lottery ban in the State constitution. House Bill 81 would license gaming devices at 30 per cent of the gross take and pinballs at 10 per cent of the gross take.

Tennessee: A bill for a 2 per cent State sales tax became a law with the governor's signature this week.

Virginia: The special session at recess from January 6 to January 29 so no recent action has been reported.

Washington: House Bill 13 would ban bells, pinballs, etc., from public places; venders and juke boxes would be excepted from the provisions of the bill. Apparently this is a proposal to kill the present State licensing system. Senate Joint Resolution 6 would investigate liquor locations that have gaming devices. Senate Bill 77 would raise the pinball fee to 50 per cent of the take and the gaming device fee to 60 per cent. Present State license system assesses 10 per cent of the pinball gross take and 20 per cent of the gaming device gross take. This is one of those proposals to raise the fee of an existing State license system.

Wisconsin: Senate Bill 10 would ban cigarette venders on the basis that minors can buy from them.

West Virginia: Senate Bill 58 proposes an additional tax of 2 cents per pack on cigarettes.

**SCORE-A-BARREL**

*"Shorty"*

**LONG ON ACTION!  
LONG ON PROFITS!**

The greatest Bowling Game of all—perfect for the most exacting locations and territories! Only bowling game with extra barrel-shot scoring: 7,000 points plus FREE BALL! Visually records barrel-shots scored.

**1947 SHOW MODEL**

**\* ALL-STAR FEATURES:**

- ★ Ideal size: 7 ft. long, 2 ft. wide.
- ★ Revolving Barrel. ★ ABT Coin Chute. ★ Oversize Cash Box—holds \$200.00 in nickels. ★ 2½" Maple Balls. ★ Modern, custom built Cabinet in mahogany and other hardwood plywoods; chrome trim. ★ Designed for speedy cleaning and adjustment.

**ORDER "SHORTY" FROM YOUR DISTRIBUTOR OR DIRECT**

**DISTRIBUTORS—JOBBER! WRITE, WIRE, PHONE FOR TERRITORY AND PRICES!**



**\$369.50**

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**The New AMI**

40 SELECTION PHONOGRAPH

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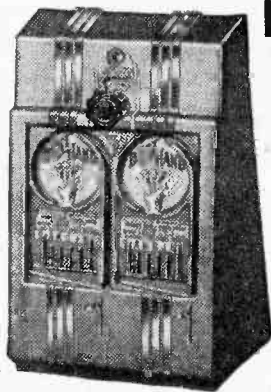
AMERICAN COIN-A-MATIC MACHINE CO.

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**DAVAL'S OUTSTANDING NEW COUNTER GAMES**

Double Play for Double Profits



**Mexican Baseball Best Hand**

- 2 Coins for Competitive Play
- 2 Separate Cash Boxes
- 2 Times the Average Profit
- 1c Play . . . (5c Play Available)

Also Available in High Score Models. Occupies Counter Space Only 12"x8".

**DAVAL GUSHER**

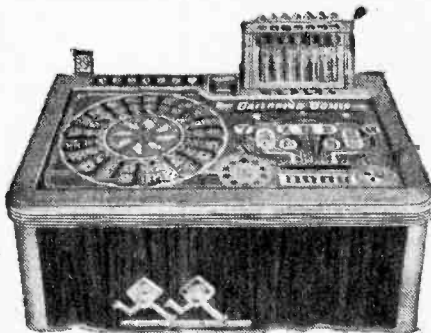
Already producing phenomenal profits. A fruit reel game that keeps 'em playing over and over again. Order this terrific money-maker today and watch the dough roll in.



**GET THE TOP EQUIPMENT DISPLAYED AT THE SHOW 48 HOURS FASTER FROM SCOTT-CROSSE**

**EVANS SENSATIONAL REPLAY MODELS**

**BANG TAILS GALLOPING DOMINOS**



Precision engineered consoles with rich, colorful, brightly lighted playing fields . . . designed for extremely fast play. Enjoy the profits you deserve with equipment produced to meet your special requirements.

Available in Cash Payout, Convertible Free Play or Check Separator Models.

**WILLIAMS SHOW GIRL**

The Hit of Any Show

- Every Ball a Potential Winner
- Every Shot Full of Action
- Every Moment Full of Suspense

Be first in your territory with Show Girl. It is a truly different game and a must for your top locations.

Contact Your Nearest Jobber Immediately or Write Direct Today



**Scott-Crosse COMPANY**

1423 SPRING GARDEN ST. PHILA. 30, PA.



# BIG PROFIT MAKER for OPERATORS

## MIN-O-BOWL

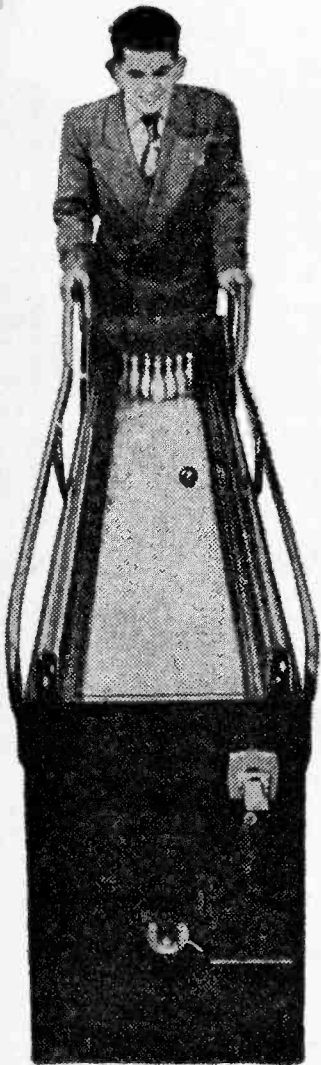
Reg. U. S. Pat. Off.

### MACHINE

for

**BARS—GRILLS—HOTELS  
CONCESSIONS—CLUBS—ETC.**

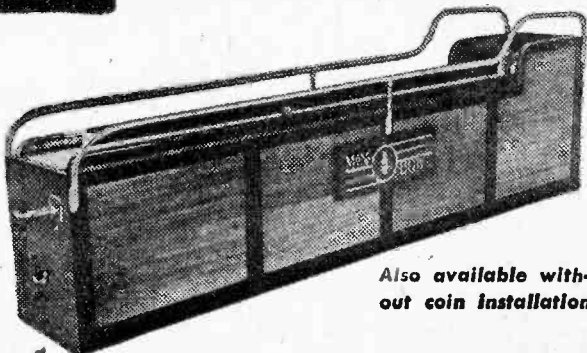
All the fun of regular bowling without the exertion. Played the same way too, with "strikes", "spares" and regular 10-frame score sheets.



- Mahogany finish, 10 ft. long, 16" wide, 20" high, plus 5" high mirror finish aluminum guard rail.
- 5c coin installation.
- A complete game (10 frames) for 2 players puts 25c into your Min-O-Bowl Machine.
- No electrical apparatus. No current costs, interfering wires, chains, etc.
- 50 pins, 50 balls and 400 Min-O-Bowl score sheets supplied with each machine.
- Any number of persons can bowl at same time.
- Pays for itself in from 12 to 16 weeks!

Illustrated Folder on Request

Pins are knocked clear of platform into our specially designed trap, leaving remaining pins free from deadwood.



Also available without coin installation

Because Min-O-Bowl is a game of skill . . . it challenges the players to try again and again . . . thus piling up more and more profits for its operators.

**LIMITED NUMBER NOW AVAILABLE!  
DISTRIBUTORS NOW BEING APPOINTED  
FOR ALL TERRITORIES . . . ACT QUICKLY!  
FOR DETAILED INFORMATION WRITE OR WIRE**

## MIN-O-BOWL

76 COURT STREET • BROOKLYN 2, N. Y.

## "Little Guy" Fares Better Financially

### Big Business Slower

WASHINGTON, Feb. 1. — Small business which came thru the war is faring better than its big brother counterpart as far as financial condition goes, according to a report from the Federal Reserve Board last week. Of interest to the majority of coin machine operators, who fall into the small business class, is the report of FRB staff which made the study.

Covering the financial condition of 2,708 corporations and unincorporated firms from 1940 thru 1945, the survey revealed that small and middle-sized firms showed a relatively greater increase in sales, profits and assets than the larger companies. Report, appearing in current issue of *The Federal Reserve Bulletin*, concluded that at the end of 1945 small and medium businesses were in a more liquid position than they had ever been in the history of the country.

While Commerce Department official stated that many prosperous smaller firms sold out to larger concerns rather than struggle thru the shortage problems looming in all fields, their 1945 earnings before federal income taxes were greater than before the war. This increase in returns was most apparent in concerns with assets of less than \$250,000.

## PACE

The **BIGGEST** NAME in BELLS

*Deluxe Chrome Bells*  
5¢ - 10¢ - 25¢ - 50¢ - \$1.00

## PACE

MFG. CO. INC.  
2909 INDIANA AVE. CHICAGO, ILL.

## WANT

### MILLS ESCALATOR BELLS

ALL KINDS

Give complete information and lowest price first letter.

### Mullinix Amusement Co.

302 West Victory Drive  
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Phone 3-6601

## ACE FEATHER-LITE COIN COUNTER

\$139.50

Complete Carrying Case and Tubes

SEE IT NOW

At Your Distributor  
**ACE COIN COUNTING MACHINE CO.**  
3715 N. Southport • CHICAGO

## WE CAN DELIVER

AMUSEMATIC, VERY CLEAN,  
LITE LEAGUE ..... \$199.50

CHICAGO COIN, CLEAN AS NEW,  
GOALEE ..... \$199.50

### Southern Amusement Co.

628 MADISON MEMPHIS, TENN.

## BARGAINS

In Late Used Games  
Look New—Play Better Than New  
Limited Quantity.

Stage Door Canteen	.....\$139.50
Suspense	..... 154.50
Dynamite	..... 209.50
Big Hit	..... 139.50
Fast Ball	..... 184.50
Fiesta	..... 199.50
Superliner	..... 169.50
Superscore	..... 199.50

All New Games Priced Right. Deposit Required.

### Lavoie & Hillman, Inc.

2 East Main St. FALL RIVER, MASS.  
Tel.: F.R. 8-5431  
Distributors of Coin Machines Since 1928

## FOR SALE

20 Total Rolls, Late Series .... \$400.00  
5 Premier Barrel Rolls ..... 299.50  
Crating \$8.00

### FORST MUSIC AND NOVELTY

1279 Main Street Green Bay, Wisconsin

## ONE BALLS

Victory Specials, Very Clean	.....\$382.50
Sport Specials	..... 50.00

### FIVE BALLS

Flat Tops	.....\$82.50	Flisco	.....\$72.50
Arizona	..... 85.00	Action	..... 60.00
Oklahoma	..... 82.50	Spot Cha	..... 49.50
Wagon Wheels	87.50	Showboat	..... 27.50

### MUSIC

Wurlitzer 800, 700, 600, 750, Clean	Write
Twin Twelve, Rock-Ola, Steel Cabinet, Buckley Adapter	.....\$100.00
Wurlitzer 616, Rebuilt, Lights, Marbleglow	..... 165.00
Wurlitzer 616, Plain	..... 125.00
Buckley Boxes, Late	..... 12.50
Packard Boxes	..... 17.50

One-Third Deposit With All Orders.  
**AMUSEMENT MACHINE & PHONOGRAPH CO.**  
1 Bristol St. Rochester 6, N. Y.

**A DIAGRAM  
for Fast Play  
and Rapid Profits**

# champion's BASKETBALL

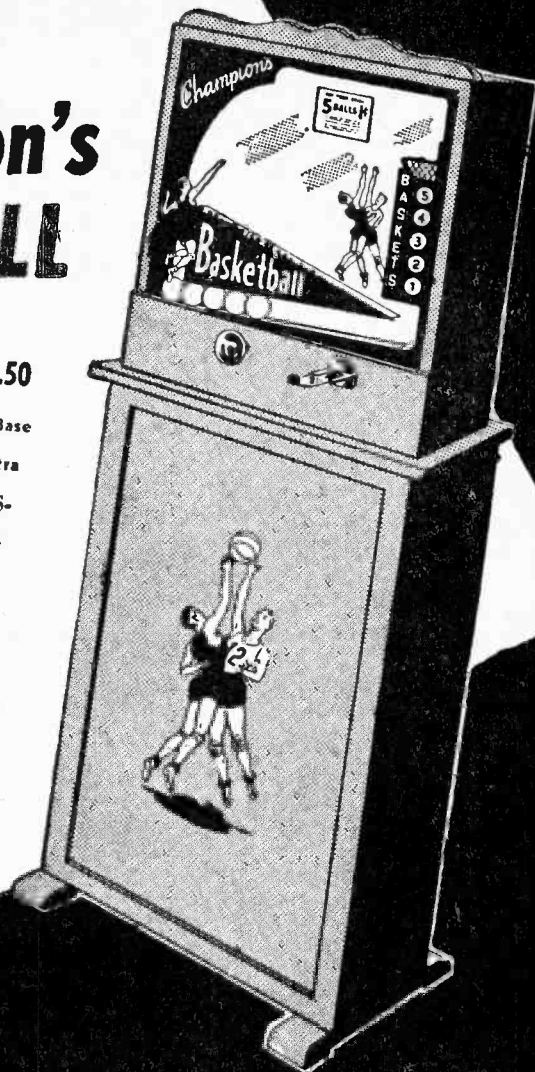
SETS on any counter. Priced to meet the OPERATOR'S POCKET. SCORES instantly. You'll need a BASKET to cart away the profits. Check these features of the newest and most popular COUNTER GAME on the market . . . BASKETBALL.

- Simple trouble-free mechanism — a great time and money saver.
- Sturdily constructed attractive cabinet.
- Competitive play appeal.
- Simple scoring.
- PLUS the dark horse feature called "Foul Ball"—means EXTRA BALLS.
- 1c or 5c play.

Height . . . . . 24"  
Width . . . . . 21"  
Depth . . . . . 7"  
Height of Base . . . 36" **\$59.50**  
Without Base Base \$15.00 Extra

ACCREDITED LOCAL DISTRIBUTORS! ACT NOW FOR EXCLUSIVE TERRITORIAL FRANCHISES. Champion's Basketball is the first counter game with pin game appeal to come out in years, and most important, within the price range of every operator. Compare investments—compare profits.

Write or phone



## Associated Amusements, Inc.

EDWARD M. RAYREBY  
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Telephone LONgwood 8440-1-2-3

EXCLUSIVE FACTORY DISTRIBUTORS

## KEENEY BONUS SUPER BELLS

WRITE

- Paces Reels, Comb. . . . . \$ 60.00
- Keeney Super Bell, 5c Comb. . . . . 150.00
- Bally Club Bells, Comb. . . . . 110.00
- Mills Jumbo Parades, Free Play. . . . . 65.00
- Bally Big Tops, Free Play . . . . . 55.00
- Jennings Silver Moons, Free Play . . . . . 60.00
- Bally High Hands, Comb. . . . . 115.00

WE HAVE 250 FIVE-BALL FREE PLAY PIN GAMES ALSO PRICED AT ROCK BOTTOM

WRITE—WIRE—PHONE

## PITTSBURGH COIN MACHINE EXCHANGE

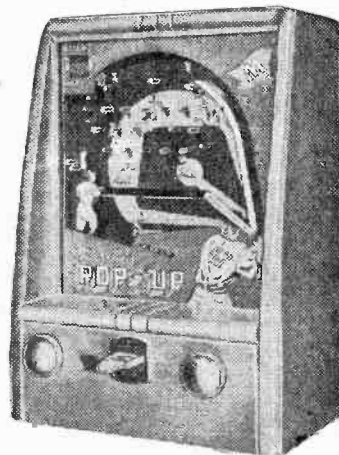
2203-08 FIFTH AVE. PITTSBURGH 19, PA.

PHONE GRANT 3715

1/2 CERTIFIED DEPOSIT, BALANCE C. O. D.

# Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!  
REGIONAL DISTRIBUTORS



**\$49.50**

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ORDER FROM YOUR  
NEAREST DISTRIBUTOR

- United Coin Machine Co.  
6304 W. Greenfield Ave., Milwaukee, Wis.
- King Pin Equipment Co.  
826 Mills St., Kalamazoo, Mich.
- McGlenn's Distributing Co.  
612 5th Ave., Pittsburgh, Pa.
- Advance Automatic Sales Co.  
1350 Howard St., San Francisco, Calif.
- General Vending Sales Corp.  
306 N. Gay St., Baltimore, Md.
- T. B. Holliday  
1200 W. Morehead St., Charlotte, N. C.
- Dave Lowy & Co.  
594 Tenth Ave., New York, N. Y.
- Shaffer Music Co.  
606 S. High St., Columbus, Ohio
- Trimount Coin Machine Co.  
40 Waltham St., Boston, Mass.

- Central Distributors  
2334 Olive St., St. Louis, Mo.
- Consolidated Distributors  
1910 Grand Ave., Kansas City, Mo.
- Toronto Trading Post  
736-738 Young St., Toronto, Ontario, Canada
- Laniel Amusement Co.  
1807 Notre Dame St., West Montreal, Quebec, Canada
- Empire Coin Machine Exchange  
2812 W. North Ave., Chicago, Ill.
- Rake Coin Machine Exchange  
609 Spring Garden Ave., Philadelphia, Pa.
- United Amusement Co.  
310 S. Alamo St., San Antonio, Texas
- Mid State Co.  
2369 Milwaukee Ave., Chicago, Ill.



**MARVEL**  
MANUFACTURING CO.

2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO 47





# SEE THEM IN CHICAGO

GET THEM FROM B. D. LAZAR...

PITTSBURGH

The finest games of the coin machine show, made by the nation's leading manufacturers, are available to you for immediate delivery--by B. D. LAZAR.

HERE ARE THREE OF THE TOP HITS

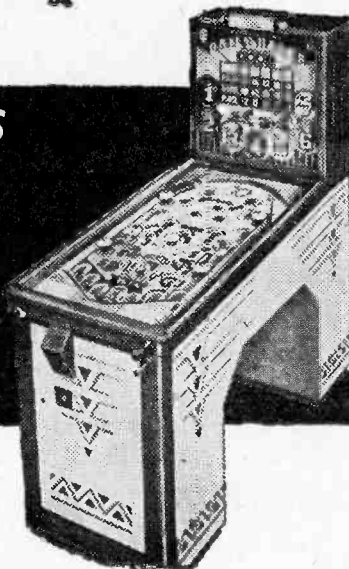
## Gottlieb's MISS AMERICA

For many years the Gottlieb 5-ball games have been terrific successes. This one is equal or better than any they've ever turned out. MISS AMERICA (adapted from the famous Stage Door Canteen) is the smart operator's solution for real profits in tough locations.



## Gottlieb's DAILY RACES

A one-ball wonder game! A touch of the push button and the board shuffles automatically for easier, faster play. Unusual mechanical features. Irresistible player appeal. You Win when you Place DAILY RACES in your locations. Order today!



## ROCK-OLA

The phonograph of tomorrow! The finest coin-operated phonograph ever made. Rock-Ola... beautiful cabinet. Rock-Ola... mechanical perfection. Rock-Ola... smooth performance.



and don't forget... Open House at ROCK-OLA... 'til Feb. 6. We'll be meeting you at the Rock-Ola plant, 800 N. Kedzie Ave., Chicago.

AFTER 28 YEARS BEING A FRIEND BECOMES A HABIT

**B. D. LAZAR CO.**

Phone: Grant 7818

1635 FIFTH AVE.  
PITTSBURGH 19, PA.

# Sound Track Development May Aid Movie Machines

CHICAGO, Feb. 1. — A new method of putting sound track on movie film, announced this week by the Armour Research Foundation, aroused speculation that production costs on film for coin-operated movie machines might be drastically reduced.

Using virtually the same principle as the wire recorder, the new sound track was developed by the same man, Dr. Marvin Camras. It consists of a thin coating of magnetic material running along the side of the film. Sound waves are impressed on the tiny track which is about the width of a pencil mark.

Principal objective of Camras' research on the idea was development of a simple sound track adaptable for smaller film sizes, thus making it suitable for amateur home movies. At present, sound is recorded separately from the picture making and then synchronized with film action.

### Film Capital Agog

Discovery, which was reported by Camras to the Society of Motion Picture Engineers last October, is said to have created quite a stir in Hollywood, which has been using expensive and elaborate recording devices.

Sound is added to the film by means of an ordinary microphone. Pickup device (which corresponds to the arm of a phonograph) is little larger than a man's thumb nail and can be attached to any ordinary home-movie projector. Sound is picked up and amplified as the film winds thru the projector.

In case the original sound recorded on the track is unsatisfactory, any or

all of the track may be demagnetized and recorded again as many times as necessary.

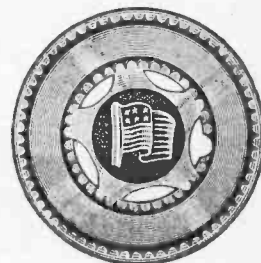
Manufacturers are now working with the idea of producing home-movie cameras equipped with the gadget so that sound and action may be recorded simultaneously.

### ARCADE EQUIPMENT

AIR RAIDER	\$ 79.50
TOMMY GUN	89.50
BATTING PRACTICE	89.50
PERISCOPE	99.50
ROCKET BUSTER	99.50
ACE BOMBER	139.50
SKY FIGHTER	149.50
EVANS SUPER BOMBER	199.50
DRIVEMOBILE	199.50
UNDERSEA RAIDER	229.50

### METAL TYPER DISCS

For Groetchen Typers



We Use Finest Aluminum  
Standard Thickness • Satin Finish

### PRECISION DIES

By America's Foremost Toolmakers

Money Back Guarantee. **\$8.50**  
Samples on request. Per 1,000

1/3 Deposit With Order

**MAX GLASS**  
DISTRIBUTING COMPANY  
914 DIVERSEY - CHICAGO 14, ILL.

### FOR SALE

15 Longacres, With Base	\$199.50
15 Thorobreds, With Base	199.50
6 '41 Derby, With Base	149.50
6 Club Trophy, With Base	149.50
6 Pimlico, With Base	149.50
16 Owls, Set for 1 Ball Only	49.50
5 1940 1-2-3	59.50

These machines are guaranteed to be in tip-top operating condition. All pack plugs have been re-soldered. The letter pockets on the Pimlico, Derby and Club Trophy have been wired to give Free Plays. These games have just been pulled off location.

Send 1/2 Deposit, Balance C. O. D.

**BILL UTTZ**

COVINGTON, TENN. PHONE 511

### BEAT THESE

3 Victory Derbys, Chrome Rails, Used	
3 Weeks, Ea.	\$275.00
8 Jockey Clubs, Perfect Condition, Ea.	149.50
3 War Admirals, A-No. 1 Condition, Ea.	49.50
5 Race Kings, Late Step-Ups, Ea.	39.50
4 Grand Nationals, Good A-1, Ea.	29.50
1 Fortune, C.P. & F.P.	29.50
3 Mills Spinning Reels, Ready To Go, Ea.	29.50

These machines just off location and guaranteed in good condition. My loss your gain. \$2000.00 will take the whole works. Send 1/3 deposit.

**RAY THRAEN, Tracy, Minn.**

### SLOTS

1 5¢ Mills Copper Chrome	\$115.00
1 5¢ Mills Blue Front	75.00
1 25¢ Mills Gold Chrome	125.00
3 25¢ Mills Cherry Bells, Each	90.00
20 Used Mills Slot Box Stands, Each	5.00

### CONSOLES

15 Buckley Track Odds, 5¢ play, long tubes, Each \$195.00

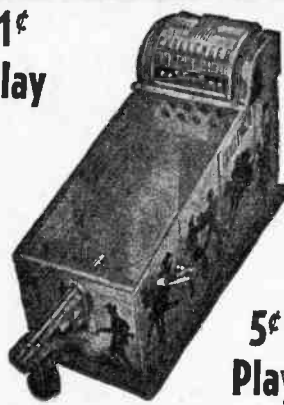
TERMS: 1/3 Deposit.

**C & M SPECIALTY CO.**  
832 CAMP ST. NEW ORLEANS, LA.

## CHALLENGER

1¢ Play

IMMEDIATE DELIVERY



5¢ Play

1/3 Deposit With Order

\$65.00 EACH

Write for quantity prices.

**The VENDING MACHINE CO.**

FAYETTEVILLE, NORTH CAROLINA

U. S. A.

## KEENEY SUPER BELLS

Convertible Free Play or Cash **\$99.50**

1/3 Deposit with Order, Balance C. O. D., F. O. B. Baltimore.

**CALVERT NOVELTY COMPANY**

Coin Operated Equipment  
708 N. Howard St. Baltimore 1, Md.  
Vernon 3034

# Here's... **THE NEW TRADIO**

**FIRST OF ALL COIN-OPERATED RADIOS**  
 Now Delivering Daily in Quantities

Here's...  
**THE NEW PRICE**

**\$59.95**

(F. O. B. Asbury Park)



Here are...

## THE NEW FEATURES

1. 6 TUBE SUPERHETERODYNE RADIO SPECIFICALLY DESIGNED AND PRODUCED FOR COIN OPERATION.
2. Ultra sensitive (conservatively estimated at 10 micro-volts).
3. High signal to noise ratio.
4. High image ratio.
5. Flat A.V.C. action.
6. Intermediate frequency wave trap which prevents interference.
7. Maximum tone quality due to proper output and transformer design.
8. TRADIO-TENNA, THE PHANTOM AERIAL—NO LOOPS, NO WIRES.
9. Adjustable volume control preset by operator to permit radio performance at any hour without disturbing other guests.
10. Heat resistant, warp proof, all metal cabinet.
11. Continuous timing available in 1, 2 or 3 hour cycles for 25c.
12. SIMPLE GEAR REPLACEMENT BY WHICH OPERATOR CAN CHANGE THE CYCLE WHEN DESIRED.
13. Tamper proof, insurable anywhere.
14. Separate lock and key for cash boxes (this minimizes burglary loss possibilities).
15. Quick, easy, permanent wall mounting or alternate location anywhere in the room.
16. Choice of color to blend with individual surroundings, various wood finishes where desired.
17. UNCONDITIONALLY GUARANTEED FOR ONE YEAR WITH THE EXCEPTION OF TUBES WHICH ARE GUARANTEED FOR 90 DAYS.
18. APPROVED BY THE NATIONAL BOARD OF FIRE UNDERWRITERS.

And here is... **T.F.R.P.**

THE REVOLUTIONARY NEW MERCHANDISING PLAN

"TRADIO FIRST" Reduction Plan means retroactive, yes RETROACTIVE credit adjustments of the new price reduction to the very first Tradio you ever bought. T.F.R.P. will enable you to double your present route, to more than average out your original costs and to be further ahead than any other coin-operated radio operator.

**TRADIO OPERATORS—ALL OVER THE COUNTRY—CONTACT YOUR DISTRIBUTOR AT ONCE**  
 For Complete Details on

**THE NEW TRADIO—THE NEW PRICE—THE NEW FEATURES—THE NEW MERCHANDISING PLAN**

### The Operator—Our First Concern

As manufacturers we are a young organization. But when we were operators, servicemen, retailers and dealers we knew how we would like to have manufacturers treat us. Now we're on the other side of the fence... but we remember!

### Remember...

TRADIO, INC., sells only to operators, through qualified TRADIO distributors... never direct to locations. Only by protecting its own integrity can TRADIO protect you! Look at the others... then buy TRADIO!

# TRADIO, INC.

ASBURY PARK, NEW JERSEY  
 PHONE: ASBURY PARK 2-7447-8-9

### TRADIO

the first coin-operated radio specifically designed for use in hotels, motels, institutions, clubs, etc. Now delivering!

### TRADIOVISION

the first coin-operated television set!

### TRADIO-ETTE

the first coin-operated intimate music restaurant radio. Now delivering!



LET'S GO OVER THESE FEATURES--  
WITH A FINE TOOTH COMB

**CORADIO**

**STANDARD BRAND TUBES**

Guaranteed for 90 days. Easy to replace. No hard-to-get models.

**5-INCH ALNICO SPEAKER**

Rich, natural tone. Radio engineers own preference. The best on the market.

**ADJUSTABLE INSIDE VOLUME CONTROL**

Keeps full set power plus reception requirements. Will not become noisy or objectionable to locations.

**METER EXPRESSLY DESIGNED FOR THIS RADIO**

25c for one or two hours. Not an ordinary radio with coin mechanism attached, but built from the base up as a coin-operated radio.

**COIN STARTS RADIO PLAYING**

No buttons to push. Simple to operate. No moving parts to go wrong.

**TIME AUTOMATICALLY RUNS OUT AFTER TWO HOURS' PLAY**

Gives full satisfaction but does not play "for free". Available for 30 minutes, one or two-hour play, depending on your location preference.

**REAR DOOR HINGED PERMITTING ENTIRE SET TO SWING OUT**

Makes for swift and easy collection.

**STURDY STEEL CABINET**

Pick-proof lock. Tamper proof. Fully insurable against fire, theft, damage.

**ATTRACTIVE CRINKLE FINISH, AVAILABLE IN VARIETY OF COLORS**

Scratch proof. Harmonizes with any interior. Makes it completely acceptable in the finest locations.

**COMPACTLY CONSTRUCTED**

13 inches long, 8 inches high, 6 1/2 inches wide. Except console.

AND THE WHOLE SET IS UNCONDITIONALLY GUARANTEED FOR ONE YEAR! CORADIO . . . is in production and available for immediate delivery . . . NOW!



CONSOLE MODEL  
For Fine Hotels

REGULAR MODEL  
The All Purpose Favorite

ALARM CLOCK MODEL  
An Extra Feature Always Appreciated

HOSPITAL MODEL  
Speaker Under the Pillow

**CORADIO**  
COIN OPERATED RADIO  
60 EAST 42ND STREET NEW YORK 17, N. Y.  
VANDERBILT 6-4972

FACTORY AND SHOWROOM  
108 W. 31ST ST., NEW YORK 1, N. Y.  
PHONE: CHICKERING 4-8865

**Leaders See Higher Public Opinion, Industry Growth**

(Continued from page 89)  
relations offices. This one was from a St. Louis firm of attorneys at law. They wrote that they had represented the coin machine industry for a number of years and when one member of the firm spoke before religious, social or welfare groups he always brought the coin industry in for mention. Type of men, business and other favorable comments on the coin trade were usual subjects.

**Contest Proves Valuable**

Many variations of the above good will and public relation practices were among the letters received. Coin industry as a group appears well on the road to universal acknowledgement and recognition of workable public relation practices. From the whole-hearted and spontaneous response to the question, "What are you doing to further favorable public opinion to your industry?" it has been definitely proven that coinmen are not neglecting this important side of their business.

**GAME OPS ELIGIBLE**

(Continued from page 88)  
Maroney, Washington; F. D. Munson, Indiana; R. E. Torres, Arizona, and Vernon G. Raw, Oregon.

**List Regional Directors**

Previously named regional directors are Joseph Ash, Pennsylvania; F. M. Eagan, Texas; Meyer Wolf, New Jersey, and Ken Wilson, Illinois. Several other appointments will be made later.

Association will occupy booth 90B at the CMI convention next week. Luncheon in the West Room, Sherman Hotel, February 6 will have Walter W. Hurd, Coin Machine Editor of *The Billboard*; James A. Gilmore, secretary-manager of CMI, and James T. Mangan, chief of the CMI Public Relations Bureau, as speakers.

**P. R. AWARD HIGHLIGHT**

(Continued from page 88)  
will appear with his little wooden side kick, Jerry O'Leary.

Next will be the Merriell Abbott Dancers, famed for their military precision, in a colorful act entitled *Chop-Sticks*. The dancing beauties have perfected special routines for the show which will be presented with unusual music and lighting effects.

Headliner Dorothy Shay follows. Allen, Burns and Cody, billed as the Acromaniacs because of their skillful routine of comedy acrobatics, come on after Miss Shay.

Lowe, Hite and Stanley reappear in a series of pantomimes, followed by the brilliant *White and Gold Ballet* by the Merriell Abbott Dancers.

**COINMEN SWAMP CHI**

(Continued from page 88)  
distributors and banquets and parties. Hotel accommodations for out-of-towners appeared to be well in hand. Most distributor delegations went immediately to suites in various downtown hotels which they had engaged in advance. For Sunday arrivals at least there was no difficulty in finding rooms among operator visitors.

**SLOTS—ONE BALLS**

8	5c Jennings Jackpots	\$29.50
10	5c Mills Jackpots	34.50
8	25c Mills Jackpots	39.50
5	5c Walling Jackpots	39.50
1	50c Pace, N.J.P.	49.50
1	5c Callies	39.50
6	5c Mills Blue Fronts	95.00
1	10c Mills Blue Front	95.00
9	5c Mills Brown Fronts	99.50
2	5c Mills Chromes	124.50
1	10c Mills Chrome	124.50
1	50c Mills Gold Chrome	149.50
1	25c Mills Q.T.	99.50
4	Bally Club Trophys	110.00

1/3 Deposit With Order.

**B & L Amusement Co.**  
3729 Hamilton St. DALLAS, TEXAS

IN  
**KENTUCKY**  
IT'S  
**BRANSON**

FOR  
**PIN GAMES**  
OF ALL  
LEADING  
MANUFACTURERS

ALSO  
JENNINGS CHIEFS and CHALLENGERS  
AIREON ELECTRONIC PHONOGRAPHS  
and ACCESSORIES  
COLUMBUS BULK VENDORS  
DAVAL PRODUCTS  
SCHERMAC STAMP VENDORS  
MAX CLASS PRODUCTS  
MAESTRO POINT PHONO. NEEDLES  
SUPPLIES AND PARTS OF ALL KINDS

Get On Our Mailing List

**H. M. BRANSON**  
DISTRIBUTING CO.

514-16-18 So. 2nd Street  
LOUISVILLE 1, KY.  
Phone: Wabash 1501

**Bally**  
**SUN RAY** FREE  
PLAY

1/3 Deposit with Order, Balance C.O.D., F.O.B. Baltimore  
**\$59.50**

**CALVERT** NOVELTY  
COMPANY

Coin Operated Equipment  
708 N. Howard St. Baltimore 1, Md.  
Vernon 3034

**FOR SALE**  
**MILLS**  
**VEST POCKET**  
**CHROME BELLS**  
**\$49.50 EACH**

1/3 Deposit, Balance C. O. D.  
WE BUY, SELL AND EXCHANGE  
3147 Locust St. St. Louis 8, Mo. Phone: Jefferson 1644  
**CALL NOVELTY CO.**

**SALESBOARDS**

Wholesale "Net" Prices—Latest "Hits"

Holes	Name	Profit	Price
1000	1c Cigarette (Girle)	Asst. Pfts.	\$ .89
1000	25c J.P. Charley	Avr.	\$52 1.22
200	25c J.P. Hot-Hits (Pkt. Size)	22	1.66
800	Holes & Up (5c) J.P. (Asst.)	Avr.	\$18-\$24 Up 1.98
1200	25c J.P. Tex. Chas., Th.	Avr.	\$102 \$2.50
1000	5c J.P. Sista	Avr.	29 2.68
1184	5c The Win-ah, Jum., Th.	Def.	31 2.75
1000	5c J.P. Little Jum., Th.	Avr.	30 2.98
1020	10c J.P. Gilded Baby, Grl	Avr.	58 3.49
975	5c J.P. Hiker, Grlle, Jum.	Avr.	\$27 \$3.54
1000	5c J.P. Joan, Grlle, Jum.	Avr.	28 3.95
975	5c J.P. Eve, Grlle, Jum.	Avr.	27 3.95
2000	10c Eight Scotties	Def.	80 3.98
1400	5c J.P. Draw Poker, Pk. Tks.	34	4.24

Write for "New Wholesale" Bulletin. 8th year giving immediate delivery on finest boards.

**LEGALSHARE SALES**  
Box 86-B Huntington Beach, Calif.  
(Phone 2842)

**FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR**

YOU'LL NEVER SPEND  
YOUR TIME TO BETTER  
ADVANTAGE!

ASK US FOR A  
DEMONSTRATION  
OF 1947

**SEEBURG  
MUSIC SYSTEMS**  
with the new  
**SYMPHONOLA "1-47"**

SEE WHY THE  
2-YEAR PLAN  
AND 5c MUSIC ARE  
THE BEST IN THE  
LONG RUN!

Exclusive Seeburg  
Distributors in Florida

SEE THEM AT THE  
SHOW—THEN SEE

**FLORIDA  
AUTOMATIC**  
FOR EARLY  
DELIVERY ON  
**GOTTLIEB'S  
GREAT NEW  
WINNERS!**

NOW DELIVERING  
**BAFFLE-CARD**

DeLuxe  
**GRIP SCALE**

Exclusive Gottlieb Distributors  
in Florida and Cuba



**FLORIDA AUTOMATIC SALES CORP.**

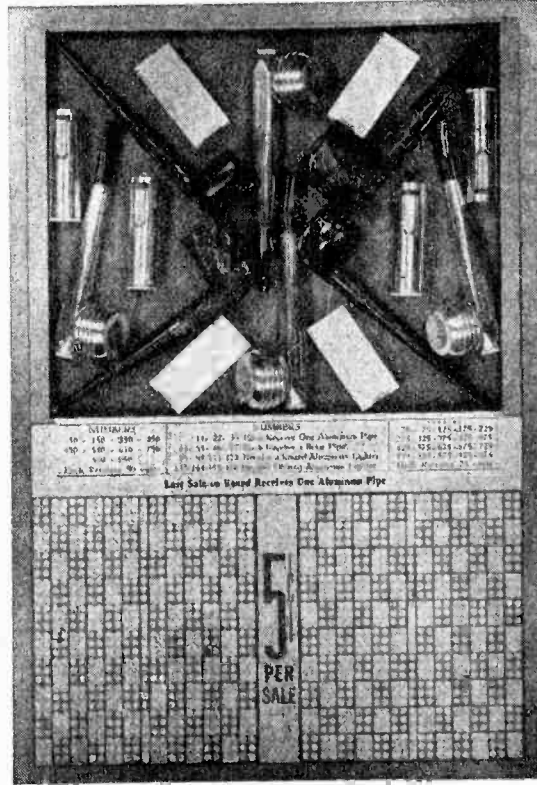
**839 WEST FLAGLER ST.**

**MIAMI, FLORIDA**

All Phones:  
3-6221

JACKSONVILLE, 60 Riverside Ave. Phone 3-0611  
TAMPA, 115 South Franklin St. Phone 3856  
HAVANA, CUBA

**LOW PRICE—HIGH PROFIT**



This deal is a real money maker. The premiums are quality items. The aluminum pipes are nationally advertised, the briar pipes are well made of genuine briar and the cigarette lighters are beautifully machined from duraluminum block. The items are attractively mounted on a cut-out board and the deal is priced to make a fine profit.

**DEAL No. 510  
CONSISTS OF:**  
1500 Hole Board, 5c Sale. Takes in. \$75.00

**PAYS OUT:**  
4 Nationally Advertised Aluminum Pipes.  
4 Genuine Briar Pipes.  
8 Duraluminum Cigarette Lighters.  
Consolations \$10.00 or 40 Packs.  
**VALUE OF MERCHANDISE and BOARD, \$28.50.**

**NET PRICE,  
\$23.95  
NET PROFIT,  
\$41.05**

**JOBBERS AND OPERATORS, SEND TO DEPT. B FOR QUANTITY PRICES**  
Send in your order with \$5.00 check or money order to Dept. B, balance C. O. D.

*A. N. S. Sales, Inc.*

*312 E. Market Street Elmira, N. Y.*  
*20 Successful Years Serving Operators*

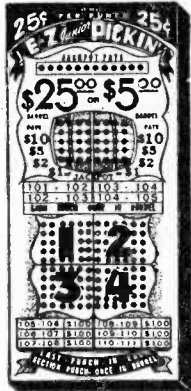
**BEE JAY**

No. ONE — AND — No. TWO  
on  
**YOUR BIG PROFIT PARADE**

**E-Z Junior PICKIN'S**

The sensational 120-hole Thick Board—  
with Tip-Tickets that has proven to be the  
big Profit Board of the year.

**ONE GROSS NETS YOU \$1739.00**  
**PROFIT PER BOARD \$ 12.08**



**AND**

**GOLD TOP VENDERS**

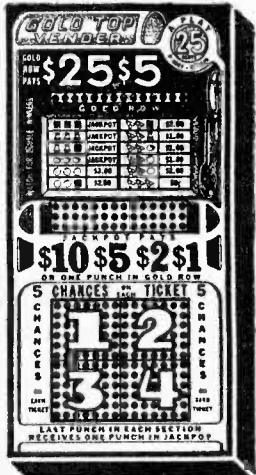
168 Holes—Thick Board—5 Slot Symbols  
per Ticket.

**FAST ACTION FAST TURNOVER FAST PROFITS**

Take In .... \$42.00  
Payout .... 25.18  
PROFIT .... \$16.82

**BEE - JAY DISTRIBUTORS:**  
Ask to see our new creation—"AUTOMATIC MIKE." This board will NOT be on display to the general public and only authorized distributors will be permitted to see it.

**CONVENTIONEERS  
VISIT OUR BOOTHS  
116-117**



**BEE JAY PRODUCTS, INC.**

6320-32 HARVARD AVE.

CHICAGO 21, ILL.

**BEE JAY**

**WOLVERINE  
SALES CO.**

IN  
**MICHIGAN**

DISTRIBUTING

**Aireon**

*"America's  
Most  
Playable  
Phonograph"*

SEE IT AT OUR NEW  
SALES ROOM

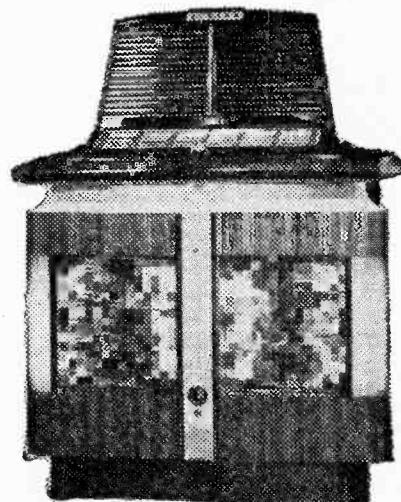
**GLENN YUILLE**  
President

**RUSSELL HOSMER**  
Manager

2200 W. Warren Ave.

Detroit 8, Mich.

Phone: TYler 8-1212



SEE US AT THE CONGRESS HOTEL, CHICAGO

FEBRUARY 3-4-5-6



**LIFT YOUR PROFITS**  
WITH a New FREE PLAY *Glamour Board*



**ORDER AS:**  
**NO. 1000**  
**FREE HOLE**  
**FUN**  
★  
**THICK**  
**SLOT SYMBOL**  
**TICKETS**  
**5c SALE**  
**166**  
**FREE PLAYS**  
**KEEPS 'EM**  
**COMING**  
**AVERAGE**  
**PROFIT**  
**\$28.04**

**Gardner & Co.**  
2222 S. MICHIGAN AVE. CHICAGO, 16, ILL.

**Amusement Co.**  
**Opens New Bldg.**  
**In Philadelphia**

PHILADELPHIA, Feb. 1.—Formal opening of the new headquarters of Active Amusement Machines Company at 666 North Broad Street was held January 19, with over 500 operators and well-wishers attending the open house, with buffet dinner and entertainment staged by Joe Ash, firm president.

The new two-story building is thoroely modern and contains 15,000 square feet of floor space. Sixty game machines can be shown in its first floor showroom, and there are 40 feet of frontage on Broad Street, with a depth of 125 feet.

**Showrooms on First Floor**

Offices for Ash and Moe Bayer, firm manager; showroom, shop; office for Walter Gurklis, shop foreman; parts department and a receiving room with a private driveway are on the first floor. Second floor contains bookkeeping, advertising and planning departments. Basement is used entirely for storage of new and used machines.

Building took seven months to complete, Ash said. Active Amusements also has offices in Newark, N. J., and Scranton, Pa. The former Philadelphia location was at 900 North Franklin Street. Firm handles International Mutoscope, United and Gottlieb products and used machines.

Hosting at the gathering were Ruth and Lee Ratiner, Silva Finkelstein, Ash, Bayer and Gurklis. Nate and Sol Gottlieb, Chicago manufacturers, and Al Blendow, sales manager of International Mutoscope Corporation, were among those attending.

Brand New, Post War

**PACE DELUXE**  
**CHROME SLOTS**

5c	\$290
10c	\$310
25c	\$330
50c	\$475
\$1.00	\$635

**IMMEDIATE DELIVERY**  
1/3 Dep. with order, Balance C. O. D.  
F. O. B. Baltimore

**CALVERT NOVELTY CO.**  
708 N. Howard St.  
Baltimore 1, Md.  
Vernon 3034

**SPECIALS BY STEWART**

SLOTS	
1 5¢ Pace Deluxe Chrome Bell	\$239.00
1 10¢ Pace Deluxe Chrome Bell	259.00
4 1¢ Pace Banfams (S.J.P.)	49.50
1 10¢ Cadet, Caille	34.50
<b>1 5¢ Mills Black Cherry .....\$195.00</b>	
6 5¢ War Eagles	\$ 99.50
2 1¢ Front Vendors	19.50
1 50¢ Jennings Gooseneck	145.00
1 10¢ Blue Seal, Watling	55.00

**STEWART NOVELTY CO.**  
1361 S. Main St., Salt Lake City, Utah

**FOR SALE**

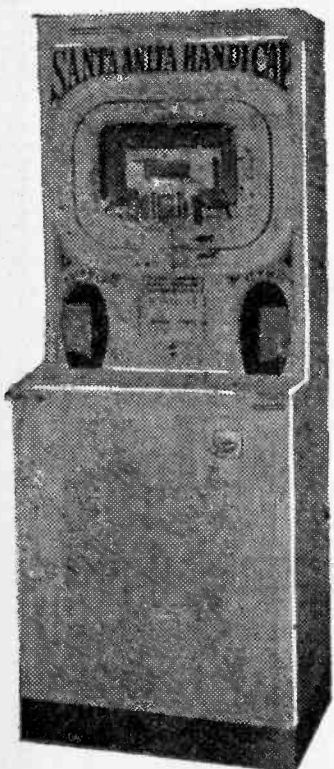
ONE BALLS	ARCADE
25 Victory Specials, F.P. Ea. ....\$375.00	1 Mutoscope Hockey .....\$40.00
5 Blue Grass, F.P. Ea. .... 60.00	1 Skeo-Ball-Ette ..... 35.00
5 Dark Horse, F.P. Ea. .... 60.00	1 Western Baseball ..... 50.00
2 Record Times, F.P. Ea. .... 50.00	1 Mills Electric Shocker ..... 50.00
<b>MUSIC</b>	
4 Wurlitzer 24's With Packard Adapters. Ea. ....\$175.00	All Machines thoroughly reconditioned.
Seeburg 9800, 8800 Hightones, R.G. Ea. 325.00	1/3 Certified Deposit With All Orders.
<b>A-1 AMUSEMENT COMPANY</b>	
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REAL Basketball

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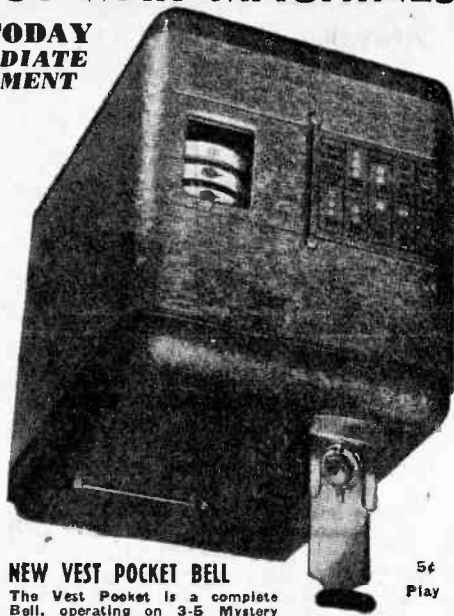


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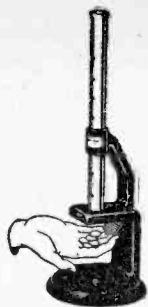
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24 Victory Model	219.50
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600 Keyboard	249.50
500 Victory Keyboard	425.00
700	450.00
800	475.00
750M	450.00
750 ES	99.50
850	149.50
950	399.50
61 Counter Model	
71 Counter Model	
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COSTS YOU ONLY \$12.50 E.A. F. O. B. CHGO.		NEW! Flashy 14-Color Score Glass
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		Bank Ball, 14 Ft. (Used)	289.50
		Score-a-Barrel (Used)	269.50

Write for Complete List of Pin Games, Bells, Etc.  
Terms: 1/3 Deposit With Order, Balance C. O. D.

**P A C K A R D DISTRIBUTING CO.**

534 N. 9th St., Milwaukee 3, Wis.  
Phone: DALY 991



# Keeney's BONUS Super Bell

Operate the 1-WAY, 2-WAY or 3-WAY  
You Can EARN MORE per Individual Unit  
than a Complete Route of Ordinary Equipment!

★ Install just one KEENEY BONUS SUPER BELL—the 2-WAY illustrated, the 3-WAY or the 1-WAY in any location. Then compare collections with those you receive from a complete route of other equipment. We assure you—any model of Keeney's Bonus Super Bell will out-earn a group of competitive machines by a wide margin. Make your own test. Order your Keeney Bonus Super Bell from your nearest Keeney distributor.



**NEW! Sensational!**  
Keeney's  
**BIG PARLAY**  
1-BALL PAYTABLE  
Acclaimed a sure-fire winner by all distributors and operators who visited the Keeney plant at show-time. See your Keeney Distributor now!

**J. H. KEENEY & CO., INC.**  
2600 WEST FIFTIETH ST., CHICAGO 32, ILL.

World's  
Greatest  
Money  
Maker



## Hi-Ho Silver...

... And the Silver Really Rolls In!

Painstakingly produced for profit, HI-HO SILVER is packed with customer-appeal. Eye-catching color combination... neat... compact. Features 15 window cut-outs for insertion of coins or coin seals in addition to 2 sectional awards of \$5.00 each and 4 sectional awards of \$1.00 each. Order today for a fast take.

For full details on Globe's really fast selling line of salesboards, write for bulletin... TODAY!



**GLOBE PRINTING CO.**

1023-25-27 Race St., Philadelphia 7, Pa.

## Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

1¢ PLAY  
(5¢ Play if Desired)  
A REAL MONEY MAKER



PRICE \$49.50  
F.O.B. Factory  
FULLY METERED — NO COIN COUNTING NECESSARY

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

**POP-UP WILL TRIPLE YOUR PROFIT!**

POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits.

**WE HAVE ON HAND FOR IMMEDIATE DELIVERY**  
PACKARD PLA-MOR PHONOGRAPHS,  
HIDE-A-WAYS, SPEAKERS, WALL BOXES

**ALSO DELIVERING:**  
Write for Our Complete Price List on New and Used Pin Games.

EXHIBIT SMOKY  
GOTTLIEB BAFFLE CARD  
MILLS BLACK CHERRY BELLS




**OLIVE NOVELTY CO.**

2625 LUCAS AVE., ST. LOUIS 3, MO.  
(Phone: Franklin 3620)

*Empire Coin*

MACHINE EXCHANGE

2812 WEST NORTH AVENUE - PHONE: HUMBOLDT 6288 - CHICAGO 47, ILLINOIS



**\$145.00**

## COLUMBIA TWIN JACKPOT BELL

The Columbia Twin Jackpot Bell is smartly styled in dazzling, durable Hammerloid; its operation is silent and its mechanism trouble free—changeable to 1-5-10-25c play; hence you get the service of four machines for the price of one—plus double slug protection!

**Write for Price in Quantity Lots**  
**WILLIAMS GAMES**

# Marvel's POP-UP

**THE COUNTER GAME THAT IS LEGAL EVERYWHERE!**

POP-UP will "score" every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE, SKILL SCORING.

Pop-Up Will Triple Your Profit!

Fully Metered—No Coin Counting Necessary.

1/3 Deposit With Order, Bal. C. O. D.

**PRICE \$49.50**  
F.O.B. Factory



★ **WRITE FOR JOBBERS' PRICES** ★

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DISTRIBUTING CO. PITTSBURGH, PA.

**612 FIFTH AVENUE 612**  
ATLANTIC 1818

F. O. B. Pittsburgh



**"WHY... SUPERIOR HAS THE PENTHOUSE, OF COURSE... GOING UP?"**

See SUPERIOR'S Salesboard exhibit on first floor of Hotel Sherman, Chicago, February 3rd-6th



Penthouse surprises on nites of Feb. 3rd-4th!

## SALESBOARDS— All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$ .85
520	5¢	EASY AGES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	65.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

**WRITE FOR OUR LATEST PRICE LIST**

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

**MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA**

(in making steam)

# One Ton of Coal = Two Cords of Wood

**THAT'S A FACT!**

Our Word Is As Good As A Signed Contract . . . and if you've done business with us **YOU KNOW THAT'S A FACT!**

Our old customers tell new men in the field, "For music equipment see **AUTOMATIC**. They're reliable." Twelve years' experience is a long time and we are proud of our reputation, proud of our position as the exclusive **SEEBURG** Distributor in the Eastern Pennsylvania, Southern New Jersey and Delaware area. **MUSIC . . . and ONLY music** is our business. We're coin-operated music machine specialists. That's why operators turn to us for "rated" equipment and better service . . . every time.

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EXCLUSIVE SEEBURG DISTRIBUTORS FOR EAST PA., SO. JERSEY AND DELAWARE

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## DO YOU KNOW?

**GILCO: Producers of AMERICA'S BEST SALESBOARDS**

Are the **ORIGINATORS** of **D.A. JACKPOT CHARLEY**

**NOW!! TWO MORE . . . . . "Glorious" Coin Salesboards**

**PICK-A-DIME, 1800 H., 10c SALE**  
**QUARTER BACK, 1200 H., 25c SALE**

**WRITE—PHONE—WIRE**



**PRODUCTS, Inc.**

365 WEST VAN BUREN STREET CHICAGO 7, ILLINOIS  
Telephone: WEBSTER 7495



Your Choice of  
2 Models!



**LOOK AT THESE FEATURES!**

PRE-SET volume control adjusted to room level.

TIMER completes cycle with radio either "on" or "off."

TAMPER-PROOF coin box, individually locked to protect collections.

PRICED TO PAY-OFF in 6 months.

FIRE-MAR-AND ALCOHOL resistant finish on the cabinet.

CHOICE OF PLAY PERIOD—Either one or two hours for 25 cents.

**COIN OPERATED  
RADIOS**

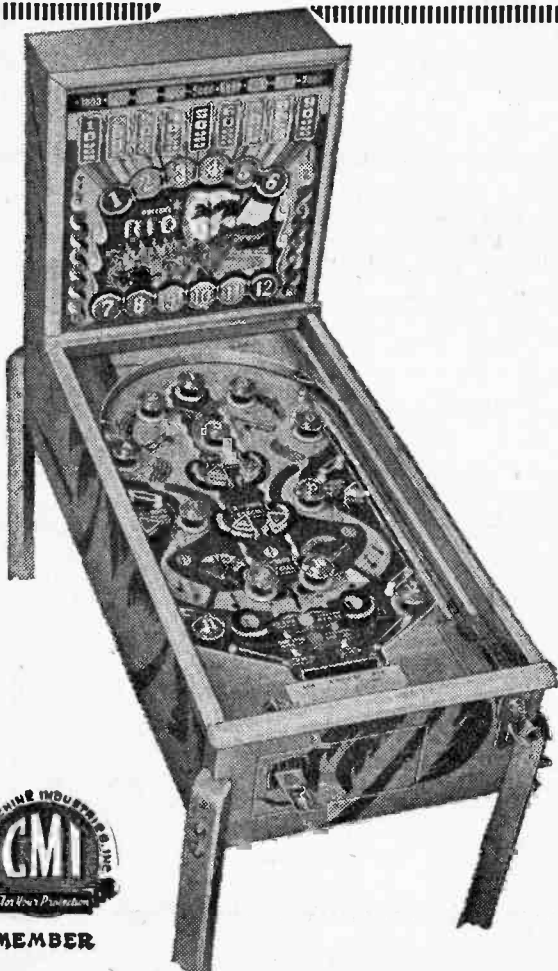
Both the Ra-o-matic Table and Console models are available for IMMEDIATE DELIVERY. Both come in the latest design ribbon-striped mahogany cabinets. The very appearance of these radios stimulates the desire to play them. Ra-o-matic guarantees high quality, long life reception. And best of all, these fine radios sell for reasonable prices. A FEW SELECT DISTRIBUTORS ARE STILL BEING CHOSEN. PHONE, WRITE OR WIRE TODAY.

*Ra-o-matic has play appeal!*

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Phone: FAirfax 2301



United's New 1947 Show Game

**RIO**

**FIVE BALL NOVELTY-REPLAY GAME**

- Dynamic . . . Intriguing New Playing Principle
- Twin Kick-Out Pockets with Cross-Ball Action
- R-I-O Feature Doubles Value of Pockets
- Eleven Ways to Score Replays
- Last Second Play Suspense

See Your Distributor



**UNITED MANUFACTURING COMPANY**

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

# Eagle

## REPLACEMENT PLASTICS

**SOLID  
COLOR**

**TOUGH  
CONSTRUCTION**

**PERFECT  
FIT**

**TOP  
QUALITY**

**LOW  
COST**

**MONEY-BACK  
GUARANTEE**

### WURLITZER

800 TOP CORNERS	..... \$16.50
800 LOWER SIDES	..... 15.00
800 MIDDLE SIDES	..... 3.00
800 TOP CENTERS (Right or Left, Red)	..... 9.50
800 BACK SIDES (Green)	..... 9.50
800 TOP CENTERS (Onyx)	..... 5.50
600, 500 TOP CORNERS	..... 5.50
700 TOP CORNERS	..... 8.50
700 LOWER SIDES	..... 9.50
700 BACK SIDES	..... 8.50
750 TOP CORNERS	..... 9.75
750 LOWER SIDES	..... 9.75
750 TOP CENTER	..... 5.50
750 MIDDLE SIDES	..... 2.00
850 TOP CORNERS	..... 12.50
850 LOWER SIDES	..... 8.75
850 TOP CENTER	..... 12.50
850 PEACOCK GLASSES	..... 4.75
950 LOWER SIDES	..... 12.50
24 TOP CORNERS	..... 1.25
24 LOWER SIDES	..... 5.50
41, 61, 71 TOP CORNERS	..... 5.50

### ROCK-OLA

Standard, Master, DeLuxe or Supers:  
Top Corners (Solid Red, Yellow or Green) ..... \$12.75  
Lower Sides (Red or Yellow) ..... 12.75

### SEEBURG

"Hi-Tone" Model 9800, 8800, 8200:  
Lower Sides (Solid Red, Yellow or Green) ..... \$14.50  
"Hi-Tone" Grille Pilasters (Solid Red, Yellow, Green or Onyx) ..... 2.25  
"Classic"—"Colonel":  
Top Corners (Solid Red, Yellow or Green) ..... 6.00  
Lower Sides ..... 9.50

### SHEET PLASTICS

20" x 50"—Pliable. Per Sheet 50 Gauge; Red, Yellow, Green or Clear.  
**\$12.50**

### PLASTIC WINDOWS

New, clear, transparent . . . for your Model 850 program holder. Per Set  
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*If You Don't See What You Want . . . Ask for It! We May Have It in Stock!*

## Eagle Coin Machine Co.

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### INVENTORY CLEARANCE SALE!

TAKE ADVANTAGE OF THESE UNUSUAL PRICES ON FIVE BALL FREE PLAY GAMES WHICH ARE IN UNUSUALLY GOOD CONDITION. RAILS SCRAPED, CABINETS CLEANED AND READY FOR LOCATION.

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United Grand Canyon	..... @ 97.50	Gottlieb Stage Door Canteen	..... @ 109.50
United Streamliner	..... @ 97.50	Gottlieb Keep 'Em Flying	..... @ 75.00
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Exhibit Big Parade	..... @ 65.00	Gottlieb Cover Girl	..... @ 119.50
Exhibit Air Circus	..... @ 65.00	Genco Southpaw	..... @ 45.00
Exhibit Knockout	..... @ 65.00	Genco Hi-Hat	..... @ 45.00
Williams Laura	..... @ 97.50	Genco Four Aces	..... @ 69.50
Williams Flat Top	..... @ 97.50	Genco Victory	..... @ 45.00
Chi-Coin Majors of '41	..... @ 35.00	Bally Surf Queens	..... @ 150.00
Chi-Coin Star Attraction	..... @ 35.00	A. B. T. 1c Target	..... @ 25.00

Genco Distributors for this territory. Write us for prices on all New Games. We carry a complete stock. Include One-Third Deposit in Cash, Cashier's Check or Money-Order. State method of shipment preferred. Pay us a visit. Large parking lot in rear of our new building.

### MORRIS NOVELTY COMPANY, INC.

3007-09 OLIVE ST. PHONE: FRANKLIN 0757 ST. LOUIS 3, MO.

## JAY-BEE PRODUCTS, INC.

MANUFACTURERS OF WIN-A-FIN

Red-White-Blue Bingo (on sticks) Combination Tickets

AVAILABLE FOR IMMEDIATE SHIPMENT

All Numbers Are Hand Stamped—No Duplicates

WRITE FOR WHOLESALE PRICES

184 North Franklin Street Chicago 6, Illinois

SEVERAL EXCLUSIVE TERRITORIES OPEN

Act Immediately!

## NEW LOW PRICES

ON QUALITY USED PHONOGRAPHS  
(Will Ship Anywhere)

<b>\$399.50</b> Wurlitzer 750E, 800, 850	<b>\$225.00</b> Wurlitzer 600, Seeburg Vogue, Seeburg 8200 conversion, Seeburg Factory RC Special
<b>\$349.50</b> Rock-Ola Commando	<b>\$175.00</b> Wurlitzer 24, Rock-Ola Standard
<b>\$275.00</b> Seeburg Major, Cadet, Colonel, Commander, Envoy	<b>\$150.00</b> Seeburg Gem, Regal, Casino, Wurlitzer Twin 12
<b>\$249.50</b> Rock-Ola Master, Seeburg Classic, Wurlitzer Victory, Wurlitzer 500	Rock-Ola Dial a Tune Boxes ..... \$ 9.50 Seeburg 3-Wire 5/10/25¢ Baromatic 27.50 Seeburg 30-Wire Boxes ..... 7.50
Buckley Boxes ..... \$ 6.75 Wurlitzer 100 Boxes ..... 10.00 10,000 Title Strips ..... 3.75	

All Tubes and Miniature Light Bulbs—40% Discount.  
Terms: 1/3 cash with order, balance C. O. D.

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Seeburg Factory Distributors  
(12 Years of Operator Confidence)

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★ GET ON OUR MAILING LIST: For Used Phonographs and Games. We have a complete spray and paint shop and expert painters. As to our Repair Department, there is none better. All machines completely reconditioned and repainted. They look and act like new. ★

WE ARE EXPORT SPECIALISTS

NATIONAL NOVELTY COMPANY

183 MERRICK ROAD  
MERRICK, L. I.  
Phone: Freeport 8-8320



**CENTRAL OHIO COIN QUALITY BUYS**  
 "There Is No Substitute for Quality"

**GIGANTIC SALE**  
**OF THE LARGEST STOCK OF COIN**  
**OPERATED EQUIPMENT IN THE U. S. A.**



**PIN BALLS**

VICTORY	\$ 89.50	FIVE & TEN	Woolf
MARINES AT PLAY	99.50	BOMBARDIER	Solemon
AMERICAN BEAUTIES	99.50	DEFENSE	\$109.50
INVASION	99.50	STRAT-O-LINER	79.50
ZIG ZAG	59.50	HOROSCOPE	89.50
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TOPIC	79.50	YANKEE DOODLE	59.50
SENTRY	109.50	KEEP 'EM FLYING	39.50
FLAT TOP	185.00	JUNGLE	175.00
BIG PARADE	99.50	SPOT POOL	129.50
HOME RUN, '42	89.50	SCHOOL DAYS	69.50
EXHIBIT STARS	69.50	KNOCK OUT	69.50
SKY CHIEF	149.50	CATALINA	99.50
JEEP	99.50	SEA HAWK	175.00
SHANGRI-LA	159.50	HOLLYWOOD	175.00
AIR CIRCUS	109.50	SKY BLAZER	79.50
VENUS	79.50	SUN BEAM	79.50
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SCIENTIFIC GLOCK	79.50	GROETCHEN TYPERS	295.00	14 FT. WURL. SKEE ROLL, A-1	295.00
10 1/2 FT. SUPER SKEE ROLLS		12 1/2 FT. PREMIER SKEE ROLLS		MUTO PUNCH BAG	175.00
10 1/2 FT. PREMIER SKEE ROLLS		4 EVANS 48 FT. BOWLING AL-LEYS, EA.	495.00	DRIVE-MOBILE	169.50

NEW RADIOTONE VOICE RECORDER AND BOOTH—EASY FOR ATTENDANT TO OPERATE—\$795.00.

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25c SUPER BELL	\$269.50	5c WATLING BIG GAME, FP	\$ 89.50
5c SUPER BELL	199.50	25c PACERS REELS, CP	159.50
BALLY ROLL 'EM	119.50	JUMBO PARADE, CP, LATE	119.50
25c SILVER MOON, CP	169.50	CLUB BELLS, COMB.	179.50
25c BOB TAIL, FP	159.50	4-WAY SUPER BELL, 5-5-5-25	609.50
5c BOB TAIL	99.50	2-WAY SUPER BELL, 5-5	299.50
HIGH HAND	159.50	KENTUCKY CLUB	79.50
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**PERSONAL MUSIC**  
**MELODY LANE**  
**MEASURED MUSIC**  
 ORDERS NOW BEING TAKEN FOR PROMPT DELIVERY

**NEW A. M. I. PHONOGRAPHS**  
 DISTRIBUTORS FOR CENTRAL AND SOUTHERN OHIO

**NEW A. M. I. AUTOMATIC HOSTESS**  
 TELEPHONE MUSIC STUDIOS & LOCATION EQUIPMENT. IMMEDIATE DELIVERY

**NEW MACHINES — PROMPT DELIVERY**

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CHI COIN KILROY	279.50	COLUMBIAS—1c-5c-10c-25c	\$145.00
UNITED RIO	299.50	KEENEY'S NEW 2-WAY 5c-25c COMBINATION F.P.	WRITE
WILLIAMS AMBER	320.00	DAVAL'S GUSHER, FRUIT	54.00
GOTTLIEB'S DAILY RACES (1 Ball)	661.00	DAVAL'S BUDDY CIG. REELS	33.00
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GENCO WHIZZ	189.50	BALLY VICTORY DERBY	WRITE
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GENCO STEP UP	324.50	BALLY TRIPLE BELLS	895.00
BALLY MIDGET RACES	299.50	ACE COIN COUNTERS	139.50
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MILLS BLACK CHERRY BELLS	WRITE	KEENEY'S NEW 3 WAY SUPER BONUS BELL, 5c, 10c, 25c C.P.	WRITE
GOTTLIEB'S 3 WAY GRIPPER	39.50		

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**REVOLVAROUND SAFES AND BOX SLOT STANDS**

Heavy Steel Custom Built Single and Double Revolvaround Safes. Burglar Proof. Will take any make Slot Machine Bottom Door for Storage or Additional Weights.  
 Single Safes, \$175.00 | Double Safes, \$225.00 | Lock Box Stands, \$27.50

**SLOTS**

Gigantic stock of used and new Slot Machines on hand, all in perfect operating condition.

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Get Our New Low Prices.

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ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

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185-189 E. TOWN ST., COLUMBUS 15, O. Phones AD 7949, AD 7993



**NEW MACHINES NOW BEING DELIVERED**

GOTTLIEB BAFFLE CARD	\$322.00
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UNITED RIO	309.50
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CHICAGO COIN KILROY	279.50
EXHIBIT SMOKY	299.00
ACE COIN COUNTER	139.50
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DAVAL'S "FREE PLAY"	75.00
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WILLIAMS' SMARTY	334.50
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BALLY TRIPLE BELL	895.00
GOTTLIEB Improved DeLuxe GRIP SCALE	39.50
A. B. T. CHALLENGER, Beautifully Designed	65.00
NEW SLOT STANDS	27.50
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JENNINGS SUPER DELUXE LITE-UP CHIEF, 5c	324.00
10c, \$334.00. 25c	344.00

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UNDERSEA RAIDER	\$245.00	SELECTOSCOPE	\$120.00
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SKY FIGHTER	150.00	WILLIAMS LIBERATOR	100.00
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**USED PIN GAMES**

CANTEEN	\$175.00	YANKEE DOODLE	\$ 95.00	BOLAWAY	\$ 79.50
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KEEP 'EM FLYING	134.00	GOBS	95.00	VICTORY	74.00
WAGON WHEELS	129.00	YANKS	95.00	TEXAS MUSTANG	69.50
COVER GIRL	125.00	MIDWAY	95.00	5-10-20	69.00
SHANGRI-LA	124.00	SUN VALLEY	95.00	TEN SPOT	59.50
BIG PARADE	110.00	SKY RIDER	89.50	WILD FIRE	49.50
KNOCKOUT	109.00	INVASION	89.00	GENCO DEFENSE	49.50
FOUR ACES	104.00	JEEP	79.50	BOMBARDIER	49.50
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**NATIONAL COIN MACHINE EXCHANGE**

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

**Here's a Couple of Eyefuls by HARLICH!**

**"EYE OPENER"**

1056 R. M. HOLES — SPECIAL THICK — 5c PLAY  
 BOARD \$52.80 P.O. \$23.88 Av. PROFIT \$28.92



Form No. 11543

Form No. 11546

**"NET RESULTS"**

1000 R. M. HOLES — SPECIAL THICK — 5c PLAY  
 BOARD \$50.00 P.O. \$22.45 Av. PROFIT \$27.55



**OPEN HOUSE**

Hotel Continental — CHICAGO —  
 FEB. 3-4-5-6, 1947  
 Suite 809-810

HARLICH MANUFACTURING COMPANY  
 1200 NORTH HOMAN AVENUE CHICAGO 51, ILLINOIS

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**H. Z. VENDING & SALES COMPANY**

Will Welcome All Operators From NEBRASKA and IOWA  
 at the Rock-Ola Open House at the Rock-Ola Plant,  
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# "JACK RABBIT"

## JUMPS PROFITS

**AMUSEMATIC** introduces a fascinating new, all-animated game — "JACK RABBIT" that will **MULTIPLY YOUR CASH LIKE RABBITS!**

*This game of action and coordination invites a constant customer replay and corners amusement coins. Pin Game Operators and Arcade Operators liven your amusement center, multiply your dollars and CASH IN ON "JACK RABBIT"!*

**BE THERE FOR THE UNVEILING! AT THE SHOW.**  
**AMUSEMATIC** will introduce their **NEW GAME "BOOMERANG"**  
*IT'S A FIVE BALL UPRIGHT GAME FEATURING BOOMERANGED ADDITIONAL BALLS WITH A CONTINUOUS SCORE—A NEW HIGH SCORE SENSATION!*



MACHINE INDUSTRIES, INC.  
**GMI**  
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**AMUSEMATIC CORPORATION**

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**CHICAGO, ILLINOIS**



## COIN CHANGERS

- All metal—highly polished chrome finish.
- A flick of the finger automatically dispenses 5 NICKELS, 5 DIMES, 4 QUARTERS or 2 HALVES in the palm of your hand.
- No unnecessary trips to the cash register, as coin tubes hold quarters and halves offered for change.
- Solid die cast and precision machined coin slides assure positive accuracy.
- Encased coin slide mounting requires absolute minimum of effort to operate.
- Fully balanced on weighted non-slip base.

**MASTER CHANGER... \$27.50**

*Northwest Sales Co.*

3144 ELLIOTT AVENUE                      SEATTLE 1, WASHINGTON

ARIZONA		PHONOGRAPHS	
BOMBARDIER	\$109.50	ROCK-OLA	
BIG LEAGUE	49.50	COMMANDER	\$289.50
CANTEEN	169.50	MONARCH	127.50
DIXIE	149.50	WURLITZER	
FAST BALL	27.50	750-E	\$379.50
FLAT TOP	174.50	850	409.50
HI STEPPER	104.50		
IDAHO	27.50		
LAURA	109.50		
SPORT PARADE	104.50		
SPELLBOUND	27.50		
SUPERLINER	174.50		
STEP UP	174.50		
WHIZZ	192.50		
	79.50		

**'WINNER OF OUR CONTEST'**

**SHEALY AMUSEMENT CO., LAURENS, SOUTH CAROLINA**  
 NUMBER '13' BEING THE WINNING NUMBER

**WATCH FOR OUR NEXT CONTEST**

**ROCK CITY AMUSEMENT COMPANY**

125 SIXTH AVENUE, NORTH                      NASHVILLE, TENNESSEE

## MERCURY'S DOUBLE WINNERS

*Doubles Your Play!  
 With A Definite Payout of Over 70%*



2500 Hole—10c Play  
 Fast moving quality built board that keeps fresh and new looking until the last play.

- Unequaled for sales appeal features!
- Board can be operated with Coins or Seals!
- Holds \$9.70 in Coins
- (If coins are desired, please specify—We will fill the Board)
- All Boards come complete with Easels
- Sold only to Distributors and Operators

**WRITE FOR PRICES** (When writing — please identify yourself)

**MERCURY INDUSTRIES, Inc.**

5560 Northwest Highway    Chicago, Illinois    Phone Palisade 3713-14-15

Takes In	\$250.00
Pays Out	172.00
<b>YOUR PROFIT</b>	<b>\$ 78.00</b>

## ROUTE FOR SALE

ESTABLISHED 12 YEARS

Consists of 125 Pinballs, 25 Music, 68 Wall Boxes, Panel Truck, big stock of Pinball Parts. This route is well established in one county in Kansas and will pay out in less than 2 years.

Price, \$45,000 Cash.

BOX D-421, c/o THE BILLBOARD, CINCINNATI 1, OHIO



# Bally OPEN HOUSE

AT BALLY'S BIG NEW PLANT—2640 BELMONT AVENUE

10 a. m. to 4 p. m. February 3—4—5—6—7

**EXCLUSIVE SHOWING**  
**"SKILL-SHOT" SKI-BALL GAME**  
**AND MANY OTHER NEW BALLY GAMES**  
**EXHIBITED ONLY AT THE PLANT**

**Refreshments! Plenty to see! Be sure to visit Bally!**



HAROLD SCHWARTZ  
CHICAGO



NATE FEINSTEIN  
CHICAGO



JOE KLINE  
CHICAGO



IRV KLEIMAN  
CHICAGO

**MEET US AT THE BIG CONVENTION, MEET US AT THE SHOW**  
**WE CAN MAKE IT WORTH YOUR WHILE, BECAUSE WE'RE IN THE KNOW!**



MAURIE GINSBURG

We're the Men who can tell you what makes  
the balls roll, the reels spin and the music go  
'round and 'round! That's why we can help



EDDIE GINSBURG

**HERE WE ARE—IN THE FLESH . . .**  
ON THE JOB AT THE SHOW WITH PLENTY OF THAT GOOD OLD  
**ATLAS FRIENDLY PERSONAL SERVICE**  
YOU'VE ALWAYS KNOWN AND LIKE SO WELL!

make this show a big success for you! Where  
do you want to go? What do you want to know?  
Get together with your Friendly Atlas Man at  
**BOOTHS 75 AND 76**



PHIL GREENBERG  
PITTSBURGH



LOU HOFFMAN  
PITTSBURGH



BARNEY GREENBERG  
DETROIT



BEN NEWMARK  
DETROIT



GLYNN PAYNE  
DETROIT



PHIL MOSS  
DES MOINES

**VISIT OUR CHICAGO SHOW-ROOMS FOR**  
**THAT FAMOUS ATLAS HOSPITALITY AND**  
**A SELECTION OF OUTSTANDING VALUES!**

**ATLAS**  
NOVELTY COMPANY

2200 N. WESTERN AVE. · PHONE ARMitage 5005 · CHICAGO 47  
ATLAS MUSIC CO., 4704 CASS AVE., DETROIT 1  
Assoc. ATLAS MUSIC CO., 2219 FIFTH AVE., PITTSBURGH 19  
OH. ces. ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9



FOR OPERATORS WHO INSIST ON THE BEST

# Seeburg

DEPENDABLE MUSIC SYSTEMS  
WITH SOUND DISTRIBUTION

EXCLUSIVE  
DISTRIBUTOR  
WISCONSIN AND  
UPPER MICHIGAN

LATEST EQUIPMENT—LEADING  
MANUFACTURERS—IMMEDIATE DELIVERY!



Good Used Equipment—Prices Slashed!

**PHONOGRAPHS**

Mills Throne of Music, Completely Reconditioned	\$225.00
Wurlitzer 600, (Keyboard Model), Excellent Condition	295.00
Wurlitzer 42/700, Victory, Compl. Reconditioned	225.00
Rock-Ola Imperial, with adaptor and 4 Buckley Boxes. Lot	125.00
Rock-Ola Playmaster With Spectra-Vox, Excellent Shape	249.50
8800 or 9800 E.S., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	375.00
8800 or 9800 R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	395.00
8200, R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	425.00

**CONSOLES PAY TABLES**

Pace Club Consoles, 10¢	\$ 94.50	Skylark, F.P. or C.P.	\$99.50
Caille Club Console, Late Mod., 25¢	79.50	Bally Challenger	49.50
Bally Skill Field, 7-Coin Head	49.50	Race King	49.50
Pace Saratoga, 5¢, without rails	49.50	Mills Big Race	29.50
Keeney Super Bells, 5¢, like new	199.50	Turf Champ	49.50
The Favorite	29.50		
Lucky Lucre, new type head	129.50		

**MISCELLANEOUS**

Strips, S.P., C.H. or Club Special. Set of 3	\$ .45	Keeney Submarine, A-1 Cond.	\$ 89.50
20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O.	3.00	Bally Defender, excellent shape	129.50
Set of 3	.60	Bally Rapid Fire, Refinished and Reconditioned	94.50
20 Stop Star Discs, hardened	.60	Life League, like new	169.50
Keeney Anti-Aircraft, Brown	49.50	Chicago Metal Double Safe Stands, Crackle Finish, Reinforced Type	64.50
Keeney Air Raider, like new	89.50		
Champion Hockey, like new	94.50		

**BELL MACHINES**

Fully Guaranteed **BLACK CHERRY BELLS**, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5.

5c - - - - \$129.50    10c - - - - \$149.50    25c - - - - \$169.50

Mills New Vest Pockets	Write	Jenn. 4-Star Chief, Compl. Recond. and Refin., 10¢	\$ 69.50
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢	\$165.00	Jenn. Master Silver Chief, S.P., 10¢	69.50
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5 5¢	149.50	Jenn. Silver Chief or Silver Club Special, 10¢, \$119.50; 25¢	149.50
10¢	\$169.50; 25¢	Pace All Star Comets, Comp. Refin., 3/5, 10¢	\$79.50; 25¢
Terms: 1/3 Deposit, Balance C. O. D.		Pace Rocket or DeLuxe, S.P., 10¢	69.50

**WATCH FOR SPECIAL ANNOUNCEMENT**

FORMERLY MILWAUKEE COIN MACHINE CO.

*S. L. Londen Music Co., Inc.*  
3130 WEST LISBON AVENUE    MILWAUKEE 8, WISCONSIN

*Look for this TAG!*

**Atlantic TRIPLE TEST TAG**

✓ Good Appearance!  
✓ Mechanically Perfect!  
✓ Properly packed for shipment anywhere in the world!

IF THIS MACHINE DOES NOT MEET EVERY CLAIM WE MAKE RETURN IT AND WE WILL PAY FREIGHT BOTH WAYS!

Your assurance of perfection in reconditioned phonographs.

Send for List!

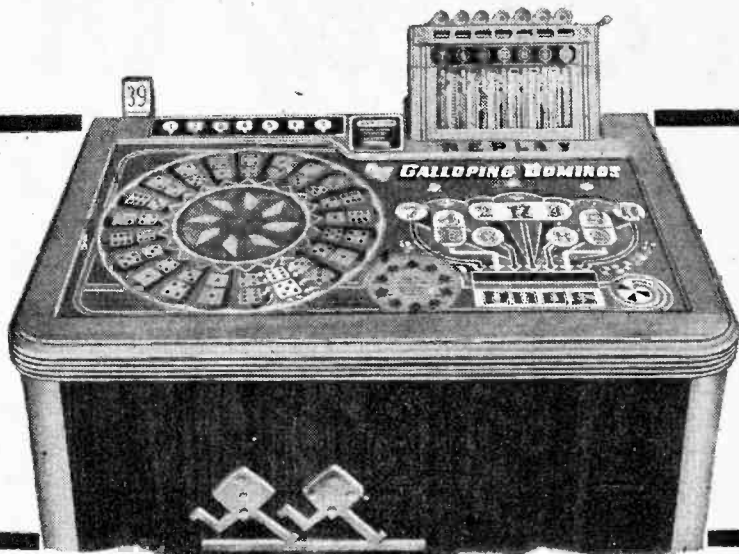
**ATLANTIC**

EXCLUSIVE  
*Seeburg*  
DISTRIBUTORS

ATLANTIC NEW YORK CORP. 460 Tenth Ave., New York 18, N.Y.  
ATLANTIC NEW JERSEY CORP. 27-29 Austin Ave., Newark 5, N. J.  
ATLANTIC CONNECTICUT CORP. 1625 Main St., Hartford 5, Conn.

*EVANS'*

**REPLAY CONVERTIBLE MODELS**



**EVANS LEADS THE FIELD AGAIN WITH NEW BANG TAILS AND GALLOPING DOMINOS IN SENSATIONAL REPLAY MODELS** easily and quickly convertible to Automatic Award!

Frequent Replay awards are ingeniously shown by means of a periscope projector, flashing the number of Replays in full view at all times!

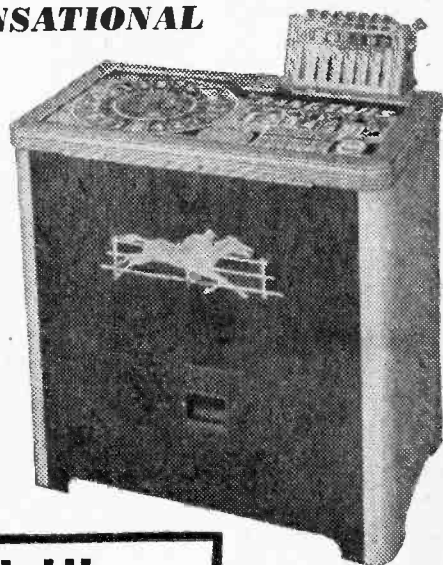
Machines are fully metered for both Replays and Jackpot. Accumulated Replays can be either played off, with as many as 7 at one time, or cancelled by the location owner. Meter registers all cancelled Replays.

Bang Tails and Galloping Dominos are also available in straight Automatic Award payout, with or without Jackpot, and Check Separator models. Specify 5c or 25c play.

Resale or trade-in value is quickly recognized in Evans' Convertible models. Enjoy the profits you deserve . . . operate machines to suit your special requirements!

**EVANS' NEW SENSATIONAL BANG TAILS—WINTER BOOK**

Another sure-fire console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans' BANG TAILS—WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominos and Bang Tails, plus the new sensational feature of WINTER BOOK ODDS! Odds range from 10 for 1 to 500 for 1, with only a SINGLE coin played. NO BUILD-UP necessary for a chance at these sensational odds! "Ask the man who operates one", or better yet, add BANG TAILS—WINTER BOOKS to your route for greater profits! Available in either 5¢ or 25¢ play.



**ONE ROLL-HI**

New Galloping Dominos model with same high awards as Bang Tails—Winter Book. Now in production! Rush your order for early delivery!



ORDER DIRECT OR FROM YOUR DISTRIBUTOR TODAY!

**H. C. EVANS & CO.**

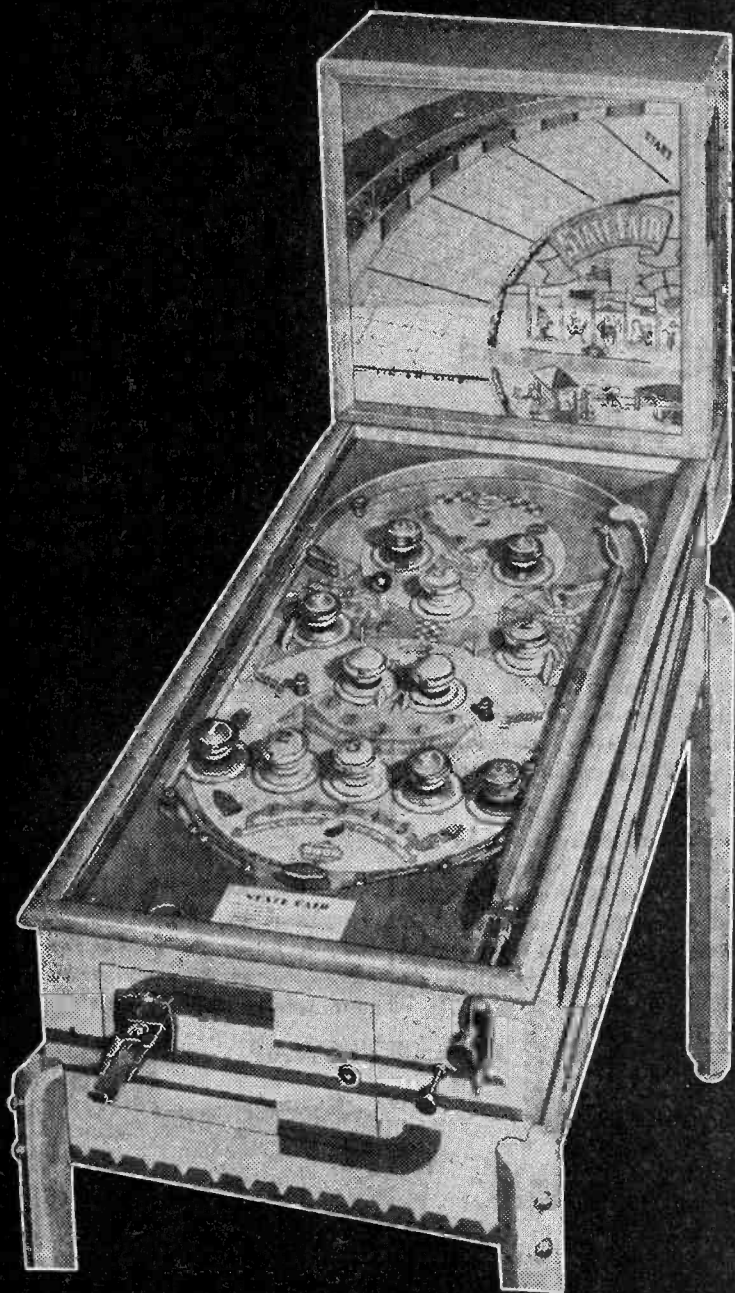
1520-1530 W. Adams St.

Chicago 7, Ill.



# "STATE FAIR"

by **GENCO**



**ORDER FROM YOUR  
NEAREST  
DISTRIBUTOR**



MEMBER

**GENCO** BUILDS GREATER GAMES  
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

## KILROY IS HERE!

Chicago Coin's  
Great New Game  
**NOW DELIVERING**  
IN  
New England States, Southern  
New York and Northern  
New Jersey

**ORDER  
TODAY!**

EXCLUSIVE DISTRIBUTOR

**ALBERT SIMON, Inc.**  
215 W. 64th St., New York 23, N. Y. • Phone: TRafalgar 7-5764

## INDIVIDUAL MUSIC OPERATORS

WE ARE DISCONTINUING OUR INDIVIDUAL MUSIC STUDIO AND HAVE THE FOLLOWING MERCHANDISE FOR SALE. THIS MERCHANDISE WAS USED APPROXIMATELY FOUR MONTHS AND IS ALL IN GOOD SHAPE, LOOKS LIKE NEW AND IS READY TO WORK.

- 575 Telotone (Musical) Boxes in Grey, Brown and Chrome Finish... **\$25.00 EACH**
- 12 #BJ1260 Amplifiers ..... **\$125.00 EACH**
- 6 #BJ2560 Amplifiers ..... **\$175.00 EACH**
- 1 #BJ20 Control Cabinet (Studio Unit)
- 2 #BJ1 Console Turntables ..... **\$1,200.00** For All Three Our Cost \$2264.00
- 75 #3CC Bar Brackets ..... **\$3.00 EACH**
- 250 #2 S A H Wall Brackets ..... **\$1.00 EACH**

**CENTURY MUSIC CO.**  
Bank Block, 1026 17th St. Denver 2, Colo.  
Phone: Tabor 1341

# IMMEDIATE DELIVERY

## OPERATOR'S PRICES

BRAND NEW 1947 MODEL

5c ROL-A-TOP BELL . . . . .	\$175.00
10c ROL-A-TOP BELL . . . . .	200.00
25c ROL-A-TOP BELL . . . . .	225.00
50c ROL-A-TOP BELL . . . . .	300.00

The Above Prices Are Net F. O. B. Chicago

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:

- 1 CHERRY PAY 2 • 1 CHERRY PAY 3
- MYSTERY 3-5 PAYOUT, STANDARD
- MYSTERY 3-5 PAYOUT, CLUB • NO LEMON ON FIRST REEL

DRILL-PROOF CABINETS

DON'T WRITE—WIRE!

# WATLING MFG. CO.

Est. 1889 — Tel.: COLUMBUS 2770

4650 W. Fulton St.

Chicago 44, Illinois

Cable Address: "WATLINGITE," Chicago

SEE US  
AT THE  
CMI SHOW  
BOOTHS

13-14-15-16



1947 ROL-A-TOP

NOW ON HAND—FOR IMMEDIATE DELIVERY

## NEW AMI AUTOMATIC HOSTESS (TELEPHONE MUSIC)

20 OR 30 STATION UNITS — COMPLETE WITH EVERYTHING, INCLUDING ALL CABLING, ETC. NOTHING ELSE TO BUY — READY FOR LOCATIONS.

ALSO—NEW 1947 MODEL 'A' AMI PHONOGRAPH 40 SELECTIONS

THE PHONOGRAPH WITH THE COMPELLING LURE TO MAKE CUSTOMERS "FACE THE MUSIC"

**GENCO'S "STEP-UP"**

FIRST POST-WAR 5 BALL GAME

**WILLIAMS "SMARTY"**

BIG DOUBLE SCORE FEATURE

**WIRE IMMEDIATELY FOR SPECIAL PRICE ON QUANTITY**

WE CARRY A FULL LINE OF "CERTIFIED" RECONDITIONED CONSOLES, SLOTS, ONE BALL AND 5 BALL GAMES, AT NEW LOW PRICES

# M.S. WOLF DISTRIBUTING CO.

Exclusive Distributors AMI PHONOGRAPHS. California Oregon · Washington · Nevada · Arizona · Hawaiian Islands

1348 Venice Blvd.  
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427 S.W. 13th Avenue  
**PORTLAND**  
ATwater 7575

2313 3rd Avenue  
**SEATTLE**  
MAin 0166



# Empire Coin Values

## NEW PIN GAMES

United RIO	\$309.50
Cenco STATE FAIR	324.50
Bally DOUBLE BARREL	Write
Williams SHOW GIRL	289.50
Exhibit VANITIES	Write
Gottlieb BAFFLE CARD	322.00
Chicago Coin KILROY	279.50

Marvel's  
**POP-UP**  
New Legal  
Counter Game  
**\$49.50**

## NEW CONSOLES

Bally DELUXE 5¢ DRAW BELL	\$512.50
Bally DRAW BELL, 5¢	477.50
Bally DRAW BELL, 25¢	497.50
Bally TRIPLE BELL	895.00
Evans BANG-TAILS, I.P.	671.50
Evans WINTER BOOK	826.00
Ev. BANGTAILS, Comb. FP & PO	824.50

## NEW CLOSEOUTS!

United SEA BREEZE  
OPPORTUNITY  
MIDGET RACER  
Exhibit SMOKY  
Williams AMBER  
Cenco STEP-UP  
MIDGET RACER  
Cenco WHIZZ  
VICTORY DERBY  
Bally BIG LEAGUE  
METAL TYPER  
Williams SMARTY  
JACK RABBIT  
Write for Prices!

Jennings BRONZE OR  
STANDARD CHIEFS  
5¢ 10¢ 25¢  
\$299 \$309 \$319

Groetchen Deluxe  
CLUB COLUMBIA \$209.50  
J. P. COLUMBIA 145.00

VICTOR MODEL "V"  
NUT VENDORS...\$11.75

BAT-A-BALL, JR. \$79.50

Ace COIN  
COUNTER...\$139.50

GRIP-VUE...\$49.95

DAVAL'S  
FREE PLAY  
WRITE!

NEW WATLING  
ROLATOP  
5¢ \$175  
10¢ 200  
25¢ 225  
50¢ 300  
DELIVERING  
NOW!

Jennings SUPER DELUXE  
LITE-UP CHIEFS  
5¢ 10¢ 25¢  
\$324 \$334 \$344

SILVER KING—1c OR 5c  
NUT VENDOR...\$13.95

Roll-Down Games  
TALLY ROLL...\$469.50  
PINCH HITTER... 465.00

CHALLENGER...\$65.00

VEST POCKETS...\$74.50

Gott. GRIP SCALE \$39.50

REVOLVING SAFES, 10 Gauge Steel—Single \$175.00; Double \$225.00  
BOX STANDS FOR SLOTS, \$27.50; FOLDING STANDS 9.95  
UNIVERSAL PHONO AMPLIFIER 39.50  
KLEER-FLO PARTS CLEANER & 30 GAL. DRUM FLUID 142.50  
TURN-TABLE SHAFT FOR WURL. COUNTER MODEL 5.95  
SPEED IRON SOLDERING GUN, HEATS AND COOLS IN 5 SEC. 12.95

## VENDING MACHINES FOR ALL SPECIAL USES WRITE

Mills Empress	\$259.50	Rock-Ola Commando	\$400.00
9800, R.C.	465.00	Wurl. 41 & Stand	189.50

## SLOTS

5¢ BLACK CHERRY, ORIG.	\$179.50
WATLING ROLATOP, 10¢	79.50
WATLING ROLATOP, 25¢	89.50
5¢ JENN. SILVER CHIEF	119.50
5¢ MILLS BLUE FRONT, ORIG.	119.50
10¢ MILLS BLUE FRONT	129.50
25¢ MILLS BLUE FRONT	139.50
5¢ BROWN FRONTS	129.50
10¢ BROWN FRONTS	139.50
25¢ BROWN FRONTS	149.50
5¢ MILLS LATE O.T.	99.50
VEST POCKETS, BLUE & GOLD	49.50
5¢ JENN. CLUB CONSOLE CHIEF	149.50
5¢ 4-STAR CHIEF	109.50
10¢ 4-STAR CHIEF	119.50
COLUMBIAS, FRUIT REEL, GA.	79.50
10¢ BLACK CHERRY, NEW REB.	199.50
10¢ JENN. ESCALATOR, J.P.	39.50
5¢ CAILLE SPHINX, J.P.	29.50
5¢ JENN. GOOSENECK, J.P.	29.50

## ONE BALLS

CLUB TROPHY, F.P.	\$206.00
PIMLICO, F.P.	244.50
VICTORIOUS, F.P. TURF CHAMP	109.50
'41 DERBY	209.50
RECORD TIME, F.P.	134.50
LONGACRE, F.P.	315.00
JOCKEY CLUB, P.O.	264.50
40 MILLS 1-2-3, F.P.	39.50
MILLS OWL, 1 OR 5 BALL, F.P.	69.50
LONGSHOT, P.O.	149.50
KENTUCKY, P.O.	189.50

## ARCADE

TOTAL ROLL, LIKE NEW	\$425.00
BOLASCORE, NEW REVAMP	219.50
WORLD'S SERIES	84.50
BATTING PRACTICE	86.00
BALLY BASKETBALL	79.50
HOLLY GRIPS	11.50
2 EXH. COCKEYED CIRCUS & STAND, PER SET	149.50
BROWN ANTI-AIRCRAFT	49.50
SHOOT THE CHUTES	39.50
EXHIBIT BULL'S EYE GUN	89.50
SHOOT THE BARTENDER	149.50
SHOOT TO TOKYO	109.50
CHICAGO COIN GOALIE—Like new	289.50
A.B.T. BIG GAME HUNTER, Late	39.50
GOTT. 3-WAY GRIPS	19.50
CHICAGO COIN HOCKEY	139.50
PERISCOPE	109.50
MUTOSCOPE SKY FITER	159.50
RAPID FIRE	139.50
UNDERSEA RAIDER	239.50
SCIENTIFIC BASEBALL	99.50
MUTOSCOPE VIEWING SHOW	29.50
BALLY SKY BATTLE	149.50
TEXAS LEAGUER, DeLuxe	49.50
TOTALIZER, 1¢	34.50

## CONSOLES

5¢ COMB. SUPER BELLS	\$189.50
BALLY SUN RAYS, F.P.	109.50
5¢ BUCKLEY TRACK ODDS, J.P.	475.00
HI HAND, COMB.	189.50
WATLING BIG GAME, 5¢, P.O.	89.50
5¢ PAGE SARATOGA SR.	109.50
BALLY BIG TOP, P.O. or F.P.	100.00
WATLING BIG GAME, F.P.	79.50
MILLS JUMBO, P.O. LATE HEAD	119.50
JENN. SILVER MOON, F.P.	90.00
5¢ BALLY CLUB BELL	169.50
MILLS 4-BELLS, 4-5¢	295.00
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50

## RECONDITIONED 5 BALL PIN GAMES

BIG HIT—Mult.	\$209.50	KNOCK OUT	\$115.00	MONICKER	\$ 89.50
LAURA	179.50	BIG TOP	89.50	BOLAWAY	89.50
STAGE DOOR	179.50	YANKS	89.50	SHOW BOAT	84.50
SKY CHIEF	129.50	FOUR ACES	94.50	CAPT. KIDD	84.50
SURF QUEENS	149.50	5-10-20	84.50	BELLE HOP	64.50
FLAT TOP	149.50	MIDWAY—United	79.50	A.B.C. BOWLER	82.50
CATALINA	119.50	'42 HOME RUN	79.50	HI HAT	82.50
HOLLYWOOD	139.50	CASABLANCA	74.50	'41 MAJORS	57.50
LIBERTY, Gott.	129.50	INVASION	69.50	CHAMPION	42.50
STREAMLINER	129.50	SKY RIDER	94.50	FOUR ROSES	49.50
COVER GIRL	119.50	GENCO DEFENSE	74.50	DUDE RANCH	49.50
Gott. SHANGRI-LA	119.50	MARINES	69.50	BIG CHIEF	47.50
YANKEE DOODLE	119.50	JEOP	69.50	CLICK	39.50
AIR CIRCUS	115.00	GENCO VICTORY	69.50	CHARM	39.50
BIG PARADE	115.00	TOPIC	69.50	GOTT. BOWLING ALLEY	39.50
KEEP 'EM FLYING	114.50	SPOT POOL	69.50		
		TEXAS MUSTANG	69.50		

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.



# This one SPEAKS FOR ITSELF!

They're the Lowest Prices of the Year  
—So Don't Ask for Trades, Please!

BOSCO	\$ 35.00	HOLLYWOOD	\$ 64.50
TAIL GUNNER	35.00	KNOCK OUT	64.50
WEST WIND	35.00	ARIZONA (REV.)	109.50
TWIN SIX	35.00	COVER GIRL (REV.)	109.50
CAPTAIN KIDD	35.00	LAURA (REV.)	109.50
HOME RUN, '42	35.00	GRAND CANYON (REV.)	109.50
SEVEN UP	35.00	OKLAHOMA (REV.)	109.50
TEN SPOT	35.00	STREAMLINER (REV.)	109.50
VELVET	35.00	CASABLANCA (REV.)	109.50
BIG PARADE	64.50	BRAZIL (REV.)	109.50
FLYING TIGER	64.50	SURF QUEEN	139.50
SHANGRI LA, P & S	64.50	STAGE DOOR CANTEN	149.50
KEEP 'EM FLYING	64.50	OPPORTUNITY	149.50
MIDWAY	64.50	BIG HIT	149.50
FOUR-ACES	64.50		

ROCK-OLA '39 STANDARD	\$229.50	MILLS GOOSENECK, 5¢	\$ 39.50
ROCK-OLA RM-18, ILLUM.	119.50	COLUMBIA BELL, GOLD AWARD, CIG. R	39.50
ROCK-OLA '39 COUNTER & STAND	149.50	WATLING ROLATOP, 5¢	49.50
ROCK-OLA WINDSOR, ILLUM.	149.50	PAGE COMET, 5¢	59.50
SEEBURG 8200	279.50	JENNINGS SILVER CHIEF, 5¢	79.50
ROCK-OLA PREMIER	289.50	PAGE RED FRONT, 5¢	79.50
ROCK-OLA COMMANDO	289.50	MILLS MELON BELL, 5¢	79.50
SEEBURG 8200, ESRC	319.50	COLUMBIA D.J.P., '46, LIKE NEW	89.50
ROCK-OLA '40 MASTER, WALNUT	249.50	MILLS BROWN FRONT, 5¢	89.50
		MILLS BROWN FRONT, 25¢	109.50
		MILLS COPPER CHROME, 5¢	129.50
		MILLS GOLD CHROME, 5¢	129.50
		MILLS BLACK CHERRY, 5¢	139.50
		MILLS SILVER CHROME, 25¢	149.50

SEEBURG RAYOLITE	\$ 39.50	MILLS 4 BELLS, 5-5-5-5	249.50
EVANS TOMMY GUN	59.50		
1 BOWL-O-BALL, 6', '48	169.50		
BOWL-A-BALL, 10', '48	199.50		
SUPREME SKEE ROLL, '46, 10'	199.50		
MILLS PANORAM, BEST SOLOVUE	349.50		

ROCK-OLA '39 STANDARD	\$229.50	MILLS GOOSENECK, 5¢	\$ 39.50
ROCK-OLA RM-18, ILLUM.	119.50	COLUMBIA BELL, GOLD AWARD, CIG. R	39.50
ROCK-OLA '39 COUNTER & STAND	149.50	WATLING ROLATOP, 5¢	49.50
ROCK-OLA WINDSOR, ILLUM.	149.50	PAGE COMET, 5¢	59.50
SEEBURG 8200	279.50	JENNINGS SILVER CHIEF, 5¢	79.50
ROCK-OLA PREMIER	289.50	PAGE RED FRONT, 5¢	79.50
ROCK-OLA COMMANDO	289.50	MILLS MELON BELL, 5¢	79.50
SEEBURG 8200, ESRC	319.50	COLUMBIA D.J.P., '46, LIKE NEW	89.50
ROCK-OLA '40 MASTER, WALNUT	249.50	MILLS BROWN FRONT, 5¢	89.50
		MILLS BROWN FRONT, 25¢	109.50
		MILLS COPPER CHROME, 5¢	129.50
		MILLS GOLD CHROME, 5¢	129.50
		MILLS BLACK CHERRY, 5¢	139.50
		MILLS SILVER CHROME, 25¢	149.50

TERMS: 1/2 DEPOSIT, BALANCE C. O. D.

MAIN OFFICE: 635 "D" STREET, N. W. WASHINGTON 4, D. C. DISTRICT 0500

BRANCH OFFICE: 2505 N. CHARLES ST. BALTIMORE 18, MD. BELMONT 8189

# SILENT SALES

240 JUMBO HOLE BOARD  
72 SEALS  
**5 NOS. ON EACH TICKET!**

25¢ PER PLAY

TAKES IN \$60.00 - AVERAGE PAYOUT \$26.46  
**\$33.54 AVERAGE PROFIT**

FAST ACTION!  
EVERY SALE SELLS 5 NOS.!!  
FIVE \$10.00 HITS!  
TERRIFIC PLAYER APPEAL!

If It's A Fast Action, High "PLAYER APPEAL" Board, We Can Supply It. Write For Details On The Complete Line Of Colorful WALSH "PLAYER APPEAL" Boards.

# THOS. A. WALSH MFG. CO.

201-207 SO. TENTH ST. OMAHA, NEBR.

## GENCO PINBALLS WANTED

Price must be right. Need not be in operating condition, but must have all parts. Send List and Quote Prices.

# EDELMAN

AMUSEMENT DEVICES

2459 GRAND RIVER AVE. DETROIT 1, MICH. Phone: RAndolph 8547

# Empire Coin

## MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS





a product of Mills

# The Jewel Bell

For the first time—Bell-O-Matic reveals the sensational **Jewel Bell**, newest product off the Mills assembly line. This Bell is completely changed in appearance, not just a revision but an entirely new idea in Bell design. Years ahead—designed for the future. Has *Color, Flash and Motion*—an outstanding example of the psychology of eye-appeal.

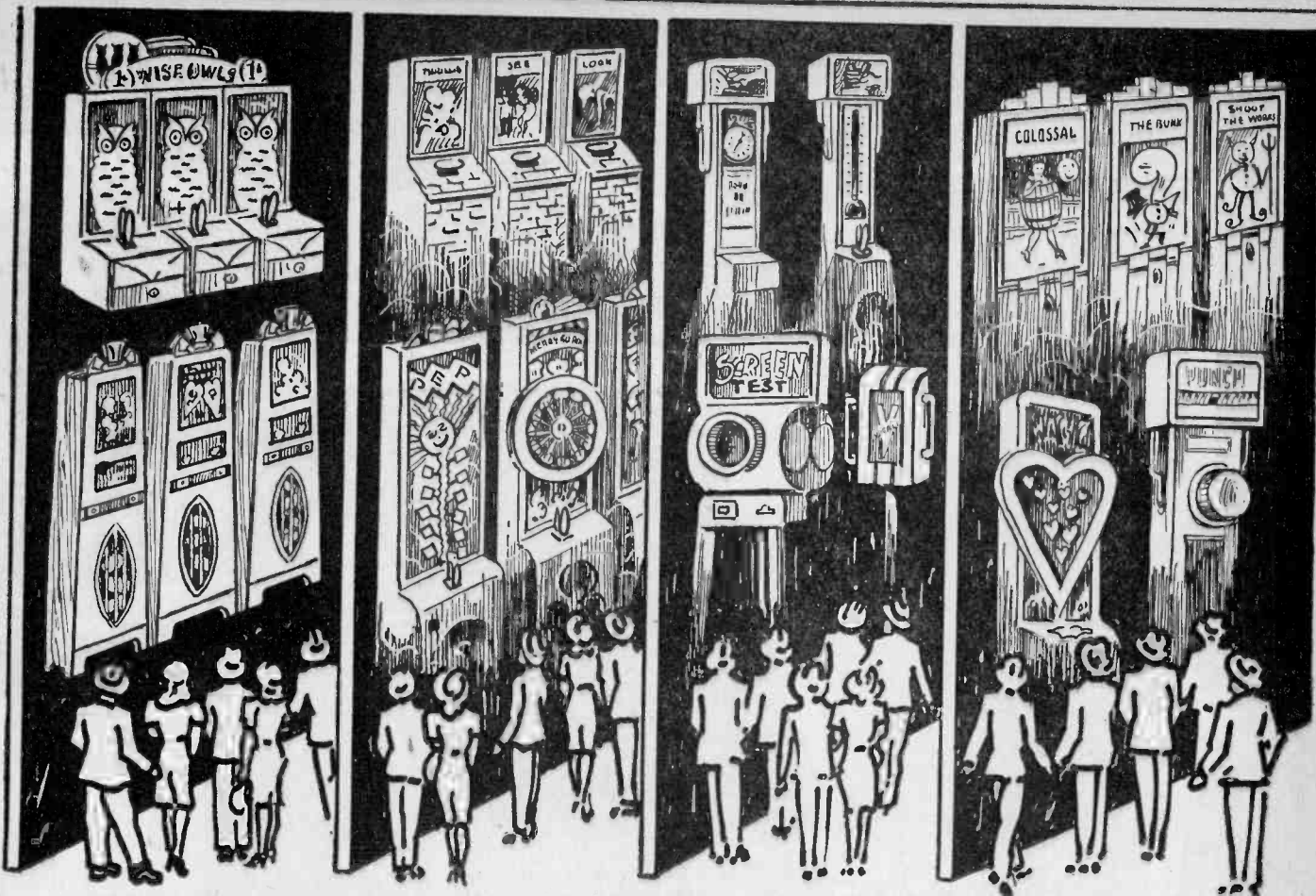
"IT'S A JEWEL OF A BELL—THIS MILLS JEWEL BELL!"

**BELL-O-MATIC CORPORATION • 4100 Fullerton Avenue, Chicago 39, Illinois**



Built to pay **BIG** DIVIDENDS in 1947

by the **WORLD'S LARGEST MANUFACTURER** of **COIN OPERATED AMUSEMENT MACHINES** FOR OVER **45 YEARS** (Established 1901)

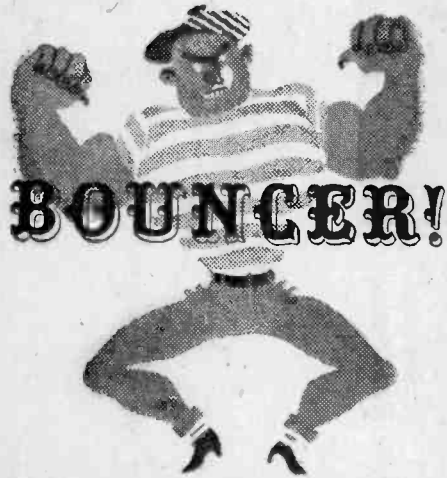


**EXHIBIT'S NEW LINE OF 1947 AMUSEMENT MACHINES SEE THEM AT THE SHOW-BOOTHS-147, 148, 149, 150, 151, 152.**

*If you can't be there - Write for our 1947 Literature telling you all about these live Money Makers for you.*

**EXHIBIT SUPPLY CO., 4222-30 W. LAKE ST., CHICAGO 24, ILL.**

introducing



brand new

**5-BALL SKILL GAME!**

Smooth-playing! Exciting! A game that gets under the skin! Has brand new play principle that bounces 3 shiny silver balls and 2 double-scoring gold balls (depending on skill) into various scoring alleys.

*\$44.50 (operator's price)  
Write for quantity prices.*

*It's a money-catcher on any counter!* Attractive 5-color silk screened cabinet. Mechanically perfect. Equipped with either penny or nickel coin chute.

*Test locations have proved the Bouncer to be a fast money maker!*

To attract attention! To get fast repeat action! Strictly an operator's machine ... made by operators for operators.

*A few distributorships available.  
Write, Wire, Phone.*



**COIN OPERATED MACHINES**  
1141 DE KALB AVENUE, BROOKLYN 21, N. Y. GLENMORE 2-5450



SEE IT AT  
THE SHOW—  
BOOTHS  
17-18-19



## ACCLAIMED THE HIT OF THE SHOW!

★ EVERY BALL A  
POTENTIAL WINNER!

★ EVERY SHOT  
FULL OF ACTION!

★ EVERY MOMENT FULL OF SUSPENSE!

## SHOW GIRL

IS TRULY DIFFERENT!

*Williams*  
MANUFACTURING  
COMPANY

Order From Your  
Distributor or Jobber

161 W. Huron St., Chicago 10, Illinois



LOS ANGELES

# BADGER'S BARGAINS

MILWAUKEE

See  
*Wm. R. Happel* or  
*W. E. Happel*

See  
*C. A. Happel* or  
*H. E. Reimer*

OFTEN A FEW DOLLARS LESS • SELDOM A PENNY MORE

### RECONDITIONED CONSOLES

#### LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

KEENEY SUPER BELLS, 5¢, F. P., P. O., Refinished	\$129.50	MILLS FOUR BELLS, Late Heads, 5-5-5-25¢	\$325.00
KEENEY SUPER BELLS, 10¢, F. P., P. O., Refinished	159.50	MILLS FOUR BELLS, Late Heads, 5-5-5-5¢	295.00
KEENEY SUPER BELLS, 25¢, F. P., P. O., Refinished	159.50	MILLS THREE BELLS, 5¢, 10¢, 5¢ (Refinished)	450.00
KEENEY SUPER TWIN, 5¢-25¢, F. P., P. O., Refinished	250.00	MILLS THREE BELLS, 5¢, 10¢, 25¢ (Refinished)	475.00
KEENEY SUPER TWIN, 5¢-25¢, P. O., Refinished	225.00	MILLS FOUR BELLS, Orig. Heads, 5-5-5-5¢ (Refinished)	224.50
KEENEY 4-WAY, 5¢-5¢-5¢-25¢, New Refinished	325.00	MILLS FOUR BELLS, Orig. Heads, 5-5-5-25¢ (Refinished)	249.50
KEENEY 4-WAY, 5¢-5¢-10¢-25¢, New Refinished	325.00	BALLY CLUB BELLS, F. P., P. O., 5¢	99.50
KEENEY 4-WAY, 5¢-5¢-5¢-5¢, New Refinished	295.00	BALLY HI HANDS, F. P., P. O., 5¢	99.50
EVANS LUCKY LUCRE, 3-5¢, 2-25¢	150.00	BALLY SUNRAYS, F. P., 5¢	59.50
EVANS LUCKY LUCRE, 5-5¢	99.50	MILLS JUMBO, Late, F. P., P. O.	99.50
BALLY ROLL-EM, 5¢, P. O.	99.50	MILLS JUMBO, Late, P. O.	69.50
BAKER'S PACERS, Late, Daily Double	150.00	MILLS JUMBO, Late, F. P.	69.50
BALLY DRAW BELLS	WRITE	EVANS 1946 BANGTAILS	WRITE
BALLY TRIPLE BELLS, Like New	WRITE		

### RECONDITIONED SLOTS

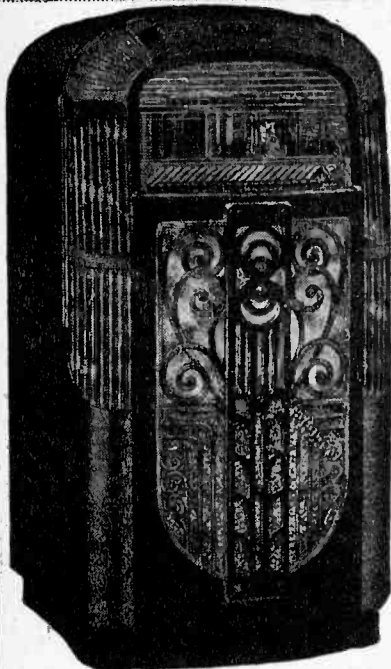
BLACK CHERRY BELLS (Rebuilt), 5¢	\$175.00
BLACK CHERRY BELLS (Rebuilt), 10¢	185.00
BLACK CHERRY BELLS (Rebuilt), 25¢	195.00
MILLS BLUE FRONTS (Refinished), 5¢	95.00
MILLS BLUE FRONTS (Refinished), 10¢	110.00
MILLS BLUE FRONTS (Refinished), 25¢	125.00
NEW MILLS VEST POCKET BELLS	74.50
MILLS VEST POCKET (Refinished)	39.50
BROWN FRONTS (Refinished), 5¢	95.00
BROWN FRONTS (Refinished), 25¢	125.00
MILLS ORIGINAL CHROME, 5¢	149.50
MILLS GOLD CHROME, 25¢	159.50
COLUMBIA BELLS, LIKE NEW	99.50

### ONE BALL MULTIPLE TABLES

BALLY LONGACRE (Refinished)	\$195.00
BALLY THOROBRED (Refinished)	195.00
BALLY '41 DERBY (Refinished)	95.00
BALLY CLUB TROPHY (Refinished)	95.00
KEENEY FORTUNE (Refinished)	95.00
BALLY VICTORY SPECIAL	WRITE

### PHONOGRAPHS

ROCK-OLA COMMANDO (Refinished)	\$395.00
ROCK-OLA PREMIER (Refinished)	375.00
ROCK-OLA SUPER, New Rock-o-Life	350.00
ROCK-OLA MASTER, New Rock-o-Life	325.00
ROCK-OLA STANDARD, New Rock-o-Life	295.00
ROCK-OLA SPECTRAVOX PLAYMASTER (Refinished)	295.00
SEEBURG 8200, R.C., E.S., New Rock-o-Life	375.00
SEEBURG 8800, R.C., E.S., New Rock-o-Life	375.00
SEEBURG 8800, E.S., New Rock-o-Life	350.00
SEEBURG COLONEL, New Rock-o-Life	350.00
SEEBURG MAJOR, New Rock-o-Life	350.00
SEEBURG CLASSIC, New Rock-o-Life	325.00
A.M.I. STREAMLINER, Like New	250.00
MILLS EMPRESS, New Rock-o-Life	275.00
MILLS THRONE, New Rock-o-Life	250.00
WURLITZER MODEL 950 (Refinished)	525.00
WURLITZER MODEL 850 (Refinished)	525.00
WURLITZER MODEL 750E (Refinished)	495.00
WURLITZER MODEL 700	450.00
WURLITZER MODEL 800 (Refinished)	475.00
WURLITZER MODEL 500, New Rock-o-Life	325.00
WURLITZER VICTORY 600 (Refinished)	295.00



#### ROCK-OLA

The Phonograph of Tomorrow Today!  
• Extra Rich Tone Quality. • Extra Colorful Display. • Extra Location Appeal. • Extra Animation. • Extra Performance. • Extra Operators' Approval.

#### PLUS!!

Liberal Trade-In Allowance for your Used Machines

## BADGER SALES CO., INC.

2251 W. PICO BLVD. LOS ANGELES 6, CALIF.  
ALL PHONES: DREXEL 4326

TERMS:  
1/3 DEPOSIT  
WITH  
ORDER

## BADGER NOVELTY COMPANY

2546 N. 30TH ST. MILWAUKEE 10, WIS.  
ALL PHONES: KILBOURN 3030



# Buckley Consoles

## TRACK ODDS

and

## PARLAY LONG SHOT

BUCKLEY TRACK ODDS has long been recognized as the only seven coin race horse console that would stand up month after month — year after year — and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

## NOW PARLAY LONG SHOT

Is proving to be a profitable companion machine for locations now operating Track Odds.

PARLAY LONG SHOT pays odds of 10-15-20-25-30 to 1 plus Jackpot of 500 to 1.

Start today with TRACK ODDS and PARLAY.

*Buy Buckley and you Buy the Best!*

### DISTRIBUTORS

Distributor for the State of Maryland, District of Columbia and Delaware

#### UNION VENDING COMPANY

6-8 East Lafayette Ave. Baltimore, Maryland

Distributor for Southern Illinois, Iowa and Nebraska

#### ELMER WOLFE

1201 West Main Street Ottawa, Illinois

Distributor for North Carolina and Virginia

#### VENDING MACHINE COMPANY

Fayetteville, N. C.

Distributor for Louisiana and Southern Mississippi

#### CONSOLE DISTRIBUTING CO., INC.

1006 Poydras St., New Orleans 20, La.



MEMBER

Distributor for Western Pennsylvania

#### COIN MACHINE DISTRIBUTING CO.

(Edw. J. Steele, Gen. Mgr.) 500 N. Craig St., Pittsburgh, Pa.

Distributor for Tennessee, Arkansas, Northern Miss.

#### H. E. HILL DISTRIBUTING CO.

Greenwood, Mississippi

Distributor for Georgia and South Carolina

#### SPARKS SPECIALTY COMPANY

Soperton, Georgia Columbia, S. C.

Distributor for the West Coast

#### WILLIAM CORCORAN

1157 Post St. San Francisco, Calif.

#### FRANCOIS CICCARALI

54 La Canebriere, Marseilles, France

ORDER TODAY FOR PROMPT SHIPMENT

*Buckley Manufacturing Co.*

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

# FRANKEL

Midwest Headquarters  
for  
Location Proved  
PROFIT  
PRODUCERS



Packard Manufacturing Co.

Bally Manufacturing Co.

Chicago Coin Machine Co.

Daval Products Corp.

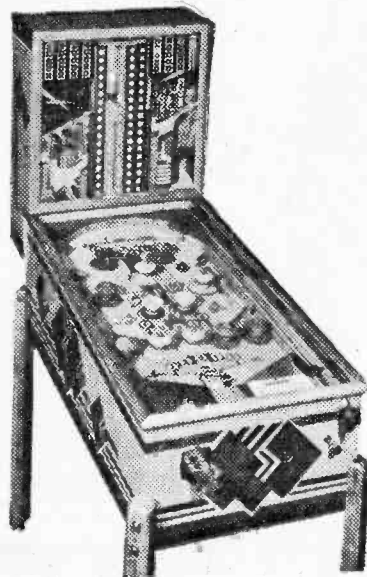
H. C. Evans & Co.

Genco Manufacturing Co.

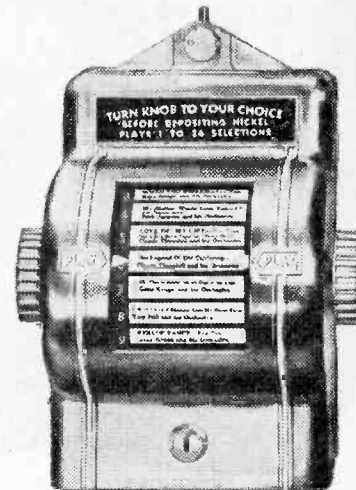
O. D. Jennings & Co.

Marvel Manufacturing Co.

Personal Music Corp.



CONTACT  
FRANKEL  
TODAY



**FRANKEL** DISTRIBUTING COMPANY

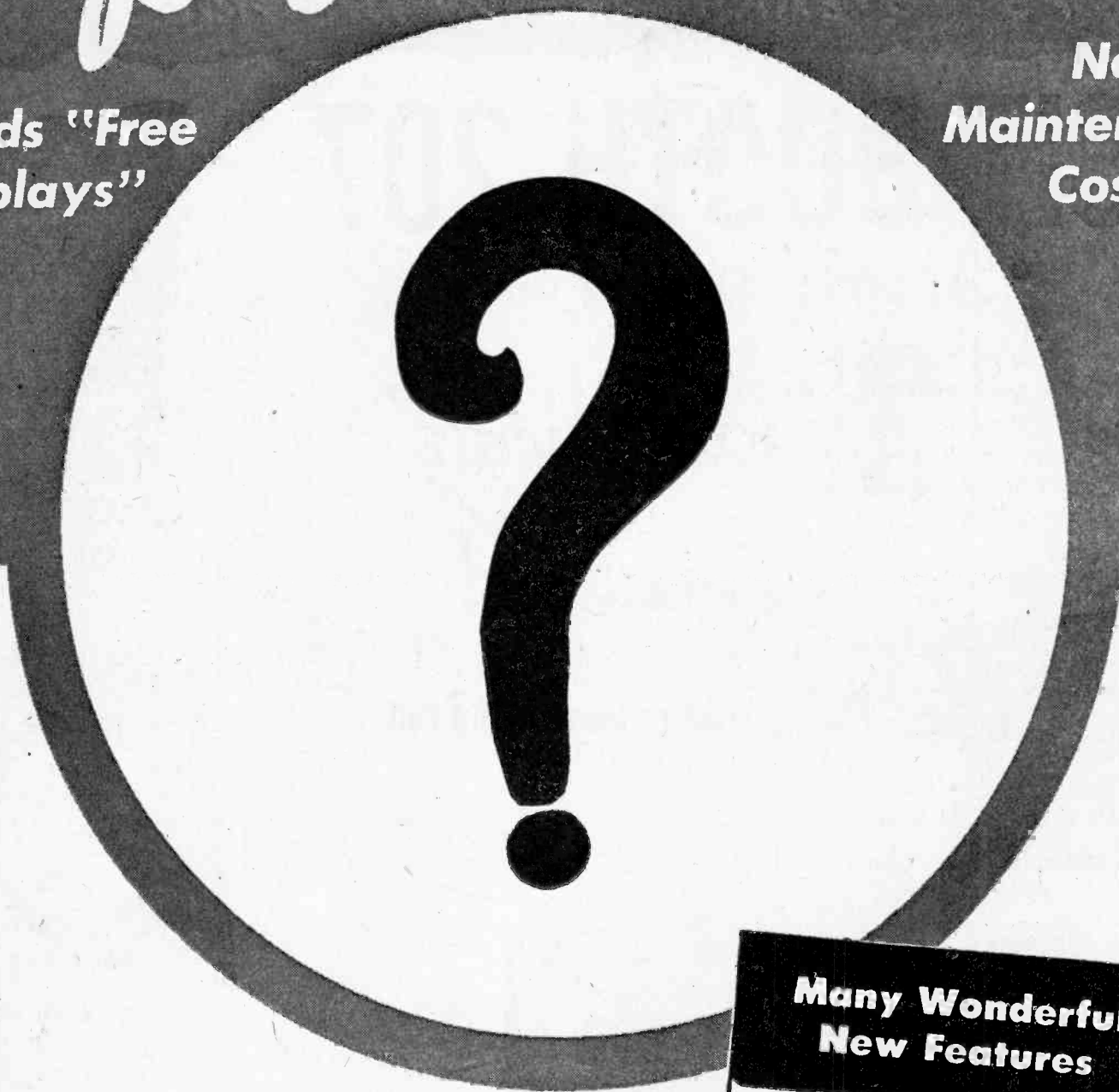
Serving the "Heart of America"

ROCK ISLAND, ILL. • 2532 FIFTH AVE. • PHONE 153  
DES MOINES, IA. • 1220 GRAND AVE. • PHONE 3-0184  
OMAHA, NEB. • 1209 DOUGLAS ST. • PHONE ATLANTIC 3407

# NEW *DeLuxe* FREE PLAY

Awards "Free Replays"

No Maintenance Cost



*A Great Money-Maker*

Outearns any other counter game in existence . . . In proportion to its cost "DeLuxe" Free-Play makes more profits than any other machine on the market today. No maintenance cost. Available in fruit or cigarette reels. Compact, streamlined, all-metal case, 11" high, 7" deep, 9" wide, finished in beautiful sparkling colors.

# DAVAL

PRODUCTS CORPORATION

1512 N. FREMONT • CHICAGO 22

**Many Wonderful New Features**

**LOCATION TESTED AND PROVED**

**PROPERLY PERCENTAGED**

**GUARANTEED MECHANICALLY PERFECT**

**\$7450** F. O. B. CHICAGO  
Ball Gum Model \$15.00 extra





*Make our offices your office  
while you're in town -*

**HARRY H. BROWN**

**PS: STEAKS ARE ON THE HOUSE**

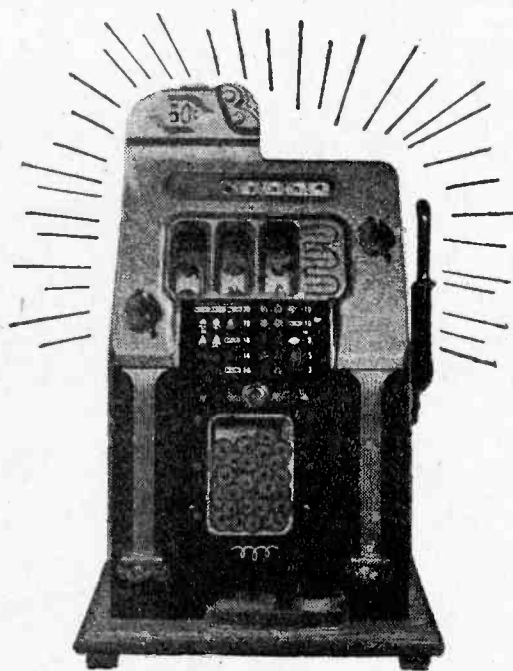
# VISIT BOOTH 207

**AT THE SHOW!**

See the **3** "American"  
Beauties!

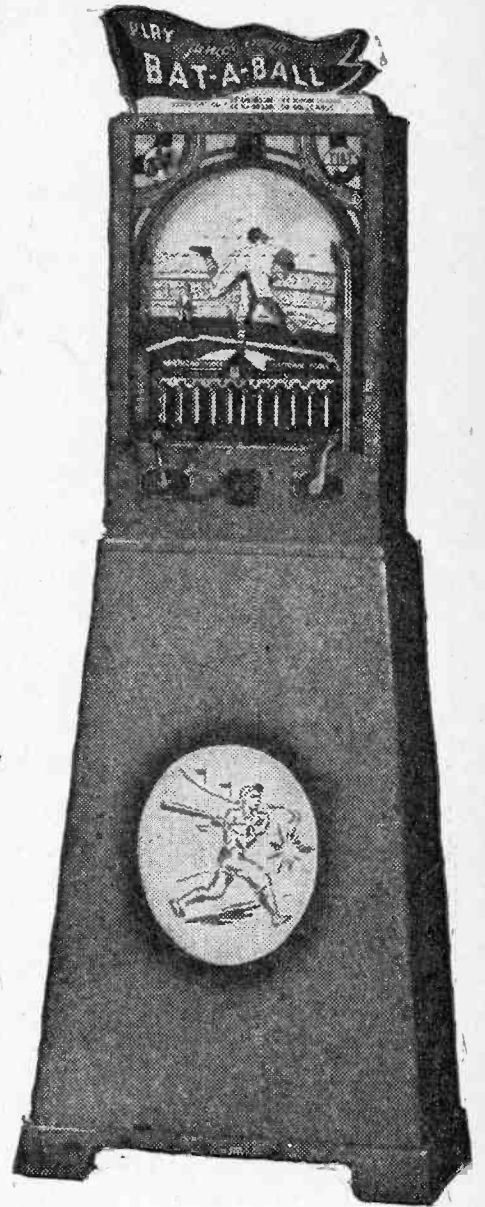


**"Junior League Bat-A-Ball"**



**"Golden Falls"**

**"Bat-A-Ball"**



*American Amusement Co.*

164 EAST GRAND AVE., CHICAGO 11, ILLINOIS • ALL PHONES: WHITEHALL 4370

BUY "AMERICAN" AND YOU BUY THE "FINEST"

YOU CAN SEE WHY

with HALF AN EYE!

GOTTLIEB GAMES TAKE TOP SHOW HONORS!

DAILY RACES

CHANGING MULTIPLE ODDS

One-Ball, convertible to fast 5-Ball play. Available in Bell type or Replay models. FIRST in features that promote profitable play... FIRST in features that protect your earnings! Picked by the experts as the "class" of the One-Balls!

You can see why with half an eye!



Miss AMERICA

5-BALL FREE PLAY

Adapted from Gottlieb's famous Stage Door Canteen, Miss America glows with ultra appeal! Has all the tested features of Canteen, plus additional play incentives... includes the new BALL BACK FEATURE! Judged the Winner!

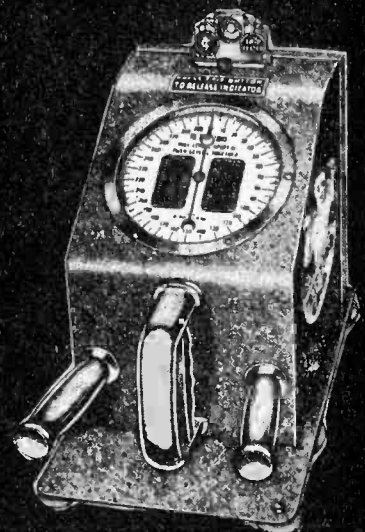


You can see why with half an eye!

De Luxe GRIP SCALE

IMPROVED 3-WAY STRENGTH TESTER

Consistent Performance  
Consistent Earnings



Consistently Best Since 1927  
You can see why with half an eye!



TWENTY YEARS OF LEADERSHIP



D. Gottlieb & Co.

"THERE IS NO SUBSTITUTE

FOR QUALITY"

1140 NO. KOSTNER AVENUE, CHICAGO 51, ILLINOIS



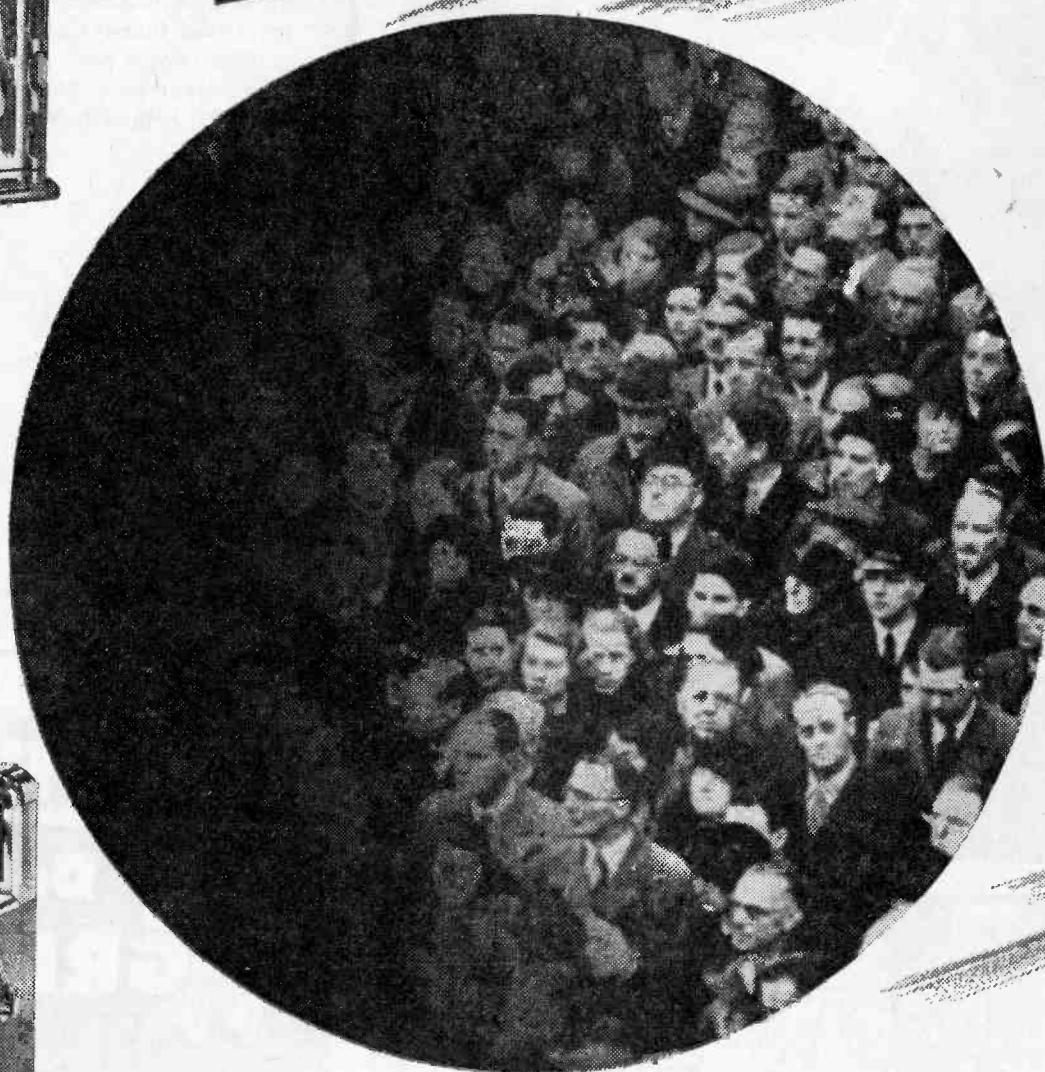
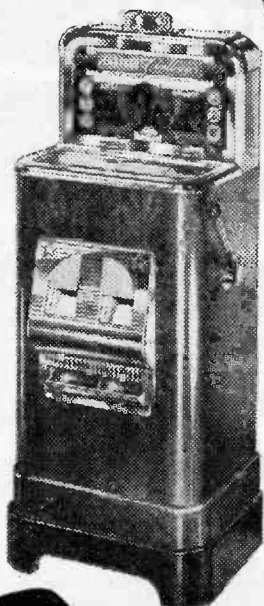
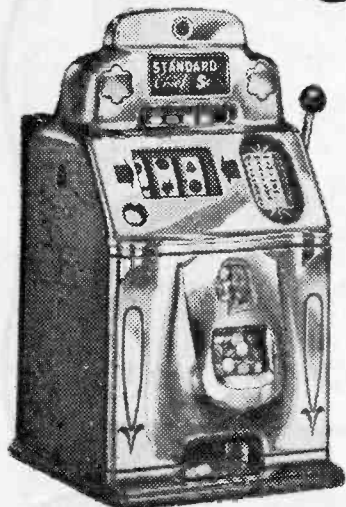
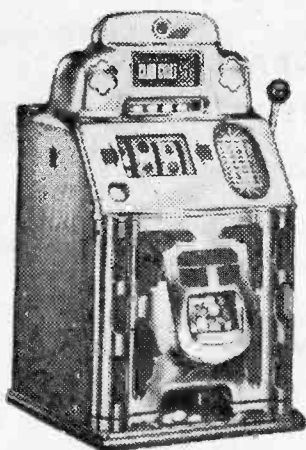
MEMBER



**You came,**

**You saw,**

**You Conquered!**



**We expected big crowds, yes,  
but not an avalanche!**

When we made plans for our booth at the big show, we expected a lot of people but we certainly didn't expect the crowds that came to see us. It really warmed our hearts to see some of the old friends we know so well and to have them ask us about our plans for Jennings Chiefs for the coming year. Those Jennings Chiefs are coming off our lines in ever-increasing numbers and we hope that before long we will be able to satisfy the tremendous demand for them. And keep your eyes open for new and improved machines which we think will be absolute tops. Anyway we were glad to see you and now it's up to us to get production rolling at top speed once more.

**Thanks to All of You from All of Us! . . .**

1906  
**JENNINGS**  
1947



# Over 32,000 questions and answers!

# TELEQUIZ

CELEBRITIES  
BASEBALL

WAR  
COMICS

MISC.

LAW

CITIES

FOOTBALL



## Telequiz Is Selective

Players have choice of 8 Different Subjects.  
Each subject may be stocked with as many as 4,000 different questions

TELEQUIZ is an eye-appealing, brain-testing, money-making machine that operates the same as a radio quiz show. Non-competitive . . . it is the only question-answer game on the market. Convertible 3 ways—Amusement, Free-Play, Automatic Cash Award. Fits into any location. Everyone wants to match wits with TELEQUIZ! Legal in any territory. Find out NOW about an exclusive operating franchise.

SEE US AT  
BOOTH 23

The Late Pres. Roosevelt's pet Scottie was named

- ① LOUKINVAR ④ FALA
- ② M. GREGOR ⑤ DUKE
- ③ LASSIE ⑥ ROYLA



When did Pittsburg last win a World Series?

- ① 1907
- ② 1934
- ③ 1919
- ④ 1941
- ⑤ 1925



Whose Flag is this?

- ① ENGLAND
- ② FINLAND
- ③ U. S. A.
- ④ FRANCE
- ⑤ SPAIN
- ⑥ RUSSIA

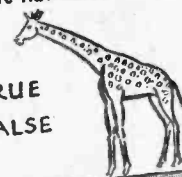


Which is Lil Abner's Girl Friend?



A Giraffe has no voice . . .

- ① TRUE
- ② FALSE



The People of this country cannot if they desire, change the constitution

- ① TRUE
- ② FALSE



Who bought Manhattan Island from the Indians?

- ① PAUL REVERE
- ② PETER MINUIT
- ③ WARNER BROS.
- ④ JOHN JACOB ASTOR



Did Knute Rockne ever play Professional Football?

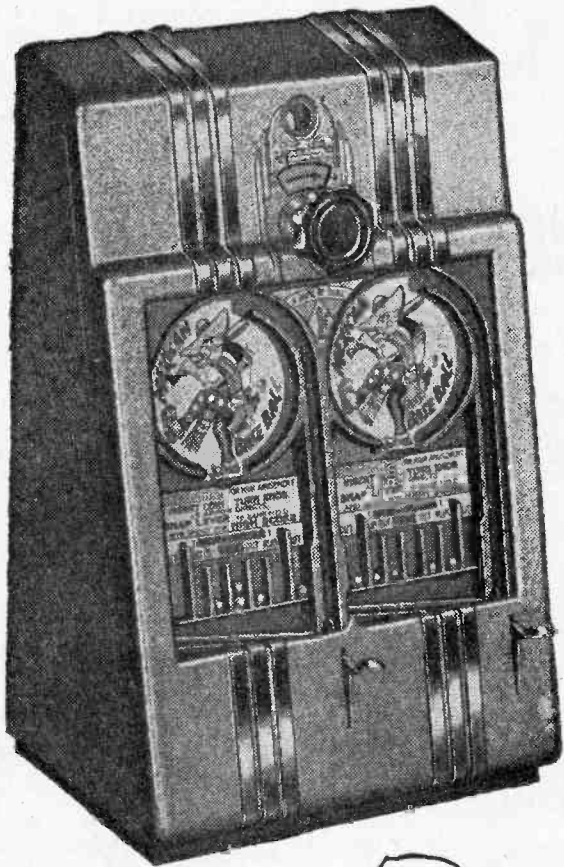
- ① YES
- ② NO



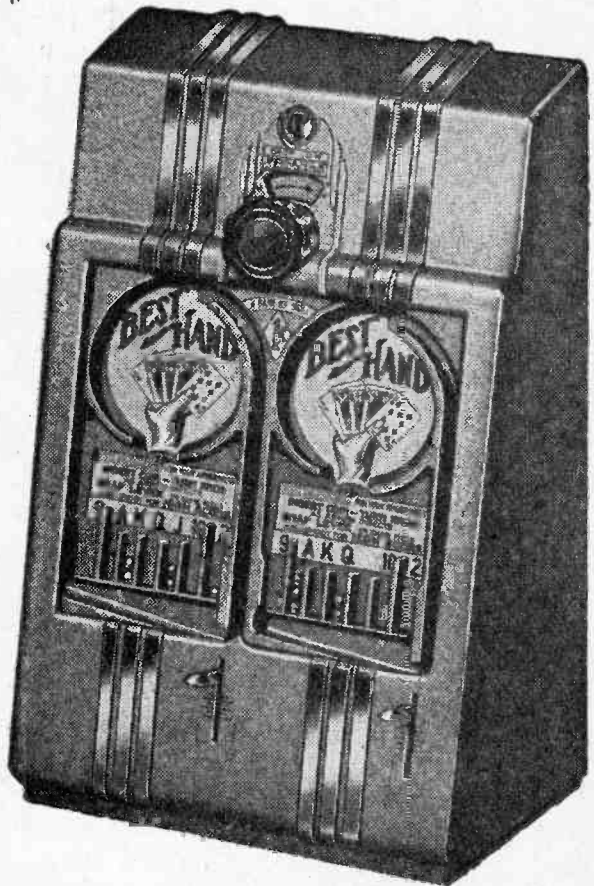
**Telequiz Sales Company** 32 W. RANDOLPH ST., CHICAGO 1 • TELEPHONE: STATE 5694



New! Revolutionary! Fast!  
**DOUBLE PLAY FOR  
DOUBLE PROFITS!**



"MEXICAN  
BASEBALL"



"BEST HAND"

**DAVAL** *does it again!*

The first time in counter game history  
Competitive Play on a LEGAL Counter Game!

**BROTHER... THAT'S PROFITS!**

priced at **\$59<sup>50</sup>**  
F.O.B. Chicago

1¢ PLAY (5¢ Play Available)

Contact your nearest distributor or Write, Wire or Phone

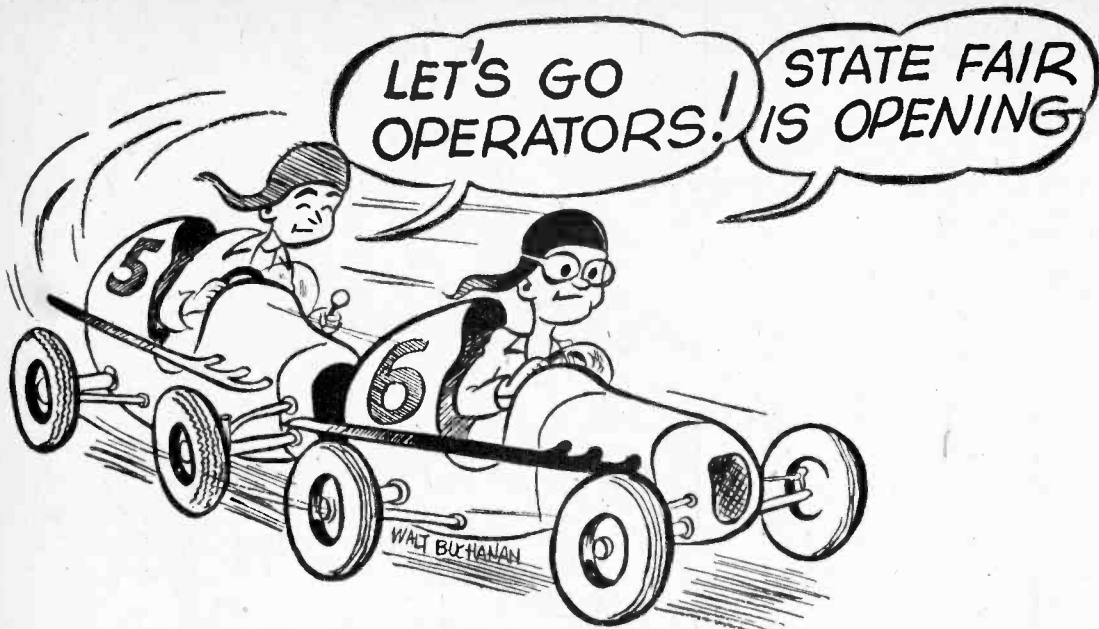
**DAVAL**

**PRODUCTS CORPORATION**

- 2** COINS FOR COMPETITIVE GAME!
- 2** SEPARATE CASH BOXES!
- 2** TIMES AVERAGE PROFITS!

1512 N. FREMONT • CHICAGO 22





## PROFITS RACE YOUR WAY WHEN STATE FAIR OPENS ON YOUR ROUTE

Open STATE FAIR on your route NOW. It has play innovations that keep profits speeding your way from every location. New scoring features and sensational player appeal make this different game by Genco a smash hit show in pin games. For immediate delivery on STATE FAIR, phone, wire or write your nearest Shafferoffice.



GENCO'S NEW PIN GAME

**YES, THESE PRICES ARE CORRECT! WE ARE TAKING A LOSS TO MOVE THESE MACHINES NOW!**



YOUR NAME ON OUR MAILING LIST KEEPS YOU POSTED ON OUR LATEST USED BUYS.

These machines were good buys at their previous prices. Now we are cutting the prices drastically in order to move them AT ONCE. Every machine is guaranteed completely reconditioned and rebuilt by our factory-trained experts. Every item is in tip-top shape — ready to go on location. Now we are sacrificing them at a loss for IMMEDIATE SALE. Look this list over carefully and pick out the machines you can use. Phone, wire or write your order today to your nearest Shaffer office. The first orders received will get these outstanding bargains.

### CONSOLES AND SLOTS

5¢ Keeney "Bonus Bell" Console (Excellent Condition) .....	\$524.50	5¢ "Melon Bell" .....	\$ 74.50
Four-Way "May Bell" Console, 5-5-5-25¢ (Like New) .....	374.50	"Dominette" Console .....	24.50
Buckley "Track Odds" (D.D.) .....	274.50	3 5¢ "Black Cherry" Slots (Like New) ..	159.50
Jumbo Parade (F.P.) .....	59.50	Evans "Pacers" Console .....	119.50
"Liberty Bell" Console .....	24.50	5¢ Mills "Blue Front" .....	99.50
10¢ Mills "Cherry Bell" .....	149.50	'39 "Gallopng Dominoes" .....	54.50
2 Bally "Roll 'Em" .....	69.50	Keeney "Skill Time" .....	54.50
		Keeney "Track Time" .....	54.50
		6 Used Slot Stands (Excellent Condition) ..	10.00

### ARCADE EQUIPMENT

3 Amusematic "Lite Leagues" (Like New) .....	\$79.50	Bally "Defender" .....	\$69.50
5 Genco "Whizz" With Stand (Like New) .....	89.50	"Texas Leaguer" .....	29.50
		1 National Cigarette Machine (Excellent Condition) .....	74.50

THESE ITEMS OFFERED SUBJECT TO PRIOR SALE  
TERMS: 50% CERTIFIED DEPOSIT, BALANCE C. O. D.

# SHAFFER MUSIC CO.

CHARLESTON, W. VA.  
1619 W. Washington St.  
Phone 63381

COLUMBUS 15, OHIO  
606 South High St.  
Phone MAin 5563

WHEELING, W. VA.  
2129 Main St.  
Phone 784

SEND FOR THE LATEST ISSUE OF "COIN PROFITS" MAGAZINE



# Pull up a chair

→  
*and sit in on this*

## ROUND TABLE DISCUSSION



**OPERATOR NO. 1:** We're here, fellows, to discuss the price of music. As you know, there's been a lot of talk about doubling the price of music. Personally, I don't think that's the answer even though our costs, like those of just about any other business you mention, have gone up.

**OPERATOR NO. 2:** It's my opinion—and practically every operator I've talked to agrees with me—that this is a nickel business. Sure, food and clothing have gone up, but when we try to sell music for the masses at 10 cents a tune, that's the straw that breaks the camel's back. Another thing—right now, a lot of prices are on their way down. We won't find ourselves swimming against the tide if we keep the price of music at a nickel a tune.

**OPERATOR NO. 3:** I agree that the cost of music has to stay at 5 cents. We risk public good will and the danger of a buyers' strike by doubling our prices! But there's another way to increase revenue. That's by installing music systems that are "tailored" to fit the particular location. We've tried it and it works. Be sure you have enough speakers—and the right kind—so that the music is pleasant to listen to, and install Wallomatics in booths and other rooms so the public doesn't have to buck a line to make selections. The answer is to keep equipment busy—keep the nickels coming in.

**OPERATOR NO. 4:** We've had the same experience. Step up the play with better systems. Then, too, this Seeburg Two-Year Plan has been a real help.

**Seeburg**  
1902 • DEPENDABLE MUSIC SYSTEMS • 1947

*The statements here reflect the views of progressive operators everywhere. If you haven't investigated the Seeburg Two-Year Plan, stop in and see your Seeburg Distributor. While you're there, let him show you the Seeburg line that includes everything for every music system and demonstrate how you can put Scientific Sound Distribution to work for you. The complete list of Seeburg Distributors appears on the opposite page.*

## AMERICA'S FINEST AND

**5 CENTS**  
**A**  
**TUNE**  
**and**  
**2 YEAR**  
**PLAN**  
**endorsed**  
**by all**  
**Seeburg**  
**distributors**



SEE YOUR  
 SEEBURG  
 DISTRIBUTOR  
 FOR FULL  
 INFORMATION

ATLANTIC NEW YORK CORPORATION  
 460 Tenth Avenue  
 New York City 18, N. Y.

ATLANTIC CONNECTICUT CORP.  
 1625 Main Street  
 Hartford 5, Conn.

ATLANTIC NEW JERSEY CORP.  
 27-29 Austin Street  
 Newark 5, New Jersey

ATLAS DISTRIBUTORS  
 1024 Commonwealth Avenue  
 Boston 15, Mass.

ATLAS MUSIC COMPANY  
 2200 N. Western Avenue  
 Chicago 47, Illinois

ATLAS MUSIC COMPANY  
 221 Ninth Street  
 Des Moines 9, Iowa

ATLAS MUSIC COMPANY  
 4704 Cass Avenue  
 Detroit 1, Michigan

ATLAS MUSIC COMPANY  
 2217 Fifth Avenue  
 Pittsburgh 19, Pennsylvania

AUTOMATIC EQUIPMENT CO.  
 919-921 N. Broad Street  
 Philadelphia 23, Pennsylvania

DAVIS DISTRIBUTING CORP.  
 738 Erie Blvd., East  
 Syracuse 3, N. Y.

DAVIS DISTRIBUTING CORP.  
 873-875 Main Street  
 Buffalo 3, N. Y.

FLORIDA AUTOMATIC SALES CORP.  
 839 W. Flagler Street  
 Miami, Florida

FLORIDA AUTOMATIC SALES CORP.  
 60 Riverside Avenue  
 Jacksonville, Florida

FLORIDA AUTOMATIC SALES CORP.  
 115 South Franklin Street  
 Tampa, Florida

FRANCO NOVELTY COMPANY  
 24 N. Perry Street  
 Montgomery, Alabama

FRANCO NOVELTY COMPANY  
 1707 Third Avenue, N.  
 Birmingham 3, Alabama

GORMAN NOVELTY COMPANY  
 85 Genesee Street  
 Utica 2, N. Y.

GORMAN NOVELTY COMPANY  
 288-290 Central Ave.  
 Albany 5, New York

T. B. HOLLIDAY COMPANY, INC.  
 1200 W. Morehead Street  
 Charlotte 1, N. C.

HY-G MUSIC COMPANY  
 1415-17 Washington Ave., South  
 Minneapolis 4, Minnesota

JONES DISTRIBUTING CO.  
 127-129 East 2nd South  
 Salt Lake City 1, Utah

JONES DISTRIBUTING CO.  
 1454 Welton Street  
 Denver, Colorado

S. H. LYNCH & COMPANY  
 2101-03 Pacific Avenue  
 Dallas 1, Texas

S. H. LYNCH & COMPANY  
 241 Broadway  
 San Antonio, Texas

S. H. LYNCH & COMPANY  
 910 Calhoun Street  
 Houston, Texas

S. H. LYNCH & COMPANY  
 832 Baronne  
 New Orleans, La.

S. H. LYNCH & COMPANY  
 167 S. Second  
 Memphis, Tenn.

S. H. LYNCH & COMPANY  
 900 N. Western  
 Oklahoma City, Okla.

MILWAUKEE COIN MACHINE CO.  
 3130 W. Lisbon Avenue  
 Milwaukee, Wisconsin

MINTHORNE MUSIC COMPANY  
 2916-20 West Pico Blvd.  
 Los Angeles 6, Calif.

MINTHORNE MUSIC COMPANY  
 512 W. Washington St.  
 Phoenix, Arizona

JACK R. MOORE COMPANY  
 1615 S. W. 14th Ave.  
 Portland 1, Oregon

JACK R. MOORE COMPANY  
 348 Sixth St.  
 San Francisco 3, Calif.

JACK R. MOORE COMPANY  
 100 Elliott West  
 Seattle 99, Wash.

JACK R. MOORE COMPANY  
 No. 4-Bernard Street  
 Spokane, Wash.

MUSIC SYSTEMS, INC.  
 6210 Euclid Avenue  
 Cleveland 3, Ohio

MUSIC SYSTEMS, INC.  
 1312 Jackson Avenue  
 Toledo, Ohio

THE MUSICAL SALES COMPANY  
 140 W. Mt. Royal Avenue  
 Baltimore 1, Maryland

THE MUSICAL SALES CORP. of VIRGINIA  
 415 W. Broad Street  
 Richmond 20, Virginia

SHAFFER MUSIC COMPANY  
 606 S. High Street  
 Columbus 15, Ohio

SHAFFER MUSIC COMPANY  
 1619 W. Washington Street  
 Charleston, West Virginia

SHAFFER MUSIC COMPANY  
 2129 Main Street  
 Wheeling, West Virginia

SOUTHERN AUTOMATIC MUSIC CO.  
 228-30 West Seventh Street  
 Cincinnati 2, Ohio

SOUTHERN AUTOMATIC MUSIC CO.  
 325 N. Illinois Avenue  
 Indianapolis 4, Indiana

SOUTHERN AUTOMATIC MUSIC CO.  
 242 N. Jefferson Street  
 Lexington 7, Kentucky

SOUTHERN AUTOMATIC MUSIC CO.  
 603 Linden Avenue  
 Dayton 3, Ohio

SOUTHERN AUTOMATIC MUSIC CO.  
 1329 S. Calhoun Street  
 Fort Wayne 2, Indiana

SPARKS SPECIALTY COMPANY  
 Soperton, Georgia

SPARKS SPECIALTY COMPANY  
 777 Whitehall Street  
 Atlanta, Georgia

SPARKS SPECIALTY COMPANY  
 2101 Main Street  
 Columbia, South Carolina

S. L. STIEBEL COMPANY  
 542 S. Second Street  
 Louisville 2, Kentucky

S. L. STIEBEL COMPANY  
 425 Broad Street  
 Nashville, Tenn.

S. L. STIEBEL COMPANY  
 211 E. 10th Street  
 Chattanooga 3, Tenn.

S. L. STIEBEL COMPANY  
 710 N. W. 2nd Street  
 Evansville 8, Indiana

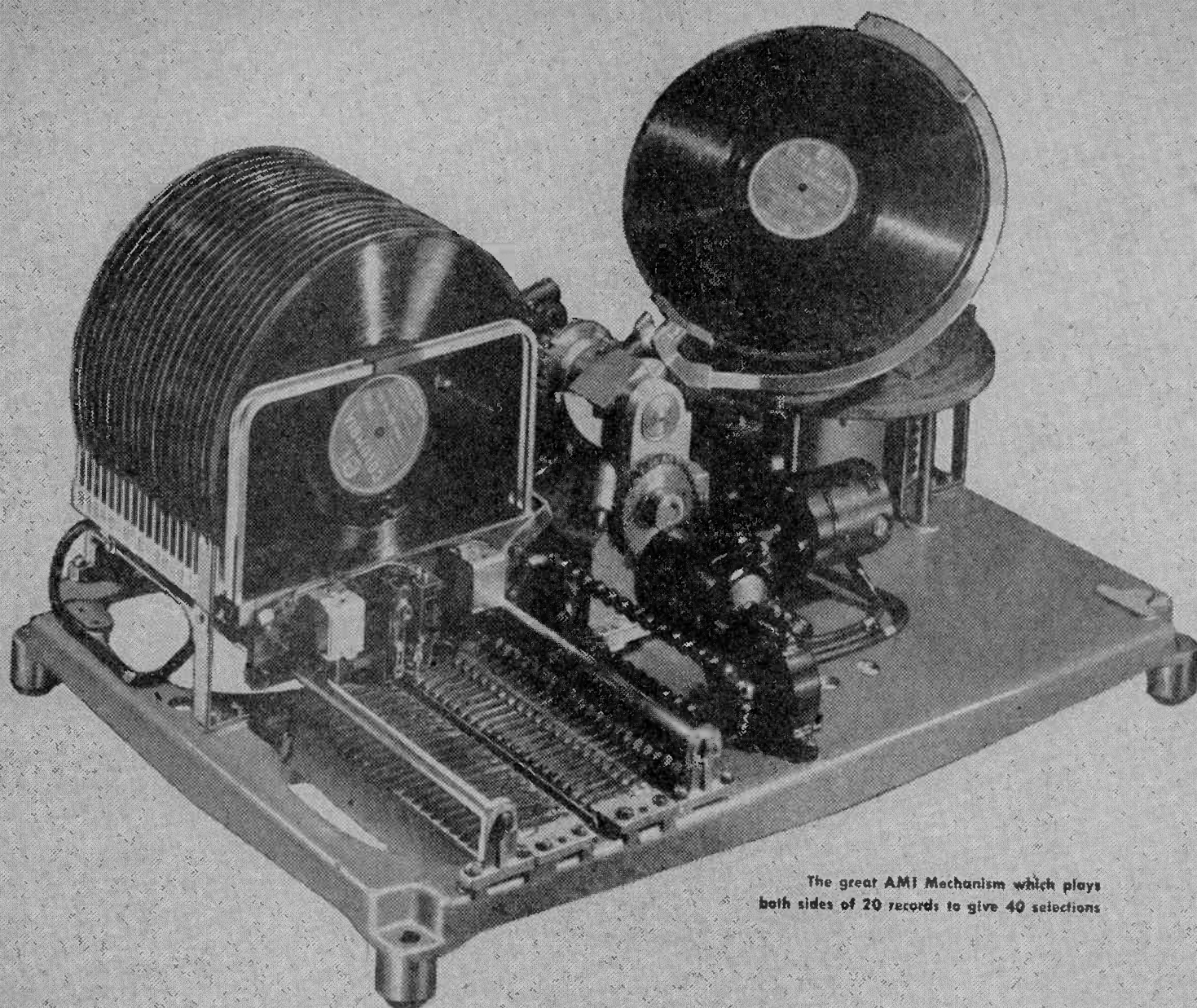
W. B. NOVELTY COMPANY, INC.  
 1012 Market Street  
 St. Louis 1, Missouri

W. B. MUSIC COMPANY, INC.  
 1518 McGee Street  
 Kansas City 8, Missouri



**MOST COMPLETE MUSIC SYSTEMS—**





The great AMI Mechanism which plays both sides of 20 records to give 40 selections

## Selective Play Mechanism Only

*For use in regular wall box and speaker installations*

*where mechanism is remotely located and phonograph not visible to public.*

*Complete with terminal box (for Jones plugs) and junction box containing transformer rectifier combination for supplying power for the mechanism.*

**\$375<sup>00</sup>**

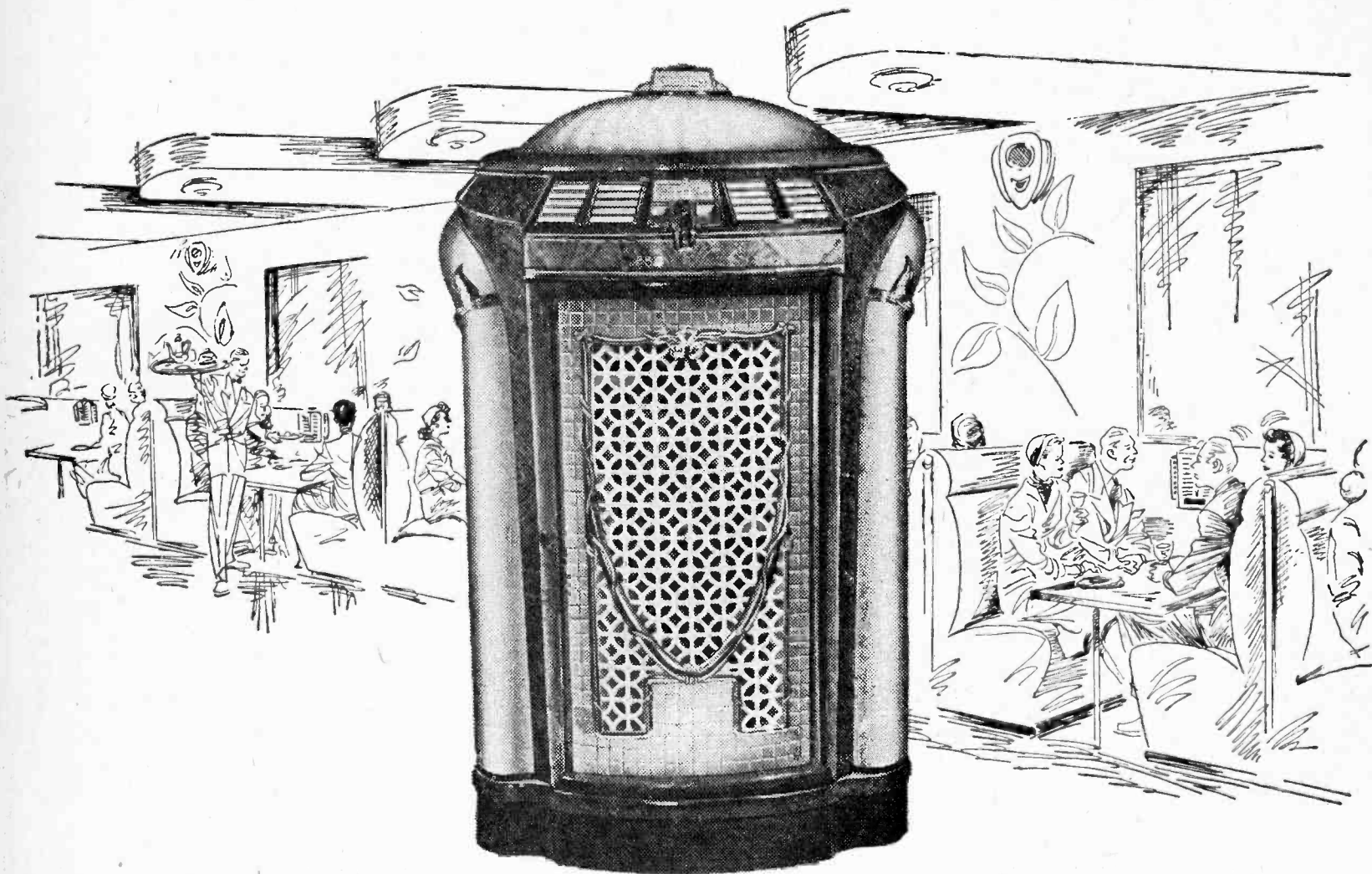
F.O.B. GRAND RAPIDS. EXCISE TAX INCLUDED. PLUS LOCAL TAXES

**AMI** Incorporated

679 NORTH WELLS • CHICAGO 10, ILL.

**Seeburg** will retain  
DEPENDABLE MECHANISMS

**these style-lines through 1948!**



**..what's more, operators can buy new illuminated doors and animated domes to make 1946 models look just like this! Let us tell you more!**

This actually amounts to retaining this Symphonola style for three years .. a wonderful economy for operators! Whether your locations are large or small .. Seeburg Scientific Sound Distribution music systems can be worked out to give music at its best for the particular location .. music the customers will spend more nickels for! Be safe .. be sure .. be with Seeburg!

**S. H. LYNCH & CO.**  
*Exclusive Southwest Distributors*

- ★ Dallas, Pacific at Olive
- ★ Houston, 910 Calhoun
- ★ San Antonio, 241 Broadway
- ★ Memphis, 1049 Union Avenue
- ★ New Orleans, 832 Baronne
- ★ Oklahoma City, 900 N. Western

**Seeburg SCIENTIFIC SOUND DISTRIBUTION .. GREATEST BUY IN MUSIC**



# "RIGHT AS USUAL" . . . SOUTHERN AUTOMATIC EQUIPMENT—PRICES—SERVICE! ORDER TODAY!

## FREE PLAY GAMES

**\$29.50 EACH**

AIRPORT — BIG CHIEF — DUDE RANCH — CRYSTAL —  
 CADILLAC — CONQUEST — FOLLIES — HOME RUN '40  
 — HIT THE JAP REVAMP — MYSTIC — ON DECK —  
 1-2-3, 1939 — PLAYBALL — SMACK THE JAP REV. —  
 POT SHOT — PROGRESS

**\$29.50 EACH**

**\$59.50 EACH**

AMERICAN BEAUTY — ARGENTINE — FOREIGN COLORS  
 — MIAMI BEACH — MIDWAY — TORPEDO PATROL

**\$59.50 EACH**

ARIZONA .....	\$129.50	COVER GIRL .....	\$119.50
BIG HIT .....	159.50	FIVE, TEN, TWENTY .....	79.50
FLAT TOP .....	129.50	FAST BALL .....	179.50
HOLLYWOOD .....	99.50	KEEP 'EM FLYING .....	79.50
LIBERTY .....	109.50	SURF QUEEN .....	139.50
SHANGRI LA .....	89.50	SANTA FE .....	139.50
SUPERLINER .....	189.50	YANKEE DOODLE .....	79.50

LIKE NEW  
**BALLY DRAW BELL . . . \$375.00**

State second choice on Pin Games

## WHEN QUALITY COUNTS, YOU CAN COUNT ON "SOUTHERN"!

### PHONOGRAPHS READY FOR LOCATION

<b>SEEBURGS</b>	<b>WURLITZERS</b>	<b>ROCK-OLA</b>
E.S. 8800 .....	750E .....	1940 SUPER .....
R.C. 8800 .....	24A .....	#1413 PREMIER .....
CLASSIC .....	850 .....	1939 STANDARD .....
E.S. 7850 .....	VICTORY MODEL 24 .....	1939 DELUXE .....
R.C. ENVOY .....	700 .....	1940 SUPER .....
CROWN .....	HIDEAWAY .....	WINDSOR .....
MAYFAIR .....	600A .....	1940 MASTER .....
R.C. 8200 .....	VICTORY MODEL 16 .....	
R.C. 9800 .....	500 .....	<b>A.M.I.</b>
VOGUE .....	616 .....	MODEL 38 .....
PLAZA .....		SINGING TOWERS .....
8200 CONVERSION .....	<b>MILLS</b>	
	EMPRESS .....	

### MUSIC ACCESSORIES

WURLITZER 120 WALL BOX .....	\$ 9.50	WURLITZER 125 WALL BOX .....	\$ 9.50
ROCK-OLA DIAL WALL BOX .....	9.50	ROCK-OLA BAR BOX .....	5.00
BUCKLEY BOX .....	5.00	KEENEY BOX .....	24.50
3-WIRE BAROMATIC .....	19.50	WIRELESS BAROMATIC .....	8.50
SEEBURG 30-WIRE BOXES, BRONZE COVERS .....	27.50		
SEEBURG 3-WIRE SELECTOMATIC D.S. 20 1Z .....	32.50		
1942 SEEBURG WIRELESS WALLOMATIC W.S. 2-Z .....			

### ARCADE EQUIPMENT

SKYFIGHTER .....	\$139.50	CUPID'S WHEEL .....	\$ 69.50
DRIVEMOBILE .....	179.50	SMILEY .....	7.50
BALLY TORPEDO .....	129.50	AVIATION STRIKER .....	89.50
BATTING PRACTICE .....	89.50	SEEBURG TARGET GUN .....	69.50
GOALEE .....	279.50	SHOOT THE CHUTE .....	69.50
BALLY RAPID FIRE .....	99.50	CHICAGO COIN .....	69.50
WIND JAMMER .....	99.50	HOCKEY .....	139.50
GROETCHEN METAL TYPYER .....	295.00	KEENEY AIR RAIDER .....	119.50
PERISCOPE .....	99.50	EVANS TOMMY GUN .....	99.50
SEEBURG JAP GUN .....	69.50	NEW WINDMILL JR. .....	19.50
		EVANS SUPER BOMBER .....	169.50

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE SIGHT DRAFT  
**ORDER FROM YOUR NEAREST "SOUTHERN" OFFICE**

# SOUTHERN AUTOMATIC MUSIC CO. Inc.

"THE HOUSE THAT CONFIDENCE BUILT"



**SEEBURG DISTRIBUTORS IN CINCINNATI DAYTON • INDIANAPOLIS FT. WAYNE • LEXINGTON**

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 CINCINNATI 2, OHIO

603 Linden Avenue  
 DAYTON 3, OHIO

325 N. Illinois Street  
 INDIANAPOLIS 4, IND.

1329 S. Calhoun Street  
 FT. WAYNE 2, IND.

242 Jefferson St.  
 LEXINGTON, KY.

MEMBER

## Associated Offices: SOUTHERN AUTOMATIC SALES CO.

634 S. 3d Street  
 LOUISVILLE 2, KY.

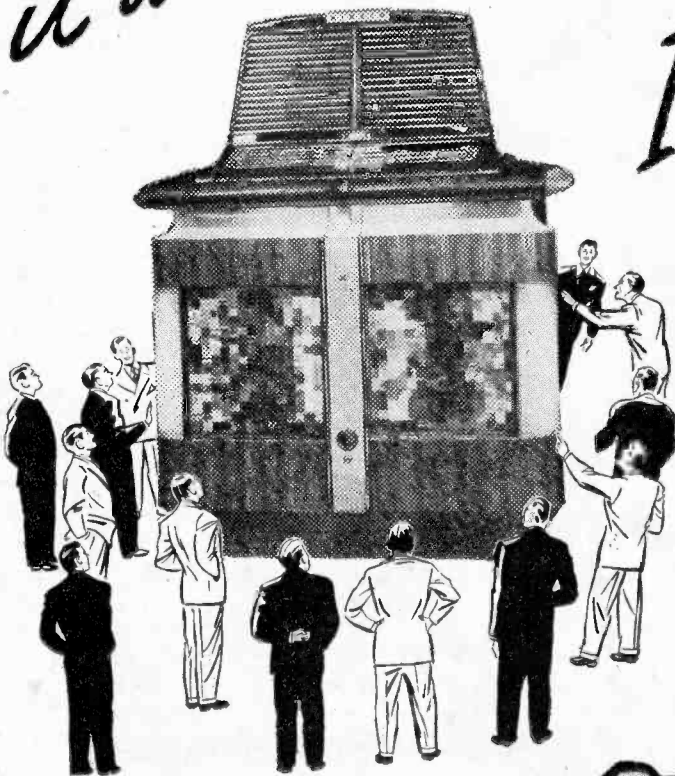
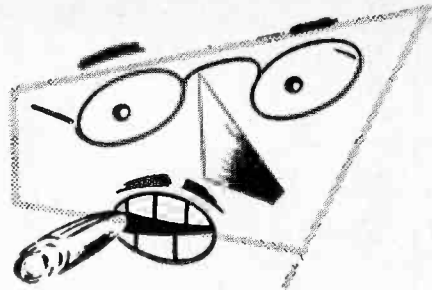
411 Commerce Street  
 NASHVILLE 3, TENN.

410 Market Street  
 CHATTANOOGA 2, TENN.

### NEW EQUIPMENT AT ALL OFFICES:

GOTTLIEB PRODUCTS • DAVAL PRODUCTS  
 KEENEY BONUS SUPER BELLS  
 EXHIBIT SMOKY • ABT CHALLENGER • MARVEL POP-UP

Thank You  
 for the terrific  
 reception you gave Air **eon**  
 at "SHOWTIME" in Chicago.  
 You have proved to us that  
 it will be "Air **eon**" and Heaven  
 in '47.



It's Another  
 Air **eon** Year!

**Aireon**

MANUFACTURING  
 CORPORATION

General Offices:  
 1401 Fairfax Trafficway, Kansas City, Kansas

In Canada:  
 Mafco Corp., Ltd., 4001 St. Antoine St., Montreal, Que.



MEMBER



Amazing new **MYSTIC FLASH** introduced in

**BALLY ENTRY** AUTOMATIC MULTIPLE

AND

**SPECIAL ENTRY** REPLAY MULTIPLE



*New* **BIG ODDS**  
START AT 3-TO-1...5-TO-1

More fun and thrills for players! More profit for operators! The new "Mystic Flash" feature magically transfers Win-section of play-field to top of the board—to sections which normally score only Purse or Show. And players play, not merely two to four coins per game, but five, six, eight or ten . . . to catch the "Mystic Flash" See the amazing, revolutionary "Mystic Flash" feature in action . . . and you understand why America's smartest operators call the "Mystic Flash" the greatest profit-booster since the introduction of the multiple feature. **BIG ODDS DISPLAY** . . . starting with 3-to-1, instead of old style 2-to-1 . . . is another play-stimulating innovation of BALLY ENTRY (Automatic) and SPECIAL ENTRY (Replay). Positive multiplied odds . . . 160 top . . . dramatize the multiple feature and encourage multiple-coin play. **MOTOR-OPERATED SHUFFLE** eliminates "shuffle-fatigue" and speeds up play. Start your 1947 operations with multiple games built for modern operating conditions. Play-boosting and cost-cutting features built into Bally's new multiple masterpieces can easily double or triple your normal one-ball profits. For prompt delivery order today!

**TRIPLE BELL**

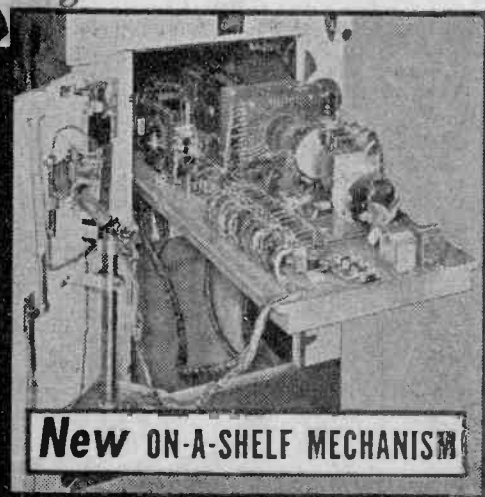
Triple Coin Chutes permit three players or three coins every spin. Convertible—Automatic or Replay. Any coin-combination—Nickel, Dime, Quarter.

**DE LUXE DRAW BELL**

New luxurious console with EXTRA DRAW feature that permits players to deposit three, four, five coins per game. Convertible—Automatic or Replay. Nickel or Quarter play.

**MIDGET RACER**

A fascinating skill game that will increase profits in your 5-ball spots. Convertible—Novelty or Replay.



**New ON-A-SHELF MECHANISM**



**Bally** MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS





Seeburg Wireless Wallomatic with 5-10-25 Cent Coin Chute.

Seeburg Wireless Wallomatic with Nickel Coin Chute.



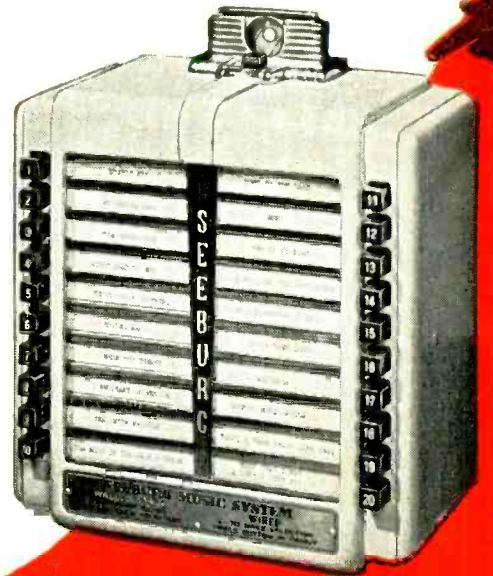
# PUT THESE SILENT SALESMEN

## to WORK for YOU!



Seeburg 3-Wire Wallomatic with 5-10-25 Cent Coin Chute.

Seeburg 3-Wire Wallomatic with Nickel Coin Chute.



Making it easy for customers to buy is a basic axiom of good merchandising. Seeburg Wallomatics at every table or booth act as silent salesmen, displaying the music you have for sale—urging your customers to buy. Wallomatics offer operators these important advantages:

1. Entire twenty selections are visible—no knobs or dials to turn.
2. Title strips are brightly lighted, making selection easy—adding eye appeal.
3. A touch of a button and the public hears the music of its choice—no "blind" listening to pre-arranged programs.
4. Non-breakable metal cases with baked ivory enamel finish, trimmed in sparkling chromium. These beautiful Wallomatics are in key with the finest locations.
5. Above all, Seeburg Wallomatics are available in wireless or three-wire models—with five-cent coin chute or single chute that accepts nickels, dimes or quarters.

Operators know that maximum revenue from any location depends upon engineering a music system to that location. The Seeburg line includes all the equipment necessary to meet the special requirements of any location.

*America's Finest and Most Complete Music Systems*

SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION

# Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1947  
J. P. SEEBURG CORPORATION  
1500 N. Dayton St. • Chicago 22

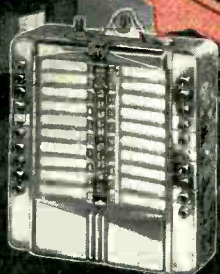


Talk of the Town!

ROCK-OLA



MODEL-1422  
ROCK-OLA Manufacturing Corp.  
800 N. KEDZIE AVE. • CHICAGO 51, ILL.



WALL BOX  
MODEL-1530

