

The Billboard

JANUARY 18, 1947

25 CENTS

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CROSLY BROADCASTING CORPORATION
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FCC WARNS ON FM HUCKSTERS

Keep Control Of New Field Avers Denny

Blue Book To Go for FM

WASHINGTON, Jan. 11.—Blue Book policy will be rigidly applied to FM by the Federal Communications Commish, it became apparent more clearly than ever this week in the wake of a warning by FCC Chairman Charles R. Denny to FM-ers to avoid getting submerged by "the hucksters." Interpolating a prepared talk with some of the frankest ad lib utterances he yet has made, Denny told the Frequency Modulation Association here yesterday to run "radio programs yourselves" instead of letting advertising agencies dominate them.

The declaration put the damper on any notion among observers here that FCC was readying to go easy on its Blue Book policy in view of possible repercussions from GOP-controlled Congress, or latest blasts from the National Association of Broadcasters. Denny's assertion drew a murmur of surprise from nearly 300 persons gathered at the FMA luncheon in the Statler Hotel here and then, to Denny's beaming delight, the room was filled with heavy applause and laughter.

Of added significance was the fact that all six members of the FCC attended the FMA luncheon. In addition, there was a heavy sprinkling of FCC staffers, including leading members of the legal and engineering staffs. Commissioner Clifford J. Durr beamed as Denny ad-libbed, "There is no question about it—there is entirely too much time taken up on AM programs for commercials, and many of the commercials are too offensive—you ought not to repeat those mistakes in FM."

FMA Officers

WASHINGTON, Jan. 11.—Frequency Modulation Association picked Roy M. Hofheinz as its first president at the wind-up of its session here last night. Hofheinz is prez of the Texas Star Broadcasting Company (Houston).

Other officers are: Everett L. Dillard, president of Commercial Radio Equipment Company, which operates Station WASH-FM here and KOZY in Kansas City, vice-president; Frank Gunther, Long Island City, secretary, and Arthur Freed, New York, treasurer.

J. N. Bailey, of Washington, was named executive director of the organization and will resign as associate editor of Broadcasting magazine to assume his new duties.

Named to the board of directors were: Wayne Coy, vice-president of local WINX and WINX-FM and assistant to the publisher of The Washington Post; C. M. Jansky Jr., Washington; Stanley W. Ray Jr., New Orleans; W. R. David and Leonard L. Asch, Schenectady, N. Y.; E. J. Gray, Winston-Salem, N. C.; Ira Hirschmann, New York, and E. J. Hodel, Beckley, W. Va., of Heinz, Dillard & Gunther.

Equity Seeks United Front In Capital Race-Ban Drive

NEW YORK, Jan. 11.—Spurred by first-hand report of Alfred Harding, Actors' Equity exec, the thesp union plans to unite all groups opposing Negro discrimination in Washington, in an attempt to persuade Marcus Heiman, lessee of the National Theater, legit house involved, and the Munsey Trust Company, house owners, to change their policy in the theater's interest.

Lisner Auditorium, hotels, restaurants, in the public school system and in two colleges—George Washington U. and Georgetown. He recently appeared before the League of New York Theaters and the ATAM (publicity union) to ask their backing in the fight. A meeting with the Dramatists' Guild has been skedded for the near future. Paul Dulzell, union secretary, is handling other legit labor orgs. Should current plans work out and alleged discrimination be ended, next step will be to send a rep to Washington six weeks prior to the change to publicize it there.

Harding, in his report, found no local Jim Crow ordinance, but said (See AE Seeks United on page 39)

Mpls. Burly Among Three Theater Properties Sold

MINNEAPOLIS, Jan. 11.—Alvin Theater, burly house here, is one of three theater properties sold by the estate of W. A. (Al) Steffes for a reported price of \$290,000. The Alvin and its next-door neighbor, the World, film house, were bought by George Granstrom and Associates of St. Paul. Third house, Bijou, last-run film house which housed vaude back in Gay '90s, went to Harry Dryer.

N. Y. Need for Taxes May Return Burly

NEW YORK, Jan. 11.—This city government's need for more taxes to carry on municipal biz may yet lead to burly's return to the Stem. License Commissioner Ben Fielding is understood to have queried the city corporation counsel this week as to possibilities of his office issuing limited licenses to burly ops here, the idea being that should shows not meet with approval, licenses would not be renewed after 90 days. Tax bite on such houses would be high.

But, even if such permits can be granted, (Mayor William O'Dwyer is believed to be willing to let burly come back provided it is Luxed to bluenose taste), biggest difficulty will be to find a house in or around the Stem which could join the wheel. Possibilities are that return of burly would have to start in outlying houses or in disused locations quite a distance from Broadway.

A lot will depend, however, on the legal eagle's yea or nay.

Predict 736 FM Stations By End of '47

Urge Set Turnout Keep Pace

WASHINGTON, Jan. 11.—Industry and government circles here are forecasting that FM will be "flourishing" in full-scale operation this year, on the heels of a liberalized policy of channel allocations announced yesterday by the Federal Communications Commission coupled with a challenge by FCC Chairman Charles R. Denny to manufacturers to come thru with big-scale production of sets. Denny put manufacturers on the spot in a candid declaration at the organizational session of the Frequency Modulation Association here.

Denny said that producers are chiefly responsible for delays so far and that 1947 is the year for them to make good. Foreseeing 736 going FM stations by year's end, Denny scolded manufacturers for failing to live up to promises for 1,467,000 FM sets in 1946. Producers, said Denny, promised that 9 per cent of all sets produced in 1946 would be FM, and instead, they produced only 1 per cent, or 163,000.

FCC's liberalized policy of channel allocations—plus an announced intention to keep the FM band status quo—is expected to give the new medium its biggest boosts this year. FCC indicated that the ceiling on the

(See 736 FMers on page 12)

Tugboat Strike Threat Passes

NEW YORK, Jan. 11.—There will be no tugboat strike this winter, and showbiz won't suffer as it did a year ago. Negotiations during the past few weeks between union officials, tugboat ops and a special committee appointed by Mayor O'Dwyer have resulted in an offer of 11 cents an hour raise and the 40-hour week. Since these points are in line with union demands, officials say, there is no occasion for a strike. However, agreement must be voted by union members and it will be several weeks before votes are in and tallied.

Thus 1947 begins auspiciously on the Stem—a welcome change from 1946 when Broadway's b.-o. was walloped several times by strikes and brownouts, with a resultant serious dent in profits. This time last year the tugboat men went out and showbiz was shuttered for 18 hours in order to conserve fuel and heat, following an order by Mayor O'Dwyer which gave them only a two-hour notice to close.

If the preem weeks of 1947 are a criterion, showbiz may look forward more optimistically to the rest of the year with hopes of relative freedom from outside labor troubles which affect the Stem.

RCA-Victor To Enter Coin Machine Biz With Radios

NEW YORK, Jan. 11.—RCA-Victor is going into the coin machine biz. Org is currently working on two types of coin-operated radios, preem numbers of which are due to deb February 3 at the Coin Machine Industries Convention in Chi. New machines, at present under construction at the Camden (N. J.) laboratories, will be designed for use by hotels and other public gathering places.

In This Issue

Table listing contents of the issue including American Folk Tunes, Broadway Showlor, Burlesque, Carnival, Circus, Classified Ads, Club Activities, Coin Machines, Fairs-Expositions, Final Curtain, Births, Marriages, General Outdoor, Honor Roll of Hits, In Short, Legitimate, Letter List, Magic, Merchandise-Pipes, Music, Music-Cocktail, Music as Written, Music Machines, Music Popularity Chart, Night Clubs, Parks-Pools, Pipes for Pitchmen, Radio, Repertoire, Reviews: Legit, Night Club, On the Stands, Records, Television, Vaude, Vinken-Skaters, Itchshow Films, Routes: Carnival, Circus, Legitimate, Miscellaneous, Sponsored Events, Television, Too Short for a Head, Vaudeville, Vending Machines.

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Showbiz in Minn. Alarmed At Tax, Liquor Proposals

ST. PAUL, Jan. 11.—Luxury taxes vitally affecting several phases of the amusement-entertainment biz were asked by Gov. Luther W. Youngdahl in his inaugural address before the Minnesota Legislature here Wednesday (8). At the same time, Governor Youngdahl called for "Blue Nose" law enforcement aimed at night clubs, taverns and operators of coin machines. Thursday (9) Youngdahl launched a campaign for more stringent liquor law enforcement by removing from office Earl G. Haskin, State liquor control commissioner, and naming to the post Dudley C. Ericson, of Minneapolis, an attorney.

Declaring that official end of hostilities as announced by President Truman a week ago "will automatically eliminate" by next July 1 some luxury items now being assessed by the federal government, Governor Youngdahl recommended as sources of new revenue:

A 30 per cent cabaret on night club tax expected to approximately \$1,000,000 annually at the 1946 spending level.

A 20 per cent admissions tax expected to show a yearly return of \$5,500,000 at the 1946 level.

Doubling of the present liquor tax rate—\$1 a gallon for whisky and \$1 a barrel for beer—for approximately \$7,000,000 more each year.

A two-cent per pack levy on cigarettes for a \$3,500,000 annual yield plus \$400,000 more if all tobacco products are assessed, or a three-cent per pack tax on smokes for a yearly return of \$6,000,000 and \$600,000 more if all tobacco products are levied.

Entertainment Biz Hit

The governor said in his inaugural that he will elaborate fully on his proposals when he delivers his budget message to the Legislature in the Statehouse Wednesday (15). But while the new tax plan will have serious effect on the amusement-entertainment biz, Youngdahl's law enforcement program has thrown a real scare into the industry.

He called for strengthening and enforcement of beer and liquor statutes, asking uniform standards for licensing, closing hours and regulations concerning presence of minors.

The governors urged the Legislature to give the liquor commissioner authority to initiate license revocation action against licensees either "unfit" or proven "unfit," according to standards to be established by law. Youngdahl seeks power for the liquor commissioner to investigate and decide whether any on-sale licensee (night clubs, hotel bar rooms, etc.) has violated liquor laws and to institute charges in the event of such violation.

Asks License Forfeiture

He called for a law which would forfeit any license—liquor, food or other permit—of any business establishment in which slot machines or other gambling devices are operated.

The governor asked for legislation banning the exposure or consumption of liquor in places licensed to sell only 3.2 beer.

Time Film Inks SAG Pact

NEW YORK, Jan. 11.—On January 6 *March of Time* signed a basic agreement with Screen Actors' Guild, lifting the unfair ban that SAG and affiliate 4A unions had clamped on the film outfit. Differences were settled by acknowledgment that MOT comes within the SAG definition of a newsreel but, at the same time, has to employ actors when restaging incidents, unless using the original personalities involved.

Mex.-Ven. Interchange Artists

CARACAS, Venezuela, Jan. 11.—Encouraged by the government, a local group, headed by Enrica Garcia and Julio Garcia Romero, have formed a company to interchange Venezuelan and Mexican stage and radio performers.

Showbiz To Gain On Tax Rollback

WASHINGTON, Jan. 11.—Entertainment business will receive its share of the total half billion dollar excise tax savings for the fiscal year of 1948, promised by President Truman in his budget message to Congress.

The figures must be dug out of two thick volumes of detailed Treasury Department tax computations, however, since the President failed to point up the savings—perhaps because federal estimates for the 1947 fiscal year show a total excise tax yield 10 millions above the 1946 harvest.

President's disclosures show that federal theater admissions tax receipts are estimated to increase from \$343,191,268 in 1946 fiscal year to \$362,000,000 in 1947 and then drop to \$215,800,000 in 1948. Admissions taxes on cabarets and roof gardens which yielded \$72,076,598 in 1946 are estimated by Truman to drop to a \$62,000,000 yield in 1947 and then nosedive to \$21,100,000 in 1948.

Some Tax Take To Rise

Due to increased production, tax yields on radio receiving sets, phonographs, records and musical instruments are skedded to soar in 1947 and 1948, according to the President's estimates. Actual 1946 yield is listed at \$20,126,471, while estimated yield for 1947 is \$65,000,000, and estimated yield for 1948 is \$66,000,000. Federal receipts from taxes on coin-operated amusement and gaming devices were \$17,091,795 in 1946 fiscal year, with Truman estimating an increase to \$21,500,000 in 1947 and a similar amount in 1948 fiscal year. Rises in tax yields from excises on liquor, tobacco and similar commodities are estimated for 1947 fiscal year, although slight drop off is foreseen by Truman for 1948.

Fulton Lewis' Co-Op Take Now 5G Per Wk.

NEW YORK, Jan. 11.—Fulton Lewis, MBS co-op spieler, is now sold on 250 stations and is raking in more than \$5,100 weekly. Leading co-op show in the business, Lewis added four stations during the past week to reach the record total of 250.

Breakdown of bankrollers buying Lewis is as follows: Automotive agencies, 10 per cent; banks, 8 per cent; grocers, 7 per cent; coffee and tea companies, 7 per cent; department stores, 7 per cent; dairies, clothing stores, hardware, home appliances, jewelry stores, garages, auto service stores, 5 per cent; public utilities, 4 per cent; building materials, drugstores, fuel companies, furniture stores and breweries, 3 per cent. Remaining clients are patent medicine companies, toilet goods and soft drink firms, insurance agencies and real estate outfits.

Lewis, who is credited with "selling himself" via his heavy schedule of talks around the country, starts another tour next week. He'll appear before chambers of commerce and at various functions in Chicago,

NewCorwin-Rogers Opera, "Warrior" Preemed at the Met

NEW YORK, Jan. 11.—Norman Corwin and Bernard Rogers' new one-act opera, *The Warrior*, based on the Samson and Delilah story, was previewed yesterday (10) and presented in a regular performance today (11) at the Metropolitan Opera House. Altho the new work undoubtedly has some merit, it is safe to say that this country has yet to view its first smash hit American opera.

It is hard to see why, with the wealth of untouched subject matter available and the writing brilliance of Corwin, that it was necessary to write an opera on Samson and Delilah, a story already more than adequately told in Saint Saens dramatic, entrancing *Samson et Delilah*. The libretto is not distinguished and in instances awkward. It certainly does not display the great genius which is expected of Corwin and which has been consistently shown in his air scripts.

Bernard Rogers' music is attractive in spots, especially the overture, but leaves one without a lietmotiv to carry from the hall. It provides several solo spots for Mack Harrell playing Samson and Regina Resnick portraying Delilah, but little or no occasions for rousing cheers and bravos from the audience.

Plot is uneven and action drags almost painfully at first. The story is the familiar one of Samson being shorn of his hair and strength, thru the treachery of Delilah, and being captured by the Philistines. The latter put out his eyes and, regaining his strength, Samson topples the pillars supporting the house in which the Philistines are making sport of him, killing all.

Stage is darkened instead of the curtains being closed to denote a new scene, and each scene is played on a different level of the one set. Occasionally this becomes disconcerting, especially when Samson's chains clanked in the darkness when he was locating himself for the scene in which he is in prison.

Mack Harrell played Samson well, evidencing an excellent voice thespian ability. Regina Resnick was not as effective in her role. Kenneth Schon was outstanding in the part of an officer and Irene Jordan likewise as a boy guarding Samson. Max Rudolf and the orchestra were splendid.

Of the entire production, the set was probably the most outstanding feature. Climax of the opera, when the gigantic pillars actually topple slowly, is a thrilling example of showmanship applied to opera.

George Berkowitz.

Yocum-Lamb New Ice Ops

PHILADELPHIA, Jan. 11.—Rube Yocum and Gladys Lamb (Mrs. Yocum), who have been staging the ice floor revues at the Benjamin Franklin Hotel here for the past few years, are going into mass production of ice revues. Producing team have incorporated as the Lamb-Yocum Ice Parade Company.

Wichita, Kan., Cedar Rapids, Ia., and other Midwestern cities.

NEW YORK, Jan. 11.—Henry Lacossitt, who starts as a Mutual co-op Monday (13) with *The Editor's Diary*, Monday thru Friday, 9-9:15 a.m., already has been sold in 28 cities, including Denver, Houston, Los Angeles, Huntington, W. Va.; Nampa, Idaho; Augusta, Ga., and Moline, Ill. Lacossitt is Mutual's 12th co-op.

Bill Demands Conviction To Cancel License

NEW YORK, Jan. 11.—Wholehearted support by all branches of legit is expected within a few weeks for a bill sponsored by City Councilman Eugene P. Connolly amending current licensing laws to make it mandatory that a conviction be obtained before the license commissioner can lift a theater's permit or refuse to renew or to transfer it. The bill, Connolly feels, would prevent repetition of the famous *Trio* case of several years back, in which the then Commissioner Paul Moss refused to renew a license on the grounds that the play was unfit, altho no conviction ever was obtained against producers of the show.

This week reps of 11 branches of legit confabbed Wednesday (8) at the Hotel Astor, listened to Connolly and agreed to return to their various orgs and report. One hundred per cent support of the measure is anticipated.

Present License Commissioner Ben Fielding was miffed because he was not invited to the meeting, and in a statement to the press, claimed he should have been asked since he is a friend of the theater, not a threat to it.

All Groups Represented

Those present at the meeting in addition to Connolly, were John Mason Brown (Drama Critics Circle), Brock Pemberton (League of New York Theaters), Alfred Harding (Actors Equity), Emanuel Redfield (American Civil Liberties), Richard McCann, Charles R. Iucci, Robert Sterne and Al Manuti (AFM Local 802), John W. Rumsey (Society of Authors' Representatives), Morrie Seamon (Treasurers Union), Lucille Leopold (Theatrical Contractors), John Timmons (Ushers and Door-men's Union), Woodman Thompson (Scenic Artists' Union) and Samuel M. Blinken, attorney. James F. Reilly, exec sec of the League of New York Theaters, presided.

Reilly later explained that the meeting had not been directed at Commissioner Fielding personally, but at the license office, which, as in the case of *Trio*, had acted on licenses without a conviction beforehand. Passage of the Connolly bill would make convictions mandatory before action by the commissioner. Reilly added that it would take several weeks before various theatrical groups would be able to announce support or rejection of the bill.

Other Opposition Met

However this was not the only opposition the license office had run into recently. Commissioner Fielding's petition to revoke the exhibition license of the much-flacked pic *The Outlaw* was denied several weeks ago by the New York State Education Department's license division. This was the second time Fielding had been stopped in his attempt to ban *The Outlaw* from Stem showing. Previously, the N. Y. State motion picture censors upheld claim of pic producer Howard Hughes that pic advertising, to which Fielding objected, could not be made the basis for yanking permits.

Fielding is skedded to appear before the N. Y. State Board of Regents, January 16, to appeal finding of the education department nix. Meanwhile, the Howard Hughes legal eagles have served Fielding and Police Commissioner Arthur J. Waulander with papers concerning a trial in which they seek a restraining order to keep either the license office or police from interfering with showings of the film. Trial is expected to begin before the end of January.

MUTUAL'S KID-SHOW POWWOW

"Hit Parade" Format Switch Uses Guesters

NEW YORK, Jan. 11.—First major switch in the format of American Tobacco's *Hit Parade* is set, with vocalist said to be Joan Edwards leaving the program January 18 to make way for a series of name guest vocalists. Foote, Cone & Belding, agency handling the business, was dickering late this week with Dinah Shore, intending to use latter for four shots following Miss Edwards' departure. Other signers reported set include Dick Haymes, Betty Hutton and Judy Garland. According to Coast reports, Andy Russell will remain on the show, for a while, at least.

Change in format of *Parade* was rumored strongly immediately following the death last year of George Washington Hill, American Tobacco prexy. Hill, who reportedly refused to let the program move out of New York, was also blamed for show's alleged lack of musical distinction—critics claiming that he liked the music "fast and loud."

New regime in American Tobacco, headed by Vincent Riggio, moved the show to Hollywood shortly after Hill's death, with FC&B explaining that talent availabilities on the Coast made the move advisable. Move to Hollywood also obviated the necessity of piping in Andy Russell.

Decision to use name guest singers, it's pointed out, ipso facto means a change in the musical tenor of the show inasmuch as each will bring to the mike a distinctive style and arrangements.

Reports that American Tobacco may switch some of the company's radio business away from Foote, Cone & Belding persist. Agency, shortly before Hill died, was the recipient of the American Tobacco business formerly handled by Ruthrauff & Ryan. One story was that the account might move, in part, back to Young & Rubicam, which once handled the Pall Mall ciggie advertising. This week, however, Y. & R. stated they "knew from nothing" about the rumored change.

HOLLYWOOD, Jan. 11.—Reported here that Joan Edwards is doing a king-size burn over her reported departure from the Lucky Strike *Hit Parade*. Miss Edwards came out here when the show moved westward, and is said to have given up her Eastern living quarters on the presumption her tenure on the show would be continued. She's been the Lucky fem warbler for six years.

N. Y. News Switches Radio Column Policy

NEW YORK, Jan. 11.—*New York Daily News* has revamped its radio coverage, with Sid Shalit, assistant radio editor of the blot, now doing leg work on a regular basis. Shalit, who does two columns weekly, spelling Ben Gross, *News* radio editor, is covering a regularly skedded list of stations and ad agencies. *News* is the first paper to cover radio via leg work since PM's early days. PM no longer does.

Move is a follow-up on the paper's recent decision to cease replating its radio column three times daily, its practice for 20 years, or close to it. Sheet now runs the same column thru all editions.

Dorothy Thackrey Takes Over In Effort To Cure Ailing WLIB

NEW YORK, Jan. 11.—Mrs. Dorothy S. Thackrey, publisher of *The New York Post*, this week assumed direct management of WLIB, *The Post's* New York radio station. The outlet today is in a more than somewhat shaky position, its average losses being in the neighborhood of \$4,000 weekly. As Mrs. Thackrey sees it, her new WLIB chore parallels the problem which faced her when she became *The Post's* publisher in 1942, for the paper, then, was running at a handsome loss. It's been in the black since 1943, tho, and Mrs. Thackrey hopes history will repeat. Mrs. Thackrey, who takes over the job last held by Jackson Freighter, admitted during a recent interview that she has a man-sized problem in getting WLIB into the black. Airing part time, the station has been a loser ever since it went on the air as an amalgamation of several other hungry Brooklyn percolators. Since acquired by *The Post* from a group headed by Eli Godofsky, WLIB has had a steady personnel turnover. Departures included Len Carlton, one-time *Post* radio editor, who quit as WLIB program director after reported tiffs with Mrs. Thackrey; Fred Methot, sales promotion manager; Ben Bob Scholle, sales manager; Ed Twamley, station manager; Rhea Diamond, press head, Feighter and others, including several newsroom staffers, out recently.

Listeners Scarce

More importantly, the station has not been able to carve out a good-sized hunk of the available New York audience. This in turn may stem from a socko program policy and its part-time handicap. Result has been, it hasn't been given too much of a tumble by sponsors.

Until she has had more time to get into the actual station operation, Mrs. Thackrey says she isn't making too many plans for revamping the station's policy structure. However, she is building hopes on the now-pending application for full-time op- (See *Dorothy Thackrey* on page 11)

NAB's Frisco Board Confab Spurs a Nationwide "Grass Roots" Drive By Trade Org

Miller Spurs Move To Fight Criticism at All Levels

WASHINGTON, Jan. 11.—Signs of an unprecedented "grass roots" drive by the National Association of Broadcasters for public support of its aims are conspicuous here in the wake of last week's board and area meetings. NAB is expected to follow thru on a campaign geared to suggestions voiced at the San Francisco area meeting Thursday (9) by Prez Justin Miller, with main pitch being to step up radio's prestige locally and at all other levels. Another aim is to build up sentiment to fight criticism and to gain friends outside as well as inside of government.

Miller and his key aids, including Exec Veepee A. D. (Jess) Willard Jr., are not due back here for several days, but their latest preachments on the Coast are already causing a stir in industry and government circles here. A vigorous public relations drive by the association is foreseen, modeled after campaigns by kindred outfits.

In addition, NAB Prez Miller is encouraging members to take the initiative themselves in building prestige on a par with local newspaper editors.

Miller told the meeting of representatives from the 15th, 16th and 17th districts that "there is no reason that we should have an inferiority complex regarding the press." He suggested additional State organizations and augmented activities from within membership of NAB. Veepee Willard told the NAB boys to "look to the areas of dissatisfaction," delineated in the recent *People Look at Radio* report of the University of Denver, and he urged concentration of much of the new promotion effort here.

Willard, in what was regarded as an adroit and shrewd approach, advised emphasis on reaching "the fertile mentalities of that 12 per cent of our population represented by the people who have had the advantages (See *NAB Frisco Board* on page 12)

To Plan Year In Advance on June Airings

Stress Pubserv Slants

CHICAGO, Jan. 11.—Co-operation between network and agency brass in a precedented many-angled attempt to improve kid-show programs will crystalize here Thursday (16) when top execs of Mutual Broadcasting System and reps of agencies handling MBS programs are slated to discuss various problems associated with the airing of commercial blood-and-thunder shows.

Conclave, which will attempt to stem the criticism leveled at kid shows in general, will be held at Mutual's Chicago headquarters and will be attended by Ed Kobak, MBS president; Ade Hult, vice-president in charge of Mutual's Midwest division; Harold Coulter, MBS director of promotion, and Dorothy Kemble, web's director of continuity acceptance. In addition there will be reps of Benton & Bowles on behalf of General Foods' *Buck Rogers*, Ruthrauff & Ryan for Taylor-Reed's *Hop Harrigan*, Kenyon & Eckhardt for Kellogg's *Superman*, Hill Blackett Company for Wander Company's *Captain Midnight* and Gardner agency for Ralston Purina's *Tom Mix*.

One Year's Plots

Confab, which will attempt to plan aspects of the programs for one year in advance, will consider ways and means of giving the programs as much of a public service slant as possible. Individual sponsors co-operating with MBS already have tried to do this with some of the MBS segs, as for example *Superman's* tolerance scripts, *Tom Mix's* safety campaign, etc. Chicago session, however, will mull possibilities of giving all the MBS commercial kid shows an increasingly sociological shot in the arm.

Execs will also take up the problem of how best to handle commercials; the advisability of plotting story lines well in advance of broadcasting; comparative merits of cliff-hanger scripts as against scripts which give a complete story in one broadcast, etc.

Since accession of Ed Kobak to the MBS presidency, web has taken an increasingly active interest in jacking up the quality of kid shows. Latter for years have been the target of pressure groups, cranks, psychologists and just plain listeners.

Authority Rule

WASHINGTON, Jan. 11.—Stations don't have to announce their identity by specifying frequency "by authority of Federal Communications Commission." So said FCC this week (6) in clearing up what the commish describes as a misunderstanding by a lot of stations. The "by authority" announcement used to be required under FCC's predecessor, Federal Radio Commission.

WINS Program Revamp Adds 25 New Shows; Nighttime Changes, Remotes Due Next

Shows Starting This Week Cover 26 Per Cent of Air Time

NEW YORK, Jan. 13.—First fruits of the work of the new Crosley regime at WINS, New York, will be harvested today (Monday) when the station unveils its new program schedule. Essential facts on the new deal are that WINS is introducing 25 new programs, covering 26 per cent of its total program time. As big as the change is, however, there is still more to come at the New York Crosley outlet, with these new programs affecting primarily the station's daytime schedule. Nighttime changes are to come later on, together with further changes in the station's news programs. Station recently eliminated all five-minute news shows, using quarter-hour shots instead.

New program structure represents three and a half months' work on the part of Jerry Danzig, WINS program director, who took over that spot last October 1, following his long stint in the navy. Before the war, Danzig was with WOR. However, in addition to the program revamp, WINS also has made numerous behind-the-scenes changes with a programmatic connection. Most important of these have been virtually complete overhauling of the continuity department and the music library set-up. A number of new staffers have been added in both.

Band Remotes

WINS also is making a concerted effort to land nighttime band remotes. Situation is tough for New York indies in this respect, not only because the networks recently began a push to obtain more out-of-studio band pickups, but because spot owners required to pay extra musicians' fees for remotes, prefer web outlets. Remote department at WINS is being handled by Al Roth, formerly with the WOR Artists' Bureau, which handled remotes for that outlet.

Coincidental with its new program schedule, WINS is inaugurating a new promotion drive, directed both at ad agencies and the public. Station plans to use its Hearst contract space to boost its shows; deluge agencies with promotion gimmicks and go in heavily for cross program plugs.

New Shows

New stanzas on WINS include: Norman (Red) Benson's *Almanac*—across-the-board record show, plus an almanac-type continuity.

What Do You Think?—across-the-board show with Ruth Moss Taylor discussing listener letters on current problems.

Bachelor Quarters—across-the-board record show with Jack Lacy and Hiram Sherman, currently in *Cyrano* on Broadway.

May I Come In?—across-the-board human-interest series with Archdale Jones.

Bundy Time—across-the-board audience partipash.

Celebrity Corner—across-the-board chatter show with Dorothy Craig.

Special Delivery—with Bert Shefter ork and guest warblers, Monday thru Thursday.

T Man—once weekly dramatization of Treasury Department cases. Show has been aired over WLW, Crosley outlet in Cincinnati.

New program schedule is concentrating on Saturdays as a listening day for kids. New moppet airers to be heard Saturdays include Jeff Davis's *Sport Show*, a swap program; Pru Devon's *Scrapbook*, featuring songs for youngsters aged six to 12;

Lucille Ryan in a fairytale session; *Junior Concert Hall*, longhair music favored by kids; *The Story Wagon*, adventure yarns; *Here's Your Chance*, a platter program with a competition angle for the best kid announcers; *Three Beaux and a Peep*, orchestra and a quartet from *Are You With It?*

Sunday Sked

New Sunday line-up includes Tom Sugrue's *Book Shop*, a book review stanza; *Stop That Record*, with Bob Back, of Metronome, in a musical quiz; *Sunnyside Revue*, a WLW transcription Service show; *Films Under Fire*, ad lib discussion of recent pictures with Fifi Star, and *Yours for the Asking*, platter show. Sugrue is also doing a Saturday stanza, *Conversation at Eight*, ad lib chats in people's homes.

Other new programs to be introduced this week include Jack Lacy in a man-on-the-street series; Red Benson's *Surprise Package*, a record show with local guests; *Morning Star*, vocal record series and transcribed Advertising Club luncheon talks.

WINS also has consolidated its pubserv shows into one-across-the-board 9:15-9:30 p.m. strip. Shows include a mental health sesh; two veteran shows and one tagged *Voice of the Army*.

Crosley Staff Meets

NEW YORK, Jan. 11.—Annual staff meeting of the Crosley radio stations will be held in Cincinnati January 17-19. Among those slated to attend are Jim Shouse, president; Neal Smith, assistant sales manager; Bob Dunville, general manager; D. E. Partridge, and Marshall Terry, sales promotion; Jack Zinselmeier, specialty sales director; E. A. Park, programming v.-p.; Walter Callahan, Dwight Marlin, E. J. Boos, R. J. Rockwell, Roger Baker, Chester Herman, of the Cincinnati staff; Bill Schroeder, Bill Robinson, Bill Reed, Wilnot Losee, Jerry Danzig, Ray Holmes and Marvin Cole, of WINS, plus staffers from the Crosley offices in New York, Atlanta and Chicago.

N. Y. Radio Union Group Gets Going

NEW YORK, Jan. 11.—First official meeting of the recently formed Council of New York Radio Unions was held here last night (10) at headquarters of the Radio Directors' Guild. Principal accomplishment was endorsement of a statement of principles for the council, with RDG, Radio Writers' Guild, Local 802, AFM and National Association of Broadcast Engineers and Technicians (NABET) voting approval.

AFRA and International Brotherhood of Electrical Workers are expected to approve the statement shortly, but until they do the outlines in the policy statement are being kept off the record.

Radio Names Entertain Truman at Nat'l Press Club

WASHINGTON, Jan. 13.—Radio stars presented Saturday (11) by Broadcast Music, Inc., under direction of M. E. Tompkins, entertained the National Press Club at the annual dinner for President Truman. Cabinet members and justices of the U. S. Supreme Court were among

N. Y. Radio City a Garage Compared to Denmark-Corwin

NEW YORK, Jan. 11.—Norman Corwin, whose *One World Flight* series on CBS (debuting Tuesday (14) in the 10-10:30 p.m. slot) already has been accepted by 130 stations, intrigued newspaper and trade press reps this week with his thumbnail descriptions of various radio systems and facilities throughout the world. Speaking before an assemblage Thursday (9), the recipient of the One World Award stated that radio headquarters in Scandinavian countries were the most magnificent in the world. Copenhagen radio, he said, made Radio City in New York

AFRA Ponders WGN's Firing

CHICAGO, Jan. 11.—AFRA might take action against WGN, local Mutual station, as a result of the station firing eight announcers and one sound effects man last week, it became known this week. Remaining 10 announcers at the station met this week and passed a resolution against the station for firing of their fellow workers and forwarded the resolution to local AFRA headquarters.

Resolution called the firing "unfair" and "unreasonable" and asked AFRA to investigate the dismissals to see if there is any action the union can take in the situation. What the union will do has as yet not been decided. Reference to the American Arbitration Board would not be one step, however, because the board considers only contract disputes and firing was done during negotiations between AFRA and the broadcasters here, when the station's old contract had expired and a new contract had not been signed.

AFRA, WINS To Gab On Contract Snarl

NEW YORK, Jan. 11.—Negotiations between WINS, Crosley New York outlet, and AFRA will be resumed today with George Heller, national and local executive secretary, participating in an effort to straighten out contract difficulties. Station announcers have taken an unofficial strike vote.

Station is balking at the union's demand for a \$115 weekly minimum wage. Indie now pays announcers \$54 per week. AFRA also is negotiating with WNEW and WMCA, asking for the same minimums plus hikes in pay for actors and singers and improved working conditions.

CBS Soundmen Ask IBEW Aid

HOLLYWOOD, Jan. 11.—CBS soundmen, unhappy with the outcome of AFRA-net negotiations, have petitioned the IBEW to represent them. Effect-makers claim they were sold out by AFRA, since the union allegedly failed to stick by them in demanding pay hikes equal to New York rates. AFRA national board members met with balking sounders to explain the union's side of the picture, and the CBS group (14) agreed to take a vote before making the final step. Should soundmen definitely decide to leave AFRA, it's understood the latter will not call for NLRB intervention. Similar situation exists in New York where NBC's effect men left AFRA for NABET.

guests along with the President.

Entertainers included Ed Gardner (Archie) and his *Duffy's Tavern* cast, Ben Grauer (emcee), Ben Beri and others. Frank Lafalce, local Warner Bros. rep, arranged the entertainment.

"look like a garage," whereas radio headquarters in Norway made Radio City look like a "two-story garage." Facilities in Sweden, he said, were modest in comparison to those in Copenhagen and Oslo, but plenty good nevertheless. As for French radio, according to Corwin, "C'est a Rire!" BBC, he termed, adequate but dreary.

Corwin had brief, illuminating descriptions of other radio systems. In Russia, he said, radio is one of the lesser arts. They use it "functionally," he continued, and well in this respect. And the Soviets were more interested in the "wire recording equipment than in Corwin," he said. The Russian Government, he added, was gradually returning receivers to the people. They were appropriated during the war.

New Delhi Set-Up

Indian radio, with headquarters in New Delhi, Corwin termed the third best set-up he saw in his travels—second only to those in Scandinavia. Indians are particularly proud of the fact that the facilities were built by Indian labor, from plans of Indian technicians and staffed by Indian personnel.

Corwin termed Chinese radio the "most piratical," with the operators having "no sense of copyright." Corwin also expressed the opinion that Chinese radio was under the long thumbnail of the government.

As for Japanese radio, the writer stated that since the Nips lost the war they've been introduced to the soap opera. He hastened to add that this was not necessarily a bad development; that there were good and bad serials, just as there is "good and bad Corwin."

New Zealand, says Corwin, has both commercial and sustaining radio systems, but profits of commercial stations are turned over to the government. This makes the advertiser happy in that he is provided with a channel to promote sales and also pleases the adherents of government operation.

Aussies Pay Well

Corwin likes the Australian radio set-up, which includes three or four commercial systems plus a government network. "The Aussies, explained Corwin, "buy my scripts and pay well."

In Poland, Corwin continued, where radio headquarters are in a reconstructed mansion, there are no receivers, only loud-speakers. This situation is common in Eastern Europe.

Corwin, whose 40,000-mile global (See *Radio City a Garage* on page 11)

Directors Ask Three Webs for 20% Boost

NEW YORK, Jan. 11.—Radio Directors' Guild has asked three of the four networks for a 20 per cent cost-of-living increase for staff and associate directors. Only exception is assistant directors at CBS, where RDG has a separate pact. Contract, which runs until November of this year, is reopenable now for wage discussions.

Meanwhile RDG is taking exploratory steps previous to organizing pilots in Boston and Pittsburgh. Boston has about 12 megers, the Smoky City, five.

FCC-Don Lee Squabble Gets Jan. 14 Airing

HOLLYWOOD, Jan. 11.—Hearing of FCC charges that Don Lee Broadcasting System had violated regulations governing affiliate stations begins in Los Angeles Tuesday (14). Oft-postponed hearing will be held before FCC Counsel Bernard Koteen, to determine the future fate of four Don Lee o-and-o stations, as well as the status of relationship with 37 Lee affiliates.

Charges were first leveled at broadcasters February 15, 1946, when FCC accused Don Lee of violating affiliate exclusivity regulations, as well as compelling affiliates to carry network commercials over net option time quota. As a result, FCC placed the licenses of four Don Lee affiliates on a temporary basis—(KDB, Santa Barbara; KGB, San Diego; KFRC, San Francisco, and KHJ, Los Angeles).

After examination of Don Lee files, FCC dropped exclusivity charges, eliminated all questions of programming, technical performance, or finances, and based the case strictly on the web's misuse of net option time.

Outcome of the hearing will affect not only the future status of the Don Lee net, but will determine the fate of Don Lee's application of commercial video license for its W6XAO, Hollywood. Video outlet was omitted in a recent mass grant of commercial licenses to six other applicants for Los Angeles tele channels. Should FCC rule in favor of Don Lee on current hearings, video license is expected to come forth as a matter of form.

WBAL's Canny Move Vs. Pearson-Allen

WASHINGTON, Jan. 11.—Insiders here are viewing as a shrewd move an announcement this week from WBAL, Baltimore, for \$750,000 expansion thru erection of new radio and television studios.

Station, which is facing contest from newsmen Drew Pearson and Bob Allen for its profitable channel, is seen as consolidating itself to an even stronger position economically, and it is difficult for some observers here to see how Federal Communications Commish can finally deny permanent renewal to WBAL, leaving vast investment go to pot, or tossing onto market for bargain buy by a successor.

WBAL has a bid before FCC for an FM station, and it wants to go ahead with TV and facsimile. A February hearing has been set for the renewal bid and for the Pearson-Allen bid for the frequency.

Hair, Hair!

MEMPHIS, Jan. 11.—M. J. Vosse, promotion manager of WMPS, ABC's local outlet, got curious recently and wrote Henry Morgan as to what happened to losing contestants in the Schick Shavathon. Vosse wanted to know whether the losers went around with partly shaved phizzes, whether they were allowed to retire to finish their shaves, or whether they had to do stand-ins for House of David ballplayers.

Morgan's answer, in its entirety, was: "Only one man finishes shaving. Of the remainder, those who don't die of humiliation are shot."

Feb. 7 Deadline Set For AM Application

WASHINGTON, Jan. 11.—A grand rush of applications for AM stations is expected before the Federal Communications Commission's new February 7 "freeze" becomes effective. Log-jammed with applications, FCC has announced that its February 7 deadline will be effective to May 1, and that all applications received in that period will be held in pending files while others are being processed.

Commish made the announcement in the wake of an engineering conference earlier in the week. The "freeze" order will affect not only new bids, but also CP modification requests and CPS. Only applications received prior to February 7 which are sure of getting relatively fast action, apparently, are those already designated for hearing and those which do not require hearings.

Colo. Bill Would Limit Stations' Libel Liability

DENVER, Jan. 11.—A bill designed to relieve radio stations of liability for libel or other defamatory statements made during an airing by persons other than outlet personnel has been introduced by Ben Bezoff, assistant manager of KMYR here and a member of the House of Representatives in the Colorado Legislature.

Section 1 of the triple section measure contends that owner, licensee or op of a visual or sound percolator or web, and their agents and employees shall not be liable for any defamatory statement uttered in or as part of a broadcast by anyone other than the owner, licensee, etc., except so far as it can be proven that owner, licensee, etc., failed to exercise due care to prevent statement being aired.

Political Broadcasts

Section absolves personnel of station from any action for defamatory statements made by candidates running for public office.

Third section contends that in any action for damages because of a defamatory utterance on the air, plaintiffs shall be allowed only such actual damages as he can prove are valid. Bezoff has been in radio since 1932 with KLX, Denver; WKY, Oklahoma City, and WHLD, Niagara Falls, N. Y. During World War II Bezoff was regional director of radio information for the OWI and was also a war correspondent.

Biddle, Kelly Sell Holdings in WIBG

PHILADELPHIA, Jan. 11.—Anthony J. Drexel Biddle Jr., war-time minister to governments-in-exile in London, and John B. Kelly, former Democratic city committee chairman, have unloaded their reported 49 per cent of the stock holdings in WIBG, indie ainer, to their radio station business partners, Paul Harron and Joe Lang, according to talk along radio row here. Neither Kelly nor Biddle took an active interest in the operation of the station, altho it was originally reported, when Kelly bought in, that he planned buying into a string of outlets in the Pennsylvania-New Jersey area.

Biddle arrived in Philadelphia from Europe recently with his bride and it was reported then that he would sign papers necessary to complete the deal. Altho no purchase price for the shares was mentioned, those in the know claim that the sale ran into six figures.

Forbes Leaves News Slot in Tiff Over Seg's Extra Chores

HOLLYWOOD, Jan. 11.—Don Forbes, veteran West Coast newscaster and a fixture on Richfield Reporter's regional news seg, has quit the ainer after disagreement with the sponsor over chores on the seg. Gabber quit when the sponsor refused to divide news chores between Forbes and John Wald, insisting that Forbes handle nothing but commercials. Alternate plan had been in effect until Forbes left for service several years ago, but was not continued when Forbes returned to his pre-war job.

Richfield show originates at KFI-NBC, Hollywood, and is fed to 14 stations on the web's Western division network. NBC staff announcer Don Stanley replaces Forbes, who will continue to free lance. Forbes is also skedded to manage the new AM-FM station in Burbank for which application has recently been filed with the FCC.

KWKW Adds Disker For Program Hypo

HOLLYWOOD, Jan. 11.—Pasadena indie KWKW is the latest Southern California station to hypo program structure by adding a disk jockey seg. Outlet has launched a new six-week wax show tagged Sam Rowland and His Wax Works. Rowland is a former record editor of Look mag.

Show is first full-time disk seg ever used on the station, and is to be sold on a participating basis. Timed at 3:30-4:30 p.m., spinner will aim for the teen-age audience at time when competitive jockeys are off the air. If the show clicks, station will increase its air time in proportion to added commercial biz.

Kaiser-Frazier May Use Radio

DETROIT, Jan. 11.—Reports in motor circles indicate a new potential big-time sponsor may enter radio in the next 30 to 60 days, this being Kaiser-Frazier. New entrant in the automotive industry, following the big three, is very advertising-minded, as indicated by its newspaper and trade press schedules in the past year, but so far has not shown up heavily in radio, the condition of the car market being one reason.

Undercover reports indicate some discussion of a transcription show, with some unofficial dickering with an orchestra for a live show also reported.

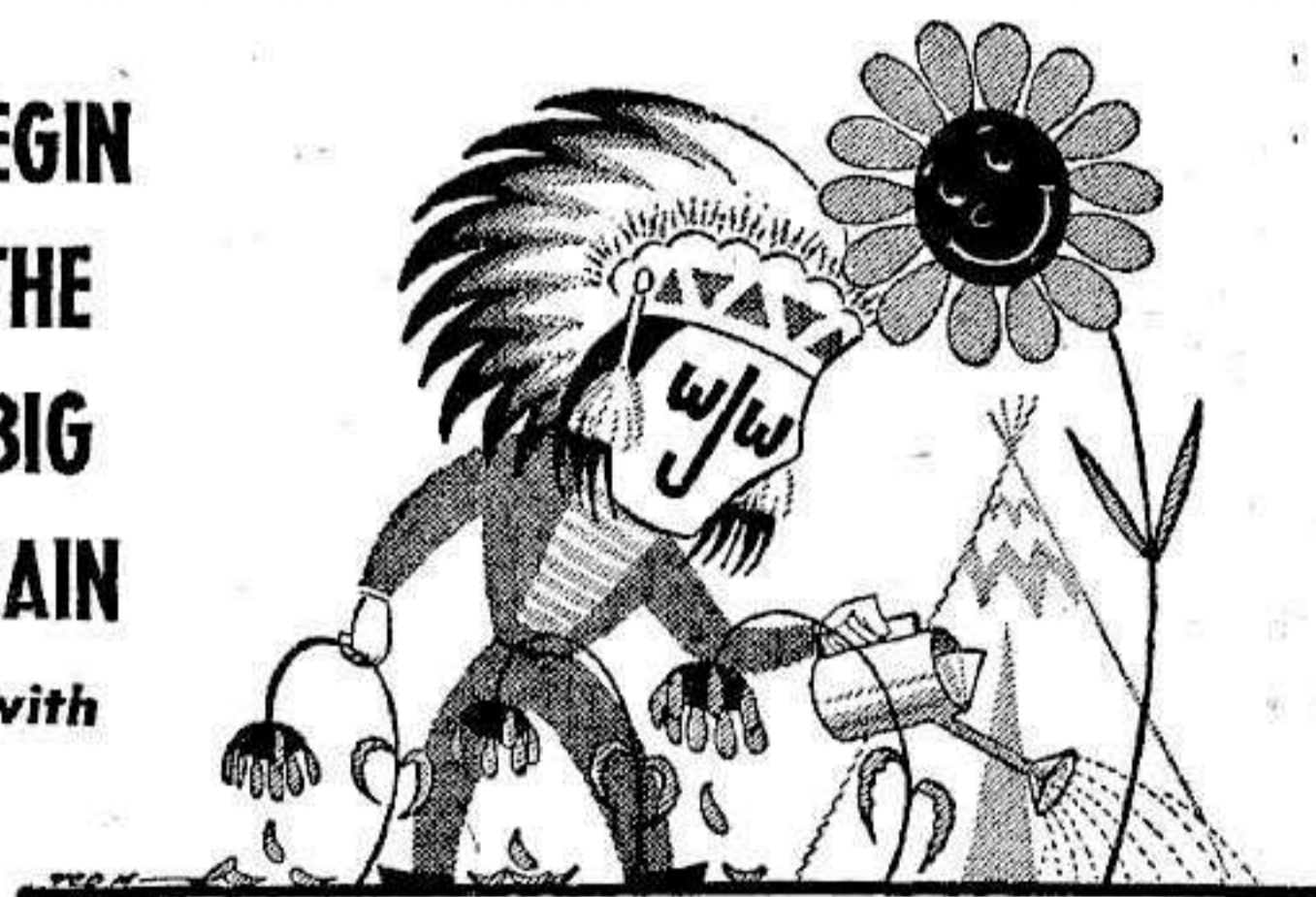
January Debut Set For Don Lee-Mutual Radio-Video Studios

HOLLYWOOD, Jan. 11.—Long-delayed inaugural ceremonies for Don Lee-Mutual's new \$2,500,000 radio and video studios have been skedded for this month. New building, on Vine near Sunset Boulevard, will house headquarters of the Don Lee regional net, local outlet KHJ, as well as tele studios.

Web has been renting space on Melrose Avenue from RKO Studios for several years. New plant will total 112,000 square feet and will include 18 principal studios. Video studio portion of the new building will be in addition to present tele plant in Hollywood Hills, which will be used as an auxiliary studio-transmitter site, secondary to the proposed transmitter atop near-by Mount Wilson.

Completion of new studios will enable Mutual to expand Hollywood originations which have been curtailed because of the space bugaboo.

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GAIN
with



CLEVELAND'S Chief STATION

Advertisers begin the big gain—sales soar to new heights when they let Cleveland's CHIEF Station sow the seed for sales. WJW's better local programming cultivates a large listener acceptance for you . . . in the nation's fertile market . . . Cleveland.

BASIC ABC Network CLEVELAND, O. WJW 5000 Watts DAY AND NIGHT REPRESENTED NATIONALLY BY HEADLEY-REED COMPANY

COLLEGE RADIO PAYS OFF

Campus Stations Now Serve As Industry's Long-Sought Personnel Training Ground

College Web Sending 100 Staffers Yearly Into Industry

NEW YORK, Jan. 11.—Intercollegiate Broadcasting System, operating as a network since 1940, has been quietly and unostentatiously developing a raft of professional radio people in all categories—engineers, announcers, station managers and actors. Check of IBS' statistics, which are significant to broadcasters in view of the repeated complaints that radio has no proving grounds, indicates that the college network uses about 1,500 students on its various stations currently, with personnel averaging about three to four hours of radio work a week. Larger campus stations, such as those at Columbia University, Harvard, Brown and Swarthmore, may each use as many as 100 people in various station operations. Yearly, some 300 to 400 students are graduated by colleges in the IBS web. Of these graduates, some 100 enter professional radio, according to David Linton, IBS program manager.

While IBS has not been operating long enough to produce many men who have landed in top radio positions, a checkup of the alumni shows many who have filtered into solid radio posts throughout the country. A gander at the following is illustrative:

Typical Examples

Tom Wertenbaker, formerly manager of WPRU, Princeton University, is now assistant manager of WNBH, New Bedford, Mass.; Bill Hutchins, who resigned the equipment for WKRC, Columbia University station, and subsequently did research for Major Armstrong, now is manager of WFNR, new FM station in New Bedford, Mass.; John Merriman, one-time program director of WXPB, University of Pennsylvania, is now on the CBS news staff; Jean Williams, formerly program director at WSNR, Swarthmore, is now a copywriter at N. W. Ayer; Grant Theiss, one-time manager of WPRU, Princeton, is in CBS spot sales; Powell Ensign, Brown, is connected with J. P. McKinney, station reps; Ann Pike, who was program director at Swarthmore, is a scriptwriter at WOSU, educational station at Ohio State; Allyn Moss, a student at IBS' station at Antioch College, Yellow Springs, O., is a director at WNYC, New York City's municipal station; Frances Hill, once at Swarthmore, is

now women's director at WILM, Wilmington, Del.

Others are Rick Caro, who got in his first licks at WVER, Cornell, is a control operator at SHCU, Ithaca, N. Y.; Walter Scott, formerly actor and announcer at IBS Columbia University station, is now doing news for General Electric at Schenectady, N. Y.; Hilda Simms, who was faculty adviser at IBS' station in Hampton Institute, was recently seen in the Broadway legit, *Anna Lucasta*; Alan Rich, IBS music director, also does an announcing stint for WWNY, Watertown, N. Y.; Bill Weston, formerly at Brown, is an announcer at WCFI, Pawtucket, R. I.; James Sondheim, Columbia, now is in CBS research; Bill Wise, another Columbia University radio man, is in the CBS newsroom; Myron Curry, Brown, is now continuity director at KMBC, Kansas City, Mo.; Bill Saunders, also a one-time Brown man, is chief announcer at WIRY, Troy, N. Y.; and Don Stix, another IBS alumnus, is a transmitter engineer at WNBC, NBC's key outlet in New York.

Technical Staffers, Too

In addition to station men, IBS develops personnel for radio manufacturers and research groups. For instance, Paul Yergin, former manager of UCRS, Union College, is a member of the scientific staff of Columbia University's radiation laboratory; Howard Tomkins, one-time manager of WSNR, Swarthmore, is now with the Philco research staff; Gordon Graham, who practiced his electronics at Brown, is with Western Electric in Baltimore; and Martin Sherron, former chief engineer at Columbia University, is director of research at Sherron Electronics Company, Brooklyn, N. Y.

Personnel listed above is only a fraction of former IBS men now operating in stations and other facets of the radio business. From talks with both IBS and standard radio men, it appears the lads who broke into radio via the college network have an advantage over other newcomers in that they have learned the groundwork of the business by trial and error and have gained an insight into many phases of actual station operation.

IBS, which is now making a renewed pitch to agency time buyers (See COLLEGE WEB on page 12)

Need for New Affiliates' Org Stressed by Colo. Broadcaster

NEW YORK, Jan. 11.—An urgent need for organization on the part of network affiliates has been expressed to *The Billboard* by Rex Howell, managing director of KFXJ, Mutual affiliate in Grand Junction, Colo. Howell's comments were made in a letter to the editor, following up comments of other web affiliates that the recently negotiated AFRA-network pact was an alleged "sell-out" of the affiliates on the part of the webs. Howell stated that he did not believe NAB could handle affiliate problems, stating the trade body is "impotent in this respect and the only answer lies in the establishment of a separate organization." Chances for such an organization are deteriorating rapidly, Howell said, because of the "Wholesale entrance into the field of new broadcasters, most of whom will gladly accept a bonus affiliation contract. The threat of competition is being gingerly used not only by the networks, but by every harassing force we have to deal with," Howell added.

GOP Steps Up Probe of FCC Budget Needs

WASHINGTON, Jan. 11.—GOP fiscal committees in both houses of Congress are applying a fine-tooth comb to figures supplied by President Truman this week (9) for a budget increase for Federal Communications Commission from \$5,560,000 in the current fiscal year to \$7,300,000. At the same time, FCC stands a better-than-even chance of justifying most of its demands, according to some congressional insiders who have dipped into the details of Truman's request, which calls for the heaviest increases in FCC's engineering department.

According to Truman's estimate, FCC will need \$3,767,272 for its engineering department next year, as compared with \$2,310,000 in current fiscal year. Engineering department is described as overtaxed with work and its burden is seen destined to get heavier, with added functions coming in under television and FM. Law department is figured to up its budget needs from \$404,919 to \$600,462; the secretary's department is listed for an increase from \$379,091 to \$725,903, and the accounting department jumps from \$514,867 to \$720,412.

Truman told Congress that part of the jump in FCC's budget needs is based on spending for a special investigation of interstate telegraph communications. This cost is estimated at \$375,000. Meanwhile, lesser departments of FCC will get along with reductions in personnel and equipment, according to Truman's proposed budget.

N. Y. Indies Set For '47 Baseball

NEW YORK, Jan. 11.—Three New York indies already have lined up their next season's baseball schedules, and in two instances, WHN and WINS bank rollers are set. WHN's airing of the entire 1947 schedule of home and away Brooklyn Dodgers games, including pre-season games, will be sponsored by Old Gold Cigarettes. Altho games are expected to be completed before 5 p.m., contract specifies that in the event week-day daytime games run beyond 5 p.m.—at which time Ted Husing airs the second portion of his *Bandstand*—they will continue to be broadcast, but not beyond 5:30 p.m. Should a game continue later than 5:30 p.m., Husing will give scores on his show.

WINS will carry the New York Yankee games, beginning about April 15, and will also do pre-season games. Sponsors set are General

Problems which the proposed affiliate group could handle include the following, according to Howell:

Network option time to read "local standard time only."

Simultaneous expiration dates on all affiliation contracts.

Fees for recording services when time is ordered other than at release time and for merchandising services.

Removal of networks from the spot field, with platter placements to be accepted only on the basis of national spot rates.

Zone playbacks to be furnished at web expense to avoid blocking network lines by repeats.

Payment at short rates in the event of cancellation.

Howell also pointed out that most groups with which radio does business are organized, and radio should follow suit. The bonus, he declared, eventually gravitates to affiliates where lack of organization increases vulnerability.

Benny Abandons Hawaiian Plans

HOLLYWOOD, Jan. 11.—Jack Benny has abandoned plans to do his two airers of the current season from Hawaii, due to transportation problems and uncertainty of securing high-quality reception. Venture would have marked first time a commercial airshow was taken outside country.

Movement of the show to the Islands would have necessitated dropping Phil Harris and Dennis Day from cast, since both Denny regulars have their own shows. Moving Harris and Day segs to Honolulu, which could have solved the problem, was held impractical by other bank rollers.

Benny, instead, will go on the road for the last four shows, winding up the seg in New York on May 25. Comedian may do personal appearances this summer, as well as play vet hospitals and other benefits.

Cigar Company and Ballantine beer. Mel Allen will spiel.

WMCA will carry the New York Giants, probably a total of 154 games, home and away. Home games will be live, and away games will be reported by Western Union ticker. WMCA has not yet lined up bank rollers.

It was also announced this week by NBC that the web obtained exclusive television rights to the Giants' games for \$50,000.

100 8x10 PHOTOS
for ONLY **\$6.60**
NO NEGATIVE CHARGE

Professional publicity photos reproduced in quantity. Superb quality on best grade paper at prices you would expect to pay for cheapest cut rate work. Enthusiastic, satisfied customers coast to coast.

250 POST CARDS \$7.15
NO NEGATIVE CHARGE

Before ordering anywhere, send for the facts, full price list, ordering instructions, etc.

COURTEOUS and HONORABLE TREATMENT Guaranteed!

MULSON STUDIO BRIDGEPORT 8, CONN.

SPECIAL PRINTED TICKETS
ROLL OR MACHINE
100,000 FOR \$28.00

RESERVED SEAT — PAD — STRIP
COUPON BOOKS — RESTAURANT
CHECKS — SALES BOOKS AND
ALL ALLIED FORMS

STOCK ROLL TICKETS
One Roll... \$ 1.35
Ten Rolls... 5.64
Fifty Rolls... 21.75
Rolls, 2,000 Each
Double Coupons
Double Price.
No C.O.D. Orders
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ELLIOTT TICKET CO.
409 LAFAYETTE ST., N. Y. C.
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615 CHESTNUT ST., Philadelphia

TOO SHORT FOR A HEAD

O'Keefe Back as Quizmaster; Truman To Make 'Dimes' Talk

WALTER O'KEEFE, absent from radio for a long time—except for guest shots—returns on a regular basis January 20. He'll succeed Bill Cullen as quizmaster on the Bill Todman-Mark Goodson Winner Take All show, Monday thru Friday, 3:30-4 p.m., on CBS.

Jane Barton, flack, doing a radio column for the Town Record Weekly, Passaic, N. J. . . . Chirper Gloria Carroll has returned to Coffee Club program on WEEI, Boston, following the birth of her second boy.

NATIONAL FOUNDATION of Infantile Paralysis will highlight its annual March of Dimes Campaign January 30 with addresses by President Truman and Basil O'Connor, chairman of the Foundation. Thus far, MBS and ABC carrying. In addition to top stars appearing on the 45-minute program beginning at 11:15 p.m., there will be a three-minute pick-up from the late President Roosevelt's home in Hyde Park, N. Y. Most indie stations, as well as web affiliates, will highlight the occasion with special broadcasts thruout the day.

Rudy Vallee's book on radio biz, "From One Who Knows," on the stands in early spring. . . . William Morris spotting Al Jolson on important air segs, such as the Crosby show, in a build-up aimed at selling new Jolson package. . . . Jimmy Roosevelt returns to the air as KLAC news commentator once weekly.

FOLLOWING conclusion of his current radio series in June, Bob Hope will leave for South America. Later he'll go to France. . . . Dan Allison, formerly at KEYS, Corpus Christi, Texas, joined the announcing staff of KLZ, Denver. . . . Pictures of Ted Husing, conductor of the Ted Husing Bandstand on WHN, New York, will be flashed on 200 motion pix screens in Metropolitan New York, New Jersey and Connecticut starting Wednesday (15) as part of station's bally campaign. . . . David Owen new producer of CBS's Ma Perkins show and Edwin Wolfe new director.

Sam Miller quits FCC legal staff this week to join two former FCC teammates, Marcus Cohn and Leonard Marks, in radio law firm in Washington. . . . Gen. Jacob C. Devers, commander of army ground forces, presented set of World War II combat photos to Al Warner, WOL-Mutual news director. . . . Mrs. Marion Sexton, WOL director of women's activities, returns to mike after several weeks' illness. Hazel Kenyon Markel, WTOP director of community service and education, will head panel of Association of Women Broadcasters for Radio Institute of Club Leaders January 23 on How Can Community Organizations Make the Best Use of Radio?

BILL DOWNS, CBS commentator and roving reporter, will be key speaker Friday (17) at the Oklahoma City Chamber of Commerce's weekly forum which will salute KOMA on its increasing power. . . . Quiz Kids will broadcast from the Orange Bowl in Miami Sunday (26) in support of the polio fund. . . . John Daly, CBS news analyst, leaves Sunday (19) for Alaska to cover army's task forces frigid tests. . . . Phil Davis, music director of the Hires Sunday Party, is organizing a flying club. . . . Opening of Congress marked the resumption of WMCA's The Halls of Con-

gress, a series reconstructing outstanding legislative debates. Show begins Wednesday (15).

Nadine Miller, former director of information service for Kansas City, Mo., public schools, joins C. E. Hooper February 1 as director of press and public relations. . . . George F. Crowell, formerly with WCOP, Boston, has joined the announcing staff of KSFO, San Francisco. . . . Gayle V. Grubb, KGO, San Francisco, manager, appointed chairman of the March of Dimes campaign for Northern California. . . . Lillian Shoen, scripter, has joined ABC as a staff writer. . . . Esther Bilzerian to music department of WTAG, Syracuse, N. Y.

CONNIE FORDE, who has been conducting the You Should Know program on WCOP, Boston, has joined WWXL, Peoria, Ill., as director of women's activities. . . . More than 85,000 guests visited WLW, Cincinnati, during 1946, according to station's guest relations director, Elsa Waterman. . . . Jill Warren, formerly with ABC and music editor of Movie-land magazine, has joined Newell-Emmett agency as director of promotion for the Chesterfield Supper Club. She retains her magazine position.

Jack Hartley has joined the cast of NBC's Stella Dallas. . . . Edward R. Dunning Jr., formerly with World Broadcasting, has joined the Frederic W. Ziv sales staff. . . . Ferruccio Tagliavini, Italian tenor, made his radio debut on WOV, New York, Saturday (11). . . . Jean Hagon, featured actress in Broadway legit, Another Part of the Forest, slated for appearances on ABC's Hollywood Story. . . . Bob Harris, staff announcer at KLZ, Denver, has resigned to head new radio set-up at Army's Fitzsimons General Hospital near Denver.

DEDICATION of KARV, Mesa, Ariz., skedded for the middle of January, will be attended by State's governor. Al Stein will be program director for the new station. . . . J. Jeremiah Hallas, press secretary to Gov. Wilbert Snow, Connecticut, has been appointed State political commentator and legislative correspondent for WTIC, Hartford, Conn.

Francis A. Nelson, engineer with KOA, Denver, retired after 22 years with station. Glen R. Glasscock, master control engineer of the station replacing Joseph Rohrer, resigned, as assistant control room supervisor. W. Stan Neal Jr., formerly studio engineer, replaces Glasscock.

ABC'S The Fat Man will be sponsored by Norwich Pharmacal Company under a 52-week contract basis beginning February 14. . . . Henry Viscardi, for two years with MBS's sales service department, has been transferred to the program department as assistant commercial supervisor. . . . Cameron Prud'homme will play the title role in David Harum when show returns to CBS Monday (13). Also featured will be Charmie Allen and Joan Tompkins. Dale O'Donnell, formerly with Butterick Patterns, has joined WTAG, Worcester, Mass. . . . George Klayer, formerly with Ed Petry, joined the Chicago office of Radio Sales. Bud Shaver, for 10 years sports editor of The Detroit Times and before the war sports director of WWJ, Detroit, replaces Lansing Pittman, who resigned to go into free-lance publicity.

Web Toppers Predict Rosier Chi Origination Picture If Certain Blocks Are Removed

Current Trends Corroborate Execs' Optimistic Views

CHICAGO, Jan. 11.—Check of the Chi radio network picture this week revealed that while the past admittedly has been grim, future may be rosier—provided certain blocks to Chi web origination are removed.

Top web brass, with one exception, believes rock bottom has been hit and that 1947 will see some relief for both talent and sponsors, many of whom would like to see their shows originate on home grounds. Trends in three of the four webs here during the last six months tends to corroborate the optimistic view. Even considering the last two years when most of the shows exited to either coast the picture isn't as gloomy as some segs of the trade have it. Following are facts and figures for Chi-originated shows for all webs:

Table with 3 columns: Station, 1944, 1945, 1946. Rows include ABC, Mutual, NBC, CBS.

Particularly significant is the fact that during the last six months, NBC and ABC increased their Windy City output from 18 to 26, and 15 to 21 respectively. Both claim bigger and better things in the offing. So does Mutual. CBS isn't so sure.

All four top web biggies here have definite ideas on the subject. Ade Hult, v.-p. of Mutual, said, "This year should bring more Chicago network originations because (1) during the war years there was a shortage of talent which naturally gravitated to both coasts because of higher pay. This factor is no longer present. (2) More attention will be paid to Chicago originations because more sponsors are looking at mounting costs. It's still true that you can put on a network show considerably cheaper in Chicago than elsewhere."

Said Les Atlass, v.-p. of CBS: "The reason shows have been moving from Chicago is primarily the directors' fault. They employ the same group of actors over and over and develop cliques. When one show leaves, it naturally takes the others with it. One solution is to have a different AFRA scale for experience. This should break up the small groups. However, we believe more in local shows with a higher rating than in web shows with a lower one. We believe we can do more for Chicago radio by producing good local shows than by trying to hit the network."

I. E. (Chick) Showerman, v.-p. of NBC said, "We're going to keep slugging for web shows. Our success during the past six months proves the outlook from here isn't as black as some would have it. Talent will stay in Chi if jobs are available, and it's our job to make them available. Ratings on several shows which left for so-called greener pastures reveal their listening audience took a walk, a fact which proves we can do certain types of shows in Chicago as well or better than they are done elsewhere. I think when the industry decides that the cost factor is a paramount issue, we'll see plenty more shows here. The time doesn't seem to be far off."

Ed Borroff, v.-p. of ABC thinks Chi will soon have 23 originations as compared with 15 last summer. "That more or less speaks for itself," he said. "We're planning on more Chicago business, since we're convinced we can program good shows out of here."

Difficulties in selling Chicago-originated segs are mainly psychological, web execs say. Feeling is prevalent among some sponsors that nothing good can come from Chi in spite of Hooperatings.

The idea of Chi losing shows like Carnation Hour, Shaeffer Parade, and the General Mills soap operas just doesn't make sense, they say, because these shows are using the same format and practically the same talent.

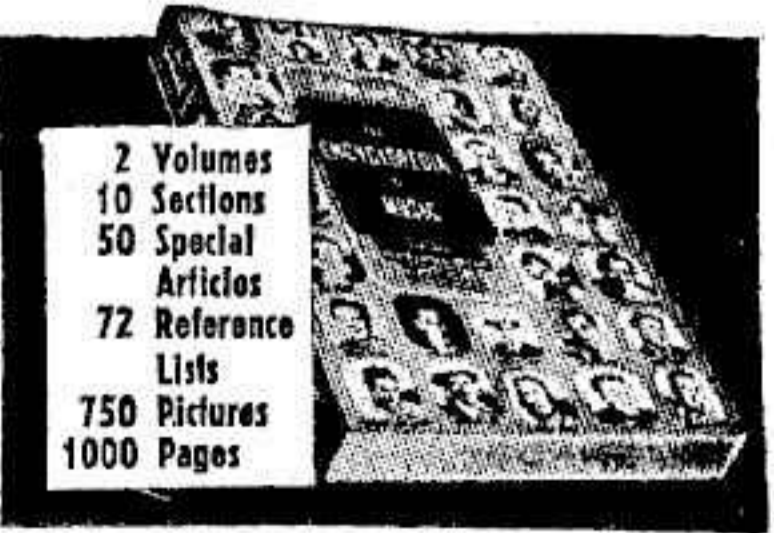
Another big point that defeats Chi radio is one of local commercial segs. It's recognized that many a network show got there by first being successful on a local Class A station. Such a show stands small chance of ever going net in Chi, the reason being that segs using more than five musicians and other talent are practically non-existent here. Such programs as are on the air almost invariably use staff musicians because they're forced to. Local AFM rate is \$25 per man for a 15 minute seg—\$5 higher than in New York and \$15 higher than in Hollywood.

Hop 'Harrigan' Band Wagon

NEW YORK, Jan. 11.—Hop Harrigan, Richard Maxwell production aired on Mutual Monday thru Friday, 5-5:15 p.m., will be sponsored three days a week, Monday, Wednesday and Friday, by Taylor-Reed, makers of Cocoa Marsh, beginning February 3. Ruthrauff & Ryan is the agency.

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ABC Cancels \$1,250 Weekly DuMont Studio Rental Deal After Suspension Notice

Web Optimistic Own Facilities Will Be Set by Spring

NEW YORK, Jan. 11.—Following DuMont's announcement this week (9) that its New York station, WABD, will go off the air for approximately 30 days beginning January 24 in order to install a new "bat wing super-turnstile" antenna, a number of the station's clients took a burn, in one case canceling a contract. DuMont's announcement came without notice. Paul Mowrey, ABC director of television, after receiving notice from Leonard Cramer, DuMont v.-p., on the temporary suspension period, immediately called Cramer and canceled the ABC-DuMont contract. It was reported that ABC was covering itself by taking advantage of the January 24 suspension date, since the contract with DuMont had a two-week cancellation clause. ABC's deal gave it studio and production facilities.

Cancellation followed almost immediately after ABC had received notification that its four-image orthicon cameras had arrived. Observers pointed out that there were no tears shed over the spit-up, since ABC is considered a strong competitor, even tho the web has no studio facilities of its own. ABC's airtime on WABD amounted to about \$1,250 per week.

Agencies Sizzle

Several agencies were reported steaming over the short notice because it upset their plans for forthcoming sponsored video shows on DuMont. DuMont's original plan was to continue studio programing while antenna was being installed. One observer claimed that it wasn't necessary for WABD to go off the air completely.

DuMont, on the other hand, reported that the deadline set by the FCC for construction and alteration of the new antenna is June, 1947, and to abide by the FCC ruling, it is necessary to suspend temporarily.

ABC hopes to receive FCC approval on a construction permit for its New York station by January 17 and to begin telecasting sometime this spring. Hence, the web is willing to call it quits now with DuMont.

To prepare for television programing on its own, ABC next week will begin a series of closed-circuit telecasts of its network radio programs originating in theaters in New York, thus training its technical crews. Web also plans to send some of its producers and directors to Washington, Chicago and Detroit to help line up production staffs.

Coinciding with the DuMont shut-down, extensive improvements and alterations will be made in the John Wanamaker studios in preparation for the seven-day, 28-hour-week program operation that becomes effective April 1.

Herman Replaces Jarvis on Saturday 'Ballroom' Spinner

HOLLYWOOD, Jan. 11.—Woody Herman shifts from the bandstand to the turntable beginning Saturday (18) when he takes over Al Jarvis's regular platter spinning chores over local indie KLAC. Orkster will handle Jarvis's *Make Believe Ballroom*, three-hour show on Saturdays for an indefinite period.

Job, which started out as a gag, is apparently offered and accepted in dead earnest by Jarvis and Herman. Band leader is currently sans ork and is reportedly anxious to remain on the Coast. Trade talk has it that Herman will not return to the band biz, but will invest dough in going musical enterprises. Disk jockey ride is merely a device to keep his finger in the music biz and sustain public interest. Money is an unimportant factor, since Herman will earn AFRA scale and no more.

Kick-off show will include a batch of publicity gimmicks. Town's competitive disk jockeys have been invited en masse to participate on the initial airer, which will be devoted to "teaching" Herman platter spinning technique and the whys and wherefores of reading commercials. Band leaders currently in Hollywood are also skedded for guest appearances.

Grabhorn Succeeds McNeil as WJZ Boss

NEW YORK, Jan. 13.—Latest in a series of personnel reshufflings at American Broadcasting Company and its key station, WJZ, New York, will be announced this week when Murray Grabhorn, now manager of station sales, will be named to succeed John H. McNeil as WJZ manager. McNeil resigned Wednesday (8) as a result of network's decision to more closely identify station's activities with the web—a decision which, according to McNeil, restricted the scope of his duties. Heretofore WJZ's operation had been autonomous.

Grabhorn will continue in his network position while holding down the WJZ spot. McNeil, after a brief vacation, expects to go into the FM and tele fields.

Following the McNeil-Grabhorn switch, Keith Kiggins, one of four ABC senior vice-presidents, announced he was checking out of the ABC operation. Kiggins, whose specialty is stations, went to the erstwhile Blue network of NBC in 1933. He transferred over to American when NBC divested itself of that web following the FCC's monopoly probe. Kiggins retains his financial interest in ABC.

Other personnel reshufflings are reported in the works at ABC. West Coast trade papers recently indicated Adrian Samish, programing vice-president, was on the way out—but the web countered this by increasing Samish's duties to include television programing. As of now ABC denies more changes in the top exec line-up are scheduled. But trade reports persist more are due.

Settle Suit Vs. Berle-CBS

NEW YORK, Jan. 11.—Injunction and accounting action by author J. Barton Loeb against Columbia Broadcasting System, Milton Berle, Cy Howard and Richard Sanville has been discontinued and settled without cost to either parties, according to a stipulation filed in U. S. District Court recently. Loeb's action charged that his *Court of Petty Grievances* was infringed upon by the CBS sustainer, *Kiss and Make Up*, aired by CBS last summer with Milton Berle.

Para's KTLA Bows Jan. 22; Hope Emsee

Star-Studded Cast Inked

HOLLYWOOD, Jan. 11.—With Television Productions, Inc., (Paramount Pictures subsid) this week officially getting FCC's green light for commercial operations, station has set January 22 as the kick-off date, and will drop its experimental call letters W6XYZ for KTLA (Television Los Angeles). Its first sponsor is Tupman Motors, a local Lincoln dealer, who will bankroll the star-studded kick-off show and foot the bill for a one-a-week 15-minute news seg. Deal was set by J. Walter Thompson.

Paramount will bow into tele biz with an hour-long talent splash on the 22d. Opening with an address by Cecil B. De Mille on tele's position in showbiz. It will then go into variety show, featuring Bob Hope as emsee, with participants including Bill Bendix, Kirk Douglas, Bill Demarest, Ray Milland, Dorothy Lamour and the Charioteers.

With Paramount the only station now on the air to get commission's CP (Don Lee's bid is still pending FCC hearings), it becomes the area's first commercial tele outlet. According to its Coast director, Klaus Landsberg, other time sale deals are currently simmering, but he chose to stay mum until they are definitely set.

Until the area gets a minimum of 1,000 receivers, Paramount will make available facilities and transmitter time at a token charge of \$100 per half hour or any portion thereof. Rate card states: "Station facilities and transmitter time at such token charges will only be available and desired time will only be reserved for clients agreeing to use station facilities and transmitter time at rates quoted in this rate card for the minimum 13-week period immediately following the distribution of 1,000 television receivers in the Los Angeles area."

Thru this clause, KTLA is able to tie up biz beyond its token charge studio programs, \$66 one hour; \$400, period.

Rates asked by Paramount are studio programs, \$600 one hour, \$400 half-hour, \$260 15 minutes, \$125 five minutes, and \$75 one minute. Film programs: one hour, \$300; half-hour, \$250; 15 minutes, \$200; five minutes, \$100, and one minute, \$75. Charges include station facilities and transmitter time.

Form New Tele Firm

NEW YORK, Jan. 11.—A new video package production agency, Sackett & Prince, has been organized to produce programs and commercials. Outfit, planning more than 18 shows for 1947, claims new techniques designed for video. Among shows to be marketed are *Night Club*, *Sports Quiz*, *Disk Jockey*, *How to Enjoy Sports*, *Lore of the Land*, and *Playtime*. Agency execs include Barney Sackett, general manager; Michael Prince, sports director; Pauline Sharpe, writing director; Andre Brunner, technical research director for live music, and Harold Prince, advertising and publicity.

HOLLYWOOD, Jan. 11.—ABC's Western division will boost its Coast affiliates to 44 January 17 when KCOY, Santa Maria (Calif.), affiliates with the Blue. Newcomer gives web national affiliate count of 236.

Zenith's Video Stand Defined In Bonfig Talk

CHICAGO, Jan. 11.—The Zenith Radio Corporation's stand against television as an advertising medium in its present stage of development was carried out this week in a speech delivered to the Advertising Executives' Club of Chicago, by H. C. Bonfig, Zenith v.-p. Bonfig admitted for the first time publicly that the company was "for" television, and for the first time Zenith went on record to disagree that the RCA black-and-white-to-electronic-color convertor was the answer to the question of whether present video receivers will be obsolete in a few years.

Bonfig stated that Zenith wanted to see television succeed when he said: "And make no mistake, gentlemen, Zenith wants television. We probably stand to gain more from it than any other large manufacturer, for the mass production of radionic equipment is the only business we have." Then he added: "Nevertheless, we are very dubious about the success of today's television boom, for the simple reason that there still remains unsolved the basic economic problem that proved to be a fatal stumbling block several times in the past years."

Movie Vs. Video Stand

Relative to color vs. black-and-white, Bonfig repeated that Zenith was for color. He claimed that sets sold for the low wave band "will soon be obsolete," and added, "convertors are not the answer."

Bergen Unopposed As WCATAS Prexy

HOLLYWOOD, Jan. 11.—Edgar Bergen was elected president of the recently formed West Coast Academy of Television Arts and Sciences at the org's first formal meeting Tuesday (7). Bergen snagged the prexy's chair in an uncontested election, with nominations closed following presentation of his name.

Association, composed of showbiz personalities interested in video, will vote on a proposed slate of additional officers at the next monthly meeting. Nearly 100 tele addicts attended the get-together, held at Bergen-Cunning Video Experimental Studios in Hollywood.

Meeting was sparked by talks made by Gayle Gitterman, assistant producer at MGM; Bergen, and his partner, Patrick Michael Cuning. Speakers made pitch for more interest and co-operation among tele pioneers for common advancement of the medium as an entertainment outlet.

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Headaches Spur Television To Go Pubserv With Verve

NEW YORK, Jan. 11.—A peculiar combination of programing circumstances is resulting in an early stage public service record for video, one which should make other media blush with shame. Circumstance one is the earnest effort on the part of telecasters to do a public service job in hopes of creating prestige and gathering much-needed publicity. Circumstance two is the continuing difficulties faced by today's telemen. The American Federation of Musicians' ban on the use of musickers, the American Society of Composers and Authors still-muddled tune licensing aims, the generally high cost of talent from writers thru cast in view of the limited audience and the difficulty (financial and otherwise)



in getting top Hollywood produced film fare are all contributing factors to tele headaches. Firestone Tire & Rubber, for instance, has been running a film series on WNBT for the past six months or so, called *Your Life* (Mondays 9:10-9:20). Pix show types of jobs available in various industries, and how to get 'em. It's definitely public service . . . and since series was made by the U. S. Army as vocational guidance for discharged G. I.'s, it doesn't cost Firestone a pile of pennies either.

Cops 'n Robbers

Just a few weeks ago, both WNBT and CBS-TV interrupted regular programs to flash on the screen rogues' gallery stills of the seven convicts who had escaped from a Brooklyn prison and had not been recaptured. Announcer read descriptions of the cons while pix were on. This particular instance of crime busting pubservice re-emphasized how much more effectively video can perform this type of community aid than either radio or newspapers.

Recently, too, telefilms of the \$3,000,000 fire on the New Jersey piers were shown not only in TV newsreels but a special viewing was set up for FBI, police and fire department officials in Washington so they could study techniques best used to fight monster blazes of this type. Telecasting President Truman making his State of the Union address to the 80th Congress, and opening session of the House were two other recent examples of the type public service which other media can't even approximate.

Past Record

The sight-sound medium already has amply demonstrated, and continues to do so, its effectiveness in educational, religious and political public service. WCBS-TV has been running forum and discussion programs featuring New York high school students, in co-operation with the N. Y. City Board of Education. A Chi station has a similar feature. Trade leaders expect to see telecasts in many schoolrooms once production gets under way. NBC last week ran a session outlining programing of religious themes for a group from the Joint Religious Radio Committee Workshop. Coverage of the elections last fall by New York as well as outlets in other cities, was a prime example of good tele job on politics.

If telecasters continue their awareness of the need and scope of public service programing when the audience begins to grow to sizable proportions, tradesters are convinced the Federal Communications Commission will have no need for issuing any books with blue covers for the industry.

COLORADO SPRINGS, Colo., Jan. 11.—KRDO, new 250-watt station here, will go on the air the first week in February. Owner-Manager Joe Roher was with KOA, Denver, for 12 years.

Dorothy Thackrey In To Effect Cure Of Ailing WLIB

(Continued from page 5)

eration; improvement of educational and public service features and a sales ability she feels she has demonstrated in making *The Post* a paying proposition. After-dark operation will permit a greater appeal to local listeners, she believes, and she is about to go to work as a "salesman" herself. Not the kind of salesman who sets in agency rep reception rooms, she declares, but the sort who has lunch with people one should lunch with. She's going to call on Mary McClung, *Post* ad manager, for help, too.

Has Program Ideas

She also hopes to use several program ideas developed from within *The Post*. One such is an idea digest, paralleling *The Post's* editorial feature culled from the press and magazines of the world. She wants to apply the same idea digest to radio programs — even, perhaps, soap operas. She's strictly pro-soap opera, she declared. Mrs. Thackrey also hopes to make educational features more palatable—she doesn't know why they must be so deadly dull, she says.

Asked her qualifications for operating a radio station, Mrs. Thackrey declared she believes radio is show business, of which she's been a devotee for years, even to backing some legit shows—*Dead End*, *Abe Lincoln in Illinois* and *Call Me Mister*, in which she is the largest stockholder.

At any rate, she's going to try, she said, and there won't be any more personnel changes. She hopes.

FTC RAPS TAYLOR

(Continued from page 5)

"Ad-Seal-It bands," states FTC. "Nevertheless," adds FTC, "he (Taylor) has entered into so-called non-exclusive agreements with 35 principal manufacturers of waxed paper, licensing them to make and sell the bands at prices not less than those established by him in designated zones." Taylor, alleges FTC "compels the licensee manufacturers to enter into the license agreements" and "to observe and to maintain uniform zone prices by threatening them with patent infringement suits, altho he has no right under the patents to enforce such price-fixing requirement. He has thus expanded his rights under the patents to include control over the manufacture and sale of printed waxed paper bands, a control which is not covered by the patents."

FTC states that as result of Taylor's practices "a substantial number of bakers have been required to buy printed waxed paper bands from the licensee manufacturers at excessively high prices." Commish adds that Taylor's competitors "have been prevented from selling such bands in substantial quantities to bakers," and charges Taylor with "thereby obtaining a monopoly in the interstate sale of such products."

Monkey's Paw

Reviewed Wednesday (8), 9-9:40 p.m. Style—Dramatic. Sustaining over WABD (DuMont), New York.

Technically this DuMont players' production was good, but as straight drama it was bad. For some reason actors in television today seem either to hold back and not give out with their best, or else they go completely hammy. In this show the actors lacked spontaneity and as a result there was a heavy drag which was eased only at one or two dramatic climaxes.

According to Bob Emery, program producer and newly appointed manager of DuMont's program department, play was treated differently than most attempts at video drama and was presented as it would be on the stage. If this was the case, were the play a Broadway legit production, tonight's show would have brought down the final curtain. However, from where we sat program was presented no differently than most of today's dramatic productions in television.

Fault may lie in the fact that the players involved are seasoned radio actors. Altho they also have theater and stock background, reaction was they'd have been more comfortable with a script in their hands.

Mystery concerned the story of the White family (Abby Lewis and Jim Boles) acquiring from a Scotland Yard inspector (Maurice Franklin) a mummified monkey's paw which gives them three wishes. Father wishes for money to pay off the mortgage. Following morning an attorney arrives from the plant where the son (Bill Sugihara) works to inform them their son was killed during the night and the company is compensating with a check. After the mother wishes for her son to return to life, the father grabs the monkey's paw and makes the last wish—that the son return to his grave.

Principal fault among the actors was a hesitancy in delivering lines. This may have been intended to build up dramatic qualities of the show, but it gave the impression they weren't too sure of themselves. It was most obvious in the inspector and the father.

Show was directed by Kay Emery, and Frank Bunetta was production assistant. Narrator was Charles Tranum, and sets, which were well done, were designed by Rudy Lucek. Sound and music was by Jo Bosil.

I Love To Eat

Reviewed Friday (10) 8:30-8:45 p.m. Style—Cooking instruction. Sponsored by the Borden Company over WNBT (NBC), New York.

This was about the neatest little 15-minute program seen in some time. Not only was it an excellent example of unusually good camera work, good direction and good operation on the part of James Beard, the chef, but the show was presented in such a way that even men could find it interesting and instructive. It's this kind of program that's going to sell television to the public.

Program was comparatively simple. Beard, while actually preparing food and mixing dishes in an actual kitchen, gave tips and hints of cooking. He went thru his routine in a smooth and leisurely pace giving the viewer a chance to digest instructions. In this show Beard prepared a breakfast dish which consisted of haddock, fried potatoes and biscuits. Closing shot showed the breakfast table bedecked with appetizing food he prepared. During the preparation of the food, cameras panned in for close-ups which gave the viewer a good chance to actually see what the mixture looked like.

Borden commercial was integrated into the program in an interesting

Bert Allerton, Magician

Reviewed Thursday (9), 8:30 to 8:45 p.m. Presented sustaining on WBKB, Chicago.

WBKB still hasn't figured out the way to best present a magician's work via television. In the past the station has failed with magic shows, but principally because the magicians were of poor quality and had no real showmanship. On this one, however, they had one of the country's best, Bert Allerton, who for years has done top-notch work entertaining at tables in the Ambassador Hotel here. But despite Allerton's ability, the show was far from tops.

Most of the fault of the program could be attributed to poor camera work and lack of advance planning. Many times the picture was not in focus. At other times the hands of the magician and his stooges were not in the picture, and, as a result, tricks could not be followed and flash finishes were lost.

Production plan had Allerton entertaining couples at tables in the studio, just as he does at the Ambassador. There was banter between guests and Allerton and guests and a headwaiter. Of all participating, only the headwaiter and Allerton delivered any lines that were clever or added to the attempt to create a nitery atmosphere.

Despite failure of the program, WBKB ought to try Allerton again. He's a top magician; he has an entertaining line of patter. It's up to the station to figure out a production that will show off his tricks better, and the station staff and Allerton ought to work out tricks that pack a wallop but still are easy to follow with the video camera.—Cy Wagner.

RADIO CITY A GARAGE

(Continued from page 6)

trip was sponsored in memory of the late Wendell Willkie by the Common Council for American Unity and the Willkie Memorial of Freedom House, recorded about 150 hours of impressions during his trip. This has been edited to two and one-half hours of material, which, with about four hours of live commentary, will make up his new 13-week series. A CBS exec stated that this use of recordings does not set a precedent, but merely represents a unique program.

Corwin, whose purpose in making the trip was to seek out "the expression of friendship between nations and among men," stated that his series may not score a hit but may light up an unexplored area in radio. In answer to a query on censorship he said that "I've been with CBS for eight years and never had any censorship and I don't anticipate any in this series."

and novel manner. In the middle of Beard's session, a little girl suddenly opened the kitchen door and walked up to Beard asking where Borden's Elsie the Cow was, adding that the cow was to tell her a story. In the absence of the cow, Beard instead told her a story. Led into a fairytale type plug quite effectively.

Show was directed by Roger Muir.

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May Dig Into Barrel To Ease Show Shortage

Mutual Setting the Pace

NEW YORK, Jan. 11.—Program execs in radio are giving serious consideration to a policy of reviving old shows as a step to meeting the difficulty of finding good program fodder among present day offerings. Inclination is most noticeable at Mutual, which has a more pressing program problem than its competitive networks, with this chain already having revived two shows, *Scramby Amby* and *Crime Club*, within the past month. Same web's proposed show with Al Jolson is along somewhat similar lines, with a minstrel motif.

Revival kick seems to have been gaining impetus lately. Other examples are the re-use of the *Easy Aces* and *Myrt and Marge* shows, now being aired thruout the country via platters. CBS is also considering a revival of Gertrude Berg's *The Goldbergs*, with the show refurbished into a half-hour stanza instead of a daily strip.

Several other oldies are being kicked around also. Ed Byron has given his quiz stanza, *What's My Name?* a face lifting and the opus is up for sale thru John Gibbs. Mitchell Benson, of the Moe Gale office, also is working on two revivals. He has *Let's Visit*, which was on WOR from 1936 to 1938, cooking again, with a good possibility the program will be back on the air next month. Benson is similarly close to a sale on *Where Are You From?*, the Henry Lee Smith show, which spots people's hometowns thru speech peculiarities. Show started on WCNW, Brooklyn (now WLIB) some years ago and then went network on WOR-MBS. Other agents agree that they too are plugging older properties, but hold out on identifying them.

Reasoning behind the revival approach is that many oldies, for various reasons, were never given a full opportunity to reach their potentials. Thus, lack of promotion and sales efforts, plus a kicking around on the schedules, may have prevented programs from reaching top ratings, with the result they failed to lure sponsors. Another thought is that given a few new gimmicks, the shows may be much more salable now than heretofore.

Radio's revival routine parallels that of Broadway's legit, current season numbering among its top grossers such revivals as *Cyrano*, *Lady Windermere's Fan*, *Showboat*, *Red Mill* and others. Radio, it's believed, has a wealth of programs which could be restored to the air, getting the same sort of revival treatment which brings back old Tin Pan Alley favorites, too.

'Guiding Light' Out for Good

CHICAGO, Jan. 11.—Despite trade rumors, General Mills will not put *The Guiding Light*, much-litigated soap opera, back on the air, it was learned this week. Company is well satisfied with its substitute, *Light of the World*, in the fourth slot on the NBC General Mills hour.

NAB Frisco Board Meet Spurs Nationwide "Grass Roots" Drive

(Continued from page 5)

of higher education or its equivalent experience." He suggested keeping "value of serious programing slightly above what the mass audience wants," but he also urged extensive promotion and advertising "as a means of correcting a situation where the articulate minority listens least and criticizes most."

Meanwhile, Congress was getting NAB suggestions, as foretold, for legislative remedies on labor and radio matters, with Miller sounding off at San Francisco on both subjects. As anticipated, bills already dropped into the hopper in the session little more than a week old proposed many of the revisions urged by NAB. Miller added emphasis to NAB wishes by issuing a press statement on the Coast reaffirming "unvarying opposition to the secondary boycott in any form" and calling for "immediate and decisive action to eliminate this serious obstacle to mutually beneficial relations between employees and management."

Frisco Meeting

SAN FRANCISCO, Jan. 11.—FCC's Blue Book was bitterly assailed by Justin Miller, president of the National Association of Broadcasters, at a three-day session of the NAB's board of directors, held as a prelude to a convention of more than 300 broadcasters making up the membership of the West Coast districts of the NAB. Board met to discuss the problems facing member station owners.

Miller's caustic comments had all the earmarks of a crucial battle over the question of freedom of speech, with the NAB arrayed on one side and the FCC on the other. Miller branded censorship as violation of the Bill of Rights and asserted wrathfully that the "Blue Book places the FCC in the position of prosecutor, judge and jury."

Property Rights

The board advocated redefining the property rights of holders of broadcasting licenses, with the suggestion that "some property rights should accrue to broadcasters who develop virgin space in the radio spectrum into valuable sources of information and entertainment."

The board devoted its initial day of the meeting to arranging its agenda and adoption of a 1947 budget of approximately \$650,000, a figure slightly more than last year's budget. There was no increase in membership dues.

Contingent upon the negotiation of contracts with the hotels and other groups concerned, board chose Atlantic City for the 1947 NAB convention, with the week of September 15th tentatively set.

BMB Lauded

The Broadcast Measurement Bureau got a hand from the radio men when the board passed a resolution expressing confidence in the work being done by the BMB. Hugh Feltis, president of BMB, took a bow.

As a result of the expiration of the terms of Frank Stanton, CBS, and Frank K. Russell, NBC, as members of the board of BMB, and the resignation of J. C. Maland, of WHO, Des Moines, because of illness, the

vacancies thus created were filled by E. P. H. Jones, NBC, New York; Hugh Terry, KLZ, Denver, elected to fill the three-year terms expiring December 21, 1949, and H. M. Beville Jr., NBC, New York, who succeeded Maland. Other broadcaster representatives on the board are J. Harold Ryan, WSFD, Toledo; Roger Clipp, WFIL, Philadelphia, and Robert T. Mason, WMRN, Marion, O.

Members who attended the San Francisco meeting were Paul W. Morency, WTIC, Hartford, Conn.; Michael Hanna, WHCU, Ithaca, N. Y.; Campbell Arnoux, WTAR, Norfolk; F. M. Borton, WQAM, Miami; Wiley P. Harris, WJDX, Jackson; James D. Shouse, WLW, Cincinnati; C. Bruce McConnell, WISH, Indianapolis; Leslie C. Johnson, WHBF, Rock Island, Ill.; John J. Gillin Jr., WOW, Omaha; E. L. Hayek, KATE, Albert Lea, Minn.; Hugh B. Terry, KLZ, Denver; William B. Smullin, KIEM, Eureka, Kan.; William B. Ryan, KFI, Los Angeles; Harry R. Spence, KXRO, Aberdeen, Wash.; J. Harold Ryan, WGBS, Miami; T. A. M. Craven, WOL, Washington; Wayne Coy, WINX, Washington; Frank Stanton, CBS, New York; Frank M. Russell, NBC, Washington, and Edgar Kobak, MBS, New York.

See 736 FM-ers By End of 1947

(Continued from page 3)

number of available channels in some overcrowded areas may be lifted, and at the same time indications were that FCC would avoid jeopardizing FM investors by making the field wide open.

Easier Policy

Liberalized policy is a follow-up of FCC's statement on a tentative allocation plan issued December 19, 1945, when the commish stated that "a lack of channel listing for a particular locality does not necessarily mean that a channel cannot be made available there should the need develop."

In its latest statement, FCC said, "Persons interested in filing application for Class B FM stations for cities or areas to which no channel has been allocated, or where previous grants have exhausted all allocated channels, will be permitted to file an application specifying a particular channel." Hearings will be skedded wherever conflicts develop, and FCC will continue its policy of switching a channel from some other area to a city that could use the channel more advantageously.

At the same time, FCC is avowedly seeking the answer to the question whether it will be possible for one person to have two FM stations so located that their service areas overlap. FCC Friday (10) requested oral argument in nine groups of cases which involve overlaps.

Seek Policy

Denny declared that "by getting the story on all of these situations in one series of arguments we hope to be able to formulate a clear and satisfactory policy." Up to now, he said, the commish has made a number of grants involving overlaps.

FCC in its latest recapitulation of the FM picture Friday (10), in con-

College Web Sends 100 Into Field Yearly

(Continued from page 8)

stressing the advantages of the school network's coverage of students, currently has 53 stations. Another 24 stations hold auxiliary memberships and are in the "trial" classification. Another four are affiliates which serve as programing outlets, having no facilities but operating workshops. IBS audience, estimated at 100,000, is reached via a "limited-area coverage" system, with the signal limited to campuses in order to avoid interference with other frequencies. Programs are fed via wire lines to specific listening locations, such as dormitories and fraternity houses.

IBS web, which estimates its potential peak at about 250 stations, relies currently on such local business as florists' shops, tailors, restaurants and other merchants catering to the student trade. Only a couple of national accounts currently buy school time.

CHICAGO, Jan. 11.—In an effort to put some practical information into a college radio course, the Chicago Radio Management Club is going to work with the faculty of Chi's Roosevelt College, and members of the club are going to deliver lectures on the practical subjects that will enable students to get a true picture of the radio business in the future, starting with the semester beginning in February. Co-operation between the club and the college was worked out this week at a luncheon meeting Friday (10), attended by five members of the club headed by Holman Faust, president of the CRMC, and three officials of the college.

CRMC-Roosevelt plan will have a CRMC committee of five working with the school faculty to plan the curriculum. In addition, members of the club will deliver weekly lectures.

junction with the FMA meeting, announced that 136 stations were on the air, with 426 conditional CP's granted since October 8, 1945; 211 conditional grants issued, and 174 applications pending.

Newspaper ownership in applications is running 36.3 per cent. Of 157 FM grants and permits analyzed by FCC, newspapers own 76, with professional folk (engineers, lawyers, doctors) runners-up with 10. Dealers and distributors own seven, and labor unions own six. Rest are dispersed among manufacturing, real estate, educational and religious institutions, and banking, finance and other interests.

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Sonora Preems 39c Label; Wax Trade Baffled

Tough Trick, Say Rivals

NEW YORK, Jan. 11. — Indie Sonora Records astounded record biz circles this week with announcement that firm is preparing to market a 39-cent platter. Altho every major and minor disker hereabouts say it's "impossible," Sonora execs say they know what they're doing and insisted in statement to *The Billboard* that cheap label will make money. Firm says that first cut-rate releases will be marketed February 1.

Sonora prexy, Joseph Gerl, claims that firm's production has been upped to 20,000,000 platters per year and that the diskery is capable of still greater output if necessary. Diskery's Meriden, Conn., plant has installed at least a dozen new presses, specially designed by Gerl for speedier turnover, and has developed a stamper which firm claims can be used to press 5,000 records. Speculation that non-union help at plant might be key to lowered production cost was squelched by firm execs who say that factory is 100 per cent CIO shop.

Since entering pop record field about a year ago firm has used modest talent policy, built around new Saxie Dowell and Ray Anthony orks, older Jerry Wald and Bob Chester orks and several hillbilly and race artists. New, recently signed talent to be used on 39-cent label includes George Towne ork, Snub Mosely ork, Roberta Lee and a hillbilly artist. Firm says it is dicker-ing with Ginny Simms and Shorty Sherock ork for its talent roster, with latter probably tabbed for cheap label. Firm will retain its 53-cent label featuring Dowell, Anthony, Wald and Chester orks, Max Gordon Trio and race artists Coleman Hawkins and Dud Bascomb.

Diskery distributes its wax thru jobbers for Sonora radio and television firm; set-up is similar in functioning to RCA Victor jobber system. Major disk execs in New York were extremely skeptical about Sonora's price move and motive. RCA Victor spokesman said it was impossible to do with pop wax, stating that talent cost added on to publisher royalties, union fee promotion and general overhead, plus average cost per (See *Sonora Baffles on page 32*)

Disk Jocks Selling Wares They Whirl

PHILADELPHIA, Jan. 11.—Record dealers here are beginning to call on local disk jockeys to sell their product—namely, three disk retailers already have turned to radio sponsorship of disk jockeys.

Paramount Record Shop, operated by Felix Valdera and Roy Harris, has Bill Smith spinning platters in the interests of their record mart; and on the same station, Sherman's Music Store has a half hour handled by a sepia disk jockey to ballyhoo sepia swing and blues sides. Premier Record Shop is the latest, buying a half hour at midnight for disk jockey Jeff Scott to handle a *Hot Corner* for the disk shop.

In addition, the Philadelphia Retail Dealers' Association sponsors an hour's program on WPEN each Sunday, *Premier Performance*, which previews pop and classic disks sold at stores of association members.

Perry Sent Us

NEW YORK, Jan. 11.—Looks like RCA-Victor will do anything for its fair-haired boy, Perry Como.

Company even revealed that its newest pressing plant (which makes four) will be located in Canonsburg, Pa. That's Como's home town.

Modern Purchases ARA Disk Plant; New Quarters Set

HOLLYWOOD, Jan. 11.—Modern Music Records, local indie waxery, has completed the purchase of former ARA Record plant, including the complete rolling mill, presses and supplementary equipment. Firm shifts headquarters to the new Robertson Boulevard location prior to setting up new pressing facilities.

Plattery exec, Joe Bihari, stated that the company would branch out into the pop field about July 1, by which time the combined pressing and processing facilities will give the firm a capacity of 1,000,000 pressings monthly. Waxery has previously concentrated on race and standard tunes.

Purchase of ARA remains was completed piecemeal. Modern Music bought presses first at public auction, then obtained a lease to the ARA plant. Added equipment was acquired on open market from persons who had previously bought ARA equipment at auction.

Reichhold Enters Wax Link With Vox

NEW YORK, Jan. 11.—Detroit chemical magnate and music benefactor Henry J. Reichhold entered into new recording tie-up with George Mendelsohn's Vox label here. Reichhold will be new chairman of board for diskery which will become prime wax outlet for Reichhold's Detroit Symphony Orchestra.

Vox wax will be heavily promoted via airwaves when longhair ork opens Sunday evening hour series January 19 over ABC. Label put out some classical tallow in addition to a series of educational kidisks prior to Reichhold entry. Last wax venture for the Detroit magnate was his Cosmo investment over a year ago which eventually led to a lawsuit. Suit was dropped later.

Mercury Refills Ork Talent Pump

HOLLYWOOD, Jan. 11.—Going ahead with campaign to replenish talent stable, which has been dwindling of late, Mercury Records pacted Glen Gray ork and Stamps Quartet this week. Gives the label three band names to work with, Jack Fina, Harry Cool and Gray. Firm recently dropped Vincent Lopez rather than use two crews featuring piano-leaders (Fina being a keyboard maestro). Also dropped were Buddy Morrow and Buddy Rich orks.

Berle Adams is currently in Hollywood and is expected to sign additional artists, including a singer to pinch hit for Tony Martin, recently lost to Victor.

Rich Disbands Ork For Concert Tour

NEW YORK, Jan. 11.—Buddy Rich temporarily disbanded in order to tour with *Jazz at the Philharmonic* concert group on a series of bashes which begin February 6 at Brooklyn Academy of Music. Rich plans to reform his ork around May 1.

Hillbillies Are Hepping To Dollar Sign, Dotted Line And Biz of "Yours Is Mine"

ASCAP Break May Come Soon; Pub-Disk Deals Improve

NEW YORK, Jan. 11.—Hillbillies! Once they were complete suckers for the less-ethical money boys in the music biz. Organizations stuffed 'em; disk companies paid them off in the coal mines; pubs ruined their eyesight with small-print contracts. There was gold in them thar hillbillies, but the folksters—artists or writers—always wound up at the end of the pay line. But things are looking up! Slowly but surely the h.b.'s are getting on to all the angles of the biz, finding out where the shekels come from and getting in on the act. Mostly they have the big-time cowboy and folk singers to thank

—the Gene Autrys, Roy Rogerses, Roy Acuffs, Elton Britts, Lulu Belles and Scotlies and Ernest Tubbses who long have enjoyed the protection afforded top talent by good handling and fear of tampering—

Fromkes's New Label; Hendler, Heller Execs

NEW YORK, Jan. 11.—New indie diskery first announced in *The Billboard* (Music as Written, January 11 issue), organized by Herb Hendler, former Cosmo and RCA Victor artist and rep head, will be called Rainbow Records. Firm has been organized, with Hendler as veepee in charge of artists and repertoire. Money man and firm's prexy is Harry Fromkes. Fromkes is new to the disk industry, but not to show business. He formerly owned the Playhouse, which he bought from William Brady and which he had thru the dough-loaded run of *Glass Menagerie*. Prior to entry into showbiz, Fromkes was in the title insurance business. Eddie Heller, former Cosmo sales and promotion exec, is also a veepee in the new plattery, being in charge of sales. Heller severed his Cosmo connection today.

Firm plans to concentrate on standard and special timely material albums for the present. Intention is to build the business cautiously and avoid the fast-plunge mistakes made by a number of other indies.

Hendler's suit against Cosmo for some 20G which he alleges is owed to him as a result of a percentage of sales deal and unfulfilled contract, awaits an answer from Cosmo, due in another week. It was reported, too, this week that Nick Wells is now out of Cosmo, as is Oliver Nicholls, leaving only Reuben Uselander and Les Roberts in charge of the diskery originally headed by Harry Bank.

Bank now has his own Cardinal plattery.

Shepard Directing Majestic H. B. Dept.

NEW YORK, Jan. 11.—Riley Shepard, former recording artist and adviser for Musicraft diskery and prexy of Federation of American Folk Artists, has been named hillbilly music director for Majestic Records. Shepard already has conducted his first session in new post with Thomas Family doing a series of religious cuttings.

Meanwhile, Shepard revealed he has left Leeds Music pub where he headed folk music department. Says new Majestic job plus FAFA commitments and intention to finish a book about Tin Pan Alley made it necessary to resign and that he still maintains friendliest of relations with pubbery.



because these leaders are passing on commercial lessons to their upcoming brethren. But in many other channels the bulk of the hillbilly talent group is making dollar progress for itself.

Folk Take Out of Line

Take the hillbilly songwriter and his relations with ASCAP. For too long say the folk scribes, their take from the Society's collections has been disproportionate with evident rise in popularity of folk ditties in the last few years. Up to now their beefs made scant impression, but currently signs are around that things are happening. Riley Shepard's Federation of American Folk Artists (FAFA) already has dispatched a letter to all radio stations where h.b. performers are heard, asking the talent to give a hand to folk-tune penners, many of whom are artists themselves. FAFA asked performers to check with stations to be sure selections played are properly logged and reports turned in to ASCAP and BMI. Pointed out that only on this basis could writers hope to get accurate slice from licensing orgs' melons. Claim of FAFA, too, is that number of hillbillies applying for ASCAP membership has mounted and time is ripe for all folksters to pull together and help each other out.

From licensing orgs' position much of the h.b. action has not been without effect. ASCAP execs who deny that folk-writer applications have risen appreciably concede that mebbe h.b.'s have been inadequately covered in org's surveys of independent radio stations where majority of h.b. music is played. Society's policy has been to check network logs 100 per cent, but in case of indie stations a rotating survey covers no more than 25 every month. Admitting that mebbe "we're not hitting the stations where hillbilly members' stuff is being performed," Society execs say they have plans to improve the situation this year by stepping up survey coverage. Importance of radio station co-operation which makes the FAFA letter significant lies in fact that if station logs filed in Washington where ASCAP checks its own reports are inaccurate, little can be done to help h.b. writers. But h.b.'s and ASCAP both make no charge that indie stations are leaving out tunes deliberately—stations under blanket licensing fee agreement would gain nothing—but think that some perhaps are confused by peculiar titling, unwieldy medleys and a lack of clearance-sheet set-ups where the h.b.

(See *'Billies Hepping on page 31*)

Midwest Ballroom and Hotel Ops Massing for Joust With BMI Over License Demands

New Paper Sets Up \$40 Minimum, \$750 Maximum Yearly

CHICAGO, Jan. 11.—Midwest ballroom and some hotel ops are massing for a resistance fight, following receipt during the past two weeks of letters from BMI's Gotham headquarters advising them that first-quarter license fees, which will enable them to play BMI tunes in their terperies, will be due January 20. Communique, signed by Harry P. Sommerville, of the BMI office, said that fees will be regulated on the basis of 1½ per cent on \$50,000 paid to musicians used and one-fourth of 1 per cent of sums above that figure. The BMI paper would set up a \$40 yearly minimum per op and a \$750 maximum.

In conjunction with its edict, BMI is sending organizers thruout the country, starting next week, who will canvass the territory and explain the demands to ops, Jimmy Cairns, Chi BMI rep, said.

Not all Midwest operators, as yet, have received the missive. Only Chi op to hear from BMI was William Karzas, owner of Trianon and Aragon ballrooms, but in St. Louis and the area around Evansville, Ind., all had been notified. Milwaukee and the Twin Cities reported that no BMI orders had been received, while a spokesman for the Midwest Ballroom

Operators' Association said that several members had received the paper.

Ops who had received notice were almost 100 per cent determined not to meet demands. One ops said, "BMI was created to combat a boogie man—ASCAP—and now when it starts to reach maturity, BMI, too, becomes another gouge." A spokesman for MBOA said that those in the org who have received the edict "feel that we can do well without BMI music in dance programs, and are using ASCAP tunes from now on."

Nat'l Retail Record Group Progressing, N. Y. Group Declares

NEW YORK, Jan. 11.—Altho similar enterprises have phf-f-t out in past years, new efforts to form a national association of retail record dealers were making headway here, according to Charles Rozelle, exec secretary of the new group, tagged National Record Retailers' Federation.

According to Rozelle, group has gathered support from reps in half a dozen cities, and says that Alex A. Getlin, Philadelphia; Michel J. Alexander, St. Louis, and J. G. Bradburn, Houston, have been named officials of the org. Alexander has been named prexy; other two, veepees.

Federation will hold a convention in May, Rozelle stated, at which time officers will seek to add permanence to the org structure. Group reportedly already has finished a "constitution."

New York Retail Dealers' Association, headed by William Ross, treasurer for the national group, will meet at Murray Hill Hotel here January 14. Local group, which claims more than 20 shopkeeper members, has invited disk manufacturers to sit in.

Robbins Writer Pacts With Grofe And Lawrence

NEW YORK, Jan. 11.—Robbins Music this week renewed a writer contract with conductor-composer Ferde Grofe to carry thru until 1953. Renewal was significant in that Jack Robbins, after his departure from the Metro-Robbins pub combine in '45, had expressed the possibility that Grofe would sign with him once the old commitment with the Big Three had expired. Grofe apparently decided to cast his lot with the MGM-controlled group rather than go with Jack in a new set-up.

Meanwhile, the Big Three also announced the pacting of orkster Elliot Lawrence to a writer deal. Latter had already given four piano pieces to the pubbery before signing the present contract.

Change in Figures

NEW YORK, Jan. 11.—In story on retail wax dollar volume for '46 (*The Billboard*, January 11), two errors in tax figures reported were inadvertently listed. For April of 1945 tax yield from phono disk sale should have read \$267,608.18, and November, 1945, \$221,880.-48. For November, 1946; \$489,-866.19.

Amended figures would correct yearly totals (not counting cents) to read for all of 1945, \$2,230,636. And for 1946, \$5,464,-670.

Kenton Enigma Settled With Avodon Inking

HOLLYWOOD, Jan. 11.—After six weeks of penciling and erasing of skeds, the "where-will-Kenton-play" muddle was finally ironed out with the Steinway-squatting maestro set for the Avodon's podium, starting February 5.

Kenton paper was originally signed by Avodon Prexy Jack Rogers last August guaranteeing the ork a \$6,500 weekly take. In October when the dancery was hitting the slumps, Kenton's personal manager, Carlos Gastel, approached Rogers with a release proposition, as it appeared the spot was going to fold. Rogers reportedly told Gastel that the Avodon was not on the skids and that he still wanted Kenton for the February date. Two weeks later Rogers changed his mind, informed Gastel that biz could not take a \$6,500 band outlay, and instead offered a \$4,500 guarantee plus a 60-40 split above that figure.

Gastel nixed the counter-offer and started dickering with Palladium's Prexy Maury Cohen, who at that time had started his guarantee-plus-percentage policy. Palladium's sked, tho, was set as far as June and only by juggling dates could Kenton accept Cohen's bid. Gastel went back east to rearrange dates and was angling to get Kenton into the Palladium during the Tony Pastor slot, April 29-June 10. While the Palladium deal was simmering, GAC band top-per Dick Webster took release papers to Rogers for the latter's John Hancock.

Rogers promised to mail back the release agreement. Avodon prexy then reconsidered, informed GAC and Gastel that he would take Kenton as originally contracted. Reason for this was that Avodon's biz surged upwards with Count Basie when the dancery inaugurated its mixed policy. Rogers now feels he can make money with Kenton and will even add a Sunday afternoon matinee to attract extra coin.

As a result of the last-minute switch, Kenton will have to postpone his Minneapolis February 7 RCA theater date, Philadelphia Earle Theater stint (February 21) and string of one-nighters. Palladium's sked remains unchanged: Vaughn Monroe, February 4; Les Brown, March 18; Tony Pastor, April 29, and Gene Krupa, June 10.

Give Me Five Midgets More

NEW YORK, Jan. 11.—Ray Benson ork, current at Pelham Heath Inn, Westchester, N. Y., has found a new way to reduce the size of the band.

Effective Thursday (10) maestro will feature a trio of midgets playing tiny pianos.

High Court Will Review Form 'B' Fuss

Ballroom Ops Win Writ

DES MOINES, Jan. 11.—In a move which ultimately may lead to reopening of the whole Form B Contract squabble, the United States Supreme Court agreed Monday (6) to review a test case originating in Iowa on whether a ballroom op or band leader must pay federal unemployment and social security taxes.

High court review will be followed studiously, not only by ballroom ops (who have been more active in resisting claims of American Federation of Musicians that they are the "employers"), but also by theater owners nationally who may see a new Supreme Court interpretation as a legal base on which to enter objection. Theater men have been quiet on this question the last year or so, most of them yielding to AFM position, but if ballroom ops get a favorable ruling they may be expected to start battling with musicians' union anew over Form B.

First Ruling Reversed

Supreme Court decidish to review the case was revealed by Thomas B. Roberts, attorney for ballroom interests here, who said a writ of certiorari had been granted on an action originally brought by the Crystal Ballroom, of Dubuque, Ia., and the Geer ballrooms at Fort Dodge and Storm Lake, Ia. On January 6, 1945, a Federal District Court ruling held that band leaders were independent contractors, hence should pay the taxes. AFM thereupon appealed to Circuit Court of Appeals and verdict was reversed. Ballroom ops finally petitioned the Supreme Court for a review.

All of the local involvements are based on the AFM 1941 contract (Form B), which provides that ballroom ops are employers. Similar contract is in force with theater operators.

Rapp Leaves Cincy GAC; Will Launch Own Office

CINCINNATI, Jan. 11.—Local office of GAC was pared to two men this week with the resignation of Barney Rapp, vet ork leader and one-nighter booker. He plans to form his own agency here to handle acts and bands. Rapp's exit leaves Chuck Campbell on one-nighters, with Frank Hanshaw continuing as general manager.

GAC this week set the Gardner Benedict ork to open in the Restaurant Continentale of Hotel Netherland Plaza here, January 23, replacing the Bert Farber crew, which has played the hostelry's ice revues the last five years.

Office also has Deke Moffitt's new comedy band, the Little Red Ca-boosers (six lads and a fem warbler), moving into the Patio here February 3, replacing Jack Jellison's band. Moffitt will double between the Patio and the RKO Albee Theater, where he heads the pit crew. He will take time out, however, to break in his new combo with a fortnight's stand at the Kaysee Club, Toledo, opening January 20.

Wallerstein on CBS Board

NEW YORK, Jan. 11.—Edward Wallerstein, prexy of Columbia Recording Corporation, this week was elected to the Columbia Broadcasting System board of directors. Wallerstein has headed the diskery since 1939.

Sherman De-Ices Name Ork Policy

CHICAGO, Jan. 11.—College Inn of the Hotel Sherman here sounds the death knell for its big name jump band policy February 28, when Dorothy Lewis's *Dansations on Ice* plus Ted Weem's commercial crew take over for an indefinite stay. New policy was revealed here this week by hostelry prexy Ernest Byfield, who said that the show will go in the day after closing of Raymond Scott's ork because the revue carries its own portable 18 by 21-foot floor.

The package, set by Dave Baumgarten, of MCA's band department here, carries 10 skaters, including La Lewis and Carlin Hayes Jr. Sherman inaugurated its show policy in College Inn 30-odd years ago with and ice show and used the policy intermittently until 1936.

Rumor is that Byfield will give the icer a three-month experimental period, and if show doesn't work out, he'll continue with sugary bands and another type floorevue.

Oliver Ork to WM?

NEW YORK, Jan. 11.—New Sy Oliver ork said to be signing booking pact with William Morris Agency. Ork, which debuted at Club Zanzibar here some months ago and recently signed MGM wax pact, has not yet inked papers, but closing of deal appears imminent.

Oliver is under personal management contract with Tommy Dorsey handler Arthur Michaud.

GAC Pacts Heard, Britt

NEW YORK, Jan. 11.—J. C. Heard ork, current at Cafe Society Downtown, inked papers with General Artists Corporation this week for three-year period. Ork closes night spot February 12, going into Loew's State here soon after.

GAC's Dan Hollywood also announced this week that Elton Britt had been signed to management contract with the agency.

Tommy and Jimmy Actors! Don't Wince—"The Fabulous D's" OK

By Joe Carlton

NEW YORK, Jan. 11.—Riding up to a sneak preview of *The Fabulous Dorseys*—forthcoming United Artists pic, produced by Charlie Rogers and directed by Al Green—Tommy Dorsey said: "What do I care if the film is bad. Those guys on the Coast have all year in which to make mistakes. We only had one shot at it." The "we" took in brother Jimmy, who co-stars with TD and warbling Janet Blair in UA's film-preservance of the great Dorsey brothers legend. One-Shot Tommy, of course, probably did care, as would any other guy in the ork biz who remembers painfully what maestri have gone thru in previous Hollywood productions. A bit of pancake; a hot klieg; a cursory tip from a disinterested director, a close-up of a horn solo, followed by jig-saw overheads of the band sections—now dress it up in technicolor and shoot it out to the exhibitors. Who cares if Benny G. or Harry J. mumble and stumble! The name's box-office, they hope; the public will show tolerance, they hope, and, if not, "well we told Mr. Mayer that band leaders are poison on the screen."

Vogue De-Clinkerized

All of which makes it pleasant to report that Messrs. T. and J. Dorsey, abetted by Al Green's directional magic, have de-clinkerized the vogue. In *The Fabulous D's* they have been guided skillfully by a patient technician; they don't ham; they don't hoke and their scene-switching dialog is swift enough to cover up weaknesses a sustained talking bit might have displayed. Musical high-spots, moreover, are tastefully and shrewdly blended to rouse public acceptance in all-around fan market. Sentiment is there for old fans—from the ever-memorable TD rendition of *Marie* with full vocal back-stop, to Jimmy's *Green Eyes*, with Helen O'Connell and Bob Eberle reunited—and for those who spread their bread with jam, a highlight scene group, with the two D's on tram and clary, Charlie Barnet on sax, Ziggy Elman on trumpet, Art Tatum on piano, Ray Bauduc on drums, and others. Music treatment is even satisfactory from the pub standpoint, with the plug tune, *To Me* (Dorsey firm) reaping replays that'll help sell copies.

Best of all is the application of what film producers fondly call "commercial formula" to the story proper. 'Tis the true-to-life Dorsey freres' story except for minor romantic embellishments and usual pay-off finale. From its starting point in Shenandoah, Pa., where the young musikers toed a rigid tootling line, to the formation of the Dorsey brothers' orks and resultant friction that made "hot copy" for trade papers, the story details ring true. "Mom," "Pop," and the "sons" are restrained from letting stops out and the cornus obvisousa is held down to the briefest of yawns.

The Fabulous D's will never go down as a fabulous flicker. It marks, however, a new era in Hollywood, where Pan can hog the spot with Thespis and not make an ass out of himself. In three words, which should come as highest praise to Tommy, Jimmy and the whole pic crew—it'll make money.

Prima Aquarium's Last Ork

NEW YORK, Jan. 11.—Aquarium op, Ben Harriman, says Louis Prima ork will be last to play the spot. Op holds a pact for Prima to follow the current Gene Krupa combo, but intimated he would be happier if Prima decided to break the deal. Op stated that Aquarium will become a cafeteria following Krupa and Prima. Name ork policy has been in effect at Aquarium since the end of the war, but recent poor biz caused the switch to a beanery.

Pan Amer. Granted Disk Franchise Nix

HOLLYWOOD, Jan. 11.—In a protest against AFM's recording royalty tax demands, Pan American Records, Hollywood indie, has requested and been granted cancellation of its recording franchise. A plattery exec, Alfred W. Birnley, told *The Billboard* that the firm took the step after the union refused to arbitrate, and in the hope that eventual relief would come in the form of additional anti-Petrillo legislation.

With enough releases cut to last six months, Pan Am decided to temporarily halt all recording, at least until the fate of the Lea Bill is settled by the U. S. Supreme Court. Birnley felt that if the Lea Bill is upheld, additional legislation would be introduced by Congress which would protect the record industry from further taxation by AFM.

Birnley admitted that his waxery owed AFM several thousand dollars in back royalties, but pointed out that the union made no effort to collect royalties until a Chicago jurist declared the Lea Bill unconstitutional. Union thereupon demanded back payment and refused to arbitrate for partial kickbacks, according to Birnley, thereby precipitating request for cancellation of franchise.

Victor Inks Jane Harvey

HOLLYWOOD, Jan. 11.—Jane Harvey, Desi Arnaz songbird, has been signed to a Victor recording contract. One-year pact calls for an initial four sides, with options for an additional eight cuttings within the year. Backed by label's newly acquired Page Caganaugh Trio, she waxed *Foggy River*, *My No. 1 Dream Came True*, *I Had Too Much to Dream* and *A Sunday Kind of Love*.

PEE WEE KING

"Chanter in Chaps"

LIKE another cowboy pic and air star, Pee Wee King is a Midwesterner who bought a 10-gallon hat and then built his career around the plains. At 33 he is one of the country's top Western singers and accordion players. He heads his own gang, the Golden West Cowboys (whom he corraled as a musical group 10 years ago), on WSM's *Grand Ole Opry*, piped out of Nashville weekly. When King formed his cowboy outfit in 1937, he played a 33-week stint at a Louisville vaude house, and from there came to *Grand Ole Opry*, where he's been ever since. His fan mail is among the heaviest at WSM, and King's group is almost as popular as he. Among them are San Antonio Rose and a newcomer, *Cowboy Copas*.

Outfit was featured on the *Camel Caravan* which toured service installations in this country and the Canal Zone during the war. Group also has made several pix and recently disked for RCA Victor.



Bradford - Southern Hearing Adjourned; ASCAP Dismissed

NEW YORK, Jan. 11.—Perry Bradford's \$6,000,000 suit against Southern Music pub was adjourned until Monday (13) in Supreme Court here after three days of trial this week during which ASCAP won its motion to be dismissed as a defendant.

Bradford claims he gave 30 boogie-woogie tunes to Southern as collateral for a \$100 loan some years ago but that Southern refused to accept payment later. During testimony, ASCAP offered records purportedly showing there had been no public performance of the songs and that Southern had received no benefits since 1939. Pub also claimed it offered to return songs to Bradford any time he paid the \$100 plus interest.

Court Extends Deadline for "Taking a Chance" Writ

NEW YORK, Jan. 11.—Judge Bif-kind, in U. S. District Court here, this week granted Composer Ted Fetter the right to extend serving of a summons and complaint on John LaTouche until March 5. Fetter is suing LaTouche for \$87,500 damages for alleged unlawful conversion of his one-quarter interest in the song *Taking a Chance on Love*.

Fetter's complaint claims he collaborated on *Taking* with LaTouche and Vernon Duke and that the former conspired with other defendants, Loew's, Inc., Miller Music and Leo Feist, Inc., to destroy his film rights covering use of the ditty in *Cabin in the Sky* and *I Dood It* pix.

Con By a Pro

NEW YORK, Jan. 11.—Sammy Kaye ork played a one-nighter at the Jersey City (N. J.) Armory Saturday (4). In the middle of the evening, a gentleman walked up to the box-office, said he was a member of the committee running the affair, and asked for \$1,000 to pay off the band. He got it.

It wasn't until Sammy Kaye's rep came up later that the committee realized the grand had been paid to a phony who hasn't been seen since!

Kaye, incidentally, was also paid.

Adams Quits Fight On Martin's Shift

HOLLYWOOD, Jan. 11.—Mercury Records' Berle Adams finally gave up the behind-scenes fight to prevent a Tony Martin shift from Mercury to Victor when the current contract expires in April. Adams has been attempting to retain Martin on the strength of a verbal agreement made at the time the current Mercury deal was made, but final act was inked while Eli Oberstein, Victor head, was on the Coast last week.

Mercury, meanwhile, has 15 unreleased Martin masters on hand which will not be released until the first platters under the new Victor contract are shipped to dealers. Martin's Victor deal is understood to guarantee the singer a super flack-ad campaign at the start, plus an even break with other Victor artists in selection of tunes. Mercury's decision to hold up release dates is aimed at cashing in on the RCA-V exploitation campaign for Martin.

Announcement

The ORIOLE CORP.
Announces the Opening
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**THE BILLBOARD
FIRST ANNUAL
MUSIC-RECORD POLL**

LEAVES US NOTHING TO SAY BUT

Thanks folks!



EDDY HOWARD AND ORCHESTRA

..O. K., EDDY! YOU BE MODEST... BUT LET US TELL THE WORLD:

NO MAN OR BAND TOPS THIS SCORE!

FIRST!

YEAR'S TOP DISK JOCKEY RECORDS
EDDY HOWARD — "TO EACH HIS OWN"
Majestic 7188 and Majestic 1070

FIRST!

YEAR'S MOST PLAYED RECORD ON THE NATION'S JUKE BOXES
EDDY HOWARD — "TO EACH HIS OWN"
Majestic 7188 and Majestic 1070

SECOND!

YEAR'S TOP RETAIL RECORD SELLERS
EDDY HOWARD — "TO EACH HIS OWN"
Majestic 7188 and Majestic 1070

THIRD!

YEAR'S TOP BANDS ON DISK JOCKEY SHOWS
EDDY HOWARD — "TO EACH HIS OWN"
Majestic 7188 and Majestic 1070

MAJESTIC RADIO & TELEVISION CORPORATION



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MIGHTY MONARCH OF THE AIR
RECORDS

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Woody Herman



JUST RELEASED!

Woody's sensational new album

WOODY HERMAN AND HIS WOODCHOPPERS

Contains

SOME DAY, SWEETHEART • I SURRENDER, DEAR
FOUR MEN ON A HORSE • LOST WEEK-END
NERO'S CONCEPTION • IGOR
STEPS • PAM
COLUMBIA C-121

— Riding High

UNCLE REMUS SAID

STARS FELL ON ALABAMA

Backed with

Backed with

ROMANCE IN THE DARK

SIDEWALKS OF CUBA

COLUMBIA 37162

COLUMBIA 37197



THE MURPHY SISTERS

NOW RECORDING FOR
APOLLO RECORDS

The Billboard

MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending
January 10

Billboard
TRADE SERVICE FEATURE

HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

Position This Week Position Last Week

- 1. THE OLD LAMPLIGHTER** **1**
By Charles Tobias and Nat Simon
Published by Shapiro, Bernstein (ASCAP)
 Records available: Kenny Baker-Russ Morgan, Decca 23781; Hal Derwin, Capitol 288; Saxie Dowell Ork, Sonora 3026; Morton Downey, Majestic 1061; Anita Ellis, Mercury 3033; Sammy Kaye, Victor 20-1963; Kay Kyser, Columbia 37095; Hal McIntyre, Cosmo 502.
 Electrical transcription libraries: Vic Damone, Associated; Hal Derwin, Capitol; Jan Garber, Capitol; Sammy Kaye, NBC Thesaurus; Russ Morgan, World; The Music of Manhattan Ork, NBC Thesaurus; Joe Reichman Ork, Standard.
- 2. (I LOVE YOU) FOR SENTIMENTAL REASONS** **3**
By Deek Watson and William Best
Published by Duchess (BMI)
 Records available: The Brown Dots, Manor 1041; King Cole Trio, Capitol 304; Ella Fitzgerald-Delta Rhythm Boys, Decca 23670; Eddy Howard Ork, Majestic 1071; Art Kassel, Vogue R-781; Dinah Shore, Columbia 37188; Charlie Spivak, Victor 20-1981; Skip Strahl Ork, Emerald 106; Fran Warren, Cosmo 514.
 Electrical transcription libraries: Buzz Adlam Ork, Standard; Bob Crosby Ork, Standard; Vic Damone, Associated; Eddie Le Mar Ork, Capitol; The Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World; Don Swan, MacGregor.
- 3. OLE BUTTERMILK SKY** **2**
By Hoagy Carmichael and Jack Brooks
Published by Burke-Van Huesen (ASCAP)
 From the Universal film "Canyon Passage," sung by Hoagy Carmichael.
 Records available: Connie Boswell, Decca 18913; Hoagy Carmichael Ork, ARA 155; Hoagy Carmichael-Lou Brink Ork, Decca 23769; Helen Carroll and The Satisfiers, Victor 20-1982; Marle Greene, Signature 15040; Kay Kyser, Columbia 37073; Danny O'Neil, Majestic 7199; Paul Weston Ork, Capitol 285.
 Electrical transcription libraries: Barclay Allen, MacGregor; Chuck Foster, Lang-Worth; Elliott Lawrence, Associated; Russ Morgan, World; Leighton Noble Ork, Standard; Novatime Trio, NBC Thesaurus.
- 4. A GAL IN CALICO** **4**
By Leo Robin and Arthur Schwartz
Published by Remick (ASCAP)
 From the Warner Bros. film "The Time, the Place and the Girl." Records available: Tex Beneke-Miller Ork, Victor 20-1991; Bing Crosby-The Galico Kids-John Scott Trotter Ork, Decca 23739; Benny Goodman, Columbia 37187; Tony Martin, Mercury 3035; Hal McIntyre, Cosmo 617; Johnny Mercer-The Pied Pipers, Capitol 316; Louis Prima, Majestic 1087.
 Electrical transcription libraries: Bob Crosby Ork, Standard; Vic Damone, Associated; Jan Garber, Capitol; Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World.
- 5. ZIP-A-DEE DOO-DAH** **6**
By Ray Gilbert and Allie Wrubel
Published by Santly-Joy (ASCAP)
 From the Walt Disney film "Song of the South." Records available: Connie Boswell-Bob Crosby, Decca 23748; Sammy Kaye, Victor 20-1976; Johnny Mercer, Capitol 323; The Modernaires-Paula Kelly, Columbia 37147; George Olsen Ork, Majestic 7204; Paul Page, Enterprise 233; Two-Ton Baker, Mercury 3047.
 Electrical transcription libraries: Bob Crosby Ork, Standard; Sammy Kaye, NBC Thesaurus; Eddie Le Mar Ork, Capitol; Tony Pastor, Lang-Worth; Charlie Spivak, World; George Towne, Associated.
- 6. THE WHOLE WORLD IS SINGING MY SONG** **8**
By Mann Curtis and Vic Mizzy
Published by Robbins (ASCAP)
 Records available: Les Brown, Columbia 37066; Harry Cool, Signature 15043; Dennis Day, Victor 20-1978; Jimmy Dorsey, Decca 18917; Morton Downey, Majestic 1061; Jack Smith, Capitol 300.
 Electrical transcription libraries: Blue Barron, Lang-Worth; Norman Cloutier, NBC Thesaurus; Hal Derwin, Capitol; Jimmy Dorsey, World; Chuck Foster, Lang-Worth; Jan Garber, Capitol; Leighton Noble Ork, Standard; George Towne, Associated.
- 7. HUGGIN' AND CHALKIN'** **5**
By Clancy Hayes and Kermit Goell
Published by Hudson Music (ASCAP)
 Records available: Hoagy Carmichael-The Chickadees-Vic Schoen Ork, Decca 23675; Herbie Fields Ork, Victor 20-2036; Frisco Jazz Band-Clancy Hayes, Pacific 616; Kay Kyser, Columbia 37095; Johnny Mercer, Capitol 334.
 Electrical transcription libraries: Les Elgart, Lang-Worth; Joe Reichman Ork, Standard.
- 8. OH, BUT I DO** **5**
By Leo Robin and Arthur Schwartz
Published by Witmark (ASCAP)
 From the Warner Bros. film "The Time, the Place and the Girl." Records available: Tex Beneke-Miller Ork, Victor 20-1991; Bing Crosby-John Scott Trotter Ork, Decca 23739; Morton Downey, Majestic 1085; Skinnay Ennis, Signature 15058; Harry James, Columbia 37156; Frances Langford, Mercury 3041; Gordon MacRae, Musicraft 15094; Margaret Whiting, Capitol 324.
 Electrical transcription libraries: Les Brown, World; Louis Carlyle, NBC Thesaurus; Vic Damone, Associated; Joe Reichman Ork, Standard.
- 9. FOR YOU, FOR ME, FOREVERMORE** **10**
By George and Ira Gershwin
Published by Chappell (ASCAP)
 From the 20th Century-Fox film "The Shocking Miss Pilgrim." Records available: Henry Busse Ork, Four Star 1139; Larry Clinton Ork, Cosmo 88-716; Skip Farrell, Mercury 3049; Jane Froman, Majestic 1086; Benny Goodman, Columbia 37149; Larry Green Ork, Victor 20-2009; Dick Haymes-Judy Garland-Gordon Jenkins Ork, Decca 23687; Monica Lewis, Signature 15048; Artie Shaw-Mel Torme and His Mel-Tones, Musicraft 412; Margaret Whiting, Capitol 294.
 Electrical transcription libraries: Louise Carlyle, NBC Thesaurus; The Coronettes, Standard; Buddy Morrow, Lang-Worth; Jerry Sears, Associated; Margaret Whiting, Capitol.
- 10. THE THINGS WE DID LAST SUMMER** **10**
By Sammy Cahn and Jule Styne
Published by E. M. Morris (ASCAP)
 Records available: Bing Crosby-Jimmy Dorsey, Decca 23655; Georgia Gibbs, Majestic 12007; Hal McIntyre, Cosmo 509; Vaughn Monroe, Victor 20-1972; Frank Sinatra, Columbia 37089; Jo Stafford, Capitol 297.
 Electrical transcription libraries: Louise Carlyle, NBC Thesaurus; Bob Crosby Ork, Standard; Hal Derwin, Capitol; Jan Garber, Capitol; Tony Russo, Lang-Worth; Don Swan, MacGregor; George Towne, Associated.



COMO!

What Am I Gonna Do About You?

A smooth sentimental ballad from Paramount's new "Ladies' Man." Everybody will be humming it.

AND

I Gotta Gal I Love

(In North and South Dakota) A beautiful bit of vocalizing with The Satisfiers, in a bright semi-bounce number from the same show.

RCA Victor 20-2103

JONES!

Also from Paramount's "Ladies' Man," these 2 famous Jones specialties as he does them in the picture. Spike and The City Slickers, in a re-coupling to meet tremendous renewed demand.

Cocktails for Two

(Vocal by Carl Grayson)

AND

Holiday for Strings

RCA Victor 20-2092

MONROE!

It's Dreamtime

Smooth beat and harmony by Vaughn and The Moon Maids... from the Universal-International picture "I'll Be Yours."

AND

We Could Make Such Beautiful Music

A love ballad in the famous Monroe manner with vocal by Vaughn and Betty Norton.

RCA Victor 20-2095

FIELDS!

Herbie Fields and his Orchestra, with The Romanticists on the vocals.

Years and Years Ago

New words for an old-favorite melody. Neat clarinet.

AND

Connecticut

Subtle rhythm. Swell vocal.

RCA Victor 20-2104

WALLER!

"Fats" Waller's last record—just OK'd for release—with an all-star aggregation. Benny Carter takes the trumpet, "Slim" Moore the trombone, Gene Porter the sax and clarinet, Irving Ashby the guitar, "Slam" Steward the bass, and "Zutty" Singleton the drums. This 12-inch Green Label is one of the most valuable jazz records ever cut!

Ain't Misbehavin'

(I'm Savin' My Love for You)

AND

Moppin' and Boppin'

RCA Victor 40-4003

FINIAN'S RAINBOW!

Hits from the new musical "Finian's Rainbow." Russ Case and his Orchestra with Audrey Marsh, Jimmy Carroll, Jimmy Blair, The Guild Choristers, and The Deep River Boys. (Album P 167)

How Are Things in Glocca Morra? AND That Great Come and Get It Day

RCA Victor 45-0011

If This Isn't Love AND Look to the Rainbow

RCA Victor 45-0012

Old Devil Moon AND Necessity

RCA Victor 45-0013

Something Sort of Grandish AND When I'm Not Near the Girl I Love

RCA Victor 45-0014

ALSO...

CLAUDE CASEY

Look in the Looking Glass

AND

Journey's End

RCA Victor 20-2059

ARTHUR CRUDUP

I Want My Lovin'

AND

You Got To Reap

RCA Victor 20-2105

HERMANOS PALAU

Hold Me Closer

(Aprietame Mas—Guaracha Son)

AND

You'll See

(Tú Verá Lo Que Tú Va Ye—Guaracha)

RCA Victor 26-9005

MIRKO

Memories of the Alhambra

(Requeros de la Alhambra)

AND Peruvian Lullaby

RCA Victor 25-1075

STEFANO LOMBARDI

Mamma Santa-Canzone

(Sainly Mother)

AND Stornelli Della Veglia

(Dawn Serenade)

RCA Victor 25-7081

THE STARS WHO MAKE THE HITS ARE ON



RCA VICTOR RECORDS





THE ORCHESTRA COIN OPERATORS VOTED "BEST OF 1946" EDDY HOWARD IN HIS FIRST RECORDING SINCE HE WON HIS OSCAR

Too Many Times and I Want to Thank Your Folks
Majestic No. 1105

MAJESTIC RECORDS • MAJESTIC RECORDS • MAJESTIC RECORDS

TONY MOTTOLA FOUR
Instrumental Quartet Full of Tricky Licks
Guilty and Trigger Fantasy
Majestic No. 1106

MAJESTIC RECORDS • MAJESTIC RECORDS • MAJESTIC RECORDS

NORO MORALES
The Band with that Authentic "South American Sway"
Marta and O La-La
Majestic No. 1097

Eschucha Mison and Tea for Two
Majestic No. 1098

Cu-Tu-Gu-Ru and Ten Jabon
Majestic No. 1099

Majestic RECORDS

Studio: NEW YORK CITY • Sales: ST. CHARLES, ILLINOIS
(Subsidiary of Majestic Radio & Television Corporation)

The Billboard MUSIC POPULARITY CHARTS

PART II

Sheet Music

Week Ending January 10



BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last Week	POSITION This Week	Song	Composer
11	1	1	THE OLD LAMPLIGHTER (R)	Shapiro-Bernstein
14	2	2	OLE BUTTERMILK SKY (F) (R)	Burke-Van Heusen
8	3	3	(I LOVE YOU) FOR SENTIMENTAL REASONS (R)	Duchess
5	4	4	A GAL IN CALICO (F) (R)	Remick
7	7	5	ZIP-A-DEE DOO-DAH (F) (R)	Santly-Joy
12	5	6	THE WHOLE WORLD IS SINGING MY SONG (R)	Robbins
14	8	7	YOU KEEP COMING BACK LIKE A SONG (F) (R)	Berlin
13	9	8	THE THINGS WE DID LAST SUMMER (R)	E. H. Morris
20	6	9	RUMORS ARE FLYING (R)	Oxford
6	11	10	SOONER OR LATER (F) (R)	Santly-Joy
8	14	11	SEPTEMBER SONG (M) (F) (R)	Crawford
10	13	11	THE GIRL THAT I MARRY (M) (R)	Berlin
4	10	11	HUGGIN' AND CHALKIN' (R)	Hudson
2	12	12	OH, BUT I DO (F) (R)	Witmark
4	15	13	FOR YOU, FOR ME, FOREVERMORE (F) (R)	Chappell
1	—	14	IT'S ALL OVER NOW (R)	BMI
3	14	15	I'LL CLOSE MY EYES (R)	Peter Maurice

ENGLAND'S TOP TWENTY

The list of England's Top Twenty for the week ending December 27, 1946, was omitted due to difficulties in receiving trans-Atlantic information during the holidays. This list is published herewith for the record.

WEEK ENDING DECEMBER 27

Weeks to date	POSITION Last Week	POSITION This Week	Song	Composer
6	6	1	FIVE MINUTES MORE...	Edwin Morris... Melrose
13	2	2	SWEETHEART, WE'LL NEVER GROW OLD...	Strauss-Miller
29	5	3	BLESS YOU FOR BEING AN ANGEL...	Noel Gay... Shapiro-Bernstein
24	3	4	YOU ALWAYS HURT THE ONE YOU LOVE...	Bradbury Wood... Sun
9	4	5	SOMEDAY (You'll Want Me To Want You)...	Irwin Dash... Main Street Songs
11	9	6	PRETENDING	Bradbury Wood... Criterion
16	12	7	TOO MANY IRONS IN THE FIRE	Campbell-Connelly... Marks
8	10	8	IT'S ALL OVER NOW	Campbell-Connelly... BMI
14	6	9	TO EACH HIS OWN	Victoria... Paramount
13	7	10	LET IT BE SOON	Francis Day... *
14	11	11	ALL THROUGH THE DAY	Chappell... Williamson
7	10	12	THE GREEN COCKATOO	Cinephonic... *
6	15	13	ONE NIGHT IN OLD SEVILLE	Francis Day... *
26	13	14	PRIMROSE HILL	Lawrence Wright... *
13	14	15	YOU KEEP COMING BACK LIKE A SONG	Chappell... Berlin
16	16	16	SO WOULD I	Chappell... Burke-Van Heusen
23	8	17	DOWN IN THE VALLEY	Leeds... Leeds
1	—	18	THE OLD LAMPLIGHTER	Irwin Dash... Shapiro-Bernstein
20	—	19	THERE'S A HARVEST MOON TONIGHT	Strauss-Miller... *
6	—	20	ANYTIME AT ALL	Mac Melodies... *

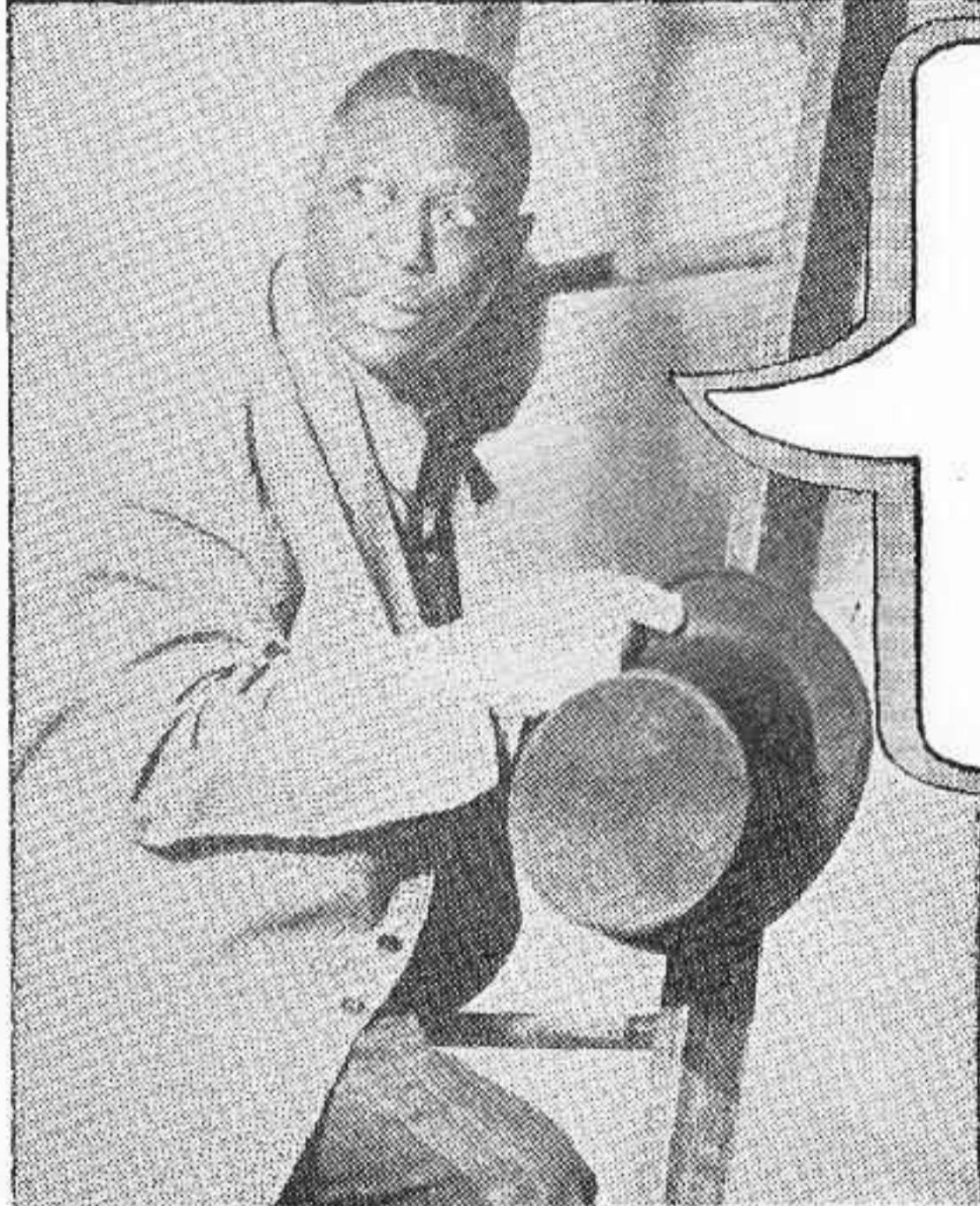
*Publisher not available as The Billboard goes to press.

WEEK ENDING JANUARY 10

Weeks to date	POSITION Last Week	POSITION This Week	Song	Composer
8	1	1	FIVE MINUTES MORE...	Edwin Morris... Melrose
16	3	2	TO EACH HIS OWN	Victoria... Paramount
15	2	3	SWEETHEART, WE'LL NEVER GROW OLD...	Strauss-Miller
3	11	4	DREAM AGAIN	Box & Cox... *
3	10	4	THE OLD LAMPLIGHTER	Irwin Dash... *
11	4	5	SOMEDAY (You'll Want Me To Want You)...	Irwin Dash... Main Street Songs
25	6	6	YOU ALWAYS HURT THE ONE YOU LOVE...	Bradbury Wood... Sun
15	9	7	LET IT BE SOON	Francis Day... *
30	8	8	BLESS YOU FOR BEING AN ANGEL...	Noel Gay... Shapiro-Bernstein
10	10	9	TILL THEN	Chappell... Sun
25	7	10	DOWN IN THE VALLEY	Leeds... Leeds
16	13	11	ALL THROUGH THE DAY	Chappell... Williamson
13	5	12	PRETENDING	Bradbury Wood... Criterion
28	14	13	PRIMROSE HILL	Lawrence Wright... *
4	19	14	THE STARS WILL RE-MEMBER	Feldman... *
10	10	14	IT'S ALL OVER NOW	Campbell-Connelly... BMI
2	16	15	GO HOME, YOUR MOTHER WANTS YOU...	Yale... *
9	12	16	THE GREEN COCKATOO	Cinephonic... *
18	15	17	TOO MANY IRONS IN THE FIRE	Campbell-Connelly... Marks
15	17	18	YOU KEEP COMING BACK LIKE A SONG	Chappell... Berlin
1	—	19	THREE BEAUTIFUL WORDS OF LOVE	Peter Maurice... *
3	—	20	CHRISTMAS ISLAND	Mac Melodies... Peter Maurice
8	18	20	ONE NIGHT IN OLD SEVILLE	Francis Day... *

*Publisher not available as The Billboard goes to press.

THE NOVELTY SENSATION OF THE YEAR!!!



**"OPEN THE DOOR
Richard!"** PARTS I
AND II
IT'S SWEEPING THE COUNTRY!

BY THE "DUSTY" FLETCHER
ORIGINATOR
WITH JIMMY JONES AND HIS BAND
ON NATIONAL RECORD NO. 4012

OTHER NEW NATIONAL HIT RELEASES



JOE TURNER
MISS BROWN BLUES
backed by
I'M SHARP WHEN I HIT THE COAST
NATIONAL #4011



GOING GREAT!
**BILLY
ECKSTINE**

The Bronze Balladeer's
Thrilling Version of

**ALL THE THINGS
YOU ARE**
AND
**DON'T TAKE YOUR
LOVE FROM ME**
NAT #9023

JACK CARROLL
MY MELANCHOLY BABY
backed by
OH GEE, OH GOSH, OH GOLLY
NATIONAL #9022



The **AMORY BROTHERS**
CARAVAN
backed by
THERE IS NO BREEZE
NATIONAL #9024

DICK THOMAS
ROSE OF THE ALAMO
backed by
LONELY COWBOY'S DREAM
NATIONAL #5014



NATIONAL NOW DISTRIBUTING THIS GREAT HIT ON CARDINAL RECORDS

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**CHARLIE
BARNET**
AND HIS ORCHESTRA



Charlie Barnet

CHEROKEE
COUPLED WITH
THE NEW
REDSKIN RHUMBA

Limited Edition

CARDINAL RECORD 25001 75¢

NATIONAL Records



ALL NATIONAL RECORDS 75¢

ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR



NOW
the original

- MOST PLAYED ON AIR IN LOS ANGELES
- BEST SELLING POPULAR RECORD IN LOS ANGELES
- MOST PLAYED JUKE BOX RECORD IN LOS ANGELES
- SWEEPING THE COUNTRY—GET YOURS NOW
- backed by LONESOME BLUES

OPEN THE DOOR, RICHARD!

record no. 792



HEAR
JACK McVEA
PLAY
OPEN THE DOOR, RICHARD!
ON THE
BING CROSBY
PHILCO RADIO TIME SHOW
JAN. 22, 1947

Order Now

Black & White Recording Co., Inc.
4910 Santa Monica Blvd., Hollywood 27, California

The Billboard MUSIC POPULARITY CHARTS

Radio Popularity

PART III

Week Ending
January 10



SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, January 3, 8 a.m., and ending Friday, 8 a.m., January 10)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	Rank	Title	Artist	Agency
8	1	A Gal in Calico (F) (R)	Remick	ASCAP
4	2	Among My Souvenirs (F) (R)	T. B. Harms	ASCAP
1	3	Anniversary Song (F) (R)	Mood	ASCAP
4	4	Anybody's Love Song (R)	Miller	ASCAP
18	5	Blue Skies (F) (R)	Berlin	ASCAP
9	6	Either It's Love or It Isn't (F) (R)	Mood	ASCAP
8	7	(I Love You) For Sentimental Reasons (R)	Duchess	BMI
15	8	For You, For Me, Forevermore (F) (R)	Chappell	ASCAP
1	9	Gotta Get Me Somebody To Love (F) (R)	E. H. Morris	ASCAP
3	10	I'll Close My Eyes (R)	Peter Maurice	ASCAP
1	11	It's a Good Day (R)	Capitol Songs	ASCAP
1	12	Managua, Nicaragua (R)	Encore	BMI
6	13	Oh, But I Do (F) (R)	Witmark	ASCAP
1	14	Oh Why, Oh Why, Did I Leave Wyoming? (R)	Feist	ASCAP
15	15	Ole Buttermilk Sky (F) (R)	Burke-Van Heusen	ASCAP
2	16	On the Other End of a Kiss (R)	Beverly	ASCAP
18	17	Rumors Are Flying (R)	Oxford	ASCAP
14	18	September Song (F) (R)	Crawford	ASCAP
1	19	Sonata (R)	Oxford	ASCAP
7	20	Sooner or Later (R)	Santly-Joy	ASCAP
6	21	The Best Man (R)	Vanguard	BMI
14	22	The Coffee Song (R)	Berlin	ASCAP
15	23	The Girl That I Marry (R)	Berlin	ASCAP
14	24	The Old Lamplighter (R)	Shapiro-Bernstein	ASCAP
13	25	The Things We Did Last Summer (R)	E. H. Morris	ASCAP
15	26	The Whole World Is Singing My Song (R)	Robbins	ASCAP
6	27	Uncle Remus Said (F) (R)	Santly-Joy	ASCAP
3	28	What More Can I Ask For? (R)	London	BMI
2	29	Years and Years Ago (R)	Bourne	ASCAP
5	30	You'll Always Be the One I Love (R)	Sinatra Songs	ASCAP
10	31	Zip-a-Dee Doo-Dah (F) (R)	Santly-Joy	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,359 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	Last Week	This Week	Position	Title	Artist	Agency	Lic. By
12	2	1	1	THE OLD LAMP-LIGHTER	Sammy Kaye (Billy Williams-Choir)	Victor 20-1963	ASCAP
10	1	2	2	(I LOVE YOU) FOR SENTIMENTAL REASONS	King Cole Trio	Capitol 304	BMI
8	10	3	3	THE OLD LAMP-LIGHTER	Kay Kyser (Michael Douglas-The Campus Kids)	Columbia 37095	ASCAP
9	3	4	4	(I LOVE YOU) FOR SENTIMENTAL REASONS	Eddy Howard	Majestic 7204	BMI
14	4	5	5	OLE BUTTERMILK SKY (F)	Kay Kyser	Columbia 37073	ASCAP
4	9	6	6	A GAL IN CALICO (F)	Johnny Mercer-The Pied Pipers-Paul Weston Ork	Capitol 316	ASCAP
2	12	6	6	A GAL IN CALICO (F)	Benny Goodman (Eve Young)	Columbia 37187	ASCAP
4	5	7	7	(I LOVE YOU) FOR SENTIMENTAL REASONS	Charlie Spivak (Jimmy Saunders)	Victor 20-1981	BMI
12	14	8	8	OLE BUTTERMILK SKY (F)	Hoagy Carmichael (Lou Bring Ork)	Decca 23769	ASCAP
2	9	9	9	(I LOVE YOU) FOR SENTIMENTAL REASONS	Dinah Shore	Columbia 37188	BMI
6	10	9	9	ZIP-A-DEE DOO-DAH (F)	Johnny Mercer (The Pied Pipers-Paul Weston Ork)	Capitol 323	ASCAP
5	13	9	9	HUGGIN' AND CHALKIN'	Hoagy Carmichael (The Chickadees-Vic Schoen Ork)	Decca 23675	ASCAP
6	8	10	10	THE OLD LAMP-LIGHTER	Hal Derwin	Capitol 288	ASCAP
9	15	10	10	THE WHOLE WORLD IS SINGING MY SONG	Les Brown	Columbia 37066	ASCAP
1	—	11	11	MANAGUA, NICARAGUA	Freddy Martin (Stuart Wade-Ensemble)	Victor 20-2026	ASCAP
1	—	11	11	OH, BUT I DO (F)	Margaret Whiting (Jerry Gray Ork)	Capitol 324	ASCAP
1	—	12	12	A RAINY NIGHT IN RIO (F)	Sam Donahue	Capitol 325	ASCAP
1	—	13	13	ZIP-A-DEE DOO-DAH (F)	The Modernaires-Paula Kelly (Mitchell Ayres Ork)	Columbia 37147	ASCAP
2	9	13	13	HUGGIN' AND CHALKIN'	Johnny Mercer (Paul Weston Ork)	Capitol 334	ASCAP
3	8	13	13	HUGGIN' AND CHALKIN'	Kay Kyser (Jack Martin-The Campus Kids)	Columbia 37095	ASCAP
1	—	13	13	SONATA	Jo Stafford (Carlyle Hall Ork)	Capitol 337	ASCAP
2	11	14	14	A GAL IN CALICO (F)	Bing Crosby-The Calico Kids-John Scott Trotter Ork	Decca 23739	ASCAP
2	—	15	15	A GAL IN CALICO (F)	Tex Beneke-Miller Ork (Tex Beneke-The Crew Chiefs)	Victor 20-1991	ASCAP
2	—	15	15	GUILTY	Margaret Whiting (Jerry Gray Ork)	Capitol 324	ASCAP

Coming Up

IT'S A GOOD DAYPeggy Lee (Dave Barbour Ork).....Capitol 322—ASCAP

The Billboard
MUSIC POPULARITY CHARTS

PART IV
TRADE SERVICE FEATURE

Retail Record Sales

Week Ending
January 10

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in Italic.

POSITION	Weeks to date	Last Week	This Week	Record	Artist	Label	Cat. No.
10	1	1	1	THE OLD LAMPLIGHTER <i>Touch-Me-Nat</i>	Sammy Kaye-Billy Williams-Choir	Victor	20-1963
5	2	2	2	OLE BUTTERMILK SKY <i>(F) Talking Is a Woman</i>	Hoagy Carmichael-Lou Brink	Decca	23769
7	3	3	3	HUGGIN' AND CHALKIN' <i>I May Be Wrong, But I Think You're Wonderful</i>	Hoagy Carmichael	Decca	23675
6	5	4	4	(I Love You) FOR SENTIMENTAL REASONS <i>The Best Man</i>	King Cole Trio	Capitol	304
8	6	5	5	THE OLD LAMPLIGHTER <i>Huggin' and Chalkin'</i>	Kay Kyser (Michael Douglas-Campus Kids)	Columbia	37095
2	9	6	6	A GAL IN CALICO (F) <i>Oh, But I Do</i>	Tex Beneke-Glenn Miller Ork-The Crew Chiefs	Victor	20-1991
1	—	7	7	(I Love You) FOR SENTIMENTAL REASONS <i>It's All Over Now</i>	Charlie Spivak (Jimmy Saunders)	Victor	20-1981
1	—	8	8	(I Love You) FOR SENTIMENTAL REASONS <i>Why Does It Get So Late So Early?</i>	Eddy Howard	Majestic	7204
1	—	9	9	A GAL IN CALICO (F) <i>Oh, But I Do</i>	Bing Crosby-The Calico Kids-John Scott Trotter Ork	Decca	23739
1	—	10	10	(I Love You) FOR SENTIMENTAL REASONS <i>You'll Always Be the One I Love</i>	Dinah Shore	Columbia	37188

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Album	Artist	Label	Cat. No.
58	—	1	1	Glenn Miller <i>Glenn Miller and Orchestra</i>	Glenn Miller and Orchestra	Victor	P-148
7	1	2	2	All Time Favorites <i>Harry James</i>	Harry James	Columbia	C-117
9	4	3	3	Vaughn Monroe's Dreamland <i>Vaughn Monroe</i>	Vaughn Monroe	Victor	P-160
5	2	4	4	Artistry in Rhythm <i>Stan Kenton</i>	Stan Kenton	Capitol	BD-39
6	—	4	5	Blue Skies Album <i>Bing Crosby, Fred Astaire and Trudy Erwin, John Scott Trotter Ork and Choir</i>	Bing Crosby, Fred Astaire and Trudy Erwin, John Scott Trotter Ork and Choir	Decca	A-481
1	—	5	6	Al Jolson Album <i>Al Jolson</i>	Al Jolson	Decca	469

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

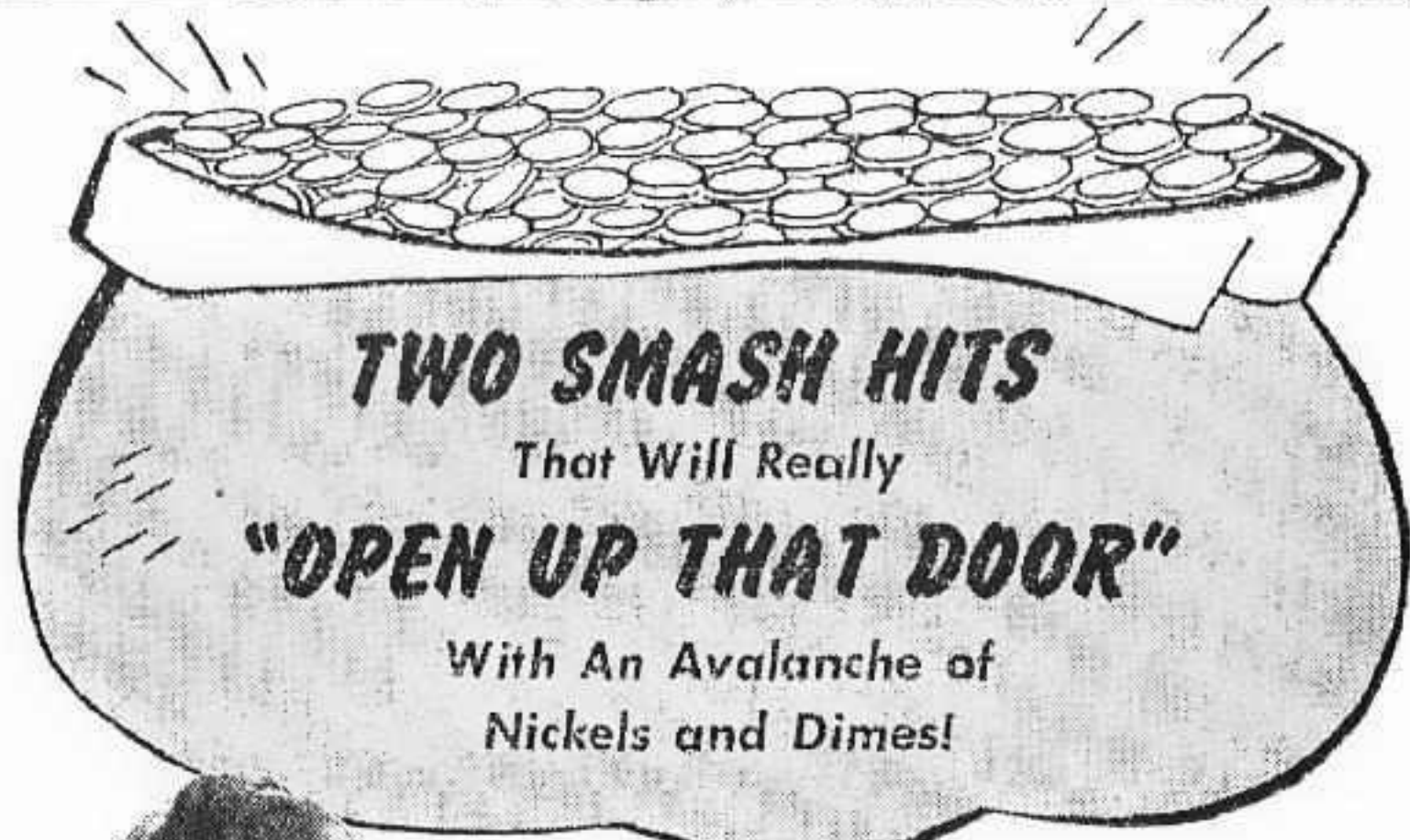
Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Record	Artist	Label	Cat. No.
67	2	1	1	Clair de Lune <i>Jose Iturbi</i>	Jose Iturbi	Victor	11-8851
40	4	2	2	Jalousie <i>Boston Pops</i>	Boston Pops	Victor	12160
82	1	3	3	Chopin's Polonaise <i>Jose Iturbi</i>	Jose Iturbi	Victor	11-8848
56	3	4	4	Warsaw Concerto <i>Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops</i>	Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops	Victor	11-8863
7	5	5	5	Bluebird of Happiness <i>Jan Peerce</i>	Jan Peerce	Victor	11-9007

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Album	Artist	Label	Cat. No.
18	1	1	1	Rachmaninoff Concerto No. 2 in C Minor <i>Artur Rubinstein, pianist, NBC Ork; Valdimir Gollmann, conductor</i>	Artur Rubinstein, pianist, NBC Ork; Valdimir Gollmann, conductor	Victor	1075
73	4	2	2	Rhapsody in Blue <i>Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor</i>	Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor	Columbia	X-251
23	2	3	3	Tchaikowsky Nutcracker Suite <i>Eugene Ormandy, conductor, Philadelphia Ork</i>	Eugene Ormandy, conductor, Philadelphia Ork	Victor	DM-1020
6	—	4	4	Piano Music of Chopin <i>Oscar Levant</i>	Oscar Levant	Columbia	M-649
44	—	5	5	Rachmaninoff Concerto No. 2 in C Minor <i>Rachmaninoff, Philadelphia Ork</i>	Rachmaninoff, Philadelphia Ork	Victor	DM-58
1	—	5	6	Beethoven Sonata No. 14 in C-Sharp Minor ("Moonlight") <i>Album</i>	Oscar Levant	Columbia	X-MX-273



TWO SMASH HITS
That Will Really
"OPEN UP THAT DOOR"
With An Avalanche of
Nickels and Dimes!



The "Chen 'A' Luna" Gal

ROSE MARIE

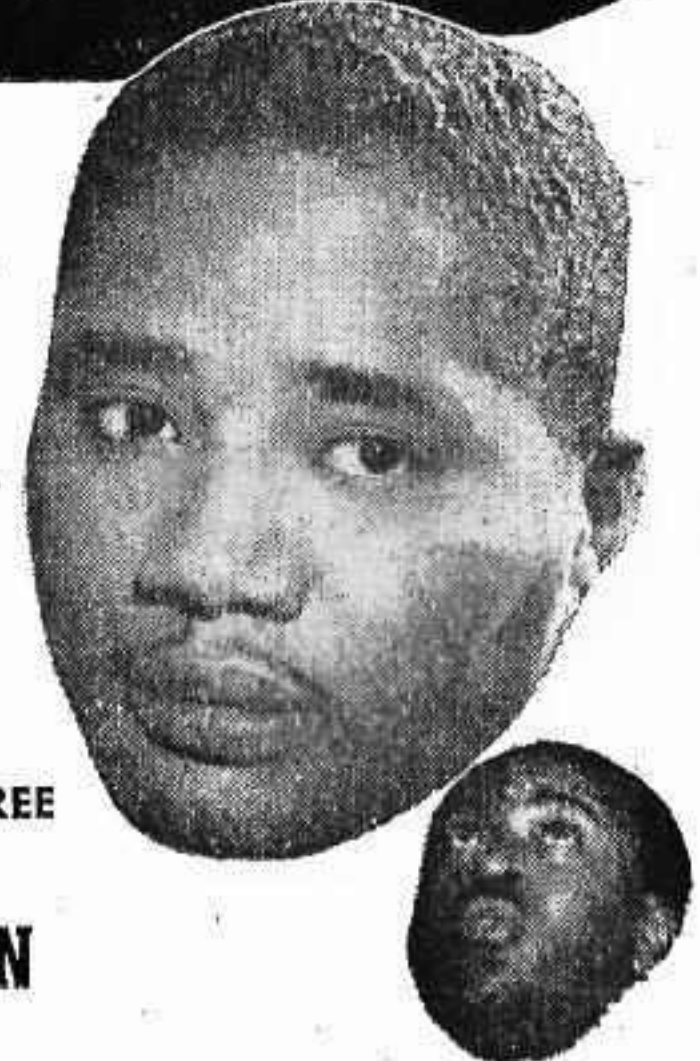
comes through
with two
"Special Material"
sides that are
TOPS!



The "JOCKEY BLUES"
Kid Is Back AGAIN!

BILL SAMUELS

AND THE CATS 'N' JAMMER THREE
WITH
SYLVESTER HICKMAN



WITH A SENSATIONAL VERSION OF THE TUNE
THAT IS SWEEPING THE COUNTRY

'OPEN UP THAT DOOR RICHARD'

'CANDY STORE JUMP'

MERCURY 8029 — 75c





Sterling
introduces a new
HILLBILLY
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SR 201 CALLING YOU
and **NEVER AGAIN**
(Will I Knock at Your Door)
HANK WILLIAMS and The Country Boys
For singing real country songs Hank Williams
is a big favorite wherever he is heard.

SR 202
I CAN'T GO ON THIS WAY
OKLAHOMA WRANGLERS
Vocal by The Willis Brothers
and
YOU DON'T HAVE TO WORRY
OKLAHOMA WRANGLERS
Vocal by Guy Willis
You've probably heard the Oklahoma Wranglers
sing on their Mutual Broadcasting System show.

Sterling's RHYTHM
STILL GOING STRONG SPIRITUALS

1501 Rocka My Soul & Brother Noah
The Sunshine Quartet

1502 Twelve Disciples & You Better Run
The Sunshine Quartet

JUKE BOX RECORD CO. New York 19, N. Y.

The **Billboard**
MUSIC POPULARITY CHARTS

PART
V

Juke Box Record Plays

Week Ending
January 18

Billboard
TRADE
SERVICE
FEATURE

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,204 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION		Record
	Last Week	This Week	
11	1	1	THE OLD LAMPLIGHTER —Sammy Kaye (Billy Williams-Choir) Victor 20-1963
14	2	2	OLE BUTTERMILK SKY (F) Hoagy Carmichael (Lou Brigg Ork.) Decca 23769
8	4	3	HUGGIN' AND CHALKIN' —Hoagy Carmichael (The Chickadees-Vic Schoen) Decca 23675
8	7	4	(I Love You) FOR SENTIMENTAL REASONS —King Cole Trio Capitol 304
7	5	5	THE OLD LAMPLIGHTER —Kay Kyser (Michael Douglas-The Campus Kids) Columbia 37095
16	3	6	OLE BUTTERMILK SKY (F) —Kay Kyser Columbia 37073
3	14	7	(I Love You) FOR SENTIMENTAL REASONS —Eddy Howard Majestic 7204
3	13	8	A GAL IN CALICO (F) —Johnny Mercer-The Pied Pipers (Paul Weston Ork.) Capitol 316
1	—	9	MANAGUA, NICARAGUA —Freddy Martin (Stuart Wade-Ensemble) Victor 20-2026
3	12	10	(I Love You) FOR SENTIMENTAL REASONS —Charlie Spivak (Jimmie Saunders) Victor 20-1981
6	8	10	THE OLD LAMPLIGHTER —Hal Derwin Capitol 288
3	10	11	A GAL IN CALICO (F) —Tex Beneke-Miller Ork (Tex Beneke-The Crew Chiefs) Victor 20-1991
12	15	12	OLE BUTTERMILK SKY (F) —Paul Weston-Matt Dennis Capitol 285
16	9	12	RUMORS ARE FLYING —Frankie Carle (Marjorie Hughes) Columbia 37069
5	14	13	(I Love You) FOR SENTIMENTAL REASONS —Ella Fitzgerald-Delta Rhythm Boys Decca 23670
1	—	14	A GAL IN CALICO (F) —Bing Crosby-The Calico Kids-John Scott Trotter Ork. Decca 23739
2	—	14	HUGGIN' AND CHALKIN' —Kay Kyser (Jack Martin-The Campus Kids) Columbia 37095
1	—	15	(I Love You) FOR SENTIMENTAL REASONS —Art Kessel (Jimmy Featherstone) Vogue R-781
10	—	16	THE RICKETY RICKSHAW MAN —Eddy Howard Majestic 7192
7	15	18	THE WHOLE WORLD IS SINGING MY SONG —Les Brown Columbia 37066
2	—	18	ZIP-A-DEE DOO-DAH (F) —Johnny Mercer-The Pied Pipers (Paul Weston Ork.) Capitol 323
1	—	17	HUGGIN' AND CHALKIN' —Herbie Fields Ork (Herbie Fields) Victor 20-2038
5	—	17	OLE BUTTERMILK SKY (F) —Helen Carroll and The Satisfiers (Russ Case Ork.) Victor 20-1982
2	—	17	AIN'T NOBODY HERE BUT US CHICKENS —Louis Jordan Decca 23741

Coming Up

YOU BROKE THE ONLY HEART THAT EVER LOVED YOU—Elliot Lawrence-(Jack Hunter-Rosalind Patton) Columbia 37084

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		Record
	Last Week	This Week	
9	2	1	RAINBOW AT MIDNIGHT —Ernest Tubb Decca 46018
18	1	2	DIVORCE ME C. O. D. —Merle Travis Capitol 290
8	3	3	FILIPINO BABY —Ernest Tubb Decca 46019
7	4	4	STAY A LITTLE LONGER —Bob Wills and His Texas Playboys Columbia 37097
1	—	4	BANG BANG —Jimmie Davis (Louisiana Hayriders) Decca 46016
4	—	5	FOOTPRINTS IN THE SNOW —Bill Monroe and His Blue Grass Boys Columbia 37151
10	—	5	WHEN YOU LEAVE DON'T SLAM THE DOOR —Tex Ritter Capitol 296
2	—	5	DRIVIN' NAILS IN MY COFFIN —Ernest Tubb Decca 46019

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		Record
	Last Week	This Week	
5	1	1	AIN'T NOBODY HERE BUT US CHICKENS —Louis Jordan Decca 23741
14	3	2	AIN'T THAT JUST LIKE LIKE A WOMAN? —Louis Jordan Decca 23669
23	2	3	CHOO CHOO CH'BOOGIE —Louis Jordan and His Tympany Five Decca 23610
5	3	3	LET THE GOOD TIMES ROLL —Louis Jordan Decca 23741
1	—	4	BOBBY SOX BLUES —T-Bone Walker Black & White BW-110
8	4	4	TANYA —Joe Liggins Exclusive 234

"Little Red Wagon"



DICK JAMES and the COAST RANCH HANDS

Coupled With **"I CAN'T WAIT THAT LONG"** (MY DARLIN')

COAST RECORD 242

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Coast RECORDS
2534 WEST PICO BOULEVARD
LOS ANGELES 6, CALIFORNIA

The Billboard

MUSIC POPULARITY CHARTS

PART VI

Billboard TRADE SERVICE FEATURE

Record Reviews and Possibilities

Week Ending January 10

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

WYOMING Dick Jurgens with vocal by Jimmy Castle, Al Galante and Band..... Columbia 37210

A Western folk ditty that tells the wonders of that Western country in many verses, and with catchy words and music for the exposition, there's a real danger of the ditty spreading like a prairie fire. And in the easy and breezy style it is set by Dick Jurgens, turning the spin over to the singers in the band, who add a lick of nasal harmonies to their unison song, it's plenty encouragement for all within hearing to sing out the folksie ditty. Backside is a smooth and sweet spin for the "Bless You" ballad with Jimmy Castle cutting in for the love lyrics.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews recently released albums in a special ALBUM REVIEW section on page 33. These album reviews of course, are in addition to the reviews on this and the facing page, and these in the music machines department this week.

LOUIS ARMSTRONG (Victor 20-2088)
Where the Blues Were Born—FT; VC.
Mahogany Hall Stomp—FT.

Surrounding himself with a Dixieland Seven of New Orleans jazz greats, Louis Armstrong spins a spry band novelty from his "New Orleans" movie in "Where the Blues Were Born." Armstrong talks and sings about the birthplace of the blues with an undercurrent of sly slides from Kid Ory's trombone, with all the band boys getting in hot breaks as the cornet master introduces them. And with the Gabriel's cornet in the lead, polishes off the platter with a fine Dixieland klick. For the flipover, Satchmo and his Seven ride out individually and in spirited Dixieland style for an old two-beat classic in Spencer Williams' "Mahogany Hall Stomp." With select sidemen supporting Armstrong, couplet is a top choice for collectors.

The screen spotlighting the specialty, there may be some coin box interest in "Blues Were Born."

DICK JURGENS (Columbia 37210)
Wyoming—FT; VC.
Bless You—FT; VC.

Dipping into the Western folk folios, Dick Jurgens comes up with a delightful hillbilly novelty in "Wyoming," and one that promises to cross State lines in popularity. And the bright and breezy fashion Jurgens gives to it, turning over the spin to the singing of Jimmy Castle, Al Galante and the other boys in the band, piping in unison and in nasal harmony, there's real contagion on first hearing. Contrasting, Jurgens spins it sweet and smooth, with subtone clarinets and strings sharing the melody and Jimmy Castle adding the romantic urge lyrically, for the "Bless You" ballad.

"Wyoming" should spread like a prairie fire.

PERRY COMO (Victor 20-2103)
What Am I Gonna Do About You?—FT; V.
I Gotta Gal I Love—FT; V.

Perry Como introduces two new tunes by Jule Styne and Sammy Cahn from their screen score for "Ladies Man." And both tunes spin with the promise of reaching the song heights. "What Am I Gonna Do About You?" a plaintive torch melody, is sung in sweet and soothing style. "I Gotta Gal," an outdoor type of tune, is offered up in bright rhythmic fashion with a rhythm harmony group giving Como vocal assist. Musical assist is provided in fine order by Lloyd Shaffer.

Hypo from screen and from singer should keep both sides spinning in the music boxes.

LES BROWN (Columbia 37208)
My Number One Dream Came True—FT; VC.
You Should Have Told Me—FT; VC.

Two new ballads spin smoothly and with a high polish in the Les Brown in-

terpretation. There's a light bounce to the melody motif of "My Number One Dream," with a richer romantic vein voiced by "You Should Have Told Me." Doris Day delivers vocally for both ballads, and to each is added a dash of Ted Nash's soft tenor sax improvisings.

Phono play will depend on plugging the songs themselves may get from the music pubs.

DUKE ELLINGTON (Musicraft 461)
Happy-Go-Lucky Local—Parts 1 & 2—FT.

Making his bow on this label, Duke Ellington gets off to a solid start with the train movement (Part IV) of the "Deep South Suite," composition of the maestro and Billy Strayhorn, which was introduced at his Carnegie Hall jazz concert several weeks back. Applying his train rhythm to an old-time blues theme, Ellington has transcribed typical Americana jazz for this movement which takes both sides of the platter. It's a joyous rhythm piece, entirely descriptive for the first side as the local train groans and grunts as it rattles along the happy-go-lucky Dixie line. Backside spin has "Ole No. 42," as it is known in the South, riding righteously as the rich band ensemble blows the blues. Entirely Ellingtonia with composition and exposition that sets it off as a standard jazz classic.

For jazz music disk buyers rather than jukebox.

ERROLL GARNER (Mercury 5008)
Fraternity—FT; VC.
Where or When—FT; VC.

This sepiu "Esquire" winning 88-er pounds out a pair of tasty sides, with "Fraternity," a simple but arresting riff tune, enhanced by some very pretty variations by Garner. Backing by drummer Nick Patool and bassist Red Callender is well done and well-recorded and is refreshing change from usual guitar, bass and piano teaming. Reverse, the old standard, is done in various tempos to illustrate Garner's versatility.

"Where or When" has appeal for ops whose payees like suave piano.

ANDY RUSSELL (Capitol 342)
It's Dreamtime—FT; V.
I'll Close My Eyes—FT; V.

Lullabying smooth as balsam, Andy Russell takes both dream ballads in easy stride. Pled Pipers blend for his vocal support in "Dreamtime" (from pic "I'll Be Yours"), with Paul Weston's ork adding to the sugar content. There's sincerity in his pipes as he puts the words to "I'll Close My Eyes." One of the better items in the current tune crop, the Billy Reid-Buddy Kaye ballad packs click potential.

The dream set will go for this couplet, both sides holding money-making promise.

JAY McSHANN (Mercury 8026)
I Want a Little Girl—FT; VC.
Jintown Boogie—B.

Coupling by McShann is first made specifically for Mercury, previous issues being old Premier masters. "Little Girl" is done the way writer Eddie Durham wanted—an easy K. C. bounce, with nice Jimmy Witherspoon vocal backed by plenty of McShann 88-ing. Good trumpet and alto obligato help keep disk moving. Reverse is McShann's individual Ivorying, with bass and drums and is best effort in this direction since his Decca sepiu series days.

"Little Girl," a sepiu blues standard, will pull heavily.

(Continued on page 26)

Get HEP

TO THESE HITS!



by Kay Kyser and his orchestra

OLE BUTTERMILK SKY

(from "Canyon Passage")

Vocal by Michael Douglas and The Campus Kids

ON THE WRONG SIDE OF YOU

Vocal by Lucyann

COLUMBIA 37073



THE OLD LAMP-LIGHTER

Vocal by Michael Douglas and The Campus Kids

HUGGIN' AND CHALKIN'

Vocal by Jack Martin and The Campus Kids

COLUMBIA 37095



THAT'S THE BEGINNING OF THE END

Vocal by Michael Douglas and The Campus Kids

MANAGUA, NICARAGUA

(Manag-wa Nicarag-wa)

Vocal by The Campus Kids, featuring Gloria Wood

COLUMBIA 37214

Six sure bets—styled by the skill of the one and only Professor Kay Kyser!

Columbia Records

Trade-marks "Columbia," and Reg. U. S. Pat. Off.



**SOMETHING DIFFERENT IN
LATIN-AMERICAN MUSIC—
A NOVELTY RHUMBA
WITH A
JUMP**



**THE
CUBAN YODELIN' MAN**
AND
A MAN, A MOON AND A MAID
Both vocals by Patricia Gilmore
**Enric Madriguera's
Orchestra**

*(Wait 'Til You
Hear Those Lyrics)*

**Vogue
RECORD 779**

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**ARISTA
RECORDS**

**Top Label for
HILLBILLY SONGS
and
NEGRO SPIRITUALS**

January Releases

**6005—BOOGIE WOOGIE FARMER
JOURNEY'S END**
Carolina Hillbillies. Vocals by Dewey Price.

**6008—DARLING BLUE EYES
YOU WILL NEVER UNDERSTAND**
Jimmy McAbee and His Dixie Mountaineers.
Vocals by Lonny Smith and Larry Ruff.

Still Going Strong
By Dewey Price and His Carolina Hillbillies

6000— DAYS ARE LONG, NIGHTS ARE LONELY RAINBOW AT MIDNIGHT	6001— SO WORRIED, SO BLUE SHUT THAT GATE
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Distributors—A Few Choice Territories
Are Still Open. Write for Details.

National Distributors
ARISTA RECORDS, INC.
512 Pennsylvania Ave. Baltimore 1, Md.

(Continued from page 25)

LOUIS PRIMA (Majestic 1100)

*Marguerita—FT; VC.
Bridget O'Brien—FT; VC.*

With two specialty songs tailor made for his talents, Louis Prima romps thru these sides in fine rhythmic fashion. Having a hand in the compositions, Prima is much at home for "Marguerita," an Italian folk-like ditty. Band sets a lively 6/8 beat as the maestro sings the serenade, dipping into a shuffle rhythm when Prima picks up his trumpet to blow it hot. Unfortunately, his hot horn is marred by the men in the band blurring out what is meant to be comedy lines. Only it's untunny and hardly in good taste. For the backside, Prima is joined by the harmonizing Toon-Timers for "Bridget O'Brien," a rhythmic embellishment of an Irish reel with the maestro adding a brogue to his singing. And again he adds a delightful lick of his earthy trumpeting. Each side serves the particular nationality trade well.

ARTIE SHAW (Musicraft 445)

*Connecticut—FT; VC.
Don't You Believe It, Dear—FT; VC.*

In a slow but bouncy rhythm pace, Artie Shaw's clarinet kicks off "Connecticut" in fine fashion, with composer Ralph Blane coming in to sing about the attributes of that New England State. However, the real brightness, both in song and in singing, is on the backside. The maestro's clarinet teeing off to a lively beat, "Don't You Believe It, Dear," an original, gets fine lyrical exposition in the smooth harmonies of Mel Torme and his Mel-Tones. While you would never know it, and the impression it makes is of lesser import, is the fact that Shaw dubbed in his clarinet for the instrumental stanza. The maestro played lead clarinet with the sax section and then dubbed in his solo rides over the section.

If the song catches on, "Don't You Believe It, Dear," spins plenty bright for the phonos.

TEDDY WILSON QUARTET

*(Musicraft 446)
September Song—FT; VC.
Moonlight on the Ganges—FT.*

A tenor sax, guitar and bass grouped around Teddy Wilson's piano bench makes for the foursome. But as a quartet, there is no unity of musical purpose in their plattering. Sticking to "Moonlight on the Ganges" instrumentally, it's a man-for-man spin of hot choruses when the needler expects to hear plenty of Wilson—certainly in better order for the grooving given over to the bull fiddler. Tempo is slowed down for "September Song." And while there's only a flash of Teddy's fine pianology, there is plenty of compensation in Sarah Vaughan's styling of the song standard. Juke appeal virtually nil.

ROSE MARIE (Mercury 5010)

*Oh, Marie—FT; VC.
Open Up That Door, Mama—FT; VC.*

Nitery chanteuse throats a pair of novelties, with "Oh, Marie," already being considered a standard part of her repertoire after heavy use in bistro work, and especially suited for Italian audiences. Matting, in calypso groove, is another smart novelty, with lyrics telling tale of hubby who can't get into his home because he's in the doghouse. First 16 bars of "Open" are marred by some slipshod diction on chirp's part. "Open Up That Door, Mama," looks like another calypso comer in "Eum and Coke" vein.

SLIM GAILLARD (Queen 4159)

*Voot Boogie—Instr.
Queen Boogie—Instr.*

Poor tune selection here mars this pair by the "Orene" king. Neither side gives typical sampling of Gaillard's work, in that both are strictly instrumental, and Slim has built his rep as race fave with his zany vocal carrying on via wax. Slim shouts "Voot" five times on first boogie. Pairing is further marred by use of battered upright piano as lead instrument, while better sounding 88 plays background. "Voot" is slow tempo, while "Queen" kicks off faster. Minor change for race jukes.

COWBOY COPAS (Queen 2270)

*Kentucky Waltz—W; VC.
Heartaches—FT; VC.*

The ginger's moniker, Cowboy Copas, makes him sound like strictly folk artist, throater shows on "Heartaches," a tune that sounds lot like "Careless," that he can pull more general fan. Backing is done on this one in standard dance style. Flipover is back in folk vein, with Copas lyricizing a better than average hillbilly waltz. "Heartaches" is a fascinating tune well done and should bring plenty of button pushing.

RICKEY JORDAN (Exclusive 235)

*ABC Blues—FT; V.
Blues in the Storm—FT; V.*

It's been a long time since the waxes turned up with something as refreshing and delightfully different. Judging by 19-year-old Rickey Jordan's initial platter bow here, label has a real catch in this

race warbler. There's personality in his high-pitched pipes as he gives an infectious lift to the commercially bouncy "ABC." Vivien Garry Trio's accompaniment here is enhanced by instrumental noodling of Les Robinson on alto, Teddy Buckner's muted trumpet, and Lucky Thompson's saxing. To show his versatility, Jordan sells himself right from scratch as a mood-builder on the slow-paced Leonard Feather "Blues in the Storm." Soulful backing by the Garry threesome rounds out the enjoyment.

"ABC" should prove easy money for race phone ops, with the flip bringing in extra coinage.

JIMMY WALKER (Coast 246, 247 & 248)

*I'll Forget If You'll Forgive—FT; V.
I'm Always Blue for You—FT; V.
I'm Lonesome Now—FT; V.
Heart of Stone—FT; V.
I'd Trade All My Tomorrows—FT; V.
Too Late for Tears—FT; V.*

There's a tear in his pipes as Jimmy Walker warbles these folk ballads, and tho at times he is not too sure of his key, there's a down-to-earth sincerity in his voicing that flavors the spinning. "I'll Forget" and "I'm Always Blue" hold to a slow beat with Walker telling of love's woes in earnest fashion. "Lonesome" is warbled to a bright tempo held by the accompanying squeezebox, fiddle and guitar. Leads join in for an off-key blend on the choruses of "I'm Lonesome Now," marring the side. Jenny Lou Carson's "Tomorrows" gets sympathetic ballading matched with a Walker original. Both tunes spin at moderate gait. Label may find it wiser to pair rhythmically contrasting sides.

Sides may nudge folk coin.

BUDDY CLARK (Columbia 37211)

*On the Other End of a Kiss—FT; V.
You Are Everything to Me—FT; V.*

With plenty of warmth and vibrant qualities in his voice, Buddy Clark sings it pleasantly for both of these sides. "Other End of a Kiss" is an attractive Spanish melody spinning attractively as a slow ballad with a light beguine beat added for the second stanza. "Other End of a Kiss" is a bounce ballad with the rhythmic flair pronounced in the musical figures banked by the blend of alto sax, clarinet and trumpet among the music makers directed by Mitchell Ayres.

Phono play must depend on popularity of the songs and the singer.

PEGGY LEE (Capitol 343)

*Everything's Movin' Too Fast—FT; V.
It's Lovin' Time—FT; V.*

It's Peggy Lee's sensuous intimate styling and hubby Dave Barbour's tasteful guitar that gives "Lovin' Time" its appeal. Warm mood is retained by studio ork's soft and sweet accompaniment. Tune material is on the trite side for "Movin' Too Fast," an eight-to-the-bar flavored novelty penned by the Lee-Barbour team. Its saving factor is a solid, infectious beat and a couple of toothsome instrumental licks.

B side is the better bet.

JULIA LEE (Capitol 340)

*Oh, Marie—FT; V.
On My Way Out—FT; V.*

Whatever it is Julia Lee tries to prove with "Oh, Marie," it's a cinch it's not the trouble. For a race artist to pick an Italian ballad and sing two of three choruses in the foreign tongue to a hot five beat is a wax venture without apparent purpose. If the idea is to show she can swing a ballad, that's been done before. If she wants to display her linguistic accomplishments, her Italian doesn't deserve it. Aside from a couple of good instrumental licks and right solid beat, top surface has little to its advantage. It's the B side that holds the ear with her torchy Harlemese style giving Morton Downey's old tear-jerker "On My Way Out" added zest. Pacing the accompanying jazz group from her Steinway, she chants the vocal regrets in a convincing fashion.

Race-coin attraction here is centered on "My Way Out"; save "Marie" for Kansas City spinning where Julia Lee's following may deliver.

JO STAFFORD (Capitol 337)

*Sonata—FT; V.
Through a Thousand Dreams—FT; V.*

The haunting minor-keyed quality of "Sonata" gains full expression from Jo Stafford. Singing from way down deep, she captures the melodic richness of the ballad sequel to "Symphony." Carlyle Hall's ork backing cleverly suggests the classical form of the sonata and gives the songstress full-bodied support. Her interpretation of "Through a Thousand Dreams" (from the score of "The Time, the Place and the Girl") is appealing but a bit too rigid to match the top side.

With "Symphony" as Jo Stafford's 1916 hit, her "Sonata" may prove a top money maker in '47.

(Continued on page 100)

The Billboard
MUSIC POPULARITY CHARTS
PART VII
Advance Information
 Week Ending January 10

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

Severe space limitations in the past four weeks have made it impossible for *The Billboard* to publish all the Advance Record Releases submitted. These "older" releases therefore are being worked into the list in this and subsequent issues. Most readers will be able to distinguish records actually released this week and last, and those already announced in diskers' regular release sheets from *The Billboard's* advance releases by consulting manufacturers' release sheets and other reference material. *The Billboard* regrets this temporary inconvenience to readers of this feature.

POPULAR

- A PRETTY GIRL MILKING HER COW Judy Garland (David Rose Ork) (IT'S A) Decca 25043
- ALL THE THINGS YOU ARE Guy Lombardo (Mert Curtis) (LONG AGO) Decca 25044
- ALL THE THINGS YOU ARE Tony Martin (Ray Sinatra Ork) (THE LAST) Decca 25042
- ALL THE THINGS YOU ARE ALBUM Carmen Cavallaro Decca A-510
 - All the Things You Are Decca 23793
 - Lovely to Look At Decca 23793
 - You Are My Lucky Star Decca 23795
 - You Are Too Beautiful Decca 23796
 - You're a Sweet Little Headache Decca 23795
 - You're a Sweetheart Decca 23794
 - You're My Everything Decca 23796
 - You're the Cream in My Coffee Decca 23794
- ANNIVERSARY SONG Guy Lombardo (Kenny Gardner) (UNCLE REMUS) Decca 23799
- ANYBODY'S LOVE SONG Tommy Tucker (Don Brown) (I'M GONNA) Columbia 37233
- BEWARE, MY HEART! Vaughn Monroe (Vaughn Monroe-The Moon Maids) (THE PLEASURE'S) Victor 20-2084
- BRAHMS' LULLABY Bing Crosby (John Scott Trotter Ork) (SWING LOW) Decca 25052
- CECILIA Harry Cool Ork (Jimmie Dell) (IT'S DREAMTIME) Mercury 3054
- CHOPIN'S POLONAISE Carmen Cavallaro (WARSAW CONCERTO) Decca 23791
- CIELITO LINDO (I Yi Yi Yi Amigo) Mills Brothers (LAZY RIVER) Decca 25046
- CONNECTICUT Bing Crosby-Judy Garland (MINE) Decca 23804
- COW COW BOOGIE (Cuma Ti Yi Yi Ay) Ella Fitzgerald-The Ink Spots (THAT'S THE) Decca 25047
- EDDIE HEYWOOD—THE PIANO MAN ALBUM Eddie Heywood Ork Decca A-515
 - Begin the Beguine Decca 23806
 - It's Only a Paper Moon Decca 23812
 - Laura Decca 23812
 - Lover Man (Oh, Where Can You Be?) Decca 23398
 - On the Aloha Decca 23811
 - Sweet and Lovely Decca 23813
 - Temptation Decca 23811
 - Who's Sorry Now? Decca 23813
- HOE CAKE, HOMINY & SASSA-FRAS TEA The Four Vagabonds (KENTUCKY BABE) Apollo 1030
- HORA STACCATO Nicolas Matthey and His Gypsy Ork (MISIRLOU) Decca 25045
- I GOT A GAL I LOVE (In North and South Dakota) Frank Sinatra (Axel Stordahl Ork) (THAT'S HOW) Columbia 37231
- I HAVEN'T GOT A WORRY IN THE WORLD Frances Langford (Earle Hagen Ork) (TIME ON) Mercury 3050
- I WASN'T BORN IN IRELAND (But I Love It Just the Same) The Stardusters (Phil Napoleon Ork) (WHEN YOU'RE) Swan 8003
- I'M GONNA LASSO A DREAM Tommy Tucker (Dan Brown-The Three Two Timers) (ANYBODY'S LOVE) Columbia 37233
- IT'S A GREAT DAY FOR THE IRISH Judy Garland (David Rose Ork) (A PRETTY) Decca 25043
- IT'S DREAMTIME Harry Cool Ork (Harry Cool-Evalyn Stallings) (CECILIA) Mercury 3054
- IT'S THE SAME OLD SHILLELAGH Bing Crosby (The Jesters-Bob Haggart Ork) (WHO THREW) Decca 23786
- JEANETTE AND HER LITTLE WOODEN SHOES Harry Horlick Ork (SWEETHEARTS) Decca 25053
- JUST A GIGOLO Joe Mooney Quartet (Joe Mooney and Ensemble) (SEPTEMBER SONG) Decca 23790
- KENTUCKY BABE The Four Vagabonds (HOE CAKE) Apollo 1030
- JEROME KERN MELODIES ALBUM Decca Salon Ork-Harry Horlick, Dir. Decca A-513
 - Look for the Silver Lining Decca 23776
 - Make Believe Decca 23773
 - O' Man River Decca 23773
 - Smoke Gets in Your Eyes Decca 23774
 - The Last Time I Saw Paris Decca 23776
 - They Didn't Believe Me Decca 23775
 - Why Do I Love You? Decca 23773
 - Yesterdays Decca 23774
- LAZY RIVER Mills Brothers (CIELITO LINDO) Decca 25046
- LET'S PUT OUR DREAMS TOGETHER Elliot Lawrence (Jack Hunter) (THEY CAN'T) Columbia 37232
- DICK LIEBERT AT THE ORGAN ALBUM Dick Liebert Victor P-164
 - A Kiss in the Dark Victor 20-2030
 - Amor Victor 20-2029
 - Estrellita (Little Star) Victor 20-2029
 - In a Little Clock Shop Victor 20-2032
 - Laura Victor 20-2032
 - Over the Rainbow Victor 20-2031
 - The Sweetheart of Sigma Chi Victor 20-2030
 - When Day Is Done Victor 20-2031

(Continued on page 28)

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- When the Old Village Clock Strikes 9
- Lord Stuffit and Lord Stickit
- Caviar Comes from Virgin Sturgeon
- She Went to See a Man about a Dog
- You Can't Fool the Boys behind the Desk
- Mabel's a Glamour Girl Now
- Blushing Bride—A Girl Like Dear Old Mother
- Bell Bottom Trousers
- The Girls I've Loved and Lost
- Robert the Rave from Reading, Pa.
- Gracie Is Socially Secure
- Lousy Louisa—His Fanny
- They Didn't Give the Bride Away
- Fleet's In Today
- Phil Spitalny's Band
- Can't Put It on a Platter
- Every Girl I've Ever Known Has Had One
- Cup Cakes

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HELEN HUMES, Queen of The Blues . . . BE BA BA LE BA BOOGIE MARRIED MAN BLUES

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Prospect 2680

(Continued from page 27)

- GUY LOMBARDO ALBUM (Featuring the Twin Pianos) ... Decca A-512
Barcarolle (Fred Kretzler-Buddy Brennan) ... Decca 23768
Doll Dance (Fred Kretzler-Francis Vigneau) ... Decca 23765
Humoresque (Fred Kretzler-Francis Vigneau) ... Decca 23767
Irish Washerwoman (Fred Kretzler-Buddy Brennan) ... Decca 23766
Just One of Those Things (Fred Kretzler-Francis Vigneau) ... Decca 23767
Swanee River (Fred Kretzler-Francis Vigneau) ... Decca 23765
Tales From the Vienna Woods (Fred Kretzler-Francis Vigneau) ... Decca 23768
Who (Fred Kretzler-Francis Vigneau) ... Decca 23768
LONG AGO (And Far Away) ... Decca 25044
MINE ... Decca 23804
MISIRLOU ... Decca 25045
MY WILD IRISH ROSE ALBUM ... Decca A-508
A Little Bit of Heaven ... Decca 23801
Little Town in the Ould County Down ... Decca 23803
Mother Machree ... Decca 23801
My Wild Irish Rose ... Decca 23802
Too-Ra-Loo-Ra-Loo-Ral (That's an Irish Lullaby) ... Decca 23803
When Irish Eyes Are Smiling ... Decca 23789
ST. PATRICK'S DAY ALBUM ... Decca A-495
Dear Old Donegal (The Jesters) (Bob Haggart Ork) ... Decca 23787
Did Your Mother Come From Ireland? (The King's Men) (Victor Young Ork) ... Decca 23789
I'll Take You Home Again, Kathleen (John Scott Trotter Ork) ... Decca 23786
It's the Same Old Shillelagh (The Jesters) (Bob Haggart Ork) ... Decca 23495
MacNamara's Band (The Jesters) (Bob Haggart Ork) ... Decca 23788
The Rose of Tralee (John Scott Trotter Ork) ... Decca 23789
Too-Ra-Loo-Ra-Loo-Ral (That's an Irish Lullaby) (John Scott Trotter Ork) ... Decca 23788
When Irish Eyes Are Smiling (John Scott Trotter Ork) ... Decca 23788
Where the River Shannon Flows (The King's Men) (Victor Young Ork) ... Decca 23787
Who Threw the Overalls in Mrs. Murphy's Chowder? (The Jesters) (Bob Haggart Ork) ... Decca 23785
SEPTEMBER SONG ... Decca 23790
SIDEWALKS OF NEW YORK ... Decca 23550
SNOOTY LITTLE CUTIE ... Decca 20-2116
SWEET ROSIE O'GRADY ... Decca 23550
SWEETHEARTS ... Decca 25053
SWING LOW, SWEET CHARIOT ... Decca 25052
THAT'S HOW MUCH I LOVE YOU ... Decca 37231
THAT'S THE WAY IT IS ... Decca 25047
THAT'S WHERE I CAME IN ... Decca 23809
THE LAST TIME I SAW PARIS ... Decca 25042
THE PLEASURE'S ALL MINE ... Decca 20-2084
THEY CAN'T CONVINCE ME ... Decca 37232
TIME ON MY HANDS ... Decca 3050
TOMFOOLERY ... Decca 20-2118
UNCLE REMUS SAID ... Decca 23799
WARSAW CONCERTO ... Decca 23791
WHAT HAPPENED JOE? ... Decca 8002
WHEN YOU'RE NOT THERE ... Decca 8003
WHO THREW THE OVERALLS IN MRS. MURPHY'S CHOWDER? ... Decca 23786
YES, YES, HONEY (You've Got Me) ... Decca 8002
YOU CAN'T SEE THE SUN WHEN YOU'RE CRYING ... Decca 23809
YOU'RE DRIVING ME CRAZY ... Decca 15102
YOU'RE PRICELESS ... Decca 825

FOLK

- A PENNY FOR YOUR THOUGHTS ... Decca 6024
AFTER YOU DID WHAT YOU DONE ... Decca 1005
AIN'T HAD NO LOVIN' ... Decca 629
AINTCHA' TIRED? ... Decca 6027
AM I STILL A P-A-R-T OF YOUR H-E-A-R-T? ... Decca 2-2106
ARE THERE TEARS BEHIND YOUR SMILES ... Decca 567
BALL AND CHAIN ... Decca 3005
BASILE WALTZ ... Decca 20-511
BLUE MEXICO SKIES ... Decca 10013
BROWN EYED BABY ... Decca 568
BROWN EYES A CRYIN' IN THE RAIN ... Decca 6031
BUCKY-JO ... Decca P-1008
CABIN IN THE VALLEY OF THE PINES ... Decca 37225
CALLING YOU ... Decca 201
CAN'T WIN FOR LOSIN' ... Decca 703
CATFISH, TAKE A LOOK AT THAT WORM ... Decca 707
CATTLE TRAILS ACROSS THE PRAIRIE ... Decca 1007
COWBOY SONGS AND NEGRO SPIRITUALS ALBUM ... Decca A-356
Go Down, Moses ... Decca 40025
I Don't Want to Be Buried in the Storm ... Decca 40024
(1) I Ride an Old Paint; (2) Colorado Trail ... Decca 40023
Jesse James ... Decca 40023
Levee Moan ... Decca 40024
(1) O Freedom; (2) Macedon; (3) Wasn't That a Mighty Day? ... Decca 40025
Sam Hall ... Decca 40023
Whoopie-Ti-Yi-Yo ... Decca 40023

(Continued on page 94)

Dark Pre-Yule Picture Fails To Jell as Kidisk Sales Soar

HOLLYWOOD, Jan. 11.—Pre-yule predictions that the kidisk flood would leave dealers stuck with bulging shelves did not hold good in this area. Survey of retailers by *The Billboard* revealed moppet wax sold like hotcakes. Some dealers admitted they were concerned about overstocking, but that the Christmas buying spree cleaned their shelves.

Department stores were especially enthusiastic over the showing made by brat platters, estimates crediting kidisks with 15 to 20 per cent of total record sales. May Company, Los Angeles, which carried approximately 150 different tot wax items, said biz was "tremendous and surpassed all expectations." A sales exec said many buyers obviously welcomed kidisks as a solution to their gift problems. Instead of single purchases, sales slips showed a goodly number of shoppers spent \$30 to \$50 at one shot.

Similar reports came in from other stores. The Broadway said record sales soared above all previous levels and gave tot spinners credit for at least 15 per cent of the take. No store felt that it overstocked on children's items. Altho nearly all waxeries tried to get in the act, returns will be at a minimum. Stores seem unconcerned over leftovers, pointing out that altho a considerable portion of last year's kidisk production was aimed at the yule cash register, platters are not seasonal and will attract year-around sales. Big Four walked

away with the lion's share of Christmas loot, with only some of the less fortunate indies facing returns.

Record shops ranging from the large stores in important shopping districts to the small neighborhood dealer used superlatives to describe kid spinner biz. Southern California Music Company pegged tot sales at 10 per cent of over-all record sales, soaring far above previous peaks. Music City (Sunset and Vine) said the market was flooded, but that demand was there to take care of the abundant supply, and also estimated kid material was responsible for 10 per cent of holiday sales. One neighborhood dealer said this was the best Christmas yet on all-around disk sales, and tot albums proved a sell-out item.

Generally, dealers estimated kidisk biz at one-tenth of regular platter sales, with only the larger stores going to 15 per cent. Shop sales, altho at an all-time high, were approximately 50 per cent below department store breakdowns. Two principal reasons were given for this: (1) Department stores took full advantage of merchandising possibilities, setting up kiddie corners equipped with toy phonos so tots could play their own platters, etc. Displays and gimmicks were aimed at attracting moppet eyes. Majority of record shops, however, sold kidisks as they would any other wax package, relying mostly on limited displays and album covers to promote sales. (2) Many smaller shops feared overstocking and stuck to conventional sellers. Department stores loaded shelves with a variety of items ranging from Mother Goose to educational stuff. Selectivity meant stock could please all tastes, hence more sales.

Feeling among some retailers is that they will never again see the 1946 Christmas peak. Kidisk craze will die out by next year, they feel, and believe that waxeries better look to consumer demands before plunging into over production. They feel the kidisk Klondike can be attributed in large measure to the scarcity or prohibitive price of conventional gift items. This situation, they say, will not exist next year. Others, however, contend that phono storytelling is here to stay and that waxeries are just beginning to realize the importance of this new field. Both groups agree on one point: Next year they will buy more conservatively. Having experienced their first big year in kidisk peddling, they will know what material to stock.

Lucille Ball Drops Victor Disk Suit; Credit Line Nixed

HOLLYWOOD, Jan. 11.—Cinema actress Lucille Ball dropped her \$100,000 damages claim against RCA Victor for allegedly giving her billing without permission after Victor recording exec Eli Oberstein agreed to remove the credit line from the label. In the recently filed action Miss Ball contended that during her husband's (Arnaz) recording session of *Carnival in Rio* she threw in a couple of gag lines in a trick voice. Oberstein liked the take, but agreed not to use Miss Ball's name. When disk was released giving her vocal billing, suit was filed plus injunction asking that Victor be restrained from distributing the platter unless her name be removed.

Vido Musso Dissolves Ork; Resumes Slot With Kenton

HOLLYWOOD, Jan. 11.—Vido Musso, ex-Stan Kenton saxer, who left the Kenton crew last summer to organize his own band, has called it a day and changes the baton for his old berth with his former boss. Band was dissolved following end of first location date at Culver City's Meadowbrook Ballroom late last month.

Musso and backer Tommy Stein, Los Angeles restaurant owner, decided to call it quits because of tough sledding in band biz at this time. Stein is said to have shelled out about \$4,000 to get the band started, most of which he got back from dough paid ork for a seven-week stint at Meadowbrook.

Musso rejoins the Kenton ork January 22, when band opens a vaude date at Adams Theater, Newark, N. J.

British Orksters In Anti-BBC Bloc

LONDON, Jan. 11.—Fifty British ork leaders are banding together here to fight British Broadcasting Corporation dance band policy and presentation. Led by Lou Preager, longtime leader of ork at Hammersmith Palais De Dance, maestri are leveling gripes at BBC's percentage of dance ork programs, pay-off, presentation of pop programs and choice of material.

Organization will function as sub-sid of British Musicians' Union, with BMU to act as negotiator between leaders and BBC. As yet there has been no formal contact made with BBC representatives; the leaders have met to discuss the matter. Among leaders who joined with Preager are Nat Allen, Billy Cotton, Phil Green, Harry Leader, Harry Parry, Sid Phillips, Eric Winstone, Harry Roy, Lew Stone, Frank Weir and Jimmy Miller.

THE BEST YEARS OF MY LIFE (ARE SPENT WITH YOU)

VERSE MODERATO
WORDS AND MUSIC BY CLAUDIO LOPEZ

HOW UN-HAP- PY I WOULD BE TO KNOW YOU DID- N'T CARE.- IT MAKES LOVE SO SIM- PLE.- WHEN YOU'RE AL- WAYS THERE

CHORUS
THE BEST YEARS OF MY LIFE ARE SPENT WITH YOU.- IT'S LIKE LIV- ING IN EN- CHANT- MENT ALL DAY THRU.

TO THINK OF ALL THE THINGS I'D MISS WITH- OUT YOUR LIPS TO KISS.- NO ONE EV- ER COULD TAKE YOUR PLACE.- IN THIS WORLD OF BLISS. YOUR LOVE- LI- NESS SUR- ROUNDS ME ALL THE TIME.-

* CAUSE IT LIGHTS MY PATH RE- PEAT- ING YOU ARE MINE.- YOUR EYES LIKE HEAV- EN TELL ME YOU'LL BE TRUE.-

* CAUSE THE BEST YEARS OF MY LIFE ARE SPENT WITH YOU.

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Music --- As Written

NEW YORK:

Henry Okun's record promotion enterprises have expanded with affiliations now established in San Antonio, Tex., and Hollywood. . . . *Esquire* mag's 1947 Jazz Book out last week with articles by Johnny Mercer, Benny Goodman, Gene Krupa and other tootler personalities. . . . Charles Delauney back in town from France to complete his *Hot Discography* for publication by Capitol Songs. French jazz critic Charles Smith also here for stay. . . . Tom Scott, balladeer and folk song specialist, signed to Signature recording pact, with firm skedding singer for an album.

American Society of Composers, Authors and Publishers gave a reception for Bernard Rogers and Norman Corwin, writers of new American opera, *The Warrior*, which debbed at Met this week. . . . New PRC flick firm signed Don Raye and Gene DePaul to write songs for musical, *Hollywood Hi*. . . . Tenor man Vido Musso rejoins Stan Kenton ork beginning January 16, for Adams Theater, Newark, N. J., engagement. . . . Musicraft cutting album of Victor Herbert songs with Paul Lavallo ork. . . . Jose Curbelo Latin ork opened at La Congo this week, sharing stand with Machito.

Jerome Kanner, of Top Music pub, writing scores for new 16mm. sound pix company called Purpose Pictures. . . . Two new Jimmy McHugh-Harold Adamson songs in RKO's forthcoming *If You Knew Susie* titled *My! How Times Does Fly* and *What Do I Want With Money?* Pic stars Eddie Cantor.

Boyd Raeburn to add string section for opening at Vanity Fair here. Will bring total of musickers to 30 or 31. . . . Elliot Lawrence's canceled Sherman Hotel date replaced by one-nighters. Booked for three-day prom job at Washington and Lee, February 20-22. Price tag 5G's, says GAC.

Earl Hines will appear at Louis Armstrong Carnegie Hall concert February 8. . . . Jazz tenorman Illinois Jacquet cut sides for Aladdin diskery with 17-piece ork, with possibility that ex-Basie sideman may take big ork on tour under Gale agency's Billy Shaw aegis. Jacquet formerly waxed for Apollo. . . . Billy Butterfield's ork set for indefinite run at Donahue's, N. J. . . . Decca Recording Director Morty Palitz off for week of hunting in Upper New York State.

New Negro band spot opened in Washington, tabbed Music Hall, and teed off with Louis Armstrong ork, with Billy Eckstine set to follow. . . . RCA-Victor 1947 advertising campaign will invade Sunday newspaper comic sections, with cartoons plugging pop artists. . . . Boxer Ray Robinson sat in at drums on Lionel Hampton recording date for *Cocktail for Two* side. . . . Jack Segal, formerly with E. B. Marks educational department, now on staff of Music Publishers Holding Corporation as assistant production manager. . . . Todd Duncan cut album for Musicraft diskery, featuring songs from *Porgy and Bess*.

Joe Glaser is dickering with Harold Oxley to buy latter's West Coast office space and equipment. Oxley said to be selling space in order to return to East Coast. . . . Spiritual singers, Coleman Brothers, have been signed to National diskery pact. . . . Richard Tauber Carnegie Hall concert on January 4 drew \$6,332. . . . Signature diskery running a contest in conjunction with "Scholastic" mag. Prizes being offered for best student series and pop

compositions include having diskery wax winning scores.

Metropolitan Opera tenor Set Svanholm signed to record for Victor Red Seal. . . . Columbia diskery veepee, Goddard Lieberman, had novel published by Doubleday & Company, title *Three for Bedroom C*. . . . In addition to previously reported importation of chirp Beryl Davis from England, singer Anne Shelton is also said to be on her way to this country. . . . Emsee for National Press Club's dinner to the President will be Ben Grauer, with Ed Gardner and *Duffy's Tavern* cast supplying comedy.

CHICAGO:

Johnny Moore's Three Blazers set for four-weeker at Rhumboogie, February 14. . . . Arnie Barnett, Chi ork leader now at Copacabana, parting with frau Audrey Hoveler, of dancing family, soon. . . . Walter Bloom's ork has been dropped by Frederick Bros. . . . Fletcher Henderson, who was inked to six-month extension at Club DeLisa this week, cut to 12 men. . . . Ray Pearl, one-nighting in Midwest, has added string bass, making five rhythm, and added a tram to the 11-piecer he's fronting. . . . Vaughn Monroe set for March date at Oriental. . . . Roy Johnson, band booker for Central office, recovering from a tumor operation and expected back at his desk within a month.

Mercury and MGM records both after Tony Pastor. . . . Jack Nelson, ex-Dick Jurgens warbler, replaced Jack Ross as WIND staff vocalist. . . . Leo Pieper gets first Chi location date when he starts a six-weeker at Oh Henry Ballroom, Willow Springs, February 19. . . . Pat Collier, of the Cork O'Keefe office, handling East Coast flackery for Mercury Records. . . . Bill Bardo opening at the Muehlebach Hotel, Kansas City, February 26. . . . King Kolax has left Billy Eckstine's ork and will reform his old band. . . . Snookum Russell, Negro frontier, is recovering from an emergency operation in a Tampa, Fla., hospital. . . . Benny Payne, ex-Cab Calloway 88-er and vocalist, now accompanying Pearl Bailey. . . . Jubilaires, Negro radio singers, have parted with P. M. Paul Kapp and are booking thru Associated.

ST. LOUIS:

Frankie Carle ork at Chase Club, with Christine Forsythe in the same show at the spot. . . . Bands skedded for Chase include Eddy Howard, Ray Anthony, Jack Fina, Dick Jurgens, Raymond Scott and Freddy Nagel. . . . Al Tucker ork follows Erskine Hawkins into Tune Town Ballroom, with Freddie Slack due January 28 and Count Basie February 11. . . . Lloyd Labrie ork booked into Casa Loma. . . . Eddie Johnson's ork, June Richmond, Chuck and Chuckles and Susy Brown form the holdover show at Club Plantation.

HOLLYWOOD:

Pied Pipers signed by William Morris to exclusive deal. . . . Robbins Music Prexy Abe Olman completed deal to publish special tune written by Al Jolson and Harry Akst tagged *The Egg and I* and tied in with U-I pix of same name. . . . Buzz Adlam and Collins Drake pacted to transcription series by Standard Transcriptions. . . . Boyd Raeburn leaving for Gotham, opening January 25 at Vanity Fair. . . . First Bob Crosby sides under new contract released by Standard Transcriptions. . . . Spike Jones asking \$3,000 guarantee against 60 per cent of gross when he goes out on next "music depreciation tour" in February.

Decca topper Jack Kapp on Coast on business-pleasure trip. . . . Jerry

Wald and ork inked by Sam Katzman for featured spot in musical pic, *Broadway Baby*, to be released by Columbia. Film is skedded for January 15 lensing. . . . George Marakas has taken over as Jose Iturbi's personal manager, with Martin Wagner bowing out to open Sunset Strip office. Iturbi set for Latin-American tour dates when production closes on current flicker, *Birds and the Bees*. . . . Warbler Bob Hayward and Allen Schrader ork signed by Black & White.

HERE AND THERE:

Jack Olsen ork, with Jimmy Haupt as personal manager, moved into Club Belvedere, McKeesport, Pa., Tuesday (14) for three weeks with option, with a radio wire out of the spot. . . . Johnny Kahahui's Hawaiians returned Monday (6) to Angelo's Supper Club, Akron, for four weeks with options. Unit was in there for three weeks recently.

Mario Suit Charges Nets, Pubs, Waxers With Song Stealing

HOLLYWOOD, Jan. 11.—A mass law suit, filed against all radio nets, several waxeries, and pub houses was entered this week in Los Angeles Superior Court by Don Mario, Hollywood actor-writer. Mario charged that the tune, *Pretending*, published by Capitol Songs last year, was stolen from an early Mario composition. Suit called for an injunction against further use of the song plus an accounting of profits, which Mario claims may have exceeded \$250,000.

While generally held to be nothing more than a nuisance suit, Mario filed claims against NBC, CBS, ABC and Don Lee-Mutual, claiming that the Marty Symes and Al Sherman tune aired by the skeins was swiped from a song he wrote in 1930, but never published. Also named as defendants were Bing Crosby, for his Decca waxing; Andy Russell, who plattered the tune on Capitol, and Kate Smith, who recorded the song for Columbia. Capitol songs and Criterion Music, who handled sheet music sales, were also called for accounting.

Capitol pubbery in New York laughed when it heard of suit, saying tune is revamped version of the classic *Valse Lente*, by Delibes, which if proved in court, would make song public domain. But it is understood that Mario will base suit on lyrics rather than melody in an effort to prove plagiarism. Case will probably not be heard for at least six months because of a busy court docket.

Hamp, Sweet Hamp

NEW YORK, Jan. 11.—There must be something to all the "sweet" band talk. The Hamp's doing it!

Once tabbed the hottest band in captivity, Lionel Hampton's ork is now dispensing sugary stuff and novelties in far greater quantity than it does the hot. Hampton says the people are asking for it and that's the way he's going to give it to them. Has added a new boy singer, Sammy Jennings, to handle ballads.

For his one-nighters, moreover, Hampton is going to use dance-concert gimmick. Will break up straight dance with ork's concert stuff and floor show, for which he has added comedy dance team, Red and Curly. Hamp's book now runs the gamut from today's top plugs to a concert arrangement of *Eli Eli*.

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

George Towne

(Reviewed at the Hotel Edison, New York, January 7. Booked by Music Corporation of America.)

TRUMPETS: Bill Jones, Gene LaRocca, Walter Rettich.
TROMBONE: Bob Kramer.
SAXES: Hugo Napton, Howard Reese, Vincent Tufano, Edward Selznich.
RHYTHM: Herbie LaHood, drums; Willis Iregar, piano; Francis De Roche, bass.
VOICALS: Mary Ann Wayne, Russell Drew, Howard Reese.
ARRANGERS: Walter Davidson, Gene LaRocca.
GUITAR AND VOICALS: George Towne.

This is strictly a square band which probably will make round figures at the tab checker's cash box once the current location biz lull gets straightened away. When any improvement in the city-wide wane is felt, bookers concede that "sweet formula" bands will get the earliest break. Which means George Towne can look ahead optimistically. For Towne is *sehr* iccharine; his arrangers can move over to Lombardo any time Dewey Bergman wants to rest.

But sweetness, when money talks, nothing to look down the trade's nose at. Towne plays to the terps— with one tram and four sax he wouldn't do much else—and he cleaves the melody like it was something cred. The vocals are in conformance to this simplicity pattern, with Mary Ann Wayne and Russell Drew carrying chores in capable fashion. Towne's "straight" delivery is made pleasant by an intrinsically pleasant vice.

Add to Towne's fortes a skill for popping rumbas and sambas into the books for balance relief—they're played well, too—as well as the quieter kind of mass-vocal novelties, and add the fact that the maestro adds all the plug tunes he can onto ample air shots and you realize the band is working hard and fast to get into the Sammy Kaye sphere.

Towne came out of the Midwest 10 years ago amidst predictions that he would do okay in the East. With new Sonora wax contract under his belt, with the right kind of band for the so-called "ork trend" and with little luck thrown in so far as general improvement in ork biz goes, figures to hit a better average on predictions than Drew Pearson.

Joe Carlton.

Buddy Morrow

(Reviewed at Roseland Ballroom, New York, January 8. Personal manager, Al Herman. Booked by Music Corporation of America.)

TRUMPETS: Pete Chido, Buddy Cozanari, Emory Sudekoff.
TROMBONES: Herb Winfield, Julie Rector, Tony Keenigsberg.
SAXES: Mack Pierce, Steve Cole, Nat Kaplan, Tex Tanner, Roger Hartman.
RHYTHM: Buddy Christian, drums; Al Waslohn, piano; Sam Bruno, bass.
VOICALS: Jeff Dixon, Madeline Russell.
ARRANGERS: Eddie Herzog, Al Waslohn, Herb Winfield.
LEADER AND TROMBONE: Buddy Morrow.

Buddy Morrow's ork is still no musical sensation, but it remains a highly palatable commercial and unceasing crew. Maestro kept Roseland trade dancing and happy and could probably satisfy even more in hotel locations.

Band's book runs the gamut for pleasing satisfaction, with plug tunes, standards, some original jumpers, rumba and samba medleys, novelties of French and Italian songs for the young singer, Jeff Dixon, sprinkled throughout. Ork uses some pleasant arranging gimmicks. Pianist-arranger Waslohn scores standards, making use of choral background with either Morrow's tram or tenor sax carrying a light melody. Other cleffings use the lead over clarinets, while others, like *Where or When*, get Thornhill-sound with muted trumpets and clarinets voiced together. Book also

uses reverse twist on standard tunes, setting ordinarily up-tempoed *Lady Be Good* at slow fox-trot pace and scores ballads like *Smoke Gets in Your Eyes* and *I've Got You Under My Skin* at moderate jump.

Musically there are no standouts and little solo work, save for Morrow and an occasional clarinet ride by Steve Cole, but the whole is satisfactory. Bass could cut thru a little heavier. Saxes needed and are getting new lead alto, probably ex-Les Brown lead, Steve Madrick, who could improve section. Dixon's vocals are pleasant enough, tho not outstanding. Madeline Russell is adequate.

Morrow, former tram star with Jimmy Dorsey, is a pleasing front. Ork is built around his horn, and he carries off musical duties admirably. Should new disk pact come thru (ork has received its release from Mercury) and should MCA's work on band prove fruitful, Buddy Morrow's ork could become big buck maker.

Hal Webman.

Jimmy Dorsey

(Reviewed at Hotel Pennsylvania, New York, January 6. Booked by General Artists Corporation. Personal manager, Howard Christensen; road manager, Ted Alabastor.)

TRUMPETS: Tony Di Mardi, Joseph Graves, Cuzzo, Tony Faso.
TROMBONES: Don Matteson, Chauncey Welsch, Fred Mancusi, Bob Alexander.
SAXES: Norman Stern, Danny Banks, Kenneth Dehlin, Gilbert Koerner, Vincent Francesconi.
RHYTHM: Karl Kiffe, drums; John Frigo, bass; Herb Ellis, guitar; Louis Carter, piano.
VOICALISTS: Dee Parker and Bob Carrol.
LEADER (sax and clary): Jimmy Dorsey.

JD just didn't do much on records in the last couple of years and the slack in wax told its story at the box office. But on the stand the half of the fabulous Dorseys never took a back-seat from a batoneer and now with a new MGM disk deal cooked up—presaging possibly a happier platter parade—James can point his sights at No. 1 ork position and stand an excellent chance of hitting the target.

For the band displayed at the Pennsy is fresh, modern and to dip into a cheap term "classy." Joe Lipman's scoring is refreshingly counterfigured, giving the maestro his usual chance to make with sax and clary leads. Yet the dance beat is firm and consistent. The books are light on "plugs" but not too light, and standards and Dorsey stand-bys are given enough re-dressing to coax old fans into further interest. Musicianship in toto is super—it's like the Good Housekeeping Seal of Approval when it's a Dorsey band.

But it is vocally that brother Jimmy has the greatest chance to come on bigger and better. Some say that when Helen O'Connell and Bob Eberle left, the ork floundered. If so, the antidote has been found. In Dee Parker and Bob Carrol, the maestro has the two greatest band vocalists around. Parker gal is charming, true-voiced and slick-styled; makes novelties sound "novel" and throws "voice," not "ham," into the ballads. Bob Carrol is a husky bary who climbs the upper range with a sweet transition that not enough top male vocalists can manage. A strong singer who comes out when the lyric line demands, the lad has it—even the males will agree. One thing that Maestro Dorsey ought to try more, along the O'Connell-Eberle formula, is to pair his two top songbirds on one ditty with tempo change, or not, wherever advisable. Might be the gizmo that'll start a flood of fan letters.

Incidentally, James D. is doing biz at the hotel. Nothing sensational by pre-slump standards, but by com-

'Billies Hepping To \$, Dotted Line, "Yours Is Mine"

(Continued from page 13)

could stipulate exact titles of tunes he performs on the air.

Learning Contract Angles

Turning to the disk field, the h.b.'s evidence a growing understanding of contract manipulations with the waxers, anxious to preserve their folk tallow sales, slowly coming into line. Not only are h.b.'s and Western stars getting into disk biz for themselves—witness Smiley Burnette, Zeke Clements and others—but bigger labels are beginning to use hillbilly proponents in artist and repertoire jobs. Sample is Riley Shepard (see other story this issue) who has been named to h.b. director's post at Majestic Records.

More important factor hyping flow of money into h.b. pockets is simple fact that disk companies have developed a growing competition among one another for folk talent and tunes. Condition has awakened waxers' realization that it's not a question of cheap royalties on folk tunes any longer but the problem of getting the best tune, the best artist or the best combination that will outsell rival wax wares. Sharpening of competitive edge has blunted old disker practice, too, of hitching a cow-catcher to a sound truck and scouring the Southlands for song material for which pay-off was smaller than the neck of a jug.

Reaches Deep Into Woods

Educational process started by top h.b.'s, and handlers has already reached deep into the woods and has chilled many folksters from signing royalty waivers, blanket disk-pub papers and other documents that prescribe different payment terms than those secured by pop writers or talent. Notorious case where one h.b. signed a major company wax contract for a one-song rendition and discovered later that pub rights had been sold to a major sheet-music house (one of those hidden clauses) has less chance of happening again after the writer in question spread the gospel to his fellows by mouth and by letter.

In the pub sphere growing trend for h.b. writer-performers to get royalties that come naturally started some time back with advent of pop hits such as *Sioux City Sue*. Currently the well recorded *That's How Much I Love You* tune which won its writers, Wally Fowler and Eddy Arnold, a reputed 5G advance, illustrated another case where h.b.'s are demonstrating they can parlez this here money talk. Even in the numerous cut-in pub deals where folksters take 25 per cent of certain BMI firms, the h.b.'s are demonstrating that cutting 'em out won't be as easy as cutting 'em in.

Know Pub Rights Now

Judging, too, by number of hillbilly tunes which are slipping into major pub catalogs these days—Shapiro-Bernstein's *Filipino Baby* and *Rainbow at Midnight*, Leeds' *Have I Told You Lately?*, Buddy Morris's *That's How Much I Love You* and a host of others—the h.b.'s no longer make "gifts" to disk companies at expense of pub rights and possible revenue therefrom.

Whole trend prompted one major disk exec to remark painfully that "I expect in a short time to give *The Billboard* a story on how the country bumpkins are putting things over on us."

Comparison with other metropolitan hostilities the covers are healthy. If he can hit this year with "the" record, get out the alpenstocks, JD will hit the mountain-tops in a hurry.

Joe Carlton.

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ALBUM REVIEWS

MOZART OPERATIC ARIAS—EZIO PINZA (Columbia MM-643)

The magnificent basso voice of Ezio Pinza, his singing rich in lyrical and dramatic qualities, offers an inspiring and attractive set of six Mozart operatic arias. Accompanied by the Metropolitan Opera Orchestra conducted by Bruno Walter, Pinza takes eight 12-inch sides for the six spirited arias, giving a vocally flawless interpretation. Arias are from *Magic Flute*, *Marriage of Figaro*, *Don Giovanni* and *Il Seraglio*, and the spinning is outstanding from the standpoint of both music and performance. Costume photo of the Metop basso lends attraction to the album cover, with photo of the conductor and notes on the operas making for an informative second cover.

DEBUSSY PRELUDES—BOOK 2—ROBERT CASADESUS (Columbia MM-664)

This marks the second release of the second book of *Preludes* by Debussy offered by the label. Back in 1939, they were cut by Walter Gieseking. And now comes another sterling performance by Robert Casadesus, whose keyboarding captures the poetry, even when it is polytonal, of Debussy's impressions. The 12 preludes, played over as many 10-inch sides, are mostly melancholy and sensuous impressions. And for these, Casadesus reconciles the fog of tonalities. In fact, he is more effective for the idyls than for the whimsical and satirical pieces. Album cover is a symbolic figured design—sensuous and scented. Both inside covers include notes on the preludes plus a picture of the pianist.

IRVING BERLIN FAVORITES (De Luxe 20)

Six Irving Berlin clicks are packed here, but without distinction. Playing of the Airline Trio of organ, accordion and guitar is equally without distinction, their playing of the mill run variety for *Cheek to Cheek*, *Piccolino* and *Mandy*, for which an unbilled male voice adds the lyric. Nor does their playing provide adequate support of the strained and stiff baritone singing of Ted Martin for the waltzes *All Alone* and *Remember*. Only real bright spot is *What'll I Do?*, which marks the platter bow of Judith Arlen, whose soft and low pitched pipes display plenty of

depth and feeling for the waltz favorite. Front cover features face drawing of the composer over a musical staff motif, with the inside cover carrying pictures and notes of the soloists.

IN WHICH A HOUSE IS BUILT AT POOH CORNER FOR EYORE (Victor Y-13)

Robert Shaw, possessing an enchanting and entrancing style in his narration, takes two records to read from A. A. Milne's *The House at Pooh Corner*, the tender and touching story of how Pooh, the little bear, and Piglet, the little pig, built a house at Pooh Corner for Eeyore, the little donkey. Both young and old will delight in the spinning, Shaw's storytelling keeping the listener spellbound. It's a showpiece set, attractively illustrated.

'ERBERT'S 'APPY BIRTHDAY (Victor Y-324)

Roland Winters narrates his own dog story for this showpiece package of two platters. And with Henri Rene's colorful background music tells a story that is both amusing and moral. It's a fanciful tale of 'Erbert, an English bulldog; Konrad, a dachshund; Tobachnikoff, a Russian wolfhound, and the birthday party staged for 'Erbert by his Cousin Pat, an Irish setter. Young and old alike will find the spinning to their likings. Package is colorfully illustrated, making for good eye appeal as well for the album.

(See Album Reviews on page 102)

Gaillard 3 Fold; Slim May Single

HOLLYWOOD, Jan. 11. — Slim Gaillard Trio has been dissolved, after unit was fired from current show at Frank Bruni's Florentine Gardens here. Crew reportedly got the ax for consistently showing up late for work.

Gaillard's agents, William Morris, are vague over future plans for the group, altho Gaillard has requested bookings as a single. Tiny Brown, trio's bass player-vocalist, under contract to GAC, has formed a new trio, and will do first stint at Reno's Bonanza Club beginning January 20.

Dick Uhl Quits Haymes Show; To Launch Song Plug Seg

HOLLYWOOD, Jan. 11.—Dick Uhl, producer of the Dick Haymes radio show for the Ruthraff & Ryan Agency, bows out of radio to devote full time to exploiting his songs. Uhl, who penned the hit of several seasons ago, *A Romantic Guy*, I, will tie up with a music pub house to launch several recently completed tunes.

Sam Pierce, R. & R. producer, takes over the reigns on the Haymes seg. Switchover is an economy move prompted by recent loss of radio billing by R. & R.

Two New Diskeries Set Up Chi Offices

CHICAGO, Jan. 11. — Two new diskeries set here this week are Hy-tone and Gee Bee. Hy-Tone, run by Nathan Rothner, for 10 years head of City-Wide Amusement Company, juke box operating firm, will be pre-tested before marketing, according to Rothner, who with his partner, Freddy Williams, formerly head of the Melody Lane label, will put samples of releases on his own 100-box juke line. Williams will test disks in his own two retail record shops. Label will be strictly race, with Big Bill Martin; Jo-Jo Adams, ex-Melody Lane artist, and Memphis Slim, ex-RCA Victor, already pacted.

Lloyd Garrett and partner John Buckley are masterminding the new Gee Bee label, which will have a general catalog. First artist is pianist Joe Vera, cocktail combo leader who features Latin tunes. Both labels will retail for 75 cents.

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Sonora Baffles With 39c Disk

(Continued from page 13)

physical pressing which varies from 13 to 19 cents depending on plant operation, it would seem incredible to market cheap label at normal 50 per cent and 10 per cent off to distributors (Sonora hopes to pay publisher royalties of 1 1/4 cents per side, must pay artists (didn't say what they pay, but indicated that it was less than accepted 5 per cent in some cases), must pay 3/4-cent union fee per record, in addition to physical production costs).

MGM's Harry Myerson flatly stated said 39-cent disk is impossibility. Decca's Dave Kapp added, "If we put out 39-cent records, we would have to go out of business." Columbia prexy, Edward Wallerstein, said that his firm was having hard enough time keeping its present 53-cent price level. Wallerstein would neither deny nor confirm trade tattle that 35-cent Okeh label was going to be revived.

Still other diskers raised the point that 39-cent price tag was no guarantee of sale. Price factor alone, they felt, wouldn't increase any disk company's unit volume unless accompanied by talent and merchandising improvements unrelated to list fees. On this ground they entered doubt as to whether Sonora's stable and budget could meet the test, altho Sonora says it plans to give wide promotion to its cheaper label and will bank on its semi-name artists to go over with right repertoire.

Other speculation on Sonora move varied from claim that Sonora radio-telly firm was trying to chop tax bills to theory that parent firm was not too concerned about losing dough on records as long as Sonora name was amply promoted. These were stanchly denied by Sonora people, who said, "We're out to make money, period."

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Miami Sets Curfew For Hotel Lounges

MIAMI, Jan. 11.—City council has put the skids under hotel cocktail lounges and rooms in hotels where dancing or other entertainment ran after midnight. New order actually is a reinforcement of an old zoning regulation which forbids hotels located in specified zones having other than string music after midnight.

In the past year or so a number of hotels have added cocktail units and rumba bands. Straight niteries, which have to pay \$2,000 for annual cabaret license fees, complained that hotels were draining business away from their spots.

Hotels also may obtain nitery licenses if they're outside certain residential zones, but many such hotels, aware that their locations would make them ineligible for permits, have operated without legal okays. Objections to this practice were raised before the council by the Florida Supper Club Association, and new drive began.

Peacock and Embassy Vie For Jacksonville Nitery Biz

NEW YORK, Jan. 11.—The Peacock and the Embassy, Jacksonville, Fla., spots, are tangling to get the major portion of the business now that the season has started.

When the Peacock preemed a few months ago it was spending about \$6,000, half of it for bands. Embassy kept rolling along with about a \$1,200 budget. Peacock nut is still about \$6,000, but a greater portion now is going to the acts. For example, Billy Vine, who just closed, received a reported \$2,000. Tuesday (14), Buddy Lester with Steve Condos is coming in for about \$2,750. Spot also is angling for Martha Raye and Sophie Tucker.

Embassy, seeing the business going to the Peacock, also started to spend. Its current attraction is Bert Wheeler and when Lester opens at the Peacock, the Embassy will have Maxie Rosenbloom and Maxie Baer playing against him. Meanwhile, the Embassy is combing the New York agents trying to get attractions for subsequent dates.

Shep Fields To Preem Adams Name House Leader Policy

NEW YORK, Jan. 11.—The Adams, Newark, will launch a new policy starting January 23. Plan calls for use of a name band leader to front the house band.

Shep Fields will be the first ork maestro. He will come in with three men, his own arrangements and will head the theater band of 11. Date is for a week. Next band leader, now being dickered for, is Bobby Sherwood.

Plan, according to Ben Grier, Adams's topper, is to buy band leaders whenever available. He would either come in as a single or with a few key men.

Nan BlaKstone's Det Stand Smash Hit; Inked To Return

DETROIT, Jan. 11.—Five-week stand of Nan BlaKstone, first headliner to play the new Town Pump Room here, proved highly successful. Room seemed to catch right at the start, with near-capacity crowds normal six nights a week.

Miss BlaKstone's record resulted in the management, David Katz and Earl Shapiro, signing her for an eight-week return engagement starting April 8. Record was the more notable because it was her third run at a Detroit night spot within the past year.

IN SHORT

New York:

Maxie Rosenbloom and Maxie Baer open at Latin Quarter, Newport, Ky., March 14. . . . It's a January 23 date for Maurice Rocco at the Oriental, Chicago.

Little Four doing third return engagement at Brownie's, Rochester. . . . Tim Herbert, Mills Brothers and Elliott Lawrence ork to go into Paramount Theater January 15. . . . Herman Timberg preparing a package cafe show for Bert Wheeler.

Chicago:

Dick Burton, vet back-doorman at the Oriental Theater, is hospitalized. . . . Lew Andrews, op of Normandy Cafe, North Side bistro, is trying economy dinner policy, has junked show policy and is using straight units in his renovated spot. . . . Jack Irving, AGVA chief, expected back around January 15. . . . Fritz Hagner, former headwaiter, has been upped to manager of the Palmer House's Empire Room.

Comic Willie Shore is writing a book of his experience and is submitting it to publishers. . . . Three Corwins open at the Latin Quarter, Boston, January 16.

Noel Sherman Revue opens at Colosimo's, Chi, January 14. . . . Kathryn Grayson and Johnnie Johnston, currently co-starring in a vaude package, have revealed their secret marriage in Mexico and will rewed in this country in August, when Johnston's divorce becomes final. . . . Dave Apollon laying off for a while, and singer Carmen Velez, of the Apollon troupe, doing club dates in Pittsburgh, his home. . . . Future of the Empire Room of the Palmer House's show policy being deliberated by Hilton Hotel chain execs and spot may drop into lower talent budget policy. . . . Dick Stern, band leader, booking cocktail combos for McConkey Music Corporation in Chi.

Hollywood:

Ruloss Trio, currently at Last Frontier Hotel, Las Vegas, Nev., opening at Bal Tabarin, San Francisco, February 1. . . . Johnny Moore's Three Blazers opening at Chicago's Rhumboogie Club middle of February for four-week stand. . . . Nicholas Brothers to Golden Gate Theater, San Francisco, starting February 12. Wally Brown on same bill. . . . Peter Lorre opens at Roxy, New York, beginning of February. . . . Ben Blue, Ben Lessy, and Patti Moore, Slapsy Maxie regulars, set for Glen Rendezvous, Covington, Ky., for two weeks beginning February 28. . . . Lou Holtz opening at Latin Quarter, Miami. . . . Sully Mason, plus four men, going into Hob Nob, Ventura, Calif. . . . Jack McVea, currently riding the crest with recent Black & White plattering of *Open the Door*, Richard, set for Bing Crosby show January 22.

Jack Ream combo opening at Gilded Cage, Phoenix, Ariz., middle of month. . . . Kay Blanchard and four-piece fem ork set for Cactus Club, Yuma, Ariz. . . . Normandy Quintet going into Army and Navy Club, Long Beach, Calif. . . . Pianist Max Miller coming to Brass Rail, Glendale, Calif. . . . The Cincinnatians, foursome, opening at Billings Club, Billings, Mont. . . . Calahan Sisters to Nevada Biltmore, Las Vegas. . . . Collette Lyons opening at Hollenden Hotel, Cleveland, January 20. . . . Radio Rogues trek to Last Frontier Club, Pocatello, Idaho. . . . Jackie Lee and Terese Rudolph also set for same show middle of month. . . . Martell Twins at Nevada Biltmore, Las Vegas. . . . Roxanne and Barone, dance duo, to Embassy Club, Las Vegas. Cathy Courtney set for same show.

Philadelphia:

Eddie Weber's Tunecrafters and the Esquire Girls alternating at Club Del Rio. Marie Manners added starter at Sciolla's Cafe. . . . Hank Reese takes over lead at Paradise Cafe. . . . Cosmo and Jeanette back at Little Rathskeller. . . . Ronnie Cunningham new at Mocambo Club. . . . Armory Brothers make their local bow at Latin Casino. . . . Don Renaldo has whittled down his sextet to a quartet. . . . Lee Nelson Quartet into the Hotel Plaza's Palm Room. . . . Three Cleffs take over at Lou's Germantown Bar.

Lynn Fader making her singing bow at Towers Theater, Camden, N. J. . . . Gene Arcade makes his local bow at Marty Bohn's Nut Club. . . . Jerry and Turke take return trip to the Little Rathskeller. . . . Dorothy Johnson's Esquire Girls into Club Del Rio. . . . Jimmy Mortimer's combo takes over at Clock Musical Bar. . . . Ken Barry heads the new *Calamities of 1947* revue at Nick's Town Tavern. . . . Piccadilly Pipers and Bonnie Davis back at Lou's Moravian Bar. . . . Harry Rose, who managed the Swan Club before serving in Seabees, back in the fold as banquet manager at Club Del Rio. . . . Frankie Richardson at Sun Ray Gardens.

San Francisco:

Charlie Aaron, De Castro Sisters and Don and Canatalo held over at 365 Club, with Jean Lynn Dancers returning.

Johnny and Arabella Delmar inked for six weeks at Club Shanghai. . . . Ray Bourbon at Seven Seas on full cover deal with spot getting drink-food biz. . . . Janice Cameron is training a line, which goes to Mexico City for three months. . . . Pedro De Leon, rumba-samba band into Don Quixote Room for four weeks. . . . *The Drunkard* has moved from the Green Street Theater into La Vie Parisienne.

Sophie Tucker has okayed September '47 appearance at the Bal Tabarin. . . . Beatrice Kay forced to cancel her February date at the Copacabana. A new radio show in January the reason, but Copa's boss, Joaquin Garay, gets first option for the Gay '90's queen's appearance here. . . .

Freddie Gibson, local crooner, into Portland's (Ore.) Cloud Room for four weeks. . . . Abigail Alvarez, Mexican thrush-terp, inked for three months at Sinaloa, top Mexie spot. . . . Finocchio's readying a new revue, *Show Business*, with Walter Hart, now in his eighth year at the club, headlining.

St. Louis:

Sonny Mars winding up six-week engagement at Zodiac Cocktail Lounge, then moving to Chanticleer Club, Baltimore. . . . Art Licata doing one-nighters in this territory.

Newly opened Lord Baltimore Room of Baltimore Hotel offers Ernie Young. . . . Loew's theaters here tendered Christmas party at Hotel Staller for managers in this division. Music was by Benny Rader ork.

Vancouver:

Ella Shields, English music hall gal, sailed for Australia on the Wanganella recently. She is inked for a 20-week stretch on the Tivoli circuit, then sails to London. . . . Jackie Souder, ex-Strand bandleader here, in for a visit from Seattle where he is heading nitery ork.

Spec Watkins in his 20th week at the Palomar. . . . Mills Brothers return there in March. . . . With easy money spending a thing of the past, many smaller downtown spots are replacing bands with jukes.

AGVA Pays Off "Varieties" Cast

HOLLYWOOD, Jan. 11.—AGVA has paid off 11 performers in *The Varieties of 1947* cast, which folded after two-night stand at Los Angeles' Beaux-Arts Theater. Union dished out a total of \$695 from bond money collected prior to the opening. At the same time, the union shelled out \$2,130 back salary to the cast of *As We Like It* legitier, from bond dough shelled out by Clay Stearns, show's producer.

Six performers in folded *As We Like It*, were called on the union carpet and fined a total of \$300 for failure to advise AGVA of back salaries due them. Union regulations require that performers notify AGVA if talent is not paid off at the end of the first working week. In this case, performers kept mum despite two weeks' salary due them. AGVA finally stepped in, paid off performers from bond dough, and socked fines on offenders.

Jane Froman's Miami Pact Alters Latin Quarter Policy

NEW YORK, Jan. 11.—Jane Froman's next Florida nitery date, after the Colonial Inn, will be the Latin Quarter, Miami, where she starts in mid-February. Odd thing about the Froman booking is the break-up of the original LQ plans, which called for big productions and standard and foreign acts without the use of name attractions. Club's decision to shy away from names was to keep out of the competitive bidding which has jacked salaries up to big figures. Apparently the original policy didn't work out for in the last two-three weeks, Arthur Fisher, house booker, called all around town in an effort to get a name to bolster the show.

Chi Copa in New Name Policy

CHICAGO, Jan. 11.—In an effort to attract clientele, the Copacabana, Loop's newest nitery, which opened December 26, is trying headliners, new to the Chi area. Spot, which opened with Frank Libuse and Frank Parker, who had never held top spots here before, comes up with Delores Gray, starting January 14, taking spot vacated by Parker. Jimmy Savo heads the February revue and Rudy Vallee and company are set for April 4. Spot is being booked thru Charley Yates, Associated Booking Corporation's New York act rep.

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VICK REICHENBERGER

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Liquor Law Switch Brings Ontario Scramble for Acts

TORONTO, Jan. 11.—Mad scramble has been started among night club performers and talent agencies to skim the cream off the bookings expected to develop as a result of relaxation of the 25-year-old liquor restrictions here. A score of niteries are already planned for Toronto, Windsor, Hamilton, Ottawa and London, with floorshows slated for most. Since building restrictions and material shortages have slowed construction and renovation, little real activity is expected before March. Cocktail combos and other small units are being lined up for the smaller niteries which are expected to get under way as soon as licenses are cleared. Toronto will have at least six floorshow clubs; Ottawa, two; Hamilton, two, and Windsor, three or four.

Up to time of lifting of bans, beer was sold only by glass in most hotels, with liquor sold only in bottles from government liquor stores.

Convert to Cocktail Bars

E. P. Taylor, beer, soft drink and food tycoon, is converting part of his restaurant chain to cocktaileries and plans several new ones. Also he may open his own booking office to block acts which work at his locations from appearing at rival spots. Norman Harris, King Edward Hotel ork leader, with about 35 musical groups under his management, claims to have 50 to 65 floorshows readying for the boom, but the main complaint from ops is the asking price. The George Taggart organization, essentially a radio talent office, is said to be putting out feelers to place local radio names into shows. Radio stations have been contacting new club owners to arrange wires for broadcasts, and two old hotels, the Carls Rite and the Prince George, have changed hands and are being remodeled and enlarged to hold cocktail lounges and supper clubs.

Cocktail lounges and dining rooms will start selling liquor the third week in January. The five major cities listed previously get the liquor okay automatically, but other municipalities must vote to decide on joining the wet parade. Of the 294 establishments holding beer-wine licenses in Ontario's five major cities, only 74 are eligible at the moment, following classification under the liquor license act, as either hotels or taverns. Toronto has the greatest number, with 29; Hamilton and London, 14 each; Ottawa, 10, and Windsor, 7. Seventy-seven locations in Toronto have public-house licenses to sell beer only, and 10 others, including the swank Park Plaza, have yet to be classified.

Kaye Replaces Berle In Miami Copa at 20G

NEW YORK, Jan. 11.—Highest price paid an attraction since the lush days first started will go to Danny Kaye, who opens at the Miami Copa January 21 for \$20,000, win, lose or draw.

Deal came about by accident. Originally, Milton Berle was to go in. He pulled out when his radio show came up. Morris office scratched its head bald to find somebody else to replace Berle, but couldn't click.

Monday (6) Kaye dropped into the Morris office and expressed a desire to go to Florida with his family. Abe Lastfogel, talent agency topper, jumped at the chance and started the wheels rolling.

Final deal called for Kaye to go in for \$20,000 and a split. Split figure was not divulged, but trade sources estimate that Copa's break-even point will be around \$50,000 with Kaye's salary. Date will be for two weeks only, no options.

Berle's figure was to be \$12,500 and a split.

Against Kaye, the Beachcomer, Copa's nearest competitor, will have Sophie Tucker, also a Morris property.

Bradford in Boston Including Roof Spot, Leased by Kaskell

NEW YORK, Jan. 11.—The Bradford Hotel, including the Bradford Roof, Boston, owned by Ralph Snyder, has been turned over to Arthur Kaskell, owner of the Belmont Plaza, New York, on lease.

Deal was started some months ago when both Kaskell and Snyder made offers for each other's spots. Kaskell wanted a Boston hotel; Snyder wanted a New York hotel. Dickering went on until agreement was reached for Kaskell to take over the Boston spot on lease for a number of years. Deal calls for outright lease and no percentage. Final terms have not been announced.

Show policy in both Belmont Plaza's Glass Hat and the Bradford Roof will continue. However, booking for both will probably now go to MCA, which has been booking the Glass Hat since Kaskell bought the hotel. Arthur Fisher is current booker for the Bradford Roof.

Duffy Unit to Las Vegas

CINCINNATI, Jan. 11.—Katherine Duffy Dancers, who have just concluded their third season at Beverly Hills Country Club, Newport, Ky., leave here tomorrow for Las Vegas, Nev., where they open at the Last Frontier Hotel January 17. Featured with the unit are Gayle Robbins, singing femcee, and Christine Carson, Jo Gibson, Kandy King and Greta Mahan, specialty dancers. The Carey Twins are rejoining for the Las Vegas stand. The Duffy Dancers return to Beverly Hills Country Club the middle of March, when the club resumes operation.

Ditson Back in Showbiz

NEW YORK, Jan. 11.—Lenny Ditson's re-entry into showbiz, as an associate of Jerry Rosen, makes it a threesome for the old act of Star, Rollo and Ditson. Bobby Star and Joe Rollo have been agents for some time.

Mexican Dates Ogled by Acts As U. S. Ops Squeeze Purses

HOLLYWOOD, Jan. 11.—With night club operators pulling in their belts and tightening purse strings, acts can look to Mexico as a relatively untouched source of future bookings. While attractions frowned upon south-of-the-border spots during the lush years, talent is obviously becoming less choosy in working localities, and are turning eyes southward. Hollywood agents who handle Mexican bookings claim there is plenty of work waiting in the land below—at good salaries. With Mexico becoming more and more of a tourist mecca, and with an active season extending from October to March, name acts can pick up good dough if they want to travel.

Percenter's point out, however, that American acts can't expect the same

Miller After Names To Reopen Riviera

NEW YORK, Jan. 11.—Bill Miller's Riviera, which shuttered recently after first going thru bankruptcy, is expected to reopen with big names May 1. Miller said he's trying to get Joe E. Lewis, Jane Froman and Eleanor Powell, all on the same bill, for his preem.

Miller said his capacity (1,000) can stand the expense of such a talent budget. Approximate price for the above three acts, based on current salaries, would be about \$15,000. Music would come to about another \$3,500-\$4,000, making talent nut about \$19,000.

Interest in the Riviera still rests with Sam Marcus and Bill Miller, who bought the property from Ben Marden about a year ago. Marden's only interest in the Riviera is the possession of a purchase money mortgage. He was not involved with the recent bankruptcy or the creditors, as erroneously reported here.

Det. Negro Spot Relights; Mixed Acts

DETROIT, Jan. 11.—Club Three Sixes, leading Detroit Negro cafe, operated by Jap Sneed, has reopened, using one to three white acts—a mixed policy hitherto unknown in this territory. Formerly such clubs used all-colored performers, drawing various proportions of mixtures in their audience. At present the Three Sixes, downtown spot, is drawing as high as 70 per cent white attendance.

Place reopened following a fire with Leroy Smith and his 10-piece band, plus five acts of vaudeville. Colored acts are booked by Negro talent agencies, while white acts are booked by Delbridge & Gorrell Agency.

New policy, in effect since the place reopened, has been successful with the acts themselves.

Among acts which have played the spot are Two Hits and a Miss, skating trio; Pour-a-Drink Dornfield, and Milar and Armetta, magic team. Williams Burns' bird act, *Wings Over the World*, has been booked to open January 9.

Miami Mocambo Folds

NEW YORK, Jan. 11.—The Mocambo, Miami Beach, decided to call it a day Wednesday (8), after running a number of weeks. Spot did a fold while Jan Bart, D'Angelo and Vanya, and Enric Madriguera ork were on the bill. A cash bond with AGVA protected the acts. The band was also paid off. Club has no immediate plans for the future.

AGVA's Bale Scores Antics Of Coast Agts.

HOLLYWOOD, Jan. 11.—Charging agents with chronic violation of AGVA regulations, the union's Hollywood chief Florine Bale read the riot act to wayward percenters, calling bookers to task and demanding a promise of good behavior in the future before the union will grant 1947 franchises.

Included in list of offenders were the following agencies: Brill, Art Whiting, Carlos Alvarado, Pan American, Fanchon & Marco, Joe Bren, Kenneth Harlan, Dolly Kay, Grace McKee, Al Wager, Harry Walker, Jack Linder, Dorothy Vernon, Jay Eslick and International Theatrical.

Agents were charged with the following specific violations of AGVA franchising rules: (1) Hiring of non-AGVA acts or delinquent AGVA members. (2) Failure to report all club dates as required by rules. (3) Failure to use standard AGVA-form contracts for all bookings. In a letter to agents, Miss Bale charged continual negligence by bookers, despite the fact that the union had previously issued three bulletins cautioning agents against further violation of rules. Violations, the letter stated, "have happened not only once, but many times. It will be necessary, therefore, that you come into the AGVA office and show proof that you intend to live up to AGVA regulations to the fullest extent in 1947 before we recommend that your franchise be granted by the national office."

By press time, registered letters had yet to reach the bulk of bookers concerned. Several contacted, however, vehemently denied allegations, and threatened to take the matter to the California Theatrical Agents' Association if AGVA revoked franchises. All claimed innocence and were indignant at AGVA's strong stand. AGVA office, however, indicated that charges could easily be backed with proof and hinted that the union would not budge in its effort to enforce rules.

In addition to the above group of alleged violators, AGVA sent 27 other bookers a less violent letter, warning them of past misdeeds and requesting better co-operation during the coming year.

Prima, Hampton Get Two-Week Stands at Philly Earle

NEW YORK, Jan. 11.—For the first time in years, the Earle, Philadelphia, will give two-week engagements to bands. New plan started with Louis Prima who just wound up a deucer. Lionel Hampton band is due to follow February 28. Vaughn Monroe will probably come in after Hampton, the deal is still in the dicker stage.

The two-weeker gimmick is not a permanent policy. It is based on the knowledge that these attractions do business and if they hold up, it is to theater's advantage to keep them the extra week, rather than try to bring in other attractions with doubtful box office.

Casablanca in Mpls. Folds; To Become Chinese Eatery

MINNEAPOLIS, Jan. 11.—Casablanca Night Club here, scene of the fatal shooting a year ago of a union leader, folded. Spot has been sold by its present licensee, Bill Donnelly, biz agent for stagehands' union, to two Chinese who will convert the place into a chop suey restaurant and rename it the Shanghai.

Loew's State, New York

(Thursday, January 9)

New fletcher had all the earmarks of a hurry-up job. Sidemen in the stage band worked as tho they had never seen each other before. There are three novelties and a gal comic. Result was a tedious show, even if some individual acts did okay.

Jimmy Palmer's ork (12) had a couple of ideas, but lacked the savvy, the ability and the manpower to make them jell. Band's biggest number was a medley of pops derived from the classics. Nothing happened with it. Three sidemen with funny wigs and rolled-up pants tried with a male arrangement of *I'm a Big Girl Now*. Best thing in it, winning chuckles, was a Donald Duck bit by one of the boys. But he did about eight bars and dropped out. From then on, they were just three embarrassed looking guys with wigs and rolled-up pants. As a frontier, Palmer was okay. He bounced around, and really worked, but was unimpressive, however, as a singer.

Jean Carroll was the chief yock puller, but like most comics working the State, she discovered that fast lines die here. In fact, after trying a couple of fasties, she said, "Are you the regular audience, or are you here in spite?" When she got away from the hep stuff and made her standard corn she managed to pull in okay fashion. Got the biggest results with her race track routine.

Roy Smek's banjo, uke and steel guitar routine was a great piece of musicianship, but the house sat on its hands. Vocal effects out of the steel guitar awakened them slightly. Lad would probably have done better with a hep band behind him.

Ben Dova, always a good act, started well but sagged in the middle and toward the end. His drunk routine, full of staggers and falls, didn't build sufficiently to get the results his lamp rocking finish usually receives.

Olsen and Joy, standard novelty acro-terp team, looked as youthful and fresh as ever. Lad's cigarette lighting bit and slow recovery from hokey, full split got a fairish mitt.

Pic, in second week, is *The Return of Monte Cristo*.—Bill Smith.

RKO Albee, Cincinnati

(Thursday Afternoon, January 9)

Songsters Kathryn Grayson and Johnnie Johnston headline what stacks up as one of the best of the entertainment segs displayed here this season. Bill gets solid payee reception from the opening bell, which has Deke Moffitt's house band (14) giving original treatment to *Melancholy Baby* to a good mitt.

The Fontaines, two well-garbed lads and gal, rode the applause wave with an intricate acro-balancing turn, wherein the lass does most of the heavy work. Standouts are a double handstand by the lads, with the gal holding, and a mid-air split by the gal, with the boys forming a base. Work with refreshing agility.

Pat Hill Company proved a decided click with smooth marionette technique. Toppers are a grandmother-baby sitting bit and a novel jive puppetry piano and dance turn to *Darktown Strutters' Ball* cleverly executed by Hill and an assistant. Win loud applause.

As a starter, the handsome Johnnie Johnston throatied *Route 66*, not too well suited to his style, to a fair hand. Goes best with the romantic ballads and wowed 'em with *The Things We Did Last Summer*, *Dearly Beloved* and *It's a Fine Romance*. Does *All the Things You Are* on the recall and an outstanding tonsiling of *Ol' Man River* before begging off.

Comic Jan Murray, spiking the proceedings with numerous humorous situations as emcee, hits the hilarity high spots in his own slot. Expert delivery of fresh material, com-

(See RKO ALBEE on page 38)

VAUDEVILLE REVIEWS

Oriental, Chicago

(Thursday Afternoon, January 9)

Loop house goes back to a fast variety bill for two weeks with the current revue. Opening show never reached a proper final crescendo because of technical difficulties in Mill Herth's turn, but over-all result was way above average.

The Herth Trio in the wind-up slot came on smartly, with the theater using a special elevated stage that rose from the ork pit to showcase Herth and his electric organ. Music from organ, piano and drum combo never got started because balance on piano and organ was way off. As a closer, Herth used a community sing gimmick with scrim dropping back of unit on which lyrics were cast. Bit, which would have been better if used in middle of stint, was fouled up when the man operating slides got plates mixed and the crowd couldn't follow. Despite the difficulties, for which Herth apologized, payees had previously responded heartily to all efforts, especially for *St. Louis Blues*, in which he did a showmanly foot-pedal boogie solo.

Three Wiles teed off smartly with their well-produced precision tap numbers. Did their bon vivant, Hollywood and toy soldier bit, each to top response. Additions like their use of simple magic in the *Boulevardier* number warrant and bring extra hands.

Fred Lowery did his usual top whistling turn, spiced with comedy, and closed with a fine scoring on *Holiday for Strings*, an apt tune for trillers. Partner Dorothy Rae, who's looking smarter than ever, sold her own newie, *Two-Gun Fernando*, and a special lyricized standard, and then one of their recorded faves.

Paul Remos and His Toy Boys scored niftily, despite the fact that they didn't use the high platform acrobatics which they usually use as closer. Midgets have several new lifts and acro bits that make up for drop of the platform bit. Registered heavily.

Terry and Ralph Rio offered their usual by-play between Terry, doing a mischievous moppet, and Rio playing daddy. Gal's shenanigans won plenty of yocks. Could close stronger by scissoring the vocal rendition of *Ma, He's Making Eyes at Me*, for this takes Terry out of the character in which she scored heavily.—John Stipple.

Million Dollar, Los Angeles

(Wednesday Afternoon, January 8)

Carmen Cavallaro holds forth on the Million Dollar stage this week in a highly salable vaude package—neat but not gaudy. Bill includes only two acts, with bulk of stage time allotted to Cavallaro's piano artistry. In this department, he's still one of the top masters of the ivories.

Orkster has wide variety in his book, including a smattering of pop tunes, classics, Latin-American and novelties, easily pleasing all customers. Opening with a modern arrangement of *Lullaby of Broadway*, he follows with a medley from the film, *The Time, the Place, the Girl*. Arrangements spotlight his piano work on *Through a Thousand Dreams*, which he segues into the familiar *Dizzy Fingers*. For contrast, he does the classical *Warsaw Concerto* and *Polonaise*, both tunes registering solidly with a class of vaude customers more accustomed to out-and-out jive.

Extra offerings included recently plattered Cavallaro album of Italian tunes of *Serenade* (currently revived under new tag of *Years and Years*) (See MILLION DOLLAR on page 38)

El Capitan, Hollywood

(Thursday, January 2)

Ken Murray's *Blackouts of 1947* opened its ninth edition and 238th week here, with Murray holding over Marie Wilson to start her sixth year. Holdover acts Harris and Shore, Harold and Lola, Jack Mulhall, the Ruddells, Romer Twins, Joe Wong, Julia Rooney, the Glamor-velities and the Elderlovelities continue to click, with payees going heavy for the new ones: Owen McGivney, the Saunois, Burton's Birds, Danny Alexander, the Stapletons and Peg Leg Bates.

Show follows the same pattern established when it opened in June 1942. However, Murray is straightening with Miss Wilson, in addition to emceeing to give show better timing and smooth continuity.

The Saunois offer a new juggling routine, with the finish, wherein Saunois keeps 12 table plates spinning atop a line of four tables set end to end, and Miss Saunois dressing the act, getting beg-off applause.

Show starts with Glamorlovelities discussing vaudeville's demise, making for a good intro for the Stapletons' Ginger Rogers and Fred Astaire take-off. Cleating is satisfactory. Romer Twins are good in their Dolly Sisters mimicry, but top mitt is for Danny Alexander who apes Bill Robinson and does exceptional work jumping and hitting the floor with his knees. Nick Castle, of film note, arranged choreography.

George Burton with his 14 lovebirds pulling miniature wagons, doing acrobatics, including somersaults, and other tricks is a standout and drew hefty mitting.

Owen McGivney, portraying Bill Sykes to the letter, stops show. Changes are quick and effective, with costume switches viewed by audience behind a mesh drop. Murray's burlesquing of the turn earns plenty of yocks.

Peg Leg Bates, working in pirate costume, does a slow tap routine, giving him ample opportunity to display his talents.

Harris and Shore perform expertly with Miss Shore's mugging effective in comedy interpretation of a ballroom team. Joe Wong, whose routine remains unchanged, gets a good hand for his song imitations, especially of the Ink Spots. Harold and Lola do their effective snake charmer routine to beg-off hands. Lew Hearn continues with Mulhall and Murray in *Suit With a Belt in the Back*. Despite the long run, this still gets laughs. However, finish lacks the punch it had when Murray used to bring on a camel.

Routines by Miss Wilson and Murray remain virtually the same, but have lost none of their sparkle. Oscar Baum directs the ork and saxes are out, with the string section bolstered. Dick Hunt does a good job of publicizing the show.—Al Fisher.

Adams Theater, Newark

(Thursday Afternoon, January 9)

Bill, topped by Frankie (Sugar Chile) Robinson, moppet piano wiz is solid. Kid treated the keyboard like other kids treat a Hershey bar. Brat is a natural showman. What he may lack in technical musical knowledge he more than makes up for with a unique ivory handling, using fingers, hands, elbows and closed fists, but still managing to create a good, if unorthodox, boogie-woogie as he stamped out time on a wooden box placed over the pedals. His piping voice added a strange touch to lyrics. Did three tunes and encoored with *Caldonia*, his trade mark, and *Hey, Ba Ba Re Bop*. Later carried on some comedy cross-patter with emcee Cy Reeves. Reeves made

(See ADAMS THEATER on page 38)

RKO-Boston, Boston

(Thursday Afternoon, January 9)

This week in Boston, Duke Ellington received from Arthur Fiedler, Boston Pops Orchestra conductor, his third annual *Esquire* gold medal award as the nation's top popular music composer and arranger. And well he might. Altogether, his new show is the best we've seen him give. It's a model of musical interest, expertness and good taste. Seldom in recent years has there been a band show so smoothly put together, so well balanced in regard to variety and so perfectly performed.

Not only does Ellington himself gather awards, but some of his men come in for their share, too. At one time or another, nearly every one of them has received some high recognition.

From the word go, Ellington's show moves at a smooth, swift pace and with engaging spirit. Peck and Peck offer some unusual, impressionistic dances. Marion Cox is a tall, striking gal, who sings odd variations on *St. Louis Blues*. Freddie Douglas is better at dancing than at comedy or magic, but he draws laughs, and, of course, Ellington's piano medleys are charming in their simplicity and tunefulness. Kay Davis's *Minnehaha* displays a lovely voice and melody. Ray Nance has fun with *Just Squeeze Me*.

Hits of the show, if any could be better than the band and music, are the old-fashioned type song-and-patter team of Howell and Bowser, and Albert Hibbler who, as a band singer, has a lot to offer audiences who are tired of crooners and groaners. With their corny, unabashed gags, pleasant voices and ingrating personalities, Howell and Bowser set well with the audience from the start and draw a very warm response.

Nocturne held over for a second stanza on the screen.—Bill Riley.

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JAN. 16—LOEW'S STATE
NEW YORK

Forbidden City, San Francisco

(Saturday, December 28)

Talent Policy: Floorshows at 8, 10 and 12. Owner-operator, Charlie Low; manager, Frank Hale. Prices: \$1.50 minimum.

Clicks could be heard all over the room as Charlie Low unfolded his new *Chinese Gay '90s* with all-Chinese talent. Produced by Walter Biggerstaff, the revue is fast moving, picturesque and is drawing oodles of clientele in a sagging market.

Opened with the Forbidden City Debutantes (8) and Bobby Wong in a medley. Girls, in old-fashioned gowns, and boys in loud, striped suits, danced thru the medley for a good mitt. Larry Ching soloed oldies and was rewarded with a solid hand.

Three boys and three girls got top reception for their Floradora sextet bit in which they mixed old waltz songs and dance numbers. Low, who emceed the show, then brought on Ching for more oldies, and he encoored with *Daisy, Old Gray Bonnet* and *When You Wore a Tulip*. Much applause.

Comedy highlight was Toy Yat Mar, ordinarily the fem chirp star, who appeared with two chorines garbed in ballet costumes to do a *Belles of the Ballet* number. Good for three encores. The Mei Lings followed with a graceful *Merry Widow* and a fast *Cuddle Up*. Miss Mar then came on again in a brace of Sophie Tuckerish tunes.

A French can-can closed. Henry Abramson's ork (7) did an okay job on show and dancing. Room was full. *Edward Murphy.*

The Showboat, Milwaukee

(Thursday, January 2)

Talent Policy: Floorshows at 10 and 12 and dancing. President, Jerry Di Maggio; manager, Nick Gentile; publicity, Anthony Sansone. Prices: No cover or minimum.

The quality this week is in music and dancing, with comedy trailing a poor third due to stale material.

Jeanne Blanche, dancer, opened and got good hands for her exciting twirls and smooth tap work.

The Albins, comedy dance team, had the audience chuckling over their burlesquing of ballroom terpers. Timing of the comedy bits between the tiny fem and towering partner was excellent and added to the funny effect. Rated an encore and had to beg off.

When the Albins helped comic-emsee Al Norman in skits, the latter went over, but his jokes were threadbare and got no laughs. Soft-shoe dancing used when jokes went flat redeemed his spot and got him a fair hand.

Buddy Di Vito, in the top singing spot, showed a smooth delivery and a sincere manner that got him call after call. Boyish appeal warmed audience and the lad had to beg off after five encores.

Wally Miller's ork cut the show well, and Kay Hughes, at the intermission piano, did her usual good job. —*Sylvia Schuster.*

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NIGHT CLUB REVIEWS

Cotillion Room, Hotel Pierre, New York

(Tuesday, January 7)

Talent Policy: Floorshows at 9:15 and 12:15. Owners, Hotel Pierre; room manager, Charles Reader; publicity, Paul Coates. Prices: \$2-\$3 minimum.

The two slight act policy obviously pays off to judge from the business spot did on night caught. Layout, however, still makes this a tough room to work in. Patrons can't see unless they're at ringside or balcony rail huggers. Management encourages customers to huddle on steps to get a better look.

New bill started with Jack Lane and His Love Birds, last caught at the Hurricane-Versailles. Still has a good act. In fact, he has acquired a polish which helps sell him effectively to an audience busy eating. Birds were run thru a series of tricks using such drops as hurdles, Ferris Wheels, Carousels, etc. Act pulled chuckles and cries of amazement for the full time it was on, about seven minutes. Lane was in front all the way.

Di Gatanos seemed to be doing a single more often than a double. Jayne Di Gatano is now obviously the leading member of the team. When she went into her graceful poses, and there were lots of them, Adam just pulled back and watched. Gal has acquired plenty of show savvy and fluid grace since last caught. But she's still not strong enough for a single. Couple did about five numbers, two flash and the others slow dreamy stuff that gave the gal opportunities to drape herself effectively. But much of her terping was in the same pattern. Fem needs more teamwork with boy to get audience hopped up. One of their numbers was from *Night and Day*. It was good and well conceived, but missed because it lacked the heroic sets and sharp lighting it got in the flickers. Pair worked hard, yet applause died as soon as they walked off.

Charles Reader's ork cut a good show. His vocalist, Stanley Worth, flashed a nice set of pipes. Basil Fomeen did the rumbas.

Bill Smith.

Ruban Bleu, New York

(Tuesday, January 7)

Talent Policy: Continuous entertainment from 10:30 until 2:30. Owner-operator, Tony Mele; publicity, Charles Dreyfus. Prices: \$3-\$3.75 minimum.

Late spot's new show has good to fine talent on one side counter-balanced by fair to poor on the other side. Altogether, it didn't stand up as a well-rounded package because of poor skedding.

Best on the bill was Leonard Elliott with Irma Jurist, piano accompanist. Tall, thin, balding comic hasn't been seen in niteries for some years, but he hasn't lost his skill. Material is geared for the smart set, with emphasis on rapier-like satire. His ribs of concert singers, ballet dancers and Russian folk singer were masterpieces of subtlety and were sold to healthy yocks and sock applause. Yet because of his material, appeal is limited to the chi-chi trade.

Muriel Gaines's work has grown in stature since last caught. She now has an imaginative routine, a little audience participation gimmick with her Calypso numbers and an assurance that goes far in helping retail her songs. That gal has a following was evidenced by shouted requests, most of which she filled.

Marais and Miranda drew hands with the simplicity and charm of their South African folk songs. Voices and guitar blended competently for a pleasant job.

Four Notes (four voices, one guitar)

The Embassy, New York

(Tuesday, January 7)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Operator, Bill Miller; publicity, Howie Horwitz. Prices: \$3.50-\$4.50 minimum.

For a hurry-up job of assembling a show when Charles Trenet failed to arrive because of transportation troubles, Bill Miller has a good bill. It may not fill the pink-and-white paneled room to the walls every show, but it will entertain customers.

Hit of the layout is Larry Marvin, a tall, dark-haired bary discovered recently by the house in one of its amateur nights. Marvin has a powerful, rich voice, too strong for the over-amplified sound system, and can sell songs well. The fems seem to go for him, and he has enough ability to win the applause of their escorts. He effects a dripping sort of charm at times and is a trifle careless in dress, but these handicaps overcome, he has sufficient potentialities to go places.

Marvin mugged his way thru a weak opener, *On the Boardwalk of Atlantic City*, then relaxed and got a solid hand for *A Gal in Calico*. *Every Day Is Ladies' Day With Me* was poor, but brought him back for a Russian medley, from which he mounted steadily to show-stopping level. Altho he's no Jolson, he couldn't beg off after a rousing *Rock-a-Bye Your Baby With a Dixie Melody* and wound up with *California, Here I Come*.

Ruth Clayton, beautifully gowned attractive blonde thrush, suffered the handicaps of thin material and a bad mike. There is little doubt that she can do better, given good numbers. Of her six songs, four had special lyrics, sung to tune of *All In Favor Say "Aye"*, *The Girl That I Marry*, *Manhattan Madness* and *What Is This Thing Called Love?* If this be sophistication, let's have corn. *Something New* was better and Miss Clayton really showed superb pipes when she introed with a bit of the *Habanera* from *Carmen*, then switching to lyrics for the aria from *Carmen Jones*. Fair hand.

Los Hermanos Trio (two men and a fem) did much the same acrobatic act they recently presented in a Broadway vaude house. Girl warbles while guys variate Latin gyrations with muscle work. Handsome costuming of the men (grey Gaucho outfits, white hats, boots and guitars, and colorful serapes) adds to the class of the act, but the girl's warbling is but little help.

Jose Melis ork muffed a couple of cues in cutting the show but otherwise performed well. Leader soloed a couple of numbers on the piano, including a masterful *Flight of the Bumble Bee*. Dick Hyde emceed smoothly and Ralph Font ork rates a loud cheer for the magnificent Latin rhythms for dancing.

George Berkowitz.

used two mikes. Team showed little except willingness. Routine, consisting of harmony and overdrawn comedy, was devoid of showbiz savvy. Boys eventually may make the grade, but not on the basis of the material shown.

Gloria King came on after an intro as "the typical American girl singer." A build-up like that requires more than a well-stacked chassis and a small voice, and that was all she showed. Her pipes were good in low and middle registers; inadequate in high registers. Routine wasn't paced well, practically every song being a fair to poor blues. Wally Backer did okay on piano lulls and as emcee. Cedric Wallace Trio, holdovers, were excellent.

Slapsy Maxie's, Hollywood

(Monday, January 6)

Talent Policy: Dancing and floorshows at 9 and 12. Owner-manager, Sam Lewis. Publicity, Erman Pessis. Prices: \$2.50 minimum; \$3 Saturdays.

Practically every Hollywood cafe habitue jammed ringside tables to give Danny Thomas the biggest opening night Slapsy Maxie's has seen. What they got was a sparkling brand of bright new comedy. Lad is a seasoned night club performer, having built up a terrific following in Chicago and Gotham bistros, and is currently making his first bid for Coast prominence.

Thomas's style is refreshingly original, a composite of Danny Kaye, Georgie Jessel and Milton Berle. His seemingly inexhaustible fund of material runs from low down nitery gags to a high of pathetic, satirical burlesque of life's lesser characters. When he resorts to proven gag material, such as ridiculing radio commercials, he does so with a fresh slant. His riotous opening routine on past radio jobs (*Post Toasties* and *Sanka*) lambasts air plugs with new ferocity. A quick change of pace, and Thomas offers *It's a Great Country, America*, a serious tome in Italian dialect. Still another contrast and the gagster unfolds a long dissertation on the woes of gaming tables in Las Vegas. As in all his clowning, he works swiftly and surely, piling up laughs in a continuing chain.

After 50 minutes on the floor, Thomas had to beg off, altho the audience clamored for more. He wound up with a hilarious tirade against "bosses" Sammy Lewis and Ben Blue, reminiscent of soap box orators at New York's Union Square. His "wailing Syrian" characterization made for a sure-fire encore.

Supporting bill is adequate in all departments. Clark Brothers open with a generous sampling of top tap work. Songstress Marion Francis does okay with a medley of Jolson tunes and current ballads. Leroy Brothers are clever puppeteers and sell well.

Matty Malneck's ork, featuring Milt Delugg, continues to dish dance tunes and support show. Walter Popp is Thomas's piano accompanist. *Lee Zhitto.*

509 Club, Detroit

(Monday, January 6)

Talent Policy: Dancing and floorshows at 10 and 12. Owner-manager, Ernie Steln; publicity, Harold C. Berg. Prices: Admission \$1.

New Sally Rand capsule in special MCA booking opened the new headliner policy at this Bowery-style downtown spot. Show is well paced, but was jinxed opening night by lighting troubles.

Show opened with a hip-swinging number by the Rand Heavenlies (6), and vocal contributions by each identifying herself. California Trojans (Jack Mateer and Bill Baker), followed with impressive muscular control work, but act was too brief. Tracy and Claire, of the Heavenlies, did a take-off on a sister team bro-mide.

Provocative and elaborately modern ballet by Kurt Jons, male dancer, and the girls in long, white satin sheath gowns, was followed by emsee Lou Ashe's solo turn. Suave and fast-talking, Ashe was good, but could use some newer material.

Ballet in Blue was prologue for Sally Rand's entrance in a typical number. She still is unique in the grace and control of her fans, and cleverly stayed on the floor just long enough to not quite satisfy. Show wound up with a minstrel number, displaying Miss Rand in clothes.

Benny Resh and ork (6) did a good job in backing the show and for dancing. Agnes Gaggini, brunet thrush, and Albert Suarez filled in lulls with vocals, mostly on the semi-classic side.

Terrace Room, Hotel New Yorker, New York

(Thursday, December 26)

Talent Policy: Floorshows at 7:45 and 11:45. Operator, Hotel New Yorker; publicity, Shep Henkin. Prices: \$1-\$1.50 cover.

Midtown commercial hotel has a bang-up ice show, with its eye appeal enhanced by dramatic costumes, imaginative routines and pretty girls. Back of the show, femsee Marian Spelman, lyric soprano, made an attractive picture as she warbled standards and pops while the skaters moved around.

Show opened with the line (4), in stylized riding costumes, going thru equestrian academy bits, later joined by Bobby Turk and Howard Bisselle, also in horseback clothes. First featured performer on was Alice Farrar, who showed complicated blading combined with ballet leaps and short stops. Miss Spelman, up on the stand behind her, sang various songs to set the moods, while skater on ice below went thru interpretations. Effect was excellent. Farrar's cross-legged spins were breath taking.

Next production had the kids in street costumes, with camera prop for what looked like a day-in-the-park scene. Again the costumes were flattering. Into this number came June Arnold, cute brunette, with a series of butterflies mixed up with low and high spins that almost drowned the ringsiders. Gal made a beautiful picture.

Bisselle and Farley followed with an ice version of ballroomology. Pair's one-arm throw-aways and overhead spins, ending with flying splits, pulled juicy mitts.

Another production, this time with kids in black and white gowns, had glamour, skill and imagination. In fact, the illusion of terra firma, instead of ice, was so realistic it was difficult to believe that all the smoothness and grace was taking place on ice. Bobby Turk, who wound up the featured list, went in heavily for flash stuff, with ballet overtones and came in for a big share of the applause.

Finale was the *Lullaby of Broadway* number, with more sock flash. Featured performers shone in their spots and did beautifully in the various productions. Whole package, produced by Truly McGee, costumes designed by Bob Mackintosh, executed by Madame Berthe, was received enthusiastically.

Chuck Foster's ork played a show full of sharp cues with consummate skill. In the dance sessions, patrons huddled around bandstand to make with the oohs and ahs as Foster dished out the tempo. *Joe Csida.*

Top o' the Town, St. Louis

(Thursday, January 2)

Talent Policy: Floorshows at 10:30 and 12:30. Manager, Mack Barnholtz; publicity, Harry Evans. Prices: \$1 minimum.

New show opened with a trio of easy-to-look-at gals from the line whose tap routine drew a good mitt. Ramona Clark, vocalist, did well with *You Broke the Only Heart That Ever Loved You* and encored with *Ramona*.

Norman Nasarr, emcee and hit of the show, socked payees with an impersonation of Phil Harris singing *That's What I Liked About the South* and *Darktown Poker Club*, and then with his impression of Louis Jordan doing *Beware, Brother, Beware*. Nasarr wound up the show with song and dance, assisted by the line.

Sid Starr, local warbler, sang *September* and *Play, Fiddle, Play* for good applause.

Art Land ork played well for the show and dancing.—*F. B. Joerling.*

Chez Paree, Chicago

(Friday, January 3)

Talent Policy: Dancing and floorshows at 9, 12 and 2. Owners, Mike Fritzel and Joe Jacobson; production, Olive Bernard; publicity, Bob Curley. Prices: \$3.50-\$5 minimums.

This major spot is turning more and more from its policy of shows made up of a tap dancer, dance team, vocalist and headliner. Current layout of June Edwards, Jack Cole Dancers, Pearl Bailey and Tony Martin pulled a consistently heavy mitt, indicating that the public approves.

Acrocutie June Edwards teed off with a fast routine of back bends and splits, much of which was lost because it was done while she was on the floor, which made it visible only to ringsiders because this spot lacks an elevated stage. She closed to better attention while working on a raised platform.

Pearl Bailey imprudently selected a dated novelty as her opener. Tune is trite and should be sandwiched between her better stuff. Gal's wardrobe and personal appearance have been improved during her Hollywood stay, and her asides during numbers won her a huge mitt.

Headliner Tony Martin put on a more polished exhibition than that caught here a year ago. Mitting forced Martin to do four encores. He could warm payees up faster by inserting more humor as he did here previously.

Show is heavy in terproductions, with Jack Cole Dancers (5 men and four gals), featuring Florence Lessing, doing four East Indian numbers, while the Chez line (10) does two others. Cole's interpretation of island stepping is different enough to make the heavy dance diet palatable. Cole troupe is the first terp unit to play this spot and keep all eyes riveted on its work.

Kitty Davis, Miami Beach

(Sunday, January 5)

Talent Policy: Dance bands and floorshows at 9:30 and 1. Owner-operators, Kitty and Danny Davis; publicity, Les Simmonds. Prices: From \$3.50.

Keen competition forced the Airliner to bring in a top comic and Billy Vine is cleaning up. He heckled the folks as usual and socked 'em with his train story and impersonations of Bing Crosby and a crying souse. Closed with his own version of *Rain*. Did Reverend Davidson while his wife, Carol Vance, handled Sadie Thompson. Boogie-woogie close by the pair was a wow.

Jimmy Edmundson (Prof. Backwards) didn't quite fill the bill as an emcee. His fresh rapid-fire gags and stories establish him as a good monologist. His blackboard stunt was a strong finish. A hit.

Desimone dancers, three fems and three boys in a fast moving adagio, drew good returns.

Patricia Adair, acro ballet specialty, and Phylliss Arnold, canary, rounded out the bill and do well.

Johnny Silvers cut the show, with the Luis Roman de la Playa rumba band for the dancing.

L. T. Berliner.

We Three Trio at N. J. Spot

NEW YORK, Jan. 11.—New operators of Bay View Tavern, Bayonne, N. J., Abe Bressler and Anthony Pirozzi, are using small budget talent thru the Foster office. We Three Trio set for eight weeks. Opened New Year's Eve and Belle Brooks came in January 6, also for eight-weeker. Bressler and Pirozzi have remodeled spot with a new cocktail lounge at a cost of \$55,000.

Cohen Gets First Stem Date

NEW YORK, Jan. 11. — Myron Cohen will get his first Stem date when he opens at Lou Walters's Latin Quarter, January 19. With him on the bill will be the Chandra Kaly Dancers.

FOLLOW-UP REVIEWS

THE TOWN PUMP, Detroit: New bill brings in Sheila Barrett as second headliner in this new swank spot pioneered by Nan Blakstone, just closed. Breaking in with an unconventional opening as a "celebrating customer," Miss Barrett went on the miniature stand to give her individual mimicry. She depends on material, style of delivery, and gesture, with sotto voce musical accompaniment to her monolog by Hank Finney.

While her take-offs were excellent, she seemed best in her dramatic work. Especially poignant was her tale of the Cockney English girl and her Yank, but just as able was her switcheroo to a Southern dialect bit.

Miss Barrett works with an odd girlish charm and an intensity of facial expression that are distinctive. Her opening night was a bit rough, but carried the earmarks of a hit. However, she has to use the mike on all numbers if the room is to be covered adequately, altho it cramps her style.

Don Samaritan, versatile request singer with the guitar, and Jeanne Rand, lovely young thrush, previously reviewed, carry over, with Finney as interlude pianist.—*H. F. Reeves.*

BLUE ANGEL, New York: Replacement of some acts hasn't affected this show. It is still a well-rounded, capably produced bill that packs plenty of show savvy, garnering handsome mitting all the way.

Comic load now is shared between Kay Ballard and John Buckmaster. Miss Ballard, a holdover, gradually is acquiring new bits of business and added polish. She is still one of the top new bets around with sufficient commercial flavor to carry her practically anywhere.

John Buckmaster has been out of the New York nitery picture for many years, but showed that he hasn't lost his skill. His appeal, however, is strictly to the high-brow trade. Material delivered with veddy veddy British accent, calls for an audience familiar with Oscar Wilde, Greek mythology and other equally erudite subjects. In his lighter vein he does a satirical travelog and a sharply pointed stab at war films. His only truly light bit was a take-off of John J. Anthony. Buckmaster's routine calls for upper strata customer intelligence and, to that extent, his commercial appeal must be limited. Buckmaster shows a high level of histrionic ability, building to effect.—*(See Follow-Up Review on page 38)*

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New York:

Post-Holiday Slump Socks Stem; Roxy's "Edge" Off 60G

NEW YORK, Jan. 11.—Post-holiday lull in the six Stem pic-flesh houses cut last week's grosses to \$495,078, as against \$686,350 the previous week. Radio City Music Hall (6,200 seats; average \$110,000) with the Shyrettos, the Nonchalants, the annual Christmas pageant and *Till the Clouds Roll By*, brought in \$137,000, for its fifth week, compared to \$169,000 the week before. Bill premed with \$142,000, then \$145,000, \$152,000 and \$141,500. Roxy (6,000 seats; average \$75,000) seventh week of Bob Hannon, Emma Otero and *Razor's Edge*, showed \$107,000, as against \$167,000 for the preceding stanza. Opened with \$160,000, moved to \$155,000, then to \$116,000, \$101,000, and \$85,000.

Capitol (4,627 seats; average \$72,000) fell to \$79,078 for its second week against \$111,350 previous frame. Tommy Dorsey ork, Jack Carter, Virginia Austin, *Secret Heart* current at house.

Para Off 40G

Paramount (3,654 seats; average \$75,000) rang up \$70,000 for the fourth inning compared to \$110,000 for the previous stanza. Bill, with Andrews Sisters, Tony Pastor band and *Cross My Heart*, premed with \$80,000.

Loew's State (3,500 seats; average \$25,000) was only house to go over its holiday total. *Show Time of 1947* and *Return of Monte Cristo* scored \$37,000 against \$34,000 the week before.

Strand (2,700 seats; average \$40,000) tabbed \$65,000 for its third week with Vaughn Monroe ork and *The Time, the Place, the Girl*. Teed off with \$35,000 for first six days, then went to \$95,000 in second week.

Los Angeles:

Guizar Grabs Fair 21G at Million \$

LOS ANGELES, Jan. 11.—Carmen Cavallaro's ork is heading for a fair \$21,000 at the Million Dollar. Bill includes Doodles Weaver and tapsters Babs and Bobby. Screen fare is *Shadowed*.

Last week's offering with Tito Guizar in the featured slot did \$21,200. Supporting vaude acts included Lois Ray, hooper; aerialist Marylyn Rich, ventro Bob King, and magic-maker Maldo.

ADAMS THEATER

(Continued from page 35)

excellent foil for kid, feeding him lead lines smoothly. Tyke is ingratiating and showed slick stage manner.

Show started fast with the Whirlwinds, roller skating quartet, who did flashy spins and stunts on a portable floor. Also worked with black lights, winding up with gimmick. Between black-light numbers they spun several male volunteers for laughs. Routine was overlong.

Next on, Gil Maison and his assortment of clever animals, a standard sock, showed a new bit. Using a dummy and a Negro kid plant from audience to work dummy, created impression that Maison was doing the ventro. Maison's jitterbug routine with monkey was best, but all his familiar stuff sold nicely.

Monica Lewis, canary, looked good in her blond tresses and blue gown. Her numbers setting a change of pace, registered well, but she appeared nervous at onset. Two of her songs, *For You, For Me, Forevermore* and *Rainy Night in Rio* had scrim settings. *Rio* scene, with falling rain, would have clicked better if paced differently.

Cy Reeves worked a fast line of gags that kept the customers howling. Clever material, spun deadpan, registered all the way. Handled em-

Boston:

Hub Showbiz Hums; Boston Takes 35G

BOSTON, Jan. 11.—Biz boomed generally last week at box-offices around the Hub. Part of the boost is credited to heavy retail promotions which drew suburbanites to town and gave daytime grosses a comfortable lift in spite of snow. The Boston Theater bounced to a tidy \$11,000 above average with \$35,000, grossed for the week ending Wednesday (8). Stageshow had Professor Lamberti, Tommy Dix, and Sibyl Bowan sharing the spotlight. *Noc-turne* held the screen.

Current show at the Boston is headed by Duke Ellington and sidemen. On screen is *Boston Blackie and the Law*.

RKO ALBEE

(Continued from page 35)

lined with exaggerated vocalizings, body contortions and facial gymnastics, leaves patrons howling. Speedily projected dialect monolog anent a foreign war worker's medical consultation proved a rafter ringer.

Possessing an abundance of charm and as much vocal perfection, Kathryn Grayson handles pops as expertly as the classics, her forte. Exhibits outstanding range and tonal qualities with *Sempre Libera* to win an immediate show-stop. Effuses with sales acumen on *Jealousy* and *All of a Sudden My Heart Sings* and then goes into a duet with Johnston on *Down by the Ocean* and *I Hear Music* for another show-stopper and beg-off mitt.

Pic, *The Plainsman and the Lady*. Biz good. Bob Doepker.

FOLLOW-UP REVIEW

(Continued from page 37)

tive climaxes solely on voice and ability to project.

Joan Nichols, a fresh attractive straw blonde, did a class job of chirping. Gal's last note glissando effect on standards and her enthusiastic delivery of rhythm pops had the customers completely hushed. With more experience the singer will go places. She's now ready for records and radio.

Vincente Gomez and his remarkable guitar work, sans amplification, was another sock act on the bill. Lad's delightful strumming of Spanish tunes showed a limber finger technique that was as good to see as it was to hear. A consummate artist. —Bill Smith.

see chores in clockwork fashion. Joe Fecher house ork worked from stage.

Pic, *Mysterious Mr. Valentine*. Biz, capacity.—Don Marshall.

Hot Dogs?

NEW YORK, Jan. 11.—Gil Maison, Bob Williams and other dog acts will get new competition when Laddie and Lassie, flicker bone-gnawers, start a vaude tour—as soon as they can be sold. Paul Small is doing the offering and asking \$3,500.

Eatery-Nitery Biz Dip Seen

WASHINGTON, Jan. 11.—Commerce Department economists expect eatery-nitery business to fall off sharply in 1947 compared to high grosses piled up in 1946. According to the department, sales had already begun to taper off at the tag-end of 1946. This situation, the department expects, will be accentuated in coming months.

Contributing to high grosses in 1946, Commerce reports, was the record \$164,000,000,000 paid in salaries to individuals as compared to \$3,000,000,000 less in 1945.

MILLION DOLLAR

(Continued from page 35)

Ago and *Sorrento*. In a Latin mood, his *Carioca* sits well.

Supporting acts included tapsters Babs and Bobby, who showed plenty of fresh routines and salesmanship. Kids are young and talented, and should sell easily. Local favorite, Doodles Weaver, holds the comedy slot and does okay. Customers went for his hayseed material and delivery, warming up slowly, but asking for two callbacks. He could be a knockout with better material.

Band songstress Gloria Stewart, a lush, well-upholstered gal, is featured in a medley which included *Temptation, I Love You for Sentimental Reasons* and *The Coffee Song*. Fem joined the Cavallaro crew during a recent *Ciro's* engagement in Hollywood, and should prove an asset.—Al Fischler.

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Balcony Biz Off at Stem's Top Offerings

Writers N. S. H. at B. O.

NEW YORK, Jan. 11.—Legit b.-o. returns this week failed to take the needed financial jump to pull a faltering theatrical season out of the doldrums. After a bad month at the till, attributable in part to the holidays, legit still finds itself behind the eight-ball, in spite of a season that has seen plays on the boards by some top playwrights — Eugene O'Neill, Moss Hart, Lillian Hellman, George Kelly, et al.

Carousel, Christopher Blake, The Fatal Weakness, The Iceman Cometh, Temper the Wind and Present Laughter all are finding the pickings lean. Another Part of the Forest, which rated top crix notices, had a strong play from theater parties, but the attraction still has seen its b. o. slump.

Strange part of the picture is that orchestra trade has been more than adequate. It's the balconies that have been empty. As far back as the trade can remember, the reverse has usually been true. As one producer voiced it, "Either they ain't got it or else they're holding on to it."

One bright note to the situation is the strong play that Jean Dalrymple's revival of Burlesque is getting. Show opened to mixed notices but since has been pulling patrons steadily, generally speaking. Weed-end returns have been good, but managers need more than two or three good days to make money with current costs as high as they are.

London, Ont., Chosen For Gielgud's Preem In N. American Tour

LONDON, Ont., Jan. 11.—Grand Theater here has snagged the North American preem of John Gielgud's production of *The Importance of Being Earnest*. The Wilde comedy will unveil Thursday (23) for a three-day stand. Troupe will follow with a week each in Montreal and Toronto and then to New York for a limited run.

Gielgud selected the Grand for the first North American showing of his rep company in 10 years on the advice of Brian Doherty, Toronto playwright. House is the home of the London Little Theater Group. Amateur org, with close to 7,000 paid-up memberships, should prove a b. o. gold mine for actor's bow-in.

Pamela Brown will appear in support of the star. Others in the troupe include Margaret Rutherford and Robert Fleming.

Ballet Russe Cops Lush 98G in Chi

CHICAGO, Jan. 11.—Original Ballet Russe, during its 11-day stay at the Civic Opera House here, copped \$98,000 despite three nights of stormy weather which had ballet devotees ice-bound.

Lush b.o. has led Herb Carlin, house manager, to contemplate sked-ding Ballet Theater, due in the spring, for an extra week. Carlin claims Chi is becoming more ballet conscious. B.o. figures seem to substantiate him.

BROADWAY SHOWLOG			
Performances Thru January 11, 1947			
New Dramas			
	Opened		Perfs.
Another Part of the Forest (Fulton)	11-20, '46		61
Born Yesterday (Lyceum)	2-4, '46		398
Burlesque (Belasco)	12-25, '46		23
Christopher Blake (Music Box)	11-30, '46		48
Fatal Weakness, The (Royale)	11-19, '46		63
Happy Birthday (Broadhurst)	10-31, '46		84
Harvey (48th Street)	11-1, '44		433
Iceman Cometh, The (Martin Beck)	10-9, '46		91
Jean de Lorraine (Alvin)	11-18, '46		61
Life With Father (Bijou)	11-8, '39	3,009	
Lovely Me (Coronet)	12-25, '46		21
O' Mistress Mine (Empire)	1-23, '46		342
Present Laughter (Plymouth)	10-28, '46		87
State of the Union (Hudson)	11-14, '45		187
Temper the Wind (Playhouse)	12-27, '46		19
Voice of the Turtle, The (Morosco)	12-3, '43	1,143	
Years Ago (Mansfield)	12-3, '46		47
REVIVALS			
Androcles and the Lion and Pound on Demand (International)	12-19, '46		14
Cyrano De Bergerac (Barrimore)	10-8, '46		111
John Gabriel Borkman (International)	11-12, '46		14
Henry VIII (International)	11-7, '46		30
Lady Windermere's Fan (Cort)	10-14, '46		104
What Every Woman Knows (International)	11-8, '46		16
Musicals			
Annie, Get Your Gun (Imperial)	5-16, '46		266
Beggar's Holiday (Broadway)	12-26, '46		20
Call Me Mister (National)	4-18, '46		310
Carousel (Majestic)	4-19, '45		727
Oklahoma! (St. James)	3-31, '43	1,628	
Toplitzy of Notre Dame (Century)	12-26, '46		20
REVIVALS			
Red Mill, The (Shubert)	10-16, '45		520
ICE SHOW			
IceTime (Center)	6-29, '46		283
OPENED			
Bloomer Girl (City Center)	1-6, '47		8
Big Two, The (Booth)	1-8, '47		5
Received an eight to one turn-down. No: John Chapman (News), Robert Coleman (Mirror), Howard Barnes (Herald-Tribune), Ward Morehouse (Sun), Robert Garland (Journal-American), Richard Watts Jr. (Post), Brooks Atkinson (Times), Louis Kronenberger (PM). Yes: William Hawkins (World-Telegram).			
Street Scene (Adelphi)	1-9, '47		4
Critics gave it an eight to one nod. Yes: Robert Coleman (Mirror), John Chapman (News), Howard Barnes (Herald-Tribune), Brooks Atkinson (Times), Robert Garland (Journal-American), Ward Morehouse (Sun), William Hawkins (World-Telegram), Louis Kronenberger (PM). No: Richard Watts Jr. (Post).			
Finian's Rainbow (46th St. Theater)	1-10, '47		3
CLOSED			
Made in Heaven (Henry Miller)	10-24, '46		100
Saturday (11).			
COMING UP			
(Week of January 13, 1947)			
Little A (Henry Miller)	1-15, '47		

Penthouse Players Revived

ST. PAUL, Jan. 11.—After a wartime lapse the Penthouse Players, theatrical group in St. Paul, has been revived, with Joseph Weisbrod elected president. Group presented 38 plays between 1935 and 1941.

Long Road Run To Rescue ART From Broadway Loss

NEW YORK, Jan. 11.—American Repertory Theater's position at about the halfway mark of a disappointing local season reveals the group in a somewhat shaky financial position with \$250,000 of its 300G capitalization already spent. However, at the moment ART is more than holding its own and in addition has a 15-month road tour already booked, starting in the fall. Eva Le Gallienne, Margaret Webster and Cheryl Crawford are ART's mainstays. ART needs at least 18G to meet its weekly nut, \$2,000 more than was reckoned with at start of season. Group has high stagehand costs on its four shows and the musicians' union, by classifying *Henry VIII* as a drama with music, added an extra \$900 to the weekly budget.

AE Seeks United Front in Capital Race-Ban Drive

(Continued from page 3)

discrimination was the custom of the community. No ban, he discovered, is officially in effect at Constitution Hall (except for performers) nor on public transportation. Heiman, he claims, gets support for his position from society women, several press drama crix (Jay Carmody, *Evening Star*, and Nelson Bell, *Morning Post*), the Washington Board of Trade and others.

In the opinion of Bess Davis Schreiner, director of the American Theater Society and the Theater Guild Subscription Society, with 14,000 ducat buyers, two-thirds of these subscribers would stop buying tickets in blocks and instead purchase them for individual performances if the ban is removed. She further claims change of policy might lead to violence because of the presence of Negroes in the theater.

Papers Back Harding

Strong backing of Harding's viewpoint comes from *Evening Star* columnist Lowell Mellett; Malcolm Ross, chairman of the Fair Employment Practices Committee; William Hill and James Daniels, city eds respectively of *The Evening Star* and *Daily News*. These supporters, Harding maintains, believe the time for a change in policy is now—since money is more plentiful, racial tension less and what patronage might be lost could be more than regained by anti-discrimination supporters. Harding pointed out that Constitution Hall, Griffith Stadium, the Sylvan Theater, outdoor theatricals and concerts have had Negroes among the audiences without adverse results.

Christopher H. Pope, Munsey Trust proxy, has stated that should the union force a change of policy and financial or other damage result, Equity would be held accountable both legally and financially. Unions' legal department is investigating. Heiman, in his defense of current situation, maintains he is concerned with possible violence in the theater and fears that a \$2,500,000 public liability policy might be canceled if ban be removed. From October, 1945, to October, 1946, figures show that 700 Equity members played the house thru 51 weeks.

May Clamp Ban on Town

If Equity cannot get co-operation for its plan, union will consider other means. Org execs feel members may force the union's council to clamp a ban on Washington. Thirty-three top dramatists already have signified willingness to keep their legit scripts out of the town by agreeing not to sign a contract unless manager provides show is not to play in Washington. *The Story of Mary Surratt*, produced by Russell Lewis and Howard Young and scripted by John Patrick, is the first show that will skip Washington because of this provision.

ART took an added sock on the chin when it lost \$25,000 on a four-week Boston engagement. With only one of their shows being a hit—*Androcles and the Lion*—ART has been breaking about even at the b. o. Altho it hit two bad weeks in which \$10,000 was lost, half of that was recovered in one good week's stand. Backing was obtained on a philanthropic basis, angels not expecting their dough back. In a pinch, ART could raise more of the same to see it thru.

Repper recently started a policy of giving 10 per cent discounts to patrons who buy six to two shows and 20 per cent to buyers of six for three or more. ART execs explain discounts as being an alternative to a subscription set-up, which is the general practice in this type of group.

ART also has had its troubles finding a new script to do this season, complaint being that playwrights are loath to give plays to a repertory company which would give it only about four performances per week instead of the regulation eight. ART's claim is that altho it may do the show less the first season, even if the play isn't a hit as it must be to stay alive under normal Stem conditions, the script becomes part of its repertory and will be performed for years. Repper is dickering to go into City Center a few weeks after it ends its current New York run at the International.

ROUTES Dramatic and Musical

- Apple of His Eye, with Walter Huston (Er-langer) Chicago.
- Anna Lucasta (Locust St.) Philadelphia.
- Anna Lucasta (City Aud.) Pueblo, Colo., 15; (Mackay Aud.) Boulder 16; (Lincoln) Cheyenne, Wyo., 17; (Univ. of Wyoming) Laramie 18.
- Best of Spirits (Plymouth) Boston.
- Blossom Time (Opera House) Boston.
- Born Yesterday (Nixon) Pittsburgh.
- Blackstone (Shea) Erie, Pa., 15-16; (Shea) Bradford 17; (Shea) Jamestown, N. Y., 18.
- Ballet Theater (American) St. Louis 18-20.
- Calvert, John (Erlander) Atlanta, Ga., 13-16.
- Come on Up, with Mae West (Municipal Aud.) Shreveport, La., 15; (Majestic) Fort Worth, Tex., 16; (Melba) Dallas 17; (Convention Hall) Tulsa, Okla., 18.
- Call Me Mister (Shubert) Boston.
- Cordelia, with Zasu Pitts (Erie) Schenectady, N. Y., 17-18.
- Dear Ruth (Auditorium) Asheville, N. C., 15; (Carolina) Charlotte 16; (Carolina) Durham 17; (State) Raleigh 18.
- Dream Girl (Ford) Baltimore.
- Dear Friend (Walnut St.) Philadelphia.
- Eagle Rampant, with Tallulah Bankhead (Forrest) Philadelphia.
- Flag Is Born (Studebaker) Chicago.
- Glass Menagerie (Auditorium) Memphis, Tenn., 15; (Ryman Aud.) Nashville 16; (Er-langer) Atlanta, Ga., 17-18.
- Glass Menagerie (Hanna) Cleveland.
- Harvey, with Joe E. Brown (Harris) Chicago.
- Hamlet, with Maurice Evans (Curran) San Francisco.
- In Gay New Orleans (Erlander) Buffalo.
- Lute Song (Biltmore) Los Angeles.
- Magnificent Yankee (Cass) Detroit.
- Oklahoma (Hartman) Columbus, O.
- Pygmalion (Selwyn) Chicago.
- Rope (Shubert-Lafayette) Detroit.
- State of the Union (Civic Aud.) Pasadena, Calif., 15; (Municipal Aud.) Long Beach 16; (Lobero) Santa Barbara 17-18.
- Sweethearts (Shubert) Philadelphia.
- Sign of the Archer (Colonial) Boston.
- State of the Union (Davidson) Milwaukee.
- Student Prince (Blackstone) Chicago.
- Song of Norway (Shubert) Chicago.
- Story of Mary Surratt (Geary) San Francisco.
- Springtime for Henry, with E. Everett Horton (Cox) Cincinnati.
- Up in Central Park (National) Washington.
- Voice of the Turtle (Royal Alexandra) Toronto.

BROADWAY OPENINGS

FINIAN'S RAINBOW

(Opened Friday, January 10, 1947)

46TH STREET THEATER

A musical. Book, E. Y. Harburg and Fred Saily. Music, Burton Lane. Lyrics, E. Y. Harburg. Direction, Bretnaige Windust. Sets and lighting, Jo Mielziner. Dances, Michael Kidd. Costumes, Eleanor Goldsmith. Orchestrations, Robert Russell and Don Walker. Vocal arrangements, Lynn Murray. Musical director, Milton Rosenstock. General manager, Charles Harris. Stage manager, James Russo. Presented by Lee Sabinson and William R. Katzell.

Sunny (Harmonica Player).....Sonny Terry Buzz Collins.....Eddie Bruce Sheriff.....Tom McElhany First Sharecropper.....Alan Gilbert Second Sharecropper.....Robert Eric Carlson Susan Mahoney.....Anita Alvarez Henry.....Augustus Smith Jr. Finian McLonergan.....Albert Sharpe Sharon McLonergan.....Ella Logan Woody Mahoney.....Donald Richards Third Sharecropper.....Ralph Waldo Cummings Og (A Leprechaun).....David Wayne Howard.....William Greaves Senator Billboard Rawkins.....Robert Pitkin First Geologist.....Lucas Aco Second Geologist.....Nathaniel Dickerson Diane.....Diane Woods Jane.....Jane Earle John (The Preacher).....Roland Skinner Fourth Sharecropper.....Maude Simmons Mr. Robust.....Arthur Tell Mr. Shears.....Royal Dano First Passion Pilgrim Gospeler.....Jerry Laws Second Passion Pilgrim Gospeler.....Lorenzo Fuller Third Passion Pilgrim Gospeler.....Louis Sharp First Deputy.....Michael Ellis Second Deputy.....Robert Eric Carlson Third Deputy.....Harry Day Other Children.....Norma Jane Marlow, Elaine Richards

DANCERS: Girls—Freda Pflor, Annabelle Gold, Eleanor Gregory, Ann Hutchinson, Erona Harris, Anna Milten, Kathleen Stanford, Lavinia Williams. Boys—Lucas Aco, Harry Day, Daniel Lloyd, J. C. McCord, Frank Neal, Arthur Partington, James Flash Riley, Don Weissmuller.

SINGERS: Girls—Arlene Anderson, Connie Baxter, Carroll Brooks, Lyn Jol, Mimi Kelly, Dolores Smith, Marijane Mariele, Maude Simmons. Boys—Robert Eric Carlson, Ralph Waldo Cummings, Nathaniel Dickerson, Alan Gilbert, Theodore Hines, Morty Rappe, William Scully, Roland Skinner.

SONGS: "This Time of Year," "How Are Things in Glocca Morra?," "Look to the Rainbow," "Old Devil Moon," "Something Sort of Grandish," "If This Isn't Love," "Necessity," "Great Come-and-Get-It-Day," "When the Idle Poor Become the Idle Rich," "O the Golden Crock," "The Begat," "When I'm Not Near the Girl I Love."

This is the musical that 1947 has been waiting for. In fact, it can stand up to anything in its line that this reporter has seen in the last half dozen years. Finian's Rainbow has everything, sock book, sock music and lyrics, sock dances, sock settings and costumes, and a sock cast to get the best out of all the ingredients. All signs point to a smash hit for Lee Sabinson and William Katzell. The SRO sign will be up at the 46th Street.

Let's take the items in order. The Harburg-Saily book is a delight—a fine mixture of fantasy, satire and an honest message. Harburg and Saily have discovered the answer to the problem of racial intolerance. They solve it via leprechauns and Irish witchcraft, which is a better solution than any other playwrights have come up with to date. The yarn concerns an Irish dreamer and his daughter who have borrowed a pot of gold from fairyland and bury it in Rainbow Valley, Missiffucky. A leprechaun follows them up, because it seems that all fairyland biz in Ireland is at a standstill until the magic pot comes back. At all events, the golden crock works magic for the valley and its share-cropping inhabitants. And the dreamer moves on to new fields, leaving his colleen in the arms of her lover and everything set right. Even the leprechaun decides to turn mortal and settle down. It is a gem of a musical book, tenderly and amusingly told.

Harburg and Burton Lane have studied it with ear-catching lyrics and tunes that are tops, whether ballad, specialty or novelty. Half a dozen or better should be hitting hefty pop trade before many weeks

THE BIG TWO

(Opened Wednesday, January 8, 1947)

BOOTH THEATER

A comedy by L. Bush-Fekete and Mary Helen Fay. Staged by Robert Montgomery. Set and lighting, Jo Mielziner. Costumes supervised by Bianca Stroock. General manager, S. M. Handelman. Stage manager, Paul Porter. Press representatives, Richard Maney, Ann Wolf. Presented by Robert Montgomery and Elliott Nugent by arrangement with Edward Bramson.

Karl.....Martin Berliner Melssl.....Eduard Franz Corp. Pat McClure.....Robert Scott Gwendolyn.....Wauna Paul Danielle Forbes.....Claire Trevor Meser.....E. A. Krumschmidt Wirth.....John Banner Platschek.....Felix Bressart Capt. Nikolai Mosgovoy.....Phillip Dorn Fraulein Berger.....Olga Fabian Sergeant Kulikoff.....Mischa Tonken

GUESTS: Phil Miller, Zita Rieth, Kenneth Dobbs, Fred Lorenz, Louise Svecenski.

RUSSIAN SOLDIERS: Marc Hamilton, Walter Palace, Charles Boaz Jr.

L. Bush-Fekete and Mary Helen Fay have authored another comedy—an amiable little amble about a Yank fem reporter who slips into the Russian-occupied zone in Austria in search of a story. It seems she is going to turn up a traitorous fellow countryman who is hiding out after a spell of Axis broadcasting. However, she meets up with a handsome Russian captain and romance gets in the way of reporting. In their less soft moments the two have a lot to say to each other pertaining to what Russia thinks of us and what we think of Russia. This, in turn, gets in the way of the comedy. So Big Two must be classified as a comedy with a message, the message being that Russian idealists are really big softies underneath—especially after being worked over by attractive fem reporters.

With a pair like the Lunts in the lead slots interpolating their brand of team play, Big Two might become what it obviously should be—a fast-running light comedy with slight melo undertones. This is in no way intended as a slur on the efforts of Claire Trevor and Philip Dorn, a duo of experienced and capable players. Dorn is excellent in his characterization of the rugged Muscovite and Miss Trevor makes the gal so attractive that it's hard to believe she's a newspaperwoman. However, their scenes together seem slow and are disjointed by abrupt changes of mood. The fault may lie in the scripting or in Robert Montgomery's direction, but the fact remains that Two, while a well-contrived yarn, dawdles where it should crackle.

Two, nevertheless, has its undeniable points, not a little bright dialog and some sharp character portrayals. Nugent and Montgomery have cast it with care and backed it with an excellent production. Jo Mielziner's single interior of a lobby of an Austrian inn is off his best drawing board, and Bianca Stroock has had a canny eye on the costuming. There is fine playing in the supporting ranks by Eduard Franz as the hiding-out broadcaster. Felix Bressart tempers an over-written role of a black marketeer and there are splendid contributions in lesser assignments from Olga Fabian and E. A. Krumschmidt.

But with all its reach for color and authenticity via use of chunks of Russian and German dialog, Two remains a lightly feathered little tale with a message of no great wing span. Chances for a prolonged hold on a success perch look slim.—Bob Francis.

are out. All music is so tuneful it's hard to signpost the best, but Old Devil Moon and How Are Things in Glocca Morra? are off Lane's top melody shelf. The Harburg lyrics hit their best amusement stride with such items as The Gegat, When the (See Finian's Rainbow on opp. page)

STREET SCENE

(Opened Thursday, January 9, 1947)

ADELPHI THEATER

A dramatic musical from the play by Elmer Rice. Book, Elmer Rice. Music, Kurt Weill. Lyrics, Langston Hughes. Directed by Charles Friedman. Scenery and lighting, Jo Mielziner. Costumes, Lucinda Ballard. Dances, Anna Sokolow. Musical director, Maurice Abravanel. Arrangements and orchestrations, Kurt Weill. Business management, Forrest C. Haring and J. H. Del Bondio. Stage manager, Ambrose Costello. Press representatives, William Fields and John L. Toohey. Presented by Dwight Deere Wiman and the Playwrights' Company.

Abraham Kaplan.....Irving Kaufman Greta Florentino.....Helen Arden Carl Olsen.....Wilson Smith Emma Jones.....Hope Emerson Olga Olsen.....Ellen Repp Shirley Kaplan.....Norma Chambers Henry Davis.....Creighton Thompson Willie Maurrant.....Peter Griffith Anna Maurrant.....Polyna Stoska Sam Kaplan.....Brian Sullivan Daniel Buchanan.....Remo Lofa Frank Maurrant.....Norman Cordon George Jones.....David E. Thomas Steve Sankey.....Lauren Gilbert Lippo Florentino.....Sydney Rayner Jennie Hildebrand.....Beverly Janis Second Graduate.....Zosia Gruchala Third Graduate.....Marion Covey Mary Hildebrand.....Juliana Gallagher Charlie Hildebrand.....Bennett Burrill Laura Hildebrand.....Elen Lane Grace Davis.....Helen Ferguson First Policeman.....Ernest Taylor Rose Maurrant.....Anne Jeffreys Harry Easter.....Don Saxon Mae Jones.....Shella Bond Dick McGann.....Danny Daniels Vincent Jones.....Robert Pierson Dr. John Wilson.....Edwin G. O'Connor Officer Harry Murphy.....Norman Thomson A Milkman.....Russell George A Music Pupil.....Joyce Carrol City Marshall James Henry.....Randolph Symonette Fred Cullen.....Paul Lilly An Old Clothes Man.....Edward Reichert An Intern.....Roy Munsell An Ambulance Driver.....John Sweet First Nursemaid.....Peggy Turnley Second Nursemaid.....Elen Carleen A Married Couple.....Joseph E. Scandur Passersby, Neighbors, Children, etc.:

Aza Bard, Elen Carleen, Joyce Carrol, Marion Covey, Diana Donn, Bessie Franklin, Zosia Gruchala, Juanita Hall, Beverly Janis, Elen Lane, Marie Leidal, Sasha Pressman, Bruta Ramoska, Peggy Turnley, Bette Van, Larry Baker, Tom Barragan, Mel Bartell, Victor Clarke, Russell George, Bobby Horn, Bernard Kovler, Roy Munsell, Edwin G. O'Connor, Edward Reichert, Joseph E. Scandur, John Sweet, Ernest Taylor, Wilson Woodbeck.

SONGS: "Ain't It Awful, the Heat?"; "I Got a Marble and a Star," "Get a Load of That," "When a Woman Has a Baby," "Somehow I Never Could Believe," "Ice Cream," "Let Things Be Like They Always Was," "Wrapped in a Ribbon and Tied With a Bow," "Lonely House," "Wouldn't You Like To Be on Broadway?," "What Good Would the Moon Be?"; "Moon-Faced, Starry-Eyed"; "Remember That I Care," "Catch If You Can," "There'll Be Trouble," "A Boy Like You," "We'll Go Away Together," "The Woman Who Lived Up There," "Lullaby," "I Loved Her, Too"; "Don't Forget the Lilac Bush."

Against a sock realistic background by Jo Mielziner, similar to that used in the original version, Elmer Rice's Street Scene came to life again, or perhaps only stirred, as a "dramatic musical." When it was straight drama, scene packed plenty of vitality. Embellished with a top-heavy score by Kurt Weill and reams of poetic lyrics by Langston Hughes, the vitality has a tough time breaking thru an arty crust. Occasionally it does, and then Scene pulses and breathes again. Unfortunately for the welfare of its commercial future these moments are all too few.

Weill's score is the stumbling block, with 22 numbers and a couple of reprises staggering the ear and smothering the action. Scene has become a folk opera, but it's no Porgy and Bess. While Weill's music may be acclaimed by musical cognoscenti as right off the top artistic shelf, it is moody, and where happy melodies do creep in they are almost always lost in operatic vocal pyrotechnics. Only a highly trained singer could handle 90 per cent of the arias and there is scant likelihood of run-of-the-mill popularity. Chief possibilities for getting anywhere along that line rest with Moon-Faced, Starry-Eyed, perhaps What Good Will the Moon Be? and (See Street Scene on opposite page)

Follow-Up Review

BLOOMER GIRL

(Opened Monday, January 6, 1947)

CITY CENTER

A musical. Book, Sig Herzig and Fred Saily. Lyrics, E. Y. Harburg. Music, Harold Arlen. Book directed by William Schorr. Dances, Agnes De Mille. Settings and lighting, Lemuel Ayers. Costumes, Miles White. Production staged by E. Y. Harburg. Orchestration, Russell Bennett. General manager, C. Edwin Knill. Stage manager, Ward Bishop. Press representatives, Willard Keeffe and Carlton Miles. Presented by John C. Wilson in association with Nat Goldstone.

Serena.....Mabel Taliaferro The Applegate Daughters: Octavia.....Holly Harris Lydia.....Ellen Leslie Julia.....Dorothy Cochran Phoebe.....Claire Stevens Della.....Claire Minter Daisy.....Peggy Campbell Horatio.....Matt Briggs Gus.....John Call Evelina.....Nanette Fabray The Sons-in-Law: Wilfred Thrush.....Byron Milligan Joshua Dingle.....Carlos Sherman Ebenezer Minns.....Lester Towne Herman Brasher.....Victor Bender Hiram Crump.....Walter Russell Dolly.....Olive Reeves-Smith Jeff Calhoun.....Dick Smart Paula.....Lily Paget Prudence.....Noella Pelloquin Hetty.....Alice Ward Pompey.....Hubert Dilworth Sheriff Quimby.....Joe E. Marks First Deputy.....Edward Chapel Second Deputy.....Ralph Sassano Third Deputy.....Donald Green Hamilton Calhoun.....John Byrd State Official.....John Byrd Governor Newton.....Sidney Bassler Augustus.....Arthur Lawson

VOCAL ENSEMBLE: Lily Paget, Noella Pelloquin, Gloria Rudsdill, Alice Ward, Elaine Harrington, Claudia Campbell, Edward Chapel, Donald Green, Robert Patterson, Richard Spencer, Hugh Holt, Ralph Sassano.

DANCERS: Margit Dekova, Emy St. Just, Virginia Bosler, Patricia O'Byrne, Jean Kinross, Ruth Mitchell, Susan Stewart, Cecile Bergman, Eleanor Snyder, Ruthanne Welsh, Patricia Gianinoto, Scott Merrill, Arthur Grahl, Paul Olsen, David Raker, Frank Reynolds, John Martin, Ray Johnson.

SONGS: "When the Boys Come Home," "Evelina," "Welcome Hinges," "Farmer's Daughter," "It Was Good Enough for Grandma," "The Eagle and Me," "Right as the Rain," "T'Morra T'Morra," "Rakish Young Man With the Whiskers," "Pretty as a Picture," "Sunday in Cicero Falls," "I Got a Song," "Lullaby," "Simon Legree," "Liza Crossing the Ice," "I Never Was Born," "Man for Sale."

In October, 1944, when Bloomer Girl unveiled at the Shubert, this reviewer reported that it would likely take a place among the top sellers of its class. Bloomer justified the prediction with a Broadway run of 654 performances, then departed for an extensive and profitable road trek. Now it pays the town a return visit with a six-week stand at the City Center. Judging from the enthusiasm of a packed opening night house, there are still plenty of local customers who want to see Bloomer, particularly at bargain prices, and the show should do well.

Naturally, some of the slickness which marked the original Stem run is absent. There have been the usual shifts in cast which go with a road tour (this presentation has five players who were on deck opening night at the Shubert), and the playing is broader with a direct bid for laughs. But Lemuel Ayer's sets are spick and span as ever, as are Miles White's costumes. The management has permitted neither to get shopworn. The songs and dances are easy on the ear and eye. In short, Bloomer keeps most of its gloss—it is still a darned good musical.

Mabel Taliaferro and Matt Briggs continue as the fluttering mama and the blustering papa of the half-dozen daughters, and John Call is still the jaunty coachman. Nanette Fabray, who took over the fem lead from Celeste Holm while the show was still on Broadway, puts plenty of charm into the heroine. Dick Smart makes an acceptable hero and offsets over-acting with a pleasant voice. Olive Reeves-Smith has replaced (See Bloomer Girl on opposite page)

OUT-OF-TOWN OPENINGS

A YOUNG MAN'S FANCY

(Opened Monday, January 6, 1947)

COPLEY THEATER, BOSTON

A comedy by Harry Thurstwell and Alfred Golden. Staged by Robert E. Perry. Scenery and lighting, Ralph Alswang. Costumes supervised by Lou Elsie. Company manager, Roy Jones. Press representative, Bernard Simon. Stage manager, Hal Persons. Presented by Henry Adrian.

Sylvia Wilson	Ann Song
Harold Greenley	David Durston
Dr. Spee	George Edem
Helen Greenley	Shella Bromley
Duvle	Paul White
Grilly	Donald Hastings
Jokey Stephen	Roy Sterling
Buddy	Bart Roe
Faith	Joan Shepard
Dickie Crandell	Ronnie Jacobs
Oliver Crandell	Albert Bergh
Mrs. Mary Crandell	Lee Carney
Miss Weatherhead	Myrtle Ferguson
Dorothy Bennett	Joan Lawrence
Bessie	Naomi Yeunger
Camp Trilby Boy	Mickey Carroll

A Young Man's Fancy is a juvenile little farce which boasts half a dozen funny gags, and most of these are based on that out-of-the-mouths-of-babes deal in which assorted youngsters spout a theme and variations on sex. Six ambiguous lines are not enough substance to make a play, even an adolescent farce, and *Fancy* falls apart between jokes.

There's a fair beginning. Four little uppercrust helions in a summer camp learn a fifth is to arrive, preceded by fanfares, and they plan to make things rough for him. Meantime, the young brothers and sister who run the camp are on tenterhooks, hoping for the success of their summer venture. In a plot offshoot, a romance develops between the brother and a girl counselor.

But at this point things fly to pieces. The authors are at a loss for ideas, their various slight plots go off in six directions at once, and then they try frantically for kid gags to keep their play going. But gags aren't enough, and the play comes to a dead stop as the hydraulic brakes had been applied.

There is the possibility—the remote possibility—that *Fancy* might have provided an amusing evening. But it is pretty tepid stuff as it stands. Since it is slightly suggestive, without being offensive, it is a likely candidate for high school dramatic clubs. And that's about all.

Robert E. Perry has done yeoman's work in keeping the assorted mopets in line in this show. Several of them are fairly good. Roy Sterling, Bart Roe and Joan Shepard come nearest to doing a workmanlike job. The adults in the cast can't hold a candle to them.—*Bill Riley.*

BEST OF SPIRITS

(Opened Monday, January 6, 1947)

PLYMOUTH THEATER, BOSTON

A comedy by Martyn Coleman. Staged by Jerome Coray. Settings by Raymond Sovey. Costumes supervised by Emeline Roche. General manager, J. H. Del Bondio. Company manager, Warren Munsell Jr. Press representatives, Frank Goodman, Bernard Simon. Stage manager, Arthur Marlowe. Presented by Marjorie and Sherman Ewing.

Mr. Ladd	Ralph Cullinan
Sarah Thacker	Janet Tyler
Kitty Thacker	Dorothy Stickney
Aunt Cora	Linda Carlon Reid
Granny	Daisy Belmore
Mrs. Harris	Lucille Benson
Captain Wattle	Roland Culver
Dwight Roland	Thomas Coley

Best of Spirits might conceivably have been the most hilarious comedy of the season. It commenced life with a fund of promising ideas. But somewhere between conception and execution, the play got lost in the shuffle.

The various parts of *Spirits* are mightily suggestive of a good time. First, you have a widowed lady antique dealer, with no head for business, who hides gin bottles around the house and nips when no one is looking. Then you have a handsome, British accented genie whom she discovers in an old bottle acquired at an auction. Too, there is the lady's lovely daughter, her spinster sister

A LADY PASSING FAIR

(Opened Monday, January 6, 1947)

OPERA HOUSE, NEWARK, N. J.

A new comedy by Harry Wagstaff Gribble. Presented by Henri Leiser in association with Gribble Productions, Inc. Staged by Gribble. Settings, Frederick Fox. General manager, Irving Cooper. Press representative, Richard Maney. Production assistant, Leonora Forstad. Company manager, Clarence Gray. Stage manager, James Edwards. Assistant stage manager, Arnold Hasterlick.

Claude Harper	Ernesto Sarracino
Miss James	Judith Allen
Patrick Manico	Richard Angaroia
Paul Freeman	Frederick O'Neal
Joan Freeman	Hilda Simms
Dominick Meriwether	George Fisher
Everett Du Shane (Babe)	Earle Hyman
Diane Giles	Basile Spears

The success of Harry Wagstaff Gribble's *Anna Lucasta* has led us to expect better things of him. *A Lady Passing Fair* proves a disappointment. What starts out as a fine message for tolerance founders in the second act and segues into pure cops and robbers hokum.

Gribble has brought to the footlights again three of the *Lucasta* stars—Hilda Simms, Frederick O'Neal and Earle Hyman—in a new comedy revolving around the efforts of a light-skinned Negro girl to pass as a white and the efforts of her husband to frustrate them. Tossed in is an assortment of sequences which become more involved as the play goes along, including a display of swordsmanship, unseen FBI men, a vanishing secret plastics formula, a plane crack-up, amateur magic by the head man of a cartel, marital discord and some incidental music. Music interlude on which Gribble wastes about 15 minutes with a trio of the cast playing a cello, piano and tom-tom while two others help put over an Afro-Cuban dance, is too drawn out. So also, is dialogue during the third act climax after the villain has trapped the heroine and threatens to kill her by throwing her from a window. Later, when her rescuers arrive, he knocks her unconscious and carries her into the bathroom, apparently forgetting his original intention to dispose of her thru the window.

Passing Fair will need considerable reshaping before it hits the Stem. Much of the action could be boiled down by eliminating the sword play and music portions.

All acting is of Grade A caliber, with special nods to O'Neal as the husband, and Hyman as the kid brother with Shakespearean ambitions. Hilda Simms is a competent heroine. Cafe pianist Basile Spears makes her legit bow in this production, and turns in a creditable performance.

The two sets by Frederick Fox lend a charming backdrop for the play.
Don Marshall.

who takes the props from under her at every turn, and several minor characters and a fair number of novel plot turns.

The genie grants the lady four wishes. She takes one for her daughter—a musically inclined suitor—wastes a couple, then finds she must choose between her daughter's happiness and her own. Altho she has fallen in love with the genie, and can have him with a wish, she sacrifices him to help her daughter.

It is all very confusing, which is allowable within the limits of fantasy. But *Spirits* isn't all fantasy, for it is compounded in addition, of farce and several kinds of comedy at once. Within its framework, even the final twist, in which the genie is supposed to vanish, but turns up as a human who looks remarkably like the bottle dweller, is believable within the realm of pure fantasy. But because the author has never decided just what his dramatic framework is, the play is pretty much mixed up.

During the performance this reporter had the feeling that many lines were being thrown away—

Convention Play Fails To Zoom Chi Legit Takes

CHICAGO, Jan. 11.—Slump hit some legit houses here after near-capacity holiday biz. Grosses tumbling in spite of the Furniture Mart convention which was expected to keep receipts high this week.

Song of Norway (Shubert) took a nose dive from 45 to 38G. *A Flag Is Born* (Studebaker) fared as badly, dropping from 23G to \$15,500. *Pygmalion* (Selwyn) slumped from 22 to 18G. *Apple of His Eye* (Erlanger) still on the Guild subscription list, maintained a solid 20G. *State of the Union* (Blackstone), in its last week, hit \$22,500, slightly less than its capacity 24G reached last week. *Harvey* (Harris) held up with 22G.

Drop may indicate that Chi legit cannot rely on the city's 128 conventions during January and February as it once could. Houses are being booked rapidly, however, with several newcomers skedded for the next few weeks. *Lute Song* returns to the Studebaker January 22. *The Student Prince* hits the Blackstone (12), *The Magnificent Yankee* comes to the Erlanger (20), *Three to Make Ready* opens at the Blackstone February 7, and *Born Yesterday* is skedded for the Erlanger February 24.

Pygmalion closes here (25) and the whole company will fly from Cincinnati to Mexico City for a week's engagement beginning February 23.

Lucasta Gets 16½G in Eight At K. C.; Mae West Follows

KANSAS CITY, Mo., Jan. 11.—*Anna Lucasta* rang up a net of \$16,500 for eight performances (December 30-January 4) at the Music Hall, Jimmy Nixon, of A & N Presentations reported. Mae West and her *Come On Up* opened Thursday (9) at the Music Hall for four performances.

BLOOMER GIRL

(Continued from opposite page)
Nancy Douglass as the redoubtable Dolly Bloomer and, if anything, the change seems for the better. Hubert Dilworth has moved up from a bit to the Pompey assignment, which gives him a shot at the show's two sock numbers, *The Eagle and Me* and *I Got a Song*. He comes off first-rate with both. Peggy Campbell has a harder row to hoe than others, since she is in a slot in which Joan McCracken ran away with the original show. Young Miss Campbell doesn't run away with anything, but she follows the pattern and makes the little maid an engagingly sexy youngster. She puts over her two songs creditably and her terping is fine.

All in all, contrary to what so often happens when a Broadway hit takes to the road, John Wilson and Nat Goldstone haven't let *Bloomer* down. At a \$2.40 top, it's a bargain.
Bob Francis.

whether because the author had not put them in proper contrast, or because they were not played right was hard to tell. At any rate, they didn't come off. On the other hand, *Spirits* shows more promise, more comic invention, more ideas than have come along in a long while. We should be hearing more of author Martyn Coleman.

Performances range from fair to good. Dorothy Stickney prattles on as the "nipper." Roland Culver cackles thru the role of the resurrected genie. Janet Tyler is lovely to look upon, and capable, as the daughter. Thomas Coley gets away with the part of her suitor. And Ralph Cullinan contributes a nice bit of Irish characterization.—*Bill Riley.*

FINIAN'S RAINBOW

(Continued from opposite page)
Idle Poor Become the Idle Rich and *When I'm Not Near the Girl I Love*.

Michael Kidd has done equally well with the terp department. His dance patterns are fresh and lively with a canny eye to mood and pace. And his dancers all know what they're about.

Jo Mielziner has dreamed up a plush background, effectively using a double traveler of trees to cover scene changes. Eleanor Goldsmith's costumes rate "A" for imagination and color—particularly a bridal dress to end all such.

Which brings us down to the cast. Ella Logan as the colleen, from this reporter's view, has never been better. She is exactly right for the part and carries the show vocally. Donald Richards gives an able assist as her boy friend. Albert Sharpe makes his Stem debut as the dreamy father, and an auspicious one it is. Sharpe is another casting natural as the rainbow-chasing Finian. David Wayne makes the leprechaun everything a leprechaun should be, if you met one, and puts across two novelty numbers solidly while he's doing it. And, of course, there is Anita Alvarez to dance delightfully and come close to stopping the show at one point. In fact, everybody all the way down the line turns in a job that is a credit to Bretagne Windust's direction.

There may be a fault or two in *Rainbow*, but if so, it's hard to find. Finian's pot o' gold will definitely pour into the laps of Messrs. Sabinson and Katzell.—*Bob Francis.*

STREET SCENE

(Continued from opposite page)
an item titled *Wouldn't You Like To Be on Broadway?*

Fourteen of the 22 numbers are plugged into the first act which makes that stanza a heavyweight chant fest par excellence. Scenes that should be sharp and incisive are barricaded behind what seems a continuous volume of song. Any member of the cast is ready to sound off at the drop of a hat—and does. Consequently it isn't until the second act which embraces the murder incident and the subsequent capture of the gal's father that matters really get to be a little more Rice and a little less Weill. In other words, the crust begins to crack.

However, whatever its appeal for the average audience, *Scene* is splendidly sung. Unfortunately, as is often the case, the warblers' thesping is far from on a par with their chanting. Norman Cordon, Metopera basso, has been drafted to chant the heavy father. Anne Jeffreys, likewise a grand opera alumna, sings the daughter excellently. Ditto Polyna Stoska as the mother. Brian Sullivan is the bookish lad who doesn't get the gal, and there are other good vocal contris from Sydney Rayner. Hope Emerson seems out of 'er comedy element as the gossip neighbor and a little overwhelmed with the operatic proceedings. Proof that the audience is also slightly overpowered, comes with a sock song-and-dance interlude by Sheila Bond and Danny Daniels. The pair stops the show in its tracks.

In sum, Weill and the playwrights have given *Scene* everything in the book, fine setting, fine costumes and fine songbirds. But if the new edition is going to set a pace as American folk opera, it needs tunes which will cling to the unversed ear. Those are something *Scene* hasn't got. Its appeal is likely to be limited to the musically highly cultured.—*Bob Francis.*

MEMPHIS, Jan. 11.—Verdi's *Aida* and Mozart's *The Marriage of Figaro* are the operas to be presented here by the Metropolitan Opera Company when it appears at the Auditorium May 12-13.

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Magic

By Bill Sachs

LUCILLE AND EDDIE ROBERTS, now presenting their mental magic at the Statler Hotel, Cleveland, until January 19, return to the Blue Room of the Roosevelt Hotel, New Orleans, January 21 for a four-week stint. . . . Lew Gerber, after a week at Listerman's, Cincy nitery, is repeating on a trio of theater dates in Indiana which he played before Thanksgiving. . . . Chandow the Magician is deserting the magic field to organize and tour an animal show. It is slated to open in May in British Columbia and head eastward across Canada under the label of Royal Canadian Wild Life Show. . . . Mohammed Bey is currently displaying his nifties at Club Casanova in downtown Detroit. . . . Rassmar, with a company of five people, is working one-nighters to lots of success in the Florida sector, according to Prof. Ralph M. Pabst, mentalist, who is in the same territory. Writing from Tampa, the professor says further: "Have caught quite a few magic acts in the State now that the winter season is in full swing. Theaters are still best for my mental work. Am using Prediction Supreme as a publicity feature to good returns. This is a Larsen item and a good one. Walter Price, of Winter Park, Fla., just back from service, is working up some "corking routines for magicians and mentalists." . . . Milbourne Christopher, still conjuring at the Chanticleer Club, Baltimore, had as recent visitors "Think-a-Drink" Hoffman, who is pouring his libations up the street at the Sheraton Belvedere; Dr. Wright and George Karol. A picture magazine photographer trailed Christopher all last week shooting a photo story on "A Day in the Life of a Magician." It is slated for early release. Redbook has purchased an article on Christopher's magical activities written by Maurine Brooks.

LORING CAMPBELL continues to work as a single in the Ohio territory while his wife, Kathryn, recuperates from a recent major operation at Our Savior's Hospital, Jacksonville, Ill. Stricken suddenly en route, Mrs. Campbell underwent an operation December 23. She is mending nicely and expects to be back on the road with her husband in a few weeks. Campbell, incidentally, is heralding his attraction with an attractive new four-page folder just off the press. . . . Guy and Emily Stanley were forced to halt their tour temporarily at Cape Girardeau, Mo., January 6 and return immediately to their home in Michigan due to the sudden passing of Emily's mother. Their tour south will be resumed soon. . . . R. J. McGarrity, who handles the press and advance for Sir Felix Korim, writes: "We were pleased to read the comments of Elmer Eckam, of Rochester,

Sugar Chile's 2½G Not Too Sweet in Home-Town Concert

DETROIT, Jan. 11.—Disappointing house of 1,200 turned out Monday night (6) at the Detroit Music Hall to hear Sugar Chile Robinson in his first official concert in his home town. Event drew a gross of \$2,400, \$2,000 net, with a scale of \$3 to \$1.20. Bob Chester and His Orchestra were given second billing to the young prodigy.

In sharp contrast, Sugar Chile took in a net of over \$7,000, gross about \$8,500, at the I. M. A. Auditorium at Flint, Mich., on Sunday in two shows. Matinee admission was 60 cents for kids and adults \$1.00. Evening show was scaled at \$1.20 to \$2. Estimated attendance for the two shows was 6,000, five times the Detroit attendance, despite the smaller population of Flint (151,000).

Reason for the comparatively poor showing in Detroit appeared to be failure to exploit the concert adequately. Kid grossed \$70,000 in two weeks at the Downtown Theater last year.

Acts included Vic Hyde, Harold Boyd, and the Jug Saws; Frank Payne, mimic; the Martels and Mignon, adagio; Sherwoods, tappers, and Kit Carson, vocalist.

Avenue, Detroit House, Condemned; To Be Razed

DETROIT, Jan. 11.—Condemnation of the Avenue Theater, downtown burlesque house operated by Arthur Clamage and Charles Rothstein, has been ordered by the city council to make room for erection of a new office building to house city and county offices. Actual destruction will mean the end of the city's only surviving 19th-Century theater.

Present Avenue was operated as a music hall theater under the name of the Wonderland from the '70s on, until the erection of the New Wonderland some 20 years later. Operators of the house also own the Gayety, closed for about 10 years. It is considered likely they will reopen this house.

N. Y., regarding our show. (Issue of December 28.) However, it is doubtful that the Sensatia illusion, that of slicing a girl into seven parts, will be speedily or accurately copied. The illusion was designed and constructed by Sir Felix in his own workshop without anyone's knowledge or assistance. Immediately upon completion a heavy lock was attached to the case, which appears to be an Egyptian mummy case, and it has never been unlocked except on the stage in view of the audience. Three persons share the secret of Sensatia—Miss Choi, the girl who is sliced up; Elmer Eckam, and Syl W. Reilly, of Columbus, O. They will agree that the mechanism is so complex that the secret will not readily become common property for a long time to come." . . . John Calvert and members of his troupe, nursing injuries sustained in the crash which wrecked their plane at Nashville recently, appeared as skedaddled at the Paramount Theater, Bristol, Tenn., January 4. George A. Gookin, who caught the Calvert presentation there, makes the following laudatory comments: "Calvert, his foot in a cast, and several of his performers hobbled thru their performance to win applause not only for their presentation but also for their determination to fulfill the old adage of the theater, 'the show must go on.' Great courage was displayed by Calvert when he discarded his cane during certain parts of the show and stood and hobbled painfully but skillfully thru his routines."

Burlesque

By UNO

CAROL LORD booked Gloria Helm, singer; Leona Cordova, dancer, and Anita Valdez, strip, for three months at Kelly's Ritz, Panama, and Bozo Ward and McConnell and Moore for Gay '90's Club, Boston. . . . Abe Gore, comic, opened January 10 at the Follies, Los Angeles. . . . The Ciro, David Jr. and Dorita, marimba players with their parents, David Sr. and Alice, met with two mishaps January 4 on their way from Newark to the Hudson, Union City. Ma Alice suffered a bruised knee in a slip against a building projection and a fall. Then while she was being doctored, the family car was burglarized of jewelry and cash. The Ciro's are with the Fehrman-Lander unit on the Hirst Wheel. . . . Scarlet Kelly returned to her Philadelphia home after the January 4 show at the Hudson, Union City, to take a few months' leave of absence. . . . Billy (Zoot) Reed going into his 10th week at the Grand, St. Louis. Management plans to have him remain entire season. . . . Ray Cook and Jackie Ray closing at the Temple, Jacksonville, Fla., January 18 to return to Manhattan.

Harry Lander set to take a 15-player unit over the carnival route this summer. It will also double in comedy stunts in front of grandstands at fairs. . . . The Liffs, Sy and Elayne (Floresca), celebrated the arrival of twins, Sherril Kay and Sharlene May, at their home in Cleveland last week. Final engagement for Floresca lasted six months at the Bal Tabarin, Manhattan. . . . Babe Fenton opened January 3 at the Burbank, Los Angeles, after passing the holidays at home in Boston. . . . David King, owner of the National Theater, Detroit burly, is installing new seats in the house.

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THE FINAL CURTAIN

ALEXANDER—Lionette, 74, magician, recently in Staten Island, N. Y. He played carnivals and circuses for more than 40 years.

ALTSCHUL—Samuel, 63, manager of Royal Theater, at his home in Miami, Tuesday, January 7, after a brief illness. Altschul came to Miami from Baltimore. Survivors are his widow, Hazel; a son, Aaron, and daughter, Marylyn. Funeral services were held Thursday, January 9, with burial in Woodlawn Park.

BAYLEY—Willard J., 77, actor, in New York January 6. He directed and played in stock companies in St. Louis, Chicago and Boston and appeared in Broadway plays and Gilbert and Sullivan operas. Survived by his widow, Billye.

BIGGERS—William J. (Jack), 68, trainmaster for Cole Bros.' Circus, in Denver December 29. He was trainmaster for Sells-Floto until 13 years ago and later was with Ringling-Barnum before going with Cole Bros. Survived by two sisters, Mrs. Margaret Steward, Monson, Me., and Mrs. Isabelle Brown, Guilford, Me., and a brother, Dr. Elmer Biggers, Lispen, Me.

BOTTOMLEY—Roland, veteran English actor, in New York January 5. The past 20 years he appeared in several Broadway productions, his last New York role being in *A Kiss for Cinderella*, in 1942. He wrote several one-act plays and a comedy, *Olivia Bows to Mrs. Grundy*, produced by the Shuberts in 1932. Survived by a brother, Robert, business manager of a theater in Scarborough, England.

BRADFORD—Jennie Owen, 94, former concert soprano and vocal teacher, in Milwaukee January 1. She appeared in concerts in New York, Chicago, Milwaukee, London, Milan and Dresden, and for many years was head of the department of vocal instruction at the Wisconsin Conservatory of Music.

BURTON—Henry K., 62, in show business for 40 years, January 3 at his home in Indianapolis of a heart attack. As a youth he was a singer in summer stock shows at the old Spring Lake Park, near Greenfield, Ind. At one time he operated the Majestic Stock Company, Indianapolis. He and his brother, Courtland, founded the Burton Theatrical Offices, Inc., Indianapolis. Survived by his widow, Florence. Burial in Crown Hill Cemetery, Indianapolis, January 7.

CALVERLEY—Clifford M., former wire walker, in Clarksburg, Ont., Can., recently. He gained fame by walking across the Niagara Falls chasm on a tight rope in 1892, a feat he repeated several times.

CASH—T. I., 82, former carnival operator, who reputedly brought the first Merry-Go-Round into Minnesota, in Ancker Hospital, St. Paul, December 30. He came to St. Paul 50 years ago as a linotype operator. In 1900 he joined Harry L. Hine, forming the Cash & Hine Amusement Company. Survived by a son, Frank, Chicago. Burial in Elmhurst Cemetery, St. Paul.

IN LOVING MEMORY
Of Our Dear Husband and Father
ERNEST JOHN CLARKE
who passed away January 10, 1941.
ELIZABETH CLARK
AND DAUGHTER, ERNESTINE BAER

CORNELL—Clayton, partner in the roller-skating act, the Original Flying Aces, December 22 in Buffalo General Hospital, Buffalo, of cancer. Survived by his widow and partner, Alice Steger; a daughter, Diane, his mother and two brothers. Services in Buffalo December 24, with burial in Mount Calvary Cemetery there.

CROCKETT—Alan, 30, fiddler with the Prairie Ramblers, unit heard on the *National Barn Dance* radio show and on Mercury Records, January 6 in Chicago. Survived by his widow, Mattie, and sons Ronald and Curtis.

CURTIS—William A., 72, former trumpeter in the cowboy band in Buffalo Bill's Wild West Show and a former president of AFM, Local 16, Newark, N. J., December 30 in St. Michael's Hospital, Newark. He was associated with B. A. Rolfe and Al Dorsch in vaude. Survived by his widow, Jennie; three sons, a sister and a brother.

DAVIS—Homer, 58, a member of the Miami Showmen's Association, in Miami recently.

DENT—Jim, former secretary of the Alabama State Fair, recently in Birmingham.

DODSON—Mrs. Marjorie, 50, monkey show owner-operator, December 31 in Muskogee, Okla. She had been associated with Cavalcade of Amusements, Hennies Bros. and Fairly & Little shows. Survived by her father. Burial in Muskogee.

DOVE—William H., 65, former carnival trouper, December 4 in Moweaqua, Ill. Survived by his widow, Florence; two daughters, and a brother, John, showman.

EAMES—Wallace, 54, former vaude and night club singer and comedian, in Jersey City, N. J., January 7. He sang with the Avon Comedy Four and the Garden State Trio and at one time was a member of the Smith and Dale comedy team. Survived by his widow, Lillian; a son, Wallace, and his mother, Mrs. Ellen Eames.

EDWARDS—J. R., 59, owner of the shows bearing his name, at his home at Wooster, O., January 10. (See story in Carnival Section.)

FEDDEMAN—Clarence, 58, magician, January 4 in Detroit. For years he played the vaude circuits under the stage name of Marko. About 15 years ago he appeared with his wife in the act known as Marko and Jerome. Survived by his widow.

FOWLER—Mrs. Florenz Tamara, of the dance duo, Fowler and Tamara, in Providence, R. I., December 31. Formed in 1922, they played leading vaude, revue and night spots in America and toured Europe, playing several command performances for various royal families. She recently managed the Arthur Murray Dance School in Providence.

HARDT—Ernst, 70, German playwright and novelist, in Inchenhausen, Bavaria, recently.

HAZELRIGG—Charles D., 80, pianist, arranger and opera director, of a cerebral hemorrhage at his home in Redondo Beach, Calif., December 30. Following a course at the Cincinnati Conservatory of Music, he spent two seasons as pianist with a dramatic rep company. Two years later he joined Jule Waters' musical farce, *Sidetracked*, as director. He became musical conductor of the Andrews Opera Company in 1895, remaining with them 10 years, except for the season 1899-1900 when he made a trans-Pacific tour with the Boston Lyrics. In 1891, after the death of his first wife, he married Nellie Andrews, soprano, and daughter of Charles Andrews, former manager of the company. After disbandment of the Andrews company he went with the Boston Ideals for a season, then played vaude for four years with a grand opera act, his wife doing the soprano leads. Then followed two years with Metro-Goldwyn road show pictures and a year with the *Robin Hood* Company. He also was with the Federal Music project as music supervisor on the Los Angeles Park and Recreation Board for four years. Survived by his widow; a brother, Clyde, Honolulu; a sister, Mrs. Eva Marsh, Medford, Ore., and two children by his first marriage, Alan, of Los Angeles, and Mrs. Ralph Burgess, Medford.

HOLBROOK—Harry, well-known theater architect and artist, recently in Columbus, O.

HOVER—Fred R., attorney and owner-manager of Station WFIN, Findlay, O., December 2 in a Findlay

hospital of a heart ailment. Burial in Findlay.

HUMPERT—Willy, 48, owner of the Die Lorelei Tavern, Detroit, January 5 in that city. Burial in Acacia Park Cemetery, Detroit.



**IN MEMORY OF MY DEAR WIFE
AND OUR MOTHER
WHO DIED JANUARY 17, 1946**
The poet has never lived
Who can put into words
The feeling in our hearts
Since you went away.
You took a part of us all with you,
And we are living for the day
When God will reunite us
In His Great World above.
So while waiting we are clinging to
Your memory and your love.
B. J. LOROW and FAMILY

LEAVITT—Samuel, 83, former theater manager and press agent, in Poughkeepsie, N. Y., January 4. After serving as treasurer of a theater in San Francisco and manager of a Denver house, he became a press agent for George Lederer in 1895. He later managed the old Casino Theater on Broadway. In recent years he was a motion picture salesman.

LOFT—Hans Peter, 49, movie actor, in Los Angeles January 1. He appeared in *Woman in the Window*, *Wilson* and *My Friend Flicka*. Survived by his widow, Daisy. Burial in Forest Lawn Memorial Park, Glendale, Calif., January 6.

**IN LOVING MEMORY
OF OUR DEAR
NANNY
WHO WE LOVED SO
JOAN LOROW—GE GE GOLDEN
PETE MANOS JR.**

PAULEY—L. H., 60, co-partner in the operation of Turnpike Casino, Lincoln, Neb., and brother of Herb Pauley, head of the Chicago band department of Frederick Bros.' Agency, in Lincoln, Neb., December 28. Survived by his widow, Alberta, and sons Carroll and Gordon.

PIATOV—Sascha, 56, internationally known ballet dancer, January 2 in Niagara Falls, N. Y., of a heart attack while conducting a class in his studio there. He had also conducted a dance school in Buffalo. Piatov danced with the Ballet Russe and other famous companies in Europe and America. In his youth he was dancing master at the Swedish court, coming to U. S. in 1918 and associating with Pavlova, later touring Latin America. After his marriage to Lois Natalia Damon, also a dancer, in 1926, the couple toured European and American vaudeville circuits. Besides his wife, he leaves a son, Sascha George Damon, also a dancer. Burial in Riverdale Cemetery, Niagara Falls.

PITT—Margaret Dibden, 67, former actress, in New York January 8. A native of England, where her parents, H. M. Pitt and Fannie Addison Pitt, were well known on the stage. Her first appearance was in New York, in E. H. Sothern's production of *The Prisoner of Zenda*, under the management of Daniel Frohman. She also appeared with James A. Hearne in *Sag Harbor*; William Farnum, in

Ben Hur, and as a member of Richard Mansfield's repertory company. She played with stock companies in Boston, Brooklyn and Cincinnati. Survived by two brothers, Addison and Charles.

RICE—Kenneth, at one time connected with the Rice Bros.' Shows, in Phoenix, Ariz., December 23.

ROSEVEAR—Charles W., Atlantic City advertising agent and former operator of amusement enterprises and an advertising agency in Asbury Park, N. J., in Ventnor, N. J., January 8.

RYAN—John F., 63, former operator of West Lake Park, near Bessemer, Ala., January 6 at a Birmingham hospital. He left the park in 1935 due to failure of his health. He had been in charge of the Birmingham office of the Union News Company for the past 30 years. Survived by his widow, Eula; a sister, Mrs. William Wasson, and a nephew, John F. Wasson.

SALIH—Namy, 70, former side-show operator and booker of side-show talent, in Newark, N. J., January 6. Survived by his widow, Lillian F., and a daughter, Mrs. Grace L. Meinch. Details in Carnival Department.

SANDWICK—Otis, bingo worker for Sam Lieb on World of Today Shows last season and formerly with Cavalcade of Amusements, December 20 in Tulsa, Okla.

SCHALEK—Leo, brother of Arthur Schalek, well-known Montreal magician, December 28 in that city while visiting his brother.

SCHERER—Mildred, wife of Louis Scherer, former secretary of the World of Mirth Shows, in Providence, R. I., January 8.

SCHOENBLUM—Mrs. Robert, in New York January 6. She teamed with her husband in a mental telepathy act, *The Graysons*.

SHIELDS—Edmund C., 75, vice-president and general counsel of the Butterfield theater chain for many years, January 6 in Ann Arbor, Mich., of a heart ailment. Survived by his widow. Burial in Lansing, Mich.

SINCLAIR—John L., 67, lyric writer, in New York January 4. He wrote the lyrics of *The Eyes of Texas*, official song of the University of Texas.

SNOW—Ross, 81, one of the top-ranking comedians of his time, in New York January 3. Snow came to Broadway in the late nineties, with Verona Jarbeau and after appearing at the old Park (later Herald Square) Theater, was starred by Klaw & Erlanger in *Rice's 1492*. Under George Lederer he appeared in *Jack and the Beanstalk*, the *Ziegfeld Follies* and William A. Brady's production of *Hop o' My Thumb*. After playing leading roles in several Gus Hill comic strip musicals—*Happy Hooligan*, *Alphonse and Gaston*, *Mutt and Jeff* and *Bringing Up Father*—he appeared in the Shubert production of *A Night in Spain*. His last stage appearance was in *My Maryland*. Survived by his widow, Mildred, and a brother, Bert. Interment in Mount Kensico, New York.

STOCK—Jacob, outdoor showman, in New Orleans December 25. For 13 years he operated the Merry-Go-Round in City Park. Prior to that was a partner in the Stock Scenic Park, New Orleans.

VOLCK—Mary Louise, 30, singer, January 7 in Good Samaritan Hospital, Cincinnati. She appeared with Smittie's Band in Cincinnati during the park concert seasons and had sung in the Zoo Opera chorus. Survived by her husband, Arthur; parents, Mr. and Mrs. Charles J. Miller; a brother, Anthony, and a sister, Iona.

WINTERS—Thomas J. (Fitzy), husband of Betty Winters and in show business for 35 years, in Miami December 24. Burial in Miami December 27.

WRIGHT—Arthur E., 34, former vocalist with the Sammy Kaye orchestra, in New York January 8. Survived by his widow, Gretchen.

Solons Vote To Pay Deficit Of Centurama

Council Okays 100G Bill

MILWAUKEE, Jan. 11.—The Common Council Monday (6) voted, 21 to 4, approval of the resolution appropriating \$100,000 for the Centurama. Twenty-one favorable votes were needed to pass the resolution. Many of the 21 who voted for the measure said they were doing so reluctantly, but added the outstanding bills must be paid to protect Milwaukee's credit rating.

A No vote by Ald. R. A. Steinhagen, chairman of the finance committee, would have defeated the resolution, but he went along with the majority. He voted against the measure in committee. Steinhagen said his No vote in committee was based on his belief there should have been a more careful study of the audit. Referring to the appropriation, he said, "It had to be passed. Why should I be an obstructionist?"

Criticism of the Centurama was profuse. Ald. Carl Dietz, who voted for the appropriation, said that in management of the fete "there was a tremendous laxity in trying to conserve as we are required to do." He also criticized the 100th birthday celebration as being "too commercialized" and expressed hope Milwaukeeans will do their own celebrating at any such future events instead of spending big money to bring in "name" stars.

Ald. James Collins said: "This should never happen again—giving any committee the right to go out and spend large sums of the taxpayers' money."

N. E. Boat Show Skedded Feb. 1

BOSTON, Jan. 11.—The New England Sportsmen's and Boat Show, skedded February 1-7, may be the biggest in the past four years. The 155,000 square feet of space in Mechanics Building has been sold.

Show format remains much the same. Sharkey, the seal, gets his usual billing; Enid Decker and Company, archery exhibition; log rollers, canoe tilting, marksmen, Chief Needah-Beh and fly casting experts will stage their usual shows; Orin Benson and his retrieving dogs return again. New to the show will be Jack Montez, comedy sports commentator from Atlantic City.

State exhibits this year will be the biggest in four years. Hudson Bay County and Province of Ontario are readying stock exhibits, the latter sending three moose by plane.

Members of the New England Outdoor Writers Association from New England and Canada have set their annual dinner and get together for the show's opening.

Street Muggers Nixed

PETERSBURG, Va., Jan. 11.—City council recently amended the ordinance licensing photographers to ban itinerant street photographers, contending they had become a nuisance.

How To Avoid Damage Suits

By Leo T. Parker
Cincinnati Attorney at Law

(Editor's Note—This is the third of a series of articles by Leo T. Parker, Cincinnati attorney at law and author, designed to assist owners and operators of circuses, carnivals, parks and fairs in avoiding unnecessary lawsuits.)

Very frequently proprietors and employees of circuses, carnivals, parks, etc., have occasion to deal with disorderly patrons. This situation may be handled without any chance of liability by ones who know the law.

In order to avoid liability for forcefully ejecting a patron it is necessary that the proprietor or his employee, first, request the patron in a low tone and peaceful manner to leave the premises and explain the reason; second, if the patron refuses to go, a small degree of force may be exerted to eject the patron; and, third, if the patron resists the proprietor, his employees may exercise no greater degree of force than is necessary to eject the patron.

Obviously, if the patron proves that he was assaulted, injured, arrested or otherwise humiliated, without justification by an authorized employee of the proprietor, he may recover damages.

See Tri-State, 20 So. (2d) 477, reported March, 1945, where a proprietor was held liable for \$500 as compensation for humiliation, embarrassment and mental suffering, and \$1,000 as punitive damages where the patron was wrongfully ejected.

Also, see McChristian v. Popkin, 171 Pac. (2d) 86, reported October, 1946. In this case it was shown that a patron sued an amusement

corporation for \$35,500 damages. The patron testified that he was assaulted for no reason by an employee of the corporation. The testimony of the patron was contradicted by the corporation's employee and manager who testified that the patron was drunk, disorderly and profane. The corporation failed to definitely prove these facts, and the higher court held the corporation liable in \$10,000 damages, because no proof was given that the patron had struck the first blow.

It is certain that a proprietor is not liable for assault of a patron by a manager, or employee, who acts outside the scope of his employment. Thus, a proprietor is not liable where the patron is assaulted by an employee who acts for himself or after the patron leaves the circus, carnival or other place of amusement.

For example, in Hodson v. Atlan- (See How To Avoid on page 84)

Statute Prohibiting Walkathons Sought By Ariz. Ind. Comm.

PHOENIX, Ariz., Jan. 11.—Enactment of statutes prohibiting walkathons and similar exhibitions based on powers of endurance of contestants is among recommendations made to the governor and the new State Legislature in a report by the labor division of the Arizona Industrial Commission.

The proposed legislation was prompted by a fight initiated by the labor division to force operators of two such exhibitions here to comply with provisions of the women's eight-hour working law. The report said 24 States have such laws.

In the battle of the State vs. the walkathons, the local district attorney held women contestants are employees within the meaning of labor laws and cannot be employed more than eight hours daily nor more than 48 hours weekly.

West Springfield Grandstand Guttled

SPRINGFIELD, Mass., Jan. 11.—West Springfield dog track grandstand, where midget auto races and rodeos have been held, was destroyed by fire. Damage is estimated at between \$75,000 and \$100,000.

Track, officially known as Crescent Kennel Club, was built 11 years ago when greyhound racing was permitted. Lately the track was used for midget auto races, rodeos and other outdoor shows.

Jack Cohen and A. Leo Cohen, owners, said no definite plans for reconstruction have been made.

Paddock to the west of the grandstand, and situated 150 feet away, also was destroyed.

State fire marshal's office has ordered an investigation.

Minn. Governor Requests Plans Be Made for Cent.

ST. PAUL, Jan. 11.—"Suitable arrangements" for the observance of Minnesota's centennial in 1949—100 years after it became a territory—was called for by Gov. Luther W. Youngdahl in his inaugural address here Wednesday (8). New chief executive made no suggestion as to

Rimberg Docks 3 Elephants; 2 Die on Journey

BOSTON, Jan. 11.—Three of five elephants consigned to Harry Rimberg, International Import & Export Company, New York, survived an ocean voyage from India and were unloaded here last week. Original destination was Brooklyn, but the decision to shorten their stay on the open deck of the vessel was made following the death of two from exposure at sea about 400 miles from here.

Two of the elephants were shipped to King Bros.' Circus winter quarters at Jackson, Miss. The third was consigned to the Wiedmann Amusement Company, with headquarters near Huntington Park, Calif.

Price per elephant ranges between \$4,000 and \$5,000 according to Rimberg. He plans additional imports as soon as possible since the demand for elephants continues to exceed by far the supply.

Second Shipment

This was the second shipment engineered by Rimberg since November when he imported the first elephants to arrive in the post-war period. Three elephants, all insured, have been lost in transit from the total of 11 shipped.

Altho the elephants were in the care of an Indian mahout, Rimberg reports the death resulted from negligence. When the ship stopped here Rimberg was contacted at his New York home by friends and advised of the condition of the animals. He hurried to Boston where, with the aid of the Animal Rescue League, he secured rapid clearance thru customs for unloading and necessary veterinary service.

Permission was granted to house the elephants in Boston Garden. Several days later they were shipped by van to Raleigh, N. C., where they were taken over by representatives of the new owners for routing to the various winter quarters.

Rimberg expressed the fear that the high death rate would result in increased insurance rates to the point where it would be necessary and advisable for him to secure the services of a trainer. Altho the deals are completed via cable and mail, the trainer will be sent for, and return with, future shipments of elephants.

A year-old 67-pound leopard remained on the ship and arrived several days later in Brooklyn where, for a time, Rimberg refused to accept delivery because of the \$207 carrying charge which he claimed excessive. Rimberg later told *The Billboard* that he had made arrangements to present the animal to Brooklyn's Prospect Park Zoo, Friday (3). Meanwhile beast was cared for at the Brooklyn Animal Shelter. Total charges, including the cost at the source, would amount to nearly \$700, Rimberg explained, and there wasn't a chance of securing the equivalent in a sale.

Rimberg also reported that an estimated half of 300 monkeys en route to Trefflich's Animal Company, New York, died on board the same ship.

how the observance should be executed.

A year ago *The St. Paul Dispatch-Pioneer Press* suggested a "World's Fair" type of program, tied in with the St. Paul Winter Carnival and the Minneapolis Summer Aquatennial.

HOOSIERS EYE COLLEGE IDEA

London, Ont., To Get Arena

10,000 capacity building will cost \$1,200,000—city taxpayers approve by-law

LONDON, Ont., Jan. 11.—A 10,000-capacity arena, managed jointly by the Western Fair Association and the city of London as an exhibition building and civic center, will be constructed at a cost of \$1,200,000.

London taxpayers voted recently more than two to one in favor of a by-law which provides \$375,000 for the building. The city will pay \$75,000 annually for the next five years, with the provincial and federal governments to be asked to add similar amounts to the total of \$1,200,000 required.

To Resume Fall Event

W. D. Jackson, secretary-manager of the Western Fair Association, said construction will start as quickly as possible. A delay is anticipated due to a critical housing shortage here and priority given to veterans' home construction.

Jackson said the fair directors hope to hold the first fall fair this year, after a lapse of seven years. During the war years the event was suspended, as the buildings at Queen's Park fairgrounds were occupied by the Canadian Army. The army is scheduled to vacate March 31. It is expected the federal grant to the fair board for construction of the arena will offset the amount due for use of the buildings.

Winter Fair in '48

Fair execs hope to inaugurate a winter fair in 1948. Annual plans to build a livestock arena building adjacent to the arena, which would provide greater facilities than possible in existing Queen's Park buildings.

The new arena will offer no dancing unless name bands are booked by service clubs or charitable organizations. The city will book symphonies and philharmonics, however. Plans are shaping for inclusion of this city in big-time hockey and several offers already have been made by national hockey league teams to use London as a farm.

Kansas Outlook Bright; 1946 Biz Best in History

TOPEKA, Kan., Jan. 11.—With an estimated 60 fairs in the State represented, attendance at the 24th annual meeting of the Kansas Fair Association in Hotel Jayhawk here, January 7-8, was the largest in the history of the event. Officials said that nearly 300 attended the annual banquet in the hotel's Roof Garden Tuesday night (7).

Association Secretary R. M. Sawhill's annual report indicated that 1946 was the best year in the history of Kansas fairs and presaged an even brighter future for them in 1947. Governor-elect Frank Carlson attended Tuesday's business sessions and was the banquet's guest of honor that night. (Full coverage of the annual meeting will appear in this department in next week's issue.)

1947 Seen as Big Fair Year By Execs of U. S. and Canada

CHICAGO, Jan. 11.—Fair executives throught the U. S. and Canada are optimistic about 1947. Their optimism is restrained only by a realization that a wave of strikes could disrupt things, a survey conducted by *The Billboard* among executives of the various States in this country and the provinces of Canada showed. Here is what top fair men of the two nations say of '47 prospects:

Connecticut

"It is too early to predict just what the economic condition of Connecticut will be in by the time of fall fairs, but we must all take an optimistic outlook. Much depends on production—hard work is usually the cure for most economic conditions and with a stay-on-the-job attitude on the part of labor and increased production taking care of demands, the fair managements could look forward to another banner year.

"Fair managers must constantly be on the alert for new ideas, new talent and up-to-date methods for the amusement and comfort of their patrons and at the same time hold fast to the successful exhibitions of the past.

"The county fair is a part of our tradition because it belongs to New England and is an integral part of life in our counties."—JOHN W. LEAHY, general manager, Danbury (Conn.) Fair.

Florida

"First of the major American expositions to operate during 1947, the Florida State Fair, with the revival of the Gasparilla Pageant, anticipates unprecedented attendance to match the magnitude of its exhibition successes that are already assured thru capacity reservations.

"If Florida is due for economic distress, no advance warning or omen has cast a shadow over the prosperity picture, which in recent months sent bank clearings to new heights, kept unemployment figures far below normal and ran sales totals to astronomical heights all over the State.

"Florida is packed and jammed to its borders with people, and the single worry confronting chambers of commerce is the problem of housing the throngs that annually flock to the sunshine belt after the holidays. Tariffs on amusements everywhere have been upped to all-time highs and still prosper with ever-growing business and there is no sign of a slackening. Certainly, it should take at least a year to slacken the momentum of Florida's prosperity.

"With this situation in mind, the Florida State Fair, like other agricultural expositions in the State, is making ready for its greatest show, confident that the returns in attendance and cash will far exceed even the record year of 1946."—P. T. STRIEDER, manager, Florida State Fair, Tampa.

Kansas

"A survey of conditions in Kansas gives positive assurance of a great

year for the fairs of the Sunflower State in 1947.

"Agricultural experts point out that the farmers of the State are geared to full production and will go into the 1947 season equipped to produce Kansas' big share of the world's needed grain and feed crops.

"The livestock outlook is brighter than in the past several years, and fairs will see expansion in all livestock departments.

"Kansas fairs, too, are awake to the possibilities of expanding industries and to the nationwide trend toward decentralization of industry and are preparing for greatly enlarged industrial exhibits. All things considered, the Kansas Free Fair, Topeka, looks forward to the greatest year in its history."—MAURICE W. JENCKS, secretary, Kansas Free Fair, Topeka.

"As far as the State of Kansas is concerned, economic conditions were never better than they are today. Abundant early fall and winter moisture already have been received by the major wheat producing sections of the State, which, barring any major catastrophe, should insure the largest crop of wheat next summer that the State has ever produced.

"In addition to wheat, livestock is our other important industry and prospects in this field are extremely favorable. We find, that with our population mostly agricultural, fairs generally either prosper or go backward in direct proportion to agricultural conditions. Therefore, I believe that we can confidently look forward to a banner year in 1947."—S. M. MITCHELL, secretary, Kansas State Fair, Hutchinson.

Kentucky

"I feel that this new year should, indeed, be a banner one for the fairs in Kentucky. This can reasonably be expected since there is State-wide interest being manifested in county fairs and, of course, in the Kentucky State Fair.

"There was a great amount of work involved in getting the State fairgrounds back into condition after its wartime use by a war plant, and much remains to be completed. However, we expect big things this year and are looking forward to the biggest and best State fair ever held in this State. In 1947 we plan to place more emphasis on livestock exhibits, 4-H and Future Farmer Clubs.

"All fairs in Kentucky were well patronized in the past year and should break all records in '47."—ELLIOTT ROBERTSON, Kentucky Commissioner of Agriculture.

Louisiana

"It is rather early to predict conditions during the 1947 series of Louisiana fairs. Indications point to a retrenchment in spending on the part of fair patrons. However, it is easily possible that this may be offset to a great extent by the unusually large construction program, which includes the erection of a great number of homes, commercial buildings and government projects, scheduled to (See 1947 Big Fair Year on page 47)

Give Go-Ahead To Committee

To study feasibility, then act on course—'47 meeting follows old pattern

By Herb Dotten

INDIANAPOLIS, Jan. 11.—Perhaps future meetings of the Indiana Association of County and District Fairs will be different (a move in that direction has been started) but the annual convention held Monday thru Wednesday (6-8) at the Hotel Lincoln was virtually a carbon copy of those held in the past, according to the old-timers who have been making the meetings for years. Little of value transpired on the convention floor.

To be sure, A. G. (Fred) Norrick, Muncie, president of the association, was missing. He is a patient in the Cleveland General Hospital, Cleveland, where he'll remain for three weeks while recovering from a recent spinal operation. And W. D. Clark, Franklin, long-time association secretary, while present, had not recovered from his ill health. The job of running the sessions fell to William (Babe) Thomas, Logansport, vice-president, who, cast in the pinch-hitter's role, did a good job, all things considered.

However, the program, which followed the format of previous years, offered sparse fare for execs seeking enlightenment or guidance on operation or management. As in the past, harness horsemen had their say. Among them, Henry Knauf, president of the U. S. Trotting Association, said again, as others had last year, that the outlook ahead indicated the availability of more horses for the smaller fairs.

And a county agricultural agent, (See HOOSIERS EYE on page 48)

West Coast College Lists 56 Speakers; Attendance Fees Set

SAN LUIS OBISPO, Calif., Jan. 11.—Fifty-six speakers will appear on the program of the College of Fairs at California Polytechnic College February 17-21. Announcement of the tentative program by execs of the Western Fairs Association, sponsor of the college, shows a wide range of subjects on fair management.

Attendance fees are \$5 for directors, managers and year-round employees of non-profit fairs, and \$10 per person for concessionaires, manufacturers, suppliers of equipment and entertainment agencies. World War II veterans, not now employed by fairs, State officials and students of California Polytechnic College, will attend free.

An attendance of 400, representing about 80 fairs in California, Washington, Oregon, Utah, Montana and Canada, is expected.

During the college a newly-created advertising-publicity award, created by the association, will be presented. The award will be a perpetually rotating one, with a replica to remain in possession of the winning State, district or county fair. It was conceived to stimulate fairs to improve copy, art and publicity.

AID-CUT THREAT UP IN OREGON

Annuals Rally To Defend End

Move to slash fair's p. c. from pari-mutuels draws fire at State assn. meeting

PORTLAND, Ore., Jan. 11.—A threatened raid upon the revenue to State, district and county fairs in Oregon from pari-mutuel racing was met here at the 19th annual meeting of the Oregon Fairs' Association in the annual address of the association president, Herman H. Chindgren, Molalla, who suggested other sources available to the State but now untapped.

In his address at the opening of the three-day meeting Thursday (9) at the Imperial Hotel, Chindgren took as his text the report of the association's legislative committee, whose chairman was A. H. Leah, Portland.

Record Attendance

Chindgren addressed the most heavily attended meeting in the association's history, more than 120 being registered on the first day.

The revenue threat comes in the recent report of a special committee appointed to study the State's tax structure. This report recommended the State's general fund share of pari-mutuel wager totals be increased from 1½ to 2½ per cent, with proportionate inroad on the funds distributed among the State, regional and county fairs.

While the association's legislative committee disavowed making any survey of the State tax structure, it nonetheless constituted a "little tax study report" in that it went thoroly into revenue sources now not utilized by the State. The legislative committee noted that private cars, trucks and busses are exempt from ad valorem taxation, a source the committee estimated would yield a billion dollars in new taxable wealth if it were added to the tax rolls.

As other possible tax sources the legislative committee cited household effects, jewelry, clothing, railroads, electric, telephone and other utilities, which are exempt from the payment of the corporation excise tax, and

Indiana State Steps Up Drum-Beating Via Sound Film

INDIANAPOLIS, Jan. 11.—Indiana State Fair continues to step up its drum-beating. Latest feature to be expanded is publicizing the event via motion pictures. A 1,000-foot, 16mm. colored sound picture has been prepared and 10 copies, an increase of seven over the pre-war total, soon will be placed in circulation thruout the State.

Some of the copies will be distributed thru Purdue University, Indiana University and an association of Indiana outdoor theater operators. Additional copies will be distributed directly by the fair.

The films, run off before the convention of the Indiana Association of County and District Fairs here this week, drew raves from assembled fair execs and showmen. All agreed they would do a powerful selling job.

Levi Moore, director of publicity for the fair, who wrote the narration for the film, told *The Billboard* that the film will be made available to fairs which request it.

public power distribution lines, etc., now untaxed.

Questions Estimate

The legislative committee report questioned the million-dollar pari-mutuel revenue estimate of the 1947 tax study committee, saying records of the State racing commission indicate the revenue would be closer to \$400,000. The association's committee noted the tax study committee did not consult the State racing commission or management of horse and dog racing in arriving at their figures.

The association's legislative committee, while making no definite recommendations, urged the fairs be guaranteed at least as much revenue as is currently being allocated.

Pointing out the purpose of fairs is to promote the interests of agriculture—Oregon's chief industry—Chindgren warned the reduction of pari-mutuel revenue would constitute a serious threat to the finances of the fairs. He quoted reports and news dispatches showing the loss of rev- (See AID CUT-THREAT on page 83)

Indiana State Adds to Opener

Will offer thrill show in hereto darkened stand—Lott signed for two shows

INDIANAPOLIS, Jan. 11.—Indiana State Fair will make a strong pitch this year to up its rapidly building opening Saturday night. For the first time, it will offer a grandstand show on the tee-off night, with Lucky Lott's Hell Drivers as the attraction. In addition, the Hoosier Radio Round-Up, under the direction of Harry Smythe, WOWO, Fort Wayne, Ind., will be staged in the Coliseum. Contracts closed here Wednesday (8) call for the Lott aggregation to show Saturday night and again Sunday afternoon. Up until the time the thrill show was first attempted on a Sunday afternoon, that day had been weak. But the thrill shows, for several years that of the late Lucky Teter and last year that of Joie Chitwood, sent attendance higher until the day became one of the fair's big ones.

The Coliseum show last year was a sellout and, excepting the midway, the folks had no place to go for entertainment on the huge fairgrounds. The format for the Coliseum show will be the same as last year, with Indiana radio stations contributing talent and with the cast headed by Hoosier native sons who have made names in showbiz. Names last year included Olie Olsen with his partner, Chic Johnson, and some of their zanies; Hoagy Carmichael, Herb Shriner and Singin' Sam.

No contracts have been closed for the grandstand acts or revue. Such action will be taken in about a month. For years Barnes-Carruthers, Chicago, have held the grandstand contract.

The fair expects to be successful in its plans to increase the seating capacity of the grandstand by 1,000 in time for the '47 event.

Urges 20 Per Cent Of Gate Receipts For Exploitation

PORTLAND, Ore., Jan. 11.—Use of at least 20 per cent of a fair's gate receipts for paid advertising and publicity was urged by Dick Washburne, Hollywood, public relations director of the Western Fairs Association, here this week, at the annual meeting of the Oregon Fairs Association. "Experience," he said, "suggests such a policy."

"This expanded use of pay-our-own-way exploitation means employment of more skilled personnel for effective use and return on our funds," Washburne declared. "It also includes a distinction between a public relations spirit of being of greater public service and the field of sheer promotion in publicity and advertising."

"This means a future of enhancing the purpose of fairs in stimulating farm and factory achievement thru the premium system, which offers as much as \$2,500,000 annually in the Far West, thru enhancing educational roles of fairs in inspiring the public to want the better living made possible by the superior things pro-

Here Are the Orgs Registered at Wis.

MILWAUKEE, Jan. 11.—Organizations checked in at the two-day meeting of the Wisconsin Association of Fairs, other than actual fair societies, included Barnes-Carruthers Theatrical Enterprises, The Billboard, Board Shows, B. Ward Beam's Congress of Daredevils, State Board of Health, Wisconsin Department of Agriculture, Fair Publishing House, Sunny Bernet and the White Horse Troupe, Frank Winkley's All-American Thrill Drivers, Dobson's United Shows, Thearle-Duffield Fireworks, Boyle Woolfolk Agency, Hennies Bros.' Shows, Goodman's Wonder Shows of America, John Francis Shows, Gus Sun Agency, Fidler's United Shows, Larry Hall's Concessions, Bob Heth Exposition, WLS Artists' Bureau, Tip Top Shows, Regalia Manufacturing Company, Jimmie Lynch Death Dodgers, Norman Meredith Concessions, J. C. Michaels Attractions, Northwest Amusements, Earl C. Peterson Attractions, Illinois Fireworks, Badger Midget Races, National Speedways, Racing Corporation of America, Schmitt Sound System, Wisconsin Concessionaires' Association, Charles Zemater Theatrical Agency, World of Today Shows and Phil G. Little Concessions.

State's Pari-Mutuel End, Aid to Annuals, Jumps 28% in Oregon

PORTLAND, Ore., Jan. 11.—Pari-mutuel racing during 1946 netted the State \$513,117 in revenue, a 28 per cent increase over '45, the office of the secretary of state announced.

Each of Oregon's 36 counties received \$9,775.56 for use in promoting fairs, a total of \$351,200 for this purpose. In addition, other annuals participated in the revenue as follows: Eastern Oregon Livestock Show, Union, \$5,000; Northwestern Turkey Show, \$1,200; Pendleton Round-Up, \$5,000; Pacific International Livestock Exposition, Portland, \$35,000, and the Oregon State Fair, Salem, \$35,000. The State general fund received \$80,717.

In '45, second highest year for racing revenue, \$398,755 was distributed among the fairs and the State general fund.

Bobby Ward To Feature Own Sky Devils Air Show

PHILADELPHIA, Jan. 11.—Bobby Ward, auto stunter, will headline his own *Sky Devils* air show unit at fairs this season.

Ward, a former paratrooper, plans to feature a mass parachute jump from a C-46 in his air thriller.

White Bear Back in Fold

WHITE BEAR LAKE, Minn., Jan. 11.—The Ramsey County Fair, canceled in 1946 because of the polio epidemic, will return to operation August 14-17. Dates were set at a recent meeting of the Ramsey County Agricultural Society, at which Edward Heckroth, St. Paul, was re-elected president.

duced for display and competition for these prizes."

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1947 Seen as Big Fair Year By Execs of U. S. and Canada

(Continued from page 45)

start soon after the New Year is under way.

"Naturally, this expansion will add appreciably to pay rolls and tend to increase the purchasing power of our people, which will reduce possible loss of revenue on the part of fairs to a minimum.

"Shreveport, which is the home of the Louisiana State Fair, is located in the heart of several large oil fields of East Texas, Arkansas and Louisiana. Much development and exploration of oil and gas is planned and we at the Louisiana State Fair feel that with such activity in progress, we shall be able to maintain the tempo of attendance developed over the last 10 years. In fact, the plans of the Louisiana State Fair anticipate another record breaker for 1947."—WILLIAM R. HIRSCH, secretary-manager, Louisiana State Fair, Shreveport.

Michigan

"With the tremendous buying power of our populace unlimited, Michigan fairs are preparing educational and entertainment programs that will appeal stronger than ever before to our young folks and adults.

"Our geographical location, with the Great Lakes transportation facilities, gives us an enviable position economically which encouraged the choice of the city of Detroit by the world's greatest automobile manufacturers. Factories manufacturing parts for these cars are located all over the State, assuring an even distribution of earnings in the communities where our fairs are located.

"Michigan's diversified agricultural activities assures fairs of great exhibits regardless of the yield of any particular crop.

"The vacationers at our many lake resorts are loyal patrons at the early fairs.

"Fairs in Michigan are institutions. Many will celebrate their centennials in the near future. And the soundness of our fairs as institutions, together with the present economic conditions, prompt us in predicting the largest number and best fairs Michigan has ever enjoyed in the coming year."—H. B. KELLEY, secretary, Michigan Association of Fairs.

Minnesota

"The year 1946 was a prosperous one for the majority of Minnesota fairs. When weather and general conditions were favorable, they enjoyed generous patronage and closed with satisfactory balance sheets.

"It is true that in the first post-war year, with its many reconversion problems involving material and labor shortages, exhibits were not in all cases up to the standards of normal times, but indications are that most of the difficulties encountered will have been dissipated by the time another fair season rolls round.

"State and county fair management here in the Northwest feel every confidence that agriculture, business and industry are standing on the threshold of a new era of independence and prosperity and that 1947 will be a banner year for agricultural expositions."—RAYMOND A. LEE, secretary, Minnesota State Fair, St. Paul.

New Hampshire

"New Hampshire's nine major fairs closed the 1946 season in the soundest condition in their history and have every reason to look forward to an even better year in 1947.

"One of the biggest factors in the success of New Hampshire fairs in recent years is the law passed in 1939 providing adequate State aid. Those responsible for fair management appear to have handled these funds wisely and repeal of this law is not anticipated in the present session of the Legislature. As a result of the State aid, agricultural exhibits at all fairs have been encouraged during recent years. At the same time the fairs have been increasing their budgets for attractions and advertising with the result that crowds are so big they are becoming a problem with many fairs.

"Already four of the nine fairs have announced plans for enlarging their grounds, and new buildings will be going up on almost every fair-ground.

"It is reasonable to expect a big increase in commercial exhibits at fairs equipped to handle them. Most fairs in this State have to depend on small town dealers for commercial exhibits. These men have seen the advantage of taking space at a live fair and with reasonable deliveries coming thru by next fall, they should be clamoring for space. Most fair men here expect that demand for space on the midway will reach an all-time high.

"Of course, a major economic depression might adversely affect patronage next year but inasmuch as New Hampshire is one of the last States to be hit by such trends, all are looking forward to new attendance records."—W. H. NEAL, secretary, Plymouth (N. H.) Fair.

New Mexico

"Interest in New Mexico has been aroused in showing livestock and horse racing due to the success of the State fair. Public State-wide demand to reorganize old county fairs and form new associations to show animals and race horses has started a movement to build county fairs all over the State.

"The New Mexico State Fair closed this year's books with the best financial statement in its history. Grounds are in good condition and buildings have been well kept. Blueprints are ready and funds available for an extensive building program in keeping with the tremendous growth. Plans include another enlargement of the present grandstand, a new dairy exhibition building, junior dormitory, extension of sewer and water lines, pavement and more rest rooms. We are looking forward to the lifting of building restrictions so that we can prepare for New Mexico's best fair in 1947."—LEON H. HARMS, secretary-manager, New Mexico State Fair, Albuquerque.

North Dakota

"The outlook for 1947 fairs in North Dakota is at present very promising.

"The farmers of the State have enjoyed successful years of good crops and high prices. Six counties in North Dakota were ranked within (See 1947 Big Fair Year on page 48)

Wis. To Fight Transient Fee on Fair Concessions

By a Staff Correspondent

MILWAUKEE, Jan. 11.—An end to the \$75 tax currently required of a concessionaire at every fair played in Wisconsin looms here as a result of an announcement by State Sen. Taylor G. Brown, himself a veteran fair official of Oshkosh, that he will introduce a bill in the Legislature which would free fair concessionaires from the levy.

A statute, which for years has been on the books, requires a tax of \$75 on every "transient merchant" location. Designed to curb so-called pack merchants who hit towns in competition to long-established businesses, then left after a quick clean-up without contributing anything to the community, the tax had not been enforced rigidly until last year, and in the clampdown, the tax was levied upon fair concessionaires.

Senator Brown's announcement came during the annual convention of the Wisconsin Association of Fairs here at the Schroeder Hotel Tuesday and Wednesday (7-8). One of the subjects on the convention agenda which drew the most heated discussion was one which posed the question, "Are fair concessionaires to be classified as transient merchants?" This was followed by the question, "And what are we going to do about it?"

Support Brown Bill

It is understood that the fairs thru their various legislative representatives will support Taylor's bill and bring about the re-classification of fair concessionaires.

The convention, at which 74 fair organizations were represented, also went on record urging every fair in the State to permit no palmistry, phrenology, or handwriting analysis.

It also recommended that State aid in light harness and saddle horses be limited to \$750 per fair in premium money.

Ora Rice, chairman of the Wisconsin State Centennial Committee, was guest speaker at the annual dinner dance in the Crystal Ballroom, at which Ben Rusy, Madison, was toastmaster. Dr. Rice outlined plans for the 1948 centennial.

List of Speakers

Among speakers and their subjects during the convention were R. C. Swanson, Madison, *Education Exhibits for Fairs*; Ralph Ammon, manager of Wisconsin State Fair, *Future Plans of Wisconsin State Fair*; Father Krembs, Waupaca, *The Post-War Fairs*; Archie L. Putnam, Chippewa Falls, who reported on the 1946 convention of the International Association of Fairs and Expositions, of which he is president, and R. T. Glassco, Janesville, *Grandstand Attractions With Limited Budgets*.

Other speakers and their subjects included Einar Hammer, State Department of Agriculture, Madison; Carl Brandly, Madison, *Newcastle Disease in Poultry*; Milton Button,

director of agriculture, Madison, and C. C. Woody, Madison, *Rules and Regulations for Harness Horse Racing in 1947*. A discussion of current problems was led by Ralph Seyforth, Mondovi, association vice-president. A. W. Kalbus, Madison, made comments on 1946 Wisconsin fairs.

Charles B. Drewry, president; Seyforth, Douglas and Secretary J. Curran were re-elected.

Entertainment for the dinner dance was booked thru the Boyle Woolfolk Agency, Chicago. Steve Swedish's orchestra played for the dancing and for the floor show, which consisted of Paul Stadelman, emcee; Jerry Coe, accordionist; Trudy Randall, singer; the Miamians, tumbling and acrobatic team; Marion Ryger; the Delanie Sisters; La Verne and Arnold, comedy knockabout, and Tommy Richards, mimic.

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1947 Seen as Big Fair Year By Execs of U. S. and Canada

(Continued from page 47)

the top 200 of the nation on the basis of effective buying income per family and four cities were within the top 200 for effective buying income per capita. This ranking was based on 1945 research and with as good crops and prices in 1946, it gives a pretty good idea of the conditions in North Dakota. This, with the work just getting underway for the Garrison Dam project and the Missouri River project, promises a boom for this part of the State.

"We of the North Dakota State Fair, as well as many of the other fairs in North Dakota, are planning on increasing our attraction and premiums budgets to give our patrons the best program possible.

"Our new junior fairgrounds is completed. Ten 20x74 buildings will take care of a large State-wide group of youngsters from the 4-H Clubs, Future Farmers, Farmers' Union Juniors and Boy and Girl Scouts. In line with established policy, every fair in this State will go all out for members of youth organizations."—H. L. FINKE, secretary, North Dakota State Fair, Minot.

Ohio

"I think it may be conservatively said that when all things are taken into consideration, the outlook for the 95 to 100 fairs which will be held in Ohio in 1947 is the most promising for the past six or eight years and one of the most promising in the history of Ohio fairs. There is not now nearly so great a degree of uncertainty about general conditions thruout the country as that which confronted the fairs a year ago and for several years before that, dimmed by the war-time restrictions and uncertainties.

"I believe many people will be more 'choicy' in 1947 about where they will spend their money for entertainment and education and many of them who attended the fairs in 1946 just because they were going any place and every place that offered entertainment or amusement, will attend the fairs in 1947 only if the fairs have something really worthwhile to offer them for their money—and we believe that the Ohio fairs in 1947 will be the finest ever presented for public approval.

"Other things, such as the improved economic condition of the farmers during the past few years and the prospects for much improvement in the quantity and quality of many types of exhibits, resulting from greatly increased production of all kinds of consumer goods and farm machinery and equipment, also improve the outlook for the 1947 fairs."—MRS. DON A. DETRICK, executive secretary, Ohio Fair Managers' Association.

Pennsylvania

"Pennsylvania fairs reaped their greatest monetary harvest of all time in 1946, and most fair managers believe a like situation will prevail in 1947. With business booming and the average man engaged in gainful employment, there is every reason to believe that another new high will be reached at the box office. Worthwhile grandstand attractions and outstanding agricultural exhibits will do much to achieve this end.

"In my opinion, only the advent of bad weather or a series of paralyzing strikes, such as the recent soft coal strike, will materially affect the suc-

cess of fairs in the Keystone State."—CHARLES W. SWOYER, secretary, Pennsylvania State Association of County Fairs and secretary of the Reading (Pa.) Fair.

South Dakota

"South Dakota's farmers are currently riding high on a cycle of excellent crop years. Bumper yields have been the rule the past four or five years. And it is a truism that nobody spends money like a South Dakota farmer (and his family) when he hits the jackpot.

"That was obvious to everybody last fall, not only at the all-time record-breaking South Dakota State Fair but at lesser events in the State as well. Even in the face of a highly publicized polio epidemic, it is no exaggeration to report that concessionaires, carnival people and showmen generally 'got well' at Huron.

"With the cheerful optimism common to South Dakotans, we look forward to 1947 with high hopes for another banner farm year. That is the one and only factor needed to insure another great week for the South Dakota State Fair and all other fairs and celebrations in the State."—F. L. HAFNER, secretary, South Dakota State Fair, Huron.

Texas

"The opportunity of a lifetime will be presented for the fairs in Texas in 1947.

"The people of the Southwest are looking forward to these show windows of local and State-wide interest, exhibiting progressive ideas and new products now entering upon the markets.

"Altho there was a shortage of livestock and difficulty was experienced in transportation of available herds during 1946, the possibility of some stabilization in this industry and increased availability of transportation equipment will provide a better balanced livestock exposition in Texas.

"Curtalement of building construction prevented face-lifting of old buildings and construction of new ones in 1946 but it is evident that substantial progress will be made in 1947. There is much to be done, and the friendly competition among fairs in this State will be keen and pleasing to observe. All expositions in Texas will not only be better and bigger, but more interesting and adventuresome."—W. H. HITZELBERGER, executive vice-president and general manager, State Fair of Texas, Dallas.

Utah

"Fairs in Utah will certainly rise to new heights in 1947 with the centennial theme as a stimulus. Celebrating the 100th anniversary of the arrival of the first pioneers to colonize the territory, the State is going all out to make the occasion a memorable one.

"An over-all committee, known as the Utah Centennial Commission, has been created by the Legislature to correlate the activities of all events and every section of the State will participate with various features.

"The fairs will play an important part in the centennial activities and every former fair will be revived, putting forth every effort to do its best. Utah expects an all-time record number of visitors in 1947, with

the majority of them coming during the summer and early fall."—SHELDON R. BREWSTER, production manager, Utah Centennial Exposition; secretary-manager, Utah State Fair, Salt Lake City and secretary-treasurer, Association of Utah Fairs and Livestock Shows.

Vermont

"With conditions as they are right now, we should enjoy another banner season. Some such calamity as prolonged strikes in key industries could change the picture, but we in Vermont are optimistic and are making plans for the 1947 fairs accordingly."—ARTHUR B. PORTER, secretary-manager, Rutland (Vt.) Fair.

Ontario

"Never in all its six decades of highly successful operation has the Canadian National Exhibition entered upon a new year with more brilliant prospects than for 1947. The rapid rehabilitation of Canadian industry has created an unprecedented demand for space. Foreign exhibitors, too, are insistent in their demands for accommodation. Indeed, some of the gigantic CNE structures already are completely sold out, a condition quite unknown heretofore at this time of the year. The \$25,000,000 plant is being restored after several years' occupancy by the armed forces and some startling changes are being effected in the process.

"The leading Ontario fairs, several of which carried on without interruption thruout the war, scored glowing successes in 1946 and there is a strong note of optimism and confidence thruout the entire province. Rapid reconversion to peacetime pursuits is reflected in marked improvement in economic conditions. There is sound reason for the expectation that the Canadian National Exhibition's annual attendance mark of over 2,000,000 will be far exceeded in 1947."—ELWOOD A. HUGHES, general manager, Canadian National Exposition, Toronto.

Quebec

"If the records achieved by the fairs and expositions of Quebec in 1946—(when everybody thought that the peak had been reached in 1945)—may be used as a yardstick to measure expectations for 1947, fairs are certainly headed toward greater achievements.

"Our people, the younger generation particularly, are becoming more and more fair-minded and are more eager to travel and see what is going on around them. They are hungry for education and entertainment and have learned that it pays to get acquainted with their countrymen.

"Travel facilities and steadier economic conditions, together with the prospect of a lighter income tax load, will also help in inducing townspeople as well as rural folks to visit fairs.

"In addition, better and bigger agricultural displays and competitions, more elaborate and more diversified industrial and commercial exhibits, heavier and modernized entertainment programs more extensively advertised thruout the province, will certainly also contribute to increase the attendance at all 1947 fairs.

"If fair boards and fair secretaries do the right job, they certainly will be rewarded by the biggest success ever attained by their respective organizations."—EMERY BOUCHER, manager, Exposition Provinciale, Quebec.

Hoosiers Eye College Idea

(Continued from page 45)

Wayne Meyers, Logansport, and J. C. Ralston, of Purdue University's Agricultural Extension Service, spoke on *The Importance of 4-H Club Work and 4-H Club Work at the 1947 County Fair.*

Most food for thought, however, was provided by Harry Kahn, secretary of the Auglaize County Fair, Wapakoneta, O., who gave a speech he has given at other State meetings in which he posed the question "How much did you make, not in dollars and cents, but in good will?" Not minimizing the importance of making money, Kahn emphasized that continued success of a fair is contingent upon building and maintaining good will of patrons. He stressed the fact that the future of fairs hinges upon the youth who participate in and attend them.

Those talks, together with the showing of a film on the '46 Indiana State Fair, comprised everything from a practical standpoint in the way of enlightenment at the formal sessions the first two days, and the third day was devoted to election of members of the Indiana Board of Agriculture, which operates the State Fair.

As for the banquet Tuesday night, there were two speakers, Lt. Gov. Richard T. James, who extolled the merits of the State's fairs, and Lewis B. Smith, deputy commissioner of the Indiana Division of Public Safety. The latter spoke on *Traffic Safety*, general traffic safety, that is, not fair traffic. Why this subject was on the banquet program is a mystery. Its inclusion brought with it a wave of yawns, scraping of chairs and marks of disinterest.

However, before the convention ended, the resolutions committee recommended the appointment of a committee to consider the feasibility of conducting a "college of fairs," dealing with fair problems and management, and if it decides such a college to be feasible to make the necessary arrangements. Committee was headed by Leonard Haag, Lawrenceburg. Convention adopted the resolution, and William Thomas, elected 1947 president of the association, said he would name this committee and other committees after the convention was over and advise the membership of the appointments by mail. Haag was elected association vice-president and Clark, despite his ill health, accepted re-election as secretary-treasurer. Members thruout the session paid high tribute to Clark's long service.

Association went on record in favor of a proposed bill which would legalize pari-mutuel betting in Indiana. In its resolution the association stipulated it supports such a bill provided some percentage of the State's end go to fairs.

Sponsors of the bill said that it would insure against pari-mutuel meets running during the county fair session, but that county fairs would have the option of running their own pari-mutuel races.

The bill, as proposed, would earmark part of the State's revenue for a fund to pay a proposed Indiana veterans' bonus. Little likelihood of passage of the bill is seen by Hoosier political authorities. Previous attempts at pari-mutuel legislation failed. It is said by some that influences from Illinois, Kentucky and Ohio, which have pari-mutuels and which hem in Indiana, came to bear—and would again come to bear—to defeat a pari-mutuel bill.

Among other resolutions passed by the association was one of condolence to the family of the late U. C. Brouse, of the Kendallville Fair and member of the Indiana State Fair Board, who died December 21.

CLEVELAND HITS HOT PACE

Work Begins In King W. Q.

4 buildings used at Jackson (Miss.) State Fairgrounds —new seats being built

JACKSON, Miss., Jan. 11.—Shops of King Bros.' Circus, wintering at the State fairgrounds here, opened January 6 with a full crew of carpenters and mechanics. The circus is wintering in four spacious buildings. A greater part of the equipment is stored indoors. The animal barn and training quarters are in charge of Capt. Matt Lawrish. L. D. (Doc) Hall is supervising activities in the shops. A new 10-high grandstand and 15-high blues are being constructed. James Cephes came from his home in Mobile, Ala., to supervise the construction. Native oak is used for the jacks, and other lumber is of cypress obtained in Louisiana.

J. C. Rosenheim, purchasing agent, has arrived from his home in Cleveland. Enoch Bradford, who spent the holiday season at Gastonia, N. C., is readying a new outlay of poles and stakes for the big top, to be a 110-foot round top with three 40-foot middles.

Floyd King has returned to winter quarters from a visit at his home in Los Angeles. Harold J. Rumbaugh is spending several weeks at his home in Everett, Wash. M. C. Carter, secretary, visited Capt. Bill Curtis, veteran showman and boss canvasman, now retired and living on his plantation near Pass Christian, Miss. Doc Philipson is back in Jackson after a fortnight at Hot Springs.

Recent visitors were Bobby Frankel, general agent of the Cavalcade of Amusements; I. E. Bennett, superintendent of the Livingston Zoo; Joseph C. Hunter, veteran minstrel, J. J. Brown, well-known agent. Napoleon Reed is in charge of the cookhouse.

The official route book of King Bros. reveals some of the highlights of the 1946 tour. With an attractive three-color cover, it contains the season's route, program and interesting facts and figures of show's long tour.

The circus was en route 246 days, visiting 18 States and 212 cities, and gave 425 performances. On two days single performances were given and on 12 days extra performances were staged. Three days were lost on account of inclement weather and soft lots. The longest run was 271 miles, Haverstraw, N. Y., to Frederick, Md., and the shortest was eight miles, Cleveland, Miss., to Ruleville, Miss.

The show was on the road eight months and two days, opening at Hartford, Ky., April 12 and closing at Starke, Fla., December 14. The home run to quarters at Jackson, Miss., was 595 miles. Season's mileage totaled 10,742 miles.

Emmett Kelly's Disk

NEW YORK, Jan. 11.—Emmett Kelly, clown of Ringling-Barnum, is featured on a Cosmo recording, *Cluny the Clown*, which was unveiled in the WOR Guild Theater studio recently. Appearing in the circus sketch with Kelly is young David Anderson, of the *Life With Father* cast. Elaborate musical background is by the 39-piece Cosmo Symphonette, batoned by Charles Paul and including calliope bits and other circus sound effects.



JAMES A. HALEY, president of Ringling Bros. and Barnum & Bailey Circus, took time out recently in Tampa to present trophies to Paul Jerome, manager of the midgets' softball team, and Marion Seifert, manager and pitcher of the girls' team, while Henry Bedow, midget pitcher, right, crashed the picture. Trophies were awarded by Earl (Circus) Sortman, Columbus, O., zoo exploitation man and circus fan, and a representative of the Argo-Lehne Jewelry Company.

—Tampa Tribune Photo

Quantity Puts Program Over

Wirth builds four production numbers, fills Arena with assortment of acts

By a Staff Correspondent

CLEVELAND, Jan. 11. — Hefty business thru the early days of the annual indoor event sponsored by the Cleveland Hockey Association at the Arena indicated that Al Sutphin, the promoter who always wears a red tie, again has proven his point that a popular priced circus, heavily billed and advertised can be successfully operated in this city in opposition to the firmly established Grotto show which comes to the City Auditorium each mid-February.

The Grotto didn't let this current enterprise, which opened Sunday (5), come to its town without a battle, as there was opposition billing and newspaper and radio advertising, yet the folks turned out, which proves that either this presentation, arranged and directed by Frank Wirth, is mighty popular or there are just more circus goers around than anyone imagined.

Quantity Sells It

Bouncing the optics up, down and around the program, there is a noticeable shortage of "name" circus acts, yet there are many standard groups who performed well, and they were so amply surrounded with other talent that the folks had something thrown at them from every angle all the time.

Wirth and John Ringling North started the move toward lots and lots of feminine pulchritude with the circus, and this Wirth presentation is no exception. He had 32 ballet girls, trained by Johnny Lonergan to support four numbers, and the effect was strictly all right. He also used stroblite to a good advantage, and the Chinese presentation, featuring the Tin Tsi Liu Troupe, was heralded by the dancing girls and a 65-foot stroblited dragon.

Show's opening matinee, caught by this reviewer, was ragged, as the Arena was not turned over for setting up until 1 a.m., after the ice had been removed following a hockey game. Also the ballet did not have the advantage of a rehearsal in this building with the band, excellently (See *Pop Price Across* on page 52)

Clyde Bros. Reopen Jan. 20 at Beaumont

OKLAHOMA CITY, Jan. 11.—Howard W. Suesz, owner-manager of Clyde Bros.' Circus, announced at his quarters here that the show's '47 dates will begin with a three-day stand at Beaumont, Tex., opening January 20. This will be followed by Galveston, Tex. (23-25), and Port Arthur, Tex. (26-28).

Features of the program which will be back include the George Hanneford Family, bareback, trampoline and balancing acts; Art and Marie Henry, dogs and ponies; Harrison Duo, cyclists; Barth and Maier, perch, and Happy Kellems, Buzzy Potts, Bill Irwin and Jimmy Armstrong, clowns. These will be augmented by a number of new acts, Suesz said.

Buck Lucas Sells Banard Equip. To Wm. Myers

ETNA, O., Jan. 11.—Buck Lucas, owner of Banard Bros.' Circus, announces sale of his entire show, except the stock, to William Myers, owner of Barr Bros.' Circus. Myers, operator of coal mines and a garage at Nelsonville, O., will enlarge the show for the coming season, according to Lucas.

Included in the transaction were 11 trucks, 4 semis, 5 house trailers, 2 sleepers, tents, light plant and cookhouse. Lucas' reason for selling was bad health. He said he had no immediate plans except to go to a Cleveland hospital for a check-up.

Mrs. Faith King, Lucas' daughter, will retain the Banard Bros. dogs, ponies and menage horses, and place them on a circus or play dates.

Davies Will Launch Indoor Dates Jan. 16

DIXON, Ill., Jan. 11.—A new indoor show under the title of the Ayres and Kathryn Davies Circus will open at Mendota, Ill., Thursday (16). A series of one and two-day stands in schools and auditoriums thruout the Middle West will follow.

Show has its own stock and will carry a calliope for bally. In the line-up will be the Corriel troupe, the Bedell troupe of teeterboard acrobats, the DeWaldos, unicyclists, and Samaroff's dogs, while in clown alley will be the Kline Duo, Doc Candler and Paul Zallee. Show will run about an hour and a half.

Mr. and Mrs. Davies were with the James M. Cole Circus last season. They plan to keep their show out until the summer season begins.

Howard Y. Bary On African Trek

BUFFALO, Jan. 11.—From Astrida, Ruanda-Urundi, in the Belgian Congo of Africa, Howard Y. Bary writes William B. Naylor he has been hunting with King Rudahigwa and that he has "found out more" so far on his current trip than during his two previous expeditions to the Dark Continent. In fact, he adds, he is compiling material which he thinks should bear the title, *Explorers Are Liars*.

It is understood Ringling-Barnum will have first chance at whatever Bary brings back. "As to progress on my own objectives," Bary writes, "I have many irons in the fire, so can only hope they get red hot."

For transportation in Africa, Bary is making out with a '46 Buick Roadmaster and a '46 Model 62 Cadillac with hydromatic transmission. The cars were landed at Matadi, seaport of the Belgian Congo, and shipped inland to Leopoldville by rail.

Riding Conleys in Contract With Mills Bros. for 1947

BEDFORD, O., Jan. 11.—Jim Conley announced here Friday (10) he had signed a contract with Jack Mills for the Riding Conleys to appear with Mills Bros.' Circus.

Referring to a previous report that the troupe would be with the James M. Cole Circus, Conley said he did some dickering with Jimmy Cole but did not sign a contract.

Mallory With Mills Bros.

CLEVELAND, Jan. 11.—Clyde Mallory, of Williamsport, Pa., old-time circus agent, met Jack Mills here Wednesday (8) and signed for the coming season as advertising brigade manager of Mills Bros.' Circus. He said he'd have eight men.

SELLO BROS. TRAINED WILD ANIMAL CIRCUS

featuring

RUTH ROY'S GROUP OF FEMALE LIONS
CAPT. VAN DER WALL'S HORSE RIDING LIONS, LEOPARDS AND PUMAS
DOC SHERWOODS PERFORMING BEARS

WANTS

Combination Billposters-Lithographers, Banner Salesmen that can sell banners without heat. 2 more Clowns; Roy Barrett and Bob Russell, write. Boss Canvasman for Sideshow, Double Drummer for Big Show, Grooms, Workmen all departments. Cook House now open.

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For this date, need 30 Acts—Elephants, Wild Animal Acts for Arena, Riding Acts, Liberty Horses, Ponies, Dogs, Acrobats, Ground Bar, Trampoline, Tumblers, Clowns or any Acts that can work from ground—reason, low ceiling. Name Acts with billing possibilities given preference. Will consider complete organized units.

Want top-flight Band Leader for this engagement. Also Producing Clown; Lip Raymond, Roy Barrett, if at liberty, write.

Will book Side Show and Concert Attraction.

Want to hear from 2 capable, sober Program Advertising and Booth Men. Have good proposition for decorator. Have year around opening for good Press and Radio Man with some promotional ability.

Will rent a few sections circus grandstand platforms, or will consider buying if price is right. Will Hill, contact at once. Address

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SEASON 1947

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YANKEE-PATTERSON CIRCUS

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SIDE SHOW—One good Freak to feature, Novelty Acts, Juggler, Sword Swallower, Hawaiian Musicians and Dancers, and anything of interest for a first class Side Show. Especially want Ticket Seller who can make good openings. Doc Chamberlain would like to hear from you. All Side Show people, address Wm. DeBarrie, 1100 W. Alameda, Burbank, Calif.

WANT BANNERMAN—Joe Sullivan, please contact me. Everyone except Side Show people, write to

JIMMIE WOOD

at WINTERQUARTERS

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Can use several Rhesus Monkeys, with babies if possible; 2 Ring-Tails, 2 Spiders. Can use 1 gentle female India Elephant, 1 Yak, 1 Sacred Cow, 1 Loughorn Steer, 1 Kaylo, 2 small Burro Mules with Colts and any other odd or unusual halter-broke animals. (No cage animals wanted). Quote lowest prices first letter, P.O.B. shipping point, and give full and complete description, age, etc.

Can use good Pit Show on percentage. Will furnish new top if desired. Advise what you have. Can use something for inside "Feature," such as Wax Figures, Mummy, strong Freak Animal.

HELP WANTED—Advance Agent, one who is good and will work. This Show will play 3-day and week stands to population. The Agent that I want must be able and willing to handle Radio, Schools, Press and have good car. Will pay top salary to right man. Advise where you worked last. Can use good man to act as Assistant Manager that can handle the office. Need good Animal Man, Lecturer, Electrician, Lot Superintendent.

Sweets and Novelty Concessions open.

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Dressing Room Gossip

Buck Owens

Show reopened January 4 at Sebring, Fla., to fair business.

Si Rubens spent a week in Miami, where he welcomed the new year with his daughter, who flew from Chicago. Buck Owens spent most of the time rebreaking horses to fill in for the ones lost, but he, Mrs. Owens and son and the Mike Mackeys spent a day in St. Petersburg where the Mackeys purchased two new chimps. Now the question arises, who will put the collars on said chimps? Buck also took time out for a day of hunting with Dr. Barber, the veterinarian. They killed three wild turkeys, believe it or not, with one shot.

Mr. and Mrs. Rhyner and Billie Bedonie went to Key West for some deep-sea fishing, and the stories they brought back were whoppers. Mr. and Mrs. Bill Hill and son and Bill's brother spent Christmas at Fort Lauderdale. Mr. and Mrs. John Dusch were holiday guests of Mrs. Dusch's brother and family. They brought back enough fish for all the trailerites. Shorty Eagles spent Christmas and New Year's with his daughter and family at Panama City. Charlie Smith went to Tampa. He has a new privilege car.

The rest of the gang spent Christmas in quarters. Bob Cusson, chef, put out a grand turkey dinner. And you didn't have to belong to the 21 Club to eat. Bobbie Lee Owens and Linda Mae Bechtelheimer had a lovely Christmas tree, donated by the Frazier family. Now we mothers want to know where you put dolls, wagons, swings, etc., in a trailer.

We are grateful to the people of Sebring for their courtesy and kindness during our trouble. The Sebring Bathing Beach really got a play from our gang, especially the Snyders, the Frazier family and Junior Rawls. —ALTA MAE OWENS AND IRMA LEE.

Yankee-Patterson

VENICE, Calif., Jan. 11.—In the absence of Toni Madison, who with Cliff is playing the Bert Levey Circuit of theaters, the writer will carry on with the news about Yankee-Patterson until she returns. Work has started in earnest at winter quarters in preparation for the coming season. All new canvas has been ordered from the Downie Bros. Tent & Awning Company, Los Angeles, and will be white, trimmed in red and blue. A menagerie will be featured, housed in its own tent, 50 by 100.

The Diesel light plants are undergoing a complete overhaul. Charlie Perkins has his Side Show crew busy on new platforms and bally stands, and Bill DeBarrie is lining up a list of new Side Show acts. Johnnie Guitterez has purchased an elaborate new grease joint trailer that is the last word in this type of equipment. Walton DePellaton, in cleaning out the red wagon, has found everything lost all during last season.

Fay and Carol Avalon have done a grand job with the cookhouse in quarters, and their Thanksgiving and Christmas dinners were a real treat. After the Christmas dinner, Milo Hartman set up his new talkie projector, and a swell movie show was enjoyed.

Frank Chicarello drove east in his new Packard for the holidays. Ed Beck is up North lining up dates. Herb Wilson is a daily visitor, with his wife. The Sugar Brown Indians are practicing daily on what promises to be truly a novelty. And everyone is looking forward to opening day, which is not too far off.—ALLAN WOOD.

Chicago Coliseum

Herbie and Chatita Weber (the Latinos) were out 28½ weeks the past season with their Chatita Escalante Circus, mostly in California and Arizona. They have their stuff stored at Glendale, Ariz., and plan to reopen in March, after completing their indoor dates.

Monday (30) was Showmen's League of America and *The Billboard* night. . . Dick Clemens received two new lions, brought via truck thru the snowstorm Thursday (2) from the Washington Park Zoo, Milwaukee. Clemens' two tigers, which he left behind when he went to Cleveland to fill his date in the Arena there, were wheeled out on the track at the final two performances in the Coliseum Sunday (5). Mrs. Clemens remained in Chicago in charge of the tigers. . . It is rumored negotiations are on for Milt Herriott to work the Greer Liberty act.

Friday (3) was a red letter night for Col. Harry Thomas, when 21 members of the CFA Tent at Joliet, Ill., bearing his name, attended in a body. Bob Clark headed the delegation.

Even when customers were scarce, there was no shortage of visitors. This list is far from complete, but here are some of them: The Zoppe-Zavatta Family and Mel Hall, up from Rochester, Ind.; Benny and Cosetta Cristiani, late of King Bros.; (See *Chicago Coliseum* on page 52)

Dailey Bros.

GONZALES, Tex., Jan. 11.—Jean Allen, Red Rumbell and Freddie Fredericks are back from the West Coast. Jean spent the holidays with the Zack Terrells in Louisville. Freddie visited the C. W. Webbs and bought some fancy Western wardrobe in Hollywood. He and the Tiger Bill Snyders went to Monterey, Mexico, for Christmas.

The Plunkett family and the young folks of Dailey Bros. exchange visits so often we can't tell whether our personnel is here or in San Antonio; likewise it's no surprise to see two or three Plunketts wandering around quarters.

The Rotary Club of Gonzales invited a number of guests from Davenport Park to luncheon December 17. Ward Hall appeared on the program with his ventriloquist dummy. Other guests were Mrs. B. C. Davenport and daughter, Norma; Harry Leonard, Rube Arnold, Mr. and Mrs. Tommy O'Brien and daughter; Billie Gillam and son, Pat; Peggy Haley, Rosemary Stock, Dave Curtist, Rocky Knight and Hazel King.

Mr. and Mrs. Jack Turner have purchased a five-room house in Gonzales. They held open house New (See *DAILEY BROS.* on page 52)

Cody Bros.

L. H. Harrell and company arrived December 22 and brought plenty of cold weather with them, which is not easily understood, considering they came from Florida. Christmas was enjoyed by all, the feature being a special dinner in the cookhouse prepared by our chef, Wally Mitchell, assisted by the ladies.

Recent visitors: Tige Hale, band leader, who caught the show at its worst, both days of his visit being canceled because of bad weather; Bob Dickman, owner of Dickman's Circus, at Pinehurst, Ga.; Karl Annon, owner of Annon's Tent Show, at Perry, Ga., and Crip Carroll and family, en route to Kentucky, also at Pinehurst.

Billy Sheets-Gherehardt and L. H. Harrell are doing a swell job getting the show lined up. From here it looks as tho this may be one that will stay out all winter.—KAREN DAILEY.

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 ROUTE Book for Season of 1946

Containing complete Routes of RINGLING BROS., and BARNUM & BAILEY, COLE BROS., CLYDE BEATTY, DAILEY BROS., Sparks, King Bros., Bailey Bros., Buck Owens, Al G. Kelley & Miller Bros., Hunt Bros., James M. Cole, Mills Bros., Stevens Bros., Monroe Bros., Sello Bros., C. R. Montgomery, 101 Ranch Wild West.

AND a complete route listing all the cities in the United States and Canada that were visited by the above listed circuses, showing the population and circus dates, AND a list of all cities of 3,500 population and over that DID NOT have a circus in 1946.

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Wants a Dancer and Man and Wife who can do Rope Spinning or a Cowboy; good salary and sure built.
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Few more Acts for Jan. 31-Feb. 1-2. Animal, Ground, Aerial.
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JAMES BURKE
 Formerly With Ringling Bros.' Circus or anyone knowing his present whereabouts, kindly communicate with
 P. O. BOX 1500, BRIDGEPORT, CONN.

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CIRCUS ACTS FOR SHREVEPORT, LA., WEEK FEB. 17TH. WITH THREE TO FOLLOW. WRITE—WIRE—CALL
JOHN H. BILLSBURY
 208 N. Webster Ave. CHICAGO, ILL.

UNDER THE MARQUEE

F. M. Shortridge, writing from Des Moines of signing Jerry Smith and His WHO Radio Stars for Boyle Woolfolk, adds he has registered the World Bros.' Circus title under Iowa laws.

Lou Blackmon making his rodeo winter quarters at Blackwood, N. J. He sold most of his stock after playing the Mineola, L. I., Fair and plans to head for the West in quest of new stock for next season.

Staff Sergeant Tommy Hanneford, of the Special Service office at Camp Lee, Va., spent the holidays with his family at their winter quarters in Wichita, Kan. The Hannefords recently bought another tractor and semi trailer, which is being converted into living quarters.

Charles A. (Kid) Koster, circus agent, who recently handled the billing for Maurice Evans in *Hamlet* at the Philharmonic Auditorium, Los Angeles, is now with Anna Lucasta. He again will be with Mike Todd this summer. Koster was forced to close with Todd's *Up In Central Park* recently due to his wife's illness at their home in Hollywood.

R. M. Harvey, general agent for Dailey Bros., who was recently in New York and Canada in behalf of that show, spent several days in Chicago before leaving for winter quarters at Gonzales, Tex. . . . Sam Stratton, of the R-B press staff, handling flack in Chicago for Walter Huston in *Apple of His Eye*, goes to St. Louis next.

Earl and Hattie Shipley were hosts at their home in Chicago New Year's Eve to Orrin Davenport, Mr. and Mrs. Orrin Davenport Jr., Kinko and Mary Sunbury, Everett Hart and Dorothy

Emerson. Hart, who recently completed his war job with the Southern Pacific Railroad, is putting on clown make-up again and will play the Orrin Davenport dates. Kinko and Mary, who will be with Polack Bros., were house guests of the Shipleys.

Bernie Head, R-B contracting press agent, and his wife, Lillie, are established in an apartment at Hot Springs, where the former is recuperating from an operation he underwent in Touro Infirmary, New Orleans. . . . Bob O'Hara, for many years with Russell Bros. and in 1944-'45 with Arthur Bros., is seriously ill at the Sieber Hotel, Oklahoma City. Mr. and Mrs. C. W. Webb, of San Fernando, Calif., visited the O'Haras during the holidays.

Personnel of Kelly-Miller and Stevens Bros.' circuses enjoyed a fish fry at Hugo, Okla., December 23, after a dozen rainbow trout had been expressed to each show from Denver as gifts from the Central Show Print Company, Mason City, Ia. Attending were Mr. and Mrs. Obert Miller, Mr. and Mrs. Kelly Miller, Mr. and Mrs. D. R. Miller, Dudley Diggs, Gus Kanerva, Mr. and Mrs. Bob Stevens, John and Nola Grady, Shelia Grady, Karen Kay Miller and John Lynn.

T. Dwight Pepple, general agent for Polack Bros., accompanied by his wife, Jean, has gone to the West Coast to complete his bookings for 1947. Mr. and Mrs. I. J. Polack and Louis Stern returned from a 10-day trip to the Coast in time for the opening of the new season at Saginaw, Mich., January 12. The Polacks gave a Christmas party for members of the show's promotional staff who were in Chicago at the time. Stern made a trip to New York before the holidays.

Worcester Grotto Circus Has Promising Advance Sale

WORCESTER, Mass., Jan. 11.—Tenth annual Alethia Grotto Charity Circus, a J. C. Harlacker show, will open in Municipal Auditorium here January 19 for a seven-day run. Advance sale so far is better than any previous year, Emile L. Rosseau, chairman, said.

Acts include Gautier's Bricklayers and Steeplechase, George (Red) Bird and His 24 Musical Majorettes, Redge Kehoe and His All-Girl Marimba Band, Cook's Funny Ford, Bozo Cosmo and his clowns, the Three Pages, Ward-Bell Troupe, Latinos, Montana Kid, Cambell Sisters and Coley Bay. Most acts were booked thru the Al Martin Agency, Boston.

Grotto will use most of the floor space for its own games. Robert P. Adams, treasurer, said \$3,500 in merchandise prizes had been lined up. Ralph H. Stahl is secretary.

3 Arrested in Poisoning Of Buck Owens Horses

SEBRING, Fla., Jan. 11.—William Baker, James Burke and Frank Burns, were arrested at West Palm Beach last week in connection with the recent poisoning of horses belonging to the Buck Owens Circus. Baker was released under \$10,000 bond, and the other two were placed in the Highland County jail here in default of bond.

It is alleged arsenic was placed in the horses' feed at Lakeland, Fla., December 17. Four animals died here within the next few days and 14 recovered.

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 Year Round Work.
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 Contact CHAIRMAN, Plaza Hotel Danville, Ill. or write P. O. 393

WANTED ANIMAL ACT

For children and adults, spring and summer seasons.
CLEVELAND ZOO
 CLEVELAND 9, OHIO

WANTED

Circus Musicians on All Instruments. UNION.
 Mills Bros., write.
GEORGE R. BELL, Band Leader
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 1 ROLL \$1.00
 5 ROLLS @ 75c
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MILLS BROS.' CIRCUS
 SIDE SHOW ACTS

Small Minstrel with band, one more Freak to feature, also want Fire Act; Singlee, let me hear from you. Girl with Big Snake, Magician, three or four Dancing Girls, Fat People or any Acts suitable for Side Show. Ticket Sellers that can and will grind. Also want Boss Canvasman that can handle Ball Hing Top. Please state all in first letter.

CHAS. A. ZERM
 P. O. BOX 391, BUCYRUS, OHIO

MONKEY SALE

WE ARE MOVING TO OUR NEW QUARTERS WITHIN 3 MONTHS
 EVERY ANIMAL MUST GO NOW

4 Baby Chimpanzees, Males and Females, easily handled. Each \$750.00	Spot Nose Monkeys, small and medium sizes. Pair \$ 80.00
3 Chimpanzees (3 years old). Male and Females, averaging about 30 pounds each, collar and chain broken. Each 750.00	Sooty-Mangabey Monkeys, small and medium sizes. Pair 80.00
1 Pr. Dog Face Baboons, young. Pair 100.00	Sooty-Mangabey Monkeys, full grown. Pair 80.00
1 Pr. Dog Face Baboons, medium size. Pair 125.00	African Green Monkeys. Pair 50.00
2 Pr. Diana Monkeys, full-grown. Pair 350.00	1 Barbary Ape, full grown Female 125.00
1 Pr. Diana Monkeys, medium size. Pair 250.00	1 West African Patas Monkey (military Monkey) 60.00
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We played last season in the major stadiums throughout the United States—Wrigley Field, Chicago—Boston Braves Ball Park, Boston—Crosley Field, Cincinnati—Montreal Ball Park, Montreal, Canada—and 40 solid weeks in 1946.

We have opened our 1947 season to record-breaking business in St. Augustine, Florida, January 1 and 2—Orlando, Florida, January 3, 4 and 5—Tampa, Florida, January 10, 11 and 12.

If you want the very finest in a Rodeo Production with a set show of 52 events and the finest cowboys, cowgirls and Rodeo Stock in America then phone, write or wire

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Keith Bldg., Cincinnati, Ohio. Main 1672

NOTE: Producers and Managers, don't burn up your town with a little inferior Rodeo—it will ruin Rodeo business in your town for many years—when you can get the World's Greatest Rodeo at a good deal.

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BIG SHOW Performers in all lines. Family Acts, Aerialists; Wire Walkers, Risley Acts, Gymnasts, Male and Female Riders for Races, Jugglers, Contortionists, Roller Skaters, Girls for Iron Jaw and Clowns. State just what you can and will do. Enclose photo.

MUSICIANS: For Big Show Band, all instruments. Air also Steam Calliope Player. Union scale. Address: A. LEE HINCKLEY, Bandmaster, CLEVELAND, OKLA.

SIDE SHOW: Bandleader and Colored Musicians for Minstrel, Singers, Dancers, Comedians. Impalement, Snake and Sword Acts. Flageolet, also Accordion Player. Midgets, Freaks, Curiosities, Oddities, Animal Trainer to work Wallace Act, Dancers, Punch and Magic. Address: CHESTER GREGORY, Mgr. Side Show.

Show opens early. Meals and Sleeper Accommodations furnished. ADDRESS:

KING BROS.' CIRCUS

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Nationally Famous Horse Act for which over \$15,000 in contracts have been offered already this year.

Address BOX 227, Lancaster, Wis.

Pop Prices and Heavy Billing Put Cleveland Event Across

(Continued from page 49)

conducted by Issy Cervone. Hence, production was ragged at this performance, but even a fat guy with bifocals could see it would smooth out like thick cream after another go.

Lots of Hoo-Rah

Following the opening walk-around, the Arena was turned into a kaleidoscopic scene, with clowns weaving and turning around Dick Clemens' steel cage as handlers prepared for the entry of the lions. Featured in this potpourri of nonsense and semi-nonsense were Hip Raymond, the Ridola Trio, Scottie, the Georgetti Brothers and the "holler hey" clowns.

Clemens was the first feature, and even tho he only worked five lions, he gave such a sparkling performance and the Arena was so well lighted that applause was spontaneous and lusty. As usual, his carefree cavorting with Tyronne hit the jackpot.

While Clemens' arena and shifting boxes were being struck, Ernie Wiswell and his interpretation of Count Ernesto and the Dizzy Lizzie was solid.

A Host of Ponies

Wirth gave a sound thought to kiddie customers when he framed his first three-ringer, as there were dogs, ponies and monkeys all over the place, while Mills Brothers, Gautier's Steeplechase and Roberta's Pets held sway. All pony drills were well executed, with Gautier's novelty dummy riders tickling the funny bones.

A Scotch band led by Happy Kellems was the first clown stop, which preceded the Monte De Ocas in the center ring, with the Three Pages bounding on the trampoline in the east ring. The Monte De Ocas' strong finish proved a sensation.

Here Come the Girls

Johnny Lonergan's sprightly ballet popped in at this point to introduce the Sylvia Manon Trio in the center ring. It was straight adagio and good enough despite the unfamiliar footing supplied by the green sawdust, but was a little too long for a circus audience. Then came Mickey King, introduced as the "Imp of the Air." She was concealed in a box and when the sides dropped she was wearing a Satanic headgear, and Thearle-Duffield flares and cloth streamers propelled by fans gave it a fantastic appearance. She then moved up on her Spanish web and gave her customary finished performance, touched off with her one-arm swings.

Jack Mills's well educated elephant, Burma, took over the big building all by herself and filled it quite well, even tho Bert Petus and his wife, working here for the first time, didn't know the cues as well as she did.

Next came the neck benders, with Bernice on her high swaying pole at the west end, with the Sensational Downies on their swinging anchor at the other. Jinx Hoaglan's menage horses completed the first half.

Unsupported Ladders

Led by the Zoppe Troupe in the center ring, the second stanza opened with Laddie Lamont and Francisco and Delores on the unsupported ladders. It made an excellent display.

Clowns, featuring Kenneth Waite's heads, walked it to precede the American Eagles on the high wire. Mandell's new combo teeterboard and trampoline followed, to be relieved by the customary clowns-out-of-the-car number. There were a flock of 'em.

Tin Tsi Liu Troupe, riding in rickshas, followed the dancing girls

and the stroblited dragon for an effective production number, to be excited by Bernice's slide for life. The clown fire department number had the standard start and finish with the same solid effect on the kids.

The Zavatta Troupe, with seven people working, did their strong equestrian number in the center ring, and the clowns hoofed it again under the Waite heads, giving ample entertainment while the riggings were set for the flying acts.

Ward-Bell and Flying LaMarr troupes were presented under stroblite and the effect was weird. They closed under the regular floods and spots with their finish tricks.

Hoaglan's High Jumpers performed well, and the finale was built around the presentation of a huge Statue of Liberty in the center ring, flanked by the ballet with a ring of sparkling flares, supplied by Thearle-Duffield.

Nate Eagles handled the announcing chores well enough, while Welby Cook was equestrian director. Sutphon's regular Arena staff handled press, billing and exploitation, and the results indicate this was well done.

Announced as members of clown alley were the Georgetti brothers, Hip Raymond, Laddie LaMont, Hop Green, Charles Frank, Hap Kellems, Billy Rice, Van Wells, the Waite brothers, Pete and Joe Roberts and Jackie Wilson.

CHICAGO COLISEUM

(Continued from page 50)

Freddy Canestrelli, wearing a Florida tan and enthusiastic over his new Robin Hood juggling act; Harry Greer, accompanied by his daughter, Jo Mae, and her husband, Walter Uhniot, both of the Big One; Mr. and Mrs. Albert Hodgini, their daughter, Harriet Hodgini Van Orman, and her son, Richard; the Antaleks, the Aerial Matthews, the Orantos, Fred Novello, the Great Francisco, Jim Atterbury, Leo Hamilton (his wife, Ethel D'Arcy is visiting in California), Arturo and Dorita Konyot; Mr. and Mrs. Benny Gibson, Homer Hobson Jr., Earl and Hattie Shipley, Jean Allen, Orrin Davenport, Edna Curtis, L. N. Fleckles Jr., Reginald Voorhees, Omer J. Kenyon, Vernon McReavy, T. Dwight Pepple, Nat Green, Bill Green, Vernon Orton's daughters from Iowa, Jack Kline, Otto Griebing, Al Wagner, Joe E. Brown, Billy Senior; Mr. and Mrs. Herm Linden, Aurora, Ill.; Mr. and Mrs. Edgar Wilson, Rockford, Ill.; Bob Zimmerman, Madison, Wis., and Vern E. Wood, Detroit.

DAILEY BROS.

(Continued from page 50)

Year's Eve to about 200 guests. Ample refreshments were served by the smiling Evelyn.

Recently returned from vacations Mr. and Mrs. Si Kitchie, from Biloxi Miss.; Mr. and Mrs. Fred Brad from Hot Springs. Visitors: Mr. and Mrs. James Heron, Bryan and Billie Woods, Pop and Mom Sage.

Best story of last season: At Cleburne, Tex., "Dead Up" was snooping around under the grandstand where a rodeo had recently been held. He pulled up the lid of a Coca-Cola icer, gave one look inside and fled. To Jean Allen he imparted the frightful news he'd seen a dead body folded in the icer. Jean enlisted stout-hearted Whitey Haley to assist in the investigation. He jerked up the lid and burst out laughing, then seized the "corpse" by the leg and dragged out a water-soaked dummy. It had been used to tease the bulls in the rodeo

—HAZEL KING.

C. & W. GETS INDIANA STATE

Mississippi State To Cavalcade; 1st Change in 12 Years

ST. LOUIS, Jan. 11.—Robert Kline, general agent of Cavalcade of Amusements, announced here Friday (10) that he has signed a contract for Al Wagner's organization to furnish midway attractions for Mississippi State Fair, Jackson, October 6 to 11.

Kline reported the contract was signed by R. S. (Sonny) Withers, city commissioner; Leland Speed, mayor of Jackson, and George Kurts, manager of the fair.

This is the first time in 12 years this annual has changed shows.

It was also announced that Owner Wagner signed the Logansport, Ind., fair during the Indiana State convention.

Crafts Signs Orange Show

Event to be resumed after wartime lapse—org opens season in Calexico Feb. 14

SAN BERNARDINO, Calif., Jan. 11.—Crafts 20 Big Shows has been awarded the midway contract for the 1947 National Orange Show here, March 13-23 inclusive, it was announced this week by the national committee. Event was suspended in 1941 when the army took over the National Orange Showgrounds.

Contract calls for the Crafts org to furnish the entire midway and gives it the exclusive on all shows, rides and concessions. Previously, independents were booked thru the Orange Show concession office. Crafts will furnish 23 rides and 17 shows.

Open in Calexico

Crafts will open the season at Calexico, Calif., February 14, and will play several dates thruout the Imperial Valley prior to the Orange Show, according to O. N. Crafts. The No. 2 Unit, Crafts Exposition Shows, will leave the North Hollywood winter quarters about March 1, while the Crafts Fiesta Shows will go on the road the latter part of March.

During the Chicago convention, Crafts spent more than \$120,000 on new rides and equipment. A recent purchase of three more 60-inch searchlights now complete a battery of seven.

Two new stainless steel, aluminum and plastic front gates recently were built in winter quarters to replace those now in use. More than 3,500 feet of neon tubing was required to cover the necessary areas for lighting effects on the gates along.

Work on Show Fronts

Several employees of a Hollywood motion picture studio have been en-

Fontana Lands 5 Tennessee Annuals for L. J. Heth Org

NASHVILLE, Jan. 11.—Joe J. Fontana, general agent for the L. J. Heth Shows, announced today he has booked five Tennessee annuals for this org. They include Oneida, Carthage, Jamestown, Dickson and Lebanon.

On the same excursion he inked the Jasper, Ark., fair.

Omaha Mayor Predicts Ban On Carnivals

Legislation Being Readied

OMAHA, Jan. 11.—Mayor Charles Leeman says carnivals may be banned in Omaha this year.

On the bandwagon for a city amusement park, the mayor said when the park is established city council will have to pass an ordinance prohibiting carnivals. "We won't allow them to compete against the park," Leeman said.

The mayor announced he plans a canvass of council members to see if they favor an ordinance increasing fees and tightening restrictions on carnivals or a city law banning such shows.

Already the council has denied the Vinton Commercial Club's request to stage a carnival June 1-8. The council declared it would issue no new permits while the new ordinance covering carnivals is being readied.

Estimated 2,000 At MSA Frolic

DETROIT, Jan. 11.—Annual Michigan Showmen's Association New Year's Eve Ball, held in the Eastwood Park Ballroom, East Detroit, drew an estimated 2,000.

A special post-midnight floorshow was presented, talent being booked thru the Gus Sun office, and included Betty Gray, tap dancer; Stanley and Macklyn, comedy dance team; Vera Allen, acrobatic dancer; Billy De Armo, juggler, and California Joe and Company, whip cracking and roping. Leo Curtiss was emcee. Music was by Tony Currier's orchestra, with Frankie Martin, vocalist.

Committee in charge included Frankie Hamilton and Irving Borker, co-chairmen; Babe Garnock, Ed Horowitz and Charles Rafel, floor committee; Nate Golden, reservations, and A. A. Nathansen, Ben Morrison, Roscoe T. Wade, Eddie Gold J. J. Katzen, Art Grzann, Louis Maltin and Charles Schimel, general committee.

Haley Org for January Bow In South; N. E. in Spring

SPRINGFIELD, O., Jan. 11.—Benge United Shows, which closed October 29 in Brookhaven, Miss., re-opens Sunday (12) under the title of Haley's Amusement Company, with 4 rides, 2 shows and about 25 concessions, reports Assistant Manager J. J. Haley. Show will play Mississippi and Louisiana until April 10, when it moves north for a tour of the New England States.

Staff includes R. H. Benge, owner-manager; Mrs. J. J. Haley, secretary; Harry John Scott, concession manager; Joe Lee, advance agent; Whitey Blackwell, ride superintendent; Whitey Miller, Ferris Wheel foreman; Joe Lee Jr., Merry-Go-Round; Johnny Jones, Chairplane, and Arthur Lee, electrician.

Bill Kerr To Pilot Granite State Show

CONCORD, N. H., Jan. 11.—W. E. Muldoon, general manager of the Granite State Shows, announces the appointment of S. A. (Bill) Kerr as general representative.

Org will open the season in Kingston, N. Y., and trek thru New England.

Bergen Signs Allentown To Lock Up Route

Has 14 Annuals in Pocket

ALLENTOWN, Pa., Jan. 11.—Frank Bergen, owner-manager, World of Mirth Shows, inked the Great Allentown Fair Friday (3) and so became the first of the railroad ops to announce what may be completion of his 1947 fair route.

With three weeks still to go before the staging of an eastern fair meeting having jurisdiction over any part of the World of Mirth's usual route, Bergen has 14 fairs, one more than he had in 1946, tucked away.

Signing of Allentown will squelch rumors of the possible switching of the midway contract at this pivotal date. Making its only Keystone State date involves the longest and most complicated move of the season for World of Mirth. The 40-car train has to be railroaded some 400 miles on two roads and cross the Hudson River at New York by barge.

Show often has been hard pressed to open here on time, but last season Bergen originated the moving of enough units by truck to make a creditable showing and insure at least partial midway operation in time for fair opening.

Other fairs inked by Bergen include the Skowhegan, Bangor and Presque Isle annuals, all Maine; Burlington, Vt.; Ottawa; Rutland, Vt.; Brockton, Mass.; Shelby, Winston-Salem and Charlotte, N. C.; Columbia, S. C., and Augusta, Ga.

J. R. Edwards Dies

WOOSTER, O., Jan. 11.—J. R. Edwards, 59, owner of the shows bearing his name, died at his home here Friday (10). Funeral services will be held Monday (13) from the McIntyre Funeral Home.



J. R. EDWARDS

First Midwest Fair for Show

Scramble for contract, with three other orgs bidding —Jones had date for years

By a Staff Correspondent

INDIANAPOLIS, Jan. 11.—Cetlin & Wilson Shows, up to now strictly an Eastern organization and a railroad outfit for the first time last year, this week dented the lush Midwest fair territory when it snared the midway contract for the 1947 Indiana State Fair.

The contract, awarded Wednesday (8) by the fair's board of governors, ended a pitched battle for the plum—in '46 the Hoosier annual had drawn more than 600,000 paid customers. Three other rail shows, Johnny J. Jones Exposition, which had held the date for the past 10 years; John R. Ward's World's Fair Shows, and Endy Bros.' Shows were in on the scramble.

Some Scramble

And it was some scramble! As Jack Wilson, co-owner of the C. & W. outfit put it on the eve of the award, "This should really be going on in Miami where the smart-money boys would be making a big book of it."

Besides Wilson, R. C. McCarter, general agent, represented the winning show. Mac had spent considerable time in the Midwest ever since the early '46 State fair meetings, flushing the region to find out what was cooking.

In discussing the contract, Wilson said the award was made unanimously without a dissenting vote. The Indiana date will precede the Reading (Pa.) Fair for his show, Wilson pointed out. He added that his org has contracted to provide the midways at five State annuals during 1947, with announcement on the remaining four to come soon.

McCarter To Remain

Wilson said he planned to leave here for the show's winter quarters (See C. & W. LANDS on page 84)

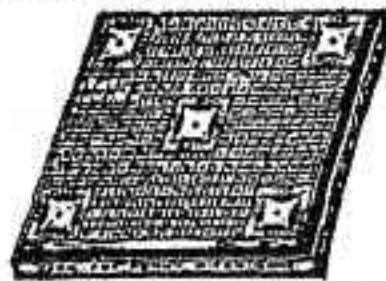
Dressen Is Agent for Wilson's Famous Shows

CHICAGO, Jan. 11.—M. J. Dressen, for many years connected with the Tilley and Bunting organizations, is now general agent and business manager for Wilson's Famous Shows, he announced during a visit to The Billboard office here Monday (6).

Dressen reported Ray Wilson has completed arrangements to increase the size of his org considerably and will play Illinois and Iowa territory. Dressen will return to his home in Mobile, Ala., next week after completing his present booking tour.

Smuckler Inks Plant City Event for Fla. Amusement

CHICAGO, Jan. 11.—Howard Ingram wired The Billboard Friday (10) from Plant City, Fla., that Berney Smuckler inked the contract for the Plant City Strawberry Festival, January 15-25, for Florida Amusement Company.



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MIDWAY CONFAB

Rocco Trupiano recently purchased show equipment which he will operate as a unit on Long Island, N. Y. Lawrence Tamaigo was seller.

Before leaving Sarasota, Fla., for Tampa to open his Side Show on the Florida Amusement Company, Billy Logsdon purchased a 28-foot National trailer and a new Cadillac.

William C. Noffz, in outdoor show business for 35 years, writes from Hot Springs that he has purchased a home there. He says he plans to return to the road this season.

Clarence (Stick) Jennings, of Halifax, who has been hospitalized for more than two months and whose condition at one time was considered grave, is slowly regaining his health.

Phil Kirkland, Al Smith and Jerry Higgins have signed their two girl shows to tour this season with the Pioneer Shows, James Philbert post cards from Waverly, N. Y.

Harry E. (Buster) Westbrook, concessionaire, underwent a major operation in Mount Sinai Hospital, Chicago, Thursday (2). He will be hospitalized at least three weeks.

Capt. Arthur Bates, major-domo at Rogers Corner, New York, and a

route to Hot Springs, where they are wintering. . . . Mr. and Mrs. K. L. (Dick) Taylor and Mr. and Mrs. Harry (Chuck Fat) Schneckloth are on a month's vacation in Mexico City.

Charles D. Ledbetter, cashier of the Elizabethtown, Ill., First State Bank, writes he is trying to locate Cecil Rice, last known to be with the Zacchini Brothers, to notify him of the death of his brother, Kenneth Rice, December 22 in Phoenix, Ariz.

Mr. and Mrs. Jack Diamond, who are operating a restaurant in Quincy, Ill., plan to take to the road May 1 with their Midway Shows on Parade, playing Missouri, Illinois, Iowa and Arkansas. The Diamonds plan to have 5 rides, 4 shows and 30 concessions.

Virginia Barnes, who was in Kansas City, Mo., on business, has returned to her home in Fort Worth, Tex. In Kansas City she visited Mr. and Mrs. Levin, of the Midwest Novelty Company, and Curley and Trixie Clark. Virginia, along with her husband, Jack, has four concessions on the Beyer's Greater Shows.

Starr DeBelle, accompanied by wife, Adele, and their ever-present Beefer, last week left Cincinnati, where they spent the



CONGRATULATE NEW PCSA PRESIDENT. William Hobday (third from left) receives congratulations upon his election to the presidency of the Pacific Coast Showmen's Association from his opponent, Charlie Walpert. Left to right: Jimmie Lynch; Harry Suker, second vice-president; Hobday, Walpert, Harry Taylor and Everett (George) Coe. The last named was elected first vice-president. New officers elected on the straight PCSA ticket were inaugurated Monday night (5) in the new PCSA clubrooms in the Cabrillo Hotel, Los Angeles.

friend of visiting outdoor showmen, has left the nitery and is returning to Texas.

Prof. Willie J. Bernard, Bennington Road, Hancock, N. H., writes he will leave soon for Montreal to book his Girl Show with Daniel's Greater Shows for 1947.

Mona Vaughn, Girl Show operator, who recently returned from a trip East, is visiting her parents in Port Townsend, Wash., before going to Vancouver, B. C.

Following a successful fishing and hunting trip at Turner's Camp, Inverness, Fla., Mr. and Mrs. Homer Simmons left for Miami. Their host at Inverness was Harry Perry, former carnivalite.

Iona White Eagle, last year with Hennies Bros.' Shows and later with Edna Deal and Ray Schute playing fairs, is recovering in City Hospital, Decatur, Ill., following a major operation.

Johnny and Janet Wutherick visited friends in St. Louis while en

winter, for Jacksonville, Fla., quarters of James E. Strates Shows, where he will begin building two attractions he has booked with the org for 1947.

John P. (Ducky) Miller, ride superintendent, is enjoying a rest at his Wilkes-Barre, Pa., home before returning to the A.M.P. winter quarters. . . . Mr. and Mrs. Fred C. Boswell are spending several weeks in Hot Springs before going to the A.M.P. quarters. Boswell starts his third year as business manager with the org.

While on a booking tour, M. B. Van Hooser, of Bee's Old Reliable Shows, purchased a '46 Shoreland tandem house trailer, which he presented to Mrs. Van Hooser as a Christmas gift. . . . J. Lee (Buck) and Hattie B. Smiles, of the Cavalcade of Amusements, write from Washington that they are leaving soon for Florida.

C. D. Murray, manager of the W. G. Wade Shows, No. 2 Unit, fell on the ice, landed against an automobile bumper and fractured three

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ribs two days before he was to accompany D. Wade to the Indiana Fair Convention in Indianapolis. Charles H. Hodges, Coldwater, Mich., Side Show operator, accompanied Wade.

Allen (Dude) Brewer has booked his 10 concessions with Cappell Bros.' Shows for 1947. . . . James Thompson and daughter, Edith, after jumping from Denver to New York for the holidays, are playing Neisner's Store in Wilkes-Barre, Pa., pitching horoscopes. While in New York, Thompson booked several acts for his Side Show for this season.

Paul R. LaCross has announced he will take out his own show this spring under the title of LaCross Amusement Enterprises. Winter quarters will be in the owner's home town, St. Albans, Vt. While en route Wednesday (8) to the National Showmen's Association meeting in New York, LaCross's car was hit by a truck skidding on icy pavement. Damage to his car was estimated at \$1,200. LaCross was uninjured.

Jack Oliver, hospitalized in Lady of the Lake Sanitarium, Baton Rouge, La., for the past six weeks, expects to be discharged in about a week or 10 days. . . . Mr. and Mrs. Ernie O. Woodward, who spent their holiday vacation with Mrs. Woodward's mother in Los Angeles, plan to return to winter quarters of Madison Bros.' Shows at Hope, Ark., where they have their concessions stored. En route east they plan to visit several shows including the Richmand Carpenter org at Tucson, Ariz.

James Mott, St. John, who has operated eating concessions on the Lynch Shows for many years and who shifted last season to the Libbey org, figures to be back with Libbey this season. . . . Paul Gearin, Halifax, N. S., returned from a swing thru Nova Scotia and New Brunswick. . . . Twitter Johnson, Pictou, N. S., who toured Nova Scotia and New Brunswick with a small show last year, expects to take the same org out again this year.

Charles H. Sutton, who spent three weeks at Veterans' Hospital, Columbia, S. C., after closing with Morris Hanum Shows, is fully recovered and wintering at Lake City, Fla. Sutton has signed as legal adjuster with Harrison Greater Shows for 1947. He says the season gets under way in Columbia, S. C., early in March. . . . Lee McDaniel is in Veterans' Hospital, Mountain Home, Tenn., recovering from a minor operation. He'd like to read letters from friends.

L. L. Dillon, who worked a free act under the names of Lonnie Davis and Dillon, the Substratosphere Man, writes from Anson, Tex., he feels lucky to be alive. While doing his high perch pole act on the Crescent Amusement Company at Mount Airy, N. C., June 17, 1943, he fell 60 feet and broke most of the bones in his body. He was in bed until the following New Year's, but now he is able not only to walk but also operate five stock joints and a sound truck.

Mr. and Mrs. E. H. Hawkins, who recently purchased a new Vagabond trailer, entertained at dinner in their new home at 8500 Biscayne Blvd., Miami, New Year's Eve. Guests included Mr. and Mrs. Willie Lewis and children, of the John H. Marks Shows; Mr. and Mrs. Maxwell Kane, Majestic Greater; Mr. and Mrs. Saul Salsberg, Bright Lights Exposition; Mr. and Mrs. A. W. Morris, Paramount Shows; Mr. and Mrs. Al Edwards, Mr. and Mrs. Cash Miller, Mrs. Carrie Tiller, Mrs. Rose L. Bennett and James Zaluskie.

(Continued on page 56)

SPOTLIGHT YOUR ATTRACTIONS
 Brand New 60 Inch
SEARCHLIGHTS
 NEW — WAR SURPLUS



Unit consists of the following: One individual 60-inch Searchlight mounted on standard unsprung 4-wheel chassis with four 600x16 tires.

One individual Mobile Power Plant mounted on four 600x16 tired wheels, with power cables. This unit can be used as individual Power Plant for generating power for other uses. Offered at tremendous savings. Approximately 20% of original cost. Ready for immediate shipment. For complete information, wire, write or phone.

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 329 WEST 5TH ST. VI. 2909 KANSAS CITY, MO.

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Let our designers furnish plans and quote prices on any business trailer you require. Can furnish anything from small baggage trailers up to large thirty-foot tandems.



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POPCORN—PEANUTS
 SNOW CONES • FLAVOR CONCENTRATES • CUPS • SPOONS
 NAPKINS • FLOSS PAPERS • APPLE STICKS • COLORS
 PEANUTS—POPCORN AND COMPLETE LINE OF SUPPLIES—SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW & USED, BOUGHT & SOLD
CHUNK-E-NUT PRODUCTS CO. (DEPT. M)
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QUEEN OF THE FLYING RIDES
FLYING SCOOTERS
BISCH-ROCCO AMUSEMENT CO.
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OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

NEW IMPROVED SPITFIRE RIDES
 NOW SCHEDULING 1947 PRODUCTION
FRANK HRUBETZ & CO.
 Front and Shipping Sts. Salem, Oregon



Let's Take the Hokum Out of the Popcorn Business
 There have been a lot of claims made about popping ratio of certain brands of popcorn. But we make this guarantee: "There is no better popcorn anywhere at any price than Gold Medal." Single bags, \$8.75; 5 bags or more, \$8.50 each. This is all Purdue Hybrid, just one grade, the best.
GOLD MEDAL PRODUCTS CO.
 318 E. THIRD ST. CINCINNATI 2, OHIO

TICKETS PRINTED TO YOUR ORDER 100,000—\$21.20
 ROLL — FOLDED — CASH WITH ORDER — SAVE

Minimum Order Each Wording, Price or Color, 10,000 Tickets.	10,000 Each additional 10,000.	\$7.25
	*Same Order	1.55
	Price Change	2.50
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DALY TICKET CO. COLLINGSVILLE, ILL.

JOHNNY J. JONES EXPOSITION

48TH ANNUAL TOUR

NOW REBUILDING IN OUR "OLD HOME" WINTERQUARTERS
AT DE LAND, FLORIDA

"THE SHOW BEAUTIFUL"

WANT NOW FOR WORK IN WINTERQUARTERS, WHICH IS
NOW OPEN

Blacksmiths, Carpenters, Painters, Electricians, Neon Workers
for our own plant, General Show Men, Train Help, Ride
Help, experienced Tower Men to handle our 9 Special
Towers, and useful Help in all Departments.
We want only capable and reliable people who will be
accorded the best of treatment and paid top salaries.

Address All Mail or Wires:

JOHNNY J. JONES EXPOSITION

Winterquarters:

Box 1180
De Land, Fla.

Office Headquarters:

511 "C" St., N. E.,
Washington, D. C.



ATTENTION, SHOWMEN!

ANNOUNCING A NEW FUN HOUSE—NOW IN PRODUCTION

ZOMBIE CASTLE

AMAZING THRILLING SPINE-CHILLING

Dark Walk-Through—fits in 20x30 Top. Two people operate. Set up in one hour or can set in
permanent location, store, show, etc. Loads compactly. Price, \$750.00, 1/3 Down, Balance
C. O. D. Complete with Banners. Thirty (30) day delivery. Or build your own. Blue prints,
etc., \$25.00. Particulars.

HAGAAR ATTRACTIONS 530 Woodward Ave. Detroit 26, Mich.

GROVES GREATER SHOWS

NOW BOOKING SHOWS AND
CONCESSIONS FOR 1947

ALL REPLIES:

ED GROVES, Mgr.

WINTER QUARTERS, SULPHUR, LA.

WILSON FAMOUS SHOWS

Greatly enlarged for this season. \$50,000.00 in new equipment.

10 RIDES 5 SHOWS 40 CONCESSIONS

Fair and Celebration Committees, we still have a few weeks open. See us before contracting for your
Midway Attractions.

Want help on all Rides, Stock Concessions and Shows, with or without equipment. Want Agents for
Dart Game, Scales and Striker. Wayne Turk, contact us.

FOR SALE—Arcade Machines, A-1 condition. Electric Shocker, \$15.00; Totalizer, \$15.00; Peep
Show, \$25.00. Address

WILSON FAMOUS SHOWS, ASTORIA, ILL.

JOHN R. WARD'S WORLD'S FAIR SHOWS

CONCESSIONS

Will book flashy Merchandise Grind Concessions. Want for office-owned Concessions—Can
place heads of stores for a limited number of Grind Stores and Wheels. You must be sober
and reliable and be known to produce. Drunks, cowheads and good-time Charlies, no place
for you here. ALL REPLY TO

W. E. SNYDER

c/o Fort Shelby Hotel, Detroit, Mich., Jan. 17-18-19; then c/o Mark Twain Hotel, St. Louis, Mo.
P.S.: Richby, write me.

COPPER STATE SHOWS WANT

Will open the first week of February at Phoenix, Ariz., and a long season Northeast.

SHOWS—Ten-in-One, Girl, Fun House, Wild Life, Mechanical or any Show that doesn't conflict.
J. W. Sherwood, wire. This Show will carry seven Rides. All Concessions open. Wire or write. Good
proposition to man capable of driving truck and managing six Concessions, also Agent for Swinger and
Sium Stores. Want two P.O. Dealers. No Grift or Gypsies.

BILL BISHOP & LOYD (MICKEY) WILSON, Owners

2220 HENSHAW ROAD PHOENIX, ARIZ.

CAVALCADE OF AMUSEMENTS

WANT CAPABLE PAINTERS—Must be good artists and be able to do
high-class lettering. Also want capable Glass Blower for Neon Department.

Address WINTER QUARTERS (Fairgrounds), Box 66, Mobile, Alabama

Midway Confab

(Continued from page 55)

Fie and Bob Buffington, former
Minstrel Show ops on the World of
Mirth Shows, will enter a new field
in 1947. The couple sold all their
Minstrel Show equipment and are
in Johnson City, Tenn., where they
are visiting Mrs. Buffington's par-
ents, getting a streamline bingo to-
gether.

Maritime Province Notes: Len
(Kid) Dryden, of St. John, N. B., and
Len Libbey, Libbey Shows, will go
separate ways this season after being
partners last year. Dryden, a car-
nival concessionaire the last 25 years,
plans to take a small show thru New
Brunswick and Nova Scotia. Cecil
Wiggins, St. John, also with the Lib-
bey Shows last season, may hook
up with Dryden. Libbey, Frederic-
ton, N. B., will take his show on a
tour of the New Brunswick Province
in May.

Al Boxall's bingo, Mike Roman's
Arcade and custard; Al Reid's cook-
house, French fries and popcorn;
Harold Eutah and Pete Cobler, each
with 10 concessions, have signed with
Caravella Amusement Shows for
1947. Mr. and Mrs. F. H. Caravella
recently returned to Meadville, Pa.,
from Miami where they visited the
States, Endy and Bistany shows. Mr.
and Mrs. Charles Damico, Robert Mc-
Kittrick and Walter (Jersey) Sum-
mers, members of the Caravella org,
are wintering in West Palm Beach,
Fla.

Filipino Jimmie and wife, who are
wintering in Hot Springs, have
signed Jackie Landu as the annex
attraction on their Side Show. Line-
up includes Filipino Jimmie, man-
ager-talker; Annie Perez, treasurer;
Bill Downs, assistant manager; An-
nie and Jimmie Perez, knife throw-
ers; Glasco, human ostrich; Novella
Sims; electric chair and mermaid;
Woodrow Thomas, iron tongue; Fili-
pino Jimmie, whip act; Roy Stoner,
magic; Olga, annex; Helen George,
blade box; Annie Perez, snakes;
Lloyd Sims, alligator boy; George
Hershley, fire eater; Canton, glass
dancer; Johnnie George, mentalist,
and Landu, annex.

G. C. Mitchell, who has been re-
ceiving medical treatment in Nash-
ville for a stomach disorder, reports
he is feeling much better and will
start his fourth season as general
agent for Juggy Podsobinski's A.M.P.
Shows. . . Mr. and Mrs. Podsobinski
have returned to the Macon, Ga.,
winter quarters, after spending
the holidays with Juggy's parents in
Phoenixville, Pa. Donetta Podsobin-
ski returned to school in Birming-
ham, while Meesh and Dot Podsobin-
ski returned to Macon, Ga., after
the holidays. Meesh is transporta-
tion superintendent of the A.M.P.
Shows.

James E. Strates, owner of the
shows bearing his name, was host
to his winter quarters personnel at
the Embassy Club, Jacksonville, Fla.,
New Year's Eve. Guests included
Messrs. and Mmes. C. W. Franklin,
Eddie Seamon, Rocco Marroletti, R.
C. McRae, W. Hilton, James Yotas,
Fred Fournier, W. T. Holdridge, Dick
Davis, Elias Abraham, Johnny Gray,
Kenneth McNair, Thomas MacNiell,
James Harrison, Paul Hutchinson,
Percy Morency, Dick O'Brien, Mike
Olsen, Charles Kidder, Frank Brown,
Claude Bentley, Eugene Jenkins, Dan
Wooten, John Simpson, Kenneth
Briggs, Leroy Nelson, James McNeil,
W. Norton, Andy Kuba, Charles
Kral, William Scott, George Zimm,
Fred Terry, Charles Lerch, George
Baldwin, Earl Lawton, Charles Mc-
Candless, Carl Tull, John Stebbins,
Doc Crosby and Bill Leon.

KIDDIE MERRY-GO-ROUNDS

Electric—Portable
Rugged and Beautiful, Six Passenger
\$1,295.00 F. O. B.
ORDER NOW FOR SPRING DELIVERY
L/B Manufacturing Co.
BOX 8281, MARKET STATION
LOS ANGELES 21, CALIF.

HALL OF ODDITIES WANTS

Side Show Performers for Shrine
Circus, Cleveland, Ohio, Feb. 17
to March 2. Acts to feature. Get
in touch with me now.

HALL OF ODDITIES

No. 2 Unit

Doc Hagaar, 530 Woodward,
Detroit 26, Mich.

WANTED

BINGO MANAGER

Experienced and sober. Good proposition.
Also Caller and Counter Men. Write

BILL STACY

Box 131, Middletown, Ohio

ZELLER'S AMUSEMENT CO.

WANTS

RIDES—Ferris Wheel, Merry-Go-Round and
Tilt. SHOWS—Anything clean that will pass
in celebrations. CONCESSIONS—Except Grift.
Winter rates. 60x80 Tent, Agents, if right.
Deposit required as guarantee. No time to write.
Opening Jan. 18th through 25th, Mulberry, Fla.

NOW BOOKING

FOR 1947—OPEN MARCH 1

Dodgem, Caterpillar, Tilt-a-Whirl, Boom-
erang. No gate, passes, grift or gyps.
DOWNTOWN. All answer:

MGR. AMERICAN LEGION AMUSEMENT PARK
BILOXI, MISS.

FOR SALE

MINIATURE REAL STEAM FREIGHT TRAIN.
Burns oil. Six cars and caboose.
CONVERTED STEAM TRAIN. Three cars. 400
feet of track. Has made plenty of money.
KIDDIE FERRIS WHEEL. Car ride. 10 cars.
MINIATURE TROLLEY CAR. Runs on real trolley.
WURLITZER BAND ORGAN. No. 163.

Contact

J. A. MORRIS

501 West Seventh St. DOWNEY, CALIF.
Phone: TOpax 22874; TOpax 22143

WANT CARNIVAL

For 15th annual Veterans of Foreign Wars, 4th of
July Celebration at County Park in Mecosta County,
Mich., July 3, 4, 5 or a solid week. 20,000 at-
tendance last 4th.

LYLE WARNER

MECOSTA, MICH.

L. B. LAMB SHOWS

NOW BOOKING SHOWS

AND CONCESSIONS FOR 1947.

Box 571 Sheffield, Ala.

CARNIVAL WANTED

Any week during the month of June, 1947,
by the

MANTUA VOL. FIRE CO.
MANTUA, N. J.

READY ABOUT FEB. 1st

For Sale—Two 24 Seat Chair Swings. V belt
drive, steel cut pinion gears, Hercules power units,

CALVIN GRUNER

Pinckneyville, Ill.

HARRISON GREATER SHOWS

Now booking for 1947 season, Concessions of all
kinds, Ride Help in all departments. Mr. Bancroft,
get in touch with me at once. **FRANK HARRISON,**
Owner and Manager. Permanent address, Route 4,
Box 87, Lexington, S. C.

CARAVELLA AMUSEMENTS

Most Beautiful Show Under The Sun

BE ON OUR 1947 BAND WAGON!

NEW FRONTS NEW SENSATIONAL RIDES — SHOWS NEW LIGHT TOWERS

The Show With Drawing Power — Assured Larger Grosses.

ATTENTION: FAIR COMMITTEES

VISIT US AT THE FAIR BOARD MEETING THIS MONTH AND NEXT

HAMPTON HOTEL, COLUMBIA, S. C. PENN HARRIS, HARRISBURG, PA.
 CAROLINA HOTEL, RALEIGH, N. C. TEN EYCK, ALBANY, N. Y.
 JOHN MARSHALL HOTEL, RICHMOND, VA.

WIRE OR CALL

FRANK H. CARAVELLA, Meadville, Pa.

PHONE 26251

WANT FOR 1947

PEPPERS ALL STATE SHOWS

WANT FOR 1947

AMERICA'S FINEST MOTORIZED SHOW
 10 MILES OF NEON

We Will Play 7 States — Proven Territory
 Including the Colored Cotton Festival.

MEMPHIS, TENN.

WANT RIDE HELP—Foremen on all Rides, Auto Kiddie Ride, Train Kiddie Ride, Merry-Go-Round, Roll-o-Plane, Tilt, Octopus, Ferris Wheels, Chair-o-Plane (Smith & Smith). **THE FOLLOWING NAMES ANSWER THIS AD:** Shadow King, J. B. King, Bill Litterel, Harrison McDonald, Tennessee, Jim Hart, Jack Scanlon, wire me at once. Have to send you to Mississippi. Want Second Men on all Rides. Prefer Semi Drivers, wives sell tickets.

CONCESSION AGENTS—For Percentage—Fish Ponds, Balloon Darts, Huckley Buck, 24-ft. Store. (Prefer Girls for Huckley Buck). Basket Ball Game, Buckets, Swingers, Coca-Cola Ball Games for 24 Milk Bottles, and 24-ft. Cat Rack. Dart Ad-Em-Up Store. **THE FOLLOWING PEOPLE ANSWER THIS AD:** Mallie, June Pulleritzer, Sticks Junior, Bill Haines, Mr. and Mrs. B. Anthony, Cookie (if you can stand it) McPeak. **ATTENTION:** Drunks, Lady Killers and Tourists, stay where you are.

WANT CONCESSION STOCK MAN—Must be reliable and have references. (Russell, answer this ad). **WANT BINGO CALLER**—Also to take full charge of 20x40 Bingo. Also drive 30-ft. Semi. Excellent proposition for the right man. (Jack Martinkus, Key West Jimmy, answer).

SHOWS—Want Manager to take full charge of our Girl Show, "A Night in Reg," 72-ft. Panel Fronts with Neon. Must have not less than 3 Girls. (Curley McCann, answer). **WANT CRIME SHOW, FAT SHOW, ILLUSION SHOW, MOTOR DROME OR ANYTHING THAT DOES NOT CONFLICT.**

WANT HIGH CLASS MINSTREL SHOW WITH BAND—Will furnish new Blue Top, 48-ft. Panel Front, with plenty of Neon. Bus for performers. Will take you to the best minstrel show territory in the U. S. A. I will stand for no Drunks. If you want to make money, I have the spots for you. (Jim Ayers, Robert Terrell, Anna Lee King, write or wire).

WANT MANAGER FOR 10-IN-1 SHOW—120-ft. Front, 11 Banners, New Stages, Ticket Boxes, Lights, Complete Show. Loads on one Semi. Must have Acts and can stand prosperity. (Professor Sanders, Bill Salisbury, answer this ad). **WANT GOOD CANVAS MAN**—Also to handle Night Watchman. **WANT USEFUL SHOW PEOPLE.**

COOK HOUSE FOR SALE—16x30, new Blue Top and everything that goes with it, complete. No transportation. Preference of booking for the season. (Buck, wire).
 Want Painters, Carpenters, Truck Builders. Write or wire. (Starkey, can you join the first of February?)
 Write or wire: **FRANK W. PEPPERS**
 P. O. Box 675, SELMA, ALA.

P.S. Bobby Sickness, wire me.

BULLOCK AMUSEMENT CO.

WANTS CAPABLE ASSISTANT MANAGER

that can help with the advance; attractive proposition to man that can qualify. This is the best equipped Four Ride Show on the road. Address

J. S. BULLOCK

Box 29, R. R. 1

Charlotte, North Carolina

60" SEARCHLIGHTS—60"

Consisting of the following equipment: 1 Searchlight with 700 feet of power and control cable, 4 practically new 600x16 tires; and 1 Control Station mounted on 4 practically new 600x16 tires. Searchlight and Control Station for \$750.00, F. O. B. Sherman, Texas. Write or wire

EASTERN IRON & METAL COMPANY

400 E. MULBERRY ST.

SHERMAN, TEXAS

COLUMBUS, GEORGIA

WANT FOR WEEK OF JANUARY 27

Circus Side Show, Stock Concessions of all kinds, also good Grab. No Wheels. Biggest thing in Dixie. Colored Y. M. C. A. Indoor Circus. Wire, write or phone 5837.

FRED HAMBY

1016 SECOND AVENUE

COLUMBUS, GEORGIA

JOSEPH J. KIRKWOOD SHOWS

America's Best Advertised Midway

Will Open March 17th

BEST SPRING DATE

NORTH CAROLINA

10 — OFFICE-OWNED RIDES — 10

SHOWS—Illusion Show, Snake Show, Life Shows, any New or Novel Show with or without own equipment.

MOTORDROME—This is a good show for drome. Will furnish transportation to right party.

CONCESSIONS—Candy Floss, French Fries, Root Beer Barrel, Ball Games, Penny Pitch, Hoop-La, Balloon Dart, Cork Gallery, Short or Long-Range Lead Gallery, Pitch-Till-U-Win, High Striker, any legitimate Midway Concession.

HELP—Can place General Superintendent and Lot Man. We have best equipment of any truck show on road, bar none. Want Man that can get show on and off lot and handle show of this size. Full co-operation from office.

WANT Combination Special and Publicity Agent. **HARRY BURKE, WRITE.**

RIDE HELP—Our Winter Quarters opens February 1, Wendell, S. C. Can place Foremen, Second Men and all-around Ride Men, Semi Drivers, useful Show Help at all times, Canvasmen, Ticket Sellers, Man for Marquee.

All Address BOX 2755, Raleigh, N. C.

MARKS SHOWS, INC.

MILE LONG PLEASURE TRAIL

SEASON 1947

WANT—Monkey Circus; will furnish most beautiful outfit on the road with transportation.

Will book any outstanding attraction not conflicting with what we have. Will finance real showmen with any new or novel ideas.

WANT—Carpenters, Blacksmiths, Tower Man, Canvasmen, Painters who can use spray gun. Can offer good proposition to real Designer and Artist.

CAN USE RIDE HELP ON ALL RIDES.

WANT—Experienced Steam Calliope Player.

All Address:

JOHN H. MARKS

P. O. BOX 771

RICHMOND, VA.

RAFTERY'S SHOWS

AND

R & S AMUSEMENTS

WANT FOR SEASON 1947

WANT — Minstrel Show; will furnish complete outfit. Also 36 Foot Bus for living quarters and transportation. Side Show; will furnish top and banner line. Man to take complete charge of new Fun House.

All Concessions, including P.C., open except Bingo, Cook House, Hoop-La and Mug.

Can place Ride Help on all Rides, Truck Drivers.

Captain George Thompson, contact. All address

JAS. M. RAFTERY

BOX 1047

WILMINGTON, N. C.

Dyer's Greater

WEST HENENA, Ark., Jan. 11.—Mr. and Mrs. William R. Dyer and Mr. and Mrs. George Dyer are back in winter quarters after attending the Iowa fair meeting and visiting relatives during the holidays in Missouri, Iowa, Indiana and Wisconsin.

A complete overhauling of all rides, shows and concessions is under way. Unpleasant weather the last few weeks has not held up work, since the equipment is well housed.

Personnel in quarters includes Mr. and Mrs. Paul Miller and Bruce Miller, who are repairing their concessions; Art Givens, new Octopus foreman; Willard (Pug) Harper, Spitfire foreman, back after spending the holidays at home with his wife and baby; Mr. Allen, concession agent, planning a visit home, and Shorty Orchard, bingo and concession manager, who stayed in quarters during the holidays but is now in Texas on a visit.

Mr. and Mrs. William R. Dyer expect to go to Hot Springs for a rest.

Ohio Valley

FINDLAY, O., Jan. 11.—Work in quarters has been speeded with the purchase of compressor and paint spraying equipment. Bud Birchman is in charge of construction.

Show plans to open in April with Mrs. Harris in charge of the office; Roxie Harris, owner-manager; Bill Harris, general agent; Roy Wherle, chief electrician; Bud Birchman and Bob Harris, ride superintendents, and Don Sinons, Bill Leeper, Pink Simons, Russy Betts, P. Ollendorf and Jack Harrison, ride foremen.

Mr. and Mrs. Bill Phillips write they will join with a high striker. General Agent Bill Harris recently returned from a booking trip and left again to attend the Indiana and Ohio fair meetings.—P. BRADY.

WINTER QUARTERS**Brewer's United**

BEAUMONT, Tex., Jan. 11.—Repair work is well advanced in winter quarters at the fairgrounds here, according to R. D. Brewer. Show came direct to quarters after ending its best season November 1. Org last year consisted of 5 rides, 3 shows and from 20 to 40 concessions. Two new trucks and trailers recently were purchased. Show owns seven trucks and trailers, and a light plant.

Crew at work in quarters consists of Bill Cooper, Blackie Kernes, Robert Wyatt and three others. Show occupies a large fair building, which provides ample room.

Ray and Helen Brewer are wintering at the Milner Hotel, Beaumont.

Jolly

WASHINGTON, Jan. 11.—Co-owners William Enfante and Jack Robinson are on a buying trip and hope to return with two new rides.

Work in quarters is progressing at top speed. All office-owned concessions are being rebuilt, with Johnny Cake in charge. George (Shoot-a-Buck) Oliver is doing a good job repainting rides and other equipment. Ray Crouch, ride superintendent, currently on a hunting trip, will be back again in '47.

Pinky, ball game queen, is vacationing in Texas, but writes she will be back with it this season. Also signing for '47 are Benny Wolfe and Izzy Blum, the latter having scales and guess your age.

Org, which will have 17 office-owned concessions, will open early in April.

Midway of Mirth

TRENTON, Ill., Jan. 11.—Work has started here with the return of the working crew following the holidays. Season will open in March in Kentucky. Show was out from March to November last year and played Illinois, Indiana, Missouri and Arkansas.

The office crew remains the same, including Esther Speroni, owner-manager; Tommie Davis, in charge of rides and trucks; Billie Goodrich, mail and *The Billboard* agent and office assistant, and Frank Laval, lot superintendent.

Mr. and Mrs. Carl Pope, who will be back with their corn game, are spending the winter at Baton Rouge, La. Babe Goodrich will have two concessions, arriving February 1. Ralph and Jackie Mulkey are operating a picture show in Mississippi but will be back with two concessions. Mr. and Mrs. D. C. Sullivan, who expect to start north from Mississippi in February, also will have two. Johnnie and Tillie Lenz are owners of a new de luxe house trailer and will have three concessions.

Mr. and Mrs. Tandy will have the cookhouse and Mickey Mouse Show. Shorty Brandshaw, who has been on the show many seasons with a swinger, is wintering in St. Louis, as is John Altom. Esther Speroni is spending the winter in Florida and Mississippi. This will be the sixth season for F. R. Shoultz, who has popcorn and snow cones. He recently spent a day in quarters. His helper, Lelia Graber, is reported ill in her home in St. Louis. — REBECCA MACK.

C. A. Stephens

CRYSTAL RIVER, Fla., Jan. 11.—Shows have 15 men in local quarters for opening which is scheduled for Northern Florida March 7. Org plans to follow with dates in Georgia, Tennessee, Indiana and Ohio. R. G. (Doc) Felmet has been engaged as general agent and business manager. E. C. Webber, who has rides with the shows, has completed painting activities and is ready for opening.

Mr. and Mrs. E. C. Jones, arcade and bingo operators, are putting finishing touches to equipment. Shows plan to carry six major and three kiddie rides. Major rides, except the Ferris Wheel, are owned by Stephens. Fifteen trucks will transport the org, and seven show-operated attractions will be carried.

Concession line-up includes Mr. and Mrs. J. R. Jones, 2; R. G. (Doc) Felmet, 5; James Gettes, 3; Dave Morrison, 2, and Earl Stephens, 4. A free act will also be carried. Johnnie Simms has been engaged as billposter. Mrs. C. A. Stephens, secretary, is getting the office in order.

American Banner

DORCHESTER, Mass., Jan. 11.—Shows this year will operate as the No. 2 Unit of the Henry Finneral Enterprises, with Henry Finneral, owner-manager of Merit Shows, providing the rides and trucks. American Banner will be managed by Joseph Shine, who for the last several years has been the pilot of the org. Shows will carry 5 rides and shows, with about 30 concessions and a free attraction.

Itinerary will take the org thru Massachusetts, Rhode Island and a part of Maine. Operating under a free gate, org plans to open the season with an eight-day engagement in Massachusetts beginning May 3. Finneral expects delivery on his new Merry-Go-Round at the opening date. Merit Shows are skedded for an April bow.—JOSEPH E. SHINER.

Heller's Acme

CAMPGAW, N. J., Jan. 11.—Two units of Heller's Acme Shows have been packed away in winter quarters here since the close of the 1946 season at the Charleston (S. C.) Free Colored Fair.

Comprising quarters are six acres with 11 buildings. One building, 30 by 100, has nine doors and in it nine semis have been jacked up, loaded as they were when they left the closing lot last fall. Other buildings are for paint, canvas, carpenter and blacksmith shops, and living quarters. One building has a six-room apartment, another has two four-room apartments, and still another, 30 by 80, houses a complete stock of hardware. The layout was built by Henry Meyerhoff.

Harry Heller, owner-manager, expects to take out two units this season, one with nine rides and the other with five. Quarters will open February 17.

Changes are planned in the lighting systems of the Spitfire, Ferris Wheels, some of the Kiddie Rides and the front entrance. The management will build 10 new concessions with a color scheme of orange and blue, and three tractors, two trailers and an office are to be added to the No. 1 unit. Show will open in New Jersey April 11.

Continental

LOWELL, Mass., Jan. 11.—General Manager Roland E. Champagne has completely revamped shows for the coming season. An estimated \$25,000 has been expended on a fleet of new semis, with most of the units being purchased thru Berman Trailer Sales, Pennsburg, Pa. One of them is a former Army Air Corps field unit, which will be used as an office. Several new Ford tractors and trucks also have been delivered. New show tops and marquee is slated for March delivery.

Shows recently took delivery on a new Octopus, Rolloplane and Whip. Work in quarters has been going on since shows closed and a full crew has been retained to go over equipment. Only a few minor chores remain to be done to complete quarters work.

Greater Rainbow

ALAM, Ark., Jan. 11.—Mr. and Mrs. Frank Ward, owners, returned to local quarters after spending the holidays with Madison Bros.' Shows at Hope, Ark. Owner Ward stopped in Little Rock where he purchased a tractor and trailer, along with other equipment.

Quarters work is progressing satisfactorily, altho the recent cold spell has caused some delay in the painting department.

Clarence Norby, ride superintendent, is expected in quarters soon.—FRANK WARD.

Pioneer

WAVERLY, N. Y., Jan. 11.—Three new rides have been added for next season. Mrs. Mickey Percell, wife of the manager, took delivery on a new three-room trailer. Materials are on hand for the new Funhouse and new canvas has been ordered. Jerry Wiggins's new *Chez Paree* show is being readied.

Visitors recently included Mr. and Mrs. Lew Farrel, concessionaires; Phillip Kirkland, who booked his games; Al Smith, Niles Hurst, R. (Ducky) Evans and Pete Condame.

MIGHTY HOOSIER STATE SHOWS

Opening April 9

Now booking Concessions, Rides and Shows. Playing Indiana, Ohio and Kentucky.

All replies to

W. R. GERENS, Box 246, Greensburg, Ind.

TIVOLI EXPOSITION SHOWS**Now Booking for 1947 Season**

9 Rides, 6 Shows and 40 Concessions. WE HAVE THE BEST ROUTE OF FAIRS IN IOWA AND IN ARKANSAS, PLUS A REAL ROUTE OF STILL SPOTS.

SHOWS—Want organized Side Show with or without outfit. Wildlife or Animal Show, Monkey Show, Big Snake Show, Hillbilly Show and Funhouse. We have brand-new show tops for any high-class attraction. Dale Parish, please contact us at once regards to Girl Show.

RIDE HELP—We have openings for sober and capable Men. Must be truck and semi-drivers. Salary and bonus.

CONCESSIONS—Want Penny Arcade and Custard. Legitimate Concessions open except Bingo, Cookhouse, Cork Gallery, Mitt Camp, Penny Pitch, Fish Pond, Percentage and Photo.

Address:

Box 742 H. V. Petersen, Mgr. Joplin, Missouri

WANT—ARCADE SHOWS—WANT

For opening in Weslaco, Texas, January 25

Slum Concessions of all kind. Shows with own transportation. Will book or buy any Flat Ride. Want Legal Adjuster, General Agent and Secretary. Babe Emwaller, Windy Johnson, O. H. Dintler, Giff Roberts, Cowboy Carlson, all people with me before, write or come on. Have Penny Arcade for sale. Also want Electrician. Address all mail:

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FOR SALE OR LEASE

BUBBLE BOUNCE, Used 2

Months \$13,500

MOON ROCKET, New Neon,

Good Condition \$14,500

Two Great Rides Capable of Producing Big Money, or Will Lease to Responsible Company.

Write or Wire

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Unlimited Capacity — Repeater — Thriller

Write for Catalogue

U. S. RIDING DEVICES CORP.

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Brooklyn 12, New York

WILL BUY FOR CASH OR BOOK SAME IN ON COMMISSION

All year around downtown Los Angeles locations, Chinatown and China City.

Kiddie and EH Ferris Wheels, Tilt-a-Whirl, Roll-o-Plane, Fun House, Spitfire or what have you. For Sale or Trade—Double Loop-o-Plane, Toonerville Trolley with 200 ft. of track. Arcade Equipment and Mutoscope Photomatics.

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EXPOSITION SHOWS

"America's Finest Midway Attractions"

OPENING THE 1947 SEASON AT THE
BIG CHARRO DAYS FIESTA, BROWNSVILLE, TEX., FEBRUARY 8 TO 16 INCLUSIVE

11 MAJOR RIDES — 5 KIDDIE RIDES — 14 SHOWS — 45 CONCESSIONS

WANT CONCESSIONS OF ALL KINDS — CAN PLACE ONE OR TWO MORE SHOWS OF MERIT

Clyde Davis Wants Hillbilly Show People for Silver Spur Radio Roundup; Also Girls for His Girl Show.
WANT CONCESSION AGENTS FOR THIS BIG SPOT AND FOR ENTIRE 1947 SEASON. Agents for Hanky Panks, Grind Stores, Ball Games, Wheels
 ALL PEOPLE CONTRACTED, REPORT HARLINGEN, TEXAS, BY FEBRUARY 1.

Look Over This Stellar Route of Fairs Already Contracted—Others Pending

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 SOUTHEAST SOLDIERS AND SAILORS' REUNION,
 Cherryvale, Kan.
 CHEROKEE COUNTY FAIR, Columbus, Kan.
 OZARK EMPIRE FAIR, Springfield, Mo.
 CENTRAL KANSAS FREE FAIR, Abilene, Kan.
 LYON COUNTY FREE FAIR, Emporia, Kan.

NORTHWEST MISSOURI STATE FAIR, Bethany, Mo.
 TULSA STATE FAIR, Tulsa, Okla.
 CHILDRESS STATE FAIR, Childress, Tex.
 TEXAS-OKLAHOMA FAIR, Iowa Park, Tex.
 CENTRAL WEST TEXAS FAIR, Abilene, Tex.
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PLUS A VERY STRONG STRING OF SPRING STILL DATES AND CELEBRATIONS

SHOWMEN AND RIDEMEN, CONTACT ALVIN VAN DIKE. CONCESSION PEOPLE, CONTACT DON BRASHEAR.

VICTORY EXPOSITION SHOWS BOX 1471,
 HARLINGEN, TEXAS

O. C. BUCK SHOWS

"The East's Most Modern Motorized Show"

12 OFFICE OWNED RIDES 10 SHOWS DIESEL POWERED AND TOWERS

Transportation — Own Fleet of 40 Semi Trailers

OPENING EARLY IN APRIL

WANT—Girl Revue Operator, have stainless steel front; Midget Show, Illusion Show, Grind Shows that can produce. Will finance showman with new and novel ideas; no attraction too large.

WILL BUY—Two-Headed Baby, have beautiful outfit for same. Whity Sutton can use Attractions and Working Acts for Side Show. Address Gibsonton, Fla. Billy Cornell, Colored Revue, can place Musicians, Girls and Entertainers. Address 537 W. Lanvale St., Baltimore, Md. Speedy Wilson, Motordrome, wants Talker; also Riders. Address 6555 S. Cicero Ave., Chicago, Ill. Fred Munn's Monkey Circus can place Talker and Grinder. Jimmy, write.

WANT—Ride Help for 10 major rides, a few Foremen; also useful people in all departments, including Talkers, Grinders, Canvasmen and Builder.

CAN PLACE a few Slum Concessions; also one Ball Game.

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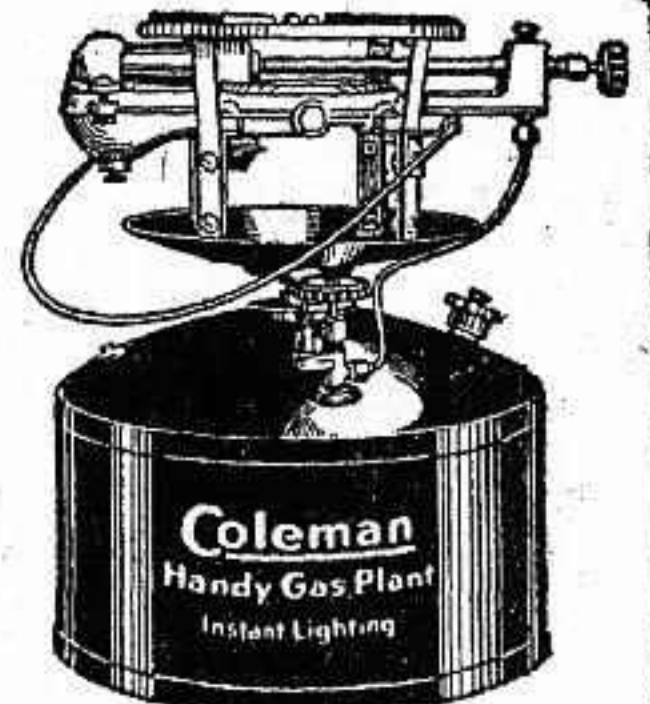


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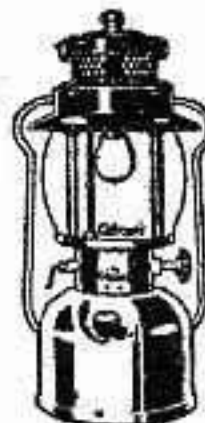
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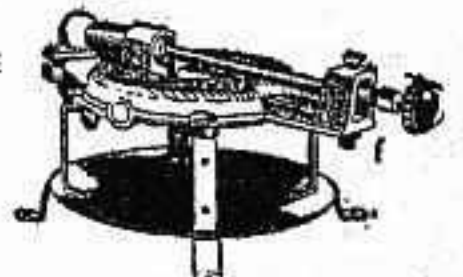
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Opening Early in March in North Carolina
FEATURING A FIREWORKS DISPLAY EVERY NIGHT

CAN PLACE

CONCESSIONS — All kinds except Grab, Custard, Popcorn and Bingo.

SHOWS — Minstrel and especially a Motordrome.

RIDES — Whip, Flyoplane or Rolloplane.

HELP — Foreman and Second Men all rides; must drive semis. Good man to handle new Custard Truck.

All replies to

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FOR SALE—THIS 1940 CHEV. TRACTOR

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THE SKIPPY FUNHOUSE

Glasshouse and Walk Through combined. Factory built on 1947 Special 28 Ft. Semi. All-steel construction. 45 ft. front—wagon show style—folds up. Requires only one man to operate. Quick put up and down. A proven money maker. NOW is the time to place your order for an early spring delivery. Write for photo and full details.

H. NORMAN SMITH, Box 492, North Little Rock, Ark.

J. A. GENTSCH SHOWS

OPENING MARCH 10 for State Stock Show at Forest, Miss.; followed by Southwest Stock Show at Port Gibson, Miss.; two largest State Stock Shows; followed by another Stock Show and four Celebrations. Want to buy for cash Tilt-a-Whirl and Octopus. Want to book Stock Concessions. Want Agents for Stock Concessions, Penny Pitch and Ball Games and capable Bingo Man for Counter. Ride Men who can drive Semi, Merry-Go-Round Foreman and Second Man, Chair-o-Plane Foreman and Second Man, Dipsy Doodle Foreman and Second Man, Man for Kiddie Auto.

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PLANT CITY STRAWBERRY FESTIVAL, Jan. 15th

Legitimate Concessions only. Playing Florida bona fide fairs. Ft. Pierce, Sebring, Vero Beach, Fort Lauderdale, Bradenton, Wauchula and others. Address Plant City, Fla., now.

HOWARD INGRAM

MOTORDROME RIDERS WANTED

FOR HENNIES BROS.' SHOWS

Would like to hear from Trick and Straight Riders, Ticket Sellers and Help around Drome. Good salaries. Have long route of Fairs and good Still Dates. ANSWER:

A. WILSON

2202 TANGLEY, HOUSTON 5, TEX.

Ladies at PCSA Ball

By Virginia Kline

LOS ANGELES, Jan. 11.—The 26th annual banquet and ball of the Pacific Coast Showmen's Association at the Biltmore Hotel Gold Room, December 17, was not the biggest one ever held, but it was the best in many ways. Against all past principles in mentioning only the women of the show world and their costumes, I must give honor to one man who helped make the affair a dignified and splendid party—Fred Weidmann, who with his wife and party came down from San Francisco to take over the job of emcee. Fred introduced every one he should have introduced, gave honor where it was due and kept speaking to a minimum. Too much cannot be said for his efforts and his masterly handling of a difficult job.

Among out-of-town guests were the Sam Corrensens. Mrs. Correnson wore a beautiful white and gold gown with a white fox evening cape. Her mother, Mrs. Mack Johnson, a visitor from Tacoma, Wash., wore black with an intricate yoke of fagotting; her coat was grey squirrel. Mrs. Ethyl Weidmann, of San Francisco, wore a dramatic tea rose evening skirt with roman striped blouse, which gave her blond hair just the right setting. Mrs. Jim Young wore a fitted model of black with a snug jacket of sequins. Mrs. Al Cohn wore black with a tiny black velvet cap. Mrs. Ralph Meeker wore a white lame evening tunic with a perky red skirt in evening length. Babe Miller wore black velvet with sequin trim and an unusual high tiara of black velvet and sequins. Mrs. Harold Long wore a classic gown of black with scattered sequins. Mrs. Bertha (Gyp) McDaniels wore a formal gown of American Beauty red with a high-brimmed evening hat highlighted by two black birds of paradise.

Dove Gray for Mrs. Walpert

Edith Walpert wore an unusual evening-suit of dove gray with smart buttons of gray crystal and the long skirt of sweep length. Mrs. John Miller wore black with white corsage and hair ornament. Tillie Utte wore a crepe romaine white with galor green evening coat. Mary Kanthe wore jewel red velvet with black velvet evening wrap and red feather hair ornament. Mrs. Harry Suker wore white net with full shirred skirt and black evening wrap.

Mrs. Hort Campbell wore coral with tiny bands of gold sequins in expert styling. Marie Tait wore black with silver rhinestones in a flared tunic skirt. Mrs. Barbara Hellwig wore smouldering black with jet sequin trim. Mary Taylor wore black net with dropped shoulder-hugging yoke of blush net and gold evening purse. Minerva Boyd wore black with black sequin-trimmed bodice. Betty Coe Perkins wore white with tiny patterns of petite sequins in smart outline. Florence Lusby wore black net with black monkey fur evening wrap.

Mrs. Earle Douglas wore a faille fushia gown with a high upswept hair-do. May Hankins wore black with silver fox evening wrap. Betty Coe, president of the auxiliary of the PCSA, wore a glamour girl gown of sweeping black with deep yoke of pastel pink sprinkled liberally with sparkling silver beads. Her flowers were arranged in a high crown-shaped fan which gave her height as well as dignity. Mrs. Dot Cronin wore black in crisp styling that was softly draped to complement her tiny figure. Marie Bailey wore antique red with low shadow yoke drape. Mrs. Gladys Keenan wore capri red with orchids and her mink coat.

Mrs. John Lorman wore black with tiny silver puffed sleeves and silver tracings of silhouette trim. Mrs. Jane Smith wore black with orchids and

vari-colored sequin trim at hip and throat. Donna Day wore a very sheer pastel pink with tiny flower pattern of white and white feather hair arrangement. Nancy Meyer wore rose pink with matching rose feather evening hat. Ann Doolin wore black with orchid corsage. Nina Rodgers wore black faille with decollete of suave pink with gold evening hanky and purse.

Gold Plastic Sandals

Madge Buckley wore a Sharepelli model of black crepe with a sophisticated pattern of gold sequins. Her evening sandals were marvels of transparent gold plastic and black suede.

Minnie Spring, a visitor from Arizona, wore a swirling black evening frock with black feather hair arrangement. Gladys Patrick wore lipstick red with Grecian side closing and drape, the etching of gold sequins. Mrs. R. E. Moss wore black with black satin and sequin motif. Mrs. Ruth Kelly wore black with white rose corsage. Lillian Alexander wore flame red satin with black fox wrap. Peggy Bailey wore vivid char-treuse crepe with half panels of draping. Rita Kortez Ebenstein wore a gold lame evening frock with orchids. Mrs. Harry Meyers wore black with an enchanting neckline.

Margaret Farmer, hostess at the Krekos table, wore a black gracefully draped uneven hemline gown and a corsage of deep red roses. Mabel Brown wore a short evening frock of softly shirred midnight blue. Fern Redmond wore form-fitting ebony black velvet with red roses in her hair, which was in upswept arrangement. Marlo LeFors wore black gown with bow neckline and white corsage. Mrs. Harry Hargrave wore black with heavy bands of sequins at hip and hemline. Her corsage was aqua rose. Marie Kortez wore black with high hairdress and supple black fur wrap. Mrs. Dale Petross wore pastel green with silver sequin trim. Mrs. Jim Campbell wore gleaming sheer blue with orchid corsage.

There was a private bar for the showfolks, and Clyde Gooding bought Bertha (Gyp) McDaniels and me our welcoming drink. He took Coca-Cola, but we felt more welcome with something stronger. Mr. and Mrs. Weidmann and Ralph Meeker hosted us at dinner. This may account for the feeling that I have missed some of the girls and their very beautiful costumes, but they were there and they were beautifully dressed and a credit to the men, who I am sure were proud of them all.

Namy Salih, Vet Brooklyn Showman, Dies in Newark

NEWARK, N. J., Jan. 11.—Namy Salih, well-known park and outdoor showman of Brooklyn, died here Monday (6). Salih, a native of Syria, for many years was operator of girl shows at fairs, parks and carnivals, but later became associated with Sam Gumpertz in the Dreamland Circus Side Show at Coney Island.

Salih made numerous trips abroad in search of freaks and Side Show attractions for his own shows and for the Barnum & Bailey circus. Among the well-known acts he brought to this country were Lionel, the Lion-Faced Man, and Suzy, the Elephant-Skinned Girl.

Shan Gets S. W. Va. Circuit

NASHVILLE, Jan. 11.—R. E. Stewart, general agent for Shan Bros. Shows, has closed contracts for the org to furnish the midway for the Southwest Virginia Fair Circuit, consisting of Tazewell, Abingdon, Wise and Pennington Gap.

ICE CREAM OPERATORS
 New Low Prices on
CHOCOLATE DIP SUPPLIES
 JUST RECEIVED—LARGE SHIPMENT OF
CHOCOLATE COATING
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GRANULATED PEANUTS
 WE HAVE FRIGIDAIRE
ICE CREAM CABINETS
 SPECIAL! ICE CREAM
 and CANDY APPLE STICKS

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 PLAYING IN THE HEART OF MAJOR INDUSTRIAL CITIES OF
 THE EAST — EACH ONE A PROVEN MONEY SPOT.
 Our 1947 Route Is Studded With Outstanding Conventions and
 Celebrations Which Includes New York State Convention of
 Loyal Order of Moose, Held Early in June; 10 Southern
 Fairs Already Contracted; Others Pending.
NOW BOOKING: Concessions of all kinds, also Penny Arcade. Will sell
 exclusive on American Palmistry.
SHOWS: Side Show, Snake Show, Motordrome, Fun House, Glass House.
 Special preference to those with own equipment and transportation.
RIDES: Will book or buy late model Moon Rocket and late model
 Whip with transportation.
FREE ACTS WANTED for full season's work. Milo Linwood, write us.
 Sam Glickman, Pete Burkhart, Milt Cohen, write our Business Manager
 and General Agent, **GEO. F. WHITEHEAD**, c/o Winter Quarters.
All Replies:
RUSS OWENS, Gen. Mgr.
 NEW BERN, N. C.

ATTENTION! CARNIVAL AND SHOW OPERATORS
 Our new Hammond Organ Recordings are
 ideal for your business.
 We offer Records that have plenty of life
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 Here are a few of our latest Song Hits:
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	Without You
	Old Buttermilk Sky
SR-192	The Things We Did Last Summer
SR-193	My Sugar Is So Refined
	Five Minutes More
SR-205	You Keep Coming Back Like a Song
	September Song
SR-208	Zip-a-Dee Doo-Dah
	A Gal in Calico

Send for our complete list of Records. We
 carry Polkas, Tangos, Waltzes, Fox Trots,
 Two-Steps and March recordings.
PRICES
 Special—12 Records for \$11.00, plus \$1.10
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 No shipments less than four Records. All
 Records sold on money back guarantee.
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FAIRWAY SHOWS
WANT FOR 1947 SEASON
 SHOWS—Illusion, Ten-in-One, Monkey, Me-
 chanical and Fun House.
 CONCESSIONS—Corn Game, Cook House and
 others. (No Mitt Camps.)
 FOREMEN for Ferris Wheel and Merry-Go-
 Round and other Ride Help.
EMIL J. ZIRBES
 BOX 122 BISMAROK, N. DAK.

National Orange Show
SAN BERNARDINO, CALIFORNIA
March 13 to 23 Inclusive
NOW CONTRACTING
 ★ CONCESSIONS
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 ALL INTERESTED PLEASE CONTACT
CRAFTS 20 BIG SHOWS
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POPCORN MACHINES
 (BRAND NEW)
 Build You Own
 A Complete Setup as Follows:
 One large aluminum kettle with stainless
 steel shell. Removable elements, 2350
 watt, 110 volts, 60 cycles, A. C. Includes
 a complete lid with motor, gears, switches,
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 up your wires!
Complete for only \$150.00
 Will pop 30 pounds of popcorn per hour.
 Kettle can be removed in One Second!
 Will start to pop in Three Seconds after
 first popping. This Kettle can be installed
 in all makes of machines.
 Dealer Inquiry Invited
CONSOLIDATED CONFECTIONS
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WANTED
 High type Promotion and Contact Man.
 One with experience in park promotions,
 picnics, roller rink and ballroom. Year
 around deal for right man. Must have
 car. Write full particulars in first letter
 and enclose recent picture.
JOHN C. MULLINS ENTERPRISES
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 ACCOUNT DELAY IN DELIVERY OF NEW EQUIPMENT
WILL OPEN JANUARY 7, IN HEART OF FRUIT BELT
 Place sober, reliable Ride Men, semi trailer drivers preferred, place wives in Ticket Boxes. Place Shows
 and Showfolks with or without equipment. What have you? Will finance any worth-while attraction.
 Stock Concessions open. Place Long and Short Range Gallery, Scales, Guess Your Age, Cotton Candy,
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 it on and off lot. Address
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 Always lead,
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 New, used—
 Low prices.
 Beautiful, Durable, Portable. ALL types.
 So simplified, any one learns in an hour.
 Write American Stamp & Novelty Mfg. Co.,
 Dept. 1228, 1132 N.W. 2, Okla. City, Okla.

RIDES FOR SALE
 One Kiddie Train Ride (Two Coaches).
 One Kiddie Baby Plane Ride With Animal Seats.
 One Flying Twister With 10 Seats (Seats 20
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 One Ferris Wheel in A-1 Shape (New Motor).
 Will take \$8,000.00 for the 4 Rides.
 Will set Rides up for inspection.
 Write for Details.
PEPPERS ALL STATES SHOWS
 BOX 675 SELMA, ALA.

WANT RIDES, SHOWS, CONCESSIONS
ISLE OF PALMS PARK
 CHARLESTON, S. C.
 Will book or lease any Standard Ride. Want Shows suitable for park operation. Concessions
 all open. Money plus talent will build this park to top bracket. Beautiful Beach, Pavilions,
 Dance Hall, etc., erected last year. Now ready for attractions. Address
TOM TERRILL, General Manager
 Terrill's Agency, 199 King St. Telephone: 31245 Charleston, S. C.

WILL BUY FOR CASH
PORTABLE MERRY-GO-ROUND
 With or without transportation, or will
 lease or book same on new show. Reply
JAMES D. CARPENTER
 119 South 73rd St. Omaha, Nebraska
 Phone: Glendale 7271

FOR SALE
 PLANS CHANGED
 Divco Twin Coach Popcorn Truck, glass all
 around, fluorescent and neon lights, 3 electric
 poppers. A honey for \$2450.00, E. O. B.
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 One Star Electric Jumbo Popcorn Machine,
 brand new, never used. Price \$250.
JACK LAMPTON
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PINE STATE SHOWS
WANT FOR 1947 SEASON
RIDES—Any Flat Ride. What have you? **SHOWS**—Girl Shows, Ten-in-One, Wild Life, Snake.
CONCESSIONS of all kinds. Must be stock. Some percentage open. Mitt Camp. **HAVE FOR SALE**—
 One complete Penny Arcade, new Blue Top, Wall, etc., 50 Machines, one Chair-o-Plane complete, ready
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JOHN J. CARUSO
 LEGION PARK GREENWOOD, MISS.

L. J. HETH SHOWS
NOW BOOKING SEASON 1947
 Shows, Concessions, Ride Help.
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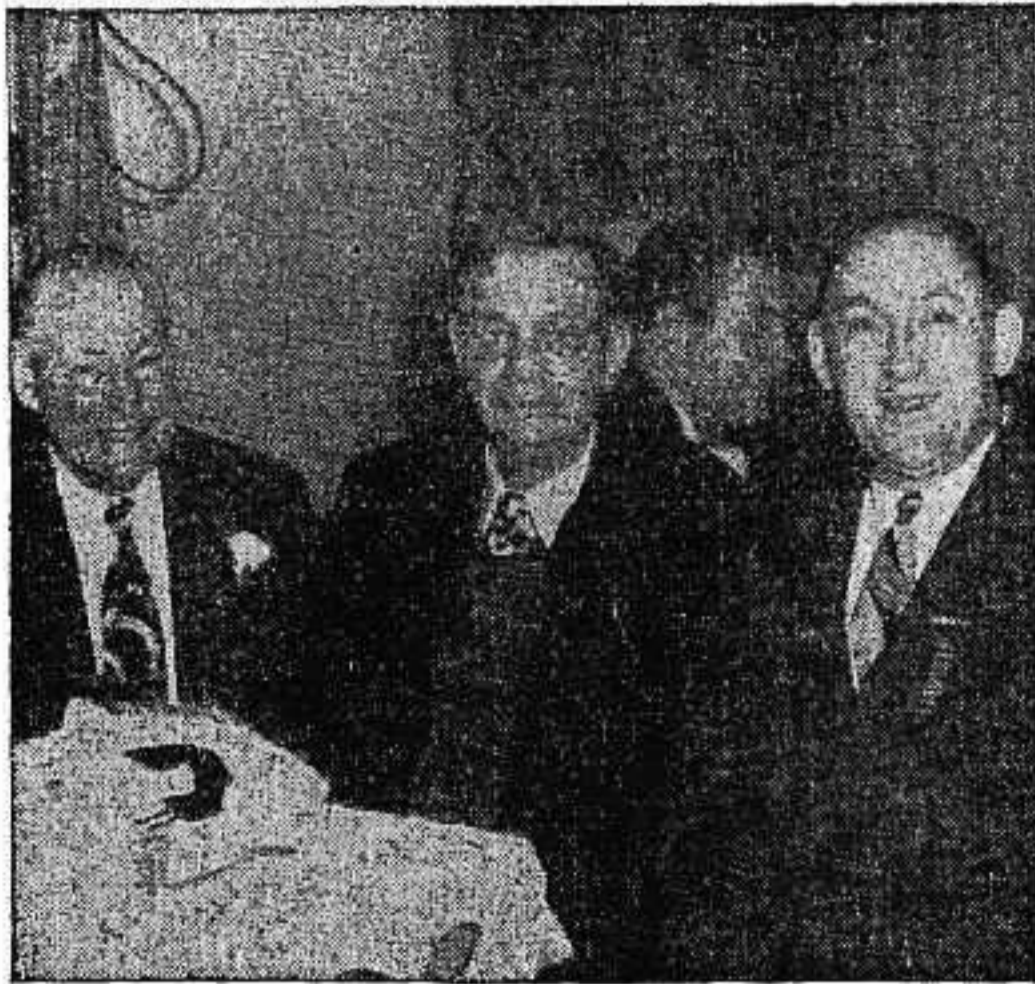
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 AMERICA'S BEST ADVERTISED MIDWAY
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RIDES — SHOWS — CONCESSIONS
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Miniature Steam Engine
 Engine, two cars, water tank, 350 ft. of track welded
 on iron ties. Portable, good condition.
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Omar's Greater Amusements
 Will book, buy or lease Merry-Go-Round. Will book
 any non-conflicting Rides, Shows of all kinds. Have
 4 new Show Tops, want Showmen and Show People
 for same. Want Concession Agents and Ride Help.
 Few Concessions open. Opening March 1.
 1401 E. BROAD ST. TEXARKANA, ARK.

GARDEN STATE SHOWS
 Now booking and contracting for the coming 1947 season Concessionaires, Showmen, Committees,
 Fair Associations. We positively carry no grift. Get with the show with a reputation unsurpassed.
WANT Ride Help, Agents, Canvasmen, Help in all departments. Special consideration to Shows of
 merit. Concessions of all kinds. Free Acts, send literature. All address:
R. H. MINER
 161 Chamber St., Phillipsburg, N. J., or R. H. MINER JR., Hotel Victor, Easton, Pa.

International Association of Showmen at Their New Year's Eve Frolic



E. Lawrence Phillips, George Davis and Morris Lipsky



Tom Sharkey, Pinkey Tracey and Eddie Coe



Mr. and Mrs. Earl Bunting and party



John Maher, Bill Snyder, Pete Brophy and Mel Vaught



Sunny Bernet and Otto Griebing



Mr. and Mrs. Red McCoy



Mr. and Mrs. Edgar Hart

Mrs. Overmark, Mrs. Lang, Dee Lang, Mrs. Pat Purcell and John Sweeney
—Candid Photo Flash Service, St. Louis

Strates Buys Surplus Tires For New Wagons

JACKSONVILLE, Fla., Jan. 11.—Purchase of 60 sets of 10-ply tires from army surplus goods for use on the 30 new wagons under construction at winter quarters of James E. Strates Shows here was announced by Owner Strates.

At present, more than 50 men are employed in quarters and more will be added in the next few weeks.

Recent arrivals included Starr DeBelle, who has started work on his Wild Life exhibit, which includes a new front and new style cages which will enable patrons to view the animals from four sides; Claude Bentley and Eugene Jenkins, who are repainting the Side Show and plan inside changes to include decorative sidewalls in colors on satin; G. W. Murray, who is working on the Motordrome and who plans to work three lions in the Drome; James Strepolis, awaiting delivery on a baby Roto Whip, has designed and started work on a miniature railroad station for his Miniature Train.

Other arrivals in quarters include Bill Leon, Eddie Seamon, Earl Truax and Gif Raylea. Visitors have included Mr. Smith, of the McDougall-Butler Company; Joe Sciortino, Doc Crosby, George Phillips, Curtis L. Bockus and L. R. Hill.

Fred Fournier, well-known concessionaire, is a patient in St. Luke's



Mr. and Mrs. Sid Sidenberg and Marie Degan, and (standing) Marie Johnson and Arlene Sidenberg

Final Transfer Is Made To Paramount Expo Trio

NEW YORK, Jan. 11.—Final details of the transfer of Dick's Paramount Shows, Inc., owned by Richard E. Gilsdorf, to Ralph P. Flannigan, Peter Stamos and Samuel J. Lipsih were worked out at a meeting here. Org will be named Paramount Exposition Shows.

Flannigan was named president of the new corporation, with Stamos as vice-president and treasurer, and Lipsih as secretary. Max Goodman was named counsel.

Hospital, where he expects to undergo surgery.

Houston's Museum Makes Hit in Mex.

HOLLYWOOD, Jan. 11.—Tom Hughes, Hollywood representative for J. Sam Houston Enterprises, has received word from Houston and his daughter, Donna, that the venture into Mexico with a museum built on three railroad cars is meeting with unprecedented success.

Show opened at Juarez (across from El Paso) and did a turnaway business, and then at Chihuahua it was necessary to remove part of the exhibits to accommodate the throngs. Org was parked in Torreon last week, en route to Mexico City, where a long stand is anticipated.

Paramount Org Awaits 5 Rides

NORFOLK, Va., Jan. 11.—Workmen are busy in quarters here re-furnishing the equipment of the Paramount Exposition Shows. Expected delivery of five new rides and two new light plants will give the org a total of 10 major rides, two kiddie rides and four Diesel light plants. Ten tractors and trailers are also to be added to the fleet, it was announced.

Ralph P. Flannigan, general manager, recently flew to New York on business and upon his return expects to attend the Southern fair meetings, five, arrived here from Miami. Most of the rides had been repaired and painted, and work has started on show fronts. Manager Flannigan expects to have three new fronts ready for opening. There also will be a new circus marquee and other new canvas. Most of the new equipment has been on order more than a year.

Sol Kane's Two Daughters Principals in Marriages

PHILADELPHIA, Jan. 11.—Daughters of Mr. and Mrs. Sol (Knopman) Kane, of Cetlin & Wilson Shows, are the principals in winter marriages.

Selma was married December 22 to David Klebanoff of New York, with Jake Shapiro as best man. Betty will wed Paul Spiro February 2.

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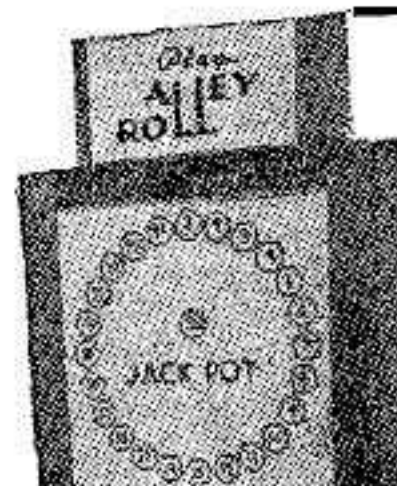
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Standard models from six to twenty feet for Popcorn, Frozen Custard, Waffles, Grab, Jewelry, Photos, etc. Also larger Trailers for Galleries, Fun Houses, etc. Custom built to your specifications at no extra cost. To open one, three or four ways. Living quarters if desired. Designed by experienced concessionaire and built by experienced craftsmen. We feature drop-center axle, low counters, removable hitch if needed. A flashy, practical, all-weather trailer for the concessionaire at a very reasonable price. We can still offer thirty-day delivery on a few more trailers. For price list and photos on standard models or quotation for special requirements write or wire

K. MAX SMITH, Sales Manager

"CUSTOM-BUILT" TRAILER SALES

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Showmen: We offer you a Custom-Built Office Trailer at a reasonable price.

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CONCESSIONS—Novelties, Hoop-La, Pitch Till You Win, String Game, Bowling Alley, Lead Gallery, Fish Pond, Airplane Game, Clothes Pin, Duck Pond, Cane Rack, Root Beer, Bumper, Frozen Custard, Grab, NO Flats, Gypsies or Drunks.

SHOWS—Monkey Show, Walk Thru, Big Snake, Mechanical Show, 10-in-1 or any other suitable Show.

WANTED—Reliable, sober Ride Help; also Agents that can drive Semi-Trailer. No drunks. We have a Centennial Celebration booked for May and a Diamond Jubilee booked for June. All spring dates under strong organizations.

JAYHAWK AMUSEMENT CO.

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ATTENTION, CARNIVAL MANAGERS

Want to contract for 1947 season following Concessions: Fishpond, Balloon Darts, Hit or Miss Ballgame, Coke Bottles. All Concessions under new canvas, beautifully flashed; an asset to any midway. Would like to buy the exclusive on Pan Game and Pea Pool, Beat the Dealer or Over and Under. Have sober agents. I am not interested in gillie outfits. Prefer North or Midwest Territory, but will consider other locations. Not a gypsy.

H. J. MITCHELL

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20 Railroad Cars Touring Canadian Northwest and Alaska. Opens April 1st, Closes October. Concession Operators for Bingo, Darts, Envelope Pick Out, Stock Wheels, Lead Gallery, Penny Pitch, Blankets, Balloons, Novelties, any other new novel Concession open. No booze bounds. drunks flat stores or gypsies. Ride Help wanted for fourteen major Rides which include the latest and best in Rides. Address:

BOB RANDALL, Roberts Creek, B. C.
 or CRESCENT SHOWS, LTD., P. O. Box 762, Penticton, B. C.

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NOW BOOKING FOR SEASON 1947

Want Grab Joint, Pop Corn, Candy Apples, Snow Ball, Candy Floss, Waffles, Potato Chips, Photo Gallery, Ball Games, Penny Pitches, Hoop-La, Custard, Novelties, Pitch-Till-U-Win, Coca-Cola Bottles, Jewelry, Guess-Your-Age or any other good clean Grind Stores, American Palmistry. No racket. Want Ride Help, must be semi-drivers. Want for office-owned P. C. Dealers, Lady for Nickel Pitch. Show opens March 8th. Have the best route of still dates and celebrations and fairs in South Carolina, North Carolina, Virginia and Tennessee. Robert Bauman, Eddie Camm and Lucky Alxsin, kindly answer this ad. Winter quarters 5 miles south of Brooksville, on Route 41, Dixie Park. Address All Mail and Wires: KEYSTONE EXPOSITION SHOWS, P. O. Box 449, Brooksville, Fla.

J. R. LEERIGHT SHOWS

OPENING WACO, TEXAS, FEBRUARY 15

Those engaged answer; George and Gene, write. Want outstanding Shows. Ten Concessions open—Pop Corn, Age, Weight, Stock Stores, Basket Ball. Want Agents for Coin Pitch Ball Games. Complete Cookhouse to sell and book, or need competent Manager. Want Wheel and Loop Foremen. For Sale—24-Seat Jones Mix-Up with Truck and Trailer, 36-Ft. Spillman 3-Abreast Swing.

J. R. LEERIGHT SHOWS, LOTT, TEXAS

A. M. P. SHOWS

NOW BOOKING FOR 1947 SEASON

Concessions—Novelties, Coca-Cola, String Games, Fish Ponds, Duck Ponds, Scales, Mug, Pitch-Till-U-Win, Hoop-La, Rotaries, Dart Games, French Fry, Penny Pitch, Balloon Pitch, Long and Short Lead Galleries, Basket Ball, Milk Bottle Ball Games, any others not conflicting. Shows—Want 10-in-1, have top, truck, bannerline for same; Wild Life, Snake, Monkey, Unicorn, Funhouse, Motor-drome and Walk-Thru Hillbilly Shows. All replies to

A. M. PODSOBINSKI, General Manager, P. O. Box 770, Macon, Georgia.

FOR SALE

ON ACCOUNT OF DEATH HAVE FOR SALE MRS. DODSON'S ENTIRE SHOW, INCLUDING TEN TRAINED MONKEYS, WARDROBE FOR SAME; TRUCK WITH BUILT-IN CAGES, PROPS, BLOWUPS, SOUND SYSTEMS, STAGES. QUICK ACTION WANTED. WRITE, WIRE OR PHONE

MR. CASE

c/o WORLD OF TODAY SHOWS, MUSKOCHEE, OKLA.

Rocky Mountain Showman's Club

1421 Arapahoe, Denver 2, Colo.

DENVER, Jan. 11.—While the big affair, the annual banquet, isn't until Wednesday (22) the clubrooms were filled New Year's Eve with approximately 100 merrymakers.

Guests included Owner Norton, of Norton's Midway Shows, and his general agent, Harry Badger, who promptly became a member, and Claude (Strawberry) Rusher, en route from El Paso to Kansas City spent the evening.

Reported on the sick list is Jack Wells, cookhouse owner.

Mrs. A. G. Goldberg hit the jackpot on the bell and was kept busy buying drinks. A. G. was a busy bartender.

The special committee, Frank Swartz, Mr. Goldberg and Mr. Tess, did a swell job.

Miami Showmen's Association
236 W. Flagler St., Miami

MIAMI, Jan. 11.—Org's 39th meeting was held Friday (3) with President Bob Parker presiding. Also on the rostrum were Carl J. Sedlmayr, first vice-president; George Golden, third vice-president, and Milton Paer, secretary. Chaplain Phil Cook read the invocation.

Jack Cleary, chairman of the March of Dimes Committee for Dade County, addressed members. Plans are being made for the Miami Showmen's Association to raise money for the cause.

George Golden, chairman; Whitey Tara and Mike Roman of the Cemetery Committee, outlined the new cemetery project and were instructed to proceed with the advertising for bids so the club could acquire the cemetery property.

O. J. (Whitey) Weiss, Tommy Carson and Max Gruberg arrived in Miami. Carl Sedlmayr left after Friday's session and Dave Endy left for northerly points.

Sam Palitz, who has been on the sick list, is up and about again.

Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, Jan. 11.—Harry Stahl presided at the final 1946 meeting. Night was highlighted by a surprise birthday party given by Mrs. Rose Lewiston, to mark the first year's milestone of the Michigan Showmen's Association Auxiliary.

William Green of the Showmen's League of America, Chicago, was a guest and spoke briefly on the Chicago org's children's Christmas party.

SID CRANE WANTS

Side Show Acts, Feature Freak. Opening with Blue Ribbon Shows, Miami, Fla., January 20. Tiny Cowan, wire. Talkers, Carl and Jean, all that worked for me, wire.

SID CRANE
2031 N. W. 23d, Miami, Fla.

SILK CITY SHOWS WANT WANT

For season 1947 can place Fish Pond, Duck Pond, Pitch Till Win, Shooting Gallery, Candy Floss, Photo Gallery, Want Ride Help for Ferris Wheel, Merry-Go-Round, Chair-o-Plane, Venetian Swings, Roto Kiddie Whip, Auto Kiddie Ride and Canvas Man. Will lease or buy Ferris Wheel, Merry-Go-Round or any Major Ride with or without transportation. First in all locations. Office Wagon for sale. All replies

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260 McBRIDE AVE. PATERSON 1, N. J.

Caravans, Inc.
155 N. Clark St., Chicago

CHICAGO, Jan. 11.—Club resumed its regular meeting schedule Tuesday (7) in the clubrooms at 32 West Randolph Street. President Edna Stenson returned from her New York trip in time to preside. With her on the rostrum were Jeanette Wall, first vice-president pro tem in the absence of Lucille Hirsch; Pat Seery, treasurer; Hattie Hoyt, secretary; Yvonne Ferarri, chaplain, and Irene Coffey, corresponding secretary.

Members grieved to hear of the death of Clara Polich's husband Thursday (2).

Sick list includes Pearl McGlynn, Dorothy Bates; Maude Green, Joicy Williams Gray, Bonnie Lorayne, Stella Sigsworth and Josephine Glickman.

Cash donations acknowledged from Claire Sopenar and Daisy Davis.

Pat Seery and Billie Bunyard represented Caravans at the Missouri Show Women's Club installation in St. Louis. Evelyn Blakely attended the National Showmen's Association Ladies' Auxiliary installation in New York.

Members who worked at the Showmen's League of America Christmas party included Pearl McGlynn, Lucille Hirsch, Marie Broughton, Agnes Barnes, Marianna Pope, Irene Coffey, Esther Meyers, Boots Gonse, Bille Wasserman and Lillian Lawrence.

Letters of thanks received from Bill Gren of SLA, Rev. Marcel Lavoy, Father Flannagan, Edna Stinson, Clara Polich, Kathleen May and Joicy Williams Gray. A letter also was received from Mrs. Shue, whose husband made the gavel Walter Driver presented to Caravans.

Raffle was donated by Fred Potenza and won by Isabelle Brantman. Hostesses at the next social will be Jeanette Wall and Ann Sleyster.

Regular Associated Troupers
106 E. Washington, Los Angeles

LOS ANGELES, Jan. 11.—The meeting December 31 served a dual purpose. First on the program was the installation of officers, followed by the annual New Year's Eve party.

Gladys Patrick was installing officer. She presented Lucille Dolman, outgoing president with a gold life membership card, a fur cape from the members and a picture from John R. Castle. Then, with the assistance of Julia Smith and Tyra Lou Kent, Gladys installed the following officers: Jimmie Lynch, president; Nell Robideaux, first vice-president; Monroe Eisenmen, second vice-president; Lillian Schue, third vice-president; Jack Kent, fourth vice-president; Clarence Allton, treasurer, and Marie Bailey, secretary.

Each of the retiring officers was presented with a gift by the retiring president, each lady received a corsage and each man a white carnation.

The New Year's Eve party was a big success. Org's photographer, Harry Quillen, took pictures.

New members are Fred Smith, Robert Miller, Octavia Reger, Max Sharp, Benny and Helen Fields, Thomas Johns, D. S. and Polly Thompson, Rita Yagla, Rose Fitzgerald, Harry and Grace Merkel and Larry Nathan.

Sam Dolman won first prize in guessing the amount of money in the "bull," donated by Spot Ragland.

Donations were acknowledged from Max Kaplan, who gave a cake; Ruth Kelley, Bob Perry and Harry Miller, who furnished the refreshments, and the Heart of America Showmen's Club Auxiliary, Kansas City, for flowers.

Show Folks of America
San Francisco

SAN FRANCISCO, Jan. 11.—Regular meeting was held December 30 with President-Elect Harry Seber presiding. Tom Heaney, contracting agent for Dailey Bros.' Circus, and Mike Krekos, West Coast Victory Shows, were invited to sit on the rostrum.

Elected to membership were Bernice Ceaser, Ruth Alfsen, Ann Nussbaum and Charles Robert (Buck) Reger.

The president announced the death of Frank Dunley, 74, of the Meeker Shows. He died in Tacoma, Wash., December 13 and services were held there December 23. Burial was in Show Folks Rest, December 26. Memorial services, conducted by Harry Seber, were held in the chapel at Olivet Memorial Park.

Members and guests introduced after absences were I. B. Stafford, Ross Hann, George B. Wilson, Manuel Ferrera, Mr. and Mrs. Jerry O'Brien, Sol Grant, Mrs. K. Sua, of Honolulu, and Harry Myers.

Mrs. Annette Hagaler was given a rising vote of thanks for bringing in so many members from the West Coast Victory Shows.

Steve Murphy reported that Charles Weisbart is seriously ill in French Hospital. Dr. Mannheim reported John Severson is showing improvement. Mr. and Mrs. Boehm reported on the delivery of Christmas baskets to hospitals and to the Laguna Honda Home.

Milt Williams reported the December 7 ball netted the cemetery fund more than \$4,000. Harry Weidmann reported on the cost of the Christmas entertainment. Total expenditures reached \$578.68 and a balance of \$55 remains. Harry Seber, Harry Low and Tony Soares headed the committee.

On the suggestion of Council Rairford and Adam McBride a collection was taken up for the Damon Runyon cancer fund. A total of \$100 was collected and that, together with an honorary Show Folks membership card, was sent to Walter Winchell.

Mike Krekos won the pot of gold, which amounted to \$50. He donated his share to the Christmas fund. Krekos is now en route to Greece to visit his mother.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Jan. 11.—First meeting of the new year was called to order by President Harold Elliott. With him on the rostrum were Secretary G. C. McGinnis and Treasurer George Carpenter.

Lester Wallace, Leonard White and Paul A. Bever were elected to membership.

Committee from the Ladies' Auxiliary announced the auxiliary would contribute \$500 to the building fund.

On a motion by Jack Wiener, and seconded by Toney Martone, it was voted to place markers on graves of all members. One will also be placed on the grave of Sam Wallace, buried in Mount Moriah Cemetery.

TENTS CIRCUS, CARNIVAL CONCESSION

BRIGHT FLAMEPROOF CANVAS
Royal Blue—Tangerine—Forest Green—Khaki—Olive Green—White

Flameproof your tents with Hoopers Liquid Flameproofing Compound. Colors—Khaki, Forest Green, Royal Blue, Olive Green and White.

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Chicago's Best Tent House Since 1870

SHOW CIRCUS CONCESSION MERRY-GO-ROUND TENTS
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All sizes. Also 20x30, 20x40, 31x45, 40x70.
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ORDER NOW FOR NEXT SEASON.
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Carnival and Concession TENTS
Serving the Showmen of the Southwest
JOHN M. COLLIN CO.
18 E. KIRK ST. SHAWNEE, OKLA.

DICKERSON SHOWS
Now Booking for 1947
Place Rides and Shows and all Concessions that don't conflict. Will furnish outfit for 5-in-1 and Minstrel. Good proposition to Ferris Wheel. Open South Georgia in February. Have 3 Rides now. Those with me before, answer. Everybody address: FRANK DICKERSON, c/o Blue Lantern Amuse, Park, De Land, Florida.

CARNIVAL WANTED
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FOR SALE
1 Single Loop-O-Plane
Motor overhauled, new modern screened top car, flood lights, wiring. Best offer over \$1000.00 cash.
J. R. RUSSELL
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FOR SALE
1 4kw. Universal Light Plant, 1 Wurlitzer 125 Band Organ, 60 sections of Picket Fence with jacks; Fence 10 ft. sections, like new.
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All Sizes — All Styles. NEW AND USED Khaki — Blue — Olive.
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TENTS—Concession, Gypsy, Camping, Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.
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SHOWS: Girl Show, Posing Show, Wild Life, Hillbilly Show. We have outfits for these.
RIDE HELP: Foremen and Second Men for Merry-Go-Round, Ferris Wheel, Chair-o-Plane, New Octopus, New Super Roll-o-Plane, Single Loop and Loop-the-Loop. Must be sober and reliable. Will pay top wages and good treatment. Preference given to those that drive semis.
HELP: Front Gate—capable and sober Man and Helper. Working Men for winter quarters. Winter quarters now open. Good meals and good treatment.
CONCESSIONS: Now booking all legitimate Concessions—Guess Your Age, Frozen Custard, Jewelry Store, Penny Arcade, Novelty Store.

Johnnie, Berry, Jimmie, Lewis, Tex, Bee, Poor Boy and All Boys who worked under me on Nick's and Bob Strayer Show, answer. I can use you.

H. I. SMITH

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Care H. B. Rosen Amusements, Drawer "B," Elba, Ala. (Phone 121)

WANT FOR AUBURNDALE, FLA.

Right in town and wonderful drawing territory, week of Jan. 20.

The first showing in over ten years.

Rides not conflicting. Shows that must be of merit. Concessions of all kinds except Grift. Wire, this week, Clermont, Florida.

BARNEY TASSELL UNIT SHOW

ROYAL EXPOSITION SHOWS

Hardee County Strawberry Festival, Bowling Green, Florida
January 20 to 25

Can use Octopus, Fly-o-Plane, Spitfire, Kiddie Whip, Penny Arcade, Motordrome, Custard, French Fries and various Merchandise Concessions. Ball Games, Bingo, Photos, Grab, Popcorn and Apples sold. All P. C. sold. No grift need answer. Can use capable Manager for completely framed Peek Show. All address:

ROYAL EXPOSITION SHOWS

Bradenton, Fla., this week; then Bowling Green, Florida.

P.S.: Croffo and all others booked for Bowling Green, please acknowledge.

H. B. ROSEN AMUSEMENTS

WANT — GENERAL AGENT — WANT

On account of disappointment of illness to join on wire for a Show of 9 Rides, 6 Shows, 35 Concessions, Free Act, Fireworks and up-to-date Lighting Equipment. Must know Alabama, Tennessee, Georgia, North Carolina, Virginia and West Virginia. To a man who can deliver we will pay a top salary on a year-around basis. All replies to

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BILL CLARK, Mgr.

J. J. PAGE SHOWS

BOOKING FOR 1947

Want Flat Ride with own transportation—especially want Tilt-a-Whirl or Octopus. Can place Second Men on Rides. Have opening for Musicians and Performers, also Chorus Girls on Minstrel Show. Salary and percentage. Want legitimate Concessions of all kinds except Corn Games. All folks with us before answer. Everybody address:

J. J. PAGE SHOWS

BOX 705, JOHNSON CITY, TENN.

GREAT SOUTHERN EXPOSITION

RIVIERA BEACH, FLORIDA

WANT FOR RIVIERA, FLORIDA, UNTIL APRIL 1

Jinny, Kiddie Rides, Major Rides not conflicting. Want Agents for Swingers and Razzle Dazzle. Want organized Minstrel or Hillbilly Show. Room for few more Concessions. Opening for nice Photo Gallery and High Striker. For Sale—Evans Country Store, one bucket. Playing in the heart of Riviera at West Palm Beach. Address: H. C. AYERS.

PHONE MAN

Opening for good man; make good money. Best deal going. Contact

EAGLES CIRCUS HEADQUARTERS

137 East Market St. AKRON, OHIO

WANTED

Men for Ferris Wheel, Merry-Go-Round, Tilt-a-Whirl, Roll-o-Plane and Octopus. Good all-around Mechanic to work in winter quarters. (Bennie Wells, painter, wire me.)

MOUND CITY SHOWS

1417 Grattan St. ST. LOUIS 4, MO.



MEETINGS OF ASSNS. OF FAIRS

Western Canada Association of Exhibitions, January 13-15, Fort Garry Hotel, Winnipeg, Man. Mrs. Letta Walsh, Saskatoon, secretary.

Maine Association of Agricultural Fairs, Falmouth Hotel, Portland, Me., January 14-15. J. S. Butler, 177 Cottage Street, Lewiston, Me., secretary.

Ohio Fair Managers' Association, Deshler-Wallick Hotel, Columbus, January 15-16. Mrs. Don A. Detrick, Bellefontaine, executive secretary.

Minnesota Federation of County Fairs, January 15-17, Hotel St. Paul, St. Paul. Allen J. Doran, Grand Rapids, secretary.

Michigan Association of Fairs, Fort Shelby Hotel, Detroit, January 19-21. H. B. Kelley, Hillsdale, secretary.

South Carolina Association of Fairs, Wade Hampton Hotel, Columbia, January 20. J. A. Mitchell, Anderson, secretary.

North Dakota Fairs' Association, Dacotah Hotel, Grand Forks, January 20-21. Edward Vancura, Fessenden, secretary.

Georgia Association of Agricultural Fairs, Biltmore Hotel, Atlanta, January 22. M. M. Benton, Atlanta, president.

Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, January 21-22. C. C. Hunter, Taylorville, secretary.

Massachusetts Agricultural Fairs' Association, January 23-24, Hotel Northampton, Northampton. A. W. Lombard, 21 Jason St., Arlington, secretary.

Texas Association of Fairs, Adolphus Hotel, Dallas, January 23-25. O. L. Fowler, Denton, secretary.

North Carolina State Fair Association, Carolina Hotel, Raleigh, January 24. Dr. A. H. Fleming, Louisville, secretary.

Rocky Mountain Association of Fairs, Northern Hotel, Billings, Mont., January 26-28. J. M. Suckstorff, Sidney, Mont., secretary.

Virginia Association of Fairs, Hotel John Marshall, Richmond, January 27-28. C. B. Ralston, Staunton, secretary.

Nebraska Association of Fair Managers, Hotel Cornhusker, Lincoln, January 28-29, Chet G. Marshall, secretary.

Pennsylvania State Association of County Fairs, Penn Harris Hotel, Harrisburg, January 29-31. Charles W. Swoyer, Reading, secretary.

Mississippi Association of Fairs, Edwards Hotel, Jackson, February 6-7. J. M. Dean, Jackson, secretary.

New York State Association of Agricultural Fair Societies, Hotel Ten Eyck, Albany, February 10-11. James A. Carey, Albany, executive secretary.

Ontario Association of Agricultural Societies, February 12-14, King Edward Hotel, Toronto.

Western Fairs Association, San Luis Obispo, Calif., February 21. Louis S. Merrill, Sacramento, general manager.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

George A. Hamid office rated a full page of art and comment on its booking activities in the December 22 issue of *The New York Journal-American*.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A-1 Am. Co.: Catarina, Tex.
Bell & Vinson: Edinburg, Tex.
Bjstany's Greater: Key West, Fla., 20-Feb. 1.
Brady & Leedy: Lakeland, Fla., 14-26.
Exposition at Home: (Colored Fair) Orlando, Fla., 15-25.
Florida Am. Co.: Plant City, Fla.
Lankford's Overland: Pavo, Ga., 13-18.
Porter Am. Co.: Leary, Ga.
Royal Expo.: Bradenton, Fla.; Bowling Green 20-25.
Rocco Am. Co.: Baxley, Ga.
Tassell, Barney: Clermont, Fla., 13-25.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Clyde Bros.: Beaumont, Tex., 20-22; Galveston 23-25.
Davenport, Orrin: Grand Rapids, Mich., 20-25.
Eagles: Charleston, W. Va., 13-18.
Owens, Buck: Melbourne, Fla., 16.
Polack Bros.: (Auditorium) Saginaw, Mich., 13-18; (I. M. A. Aud.) Flint 19-23.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Annon's Tent Show: Cobb, Ga., 13-18.
Henle, Sonja: Hollywood Ice Revue (Stadium) Chicago, 13-20.
Ice Follies of 1947: Philadelphia 13-18; Cleveland 20-27.
Miller's, Irvin C.: Brown-Skin Models (Lenox) Augusta, Ga., 15; (Douglas) Macon 16; (Gym) Griffin 17; (Calloway Aud.) La Grange 18; (Liberty) Columbus 19-20; (Ritz) Albany 21.
Roller Skating Vanities (Auditorium) San Francisco 14-26.

WANTED TO JOIN NOW FOR LONG SEASON

MIDGETS (White and Black). Also Bally Runts.

MARY WEBB, either wire me or come at once.

FREAKS AND WORKING ACTS. NOVELTY MUSICAL ACT.

TWO MORE FAT GIRLS, must be fat and have good wardrobe. State what you can do.

GIRLS THAT CAN DANCE.

ALL USEFUL PEOPLE CONTACT ME AND STATE ALL.

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Greater United Shows

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**FERRIS WHEEL
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For Entire Season of Forty Weeks.

Opening at Laredo, Tex.

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BIRTHDAY CELEBRATION

FEBRUARY 15 TO MARCH 2

Wire

J. GEORGE LOOS
LAREDO, TEXAS

FLORIDA AMUSEMENT CO.

WANTS

To Join Immediately

Minstrel Show, twelve or fourteen people with Band. C. S. Poole, phone Middle at hotel. Ride Men who drive, come on. Plant City, Florida, Jan. 15 through 25.

WILLIAM E. MULDOON
General Manager

T. IRVING SMITH
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WILLIAM BOUCHEA
Sec'y-Treas.

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Concession Supt.

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Sound Technician

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FRANK CLEASBY
Maintenance Supt.

GRANITE STATE

1947 SHOWS 1947

Featuring an (AL MARTIN) Attraction

OPENING IN KINGSTON, NEW YORK, APRIL 24, 1947

THEN CHOICE SPOTS THROUGHOUT THE SEASON

WANT



WANT



WANT



WANT

CONCESSIONS—Will book Concessions that work for stock and do not conflict with what we have.

SHOWS—Motordrome, Funhouse, Snake, Glass House, Unborn, Mechanical City, Monkey or Animal Show. Good territory and liberal percentage to live showmen with worth-while attractions.

RIDES—Can place Rides not conflicting.

Ridemen, contact Mr. Frank Cleasby. Top wages to sober, reliable men.

P. C. Agents, Girl Ball Game Workers and reliable Concession Workers, get in touch with Al Hall.

Billposter wanted.

ALL WIRES AND CORRESPONDENCE ADDRESS TO 148 LOUDON ROAD, N. H.

FAIR SECRETARIES and CELEBRATION COMMITTEES
in New Hampshire, Vermont and Massachusetts. Contact us for your 1947 Midway Attractions

A
GOOD SHOW IN 1946
A
BETTER SHOW IN 1947

JIMMIE CHANOS SHOW

Low Booking for 1947—Show Opens Last of April

Want all kinds of legitimate Concessions—Good Cook House, Bingo, Carmel Corn, Photo gallery, Fish Pond, High Striker, Cigaret Shooting Gallery, Short Range or Long Range Shooting gallery, String Game, Pitch-Till-You-Win. Will book Penny Arcade, Girl Show. I have brand-new outfit for Athletic Show, want someone to run it that will take good care of it; I will book a Show with own equipment. Want Ride Help for Merry-Go-Round, Ferris Wheel, Chair-o-Plane, Kiddie Auto, Octopus and Roll-o-Plane. Also want Ride Superintendent that has reference.

Attention, Ohio Fair Secretaries—I have eight up-to-date Rides. Last year I played Plain City Fair; Mt. Gilead, Ohio; Tiffin, Ohio; Wapakoneta, Ohio; Eaton, Ohio, and Medina, Ohio. For reference ask their secretaries. All replies to

JIMMIE CHANOS

N. W. 70th St., Miami 38, Fla., until last of March; then 801 East 5th St., Greenville, Ohio.

ROCKWELL SHOWS

NOW BOOKING FOR 1947

WANT

Any type legitimate Concessions.

Will book Octopus, Flying Scooter or any good Flat Ride and furnish transportation.

Can use Illusion Show or any type Fun House. Good treatment to the right people.

WHAT DO YOU HAVE?

PHONE WRITE WIRE

V. H. "MIKE" ROCKWELL

Phone 327

Kinsley, Kansas

Want—SNYDER'S GREATER AMUSEMENTS—Want

RIDES—Will book or lease any Ride not conflicting with what we have, with or without transportation. Prefer Wheel, Chair-o-Plane or Double Loop. What have you?
CONCESSIONS—Want Bingo, small Cook House or Grab that will take care of Show People, Ball Games, Bumper, Fish Pond, Pop Corn, Cotton Candy or any Stock Store that can and will work for stock. No Flats or Percentage wanted.

SHOWS—Will book any Show with own outfits except Girl Show at Ten Per Cent.
RISE HELP—Can use good sober Ride Men. Salary tops and sure, but if you are a bottle baby, don't waste your stamps.

This Show will open around May 1st, playing all the best spots in Ohio and Kentucky. We have under contract the best July 4th Celebration in the State of Kentucky. The following people please contact me at once: Jimmie and Evelyn Smith, Fred Haines, Chet Pierce, Lloyd Miller and any of my friends who want to be with a small show playing small spots and making BIG money. All replies to

HOWARD SNYDER

EMINENCE, KY.

BOX 82

W. E. BUNTS, Manager MRS. W. E. BUNTS, Sec. GEORGE B. YANCEY, Gen. Agent

Crystal Exposition Shows

ATTENTION, FAIR SECRETARIES of South Carolina, North Carolina and Virginia. George B. Yancey will represent the Crystal Exposition Shows at the Fair Meetings in Columbia, Raleigh and Richmond.

RIDEMEN, SHOWMEN AND CONCESSIONAIRES—Will book or buy a Merry-Go-Round and Fun House. Performers for best-framed Jig Show on the road. Want Side Show, Hillbilly, Snake and Monkey Show. Will book legitimate Grind Concessions only. P. C. office owned. Want reliable, sober Workingmen in all departments.

This show will have a long season of still and fair dates. All replies to

WALTER E. BUNTS

Crystal River, Florida

Show will open March 21 in Georgia

TURNER BROS.' SHOWS

NOW CONTRACTING AND BOOKING FOR 1947

WANT SHOWS OF MERIT

Can place Fat Show, Midget Show, Snake Show, Ten-in-One or any Show with own transportation and equipment for the best string of Still Dates and Fairs in the State of Illinois.

WANT RIDE HELP FOR ALL RIDES—SEMI DRIVERS GIVEN PREFERENCE.

ILLINOIS FAIR SECRETARIES

We will be in Room 440, St. Nicholas Hotel, Springfield, during the meeting.

All address TURNER BROS.' SHOWS, PETERSBURG, ILL.

Jantzen Names Roy Carpenter

New manager formerly with bank at Redmond, Ore.—spot plans construction

PORTLAND, Ore., Jan. 11.—Roy J. Carpenter, a banker from Redmond, Ore., is the new manager at Jantzen Beach Park, succeeding Bob Rennie.

In selecting Carpenter, Hayden Island Amusement Company, park operator, continues policy of selecting managers without amusement field experience. Carpenter, a native of Portland, for nine years was manager of the Redmond branch of the United States National Bank, after banking experience in Portland. Rennie, too, came from the business field, having been assistant to the general manager at the Kaiser shipyard in Vancouver, Wash., before taking the Jantzen job a year ago. Previously, Jantzen for several years was managed by Paul Huedepohl present secretary of the National Association of Amusement Parks, Pools and Beaches.

In announcing Carpenter's appointment, Harvey Wells, company president, said park plans considerable construction, including a motel, a seaplane strip and boat moorage.

Inaugurating a policy of dancing on Saturday nights only during January and February, spot was hit by cold weather the first Saturday (4), Carpenter reported. University of Oregon orchestra, fronted by Ted Hallock, was used, drawing 750 persons at \$1.25 each.

Wes Long is booked for Saturday (18) and probably Jan Garber for January 25.

New York Earmarks 2 Million for Work On City's Funspots

NEW YORK, Jan. 11.—New York City's Park Department during the coming year will spend over \$2,000,000 on improving the city's beach resorts.

Largest sum allotted in the budget, \$1,500,000, will be expended on repairs to Coney Island's boardwalk and the building of new comfort stations.

Boardwalk at Rockaway Beach also will be re-decked at a cost of \$533,000 and \$72,000 will be spent on other improvements.

Canarsie Beach Park, in the Sheepshead Bay-Coney Island area, is down for a \$172,000 face lifting and is probably due to stage a comeback as a summer funspot as it adjoins two of the city's largest veteran housing projects and transportation facilities have been greatly augmented in recent months.

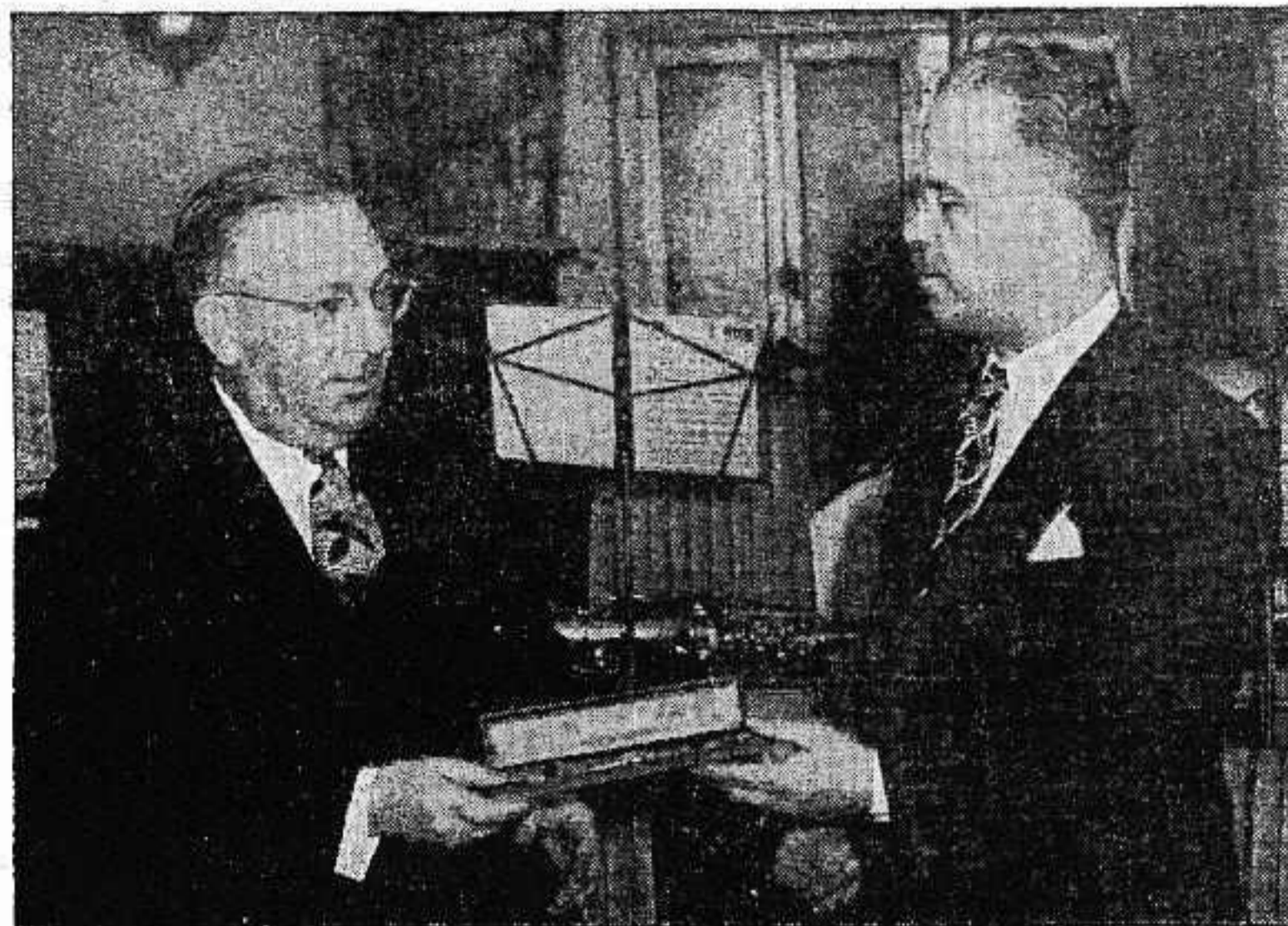
Philly Zoo Attracts 675,442 Patrons in '46

PHILADELPHIA, Jan. 11.—Total 1946 attendance at the Philadelphia Zoo was 675,442, only 2,188 short of the zoo's 75-year record of 677,630, reached in 1876, the year of the city's centennial.

Receipts of \$154,549 in 1946 also fell short of the 1876 record of \$155,462.

DaLie Succeeds Dodson

WAYCROSS, Ga., Jan. 11.—David DaLie, naturalist at Okfenokee Swamp Park the last few months, has been named acting manager of the park, succeeding Bill Dodson, resigned.



JACK ROSENTHAL, past president, National Showmen's Association, was recently tendered a testimonial dinner by 200 members and friends of the association. He is shown receiving a gold wrist watch from George A. Hamid, right. Rosenthal and his brother Irving are co-owners of Palisades (N. J.) Park.

Bean Is Swamped With Requests for Animals as Gifts

CHICAGO, Jan. 11.—When Director Robert Bean, of the Brookfield Zoo, came up with the idea of giving animals as Christmas or birthday gifts, some folks just shook their heads and figured maybe it was just a publicity stunt, but Bean was serious and he was swamped with mail. And it looks now like a number of the animals he offered for sale will be leaving Brookfield soon.

Letters of inquiry came from all over the United States. Correspondents expressed interest in the particular animal of their choice, asked how to care for it and a verification of prices as published.

One man asked for an option on the pigtailed monkey (\$40) which he said he wants to give to his son for his birthday. From Louisiana and Florida came requests for small alligators, a foot or less in length. Bean says those two States, where the 'gators are plentiful, ban the sale of baby alligators, just as he does. "There are plenty of big ones for \$1 a foot up to 5 feet and \$2 a foot for

Altman's Proposed Tax Gets Setback

ATLANTIC CITY, Jan. 11.—Mayor Altman's chances of putting over a sales and luxury tax for the resort were given a severe set-back when Gov.-Elect Alfred Driscoll, of New Jersey, stated he was opposed to a sales tax, luxury tax or any other tax of that nature.

New luxury tax, which would derive its money from amusement pier and theater admissions, hotel rooms and tobaccos, must be able to be applied to any city, the governor declared. Mayor Altman had plans of introducing it into the State Legislature, with practically 100 per cent backing from Atlantic City business interests. However, theater owners declared their intention of fighting the proposed luxury tax, terming it "an opening wedge for a sales tax." Tax revenue is sought to make up resort losses resulting from the '44 hurricane.

those over 5," Bean said.

Several persons inquired about the 150-pound baboon (\$85) and about various kinds of monkeys. So far, nobody has asked about the \$500 items—the pair of wildebeeste, suitable for pulling a sleigh, and the sitatunga, a swamp antelope.

Sitting 'Round the Table

(Editor's Note: This column, inaugurated last week, continues with the pros and cons of the same subject, "Do you believe NAAPPB should name a committee to test rides before they are used?" This column is open to any park owner, operator, public relations man or builder to be used to voice his views on the various subjects which will be handled in the column. If you have a question you'd like put in the Round Table, send it along and it will receive prompt attention. Address all communications to the Outdoor Editor, The Billboard, 155 North Clark Street, Chicago 1, Ill. This is your chance to air your views on the park business, or to get the ideas of other park men on the various phases of the business, so feel free to use this column.)

Sterling Votes No

Test rides against what? Do you want to discourage and destroy the initiative of manufacturers who are bold enough and young enough to adventure and invest their money in a new ride without knowing in advance what reception the public will give this new ride? Certainly this is to be encouraged.

While it is true, perhaps, that Lusse Bros. Scooter probably will take in the most money on any midway, that doesn't mean the park owner shouldn't from time to time put a new ride in the park, because regardless of how much money the (See SITTING 'ROUND on page 71)

Richwine Ready To Launch Track Improvement Plans

MECHANICSBURG, Pa., Jan. 11.—Back from a Florida vacation, Roy E. Richwine, of Williams Grove Park and Speedway, is ready to launch a pre-season improvement program at his dirt track racing oval.

Changes will include higher banks on the track and general improvements, with the possible addition of more seating facilities.

Richwine, who acquired additional land adjoining the park and speedway to build an airport, will push this project this season.

Biz Reaches New Low Along Pike During Holidays

LONG BEACH, Calif., Jan. 11.—Doldrums which hit biz here along the famed Pike, largest amusement zone in the West, in October, reached a new low during the holiday season, with some park men reporting poorest year-end take since the depression. Heavy rains kept the crowds away Christmas, which was to be expected, but New Year's Eve, clear and bright, also failed completely to shake the public's shekels loose.

In an effort to hypo biz as the year bowed out, the Long Beach Amusement Zone Association, comprising a membership of about 100 concession, show and ride operators, invested a reported \$2,500 in a special celebration, featuring a penny parade thru the Pike by the Long Beach Municipal Band, with an off-show fireworks display as a grand finale.

Mardi Gras Atmosphere

Virginia Park, in the northern-most section, held a separate celebration. H. A. (Pop) Ludwig, manager, had wires stretched over the entire gateway, attached to which were thousands of balloons with streamers, thus giving the midway a Mardi Gras atmosphere. A huge spotlight swept the skies and special music was provided.

Tho all this may have been artistic success, it certainly wasn't financial one, according to park men. At 8:30, New Year's Eve, there was an estimated 20,000 visitors crowding the pike and it looked like the jinx had been broken, but a check-up later showed most of the prospective customers left their purses home. Total take for the night added up to about what might be expected any ordinary winter evening, operators told *The Billboard*. Said one disgruntled park man: "They came; they saw the free show; they went away without spending a dime."

Many reasons are given for the (See Coast Biz Dives on page 7)

Four Conklin Rides Destroyed in Blaze

TORONTO, Jan. 11.—Fire of undetermined origin destroyed four rides belonging to J. W. (Patty) Ar, Frank R. Conklin at Sunnyside Park here early Tuesday morning (7).

Lost were an Octopus, Looper, Roll-o-Plane and Caterpillar, stored in a building next to the Coast. Latter ride was saved by a covering of sleet from a recent storm, firemen said.

Conklin's loss was estimated at between \$50,000 and \$60,000, while Solomon, who holds the lease on the park, figured his loss at \$15,000, which was covered with \$11,000 in insurance.

Virginia Beach Council Tackles Erosion Problem

VIRGINIA BEACH, Va., Jan. 11.—An erosion problem which has moved the contour of the south end of the bathing beach 1,800 feet in recent years and undermined the south end of the Boardwalk is being tackled by the town council and engineer Clyde P. Nicholson.

An appropriation of \$25,000 has been made for sheet piling to close in the gaping hole at the end of the Boardwalk, but this is only the beginning of measures that must be taken if erosion is to be halted, Nicholson says. Clay fill to replace the eroded material under the Boardwalk is expected to cost \$35,000, and he sets the cost of permanent repairs to the Boardwalk at \$150,000.

Strolling Thru the Park

Mr. and Mrs. Joe McKee celebrated their 34th wedding anniversary December 18. He is superintendent of Palisades (N. J.) Amusement

Merry-Go-Round horse in connection with a story entitled *I'm Ready, Eddie*, by Miss Ball, as told to Gladys Hall.

Shoemaker Rocco, vice president of Rocco, ride manufacturers, spent a few days on business in Dallas recently.

A. M. (Brownie) Brown, pilot of Buckeye Lake (O.) Park, presented his family with a new Chrysler Windsor sedan at Christmas.

Mr. Gorton has taken over the publicity and promotion job at Rocky Mountain Playland Park. He succeeds Mr. Jack, who held the post until he became ill last fall.

Mrs. Roy Warfield, wife of the owner of Riverview Park, Sioux City, Ia., who recently suffered a broken back, is reported on the mend.

Mr. and Mrs. Chet Junkin, Junkin Concession Company, Minneapolis, are wintering at their Englewood, Minn., home.

Elmer Velare and his brother Curt, West Coast ride operators, recently looked over the exposition possibilities in Salt Lake City.

Harry Stahl, boss of Jefferson Beach Park, Detroit, recently purchased a new Century Flyer miniature train and 2,000 feet of track.

Ben Krasner, owner of Lakeside Amusement Park, Denver, has been down with a severe cold. . . . And Ed Carroll, owner of Riverside Park, Agawam, Mass., is reported suffering from one of those "no talkie" colds.

Something unique in the way of Christmas presents was passed out last year by Bill and Dale Miller, owners of Miller's Grove, West Milford, O. They sent their friends pint bottles of pure maple sirup, a product of the park trees.

Dr. Dudley Cooper, of Ocean View Park, Norfolk, reports his park missed the heavy snow of the Northern States on New Year's Day. "but people had to do their outside navigating with umbrellas and boots," he added. Albert Miller, manager at Ocean View, is in Florida for a vacation.

Frank J. Schaufler, owner, and Edie Oliver, manager, at Frankie's West Park, Dayton, O., are rebuilding much of their park midway to make room for a new spur midway entrance to the picnic area. Modernistic fronts are being built on the Auto Scooter, Roller Coaster several concession buildings. A new entrance and improved landscaping also are planned. New rides under contract include a Looper and Century Flyer, miniature train.

William de L'horbe Jr., sales manager for the National Amusement Device Company, is trying desperately to be in Florida for the Miami and Tampa fairs, but pressure of other business may cause him to miss.

Frank Shean was chairman of the program committee for the Rotary Club of Virginia Beach, Va., sponsor of the Barter Theater Company's presentation of Noel Coward's *Blithe Spirit* in the the Willoughby T. Cook school auditorium.

25 Conventions Already Booked for Asbury Park

Dr. Oliver Temple, Columbus, O., eye specialist who owns the ship at Buckeye Lake Park, is preparing for a Florida vacation. Dr. Temple plans to expand his interests at Buckeye Lake and eventually retire from practice.

ASBURY PARK, N. J., Jan. 11.—This resort has already booked 25 conventions for the first six months of 1947, a new record, according to Joseph H. Bryan Jr., city director of special events.

Red Pearce, of Detroit, and his family plan to leave for Florida soon.

Largest of the announced gatherings will be the State Elks' convention, which is expected to attract 10,000. Also booked are conventions of the New Jersey State Farm Bureau, New Jersey Council of Churches, New Jersey State Beverage Distributors, New Jersey State Republican Women and the International Women's Temperance Union.

Harry A. Illion's Celoron Park, Westtown, N. Y., got a publicity boost in the January issue of *Screen-Play* Mag used a picture of movie actress Lucille Ball planted on a

Four New Jersey Counties Unite To Seek Building Aid

FOR SALE
"Batter-Up" Baseball machine.
Good condition.
CHARLIE WHITE
PHOP CREST CHATTANOOGA, TENN.

CAPE MAY, N. J., Jan. 11.—Uniting of four resort counties to seek State and federal aid to combat beach erosion will be undertaken. Daniel Dawson, president of the local chamber of commerce, said that legislators from Cape May, Atlantic, Ocean and Monmouth counties will be contacted by a chamber of commerce committee. A request will be advanced for State aid in starting beach erosion projects in all the New Jersey resort communities.

NEW FROZEN CUSTARD MACHINES
GOOD USED RIDES
Or Have You Any To Sell?
BERTHA GREENBURG
100 E. Kimberly, 74th St. & B'way, New York

Blackpool Dark Christmas As Movie Ops Take Day Off

DURABLE PLASTIC TAILS
No more than real carousel horse tails. Surprise ride, U. V. lighted for Fun House and Dark Ride.
AL NICHOLS STUDIO
BOX 191 HUDSON, N. H.

BLACKPOOL, Eng., Jan. 11.—No vaudeville, stage or film shows were presented at this big resort town Christmas Day as a result of a last-minute vote of the local branch of the Theatrical and Kine (movie) Employees' Association (91 votes to 41) not to work on Christmas.

AT LIBERTY
EXPERIENCED PARK MAINTENANCE MAN
Expert on Coasters and other Rides. Fully qualified to do your future building in either wood, concrete or metal.
BOX D-412, c/o The Billboard, Cincinnati 1, O.

Operators of the various theaters, which have all operated on Christmas Day in previous years, were forced to close for the day and refund to patrons who had already purchased tickets.

WE NEED RIDES

Largest amusement park between Denver, Colorado, and Dallas, Texas, in need of 4 or 5 good contrasting rides. Must be in first-class mechanical condition and delivered to park.

Will operate on a percentage basis with guarantee to return rides at end of lease in as good condition as they were received. Here's a chance to locate in a permanent amusement park where a good season is assured. Park will furnish all operators if owners of rides unable to operate ride or has other business. Give kind of ride you have in first letter.

WRITE OR CONTACT
WITT'S PLAYGROUND CO., Inc.
MACKENZIE STATE PARK, BOX 1528, OR
1712 13TH ST., LUBBOCK, TEXAS

RIDE OWNERS, ATTENTION ARE YOU CONTEMPLATING A CHANGE?

Major Rides any kind. Will give guarantee each week, Columbus only. Permanent Amusement Park. Population Columbus and suburbs, 400,000; On Main Street car line. No junk, must be A-1.

NORWOOD'S AMUSEMENT CENTER
119 West Goodale St. (Phone Ma 4727) Columbus, Ohio

FOR SALE

One 24-Passenger Miniature Railroad complete and ready to operate, with Model "A" Ford Engine and four Timken Roller Bearing Equipped Cars, 24 inch gauge, with Canopy Tops. Price \$1,200.00.

WALDAMEER BEACH AMUSEMENT PARK ERIE, PA.

PARK FOR SALE

A beautiful four-acre Park located on main highway leading to Baltimore and Washington from Pittsburgh. Plenty of large shade trees, with city electric and water. Large level parking lot along main highway, with a frontage of 700 ft. The Park consists of a 9-room House with large store-room, a modern Gas Station, large pure running water concrete Swimming Pool, two Concessions Building, large outdoor Stage with dressing room facilities, covered outdoor Bingo Stand, Bath House, concrete block Toilets, Picnic Grove with Tables, one Kiddie Ride. This Park has been in operation since 1938 and has enjoyed fine business every year. This location would make one of the finest tourist resorts in the Eastern part of the United States. Rich in scenic beauty and near large industrial towns. Priced at \$17,000 for quick sale. Reason for selling, have other interest which demands my attention. Contact **C. A. BOWERS, PH. 81R32, Mercersburg, Pa.**, RR 3. Park is located 3 miles west of Mercersburg, Pa., on Pa. Highway #16. Buy now and get started for 1947.

FOR RENT AT OLD ORCHARD BEACH THE FUN SPOT OF MAINE!!!

Building approximately 27' by 100', situated in the heart of the amusement center. This is an unusual opportunity in any business not conflicting.

SEASHORE AMUSEMENTS, INC.
DAVID WOLFSON, Mgr.
Box 54 Old Orchard Beach, Maine

AMUSEMENT PARK FOR SALE

Long season, making money, located in Texas. Full details to qualified prospects. Gross, \$300,000.00 a year. Illness reason for sale.

BOX D-407, The Billboard Cincinnati 1, Ohio

FOR SALE

\$10,000 **\$10,000**
Something new in rides, so easy to handle, my wife runs it alone. Large cement pool with 8 beautiful motor boats, 8 ft. long, A-1 shape; large shop, good lease, open year round. 24,800 rides sold last summer. 12 miles north of Hollywood at beautiful Sunland Park.
HENRY LEFEBVRE
8623 Fenwick Street Sunland, California

**"Floral Fantasy"
Attracts 1,000 to
Detroit's Arena**

DETROIT, Jan. 11.—First presentation of *Floral Fantasy*, revue on wheels by Arena Gardens Roller Skating Club, drew an audience of 1,000 at Arena December 23. Event was a benefit for skaters who will be sent to the national championships at Oakland, Calif., next summer.

Caliber of skating was uniformly high and included all age groups. Production was handled on a floral theme, with settings and costumes elaborate. Event was produced by Warren J. Knopsider, who also designed scenery. Announcements were handled at microphone by operator Fred A. Martin. Organ music was furnished by Russell Bice.

Numbers and principal performers included *A Royal Garden* featuring Nancy Lee Parker; *The Bats*, Doug Breniser and Bill Martin; *Good Morning, Glory*, Barbara Hern; *Latin Bouquet*, Angie Macell, Freddie Sturgess and ensemble; *Temptation*, Louise Moore and Garney Darrin; *Sunshine*, Helen Tierney, Freddie Sturgess and ensemble; *Torch Singer*, Marilyn Lampkin and ensemble; *Little Flower*, Slim; *In a Chinese Temple Garden*, Nancy Lee Parker, Louise Moore and Bill Martin; *Valse D'Oiseau*, Gloria Whipple and Garney Darrin; *Garden Gay Blade*, Doug Breniser; *Glitter Bugs*, ensemble; *Color of Spice*, Eileen Stiegler, Rose Martin and Jim Carroll; *Sweet 'n' Low*, Louise Moore, Nancy Miller, Bill Martin, Doug Breniser and Dick McDonald; *Surprise*, Nancy Lee Parker; *Happy Days*, Jeanalee Smith and Doug Breniser; *Shadow Waltz*, Virginia Andrews and Garney Darrin; *Gypsies of the Garden*, Louise Moore and Doug Breniser.

Program was repeated Monday (30) at Arena.

**Sefferino Comes
To the Defense**

CINCINNATI, Jan. 11.—"The recent letter by Oscar E. Joachim in *The Billboard* seems to be completely out of line and merely a criticism of a fine article by Fred Freeman, one of the intelligent and progressive operators in the rink business," writes C. V. (Cap) Sefferino, assistant manager of Sefferino's Rollerdrome here.

"I do not know Joachim. He may be an authority on roller skating. However, from his letter I gather that he is probably a roller skater, interested in international style skating and is disappointed because every skater in the rink he patronizes is not an international stylist. If this is true, then it is another case of a skater endeavoring to teach rink owners how to operate. I would not appreciate entering into a controversy with Joachim on the subject. I would not have to leave our front door to find a hundred such individuals who would not be satisfied if rinks were turned over to them for their exclusive use.

"The letter held little relation to the basic questions asked by the veteran rink man in a previous article. They were, 'What is the operator doing to the poor roller skater and why two governing bodies in roller business?'

"I believe Freeman answered the veteran most adequately, tho tolerantly. Had I been the author of Freeman's article, I would have stated that in my opinion the big reason for two organizations is that while on the road to achievement, someone within the RSROA had gotten too big for the pants he was wearing. I would have said that the same thing could happen again. It is a natural condition that is bound to rise within an organization as big as the RSROA. As this organization is growing by leaps and bounds, both in membership and international affiliations, there is no doubt that there will be someone whose personal vanity will not permit him to realize that while he is valuable, he does not belong in the same room with the men who put advancement of the sport above personal popularity and gain.

"Most sports have found the answer to this problem, and I have no doubt that the RSROA will, too. Meanwhile, I hope to think out an article based on the problem of what kind of a deal the men who pay the expenses are getting from the roller skater and pro. For every time I read an article such as Joachim's, I get my nose so full of ungratefulness of people who are reaping the benefits of RSROA efforts that I feel like saying, 'to heck with it all.' I wish that the careers of some competitive amateurs could parallel my own. Then I am sure there would be greater appreciation of the RSROA. In my day, I was compelled to sweep the aisles of the rink and clean cuspidors before the big shots would let me work out with them."

Since his discharge from the service, Buster Odle has been managing the city-owned rink in Pascagoula, Miss., and rehearsing his *Roller Rascals* show which he expects to take on the road in March.

**Portland Rollerries
Prep for Benefits;
Holiday Biz Hefty**

PORTLAND, Ore., Jan. 11.—Local rinks, after recording healthy New Year's Eve business, are turning attention to final preparations for benefit shows, to be presented this month.

Most ambitious program is Imperial's two presentations announced by operator Chris Jefferies. Proceeds of the January 28 performance will go to the national infantile paralysis fund, while the RSROA will be beneficiary of the following night's show. Two-and-a-half-hour performance, to include about 100 skaters under the direction of pro Danny McNeis, will mark the debut of an extensive wardrobe recently bought by Mrs. L. T. Latourette, manager. Designed for use at Maple Leaf Gardens, Toronto, its original cost is said to have been \$35,000.

Jess Fee's Rollerdrome has slated a one-hour show for January 19. It will feature some 60 members of the Rollerdrome Skating Club, under the direction of pro Evelyn Zanotti.

Imperial drew an estimated 900 skaters at the usual 55-cent charge on New Year's Eve, while the 'Drome entertained more than 400. Oaks rink attracted about 850 at two sessions. First period went for 55 cents, but price for the second was hiked to 74 cents. All rinks provided special programs and souvenirs.

Oaks Manager Robert Bollinger reports installation of an additional heating boiler.

**Skateland's Anniversary
Observed New Year's Eve**

MARTINEZ, Calif., Jan. 11.—Skateland here celebrated its fourth anniversary New Year's Eve with an extended skating session and a special program arranged by Mrs. Hazel G. Barker, owner, reports Manager Paul J. Gilbert. Highlight of the evening was a hockey game among girls coached by Gilbert, who instructed in athletics before entering the rink business. There were also prize awards and distribution of novelties. Gilbert is also forming a men's hockey team for 1947 competitions.

Martinez Figure Skating Club presented a skating skit for a Kiwanis banquet December 19, and four nights later staged its Christmas party and show. It will present a show for the Eastern Star in Masonic Auditorium January 8, production to be directed by Gilbert and sanctioned by the United States Amateur Roller Skating Association.

Chez-Vous's 4,000 Members

PHILADELPHIA, Jan. 11.—Approximately 4,000 skaters are enrolled as members of Chez-Vous Skating Club, reported Mrs. Elizabeth Kelly, who has operated Chez-Vous Roller Rink here since 1930. Originally a public rink, Chez-Vous is now operated on a private club basis. Beginners are taught by Violet Kelly, daughter of the rink's owner. Club is open every night except Mondays, with dancing on Wednesdays, Fridays and Saturdays.

Hartford Palace Has Show

HARTFORD, Conn., Jan. 11.—*Hartford on Wheels*, roller revue featuring nearly 40 skaters, was presented recently at Hartford Skating Palace. Irving Richland, of the rink management, announced the event marked the first time that such a production with lighting and seating facilities had been staged in Hartford. There were 1,000 bleacher seats set up with aid of park department.

**225G Fisher Spot
In Harrisburg To
Have Glass Floor**

HARRISBURG, Pa., Jan. 11.—Plans for a \$225,000 roller rink, to be erected here as soon as materials are available, have been announced by Andrew P. Fisher, former operator of Rainbow Roller Rink, Mechanicsburg, Pa.

Fisher, who says the plant will be modern in every respect, repeats the unusual feature of the spot will be a glass floor on which a manufacturer is presently working. Land has already been purchased.

Lincoln Park Throws Party

PASADENA, Calif., Jan. 11.—Moonlight Dance and Figure Skating Club presented a roller skating show December 29 at Moonlight Rollerway here for the purpose of raising funds for 1947 State championships to be held at the rink under sanction of the United States Amateur Roller Skating Association, reported Cliff and Mildred Neschke, pros at the rink. Joe Hottinger Jr. and Faith Benedict of Skateland, Martinez, appeared in the show. The two amateurs appeared in free style exhibitions the preceding night at Harry's Roller Rink, San Bernardino.

Lincoln Park Stages Party

NORTH DARTMOUTH, Mass., Jan. 11.—Lincoln Park Roller Rink here featured six hours of skating at a big New Year's Eve party and plans to publicly announce its membership in the RSROA on January 15, reports Roland S. Gamache, public relations director, who has been placed in charge of the rink. In operation since 1940, the rink has drawn more than 500,000 skaters in that time, said Gamache. Classes under the supervision of Pro Stanley Babiec, who is assisted by Janine Provencal, are held Sundays from 5 to 7 p.m., and on Monday nights from 7 to 8:30.

Quality SHOES For Quality SKATES



Your skaters are demanding more high priced precision roller skates. Be sure to have in stock for these better skates, our Betty Lytle No. 9984 white bucko professional shoe, and No. 9995 black kangaroo shoe for complete skater satisfaction.

HYDE ATHLETIC SHOE CO.
Manufacturers of those famous BETTY LYTLE Roller Shoes
Cambridge, Mass.

It's a PLEASURE to ROLLER SKATE on



"CHICAGO" RINK SKATES
They're true and easy with a wide range of action. **TRY THEM!**

CHICAGO ROLLER SKATE CO.
4427 W. Lake St. CHICAGO, ILL.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

I have for sale one of the best Portable Rink Oklahoma. It consists of Floor, 40 ft x 101 ft made out of 3/8" first grade hard Northern Maple. Tent to cover this floor, push pole type. 85 pairs of Shoe Skates, 200 pairs of Clamp Skates, 2 complete Music Systems with Automatic Record Changers, 1 electric Pop Box, 1 plain Pop Box, 1 42-inch Zephyr Electric Fan, 4 Benches, Skate Boxes, 1 Wurliizer Record Changer. Plenty of iron Tent Stakes. Block enough for the floor. 1 Skate House, about \$500.00 worth of new parts. All this equipment has just been used for 3 months. Averaged \$75.00 per night while operating. Reason for selling, bad health. Will finance to the right person. Price \$11,000.00.

JACK J. GRAY
BOX 327 FAIRFAX, OKLA.

SKATE CASES AT A NEW LOW

- ★ STEEL CASES—Assorted color combinations. Finest made. \$32.28 Doz. Sample \$2.69.
- ★ ALL ALUMINUM CASE—"The Featherweight Champion." Light, sturdy, with satin finish. Former OPA ceiling \$6.50. NOW \$36.00 Doz. Sample, \$3.00.

L & L PRODUCTS
7016 N. Glenwood St. Chicago 26, Ill.

ATTENTION, RINK OPERATORS!
Chicago Shoe Skates of All Types
Now Available for Immediate Delivery.
Full Polished 10" or 45". Priced from
\$13.50—\$15.50
Ball Bearings—3/16 Chrome-Steel
Precision Bearings, Norma-SKF-Fafnir, ca. 40¢
Second Precision Bearings of all makes, ca. 25¢
General Rink Supplies and Repairs
24 Hour Service
Shoes of All Types Now Available
Brooks Detachable Toe Stops
Deluxe Metal and Wood Skate Cases, ca. \$3.00
WRITE or PHONE
JACK ADAMS
1471 Boston Road Bronx 60, N. Y.
Tele. Dayton 8-3403

FOR SALE
Two Portable Rinks, complete. One with new
Tent, one Tent in fair shape, sizes 45x105—
50x101, Maple Floors, in good condition. 150
pairs Skates with each, good P.A. Systems. Both
in operation now. Also have one Portable Floor,
42x98, two Chicago Wheel Grinders, two 12"
American Sanders, three Fans, two large Air
Conditioners, one 250,000 B.T.U. Janitor Heater,
300 pairs Clamp Skates, plus other miscel-
laneous skating equipment. Will sell any part
or all of the above mentioned merchandise.
Bargain if sold by February 1st.
RAY & TILLINGHART
620 SCOTT ST. WICHITA FALLS, TEX.
Phone 2-0494

WE BUY AND SELL
New and Used Rink Roller Skates
Advise Make, Sizes, Condition and Quantity.
Also Best Price.
JOHNNY JONES, JR.
51 Chatham St. PITTSBURGH, PA.

WANTED
PORTABLE RINK
Give details as to condition, type, size of floor,
skates, building, etc. Also price you value each
item. Write
M. YABROUDY
1327 N. Fulton Ave. Evansville, Ind.

No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, providing a snug grip
with less cone wear and lower main-
tenance cost. \$4.00 per gal., \$3.75
per gal. in 5 gal. containers. Terms:
25% with order, balance C. O. D.
GAGAN BROTHERS
444 Second St. Everett, Mass.

NEW AND BETTER SKATING RECORDS
featuring
"LIVE ORGAN QUALITY" From Discs
Write for Complete Lists
Midwest Recorded Specialties
194 E. Wilson ELMHURST, ILLINOIS

For information about
CURVECREST "RINK COTE"
THE PLASTIC RINK SURFACE
Write
PERRY B. GILES, Pres.
Curvecrest, Inc. Muskegon, Mich.
Originator and Sole Distributor.

FOR SALE
Permanent Roller Rink, maple floor, 50'x120'. Com-
plete skating equipment. Ten-booth Cafe, with con-
crete Fountain, Living Room, three Bedrooms, Bath
and love cafe. 5 1/2 Lots on main boulevard. Bus every
fifteen minutes. Population: 55,000. Write or call
MANAGER SKATLAND ROLLER RINK
FT. SMITH, ARK.

FOR SALE
150 pairs new Chicago Skates and 100 pairs used,
same as new; one new Operetta Amplifier with Mike
and two 25 Wt. Trumpet Speakers. Do not write,
phone or come and see.
WALTER LYONS
PHONE 175 LA FOLLETTE, TENN.

PORTABLE
40x100 Maple Floor, Clamp Skates, Grinder, new
Record Changer, P.A. System, new Kelvinator Bot-
tle Cooler, numerous extra parts. Can be moved or
operated in present building. Near Miami. \$50.00
per month rent. Phone Miami 8-2702, or address
J. M. SMITH
P.O. BOX 884 HIALEAH, FLA.

WANTED
SUMMER RINK LOCATION
Reliable Operator, Owner of Winter Rink. First
class equipment, with Organ. Must be first class
location. Wire or write
BOX D-398,
THE BILLBOARD CINCINNATI 1, OHIO

WILL PAY CASH FOR
WURLITZER BAND ORGANS
MERRY-GO-ROUND HORSES
USED RIDES
All or any part, regardless of condition.
Roscoe T. Wade, 16845 Lindsay, Detroit 27, Mich.

N. O. Christmas Parties Draw
NEW ORLEANS, Jan. 11.—Homer
Wilson, owner-manager of Pelican
Roller Rink here, staged two Christ-
mas parties for patrons, the evening
session for teen-agers and adults
drawing over 900 skaters, reports
Landrus the Magician, a recent visi-
tor at the rink.
Matinee session, exclusively for
youngsters, featured a Santa Claus
on skates who distributed gifts.
Rink is equipped with a 90 by 120-
foot floor and sound system.

Del Monte 'Drome Reopens
MONTEREY, Calif., Jan. 11.—Fea-
tured attraction at the December 14
reopening of Del Monte Roller-drome
here was a show by club members,
according to Manager William France.
Faith Benedict and Joy Marlar, of
Skateland, Martinez, were featured
in the production.

New Rollery in Austin, Tex.
AUSTIN, Tex., Jan. 11.—Skating
Palace, new 60 by 160-foot roller
rink opened, recently in Riverside
Amusement Park here, is owned by
P. W. Curry and managed by Earl
Evans.

Roller Rumbblings
J. Justin Connelly, pro skate
dancer, recently appeared at Palm
Beach Cafe, Detroit.
Rollarena, Gloucester City, N. J.,
presented skaters with key cases that
light, at a Christmas Night party.

Benefit skating party for em-
ployees of Empire Roller-drome,
Brooklyn, was held December 18.
Earl Van Horn, operator of Min-
eola (L. I.) Roller Rink, is reviving
trio voo-doo numbers at his spot.

Eastern Parkway Rink, Brooklyn,
has installed a new vibrato organ and
solovox.
New dance, Manhattan Fox Trot,
has been originated by Herb Wilson,
pro at Gay Blades Roller Rink, New
York.

Vancouver (B. C.) building de-
partment has received application
from R. Badman and R. Battryn for
a permit to build a roller rink.
Magic Flyers, roller-skating act,
opened recently at the Club Top Hat,
River Rouge, Mich., after their sixth
engagement at the Bowery, Detroit.

Sears Roller Rink, Vandalia, Ill.,
continues operation while eight
bowling alleys are being installed by
the management on the ground floor.

As is his custom, Carl Trippe, op-
erator of Ideal Roller Rink, St. Louis,
presented his employees with gifts
and a week's salary.

Winland Auditorium, East Liver-
pool, O., was recently purchased by
the Veterans of Foreign Wars and
is now known as VFW Auditorium
Roller Rink.

Achmed (Doc) Hagaar, now op-
erating a museum in a building on
Woodward Avenue, a block below
Detroit City Hall, is planning to open
another floor as a roller rink.

HAVE A GOOD PERMANENT RINK
Will lease or pay good salary to one who can
promote and get the business. Only rink in
town of 45 or 50 thousand people. Is now
doing a fair business and could be doubled at
least. Would have to be able to take complete
charge and operate same. Would be a good
proposition for a man and wife to take over.
Have for sale—1 40x90 and 1 50x110 Rinks,
used three or four months; 150 Pairs Skates,
P.A. System, and ready to set up with everything
needed to operate.
BOX D-415, The Billboard, Cincinnati 1, O.

Sitting 'Round
(Continued from page 68)
new ride takes, think of its advertis-
ing value; think of the talk it creates.
When things were poor in our park,
we were bold enough to install a
Rocket and while perhaps it didn't
make a million dollars for us, and
while, perhaps, it didn't turn out to
be a gold mine and it didn't retire
its investment in the first 30 days as
some park owners expect a new ride
to do, it did bring new life into our
park and the people were talking
about the new ride that went 80
miles an hour and over a period of
years the ride has retired its invest-
ment and shown a substantial profit.
Certainly if some manufacturer is
courageous enough to build a new
ride there must be enough park own-
ers left to buy enough of those new
rides to encourage the manufacturer
to build them.

True in Any Industry
The same is true in any industry.
A man brings out a new novelty toy,
for instance. Would you ask him to
submit it to a committee of whole-
salers or retailers to test it in ad-
vance, by some unknown unit of
measure, to see where there was
profit in it or not, before the jobber
or distributor or wholesaler bought
a few gross and they in turn sold
them to the retailers and they sold
them to the consumer? Man, this
is the very life of our American way
of living. What fun is it throwing
the dice when you know you are
going to win?

This plan would not advance our
industry. It would, I am sure, re-
tard it by a good many years. The
average park owner—we don't mean
to pass judgment on any particular
person or any particular class of
parks—hasn't been too progressive.
He has failed to change the appear-
ance of his stands, his rides and his
midways. He has failed to change
the appearance of his entrance. He
has failed to change the place each
and every year to make it look dif-
ferent. He has failed to add new
ideas and he might, perhaps, take a
lesson from the man running a res-
taurant. Every few years he re-
models his spot. Instead of always
serving you a hamburger steak for
40 cents, he will call it a chopped
steak, put a little leaf of parsley on
it and charge you 60 cents. There
is nothing new in that, but the
chopped steak sounds nicer, and
served with a few frills, the patron
is willing to pay for it and in the
long run they pay for everything.—
BEN J. STERLING JR., Managing
Director, Rocky Glen Park, Scranton,
Pa.

COAST BIZ DIVES
(Continued from page 68)
poor showing, ranging from the pres-
ent dearth of navy ships in the har-
bor to the uncertain labor conditions
in the nation.
On the whole, tho, they admit that
1946 wound up a winner, largely due
to the heavy take last spring and
summer. Since October they say "it's
been murder." Most operators inter-
viewed said the year's gross was 10
to 20 per cent under 1945, which
would make everything satisfactory,
as '45 was the greatest year in the
history of the Pike.

Managers and operators, however,
are taking the present unprecedented
slump philosophically and are going
ahead with plans to improve and
expand their ventures during the
coming year. Many look to the sum-
mer to bring better things but few
look forward to much improvement
until spring.
General concensus is '47 will wind
up with grosses close to those of '46.
A few operators are more pessim-
istic, foreseeing a tough year, but
these are in the minority.

... DESIGNED TO BE BEST!
The perfect skate for dancing,
racing, exhibition or just plain
skating, with the smooth-and-
steady action. Used by more
present-day champions than any
other.

LIBERTY ROLLER SKATE CO., Inc.
FARMINGDALE, L. I., NEW YORK

FOR SALE
Portable Skating Rink
Floor made of Northern maple, size 45 by
90, in first-class shape; top and side wall
new, having been used three weeks; fire
proof, made by United States Tent and Awning
Co. 175 pair Chicago Skates, Skate
Grinder, Loud Speaker System with turn-
table for music for rink, Electric Wire and
Fixtures. This outfit in storage in Kosciusko,
Mississippi. If interested address
CECIL HUDSON
6 Washington Ave. SAVANNAH, GA.

FOR SALE
PORTABLE ROLLER RINK
40x100 Maple Floor, Portable Building, metal
top; 300 ft. by 9 ft. canvas side wall for summer
use. 125 Chicago Skates, all in use. 3 Pair New
Shoe Skates. 6 Pair New Skates without Shoes.
2 Amplifiers, 5 Speakers. 1 Automatic Record
Changer, new. 1 Single Record Player. 18-Inch
American Floor Sander, 100 Ft. Cable. 3 Rolls
Paper. 1 International Truck, new motor. Skate
Grinder, Records and several parts.
J. S. NOAH
Owensville, Missouri

RIEDEL
THE BETTER SKATING
SHOE
NOW AVAILABLE
2727 Milvia Street Berkeley, Calif.

PORTABLE RINK
Now in operation. 42x100, flameproof, 4-pole
push pole Tent, Sidewalls, Wire Stretchers to
each rope to adjust Tent from outside. Fully
equipped, with 42x100 Maple Floor in 6 ft.
x 10 ft. sections, Automatic Record Changer,
P. A. System with 2 Speakers, 200 pairs of
Skates, Skate Grinder, many Repair Parts, elec-
tric Neon Clock. Best equipped rink in the
South. Price, \$7,000.00.
CECIL J. PULLIAM
Magnolia, Ark.

RINK & BALLROOM
LIGHTING EFFECTS
Crystal Showers, Spotlights, Motor-
Driven Color Wheels.
NEWTON
253 W. 14th St. New York, N. Y.

FOR SALE
Roller Rink Tent, 50' by 120'. Top canvas alone
cost \$1700.00 in June, 1946. This top has been
used four months and is in perfect condition.
Side-Wall, Center Poles, Side Poles, Hydraulic
Lift and Ground Chains all included for
\$1200.00 cash.
DON LAMBRECHT
1925 65th St. KENOSHA, WIS.

SKATING RECORDS
With
STANDARD DANCE TEMPOS
Write for Complete List.
SKATING RHYTHMS RECORDING CO.
P. O. Box 1838 Santa Ana, Calif.

Everyman's Rep In West Canada With New Play

VANCOUVER, Jan. 11.—Everyman's Theater, rep company of 14 under Director Sydney Risk, embarked on a three and a half month tour of Canada's Western Provinces January 6 at Abbotsford, B. C., with new Canadian play, *The Last Caveman*, by Elsie Park Gowan. Chekhov's *The Marriage Proposal* is used as a curtain-raiser. Also in the repertoire is Wilde's *The Importance of Being Earnest*.

The org travels by bus and truck and will play one and two-night stands in 75 towns. The troupe recently augmented its company by five more players—Peggy Hassard and Arthur Hill, from CBR's Playhouse; David Major, Murray Westgate, and Edward McNamara, who recently appeared in *I Remember Mama* at the UBC Summer School of the Theater.

Happy Bill Show Playing South Dakota Territory

WATERTOWN, S. D., Jan. 11.—Happy Bill Show, playing mostly county seats, has covered 1,700 miles on the season to date. Unit consists of 12 people, traveling in a station wagon and sedan. Now a vaude unit with dance band, org will switch to dramatics and dance after first of the year. Owner Happy Bill Walters does the advance and also acts as emcee. Walter Halberg looks after the transportation.

Bill's was the opening show for the Stockman Bar's new cocktail lounge at Edgemont, S. D., recently. Ralph and Lanya Young, with the L. Verne Slout Players last summer, joined the org in Watertown when Slout closed.

Show recently appeared at the State capital in Huron for the Motor Trades Association convention.

Rep Ripples

CLAYTON MIX, former advance agent for the Al G. Field Minstrels, and Nick Glyn and "Hi-Brown" Bobby Burns, former blackface comics, were recently seen around the Elks Club, Daytona Beach, Fla. . . . Willis Family is playing schools in Washington using E. F. Hannan's *Mr. Jed* as an opus. Family also does Swiss bell specialties. . . . F. K. Francis is booking his Tri-State Players in Eastern Colorado. They have been playing around Trinidad recently but are headed for Northwest Oklahoma. . . . Carol Players, colored, have been around Savannah, Ga. . . . Mixer's Minstrels, six people, have been doing dates in New England the past month. . . . W. W. McCann, who has a film show around Providence, reports fair biz. . . . Alan Moore is with a USO-Camp Show, using bill entitled *Whistling in the Dark*. Another repster, Marie Fischer, is with the unit. Moore pens that they ran into Virginia Blair in the Philippines. She is temporarily out of showbiz and working for the Red Cross.

THE RUTTERS (Irene and Harry) are clicking with a vaude-pie unit in the Florence, S. C., area. They will move into Georgia soon. The Rutters were with Bond Bros. and Bob Dickman circuses last season. . . . Huntley and Carlton have a film show playing under auspices around Lockport, N. Y. . . . Burt Major, manager of Burt's Show, writes from Enid, Okla.: "Business has been fair the past month but I have kept it up by adding religious film dates. Have stored tent at Gypsum, Okla., and will go back to it later and move toward Colorado. Have film enough to show two weeks." . . . Bird's Show has left Florida and is now in and around Vicksburg, Miss. Reports biz way off in the 'Gator State but improved in Mississippi. . . . Al Bickel, old-time minstrel, is promoting amateur shows around Albany, N. Y. . . . Pomeroy Players are around Dover, Del., with E. F. Hannan's *A Man With a Purpose*.

Here and There

By Ed L. Paul

KANSAS CITY, Mo., Jan. 11.—George W. Pughe was again in charge of the telephone ticket sale for the Shrine Circus. He is home again in Fresno, Calif. Fred Spear, my old-time advance agent ahead of the Wolford Stock Company, and now manager of the Folly Theater, local burlesque house, together with L. Fred Stein and Chet Keys, also former repsters, did a lot to put the event over.

Pearle Wilson Goldie, former leading woman of the Toby Wilson Players, has retired permanently from the business and is now the owner of a beauty parlor in Portland, Ore. She recently bought an eight-room home there. Her daughter, Evelyn, and husband who are the owners of a restaurant, are making their home with her.

E. V. Dennis, long associated with the Jennings Shows in California, Wallace Bruce Players and many other well-known rep orgs, has charge of the commercial sales department of the McCarter Tire Company, Houston. His wife, Josephine DaCosta, originated the part of Keala in my play *Tropical Love*.

We are likely to lose another old-timer from the Kansas City scene, as Karl Simpson is contemplating moving to Chicago.

Ed Ward again will have the Princess Stock Company touring under canvas in his old Missouri territory.

Brown Circus Pic, Acts in Ga. Sticks

FAYETTEVILLE, Ga., Jan. 11.—Jim Brown's *The Circus Is Coming to Town*, a circus sound-on-film feature, and three acts, Jimmy Stutz, juggler and tumbler; Professor Harris's trained cats and dogs, and Mardini, the magician, is making schools and theaters thru the sticks of Georgia.

Show runs two hours, with a 10-minute intermission for refreshments and candy pitch. It opened at Cattle Springs January 10 and will play five weeks in the State and then head into Alabama. When weather permits, Brown plans to move under canvas.

Show moves on two trucks and two house cars, with another truck in advance. Jim Stutz handles advertising, press, promotion and contacts.

Piper Players, Kid Reppers, Get Mention in K. C. Star

Kansas City, Mo.

Editors, *The Billboard*:

The following appeared in a recent issue of *The Kansas City Star*:

"A 24-passenger, second-hand bus pulled to a stop here and from it emerged 14 drama-smitten youths, weary after a journey here from Lawrence, Kan., and points west. They are touring the Middle West presenting a three-act play, *The Patsy*. The company consists of seven boys and seven girls, who call themselves The Piper Players. They were assembled from towns and cities thruout the United States by a 22-year-old actor, Paul (Buddy) Piper, and they play in theaters, halls, schools, hotel dining rooms, or wherever they can find a place to show their wares. According to Mr. Piper, they have had a very successful tour. Kansas City is represented by Miss Presley, who does the feminine lead in the play, and Robert Barr, 22, son of Mr. and Mrs. David Barr of this city."

Professional repsters might learn a little something from these boys and girls. For one thing they are proving that guts, enthusiasm, hard work and persistence produce results and that people will still pay to see drama as it is produced in the smaller places.—E. L. PAUL.

Emmett Miller With DeWolfe

MACON, Ga., Jan. 11.—Emmett Miller, well-known blackface comedian, played his hometown recently as headliner in Linton DeWolfe's *Star Dust Revue* at the Grand Theater. Hometowners turned out to yield best grosses of present stageshow season, the management stated. This is Miller's first stage work since suffering a heart attack at his home the past summer. Civic groups entertained Miller, who with his wife, Mrs. Bernice Calhoun Miller, was guest at parties every day during the three-day visit. Another former Maconite in the DeWolfe troupe was Mrs. Mayme Butters, who was with Downie Bros.' Circus for many years.

Dewey Owens Biz N. S. H.

KNOXVILLE, Jan. 11.—Dewey Owens's burly-vaude type unit, playing pic houses in small Tennessee towns, reported pre-Christmas business not so hot. Even well advertised midnight shows didn't pan out. Show features "Cracker" Owens, comic; Al Evans, emcee and straight; Ray Smith, vocalist and with magic; Mildred and Jay, taps; Coleen Rose, dancer, and Shirley Dyer, vocalist. "Honest" John, eccentric hooper and second comic, and Dale Umbarger (Eddie Dale) and his four-piece band round out the show.

Serve His Brand

By E. F. Hannan

ONE WOULD think, to read or listen to rialto-bred gossipers, that the only brand of flesh the country should have is the triangle, penthouse, or boarding-school adolescent variety.

At least two shows stuck their necks out and bit off some of these aisle crashers but in no time they let go and spit them out.

The clear-headed natives who came to the show sober couldn't get the drift of what was being offered. I went to one of these tented org's performances and a tall plainsman who sat next to me said, "This show must be writ by a guy who was jest gettin' over the jigs. They ain't no such folks 'round these diggins."

You can lead the old horse to the bar but he won't drink if it ain't his brand.

Berry Host to Showfolk

BARTOW, Ga., Jan. 11.—C. O.

Berry, former owner of Berry's Mirthmakers and now operating tent picture shows in Georgia, was host to a group of employees, past and present, at a turkey dinner here Christmas Day. Guests included Chet, Dot and Marcus Morris, now operators of their own show; Mr. and Mrs. John Pingrey, managers of one of the Berry shows; Florence Glanfield, former leading woman with Berry's *Jesse James* show and now operating one of his picture shows; Bill and Irene Edgin, showing nearby with their tent show; Bill Sheffield; Mr. and Mrs. Rex M. Ingham, his mother, son and Gracie Randolph, of Washington. Ingham was with Berry on both the *Mirthmakers* and *Jesse James* shows.

Uncle Sammy's Omitted

Roanoke, Va.

Editors *The Billboard*:

In listing the old minstrel shows, no one has recalled Uncle Sammy's Yankee Minstrels. I joined the org under canvas at Georgetown, Ky., in May, 1919.

Among the performers were Al Tint, Sam Gildor; Prof. Vihl, ork leader; Slip Carroll, Walters, Franz, Tom Greeley, Wilkinson, Bill Gohr, Shepherd; Don Montgomery, director, and Corp. Jagers. Outfit worked in army and navy uniforms and traveled in a railroad car. A 25-piece band was carried. Org was owned and managed by Bill Gilman. It folded in Granite City, Ill., about July 1 same year, after playing Kentucky, Indiana and Illinois.—M. G. WHARTON.

WANTED

Medicine Show People of all kinds. Comics, Musicians, Teams and what have you. Want to open Hall Show in Oklahoma about Jan. 20 or Feb. 3 and work Halls until we go on lots. State all in first letter—what you want for winter after we go on lots.

RAY W. SMITH

714 Flynn Avenue, Alva, Oklahoma

CONTACT!

Seeking whereabouts of former sister-in-law

MARY LEE TUCKER

Wife of Mack Walsh, blackface comedian, singer, in Lester Richards Tab Show, South and Northeast, about 1930; also in show "Nite Life in Paris."

J. THERON WALSH
P. O. Box 303 Winston-Salem, N. C.



NEGRO FEATURES NEGRO SHORTS FOR BIG PROFITS!!!

Western Features:

"TWO-GUN MAN FROM HARLEM"
"HARLEM RIDES THE RANGE"
"THE BRONZE BUCKAROO"

Each a Full-Length Western Featuring HERB JEFFERY, America's Only Negro Cowboy Star. Cast includes Mantan Moreland, Spencer Williams and the Four Tones.

\$275.00 Per Print.

Western Shorts:

"RHYTHM RODEO"

2-Reeler with TROY BROWN and the Four Tones—\$50.00 Per Print.

"SADDLE DAZE"

One-Real Wild West Negro Rodeo.
\$25.00 Per Print.

Immediate Delivery, New Prints Only!

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AMUSEMENT
ENTERPRISES

FILM
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DALLAS 1
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16 MM. RELIGIOUS SUBJECTS 35 MM.

Westerns, Actions, Selected Shorts.
Wanted: 16MM. Sound Projectors.

OTTO MARBACH, 630 Ninth Ave., N. Y. City

FOR SALE

DeVry 1946, used, \$350.00 (new, \$558.00);
Vallette 1946, used, \$350.00 (new, \$425.00);
Movie Mite, new, \$298.15. 16mm. Sound Film
Features and Shorts for sale cheap. 3 Stereopticons
for sale.

R. ROBLESKI

529 W. CENTER HASTINGS, MICH.

HAMMOND ORGANIST—WITH OWN ORGAN.
Now open for engagement. Roller rink and lounge experience (cut shows). Write or wire, giving details and your best offer. Larry Lorenz, Morrilton, Minn., c/o Louis Lorenz.

MUSICIANS—DRUMMER AVAILABLE IMMEDIATELY. 22, read, fake, experienced radio, shows. Sober, reliable. Finest equipment. No nickys. Write, wire, Lynn Sallee, 1513 E. 25th Ave., Columbus 3, O.

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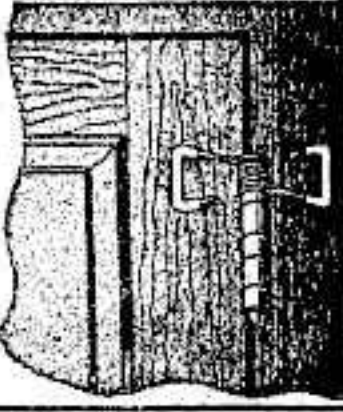
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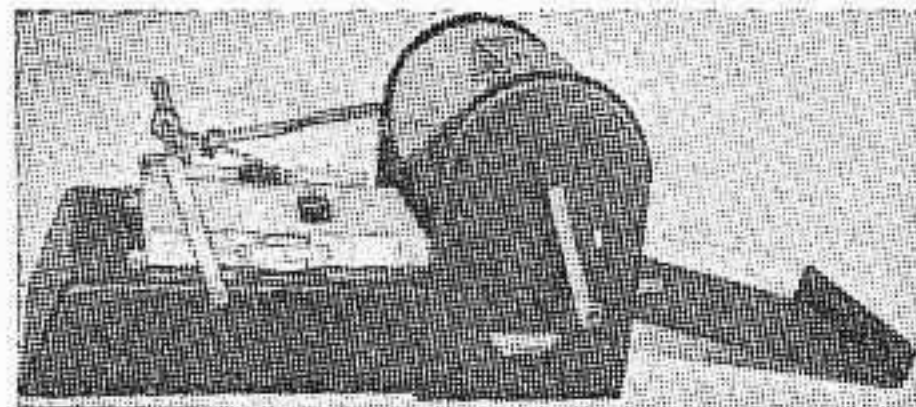
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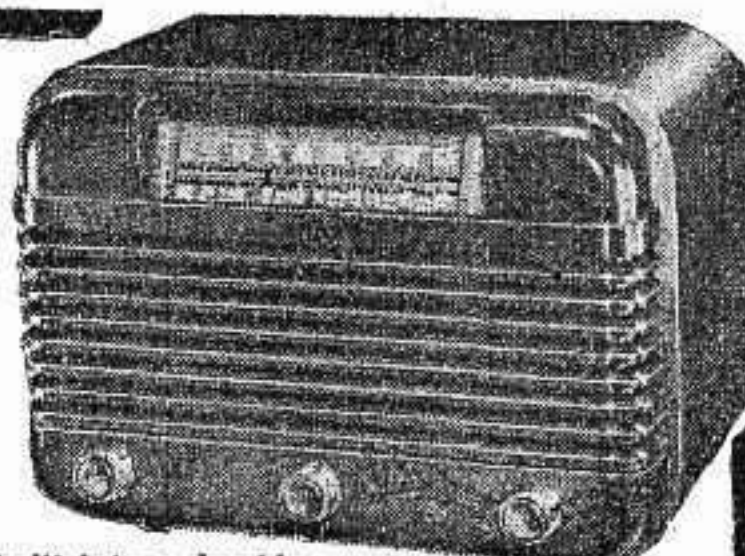
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AC-DC 6-TUBES Including Rectifier

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12 or More . . . **\$24.34** Each

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Pipes for Pitchmen

By Bill Baker

A CONGRESS OF . . . pitchfolk has been hitting Texas recently, with the top number going to Austin, either to work or visit. Among them were Phil and Charley Silvers, Beef-Neck Stapelton, Red Gunn, Guy Kimball, Bob Childress, Sonny White, Brownie Glascock, Bill Lundy, Leo Rivas, Alex Alexander, Tony Marino and Bill White.

Are your post-war preparations in order or have you been left at the post?

"I'VE BEEN . . . working Texas territory since September," pens Charles K. Rudisill, novelty pitcher, from Bastrop. "Worked all the University of Texas home games at Austin to good results. A few of the boys have dropped in to work a badge board layout to good tips. Worked balloons in downtown Austin during the holidays and noted several other members of the trips and keister operating in doorways and storerooms. Recent cold wave has about spent its course and it looks as tho the sunny weather is coming back to Texas again."

ELMER (TINY) ELLIOTT . . . Bryan, Tex., pitcher, had the exclusive on colors and pennants inside the University of Texas stadium during the football season.

If members of the pitch fields were ever allotted portal-to-portal pay, they could live handsomely for the rest of their lives.

REPORTS FILTERING . . . thru to the pipes desk indicate that Miami is open to all pitchmen who make a presentable appearance. This column's informant says there's plenty of moola in evidence, too.

AFTER TWO YEARS . . . of retirement from the boardwalks of East Coast resorts, Abe Kaplinsky is working Miami spots to lucrative turns.

DALLAS (DANNY) DOWNS . . . who has been making his home in Pascagoula, Miss., has been working territory in Alabama and Georgia of late.

Time has proven that many pitchmen survive even the most severe disasters. Others just fold-up after a bad break.

AMONG PITCHFOLK . . . visiting Jack (Bottles) Stover at his Harrisonburg, Va., home, where he has been confined as a result of burns sustained recently when an oil burner exploded, were Nick Benny, William McDouman and R. P. (Blackie) Shifflett. Plenty of jack-pots also have been cut up with Col. C. A. Maitland, Jimmy and Raymond Stover, Ed Black and Percy Wells and Harry Newman.

RECENT . . . high school championship game at Austin, Tex., boasting all the characteristics of a red one for pennant and novelty workers, found few of the boys prepared for the event. A cold wave made the remainder of the bowl games in the State a bit unpleasant to work and ice and sleet caused postponement of the Alamo Bowl game at San Antonio for three days.

Most successful pitchmen attribute that success to the fact that they can readily acclimate themselves to changing conditions.

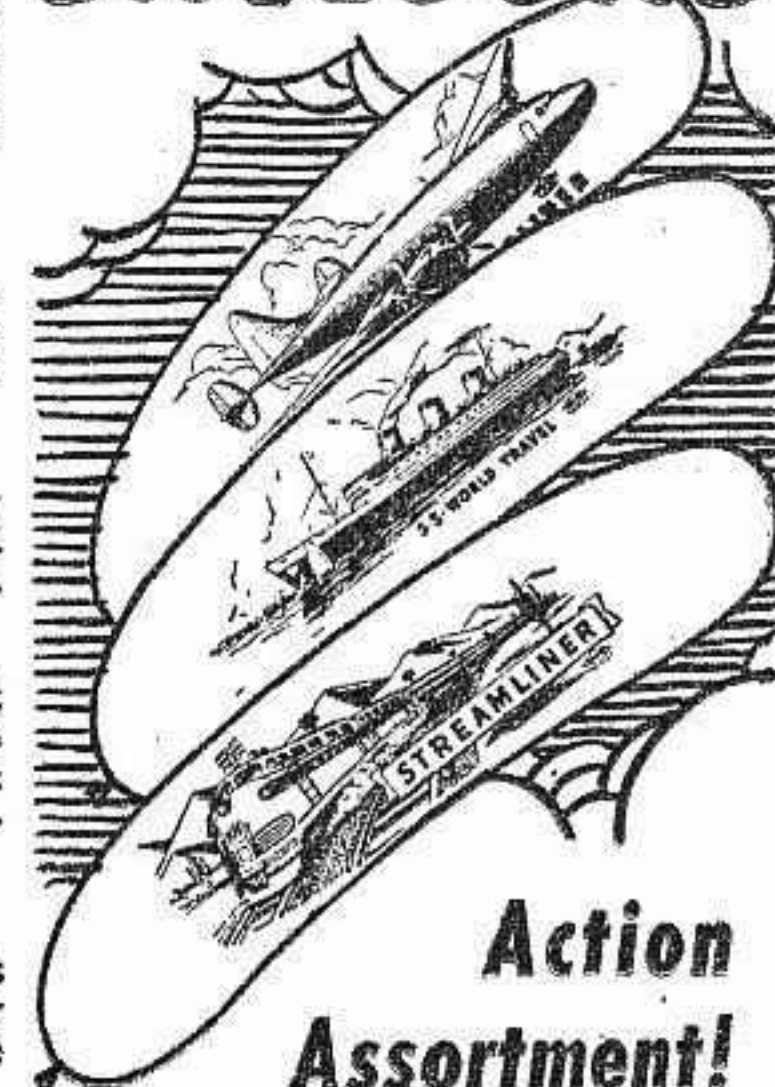
SAM HENDLY . . . spent the holidays in Wichita, Kan., where he and his family are making their home.

AMONG SHOWFOLK . . . welcoming in the new year at Earl Carroll's Vanities in Hollywood were

Mr. and Mrs. Al Freeman, Marge Kelly, Phil Kallail, Murray and Sally Compagne and Richard Arcand.

"FOR THE FIRST TIME . . . in my 10 years in the business, I passed up working New Year's Eve, the Pasadena parade and the bowl game," letters Richard Arcand, jewelry purveyor, from Los Angeles. "To my surprise, I counted more than 300 peddlers working downtown Los Angeles and there must have been at least 400 at the Tournament of Roses, Pasadena, New Year's Day."

OAK-HYTEX BALLOONS



Action Assortment!

FLASHY up-to-the-minute designs make OAK-HYTEX balloons outstanding in sales appeal. Showy Oak balloons give you a spectacular display that always gets big money. And dependable Oak quality safeguards your profits.

SOLD BY LEADING JOBBER
Be sure you get OAK-HYTEX in the Blue Box with Yellow Diamond label.

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14 KARAT SOLID GOLD LADIES' & MEN'S WRIST WATCHES

BRAND NEW

LATEST MODERNISTIC DESIGN

#100 Men's Watch, rose diamond and emerald cut jewel numerals, rectangular 14 karat pink or yellow gold cases, ultra modernistic design, heavy magnifying crystal, 17 Jewel Oypres-Desche finest Swiss movement. A perfect timepiece, matching pink or yellow gold expansion band. Boxed in beautiful ivory velvet-lined gift case. Retail value \$125.00. To close one or 1,000, each \$49.50. (Money-back guarantee.) Mark orders "For Resale" to avoid Federal Tax.

#200 Ladies' Watch. Description same as #100, 14 karat 17 Jewel octagon shape, pink or yellow solid gold. To close, each \$41.50.

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BRAND NEW WINCHESTER model 74

.22 CAL. AUTOMATIC RIFLES

FOR IMMEDIATE DELIVERY!

Holds twenty .22 short cartridges

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Order Monday—get Friday! MODEL 35: one handle; 400 lb. cap; Ht. 43"; width 16"; 5 x 1" rubber whs. Oilite bearings. Shipped from stock. A good small truck. For a bigger, all-purpose truck—MODEL 50—2 handles; 600 lb. cap; Ht. 48"; 14 x 7" hose; rugged 5 x 2" rubber whs. Oilite brgs. Over 10,000 HANDEES trucks sold by mail on our simple guarantee: Return collect if not pleased. Clip this. Order from HANDEES CO., Dept. B-1, Bloomington, Ill.

BUNNY BANK

Holds \$500—12x7.

Decorated in Attractive Pastel Shades. Porcelain-Like Finish.

\$18.00 Dozen

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Improved Fountain Pen, \$2.89 retail. Over 100% profit.

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Plan to return to work soon as a show painter. I haven't worked jewelry in Los Angeles for the past year and don't plan to work it on the West Coast again since I have sold most of my equipment and will reorganize later in the East."

They tell us that money has become scarce enough to make folks begin looking for samples again.

WHO WORKED . . .
the Mummers Parade in Philadelphia? Reports indicate it was a winner for all who made the annual event.

PROF. A. J. HOUSE . . .
sheetie, is in Quitman, Ga., working paper to good business. He says he'd like to read pipes here from Sammie and Grace Landry.

"WE'RE DOWN HERE . . ."
in the land of the world's best oranges and getting a bang-up start for 1947," cards Bob Posey from Buras, La. "We'll be in this territory thru February. Hope everybody's business is as good as ours has been thus far."

It's about now that Hot Stove League time becomes boretime. Result itchy feet.

"I'M STILL . . ."
confined in my home here," scribbles Jack (Bottles) Stover from Harrisonburg, Va. "Started the new year okay and enjoyed visits from numerous callers during the holidays. Pat Malone has been a daily visitor and keeps me posted on conditions of the leaf. He reported a good Christmas business. I hope to be back on the hustle in a few more weeks. Would like to read pipes here from folks down yonder. Roy (Shorty) Evans comes by often to cut up a few jack-pots."

Sure road to failure is to attempt to work off your ill tempers on your tip. Just one time is enough.

CLICKING OFF. . .
good takes at the annual Orange Bowl football game, Miami, were Harry Kibble, assisted by Jim Sweeney and Patsy Hunchstead, with balloons, and Ted Burdick and Dick Ramofsky, with football souvenirs. All were set by Sam Krolinsky, who represented the local police department to work out the exclusive for the selected agents.

Valentine's Day this year gives every indication of being as good as any war year. Will you have enough stock on hand to take care of your demands?

Aid-Cut Threat Up in Oregon

(Continued from page 46)

enue suffered in New York by a 3 per cent increase on racing taxes.

Vollman Speaker

E. G. Vollman, Stockton, Calif., president of the Western Fairs' Association, speaking on "Better Fairs—Better Living," at the first day's dinner meeting, suggested numerous ways in which fairs might "blazon the way toward brighter, more comfortable and richer living." These included exhibits by fair management and exhibitors, of models demonstrating the miracles of modern science, agriculture, home building, domestic science and health.

A second day speaker, Louis S. Merrill, Sacramento, Calif., manager of the Western Fairs' Association, gave details of the program of the coming second annual College of Fairs to be conducted by that organization.

The second day concluded with the annual banquet and "Fun Night" at the Rose Room Club, attended by State officials. Entertainment was under direction of Monte Brooks, Portland.

"HARVARD" DOUBLE HEAD ELECTRIC DRY SHAVER

Exclusive With Mutual Dist. Co.

- Fully Guaranteed—Self-Starting
- Two 1947 DeLuxe Shaving Heads
- New Post-War Non-Slip Rubber Grip
- Self-Sharpening, Sharpens as you shave
- Distinctive Streamlined Design
- Ground & Lapped Steel Outting Blades
- No Radio Interference
- 110-120V, 60 Cycle, A.C. Operation
- Precision-Built Vibrator Type Motor
- Ivory Plastic—No Oiling Necessary
- Complete with Leatherette Case
- Packed in Attractive Counter Box

Suggested **\$7.50** Dealers, Write for Prices!
Retail Price

CLOSE-OUT SPECIALS! While They Last!

Plastic Pocket Flashlight Complete with 2 batteries.	50¢	ARKON Ball Point Pen	\$2.85	Plastic Gem-Glo Torch Life Complete with 2 batteries.	\$1.95
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25% With Order—Balance C. O. D. Write for Illustrated Catalog.

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- No Strings
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The Drinking Wonder Bird is always thirsty never stops drinking. How does he do it? That's the puzzle that mystifies everybody. His beak dips into the water several times a minute. The most fascinating novelty ever! This is the original PENGUIN not the imitation. Send for the Drinking Wonder Bird today. Sample, \$2.50.

We ship as soon as your order is received. POSTAGE EXTRA. Write for prices in quantity.

ONLY **\$22.00** a Dozen, Including Glass. Retail Price, \$3.98 each

FRISKY DOGS LOTS OF FUN AND LAUGHS

Magnetic FRISKY DOGS are selling like wildfire! A cinch to demonstrate. Quick profits to Distributors, Salesmen and Hustlers. Retailing everywhere at 25¢ a pair. FRISKY DOGS are black and white plastic Scotty Pups on Powerful Alnico Magnets. They attract and repel each other. Full of mischief, lively, a menagerie of fun! Each pair packed individually in box form. Only \$16.00 per gross. To retail at 25¢. Display Card Included With Every Order. 4 Dozen for \$5.64 — F.O.B. N. Y. C. ORDER DIRECT!

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NOVELAIRE RADIO

5 Tubes—Superheterodyne—Wood Cabinet Finished in Red or Blue With Mother Goose or Airplane Front.

\$13⁷⁸

TRAV-LER 6-Tube

PLASTIC MODEL RADIO

Latest type superheterodyne, 6 tubes, including rectifier; 2 dual-purpose tubes; 5" P.M. speaker with Alnico V; built-in loop antenna.

Walnut Finish **\$18.94** All White **\$20.64**

MAGUIRE 5-TUBE RADIOS

Superheterodyne, Plastic Cabinet

Walnut Finish **\$19.50** White Finish **\$20.50**

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- Three (3) large mahogany mirrored chests packed with Hershey Bars and Beechnut Gum.
- One 1,000 hole merchandiser.

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Large U. S. Army Targets
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3 1/2 Ft. 14¢ Each In Lots of 300. Colors, All Orange.
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#5	\$2.25 Per Gross	In 5 Gross Lots
#7	4.00 Per Gross	In 5 Gross Lots
#8	6.50 Per Gross	In 5 Gross Lots
#11	8.00 Per Gross	In 5 Gross Lots
#524	6.50 Per Gross	In 5 Gross Lots
#12 Cat Heads	10.00 Per Gross	

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 Attention—No goods will be shipped without deposit.
Boston Balloon Company
 15 GARDEN ST., BOSTON 14, MASS.
 S. Malta, Mgr. Telephone: Luf 7074

C. & W. Lands Hoosier Annual

(Continued from page 53)
 at Petersburg, Va., preparatory to the swing around the Eastern State Fair Association meetings. McCarter is to remain here for a few days, clearing up contract details and then go to Petersburg.

E. Lawrence Phillips, owner, and Ralph Lockett, general agent, represented the Johnny J. Jones Exposition. John R. Ward was accompanied by Bill Snyder and Joe S. Scholibo. Charlie Abbott was present for *Andy Bros.' Shows.*

Two other railroad shows were represented at the three-day convention of the Indianapolis Association of County and District Fairs which closed Wednesday, but they were not making a bid for the '47 State Fair contract. Al Wagner was on hand in behalf of his Cavalcade of Amusements; Lou Berger was doing good will work for *Hennies Bros.' Shows.*

CRAFTS GETS ORANGE

(Continued from page 53)
 gaged to handle much of the decorating and art work on the show fronts. A new fleet of International trucks recently was added, while 26 new Continental Red Seal engines were purchased to replace those now in use.

Seventy-six men are on the payroll and more will be added.

A. J. Budd and crew arrived in winter quarters to start work of rebuilding the *Circus Side Show.* Jeff Griffin, who has contracted the *Girl Shows* on the No. 1 Unit, is finishing work on his fronts and is now concentrating on a new wardrobe.

How To Avoid Damage Suits

(Continued from page 44)
 tic, 66 Fed. Supp. 514, reported August, 1946, the testimony proved these facts: A manager and a patron got into an argument. The manager in a peaceful manner refunded the money to the patron. Soon afterward the patron cursed the manager who struck the patron, knocked him down and caused other serious injuries.

The higher court refused to hold the patron entitled to recover damages, and said:

"The court finds that the unfortunate assault upon the plaintiff (patron) was made by the manager not in his capacity as manager, but that it was an independent assault made to avenge the opprobrious epithets applied to him by the plaintiff (patron)."

Concessionaire Kills Boy
 No person, firm or corporation is liable in damages for injurious acts of an employee outside the scope of the employment.

For illustration, in *Prickett v. Hills*, 55 N. E. (2d) 306, it was disclosed that one Olyod had a concession in a park to sell soft drinks, ice cream, soda, popcorn and similar refreshments. It was well known that Olyod was of drunken habits and unbalanced mental condition. Notwithstanding these facts Olyod was given a second lease to operate the refreshment stand.

One day a farmer boy while swimming some distance out in a lake from the pavilion was fatally shot by Olyod while in a drunken and insane condition.

Relatives of the boy sued the park owner for damages, but the higher court refused to allow damages, and said:

"Nothing in the condition of the lake or its maintenance showing any negligent or unsafe condition connected with the park is alleged or shown to exist, nor do the factual conditions set forth state a cause of action based upon conclusion that the presence of Olyod constituted a nuisance. . . ."

Employees Must Use Care
 When a patron of a place of amusement is injured thru negligence of the proprietor or his employees, the injured patron may recover damages. Negligence of a proprietor, or his employee, is any failure to act with "reasonable" promptness to avert any accident.

For example, in *Banner v. Winton*, 186 S. W. (2d) 222, reported July, 1945, the testimony proved that after a patron got into a Loop-the-Loop it was started and while she was in the cage, it jerked or reversed with such force and violence that she could not retain her hold on the braces and was thrown to the bottom or floor of the cage. Her injuries were caused by the force of this fall and also being thrown around on the floor of the cage because the operator failed to promptly stop the motion of the device.

The higher court held the proprietor liable for \$6,000 damages, saying:

"A witness, Mannie Gibbs, says she called to the operator to stop the machine and Mrs. Pearl Brannan says the crowd hollered to the operator to stop it but that it continued to revolve. Witnesses for the defendant testified that the Loop-the-Loop could have been stopped without any further revolution. . . . Considering the injuries received by the plaintiff, a 12-year-old girl, we do not think the verdict is excessive."

Thus, this proprietor may have avoided liability if the operator had used reasonable care and stopped revolving of the device with reasonable promptness.

"KILROY" NOVELTY ASH TRAY



YEAR'S BIGGEST SENSATION
 MADE OF HYDRO-CAL MATERIAL

Size 5" High—3 1/2" Wide—4" Deep. Packed 12 to a carton. Weight 20 lbs.
 Only \$4.50
 Per Dozen \$4.50
 Min. Order 6 Doz. Per Doz.

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Write for \$5 sample order with price list. Deposit, \$2, bal. C. O. D.
EMROW JEWELRY CO.
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NYLONS
 Du Pont first quality, 45 gauge, 3 prs., \$5.25; doz., \$19.00. 51 Gauge, 3 prs., \$5.85; doz., \$21.00. Silk Hose, 3 prs., \$4.20; doz., \$15.00. Rayon, 3 prs., \$3.30; doz., \$12.00. Irregular Nylons, 51 gauge, \$16.00 doz. Irregular Silk Hose, \$7.00 doz. Send money order or cashier's check.
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<p>SELF STARTER ELECTRIC ALARM CLOCK \$4.05 Each in lots of 12 or more Maple and Mahogany finish. Westinghouse guaranteed. Licensed movement.</p>		<p>GUARANTEED WESTINGHOUSE LICENSED SELF-STARTER and MOVEMENTS</p>
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\$82.60 dozen net
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Automatic Finger Tip Fabric Selector Sensational Iron offers these features:

<ul style="list-style-type: none"> • Lightweight all metal, chrome finish. • Automatic Finger Tip Heat Control for various types of fabrics. • Exceptionally long ironing surface. • Heating element of pure, clear mica with best grade of Nichrome wire. • Full grip, sturdy Bakelite non-heating Handle. Downward back slant aids in forward ironing thrust. 	<ul style="list-style-type: none"> • Has aluminum sole plate. • One year guarantee by manufacturer. • 7 Ft. Underwriters Approved cord attached. • For A.C. operation, 110-120 volts, drawing 1000 watts. • Individually boxed—packed 12 to a shipping carton.
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FIRSTS ONLY

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COIN EXPORTS HIT NEW TOP

First Report On Coin Mch. Legislation

See Game Tax Yield Up

CHICAGO, Jan. 11.—With law-making bodies of the federal government and 28 States at work by the end of this week, first glimpse of legislative plans having a direct bearing on the coin machine trade was disclosed.

Congress, from President Truman's annual budget message, learned that the administration expects a rise of more than \$4,500,000 in revenue from the federal tax on coin-operated amusement machines during the 1947 fiscal year. Actual yield for the fiscal year 1946 was shown to total \$17,091,795. Next year's estimate is set at \$21,500,000. Hidden away in the two-volume compilation, this report adds that the estimated yield for the fiscal year 1948 also will amount to \$21,500,000.

In two States, Idaho and Minnesota, legislation was recommended or initiated concerning bell machines.

Bill placed in the Idaho Legislature's hopper would repeal the 1945 act legalizing bell games. Proposal was introduced January 8.

In Minnesota the State's governor in his inaugural delivered before the Legislature January 8 declared himself in favor of a law which would forfeit the license of any business establishments in which bell machines are operated. The governor's statement was reported to come as a surprise to the coin machine trade. While the attorney general has ruled that they cannot be legalized, there has been talk of legislation to tax machines, using receipts to finance a veterans' bonus.

In Minnesota, as in various other State legislatures, there were proposals up for new or increased taxes on cigarettes and other merchandise which normally retails thru vending machines. Sales taxes, also a factor in the vending machine trade, were in several State legislative mills.

Arkansas Taxes Hit Record High in '46

LITTLE ROCK, Jan. 11.—Record State tax collections for 1946 totaled more than \$54,000,000, or about \$12,500,000 over the previous year, featured by all time highs of virtually all major levies, Arkansas Revenue Department reported this week.

Cigarette taxes amounted to \$5,238,895, compared with the 1945 total of \$3,301,079. Sales taxes brought in \$15,402,971, an increase over the previous year's \$11,763,140.

Revenue Commissioner Otho A. Cook made the prediction that the figures for 1947 would continue as high as current collections, if not higher.

Coin Machine Exports -- October, 1946

Country	No.	Totals		Phonographs		Venders		Amusement Games	
		No.	Value	No.	Value	No.	Value	No.	Value
Canada	1,325	546	\$219,047	186	\$158,903	593	\$57,210		
Mexico	349	66	91,701	—	90,266	—	1,435		
Cuba	66	24	24,305	—	24,305	—	—		
Union of South Africa	24	7	8,505	—	8,505	—	—		
Colombia	7	—	6,402	—	6,402	—	—		
Guatemala	4	—	580	—	—	—	4	580	
Other Countries..	19	7	1,889	3	285	620	9	764	
TOTALS	1,794	993	\$352,209	189	\$288,666	612	\$59,989		

News Digest

SUGAR—Prospect for a jump during 1947 from a 60 to an 80 per cent sugar quota for makers of confections and soft drinks, held forth by Secretary of Agriculture Anderson this week, was encouraging to vending machine operators. Candy-makers have declared that candy now is being made with less sugar content than that in pre-war years. Possible increase to 80 per cent of 1941 consumption might do much to bring vander supplies up to normal. De-control, despite political arguments, is unlikely this year.

COIN MOVIES—Call for improvement in quality of films used in movie machines is made by a leading Detroit operator in this field. Claim is made that the future for operation of this equipment depends upon development of better 16mm. film subjects.

EXPORTS—Latest monthly box-score on coin machine exports shows this phase of the trade steadily expanding, with total number of machines exported in October, 1946, as well as their dollar volume, hitting a new monthly high in the year. Of the \$352,209 total for the month, juke boxes accounted for \$288,666.

FROZEN FOODS—Signal for speed-up of production plans for coin-operated frosted food venders was statement by a leader in this field to the effect that lack of merchandising equipment must be blamed for current "glut" of the frozen food market. Spokesman takes the view that consumer demand is high enough to absorb all of the hundreds of mil-

lion pounds of frozen foods now in warehouses thruout the country, but retail stores and other outlets do not have freezer facilities to get supplies to the public.

TOBACCO — Operators in 1946 shared with the tobacco industry a record year in volume of cigarette sales. All-time high of 350,000,000,000 cigarettes were retailed last year, trade reports indicate. Cigars also hit a peak, with consumption for 1946 estimated at 6,000,000,000.

SMALL BUSINESS — Number of firms classified under the small business heading may soon exceed pre-war list by as much as 500,000, a government board announces. Auguring well for the coin machine trade, report of this group indicates that the wartime trend toward making big business bigger and squeezing out small firms is being stopped.

PLASTICS—Greater use of plastics and introduction of new, improved varieties in coin machine production is seen as a probability as a result of increased output and improved products planned for this year by the plastics industry. Trade may find that utilization of plastics in the fabrication of machine parts will become as common as use of plastics in cabinet design.

EXCISE TAX—Call for a concerted drive by music machine operators for cancellation of the federal manufacturers' excise tax now imposed on juke boxes was given by a juke box manufacturer executive this (See NEWS DIGEST on page 116)

October List Is Released

Commerce Department says 1,794 machines sold for \$352,209 in six countries

CHICAGO, Jan. 11.—Exports of coin-operated equipment reached a new high in October, continuing the upward surge that began in April, 1946, and was interrupted in the succeeding months only during July and September. Latest official figures released by the U. S. Department of Commerce show that 1,794 coin machines were sold to buyers in more than six foreign countries for a total of \$352,209.

Comparisons show that this figure is a considerable gain over the previous month's \$288,218 for 1,338 coin-operated machines and \$51,111 more than the former export high made in August. It also exceeds by a wide margin the total exports made during the three-month period ended March 31, 1946, when 1,206 machines were sold to foreign coinmen for \$130,180. These facts tend to bolster the belief that coin-operated equipment can be expected to be shipped to other nations in ever-increasing numbers in the future.

Juke boxes, leader in the export parade during every previous 1946 month, and amusement games, equally consistent among foreign buyers as the No. 2 choice, set new marks for their individual groups both as to quantity of machines and their valuation. In October 993 coin-operated American-made phonographs were purchased by coinmen outside of the U. S. for \$288,666. Department of Commerce figures concerning amusement games revealed that foreign buyers paid \$59,989 for 612 games. Vending machine exports receded somewhat from previous monthly reports and during October 189 automatic merchandisers brought in \$3,554.

Canada continued its reign as the leading foreign buyer of exported coin machines, paying out \$219,047 for 1,325 units of coin-operated equipment. Breakdown of these totals showed that the U. S.'s neighbor on the northern border purchased 546 juke boxes for \$158,903. Buyers from that country also gave evidence that Canadian people are showing an ever-increasing interest in games, for 593 amusement devices, costing \$57,210, were shipped to Canada in October. During the month Canadian coinmen bought 186 vending machines with a total valuation of \$2,934.

Mexico was also a big customer of American-made coin-operated equipment during the 10th month of 1946. Export figures revealed that this Latin neighbor spent \$91,701 for 349 machines, of which all but six were juke boxes.

Cuba, a country whose coinmen usually import both amusement games and juke boxes, bought coin-operated phonographs exclusively during October. However, the \$24,305 spent by Cuban buyers for 66 (See Exports Hit Top on page 116)

Calendar for Coinmen

- January 19-20—Colorado Bottlers of Carbonated Beverages, State Convention, Antlers Hotel, Colorado Springs.
- January 19-22—Food Industry Exposition, Atlantic City.
- January 19-24—Canning Machinery and Supplies Association, exhibit, Atlantic City.
- January 22-24—New York Bottlers of Carbonated Beverages, State Convention, Statler Hotel, Buffalo.
- January 27-28—Arizona Bottlers of Carbonated Beverages, State Convention, Westward Ho Hotel, Phoenix, Ariz.
- January 27-28—West Virginia Bottlers of Carbonated Beverages, State Convention, Waldo Hotel, Clarksburg, W. Va.
- January 27-31—Electrical Engineering Exposition, 71st Armory, New York.
- January 28-29—Wisconsin Bottlers of Carbonated Beverages, State Convention, Schroeder Hotel, Milwaukee.
- January 29-30—New England Association of Ice Cream Manufacturers, Convention, Copley-Plaza Hotel, Boston.
- January 29-31—National Dairy Council, Winter Conference, Traymore Hotel, Atlantic City.
- February 3-6—Coin Machine Industries, Inc., 1947 Coin Machine Show, Sherman Hotel, Chicago.
- February 17—Chicago World Trade Conference, Stevens Hotel, Chicago.

A Whopping Big Show

By Jim Gilmore
Secretary-Manager, Coin Machine Industries, Inc.

That is the only way to adequately describe it. Adjectives are insufficient.

This great show is not only a pageant and panorama but it serves the purpose of cementing the industry into a closer and more intimate relationship.

Anyone in the industry who says to the contrary is doing the industry and those he pretends to represent a distinct disservice.

More exhibits, more exhibitors, more variety, more that's new, more that's interesting, more that's fascinating than ever before in any Coin Machine Show. Not that alone, but more manufacturers, more distributors, more jobbers and more operators to see them, to examine them and to buy them than ever before at any Coin Machine Show.

When we could announce 11 weeks before the show that every exhibit booth was sold out, it was a record never before equaled. It was convincing evidence that every exhibitor was sold on the idea that the interest in this first post-war show was far in excess of any previously known. Conclusive evidence that the coin machine trade is hungry for new machines, hungry for a look at the factories, new and old, hungry for a look at faces, new and old, hungry for a trip to the big city, hungry for a holiday away from business and away from home.

Show Has Everything

The 1947 show will have everything. Vending machines; 22 manu-



JAMES A. GILMORE

facturers will display coin-operated machines that vend a wide variety of beverages, also books, candy, cigars, cigarettes, gum, ice cream, nuts, popcorn, postage stamps, sanitary napkins, shoe shines, et cetera ad infinitum. If it's vending machines you are most interested in, make no mistake about it, you'll see 'em in infinite variety at this show. They have always been an outstanding feature of CMI's annual show and they will continue to be.

Several manufacturers will display coin-operated phonographs in this show. Other types of coin-operated music will be displayed along with numerous record and needle manufacturers. Music machines and accessories will be so much of a feature of our 1947 show that if that is what you are most interested in seeing we say—See It Here.

Amusement machines, weighing machines—oh, what's the use—this show will have everything. No matter what is uppermost in your mind to see, it will be on display along with many other things of one kind

and another that you probably are not yet familiar with.

We say it again—it's a whopping big show. No one in the coin machine industry in any capacity can afford to miss it.

Smith Elected AOAA President

NEW YORK, Jan. 11.—F. McKim Smith, Atlantic City, was elected president of the Arcade Owners' Association of America at a meeting Thursday (9) in the Park Central Hotel. Al Blendow, retiring president, was named to the executive committee by Smith.

Others elected were: William K. Rodstein, Philadelphia, first vice-president; Louis Fox, Coney Island, second vice-president; Max Shaffer, New York, third vice-president; Al Meyers, Rockaway, N. Y., recording and corresponding secretary, and Bernard Katz, Coney Island, treasurer.

Walter W. Hurd, coin machine editor of *The Billboard*, was introduced at the meeting by Barnett Berken, executive secretary, as one of the featured speakers skedded for the annual luncheon of the association in Chicago's Sherman Hotel February 5. Opening meeting of the Chicago confab has been set for Tuesday, February 4, in the Sherman Hotel.

Four Firms Issued Memberships by CMI

CHICAGO, Jan. 11.—Four new associate memberships have been issued by Coin Machine Industries, Inc. New members are Maine Automatic Music Company, Portland, Me.; W. B. Music Company, Kansas City, Mo.; Mile High Music Company, Greeley, Colo., and Green & Delitz Distributing Company, Wausau, Wis.

"Little Guys" Reappearing on Business Scene

NEW YORK, Jan. 11.—National Industrial Conference Board reported this week that small businesses have begun to return to the national scene and predicted that the number of such firms may soon exceed the pre-war number by 300,000 to 500,000.

This return of "the little fellow" to business marks a reversal of the wartime trend, the report stated. Before the war, firms with fewer than 100 employees accounted for 40 per cent of the nation's labor force at 38 per cent of the total taxable wage. However, by the end of 1943 small firms employed only one-third of the total at one-fourth of the total wage.

RFC Has Helped

One of the principal aids to small business has been blanket credit participation programs of the Reconstruction Finance Corporation and the American Bankers' Association, the board declared.

Traditional American concern over the "bigness of business" which rose to new heights during the depression, the reported stated, is being revived with the end of the war. Current activities of the anti-trust division of the Department of Justice as well as House and Senate committees on small business may have considerable effect on the legal framework in which business operates, the report added.

Nickel Amusement Plans

Automatic Laundry Chain

CHATTANOOGA, Jan. 11.—A new coin firm, Nickel Amusement Company, has opened office at 15 W. 9th Street here. In addition to pin games, firm also handles Rock-Ola and Seeburg juke boxes and plans to open a chain of automatic laundries.

Trade Directory

Following tabulation of trade reports received during the weeks of January 4 and January 11 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid in revising trade files:

New Machines

Amber (pinball game). Williams Manufacturing Company, 161 West Huron Street, Chicago 10.

Personnel Notices

Norman R. Anderson has been appointed merchandise manager of Telecoin Corporation, New York.

Melville Cribbs, general manager of Chicago Division of National Candy Company, has announced his resignation from this position January 2.

Charles W. Prettyman Jr. passed away recently at Christ Hospital, Jersey City.

New Firms

Quality Plus Company, 572 Tenth Avenue, New York. (Nut supply firm.)

Personal Music Company, 210 West

Eighth Street, Kansas City, Mo. (Operating telephone music system.)

Banner Records, Inc., 1674 Broadway, New York. (Recording firm.)

Steinberg-Wills Company, 105 West Ninth Street, Kansas City, Mo. (Wholesale novelty firm.)

Address Changes

U-Need-A-Venders, Inc., 288 Frelinghuysen Avenue, Newark.

Michigan Vending Company, 14838 Wyoming, Detroit.

Ace Music Company, 1107 East Fifty-Seventh Street, Kansas City, Mo.

Purchases

The Meridian Pepsi-Cola Bottling Company, Meridian, Mississippi, has been purchased by S. H. Cochran and Dr. D. P. Chester.

L. E. Fuller and associates have purchased the Pepsi-Cola Bottling Company, Columbus, Georgia, from Harry Bray and Harry P. Woodward.

Israel Kaner has purchased the F & F Music Company, Detroit, from Mr. and Mrs. Frank Pajares. Firm headquarters have been moved to 4208 West Grand Avenue.

Build a Pin Game—It's Easy—Shouts Frustrated Writer

CHICAGO, Jan. 11.—Shortages of labor, materials and ideas apparently became too much this week for Billy De Selm, sales manager of United Manufacturing Company. Result was that he sat down and penned a frustrated little piece entitled "Build a Pin Game—It's Easy." The composition follows:

"A pin game must have a streamlined flash, dancing lights, color, animation, eye-appeal, smooth action, high score, skill features, bonus pockets, tantalizing ball action, build-up, sequence; all-over appeal, if infuriating, satisfying, challenging, amazing, flattering, amusing, relaxing appeal—a beginning but never an ending; all wrapped up in a fine cabinet, operated by a trouble-free mechanism that can stand pushing, bouncing, jabbing, shoving, slapping and battling—all this constructed from hard-to-get materials, shipped in unavailable cartons by carriers uninterested in picking up, to distributors, for operators, to place on locations—for 'amusement only.'

"Build a pin game—it's easy."

CMI Show Will Debut Changer

BUFFALO, Jan. 11.—Vend-O-Matic Sales Company this week announced plans to introduce a new dime changer at the coin machine show in Chicago next month.

Firm claims machine ejects five dimes with one pull of the trigger, regardless of thickness variation in the coins. Changer is equipped with five unbreakable and visible coin tubes of aluminum construction. Tubes may be filled with either loose or rolled coins and hold over \$70.

Announcement also stated a heavier and larger base also is available so that any combination of three changers may be attached to it.

Dies for the new changer will be completed soon and the company is scheduled to begin full production in late February.

Ga. Tobacco Taxes \$748,252 in 1946

ATLANTA, Jan. 11.—State Revenue Commissioner M. E. Thompson reported that cigar and cigarette tax collections for Georgia have increased \$120,136 in 1946, totaling \$748,252. Last year figure was \$628,115.

Total revenue collections for the State hit a peak of \$85,370,940, an increase of \$21,911,993 over 1945 receipts. Largest increase was scored by gasoline, income and liquor taxes. Only decreases were recorded in minor taxes, such as a \$180 cut in chain store tax, \$95 cut in penalty tax collections, etc.

**DON'T MISS THE
BIG
COIN MACHINE
SHOW
SHERMAN HOTEL
CHICAGO
FEB. 3, 4, 5, 6, 1947**

HOPE FOR 80% SUGAR QUOTA

Dairy Council Meets Jan. 29

ATLANTIC CITY, Jan. 11.—Winter conference of the National Dairy Council, to be held January 29-31 at the Traymore Hotel here, takes on added interest to coinmen as new milk vending machines progress from blue-print stage to finished product. "Building Tomorrow's Market Today," theme of this annual meeting of NDC, will be discussed by leading men from American business and authorities from health education and nutritional fields. That coin-operated milk venders will come under discussion is very likely and coinmen have expressed a desire to keep well informed on such events.

Among speakers on the program will be M. H. Brightman, executive secretary of the Dairy Industry Committee, Washington, who will talk on *What's Ahead for the Dairy Industry*; Dr. C. G. King, scientific director of the Nutrition Foundation, New York, speaking on *Sales Value of Basic Nutrition Research*, and Dr. H. E. Babcock, former Cornell professor and nutrition leader, discussing *Nutrition, a Business Proposition*.

Milton Hult, NDC president, said that a large attendance is expected at the conference, not only from the dairy industry but from allied fields.

Merchandising Equipment Lack Keeps Frozen Food Off Market

NEW YORK, Jan. 11.—Indication that the frozen food industry badly needs coin-operated dispensers, together with other merchandising equipment, to channel large warehoused stocks of produce into a waiting market was seen in a statement released by Fritz Baum, of the National Food Brokers' Association.

Baum asserted that current abnormally high stocks of frosted food products in warehouses did not point to an over-expansion of the industry above potential consumer demand. Rather, he says, this condition is a direct result of the failure of quantity deliveries last fall on both retail store freezers, which would include coin-operated units and home freezers. Lack of suitable storage equipment of this type has resulted in the slow flow of frozen food into consumption, he stressed.

Frozen Foods a Gap

As freezers and cases are delivered in greater numbers, what now appears as a glutted market in frozen food will be revealed for what it really is; a gap in the chain of equipment needed to pass the merchandise on to the consumer. Baum also pointed out that the sale of frozen foods is greater in the first six months of the year when fresh foods of this nature are scarce; consumption reaches its peak during April and May, he declared.

That other links in the frozen food transportation system from frozen food packer to housewife are weak, is admitted. During the war, while the food freezing idea expanded tremendously, superinsulated railroad

refrigerator cars and motor trucks of similar construction were not built; thus a very real shortage of adequate carriers of frozen foods existed, and still does today. As A. E. Huff, manager of warehousing and transportation for Birds Eye-Snyder, Inc., pioneer frozen food packer, recently said, the frozen food industry requires specialized transportation equipment; "We must produce at a temperature of 0 degrees, transport at 0 degrees, and store and distribute at 0 degrees." Future of this industry, therefore, will require close cooperation of all these separate elements before it can grow into the full-fledged industry of which it is capable.

No Glutted Market

That coin-operated frozen food venders will take a prominent place in the coming expansion of the quick frozen food field is not a mis-statement. As indicated above, with the co-ordination of all stages in delivery and storage of frozen foods, there will be no glutted market. Housewives would just as soon drop a coin into a vender to obtain these fruits and vegetables as to purchase them with the assistance of a clerk. How soon they will be able to do this on a grand scale depends upon the vender manufacturer, the operator, and the location owner. That it will be soon, successful and profitable, is the opinion of leading men in the coin machine field.

Midwest Will Show Vender

LINCOLN, Neb., Jan. 11.—Midwest Merchandising, Inc., here will host operators at a special showing of the candy vending machine, which it distributes, to be held at the Mayo Hotel, January 13 thru 16, according to William W. Leslie, firm's president.

In conjunction with the showing, Leslie announced, there will be a sales program. Invitation to attend has been extended to all vending machine trade members in the area.

Machine to be shown is the Vendit Model 150, for which firm is distributor.

Samuel Eppy & Co. Changes Location

NEW YORK, Jan. 11.—Moving of Samuel Eppy & Company, Inc., from 333 Hudson Street to 113-08 101st Ave., Richmond Hill, N. Y., was completed this week, according to Samuel Eppy, firm president.

Company manufactures charms and buttons for use of vending machine operators.

Berlo Co. Partners Announce New Firm

PHILADELPHIA, Jan. 11.—Jack Beresin and Edward Loeb, partners in the Berlo Vending Company, announced this week that they have established a new firm bearing the trade name of Beresin and Loeb.

According to the announcement, other members of the new company are Ruth Beresin Garson, Sally Jane Loeb, Madelyn Beresin Tripp and Samuel Alesker.

Headquarters of the Beresin and Loeb firm was listed as 333 South Broad Street, which is the same building that Berlo Vending Company uses as its principal place of business.

Smokers in Biggest Year as Cig, Cigar Consumption Rises

NEW YORK, Jan. 11.—A new all-time record of 350,000,000,000 cigarettes smoked in a year was established in 1946, according to Joseph Kolodny, managing director of the National Association of Tobacco Distributors, in a report to the trade.

In pointing to the new record figure, Kolodny compared the 1946 total with the 331,000,000,000 consumed during 1945, a figure which included the tax-free cigarettes sent to the armed forces around the world. In 1939 consumption of cigarettes was 171,686,000,000.

NATD official also revealed that cigar consumption in 1946 was also at an all-time peak with 6,000,000,000 smoked during the year compared with 5,428,000,000 in 1945 and 5,198,000,000 during 1939. Kolodny said: "Provided the national economy does not suffer a set-back the outlook for 1947 is good. Present prices will be maintained during the coming year if present costs continue."

Eastern Vending New Cigar Firm in N. Y.

NEW YORK, Jan. 11.—Herbert Rosenblum and Louis Abramson have formed the Eastern Vending Machine Corporation to operate cigar vending machines, it was announced last week. This is their first entry into the coin machine field.

Ice Cream Meet Committee List

BOSTON, Jan. 11.—Frank A. Ross, chairman of the New England Association of Ice Cream Manufacturers' convention committee, announced the appointment of his committee. Annual NEAICM convention will be held at the Copley-Plaza Hotel here, January 29 and 30.

Committee includes Paul M. Brunelle, Samuel Cohen, Joseph W. Dorn, Joseph G. Emmons, Ernest F. Farrell, J. Chester Hacker, Francis J. Harnett, C. F. Higginbotham, James F. Kelley, John Montgomery, C. Linwood Parker, Walter J. Parsonsen, Don A. Pettee, Fred J. Ramsey, Robert Seeley, Franklin S. Spencer, Peter B. Toohey, J. Frank Towle, T. J. Tojusen, Ralph R. White and Ward W. Whyte.

Hawaiian Strike To Cost 150,000 Tons Of Sugar for 1947

WASHINGTON, Jan. 11.—Sugar strike in Hawaii last year will mean a loss of about 150,000 tons of sugar in the 1947 harvest, according to Ernest W. Greene, vice-president of the Hawaiian Sugar Planters Association. During September, October and November of 1946, Greene said, all sugar operations there were tied up. Compared with a pre-war normal sugar production of 1,000,000 tons annually, 1947 crop is estimated to be but 850,000 tons. Continental U. S. is to receive 810,000 tons of this total.

Anderson Hits Decontrollers

Secretary expresses hope for 20 per cent increase in industrial supplies

CHICAGO, Jan. 11.—Secretary of Agriculture Clinton P. Anderson this week predicted a sizable increase in the nation's sugar quota in 1947 but staunchly adhered to his previously announced stand in favor of continued governmental controls throughout the year.

Hopeful note for the soft drink and candy machine trade was Anderson's revelation of plans to retain 6,800,000 tons of sugar as this country's allocation for the year. Speaking before the annual meeting of the National Council of Farmer Co-Operatives, Anderson said that this would be equivalent to 83 pounds per capita as compared with 73 pounds in 1946 (an all-time low) and 98 pounds in 1940.

Such an allocation, the secretary added, would mean an increase in industrial supplies from 60 per cent of the 1941 base use, which was last year's quota, to 80 per cent of the 1941 base. It would also mean an increase from 25 pounds to 35 pounds for the individual consumer, he said.

U. S. Integrity at Stake

Declaring that demands for immediate decontrol of sugar threaten demoralization of the sugar industry, Anderson said any action which would enable the United States to outbid other nations for sugar would place the country's integrity at stake.

Secretary Anderson continued his attack, begun in December, against a group which he identified only as New York leaders of the National Sugar Brokers' Association. This group he has accused of trying to corner the world's sugar market in order to drive the price of sugar to 50 cents a pound or more.

"Certain interests," he told the Chicago meeting, "which would gain from a rise in sugar prices and from rapid sales and resales in a speculative market are laying down a barrage of propaganda for immediate decontrol of sugar. Fortunately, many people recognize this for what it is."

Meters in Sunbury, Pa., Collect \$149 Tho Not Operating

SUNBURY, Pa., Jan. 11.—It appears that people still find coin-operated machines enough of a novelty to drop coins in "just for the fun of it." At least that is the opinion of city officials here who recently collected \$149 from newly installed coin-operated parking meters that had not yet been officially placed in service.

City Treasurer Ralph Jones, however, said most of this money came from out-of-town drivers who were not familiar with local conditions; they did not know that free parking was still in effect. "But many curious people," he added, "were seen to drop a penny in the slot just for the fun of it."

ADVANCE NO. 11
BULK VENDOR
Built for the Operator!



WRITE FOR PRICES

The Finest Tasting **RED PISTACHIO NUTS** 65¢ Lb.

Salted Squash Seeds, 20¢ Lb.

Spanish Peanuts, 22¢ Lb.

This machine is exceptionally strong in construction—the result of over 45 years of experience where no effort or expense has been spared to perfect it!

J. SCHOENBACH
1647 Bedford Ave., Brooklyn 25, N. Y.

Well-Known Show Name Returns To Vending Field in Detroit

DETROIT, Jan. 11.—One of the newest operating firms to be established here, Siegrist Vending Service, 3294 West Buena Vista Avenue, returns a well-known show name to the vending field.

Firm's head, Merrill S. Siegrist, was formerly in the vending business before the war when he was associated with his cousin, Mervin S. Jacobson, operating an old-line vending machine route under the Jacobson name. He is also a cousin of the Jacobsons who are local theater proprietors, Eddie Jacobson, owner of the Forest Theater, and Milton Jacobson, owner of the Stone Theater. During the war, Siegrist was active in the X-ray business.

Siegrist is also a distant cousin of the Siegrists of circus fame, who have long had among the best top flying acts in the outdoor show world.

Operates Candy and Cigs

Siegrist's new firm operates a route of cigarette and candy vendors. He says that this mixed route has developed well since starting operations

two months ago. He specializes in such selected locations as bowling alleys, which are always a favorite of Detroit operators, and trade schools. Latter constitutes a new field of activity for operators and Siegrist is, in fact, among the first to report the somewhat neglected possibilities therein.

Among the typical trade school locations, Siegrist says, are welding, electrical and plumbing. These are types that have sprung up in the past five years while there was a big demand for their services to train men for specialized war work, but Siegrist maintains that today they are just as busy as former veterans take training in various trades under the G.I. Bill of Rights.

Vendors are usually placed right in the lecture hall on such locations, Siegrist said, and they seem to find a ready response from the students. In addition, he maintains, this offers a valuable opening into future coin machine trade since the men who are going to trade schools today and patronizing his machines will be patrons when they work in industrial plants later on.

ESTABLISHING AND OPERATING AN AUTOMATIC MERCHANDISING BUSINESS

A booklet published by the U. S. Department of Commerce which suggests some practical standards by which you measure your qualifications and understand some of the operating problems.

This booklet can be purchased from the U. S. Printing Office, Washington, D. C., for 15c or will be supplied thru the Circulation Department, The Billboard, Cincinnati 1, O.

BRAND NEW VICTOR MODEL V ALL PURPOSE VENDORS

Eventually—Why Not Now! Immediate Delivery.

GLOBE TYPE, \$11.75 EA.

DELUXE CAB. TYPE, \$13.75

5¢ DELUXE CAB. TYPE, \$14.75

NEW VENDING MACHINES

Advance #11	\$13.75
Columbus Model 46	11.50
Columbus Model 46Z	11.95
Columbus Model 46G	12.00
Master 1¢	14.00
Master #2, 1¢ & 5¢	15.00
Silver Kings	13.95

Charms, Per M. \$4.00
Sassy Buttons, Per M. 6.00
Spanish Peanuts, 30 Lb. Ctns. Lb. .21
Virginia Peanuts, 30 Lb. Ctns. Lb. .28
For 5¢ Play on Any Machine Listed Add \$1.00 Extra.

Send for Descriptive Literature and Quantity Prices.
1/3 Deposit Required.

FRANK DIST. CO. 535 N. 8th St. Phila. 23, Pa.

Contract for Coin Washers in Philly Housing Questioned

PHILADELPHIA, Jan. 11.—Raymond Rosen, distributor for Bendix washing machines and Victor records, among other items, was disclosed as one of the owners of the Philadelphia Appliance Service Corporation, which was awarded the contract to place coin-operated washing machines in local housing projects. Information was made public when the Philadelphia Housing Authority filed a petition in Common Pleas Court here last week for a declaratory judgment on its right to award a contract for automatic washing machines to the Philadelphia Appliance Service Corporation, the highest bidder.

Agency invited the court to rule on a complaint arising from its intended transaction with the service corporation, which is partly owned by Rosen, who also is reported to be a member of the Philadelphia Housing Authority. George E. Peterson, general counsel for the Housing Authority, asked the court for the right to make the contract award inasmuch as Rosen's company offered the more favorable bid. The bids were for the installation and servicing of at least 54 coin-operated washing machines in the basements of certain housing projects managed by the Philadelphia Housing Authority.

Rosen's Bid Higher

When the bids were opened last June 28, Peterson recalled, it was found that Rosen's concern offered to pay 21¼ per cent of its gross income from the machines for the concession. The only other bidder was the Coin Meter Philadelphia Company of 4909 Greene Street, which offered to pay a flat 20 per cent for the concession. Housing Authority's committee on recommendation of awards advised the acceptance of the bid made by Rosen's company, the award made public last week.

Two days later counsel for the Coin Meter Philadelphia Company wrote an objecting letter, citing Rosen's affiliation with the winning bidder and pointing out that the coin meter company already performs such services for the housing authority under "verbal contract." Rosen gave the Authority a full report on his interest in the successful bid, but the agency nevertheless decided to let the court decide the question.

Bronx Housewives Strike Against Up In Laundry Prices

BRONX, N. Y., Jan. 11.—Housewives in an apartment building here have started a buyer's strike against an increase in the price of coin-operated laundries in the building from 10 to 20 cents for 10 pounds of laundry.

Housewife committee in the 78-tenant building says the strike against use of the machine is 90 per cent effective and will continue until price is lowered. Laundry operator is Electric Washing Machine Company, one of 100 firms in the city operating Bendix machines in more than 15,000 buildings.

VICTOR'S MODEL "V" Famous Pre-War Vendor

GLOBE TYPE
Model V capacity: 5 to 8 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends ½", ¾" and 1" ball-gum.

Model V Del. Cab. Type, \$13.75 Ea.
Model V Wall Bracket, 65¢ Ea.
Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled In Rotation
1/3 Dep.; Cert. Check or M. O.; Balance C. O. D.

Model V Globe Type \$13.75 Ea.

We are now taking orders for the 5¢ De Luxe Cab. Type \$14.75 Model V

PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
461 Sackman St. Brooklyn 12, N. Y.

PLASTIC GLOBES

In stock for all type of peanut machines. **\$3.00**

Also—Plastic Mirrors, Unbreakable, for Cigarette Machine
Plastic Glass Replacements
Mail orders accepted C. O. D.

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IRonsides 6-8076

AMA Packaging Meet To Be April 8 to 11

PHILADELPHIA, Jan. 11.—Vending operators handling pre-packaged merchandise took note of recent announcement by Alvin E. Doff, president of American Management Association, that the AMA sponsored annual Packaging Exposition will be held for the 16th time April 8-11. Convention Hall here will be the scene of the meeting.

Exposition will occupy 80,000 square feet, and approximately 150 exhibitors will participate. Trade attendance for last year's event was over 100,000.

Dodd said that altho material shortages and unfilled consumer demands have maintained in most lines a seller's market, immediate change is in store, and new and more efficient packaging of merchandise is needed. "It is the package that is the prime point-of-sale selling agency and accordingly it must have a major place in sales planning," Dodd elaborated. He also said that during the last five years considerable advances in materials for packaging which preserve and display the product better have taken place. "Altho both material and machinery have been in short supply, it is expected that many of the manufacturers will be in a position to take orders for newly developed products when the exposition opens in April," Dodd concluded.

ATTENTION PREMIUM BALL GUM OPERATORS AND JOBBERS

Hold your locations and customers with the scarcest item on the confection market.

BUBBLE GUM

We have a supply of genuine top grade Bubble Gum in 120 count boxes. For full particulars and sample box send certified check or money order for \$3.00 to

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1" Pipe 36" High 12" 12"

Solid Steel Base Total Weight 40 Lbs.

PRICE \$4.00 Will Support Any Type Vendor.

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VEEDCO
2113 Market St., Phila., Pa.

NUTS

- Baby Queen Red Pistachios ... 65¢ Lb.
- Boston Baked Beans 38¢ Lb.
- White Pistachios, 1 to 8 Red .. 65¢ Lb.
- Salted Red Skin Spanish 23¢ Lb.
- Jumbo Virginia Salted 28¢ Lb.
- Vendors Mixed Nuts 45¢ Lb.

F.O.B. N. Y. 1/3 Deposit, Balance C. O. D. Save C.O.D. Charges, Send Full Amount.

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Your Assurance Of Postwar Security

Time and time again Northwestern bulk vendors have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—vendors built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

Venders, Take Note: 3 of 4 Papers 5c

NEW YORK, Jan. 11.—Of interest to operators or operators-to-be of newspaper vendors is the fact that three out of four of the country's 1,750 dailies now sell for a nickel.

New York Herald Tribune recently upped its price from 3 cents to a nickel, so six of Manhattan's nine dailies now cost 5 cents. Mirror and Daily News still sell for 2 cents; Times for 3 cents.

Reason for price increase: newsprint has jumped from \$48 to \$84 a ton since 1938.

Annual Region Two Meetings of NAMA Rochester Jan. 14

BUFFALO, Jan. 11.—National Automatic Merchandising Association will hold its annual meeting for Region Two in Rochester, N. Y., at the Sheraton Hotel, January 14, with Frank Bradley as chairman. Bradley has urged attendance of all merchandise and service operators in New York State, whether or not they are NAMA members.

Charles Haug, president of Mason, Au & Magenheimer, candy manufacturers, will address the luncheon gathering. Registration list shows numerous other candy and chewing gum manufacturers are attending. Subjects under discussion include public relations and a legislative and operators' forum designed by operators to cover mutual problems. Operators, suppliers and vending machine manufacturers are holding a general discussion on supplies and equipment.

John Moran, Rowe Manufacturing Company, is speaking on "What Can You As an Operator Do to Improve Your Public Relations?" George M. Seedman, also of Rowe, is giving a preview of NAMA's 1947 convention and exhibit program; Julius A. Levy, regional and membership chairman, of DuGrenier, Inc., is talking on "What Can NAMA Do for You?" Meeting will close with report of the nominating committee, which will put up names, and a vote taken for election of new regional chairman.

Vender Patent Is Assigned to Nat'l Venders

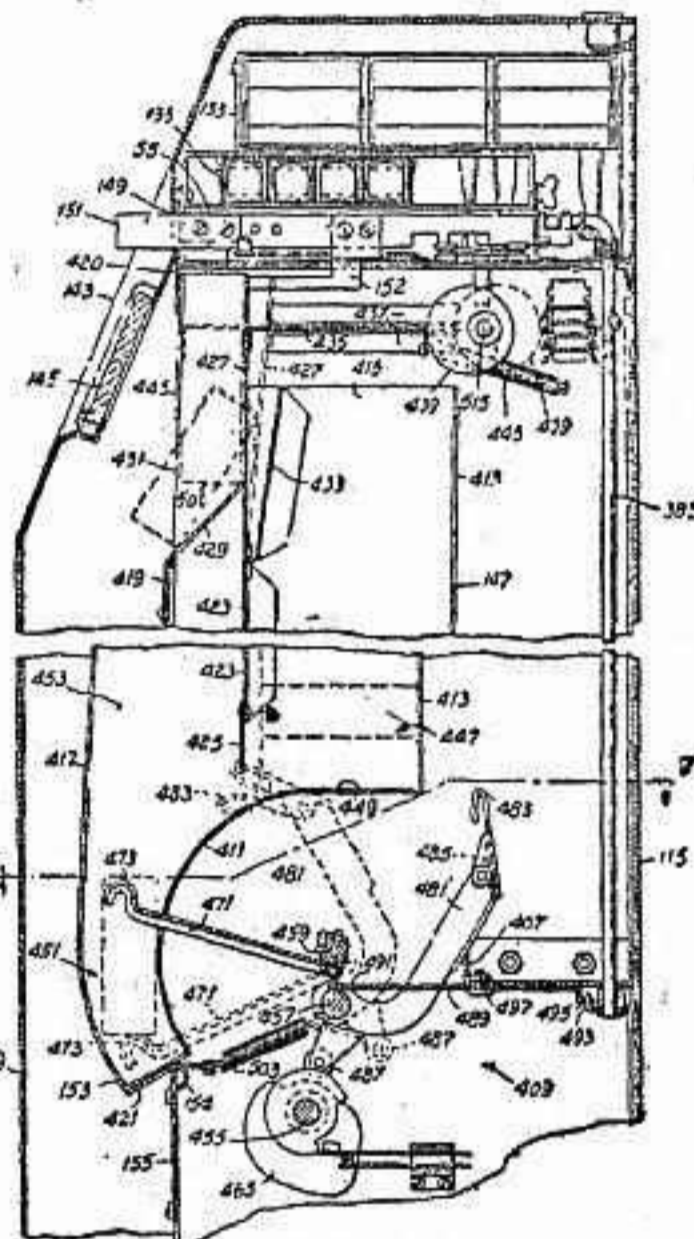
WASHINGTON, Jan. 11.—Patent for a vending machine—presumably to dispense cigarettes and incorporating several new features—was granted to Benjamin W. Fry, University City, Mo., with assignor to National Venders, Inc., St. Louis.

As described and illustrated in the Official Gazette, of the U. S. Patent Office, machine would incorporate a device for moving packages upward in contrast to the gravity principle used in other cigarette vendors. Feature makes possible a cabinet of low design with inclined control panel. Manually operated plungers actuate machine.

Patent has been given serial number 391,907; original application was made May 5, 1941.

Complete description, as it appears in the Official Gazette, follows:

"In a vending machine, article delivery means comprising means forming a plurality of discharge channels, means for moving articles



RECENTLY PATENTED design for vending machine was assigned to National Venders, St. Louis, Mo. View is reproduced from Official Gazette of U. S. Patent Office.

up against gravity in said channels toward their upper ends, trap doors respectively in the channels admitting upward movements of articles but preventing complete return movements, said channels having outlet openings above said trap doors, an abutment above each said opening, a movable back on each channel behind its discharge opening having a closed and an open position, each back in its closed position, the respective abutment and its respective trap door acting to hold an elevated article, said respective back when open releasing the respective article to be discharged from said opening, a plurality of manually operable plungers for selectively initiating package delivery, means on each manually operable plunger for normally holding shut a respective back but allowing the back to open when the plunger is pushed, reciprocating automatic means normally holding all backs in package-holding positions but automatically movable to package-releasing positions for all backs after one of the manually operable plungers is operated, said manually operated plunger only releasing the respective back for package release thru a respective opening."

Penny Packed Cigs Stolen; Loss \$121

CAMDEN, N. J., Jan. 11.—Custom of affixing 2 cents to each pack of cigarettes has its drawbacks, especially when those packs are stolen. Such a theft occurred recently when 6,050 packages of cigarettes were stolen from a truck; the cigarettes, which never reached their vending machine destinations, paid off a bonus to the thieves in the form of \$121 in copper.

Nathan Cummings To Open Food Industry Exposition

CHICAGO, Jan. 11.—Nathan Cummings, president of Consolidated Grocers' Corporation, will cut the tape at the entrance to the Steel Pier, Atlantic City, on January 19, signifying the opening of the four-day Food Industry Exposition there, it was announced this week.

During the event, new packaged foods, frozen foods, candy, soft drinks and many other items will be exhibited, according to the announcement. Also on the schedule are business meetings and entertainment features.

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Arist-O-Scale **Mir-O-Scale**

These modern, accurate weighing scales will make extra profit for you in any of your locations! Black porcelain foot base. Takes only 12" by 20" floor space! Aluminum cast column for strength and lightness! Baked enamel finish. Simple, foolproof weighing mechanism!

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MONEY MAKER!

STAR CARD VENDOR

Offers Operators

- ★ Quick Penny Profit
- ★ Compact Machine—Natural Oak Finish
- ★ A B T Coin Slots
- ★ Separate Locked Cash Box
- ★ Legal—No Federal Tax

POPULAR PROFIT MAKER

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NEW 5 CENT BULK VENDOR

FOR ALMONDS, PECANS AND MIXED NUTS. VENDS A GOOD PORTION AT HIGH PERCENTAGE OF PROFIT.

IMMEDIATE DELIVERY
JOBBERS WANTED
WRITE OR WIRE FOR DETAILS

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WEST LOS ANGELES 25, CALIF.
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DON'T MISS THE NEW HOT COFFEE VENDOR

At the Coin Machine Convention, Feb. 3 to 6
Booth 191

THE BERT MILLS CORPORATION
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C. C. Bradley Rolls on Bulk Drink Vender

SYRACUSE, Jan. 11.—C. C. Bradley & Son, Inc., of this city, reports that the firm's new soft drink bulk vending machine is now in production. Known as the Bradley Automatic Two-Drink Dispenser, vender has been field tested over an eight-month period, its makers say.

Vender's cabinet is streamlined in design, comes in a variety of color combinations. It dispenses two different flavors from two separate faucets. Any soft drink syrup now on the market can be used in the merchandiser, and the vender, tho it is designed primarily for carbonated drinks, will also serve non-carbonated beverages. Carbonation is accomplished automatically from a supply of CO2 gas carried in a cylinder concealed within the cabinet.

Once the customer has inserted a coin, the cup dispenser drops a seven-ounce paper cup to a chromium plated platform at counter height. Cup is automatically filled with six ounces of liquid, with syrup and water content measured thru a mechanism of Bradley's design.

Percentage of carbonation is 3.2 in the six-ounce drink. The machine has a capacity of 800 cups with a proportionate amount of syrup. Space has been provided for additional syrup containers. Space is also provided for a water container in the event the machine is so located that it cannot be connected with a city water system.

The vender can be provided with either nickel or dime slots, is designed to shut off automatically in the event of mechanical failure. Drinks are vended at a temperature of from 38 to 42 degrees.

Nickel Takes Over

PARIS, Jan. 11.—Nickel is becoming king here, even as it has in the U. S. A nickel subway ride was made the only kind possible here January 1 when a cabinet meeting agreed to the uniform 5-franc (5 cents) rate for all subway tickets. First and second class distinction were eliminated; previously the latter had cost 2 francs (2 cents), while former sold for a nickel. Coin operated nickel ticket venders would be a logical next move.

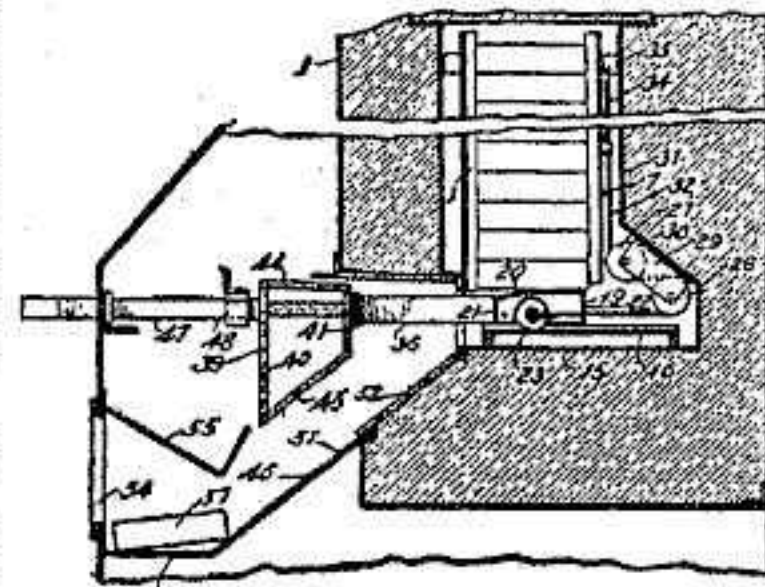
Patent Vender For Ice Cream

WASHINGTON, Jan. 11.—Ival E. Kidwell, Los Angeles, has been granted a patent for a coin-operated machine to dispense ice cream bars and other commodities.

Application was made July 13, 1942, and the patent has been assigned serial number 450,662.

Description of the patent, appearing in the *Official Gazette* of the U. S. Patent Office, is as follows:

"In a dispensing machine for ice cream bars and other commodities, a well within which the bars to be



DIAGRAMATIC SKETCH of machine to dispense ice cream bars, patented by Ival E. Kidwell, Los Angeles.

dispensed are stacked, a platform beneath said well, said platform provided with a pair of spaced guided rails of inverted V-shaped cross section, a wheeled plunger carried on said platform and straddling said guide rails, bar receiving means comprising a U-shaped strap secured to said plunger and normally positioned beneath said well for receiving the lowermost bar of said stack, the said bar being supported on said guide rails, the inverted V-shaped cross section of said rails providing a point contact therewith, and means for moving said bar receiving means and said plunger transversely of the well to remove the lowermost bar from said stack."

San Antonio Host to Region Nine Meeting Of NAMA Jan. 13-14

SAN ANTONIO, Jan. 11.—Harold A. Gallarneau, Gallarneau Brothers, and regional chairman of National Automatic Merchandising Association, will preside at NAMA's Region Nine meeting being held at Oak Hills Country Club here January 13-14.

Robert G. Jones, Fairmount Distributing Company, is moderator for a general clinic to be held in first afternoon session, January 13. John S. Mill, of Rowe Manufacturing Company, will deliver a message written by NAMA president Robert Z. Greene, and J. Sidney Jones, Southern Vendors, will give a report on NAMA board of directors' meeting held last December 3. During the evening session main speaker will be R. L. Strain, of American Locker Company, Inc., chairman of public

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NEW *Northwestern* VENDORS
WORLD'S FINEST BULK VENDORS

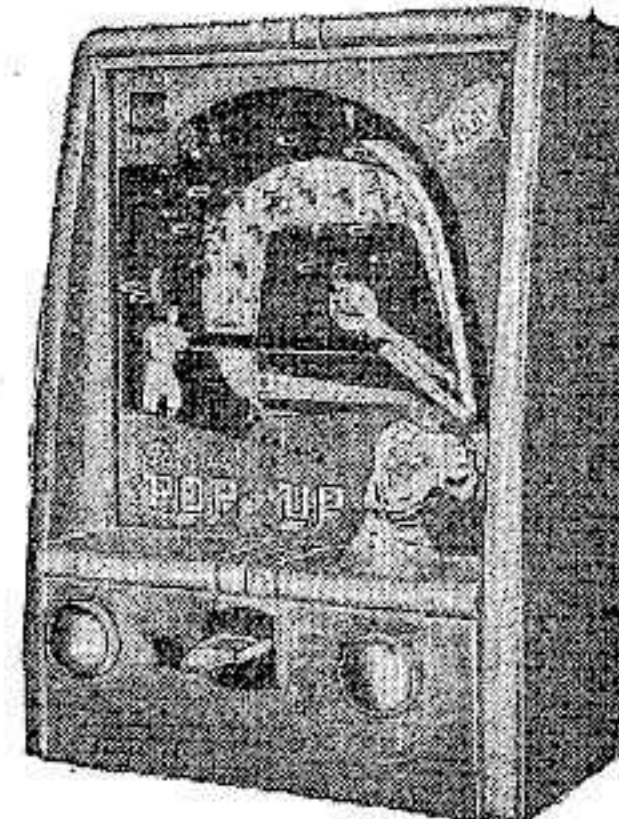
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Imps	Pok-o-Reel	Gingers	Pikes Peak	ABT Model	American
Cubs	Yankees	American	Kicker &	F Targets	Eagles
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Klix	Mercurys	Lucky	ABT Chal-	Hunters	G.A.
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		Races	(old)		G.A.

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Twin Jackpot 1946 Models
LOTS of 6
\$139.50
EA.
Single Unit \$145.00
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Pace De Luxe Chrome Bells, 5-10-25¢. Write for Special Deals.
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Blue and Gold (Rebuilt)\$54.50
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All Orders Must Be Accompanied by 1/3 Deposit.
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DO YOU WANT QUALITY MERCHANDISE AT A LOW PRICE AND IMMEDIATE DELIVERY?

<p>Per Lb.</p> <p>Salted Roasted Pistachio (White Jumbos) 65¢</p> <p>Salted Almonds (Tiney) 85¢</p> <p>Salted Cashews (Whole Tineys) 75¢</p> <p>Salted Filberts (Tiney) 85¢</p> <p>Salted Virginia Red Skins 23¢</p> <p>Salted Spanish 19¢</p> <p>Salted Virginia (Whole) 28 1/2¢</p> <p>Special Vending Mix (Blanched Virginia and Spanish with Fancy Nuts) 29 1/2¢</p>	<p>Per Lb.</p> <p>Fancy Mix (Tiney Almonds and Filberts) 80¢</p> <p>X-Mix (Tiney Almond, Filberts, Red Skins, and Blanched Virginias) 40¢</p> <p>All-Mixed (Tiney Cashews, Tiney Almonds, Filberts, Pecans. NO PEANUTS) 81¢</p> <p>Raw Brazils 85¢</p> <p>Raw Black Walnuts 85¢</p> <p>Fancy Grade Peanuts in the shell, roasted. 50 lb. Bags 19 1/2¢ 90 lb. Bags 18 3/4¢</p>
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MINIMUM ORDER, 30 LBS. 25% DEPOSIT, BALANCE O. O. D.
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Single Lots
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NO BATTERIES NO ELECTRICITY
1¢ or 5¢ Play

Brand New LATEST factory model Shipman Triplex Stamp Venders. Vends 1¢, 3¢ and New 5¢ Air Mail. Compact size! Foolproof! Sold ONLY to operators.
Price, \$39.50 each. IMMEDIATE DELIVERY!
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Folders—New, time saving multiple type only \$16.75 for 25,000 which return gross profit of \$250.00 when sold thru the machines!

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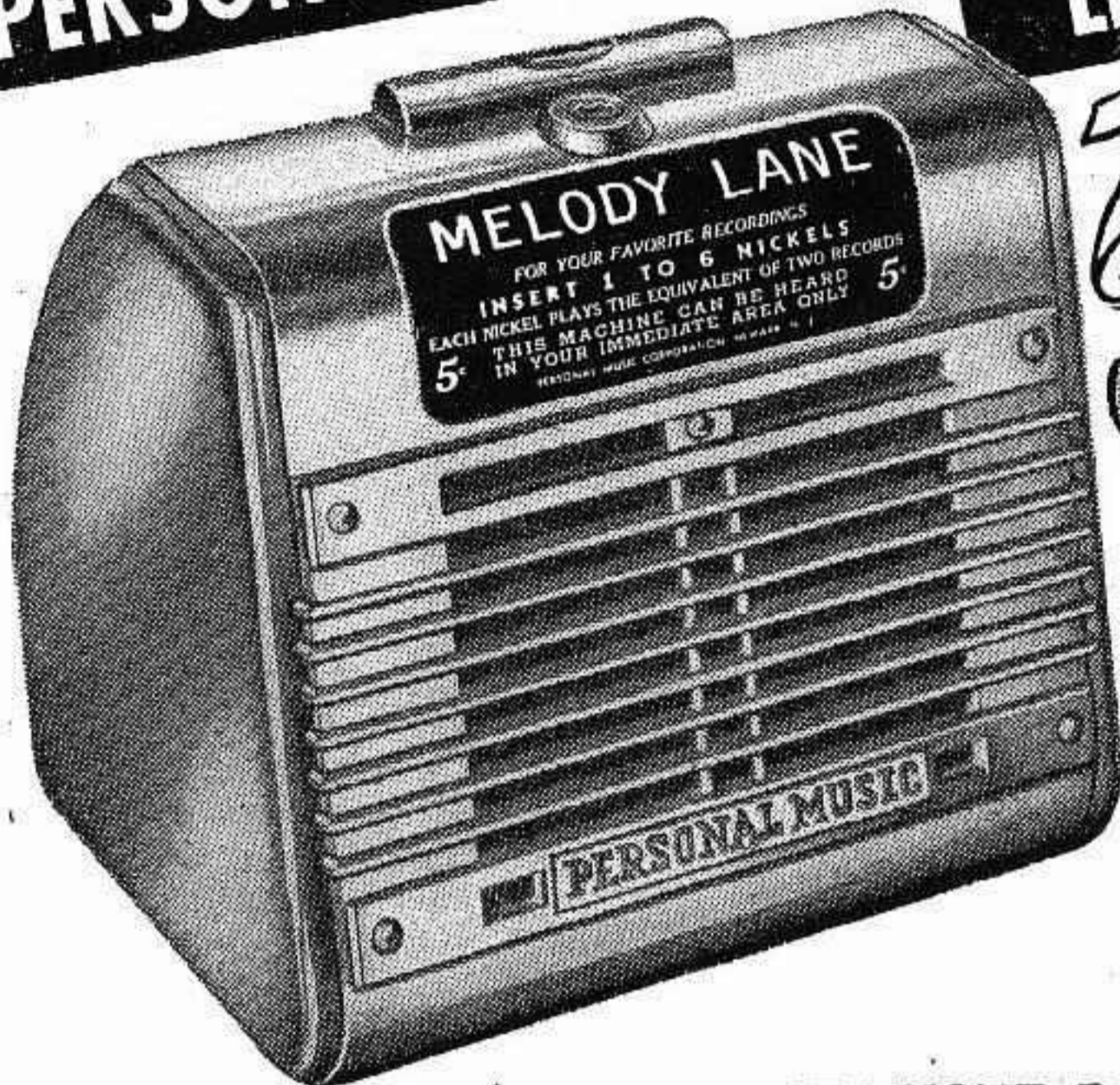
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WE HAVE 25¢ CHANGEOVER PARTS for Unedapak Cigarette Venders. Immediate delivery. Full line of NUT-ALMOND-Cigarette-Cigar Venders and Games. NEW AND USED. Write for FREE LIST AND CIRCULAR. A. B. T. CHALLENGERS Repaired—low charge. WANTED—5¢ UNEEDAPAK CANDY VENDERS.

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LIFTS UP SAGGING PROFITS



IS YOUR ROUTE getting that pale, wrinkled look? Does your profit sheet remind you of a land of valleys—no peaks? What to do about it! Here's the remedy for sinking music routes—in every route there are many spots for Personal Music boxes, one at each table, booth and counter section. Only the ones in which a coin has been inserted play; the P. M. box can be heard only in the immediate area. From each location your revenue is multiple—a coin from each box for the record played.

Personal Music has proved its popularity with customers and location owners; Personal Music cuts the noise, increases enjoyment...takes up little space, easy to keep clean, smart in appearance. Does not interfere with service, only 6¼" high.

Personal Music Systems are designed and built by expert engineers to high quality standards. Every unit is coordinated to operate perfectly with other units in the installation. Every spare part is available directly from Personal Music Corporation—no helter-skelter search for replacements.

Build up a bigger-profit Personal Music System now.

Immediate delivery. Write us for the name of your nearest distributor and further details. *Personal Music—the Quality Line.*

ONE OF THE INTEGRAL UNITS OF THE P. M. SYSTEM



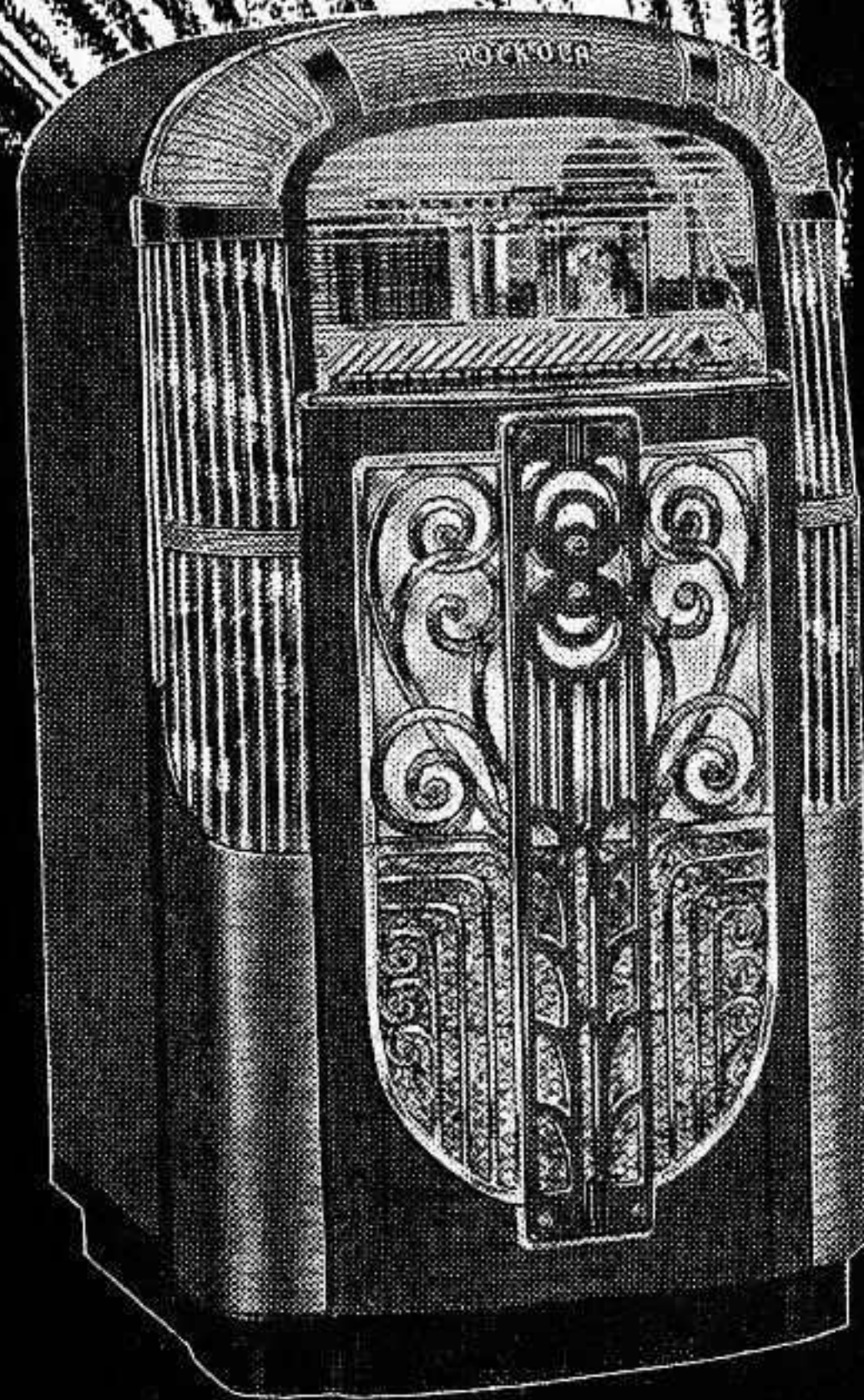
T-Connector. Connects the Personal Music box to the cable from the Master Power Supply Unit. Equipped with color coded wires. Affords good electrical connection and is properly safeguarded against physical or mechanical injury in public places. Brackets are designed for securely mounting the Personal Music boxes on walls, tables or counters.

PERSONAL MUSIC CORPORATION

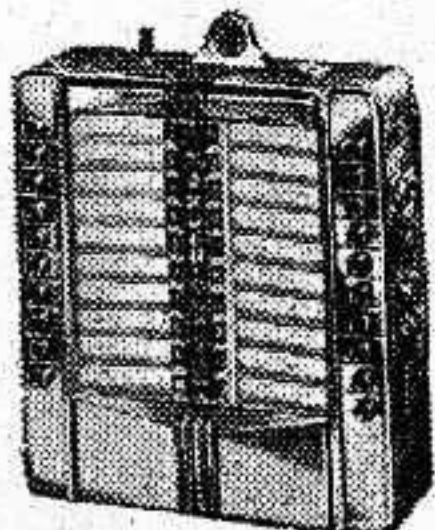
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Model 1422



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Be sure to see your distributor — and the new Mills Phonograph

FEBRUARY 3-4-5-6

HOTEL CONTINENTAL — CHICAGO

Folk Defense

Dear Editor:

I was very much impressed by a letter appearing some months ago in *The Billboard*, written by Fred Rose, of Acuff-Rose Publications and Milene Music Company of Nashville, Tenn., regarding folk music. I think Mr. Rose defended folk music very ably and I found his letter most interesting and instructive. So I, too, would like to add my little bit in helping to defend this brand of good old American music. American folk music is the real strain of this country, and I find the simple and appealing so-called "hillbilly" ballads the musical expression of the common man—the little people, and God made them in the majority.

I have been an ASCAP writer for quite a few years, writing popular numbers and specializing in blues, novelties, swing and ballads, but I have always loved the simple folk tunes, some as old as America. My grandmother rocked me to sleep many times to *Barbara Allen*, *The Man on the Flying Trapeze* and *Nellie Gray*, and my father taught me many of them, including *The Fox*. Songs I still remember and enjoy.

I have had quite a few arguments with hepcats and those who love Bach, Mozart and other composers of the classics, who laugh and make fun of the current hillbilly ballads, and a few times I have let them know exactly how I feel. One incident that happened in a music store last week raised my blood pressure a few points. One of the clerks was playing a hillbilly record and one lady with an Oscar Levant complex, raised her voice to the clerk saying, "Please turn the thing off. Stuff like that gives me the jitters. Who would want to buy a record like that?" The clerk obligingly turned it off. I spoke up and said, "Lady, that particular record is selling by the thousands and will outsell two to one any of the popular songs right now." She turned

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

to me and with flashing eyes retorted, "That's what you think!" I asked the clerk for verification and he said, "I am sorry to say it, but we can't keep this record in stock. That goes for most of the others, too. We just can't keep them in stock."

That is just an example how some people regard folk music. Some call it "corn," "punkin' bounce," "clod ditties," etc., but "It Makes No Difference Now" who likes it, it's the money music. Many folk artists, writers and publishers of folk music are really cashing in.

CLARENCE STOUT.

New Band

Jimmy (Tex) Ellison has a new band under the name of "The Musical Westerners," playing Monday, Wednesday, Friday and Saturday over radio station WMRC in Greenville, S. C.

Clarence Stout has placed with Leeds Music Corporation, of New York: *I'll Follow the Stars to Heaven*, *Nona From Arizona*, and *Tho She's a Moonshiner's Daughter, I Love Her Still*.

Harmonica Bill Russell, Smiley Burnette's touring partner and emcee for Smiley for the past five years, played a part in the last picture Smiley made for Columbia in 1946. *Riders of the Lone Star* is the shooting title, starring Smiley and Charlie Starrett as the Durango Kid. Bill Russell plays the part of one of Smiley's entertainer friends in the picture.

This is another first for Smiley in the fact that he has introduced many players to the motion picture field for the first time, and this is the first time Harmonica Bill has been in pictures.

Cowboy Jack Hunt has recorded

Sombreros in the Sun, by Lew Mel and George Calder, on a Process Record. It is reported to have heavy juke demand.

"The Sleepy Hollow Ranch Gang" have recorded *Westward Bound* and *Do You Think It's Fair* on the Cowboy Record Label.

Is There Room Up in Heaven (For an Old Rocking Chair) and *Dad's Got the Girl I Love*, both published by Joe McDaniel Music Company, have been recorded and will be released soon. They should be flying high on both recorded programs and in juke boxes by the time Mother's Day rolls around in 1947.

You Are the One Who Will Cry, by Lew Mel, Jesse C. Milam and Marty Dulaney, published by Peer International Corporation, of NYC, is finding favor among many top radio artists in the folk tune field.

Road Show

Jack Pierce's Radio Jamboree played recently thru Virginia, West Virginia and Pennsylvania. Show's roster is composed of the Murphy Sisters, guitar and mandolin; Oklahoma Cowboys, Bluebird Recording artists; Pee Wee Smith Bass; Smokey Lane Comedy, comedy and guitar; Jack Pierce, emcee and fiddle.

Owen Perry, young vocalist and songwriter, of Shreveport, La., recently inked an agreement to record for Bullet Recording Company, and has already cut his initial four sides at Dallas.

Ride A-Long Little Cowboy, a new Western number by Jimmie Busler and William Shrader, has been included in the new folio of Rex Allen's (*The Arizona Cowboy*), published by M. M. Cole, Chicago.

Songs co-written by Jack Lynch, George Libonate and Jack Pourman, *Returning Cowboy*, *Oklahoma to Texas*, *That Golden Gal of Mine*, *My Home Out on the Range*, were featured by Shorty Warren and His Western Rangers while on Station WAAT, Newark, N. J.

Nancy Lee and the Hilltoppers recently used a novelty, *When My Sweet Patootie Plays the Sweet Potato*, written by Matt Pelkonen and Russ Hull, and published by Country Music Publishers, Chicago. Nancy Lee and the Hilltoppers are regular features on WOWO and ABC's *Hoosier Hop*.

KWFC's singing cowboy, Frankie Mars, is being billed as America's Most Handsome Cowboy singer. In addition to being good looking, he is 6 feet 1 inch tall.

B. L. Frankhouser, Kayo at the Console, is now at the Paddock, Monticello, N. Y., after three and one-half years at Allentown, Pa. Kayo also has a radio spot at the new location.

Charlie Linville and the Fiddlin' Linvilles, new King Record artists, now have a fan club. The president is Margaret Garvin, New Albany, Ind.

New Folk Show

The Saddle Sweethearts, Rose, Betty Ann, Dottie and Mary, and Bashful Barney, guitar strumming Melody Rustler, WNAR's two most popular Western acts, along with Carl Russell and His Arizona Ramblers, are headlining promoter J. Harold Hiltbeitel's *Funtime Round-Up*, new all hillbilly musical show.

Joe (Skimp) Morris, formerly with Elmer Skimp and the Pine Ridge Band, can now be heard with the Silver Dew Boys of Station WKDK, Newberry, S. C.

The American Folk Music Institute, producers for Contract Record Company, recorded some novel numbers here in Chicago recently, including Salty Holmes and his *I Want My Mama*, a harmonica number; *You're the One Who Shot My Great Grandpa*, *My Broken Heart's Not Broken Any More* and *Nine Times Out of Ten*.

Bob Smith, the Blue Ridge Troubadour, recently completed two new songs entitled *Sweet Helen Lou* and *Could I Find Another?*

John L. (Tex) Cunningham, Ted Matheson and Lew Mel's *I'm Standing Guard on the Prairie Tonight*, since release by Hanna & Company, Dallas, is reportedly receiving requests and praise of Western bands. The Maddox Brothers and Rose, the sweetheart of cowboy swing, features this song on KTRB, Modesto, Calif. Cunningham is one of San Francisco's most active cowboy tune writers.

Land, Sky and Water, published by Adams, Vee & Abbot, Inc., Chicago, has been recorded for RCA Victor by Texas Jim Robertson and just released. The song glorifies the wide open spaces.

Bill Nettles, of KMLB, Monroe, La., and Bob White, of Los Angeles, have assigned their song, *Just Before We Say Good-Bye*, to Southern Music Publishing Company.

Charlie Walker, who has reorganized his Texas Ramblers, recently returned from Japan where he served in the army's special service, having the only hillbilly band in Tokyo.

The United Nations Polka, written by Jack (Cowboy Ambassador) Patton, has been recorded by him for the Golden West Record Company on its Gold Tone Label.

The WGAR Range Riders started their CBS morning programs recently. Time is from 8:45 to 9 a.m., Mondays thru Fridays. The newly designed Cowboy Choir renditions are a special feature on these CBS coast-to-coast programs originating from WGAR.

A Funny Sigh, *a Little Cry* and *Then a Smile*, written by Roy West, Ernest Benedict and Lenny Sanders, has been accepted by Southern Music (Peer International) and will be out shortly.

Partners Announce Separate Juke Co. In La Crosse, Wis.

LA CROSSE, Wis., Jan. 11.—Darrell Danielson and Joe C. Hudson announced this week that they have divided the La Crosse Phono Service into two separate businesses.

Under the new set-up, the name La Crosse Phono Service will be kept for a business owned and operated by Danielson who will handle only coin-operated machines. Headquarters will be maintained by Danielson at 1351 Caledonia Street here.

Cal Music Company, owned and operated by Hudson, with offices at 1357 Caledonia Street, is the firm name for the retail music store.

According to the announcement, the change was made because Danielson and Hudson felt that the juke box route and the retail music customers could be better served thru separate outlets.

Coin machine route, formerly owned by Danielson and Wunderlich, the announcement stated, is now under the sole management of Danielson who will run it under his firm's name.

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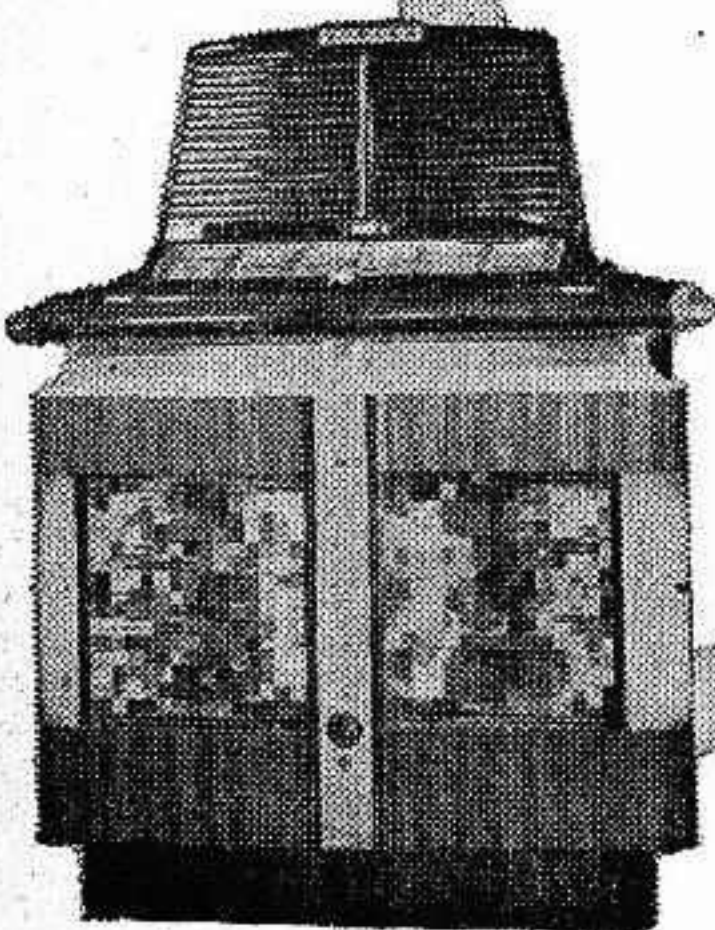
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As the world's largest manufacturer of coin-operated phonographs, Wurlitzer is in close contact with the largest number of Music Merchants served by any manufacturer in the industry. It logically follows that we are in an ideal position to know the problems that face everyone in the operating end of this business.

When Wurlitzer recommends immediate conversion to "3 for 25¢—1 for 10¢" play, it's because we know the conditions under which the average Music Merchant is operating today.

We say he is entitled to more money.

We say he must have more money to survive and to continue to render the type of music service that gets and holds locations.

And, we speak from experience when we say "3 for 25¢—1 for 10¢" play is the answer to these needs.

In our opinion, that man who continues to operate on the old basis of play can soon be counted out of this industry, because he's headed for oblivion.

The operating end of this business calls for a considerable investment. It involves hard work. It deserves a reasonable return.

It is Wurlitzer's aim through the sponsorship of "3 for 25¢—1 for 10¢" play to produce that kind of a return for the benefit of every operator as an individual and for the industry as a whole. The Rudolph Wurlitzer Company, North Tonawanda, New York.

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Quarter



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RECORD REVIEWS

(Continued from page 26)

CHARLIE WHITE (Queen 4158)
Pots and Pans—FT; VC.
Takin' Up Where I Left Off—FT; VC.

Charlie White and his orchestra have wrapped up *Pots and Pans* with a good bounce beat. It has plenty of good solos, including a fine soprano sax and a sensational trumpet. Ducky Rice sings in an interesting jive style as entertainingly as Slim Gaillard. *Takin' Up Where I Left Off* is a medium-tempo blues in which Rice sings with vitality and good humor. Rice doesn't have the velvet tones of a Sinatra, but his songs pay off with interest on his zest and liveliness.

Pots and Pans is good "cement-mixer" music especially recommended for race spots or high school hangouts.

THE ARISTO-KATS (Victor 20-2066)
It Makes Me Blue—FT; VC.
Oh, Lady Be Good—FT.

It's strictly cocktailerie fare offered by this small rhythm combo of piano, guitar, bass and trumpet, but hardly enough musical substance to sustain interest. Unit picks its way furiously, with only the guitar picker making any sense in their meaningless improvisings for *Oh, Lady Be Good*. Orlando Randolph joins in for the slow blues ballad *It Makes Me Blue*, his heavy baritone entirely without persuasion for the tender sentiments expressed in the song.

Will hardly hold up in juke boxes.

WADE MAINERS MOUNTAINEERS (King 574)
Dust on the Bible—VC.
There'll Come a Time—VC.

The nasal voices and the nostalgic guitars are just the thing for lonely folks in Happy Hollow. But lyrics that urge one to redeem their poor soul won't appeal to most folks, unless you've got a general store and you're giving premiums on every plug of tobacco you're selling. *Dust on the Bible* would be more appropriate in a revival meeting, and the hammy mountaineer vocal on *There'll Come a Time* could be fully appreciated only by Tom Joad's offspring.

Strictly for home consumption in the hills and hollows.

PETER URYGA AND HIS MELODY KINGS (ReGo 1002)
My Love Will Linger On—FT; VC.
My Ballerina—FT; VC.

My Love Will Linger On is rumba music, full-bodied and well-played by a studio type band that lacks the polish and verve of Xavier Cugat's. Vocals are handled by Erwin Grandy,

tenor, who gets a little melodramatic with his rolled r's and the tear in his voice. The number is not bad, and it's not good, but rather "you-can-take-it-or-leave-it music." *My Ballerina* is the same.

Okay for South American music fans and rumba terpers, but not for regular juke spots.

SONNY DUNHAM (Vogue R775)
Clementine—FT; VC.
I Love You in the Daytime—FT; VC.

Clementine is an old standard interestingly arranged in a medium-fast tempo. Spinner opens with vocalistics, then slows down while one of the Sonnyviders sings a yodel-in' blues. Arrangement then drops back to the original tempo with vocalist Pete Hanley sometimes being overshadowed by the Sonnyviders with their clever, well-disciplined vocalisms. *I Love You in the Daytime* is set in a medium dance tempo, with the drive of a powerhouse swing band held in check only by the acoustics of a recording studio. Hanley sings okay and is reinforced by the Sonnyviders and balanced by the organ harmonies of the Dunham dynamo.

Hep high school crowd will spin it.

ART KASSEL (Vogue R770)
The Whiffenpoof Song—FT; VC.
If That Phone Ever Rings Again (and It's You)—FT; VC.

The Whiffenpoof Song is straight unadulterated melody played from stock arrangements. Predominantly a vocal arrangement by Jimmy Featherstone and the band boys, the rest thump out simple accompaniment thruout. *If That Phone Ever Rings Again (and It's You)* is smooth flowing with lullaby-voiced Featherstone crooning with a minimum of orchestral background. There is also an instrumental ensemble featuring clarinets which are manuscript-bound to the melody.

Lombardo fans will like this one.

FRANKIE MASTERS (Vogue R772)
Sniffle Song—FT; VC.
All by Myself—FT; VC.

Frankie Masters sings the story of a moth who nibbled on a cloth. Band ensemble join in on the vocal "sniffing" at the end of each chorus. It's all done in medium dance tempo, and is a good novelty. *All by Myself* is a slow ballad in the typical Masters manner with "catch-as-catch-can" pianistics and muted brass pecking in the background. Tempo picks up in the middle to a light swing rhythm with Mary, Kay, Pat and Jo blending in the tonsil department.

Won't break any nickel banks, but might get steady play from the curious.

THE FARR BROTHERS (Victor 20-2101)
Farr-Away Blues—FT.
South in My Soul—FT.

Altho a Western string unit of two guitars, one electrified, fiddle and bass, this foursome, fronted by Hugh and Karl Farr, tear off some terrific string heat much in the tradition of the Quintet of the Hot Club of France. Native heat of the prairies, this brand of Western hot should be able to generate heat for any of the 52d Street boites. With plenty of drive in the speed rhythms for their *Farr-Away Blues*, the spinning shows off individual rides that arrest attention. The electric guitar whams out chords while the mated guit' picks out the single notes. Nor is the bass slapper any slouch while the fiddle scrapes the Strad in single, double and four-string stuff. *South in My Soul*, a delta melody, showcases the guit' man picking the blue notes all over the fingerboard.

City folk as well as the outdoor clans will find this spinning to their likings, particularly their *Farr-Away Blues*.

LIL GREEN (Victor 20-2102)
Last Go Round Blues—FT; V.
That Old Feeling—FT; V.

Instead of the fine and mellow blues singing, Lil Green shouts it salty for her own *Last Go Round Blues*. Her singing husky and lusty, it's a warning to her lover never to leave her lest he'll be headin' for the last round-up. There's no mistaking her intent in her song, getting solid support from her accompanying band and sandwiching in a lick of blues blowing by the tenor saxer. Her song feeling is again raucous instead of mellow for *That Old Feeling* ballad fave of an earlier year. And while her shouting is good, it's entirely without warmth for this meaningful wordage.

Race locations will favor *Last Go Round Blues*.

MIRKO (Victor 25-1075)
Memories of the Alhambra—W.
Peruvian Lullaby—W.

While there is no display of virtuosity by Mirko as he picks away at both of these waltz folk melodies, his pickings are fairly lost among the small string ensemble playing it slow for the mood melody, *Memories of Alhambra*. More pronounced are his guit' notes for *Peruvian Melody*, with a larger string ensemble bringing out to better advantage the melodic appeal of the traditional waltz lullaby. If nothing else, the spinning establishes a restful mood for the needler.

Not for phono boxes.

PHILADELPHIA ORCHESTRA—Eugene Ormandy (Columbia 12437-D)

Liszt Hungarian Rhapsody No. 2—Parts I and II

The Philadelphia Symphony, under the baton of Eugene Ormandy, takes both sides of a 12-inch disk to give a stirring and lyrical readying of Liszt's famous *Hungarian Rhapsody*. Cutting is clean, with the batoneer bringing out all of the beauty and depth of the czardas melody. Some years back, the same village band gave the same performance for the Victor label, with Leopold Stokowski wielding the wand.

For the home library.

STEFANO LOMBARDI (Victor 25-7081)
Saintly Mother—FT; V.
Dawn Serenade—FT; V.

With plenty of dramatic power in his tenor pipes, but all the time sugar-coated, Stefano Lombardi sings these two Italian lullabies in the native tongue. Taking full liberty with tempo to bring out full expression of the lyrical content, it's a pretty song serenade for *Saintly Mother*, and just as tuneful for the tango-styled *Dawn Serenade*. Henri Rene's music provides full orchestral backing for singer.

For the homes seeking out the Italian folk sides,

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the Original Dixielanders' *Fidgety Feet*. It's an unrestrained re-creation of the jazz germ and the package makes for an excellent documentary. Design of street musicians andurchins makes for an attractive front-piece, with the inside page providing scholastic notes on the musical origin.

MONTANA TAYLOR—BARRELHOUSE BLUES (Circle S-2)

This is another documentary set that brings back the honky-tonk piano of Arthur (Montana, being born in Butte) Taylor, an unfamiliar discovered by the label in Cleveland after 20 years of obscurity. Save for the fact that his keyboarding is representative of the drinking den days that contributed so much to the jazz form, the spinning is a far cry from the earthiness created by Jellyroll Morton, Pinetop Burke and some of the others of Delta origin. Five of the six sides are original blues, their playing entirely without the gin or smoky flavor—merely another backroom 88'er, with a weak left mitt. Nor does his blues singing, for *I Can't Sleep* impress any, altho he kicks off the set promising enough as he hums and whistles a slow blues, *In the Bottom*. Other original barrelhouse blues are *Indiana Avenue Stomp*, *Low Down Bugle* and *Fo' Day Blues*. For the last side, Taylor tackles *Sweet Sue*, with an added traps player beating the skins more impressively than the keyboard is whipped. Front cover is a keyboard design splashed with color. Inside page shows the pianist, with a beer bottle on the ivories, along with biographical notes.

JOE HOWARD'S GAY NINETIES REVUE (De Luxe 18)

A name to reckon with since the gas-lit days of the gay nineties, which still carries on in these frantic forties, Joe Howard is indeed the ageless minstrel. Hugging the 80 mark in age, and still displaying the spirit of an ingenue, there is more than a nostalgic appeal in plattering of eight tunes which have stood the test of time among the many penned by the prolific Howard. Since George Jessel is producing a movie about the lovable minstrel man, this platter package is a real beat for the label. Still interpreting his melodies, with expert assist from the barber-shop harmonies of the Elm City Four and vocal blend of the Floradora Girls while Allen Merrit conducts the accompanying musicians with merit, Howard kicks off with his biggest song hit, *I Wonder Who's Kissing Her Now*, which will be the

title of the forthcoming movie. Other everlastings include *Saturday Night*, *Goodbye My Lady Love*, *Honeymoon*, *Hello Ma Baby*, *What's the Use of Dreaming*, *Let's Take a Ride on a Rocket* and *Silver in Your Hair*. A gay ninety figured design, with photo of the minstrel, makes for an attractive album cover, with a biographical sketch of the singer and his songs on the inside page.

SONGS BY CHARLES TRENET (Columbia M-647)

The gay bouncy songs of the French boulevards and cabarets, with infectious singing by Charles Trenet that adheres very strictly to that spirit, makes for an attractive album package that brings stature to the singer already on our shores. Many years ago, the label imported some of his waxings, and this set of four recordings, with the small rythm orchestra of Wal-Berg accompanying the tenor, were cut in Paris just before he sailed the pond for our ports. Singing with youthful enthusiasm and in a carefree and gay manner, Trent is strictly the continental music hall troubador for the lively *Hop-Hop*, *Le Soleil et La Lune*, *Mam'zelle Clio*, *Quand J'Etats Petit*, *Pic-Pic-Pic* and for the rumba-styled *Annie-Anna*. Not as infectious is his ballad singing for *Jardin Mois de Mai* or the Calypso-styled *Biguine a Bango*. His good-looking and boyish face photo graces the front cover, with biographical notes carried on the inside page. All the songs are originals—all gay and light in the spirit of the French, and entirely without the qualities that might make for our own Tin Pan Alley transpositions.

PEE WEE RUSSELL (Disc 632)

This is an uninhibited session of relaxed and rugged jazz of the New Orleans school created by clarinetist Pee Wee Russell and a small and seasoned combo of Vic Dickenson on trombone, Bob Casey on cornet, Cliff Jackson on piano and Joe Grauso at the drums. And while their efforts build to no feverish pitch or make for any real musical excitement, it's all well-seasoned tootling in the Delta tradition. For the three records, Russell has his riding for the slow *Muskogee Blue* and for the brighter *Take Me to the Land of Jazz*, to which he adds husky and dusky chant. Casey's earthy cornet blowing in pronounced for *Since My Best Gal Turned Me Down*, his tootling intentionally in the Bix tradition; and all hands are on deck for *Rosie*, *Make It Rosy for Me*, for which pianist Jackson adds a raspy rythm vocal, *I'd Climb the Highest Mountain* and *Red Hot Mama*. A pen sketch of Russell and his jamsters

LET'S PLAY (Victor Y-12)

This showpiece set of four sides is educational rather than entertaining. Produced by Helen Myers and identified as "exciting action games with true-to-life effects," prime purpose of the plattering is to acquaint children with sounds. However, they are sounds by and large most familiar to youngsters, even to those in the backwoods country. The sound effects tell the story of the airplane, train, telephone and fire engine. Each of the four pages of the showpiece illustrates one of the subjects and tells the story of the particular side.

HELLO, I'M ADELINE (Victor Y-11)

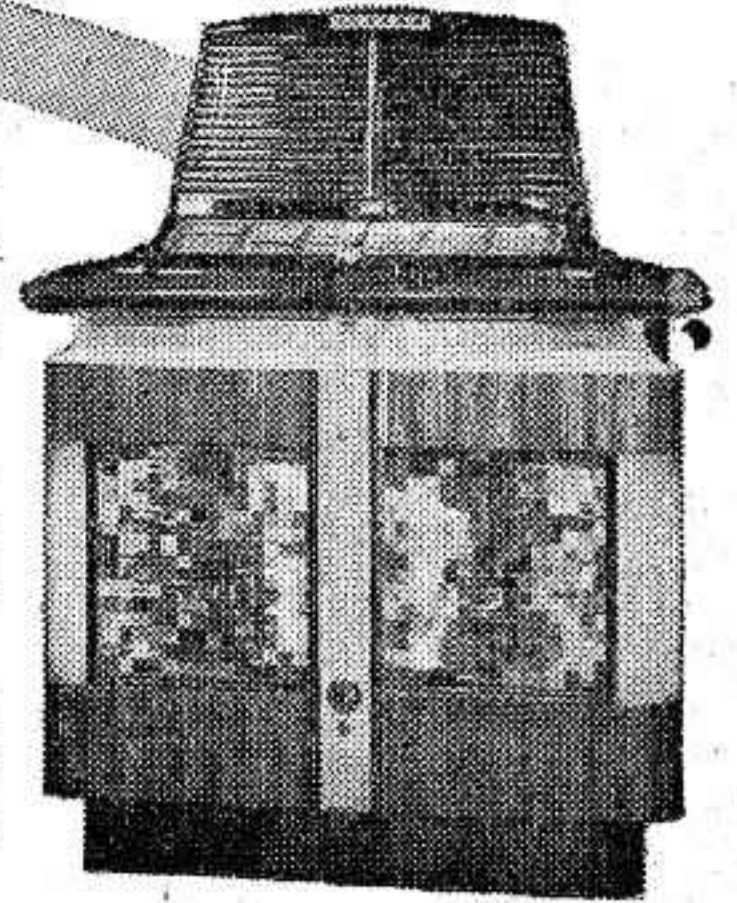
A fantasy for the tiny tots, Roland Winters convincingly tells the story of a doll named Adeline who talks and sings. Ellen Merrill plays the part of Adeline, with the Tune Twisters joining her in the songs. Words and music for this doll story are by Frida Sarsen-Bucky, and the musical accompaniment is provided by the orchestra directed by Henri Rene. The song story spins over two records packaged in a showpiece album, its pages colorfully illustrated.

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New York:

Ed Brothers, Mid-Town Music Company, has sold his route to Gilbert Engleman, and left for a Florida rest. . . . Joe Lanuto, Kings County Music Company, lost his 87-year-old grandmother recently. . . . Albert Herman, Buro Automatic Music Company, is slated to return from Florida in two weeks. . . . Sal Trella, AMOA secretary, has returned from six weeks at his Florida home. . . . Sol Schlang, manager of Silver Lining Music Company, is jumpy since his wife reported that she is expecting. . . . "Senator" Albert Bodkin, Forest Hills Automatic Music Company, left recently for the Vacation State. . . . Charles Aronson, Brooklyn Amusement Company, leaves soon for Miami.

When Cameo Vending Service's owner, Edward W. Barnett, leaves here for the CMI Show in Chicago February 1, Fred Pergola will take over direction of the business until his return. Barnett intends traveling on the Commodore Vanderbilt's coin machine special train.

Los Angeles:

Coin row was quiet, with operators and jobbers making plans to attend the coin machine show in Chicago. Operators have slowed up their buying, preferring to wait and see what comes out of the show.

Bill Wolf, of M. S. Wolf Distributing Company, leaves on the City of Los Angeles for Chicago January 27. . . . Billy Happel, of Badger Sales, expects to fly to Chicago for the show. He will leave Los Angeles the night of February 1. . . . A party of nine, including Aubrey Stemler, Irv Gayer, Len Micon, Jack Gutshall, is planning to see new games at the show. . . . Nick Carter, of Nickabob, has taken (See LOS ANGELES on page 112)

Indianapolis:

Blanche Jones reports her firm, Janes Music Company, has been named a distributor for Personal Music Company. . . . Sam Weinberger, of Southern Automatic Music Company, announces a showing of the 1947 product at the company warerooms January 18-19. He invites all Indiana operators to attend the showing of the new music systems. Weinberger spent several days in Louisville during the week on business. He says that the weekly service school is drawing unusual turnouts of operators.

Frank Wey, Terre Haute operator, has joined the Indiana Automatic Sales Company, who are music distributors. Wey will cover Indiana and Southeastern Illinois territory exclusively. . . . Ralph Bovey is the new radio mechanic at the Jones Music Company.

Indiana callers this week were operator A. M. Young, Marion, buying repairs and equipment; Rictor Kirby, operator, and Roy Bane, Oxford Music Company, Oxford; Joseph Conley, Conley Music Company, Muncie.

Pittsburgh:

American Distributors, with offices in this city and Johnstown, Pa., are going to run a special train to take operators in both cities to the coin machine show in Chicago. Firm's co-managers, Meyer Abelson and Abe Stept, said the group will gather in Pittsburgh at 11 a.m., February 1, to board the train. They also said that the party will attend Bell-o-Matic Corporation's welcome party at the Morrison Hotel, February 2.

Columbus, O.:

Shaffer Music Company is issuing a new house organ, *Coin Profits*, which will see print each month and be distributed by mail to operators in the firm's Ohio and West Virginia territory. Operators not on Shaffer's mailing list are invited to send in their names and receive the publication.

COINMEN YOU KNOW**New Orleans:**

New Orleans Novelty Company recently opened the Gravier Amusement Center in the middle of the busy financial and cotton section. At the company's Canal Street Penny Arcade, Hilliard Bach, general manager, reported a brisk holiday business on voice recording machines.

Louis Boasberg is sporting a new car; it is green, in honor of the Tulane "Greenies" who, Louis says, are responsible for it. Guests at the Boasbergs' annual Christmas party were Roark Bradford, well-known author; Henry Frnka, Tulane football coach; Monk Simons, athletic director; Hoss Mempas, high-school coach, and Bill Keefe, sports editor of *The Times-Picayune*.

Jack Grantham Jr., formerly sales manager for FAB Distributing Company here, has been made assistant sales manager for the Wurlitzer Company, according to F. A. Blalock. Blalock was in town for a couple of weeks during the holidays, which is unusual. . . . S. H. Lynch Company, of Louisiana, has added two men to their staff, Paul J. Davis, salesman, located at 263 Lexington Avenue, Jackson, Miss., and Fred Morris, service engineer traveling for Lynch in Louisiana and Mississippi.

John Barcelona's wife is on telephone service at Barcelona's Radio & Amusement Service. . . . Frank Romaguera, Southern Music Sales Company, says shipments of jukeboxes are now covering January requirements. . . . Junior Sandoz, Erath Nov- (See NEW ORLEANS on page 112)

Detroit:

Mrs. Harry D. Ryther is continuing to operate the music route handled by her husband before his death last fall. Formerly known as Ryther Amusement Company, firm is now called Detroit Amusement Company and is managed by Thomas Ayotte. . . . Joseph Separa, who manufactured a novel coin-operated billiard table before the war, is planning to resume activity as soon as possible.

Tom Saffady's new ideas in making picture records at the Vogue plant was the subject of a three-page pictorial spread in color in *The Detroit Free Press* Sunday. . . . Harry J. Lewiston, manager of the Playland Arcade, was in Chicago last week on a business trip.

John (Pat) Kelly, of the Batter-Up Company, is resuming his activity in the theater field.

Kansas City:

Harry Silverberg, of W. B. Music Company, will swing down to Wichita, Kan., January 18 to hold a showing of the 1947 Seeburg Wallomatic cent-play wall box model. He returns here January 25 for the grand opening of the firm's newly-remodeled showroom at 1518 McGee. Ed Feldman, Seeburg field engineer, was in from Chicago recently to confab with the W. B. crowd. Break in the recent cold wave brought Chet Troyer, of St. Joseph; C. C. Kemp, of Warrensburg, and Harold Oswald, OK Sales Company, Boonville, in for a look around.

Others taking advantage of good weather to look over the field were H. W. Schaeffer, partner in United Music, Joplin, and L. W. Bronson, who heads Pla-Mor Music Company, Butler.

Victor H. Roos, Automatic Coin Machine Company, reports he's been busy the past few days with his office manager, Fred J. Lamb, sick, but he and Mrs. Roos are finding time to make plans for the trip to Chicago and the CMI showing. Mrs. Roos has a great fondness for trips and get- (See KANSAS CITY on page 110)

Cincinnati:

A special meeting of the board of directors of the Automatic Phonograph Owners' Association was held January 7 in the association offices with the result that Cincinnati operators plan to support the Sister Kenny infantile paralysis drive here. Suggestion was made to give an average day's collection from each phonograph and was to have been presented at the regular meeting January 14. Serving on the committee are Sam E. Chester, John Weisenberger, Charles Kanter, Harry Hester, Ray Bigner, John Nicholas, Morris Kleinman.

William Fitzpatrick, who believes "there are only two kinds of people in this world: the Irish and those who wish they were Irish," had a slight accident at the APOA Christmas party, but is able to be back on his route again.

Joe Weinberger, Seeburg distributor, is vacationing in Guatemala with Mrs. Weinberger. . . . Nat Bartfield and Al Lieberman, of the B. W. Novelty Company, are planning to attend the CMI show in Chicago next month. . . . Ray Bigner, Wesco Novelty Company, started out the new year operating three jeeps as service trucks and reports they are doing fine.

Chicago:

Nate Gottlieb, of Dave Gottlieb & Company, reports that Dave is back at the office after a pleasant trip to the family residence in Dallas. While there Dave managed to see the Cotton Bowl game on New Year's Day. On the next day Dave phoned Nate and asked him if he had heard the broadcast of the game. "Well," said Dave, "regardless of what the announcer said in his description of the game, the best run of the day was made by me in the third quarter when I made a dash for the exit to get out of the sleet and snow."

Sol Gottlieb, Nate also reported, is now driving back from the West Coast and should be back at the firm's headquarters in about a week. . . . Empire Coin Machine Exchange thru Shirley Corush reports that Santa Demarini, of Bartonville, Ill., was a visitor at the firm's headquarters this week.

Dave Lovitz, of O. D. Jennings, says that Frank King, firm's factory manager, and Bert Perkins, production control head, are busy revamping the company's production control system. Aim of this program is to remove any existing bottlenecks and therefore build a comprehensive production system. Both gentlemen are also working out a completely planned inventory. Frank Andersen, the firm's roaming distributor, dropped into the factory this week. Incidentally, O. D. Jennings continues to improve in health and it is expected that he will assume his duties as head of the firm again soon.

Over at Automatic Coin Machines & Supplies the news from Irving Ovitiz is that Morrie Ovis and Arthur Schwartz are on the road for the company. Their business tour will comprise Iowa and Illinois. Joe Simon is another of Irving's staff that is now out covering the same area.

Smitty Smith, of the Buckley Manufacturing Company, reported that the firm's annual holiday party was the best they have ever had out there. All the firm's employees were present, with the lone exception being Pat Buckley himself. He was doing a little stratosphere work at the time, flying home from Europe. Smitty said that the food and refreshments were the finest possible and a well-planned entertainment added to the general good time.

Ray Parcon, Buckley purchasing agent, acted as emcee and did a (See CHICAGO on page 106)

Milwaukee:

Switch to 10-cent play was the chief topic of discussion at a meeting of the Milwaukee Phonograph Operators' Association here January 6. Some 30 members attended and most of them were agreed that it would be best to hold the nickel line for a while, or at least until business trends become more stable.

George and Ed Gessert, Packard distributors, had a few visitors recently, among them Frank Barca, of Kenosha. Bill Huber, the firm's salesman, returned from a Northern trip to report that Frank Reichert, of the Plymouth Coin Machine Company, is spending the winter in Arizona, leaving the business in the hands of Paul Hensel, his partner. . . . Gessert's (See MILWAUKEE on page 108)

Cleveland:

Irving Lief, Record Title Company's general manager, announced his recent engagement to Ruth Horton. Wedding will take place early in February. . . . Sid Clary is back on his feet after an attack of the flu. . . . Gary Weber returned recently from a Chicago vacation.

Jack Cohen, president of Cleveland Phonograph Merchants' Association, and his family are still sun-tanning in Miami. . . . Many members of CPMA have stated their intentions of being at the CMI show in Chicago come February.

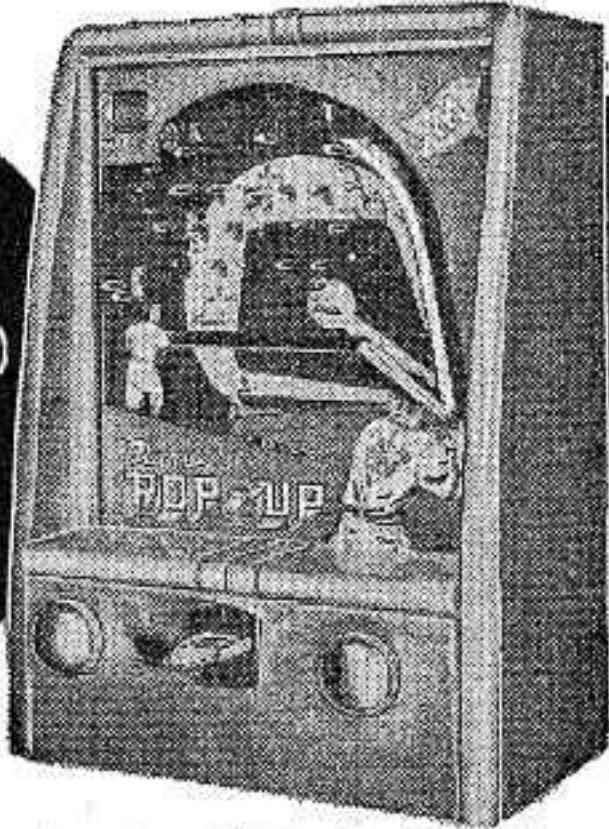


HAPPY GROUP is enjoying holiday party sponsored by T. & L. Distributing Company, Cincinnati, at Lookout House, which is located across the State line in Covington, Ky. Seated left to right the firm employees and friends are: the Sidneyn Blocks, the Theodore Goldsteins, the Hyman Kirsnars, John Richey, the Charles Glens, Jean Flaherty, Robert Blalock, the Richard Pattersons, Mrs. Paul Goldstein, the Leonard Goldsteins and Paul Goldstein.

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A REAL MONEY MAKER



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BRAND NEW HEAVY GAUGE STEEL BOX STANDS FOR MILLS SLOTS \$24.50

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Each \$13.95
Lots of 25 \$10.50 Ea.

HEAVY GAUGE DOUBLE REVOLVE-A-ROUND SAFES FOR SLOTS \$169.50

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**ROCK-OLA COMMANDO \$395.00
SEEBURG GEM, With 8 Wired Wall Boxes 300.00
WURLITZER 61, Counter Mod. 109.50**

GUARANTEED RECONDITIONED EQUIPMENT

CONSOLES		BELLS	
Pace Saratoga	\$ 89.50	Jenn. 4-Star Chief, 5¢	\$109.50
Pace Twin Reels, 5¢/25¢	195.00	10¢	119.50
Pace Twin Reels, 5¢/10¢	195.00	Blue Front, 5¢	124.50
Pace Marathon	99.50	10¢	\$128.50; 25¢
Mills 4-Bells	275.00	Brown Front, 5¢	134.50
Mills 3-Bells	650.00	10¢	\$139.50; 25¢
Bally Club Bell, Comb. F.P. & P.O.	179.50	Gold Chrome, 5¢	144.50
		10¢	\$174.50; 25¢
			189.50
			179.50

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USED ORIGINAL SLOTS LIKE NEW!

Mills Black Cherry Bells:
5¢ \$165.00
10¢ 175.00
25¢ 185.00

5¢ Blue Front \$ 90.00
10¢ Blue Front 100.00
25¢ Blue Fronts ... 110.00
50¢ Silver Chrome .. 175.00
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Four Aces 75.00

WE HAVE ALL MILLS SLOT AND JUMBO PARTS

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CLEARANCE

2 Wurlitzer #500, Piano Key'd. Ea.	\$250.00	3 Exhibit Post Card Machines (On Stands). Ea.	\$ 17.50
10 Rock-Ola 12 Record, R.K. Ea.	100.00	3 Coafee Machines. Ea.	250.00
10 Rock-Ola Commandos. Ea.	295.00	5 Rock-Ola 1940 Masters. Ea.	325.00
10 Gottlieb Used Grip Machines. Ea.	17.50	1 Max Glass Hockey (Fl. Sample). Ea.	175.00
5 A.B.T. Challengers (Used). Ea.	22.50	1 Rock-Ola & Spectravox	275.00
1 Kicker & Catcher	17.50		

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COINMEN YOU KNOW

Chicago:

(Continued from page 104)

really fine job. He was ably assisted by the entertainment committee, which consisted of Les Stivers, Carl Maser and Rita Buckley. John Buckley was another who had a hand in making the party a really good time.

Friends and relations of Mr. and Mrs. Walter Tratsch are still chuckling over the Christmas card they received from the couple. The latest card depicts Walter Tratsch, head of ABT Manufacturing, taking a bath in Tratsch's Folly, the family trailer, with the hose attached to a fire hydrant.

Jimmy Martin, of James H. Martin & Company, was back at his desk last Thursday after his painful accident the previous week. He says crutches are awkward but he doesn't feel too badly.

Stanley Levin, of National Coin Machine Exchange, says Joe Schwartz returned from Florida Monday. Business is quiet, he reports, with everyone waiting for February's CMI event.

Kelner Venders' Pat Wilson says they will change location soon; new address was not revealed. . . Amusement Corporation, via Gus Brieske, says they are bringing out a new game which will be unveiled at the show next month.

Tony Gasparro, of Williams Manufacturing Company, is back from his New York-Philadelphia trip. Had a good time with fellow coin boys while sandwiching in business in liberal doses. Tony says Sam Taran, Miami, and Herman Paster, St. Paul, were visitors last week.

Vince Murphy, of Monarch Coin Machine Company, tells us they have been receiving an increasing number of inquiries from the foreign market. They are moving a lot of equipment to these markets at present, he said, and thinks perhaps Monarch is doing the biggest foreign market business in Chicago in this line.

ONE SHOTS

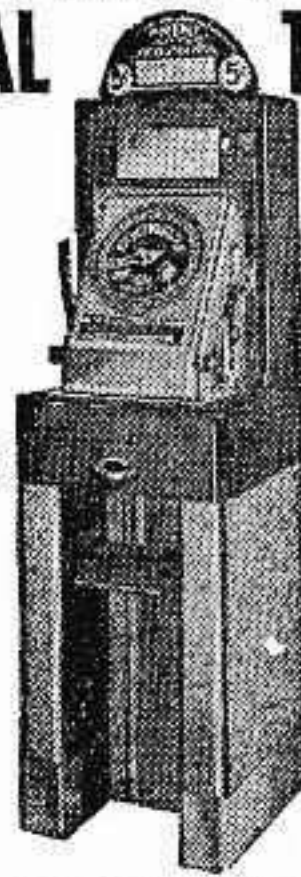
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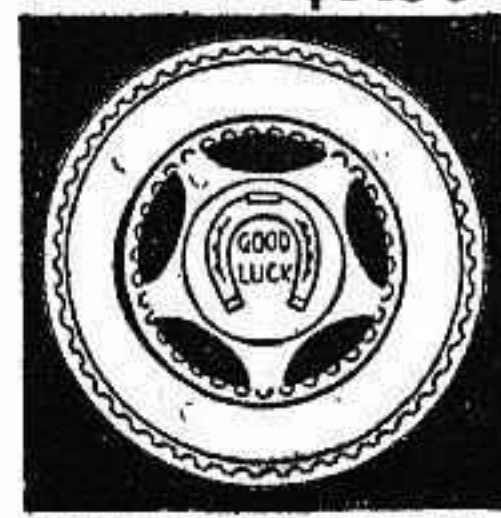


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Send now for this life-saving kit. Why buy new escalators when you can repair the old in a jiffy.

\$1.50 Per Kit

Complete with Parts, Screws, Nuts, Washers, Instructions. Send for quantity prices.



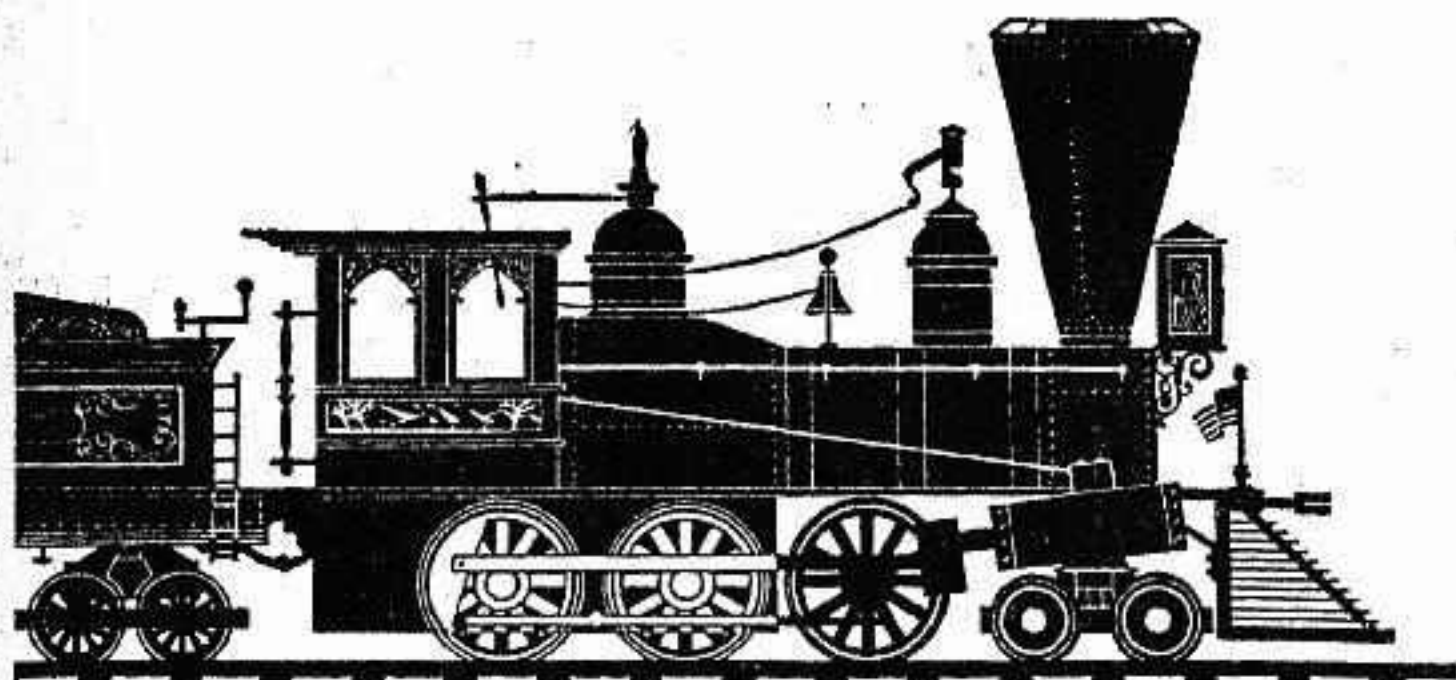
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Order Three New Mills Bells from us and we will pay your transportation both ways. In Chicago the entire group will attend the Bell-o-Matic "Welcome Party" at the Morrison Hotel as our guests. Write, wire or phone now for reservations; only a limited amount of seats left.

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CHICAGO COIN SUPERSCORE	299.50	GOTTLIEB SUPERLINER	WRITE
BALLY MIDGET RACER	299.50	EXHIBIT FAST BALL	WRITE
GOTTLIEB BAFFLE CARD	322.00	BALLY SURF QUEENS	WRITE
GENCO STEP UP	324.50	MARVEL OPPORTUNITY	WRITE

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KEENEY 5¢ SUPER BONUS BELL	\$740.00	BALLY DRAW BELL, 25¢	\$497.50
BALLY DRAW BELL, 5¢	477.50	BALLY TRIPLE BELL	895.00
EVANS NEW F.P. CONSOLE		\$839.50

ARCADE MACHINES

MARVEL POP UP	\$ 49.50	AMUSEMATIC JACK RABBIT	WRITE
ABT CHALLENGER	65.00	GENCO WHIZZ	WRITE
GOTTLIEB 3 WAY GRIP SCALE ..	39.50	GROETCHEN METAL TYPEN, 10¢	\$449.50

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MILLS 5¢ BLACK CHERRY BELL	\$248.00	MILLS BOX STANDS	\$ 27.50
MILLS 25¢ BLACK CHERRY BELL	258.00	GROETCHEN COLUMBIA, J.P.	145.00
MILLS 25¢ GOLDEN FALLS	268.00	DELUXE CLUB COLUMBIA	209.50
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BALLY VICTORY DERBY, P.O.	WRITE	SILVER KING NUT VEND., 1¢ or 5¢	\$13.95
DAVAL FREE PLAY, CIG. or FRT. WRITE		VICTOR MODEL V, GLOBE TYPE	11.75
ACE COIN COUNTER	\$139.50	VICTOR DELUXE, 1¢ or 5¢	13.75

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2 High Hand, Ea.	\$135.00
1 Super Bell (5¢ comb.)	150.00
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2 Silver Moon (5¢ F.P.), Ea.	70.00
1 Silver Moon (5¢ comb.)	95.00

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1 Rock-Ola Commando	\$350.00
1 Rock-Ola Rhythm King (16) ..	150.00
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Packard Wall Box	38.95
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Packard # 700 Speaker	21.95
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Gottlieb Baffle Card	322.00
Marvel Pop Up	49.50

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4 Gottlieb Grip Test (3 Way), Ea....	\$ 17.50
6 Gottlieb Grip Test (Single), Ea.	10.00
10 Holly Grip Test, Ea.	10.00
7 Exhibit 1¢ Card Venders (with base & Top Lite, 2,000 cards with each machine), Ea.	20.00
2 Microscope Card Venders (2 for 5¢, 3 section, with 1,600 cards each machine), Ea.	35.00
1 Keeney Air Ralder	100.00
1 Evans Tommy Gun	90.00
2 Arcade 3-Way Grip Test with stand, Ea.	15.00

MISCELLANEOUS

2 Mills Empress Adapters (brand new), Ea.	\$ 25.00
6 Seeburg Selectomatic (24) Boxes, Ea.	7.00
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FLAT TOPS	@ 139.50
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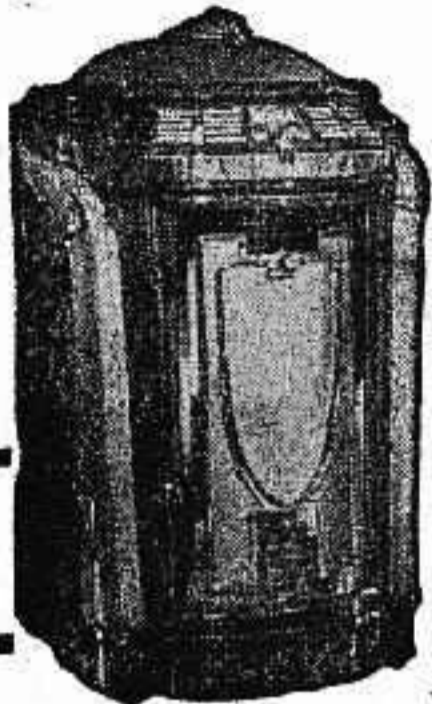
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ROCK-OLA MODELS Each

Standard, Master, DeLuxe or Super	
Top Corners	\$12.75
Lower Sides	12.75
Top Door Plastics	6.75
The Above Available in Solid Red, Yellow, Green.	

COMMANDO Each

Top Corners	\$ 8.00
Top Center	7.00
Long Sides	12.75
Combination Yellow & Red Color Scheme.	

SEEBURG MODELS Each

"Hi Tone"—Model 9800, 8800, 8200, Lower Sides	\$14.50
"Gadet"—"Major" Top Corners	2.50
"Classic"—"Colonel" Top Corners	6.00

SHEET PLASTIC. 20"x50"—Non-Brittle, Pliable. 60 Gauge Red, Yellow or Green (Thickness of a New Half Dollar). Per Sheet \$14.50. IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. New York. Remit Full Payment and Save C.O.D. Charges. Checks Acceptable!

ORDER FROM YOUR NEAREST DISTRIBUTOR!

ACME SALES CO.

505 W. 42nd ST. New York 18, N. Y. LO. 3-4138

acme PLASTICS ARE UNCONDITIONALLY GUARANTEED AGAINST BREAKAGE FOR 3 YEARS

WURLITZER MODELS Each

24 Top Corners	\$ 1.20
24 Lower Sides	4.00
61-71-41-800-500 Top Corners	4.00
700 Top Corners	7.00
700 Lower Sides	9.50
700 Back Sides	8.50
800 Top Center, Right or Left Red	8.00
800 TOP CORNERS	16.50
800 Back Sides, Green	9.50
800 Lower Sides	13.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
950 Lower Sides	10.50

MILLS Available in Red, Yellow or Green

Throne—Empress Top Corners	Each \$14.00
Throne—Empress Lower Sides	14.00

COINMEN YOU KNOW

Milwaukee:

(Continued from page 104)

office mate, Mercury Records, has a new man to replace Ralph Cohen, who was transferred to the St. Louis office. Jerome Riegler was promoted from the shipping department to take charge after Ralph left.

Doug Opitz and Arnold Joust, Hill-top Coin Machine Company, are working on a new item for the trade. . . . Les Reder, of LR Distributing Company, and Harry Jacobs Jr., United Coin Machine Company, are heading for Florida with their wives for a few weeks.

Dick Gardner, a member of Morry Zenoff's arcade staff, has gone to live with an aunt in Kansas while he works on a novel. His mother, Vivian, plans to edit a new night club mag in Milwaukee. Tentative name is *Lets Go!*

Frank A. Schneider, an operator here for 35 years, has joined Vic Manhardt's staff as sales manager and will travel all over the State. Manhardt recently spent a few days in Chicago on business. Back in his office he played host to L. J. Peterson, of Merrill, and Charlie Hopp, of Sheboygan.

E. W. Rakow, Canteen Corporation, is plenty proud of the 225-pound buck he shot in Bayfield County recently. . . . Nathan Victor, of Milwaukee Coin, is pleased over the reception given the 1-47 Symphonola when it was shown January 8. . . . Visitors at General Novelty included Elmer Darkow, Cedarburg, and Harold Gerdes, Fort Madison, Ia.

Among coinmen planning to attend the CMI show in Chicago are Les Reder, Carl Staska, Charles Story, Sam Hastings, John M. Price, Irv Stael, Doug Opitz, Arnold Jost, Ed Brede, Joe and Ed Beck and Walter Tetting.

Herb Geiger is laying plans to build a new office building after the CPA okays his request for a permit. . . . Ed Beck has pitched in to help carpenters remodel Mitchell Novelty Company's new place. Emily Beck handles the office at the old location while Ed helps fix up the new spot.

Many of Paster Distributing Company's men are out on the road. Jay Albrent is at Pembine, Wis.; E. Mac Campbell is at Marinette and George Vossburg has just checked in from a northern trip.

NEW ABT CHALLENGERS

Penny-Nickel Inter-changeable, brand new, at

\$65.00

★ Quick Delivery
Thoroughly reconditioned and refinished

\$35.00



THOMAS NOVELTY CO.
1572 Jefferson St. PADUAH, KY.

FOR SALE

10 Panoram with views, will take new Pin Ball Games in trade. Also 3 Rock-Ola Commandos.

Panorams. Each \$339.50

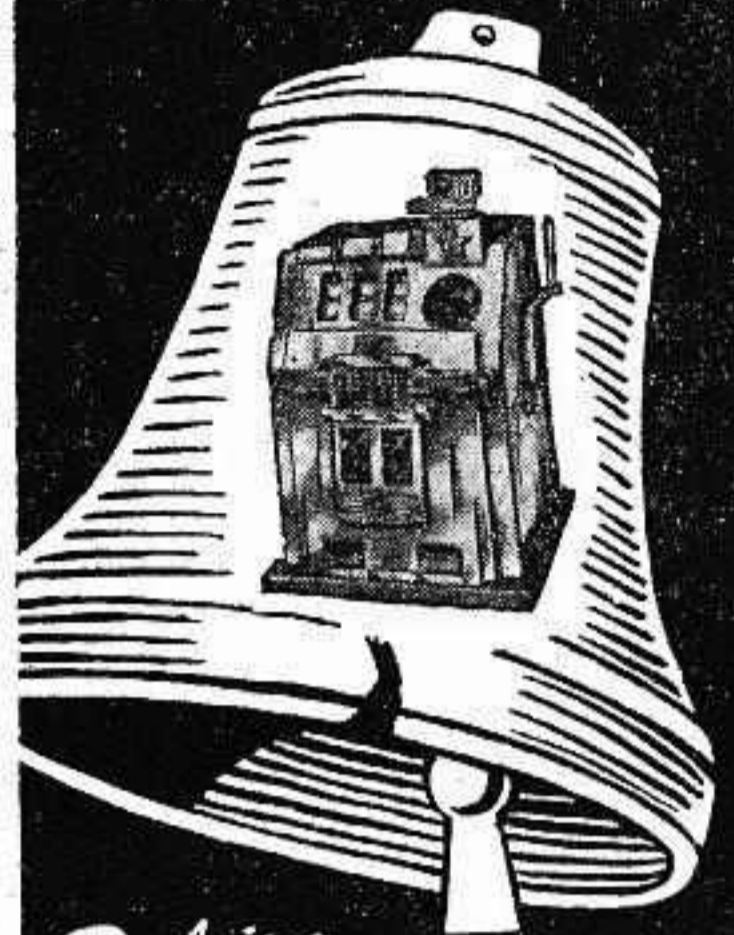
Rock-Ola Commandos. Each \$375.00

Write, wire or phone Executive 9798.

PLAYLAND AMUSEMENT CO.

413-15 9th St., N.E., Washington 4, D. C.

PACE The BIGGEST NAME in BELLS



Deluxe Chrome Bells
5¢ - 10¢ - 25¢ - 50¢ - \$1.00

PACE MFG. CO. INC.

2909 INDIANA AVE. CHICAGO, ILL.

WALL O MATICS

Wireless Seeburg Wall Boxes

25 Ready to Deliver. \$20.00
Ready to Operate. EA.

2 Amusematic Lite \$199.50
League. Clean as New. EA.

3 Chicago Coin Goleac. \$199.50
Clean as New. EA.

Southern Amusement Co.

628 MADISON MEMPHIS

ATTENTION

Photomatic Operators

Recently developed stainless steel covers for your chemical tanks. Eliminate acid fumes causing rust and splashing chemicals. Will save you many headaches and worry. Send check or money order. Set of 3 covers, \$14.50.

MAZCO ENTERPRISES

1521 Channing St., N. E., WASHINGTON, D. C.

SELL OUT—SLOTS

6 5¢ BLUE FRONTS	\$100.00
1 10¢ BLUE FRONT	100.00
12 5¢ BROWN FRONTS	105.00
2 5¢ COPPER CHROMES	125.00
1 50¢ GOLD CHROME	195.00
1 25¢ MILLS Q.T.	100.00
4 "BALLY" CLUB TROPHYS	110.00

EARL BURNS

3729 Hamilton St. Dallas, Texas

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$3 each size.

S. R. BLACKSTONE
Madison 1, Wis.



ARCADE EQUIPMENT

AIR RAIDER	\$ 79.50
TOMMY GUN	89.50
BATTING PRACTICE	89.50
PERISCOPE	99.50
ROCKET BUSTER	99.50
ACE BOMBER	139.50
SKY FIGHTER	149.50
EVANS SUPER BOMBER	199.50
DRIVEMOBILE	199.50
UNDERSEA RAIDER	229.50

METAL TYPER DISCS
For Groetchen Typers



We Use Finest Aluminum
Standard Thickness • Satin Finish

PRECISION DIES

By America's Foremost Toolmakers

Money Back Guarantee. **\$8.50**
Samples on request. Per 1,000

1/3 Deposit With Order

MAX GLASS
DISTRIBUTING COMPANY
914 DIVERSEY • CHICAGO 14, ILL.

SLOT BARGAINS

Excellent Condition

- 3 5¢ Mills Bonus Bells, like new,
#453013, #455708, #458518 .. \$225.00
- 3 10¢ Mills Bonus Bells, like new,
#422216, #460028, #460038 .. 250.00
- 1 25¢ Mills Golf Ball Vendor,
#421462. Like new 295.00
- 2 5¢ Mills Q.T.'s Glitter Gold,
#23473, #23699. Like new 90.00
- 25 Mills Iron Folding Stands 2.00

FOR SALE—Blue Fronts, Brown Fronts.
Please write for price list. Thanks.

TOM SMALLWOOD
IDAHO FALLS, IDAHO

**HERE ARE SEEBURG
MACHINES
WITH A MONEY BACK
GUARANTEE**

These Machines have been converted to—
Shoot the Bear **\$139.50**
or Shoot the Bartender.. **EACH**

These Machines have been completely recondi-
tioned and all old finish removed and thoroughly
sanded and finished in Old Ivory. We also buy
Chicken Sams or Jail Bird at \$50.00 and we
allow \$50.00 on trade-in. Machines do not
have to be in working condition, but all parts
must be complete; no junk.

- Have 1 Wurflitzer 616 \$125.00
- 1 Wurflitzer 616 Light-Up Top
and Bottom 185.00
- 2 Evans Automatic Roll Downs. Both. . 80.00

These Roll Downs are now.
MANNING & HAMMOTREE
#3109 14th Ave. Chattanooga 7, Tenn.

FOR SALE

Used Mills Blue and Brown Front Bells
16 5¢, 11 10¢ and 4 25¢. \$100.00 each.
Original, not rebuilt; knee-action.
ELLERY CO.
8 N. Summit St. AKRON, OHIO

'JACK RABBIT'

JUMPS PROFITS

AMUSEMATIC introduces a fascinating new, all-animated game — "JACK RABBIT" that will MULTIPLY YOUR CASH LIKE RABBITS!

This game of action and coordination invites a constant customer replay and corners amusement coins. Pin Game Operators and Arcade Operators live your amusement center, multiply your dollars and CASH IN ON "JACK RABBIT"!

This all-animated thrilling game is operated on a two-button principle—one button to increase speed of Dog—the other to make Dog leap for Rabbit.

\$475.00
1/3 DEPOSIT
BALANCE C.O.D.

AMUSEMATIC CORP.
4556 North Kenmore • Chicago, Ill.
Telephone EDGewater 3500

**BRAND NEW 30 WIRE
CODED CABLE**

26 1/2¢ Ft. In 1000 Ft. Reels
25¢ Ft. 5000 Ft. or More
In Smaller Quantities 30c Ft.
\$3.50 Deposit for Reel

SILENT SALES
SYSTEM

635 D St., N.W. Washington 4, D. C.
2505 N. Charles St. Baltimore 18, Md.

FOR SALE

3 Exhibit Big Hit Pin Ball Games, 2 brand new, 1 used 2 months. Price \$225.00 each; \$850.00 all 3. Write

B. G. BOSS
85 W. Ocean View Ave. NORFOLK, VA.

WANTED MECHANICS

For Phonograph and Pin Ball Machines.
(NO FLOATERS.)

GLEN HERSHBERGER
746 E. Eastwood MARSHALL, MO.

THEY'RE HERE!

... AND YOU CAN GET
THEM IN 15 DAYS!

The scale with the greatest net earning power on the American Market. Gives a character reading or fortune with every weight, but you don't buy tickets or ribbons and continually service the scale. Wide coin chute to prevent clogging. No levers or knobs to operate. It is 100% automatic—the coin does all the work.

**Gets locations and holds them!
Start earning real scale money,
by ordering today!**

AMERICAN SCALE MANUFACTURING COMPANY

3206 GRACE STREET, N. W.
WASHINGTON, D. C.

Long Distance Telephone
REPUBLIC 1355

Cable Address: "AMSCA"

YOUR FUTURE ?

CHARACTER READINGS

YOUR FUTURE ?

YOUR FUTURE ?

YOUR FUTURE ?

Model 403

EVERY MACHINE GUARANTEED UNCONDITIONALLY FOR 10 DAYS—CLEAN AND MECHANICALLY PERFECT—READY FOR LOCATION.



MEMBER

NEW GAMES

- Williams AMBER
Exhibit FIESTA
Gottlieb BAFFLE CARD
United SEA BREEZE
Chicago SUPER SCORE
Genco STEP UP
Kenney BONUS SUPER BELL, \$740.00

NEW COUNTER GAMES

- Gottlieb GRIP SCALE \$39.50
A. B. T. CHALLENGER 65.00
WIND MILL 22.50

USED FIVE BALL FREE PLAY

Table listing various machine models and prices, such as ACTION \$75.00, AIR FORCE \$55.00, ARIZONA \$110.00, etc.

USED ONE BALL FREE PLAY

Table listing machine models and prices, such as BLUE GRASS \$125.00, OLIV TROPHY \$160.00, etc.

USED ARCADE EQUIPMENT

Table listing arcade equipment prices: CHICKEN SAM GUN \$90.00, KEENEY SUBMARINE \$75.00, etc.

1/3 Deposit, Balance C. O. D.



OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO. (Phone: Franklin 3620)



COINMEN YOU KNOW

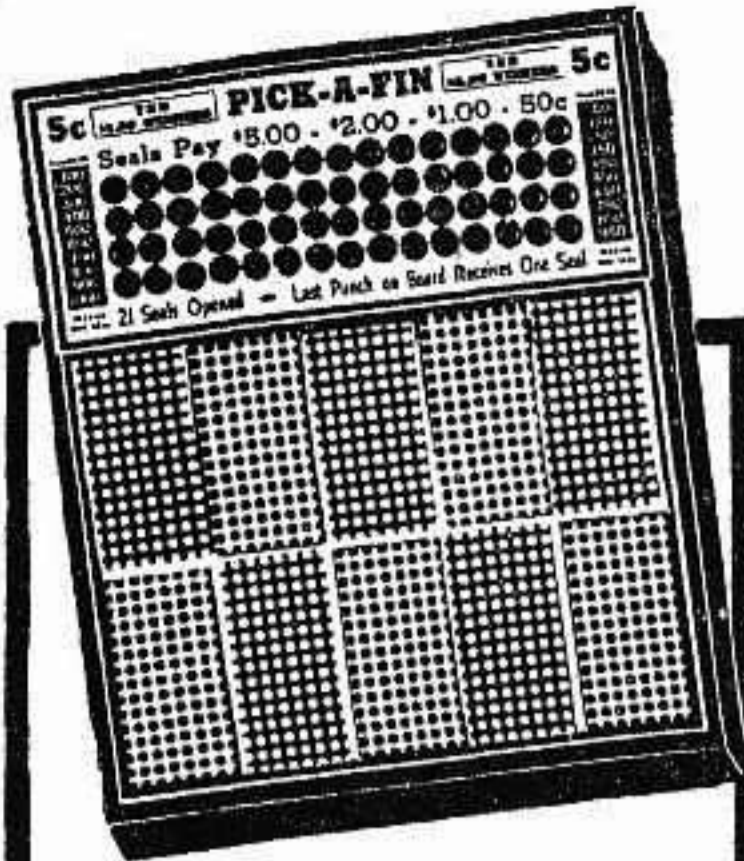
Kansas City:

(Continued from page 104) together and is the kind who can have her bag packed in nothing flat at the slightest mention of train reservations.

Louis Marshall, Marshall Popcorn Company, will leave week after next for Chicago to bowl in the Peterson classic, and will stay over for the CMI show. . . Sam Eddy, one of his partners, will join him, while the other partner, Bob Reust, will stay here to keep an eye on the business.

If all the plans jell, there will be a regular exodus of Kansas City coinmen to Chicago and the convention. Those making plans to attend are Howard and Kenneth Silverman, of Silverman Bros. Music Company; Nick Evola, Paramount Music Company; Jim Davis, H & M Music Company, and Jim Morris and Hugh Roberts, M & J Amusement Company. . . Frank W. Murray, of Music Service; S. H. Crummett, of Central Distributing Company, and Louis Borsierine are planning on making the trip together.

J. Evelyn Longacre, Bell-O-Matic Corporation, was in from Chicago to see Carl Hoelzel, of United Amusement Company. . . Other visitors at United were K. D. Smith, of St. Joseph, who has the Coin-O-Amusement Company there, and A. E. Reddik from Ideal Music Company, Topeka, Kan. Nick Evola is making good use of the 16mm. movie camera and sound projector he recently bought. He's been taking movies of the locations where he has his boxes, and during the holidays found time to shoot around 600 feet of film. He's also getting a big kick out of renting the full-length Hollywood movies and showing them for visitors to the shop, Paramount Music Company.



1200 Holes—Avr. Profit. \$33.05 60 Sewed Seals

Ten Spots 5c 1200 Holes—Avr. Profit. \$31.16

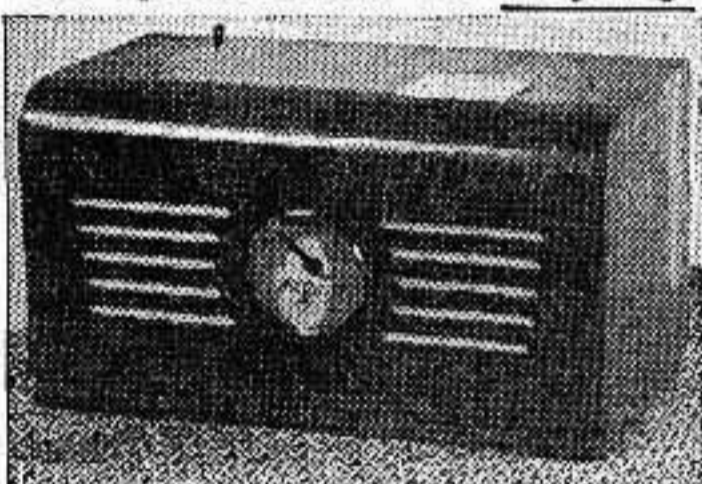
\$25 Special \$25 1200 Holes—Avr. Profit \$137.07

SUPER CHARLEY 25c 1200 Holes—Avr. Profit. \$84.50

CROWN PRODUCTS 322 E. COLFAX AVE. SOUTH BEND 24, INDIANA

Radiotel

Coin Operated Radio Has Everything!



IMMEDIATE DELIVERY

R. C. A. Licensed and Approved. Your choice of 10¢ or 25¢ coin unit for 30 minutes, 1 hour or 2 hour playing time. Wire or Write for full details. FRANCHISE DEALERSHIPS OPEN

NATIONAL COIN Radiotel Co. 4487 Beverly Blvd. • Los Angeles (4) Calif.

SALESBOARDS

Table with columns: Holes, Name, Profit, Price. Lists various game models and their specifications.

LEGALSHARE SALES Box 86-B Huntington Beach, Calif. (Phone 2842)

CRACKLE FINISH PAINT JOB

Baked on—\$15.00 per Slot Machine. Also Repairing and Sales.

SOUTHERN COIN MACHINE EXCH. 814 Dryades St. New Orleans, La.

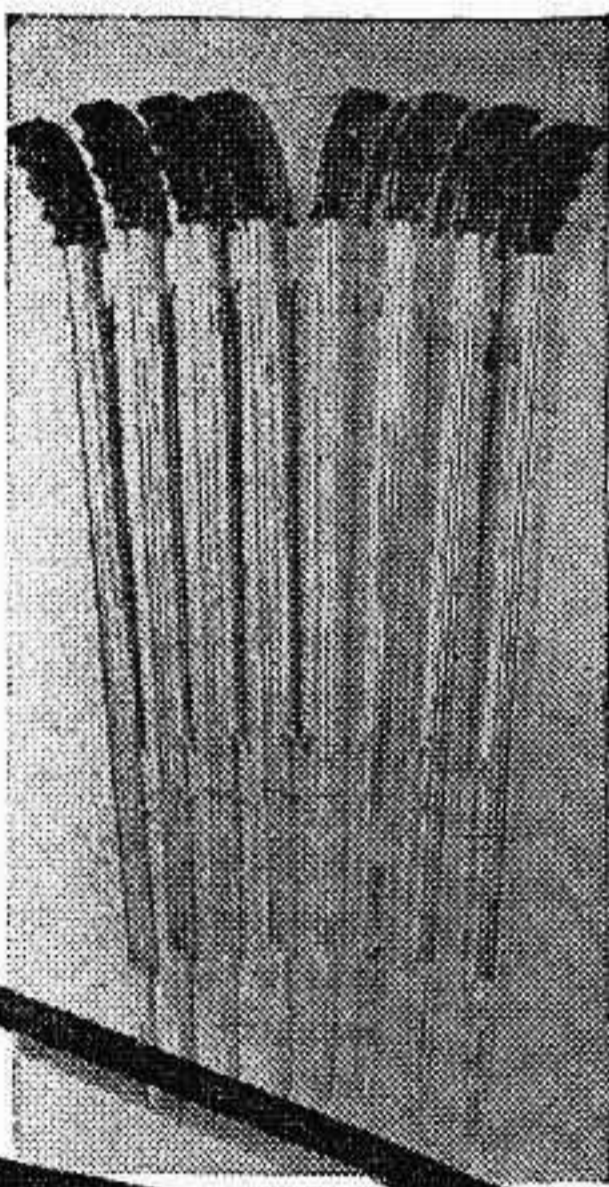
FOR SALE

5 Bowl-a-Bomb Ski-Balls, in A-1 shape, nickel and dime coin chutes, \$675.00. Will deliver anywhere within 200 miles of Columbus. H. ANKRUM 879 N. 4th Street COLUMBUS 1, O.

LET'S GO ICE FISHING

8 ALUMINUM ICE STICKS complete with line, hooks and sinker. Plastic handle has pocket for additional hooks. Case hardened 2-piece Ice Chisel for last sale.

1500 HOLE 5c BOARD TAKES IN \$75.00



Complete deal only \$27.50

1/3 deposit, balance C. O. D.

IMMEDIATE DELIVERY—ORDER NOW SPECIALTY SALES COMPANY

252 Sexton Bldg.

Minneapolis, Minn.

ROUTE FOR SALE

Established 11 Years

Consists of 103 Phonographs, lots of late models; 246 Wall Boxes, 22 extra Speakers, 87 Pinballs, 15 Ray Guns, 22 Slots and all accessories. This route is well established and will pay for itself in two years. Grossed over \$65,000.00 my part in 1946. The route is located in one of the best industrial cities in the United States, population 85,000 and is growing. The equipment is all located in one county.

PRICE \$80,000.00 CASH

BOX D-409

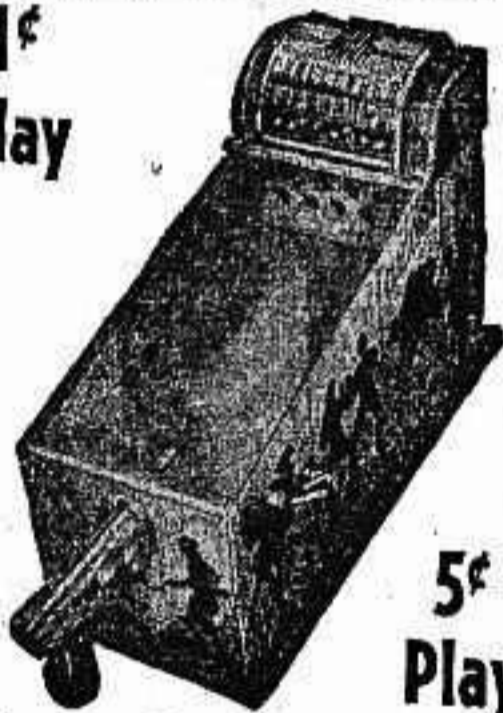
c/o The Billboard

Cincinnati 1, O.

CHALLENGER

1¢ Play

IMMEDIATE DELIVERY



5¢ Play

1/3 Deposit With Order

\$65.00 EACH

Write for quantity prices.

The VENDING MACHINE CO.

FAYETTEVILLE, NORTH CAROLINA U.S.A.

FOR SALE

MILLS VEST POCKET CHROME BELLS \$49.50 EACH

1/3 Deposit, Balance C. O. D. WE BUY, SELL AND EXCHANGE Phone: Jefferson 1644

8147 Locust St. St. Louis 3, Mo. THE CALL NOVELTY CO.

VISIT THE 1947 COIN MACHINE SHOW!

SHERMAN HOTEL • CHICAGO, ILLINOIS

February 3, 4, 5, 6, 1947

Conducted by Coin Machine Industries, Inc.

The organization representing the entire coin machine industry which holds the ONLY Coin Machine Show

**219 EXHIBIT BOOTHS—
COMPLETELY SOLD OUT!
120 COIN MACHINE
EXHIBITORS!**

Vending machine operators will be thrilled by the displays of 21 manufacturers showing venders of Books, Service, Cigars, Cigarettes, Chewing Gum, Ice Cream, Nuts, Popcorn, Postage Stamps, Sanitary Napkins and the widest possible range of commodities and services.

**COIN MACHINE BANQUET
AND FLOOR SHOW**

Stevens Hotel—Evening of Feb. 5
Over 2,000 Seats

New Cadillac Automobile FREE! To the man in the coin machine industry who has done most in the year 1946 to build good will and improve public relations, a brand-new Cadillac Car (Model 61) will be awarded on the evening of the Banquet. Send us immediately a complete account of your public relations work in your community or nationally during the year 1946.

COIN MACHINE INDUSTRIES, INC.

134 N. LaSalle St.

Chicago, Illinois

We'll Personally Greet You and 12,000 Other Coin Machine Operators at the 1947 Coin Machine Show, Sherman Hotel, Feb. 3, 4, 5, 6.

"The Best Gears of Our Lives"

(With Apologies to Samuel Goldwyn)

A heap of gears, motors, relays, switches, solenoids and assorted parts means nothing alone, but toss in the KEENEY magic touch, and PRESTO: THE BEST MACHINES OF YOUR LIVES!



KEENEY'S SINGLE BONUS SUPER BELL

FIVE COIN MULTIPLE — FREE PLAY & PAYOUT COMB. ALSO TWO WAYS AND THREE WAYS — ALL COIN DENOMINATIONS

NEW PIN GAMES? WE'VE GOT 'EM!

- Chi Coin SUPERScore
- Exhibit FIESTA
- Genco STEP UP
- Gottlieb BAFFLE CARD
- Williams AMBER
- United SEA BREEZE

CONSOLES

- These Are Perfect!*
- Mills JUMBO PARADE, 5¢, latest. \$ 95.00
 - Mills JUMBO PARADE, 25¢, latest. 135.00
 - Pace TWIN REELS, 10¢-25¢ (A buy!) 175.00
 - Bally HI HAND, F.P. & P.O. 145.00
 - Mills 3 BELLS, 5¢-10¢-25¢ 525.00
 - SARATOGA, 10¢. \$110.00; 25¢. 125.00

RECONDITIONED GUARANTEED

- Seeburg CLASSIC\$375.00
- Seeburg 9800 HI-TONE, RC, ES. 495.00
- WURLITZER 500 285.00
- WURLITZER 412 145.00

MUSIC

30 WIRE CODED CABLE LIMITED SUPPLY In lots of 500 feet or over 27 1/2c FOOT

WRITE, WIRE, PHONE YOUR ORDERS TODAY

WORLD-WIDE DISTRIBUTORS

- 1919 Missouri Ave. OMAHA, NEB. GL 1129
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- Exclusive KEENEY Distributors in Illinois, Iowa, Missouri, Nebraska and Kansas

Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE, SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFIT! FULLY METERED — NO COIN COUNTING NECESSARY



PRICE \$49.50

F.O.B. Factory

NEW GAMES, IMMEDIATE DELIVERY

- FRISCO OPPORTUNITY
- SPELLBOUND
- SURF QUEENS
- BIG HIT

BELL MACHINES

- Brown Hammerloy (Mills), 5¢, 10¢, 25¢. (Matched Set)\$650.00
- Mills Chrome 225.00
- Black Cherry Bell (New), 25¢-2-5. 235.00

CONSOLES

- Keeney Super Bell (5¢ Comb.)\$215.00
- Keeney Super Bell Twin, 5¢-5¢, P.O. 275.00
- Jumbo P.O. Animal Reel 99.50

ARCADE

- Shoot to Tokyo ...\$ 89.50
- Pariscope 134.50

COUNTER GAMES

- PRACTICALLY NEW
- Mercury (Cig. Reel)\$18.50
 - 1¢ Amer. Eagle (Fr. R.) 19.50
 - 1¢-25¢ Head or Tail 9.50
 - 5¢ Liberty Bell (Fr. R.) 19.50
 - Ginger 12.50
 - Bally Reserve, 5¢ (Cig. Reel) 10.50

SPECIALS FOR THIS WEEK

- EACH \$39.50 EACH
- Thoroughly cleaned and reconditioned
- BANDWAGON—BIG CHIEF
- CADILLAC—FLICKER
- PROGRESS—WING
- EACH \$49.50 EACH
- STAR ATTRACTION
- TEN SPOT—TRAILWAY
- DIXIE

Write for complete Price List.

1/3 DEPOSIT WITH ORDER, F. O. B. CHICAGO

Mid-State Co.

2369 MILWAUKEE AVE., CHICAGO 47, ILL. Phone: Everglade 2545



UNITED'S
SEA BREEZE

New
Five-Ball
Novelty-Replay
Game

See Your
Distributor Now

Send Us Your Name for Regular Mailings



UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

This is IT!

A New Sensational

DAVAL Counter Game

"Free Play" ... with a FREE PLAY Feature!

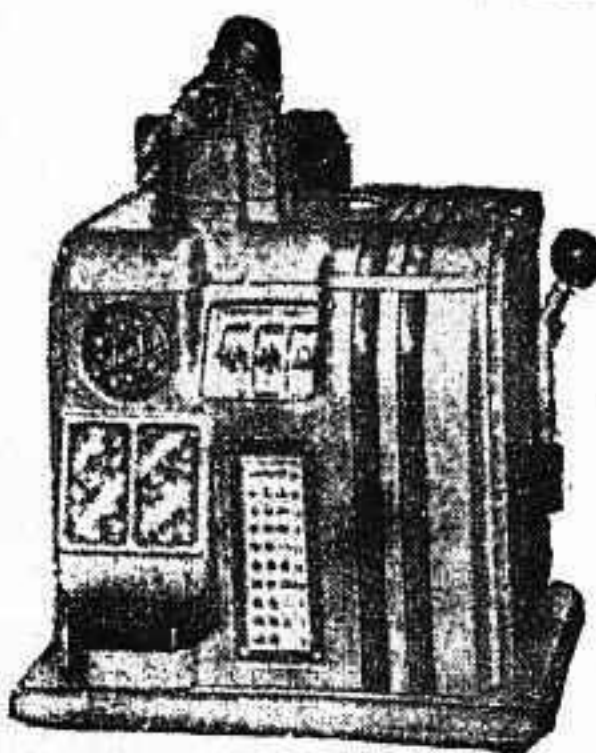
Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside.

This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

Don't Wait! Don't Delay! Order Today!



PRICE
\$75.00
F. O. B. CHICAGO



**COLUMBIA
TWIN JACKPOT BELL**

The Columbia Twin Jackpot Bell is smartly styled in dazzling, durable Hammerloid; its operation is silent and its mechanism trouble free—changeable to 1-5-10-25c play; hence you get the service of four machines for the price of one—plus double slug protection!

\$145.00

Write for Price in Quantity Lots

ROANOKE VENDING MACHINE EXCHANGE, Inc.

13 S. Jefferson Street

Roanoke, Virginia

**COINMEN
YOU KNOW**

Los Angeles:

(Continued from page 104)

over a warehouse near his headquarters for storage of equipment. He plans to go heavy on vending machine lines along with music.

Golden Williams has been shifted to the San Diego branch of Wolf Distributing, known as California Amusement. . . . Al Silberman, general manager of Wolf Distributing, planned Tuesday (7) for Salt Lake City and other points in the interest of AMI telephone music. . . . Hum Brockamp says that Pantages Maestro Music Company will have an announcement of importance soon. . . . Dolores and Jean Minthorne are holding open house January 13-14 to show the new Seeburg Model 1-47.

Sixten Ecklund, of Gavle, Sweden, was at Badger Sales Company making purchases for his park in the Scandinavian country. . . . Bud Parr, of General Music, planning on his Chicago stay. . . . Jerry Blaine, of Cosmo Records, making the West Coast rounds. . . . J. Marshall, of Glendale, making a visit to coin row. . . . Margaret Nemo, Los Angeles, buying equipment. . . . Roy C. Jones Sr. in town from Hanford. . . . Harvey Mourlam, another Pico purchaser from Hanford. . . . Alex Kolepolus in from Bakersfield and Barney Smith from Long Beach. . . . J. B. Mulleneaux visited from Calexico.

New Orleans:

(Continued from page 104)

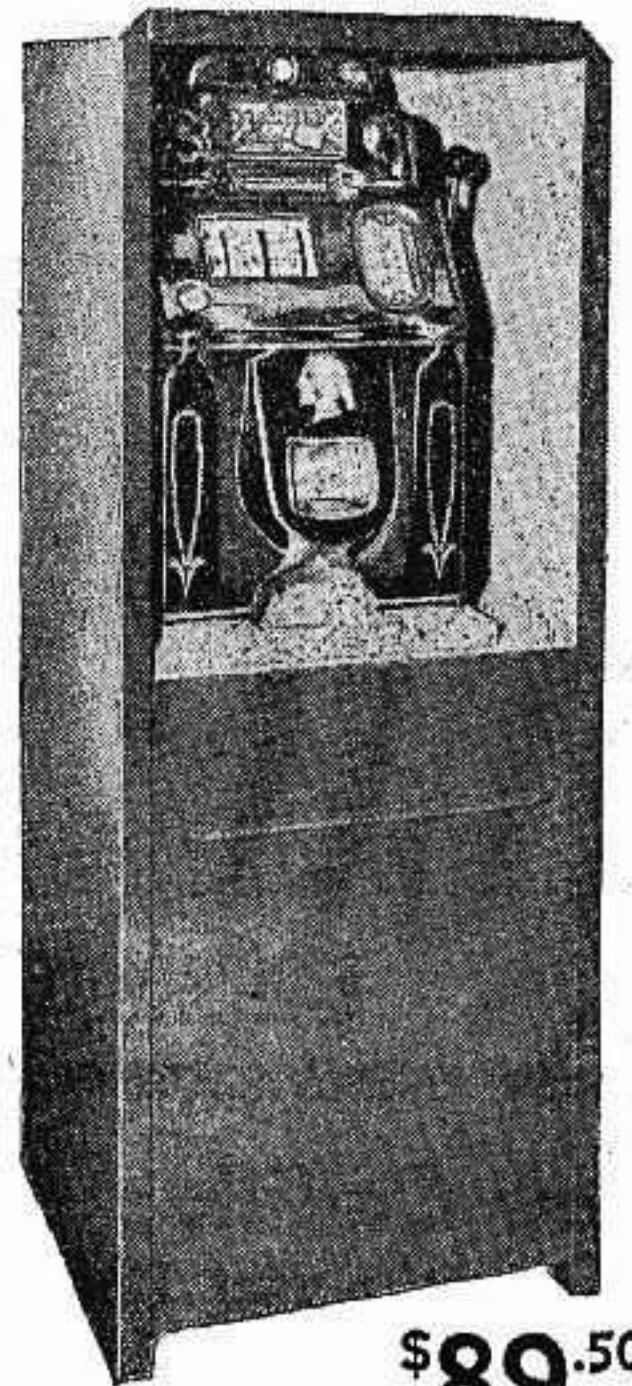
elty Company, dropped in on Southern on business, as did L. Dantzier, of Victory Novelty Company, Forest Hill, La.

Local coinmen who finally got to go to the Sugar Bowl game included John Bosch, Ben Robinson, Dan Cohen, Louis Boasberg, Sam Yaras and Marion Matranga. . . . Ed Ponder, Louisiana Coin Machine Service, is pleased with his new location on Tulane Avenue. Ponder is back from a holiday stay in Florida and is headed for Chicago. Lejeune, New Rhodes, La., was a caller here.

Phil Pace is a Duke in the Marco Club, Kew of Virgillians, which will hold its Mardi Gras ball January 20 in the auditorium. Papa Pace is also a Virgillians member. Theme of the masked ball remains a secret until the performance, and identity of participants is not known by the partners they call out to dance.

Dixie Coin is lettering up the front window for the new Mills phonos and is sending out circular announcements for the machine. In town last week, according to Dixie-ite Marion Matranga, were Whitney Mouton, of Abbeville and Kaplan; Viel DeVilliere, of Eunice; Charles Talen and Earl John, of Crowley; Philip Guarisco, from Morgan City; Teddy Slieman, New Iberia, and Ben Neubauer, who is opening up a new office and showroom at Thibodaux, La.

**BRAND NEW TRIMOUNT
SLOT SAFES**



\$89.50

60"x23"x20"

Accommodates both Jennings and Mills Machines. Both front and back doors open. Double lock. Easy sliding doors. Simple locking device to hold machine in position. Made of 18 gauge steel. Painted green outside, gray inside.

Owing to steel scarcity, quantities are limited.

1/3 Deposit — Balance C. O. D.

**TRIMOUNT
COIN MACHINE CO.**

40 Waltham St., Boston 18, Mass.
Tel. LIBerty 9480

**INTERNATIONAL
FEATURES**

Miami Beach \$55.00	7-Up\$45.00
Salute 35.00	Silver Spray. 45.00
H' Hat 45.00	Victory 65.00
Target Skill.. 35.00	Bubbles, new 95.00
Mystic 45.00	Twin Six ... 45.00
Liberty Rev.. 45.00	Flicker 45.00

**WHIRLAWAY, 1-BALL, MULTIPLE, F. P.
\$189.50**

NEW SAFES

Single Rev. Deluxe ..\$124.50	Single Rev. Univ.\$ 84.50
Double Rev. Deluxe .. 184.50	Double Rev. Univ. 124.50
Stand Rev. Deluxe .. 50.00	Stands Univ. 24.50

**14 ADVANCE DROP PICTURE MACH.
1c COUNTER MODEL
\$17.50**

2 Mufo. Voico Recorders, 35 & 50¢ Operation... Write	1 Late Model Photo-matic\$650.00
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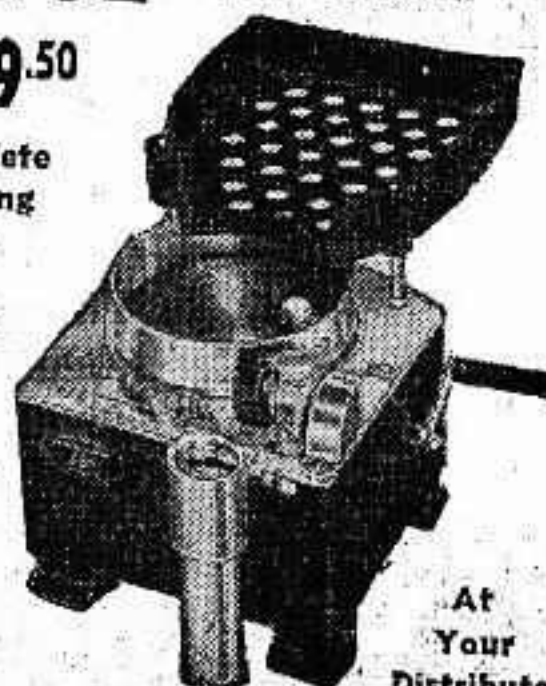
**10 ROCK-OLA COMMANDOS & PREMIERS.
ALL REMOTE CONTROL
\$379.50**

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**ACE FEATHER-LITE
COIN COUNTER**

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Complete Carrying Case and Tubes



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At Your Distributor

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MUNCIE
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Instant Acceptance

WHEN YOU SELL MUNCIE MADE TICKETS AND DEALS

You Always Get More for Your Money in Muncie.
Operators and Distributors Recognize This Fact.

Order From These Independent Man-
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GAY GAMES, INC. WERTS NOVELTY CO., INC.
COMMERCIAL PRINTING CO. MUNCIE NOVELTY CO.
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SPIN-N-WIN Wins EVERYWHERE

It's America's Newest Coupon Game Style
Featuring Spindled Coupons Fixed in Solid
One-Piece Shell With Self-Contained Easel

- NO REFILLS
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- AN OUTSTANDING DISPLAY ON ANY COUNTER
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- "TOP HAT" (As Illustrated) IS ONLY ONE OF MANY IN OUR SELECTION
- WRITE FOR COMPLETE CATALOGUE



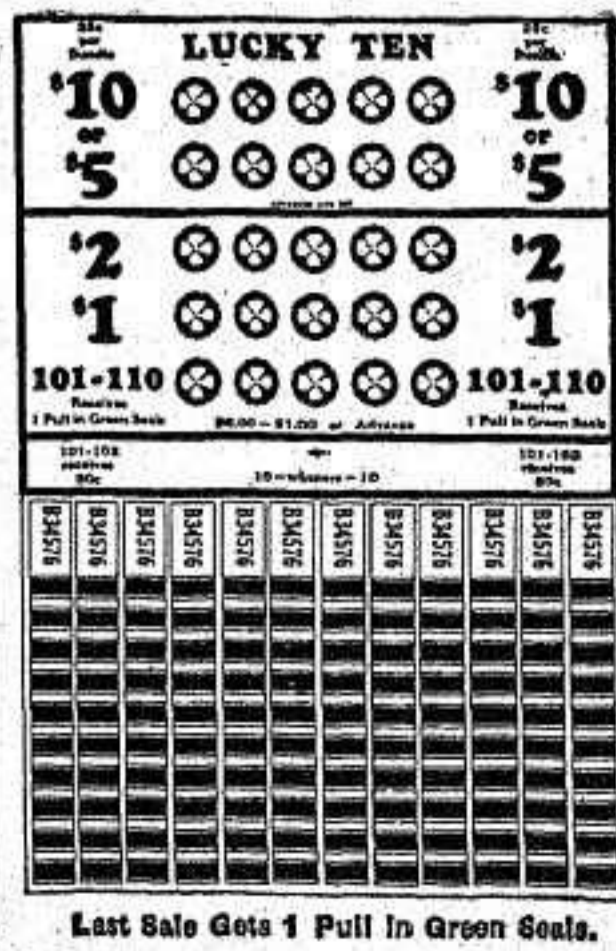
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ORIGINATION
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Visit Our
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COIN
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See Our
Vast Line
of
COUPON
GAMES
and
SALESBOARDS

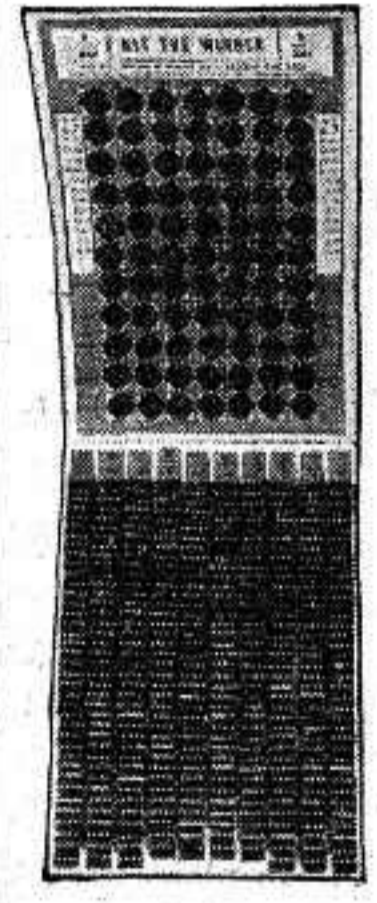
"TOP HAT"
1,260 TIP STYLE COUPONS—10¢ PLAY
91 WINNERS
Takes in 1,260 @ 10¢.....\$126.00
Pays out: 7 Seals Avg...\$18.34
84 Consolations 57.00 75.34
PROFIT (Average) \$ 50.66
Actual size, 14" x 9"
Retail Price, \$5.82.

NOEL'S Muncie, **Gay Games** INCORPORATED Indiana NOEL'S



Here It Is FAST MONEY DEAL

"LUCKY TEN"
600 Tickets 25c Per Bundle
11 Winning Tickets
Take in.....\$30.00
Average Jackpot ...\$10.90
Consolation 2.50
13.50
Average Profit\$16.60
Sample Deal \$3.00 Dozen \$30.00
Gross \$306.00
Exclusive Territory Available
Baseball, Tip Books, Trade Stimulators
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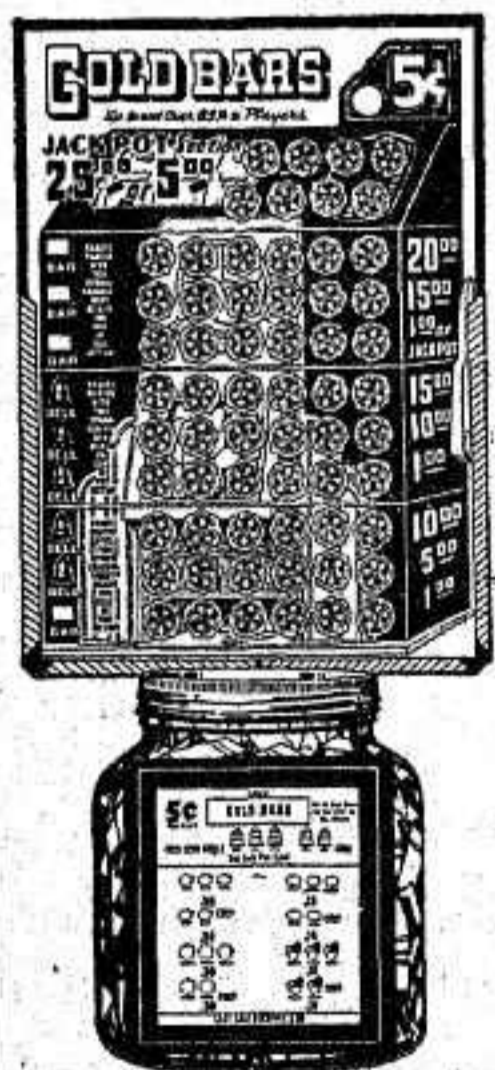
Sure-Fire Money Maker "HIT THE WINNER"

Takes in - - - - - \$93.75
Average Payout - - 45.00
Average Profit - - - \$48.75

There are 77 Seals. 21 Seals go—There are 2
\$25.00, 3 \$10.00, 3 \$5.00, 4 \$2.00, and the rest
\$1.00 on J P card. There are 1125 tickets on pad.
JAR GAMES—TIP BOOKS—PAD DEALS
TAKE-A-FIN—TEN-HI AND WIN-A-POT

A. B. C. NOVELTY CO.
310 N. WALNUT ST., MUNCIE, IND.

Successfully Tried Jar Deals From an Old Line Manufacturer of Reliable Products



GOLD BARS REEL-O 1200 OR 2400 TICKETS

This card has 18 seals in each of 3 First
sections, one paying \$1 to \$10, another
paying \$1 to \$15, and another paying
\$1 to \$20 or advance to Jack Pot Sec-
tion containing 8 seals paying \$25 or \$5.
9 seals open in 3 first sections using
1200 size and 18 seals open when
using 2400 size. Actual size of card is
9x12½ inches.

	5¢ Play Size 1200	5¢ Play Size 2400
Reel-O Tickets Take In.....	\$60.00	\$120.00
Jar Label Pays Out.....	\$10.60	\$33.20
Card Pays Out Avg.	21.57	43.14
	<u>32.17</u>	<u>76.34</u>
Avg. Profit Per Deal	\$27.83	\$ 43.66

ORDER GOLD BARS CARD AND 1200 OR 2400 REEL-O TICKETS
WERTS NOVELTY CO., INC.
920 PERSHING DRIVE MUNCIE, INDIANA

WE APPRECIATE

your acceptance of our brand new game "JUNIOR LEAGUE BAT-A-BALL" . . . orders have piled up, but our usual immediate delivery will again become effective January 22nd when our increased production will be going full blast!



American Amusement Co.

164 EAST GRAND AVE., CHICAGO 11, ILLINOIS - ALL PHONES: WHItEhall 4370

BUY "AMERICAN" AND YOU BUY THE "FINEST"

Plastic Use In Machines On Increase

Molders Said Expanding

CHICAGO, Jan. 11.—Juke box and amusement trades may expect to see increasing use of plastics—both of currently popular varieties and of new types—in equipment coming off production lines this year, according to statements of plastics industry leaders.

This prospect is based on a scheduled 50 to 75 per cent expansion of plastic molding business this year, and on plans of raw plastics producers to push their products in new fields. But despite a multi-million dollar program to expand manufacturing facilities and expectations of increased supplies of raw materials, the industry still may not be able to fill demand.

Plastics Grow in Use

Use of plastics in various types of coin machine equipment was common even before the war, and post-war models have incorporated still more plastic moldings, mainly as decorative features or in functional parts of machines' exteriors.

Idea of how much greater will be supplies of the plastics favored by coin machine manufacturers is seen in the estimate for polystyrene—probably the most commonly used of all materials. Compared with a production of 60,000,000 pounds in 1945, goal for this year is 150,000,000 pounds.

As in other industries, coin machine trade has more and more accepted plastics as satisfactory—sometimes preferred—replacement for other types of materials, rather than as substitutes. One utilization of plastics, however, has not come into wide-scale use in the making of coin machines. That is in the machine-part field. Many small parts constructed of laminated plastics possess certain advantages over metal parts, it has been discovered. Toughness, long wear, light weight and simplified design are cited as typical advantages.

List Expanding Firms

Example of plastics firms which have exported research and manufacturing expansion plans for 1947 are numerous. Bakelite Corporation, a subsidiary of Union Carbide & Carbon Corporation, expects to have a new plant in operation in Ottawa, Illinois, before year's end. Formica Insulation Company, makers of laminated plastics, said that its output for the year was scheduled to equal the entire production of the laminated plastics industry in 1939. B. F. Goodrich Company is putting several million dollars into a new research center at Brecksville, O., which will be devoted to development and improvement of plastics.

Note of caution, however, is sounded in other statements to the effect that shortages of basic chemicals for use as plasticizers will tend to keep over-all production below apparent demand.

Candy Bars to German Kids

FRANKFORT, Germany, Jan. 11.—Candy bars passed out to German and displaced children by American soldiers over the Christmas holidays, it was estimated here by the U. S. Army, numbered over 1,000,000 bars. This candy and other gifts came out of the personal funds of Americans here.

G. & W. NOVELTY CO.

Slots for Sale by OPERATOR, Just Off LOCATION GUARANTEED or Money Back

MILLS BLACK CHERRY BELLS

Used only Two Weeks (Original).
5¢ \$150.00
10¢ 160.00
25¢ 175.00

MILLS BROWN FRONT CHERRY BELLS

(Good as New)
5¢ \$100.00
10¢ 110.00
25¢ 125.00
50¢ 200.00

MILLS BLUE FRONT

(Excellent Condition)
5¢ \$ 90.00
10¢ 100.00
25¢ 110.00
50¢ 185.00

MILLS WAR EAGLES

(Originals—All Reconditioned)
5¢ \$ 75.00
10¢ 80.00
25¢ 95.00
50¢ 150.00

1/3 with order, balance C. O. D. Order now—YOU CAN'T GO WRONG

G. & W. NOVELTY CO.

735 YORK ST. QUINCY, ILL.

EXCLUSIVE DISTRIBUTORS FOR WISCONSIN & UPPER MICHIGAN

PERSONAL MUSIC CORP.
MEASURED MUSIC

DAVAL PRODUCTS CORP.
COUNTER GAMES

H. C. EVANS & CO.
CONSOLE GAMES

UNITED COIN MACHINE CO.

FILBEN '47
30-RECORD PHONOGRAPH

UNITED MFG. CO.
PIN GAMES

MARVEL MFG. CO.
COUNTER GAMES

PIN BALLS

Santa Anita, P.O. \$79.50
Fifth Inning .. 49.50
Bumper (Owl) . 79.50
Target Skill .. 49.50
Marines At Play .. 89.50
Race King, P.O. 79.50

NOW DELIVERING

- Personal Music
- Evans Complete Line
- Daval's Games
- United's Sea Breeze
- Marvel's Pop-Up

SLOTS

Pace All-Star, 10¢, 2-4 \$39.50
Jenn. 4-Star Chief, 10¢ .. 79.50
Calle Commander, 10¢, 3-5 39.50
Lucky Luoro Cons., '41 .. 99.50

BUYS OF THE WEEK AT CLEARANCE PRICES

ARCADE MACHINES

Champion Hockey .. \$125.00
Genco Playball . 225.00
Rocket Ball, 9 Ft. 199.50
Sky Fighter, Conv. 159.50
Bowling League .. 89.50
Bolascore .. \$250.00
Navy Bomber 99.50
Bowlaway 229.50
Zingo 139.50
Bank Ball, 9 Ft. 375.00
Roll-a-Ball Barrel Roll 250.00
Ten Pins, H.D. 149.50

PHONOGRAPHS

WURLITZER AMI
616 \$150.00
24 175.00
500 325.00
Twin Unit 195.00
Vic. Kybd. 395.00
SEEBURG
Classic \$345.00
Colonel, R.O. . 350.00
8800, R.O. 450.00
9800, R.O. 450.00
40-Sel. Hi-Boy \$325.00
ROCK-OLA
Standard \$295.00
DeLuxe 325.00
Master 375.00
Commando ... 450.00
MEL-O-TONE
16-Rec. Litup \$175.00

PARTS

Streamliner Phono Stand \$31.50
Berman's Lift Trucks....\$49.50
Double Slot Open Stand...\$49.50

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TERMS: 1/2 CERTIFIED DEPOSIT

Wisconsin's Leading Distributors

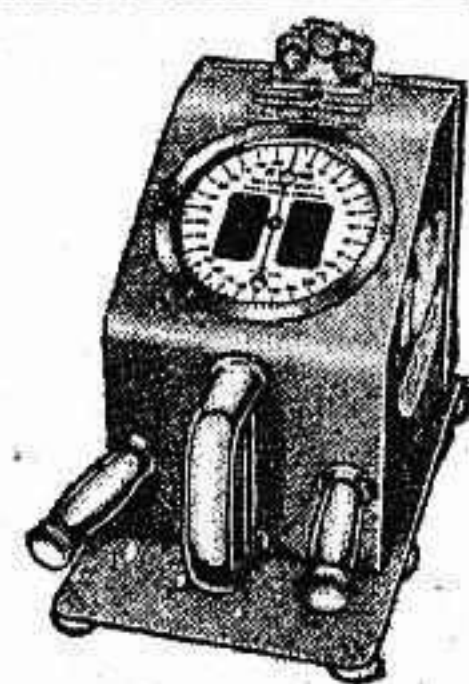
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6304 W. GREENFIELD SPRING 8446-8447 MILWAUKEE 14, WISC.

PUSH CARDS

All sizes of straight or skip numbers, with all winners, or with one winner under Master Seal. Also regular Cards up to 800 Holes.

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BRAND NEW GOTTLIEB 3-WAY GRIPS \$39.50

Thoroughly refinished and reconditioned, \$27.50

THOMAS NOVELTY CO. 1572 Jefferson St. PADUCAH, KY.

FREE PLAY CONSOLES

Silver Moon, Jumbo Parade & Big Game (Fruit Reels)—\$119.50 Each.
Bally Hi Hand, F. P.; Paces Races (Red Arrow)—\$149.50 Each.

SLOTS

Jennings Chiefs, 3/5 Payout
5¢ \$139.50 | 10¢ \$149.50
25¢ \$159.50
Mills Blue or Brown Fronts
5¢ \$149.50 | 10¢ \$159.50
25¢ \$169.50

One-half deposit, balance C. O. D., F. O. B. Louisville

LOUISVILLE COIN MACHINE CO.

330-34 East Breckenridge Street LOUISVILLE 3, KENTUCKY Phone: Jackson 6544

Maine Cigarette Tax Law Includes Vender Section

AUGUSTA, Me., Jan. 11. — Cigarette vending machines are classified as separate retail stores and are subject to a retail license fee of \$1 per year under the cigarette tax law adopted by special session of the Maine Legislature. The law went into effect in November.

Full text of the cigarette tax law, with its reference to vendors, follows:

TITLE V Cigarette Tax

Section 1. R. S., c. 14, Section 186, amended. Section 186 of Chapter 14 of the revised statutes, as amended by Section 1 of Chapter 89 of the Public Laws of 1945, is hereby further amended by adding at the end thereof a new paragraph to read as follows:

"'Unclassified importer' shall mean any person, firm, corporation or association within the State, other than a licensed distributor, sub-jobber or dealer as defined, who shall import, receive or acquire from without the State, cigarettes for use or consumption within the State."

Section 2. R. S., c. 14, Section 187, amended. Section 187 of Chapter 14 of the revised statutes is hereby amended to read as follows:

"Section 187. Dealers, unclassified importers and distributors to be licensed. Each person engaging in the business of selling cigarettes in this State, including any distributor or dealer, shall secure a license from the tax assessor before engaging in such business. A separate application and license shall be required for each wholesale outlet and for each retail outlet when a person shall own or control more than one place of business dealing in cigarettes. Each vending machine shall be considered a retail outlet. Such license shall be issued on forms prescribed by the assessor, and shall contain the name and address of the applicant, the address of the place of business, and such other information as the assessor may require for the proper administration of the provisions of sections 186 to 205, inclusive. Each application for a wholesale outlet license shall be accompanied by a fee of \$25 and each such application for a retail outlet license shall be accompanied by a fee of \$1. Each license so issued shall be prominently displayed on the premises covered by the license, and in the case of vending machines, there shall be attached to the same a disk or marker to be furnished by the assessor showing it to have been licensed. Each unclassified importer shall, before importing, receiving or acquiring cigarettes from without the State, secure a license from the tax assessor. Each application for an unclassified importer's license shall be accompanied by a fee of \$25. Any person who shall sell, offer for sale, or possess with intent to sell any cigarettes, without a license as provided in this section, shall be punished by a fine of not more than \$25 for the first offense, and not less than \$25, nor more than \$200, for each subsequent offense. Any unclassified importer who shall import, receive or acquire from without the State cigarettes for use or consumption within the State without a license as provided in the section, shall be punished by a fine of not more than \$25 for the first offense, and not less than \$25, nor more than \$200, for each subsequent offense."

Section 3. R. S., c. 14, Section 188, amended. Section 188 of Chapter 14, of the revised statutes, as amended by Section 2 of Chapter 89 of the Public Laws of 1945, is hereby further amended by adding at the end thereof a new paragraph to read as follows:

"Each unclassified importer's license shall expire on the 31st day

of July next succeeding the date of issuance, unless sooner revoked by the tax assessor. The holder of each unclassified importer's license, on application to the assessor accompanied by the fee prescribed in Section 187, may annually, before the expiration date of his license, renew the license for a further period of one year."

Section 4. R. S., c. 14, Section 189, amended. Section 189 of Chapter 14 of the revised statutes is hereby amended to read as follows:

"Section 189. Revocation of license. The assessor may revoke or suspend the license of any dealer, unclassified importer or distributor for failure to comply with any provisions of sections 186 to 205, inclusive, or if the person licensed has ceased to act in the capacity for which the license was issued. Any person aggrieved by such revocation or suspension may apply to the assessor for a hearing as provided in Section 201, and may further appeal to the courts as provided in Section 202."

Section 5. R. S., c. 14, Section 190, amended. Section 190 of Chapter 14 of the revised statutes is hereby amended to read as follows:

"Section 190. Tax of 2 mills. A tax is imposed on all cigarettes held in this State by any person for sale, said tax to be at the rate of 2 mills for each cigarette, and the payment thereof to be evidenced by the affixing of stamps to the packages containing the cigarettes, as hereinafter provided. Any cigarette on which a tax has been paid, such payment being evidenced by the affixing of such stamp, shall not be subject to a further tax under the provisions of sections 185 to 205, inclusive. Nothing contained in said sections shall be construed to impose a tax on any transaction, the taxation of which by this State is prohibited by the Constitution of the United States.

Each unclassified importer shall, within 24 hours after receipt of any unstamped cigarettes in this State, notify the tax assessor of the number of cigarettes received, and the name and address of consignor. The tax assessor thereupon shall notify the unclassified importer of the amount of the tax due thereon, at the rate of 2 mills per cigarette. Payment of the amount due the State shall be made within 10 days from mailing date of notice thereof."

Section 6. R. S., c. 14, Section 191, amended. Section 191 of Chapter 14 of the revised statutes is hereby amended to read as follows:

"Section 191. Assessor to provide stamps. The tax assessor shall secure stamps, of such design and denomination as he shall prescribe, suitable to be affixed to packages of cigarettes as evidence of the payment of the tax imposed by the provisions of Sections 186 to 205, inclusive. He shall sell such stamps to licensed distributors at a discount of 3½ per cent of their face value and to licensed dealers at their face value. The face value of the stamps when affixed shall be considered as part of the cost of the merchandise. The assessor may, in his discretion, permit a licensed distributor or licensed dealer to pay for such stamps within 30 days after the date of purchase, provided a bond satisfactory to the assessor in an amount not less than the sale price of such stamps shall have been filed with the assessor conditioned upon payment for such stamps. He shall keep accurate records of all stamps sold to each distributor and dealer and shall pay over-all receipts, from the sale of stamps to the Treasurer of State daily."

Section 7. R. S., c. 14, Section 196, amended. The first sentence of Section 196 of Chapter 14 of the revised (See *Maine Cig Tax* on page 129)

FORCED CLEARANCE!
LOST OUR WAREHOUSE SPACE
LEASE EXPIRES JAN. 31st, 1947
WE'RE LETTING EVERYBODY IN!

<p>MUSIC OPERATORS</p> <p>Seeburg 1 MAYFAIR \$249.50 1 8800, RCGS 375.00 1 9800 395.00</p> <p>Rock-Ola 1 '39 DELUXE, Ea. ... \$299.50 12 COMB. PLAYMASTER SPECTRAVOX, Ea. ... 249.50 2 GLAMOUR TONE COLUMNS, Ea. ... 65.00 1 '40 SUPER, MARBL-GLO 329.50</p> <p>Wurlitzer 1 61 (New trays) ... \$115.00 1 616 149.50 1 616 LITE UP 189.50 3 600K, Ea. ... 285.00 2 500, Ea. ... 255.00 2 750E, Ea. ... 435.00 1 800 425.00 2 800 VICTORY, Ea. ... 199.50</p> <p>A. M. I. 2 Singing Towers, Ea. \$139.50 1 Steamliner (minus Tone Arm Fork) ... 100.00 PACKARD Out of This World Speakers Write</p> <p>ARCADE OPERATORS Chicken Sam, Bartender Conv. Refinished ... \$129.50 Chicken Sam, Target Conv. ... 79.50 Perfect Pokerino (Floor sample) ... 99.50 Sky Fighter 119.50 Bally Convoy 99.50 Exhibit Foot Vitalizer (Post War Floor Sample) 129.50 Chicago Hockey (Con- verted to Two Player) 99.50 Goalie 249.50 Undersea Raider 269.50 Amusement Lite League 189.50</p>	<p>COUNTER MODEL RECORD TRAYS These are brand NEW (NOT REBUILT) semi-hardened, hand-spun aluminum. List price, \$20.00 set of 12. DISTRIBUTORS— Write for Special Quantity Prices.</p> <p>SUPER SPECIALS 11 1946 RED BALL (Brand new), Ea. \$229.50 70 FLIPPER 1c COUNTER GAMES (Mostly used), Ea. 3.50 BRANDT TUBULAR WRAPPERS (25M Case lots), M.90 ZIP CORD PLASTIC. (50' Roll), Ft.03 UNIVERSAL AMPLI- FIERS, MODEL "A" (All Models ex- cept HI Tones), Ea. 39.50 MODEL "B", (All Models), Ea. ... 52.50 TITLE STRIPS, M. ... 4.35 GUARDIAN CONTACT REPAIR KITS, Ea. 8.33</p> <p>GET THIS This Merchandise is positively in the best condition experienced mechanics can put it in. Cleaned — parts replaced—tested—you couldn't be more there yourself.</p> <p>Scientific Batting Practice 69.50 14' Bank Ball (Floor Sample) 369.50 14' Bank Ball (Slightly used) 299.50</p> <p>Freight or Express Prepaid and 5% Disc. If Check in Full With Order, Otherwise ½ Deposit—Balance C. O. D.</p> <p>We're loaded—saturated with used games (several hundred). Name the game and make us an offer. The same applies to all used Phonographs and Parts. Space does not permit listing the many, many other bargains. Contact us immediately.</p> <p>WRITE — WIRE — PHONE</p> <p>ALFRED SALES, INC. 1006 MAIN ST. BUFFALO, N. Y. Exclusive distributor of Aircon Electronic Phonographs and Accessories in Western New York.</p>	<p>GAME OPERATORS</p> <p>5 Balls (New) WILLIAMS AMBER... Write WILLIAMS SMARTY... Write BALL MIDGET RACER Write EXHIBIT FIESTA ... Write CHI COIN SUPER SCORE Write UNITED SEA BREEZE Write GENCO STEP UP ... Write GOTTLIEB BAFFLE CARD Write</p> <p>5 Balls (Used) SHOWBOAT \$ 39.50 BIGTIME 24.50 MARINES AT PLAY. 54.50 '41 MAJORS 44.50 FOUR ROSES 39.50 NEW CHAMP 49.50 FIVE-TENT- TWENTY .. 79.50 JUNGLE 54.50 SPOT POOL 39.50 SPOT-A-GARD 54.50 KNOCKOUT 79.50 FLAT TOP 89.50 SCHOOL DAYS 44.50 SUSPENSE 175.00 CAPTAIN KIDD 69.50 SLUGGER 39.50 SOFTBALL QUEENS (Revamp Floor Sample) 149.50 TARGET SKILL 29.50</p> <p>1 Ball (Used) SPORT SPECIAL ... \$ 50.00 RECORD TIME 50.00 DARK HORSE 60.00 BLUE GRASS 60.00 CLUB TROPHY 109.50 '41 DERBY 129.50 PIMLICO 169.50 THORBRED 199.50 LONGACRES 199.50</p>
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America's Finest...

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5 Wurlitzer Twin 12 Cellar Jobs, with adapter, in steel cab., amplifier and speaker, ready for location \$175.00
5 Wurlitzer Twin 16 Cellar Jobs, with adapter, in steel cab., amplifier and speaker, ready for location \$195.00

We have a complete stock of all models of phonographs
Write, Wire, Phone your needs!

WALL BOXES

20 Packard \$ 27.50	25 New AMI Counter Boxes \$ 19.50
50 Buckley, Gold 20 and 24 record lite up, swing door, latest mod. 16.50	10 Seeburg 5¢ 20 Record Wirelless.. 35.00
50 Buckley Chrome 20 and 24 Record Lite Up, swing door, latest model 19.50	10 Seeburg 5¢ 24 Record Wirelless.. 30.00
	2 Baromatics, 5-10-25¢ Wirelless.. 25.00
	5 Seeburg 5¢ 3 Wire 20 Record ... 28.00
	5 Seeburg 5¢ 3 Wire 24 Record ... 28.00

5 SUPREME SKEEROLLS \$175.00

WANT TO BUY—SEEBURG WIRELESS STEPPER
We Will Pay Highest Cash Prices
1/3 Deposit, Balance C. O. D.

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Genco Total Rolls \$350.00	WURLITZER
REVAMP GAMES	716 \$149.00
Marines at Play \$ 59.00	616 149.00
Marvel Baseball 59.00	500 249.00
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810 FIFTH STREET MIAMI BEACH, FLA.

SPECIAL FOR IMMEDIATE DELIVERY 30 WIRE CABLE

Regular Color Codes
 1000 Ft. **\$275.00**
 Reel
 In Smaller Quantities **32½c Per Ft.**
 1/3 Dep., Bal. C. O. D., F. O. B. Phila.

SCOTT-CROSSE COMPANY
 Exclusive Distributor in Pa. & N. J.
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FOR SALE!

1 Photomaton (Semi)\$200.00
 2 Drivemobiles 100.00 Ea.
 2 Batting Practice 40.00 Ea.
 Good Condition—F.O.B. Norfolk, Va.
PEERLESS VENDING MACHINE CO.
 220 W. 42nd St. New York 18, N. Y.
 Tel.: Wisconsin 7-6173

Coin Movies Need Better Films, Operator Declares

DETROIT, Jan. 11. — Coin-operated movie machines have a bright future, in the opinion of Don Kennedy, head of Visual Engineering, Inc., one of the leading operators of such machines in this area for the past five years.

However, Kennedy says, the trade cannot prosper until producers in 16-mm. field apply themselves to the task of making better films for the machines.

Altho convinced that coin movies could be a very profitable enterprise, Kennedy charges that film producers have not kept up with the possibilities of the field and frankly states: "Not once would the life line on a chart show any improvement."

"For the past six years, week after week month after month, I have

been trying to find some reason for the extremely poor showing these films have made," Kennedy continued. "It seems that a serial story is being written with each episode getting worse."

Cites Poor Co-Operation

"Coin movies definitely are not dead but they are sick. So am I—sick of the lack of co-operation and lack of ability of those responsible for the management of the pictures."

Kennedy offered as evidence in support of his contentions:

"At one time I was operating a hundred of these machines in the city of Detroit. I have had machines in and out of three or four hundred bars. Less than 5 per cent of these machines were removed from the location by request of the owner. I still have a number of locations that have had one of these machines ever since coin movies were introduced to the public. If the quality of the pictures were improved, I could secure all of my former locations."

"I can back up the above statement 100 per cent to anyone who will take the trouble to come to Detroit for a few days. Or, on request, I will furnish a list of locations that any producer might write a letter to for his own information."

Nozette Makes Firm Expansion

CHICAGO, Jan. 11.—Morris Nozette announced the incorporation of his coin machine distributing firm here, with the new name, Bradley Associates, Inc.

Change in business structure, he said, was effected to facilitate expansion of activities into other fields than coin-operated radios, in which his firm has specialized until now. In addition to acting as distributor in this area for products of Tradio, Inc., Nozette explained that the company would add several lines of amusement and vending machines. Fuller announcement is to be made later.

Nozette also announced that the Tradio coin-operated television receiver—first shown in New York late last year—would be shown here during the Coin Machine Show.

EXPORTS HIT TOP

(Continued from page 85)
 music machines represented a new high for that country during the year.

A significant feature of the October report, in spite of the record number of machines exported and their equally impressive dollar return, is that fewer foreign countries were listed on the coin machine roster than at any other time during all of 1946. Further, excluding Canada alone, the foreign buyers were almost unanimous in their preference for juke boxes.

NEWS DIGEST

(Continued from page 85)
 week. Basis for voiding the tax, he argued, was the relatively small revenue which the government collects in the light of the heavy burden placed on operators.

STATE LEGISLATURE—With legislative bodies of 28 States now in session, a variety of bills indirectly affecting the coin machine trade were being put into hoppers thruout the country. Few States, however, have come up with direct coin machine legislation proposals. One was Minnesota, where the governor declared in his inaugural in favor of a law forfeiting business licenses of any establishments where bell games are operated.

British Coin Show

LONDON, Jan. 11.—Big, annual Amusement Trades Exhibition, mecca for the British coin machine trade, will be held in the Royal Horticultural Hall, Westminster, February 24-26. Committee of the Amusement Trades Association is currently perfecting arrangements.

Canada's New Money Rates Pull Tourists

VANCOUVER, Jan. 11.—New currency regulations which became effective January 1 will encourage Canada's foreign trade and will increase the flow of Canadian tourists to the United States, according to local financiers.

New regulations, announced this week by Finance Minister Douglas Abbott, Ottawa, permit banks to sell \$500 worth of U. S. funds to any applicant without reference to the Foreign Exchange Control Board. Previous limit had been \$250. This means "the lid is off now for the average tourist," one banker declared.

Canada's foreign trade will get its "shot in the arm" from the regulation under which Canadian exporters and importers will be able to deal on a sterling basis with countries which heretofore had to be dealt with in U. S. dollars, according to a currency expert.

Changes Former Set-Up

Previously, if Canadians exported goods to countries outside the non-sterling area, they had to get payment in U. S. dollars. Several countries, such as Mexico, had built up sterling balances and had been reluctant to buy from Canada because they would have to pay in dollars. Under the new regulation, however, they will be able to use their sterling in Canadian trade.

The regulation covers the following countries: Anglo-Egyptian Sudan, Argentina, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, Egypt, Faroe Islands, Guatemala, Haiti, Honduras, Iceland, Iraq, Mexico, Nicaragua, Panama, Philippine Islands, Salvador, Transjordan, United States and territories and Venezuela.

Reports from Ottawa indicate that an order-in-council has been passed establishing the Canadian dollar at its present value of parity with the U. S. dollar. The move would formalize the currency parity action taken last summer.

FOR SALE

- All Equipment Just Off Location.
 Most Machines Used Less Than Six Weeks.
 3 5¢ 3/5 Black Cherry Ea. \$200.00
 14 5¢ 2/5 Black Cherry 200.00
 6 10¢ 2/5 Black Cherry 210.00
 12 25¢ 2/5 Black Cherry 215.00
 1 25¢ 2/5 Emerald Hand Load 190.00
 1 25¢ 2/5 Green Chrome 165.00
 2 5¢ 2/5 Green Chrome 125.00
 1 5¢ 3/5 Black Front Hand Load 150.00
 1 10¢ 3/5 Gold Chrome 135.00
 2 5¢ 2/5 Gold Chrome 120.00
 3 10¢ 2/5 Silver Chrome 150.00
 3 5¢ 2/5 Golden Falls 220.00
 3 5¢ 3/5 Golden Falls, No Lemons 220.00
 2 10¢ 2/5 Golden Falls 225.00
 2 25¢ 2/5 Golden Falls 250.00
 3 Columbia, Double J.P. 50.00
 1 Columbia, Gold Award 50.00
 3 5¢ Silver Moon, P.O. 75.00
 1 10¢ Bonus Bell 200.00
 12 Metal Stands 18.00
 3 Stage Door Canteen 150.00
 3 Big Hit 135.00
 3 Surf Queen 140.00

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FREE PLAY BARGAINS

SURF QUEEN ...\$139.50 SUPERLINER ...\$179.50
 FAST BALL\$179.50

FREE PLAY

\$64.50 SPECIALS

Flying Tiger	Shangri La (P & S)
Keep 'Em Flying	Big Parade
Tall Gunner	Yankee Doodle
(Con.)	

FREE PLAY

\$109.50 SPECIALS

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Cover Girl	Arizona (Rev.)
Casablanca (Rev.)	Grand Canyon
Flatop	(Rev.)

ARCADES

MUTOSCOPE VOICE-O-GRAPH, 50¢ Write
 MILLS PANORAM, BEST SOLO-VUE \$349.50
 CHAMPION HOCKEY 89.50
 SCIENTIFIC BATTING PRACTICE... 69.50
 EVANS TOMMY GUN 59.50

ONE BALLS

ONE-TWO-THREE, F.P.\$ 39.50
 SPINNING REELS, P.O. 39.50
 SKY LARK, F.P., P.O. 69.50
 RECORD TIME, F.P. 89.50
 FORTUNE, F.P. 89.50

CONSOLES

FOUR-WAY SUPER BELL, 5-5-5-5 \$299.50
 SUPER BELL, 5¢ COMB. 119.50
 SILVER MOON, COMB. 69.50
 SUPER BELL, 25¢ COMB. 189.50
 PACE'S SARATOGA, w/rails, 5¢ ... 59.50
 MILLS 4-BELLS, 5-5-5-25 329.50

SILVER MOON, F.P.\$ 59.50
 KEENEY'S TRIPLE ENTRY 109.50
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MUSIC

ROCK-OLA WINDSOR, ILLUM. ...\$149.50
 ROCK-OLA RM-16, ILLUM. 119.50
 SEEBURG 8200, R.C. 319.50
 WURLITZER 616-A 129.50
 SEEBURG 8200 279.50
 ROCK-OLA COMMANDO 279.50
 ROCK-OLA PREMIER, '41 279.50

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JENNINGS CHIEF, 5¢\$ 49.50
 MILLS 5¢ LIBERTY BELL 39.50
 MILLS 10¢ LIBERTY BELL 49.50
 MILLS 5¢ GOLD CHROME 139.50
 MILLS 5¢ COPPER CHROME 129.50
 WATLING ROLATOP, 5¢ 49.50
 PACE BANTAM, 10¢ 39.50
 MILLS 5¢ MELON BELL 79.50
 MILLS VEST POCKET 29.50

MISCELLANEOUS MUSIC ACCESSORIES

7 AMPLIFIERS FOR ROCK-OLA 16 RECORDS, Ea.\$ 10.00
 4 AMPLIFIERS FOR SEEBURG '46 MASTER (MA2L6), brand new. Ea. 37.50
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 6 ADAPTORS, SEEBURG, for 24 Wurlitzers, Drums and Solenoids OK, plugs missing. Ea. 5.00
 4 CONVERTERS, 300 W, 110 D.C. to 110 A.C. Ea. 12.00
 1 INTERCOMMUNICATION SYSTEM, complete, with 5-12 station, Master Boxes in perfect condition. Complete 100.00
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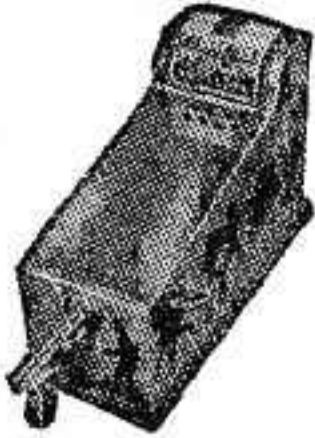
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\$65.00



WRITE FOR QUANTITY PRICES

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FREE PLAY \$75.00
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Write for our list of ARCADE EQUIPMENT—5 BALL PIN GAMES—SLOTS—CONSOLES

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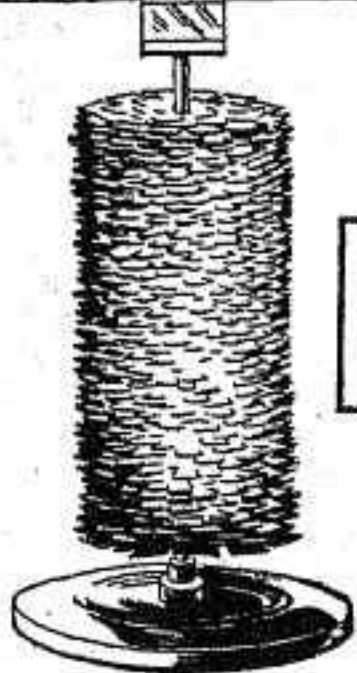
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700 Back Sides	8.50
750 Top Corners	9.75
750 Lower Sides	9.75
750 Top Center	5.50
750 Middle Sides	2.00
850 Top Corners	12.50
850 Lower Sides	8.75
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850 Peacock Glasses	4.75
850 Lower Sides	12.50
24 Top Corners	1.25
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Standard, Master, DeLuxe or Super:	Each
Top Corners (Solid Red, Yellow or Green)	\$12.75
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- "Hi-Tone" Model 9800, 8800, 8200: Lower Sides (Solid Red, Yellow or Green) \$14.50
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If you don't see what you want . . . ask for it! We may have it in stock!

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THE BEST MUSIC BUYS ON THE MARKET TODAY!	
WURLITZER 616, COMPLETE LITE-UP	\$185.00
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All Beautifully Modernized and Remodeled. Machines in Excellent Mechanical Condition. New and Gorgeous in Appearance. Why Buy Anything Inferior When You Can Get Top Quality Machines for So Little.

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A BEAUTIFUL, TWO SIDED GRILLE CLOTH NOW BEING USED IN THE NATION'S LEADING NEW MUSIC MACHINES

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EASY TO WIN!

Write a letter to **SPEEDWAY** saying **WHY YOU THINK THAT:**

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So quick and easy to win this \$100. Just write SPEEDWAY a letter now about WHY you consider "TALKING GOLD" the finest. Tell us what your locations think of "TALKING GOLD" and how it helps increase their business . . . how easy it is to use on any phonograph. SPEEDWAY will pay \$100 for the best letter. Neatness and spelling don't matter . . . only contents.

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"TALKING GOLD" Plastic Grille Cloth comes in sheets 20" and 50", or multiples of this size. Price: 1¢ per sq. inch. Full sheet (1,000 sq. inches), \$10.00. Save money and waste! Buy large roll! IF YOU HAVEN'T ORDERED "TALKING GOLD" DO IT TODAY!



DISTRIBUTORS: Some exclusive territories are still open. Write on your letterhead for our 100% co-operative deal.

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GET 'EM WHILE THEY'RE HOT EXTRA SPECIAL BUYS

Clean, Ready for Location.

We Will Allow Liberal Trade-In on Any Five Ball Free Play, With No Parts Missing, on New Pin Games.

PIN GAMES

BIG CHIEF	\$ 39.50	COMMODORE	\$ 29.50
SNAPPY '41	49.50	SPORTY	24.50
DEFENSE	49.50	CHICAGO COIN HOCKEY	129.50
STAGE DOOR CANTEEN	98.50	ZINGO	119.50
HOME RUN	39.50	JUMBO PARADE	64.50
FOUR ACES	87.50	MILLS 5¢ DELUXE	135.00
MARINES AT PLAY	64.50	MILLS Q.T. 5¢ BLUE FRONT	75.00
VICTORY	54.50	MILLS Q.T. 5¢ GLITTER GOLD	65.00
5-10-20	79.50	ROCK-OLA LO BOY SCALES	42.50
BRIGHT SPOT	21.50	1¢ KEENEY TEXAS LEAGUER	34.50
BURCHARRO	27.50	1¢ PLAY BASKET BALL	29.50
7 UP	44.50	HIT BULL'S EYE	17.50
DAVY JONES	21.50	GRANDMOTHER'S PREDICTION	390.00

MUSIC

WURLITZER VICTORY MODEL	\$300.00	10 PACKARD WALL BOXES (Used 1 week)	\$ 34.50
SEEBURG COLONIAL, ES	400.00	5-10-25 WURLITZER WIRELESS WALL BOX	Make Offer
MILLS THRONE	198.00	SEEBURG 30-WIRE GOLD FRONT WALL BOX	Make Offer
ROCK-OLA STANDARD	225.00		
ROCK-OLA DELUXE	250.00		

GUNS

BALLY BULL	\$ 59.00	ACE BOMBER	\$154.50
BALLY RAPID FIRE	39.50	KEENEY AIR RAIDER	79.50
EVANS TOMMY GUN	89.50	BALLY DEFENDER	129.50
EVANS SUPER BOMBER	\$154.00		

GRILL CLOTHS — Colors of 'Gold,' 'Red' and 'Nile Green.'
36" x 44" Size, \$2.50.

For values in Coin Operating Machines, we WON'T Be Beat. Try Us—Write us—NOW.

ADVANCE MUSIC CO.

1606 GRAND AVE.

KANSAS CITY, MO.

Lumber Stays on Shortage List as Production Perks

NEW YORK, Jan. 11.—Lumber appears scheduled to remain a critical item in the coin machine industry, tying in with shortages of steel, copper and other must materials needed to obtain full production. Altho the 34 billion feet of lumber produced in 1946 is slated to be surpassed in 1947, diversion of much of this to renovation, repair and additions to existing buildings, both private and industrial structures, and in the erection of new buildings, will take a huge slice of this output.

National Association of Lumber Manufacturers' executive secretary, R. E. Broderick, predicted last week that lumber prices will be stabilized within 60 days at levels 10 per cent above former ceilings. Termination of price controls, he said, resulted in increased production which enabled the industry to exceed by 3 billion board feet earlier output estimated by the Civilian Production Administration at 31 billion board feet.

Lumber Supply Inadequate

While the lumber situation will remain highlighted during the coming months, any over-all satisfying of any one industry's requirements is still not on the books. There will continue to be the catch-as-catch-can scramble of various industries as they put in claims for their share of the much-needed material. It is felt that deliveries of wood to these industries will be speeded up, but as in the case of the coin machine industry,

will not be sufficient to meet all orders that are coming in for the finished products of these different industries. Thus while the supply situation is somewhat encouraging, the huge backlog of orders yet to be placed for strictly building uses, plus disrupted distribution facilities, does not favor a balanced supply and demand picture until perhaps late in 1947.

Promising note was injected by John W. McClure, executive secretary of the National Hardwood Lumber Association, who recently claimed the hardwood trade "is in a most enviable position." Top production of this wood is approaching 1,000,000,000 board feet annually, but hardwood manufacturers have no fear of building up an excess supply over demand in the future because of deferred demand in export markets, he said.

Conclusion of the coin machine industry, however, is that while over-all lumber supplies will definitely permit greater production of certain types of equipment this year, the pre-war unlimited supply of lumber will not return to the industrial scene this year.

Slicon Is New Coin Firm in New Jersey

NEW YORK, Jan. 11.—O. L. (Bob) Slifer announced formation of a new coin machine firm in association with Jay Connelly. Company name is Slicon Sales Agent and Distributors, with headquarters at 1280 N. Broad Street, Hillside, N. J.

Slifer, who formerly was connected with Seacoast Distributors here, as well as other music machine companies, said that plans for handling several coin machine items are now being considered.

KC Firm Says Profits Up on 6 for 25c Test

KANSAS CITY, Mo., Jan. 11.—Paramount Music Company has found that six plays for a quarter is paying off well in satisfied customers as well as in an upswing in profits per machine.

Several weeks ago the company converted 10 machines to the six for a quarter play and placed them in spots they wanted to improve.

"The results are great," says Nick Evola. "The play is up \$10 to \$14 per week per machine, and the customers like it. We've had calls from other locations asking us to put our machines in."

Paramount's locations are all in the downtown area. They will not convert all their machines. "Only machines in spots where the play is off," Evola said.

Berkowitz Stages Club Party

KANSAS CITY, Mo., Jan. 11.—Universal Manufacturing Company's president, Joseph Berkowitz, sponsored a Christmas party for local Cub Pack No. 44, of the Boy Scouts of America, which was held recently at the Westport Methodist Church here. Because of Berkowitz's donation of time and funds, the party was a big success, according to members of the cub pack.



MATHEMATICAL WIZARD W. H. Patzer, chief engineer in charge of research and development for A. B. T. Manufacturing Company, is interviewed for Chicago Station WBBM's "Caught in the Act" broadcast. Station announcer Ted Grizzard (in light suit) conducted interview, as engineer Bernie Smith adjusts recording, which was aired recently.

JIFFY

COIN STACKER AND COUNTER



The "Jiffy" coin stacker is designed to fit over the edge of any flat surface. Sturdy, attractive plastic molding. Use Tubular Wrappers.

\$2.00 EACH

\$9.00 for Set of Four for Pennies, Nickels, Dimes and Quarters.

ACE COIN COUNTING MACHINE CO.
3715 N. SOUTHPORT CHICAGO 13, ILL.

YELLOWSTONE RESORT ARCADE

Gift shop and amusement center. Shooting gallery concession located in separate building and connected to the main arcade. Couple and helper can handle. Price \$22,000 or will lease for \$4,000 per year.

Lake Tahoe Resort Arcade. Center of tourist travel. Consists of complete gift shop with connecting amusement center featuring a photo studio in addition. This money maker is complete in every detail and operating. Married couple can handle easily. Will sell for \$12,000 or will lease for \$2,400 per year.

STEWART NOVELTY CO.

1361 So. Main Street Phone 7-1195 Salt Lake City, Utah

(Write—Wire—Phone)

See **FIRESTONE'S**
NEW MONEY-MAKERS
AT
BOOTHS
100, 101, 102, 103

Coin Machine Convention,
Hotel Sherman, Chicago


FIRESTONE ENTERPRISES, INC.
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HERE'S SOMETHING FOR NOTHING FREE

1 New Smiley free with purchase of 1 New A. B. T. Challenger—\$65.00.

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SEND 1/3 DEPOSIT AND SHIPPING INSTRUCTIONS

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COIN OPERATED RADIO

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In very good condition. On location.

8 KING PINS, Ea. \$165.00

3 WURLITZERS, Ea. 285.00

2 SEEBURG RAY FIRE—Look good,
In good mechanical condition. Ea. ... 45.00

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Serial No. R.N. 11, factory reconditioned and entirely rebuilt with all latest accessories at a cost of \$500.00. Guaranteed good as new inside and out, repacked in original factory sealed box, ready to ship. If in need of an extra fine machine buy this with confidence. Price \$850.00.

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Casino Park
Virginia Beach, Virginia

SPECIALS BY STEWART

CONSOLES

1 Baker Pacer	\$149.00
1 Big Top (P. O.)	59.50
1 Derby Day	94.50
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1 Mills 5¢ Four Bells, A-1 Condition	\$350.00
1 Silver Moon (P. O.)	\$59.50
2 Pace Saratogas	49.50
2 Zippers (P. O. or Ticket)	44.50

STEWART NOVELTY CO.
1361 S. Main St., Salt Lake City, Utah

WE CARRY A COMPLETE LINE OF ALL THE LATEST EQUIPMENT OF ALL THE LEADING MANUFACTURERS—PLUS AN EXTENSIVE SELECTION OF GUARANTEED RECONDITIONED EQUIPMENT OF ALL TYPES.

SPECIAL!! GLASSES AND PARTS FOR ALL CONSOLES.

GET ON OUR LIST FOR NEW DEVELOPMENTS
WRITE—WIRE—PHONE TODAY!
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TRADIO IS A F-A-C-T

Not a Promise . . .

Every day offers further proof, Mr. Operator! TRADIO is being delivered in large quantities daily to operators who are smart enough to order TRADIOS NOW to get the jump on competition by putting machines into the top locations first.

Yes . . . TRADIO is not only a fact but the leading factor in the entire field of coin-operated radios . . . it offers more of everything needed for a successful operation.

TRADIO is a "natural" for hotels, motels, institutions, clubs, etc., because it is the only coin-operated radio expressly designed "from the inside out" for the job . . . the only set that offers "exclusive acoustic modulation" . . . the only set unconditionally guaranteed 1 year!

Compare TRADIO With All Makes! Try TRADIO . . . Buy TRADIO . . . Be Assured Of Delivery Right Now!

TRADIOLA . . . the coin-operated intimate music radio for restaurants . . . and TRADIOVISION . . . the world's first coin-operated television set . . . will be available to make big profits for you before long. Tie up with TRADIO NOW!

Write now for FREE TRADIO FOLDER showing all 3 TRADIO "Famous Firsts" — TRADIO . . . TRADIOLA . . . TRADIOVISION.

It's Important To Remember . . . TRADIO, INC. sells only to operators, through qualified TRADIO distributors . . . never direct to locations. Only by protecting its own integrity can TRADIO protect you! Look At The Others . . . Then Buy TRADIO!



TRADIO, INC.

ASBURY PARK, NEW JERSEY

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THE GREAT TA

by EXHIBIT

The GREATEST Game for GREATEST Play

MEMBER



Ask Any Operator
OR YOUR
DISTRIBUTOR

EXHIBIT SUPPLY CO. 4222-30 W. LAKE STREET
CHICAGO 24, ILLINOIS

Trace Trade History From Its Earliest Beginnings to 1947

Late one night in Rockaway Beach, New York, two burglars tiptoed cautiously thru a darkened amusement arcade, earnestly bent upon relieving the owner of his coin game returns. One man turned busily to his task, but the other potential bandit, peering thru the gloom, spied a strength-testing machine and promptly fell victim to his vanity. Probably destined to go down in history as the only burglar to supply his own burglar alarm, he justified his faith in his muscles by squeezing the handle hard enough to ring the bell loudly. The night watchman, thus conveniently summoned, put an end to the attempted robbery.

The unsuccessful burglar couldn't resist the challenge of the coin-operated machine—a typical reaction shared by thousands of more up-standing Americans who play pinball, shoot electric ray guns, guess their weight, and make recordings of their voices.

These same citizens have grown accustomed to the modern penny-nickel-dime convenience of the cigarette, candy and nut venders. They buy their cokes, stamps, and gum via the speedy finger-tip service of the vending machines. The ladies flock to the amazing new automatic laundries, enchanted with the "wet wash for a quarter" idea. Even ice cubes and insurance policies pop out of the ubiquitous coin-operated machines.

Steadily Growing

Ever a steadily growing industry, the manufacture of coin machines, with factory facilities greatly increased thru stepped-up war production, is now fast becoming a top-bracket business. The mounting demand for new and unusual service and amusement machines has encouraged auto and aircraft companies, General Electric and Westinghouse to wisely add this branch of trade to their present interests.

Two million people are now employed in 24,000 separate coin machine businesses, while 26,000 additional individuals combine coin machines with other enterprises. Six hundred distributors and jobbers thruout the country complete this sturdy network of manufacture, merchandising, and service channels.

Altho the coin machine is commonly accepted as a modern device, the astonishing truth is that it dates back to 200-100 B. C. Bennet Woodcroft, Professor of Machinery, University College, London, in translating "The Pneumatics of Hero of Alexandria," discovered that this Egyptian craftsman had neatly combined religion and commerce in a sacrificial vessel which spouted holy water with the insertion of five drachms.

Today the Smithsonian Institute exhibits the early models of many coin-operated machines. The historical display includes an automatic violin, the wonder of its time, which was declared one of the 10 best inventions between 1910-1920.

The exciting pinball game of today is an adaptation of the old favorite, bagatelle, a turn-of-the-century indoor sport. In its many colorful designs, the pinball game is a coin-operated version of American sports. It is a duplication in miniature of the football and baseball fields, the basketball court, the race-track, and the bowling alley. It offers the same thrill of competition, the same sense of sportsmanship, and identical sheer delight in personal skill. The pinball game is the solution for lonesome quarterbacks and out-of-season jumping centers. It's a game for a team of one—with its origin in all the world's sports, new or ancient.

Restaurants, drugstores, resort ho-

tels and youth centers, alive with the color and music of the streamlined juke box, can trace the source of their tuneful entertainment to Edison's first crude cylinder recording. It is claimed that the original one-cylinder coin phonograph was churning away as early as 1890 for the dubious pleasure of music lovers. Edison's ancient Multiphone, pride of old mining camp hearties, is still in somewhat shaky operation at Arcadia, Calif.

In 1898, Emil Berliner, in a drastic departure from then standard recording, invented the disk and thus assured the future of the phonograph and the nationwide fame of hundreds of artists and musicians. Today's juke box is considered synonymous with youth, music, and success—no small contribution to a generation's happiness.

Turn to War

Prior to World War II, coin machines were enjoying increasing popularity. The outbreak of hostilities and subsequent enlistments developed a tremendous need for service recreational facilities and led the armed forces to tap this source of entertainment. As a result, thousands of games and phonographs turned up in camps, bases, air stations, and hospitals. Many of them were donated by the industry. The wholesale use of these units boosted coin machines into the top ranks of the serviceman's favorite amusements.

This propensity for skill games and automatic music was not restricted to the United States, however. A young G.I., stumbling thru a wrecked building in the rubble of Aachen, Germany, uncovered a pinball game, manufactured by a Chicago firm. Evidently even the "superman" must have had lighter moments. On the other side of the world, homesick American soldiers turned eagerly to the stateside comfort of overworked juke boxes in the famous Hindustan Building, Calcutta, India. In mid-Pacific, huge amusement arcades sprang up in Honolulu to entertain the thousands of servicemen staying there for future invasions.

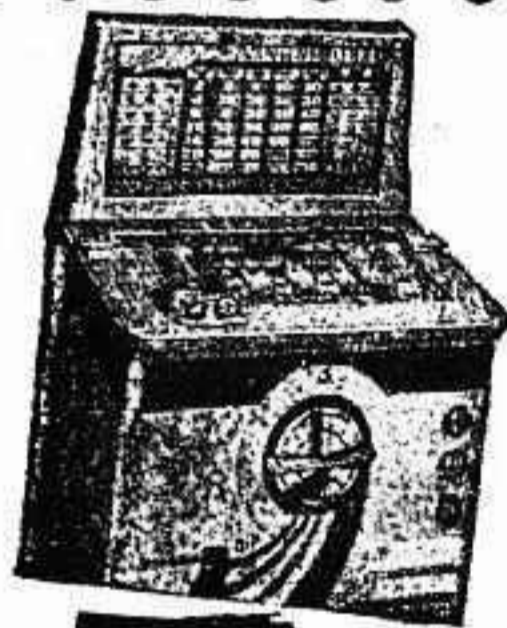
In war-busy America itself, armament and ammunition plants, mushrooming to unprecedented numbers, were staffed by thousands of housewives, students and professional people who had never punched a time clock before. These new labor inductees found the vending machines and automatic music a definite part of their three-shift life. The request for coin-operated amusement machines kept pace with the ever-spreading growth of these new and deadly businesses.

But the coin machine industry had declared war, too—and while the machines gained in popularity and demand, the production of the units was stopped in its tracks. Factories hurriedly converted to the creation of war products, and, for the next few years, their handiwork did more to inspire amazement in the enemy than amusement in the world.

Army, Navy Awards

Army and Navy "E" banners, floating proudly over factory roof tops, testified to a job well done as the manufacturers devoted personnel and production lines to the needs of a nation grown hostile. Electrical, mechanical, and research engineers volunteered their services to the government to help develop new training and armament devices in this concerted effort to hasten victory.

Peace and its by-product, reconversion, once more opened the door to advances in the coin machine manufacture. The accelerated tempo and proven efficiency of war methods



**The New Keeney
BONUS SUPER BELL**
Available immediately in three
profit-making models — Single
Model — Twin Model — Three-
Way Model.



NOW
DELIVERING
"AMBER"
WILLIAMS
NEW
5-BALL
GAME

MILLS
VEST POCKET
BELL
NOW IN STOCK \$74.50
IMMEDIATE
DELIVERY!



PIN GAMES

ABC Bowler	20.00
Big Hit (Used)	145.00
Bosco	40.00
Defense (Genco)	30.00
Five, Ten & Twenty	30.00
Jungle	59.50
Knockout	29.50
New Champ	55.00
Play Ball	20.00
Seven Up	35.00
Sport Parade	20.00
Speed Ball	29.50
Suspense	27.50
Towers	162.50
Velvet	37.00
Victory (Genco)	20.00
Yanks	30.00
Brazil (Rev.)	47.50
Grand Canyon (Rev.)	105.00
Santa Fe (Rev.)	105.00
Streamliner (Rev.)	105.00
Eagle Squadron (P&S Rev.)	105.00
Shangri-La (P&S Rev.)	39.50
Oklahoma	50.00
Santa Fe	
Shooting Stars	
Trade Winds	
Idaho	
South Seas	
Streamliner	

ALL
NEW \$199.50
REVAMPS

WRITE FOR OUR LIST OF GOOD, USED, RECONDITIONED
PHONOGRAPH BARGAINS!

ROY MCGINNIS CO.

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were applied to the new shops, equipment, assembly lines, and distribution. The imagination of engineers and industrial designers, sparked by the recent emergency, stayed in high gear to produce new and startling inventions.

In the planning or production state now are many fascinating devices. Coin-operated frozen food marts are the next luxury planned for the housewife — and a money changer will be displayed to prevent desperate pocket-book searches for the right coins. Fruit juices and milk also will be vended. A traveling man will be delighted to buy his favorite razor blades via machine and have his shoes shined by an automatic bootblack. He'll find public typewriters in hotel lobbies and coin-operated movies in his night club.

For the Future

Citizens of the future can also look forward to film, newspaper, book, aspirin and gasoline venders. They will be able to check their own blood pressure, take sun ray treatments, press ties, pick up a televised baseball game, buy a hot hamburger or a railroad ticket—all thru the medium of the coin.

These innovations are possible only thru the skill of famous engineers and artists. One of the most difficult assignments in the original model falls to the industrial designer, who is responsible for the physical appearance of the machine.

In addition to dreaming up the eye-catching color scheme, he must confront the problems of weather for outdoor machines and door-size and floor-slant for inside locations. The materials used in construction must repel vermin, and the finished product must conform to rigid sanitation, refrigeration, and electrical regulations. The designer, computing the height and hand-strength of the average man, woman, and child, decides the dimensions of the machine to accord ease in operation.

Top notch designers, such as Norman Bel Geddes, Everett Eckland, Harold Van Doren, John Vassos, Peter Muller-Munk, and Henry Dreyfuss, account for the sleek lines and super-efficiency of the vending and amusement machines. Well-known makers of foods, candies, cigarettes, and soft drinks provide the material to be vended. Artists and musicians, whose names are the bright lights of show business, provide the superior music of the nation's juke boxes.

Hundreds of world-celebrated names march without fanfare thru the coin machine industry—but the touch of fame is obvious in every step of a new machine, from the origination of an idea, thru the clever design, precision manufacture, and flawless performance.

Secure in its commercial niche, the coin machine industry has also blended into the pattern of the American civic scene. The trade, quietly aiding in the solution of local welfare problems, is responsible for numerous forms of entertainment supplied to youth centers and recreational drives. Wounded veterans, from coast-to-coast, find surcease from the endless boredom of hospital life with the games and music do-

Denver Delays Collections on Upped Licenses

DENVER, Jan. 11.—Applications for business licenses are being accepted here, but fees are not being collected, following city council action in raising occupational license fees to the tune of about \$150,000. Among those raised were fees on music machines, cigarette and soft drink venders.

Thousands of licenses have already been renewed at the old rates and apparently persons holding the 1947 licenses will be billed later for the additional amount. Council is also acting to increase the types of businesses licensed and has instructed the city attorney to draft an ordinance listing types of businesses which can be legally licensed.

In its search for additional revenue, the city will install 2,318 more parking meters. The additional meters will cost \$106,000 and will produce an estimated \$208,000 yearly.

nated by coin machine manufacturers and distributors.

Department stores, recognizing juke boxes as typical Americana, have found them to be added attractions in their shops catering to teenagers. The automatic phonograph has firmly attached itself to the musical heart of the country and appears in its jaunty glory at wedding receptions, parties, and anniversary celebrations as a matter of course.

On the grim side, the industry volunteered co-operation in the FBI war on slugs. The research involved culminated in the perfection of slug rejectors. These intricate devices are attached to all types of coin-operated equipment after being tested with slugs of every known combination of alloys. Thus equipped with a set of mechanical morals, they virtuously reject any but U. S. minted coins.

In foreign countries, the coin presents as many worries as there are export customers. Each type of foreign coin requires a chute designed particularly to handle it. With orders tabbed for all parts of the world from Iceland to South Africa, this "pocket change" problem has developed into serious research.

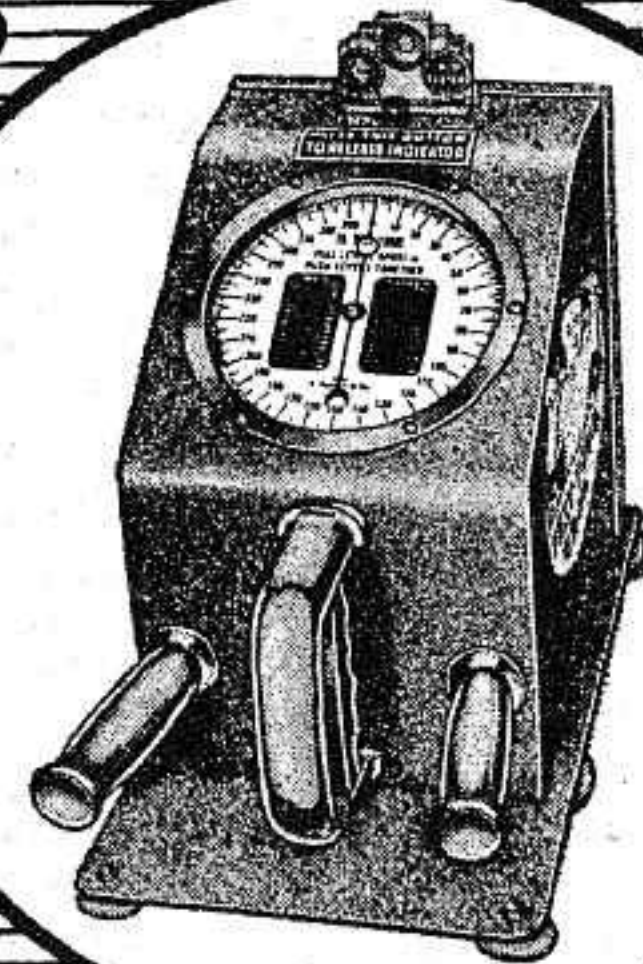
Coin machine manufacture is now beginning to hit its peace-time stride in the production of machines to provide the world with this highly popular form of convenience and entertainment. Coin Machine Industries, Inc., an association of 50 leading manufacturers and hundreds of distributors and operators, is typical of the splendid organizations binding these business men to the ideals of good commerce. The association, in promoting the welfare of this solid industry, is always aware of its double responsibility to the nation—as a thriving trade with a reputation for integrity, and as a component part of the American way of life.



MANY PHASES of the coin machine industry are dramatized in this mural by Warren Soned which decorates a wall in the headquarters of Mike Munves Distributing Company, New York. Munves' picture appears in the center.

GOTTLIEB GRIP SCALE

LASTS LONGER!



EARN'S MORE!

Improved Deluxe
3-WAY
STRENGTH TESTER

RECORDS SHOW IT...

Consistently Best—
Since 1927!

OPERATORS KNOW IT!

"THERE IS NO SUBSTITUTE FOR QUALITY"

ORDER
FROM YOUR
DISTRIBUTOR

D. GOTTLIEB & CO.
1140 N. Kostner Ave., Chicago 51, Ill.



WHIRL-A-BALL IS ON THE WAY TO YOUR DISTRIBUTORS and JOBBERS



WHIRL-A-BALL, the packed with profit counter game, is en route to distributors and jobbers throughout the country.

Visit your distributor or jobber. See, play, then order WHIRL-A-BALL, the counter game that has everything and assure yourself a steady stream of profits... every day!

AIR PROPELLED
NO SPRINGS
FULLY MECHANICAL
NON-ELECTRIC OPERATION



Compact—20 inches high, 13½ inches wide, 10 inches deep—fits anywhere.

Equipped for 5c or 1c play—optional—state preference.



AMUSEMENT ENTERPRISES, INC.

GEORGE PONSER • IRVING KAYE
2 Columbus Circle, New York 19, N.Y.
Phone: Circle 6-6651

New Orleans Novelty Will Open Arcade in Rampart Street Spot

NEW ORLEANS, Jan. 11. — New Orleans Novelty Company will open an arcade on famed Rampart Street here exclusively for Negroes, according to Louis Boasberg, president. Boasberg said he has purchased a building at 227 Rampart Street for

\$70,000 and plans to spend \$30,000 on improvements and equipment. Arcade will be opened within two months. Company has considered opening such an arcade for the past few years but was uncertain as to whether it would pay. Negro theaters in the city have been successful. New Orleans Novelty operates the big Canal Street Penny Arcade here, as well as the new Gravier Amusement Center, and has had to turn away Negro customers at the arcade, according to Boasberg.

Coinmen Speculate On Effects of New Hotel Rental Order

WASHINGTON, Jan. 11. — With lifting of transient rent controls from hotels and motor courts announced here this week by the office of Temporary Controls, coinmen were presented with the question of what effect the order might have on coin machine play in these locations.

Effective on or after February 15, decontrol of this type of accommodations gives rise particularly to speculation in the trade as to whether there may be changes in the rate of transiency, or an increase in the number of transient accommodations. Fast turnover of occupancy, it has been found, is a requirement for profitable locations.

Following the first announcement there was no indication from hotel or tourist court industry sources of how these locations may be affected. M. O. Ryan, Washington representative of the American Hotel Association, quoted figures to give an approximate idea of the comparative numbers of transient and non-transient rooms. He estimated that there are 1,500,000 hotel rooms in the United States, and that 100,000 of these can be said to be in residential hotels.

If expected increase in room rates tends to cause shorter stays by hotel guests, this would be stimulating to play.

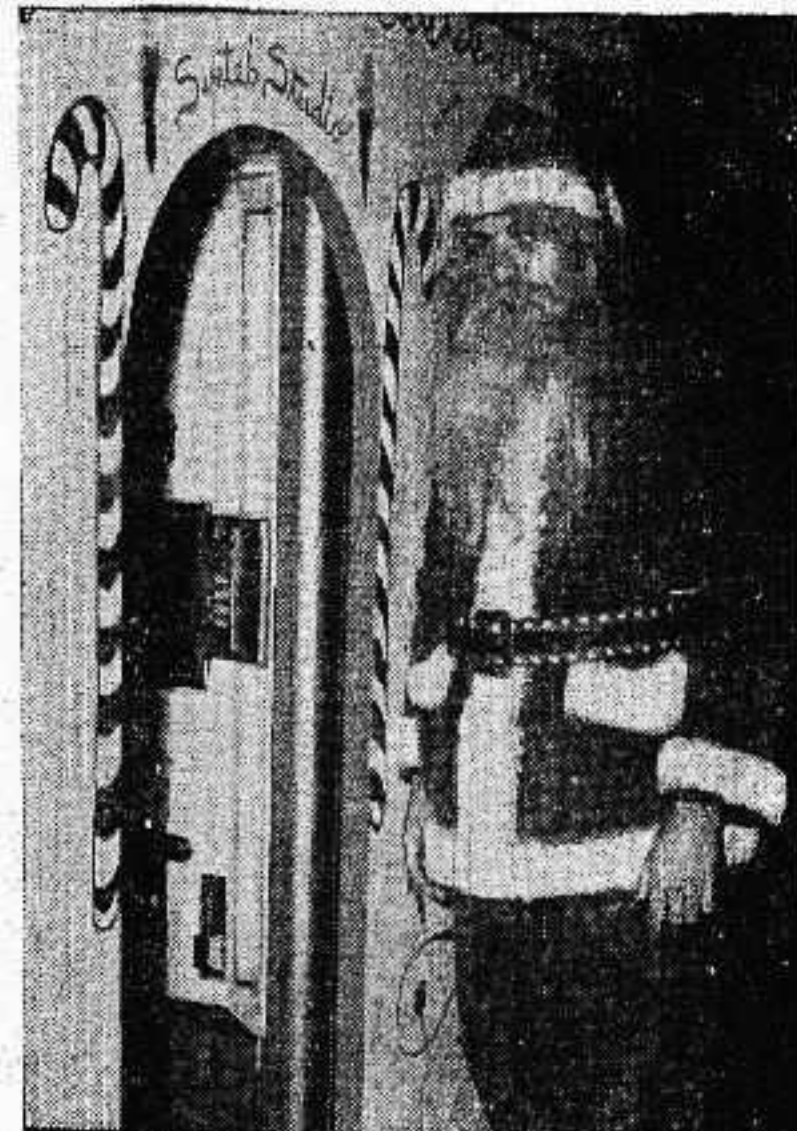
Silent Sales Wins Thanks From U. S.

WASHINGTON, Jan. 11.—The U. S. Department of Commerce has given acknowledgement for help in preparing its new booklet, "Establishing and Operating an Automatic Merchandising Business," to Silent Sales System here.

Booklet was designed to give an understanding of the problems involved in operating an automatic merchandising business and to suggest practical standards by which a prospective operator can measure his qualifications.

Kaplan & Bruck Admen Move

CHICAGO, Jan. 11.—Kaplan & Bruck Advertising Agency has moved into new offices in the Fisk Building, 250 W. 57th Street. Firm occupies larger quarters there.



SANTA CLAUS is standing beside his studio, which houses a Photomatic installed, by International Mutoscope Corporation in Martin's department store, Brooklyn. About 1,000 children were photographed with Santa free of charge by the machine during a promotion program sponsored by the store and International.

BARGAINS

- NEARLY NEW
- MILLS BLACK CHERRY, 5c.....\$229.00
 - MILLS BLACK CHERRY, 10c..... 234.00
 - MILLS BLACK CHERRY, 25c..... 239.00
 - REBUILT, ALL KNEE ACTION
 - MILLS BLACK CHERRY, 5c.....\$179.00
 - MILLS BLACK CHERRY, 10c..... 189.00
 - MILLS BLACK CHERRY, 25c..... 199.00
 - MILLS GOLD CHROME, 5c..... 169.00
 - MILLS GOLD CHROME, 10c..... 179.00
 - MILLS GOLD CHROME, 25c..... 189.00
 - 1946 DJP COLUMBIA, ?..... 119.00
 - KEENEY SUPER BELLS, 5c..... 209.00
 - BALLY VICTORY, S. F. P..... 549.00
 - WURLITZER PHONO., 500K..... 325.00
 - WURLITZER PHONO., 600K..... 325.00

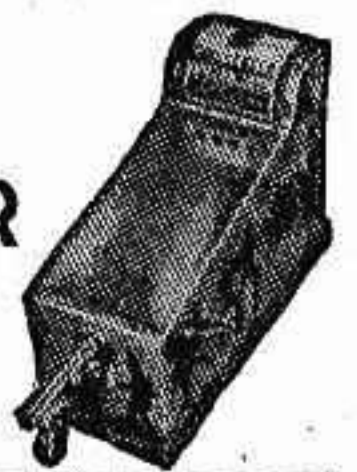
HARRY HOKE

3115 Adams Mill Road, N. W.
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ARCADE OUTFITTERS SINCE 1912

THE FOLLOWING MACHINES ARE NEW...AND READY FOR DELIVERY!

THE NEW A. B. T. CHALLENGER



WRITE FOR QUANTITY PRICES

- Exhibit Ideal Card Vendor (Complete With Cards)\$ 29.50
- Gottlieb 3-Way Gripper 39.50
- Bat-a-Ball (New, Legal Game) ... 245.00
- Super Roll 349.50
- Super Triangle 439.50
- Ace Coin Counter 139.50

Write for Quantity Prices

FREE—ILLUSTRATED PRICE LIST OF MACHINES, PARTS AND SUPPLIES
New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.

MIKE MUNVES
510-514 W. 34th St.
N.Y. 1, N.Y. (Bryant 9-6677)

BARGAINS

- (3) Bally Victory Specials, used EACH one week\$475.00
 - (1) 5c Keeney Super Bell, combination 175.00
 - (1) 25c Mills Golf Ball Vendor, like new 295.00
 - (1) 1946 Evans Ten Strike, used two weeks 195.00
 - (11) Bally Club Bells, combination 99.50
 - (1) 25c Mills Blue Front 150.00
 - (1) 5c Mills Brown Front 125.00
- 1/2 Deposit With Order.

H. & G. NOVELTY CO.

718 S. W. 26th Road MIAMI, FLORIDA

This Week's Specials

- 3 Wurlitzer Counter Model 71\$175.00
- 2 Wurlitzer Counter Model 61 95.00
- 1 Singing Towers 195.00
- 2 Mills Throne Music.. 195.00
- 1 Keeney Super Bell, 5-25c Combination.. 395.00
- 1 Baker Races 175.00
- 2 Bally Victory Special. 435.00

Terms: 1/2 Certified Deposit, Bal. Q.O.D.



STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky.

YOU CAN'T BEAT OUR PRICES!

FOREIGN BUYERS—WE EXPORT TO ALL PARTS OF THE WORLD

WURLITZER

- Wurlitzer 412\$ 79.50
- Wurlitzer 412, Lite-Up 89.00
- Wurlitzer 616 119.50
- Wurlitzer 616, Lite-Up 139.50
- Wurlitzer 61, Counter Model 115.00
- Wurlitzer Twin 12, Buckley Adap. . 189.50
- Wurlitzer Twin 12, Packard Adap. . 179.50
- Wurlitzer 24 189.50
- Wurlitzer 780E Colonial 425.00

MILLS

- Mills Throne\$175.00
- Mills Empress 199.50

ROCK-OLA

- Rock-Ola 16\$ 79.50
- Rock-Ola Monarch 149.50
- Rock-Ola Windsor 149.50
- Rock-Ola Standard 239.50
- Rock-Ola De Luxe 249.50

WALL BOXES

- Buckley Plain 24\$ 5.00
- Buckley Chrome (24) 6.50
- Buckley Lite-Up Side (24), Gold . . 9.00
- Buckley Lite-Up Side, Chrome (24) . 11.00
- Seeburg 20 Wall-o-Matic, Remote . . 29.50
- Seeburg 24 Wall-o-Matic, Remote . . 22.50
- Wurlitzer 331 Bar Boxes 5.00
- Wurlitzer #320 Sweet Music 15.00
- Rock-Ola Dial-a-Tune Boxes, 5c . . . 7.50
- Rock-Ola 5c #1504 Bar Box 8.50
- Seeburg Selectomatic Boxes 5.50

PACKARD BOXES, Brand New..\$38.95

SEEBURG

- Seeburg 12 Record\$ 79.50
- Seeburg Casino 179.50
- Seeburg Mayfair 179.50
- Seeburg Plaza 179.50
- Seeburg Gem 189.00
- Seeburg Regal 189.00
- Seeburg Gem, ESRC 245.00
- Seeburg Vogue 275.00
- Seeburg Classic 275.00
- Seeburg 8200, Victory Cabinet 250.00
- Seeburg Hi Tone, ES 265.00
- Seeburg Hi Tone, ESRC 299.50
- Seeburg Hi Tone, ESRC, 8200 325.00

DRESS UP YOUR MACHINES

METALLOY PLASTIC GRILLE (GOLD DIAMOND DESIGN)

Covers Grille Fronts and Hi Tones—Sheet 20"x50".
For Sheets 1,000 Square Inches, \$10.00. 1c Per Square Inch.
SILVER OR GOLD JEWEL GRILLE CLOTH, \$2.75 PER YARD.
DIAMOND GOLD METALLIC GRILLE CLOTH, \$4.50 PER YARD.

Send 1/3 Deposit, Balance C. O. D.

NEW YORK DISTRIBUTING CO.

632 TENTH AVENUE, COR. 45TH ST. CIRCLE 6-9570 NEW YORK 19, N. Y.

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CALLING ON CANDY JOBBERS AND OPERATORS

If you're interested in increasing your income with a side line of outstanding merchandise deals and assorted merchandise items . . .

CONTACT

RICHARD TRENT, LTD.

DISPLAY ROOM MORRISON HOTEL CHICAGO, ILL.

DURING THE COIN MACHINE SHOW, FEB. 1-6

INTERVIEWS BY APPOINTMENT ONLY

Look for this TAG!

Atlantic TRIPLE TEST TAG

- ✓ Good Appearance!
- ✓ Mechanically Perfect!
- ✓ Properly packed for shipment anywhere in the world!

Your assurance of perfection in reconditioned phonographs.

Send for List!

ATLANTIC

EXCLUSIVE **Seeburg** DISTRIBUTORS

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- ATLANTIC NEW JERSEY CORP. 27-29 Austin Ave., Newark 5, N. J.
- ATLANTIC CONNECTICUT CORP. 1625 Main St., Hartford 5, Conn.

Crime Wave Halted

GRAND RAPIDS, Mich., Jan. 11. — Vending machine in the Loose Leaf Binder Company here has been the target of burglars for the last six successive week ends. Money was being taken from the vender so consistently that the company put a detective on the case. On a recent week-end foray, the culprit ran right into the detective's arms; he turned out to be a 9-year-old boy. Justice, however was sternly meted out during a woodshed session in which the boy and his father participated.

Morris Gross Directs Scott-Crosse Sales

PHILADELPHIA, Jan. 11. — Sam Stern, head of Scott-Crosse Company, announced this week that Morris Gross has been appointed sales and promotion manager for the firm. Gross formerly was head of sales and promotion for the Sun Ray Drug Company, national drug chain, working his way up from the position of clerk, Stern said.

A survey of the coin machine operators in Pennsylvania, New Jersey, Maryland, Delaware, and Washington, according to the announcement, will be one of Gross' first jobs with the organization. Survey is aimed to reveal the actual needs of operators to guide the future selling policy of the firm.

"It is my firm belief that our industry can benefit immeasurably from the experience others have had in entirely different fields," Stern states. "We have seen evolution in the coin machine industry during the past 15 years from its incipient stages of trial-and-error selling to present day merchandising plans. I think that Morris Gross's association with the firm will demonstrate the truth of this."

South's First Gum Plant Said Planned

MEMPHIS, Jan. 11. — Thomas-Weiner Company here has announced plans for what is reported to be the South's first chewing gum factory.

Don Weiner and Douglas Thomas, joint owners of the confectionery manufacturing firm, say they have recently purchased the building at 119 West Colorado, which they have occupied for some years, and also \$100,000 worth of equipment for the new gum-making project.

Production of a bubble gum is reported to be already under way. Marketed as Super Bubble Gum, production is slated to be increased when installation of the new equipment is completed. Plans also include production of a regular 5-cent package.

Weaver Represents Dixie Cup in N. J.

NEWARK, N. J., Jan. 11.—T. J. Weaver was announced this week as sales representative in the State of New Jersey for Dixie Cup Company, Easton, Pa., with headquarters in this city.

Weaver served in a similar capacity with the former Vortex Cup Company before the merger of Dixie and Vortex. He has been active in the paper-cup trade for the past 24 years, with most of his experience centered around this State.

Needle Noise Down in New Type Circuit

See Juke Tech. Advance

CAMBRIDGE, Mass., Jan. 11.—Possibility of technical improvement in juke boxes is seen in an invention of H. H. Scott, president of Technology Instrument Corporation here. Scott has developed a new electronic circuit that can be incorporated in the audio amplifier of a record player or radio receiver, suppressing needle scratch and turntable rumble in record reproduction and static noise in radio reception.

Operating principle is an automatic and continuously varying control of audio amplifier band width, which changes with the frequency range being reproduced. Thus if a bass soloist is being reproduced the electronic circuit narrows the amplifier band width automatically and all rumble is suppressed, along with needle scratch noise. In the case of a soprano soloist, the circuit opens up the amplifier enough to allow the high cycle notes to get thru, meanwhile blocking low-frequency end. When a full orchestra is producing simultaneously all the audio frequencies from lowest to highest, the new device becomes inactive and permits all sounds to get thru.

Scott reports this unit, which in its simplest form for small home radios and phonographs requires but one extra tube and for larger sets only three or four additional tubes, will soon be incorporated in at least two American radio-phonograph combinations. Its use in new juke boxes is also being considered.

Dept. Store Sales In '46 Yule Season 76% Above '45

WASHINGTON, Jan. 11.—Department store sales for week ended December 28 were up 76 per cent over those recorded in corresponding 1945 period, the Federal Reserve System reported last week.

One reason given for this record increase was that there were two days of Christmas shopping included in the Yule week in 1946 as against one day in 1945.

For the October-November-December period department store sales were 23 per cent above those of the like 1945 period, the report further stated.

Sales thru the four weeks ending December 28, 1946, were increased as follows over same 1945 period in these cities: New York, 30 per cent; Chicago, 79 per cent; Boston, 80 per cent; St. Louis, 95 per cent; Cleveland, 89 per cent; Philadelphia, 60 per cent; San Francisco, 74 per cent.

See Record Tobacco Crop; Acreage Gains

WASHINGTON, Jan. 11.—All-time record tobacco crop for 1946 was indicated by the Department of Agriculture in a report which estimated final production for the year at 2,235,000,000 pounds. This compares with the 1945 crop of 1,994,000,000 pounds.

Tobacco acreage was said to approximate 1,938,000 acres, a 6.4 per cent gain over 1945 acreage.

David Rosen's

SUPER SALE

IMMEDIATE DELIVERY

MUSIC

AMI

Hi-Boy \$295.00
Top Flight 135.00
Streamliner 225.00

WURLITZER

500 \$265.00
600 240.00
24 195.00
616 135.00
Victory Model 24 295.00
61 Counter Model 100.00

SEEBURG

Hi-Tone 8800, RC \$295.00
8200 300.00
Vogue 235.00
Royal 200.00
Gem, Remote Control 250.00

ROCK-OLA

Spectravox only (complete) \$ 60.00
Master 285.00
Standard 265.00
Windsor 175.00
12's 90.00
Imperial, Cellar Job 150.00

MILLS

Empress \$195.00
Throne 165.00

WALL BOXES

Rock-Ola, latest style \$19.50
Buckley 12.50
Seeburg Wall-o-Matics 27.50
Packard 25.00
30-Wire Cable, Per Foot.25

AMI AUTOMATIC HOSTESS, COMPLETE \$9,500.00

ARCADE EQUIPMENT

Sky Fighter \$125.00
Seeburg Gun 50.00
Chicago Coin Hookey 125.00
Genco Total Roll 325.00
Bank Balls 225.00

GENCO WHIZZ . . . WRITE
BALLY LINE-A-BASKET . . . WRITE
BAKER KICKER & CATCHER . . . WRITE

WE CARRY ALL NEW GAMES IN STOCK FOR IMMEDIATE DELIVERY

RECONDITIONING

Send us your used equipment for reconditioning and repainting. Our prices are reasonable and we'll pick up and deliver anywhere within a radius of one hundred miles in order to save you crating charges.

RECORDS

We have the nation's most complete record department. Write us today for complete listings. Tell us what you need and we will deliver.

All Equipment New or Used is Sold on an Unconditional Ten Day Money Back Guarantee. All Cabinets are Repainted to Look Like New! The Equipment We Deliver Not Only Looks Good But is in Perfect Operating Condition!

WE HAVE THE LARGEST SELECTION OF USED PIN GAMES

Sentry \$ 40.00
Big League 195.00
Surf Queen 150.00
Soft Ball Queens 150.00
Bosco 60.00
Monicker 60.00
Argentina 60.00
Laura 115.00
Arizona 125.00
Grand Canyon 125.00
Flicker 40.00
Air Force 60.00
Stage Door Canteen 125.00
Knockout 60.00
Big Parade 60.00
Velvet 40.00
Catalina 100.00
Seahawk 40.00
Stars 45.00
ABC Bowler 40.00
5-10-20 65.00
Sky Blazer 45.00
Red, White, Blue 25.00
Sport Parade 35.00
Ten Spot 35.00
Midway 90.00
Zig Zag 45.00
Spot Pool 50.00
Majors, '41 40.00
Star Attraction 40.00
Gun Club 40.00
New Champ 40.00
Do-Re-Mi 45.00
Hollywood 100.00
Opportunity 185.00
Big Top 90.00
American Beauty 40.00
Hi Hat 45.00
Frisco 125.00
Home Run, '42 55.00
Victory 50.00
Pin-Up Girl 50.00

SLOTS--CONSOLES--ONE BALLS

Super Bell \$145.00
Hi Hand 125.00
Jumbo Parade 80.00
Silver Moon 65.00
Turf King 80.00
Club Bells 175.00
Mills 1-2-3 50.00
Paces Races 90.00
5 Old Time Slots (for 5) 100.00
Mills Blue Front, 25¢ 75.00
Mills Blue Front, 10¢ 75.00
Mills Glittering Gold, 25¢ 50.00
Pace's Reels 50.00
Victory Special 950.00

BACK IN PRODUCTION

KLEENZIT

The Miracle Cleansing Solvent \$3.75 for 5 Gallons

PARTS AND SUPPLIES

We have a complete line of parts for all coin operated equipment, plastics and supplies. We will be happy to fill any order no matter how small or large.

ORDER TODAY

1/3 dep. with order, bal. C.O.D., F.O.B. Phila.

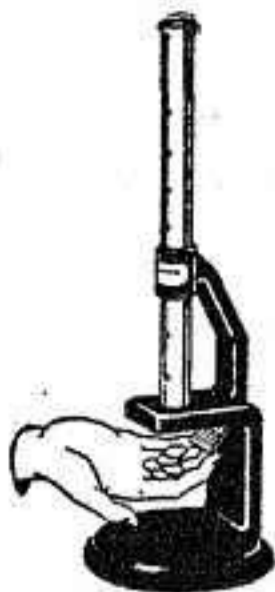
DAVID ROSEN

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 2258-2259

Even "thin coins"
can't slow up this

**Streamlined
COIN
CHANGER**

Can't miss, can't fail. It's the only patented dispenser which satisfactorily handles "thin coins." Pays for itself in time saved!



It's fast! A light touch of the handy lever delivers five nickels into your palm.

KWIK-NIKLES

- Sturdy — All Metal!
- Feather Touch Operation!
- Holds a Full 200 Nickles!
- Guaranteed Accurate!
- Wall or Counter Mount!
- Plated Solid Brass Tube!

JOBBER'S LIST PRICE

9.85

Distributors wanted. Individual penny, dime and quarter models available. Write for discount deal!

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**LIFT YOUR PROFITS
WITH a New FREE PLAY Glamour Board**



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THICK
SLOT SYMBOL
TICKETS
5c SALE

166
FREE PLAYS

KEEPS 'EM
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AVERAGE
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GARDNER DISPLAY
ROOM 366 SHERMAN HOTEL

Gardner & Co.
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Small Ad—but BIG Values!

PHONOGRAPHS Seeburg 9800, RCES\$525.00
Seeburg Colonel, RC 450.00
Just Off Location. Immediate Delivery.

BAKERS PACERS 5¢\$425.00
25¢ 495.00
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Mills Bonus Bells, 5¢ \$225.00
Mills Bonus Bells, 10¢ 250.00
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MILLS Q.T.'s, REBUILT,
5¢ and 25¢ PLAY

Blue, 5¢\$ 75.00
Glitter Gold, 5¢ 100.00
Blue, 25¢ 125.00
Glitter Gold, 25¢ ... 150.00

DOWNEY-JOHNSON COIN COUNTERS\$177.50
GLOBE COIN SEPARATOR 290.00
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We are NATIONAL DISTRIBUTORS to the COIN MACHINE TRADE. WE REPAIR ALL TYPES COIN COUNTERS, COIN CHANGERS and COIN SORTERS
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ORDER TODAY
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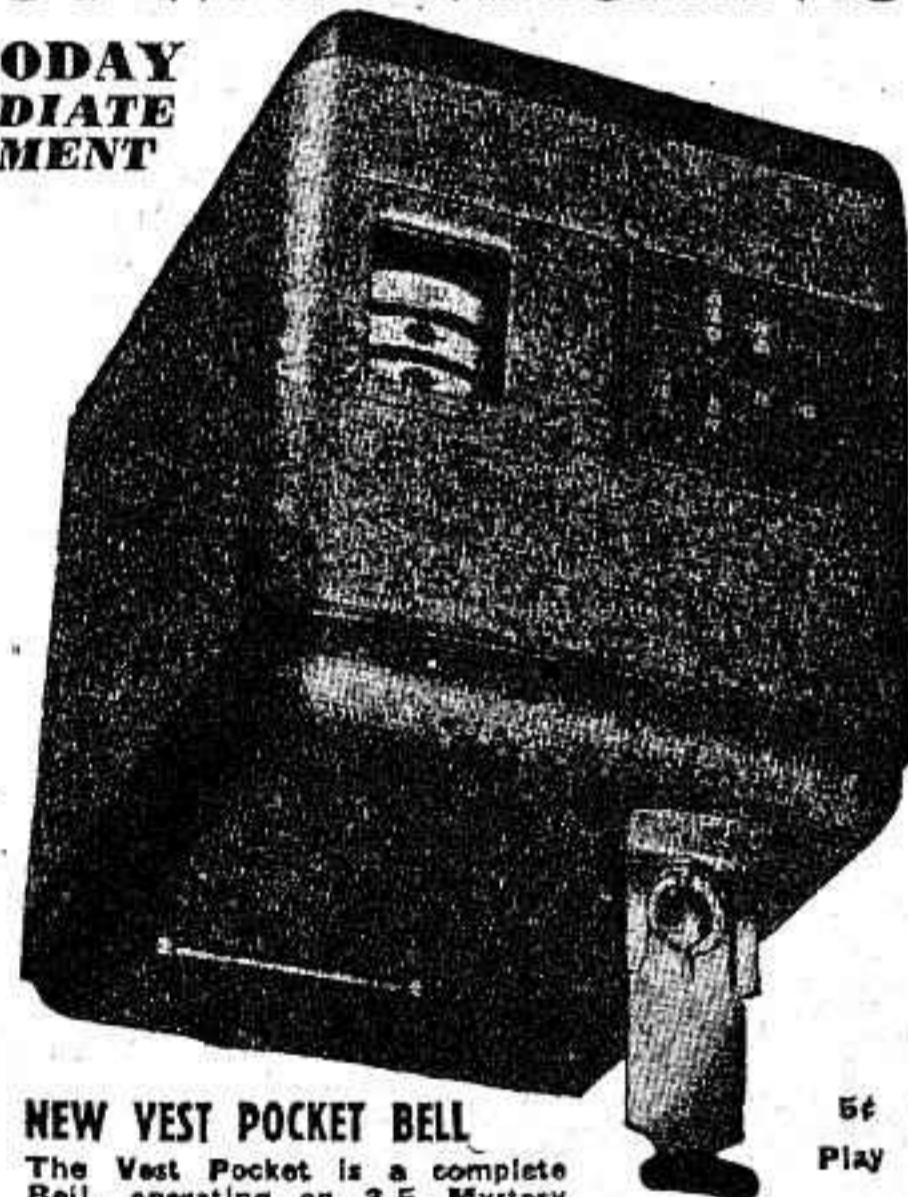
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This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

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The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER.

5¢ Play

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NEW *Bally*

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CALL—PHONE—WIRE OR WRITE
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AT THE
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SHOW
at
BALLY
BOOTHs

McCALL NOVELTY CO.
READY FOR LOCATIONS—RUSH YOUR ORDERS

Wurlitzer, Model 950.....\$595.00	Seeburg Model Classic.....\$350.00
Wurlitzer 24, Victory Model 385.00	Rock-Ola, Model 39 (Aristocrat Cabinet)..... 325.00
Seeburg Model Casino..... 300.00	Rock-Ola Model Standard... 325.00
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1/3 Deposit, Balance C. O. D.
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BOWLING GAME BALLS

REGROUND AND LACQUERED—REFINISHED LIKE NEW

2 1/4" to 3 1/4"

\$25.00 per hundred

10-Day Service

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MUSIC SERVICE

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Calling All Silver

LONDON, Jan. 11. — Britain put into circulation her first de-silvered coins recently. Shilling (20-cent) pieces are now being made of cupro-nickel, and were released by the Bank of England to help defray this nation's debt to the U. S. of 327,000,000 ounces of silver. All of England's silver now in circulation, worth \$520,000,000, will be recalled and melted down.

AOAA Outlines Program Plans For CMI Show

NEW YORK, Jan. 11.—Program of the Arcade Owners' Association of America during the Coin Machine Show will include a luncheon at 1 p.m. in Chicago's Hotel Sherman of Wednesday, February 5, under the direction of Ken Wilson, AOAA regional director, Barnett R. Berkens, executive secretary of the organization announced this week.

Walter W. Hurd, coin machine editor of *The Billboard*, will be one of the featured speakers at the luncheon, with "Bright Future for Coin Machines" as his topic, Berkens adds. A meeting will follow the luncheon at 2 p.m. Opening meeting of the group, as already announced, will take place on February 4 at 11 a.m.

Regular monthly meeting of AOAA was held January 9 at the Park Central Hotel, at which time the new officers were formally elected. Al Blendow, sales manager of International Mutoscope Corporation, was the retiring president and F. McKim Smith, Atlantic City arcade owner, is the newly inducted president of the group.

Operators Fear Increased Tax On Juke Boxes

HARRISBURG, Pa., Jan. 11.—Opinion that widespread adoption of dime play for juke boxes might increase the possibility of new, higher State and local taxes on music machines is being expressed by some operators in this region.

With the State legislature here already considering a general amusement tax, it is felt that a rise in the juke box price per play might lead to a mistaken impression that earnings would be increased correspondingly and that on this basis taxes could be boosted. Chief argument for dime play, of course, has been its usefulness as a way of meeting higher operational costs. These trade sources, however, doubt that enough is being done to acquaint the public—and legislators—with cost problems of the industry.

WANTED

Used or New Reel for Mutos. Machines, Cub, Imp, Rex, Marvel or Liberty. Ball Gum, 5/8". Penny Pack, new, and SCALERS.

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Box 3164 Santurce, Puerto Rico

FOR SALE!

- 1 Single Recording Booth\$195.00
 - 1 Double Recording Booth 295.00
 - ALL WIRED WITH LIGHTS
 - 3 4 for 25¢ Semi Automatic Picture Machines, with dark room and all accessories. Ea. \$250.00
 - 3 Keeney Submarines. Ea. 75.00
 - 5 Keeney Air Raiders. Ea. 85.00
 - 5 Tokyos. Ea. 85.00
 - 1/3 Dep., Bal. C.O.D., F.O.B. New York
- SIMON SALES, INC.**
215 W. 64th St., New York 23, N. Y.
Phone: Tr. 4-6900

Oakland Delays Action on Coin Machine Taxes

OAKLAND, Calif., Jan. 11.—City council here has delayed action on a proposal to tax several types of coin machines following hearings at which views of local operators were presented. Under the original plan, pin-ball games would be taxed \$10 a year, juke boxes \$5 annually, and candy and cigarette vending machines from \$2 to \$5 a year.

Among operator representatives who appeared was George A. Miller, president of the California Music Operators' Association. Miller said that his organization wished to go on record as approving a tax on gross revenue basis, rather than a tax per machine.

Figures were presented to demonstrate that earnings derived from coin machines would not support heavy fees, and there was some support for this view from council members. One council member said that the operator of a machine would pay a higher tax proportionately than other groups.

Ordinance was referred to the city manager with recommendation that he submit an advisory report. As it stands now the measure has been given first reading, with a total of three readings required before passage.

Shellac Prices Steady, Demand May Top Supply

NEW YORK, Jan. 11.—Altho music operators foresee an adequate supply of new records for immediate needs, present shellac supplies, which will be quickly exhausted if heavy orders expected this month materialize, may be inadequate to fill all requirements.

Despite prediction by some shellac consumers some months back that prices in the primary market might collapse, prices have remained firm and are expected to remain at present levels for some time to come. Dealers have reported an enormous demand which means, they say, a large volume of business for 1947.

With the source of shellac some 7,000 miles distant, and therefore requiring weeks for new shipments to reach here, supplies will be spotty in near future.

Seabreeze Arcade Promotes Business Despite Usual Lag

CONEY ISLAND, Jan. 11. — Bob Jacobs' Seabreeze Amusement Arcade here is not suffering from a lull in play during the long winter weekends. Jacobs, who figured that weekend business during the winter might sag, set out to do some personal promotion which arcade proprietors elsewhere might find helpful.

Jacobs had printed and distributed a circular calling attention to the various kinds of amusement games offered in the Seabreeze Arcade. Broadside started off with, "Hey, Pop! Movies and Parks. Want some place to go that's new and different?" It went on to describe the many games, the parking space and benches which the arcade offers.

After the first week-end, Jacobs reported the circular successful, said business was holding up well.

FOREIGN BUYERS, NOTE PANORAMS RECONDITIONED LIKE NEW GUARANTEED

- ALL THIS AND MORE
- PROJECTOR— Completely Overhauled. Worn Parts Replaced.
 - CABINET— Refinished Like New.
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- EQUIPPED WITH FILM CLEANERS, NEW SCREEN, INSIDE AND OUTSIDE CONTROLS. LOOSE FILM ATTACHMENT WHICH AVOIDS FILM BREAKS—SAVES SERVICE CALLS—INCREASES LIFE OF FILM.

LOTS OF 10 OR MORE. \$379 ea.

LOTS OF 5..... 399 ea.

SINGLE PANORAM . \$419
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Extra Parts Free With Each Machine.
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"Panorams" son maquinas de cine parlante operadas por monedas. Ellas dejan mucho dinero en todos paises Latino-Americanos. Manual de servicio se suministra con cada orden.

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- STYLING •• Striking in its unusual, functional beauty. Tastefully simple.
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"EYE OPENER"
2056 R. M. HOLES — SPECIAL THICK — 5c PLAY
BOARD \$52.80 P.O. \$23.88 Av. PROFIT \$28.92



"NET RESULTS"
1000 R. M. HOLES — SPECIAL THICK — 5c PLAY
BOARD \$50.00 P.O. \$22.45 Av. PROFIT \$27.55



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"Since YOUR SATISFACTION, ALWAYS, Is our first consideration, You can trust that our equipment Is the finest in the nation."

- NEW SLOTS**
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 25 Bronze Chief \$200.00
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 250 Bronze Chief \$319.00
- WATLING:**
 50 Reel Slot \$175.00
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 All Mills Slots at Factory Prices. Immediate Delivery.

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WRITE FOR PRICES

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Every machine thoroughly reconditioned by factory-production line methods. Our reputation is your guarantee!

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 KEENEY 4-WAY, 5¢, 5¢, 5¢, 25¢ 450.00
 KEENEY 4-WAY, 5¢, 5¢, 10¢, 25¢ 450.00
 KEENEY 4-WAY, 5¢, 5¢, 25¢, 25¢ 495.00
 MILLS 4 BELLS, 5¢, 5¢, 5¢, 25¢ (Orig. Heads) 325.00
 MILLS 4 BELLS, 5¢, 5¢, 5¢, 25¢ (Late Heads) 495.00
 MILLS THREE BELLS, 5-10-25¢ 575.00
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 BALLY HI HANDS, 5¢, F.P., P.O. 139.50
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 SEEBURG CONCERT MASTER, ESRC 425.00
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 SEEBURG COLONEL, ESRC 450.00
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 Lots of 10 3.50
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 Heavy Duty Castors, set of four 1.65
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- 9800, ESRC \$395.00
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 Front, Top and Bottom—also Rear. Top available in USED CASTINGS!

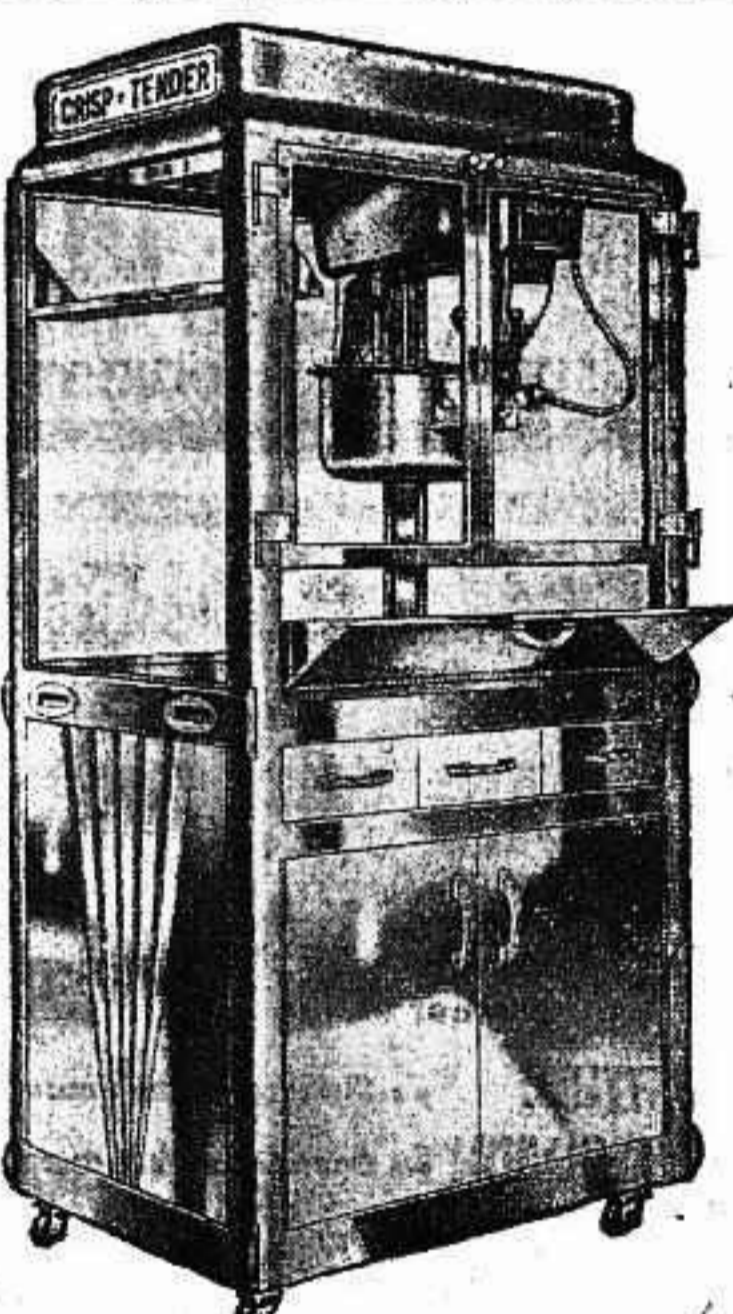
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MUSIC AND PIN BALL ROUTE
 Central Missouri. 115 Phonographs, 42 Marble Games, Wall Boxes and Other Equipment. Established Better Than 10 Years.
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150 Brand New Boxes Write
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Sensational replay game so popular in choice locations everywhere! Fast action! Stream-lined console! Ask the man who operates one!



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Solid producing fruit reel game they play over and over again! Watch the money roll in!

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DAVAL FREE PLAY

Location-proven for biggest profits! Convertible. Compact. (9 1/4" by 7" by 10") Available in fruit or cigarette reels.

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WILLIAMS' GREAT NEW PLAY-APPEAL HIT . . . TOP AND BOTTOM DOUBLE FEATURE POCKETS!

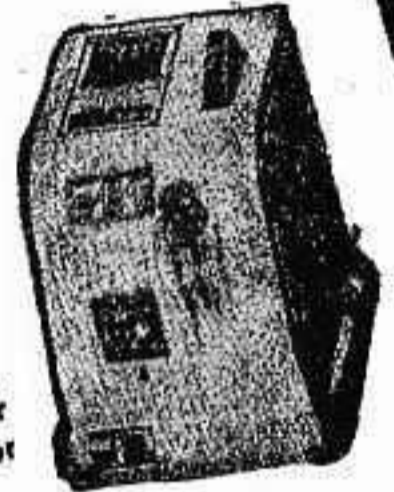


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Sport symbols and fruit symbols. 1¢ or 5¢ slots. Token or cash payout.



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THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE, SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFIT! FULLY METERED — NO COIN COUNTING NECESSARY

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PRICE
\$49.50

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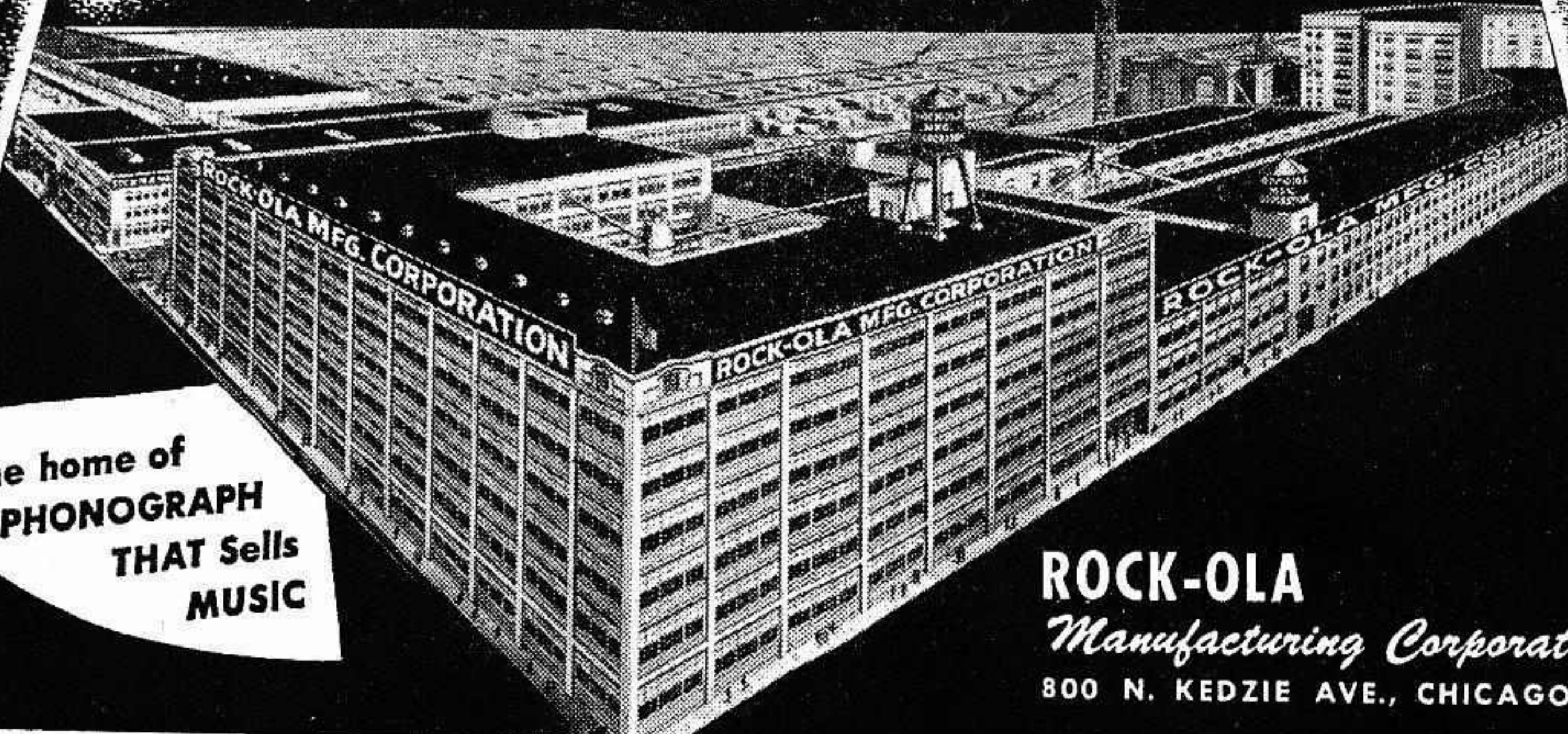
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Coin Machine Men—

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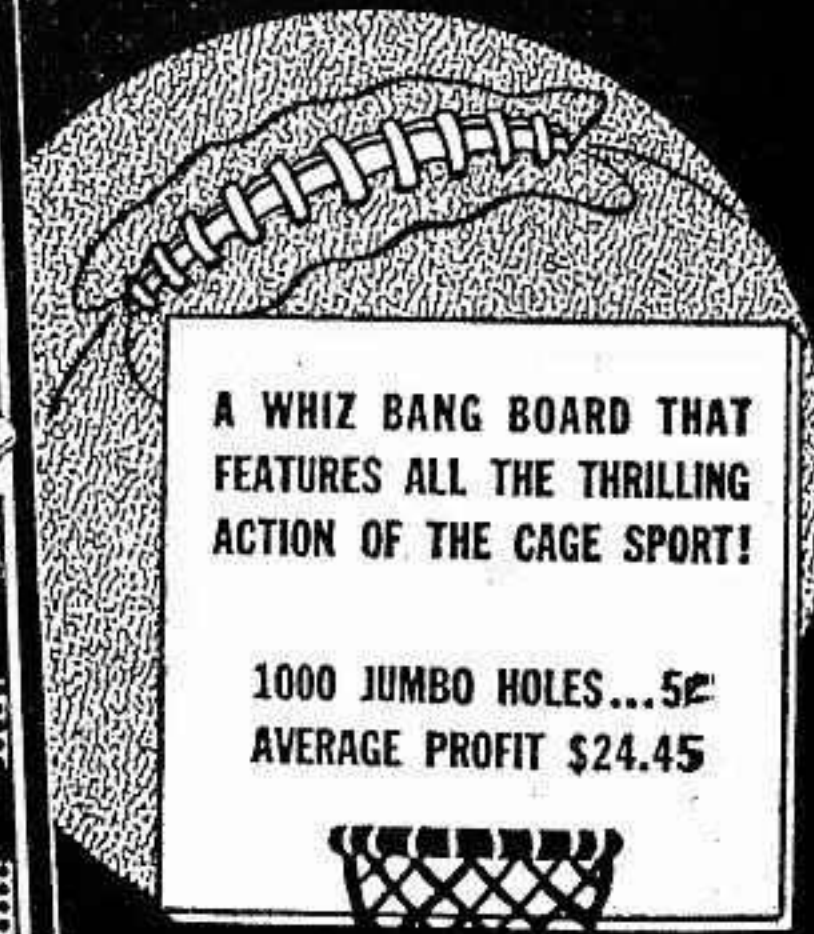
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THE HOTEL SHERMAN, TOO
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NETS FASTER PROFITS



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FEATURES ALL THE THRILLING
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1000 JUMBO HOLES...5¢
AVERAGE PROFIT \$24.45

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Same Day Received**

Holes	Play	Description	Average Profit	Net Price
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520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.00
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards; 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance O. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

Bobby - Soxer Gets Indignant Because Of Juke Smearing

DENVER, Jan. 11.—In a letter to the editor of *The Rocky Mountain News* a teen-ager answers a certain reporter, whom he claims was complaining about juke boxes in print. The letter as it appears in "Letters From the People" column of the paper reads as follows:

I'm just writing to you to tell you what I think of a certain reporter who was complaining about juke boxes in *The News* a few days ago.

It so happens that we teen-agers like them, and it provides a sort of entertainment for us so-called "juvenile delinquents." He claimed that once a song got popular in the juke boxes, we played it until the poor song wore out.

I would just like to ask: "How does he think a song can get popular without the kids playing it and letting the whole world learn of a new song they like?"

We teen-agers like juke boxes, and if we can help it they will be around for a long time yet.

Cigarette Taxes Up For Dec. in Texas

AUSTIN, Tex., Jan. 11. — State Treasurer Jesse James reported this week that cigarette stamp sales for December totaled \$1,696,867, an increase of \$380,069 over the same period in 1945.

Aggregate collection of stamp taxes in the last month of 1946, he also revealed, amounted to \$2,872,249, or an increase of \$438,628 for the same month in the year previous.

Maine Cigarette Tax Law Covers Venders

(Continued from page 115)

statutes is hereby amended to read as follows:

"Any cigarettes found at any place in this State without stamps affixed thereto as required by Sections 186 to 205, inclusive, unless such cigarettes shall be in the possession of a licensed distributor, or unless they shall be in course of transit from without this State and consigned to a licensed distributor or licensed dealer, or unless they shall have been received by a licensed dealer within 72 hours, or unless they shall have been imported, received or acquired within 24 hours by a licensed unclassified importer who has notified the tax assessor as provided in Section 190, are declared to be contraband goods and are subject to forfeiture to the State; and sheriffs, deputy sheriffs, police officers and duly authorized agents of the said assessor shall have the power to seize the same with or without process.

Section 8. R. S., c. 14, Section 205, amended. Section 205 of Chapter 14 of the revised statutes, as amended by Section 30 of Chapter 297 of the Public Laws of 1945, is hereby further amended to read as follows:

"Section 205. Allocation of tax. The revenue derived from the tax imposed by the provisions of Sections 186 to 205, inclusive, shall be credited to the general fund of the State. Provided, however, that there shall always be available for old age assistance State moneys in an amount not less than the revenue derived from a cigarette tax of 1 mill for each cigarette."

Section 9. Effective date. The provisions of this title shall become effective on November 1, 1946.

Receipts Up

WASHINGTON, Jan. 11.—Coin-operated devices thruout the country for November, 1946, brought in taxes of \$557,921.12, as compared to \$479,889.42 for November, 1945, U. S. Bureau of Internal Revenue reports. Quarterly collections from July 1, 1945, to November 30, 1946, were \$16,552,122.85, as compared to \$13,187,321.85 during the same period last year.

Steinberg Stresses Juke Route, Sells Eatery in New York

NEW YORK, Jan. 11. — Charles Steinberg, Mayfair Music Company, announced this week that he has sold Topps Bar and Restaurant on 49th Street, and will devote his entire time to the operation of his music machine route. Expansion of the route is being planned, he added.

Steinberg has been active in the restaurant and juke box fields for a number of years.

Chi Juke Operator Will Produce Own Record Line

CHICAGO, Jan. 11.—Nathan Rothner, Chicago juke box operator, announced production plans for a new disk line under the label Hy-Tone Records. Specialty will be race platters.

Rothner will be joined in the venture by Freddy Williams, his partner in the operating firm City-Wide Amusement Company, as well as in two South Side retail stores. Masters will be cut at World Studios.

Juke Tax Asked For Vets' Bonus

JEFFERSON CITY, Mo., Jan. 11.—Taxes that will affect Missouri Music operators and also the vending trade were proposed this week when a delegation of World War II veterans came up with the suggestion that a State soldier bonus of \$400-\$500 be paid by taxing juke boxes, and placing a luxury tax on candy, cigarettes and other articles.

Lewis H. Wallace, St. Joseph legislator and chairman of the House Appropriations Committee, who was approached by the delegation to sponsor the bill, is a veteran with 28 months spent in the navy, 18 of them at sea.

Turning thumbs down on the proposal, Wallace said: "It can't be done, and even if it is, the veterans are going to pay for their own bonus."

Missouri has an estimated 440,000 veterans and a \$400-500 bonus would cost the taxpayers \$176,000,000 to \$220,000,000 plus the administrative costs.

"You could not pay for a bonus this large by levying luxury taxes on all commodities in that classification, plus hiking to unusual proportion the State income tax," Wallace said. "You cannot get around the fact that any way you raise the money you're going to have a synthetic bonus—one that the boys will pay for themselves."

Wallace declined to sponsor any bonus—one that the boys will pay cause he is chairman of the appropriations committee and also a veteran.

The 64th General Assembly was formerly opened at noon, January 8.

For your Top Spots

GOTTLIEB'S BAFFLE CARD

You get every proven feature of the terrific earlier Gottlieb successes PLUS "more of everything you want" with this new Gottlieb 5-Ball sensation! Order it TODAY!

\$322.00



DAVAL'S FREE PLAY

Big repeat play in this game offers you plenty of everyday profits! A surefire hit!

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GOTTLIEB'S 3-WAY GRIPPER

This "personal" strength tester "gets" 'em all! on the way by is a big money-maker in any location!

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A. B. T. CHALLENGER

For a gun game that hits the bull's-eye of day-after-day big returns you can't beat it!

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ACE COIN COUNTER

As the money rolls in from these big profit-makers you active operators will need the popular ACE Coin Counter to speed up your money counting and save you valuable time. You can carry it under your arm easily. It's so Feather-Lite. ACE is ideal to wrap or "bag" pennies, nickels, dimes and quarters.

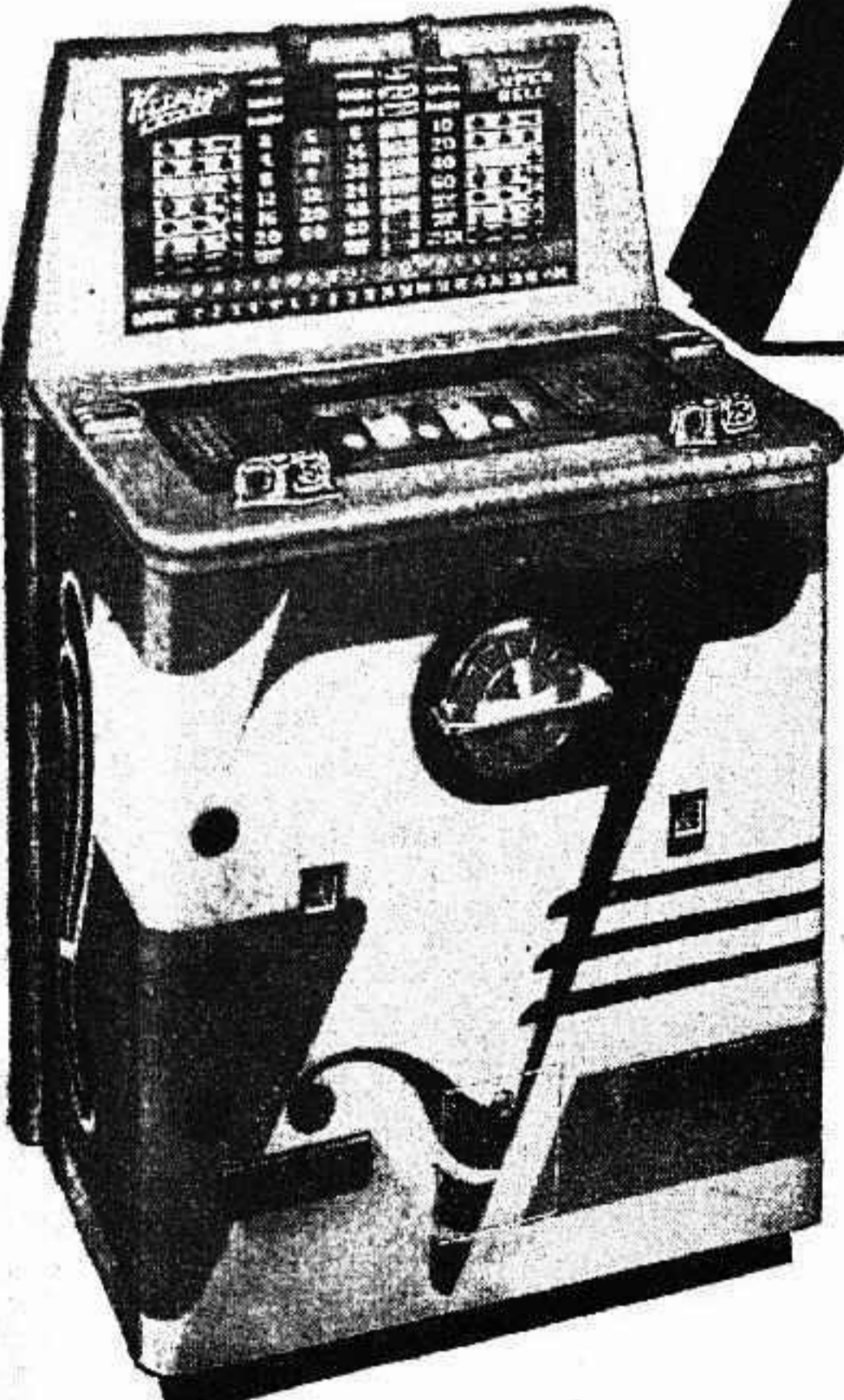
\$139.50



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- Your choice—any combination of 5¢—10¢—and 25¢ play.
- ★ Up to 5 COINS every play.
 - ★ TRIPLE SCORING. Win on one to three rows every play.
 - ★ POSITIVE ODDS STEP-UP.
 - ★ 500 BONUS in addition to increased odds to jackpot winner playing five coins.
 - ★ Furnished in 5¢-10¢-25¢ play.

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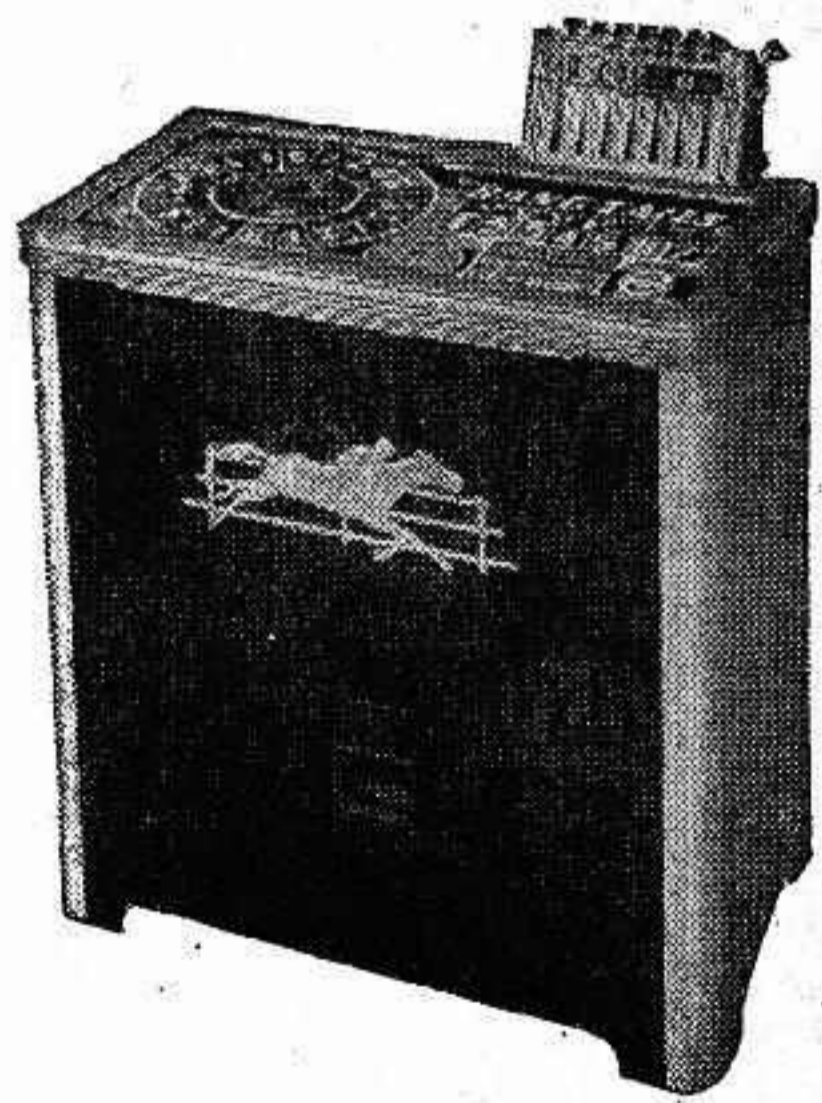
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Evans BANGTAILS

- FEATURES:
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 - Automatic Awards
 - Up to 7 Players
 - Twin Jackpots

The original and greatest racing console ever built . . . often copied . . . but never equaled. New model brings you brand new selections of famous race horses and, is equipped with the improved gyp-proof 7 coin head, allowing as many as seven players to compete at one time.



GUARANTEED USED PAYOUTS	
Mills Three Bells, Late, 5/10/25	\$495.00
Buckley Track Odds, Latest Model, with DD and Jackpot	495.00
Bally Victory Derby, Like New, One Ball Paytable	395.00
Mills Chrome Bells, 25¢, Two Five PO	195.00
Mills Brown Fronts, 5¢, Original	115.00
Groetchen Columbia, GA, Cig. Reels	35.00



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5-10-20 VICTORY	}	\$100
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IMMEDIATE DELIVERY

OPERATOR'S PRICES

BRAND NEW 1947 MODEL

5c ROL-A-TOP BELL	\$175.00
10c ROL-A-TOP BELL	200.00
25c ROL-A-TOP BELL	225.00
50c ROL-A-TOP BELL	300.00

The Above Prices Are Net F. O. B. Chicago

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:

- 1 CHERRY PAY 2 • 1 CHERRY PAY 3
 - MYSTERY 3-5 PAYOUT, STANDARD
 - MYSTERY 3-5 PAYOUT, CLUB • NO LEMON ON FIRST REEL
- DRILL-PROOF CABINETS

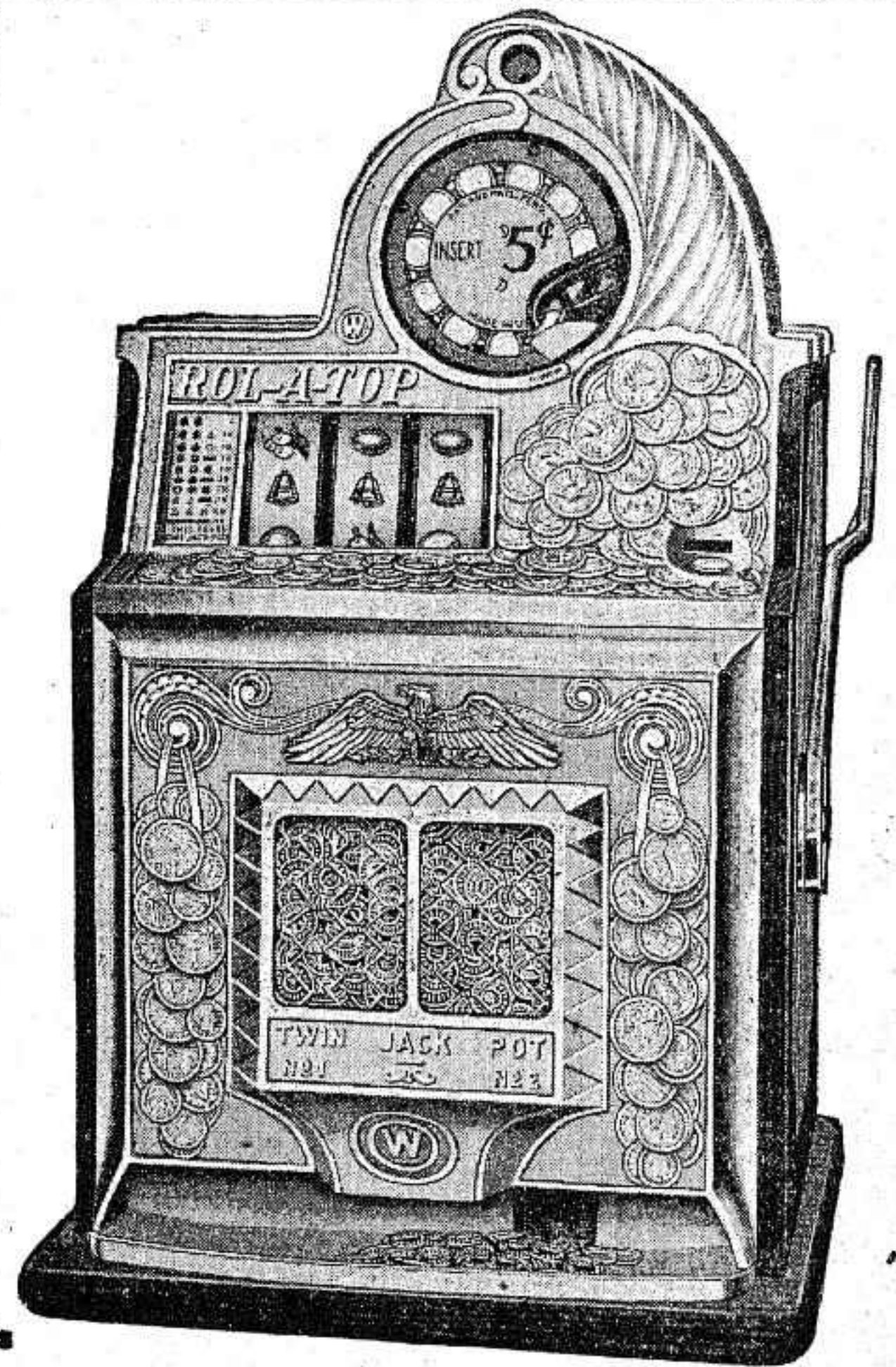
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1947 ROL-A-TOP

NEW CABINET ASSEMBLIES FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

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COPPER
MAROON
GOLD
SURF BLUE
GREEN
CHOCOLATE
ALUMINUM GREY

- ✓ COMPLETE NEW PRECISION - BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
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- ✓ DRILLPROOF PLATES.

SPECIAL DISCOUNT LOTS OF TEN OR MORE

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GOTTLIEB BAFFLE CARD	\$322.00
BALLY MIDGET RACER	299.50
ACE COIN COUNTER	139.50
DRAW BELL, 5c COMBINATION	477.50
DRAW BELL, 25c COMBINATION	497.50
EXHIBIT'S NEW FIESTA	320.00
UNITED SEA BREEZE	325.00
CHICAGO COIN SUPERSCORE	299.50
DAVAL'S "FREE PLAY"	75.00
GENCO STEP UP	324.50
SILVER KING NUT VENDORS, 1c or 5c	13.95
BALLY TRIPLE BELL	895.00
GOTTLIEB Improved DeLuxe GRIP SCALE	39.50
A. B. T. CHALLENGER, Beautifully Designed	65.00
NEW SLOT STANDS	27.50
JENNINGS BRONZE or STANDARD CHIEF, 5c	299.50
10c, \$309.00. 25c	319.00
JENNINGS SUPER DELUXE LITE-UP CHIEF, 5c	324.00
10c, \$334.00. 25c	344.00

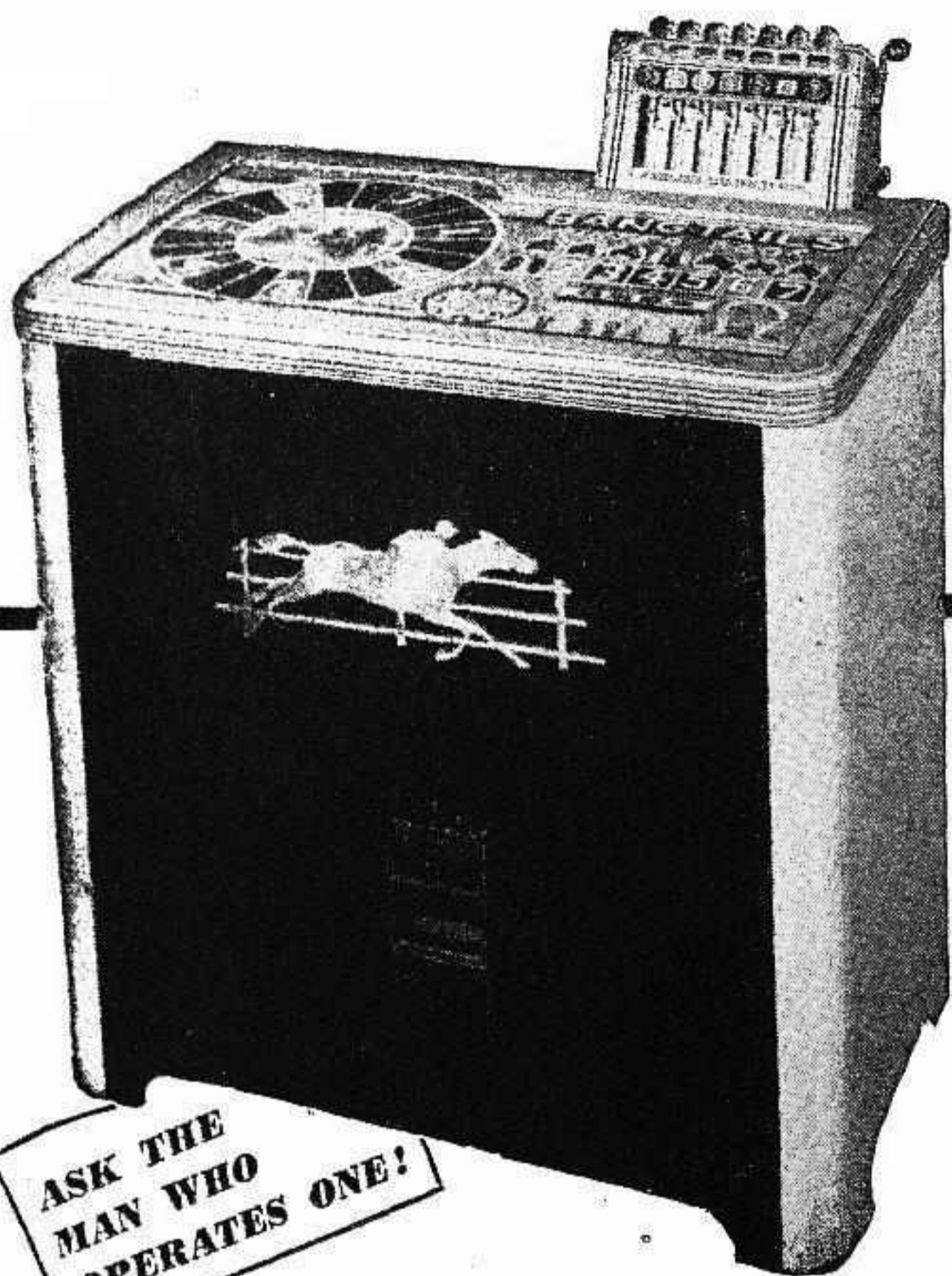
WANTED FOR CASH

ROCK-OLA Monarchs — Windsors — 1939 Standards — 1939 Deluxes
1940 Masters — 1940 Supers
WURLITZER 500 Keyboard — 600 Keyboard — Counter Model 81
Counter Model 71
SEEBURG Classics—Colonels, E. S.
All Phonographs must be in excellent working condition and appearance. WE ARE NOT INTERESTED IN JUNK! Rush your list—state best cash prices.

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STAGE DOOR	KEEP 'EM FLYING \$134.00	INVASION	\$ 89.00
GAITEEN	189.00	GOTTLIEB	84.50
FLAT TOP	150.00	LIBERTY	144.00
COVER GIRL	139.50	KNOCKOUT	119.00
SHANGRI-LA	134.00	GOSS	109.00
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CATALINA	129.50	4 ACES	104.00
BIG PARADE	134.00	UNITED MIDWAY	89.00
YANKEE DOODLE	129.00	SKY RIDER	89.50
		TEN SPOT	59.50
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NATIONAL COIN MACHINE EXCHANGE
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO



ASK THE
MAN WHO
OPERATES ONE!

NEW—SENSATIONAL
EVANS'

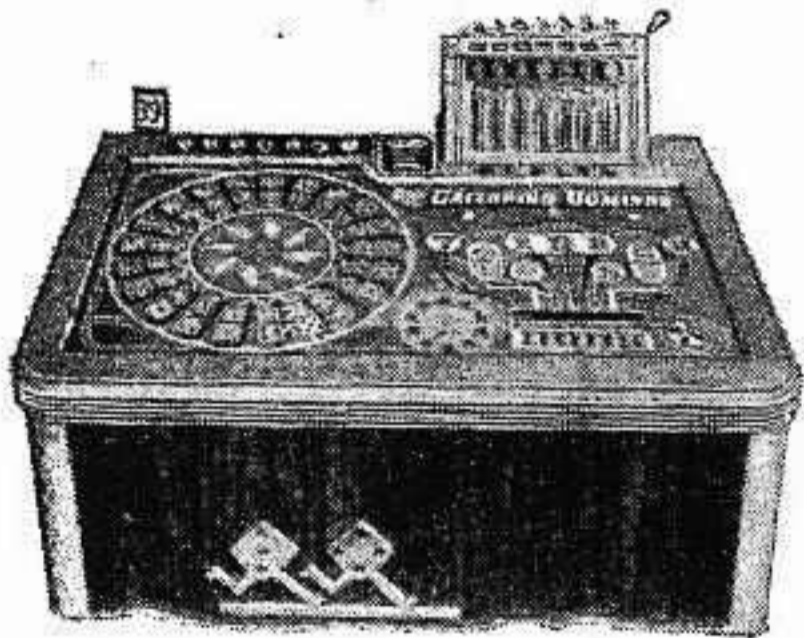
BANG TAILS--WINTER BOOK

Another sure-fire console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans' BANG TAILS--WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominos and Bang Tails, plus the new sensational feature of WINTER BOOK ODDS! Odds range from 10 to 1 to 500 for 1, with only a SINGLE coin played. NO BUILD-UP necessary for a chance at these sensational odds! "Ask the man who operates one," or better yet, add BANG TAILS--WINTER BOOKS to your route for greater profits! Available in either 5¢ or 25¢ play.

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REPLAY
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BANG TAILS AND GALLOPING DOMINOS easily and quickly convertible to Automatic Award!

Frequent Replay awards are ingeniously shown by means of a periscope projector, flashing the number of Replays in full view at all times! Machines are fully metered for both Replays and Jackpot. Accumulated Replays can be either played off, with as many as 7 at one time, or cancelled by the location owner. Meter registers all cancelled Replays.

Bang Tails and Galloping Dominos are also available in straight Automatic Award payout, with or without Jackpot, and Check Separator models. Specify 5c or 25c play. Resale or trade-in value is quickly recognized in Evans' Convertible models. Enjoy the profits you deserve . . . operate machines to suit your special requirements!

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New Galloping Dominos model with same high awards as Bang Tails--Winter Book. Now in production! Rush your order for early delivery!

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SOON!

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Stops taking ways



No. 4750 Improved Herculoock—pick-resisting design. "Shark-tooth" keyway. Double sided key. Wrench-proof cylinder. Extra heavy spur washer, retaining screws, and key. Cam movement 90 degrees. Thousands of key changes.

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Pick-resisting, shock-resisting ILCO HERCULOOCKS, with built-in dependability, will keep your "take" in the coin boxes where it belongs. Ready to outsmart a "Jimmy Valentine" or baffle a "Raffles", HERCULOOCKS afford the kind of protection and security you'll want for every one of your coin machines.



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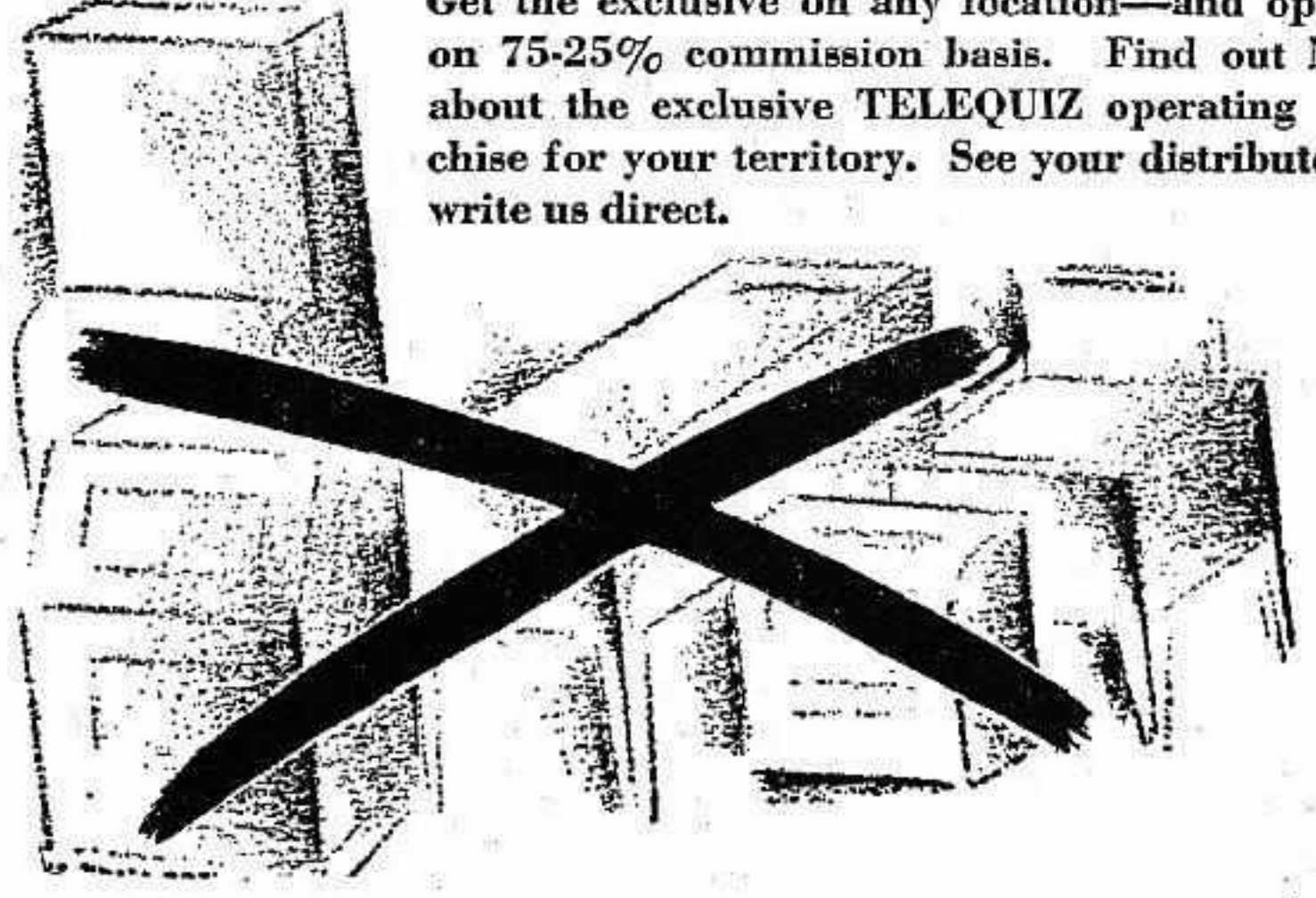
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Non-Competitive! TELEQUIZ is the only 3-way convertible machine on the market . . . Amusement, Free-Play and Pay-Out. Operates on the same principle as a radio quiz show. Get the exclusive on any location—and operate on 75-25% commission basis. Find out NOW about the exclusive TELEQUIZ operating franchise for your territory. See your distributor or write us direct.



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850\$500.00 750E\$450.00
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Crown 235.00 Rex 165.00
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Standard ..\$210.00 Monarch,
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PACKARD PLA-MOR PHONOGRAPHS—HIDEAWAYS, WALLBOXES
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Table listing various pinball games and their prices, including VICTORY, MARINES AT PLAY, AMERICAN BEAUTIES, etc.

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Table listing arcade equipment such as SKY FIGHTERS, LITE LEAGUE, RAIDERS, etc., with prices.

CONSOLES

Table listing console games like 25c SUPER BELL, 5c WATLING BIG GAME, etc., with prices.

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ORDERS NOW BEING TAKEN FOR PROMPT DELIVERY

NEW A. M. I. PHONOGRAPHS

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TELEPHONE MUSIC STUDIOS & LOCATION EQUIPMENT. IMMEDIATE DELIVERY

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Table listing new machines like EXHIBIT'S FIESTA, GOTTLIEB'S BAFFLE CARD, etc., with prices.

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Heavy Steel Custom Built Single and Double Revolveraround Safes. Burglar Proof. Will take any make Slot Machine Bottom Door for Storage or Additional Weights.

Single Safes, \$175.00 | Double Safes, \$225.00 | Lock Box Stands, \$27.50

SLOTS

Gigantic stock of used and new Slot Machines on hand, all in perfect operating condition.

Get our new low prices.

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Good Used Equipment—Prices Slashed!

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Fully Guaranteed BLACK CHERRY BELLS, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5.

Table listing Bell Machine models and prices, including Mills New Vest Pockets, Jenn. 4-Star Chief, etc.

CONSOLES

Table listing console games like Pace Club Consoles, Caille Club Console, etc., with prices.

MISCELLANEOUS

Table listing miscellaneous items like Strips, S.P., C.H. or Club Special, etc., with prices.

PAY TABLES

Table listing pay tables like Skylark, F.P. or C.P., Bally Challenger, etc., with prices.

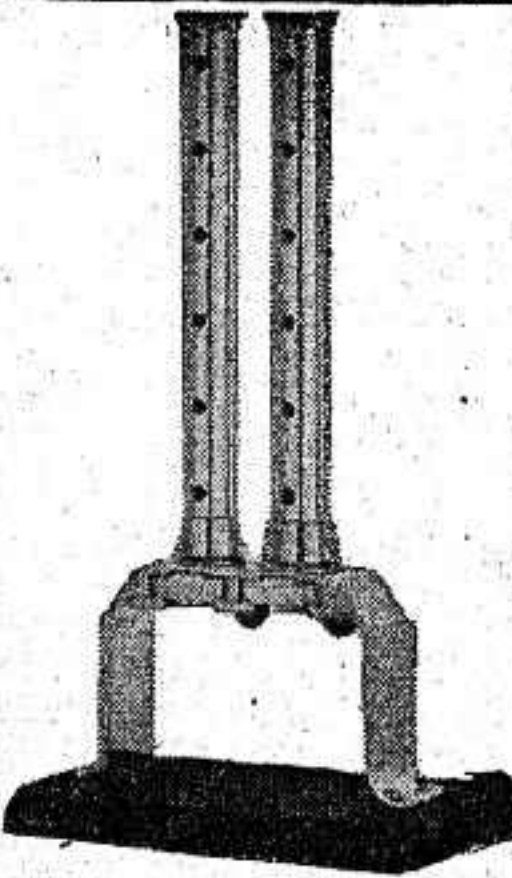
PHONOGRAPHS

Table listing various phonograph models and prices, including Mills Throne of Music, Rock-Ola Super, etc.

Terms: 1/3 Deposit, Balance C. O. D.

Milwaukee Coin Machine Co.

1130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN



COIN CHANGERS

- High luster chrome finish—all metal construction. Automatically dispenses EITHER 5 or 10 NICKELS in the palm of your hand. Capacity—thirteen dollars in nickels. Floating-mount solid die cast coin slides cannot warp, stick or jam. Well balanced design—13" high, 7 1/4" wide, 5" deep. Weighted non-slip base.

JUNIOR CHANGER --- \$17.50

Northwest Sales Co.

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SALESMAN WANTED

To Cover Eastern Pennsylvania

For large distributor of top lines in Music Boxes, Pin Games, Vending Machines, etc. Must be aggressive and familiar with the territory. Drawing account and expenses against an excellent commission set-up. Write at once, giving experience and present employment. All replies held in strict confidence.

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STEP-UP



FIRST

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OPERATORS' RECEIPTS SHOW "STEP-UP" PROFITS INCREASE WEEKLY!

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES

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NEW YEAR CLEARANCE ON "CERTIFIED" USED EQUIPMENT

READY FOR LOCATION

CONSOLES

KEENEY SUPER BELLS, 5¢, F.P., P.O., REFINISHED	\$159.50
KEENEY SUPER BELLS, 5¢-25¢, F.P., P.O., REFINISHED	219.50
KEENEY SUPER BELLS, 5¢-25¢, P.O., REFINISHED	209.50
KEENEY SUPER BELLS, 4-WAY, 5-5-5-25, REFINISHED	395.00
MILLS 3 BELLS, 5-10-25, REFINISHED	549.50
MILLS 4 BELLS (ORIGINAL HEADS), 5-5-5-5, NEW CABINET	349.50
MILLS 4 BELLS (ORIGINAL HEADS), 5-5-5-25, NEW CABINET	399.50
MILLS JUMBO PARADE, P.O. (LATE HEADS), REFINISHED	119.50
MILLS JUMBO PARADE, F.P. (LATE HEADS)	89.50

MAY-BELL 4 WAY, 5-5-5-25, P.O., NEW	\$495.00
BUCKLEY TRACK ODDS, 5¢, J.P.	495.00
BALLY HIGH HANDS, F.P., P.O.	99.50
BALLY CLUB BELLS, F.P., P.O.	119.50
BALLY ROLL-EM, 5¢, P.O.	119.50
BAKER'S PACERS, 5¢, LATE, D.D.	199.50
PACE'S SARATOGA, 5¢, F.P., P.O.	99.50
JENNINGS SILVER MOON, F.P.	89.50
WATLING'S BIG GAME, 5¢, F.P.	79.50

CERTIFIED REBUILT SLOTS (NEW MACHINE GUARANTEE)

MILLS EXTRABELLS, 5¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	\$229.50
MILLS EXTRABELLS, 10¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	249.50
MILLS EXTRABELLS, 25¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	269.50
MILLS GOLD OR SILVER CHROME, 5¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	219.50
MILLS GOLD OR SILVER CHROME, 10¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	239.50
MILLS GOLD OR SILVER CHROME, 25¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	259.50
MILLS GOLD OR SILVER CHROME, 50¢, KNEE ACTION, DRILL PROOF	359.50

MILLS BLUE FRONTS, 5¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	\$139.50
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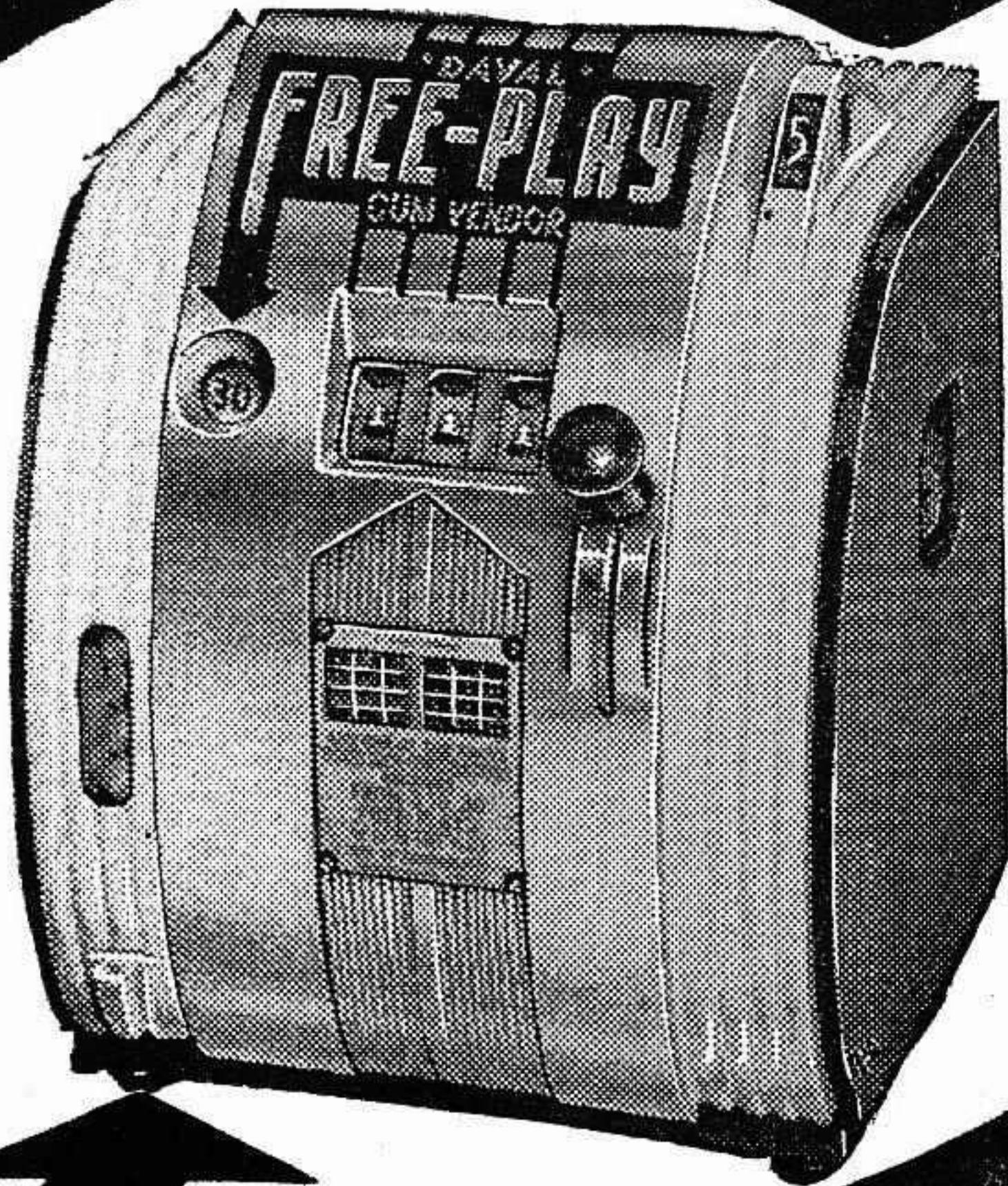
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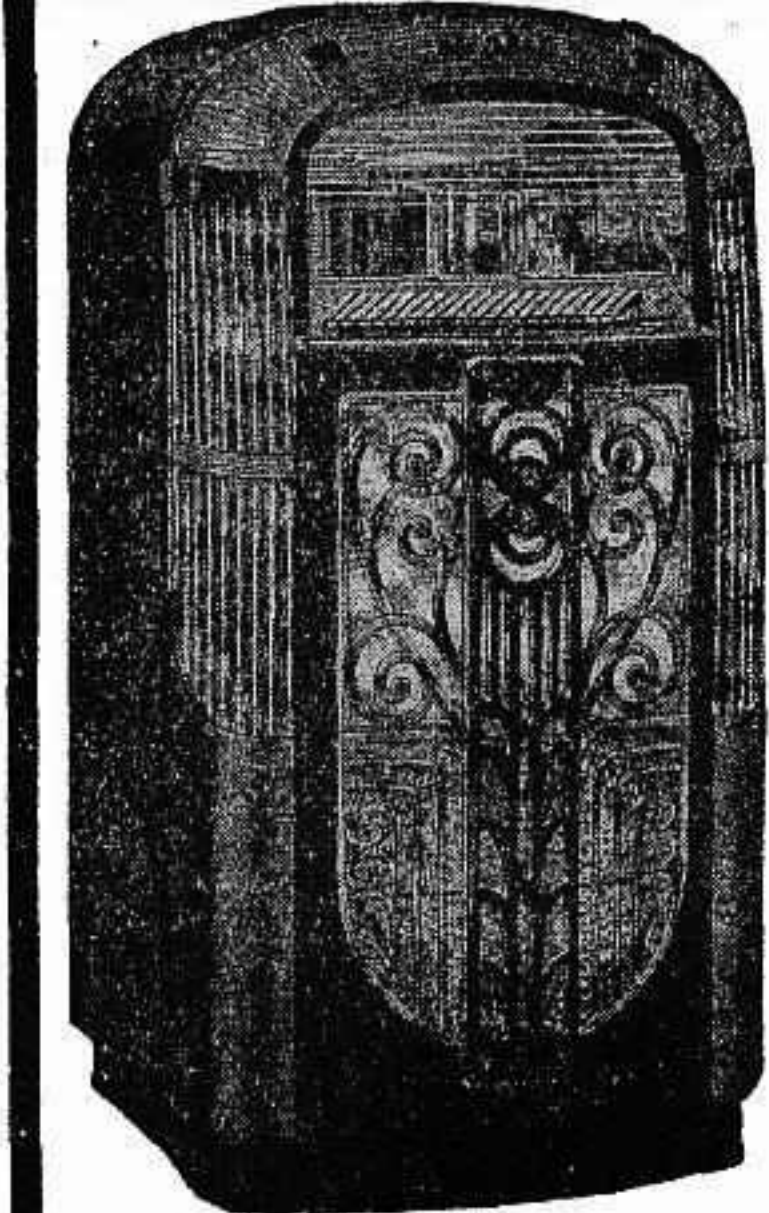
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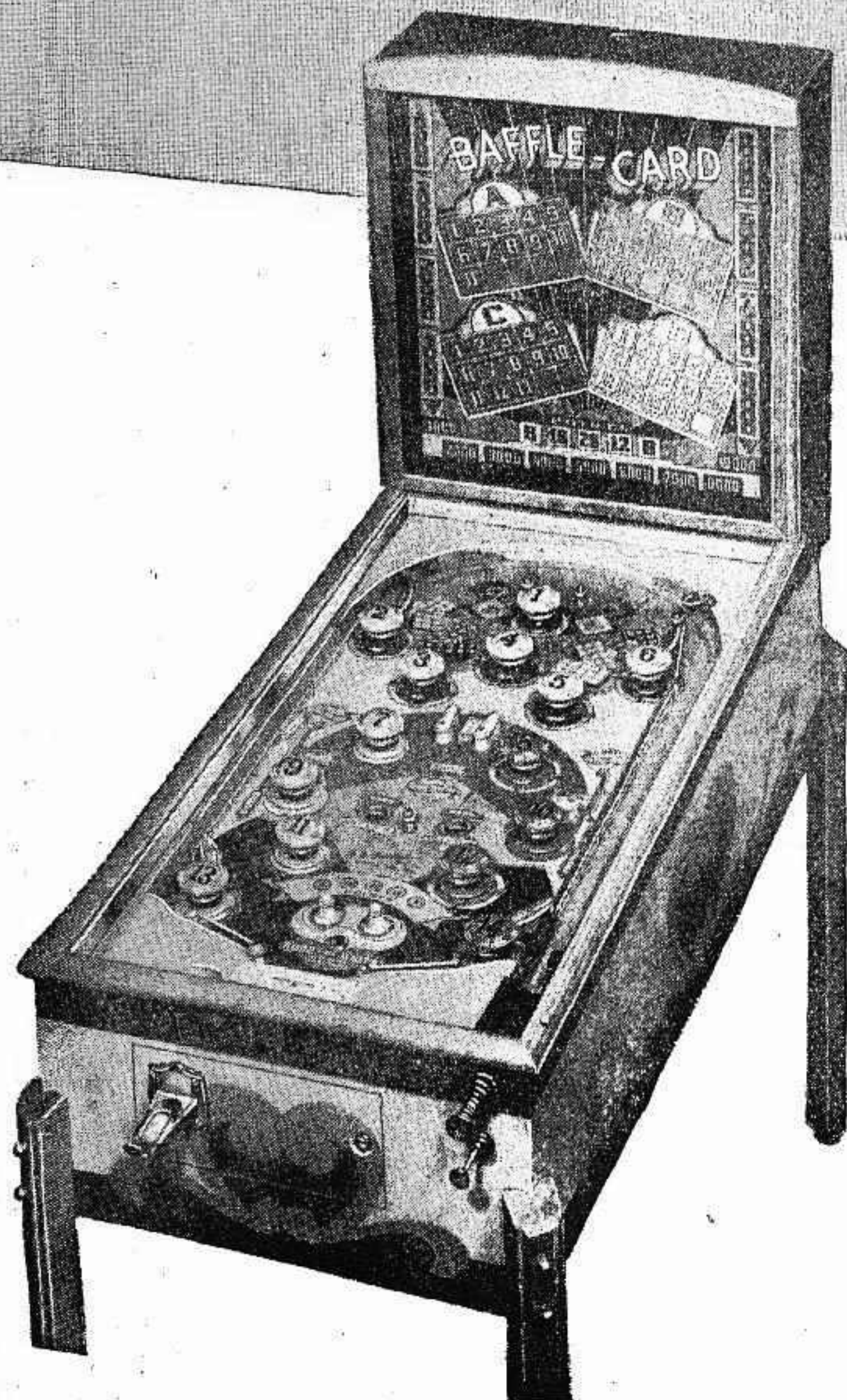
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 SUNDAY, JANUARY 19, 1947
 From 2 P.M. Till Tired**

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West Side Is Working for You. Not only are we delivering the finest in new and reconditioned equipment but we've just negotiated for complete financing of the equipment we sell. Our elastic credit terms allow up to 15 months to pay no matter where you are. Take advantage of this offer. Order from West Side because West Side's on Your Side. Harry Berger

PHONOGRAPHS

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616	\$124.50	Monarch	\$149.50
616 Lite-Up	174.50	Windsor	149.50
61 Counter Model	114.50	Standard	229.50
24	189.50	De Luxe	229.50
42/24	215.00	SEEBURG	
600 Rotary	255.00	Hi-Tone, ESRC	\$319.50
600 Key Board	285.00	Hi-Tone, ES	299.50
500	249.50	Classic	279.50
700	475.00	Cadet	284.50
750	485.00	Vogue	284.50
800	474.50	Casino	189.50
MILLS		Regal	184.50
Throne	\$174.50	Gem	189.50
Empress	189.50	Plaza	189.50
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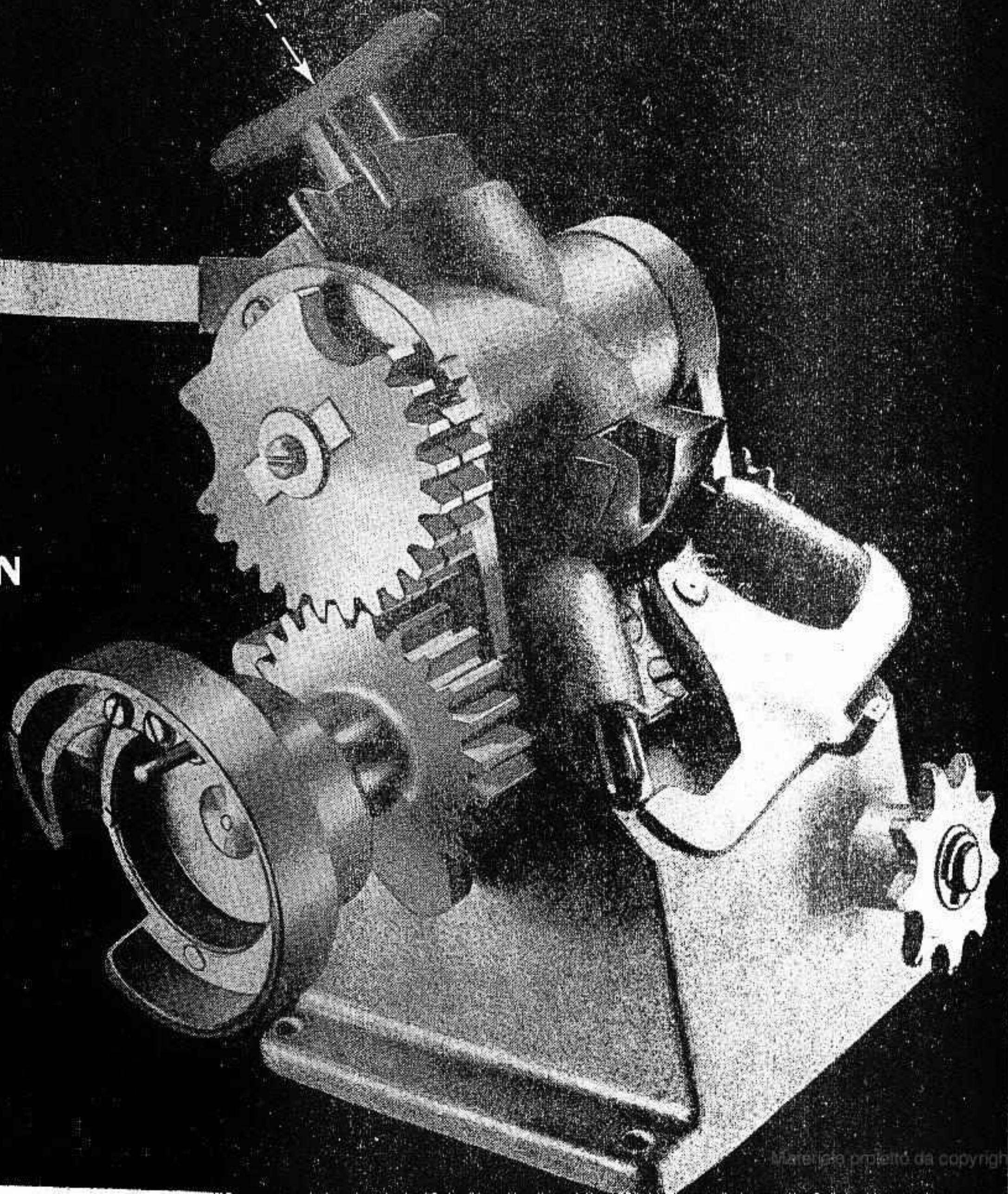
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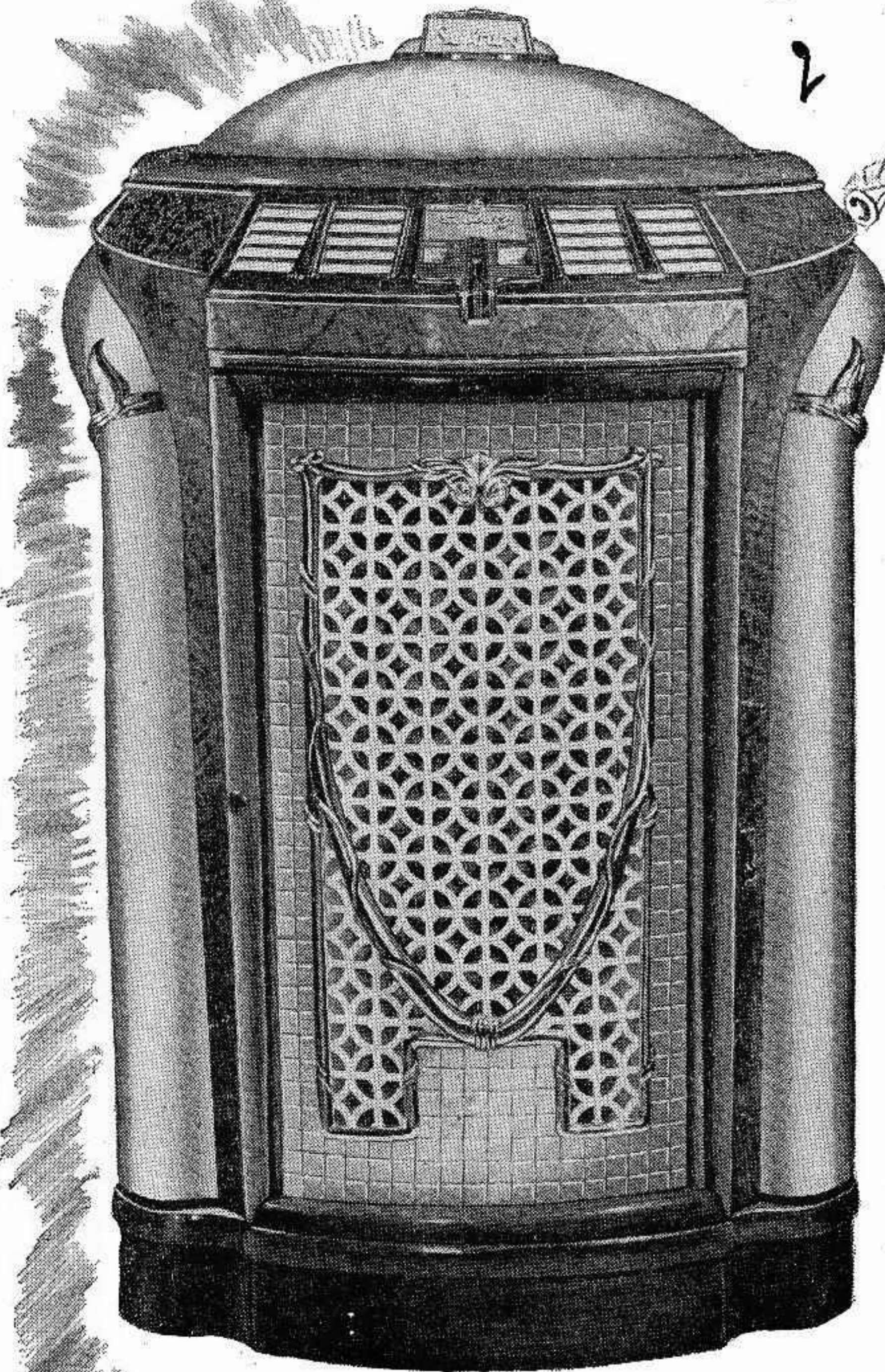
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It's a real delight for the public to watch that AMI gripper bow select the record out of the rack and whisk it through space to deposit it on turntable. This action is an eye-catcher and a play-getter, distinctly 1947 in character.

AMi
THE 40 SELECTION
PHONOGRAPH



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DEPENDABLE MECHANISMS
**WITH ILLUMINATED
DOOR AND
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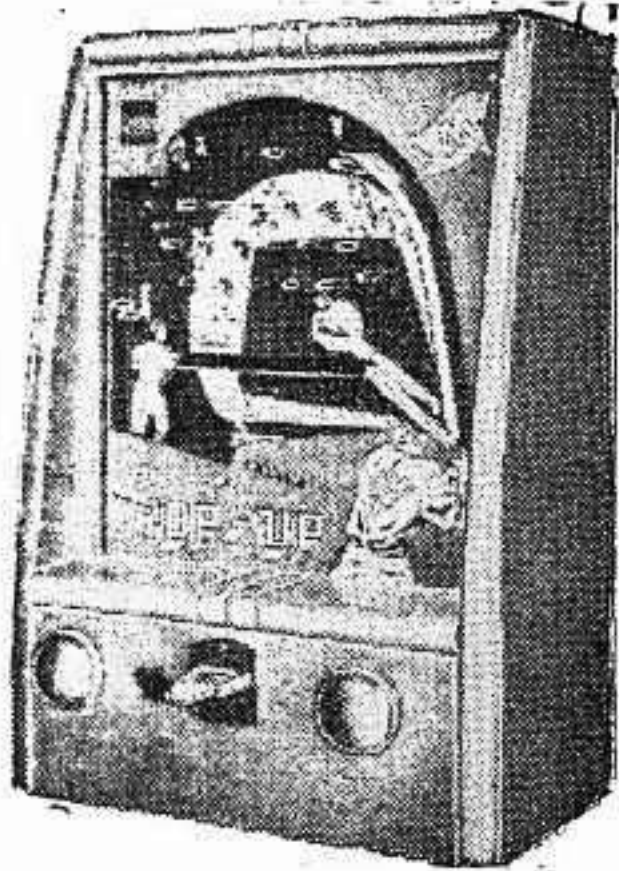


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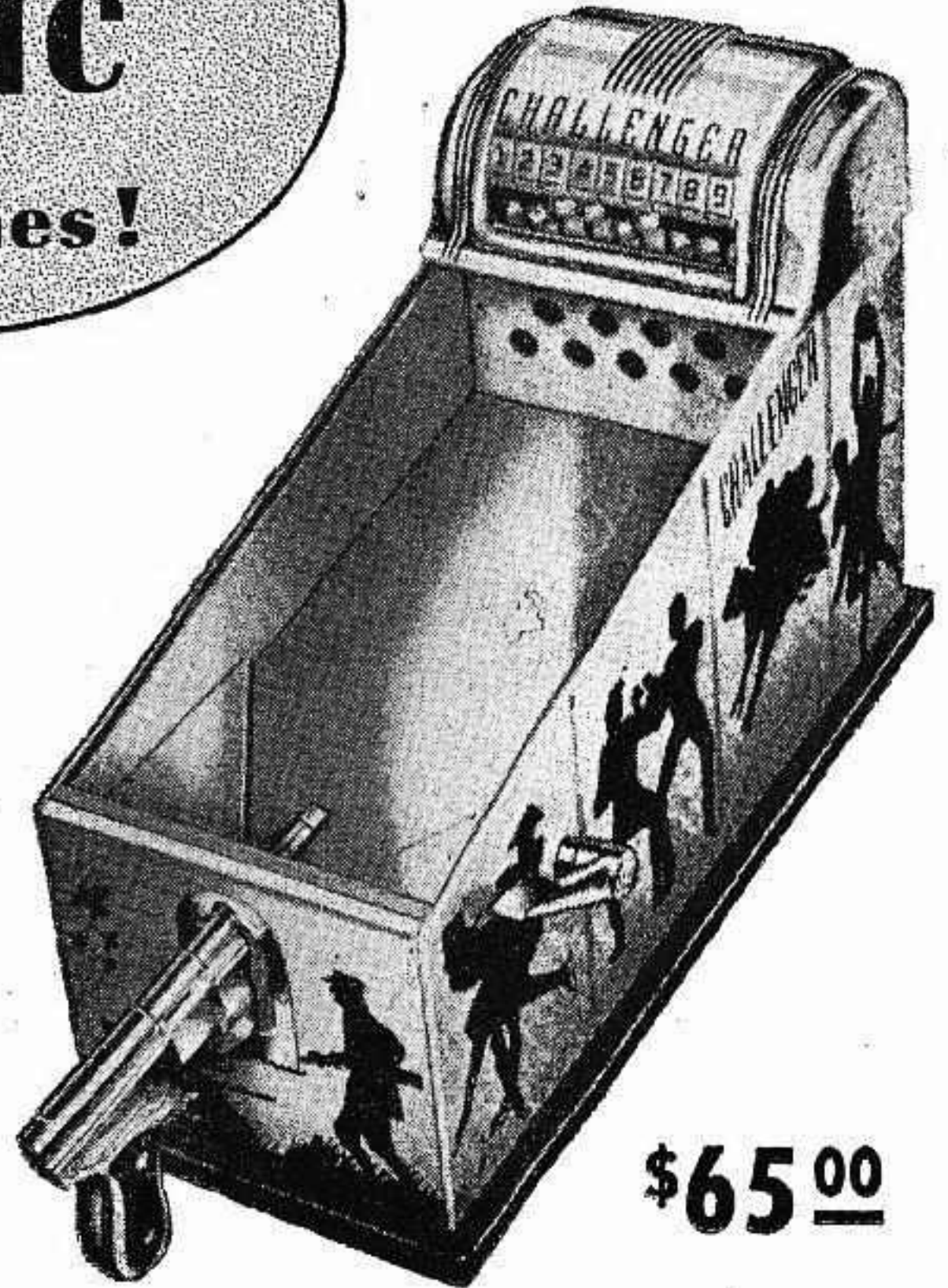
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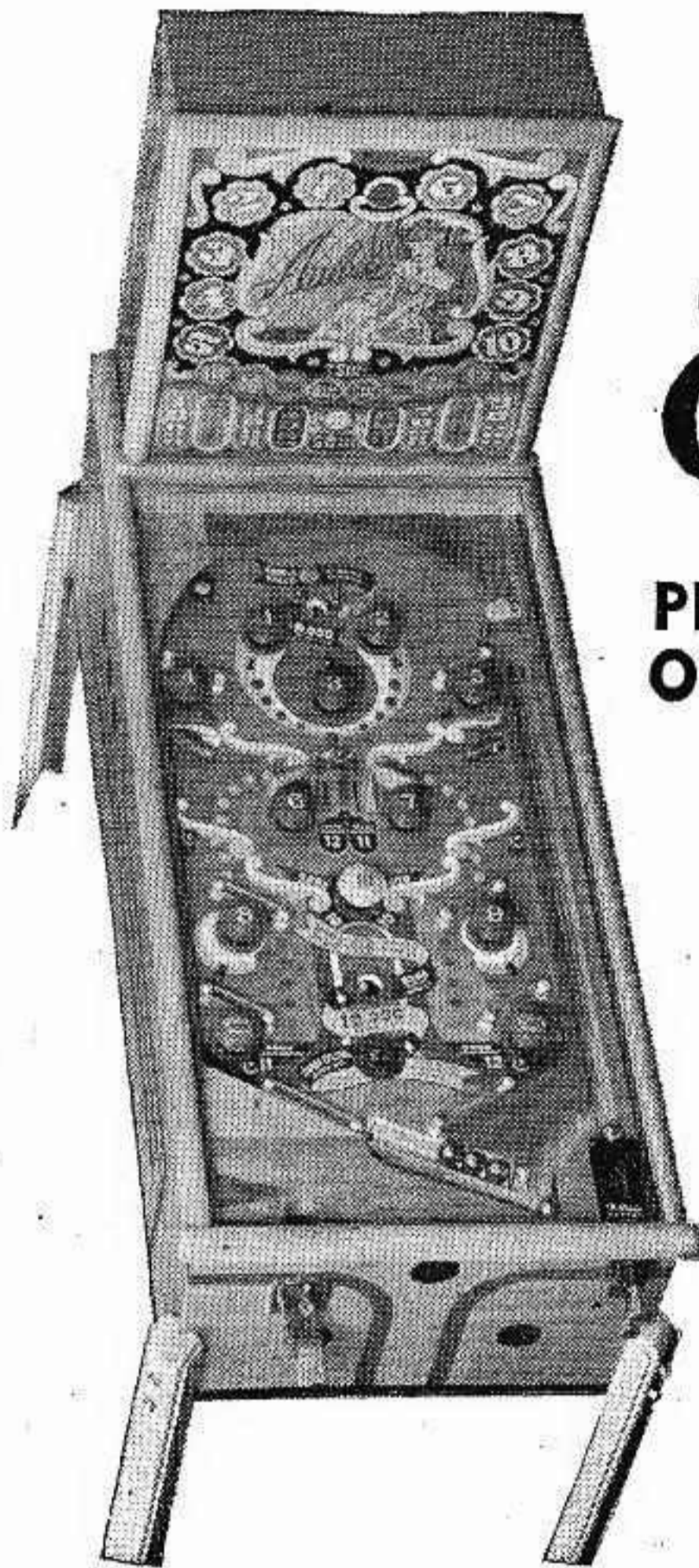
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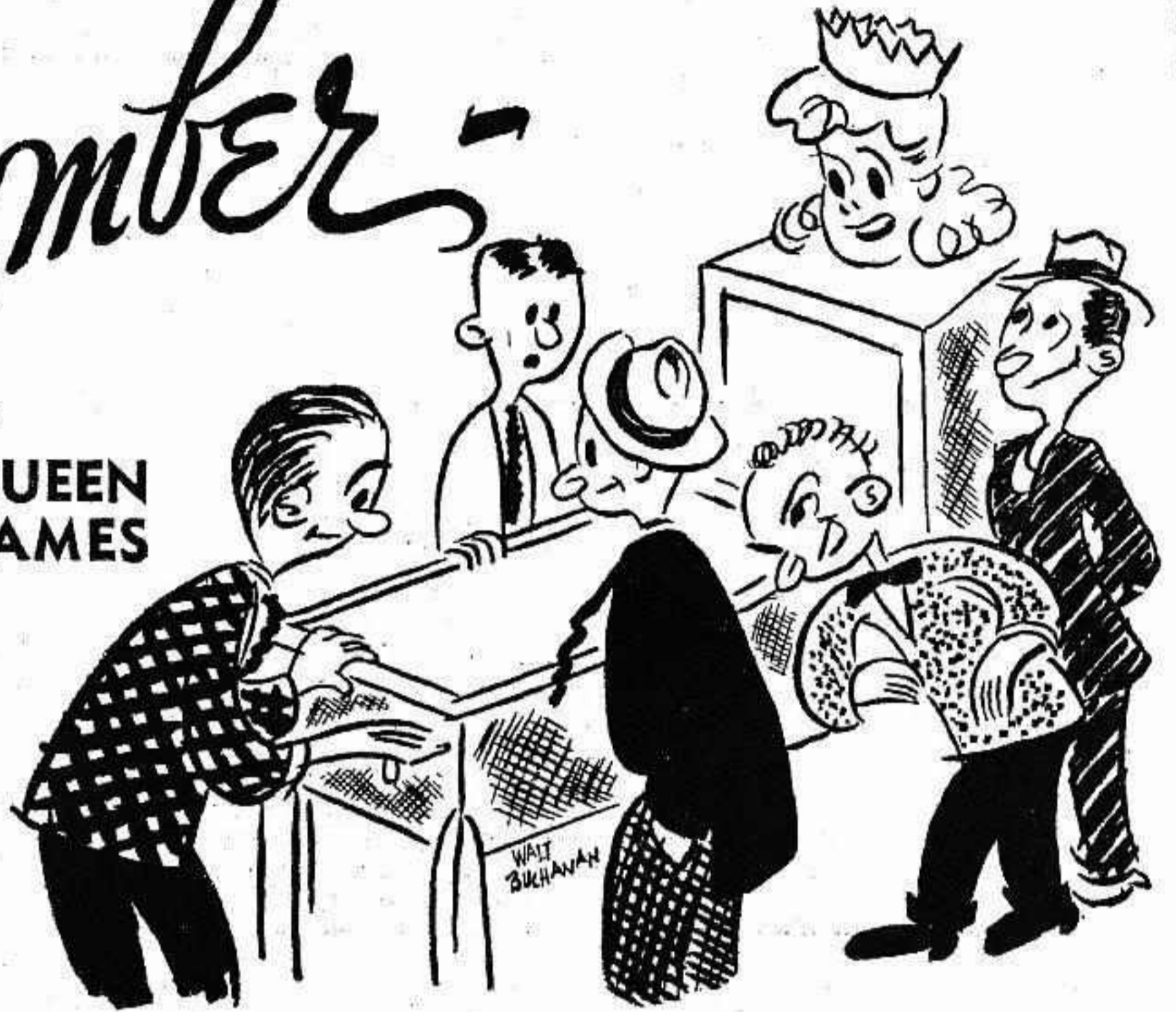
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**New
EXTRA DRAW Feature**

Flashing Star remains lit at mystery intervals, permitting player to hold and draw, not merely once, but twice, three times . . . as long as Star is lit. And another coin pops into the chute for every draw.

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SUPER SPECIAL
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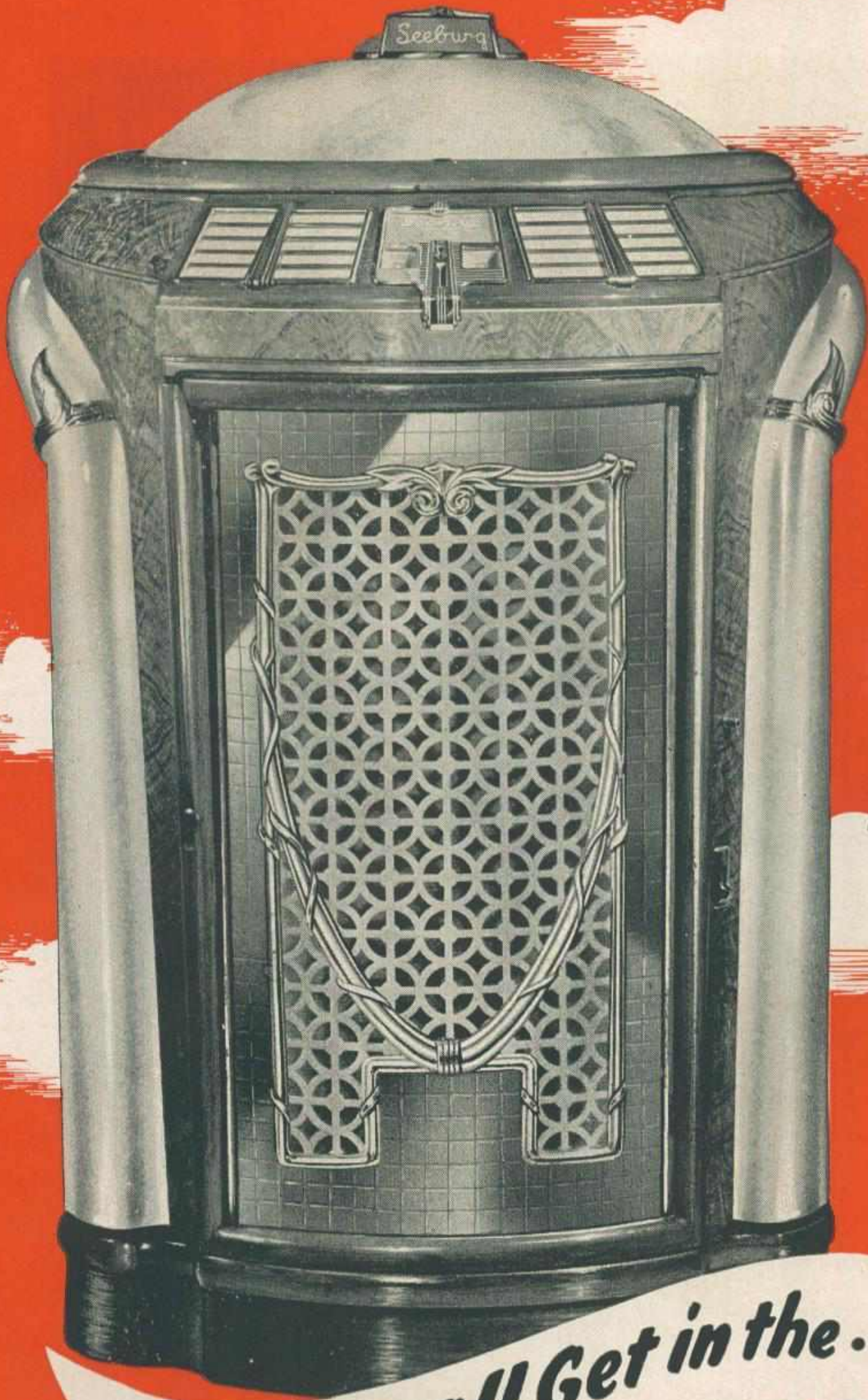
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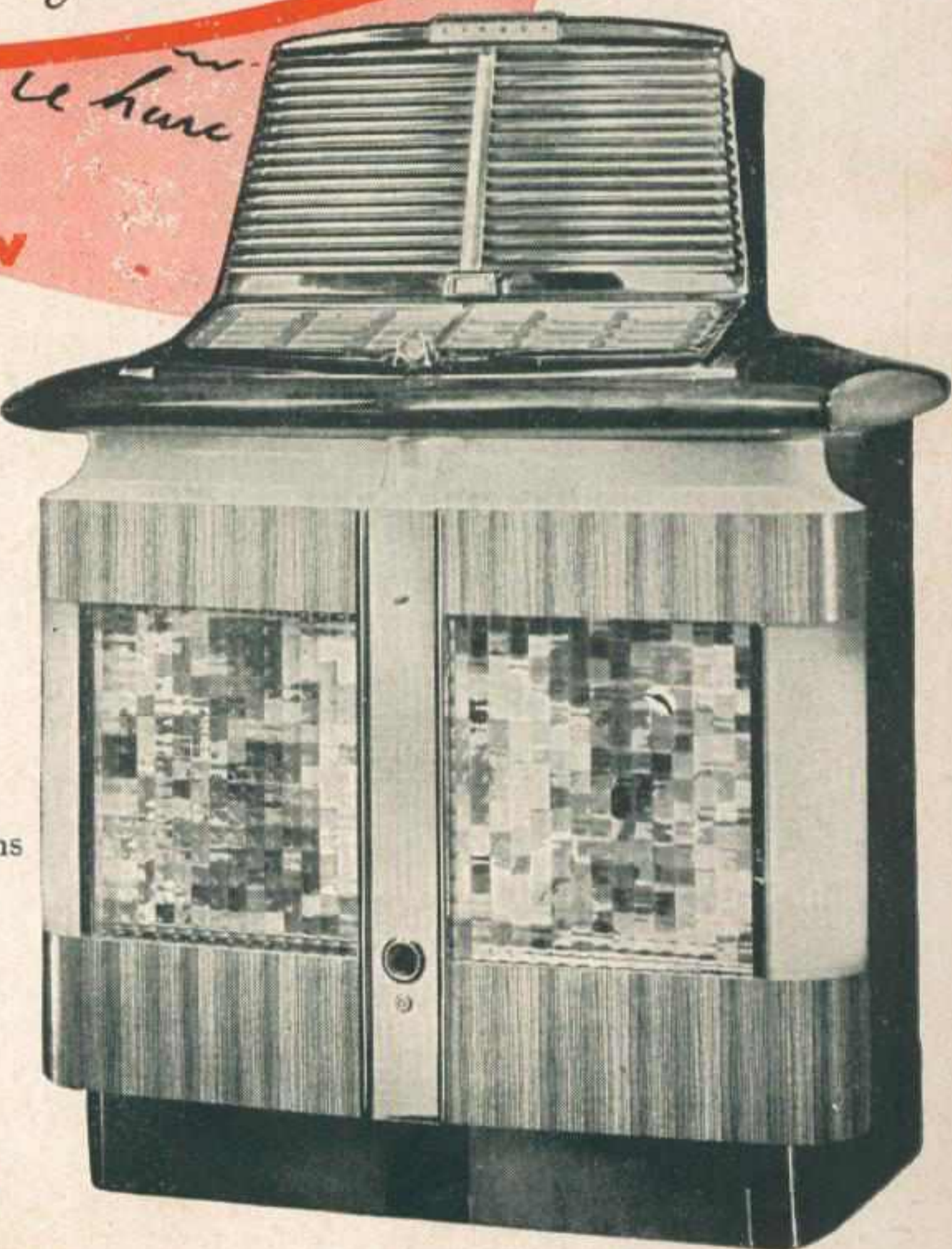
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