

The Billboard

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THE WORLD'S FOREMOST AMUSEMENT WEEKLY

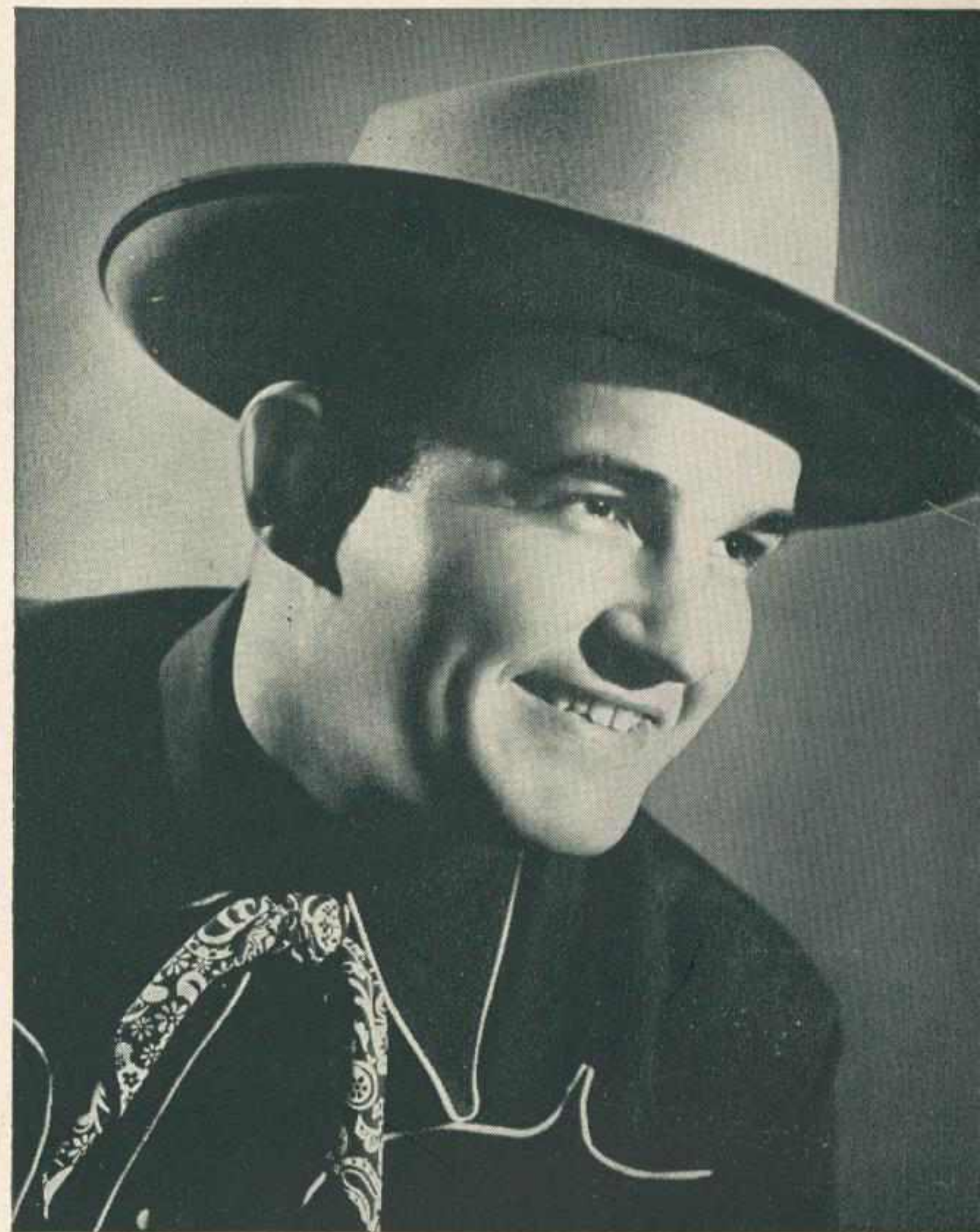
RADIO'S EYE ON HOLLYWOOD PIE

NETS AND AGENCIES STEP UP
OPERATIONS AS SHOWS HOP ON
FILM CENTER'S BANDWAGON

—Page 3

WALLY FOWLER
Gospel Singer at Six

(See Music) →



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the Sonja Henie Ice Revue

H'WOOD'S AIR SUPREMACY BID

May Testimony To Be Aired?

WASHINGTON, Sept. 7.—The nation's ear may be tuned in on Rep. Andrew May's testimony if the ailing congressman finally gets around to an appearance before Sen. James M. Mead's War Investigating Committee. Mead, readying for his battle for the New York governorship, indicated that whether or not he stays on as chairman of the Senate War Investigating Committee, the committee is likely to be agreeable to an unprecedented broadcast of the May testimony—on condition, however, that May himself agrees to the broadcast.

Mead's flat rejection of May's bid this week for bedside testifying for the committee record at May's Kentucky home now leaves May with only two alternatives—appearance before the Mead committee at formal Washington proceedings or forfeiting of his chance to stump in a campaign for re-election to Congress. In Mead committee circles, the guess now is that May is likely to emerge from Kentucky to submit to Mead committee questioning concerning his association with the Garsson munitions combine.

2 Nets Interested

Mead has already been approached by representatives of at least two of the major networks for setting up equipment for a nationwide broadcast of May's personal testimony in the event the chairman of the House Committee on Military Affairs makes his long-deferred appearance. Mead indicated that he is seriously interested in such a move in order that the public can keep pace with what is going on in Washington, but he emphasized that a broadcast would not be countenanced if May raised an objection. Broadcast from the committee room on Capitol Hill would [\(See May to Get Airing? on page 4\)](#)

Ben Hecht's "A Flag Is Born" Propaganda Plus Top Drama

By Robert Francis

"Here, then, on the stage in front of you," says Ben Hecht in a program foreword, "is the Hebrew and his only Parliament—the Parliament of the world's heart and conscience. Are there such things?" If there are, and Hecht's dramatic indictment fails to reach them, then no plea that can be written, seen or heard can be other than a sad commentary on the state of human sympathy and understanding. *A Flag Is Born* is propaganda, unvarnished and straight from the shoulder, but it is propaganda translated into topflight dramatic values. *Flag* is a memorable experience in the theater.

Hecht's premise, of course, is the necessity of a homeland for European Jews and his objective is the opening of Palestine for such refugees. He has put his plea into the mouth of an old Jew, who with his wife finds refuge in a deserted graveyard. They are seeking Eretz Israel—the Holy Land—but don't know the way. They meet a youngster of the new generation who has survived the tortures and the gas chambers. He is bitter, disillusioned—a proper foil for the patient resignation of his elders, but he cannot point out the way, either. The old man calls on the heroes and kings of ancient Israel for guidance—Saul the warrior, David the poet, Solomon the wise. Only Solomon can tell how to reach the goal. The world is his enemy. He must convince it of the rights of his people. So old Tevya does just that. He puts his case squarely up to a world court and wins it, only to be defeated by the judges' heartlessness and stupidity.

Hecht writes with an effect of trepidation [\(See Ben Hecht "Flag" on page 45\)](#)

Real Ice in the Open, Heavy Bill At Reading Fair

READING, Pa., Sept. 9.—Heaviest attraction program presented at an Eastern fair this year, including another attempt to bring ice show entertainment to grandstand patrons, was booked by the Reading Fair, which opened an eight-day run here yesterday (8). Previous skating efforts at fairs have been confined to synthetic surfaces and flopped badly because the public wouldn't go for presentations on ersatz. A 26-by-30-foot tank with special equipment for manufacturing real ice is used here.

Derby on Ice, Sunday (8) and Monday (9), shares billing with *Louis Prima* and *Eddie Roecker*, [\(See Real Ice in Open on page 4\)](#)

Originations From W. Coast Climb Dizzily

Agencies Come Aboard

By Lee Zhitto

HOLLYWOOD, Sept. 7.—Fall season will push Hollywood to a new peak in transcontinental airshow originations and will give flmtown its strongest claim so far to national "domination." Survey of the four nets by *The Billboard* reveals a 20 per cent boost in Coast's national radio output. Each year has seen

Hollywood rapidly gaining in number of originations. It now feeds a walloping share of nighttime broadcasts, has sliced off a sizable portion of daytime segs and is sharpening its knife for more. Out of Hooper's top 15 shows 10 years ago, only four came from Hollywood, one from Chicago and 10 from New York. Now, 12 are Hollywood originations, and three belong to New York.

Typical of Hollywood's swift rise to radio importance can be found in NBC's record for the past five years. NBC, which this year will beam 36 airshows from Sunset and Vine, had 28 Coast originations last year, 25 in 1944, 20 in 1943 and only 13 in 1941. Hence, net's Coast transcontinental output has almost tripled in five years. Similarly, other webs are showing substantial increases. CBS this season will boost its originations [\(See H'WOOD'S AIR on page 14\)](#)

No Upbeat, No Downbeat, No Nothin'

Monkey Pounds Piano as Chi Palmer House Is Mute

CHICAGO, Sept. 7.—The music that hath charms to soothe the savage breast was conspicuously absent at this room last night (6). The management as well as the performers (except the orchestra, of course) attempted to soothe that most savage of all beasts, the customer without music, and made a good try. Reason for the lack of music was, of course, the musicians' walkout at the Hilton hotels here, and while the no-music edict shuttered the Boulevard Room of the Stevens, the more ingenious Palmer House ops went on without. Mimic Larry Storch emceed the

show and it got rolling to Gil Maitson's dog and monkey act, which suffered very little sans orchestral backing. Show (originally reviewed in *The Billboard*, July 16) was definitely lacking in some spots because of the absence of Ted Straeter's band, but payees seemed to be preoccupied with the novelty of it and were attentive thruout.

Production numbers went very well and the Merriel Abbott Dancers proved that good dancers can terp without music. First, the Four Maurer Sisters singing *Pretty Girl Is Like a* [\(See EMPIRE ROOM on page 4\)](#)

25% Hike Kills Philly Tootlers' Walkout Threat

PHILADELPHIA, Sept. 7.—Threatened walkout of musicians in most of Philly's 210 night clubs and restaurants was averted when the *Cafe Owners' Guild and Local 77* reached an agreement on a 25 per cent wage increase on Thursday (5).

Samuel Haftel, secretary of the Guild, in announcing settlement of the dispute, said, "We have capitulated to the demands of the musicians. They will get the pay raise, but it will be paid over the objections of the cafe owners."

A raise is warranted, Haftel admitted, but the amount the musicians ask is unwarranted "in view of the decline in our business." The pay raise, he said, will mean that a number of cafes will have to curtail musical entertainment and in some cases they are already planning to do away with music entirely. "We are paying them simply to show that we don't have the same conditions here as they have in New York."

St. Louis Muni Opera Pulls Record 866,963

ST. LOUIS, Sept. 7.—Municipal Opera here, ending its 28th season Sunday night (1) with *The Great Waltz*, shattered attendance records. Total for 86 of 88 scheduled performances was 866,963, eclipsing the mark established in 1943 by 31,579. *Waltz* played two weeks and drew the high of 142,960. *Desert Song*, season's opener which ran 11 nights, set a new record for a tee-off show by playing to 111,839.

Other figures: *Mary*, 65,253; *Gypsy Love*, 69,722; *Rosalie*, 75,479; *Merry Widow*, 75,635; *Lost Waltz*, 68,237; *East Wind*, 68,823; *Prince of Pilsen*, 65,212; *Robin Hood*, 70,708, and *Wizard of Oz*, 63,095 (two performances canceled).

Musicians' Strike

Developments in the musicians' strike are storied in General News, Music and Night Clubs-Vaudeville departments.

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Carlo Ballet Beats Toe Troupes to N. Y. Wire; 63G in View

By Leon Morse

NEW YORK, Sept. 7.—With its cash register hopping to the tune of a \$40,000 advance, *Ballet Russe de Monte Carlo* bowed in Wednesday (4) for a two-week stand at the City Center. Preem had the ballet set out en masse and the s.r.o. sign was put up early.

The pre-sale not only tops last year's advance by \$10,000, but means the house is two-thirds sold out for the entire engagement. Gross for the date is a potential \$63,000 at a \$2.40 top for 15 performances.

Russe terpers hit the wire four weeks ahead of *Ballet Theater*, slated for a five-week date at Broadway Theater, and Colonel De Basil's *Ballet Russe*, which comes into the Metopera House at the same time. Later in the season *Ballet for America* and *Joos Ballet* will test their toes on the Stem.

Opening program consisted of *Ballet Imperial*, *Baiser De La Fee*, *The Bluebird* and *Rodeo*. Thursday (5) evening's program featured the only new ballet to be introduced during the date, *The Bells*.

Preem evening started off inauspiciously with classic *Ballet Imperial*, set to the music of Tchaikowsky's *Piano Concerto* with Rachel Chapman at the keyboard. *Imperial* is a satire on traditional ballet of Russian czarist days, but comes across stiffly. Maria Tallchief, Nicholas Magallanes and Nathalie Krassovska were the chief terpers in this one, with Miss Tallchief carrying off the honors.

With Alexandra Danilova out because of a sprained tendon, Marie-Jeanne took over top-slot in *Baiser*, an engaging fairy tale that is simple, likable and buoyant. It gains much from fine interpretation given it by duo of Marie-Jeanne and Frederick Franklin. Dance job marred, however, by spotty lighting that spawns eyestrain. Last scene, stepped behind gauze, may have been hoofed well, but few could see what was going on.

Bluebird is a piece of caviar for the tulle-and-tights brigade that hit the high note for the evening. Both Leon Danielian and Ruthanna Boris gave customer palms a workout via their effective ascents and leaps. Closer was Agnes De Mille's familiar American ballet, *Rodeo*, which is plenty appealing to the cognoscenti as well as general public. Tho Frederick Franklin made a fine rough-and-ready hand with a rope, he was more than matched by Nora White's stepping as the cowgirl who wanted love. Aaron Copeland's music is cut from the same fine cloth as the rest of the production.

Emanuel Balaban and Ivan Boutnikoff split the conducting chore.

MAY TO GET AIRING?

(Continued from page 3)

establish a precedent both in radio and congressional history.

Even if Mead abandons the committee chairmanship to devote full time to his governorship race, it appears certain that his successor, who would be Sen. Harley M. Kilgore, would fall in line with the policy expressed by Mead to *The Billboard* concerning broadcasting of the May testimony. There is considerable likelihood that May's personal physician would block the broadcast plans on the ground that the Kentucky congressman, who has been complaining of a heart ailment, should not be overtaxed with excitement.

In the event that May does finally testify and agrees to a broadcast of the proceedings, it is certain that the prize would not be limited to one web. All stations would be free to participate, and the four major networks would be expected to leap to

Mickey Finnish

SAN FRANCISCO, Sept. 7.—Story is making rounds here that musicians' union forced Joaquin Garay's Copacabana here to shut during controversy because previous band leader was given a Mickey Finn. Ella Mae Morse, who was headlining show there, was booked into Oakland, Calif., Leon and Eddie's, by Johnny Rossi, opening tonight.

Empire Room, Palmer House, Chicago

Friday, September 6

Talent Policy: Dancing and floorshows at 8 and 12. General manager, Joseph P. Binns; production, Merriel Abbott; publicity, Fred Joyce. Prices \$3.50 and \$4 minimums.

(Continued from page 3)

Melody and Summertime. Second production, *Bumble Boogie*, was done to the rhythm of a poem written and narrated by Dick Barstow, associate dance producer at the spot. Poem as satire wasn't a riot but the lines were light and well narrated. Abbott Dancers again helped a lot in this one.

Music vacuum was pointed up in Imogene Coca's act, since much of her stuff requires backing to set the stage for her clever takeoffs, and variations on old faves. Miss Coca gave it every bit of her talent, however, and drew a healthy mitt.

Larry Storch's mimic routines on Gary Cooper, Cary Grant and Humphrey Bogart were good, but lack of music on his Churchill take was accentuated.

Spot got press attention with flash bulbs going a mile a minute. Only note of music in the whole show was the Maison monkey's pounding of the piano for two licks. All but the far away tables in the big room were occupied.

REAL ICE IN OPEN

(Continued from page 3)

baritone. A substitute was to be booked for Martha Tilton, songstress, who canceled out when she caught a cold. *Grandstand Follies*, a revue, is presented nightly beginning today. Jack Kochman and his Hell Drivers are the Sunday afternoon spot in front of the grandstand, with harness and auto racing taking over the track on remaining afternoons.

Ice show, produced by Jean Rose, features skaters Marilyn Quinn, Don Wussow, Bobby Temple, Baby Voorhis, Mimi Goodrich, Pinkie Olb, June Payne, Lorraine Bergman, Sonia Rashkoff, Marge Rooney, Holquina (Lucky) Petersen and Emsee Andre Cordell.

Follies includes a 20-girl line; Peaches and Her Aerial Ballet; Barbara Belmore, acro dancer; Peggy Taylor Trio, adagio, and Rudy Coffey, emcee. Lee Evans is company manager. Supplementary acts added for this date include Montana Kid and his horse, Coley Bay; Wolford's Dachshunds; Kimris, aerialists; Four Brucettes, acrobats; Capt. Albert Spiller's seals; Albanis, aerialists; Francisco and Dekires, aerialists; Campbell Sisters, aerialists, and the Bryants, comedy acrobats. Entire program was booked thru George A. Hamid, of New York.

Swedish Houses Reopen

NEW YORK, Sept. 7.—Swedish legit theaters reopened Tuesday (3) following a two-month shutdown due to strike of stagehands. Strike closed Stockholm down tight for theater, even making it impossible for pix to continue.

the chance for what would be hailed as one of the biggest Washington radio shows of the year.

Tipica Band Folds Its Tents at Fair, Returns to Mexico

STOCKTON, Calif., Sept. 7.—After playing eight days of a 10-day run at the Silver Jubilee San Joaquin County Fair, the Mexico City Tipica Band withdrew from the strike-bound fair and headed for Mexico City to play at the Independence Day Celebration there. Altho pickets remained at the fair entrances, none of the unions that went out in sympathy with AFM's Local 189 here will return to work. Included in the walkout were the IBEW pari-mutuel machine operators, whose action put a quietus on horse racing; bartenders, stagehands and AGVA members.

Director Pablo Marin, of the 60-member Tipica Band, said that the band would return to the United States to play the Texas State Fair at Dallas. The 23 musicians, employed for the fair, refused to go on Saturday (31) when it was learned that the Tipica band would appear. Other unions walked out in sympathy. Fair had been using the Mexican band as a featured grandstand attraction. Tom Castles, Local 189 president, said, "Good will aspects of the Tipica appearance were overshadowed by the requiring of an admission charge to hear their performance." However, a grandstand show including Beatrice Bailey and Frank Cushing's Thrill Show will continue during the closing two days of the fair.

Tipica band had planned to stay for the full 10 days of the event. However, today instructions were received from Edmondo Gonzales, San Francisco consul general of Mexico, to pack up and return to Mexico City immediately. While the instructions at first were interpreted to take effect last night, the time was extended thru tonight. Elbert Bidwell, Local 189 secretary-treasurer, said that Marin and his musicians had been "most co-operative" in the matter.

ICE-CAPADES OF 1947

(Opened Wednesday, September 4, 1946)

THE GARDENS, PITTSBURGH

An ice skating extravaganza in two parts and 28 numbers. Directed by Chester Hall, assisted by Fred Kelly. Musical score, Jerry Mayhall, Fran Frey and Frank Sabatella. Music conducted by Jerry Mayhall. Costumes, Marco Montedoro and Lou Elsie. Produced by John H. Harris.

PRINCIPALS: Markhus and Thomas, Eric Waite, Al Surette, Don Condon, Red McCarthy, Larry Jackson, Brian MacDonald, Donna Atwood, Bobby Specht, and Robinson, Nate and Edythe Walley, Patti Phillippi, Bernie Lynam, Phil Taylor, Chuckie Stein, Benoit Sisters, Alan Konrad, Audrey Scott, Trixie, Leo Loeb, Robert Dench, Rosemarie Stewart, Mullen Twins, Mary Irwin, Eldon Adair, Eddie Bush, Esco La Rue, Frank St. Amant and John Flanagan.

Rare combination of imagination and talent and a complete innovation in blade production makes *Ice-Capades of 1947* one of the greatest skating extravaganzas ever presented. Using a wide variety of new routines, the production moves with a dizzy pace and reveals a myriad of new ideas seldom before attempted on ice. New and old, *Ice-Capades* principals have been taught fresh tricks. Donna Atwood, Bobby Specht, Alan Konrad, Ann Robinson, Audrey Scott and Patti Phillippi display breath-taking ability in new creations and routines. A completely new wrinkle is a badminton match between Hugh Forgie and Stig Larson.

Other outstanding turns are those of Red McCarthy, Jackson and Lynam, Eric Waite, Al Surette, Frank St. Amant and John Flanagan. Crowning number is Fred Kelly's magnificently staged finale, *Honey-moon Express*. Nothing like this has ever been seen on ice. The lighting and staging of the show are perfect and blend beautifully with the production numbers, ballets and specialties.

Vets Find Jobs Thru Thea. Wing Refresher Skeds

NEW YORK, Sept. 7.—American Theater Wing's graduation showcase held for legit actors before a select audience of agents, producers and other tradesters at ATW workshop, a reconverted church, Thursday and Friday (5-6) proved a click. This was the culmination of two months of refresher courses that returned vets had taken under Wing's auspices to sharpen them up to the point where they could rate pro jobs.

Eleven scenes and one act from various scripts were presented, giving 40 actors and 15 dancers a chance to show their wares. Top bits were from *White Steed*, *Till the Day I Die* and *June Moon*. Among performers at the audition were Joseph Sullivan, George Keane, Edith Kroll, Jim McCormick, Joseph Gilbert, Will Kuluva, William Hawley, Teena Starr, Earl George, Tom Grace and Sidney Lumet.

In the radio division which held its auditions Tuesday and Thursday, more than 40 per cent of the actors have landed jobs. Radio directors, after gandering the vets, consider them for their programs.

New session, which starts September 23, will have more than double registry. There have been 800 inquiries already. Advance courses in radio and television are skedded for this session. Refresher courses are said to be the only ones in the U. S. where the Veterans' Administration gives the benefit of the G. I. Bill of Rights to professionals in a trade.

Caracas Longhair Opens Fast

CARACAS, Venezuela, Sept. 7.—Symphonic season got off to a good start at Teatro Municipal with the Venezuela Symphony Orchestra, under direction of Vincente Emilio Sojo. Soloist for first concert was Emma Stopello. Like most Latin countries, Venezuela goes for classical music, and tickets are going fast at \$1 to \$4 for each concert.

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TYRO TALENT OUTLOOK GRIM

ABC Outlines 'Controversial Issue' Policy

Net To Use 10-11 P.M. Seg

NEW YORK, Sept. 7.—With hot election battles coming thruout the country, ABC late this week outlined its policies regarding the sale of time for "controversial issue" programs. Statement, regarded as a guide for salesmen and of general interest to all radio, went to the entire staff. Web, stating it has no editorial viewpoint to advance, will sell time for controversial issue programs on the following basis: (1) ABC reserves right to determine what subjects are of such immediate local State or national interest as to warrant sale of time for their presentation; (2) ABC reserves right to decide whether individuals or organizations seeking to purchase time are qualified to discuss and have a recognized interest in the subject.

Web also announced its intention of carrying such controversial issue programs in the 10-11 p.m. seg (subject to availability) in order to give equal opportunity for pro and con talk. Additionally, web statement added that the sale of time would "in no way alter ABC's policy of devoting time on a sustaining basis for the presentation of controversial issue programs. ABC reserves the right to make time available on a sustaining basis for discussion of a particular controversial issue if, in the public interest, ABC concludes there has been an inadequate presentation of the issue due to presentation of sponsored programs."

Web appends the following, in part: Staff announcers may be used, but ABC reserves right to require their identification as speaking for the org presenting program; continuity must be submitted to web in advance; specific persons may be portrayed by actors (in dramatized material) provided specific releases are furnished to ABC prior to the broadcast, signed by the individual to be impersonated; impersonations must be clearly announced as such at closing of program; sale of goods and services or the solicitation of memberships will not be permitted on controversial issue programs, and such programs may not be identified as news programs. Regarding sale of time to organizations for the solicitation of memberships, ABC will do so, "whenever it appears to be in the public interest, to recognized responsible membership groups."

WWDC Gets License Renewal, Giveaway Still Muddled by FCC

WASHINGTON, Sept. 7.—The FCC is still considering a decision on the WWDC (Washington) Captain Cash program, the commission has given the outlet the go-ahead for another 17 months, granting a renewal of license until February 1, 1947.

Renewal is the second victory by WWDC in recent weeks. The station came out a winner in the 10-way FM fight in the nation's capital last month. Tho the commission may yet declare the giveaway seg a violation of the blue book, it has given WWDC a clean bill of health.

50G "Queen" Giveaway

HOLLYWOOD Sept. 7.—With audience giveaway show producers beating their collective brains out to top one another in lush handouts, *Queen for a Day* braintrust last week revealed plans for the richest plum of all, a free trip around the world by air for "queen" to be chosen end of November. Three-week round-the-globe flight is skedded to start December 2 in specially chartered DC-4 Sky-master. Entourage of 30 will accompany "queen," with stopovers at principal cities thruout the world, and she will be feted by dignitaries at principal points.

Trip is believed to be top promotion stunt attempted by any radio show and is reportedly going to set promoters back to the tune of \$50,000. On another "queen" contest, now under way, winner is to be brought to Hollywood for screen test and part in forthcoming Cecil B. DeMille production.

Squawks Brewing Over NAB Silence on FCC AM Policy

WASHINGTON, Sept. 7.—Decish by NAB Friday (6) to avoid resisting FCC's wholesale AM licensing policy appears headed for a lively behind-scenes contest at NAB's Chicago conclave, October 21-24. Expectations here are that majority of membership will support NAB declaration made this week by A. D. Willard Jr., association's executive vice-prexy. The NAB, tho "disturbed" about FCC's "policy of indiscriminate AM licensing," will not raise a formal protest. Willard made the declaration in reply to a letter from W. E. Whitmore, manager of KGFL (Roswell, N. M.), who complained that FCC "is forgetting its obligation to the public interest" by its "indiscriminate licensing."

Willard's statement of NAB policy on the issue, delivered in absence of IAB President Justin Miller, is expected to receive a bitter challenge from a strong small-broadcast membership group at the conclave, but Miller is regarded as almost certain to get final support in his contention, even tho Whitmore, in bringing the issue to NAB's attention, declared his intention to be heard in committee or on the floor of the convention on this subject, altho he voiced hope that the matter would be ironed out before that. "When the commission grants one 5 kw., two 1 kw. and two 250-watt stations in a town with a population of approximately 18,000," complained Whitmore, "I think the commission is forgetting its obligation to the public interest."

Whitmore insisted that "it is time that broadcasters individually and thru NAB use every means at their disposal to have the Congress and the people express their opinions on this indiscriminate granting of facilities which will start cutthroat competition and innumerable failures of broadcasting stations in event of a minor depression." The station manager asserted that "while the commission denies any interest in the economics of broadcasting, their own yardstick says: Public interest, convenience and necessity."

Repercussions

Willard voiced accord that "the industry will feel some measure of economic repercussions" as a result of the FCC's policy, but he pointed out that any attempt by NAB to urge a congressional remedy of the situation might lead to authorization of excessive powers to the commission. The vice-prexy explained that FCC is prohibited by the Communications Act "from interfering with the rate

structure, or the business structure, of radio broadcast stations." Despite this prohibition, continued Willard, the commish "has on a number of occasions by indirection, attempted to exercise some measure of control over the 'business' of broadcasting."

Willard added that the NAB at its August meeting considered the issue and decided that "any action upon the part of the industry to bring about consideration by the commission of economic factors would be contrary to the interest of the industry and to the principles of free enterprise."

3 More Nets Asked To Give Interim Hikes

CIO Concentrates on N. Y.

NEW YORK, Sept. 7.—Following recent granting of an "interim" salary hike by the Columbia Broadcasting System for white collar employees earning less than \$100 a week, Radio Guild of the United Office of Professional Workers of America (CIO) this week called on both National Broadcasting Company and American Broadcasting Company to grant similar boosts "pending completion of organization and negotiation of contracts." Similar requests for cost-of-living increases, pending negotiations, were addressed to the Mutual Broadcasting System and to WOR.

In formal negotiations, the CIO union is asking CBS for a general 25 per cent salary boost and has indicated that it would take the 10 per cent cost-of-living increase into consideration. The letters to ABC, MBS and WOR urged the hikes in order that staffers be enabled to meet their needs "in the present crisis."

UOPWIA is also far advanced in negotiations with WMCA. Union exec stated that for the time being, activities would be confined to New York rather than attempting to negotiate on a national scale. American Broadcasting Company staffers met Thursday (5) to discuss and frame strategy in organizing the white collarites at the web. It was decided—and acted upon next day—(See *Nets Asked To Give on page 13*)

Less Chance For Audition

65% of radio actors earn less than \$100 per week—3,000 active in New York

By Paul Ackerman

NEW YORK, Sept. 7.—From now on in it will be even more difficult for actors to obtain radio auditions—and the situation for those without experience will be well-nigh hopeless, even more so than it is now. This thought was expressed by Marge Morrow, head of the CBS auditions department, who expects that radio directors will find it more and more "uneconomic" to dally with inexperienced people.

What is likely to make the problem even more tougher for those on the outside is the matter of AFRA scale. It is widely believed in the trade that the American Federation of Radio Artists, in its forthcoming negotiations with the radio industry, will endeavor to raise sustaining scales to almost the same level as that obtaining on commercial programs. In the event this is done, according to directors, it will mean many more people of commercial program caliber working on sustaining programs in view of the heightened income from same. Coincident with this there will be, according to directors, an even more favorable attitude toward the use of top-caliber people of great experience, if for no other reason than economics. As one observer pointed out, the current scale for a half-hour sustaining shot is \$27.50, including four and one-half hours of rehearsal. A commercial half-hour is \$30.25, with an additional cost of \$7.26 per hour for rehearsal—and one hour of rehearsal is mandatory. The difference in the current scales, it is claimed, is sufficient to keep many actors who are successful on commercial radio away from the sustaining segs, but level the scales and the picture won't be the same.

In addition to the impact of more equalized scales, Miss Morrow points out that the picture for the inexperienced is additionally darkened by the fact that most colleges and universities now give extensive courses in radio and the students all crowd the networks.

Majority Under \$100

Regarding the New York picture, exact figures are unavailable, but it's estimated that of the 5,000 radio actors in the business, some 3,000 are more or less active. Of these, less than 10 per cent are in the astronomical income group with pay checks totaling as high as \$40,000 annually. Twenty-five per cent are estimated as earning approximately \$100 weekly, and 65 per cent, the bulk of the group, are figured as getting less than \$100 weekly. In other words, according to Miss Morrow, radio by and large is by no means a quick money-maker for talent. New people breaking in, she says, generally wait several years before obtaining an income from radio. Support during this period comes from other than radio jobs, such as modeling, but the lean period is used to advantage in making con- (See *Tyro Talent Outlook on page 9*)

ABC, MBS SELL THEM, TOO

20 Web-Built Shows Click

Sans much ballyhoo, nets finish to medium-priced programs

NEW YORK, Sept. 7.—While all eyes were focused on the production efforts of both NBC and CBS this past season, both ABC and Mutual, without much ballyhoo, managed to do a raft of successful programming of their own—and successful from the sales point of view. For both these webs, in fact, the past year shaped up as an outstanding one in the way of program building and selling, with ABC grabbing bank-rollers for 11 of its packages and Mutual rounding up nine sales. None of the packages, of course, approach the high cost of the top NBC or CBS packages, and sale of one item like the NBC Fred Waring show undoubtedly outweighs many lesser segs, but observers nevertheless regard the ABC and MBS efforts as highly optimistic and as additional proof that networks can build their own programs.

ABC-built packages sold since last fall include the following: Cliff Edwards show (the web seg, not the cop), which was sold to Harvel Watch Company. On Sunday (8) Harvel drops Edwards, but next week picks up another ABC-built show seg, the Johnny Thompson show, starting September 15, Sundays, 1-1:15 p.m.

Others are *Right Down Your Alley*, which was sold to Hastings Manufacturing Company June 2 for the Sunday 4-4:30 p.m. slot; *Bride and Groom*, sold to Sterling Drug January 7, Monday thru Friday, 2:30-3 p.m.; *Police Woman*, which began in the summer and was recently sold to Carter Products in the 9:45-10 p.m. slot; *Ladies Be Seated*, sold to Quaker Oats Company in the 3:45-4 p.m. period; *Dark Venture*, peddled to Wildroot April 16 on the ABC-Pacific Coast Web (alho show is heard full network 8:30-9 p.m.), and *Counter Spy*, which was recently sold to the Schuetter Candy Division of Universal Match Company. Latter started for the sponsor February 3 in the Sunday 5:30-6 p.m. time.

Shows packaged by the web and sold, but subsequently dropped, include F. H. LaGuardia, briefly bank-rolled by *Liberty* mag, but now a sustainer, and Orson Welles, which the web had sold to Lear Radio, but which latter dropped owing to the shortage of radio parts. Another ABC-packaged program, *The Betty Moore Show*, is a seasonal seg bank-rolled by Benjamin Moore & Company (paints) and is revived each season.

In addition to the above, ABC packages available but not yet bank-rolled include *Fat Man*, *Henry Morgan*, *I Deal in Crime*, *Forever Tops*, *So You Want to Lead a Band* and *Meet Me in Manhattan*. Packages not ABC-originated but controlled by the web include *Court of Missing Heirs*, *Green Hornet* and *Famous Jury Trials*.

Mutual, since last fall, has also done very well in selling MBS-originated packages. Included are the following: *Special Investigator*, sold last May to Commercial Credit Cor- (See ABC and MBS on page 14)

Bing on Their Minds

NEW YORK, Sept. 7.—Eagerness with which trade is awaiting the first Hooper on the Crosby show is unprecedented, with webs, agencies, talent and transcription companies believing that a radio revolution may be in the works in the event the ratings show up well. One school of thought believes the first ratings will be very high, but misleading—in the sense that they will reflect the extraordinary ballyhoo connected with Bing's return to the air under Philco. These observers are of the opinion that the Crosby show, after a terrific start, will settle down to a good but not terrific, opus.

Others are of the opinion that the show will not be able to surmount the hurdle of Bing's own competition, namely his records, which are heard on an estimated 900 stations throuout the country.

Philco Wants Station Break Nixed on "Club"; Crosby Seg A Lever; ABC Outlets Balk

Fear Competing Products Get Free Ride, Hurt Sales

CHICAGO, Sept. 7.—One ramification of ABC's deal with Bing Crosby, which members of the trade predicted would give the net plenty of headaches, came to light here this week and is giving ABC some trouble with its affiliates. It all started when Philco demanded that one of the stipulations of the agreement be that ABC eliminate the station break on the *Breakfast Club* between the portion that Swift sponsors and the quarter hour that Philco sponsors. The station break between the two sections of the program occurs at 8:45 a.m. (CDT). Swift has from

8:15 to 8:45 and Philco has from 8:45 until 9.

Philco is said to have long wanted the break eliminated because it disrupted the program's continuity and allowed stations to put in commercial spots that were not in tune with the general theme and class of the *Club*. Philco, like other sponsors who have taken portions of the *Club*, also was afraid that even a competing product could buy the station break spot and get a free ride on the large audience of the *Club* to hurt Philco sales.

Up to now, Philco has had no real bargaining weapon with ABC to get station break nixed, but with the Crosby deal they had the opportunity they needed and pressed their struggle, ABC execs, in the terrific struggle to get the Crosby show, were in a mood to give in order to get the program, and agreed to the Philco demands.

Affiliates Balk

However, once the net began trying to get affiliates to agree to the Philco demand, trouble brewed. For many of the stations found it profitable to sell the station break. And, altho the show is on network time and thus the net can just make a rule eliminating the station break, it doesn't want to create any trouble with its affiliates. In the near future the final decision as to what the net will do about the situation is expected to be forthcoming.

A few months ago when Swift took the half hour from 8:15 to 8:45 a.m., it had the station break eliminated at the 8:30 spot. This they were able to do because they could reason that they were taking a half-hour period, and following the precedent established by other half-hour shows, didn't want any station break in between which would give affiliates an opportunity to sell spots that might not fit quality of show or compete with Swift's sales message. Hal Rorke, radio director of the J. Walter Thompson Agency here, which handles the Swift account on the *Breakfast Club* four days a week, stated they made that move because they found some affiliates were airing spots of competing meat companies and dealers were screaming.

most potent material into Wednesday night so that in the various time zones the Groaner will meet a worthy opponent. According to the CBS line-up, Crosby will be opposite *Academy Theater* in Chicago and New York, *Dr. Christian* in the mountain zone and Jack Carson on the coast.

Sunday Punch Is Aim

The few will admit it for the record, the idea is to knock out Crosby and ABC. Both NBC and CBS have long nixed plattered shows and they don't want to see this one succeed. If Crosby can pull down a strong Hooper, then other radio toppers (such as Bob Hope, Jack Benny, etc.) may also want the easier way out via wax. By proving the "Crosby (See NBC, CBS Aim on page 13)

NBC Guns for Bing, Aims "Big Six" as Ad Agencies Cheer; CBS Pitching, Too

Worried Sponsors May Shell Out 75G for Battle Fund

HOLLYWOOD, Sept. 7.—Wednesday night battle lines are being drawn by both NBC and CBS to give the Groaner something to groan about when he gives his plattered-Philco show its starting spin October 16. NBC will lump its Wednesday night fare into a three-Wednesday and will try to peddle it to listeners with a "stay tuned to this station" pitch. Frank will be *Duffy's*, *Gilderleeve*, *Frank Morgan*, *Kay Kyser*, *District Attorney* and *Mr. and Mrs. North*. Shows will be tied together with cross plugs, boosting not so much what's to follow, as all six. Tentatively tagged "the Big Six," message will be pounded home to dialers at all station breaks. Principals will exchange guest shots on each other's shows, thereby attempting to further cement the segs into an evening's entertainment.

CBS has lined up a formidable array to keep ears bent its way with Frank Sinatra, Dinah Shore, *Academy Theater*, *Dr. Christian*, Jack Carson and *Ellery Queen*. Columbia will do some station-break plugging during the first couple of weeks, but doesn't expect to go the hilt a la NBC. Net has put some of its strongest ammunition into the Wednesday night time drawer and thinks shows are strong enough to stand on their own feet.

Agencies Cheer

NBC's "Big Six" salvo, first proposed by Young & Rubicam's Milt Samuel, was greeted with remarkable enthusiasm by the other agencies involved. So determined are they to keep listeners away from ABC's Crosby show, that competitive sponsors will be co-operating in cross-plugs, as in the case of Ipana (*Duffy's*) and Colgate (*Kay Kyser*). Lennen & Mitchell, which puts on Frank Sinatra the same night via CBS during the same time period,

is pitching in as reps of the *Mr. and Mrs. North* seg.

Spot announcement transcriptions plugging the Big Six will be sent to all NBC stations, waxings of shows' headlines will not only beat the drum for their own segs but will boost the others. Late yesterday, NBC and agency toppers discussed the Wednesday night situation via closed circuit to the web's outlets, giving sation managers a pep talk on the Big Six idea along with suggestions for home-town promotion. Now underway is a plan for all sponsors to pitch in for a \$75,000 ad fund to buy co-op ads in newspapers pushing all six shows.

Takes More Than One

Stringing the six shows together has a number of advantages. NBC is banking on the fact that people tune in for line-ups and therefore is trying to encourage the habit by selling a three-hour block instead of individual shows. More important is the fact that only a block show set-up can NBC hope to combat the Crosby menace. Reason for this is the unique time system Crosby will use. By airing his platters at 10 p.m. in the East and 9 p.m. in all other time zones, Crosby cannot be countered by just a single strong show as would be the case if he were aired live. Fearing it would not be able to get the upper hand by pitting individual shows against Der Pingel, the Big Six idea seems to be the only possible way out.

For example, in New York and Chicago, Frank Morgan will be opposite the Groaner. In the mountain zone, NBC has *Chesterfield Supper Club* and on the coast it will be *Mr. and Mrs. North*. None are considered too strong individually. Hence, the six-show block is seen as the only means to keep dials on an NBC outlet. CBS is lumping some of its

THANKS FOR THE REMINDER
 BUT I'M ALREADY SOLD ON
 FRED B. COLE.
 HAVEN'T MISSED A SHOW
 SINCE HE FIRST STARTED

JUST WANTED TO REMIND YOU
 IT'S TIME TO LISTEN
 TO THE
 "CARNIVAL OF MUSIC"
 ON WHDH



YES, THERE'S A CARNIVAL OF SALES IN

THE CARNIVAL OF MUSIC

with **FRED B. COLE**

Monday through Saturday 10:00 A.M. to 12:00 Noon

When women start talking about a radio program... that's the show for your sales message! And New England women are talking about and listening to "The Carnival of Music" presented every day from 10:00 A.M. to 12:00 Noon on WHDH.

Tops with New England listeners for years Fred B. Cole continues to supply a program that delivers — entertainment for listeners — sales for you.

Get them talking about your product. Tell them when they're in the mood to listen. Join the Carnival of Sales on the "Carnival of Music."

For further details, write or see a John Blair man.

WHDH

6 ST. JAMES AVE., BOSTON, MASS. • 5000 WATTS • 850 ON THE DIAL

Represented by John Blair & Company

NBC's Pitch For Schwerin Seg Analysis

An Aid to Program Building

NEW YORK, Sept. 7.—Schwerin System of Qualitative Analysis of Radio Programs will be demonstrated to the press Tuesday (10), at which time NBC will explain that it entered into an agreement with Horace Schwerin in July because the possibilities of Schwerin's method "for furnishing genuine assistance to producers, writers and other program building personnel appears . . . to be tremendous."

Foregoing is the way Huge Beville, NBC research director, feels about it, and he additionally states: "Program ratings for too long have been used as the beginning and end of all research in broadcasting and the field of studying individual programs in detail has been explored by only a few researchers. . . . NBC is as much interested in what programs do to people as in what people do to the programs."

NBC shows are now being tested two evenings a week by the Scherwin method in order to test audience reactions to various segments of a program. Audiences are grabbed via WEAFF announcements, some 300 attending each session. Shows are played on transcriptions, with audience being given an opportunity to score different segments of the programs on score sheets containing three choices—good, fair and poor. These sheets provide material upon which a profile of audience reaction is later based, showing the ups and downs of audience liking.

Open discussion follows, with audience members explaining why they liked or disliked certain segments of a show. Testmaster then takes "useful comments" which he puts back to the audience in the form of questions, and votes are taken.

According to Beville, "if we are

Heller Gets Job Deadline; Unrest AFRA Demands

NEW YORK, Sept. 7.—George Heller, local and national exec secretary of AFRA, will have two months from the end of negotiations with networks, package producers, advertising agencies, transcriptions companies and indie stations to choose his job. Its either one or the other—the national or the local slot.

National exec board of AFRA made its decision at convention last month after Heller had told them he preferred to stay with the New York local. Meanwhile, on the eve of negotiations with radio execs, dissension has flared anew in AFRA ranks.

Many conservative members of the radio artists org feel their demands are too extreme. This feeling is present even on national exec board. With negotiations three weeks away and with a list of demands that pre-empt an all-out battle with radio companies, AFRA, it is felt, needs harmony more than ever.

successful in tailoring our investigations to fit the requirements of our program builders, I am sure we will have made a real contribution to radio research, the broadcasting industry and most of all to our listeners."

Scherwin points out that the method cannot be construed a substitute for audience measurement methods previously in use. "Rating systems, for example, seek to measure the size of the audience that actually hears a program on the air. Our method, on the other hand, measures the minute-by-minute attitude of the audience to a program so that, by adding to its appeal, its audience will be maintained and increased when it is broadcast."

The Schwerin organization will soon use a "reactocaster" in testing NBC programs. This device will, it is claimed, make audience reactions immediately available for machine tabulation and sorting as soon as they have been recorded.

Comparative Territorial Index



Based on "FIRST FIFTEEN" Daytime Program Hooperatings, as compared with Pacific Coast ratings, rank order and network competition for these same programs. Both are for period August, 1946. National figures are average of two ratings.

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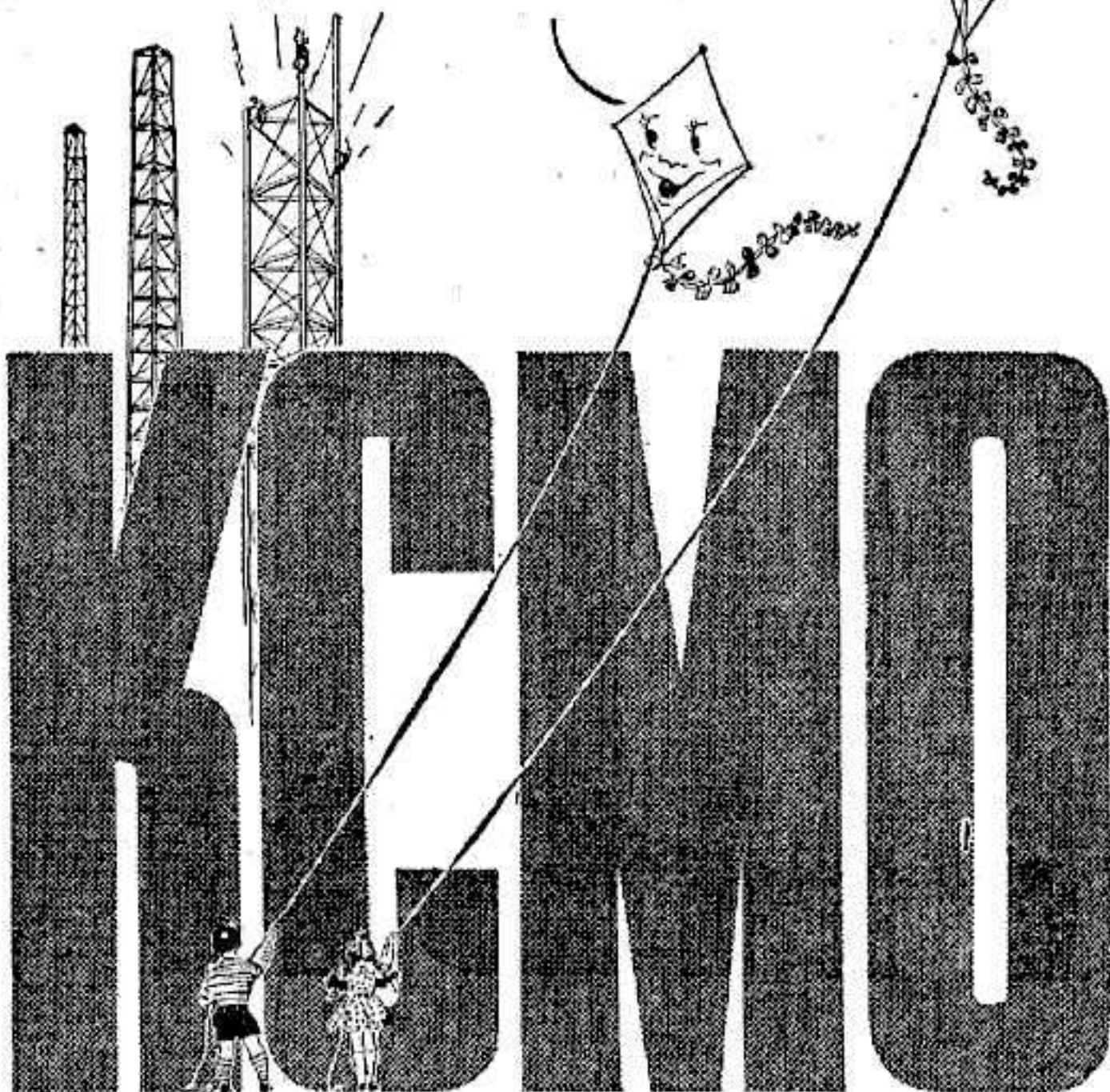
September, 1946

National Opposition		National Hooperating	National Rank	Program	Pacific Coast Rank	Pacific Hooperating	Pacific Coast Opposition	Net.
Terry & the Pirates No Sponsored Show No Sponsored Show	ABC CBS MBS	7.2	1	WHEN A GIRL MARRIES	3	5.6	Jack Berch No Sponsored Show No Sponsored Show	ABC CBS DLBS
Dick Tracy (LN—Co-Op.) No Sponsored Show Superman	ABC CBS MBS	6.4	2	PORTIA FACES LIFE	6	5.3	Try 'n' Find Me No Sponsored Show No Sponsored Show	ABC CBS DLBS
Try 'n' Find Me (LN) G. E. House Party (MWF) No Sponsored Show	ABC CBS MBS	6.3	3	STELLA DALLAS	15	4.5	No Sponsored Show G. E. House Party (MWF) Johnson Family	ABC CBS DLBS
No Sponsored Show Give & Take (MWF) No Sponsored Show	ABC CBS MBS	6.0	4	YOUNG WIDDER BROWN	8	5.2	Ladies Be Seated Rosemary No Sponsored Show (Co-Op.)	ABC CBS DLBS DLBS
No Sponsored Show No Sponsored Show No Sponsored Show	ABC MBS NBC	5.9	5	MA PERKINS (CBS)	20	4.1	Glamour Manor Morton Downey No Sponsored Show	ABC DLBS NBC
Baukhage Talking (Co-Op.) No Sponsored Show No Sponsored Show	ABC MBS NBC	5.6	6	BIG SISTER	10	5.2	Glamour Manor No Sponsored Show No Sponsored Show	ABC DLBS NBC
No Sponsored Show Give & Take (MWF) No Sponsored Show	ABC CBS MBS	5.5	7	LORENZO JONES	7	5.2	No Sponsored Show E. Winters No Sponsored Show	ABC CBS DLBS
No Sponsored Show No Sponsored Show No Sponsored Show	ABC MBS NBC	5.4	8	YOUNG DR. MALONE	13	4.7	Breakfast in Hollywood No Sponsored Show No Sponsored Show	ABC DLBS NBC
No Sponsored Show No Sponsored Show Fred Waring Show (TT)	CBS MBS NBC	5.4	9	BREAKFAST IN HOLLYWOOD (P. & G.)	5	5.5	Young Dr. Malone No Sponsored Show No Sponsored Show	CBS DLBS NBC
Bride and Groom No Sponsored Show Queen for a Day (Miles) Queen for a Day (P. & G.)	ABC CBS MBS MBS	5.4	10	WOMAN IN WHITE	14	4.5	My True Story No Sponsored Show Queen for a Day (Miles) Queen for a Day (P.&G.)	ABC CBS DLBS DLBS
Ladies Be Seated No Sponsored Show No Sponsored Show	ABC CBS MBS	5.3	11	RIGHT TO HAPPINESS	2	6.0	No Sponsored Show Bachelor's Children No Sponsored Show	ABC CBS DLBS
No Sponsored Show No Sponsored Show No Sponsored Show	ABC CBS MBS	5.3	12	PEPPER YOUNG'S FAMILY	9	5.2	Listening Post (TWTF) Club Time (Monday) Burrill Wheeler (MTTF) No Sponsored Show	ABC ABC CBS DLBS
No Sponsored Show No Sponsored Show Fred Waring (TT)	CBS MBS NBC	5.2	13	BREAKFAST IN HOLLYWOOD (Kellogg)	1	6.9	Road of Life No Sponsored Show Sierra Pioneer	CBS DLBS NBC
No Sponsored Show No Sponsored Show No Sponsored Show	ABC MBS NBC	5.2	14	ROMANCE OF HELEN TRENT	45	2.5	Breakfast Club (Swift) No Sponsored Show Lone Journey	ABC DLBS NBC
Jack Berch G. E. House Party (MWF) No Sponsored Show	ABC CBS MBS	5.1	15	BACKSTAGE WIFE	28	3.6	No Sponsored Show G. E. House Party (MWF) No Sponsored Show	ABC CBS DLBS

LN—Limited Network.

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KCMO is up to something!



KANSAS CITY 6, MISSOURI

Basic ABC for MID-AMERICA

NATIONAL REPRESENTATIVE... JOHN E. PEARSON CO.

Comparative Territorial Index

Based on "FIRST TWENTY-TWO" Evening "Program Hooperatings," as compared with Pacific Coast ratings, rank order and competition for these same programs. Both are for period August, 1946. National figures are average of two ratings.



Vol. 2 No. 3E September, 1946

Network Opposition	Net.	National Hooperating	National Rank	Program	Pacific Coast Rank	Pacific Hooperating	Pacific Coast Opposition	Net.
Harry Wismer (MTWTF) No Sponsored Show No Sponsored Show	ABC MBS MBS	11.1	1	MR. D. A.	10	8.7	No Sponsored Show No Sponsored Show News (SMTWTF) 9-9:15 p.m. Rex Miller (MWF) 9:15-9:30	ABC CBS DLBS DLBS
Festival of American Music Special Investigator Tommy Dorsey & Co.	ABC MBS NBC	10.2	2	CRIME DOCTOR	6	11.0	No Sponsored Show Mystery Is My Hobby Ask Me Another	ABC DLBS NBC
Lum and Abner No Sponsored Show No Sponsored Show	ABC MBS NBC	9.9	3	SUSPENSE	18	8.7	Lum and Abner No Sponsored Show Meredith Wilson Orch.	ABC DLBS NBC
No Sponsored Show No Sponsored Show Contented Program	ABC MBS NBC	9.6	4	SCREEN GUILD PLAYERS	12	9.7	No Sponsored Show Gabriel Heatter Contented Program	ABC DLBS NBC
No Sponsored Show No Sponsored Show Upton Close	ABC CBS MBS	8.5	5	MAN CALLED X	32	7.2	No Sponsored Show No Sponsored Show Gabriel Heatter	ABC CBS DLBS
Berkshire Festival Detect & Collect No Sponsored Show National Barn Dance Can You Top This?	ABC ABC MBS NBC NBC	8.8	6	YOUR HIT PARADE	58	8.7	The Lone Ranger No Sponsored Show Adv. of Bill Lance National Barn Dance	ABC DLBS NBC NBC
Harry Wismer (MTWTF) Crime Photographer By Popular Demand—LN	ABC CBS MBS	8.7	7	JACK HALEY WITH EVE ARDEN	—	—	No Broadcast on Pacific Coast	
No Sponsored Show Academy Award Theater No Sponsored Show	ABC CBS MBS	8.6	8	KAY KYSER	25	7.9	No Sponsored Show Academy Award Theater Gabriel Heatter	ABC CBS DLBS
Adv. of Sam Spade No Sponsored Show Highways in Melody	ABC MBS NBC	8.6	9	ALDRICH FAMILY	4	11.4	Adv. of Sam Spade No Sponsored Show Night Editor 8-8:15 King's Men 8:15-8:30	ABC DLBS NBC NBC
Hour of Mystery Mystery Is My Hobby Hour of Charm	ABC MBS NBC	8.6	10	TAKE IT OR LEAVE IT	62	5.5	Hour of Mystery No Sponsored Show Hour of Charm	ABC DLBS NBC
This Is Your F. B. I. No Sponsored Show No Sponsored Show	ABC MBS NBC	8.5	11	ADVENTURES OF THE THIN MAN	52	6.1	This Is Your F. B. I. No Sponsored Show Vacation With Music	ABC DLBS NBC
Lum and Abner No Sponsored Show Margaret Whiting With Jerry Gray's Orch.	ABC MBS NBC	8.5	12	BIG TOWN	10	10.2	Lum & Abner 7-7:15 Alvin Wilder 7:15-7:30 No Sponsored Show No Sponsored Show	ABC ABC DLBS NBC
No Sponsored Show Bob Hawk (Repeat) No Sponsored Show	ABC CBS MBS	8.4	13	DR. I. Q.—CH	16	8.9	No Sponsored Show Bob Hawk Show No Sponsored Show	ABC CBS DLBS
Detect & Collect Your Hit Parade Saturday Night Serenade No Sponsored Show	ABC CBS CBS MBS	8.0	14	CAN YOU TOP THIS?	73	4.8	No Sponsored Show Tony Martin Show Don't Believe It News California Caravan	ABC CBS CBS DLBS DLBS
Lone Ranger Henry J. Taylor Inside of Sports (MTWTF) H. V. Kaltenborn (MTWTF)	ABC MBS MBS NBC	7.9	15	BOB HAWK SHOW	15	9.1	No Sponsored Show No Sponsored Show Dr. I. Q.	ABC ABC DLBS NBC
Boxing Bout Mercury Summer Theater Spotlight On America	ABC CBS MBS	7.8	16	MYSTERY THEATER	38	7.0	No Sponsored Show Mercury Summer Theater Gabriel Heatter	ABC CBS DLBS
Lone Ranger Inside of Sports (MTWTF) H. V. Kaltenborn (MTWTF)	ABC MBS MBS NBC	7.8	17	ADVENTURES OF ELLERY QUEEN	8	10.8	Fishing & Hunting Club of the Air No Sponsored Show McGarry and His Mouse	ABC DLBS NBC

Tyro Talent Outlook Grim; Less Chance for Audition

(Continued from page 5)

tacts which later pay off. Some actors, she claims, remain in this lean period for as much as 10 years, either making the grade by that time or giving up.

In large production centers, concludes Miss Morrow, inexperience will increasingly mean the kiss of death. One solution, she says, would be for talent to gain experience via summer stock and other than radio show business, and then try to break in on indie stations. But the latter is admittedly a narrow field in view of stations' limited use of live talent. CBS, in fact, sends many audition

applicants to FM outlets, but pay on these percolators is virtually nonexistent in the present phase of FM development.

As of now, ABC will do auditions of people with no experience, but CBS requires one year in radio and some experience in legit or stock. Ad agencies require considerable experience. And the standards, generally, as in legit and films, are going up.

Of the 2,500 auditioned by CBS annually, it is estimated that 10 per cent break into the field and begin a long struggle before they reach a self-supporting basis from radio.

CLEVELAND'S Chief STATION



These bright stars in top-ranking local shows guide WJW to more local daytime listeners per dollar in the Cleveland area than any other regional station. PAPPY HOWARD • STAN PEYTON • EARL HARPER • HOWIE LUND • DOROTHY FULDHEIM • JUDY DELL • DON BELL • BRUCE MacDONALD

BASIC ABC Network WJW 850 KC 5000 Watts CLEVELAND, O. DAY AND NIGHT REPRESENTED NATIONALLY BY HEADLEY-REED COMPANY

Network Opposition	Net.	National Hooperating	National Rank	Program	Pacific Coast Rank	Pacific Hooperating	Pacific Coast Opposition	Net.
Fishing & Hunting Club of the Air No Sponsored Show No Sponsored Show	ABC MBS NBC	7.7	18	DR. CHRISTIAN	70	5.1	No Sponsored Show The Cisco Kid No Sponsored Show	ABC DLBS NBC
Quiz Kids No Sponsored Show Rogues Gallery	ABC MBS NBC	7.6	19	BLONDIE	1	13.8	No Sponsored Show No Sponsored Show Symphony	ABC DLBS NBC
No Sponsored Show No Sponsored Show No Sponsored Show	ABC CBS MBS	7.5	20	AN EVENING WITH ROMBERG—CH	37	6.9	No Sponsored Show No Sponsored Show No Sponsored Show	ABC CBS DLBS
No Sponsored Show Auto-Lite Summer Show Gabriel Heatter	ABC CBS MBS	7.5	21	MUSTO HALL	30	7.3	No Sponsored Show Auto-Lite Summer Show News Washington Man	ABC CBS DLBS DLBS
Meet Corliss Archer No Sponsored Show Manhattan Merry-Go-Round	CBS MBS NBC	7.5	22	JERGENS SUMMER EDITION†	7	10.8	Meet Corliss Archer No Sponsored Show Manhattan Merry-Go-Round	CBS DLBS NBC

† Includes Second Broadcast on Pacific Coast. Based on August 30 Report only.

CH—Computed Hooperating. LN—Limited Network.

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DESPITE a general rise in corporation cash dividends paid out during the three months preceding July 31, 1946, over the same period last year, radio business is just holding its own, according to figures made public this week by Commerce Department. Over-all 1946 dividend figure totals \$1,024,300,000, over the \$972,100,000 figure for the same period last year, while radio stands still with \$63,500,000. This is not interpreted in the trade as evidence of a reluctance on the part of radio corporations to distribute cash surplus, but rather to hold it back as part of capital surplus in order to prepare for outlays in FM and television.

John Pattison Williams, vice-president of WING, Dayton, and WIZE, Springfield, O., and president of the Ohio Association of Broadcasters, has been named by Gov. Frank J. Lausche as a member of the 11-man Ohio army advisory committee. . . . Information, Please, when it comes to CBS Octo-

WTAG Leads 52 To 2

The current nighttime overall Hooper score in the Worcester area is 52 to 2 in favor of WTAG. Ratings for the other three stations heard in the area are: Station B, 0; Station C, 2 and Station D, 2.

W T A G
W O R C E S T E R

KLCA

LOS ANGELES

Represented by
Adam J. Young Co.
New York—Chicago

THERE'S PLENTY OF BUSINESS IN

DAYTON, OHIO

Get Your Share By Using . . .

WING The Dayton Station

WEED & CO. National Representatives

BOSTON'S EXCLUSIVE ABC OUTLET NOW 5000 WATTS

WCOP

Serving the entire Metropolitan area of 3 million people

A COWLES STATION
Represented nationally by the Katz Agency

TOO SHORT FOR A HEAD

Radio Holds Surplus \$\$ for FM, Tele; Hiroshima Segs for ABC

ber 2 at 10:30-11 p.m. Wednesdays for Parker Pen, will originate in CBS Studio 21. Only 300 visitors can be accommodated. . . . WCOP, Boston, has begun full-time broadcasting from its new studios in the New England Mutual Building. Work on Station's new home expected to be completed by mid-October.

Jack Wyatt Jr. on Monday (9) resigns as advertising manager and director of sales promotion of Teen-Timers, Inc., to open own offices as an indie producer and director in radio and television. He will produce Teen-Timers' Club on NBC for Teen-Timers, Inc., and Buchanan & Company.

Elmo C. Wilson, CBS director of research, will address the continuation course in sampling techniques at the University of Minnesota Extension in Minneapolis, Friday (13) on the subject of "Who Shall Do the Sampling?" All talks will emphasize selection and training of personnel to conduct the sampling process. . . . Imperial Radio Productions, of Toronto, have sold syndicated script features to six additional stations: "Pick the Hits" to CJCH, Halifax, N. S.; CHRC, Quebec; CKWS, Kingston, Ont., and CKCK, Regina, Sask., and "Teletime" to CKMO, Vancouver, B. C.; KMLB, Munroe, La., and CHRC, Quebec.

Broadcast Measurement Bureau has retained Harold Young Productions, Inc., to produce a film explaining the BMB research system. Pic will be produced in kodachrome and will have premiere at the convention of the Association of National Advertisers, Atlantic City, October 2. Film will also be shown to ad agencies and clients in key business centers. BMB, incidentally, has added Don Lee to its list and now has nine regional network subscribers.

Allen F. Hurlburt, who prior to his army service was art director of bureau of advertising, American Newspaper Publishers' Association and the Robbins Publishing Company, has been named art director for NBC. . . . Jack Stewart, formerly with the William Morris Office in Hollywood, has joined Art Rush, Inc., to work on both radio and picture deals. He will continue to act as producer of Don Lee Broadcasting System video shows. . . . Ruthrauff & Ryan in New York last week elected Kenneth D. Stewart to board of directors. . . . Tom Conway set to play title role in Sherlock Holmes seg, replacing Basil Rathbone. Nigel Bruce remains as Dr. Watson.

Ed Greif, of publicity firm of Banner & Greif, has been signed by Commonwealth Books to write an anthology of radio mystery shows to be published in the spring. . . . Frank Zuzulo, of Mutual's press department in New York, back from San Juan, Puerto Rico, where he represented MBS as a guest of Secretary of the Interior Julius A. Krug. Occasion was the ceremony connected with the inauguration of Jesus T. Pinero, island's first native governor. . . . King's Restaurant, popular Hollywood eating place, will install a video receiver for patrons.

WWDC (Washington "Man-on-the-Street" seg, with Mike Hunnicutt, will devote all its time to house-hunting for vets, beginning Monday (9). . . . Dave Golden, flack chief of WPAT, Paterson, N. J., back at work af-

ter a month's serious illness. . . . John Hickock has resigned as music director of WHAI, Greenfield, Mass., to become program director of WNOG, new percolator due to open in Norwich, Conn., Monday (9). . . . Mutual's new audience participator on the West Coast, "Your Heart's Desire," will originate from Glen Billingsley's Hollywood Restaurant. Billingsley, incidentally, has renamed the cocktail lounge the Huckster's Room.

John S. Lloyd, program manager of WTHT, Hartford, Conn., appointed general manager of WACE, new station operated by Regional Broadcasting Company, Chicopee, Mass., slated to go on air late this month. . . . KSDJ, new station in San Diego, Calif., joins the CBS web as its 159th affiliate October 1, on which date it goes on the air. Station, with 5,000 watts full time on 1170 kc. is owned by the Finley-McKinnon Broadcasting Company. Purnell H. Gould is general manager. . . . New organization, Bloch-Joseph & Associates, with headquarters in Cleveland, has been established to sell nationally the radio productions of indie producers and writers. Reprs are being appointed for New York, Chicago, Hollywood and other major cities. . . . Sid Gaynor, Don Lee Broadcasting System general sales manager on the West Coast, back to work after a two-week vacation.

With Breakfast Club now completely sold, Emseo Don McNeil will get \$5,000 per week. . . . Arch McDonald, sports director at WTOP, CBS station in Washington, turned talent scout for a night to put a young Cuban soprano, Florida Rizzo, on Arthur Godfrey's Talent Scout seg. Mac heard her in Havana, convinced Godfrey she was worth the air time. . . . Susan Douglas back in New York for radio work after having spent three months in Hollywood. While there she made Bel Ami with George Sanders for United Artists. . . . Mel Vickland, producer of Mutual's Singing Sweethearts, hospitalized for observation in Hollywood by infantile paralysis specialists.

A. B. Christenson, of Yankton, S. D., has been made an accredited correspondent at the food and agricultural organization conference in Copenhagen, Denmark, which started September 2. He will report exclusively for WNAX, Yankton. Station has completed arrangements for a series of shortwave broadcasts, originating at Copenhagen, to be beamed directly to WNAX for rebroadcast on station's weekly feature, Farm Forum. . . . Robert J. Calvin has joined Benton & Bowles in New York as an accounts exec. He was formerly with BBD&O.

Canada's Ottawa citizens last Saturday (31) premiered its first full page of radio news and listings, under the editorship of Claude C. Hammerston. Heretofore, only one other paper in Canada—"The Gazette," Montreal, devoted comparable space to radio once a week. Interest in radio is rising thruout the Dominion, there being much talk regarding the relative space merits of radio in the dailies. Heightened interest in the matter has been particularly apparent since The Herald Tribune's inauguration of John Crosby's radio column.

NBC on Thursday (5) presented the first broadcast from the Carrier Franklin D. Roosevelt in Mediterranean waters. John Donovan,

NBC radio newsman, received permission from the Navy Department (first such request to be granted) to board the vessel at Athens, Greece, to report on the News of the World seg. Donovan will remain in Athens to cover the return of the Greek king to his homeland. . . . Nancy Osgood, women's activities director, and Bill Person, Time Keeper seg factotum, have been signed to four and five-year contracts, respectively, at WRC, Washington.

Adam J. Young, Jr., Inc., appointed exclusive national rep for KJSS, Jamestown, N. D. . . . Maestro Peter Van Stooden and ork have been added to Break the Bank, ABC's Friday night quiz show omsod by Bert Parks. Van Stooden continues to provide the background music for NBC's Mr. District Attorney on Wednesdays and also for the Bob Hawk show heard over CBS Mondays. . . . Wendell Niles, announcer on NBC's Man Called X, plans to enter his filly, Ann Dear, in the races at Santa Anita. . . . Say It With Music, with Willard Potts and ork, starts Monday (9) over Mutual, Monday thru Friday, in 10:30-11 a.m. slot. Bobby Norris and His Singing Strings, and the Jackle Hill Show, heard respectively in the 10:30-45 p.m. and 10:45-11 p.m. segs, Monday thru Friday, will move on Monday to afternoon spots. Norris goes to 3:30-45 p.m. and Hill to 3:45-4 p.m. The two segs replace Lady Be Beautiful, which was dropped after the Friday (6) program.

What is called a "daring experience in production" will be ABC's broadcast of John Hersey's story of the atomic bombing of Hiroshima, which fills the entire August 31 issue of New Yorker magazine. Web has canceled or moved to other time periods all programs from 9:30-10 p.m., Monday, Tuesday, Wednesday and Thursday (9-12 inclusive) to make way for the experiment. Stars of radio and other show business fields will share in reading Hersey's original text, which will be unedited excepting for abridgments required to meet time limitations.

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Husing's WHN Disk Jock Deal Good for At Least 250G Yr.

NEW YORK, Sept. 7.—Deal between WHN and Ted Husing whereby the erstwhile CBS sportscaster will do a six-a-week disk jockey turn, starting October 28, is unusual in that it calls for, in addition to a guaranteed minimum salary, specific salary hikes in proportion to increases in the program's ratings. Eddie Cantor started this fashion years ago on his network program, but among the indie percolators such a deal is rare. It's figured that for the five years of the contract, Husing can earn over \$1,500,000 if the Hoopers

NEW YORK, Sept. 7.—Ted Husing, who left CBS on August 8 with the announced purpose of free-lancing (and who was recently signed by WHN as a disk jock for fancy dough), is set for a sports stint over Columbia Saturday (14), on which day he will call the Jersey Handicap from Garden State Park, Camden, N. J. It will be Husing's first free-lance job for CBS since he left the web.

show up well. In any event, he's good for \$250,000 annually at the least.

Husing's deal with WHN permits him to free-lance on sports if he is so minded. As for the reported talk that WHN would groom him to replace Red Barber when the latter leaves in 1947, station denies such intentions, insisting that Husing will devote all his attention to platter programs, giving them a dose of class and dignity which, it is hoped, will dent the Martin Block-WNEW audience. Husing, when he quit CBS and was succeeded by Barber at that web, stated he could make more dough if he were not under a net contract. His WHN deal bears him out.

Station, of course, will precede and follow his disk-jockey debut with an all-out promotion campaign using

AFRA Benefit Fund Set Up for Member Ex-G.I.'s, Families

NEW YORK, Sept. 7.—New York AFRA members who were formerly in the armed forces, merchant marine, Red Cross or voluntary ambulance corps now have a fund of up to \$500 at their disposal if they are in need. Servicemen's fund immediately turns over \$50 to them and gives the rest upon study of the case.

Fund also applies to members of the family of servicemen or women. To complete the picture, AFRA also grants a death or injury benefit of up to \$500 to members of the immediate family of the serviceman. Money for the fund was raised at an AFRA dance held at the Hotel Astor last May.

WNYE Goes to 20 KW

WASHINGTON, Sept. 7.—New York's Board of Education station, WNYE (Brooklyn), is stepping up at the head of the pack of non-commercial educational stations with the granting this week by FCC of a power boost to 20 kw. Permission for changes in transmitter and antenna system were also granted by commish.

daily newspapers, screens of all Loew's theaters in the station's coverage area and probably some specialized magazine advertising, car cards, etc. Newspaper campaign, however, will be the most important, with large copy being prepared. Program, tabbed *Ted Husing's Bandstand*, to be aired from 10 a.m. to noon and 5-5:30 p.m., will use no recorded spots. Everything live but the platters.

Prof. Quiz Doesn't Miss a Trick With 15-25 Personal Appearances a Wk. on Road

Promotion to Hypo Sales, Good Will "Bonus" to Sponsor

NEW YORK, Sept. 7.—Use of a radio program to hypo sales and create consumer good will thru other than radio means is being carried out on a heretofore unprecedented level by Amoco's Professor Quiz, who for some 26 weeks has been making as many as 15-25 personal appearances weekly while his ABC program is on tour. In fact, the prof's seg is only one facet of the grand pitch. In addition to the usual radio appearance, cocktail party

and autographing, Quiz gets around to innumerable organizations, including Elks, Kiwanis, Lions, Knights of Columbus, Masons, religious and civic societies of all types, department stores, veteran and children hospitals, army camps, Amoco dealers' meetings and industrial employee meetings.

In the prof's bag of tricks at these

'Lights Out' Nixing Blamed on Policy

NEW YORK, Sept. 7.—Spokesman at Biow agency this week explained agency's point of view with regard to CBS's recent nixing of the whodunit, *Lights Out*, which the agency intended to place on the web's Monday, 10:30 p.m. time slot. "There is strong pressure by the major webs," he stated, "to keep such segs off—otherwise their nighttime periods would become filled with whodunits." He further pointed out that modest cost of mysteries particularly appealed to agencies and sponsors, who thru experience have come to regard such segs as "safe buys" in that they generally turn in medium ratings—whereas the sponsors get "burned" on variety and comedy shows. "Some of the so-called comedy shows turn out to be something different altogether," he pointed out, "and they cost plenty."

Report that Milton Biow, now on the coast would sue CBS for refusing the *Lights Out* show was denied by Biow attorneys.

NEW YORK, Sept. 7.—Among Professor Quiz's personal appearances are visits to Amoco dealers. The prof takes this seriously. So in order to be able to talk intelligently to dealers, he voluntarily enrolled in a course conducted by Amoco in Baltimore for salesmen and distributors. Quiz figures he now can talk the language of grease monkeys and execs.

clambakes is his usual radio program, a magic show and lectures on any one of 150 subjects (he used to be a gabber). In short, he's a combination radio pitch and vaude man carrying Amoco's merchandising slant into every hamlet of the sponsor's 19-State distribution area from Maine and Florida.

Community Service

This entire merchandising package, which in addition to the tremendous (See PROF. QUIZ on page 14)

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H'wood Turns to Remotes As Set-Buying Spur; Para, DL Plan Pick-Up Increases

40-50% of Programing Expected To Be Field Segs

HOLLYWOOD, Sept. 7.—After following a stay-at-home policy for more than five years, Hollywood tele is rapidly becoming remote conscious. Sudden swing to field pick-ups is prompted by a desire to build set-buying demand. Local telecasters feel that only via remotes can tele emerge from the miracle-of-tomorrow Sunday rotogravure status and sold as a present-day reality.

First remote town has seen since Don Lee's 1940 pick-up was Paramount's scanning two weeks ago of the Los Angeles County Sheriff's Rodeo at the Coliseum. Don Lee will follow this week with a field pick-up from Lockheed Air Terminal, Burbank. Both Klaus Landsberg (Paramount) and Harry Lubcke (Don Lee) expect to increase field work. Although no date is given, the boost should come in the near future. Both telemen say remotes will eventually make up between 40 and 50 per cent of their normal programing once outlets increase air time. Both hint that they have deals cooking for pick-ups, but remain mum as to what will get the tele eye. Reason for the hush-hush is that neither wants to show his hand until the deals are sewed up.

Question is, why have cameras remained tied so long to the studio? Don Lee's Harry Lubcke blames it on the war. His tele crew was too pushed, with war-time electronic research, to devote time needed for field pick-ups. Anyway, says Lubcke, with threats of light and sound blackouts hanging over his head, remotes were not practical.

Paramount's W6XYZ first started beaming programs in 1943. Landsberg says he was too concerned with show format experimentation, building equipment, etc., to get fancy on remotes. From February to fall of 1943, Paramount turned over its tele services to civilian defense. Receivers were planted in police stations thruout the area, with L. A.'s air raid wardens getting instructions via video.

One reason not mentioned by either is the fact that in those days there was no chance for more receivers to come into the area. Set owners were happy to get a flicker on their screens and if they could pull in an entertaining studio-produced program they were thrilled.

Today, with receivers soon to go on the market, stations feel that the time has come to sell tele to the public by showing what the airpix medium can do and now also is the time for outlets to start vying for viewers. Station that builds a strong following now will be able to make a better sales pitch to agencies and bankrollers when tele goes commer-

cial in a big way. Because of this, more than anything else, the West Coast can expect far more remotes than it ever dreamed possible.

WBKB To Telecast Northwestern U's Home Grid Games

CHICAGO, Sept. 7.—First college football series telecast here will start September 28 when WBKB begins airing the home games of Northwestern University played at Dycho Stadium in Evanston, Ill. WBKB this week signed a contract with the university's athletic department which will enable it to telecast all of the home games of the Northwestern team this season. In addition, the station is negotiating to get film rights to the out-of-town games played by the team.

According to a spokesman for the station, there is a strong possibility that the home series will be sponsored by a manufacturer who has already set plans for sponsoring major sporting events in other cities. Deal for the Northwestern games was set by Reinald Werrenrath, special events director at WBKB, and his co-worker, Jack Gibney, who this week was raised to an administrative position in the station's remote program and sales promotion departments.

If the plan to telecast the out-of-town games goes thru, the station will undoubtedly air on Wednesday the films taken at Northwestern out-of-town games played the preceding Saturday.

Indicative of what can be expected in future deals for television rights to football games of the Big Nine was the contract signed by Northwestern and WBKB. The deal does not call for WBKB to get an exclusive, and for each game the station has to pay the university a minimum of \$100. For commercial shows the university is to receive one-hour card rate for time paid by the sponsor. As WBKB's time, which is now sold for \$100 an hour, becomes more expensive, Northwestern will get more.

WEAF Call Letter Switch on Shelf

NEW YORK, Sept. 7.—National Broadcasting Company this week stated that the matter of a switch in the call letters of its New York outlet, from WEAF to WNBC, had not been taken "off the shelf." Switch in the call letters of CBS's key station WABC to WCBS, effective November 1, created mild interest at NBC, an exec stated, but pros and cons of the project did not merit a similar move on NBC's part. Notwithstanding this, segment of the trade believes NBC will eventually get around to asking the FCC for a change.

NBC had seriously considered such a move one year ago, at which time some of the web's toppers felt contemplated change to WNBC would more closely identify the station with the web. Argument now advanced is that NBC's WEAF suffers from no conflict with other call letters (as WABC conflicted with ABC), and that a change would result in loss of some of the acceptance WEAF had built up over the years.

Review

Stump the Authors

Reviewed Friday (6), 9-9:15 p.m.
Presented by ABC on WBKB, Chicago.

This first live, studio video program presented by ABC on WBKB had plenty of entertainment content, but it still was far from top television programing. It suffered principally from a lack of visual material. It had a format that still lent itself best to radio. This does not mean that the program could not in the future be top television. But it has to be changed before it achieves that goal.

Radio parent of the video version of *Stump the Authors* has been heard on WENR-ABC for a few months. The format calls for Sidney Mason, emcee, to have placed before a guest panel of authors boxes containing various props. Using the props, which they have not seen before, as important parts of a plot, the authors have 30 seconds in which to think up an original tale and then four minutes in which to tell the tale. Video version of the show used the same format. Guest authors on the WBKB program were Louis Zara, Jack Payne and Dorothy Day.

Each of the three did a good job of constructing and telling a story based on the props they received. Payne, for example, told a humorous football story based on a string of hotdogs. Miss Day told a romantic story inspired by a pair of baby shoes and a telephone. Zara told a mystery story in which a skull, a gun and a bunch of bananas were important. Miss Day did the best job for a video audience because she not only narrated her story, she just about acted it out, too.

Her work was a key to what the program could use—more acting. As the show was presented tonight, except for the view of the props, there was little the audience would have missed if they had closed their eyes and merely listened. This proved that the video version of *Stump the Authors* is still primarily a radio program.

Don Lee Skeds Construction, Experiments

HOLLYWOOD, Sept. 7.—Don Lee Television last week received final okay from FCC to go ahead with its proposed three-year color video research program *The Billboard*, August 10), and simultaneously, Don Lee's television director, Harry Lubcke, announced that construction and experimentation under new plan would begin at once, to be carried out by present staff of W6XAO, web's tele outlet.

As a preliminary step, tele technicians have begun basic experimental work with optical filters and lenses to determine those best adaptable to new color process. Program will not be in full swing, however, until all necessary equipment on order is delivered.

HOLLYWOOD, Sept. 7.—In launching new color video experimental program, Don Lee's tele chief, Harry Lubcke, has latched on to the tag of "beer bottle theory" of television. For the layman, Lubcke offers this prescription for understanding color video. "Take three beer bottles of different colors. Pour contents into glass and then empty into stomach. Sit back and relax while beer does its work. After reasonable length of time, speak w'ah confidence on color television—or anything else. Beer will automatically make you an expert!"

In explaining new color process, Lubcke called his idea the "beer bottle theory" of television. Said

WMT Named in Latest CIO Beef About Time Nix

WASHINGTON, Sept. 7.—Congress of Industrial Organization is continuing to press FCC for a general statement of policy covering the political activity of unions, with the latest complaint received this week against WMT, Cedar Rapids, Ia., for refusal to carry a political broadcast sponsored by the CIO's Political Action Committee. Charges by the Cedar Rapids Industrial Union Council allege that WMT refused air time to scripts under PAC sponsorship while allowing the exact same material under the banner of a local political committee.

Apparently just one of a series of complaints being drawn up by CIO, the union chiefs are determined to get the decish on labor activity in the political field. Legalists point out that the new charge anticipates commission rejection of an earlier CIO complaint against KGO (San Francisco) for refusal to allow union time during a recent NLRB election in the cannery industry. Legal lights at the commish at the time said that the KGO complaint could not be honored because it did not fall within the FCC's jurisdiction over political broadcasts.

Unofficial reports are continuing to stream in concerning other CIO beefs, one of which says that a new complaint is on the way. Political observers say that if CIO can get the commission around to according PAC political status, the CIO political arm will be able to make as great a demand on radio time as the major parties.

MBS Gets "Judy 'n' Joe"

NEW YORK, Sept. 14.—Mutual Broadcasting System has sold the Saturday, 12-12:30 p.m. slot to Horwitz & Duberman, manufacturers of fashion products for a show titled *Judy 'n' Joe 'n' Johnny*, starting October 12. Talent will include top name bands, a new one being booked each week, singer Johnny Desmond and emcee Bert Parks, plus guests. Show will be slanted to the junior miss audience. Sterling agency handled the Horwitz & Duberman account.

Lubcke, "If you look at the sun through a brown beer bottle, you see a brown sun; if you look at it through a green bottle, you see a green sun. By doing this electronically in rotation and fast enough (180 times per second) you have the illusion of a constant image in three colors. By scanning across the image through stationary filters (the beer bottles) the eye sees a steady flow of color on the home tele receiver screen. This system eliminates all moving parts, either in the studio or in the home."

Lubcke expects to put color and sound on the same channel, sandwiching the sound waves simultaneously between the picture wave bands.

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CHI TELE BALLYHOO IN WORKS

NBC, CBS Aim At Der Bingel as Agencies Cheer

(Continued from page 6)

experiment" a failure, nets can retain status quo operations.

Both webs are out gunning for ABC because the Crosby deal has given the younger net its first big step into top-name nighttime broadcasting and may serve as a keystone for further strengthening of its entire night schedule. Already a strong competitor for daytime biz (Tom Breneman, *Breakfast Club*, *Bride and Groom*, etc.), the two major nets fear p.m. competition. If Crosby were to pull down a strong Hooper, ABC will have proven to time buyers that it can deliver after sundown. CBS has already succeeded in outbattling ABC for *Information, Please*, which the latter was to use as one of its wrap-around shows for the Crosby slot.

All-Out Battle

With both NBC and CBS ready to shoot their big cannon, ABC is expected to fight with all it has to make a good showing. In its camp, ABC has Philco which is spending \$30,000 a week on Crosby and isn't going to take a fight sitting down. Philco's counting on Crosby to peddle its tele sets when the competition gets rough and is going to put plenty of promotion and exploitation behind the show.

To lay the groundwork, huddles were held this week (at the Biltmore Hotel in Santa Barbara) between Pierson Mapes (Hutchins Agency v.-p. in charge of Philco account), Hank Booraem (who will head Hutchins's Hollywood branch), Don Searle (ABC coast v.-p.), Jack O'Mara (ABC's coast promotion chief) and top Philco distributors. As to what Philco will do is still kept hush-hush. However, it is known that the radio-tele set maker will do plenty of national advertising to let people know Der Bingel isn't selling cheese anymore. It was also learned that a co-op deal has already been worked out with Paramount Pictures, tying kick-off of the Crosby show with the release of his pic *Blue Skies*.

Don Lee To Test Phone Co. Relay in 2d Outdoor Telecast

HOLLYWOOD, Sept. 7.—Don Lee Television's second post-war outdoor telecast will be aired Monday afternoon (9) when Director Harry Lubcke moves W6XAO's portable equipment to Lockheed Air Terminal, Burbank, for a special show. Remote pick-up was planned in co-operation with Southern California Telephone Company and Bell Telephone laboratories to test phone company's 4,000 megacycle beam relay video link.

Program includes interviews with famed racing pilot Paul Mantz, winner of this year's Bendix Trophy; personnel of the "Flying Tigers" freight line, and staff members of the air terminal. In addition, video cameras are scheduled to take home-viewers behind the scenes, demonstrating various phases of airport operation and air traffic control. Only other remote attempted by Don Lee since the war was a water show done several months ago from the swimming pool adjoining W6XAO's video studios atop Mount Lee in Hollywood.

FCC Hearing On Philly FM Tests Shuffle

20 Cities Lose Channels

WASHINGTON, Sept. 7.—Reshuffling this week by Federal Communications Commission of its FM allocation plan, in which 78 new channels are added and 22 previous allocations are dropped, will go thru its first test on Monday (9) when six Philly FM outlets begin a week-long hearing for five channels. With the shifting of one channel from the Philadelphia area, according to the new plan, contestants' chances for copping FM plums are narrowed.

In addition to the Philadelphia shift, 19 other cities are cut down or out by the revised set-up, which covers Class B stations. Topping State allocation list of nearly 1,600 channels is Texas with 110 outlets skedded to go into 45 communities. Cellar spot is held down by Delaware with only two channels, both in Wilmington. California, New York and Pennsylvania occupy the No. 2, 3 and 4 spots, with 103, 88 and 80 channels, respectively. Los Angeles and New York share the top community slot with 20 channels allocated to each.

Evidence of how the new plan will affect the commission's hearings this fall is seen in the coming Philly wrangle. Originally, 13 outlets were assigned to the Brotherly Love town. Revised sked drops one; five stations (WPEN, WIP, WCAU, KYW and WFIL) are currently operating FM channels, and the FCC ruling, reserving one out of every five channels until July 1, 1947, cuts out another two.

Those in the know say the broadcasters will take one of two courses: (1) Push for change in allocation, or (2) shift applications to cover less competitive communities.

Leeway for broadcasters is seen in commission's underscoring of tentativeness of current plan. Analysis of plan shows that the FCC has designated only a few channels for a number of small cities in the West, it has saddled larger cities with the job of carrying the load for surrounding communities. New York, for instance, includes channels for Jersey City, Newark and White Plains, among others in its FM totes.

Chi Happy With Its Gain

CHICAGO, Sept. 7.—Ruling by the FCC this week reallocating the number of FM station licenses to be granted in various cities thruout the country had its effect on Chicago and went far toward easing what was expected to be a bitter fight here between FM applicants. The ruling Tuesday (3) which added 78 more channels in 55 cities, gave Chicago two more and thus made it just about possible for everyone who has applied for an FM license here to get one.

Chicago originally had been assigned 17 channels. Five have already been given to FM stations now in operation here or soon to get into operation. Three are going to remain unassigned for a year and before they are assigned new hearings will be held. The remaining 11 were to be fought for by the 14 applicants. It was three of these applicants who

Cook's Tour

DULUTH, Minn., Sept. 7.—Joe Cook, diminutive red-headed flack of KDAL, CBS affiliate here, doesn't think the CBS fall promotion campaign will go over without a local gimmick. So he found his "gimmick"—a trip to New York to meet and interview the CBS stars. Immediately after his *KDAL Open House* broadcast today, Cook will fly to Manhattan where Tom Connolly, CBS program promotion director, is waiting for him.

Sked calls for transcribing a series of personal interviews with CBS fall stars, photographing each behind a mike with the KDAL nameplate, preparation of display cards and art posters and the writing of a daily column, *A Redhead in New York*, set for publication in 10 head-of-the-lakes newspapers. Cook also will make appearances on several net shows as well as prepare releases in picture-story form about his activities for agencies handling the fall shows. Meanwhile, back in Duluth, the KDAL news department will keep the local audience well-informed of Cook's activities in Gotham, with plugs on all news programs originating at the station.

Reid's Spots Via WCBS

NEW YORK, Sept. 7.—Reid's Ice Cream will sponsor 60-second weather forecasts three times weekly over Columbia's tele outlet, WCBS, Sunday (15). Set by Doherty, Clifford & Shenfield, Inc., the announcements are scheduled for Thursday, Saturday and Sunday immediately following the news summaries. Thursday and Sunday news periods are at 8:30 p.m. and the Saturday period at 8:45 p.m. For the series some 60 weather possibilities have been animated and filmed for television.

Allen Set for Ford Series

NEW YORK, Sept. 7.—Sports-caster Mel Allen has been signed to do the six home football games, which Columbia University will play at Baker Field, New York, sponsored by Ford over CBS tele station WCBS. Allen's first game will be the Columbia University-Rutgers match, scheduled for September 28.

NETS ASKED TO GIVE

(Continued from page 5)

that a letter he sent to Joseph A. McDonald, web's secretary, requesting an immediate adjustment in wages. ABC group at the Thursday session figured that authorization by 225 staffers was needed in order to enter into negotiation for a union contract, with only 150 needed to call for an NLRB election. A committee of three was appointed to answer questions staffers might have before signing such authorizations.

were expected to be frozen out of the picture.

Now, however, with the two new channels to be given to Chicago—bring the total here to 19—it would seem on the surface that all but one would receive allocations.

Video, Radio Interests, All Pledge Action

Committee To Push Plan Set

CHICAGO, Sept. 7.—Second important step in the plan to have a many-faceted television promotion campaign here starting next spring was taken this week when representatives of WBKB and top net and station and top net and station representatives got together to form a "broadcasters committee" which will work with manufacturers, dealers, distributors, the electrical association, and advertising agencies to give Chicago the hypo which is planned to make the city a television center. The electrical association has already formed its committee; a few weeks ago the manufacturers formed theirs (*The Billboard*, August 31), and before the end of September the agencies in town are expected to form their committee.

Attending the luncheon meeting at the Union League Club here, a meeting which was sponsored by the electrical association and arranged by Ardan Rodner, of the Commonwealth Edison Company, one of the sparkpluggers of the campaign, were: Bill Eddy, head of WBKB, Chick Showerman, head of the NBC central division; Jim Stirton, assistant to Ed Borroff, head of ABC here; Frank Schreiber, general manager of WGN; Carl Meyers, WGN chief engineer; W. E. Guy, district sales manager of the Graybar Electric Company and chairman of the electrical association's television committee; Rodner; George Seaton, commercial manager of the Illinois Bell Telephone Company, and Joe Hendrickson, district manager of the Farnsworth Radio & Television Company. The broadcasters committee, appointed at the meeting, will be Eddy, chairman; Schreiber, Showerman, Meyers and Stirton.

Within a Year

At the meeting it was stated that NBC, ABC and WGN expect to have television stations in operation here within a year—in fact as soon as transmitting equipment can be delivered. Each of the stations also pledged to participate to the utmost in the over-all Chi television promotion plan. They will put on video shows at the spring video exposition, and, if other stations can not have video operations by that time, Eddy pledged, he would air their programs over WBKB.

It was also brought out at the meeting that manufacturers will bring into Chi within the next few months at least 1,000 new video sets and that by the end of 1947 video sets by the thousands ought to be available for purchase here. Seaton claimed that by next year Chi will be connected with American Telephone & Telegraph cross-country lines and that his company was planning to link various Chi stations and other public buildings to stations by coaxial cable. Unique situation, indicative of the spirit of co-operation behind this video promotion plan, was created by the meeting in that top representatives of what eventually will be competing video stations all sat down and pledged joint action.

H'WOOD'S AIR SUPREMACY BID

Originations From W. Coast Climb Dizzily

Agencies Come Aboard

(Continued from page 3)

to 36 as compared to last year's 28. American Broadcasting Company will up its 12 shows of 1945 to 17. Mutual (Don Lee), altho moving only from seven to eight, is still in pace with the general trend of more Hollywood originations.

Same Format, New Packages

In some cases, Eastern shows are being pulled to the Coast with hardly a change in format or cast principals. In other instances, new Hollywood packages are replacing Eastern originations. An example of the former was Ims Phillips' daytime strips for General Mills (*Masquerade*, *Today's Children* and *Woman in White*) which were lifted out of Chicago. With nighttime shows pretty much in the Hollywood bag, film city's inroads on the daylight biz is gaining. Locally produced audience participation shows have knocked off some Eastern serials in the past, with the Phillips' Coast switch leading the westward way for more weepers. Chicago has been the hardest hit by Hollywood's growth. *Windy City's National Barn Dance*, a 14-year-old radio institution, was canceled to be replaced by the locally packaged Roy Rogers show. This was the last of its big nighttime shows.

Both nets and agencies are re-vamping and strengthening their production departments to meet the increasing load of major airshows. Indicative of this trend is CBS's recent appointment of Ernie Martin as head of a newly-created production department. Martin works directly thru Davidson Taylor and Edward Murrow (CBS v.-p.'s in charge of programming and public affairs, respectively). Martin is over net's local exec producers, Charles Vanda and Bill Robinson. Latter two had been CBS-Hollywood meggers prior to this, but did not have the autonomy which new set-up gives web's Western division. To show its recognition of Hollywood's importance, Young & Rubicam's v.-p. in charge of radio (Tom Lewis), makes his headquarters here. Y. & R. is the first agency to place top authority in Hollywood, with Lewis overseeing all agency operations from here. Y. & R. has reshuffled its production staff, letting out some of its directors to make room for Tony Stanford (Duffy's), Ben Brady (Ginny Simms) and Eddie Pola (Alan Young). Idea behind move is for a strengthened operation. N. W. Ayer has acquired Glenhall Taylor (former Y. & R. veepee) to oversee its Coast radio production, granting him more authority than held by his predecessor, Herb Stanford. Ayer has placed Charles Hogan (v.-p. in charge of service) so as to give client direct servicing from Hollywood, something never done before.

Branch Offices Open

With more shows coming coastward, agencies have been forced to follow suit by opening branch offices. With the Crosby-Philco show soon to kick off, Hutchins agency is currently laying groundwork for a Western air wing. Pierson Mapes, Hutchins v.-p. in charge of Philco, is

Fairs in the Air

At the Indiana State Fair in Indianapolis last week (ending the 6th), a 19-station program was presented in the Coliseum, marking a departure in type of attractions heretofore offered by the big Hoosier annual. For an analysis of its success with the broadcast, including the superlative advance publicity achieved by the event, see page 48.

now on the coast huddling with Hendrik Booraem, who will head percentery's local office.

Geyer, Cornell & Newell opened an office here last spring when percentery teed off its *Academy Award Theater* for Squibb. In all cases, history of Coast agency branches dates back to time when a client had shows moving to the West. For instance, J. Walter Thompson was a one-room operation in 1932-1933 when it beamed the Mary Pickford show from here. Today there are 45 people working in radio alone. From a somewhat similar start, Young & Rubicam's radio department staff now numbers in the 60s.

Nets claim this season would have seen even a greater increase in Coast originations were it not for the tough space squeeze which has been pinching them thru the war and now is getting increasingly more painful. With situation the way it now stacks up, a show's switch to the Coast is discouraged as much as possible. ABC, homeless since its break-away from NBC-Red, is hardest hit of all, having to crowd the already filled NBC Sunset & Vine studios and has been forced to scatter its audience shows to eateries, hotels, etc. However, the older webs are in a similar spot.

Indicative of the almost fabulous growth of Hollywood radio can be seen in the fact that NBC, CBS and Mutual (Don Lee) had all moved into their present quarters as recently as 1938 and have outgrown their buildings in only eight years. With an eye to the future, all nets will build once housing material freeze is relaxed.

Hollywood as a network anchor dates back to 1936 when NBC moved its Western division headquarters from San Francisco. Since then, the Northern California city has almost disappeared from the coast-to-coast radio picture.

It Started With Talkies

Reason for radio's "Go West" is primarily influence of film industry. Pix makers in the late '20s, heavily burdened with debts (as a result of new equipment needed for switch-over to sound pix) and stunned by the market crash, found their biz needed hypo of new talent and turned to radio for their scouting. To assure quick returns, they wanted material which had already proven itself to the public. Film ranks began to fill with Eddie Cantor, Bing Crosby, Fibber McGee and Molly, Bob Hope, to be followed later by many others. Today, pix gold still lures radio originals to Hollywood.

Other shows have been forced out here because radio's Hollywood mushrooming has attracted many cream-of-crop air thespes, scribes and producers. With big Coast shows paying better dough and plenty of jobs available to the guy with know-how on either coast-to-coast or the heavy regional schedule carried on

ABC and MBS Sell 'Em, Too

(Continued from page 6)

poration, Sundays, 8:30-45 p.m.; *Twenty Questions* sold last July to Ronson Art Metal Works, Saturday, 8-8:30 p.m.; *True Detective Mysteries*, bought by Williamson Candy, Sunday, 4:30-5 p.m.; *You Can Do It*, with Gabriel Heatter, to be sponsored by Mutual Benefit and Accident Association Sunday, 10-10:30 p.m., starting late this month, at which time the sponsor will drop *Mystery is My Hobby*, another MBS-originated package; *Queen For a Day*, bankrolled by Procter & Gamble and Miles Laboratories, Monday thru Friday, 2-2:30 p.m.; *Nick Carter*, bought by Cudahy Packing Company September 15, Sundays, 6:30-7 p.m.; *Bulldog Drummond*, bought by Lewis-Howe Company last fall, Monday, 8-8:30 p.m., *Spotlight on America*, sold in July to the American Transit Company for the Friday, 10-10:30 p.m. slot, and *It's Up to Youth*, seg which is now sponsored by Triangle Publications on WOR, New York, and WIP, Philadelphia, but which goes on the web starting October 2 in the Wednesday, 8-8:30 p.m. period.

Trade regards this line-up (both ABC's and MBS's) as quite impressive and full of significance, some observers pointing to it as another indication that radio is trying to regain control of programming. The webs once had such control, lost it to agencies, but are anxious to regain it—not only in AM radio but in FM and television.

It's interesting to note that none of the ABC or MBS segs approach the talent costs of some of the more lavish CBS and NBC-produced sustainers, but the many sales of ABC and MBS packages are taken as an indication that there's plenty of dough around ready to bank-roll the low-to-medium priced shows.

by all four nets, AFRA and RWG memberships swelled. (In 1944, AFRA here had 1,700 members and today it boasts more than 3,000.)

To get top talent (writing or acting) shows have had to follow the beaten path to Hollywood. (This was the cause for moving the Phillips strips to the Coast, according to shows' producer, Carl Wester.)

With the growing trend for guests, local originations have placed New York, and especially Chicago, at a disadvantage. More pix-radio celebs swarm the film-village and are available (at a price). This is something which pinches New York and leaves Chicago almost out in the cold.

Boom in W. Coast Offices

NEW YORK, Sept. 7.—Even new agencies recognize the necessity of Hollywood operations. Recent example of this occurred when Sullivan, Stauffer, Colwell & Bayles, a few weeks after setting up offices in New York, appointed Jack Van Nostrand to head Coast operations. Van Nostrand was shopping for space on Sunset and Vine even before the New York offices of the ex-Ruthrauff & Ryaners had a coat of paint.

Kudner Agency, Inc., this week announced establishment of offices on October 1 at the Bartlett Building, Los Angeles. These will be in addition to the agency's San Francisco headquarters.

Prof. Quiz Doesn't Miss a Trick in Road Personals

(Continued from page 11)

number of personal appearances includes the routine activities of arranging for window displays, spot announcements, car cards and newspaper ads, has been built up to the level where it is regarded as an outstanding community service. This is done not only thru the show's appearance at hospitals, etc., but also by tie-ins with civic community chest drives and other local projects. In Harrisburg, Pa., on September 19, for instance, the prof will stage a special show involving social and civic leaders and plugging the community fund. Transcription of this clambake will later be used as the kick-off of the fund drive. One week later, in Pittsburgh, Quiz will emcee a clambake attended by army brass celebrating the recruiting of the 10,000th local man for army service since the end of the war. This show, too, is slated for waxing and broadcasting over WCAE, Pittsburgh.

The professor, via personal appearances, is estimated to reach between 40,000 and 50,000 weekly in various cities, his audiences ranging from five kids in a hospital's isolation ward to 15,000 employees of an industrial plant seated in auditoriums or outdoor stadia. Schedule is arranged by the Joseph Katz agency in Baltimore; James Appel, indie producer who handles the affairs of John B. Kennedy, Edwin C. Hill, etc., and who whipped up the *Quiz* package deal for Katz; Frank Small, Quiz's personal manager, and the flack firm of Banner & Greif in New York. Rep of the latter precedes Quiz by about three weeks and arranges for receptions by mayors of different cities, visits newspaper offices, sets spreads in newspapers of industrial plants which the show will visit, arranges for plugs in mailings of the Elks, Masons, etc., and local interviews on the air, etc. Small and the others carry thru, setting additional promotion and merchandising of Amoco receptions by mayors. These are recorded and played back on Quiz's ABC show. Banner phones the schedule to New York, which services local dailies with releases, special material, etc.

Lecturing Angle

There are other aspects to the *Quiz* package. The prof, for instance, has lectured at Yale, Harvard, Temple University, University of Philadelphia, Penn State, etc., on the angle of opportunities in radio, etc., all with the general aim in view of creating more consumer good will.

Impact of the personal appearances has been hitting the trade with more and more force, with agencies and advertisers taking cognizance of the fact that Earl Craig (Professor Quiz) is giving the sponsor more than an ordinary radio show for the money. Quiz, it's said on reliable authority, gets no extra dough for the appearances, his take being strictly from the radio show and whatever prestige might accrue to him thru his merchandising activities. In view of this "something extra" for the price of a radio show, advertisers are known to be looking around for similar programs or personalities lending themselves to such promotion possibilities, but the combination is not easy to find.

Vallee and J. Johnson Set For MGM Wax

To Appoint Distributors

HOLLYWOOD, Sept. 7. — MGM record division is zealously guarding names of people signed to disk pacts, but *The Billboard* learned here this week that papers have been set with Rudy Vallee and Johnnie Johnson. This shapes up current talent line-up as follows: Kate Smith, Slim Gaillard, Ziggy Elman, Blue Barron (his planned Columbia pact folded at last minute, and he made MGM deal), Rudy Vallee and Johnnie Johnson. Film company-controlled diskery has had confabs with literally scores of other artists, but few, if any, beyond those mentioned are set. Xavier Cugat, Judy Garland and Tommy Dorsey, for instance, have been in sessions with waxery execs, but nothing Hancooked on any of them as yet. On the other hand, the film company still has the clause in contracts with its players which says that they cannot do any outside work (this goes for records as well as radio, television, etc.), without the permission of the film company. As a result, it is a foregone conclusion that in two or three years when and if the plattery is rolling, they will be able to grab off anything on the MGM lots.

There are persistent West Coast reports that the plattery was just about ready to appoint its distributors, but no comment on this was forthcoming from the main offices of the record division in New York.

Kenton & Cole Have Own Pub Firms; Lee, Too?

NEW YORK, Sept. 7.—Stan Kenton and the King Cole Trio set up their own publishing firms here this week. Kenton's firm will be called Leslie Music, Inc., while the Cole Trio's pubbery will operate with a King Cole Music, Inc., handle. Carlos Gastel, manager of the two attractions, is a partner in each of the firms.

They will not maintain professional staffs, and will concentrate their publishing efforts exclusively on the material they record. Mickey Goldsen's Capitol Songs will handle production work on the two firms and will be the sole selling agent. Should any of the tunes published by the firms show signs of stepping out, the tune will be assigned to an established publisher with a professional staff for exploitation.

In the Kenton firm will be practically all the tunes from Stan's new Capitol Records album, including *Artistry in Rhythm*, *Artistry in Percussion*, *Artistry in Bolero*, *There Ain't No Misery*, etc. Also in the catalog is a novelty, *Down in Chihuahua*.

In the Cole catalog are such numbers as *If You Don't Like My Apples*, *Don't Shake My Tree*; *In the Cool of the Evening*, *Don't Monkey With a Donkey*, *Loan Me Two Till Tuesday*, etc. Both firms will be ASCAP.

Gastel is also working to set up a similar publishing company for Peggy Lee and her guitarist husband, Dave Barbour.

Double Talk

PHILADELPHIA, Sept. 7.—Twins were very much in evidence when Frank Barcik rounded up seven sets of twins and entered the ork whirl with "Beverly Twins and Their Twin Orchestra." Disbanding his twin aggregation to join the army, Barcik again became twin-conscious when he married Miriam Pye last Saturday (31) at suburban Bristol. His twin brother, Andrew, who played in the twin band, served as his best man, while the bride's twin sister was her attendant. Recently discharged from the Valley Forge Army Hospital, Barcik aims to scout the twin circles for still another twin band.

Catering Losses Slam N. Y. Hostelrys Hard; But 802 Has Its Big Problems, Too

Some Tootlers Fighting the Blue Instead of Bonifaces

NEW YORK, Sept. 7.—First week of Local 802's strike against Gotham hotels came to a close with the battle shoved out of the newspapers by the trucking and seamen's strikes, with neither side (the tootlers nor the hotelops) showing any particular strength. At week's end there was some talk on the part of union insiders that a meeting for Wednes-

day (11) was brewing between the musicians, the hotels and the State Mediation Board. (Night club operators are negotiating with 802 with SMB help—see story in Night Clubs-Vaude section.)

Union seemed to have two aces in present hand: (1) While hotel dine-and-dance room biz wasn't badly hurt in all spots (some are even doing better than when they had music, due to lifting of 20 per cent entertainment tax), the hostelrys are taking it on the chin heavily due to loss of catering business such as banquets, weddings, club functions, etc. The Astor, for example, is said to be extremely hard hit on this score.

(2) James C. Petrillo (who said earlier in the week that he expected the strike to be settled in a few days) is reported to be working up a list of hotels in cities outside New York, affiliated with the struck hostelrys, for further action. Petrillo already yanked tootlers out of the Palmer House, Stevens and Blackstone in Chi and has made additional threatening motions in this direction. If his list proves exhaustive and he slugs out with both fists by yanking traveling orks (over which AFM, rather than individual locals have jurisdiction) out of all out-of-town spots which are part of chains to which N. Y. hotels belong, he may develop some quick and favorable action for the union. Tho he had said, earlier in the week, when he left for Chi, that he would be back in New York by the end of the week, he hadn't come back as of today. A switchboard operator at the national office said she thought he might be in Monday.

Rank and File Not Too Happy

As predicted in *The Billboard* last week, wired music and other mechanical services quit the hotels for the run of the strike. Also as pointed out here in the last issue, the tootlers (See *Catering Losses on page 19*)

Capitol Ups 50c-ers to 60

HOLLYWOOD, Sept. 7.—Following announcement by Victor Records in last week's issue of *The Billboard* that they were upping price of their 50-cent label to 60 cents, came coast reports that Decca will shortly be on its way and, in a more positive vein, official word from Capitol Records that effective September 16 they too would operate under a 10-cent jump in price of their 10-inch Black Label popular disk to the customer. Same reasons for price hike, higher production and material costs, were advanced by Capitol as were announced by Victor.

Unlike Victor, advance price announcement from Capitol yesterday (6) gave dealers over a week to order at old price without limitation. Price hike too will see dealers benefiting from a take of 4 cents out of each 10-cent raise. Formerly, dealers paid 30 cents for a 50-cent disk and now they will pay 36 cents for a 60-cent platter. Capitol is continuing its 40 per cent discount to dealers, plus 2 per cent within 10 days. Album prices of course will be affected proportionately with number of disks in each album determining price raise.

Hollywood Terpalaces' Big Name, Big Dough Scramble; 7G a Nice, Routine Figure

Beneke's Boff Biz May Loosen Palladium Pursestrings

By Harold Jovien

HOLLYWOOD, Sept. 7.—Fever of high prices being offered to name bands by the downtown Los Angeles Avadon Ballroom has caught on, following *The Billboard's* exclusive story last week that Stan Kenton would take \$7,000 per week during a four-week run at the dancery starting February 6. Joe Glaser, who just arrived in town, is demanding a like price for Les Brown slated to go in to the spot in January. Woody Herman's two-week run at the ballroom, starting October 1, calls for the same figure. Glaser is also negotiating with Avadon Manager Barney McDevitt to spot Lionel Hampton in dancery starting around October 15, but price fever has hit here too with Herman and Kenton figures too much for Glaser to resist a heated pitch.

Local Repeaters Yet

Weirdest part of deal is that all three bands have just recently concluded or will conclude local engagements: Herman at Casino Gardens, Brown at the Palladium and Hampton at the Trianon. Brown, like so many of the big names who have played the Palladium, has sworn that he will never play spot again due to price tangles. However, big biz which Tex Beneke started off to this week at the Palladium is considered to be changing Palladium Prexy Maurie Cohen's mind about band (See *Hollywd Terperies on page 19*)

Vannerson Joins Carlos Gastel

NEW YORK, Sept. 7.—Carlos Gastel is taking on Leonard Vannerson as an associate, and Vannerson is bringing with him the Claude Thornhill orchestra. Both Gastel and Vannerson will retain exclusive control of their own properties (Vannerson-Thornhill, and Gastel-Cole Trio, Kenton, Peggy Lee, etc.), but will work hand-in-hand on all properties.

Vannerson will operate on the West Coast, while Gastel will continue to roam the country much as he has in recent months.

Editorial

On a Petulant Note

Don't look now but that bloody character sitting there between those two guys slugging it out is the music publisher. On August 1, 1942, when Jimmy Petrillo told all record and transcription companies that's all, brother as far as cutting records was concerned, the guy that took the beating (as tough a beating as did the diskers) was the music publisher. For 27 months he couldn't get a single tune on wax and that was all there was to it.

Today in New York hotels and the musicians are slugging it out, and the publisher is taking another beating in his inability to get much-needed air exploitation for his tunes. No one will question the inviolable right of the musician to fight for a higher wage, nor of the hotel operator to hold out against any increase he feels is unjust. And, practically no one is thinking of the music publisher in the present conflict.

It certainly is not his fight, but the fact remains that without the material he publishes the bands could not play the music which draws patrons into hotels' dining rooms and cafes. The fact also remains that the music publishing industry involves many millions of dollars per year.

It seems a pity that such an industry does not have an organization or a representative of great enough stature to be invited by the musicians and the hotel operators to step in and act as a mediator, or at least to be consulted as to its opinions regarding methods of reaching a speedy solution to the present unhappy situation.

Bootlyric Racket "Tempest In a Teapot," Say Douglas And Charlton Publishing

Illegal Sale Inconsequential Last 3-4 Years, Says Levy

NEW YORK, Sept. 7.—Walter G. Douglas, chairman of the board of the Music Publishers' Protective Association, and the Charlton Publishing Company, *Lyric* magazine publishers, pooh-poohed the claim of *Lyric* mag publisher Lyle Engel that a minimum of 135,000 bootlyric sheets were being illegally sold in New York. (*The Billboard*, August 31 issue.)

Douglas writes *The Billboard* as follows:

September 5, 1946

To the Editor:

Knowing how anxious you are to publish all the news affecting the music publishing industry, I thought you might be interested in the enclosed letter from Charlton Publishing Corporation, which seems to indicate a vast difference of opinion as to the activities on so-called bootleg song sheets anywhere in the country.

Since the results of our own investigations support the truth of the statements made by Charlton Publishing Corporation to the effect that this whole thing is a "tempest in a teapot," I am at a complete loss as to the justification or purpose of Mr. Engel's letter as published in the August 31 issue of *The Billboard*.

WALTER G. DOUGLAS
Chairman of the Board
Music Publishers' Protective Association

Letter from Charlton, which Douglas enclosed, read:

September 3, 1946

Mr. Walter Douglas
Music Publishers' Protective Association
45 Rockefeller Plaza
New York City, N. Y.

Dear Walter:

We have noticed a letter from a competitor of ours, concerning the sale of bootleg lyric sheets, in the August 31st issue of *Billboard*. We are writing this letter to refute an improper attack on the M.P.P.A. which has done a commendable job in stamping out such sales.

Our distributor constantly checks this evil throughout the United States. The few cases that we have reported to you in the past, plus the ones your own staff has unearthed, have been handled so expeditiously that at the present time, to the best of our knowledge, there are no bootleg magazines being sold anywhere in this country.

There have been sporadic sales of individual issues of bootleg sheets in Greater New York. Two or three street peddlers, whose activities we have reported to you and whom you have succeeded from time to time in incarcerating, handle a few song lyric sheets occasionally, never in the same location on two successive

Bookers Take Over Phila. Tank Terpery

PHILADELPHIA, Sept. 7.—Local ballroom scene is expected to get a real hypo with the band booking team of Tom Cavanaugh and James Martin taking over the operation of the ballroom at Boulevard Pools in the Northeast sector of town. Operated previously on a small scale, new operators will call it Brookline-on-the-Boulevard with Joey Kearn's local WCAU band for the opening September 14. Brookline tag is reminder of the pre-war days when Cavanaugh and Martin promoted name band dances every Saturday night at the Brookline Country Club, a highly successful operation.

Several years ago, boys took over the booking office of Jimmy Tyson, who went to the MCA one-night department in New York. Last season they promoted several name band dances at a Center City armory, but dropped out because of lack of availabilities and high guarantees for the bands offered.

Promoters aim to make the pool dancery a name band spot, particularly during the hot months, when the pool itself attracts several thousand people daily. Pool ballroom is constructed for both cold and hot weather operation.

days. Accordingly, a few peddlers might appear in many different locations over a period of time, using this method in order to escape arrest.

However, the whole thing is a stupendous tempest in a teapot. The bootlegging of lyric sheets has been inconsequential for the past three or four years.

We suspect that the letter in *Billboard* is a red herring to cover generally bad business conditions in the song lyric field. We are suffering too, but we do not attempt to place the blame on others.

Cordially,
Charlton Publishing Corporation
By E. LEVY, President

Simon, Lutz in New Pub Firm; Gilbert N. Y. End

HOLLYWOOD, Sept. 7.—Herb Lutz, with ABC Music pub firm here for over half-year, teamed up with George Simon, ex-owner of the Melrose Music Catalog, in a partnership arrangement of new firm called George Simon, Inc. New company will be an ASCAP firm.

Simon brings in with him copyrights on batch of oldies, including *Skylark*, *Someday*, *Sweetheart*, *That's Plenty*, *Muskrat Ramble*, *On Revival Day* and *I Would Do Anything for You*, all of which he acquired from the Buddy Morris music pub set-up when he left latter recently after a three-year stretch as biz manager.

Simon went to Buddy Morris job when he sold them the Melrose catalog. George Gilbert will head up Simon-Lutz New York end of things, altho Lutz will make frequent trips East.

First plug tune by Simon, Inc., will be *Once Upon a Moon*, with platters already made of tune by Freddie Martin (Victor) and Elliot Lawrence (Columbia). Firm also will push Doris Fisher and Allan Roberts's *You Can't See the Sun When You Are Crying*, which is being cut by the Mills Brothers for Decca this week.

Strike Vote Taken By UERM Workers at RCA Camden Factory

CAMDEN, N. J., Sept. 7.—With the announcement of a price hike in black seal pop platters from 50 to 60 cents, explaining that labor costs have risen 50 per cent since 1941, RCA-Victor Division of RCA is apparently in for more labor trouble.

Employees of the giant plant here authorized union leaders to take a strike vote, calling for a work stoppage October 6, if the radio and record firm does not agree to pay any wage increases retroactive to October 7, expiration date of the current contract.

Negotiations for a new contract for the more than 5,000 employees of the plant are now in progress. Strike warning resulted when company took position against retroactive wages if negotiations continued beyond the expiration date. Employees are members of United Electrical, Radio and Machine Workers union, Local 103, CIO.

Signature PARADE OF HITS

SIG 15042
MONICA LEWIS
THE CAT AND THE CANARY
FEATURING CHRIS GRIFFIN, TRUMPET
WALKIN' WITH MY SHADOW

SIG 15043
HARRY COOL
AND HIS ORCH.
RUMORS ARE FLYING
THE WHOLE WORLD IS SINGING MY SONG
VOCALS BY HARRY COOL & MINDY CARSON

SIG 15044
YANK LAWSON
AND HIS ORCH.
YANK'S TWO DAY TOOT
SUGARFOOT STOMP
INSTRUMENTALS

SIG 15045
JOHNNY BOTHWELL
AND HIS ORCH.
SOMEWHERE IN THE NIGHT
VOCAL BY DON DARCY
CHIQUITA BANANA
VOCAL BY CLAIRE HOGAN

SIG 15015
RAY BLOCH
AND HIS ORCH.
ESPANHARLEM
JEALOUSY
INSTRUMENTALS
RECORDINGS PRODUCED BY BOB THIELE

Signature records
DISTRIBUTED BY
GENERAL ELECTRIC
SUPPLY CORPORATION

Philly Coronet in Center Of AFM-AGVA Fireworks

PHILADELPHIA, Sept. 7.—A national ruling governing members of the AFM serving as floorshow talent without benefit of an AGVA card may result from the roundelay of difficulties that arose here at the Coronet Cafe. Situation came to a head Tuesday (3) when local AGVA pulled out the entire show for the supper performance because three of the four boys in the vocal quartet, featured by Jimmie Lunceford, did not hold AGVA cards.

Local AGVA declared that since the vocal quartet was taking the place of a regular act in the show, boys should all hold AGVA cards. While the band vocalist is an AGVA member, other three boys double as singers, being regular members of the band with AFM cards.

To Take Up With AFM

Floorshows were returned Wednesday evening (4) after Joe Fein and Dallas Gerson, who with Joe Kravitz are the owners of the club, huddled with Matt Shelvey, national AGVA chief. Shelvey indicated that the matter would be taken up with the AFM on a national scale. Same situation arose a week previous, Thursday (29) when AGVA wanted Maestro Tiny Bradshaw to take out an actors' union card. Bradshaw, union claimed, plays no musical instrument and replaced an act by serving as show emcee. Management was reported to have held up Bradshaw's band salary until AFM local stepped in and warned that the Jimmie Lunceford show would not be able to open the following day unless Bradshaw was paid off. And to satisfy AGVA, which threatened to pull out the line of gals and other acts on the bill, Fein put up money in escrow to cover Bradshaw's initiation fee in AGVA.

Ella Fitzgerald Fuss

Union squabble wasn't the only thing harassing the new operators. In fact, the nitery has been a sort of battling ground all week. Last Saturday (31), owners of the club served Ella Fitzgerald with notice of a law suit, claiming damages for alleged broken contract when she opened at the Earle Theater here August 30 after closing a two-week stand at the Coronet the night previous with the Bradshaw band.

Harry A. Ruttenberg, attorney for the nitery, claimed Miss Fitzgerald violated contract giving the Coronet a 30-day clearance before and after her engagement at the nitery. Reported that the attorney tried to secure an injunction to prevent Miss Fitzgerald from appearing at the Earle here. However, she finished out her week with the suit papers

still in court awaiting a hearing.

According to Miss Fitzgerald, the nitery ops knew of her Earle date the night she opened at the Coronet and was assured that they would not interfere with her theater engagement. Change of heart, according to Miss Fitzgerald, came last week when she refused to make a guest appearance at the Cafe Society Musical Bar located in the Harlem sector and owned by the Kravitz interests in the Coronet. Songbird declared that apart from the fact that AGVA is supposed to frown on such guest appearances, she would have obliged had the nitery owners treated her with respect during her engagement there.

"Defamation of Character"

In fact, nitery owners are threatened with a counter-suit in the event (See PHILLY CORONET on page 38)

Black & White Signs Phil Moore & T-Bone

HOLLYWOOD, Sept. 7.—Paul Reiner and Ralph Bass, of Black & White Records, have just penned ex-Victor recording artist Phil Moore to a contract to do 16 sides. Moore's Black & White deal will not restrict him to small band diskings a la his Victor set-up. Varied size crews will be utilized to display his vocals and arranging.

Another new artist deal swung by Black & White is the penning of blues singer, T-Bone Walker, to a contract. Walker formerly cut a few sides for local Chicago Rhythmoogie label, but Reiner and Bass feel that his potentialities on earthy blues stuff has a terrific market. Accordingly Harold Oxley, Walker's p.m., got Walker a flat \$1,500 price for four sides plus a three-cent royalty on each record and no breakage allowance. Three other diskeries were pitching for Walker. Walker has apparently been tied in with Mercury Records, the details of which arrangement, however, are not straight, altho it is thought that Mercury took over Rhythmoogie masters, and Oxley may threaten suit unless Mercury ceases issuing sides.

Black & White is also taking advantage of teen age jazz sessions held by exec, Ralph Bass, in Compton, Calif., recently and will inaugurate series of *Ralph Bass Junior Jazz at the Auditorium* albums. Sides will come from jam featured at teen age functions with jazz names brought in as guests.

Decca Will Cut 'Duel' Folk Music Material

HOLLYWOOD, Sept. 7.—Decca Records have just jumped into the fray to capitalize on the publicity and potential accompanying sales expected from tie-ins with the film, *Duel in the Sun*. Following Victor Records' landing the regular musical score from the *Duel* flicker for an album, Decca's Leonard Joy hopped on the bandwagon by cutting the folk music end of the picture featuring Lloyd Shaw and his group. Shaw called the square dances, etc., for the Decca sides just as he did in *Duel* and his highly regarded rep in this field is expected to instigate much interest in Decca's album.

Decca's action follows attempt by Capitol Records' Bobby Sherwood band to ride *Duel* gravy train by cutting original hot instrumental tagged *Duel in the Sun*, but pressure from both United Artists, who are issuing the flicker, and Victor Records induced Sherwood to change jam song title to *Sherwood's Forest*.

HERE'S A HOT NEW MONEY-MAKER ON MAJESTIC RECORDS



Timmie Rogers

"The Hot Sophisticate" of race music sings on two sizzling sides . . .

GOOD WHISKEY (AND A BAD WOMAN)

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FLA-GA-LA-PA

(with Palmer Bros.)

Majestic No. 9000

Ray McKinley



and His Orchestra bring you two bright new tunes . . .

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(Vocal by Teddy Norman)

and

HOODLE-ADDLE

(Featuring the Quartette with Vocal by Ray McKinley)

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Majestic
RECORDS

Studio: New York City Sales: St. Charles, Illinois
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WALLY FOWLER

Gospel Singer at Six

FOLK songster Wally Fowler began his tonsil tossing at nabe gospel sings when he was six. Altho he has never had any formal musical education except for church school lessons in reading shape notes, he has cut quite a swath in the field considering that he is only 27. Fowler is head man of the Oak Ridge Quartet and the Georgia Clodhoppers, a string band. He has written many songs, 75 of which have been pubbed. Among his most pop are

I'm Sending You Red Roses, Propaganda Papa and Mommy, Please Stay Home With Me. He has disked many of his tunes for Capitol and Decca and has appeared on numerous radio stations as well as Mutual and NBC.



Music---As Written



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AND HIS ORCHESTRA

Sonora Record No. 3029

"Rugged but Right"
"She told him Emphatically No"

Vocals by Saxie Dowell

Saxie Dowell packs real rock appeal into his own versions of these two novelties—both written by Saxie himself, and both sure to follow the success pattern of his famous "Three Little Fishies." Opening this week at Chicago's Blackhawk with a nightly Mutual network pick-up, Saxie Dowell and his orchestra are well on the way to becoming America's new band sensation.



JERRY SELLERS

Sonora Record No. 3019

"I Get the Blues When it Rains"
"Smart Little Fool"

Jerry Sellers, and his haunting, word-carressing vocal style makes for mellow listening that means big pull in juke boxes everywhere. Jerry is winning many fans with his own radio show, "Songs by Sellers," and adds to them with each Sonora record.



JERRY WALD

AND HIS ORCHESTRA
Sonora Record No. 3014

"Your Conscience Tells You"
"Lazy Lullaby"

Vocals by Mary Nash
Fine instrumental work by Jerry Wald, his clarinet and his orchestra—plus the smooth and polished vocals of Mary Nash—combine to show up these two tunes to good advantage. Successful engagements at top spots in New York, Chicago, and elsewhere, have built a loyal following for Jerry Wald and his group.



JOE BIVIANO
QUINTET

Sonora Record No. 3021

"Copenhagen"
"Honeysuckle Rose"

With a bounce beat that's slightly hotter than a torch, the Joe Biviano Quintet brings these two old favorites back for a new, strictly instrumental treatment, rich in toe-tapping appeal. Biviano's accordion and a tightly knit Quintet have what it takes to snare those nickels.

Sonora Records
Clear as a Bell

NEW YORK:

A tribute to one of the finest guys in the music business, Manie Sacks, was the turn-out of top music men at the funeral services of Manie's dad, Harry Sacks, in Philly Wednesday (4). The trade felt sincere grief at the loss suffered by one of its favorite people. . . . Russia, thru official newspapers and mags, is giving its composers and musicians a going-over for playing American-style jazz, according to dispatches from New York Times correspondent in Moscow, Drew Middleton. . . . Jeri Sullivan waxing for ARA. . . . Chappel has a new Christmas tune called *If Every Night Was Christmas (And Every Night Was New Year's Eve)*. Clefied by Larry Royal. . . . Cosmo cut Peer Gynt stuff with Larry Clinton and a 32-piece ork consisting of 16 violins, 6 violas, 4 cellos, 2 bass, 1 oboe, 1 French horn, drum and piano. Gynt numbers were *Anitra's Dance* and *Death of Asa*. Also cut *April Showers* and *3 o'Clock in the Morning*.

Fran Warren's first Cosmo cuttings are *Them What Has—Gets, Keeper of the Flame* (pubbed by Manager Nat Fryer's East-West Music) and *For Sentimental Reasons*. Latter and *Them* are paired. . . . Goody Distributing Corporation and the Birwell corporation of Hollywood swapped platter lines for distribution in their respective territories. . . . Co-Ed Records pushing its OPA-sion, *Yes Inflation Blues*, backed by *Wedding in May*, or *Funeral in June*, by Jimmie Miller and His Quintet.

Radio Corporation of America paid a dividend of 87½ cents per share on \$3.50 cumulative first preferred stock. . . . Majestic press release this week confirms story in *The Billboard* over a month ago about John Hammond working for the Jimmy Walker-Ben Selvin firm. . . . Leeds Music is bringing out a souvenir album in connection with Republic Pictures' *I've Always Loved You*. . . . Jack Mills to West Coast for ASCAP dinner and powwow there. . . . Val Browne now program director for 20th Century Records, Hollywood. . . . Hal McIntyre's wife had a girl (Patricia Ann) at St. Francis Hospital, Hartford, Conn., September 3. Mac's second baby.

Horb Sachs, in charge of production of the East Coast pressing plants of Musicraft. Factories are at Norwalk, Conn., and Ossining, N. Y. . . . Tiny Bradshaw married Blanche Simon Saturday (24) in Elkton, Md. . . . Al Jolson, Ferde Groffe and Les Brown are the current "Advisory Board" on Song Hits Guild, which Santly-Joy sold to Jay Faggan and a syndicate for about \$40,000. . . . Coronet mag has a profile on Eddy Duchin. . . . Ben Ribble's oldy Duchin. . . . Ben Ribble's in New Jersey this week, and will open Club Alamo in Perth Amboy.

CHICAGO:

Johnny Dotson, owner of the Blue Moon, Wichita, Kan., was in town last week. . . . Eddy Howard and his trio were flown from Joliet, Ill., to New York, where they appeared as guests on the Chesterfield program Wednesday (5). Group flew back Friday (6) to rejoin the org for a one-nighter. . . . Trudy Marsh, chirp, has left the Teddy Phillips ork because of illness. . . . While Tex Beneke and the Miller ork had a sock night at Municipal Auditorium, Kansas City, Mo., Saturday (31), Hal McIntyre's ork also went into percentages at K. C.'s Pla-Mor Ballroom the same night. . . . Irv Day's unit (4), which has been at Broadmoor Hotel, Colorado Springs, Colo., for two and a half years, has just been signed for another six months there.

Del Courtney, whose orchestra is currently at Chi's Blackhawk, entered

Wesley Memorial Hospital with a back ailment last week but hopes to be back at the bandstand in a few days. . . . Johnny Long set for Vogue Terrace, Pittsburgh, November 1-14. . . . King Cole Trio did \$11,625 at Kansas City's Municipal Auditorium September 1 and came up with \$5,300 as its share of the gate. . . . Victor Lombardo set by GAC for Blue Moon, Wichita, Kan., October 22, after which he plays Chase Hotel, St. Louis, and Claridge Hotel, Memphis.

HOLLYWOOD:

Adeline Hanson, flack for Standard Radio, will free lance e. t. Firm is allowing her desk space while she handles their account as well as Boyd Raeburn, Red Nichols and Morocco night club. . . . Bullets Durgom now has tenor Clark Dennis, and MCA will book him. . . . Ex-Bob Crosby's vocal star, Phyllis Lynne, going to NYC for Broadway show, *Koplisky of Notre Dame*. . . . MCA's band bigwig, Larry Barnet, in from NYC as well as Mike Vallon. . . . GAC's band booker, Dick Webster, vacating at Grand Canyon. . . . Duke Ellington tool ill here and had to cancel a batch of one-nighters. . . . Andy Russell's wife advanced his return from the East by two weeks. . . . Looks like MCA will pen Red Nichols. They also have Carlos Molina now. Both are ex-Frederick Bros.' properties.

Emil Coleman renewed at Cabana Club with second band yanked. . . . Camilo Lantini Latin American ork again to do annual Central American Independence Day Ball at Roosevelt here. . . . Mad rumor about Joe Glaser buying Follies burly house to display his many name bands instead of usual Million-Dollar house. . . . Musicraft's sales director Oliver Sabin back to NYC. . . . Earle Spencer's youthful dance crew getting big push by Black & White Records. . . . Singmiss Joan Barton set for Columbia's *Cigarette Girl* flicker. . . . Majestic Records' Ben Selvin back in town supervising sessions.

Raphael has hired Eugene Murphy, ex-Hollywood publicity man, to work with him in handling contacts, etc., for the synchronization end of things. Murphy's work with Raphael will have nothing to do with the Disney set-up.

PHILADELPHIA:

Norman Moser, local realtor, angling for a Gotham music publishing house. . . . Bassist Bill Graham joins Harold Douglas' ork. . . . Clay Boland again penning the *Mask and Wig* show score, which his own firm will publish, with *Holiday* figured as the plug tune. . . . Guy Johnson and His Casa Loma Orchestra get the bandstand call for the fall opening of Powelton Cafe. . . . Doc Bagby, erstwhile maestro, leaves the Roscoe Fretz Quartet to hit the keys for the Four Blues unit undergoing renovations. . . . Leo Zollo back at Wagner's Ballroom going into nightly sessions this week.

DETROIT:

Ray Gorrell and orchestra booked for the fall opening of the Vanity Ballroom. . . . Pete Viera, ex-orchestra leader, is joining the Larry Lawrence Agency to handle jobbing and one-nighter bookings. . . . Peter Uryga, former Columbia and Decca artist, is bringing out the new record label of Rego, under the banner of the Grand Central Music Company. . . . Paul Jenkins, former head of Blue Bell Music Publishing Company, is a partner with Uryga.

CINCINNATI:

Henry Busse ork inked for a two-weeker at Lookout House, Covington, Ky., beginning September 11. . . . Duke Ellington set for a concert recital at Cincinnati Music Hall, November 7.

Catering Losses Bop Hotels; 802 Has Its Problems, Too

(Continued from page 15)

are quite hesitant about asking other hotel union employees to walk out with them, or refuse to cross their picket lines. Reasoning here is that any such favor would entail a moral obligation on the part of the musicians to walk out any time the chefs, waiters, porters, chambermaids or what have you had a tussle with the hostelrys, and they're very wary about getting involved in any such deal.

The rank and file of the union is not happy about the manner in which the strike has been conducted thus far. To begin with, they resent very much the lack of contributions on the part of the big name band leaders. They felt that the names should get out there and do a real picketing job since they would draw the greatest throngs of sympathizers. (Bob Crosby, Buddy Rich and John Kirby did a short strut stint in the middle of the week, but extremely short, and as a press stunt cooked up by Ted Zittel, whom the union is paying \$200 per week to win some favorable publicity.) Rank and filers were yowling for names to do it genuinely, for long stretches and without worrying about publicity. On the other hand, the rank and filers haven't exactly rushed to the picket lines themselves. All week long picket lines were skimpy and unenthusiastic. On Monday (2), opening day of the strike, there were only

about 40 volunteer pickets for 51 spots. By Wednesday, after a pep rally, about 400 marched over to the Waldorf full of flame and fire. Came 5 p.m., however, and the 400 had dwindled to two. Union is now paying \$2.50 for a two-hour walk, hoping to get some action.

Another r. and f. squawk is unpreparedness of administration for battle. The fact that all week long improper lists and figures regarding struck hotels, hotels not struck, hotels signed, etc., were being handed newsmen is one example cited. Fact that Petrillo is jammed at this point cooking up the chain lists and their attractions is pointed to as another sign of how poorly planned the strike was.

On the other hand, Administration rooters point to the fact that many of the members seem more interested in electioneering for the defeat of the Blue Ticket in the coming December elections, than in winning the strike. The Unity party Wednesday sent out a giant circular to all members in which not a single word of the strike was mentioned. Entire mailing piece was devoted to a rehash of the party's charge that the 1942 elections were fraudulently conducted, and to generally tearing to pieces the Administration, which is currently leading the battle against the hotels. On Friday (6), a coalition group of all "outs" met at Fraternal Hall, spent a few minutes pledging their strike support, and the rest of the afternoon planning for and gloating over what they claim is the impending doom of the Blue Ticket.

Trade observers feel that negotiations will be resumed somehow, that the hotels will eventually agree to some degree of retroactivity and that the tootlers will wind up with an increase in scales somewhere between the 12½ per cent offered by the bonifaces and the 25 per cent and more demanded by the union.

No Fishman for ABC; Glaser Buys Back MCA's 50% of Firm

HOLLYWOOD, Sept. 7. — Joe Glaser, who just arrived here from New York, again acknowledged fact that he is anxiously looking for office space in Hollywood for his ABC booking firm but Coast rumors that Ed Fishman was to represent him here were entirely unfounded. Glaser said that altho he and Fishman are friends. Fishman has other biz interests and therefore Glaser is looking for someone else to rep him here.

Fact that Fishman recently applied for reinstatement into AFM booking license ranks lent weight to rumors altho actually he could work as sub agent under Glaser.

Meanwhile Glaser's negotiations with Jules Stein, of MCA, to buy back the 50 per cent MCA bought into his ABC set-up some time ago has reached a final point, but amount of money Glaser paid MCA for returned half portion of ABC was not revealed. Get-together with Stein is among major reasons for Glaser's current stay here. MCA continues to represent Glaser's ABC band booking outfit in both the picture field and Coast locations, altho eventually Glaser's office here (when it is opened) will take over.

Still Coming

PHILADELPHIA, Sept. 7.—George Levine, proprietor of the Downtown Record Shop, one of the largest disk dealers in the Center City sector, is enlarging his store to make room for the new labels popping up. Priding itself as the disk mart that carries "Every Label in the Land," store inventory shows a record number of record labels on the shelf—a grand and record total already reaching to 198 different labels.

Hollywood Terperies In Big \$\$\$ Scramble

(Continued from page 15)

prices and he will probably be pitching in for the biggest of 'em all and make them eat their words. Cohen snagged Beneke from the Avadon after the latter offered Beneke \$7,500 per week, and he equaled that figure but that was last spring when the Avadon had just opened and names were skeptical of chancing a new dancery. Since then the Herman and Kenton bookings have changed things.

Basie in December

Meanwhile McDevitt has just closed deal with Willard Alexander for Count Basie's band to come into location, starting December 10, at \$4,500 per. Palladium has never played colored band names.

Bob Crosby has been moved up to November 12 opening at the Avadon. If all bookings come thru as planned, Avadon sked will be plenty potent with Woody Herman, October 1; Lionel Hampton, October 15; Crosby, November 12; Count Basie, December 10; Les Brown, January 7, and Stan Kenton, February 6. Palladium meanwhile has Jerry Wald and Tommy Tucker skedded with Charlie Spivak a likelihood. Meadowbrook has Benny Goodman and Harry James, and Casino Gardens has both Dorsey bands, Eddy Howard and Hal McIntyre.

While New York name band activity simmers with the AFM location salary battle going on, Hollywood steps out with the most potent big name band booking splurge and prices ever to be seen hereabouts.

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MGM's Continuing All-Out Co-Op With Record Companies

HOLLYWOOD, Sept. 7. — Despite MGM record division's recent activity, Richard Powers, Metro-Goldwyn-Mayer music co-ordinator, seems to be working more closely than ever before with record companies. Recent letter from Powers gave diskeries detailed dope on songs in following in-preparation MGMovies: *Summer Holiday*, *This Time for Keeps*, *It Happened in Brooklyn* and *The Arnello Affair*. Indicative of how far in advance Powers is working with waxeries is this paragraph from his letter:

"All of the pictures referred to are presently in the process of shooting and it is impossible to give you even a tentative release date at this time. Certainly none can be released before eight or nine months, and it probably will be at least a year before they reach the theaters . . ."

Scores to films haven't been allocated yet, but Abe Olman, general manager of Robbins, Feist, Miller, is handling early queries.

Raphael Rolls on Disney Job

HOLLYWOOD, Sept. 7. — Fred Raphael, who left Saul Bornstein's music pub firms in New York some time ago, is firmly set in his new deal with Walt Disney studios as director of music exploitation and research for cartoon flickery. Raphael is acting as liaison between pic company and music publishing firms plus other channels like recording companies, etc. He will be the key figure in controlling and expediting Disney's music exploitation and placing of their scores with puberies. Raphael will also cast for composers and lyricists to fit in with particular

A H'wood Hassle: Cas. Gardens Nixes Pluggers' Passes

HOLLYWOOD, Sept. 7. — A Kermit Beerkamp fever has hit ranks of Hollywood's song pluggers with word that Beerkamp, new manager of Casino Gardens, has revoked passes to dancery issued to practically all local song contact men due to reported bad conduct.

One particular incident said to have led up to pass cancellations by Beerkamp were Allan Case, a small indie publisher and contact man in behalf of his own material, who reportedly initiated tiff when he demanded a pass to Casino Gardens (since none had been issued him) and in practically the same breath handed a song copy to Tommy Dorsey while he and Beerkamp were huddling over a table. Other bit concerned questioning by door attendant of re-entrance to spot of Herb Lutz, of ABC Music, after he came in place on a pass. Lutz kiddingly reported, "Tell Dorsey I snuck in," and attendant without sense of humor relayed message.

All Passes Picked Up

Beerkamp sent a letter to the Music Publishers' Contact Employees Union here stating that these incidents plus accumulation of others, mainly that of holding leader from returning to bandstand, necessitated his picking up of all passes submitted by song contact men using same for free entrance to Casino Gardens.

Disney productions.

As an initial move he placed score from flicker, *Song of the South*, with Santly-Joy. There are eight tunes in picture, with four being pushed. Batch of record sides have already been set.

the truth of the matter is

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Slow Start for Tough Philly Dance Season

PHILADELPHIA, Sept. 7.—Usual flurry of name promotions that always marks season's beginning is conspicuously absent in the dance field here. Reese DuPree, vet race dance promoter, who has always had a string of names to start off each new season, got going on Labor Day at his own Strand Ballroom, instead of leasing as usual an outside larger hall. And for the starting DuPree used Jimmy Gorham, a local name who recently reorganized his band after disbanding in the early war years. DuPree will also take Gorham out on the road for his string of race dance stops below the Mason-Dixon line.

Only other activity is also in the race field. A new promoting combine said to be linked with the Chesterfield Hotel, Negro hotel, and presenting fresh competition for a field DuPree has had to himself for many years, kicked off August 20. Originally announcing the King Cole Trio, new promoters presented Lenny Lewis, a mixed Negro and white band. Cole Trio reported set to play the date at Town Hall on September 20.

No Ofays for a While

Altho the local dance halls are going into full swing with local names, not a single promoter for an ofay name prom has appeared on the scene. And none are expected. Boys who have been bringing in the white bands in former seasons declare that they will sit tight for a while. Increased city amusement tax to 10 per cent, coupled with the 20 per cent federal tax, plus high rentals for dancing space and high prices for name bands, tend to make the white band promoters shy. With the soft drink and checking concessions not included in ballroom rentals, promoters say they don't stand a chance to make good. Rentals here cover only the rental space, with promoters hit for extras, such as sound system, cashiers, ticket takers and police watchers to keep order just in case.

Promoters point out that if they could have the concessions they wouldn't mind taking a brodie on a big guarantee. But with a shortage of ballroom space in town for the many private and sponsored affairs, hardly a chance that the hotel and ballroom owners will give promoters a smell at the concessions. At this early stage, dance dates for the big names—both white and Negro—will be few and far between here. Only out would be if the promoters would pool their resources and build their own dance site, particularly since a bumper crop of choice locations are available thruout the city.

McConkey Sets One In Casino Gardens

HOLLYWOOD, Sept. 7.—Recently opened McConkey Orchestra West Coast division registered with an important booking date when it landed Casino Gardens for Frank Wooley's band. Dancery has been MCA stronghold for years, altho outfit Wooley succeeds was booked direct. Wooley starts September 12 and will play dates with the duo engagement of both Tommy and Jimmy Dorsey's crew and later will alternate with Eddy Howard's band. McConkey booking also ups second crew from usual five to six-piece combo to eight-man outfit fronted by Wooley. Deal was closed with Casino Gardens manager, Kermit Beerkamp, by Mack McConkey, in from the East, and Jack Kurtze, local McConkey head.

Philly's New Orks See Best Chance In Yrs. for Namedom

PHILADELPHIA, Sept. 7.—With local band buyers passing up the names and semi-names in favor of home talent, start of the new season finds a bumper crop of new bands appearing on the local scene. And with work plentiful, plus higher scales set up by the union for one-nighters, local prospects were never better for the development of a local band with national possibilities.

Save for the music of Jan Savitt and Elliot Lawrence, which schooled as radio studio bands, Philadelphia hasn't produced a band of national note in a decade or more. Main reason has been lack of enough work to go around to keep a band together. Among comparative newcomers making their bid are Jimmy Marquiss, music officer for the Eighth Army in the Pacific (now organizing a new band); Hal Douglas, who had a band at nearby West Chester Teachers College (now whipping together a professional crew); Tommy Varrone, trumpeter for two years with the naval dance band. Latter band is being managed by Tony Normand and at St. Mary's.

Negro Orks To Try, Too

Much interest also being shown among Negro musicians for the organization of a local band that will ring the national bell. Negro name bands are rich with local talent, but local wand wavers have been having a tough time keeping local outfits together. Greatest hope, reportedly with heavy local financial backing, is Sammy Price, pianist signed to the Decca label. With some standing in his own right, Price, who maintains a piano studio here, is organizing a 17-piece band to make his a "name." Another Negro hope is Jimmy Gorham, who almost made the grade until the call to arms knocked his band out entirely. Before the war, under Reese Dupree sponsorship, trombone-playing Gorham was a real hope, having made an auspicious bow at the Golden Gate Ballroom in New York. Gorham has most of his original men back again and is being taken out on a Southern road tour by Dupree, vet race dance promoter.

Donahue \$1,740 Ends B'port Season; James Top Draw With \$5,985

BRIDGEPORT, Sept. 7.—Closing a highly successful season at Pleasure Beach Ballroom, municipally operated dansant here, last name band was Sam Donahue last Sunday (1). He drew 1,623 persons for a gross of \$1947.60. Admission was \$1.20.

Donahue had better luck this time than on his previous appearance at this spot June 9, when his instruments were delayed and refunds were given to those desiring same, leaving only about 700 persons to pay admission.

Harry James drew the largest crowd of the season, July 21 when he played to 3,325 persons for a gross of \$5,985. This was considerably less than his appearance here last year when he drew 4,900 persons for a gross of \$8,820. Admission on both bookings was \$1.80.

Guy Lombardo, June 23, and Louis Prima, August 11, both drew 2,500 persons from grosses of \$4,680 and \$3,900, respectively, with admish for Lombardo being \$1.80 and for Prima, \$1.50. Otto (Don) Felix, veteran dance booker, was in charge of the ballroom.

Louanne
HOGAN

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MERCER**
Smash Hit!

MY SUGAR IS SO REFINED

CAP. 268*

STAN KENTON and His Orchestra

'IT'S A PITY TO SAY GOODNIGHT'

Vocal by JUNE CHRISTY Piano Solo by STAN KENTON

'INTERMISSION RIFF' CAP. 298*

MARTHA TILTON with Orchestra

'GOTTA GET ME SOMEBODY TO LOVE'

From the David O. Selznick Production "Duel in the Sun"

'HONEYFOGLIN' TIME' CAP. 299*

JACK SMITH with Orchestra

'THE WHOLE WORLD IS SINGING MY SONG'

'EVERYBODY KISS YOUR SWEETHEART'

With the Sportsmen and Orchestra CAP. 300*



The
Billboard
MUSIC POPULARITY CHARTS

PART
I

The Nation's Top Tunes

Week Ending
September 6

HONOR ROLL OF HITS

(TRADEMARK)

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

1. TO EACH HIS OWN

By Jay Livingston and Ray Evans

Published by Paramount Music (ASCAP)

From the Paramount film "To Each His Own." Background music records available: Eddy Howard Ork, Majestic 7188 and 1070; Opie Cates Ork, 4 Star 1131; Tony Martin, Mercury 3022; The Modernaires-Paula Kelly, Columbia 37063; Freddy Martin, Victor 20-1921; The Siesta Four, Emerald 101; Marie Greene, Signature 15053.

2. FIVE MINUTES MORE

By Sammy Cahn and Jule Styne

Published by Melrose Music (ASCAP)

Records available: Frank Sinatra, Columbia 37048; Tex Beneke-Glenn Miller Ork, Victor 20-1922; Phil Brito, Musicraft 15086; Harry Cool Ork, Signature 15038; Bob Crosby, Decca 18909; Curt Massey, Cadet CR-205; The Three Suns, Majestic 7197; Skitch Henderson Ork, Capitol 287.

3. SURRENDER

By Bennie Benjamin and George Weiss

Published by Santly-Joy (ASCAP)

Records available: Perry Como, Victor 20-1877; Phil Brito, Musicraft 15073; Randy Brooks, Decca 18897; Al Donahue, 4 Star 1120; Woody Herman, Columbia 36985; George Olsen, Majestic 7186; Tony Pastor, Cosmo 483; Jan Savitt and His Top Hatters, ARA 150; Deck Watson and His Brown Dots, Manor 1026; Bob Chester Ork, Sonora 3011; Shep Fields Ork, Manor R-765.

4. SOUTH AMERICA, TAKE IT AWAY

By Harold Rome

Published by Witmark (ASCAP)

From the legit musical "Call Me Mister," sung by Betty Garrett. Records available: Bing Crosby-Andrews Sisters, Decca 23569; Xavier Cugat, Columbia 37051; George Paxton Ork, Majestic 7202; Mel Torme and His Mel-Tones, Musicraft 381; Betty Garrett-Call Me Mister Ork, dir. by Lehman Engel, Decca 23562.

5. THE GYPSY

By Billy Reid

Published by Leeds Music (ASCAP)

Records available: Ink Spots, Decca 18817; Phil Brito, Musicraft 15062; Jan Garber Ork, Black & White BW-747; Hildegard-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1884; Hal McIntyre, Cosmo 465; Gail Meredith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore, Columbia 36964; Freddie Stewart, Bel-Tone BT-7003.

6. THEY SAY IT'S WONDERFUL

By Irving Berlin

Published by Berlin (ASCAP)

From the legit musical "Annie Get Your Gun," sung by Ethel Merman and Ray Middleton. Records available: Perry Como, Victor 20-1857; Eileen Barton, Mercury 3005; Ray Bloch Ork, Signature 15021; Bing Crosby, Decca 18829; Al Goodman Ork, Victor 46-0001; Ray Herbeck Ork, 4 Star 1082; Henry Jerome Ork, Davis 2107; Jack Leonard, Majestic 7176; Gordon MacRae, Musicraft 15065; Will Osborne Ork, Black & White BW-769; Andy Russell, Capitol 252; Ginny Simms, ARA 139; Frank Sinatra, Columbia 36975; Jerry Wald Ork, Sonora 3007.

7. I GOT THE SUN IN THE MORNING

By Irving Berlin

Published by Berlin (ASCAP)

From the legit musical "Annie Get Your Gun," sung by Ethel Merman. Records available: Les Brown, Columbia 36977; Nat Brandwynne Ork, Diamond 2036; Monica Lewis, Signature 15028; Hal McIntyre, Cosmo 478; Buddy Morrow Ork, Mercury 3020; Leo Reisman, Decca 18861; Artie Shaw, Musicraft 365.

8. IF YOU WERE THE ONLY GIRL

By Clifford Gray-Nat D. Ayer

Published by Mutual (ASCAP)

Records available: Perry Como, Victor 20-1857; Bob Chester Ork, Sonora 3011.

9. DOIN' WHAT COMES NATUR'LLY

By Irving Berlin

Published by Berlin (ASCAP)

Records available: Freddy Martin, Victor 20-1878; Dinah Shore-Spade Cooley Ork, Columbia 36976; Jimmy Dorsey, Decca 18872; Jan Garber Ork, Black & White BW-774; The Five De Marco Sisters, Majestic 7193; Marie Greene, Signature 15053; Ethel Merman, Decca Album A-468.

10. I DON'T KNOW ENOUGH ABOUT YOU

By Peggy Lee and Dave Barbour

Published by Campbell-Porgie (BMI)

Records available: Mills Brothers, Decca 18834; Johnny Desmond, Victor 20-1861; Peggy Lee, Capitol 236; Benny Goodman, Columbia 37053.

11. I DON'T KNOW WHY (I JUST DO)

By Roy Turk and Fred E. Ahlert

Published by Feist (ASCAP)

From the MGM film "Faithful in My Fashion." Records available: Tommy Dorsey, Victor 20-1901; Andrews Sisters, Decca 18809; George Auld Ork, Musicraft 15078; Hoagy Carmichael, ARA 148; Larry Clinton Ork, Cosmo SS-704; Skinnay Ennis Ork, Signature 10533; Eddie Heywood Ork, Decca 23509; Tony Martin, Mercury 3019; Art Mooney Ork, Vogue R-732; Claude Thornhill, Columbia 36958.

12. BLUE SKIES

By Irving Berlin

Published by Berlin (ASCAP)

From the Paramount film "Blue Skies," sung by Bing Crosby. Records available: Benny Goodman, Columbia 37053; Perry Como-The Satisfiers, Victor 20-1917; Morton Downey, Majestic 1046; John Hardee's Swinget, Blue Note 513; Kaye Brothers Ork, Stork ST-1014; Les Paul Trio, Decca 23553; Maurice Rocco, Guild 148; Phil Spitalny All-Girl Ork, Vogue R-733; Count Basie, Columbia 37070.

13. I'D BE LOST WITHOUT YOU

By Sunny Skylar

Published by Advanced (ASCAP)

Records available: Frankie Carle, Columbia 36994; Guy Lombardo, Decca 18901; Hal McIntyre, Cosmo 491; Buddy Morrow Ork, Mercury 3015; Phil Regan, Majestic 7181; Betty Rhodes, Victor 20-1886.

14. WITHOUT YOU (TRES PALABRAS)

By Ray Gilbert and Osvaldo Farres

Published by Peer (BMI)

From the Walt Disney film "Make Mine Music," sung by Andy Russell. Records available: Randy Brooks, Decca 18874; Desi Arnaz Ork, Victor 25-1058; Jack Carroll, Music Art 750; Kaye Brothers Ork, Stork ST-1014; Tony Martin, Mercury 3019; Chu Chu Martinez, ARA 5008; Nono Morales, Majestic 5000; Andy Russell, Capitol 234; Jayne Walton, Majestic 3002.

15. ONE MORE TOMORROW

By Ernesto Lecuona, Eddie De Lange, Josef Myrow

Published by Remick (ASCAP)

From the Warner Bros. film "One More Tomorrow." Background music records available: Frankie Carle, Columbia 36978; Glenn Gray-Eugenie Baird, Decca 18843; Glenn Miller Ork-Tex Beneke, Victor 20-1835; Danny O'Neil, Majestic 7171.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

JUST RELEASED!

THE



ANDREWS SISTERS

NEWEST AND GREATEST RECORD

AT THEIR BEST!

**THE PROVEN
JUKE BOX SONG HIT!**

**The House of
Blue Lights**

WITH

EDDIE HEYWOOD
and his Orchestra

**HIS MUSIC
WAS NEVER BETTER!**

ALL THREE ON 1 GREAT RECORD!

Decca Record 23641



ORDER NOW FROM YOUR REGULAR DECCA BRANCH!

3 HITS IN '46

from Capitol Songs, Inc.
and Criterion Music Corp.

1. SHOO-FLY PIE

AND APPLE PAN DOWDY
By GUY WOOD and SAMMY GALLOP

2. Pretending

By AL SHERMAN and MARTY SYMES

Recorded by
ANDY RUSSELL with PAUL WESTON and Orch. (Capitol)
BING CROSBY (Decca) KATE SMITH (Columbia)

3. MY SUGAR IS SO REFINED

By SID LIPPMAN and SYLVIA DEE

Recorded by JOHNNY MERCER
with PAUL WESTON and Orch., and THE PIED PIPERS (Capitol)

CAPITOL SONGS, Inc.
CRITERION MUSIC CORP.

M. H. GOLDSSEN, Vice Pres.

New York—RKO Bldg., Radio City Circle 5-7236
Hollywood—1491 No. Vine St. Granite 1050
DAVE BLUM, Prof. Mgr. RALPH HARRIS

The Billboard MUSIC POPULARITY CHARTS

Sheet Music

PART II

Week Ending September 6

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Position Last Week	Position This Week	SONG	Label
9	1	1	TO EACH HIS OWN (F) (R)	Paramount
10	2	2	SURRENDER	Santly-Joy
21	3	3	THE GYPSY (R)	Leeds
5	4	4	FIVE MINUTES MORE (R)	Melrose
14	4	5	DOIN' WHAT COMES NATUR'LLY (M) (R)	Berlin
2	12	6	SOUTH AMERICA, TAKE IT AWAY (M) (R)	Witmark
17	5	7	THEY SAY IT'S WONDERFUL (M) (R)	Berlin
17	8	8	I DON'T KNOW ENOUGH ABOUT YOU (R)	Campbell-Porgie
4	10	9	IF YOU WERE THE ONLY GIRL (R)	Mutual
8	13	10	I GOT THE SUN IN THE MORNING (M) (R)	Berlin
12	7	11	ONE MORE TOMORROW (F) (R)	Remick
22	9	12	PRISONER OF LOVE (R)	Mayfair
7	15	13	I DON'T KNOW WHY (I Just Do) (F) (R)	Feist
1	—	14	I'D BE LOST WITHOUT YOU (R)	Advanced
14	11	15	IN LOVE IN VAIN (F) (R)	T. B. Harms

ENGLAND'S TOP TWENTY

The list of England's Top Twenty for the week ending August 16 was not published due to the Press Wireless strike in New York last week. This list is published herewith for the record:

Weeks to date	Position Last Week	Position This Week	SONG	ENGLISH	AMERICAN
12	1	1	BLESS YOU FOR BEING ANGEL	Noel Gay	Shapiro-Bernatsh
10	2	2	PRIMROSE HILL	Lawrence Wright	*
10	3	3	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Campbell-Connelly	BMI
5	4	4	THERE'S A HARVEST MOON	Strauss-Miller	*
24	5	5	I CAN'T BEGIN TO TELL YOU	Chappell	Bregman-Vocco-Conn
7	6	6	DOWN IN THE VALLEY	Leeds	Leeds
4	7	7	DO YOU LOVE ME?	Chappell	Bregman-Vocco-Conn
19	8	8	IN THE LAND OF BEGINNING AGAIN	Feldman	Feist
25	11	9	LET BYGONES BE BYGONES	Feldman	*
16	8	10	MONEY IS THE ROOT OF ALL EVIL	Chappell	Sun
15	18	11	COAX ME A LITTLE BIT	Victoria	Bourne
8	14	12	YOU ALWAYS HURT THE ONE YOU LOVE	Bradbury Wood	Sun
2	12	12	ONE-ZY, TWO-ZY (I Love You-zy)	Bradbury Wood	Martin
17	13	13	INTO EACH LIFE SOME RAIN MUST FALL	Bradbury Wood	Sun
36	10	14	CRUISING DOWN THE RIVER	Cinephonic	*
5	—	15	DAY BY DAY	Campbell-Connelly	Barton
2	—	16	PRISONER OF LOVE	Edwin Morris	Mayfair
2	—	17	AREN'T YOU GLAD YOU'RE YOU?	Chappell	Burke-Van Heusen
17	20	17	OH! WHAT IT SEEMED TO BE	Sun	Santly-Joy
1	—	18	JOHNNY FEDORA	Leeds	Leeds
2	17	19	THERE'S NO ONE BUT YOU	Irwin Dash	Shapiro-Bernatsh
1	—	20	SO WOULD I	Irwin Dash	*
14	15	20	MARY LOU	Francis Day	Mills

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

- ALL THE TIME** (Robbins), sung by Pat Kirkwood and played by Guy Lombardo in MGM's "No Leave, No Love." National release date not set.
- I DON'T KNOW WHY (I Just Do)** (Feist), in MGM's "Faithful in My Fashion." National release date—August 22, 1946.
- I'VE NEVER FORGOTTEN** (Morris), sung by Constance Moore in Republic's "Earl Carroll Sketchbook." National release date not set.
- LOVE ON A GREYHOUND BUS** (Robbins), played by Guy Lombardo in MGM's "No Leave, No Love." National release date not set.
- NIGHT AND DAY** (Harms, Inc.), sung by Ginny Simms in Warner Bros.' "Night and Day." National release date—August 3, 1946.
- SOMEWHERE IN THE NIGHT** (Triangle), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.
- THAT LITTLE DREAM GOT NOWHERE** (Famous), sung by Betty Hutton in Paramount's "Cross My Heart." National release date—October 11, 1946.
- THIS IS ALWAYS** (Bregman-Vocco-Conn), in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.
- TO EACH HIS OWN** (Paramount), in Paramount's pic of the same name. National release date—July 5, 1946.
- WITHOUT YOU** (Tres Palabras) (Peer), sung by Andy Russell in Walt Disney's "Make Mine Music." National release date—April 20, 1946.

The Billboard
MUSIC POPULARITY CHARTS
PART III
Radio Popularity

Week Ending
 September 6

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, Aug. 30, 8 a.m., and ending Friday, 8 a.m., Sept. 6)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 50 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
7	All the Time (F) (R)	Robbins	ASCAP
6	Along With Me (M) (R)	Witmark	ASCAP
4	And Then It's Heaven (R)	Remick	ASCAP
3	Blue Skies (F) (R)	Berlin	ASCAP
16	Come Rain or Come Shine (M) (R)	Crawford	ASCAP
8	Cynthia's in Love (R)	ABC	ASCAP
13	Doin' What Comes Natur'ly (M) (R)	Berlin	ASCAP
3	Five Minutes More (R)	Melrose	ASCAP
16	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
16	I Don't Know Why (I Just Do) (F) (R)	Feist	ASCAP
16	I Got the Sun in the Morning (M) (R)	Berlin	ASCAP
8	I'd Be Lost Without You (R)	Advanced	ASCAP
9	If You Were the Only Girl (R)	Mutual	ASCAP
3	I've Never Forgotten (F) (R)	Morris	ASCAP
6	Linger in My Arms a Little Longer, Baby (R)	Bourne	ASCAP
8	Love on a Greyhound Bus (F) (R)	Robbins	ASCAP
10	Night and Day (F) (R)	Harms, Inc.	ASCAP
1	Passe (R)	Feist	ASCAP
4	Somewhere in the Night (F) (R)	Triangle	ASCAP
7	South America, Take It Away (M) (R)	Witmark	ASCAP
12	Surrender (R)	Santly-Joy	ASCAP
2	That Little Dream Got Nowhere (F) (R)	Famaus	ASCAP
21	The Gypsy (R)	Leeds	ASCAP
12	There's No One But You (R)	Shapiro-Bernstein	ASCAP
22	They Say It's Wonderful (M) (R)	Berlin	ASCAP
3	This Is Always (F) (R)	Bregman-Vocco-Conn	ASCAP
8	To Each His Own (F) (R)	Paramount	ASCAP
2	Vem Vem (R)	Pemora	BMI
9	Whatta Ya Gonna Do? (R)	BMI	BMI
1	Wherever There's Me—There's You (R)	Republic	BMI
6	Without You (Tres Palabras) (F) (R)	Peer	BMI
8	You May Not Love Me (M) (R)	Burke-Van Heusen	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of records shows. List is based on replies from weekly survey among 1,359 disk jockeys throuthout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tunes is from a legit musical.

Weeks to date	POSITION	GOING STRONG	Lic. By
Last Week	This Week		
11	1	1. TO EACH HIS OWN (F) Eddy Howard Ork (issued with two different "B" sides) Cynthia's in Love Majestic 7188—ASCAP Careless.....Majestic 1070—ASCAP	
7	2	2. FIVE MINUTES MORE Frank Sinatra..Columbia 37048—ASCAP	
6	3	3. TO EACH HIS OWN (F) Freddie Martin.Victor 20-1921—ASCAP	
4	5	4. SOUTH AMERICA, TAKE IT AWAY (M) Bing Crosby-Andrews Sisters.....Decca 23569—ASCAP	
11	6	5. SURRENDER Perry Como...Victor 20-1877—ASCAP	
5	4	6. TO EACH HIS OWN (F) The Modernaires-Paula Kelly.....Columbia 37063—ASCAP	
5	7	7. TO EACH HIS OWN (F) Tony Martin...Mercury 3022—ASCAP	
4	8	8. SOUTH AMERICA, TAKE IT AWAY (M) Xavier Cugat..Columbia 37061—ASCAP	
1	—	8. TO EACH HIS OWN (F) Ink Spots.....Decca 23615—ASCAP	
1	—	9. BLUE SKIES Count Basie (Jimmy Rushing).....Columbia 37070—ASCAP (Benny Goodman (Art Lund), Columbia 37063; Perry Como-The Satisfiers, Victor 20-1917; Morton Downey, Majestic 1046; John Hardee's Swingtet, Blue Note 513; Kaye Brothers Ork, Stork ST 1014; Les Paul Trio, Decca 23553; Maurice Rocco, Guild 148; Phil Spitalny, Vogue R-733)	
6	11	9. BOOGIE BLUES Gene Krupa (Anita O'Day).....Columbia 36986—ASCAP	
12	8	10. DOIN' WHAT COMES NATUR'LY (M) Freddie Martin.Victor 20-1878—ASCAP	
18	—	10. THE GYPSY Dinah Shore...Columbia 36984—ASCAP	
11	—	10. THE HOUSE OF BLUE LIGHTS (Hal McIntyre, Cosmo 498)	
4	—	10. STONE COLD DEAD IN THE MARKET Ella Fitzgerald-Louis Jordan.....Decca 23546—ASCAP (He Had It Coming) (King Sisters, Victor 20-1943)	
4	8	11. JUST THE OTHER DAY Sam Donahue.....Capitol 275—ASCAP (Harry Cool Ork, Signature 10631; Kitty Kallen, Musicraft 15068; Vaughn Monroe, Victor 20-1902; George Paxton, Majestic 7202)	

Coming Up

I GUESS I'LL GET THE PAPERS (AND GO HOME) Les Brown (Jack Haskell).....Columbia 37066

Artie Shaw

Music's #1 Man



409

THE HORNET

HOW DEEP IS THE OCEAN

(HOW HIGH IS THE SKY)

Vocal—HAL STEVENS

ARTIE SHAW AND HIS ORCHESTRA

410

SHHHH!—DON'T WAKE THE BABY

DON'T BLAME ME

ADELE CLARK—ORCHESTRA WALTER GROSS

Kitty Kallen

15090

THERE'S NOTHING THE MATTER WITH ME

(THAT A KISS CAN'T CURE)

IF I'M LUCKY

(From 20th Century-Fox Film "If I'm Lucky")

KITTY KALLEN—ORCHESTRA SONNY BURKE



Orrin Tucker

15091

GOTTA GET ME SOMEBODY TO LOVE

(From the David O. Selznick Film "Duel In The Sun")

Vocal—ORRIN TUCKER

IT'S ALL OVER NOW

Vocal—SCOTTEE MARSH

ORRIN TUCKER AND HIS ORCHESTRA



NEW YORK



HOLLYWOOD

BUCHANAN BROTHERS

AND THE GEORGIA CATAMOUNTS



SHUT THAT GATE and
(When I Put On My) **LONG WHITE ROBE**
RCA VICTOR 20-1953

THE ARISTO-KATS



WATCH YOURSELF, BABY

Vocal refrain by Orlando Randolph and

BOOGIE in "C"
RCA VICTOR 20-1954

◆◆◆◆◆ CONTINENTAL GEMS ◆◆◆◆◆

STEFANO LOMBARDI

with Victor Continental Orchestra

IN CERCA DI TE (Perduto Amore) and **TU SOLAMENTE TU**
(In Search of You, Lost Love) (You, Only You)

RCA VICTOR 25-7080

◆◆◆◆◆ LATIN-AMERICAN ◆◆◆◆◆

LOS TRES VAQUEROS

(The Three Ranchers) with guitars

LA BAMBA and

PELEA DE GALLOS EN SAN MARCOS — CANCION RANCHER
(Cock-fight in San Marcos)

RCA VICTOR 70-7249



The Billboard **MUSIC POPULARITY CHARTS**
Retail Record Sales

Week Ending September 6

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
6	3	1	FIVE MINUTES MORE	Frank Sinatra	Columbia 37048
			<i>How Cute Can You Be?</i>	Eddy Howard	
9	2	2	TO EACH HIS OWN (F)	(Issued with two different "B" sides): Cynthia's in Love, Majestic 7188; Careless, Majestic 1070)	
2	6	3	TO EACH HIS OWN (F)	Ink Spots	Decca 23615
			<i>I Never Had a Dream Come True</i>		
5	1	4	TO EACH HIS OWN (F)	Freddie Martin	Victor 20-1921
			<i>You Put a Song in My Heart</i>		
11	5	5	SURRENDER	Perry Como	Victor 20-1877
			<i>More Than You Know</i>		
7	4	6	SOUTH AMERICA, TAKE IT AWAY (M)	Bing Crosby, Andrews Sisters	Decca 23569
			<i>Route 66</i>		
5	7	7	TO EACH HIS OWN (F)	Tony Martin	Mercury 3022
			<i>I'll See You in My Dreams</i>		
4	8	8	TO EACH HIS OWN (F)	Modernaires-Paula Kelly	Columbia 37063
			<i>Holiday for Strings</i>		
2	9	9	FIVE MINUTES MORE	Tex Beneke-Glenn Miller Ork.	Victor 20-1922
			<i>Texas Tex</i>		
1	—	10	CHOO CHOO CH'BOOGIE	Louis Jordan-Tympany Five	Decca 23610
			<i>That Chick's Too Young</i>	Fry	

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Album Title	Artist	Label
7	2	1	King Cole Trio	King Cole Trio	Capitol BD-29
7	3	2	Annie Get Your Gun	Ethel Merman	Decca A-466
4	1	3	Cole Porter Review Album	David Rose	Victor P-156
11	5	4	Dancing in the Dark	Carmen Cavallaro	Decca A-441
8	4	4	Twilight Time	Three Suns	Majestic 1041
1	—	5	The Andrews Sisters	Andrews Sisters	Decca 458
1	—	5	Irving Berlin Melodies Album	Wayne King	Victor P-159

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

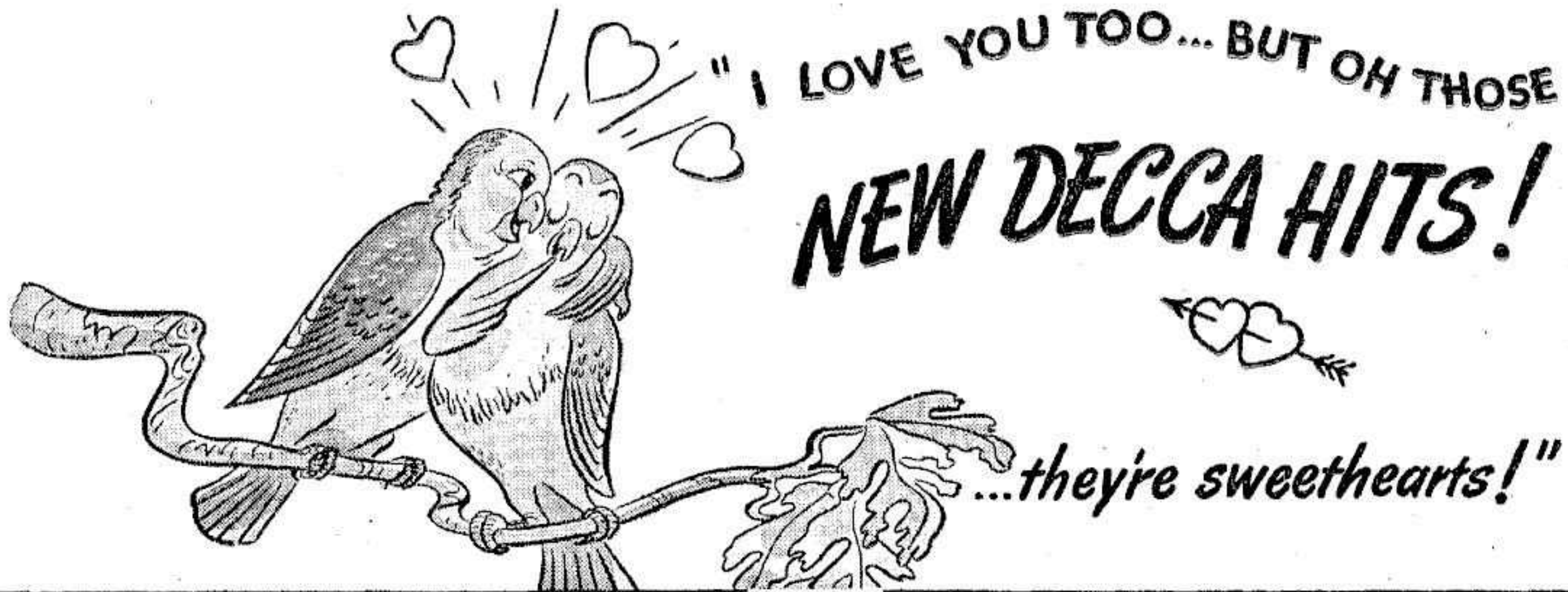
Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
64	2	1	Chopin's Polonaise	Jose Iturbi	Victor 11-8848
48	1	2	Clair de Lune	Jose Iturbi	Victor 11-8851
22	3	3	Jalousie	Boston Pops	Victor 12160
16	4	4	Warsaw Concerto	Andre Kostelanetz	Columbia 7443-M
39	5	5	Warsaw Concerto	Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops	Victor 11-8863

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Album Title	Artist	Label
30	1	1	Rachmaninoff Concerto No. 2 in C Minor	Rachmaninoff, Philadelphia Orchestra	Victor DM-58
2	3	2	Music of Jerome Kern	Andre Kostelanetz	Columbia MM-622
10	5	2	Tchaikowsky Nutcracker Suite	Eugene Ormandy, conductor, Philadelphia Orchestra	Victor DM-1020
19	2	3	Kostelanetz Conducts	Andre Kostelanetz	Columbia M-574
58	—	4	Rhapsody in Blue	Oscar Levant, Philadelphia Orchestra; Eugene Ormandy, conductor	Columbia X-251
10	—	5	Exotic Music	Andre Kostelanetz	Columbia X-264



BING CROSBY and

Eddie Heywood and His Orchestra

THAT LITTLE DREAM GOT NOWHERE
From Paramount Picture "Cross My Heart"
Vocal with Instrumental Accompaniment
featuring Eddie Heywood at the Piano

BABY, WON'T YOU PLEASE COME HOME
Vocal with Orchestra

DECCA RECORD NO. 23636 . . . 75¢

DICK HAYMES

THIS IS ALWAYS
From 20th Century-Fox Picture "Three Little Girls in Blue"
WILLOW ROAD
Both Vocal with Orchestra Directed by Earle Hagen

DECCA RECORD NO. 18878 . . . 50¢

DICK HAYMES and
HELEN FORREST

SOMETHING OLD, SOMETHING NEW
WHY DOES IT GET SO LATE SO EARLY?
Both Vocal Duet with Orchestra
Directed by Earle Hagen

DECCA RECORD NO. 23617 . . . 75¢

JIMMY DORSEY

And His Orchestra

IF I'M LUCKY
Fox Trot Vocal Chorus by Bob Carroll
ONE MORE KISS
Fox Trot Vocal Chorus by Dee Parker

Both from 20th Century-Fox Picture "If I'm Lucky"

DECCA RECORD NO. 18905 . . . 50¢

RUSS MORGAN

And His Orchestra
"Music in the Morgan Manner"
AND THEN IT'S HEAVEN

Fox Trot Vocal Chorus by Betty Perry
UNDER THE WILLOW TREE
Fox Trot Vocal Chorus by Russ Morgan

DECCA RECORD NO. 18876 . . . 50¢

RED FOLEY with

Roy Ross and His Ramblers

ATOMIC POWER
HAVE I TOLD YOU LATELY THAT I LOVE YOU
Featured in Columbia Picture "Over the Trail"
Both Vocal with Orchestra

DECCA RECORD NO. 46014 . . . 75¢

ANDREWS SISTERS

and Eddie Heywood and His Orchestra

THE HOUSE OF BLUE LIGHTS
A MAN IS A BROTHER TO A MULE
From Columbia Picture "Thrill of Brazil"
Both Vocal with Orchestra

DECCA RECORD NO. 23641 . . . 75¢

INK SPOTS

TO EACH HIS OWN

Inspired by the Paramount Picture "To Each His Own"
I NEVER HAD A DREAM COME TRUE
From Columbia Picture "Talk About a Lady"
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TOO MANY IRONS IN THE FIRE

I GUESS I'LL GET THE PAPERS
(And Go Home)
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And His Royal Canadians

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Fox Trot Vocal Chorus by Don Rodney and Quartet

ON THE ALAMO

Fox Trot Vocal Chorus by Jimmy Brown

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And His Orchestra

GUITAR POLKA

Polka Vocal Chorus by Bob "Tex" Croner

ROGUE RIVER VALLEY

From Universal Picture "Canyon Passage"
Fox Trot Vocal Chorus by Bob "Tex" Croner

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ERNEST TUBB

YOU WERE ONLY TEASING ME

I'M BEGINNING TO FORGET YOU
Both Singing with Instrumental Accompaniment

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**MORE OF
 DINAH SHORE**
 and here are four



**THAT LITTLE DREAM
 GOT NOWHERE**

from "Cross My Heart"
 With orchestra directed by
 Meredith Willson

TWO SILHOUETTES

from "Make Mine Music"
 With Orchestral
 Accompaniment

**COLUMBIA
 37050**



**YOU KEEP COMING
 BACK LIKE A SONG**

from "Blue Skies"
 With Orchestral
 Accompaniment

(It's Gonna Depend on)

**THE WAY THAT
 THE WIND BLOWS**

With orchestra directed
 by Harry Bluestone

**COLUMBIA
 37072**



love that girl!

First Lady of
 Popular Song—Queen
 of the Coin Machines!

Columbia Records

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The Billboard

MUSIC POPULARITY CHARTS

PART
 V

Juke Box Record Plays

Week Ending
 September 6

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,204 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	Last Week	This Week	POSITION		Record
			Week	Week	
10	1	1	1	1	TO EACH HIS OWN (F) —Eddy Howard Ork (Eddy Howard)(Issued with two different "B" sides): Cynthia's In Love...Majestic 7155 CarelessMajestic 1070
6	2	2	2	2	FIVE MINUTES MORE —Frank Sinatra (Axel Stordahl Ork) Columbia 37048
5	3	3	3	3	TO EACH HIS OWN (F) —Freddie Martin (Stuart Wade) Victor 20-1921 (See No. 1)
12	6	4	6	4	SURRENDER —Perry Como (Russ Case Ork).... Victor 20-1877
6	5	5	5	5	SOUTH AMERICA, TAKE IT AWAY (M) —Bing Crosby-Andrews Sisters (Vic Schoen Ork).....Decca 23569
3	9	9	9	6	FIVE MINUTES MORE —Tex Beneke-Glenn Miller Ork.... Victor 20-1922 (See No. 2)
20	4	7	4	7	THE GYPSY —Ink Spots.....Decca 18817
3	10	10	10	8	TO EACH HIS OWN (F) —Ink Spots.....Decca 23615 (See No. 1)
7	7	7	7	9	TO EACH HIS OWN (F) —Tony Martin (Al Sack Ork).... Mercury 3022 (See No. 1)
3	10	10	10	10	CHOO CHOO CH'BOOGIE —Louis Jordan and His Tympany FiveDecca 23610
16	13	11	13	11	DOIN' WHAT COMES NATUR'LLY —Dinah Shore-Spade Cooley Ork Columbia 36976
13	8	11	8	11	DOIN' WHAT COMES NATUR'LLY —Freddie Martin (Glenn Hughes-The Martin Men).....Victor 20-1878 (See No. 11a)
4	11	12	11	12	MY SUGAR IS SO REFINED —Johnny Mercer (The Pied Pipers—Paul Weston Ork).....Capitol 268
19	14	13	14	13	THE GYPSY —Dinah Shore (Sonny Burke Ork)... Columbia 36964 (See No. 7)
1	—	14	—	14	THE RICKETY RICKSHAW MAN —Eddy Howard...Majestic 7192
2	—	14	—	14	TO EACH HIS OWN (F) —The Modernaires—Paula Kelly... Columbia 37083 (See No. 1)
1	—	15	—	15	FIVE MINUTES MORE —The Three Suns.....Majestic 7197 (See No. 2)
12	—	15	—	15	I DON'T KNOW ENOUGH ABOUT YOU —Mills Bros. Decca 18834
3	12	16	12	16	SOUTH AMERICA, TAKE IT AWAY —Xavier Cugat..... Columbia 37081 (See No. 5)

Coming Up

I'D BE LOST WITHOUT YOU—Guy Lombardo.....Decca 18901

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	Last Week	This Week	POSITION		Record
			Week	Week	
3	2	1	2	1	WINE, WOMEN AND SONG ... Al Dexter.....Columbia 37082
20	1	1	1	2	NEW SPANISH TWO STEP ... Bob Wills.....Columbia 36968
18	4	3	4	3	ROLY POLY Bob Wills.....Columbia 36968
1	—	4	—	4	IT'S UP TO YOU Al Dexter.....Columbia 37062
1	—	5	—	5	GET YOURSELF A REDHEAD Hank Penny.....King 540

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	Last Week	This Week	POSITION		Record
			Week	Week	
5	1	1	1	1	CHOO CHOO CH'BOOGIE ... Louis Jordan and His Tympany Five Decca 23610
20	4	2	4	2	R. M. BLUES Roy Milton.....Juke Box JB-504
20	—	3	—	3	DRIFTIN' BLUES Johnny Moore's Three Blazers... Specialty SP-504
6	3	3	3	3	I'VE GOT A RIGHT TO CRY , Erskine Hawkins... Victor 20-1902
12	2	3	2	2	STONE COLD DEAD IN THE MARKET (He Had It Coming) Louis Jordan-Ella Fitzgerald .. Decca 23546
3	3	3	3	3	THAT CHICK'S TOO YOUNG TO FRY Louis Jordan and His Tympany Five Decca 23610
2	—	3	—	3	PETOOTIE PIE Louis Jordan-Ella Fitzgerald .. Decca 23546

The Billboard MUSIC POPULARITY CHARTS PART VI

Record Reviews and Possibilities

Week Ending September 6

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by an-

I'VE GOT TO PASS YOUR HOUSE TO GET TO MY HOUSE Billy Eckstine.....National 9020

This torch ballad by Lew Brown of a decade ago lends itself excellently to the expressive romanticism in songs of Billy Eckstine. And while the spinning will hardly bring up a revival of major interest in this 64-bar song, it's the kind of song that Eckstine sings best. Equally effective is his race blues chanting on the companion side for his own "It Ain't Like That No More."

ON THE BOARDWALK.....The Charioteers.....Columbia 37074

Altho the summer is over, the late release of the "Three Little Girls in Blue" movie score is bound to center attention on this liltng Gay '90's waltz ditty that captures the old-time flavor of the Atlantic City wooden way. The simplicity of the Charioteer's singing style, entirely tuneful and unaffected, brings attraction to the song and the side. Mated is a rhythm ditty from the same screen score, "You Make Me Feel So Young."

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

DINAH SHORE (Columbia 37072)
You Keep Coming Back Like a Song—FT; V.

Miss Dinah tackles two hit potentials and spins them out of the top drawer. With sympathetic understanding of the song, scores solidly for both ballads. The studio band providing a bright beat, Miss Dinah embellishes her piping with celeste tinkles to start off for Irving Berlin's "You Keep Coming Back Like a Song" from his "Blue Skies" movie. And even more fitting for her torch chanting is her slow and easy singing for "The Way That the Wind Blows," with Harry Bluestone directing the studio band. Sticks close to tempo for both sides without losing any of her expressive qualities.

Platter polish is for parlor phones, but plenty of delight for the Dinah fans flock around the phone boxes.

BILLY ECKSTINE (National 9020)
I've Got To Pass Your House To Get To My House—FT; VC.
It Ain't Like That No More—FT; VC.

For singing the torch ballads or the low down blues, Eckstine is very much at home in both registers. And with his band bringing up a biting beat, his singing spins solidly for both sides. Lighting a bright torch in song, Eckstine sings it expressively with plenty of romantic urge for Lew Brown's oldie, "I've Got To Pass Your House," a 64-bar ballad of a decade ago or more. And for contrast, digs into a groovy race pattern for the slow blues singing of his own "It Ain't Like That No More," walling out the wordage about having his fill of heartaches from his gal. Race locations will lap up both of these sides, especially his romantics for the "Pass Your House" torch ballad.

KAY KYSER (Columbia 37073)
On the Wrong Side of You—FT; VC.
Ole Buttermilk Sky—FT; VC.

Don't spin Kay Kyser's brand of dinking short. Plenty of refreshment in the Kyser brand of relaxed rhythm with plenty of youthful enthusiasm in their musical arrangement. And really exciting is the sultry chanting of Lucyann, her piping providing the right shade of blues baladeering for "On the Wrong Side of You." For Hoagy Carmichael's fanciful "Ole Buttermilk Sky," a bit of contagion from the "Canyon Passage" movie, Kyser turns in a bright and breezy version that has Michael Douglas and the Campus Kids making for taking rhythm harmonies and the trombone sliders sparking the instrumental sections of the spin.

If the "Buttermilk" disk catches on, Kay Kyser's spin should show plenty of coin dividends.

HENRY (RED) ALLEN (Victor 20-1956)
If It's Love You Want—FT; VC.
Count Me Out—FT.

It's a throwback to the back-room brand of jammastics as Henry (Red) Allen blows his bugle to lead off this pick-up jam crew. Discarding all their inhibitions, the boys blow earthy to a solid beat sparked by the drummer man. Attention-getter from the hot jazz fraternity is the speed tempo tooling for an original "Count Me Out" creation, with the interest centered

in the individual rather than ensemble efforts. In addition to the Allen trumpet, there's plenty of bite in the improvisings of alto saxer, Don Stovall, and in the trombone slides of the perennial J. O. Higginbotham. For Sid Robin's blues styled "If It's Love You Want," Allen contributes a gravel-voiced chant that holds up over J. C.'s riff figures.

For the hot jazz coterie.
THE CHARIOTEERS (Columbia 37074)
On the Boardwalk—W; V.
You Make Me Feel So Young—FT; V.

With a rolling rhythm to their vocal harmonies as they sing in a simple and unaffected style, The Charioteers make for spinning pleasantries in their plattering of "On the Boardwalk," cut from a gay '90 cloth in three-quarter time. The simplicity of their vocal styling also brings affection for their rhythm harmonies in "You Make Me Feel So Young." Both ditties are from the "Three Little Girls in Blue" movie score.

With the movie spotlighting the song, there's plenty of phone attraction in this singing of the "Boardwalk" chanty, in spite of the fact that it is months late in coming.

LONNIE JOHNSON (Disc 5060)
Tell Me Why—FT; V.
I'm in Love With Love—FT; V.

A familiar figure among those following the race records, Lonnie Johnson is given platter polish in this label's spotlighting. Casting his race songs from a blues mould, Johnson's down-to-earth chanting to his guitar accomps gets added attraction in the piano assist of blind man, John Davis, who has the same fine concept of the blues as the singer. On slow blues and originals, Johnson complains in song for both titles that his love is doing him no good.

Race locations will take a fancy to these sides, particularly his "I'm in Love With Love."

ANDY HANLEY (Aetna 100)
I'll Find Someone—FT; VC.
Should I Go on Living a Lie—FT; VC.

This new record label coming out of Baltimore eyes the hillbilly market. And for the preem platters offers up Andy Hanley and the Riders of the Range. However, this combination of fiddle, accordion and electric guitars spin in listless fashion. Moreover, both of these torch chanties, cut from a mill run pattern, are repetitious. Only show of dinking life is the unbillied gal piping "I'll Find Someone." Unbillied male singing "Living a Lie" spins as listless as the song itself and the players.

These sides face heavy competition in Western circles to catch any coins.

LYDIA CORTESE (Embassy 126)
Lullaby—W; V.
My Love Is Like a Gurgling Brook—FT; V.

Both of these are classical songs by Elsie Newman-Perper, with the soprano pipes of Lydia Cortese, opera canary, bringing out their melodic pleasantness. Singing and the songs fall easy on the ears without creating any undue attraction. String ensemble led by Leon Barzin play under the concert chants.

Strictly for home consumption.
(Continued on page 30)

LOOK AT THIS RECORD

APPROACHING **NO. 1**

JUKE BOX

JB 504 HOT CLASSIC SERIES

IN THE RACE FIELD

THE ORIGINAL

JB 504 R.M. Blues . . . Rhythm Blues
JB 503 Milton's Boogie . . . Groovy Blues
By Roy Milton & His Solid Senders

HERE'S THE OFFICIAL RECORD . . . 19 WEEKS IN BILLBOARD'S POP CHART

Weeks to date	Position Last Week	Position This Week	Title	Artist	Label
4	1	1	CHOO CHOO CH'BOOGIE	Louis Jordan and His Tympany Five	Decca 23610
11	2	2	STONE COLD DEAD IN THE MARKET (He Had It Coming)	Louis Jordan-Ella Fitzgerald	Decca 23516
5	3	3	I'VE GOT A RIGHT TO CRY	Erskine Hawkins	Victor 20-1902
2	3	3	THAT CHICK'S TOO YOUNG TO FRY	Louis Jordan and His Tympany Five	Decca 23610
1	-	-	YOU CALL IT MADNESS	Billy Eckstine (Billy Eckstine)	National 9019
13	-	-	I KNOW	Andy Kirk-The Jubilairs	Decca 18782
10	4	4	R. M. BLUES	Roy Milton	Juke Box JB-504 Specialty SP-501

6 WEEKS IN BILLBOARD'S POP CHART

The ORIGINAL **VOO-IT VOO-IT . . . CRYING BLUES**
JB 502 by The BLUES WOMAN with Buddy Banks Sextet

Also those fast-selling JB 505 Not On The First Night . . . The Laziest Gal In Town by Frankie and Her Boys, JB 506 Pine Top's Boogie Woogie . . . Eccentric Rag by The Bailey Swing Group.

NEW RELEASES NOW READY FOR IMMEDIATE DELIVERY WILL BE BEST SELLERS

JB 508 **FAT BOOGIE WOOGIE . . . LOVED AND LOST**
By Ollie Jackson and His Band

JB 509 **BABY GOT TO HAVE IT . . . YOU'LL MISS ME WHEN I'M GONE**
By Ollie Jackson and His Band

LATEST STERLING RELEASES

SR 106 **ST. LOUIS BLUES . . . TIME FOR JOOKIN'**
By Judy Canova

SR 107 **I NEED A GIRL LIKE YOU . . . EVENING BLUES**
By Monte Easter and his Orchestra

AND still selling FASTER than we can produce them

SR 105 **Pluckin' the Bass . . . I'm Gettin' Sentimental Over You**
By Roy Eldridge and Orchestra

SR 100 **Blues for My Daddy . . . Lillette's Boogie**
By Lillette Thomas and Her Boys

SR 101 **Variety Blues . . . That's What Happened to Me**
By Buddy Clark with Orchestra

7005 **You Are Too Beautiful . . . Robert the Roue**
By Buddy Clark with Orchestra

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(Continued from page 29)

BILLY HUGHES'S PECOS PALS (Fargo 1117)*Next to the Soil*—FT; V.
I Know Better Now—FT; V.

With guitars rhythmically setting the rural scene, Billy Hughes sympathetically projects these outdoor ballads. Top side tells of the guy who toils in the city but longs for the life "Next to the Soil." Reversed, speeded with snappy guitarings, deals with disappointment in love.

Phono feeders along the rural routes will go for this couplet.

PEDRO INFANTE (Peerless 12298)*All En El Rancho Grande*—FT; V.
Cielito Lindo—W; V.

South-of-the-border screen personality, Pedro Infante, puts his pleasing bary to these Latin standards, with Joe Fajardo's ork providing authentic backing. Considerable attention is paid to interpretation. Both sides are taken at an easy, danceable tempo.

This double-headed pairing should prove a fill-in for in language locations.

PAT FRIDAY (Enterprise 217-219)*All the Time*—FT; V.
I'm Just Wild About Harry—FT; V.
Don't Blame Me—FT; V.
It Had to Be You—FT; V.

This singing lady has plenty on the ball when it comes to putting a song across. Formerly on the Bing Crosby and Victor Borge airshows, lass makes the words count on these surfaces. With Bennie Kruger's string-backed ork weaving a beautiful background, Miss Friday's sugary pipes woo to win in "All the Time," and gives new sparkle to old-timer, "Harry." She captures the melodic appeal of "Don't Blame Me" and "Had to Be You" to the ork's lush mood making.

Ops will find this lullaby lady a money-making girl Friday, all sides (possible exception of ancient "Harry") ringing the register.

EFFIE SMITH (Aladdin 151-152)*Nothin' You Can Do*—FT; V.
Effie's Boogie—FT; V.
Haunted by the Blues—V.
What You Puttin' Down—FT; V.

The blending of Effie Smith's sultry piping with the solid grooving of Buddy Harper's All Stars makes for a happy spinning combination. Music crew includes Karl George (trumpet), Maxwell Davis (tenor sax), Charles Walker (baritone sax), Johnny Nelson (alto sax), Red Calender (bass), Buddy Harper (guitar), Oscar Bradley (drums) and Will Barry (piano). The excitement is held for the back sides, with lads rocking the beat on a blues riff as Miss Effie provides the vocal lift to the lyrics. The beat is slow for the A sides as the blues lady projects the Harlesemese chants in fine style.

All sides will spin for profit in race locations.

THE GADABOUTS (Laurent 1201)*Dark Eyes*—FT.
Hawaiian War Chant—FT; V.

Gadabouts (fiddle, vibes, accordion, bass and guitar) take a synco spin at "Dark Eyes," with the Russian-Gypsy air taking well to the treatment. Only the vibe for background, violin starts off on the typical Gypsy G string. Others break into a brisk tempo as the Strad starts steaming, the bow scraping it solid. Group achieves some interesting tonal combination. Flip rides a contagious beat, with Chick Gandel passing as the "Hawaiian War" chanter.

Any coin attraction here may be found on the B side.

LA RUE'S CATS (Universal 701)*When You Lose Your Money*—FT; V.
Sweet Sixteen Blues—FT; V.

With a small jazz band providing the Harlesemese heat, Jean La Rue shouts out the blues in a righteous manner. Top side builds on solid boogie beat, with piano, sax, guitar taking solo spots between La Rue's convincing choruses. A fine tenor sax break by John Hinton adds to the down-to-earth chanting of "Sixteen Blues," as the ork rides eight-to-the-bar groove in fine fashion.

For race locations.

PAUL PAGE (Enterprise 173-175)*When Sam Goes Back to Samoa*—FT; V.
Paradise Music—FT; V.
Kilroy Was Here—FT; V.
It's All Wicky Wacky in Hawaii—FT; V.

Emphasizing Hawaiian synco, Paul Page's ork and vocals make for easy listening. "Sam" and "Wicky Wacky" get a typical island rhythm vocal from Page. "Paradise" is in the slow and easy pineapple vein, with Hawaiian guitarings providing the sway. Page blends his voice with harmony group (tagged the Page Boys), to loud island beauty in "Paradise." He forgets the South Sea style for a chuckle-spurring voicing of the novelty, "Kilroy." Sides will coax coinage in spots where pineapple music has takers. "Kilroy" may be wearing off some of its attraction by now, altho version has nickel appeal.

HAL BROOKS (Bel-Tone 7012)*Rumors Are Flying*—FT; V.
Juke Box Jenny—FT; V.

A new band for the spinning sides, the

Hal Brooks aggregation arouses little enthusiasm one way or another in its initial etching. Chief trouble is that arrangements lack individuality of style. Saxes and muted brass are emphasized for "Rumors," with Skip Nelson selling well in the words department. Flip, a rhythm novelty spotlighting the Smart Set vocal group, is on a "Juke Box Saturday Night" kick. Terp-tempting beat is held thruout.

Disk will have to rely on the hit-headed top side to attract plays.

THE MELLO-LARKS (Melodisc 1014-1015)*Sez Here*—FT; V.
Azuza—FT; V.
Goin' Home—FT; V.
You've Got My Heart Talkin' Double Talk—FT; V.

With the Three Dons (piano, bass and guitar) providing the instrumental interest, the Mello-Larks's ho-hum vocal blending fails to impress. Trouble, a dated singing style with unimaginative harmonies, "Sez Here" and "Azuza" are taken at the same beat, adding to the general monotony. Taken at a brisk tempo, "Goin' Home" is best of the lot. Instrumental background adds to side's appeal. "Double Talk" spotlights a novelty lyric and a catchy beat. Groovey guitar adds to face. Feline harmonies spell the song.

Ops may want to take a chance with "Goin' Home."

JOE ALEXANDER (Excelsior 177)*I Won't Have to Dream of You*—FT; V.
Without a Song—FT; V.

There's rich romantic appeal in this lad's pipes as he displays his ability to make the most with these selections. Accompanied by piano and two guitars, his warm styling sells the dream ballad with little trouble. He takes an easy spin at Vincent Youmans' concert fave, "Without a Song," and makes it register.

There's sax appeal in this boy's ballading and nickel appeal in his dinking.

DON WESTON (Silver (Spurs 101-102)*Tellin' My Troubles to My Guitar*—FT; V.
If You Believe in Me—FT; V.
Who's Lonesome Now?—FT; V.
Daddy's Yodel Lullaby—FT; V.

Another new label bows in, kicking off with Don Weston's ear-easy chanting of the open country. With a small band (accordion, fiddles and guitars) setting the lively pace, Weston warbles and yodels in true Western manner for "Tellin' My Troubles." Tempo slows down as he gets romantic on the reverse. Ork holds a brisk bent for "Lonesome" as the voice takes it slow and easy with the words. Moderate rhythm gives Weston ample opportunity to display his yodeling capabilities for "Lullaby."

Folk song fans may go for these.

JIMMY WALKER (Coast 229)*Weary, Lonesome Me*—FT; V.
No One Will Ever Know—FT; V.

It's the teary troubadoring of the tall-grass country, with Jimmy Walker chanting these folk ballads in his characteristically sincere manner. Fiddles and guitars provide moderately paced backing, as he wails the woes of the guy who has lost in the game of life. There are more troubles on the back side of which "No One Will Ever Know." Beat remains moderate for both.

Walker fans will plunk their coins for these.

OKLAHOMA ED MOODY (Black & White 10007)*If I Could Go Back*—FT; V.
Bad Little Girl—FT; V.

In an authentic manner, Moody gives true meaning to these mountain ballads. Backed by the Six Westerners (fiddles and guitars), he takes it slow and easy for "Go Back," lyrics about relieving the lost years. Tempo brightens on the flip, with a little heart-breaker as the song's subject.

Folk phono ops will find returns in these spinnings.

RAY REED (Crest 105-106)*Napanea*—FT; V.
Travelin' Down That Lonesome Road—FT; V.
Ida Red—FT; V.
You Fooled Around—FT; V.

A new label entry, waxery rings the cow bell with Ray Reed's convincing Western ballading. With the Encintas Ranch Hands bringing in their fiddles and guitars for the instrumental support, Reed's convincing style pleases on this double dinking. Beat is well defined on all sides. "Napanea" is a bright and breezy ditty about the guy who fell for the Indian chief's daughter. Flip tells of the lad who loved and lost. "Ida Red" will spur 'em to finger-snapping and is fashioned along the square-dance pattern. Reverse is another slow allad, with "You Fooled Around" as its subject.

All sides will make 'em dig in their jeans for more coins, with the brighter tempoed "Napanea" and "Ida Red" taking first choice.

(Continued on page 108)

1 GRAND NEW SINGING STAR...
+ 2 BRAND-NEW SONG SENSATIONS...
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America's Newest Melodic Bombshell

With The Hits All America Wants To Hear!

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"(I LOVE YOU) FOR SENTIMENTAL REASONS"
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The First Release of a Sure-Fire Favorite
"THEM WHO HAS...GETS"
COSMO RECORD 514

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YOU'LL FIND A LIST OF COSMO'S EXCLUSIVE DISTRIBUTORS RIGHT ON THE NEXT PAGE!

The Billboard
MUSIC POPULARITY CHARTS
Advance Information

PART VII

Week Ending September 6

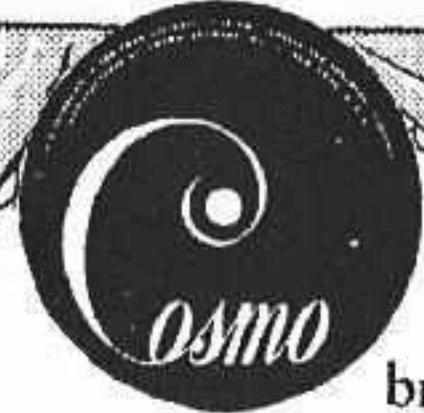
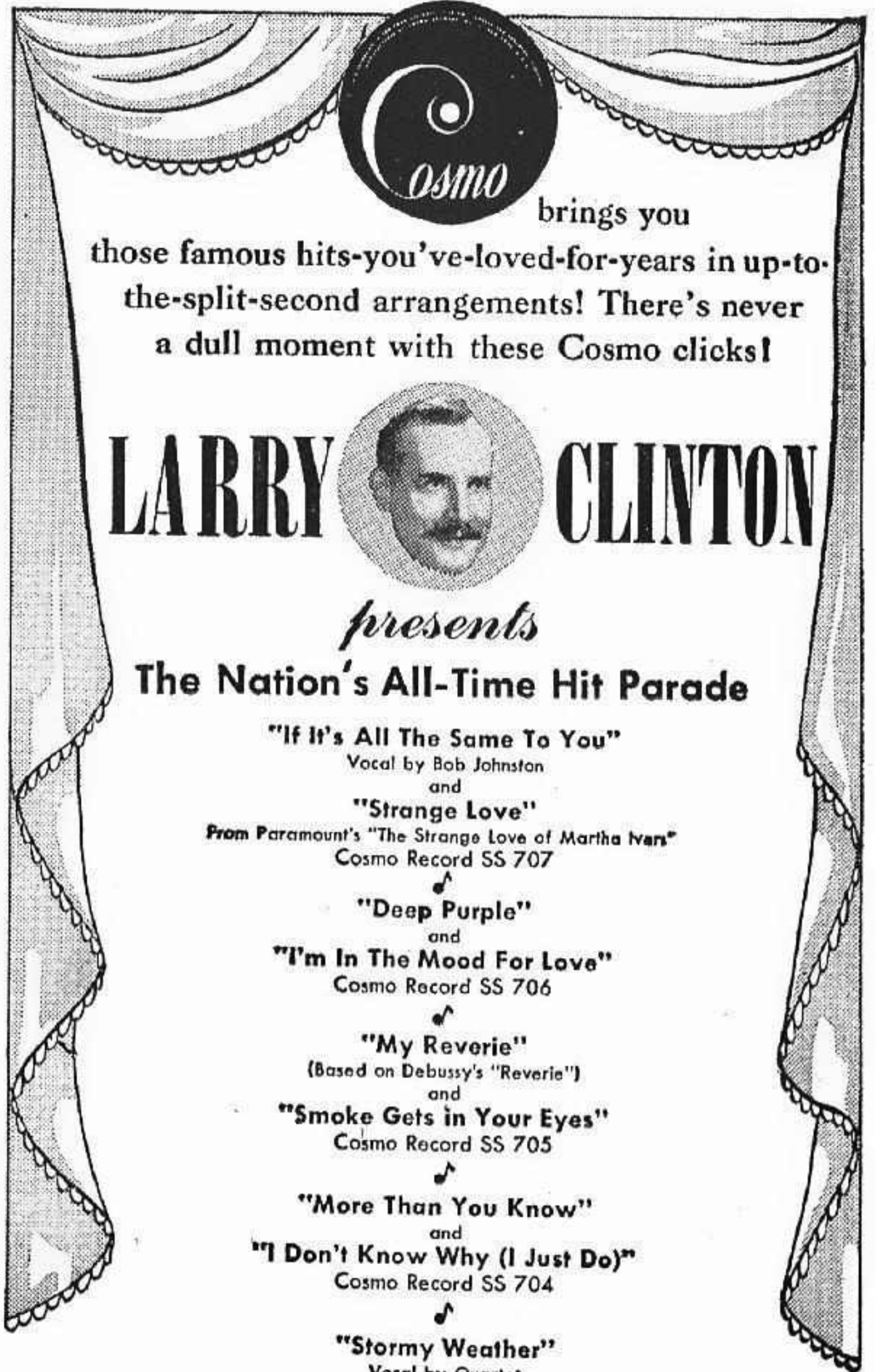
ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- (I'll Ride) **ACROSS THE PURPLE** Bill Williams and The Pecos River Rogues (I'VE JUST).....Victor 20-1973
- A LADY WITH A PARASOL**.....Jan August Rhythm Stylists (Vera Massey) (IT'S ALL).....Diamond 2039
- ALL BY MYSELF**.....Buddy Clark (Mitchell Ayres Ork) (I KNEW).....Columbia 37085
- AMONG MY SOUVENIRS**.....Herbie Fields Ork (JALOUSIE).....Victor 20-1961
- AND THE BAND PLAYED ON**.....Dick Kuhn Ork (Trio) (HEART OF).....Top 1151
- AREN'T YOU KIND OF GLAD WE DID?**.....Henry Busse Ork (Don Regan-Betty Jane Taylor) (HOT LIPS).....4 Star 1138
- AT LEAST A MILLION TEARS**.....Slim Newman (DON'T WASTE).....Black & White BW-10008
- BOLERO IN BOOGIE**.....Earle Spencer Ork (PRODUCTION ON).....Black & White BW-795
- BOOGIE-WOOGIE POLKA**.....Bill Gale and His Globe Trotters (WE'RE GONNA).....Columbia 12289
- BROKEN VOWS**.....Ted Daffan and His Texans (George Strange) (SHUT THAT).....Columbia 37087
- CINDERELLA**.....Dick Kollmar & Cisney Players (THE THREE).....Diamond D-24
- CONCERT IN THE PARK**.....Captain Stubby and the Buccaneers (HENNY PENNY).....Majestic 12003
- CYNTHIA'S IN LOVE**.....Billy Ford Ork (Ed Curry) (MISS STACKHOUSE).....Hub 3031
- DIVORCE ME, C.O.D.**....."T" Texas Tyler and His Oklahoma Melody Boys (TELL YOUR).....4 Star 1141
- DON'T LET THE SUN CATCH YOU CRYING**.....Jack McVea Ork (THE CROW'S).....Black & White BW-793
- DON'T WASTE YOUR LOVE ON ME**.....Slim Newman (AT LEAST).....Black & White BW-10008
- EVERYBODY'S POLKA**.....The Kinders Three (Marty Schramm Ork) (I GO).....Emerald 104
- EVERYTHING HAPPENS TO ME**.....Bill Harris and His New Music (FRUSTRATION).....Keynote K-634
- FIVE O'CLOCK SHADOW**.....Elliot Lawrence (YOU BROKE).....Columbia 37084
- FLA-GA-LA-PA**.....Timmie Rogers (J. C. Heard Ork) (GOOD WHISKEY).....Majestic 9000
- FOR YOU, FOR ME, FOREVERMORE**.....Henry Busse Ork (Don Regan) (TEMPTATION).....4 Star 1139
- FROM NOW ON**.....Paul Westmoreland (Paul's Pecos River Boys) (ONE WAY).....San Antonio SA-108
- FRUSTRATION**.....Bill Harris and His New Music (EVERYTHING HAPPENS).....Keynote K-634
- GOOD WHISKEY (And a Bad Woman)**.....Timmie Rogers (J. C. Heard Ork) (FLA-GA-LA-PA).....Majestic 9000
- HAVE I BEEN MEAN TO YOU?**.....Frankie Marvin (Boogie Billies) (HONEY COULD).....San Antonio SA-109
- (The Gang That Sang) HEART OF MY HEART**.....Dick Kuhn Ork (Trio) (AND THE).....Top 1151
- HENNY PENNY (My Black Hen)**.....Captain Stubby and the Buccaneers (CONCERT IN).....Majestic 12003
- HOLD ON**.....McNeil Choir (SOON I).....Black & White BW-4002
- HONEY**.....The Ravens (LULLABY).....Hub 3030
- HONEY COULD BE**.....Frankie Marvin (Boogie Billies) (HAVE I).....San Antonio SA-190
- HOODLE-ADDLE**.....Ray McKinley Quartet (Ray McKinley) (PASSE).....Majestic 7207
- HOT LIPS**.....Henry Busse Ork (AREN'T YOU).....4 Star 1138
- HURRY, HURRY, HURRY, BABY**.....Robinson Brothers (L. C. BOOGIE).....Black & White BW-108
- I AIN'T GONNA BE NO TOPSY**.....Al Casey Trio (Marie Bryant) (PIGFOOT PETE).....Hub 3025
- I FEEL SO GOOD**.....Big Bill (TELL ME).....Columbia 37088
- I GO FOR YOU, BABY**.....The Kinders Three (Marty Schramm Ork) (EVERYBODY'S POLKA).....Emerald 104
- I GUESS I'LL GET THE PAPERS (And Go Home)**.....Herbie Fields Ork (Herbie Fields) (THERE'S NOTHING).....Victor 20-1962
- (This Morning) I KNEW I'D FALL IN LOVE TONIGHT**.....Buddy Clark (Mitchell Ayres) (ALL BY).....Columbia 37085
- I MAY BE WRONG, BUT I THINK YOU'RE WONDERFUL**.....Jeannie McKeon (Al Sack Ork) (YOU KEEP).....Black & White BW-790
- I STILL LOVE YOU**.....Buddy Johnson Ork (Ella Johnson) (WALK 'EM).....Decca 43012
- IT'S ALL OVER NOW**.....Jan August Rhythm Stylists (Vera Massey) (A LADY).....Diamond 2039
- I'VE JUST GOT TO BE A COWBOY**.....Bill Williams and The Pecos River Rogues (ACROSS THE).....Victor 20-1973
- JALOUSIE (Jealousy)**.....Herbie Fields Ork (AMONG MY).....Victor 20-1961
- JEALOUS**.....Al Nobel-The Kinders Three (Marty Schramm Ork) (PRETENDING).....Emerald 103
- JUKE BOX JENNY**.....Hal Brooks (The Smart Set) (RUMORS ARE).....Bel-Tone BT-7012
- L. C. BOOGIE**.....Robinson Brothers (HURRY HURRY).....Black & White BW-108
- LINGER IN MY ARMS A LITTLE LONGER, BABY**.....Jan August Rhythm Stylists (Vera Massey) (YOU KEEP).....Diamond 2040
- LITTLE RED RIDING HOOD**.....Dick Kollmar & Cisney Players (THE THREE).....Diamond D-22
- LONESOME BLUES**.....Jack McVea Ork (OPEN THE).....Black & White BW-792
- LOOK ON YONDER WALL**.....Jazz Gillum-Big Maceo (RECKLESS RIDER).....Victor 20-1974

(Continued on page 32)

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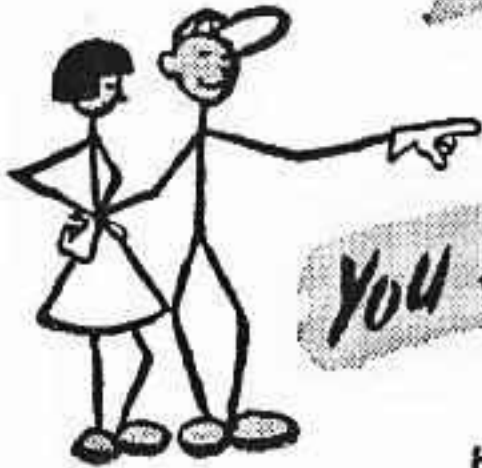


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(Continued from page 31)

- LOVE DOESN'T GROW ON TREES... Connie Boswell (Bob Haggart Ork) (OLE BUTTERMILK)Decca 18913
- LUCIA POLKASkertich Brothers Tamburica Ork (STRAWBERRY POLKA)Columbia 12287
- LULLABYThe Ravens (HONEY)Hub 3030
- MISS STACKHOUSEBilly Ford Ork (Billy Ford) (CYNTHIA'S IN)Hub 3031
- MORE NOW THAN EVERVaughn Monroe (Vaughn Monroe-The Moon Maids) (THE THINGS).....Victor 20-1972
- MY SERENADELes Brown (Jack Haskell) (THE BEST).....Columbia 37086
- NIGHT POLKAJerry Mazanec Ork (THE BOUNCE).....Columbia 12288
- OLE BUTTERMILK SKYConnie Boswell (Bob Haggart Ork) (LOVE DOESN'T)Decca 18913
- ON THE BOARDWALK (In Atlantic City)Dick Haymes (Gordon Jenkins Ork) (YOU MAKE)Decca 18914
- ON THE TRAILClyde Hurley Ork (OUT OF)Keynote K-633
- ONE WAY STREETPaul Westmoreland (FROM NOW)San Antonio SA-108
- OPEN THE DOOR, RICHARDJack McVea Ork (LONESOME BLUES)Black & White BW-792
- OPERA IN VOUT ALBUMSlim Gaillard-Bam BrownDisk 505
Andante Cantabile In Mode De Blues (C-Jam?).....Disc 6023
Introduction-PlanissimoDisc 6022
Presto Con Stomp (With a Floy Floy)Disc 6023
Recitative E FinaleDisc 6022
- OUT OF NOWHEREClyde Hurley Ork (ON THE)Keynote K-633
- PASSERay McKinley Ork (Teddy Norman) (HOODLE-ADDLE)Majestic 7207
- PIGFOOT PETEAl Casey Trio (Marie Bryant) (I AIN'T)Hub 3025
- PRETENDINGAl Nobel-The Kinders Three (Marty Schramm Ork) (JEALOUS)Emerald 103
- PRODUCTION ON MELODYEarle Spencer Ork (BOLERO IN)Black & White BW-795
- RECKLESS RIDER BLUESJazz Gillum-Big Maceo (LOOK ON).....Victor 20-1974
- RUMORS ARE FLYINGAndrews Sisters-Les Paul (Vic Schoen Ork) (THEM THAT)Decca 23656
- RUMORS ARE FLYINGHal Brooks Ork (Skip Nelson) (JUKE BOX)Bel-Tone BT-7012
- SHUT THAT GATETed Daffan and His Texans (George Strange) (BROKEN VOWS)Columbia 37087
- SHUT THAT GATEJoe Maverick and His Hot Doggies (WHEN LOVE)Aladdin 510
- SOON I WILL BE DONEMcNeil Choir (HOLD ON)Black & White BW-4002
- STRAWBERRY POLKASkertich Brothers Tamburica Ork (LUCIA POLKA)Columbia 12287
- TELL ME, BABYBig Bill and His Chicago Five (I FEEL)Columbia 37085
- TELL YOUR LIES TO THE MAN "T" Texas Tyler and His Oklahoma IN THE MOONMelody Boys (DIVORCE ME) .4 Star 1141
- TEMPTATIONHenry Busse Ork (FOR YOU) .4 Star 1139
- THE BEST MANLes Brown (Butch Stone) (MY SERENADE)Columbia 37086
- THE BOUNCE POLKAJerry Mazanec Ork (NIGHT POLKA)Columbia 12288
- THE CROW'S BOOGIEJack McVea Ork (DON'T LET)Black & White BW-793
- THE THREE BEARSDick Kollmar & Cisney Players (LITTLE RED)Diamond D-21
- THE THREE LITTLE PIGSDick Kollmar & Cisney Players (CINDERELLA)Diamond D-23
- THE THINGS WE DID LAST SUMMERVaughn Monroe (Vaughn Monroe-The Moon Maids) (MORE NOW)Victor 20-1972
- THEM THAT HAS-GETSAndrews Sisters-Eddie Heywood Ork (RUMORS ARE)Decca 23656
- THERE'S NOTHING THE MATTER WITH ME (That a Kiss Can't Cure)Herbie Fields Ork (Marianne Dunne) (I GUESS)Victor 20-1982
- WALK 'EMBuddy Johnson Ork (Buddy Johnson) (I STILL)Decca 48012
- WE'RE GONNA HAVE SOME FUN... Bill Gale and His Globe Trotters (Jacks and Jill) (BOOGIE WOOGIE)Columbia 12289
- WHEN LOVE CAN'T FIND A WAY... Joe Maverick and His Hot Doggies (SHUT THAT)Aladdin 510
- JOSH WHITE ALBUMJosh WhiteDecca A-447
Evil Hearted ManDecca 23652
Frankie and JohnnyDecca 23653
I Gave My Love a Cherry (The Riddle Song)Decca 23651
John HenryDecca 23653
Nobody Knows You When You Are Down and OutDecca 23652
Sometime (Sonny Terry-Brownie McGhee)Decca 23654
Strange FruitDecca 23654
The Lass With the Delicate AirDecca 23651
- YOU BROKE THE ONLY HEART THAT EVER LOVED YOUElliot Lawrence (Jack Hunter-Rosalind Patton) (FIVE O'CLOCK)Columbia 37054
- YOU CAN'T HAVE YOUR CAKE AND EAT ITJuan Tizol Ork (ZANZIBAR)Keynote K-635
- YOU KEEP COMING BACK LIKE A SONGJan August Rhythm Stylists (Vera Massey) (LINGER IN)Diamond 2040
- YOU KEEP COMING BACK LIKE A SONGJeannie McKeon (Al Sack Ork) (I MAY)Black & White BW-796
- YOU MAKE ME FEEL SO YOUNG... Dick Haymes (Gordon Jenkins) (ON THE)Decca 18914
- ZANZIBARJuan Tizol Ork (YOU CAN'T)Keynote K-635

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Chi Cafes Ax Small Orks as Local Asks 30% Scale Increase

CHICAGO, Sept. 7.—Local 10, AFM demand for a 30 per cent wage increase for musicians has already resulted in loss of employment for approximately a score of musicians who formerly supplied dance music between shows at some of Chi's niteries. Among those to get hit first were the small four and five-piece rumba bands, which filled in while larger bands were catching a breather. Spots that have pared off these boys in an attempt to keep the nut down are the Latin Quarter, Rio Cabana and Colosimo's. The only spot which retains their between shows rumba outfit is the Chez Paree.

At the Rio Cabana, the rumba org (5) which had been there for 13 weeks was let out as soon as the raise was proposed. Spot was angling for an even larger rumba outfit when the new raise was proposed and now the deal is nixed. Cee Davidson, spot's show ork continues.

At Latin Quarter the five-piece Latin outfit was let go and Buddy Shaw's ork (11) is playing shows and dance music. Colosimo's featured a three-piece unit and the Mel Cole ork, but now the unit as well as Cole are out and Irv Benjamin, Colosimo op, is organizing a new 11-piecer, behind Sol Feola, who has been production singer to date. Spot will feature only the one ork from now on.

Earlier talk that many of the regular bands about town would have to trim their complement is apparently untrue since all orks at the major niteries are still intact. Tone of some of the ops, however, seemed to imply that any additional in-

A Break?

PHILADELPHIA, Sept. 7.—Local toolsters joined with Local 77, AFM, have more than their social security to look forward to in old age. Union passed a new ruling to help out the old-timers standing by the union for many years. Members reaching the age of 60 and having been a member of the union for at least 30 years, no longer will have to pay dues or assessments.

WM Gets Anita O'Day; Mull Disk Deals and Vaude Tour

HOLLYWOOD, Sept. 7.—Anita O'Day, the swink singer who has been inactive for some months now after being featured with Stan Kenton, Gene Krupa and Woody Herman, and later going out as a single, has just signed with the Williams Morris Agency. Charles Wick, of WM, negotiated penning.

O'Day has registered high on most of the gal vocalist polls and is regarded as potent property. She is said to be deciding between three platter offerings including Majestic and Decca. Morris office will probably also set her on a theater and night club tour.

creases will be met with additional trimming.

Ed Benkert, AFM spokesman, said that no union action has been taken or has as yet been contemplated on the axing of the rumba bands, since a minimum number of musicians has never been set here. Ruling that a minimum number of musicians with relation to the number of acts used applies strictly to club dates and no other phase of the biz here. Union here seems too preoccupied with outcome of the hotel controversy to be quibbling about rumba bands.

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**Sanfran Hotel Orks
Unaffected by 802's
Battle With N. Y. Ops**

SAN FRANCISCO, Sept. 7.—San Francisco was not affected by Musicians' Union President James C. Petrillo's outside-New York walkout order because none of the city's hotels in which bands are appearing have connections with the New York City hotels being struck. E. S. Moore, president of Local 6, and a spokesman for the hotels, agreed there is no immediate prospect of extension of the New York strike to any San Francisco hotels.

**Leeds Takes Round 1
In "Caldonia" Suit**

NEW YORK, Sept. 7. — Justice Ferdinand Pecora in special term, Part 1 of Supreme Court here granted Leeds Music's motion for examination of Louis Jordan, Berle Adams and other interested parties before trial in the dispute between Leeds and Adams-Jordan over *Caldonia*. At same time Adams-Jordan motion for examination of the Leeds gents before trial was denied.

**Truck Strike Hits
Some Pubs, Diskers**

NEW YORK, Sept. 7.—Publishers and disk manufacturers, distributors and dealers were more upset by the trucking strike here this week than by the musicians' strike.

Shipments of sheets and platters were on trucks "somewhere" around the city, with frantic pubs and diskers unable to locate them or get any kind of adequate explanation from truckers.

**'Own' Smash Zooms
Howard's 1-Niter
Takes 75 to 100%**

CHICAGO, Sept. 7.—The Eddy Howard orchestra's figures in this territory where band always did well, are 75 to 100 per cent above former years' one-niter tours. Jump is no doubt due to bang of maestro's *To Each His Own* Majestic platter. Takes were around \$1,200 on one-niters, but today they are coming up with \$1,700 to 3G for same stints. Band, which recently finished a Michigan, Indiana and Iowa junket, hit percentages at Dubuque, Des Moines, Waterloo and Marshalltown, Iowa, and took for its share \$2,792 at a Michigan City, Ind., one-niter, as well as \$2,600 at Coloma, Mich., at Madison, Wis. Howard's theater engagement played August 18, the band got close to 3G for its share of the day's biz. Howard also went into percentages at the opening of the Pioneer Ballroom, Joliet, Ill., Wednesday (4) despite the fact that Desi Arnaz was playing a vaude engagement at Joliet's Rialto Theater the same night. Howard and his trio are doing *To Each His Own* on the Chesterfield airshow, after which they were flying back here to resume the one-niter tour, before coming into the Oriental Theater, Chi, for two weeks later this month. Aragon Ballroom on the West Coast follows for an indefinite engagement.

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Cantor to Musicraft For Kidisks Package

HOLLYWOOD, Sept. 7.—Musicraft Record penned comedian Eddie Cantor to a contract to do a children's album. Maurice Rocco, the boogie-woogie pianist, has also been signed by Musicraft after the firm found that releases issued from masters they acquired from Guild Records became active sellers.

Cantor will narrate the kiddies disk package, backed by Carmen Dragon's ork, with script by his producer, Mannie Ostroff.

Krupa-Gluskin Go Movie

NEW YORK, Sept. 7.—Gene Krupa and his personal manager, Johnny Gluskin, are both veepees in a newly organized pic producing corporation, Herald Pictures, Inc. The drummerman is musical director and talent supervisor, while Gluskin is in charge of production. Jack Goldberg will handle distribution of the films, and Billy Shaw, of the Gale Agency, is doing a lot of the casting for the outfit.

Firm will make a series of full-length films featuring Negro talent. First effort will be *Boy! What a Girl*. Production on it gets under way at Fox Movietone studios here September 9. Plans call for spending about \$50,000 per pic (an unusually hefty amount for Negro pix, which generally budget around 15G) and 10 films a year.

Lilyann Carol to National

NEW YORK, Sept. 7.—Lilyann Carol, ex-Louis Prima chirp who tried her wings as a single three months ago, was signed last week by National Records. Reports as to the deal ranged from a money guarantee of \$1,000 a month to a production guarantee of a quarter million records per year.

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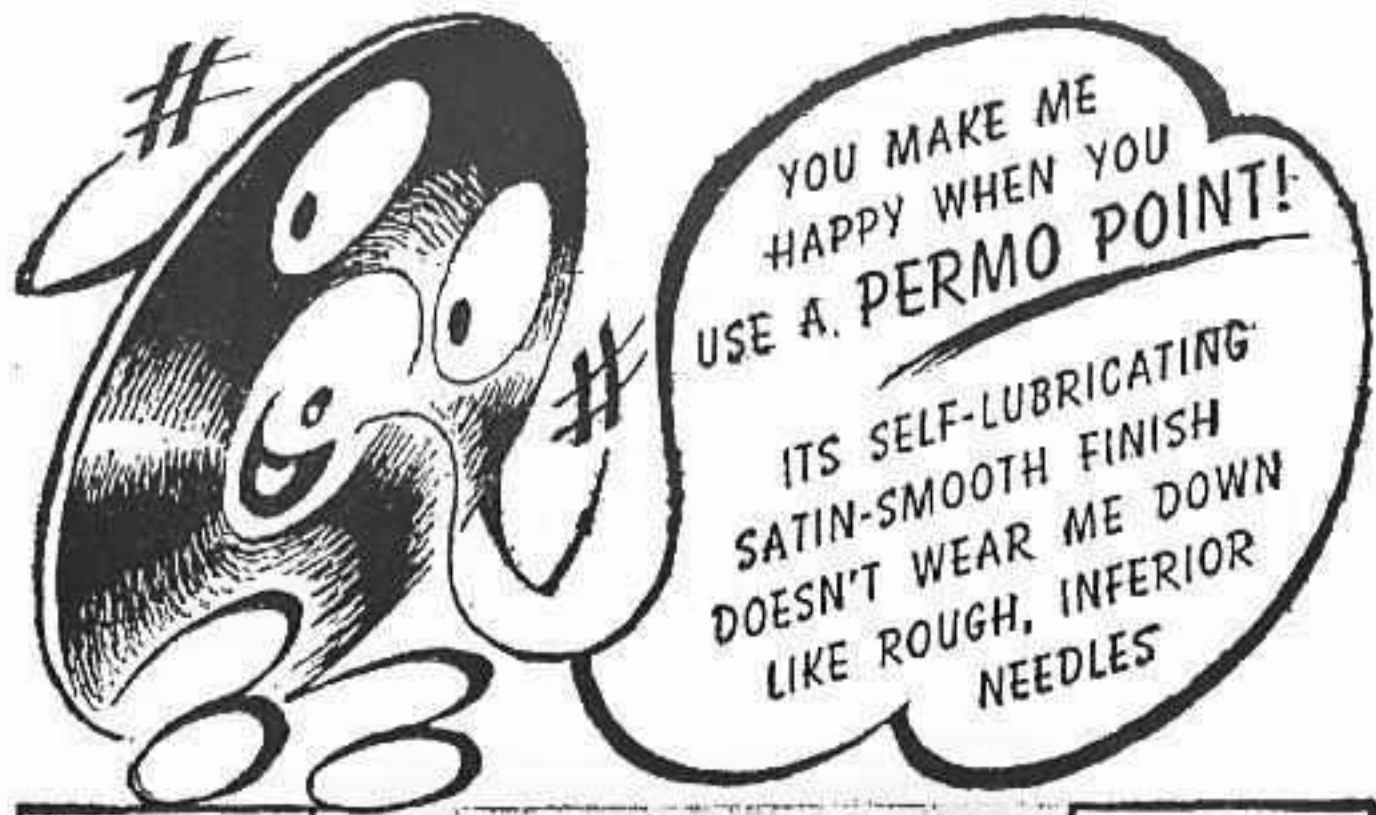
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Last September's 30% Reclassification Hike OK With Boston

BOSTON, Sept. 7.—Local 9, AFM, is showing no interest in going after an upped scale in Boston night spots and hotels. The fact is that local musicians got their 30 per cent last September via a reclassification of scales for various spots, and one official in Local 9 says that the present bite is all the traffic will bear.

It's possible that if 802 wins a big victory in New York, the musicians will begin howling for more here, but union officials don't want any part of the deal as of now. Nitery ops also have little to say except that biz can't stand another bite now that boom times look to be over.

Grant Petition Vs. ASCAP

NEW YORK, Sept. 7.—Justice Irving Levy in New York Supreme Court last week granted petition by Cuban composer, Ernesto Lecuona, for modification of ASCAP's demand for a bill of particulars, in connection with Lecuona's suit to recover \$45,508.01 in royalties. Justice Levy eliminated certain items from the bill and ordered the composer to serve ASCAP with it within 20 days.

Lecuona contends that ASCAP reneged on a deal to turn over to SGAE, Spanish society, royalties of \$53,538.83, less 15 per cent, for use of composer's tunes in U. S.

Shaw's Ella-Dizzy Newie

NEW YORK, Sept. 7.—Billy Shaw, veepee and one-third partner in the Gale Agency, has cooked up a new package which is getting a hot reception from theater operators, promoters, etc. Deal features Ella Fitzgerald and the Dizzy Gillespie band. It will hit the road in November.

Chubby Jackson's Quartet

NEW YORK, Sept. 7.—Chubby Jackson, ex-Woody Herman bassist, has formed a quartet with Billy Bowen (also ex-Woody) on guitar, Lenny Tristano on piano and Stan Levy on drums. Group now in rehearsal and expected to open a 52d Street spot in near future.

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IN SHORT

50th and Sixth Ave. Jammed as Struck Musicians Lay Off

NEW YORK, Sept. 7.—Majority of cocktail combos and small bands working in New York hotels and now out on strike are simply laying off. In cases where contracts have expired, some combos have managed to get jobs out of town. But in most instances the boys are hanging around waiting for something to happen.

It is impractical for the majority of units to take out-of-town jobs for the reason that technically they are still bound to fulfill their contracts with the various hotels. And if the present strike should give them their retroactive pay, assuming that raises are won, they would have to leave whatever jobs they had obtained meanwhile and go back to the hotel spots.

Orsatti's Jersey Terperery Converts to Two Lounges

SOMERS POINT, N. J., Sept. 7.—Arnold Orsatti, who paraded a string of name bands all summer at his Casino here, will keep the room open this month.

But instead of a name band dancery, he has converted the room into two giant musical bars, with Harold Quinn's piano and accordion first in.

Orsatti also operates Orsatti's Musical Bar in midtown Philadelphia.

Red Caps Sign With Joyce

PHILADELPHIA, Sept. 7.—Their binder with Nat Nazzaro expiring, the Red Caps, instrumental-vocal unit led by Steven Gibson and first attracting attention on the Joe Davis disk label, inked a three-year personal management pact with options with Jolly Joyce Agency here. Red Caps are closing a summer stand at Martinique Club, Wildwood, N. J., and have four more months lined up under Joyce.

New York:

Everybody is writing books. Latest are Walter Winchell, Lee Mortimer and his boss Jack Lait. . . . June Taylor line and Willie Shore next on the Riviera bill. . . . Rudy Vasco Quartet back at the Mermaid Room of the Park Central. . . . Johnny Bananas plus Waikiki Maids added to Rogers Corners. . . . Jane Dulo bows into Ruban Bleu September 9. . . . Liska Kirk replaced Ruby Hill at Ruban Bleu.

Allan Drake became a daddy. Six pound three ounce Michael Jeffery. . . . De Castro Sisters added to Columbia flicker *Over the Santa Fe Trail*. . . . Lou Perry having his hands full with his act, Dean Martin. . . . Sergio Orta will do next Havana-Madrid show. . . . Cozy Cole's first Stem date with new act will be at Loew's State, October 3. . . . Al Bernie and Beatrice Kaye on same bill at Roxy either September 25 or October 2. . . . Red Saunders into Kelly's Stable for six weeks September 13 after being at Garrick Bar, Chi, for more than a year. . . . Migulito Valdez opens at La Conga September 26.

Frank Shepard, Leon and Eddie's line producer, back from the army and at his old job. . . . Estelle Sloan, current at Radio City Music Hall, to go into the Wedgewood Room later this season. . . . Don Baker latest addition to Rogers Corner. . . . Alice in Wonderland, Iceland's next show, preeming September 13, will be a book show with Joan Rose as producer, who did the "Original Words and Music." Not even a nod to Lewis Carroll. . . . Harold Conlin started at the Clubhouse, Union City, September 29.

Chicago:

Russel Swann, magician, has made June Nolden, ex-College Inn model, assistant in his act. . . . Larry Storch, mimic appearing at the Palmer House until AFM banned music at the hotel, is working out daily with the Chi White Sox. Storch was once a semi-pro ball player and his friend, Manager Ted Lyons, has given him the freedom of Comiskey Park during warm-up time.

Opton of Diosa Costello, who is in for two weeks at the Latin Quarter with Arthur Lee Simpkins and Jackie Coogan, is skedded to be picked up. . . . Three Stooges' current stint at Colosimo's is reported sadly lacking in attendance and probability is that they'll leave after their second week.

Manuel Viera, whose act includes two live monkeys, will be part of the GAC package show that will go into Corn Palace, Mitchell, S. D. Phil Albright, booker, is currently in New York. . . . Georgie Gobel, now in at Helsing's Vodvil Lounge, will play a return engagement at the spot in December. . . . Jimmy Costello, radio comedian, did a guest appearance on ABC's *How Do You Pronounce It?* Thursday (6).

Detroit:

Lynn Burns, vocalist with Don Pablo ork at Palm Beach Cafe, is leaving for a six-month USO tour in the Pacific theater. . . . Ollie Miller, who combines vocals and accordion with his piano work, moved into the B-J cocktail lounge after a year at the Mardi Gras. . . . Bill Lankin, one-

armed pianist who just signed a personal management contract with the Larry Lawrence agency, is opening for a six-week stand with options at the Famous Door, moving over from the new Satire Room, prior to going South for the winter.

Beverly Mason, currently at the Club Owens, has signed a three-year personal management contract with Rollo S. Vest Enterprises.

San Francisco:

Joe Reichman's band and the Hartmans are booked as initial attractions at Fairmont Hotel's new Venetian Room, set for October 19 opening. . . . George and Gene Bernard, phono mimics, return to Bal Tabarin September 19. Pair broke Sophie Tucker-Ted Lewis record there last year. . . . Hal Morris has left the Walt Goldman office to open his own agency.

Frankie Arrustuto, trumpeter with Al Wallace's ork at the Barbizon Room, married Marie Francheschini in Reno, Nev., September 2. . . . Toy Yat Mar opens September 14 at Charlie Low's Forbidden City. . . . Al Williams, of Papagayo Room, will open El Corral in El Cortez Hotel with band and trio. . . . Mary Mammon moves to Club Shanghai with new moniker, San Loo, as femsec. . . . Starlight Room, swank new bar, opened September 7. Bank-rolled by Dan McLean, Embassy Theater boss.

Philadelphia:

Bob Reems takes over at Ciro's. . . . Alma Muse, of the Alma and Roland dance duo, recuperating in Miami Beach, Fla., after a major operation. . . . Harold Quinn leaves local scene for Orsatti's Casino, Somers Point, N. J. . . . Buzz Wilt an added starter at DiPinto's Cafe. . . . Bobby Barton new at Club Delmonie. . . . Vic Sands added at Sciolla's. . . . Billy Du Val bows at Club Ballerina. . . . Don Renaldo sextet and Roy Sheppard trio kick off new season at Copacabana. . . . Chaz Chase heads new show at Weber's Hof Brau. . . . Johnny Cahill and Dee Lloyd McKay top new revue at Kaliner's Little Rathskeller. . . . Harry Steinman listed as full owner of Latin Casino. . . . Jack Verna Trio moves in at Phil's Cocktail Lounge. . . . Joey Bishop bows at the Casablanca.

Atlantic City:

Stump and Stumpy wind up at the Paradise this week and head for the Chicago nitery belt. . . . Petey Randal makes his local bow at the Paddock International. . . . Beth Challis and Jack Carroll take over the lead at Babette's. . . . Grayce Edwards at Cliquot Club. . . . Shirley Leslie added at the Jockey Club. . . . Cooper and Howard locate at Fort Pitt Cafe. . . . Marvin Barrett hits the piano keys at Tony Mart's. . . . Wilbur Russ and His Hearts of Rhythm at the Gables. . . . Three Men of Rhythm, with Frances Kay and Art Williams alternating, at Terminal Musical Bar. . . . Mae Taylor at the Erin Club.

Hollywood:

Jerry Lester and Rose Marie to headline new Slapsy Maxie show opening September 16. . . . Howard Bruce added to Frederick Bros.' staff, to handle club, hotel, cafe and fair dates. . . . Skippy Anderson combo held over for fourth time at L. A.'s Mellodee Club. . . . Roy Hepner set for Melody Club, Vallejo, Calif. . . . Bea Vera ork starts November 1 at Grand Cafe, Phoenix, following stint at St. Louis's Northern Hotel. . . . Miles-Brasher Duo going into new Venetian Room at Payette, Idaho. . . . Martha Davis, fem 88-er, set for Billy Berg's Hollywood Club end of month. . . . Jesse Price combo, readying for stint at Bowery Club, Long Beach,

Det. Club Bali Opens 2d Room With Trio

DETROIT, Sept. 7.—Opening of new Balinese Room, second-floor spot at the Club Bali, is slated for this week-end. Johnny Di Cicco's Trio, with Duane Lockard, girl vocalist, has been booked for the new room, with a policy that will feature dancing. Spot will serve food, is elaborately designed and has been the talk of local night life since it was first planned many months ago.

Downstairs in Sarong Room Al Whyte and Jim DeLand, pianists, will continue to alternate as they have done for several months. Room will discontinue service of food. Spot is under the management of John Maher and Harry Raskin.

inked for recordings by Capitol—first session coming up. . . . Al Duke, pianist, also set for Long Beach's Bowery Club.

Ritch Ray going into Club Moderne, Long Beach, end of month at reported salary of \$500 a week. . . . Doc Parker's Tri-Tone at El Torro Club, El Cerrito, Calif. . . . The Bell-Tones going into Bank Club, Caliente, Nev. . . . Al Russell Trio set for Rossonian Hotel, Denver. . . . Danny Kaye set for RKO Theater, Boston, Thanksgiving week. . . . John Boles makes personal appearance at Earle Theater, Philly, middle of September. . . . Harold and Lola held over at Ken Murray's "Black-outs" until February, 1947. . . .

Miami:

Patsy Shaw and Mousey Garner held over at Kitty Davis with Hal Bee, Al and Connie Fanton, Nelson Twins and Folie Miller added. . . . Vagabonds lost a night at Clover when comjc, Pete Peterson, became ill. Ken Jones, piano player at spot, jumped into the breach, warbling several numbers. . . . Don Richards's Famous Door has caught on with heavy biz, much of it due to appearance of Hilda Simmons who plays her own piano accompaniment.

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Between the Acts

NEW HAVEN, Conn., Sept. 7.—Taking advantage of an off-week at the Shubert (September 1 to 12), Kaysey's, after-show rendezvous of the theater's principals, did a complete renovating job on his cocktail spot.

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Philly, Coronet in Center Of AFM-AGVA Fireworks

(Continued from page 17)

they press their suit against her. Lew Leslie, of the Moe Gale Agency, which handles the act, declared that a counter-suit charging "defamation of character" would be filed against one of the club owners, who allegedly made insulting remarks to Miss Fitzgerald.

According to Jack Cohen, house booker at the Coronet, Miss Fitzgerald was "un-co-operative." However, it is known that one of the Coronet owners had to apologize to the line of girls at the club after their threatened walk-out because of remarks he assertedly had made.

Strife exists also among the booking agents involved. Jolly Joyce, local booker, thru his attorney, David Kaliner, is asking for \$525 in commissions for the show and ork for the week ending August 29. Joyce booked the shows exclusively, it is claimed, with the understanding that Jack Cohen, also a local agent, was to share in Joyce's commission for protecting the account for the Joyce Agency. During the first three weeks, Joyce claims, he gave Cohen about \$400 in commissions and then claims that Cohen made an agreement with Fein to become the official house booker. Also claims that Cohen booked in a unit direct and that he was negotiating with other agents for attractions. Instead of working for the interests of the Joyce Agency, Cohen worked to get him out of the account, Joyce declared. Commission fee was to be split between Joyce and the Gale Agency, New York, with Joyce taking care of Cohen out of his share. Joyce declared also that he saved the nitery op's neck by getting cancellations on contracts held by Andy Kirk's band for \$6,000 for the weeks of September 13 and 20, and \$1,000 for Honey Coles and Atkins the same weeks. According to Cohen, Shelvey, in New York, declared that he had a right to the commissions for the acts, but that the AFM would have to decide on the band commissions. Joyce said he would take the matter to the courts.

Caused by Negro Shelving

Cancellation of contracts which Joyce arranged was result of club's decision to drop the sepia policy (see *The Billboard*, September 7). Room switches policy September 13, bringing in Mickey Alpert to stage the shows, Alpert booking the acts and serving as house emcee. And for the start he has Danny Rogers, Lillian Roth, Castaine and Barry, Muriel Kretlow line of girls with one more dance act to fill. Instead of name sepia bands, music will be entrusted to Esy Morales, who brings in his 10-piece rumba band from the

Drive On To Oust Music From Hotels Outside New York

NEW YORK, Sept. 7.—Out-of-town hotels unaffected by the local 802 strike have been getting letters from New York hotel reps asking that they consider doing away with all music. Hotels receiving this letter are in turn urged to send similar letters to hotels in other cities.

One New York hotel rep who didn't want his name used admitted that such letters were part of a drive aimed at the whole country. However, in the next breath he also admitted that his hotel, a large East Sider, was losing money on the dining rooms because the lack of music was cutting down liquor sales.

President Hotel, Atlantic City, with Earl Denny's local outfit for relief.

Sepia policy, if empty tables are any indication, has been flop here since the starting August 2, with Cootie Williams's band and Thelma Carpenter. Bradshaw-Fitzgerald show followed two weeks later, and the current Lunceford-Ada Brown show winds it up. Nitery ops expected heavy patronage from the Negro community since the town has been without a class Harlem nitery for years. However, neither white nor colored patronized club heavily enough to make it pay off.

Kravitz, one of the owners, is now unloading his click Cafe Society Musical Bar spot. Combine of three localities is reported to have bought the spot Tuesday (4), with formal announcement awaiting okay on transfer of liquor license.

Larbi Draws 6-Mo. Suspension, 1G Nick For Carnival Bout

NEW YORK, Sept. 7.—One of the heaviest penalties in AGVA's history was handed to A. B. Larbi, of the Moroccans, current at the Carnival, for what was described as "conduct unbecoming a member of AGVA." Penalty was a six-month suspension, \$700 fine and \$300 to be paid to the aggrieved party. Charge grew out of the claim brought by the Moroccans against Nicky Blair, Carnival op, for firing them. At a hearing called by AGVA it developed that Larbi complained to Bernard Sussman, Carnival stage manager, that floor was not mopped. When Sussman said he was not informed that floor needed mopping, he claimed he was set upon, beaten up by Larbi and knocked unconscious. When he came to he had lost a tooth and suffered other injuries. When he appeared at the AGVA hearing he was still bandaged. Blair fired the act and ordered it out of the house. AGVA upheld Blair and ruling followed.

Under this ruling Larbi cannot work in showbiz for the length of the suspension. And before the suspension is lifted he must pay Sussman \$300 and give union \$700.

Comerford Houses To Light With Flesh

NEW YORK, Sept. 7.—Comerford houses are going back to flesh after more than a year's layoff due to music and stagehand trouble. Main reason for return of live shows is said to be inability to get top flickers, plus the fact that road company legiters playing the towns have done good biz.

Houses to open before October will be the Capitol, Scranton; the Penn, Wilkes Barre; Capitol, Binghamton; Feeley, Hazleton, and the Hippodrome, Pottsville. Before the shut-down, most of the theaters were split-weekers. Expected that new plan will call for full weeks.

Connie Green Back as Single

NEW YORK, Sept. 7.—Connie Green will make her deb as a single, hoofing at the Club Charles, Baltimore, September 17. Gal used to be in the Copa line and left to marry Wally Wanger, line producer, and because she hurt her leg, according to one diagnosis, would never be able to dance again. The gam is better, however, and she is giving showbiz another whirl.

All-Star Bill

NEW YORK, Sept. 7.—Sammy Clark, Chi rep for Associated Booking, walked into Ralph Berger's Latin Quarter. "Waddy ya got for me?" asked Berger.

"Well, I have a couple of acts you could use," replied Clark.

"They any good?"
"They're okay. But with business what it is, if I gave you Joe Glaser and Charlie Yates it wouldn't help you!"

Exit Big Dough, Enter Smallies; Result: D.C. Dive

WASHINGTON, Sept. 7.—A nitery slump is beginning to worry part of the bright light belt here, but old-timers foresee an end to the doldrums long before Congress returns, when Washington life resumes its normal hectic pace. Evidence of the current slump is cropping up everywhere, particularly among nitery-eatery waiters. Ernest Spangler, secretary-treasurer of Waiters' Union Local 781, says demands for waiters thru his union has declined 50 per cent in the last six months. Waiters are complaining, too, about decreasing size of tips.

A lot of the niteries appear to have escaped the lull, and Saturday night crowds continue almost as heavy as ever. However, some spots are complaining about a drop in "quality" ordering by the customers, with beer seemingly getting the edge over costlier items such as wines, cocktails and straight hard liquor.

Main Reasons

Among major causes for capital's current lull are recess of Congress and consequent dropping-off of lobbyists and big-paying visitor activity; general seasonal let-down; exodus of government workers and dropping off in government employment as result of administration economies, and general tightening of purse-strings as result of dollar inflation.

Wartime average of nitery waiters in tips per night was figured at about \$20 in better class places, but average is now estimated to have dropped to about \$10. Said one nitery op, "The big money seems to have exited for a while. The contractors, exhibitors, lobbyists, etc., who all had big expense accounts may be on vacation, but we seem to be back to \$1,660-a-year government workers."

AGVA Slaps "Unfair" Tag on Hollywood Negro Night Spots

HOLLYWOOD, Sept. 7.—AGVA last week clamped down on quintet of Los Angeles Negro night spots, putting clubs on union's national unfair list for failure to post cash bonds and sign minimum basic agreements covering talent. Spots black-listed by Florine Bale, Hollywood AGVA rep, include Cafe Society, Gayety, Finale, Plantation and Alabama Clubs. De Liso Club, also Negro spot, was to have been declared unfair, but club came thru with bond at last minute to get union's okay.

According to Miss Bale, AGVA has attempted unsuccessfully to negotiate with the spots concerned, but has finally given up and resorted to the "unfair list" weapon. Spots will not escape ban, Miss Bale said, until they comply with AGVA regulations and settle outstanding claims now held against them.

Silvers Preem At Copa Field Day for Names

By Bill Smith

NEW YORK, Sept. 7.—It was a night the showbiz mob will talk about for years to come. Thursday night (5), Phil Silvers opened at the Copa with a straight man who could feed them like a guy who has had years working the whistle stops, tank towns and who finally made the Palace. Straight man was a fanned, thin-faced kid who does a little singing under the name of Frank Sinatra. Boy's dead-panned feeding was so good that even if his name was Joe Zilch he'd be a smash in any booker's report.

Silvers was right in there with him with his slow double-takes and bits of biz catching the stuff as if he was back at Minsky's. He was a smasher. Proceedings started with Peter Lind Hayes making the intro, explaining that Silvers was a fugitive from penitentiary fox and on came Silvers with a terrific ovation. Tall, balding, bespectacled comic teed off by saying it was customary for celebs to be introduced after the show. He'd make it different. He'd introduce them before the show and asked that lights go up. Room was billowing with names putting on their best smiles and pretending modesty. Silvers did a slow once over around the room, adjusted his cheaters, then signalled for lights down. "Nobody here," he said glumly.

"Ya Gotta Go"

Started off with a honey of a number called *Ya Gotta Go Into the Copa*, explaining how the star spangled octopus talked him into it because it was a showcase. There were taglines in it that were made to order for a hep crowd. Unfortunately, the yocks were so heavy that some of the snappers couldn't be heard. Then came a quickie with his accompanist, Saul Chaplin, and the guffaws went back into high gear. His next, a routine about a ham, making like he's hurt because he wasn't asked to take the lead in *Oklahoma*, was right down his alley. It's true that a good deal of his routines might not register with the corn trade. But here at the Copa, he's got his kind of people and they went for it.

"I'm not going to introduce my partner," said Silvers. "She's a cute kid in a hell of a dancer. . . ." While he was gabbing away, Sinatra walked on. Silvers saw him, did a slow take and said, "Screw, kid. Later. Not now." Sinatra dead-panned and asked for a job. From then on it was Silver's old burly routine, getting funnier and funnier. Bit went on for about 10 minutes with yocks getting bigger and louder. (See *Silvers Copa Preem*, page 46)

Det. Paradise Amateur Night Spawns Revue; Buffalo Date

DETROIT, Sept. 7.—By-product of the amateur night at the Paradise programs last season is the *Jungle Jive Revue*, appearing at the 161 Club, Buffalo, for a two-week booking.

Revue carries its own music, costumes, props and other effects, and features five acts and four chorus girls.

Amateur programs will begin again at the Paradise September 24. Joe Minter, released from the army, serves as producer and emcee. He is supported by Calvin Frazier, who plays electric guitar and sings the blues; Chubby Kemp, swing singer; Buster Mills, tap dancer, and Hazel Mickens.

N. Y. Nitery Ops Put Acts on a Week's Notice

NEW YORK, Sept. 7.—With nitery ops up against it because of wage demands, many owners have put their acts on a week's notice in case the September 16 deadline for termination of talks with 802 falls down.

In most cases Stem cafes buy their acts for a specific period of time plus options, but in at least two cases the Carnival and the Diamond Horseshoe, pacts for non-attractions or supporting acts, are made on a run-of-the-show basis. However, the Carnival, preparing for the worst, has put its acts on notice, which has in turn started a series of problems on the order of what comes first the chicken or the egg.

Marion Lavelle, dancer at the Carnival, wants out because she signed for *Sweet Bye and Bye*. Her reps, the Morris office, claim that as the club has put her (together with the others) on notice, she is free to accept any other work offered. At least one other act in the Carnival show has also been offered what is said to be 10 weeks' work and sees no reason to turn it down.

AGVA called into the situation, has used the Equity formula to decide the issue. It says in effect that when a notice is posted every performer affected who wants out must in turn write to the op and say, in effect, "I have seen your notice. I accept it and will close (mentioning a day a week off). Union, however, also admits that op need not accept such notification. He can in turn write back to the performer claiming that he has an individual contract, that mass notice does not apply to him, and offer him a week's salary in advance. So long as operator continues to do that the act cannot move out.

AGVA admits it doesn't like the formula and may change it. But for the time being it will apply.

AGVA Warns Hotels To Play Or Pay Off Acts

NEW YORK, Sept. 7.—Acts booked into local hotels affected by the 802 strike have been scratching their heads wondering whether to work and how to do it without music. In practically all cases this worry has been taken care of by hotel contracts with performers which permitted hotels to cancel acts if strikes prevented operations.

But now AGVA has entered the fracas and has ruled that it will not recognize any contract made with any of its members which does not include a pay-or-play clause. If hotels haven't the music to back any acts, said talent union, AGVA members cannot be penalized. They must be paid the full amount or AGVA implies it will take action to enforce its ruling. Union points out that strike is no act of God or any act of governmental authority, the only two factors it recognizes as permissible breachings of a contract.

Hotel New Yorker, for example, has the ice show performers report for work every day. There is no show, but the acts get paid. Other hotels, AGVA points out, are required to do the same thing. Hub of the problem, said AGVA, is that hotels issue their own contracts on non-AGVA forms, union says it doesn't object to such pacts as long as they give performers terms equal to or better than those provided in AGVA forms.

Rosenbloom-Baer Nix Charles Date

NEW YORK, Sept. 7.—The Rosenbloom-Baer booking for the Charles, Baltimore, originally set for October 15, has struck a snag before formal contracts could be drawn.

Sol Tepper, Charles booker, had contacted the two comics and verbal deal was made and approved by wire from Rosenbloom. In his wire to Tepper, Rosenbloom asked for \$1,000 advance against his salary. Contracts were made out and delivered to Frederick Bros., Rosenbloom's reps, and as soon as they were returned to Tepper with Rosenbloom's signature, it was agreed that the G would be sent to the comic.

Contracts were not delivered, money wasn't sent, instead Tepper got a letter from Jack Edwards, Frederick Bros.' agent, telling him that boys couldn't work the date because of unforeseen developments. One reason is that Baer's wife is sick and he has to go back to the Coast.

Tepper has taken the matter up with AGVA claiming that Rosenbloom's wire of acceptance plus his request for \$1,000 advance was sufficient to seal the deal. AGVA is holding the deal under consideration.

Miami 25c Tax Stopped, Maybe Permanently

MIAMI, Sept. 7.—The new tax ordinance which soaked patrons of niteries 25 cents, skedded to take effect this week, didn't. Same ordinance carried a tax on utility bills. John C. Johnson, most vehement opponent of the measure, took his case into court and asked Judge Marshall C. Wiseheart for a writ seeking the removal of City Manager A. B. Curry.

Curry beat Johnson to the punch and resigned his job, effective September 9. Resignation of City Commissioner Leonard K. Thomson, Curry's supporter, is expected shortly.

Referendum Asked

Meanwhile Johnson is proceeding with his petitions, demanding a referendum vote before the ordinance is put into effect. It looks now as if such action will be unnecessary, for no municipal government ever enacted a more unpopular law, and the city commission, of its own accord, undoubtedly will kill the ordinance soon. Ops of night clubs and the musicians' union intended to test the constitutionality of the law in court, and are chuckling because Johnson took the play away from them by acting first.

H'wood Swing Club Goes "Nut House" With Riley New Op

HOLLYWOOD, Sept. 7.—Swing Club changes ownership and policy this week, shifting from cocktail lounge to "nut house" operation. Mike Riley, of Music Goes Round and Round fame and owner-operator of Mike Riley's Madhouse, small local spot, has bought 50 per cent ownership held by Al Berger, and will operate club with Paul Bershin.

Following minor face-lifting, spot will be preemed as the "new Mike Riley's Mad House." Riley is placing Mad House on the market in hopes of a quick sale. New club will concentrate solely on "screwball" entertainers.

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JOLLY JOYCE

EARLE THEATER BLDG.
PHILADELPHIA 7, PA.

Riviera, Fort Lee, N. J.

(Thursday, September 5)

Talent Policy: Floorshows at 8:30 and 12:30. Operator, Bill Miller; publicity, Howie Horwitz and Seth Babits. Prices: \$3.50-\$4.50.

Spot is still punching, but a good formula was not visible opening night. Best assist came from the June Taylor (6) line which filled up the floor, giving some life to a show which needed it. Individual acts tried hard enough, in at least one case too hard, but nothing happened.

Opening act was Lane Brothers, comedy acro-knockabout team. Boys do a good job, altho their routines (two-man-high rope jumping and Risleys) go better in theaters than in cafes.

Bernice Parks followed and milked so blatantly that customers were wrung dry. Opened with what sounded like a stock arrangement of *There's No Business Like Show Business* and was in trouble right away. In justice, it should be explained that the ork was no help at all, either in the first number or succeeding ones. Singer followed with about six other numbers, using a hand mike for strolling effects. Of these, only *My Bill* meant anything. Her *Whiffenpoof Song* ending with her own arrangement and asking customers to join her in a flag-waving toast, is probably quite effective in an intimate spot where there are some Yale grads present. Here, the only thing customers know about Yale is that it's a lock.

Willie Shore, on next, came bouncing out and for the first few minutes it was murder. But Shore is too good a comic to fall down. He kept pitching and finally customers began catching. His soft-shoe stuff was as good as ever and some of his bits got yocks. His restaurant routine, however, didn't sell well. His pin-ball turn made up for it, getting top results. From then on Shore worked harder than ever. But like the singer ahead of him, Shore had a double fight on his hands. The ork didn't

NIGHT CLUB REVIEWS

Ciro's Hollywood

(Wednesday, September 4)

Talent Policy: Dancing and floorshows at 9:30 and 11:30 p.m. Owner, H. D. Hover; maitre d'hotel, Louis Bernardi; publicity, Charlotte Rogers. Prices: \$1.50 cover.

Bill here has Charles Trenet with Don Woods and his orchestra (14). Trenet is a music hall type of singer, doing his best on fast and novelty tunes. Singing in French and broken English, he holds his audience on for more than 20 minutes. He starts with *Blue Flowers*, but doesn't get going until after his third tune, *I Don't Know Why* (in both English and French). After finding his audience, Trenet rates a showstop, especially when he gets into the faster tempos. Singer's main points are his mugging and informality.

Woods also plays for dancing, dividing time with Don Alfredo rumba orchestra (5). Woods's outfit does a creditable job in accompanying Trenet, and both he and Alfredo do satisfactory work for the terping.

know what to do half the time, and when it did, it was way off. So half his time was spent waving to the band and the other trying to get the crowd. Walk off hand, however, was big.

Taylor line also had a tussle with the music, tho it partially overcame it thru attractive costuming and excellent routines. Good looking kids opened with a graceful waltz number seguing into rhythm beat after one chorus. Middle number was an East Indian routine in which dead-pans and neck jerks were used effectively. Finale was an acro number with kids going thru some pin wheels and flips in unison, dashing off to good applause.

Bobby Remos band was way off. Noro Morales ork did the rumbas.

Club Terris, Milwaukee

(Wednesday, September 4)

Talent Policy: Floorshow at 10, 11:30 and 1. Owner, Tom Terris. Prices: No cover charge.

Newly-remodeled Club Terris has a floorshow that is packing people in, and Saturdays and Sundays see a line outside. Club's emcee, Jimmy Method, and stripper Winsome Wynette are the draw.

Method's nonchalant and often-insulting banter with the customers is greeted with shouts of laughter. He has a record routine in which he and members of Babe Lawa's ork put on frilly caps and aprons and gesture to song backgrounds by the Andrews Sisters. Trigger-fast on the comebacks, he keeps his audience howling. Socko finish is his version of a strip tease, and it brings down the house.

Winsome Wynette, a looker, comes out in bra and g-string and quivers and shakes her hips. Accompanying low blues music by ork adds to sensuous act. Gets a big hand.

Marty Hoff, who has an excellent tenor voice, handles classical arias as well as pop songs. Could do as well in other fields of singing, such as concert stage and radio, where his voice would reach a more appreciative audience.

Jeanne Karyn, pretty young tap and toe dancer, should go far in niteries. Her terping versatility gets a big response and brings her back for several encores.

Mona Henderson is familiar to most Milwaukee night club goers, having been featured in most of the larger places in town. Her can-can routine goes over big.

Wind-Up, Milwaukee

(Wednesday, September 4)

Talent Policy: Continuous entertainment. Owner, Bill Peterman. Prices: Drinks, 50 cents up.

Bill Peterman, new owner, is keeping Al Moran's policy of continuous backbar entertainment, featuring the corking piano playing of Skip Berg (who also has a radio spot daily over WEMP). Rest of show changes every two weeks.

Berg plays everything from the most difficult concertos to lowdown boogie-woogie, and answers every request. He's been held over so long that he knows patrons by name, and they refuse to let him get off the stage.

Tommy Richards is the comic this week, and his dialect jokes get the customers to quit their chatter while he is on. Has a socko finish, his impression of two G.I.'s talking while using a slit trench, making audience howl. Guy is good-looking and has a flexible face. Mimicry is swell. When he relaxes his face he has the fems sighing.

Ellen Kaye, a miniature Betty Hutton with a bang-bang style of singing, gets laughs.

Maxie and His Accordion on last, playing requests in a smooth manner.

Sophie T. Set for N. Y. Latin Quarter

NEW YORK, Sept. 7.—Sophie Tucker has been bought by Lou Walters, to open at his Latin Quarter next April 6 for about \$5,000. This will be the first time in years Tucker will work on the West Side. In the past her Stem nitery dates were limited to the Copa and later to La Martinique.

Understood that for some time she has expressed a desire to go back to Broadway and work a mass nitery. The success of Berle at the Carnival, it is said, had something to do with her decision to take the LQ date.

Tie Toc, Milwaukee

(Wednesday, September 4)

Talent Policy: Dancing and floorshows weekdays at 10 and midnight; week-ends at 8, 11, and 1. Owner, Al Tusa; manager, A. J. Weinberger. Prices: 50-cent cover charge.

Highlight of this week's four-act floorshow is comedian Sammy Walsh, whose smooth and relaxed manner has the audience with him all the time. His special song material, covering everything from the housing situation to breaking one's back to make money for somebody else, went over big with customers.

Jane Sterling, deft and attractive tapper, got big hands. Called back for an encore.

Singer Linda Jordan stuck to the popular tunes and delivered them in a straightforward manner with no special trimming and scored.

Three Merry Madcaps used records as a background. Their dancing to Spike Jones's *Tea for Two* got a lot of laughs.

Dancing between floorshows is provided by Johnny Davis ork alternating with Gene Lewis Trio. Both feature smooth, danceable tunes.

Follow-Up Reviews

BILLY GRAY'S BAND BOX, HOLLYWOOD: New additions are Jackie Green and the Mello-Larks, latter being new vocal quartet doing first Hollywood stint. Green is a likable, smooth comic, fitting in nicely with the general zany atmosphere of the small club. Opening gag material has a repetitious flavor, which Green hurdles, seguing into series of mirror-like take-offs on Al Jolson, Eddie Cantor and Jimmy Durante. Schnozzle's facsimile was complete with gestures, facial characteristics and voice. It brought the house down and had ringsiders begging for more.

Mello-Larks (three boys and a gal) dish out blending of pop tunes in a fresh, pleasant and relaxed style. Group opened with *There's No Business Like Show Business*, following with *Love on a Greyhound Bus* and *Fat Man Blues*. For closing, foursome does an original comedy tune tagged *Scratching the Gore* which pulls big mitting.

Holdovers from last show include singer-emcee Paul Neighbors and Billy Gray. Latter still knocking them cold with his bawdy but clever material.

LATIN QUARTER, NEW YORK: This review of Lind Brothers, latest addition to show, must wait until a hefty nod is thrown in direction of (See Follow-Up Review on page 47)

Chi Palace Back to Vaude With Prima Date? Could Be

CHICAGO, Sept. 7.—The Louis Prima booking at the RKO Palace Theater in the loop, starting October 24, may be the beginning of house's return to a full flesh policy. Prima date is actually part of the RKO's 20th anniversary celebration and may mean nothing more than just a celebration gimmick. However, some sources claim that return of vaude to house has been in the cards for some time and Prima booking is the opening wedge.

Other sources don't agree this means any return. They point to house's biz with no problems of getting shows that have been successful and see no reason why chain should look for headaches.

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Mich. Grabs Lee 'n' Eddie's; U. S. Withdraws, Sues

DETROIT, Sept. 7.—Fate of Lee 'n' Eddie's, one of the Motor City's three leading name spots until its abrupt closing several weeks ago by internal revenue agents for alleged failure to pay taxes, became further complicated this week when the State of Michigan took over possession of the property. Basis of the State claim is a \$2,100 claimed deficiency in sales taxes.

At the same time the federal authorities withdrew their action in seizing the property and an announced auction was called off. Instead, suit was filed for alleged \$53,000 tax deficiency in Federal Court, naming Sam and Lou Bernstein, Al and Ralph Wellman, and Philip Flax as the operators. The names in the indictment include four never officially connected as the club owners—Flax had insisted he was the sole owner despite the contention of State officials that the Bernsteins and Wellmans were interested.

This is the second major Detroit spot to encounter legal difficulty currently, with the Latin Quarter's license taken away by the liquor control commission two weeks ago over charges of alleged "hidden ownership," similar to those in the Lee 'n' Eddie's case. New legal moves to protect the valuable Latin Quarter license were slated for this week, with reopening supposed to take place September 12 with Enric Madriguera's orchestra.

Atlantic City Biz For Summer N.S.H.

ATLANTIC CITY, Sept. 7.—With summer season about the worst in years for the local niteries. Labor Day couldn't come soon enough for the after-dark spots. Save for the Saturday nights, biz was way off all around. Inability to keep adjoining gambling rooms running is given as some reason for the poor season. No lack of people here all summer, but either the folks are holding on to their bucks or have wised up that nitery fare—for the most part—is strictly beer level at scotch prices. Observers are convinced that local ops will either have to give the ring-siders a run for their money or close shop.

Opening of the Atlantic City race track wasn't the boom expected. And with the track reopening mid-September for 16 more days, bangtail touts will have to do their cabaretting elsewhere. Bath and Turf, resort's top nitery, shuttered Labor Day in spite of the Miss America pageant week. Joe Moss's Copacabana, with Zero Mostel headlining, remained over for the pageant week ending today (7). The 500 Cafe will carry on all year, but will revert back next week to a musical bar policy. Babette's keeping lit for another week to pick up loose ends. Others also ready to close down in spite of the heavy convention bookings this month and the next.

Four Dukes Spark Spot They Owned

DETROIT, Sept. 7.—Concentration upon a specialty entertainment policy has paid off for the Four Dukes at State Show Bar, during a period when majority of Detroit spots have been cutting down their entertainment because of prevailing business conditions. Spot formerly belonged to Dukes, who do a variety vocal entertaining act, until they left for a USO tour. It passed thru various hands, including those of Buddy Fields, former business agent of the musicians' union and now of the cocktail department of the local MCA office, and Nicholas Wolgast. Latter was doing only so-so with the spot a year ago last spring, till he booked the Dukes.

Immediate result was a spurt in business that has never let up in 13 months. Wolgast was getting ready to sell out, and probably would have for the proverbial sou—but the Dukes' singing upped the ante considerably when they came to buy the place back, after a short turn as hired hands. They brought in Cy Ray as accompanist and the five have constituted the sole entertainment in the spot since.

Plans now call for doubling the size of the spot, using the middle section for a bar to house patrons while they are waiting and building a new cocktail lounge on the north end, with stage bar like the present spot—when building is again possible.

Bridgeport Lyric Resumes 1-Day Vaude on Sundays

BRIDGEPORT, Conn., Sept. 7.—Loew's Lyric Theater here again will play one-day vaude bills, but this season will present them on Sundays instead of Saturdays, with the possibility of three or four-day runs later on.

House will open September 15, with Robert (Bob) Carney back again as manager and Pearl Rosen as his assistant.

Mexican Booker Sets Split Deal With N. Y. Indie

NEW YORK, Sept. 7.—Mexico City has been reported time and again as becoming increasingly interested in American acts. While the interests are apparently there, the dough was either too little or there was danger that the pay-off would be in the dark.

It seems that now the dough is being upped by at least one outfit, the Operadora Artistica Continental, run by D. S. Campos, Mexico City booker, who has just made a deal with Charles Allen, New York indie, for split deals. Campo's first interest is to get the Sportsmen Show, starting October and winding up about February. Package, according to Allen, carries about 60 people and sells about \$18,000. Show was caught recently in Texas and demand arose. If deal is made, the 10 per cent booking fee will be split between Allen in New York and Campos in Mexico.

Outfit also has asked Allen to buy Diosa Costello and is willing to guarantee four to six weeks in theaters and some weeks in cafes. Neither the theaters nor cafes were named.

As American rep for Campos, Allen will bring Mexican acts to the States on the same split-fee basis.

AGVA and Mexican's talent union have been talking for some time about some kind of mutual working agreement which would protect American acts working in that country. Definite reciprocal pact will await Shelvey's trip to Mexico which has been slated for some time.

Celeb Nights Maybe For Las Vegas Clubs

NEW YORK, Sept. 7.—Las Vegas clubs may get celeb nights with AGVA blessing to get them over the seasonal hump. Application for the celeb night gimmick will not, said AGVA, be given to any and every spot in the resort. Its ruling will be based on the national ruling which went into effect some months ago when the celebrity nights stunt was common all over the country.

Decision is to give specific clubs in certain areas the right to continue celeb nights provided the custom has been established. Where such permission is given the spot will be required to give AGVA a sum of \$150 to \$350 a week by check depending on its classification. Amount when determined will then be multiplied by the anticipated number of celeb nights to be held during the year. Half of the full amount is to be turned over to AGVA's welfare and death fund upon the approval of the contract, and the rest to be due just before the pact terminates. Payments must all be made by check and drawn to the order of the fund.

How widespread the plan will be in Las Vegas is not known. Spots expect to start their six-day week the first of the month, even tho the six-day rule applies only to chorus lines. However, individual ops are staggering shows so everybody gets a night off. It is planned to use the celeb nights as hypoes when the principal act is off.

All-Star Curse

NEW YORK, Sept. 7.—Actors on the bill at one of the Catskill resorts were asked to play baseball with a team made up of the guests. Time was set and everybody got on the field for the preliminaries. When it came time to play ball, the game was called off. Every actor wanted to pitch.

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WALTON & O'Rourke
Sept. 13 to Sept. 27.
THE LAST FRONTIER
Las Vegas
Eddie Smith

Oriental, Chicago

(Thursday, September 5)

Latest show here is an all-Negro revue that runs for 37 minutes. Bill has Ink Spots, Eddie (Cleanhead) Vinson's ork, Coke and Poke, and Peg-Leg Bates.

Ink Spots illustrated during their 51 minutes' worth that altho they are much imitated, they are still in a class all their own. First four offerings consisted of *I'd Climb the Highest Mountain*, *Gypsy*, *Prisoner of Love* and *If I Didn't Care*. After each they drew a solid mitt. All they had to do was sing the songs the aisle sitters identified them with.

Coke and Poke, "Mutt and Jeff" team of comedy terpers, gave plenty of action and many guffaws. Much of the terping was slapstick stuff and was well done. The few lines they used were good. Got a good parting hand as Poke, dressed as a girl, and his partner did a jitterbug routine.

Ida James, pretty singer, sang *Shoo Fly Pie* and it dripped with such honey that they applauded her into an encore. Her second song, *I Won't Say I Will, Won't Say I Won't* was well done. Miss James has a lot of savvy as well as a good voice and much eye appeal.

Peg-Leg Bates, who dances better with one real leg than most people do with two, started getting applause before he was halfway thru his first number, *Sheik of Araby*. Bates spins on the peg leg, does all sorts of seemingly impossible acro stunts and got several good mitts.

Eddie (Cleanhead) Vinson opened the show with two numbers, *Birth of the Blues*, an ork (17) number, and *Juicehead Baby*, which he sang. Ork later gave a real jive version of *Cleanhead Boogie* which went well with the payees. Pic, *In Old Sacramento*. House filled.

Portland Club Shut 60 Days For Liquor Sale Violation

PORTLAND, Ore., Sept. 7.—Local Shangri-la nitery is dark, its service license having been suspended for 60 days by the State Liquor Control Commission at its last session.

Action followed conviction of bartender on charge of illegal sale of hard liquor.

VAUDEVILLE REVIEWS

Loew's State, New York

(Thursday, September 5)

Comes the fall and Ed Sullivan, typewriter pounder, is back at the State with his annual crop of Harvest Moon winners. But despite the columnist's many emseeing jobs, cuff and for pay, he still hasn't achieved what he calls "Alfred Lunt's expertness or Jack Benny's suavity." The best that can be said for him is that he's less in the way this time than in the past. Main reason is that he's surrounded by a good show and when caught had a house that was piping hot.

Bill opened with Marianne, a whirling dervish act, which moved around with plenty of zip and won excellent hands. Next on the bill was Howell and Bowser, standard comedy act, who did a fine job. Pair used the same kind of corn they've used all along, but house ate it up, reacting with some resounding yocks.

Jane Kean moved in next with a lot of new material tailored for the spot. Most of it consisted of pop tunes with parodies on a few lines. It was obvious early that her new stuff needs working on before it sells as readily as her take-offs on names. Her best results came from her singing impressions. Came back later for a short bit with Sullivan that got a few titters.

Hit of the bill was the perennial Johnny Burke and his World War I army gags. The way the customers went for it proved again that they like their corn right off the cob. Every gag, or almost every gag, brought a yock. Burke tried to walk off twice and each time stopped everything cold.

Finale brought up the dance contest winners. Five couples were apparently scared, altho a house packed with friends greeted them with plenty of yells and mitts. Best of the lot and presenting commercial possibilities was the pair of kids who did a jitterbug routine. They looked good, actually had a routine and were on the beam all the way. Should do okay with a band package.

Pic, *Thrill of Brazil*.

Million Dollar, Los Angeles

Tuesday Afternoon, Sept. 3)

Current bill has no top names to pack the house, but those who came enjoyed every act and left feeling they got their coins' worth. Holding the stage are Lucky Millinder's ork (18), Businessmen of Rhythm, tap duo, and Joe Wing. Screen fare, *Blonde for a Day*.

The Millinder aggregation registers well with the crowd, spotlighting a sharp brass section that puts the rhythmic bite into ork's offerings. Band reaches powerhouse proportions with clean cut-offs and a well-defined beat to its advantage. With Billy Mann knuckling a solid eight-to-the-bar keyboard, ork pulls palms a-plenty with its theme, temperature-raising *Central Avenue Boogie*. Trumpeter Leon Migaran takes a solo spot on *I Can't Get Started With You* to give the old Bunny Berigan theme new polish.

Precision tappers, Businessmen, win loud and long mitting for a job well done. Altho lads played here a couple of weeks back, their smooth toeing and ability to hold the audience makes for a welcome return. Pair starts out in a couple of routines, then share the spotlight in single stints. Act builds to a high pitch with lads knocking themselves out for their walk-off offering.

Joe Wong, billed "The Chinese Ambassador of Mirth," hasn't changed his material much since last caught, but payees eat it up just the same. Garbed in Oriental attire, he pulls a hefty hand with his realistic take-offs on the Inkspots, Perry Como, Frank Sinatra, etc. Gags plus a jitterbug song and dance routine have 'em clamoring for more.

Canary Annisteen Allen pulls down the house with her projection of *Take Me Back to Little Rock, Hey! Ba-Ba-Re-Bop* and *Good Blues Tonight*. Voice is okay but most of response comes from her swivel-hip selling. Biz, N.S.H.

Olympia, Miami

(Wednesday, September 4)

With ork troubles smoothed out and peace once more reigning over Al Weiss's house, this five-act bill makes up a good, well-balanced show. Tess Gardella, buxom damsel known as Aunt Jemima, made her annual appearance in the star spot. Offering of songs, together with wholesome and likeable personality, put Tess in right with the customers from the start. Rewarded with a heavy mitt.

Bruce Stevens was great with a varied assortment of instruments. Well liked.

Bob Gentry, artist, kept the folks laughing while he exhibited his ability. A hit.

Morris and Ryan showed a novel speciality, and Claire and Hudson demonstrated how graceful a terping pair can be while in motion.

Pic, *Heartbeat*.

Miami Olymp Vaude Safe; Mgmt. & Rhode Ork Set New Pact

MIAMI, Sept. 7.—Peace has been declared between Olympia management and Les Rhode's ork, eliminating fear that vaude would be dropped. A new contract will be signed shortly.

Rhode claims that contrary to reports, salary question did not cause the rumpus. George Hoover, general manager for Paramount interests, has a different version, claiming exorbitant wage demands started the whole thing.

Paramount, New York

(Wednesday, September 4)

Charlie Spivak, his trumpet and band boys top an hour show that adds up on the plus side thruout. Spivak's rhythms continue an increasing emphasis on the sweet side, with tricky use of an excellent reed section and muted brass, sum of which is exceedingly easy on the ear.

Ork features two production numbers, a fine arrangement of Massenet's *Elegie* and a sock medley of Berlin tunes. Maestro solos effectively in both and Jimmy Saunders contris a fine vocal for *They Say It's Wonderful* in the Berlin pot-pourri.

Spivak fronts the crew well and does a better-than-satisfactory emsee chore. Intros additional acts clearly so that there is none of that too-frequent name confusion which goes with big house stage presentations.

Sharing honors on the bill are ventriloquist Bob Evans and his dummy, "Jerry O'Leary." Evans is on the steady upgrade with a sock voice-throwing act. Patter is smart without ever getting off color and he has a click wind-up with dummy vocalizing *Indian Love Call* and wise-cracking at the band.

Also a click are the Arnaut Brothers, John and Rene, in a revival of their standard vaude routine of the love-making chickens and the clowning violin duo. Both acts went over solidly with the customers.

Registering solidly was the sultry chanting of blond Peggy Lee. She has looks, personality and an effective set of pipes. Two numbers, *I Don't Know Enough About You* and *Do Like Some Other Men Do*, had the pew buyers with her all the way.

Over-all, a good, stout show and likely a hold-over. Pic, *Monsieur Beaucaire*.

Detroit Haymarket Adds Wk.-End Acts In Biz Pep-Up Try

DETROIT, Sept. 7.—With most night spots here cutting down on show budgets, the Club Haymarket, West Side nitery operated by Carl Oglesbee, is bucking the trend by putting on added attractions.

Oglesbee in the past few weeks has sought to stimulate business by putting in one to three extra acts for his week-end shows—Friday thru Sunday.

Policy is flexible, based on caliber of acts on the bill, length of turns, etc. Oglesbee is on vacation, with his son, Cameron, just out of the service, taking over in his absence.

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New York:

Boom's Still On: MH Wow 162G, Strand 81G, State 34G

NEW YORK, Sept. 7.—It's still New Year's Eve among Stem houses, with at least one take bigger than the opening week, others holding up at smile-provoking levels and the new bills bringing in almost record crowds.

Radio City Music Hall (6,200 seats; average, \$110,000) is way ahead of the pack, counting \$162,000 for its third week, with Bob Williams, Estelle Sloan and *Notorious*. Previous frame was \$150,000; opener also hit \$150,000.

Roxy at 92G

Roxy (6,000 seats; average, \$80,000) is still up there getting \$92,000 for its third week, with Vivian Blaine, Jerry Colonna, Rolly Rolls and *Claudia and David*. Opened with \$125,000, followed by \$105,000.

Capitol (4,627 seats; average, \$72,000), with Gene Krupa ork, Mitzi Green and *Holiday in Mexico*, pulled in \$98,500 for its third frame as against \$104,000 for the second week and \$108,000 for the preem.

77G for Para Closer

Paramount (3,654 seats; average, \$75,000) bowed out with \$77,000 for its sixth and final stanza of Buddy Lester (replaced Gil Lamb), Mod-

ernaires (replaced Dinah Shore), Dick Stabile ork and *Strange Love of Martha Ivers*. Bill teed off with \$110,000, followed by \$100,000, \$101,000, \$92,000 and \$87,000. New bill, reviewed this issue, has Charlie Spivak band, Bob Evans, Peggy Lee and *Monsieur Beaucaire*.

Strand (2,770 seats; average, \$45,000) saw \$81,000 for its second week with Bob Crosby ork, Don Cummings and *The Big Sleep* vs. \$85,000 for the opener.

Loew's State (3,500 seats; average, \$25,000) advanced to \$34,000 for Dolores Gray, Mario and Floria and *Earl Carroll's Sketchbook*, against \$31,000 for preem. New bill, reviewed this week, has Ed Sullivan's *Harvest Moon* winners, Jimmy Burke, Howell and Bowser and *Thrill of Brazil*.

Chicago:

Chi's \$90,400 & Regal 40G Crack Records; Ori 46G

CHICAGO, Sept. 7.—This week saw two records smashed at Chi combo houses. All time high at the Chicago Theater, set by Sinatra earlier this summer was topped by the bill which featured Andrews Sisters; Mack and Desmond, terpers, and Martin Brothers, marionette act, together with the new Bob Hope pic, *Monsieur Beaucaire*. Figure amassed this week was \$90,400 over the Voice's \$90,200.

Several factors which helped to boost this program over Sinatra's were the holiday week-end, the cooler weather, which kept many in town over the long week-end and the strong Hope picture, which no doubt did its share in swelling the gross. On the other hand, while every admission was straight 95 cents during the Sinatra week, the Chicago charged only 30 cents for children during this run. Chicago Theater has 4,000 seats.

Meanwhile at the B & K chain's other combo house, the Regal Theater, Louis Jordan's week engagement is reported to have topped the previous record set by "Sugar Child" Robinson which was 35G. The bill which topped the Robinson figure by an estimated \$5,000 included Shorts Davis, Dusty Fletcher, Dinah Washington and Nat Towle's ork. Prices here were 65 cents and 95 cents and the Regal has 3,000 seats. Pic here was *They Made Me a Killer*.

Show at Loop's Oriental Theater featuring Alvino Rey and his orchestra; Dick and Sunny Millard, tap dancers, and Professor Backwards and the pic, *Two Sisters From Boston*, netted \$46,000 for the second week after a 54G take for the first week. These figures, together with those brought in by the Glenn Miller ork, gave the Oriental a \$62,000 average for the month running from August 8 to September 6. Oriental has 3,300 seats and charged 95 cents straight for admission.

Irene Manning opens for \$1,750 at the Hotel Touraine, Boston, September 9. . . . Joan Roberts starts at the Copley Plaza, Boston, October 2.

Los Angeles:

Millinder Icy 21G At Million-Dollar

LOS ANGELES, Sept. 7.—Current bill at the Million-Dollar headlined by Lucky Millinder's ork, is skedded for a poor \$21,000. Sharing the stage with Millinder are Businessmen of Rhythm and Joe Wong. Pic, *Blonde for a Day*.

Gay Nineties Revue pulled a chill \$21,000 take despite the Labor Day week-end. Stage fare included Jean Bedini, Della Ray, Joyce Chandler, Cal and Bonnie West, Marge Coates and Jimmy Scribner. Pic, *Partners in Time*.

Boston:

RKO Neat 40G Despite VFW Meet

BOSTON, Sept. 7.—In spite of every handicap which the Veterans of Foreign Wars convention placed in the way of normal biz, RKO Boston Theater hit the local jackpot again with John Calvert magic and models and the Charioteers. Stageshow plus the pic, *Canyon Passage*, racked up a tidy \$40,000 to lead the town.

Bill and pic have been held over for another week.

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BROADWAY OPENINGS

THE FRONT PAGE

(Opened Wednesday, September 4, 1946)

ROYALE THEATER

Comedy-melodrama by Ben Hecht and Charles MacArthur. Staged by Charles MacArthur. Setting, Nat Karson. Costumes, Irene Aronson. Company manager, Ralph Kravette. Stage manager, Henri Caubisens. Press representatives, Bernard Simon and Joe Phillips. Presented by Hunt Stromberg Jr. and Thomas Spengler.

Wilson, American Roger Clark
Endicott, Post Jack Arnold
Murphy, Journal Bruce MacFarlane
McCue, City News Bureau Benny Baker
Schwartz, Daily News Ray Walston
Kruger, Journal of Commerce Pat Harrington
Bensinger, Tribune Rolly Beck
Mrs. Schlosser Isabel Bonner
"Woodenshoes" Eichorn Curtis Karpe
Diamond Louie Joseph De Santis
Hildy Johnson, Herald-Examiner Lew Parker
Jennie Blancha Lytell
Mollie Malloy Olive Deering
Sheriff Hartman William Lynn
Peggy Grant Pat McClarney
Mrs. Grant Cora Witherspoon
The Mayor Edward H. Robins
Mr. Pincus Harold Grau
Earl Williams George Lyons
Walter Burns Arnold Moss
Tony Leonard Yorr
Carl Fred Bemis
Frank Vic Whitlock
Policemen, Citizens, Hangmen, etc.

It is hard to look back 18 years without suffering from a little myopic nostalgia. Perhaps *Front Page* wasn't all a reporter remembers it—back in 1928. Maybe the new edition at the Royale has everything that the original ever had, but somehow it seems that the years have taken their toll. What sparkled in a headlong gallop in the '20's canters in the '40's—and one is conscious of the spurs.

It must be reported in all honesty, however, that a new generation will likely find this new printing of *Page* as rib-tickling as their elders found its predecessor. Hunt Stromberg Jr. and Thomas Spengler have given it a fine production and the benefit of an all-over competent cast. Co-author, Charles MacArthur, has staged it with loving kindness and a canny eye to reproduce the comedy-melo's sock climaxes and belly-laughs. If its pace doesn't equal the runaway rollick that George Kaufman made the original, put it down to the passing years. *Page* is still damn fine melo.

Play gets its impact from the d-does of a star reporter and his ethicless managing editor. As go Hildy Johnson and Walter Burns, so goes *Front Page*. In the hands of Lee Tracy and the late Osgood Perkins, they were a team that had the customers rolling in the aisles. Lew Parker as the new Hildy is amazingly successful in his first straight role. His switchover from musicals has been made with ease. He wisely forgets that he is a comic and subordinates himself entirely to the part. If he lacks some of the wise-cracking effervescence one remembers of the first Hildy, he'll do first rate as a substitute.

Not so fortunate is the Burns of Arnold Moss. His editor is sufficiently ruthless and unprincipled, but he plays him with a heavy hand and is inclined to be somewhat stiff. As one recalls the original Mr. Burns, he had an unregenerate charm which would cajole the birds off the boughs. Moss succeeds in making him little more than an unprincipled stinker.

There are some excellent performances in support. William Lynn makes the venal little sheriff as amusing as ever. Benny Baker, Bruce MacFarlane and Pat Harrington are fine as a trio of Fourth Estaters. Olive Deering is effective as the tart and Rolly Beck rates a bow for his playing of the *Tribune's* hypochondriac representative.

All-in-all, the new edition of *Page* is a carefully built revival. It has been refurbished here and there with new lines to take the dateline off it. It will likely do right well. But if memory serves, there wasn't a dull spot in *Page* when it first came off the press. There are some dull spots in it now.

YOURS IS MY HEART

(Opened Thursday, September 5, 1946)

SHUBERT THEATER

An operetta based on "Land of Smiles" with music by Franz Lehar. Book and lyrics, Ira Cobb and Karl Farkas. Staged by Theodore Bache. Sets and costumes, H. A. Condell. Dances, Henry Schwarze. Dialog direction, Monroe Manning. Musical direction, George Schick. Musical adaptation, Felix Guenther. Company manager, Charles Stewart. Stage manager, Monroe Manning. Press representatives, Karl Bernstein and Martha Dreblatt. Presented by Arthur Spitz.

Guy Monroe Manning
Luella Helene Whitney
Lou Jane Mackle
Pierre Harold Lazaron
Fernand D'Orville Alexander D'Arcy
Yvonne Natalie Greene
Fifi Dorothy Karol
Marie Jean Halsey
Archibald Mascotte, Impresario Sammy White
Claudette Vernay, Prima Donna Stella Andreeva
Butler Harvey Kler
Prince Sou Chong Richard Tauber
Huang Wei, Chinese Ambassador Edward Groag
Prince Tschang, Sou Chong's Uncle Arnold Spector

Hsi Fueng, Minister of Finance Fred Keating
Princess Mi, Sou Chong's Sister Li Man Held
Master of Ceremonies Albert Schoengold
High Priest Fred Briss
Li Tsi, Chinese Bride Beatrice Eden
Guests, Maids and Servants, Dancers, Mandarins, etc.

Solo dancers—Trudy Goth, Henry Schwarze, Wayne Lamb, Alberto Pellicano.

SONGS: Goodbye Patee, Free As the Air, Chinese Melody, Patiently Smiling, A Cup of China Tea, Upon a Moonlight Night in May; Love, What Has Given You This Magic Power?; Men of China, Chingo Pingo; Yours Is My Heart Alone, Paris Sings Again, and Ma Petite Cherie.

There's a pitched battle being waged between some top-flight singing of an over-all tuneful score and one of the most inept and boring operetta books to come along in years. Whether Richard Tauber's lyric chanting of Franz Lehar's tunes will save the day is a moot question. It will be a minor miracle, if it happens, for the libretto of *Yours Is My Heart* is practically an all-time high for dullness.

What yarn carried the action of *Land of Smiles*, the original version of *Heart*, when it toured the capitals of Europe over the last 18 years, one reporter wouldn't know. But he does know that Ira Cobb and Karl Farkas have prepped a Broadway story for it that is fumbling and stupid—sans comedy and with dialog that is frequently downright embarrassing. Their tale concerns a Chinese prince who takes home a Parisian opera singer, when 1900 Peiping politics calls him back. Things don't working out so well, when she finds he cannot make her better than a No. 2 wife. She wants to leave in a huff. He won't let her. Then he does—and stays home with a broken heart. It is all floridly romantic and silly with a couple of sub-plots tied in, which only succeed in cluttering up the proceedings.

Productionwise, Arthur Spitz hasn't added much to matter, either. H. A. Condell's sets and costumes are strictly run-of-the-mill and show little imagination. Ditto the dance patterns of Henry Schwarze. However, what else it may lack, *Heart* is a tour de force for the voice of Richard Tauber. Tauber, at 56, is a bit thick in the waist for a romantic prince. His acting is strictly in the grandiloquent grand opera groove, but he has a genial, likable quality to his footlight salesmanship that makes even silly operetta nonsense seem much better than it is. And vocally, what he can do with a Lehar melody is nobody's business. His voice may have lost something over the years, but he can still send it out with operatic power and mute it to be the envy of our best crooners. When Tauber is chanting, *Heart* steps up to a healthy beat. When he isn't, it gets a touch of angina pectoris.

Helping matters materially also is the singing of Stella Andreeva. She has a fine, clear soprano and when duetting with Tauber gives things at (See *Yours Is My Heart*, opp. page)

OUT-OF-TOWN OPENINGS

EAST WIND

(Opened Monday, September 2, 1946)

GREEK THEATER, HOLLYWOOD

An operetta in two acts. Presented by the Hollywood Starlight Theater Association. Staged by James Westerfield. Directed by Barrie O'Daniels. Music, Sigmund Romberg. Book and lyrics, Oscar Hammerstein II and Frank Madel. Musical director, Ray Sinatra. Choreography by Val Raset, assisted by Lynne Sterling. Choral direction, Jaye Rubanoff. Setting, Norman Rock. Costumes, Kate Drain Lawson. Technical director, Al Hamilton, assisted by Budd Mann. General stage manager, Philip Whiting. Company manager, Gerald O'Connell. Press representative, Jack Proctor.

Monsieur Granier Paul Keast
Jacques Lionel Crane
Mimi Ellen McCown
Claudette Fortier Pamela Caveness
Gabrielle Virginia Vann
Julie Sandra Ansen
Rene Beauvais John Pelletti
Lorraine Fortier Kay Ellis
Marie Martel Vera Marshe
Paul Beauvais Allan Jones
Kong Charles Clay
Pierre Fortier Thayer Roberts
Victor Cliquet Chick Chandler
Tsol Tsing Carmen D'Antonio
Interpreter for Luang-Prabang Paul Oralk
Interpreter for Cambodia Jose Palomaris
Hop Sing Kirby Smith
Reneaud Thomas Glynn
Papa Gouli Al Eben
Stage Manager Mervin Allen
Doctor Kirby Smith
First French Officer David Oldham
Second French Officer Byron Palmer
Third French Officer Fred Brookins

On the heels of its very successful production of *Wizard of Oz* (*The Billboard*, August 31), Hollywood Starlight Theater Association is taking a nosedive with *East Wind*. Chief trouble is the rather colorless score (one of Romberg's earlier and weaker works) and a time-worn plot.

Allan Jones is in fine voice enacting the role of Paul Beauvais, the French officer. Vera Marshe scores solidly as the comedienne in portraying Marie Martel, and Chick Chandler coaxes chuckles with his zany business as Victor Cliquet. Pamela Caveness, in playing opposite Allan Jones, displays a fine voice and plays her first stellar role with the poise and assuredness of a veteran.

The Labor Day opening night crowd didn't seem too enthusiastic with the production as a whole, despite the efforts of the excellent cast. With the exception of a few songs (*East Wind*, *It's a Wonderful World* and *You Are My Woman*) and a couple of colorful dance routines by the line (16), there is little here to hold payees' attention for two and a half hours. A touch of much needed spice is provided by Carmen D'Antonio's version of the native girl.

Costumes and settings are colorful, giving an otherwise meatless show plenty of dressing. Ork and chorus pitch in with the rest of the cast, but efforts are wasted on a lost cause.

THE GLASS MENAGERIE

(Opened Monday, September 2, 1946)

NIXON, PITTSBURGH

A play by Tennessee Williams. Produced by Eddie Dowling and Louis J. Singer. Staged by Eddie Dowling and Margo Jones. Original music composed by Paul Bowles. Press representative, Mary March.

The Mother Pauline Lord
Her Son Richard Jones
Her Daughter Jeanne Shepherd
The Gentleman Caller Edward Andrews

Donaldson Award winner *Glass Menagerie* is still fine theater, but it is definitely not actor-proof. Overlooking the usual mistakes of an opening night, the road production did not approach the New York version in its preem showing here. The set, lighting and the Paul Bowles musical background are A-1, but the cast didn't handle the parts in the manner the great play deserved. Richard Jones in the Eddie Dowling role was the only one who seemed sure of his lines, but the casual treatment that Dowling gave the part was completely lost. Jeanne Shepherd, as the daughter, and Edward Andrews, as the gentleman caller, (See *The Glass Menagerie*, opp. page)

THE LEGEND OF LOU

(Opened Monday, September 2, 1946)

CASS THEATER, DETROIT

A new play by Stephen Gross. Directed by Ralph Murphy. Scenery, Tony Reveles. Costumes, Judd Johnson. Producer, Arthur Grossman, for Conway Productions. Stage manager, Roger Gray.

Esra J. Lewis Johnson
Lou Kennedy Jane Darwell
Reverend Flowerton Peter Keys
Jim Farr Frederick Burton
Dawson Kennedy Lyle Talbot
Clara Kennedy Dian Fauntelle
Grace Kennedy Keven McClure
Nome Kennedy Lynn Whitney
Louise Kennedy Elena Verdugo
Frank Farr Ray Barons
Klondike Kennedy Tom Tully
The "Ragtime" Kid Lake Reynolds
The Sheriff Roger Gray

Play is farce with a touch of melodrama, broadly written, in two very talky acts that prove soundness of the traditional three in giving the audience an extra rest. Characterization is almost strictly in external terms, with the best 19th Century stage Irishman seen in many a day and the good little Alaskan cabaret singer—who "buried" her husband, when he was sent up for murder, to raise her family alone—risen to the dual life of San Francisco's respected reform leader—and secretly owner of a string of gambling dens. It's remarkably like a dozen vaguely remembered motion pictures.

Heroine is "the lady known as Lou" (see Robert W. Service's poem), whose husband jumps parole 39 years later, only to remind her they never were really married; like her daughter who wanted a child (now aged 17) without a husband to interfere with her career in burlesque. The ex-con finally marries grandma as the clan gathers, then goes back to prison. Tear-jerker finale with an aura of personal tragedy, and a stab or two at psychological depth, just doesn't fit.

The laugh parts are much better, and could be worked into something passable with much amputation. There's too much misplaced gallery-playing for belly-laughs for the play's general style.

Jane Darwell has a gamut of work to do, and shows a real trouper's attempt to master a fantastic part. Much of the acting thruout seems wooden because of the way it's written, with lengthy talk-scenes and careful plants of information that seem a bit amateurish for so ambitious a production. Tom Tully is okay as the swaggering Irish father, poetic, virtulic and quarrelsome in turn.

THE MAGNIFICENT HEEL

(Opened Wednesday, September 4, 1946)

ERLANGER THEATER, BUFFALO

A new play by Constance O'Hara, presented and directed by Brock Pemberton. Settings and costumes, John Root. General manager and press representative, Thomas Kilpatrick. Stage manager, Elaine Perry.

Kerney Scott Alan Ross
Susan Woodward Peggy Wood
Jesse Cox Oscar Polk
Earl Bond Jr. Paul C. Fielding
Leslie Paul Nina Sittler
Denis Reardon Frank Merlin
Melissa Morgan Edith Meiser
Trask Morgan Melville Rutek
J. Murray Woodward Richard Verney
"Slugs" Devine Bill Sharon
James Huston Bert Lytell
Charles Edwards Booth Coleman
Frank Adamson Richard Alken

One wonders how and why theater-wise Brock Pemberton got mixed up with a less-than-mediocre vehicle like *Magnificent Heel*. There isn't a single magnificent thing about this tedious, talky and unconvincing play, which needs so much major surgery for a real chance on Broadway that it hardly seems a feasible solution. It doesn't possess necessary strength and climax for downright drama, its "message" remains muddled and leaves audience confused. Even rigged up as a comedy it would fall short of the mark with too few laughs, and most situations contrived. Direction lacks punch and decisiveness. (See *The Magnificent Heel*, page 46)

Says Atlantic City Is a Big Girl Now; Needs 52-Wk. Legit

ATLANTIC CITY, Sept. 7.—Theodore Nathan, New York producer and playwright and exec assistant to Billy Rose, is offering local interests a 50-50 proposition to make the resort a live spot again on the legit map. Planning to set up a civic theater here with its own playhouse, Nathan declared that if local interests will cover 50 per cent of the nut, he'll raise the rest among outside theatrical interests. Figures on the theater to operate year around, developing local talent, with road shows and premieres or the summer boom months. Nathan declared that both Rose and the hubert interests are interested in ringing legit fare to the resort, pointing out that cities of 30,000 support flourishing theater projects while Atlantic City, with a population of over 50,000 out of season, goes entertainment hungry. He cited the importance of building a house instead of using a makeshift theater and also investigating possibilities of remodeling the Globe, now a Boardwalk burly into a 900 or 1,000-seater suitable for presentation of Broadway productions. Meantime, Nathan, who is connected with the American National Theater and academy in New York, is readying his own production of Sir James Barrie's *The Admirable Crichton*, in which Roland Young has been set for the lead. He declared the production was a solo venture, with no interests held by the huberts, Billy Rose or ANTA. The 65,000 production will be ready to show January 1, he said.

'Iceman Cometh' as Dinner Pail Party

NEW YORK, Sept. 7.—For the first time since Maurice Evans dished up his long version of *Hamlet*, Broadway is getting one of those mat-and-vening combos.

Eugene O'Neill's (Theater Guild) *The Iceman Cometh*, four-acter opening at the Martin Beck October 9, will set curtain for 5:30 p.m. There will be an hour-and-a-quarter intermission for dinner at 6:30, and show skeds to break at 11 p.m.

This is no new pattern for the guild to follow in putting on lengthy O'Neill opera. *Strange Interlude* and *Journing Becomes Electra* had customers arriving before sunset and sitting on for midnight.

Admission will be scaled from 54c to \$1.80. Following subscription period terminating November 6, Sunday performances will be substituted for Mondays.

802 & N. Y. League Meet on Contracts

NEW YORK, Sept. 7.—Local 802 (AFM) and League of New York heaters will put their heads together Tuesday (10) to try to settle musicians' contract demands. James Kelly, executive secretary for the league, just back from his vacation, will handle the negotiations for the managers.

New tootlers contract will be retroactive to Labor Day.

Shelve Gershwin 'Flame' Tour After Portland Weak 6 1/2 G

PORTLAND, Ore., Sept. 7.—Bilker and Allen presentation of George Gershwin's *Song of the Flame* was called off its road tour here after disappointing gross of a little less than \$6,500 in three performances at Municipal Auditorium. Scale, \$1.80 to \$3.

Frank Andrews, Ellison White bureau manager, said that while no complaints were heard as to quality of show, it was felt that title lacked drawing power, so tour scheduled for California was dropped.

'Father' Heads for Tankers Sept. 24

NEW YORK, Sept. 7.—Motorized version of *Life With Father*, designed for small towns only, begins its road tour September 24 at the Colonial Theater, Pittsfield, Mass. Following three dates, one-nighters, are at Holyoke and Leominster, Mass., and Waterville, Me. Engagement at the Richmond Theater, North Adams, Mass., October 9, is said to be the first there in 40 years. After New England, *Father* heads into Upper New York, Pennsylvania, Ohio and West Virginia.

Show is being produced by Cargill, Kling & Jones, altho supervised by original entrepreneur, Oscar Serlin. Brandon Peters and Alice Thomson (his wife) head the cast. Seats are pop priced, \$1.50 to \$2.50.

Mrs. Hine Line Gives Way To Kita at Toledo Town Hall

TOLEDO, Sept. 7.—Mrs. Flora Ward Hine Line, who has probably done more than any other Toledoan to bring back legit fare to the city, has been succeeded as manager of Town Hall Theater by Edward D. Kita, formerly treasurer of the Harris, Selwyn and Auditorium Theaters, Chicago.

Shuberts failed to renew Hine Line contract, due to reported dissatisfaction with b.-o. results. Mrs. Hine Line, however, will continue importation of musicals to the Paramount Theater (3,700 seater) and sponsor Town Hall series of lectures, as in the past.

First booking under Kita's management skeds *Voice of the Turtle* for September 9 week. *Mary Had a Little* follows for a week, beginning September 29. Kita has appointed Mrs. Louise Dancer and Ruth Roberge to b.-o. staff.

H-T Guernsey To 'Cue'

NEW YORK, Sept. 7.—Otis L. Guernsey Jr., takes over for Irene Kittle Kamp as drama critic of *Cue* magazine. Guernsey, second-stringer of *The Herald Tribune*, will continue to double over from there.

THE GLASS MENAGERIE

(Continued from opposite page)

read their lines exceptionally well, but here again they did not give the parts the strength imparted by Julie Hayden and Anthony Ross. Pauline Lord gave the mother role her familiar deft treatment, but her whines, pauses and her bated-breath pedantics seemed to be something thrown in at random rather than being an integral part of the Amanda Wakefield created by Laurette Taylor.

The show is good, among the best that will hit Pittsburgh this year, but unfortunate that localites couldn't have had the pleasure of seeing the superb original.

If UN Isn't Busy, Let's Try This for Size

NEW YORK, Sept. 7.—Last week, thru their Italian rep, Fabio Coen, the Society of Authors and Representatives, Inc., caught up with a producer named Raggeio, who was about to unveil Rachel Crothers' *Susan and God* sans royalty. Agents applied the clamp and the show didn't come off.

Producer had previously negotiated for the script, but begged off because he felt the royalty was too high. Agents doubled the previous fee after he was caught. Raggeio came thru and the show went on.

SARI also prevented a Roman outfit from publishing a 12-play anthology including scripts by Eugene O'Neill, Maxwell Anderson, Marc Connelly, Thornton Wilder, Lillian Hellman and Jack Kirkland. *All God's Chillun, Green Pastures* and *Tobacco Road* were due for republication. The publishers are now negotiating with SARI.

Ben Hecht 'Flag' Propaganda Plus Topnotch Drama

(Continued from page 3)

mendous simplicity. He pulls no punches. His jibes at international complacency and stupidity are dipped in venom, interlarded with a saving grace of humor and a canny use of pathos which pulls at the heart-strings. It is fine writing.

Likely no other actor could be better for *Flag* than Paul Muni. He is progressively superb. With a flick

A FLAG IS BORN

(Opened Thursday, September 6, 1946)

ALVIN THEATER

A play by Ben Hecht. Music by Kurt Weill. Staged by Luther Adler. Jules J. Leventhal in charge of production. Settings, Robert Davison. Costumes, John Boyd. Choreography, Zamira Gon. Musical director, Isaac Van Grove. Company manager, Edwin A. Relkin. Stage manager, Guy Edward Thomajan. Press representative, Henry Sember. Presented by American League for Free Palestine.

- Speaker.....Quentin Reynolds
- Tevya.....Paul Muni
- Zelda.....Celia Adler
- David.....Marlon Brando
- The Singer.....Mario Berini
- Saul.....George David Baxter
- Old One.....Morris Samuylov
- Middle Aged One.....David Manning
- Young One.....John Baragrey
- David the King.....Willafn Allyn
- Solomon.....Gregory Morton
- American Statesman.....Jonathan Harris
- Russian Statesman.....Yasha Rosenthal
- First English Statesman.....Tom Emlyn Williams
- Second English Statesman.....Jefferson Coates
- French Statesman.....Frederick Rudin
- First Soldier.....Steve Hill
- Second Soldier.....Jonathan Harris
- Third Soldier.....Harold Gary

of his thumbs he can make old Tevya dryly amusing, put three-quarters of the house streaming into their handkerchiefs or put them on the edge of their chairs as he suddenly turns on the thunder of his burning indignation. If *Flag* is a memorable play, then Muni's performance is its chief asset. Celia Adler is wonderfully effective as his wife and Marlon Brando adds another notch to his performance gun as the bitter, discouraged youth. George David Baxter's Saul and Gregory Morton's Solomon are additional standouts.

Everybody connected with *Flag* has given his best. It is evidently a labor of love all the way down the line, from production to stagehands. Every union of the theatrical trades has thrown it unqualified support, because the play's aim is for a cause

BROADWAY SHOWLOG

Performances Thru September 7, 1946

New Dramas		
	Opened	Perfs.
Anna Lucasta	8-30, '44	860
(Mansfield)		
Born Yesterday	2- 4, '46	254
(Lyceum)		
Deep Are the Roots ...	6-26, '45	308
(Fulton)		
Harvey	11- 1, '44	791
(48th Street)		
Life With Father.....	11- 8, '39	2,804
(Bijou)		
Maid in the Ozarks	7-15, '46	72
(Belasco)		
O' Mistress Mine.....	1-23, '46	108
(Empire)		
On Whitman Avs.....	5- 8, '46	141
(Cort)		
State of the Union	11-14, '45	341
(Hudson)		
Swan Song	5-15, '46	133
(Booth)		
Voice of the Turtle, The.	12- 8, '43	1,017
(Morosco)		

Musicals		
Annie, Get Your Gun ...	5-16, '46	132
(Imperial)		
Call Me Mister	4-18, '46	165
(National)		
Carousel	4-19, '45	588
(Majestic)		
Oklahoma!	3-31, '43	1,494
(St. James)		
Three To Make Ready. 3-	7, '46	212
(Broadhurst)		

REVIVALS (MUSICALS)		
Red Mill, The	10-16, '45	376
(48th St. Theater)		
Show Boat	1- 5, '46	280
(Ziegfeld)		

ICE SHOWS		
Icetime	6-20, '46	113
(Center)		

REOPENING		
Dream Girl.....	12-14, '45	242
(Coronet)		

OPENINGS		
Ballet Russe de Monte Carlo	9- 4, '46	5
(City Center)		
Front Page, The.....	9- 4, '46	5
(Royale)		

Critics handed the revival a unanimous nod. Yes: Vernon Rice (Post), John Chapman (News), Brooks Atkinson (Times), William Hawkins (World-Telegram), Howard Barnes (Herald-Tribune), Louis Kronenberger (PM), Robert Garland (Journal-American), Ward Morehouse (Sun), Robert Coleman (Mirror).
 Yours Is My Heart..... 9- 5, '46 4
 (Shubert)
 Received an 8-to-1 thumbsdown. No: Howard Barnes (Herald-Tribune), John Chapman (News), Brooks Atkinson (Times), Ward Morehouse (Sun), William Hawkins (World-Telegram), Robert Garland (Journal-American), Robert Coleman (Mirror), Louis Kronenberger (PM). Yes: Vernon Rice (Post).
 A Flag Is Born..... 9- 5, '46 4
 (Alvin)

CLOSING		
Song of Norway.....	8-21, '44	890
(Broadway)		
Saturday (7).		

in which they believe. The result is a production which cost \$40,000 and has the staging, settings, costumes and lighting of one costing double that sum. Proceeds of *Flag*, which will have a limited run of a month at the Alvin, will be used by the American League for a Free Palestine to defray expenses of repatriating European Jews into Palestine. *A Flag Is Born* is fine theater for a worthy cause.

YOURS IS MY HEART

(Continued from opposite page)

the Shubert a decided lift. Sammy White does his best with practically no comedy material and Fred Keating interpolates a few of his magic tricks for the show's sparse amusing moments.

However, there is always the vocalizing of Tauber and Miss Andrevia and some lovely melodies. *Yours Is My Heart Alone* and *Upon a Moonlight Night in May* are in the top Lehar tradition. But they'd be just as good on the concert platform—with a less wearing background.

Burlesque

By UNO

Jack Edwards, comic, formerly with Billy K. Wells's *Red Pepper Revue* on old burly wheels, has joined Happy Hyatt show on Hirst Wheel. . . . Dan Maley, ex-vaude and burly principal, is a singing barkeep at Garden Bar, Hempstead, L. I. . . . Evelyn West, recently at the Avenue, Detroit, is featured in a revue, *Guys Will Be Gals*, at Don's, West Coast nitery. . . . George (Tony) Saylor says he is writing a book on the life of the late Mlle. DeLeon, *The Girl in Blue*, whose daughter, Pam Lawrence, is assisting in the biog. . . . Burbank (Los Angeles) current stock cast includes Betty Rowland, George Rose, Lili St. Cyr, Jess Mack, Diana Van Dyne, Will Hayes, Arabella Andre, Bobby Taylor, Jan Cafara, Bimbo Davis, Waunita Bates, Billy (Bumps) Mack, Mimi Reed, Harry Cle, Virginia Valentine, Aurora Thorine and Sherry Darcene. . . . Eddie Bisland, formerly with Jim Buckley and Wally Sharples, of White Way Trio, is a farm owner in Hicksville, L. I. . . . Ralph Singer has quit the stage for the time being and will remain in Sam Gold's booking office which he took over several weeks ago pending Gold's recovery from an operation. Nadine, strip-tease feature, annexed title of *Miss Follies of 1946* in a beauty contest last week in Boston. . . . Al and Margie Anger opened at the Mayfair, Dayton, O. . . . Bob Davis, tenor and songwriter,

plays Veterans' Hospital, Kingsbridge, N. Y., October 9 and 25 thru Fred Fulton. He'll also emcee Jewish war vets' show at Palm Garden, Manhattan, to be booked and managed by Fulton. . . . Benny Bernard, Harold Raymond, Fred Block, Harry Wilner, Harry Leavitt, Dave Kayne and Sam Lewis (of old starring comedy team of Lewis and Dody), all former burly execs, engaged as treasurers at local race tracks, thru Morrie Seamon, union treasurers' delegate, himself an ex-burly chief. . . . Doris Carr (Mrs. Lenny Gale) recovering from a tumor operation in Kansas City. . . . Ruby Lusby, in Manhattan on a vacation from her home in Racine, Wis. . . . Sammy Wright to organize a 26-people unit for vaude under the names of *King Hokum* for the show and *Sym-phoneyettes* for the ork. . . . Matt Kennedy, ex-straight man, is now writing plays. . . . Slim Timblin, former burly featured comic, is now in pix in Hollywood.

Mitzi Brown is back East after closing of Follies Theater, Los Angeles. . . . Buster Lorenzo, former straight man, is assistant to Warren B. Irons at the Star and Garter, Chicago. . . . Dexter Maitland, house singer, is the only member of the stock company at the Avenue, Detroit, holding over with the start of road-show policy there this week. . . . Tommy (Scurvy) Miller, now vacationing at his home in Baltimore, returns to the Avenue as stock comic September 20. . . . Lucky Mahar has opened at the Star & Garter, Chicago.

THE MAGNIFICENT HEEL

(Continued from page 44)

ness, leaving one almost vicariously embarrassed for the assorted ill-at-ease characters behind the footlights.

On the credit side there are a number of neat wisecracks and a few dramatic situations with real possibilities, but not nearly enough to build the whole into a fast-moving, interest-compelling evening. Opening act is very dull and overlong, and half of it would scarcely be missed; remainder needs plenty tightening and better pacing.

Story has successful, ego-centric syndicate news columnist "exposing" communist leanings of a prominent State department official, using stolen confidential documents as basis. Richard Verney makes newsboy Woodward a thoroly despicable character, doing a broad job of interpretation. James Huston, the diplomat, a true patriot who wants to preserve peace and foster international understanding, has public opinion and Washington officialdom in his corner, forcing Woodward to a turnaround. Diplomat has dipsomaniac son, who stole the documents as a tool of unscrupulous newspaper tycoon with White House aspirations. Columnist forces kid alcoholic to a signed confession of whole Huston family disgrace to clear himself and make sensational copy. Everyone goes thru long harrangues about wrongdoings of columnist, his wife even threatening to leave him, but she stays in the end, making for a very lukewarm ending.

Peggy Wood does creditable job as the cad's long-suffering wife, injecting warmth and humor, but sometimes indulging in too many fluttering gesticulations. Bert Lytell's diplomat is fine example of restraint and underplaying, but he doesn't have as fat a part as he would deserve. Booth Coleman, as the alcoholic son, rates real praise for a forceful portrayal; Frank Merlin's philosophic old Irishman is another highlight of evening. Melville Ruick was sufficiently stuffy as the biz tycoon, with Edith Meiser doing a solidly slinky job as a sultry siren after younger men. Paul Fielding and Oscar Polk excel in minor comedy roles, but Alan Ross and Nina Sittler, as the juvenile lovers, are stiff and boring. John Root's early American living-room singe set is well-done and charming, and costumes interesting.

Magic

By Bill Sachs

DELL O'DELL and Charles Carrer held over another week, to make it three, at the Lookout House, Covington, Ky. The Cincinnati press boys have been going gaga in print over their magic and juggle carryings-on. . . . Al Munroe, long-time leader of various Detroit magic organizations, last week served as guest columnist in *The Detroit Times*, for which sheet he is regularly promotion manager. . . . Ralston the Magician, who has been spending the summer at Lake Nipmuc, Mendon, Mass., where he operates a summer lodge exclusively for theatrical folks, resumes his magical touring late this month. This was the seventh season for his summer project. . . . Jack Herbert is combining his magic with the emcee chores at the Hollenden Hotel, Cleveland. . . . The folks on the Blackstone Magic Madhouse did it up brown recently when Jack Cuniff and Rosemarie Miller, assistants, were married during the show's engagement at Salina, Kan. . . . Russ Swann is featured in the new show at the Belmont Plaza's Glass Hat, New York. . . . Cardini is making with his card nifties and pulling lighted cigarettes from the air at the Chanticleer, Baltimore. . . . Walter Gibson, editor of *Conjurer's* magazine, is vacationing in Maine. . . . *Sphinx* magic mag is readying an issue in honor of George LaFollette. . . . Burling (Volta) Hull stopped off recently in Montreal en route to the Sherbrooke (Que.) Fair, where he was featured with his illusions. . . . Karrell Fox is manager of Percy Abbott's new magic emporium in the Tuller Hotel Building, Detroit. . . . Bill Kalman, Montreal magic enthusiast, writes: "Passing of Joe (The Great) Ovette moved us very deeply. Joe was practically a resident here and local magicians spent many happy hours with him. He stopped off frequently in Montreal and remained as long as three months at a time. His passing leaves a place that will never be filled."

RAJAH RABOID was a magic desk visitor last Thursday (5), having hopped into Cincy from Old Vienna Gardens, Indian Lake, Russells Point, O., where he concluded a fortnight's stand Labor Day. He played two private dates in Dayton, O., over the week-end and then departed for his native Miami Beach, Fla., where he plans to put in most of the winter. During his visit the doctor regaled us with stories of his recent visits with Marquis the Magician in Detroit and at the latter's home in Lima, O. The yarns would make excellent material for another best-seller. . . . Pro magi expecting to be in or near Baltimore during the MAES Convention, September 27-28, are urged to contact Hen Fetsch, in care the Yogi Club, 215 North Charles Street, Baltimore. . . . Guy and Emilie Stanley are in the midst of readying their show for the fall and winter trek at their new headquarters at Utica, Mich. Show will open in Michigan and head south as the season progresses. Clarence Auskings will again handle the advance. . . . Onal the Magician is currently showing his wares at Geisz Inn on Detroit's East Side. . . . Magicians of Salt Lake City had their day and the public its fun recently when the city recreation department provided a Magic Day as the close of a successful season in city parks. Entire day was given over to hocus-pocus. Nearly 4,000 adults saw the two evening performances staged under the direction of O. P. Robinson, who formerly trouped under the name of the Black Ace of Magic. Blindfold drive by Famous O'Connor and Von Neilson proved a good bally-hoo stunt, and Leif McManus scored with 20 minutes of hypnotism. An

Silvers Copa Preem Field Day for Names

(Continued from page 38)

Next came the *Manhattan* number with Sinatra and Silvers doing take offs of nitery characters around the town. Julie Wilson, who also came into the act, did a great job in fast company. It was a field day for the flash bulb boys and a great night for the customers.

The pay-off was Silver's exit line. Standing quietly waiting for the noise to subside, Silvers said simply, "May I take a bow for Rags," and ran off with tears in his eyes. Lots of the customers also started to blow into their hankys.

Third show was a hassel, with Silvers, Berle, Lewis, Pully, Gleason, Hyers, Bob Crosby and Jerry Cooper grabbing instruments to make like a band. Pully did the vocals—if you can imagine that.

It was a great night, Thursday night. What Silvers will do for a straight man or men on succeeding nights of his month's stay is another question. He showed enough material to hazard a guess that he'll do better than okay as a single. He worked like a hep guy who can do a job in any man's saloon. Prosser is lucky he managed to come up with him before anybody else did.

Norfolk Colonial Resumes

Vaude; Gaiety Burly Lights

NORFOLK, Va., Sept. 7.—Flesh outlook is bright here this season, with vaude returning to the Colonial after an eight-year absence and the Gaiety reopening for burlesque. Stanley Barr is booking acts into the Colonial on a vaude-film policy three days a week; other three days straight movies. Prices are hiked from 33 to 60 cents top for the combination show.

First vaude bill featured Roberta in her fig leaf dance, Gene Gory and His Crazy Band; Josie, comedy horse; Bamby, singing dog; Professor Sadist, magician; Mardell girl line and Cal Gwin's orchestra.

Gaiety reopened yesterday after being closed most of last season. William Zucker is manager.

McClintic Aids "Cyrano"

NEW YORK, Sept. 7.—Guthrie McClintic is sitting in on rehearsals of Jose Ferrer's revival of *Cyrano De Bergerac*, which opens in Buffalo, September 12. Ferrer is directing his own show, but McClintic will remain on deck and assist in the final polishing. Follow-up stands are Detroit and Toronto, with a Stem unveiling at the Alvin, October 8.

escape act by Melvin Hambleton drew the biggest hand of the day, according to S. S. Cairns, who reports that more than 35 magi performed during the day. Cairns also says that more than 2,000 people caught the afternoon performance.

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THE FINAL CURTAIN

BALLESTE—Ramon, 41, husband Alma Balleste, member of Radio City Music Hall Ballet, New York, a fractured skull, in East Hempstead, L. I., N. Y., September 5, result of being thrown by a bucking horse at the Westbury (L. I.) Polo field.

BARRINGER—George, 42, auto ce driver, in crash at Lakewood Park Track, Atlanta, September 2. Stalls in Outdoor Department.

BARROWS—Ernest L., 88, former iver for Ringling Bros. and Barnum Bailey Circus, in the Milford (Mass.) Hospital, August 26. He was lifelong resident of Mendon, Mass., turning there after circus seasons id after his retirement. Survived one son, Earl J., Block Island, I. Burial in Vernon Grove Cemetery, Milford, Mass.

ROBSON—George, 36, auto race iver, in smash-up at Lakewood Park Track, Atlanta, September 2. Stalls in Outdoor Department.

BOSWELL—Sylvester, 48, concessionaire with Crescent Amusement Company, at his home in Winston-Salem, N. C., August 31. Funeral services at Portsmouth, Va. Three sisters and four brothers survive. He was a member of the Showmen's League of America.

BUZBEE—Percy L., 64, owner of the showmen's Alafia Camp, Gibsonville, Fla., in a Tampa hospital August 25.

CARAMELA—Pat, 46, owner of the Oasis Night Club, Pittsburgh, that city August 30.

CHRISTIE—Amos B., 81, veteran millposter and former circus brigade man, in Dorchester, Mass., August 3. He was the oldest employee of the John Donnelly & Sons, Boston outdoor advertising company, having been with that firm for 52 years. In his younger days he worked with various circuses and was known as Orepugh Whitey. He had a nationwide reputation as an expert billposter and was active until his death. Survived by his widow, Jennie M.

CLARK—Charles A., September 1 t the Burlington, Ia., Hospital after several weeks' illness. Funeral services were held at Moroa, Ill., September 3. Clark for many years was with Dodson's World's Fair Shows and this season operated the Fun-house on John R. Ward's World's Fair Shows. He was the brother-in-law of Mel G. and Guy Dodson, former owners of Dodson's World's Fair Shows.

DROBECK—Andy, motorcycle race iver, in crack-up at Langhorne, Pa., speedway, September 1.

FOKER—W. B. (Red), lot superintended of Al G. Kelly-Miller Bros.' Circus, in Holton, Kan., Sep-

tember 3. His widow, Myrtle, survives.

FREY—Erwin J., 46, manager of Station WBRV, Waterbury, Conn., in that city September 5.

GRAGNANI—Ranieri, 87, former clarinetist with the Metropolitan Opera Orchestra, in Mount Vernon, N. Y., September 2.

GRANVILLE-BARKER—Harley, 59, English playwright, actor and producer, in Paris August 31. A pioneer in the English repertory field, he produced 32 plays in association with Vedrenne of the Court Theater, London, and wrote profusely on theatrical subjects.

IN LOVING MEMORY OF
ALVA GIFFORD
WHO PASSED AWAY SEPT. 11, 1944
MRS. ALVA BELLE GIFFORD

HARDING—Walter Jr., 65, vet stagehand at St. John, N. B., theaters, in that city recently. His widow, a son and daughter survive.

HARRIS—Graham, 55, former conductor of NBC Symphony Orchestra 1929-'39), in Astoria, L. I., N. Y., September 3. He began his career as a violinist with Detroit Symphony Orchestra and appeared as guest conductor of London Symphony in 1925 and New York Philharmonic in 1937.

HIMBER—Ellis, 77, father of Richard Himber, ork leader, in Atlantic City September 5.

HOWARD—Al, 48, vet radio, night club and vaude performer, September 1 in Detroit. He was a singer for a number of years at WJR, Detroit, and at one time was on the Keith Circuit. In recent years, he sang in Detroit night clubs, including one which he operated. Survived by his widow and one daughter.

In Memory of
HARRY "PAT" KLING
Sept. 14, 1942.
BILL & PEGGY KLING

LeFEVRE—Charles J. (Frenchy), of a heart attack while operating his jewelry concession at Williams Grove Park, Mechanicsburg, Pa., August 27. Body was shipped to Baltimore for burial. His widow, Marion, and daughters, Jeanette and Gay, survive.

LINCKE—Paul, 80, composer of operettas and many popular tunes, September 4 in a hospital at Klausthal-Zellerfeld, near Goettingen, in the British Occupation Zone of Germany. Among his operettas were *Frau Luna*, *Lysistrata*, *Venus on Earth* and *Casanova*.

McCLUSKEY—Edward, 73, father of Bill McCluskey, nationally known folk artist impresario and head of WLW Programs, Inc., Cincinnati, suddenly September 6, in Pittsburgh. Born in Wishaw, Scotland, the deceased for many years had been an employee of the City of Pittsburgh. Services at St. Stephen's Church, Hazlewood, Pittsburgh suburb, September 9. Surviving are his widow, five sons and four daughters.

MERSON—Maurice, 50, concessionaire, member of National Showmen's Association, in Baltimore September 4. Survived by his widow, Cecelia, and two brothers, Irving and Benjamin. Funeral services Friday (6) at Riverside Memorial Chapel, New York.

OLSON—Leonard (Len), for many years manager and director of the annual July 4 show in Soldier Field, Chicago, in that city recently. His widow survives.

PARROFF—Babette Patrick, 59, formerly with the Ringling Bros. and

Barnum & Bailey Circus and who played the Keith Circuit with the team known as the Patricks, at her home in Astoria, L. I., N. Y., August 25. In show business over 50 years, she also appeared in Billy Rose's Jumbo Show and at the Diamond Horseshoe under the name of Mme. Tyanna, strong woman. Her husband, Harry Parroff, of the Parroff Trio; a daughter, Betty, high act performer, and son, Charles, survive.

REYNOLDS—Earl E., 57, coin machine executive, in Dallas September 2. He was president of the Texas Coin Machine Association, and also on the board of directors of the National Coin Machine Association. Surviving are his widow and two sisters. Burial in Dallas September 4.

RICHEPIN—Jacques, 66, French playwright, author and producer in Paris September 2. He was the son of Jean Richepin, noted poet, and husband of Cora Laparcerie, well-known actress, with whom he was associated in the management of the Mogador and Renaissance theaters in Paris.

ROACH—Elizabeth Carson, eight-month-old daughter of Hal Roach, movie producer, in Beverly Hills, Calif., September 5, following an operation.

ROSENTHAL—Moriz, 83, one of the foremost pianists of the past century, in New York September 3. Born in Poland, the son of Leo Rosenthal, a teacher in the Academy of Lemberg, he studied under Liszt and in 1878 appeared in concerts as Liszt's pupil. After several years of concert tours in Europe he came to America in 1888 and toured with 14-year-old violinist Fritz Kreisler and an orchestra led by Walter Damrosch, all practically unknown at the time. He returned to America in 1896 and made several tours of this country in succeeding years. He composed several instrumental numbers and was author of a treatise on piano technique and articles on musical subjects.

SIMON—Harry, 55, August 28 in Mobile, Ala., of coronary thrombosis, while making an inspection of the Mobile, Alabama County License Office. Simon was chief of the License Division of the Alabama Department of Revenue and was well known to outdoor showmen. Burial was in Demopolis, Ala., August 30.

STEYER—William, 72, of Florence, Omaha suburb, member of the Nebraska Fair Board of Managers since 1942 and on the State Fair board since 1939, September 5, in Lincoln, Neb. He was past president of the Douglas County Fair Association.

TAYLOR—William G., 50, member of the Fall Rivers, Mass., Symphony Orchestra and the Newport, R. I., band, August 30 while vacationing at Newfound Lake, Bristol, N. H.

THOMAS—Mrs. Catherine, 102, former actress on the London stage and known as the Grand Old Lady of Essex, September 6 at her home in Tiptree, England.

TYLER—Albert H., 86, widely known musician, at his home at Keene, N. H., August 28.

ULLERMAN—Ida B., 53, manager of the Erlanger Theater, Buffalo, for a number of years, at her home in that city of a heart attack. She had been in ill health for three years.

WILSON—Horace C., 41, former manager of Station WHEB, Portsmouth, N. H., August 29 at Glencliff, N. H. His widow, son and daughter survive.

WOODS—Lucy P. M., rep and stock performer for over 40 years and known professionally as Lucy Milliken, August 23 at her home in Hollywood. Services from Little Church of the Flowers, Forest Lawn, Calif., August 26. A daughter, Mrs. Charles V. Power, and a brother, Humphries Milliken, survive.

Marriages

BARCIK-PYE—Frank C. Barcik, former leader of the Beverly Twins and Their All-Twin Orchestra, and Miriam E. Pye, nonpro, in Bristol, Pa., August 31.

BRADSHAW-SIMON—Tiny Bradshaw, orchestra leader, and Blanche Simon, nonpro, in Elkton, Md., August 25.

DeLECCE-GEARITY—Richard DeLecce, guitarist at Copa Musical Bar, Philadelphia, and Rose Gearity, nonpro, in Washington, August 31.

PINFOLD-CASTLEBERRY—William E. (Whitey) Pinfold, Wild Life show operator formerly with King Bros. and Mills Bros.' circuses, and Virginia Castleberry, nonpro, at Des Moines recently.

Births

A daughter, Patricia Ann, to Mr. and Mrs. Hal McIntyre, at St. Francis Hospital, Hartford, Conn., September 3. Father is the ork leader.

A daughter, Charlene Patricia, to Mr. and Mrs. Larry Mason, August 28 at Essex Junction, Vt. Father is talker on Laughland on World of Mirth Shows.

Divorces

Sam Lamb, of Heart of Texas Shows, from Terrel Kennard Lamb in Dallas August 8.

Eileen McHugh, mentalist, from Frank McHugh in Atlanta July 9.

FOLLOW-UP REVIEW

(Continued from page 40)

entire show starring Ted Lewis and arranged by Lou Walter. When Lewis was caught a few months ago across the Hudson, he was a dead duck. Nothing he did seemed to click. It was almost pathetic watching him milk with no results. Here at the Latin Quarter there is a complete metamorphosis. He's the same old Lewis. In fact, he's better than ever, and most of it is the result of a sock show into which he slips as easily as a foot into a well-worn shoe. Instead of his old corn (tho its still there) there are a gorgeous bevy of gals, probably the prettiest on the Stern, and some fine acts who back up the old maestro's stuff, so it comes on the counter looking like the winning ticket on a 100-to-1 shot on the fourth at Saratoga. Wally Wanger has come up with a line that not only looks good but, what is more important, goes thru imaginative routines for solid eye appeal all the way. If there is any show in Glamor Gulch worth the \$3 minimum, it's the Latin Quarter show. And now with the Lind Brothers on tap, it's that much added gravy.

The Lind Brothers (3), highly-touted from the Midwest, live up to their rep. Good looking trio comes in with a sock routine and great pipes. What makes them different is their arrangements of standards and pops. Teed off with *Donkey Serenade*, followed by *Doin' What Comes Natur'ly*, closing with straight and and rhythm arrangement of *Vesti La Giubba*. Crowd called them back and this time it was a terrific *Eli Eli* arrangement, consisting of *Go Down Moses* ending in an oriental moan, followed by English verses, seguing into Yiddish, Hebrew then finally the traditional solemn *Eli Eli Melody*. Entire number is so thrilling that even those who didn't know what it was all about clapped until they were tired. These lads are good, plenty good. They're going places.

William Harris Jr.

William Harris Jr., 62, one of Broadway's best known producers, in New York September 2. His father, William Sr., was owner of several New York, Chicago and Boston theaters, and Harris Jr. began his career as manager of the Harris Theater, New York, in 1909. His brother, Henry B. Harris, was a successful producer of Broadway hits in the '20's. Harris Jr. presented his first production, *The Yellow Jacket*, in 1912, as an associate of Edgar Selwyn. Other hits produced by Harris were *Arms and the Girl*, *East Is West*, *Drinkwater's Abraham Lincoln*, *Outward Bound* and *The Greeks Had a Word for It*. His last Broadway show was *Miss Swan Expects* in 1939. Survived by his widow; a son, Henry B. Harris, and a daughter, Mrs. Robert Cameron.

Communications to 155 No. Clark St., Chicago 1, Ill.

INDIANA RADIOS SELL ANNUAL

Hoosier Native Sons With Round-Up Give Strong Show

19 locals band together to prevent "outlanders" from spotlighting selves—terrific advance build-up augmented by 375 on-spot airings—fair officials pleased

By Herb Dotten

INDIANAPOLIS, Sept. 7.—Nineteen Indiana radio stations, marshalling their forces in a unified effort against the outlanders, two powerful out-of-State outlets, scored a smashing promotional success for themselves and contributed immeasurably to the record-breaking attendance of the Indiana State Fair, which closed here Friday (6). Stations and the fair won—and won handsomely—from the set-up, the first of its kind in the history of radio and the fair world. By the time the fair closed, the Hoosier outlets had demonstrated to the Indiana natives that they were very much in the picture and that they could do a potent selling job. As for the fair, the attendance figures tell the story.

Specifically, the solid front of the Hoosier stations kept out a talent show of an out-of-State station Saturday night (31). This show, presented in previous years by talent from an out-of-State station, had been a source of no little irritation to Indiana radio because it served to put the Hoosier outlets in a blackout while the out-of-State biggie made hay at Indiana's big show, the State Fair.

The Show Clicks!

Not only did the united front of the Indiana stations keep an outside station out, but the show, built and presented by talent featured on the Hoosier outlets and buttressed by an Indiana native son, Olie Olsen, and his side kick, Chick Johnson (together with some of their Olsen and Johnson zanies), drew a record paid crowd of 11,081, which spent \$12,932.54 to see the Coliseum performance. And the show, titled Hoosier Radio Round-Up, was rated better than any of its predecessors, presented by outlanders.

Broadcast over the ABC network and on an all-Indiana hook-up of 19 stations, the hour-long Hoosier Radio Round-Up, which began at 10:15 p.m., climaxed the Coliseum show and threw the spotlight on the State Fair, and on the first hook-up of Indiana stations ever welded together for an event of this type.

Build-Up Terrific

But the show, the crowd it drew and its airing were but part of the deal. The stations went all-out in plugging the fair, in building up the show via advance blurbing, and practically all of the stations had set-ups at the fair, from which they either emanated programs or transcribed them. The result was that Hoosiers were plenty conscious of the State Fair and just as conscious of Indiana radio.

It is difficult to assay the promotion value to the Hoosier outlets. Radio men, however, concede it to be high. The outlanders—the big, powerful out-of-State outlets gave the tip-off when the deal was first advanced. Such stalwarts as Chicago's WLS, which had presented its *National Barn Dance* in the Coliseum in the pre-war years, and Cincinnati's WLW waged a determined fight to get the Coliseum show, which would (See *Hoosier Round-Up* on page 77)

52,000 See 46 Showings Of Lost Colony Pageant

MANTEO, N. C., Sept. 7.—A total attendance of 52,000 for the 46 performances this summer of the Lost Colony was reported with the closing of the pageant Labor Day.

Season was the sixth in the history of the event, and the first since the war. There have been 274 performances in all.

Weather this season was remarkably good, only two performances being canceled on account of rain.

New Glasgow Blue Union Event To Be Annual Affair

NEW GLASGOW, N. S., Sept. 7.—So successful was the first Blue Union week here, promoted by D. N. Neima, that plans already are in motion to make it an annual affair.

This year's event included four afternoons of harness racing, including a \$3,400 stake race, track meet, boxing and wrestling show and dancing.

Midway was supplied by the Bill Lynch Shows.

Indianapolis Winner Dies In 6-Car Crash at Atlanta

ATLANTA, Sept. 7.—George Robson, 36, winner of the 1946 Indianapolis Decoration Day race, and George Barringer, 42, Indianapolis, were killed during the 100-mile big car feature at Lakewood Park here Monday (2) when six of the 11 starting cars piled up as they were heading into the 98th lap. Ted Horn, Paterson, N. J., leading at the time, was declared winner. Accident resulted when Robson swerved from the rail position and was rammed by Barringer as he sought to avoid hitting Billy Devore, who was idling his damaged car in an effort to finish the race. Robson's car, hurtling end over end, struck Devore's car knocking it into the water where the driver was in danger of drowning until rescued.

Others involved in the mix-up were Ted Horn; Joe Langley, Dayton, O., and Bud Bardowski, Gary, Ind. Robson is survived by his widow and two children. Barringer leaves a widow.

PORTLAND, Ore.—Bob Gregg, midget racer who drives barefooted,



SAMUEL W. GUMPERTZ, for the last nine years general manager of Hamid's Pier, Atlantic City, has resigned and plans to retire to his home in Sarasota, Fla. Gumpertz is well known in outdoor show business, having been vice-president and general manager of the Ringling-Barnum Circus, leaving that post in 1937 to join George A. Hamid. Gumpertz's successor at Hamid's Pier has not been named.

Boundary Bay, Wash., Spot Concludes Good Season

BOUNDARY BAY, Wash., Sept. 7.—Ed Fraser, manager of the amusement section of Boundary Bay resort, reports spot was a winner this season. Bulk of patronage comes from Vancouver, B. C., 21 miles north. Fraser this year added rubber boats to his concessions. Rides are Ferris Wheel and Kiddie Auto. Spot also has an open-air roller skating rink.

Fraser also operates the Fraser Amusement Company, a coin machine business, at Bellingham, Wash.

Sunday Dog Shows Okay

HARTFORD, Conn., Sept. 7.—City Court of Common Council has adopted an ordinance permitting Sunday dog shows between 1 and 10:30 p.m.

Byers Bros. Claim Short Run Record

Opens, Closes in One Hour

HASTINGS, Neb., Sept. 7.—Richman and Carpenter recently completed what they think to be the shortest fair date in carnival history. Opening their Byers Bros.' Shows at noon August 27, the carnival operated for little more than an hour before being closed by the local gendarmes on order of Orville Peyton, secretary of the Adams County Fair. Hastings police were ordered to close the midway after the show management refused to do so on the order of Peyton.

Fair board decided that the carnival midway should close all rides, shows and concessions while the grandstand show was in progress. This would mean that the carnival could operate until about 1:30 p.m., reopen about 5 p.m., close again about 7:30 p.m., and remain closed until about 10:30 p.m. Both afternoon and evening performances in the grandstand were lengthy affairs. Richman and Carpenter decided they could not operate profitably before the fair patrons arrived or while they were doing chores and eating dinner or after they had left the grounds at night.

The midway did not open again altho it stayed the balance of the day to see if a solution could not be found. The darkened midway fell on deaf ears so far as the fair board was concerned. Many arriving at the fair grounds turned around to seek other amusement when they saw the closed midway. The next morning the show tore down and left the fair exclusively to the grandstand. The last truck was out of the grounds shortly after noon.

Jim Carpenter, co-owner, said: "My experience in the show business is rapidly nearing completion—surely I have now experienced in reality what should only appear in the most fantastic dreams. The decision to move out was a costly one all right, but it could not possibly have been as costly as completing the engagement under such unreasonable conditions. It made me sick to see the police close a midway where some 1,500 fun-seekers were having the time of their lives—and the boos and jeers of the midway throng was pretty good evidence that I was right in my contention that the carnival was as much sough after by the fair patrons as the grandstand show. At least I can enjoy the solace that our midway was too great a competitive threat to the fair board's grandstand show."

Plymouth Gets USDA Exhibit

PLYMOUTH, N. H., Sept. 7.—Plymouth Fair, opening Tuesday (10), has arranged with the U. S. Department of Agriculture to show exhibits designed to help citizens in a sustained conservation of basic resources.

DAILEY A HOMESPUN OUTFIT

R-B Harassed By Rain, Late Omaha Arrival

Good Press Almost Futile

OMAHA, Sept. 7.—Showing for the first time at Ak-Sar-Ben Field and favored by a good press, the Ringling-Barnum circus, however, encountered bad breaks in the weather here, with the result that the two-day stand, Wednesday and Thursday (4-5), drew only fair business.

The show was laid out on the Ak-Sar-Ben auxiliary parking area, with the concrete parking area and paving leading to the midway. The lot formerly used was at 30th and Wirt.

Flood Causes Delay

The Big One pulled into town Wednesday morning in the wake of a young flood, which inundated the unloading area so that the show had to detrain nearly two miles from the lot. This, with the fact that the performers' section was late, delayed proceedings. Wednesday's matinee started about 5 p.m., and played to half a house. Night house was rated at three-quarters, mostly reserves.

Thursday was extremely muggy and business was about the same as the first day. A heavy rain and electrical storm stampeded some of the customers, and rain cascading thru the big top doused one of the troupes during the performance.

Norfolk Proves Surprise

Sam Stratton, working the press, netted two pictures and a story on the afternoon of the opening, and art and two stories the following morning. Featured was Bandmaster Merle Evans, former Nebraskan.

Norfolk, Neb., proved a surprise Tuesday (3). At Sioux City, Ia., Labor Day, show had a sellout in the afternoon and a fair night house.

Expected new consignment of workmen from the South has failed to materialize, and it was reported that 15 of the previous shipment left here to return to Dixie.

3 for Sparks On Labor Day

LAURENS, S. C., Sept. 7.—Sparks Circus played to fair matinees and good night houses at Anderson, S. C., Tuesday (3), and here Wednesday (4), after giving three performances at Greenville Labor Day (2).

The matinee at Greenville drew an overflow crowd, and the turnaway was so great at the regularly scheduled night show that the management hastily arranged for a second one. Weather was fair and warm.

Show entered South Carolina Saturday (31) at Gaffney, playing to about half a house in the afternoon and three quarters at night. Gastonia, final stand in North Carolina, produced a full night house Friday (30) after a good matinee. Business was fair the day before at Statesville, N. C., where showers fell in the afternoon.

Sparks's return route thru North Carolina was just one day short of three weeks, totaling 17 one-day stands and two Sundays off.



OTTO GRIEBLING gives a demonstration of proper bowling technique from a wagon tongue, and probably doesn't realize he's showing off before Sylvia Fanta, one of the Pabst Blue Ribbon stars of the Chicago All-Star League.

—Photo by Atwell

Cold Fails To Hurt Beatty's Biz in Ont.

FORT WILLIAM, Ont., Sept. 7.—Clyde Beatty Circus played to a capacity matinee and near-capacity night house here Labor Day (2), in weather described as cool and cloudy in the afternoon and very chilly at night.

It was chilly also at Kenora, Ont., but show did capacity business there Saturday (31).

Show laid off Tuesday (3) and made a 631-mile jump to North Bay, Ont.

Loos Says He Voted To Adjourn But Haley Is Running the Show

WILMINGTON, Del., Sept. 7.—Next round in Edith Conway Ringling's battle challenging the validity of the April 10 election of officials of the Ringling Bros. and Barnum & Bailey Combined Shows, a Delaware corporation, will be fought in the court of chancery here October 1.

At issue is an agreement of September 15, 1941, in which the petitioner, Edith Conway Ringling, and Mrs. Aubrey B. Haley agreed to vote their stock together for election of directors and in other matters, with Karl D. Loos, Washington attorney, designated to decide in case of a

Straw House for Stevens

LEON, Ia., Sept. 7.—Stevens Bros.' Circus played to a straw matinee here August 29, followed by a fair night house.

Monroe Still in Kansas

VALLEY CENTER, Kan., Sept. 7.—Monroe Bros.' Circus drew good crowds here August 30.

Built To Make Money, But It's Fun for Family, Too

Al G. Barnes' influence obvious as elephants, horses carry bulk of program—menagerie offers surprising power—equipment, from stem to stern, first class

By Justus Edwards

KEOKUK, Ia., Sept. 7.—Big Ben and Little Eva Davenport listen attentively to the advice of others and then go ahead and run their show to suit themselves. They have come far since the days when they were playing crossroads with a few monkeys and a bear under the elegant title of the Davenport Society Circus. Now they have a 20-car railroad show—all theirs with no strings attached. Yet, for all its elephants and horses and fine equipment, they'd be the first to admit their Dailey Bros. of today still retains much of the rugged, homespun spirit of their truck-show days.

After all, it's their show, and that's the way they like it.

Buck Owens Playing 21 Stands in N. C.

DURHAM, N. C., Sept. 7.—Blazing a trail with its first season's tour, the Buck Owens Circus and Wild West is playing a total of 21 stands in North Carolina, of which Durham was the 13th.

Attendance here Tuesday and Wednesday (3-4), was a little on the light side. Elsewhere in the State, however, show is reported to have picked up some good business.

Durham was Owens's second two-day stand in North Carolina, Charlotte having been played August 26-27. The show entered the State at Asheville August 19, two weeks ahead of Bailey Bros., and was six days ahead of Sparks at Statesville. After reaching as far East as Wilson, today's spot, route swings back westward. At Raleigh and Fayetteville, show will follow Sparks between three and four weeks.

Owens will wind up in North Carolina at Monroe, September 13, and enter South Carolina next day at Great Falls.

Here, for instance, is a 20-car show without a grandstand. The old gag about giving the reserved-seat customers soft pine gets a workout on this one. The boards of the reserves are wider than the blues, and they are 10 high whereas the blues are 14. They also outnumber the blues three to one, to put the ratio conservatively. Moreover, each customer gets a personal invitation to buy a reserved seat. The only way into the big top is between two ticket boxes spaced all of 18 inches apart.

The Davenports have been importuned by their advisers to put in a grandstand, especially if they ever expect to go East. And sometimes they seem almost persuaded. But Ben says he'll not build one until he's sure of an improvement in the help situation. He thinks late matinees are contrary to good business. He also has a theory that people would rather pay 60 cents to sit on a board than \$1.20 for a chair.

Geared To Make Money

While the Davenports apparently have fun running their show, they make it plain that's not the only reason they're in the business. No extraordinary perception is needed to see their show is geared to make money. In the lean years, they learned ways to nickel and dime the customers, and today they use those same methods to two-bit 'em. The predominance of reserves in the big top is just one of them. Beside the show-owned Side Show is a show-owned pony ride, and across from it is a show-owned pit show. The concessions are all show-owned. The show-owned pie car is a place where the show folks can enjoy themselves—and spend their money. In brief, the revenue does not come thru the ticket wagon alone. And Ben observed that it all looks the same when it's put together.

Something else the Davenports learned when money was tight was the knack of keeping down the nut. Those in the know say the nut of this show is lower even than outward appearances indicate.

Which brings us to the subject of (See Dailey a Homespun on page 97)

Kelly-Miller Seats Fall

TEKAMAH, Neb., Sept. 7.—A section of reserved seats fell at the start of the night performance of the Al G. Kelly-Miller Bros.' Circus here August 30. Only injury reported was a sprained ankle sustained by a woman patron. Folks who had occupied the seats stood during the rest of the show.

disagreement on how the stock should be voted.

The defense claims the agreement is invalid under Delaware law. Loos, who was the sole witness called to the stand in a chancery court hearing here Thursday (5), said the parties had been unable to agree on how to vote at the 1946 annual meeting for a fifth director, how duties of James A. Haley and Robert Ringling should be set forth in a contract, and whether another contract should assure Haley's employment with the circus for three years at not less than \$20,000 per year.

Loos testified Thursday that, in the absence of an agreement between Mrs. Haley and Edith Conway Ringling, he ordered the Ringling-Haley shares voted to adjourn the annual meeting. The petitioner claims the election which followed was invalid.

Chancellor Collins J. Seitz ordered filing of briefs by the petitioner before September 16, and by the defense before September 24, and the reply of the petitioner by September 27. Further hearing on the case was set for October 1.

New Wardrobe Outshines Business for Cole Bros.

EUGENE, Ore., Sept. 7.—Resplendent in an elaborate array of new eye-filling spec wardrobe, Cole Bros.' Circus played to a good day's business here Thursday (4), drawing a near-capacity matinee and full night house. Elsewhere, however, business the past week was nothing startling. Attendance was light for both performances at Longview, Wash., Friday (30), where Cole Bros. was just two days behind a Shrine-sponsored date of the Polack Bros.' No. 1 unit. Show moved next to Portland, Ore., where a four-day engagement, ended Tuesday (3), was described by *The Billboard* correspondent as "poor, with little to explain the slump other than apparent public apathy." Crowds Labor Day did not equal those of Sunday, which was the best day of the run. Weather, tho cloudy the first and last days, was deemed no deterrent. Some opposition was furnished by double-header Pacific Coast League ball games.

At Corvallis, Ore., Wednesday (4), half a house turned out for the matinee and a three-quarter house at night.

Show has been blessed with early arrivals and all performances have been on time.

The new wardrobe, ordered last spring from the DeMoulin Company, was used for the first time at Portland. It adds flash and color to Col. Harry Thomas's current spec, *Caravan To Mecca*, altho an inventory suggests considerable geographic and historic license was exercised in its selection. The procession is led by a mounted section in red, white and blue costumes of Turkish design. Next comes a section in authentic garb of the Canadian Northwest Mounted. Another is in parade dress of Imperial Russian Cossack inspiration. The men's and women's walking sections also have effective new costuming.

Western Dates Okay For 2 Polack Units

KELSO Wash., Sept. 7.—Polack Bros.' Circus, unit No. 1, playing here just two days before Cole Bros.' appearance across the river in Longview, drew two good night houses and a fair matinee August 27-28. Date was Polack's first in the Longview-Kelso community and was sponsored by the Columbia River Shrine Club. The three performances were given in the Kelso Ball Park.

Show came here from a two-day stand in Gyro Field, Astoria, Ore., August 24-25 under auspices of the Astoria Yacht Association.

Helena, Mont., Okay for No. 2

HELENA Mont., Sept. 7.—Polack Bros.' Circus, unit No. 2, wound up a successful three-day engagement in the Civic Center here Sunday (1), playing to capacity houses Saturday afternoon and the last two nights and three-quarter houses at the other three performances. This was the unit's first indoor date since Kansas City, Kan. Sponsor was the Junior Chamber of Commerce.

FOR SALE MEXICAN BURROS

Used past two summers for children's rides. 11 well broke. 4 colts, very cute. Also 12 Army Mountain Saddles and Bridles. Burro with Saddle and Bridle, \$90; without, \$70.

Write

JACK HARDING
Dorset, Vermont

FOR SALE

Complete Show Outfit, Tent 50x120, 4 pole Bail Hug Khaki top, good condition, Circus Blues, Stage and Folding Chairs, 8 1/2 k.w. Light Plant.

L. O. RILEY

120 E. First Ave. Williamson, W. Va.

James M. Cole Has 'Em on the Straw Twice Labor Day

PORTSMOUTH, Va., Sept. 7.—James M. Cole Circus struck it rich here Labor Day (2), after a stretch of spotty business on its southward trek thru New Jersey, Delaware and Maryland.

Favored by warm, clear weather and a holiday, show had 'em on the straw both afternoon and night, with kids crowded up to the end ring curbs.

Conditions were not so pleasant Thursday (29) at Crisfield, Md., where the matinee was almost rained out. A good crowd turned out at night, however, despite the dampness.

After playing Exmore, Va., on the Peninsula, Saturday (31), show came to Portsmouth via ferry Sunday (1) for the Labor Day date. Only other Virginia spot on the route was Suffolk, Tuesday (3), after which the show entered North Carolina at Elizabeth City.

10 Sellouts in 2 Seasons Give Bailey a Record at Asheville

ASHEVILLE, N. C., Sept. 7.—Bailey Bros.' Circus rounded out some sort of a record for itself and for Asheville Sunday and Monday (1-2).

It was the show's second appearance at Asheville this year and the third in two seasons.

Arriving Sunday, show was permitted to give a performance at 9 o'clock that night, and this was followed by two scheduled performances Labor Day. All three houses were packed, and Monday night's was a turnaway.

A year ago Bailey also played a Labor Day engagement here at which four performances were given.

At the outset of the current season Asheville was the first stand out of winter quarters, and three performances were given April 8 in the rain.



FRED BRADNA, veteran equestrian director of the Ringling Bros. and Barnum & Bailey Circus, who suffered a broken hip while riding a quarter-pole during a blow in Dallas last fall, is rounding into shape even tho he still is on crutches. With him in this recent photo is a 90-pound tarpon he brought to gaff after a 45-minute fight.

Dailey Does Okay in Iowa

INDIANOLA, Ia., Sept. 7.—Back in Iowa after a brief dip into Missouri, Dailey Bros.' Circus is playing along to some good business.

Keokuk on Labor Day (2) produced the show's best day since Ottumwa, with near capacity in the afternoon and a strong night house. Matinee was only slightly late despite a slow get-away from Louisiana, Mo., and a steep two-block pull from the Keokuk railroad yards. People turned out in large numbers at the runs to watch the first rail show in recent years unload, and were on the lot so early that Milt Robbins opened the Side Show before noon.

Washington, Ia., yielded a surprisingly good day Tuesday (3); Fairfield was fair Wednesday (4), and Indianola was another agreeable surprise Thursday (5).

Of four stands played in Missouri the best was Mexico, Friday (30). The polio scare is believed to have hurt business next day at Marshall, but Louisiana came thru satisfactorily Sunday despite a hard rain at noon.

Va. Good for King; Wytheville Crowds Call for 3 Shows

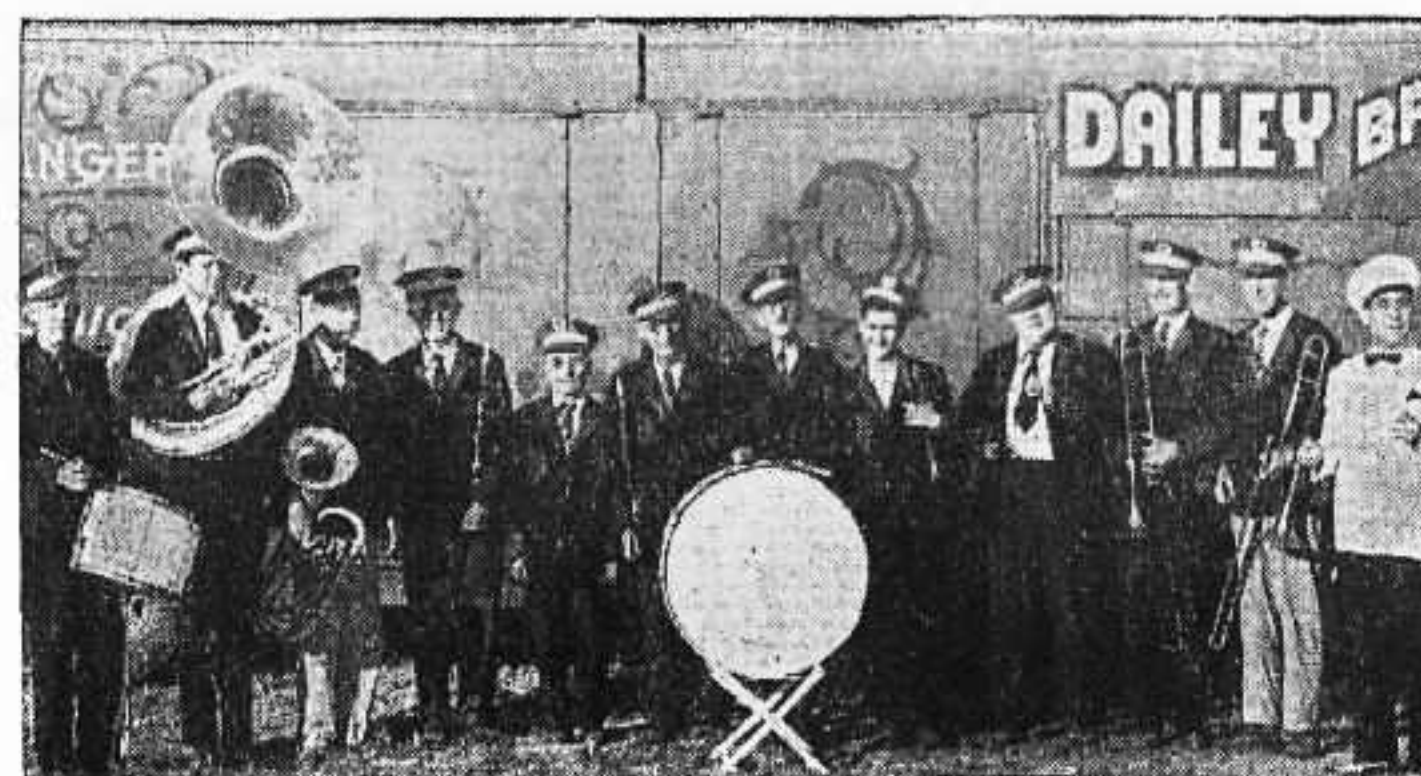
WYTHEVILLE, Va., Sept. 7.—King Bros.' Circus had to give three performances instead of its scheduled two here, Wednesday (3), in order to accommodate the record crowds that came from 40 miles around.

A second afternoon show was ordered by Floyd King after all the people the big top would accommodate had been packed into the seats and on the ground and hundreds more still sought admittance. Another overflow crowd turned out at night, filling every available bit of space. The weather was pleasantly cool.

At Radford, Va., Labor Day (2), show was greeted with a capacity matinee and overflow night house, despite opposition from two pro baseball games. Show also packed and jammed 'em at both performances, Saturday (31), at Harrisonburg, Va.

A deviation was made in the route, Friday (30), when the show wild-catted into Lexington, Va., for a night show instead of playing its scheduled stand at Waynesboro, Va. The Waynesboro date was canceled after it was learned added levies would be imposed by the State because of the Virginia State Fair, formerly held at Richmond, which was opening Monday (2) at Staunton. Waynesboro and Staunton are both in August County, and the State tax code provides an extra license of \$1,000 for each performance of a circus playing in the same county within 15 days before or a week after an agricultural fair. It also provides a \$2,000 penalty for advertising such a circus.

Show laid over at Charlottesville, Va., until 9 a.m., Friday, then left for Lexington for an unbilled night performance. A fair matinee and packed night house turned out at Charlottesville, Thursday (29), despite rainy weather.



JOE ROSSI'S SNAPPY BAND with Dailey Bros.' Circus caught in the backyard between their center-ring concert and the start of the matinee. Left to right: Bill Todd, Wallace Milliken, George Gardner, R. R. Banky, Louis Grabb, Joe Pomilio, Sam Barham, Don Roggio, Willard Isley, Clyde Burkett, Jingle Carsey, and Joe Rossi, leader. Since picture was taken, Oliva (Frenchy) LeBeuf has replaced Don Roggio, and Jingle Carsey has left.

—Photo by Atwell

VALLEY MOUNT RANCH RODEO

One of the best all around complete Rodeos in the country. Can show now any place, any time. 300 head of Rodeo Stock—Brahma Bulls, Bucking Horses, Dogging Steers—Brahma Roping Calves, Trick and Fancy Riders, Trick Riders, Comedy Shows, High School Horses and many other featured acts.

No Show too large or too small. Best of equipment in Bronco Saddles and Bucking Rigging.

Own transportation—Contact at once.

BEN KRAUS
VALLEY PARK, MO.
(Phone: Valley Park 181)

UNDER THE MARQUEE

Harry Hammond, inside ticket seller with Sparks show, is back after hospitalization at Raleigh, N. C.

Jay Gould reports from Minnesota that his Million Dollar Circus is experiencing the most profitable season of his career.

Bailey Bros., billed at Rome, Ga., for Monday (9), will be followed there three days later by King Bros.

Betty and Benny Fox, aerial dancers, have signed for 10 weeks with the Hamid-Morton Circus, which opens in Philadelphia September 22.

Chester (Bobo) Barnett left Polack Bros.' No. 1 Unit, where he was producing clown, and is receiving medical treatment at Los Angeles.

Wendell Goodwin is doing a daily circus column in The Trentonian at Trenton, N. J., aptly heralded as "a prodigious parade of printed paragraphs."

Ruben W. Sutter, a part-time clown cop for the past 17 years, retired from his full time job as a Detroit detective Saturday (31), but will continue his clown bookings.

The Miller Sisters, Mabelle and Ruth, aerial act, who recently concluded a tour of fairs, are in Chicago preparing a new act for the winter. Mabelle visited *The Billboard's* Chicago office Friday (6).

In answer to one insertion of and at-liberty ad in The Billboard, James M. Beach received 11 wires and 6 phone calls with offers for the rest of this season and for 1947. He's now contracting for the Sparks show.

Bink's circus acts, with George Bink and Leo Demers, and Jake (Corrigan the Cop) Disch played the Labor Day celebration at Wisconsin Rapids, Wis. . . . Scotty the Clown postcards from Cortland, N. Y., that he was going to play fairs in Pennsylvania.

Fabulous Empire, the story of Col. Zack T. Miller and the 101 Ranch, written by Fred Gipson, will be published by Houghton-Mifflin Company, Boston, September 26. A condensation of the story appeared in the September issue of *Holiday* magazine.

Jack Hawthorne, who has the candy floss on Cole Bros.' Circus, is back on the job after suffering a heart flare-up, the result of a mishap while driving near Portland, Ore. Hawthorne's truck narrowly missed going over a cliff and he suffered from shock.

A mountain top, newly cleared for an airfield, provided space for the C. R. Montgomery Circus at Eureka Springs, Ark., which stands line a Swiss village in the most rugged section of the Ozarks in Northwestern Arkansas.

The Jorgen M. Christiansen Criollo horses from Polack Bros. No. 1 Unit will be featured in the grandstand show of the Western Washington Fair at Puyallup, September 14-22. The Power elephants from Polack Bros. No. 2 Unit are also contracted for the same date.

New England members of the Circus Historical Society, Circus Fans'

FOR SALE

Cash only. No deals. Small Circus or Wild West Show, complete, ready to go. Can be on road in ten days' time. BOX D-305, c/o The Billboard, Cincinnati 1, Ohio.

Association and Circus Model Builders will meet jointly at Boston, October 6, during the Hamid-Morton Circus. This will be the fourth meeting of its kind. The three fans orgs met twice at Boston Garden while Ringling-Barnum was there and once at Benson's Wild Animal Farm, Hudson, N. H.

While playing Walworth County Fair at Elkhorn, Wis., Phil and Bonnie Bonta were visited by Mrs. Wallie Gollmar, of the old Gollmar Bros.' Circus (she's the daughter of Popcorn George Hall and makes her home at Evansville, Wis.); Sverre O. Braathen, Madison, Wis.; Dean Thomas, Stoughton, Wis.; Mrs. Zella Hall, Whitewater, Wis., and Mrs. Zetta Beetow, Elkhorn.

Jack Crippen, tied down by family duties for several years, has been visiting all the shows within driving distance of his home at New Sharon, Ia., and says he hopes to troupe again next season. . . . Doc Waddell, "Bishop" of circus, carnival and fair, celebrated his 83d birthday August 26 at the home of his son, Parson Waddell, at Portsmouth, O.

The Raymond-Lee Circus is reported to have had one of its biggest days of the season at Jeffersonville, N. Y., August 27, strawing 'em afternoon and night. Ray Brison's Side Show also had a big day and Jane Brison was so busy in the popcorn and novelty stand she couldn't keep up with the customers until Mr. and Mrs. Fred Timon, of Oswego, N. Y., who were visiting, pitched in and helped.

Polack Bros. No. 2 unit, billed for a three-day stand starting September 16, will be the fourth circus to play Bellingham, Wash., within three months. The 101 Ranch made it June 18, Clyde Beatty July 12-13, and Cole Bros. August 23. According to Wallace C. Winter, CFA, of Bellingham, the State American Legion Convention gave Cole Bros. stiff opposition, with light attendance as a result. That afternoon, 15,000 people lined the streets for the Legion parade led by Gen. Jonathan Wainwright, and at night the circus had to buck the drill team and bugle corps.

The Klins, Charles and Peggy, playing fairs for Barnes-Carruthers, ran into Earl Sutton at the recent Des Moines State fair. They hadn't seen Earl since 1926, when they all tramped together on Hagenbeck & Wallace. . . . Bill Kay, of Sam Ward's advance promotion staff for Polack Bros., took a brief vacation in San Antonio after the recent Portland, Ore., date, along with Hal Lyons and Joe Baker, also of the Polack staff. Sarah Schmidlap, circus fan of Lake Geneva, Wis., invited the boys to her ranch for a few days between dates. They also celebrated Baker's 24th birthday. The latter recently left the Sparks advance.

Emmett Kelly Will Play Olympia Circus in London

CHICAGO, Sept. 7.—Emmett Kelly, featured clown with Ringling Bros. and Barnum & Bailey Circus, is contracted for Bertram Mills' Olympia Circus in London opening December 20.

Muskogee Nixes 101 Ranch

MUSKOGEE, Okla., Sept. 7.—The 101 Ranch Wild West Show was denied permission to show here August 30, on orders of the city-county health officer, because of prevalence of polio in this community.

Hugo, Okla., To Welcome Returning Shows Nov. 14

HUGO, Okla., Sept. 7.—November 14 is the date selected by the Choctaw County Chamber of Commerce for this community's Home-Coming Celebration for Hugo Bros.' Circus, the Al G. Kelly-Miller Bros.' Circus, Stevens Bros.' Circus and the Casey Smith Shows, all of which winter here.

Committee in charge announces Gene Autry will be emcee, Gov. Robert S. Kerr will welcome the shows home in behalf of the State, and Col. Ed Ansley, of Hugo, who traveled for 25 years as Buster Brown for the Brown Shoe Company, will "give" the town to the guests of honor.

Rodeo Fans Will Convene In Philadelphia Sept. 14

WAVERLY, N. Y., Sept. 7.—Sixth annual convention and banquet of the Rodeo Fans of America will be held in the Philadelphia (Pa.) Hotel September 14, Fog Horn Clancy, executive vice-president, announces.

Heretofore the convention has been held in New York during the Madison Square Garden Rodeo, but was switched this year to Philadelphia because the Roy Rogers World Championship Rodeo will be held in the Philadelphia Arena, September 13-21. Rogers will be guest of honor at the banquet.

Burt Lancaster, who, according to Universal Pictures, was with Ringling-Barnum as an acrobat in 1938 and with mud shows before that, is leading man of a new film, *The Killers*.

Doc Ford Writes Of Bell Closing

CHICAGO, Sept. 7.—L. B. (Doc) Ford, who was with Bell Bros.' Circus the last part of its season, has nothing but the highest praise for both the show and its owner, Tom Ewalt, in explaining the circumstances connected with its closing. He writes:

"A beautiful show that will leave pleasant memories for the writer for many years to come has folded and wended its way to the barn at Geneva, Neb. Business for the past four weeks had been so bad due to polio that Ewalt had to dig into the old sock at every stand to take care of expenses. Show played Fremont, Neb., August 19 to a mere handful of people, and next morning Ewalt announced the show was sold, that the new owner would arrive Saturday to take over and he wanted all people with the show to remain. He also announced the show would lay off one week in Fremont and then resume its route, that all people remaining would be paid one-half a week's salary for the lay-off week.

"But the new owner did not arrive Saturday or Sunday, but at noon, Monday (26) Ewalt received a wire which he showed the writer, stating the new owner could not complete the deal. So Ewalt announced he personally would pay off everyone as agreed, and this he did—all salaries and the half-week guaranteed. This was a very fine gesture on the part of Ewalt. The writer can only say in farewell, good luck to a wonderful family and thanks for a pleasant season."

JIMMY BAGWELL'S GUITARODEO

Opens 10th day of October. Will be out all Winter. Need 10 Guitar Players, Male or Female; must sing, play and ride. Prefer Ropers or people with High School Horses. Must play. State all in first letter. Want one Blackface Comedian and one Rube Clown to team with Blackface; must have transportation for self and stock. No stock furnished. We buy all feed. No Cook-house. Street Parade and Nite Show. Only title copyrighted in U. S. and Canada. Own photo and pics of lead and rolling stock must accompany first letter. Address replies

JOHNNY BAGWELL, Bradley & Benson Circus
P. O. BOX 238 YORK, S. C.

CIRCUS BILLPOSTERS WANTED

FOUR BILLPOSTERS WANTED — Salary \$100.00 per week net; 4 weeks' work. Salary on deposit with Billposters' Union in Phoenix. Must drive truck. Job starts in Phoenix, Ariz., October 1; ends November 5 in Phoenix.

Write

JACK B. AUSTIN

Orpheum Theatre, Phoenix, Arizona

Notice to Lush Heads — I will do the drinking, you post the bills.

ATTENTION, PRODUCERS

The St. Louis Police Relief Association is making preparations for the Annual Benefit Indoor Circus to be held in St. Louis early in the spring of 1947. Producers are invited to present their propositions at a special meeting in Room 605, Police Headquarters, in St. Louis, at 10:00 a.m. Sept. 27. Acts are welcome to write us their propositions.

Address all communications to **HOWARD S. MOORE, Secy.**
ST. LOUIS POLICE RELIEF ASSN., 1200 CLARK AVE., ST. LOUIS, MO.

WANTED FOR 10 OR MORE WEEKS, INCLUDING DETROIT 3 WEEKS and CLEVELAND 2 WEEKS 41ST ANNUAL SHRINE CIRCUS

CIRCUS ACTS OF ALL KINDS ★ SIDE SHOWS—WILD WEST—CONCERT ATTRACTIONS

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FOR SALE

At Houston, Texas, 19 Christy Bros.' Circus Wagons, including three Cage Wagons, four Tableaux and Band Wagon, one Ticket, one Pole, one Cook, six Baggage and enough rolling stock to equip a fifteen-car Circus. First \$3,500.00 takes them.

BLACKHAWK SHOWS

1814 3d AVE.

ROCK ISLAND, ILL.

Cole Bros.

As Freeman Sees 'Em: John Smith doing his family wash for the first time this season. Now anything can happen. . . . Bogonghi teaching his dog, Bogonghi Jr., how to be a gentleman. Watch your water buckets, boys. . . . Mr. Mac taking his afternoon siesta and doing a grand job musically. . . . Arky Scott getting a Russian hair-cut. . . . Mrs. Curly Stewart looking like Annie Oakley in that 10-gallon hat. . . . Max Chamberly giving that bad knee the sun treatment. . . . Bill and Ada Spaulding taking a well-deserved two days off at Seattle. . . . Dick Lewis trying to find a place to put the family teepee. . . . Gee Gee Engesser having her troubles with the 16-horse hitch in Seattle. . . . Huffy Hoffman, Anna Fitts, Billy Burke, Freeman and a few others waiting for 12 o'clock in the State of Washington. . . . The Cristiani boys trying to make a ring so they could ride in it. And did they have my sympathy! . . . Ruth and Paul Nelson riding line-up and really looking the part. . . . Jo Jo Monarch looking like a New York model. Can that gal wear clothes! . . . Florence Tennyson taking up runs for the girls. . . . Harold Voice teaching Otto to dance. . . . Harry Thomas still the best announcer in this business for Freeman's money. The only one who ever topped him was Lew Graham. . . . Ortans Cristiani doing the best job of top mounting this writer ever saw. Her four-high is a pip. Daviso and Pete as understanders aren't so bad, either. And for a middle man, give me Oscar. . . . The Caudillo Mexican laundry going full swing. . . . Some of our so-called men trying to beat the women into the bus, and Belmonte Cristiani telling them women and children first. Did I laugh!

The lot at Tacoma (worst this season) made Winn Partello and Eddie Grady look as if they were made up for a minstrel show. Bobby Donovan, Pat Scott and Marion Partello also looked cute after the elephant act. Frank Loftus rode the porters' special into Tacoma and reports a rough ride. Capt. Frank Phillips is fighting his fighting lion in the safety cage. I hear the bear has been walking consistently lately. Pat Lyon is our new downtown ticket seller. Event of the week: Laundry went out and came back.

Our new wardrobe arrived and is something to behold. Must have cost a fortune. Let's hope the wearers will take care of it as if it were their own. The web number is one of the nicest on the show, but if some of the girls wouldn't point their heels it would look a lot better.

It's quiet since the kids went back to school. Jo Jo Monarch was visited in Longview, Wash., by her brother, who was stationed in Alaska. Freeman Jr., after nearly three years overseas, came home for two operations and is doing fine. Birthdays: Rio Cristiani (two years old, and did he have a time), Noyelles Burkhart, Zack Terrell, Marion Partello and Anna Fitts.

Visitors have been numerous. From the Polack show came Hubert Castle, Ruth Flanagan, Joe Milanni, Munsie Antelek, Mr. and Mrs. Bee Carsey, the Zaccinis, Dennis Stevens, Ed Raymond, Bernie Miller, Mr. and Mrs. Jimmy O'Donald and Jimmy Jr. Other visitors: Bob Smea, Hi-Brown Bobby Burns, Harper Joy, Mr. and Mrs. Harry Chipman, John Lemon, Mr. and Mrs. Dan Miller, Ernie Jensen, Frances Wallace, Art Jordan, Raymond Raye and Peggy and Art Freeman (no relation). Peggy was formerly Peggy Michell, who worked with Hilliary Long on the Big Apple when we were all young). Lots of visitors, but no Black Horse ale.—FREDDIE FREEMAN.

Dressing Room Gossip

Ringling-Barnum

Ending our tour thru the Tall Corn State, with fair weather and good business, we're heading for the Southwest, George Blood and his cookhouse crew did themselves proud Labor Day, serving a chicken dinner that hit the spot. With Sunday off, we all gave the movies a big play. Some members of the show found a game in one of the clubs at Sioux City, called Beat the Girl. The crying towels were out next day; the moaning could be heard all over the lot. Arthur Wallenda celebrated his birthday; also Tidwell.

Back door notes: Harry Dutton cooking six young fryers in Norfolk, Neb., and half the show around his grab joint waiting to get some chicken in the rough. Merle Evans and Emmett Kelly planning a big party for Art Springer, Big Show announcer. Kelly set for the Mills Show in England this winter as before the war. Justus Edwards, of *The Billboard's* Chicago office, cutting it up in the backyard. Yes, Baker, things are cooking, and how! Red Grumley, headwaiter in the backyard grease joint, reporting the theft of his walkie-talkie phone, used in ordering stock from the midway diner. Strange sounds in the night alongside the cars: "Seven, eleven," "What's open," "Your shot."—DICK MILLER.

Stevens Bros.

We've had ideal circus weather and some really good business since coming into Iowa. The days are hot, but at night you have to drape in your bennie, if you have one, and pull for heavy covers.

Iowa State Fair was visited by Mr. and Mrs. Vern Pratt and daughters, Betty Jane and Rita Jo; Mrs. Robert Stevens, Harvey Sweet, Roy Headley and the writer. Rita Jo celebrated her 12th birthday at Mystic, Ia, Sunday (1), she with her mother as well as Harvey Sweet and Sheila Grady, left for home for the opening of school.

Recent visitors included Messrs. Evans, Starke and Perry, of Centerville, Ia.; Neil Schaffner, of the Toby & Susie tent theater, showing at Bloomfield, Ia., and Mr. and Mrs. Bud Stevens, he being a brother of Owner Robert Stevens. Marvin Hulick, of the Tivoli Exposition Shows, stopped off en route from the Bedford (Ia.) Fair to Jefferson City, Mo., and tried out his new camera.

Clown alley has been increased by Robert and Patty Tabor.—HARRY VILLEPONTEAUX.

Dailey Bros.

Norma Davenport and party drove to Sidney, Neb., to attend a rodeo. No name mentioned, but one of the boys borrowed an embroidered suit from Freddie Fredericks' trunk to wear to the rodeo. Six-foot-four bass player, Wallace Milliken, is touring. Every fair city has a beckoning finger, but trains wait for no man, and long legs and speed avail nothing. The bus company got another passenger. Joe Rossi's band is getting so hot that Frenchy Le-Buof swings the bugle call.

Visitors: At Clarinda, Ia., the Nellie and Bansy Dutton unit (Frankie Lou Woods and cousin Carolyn, Helen Parnell and Irvin Sloan) saw the matinee en route to a fair date in Nebraska. At Creston, Ia., Dr. and Mrs. Schlack, of Chicago. At Centerville, Ia., Mr. Starke, of Evans & Starke, dealers in circus acts; Mr. and Mrs. Bob Valentino (he trouped with Si Kitchie 35 years ago). At Moberly, Mo., Mr. and Mrs. Marvin Busch, and Mr. and Mrs. Charles H. Leidl, taking snaps and movies in the back yard. Bill Lindemann visited the Davenports several days.

Familiar faces missing: Katharine Barney, to Gonzales on account of the illness of her mother; Mildred Pyle to San Antonio to put Donna in school; Hank Carlyle to the Southwest to manage a winter zoo show. Ralph Noble is back and has taken over the 24-hour job. The Harrison Troupe visited and will finish the season here. B-r-r-r! How cold for August.—HAZEL KING.

Bradley & Benson

Charles Arley entertained his brother and sister a couple of days. Being from Memphis, they didn't have too far to travel to see him. Mrs. Tom Mix is sporting a house trailer. It was only necessary to put three trailer hitches on her car before she finally got set. Hope her troubles are over now. We're all waiting for the housewarming!

Pearl Snyder, who heads the cow-girl concert contingent, is spending a lot of time schooling Little Joe the wrangler, one of her string of golden Palamino horses. This young colt is being trained for Kathy Doyle to ride in menage and shows great promise.

C. C. McClung rejoined with his big pythons. He left earlier in season to fill previously contracted engagements. Tige Hale, band leader, is happy about a new trombone he picked up recently.—JOSEPH W. SCHAROUN.

Laurels to the Circus Scribes

Many of us in circusdom have observed with profound interest the contributions to the Dressing Room Gossip page since they blossomed from picayune paragraphs to newsy columns.

I proudly put to paper the sentiment so prevalent in the realm and trust the scribes, as they prepare their weekly copy, will accept this eulogy as meager compensation for their efforts.

Noticeable is the distinctive brand of humor each scribe injects into his or her column, and likewise the harmless little arrows, bound in typewriter ribbon, that are hurled from reporter to reporter. Absent is the expected padding and obeisance to stuffed shirts. Admirable is the competitive trend, which is certain to hypo the verve of the copy slaves and result in more interesting contributions in their battle of words.

At times an irritating incompleteness leaves the reader sitting on top of an interrogation mark. While perhaps relished on the show where an incident occurred, the meaning of such an item to the reader on the outside is like the pea in a shell game. For instance, I am still anxious to know just why Lucio Cristiani's face was red at Rawlins, Wyo.

However, from Freddie Freeman and his apropos newsbits to Don Francisco and his epigrammatic theses, all ye scribes do justice to the gossip page, and we hope it is here to stay.—BILLY PAPE.

Bailey Bros.

Labor Day found us in Asheville, N. C., for the third time in a year and making circus history, we think—10 shows during the three engagements and all turn-aways.

Sunday we slaved while lots of the Sparks personnel watched our show. Among them were owner James Edgar, George and Pauline Penny, Red and Irene Lunsford, Dime and Connie Wilson, Harry Hammond, Elmer Lindquist, Ernie Burch, Bobbie Jones, Gene Haven, Miss Josephine, Anna Mendoza, Jose Fernandez, Dammoo Dhotre, Mr. and Mrs. Harley Mannett and Charles Webb.

Other visitors noted were Mr. and Mrs. B. C. Pressley; Earl and Hunter Pressley, of York, S. C., visiting Jerry and Keller Pressley; Walter G. Garland and Mr. and Mrs. E. B. Matthews, of Black Mountain, N. C.; Mr. Davis and Mr. and Mrs. Guy Whitener, of Newberry, S. C.; also Guy Whitener Jr., who flew his new plane for the first time to see us; Mr. and Mrs. Denie Helms, Mr. and Mrs. Julian West, Bill Atwater, U. S. Marshal Price and family, Tiny Cowan, and Mrs. Rilla Kirkland, of Jacksonville, Fla., visiting her daughter and son-in-law, Monty and Pat Knight.

The Mulligans' new living bus was demolished in a roll down a mountain. The family luckily escaped with minor injuries. Raymond Riley suffered bruises and a broken right arm when he stopped his truck atop one of these North Carolina hills to inspect the tires and stepped out into space. Another accident victim was Tom Crumb. He was returning from a visit to Walter Garland's home and nursery (trees) when the car door flew open and he skidded out on his nose. He has a snozzle now that would put Durante to shame.

Janie and Delores King have returned to home and book learning at York, S. C. Laurence Cross celebrated a birthday. Laura Anderson is back from her home at Emporia, Kan., where she attended the funeral of her father.

The Great Smoky Mountains are still around us. Our clutches are slipping, our brakes are becoming unlined our engines are missing, our sleep (when we get it) is a nightmare. But the show must go on—and indeed it does.—DOLLY JACOBS.

Buck Owens

We've had another good week in North Carolina. At Charlotte, Baron Novak and his folks were visitors, and Jimmy Hirsh and Nick Althroth visited the band boys. Also seen on the lot was Colonel Williams, the indoor show promoter. Charlotte being a two-day stand, the wash lines were out and various departments went thru some overhauling. Mrs. John Dusch and daughter are now with the show, and John, our genial band leader, sometimes passes up the cookhouse.

At Salisbury, N. C., we had the pleasure of meeting J. H. Hodges, the side show man; James Edgar, of the Sparks show, and George Penny and Don Steward, who visited Mr. and Mrs. Paul Knight. The Paul Lewis unit, leaving the Sparks show, stopped over at Lexington, N. C., to feed and visit the show. J. P. Morgan, of Winston-Salem, was also a visitor there.

Leon Snyder returned at Asheville, N. C., from Kansas City where, he informs the writer, he secured a divorce. I look for a Lohengrin work-out soon. Fat Byers, the seatman, has about recovered from a broken foot. Seems Fat went to sleep with the foot out where a truck got it.—NORMAN HANLEY.

King Bros.

We've moved rapidly into the South after a summer in New England. We've experienced practically no hot weather to date, and business the past few weeks has been about all we could handle.

The 280-mile trek from Haverstraw, N. Y., to Frederick, Md., was made in splendid time, with most of the equipment arriving by nightfall Sunday. Among the visitors at Frederick were Melvin D. Hildreth, Dr. William Mann and Bill Wetmore, of Washington; Mr. and Mrs. Charles Kistler, Allentown, Pa.; John Heckman, Waynesboro, Pa.; Dick Hemp-hill, Hagerstown, Md., and S. Salmon, Boston. At Saugerties, N. Y., Everett Blanshan, of Kingston, N. Y., who has visited circuses for 50 years, caught the show, along with Louis F. Reynolds and Mr. and Mrs. Herbert A. Douglas, of West Chester, Pa.

Charles Clarke and daughter, Kay Burslem, received the sad news of Mrs. Clarke's death at Venice, Calif., while we were playing Warrenton, Va. They caught a plane at Washington. Lorin D. Hall Jr., returned from Lincoln, Me., with a tractor left there for repairs. Two '46 tractors were added at Haverstraw, driven from Hartford, Ky., where the show wintered. Yellow Burnett and Joe Sullivan joined Labor Day at Radford, Va.

Chester Gregory, Kid Show manager, is having some big days, and the Minstrel Show, headed by Spark Plug Goodman, is going to town since we crossed the Mason-Dixon line. Elmer Vorhis, steward, says we have the best cookhouse on the road. More power to you, Elmer. A. Lee Hinckley's big show band continues to elicit praise. Matt Mawrish, equestrian director, has the program moving at a fast tempo. John D. Foss, general agent, says the show will have the longest season of any circus.—EDDIE HENDRICKS.

Polack Bros. No. 2

We have had nothing but heat and more heat until we arrived at Grand Junction, Colo. After a little rain the first night, we played to fine weather and good business there. H. R. Marteney handled the promotion.

At Price, Utah, where we played on the rodeo grounds, rain threatened every day and finally gave us a good ducking during the final matinee. It looked like another drenching that night but it held off. The natives must know their country, for they packed the place to capacity. The Cycling Sidneys broke an axle coming into Price, but made the show on time. Whitey Wilbur, boss rigger, left for Chicago, and Mrs. Sam

Polack went to Fort Madison, Ia., to put Sam Jr. in school. Walter Fleck handled the promotion at Price, which was a winner.

We again encountered rain at Idaho Falls, Idaho, but only in slight drizzles until the final night, when it came down in buckets and interrupted the show about 10 minutes. The Elks sponsored the show, and Roy Farrel was promoter.

At Helena, Mont., we found fine weather and showed in Civic Auditorium, a fine place, but somewhat crowded. Frank Panisko, a live-wire circus fan, came over from Butte, Mont., and spent a day with us. Willis Alley handled the promotion.

Victor Stevenson, assistant manager, and wife, Marion, left from Helena for Chicago. Nate Lewis's wife, Marsha, who was with him most of the summer, is now playing night clubs and theaters. Nate still has that triple tan. Jimmy Thompson re-joined after a flying trip to Chicago and is now boss rigger. Cyse O'Dell stored her car and trailer. Too much tire and engine trouble, she says.—CHARLES E. POST.

Clyde Beatty

Some of the gang took advantage of the lake near Portage la Prairie, Man., and went swimming. It was another Sunday off, but it was no day of rest for Bob Reynolds, his assistant, Fred Bennet, and their gang, painting Clyde Beatty's props and arena and the ring curbs.

At Dauphin, Man., the performers had a rude awakening. When the siren turned loose, everyone jumped out of his berth to find it was noon instead of 11 a.m. Someone had forgotten to inform the folks we were going from MST to CST. A reminder that soon we'll be on EST. As always at this time of the season, the main gossip in the dressing room is when closing date will be.

We think the I. Q. of the butcher department is the highest in trouping. At night, you can hear momentous problems being discussed, pro and con (mostly con), in the pie car. Subject one night was when *The Star-Spangled Banner* was officially adopted by the U. S. After much singing of *My Country 'Tis of Thee* by Two-Pair-of-Pants Joe Redin and others, Dr. Hammerhead decided it was 1928.

Somehow, the showfolks found out one of the big stores at Brandon, Man., had nylons for sale, and, with the aid of the candy butchers, all were gone in 10 minutes. Carl Reid Balmer joined the Pete Kortess Side Show as first talker at Victoria, B. C. What Chinese restaurant tong association is looking for a person who always heels restaurant bills?—DON FRANCISCO.

C. R. Montgomery

With good weather and folks turning out to see the show, conditions have turned in our favor. We're headed for the Southland and all looks well.

Jonnie Mae Snyder joined and is doing five acts in the big show. Bee and Eddie Frisco's wire act is a fine attraction, admired by all. John L. Webb joined the side show with his fire-eating act. Jack Wright no more than hit the lot when he was put to work with his carpenter tools. Manuel Velarde is having trouble finding the big rock in the center ring. Trouble comes in three's for the Swede Johnsons. At Calico Rock, Ark., one of their Liberty horses was injured (it's okay now). At Harrison, Ark., they burned up their motor. Finally their son, Alva (Hunkie), was thrown from his horse and hit a quarter pole,

Frontier Contests

These dates are for a five-week period.

- California**
Merced—Merced Co. Fair Rodeo. Sept. 11-15. W. C. Woxberg.
- Idaho**
Piler—Twin Falls Co. Fair Rodeo. Sept. 11-14. Thomas Parks.
- Missouri**
St. Louis—Firemen's Rodeo at Arena. Sept. 27-Oct. 6. Tom Parks.
- Nebraska**
Wauneta—Wauneta Rodeo. Sept. 13-14. A. D. McCallum.
- New York**
New York—Rodeo at Madison Square Garden. Sept. 25-Oct. 27. Frank Moore.
- Oregon**
Pendleton—Pendleton Round-Up. Sept. 11-14. Oren G. Allison.
- Texas**
Marfa—Marfa Rodeo. Sept. 12-15. Billy Crews.

Help Shortage Puts Banard in Barn

ETNA, O., Sept. 7.—Banard Bros.' Circus closed the 1946 season Labor Day at North Vernon, Ind., with poor advance billing and general help shortage being given as the reasons for the early shuttering.

Show made the move to winter quarters here in one day, and John Kramer had everything ready for the move in. Show opened May 3 and played five States, staff personnel remaining intact thru the tour.

Horses, ponies, dogs and mules will play fairs, opening Tuesday (10) at Eaton, O. Walter Holtsbury, co-owner, went to Buckeye Lake for a few days' vacation, while Buck Lucas went to Cleveland for a physical check-up. Doc Heffernan has returned to New York, while Ed Conlin is set to work the fair unit.

Al Jones, owner of Sells Bros.' Circus, was the first winter-quarters visitor.

Thompsons' White Horses Filmed in Technicolor

CHICAGO, Sept. 7.—Ranch in White, a *Sports Parade* short filmed in technicolor at Cal and Ruth Thompson's White Horse Ranch in Nebraska, has been released by Warner Bros.

Gene Chambers, ahead of the White Horse Troupe, is working out tie-ups whereby the film is shown in towns ahead of the troupe's appearance. Horses are shown in action as short's climax.

Milt Herriott, with dogs, ponies, mule and dancing horse, will return to his home at Wabasha, Minn., to prepare for his winter dates and train and apply finishing touches to an eight-horse Liberty act. Herriott's acts were on the Jay Gould Circus this season.

but all are thankful he was not seriously injured.

Howard Suez, of Clyde Bros.' indoor show, and Paul Van Pool were welcome visitors. Mr. and Mrs. McCarthy stopped en route to Savannah, Ga. Marie Price enjoyed a visit from her son, Billy Hasch.

Jack Grable is lonesome these days. By the way, Jack has all new tops for his concessions. A certain young lady tried to break into the Gray Ghost, but didn't have the password. Joe Webb says it's a pity a show as large as this has to use the pick-up to haul sidewall. After taking many detours in Arkansas and Missouri, Mrs. Surteese finally caught up with the show. I. B. McCoy was greatly worried.—FRED KARR.

Bailey Bros.' Circus

Want at once for Big Show Band—TRUMPET PLAYER. Union scale.

ADDRESS: SKINNY GOE, BANDELEADER
Ground and Aerial Acts wanted for 1947.

ACTS, WRITE: BOB STEVENS, MGR.
Roanoke, Ala., Sept. 12; La Grange, Ga., 13; Thomaston, Ga., 14; Albany, Ga., 16; Hawkinsville, Ga., 17.

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BUCK OWENS CIRCUS

WANTS

Ground Act, Family Act doing two or more. Can also place few more Cowboys and Cowgirls to strengthen Big Show. Just contracted all winter's work. Wm. Baker, get in touch with Si Rubens right away. Fayetteville, N. C., Sept. 10; Laurinburg, 11; Rockingham, 12; Monroe, 13; Great Falls, 14.
P.S.: Carter Family, wire or write.

AERIALIST WANTED

Immediately, doing Rings and Traps, to enlarge **BLONDIN RELLIM High Cycling Innovation**

Now playing State Fairs until November 1st, then Indoor Circuses. Wire **GRANDSTAND ATTRACTION**
Topeka, Kans.; Hutchinson, 16-21.

TWO HEMISPHERES

Wagon. Beautiful 8x10 Photo and List of Route Cards, Photos, etc., 75¢ postpaid. Cole Bros.' Circus Wreck Photo; Ringling 1914 Parade; H. W. Bill Car and Crew, 1914. All 4 for \$2.00.

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WANTED ADVANCE AGENT

With car, for Donkey Ball Game in Parks and Auditoriums. Southern territory. Out all winter. State salary expected. Write **I. W. BODEN**
Springville, Tenn.



MARCH OF DIMES
JANUARY 15-30



JONES IN SINGLE-DAY MARK

Report 33G For Labor Day

Show's 8-day gross at Indiana State given as \$146,468 by Gen. Agt. Lockett

INDIANAPOLIS, Sept. 7.—Another of those fabulous carnival takes was in the record books today, this time by the Johnny J. Jones Exposition, which grossed, according to Ralph Lockett, shows' general agent, \$146,468.55 for the eight-day stand at the Indiana State Fair, which closed here Friday (6).

While the gross wasn't an all-time season's record, Hennies Bros., having registered \$149,400.75 net at the Illinois State Fair at Springfield, Ill., in August, the Jones org did establish an all-time single day gross mark here Labor Day when Morris Lipsky, co-owner of the Jones Show, announced the day's gross at \$39,715.36, which topped the \$31,566.31 set by Royal American Shows on a big Saturday in Tampa last February.

Not only did the Jones org beat the RAS single day mark once, but twice. The day previous, Sunday (1), show gave \$31,682.90 as the day's gross, which was \$116.59 over the RAS mark.

There's a fly in the ointment, however, or the man running the adding machine hit a wrong figure here or there. The adding machine tape turned over by the Jones org shows the gross for Sunday (1) at \$31,682.90 and the tax figure as \$6,774.20, for a net of \$24,908.70. The same tape for Monday's figures show the gross as \$39,715.35 and the tax withdrawal as \$6,128.42, for a net of \$33,586.93.

How the tax on \$39,715.35 could be less than the tax on \$31,682.90 is something the best mathematical minds couldn't figure out and it was too late to check the Jones auditors.

At any rate, it all added up to a big stand and all concerned wound it up in a happy frame of mind. Levi Moore, publicity chief for the Indiana annual and member of the board of directors, together with Edwin Pratt, secretary, said the fair association received \$48,430.71 as its cut from the carnival.

Court Reduces Frotten's Guilt to Manslaughter

MANCHESTER, Vt., Sept. 7.—Harold Frotten, 28-year old former King Reid's Shows employee, had his sentence reduced to murder in the second degree, making a life sentence mandatory for the murder of his common-law wife's father here in October, 1944.

Frotten was convicted of murder in the first degree last July, but the Vermont Supreme Court remanded the case for a retrial on a technicality.

Herman in Hospital

CHICAGO, Sept. 7.—Maxie Herman, well-known concessionaire, is in Mount Sinai Hospital in Toronto, Ont., as a result of a heart attack suffered on a train while he was en route from Montreal to Toronto. His condition was described as good, according to information received here today.



SAM E. PRELL, owner, cordially greets two veterans on Veterans' Day at the Chenango County Fair, Norwich, N. Y., while his two sons, on the left, Abe and Joe, look on, with Patty Finnerty at the extreme right.

Capell Denies Show for Sale

HARTSHORNE, Okla., Sept. 7.—H. N. (Doc) Capell, owner of Capell Bros.' Shows, denied here today that his show is for sale.

"Where the rumor started I don't know," Capell said, "but in the last week I have had numerous inquiries asking whether or not the show is for sale. There is absolutely no truth to it. Instead of selling, I am enlarging and plan still bigger improvements next year."

Already, Capell said, he has purchased a new Tilt and Rocket Ride for delivery next spring. In addition, he has signed Jack Hammond's Wild West Show for the remainder of the season. Show joins Monday (9) at the Hughes County Fair, Holdenville, Okla.

Linden West joined here with his Girl Revue and Jungland Show, and Sam Bunch joined with seven concessions.

Capell Bros. have fairs in Oklahoma, Arkansas and Louisiana and will stay out until November 24.

Staunton, Va., Big for Endy

STAUNTON, Va., Sept. 7.—Fresh on the heels of good dates in Washington and Alexandria, Va., the Endy Bros.' Shows scored here at the Staunton Fair. Annual opened Labor Day to a big crowd and final tabulation for the day showed it to be one of the best single-day takes in Endy Bros.' history.

Recent addition of five more cars gives the show a total of 30. Deliveries recently have been made on a new Looper, new searchlights, two new Fun Houses, one Glass House and Fun on the Farm, all owned by Herman Bantly, who joined here. A show-owned Blackout Taxi also has been added.

All told, org now has 32 paid attractions.

Another addition is the new Girl Revue, handled by Maybell Kidder. Show has a new 120-foot panel front. Arky Bradford, building superintendent, is busy repairing and building various gadgets.

This Shouldn't Have Happened to a Dog

DETROIT, Sept. 7.—It was early morning when a member of the W. G. Wade Shows, on the midway at Shiawassee County Fair, Corunna, Mich., was awakened by talking. Sleepy-eyed, he peeped from under his tent flap and spotted about 50 youngsters.

Knowing it was children's day, said gent rounded up personnel of the entire show. Everyone jumped into his clothes and rushed for the rides and concessions. It was 8 a.m.

Once at their stations, the folks found the youngsters weren't patrons at all. They were members of the 4-H clean-up squad, policing the midway—a daily routine under Secretary Ernest R. Hancock, but something entirely new to the carnival folks.

Majestic Shatters Gross Biz Record

NEWAYGO, Mich., Sept. 7.—Majestic Greater Shows shattered all previous gross records of the org here Labor Day when an estimated 15,000 persons, in a spending mood, jammed the midway from 9 a.m. until midnight.

Scheduled for the one day only, shows arrived early Sunday and set up. Permission was received from Mayor Kelly to operate Sunday night. Gross tripled that of a Sunday here a year ago.

Midway was laid out on a city parking lot, a half block from the main corner.

Logsdon Hurt as Driver Dozes

HOPKINSVILLE, Ky., Sept. 7.—Billy Logsdon, owner and operator of the Side Show on the Jesse Parks Shows, was hospitalized here this week with broken ribs and facial lacerations sustained when his car was demolished while he was en route to visit his hospitalized father in Louisville. The accident occurred when Logsdon's chauffeur dozed at the wheel, the car striking a concrete bridge.

Krekos Grabs 30% Increase At Multnomah

Coos Bay Regatta Surprise

GRESHAM, Ore., Sept. 7.—Gross records went by the boards here at Multnomah County Fair, for Mike Krekos's West Coast Amusement Company, with business 30 per cent ahead of last year in every department. Crowds at times were too large to handle. Business stood up from opening at 10 a.m. until closing each day.

Fair was under management of A. H. Lea, secretary-manager, and he co-operated in every way.

Visitors included Art and Harry Sussman, Portland novelty dealers; Mr. and Mrs. Harry Chipman, who drove in from Yakima, Wash.; the Buckleys, of Ziegler Shows; A. M. Arthur, side show owner on Greater Douglas Shows; Harold Mook, former secretary-auditor of Craft's 20 Big Shows, who was vacationing in the Northwest, and Senator Marshal Coronet, of Klamath Falls, Ore., who was the personal guest of General Manager Mike Krekos. Managers Everett Coe and Harry Myers had plenty of visitors, Coe having piloted various shows thru this vicinity in previous years.

Stand at Coos Bay, Ore., was a big surprise. Booked early in the season to play at the Pirates' Regatta there, everyone considered it just another week. However, holiday spirit prevailed and extra ticket boxes were added at the front gate and crowds waited in line for rides. Shows and concessions enjoyed a big take.

Show's executive staff, Secretary Louis Leos, General Agent Bill Jessup and Managers Coe and Myers, worked closely with the Pirate organization and received assistance from the Eagles' Lodge. Billing, under direction of Jessup and carried out by Special Agent Ed Kemp, was tops. William Hunt, well-known former showman now living in Bridgeport, Ore., was a member of the local committee and proved a big help.

C&W Scores Big At Harrisburg

HARRISBURG, Pa., Sept. 7.—Cetlin & Wilson Shows overcame two obstacles in a four-day stand here, ended Thursday (5), the first the breaking in of a new lot at 3200 Jefferson Street and the second some unseasonably cool weather, to play a big score under auspices of the Junior Chamber of Commerce.

This was the first show here this year and the customers turned out in goodly numbers.

Show moved from here Friday (6), to Reading, Pa., where the fair opens Monday (8).

The Paradise Revue and the Minstrel Show were the top money getters here, with Earl Chambers's Monkey Show runner-up.

Mrs. R. C. McCarter, wife of the show's general agent, underwent an appendectomy here Friday.

Storm Damages International

EMPORIA, Kan., Sept. 7.—A wind and rain storm reaching almost hurricane proportions and lasting 50 minutes, caused considerable damage to the International Shows at the Lyons County Fair here Thursday (5).

Hitting about noon, the storm destroyed the Ten-In-One Show, two girl shows, Monkey Show, cigarette gallery and two ball game concessions. In addition, the office top was blown off and the pan game and three other concessions suffered considerable damage.

Repair work started immediately and new canvas was ordered and hopes are it will be delivered in Eldorado, Kan., Monday (9).

Coleman Lee, show manager, announced he had signed for the midway attractions at the Mayes County Fair, Pryor, Okla., despite published reports the contract had been awarded another show.

Tropical Rains Hit Venezuela Showbiz; Speaker Beef Heard

CARACAS, Venezuela, Sept. 7.—Heavy tropical rains have been raising havoc of late with carnivals and other outdoor attractions here. For three consecutive days, carnivals were unable to operate at all.

Despite the recent rains, most shows have enjoyed a bounteous season, some announcing record takes. Particularly good business is reported by shows playing the Sabana Grande and the Los Caobos districts.

Most carnivals in Venezuela are small, consisting of a Merry-Go-Round, two or three other rides, three or four tent shows, games and food concessions. Most of them play in the same city for months at a time, simply moving from one suburb to another for three and four week stands.

Recently townfolks protested to federal district officials about the use of loudspeakers by carnivals after 10 p.m. Altho officials, so far at least, have done nothing about it, word has gone around to showmen to hush-hush the speakers after 10 p.m. No complaints were made about music or other carnival noises.

Showmen are not prone to get too excited, recalling a similar beef against juke boxes. Juke box distributors themselves waged a campaign for softer music after 10 before officials could act.

Charles Clark, 48, Vet Concessionaire, Dies

BURLINGTON, Ia., Sept. 7.—Charles Clark, 48, in the carnival business 30 years, died in a hospital here Sunday (1) during the engagement of John R. Ward World's Fair Shows. Death was due to heart disease.

Tough on the Kids

TRENTON, N. J., Sept. 7.—Describing the New Jersey State Fair as "a private commercial enterprise," the Trenton Board of Education Friday (6) voted against closing the schools for Children's Day at the fair this year.

Whether or not parochial schools of the city will close is still being discussed, Rev. John Endebroek, parochial school supervisor, said.

New Jersey State Fair officials were unavailable for comment.



MEMBERS OF THE ROYAL AMERICAN SHOWS honored Carl J. Sedlmayr and family with an impressive silver plaque commemorating the org's 25th anniversary tour. Placque was arranged thru Sam (Kinky) Wolf when the shows played St. Louis last May and was inscribed for presentation at the Minnesota State Fair. When that annual was canceled because of polio, presentation was made Saturday, August 24, at Davenport, Ia. In the picture, left to right: C. J. II, C. J. III, Mrs. C. J. II, and Mr. and Mrs. Sedlmayr.

Burwell, Neb., Rodeo Gives Hill's New High

IOLA, Kan., Sept. 7.—Hill's Greater Shows clicked with their biggest gross of season when approximately 100,000 people thronged their midway in three days at the Burwell Rodeo, Nebraska's biggest rodeo.

Ferris Wheel took first place in ride line-up, with Roll-o-Plane running a close second. Ginney took care of itself, as usual; Whirl-a-Way had its biggest gross of the season so far; Dipsy-Doodle, a new ride, proved itself as a money getter. Baby Auto, Baby Airplane, pony and miniature train proved popular with the children.

Ras Rezkas's Brazilian Girl Show chalked up the largest gross in his history in show business, with Derrel Decker's Wild Animal show running a close second. Side Show complained that the new 20 by 80 top was too small to handle the crowds with Jo Ann, manager, smiling from ear to ear. The Bomb Raiders War Show did all it could under a 20 by 30 top, as did the Snake Show. All concessionaires were well pleased with their take.

Pop Hill was seen sitting in front of the office every evening with a contented smile. His boys H. P., and C. O., had everything under control. He has not been active since his illness last year, but is with it this year and is slowly, but surely, making a come-back.

Johnny Martin is doing a nice job as assistant lot man. Cotton Ellis joined and is now assistant to H. P., in legal duties. Cleo Thelma Hill reports good business on her coke joint.

Smaller Shows Have Tough Time in Western Canada

VANCOUVER, B. C., Sept. 7.—Business for the smaller carnivals in Western Canada this season took a decided drop while the biggies went over the top with record breaking grosses.

B. A. Moss' Victory Shows, opening at Langley Prairie, B. C., in May, closed early in Calgary and stored in that city.

William Baddeley's Royal Canadian stuck close to Vancouver, playing small spots under auspices.

Castle Seeks 20G In Suit Against Santa Fe Railway

LOS ANGELES, Sept. 7.—John I. Castle, concessionaire and former part owner of Morris & Castle Shows, has filed a \$20,000 damage suit in Superior Court here against the Santa Fe Railroad and the Pullman Company for injuries incurred during a train stop-over at Winslow, Ariz., recently.

According to Castle, his lunch was spoiled, his clothes ruined, he was "physically and internally" injured in a fall—and what was most important to him—he missed the train because railroad officials gave him erroneous information on the length of time the train was to remain in Winslow. Castle says he was told the train would be halted long enough for him to have lunch, but as soon as he was off, it started to move. He ran for the last car and grabbed the handrail, but because the porter had locked the door, he fell off and thus was unable to keep an important appointment in Chicago.

Numerous Floral Pieces Mark Rites for Martin

TAMPA, Sept. 7.—Floral remembrances for the last rites of William C. (Bill) Martin, Royal American concessionaire who died suddenly at Davenport, Ia., were sent by:

Mr. and Mrs. Morris Hill, Mr. and Mrs. Johnny Meyers, Mr. and Mrs. Sam Gordon, Estate of William Bartlett, Mr. and Mrs. Harry Gaughn, Mr. and Mrs. Maurice Richby, friends on the Royal American Shows, the Carl Sedlmayr family, Wonder Shows of America, Gussie Owens, Harry Forehand, Mr. and Mrs. Frank Gannon, Sharpe and Company, Mr. and Mrs. J. A. Griffin, Mr. and Mrs. Buddy Paddock, Mr. and Mrs. J. L. Turner, Mr. and Mrs. Nat Rodgers, Mr. and Mrs. W. D. Manning, Mr. and Mrs. John I. Davis, Mr. and Mrs. Darrell Bradley, Mr. and Mrs. L. S. Woods, Mr. and Mrs. W. Clain, Mr. and Mrs. James Malone, Capt. Karl Hans, Mr. and Mrs. Russell Thompson, Harry Hennies, J. C. McGaffrey, Johnny J. Jones Concession Department, Mrs. Freda Wilson, Mrs. Clover Fogel, Florida State Fair Association officers and directors, Mr. and Mrs. J. C. Huskisson, Mr. and Mrs. H. B. Timman, Morris Lipsky, Jerome Waterman, Mr. and Mrs. Elmer Velaire, Dave Schwartz, Mr. and Mrs. Avary Christy, Mr. and Mrs. J. H. Owens, Miss Ida Cohen, Mr. and Mrs. George Reinhardt, Fred Burd, the Lorow brothers, Mr. and Mrs. Bob

Essex Junction, Rutland Big for World of Mirth

RUTLAND, Vt., Sept. 7.—World of Mirth Shows, which chalked up a winner at the Champlain Valley Exposition, Essex Junction, Vt., the week previous, got away to a fast start here Labor Day, when 39,000 persons attended the opening of the Rutland County Fair.

Midway opened at 10 a.m. and did a rushing business until midnight. On Tuesday (3), business slackened a bit but was still good and remained that way thru the week. Doc Cann's Motordrome and Blondy Mack's Monkey Circus topped the shows Labor Day.

Due to the increase in the size of WOM this year, several rides were not able to set up on the lot here and were sent direct to Brockton, Mass., where they will be up and ready for action Sunday (8). The new top for Lew Hamilton's Midget Circus arrived here and will be used for the first time at Brockton.

At Essex Junction, the show had two days of rain but still came off a winner and signed to play there again next year.

A daughter, Charlene Patricia, was born to Mr. and Mrs. Larry Mason August 28. Father is talker on Laughland. At the christening, John Anderson will be godfather and Pearl Holiday and Helen Jocinski, godmothers.

Wonder Shows Net Good Take at Huron

HURON, S. D., Sept. 7.—Favored by good weather until today, when the rains came, Wonder Shows of America came off with a goodly share at the South Dakota State Fair, which closes here tonight. Rain started about midnight Friday and was continuing at a late hour this afternoon, making business light.

Despite the fact the polio scare kept the kids away and that the 4-H program was suspended, business was surprisingly good all week. Friday was the best day, from the carnival and attractions standpoint, the grandstand show especially doing well.

Buy Peppers for October 21

MONTGOMERY, Ala., Sept. 7.—Graves H. Perry, general agent for Peppers' All-State Shows, announced here he signed with the city dads to show here the week of October 21. This will be the first carnival to play here since 1938, according to records of Sam McDay, city clerk.

Parker, J. C. Thomas, Walter DeVoyne, Miami Showmen's Association, Mrs. I. Rose and the midgets, Mr. and Mrs. George Golden, Mr. and Mrs. D. E. Blount, Mr. and Mrs. Harry Julius, Mr. and Mrs. Sol Wasserman, Mr. and Mrs. Gene Berni, Hody and Johnny J. Jones Jr., Valencía Gardens, L. P. Blakley family, Julius Maas, Mr. and Mrs. James Trotta, Mr. and Mrs. Phil LeMay, Joe Pontico, Mr. and Mrs. Sam Solomon, Mrs. Anna Abend, E. M. Scott, Mr. and Mrs. W. D. Bush, Russell Kay, Anna E. Weaver, Mr. and Mrs. Harold Wolf, Mrs. Bertha McDaniel, Mr. and Mrs. Curtis Velare, Johnny J. Jones Exposition, E. Lawrence Phillips and Berger-Rachelson Company.

Don't Tattoo Kids

HARRISBURG, Pa., Sept. 7.—Tattooing of a minor, even with the approval of the parents, will be a crime under the Pennsylvania penal code if the State Legislature follows the suggestions of the joint State Government Commission's Committee on revision of the penal code.

MIDWAY CONFAB

William Braddeley, of the Royal Canadian Shows, sails for England shortly on the Queen Mary in quest of new rides and amusement devices.

Rae Terrill and Ted Buck, who left Penn Premier Shows in Dennison, O., are visiting in New York. They will open in October with Henry G. Larence's Modern Museum.

W. H. Green, concessionaire, visited *The Billboard* New York offices Saturday (7) while en route from his home in St. John, N. B., Can., to join the O. C. Buck Shows.

Bill Lynch Shows rated a picture in *Time* magazine August 26. Photo ran in connection with a story on Prince Edward Island, which included mention of Charlottetown's Exhibition.

Mrs. Edward C. Andrews visited her husband, Side Show manager,

Harry Simon August 30. Simon was chief of the license division of the Alabama Department of Revenue at Montgomery, and was a friend of all carnival and outdoor show people who played the State.

Bob Johnson postcards he had the photos at the annual Ellensburg (Wash.) Rodeo. Meeker Bros.' Shows were on the midway. . . . Mae-Jay Arnold closed with the L. H. Hardin Wild Life Show on the Regal Exposition Shows and has joined the Side Show on the Penn Premier Shows as annex attraction.

J. C. and Mable Weir, en route from Miami to Chicago to return their son to military academy, visited the Johnny J. Jones, gang at the Indiana State Fair, Thursday (5), and report that if they hadn't seen the amazing business with their own eyes they never would have believed it.

Two Sunny California Johnnys—Johnny Castle and Johnny Lorman—made plenty of hay demonstrating and pitching a new type of mop at the Iowa State Fair, baling up the winter's bank roll so they can regale their friends at the Pacific Coast Showmen's Association with their dissertations and still work on their new amusement park project.

William T. Jessup, general agent for the West Coast Amusement Company, accompanied his family to their home in Santa Clara, Calif. General Manager Mike Krekos left for his home in San Francisco and will remain there for the winter. Show's finale will be November 11 at the Armistice Day Celebration in Porterville, Calif.

Charles T. Womack, who operated the Girl and Side Show on the Sunset Amusement Company all season, passed thru St. Louis en route to points South. He advised that he enjoyed a very successful season with the Sunset org. . . . Frank Lewis closed his engagement at the Junction Cafe in La Fayette, Ind., last week and joined Dyers Greater Shows in Lancaster, Wis.

Sgt. and Mrs. Anthony Baress were visitors Thursday (5) to the Chicago office of *The Billboard*. Sgt. Baress, former concessionaire with the Bantly All-American Shows, recently returned from Japan after two years' service in the air corps. In a previous item in *The Billboard*, Baress was identified as a former boss canvasman instead of a concessionaire.

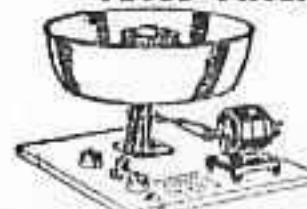
Moses Barker, shooting gallery operator who was accidentally shot when a 22 caliber rifle was discharged by a boy in his shooting gallery at the

Geared Aluminum Popping Kettles, \$15.00



Model 457-G. Handy Gas Plant, 5 inch burner over 3-gallon tank, instant lighting, pump, 3/2" cast iron grate, carrying bale, completely assembled, \$16.95.
FIVE GALLON TANK, with air gauge, instant lighting valve, pump, tubing with connections, \$11.95.
Three Gallon Tank Complete . . . \$9.75
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 Complete line tubing, tees, wall valves, generators, air gauges.
American Ten Gallon Tanks With Large Foot Pump, Air Gauge . . . \$17.50
MODEL 460-G Handy Gas Plants with 7" burner, over 3-gallon tank, instant lighting, cast iron grate, pump, complete . . . **12.95**
Giant Heavy Aluminum 12-Quart Geared Popping Kettles, now and complete . . . 15.00
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To adjust spinnerhead heat, makes for finer floss, and sugar will go further. Easily installed on all makes of machines. Heavy duty construction. Not made from ribbon wire. Engineered for floss machines. May be used for single or double head. **\$22.50.**
VOLTAGE BOOSTERS. A necessity on those low voltage spots. Adjustable from 85 to 130 volts, AC 50 or 60 cycle/ 3000 watt capacity. Users recommend them. Complete with voltmeter and automatic protector. **\$110.00.** A bargain. Single Bands or Ribbons, **\$5.00 Ea.** Double Bands, **\$13.00 Ea.** Coloring, flavoring. Also now available—Cone Papers, 70#, unlimited quantities while they last. Orders shipped on 25% deposit.

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Enlarging show for Southern tour, can place anything worth while. One more Freak, strong enough to feature; Pin cushion, Fire, etc. Temperamental actors, ignore this ad. Just completed six good fairs, eight more to go in Carolina, then all winter's work in Florida. Tattoos? Sorry, have Sig Anderson, the best.
JOS. E. HILTON'S COMBINED SIDE SHOWS
 Paramount Shows, Bridgeton, N. J. (Fair),
 Majestic Greater Shows, Goldsboro, N. C., next week.

JOHNNY GREEN WANTS

Capable Grind Store Agent and general Concession Help. Also good Griddle Man.
 Sweetwater, Tenn., this week; then six North Carolina Fairs to follow, including Murphy, Cherokee, Lenoir and Hendersonville.
 Wire care Johnny J. Denton Shows.

PENNY PITCH GAMES
 Size 48x48", Price \$35.00.
 Size 48x48", With 1 Jack Pot, \$42.50.
 Size 48x48", with 5 Jack Pots, \$50.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$18.00

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 75-Player Complete \$5.00
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NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Polloy. 1200 Dreams, Bound in Heavy Gold Paper Covers, Good Quality Paper, Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢
PAOK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50¢
 Signs Cards, Illustrated, Pack of 36 15¢
 Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.
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SIMMONS & CO.
 19 West Jackson Blvd. CHICAGO 4, ILL.
 Send for Wholesale Prices.

POPCORN MACHINES (BRAND NEW)

Build Your Own
A Complete Setup as Follows:
 One large aluminum kettle with stainless steel shell. Removable elements, 2350 watt, 110 volts, 60 cycles, A. C. Includes a complete lid with motor, gears, switches, latest type hangers and all necessary wiring. Simple . . . all you have to do is hook up your wires!

Complete for only \$250.00
 Will pop 30 pounds of popcorn per hour. Kettle can be removed in One Second! Will start to pop in Three Seconds after first popping. This Kettle can be installed in all makes of machines.

Dealer Inquiry Invited
CONSOLIDATED CONFECTIONS
 1314 S. Wabash Ave. Chicago 5, Ill.



RAYMOND SETTJE, The Billboard agent on Davis United Shows, has no need for a ladder when putting up concession tops. He stands a mere 7 feet 2 inches.

in the Dayton, O., Veterans' Hospital, where he is a patient. She reports he is improving, but that he will be hospitalized another couple of months.

Tiny La Vonda, in private life Mrs. Alva L. Evans, billed at the world's smallest lady, is back in show business after an absence of three years. She is with Joe Glacy's Freak Show on the Pike, Long Beach, Calif.

Showmen playing Alabama will be grieved to learn of the death of

GUARANTEED TO POP
27 TO 1
 THE VERY BEST QUALITY
POPCORN
 Immediate Delivery—F. O. B. Chicago

ALL SIZES OF BAGS
 SALT AND SEASONING
 Distributors—
CRETORS Popcorn Machines

POPPERS BOY
PRODUCTS COMPANY
 60 E. 13th St. CHICAGO 5, ILL.

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 Man that knows how to operate Roll-o-Plane.
HENRY HETH
 Jamestown, Tenn.

TENTS
CONCESSION TENTS A SPECIALTY
 Perfect Fitting, Quality, Workmanship, Flashy Trimmed.
 Tents of All Sizes, Including Merry-Go-Round and Big Tops.
 Everything in Canvas. Send Specifications for Quotations.
SOUTHERN TENT & AWNING CO.
 305 S. MINT ST. Phone 43370 CHARLOTTE, N. C.

OHIO SUPER YELLOW POPCORN
BULK High Expansion — Excellent Quality **PACKAGE**
 Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans for the retail trade. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.
BETTY ZANE CORN PRODUCTS, INC.
 638 BELLEFONTAINE AVE. MARION, O., or
 223 SPRING ST., S. W., ATLANTA, GA.
 Growers and Processors of Selected Popping Corn

Flourtown (Pa.) Firemen's Fair August 10, writes from Chester Hill Hospital, Philadelphia, that he is getting along fine and expects to be back at work when the New Jersey State Fair opens in Trenton September 22.

Eddie Lippman, associated with outdoor show business the last 30 years and last year business manager for Cavalcade of Amusements, is now in Montgomery, Ala., where he is manager of the Capital City Theatrical Agency. He has a circuit of more than 20 theaters and auditoriums in the South. In addition to his agency, Lippman has midget auto races in Montgomery.

Ralph Lockett, general agent for Johnny J. Jones Exposition, and Mike Clark, vet carnival agent and manager, associated for many years before his retirement with the old S. W.

Brundage Shows, were visitors at the home office of *The Billboard* in Cincinnati last Thursday (8). Lockett, who was returning a visit five of *The Billboard* lads made to the Jones shows at the Indianapolis State Fair earlier in the week, was en route to his home in Petersburg, Va., for a brief visit before rejoining the Jones org in Knoxville next week. Clark, who made the trip to Cincy with Lockett, returned to his native Indianapolis, where he enjoyed a field day last week renewing acquaintances and cutting up jackies with the Jones show folks.

With the early closing of the W. T. Collins Show in Minnesota because of the polio epidemic, Jack Karie made a 1,600-mile jump to play Southeastern fairs. While en route he stopped in New York and Baltimore where he negotiated for the purchase of a baby elephant for next year's tour. . . . Mr. and Mrs. Bob Robinson, currently making their home in St. Louis, have purchased a truck and will head South soon.

Corkie Zimmerman, who had one of the restaurants at the Kentucky State Fair in Louisville, writes he was well satisfied with his take. "Spot was an all-time winner for me," Zimmerman wrote. He will have an eatery at Louisiana State Fair in Shreveport, having Rex Howe's old location at the head of the midway. At Louisville, Zimmerman reported seeing Glen Cooly, Murphy with his ball games, Capt. Jimmy Jamison, high diver, and the lead gallery people of World of Pleasure Shows.

When Southern Valley Shows played Leesville, La., Mrs. Eddie Moran, wife of the shows' owner, was guest of honor at a surprise birthday party. Guests included Messrs. and Mmes. George Hall, Walter Moore, George Shaw, Harold Griffin, Scottie L. Brake, Marty Michils, Pat Murphy, Harry Fisher, J. D. Wilson and Bessie Shea, Mrs. Rosie Allen, Mrs. Dollie Roberts, Charlie Jackson, Bobbie Vann, Ruth Ladner, Eddie Moran, Jewell Austin, Bob Roque, Buck Tireman and Frank McClain.

Mrs. Frank J. Lee, after a month's vacation with her husband, who handles press relations for Ward's World's Fair Shows, will spend a few days with friends in St. Louis before planing to San Antonio to again take care of the Lee's Advertising Agency, handling poster work for Playland Park Pan-American Speedway, City Auditorium and circuses that play the city. . . . W. E. Osborne is *The Billboard* sales agent and mail man on Ward's World's Fair Shows, assuming his duties at Ottumwa, Ia. He also handles the front of the Bob and Marion Perry Motordrome.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

ELECTRIC CANDY FLOSS MACHINE

Machine is new 1946 Model. Equipped with Ball Bearings. Enamelled Pan. This unit has been approved by Public Health Authorities and is suitable for Special Events, Circuses, Carnivals, Parks, Beaches and Fairs. SUBJECT TO PRIOR SALE. Have 4 Units available. Immediate delivery. For further information, write, wire or telephone 2-37731.

ANDRÉ
 605 Davenport Rd. Knoxville, Tenn.

FOR SALE CATERPILLAR
 BARGAIN—\$3,500.00.
 Must be seen to be appreciated. Address
KEN MURRAY
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PROMPT DELIVERY COLEMAN EQUIPMENT
 Handy Gas Plants, Burners and Repair Parts
BLEVINS POPCORN CO., NASHVILLE, TENN.

OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EVERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

RB BRAND HYBRID POPCORN PAYS YOU MORE!

Scientifically developed to pop out \$125 and up from 100-lb. bag. Try a bag for bigger profits.

Send for full list of poppers' supplies at unbeatable prices and quantity discounts.

Ryan, Rody and Wrigley—
 "Suppliers to show biz Since 'Way Back!'"

CONSOLIDATED POPCORN CO.
 2401 SOUTH ERVAY ST. • DALLAS 1, TEXAS

\$8.90 per 100 lb. bag in lots of 500 lbs. or more. Smaller amounts, \$9.80 cwt.

Built on Extra Value and Satisfaction

BLEVINS POPCORN CO.

COMPARE THIS CERTIFIED POPPING VOLUME

Bags Bee Hive Hybrid Popcorn	\$110.00	\$135.00	\$10.95 All Whses.
Bags Regular Hybrid	95.00	105.00	9.75 Nashville
Bags South American	85.00	90.00	8.75 Nashville

★ **SPECIAL 2 BAGS GIANT WHITE AND 50 POUNDS SOLID SEASONING. ALL FOR \$30.00**

NATIONAL POPCORN MACHINES HEADQUARTERS

ORDER YOUR POPPING EQUIPMENT FROM "HEADQUARTERS." THE LARGE CONTRACT WE MADE A YEAR AGO WILL ENABLE US TO GIVE YOU BEST DELIVERY IN THE BUSINESS. WE DISTRIBUTE STAR JUMBO UNITS, SUPER STARS AND MAKE LIBERAL TRADE-INS.

COLEMAN EQUIPMENT

WE HAVE JUST THE BAG OR BOX YOU WANT. WRITE FOR SAMPLES.

457G (5") Handy Gas Plant	\$18.95
460G (7") Handy Gas Plant	18.95
502 (5") Coleman Burner	6.45
558 (7") Coleman Burner	7.95
3-Gallon Coleman Fuel Tanks	9.75

Coleman Equipment Only Subject 20% Discount on \$25.00 Orders. Also Hollow Wire and Generators.

FREE OFFER HUNDREDS OF SHOW PEOPLE ARE BUYING OUR PURE ORANGE CONCENTRATE—WRITE FOR SAMPLE. REQUIRES NO SUGAR AND MAKES A DELICIOUS DRINK.

IN STOCK PROMPT DELIVERY

BLEVINS POPCORN CO.
 NOW IN AMERICA'S MOST MODERN POPCORN PLANT!
31ST AND CHARLOTTE NASHVILLE, TENN.

ATLANTA 377 Whitehall, S. W.
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★ We stock Bee Hive Corn, Boxes, Bags and Salt in New Orleans, Atlanta, Memphis and Philadelphia. All other supplies stocked only in Nashville.

FRANK M. SUTTON SR. Presents GREAT SUTTON SHOWS
 "Most Beautiful Show in Middlewest"

Want for cream of the cotton country. ONE OR TWO MORE RIDES. CONCESSIONS OF ALL KINDS THAT WORK FOR STOCK. Kennett, Mo. (Fall Festival), Sept. 16 to 21; Hayti, Mo. (Firemen's Jubilee), Sept. 23 to 28; Gideon, Mo. (Legion Fall Festival), Sept. 30 to Oct. 5; Paragould, Ark. (County Fair), Oct. 7 to 12; Osceola, Ark. (Home Coming), Oct. 14-19. Address: F. M. SUTTON SR., Sikeston, Mo., Sept. 9 to 14; then as above.

T. J. TIDWELL SHOW
LAST CALL LAST CALL

Fairs balance of season including Eastern New Mexico State Fair, Roswell. Can place Ridee-O Foreman, Girl Show Man; have wagon front and complete frame-up for same. Snake Show Man, Fun House and any money-getting Shows. What have you? All wire

T. J. TIDWELL SHOWS, Liberal, Kan., Race Meet, September 9-14; Guymon, Okla., Fair, September 16-21.

POPCORN--PEANUTS

SNOW CONES • FLAVOR CONCENTRATES • CUPS • SPOONS
 NAPKINS • FLOSS PAPERS • APPLE STICKS • COLORS

PEANUTS—POPCORN AND COMPLETE LINE OF SUPPLIES—SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW & USED, BOUGHT & SOLD

CHUNK-E-NUT PRODUCTS CO. (DEPT. M)
 Philadelphia 6, Pa. Factories Pittsburgh 1, Pa.

ROLL TICKETS 100,000 \$21.50

PRINTED TO YOUR ORDER

Keystone Ticket Co. DEPT. B SHAMOKIN, PA.

10,000 \$7.25
 20,000 8.75
 50,000 13.75

Send Cash With Order. Stock Tickets, \$17.00 per 100,000.

Nebraska Wind Hits War Show

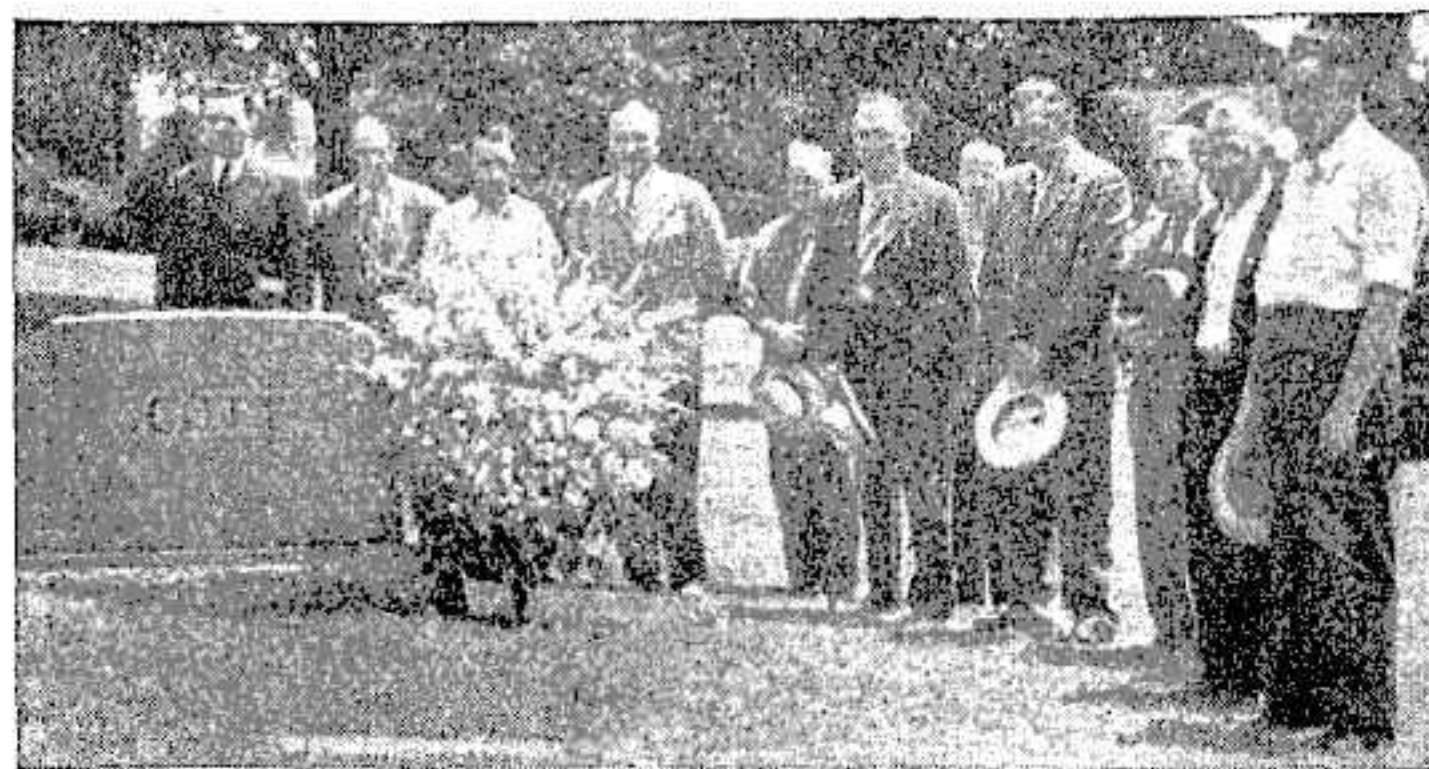
LINCOLN, Neb., Sept. 7.—A wind-storm of almost cyclonic proportions hit John R. Ward World's Fair Shows here Thursday evening at Nebraska State Fair, causing approximately \$10,000 damage, according to Ralph J. Clawson, general manager.

Wind, accompanied by a heavy rain, hit about 8 p.m. and six new fronts, built since Clawson joined a month ago, were flattened and one light tower was badly twisted.

Barnes-Carruthers grandstand revue was on about 30 minutes when the storm hit, and scenery was scattered. B-C show had to nab a 1 a.m. train for Topeka, Kan., so Clawson's crew pitched in and helped B-C workers load.

Financial records for the annual here were kicked aside the first two days, Ward's shows and rides gathering \$44,008 on Sunday and Labor Day. Clawson estimated the take for the week would be in excess of \$65,000.

Org closed here Friday at 6 p.m.



MEMBERS OF THE CRESCENT AMUSEMENT COMPANY recently honored the memory of C. D. Scott, veteran carnival owner and operator, by placing a wreath on the latter's grave at Roanoke, Va. Left to right: Garrett Scott, brother of the deceased; George L. Smith, Dick Taylor, Joe V. Palmer, Clarence Armstrong; L. C. McHenry, general manager of the Crescent org; Frank Long; Syl Boswell Jr., who died in Winston-Salem, N. C., August 31; John Jones, Louis Bright and D. L. (Spot) Baysinger.

and moved to Joplin, Mo., for a five-day run opening Sunday (8), moving to Tulsa, Okla., for a Saturday opening.

WOLFE AMUSEMENTS

PICKENS, S. C., ALL THIS WEEK—ALBEMARLE, S. C., SEPT. 16-21

Can place following Concessions—Fishpond, Bowling Alley, Duck Pond, String Game, Ball Games and any legitimate Concessions. Will book or buy Flat Ride. Good opening for organized Minstrel Show. We have top for same. Good opening for Cook House, Guess Your Age.

Yes, we have Greenville, S. C., Colored Fair. Richard Keefer, get in touch with me. All wires and mail to

BEN WOLFE

REGENT SHOWS

Want for Seven GEORGIA and ALABAMA Fairs

Popcorn, Candy Floss, Candy Apples, Fish Pond, Ball Games, Darts, String Game and Lead and Cigarette Shooting Gallery. Will book or buy Bingo Game for cash. WILL GIVE BEST PROPOSITION YOU EVER HAD FOR A 10-IN-1. Will give fair dates to reliable Concessionaires.

All Replies to HARRY ALKON, REGENT SHOWS, Pulaski, Tenn., this week.

J. J. PAGE SHOWS

Want to join at once, Cook House, Diggers, Photo Gallery and legitimate Concessions of all kinds. Have complete outfit for Hawaiian Show, will turn over to capable man. Must have Girls. Want Musicians and Performers for Colored Minstrel Show; salary and percentage. D. Hale and Chas. Griggs want Concession Agents. Everybody address

J. J. PAGE SHOWS

Asheville, N. C., this week.

JOHN R. WARD'S "WORLD'S FAIR SHOWS"

WANT FOR TULSA, OKLAHOMA, STATE FAIR

8 Days, Starting Saturday, September 14, and 5 Other Southern Fairs
Stock Concessions. Talker and Girls for Posing Show. Musicians and Chorus Girls for Colored Revue. Foreman for Spitfire and other Ride Help. Caterpillar Skinner. Sign Painter.

Joplin, Mo., until September 12; then Tulsa, Okla.

MICKEY MANSION

AT LIBERTY AFTER SEPT. 21

Side Show, 160 foot front, all new canvas and banners, neon inside and outside, featuring Frank Lentem, world's only three-legged man; also Monkey Circus and Speedway Combined, all new, ponies, dogs, monkeys and chimp, 105 ft. front. Shows having fairs that can support these shows, answer. Have own transportation.

c/o WORLD OF PLEASURE SHOWS, Imlay City, Mich., Sept. 9th to 13th; Auburn, Ind., Sept. 15th to 21st.

Add This to List Of Unusual Beefs

SAN FRANCISCO, Sept. 7.—There was one local resident who was glad when the recent Shriners' convention was over and the Golden West Shows, which played on the streets here during the event, was finished with the date. Not that the man was opposed to the show; in fact, he said he was a carnival man and enjoyed all the amusement devices. But just the same the org's presence put him to considerable inconvenience.

When the show had been playing for four days, a well-dressed man approached a ride man and asked how long the show was booked. "Oh, about a month," replied the showman jokingly.

"My gosh!" exclaimed the man. "I can't go that long without a bath!"

Then he explained that he lived on the second floor of a nearby apartment house and that the show's Ferris Wheel faced his bathroom window. "The window has no shade and whenever I use the bathroom the ride patrons peek in and wave at me," he complained. "I haven't been able to bathe in privacy since the show opened."

Omaha's Mayor Figures Out Plan To Eliminate Shows

OMAHA, Sept. 7.—Mayor Charles Leeman has suggested a modern amusement park, privately owned and operated under city franchise, as a "solution to Omaha's troubles with carnivals."

Mayor proposes a park be laid out on city land and leased to a private firm, which would build the park. In return for part of the revenue, the city would bar carnivals, giving exclusive rights to the park.

Mayor said he would contact other cities, such as Denver and Kansas City, before going ahead with the plan.

Boswell Sets Winter Unit

RICHMOND, Va., Sept. 7.—Boswell Amusement Company, which completed a successful season at Virginia's Buckroe Beach, has taken to the road with a winter unit. New unit consists of Ferris Wheel, Chair-plane and Merry-Go-Round and 10 concessions. Opening spot was Messick, Va., under auspices of Messick Volunteer Fire Department, Manager Tom Boswell said. Sam Collins has been contracted to handle the office.

Wis. Concession Men Form Organization

MARSHFIELD, Wis., Sept. 7.—An organization known as the Wisconsin Concessioners' Association was formed here Thursday (4) for the purpose of the general improvement of the standard of concessions, both from a moral and visual standpoint.

Collin Lenz, of Wausau, was named president, and Carl O. Swanson, of Baraboo, secretary-treasurer.

Midway Confab

David Gosnell is working the sword box with Lena Ginster on Sid Crane's Side Show. They have contracted to play a number of night club dates thru the winter after the museum closes its season.

After closing at the Bedding, Mich., Labor Day Celebration, Red and Gladys Munger, of Gooding Greater Shows, visited Bill and Ruth Dewey at their Greenville, Mich., home while en route to the Saginaw, Mich., Fair. The Deweys are former circus and carnival troupers.

Lois (Buddie) Scott, burlesque and carnival performer and known during her two-year stint with the WAC as Corp. Lois Hamilton, is returning to the carnival field. She was discharged recently after serving two years in the European theater.

Harry Fink has redecorated his *Lady in Red Show*, featuring Roxana, he cards from Fort Neal, W. Va. A recent addition, says Harry, is Mae Joe Arnold, who joined as annex attraction.

Thelma Evans, *The Billboard* sales agent and secretary of Hoosier State Shows, is in Dr. Comer's Sanitarium, Mooresville, Ind., recovering from a recent operation. She would like to read letters from friends.

Owner-Manager Sam N. Holman, of Holman Parks & Sunshine Shows, and Marry Lee Holman, org's secretary-treasurer, have returned to the shows following a trip to the bedside of their mother, Jay N. Pollach, who passed away in Safford, Ariz., recently.

After closing as annex attraction on Joe Hilton's Side Show, with Dick's Paramount Shows, Rita Raye joined Majestic Greater Shows at Goldsboro, N. C.



DICK'S PARAMOUNT SHOWS

WANT

For Forrestville, Md., week September 16, followed by Hopewell, Va.; then Roxboro, N. C., Fair, Reidsville, N. C., Fair, and New Bern, N. C.

WANT Grind Stores, Ball Games, Shows with own outfits, liberal percentage; Ride Help, Second Men on all Rides, semi drivers preferred. Bridgeton, N. J., Fair, September 9-14.

WANT!

HEDRICK'S GAY WAY SHOWS

For Erwin, Sept. 9-14; Clinton, Sept. 16-21; both North Carolina.

Sober Ride Help that drive semis. CONCESSIONS—Want String Game, Coca-Cola, Hoop-La, Guess Age and Weight, High Striker and any Concession that works for ten cents and doesn't conflict. Want Concession Agents for Ray Price Concessions. If married use wires on ticket boxes. Want Man and Wife to handle Snow Ball and Pop Corn Machine (2-in-1). RIDES—Will book Kiddie Rides and one Major Ride with own transportation that doesn't conflict. We carry Merry-Go-Round, Chair Plane and Ferris Wheel. Don't write or wire, come on; we will book you. SHOWS—Any well-framed Break or Side Show. Will finance worth-while Showman. This show playing in the North Carolina tobacco belt till the middle of October, then South Carolina through November. SMALL FREE ACT—Contact us at once as per route.

HEDRICK'S GAY WAY SHOWS, FRED HEDRICK, Owner; W. H. "BILL" SARGENT, Mgr.

FOLK'S CELEBRATION SHOWS

WANT FOR

NEW MEXICO STATE FAIR, ALBUQUERQUE, N. M., Sept. 28 to Oct. 6, Inclusive
ARIZONA STATE FAIR, PHOENIX, ARIZONA, Nov. 8 to 17, Inclusive

And all other Celebrations in between and after.

Want to hear from Shows with own outfits, Ride Foremen and Second Men wanted. Can place Legitimate Concessions only. Can also use Agents for Legitimate Concessions. Can use Electrician capable of handling neon and six light towers. We buy all stock means. Want good Caravanman, Builder and Sign and Scenery Painter at once.

Raton Fair canceled, now playing Gallup, N. M., till Sept. 16.
After that, Box 1005, or Stato Fair Grounds, Albuquerque, N. M.

W. C. KAUS SHOWS

WANT NOW FOR NINE MORE FAIRS

Monkey or Chimp Show, Also Man and Wife To Operate SNAKE SHOW. We have complete outfit. Good opening and territory for PENNY ARCADE.

Replies to

RUSS OWENS, Manager

High Point, N. C., now; Martinsville, Va., next week.

WILSON'S UNITED SHOWS

Positively 12 Weeks in Tobacco and Cotton, Celebration and Fairs

WANT

For Legion Fall Celebration, downtown lot, Chatsworth, Ga.

Stock Stores that work for Stock. Any Rides that do not conflict. Shows with own transportation, I have tops. Fred Alman wants P. C. Agents. Kenny Etzel, contact me or come on.

DICK WILSON, Mgr. HERMAN Q. SMITH, Gen. Agent

FOR SALE

One No. 5 Eli Wheel, one 16-seat Chair-o-Plane, \$5,000.00. Can be seen in operation at Clendenin, W. Va., week of Sept. 8-14. Also Trucks and Trailers for sale. Write or wire

CARNIVAL
GLENDEIN, W. VA.

MIDWAY OF MIRTH SHOWS

WANT

FERRIS WHEEL FOREMAN
To join at once.

CORN GAME, STOCK CONCESSIONS.

Address: Strasburg, Ill., this week; then Arkansas.

WANT

CONCESSIONS AND SHOWS

For Dexter, Mo., Fall Festival Celebration, week Sept. 16; Hampton, Ark., Fair, week Sept. 23; Fordyce, Ark., week Oct. 4; Morrilton, Ark., week Oct. 9; Cotton Plant, Ark., week Oct. 17.

MOUND CITY SHOWS,
Steele, Mo., this week; then per above route.

GOLDEN GATE SHOWS WANT

Mitt Camp, Hoop-La, Clg. Gallery, Mug Joint, Pop-corn, Bumper Joint, Fish Pond, Bowling Alley, Penny Pitch, any 10¢ Stock Joint, Also Ball Games and Diggers. Want P.C. Dealers. Show going South this winter. Roy Little will be the manager of it. Guthrie, Ky., this week; then Elkton, Ky.

FRANK OWENS, Mgr.

Florida Amusement Co.

WANTS

To join immediately, Agents, Head Swinger, Store Manager, Grinders for Snake and Monkey Shows. Winter's work.

HOWARD INGRAM

Fort Payne, Ala., this week.

WANTED

For

Burdick's Greater Shows

Merchandise Concessions of all kinds. Independent Shows, twenty-five per cent. Place one more Flat Ride for balance of season. Place good sober Wheel Man. Ernie Snyder, wire. Lockhart, Texas, Sept. 9-14; Luling, Texas, 16 to 21; Brenham, Texas, Sept. 23-28.

GIRLS WANTED—\$55.00

Get pay while you learn for a Dancing Show. Transportation furnished. Salary guaranteed by office. Experience or inexperience. Salary no object if you can produce. Also want Agents for African Dip and Egg Joint. Have one Dodger. Wire or join at once. Contact ROD RUSSELL, Hill's Greater Shows, Wewaka, Okla., this week; then Perry, Okla.; then Sherman, McKinney, Leonard, Nacogdoches, Texas City, Freeport, Aransas Pass, all Texas Fairs.

ELEVEN MORE TO GO

GREAT RUTHERFORDTON FAIR, Rutherfordton, North Carolina, Week September 16 to 21.



Ride Help, come on; highest salaries; must be sober and reliable. Want Eat and Drink Stands. Can use Penny Arcade, good organized Minstrel Show and Hillbilly Show. Have new tops. Will book all Grind Stores and Concessions.

WIRE WIRE WIRE

SAM E. PRELL, care Broadway Shows
American Legion Fair, Lynchburg, Va., week September 9 to 14.

WANT

BILL'S NOVELTY RIDES

WANT

Will book Rides not conflicting with Ferris Wheel, Merry-Go-Round and Swings. Can place Bingo for balance of season. Can place legitimate Concessions of all kinds. Have opening for any worth-while Shows of merit. Have some of the very best spots in Alabama. Courtland, Ala., Fair, week of Sept. 9th; Green Hill, Ala., Fair, week of Sept. 16th; Rogersville, Ala., Fair, week Sept. 23d; Lexington Ala., Fair, week of Sept. 30th; Red Bay, Ala., Fair, week of Oct. 7th; many other good selection spots to follow in Alabama. Can use good sober Help in all departments. Wire or come on.

BILL'S RIDES, Bill Brown, Mgr.

P.S.: This show for sale, can be seen in any of the above spots.

Harry Craig's Shows Want

Ferris Wheel Foreman and Merry-Go-Round Foreman. Ride Help for other Rides, Acts for Side Show, Agent for Penny Pitch and Ball Games.

Chickasha, Okla., Fair now, and more Fairs to follow.

ZACCHINI BROS.' SHOW

From Coast To Coast

Can Place Side Show and Few More Legitimate Concessions. This Show Will Be Open All Year Round. Our Possibility Is Based on the Biggest Attraction Ever Being Presented in Show Business

THE ORIGINATOR, HUGO ZACCHINI, MGR. CANNON MAN

Write or Wire HUGO ZACCHINI, Mgr., Bridgewater, Virginia, This Week. ATTENTION—Show Opens Closed Towns.

WANT

RICHMAN & CARPENTER

WANT

Present

BYERS BROS.' SHOW

Will book, buy or lease small Merry-Go-Round. Book any Ride not conflicting, good proposition. Want any of the following Shows: Snake, Mechanical, Life. Have top for Five-in-One complete, need Manager with Acts. Mickey McDonald wants Girls for Posing and Girl Show; salary and percentage. Whitey Dixon wants Stock Stores, also Pin Store, Wheel and Grind Store. Need Second Men on Rides that drive semis. (No lusers.) For Sale—Novelty Joint, plenty of stock, with stock trunks, new fly. Will book X on show. Wire, write or call

RICHMAN-CARPENTER, McCook, Neb., Sept. 9-14; then as per route.

HILLSBORO FALL FESTIVAL

Hillsboro, Ohio, Sept. 24-25-26-27-28

—CAN PLACE—

SHOWS—Penny Arcade, Illusion, Snake, Fun House, Fat Show, Glass and other Shows of merit. CONCESSIONS—Fish Pond, Pitch-Till-You-Win, Groceries and Blankets, String Game, Cork Gallery, American Palmistry, Basket Ball and Short Range Lead Gallery.

LAST CALL—WIRE

C. H. STEVENSON, Chairman

SIDE SHOW PEOPLE WANTED

Tattooers, Pin Cushions, any Novelty Act. State what you can and will do and salary. I pay every night. Your chance to get with 1946 model streamlined Side Show. Long season.

DALE BARRON, PRELL'S SHOWS

Lynchburg, Va., Sept. 9 to 14.

P.S.: Sam Randolph, what happened? Wire me at once.

America finds a new, easy way to save

Out of the war has come one blessing—a lesson in thrift for millions of those who never before had learned to save.

Enrolled under the Payroll Savings Plan in thousands of factories, offices, and stores, over 27 million American wage earners were purchasing "E" Bonds alone at the rate of about 6 billion dollars worth a year by the time V-J Day arrived.

With War Bond Savings automatically deducted from their wages every week, thrift was "painless" to these wage earners. At the end of the war, many who never before had bank accounts could scarcely believe the savings they held.

The moral was plain to most. Here was a new, easy way to save; one as well suited to the future as to the past. Result: Today, millions of Americans are continuing to buy, through their Payroll Savings Plan, not War Bonds, but their peacetime equivalent—*U. S. Savings Bonds*.



From war to peace! War Bonds are now known as U. S. Savings Bonds, bring the same high return—\$25 for every \$18.75 at maturity.



Out of pay—into nest eggs! A wage earner can choose his own figure, have it deducted regularly from earnings under Payroll Savings Plan.



New homes to own! Thousands of new homes, like this, will be partially paid for through Bonds wisely accumulated during the next five to ten years.



Keeping cost of living in check! Buying only needed plentiful goods and saving the money which would bid up prices of scarce goods keeps your cost of living from rising. Save automatically—regularly.

Weekly Savings	SAVINGS AND INTEREST ACCUMULATED	
	In 1 Year	In 10 Years
\$ 3.75	\$195.00	\$2,163.45
6.25	325.00	3,607.54
7.50	390.00	4,329.02
9.38	487.76	5,416.97
12.50	650.00	7,217.20
15.00	780.00	8,660.42
18.75	975.00	10,828.74

Savings chart. Plan above shows how even modest weekly savings can grow into big figures. Moral: Join your Payroll Savings Plan next payday.

**SAVE THE EASY WAY...
BUY YOUR BONDS
THROUGH PAYROLL SAVINGS**

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with the Magazine Publishers of America as a public service.



UNITED EXPOSITION SHOWS

Going South to Cotton Country
WANT

For Six More Fairs and Still Dates
GIRL SHOW with talent that can operate Show. (Whitie Nollie, come on.) CAN PLACE RIDE HELP that can drive. Address: Brunswick, Mo., this week; Butler, Mo., next week; then four Arkansas Fairs and then Louisiana.

Wanted-Wanted-Wanted FAIRS ROGERS & POWELL SHOWS

Rides and Shows—Bingo, Hoop-La, Bumper, String Game, Ball Games, Cotton Candy, Candy Apples, Stock Stores of all kinds, Cannon Stores, Roll Down, Razzle Dazzle, Skillos—Will get action every week. Danny Arnett, wired you, what about it?
Decatur, Miss., week Sept. 9; Forest, Miss., week Sept. 16; Clarksdale, week Sept. 22; Rosedale, week Sept. 27; Rolling Fork, Oct. 6. All Fairs.
J. R. ROGERS

HOME STATE SHOWS WANT

Roll-o-Plane or Octopus for balance of season. Mountain Home, Arkansas, Street Celebration, Sept. 24th to 28th; Batesville Tri-County Fair, Oct. 2nd to 5th; Heber Springs Fair, Oct. 7th to 12th; Newark Street Celebration, Oct. 14th to 19th. Want reliable Whistle Foreman for Eli 5. Hermitage, Missouri, this week.

WANTED CAPABLE AMERICAN READERS For STATE FAIR OF TEXAS DALLAS, OCT. 5-21 NABEL WELSHMAN 3100 Peabody St. DALLAS, TEXAS

H. B. Rosen Amusements WANT OUTSIDE MAN FOR LINE-UP STORE, ALSO JOINT AGENT AT ONCE. Wiro: H. B. ROSEN, Mgr. Perry, Ga., this week; then per route.

AGENTS WANTED For nicely flashed Roll-down, Slum Skillo and Buckets. Work every week. Out until middle of November. Asheville, N. C., this week. Fairs and Celebrations to follow. Howard Gray, wire me. D. D. HALE c/o J. J. Page Shows

FOR SALE—BINGO Must sell immediately. 16x24, 6-foot awnings, pine frame, new canvas, new 35-watt amplifier, speakers and mike. Worth \$200.00; add \$275.00 in stock. Sacrifice complete outfit for \$550.00. Ready to go now. R. MARLEAU Lakeview Hotel, Manitou Beach, Devils Lake, Mich.

GOLD BOND SHOWS WANT RIDE FOREMEN AND SECOND MEN for Ferris Wheel and Chair-Plane. Long season South. LEGITIMATE CONCESSIONS. GOOD PROPOSITION TO SHOWS WITH OWN OUTFITS. Fairs and Celebrations in Southern Missouri and Arkansas, contact us. Address: RAY SWANNER or MICKEY STARK Kincaid, Ill., this week; then as per route.

FOR SALE Lunch Trailer, Butane System. Has Griddle, Carmel Corn Machine, Peanut Roaster, good shape, \$1,000.00 cash. Also Root Beer Barrel and Carbons, \$50.00; 20-Seat Mix-Up, \$800.00 cash; Chevrolet Motor. BURDICK'S GREATER SHOWS, Lockhart, Texas, Sept. 9-14; Luling, Texas, 19-21; Brenham, Texas, Sept. 23-28.

WANT FOR BARNEY TASSELL UNIT SHOW

WEEK OF OCTOBER 7TH

BROOKNEAL, VIRGINIA, TOBACCO FESTIVAL

Rides of all kinds (not conflicting). Shows of merit (no Girl Shows). Concessions of all kinds, but no Grift. This is the winter bank-roll spot. Town small, but what a sweetheart.

Write, wire this week, Highland Springs, Va.; Richmond, week September 16; Mechanicsville, Va. (Richmond), week September 23; Victoria, Va., Tobacco and Big Railroad Pay, week September 30; Keysville, Va., Tobacco Festival, Right in Town, week October 14; New Robeson County Fair, Fairmont, N. C., first Fair since 1941, week October 21; Horry County Fair, Conway, S. C., on the Streets and Warehouses for Exhibit Buildings, week October 28; Savannah, Ga., Colored Fair, right in town. Can place Ferris Wheel and Chairplane Foremen. Earl Putney, contact.

WANTED WANTED WANTED

BELTON SHOWS

For Angier, N. C., Fair, Maydain Community Fair, Pilot Mountain Fair, Four More Fairs to Follow.

Stock Concessions of All Kinds. Will Book One More Flat Ride; Also Side Show.

We Are Playing at Tobacco Markets in Eastern North Carolina.
C. J. BELTON, Owner W. R. JOHNSON, Manager
SELMA, N. C., ALL THIS WEEK

JACK PERRY

WANTS
RELIABLE FOREMAN TO HANDLE NEW OCTOPUS
HAVE FOR SALE
ALL OR PART ARCADE COMPLETE

- | | | |
|-----------------|-------------------|-------------------|
| 1 Hand Striker | 1 Little Electric | 1 Baseball |
| 1 High Ball | 1 Mystic Palmist | 1 Marines at Play |
| 6 Love Meters | 4 Big Drops | 1 Strike Clock |
| 1 Pikes Peak | 1 Gripper | 1 Hockey |
| 1 Anti-Aircraft | 1 World Series | 2 Ski Jumps |
| 1 Vibrator | 1 Crystal Gazer | 1 Grandma |
| 3 Jap Guns | 4 Mutoscopes | 2 Kick & Catch |
| 1 Punch Bag | 1 Big Electric | 10 Table Drops |
| 5 Select Views | 1 Grandpa Grip | 2 Viewscopes |
| 1 Jazz Baby | 1 Lifter | 3 Little Guns |
| 7 Card Vendors | 1 Big Chief | 1 Cash Changer |
| 1 Penny Scale | | |

\$3,500.00 Takes All

Machines 5 months old. New 30x50 Top, Front, Parts, Tools, etc. If you're looking for junk, don't bother. Have flashiest Radio Store on road, complete for \$600.00; cost \$1,000.00. Everything ready to operate. Will book on Kaus Shows for remainder of season. Excellent fair route.

JACK PERRY

HENRY HOTEL

MARTINSVILLE, VA.

REGAL EXPOSITION SHOWS, INC.

Featuring FLYING LAVALS

WANT FOR LONG STRING OF FAIRS

WANT TWO LADY PROMOTERS.

Will buy, lease or book major Ride. Want Ride Help and General Workmen. Want Grind Shows, good proposition. Red Brown wants to buy Chair Scales. Will pay top price; must be good. Johnny Reed wants Wheel and Roll Down Agents. Larry Koutz wants for Side Show, Freak Act; Geraldine and Shorty Brady and Harold, wire at once. Will book Stock Concessions. Harry Seidler, communicate.

HAPEVILLE, GA., This Week; FORT VALLEY, GA., Week September 14

FOR SALE

8-Car Octopus, beautifully painted, good mechanical condition. 1946 Ford Tractor, two-speed axle and 24-ft. Fruehauf Trailer with Winch and equipped to haul Octopus. This equipment like new. Price for all complete and running, \$12,000.00 cash. Can be seen running at Fair, Sedan, Kan., Oct. 1 to 5. Will sell Ride separate, but not Truck and Trailer. Contact

EARL L. McREYNOLDS

Sedan, Kan., 1st to 5th; then Box 125, Caney, Kan.

Stock Concessions wanted for Sedan, Kan., Chautauqua Fice Fair and Reunion, Oct. 3-4-5. Contact

H. C. SWISHER, Parada Shows

Baxter Springs, Kan., this week; Chotopa next.

RIDES FOR LEASE

Winter Months—After Sept. 21, 1946.

Excellent condition, now operating in park. Merry-Go-Round, Eli 5 Wheel, Chair-o-Plane, Kiddie Ride, Miniature Diesel Locomotive. Agents must guarantee deposit, transportation back home, pay Ride Help, transportation and advance guarantee of \$300.00 per week to owners. Can load on fast passenger baggage B. & O. R. R. Am not hungry. Blue sky artists need not apply. Wire

GENERAL MGR. VOLMAR'S PARK

Bowling Green, Ohio, or write Winterquarters, Box 174-A, Swanton, Ohio.

P.S.: Can also furnish five beautiful Concessions with a flash, out of the office, or twelve Concessions from the park. Will give two weeks' notice cancellation of contract.

FOR SALE FOR CASH NEW 1946 SPIT FIRE

Perfect condition, with or without truck and semi. Contact

E. L. PHEISTER

c/o Northern Exposition Shows

At following route: Beach, 9-10-11; Mott, 12-13-14; Elgin, 15-16; Napoleon, 18-19; Steele, 20-21; all North Dakota.

WANT For JACKSON COUNTY FREE APPLE SHOW

Held on the Main Streets of Jackson, Ohio, September 17-21.

Legitimate Concessions, also nice Juice and Grab Stands. Will sell ex. on Novelties and Jewelry. This is the last big spot with JOHN CALLAGAN, c/o Fair Grounds, Cadillac, Mich., this week; then Jackson, Ohio.

WANT

Dancing Girl Show, Half and Half and other Side Show Acts, Talkers and Ticket Sellers, good Ride Help for all Rides. Wire, may be able to place you. Long season.

C. F. ZEIGER UNITED SHOWS

Las Vegas, New Mexico, this week!

Notice-Committees-Notice

Can furnish Rides, Shows and Concessions for week of Sept. 16th, vicinity of Washington, D. C.; Richmond, Va., or Western Maryland. Want Ferris Wheel Help, Kiddie Auto Ride Man. Fairs start week of Sept. 23rd in Virginia. Long season. Can place Chairplane, Concessions and Shows with own outfits not conflicting.

Write or Wire
I. K. WALLACE ATTRS.
Marysville, Pa., this week

RIDE MEN WANTED

To join now for balance of long season South, closing Thanksgiving week, and for next season opening Feb. 22. Must stay sober. Top salary. C. M. (RED) MILLER wants Ticket Seller that drives truck.

All Wire

L. B. LAMB SHOWS

SAC CITY, IOWA

ROYAL AMUSEMENT

Reopens under New Management
First date showing will be Sept. 16 to 22 in Indianapolis at Morris and Pennsylvania St. Want all kinds of legitimate Concessions and Shows. Will book Merry-Go-Round and Ferris Wheel with own transportation for the winter down South. All replies at 601 Mickley Ave., Indianapolis 8, Ind. Help wanted in all departments. Bob Allen and "Rusty," contact me at once. MACK GERMAIN, Royal Amusement Co., 601 Mickley Ave., Indianapolis 8, Ind.

JOHN MCKEE SHOWS

WANT ON ACCOUNT OF DISAPPOINTMENT

MERRY-GO-ROUND to join at East Alton, Ill., and balance of the season in the cotton. SLIM MOORE WANTS CONCESSION AGENTS. EDDIE COY WANTS GIRLS FOR HAWAIIAN SHOW. Address:

Jerseyville, Ill., this week; Homecoming at East Alton, Ill., Sept. 16-21.

AL WALLACE

Can Place Immediately

Experienced Cook House Help, also Griddle Man. Join at Goldsboro, N. C. c/o MAJESTIC SHOWS

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

A-1 Am. Co.: Natalia, Tex.; Pearsall 14-19.
 Alamo Expo.: Duncan, Okla.
 A. M. P.: Mountain City, Tenn.
 American Beauty: Portageville, Mo., 14-21;
 Steele 23-28.
 American Expo.: (Fair) Cadillac, Mich.
 American United: Blackfoot, Idaho.
 Anderson Greater: Waterloo, Neb.; Beatrice
 16-21.
 Atomic: Wishek, N. D., 9-11; Lamoure 12-14;
 Oakes, 18-19.
 Baker United: Veedersburg, Ind.; Danville
 17-21.
 B. & C. Expo.: Vernon, N. Y.
 B. & D. Am. Co.: Chadbourne, N. C.
 Bee's Old Reliable: (Fair) Centerville, Tenn.;
 (Fair) Camden 16-21.
 Beeson's Am.: Garden City, Mo.
 Belton: Selma, N. C.
 Bernard & Barry: Renfrew, Ont., Can.
 B. & H. Am.: Summerton, S. C.
 Bill's Greater: Oakley, Kan.
 Bill's Rides: Courtland, Ala.
 Blue Grass State: (Fair) Glasgow, Ky.; Har-
 dingsburg 16-21.
 Boston Shows: Ashland, Mass.
 Brewer United: Timpson, Tex.
 Bright Lights Expo.: (Fair) Luray, Va.;
 (Fair) Rocky Mount.
 Bullock Am. Co.: Blodensboro, N. C.
 Bunting: (Fair) Henry, Ill.
 Burdick's: Lockhart, Texas; Luling 17-21.
 Burke, Harry: Rayne, La.
 B. & V.: Williamsport, Pa.
 Byers Bros.: McCook, Neb.
 Byers Greater: Sullivan, Mo.
 California: Napa, Calif.
 Capell Bros.: Holdenville, Okla.
 Caravello: Altoona, Pa.; Gratz 16-21.
 Cavalcade of Amusements: Kansas City, Kan.
 Central American: Columbus, Kan.
 Central Am. Co.: (Fair) Robertsonville, N. C.
 Central States: (Fair) Pawhuska, Okla.
 Cedin & Wilson: (Fair) Reading, Pa.; (Fair)
 Hagerstown, Md., 16-21.
 Cherokee Am. Co.: Sylvan Grove, Kan.
 Coastal Plain: Kenly, N. C.
 Coleman Bros.: Greenfield, Mass.
 Conklin: Lindsay, Ont.
 County Fair: Bertrand, Neb.
 Crafts 20 Bldg: Vallejo, Calif.
 Craig, Harry: Chickasha, Okla.
 Crescent Am. Co.: (Fair) Spruce Pine, N. C.;
 Kings Tree 16-21.
 Cudney Border State: Chandler, Okla.
 Cumberland Valley: (Fair) McMinnville,
 Tenn.; (Fair) Manchester 16-21.
 Curl, W. C.: (Fair) Marysville, O., 18-23.
 Crystal Expo.: Dungannon, Va.
 DeLuxe Am.: Brooklyn, Conn.; Wethersfield
 16-21.
 Denton, J. J.: Sweetwater, Tex.
 Dick's Paramount: (Fair) Bridgeton, N. J.
 Dickson United: (Fair) Hydro, Okla.
 Dumont: Keyser, W. Va.
 Dyer's Greater: Vandellia, Mo.
 Eddie's Expo.: West Alexander, Pa.
 Ellman United: Weyauwega, Wis.
 Eddy Bros.: (Fair) Huntsville, Ala.; Chatta-
 nooga, Tenn., 16-21.
 Fairway Am.: Winnsboro, Tex.
 Fay's Silver Derby: Martin, Tenn.
 Fleming, Mad Cody: (Fair) Ellijay, Ga.;
 (Fair) Jasper 16-21.
 Florida Am. Co.: Fort Payne, Ala.
 Folk's Celebration: Gallup, N. M.
 Franklin, Don: Taylor, Tex.; Cuero 16-21.
 Garden State: McClure, Pa.
 Gate City: Lenoir, N. C.
 Gayway: Fayetteville, Ga.
 Gem City: Newport, Ark.
 Gentsch, J. A.: Belzoni, Miss.
 Geren's United: North Judson, Ind.; Greens-
 burg 17-21.
 Gold Bond: Kincaid, Ill.
 Gold Medal: (Fair) Olney, Ill.; (Fair) Tren-
 ton, Tenn., 16-21.
 Gooding, F. E., Am. Co., No. 1: (Fair)
 Carthage, O.
 Gooding, F. E., Am. Co., No. 3: (Fair) Sid-
 ney, O.

Gooding, P. E., Am. Co., No. 3: (Fair)
 Cadiz, O.
 Gooding, F. E., Am. Co., No. 4: (Fair) Mont-
 pelier, O.
 Gooding Greater: (Fair) Saginaw, Mich.
 Gooding Park Attrs.: Belleville, O.
 Gooding's American Expo.: (Fair) Cadillac,
 Mich.
 Greater Rainbow: (Fair) Audubon, Ia.; Lamar,
 Mo., 18-21.
 Greater United: (Fair) Mt. Pleasant, Tex.
 Groves: Baton Rouge, La., 9-21.
 Hale's Show of Tomorrow: Humboldt, Neb.;
 Tecumseh 17-19.
 Hall's United Expo.: Brunswick, Mo.
 Hames, Bill: Fort Worth, Tex.; Marshall
 16-21.
 Happy Attrs.: (Fair) Wooster, O.; Uhrichs-
 ville 16-21.
 Happyland: Allegan, Mich.
 Harrison Greater: Madison, N. C.
 Hartsock Bros.: Bucklin, Mo.; Center 18-21.
 Hedrick's Gay Way: Erwin, N. C.; Clinton
 16-21.
 Hennies Bros.: Keokuk, Ia.
 Henry, Lew: Bedford, Va., 9-18.
 Heth, L. J.: (Fair) Jamestown, Tenn.; Scotts-
 boro, Ala., 16-21.
 Hill's Greater: (Fair) Wewoka, Okla.; Perry
 16-21.
 Home State: Hermitage, Mo.
 Hoosier State: Windfall, Ind.
 Howard Bros., No. 1: (Fair) Upper Sandusky,
 O.; (Fair) Logan 16-21.
 Howard Bros., No. 3: (Fair) Gahanna, O.;
 Paulding 16-21.
 Imperial: Chrisman, Ill.
 International: El Dorado, Kan.; (Fair) Pryor,
 Okla., 16-21.
 Jayhawk Am. Co.: Humboldt, Kan.
 Jones Greater: (Fair) Webster Springs, W.
 Va.; Clay-Summerville 16-21.
 Jones, Johnny J.: (Fair) Jackson, Tenn.
 Joyland Am. Co.: Clinton, Ind.
 Kaus, W. C.: High Point, N. C.
 Keyman's Am.: Menno, S. D., 12-14; Plankin-
 ton 16-17; (Fair) Clear Lake 19-21.
 Kilgore: (Fair) Richardson, Tex.; (Fair)
 Mesquite 16-21.
 Kirkwood, Joseph J.: Raleigh, N. C.; Tarboro
 16-21.
 Lamb, L. B.: (Fair) Sac City, Ia.
 Lankford's Overland: Nahulna, Ga.
 Lawrence Greater: Front Royal, Va.
 Leeright, J. R.: (Fair) David City, Neb., 9-10;
 (Fair) Plattsmouth 11-14.
 Lone Star: (Fair) Shawneetown, Ill.
 Long's United: San Francisco, Calif., 11-17.
 Madison Bros.: Walnut Ridge, Ark.
 Magnolia: Midway, Ala.
 Majestic Greater: Goldsboro, N. C., 16-21.
 Majestic Empire: Lexington, Tenn.
 Manning, Ross: Exeter, Me.
 Marion Greater: Mullins, S. C.
 Marks, John R.: Pulaaki, Va.
 McKee, John: Jerseyville, Ill.; East Alton
 16-21.
 Meeker: Milton, Ore.
 Merit: South Paris, Me.; Farmington 17-21.
 Merriam & Robinson: Sibley, Ia.
 Meyerhoff's Crescent: Penticton, B. C., Can.
 Midway of Mirth: Strasburg, Ill.
 Mid-Continent Expo.: (Fair) Wagoner, Okla.
 Mighty Page: Oneonta, Ala.
 Moore's Modern: Christopher, Ill., 16-21.
 Mound City: Steele, Mo.; Dexter 16-21.
 Nick's United: Waverly, O.
 Nolan, Larry: (Rodeo and Fair) Oakley, Kan.
 Northern Expo.: Beach, N. D.; Mott 12-14;
 Elgin 15-16.
 Omar's Greater Am.: Corsett, Ark.
 Page Bros.: Woodbury, Tenn.
 Page, J. J.: Asheville, N. C.
 Parade: Baxter Springs, Kan.; Chetopa 16-21.
 Park Am. Co.: (Fair) Olney, Ill.; Trenton,
 Tenn., 16-21.
 Paul's Am. Co.: Antlers, Okla.
 Pearlene: (Fair) Walters, Okla.
 Penn Premier: Pomeroy, O.; Winchester, Va.,
 16-21.
 Peppers All States: Paducah, Ky.
 Pike Am.: (Fair) Salem, Mo., 9-11; Ava 12-14.
 Pine State: Okolona, Miss.
 Pioneer: (Fair) Hamlock, N. Y.
 Powelson Greater: (Fair) Circleville, O.;
 Frankfort 16-21.
 Prell's Broadway: (Fair) Lynchburg, Va.;
 Rutherfordton, N. C., 16-21.
 Prol: Taylor, Tex., until Sept. 16.
 Pryor's: Bland, Va.
 Rainbo: Clendenin, W. Va.
 Raines Am.: (Fair) Ozark, Ark.; (Fair)
 Ashdawn 18-21.
 Regal Expo.: Hapeville, Ga.; Ft. Valley 16-21.
 Regent: Pulaski, Tenn.
 Reid, King: Morris, N. Y.; (Fair) Cobleskill
 17-21.
 Rogers Greater: Union City, Tenn.; New Al-
 bany, Miss., 16-21.
 Rogers & Powell: (Fair) Decatur, Miss.;
 (Fair) Forest 16-21.
 R. & S. Am.: Edenton, N. C.; Greenville 16-21.
 Rosen, H. B., Am.: Perry, Ga.
 Royal American: (Fair) Topeka, Kan.
 Royal United: King City, Mo.
 Schafer's Just for Fun: Austin, Tex.
 Scioto Valley: Xenia, O.; Owingsville, Ky.,
 16-21.
 Shan Bros.: (Fair) Maryville, Tenn.
 Shipley's Am.: Converse, La.
 Silver Slipper: (Fair) Jasper, Tenn.
 Smith, Casey: Waurike, Okla.
 Smith, George Clyde: (Fair) Cookport, Pa.;
 Cumberland, Mo., 16-21.
 Smith Greater: Pembroke, N. C.
 Snapp's Greater: Oglesby, Ill.
 Sooner State: Watonga, Okla.
 Southern Am. Co.: (Fair) Gollad, Tex.
 Southern States: Adel, Ga.
 Southern Valley: Natchitoches, La.
 Sparks Bros.: Bells, Tenn.; (Fair) Jackson
 16-21.
 Sparks, J. F.: Cullman, Ala.
 Sprader, M. A.: Washington, Kan.
 Stafford's United: Monon, Ind.; Denton 16-21.
 Steblar Greater: Saluda, S. C.
 Strates, James E.: York, Pa.
 Stumbo, Fred R.: Greenfield, Mo.; Gainesville
 18-21.
 Sunflower State: Beaver, Okla.; (Fair) Wood-
 ward 16-21.
 Sunset Am. Co.: (Fair) Marshalltown, Ia.;
 (Centennial) Clarinda 16-21.
 Sulton, Great: Sikeston, Mo.; Kennett 16-21.
 Tassell, Barney: Highland Springs, Va.; Rich-
 mond 16-21.
 Tatham Bros.: Golden, Ill.
 Thompson Bros.: Mill Hall, Pa.; McConnells-
 burg 16-21.

Tidwell, T. J.: Liberal, Kan.; Guymon, Okla.,
 16-21.
 Tinsley's City Rides: Gainesville, Ga.
 Tivoli Expo.: Chillicothe, Mo.
 Triangle: (Fair) Covington, Va.
 Turner Bros. No. 1 and 2 units: Decatur, Ill.
 United Expo.: (Fair) Brunswick, Mo.; (Fair)
 Butler 16-21.
 Victory Expo.: (Fair) Poteau, Okla.; Barrie,
 Tex., 16-21.
 Virginia Greater: Warsaw, Va.
 Wade, W. G., No. 1: (Fair) Petoskey, Mich.;
 Ludington 17-21.
 Wade, W. G., No. 2: (Fair) Coldwater, Mich.;
 Bourbon, Ind., 17-21.
 Wallace Bros.: Cape Girardeau, Mo.; Corinth,
 Miss., 16-21.
 Wallace Bros. of Canada: (Fair) Lindsay,
 Ont.; (Fair) Leamington 16-21.
 Ward, John R.: (Fair) Joplin, Neb.
 West Coast: (Fair) Lodi, Calif.; (Fair) San
 Jose 16-22.
 Wilson's Famous: (Celebration) Minonk, Ill.
 Wolf, Wm.: Dexter, Ia., 9-10; Dow City 12-14.
 Wolfe Am. Co.: Pickens, S. C.; Albemarle 16-21.
 Wonder City: Poplar Bluff, Mo.; (Fair) Jones-
 boro, Ark., 16-21.
 Wonder Shows of America: Omaha, Neb.
 World of Mirth: Brockton, Mass.
 World of Pleasure: Inlay City, Mich.
 World of Today: Neosho, Mo.; Ft. Smith,
 Ark., 16-21.
 Wilson's United: Chatsworth, Ga.
 Zacchini Bros.: Bridgewater, Va.
 Zeigler, C. F.: Las Vegas, N. M.
 Ziegler: Pasco, Wash.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Bailey Bros.: Roanoka, Ala., 12; Lagrange,
 Ga., 13; Thomaston 14; Albany 16; Hawkins-
 ville 17.
 Bently, Clyde: Pembroke, Ont., Can., 9; Smith
 Falls 10; Kingston 11; Belleville 12; Peter-
 borough 13; Barrie 14; Woodstock 16.
 Cole Bros.: Chico, Calif., 10; Sacramento 11;
 Stockton 12; Oakland 13-15; San Jose 16;
 San Mateo 17; Redwood City 18; Palo Alto
 19.
 Cole, James M.: Wilson, N. C., 11; Goldsboro
 12; Smithfield 13; Fayetteville 14.
 Dailey Bros.: Freeport, Ill., 9; Dixon 10;
 Pontiac 11; Bloomington 13; Hoopston 13;
 Watseka 14.
 Golden West: (Fair) Anderson, Calif., 13-14;
 (Fair) Buft 27-29.
 Hunt: Fairmont, N. C.
 Jones, Al-Selles Bros. Circus & Rodeo: (Fair)
 Marysville, O., 9-10; (Fair) Cadiz 13-14;
 (Fair) Bourbon, Ill., 17-21.
 Kelly, Al G.-Miller Bros.: Carmen, Okla., 15;
 Alva 16-18; Waynoka 19; Woodward 20;
 Arnett 21.
 King Bros.: Athens, Tenn., 9; Cleveland 10;
 Dalton, Ga., 11; Rome 12; Gadsden, Ala., 13;
 Anniston 14; Talladega 16; Sylvaquaga 17;
 Alexander City 18; Selma 19; Demopolis 20.
 Monroe Bros.: Attica, Kan., 9; Argonia 10;
 Conway Springs 11.
 Montgomery, O. R.: Paris, Tenn., 13; Milan 13;
 Humbolt 14.
 Owens, Buck: Raleigh, N. C., 9; Fayetteville
 10; Laurinburg 11; Rockingham 12; Monroe
 13; Great Falls, S. C., 14; Camden 16.
 Polack Bros., No. 1: (Parker Field) Yakima,
 Wash., 11-14; Portland, Ore., 16-22.
 Polack Bros., No. 2: Wenatchee, Wash., 12-14;
 Bellingham 16-18.
 Ringling Bros. and Barnum & Bailey: Okla-
 homa City, Okla., 9-10; Enid 11; Ponca City
 12; Wichita, Kan., 13; Salina 14; Kansas
 City, Mo., 16-18; Topeka, Kan., 19; Em-
 peria 20; Independence 21.
 S. M. S. Ranch Rodeo: (Squadron A Armory)
 New York, N. Y., 11-15.
 Sparks: Milledgeville, Ga., 9; Macon 10; Dub-
 lin 11; Vidalia 12; Statesboro 13; Savannah
 14; Douglas 16.
 Stevens Bros.: Harlan, Ia., 9; Denison 10;
 Woodbine 11; Neola 12.
 101 Ranch Wild West: Boise City, Okla., 9;
 Clayton, N. M., 10; Tucumcari 11; Clovis 12;
 Portales 13; Hobbs 14; Carlsbad 15.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Barrett, Roy: (Polack Circus) Wenatchee,
 Wash., 12-14; Bellingham 16-18.
 Birch the Magician: Painesville, O., 9; Fair-
 port Harbor 10; Erie, Pa., 11; North East
 12; Tonawanda, N. Y., 13; Kenmore 16;
 Corning 18; Endicott 19; Owego 20.
 Campbell, Loring: Slippy Rock, Pa., 9;
 Washington 10; Bellaire, O., 11; Greens-
 burg, Pa., 12.
 D'Arcy, Ethel: Eaton, O., 10-13.
 Daniel, B. A.: Lakeview, Mich., 9-11.
 Decle, Doc Harry: Battle Creek, Mich., 9-22.
 Geddiss, George & Bessie: Liberal, Kan.
 Green the Magician: Strasbourg, Sask., Can.,
 9; Govan 10-11; Earl Grey 12-13; Southey
 14-15; Dysart 17-18; Newdorf 20-21.
 Hanneford, George, Family: Scribner, Neb.,
 11-13.
 Henry, Glenn & Ethel: (Fair) Warsaw, Va.
 Hubbard, Paul & Betty: Springfield, O., Sept.
 11-27.
 La Zellas, Aerial: (Fair) Shawneetown, Ill.
 Long, Leon: Atlanta 10-25.
 Magrum, O. Thomas: Glen Elyn, Ill., 9; Lib-
 ertyville 10; Peoria 11; Eureka 13; Mon-
 mouth 16; Lostant 17; Girard 18; Decatur
 19-20.
 McClung's Pythons, C. O.: Atlanta 10; Birm-
 ingham 11; Memphis 12; Little Rock 13;
 Tyler, Tex., 15.
 McKennon Players, Marion: Alvarado, Tex., 9-
 11; Ennis 12-14; Hillsboro 16-18; Itasca 17-
 19; Cleburne, week of Sept. 23.
 Plunkett's Stage Show: Rotan, Tex., 9-11;
 Hamlin 12-14; Albany 16-18; Anson 19-21.
 Reilly, Blondin: (Fair) Topeka, Kan.
 Renfro Valley Folks: Shelbyville, Ind., 8;
 Franklin 10; Columbus 11; Bedford 12; Lin-
 ton 13; Lawrenceville, Ill., 14; Washington,
 Ind., 15; Paoli 17; Salem 18; Seymour 19;
 Greensburg 20; Batesville 21.



These dates are for a five-week period.

Alabama
 Birmingham—Sept. 21-22. Mrs. Jerry Bryan,
 728 Ninth Ave.
California
 Del Monte—Sept. 22. Marion Kingsland, Box
 1316, Carmel, Calif.
 Ontario—Sept. 15. Mrs. Martha P. Doney,
 Bloomington, Calif.
Colorado
 Denver—Sept. 20-21. Fred A. Higel, 650 S.
 Bryant St.
Indiana
 Hammond—Sept. 29. E. W. Tierney.
 Portland—Sept. 28. Paul A. Ferguson.
New York
 Garden City, L. I.—Sept. 14. Foley, 2009 Ran-
 stead St., Philadelphia.
Washington
 Puyallup—Sept. 21-22. W. M. Berger, Box
 1543, Tacoma, Wash.
 Greenville—Sept. 29. V. Keckler.
 Sandusky—Sept. 21. Ella M. Trees, R. E. 1,
 Castalia, O.
Pennsylvania
 Allentown—Sept. 21. Foley, 2009 Ranstead St.,
 Philadelphia.
 Reading—Sept. 22. Foley, 2009 Ranstead St.,
 Philadelphia.
 West Chester—Sept. 14. Mrs. S. L. Meade.
Utah
 Salt Lake City—Sept. 16-17. A. T. Smurth-
 waite, 748 E. First South St.
 Garden City, L. I.—Sept. 27. Mrs. David
 Greene, Stamford, Conn.
 Glen Cove, L. I.—Sept. 15. Foley, 2009 Ran-
 stead St., Philadelphia.
 Huntington, L. I.—Sept. 28. Foley, 2009 Ran-
 stead St., Philadelphia.
Ohio
 Akron—Sept. 22. Mrs. E. E. Delagrang, 852
 Lakewood Blvd., Akron, O.
 Columbus—Sept. 29. Mrs. J. R. Lockett, 378
 Sherburne Drive.

Penny Wise

By E. F. Hannan

THERE are one or two exceptions in the matter of self-reliance for the pitchman. One of these is med. The most touching, if not pitiful, thing is to hear a salesman try to carry off a med lecture without being well versed on his subject. With radio and other channels gushing forth talks on items for man's health, it is true that even physicians are puzzled at what med knowledge the public licks up. If a med article is worth putting good money into it's certainly worth a little time and money spent for sales talk and patter that is strictly to the line. In pitching med or anything else for that matter, it is common for salesmen to get too imbued with the idea that only one type of talk will move the article. This is a mistake and is on the par with the stage monologist who fails to be constantly on the lookout for outside material. The fellow looking in the window will often spot mistakes that the fellow looking out misses. It's penny-wise to depend on handed-down talk, especially in med.

Schaum, Gladys: Coldwater, Mich.
 Stout Players Tent Show: Battle Creek, Mich.
 Spiller's Seals: (Fair) Reading, Pa.
 Stanley, Guy: Ulica, Mich., 16-28.
 Ward-Bell Flyers: (Fair) Brockton, Mass.
 Webb, Capt. George: (Fair) Jordan, Minn.,
 13-15.

Albert Lea Is Out

ALBERT LEA, Minn., Sept. 7. —Directors of the Freeborn County Fair, Albert Lea, voted Friday (5) not to hold a postponed fair later this month, according to Al Ruble, secretary. Since the regularly scheduled annual was canceled because of polio, directors toyed with the idea of running later this month, and spent considerable time investigating the possibilities. It would have been difficult to obtain suitable attractions and exhibits, so they voted to abandon the plan.

POPCORN

"Rush Hour" Mammoth Yellow Popcorn is dependable. It can be relied upon during rush periods. Packed in 100 pound moisture-proof bags at \$9.25 per 100 pounds.

PEANUTS

Roasted Peanuts in the shell @ \$21.00 per 100 pounds. Packed in 90-pound bags. Fancy Raw Peanuts in the shell @ \$18.00 per 100 pounds. Packed in 100-pound bags. Our Booklet Price List covers our full line of popcorn supplies. Sent upon request.

Prunty Seed & Grain Co.
 —POPCORN PROCESSORS—
 620 NORTH 2ND ST. ST. LOUIS 2, MO.
 "In our 72ND year"

CUMBERLAND VALLEY SHOW WANTS

A-1 Tilt, Ferris Wheel and Chairplane Men. Sober and reliable. Top salary.
ELLIS WINTON
 McMinnville, Tenn., this week.

★ 30 CARS ★

Endy Bros. Shows

★ 30 CARS ★

"America's Smartest Railroad Show"

Chattanooga, Tenn., Interstate Fair, Sept. 16-21
 Southeastern World's Fair, Atlanta, Ga., Sept. 26-Oct. 6, Incl.
 Athens District Fair, Athens, Ga., Oct. 7-12
 Georgia State Fair, Macon, Ga., Oct. 14-19

We have choice space open for all of the above dates for ALL LEGITIMATE CONCESSIONS—EATS—DRINKS—ETC. CAN PLACE MONKEY SHOW OR SPEEDWAY, SOCIETY CIRCUS (George Barton, answer—we have equipment) OR COMPLETE WATER SHOW.

WANT—come on—ARTIST—SHOW PAINTER (Sinrex, answer). CAN PLACE OCTOPUS FOREMAN. Top salary. Geno Vaughn can place LINE GIRLS for Revue. DEL CROUCH WANTS LADY AND MEN RIDERS. ALSO GENERAL DROME HELP. GENERAL TRAIN HELP. POLERS—CHALKERS. ANSWER:

ENDY BROS.' SHOWS
 HUNTSVILLE, ALA., THIS WEEK; THEN PER ROUTE.

HARRISON GREATER SHOWS, INC.

WANTS WANTS WANTS

For MADISON, N. C., FALL FESTIVAL, Sept. 9-14; With the GREAT MT. AIRY, N. C., FAIR, Sept. 16-21; GUILFORD COUNTY COLORED FAIR, High Point, N. C., Sept. 23-28; WENDELL, N. C., AGRICULTURE AND TOBACCO FAIR, With SOUTH CAROLINA STATE COLORED FAIR, Columbia, S. C., to Follow.

Can place Concessions of all kinds, no exclusive. Few choice Concessions open. Good opening for Cook House that caters to show people. Can place few worth-while Shows that don't conflict. Will book Fly-o-Plane, Roll-o-Plane or Octopus or any new novel ride with or without transportation for all winter's work in Florida. Have complete Girl Show for right party with two or more Girls. Want Ride Help of all kind. This show has five more Fairs in the Carolinas, Georgia and Florida to be announced later, with six Fairs in Florida starting in January. Bert Edwards, get in touch with Earl Tilghman at once. All mail and wires to

FRANK HARRISON, Owner and Manager
 MADISON, N. C.; THEN AS PER ROUTE.

B AND D SHOWS

Featuring the Flying Romas

Want Shows with own equipment that don't conflict, any ten-cent Stock Store Concessions. Will book Octopus and Tilt for rest of season. Hobert Thomas wants Percentage Dealers and Slum Store Agents. Capable Ride Help on all Rides. Show has five Rides and two Shows. Concessions must be clean and flashy. Want Agent who can handle promotions under strong committees. B AND D SHOWS, C. E. Davis, Mgr.; Hobart Thomas, Concession Mgr.; Bill Taylor, Lot Supt.; Bob Kelly, Ride Supt. Join Chadbourne, N. C., this week.

GROVES GREATER SHOWS WANT

For Baton Rouge, La., Sept. 9-21, and Fairs to follow; Ville Platte, Sept. 23-28; Marksville, Oct. 1-6; Ruston, Oct. 8-12; Jonesboro, Oct. 14-19; Sulphur, Oct. 21-26; Jennings, Oct. 28-Nov. 2; all Louisiana.

Want Frozen Custard, Cane Rack, Coke Bottles, Scales, Guess Your Age, Novelties. Other good fall spots. Out until Xmas. All replies:

ED GROVES
 As Per Route

WANT SPECIAL AGENT

With car who can post and take care of detail work ahead show. Top salary and promotional privileges. Wire. Join now.

GATE CITY SHOWS

Lenoir, N. C.

P.S.—Will pay cash for Kiddie Auto Ride, factory built.

RIDE HELP

Want capable Merry-Go-Round Foreman for Parker 2-Abreast, salary \$75. Must be capable handling Ride. Chairplane Foreman, \$60 per week. Join now, here. Come on or wire

FRANK HEARN
 Care Western Union, Lenoir, N. C.

CARAVELLA ★★ ★ AMUSEMENTS

Cleanest Midway

LAST CALL — GRATZ FAIR

SEPTEMBER 16-21

CAN PLACE: Few More Legitimate Concessions. Want American Palmistry, Photo, Bingo, Novelties.

CAN PLACE: Popcorn, Custard, Apples, Floss, Grab.

CAN PLACE: Complete Organized Side Show or Acts and Manager for 10-in-1.

CAN PLACE: Girls for Both Colored and White Revues.

CAN PLACE: Musicians and Entertainers for Minstrel. Office Paid.

WANT—TOP WAGES—WANT

FIRST AND SECOND MEN ON NEW OCTOPUS AND ROLL-O-PLANE

CAN PLACE: Useful and Reliable Help on Merry-Go-Round and No. 5 Wheel.

Curly Graham, Contact Me At Once. All Wire

CARAVELLA ★★ ★ AMUSEMENTS

ALTOONA, PA., This Week GRATZ, PA., Next Week

ATTENTION! Southern Fair Secretaries and Committees: Have a Few Open Dates in October, November. Please Contact As Per B. B. Route.

ROYAL EXPOSITION SHOWS

Offering to Showmen with worthwhile attractions the following route:

Sept. 16-21	Millen, Ga., American Legion Fair, first show in city within 5 years.
Sept. 23-28	Putnam County Fair, Eaton, Ga.
Sept. 30-Oct. 5	Hancock County Fair, Sparta, Ga.
Oct. 7-12	Barnesville, Ga., American Legion Fair, heart of city.
Oct. 14-19	Alma, Ga., Lions Fair, heart of town.
Oct. 21-26	Berrien County Fair, Nashville, Ga.
Oct. 28-Nov. 2	Bainbridge, Ga., Jaycees, heart of town.
Nov. 4-9	Pelham, Ga., American Legion Fair.

Then Florida for the Winter.

Want Shows with own outfits and transportation. Motordrome, Penny Arcade, Octopus, Spiffiro, Kiddie Autos. (Must be A-T.) Want Long Range Gallery, Scales, Custard, Diggers. Splinter Royal wants Concession and P. C. Agents; J. C. Corbitt, answer. Also Griddle Man; Alvis Small and Lee McDaniels, contact by wire immediately. J. Lee, are you coming? All answer to Sylvania, Ga.; then as per route.

J. P. BOLT, Royal Exposition Shows

LEROY CRANDELL J. B. HENDERSHOT

Present

BENTLEY BROS.' THRILL CIRCUS

WANTED

Will buy, lease or book TWO RIDES with or without transportation. Have opening for one Pit Show that's good. All Concessions open except Bingo, Jewelry, Cook House. Want Percentage Operator who can handle all Games. Coupon, Wheels, Roll-Down, etc.; one of a kind. Merchandise, Hanky Pankys, Ball Games, Dart, Bumpers, etc.

Concessioners who answered to Louisville given preference.

FOR THRILL CIRCUS—Aerial Acts doing two or more. Trained Animals, Clowns. Watch our route if you have open time. Work all winter. Address Gentry Hotel, Williamsburg, Ky., until September 17; then per route.

P.S.—Will buy 8-10-ft. Sidewall.

J. B. HENDERSHOT, Gen. Manager

FLORIDA AMUSEMENT CO. WANTS

Join on wire, Grinders for front of Snake Show, fifty-fifty proposition. Winter's work. Agents for Swinger, few more Ride Boys, Truck Drivers only. Want Man for Kiddie Rides. Place few more Slum Joints. Want to buy Set Joints, also Milk Bottle joint complete. Bobby Snowden, Fred Bailey, contact Poole; last chance. Tony Southern wants Swinger Agents.

All Replies:

HOWARD INGRAM
 FORT PAYNE, ALA., THIS WEEK; PIEDMONT FOLLOWS.

PHONE MEN AND LADIES TO WORK ON BOOK WANTED FOR SAVANNAH, GA., COLORED FAIR

THIS IS A REAL ONE, SO GET IN ON IT. WIRE

STANLEY ROBERTS

Savannah Hotel, Savannah, Georgia. Barney Tassell Show on the Midway.

BURLINGTON COUNTY FAIR

BURLINGTON, N. C., WEEK SEPTEMBER 16 TO 21

STANLY COUNTY FAIRALBEMARLE, N. C., WEEK SEPTEMBER 23 TO 28
AND ALL FAIRS UNTIL THE MIDDLE OF NOVEMBER

FREE ACTS—Can place two more high sensational Free Acts.

CONCESSIONS—Legitimate Concessions. No coupons or P. C.

SHOWS—Money-getting Grind Shows; will furnish transportation if necessary. Good opportunity for Glass House and Fun House.

RIDES—One more Flat Ride, or any Ride that does not conflict.

Address

JOHN H. MARKS SHOWS

Pulaski, Va., next week; Burlington, N. C., follows.

CENTRAL AMUSEMENT COMPANY**WANTS FOR**FIREMEN'S ANNUAL FAIR, Whitakers, N. C., Sept. 16-21
PERQUIMANS COUNTY FAIR, Hertford, N. C., Sept. 23-28
and Eleven Other Fairs To Follow

Short jumps, proven spots. Plenty tobacco and peanut money in this section.

WANT any worth-while Shows. Want Arcade and Fun House. Can place Stock and P. C. Concessions. Can place Flat Ride, 25 per cent. Want Ride Superintendent, \$100 week and percentage of gross. Must be first-class man. Can also place Second Men on all rides. Paul Botwin wants Counter men for Bingo. Andy Anderson, come at once.

SHERMAN HUSTED, Mgr. Central Amusement Co.
Robersonville, N. C., this week; Whitakers, N. C., week Sept. 16.**SOUTHERN VALLEY SHOWS****WANT FOR THE FOLLOWING PARISH FAIRS AND CELEBRATIONS IN LOUISIANA**

RED RIVER PARISH FAIR, SEPT. 23 TO 28; COUSHATTA, LA.; VERNON PARISH FAIR, LEESVILLE, LA., SEPT. 30 TO OCT. 5; NORTHEAST LOUISIANA DISTRICT FAIR, OCT. 7 TO 12; OLLA, LA.; WEST CARROLL PARISH FAIR, OCT. 14 TO 19; OAK GROVE, LA.; COTTON FESTIVAL, WEEK OCT. 21, WINNSBORO, LA.; Then Good Still Spots for All Winter's Work

CONCESSIONS—Scales, Candy Floss, Ball Games, Cigarette Shooting Gallery, High Striker, Darts, String Game, Balloons, Hoop-La and any other Stock Concessions that do not conflict with what we have. Want Counter People for office Corn Game. Marty Michils wants one Skillo Agent, also one Grind Store Agent. Shows with own outfits, Five-in-One, Monkey, What Is It?, Animal, Girl Show. No drunks or agitators wanted, as you will not last.

Write or Wire

SOUTHERN VALLEY SHOWS

Natchitoches, La., week Sept. 9th; Mansfield, La., week Sept. 16th; then Fairs start.

WANTSHOWS of all kinds, 25%. LEGITIMATE CONCESSIONS,
RIDES not conflicting. First show in ten years. Last Fair held six years ago. Answer to**MICKEY PERCELL, Manager****PIONEER SHOWS**

Hemlock, N. Y.

Speed Round-Up

(Continued from page 48)

fourth; Tony Bonadiaz, New York, fifth, and Mike Joseph, Philadelphia, sixth.

CARLISLE, Pa.—John Wohlfeil, Pontiac, Mich., won feature of Labor Day midget auto races at the Carlisle Fairgrounds before 15,000 fans.

PORTLAND, Ore.—Ron Odne made a clean sweep in the Tuesday (27) night midget race at Portland Speedway, winning the helmet dash, first heat and the 20-lap Class A main event. Time was 5:34:00.

FREEPORT, L. I., N. Y.—Eugene Williams, Brooklyn, won the 35-lap feature midget race at Freeport Municipal Stadium Monday (2) in 9:56.8. Al Duffy, Roslyn, L. I., was second. Announced attendance was 8,096.

FLEMINGTON, N. J.—Bill Holland, Bridgeport, Conn., won the feature 10-mile big car race at the fairgrounds here Sunday (1) before an estimated 15,000. His time was 9:09.59. Tommy Hinnershitz, Reading, Pa., was second.

STAPLETON, L. I., N. Y.—Johnny Ringger, New York, won the 25-lap midget feature at Thompson Stadium here Monday (2). His time was 6:22.5. Bill Tucker, Hicksville, L. I., was second and Russ Clark, Roslyn, L. I., third. An announced 3,500 attended.

PORTLAND, Ore.—Two three-car crashes on the first lap, another triple spin-out after the race restarted, and a double crack-up—again on the first lap—almost produced a premature finish to the Class A 30-lap feature of the roadster race at Portland Speedway Sunday (25). With only seven cars left in the race, Frankie McGowan came in first.

LANGHORNE, Pa.—Andy Drobeck, Reading, Pa., motorcycle racer rider, was killed during the 69th lap of the 100-mile motorcycle championship race at Langhorne Speedway here Sunday (1). Earlier in the race Paul J. Bauer, Salem, N. J., a flag man stationed on a turn to signal riders in case of accidents, was struck by a motorcycle which careened over the guard rail and was critically injured. Johnny Speigelfhoff, Muskegon, Mich., won the event in 1:13:7.4, averaging 82.2 miles per hour. He set a new one-mile dirt track record of 89.55 in qualifying.

COLORADO SPRINGS, Colo.—An estimated 20,000 persons saw the 24th running of the Labor Day auto race to the top of 14,100-foot Pikes Peak. Louis Unser, driving an eight-cylinder Maserati, marked up his seventh win and set a new record for the 12-mile climb, 15 minutes, 27.7 seconds. First place paid \$4,800. Second place, and \$2,700, went to George Hammond, and third, with \$1,425, was won by Walter Killinger. Wayne Sankey placed fourth, with J. C. Shoemaker fifth, followed by Bus Hammond. This year's event, with prizes totaling \$10,650, was the first held since 1941.

WANT

Capable Cookhouse Operator for one of the best framed Cookhouses on the road. Kitchen on Semi. Must know the business or don't answer. Have eleven Fairs starting Sept. 16. Address:

JOE KARR
WONDER CITY SHOWS

Poplar Bluff, Mo., this week; then as per route.

RAY MARSH BRYDON

Can Place Now for a Long Fall and All Winter Season

A-1 SUPT. OF CANVAS
Must be thoroughly experienced, able to get it up, keep it up and keep it in repair.
(6 All New Shows)ALSO WANT CANVAS MEN
WANT SHOW PAINTER
Must be able to letter.WANT BUILDER WITH OWN TOOLS
Must be able to build complete truck bodies, fronts, etc.

CAN ALWAYS PLACE REAL FREAKS, WORKING ACTS, HILLBILLIES, BOYS AND GIRLS, MIDGETS, Etc.

TALKERS AND GRINDERS
For 6 Shows. Good pay and accommodations.**ALL REPLY NOW****RAY MARSH BRYDON**c/o Gold Medal Shows, as per route below.
Now playing Olney, Ill.; week Sept. 16, Tronton, Tenn.; week Sept. 22, Columbus, Miss.; week Sept. 30, Greenwood, Miss.**THEN THE BIG ONE**
DALLAS, TEXAS—OCTOBER 5-20
GREAT STATE FAIR OF TEXAS
Then Shrine Dates All Winter**ROLAND SMITH SHOWS****WANT**

Bingo, Snow Cones, Concessions of all kinds open.

Ride Help wanted. Will book any Flat Ride with own transportation.

Down in cotton country. Will be out all winter. Celina, Texas; then per route.

EDDIE ELKINS**WANTS**

Agents for Over Twelve Pan Game.

Care of W. C. KAUS SHOWS
High Point, N. C., this week.**WANTED**

Side Show Acts join now. Strong Annex, Fire Eater, Working Acts. Pepe Blair Zora, answer. No tickets. Join here.

EARL MEYERJ. J. Kirkwood Shows
Raleigh, N. C.**7 TUB TILT FOR SALE**With transportation. Can be seen in operation at spots below.
RIDE HELP, FOREMEN and SECOND MEN. Top wages and long season south. Concessions all open.**GREATER RAINBOW SHOWS**

Address: Audubon, Ia. (Fair), this week; Lamar, Mo. (Street Fair), Sept. 18-21.

FOR SALE**SILVER SCREEN ROADSHOW**

Complete Tent Picture Show, including all equipment. A steal at \$600.00. Address:

KEN MURRAY, Box 264, Bloomington, Ill.**RIDES WANTED**

For Fall Festival, Oct. 2.

Sponsored by Patoka Lions' Club. Contact

O. C. SCHROEDER
PATOKA, ILL.**CONCESSION AGENTS WANTED**

For Guess-Your-Age, Ball Games and Cane Rack. Good proposition. Long season. Wire

BILL AREc/o Joseph J. Kirkwood Shows
Raleigh, N. C., this week; then per route.**FOR SALE****KIDDIE PLANE**

16 seats, electric motor. Can be seen in operation. First \$850.00 takes it.

ROBERT LEONARD
188 S. 11th St. Newark, N. J.

NOTICE!—TO ALL SHOWFOLKS—NOTICE!
PENN PREMIER SHOWS

If your show is closing, now is the time to book and locate yourself for 12 big bona fide weeks of Fairs and Fall Festivals.

Next Week--Winchester, Va., Apple Fair--Next Week

CONCESSIONS: Can place Candy Floss, Apples, Scales, Novelties, Fish Pond, Rotaries, Hi-Striker, Ball Games, Juice Joint and other legitimate Concessions.

Percentage, Beat the Dealer, Pea Pool, One-Dice, Pan Game or Over and Under. Can place 1 Choice Wheel, 1 Skillo, 1 Razzle or 1 Roll-down.

Side Show Acts, Inside Lecturer that doubles Magic or other Act, Sword Swallower, Mental or other Acts to feature. Long season ahead. Ray Amarantes, wire.

SHOWS: Can place Monkey, Animal, Iron Lung, Arcade or Fun House.

RIDES: Can place Rocket, Fly-o-Plane or Caterpillar. Address all mail and wires to

LLOYD D. SERFASS, Gen. Mgr.

PENN PREMIER SHOWS, Pomeroy, Ohio, this week; followed by Winchester, Va., Apple Fair; Waynesboro, Charlottesville, all Virginia; then North Carolina Fairs.

FOLLOWING EQUIPMENT FOR SALE

One No. 5 Eli Wheel, Tractor and Trailer; one Allan Herschell Merry-Go-Round, two Tractors and Trailers; one Smith & Smith Chair-o-Plane, Tractor and Trailer; one Double Loop-o-Plane, Tractor and Trailer; two new 20x40 Tops, complete with Fronts and Light Stringers; two new 18-foot Ball Games, complete with plenty of stock, also one Stock Truck; one 18x24 Front Marquee, complete; one 75-Kw. Transformer mounted in truck, all complete, switches, cable and everything; one new 30-Kw. Light Plant, never used; also lots of Miscellaneous Equipment. All the above in operation. Waverly, Ohio, this week.

NICK'S UNITED SHOWS

WANTED

For AMERICAN LEGION CELEBRATION and DEDICATION OF NEW HOME, all kinds of Rides, Shows and Concessions. Plenty money to be spent. Affair will be the first in several years. Wire, write or phone

F. A. (SHORTY) ROHRBACH
 Grand Hotel, Dugger, Ind. Phone No. 2.

FOR SALE

TWELVE CAR RIDE-O, \$6,000.00 CASH

Ride in excellent condition and can be seen in operation at Allegan, Mich., Fair, September 9 to 15.

HAPPYLAND SHOWS

L. B. LAMB SHOWS

Want for

NEVADA, IOWA, Street Celebration, Sept. 16 to 21; WASHINGTON, IOWA, Centennial Celebration, Sept. 24 to 28, on Streets Around Square; MEMPHIS, MO., Fair, on Streets, Sept. 30 to Oct. 5; THEN SOUTH TILL THANKSGIVING. Concessions that work for stock. Shows with own outfits. Ride Help that drive semi; wife tickets, Girls for Girl Show. C. M. (Red) Miller wants Ticket Seller that drives truck. Agents for Concessions. All wire:

L. B. LAMB SHOWS, SAC CITY, IOWA.

WANT TO JOIN AT ONCE

Bingo, one more Show catering to ladies and children, few more Stock Concessions not conflicting, useful Ride Help in all departments, first-class Carnival Mechanic (must be sober). All answers to

JOHN B. DAVIS, Mgr. Southern States Shows

Adel, Ga., Fair, Sept. 9-14; next week, Quitman.

PRYOR'S AMUSEMENTS

Want for Bland County Fair, Bland, Va.; Gray Sta., Tenn.; Washington County Fair, just out of Johnson City, Tenn.; then Alabama.

Will book Ferris Wheel, Roll-o-Plane or one Flat Ride. Want Ride Help. Will book following Concessions: Cork Gallery, Cotton Candy, Hoop-La, Cook House. Want Agents for Pan Game, Fish Pond, Balloon Dart. Want Man and Wife to take complete charge of Grab Joint. Will book Shows with own outfits. No time to write, wire or come to Bland, Va., this week. All Address.

JACOB PRYOR

Bland, Va.

JOHNNY J. DENTON SHOWS

WANT

WANT

High sensational Free Act for six North Carolina and South Carolina Fairs. Nothing left but Fairs. Cherokee County Fair, Murphy, N. C., followed by the big Cherokee Indian Fair, Cherokee, N. C. Over 75,000 attendance last fair. Western North Carolina Agricultural and Industrial Fair, Hendersonville, N. C. American Legion Fair, Lenoir, N. C., followed by two more South Carolina Fairs.

CONCESSIONS

Good opening for Grab Joint, Candy Apples, Custard, Lead Shooting Gallery, Carmel Corn, Jewelry, Hoop-La, Hit and Miss Ball Games. Everybody that wired before, wire again. Telegrams were lost.

RIDES

Can place Moon Rocket, Spitfire, Kiddie Chairplane, Live Ponies. Will give good proposition to Motordrome.

SHOWS

Jimmy Ayers wants Piano Player, A-1 Trumpet to take full charge of band, 2 fast-stepping Chorus Girls, A-1 Comic and Rhythm Dancer to enlarge Show for Fairs. Can place Girl Show or Posing Show with own equipment or any other non-conflicting show. This show carries 10 office-owned Rides and 8 Shows. Can place a No. 1 Electrician. Must be sober. Wire

JOHNNY DENTON

Care of Johnny J. Denton Shows, Sweetwater, Tenn.

LOOK CAPELL BROS.' SHOWS LOOK
STILL AN ENVIABLE SUCCESS
With 10 Modern Rides, 7 Worth-While Shows and 40 Concessions

Now showing Hughes County Fair, Holdenville, Okla. Next week, Durant, Okla.; then Idabell, Okla., and Nashville, Ark. With other Arkansas and Louisiana Fairs in the heart of the cotton country to follow.

WANT A FEW MORE STOCK CONCESSIONS THAT WANT TO STAY OUT LATE AND CAN STAND PROSPERITY. CAN ALWAYS PLACE SOBER, CAPABLE AGENTS FOR OFFICE OWNED STANDS. WILL PLACE SOBER RIDE HELP AT TOP SALARIES. (POSITIVELY NO DRUNKS.)

Have for sale on account of buying new Tilt-a-Whirl and Rocket Rides—12 CAR RIDE-O. In first-class shape. Now operating on show. \$5,000.00.

Address:

H. N. CAPELL, Mgr.

HOLDENVILLE, OKLA., THIS WEEK; THEN PER ROUTE.

WANT

RIDE FOREMEN ON ALL RIDES. TRUCK DRIVERS. WANT EIGHT GOOD SECOND MEN THAT DRIVE TRUCKS. SHOWS OF MERIT WITH OWN OUTFITS AND TRANSPORTATION. 10 MORE FAIRS AND CELEBRATIONS IN COTTON COUNTRY. WIRE

ROGERS GREATER SHOWS

UNION CITY, TENN., WEEK SEPT. 9TH; NEW ALBANY, MISS., FAIR FOLLOWS.

GAY WAY SHOWS WANT

Shows and Rides that don't conflict for best circuit of Fairs in Georgia starting Sept. 23. Any Stock Concessions, Bingo, Photos, Duck Pond, Cook House or Operator, String Game, Bumper Blower. Bill Reese wants Bucket Store Agent. Fayetteville, Ga., this week. Wire **JIM McCALL, Owner-Mgr., or BILL REESE, Asst. Mgr.**

RIDES FOR SALE

SPILLMAN 3-ABREAST MERRY-GO-ROUND. Excellent condition. **SUPER ROLL-O-PLANE.** A-1 condition. Roll-o-Plane with or without transportation. Can be seen in operation at Decatur, Ill., through Saturday, September 14.

Address **TURNER BROS.' SHOWS**
 Decatur, Ill.

CORRECTION

In our advertisement on Page 76 of last week's issue, dated September 7, the fair listed for week of October 21 as Washington, D. C., should have been WASHINGTON, N. C.

MAJESTIC GREATER SHOWS

GOLDSBORO, N. C., THIS WEEK.

WANT WANT WANT

GATE CITY SHOWS

Account disappointment want Side Show with own equipment and transportation. Want Snake Show, Girl Show, Monkey Show, Minstrel or any Show of merit with own equipment and transportation. Have new 20x30 top for Monkey Show.

WANT FLAT RIDE. Anything except Octopus; have Octopus. Want Rolloplane, Tilt, Caterpillar, Spitfire. Attention, Ride Owners, if you are coming South for winter, we have ten big Celebrations and Fairs in North Carolina and South Carolina, then all winter in South Georgia and Florida. Get in touch at once.

WANT LEGITIMATE CONCESSIONS—Custard, Fishpond, Watch-La, Jungle Board, any legitimate Concessions of all kinds.

WANT CAPABLE CARNIVAL HELP, Scenic Artist, Ride Help. Top salary. Wire now.

GATE CITY SHOWS, Lenoir, N. C., this week; North Wilkesboro, N. C., Veterans' Fair, next week.

FROM THE LOTS

Douglas Greater

SALEM, Ore., Sept. 7.—Everyone did business at the Tillamook Fair in Longview, Wash., but Albany, Ore., was a blank for all. Astoria, Ore., was only fair.

While in Longview, Mr. and Mrs. Ray Holding, Don and Maggie Wentz and Chief of Police Clark and wife went fishing on the Columbia River. Owner E. O. Douglas, Clyde Gooding, Holding and James Moore tried their luck in Astoria. Latter party brought back the proof so there was no need for fish stories.

Mrs. E. O. Douglas was hostess at birthday parties for Mrs. Al Hawkins and Frenchy Housman. Mrs. Holding, Mrs. A. Buhr and parents and Charles Hagerty recently took a trip to Canada. Dick Scarce flew here to join the shows, coming from Ft. Lewis, Wash.

Show within a show proved a winner. Proceeds went to the Pacific Coast Showmen's Association. Bingo was the pastime and Harry Goodman won two games. Clyde Gooding donated the money for the grabbag and for the PCSA's building fund. Chubby and Frenchy Housman and Marie Russell prepared the lunch. Mrs. Douglas donated a cake.

Joe Gould has a novelty stand. Dolores Buhr is staying with Helen Henn, formerly with the Tex Cordell Shows, and her family. Mrs. Moe Bachler is visiting in Longview. She will rejoin Moe in Puyallup, Wash. Curley Bradley, Rollo-o-Plane owner, had an accident with his truck. Howard Portman is doing a great job assisting Ferd Schulz in keeping the trucks in shape.

Mr. Robinson rejoined shows in Astoria, Ore., with his novelty stand. Marie Russell's son, Lloyd Frank Russell Jr., rejoined and is working on the Spitfire. Ed Savage left for Longview to get married.

Mrs. Douglas has a new candy floss booth on wheels and Owner Douglas purchased new tubs for the Octopus. —DOLORES BUHR.

Triangle

CONNELLSVILLE, Pa., Sept. 7.—Shows had a good week here and weather was made to order. Stand was played under auspices of North End Athletic Club.

Mr. and Mrs. Ed Kramer are celebrating the birth of a girl. A surprise birthday party was given Ruby Kane by show members. Harry Basil, owner-manager of Midway Cafe, gave folk the use of his cookhouse. Bob (Crooner) Paquin and Irving (Goldie) Gold supplied the entertainment. Chuck Dean furnished music with the amplifier from the Jeannie Show.

Shorty is still having a difficult time getting up in the morning to go after the mail. Joe Kane added two more new trucks. Mrs. K. Shapiro is on a short vacation because of illness. Mrs. Lew Alter returned from a short visit home.

Woodstock, Va., stand was a good one. Shows played under the Shenandoah County Fair Association. —RUTH KANE.

Bright Lights Exposition

FORD CITY, Pa., Sept. 7.—Largest Labor Day business in shows' history was registered at this stand. Midway opened at 9 a.m., and everyone did big business all day. Week previous at Indiana, Pa., we enjoyed a successful stand.

Joe Rea, lot man, received his new truck here for his popcorn joint. F. O. (Norty) Norton, electrician, finally got another spool of heavy cable for the power wagon and the midway is really well lighted now.

Joe Lucas closed with his French fries and returned to Warren, O. Earl Dunning closed with his rotaries to play fairs. Later, he will go to his home in Maine. —L. C. HECK.

(See From the Lots on page 68)

WALLACE BROS. SHOWS

"America's Most Spectacular Midway"

WANT FOR THE BIG AMERICAN LEGION FAIR AND LIVE STOCK SHOW

CORINTH, MISSISSIPPI, September 16-23

Stock Concessions of all kinds. Will book Chair-o-Plane. Have opening for Frozen Custard.

Address

E. E. FARROW

Cape Girardeau, Mo., this week; then Corinth, Miss.

WANT SENSATIONAL ACT

For seven weeks to begin September 23 at Eatonton, Ga. State your best offer in first wire. Also want Sober Chairplane Foreman that can drive semi.

ROYAL EXPOSITION SHOWS

Sylvania, Ga., this week.

PINE STATE SHOWS

WANT FOR AMERICAN LEGION AND V. F. W. CELEBRATION AT OKOLONA, MISS., this week (instead of Ripley, Miss.); also balance of season.

Will sell X on following: BINGO, CUSTARD AND DIGGERS. FEW STOCK CONCESSIONS OPEN. Tex Brauner wants Stock Store and Coupon Agents. C. R. Duncan wants capable Man for line-up. Will book any Ride not conflicting with Merry-Go-Round, Chair-o-Plane, Ferris Wheel or Baby Swings. John L. Parker (Wheel Man), wire. Will book any Show with own outfit not conflicting with Girl, Snake or Monkey Show. All address:

R. T. (BOB) BULLOCK, Business Mgr.; **JOHNNY J. CARUSO,** Owner
Okolona, Miss., this week; then as per route.

CHAIRPLANE, KIDDIE AIRPLANE SWING

Place Your Order Now for 1947

SMITH & SMITH

Springville, N. Y.

J. A. GENTSCH SHOWS

Want for the cream of Mississippi to book a few more Concessions that work for 10c. Want Ride Help in all departments. Stanley Miller, wire or come on. Want Cook House Help. Want Show Painter for year-round work. Clay, wire me; need you now. Direct all wires to **J. A. GENTSCH,** Belzoni, Miss., this week; Leland, Miss., Sept. 16-21.

WANT

Show Girls unknown for Illusion, Minstrel. Concessions—Watch-La, String Game, Ball Games, High Striker, Scales and Photos; others not conflicting. Zontoni wants Slum Store Agents. Wise, reliable Show People in all departments.

A. M. P. SHOWS

MOUNTAIN CITY, TENN.

Caravella Amusements

BARNESBORO, Pa., Sept. 7.—Shows pulled in here a little late August 25 after a tremendous week at the New Mercer (Pa.) Fair. Opening night here was cold and the crowd was slow coming. Tuesday (27) was better, with Wednesday, G.I. Home-Coming Day, more than good, with the midway packed both afternoon and night.

Thursday was marred by rain, with Friday fair, the majority of the business going to Buddy Bernstel's Paris Follies. Saturday was a good closing night.

Owner-Manager Frank Caravella recently purchased a new General Motors tractor and trailer. All vans have been painted. New Funhouse and Wild Life Show are playing to big business. Both Girl Shows are doing okay. Rusty Farrell is featured in the Paris Follies.

Capt. George Harson's high act joined Monday (2) and drew big crowds. Ralph Templeton awaits arrival of the snakes for a new Jungland Show. —BUDDY BERNSTEL.

Page Bros.

CROSSVILLE, Tenn., Sept. 7.—Week ended August 31; weather, cold; business, poor, except Saturday (31).

Lefty Levin joined with two concessions. Marvin Johnson took over the wax museum. Eddie Woods's Side Show continues to get top money.

Shows gave a birthday party for Manager W. E. Page. Music was furnished by the shows' band and lunch was served. —TOM BLAND-FORD.

RIPLEY, OHIO, KIWANIS CLUB

FALL FESTIVAL

OCTOBER 24-25-26

In tobacco warehouse. All Concessions open. No flat joints. Want to buy 500 Circus Seats. Write, phone, wire

W. C. Richey

Ed Campbell, Locater.

Free Acts, contact A. R. Hicks Jr.

WANT

For four weeks, Concessions working for stock all open. This week, Glenolden, Pa., American Legion Fair; closing week September 30, Lakewood, N. J., Firemen's State Convention.

Can use High Sensational Act, Rides and Shows not conflicting.

SAM TASSELL

5839 Walnut St., Philadelphia, Pa.

WANTED TO BOOK OUTSTANDING FREE ATTRACTION

From Sept. 23rd to December 1st.
Send full details. Write or Wire

SOUTHERN VALLEY SHOWS

Natchitoches, La., week Sept. 8th; then Mansfield, La.

MAX GOODMAN

TAKES GREAT PRIDE

in telling the

OUTDOOR SHOW WORLD

that His



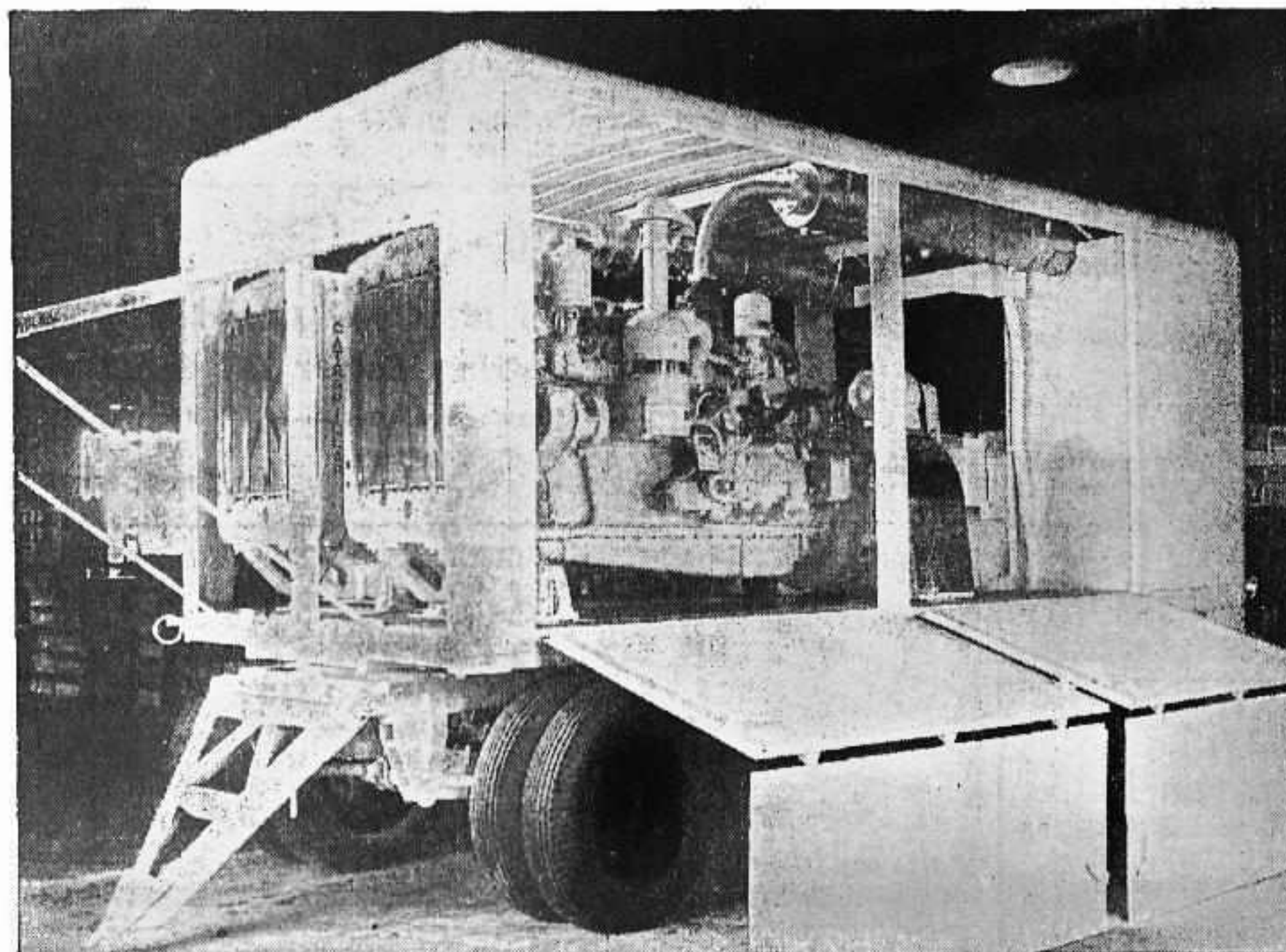
WONDER SHOWS OF AMERICA

"ONE OF AMERICA'S LEADING RAILROAD ORGANIZATIONS"

IS POWERED AND ILLUMINATED WITH
"CATERPILLAR" DIESEL PLANTS

Installed and Serviced by

JOHN FABICK TRACTOR CO.



SHOWING ONE OF THE
THREE
POWER PLANTS
BUILT ON SPECIAL TRUCKS
BY

FABICK

for the
WONDER SHOWS
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"WE LIGHT AND POWER AMERICA'S LEADING SHOWS"



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ST. LOUIS, MO.

MORRIS HANNUM SHOWS

FEATURING FIREWORKS DISPLAYS EVERY NIGHT

WANT FOR THE FOLLOWING FAIRS

NASHVILLE, N. C., Sept. 16-21

ZEBULON, N. C., Sept. 23-28

ENFIELD, N. C., Sept. 30-Oct. 5

WANT SHOWS—These are recognized Minstrel Show Dates.
We have a beautiful outfit for a capable troupe.

WANT RIDES—Will book one Flat Ride.

WANT CONCESSIONS—Opening for Wheels and Grind Stores.

WANT HELP—Especially an A-1 Billposter. All replies to

MORRIS HANNUM

Emporia, Va. (Fair), September 11, 12, 13, 14

MAJESTIC GREATER SHOWS

CAN PLACE FOR

8—BIG TIME FAIRS—8—BIG TIME FAIRS—8

Starting at Goldsboro, N. C., September 16

RIDES—Caterpillar, Whip, Flying Scooter, Flyoplane, Chairplane or any Ride not conflicting.

SHOWS (With Own Equipment) — Fat, Minstrel, Snake, Mechanical (Youngblood, let's hear from you).

CONCESSIONS—Legitimate Concessions of all kinds. Few choice Wheels and Grind Stores.

HELP—Tilt Foreman and Second Men on all Rides. Prefer those who drive semis. Address

W. A. "Bob" Hallock, Goldsboro Hotel, Goldsboro, N. C.

LAWRENCE GREATER SHOWS

WANT FOR TEN SOUTHERN DATES

CONCESSIONS: Candy Floss, Scales, Grab Joint, Cookhouse, Ball Games and Photos. All Concessions open except Custard, Bingo and Popcorn.

SHOWS: Monkey, Wild Life, Funhouse and Arcade. Mendelsohn, get in touch with us. Any Show with own equipment; liberal percentage.

RIDES: One more No. 5 Ferris Wheel, Roll-o-Plane, Octopus and Kiddie Auto Ride (interested in buying one or booking).

HELP: Foreman for Ferris Wheel and Ride-o and Help in all departments; also one good Canvas Man.

AGENTS: Wheels, Roll Down and P.C. All office owned.
FRONT ROYAL, VA., WEEK SEPT. 9-14.

H. B. ROSEN AMUSEMENTS

WANT WANT WANT

SHOWS: Girl Show, must have not less than three girls. Will furnish complete outfit to reliable party. Man to take charge of complete Monkey Show. Man to take charge of complete Snake Show. Will book organized Minstrel Show.

RIDES: Foreman for Loop-the-Loop and Foreman for Single Loop-o-Plane.

HELP: A-1 Electrician, must be sober and reliable. Join or wire. Agents for Slum Skillo, Roll-Down and Swinging Ball. Want two experienced Counter Men for Bingo. All legitimate Concessions are open. Wire

H. B. ROSEN AMUSEMENTS
PERRY, GA., THIS WEEK; THEN PER ROUTE.

From the Lots

(Continued from page 66)

Blue Grass State

HARTFORD, Ky., Sept. 7.—Altho the fair didn't open here until Thursday (5), shows ran the entire week. Business the first part was fair, but things picked up when the fair opened. Annual was well advertised with heavy billing within a radius of 100 miles.

Short haul here from Leitchfield, Ky., the final still date of the season, was made in good time. Mr. and Mrs. Maury Brod spent the week in Chicago and arrived here Sunday (1) to set up in time for Labor Day. Mrs. Bud Donavit made a flying trip home for a visit and came back all decked out in new fall clothes.

In Leitchfield, Owner-Manager C. C. Grosch and Gus Tucker built a large bingo store and Gus is kept busy running back and forth getting stock. Manager Grosch added another truck to carry the outfit.

Slim, of guess-your-age, and his wife landed back in our concession zone after a week in Louisville. Mrs. Tucker is taking care of the sound car.—HARVEY (DOC) ARLINGTON.

Alamo Exposition

LAMAR, Colo., Sept. 7.—Shows got all the bad breaks in the world from a weather standpoint at this stand. It did everything but snow. Show opened to good business, but Wednesday it started to rain and kept up all week. City loaned shows a pump to help get the water off the midway, but it was no go and the week was almost a total blank.

Jerry Jolton, Lamar business man, was a nightly visitor and did all in his power to make stand as enjoyable as possible, but he was working against great odds. Ben Hyman had a night off here and almost forgot where his house trailer was.

Betty Jo Ulcar and several of the children left for San Antonio for

Crescent Amusement

BRISTOL, Va., Sept. 7.—After a successful week at Asheville, N. C., under auspices of the Veterans of Foreign Wars, shows made the long move thru the mountains, arriving on time and everything was ready for opening Labor Day. The lot, altho small, is right in town, and George Smith, assistant manager, deserves credit for the lay-out. Only thing missing opening night was the front arch, which was delayed en-route when a truck developed motor trouble.

Monday proved a big day and all rides did near-capacity business. The Caterpillar topped the rides with a gross of \$2,168.80. Octopus was next, and Harry Lottridge said business with his Roll-o-Plane was excellent, altho he gave no figures.

Roy Holcombe, who used to troupe with the writer on the Roy Gary Shows in Texas, joined here with his basketball game. Johnny Jones added another photo gallery to his string, and Red McGee added a hi-striker. Spot Baysinger left to play fairs in North Carolina.

Business Manager Joseph V. Palmer entertained underprivileged children Tuesday night (3). Visitors at Asheville included Mrs. M. Goldman and Mr. and Mrs. Harold Goldman, who visited Mr. and Mrs. Eddie Goldman, frozen custard ops; personnel of Bailey Bros.' Circus, which played a two-day stand on the same lot, and with King Bros., which played here Thursday (5).

Everyone sorry to hear of the death of Sylvester Boswell, concessionaire with the shows the last three years, who died in his home in Winston-Salem, N. C. Body was taken to Portsmouth, Va., for burial.—LOUIS BRIGHT.

school. Betty went on to Austin for college.

Red Baker, of golf note, is in the mountains enjoying himself, so we hear. Heavy Guyton would like to know what to do with the \$60 belonging to Baker. We wonder if it should be put in a golf fund for the play-offs this fall.—H. B. ROWE.

The TILT-A-WHIRL Ride

On Midways All Over America

Its Grosses Are Getting Better All the Time

—Manufactured by—

SELLNER MFG. CO. Faribault, Minnesota

CONCESSION PEOPLE AND RIDE HELP

WANTED FOR STATE FAIR OF TEXAS

DALLAS, TEXAS—OCTOBER 5-20

All Must Report in Dallas October 1.

Counter Men and Callers for Bingos. Apply to JACK LINDSEY, 4707 Victor St., Dallas, Tex.

Wheelmen, Slum Store Agents and Ride Help. Apply to

DENNY PUGH or JOE MURPHY

c/o CAMPBELL HOTEL, DALLAS, TEXAS.

P.S.: BOB McADOO, COME ON IN—NEED YOU BADLY.

NEW

IMPROVED

SPITFIRE RIDES

NOW SCHEDULING 1947 PRODUCTION

FRANK HRUBETZ & CO.

Front and Shipping Sts.

Salem, Oregon

WANT

HIGH-CLASS TALKER

Wire CASH MILLER

Care Endy Bros.' Shows

Huntsville, Ala.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping Pong Balls, printed 2 sides . . . \$30.00
Ping Pong Balls (for blowers). Dz. . . 1.50
Replacements, Numbered Balls. Ea. . . .50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . \$ 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-6, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
Round Gray Cardboard Markers, 1800 for 1.00
Thin Plastic Markers, brown color, M . . . 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

Triangle

HARRISONBURG, Va., Sept. 7.—Comparatively short run from Woodstock, Va., was made in good time, shows arriving here Sunday (1). Everything was up and ready Monday morning.

Week previous at the Woodstock, Va., Fair, business was good and all rides, shows and concessions chalked up records.

Visitors here included Arky Bradford, trainmaster for Endy Bros. Shows; A. C. Bradley, legal adjuster for King Bros. Circus; Charles Conrad, lot owner, and Thomas Kilgore, formerly with the Copping Shows, but now a Harrisonburg business man. One of the features here Labor Day was Eddie Polo, shows' free act, who pulled a seven-ton Federal tractor and the show's broadcasting system trailer with his hair in a demonstration on the main street. Event followed the Soap Box Derby, which attracted a big crowd.

General Agent H. J. Burke visited the shows for a conference with General Manager Jake Shapiro.

Thompson Bros.

RENOVO, Pa., Sept. 7.—Business here was light due to the cold weather. General Manager James Thompson is away on a booking trip. New canvas for concessions, managed by Ferdinand Thompson Jr., arrived.

William Coselman has his house trailer painted ready for the trip South. L. Weigand's new de luxe photo machine is getting its share of business. Weigand also has a new frame and top for his apple stand.

New banners and top for Ray Sharpe's Snake Show arrived. H. Wilt purchased several new monkeys for his show. Le Runk is sporting a new car.—R. W. SHARPE.

Special News
CARNIVAL AND PARK
AMUSEMENT DEVICES
NOW AVAILABLE

PLACE YOUR ORDER HERE
FOR THE

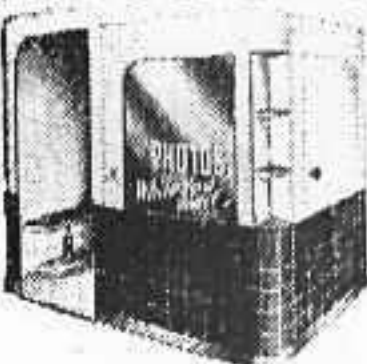
LOOPER

MOON ROCKET
CATERPILLAR
CARROUSEL
KIDDIE AUTO RIDE

WRITE FOR OUR NEW CATALOG

ALLAN HERSCHELL COMPANY, INC.
NORTH TONAWANDA, NEW YORK

PHOTOMACHINES



Quick Delivery. Single, double, triple. 10 sizes, bust to full length. Camera only or cabinets complete. KD or 1 piece.

Write—phone—wire.

Federal Identification Co.
Dept. R, 1012 N. W. 17, Oklahoma City, Okla.

FOR SALE

12-Car Ride-O, completely reconditioned this year. Cars newly upholstered, painted and Seat Covers. May be seen in operation at Daytona Beach until Labor Day. Have choice of Le Roi or Buick motor. Don't miss this if you want a good buy!

Price \$8,000.00.

JIM FOREST

81 N. Atlantic Daytona Beach, Fla.

JOE DARPEL WANTS FOR HIS HENNIES BROS.' SIDE SHOW

INSIDE LECTURER (PREFER ONE DOING ACT), TATTOOED MAN, MIND READING ACT AND OTHERS

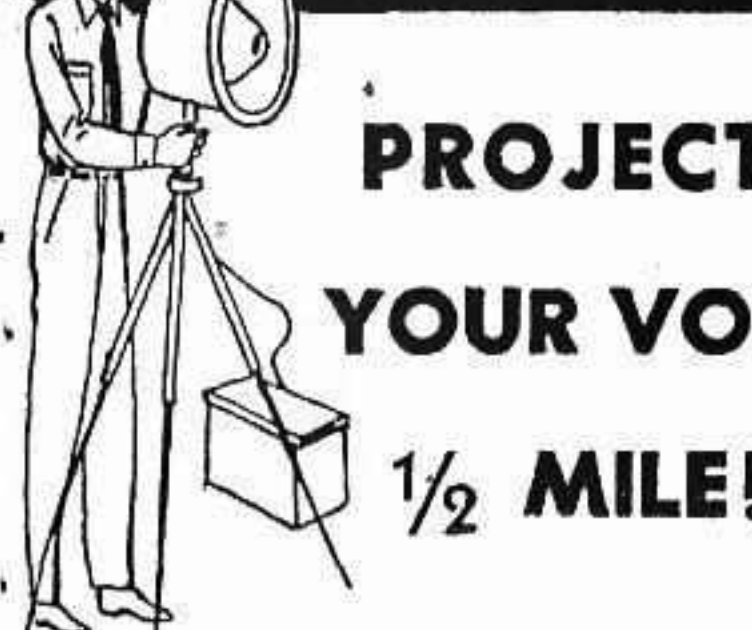
Address **JOE DARPEL**, Care of **HENNIES BROS.' SHOWS**
KEOKUK, IOWA, This Week; **CLARKSVILLE, TENN.**, Next Week;
Then **KNOXVILLE, TENN.** (Fair); **BIRMINGHAM, ALA.** (Fair),
and **ALL FAIR DATES UNTIL THE END OF NOVEMBER.**

POPCORN MACHINES—IMMEDIATE DELIVERY

We have in stock a number of Super Stars, cabinet and counter models, and Silver Stars in cabinet models. Also Jumbo Popping Units in both tank gas and natural gas models. Stock delivery on Coleman Burners and Handy Gas Plants.

GOLD MEDAL PRODUCTS CO.
318 E. THIRD STREET CINCINNATI 2, OHIO

ATTENTION GETTER FOR AGENTS—BARKERS AND PITCHMEN!



PROJECTS

YOUR VOICE

1/2 MILE!

Complete in Portable Carrying Case with:

- Electric Megaphone and Microphone
- Pistol Grip and Trigger Switch
- Additional Hand Microphone and Switch
- Portable Tripod
- Combination Amplifier and Battery Case

Just Released by
Army Signal Corps

PORTABLE AMPLIFYING MEGAPHONE

A fraction of original cost

\$99.95

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Dealer's Net \$59.97
F. O. B. Wash., D. C.

SUN RADIO

OF WASHINGTON, D. C.

938 F STREET, N. W. WASH. 4, D. C.

- 25% Deposit with order
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IVENE
IMP IN THE CLOUDS



IN HER

Sensational, High Pole Act Finishing With Her Own Original HUMAN PINWHEEL With FIREWORKS

CURRENT SEASON:
CRYSTAL EXPOSITION SHOWS

PER. MGR:
E. J. GORDON

BOX 9268
TAMPA, FLA.

WE INVITE CORRESPONDENCE



That's My Mommy, Signed, Darlen

MID-CONTINENT EXPOSITION

AMERICA'S NEW SHO' BEAUTIFUL

WANT CAN PLACE WANT

RIDES—

Tilt, Octopus, Rollo, Loop, Fun House, Scooter, Spit-Fire and any not conflicting. Percentage — 20% Still, 25% Fairs. Cash for 2 abreast Merry-Go-Round.

CONCESSIONS—

Duck Pond, Age and Weight Gallery, Arcade, Cook House or Grab, American Palmistry, Stock Ball Games, Basketball or any 10c Stock Concessions. Agents for Percentage. Also, Lee Walter wants Skillo and Grind Agents.

SHOWS—

Girl, Side Show, Posing, Snake, Life, Drome, Jig, Wild Life, Monkey or any outstanding attraction. Percentage—20% Still, 25% Fairs.

This Show is contracted for the following list of Fairs and Celebrations, the "Cream of the South"—De Ridder, Lake Charles, Crowley, Opelousas, Denham Springs, all Louisiana; Tyler-town, Columbia, Hattiesburg, Wiggins, all Mississippi; with Milton and Perry, Florida, to follow. More pending. Positively out all winter.

JIM MORAN
Bus. Manager
Watch Us Grow

All wires and correspondence to Wagoner, Okla. (Fair) this week. Centennial Celebration, Van Buren, Ark., next.

TED WOODWARD
Gen. Mgr. and Owner
Grow With Us

We Manufacture the Perfect ELECTRIC PENNY PITCH

All new material. Takes any coin pitched (that's real action). Works on A.C., D.C. and batteries. \$95.00 complete. Immediate delivery. Write for pictures and literature.

STANLEY GERSH **PERFECT GAMES CO.** **SAM GARBER**
2894 WEST 8TH STREET Phone: E5-planade 2-4383 CONEY ISLAND 24, N. Y.

WANT

2 Roll Down Agents, 1 Clothes Pin Agent for Lineville, Iowa, Sept. 6-7-8; King City, Mo., 9-10-11. All Street Celebrations to follow. Can use two Slum Store Agents. No drunks apply. Wire or come on.

ROYAL UNITED SHOWS

FOR SALE—LINDY LOOP

Perfect condition, newly repainted. New International Motor. New Gears, Cable and Platforms. Can be seen in operation in Wicker Park, Highland, Indiana. \$5500.00. Write or Wire

FRED PLISCOTT
6915 YALE AVE. Tel.: ABERdeen 6861 CHICAGO, ILL.

CENTRAL STATES SHOWS

9 RIDES 6 SHOWS

Want Concessions for fall season in the cotton country. Coke Bottles, String, Photos, Pitch-Tilt-U-Win and other Stock Concessions. Also Grind Shows with own equipment. No gift. Wire or phone

W. W. MOSER Pawhuska, Okla.

Majestic Greater

MARNE, Mich., Sept. 7.—Week ended August 30; Marne Fair; weather, spotty; business, good considering weather.

After getting off to a big start Tuesday (27), when last year's gross was almost doubled, business dropped Wednesday, due to cold weather. Thursday was big, however, despite cold and rain. Friday's play equaled last year's gross.

Speedy Woods, Drome rider, took two spills during the week, one Tuesday (27) when he fell eight feet and sprained his right ankle and injured both knees. He was out of action Wednesday, but showed again Thursday. After getting in a couple of shows, he fell again, injuring his eye. He continued working, however.

Harry E. Decker, father of Blanche, died Friday (30) of heart disease. He was 63. Funeral was held in Coopersville, Mich., Monday (2).

Owner-Manager Sam Goldstein flew to Scranton, Pa., where he purchased a new Spitfire, which will be on hand for stand at Goldsboro, N. C., week of September 16. Delivery of the new Roll-o-Plane also is expected that week.

Pat O'Brien, Speedy Woods and the writer went on a fishing trip Sunday (25). After four hours of fishing there was one hit—credited to Woods—and plenty of errors.

Mrs. Joe Martin is doing well with her hi-striker. Dick Hyland added three girls to his gali-gali. Business Manager Max Kane is on a diet and stands to lose \$150 if he breaks it. He has a bet on with the Mrs.—HARRY E. WILSON.

Crescent

NEW WESTMINSTER, B. C., Sept. 7.—Henry Meyerhoff's Crescent Shows close a five-day stand here tonight.

Playing on the Cambie grounds in Vancouver, B. C., August 27-September 2 under auspices of the park board, shows chalked up only fair business. Lack of biz was attributed to shortage of advance publicity and day and dating two other shows. Royal Canadian Shows played in North Vancouver, under the Canadian Legion banner, and the Canadian Legion carnival played at English Bay Beach, about a mile from Cambie grounds.

Season closes September 21 in Kelowna, after dates at Ashcroft, September 9-10; Vernon, September 12-14, and Armstrong Fair, September 16-19. Shows canceled Lethbridge, Alta., to avoid day and dating the Clyde Beatty Circus. In addition org skipped several other towns played shortly before by the circus.

Visitors at Vancouver included F. I. Kirsch, general agent of the Ziegler Shows; Art J. King, well-known showman from Long Beach Pier, Calif., and Melvin T. Cook, Birch Bay Amusement Park, Birch Bay, Wash.

With the season's end, personnel will scatter to various points. Owner Meyerhoff will go to New York, Charlie Speers will winter in Colorado Springs, Colo., and Mrs. and Mrs. Fred Christmas and daughters will winter in Florida.

Golden West

CORNING, Calif., Sept. 7.—Shows closed here August 25 after a profitable week which climaxed eight straight weeks of winning spots. The first org to play the town this year, all rides and concessions reported comfortable grosses.

General Manager Fisher has returned from a trip to Anderson and Red Bluff, Calif., after contracting to supply the midway for their fairs late in September. He reports fairgrounds in tip-top shape and that publicity on the events has already started.

SHOW CIRCUS CONCESSION MERRY-GO-ROUND **TENTS**
CENTRAL
Canvas Company
HARRY SOMMERVILLE—FOREST GILL
121 West 8th Street Kansas City 8, Mo.

FOR SALE

At Aurora, Ind., Oct. 5

Eli #5 Wheel; Spitfire, 1946 model, with new Studebaker Truck. Built to haul all Spitfire. Smith & Smith Chairplane with new gears and Eli power unit. Also Kiddieland Railroad and Auto, 10-car ride. Can see all above rides running at Aurora, Ind., Street Fair, Oct. 5th.

P. M. RUMBLE
Petersburg, Ind.

FOR SALE MECHANICAL SHOW

Mounted on 2-wheel Trailer, complete Walk-Around 24 ft. long. Front aluminum. Life size Mechanical Laughing Man. Show has 2 sets of P.A. Systems. Show consists of complete Carnival in every way. Price, \$3,450.00.

HOWERTON TIRE CO.
EUREKA, MO.
Also have For Sale the Smallest Bull Albino and a Midgot Mulo.

FOR SALE TRAVIS CHAIRPLANE

In excellent condition. Model A Engine, ready to operate. Must sell at once. First reasonable offer takes it. Come get it.

MRS. VERSA CROSS
3141 S. Santa Fe Drive Englewood, Colo.
P.S. Truck for transportation if you want it.

CONCESSIONS FOR SALE

Devil's Bowling Alley, 12x12 Top and Frame, complete with plenty of flash, \$300.00; Blower, 12x12 Top and Frame, complete with plenty of flash, \$300.00; Fish Pond, 12x12 Top and Frame, complete with plenty of flash, \$300.00; Cigarette Gallery, 10x12 Top and Frame, 4 good Guns, 4 need repairs, \$150.00. All are in action in Philadelphia.

W. E. SINNOTT
418 Market St. Philadelphia, Pa.

WANT

One single man Slum Store Concession Agent. Must be able to drive. No drunks. For Tulsa State Fair and four more State Fairs to follow.

A. LITVIN
General Delivery Tulsa, Okla.

WANTED FOR CASH

Concession Body built to sell Popcorn, Hot Dogs, Cold Drinks, on truck chassis. Please send Photo and Price wanted to

BOX D-304
c/o The Billboard Cincinnati 1, Ohio

ROCKET FOR SALE

A-1 condition. Can be seen in operation at 3940 S. Harlem Ave., Lyons, Ill., a suburb of Chicago.

ACE CARNIVAL SUPPLY
5617 S. Halsted St. Chicago 21, Ill.
Tel.: ENGLEwood 4472

WANT

Girls for Girl Show and Posing Show, Hula, Rumba, Strip, etc. Top salary. Long season south in Florida. Wire

F. W. MILLER
Saginaw (Fair), Mich., week Sept. 8th; then Florence (Fair), Ala., week Sept. 16th.

Good Living!



... A MOBILE HOME AT MODEST COST

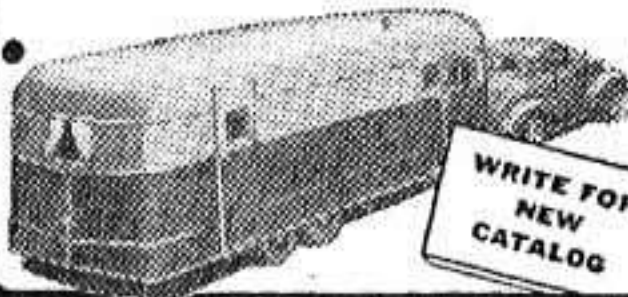
You can take a Schult Luxury Liner wherever you need it, for living or playing. In it you have every facility of a 2-bedroom house, plus insulation and a heating plant for year-round comfort.

LUXURIOUSLY FURNISHED

Regular double bed built into bedroom; sofa-bed in living room converts into extra double bed. (Sliding doors provide 3-room privacy.) Complete kitchen includes oven range, double sink, refrigerator and ample food storage space. 3 wardrobes, plenty of drawers and closets for clothes, etc.

See these trailer coaches by which others are judged at your Schult dealer, or send today for latest catalog featuring 1946 Schult Luxury Liner.

SCHULT CORPORATION, Elkhart, Indiana Dept. 209
MEMBER: TRAILER COACH MFG. ASSN.
In Canada John Inglis Co., Toronto



WRITE FOR NEW CATALOG

SCHULT TRAILER COACHES

FOR SALE

SPITFIRE RIDE

A-1 CONDITION

Many improvements. New paint and upholstery, gas engine. Will deliver and set up any place on West Coast.

PRICE \$6,000.00

CRAFTS 20 BIG SHOWS, INC.

7283 Bellaire Ave. N. Hollywood, Calif.
Phone: SUset 2-3131

SPIT FIRE FOREMAN WANTED

Capable Foreman for brand new Spitfire. Salary \$60 per week for still dates, more for fairs. Work all winter in Florida. Can also use Bingo Help. Contact care of Western Union.

M. J. WASON

Care of Matthews Riley Enterprises, Fairview, New Jersey.

If It Is a GIRLIE SHOW You Want—I HAVE IT

Have also the necessary wardrobe, lights, transportation and A-1 TALENT.

WHAT IS YOUR BEST OFFER?

Write Quick to

DON GACCINO

612 Riverside Drive NEW YORK 31, N. Y.

TENT FOR SALE

60x120, complete with Sidewall and Poles, made of Flameproof Canvas, used 3 weeks—\$1,100.00.

BOB WHITTON
MILLBRIDGE, ME.

E. J. Casey

DRYDEN, Ont., Sept. 7.—Season is all but over, and by next Tuesday shows will be in the barn at St. Vital, Man. Then the indoor carnivals start. Shows already have 12 scheduled. Altho half the show, was used on the Eastern circuit, season as a whole was a financial success. At Emo, a record gross for one day was chalked up when \$5,000 was realized.

In Kenora, shows did unexpected business at the three-day fair. Surprise visitor there was Harry W. Hennies, owner of Hennies Bros.' Shows.

Ride men are Ferris Wheel, Art Curtis, foreman; Adolph Malkoske, second man; Harry Wolchuk, Alex Malkoske and Albert Merke; Merry-Go-Round, Gerard Benjamin, foreman; Alex Janzen, second man, and Vidor Johnson and Orest Hrynchynshyn, Loop-o-Plane, Charles Merke, foreman, and Tony Tucker and Steve Kotzisty.

Mr. and Mrs. J. Lawless, who are in their 17th year in the carnival eatery business, and Mr. and Mrs. K. Goodison and son operate the cook-house.

Concessionaires are Jack Baillie and John (Geezil) Bodnar, big six; Mickey Perepluk and Bill Sidon, bingo; Pretty Boy Nugent and F. Lacey, over and under; William Sorochan, ball game cats; Percy Hart, ball game milk; George Gurr, darts; Terry Jones, string game; D. K. Babb, air guns; Joe Potters, jingle board; Frank Taczynski and Fred McLeod, hoop-la; Sara Chaddad, palmistry; David (Keek) Casey, fishpond; Professor Lanceley, guess-your-age; Al Puchalski, hi-striker; Joe Urbanovitch, nail joint; Shorty Kerslake, diggers; Andy Ellis, huckly-buck; Larry Trenton, mouse game; Doc Westuk, lead rifle; Gus Monroe, popcorn; Nicholas (The Mad Russian) Kuchinsky, photos; Walt Blonchuk, novelties.

Mr. and Mrs. Pat Mahoney and Ken Thompson have the Snake Show and Montana Steve and Harry Sereda have the Horse Show.

Virginia Greater

KELLER, Va., Sept. 7.—Week ended August 31; auspices, Eastern Shore Agricultural Fair; weather, fair and cool.

This was the first fair of the season and business was satisfactory. Altho fair did not officially open until Tuesday (27), shows played to a fair crowd Monday. Thursday was the best day of the week. Friday, cold weather marred attendance.

Rocco Masucci, show's general manager, and William C. (Bill) Murray, general agent, entertained friends from Suffolk, Va., home of the shows. Included were Larry Briggs, Wallace Goodrich, Willie Saunders, Harry P. Taylor, and Lieutenant Fobbs, of the Virginia State Police. Special guests of Mr. and Mrs. Masucci were Mr. and Mrs. L. F. Altaffer and party of the Warsaw (Va.) Fair Association. Capt. L. Finnerty of the Suffolk, Va., Salvation Army was on the midway all week taking pictures.

Concessionaires joining here included Earl Swicegood, photos; Charles Carr, popcorn and frozen custard; H. Flurer, photos, grab joint and penny pitch; C. Hammock, photos, candy apples; Bill Newsome, popcorn; L. Cooper, palmistry; Sam Melli, custard; John Scilipoti, darts and pistol. Kate Augustino framed a new cigarette shooting gallery to add to her string.

Show's big office wagon was a gathering place for Miss Duncan, free act announcer and singer; Joe Basile, conductor of the grandstand band; George J. Keller's wild animal act, and Clara Torina and Leda Blaker of the free act troupe.

Louis Augustino bought the Alligator Show from H. W. Arnold and reports business good.—RUTH PRUE.

NORTH ALABAMA STATE FAIR

FLORENCE, ALA., SEPTEMBER 16-21

- LIMESTONE COUNTY FAIR, Athens, Ala., Sept. 23-28
- KIWANIS FAIR, Lanell, Alabama, Sept. 30-Oct. 5
- COVINGTON COUNTY FAIR, Andalusia, Ala., Oct. 7-12
- CRENSHAW COUNTY FAIR, Troy, Ala., Oct. 14-19
- JACKSON COUNTY FAIR, Marianna, Fla., Oct. 21-26
- BAY COUNTY FAIR, Panama City, Fla., Oct. 28-Nov. 2
- SUWANNEE COUNTY FAIR, Live Oak, Fla., Nov. 4-9
- COMMUNITY FAIR, INC., Gainesville, Fla., Nov. 11-16

Others will be announced later

Will book one more major Ride, prefer Fly-o-Plane. Bill Collins, answer. Grind Shows with own equipment. Will book all legitimate Concessions that work for stock. No Percentage, Diggers or Bingo wanted. Strictly no grift or gypsies. Norman Littlefield, Joe Sparks want Grind Store Agents. George Harr wants Agents for Floss and Apples, Photos, Cookhouse Help. Capt. Dan Riley wants Ticket Seller for Pit Show. Must be sober and drive truck. Top salary.

J. F. SPARKS SHOWS

Replies to J. F. SPARKS, 313 West Tombigbee Street, Florence, Alabama.

—NOW OPEN—

REDONDO GAY WAY

REDONDO BEACH, CALIF.

Best Year-Round Spot in California

WANT Mirror Maze or Glass House, Fun House, No. 12-16 Eli Ferris Wheel, must be in first-class shape and appearance. Novelties, Jewelry, French Fries, Corn on Cob. Long and Short-Range Galleries.

California's Newest and Permanent Beach Amusement Center. Opening for Rabbit Racer, Grunt Derby, Pig Racer. Mechanical or Electrical Group Games.

Contact **AL M. MILLER**

1238 SO. EL PASEO
REDONDO BEACH, CALIF.

PLAYTIME AMUSEMENTS

For Sale—Fly-O-Plane, \$10,000 Cash. Can be seen in operation Plymouth Fair, Sept. 10-13; Rochester, N. H., Sept. 15-21; Franklin, Mass., Sept. 22-28. Also Kid Auto Ride (Allan Herschell), Mangels Kid Whip. Both for \$2,000.00 Cash. Fun on the Farm, on Semi-Trailer, \$2,000.00. Crime Show, \$300.00.

BOOKING MIDWAY FOR FRANKLIN FAIR (MASS.), Sept. 22-27

Jimmy Lynch Death Dodgers, Sept. 22. 6 Days Pari-Mutuel Racing and Midget Auto Races, Sept. 28. 7 Big Days and Nights. Want Grind Stores, Grabs, Scales, etc.

E. W. BURR

Box 206, Quincy, Mass.

BRECKINRIDGE COUNTY FAIR

HARDINBURG, KY., WEEK SEPT. 16TH

WANTS LEGITIMATE CONCESSIONS—WANTS

of all kinds. Also Ride Help. Don't write, wire. C. C. GROSCURTH, Gen. Mgr.

Blue Grass State Shows

All this week, Glasgow, Ky. Next week, the Big "Red" One, Hardinsburg, Ky.

Then Meade Co. Fair and Hardin Co. Fair, all proven money spots—ACT QUICK!

WANT FOR THE FOLLOWING FAIRS AND CELEBRATIONS

Legion Street Fair, Poplar Bluff, Mo., Sept. 9-14; Craighead County Fair, Jonesboro, Ark., Sept. 16-21; Poinsett County Fair, Harrisburg, Ark., Sept. 23-28; Phillips County Fair, Helena, Ark., Sept. 30 to Oct. 5; with Stuttgart, Warren, McChee, Eudora, Eldorado, Magnolia, Texarkana, all Arkansas, to follow.

WANT Shows, Rides, Concessions not conflicting, especially Diggers, Photo, Candy Floss, Snow Cone, Arcade, Candy Apples, Novelties, Grab. No exclusive on Concessions at these Fairs. Mr. Klaasen, been out of town, place Roll-o-Plane at once. Advise address.

JOE KARR, WONDER CITY SHOWS

AS PER ROUTE ABOVE

WANTED - - - WANTED

Concessions and Shows. Will sell ex on Photo

For BIG VICTORY CELEBRATION

On Streets around Court House, Huntington, Indiana
Five Big Days, September 17-21

Wire

ROXIE HARRIS, Huntington, Indiana

Jimmie Chanos Shows Want

Legitimate Concessions for American Legion Celebration on Street, Hicksville, Ohio, September 16 to 21, and two other Celebrations to follow. Want Bingo. Will book any show with own outfit. All replies

JIMMIE CHANOS, Fairgrounds, Eaton, Ohio

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, Sept. 7.—Dues and returns on the Buick award are coming in nicely.

Memberships were granted Homer Braun, okayed by Bob Seery; Vaun R. Flora, by K. H. Garman; Bob Stevens, by Bernie Mendelson; W. L. Miller, John L. Coburn, J. W. Farrell and B. E. Lichliter, by Tom Baker.

Banquet and ball reservations were received from Cetlin & Wilson Shows, Sunset Amusement Company, Heart of America Showmen's Association, Heth Shows and Joseph J. Kirkwood Shows. Event is skedded December 4 in the Palmer House.

Reports received here say Maxie Herman is ill in a hospital in Toronto. Sick list includes William J. Coultry, Ray Balzar, Milo Anthony, Tom Vollmer, George Terry, H. D. Wilson, John U. Lefebvre, Joe Sorensen and August Jansley. Lou Keller reports his wife is showing slight improvement. No late reports on Alex Wilson, who is hospitalized in Springfield, Ill.

Callers at the rooms included George W. Karns, Lou Keller, Mel Harris, Jack Benjamin, Dave Goldfen and Solly Wasserman.

The nominating committee expects to meet October 1. The opening fall meeting will be held October 3.

Ladies' Auxiliary

First fall meeting will be October 3 in the Sherman Hotel. President Louise Rollo and other officers will be on hand.

Past President Frances Keller is recuperating in her home after hospitalization. Lucille Thompson Kraft's husband is ill in a Chicago hospital. Those wishing to drop Lucille a note may do so by writing her at 2732 North Clark Street, Apartment 5, Chicago.

Letters were received from Goldie Fisher and Esther Meyers. Mrs. Henry Belden will vacation in Baltimore. Treasurer Lillian Woods and Mrs. L. M. Brumleve celebrated birthdays recently. Maud Geiler, chaplain, has her sister as her guest.

Dues are coming in. Those who have not mailed theirs should do so. Secretary's address is 4215 West Fifth Avenue, Chicago 34.

Pacific Coast Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Sept. 7.—Because of the Labor Day holiday, the regular weekly meeting was held Tuesday (3). Past President J. Ed Brown conducted, with Secretary Ed Mann on the rostrum.

Fourteen new members were approved by the board of governors. They include Edward J. Bender, Crawford McClister, James F. McCaffertry, Joel F. Coe, Harry E. Sepulveda, James C. Yates, Earl Wilson, Joe Hoff, Robert O. McDaniel, Fred Longfield, Francis D. Lindley, Ben Cohn, Edwin Kemp and Roy Meyers.

Communications were read from several members on the sick list. Charles Farmer is reported ill in the Los Angeles County Hospital. He is resting comfortably after several blood transfusions. Pat Shanley has returned to St. Vincent's Hospital with a recurring attack of hiccups. Austin King is reported ill in a San Francisco hospital.

Ladies' Auxiliary

Third Vice-President Bertha Cohen presided at Tuesday's (3) meeting. (See PSCA on opp. page)

National

Showmen's Association

1564 Broadway, New York

NEW YORK, Sept. 7.—Walter K. Sibley, executive secretary, drove 800 miles to visit a number of member shows last week-end. At the Flemington (N. J.) Fair he visited with Mort Messias on Morris Hannum Shows. He caught Cetlin & Wilson at Sunbury, Pa., where co-owner and club president, Jack Wilson, signed numerous official papers. Others noted were Issy Cetlin and Bill Hartzman. Sibley attended funeral services for Keith Buckingham at Elmira, N. Y. The body was taken to Buffalo for cremation. Sibley was hosted on King Reid Shows at Ballston Spa (N. Y.) Fair by Leonard Farley, secretary; George Barnett and Bodreau and Danny Zanillio. Owner Reid was on a business trip.

Scroll awards for year-book ads are ready for winners George Barnett, Louis (Dada) King, William E. Muldoon, Frank Rappaport, D. D. Simmons, R. C. McCarter, Sam Levy, Albert Boneberg and Sam Solomon. New members accepted during the summer include B. A. McDonnell, John D. O'Rear, John Fedina, John R. Ward, Orville Elliot, James Snyder, Harry Lee, Glen Childers, Walter Silverberg, C. R. Sullivan, Ernest Curl, Herman Steinberg, Elton A. Dexter, Clayton Ely, Michael Buck, Daniel Zannilio, Frank Hyde, William Johnstone, Curtis Bockus, V. L. Peck, Carlye Scott, Ray Colegrove, Roy Barnes, Joseph Baizman, Frank J. Ryan, Joseph V. Shesser, David Stockfish, Charles Rapps, Benjamin Wolfson, John Vivona, Michael Grande Jr., John Terry, John F. Trosky and J. L. McNish.

Visitors included Robert L. Belles, Pacific Coast Showmen's Association; Joseph Duding, Frank Miller, Dave Ricci, Harry Krasnow, Dr. Jacob Cohen, Bernie Miller, Siro Aurillo, Mr. and Mrs. W. L. Magnum, G. C. Butts, B. P. Fowler, George Regan, Eddie Rockefeller, Morris Mager, Mrs. Horace Hawkins and James Martin Thompson.

Still on the sick list are Horace Hawkins, at his home; Sam Lager, Lenox Hill Hospital, New York; Bibs Malang, Dixie Hospital, Northampton, Mass.; Jack Carr, at his home, Great Neck, L. I., N. Y., and Jack Goldhammer, King's County Hospital, Brooklyn. First regular meeting is scheduled for Wednesday (25). Dues are overdue.

Showfolk of America

1839 W. Monroe St., Chicago

CHICAGO, Sept. 7.—The housewarming in the home is scheduled Tuesday (17), following the regular meeting. President Morton Schaefer will preside. A social is scheduled in the home Saturday (21), sponsored by Rose Page and Nellie Grosch.

SFA members attended the funeral of Leonard (Len) Olson, for many years manager and director of the annual July 4 Legion show in Soldier Field. Wade Booth, former SFA president and emcee for most of the shows put on, read the SFA service, which was followed by a joint American Legion and 40 and 8 service.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Sept. 7.—Plans are under way to redecorate the clubrooms.

Toney Martone has purchased a show. Fairyland Park closed Labor Day, and that brings George and Hattie Howk, George Elser and others back to the city. George Dean closed his gift shop here and played the fairs at Des Moines and Lincoln, Neb.

Norris Cresswell, chairman of the banquet and ball committee, says contracts for the event have been signed. President Chester I. Levin infers the cards sent out to members are bringing results.

TENTS

SOMETHING NEW!

FOR IMMEDIATE CONSTRUCTION

Green Flameproofed Canvas,
Bright Orange Trim.

For CIRCUS and CARNIVAL Showtops

PROMPT DELIVERY!

BERNIE MENDELSON—CHARLES DRIVER

O. HENRY TENT & AWNING CO.

4862 N. Clark St. Chicago 40, Ill.

ATTENTION, CARNIVALS

We will only be able to accommodate a few trailers this year. Make your plans accordingly.

HI AN DRI TOURIST PARK

115 N. E. 71st Street, Miami, Fla.

Mashall H. Comis, Owner and Op.

Page County Centennial

Around the Courthouse at Clarinda, Iowa,
and the

Official Iowa Centennial

at Fairfield, Iowa, around the Square.
Want Independent Shows, Wild Life, Iron Lung and Arcade. Concessions of all kinds that work for stock.

SUNSET AMUSEMENT CO.

Marshalltown, Iowa, Fair, this week;
Clarinda next.

WILL PAY CASH FOR USED RIDES

All or Any Part
When they won't run any longer don't junk 'em, sell 'em to us. ALSO WURLITZER BAND ORGANS. R. T. WADE, 16845 Lindsay, Detroit 27, Mich. Phone: VERmont 5-5232.

FOR SALE

Little Train Ride, used six weeks, like new. Can be seen in operation at Crystal Beach, White Lake, Elizabethtown, North Carolina. \$1500.00 Cash.

R. H. WORK

ELIZABETHTOWN, N. C. Phone 2486

WALTER BAKER Wants

Musicians and Performers for balance of season.

For COTTON CLUB REVUE

Night Clubs and Theaters all winter. Address

VIRGINIA GREATER SHOWS, Warsaw, Va., this week; Williamston, N. C., next week.

TENTS

CIRCUS, CARNIVAL CONCESSION

IMMEDIATE DELIVERY

20x30—20x40—20x60—

30x60—40x60—40x80, etc.

Olive Green, Flameproofed.

Hooper's Flameproofing Compound Khaki, Forest Green, Royal Blue, Olive Green and White.

UNITED STATES TENT & AWNING CO.

2315-21 W. Huron CHICAGO 12
Chicago's Big Tent House Since 1870

TENTS MERRY-GO-ROUND TOPS CONCESSION TENTS

Central Canvas Goods Co.

121 West 8th St. KANSAS CITY 6, MO.
Harry Sommerville Forest Gill

TENTS

GOVERNMENT SURPLUS

BRAND NEW!

500—16'x50' Hospital Ward Tents. Each \$150.00
500—17'x20' Wall Tent, with Files. Each 72.50
All complete with Poles, Stakes & Ropes
Write—Wire—Phone

STAR TRADING CENTER
816 S. 2d St. CORVALLIS, ORE.

WANTED

FOUR FLAT CARS TO BUY OR LEASE

Must be seventy or seventy-two feet long. Also three coaches for show sleepers. Quote lowest price if for sale or terms for lease.
BOX D-298, The Billboard, Cincinnati 1, O.

WANTED TO BUY

Kiddle Rides
#5 or #12 Ferris Wheel
Double Floss Machine
Custard or Ice Cream
Freezers and Cabinets

MULTIPRISES

P.O. Box 1125 Waterbury, Conn.

RODEO STOCK FOR SALE

Roping Calves, Dogging Steers, Bareback Horses, Saddle Brones, Brahma Bulls and Equipment.

JOS. A. MRAZEK

8660 Gravois St. Louis 16, Mo.

FOR SALE

Slide Show Tent, 20 by 70 feet, used 3 months, khaki top, blue sidewall, good condition. First \$225.00 cash. Wire half deposit.

BILLY LOGSDON

Care J. F. Sparks Shows, Cullman, Alabama.

FOR SALE

20 Cates .22 SHORTS
\$75.00 PER CASE
Wire 1/4 Deposit.

PEERLESS VENDING MACHINE CO.,
220 W. 42nd St. New York 18, N. Y.
Tel.: Wisconsin 7-8178

WANTED BINGO HELP

Experienced Countermen. Top salary. No drunks. Fairs start in September. Wire

RAY JOHNSON

c/o Rosen Amusement, Jackson, Ga., this week.

Showfolks of America
San Francisco

SAN FRANCISCO, Sept. 7.—President Sammy Corenson presided at the August 26 meeting. On the rostrum with him as special guests were Charles (Fat) Allton, vice-president of Regular Associated Troupers, and Congressman Frank R. Havenner, the latter being introduced by Fred Weidmann.

Previous to the opening of the meeting a movie, a nation at war with Japan in the Pacific, was shown.

Membership applications were approved for Vera Donoviel, Vernon Lawrence, Gene Grove, Robert L. Ellis, Gertrude Reynolds, Ralph A. Ward, Edwin H. Wilkinson; Aurelia, Philip and Nicholas Lopodota; Mrs. Verna Gill, Peter Franz, Richard Kilby, Dale F. Darr, Arthur Trail, Walter and William Welychko, Consuello V. Brown, Grace M. Heagney, Patricia O'Keefe; Joyce, Donny, Howard, Bill and Mammie Bland Spruance; Laura Losowith, Georgia Paras, Kay Pritti and Pat Bengel.

Guests giving short talks included Marie Tait, Ruth Korte, Lee Brandon; Larry Nathan, special agent for Crafts Shows; Sam Haberman, Sis Dyer, Dr. Peters; Tillie Palmateer, of Regular Associated Troupers; Cora Ganno and Spots Ragland.

Cards were read from Estella and Brownie Rosenthal and from Ethel and Prince Dennis, the latter couple closing at Riverview Park, Chicago, Sunday (8).

Contributions to the cemetery fund came from Adam McBride, \$5, and Fat Allton and Ruth Korte, each \$20. Viola Andrews, of the Crafts Shows, won the pot of gold, amounting to \$80. She took half, the rest going to the refreshment fund.

Fred Weidmann told of the annual ball scheduled December 7 in the

Scottish Rites Hall. Tickets on the automobile are going fast, he reported. Spots Ragland purchased \$15 worth, Sis Dyer \$15, and Council Raiford, \$5.

This being Crafts' night, a program was held. Mrs. Ruth Korte, as the show's official representative, was presented with a bouquet of roses. With Fred Weidmann and Larry Rodgers acting as emcees, the program included Fred Boyington, songs; Gloria Lee, child singer; Harry Leslie, monologist; Donny Spruance, boy tap dancer; Rose Lavell, comedy songs; Kathlee Nordin, singer; Glen Fitzgerald, singer; Belle Wilson, singer; Harry Dale, tap and soft shoe dancing; Euenna Mack and Her Girls, and Alvina Rostrum, singer. Olivette was accompanist for all acts.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Sept. 7.—Our visitation program for the year is rapidly drawing to a close; and the association this year hangs up a new record for the largest number of visitations in its history. Last year 84 visits were made and this year this number will exceed 90.

With B. & C. Exposition Shows playing at the local county fair, we had an opportunity to visit this organization almost daily at the Edger-ton Park Fairgrounds. Eight rides, 5 shows and 35 concessions were presented, with the B. & C. equipment augmented by Paul Mattle's rides and Dealing's rides. Owners Barnes and Colegrove made a \$50 contribution to the public relations fund. Saturday (31) Thomas Hochtor, a former show owner, visited.

Sunday (1) we visited William Jones concessions and Margurette concessions at Sea Breeze Park. Received by Manager Sam Lipsih, of the Jones org.

Labor Day was spent visiting James E. Strates Shows at Steuben County Fair, Bath, N. Y., where Owner Strates and Fair Secretary J. Victor Faucett extended many courtesies. Had many informal conferences with many of the personnel, including Press Agent C. W. Franklin, and Lot Superintendent Harry Parker.

Visitors during the past week at the association's offices included Messrs. Barnes, Colegrove and Scott, of B. & C. Expo Shows; F. W. Smith, of Smith Shows, and Walter Schafer, of the B. & C. organization.

The Civilian Production Administration has furnished us with a complete report on production for the month ending July 31. The report indicates that altho lumber production is increasing, it is still a shortage item, and that small electric motors continue scarce.

PCSA

(Continued from opp. page)

A large sum of money was realized from the chicken dinner.

President Betty G. Coe sent in dues for 24 members, applications of Helen Marks and Genevieve Crimmins and a check in three figures from the Douglas Shows, sent to her by Mrs. Douglas.

Lucille Gilligan sent in the application of Bertha Lamb from the California Shows. Minnie Spring mailed a donation from Raton, N. M. Letters were received from Tillie Palmateer, Mabelle Bennett, Edith Hargraves and Ann Stewart.

It was reported that Norma Burke's daughter, Fern, passed away Monday (2).

Door prizes, donated by Stella Linton and Bertha Cohen, were won by Helen Smith and her guest, Pat Kalin. Bank night award went to Alice P. Jones.

HAGERSTOWN INTER-STATE FAIR
Hagerstown, Md., September 16 to 21 Inclusive

NEW JERSEY STATE FAIR
Trenton, N. J., September 22 to 28 Inclusive

WE HAVE SOME CHOICE SPACE LEFT FOR ALL LEGITIMATE MERCHANDISE CONCESSIONS AND EATING AND DRINKING STANDS AT THESE AND ALL FAIRS WE WILL PLAY UNTIL THE LATTER PART OF NOVEMBER.

CAN PLACE two good Show Carpenters for all-year employment. WANT—Three Second Men and Help for Ferris Wheels.

WANT—Help for Merry-Go-Round. Philadelphia Toboggan Machine loading on 4 wagons. No gilly.

WANT Rolloplane Foreman and Second Man; top salaries.

WE CAN PLACE experienced Carnival Help in all departments. Come on and we will find a place for you. Sober men only considered. Year-round employment.

WANT—Tractor Drivers who can drive at train. Lee Kennedy, contact McDonald.

ESTEL LEE wants Performers (Hillbilly) for Arazonia Wild Cat Show.

EARL CHAMBERS wants Ticket Sellers and Help for Monkey Circus and Gorilla Show. All address

CETLIN & WILSON SHOWS

ADDRESS ALL THIS WEEK
READING, PA., FAIR

GEREN'S UNITED SHOWS
WANT

For Greensburg, Indiana, American Legion Fall Festival, Around Court House Square. Legitimate Concessions of all kinds.

Shows that can set on streets. This spot advertised for miles. Have ten more weeks in cotton. If going come on.

For Sale—One twenty-one foot Travlo House Trailer, new six-ply tires. This Trailer is like new. First \$1750 takes same. One 1939 Schult House Trailer, 23 foot, perfect condition, new tires. First \$1600. One 1934 Dodge 34-ton panel truck, new tires, fine condition. First \$550. All can be seen in Greensburg. All replies:

W. R. GEREN
Now—North Judson, Indiana.

CAN PLACE

Legitimate Merchandise Concessions. No Coupon Stores, no Percentage. WANT Ride Help of all kinds. We have Twin Wheels, Octopus, Roll-o-Plane, Chair-o-Plane, Caterpillar, Whoopee, Airplane, Ponies, Kid Swing and Merry-Go-Round, all new. For Sale—Smith & Smith Chair-o-Plane, complete, nine months old, \$3,000.00 cash.

TINSLEY'S CITY RIDES

Gainesville, Ga., this week; Toccoa, Ga., Sept. 16-21; Greenville, S. C., Sept. 23-28; Elbert County Fair, Elberton, Ga., Sept. 30 through Oct. 5.

THIS IS THE PLACE

Showfolks, when passing thru Suffolk, Va., stop at

GOODRICH MOTOR COMPANY

Route 460, Main Hiway, Richmond to South. See

WALLACE GOODRICH, Showman's Friend

Gas—Oils—Auto and Truck Repairing. Open Day and Night.

WANT... WANT... WANT

Legitimate Concessions of all kind. Also Ride Men for Ferris Wheel, Smith & Smith Swing. Bessemer City, N. C., this week; Newton, Mt. Holly to follow. All reply:

Troy E. Williams, Williams Southern Shows
BESSEMER CITY, N. C.

TENTS

All Sizes—All Styles.

Khaki—Blue—Olive.

E. G. CAMPBELL TENT & AWNING CO.

ERNIE CAMPBELL

JIMMY MORRISSEY

100 CENTRAL AVE.

(Phone 38885)

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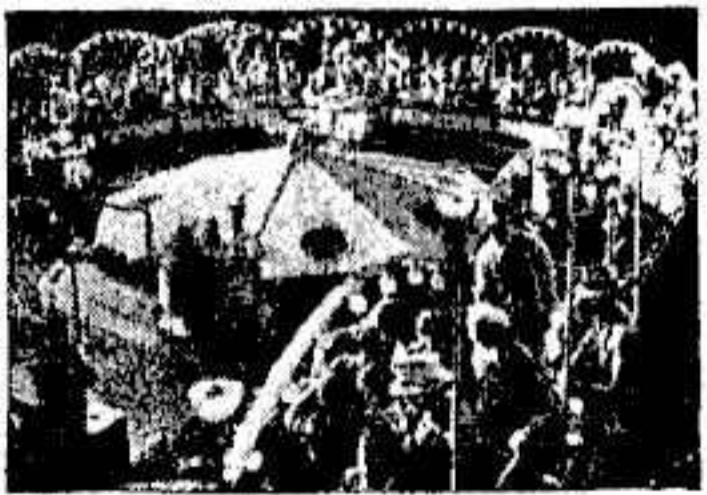
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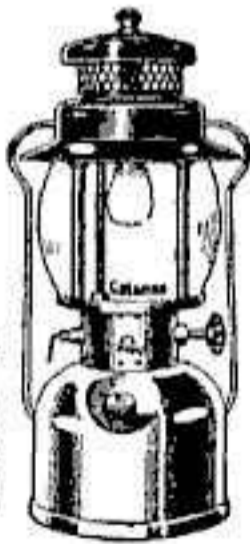
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50,000 Attend E-J Labor Day Outing

ENDICOTT, N. Y., Sept. 7.—Approximately 50,000 persons attended the 12th annual Endicott-Johnson Corporation's Labor Day outing at En-Joy Park here.

Program started at noon with field events and included races, speeches and a band concert. Highlight was a program of stage acts in front of the large grandstand. Day was climaxed with fireworks at night.

Acts included Wilno, cannon act; the Skating Olympics; the Great Knoll, aerial; Jim Darwin, high pole; Happy Harrison's dogs and mule, and the Meizora flying act.

Shoe Workers' Union Put Over Tented "Ice Revels"

MANCHESTER, N. H., Sept. 7.—Ray Schulte with his 1947 edition of the Ice Revels, with a company of 83, played a night show here Wednesday (4) sponsored by the New Hampshire Shoe Workers' Union.

Approximately 4,000 tickets were sold in advance, the capacity of the tent in which the show was staged.

Attendance, Sales Records Fall at Cincy Food Show

CINCINNATI, Sept. 7.—All previous attendance and sales records for the Cincinnati Retail Grocers' and Meat Dealers' Association were smashed at the 29th annual Pure Food Show at the Zoo, Clarence Meyer, association president, announced.

Labor Day was all-trades day and thousands taxed the zoo to capacity. WLW *Midwestern Hayride* was presented in the afternoon and evening. Ruth Lyons's *Morning Matinee*, also of WLW, played to a packed throng in the opera house.

CAP Sponsored Event At New Haven Gets 35G

NEW HAVEN, Conn., Sept. 7.—An unscheduled 600-foot fall by a femme parachutist, Alexis Kennis, of Westfield, Mass., which ended ingloriously in a tree, gave the 15,000 spectators at the final day of air show at Municipal Field an added thrill.

Stunt was to be the climax of a two-day exhibition by army and civilian pilots. Two-day show, sponsored by the Civilian Air Patrol, drew 33,140 persons for a gate of \$35,000.

Portland, Ind., Event Draws 15,000 Kiddies

PORTLAND, Ind., Sept. 7.—Approximately 15,000 children attended the fifth annual kids' day here, sponsored by various civic groups. Event opened with a parade and closed with a soap box derby. Free acts included Kelly-Morris Circus, Jack Kurkowski's Xylophone Band, Joseph Wolf and His Kiddies, the Fisher-Graham aerial act and Coonie McLoon's war dog and trained monkey.

Huntington Beach Fetes 25th Birthday With Cele

HUNTINGTON BEACH, Calif., Sept. 7.—A three-day celebration of this city's Silver Anniversary was held here beginning August 31, with 70,000 attending.

Program featured a parade, a public barbecue, a "twins contest," in which more than 200 sets of twins participated, a Hollywood pageant and was climaxed with a fireworks display.

Garden Rodeo May Play Miami Benefit Program

MIAMI, Sept. 7.—Jack Cleary, chairman of local polio foundation activities, plans a rodeo at the Orange Bowl Stadium for his March of Dimes show in January. Cleary is teamed with Frank Moore, manager of Madison Square Garden Rodeo, which this year will feature Gene Autry and his horse, Champ.

Garden rodeo closes October 27, moving to Boston.

Newport News Prepares 50th Anniversary Fete

NEWPORT NEWS, Va., Sept. 7.—Week-long celebration is planned in observance of this city's 50th anniversary October 14-20. Highlight will be a historical pageant to be presented nightly. A queen will be selected and will "reign" with her court over various events during the week.

Romeo Peach Revival Pulls 75,000 People

DETROIT, Sept. 7.—Revival of the annual Romeo (Mich.) Peach Festival Labor Day week-end drew a crowd estimated at 75,000 in three days. Celebration was the first staged since 1942. Heavy play was on Labor Day, with crowd estimated at 40,000, jamming the streets of the town.

Joyland Midway attractions, managed by Roscoe T. Wade, had the midway, and reported capacity business. Rides were set up on the streets and traffic was detoured.

Event was close to a street fair in its general set-up, with free acts working on platforms daily. Three separate parades were held, including a children's parade and an evening mummers' parade that was unique in local history. Horse show, Saturday, was a special new attraction that drew heavy attention from the society crowd.

San Gabriel, Calif., Fete

SAN GABRIEL, Calif., Sept. 7.—A five-day fiesta, commemorating the 175th anniversary of the founding of the historic mission, San Gabriel Arcangel, opened here Thursday (5) at the Mission Bowl. The event featured parades, pageants and religious ceremonies. Fiesta ends Monday (9) with a special program celebrating California's admission day.

Cherokee Strip Sets Action

PERRY, Okla., Sept. 7.—A professional rodeo and the revived Noble County Free Fair are added attractions for Perry's Cherokee Strip Celebration, September 15-17. Hill's Greater Shows will be on the midway. Clarence Paden is secretary for the event.

Grape Festival Dates Set

NAUVOO, Ill., Sept. 7.—Annual Nauvoo Grape Festival Association will hold its annual festival here September 13-15. A pageant, *Nauvoo Thru the Years*, produced by John B. Rogers Company, Fostoria, O., and directed by Mr. and Mrs. Harry S. Dorrington, will be a nightly feature.

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IOWA TUMBLES GATE MARKS

Essex Junction Draws 86,500; Midway Scores

Hamid's "Fantasies" Sell Out

ESSEX JUNCTION, Vt., Sept. 7.—Silver jubilee of the Champlain Valley Exposition set an all-time gate record at the completion of its week showing August 31, with a total of 86,500 paid admissions. The previous record had been 79,000 in 1945 when the annual was revived after a lapse during the war years.

James S. Grow, president, stated that the highest single day was Wednesday (Burlington Day) when admissions topped the 27,000 mark. Thursday admissions were 9,000, despite the fact it rained steadily all day, with a torrential downpour in the early afternoon hours.

World of Mirth Shows reported excellent business on the midway. The new streamlined Caterpillar, put in operation two weeks ago in Skowhegan, Me., topped the rides, with the Hey-Day and Waltzer getting a good play.

Lew Hamilton, World of Mirth press agent, accomplished the seemingly impossible and landed a two-column spread in *The Burlington Free Press*, the State's largest and most conservative morning daily. The story, in a large part, covered the career of Owner Frank Bergen.

George Hamid's *Fantasies of 1946* proved an exceptionally good grandstand attraction, being rated by local newspapers as the best ever presented here. Grandstand seats were sold out for three of the six days and nights. Show did capacity business. Jack Kochman's Hell Drivers presented two matinees, Wednesday and Saturday, and drew an estimated 22,000.

Wild Bill Holland, of Bridgeport, Conn., set a new record for the track in the auto races, staying out in front all of the way to complete the 10 miles with a time of 9 minutes, 8.1 seconds.

Harness racing over a four-day period drew big despite the fact the quality was not up to that of pre-war years and the purses not comparable with other tracks today. Fair officials were reported hoping that by the time of the 1947 showing, pari-mutuels would be legalized for use in the two major Vermont agricultural fairs.

At a directors' meeting Wednesday, Dunbar W. Bostwick, of Shelburne, Vt., was elected a member of the board.

Despite Daily Rain, Malone Sets High for Gate, Stand

MALONE, N. Y., Sept. 7.—Shattered records were reported by Secretary H. B. Kelley for the 95th annual Franklin County Fair here, August 19-24, to make it the most successful in history despite rain a part of every day and threatening skies thruout the run.

Gate and grandstand receipts were reported about 25 per cent above the mark for any previous year, and the O. C. Buck Shows on the midway surpassed all former records. Evoking much praise were the grandstand attractions, a George A. Hamid show and Jack Kochman's Hell Drivers.

Cincy Coppers Say Law Is Law And It Serves 'Em With WCTU

CINCINNATI, Sept. 7.—A two-mile "Saraha" on all sides of the Hamilton County Fair, September 11-14, at near-by Carthage, looms as definite.

Police officials of the area have indicated that they will enforce an 1888 Ohio law, recently unearthed by the WCTU, which prohibits the sale of liquor of more than 3.2 alcoholic content within a two-mile radius of a county fair or the State fair.

It is estimated that between 75 and 100 liquor establishments will be affected.

The old law didn't disturb liquor sales in Dayton during the operation of the Montgomery County Fair this week. A few days before the annual opened Tuesday (3), Judge Clarence J. Stewart, Common Pleas Court, issued a temporary injunction against any interference by city or State officers on the basis of the old law. And local police abided by the ruling and made no attempt to enforce it.

The preceding week at Columbus, tavern keepers were hard hit during the run of the Ohio State Fair. Policing was rigid within the two-mile zone of the fairgrounds.

A bombshell was created when it was revealed at Columbus that the

New England's Oldest Sails in With Record

TOPSFIELD, Mass., Sept. 7.—Topsfield, tabbed legitimately as New England's oldest fair, rated the best record in its entire 122-year record as closing day figures boomed to 30,000 and spectators overflowed the grounds. Closing day count tosses the total to more than 70,000 cash customers.

General Manager Robert P. Trask figured the 1946 annual as the most successful of the sponsoring Essex County Agricultural Society. No one, however, would go on record as saying that the newly installed pari-mutuel betting system and first horse racing session should be given the credit for the boost. Fact is that fairs, with or without horse racing, have done a terrific biz in New England and the galloping equines don't deserve all the credit.

For the first season of racing at Topsfield, the pari-mutuel handle reached \$1,101,691, with the Saturday (31) take of \$413,328 boosting it to a sock Monday thru Saturday session.

Livestock Shows, Fairs Skedded in Mississippi

MOBILE, Ala., Sept. 7.—Mississippi will offer considerable activity for showmen and concessionaires in September and October. September events include a livestock dairy show at Pontotoc, September 12-13, with \$1,000 in prize money; the Itawamba County Fair and Livestock Show, Fulton, September 27-28, with \$1,300 offered in premiums, and the Mississippi State Dairy Show, Newton, week of September 23.

October events include a livestock show at Picayune, October 17-19, with a horse show, October 19, and the Central Mississippi Fair, Kosciusko, October 14-19. Latter will offer \$2,400 in premiums.

1888 law also prohibited the sale of intoxicating liquor within 1,500 yards of any orphanage within the State. The WCTU is urging that this provision be enforced. As yet, no action has been taken. To give an idea of the effect this would have, there are about a score of orphanages in Hamilton County, in which Cincinnati is located.

Cedar Rapids Bizmen Get Behind All-Iowa For Big '47 Campaign

CEDAR RAPIDS, Ia., Sept. 7.—Promotion of the All-Iowa Fair on a year-round basis was agreed upon at a meeting of Cedar Rapids business and professional men.

At the meeting, which was presided over by William Rinderknecht, president of the All-Iowa Fair, the men reviewed the shortcomings of this year's annual and suggestions were made for strengthening the drawing power of the fair in the future. Emphasis was laid on the importance of selling the fair in Cedar Rapids, especially thru greater participation by local people.

Action came following publication by *The Cedar Rapids Gazette* of an editorial which contained a portion of the article by *The Billboard* which pointed out the lack of publicity and billing of the All-Iowa Fair.

Secretary C. D. Moore reported the annual this year drew 55,000, which was considerably below expectations, and will show a profit of only \$6,000 when accounts are settled.

Caledonia County, Vermont, Annual Sets New Record

LYNDONVILLE, Vt., Sept. 7.—Caledonia County Fair here registered the most successful three-day run in its history. President Charles Willoughby said an all-time paid attendance figure of 25,000 persons was registered.

Closing day downpour nearly cost the annual another 2,000 admissions. Cloudburst turned the race track into a quagmire and parking lots into ponds. Fair committee chose to stick it out, however, and emcee, Charles Dornan, and his brother, Leo, put on a pinch-hitting act for over two hours without respite. Taking to the judges' stand the Dornan brothers clowned, danced, sang, kidded the crowd and salvaged the fair that was threatening to "bust" out at its watersoaked seams.

Alexandria, Albert Lea May Reschedule Annuals

MINNEAPOLIS, Sept. 7.—Alexandria and Albert Lea annuals, canceled last month because of the prevalence of polio in this area, are said to be making plans to reschedule late this month.

Hutchinson's annual, set to open Wednesday (18), plans to go ahead as scheduled, and officials at Alexandria and Albert Lea are said to be marshalling attractions to follow the succeeding weeks.

Half Million Pay To See It

Grandstand draw, day and night, phenomenal—revue solid—'Vox Pop' socks 'em

By Pat Purcell

DES MOINES, Sept. 7.—Iowa's Centennial State Fair closed here August 30 with the greatest attendance record in its history, and it can be reasonably assumed that more than a half a million souls were made happy.

The figure is more than official, as the cashiers turned in records of 514,036, at 60 cents a clatter. Of course, this included all attraction people, employees, press, executives, and what have you, as Iowa is on a strictly everybody pays basis.

Those who were paid for their services, including the aforementioned brothers, were made happy because they were paid, and the other group which would include slightly less than the half million, were sent home hot, tired and dirty—so they, too, were made happy.

Iowa's annual was officially opened Friday (23), after two days were spent discouraging sightseers, etc., and with the exception of Saturday (24) when rain kicked over the afternoon show, matinees and nights were sellouts until closing night, when more than half a house remained after John A. Sloan's auto races to see the Barnes-Carruthers night show.

Half-a-house closing night was truly a great tribute to the draw of the Barnes-Carruthers unit, under the personal direction of M. H. (Mike) Barnes, because the advertising of this particular performance came as an afterthought, and folks were ground in via the amplifying systems, and word of mouth.

Grounds Literally Jammed

From the official opening until the close the spacious grounds were literally jammed with humanity—each one with folding money and each intent upon seeing his first fair since 1941. Hennies Bros.' Shows on the midway smashed thru with a new all-time record for an eight-day run with \$136,362 (*The Billboard*, September 7). Grandstand grosses were nothing short of phenomenal, and the various pitchmen, grab, juice and cookhouse operators wrapped up their winter bankrolls.

Space was at a premium. Iowa always draws a large quota of concessionaires and exhibitors, but the closing of Minnesota State Fair brought an unprecedented rush for space; and even those forced to accept secondary locations reported capacity business. The great amount of extra space sold robbed the grounds of its natural beauty, but visitors apparently did not seem to mind as there was something of interest in every nook and cranny.

Space at a Premium

The huge army war exhibit probably took the worst beating, as it was late in reserving space, so there were guns parked between grab joints, etc., but it was all there for them to see and inspect. Up on the hill, as the natives refer to the rear section of the grounds, the annual encampment was something to see. Management reported it was impossible to (See HALF MILLION on page 79)

INDIANA CLOUTS PAID MARK

160,751 Pay On Labor Day

Packed stand the rule for Barnes - Carruthers night show—wrigglers go big

By a Staff Correspondent

INDIANAPOLIS, Sept. 7.—In a year of record-breaking attendance, the Indiana State Fair, which closed here Friday (6), after an eight-day run, finished high among the record-breakers.

Paid attendance hit near the 600,000 mark, up more than 100,000 over the previous all-time record of 493,114, set in 1941, when the event was last held.

Thru Thursday (5), the paid gate totaled 560,476 as against 449,694 thru the corresponding day of '41. Figures for the closing day this year were unavailable as this is written, but the crowd which thronged the fairgrounds in excellent weather on the final day exceeded that for the closing day in 1941, when 43,420 paid.

A new all-time single day's attendance record was set Monday (3), Labor Day, when 160,751 persons surged thru the gates, shattering the previous high figure of 115,960, registered in 1941, by about 45,000. In all but one instance, Sunday, attendance each day exceeded that for the corresponding day in '41.

Comparative figures follow:

	1946	1941
Friday	10,924	10,757
Saturday	41,160	35,369
Sunday	80,798	81,668
Monday	160,751	115,960
Tuesday	75,137	52,229
Wednesday	94,602	74,901
Thursday	97,104	78,840
Friday	—	43,420
		493,114

Eleven days before the event opened the entire advance sale of 250,000 tickets at reduced prices had been sold out. These were priced at 35 cents. Regular single admissions were priced at 60 cents.

Three reasons were ascribed for the drop-off of Sunday's (1) attendance. Veterans were admitted free this day, the weather was off and in '41, as he had for several years prior to that, the late Lucky Teter, a native of Indiana, and his thrill show had been the featured afternoon attraction.

A Tribute to Teter

This year Joie Chitwood and His Hell Drivers were the feature and they drew well, but not up to the pull of the Teter org. This was regarded as no reflection against Chitwood, but rather as testimony of the potent lure Teter held in his home State.

The Chitwood show, as a matter of fact, accounted for the biggest net take of any of the afternoon grandstand performances. The take after taxes for the Chitwood performance was \$10,839. Thru Thursday, the grandstand take for any of the Grand Circuit harness horse race programs did not top that money. Biggest grandstand take for wrigglers was recorded Labor Day, \$10,783.78. However, this day fair's paid gate was up to 160,751, whereas the previous day, when Chitwood's outfit showed, attendance was about half that, 80,798. In '41, the outside gate was a little higher on Sunday, hitting 81,668.

Grandstand night business was

Canfield, O., Celebrates With Top Show—and Wins 30 Grand

CANFIELD, O., Sept. 7.—Marking a centennial celebration, the Mahoning County Fair, spread over 10 days instead of the customary five, closed Labor Day (2) after a successful run that netted a profit estimated at "about \$30,000" by Secretary E. R. Zieger.

Paid attendance hit 142,099, with a tariff of 50 cents. Grandstand netted about \$40,000, which was about evenly divided between the afternoon and night programs.

Biggest draw proved revue and acts, booked thru B. Ward Beam. The revue was presented six nights, Monday thru Saturday (26-31). Beam's Congress of Daredevils were presented for three shows, once on Saturday (24) and for matinee and night performances Sunday (25). Midget auto races and harness horse races five days rounded out the track attractions.

When Beam's revue moved out,

Colo. Draws Despite Plenty of Moisture

PUEBLO, Colo., Sept. 7.—Despite the fact it was plagued by bad weather and a controversy over attendance of children under 18 because of the polio scare, Colorado State Fair, which closed here August 31, did big business, and Manager Frank H. Means expects a final check-up will show it the most successful in history.

Annual got off to a poor start when the worst cloudburst since June 3, 1931—date of the Pueblo flood—hit opening night (26), covering parts of the grounds with a foot of water. Next day, however, which was Pueblo Day, brought out a near-capacity crowd of 35,000, altho the rain left the grounds in poor shape. Rodeo program in the afternoon drew 15,000. Rain marred Governor's Day (28), which attracted a fair crowd.

away up. Sellouts were recorded almost every one of the first five nights, with the bleachers being pressed into service, and in some instances being sold out. Thru Thursday night, the night show took in \$49,096.79 after taxes, as compared with the \$51,558.35 taken in during the five afternoon shows, which began with the Chitwood performance and was followed by four days of harness horse racing.

The night grandstand show was booked thru the Barnes-Carruthers Office, Chicago, and Sam J. Levy was on hand directing. Bill was topped by the *State Fair Revue*, which the previous week had played the Iowa State Fair, supplemented by a strong array of acts. These were the Juvelays, Harold Boyd and the Jig-Saws, the Canestrellis, LaTosca, Gautier's Steeplechase; Page, Jewett and Kiki; Blondin Rellim, Cadornas, and Greer's Liberty Horses. Ruth Pryor, ballerina, was added to the *Flamingo Fantasia* production number. Johnny Fields made a successful bow as an outdoor emcee, and the Johnny Gibson Hollywood Sky Ballet replaced Blondin Rellim Thursday (5) so the latter act could make Topeka, Kan., for a Saturday opening.

Interstate Fireworks Company presented the closing night display.

George Adams's Rodeo moved in for the last two days.

The fair will return to a five-day schedule next year.

Murray, Utah, Drops Cash; Too Much Show Given as Prime Fault

MURRAY, Utah, Sept. 7.—Giving the folks too much entertainment in single doses—and unorthodox scheduling—caused the Salt Lake County Fair to close its five-day run Saturday (24) with a deficit, this despite the fact that attendance estimated at 62,000 topped previous year, when the event had been confined to four days.

A combined running race program and a rodeo was scheduled daily beginning at 5:30 p.m. Combination lasted five hours or more, and, at the blow-off, folks were too show-surfeited to stay on the grounds and to visit the midway, where Monte Young's org held forth.

Tariff for the marathon show was 75 cents for kids and \$1.50 for adults, the highest yet for an open air show in the State. Only 16,000 took in the grandstand show.

In past years biggest play has come from residents of Murray and nearby Salt Lake City, but supper-hour starting time of the grandstand show dissuaded many from attending. Grounds lacked illumination, and this also hurt. Concessionaires were hit. Art Teece's food and drink concessions were off, but only slightly, and drop-off in this case was attributed to lack of enough beer and inability to get varied soft drinks.

Attraction nut was tripled by the addition of the rodeo (Earl Hutchinson's). Plant had received substantial improvements, including new buildings, new rodeo plant and extended parking facilities.

E. O. Brothers, Crescent, Utah, has been president and manager for seven years.

Flemington Kicks Over 1945 Records

FLEMINGTON, N. J., Sept. 7.—Attendance for each day of the seven-day Flemington Fair, which closed here Monday (2), was ahead of the corresponding day of 1945, E. B. Allen, secretary, announced.

Weather was excellent thruout excepting Thursday, August 29, when it rained, causing loss of one rodeo performance. However, daytime attendance that day was way up, overcoming night loss. Sunday (1) accounted for an all-time attendance record, according to Allen. Auto races under Sam Nunis were presented in the afternoon and Jack Kochman's Hell Drivers and a fireworks display by International Fireworks Company, New York, were seen at night.

Morris Hannun racked up profitable business on the midway.

Change Leonard, Tex., Dates

LEONARD, Tex., Sept. 7.—H. H. Blackburn, president of the Leonard Fair Association, announces dates for the annual have been changed to October 8-12. Event originally was billed September 24-28.

Elkhorn Busts Previous Marks

ELKHORN, Wis., Sept. 7.—A record-breaking paid attendance of approximately 70,000, about 20,000 more than the previous all-time mark, was chalked up by the four-day Walworth County Fair, which closed here Labor Day.

A huge turnout Sunday (1), when 35,000 jammed the grounds and 25,000 Monday accounted for the record. Opening day, August 30, was light, as in the past, and Saturday was up.

Sunday's turnout crammed the 4,000 capacity grandstand and sent a huge overflow into the infield to watch the harness races. Sulky events also accounted for capacity grandstand Saturday and Monday. Annual offered \$11,500 in race purses for four days.

Two capacity grandstand night crowds were racked up, the White Horse Troupe, handled by Sunny Bernet, doing the trick Monday night, and an Ernie Young show Sunday in the last of its three-night stand.

Young presented his *State Fair Revue* and eight acts. Latter were Phil and Bonnie, perch pole; Johnny Laddie, with dogs on unsupported ladder; Chick Thomas, comedian; Leo Gasca, wire; Paul and Paulette, trampoline; Three Parks, eccentric acrobats; Robin and Ralph, hand balancing, and Trip and Fall, man and woman comedy knockabout. Grandstand price was \$1, including tax, as against 74 cents in 1945.

Ellman's United Shows on the midway piled up a gross of \$15,000, slightly higher than last year.

Charles Jahr, fair secretary, said that the fair netted a substantial profit. Increased costs, he pointed out, would, however, partly offset the increased attendance and the higher grandstand prices.

Cool Weather Hits Wapakoneta Annual

WAPAKONETA, O., Sept. 7.—Cool nights prevented attendance at Auglaize County Fair, which closed here Saturday (31), from surpassing the peak year of 1945. Gate attendance and grandstand crowds were excellent, however, and annual wound up with good profit, according to Harry Kahn, secretary.

Annual teed off Sunday, August 25, with a crowd of 18,000. Turnaway was registered at the grandstand where B. Ward Beam's Congress of Daredevils was presented. Night throng jammed stands to see WLW's *Midwestern Hayride* and the Harmonaires.

Weather turned cool Monday night and jumpers drew half a grandstand. Tuesday, Children's Day, was big with good grandstands, both afternoon and night. Wednesday afternoon's racing card drew well, but a storm cut the night crowd for Paul Spor's All-American Sweethearts, gal orchestra, and acts.

Thursday afternoon was cold, yet the racing events netted a near-capacity grandstand. At night, however, the cold hurt turnout for Pan American Monkey Circus.

Friday afternoon turnout was up, and the night crowd was the biggest of the week. Close to 20,000 attended that day, lured by a car giveaway and a variety show, booked thru Henry Lueder, Detroit. Saturday proved good, with a filled grandstand for night harness races.

James Clanos had 7 rides and 61 concessions on the grounds.

HOOSIER ROUND-UP RUGGED

Editorial Lambasts Present Day Fairs

SPRINGFIELD, Mass., Sept. 7.—An editorial in the September issue of *The Nampden*, published by the Nampden County Improvement League, asserts that "present day fairs have lost some of the fine things we used to know."

"Possibly we are too old-fashioned for the present age," the article adds. "Possibly we find it hard to reconcile ourselves to the tempo of the times."

The editorial goes on to say, "Maybe the present generation would be fully as bored with the fairs of yesterday as we are with those of today. So much today is commercialized and cheap and shoddy as compared to a generation ago. We have lost our zeal to turn in and help the fair in many ways. We now want to buy our entertainment from professional entertainers, be paid to set up any kind of an exhibit, or for greater prize money and take a chance to win the 'daily double' etc."

Asserting that the larger fairs have lost something fundamental, the article holds that the small agricultural fairs, operated by local people, without remuneration, still serve a useful purpose in their communities.

"Those that had to resort to any other means, yet maintain the semblance of having a few agricultural exhibits in order to get a State subsidy and remain exempt, should delete the word agricultural and be known for what they really are," the editorial concludes.

Dudley, Mass., a Tiny, But It Socks Its Records, Too

DUDLEY, Mass., Sept. 7.—After a small crowd, Sunday (1), at the Dudley Hill Fair, an air show, Monday (2), brought nearly 4,000 to the grounds to help the annual gross \$1,732.50 at the gate for the two-day show.

Sunday's paid attendance figures were 817 adults and 700 children, for a gross of \$245.10, and Monday 2,479 adults and 1,500 children jammed the grounds for a gross of \$1,487.40.

The air show featured paper-bomb dropping and straffing contests and a cross-country race.

Carnival attractions and vaude acts were booked thru Al Martin Agency, Boston.

Horse Show New Feature At Winning Croswell Fair

DETROIT, Sept. 7.—Biggest attendance record in the history of the Sanilac County Fair at Croswell, Mich., was reported by Secretary Paul Helm for four days ending August 30. Exact attendance records were not available.

Annual featured a new attraction this year, a horse show—a type of event which is growing to new importance in Michigan fairs generally this season. Show was held nightly in front of the grandstand, with harness racing in the afternoon. Acts were furnished by the Gus Sun office.

Midway business was reported just about equal to last year by the Joyland Midway Attractions, despite the increase in attendance.

Wayne and Pat Bowers, formerly with Bob Fisher's Fearless Flyers, have closed with the Flying Romas and are making their home in Cohoes, N. Y.

Gen. Ike Helps Nebraska; Wind Kills Big Night

LINCOLN, Neb., Sept. 7.—Nebraska's 78th State Fair, which offered Gen. Dwight D. Eisenhower as an opening day feature Sunday (1), closed Friday night (6) as one of the most successful in the past quarter century, altho a high wind, followed by a heavy rain, piled up considerable damage Thursday night.

Attendance for the six-day event was short of the 328,000 record figure established in 1928, but it was still excellent. Up until the last day, the gate, both free and paid, was estimated at more than 225,000.

Wind Hits Thursday

High winds damaged scenery of Barnes-Carruthers Revue Thursday night, wrought heavy losses to the midway (see the carnival section) and damaged the fair's many outdoor decorations. Wind came 30 minutes after the start of the night grandstand show. Lashing furiously, it ripped the scenery, halting the show.

Preston Lambert, emcee of the unit, jumped into the breach and talked the audience of about 10,000 into a patient mood. However, the heavy rain which followed washed out the show, leaving Edwin Schultz, secretary, and other fair execs with the headache of figuring out a way to make refunds to the grandstand patrons. Up thru yesterday afternoon, no system had been devised.

Vets Out in Force

Event got off to a fast start Sunday in cool weather. A crowd estimated at 50,000 including thousands of veterans who were admitted free, thronged the grounds. The grandstand, which seats 14,000, was jammed to hear General Eisenhower.

State dignitaries, including Gov. Dwight Griswold, were out in force. So, too, were vet organizations. Adding to the military picture were mechanized and cavalry units from Ft. Riley, Kan. Another feature was the appearance of the Plum Creekers, Nebraska troupe of riders with 60 head of horses.

Labor Day accounted for the big- (Ike Helps; Wind Hurts, page 86)

Covers in 'Copter

READING, Pa., Sept. 7.—Amos Kirby, Philadelphia's WCAU farm editor, using a well-bannered helicopter, will fly here to make several descriptive broadcasts of the Reading Fair next week. Marking the first time any Philadelphia station has entered the fair field, WCAU will have an exhibit consisting of a large pictograph panel display exploiting the station's rural digest program. Kirby is also skedded to be at the Allentown, Pa., and Trenton (N. J.) annuals.

North Texas Hangs Official Okay Sign On First Attempt

ARLINGTON, Tex., Sept. 7.—North Texas Fair officials rang down the curtain on their first annual show at Arlington Downs, Monday (2), terming the venture a huge success.

Total attendance at the fair and rodeo, running concurrently for 10 nights, with four mats, was officially tabbed at 150,000. More than 85,000 paid to witness the rodeo, which paid a total of \$23,500 in cash prizes to contestants.

Winner of Western Beauty Revue, from 55 other competing Texas gals, was Hulda Cannon, 16, of Vernon, Tex., who grabbed \$350 cash in lieu of a trip to Hollywood.

Five cowboys received \$1,800 each, a large silver belt buckle from the fair's president, E. Paul Waggoner, and got a refund on entry fees in events in which they were declared winners after final competition. Winners were:

Saddle Bronk Riding—Bill Hancock, Roswell, N. M.

Bull Riding — Todd Whatley, Bethel, Okla.

Calf Roping — Royce Sewalt, Brownwood, Tex.

Bulldogging — Buff Douthitt, Brownwood, Tex.

Bareback Bronk Riding—Louis Brooks, Sweetwater, Tex.

Rodeo officials said Sewalt now has enough points to win the 1946 world's championship in calf roping.

AROUND THE GROUNDS

Spurred by the polio scare, more fairs are now spraying their plants with DDT. Colorado annuals, which are now feeling the effects of polio, are among the leaders of its use. At Colorado State Fair, Pueblo, use of DDT was declared highly effective. Arkansas Valley Fair, Rocky Ford, Colo., famed for its watermelon eat-fest, also spared nothing in publicizing its use of DDT.

Don Wilson, one-time tub thumper and announcer for the late Lucky Teter, more recently manager of a USO troupe, and currently the manager of a Shelbyville, Ind., drugstore, which had been operated and owned by his late father, returned to the mike at the Indiana State Fair Sunday (1), to announce the Joe Chitwood Thrill Show.

Art Wright, another former Teter press agent and announcer, on a brief vacation from *The Indianapolis*

Times, handled the auto races for Sam Nunis at the Flemington (N. J.) and Showhegan (Me.) annuals.

At Hillsdale, Mich., veteran secretary, H. B. Kelley, is stressing the use of DDT in advance of his fair's opening September 22. Ads point out that spraying was done thru co-operation of the State and county health departments.

Grandstand acts opening at the Carthage (O.) Fair, Wednesday (11) will be Mel Marcus, comedy tumbler; Earl Wright's dogs; the Flying Rockets; Brownie Silverlake and Company, rope specialties and aerialists, and Smittie's Band.

Eddie Shore, president of the Springfield, Mass., Hockey Association, has contracted for the use of the Eastern States Exposition Coliseum starting October 1. A new 32-foot exit space has been constructed (See *Around the Grounds*, page 86)

Indies Prove Pulling Power

19-station local hoorahs draw folks, get mazuma at b. o.—they all like it

(Continued from page 48)

have enabled the winner to dominate the picture.

Levi Moore's Idea

Hoosier set-up was not an idea dreamed up by anyone in radio. It came from Levi Moore, no tyro in the publicity field. For 18 years he has handled the publicity and attractions for the State Fair, one of the major expos of the country. He provided the cue, and Indiana radio hopped on it.

Early this year Harry Smythe, who books talent of Station WOWO, Fort Wayne, sought to sell the State Fair on using that station's *Hoosier Hop* for the Coliseum feature. Moore pointed out that the one station at the northern end of the State couldn't stack up with the power of such outlets as WLS and WLW, and tossed the suggestion to Smythe that "perhaps he (Smythe) might be able to group the Indiana stations in a united effort," and that then "perhaps the fair might do business with him."

Smythe jumped at the suggestion. Letters went out to Indiana stations. The response amazed Smythe. All of the stations, it appeared, were irked at the domination of the State Fair picture by an out-of-State station and were eager to demonstrate their own strength. At a meeting of the Indiana Broadcasters' Association they pledged support.

Each station offered to contribute talent to the show. Each station stated specifically what it would do in advance to plug the show and the fair. And many indicated they would either air other shows or make transcripts at the fair. And all agreed to cancel out programs if necessary to carry the Hoosier Radio Round-Up.

Smythe then went before the State fair board, outlined these proposals and advanced one more feature—the promise of a name star, a native of Indiana. He didn't say who he would get. The fair accepted the proposal. And Smythe began the long campaign.

Lands Hoosier "Names"

He sought Hoosier "names." In an effort to assure the appearance of one name star he arranged for the appearance of Hoagy Carmichael, Olie Olsen (with Johnson and troupe), Singin' Sam and Herb Shriner, the Wabash Philosopher, and was more than mildly surprised the night of (See *All-Hoosier Radio* on page 85)

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ESSE RADIO COMPANY
130-140 W. New York Indianapolis, Indiana

Musicians Picket Stockton; Barkeeps, Electricians Quit

STOCKTON, Calif., Sept. 7.—The San Joaquin County Fair continued Thursday (5), with attendance figures dropping and the Tipica band staying on, as directors of the association endorsed Secretary Edward G. Vollman's stand on refusing to "compromise with Petrillo or any other labor dictator." The midway operated, with play off, and independent concessionaires sold beer and soft drinks.

STOCKTON, Calif., Sept. 7.—San Joaquin County Fair was picketed Labor Day by the musicians' union after directors of the fair announced their determination to present the Tipica band of Mexico City as a feature attraction despite union President James C. Petrillo's demand that the fair association hire a stand-by orchestra of union musicians and pay them for each performance of the Mexican band. The incident assumed international proportions. District Governor Javier Rojo Gomez of Mexico City, who sent the Tipica band here, has asked the Department of Foreign Relations to investigate the attempts of the musicians' union to keep the Mexican players from appearing at the fair. He said the band is a civic institution and will not be sent on good-will trips to the United States if "incidents are provoked."

As the pickets took their stations, a score of union bartenders from the fair's five bars walked off the job. Tuesday (3) the fair canceled all horse racing when AFL electricians refused to work. The pari-mutuel operators would not cross the picket lines.

Puzzled by the union ban, Bernabe Fernandez, orchestra member, said practically all members of the Tipica band are members of a Mexican musicians' union. Edward G. Vollman, secretary-treasurer of the fair, said the grounds would remain open and that the association would put on a fair, even tho it would be limited to the showing of hogs and poultry. Dispute started when Petrillo objected to "any foreign bands playing in his union's jurisdiction."

San Mateo County Fair was canceled a week ago when Petrillo refused the association's plea to play a Mexican band of 85 musicians at the fiesta.

Windsor, Me., Cracks All Records; Betting Doubled

AUGUSTA, Me., Sept. 7.—Windsor Fair closed Monday (2) after breaking records in all departments with an estimated crowd of 25,000 thronging the grounds for the Labor Day program. Betting at the pari-mutuels reached a total of \$319,798 for the week—more than double the wagers of last year.

Vaudeville and fireworks drew capacity grandstand crowds afternoon and night. Midway was greatly enlarged, with the "Whirl-a-Gig" giving four customers an unexpected thrill Monday by stopping in midair and leaving them "upside-down-with-care" and necessitating the services of the fire department to bring them down to earth.

Fair Dates

Below is a list of fairs to be held next week arranged according to dates, States and cities. This procedure will be followed each week. The complete list of Fair Dates, in chronological order, was published in The Billboard dated July 27.

SEPTEMBER 15-21

- ALABAMA**
Florence—North Ala. State Fair, Sept. 16-21. C. H. Jackson.
- ARKANSAS**
Ashdown—Little River Co. Fair, Sept. 19-21. James D. Shaver.
Fort Smith—Ark.-Okla. Livestock Expo, Sept. 16-21. Arthur D. Murphy.
Gentry—Gentry Fair Assn. Sept. 19-21. Henry Parker.
- CALIFORNIA**
Orland—Glenn Co. Fair, Sept. 18-21. G. F. Cantwell.
San Jose—Santa Clara Co. Fair Assn. Sept. 17-22. Russell E. Pettit.
Tulare—Tulare-Kings County Fair, Sept. 17-22. A. J. Elliott.
Yreka—Siskiyou Co. Fair, Sept. 20-22. W. Kleaver.
Yuba City—13th Dist. Agrl. Assn. Sept. 21-22. Reba Perry.
- COLORADO**
Castle Rock—Douglas Co. Fair, Sept. 21-22 (tentative). Charles E. Kirk.
Kremling—Middle Park Fair, Sept. 20-21 (tentative). Mike Hinman.
- CONNECTICUT**
Meriden—Meriden Grange Fair, Sept. 20-21. Mrs. B. B. Tinkham, South Meriden.
- IDAHO**
Bonners Ferry—Boundary Co. Fair, Sept. 19-21. James Keyes.
Nez Perce—Lewis Co. Fair, Sept. 19-21. Fred Snyder.
Saint Maries—Benewah Co. Fair Assn. Third week in Sept. C. E. Brown.
- ILLINOIS**
Nashville—Washington Co. Fair Assn. Sept. 17-20. Phil Hegemeier.
- INDIANA**
Auburn—De Kalb Co. Free Fair, Sept. 17-21. W. E. Walter.
Bourbon—Bourbon Fair Assn. Sept. 18-21. W. H. Erwin.
Hartford City—Farmers & Merchants Agrl. Assn. Sept. 17-21. Robert Newbauer.
- KANSAS**
Blue Rapids—Marshall Co. Fair Assn. Sept. 17-20. Bob McHugh.
Havensville—Havensville Community Fair Assn. Sept. 18-21. Paul Bandel.
Hutchinson—Kansas State Fair, Sept. 15-20. S. M. Mitchell.
- KENTUCKY**
Barbourville—Knox Co. Agrl. Fair, Sept. 20-21. Gray H. Williams.

- Booneville—Owsley Co. Fair, Sept. 19-21. Fred W. Gabbard.
- Hardinsburg—Breckinridge Co. Fair, Sept. 20-21. E. B. Kennedy.
- MAINE**
Farmington—Franklin Co. Agrl. Soc. Sept. 17-21. Frank E. Knowlton.
- MARYLAND**
Hagerstown—Hagerstown Agrl. Assn. Sept. 16-21. Charles Cushman.
- MASSACHUSETTS**
Cummington—Hillside Agrl. Soc. Sept. 20-21. Francis R. Wells.
- Great Barrington—Barrington Fair Assn. Sept. 15-21 (tent). Edward J. Carroll, Agawam.
- MICHIGAN**
Adrian—Lenawee Co. Agrl. Soc. Sept. 16-21. H. H. Hungerford.
- Centerville—St. Joseph Co. Grange Fair, Sept. 16-21. F. J. Kemmerling, Leonidas, Mich.
- Ludington—Western Mich. Fair Assn. Sept. 17-21. Irvin L. Pratt, Scottville.
- MINNESOTA**
Anoka—Anoka Co. Agrl. Soc. Sept. 19-22. C. A. Wickstrom.
- Hutchinson—McLeod Co. Agrl. Assn. Sept. 16-19. Everett Oleson.
- MISSISSIPPI**
Corinth—American Legion Fair & Stock Assn. Sept. 16-21. R. D. Thomas Jr.
- Forest—Scott Co. Colored Fair Assn. Sept. 18-23. Ananias Ware.
- Maud—Mutual Assn. Colored People of South, Tenn. Sept. 16-21. Laura E. Young, Union City, Tenn.
- MISSOURI**
Lamar—Lamar's Farm & Indust. Expo. Sept. 19-21. Marion E. (Bud) Moore.
- Rockport—Atchinson Co. Fair, Sept. 19-21. E. S. Bratrud.
- Warsaw—Benton Co. Fair Sept. 19-21. O. V. Singleton.
- NEBRASKA**
Albion—Boone Co. Agrl. Assn. Third week in Sept. Floyd Gilmer, Loretto, Neb.
- Beatrice—Gage Co. Fair, Sept. 17-20. J. M. Quackenbush.
- Ellwood—Gasper Co. Free Fair, Sept. 18-20. M. R. Morgan.
- Tecumseh—Johnson Co. Fair, Sept. 17-19. Walter F. Hahn.
- NEW HAMPSHIRE**
Rochester—Rochester Agrl. Assn. Sept. 16-21. Ralph E. Game.
- NEW MEXICO**
Farmington—San Juan Co. Fair Assn. Sept. 21-23. H. P. Thatcher.
- Willard—Torrance Co. Fair Assn. Sept. 20-21. Mrs. Abe Hambrick.
- NEW YORK**
Cobleskill—Cobleskill Agrl. Soc. Sept. 16-20. William H. Golding.
- NORTH CAROLINA**
Burlington—Burlington Community Fair, Week of Sept. 16. Pate Neese.
- Mount Airy—American Legion Agrl. Fair, Sept. 16-21. George K. Snow.
- Spindale—Rutherford Co. Fair, Sept. 16-21. F. E. Patton, Rutherford, N. C.
- OHIO**
Ashland—Ashland Co. Agrl. Soc. Sept. 18-21. James S. Atterholt.
- Delaware—Delaware Co. Agrl. Soc. Sept. 18-20. John G. Wagner.
- Lebanon—Warren Co. Agrl. Soc. Sept. 17-20. Corwin Nixon.
- Logan—Hocking Co. Agrl. Soc. Sept. 18-21. Harley Meyer.
- Paulding—Paulding Co. Agrl. Soc. Sept. 18-21. Ernie Rulman.
- Smithfield—Jefferson Co. Agrl. Soc. Sept. 18-21. W. E. Rose, R. D. 1, Rayland, Ohio.
- OKLAHOMA**
Ada—Pontotoc Co. Free Fair Assn. Sept. 16-19. Bill Bevers.
- Anadarko—Caddo Co. Free Fair Assn. Sept. 16-21. Jim Tomlinson.
- Bristow—Creek Co. Free Fair Assn. Sept. 18-21. Wayne L. Smith.
- Cordell—Washita Co. Fair Assn. Sept. 16-18. James V. Son.
- Eufaula—McIntosh Co. Fair, Sept. 19-20. Sam Oriswell.
- Guymon—Texas Co. & Panhandle Free Fair Assn. Sept. 17-20. Clifford Hatcher.
- Hugo—Choctaw Co. Fair Assn. Sept. 19-21. Robert Massengale.
- Oklahoma City—Oklahoma Co. Free Fair, Sept. 16-18. W. Cromwell.
- Oklahoma City—Oklahoma State Fair & Expo. Sept. 21-28. Ralph T. Hemphill.
- Perry—Noble Co. Free Fair, Sept. 14-17. Vance M. Scott.
- Pryor—Mayes Co. Fair, Sept. 19-21. Ellsworth Hammer.
- Tulsa—Tulsa State Fair, Sept. 14-21. W. K. Gray.
- Walters—Cotton Co. Free Fair Assn. Sept. 19-21. Guy Benge.
- Woodward—Woodward Co. Free Fair, Sept. 17-19. J. D. Edmonson.
- OREGON**
Condon—Gilliam Co. Fair Assn. Sept. 19-21. Cal Monroe.
- Fossil—Wheeler Co. Fair, Sept. 17-18. L. J. Marks.
- John Day—Grant Co. Fair, Sept. 19-21. Charles Trowbridge.
- Redmond—Deschutes Co. Fair Assn. Sept. 20-22. Jack Hardison.
- Tygh Valley—Wasco Co. Fair, Sept. 20-22. Floyd L. Kelly, Maupin, Ore.
- PENNSYLVANIA**
Albion—Albion Community Fair, Sept. 19-21. Charles Wiggins.
- Allentown—Great Allentown Fair, Sept. 17-21. M. H. Beary.
- Beaver Springs—Beaver Community Fair Assn. Sept. 18-22. Ira A. Kline.
- Derry—Derry Twp. Community Fair Assn. Sept. 19-21. J. A. Greubel.
- Gratz—Gratz Fair Assn. Sept. 17-21. Guy R. Klinger.
- Honesdale—Wayne Co. Fair, Sept. 17-21. R. W. Gammell.
- McConnellsburg—Fulton Co. Fair Assn. Sept. 18-21. Charles W. Earley.
- Mill City—Falls-Overfield Fair, Sept. 18-20. North East—North East Community Fair, Sept. 19-21. Mrs. Margaret M. Luebke.
- Tionesta—Forest Co. Fair Assn. Sept. 19-21. K. W. Flowers.
- Townville—Townville Community Fair, Sept. 19-21 (tentative). C. A. McKinney.
- Trotter—Dunbar Township Community Fair, Sept. 18-20. Kenneth Mowry, Leisenring, Pa.
- SOUTH CAROLINA**
Kingstree—Williamsburg Co. Fair Assn. Sept. 16-23. H. C. Crawford.
- SOUTH DAKOTA**
Clear Lake—Deuel Co. Fair Assn. Sept. 19-21. Fred Segar.
- Murdo—Jones Co. Fair Assn. Sept. 19-21. M. E. Sanderson.
- TENNESSEE**
Alamo—Crockett Co. Colored Fair, Sept. 16-21. E. D. Brown.
- Chattanooga—Chattanooga-Hamilton Co. Interstate Fair, Sept. 16-21. Mrs. M. H. Atwood.
- Dickson—Dickson Co. Fair Assn. Sept. 18-21. T. I. Hickerson.
- Jackson—Madison Co. A. & M. Sept. 16-21. Jackson—Madison Co. Colored Fair, Sept. 16-21. J. E. McNeely.
- Jonesboro—Washington Co. Fair, Sept. 18-21. Mrs. H. W. Stegall.
- Manchester—Coffee Co. Free Fair, Sept. 19-21. E. D. Jernigan.
- Nashville—Tennessee State Fair, Sept. 16-21. Phil C. Travis.
- Pikeville—Bledsoe Co. Fair Assn. Sept. 10-21. R. C. Smith.
- Trenton—Gibson Co. Fair, Sept. 16-21. John R. Wade.
- Sevierville—Sevier Co. Fair, Sept. 16-21. Ernest Thurman.
- Somerville—Payette Co. Colored Fair, Sept. 20-21. McAdams Sloan.
- TEXAS**
Corsicana—Corsicana Livestock & Agrl. Show, Sept. 17-21. E. C. Mueller.
- Marshall—Central East Texas Fair & Livestock Expo. Sept. 16-21. Oscar B. Jones.
- UTAH**
Salt Lake City—Utah State Fair, Sept. 16-22. Sheldon R. Brewster.
- VERMONT**
Tunbridge—Union Agrl. Soc. Third week in Sept. Edw. R. Flint.
- VIRGINIA**
Dungannon—Scott Co. Fair Assn. Sept. 18-21. Charles W. Compton, Wood, Va.
- Martinsville—Henry Co. Fair Assn. Sept. 18-21. O. B. Hensley.
- Rocky Mount—Rocky Mount Fair, Sept. 17-21. H. F. Fralin.
- WASHINGTON**
Dayton—Columbia Co. Fair Assn. Sept. 20-21. Rolland Dunning.
- Puyallup—Western Wash. Fair Assn. Sept. 14-22. A. E. Bartel.
- Waterville—North Central Wash. Fair, Sept. 20-22. G. Merton Dick.
- WEST VIRGINIA**
Mannington—Mannington District Fair Assn. Sept. 18-21. Goffe H. Sturm.
- Point Pleasant—Mason Co. Agrl. Fair, Sept. 19-21.
- Summersville—Nicholas Co. Fair Assn. Sept. 18-21 (tentative). B. N. McCutcheon.
- WISCONSIN**
Ashland—Chequamegon Regional Fair Assn. Sept. 19-21. Walter W. Wilcox.
- Bloomington—Blacks Prairie Agrl. Soc. Sept. 20-22. Robert Brodt.
- Lodi—Lodi Union Agrl. Soc. Sept. 20-22. Roy Gunderson.
- Viroqua—Vernon Co. Agrl. Soc. Sept. 18-22. Oren G. Johnson.
- CANADA**
Armstrong, B. C.—Interior Provincial Exhn. Sept. 16-19. Mat Hassen.
- Arthur, Ont.—Arthur Fair, Sept. 24-25.
- Atwood, Ont.—Atwood Fair, Sept. 27-28.
- Ayton, Ont.—Ayton Fair, Sept. 27-28.
- Caledonia, N. S.—Queens Co. Fair, Sept. 17-20. H. G. Wilson, Shelburne, N. S.
- Chapeau, Que.—Chapeau Agrl. Soc. Sept. 16-18. Irvine P. Cahill.
- Cloverdale, B. C.—Lower Fraser Valley Agrl. Assn. Sept. 17-18. T. W. Currie, New Westminster.
- Digby, N. S.—Digby Agrl. Soc. Sept. 18-19. H. E. Chisholm, Bear River, N. S.
- Drumbo, Ont.—Drumbo Fair, Sept. 24-25.
- Falmouth, N. S.—Hants Co. Agrl. Soc. Sept. 17-19. Charles Douglas.
- Florence, Ont.—Florence Fair, Sept. 24-25.
- Galt, Ont.—South Waterloo Agrl. Soc. Sept. 19-21. Robert E. Cowan.
- Harriston, Ont.—Harriston Fair, Sept. 26-27.
- Holstein, Ont.—Holstein Fair, Sept. 25-26.
- Kemble, Ont.—Kemble Fair, Sept. 24-25.
- Kirkton, Ont.—Kirkton Fair, Sept. 26-27.
- Ladysmith, B. C.—Ladysmith Agrl. Assn. Sept. 18-19. Rev. C. McDiarmid.
- Lansdowne, Ont.—Lansdowne Agrl. Soc. Sept. 16-18. L. W. Moxley.
- Lawrencetown, N. S.—Annapolis Co. Exhn. Sept. 17-19. Donald White.
- Leamington, Ont.—Leamington District Agrl. Soc. Sept. 16-21. Cecil Stobbs.
- Lucknow, Ont.—Lucknow Fair, Sept. 24-25.
- McKellar, Ont.—McKellar Agrl. Soc. Sept. 17-19. Leonard Moffat.
- Middle Musquodoboit, N. S.—Middle Musquodoboit Agrl. Soc. Sept. 17-18. George E. Dickey.
- Midland, Ont.—Tiny & Tany Agrl. Soc. Sept. 19-21. Robert G. Nesbitt.
- Mitchell, Ont.—Mitchell Fair, Sept. 24-25.
- Napanee, Ont.—Lennox Agrl. Soc. Sept. 16-18. George T. Walters.
- Oshweken, Ont.—Oshweken Fair, Sept. 25-27.
- Paris, Ont.—Paris Fair, Sept. 27-28.
- Port Elgin, Ont.—Port Elgin Fair, Sept. 27-28.
- Rodney, Ont.—Rodney Fair, Sept. 24-25.
- Shawville, Que.—Shawville Fair, Sept. 19-21. R. W. Hodgins.
- South Burnaby, B. C.—S. Burnaby Agrl. Assn. Sept. 20-21. Mrs. J. C. Bellinger, New Westminster.
- Springfield, Ont.—South Dorchester Agrl. Soc. Sept. 17-18. E. E. Ward.
- Stratford, Ont.—Stratford Agrl. Soc. Sept. 16-18. F. H. Bell.
- Tara, Ont.—Tara Fair, Sept. 25-26.
- Theford, Ont.—Theford Fair, Sept. 24-25.
- Walters Falls, Ont.—Walters Falls Fair, Sept. 24-25.
- Wyoming, Ont.—Wyoming Fair, Sept. 26-27.
- Zurich, Ont.—Zurich Fair, Sept. 28-24.

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ATTENTION, FAIR SECRETARIES

Available After September 21

3 NEW RIDES—3

Ferris Wheel, Octopus, Chairplane, 2 Kiddie Rides.

BUSTER GORDON, P. O. Box 261, Elkton, Maryland

Half Million at Iowa State To Establish New Gate Mark

(Continued from page 75)

obtain uniform tents for this area, so everything from pup tents to canvas automobile covers were utilized for living accommodations.

Commercial exhibits were badly cramped, but they were in profusion, while the machinery area was stocked to overflowing, with farm implement manufacturers all using the disclaimer that no essential utilities had been withheld for exhibition purposes and they had borrowed from buyers so that others might see their products.

Sellouts the Rule

Afternoon grandstands offered an amazing picture. Viewing the stands from the infield, one could not tell the difference between the harness race and rodeo combo days, and the special days allotted to Sloan's auto races and the Jimmie Lynch Death Dodgers. All of them were sellouts, but the horses could not quite draw the extra throngs around the fences on the curves and backstretch as turned out for the speedsters and thrillers.

Barnes-Carruthers revue was titled *Centennial Belles*, a tribute to Iowa's 100th anniversary. Background was the customary expensive scenery, and production numbers produced by Ainsley Lambert and Dorothy Hild. Production numbers included a Tiller girl opening, a special Centennial number background with a huge birthday cake featuring electrically lighted candles and a rider impersonating Buffalo Bill, a Flamingo Fantasia, and a carnival-spirited finale featuring *There's No Business Like Show Business* from *Annie Get Your Gun*. The Song Stylists (10) offered background music and did a specialty. Bob White proved a capable emcee, covering the few momentary breaks effectively.

Specialties Plentiful

Specialties included a roller skating display with the Helen Reynolds Skaters on center stage with Buddy and Jean and Pero and Perick on the side stages; Gregory and Cherie, musical novelty; Eric the Great, with high pole; Low, Hite and Stanley in their regular routine and later with their impersonation of the Andrews Sisters; three stages utilized with Canestrellis, unsupported ladders, centered, flanked by the Gallagher Duo and Demilo and Marr; again three stages with Stevens Bros. and Big Boy centered, flanked by Arwoods Duo and Gordo Duo; Three Dons and Donna, adagio; LaTosco, bounding rope, flanked by eight of Brinks' hand-painted Indians; the Gallagher Family; with the Blondin Rellim high act spotted after the finale in order to allow the set to be cleared for the Thearle-Duffield Fireworks.

Fireworks display featured the 1846 and 1946 capitol buildings and the atomic bombing at Bikini.

"Vox Pop" Big Score

Each night before the *Centennial Belles* overture, stages were occupied for an hour by various local and State musical groups with the top pre-revue feature being planted Thursday—Columbia Network's *Vox Pop* show with the original cast and the broadcast being aired in front of the grandstand.

Vox Pop show not only proved entertaining but it gave the annual a publicity break. Effectiveness of

the Vox Poppers in warning the nation of their visit to Iowa in advance broadcasts was obvious as the stands were filled a half hour ahead of the broadcast and those present were conversant with the type of show and came prepared to enjoy it.

Radio participation in the entire annual was strong with Des Moines' two top stations—KSO and WHO, presenting shows regularly on the grounds, and originating enough broadcasts at the various focal points of interest to lead a visitor to believe the annual was staged for or by the radios—and the annual must have cashed in on it and must have received excellent build-up for the future.

Only weak point was the agricultural division as this phase of this lush agricultural country was not too well depicted. Veteran exhibitors explained that lack of competition was due to the four-year layoff, and it will take another year before all the old and some new exhibitors will move into action.

Horse show in the coliseum was well attended—almost capacity every time out—and the classes were reported of a high caliber.

Des Moines' powerful *Register and Tribune* went all out in covering all angles, endorsing the annual as an exposition designed by the people for the people.

Tiny Chenango Shows 'Em How to Get Folks

NORWICH, N. Y., Sept. 7.—The 99th Chenango County Fair, with a strong promotional campaign, a gigantic Army Air Forces exhibit and a Veteran's Victory Day celebration, went over big, with Prell's Broadway Shows racking up record midway grosses.

Turnaway crowds were in order for George A. Hamid's revue and fair officials reported the most successful Chenango annual in history.

Little community of some 10,000 inhabitants put many larger fairs to shame on promotional angles, covering a territory of 60 miles on all sides with 52 24-sheets bannering all city streets and buying spot announcements on Syracuse and Binghamton radio stations.

Five thousand veterans of both World Wars were guests of the annual and Sam E. Prell, owner of Prell's Broadway Shows, Wednesday (21) following a street parade led by bands from all sections of Chenango County. The Army Air Forces from Mitchel Field, N. Y., under supervision of Major B. L. Saunders, came in to stage a spectacular air show overhead with B 29's and dive bombers.

Veteran's Victory Celebration brought 26,810 payees thru the turnstiles with all shows and rides on the Prell midway reporting record one-day grosses for the season.

Secretary Bill Welch reported that radio Station WFBL, Syracuse, and *The Binghamton Press, Syracuse Post-Standard* were liberal with art lay-outs and stories. Station WFBL transcribed veterans' doings, cutting five five-minute transcriptions and using them the following day. A special fair edition of *The Norwich Sun*, edited by Perry Browne, received heaps of praise from fair officials. This eight-page insert, spreading with cuts and stories of the grandstand acts and midway attractions, hit the streets Saturday (17).

Charles (Buddy) Wagner came in to handle publicity and scored with an unusual art lay-out of freak attractions in *The Binghamton Press*.

Rutland, Vt., Nears Record Gate as Talent Draws 'Em

RUTLAND, Vt., Sept. 7.—Vermont's State Fair was well on its way to establishing new attendance and gross records as it headed into its final session here today. Magnetic appeal of this fair over a large geographical area on its traditional Labor Day opening was back on a pre-war basis and motorists from all over New England and Upper New York State appeared to swell attendance and contribute a healthy share of the gross.

Secretary-Manager Arthur B. Porter, protege of his predecessor, the late Will L. Davis, followed thru on the latter's policy of presenting a heavy attractions program. *Grandstand Folies*, a George Hamid revue featuring a 20-girl line and principals plus 10 supplementary acts, was presented nightly. Auto races, promoted by Sam Nunis, were featured Friday, and Jack Kochman's Hell Drivers took over the track today. Harness racing, featured on the first four days, drew a noteworthy field as a result of the \$17,300 offered in purses. A three-sulky pile-up in the first heat of the last race Wednesday provided plenty of thrills for fans, even tho the drivers sustained no injuries.

South Dakota Clips Record

HURON, S. D., Sept. 7.—South Dakota's State Fair, which closed here Friday (6), proved one of the most successful in history. In the first three days, attendance surpassed the total gate for the 1944 fair.

Annual opened up strong Tuesday, with a crowd estimated at 17,000. Lure was auto races (National Speedways), which packed the stands, with grandstand receipts announced at \$3,990.

Opening night was also big, the grandstand take being \$2,880 for the Barnes-Carruthers stagemore and Thearle-Duffield fireworks.

Biggest night was Thursday, turnout setting a new all-time record for a single night both in attendance and money.

AAF Caravan for Mineola

NEW YORK, Sept. 7.—One of the attractions of the Mineola (L. I.) Fair, September 10-14, will be the U. S. Army Air Force's Caravan, an elaborate tractor-truck-trailer exhibit of air force equipment. I. T. Shows, Inc. (I. Trebish and Phil Isser) will again have the midway.

Fairs Sponsors Cele

ST. STEPHEN, N. B., Sept. 7.—The St. Stephen Fair Association sponsored a three-day celebration here in the absence of the fair which has not been resumed since shuttering in 1940. Event featured harness racing each afternoon, baseball and boxing. Libbey Shows occupied the midway.

Tuesday was a combination Children's and Grange Day. Kids, admitted free, swarmed in early to contribute a record gross via reduced prices on Frank Bergen's World of Mirth Shows. World Mirth chalked up a record gross on the holiday and got a better-than-usual take Wednesday, when 17,000 attended to better all previous marks for the day. Thursday, Governor's Day, a local holiday, approached Labor Day records.

George A. Hamid flew in to supervise the opening of his grandstand show. Acts included the Loyal Repensky Troupe, riding act; Pallenberg's Bears; Slivers Johnson and His Austin; the Four Albanis, aerialists; the Seven Brannocks, teeterboard; Four Macks, roller skaters; Gaudschmidt Brothers and their French Poodles; Potas and Folsom, comedy acrobats; Peggy Taylor Trio, and Barbara Belmore.

Exhibits were more numerous in all departments than during the war years. Horse-pulling contest, started two years ago, held capacity crowds in the arena thruout Wednesday. Art show drew more than 100 entries in the oil and water-color classes.

FAIR SECRETARIES

We cordially invite you to visit us at the following

FAIRS

Week September 8, Olney, Ill.—Week September 15, Trenton, Tenn.
Week September 22, Columbus, Miss.

NOTE—We have built NEW in the past 6 weeks a complete Midway,
10 Brand New Shows, 10 Rides, 6 Towers, 3 Plants.

NO GRIFT OR RACKETS

HAVE SOME OPEN DATES IN OCTOBER AND NOVEMBER

Can place with your own transportation: Rides, Octopus, Caterpillar, Moon Rocket, etc. Shows, Grind Man and Bally. Must be up to standard.
Glass House, Walk Thru, Fun House or Dark Ride.

CAN PLACE SOBER RIDE HELP

Gold Medal Shows

LYCOMING COUNTY FAIR

HUGHESVILLE, PA., DAY AND NIGHT, OCTOBER 1-5

AFTER FIVE WAR WEARY YEARS, REOPENS WITH IMPROVED
GROUNDS AND BUILDINGS

Three Nights of Pageantry — A Glorious 650 Cast Spectacle — One Night of Boxing — One Night of Special Events — One Day of Interstate Horse Pulling Contests — Two Days of Thrill Shows — One Day of Big Car Auto Races.

5 FULL DAYS — 5 FULL NIGHTS

Planned To Be the Greatest Fair in Its 76 Years of History

ELTON B. EDKIN, Secretary

Hughesville, Pa.

Franklin Agricultural Fair

Industrial Space solicited Sept. 22 thru
Sept. 28, 1946. Pari-Mutuel Racing.

CORT R. HINCKEN, Sec.-Mgr.

P. O. Box 328

Franklin, Mass.

RIVERVIEW PASSES 2 MILLION

Funspot Tops Last 2 Years

Overcomes bad weather of early season despite Labor Day crowd being short

CHICAGO, Sept. 7.—Riverview Amusement Park winds up the season Sunday night (8), but no matter what the week-end turnstile count shows, the season goes into the record books, from the attendance standpoint at least, as better than the last two years.

That was the statement today from G. G. Botts, secretary and comptroller, who said:

"Our attendance in round figures right now is 2,000,000 and we still have the week-end remaining. That tops both 1944 and 1945, which in themselves were big. This is remarkable when you consider the bad weather breaks we had this year. All you have to do is check back over the weather reports for May and most of June to see that we had day after day of rain and cold, yet our attendance figures are up."

Land Three Holidays

One reason for the upturn, Botts said, is the fact the spot got in all three holidays this year, which is out of the ordinary. Weather Decoration Day, July 4 and Labor Day was ideal. In other years, he said, you almost could bet bad weather would hit at least one of those days.

Of the three holidays, Decoration Day was tops, spot attracting an all-time single day crowd of 55,000, which was 10,000 more than 1945. The July 4 crowd numbered 50,000, 5,000 more than 1945. Labor Day this year, however, was down from a year ago. Turnstile count Monday (2), Botts said, was only 25,000, while last year's count was 30,000.

While Botts gave no spending figures for the season, he came up with that "all is not gold that glitters" talk. In other words, while attendance figures increased over the last two years, spending was not as free. Many are the explanations for that, including the shutting down of war plants, people being more careful with their money, not as many kids working and drawing big salaries, and last, but not least, the fact that gas rationing was no more and people were taking auto trips.

Regarding the falling off of the Labor Day crowd this year, Botts explained the afternoon crowd was as big as a year ago, but the night crowd fell off. Chief reason, he said, was weather. While it was okay in the afternoon, it cooled off considerably at night, dropping to 55 degrees, and people stayed home.

Cook Says Birch Bay Enjoyed Big Season

BIRCH BAY, Wash., Sept. 7.—Birch Bay Amusement Park, 32 miles south of Vancouver, B. C., which draws the majority of business from that city on the northern side of the boundary, completed a good season, Melvin T. Cook, manager, announced.

Rides included Merry-Go-Round, Ferris Wheel, Pony Ride, Rocket, Miniature Railway, Mix-Up and Kiddie Auto Ride. F. J. Armitage was in charge of concessions.



STRENGTH OF RADIO PROMOTION and amusement park tie-up was amply demonstrated at Willow Grove, Philadelphia, on KYW Day August 21 when more than 30,000 poured thru the gates. Made very happy by the results were, left to right: Stuart Wayne, KYW's popular disk jockey; James P. Begley, KYW program manager, and Elmer Foehel, general manager of the funspot.

White City Ends With Biz Down; Weather Blamed

WORCESTER, Mass., Sept. 7.—White City Park closed today with the season's business slightly under last year, Manager Sam Hamid announced. He blamed the rainy June and August weather for the decline. Hamid pointed to the beauty contest finals which had to be postponed three successive times because of rain.

Fair but cool weather over Labor Day brought out only average crowds, 15,000 to 20,000 daily. Park was turned over to the VFW for its annual carnival the final week.

Hamid says he plans some new rides and concessions next year if he can get materials. "The customers still prefer the old favorites, Coaster, Bug, Whip, however," he declared.

The local contest for the Atlantic City beauty pageant, divided into two preliminaries and the finals, proved the biggest mid-week crowd getters, 10,000 and 12,000 for prelims and 15,000 coming out for the finals in spite of cold weather.

Daily vaudeville attractions were booked by George A. Hamid, Sam's brother.

Venezuela Spot May Add Several Rides Next Year

CARACAS, Venezuela, Sept. 7.—Business at Tarzilandia Park here this season is so good owners are toying with the idea of adding several rides next year. Spot has done big business all season. Located in a natural setting, park has a zoo, pony rides, radio theater, food concessions and a picnic area.

Fitchburg Whalom Shuttles With Biz 50% Over 1945

FITCHBURG, Mass., Sept. 7.—Whalom Park will close tomorrow (8) after a season grossing 50 per cent more than last year, according to Manager Harold Gilmore. Most popular spots this year were the Roller Coaster and Funhouse.

Mobile Grand View Bought by Palughi

MOBILE, Ala., Sept. 7.—Grand View, located on Mobile Bay, which has been occupied by the army since Pearl Harbor, has been purchased by Joe Palughi, well-known cafe and taxicab operator here.

Palughi plans to spend \$100,000 in improvements before opening the amusement resort next summer. He reportedly has already purchased five rides.

Spot is in ideal location, facing Mobile Bay on the east and Dog River on the south.

Nipmuck, Mass., Satisfied With Biz; Closes Sept. 22

MENDON, Mass., Sept. 7.—Nipmuck Park drew about 10,000 people over the Labor Day week-end, according to Manager George Byne. Spot will stay open until September 21 with a beauty contest scheduled for Saturday (14).

Byne said he was unable to make comparisons on this year's business because he took over the management at the beginning of the season, but called it a good season.

Spot features burlesque shows booked thru the Ford Theatrical Agency, Boston. Most popular ride is the Dodge 'Em. Byne is uncertain about next year's plans.

London's Trade Exhibit

LONDON, Sept. 7.—Second post-war trade show of amusement park devices, the 1947 Amusement Trades Exhibition, will be held at the Royal Horticultural Hall in the Westminster section here February 24 thru 26. Exhibits will include rides, amusement devices, arcade equipment and all types of coin-operated amusement and vending machines. Show is under auspices of Amusement Trades Exhibitions, Ltd., a group representing both ride manufacturers and the automatic machine industry. Show, which ran four days this year, has been cut to three days, which the promoters believe is sufficient.

AC Attracts 435,000 for 3-Day Holiday

ATLANTIC CITY, Sept. 7.—In spite of cold weather, resorts in South Jersey were jammed over Labor Day week-end, with throngs having the final fling of the season. Largest concentration of fun seekers was here, with the crowd estimated at 325,000. This was 75,000 less than anticipated for the three-day holiday, but the unseasonably cool weather apparently turned away many prospective visitors. Crowd was 75,000 more than July 4.

Atlantic City amusement and business men say this season was better than last year by 10 to 15 per cent. The Labor Day week-end, biggest this season, tied the record set last year, but bettered the 300,000 mark of 1944.

Resort took extra pains to provide the best features of entertainment for its Labor Day throngs. As in the past, the week-long beauty pageant was started on the holiday.

Large crowds also were reported at Wildwood, Cape May, Ocean City, Avalon, Stone Harbor and other Jersey points. However, cool weather kept the crowd under expectations. Moreover, concessionaires reported the crowds were not as free-spending as on the July 4 holiday.

Steel Pier here offered its biggest bill of the season. Remaining open for the pageant week, the pier featured the bands of Benny Goodman and Vaughn Monroe in the Marine Ballroom, with movieland's Roddy McDowell heading the stagemore in Music Hall. The regular pier attractions, the Watercade and movie shows, rounded out the bill.

Hamid's Pier, making it the final show of the season in shuttering Labor Day, featured the music of Jerry Wald in the Ballroom of States, with Ted Claire and Company headlining the stage bill in the Hippodrome, with the house circus, magic and movie shows rounding out the holiday bill.

Chain of Rocks Ends Successful Season

ST. LOUIS, Sept. 7.—Chain of Rocks Park, under new ownership and management this year, closed Labor Day, and business for the season was beyond expectations of the operators. Record-breaking crowds turned out July 4, Labor Day and practically every Sunday. Week days stood up well.

August 30 the St. Louis Lions' Club and Carl F. Trippe, president of the Chain of Rocks Amusement Park, Inc., sponsored a picnic for orphans of the St. Louis Training School. Everything was free. Food, ice cream, popcorn and drinks were also furnished the children.

C. E. Vickers is manager, while John Kuich is vice-president.

Hampton Beach Stays Open

HAMPTON BEACH, N. H. Sept. 7.—Raymond L. Goding, president of the Hampton Beach Chamber of Commerce, has announced that most of the attractions at the beach, including hotels and restaurants, will remain open until October 1. Bookings for this month are much heavier than usual.

Utah Funspots End Dull Year; Lagoon Biz Okay

SALT LAKE CITY, Sept. 7.—Labor Day of the first post-war year marked the close of a dull season for Utah's parks, pools and beaches. Exception was Lagoon, at Farmington, Utah, midway between Salt Lake City and Ogden, where attendance and take broke all records.

Black Rock and Sunset beaches on the Great Salt Lake suffered some from the reopening of Saltair, also on the lake, and Lagoon, and felt the removal of 20,000 military personnel from near-by installations.

Saltair, with a superb dance floor, did top business with a few one-night stands of name bands and considerably less with run of the mill imported bands. Some improvements were made following the four year lay-off, but business was off in food, drink and concessions.

Lagoon, under new management, lapped the field. Extensive improvements were made by Ranch S. Kimball and Bob Freed, manager and assistant manager respectively. Improved parking attracted a profitable car trade. All stands were rebuilt, streamlined and entirely new neon lighting effects installed even on grease joints and corn stands. Modernization was carried thru the two pools, only fresh water bathing of the four top spots. Parking, dancing, bathing and permanent rides were retained by the Lagoon management, and other rides and all eating, drink, food stands and games were leased by Art Teece's Western Service Company. Attendance passed the quarter million mark August 1.

Final gates for the four top resorts were not available. Saltair and Lagoon have swimming, rides, dancing; while Black Rock and Sunset have beach swimming and picnic trade. All suffered from lack of supplies in soft drinks, beer, ice cream, and frequently from bread shortages. Altho none were seriously in the red, only Lagoon showed sizable profits. All four will continue open on a post-season basis as long as the weather holds, despite official closing Labor Day.

Polio Puts Crimp In West Coast Biz

LOS ANGELES, Sept. 7.—The nation-wide polio epidemic has taken its toll of beach and amusement zones patronage in the Southern California area. Normal summer business has fallen off as much as 20 per cent weekdays and as high as 30 per cent on week-ends, according to concessionaires at Long Beach, Ocean Park and other resorts, during the past month. Teen-agers and smaller children who, as a rule, crowd the centers during summer school vacation, have been notably absent this year.

Many parkmen feel that the scare has been unjustified and, as evidence, point to bulletins issued by county health authorities which indicate that tho the number of reported cases is higher than normal, the disease is not of dangerous epidemic proportions, considering the large population increase within the last year. Some contend that if amusement operators had made an organized effort to acquaint the public with the real facts, parents might not have kept their youngsters in such wholesale seclusion this summer. Local newspapers, they feel, have played up the polio "epidemic" here out of proportion to its actual extent and consistently relegate optimistic news on the malady to short paragraphs on back pages.

However that may be, the fact is



JACK GREENSPOON apparently was a very happy man when he posed with Miss Virginia (Betty Cannon) at a party given in her honor by Artie Lewis at Seaside Park, Virginia Beach, Va.

Illions Finds Biz Off at Dallas and Memphis Funspots

JAMESTOWN, N. Y., Sept. 7.—Harry Illions, owner of Celoron Park here, recently returned from a Southern jaunt, visiting Fair Park in Dallas and Fairgrounds Amusement Park in Memphis, among other places.

Regarding his trip, Illions said:

"Everything was running smoothly at Dallas, insofar as the Bozo and the Rapids were concerned, but business is off about 50 per cent. It was hot there, almost 100 every day, and nothing was open during the day at all, just open from 7 to 11 p.m. Saturday and Sunday, August 17-18, they had fair crowds, altho on Sunday the midway was all but empty round 10 p.m.

"W. H. Hitzelberg (executive vice-president and general manager) and Roy Rupard (secretary) are doing a wonderful job at Dallas and this will probably be one of the outstanding parks of the country, if it is not that already. However, the bottom has dropped out of our business, some places way over 50 per cent since July 20.

"At Memphis business was holding up a little better, due, no doubt, to the fact the weather is not so hot and the promotions of Howard Waugh brought many results that would not otherwise have taken hold. We are doing fair business with the Twin Ferris Wheels, the Crystal Maze and the Loop-o-Plane, as are the other concessionaires and the park itself. Still, business is nothing compared to last year or two years ago."

Crystal Beach, Aided by Name Bands, Has Good Year

VERMILION, O., Sept. 7.—Crystal Beach Park ended a successful season Labor Day. Lake shore enjoyed proportionately larger crowds than other area amusement parks, attributed to the stellar band attractions offered in the ballroom.

Les Brown and Vaughn Monroe drew capacity crowds during their one-night stands. The ballroom will be open several weeks with Jimmy Dullio playing Fridays and Saturdays and name bands Sunday nights.

that the summer has passed and fall school season is now under way, leaving amusement operators holding the bag on much lost business which they believe was caused by unjustified hysteria.

Virginia Spots Fall Behind 1945; Weather Main Reason

NORFOLK, Sept. 7.—With the season all but over, it is definite now that amusement parks and beaches in this area will not come close to equaling the banner business registered last year.

Albert Miller, manager of Ocean View, for instance, estimates profits this year are down 35 per cent from last year. He figures business would have increased approximately 30 to 40 per cent had the weather been more favorable.

"Weather and expenditures on improvements are the two big reasons why profits are down this year," Miller says. "Thru July, in spite of the weather, attendance at Ocean View was just 11 per cent less than last year. We don't have the turnover in population we had during the war years. The transients have gone, for the most part, and we are entertaining the residents of Norfolk, plus any excursions that might come from North Carolina. The weather, however, consistently discouraged such excursions."

At Virginia Beach, the over-all situation was disappointing. What the spot figured would be its best season in history turned out to be just normal. Last spring, new business interests brought into the town a million dollars' worth of construction and improvements. Many of them have just about broken even; others made only a small profit.

Frank Shean, owner-manager of Casino Amusement Park, said he has to turn away crowds on the week-ends from his two ballrooms but the park was not so fortunate during the week.

At Seaside Park, business for the

season was down 25 per cent according to Art Lewis, owner-manager.

Weather was the main factor in this slowing up of business. The records show, for instance, it rained three of the five Sundays in June and every Saturday in the month. Statistics for July show 7.24 inches of rain, which was 1.49 inches above normal. In August there was some rain on each of the four Sundays and on two or three of the Saturdays.

All in all, it's been a tough season for the park and beach ops.

The Cavalier Beach Club will remain in operation, according to Sidney Banks, president of the Cavalier Corporation, until September 28. The Surf Club and the outdoor club addition to the beach this year, known as Hillcrest, closed Labor Day night. The Ocean Club will continue its present name band and floorshow policy until September 27, at which time, Manager Hugh Ethridge says, the policy will be a small unit band for dining and dancing. The Piney Point Club, owned and operated by James Fox, continues its policy of dining and dancing.

BOOMERANG (WALTZER) FOR SALE

Portable, operating daily Warner Park, Chattanooga, Tenn., to Sept. 21. \$6,000.00 cash, terms or trade. Write Owner.

TOM HUGHES

c/o C. W. Simpson Rides
Warner Park, Chattanooga, Tenn.
P.S. Mexico operators, write.

WANTED

For 1947 season, Fun House, small Coaster, Old Mill, Dance Hall, Swimming Pool.

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Learn about Rotobowling. Study its possibilities. Lead the parade to Court-of-Kings recreation. We are in a position to assist commercial operators, who have substantial capital, in designing, building, equipping and financing Court-of-Kings Rotobowling Sports Palaces.

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"SCIENCE AND SKILL, SPEED, POWER AND THRILL"

TUMBLE BUG RIDE FOR SALE

Manufactured by Traver Engineering Co. Furnished with six cars and four electric motors of ten horsepower each. Ride is 100 ft. in diameter. \$5000.00.

ROBERT R. HAMMER

316 SHAWNEE DRIVE

LOUISVILLE 12, KY.

Rockaway Beach Notes

ROCKAWAY BEACH, N. Y., Sept. 7.—Labor Day week-end, from the standpoint of weather, was perfect, but such was not the case in attendance, which was a third below the figure expected. Amusements did first rate, however.

Large number of folks here are planning to make the near-by fairs, starting with Mineola, L. I., Tuesday (10). . . . Fred Thorpe, for 35 years in the amusement field around these parts, is holding forth at a game concession in Playland Park. . . . Bill McShane, newspaperman and publicist, recently discharged from the army as a captain, now operates a package liquor spot.

Playland Park's Coaster is easily the town's top money-earner, with crowds standing in line for a chance to ride. . . . Next season it's pretty certain there'll be weekly fireworks displays. Only the sponsorship deal remains to be worked out.

Three open-air movies operated on the Boardwalk this summer. All of them did fair biz. . . . Beaches were protected by 175 lifeguards this season, more than at any time in history. . . . The Pub, at Far Rockaway, was one of the bright spots in that area this season.

Rockaway's Chamber of Commerce "feud" with Coney Island over attendance drew plenty of publicity in the local press. "Dispute" was the brain child of George Wolpert, executive secretary of the Rockaway Chamber of Commerce, and Monroe Ehrman, who holds a similar job with the Coney Island group.

Palisades Notes

PALISADES PARK, N. J., Sept. 7.—Newsreel on Peejay Ringens, now showing at theaters, make the 11th newsreel of season for the spot. . . . Palisades also is in the current *March of Time*. . . . Flo Lyons was offered a job by Ballantine after the sensational dinner she served in the Grandview Restaurant, which she naturally turned down.

Joe McKee has built a new store-room for Anna Halpin, which has her thrilled to death. . . . Louis DeVito, office staffer, is still worn out after bringing his kids up for day's outing. . . . Curley Clifford is doing terrific biz on his wheel since he changed to school supplies. . . . Irving Rosenthal will leave for California after closing for prolonged vacation. . . . Rosenthal brothers are sure thrilled by drawings of the front for new Roller Coaster to be built this winter. A new type of lighting will be used.

Annual photo contest has brought in some pix by amateurs which are definitely in the professional category. . . . PDQ, the office cat, has become so used to eating steak and liver that he now only sniffs at sardines.

Jack Rosenthal and Joe McKee are back from Riverview, Chicago, where they went to look over new safety brakes on the Coaster there. . . . First television broadcast from an amusement park was done here last week.

Owner A. Joseph Geist, Rockaway's Playland, was host to 3,000 boy and girl members of New York's Police Athletic League Wednesday (4).

FOR SALE

2 1/2 Gallon Taylor Frosted Malt and Ice Cream Machine. 40 gal. hardening space, 20 gal. mix compartment, in perfect shape, \$950.00 cash. "Batter-Up" Baseball Game, machine in good condition, \$1000.00 cash. Combination Grill, Toaster, Broiler, Warmer, 110 volt, perfect shape, \$75.00.

CHARLIE WHITE

82 S. Crest Road CHATTANOOGA, TENN.

Labor Day Stretch in East Runs Behind Gee-Wiz '4th'

NEW YORK, Sept. 7.—Labor Day week-end gates at amusement parks and beach resorts in the New York area failed to equal the high marks of this summer's record-busting Fourth of July, but for most spots attendances over the three-day stretch were slightly better than average. Only spot breaking any records was Orchard Beach, city-operated swim resort, where Labor Day attendance nose-dived to an all-time holiday low of a mere 12,000. Spot draws around 100,000 on a hot summer Sunday.

Coney Island and Rockaway Beach drew their peak crowds on the holiday but highest estimates set the figures at 800,000 at each spot, quite a drop from the 1,000,000-plus credited to July 4th and a couple of hot Sundays this summer. Saturday (31) and Sunday (1) attendances were just average summer week-end crowds. At both spots, people hit the beaches at an early hour, but nippy breezes cleared the sands early in the afternoons. Coney Island was credited with a total of 2,000,000 visitors during the Labor Day week-end—but that's on the exaggerated side, as a late afternoon survey of the Boardwalk and Surf Avenue, on Labor Day, showed just an average week-end crowd in the amusement areas and a below-average crowd on the beach. Rockaway Beach failed to report attendances over the week-end, but they were not far below the Coney Island figures, with cool breezes thinning out the crowds early. A brief, but heavy shower early Monday night (2) killed off attendance at most New York outdoor spots.

Attendances reported for Labor Day (2) were: Coney Island, 650,000 to 800,000; Jones Beach, 50,000 (half of a normal holiday crowd); Orchard Beach, 12,000 (an all-time low); Playland, Rye, N. Y., 30,000 (below normal); Atlantic City, 350,000, and Asbury Park, 275,000. Bronx Zoo drew 60,000—well above its best previous day this summer. Sunday's figures at most of these spots a bit higher than Monday's.

Contest Spurs PAP Gate

Palisades (N. J.) Amusement Park drew slightly better than an average week-end gate over the three days, but Monday's crowd trekked for home when a rainstorm hit around 7 o'clock in the evening. Park closes the season Sunday (8). *Mrs. America*

beauty contest, with stage and radio stars on the sidelines, hypoped final week's attendance, elimination sessions taking place Wednesday (4) and Thursday (5), with the finals on Friday (6). Bert Nevin, park's drumbeater and contest promoter, had a record bunch of nearly 300 wedded cuties in the contest line-up.

Olympic Park, Irvington, N. J., held its Labor Day crowd with a fireworks display. This park also shuts Sunday (8), on which date it offers as special attraction a concert by Mariska Kunn's Gypsy Orchestra. Park re-opens the following week-end (14-15), with Sunday set aside to celebrate Band Leader Joe Basile's 40th year of baton wielding. Basile will strut his stuff in front of an augmented band of 50 musicians for this final concert of the season.

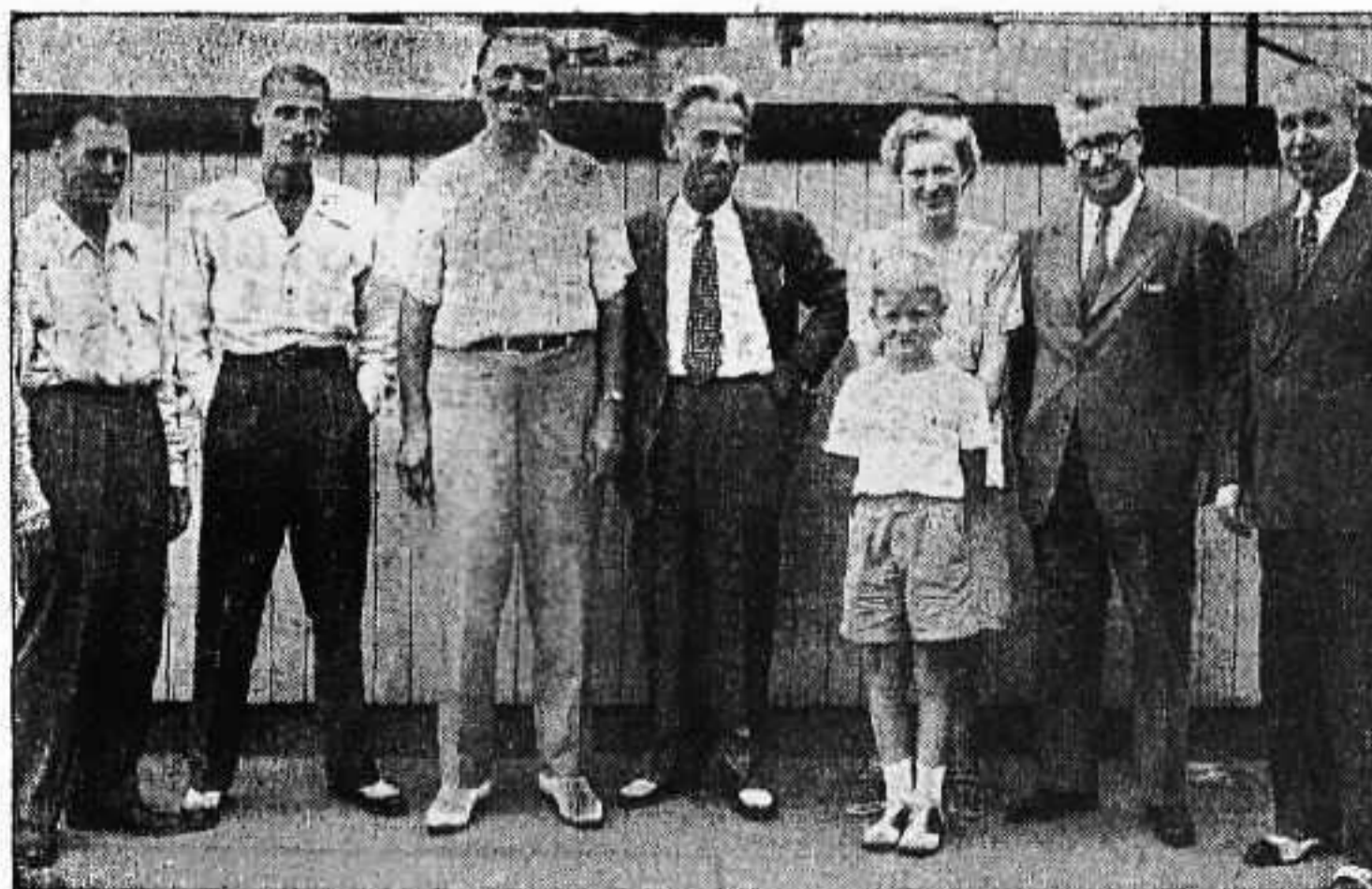
Rockaway's Playland and Drambour's Seaside Amusement Park, at Rockaway Beach, did okay over Labor Day. Both are set to shutter on Sunday (8), with some concessions and rides operating week-ends as weather permits.

Moxie Miller Frames Redondo Beach Spot

REDONDO BEACH, Calif., Sept. 7.—A new amusement park will open here soon under the name Redondo Gayway. Under the management of Al (Moxie) Miller, veteran California park operator, the new spot will be located on the ocean front and will feature rides and concessions. According to Miller, the park will cater to the residents of Redondo Beach (population 28,000) and will draw from surrounding towns which together aggregate more than 500,000 population.

The park will be situated on property owned by Meyer Simon, California sea food packer, who is said to have promised that his share of the profits will be used to advertise the city of Redondo Beach and to improve the park facilities.

Among those reported to be dickering for space to erect rides, etc., are Curtis and Elmer Velare, Nate Miller, Rudy Illons, the Zambrinis, scooter operators and others. Eight rides and a Motordrome have already been booked. A Glass House, Funhouse and about 25 concessions in all will complete the set-up.



THIS SMILING GROUP representing the United States, England and Canada was photographed recently at Crystal Beach, Ont. Left to right: Stuart Gibson, owner of the park's Water Scooter; Fillmore Hall, acting general manager of Crystal Beach Transit Company (next two gentlemen not identified); Mrs. Wil-William Wendler and son; J. W. (Jack) Shillan, British Motor Boat Company, London, who manufactured and sold the electric boats to Gibson, and William Wendler, Allan Herschell Company, North Tonawanda, N. Y.

Riverview Notes

By Henry

CHICAGO, Sept. 7.—News for this column was as scarce as business Wednesday (4) and about all you could get out of the concessionaires was "just four more days till we close and then vacations." . . . Wednesday was Kiddie Day in name only, because Chicago schools started Tuesday and the kiddies who swarmed Riverview on Wednesdays all summer had a previous commitment.

The boys and gals were disappointed with the Labor Day trade, altho they admitted business was good between 2 and 7:30 p.m. "After that it died," one concessionaire said. On the brighter side, however, two shows, Palace of Oddities and the Iron Lung, reported grosses better than last year.

Someone was asking Johnny Peluso, of the Motordrome, how he happened to start riding. "I was about 16," Johnny said, "and I owned my own motorcycle. One day I just decided to take off from home and hit the road. I passed a carnival and decided to go back and see what was going on. I found a drome there and applied for a job. I've been in the business ever since."

Jack Davis, Motordrome cashier, had a bit of tough luck recently. He either lost his billfold with \$50 in it or had it lifted, he's not sure which. At any rate he's out the \$50.

Johnny Lino, who works with Windy Windes in the penny pitch, has his proboscis taped up, result of a slight infection. . . . The boys on the drome are worried. Seems they've hired a crew of the boys to help tear down the drome early Monday morning (9). With the big party skedded Sunday night they're wondering if the crew will be on hand.

Virginia Beach Notes

VIRGINIA BEACH, Va., Sept. 7.—Casino Park closes for the season Sunday (8). . . . The ballroom and auditorium remain open for fall dances, bazaars, lectures and meetings.

Eloise Bradner, vocalist with Buddy Myers' ork, has laryngitis. Myers will handle the vocals during Eloise's absence. Eloise, who was runner-up in Bob Hope's recent contest in Norfolk, has been doubling between Marine Garden and the Elcario Club as featured thrush.

Virginia Beach Rotary Club held a picnic at Frank Shean's Casino Park. . . . Cavalier Beach Club will remain open until September 28. Club has added a new Panorama Room, providing inclosed dancing space. Bill McCune ork opened last week. . . . Johnny Morris' band is the current attraction at the Frolics Ballroom, at Art Lewis' Seaside Park. . . . Ray Robbins is playing the Ocean Club, with a floorshow featuring Pierre and Renee, dance team; the Sullivan line of six girls; John O'Leary, emcee and comedian, and a holdover attraction, the Three Harmoniacs.

Accident on Giant Race At Lagoon Fatal to Worker

FARMINGTON, Utah, Sept. 7.—A perfect safety record of 10 years at Lagoon was interrupted here August 31 when James Young Hess, 23, died in a Salt Lake hospital as a result of injuries sustained in an accident on the Giant Race.

Hess was struck by a hook-up of cars on the racer while working on the scaffolding.

East Ends First Post-War Season With Solid Marks

By Jim McHugh

NEW YORK Sept. 7.—Eastern parkmen wrapped up another successful season this week with indications that final tabs will show grosses for the first post-war year comparing favorably with the record takes of 1945. Pre-season optimism was justified to the extent that some parks surged ahead to eclipse all previous records. The few that failed to approach former top earnings are in a distinct minority. Money was still plentiful and easy to come by and the few pessimistic forecasts of an economic slump, with resultant unemployment and a curb on luxury spending, failed to materialize. Unit prices remained on a wartime plane and there was no indication that cut-rate penny-grabbing days were on their way back. At the season's end it still took only the sale of two to four ride tickets to add up to a buck.

Some ops reported that folding money wasn't as much in evidence as it was a year ago, and that it took an upped attendance to maintain a record gross. But these reports, while they have geographical significance, contribute little to the national picture. If the country is in no worse shape a year hence, there is every reason to believe that there will be more golden eggs ready for gathering.

Weather Favorable Factor

Weather held its peace and refrained from killing too many days. It wasn't a warm summer but many week-ends and the big holidays were bathed in sunshine and record crowds spent record sums to celebrate in peacetime.

Outings increased generally, due largely to the availability once again of busses for transportation. This phase of the business had been practically nil during the war. There are indications that it will be back a year from now to flourish as it never has before, particularly if it is nudged with some promotional activity.

Plans are already underway for next year. Ops are baiting manufacturers with paper money to assure (See *East End's First* on page 86)

Put in Bay Island Season Below Par

PUT IN BAY, O., Sept. 7.—Historic Put in Bay Island, one of the area's leading summer resorts, officially ended its season Labor Day after a below-par summer. Cold weather, which held tourist trade down all season, kept holiday week-end visitors at a minimum.

Hotel operators, concessionaires and scenic bus tour operators are discouraged by rumors, as yet unconfirmed, that the steamer Put in Bay would not make its daily excursion run from Detroit next year due to financial failure of this season's trips. Near-by Cedar Point also would be affected by the withdrawal.

One of the highlights of the resort's summer entertainment roster was Sue Snyder, formerly a member of the internationally known dance team of Jack Ross and Sue Lewis, who appeared at the Hotel Crescent. She toured with Lillian Russell, W. C. Fields, Jack Sullivan and other famous names in showbiz before settling in the actor's colony on Peach Point here.

Kids' Paradise

CARACAS, Venezuela, Sept. 7.—Construction of a children's amusement park in the Psiquiatrico district here, with everything free except food and drinks, is under way. Spot will include an open-air theater, dance pavilion and concessions. Project is sponsored by a group of Venezuelans, headed by Dr. Herman Quijada.

Cool Weather Helps Pa. Spots

PHILADELPHIA, Sept. 7.—Labor Day week-end brought to a close one of the most successful park seasons in history here and in Eastern Pennsylvania. Cool week-end weather, keeping many away from seashore and mountain resorts, helped jam parks.

Woodside Park carried on after the holiday for evenings only, with full operation on the week-end, and closes for the season Sunday (8). Park's Crystal Pool closes at the same time. The special Labor Day program included a fireworks display. Entertainment in Sylvan Hall featured Jack Steck's Kiddies' Hour and a variety show headed by the Two Collegians. Willow Grove Park here, calling it a season at the same time, also featured a big stagershow in its Music Pavilion, headed by Frankie Schluth for the holiday week-end.

Dorney Park, Allentown, staged one of its biggest shows of the season for the holiday. The Labor Day celebration marked Pumpernickle Bill's famous apple-butter party—an old-fashioned Pennsylvania Dutch party, featuring folk songs and dances, speakers and apple-butter samples. (Weather Helps Pennsy, page 86)

While Strolling Thru the Park

Frabell's wire act, with Alan Corry, and Max Arnold and His Dogs played the final week at Playland Park, Rye, N. Y.

Two girl riders were marooned aloft for two hours and 42 minutes Sunday (1) on the Parachute ride, Coney Island, New York, when one of the chutes failed to function properly. James Collins, chief electrician, Steeplechase, managed to release a pulley fitting that had jammed so the riders could continue their descent after a police emergency squad had failed. Incident rated plenty of space in New York dailies.

Myron Brown, owner-manager of Utica Amusement Park, Utica, Mich., handled publicity for the Labor Day fete held by the Mount Clemens General Hospital.

Mr. and Mrs. Artie Lewis were hosts recently at Seaside Park, Virginia Beach, Va., at a party in honor of Miss Virginia (Betty Cannon). Those in attendance well known to show folks were Mr. and Mrs. Jack Greenspoon, Mr. and Mrs. Jackie Lewis, Mr. and Mrs. Neil Berk, Dr. and Mrs. William Greenspoon, Al Greenspoon, Mr. and Mrs. Charles Lewis, Col. Charles Colbin, Clem Schmitz, James P. Guzy and Sol Davis.

Improvements at Island Park, Woodstock, N. B., include repairing of the bridge approach to the park and a new roof on the grandstand.

Improvement plans at Jones Beach, L. I., put off during the war and now curtailed because of the shortage of

CONEY ISLAND, N. Y.

By UNO

Mayor O'Dwyer and Police Commissioner Wallander with other city and Coney officials were to review the police turnout for the first parade night of the Mardi Gras, Carnival of Fun, from Feltman's Monday (9). Other successive pageants are: Firemen's on Tuesday; Vets of Foreign Wars, Wednesday; Knights of Columbus, Thursday; American Legion, Friday, and the last, a baby parade on Saturday. The week's fete marks the finale of another season that most ops conceded was a prosperous one, altho there were some that complained attendance fell off since the July 4 week-end.

Grand Marshal George C. McCullough will lead each parade. Tirza and Her Wine Bath Girls will adorn one of 10 floats. The Tilyous, Steeplechase Park, were the largest contributors toward the carnival with \$2,000. Total collected was \$28,000, which was more than anticipated, considering that \$15,000 was also donated toward fireworks. Largest previous Mardi Gras collection was 14G in 1943.

Al Ross, Ben Brenner and Herman Tepper, of Imperial Distributors, have made reservations at the Wisconsin Hotel, Milwaukee, where they will attend the unveiling of the new Shine-A-Minit machine late this month. . . . Al Schneider, Coney oldie, who was associated with Joe Shubert in the Indian Village, also with the Nest and Pink Elephant in Brighton Beach, is now operator of Hi-Ho Casino on Ocean Parkway. . . . Sparky Garmisa, Jack Reiben's nephew, flew in from Chicago to look over games for Riverview, where his brother, Elly, is a concessionaire. . . . Tel Stillman has contracted with Perfect Games Company to manufacture his new Pokerummy game, which Stanley Gersh and Sam Garber say will be marketed shortly.

Larry Rapp is negotiating for a girlie show for fairs after experi-

menting with *Bowery Follies*. Ditto Don Casino, of Tirza's. . . . Jerome and Mildred Kantor, nine years at Coney, are operating a novelty gift shop on Surf with Hyman Horn assisting. Previous connection was with John Bergman's novelty stand on Stillwell.

Johnny Aleva has been promoted from master mechanic to manager at Fishbein & Maginn's frozen custard units, recently increased from two to three on Surf. Personnel increased to six with the addition of Phil Bruno. . . . Angelo Tomasino's son, Pilgrim, three years with the army, is now an assistant at Mollie Milgrim's Bowery bottle game. . . . George J. Gobes, from the carnies, is new mike man at Jack Merr's Fish Pond, where Rita Gearino is another assistant. . . . Edward Galbierczy recently installed three Supreme Skee Ball Alleys, managed by son, Edward Jr., on Henderson's Walk. . . . Doc Sinbad left Wonderland Show to open Sunday (8) at the Essex Theater, Newark, N. J., with his spooks and mentalist show, the personnel of which includes Lorenz, hypnotist; Larry White, Prince Dracula; Florence Murphy, emcee; Bobby LaVerne, magician, and Charles Stanley, Marie Palmer, Sadie Fairhurst and Anna Pauley, assistants. . . . Frank Graff will take his tattooing apparatus from Wonderland Show and his Mack truck on his 35th annual tour of the South after the Coney season closes.

Billy Milton, talker, left Palace of Wonders to help on the candy pitch at the Hudson, Union City, N. J. . . . Stanley, son of Jack Reiben, who is a practicing lawyer, plans to become a game concessionaire on the side, on the Bowery block his dad owns, operates and rents out to other game manipulators. . . . Max Staring and Joe Connors are in charge of Automatic Canteen Company's 6-unit automatic drink fountains on Stillwell. . . . Gus Wolff, bar and grill operator on the Bowery, returns to his general contracting office after the season. . . . Nat Faber, operator of an arcade on Surf, two Pokerinos on the Boardwalk, and another on the Bowery, has, in the arcade, Charlie Winslow as day manager and Sam Schoenberg, night. Cashiers are Joe Sparacio and Mike Harry. Recording booth has Mrs. Gussie Schnitzer in charge.

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Hefty Sked Set By RSROA for Coming Season

DETROIT, Sept. 7.—Ambitious plans for the 1946-'47 season, including several innovations designed to fill the needs of every branch of the organization, have been released from national offices here of the Roller Skating Rink Operators' Association of the United States.

Perhaps foremost on the program is (1) the North American Roller Skating Championships, to be governed by the newly created World Roller Skating Congress, recently announced by Victor J. Brown, chairman of the RSROA Foreign Affairs Committee. Meet, to be held in late fall or winter, has been awarded to Canada, with Toronto and Niagara Falls, Ont., bidding for the meet. Charter members of the congress are in the United States, Canada and New Zealand, and applications have been received from England, India and Italy. What branches of competition will be included in the first meet has not yet been decided.

Brown, it is reported, will lead a four-man committee on a flight to Europe this fall to survey standards of competition. Accompanying him will be A. S. Barker, Vancouver, B. C., RSROA of Canada president; William T. Brown, U. S. RSROA president, and Fred H. Freeman, Boston.

Other items on the association program will be (2) test revisions, (3) school for management to be held concurrently with next year's professional conference, (4) setting up of the juvenile class of competition and inclusion of it in the '47 nationals, and (5) inauguration of gold medal tests in dancing and figures for members of the Society of Roller Skating Teachers in December. Amateurs will start their golds at the nationals.

Rinksters Take Vacations

CINCINNATI, Sept. 7.—Vacation reports from rink men continue to trickle in. Latest to report are Jack Dalton, of Cleveland Rollercade, and Victor J. Brown, operator of New Dreamland Arena, Newark, N. J. Dalton is spending four weeks at Garr Lake, Mich., and reports the walleyed pike and bass fishing excellent. Brown, accompanied by Mrs. Brown, took a 15-day cruise thru Canadian waters on the S. S. Richelieu and wrote that the trip was restful and enjoyable. William F. Sefferino, operator of Sefferino's Roller-drome here, recently returned from an extended stay at Lake of the Woods, Ont., where he caught his share of the big ones.

Russell Rice opened his 12th season as organist at Arena Gardens, Detroit, September 4, returning from a vacation on the West Coast and in Mexico.

Membership List Swelled by RSROA

DETROIT, Sept. 7.—Ten operators have been added to the membership of the Roller Skating Rink Operators' Association of the United States, it was announced by Secretary Fred A. Martin from national offices here.

New members include Morris LaRose, LaRose Roller Rink, Lehigh, Pa.; A. E. Baker, Roller-drome, Culver City, Calif.; Francis A. Nicholas, Senator Roller-drome, North Sacramento, Calif.; Edmond D. Allard, Recreation Center Rink, Manchester, N. H.; Robert A. Hirschmugl, Just-for-Fun Rink, McHenry, Ill.; James Stefan, Arcadia Rink, Hazleton, Pa.; Floyd R. Holcomb, Holcomb Recreation Hall, Vancouver, Wash.; Jack Nasholm, Paramount Rink, Eugene, Ore., and Ralph and Alfred White, Moscow, Idaho.

Doyle's New 150G Webster Arena in Auspicious Debut

WORCESTER, Mass., Sept. 7.—Webster Square Arena here, new \$150,000 rink that forms the third link in the chain of Leo Doyle-operated rollerries, opened yesterday to a host of visiting celebrities and skaters.

Of streamlined design and sound-proof, insulated construction, the rink, highlighted by a large animated electric sign and setting back 55 feet from the street, measures 100 by 252 feet and provides three acres of flood-lighted parking space.

Among interior features are a large floating rotunda miracle floor, 35-foot lobby, soda fountain in an alcove extending out from the rink, rainbow-effect color scheme, blue corrugated windows and neon fixtures; lockers, showers, lounges, offices and checks, skate, powder and first-aid rooms, all located at the front of the building, and a spectators' terrace over which is a balcony containing organ and clubrooms. Equipment includes an air-conditioning system, oil burning heating plant and an emergency power generating plant.

Doyle will manage the rink. With him will be Ernie Metcalf, for the past five years at Doyle's Skaterina, who will be at the new electric organ; Viola LaPien, professional, and Pat LaPien, skate room.

Doyle's Rialto Rink, Springfield, Mass., is slated to reopen September 12 with an elaborate program, including dance and figure exhibitions by members of the newly organized Rialto Figure Club and noted guests, games and prizes. Rialto's floor has been resurfaced and the interior re-decorated with life-size caricatures on the walls of Frank Sinatra, Jimmy Durante, Betty Grable and other film stars. Staff includes Vera Zykiewicz, manager; Homer Shenton, organist, and Austin Bassing, instructor.

Game Room for Gay Blades

NEW YORK, Sept. 7.—A game room in Gay Blades Roller Rink here is being installed by Bob Jacobs, Coney Island arcade owner and operator, with from "30 to 60 amusement game machines" in an area that will be called the Game Room. Installation is first of its type in the city. In one corner of the room a frame will contain a picture of each coin machine in the establishment with the personal "okay" of Ben Fielding, license commissioner, written across it, Jacobs said. Formal opening of the place will be about September 15, Jacobs states.

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Rink Owner Cries 'Out!' at Capers Of the Skaterbug

CINCINNATI, Sept. 7.—In a recent edition of *The New York World-Telegram*, Norman Katkov, one of its staff writers, had an amusing piece on the theme of the trouble Nick Mekosh, operator of Skateland Roller Rink, Camden, N. J., has been having with kids who picketed his rink because of the ban on "dragging" (*The Billboard*, August 10). Katkov quoted the views of Earl Van Horn, operator of Mineola (L. I.) Rink, at length, and from the opinion expressed by Van Horn, one may gather that he does not favor the "art." The article is reprinted below:

"In 1928 Earl Van Horn skated on an eight-foot-wide platform 20 feet above the water off Governors Island for wounded veterans.

"Nothing on rollers has bothered him since.

"For ball-bearing hepcats he has a single word: 'Out.' To help him administer the order at his rink he hired 10 skating safe-keepers.

"They (teen-age jitterbugs) get crazy. They stand back to back, lock their arms and the one who can throw the other over his head and away wins.

Respectable, He Insists

"In my rink they both lose. Out! Mr. Van Horn has been rink operator since 1917 and for the last 12 years owner of the Mineola Skating Rink.

"The plight of a contemporary, Nicholas Mekosh, Camden, N. J., whose arena is being picketed by jitterbugs, leaves him sympathetic but firm.

"They have to realize it (skating) is respectable," he insists.

"Mr. Van Horn's expanse of 204 by 80 feet of polished hardwood is banned to hepcats, girls wearing skirts less than two inches below the knees, girls with slacks, girls with shorts—and in winter, men without ties and jackets.

"They're rough enough as it is," he said. "Three brand new floors in 12 years!" He thought of the skaterbugs. "Out!" he said, and the Chesapeake dog in his office crawled away.

"His organ offers a Nassau County hit parade in skating tempo, and the Amateur Roller Skating Association prescribes such terpsichorean treats as:

"The reverse continental waltz, the polka; the Dench Blues, named after their discoverer, R. S. Dench; the Iceland tango and the rocket fox trot.

"This is a gentleman's sport," he insists. "We don't need any of that other stuff (jitterbugging).

"We get 800 people in this rink three nights a week," he continued. "What would happen if one of those kids started throwing somebody over his shoulder?" Mr. Van Horn closed

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Van Horn Rollery Shuttters To Prep For Grand Opener

MINEOLA, L. I., N. Y., Sept. 7.—Earl Van Horn's Mineola Roller Rink here, which has been operating Wednesday, Thursday and Friday nights during the summer, closed yesterday for a two-week period to prepare for its grand reopening September 18, beginning the spot's 13th year of operation.

As in previous years Sunday figure skating classes will be conducted from 11:30 a.m. to 2 starting September 22. Saturday morning club sessions, from 10:30 to 1, will reopen the preceding day. Dance classes will be conducted Tuesday and Wednesday nights under the direction of Gladys and George Werner and Louise Campbell, silver dance medalist. Bobbie Weeden and Paul Hope will again be at the consoles of the organ and novachord.

The Werners, gold dance medalists and 1946 national dance champs of the United States Amateur Roller Skating Association, joined the rink's teaching staff early this summer, and during the past season, along with Jean White, have been conducting weekly dance and figure classes at the rink.

Stollery Preps New San Mateo Skatery For Early Opening

SAN MATEO, Calif., Sept. 7.—Rolladium is the name of a new skatery to be opened here soon by Edward W. Stollery, former owner of San Mateo's Peninsula Roller Rink, closed when the owner entered the army in 1944.

Larger than the old Peninsula spot and in a better location, the Rolladium is to have an edge-grain maple floor of 17,000 square feet set in an asphaltic mastic on a concrete slab to eliminate noise. It will have modern lighting and air-conditioning fixtures.

Stollery was released from the service last Christmas and immediately began preparations for construction of the new building. With approval of the CPA, construction of the masonry and wood rink began May 1.

his eyes on the imaginary scene.

"A hand grenade. It would be like dropping a hand grenade. Or a bigger bomb.

"No," he continued. "I run a respectable rink, this is a fine, upstanding sport, no rowdies."

"Mr. Van Horn stopped talking and searched for his car keys. He was due at a Rotary luncheon."

Molitor Seeks Eastern Site

PHILADELPHIA, Sept. 7.—Ed Molitor, president, Superior Skate Company, who has been in the East for some time inspecting possible sites for a skate factory, spent a week in Philadelphia recently, reports E. M. Moor. While here he visited Jesse (Pop) Carey and son Malcolm, operators of Carman and Circus Garden rinks, and made several trips to near-by cities with the senior Carey to look over locations. Owing to heavy competition in the sidewalk skate market, Molitor plans to concentrate on his rink skate. While in this territory he placed a number of orders for supplies, leaving August 28 for California.

Several boys represented Jesse (Pop) Carey's Circus Garden and Carman rinks in the 36th District Police Roller Skating Derby, Philadelphia, September 2.

All-Hoosier Radio Show Hits In Socko Style at Indiana State

(Continued from page 77)

the show when all four were able to appear. Backed by talent supplied by the Hoosier stations, the show was a smash hit.

And the fair board was happy indeed. It not only got a knock-out show, but it had garnered more radio publicity than ever in its history. While exact figures are unavailable, it is estimated that more than 375 programs were aired or transcribed at the fair.

"We couldn't begin to pay for the publicity," Moore said in summation.

He pointed out that back in 1941, when the fair was last held before its wartime suspension, nine stations broadcast from the grounds. Of these only six were from Indiana, others being Louisville's WHAS, Cincinnati's WLW and Chicago's WLS. And this year all of those outlanders, plus Tuscola's (Ill.) WZD and Chicago's WBBM and 19 Indiana stations were reported in.

Typical Co-Operation

Besides the many airings, the annual benefited from the many plugs long before the opening. Typical of what the stations did is provided by a recap of Kokomo's WKMO efforts. It aired 15-minute Fair-Side Chats weekly, with Fred Campbell as Grandad doing narrating; spot announcements daily plugged that program and the fair itself; *Chet Chats*, local program, aired Thursday evening by Chet Behrman, kept listeners informed in developments of the Hoosier Radio Round-Up broadcast; *Farm Digest*, daily program, highlighted fair plans; *Voice of the People* gave repeated mentions in steered interviews; newscasts carried many news releases from the State Fair, and the station supplied Fred Campbell, Grandad and Miss Libby for the Coliseum show.

Talent supplied by other stations was as follows: WAOV, Vincennes, Ann Wagner; WJOB, Hammond, Tennessee Drifters and Gil and Johnny; WGBF, Evansville, Tex Justus and His Texas Cowboys; WISH, Indianapolis, Rhythm Makers and Jimmie Bayes; WIRE, Indianapolis, Four Stars, Frank Parrish and Billie Cole; WTRC, Elkhart, Doctors of Harmony; WHOT, South Bend, Sons of Echo Valley; WGL, Fort Wayne, a Boy, a Girl and a Piano (Norm Carroll, Marge Warren and Hugh Hines); WOWO, Hoosier Hop; WBOW, Terre Haute, Elks' Chanters, Glee Club; WFBM, Indianapolis, Four Notes (Sam Sims, Robert Galland, Bernard De Vore and Dave Rogers), and WIBC, Indianapolis, Emmy Lou and the Haymakers. Other co-operating stations were WKBC, Richmond; WSBT, South Bend; WHBU, Anderson; WLBC, Muncie; WBAA, La Fayette, and WASK, La Fayette. Not all of this talent could get on during the two-hour Coliseum show, which preceded the hour broadcast. But most of it did.

Zanies Put It Over

Big hit of the show proved to be Olsen and Johnson and their supporting funmakers. In fact, it was the zany carrying-ons of the Olsen and Johnson tribe which made the show click. It provided the "sight action" so essential in a building as huge as the Coliseum and interrupted the succession of radio acts, which otherwise would have bored the crowd, particularly those seated in the 65-cent seats in the far reaches of the mammoth structure.

However, while Olsen and Johnson were on there was no boredom. From the time they wheeled down the main aisle of the Coliseum floor in a jeep to the accompaniment of much pistol

shooting, there was action, typical Olsen and Johnson action till they went off. The folks loved it. Audience participation numbers, such as the game of musical chairs with little tots taking part, went over big.

Incidentally, early this year it was reported that Olsen and Johnson were mulling the idea of springing with a show designed primarily for fairs. Nothing has developed on this score, but it is understood a move is now on to book the combination for the '47 Illinois State Fair on the theory that Johnson, a native son of that State, could do as well for his State as Olsen did for his here this week.

Ribbons From Governor

The native son guests—Carmichael, Olsen, Shriner and Singin' Sam—were awarded giant grand champion Hoosier blue ribbons by Indiana's Governor Gates following the broadcast. It was just one of the many publicity gags. And the publicity, via newspapers, had been strong. When Smythe was given the contract for the show, he urged promotional support from the fair. Armond Gemmer & Associates, Fort Wayne, were brought in to do the job of coordinating the radio publicity and of feeding the newspapers and the radio stations with releases. And they banded away at it beginning early in June.

Air show was directed by Ed Mason, WIBC director, with assistance of Brad De Marco, WIBC production manager; Bill Dean (assistant director WIRE); Reid Chapman, WISH program director, and Frank Sharp, WFBM program director. Announcing was handled by Gene Kelly, WIBC, and Herb Hayworth, WOWO, who with Smythe emceed the show which proceeded broadcast.

With Coliseum scaled at from 65 cents to \$2.20, net take was \$10,617.33 as compared with \$7,341 in 1941, the previous high. Fair worked on 50-50 basis with Smythe.

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Menke Puts Up Boat as Bail For Performer

ST. LOUIS, Sept. 7.—Capt. J. W. (Bill) Menke, owner-manager of the last of the old-time river showboats, the Goldenrod, now in its eighth year here, last Wednesday (28) put up his floating theater as bond to obtain the release from jail of one of his performers, Charles G. Kaiser, who has a part in the showboat's presentation of *The Drunkard*.

Kaiser was ordered held for the circuit court by Judge David W. Fitzgibbon following a preliminary hearing of the Court of Criminal Correction on a robbery charge. Kaiser and two other men are accused of having strong-armed and robbed a maintenance man of \$1.15 here, August 6 after allegedly waylaying him as he was going home from the river-front.

Testimony at the hearing brought out two dissimilar stories, the victim identifying Kaiser as one of his three assailants and Captain Menke and other members of the troupe contending that the 22-year old actor and deckhand had been on the showboat at the time of the robbery.

In bailing out his performer, Captain Menke listed his personal worth at \$50,000, most of which is the Goldenrod Showboat. Kaiser's bond was \$5,000.

Hiler To Launch Own 'Billy Unit

CINCINNATI, Sept. 7.—Ed Hiler, agent ahead of the Ketrov Tent Show, featuring the Renfro Valley Folks, in a visit here this week, announced that he will launch his own Western hillbilly unit at the conclusion of the Ketrov season.

According to Hiler, the show will use the drive-in theater idea and will tour the South all winter. Hiler says he has acquired two new light plants and a p.-a. system and that the order for new canvas is in with the Central Canvas Company. Enquirer Job Printing Company, Cincinnati, will supply the paper.

Stage will be mounted on a specially built truck body that folds out to provide a spacious working area, Hiler states.

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THE HART PLAYERS, former well-known stock and rep group, recently held a reunion at the home of Mr. and Mrs. J. B. Redfield in Pasadena, Calif., sponsored by Mr. and Mrs. Vayne Hart and Mr. and Mrs. Harvey Hart. Pictured, from left to right, top row: Vivian Maltby, Bonnie Maltby, Mrs. Maltby, Roberta Lukens, Harvey H. Hart, Honey Burton, Jack E. Brady, Hal Ratcliffe, Mrs. Mary Redfield, James B. Redfield, Mickey Burton. Second row: Mrs. Merle Canterbury, Joe Haggarty Jr., John B. Hughes, Vesta Ratcliffe, Ariel Hughes, Ruby M. Hart, Tony Caruso, Ionia Caruso, Edgar Baum, Frances Lawson, Charlotte Lawson, Muriel Rice, B. K. Rice. Seated: Audrey Phalen Hart, Bot Brady, Hayetta Brady, Master Alan Canterbury, "Chubby" Rutledge, Laura Hart, Mary Lou Hart, Lyle Hart, James Dillon, Ruth Dillon, and in front, Vayne Hart.

Rep Ripples

BYRON GOSH, who for many years has had out his own tent and pic show units, last week concluded the season with William Ketrov's under-canvas hillbilly unit featuring the Renfro Valley Folks, and departed for Culver City, Calif., to begin agent and manager duties ahead of a magic show. Gosh recently visited Archie Belasco in Seymour, Ind., and Mitch and Mitchell, vet vaude performers, who are now in business in Elwood, Ind. . . . W. W. Wathen will have his 16mm. outfit operating in Waldo County, Maine, after the middle of September. . . . W. E. Haley writes from Guymon, Okla.: "Have been out 12 weeks with my vaude-drama show and have had only fair biz, due to heat and the polio scare. Have been showing in halls and just invaded Colorado. Have enough film to play three weeks and I find that I can get something extra with a religious bill once a week." . . . Graham Players, four people, will operate around Atlanta, under auspices, after October 1. . . . Orange Players, four-people unit offering short-cast bills under auspices, will operate in Hampton County, Massachusetts, after October 1. . . . Bird's Show reports a good play in the territory around Gainesville, Tex. . . . Howard Rooney, of the Slout Players in Michigan, recently succeeded in lining up the following Slout folks to the membership of Showfolks of America, Inc., Chicago: Marvin C. Howard, William G. Bale, Ralph Young, Ann Spaulding, Claire Burns, William Slout and Robert E. Lee Brown.

Riper Territory

By E. F. Hannan

FAMILY SHOWS have depended a great deal on isolated territory. Folks in such spots get bored with air shows and watch for flesh entertainment. The pic show is also finding better picking when steered away from amusement-loaded big towns. Horse, dog and auto shows, as well as big-time baseball, are tough to handle even for the bigger traveling orgs and there is no reason for the small flesh or pic fellow to stick his neck out.

Many small shows that are each week adding to the money belt have found this to be true. As Al Martz,

old-time road flesh showman, once said: "If I can't take my money with me I can at least leave it to someone, and you can't even do that with so-called big city fame."

Martz stuck to small towns and had a decent burial with something left over.

WHILE STROLLING

(Continued from page 83)

a bloody nose as a result of a collision with Jim Goodwin's head while they were riding the Wildcat, one of Woodside's coasters. . . . Mr. and Mrs. Ed Carroll, Riverside, Springfield, Mass., just did arrive in time for the banquet. . . . Lew Dufour, a man of varied interests, huddled much of the time with John Carlin, of Baltimore. . . . Vic Freeston, Woodside publicity chief, on tap all day to answer questions before sending the election results to the dailies. . . . Jack Greenspoon, Dr. Dudley Cooper and Albert Miller, Seaside Park, Va., planned to visit resorts in the New York metropolitan area in search of new ideas before returning South. . . . A steady down-pour of rain at night nixed the chances of guests to view Willow Park in operation.

Noah's Ark Park in Hebron, suburb of Yarmouth, N. S., is now using "every week is kindness to animal week," as the slogan for its zoo.

Peejay Ringens completed a three-week engagement with his bicycle-dive act at Palisades (N. J.) Park Labor Day and hit out for Miami.

EAST END'S FIRST

(Continued from page 83)

delivery of vitally needed new rides in time for openings. Currently that amounts to a third down, a third on delivery and the balance either on the line or spread out over the season. There remains only a hazy remembrance of pre-war and depression years when a ride manufacturer frequently had to operate on a partnership basis until the ride grossed enough to pay for itself.

Expansion and refurbishing plans are undetermined at some spots, even tho ops have access to materials, because of building curbs and the desire to avoid possible squawks of unessentiality from the public. New mechanical equipment is badly needed, cash is available to pay for it and there is an urgent desire to invest in improvements before the tax collector takes his cut.

AROUND THE GROUNDS

(Continued from page 77)

at the Coliseum costing \$25,000. When the hockey season opens next month, building will have 5,600 seats. Capacity will be increased later to 6,250.

Iowa State Fair rated a cover picture plus a double-page spread of pictures in the Sunday (1) issue of *The New York Times* magazine. New York fairs were featured in an article in another section of the paper.

Phil E. Lucey, general manager of the Florida Exposition, Winter Haven, Fla., has returned to that city after a 5,000-mile tour during which he visited the Wisconsin and Illinois State fairs. He said he had been "picking up ideas which he may be able to use."

Fournier J. Gale, president of the Gulf Coast Fair Exposition, Mobile, Ala., says that event will be held either in late October of early November. He is trying to induce the city to rehabilitate the grounds, which were used by the AAF during the war.

Because he is forced to divide his time between Great Barrington, Mass., and Riverside Park, Agawam, Mass., Vernon A. Trigger, superintendent of the Great Barrington Fairgrounds, recently obtained a pilot's license so he can fly between the two points.

WEATHER HELPS PENNSY

(Continued from page 83)

A schnitzing party was staged Sunday (1) with apple-butter making Monday. Labor Day also included midget auto races in the afternoon and fireworks at night. The big week-end started Saturday (31) with Charlie Spivak's band in the Castle Garden, a vaudeville show Sunday in the open-air theater, and Monday, another vaudeville show with Joey Kearns's band in the ballroom.

Clementon (N. J.) Lake Park staged a swimming meet Labor Day, and free acts with Pallenberg's Bears and Harold Barnes's tight wire act. Dancing and fireworks marked the night program. Central Park, Allentown, Pa., featured Harry Romig's music for week-end dancing, with free band concerts by the Bath (Pa.) Band Sunday and the Allentown Juvenile Band Monday. There was a fireworks display at night. Saylor's Lake, Saylorburg, Pa., marked the holiday with Claude LaMarr's band. Ontelaunee Park, New Tripoli, Pa., featured Western shows over the week-end with Texas Slim and Ann Rogers and the Pals of the Purple Sage Sunday, and the Blue Ridge Mountaineers, Dotty Roy, Ted Waits and Mickey Kleman, comprising the show Monday.

IKE HELPS; WIND HURTS

(Continued from page 77)

gest turnout, attendance being estimated at 60,000. First of five afternoons of harness horse racing was presented. Barnes-Carruthers night show drew an average of 10,000 into the stand nightly, Sunday thru Thursday, with WLS *National Barn Dance* as attraction the final night.

Grandstand acts, booked in by Rube Liebmann, of the Barnes-Carruthers office, were Martels and Mignon, adagio, LaBrac and Bernice, unicycle; Five Leonards, acrobatic; Malikova, high wire; Byron Kay and Louise Glenn, dance team; Wright Duo, equilibrist; Stevens Bros. and Big Boy, bear; Reynolds Skating Girls, roller skating; Tsi and Somay, contortionist; Hodgsons, aerial, and Chester Fredericks and Kay Wilson, eccentric dancers.

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GET STARTED—ONE THOROUGHLY RECON-ditioned Peanut Machine and ten pounds best salted Spanish Peanuts, \$9.50. 1/3 with order, balance C.O.D. Thomas Novelty Co., Paducah, Ky. sc21

JENNINGS SILVER MOON P.O.—RECONDIT-ioned, \$110.00. Kaine, 2675 Sherwin, Chicago.

MAKE YOUR OWN POPCORN MACHINE IN one hour. We furnish everything necessary. Send for circular. P. K. Sales Co., Cambridge, O. sc14

PANORAMS PREPS—FIVE IN VERY GOOD working condition with Film, \$300.00 each. H. W. Des Portes, 1429 Lincoln, Columbia, S. C.

PERISCOPE—VERY GOOD SHAPE, \$60.00. Wurlitzer 24, \$260.00. Wurlitzer 41 Counter Model, \$155.00. Seeburg 12-record, \$125.00. Keeney Anti-Aircraft, \$27.50. 25% deposit and we pay the freight to your door. This week only. Ace Amusement Sales, 27 Stroud St., Wilmington 21, Del.

SEEBURG ENVOY R.C., SEEBURG \$200 VICTORY, Wurlitzer 618, Illuminated Wurlitzer 61; Rock-Ola twelve record, mellow tone, light-up cabinet; Mills Golf Ball Vendor. Coleman Novelty, Rockford, Ill.

SPECIAL—50 1c 3-COL SNACK NUT VEN-ders, \$15.00 ea.; 50 1c-5c Comb. Nut, \$10.00 ea. 10 5c Selective Candy Vendors, \$45.00 ea. 10 1c A.B.T. Challenger Guns (prewar), \$30.00 ea. Boston Beans, Pistachio Nuts, Peanuts available. Write for free price list. Cameo Vending, 432 W. 42nd, New York.

WANTED—QUANTITY 6-COLUMN ROWE IM-perials and Aristocrats with enclosed stands. Also 5c Hershey or Nestle Bar Vendors. Redmond Tobacco Co., Arkville, N. Y. sc14

WANTED—ANY KIND OF PENNY AMUSE-ment or Vending Machine. State make and quantity. Thomas Novelty Co., Paducah, Ky. ec5

WANTED—GRIP MACHINES, ANY CONDI-tion, just so all parts, locks and keys are intact. What make, how many, what price? Thomas Novelty Co., Paducah, Ky. ec5

WANTED—PENNY SCALES. WHAT MAKE, model, price? Thomas Novelty Co., Paducah, Ky. ec5

WANTED—ROLLS FOR MILLS VIOLANO Virtuoso, single violin model. Must be in first class condition. Write Atlas Music Co., 2200 N. Western Ave., Chicago 47, Ill.

WURLITZER 61, WITH STAND, \$170.00. Sport Page, 1-ball payout, \$70.00. Pace Maker, 1 ball payout, \$55.00. Thistedowns, 1 ball payout, \$55.00. 10-cent Pace Comet Slot, \$49.50. 5-cent Jennings Club Vendor, counter game, \$8.00. 25% with order, balance C.O.D. Triangle Sales, Box 312, Winona, Minn.

4 SEEBURG 3-WIRE BAROMATS, 5-10-25, \$25.00. 15 Seeburg Wireless Wallomats, \$28.00 with Tube. 5 AMI Wall Boxes (new), \$10.00. Seeburg III Tone Cabinet with Plastics, \$80.00. Deposit on all orders. Tom Tom Novelty Co., 8701 Saginaw, Chicago, Ill.

10 CANDY MACHINES, MILLS FIVE COL-umn, 50 capacity. Sacrifice, \$50.00 each. Write Box 838, The Billboard, 1564 Broadway, New York.

50 VICTORY AUTOMATIC STAMP DISPENS-ers—Vends 3 3c and 4 1c. Like new, only \$18.50 each. Northside Sales Co., Indianola, Iowa. ec5

1,000,000 BARGAINS AT FACTORY PRICES

LARGEST VARIETY STOCK IN THE WORLD. Dry Goods, Specialties, Notions, Novelties, Salesboards, Toilet Articles, Auto Supplies, Hardware, Sanitary Goods. Also Knives, Clocks, Hose and other scarce items. Your complete needs all at one source. Write for new complete price list.

H. L. BLAKE

112 E. Markham LITTLE ROCK, ARK.
Branch house at Hot Springs, Ark.

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FOR SALEBOARD OPERATORS AND CONCESSIONAIRES

The Most Sensational Radio in Its Class
Nationally Advertised Genuine TELETONE

O. P. A. \$26.20 YOUR \$22.95
CEILING COST

25% Deposit. Immediate Delivery. Order Now For Christmas Rush.

RADIUM DIAL O. J. SWISS WATCHES
\$4.57 Each. No Order Less Than 6.

Also 25% Deposit.

Beware of Off Branch Radios, as We Use Standard Brands Only.
R. & R. Sales Company Is Known All Over the Country for Fast Service and Fair and Honest Dealings.

R. & R. SALES COMPANY

P. O. BOX 267

ST. LOUIS, MO.

ATTENTION, ENGRAVERS!

WRITE FOR YOUR CATALOG TODAY

(Illustrations 3/4 Actual Size)

No. 3 x 3 \$2.10 Doz. \$24.00 Gr.
No. 1 x 7 \$1.25 Doz. \$13.50 Gr.
No. 3 x 20 \$2.10 Doz. \$24.00 Gr.
No. 1 x 2 \$1.10 Doz. \$12.00 Gr.
No. 1 x 1 \$1.10 Doz. \$12.00 Gr.
No. 2 x 1 \$2.00 Doz. \$22.50 Gr.

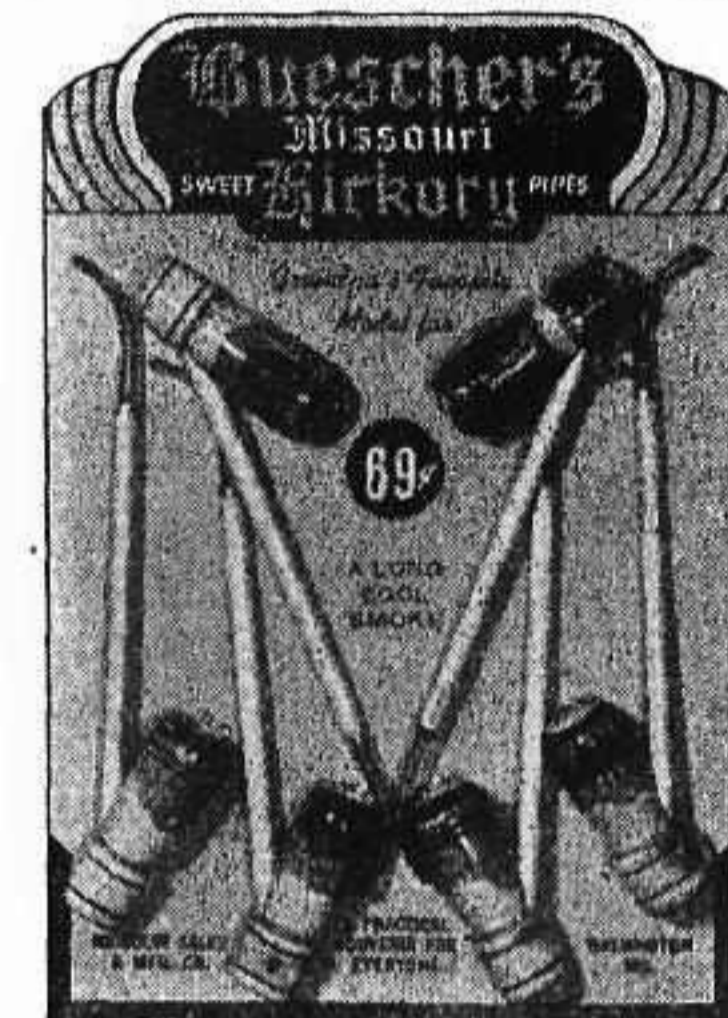
Additional nos. Available. Write Today for Samples.

All Orders Shipped Same Day Received

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4 x 1—Ladies' Oblong Plate, carded \$1.85 Doz. \$21.00 Gross
4 x 2—Scroll Double Heart, carded \$2.10 Doz. \$24.00 Gross
4 x 5—Men's Heavy Oblong Plate, Bulk \$3.00 Doz.

BIELER-LEVINE WHOLESALE JEWELERS 5 N. WABASH AVE., CHICAGO 2, ILL.
Moved To Larger Quarters—Note Our New Address



LATEST

PRACTICAL SOUVENIER

Sold nationally thru more than 3,000 Tobacco, Candy and Specialty Jobbers, from Coast to Coast and Canada.

BUY FROM YOUR LOCAL JOBBER
(Actual Pipe Size—11" Long)

SAMPLE DISPLAY CARD (WITH 6 PIPES) \$3.00 POSTPAID

MISSOURI SALES & MFG. CO.
WASHINGTON, MO.

Exact Reproduction of Display Card.

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Indian Bracelet

Very attractive bright nickel plated bracelets made to retail at \$1.00. Closing out a limited supply. Guaranteed the best possible value for the money. Half inch width flexible band to fit any size wrist.

Only \$12.00 for 100
\$22.50 for 200

EXPANSION WATCH BAND

3 Doz. lots \$4.50 per doz. 6 Doz. lots \$4.25 per doz. 12 Doz. lots \$4.00 per doz. Sample \$1.00 postpaid

Cash or 1/2 Deposit, Balance C. O. D. All Prices F. O. B. Chicago.
PERMA PRODUCTS 220 W. KINZIE ST. CHICAGO 10, ILL.

AT WHOLESALE

Table listing various goods such as Jokes, Tricks, Disguises, and Novelties with prices per dozen and gross amounts.

HARRY SCHWAMM 237 E. 8th St. Dept. B.E. New York 3, N. Y.

FOLDING CARD TABLES



\$24.00 DOZ.

Sturdy, well-constructed with lock type metal leg braces. Fiber top has imitation wood grain inlaid veneer covering in fancy design.

25% Deposit with Order, Balance C.O.D. F.O.B. New York

GOTTLIEB-CUTLER, CORP. 928 BROADWAY NEW YORK CITY

E-Z MAGIC advertisement for novelty stores, featuring a logo and text about earning big profits.

BALLOONS

JERSEY LUXORS Larger size, lower prices. The most durable Balloon for the Outdoor Trade. Less breakage, more profits.

COSTUMES, UNIFORMS, WARDROBES

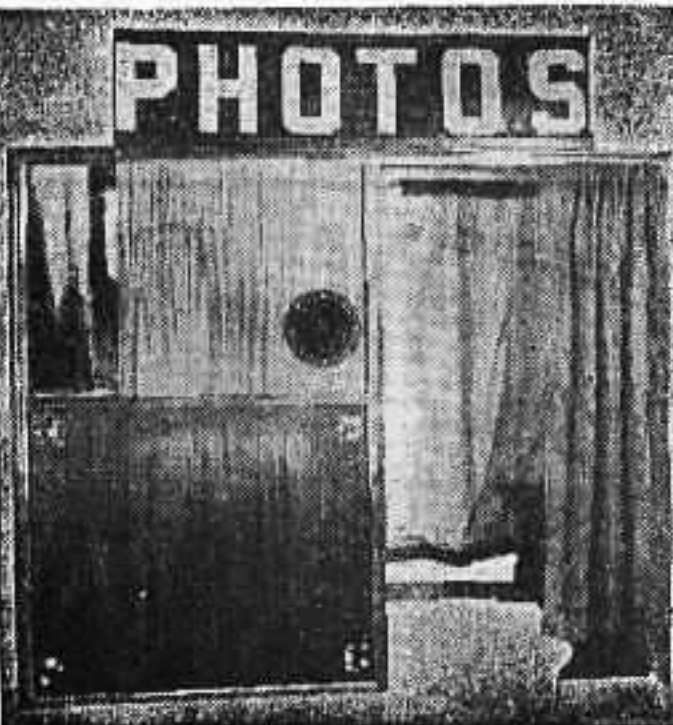
ALL-BRAIDED CELLOPHANE WAISTBAND Hula Skirts with Leis, \$7.50. Rhinestone G-Strings, \$7.50. Rhinestone Bras, \$2.50. Girl Show Costumes, \$3.00 each.

FOR SALE SECOND-HAND GOODS

AGAIN! CORN POPPERS, PEANUT ROASTERS, Electric Popcorn units, Gasoline Poppers. Geared Aluminum Kettles, lowest prices.

FOOTBALLS AND FOOTBALL PENNANTS

SENSATIONAL FAST Pennants, 12-30, \$12.50 Per 100. Gold Footballs, \$5.00 Per Gross. Brown Footballs, \$4.50 Per Gross.



CATALOG NOW BEING MAILED OUT NO. 46-7

SUITABLE FOR ALL CONCESSIONS MANY NEW AND NOVEL ITEMS STATE LINE OF BUSINESS FOR PROPER LISTING MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

TARPAULINS, WATERPROOFED AND FLAME-proofed, made of 12 ounce twill or duck, 10x12', \$9.00; 12x15', \$14.40; 15x20', \$24.00.

TWO NEW NEVER-FIRED REMINGTON Model 241 Automatic, shorts only, \$75.00 each. Two Remington 141.22 Pump, \$80.00 each.

FOR SALE-SECOND-HAND SHOW PROPERTY

A NEW CATALOGUE 35MM. MOTION PICTURES: Westerns, Medicals, Hygiene, Roadshow Attractions, Comedies, New Prints. Low prices.

BARGAIN-60x90 ROUND TOP, WITH BALE Rings only. Ten-ounce white grill in good condition, few good patches. \$400.00.

CHAIR SCALE-WITH EXTRA PARTS FOR Dial, \$50.00. Bingo or Lunch Top, loose pin frame, 20x40; four Concession Frames, loose pin; Stock Wheels, several 30 to 240 numbers; one Baker Wheel and Pest. Large 60-Inch Color Wheel, with Lay Downs, Stock Trucks.

CONVERT YOUR UNNEEDED 16-35MM. Sound Projectors into cash. Also need Empty Rollfilm Spools. ABC Films, B-111, Boulevard Sta., N. Y. C. 59.

FOR SALE-POKERING GAME, 18 TABLES, in good condition, at beach resort near New York, with or without stock. Less. Established six years. Reply Box 830, c/o Billboard, 1564 Broadway, N. Y. C.

FOR SALE-TWO EVANS BUCKETS, USED six weeks. Berns Novelty, 687 E. Mound St., Columbus, O.

HIGH STRIKER MAULS - MADE FROM black gum wood, hickory handle, \$3.50 each. Electric Motor, 5 H.P., three phase, \$80.00. Carrousel Animals, perfect shape, \$60.00 each.

LEAPING LENA FOR SALE-FIRST CLASS condition, new tires, overhauled engine, new upholstery, newly painted. First \$2,000.00. F.O.B. Lykens Boro Park, Lykens, Pa. Need room for new ride.

MINIATURE TRAIN-BARGAIN, \$575.00. Two Cars, Locomotive type. Twelve passenger. Track, 90x40. Excellent condition. T. L. Moody, R. D. 1, Clairton, Pa.

PAN GAME-COLOR WITH FRAME AND FLY for top. Also Concession Tops, Portable Frames, Bingo Top Frame with 6 tables, seats 100; Milk Bottles, Cane Rings. Cheap for cash. Ben Morrison, 4202 Sturtevant, Detroit, Mich.

CONCESSIONAIRE'S STOCK PRICE LIST

Table listing various concessionaire stock items such as Red Cap Salt & Pepper, Hawaiian Leis, Metal Pin Wheel, etc., with prices.

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TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

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7 Colors-1500 to a Color 10 Colors-1500 to a Color 5, 6 and 7 Up

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LOWEST FACTORY PRICES Complete line. Latest 1947 Styles. Every variety. Perfect workmanship. Tremendous stock. All price ranges. DO NOT ORDER TILL YOU RECEIVE OUR FREE 1947 Illustrated Catalog and Price List.



WRITE for it Today. 350 7TH AVE. NEW YORK 1, N. Y. Dept. B-1

START COSTUME, JEWELRY, NOVELTY, PEARL BUSINESS

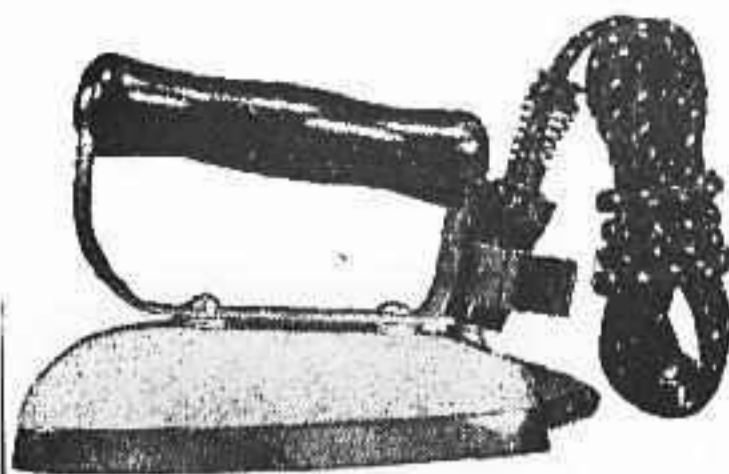
Investment moderate, fast sellers to jewelry gift, specialty, department and other stores \$25-\$50-\$100 to \$500 sample lines available 25% deposit, balance C. O. D. One hundred per cent co-operation.

COSTUME JEWELRY SUPPLY HOUSE 284 Fifth Avenue New York 1, N. Y.

PLASTIC BALL

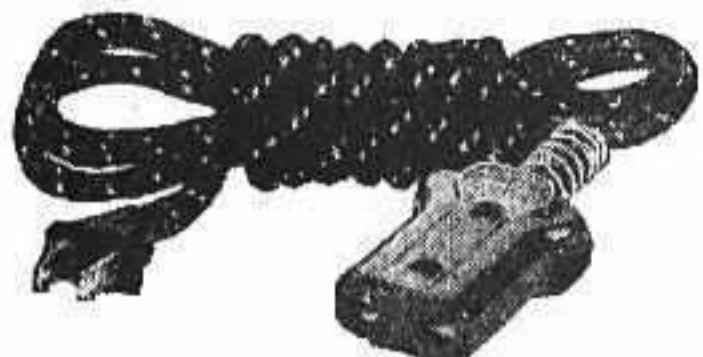
New large transparent Plastic Ball, with var colored Balloon Bladders. 16 in. 14 in. 9 in. Per doz. \$14.40 \$10.80 \$7.2

Du-Mall ELECTRIC IRONS Non-Automatic



O.P.A. Ceiling Price, \$5.50; Zone 2, \$5.75
Your Price (16 to Carton). Each\$3.75
(500 or More\$3.65)

**EXPORTERS WRITE
ELECTRIC IRON CORD**



High Grade 6 ft. approved Electric Iron Cord
set with regular 3000 cycle Heater Cord.

2 Dozen, \$11.00
Lots of 100, \$41.00
ELECTRIC FAN PRODUCTS
102 North Niles Ave. South Bend, Ind.

**FLUORESCENT
FIXTURES**

**GOING BIG WITH DEALERS—
AGENTS—CONCESSIONAIRES**
NEW LOW 1946 WHOLESALE PRICE

Equipped for 2 20W. Bulbs
\$4.25 each Less Bulbs
List Price—\$12.50 Each With Bulbs

**EASY INSTALLATION
JUST PLUG INTO SOCKET
USED IN**
• Stores • Bathrooms
• Kitchens • Factories
• Garage • Concessions
• Board Premiums

ALSO AVAILABLE
Industrial Commercial Desk Lamps
Channel Strips
Chrome Brackets
Bed Lamps

Write, Wire, Phone for Sample Order.
Ask for Catalogue on Complete Line.
25% Deposit With Order, Balance C. O. D.,
F. O. B. Phila.

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**Our Specialty Is
★ POCKET KNIVES ★**

One, two, three and four bladed. Large,
small, medium and miniature sizes.
Pearl, Bone, Stag, Gold-Plated and Plastic
Handles.

Presto Push-Buttons, Scouts, Pull-Balls,
Regulars and Fancies.

Also beautiful Hunting Knives with ivory
simulated, brass-trimmed handles.
**FULL LINE SAMPLE ASSORTMENT
\$24.00 POSTPAID**

• **SWING (Pocket) KNIVES** •
The New Sensational Novelty!
SAMPLE DOZEN, \$6.60
1/3 Deposit With Orders, Balance C. O. D.
S. RABINOWITZ CO.
108 Neptune Ave. BROOKLYN 24, N. Y.

BINGO

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TRANSPARENT MARKERS**
Write for Bulletin

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**SENSATIONAL CIRCUS FILM—35 MM. "THE
Red Wagon,"** real circus picture; plenty adver-
tising. First \$50.00. Heaney, Berlin, Wis.

SKATING MAT—EIGHT BY EIGHT FEET,
good condition, Fifty Dollars. Walter Kreidl,
Hotel America, New York City.

TENT—16x50. GOVERNMENT MATERIAL.
Used 3 weeks. Complete. Poles, Stakes, \$200.00.
F. Lee Ritchie, 200 N. Boundary St., Salisbury,
N. C. se21

**THEATER SEATS, PROJECTORS, FOLDING
Benches, Screens, Tents, complete Skating Rink.**
Sell 35mm. 16mm. Film. Lone Star Film Co.,
Dallas, Tex. se14

**THEATER SOUND PROJECTORS, ARCS, REC-
iters, Chairs, Drapes, Screens; government sur-
plus material. Catalog mailed. S. O. S. Cinema
Supply Corp., 440 W. 42d St., New York 18. se28**

UNIVERSAL 1500 WATT, 110 V., A.C. PLANT.
Fine condition, \$200.00. Side Wall, as is, 50c
ft. 123 Folding Chairs, \$1.50 each. Don Garri-
son, Haverhill, Ga.

35MM. FILM SALE—STAMP FOR LISTS.
Bargains. Will buy Tents suitable for picture
shows. Tex La Pictures, Kirbyville, Tex.

**35MM. SOUND FEATURES—SERIALS, COME-
dies, Cartoons. Perfect prints. Low rental rates.**
Also outright sales. Oakley Film Exchange, Nel-
sonville, O.

**45x90 BAKER-LOCKWOOD SQUARE END
Tent, in air five times. Khaki trimmed with
red, great flash. \$900.00. Poles complete.**
Heaney, Berlin, Wis.

HELP WANTED

**ACCORDION—PERMANENT JOB. COMMER-
cial band, old-time polkas, waltzes, cowboy and
modern. \$60.00 to \$75.00 weekly, depending on
ability. Herb Molter, 1905 Rainbow Dr., Cedar
Falls, Iowa. se14**

**ADVANCE AGENT—CAPABLE BOOKING
well-known Magician, auspices and theaters.**
Thirty trunks equipment, Van truck, plenty adver-
tising. Box C-312, Billboard, Cincinnati 1, O.

**ATTRACTIVE GIRL VIOLINIST—TO WORK
with trio on USO tour. Read, fake, play popu-
lar, classical. Send photo, complete details to Trio,
502 Volusia Ave., Dayton 9, O.**

**COMMERCIAL PIANIST—FOR VIOLIN-TENOR
band. No jazz. Fill-ins in good taste. Absolu-
tely no characters. Write or wire Box C-317,
Billboard, Cincinnati 1, O.**

**GIRL MUSICIAN—BASS FIDDLE FOR ALL-
girl combo (4). Faking essential. Vibes, Drums,
write also. Mae Jean, 3855 Ridge Ave., Dayton, O.**

**GIRL MUSICIAN—FOR NAME COMMERCIAL
orchestra. Salary and bookings good. All appli-
cants accepted. Write full details. Box 753, c/o
The Billboard, Chicago, Ill.**

**HOTEL BAND WANTS PIANIST DOUBLING
Accordion. Must read well. Also Trumpet and
Sax Men doubling Violins. Please contact, giving
full details. Orchestra Leader, Box C-311, Bil-
board, Cincinnati 1, O. se28**

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magic revue. Top pay, steady work. Horace
Rose, Mgr., 412 Reservoir Ave., Meriden, Conn.**

**LEAD TRUMPET—FOR MODERN TWELVE-
piece band. Prefer single man. No layoffs, good
salary. Others write. Send details and telephone
number to Box C-314, Billboard, Cincinnati 1, O.**

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ment on established small combination playing
locations only. Others write. Band Leader, 818
W. 37th St., Savannah, Ga. se21**

SAX MAN—IMMEDIATELY. SMALL COMBO.
Location South. Others write. H. Williams,
501 10th St., Columbus, Ga.

TEA LEAF READER—PART OR FULL TIME.
Gypsy Rest Tea Room, 480 7th Ave., N. Y. C.

**TENOR SAX—MUST DOUBLE CLARINET.
And String Bass Man. Reliable dance band.
Salary. Steady employment. Box C-313, Billboard,
Cincinnati 1, O. se21**

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book illusionist in school assemblies, theaters.
State all. Illusionist, Billboard, 25-27 Opera Pl.,
Cincinnati 1, O.**

**WANTED—COCKTAIL TRIO FOR 12 WEEKS'
work with hillbilly show. Also Agent. H. R.
Herbert, 300 Sumner St., Greenville, S. C.**

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CARTOONIST—DRAWS TO YOUR ORDER.
Reasonable. Crackerjack art work. Special:
Sketch from your photo, \$1.00. Samples, 10c.
Ross, 111-14 76th Ave., Forest Hills, N. Y. se14

YOU CAN ENTERTAIN WITH TRICK CHALK
Stunts and Rag Pictures. Catalog 10c. Balda
Art Service, Oshkosh, Wis. se14

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ing, Mentalism, Spirit Effects; Magic Horo-
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istry, Graphology, Facial Charts, Books. 148-page
Illustrated Catalogue, plus Magic Catalogue, 30c.
Wholesale. Nelson Enterprises, 336 S. High,
Columbus, O. se21**

**ILLUSIONS—MINDREADING, ESCAPES,
Books, Publicity, Horoscopes, Chemical Blue-
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217-B, New York 1. se28**

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Monte" Complete Unit, \$15.00. Details in month-
ly Fakir. Copy, 25c. Rachum, 114 Grand St.,
Brooklyn 11, N. Y. se28**

**LIT CIGARETTES DISAPPEAR (NOT UP
sleeve) with Master Cigarette Vanisher, \$1.00
postpaid. Amazing details free. Schetz, 98
Branch, Sellersville, Pa.**

**TRUE SECRET OF VENTRILOQUISM—FIRST
time published. Free booklet. Ventriloquist
figures bought and sold. List free. Quakenbush,
Big Flats, N. Y. se14**

**VENTRILOQUIST DUMMY—BLACKFACE,
about 27" tall. \$25.00. Also Practice Dummy,
\$10.00. Box C-319, Billboard, Cincinnati 1, O.**

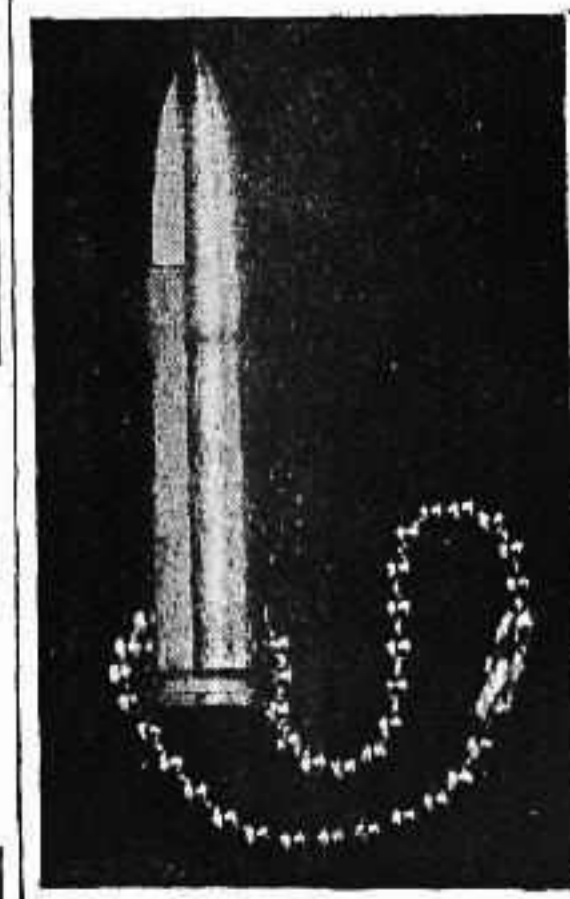
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**IDEAL FOR NECKLACES,
BRACELETS, CHATELAINES**

STERLING SILVER*	BRASS GOLD FINISH	GOLD FILLED* CUBIC ZIRCONIA*
PRICE PER FT. C-1 \$1.11 C-2 .75 C-3 .53 C-4 .22	PRICE PER FT. C-1 \$1.10 C-2 .68 C-3 .46 C-4 .27 C-5 .05 C-6 .05 C-7 .15 C-8 .12	PRICE PER FT. C-1 \$1.11 C-2 .75
STERLING SILVER	BRASS GOLD FINISH	GOLD FILLED
Clasps Jump Rings \$3.00 gross \$2.30 per set	Clasps—Price Per Gross: Silver Hook \$1.09 Spring Rings \$3.25 Jump Rings \$3.09 gross \$2.00 gross \$1.00 per lb.	Clasp Jump Rings \$1.10 gross \$2.30 per set

Originalities

104 FIFTH AVE., NEW YORK



**NEW NEW NEW
30 CALIBRE CARBINE
BULLET KEY CHAIN**

Picture—exact size
Sells on Sight — \$9.00 Gross

WRITE FOR CIRCULAR
SAUNDERS MFG. & NOVELTY CO.
708 Frankfort Ave., West., Cleveland 13, Ohio
Phone: Cherry 3817

**BEAUTIFUL
ELGIN and WALTHAM
WATCHES**



WHOLESALE
**RECONDITIONED AND
GUARANTEED**
Attractively engraved
10k r.g.p., stainless steel
back.
**7 JEWEL ELGIN
\$12.95**
15 JEWEL—\$16.95
Sample Orders, \$1.00 Extra.
25% with Order, Balance C. O. D.
Write for New 1946 Catalog

LOUIS PERLOFF
737 Walnut St., Dept. C
PHILADELPHIA 6, PA.

**AGENTS: BIG MONEY
in WATCHES**

**Beautiful
SWISS
WATCHES
and
MATCHED
STAINLESS
EXPANSION
BAND**



**Band Expands
to Fit Any
Wrist**

\$7.70

**INCLUDES
WATCH AND BAND**

You can save people
money by selling this
smart-looking com-
bination watch with
easy-to-see white face,
black numerals and black
hands and matching expansion band. A real
value. A good dependable time piece. Highly
durable for long wear service. Send for sample
and start taking orders. 25% deposit on all
orders, balance C. O. D., or enclose \$7.70 plus
postage. RUSH ORDER TODAY.

KENT JEWELERS

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Special Bargain Offer



We have a special deal
for quantity users. We
are not interested in
sample purchasers. We
have two identical
deals with different
titles. **FAIR PLAY**
and **SKY-HY**—both
have attractive counter
displays in multi-
colors. Each has 80
tabs or pulls, num-
bered, calling for pack-
age of same number.
Takes in \$9.00 for re-
tailer. Strong profit
for jobber. **NO
BLANKS—REAL
VALUE.** Widely di-
versified **AMERICAN
MADE** merchandise.
In lots of 12 deals
or more

\$5.25 EACH

F. O. B. Kansas City, Mo.
In lots of 12 deals or more, \$5.25 each. State
if you wish **FAIR PLAY** or **SKY-HY**. Tell us
whether to ship by freight or express. 25%
deposit with order—balance C. O. D. Prompt
shipment. **ORDER TODAY.**

HOWARD COMPANY
134 West 8th St. KANSAS CITY 6, MO.

COMIC CARDS

Over 25 Cards and Folders, all in 4 to 6
colors. Cost as low as \$20.00 a thousand
with envelopes. All are fast 10¢ sellers. Send
25¢ for sample cards and folder.

M & M CARD CO.

1033-1035 Mission St., San Francisco 3, Calif.

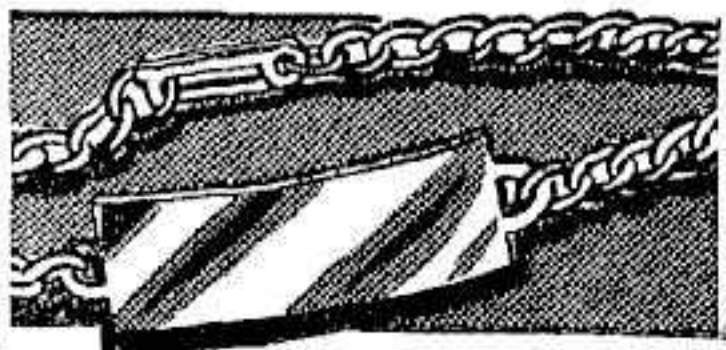
CLOSE-OUT

BRACELETS—CHOKERS—PINS—EARRINGS
METAL, \$18.00 PER GROSS.
REAL VALUES.
Manufactured to retail for \$1.00, \$2.00,
\$3.00. Send cash or money order for
Sample Gross.

RICHLEY COMPANY

303 Fifth Ave. NEW YORK 16, N. Y.

SALES-SATIONAL!
Hurry...Cash In on These
New Superior Hits!



IDENTIFICATION BRACELET

No. 2821 Sterling **\$9.00 Doz.**

Rhodium finished curb chain and oblong center. Good weight sterling in lady's size.

GOLD-PLATED SCOTTIE PIN

No. 2816—Looks good on suit or dress. For women and children. Heavy stock, can be engraved. Gross \$15.00

GOLD-PLATED DOUBLE HEART PIN

No. 2815—Smartly styled in the fashion trend, with two engraved hearts pierced by an arrow. Can be engraved. Gross \$12.00

DOUBLE HEART 2-PICTURE FOB

No. 2832—Proven flash leader and 14K gold plated! Hanging from heavy twin-heart fob is large heart that slides open to show 2 pictures. Doz. \$3.24

SUPERIOR JEWELRY CO.
740 SANSOM ST., PHILA. 6, PA

BULK CHAIN

Sterling Silver Cable12c Ft.
Gold Filled Cable18c Ft.
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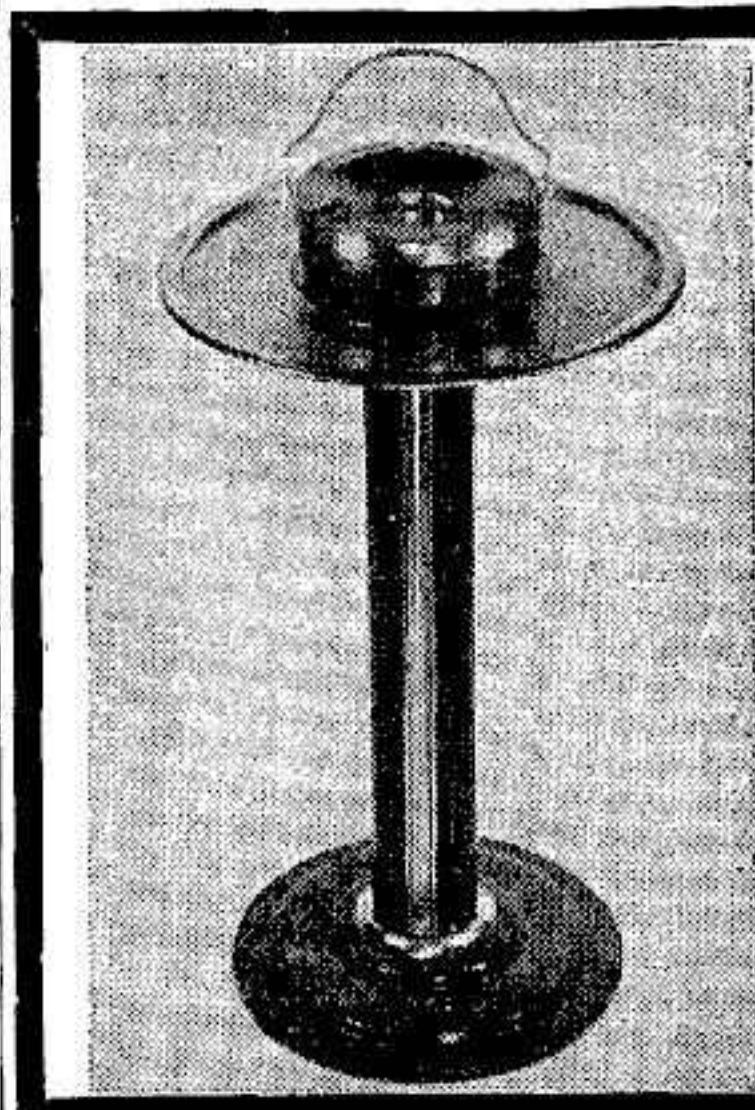
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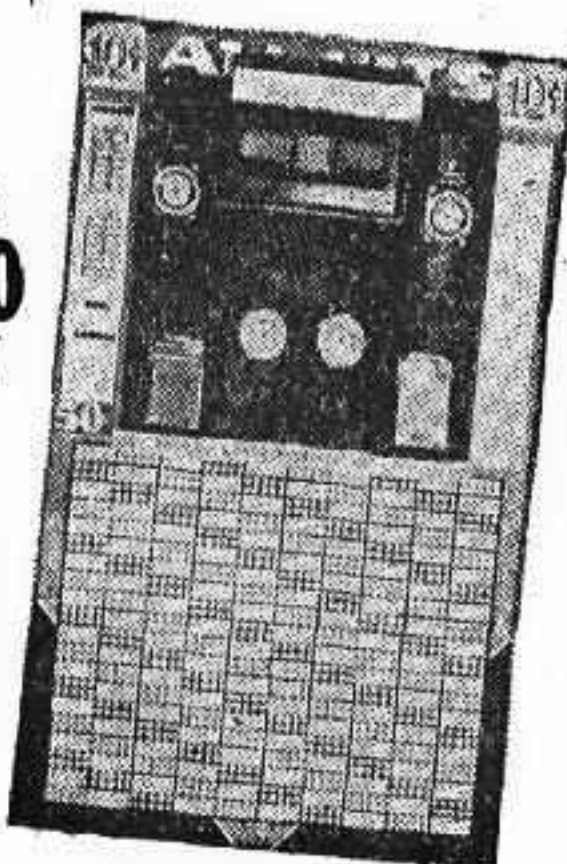
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Allen, Barney M.
Allen, Fred L.
Allen, Mrs. Opal
Allen, Roy Stephen
Allsup, Mrs. Robt.
Almon, Mrs. Grace
Andreano, Mrs. Eva
- Andreano, Frank
Applebaum, John
Applebaum, Sam
Arbough, Jimmie
Arnold, Slim
Asbury, Fay
Asbury, Mrs.
Asbury, Gladys D.
Atkinson, Lucky
Ansher, Sam
Asbury, Mrs.
Asbury, Marlon Dorris
Ashley, Blanchard
Ashton, Wm.
Bachman, Phillip C.
Bacon, Faith
Bailey, Al "Hap"
Bailey, Ruth
Bailey, Thos. H.
Baker, Walter
Baldwin, Mrs. R. E.
- Balsic, Henry
Barber, Mrs. Kay
Barber, Mrs.
Barbours, Oley B.
Barfield, Emmett
Beard, E. L.
Beard, Myrtle
Bechet, Sidney
Beck, Betty
Beene, Mrs. E. M.
Bell, Mrs. Dorothy
Bell, Mrs. Mary
Bell, Wm. Ray
Bence, Robt.
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- Benton, James H.
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Berry, Bernice
Bickett, J. H.
Bishop, Edw.
Blair, Tom
Bloyd, Thos. J.
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Boltz, Albert
Bonner, Imogene
Boyd, Chas. D.
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 Palmer, Earl
 Patrick, Viola Mae
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 Powell, James S.
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 Reavis, Miles S.
 Rhorer, William
 Rich, Arthur A.
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 Robertson, Mrs.
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 Robinson, Ralph
 Rocco, R. W.
 Ross, Harry
 Russell, Jack
 Schneckloth, Harry
 H.
 Sears, Lucky
 Shouberg, Vaughn
 Smith, William D.
 Spain, Lee
 Stark, Mrs. Mary
 Swan, Walter
 Thompson, Jack
 Thurston, James E.
 Tranka, Joe
 Turbs, Eddie
 Turk, Mr. and Mrs.
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 Brown, R. W.
 Cardwell, John

Dailey a Homespun Outfit; Built for Money and Fun

(Continued from page 49)
 The big show program. While perhaps lacking in some aspects to be expected of a 20-car show, it is only fair to add that Dailey Bros. offers a whale of a lot more performance than most other shows nowadays that get the same prices. Ben, with the frankness that is part of his nature, says the program is only a sideline with him. His attitude actually isn't as adverse as this statement would infer, but he does have some very definite ideas which the performance reflects.

Stock All Show-Owned
 He is, quite obviously, a disciple of Al G. Barnes. He's crazy over horses, and he's elephant happy. It's his boast that if everyone left but himself and Eve and Norma, they could still put on a show.

There are show-owned monkeys riding show-owned ponies. There are show-owned dogs and a show-owned pony drill. There was a show-owned bear act until one of the bears died. It's thru no fault of Ben's that there's not a show-owned cat act. There are three show-owned elephant-pony-and-dog combinations after the Rhoda Royal tradition. There are some 40 head of show-owned ring stock, exclusive of ponies, comprising three liberty acts, 9 or 10 menage horses and a similar number in Wild West line-up—and little doubling. There are 10 show-owned elephants and eight that perform. The bulls are run in, singly or in groups, half a dozen times during the program. In the afternoon there is a five-act, followed by the former Adele Nelson Three in their famous baseball act, and at night the Nelson Three do an entirely different routine. Then, at the end of the performance, all the elephants are brought in once more

for a quick long mount on the track. An honest appraisal of this show-owned stuff would rate it from better than fair to excellent. Among the folks who ride and work the stock are Hazel King, Bert and Jeanette Wallace, Tommy O'Brien, Freddy Fredericks and Duke Kellar—in addition, of course, to the Davenports' talented young daughter, Norma.

There are other folks in the program whose numbers, however, are pleasing rather than outstanding, and there is a lack of any big troupes. The personable Acevedos—Alex, Aurora and Betty—contribute their juggling and wire acts, and Miguel and Pina Medel have the same sort of combination. Si Kitchie, at 67, is still a consummate artist on the head-balancing trapeze. Francisco Reynosa does balancing traps of another type and, with Ramona, offers an altogether novel iron-jaw routine. Aside from web and ladders, that's about it. Clown numbers are mostly of the "Hey! lookie" variety. Absence of heavy aerial rigging makes the performance easy on prop hands.

The plentiful stock, with some nice bright wardrobe, makes up quite an impressive spec. Leo (Tiger Bill) Snyder, who was the Davenports' equestrian director before they took to rails, keeps the program moving at a brisk pace.

Musically, Joe Rossi and his band leave little to be desired. Their output is richly circus, and there's nothing they won't tackle in their centering concert before the performance.

Luring Folks to the Lot
 The menagerie, with a surprising variety of both caged animals and hay-eaters, is one of the show's strong points. The horses have their own top. Besides the ring stock, there are 18 head of baggage stock—

more than enough, Ben concedes, but he likes to have them around. He also likes to have the route to the lot lead thru the main drag so folks can see all the elephants and horses and the cage wagons with "wild animals" printed on the tarpaulins. His idea of showmanship is to have an outfit that will impress the natives when it rolls into town and lure them to the lot. And R. M. Harvey, general agent, manages to get it in plenty of spots off the beaten path. Physical equipment is tops. Ben's pride are the cookhouse outfit and light plant. Latter has two G. M. Diesels with 90-kw. generators, mounted in a wagon of shining aluminum. Most wagons are Fruehauf trailers. Train is made up of 6 coaches, 4 stock cars and 10 flats. Thus all 20 cars are back. Advance is motorized, and Ben and R. M. want to keep it that way.

Delayed delivery of the big top in Montana, after the old one had blown away, completed the show's layout of canvas, all new this year. Big top is a 120 with three 50's, menagerie an 80 with three 40's and Side Show with three 20's—all of flameproof olive drab canvas, flashed up inside with red trim. Horse top is of the same material, in long and narrow proportions, without sidewall to allow full display of the stock.

The Davenports, amiable and smiling, are popular with the folks who work for them and hospitable to visitors.

Ben and Eve, having come up the hard way, can do anything on the lot, and Norma isn't far behind. Norma has every reason to be spoiled but isn't in the least. She is capable of even more in the big show than she does, if her folks would permit it. She inherits her dad's love for elephants and horses, and would like to take a try at rosinbacks next. The day of our visit, she took a turn on the tax box. "Teaches her to handle money and make change," Ben remarked.

It was Eve, smartly turned out in red, who checked when the big top was ready and called doors, and then, like a hostess at the head of a reception line took her place at the front door. Ben, with turned-down hat, looks more like a superintendent or boss hostler than the man. He's big physically, but is not given to playing Mr. Big.

The Davenports have never outgrown eating in their own cookhouse. In fact, Ben thinks Mitt Carl puts out better meals than they could find in the average restaurant or hotel.

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Pipes For Pitchmen

By Bill Baker

WITH CINCYS . . .
29th annual Pure Food Show, under the direction of A. E. (Tony) Sheffer, breaking all previous records, pitchmen working the spot during the two-week affair came in for a large share of the folding lettuce. Chalking up neat turns thruout the event were W. G. Barnard, aided by Eddie Martony, with electric mixers; Mr. and Mrs. Andy Melford, lavender; Gillette Johnson and Mr. and Mrs. Bruce Sackett, peelers; Whitey Parr and Mrs. G. M. Lewis, handwriting analysis; Mr. and Mrs. Ralph Moslo, astrology charts; Gordon Bliss, with fruit drinks, and Mrs. Bliss, with pastry sets.

MADLINE E. REGAN . . .
sends a warning note from Salem, Mo., that any of the boys and girls contemplating working med in St. Louis or anywhere else in the State had better have their pitch censored by R. S. Pruitt, of the U. S. Food and Drug Administration, 1007 New Federal Building, St. Louis. The drug administration, says Madaline, is out to enforce the law that was published in this pillar of the August 29 issue of *The Billboard*. Madaline adds that the officials stopped her from working the Springfield, Mo., Fair, grabbing her stock.

CORRALING SOME . . .
of the long green at the recent Kentucky State Fair, Louisville, were Pearl Riggle, embroidery gauge; Leo and Ramona Moriarty, kitchen gadgets; Otho Barden, silhouettes; Ben B. Gross, jam, and Al and Pearl McCall, sewing machine art workers. Also getting his share of the geedus was Stanley Naldrett, who with the rest of the knights making the event, moved on to Indiana State Fair, Indianapolis, where current reports indicate that all are doing exceptionally well.

"I'M STILL HERE . . ."
in America's most interesting city," pens Dave Rose, ex-rad worker, from New Orleans. "I've been here all summer and not once have I seen anyone from the road. Of course, it's a bit early for any of the boys to be heading for New Orleans, but just so the boys will not be disappointed, I would like to let them know just what to expect when they arrive. You cannot work on Canal Street anymore, so don't buy any special merchandise and waste your money. New administration has really made changes here. Be certain you have a bank roll when you arrive, because the main street is out for peddlers, but you can still obtain a reader and work a little out of the money."

RAY HERBERS . . .
who plans to open a St. Louis lot for a two-month run, comes thru with the following from the Mound City: "While jumping down here from Detroit, I stopped at Far-Away, Ind., and as I came out of High-Pocket Shorty's Hash House, I noticed a large crowd gathered down the street, and mozying down I saw none other than Melancholy Madame Millie McDevitt, Australian Nightingale, who claims to be the only woman who can deliver a 40-minute pitch without uttering a word and never make a turn. Claiming that her passouts are erroneous, she was splitting time with those famous nights of the road, Count Seldom Eats and Doc Fuller Lush. The Count had a new gadget which he called the left-handed screw driver, while the Doc was lecturing on a new pink elephant book. When it comes to squaring a town, they get the nod over anyone else, but they must have been aided and abetted

from knowledge gleaned from reading the book, *How to Square Beefs*, by Frank Bernard Joerling."

GERALD SMITH . . .
reports from Des Moines that he's been registering some neat scores for the last four months with balloons on one of the busiest corners of the Iowa City. He says he'd like to see more pipes from balloon workers.

BEN (HOBBO) BENSON . . .
who successfully worked his sketch act at Mason City, Ia., Fair, is en route to California. Ben says that altho he failed to be re-elected at the Hobo Convention in Britt, Ia., he had a good time, and added that a number of pitch lads made the meeting. He says business was good during his tenure at Chicago's famous Maxwell Street.

JACK (BOTTLES) STOVER . . .
cards from Woodstock, Va., that he and Pat Malone have just joined the new order of the Nite Owls, since the annuals they are making are night fairs for the most part. He and Pat, says Bottles, have adapted themselves to spending the days cutting up jackpots around the hotels and cookhouses and adds that John Farmer is a very busy man these days and has no time to twiddle his thumbs at the general stores, as in the old days.

FRANK X. LAVELL . . .
pitchman of note and currently with Midway of Mirth Shows, letters from Elnora, Ind., that he has been reading Tommie Madden's notes and wonders why Tommie never mentions his circus experiences. "In 1899," pens LaVell, "I was doing a contortion act with the John Spangler Shows and we day and dated William Main's Circus at Patton, Pa., where Tommie was doing the talking and singing chores in addition to doing black face in the concert."

Sheeties' Dream

By Jack (Bottles) Stover

AUTOMOBILES are on the finance plan again. Hotels are putting out their welcome mats and hash houses are catering to the knights of the road and feeding them like a countess and charging them like a tourist. Once again we are finding ham in Virginia the real "Ham What Am!"

Landlords are once again omitting such questions as: "What is your business? Who was your grandfather? Are you a lamster or an ex-convict? How long do you expect to be here?" And the sheetie doesn't have to carry his toilet preparations with him anymore so he may keep up appearances while awaiting the land-

lord's reply that he'll be given a room.

Always be certain to remind the landlord that it is only 125 days until Christmas and that you are trying to get your Christmas bank roll. Then show your appreciation and give him a free pass to the street parade. You said it, fellows. It's just a dream.

Pitchmen! Demonstrators!

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Regular size, per Doz. \$3, sell for \$6. Deluxe size, per Doz. \$4.50, sell for \$9. Gross, payment with order, sent postpaid; less than gross, postage added. 5% additional discount on 5 gross. C. O. D.'s 25% deposit with order.

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EXPORTS REACH NEW HIGH

Lumber Still In Woods as Output Grows

Seasoned Stock Scarce

WASHINGTON, Sept. 7.—With lumber still high on the list of the coin machine industry's list of critical items, spokesmen for the lumber industry, government and commercial consumers agreed this week there would be no immediately relief for manufacturers.

Government agencies cut to the bone non-residential construction in order to give first priority to badly needed veteran and civilian housing. Scarcity of lumber, long a major problem to coin machine manufacturers, was aggravated therefore despite predictions from the Civilian Production Administration that output of lumber would soon be at the highest rate in history.

Manufacturers point out that the coin machine industry, in common with the furniture and construction trades, require seasoned stock. During the war years first priority on properly aged lumber went to war plants to use in manufacture of wood piping, ammunition boxes and similar items.

Small Reserve

Consequently, many consumers were obliged to resort to use of green lumber for many purposes, it was said. As a result, there was only a small reserve of green lumber to be aged for commercial use. Spokesmen said that with the decreased war plant demand larger stocks are available, but necessity for proper seasoning will make the supply which can be used in manufacture scarce for at least nine months longer.

This year's total output of lumber will probably exceed the goal of 32,000,000,000 board feet required to meet stringently curtailed requirements, according to the Department of Commerce, but it was emphasized that it would be inadequate to meet normal demand.

The department said almost one-half the goal was reached during the first six months and that under normal conditions production could be expected to be higher during the second six months.

Estimated lumber production in June increased 2.6 per cent over May for a total of 3,154,207,000, it was stated. This figure was only slightly below the three and one-half year record set in August, 1944, when 3,238,665,000 board feet were produced. It was 15.3 per cent above June, 1945 production.

Greatest production increases were reported in Nevada and California, where a 21 per cent increase over May was reported. Six Southern Rocky Mountain States reported a 12.4 per cent production increase.

Canada Pricing

In Canada, lumber producers and dealers thru the Canadian Lumbermen's Association have asked the U. S. Office of Price Administration (See Lumber in Woods on page 133)



"Please lady, when they grow up keep them out of the coin machine business—we have troubles enough!"

Jukes Retain Dollars Lead

Mexico slips into seventh place—Canada biggest, as usual—Colombia second

WASHINGTON, Sept. 7.—Exports of coin-operated equipment, which soared to new monthly high in dollar volume during April, climbed again in May to a new record of \$143,792. May is the latest month for which official United States Department of Commerce figures are available.

Juke box exports continued to top all others in dollar value, as they have for years, but the margin between juke boxes and amusement games narrowed down somewhat from April.

Purchases by Mexican distributors and operators, ordinarily second only to Canada, dwindled down to a mere 36 machines with a value of \$5,465. This put Mexico in seventh place as a buyer of coin machines. Ahead of Mexico, surprisingly enough, were Cuba, Colombia, Guatemala, Philippine Islands, and the Union of South Africa.

Colombia Second

In second place as a buyer of coin machines was Colombia. This Latin American country, which came to the fore economically during World War II, has been a consistently good purchaser of U. S.-made machines. During April buyers there took \$25,516 worth of machines, while in May they bought \$35,079 worth. All of Colombia's purchases were juke boxes—41 of them.

Purchasing strength of Colombia's buyers can be seen from this figure. Average price paid for juke boxes, before duties, transportation and other expenses were added in was approximately \$830 — indicating either that many of these were new machines or that the good used machines are bringing very high prices on the export market.

The Philippines, third largest buyers during the month of May, took 55 machines and paid out \$10,013. No juke boxes were involved in these transactions. Fifty of the machines, valued at \$9,238, were vending machines, while the remaining five were amusement games.

No Explanation

There is no explanation for the fact that the Philippines did not buy juke boxes, other than the known fact that new juke boxes and good used ones are scarce on the export market at this time.

Guatemala and the Union of South Africa, fifth and sixth in line as buyers of coin machines during May, did not receive juke boxes either.

For one thing, foreign buyers—particularly in the larger countries—are now in position to buy new juke boxes, and they want new juke boxes for their better locations. It is true that a considerable portion of juke box exports will always be used machines, but the percentage of new boxes going overseas will probably (See EXPORTS ZOOM on page 133)

News Digest

VENDERS—One national drugstore chain, recognizing the value of vending machines, has entered an agreement with a national distributor to permit stamp vending machines in each of the company's stores. For complete details of this plan and how it is working see "Drug Chain Plumps for Venders" in the Vending Machines section.

EXPORTS—Coin machine exports reached a record high during May, 1946, latest month for which official Commerce Department figures are available. Juke boxes fell off somewhat, but venders and amusement games are holding their own. Latest details on coin machine exports appear elsewhere on this page under the heading "Exports Reach New Record High."

CHANGER—A new kind of automatic record changer, for home use and for juke boxes, has been patented by J. A. Darwin, veteran coinman. Changer is unique in that disks play standing vertically instead of horizontally. Changer has dual tone arms for speedy changing, selectivity and a capacity of 100 or more platters, according to its inventor. Diagram of the invention can be found in Music Machines section.

TRANSPORTATION—Even without shortages in raw materials and component parts, manufacturers and distributors of coin machines would feel the pinch of transportation shortages. Freight cars are inadequate to handle the load. Trucks are being pressed into service. Real pinch of the freight-car shortage will be felt in early winter unless the situation can be corrected.

BOTTLES—Soft-drink bottlers, already cursed with a sugar shortage,

issued a warning this week that bottles are still scarce items. Bottle vending operators, like all other retail outlets, are being urged to make sure empties are returned promptly to the bottlers.

LICENSES—Good example of how coinmen should conduct themselves when confronted with prospect of licensing is the case in Hartford, Conn. In that city council passed a license law imposing fees of \$35 on pinball games and \$10 on juke boxes. Altho the license was passed in July, it has not yet been enforced, since coinmen have been contesting the ordinance's validity. Way these coinmen have been conducting themselves has brought praise from local newspapers and city officials themselves.

ASSOCIATIONS—Coin machine associations, many of which have been almost inactive during the summer months, are coming to life again. Meetings are being announced, programs for the coming winter worked out. CMI is hard at work on its Public Relations Program. NAMA is readying for October, when its national convention will be held in Chicago.

CANDY—OPA action on candy pricing is expected shortly. Observers predict OPA will give the manufacturer option on whether to reduce weight and size of his bar. This alternative would be a great aid to the candy vending industry which would have difficulty handling a 6-cent bar.

STRIKE—American Federation of Musicians' strike had its effect on New York juke boxes and at least one telephone music company. Local 3 of AFL Electrical Workers announced (See NEWS DIGEST on page 132)

Hartford Moves To Trim Juke, Pin Licensing Fee

HARTFORD, Conn., Sept. 7.—Corporation counsel's office at Hartford announced this week that it will recommend to common council a reduction in the licensing fees in the city's new music and amusement machine ordinance. Corporation counsel said this recommendation would be made since an adverse ruling in the courts might cancel out the ordinance entirely.

The ordinance, which, as it now stands, provides a fee of \$35 on pinball machines and \$10 for juke boxes, was passed July 8, 1946. Since that time, a lower court has intimated that the ordinance might be held invalid. Pending outcome of discussions between operators and the city government, the ordinance has not been enforced.

Operators here have contended that the fees prescribed by the ordinance are too high and are out of line with the profits realized from many of the machines.

New recommendation by corporation counsel would reduce fee on pinballs from \$35 annually to \$24, and the juke box annual fee from \$10 to \$6.

Corporation counsel stated that his office "does not concede in the least that the ordinance as drawn is unconstitutional, we have reached the conclusion that if a compromise can be reasonably worked out it would be of considerable advantage to the city in that protracted litigation would be avoided and all uncertainties erased."

In another part of the statement, corporation counsel said, "The principal contention of the distributors (operators) is that license fees are so high that they amount to a tax. The city does not have this power under our restricted charter. They have also made several other serious attacks on various features of the ordinance, any one of which, if suc-

cessful, would result in a finding that the ordinance is invalid."

Share Alike

In its recommendation, corporation counsel's office stated, will be a clause stating that the license fee be shared equally by both the operator and the location owner, instead of the present plan of charging the operator only.

Additional clarification on the grounds for revocation of the licenses will be made, as well as an insertion granting the operator the right to appeal.

According to corporation counsel, "fees are the bone of contention. The distributors (operators) urge that the fee be reduced to \$20 for pinball machines and \$5 for juke boxes. The ordinance is in the experimental stage and we do not know what the actual cost of supervision will be. The cost must bear some reasonable ratio to the license fee imposed."

Supreme Court Case

At another point in the statement, corporation counsel called attention to a Connecticut Supreme Court case which stated that a \$2 monthly fee for certain types of licenses is not so excessive as to amount to a tax. This, it was pointed out, would justify the \$24 annual tax on pinballs.

Corporation counsel said that the operators "appear to be definitely in favor" of proper supervision and regulation.

H. Lemke, Pioneer Coinman, Debuts as Detroit Arcade Op

DETROIT, Sept. 7.—Henry C. Lemke, for over a quarter of a century active in the coin machine business, is entering the arcade field for the first time, it was revealed here this week following his announcement that he is taking over the Belle Isle Amusement Center at 7217 E. Jefferson.

Location, at the head of the Belle Isle Bridge, is opposite the former Riverview Amusement Park and is a focal point of heavy traffic in recreation seekers for that metropolitan area.

Lemke, who says he has been in almost every phase of the coin machine business—from manufacturing to operating a long list of machines—is taking over the business he purchased from James Asmer, in partnership with James Domanico. Latter is a retired grocer and will be active manager of the arcade.

Enterprise, to be known as the Henry C. Lemke Company, will be under the general managership of George Rambaum. Lemke is active in the distribution of a new shoe-shining machine along with other enterprises.

Plans for the arcade include remodeling and new equipment. Present building will be enlarged.

Firms Rush To Get Booths at CMI Convention

CHICAGO, Sept. 7.—At the close of business Friday (6), applications for 133 exhibit booths out of an available 208 had been received by Coin Machine Industries, Inc., and only about one-third of its members had been heard from.

Members only received the floor plan and exhibit contracts Tuesday (3), so this announcement is an indication of great interest.

Number of applications confirms the prediction of James A. Gilmore, secretary-manager of CMI, that all exhibit space in the 1947 coin machine show would be sold to members only and that none is likely to be available to non-member exhibitors.

Gilmore says that he realizes this is to be a disappointment to new manufacturers, especially those who have been invited to join and have not yet made up their minds about exhibiting.

Exhibit space in Chicago's Hotel Sherman cannot be expanded, but some members may be prevailed upon to surrender some of the space they have applied for, so he hopes that all prospective members who are going to be in production by February 1, 1947, will send in their applications for membership. He assures these manufacturers that space will be provided if it is at all possible.

Trade Directory

Following tabulation of trade reports received during the weeks of August 31 and September 7 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid in revising trade files.

New Machines

Columbia DeLuxe Club Bell. Groetchen Tool Company, 126 North Union Avenue, Chicago.

Dynamite (pinball game). Williams Manufacturing Company, 161 West Huron Street, Chicago 10.

Fast Ball (pinball game). Exhibit Supply Company, 4222-30 West Lake Street, Chicago 24.

Spellbound (5-ball novelty pinball game). Chicago Coin Machine Company, 1725 Diversey Boulevard, Chicago 14.

Victor Bulk Vender (Model V). Victor Vending Corporation, 5711 Grand Avenue, Chicago 39.

Victory (postage stamp vender). Automatic Dispenser Company, 9018 Olympic Boulevard, Beverly Hills.

Address Changes

Playland Arcade, 530 Woodward Avenue, Detroit.

Packard Distributing Company, 534 Ninth Street, Milwaukee.

Bush Distributing Company, 256 Plymouth Avenue, Minneapolis.

Rittling Dispensers, Inc., 1292 Niagara, Buffalo. (Formerly named Rittling Bros.' vending enterprises.)

Personnel Notices

Charles F. Patterson has been appointed chief engineer for Kalva Venders, Inc., 605 West Washington, Chicago.

Stanley K. Wilson has been named manager of the Pepsi-Cola Bottling Company, Newark, N. J. Frank McHugh, former manager, has been transferred to the managership of the Pepsi-Cola plant in Philadelphia.

Jerry Antell, first president of Cleveland Chapter of Phonograph Merchants' Association, drowned recently while fishing in the Potomac River.

E. H. Hamilton and W. C. Comer have joined the staff of Automatic Coin Machine Company, Kansas City, Mo. Both men are engaged in the firm's juke box distributing activities.

Isidore A. Gabe has been named general manager of Premier Coin Machine Manufacturing Corporation, 577 10th Avenue, New York.

H. H. Lampman has joined the staff of C. C. Fogarty Company, Chicago advertising agency, as public relations director.

New Firms

G. & A. Candy Manufacturing Corporation, Union City, N. J.

Hotel Radio Corporation, 3000 East Jefferson Avenue, Detroit. (Will manufacture a chair-side coin-operated radio.)

Meridian Pictures, 5545 Sunset Boulevard, Hollywood.

Reliable Sales Corporation, 207 Northwest Fourth Street, Miami.

J. & P. Music Company, 12141 Nagel Avenue, Detroit. (Operate juke boxes.)

Purchases

Louis Koren, head of Distributing Corporation of Illinois, 1231 West Chicago Avenue, Chicago, has purchased the phonograph route of Charles W. Hoffman, Chicago.

Emerson Radio & Phonograph Corporation, New York, has purchased all the authorized and issued capital stock of Plastimold Corporation, Attleboro, Mass.

Conn. Tax Returns Up for Beverages, Cigarettes in July

HARTFORD, Conn., Sept. 7.—Well above the previous year were July returns receipted on the state tax, it was announced this week by State Tax Commissioner Walter W. Walsh, who declared returns reached \$1,835,700.98.

This indicated an increase of \$84,421.55 above receipts from the same sources in July, 1945, Walsh disclosed. Reports included receipts from amusement, beverage and cigarette taxes.

Cigarette taxes in July, 1946, increased \$276,037 over those of July, 1945, totaling \$618,840.10 as compared to \$342,802.99 a year ago. Of this, \$618,840.10, the sum of \$206,080.06 was diverted to the State's Soldiers, Sailors and Marines' Fund.

Beverage taxes increased by \$118,107.31 to \$536,432.86 this July from \$418,325.55 in July, 1945 while amusement taxes fell off from \$10,870.58 in July, 1945, to \$8,524.45.

Highway Spots Thrive on Georgia Tourist Millions

ATLANTA, Sept. 7.—About \$80,000,000 is spent by tourists annually in Georgia, it was reported this week by Lee S. Trimble, of the State Agricultural and Industrial Development Board. Most of the money spent, he declared, is along highways.

Campaign to get civic clubs to visit each other in order to acquaint each other with Georgia showed, in an incomplete report, that 19 visits have been made.

Dave Gensburg Announces New Genco Machine

CHICAGO, Sept. 7.—Genco Manufacturing Company is producing a new skill game according to Dave Gensburg, company executive.

Known as Whizz, the new game comes equipped with a substantial mounting base, or it can be placed on counters for operation. The machine contains a free-play unit, and is 25 inches high, 12 inches long, and 15 inches wide. Cabinet is of mahogany veneer and is handsomely finished, according to the makers.

Machine contains an electrically operated scoreboard which automatically indicates number of free plays due the player. Object of the game is to line up consecutively a number of balls in pockets into which balls are propelled by a kicker.

Altho electronically operated thru-out, the manufacturers claim that simplicity of construction utilizing new principles in circuits cuts service requirements to a minimum. According to Gensburg, playing time is almost half of that required for pinball games altho machine uses more balls.

Firm reports successful tests on locations and expects to be in quantity production in about 10 days.

Active Moves Newark Office

NEWARK, N. J., Sept. 7.—Joe Ash and Irv Morris have moved their offices of the Active Amusement Company to the Industrial Building, 1060 Broad Street from 417 Frelinghuysen Avenue. Morris is in charge of the distributing business there.

In Philadelphia, Ash is in charge of the firm's offices at 900 N. Franklin Street. Both branches are coin machine distributing firms.

Trade Leader Earl Reynolds Dies in Texas

DALLAS, Sept. 7.—Earl E. Reynolds, pioneer in the coin machine industry and one of its most colorful members, died here September 2 at the age of 57 after an illness of several months.

Reynolds, president of the Texas Coin Machine Association at the time of his death, headed the American Distributing Company here. Leader of the trade in Texas and widely known thruout the State in civic cir-



EARL E. REYNOLDS

cles, he also was known nationally for his work in developing the industry.

Born in Booneville, Mo., Reynolds lived in Kansas City for a time, but for 20 years he called Dallas home.

For years he ably led Texas coinmen in association work. Blessed with a pleasing personality and the ability to make friends of great men and small alike, he used these endowments without stint to further the interests of the trade in Texas. Both for dealing with coin machine legislative matters and for welding the trade into an integrated group, he is given a large measure of credit by Texans who mourn his passing.

Voluntary Load

Association activities were a voluntary load, carried by Reynolds in addition to responsibilities of his regular coin machine business. Thru American Distributing Company, he was distributor for a number of coin machine products, both in music and amusement lines. Prior to the formation of this firm, he had headed Alamo Sales Company and also had served as district manager for the Rudolph Wurlitzer Company.

Typical of comments by national trade leaders is that offered by Dave Gottlieb, president of Coin Machine Industries, Inc. Said Gottlieb: "The death of Earl Reynolds is a distinct loss to the industry. A great Southern gentleman and a force for good in the trade, he will be mourned by many coinmen thruout the nation."

Reynolds was as well known outside as inside the trade. Active in Masonry, he was a member of various Masonic bodies here as well as of the Gates City Masonic Lodge of Kansas City. He was a member of the Dallas Chamber of Commerce and the Elks. His church affiliation was with the Independence Boulevard Christian Church of Kansas City.

Funeral services for Reynolds were held Wednesday (5) at local funeral parlors, conducted by Dr. Paul Bob. Pallbearers were Sam Ayo, W. O. Reed, V. G. Harkins, W. O. Cardell,

Calendar for Coinmen

October 1-4—Iron and Steel Exposition, Public Auditorium, Cleveland.
October 3-5—National Electronics Conference, Edgewater Beach Hotel, Chicago.
October 7—Junior Executive Division, National Association of Tobacco Distributors, Statler Hotel, Cleveland.
October 10—Arcade Owners' Association of America, Park Central Hotel, New York.
October 12—Independent Vending Machine Operators of Wisconsin, Dubuque, Iowa.
October 14-19—Electronics Industry Exposition, Grand Central Palace, New York.
October 16-18—National Automatic Merchandising Association, national convention, Congress Hotel, Chicago.
October 21-26—Dairy Industries' Exposition, Atlantic City.
November 11-14—National Hotel Exposition, Grand Central Palace, New York.
November 25-26—Packaging Industry's Annual Convention, Stevens Hotel, Chicago.
February 3-6—Coin Machine Industries, Inc., convention and exposition, Sherman Hotel, Chicago.

1947 Columbia Bell Machines In Production

CHICAGO, Sept. 7. — Groetchen Tool & Manufacturing Corporation has begun production and delivery of its 1947 model machine, Columbia DeLuxe Bell, according to Ed Hanson, vice-president and general manager.

According to the manufacturers, machine is finished in a durable shimmering gold effect. Machine has a single jackpot with automatic reserve and a super-size coin box, Hanson said.

New machine is changeable by means of a Groetchen specialty from 1-5-10-25 cent play on location within a few seconds. Jackpot with automatic reserve holds 125 quarters, 250 dimes or 120 nickels. Large coin box can hold 2,800 nickels, 6,000 dimes or 2,780 quarters.

Weighing only 66 pounds, the strongly built, Hanson said dimensions of the machine were 24 inches high, 16 inches deep and 15 inches wide. Because last coin played is paid out first and a visible escalator, operator is afforded double slug protection. Machine is precision-built thruout, Hanson said.

Altho Columbia DeLuxe Bell went into full production only recently, Hanson said deliveries are now keeping pace with demand.

Week's Biz Failures Reach Peak for 1946

NEW YORK, Sept. 7.—Highest level of business failures in the United States since January 31 was reached this week, according to a report issued by Dun & Bradstreet. Failures for January 31 were 31.

Commercial and industrial failures for this week were 28. Previous week accounted for 17 failures while for the same week in 1945 total reached 16, according to the report. Insolvencies with liabilities of \$5,000 amounted to 24, compared with 15 in the preceding week.

George McCormick and Pete Rigdon. Entombment was at Hillcrest Mausoleum.

Reynolds is survived by his widow, Audrey; two sisters, Mrs. W. N. Embury and Mrs. S. A. O'Neal, of Booneville.

It is understood that Mrs. Reynolds, who has carried much of the responsibility of American Distributing Company during recent months, will carry on in active management of the business.

AOAA Meet Set For October 10

NEW YORK, Sept. 7.—Arcade Owners Association of America will hold its first meeting this season at the Park Central Hotel, according to B. R. Berkens, AOAA executive secretary. Event, previously scheduled September 26, will take place October 10, at 8 p.m. to allow for Jewish holidays, he said.

Al W. Blendow, association president, will be principal speaker of initial meeting. Organization membership includes arcade owners from practically every State in the union.

CMI Admits 9 Manufacturers

CHICAGO, Sept. 7.—The board of directors of Coin Machine Industries, Inc., held a business meeting Thursday (5).

At that meeting nine new regular manufacturer-members and six new associate members were voted into the association.

Among the six new associate members were two record manufacturers, one needle manufacturer and three manufacturers of parts for coin machine equipment.

Arcade Celebration In Honor of Ashes

ATLANTIC CITY, Sept. 7.—Joe Ash, partner in Active Amusement Company, of Newark and Philadelphia, and his wife will be honor guests at a party being held this week-end by F. McKim Smith, Smith's Playland, Central Pier, in celebration of the Ashes' wedding anniversary.

Among other guests will be Al Blendow, sales manager of International Mutscope; Mr. and Mrs. Barnett, and Berkens. Barnett is executive secretary of the Arcade Owners Association of America.

Pearlman to Runyon As Connecticut Mgr.

NEW YORK, Sept. 7.—Mac Pearlman, formerly in charge of music for H. Rosenberg, Inc., has joined the staff of Runyon Sales Company of New York as manager for the State of Connecticut, Jack Mitnick, Runyon general manager, announced. Pearlman field for the past 15 years.

Opening of the Buffalo branch of

Quiz Machines Win Raves in News Columns

CHICAGO, Sept. 7.—Newspaper writers who have gotten a look at the telequiz machine developed by Thomas Sisson and Training Devices, Inc., Detroit, have devoted columns to the new amusement machine. Stories have appeared in *The Detroit Free Press*, *The Minneapolis Sunday Tribune*, *Popular Mechanics* and numerous other publications.

Telequiz Sales, Chicago, headed by Joseph Beck, is national sales agent for the machine. At the moment, according to Beck, distributors are being appointed to handle the device in various territories.

Recently, Beck received a letter from Adelbert Christy, acting deputy commissioner in the Treasury Department at Washington. Christy, asked to classify the machine for the federal tax, said it would be considered with Section 3267 of the Internal Revenue Code.

"The machine known as Telequiz," Christy wrote, "regardless of whether prizes are offered for correct answers or not, is considered a coin-operated amusement device within the meaning of Section 3267 of the Internal Revenue Code, and every person maintaining for use such a device is liable to a special tax of \$10 per year per machine."

Detroit Feature

In a recent feature story in *The Detroit Free Press*, writer James S. Pooler gave the machine and its inventor, Thomas Sisson, a nod. Part of the feature telling about its inventor, is reprinted here.

"The juke box has gone to college.

"In fact, the juke box has become very smart. It not only asks you questions but times you and scores you.

"Right now it is being worked up to a pitch where after you flub three questions, the machine will sneer audibly and say, 'Okay, dope, why don't you try something simple?'"

"This juke box is coming home after having served honorably in the navy. It was invented by Thomas U. Sisson, a lank fellow from Gulfport, Miss.

"Early in the war he enlisted in naval intelligence as a chief petty officer. He happened to mention that back home he had a darn cute machine.

What It Does

"It would ask people a series of questions, give them a choice of answers, time how quickly they answered, tell them if they were right or wrong and what they should have answered and figure up what they had scored, based on the speed and correctness of their answers.

"That kind of juke box naturally popped the navy's eyes wide open. The result was that Sisson became a lieutenant (jg) and 1,300 of his juke boxes were enlisted to train the navy."

Pooler continues to tell how the navy made use of the machine to teach plane identification and the like and gives some of the background to Sisson's establishment of Training Devices, Inc., at Detroit, which now manufactures the machine.

the firm on Monday (9) under the name of Runyon Sales Company of Buffalo, N. Y., at 956 Main Street, also was announced by Mitnick. Hy Singer and Murray Farber will be in charge of the Buffalo organization. man has been active in the coin ma-

DRUG CHAIN FOR VENDERS

Stamp Vender Contract Set

No commission to Walgreen in unique op-location set-up—indie ops own machines

By John Carlson

CHICAGO, Sept. 7.—The Walgreen Company, drug chain, has made each of its stores thruout the country a potential location for postage stamp vending machines, under the terms of an unusual operator-location contract.

At present, 423 Walgreen stores in five cities are locations for a total of 800 stamp venders. These cities include Chicago, where 300 of the machines are placed, as well as Milwaukee, Cleveland, St. Louis and Dallas. Plan is eventually to complete vender installations in all of the hundreds of outlets in the U. S.

G. E. Davis, of Walgreen's, said the company's contract is with R. V. Jones, Milwaukee, national distributor for venders made by Shipman Manufacturing Company, Los Angeles.

Individual Operations

Altho the national contract is between these two parties, individual operators in the various cities own the machines and service them under a standard location-operator arrangement. Jones, as a national agent, accepts responsibility under the contract for meeting certain uniform standards of operation.

Walgreen has no part in the vending business as such, other than to provide space for machines. According to Davis, the firm's only interest in the venders is their role in providing more efficiently for servicing store patrons who wish to purchase postage stamps.

Take No Commission

The stores do not accept any commission from operator's profits. They do, however, make certain, under the contract, that patrons who wish may receive full value of stamps vended.

This is done by providing one column in a machine which will vend five one-cent stamps for five cents. Other columns operate at a profit to the operator. Thus, in a six column machine, the following combinations are vended for 10 cents: six one and a half cent stamps; one eight-cent airmail; one five-cent airmail and a three-cent stamp; three three-cent stamps. Nickel combinations include one three-cent stamp and a one-cent stamp, or five ones (the full-value column).

All stamp venders in Walgreen stores, according to the contract, must conform to three conditions; as follows:

1. Venders are installed in pairs of six-column machines, and mounted on an iron stand.
2. Venders are placed in a position where they do not interfere with merchandising areas of the store.
3. Venders must be placed so that operator can service them without difficulty.

Jones said that all operators having machines in Walgreen outlets submit monthly reports, which he assembles and forwards to the Walgreen management.

He said that four operators now (See Drug Chain Signs on page 104)



NAMA CONVENTION CHAIRMAN B. W. Scheuer (center) talks over plans for the big powwow in Chicago (October 16-18) with two interested gentlemen. Candy vending executive is Nathaniel Leverone (left), president of Automatic Canteen; candy maker is Arthur Echil, president of the Goldenberg Company. Scheuer's firm is Vendomat Company, of Baltimore.

See Denver Anti-Cig Tax Editorial Aid to Venders

DENVER, Sept. 7.—Encouragement for cigarette vending operators here who have been fighting for repeal of the city's 1-cent "for relief" cigarette tax came recently in the form of a strong anti-cigarette tax editorial appearing in *The Rocky Mountain News*.

Because it deals with a tax practice which affects vending machine operators thruout the country, the editorial probably will receive wide attention in the trade. And it should be considered in the light of the operators' anti-tax campaign.

Since operators started action in June for repeal of this tax, new proposals have been made to add another cent as a "painless" means of raising funds to pay the city's share of the city employee's pension program. It is this measure which is the immediate target of the editorial, but also attacked is the original tax, which was supposed to have been enacted as an emergency relief measure only. "The emergency passed," said *The News*, "but the tax stayed."

Little Encouragement

Operators' argument has been largely the same, but little encouragement was given by city council leaders. Meanwhile, headaches still confronting the operators are the two-machine set-up made necessary on routes running outside of Denver city limits, where the tax is not effective, and also the trouble of affixing stamps. The State allows eight per cent for expenses, but operators claim that cost of sticking on 100 stamps is much higher than the eight cents allowed.

Only bright spot in the situation is that it may settle the price and penny change problem. Machine men can't meet the 15 cent loss-leader price of many Denver stores and yet show a profit. If another cent is added, ops say it will force the price above 15 cents, making possible 20-cent coin insertions, with penny inserts in change.

Titled "Paying for City Pensions,"

the *Rocky Mountain News* editorial follows:

Editorial Text

We're strong for a city pension plan with employees participating.

State and federal workers have received that protection for years, and there is no sound reason that city workers should continue to be excluded.

But we don't like the 1-cent additional cigarette tax City Council proposes as a means of raising the city's share of the pensions.

That's supposed to be a painless tax, of course, altho the fact is that a painless tax has yet to be invented. In addition, it could be rescinded at any time.

And that's what's the matter with it.

A pension for city employees ought to be a general obligation to be met by the entire community, not by a special group. It ought, further, to become a permanent obligation, not subject to sudden repeal.

That means it ought to be paid out of the general fund and that the money should come from property taxes.

The city administration is, of course, trying to dodge an increase in the general property tax.

There's a municipal election coming up next year and city taxes already are the highest in Denver history. The levy for general city and country purposes is 16.08 mills—this despite a Charter limitation of 15 mills for the city—and for all purposes, 21.66 mills.

Add to this the school levy of 16 mills—it will doubtless be higher next year when increases in salaries and pensions go into effect—and the State levy of 3.50 mills, and you have a grand total of 41.16 mills.

That is the equivalent of more than four per cent interest, and is about all property can bear.

Evasion of Excise

Nonetheless, we object to the evasion of a special excise tax. (Editorial Aids Venders, page 106)

See Soaring Soft Drink Vender Sales

Sugar Big Bottleneck

WASHINGTON, Sept. 7.—Vender sales of soft drinks in industrial locations and theaters will result in sales 20 per cent above the highest pre-war yearly rate during the first year in which ample sugar supplies are available, according to the American Bottlers of Carbonated Beverages. Both locations have become vastly more important in point of sales than ever before in history, it was pointed out.

While bulk of the increase will be the result of theater and industrial sales, remainder will be due to higher home consumption, the association said.

Need More Sugar

Over 450,000 additional tons of sugar would be required to meet the demand for soft drinks during the next 12 months, it was estimated. Industry will receive less than a half-million tons this year.

Because of the sugar lack, production in many plants is at the lowest point in five years. As a result of the reduction in the personnel of the armed forces, additional sugar allotments for companies manufacturing soft drinks for the army and navy are no longer available. During the peak war year, service branches consumed 15 per cent of the industry's output.

Tell Details Of New Mills Drink Vender

CHICAGO, Sept. 7.—Mills Industries, Inc., recently issued volume one, number one of a new monthly house organ, titled *Horizon*.

Replacing the wartime *Mills Warrior*, it is a colorful and neatly produced give-away devoted to the firm's ice cream and soft drink equipment, as well as movie machines. Editor is Evelyn M. Jacobson, under direction of Richard K. Law, advertising director.

Interesting details of the post-war model soft drink vending machine, manufactured by Mills for the Coca-Cola Company, are given in a piece by Jack Walsh, sales manager for this division.

Eventually, it is said, all of the venders will have direct-drive compressors, eliminating cradles, chains and sprockets common to pre-war types. Because of material shortages, however, current production includes some of the belted-type compressors.

Machine is coin-operated, with coin-changing device which accepts nickels, dimes and quarters, dispensing the product with correct change. Capacity is 120 bottles.

Following the current coin machine design trend, the new model has front-door opening, making coin box, compressor, vending compartment and pre-cooling racks accessible.

In another section of the 16-page house organ, reference is made to Timm Industries, West Coast concern which is building the coolers as a subcontractor of Mills.

Candies Sale In 7 Months: 340 Million\$\$

Bar Goods Lead in June

WASHINGTON, Sept. 7.—Nation's candy sales for the year's first seven months hit \$340,000,000, but were 5 per cent under sales for the corresponding months in 1945, the Department of Commerce reports.

Latest release in a cumulative month-by-month count, the report is based on information supplied to the Bureau of Census by 290 candy makers.

Sales for the month of July alone were 2 per cent above July sales in 1945, but 19 per cent below those for the preceding month. This decrease, however, is at least partly attributed to the normal hot-weather lull in candy merchandising.

Bars Leading

Breakdown of sales to indicate bar goods showing—which directly interests the candy vending trade—are not now available for July. But in June, bar goods continued to lead all other types of confections in sales volume, accounting for 54 per cent of the total.

Taking the first six-month period of 1946, Department reports show that bar goods houses actually increased their sales, while the same 5 per cent decline prevailed for the entire industry as compared with the same period in 1945. Thus, bar goods makers registered sales of \$84,929,000 in the first half of 1946, compared with \$83,041,000 in the first half of 1945.

Bottlers Cry For Bottles

MONTREAL, Que., Sept. 7.—Bottle shortage, which may result in a practically beverageless autumn, has developed in various Canadian communities, bottlers here have revealed.

Three factors were blamed for the container shortage: Failure of the public to return the bottles, inability of bottle manufacturers to fully supply the demand of beverage manufacturers, and lack of cardboard to ship bottles.

Over 24,000 bottles were estimated hidden in cellars, cupboards and kitchens of local householders. One woman had 168 bottles piled in her cellar it was reported by the Stratford Bottling Company, Stratford, Ontario.

File Organization Papers With Conn. Secretary of State

HARTFORD, Conn., Sept. 7.—Certificates of organization have been filed with the office of Charles J. Prestia, Secretary of State, at the State Capitol, Hartford, for the following new Connecticut corporations:

United Cigarette Service, Inc., 616 Water St., Bridgeport, Conn.; president, Charles Sparrow; vice-president, Marion Sparrow; secretary, Anne Shapiro; treasurer, Frances Beresth.

Elm Cigarette Sales, 1292 State, New Haven, Conn.; president, Max Zimmerman; secretary and treasurer, Milton M. Zimmerman; vice-president, Harry Bromberg; directors, officers.

Pic's Vet Column Features Vending Biz Opportunities

NEW YORK, Sept. 7.—In the September issue of Pic, a magazine for young men, coin machines were mentioned as a business opportunity for returning servicemen. The article follows:

"Office of Small Business puts vending machines high on the list of ventures favored by returnees. . . . Biz will need plenty of mechanics as it picks up speed. Good field for vets in training for mechanical jobs to keep an eye on. . . Vets Murray Plavner and F. S. McArthur, proprietors of Frozen Food Fare, Inc., 35 West Eighth, New York, will convert to coin operation as soon as possible. Plavner and McArthur planned their venture carefully and, according to the State Department of Commerce, have set up a shop which might well serve as a model for other ex-servicemen going into biz. When their store makes the switch, it will probably be the first coin-operated frozen food mart in the East.

Miami Cig Tax May Be Revoked by New Tack of City Dads

MIAMI, Sept. 7.—New twist in the involved fate of the city's proposed new 2 cent a pack tax on cigarettes raised the possibility that the measure may be revoked by city commission action, saving the expense of a public referendum.

Forces opposing the measure, which already have secured some 7,000 signatures to a petition demanding a referendum vote on the tax, sought to clinch the situation by seeking a writ for the removal of the city manager, A. B. Curry.

Next development was the resignation of Curry, effective September 9, with the resignation of Leonard K. Thomson, a city commissioner and supporter of Curry, expected to follow.

Opponents of the tax measure, which also taxes public utility bills and patrons of night clubs, claim that it would meet certain defeat if submitted to a popular vote. For this reason, it is said, the city commission may be expected to kill the measure immediately.

Birthday Conclave Of NAMA Schedules Parties for the Ladies

CHICAGO, Sept. 7.—Royal red carpet will be rolled out for the ladies when the National Automatic Merchandising Association holds its 10th anniversary convention here October 16 thru 18.

Wives of delegates, convention planners announce, will be invited to attend all general and special sessions, but an extra special events program also is being arranged to make their Chicago visit enjoyable.

Starter will be a get-acquainted party October 16 at the Congress Hotel, home of the convention. This will immediately precede the opening dinner.

Following a Thursday luncheon at Marshall Field's, the ladies will be taken on a personally conducted tour of the world-famous department store.

Early risers on Friday will have a date with Don McNeill at his Breakfast Club broadcast, which originates from ABC Network studios in the Merchandise Mart. Hour-long program starts at 8 a.m. Later

Appoints Ryan Purchase Head Of Candy Firm

CHICAGO, Sept. 7.—Thomas A. Ryan, former executive assistant of the National Confectioners' Association, has been appointed manager of the Chicago office of the Sanitary Automatic Candy Corporation, 214 S. Michigan Boulevard, it was announced here recently. Firm's main office is in New York.

Ryan will operate as candy buyer for the group service account formed by the Sanitary Automatic Candy Corporation and its widely scattered affiliates, which specialize in merchandising candy thru vending machines and concessions in theater and other locations.

Among organizations for which Ryan will buy candy are: Interstate Automatic Candy Corporation of Boston; Criterion Concessions of New York; Pack Shops of Connecticut at New Haven; Northwest Automatic Candy Company of Portland, Ore., and Seattle and Spokane, Wash.; Pacific Automatic Candy Corporation of San Francisco; Southern Automatic Candy Corporation of Atlanta; Tri-State Automatic Candy Corporation of Buffalo, and Schenectady Pack Shops of Schenectady, N. Y.

in the day a sight-seeing tour, via chartered bus, is being arranged.

Big social event of the convention for both NAMA members and their wives will be the closing banquet Friday evening, which will be climaxed by a dance in the Gold Room of the Congress.

REGAL KING OF THEM ALL

We, too, started in the operating field



and grew so rapidly that we are now manufacturing machines. We have a proven plan found successful by some of the nation's keenest minds.

REGAL PRODUCTS CO.

GAYS MILLS, WISCONSIN

CIGARETTE MACHINES

Refinished Like New. Ready for Location.

DuGrenier 9-Col. W	\$52.50
DuGrenier 7-Col. VD	\$52.50
DuGrenier 7-Col. Champion	\$80.00
DuGrenier 9-Col. Champion	\$85.00
U-Need-a-Pak 5-Col. E	\$37.50
U-Need-a-Pak 8-Col. E	\$47.50
U-Need-a-Pak 8- & 9-Col. E	\$57.50
National 9-30	\$65.00

1/2 Down Payment, Balance C.O.D., F.O.B. N. Y. C.

What Have You For Sale?

N. Y. VENDING MACHINE EXCH.

418 Broadway BROOKLYN, N. Y. EVergreen 8-7570

OPERATE THE DUGRENIER Challenger

AMERICA'S FOREMOST CIGARETTE VENDING MACHINE...

FORGET PRICE and TAX-CHANGE HEADACHES!

Taxes may vary, and prices change, but operators of the DuGrenier Challenger are fully equipped to meet these problems.

In designing the Challenger, DuGrenier anticipated today's price and tax fluctuations. As a result the Challenger offers a coin mechanism flexible enough to operate on nickels, dimes and quarters in all combinations.

Only the Challenger does it!



DUGRENIER, INC.

America's Foremost Manufacturer of Automatic Merchandisers
15 HALE STREET, HAVERHILL, MASS.

Ohio Rules in Vend Case; Remind Coinmen 9-Cent Items Not Subject to Tax

Must Apply for Refund Within 90 Days Is Warning

COLUMBUS, O., Sept. 7.—Recent decision of the Board of Tax Appeals of the Department of Taxation of Ohio was a reminder to vending machine operators that items sold at below 9 cents are not sales taxable and warned operators in the State that applications for sales tax refunds must be made within 90 days after payment of taxes, even when made under protest.

The board ruled that altho Russell Peck, operator of vending machines selling candy, gum and peanuts, had erroneously paid taxes amounting to \$165.61, he was not entitled to reimbursement because he had not made application for a refund within 90 days after he learned payment was unnecessary.

Text of the board's decision is reprinted below:

"This cause came upon an appeal from the final order of the tax commissioner made on December 26, 1945, denying appellant's application for a refund in the amount of \$165.61 for sales taxes which he claims were erroneously paid during the period from January 1, 1937, to January 1, 1945. This cause was heard and submitted on the transcript of the proceedings before the tax commissioner and the evidence.

Under Protest

"According to the evidence, appellant during said period sold candy, gum and peanuts thru coin-operated vending machines. All sales made by him were unit sales under 9 cents each. The taxes involved were paid at different times during the above period and were accompanied by his ST-10 reports, which payments were known in the Department of Taxation as voluntary deficiency payments. Appellant claims, however, that taxes for the first two years were paid under protest.

"The case of Winslow-Spacarb, Inc., 144 O.S. 471, 50 N.E. (2) 924, 30 O.O. 213 decided February 21, 1945, holds that a vender engaged exclusively in making separate retail sales at a price of less than 9 cents per unit is not subject to the sales tax.

"The evidence shows that the appellant had actual knowledge of this decision on February 21, 1945, since he testified that he saw an article on that date appearing in a newspaper, which he clipped from the paper and which was introduced in evidence. This article read, in part, as follows:

"A merchant whose sales are entirely under 9 cents each is not liable for any sales tax payment, the Supreme Court ruled today."

"Appellant filed this application for a refund of the taxes herein involved on or about the 9th day of October, 1945. While there is no doubt that such taxes were erroneously paid and appellant has not reimbursed himself therefore from the consumers of the articles sold, the board, in determining whether he is entitled to be refunded, is bound by the provisions

of Section 5546-8 of the General Code, which reads, in part, as follows:

Cite Provision

"The treasurer of state shall redeem and pay for any unused or spoiled tax receipts at the net value thereof, and he shall refund to vendors the amount of taxes illegally or erroneously paid or paid on any illegal or erroneous assessment where the vender has not reimbursed himself from the consumer. When such illegal or erroneous payment or assessment was not paid to a vender but was paid directly to the treasurer of state or an agent of the treasurer of state by the consumer, the treasurer of state shall make refund to the consumer. In all cases an application shall be filed with the tax commission on the form prescribed by it and must be filed within a period of 90 days from the date the tax receipts are spoiled, or from the date it is ascertained that the assessment or payment was illegal or erroneous."

"It is clear from the evidence in this case that the appellant had actual knowledge of the erroneous payments of these taxes on February 21, 1945, and did not file an application for a refund thereof with the tax commission within 90 days thereafter. The fact that some of these taxes may

have been paid under protest is immaterial, since a simple protest against validity is insufficient. Whitbeck, treas., vs. Minch, 48 O. S. 210, 31 N. E. 743, State ex Rel., Pulkamp V. County Commissioners, 119 O.S. 504, 164 N.E. 755.

"The board finds therefore that since the appellant did not comply with the provisions of Section 5546-8 the tax commissioner was without authority to grant his application.

"It is therefore considered and adjudged by the Board of Tax Appeals that the action of the tax commissioner herein complained of be, and the same hereby is, confirmed.

(Signed) "EDWARD J. KIRWIN, Secretary."

NEW!
WORLD'S FIRST
PRECISION BUILT

**5 CENT
BULK VENDOR**



NOW!
IMMEDIATE DELIVERY
Write for Further Details.

DISTRIBUTORS WANTED ALL OVER
THE UNITED STATES

**LOS ANGELES
MANUFACTURERS**
RM. 518, 448 SO. HILL ST.
LOS ANGELES 13, CALIFORNIA



VICTOR'S MODEL "V"
Famous Pre-War
Vendor
GLOBE TYPE
Model V capacity: 5
to 6 lbs. of bulk
merchandise or
1,000 to 1,200
balls of gum. Vends
1/2", 3/4" and 1"
ball-gum.
Model V Del. Cab.
Type, \$13.75 Ea.
Model V Wall
Bracket, 85¢ Ea.
Combination 1¢ and
5¢ Coin Counter,
Plus Postage,
\$1.25 Ea.

Orders Filled
In Rotation
1/3 Dep.; Cert.
Check or M. O.;
Balance C. O. D.

Model V Globe
Type, \$11.75 Ea.

PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
481 Brookman St. Brooklyn 12, N. Y.

**BRAND NEW!
PROMPT DELIVERY!**

Victor Model "V" 1¢
venders. Handle ALL
KINDS of nuts, candies
and ball gum with no
extra attachments re-
quired.

Model "V"
Standard Fin-
ish (glass
globe) each... \$11.75

Model "V"
DeLuxe Cabl-
net (as pic-
tured) each... \$13.75

Terms: 1/3 Cash With
Order; Balance C.O.D.

R. H. ADAIR CO.
6924-6926 Roosevelt
Rd., Oak Park, Ill.

AAAA DISTRIBUTORS WANTED

Now offering exclusive franchises to men and women in Maine, Vermont, New Hampshire, Massachusetts, Connecticut, New Jersey, New York, Rhode Island, Pennsylvania, Virginia, Maryland, West Virginia, Delaware. Now coin-operated Liquid Dispenser for Hand Lotion, Hair Tonic, Hair Oil, Liquid Soap, etc. Huge profits on liberal contracts. Act now. Write

CHARLES F. BLOOM,
c/o Billboard,
1564 Broadway New York 19, N. Y.

SPECIAL SALE

100 1c-5c COMB. NUT VENDERS. EA.	\$10.00
50 1c 3-COL. SNACK NUT. EA.	15.00
25 1c REGAL NUT VENDERS	10.00
20 5c SELECTIVE CANDY BAR VENDERS	45.00

Also BRAND-NEW COLUMBUS VENDERS, All Models, Write.
Peanuts, Pistachio, Boston Beans, Etc., Available.
WANTED: Cigarette, Candy Machines, N. W. Deluxes.

CAMEO VENDING, 432 West 42nd, New York 18

Drug Chain Signs For Stamp Venders

(Continued from page 102)

own the 300 machines on location in Chicago stores. These locations are simply a part of established routes owned by the operators, who include Kellogg Huntington, Robert Alexander, Arthur Clark and Irwin Willis.

Dallas, Tex., Walgreen locations are split between two operators, and one operator handles the locations in each of the other cities, Jones said.

One of the features of the contract is to reserve all advertising rights on stamp folders to Walgreen, and the firm's ads now appear on folders dispensed by machines.

Davis, who is in charge of all store machine equipment such as typewriters and cash registers for the drug chain, has fallen heir to vending machine activities also.

Coin Changers

He said that another line of experimentation now being carried on by the firm is with coin changers. Several are on location near telephone booths in big-city stores. Penny scales have been placed in Walgreen stores for a number of years.

Discussing the venders, Davis said that a survey of customer comments on the stamp machines is now in progress. Ready to leave on a tour of Walgreen stores, he said an announcement concerning the survey results might be forthcoming on his return.

Meanwhile, Jones disclosed that some Walgreen store managers have reported that their stores have sold more stamps since the installation of vending machines than they sold over the counter before.

Immediate availability of stamps thru venders, and increased efficiency of store services were characterized by Jones as the most important assets to locations.

SHIPMAN
Triplex Stamp Machine. Brand New! Vends 1¢, 3¢ and 8¢ Postage Stamps. Slip-proof, compact, foolproof. Immediate Delivery.
Operator's Price...
\$39.50

STAMP FOLDERS
For Shipman, Victory, Advance, etc.
10M—\$4.85
25M—\$11.75

VICTORY
Duplex Stamp Machine. Brand new! Vends 1¢ and 3¢ Postage Stamps. Can be used inside or outside. Guaranteed weather proof. Returns Slugs and foolproof. Immediate delivery.
Operator's Price
\$29.50
1/3 Dep. with Order.

PARKWAY MACHINE CO.
623 W. North Ave.
Baltimore 17, Md.



Northwestern

Your Assurance Of Postwar Security



Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

**ON HAND
FOR IMMEDIATE
DELIVERY
BRAND NEW!**

Victor Model "V" 1¢ Venders. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard Finish (glass globe). Each \$11.75

Model "V" DeLuxe Cabinet (as pictured). Ea. \$13.75

Terms: 1/3 Cash With Order, Balance C. O. D.

Double Your Profits!!

By using CHARMS and SASSY PICTURE BUTTONS with Spanish Peanuts. FREE SAMPLES AND DETAILS.

L. M. BECKER VENDING SERVICE
105 Dewey St. BRILLION, WIS.



Fight Tobacco Tax Evaders

Out-of-State Shippers Hit

State tax men ask federal law to collect taxes for shipments by parcel post

SALT LAKE CITY, Sept. 7.— Problem of parcel post tobacco shipments from non-taxing States into bordering States which impose taxes was a chief topic of discussion at the 20th annual meeting here of the National Tobacco Tax Association.

The border State headache, which affects cigarette vending machine operators as adversely as dealers, is the most severe of all problems now prevalent in the sales-and-tax picture, it was agreed by State tobacco administrators and industry representatives.

In a highly competitive business, cut-rate prices which out-of-State shippers may quote by evading State taxes have made this group a threat to venders and dealers who pay the taxes.

Four recommendations, incorporating proposed federal legislation, were presented to the meeting as an over-all plan of action to stop loss of tax revenue to taxing States. These, which also would remove some of the handicaps experienced by venders and dealers in taxing States, were presented by James T. Vocelle, chairman of a three-man committee appointed to study the problem.

Approved by the meeting, the pro-

Coast Expansion

West Coast and Southeast venders have good expansion possibilities if population and beverage sales run hand in hand, according to a recently completed survey. Based on purchasing power and population, study revealed migration trend toward these areas. Washington, Oregon, California, Nevada, Arizona, Utah, Virginia and Florida increased their populations from 4.5 to 10.4 per cent since 1940, analysis showed. Conversely, over 20 States, chiefly located in the Northeast and North Central parts of the country, registered out migrations.

posed legislation would require any person selling or disposing of tobacco products in interstate commerce to present to the State tobacco tax administrator an invoice covering every shipment made to parties in the tobacco-taxing State. Invoice would carry name and address of the person to whom shipment went, thus making possible collection of the tax within the State. Fines or imprisonment would be imposed as penalties on violators of the proposed federal act.

The four recommendations, also approved at the meeting, are as follows:

1. That legislation of the type appended hereto be introduced in Congress.
2. That each tobacco tax administrator consult with his governor and

Congressional representatives to the end that this legislation will be effectively and full sponsored.

Urge Use Tax

3. That each State not now having one, enact a use tax as a complement to the tobacco tax law.

4. That this committee be continued for the purpose of aiding in the introduction and passage of federal legislation and of assisting the executive secretary in any manner in the drive to overcome the effects of parcel post shipments on State tobacco tax revenues.

Draft of the proposed bill is reprinted here for its interest to the trade. In the form of an appendage to the recommendations, it contains the following three points:

1. Any person, including manufacturers selling or disposing of tobacco products in interstate commerce, whereby such products are shipped into a State taxing the sale or use of tobacco products, shall, not later than the tenth day of each month, forward to the tobacco tax administrator of the State into which shipment is made, a true copy of the invoice covering each and every shipment of tobacco products made during the previous calendar month into said State; the invoice in each case to include the name and address of the person to whom the shipment is made.

2. The Secretary of the Treasury is authorized to issue necessary rules and regulations for the enforcement of this act.

3. Whoever violates the provisions of this act shall be guilty of a misdemeanor, and shall be fined not more than \$1,000 or imprisoned not more than 12 months, or both.

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.
Barrel of 50,000 \$54.50
Keg of 21,000 23.80
Solid Color, Cherry Red for Prizes.
Per Thousand \$4.00

BRAND NEW!
PROMPT DELIVERY!

Victor Model "V" 16 Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard quired, Finish (glass globe), Each **\$11.75**
Model "V" DeLuxe Cabinet (as pictured), Ea. **\$13.75**

YOU HAVE TRIED THE REST — NOW TRY THE BEST.

NEW "BELL" CHARMS

ASSORTED COLORS

10 Gross \$ 9.00
100 Gross 85.00
Samples — 25c
Parcel Post Paid

ROY TORR LANSLOWNE PENNA.

CIGARETTE VENDORS

DuGrenier "W" and "WD" Models.
Perfect condition guaranteed.

KELNER VENDORS

4509 N. Clark St. Chicago 40, Ill.

25 VICTORY OUTDOOR OR INDOOR POSTAGE STAMP MACHINES

Used 3 Months, at \$20.00 Each.

Edward H. Lightner
216 So. Hastings Ave. HASTINGS, NEBR.

VICTOR'S FAMOUS MODEL V

THE CHOICE OF THOUSANDS OF SUCCESSFUL OPERATORS!



MODEL V GLOBE TYPE

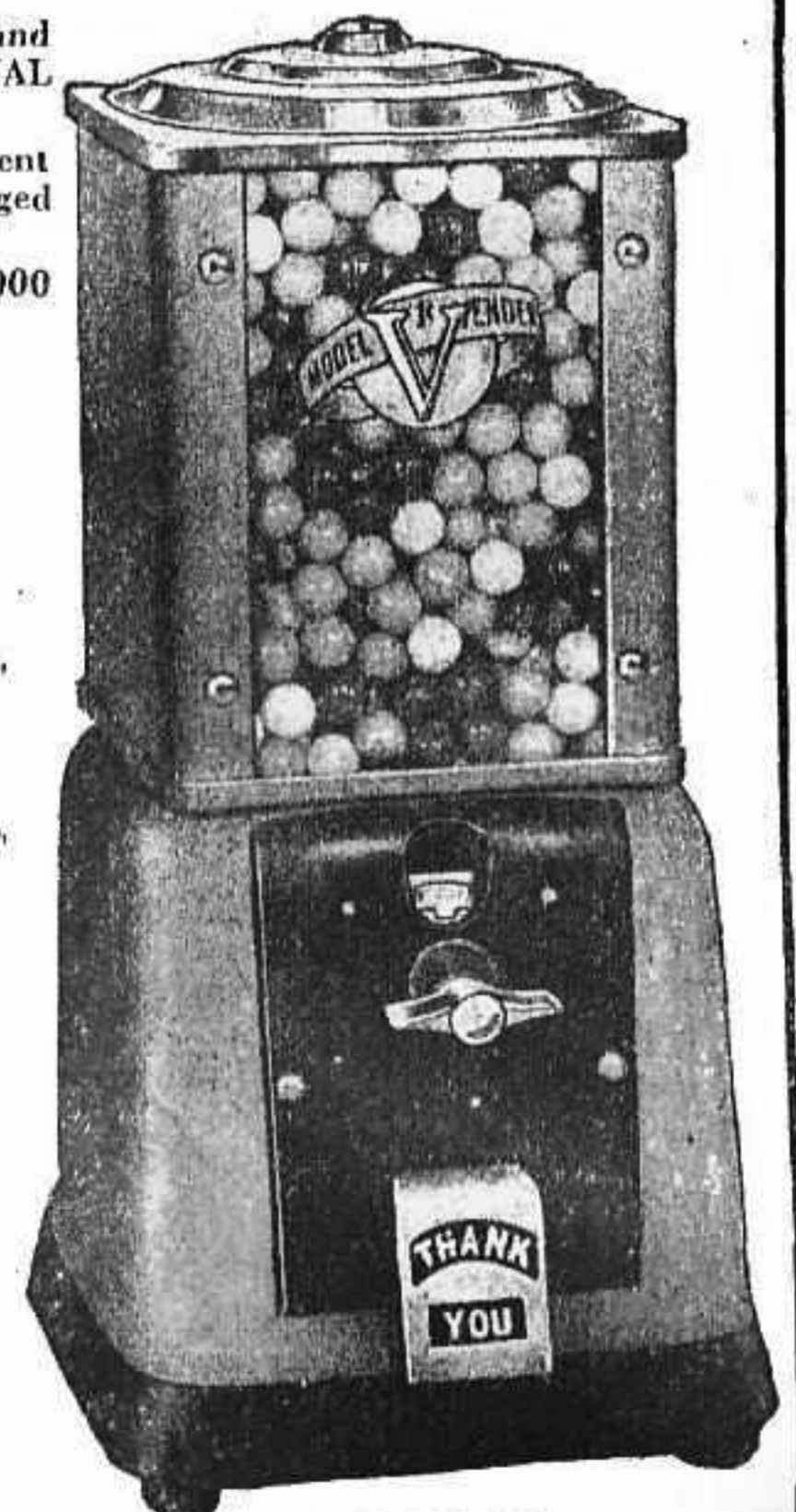
Post-War Model V, further improved and 5 lbs. lighter, is universal and vends all kinds of bulk merchandise, including Ball Gum. NO ADDITIONAL PARTS NECESSARY!

Model V DELUXE CABINET TYPE is built of steel and has transparent plastic front, making it exceptionally strong and durable for those rugged locations. CAPACITY: 25% MORE merchandise than globe type.

Model V GLOBE TYPE capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 5/8", 3/4" ball gum.

SEE YOUR NEAREST AUTHORIZED VICTOR DISTRIBUTOR

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| <p>R. H. Adair Co.,
6926 W. Roosevelt Rd.,
Oak Park, Ill.</p> <p>Asco Vending Machine Exchange,
55 Branford St.,
Newark 5, N. J.</p> <p>Bannister Vending Service,
3310 Poplar St.,
Port Huron, Mich.</p> <p>L. M. Becker Vending Service,
105 Dewey St.,
Brillion, Wis.</p> <p>Central Coin Machine Co.,
3615 Banks St.,
New Orleans 19, La.</p> <p>Cleveland Coin Machine Exchange,
2021 Prospect Ave.,
Cleveland 15, Ohio.</p> <p>Empire Coin Machine Exchange,
2812 W. North Ave.,
Chicago 47, Ill.</p> <p>Glen Gillette,
428 Maple Ave., Edgewood,
Pittsburgh 18, Pa.</p> <p>T. B. Holliday Co., Inc.,
1200 W. Morehead St.,
Charlotte 1, N. C.</p> | <p>Parkway Machine Co.,
623 W. North Ave.,
Baltimore 17, Md.</p> <p>Rainbow Distributing Co.,
Salt Lake City, Utah.</p> <p>American Coin-A-Matic Machine Co.,
1437 Fifth Ave.,
Pittsburgh 19, Pa.</p> <p>Automatic Amusement Co.,
1000 Pennsylvania St.,
Evansville 10, Ind.</p> <p>E. T. Barron & Co.,
816 W. 36th St.,
Minneapolis 8, Minn.</p> <p>Buckman Novelty Co.,
107 S. Madison St.,
Green Bay, Wis.</p> <p>Champion Nut & Chocolate Co.,
1194 Tremont St.,
Boston 20, Mass.</p> <p>Co-Operative Distributing Co.,
234 Jefferson St.,
Louisville, Ky.</p> <p>Eastern Carolina Candy Co.,
Box 629,
Morehead City, N. C.</p> | <p>General Distributing Co.,
2812 Main St.,
Dallas 1, Tex.
1906 Leeland Ave.,
Houston 3, Tex.</p> <p>Miami Valley Vending Supply,
2730 E. 4th St.,
Dayton 3, Ohio.</p> <p>Pioneer Vending Service,
461 Sackman St.,
Brooklyn 12, N. Y.</p> <p>Rake Coin Machine Exchange,
609 Spring Garden St.,
Philadelphia 23, Pa.</p> <p>Reliable Nut Co.,
5721 W. Jefferson Blvd.,
Los Angeles 16, Calif.</p> <p>Star Vending Co.,
510 W. 4th Ave.,
Denver 9, Colo.</p> <p>Roy Torr,
Lansdowne, Pa.</p> <p>J. Rosenfeld Co.,
3218 Olive St.,
St. Louis 3, Mo.</p> <p>T. O. Thomas Novelty Co.,
1572 Jefferson St.,
Paducah, Ky.</p> <p>Veteran's Vending Co.,
1922 Oak St.,
Port Huron, Mich.</p> |
|--|---|--|



MODEL V DELUXE CABINET TYPE

VICTOR VENDING CORP.
5711 Grand Avenue Tel.: NATIONAL 0220 Chicago 39, Ill.

Expect OPA's Candy Pricing Order Shortly

WASHINGTON, Sept. 7.—New OPA price order for bar candy goods, as well as for five- and 10-cent packaged confections, should be released sometime between September 10 and 15, according to C. M. McMillian, secretary of National Candy Wholesalers' Association.

Awaited with great interest by vending machine operators, whose business will be immediately affected, order is expected to set up a formula under which manufacturers may compute prices applicable to their own products. Also—a point closely watched by the vending trade

—the order may make optional the reduction of weight or increase of price, or both.

Thus, it is understood, the formula will provide that cost of materials plus packaging must equal 54 per cent of the maker's selling price. Labor costs do not enter into this computation.

Probability of authorization for weight reduction is contrary to statements made last week by industry spokesmen, who then predicted the bar goods order would call for a straight price hike.

Altho the choice between weight reduction and straight price increase would tend to create considerable variation in action taken by manufacturers, vending men were encouraged over the information that the door is still open to keeping nickel bars, with reduced weights.

NCWA Heads Sift Ballots In Elections

Requires Six Run-Offs

WASHINGTON, Sept. 7.—Regional chairmen of the National Candy Wholesalers' Association have completed the tabulation of ballots on the State councilmen elections for 36 States, according to H. W. Look, NCWA, president. In five other States, Look added, as well as in the District of Columbia, run-over elections are necessary between the two highest men and these are now in progress.

Each of the nominees in the race has been asked to serve on a special State committee as advisor to the president and to the elected State councilman, Look added. In seven States no nominations or acceptances were received and in these States special elections will be held later. The new State councilmen are:

Alabama: W. H. Striplin, W. H. Striplin Candy Co., Birmingham; Arizona: Al Cohen, Phoenix Tobacco Co., Phoenix; Arkansas: W. S. Compton, W. S. Compton Co., Little Rock; California: Marvin Sosnick, Melvin Sosnick Co., San Francisco; Colorado: T. D. Broida, T. D. Broida Co., Denver; Connecticut: Anthony R. Nastri, Nastri Bros., Inc., Waterbury; Delaware: No nomination; District of Columbia: Run-over; Florida: H. G. Blanton, Gulf Candy Co., Leesburg; Georgia: Mrs. Kathrine T. Bridges, Georgia Cigar & Tobacco Co., Albany; Idaho: No nominations; Illinois: John Hampton, John Hampton & Sons, Morton Grove; Indiana: R. H. Lewis, Indiana Candy Co., New Albany; Iowa: Run-over; Kansas: O. D. Bettinger, Commercial Candy Co., Topeka; Kentucky: E. Ray Jones, Jones Candy Co., Owensboro; Louisiana: J. Leslie Badeaux, Edward Badeaux Co., Thibodaux; Maine: P. F. Griffin, Bates Street Conf. Co., Lewiston; Maryland: Edward Halen, Economy Tobacco Co., Baltimore; Massachusetts: Henry G. Wilshire, Cambridge Supply House, Cambridge; Michigan: Run-over; Minnesota: F. G. McFadden Lambert Co., St. Paul; Mississippi: R. A. Cochran, E. R. Cochran Co., Jackson; Missouri: Run-over; Montana: No nominations; Nebraska: Run-over; Nevada: No nominations; New Hampshire: A. F. Gurnsey, N. G. Gurnsey & Co., Keene; New Jersey: Morton Singer, Singer Bros., Jersey City; New Mexico: Harvey Thiele, Harvey Thiele Co., Santa Fe; New York: Walter E. Bates, Wald-Bates Candy Co., Utica; North Carolina: Clyde A. Short, Shelby.

North Dakota: Glen Miner, Lystad & Redick, Devils Lake; Ohio: Henry H. Siemers, Henry H. Siemers Co., Cincinnati; Oklahoma: J. J. Lehman Jr., Lehman Wholesale Co., Oklahoma City; Oregon: No nominations; Pennsylvania: William Lykens, Bona-Eagle Co., Reading; Rhode Island: E. T. Johnson, E. T. Johnson, Inc., West Warwick; South Carolina: Frank T. Meeks, Columbia Peanut Products, Columbia; South Dakota: L. R. Thompson, Black Hills Candy Service, Rapid City; Tennessee: P. C. Rhea, Rhea Wholesale Co., Dyersburg; Texas: C. A. Fitzgerald, Del-Tex Nut Co., San Angelo; Utah: E. J. Jensen, W. F. Jensen Candy Factory, Logan; Vermont: Henry F. Fagan, Rutland; Virginia: Run-over; Washington: No nominations; West Virginia: Charles R. Houtt Sr., Monongahela Candy Co., Fairmont; Wisconsin: David Hamilton, Hamilton Supply Co., Madison, and Wyoming: No nominations.

Eighty-nine nominees, besides

N. Y. Firemen Okay Venders For Theaters

NEW YORK, Sept. 7.—"Beverage vending machines as well as popcorn vending machines can be installed in almost any theater in New York City," the local fire department ruled this week in answer to queries of coin machine operators.

Beverage vending machines have been installed on a small scale in movie houses for some time, but operators explained that they were under the impression that "these were special cases and not the general rule."

Officials of the Fire Commioners' office, however, state that they will approval installations in most movie houses if proper precautions against fire are taken.

Popcorn vending machine operators, as well as beverage machine operators, will be able to place machines on locations, under the ruling, if wires are "well insulated" and the machines are placed upon a fireproof rest or mat.

See Big Nut Supply As U. S. Leads World In Tree Nut Output

WASHINGTON, Sept. 7.—United States is now producing more edible tree nuts than any other market, according to the tariff commission and with the next 10 years will be producing annual crops of 140,000,000 to 150,000,000 pounds.

Output has grown from 1939 average of 95,600,000 pounds to 125,000,000 pounds of shelled equivalent in 1945, according to the tariff commission. Largest future increases are expected in filberts and almonds. This was explained as due to pre-war planting expansion.

European nut producers are again touching American markets but only lightly due to heavy duties averaging 86 per cent of similar species of domestic nuts. Domestic consumption will continue, the report states, because of war-time curtailment of ice cream, cake and candy due to sugar shortage.

EDITORIAL AIDS VENDERS

(Continued from page 102)

That was the dodge when the first 1-cent tax on cigarettes was enacted in 1940. "This," said the administration, "is an emergency tax to be used for relief purposes only."

We know what happened. The emergency passed, but the tax stayed.

The administration simply quit paying for relief out of the general fund and used the \$300,000-a-year cigarette tax money instead. It was the good old game of juggling books and making a showing of keeping property taxes down.

Let's have no more of that sort of juggling.

We owe it to the city employees to share the cost of a retirement program. Let's pay the debt openly, and let's keep right on paying it. Let's not indulge in any more subterfuges about a painless tax.

those elected and those that are still in the run-off elections, will serve as the advisors to the councilmen and to the president of the association. Besides the nominees, the president and secretary of local or State associations will be asked to serve on the advisers committee. C. M. McMillan is secretary of NCWA.

TOP VALUES — IMMEDIATE DELIVERY ALL TYPES OF COIN OPERATED EQUIPMENT

FIVE BALL F.P.

Catalina	\$200.00
Dynamite	334.50
Supernior	322.00
Oklahoma	269.50
Bubbles	225.00
Stage Door	264.50
Oatmeal	249.50
Streamliner	249.50
Arizona	249.50
Trade Winds	269.50

RECONDITIONED

Gun Club	\$72.50
Grand Canyon	160.00
Bubbles	149.50
Texas	59.50
Mustang	69.50
Legionnaire	49.50
Stratoliner	69.50
Bojallow	42.50
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Ten Spot	59.50
Velvet	59.50
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WORLD'S FINEST BULK VENDORS

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Less Than 25	\$22.60
Less Than 100	22.35
100 or More	21.85

MODEL 39

Less Than 25	\$12.75
Less Than 100	12.30
100 or More	11.90

MODEL 33

Less than 25	\$10.95
Less than 100	10.75
100 or more	10.60

MODEL 40

Less than 25	\$8.60
Less than 100	8.35
100 or more	8.10
(8-lb. Globe, 15¢ Extra)	



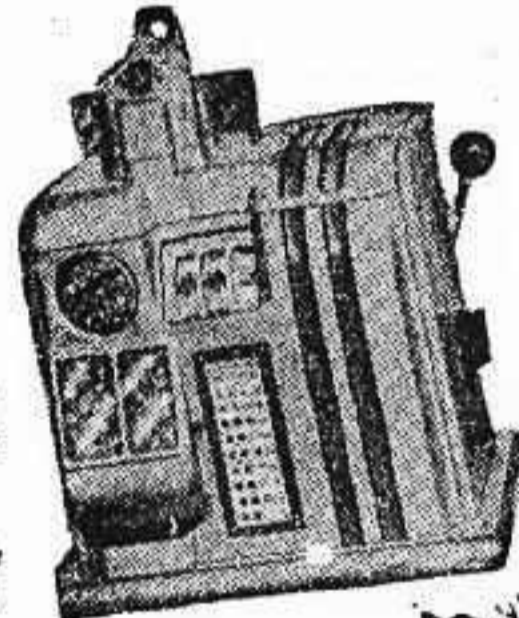
COLUMBIA BELLS

Double Jackpot 1946 Models

LOTS OF 6 \$139.50 EA.

Single Unit \$145.00

Changeable to 1c, 5c, 10c, 25c Play



USED COUNTER GAMES

American Eagle, Reconditioned Like New, 1c or 5c, Token or 25¢ Pay-Out	\$29.50
Arcade Grippers, Heavy Cast Iron, Floor Model	49.50
Imps, Cubs, Reels Vendor	8.50
Superior Oig. Reels Vendor	7.50
Steeplechase, New, Ea.	19.50
Sparks (Gold Award)	28.50
Marvels, Oig. Reels	24.50
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Pikes Peaks, like new	29.50

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Mills Throne	\$375.00
Wurlitzer 61 Counter Model	199.50
Seeburg Classic	450.00
Seeburg Symphonica, 12 Reo.	199.50
Rock-Ola Twelve	149.50
AMI Singing Tower	450.00

MILLS Brand New Vest Pockets \$74.50

Used Vest Pockets, Green	\$44.50
Used Vest Pockets, B & G	54.50
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PACE

THE BIGGEST NAME IN BELLS DELUXE CHROME BELLS

5c	\$290.00
10c	310.00
25c	330.00

Immediate delivery! All chrome finish. Sides are covered with stainless steel drill proof plates.

BRAND NEW IMPS, ea. \$15.00

NOW DELIVERING A. B. T. CHALLENGERS, \$65.00 EA. Write for Quantity Prices! New Gott. 3-Way Grip Scale \$39.50

DEPOSIT REQUIRED WITH ALL ORDERS — SEND FOR COMPLETE LIST. RUSH YOUR ORDERS TODAY.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

Chicago Juke Fee: New Chapter

Beer Shortage and Polio Nick Play in Kansas City

KANSAS CITY, Mo., Sept. 7.—Beer shortage and the epidemic of polio have cut sharply into phonograph and pinball play in Kansas City during the summer, but operators report that play has been picking up considerably in recent weeks.

Shortage of beer still is acute in most taverns and other night spots, but with return of cooler weather hard liquor sales have picked up some, tavern keepers reported. Another important factor in the upturn of play has been the start of the winter convention season which was inaugurated with the State American Legion session and a group of fraternal meetings last week.

Play of both juke and pinballs, however, still is running below last year, most operators reported. Estimates of the drop ranged from 10 to 30 per cent, but two operators said that part of their drop was due to pulling old machines off undesirable locations for sale in the current market.

Worn Machines

Operator reporting the 30 per cent decline indicated that a good part of it was due to badly worn machines being out of use for a time when they went out of whack. He also said that rising costs of servicing were cutting sharply into profits, particularly on music machines.

New pinball games are quite numerous around locations in the city, and operators reported that they are getting good play. Free plays are permitted here, and machines on all types of locations from taverns to hotel and office building lobbies seem to be busy most of the time.

A. (Butch) Rabinowitz, manager of the Wonderland Arcade, said the polio epidemic has nicked business about 10 per cent, but the delay in the opening of the schools here seems to help keep the machines clicking. The arcade is located at 12th and Grand, one of the busiest corners in the city.

Bob Wormington, who is helping his brother George operate the Melody Lane Music Company on Broadway, said that record supplies for juke boxes are improved considerably in recent months.

"We can get just about anything we want in records now except enough of such top hits as current *To Each His Own*," Wormington said. His company also operates a retail

Wormington Joins Melody Lane Firm As Disk Salesman

KANSAS CITY, Mo., Sept. 7.—Bob Wormington, veteran of 18 months service overseas has joined the staff of the Melody Lane Music Company, 1109 Broadway. Company is owned by his brother, George Wormington.

Bob served in the European theater with the 103rd Infantry attached to the Seventh Army. He was discharged in March after three and a half years in the army.

He will work chiefly in the company's retail record and home appliance shop, which now has a new black glass front. Firm formerly was located on Prospect.

record shop and handles radio-phonographs as a sideline, and he reported that their August sales of disks set a new record.

Good Overall

Over all, business in all branches of the coin machine trade here appears to be excellent, altho the need of new phonographs seems to be acute on some locations. But hotels are jammed with people seeking places to live and transients, both of whom are good customers for lobby pinballs and counter games where available.

Some operators, however, report that they have trimmed their routes pretty sharply in order to keep service costs down. But they indicate that they intend to expand them again as soon as new machines are available.

Al Bloom Names Distribs, Adds Plastics Parts

NEW YORK, Sept. 7.—Speedway Products Company here has added replacement plastics to its trade wares, according to Al Bloom, president. Plastics are made in brilliant colors, Bloom said.

Firm also announced distributors for Talking Gold, plastic grill cloth made by the company. Those named are:

Franco Novelty Company, 25 North Perry Street, Montgomery, Ala., for Alabama and Western Florida.

Oley Brothers Amusement Company, 422 West Broad Street, Richmond, Va., for Virginia.

Timed Music, Inc., 4816 Euclid Avenue, Cleveland, for Ohio.

Navarro Distributing Company, 3706 Whittier Blvd., Los Angeles, for Southern California.

Economy Supply Company, 2015

Chicago Juke Men Best New Yorkers In Two-City Quiz

CHICAGO, Sept. 7.—Midwest juke box men outpointed their East Coast professional rivals in a nip and tuck battle of wits via radio September 1. Program, *Quiz of Two Cities*, co-originated at Chicago's WGN and New York's WOR.

Otto Oswald Mallegg, director of exports for the Gulbransen Company, which handles AMI equipment in foreign sales, was chief point maker for the coin capital team. He was ably assisted by DeWitt (Doc) Eaton, vice-president and general sales manager of AMI, Inc., and Lyndon C. Force, assistant sales manager of the same firm. President of the Illinois Phonograph Operators' Association, Ray Cunliffe, veteran of the juke box operating business, also was prominent in rolling up the winning tally.

New York's strong contingent captained by Jack Mitnick, general sales manager of Runyon Sales Company, put up a great fight till the closing round. Empire City was also represented by Runyon's Barnett Sugarman and Jukeman Dadis. Al Denver, president of the New York Phonograph Operators' Association, was brought along as added incentive for Cunliffe.

With James T. Mangan, advertising and public relations counsellor in charge of arrangements, program was conducted by Holland Engel for WGN and Bud Collyer for WOR. Listerine sponsored the quiz.

Maryland Avenue, Baltimore, for Maryland and Washington.

Florida Automatic Sales Corporation, 839 Flagler Avenue, Miami, for all but Western Florida.

Pioneer Distributing Company, 508 Hillsboro Street, Raleigh, N. C., for North and South Carolina.

Western Distributors, 3126 Elliott Avenue, Seattle, for Washington, Oregon and Idaho.

Mullinix Amusement Company, 302 Victory Drive, Savannah, Ga.

\$25 Plan Is In Committee

Recommend cut from \$50 as ops of 6,000 phonos counter with \$15 proposal

CHICAGO, Sept. 7.—Another chapter in the three-year history of Chicago's juke box tax ordinance was being written this week.

On September 3 a city council subcommittee heard a recommendation that the city's fee on juke be reduced from \$50 to \$25. Proposal was made by an alderman who pointed out that the \$50 annual tax had been held confiscatory by the Illinois Supreme Court.

At the time the subcommittee made its recommendation of a reduction to \$25, legal counsel representing operators of some 6,000 juke boxes in the city said his operators would be willing to pay \$15 annually on each machine. This proposal drew the fire of one of the committee members who is reported to have said "we can prohibit the juke box (in Chicago) entirely."

Still in Committee

Latest reports were that the proposal was still in the Finance Committee, where it had been introduced. Juke box men expected the committee would take some action this week. Meantime the legal counsel for the operators said that the operators would meet to consider putting their stamp of approval on the suggested \$25 fee instead of holding out for \$15.

Agitation for a Chicago city tax on juke boxes began as long ago as 1940 when newspapers headlined stories of a proposed tax on music machines. Owners of taverns, vitally concerned over the tax, played an important part in fighting the first and successive proposals.

In November of 1943 a city council committee began the actual work of drawing up a juke box license ordinance. The bill was finally passed in December of 1943 at a time when the council was seeking out all possible sources of new revenue. At that time an annual fee of \$50 was placed on Chicago's juke box locations.

Other Fees Passed

At the same time two other coin machine license fees were passed, one covering arcade amusement machines, the other covering target guns. Both of these exacted lower fees than the \$50 asked of juke box locations and were accepted by amusement and arcade operators.

With the possible exception of the federal coin machine tax passed in 1941, Chicago's juke box ordinance received more national newspaper publicity than any other coin machine license act.

On May 23, 1945, the Illinois Supreme Court handed down a decision stating that the Chicago juke tax of \$50 was out of proportion to the city's enforcement costs. At the same time the Supreme Court decision said that the city did have the right to license juke boxes but that the fee exacted in this instance was too high.

Later in the year the city of Chicago petitioned the State Supreme (See *Chicago Juke Fee on page 108*).



WORKOUT ON PHONO mechanism featured service school sponsored by Packard Distributing Company, Milwaukee. In top left hand corner of photo above is E. E. Gessert, head of the firm. Ken Logan, Packard factory representative at the school, stands just at left of machine. Other coinmen shown are John Galolich, Oscar Smith, Bill Mossbarger, William Huber, Ed Gessert, Gene Shew, Tony Hurley, Sam Hastings, Fred Pease, Walter Tatting, Otto Hadrian, George Gessert, Phil Monroe and H. Wolfgram.

CLAUDE LAKEY (Four Star 1122, 1123)
All the Time—Ft; V.
California Dew—Ft.
A Nightingale Can Sing the Blues—Ft; V.
Lament to a Foxhole—Ft.

This is the disk debut of Lakey's all-vet aggregation, and judging by these initial items, the ex-James trumpet-saxman has plenty on the ball. Band has zip, its arrangements show imagination. Beat is well defined thruout. Balance is secured by giving equal prominence to the brass and reed wings. Songstress, who goes under the name of Radell, shows up well in the word department, giving *All the Time* and *Nightingale* a once-over-lightly treatment. Ork takes both topsides in ballad tempo with Lakey's sax breaking in on the former and his trumpet taking over for the latter. Instrumental backsides display the aggregation to good advantage. *Dew*, taken at a moderately brisk pace, and *Foxhole*, riding a jump groove, smack of Glenn Miller's late '30s style. Latter number is especially interesting in that it makes an attempt at jazz counterpoint. Opens in the style of the English round with only the trombones intruding the pattern; this is picked up by trumpets and developed by full ork.

All sides aim at the cash register. Special nickel emphasis is on the hit-

Record Reviews

(Continued from page 30)

headed "All the Time" and terp tempting "Foxhole."

JACK LARUE QUARTET (Aladdin 134, 135, 136)

Baby, I'm Gone—Ft; V.
Oh! Baby Blues—Ft; V.
'Specially When I'm in a Lovin' Mood—Ft; V.
Dark Eyes—Ft; V.
Ringside Boogie—Ft.
Jammin' the Boogie—Ft.

Interest here is focused on eight-to-the-bar jammistics poured out in *Ringside* and *Jammin'*. With plenty of bounce to the beat, foursome (piano, bass, guitar and drum) turns in a bright instrumental session on both. Unit creates little excitement one way or another on remaining sides. With little more than a solid beat in their favor, instrumentalists seem hampered by vocalists. Unbilled voicer's warbling of Red Callender's *I'm Gone* is in the ho-hum bracket. Shallow tune material of *Baby Blues* proves handicap too hard to hurdle for vocalist Stymie Beard. Jimmy Young's sincere chanting of *Lovin' Mood* is best of vocal surfaces here. Flip, traditional Russian-Gypsy ballad, is given the snappy synco treatment with Young handling wordage.

Nothing here that hasn't been heard before. Race locations can use *Ringside*, *Jammin'* and *Lovin' Mood*.

RUDY VALLEE (Enterprise 181, 183)

Alouette—Ft; V.
The Whiffenpoof Song—Ft; V.
Amado Mio—Ft; V.
The Gypsy—Ft; V.

Long absent from the spinning sides, Rudy Vallee makes a welcomed comeback for an indie waxery to prove he still has what it takes to put a song across in fine style. Altho the label credits an ork's support, all that comes up from the needle is Collins Drigg's organ. On the first etching, Vallee shares vocal honors with The Sportsmen. Rendition of *Alouette*, the French-Canadian folk song (in English), is done in a right and breezy manner. Reverse is appealing, handled in typical fraternity glee club style of voice blending. Both are old Vallee stand-bys. Vallee is at his best on the second disk, easily capturing the lyric charm of *Amado*. Organ holding the rhumba beat provides the Latin spice. *Gypsy* gets a characteristic Vallee voicing that pleases.

Rudy Vallee has plenty of fans (via his continuing pic work, NBC airshow which returns this fall) who will feed the jukes to hear these platters. All surfaces will draw coinage, with exception of college air, *Whiffenpoof*.

SAM DONAHUE (Capitol 275)

Just the Other Day—Ft; V.
I Left My Heart in Mississippi—Ft; V.

Both faces of this contrasting couplet appeal. Mynell Allen gives an easy-to-take rhythm vocal on the singing radio commercial-turned song, *Just the Other Day*. Donahue's solo work adds to ork's value here as on the reverse. *Mississippi*, Ben Ellison's beaut ballad, gets an earnest voicing from Bill Lockwood.

Both sides hold coin draw.

TOMMY TALBERT (Paramount 113)

Down in Chihuahua—Ft.
Deep in a Dream—Ft.

Talbert's arrangements are re-

freshing. He achieves ear-arresting combinations in the way he works the brass against the saxes. *Down*, warbled by the ork, is a catchy novelty tune cleverly put across instrumentally. Rhythm breaks and odd tonal blends provide the spice. *Dream* is in a mellow vein, but here, too, unorthodox harmonies display musical imagination.

Chihuahua may chalk up some music machine gains.

SLIM NEWMAN (Black & White 10009)

Oh! Why—Ft; V.
Please Don't Leave Me Broken Hearted—Ft; V.

With Cactus Andy and the Texas Dandies bringing in their fiddles and guitars to set the Western scene, Slim Newman puts heart and soul into his deep-voiced versions of these love laments. There's toe-tapping urge on these sides as Andy's electric guitar shares choruses with the troubador.

Pairing will find takers in rural route phonos.

THE ESQUIRE TRIO (Rhapsody 109-E)

To Each His Own—Ft; V.
You Might Have At Least Said Goodbye—Ft; V.

Threesome (consisting of Bob Hanna, piano; Stan Stone on bass and vocals; Joe Martinie, accordion) make for restful listening in this offering. Group blends vocally, as well as instrumentally, to Stone's easy-voiced schmaltzy version of *To Each*, and the dated-rhythm singing of *Goodbye*. Instrumental background serves its purpose, showing more thought in the topside.

With *To Each* holding its own on the Honor Roll of Hits, tune's tag will attract plays.

FRANCES LANGFORD (Mercury 3029)

That Wonderful Worrisome Feeling—Ft; V.
Love Me or Leave Me—Ft; V.

Topnotch talent of Frances Langford is ably demonstrated by her sock delivery of these two oldies, and she is further helped along by the slick backing of Earle Hagen's ork. In *That Wonderful Worrisome Feeling* unusual trick of guitar kicking off the side, melting into a lush crescendo from the full ork and then being displayed prominently in background thru Miss Langford's vocal makes the treatment doubly ear-caressing. On both sides, Miss Langford chirps a chorus and encores with the bridge and last stanza. *Love Me or Leave Me* is usually played sans lyrics, which gives this waxing an added novel twist.

Love Me or Leave Me is the stronger of these two nickel naturals.

ART GIBSON (Mercury 6013)

The Wages of Sin—Ft; V.
I'm Free From You—Ft; V.

Western-styled is this brace of folksy ballads by Art Gibson and His Mountain Melody Boys. *Wages of Sin* starts off with a ragtime piano vamp, after which Gibson's own nasal voice shouts the lyrics. Prominently featured is an Hawaiian guitar. Ditty castigates an unfaithful lass. *I'm Free From You* gets the same treatment, only with more of that back-room piano featured.

Either side should reap fair play with folk boxes.

JACK FINA (Mercury 5001)

Bumble Boogie—Piano solo.
Now and Forever—Piano solo.

Jack Fina, Freddy Martin's former pianist, debuts on the Mercury label with a fiery *tour de force*, exhibiting lightning pianistics in his combining of Rimsky-Korsakoff's *Flight of the Bumble Bee* in the treble with eight-to-the-bar in the bass. Merger results in a flashy, showy piece that will delight the fireside disk fans but may not mean too much to the jukes. *Now and Forever* is the Robbins-copyrighted version of the theme from Tschaikowsky's Sixth Sym-

phony. Both sides are piano solos and rhythm accompaniment.

Novelties, these sides should peddle well over the counter.

HARRY BABBITT (Mercury 3028)

Who Do You Love, I Hope—Ft; V.
You Were Meant for Me—Ft; V.

Babbitt lyricizes by himself on the first tune, but is assisted by a girl trio, the Babettes, on the second-named ditty. Babbitt is in true form for this session, the slower *You Were Meant for Me* being particularly geared to his type of delivery. Milking brings in Dick Maltby's ork backgrounds a bit too strong, but the Babbitt pipes still manage to ride the music out.

Beat tends to be vague and sides aren't too dancey, but bear up well as listening material.

REX STEWART (Mercury 8008)

B.O. Blues—Ft; V.
That's Rhythm—Ft; V.

Hardly what is expected from the name. This isn't the musicianly Tex Stewart, of Ellington note, but a changed Stewart trying to be funny. *B.O. Blues* is a sketch set to music, not in too good taste, based on the advertising slogan concerning b.o. (and we don't mean box office). Bassist Wilson Myers chats a la Bert Williams and Stewart's talking cornet chimes in. Flipover, *That's Rhythm*, is a dog-eared jive tune, redeemed only by a few succulent trombone bars by Sandy Williams.

Not up to Stewart's previous jazz standard.

CHICAGO JUKE FEE

(Continued from page 107)

Court for a rehearing of the case. On November 21, 1945, the Supreme Court again decided that the city's ordinance as written was not acceptable. By December newspapers were again featuring stories that the city council was writing a new ordinance to cover juke boxes.

CLEARANCE

4 Seeburgs 8800. Ea. \$495.00
 3 Wurlitzer Counter Models 61.
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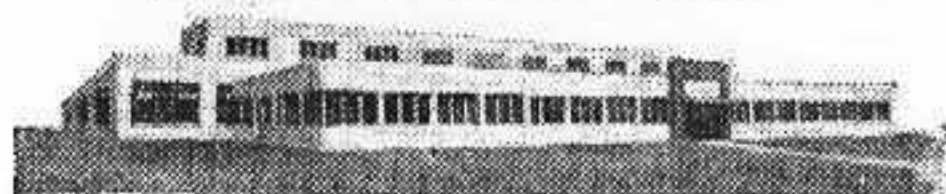
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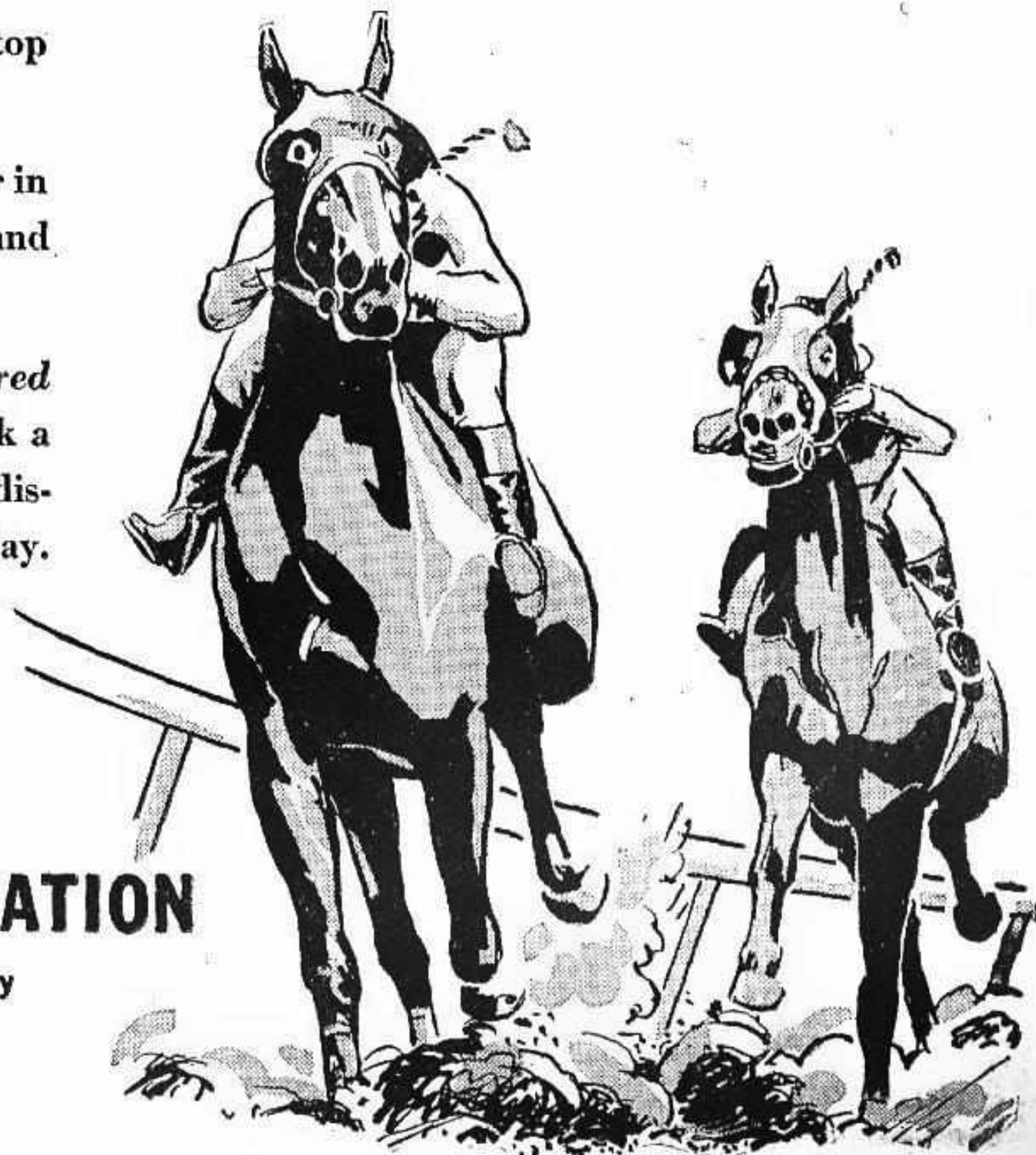
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Chart Program for Newly Formed Coast Juke Assn.

LOS ANGELES, Sept. 7.—General organizational developments and plans were discussed at the last meeting of the newly formed Music Operators' Association of Southern California at North Star Auditorium here.

Managing Director Jay Bullock presided over the evening's activities, assisted by Jimmy Marshall, chairman of the board. Association's new charter is now in force, and its seven standards and principles were read to the group. Complete copy of by-laws and charter is being mailed to all members and other interested juke operators.

Plans for organization's future, benefits, representation, dues and general program were discussed from the floor, including proposed methods of combatting "topping" practices by non-members. An over-all condensation of the association's platform was determined with the aid of remarks and experiences by a number of the assemblage.

Stan Gerbovaz, vet Washington operator, who is establishing a route here, gave helpful comments on organizational conditions in the nation's capital. Gerbovaz was President Roosevelt's personal bodyguard for three years.

Round-table discussion was held regarding "topping," non-co-operation, sale of machines thru jobbers to another member's locations by member operators and general undesirable practices. It was decided that the association will concentrate on violator's spots, even to giving machines gratis to these locations for a period of time, to maintain discipline

and develop associational potency.

It was agreed that non-members will be invited to attend association meetings once or twice, but then will not be permitted to participate further unless they become members.

Percentages Discussed

Discussion of licensing and percentages was held, and records were passed out to the group by record company's representatives. Ben Pollack, manufacturer of Jewel Records and veteran orchestra leader, gave a short address which included helpful ideas and advice.

Meeting was climaxed by what was considered by the members to be the most important factor presently on the agenda of the newly formed association, as to whether or not they would become unionized and join an already established local labor group. Herschel Ozer, who spoke in favor of the local AFL Teamsters' Union, addressed the group for a considerable length of time and was definite in stating the necessity for the association to join and affiliate with his union. Ozer maintained with finality that the matter had already been settled by his union and within 30 days they will be organizing the music machine business.

Led by veteran operator Irvin Gayer, association members unanimously voted against union tactics and joining the teamsters' local, regardless of Ozer's talk.

Meeting was adjourned after a decision to hold another meeting soon to discuss further organizational plans and construct a program regarding impending activities by the local AFL union.

Tavern Owner Who Hated Jukes Turns Fan -- In One Day

SPRINGFIELD, Ill., Sept. 7.—A tavern owner who doesn't like juke boxes is a curiosity these days.

Until recently, Harry Cusick was one of them. Cusick, who is the pioneer proprietor of the Sazarac, at 229 S. Sixth Street here, for a long time banned music machines in his establishment.

But during his absence one day recently, Harry's son, Larry, had a juke installed. Papa returned and registered his disapproval immediately. After several sentimental tunes wafted over the bar, however, Harry fell to dreaming of the "good old days."

Now he's dropping in nickels himself.

Deadwood Host To S. D. Ops for Association Meet

DEADWOOD, S. D., Sept. 7.—This old pioneer town was host recently to coin machine operators of the State, who gathered for a two-day session of the South Dakota Phonograph Operators' Association.

About 60 operators attended and participated in discussions of their mutual problems. Still in its infancy, the association already has made rapid progress in promoting interests of the trade within the State. Latest action, taken at the Deadwood meeting, was appointment of a legislative body to work out a long-range program.

One evening was given over to a banquet at the Franklin Hotel here, with featured entertainment a local play depicting life in the Old West, and titled *The Trial of Jack McCall*.

Tony Trucano and Verling Geib, operators here, were in charge of arrangements.

Next association meeting will be held in November, at Mobridge, S. D.

Juke Box Industry May Apply Now for Five Alien Patents

WASHINGTON, Sept. 7.—Juke box manufacturers and makers of component parts for coin-operated machines are studying descriptions of five patents made available recently by the Alien Property Custodian.

Patents, seized from enemy nationals, are on machinery used mainly for producing insulation for certain types of electrical wires.

Custodian James E. Markham said a list of the five patents—one of which has expired and is therefore usable without a license—together with information on how to secure a license may be obtained by writing the patent use and development section, Office of Alien Property Custodian, Washington (25).

Licenses are available on a royalty-free, non-exclusive basis for the remaining life of the patents, Markham explained. An administrative fee of \$15 is charged for each patent licensed. Abstracts of the patents and 43 others in various fields may be obtained for 10 cents from the custodian's office.

The five machinery patents were issued to Guido-Horn, of Berlin-Weissensee, Germany. In a report on the machine issued by the office of technical services, Department of Commerce, it is stated the machines are important because of the high rate of production and relatively low cost of maintenance.

WE PAY 6c EACH

any amount for Used Records. Ship C. O. D., we pay the freight. Pack in small record boxes and then 4 or 5 of these in large box. Not more than 20% Hillbilly. Must have paper jackets on records. Ship by truck, third class.

SCHWARTZ MUSIC CO.

2117 So. Loomis St. CHICAGO, ILL.

RECONDITIONED PHONOGRAPH BARGAINS - ACT NOW

EVERY UNIT JUST OFF LOCATION

3 Seeburg Mayfairs. Each	\$495.00
1 Wurlitzer 500	495.00
3 Seeburg Regals. Each	395.00
2 Seeburg Classic. Each	450.00
2 Seeburg Rex. Each	375.00
11 Wurlitzer 780's. Each	550.00
3 Rock-Ola Standards. Each	375.00
1 Rock-Ola Premier	550.00
11 Mills Throne Music. Each	275.00

REMOTE UNITS

50 Rock-Ola Wall Boxes. Each	\$12.50
Power Supply New Reclifier	27.50
Brain Boxes for above	27.50

ALL EQUIPMENT SUBJECT TO PRIOR SALE. WIRE DEPOSIT. TELEPHONE ME TO HOLD FOR YOUR CONFIRMATION.

WARREN C. DEATON ASSOCIATES

10 YEARS ROCK-OLA DISTRIBUTOR FOR OHIO

PHONE 2-1991

GALION, OHIO

APOA To Hold Monthly Meet

CINCINNATI, Sept. 7.—Automatic Phonograph Owners' Association here will hold its next regular meeting of the board of directors at 2 p.m., September 10, in the Traction Building offices of the organization, it was announced.

Regular monthly meeting of the association will be held the same evening at 9 p.m. in Parlor 1, at the Hotel Gibson. According to the announcement, a number of guests are expected to attend the meeting.

Launch Tele Music Concern in Philly

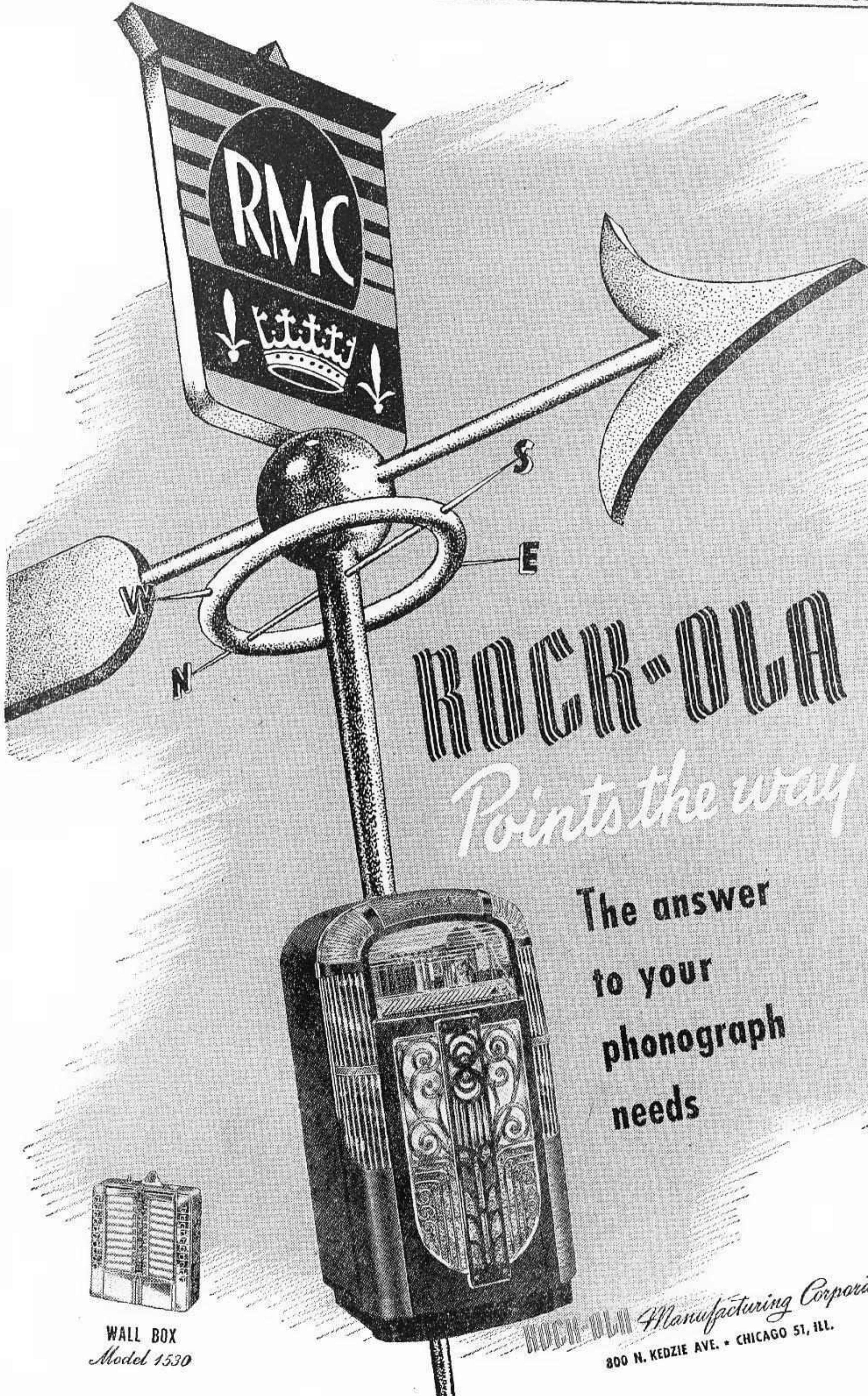
PHILADELPHIA, Sept. 7.—Articles of incorporation were granted by the secretary of state for Stores Broadcasting Inc., to maintain and operate a service supplying music by wire or otherwise to commercial establishments, stores, industrial plants, restaurants and offices, it was recently announced.

Altho officials of the firm were not named in the announcement, legal details are being handled by the law firm of Davis & Short.

Atlanta's Big Store Showcases Juke Box

ATLANTA, Sept. 7.—Davison-Paxon department store is featuring a Wurlitzer juke box in its college shop street level window, according to Bob Dupuy, manager of F. A. B. Distributing Company.

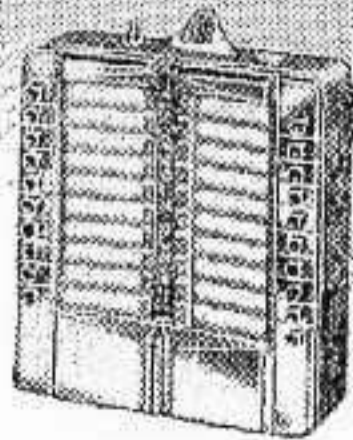
Dupuy, responsible for installation, claims the juke box display has attracted much attention.



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**The answer
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needs**



WALL BOX
Model 1530

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Darwin Patents New Changer

Two Tone Arms Among Features

Disks stand vertically as machine operates—claims 100 capacity possible

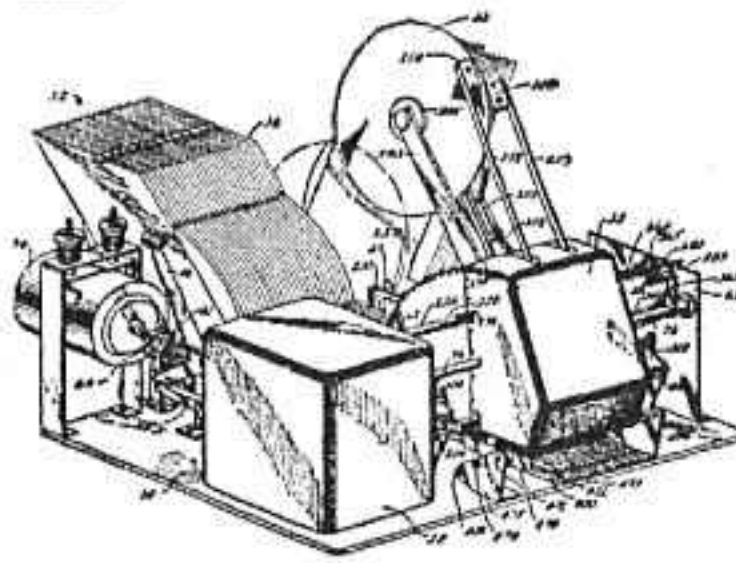
EAST ORANGE, N. J., Sept. 7.—A new kind of record changer which holds the disks vertically during play rather than horizontally, and plays 100 or more disks, has been patented by coinman Joseph A. Darwin, of this city. *The Newark Star-Ledger* in a feature story on the changer, said: "Darwin expects that his super-juke box will be in production next year."

Patent for the automatic phonograph is registered in Darwin's name and in the name of the late Robert Robertson, who formerly worked for Darwin.

Interesting to the juke box trade because faster record-changing may be possible as a result, patent is listed in the *Official Gazette* of the U. S. Patent Office, August 27. Application was made December 17, 1940.

Two Tone Arms

Design provides for two tone arms instead of one, with oppositely placed needles. Pivot-bearing arms hold and rotate records, as left-hand and right-hand needles play either side. On completion of second side, both



RECORDS PLAY standing on end in recently patented automatic phonograph. Drawing above, appearing with U. S. Patent Office description of the invention, shows design.

tone arms are disengaged, and arms release record, move on and pick up the next one.

Automatic selecting mechanism, with push-button controls, selects desired record. Or, if no selection is made, row of vertically-placed disks are played consecutively down the row, then replay all of them in reverse order.

Darwin says that the machine "plays 100 or more records, 10 or 12 inch. You can select either or both sides."

Device, as described in the *Gazette*, for the benefit of those technically-minded, follows:

Technical Description

"In an automatic phonograph, record storing means and record playing means, one of said means being movable relative to the other for record selection, drive means for the movable means, means controlling said drive means for automatic drive of the movable means by equal steps, variably settable means controlling said drive means for automatic drive of the movable means by said or by variable steps, transfer means operable to move a record from the storing means for playing and to return the record, means automatically operated after each step for causing said transfer means to move the selected record from said storage means for the playing thereof, means for appropriately rotating the record while removed from said storage means for the playing of both sides thereof, pick-up means, means for engaging said pick-up means with either side or successively with both sides of the removed record when the record is appropriately rotated, means operable in dependence upon the setting of said variable settable means to cause the playing of the record on one or the other side only or successively on both sides thereof while the record remains removed from said storing means, and means automatically operated after the playing of either side of the record or only when both sides of the record have been successively played for causing the transfer means to return the record."

Darwin has a workshop in his home at 133 Hillyer Street, East Orange, where he worked out the technical details of the new changer. The changer can be used for home changer sets as well as for juke boxes.

The story in the *Newark Star-Ledger* has some interesting things to say about Darwin, who is known to the trade nationally. After describing his distributing activities, the paper says:

Flair for Inventing

"But Darwin has a flair for inventing things, and he was not long satisfied with distribution alone. He outfitted a workshop in his home. Here he put to test Darwin's theories. They had nothing to do with

the theories of natural selection of the species, as advanced in the last century by the famous English biologist, with the same surname, but rather with improving and enlarging upon methods of selecting records in a juke box.

"Before the war, Darwin was so busy with his inventions that he employed three engineers and two tool-makers. The machine on which he has just obtained a patent was actually finished several years ago, he said, but he decided to hold off on applying for the patent till the end of the war and the resumption of production of civilian goods.

"Darwin expects that his super-juke box will be in production next year. Meanwhile, he has plans for even better juke boxes, and as soon as he can get materials he will be in the workshop again developing his latest ideas. During the war he did practically no work in the shop owing to the difficulty of obtaining materials."

Darwin is Eastern regional manager for Packard Manufacturing Corporation, Indianapolis, Ind.

Chi Tele Music Is Strike-Free

CHICAGO, Sept. 7.—Altho musicians in three Chicago hotels have been called out by the American Federation of Musicians, there was apparently no move afoot by the union to impede service of telephone music to the affected hostleries.

Milton Boom, of the Boom Electric Company, local distributor for the Muzak Corporation, said he had received no request from the federation to discontinue music at either the Blackstone of the Stevens Hotel, both of which are supplied by Muzak systems. He pointed out, however, that a stipulation in the firm's contract with customers provides that in any case where telephone music is used to supplant live talent, service will be discontinued at once. Third Chicago hotel on the union's walk-out list is the Palmer House which does not use wired music in any of its restaurants or night spots.

Spokesmen for the Chicago Federation of Musicians said that all details of the strike were being handled thru New York and they had received no instructions concerning wired music systems from the New York local.

The Balinese Room at the Blackstone used Muzak during the day and silenced it at night when a live talent ensemble was presented. Since the walkout, however, they have been operating wired music during the entire period.

In New York, however, where Local 802 has a contract with the Muzak Corporation, H. E. Houghton, president of the wired music firm agreed to cut his service to the hotels and restaurants now using it who are on the union's "unfair" list. Other locations, not affected by the wage dispute, would not be cut off, Houghton said.

In addition to silencing Muzak, the union disclosed it had received assurance from Local 3 of the International Brotherhood of Electrical Workers that it would not install juke boxes in hotels or restaurants on the "unfair" list.

As most juke box locations at present use no live talent, it was not expected that the effect of the electrical union decision would be widespread.

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MAIN FIBRE GEARS
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WURLITZER\$4.00
COUNTER MODEL FIBRE GEARS
FOR WURLITZER 41, 61, 71 1.50
STEEL WORMS FOR TURNTABLE
GEARS 1.25
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COPPER CONTACTS FOR MAG-
AZINE SWITCH. 1 DOZ... 1.50
Distributors and Jobbers, write for
quantity price list.
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**SEVEN
ROCK-OLA COMMANDOS
FOR SALE**
At
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MUSKOGEE MUSIC CO.
211 N. Main St. Muskogee, Okla.

FOR SALE
2 Wurlitzer Model 500. Each\$450.00
2 Modernized Wurlitzer (Key). Each. 450.00
2 Modernized Wurlitzer (Push But.) Ea. 375.00
1 Wurlitzer Model 812. 150.00
2 Seeburg 8800 ESRC. Each 500.00
1 Wurlitzer Stepper Model 145 25.00
4 Columbus, GA. Each 65.00
2 Jumbo Parades, P.P. Each 100.00
E. R. MUSIC CO.
110 Sixth St. Monroe, La.

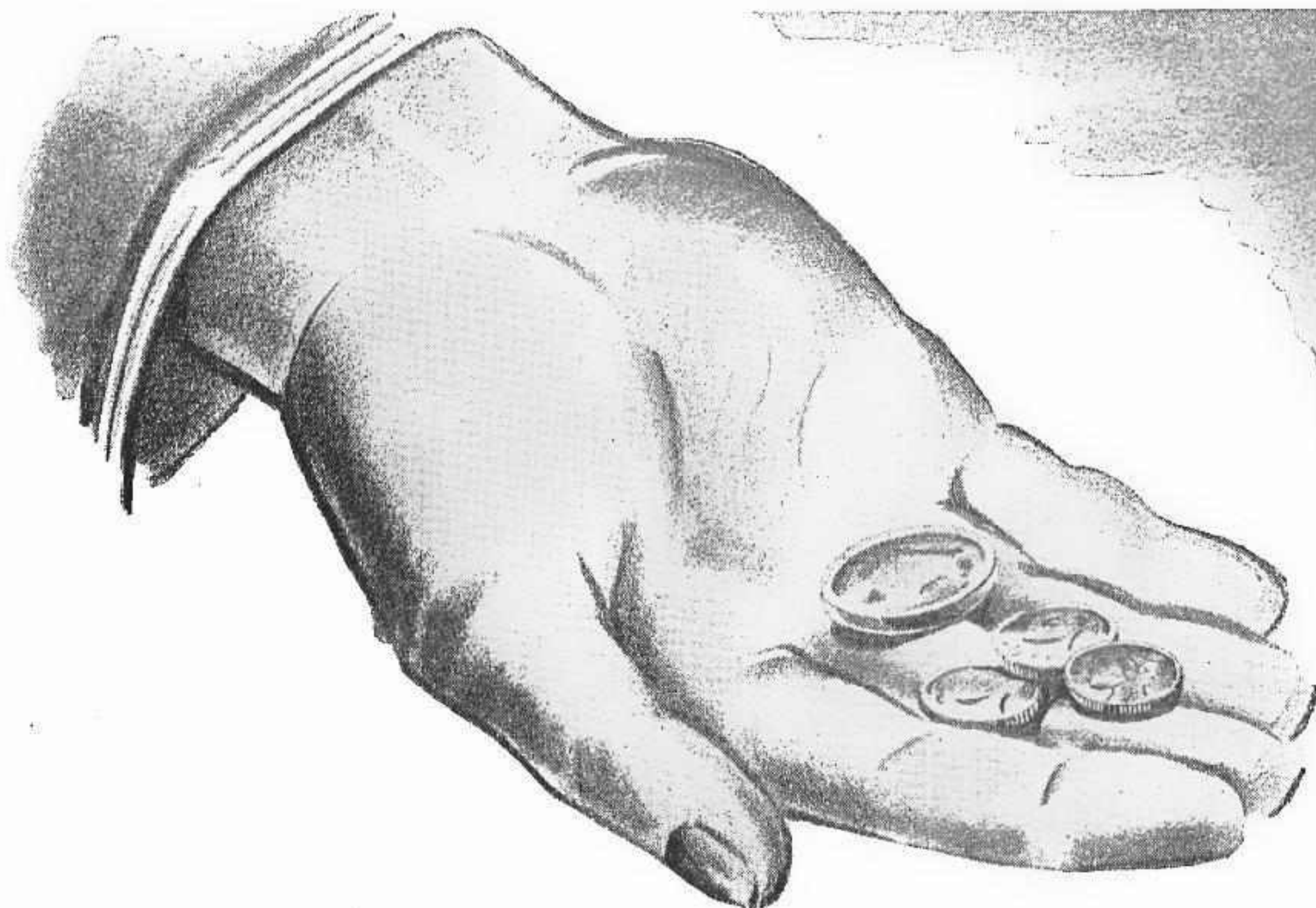
PREMIER PITTSBURGH SHOWING
Salotone
WM. PENN HOTEL
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SATURDAY, SUNDAY, SEPTEMBER 14-15
REFRESHMENTS
TIMED MUSIC, INC.
4816 EUCLID AVE., CLEVELAND
Distributors for Ohio, Indiana, Kentucky, W. Va. & Western Pa.

FOR IMMEDIATE DELIVERY!

12 C Seeburg	99.50	750 M Wurlitzer	639.50
Rex, Seeburg	239.50	750 E Wurlitzer	649.50
Royal, Seeburg	249.50	850 Wurlitzer	679.50
8200 Seeburg, ESRC	549.50	Imperial, Rock-Ola	239.50
312 Wurlitzer	149.50	Monarch, Rock-Ola	249.50
412 Wurlitzer	149.50	Super 40, Rock-Ola	399.50
616A Wurlitzer	199.50	Commando, Rock-Ola	599.50
61 Wurlitzer	159.50	Complete Two 5, 10 & 25c Boxes	
71 Wurlitzer	229.50	Throne, Mills	249.50
500 Wurlitzer	434.50	Empress, Mills	299.50
800 Wurlitzer	599.50		

Mechanisms overhauled and Cabinets refinished.
**COMPLETE STOCK OF CIGARETTE MACHINES
AND 5-BALL FREE GAMES**
ALL ITEMS GUARANTEED

UNITED INDUSTRIES
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WRITE OR WIRE



THE AVERAGE PERSON HAS 3 DIMES FOR EVERY NICKEL IN HIS POCKET



Only Solotone Cashes In On This Triple Advantage

Chances are you have 3 dimes, but only one nickel in your pocket right now. This ratio is said to be the average . . . and it's a mighty important ratio to you. As every operator knows customers spend their pocket change first.

With 3 dimes to spend for every nickel, Solotone—but only Solotone—makes it easy for your customers. Solotone alone has coin chutes for *both* nickels *and* dimes, and tests have proved that the extra dime take Solotone gives you will increase your income by as much as 30% over any individual music system.

This one exclusive feature alone makes Solotone the only double-rich individual music system. It makes a double-rich route (when you add up *both* your nickels and dimes) out of every one of your locations. Phone or wire us for the complete story today.

SOLO TONE CORPORATION

2313 W. Pico Blvd., Los Angeles, Calif.

"THE HIGHEST BIDDER"
TURN YOUR USED RECORDS
\$\$ INTO CASH \$\$

WRITE, CALL OR JUST SHIP TO . . .

NATHAN MUCHNICK

1251 N. 52nd St., Philadelphia, Pa.
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WILL PICK UP WITHIN 100 MILE RADIUS.

7c EACH

Any quantity—Used Juke Box Records.
We pay shipping charges.
Let Us Know What You Have.

FRANK SHELDON CO.

19 La Grango St. Boston 16, Mass.

Juke Box Helps To Foot Costs Of Teen Clubs at Herrin, Ill.

HERRIN, Ill., Sept. 7.—The juke box, soda bar and dues from members pay the bills for Herrin's Teen Town, according to Albert W. Jeffries, president of the Senior Council, which helps the city's teen-agers operate their youth canteen.

Officers of the Teen Town are elected by the high school student body. These officers and a Junior Council, composed of two members elected from each class, operate the club. Senior Council consists of one representative from each of 15 civic organizations.

Jeffries explained that his group merely counsels the youngsters and helps them oversee finances.

"The Junior Council makes the rules, decides on what they need to

buy and authorizes the purchase," Jeffries said.

Grant M. Coover, vice-president of the council says, "It's amazing to see how quick and smart they are to recognize the need for changes. They go a long way in handling those themselves, and they know what's needed much better than we do."

Club's revenue from its coin phonograph, soda bar and dues amounts to about \$75 a week, officers said. Dues are 50 cents per month, and members must present a paid-up card for admittance. If youngsters let their memberships lapse, they must pay a 25-cent fine to be reinstated, in addition to the current month's dues. Membership is open only to boys and girls in their teens.

Here is Jeffries view of the teen canteen as reported in a recent story of the club in *The Chicago Daily News*:

Good Experience

"It's good experience for the Teen-Towners handling business matters that come up. They pay their own bills. The Senior Council officers merely countersign the checks.

"And the two presidents and two treasurers have authority to pay all current bills without bringing them up before the council.

"You'll find that instead of turning up benches in the city park they're protecting 'em—they take pride in the community. In fact, Teen Town just presented a new park bench to the park with their name on it.

"We can count on them getting into any civic movements to build a better community—and those kids will put it over."

30 Firms Licensed To Build Magnetic Recording Machs.

CHICAGO, Sept. 7.—More than 30 companies in the United States and abroad have been licensed to build magnetic wire recorders, according to G. T. Clears, engineering co-ordinator of the magnetic wire recorder division of the Armour Research Foundation.

Clears also announced dissolution of the Wire Recorder Development Corporation, a wholly owned subsidiary of the foundation. Its responsibilities will be assumed by the magnetic wire recorder division, which will be under the direction of Carl L. Titus, at 135 South La Salle Street here.

Clears said the activities of the division would include expansion and promotion of the foundation's licensing program.

American Phono Co. New Philly Firm

PHILADELPHIA, Sept. 7.—A certificate for the conduct of a music machine business in the center of the city was granted by the Common Pleas Court, under the assumed or fictitious name law, to the American Phonograph Company. Locating at 5 No. 21st Street, and represented legally by Harry Fischer, the names of those persons owning or interested in the music firm are James Pennese, William B. Cannon and James J. Hamilton.

Tavern Men Set Beer Prices in Wisconsin

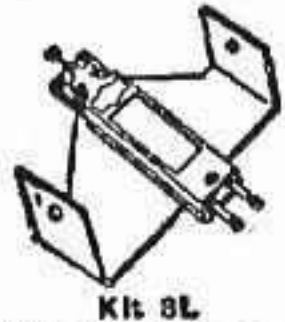
MILWAUKEE, Sept. 7.—Wisconsin Tavern Keepers' Association announced a uniform price for beer at a meeting recently. Price agreed upon was 10 cents for a 10-ounce glass and 20 cents for 12-ounce bottle.

Resolution, presented by Wendelin Kraft, director, was voted unanimously by more than 500 members present. They decided in favor of measure after showing much displeasure over current penny juggling, WTKA said.

Organization Secretary Tony Sentz declared no difficulties were expected in executing the prices agreed upon. He added the association would back up any owner who runs into unforeseen trouble.

SAVE YOUR RECORDS!

Operators everywhere are modernizing old phonographs with Jewel Crystal Conversion Kits. Reduces record wear 50% — Improves tone — saves needles — reduces service calls. Complete instructions with each kit.



Kit 3L

Kit No. 1—For SEEBURG Round Head Tone Arms.

Kit No. 2—For SEEBURG Flat Head Tone Arms.

Kit No. 3L—For WURLITZER Models 24, 24A, 312, 412, 416, 500, 600, 616, and 616A.

Kit No. 3S—For WURLITZER Models 700, 750, 780, 800, 950, 1015.

ANY KIT ABOVE—\$4.00 EA.

STOP SERVICE CALLS WITH ELECTRIC CANCEL KIT

Fits any Seeburg. Can be installed in 5 minutes \$9.95 Ea. by anyone. No drilling or soldering

NATIONAL SALES AGENCY



MARBLE CO.

1425 No. BROAD ST. - PHILA. 22, PA.

GENUINE FIBER MAIN GEARS

SAMPLE, \$4.00

FOR SEEBURG AND WURLITZERS, LOTS OF 10, \$3.50 EACH (Less Steel Hub)

QUANTITY PRICE, \$3.00 EACH

Factory Guaranteed Against Defective Workmanship and Materials.

CASTORS

Heavy Duty Replacement

Set of 4 \$1.00

Pkg. of 24 \$1.00

Pkg. of 100 \$3.00

PICKUP REPACK RUBBER

Pkg. 20 Sq. Inches \$1.00

VOLTAGE TEST LIGHTS

To 600 Volts, Unbreakable 50¢ Each

PICK-UP COILS For Seeburg except 8800, 8800. Each \$1.50.

Quantity Prices to Distributors and Jobbers

Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Los Angeles.

E. T. MAPE DISTRIBUTING CO., INC.

1701 W. Pico Blvd., Los Angeles 15, Calif.
Phone: Drexel 2341

284 Turk Street, San Francisco 2, Calif.
Phone: Prospect 2700

WOLVERINE BAR BRACKET

FITS MOST ANY TYPE BOX

PRICE \$3.45 EACH

ITS ADVANTAGES:

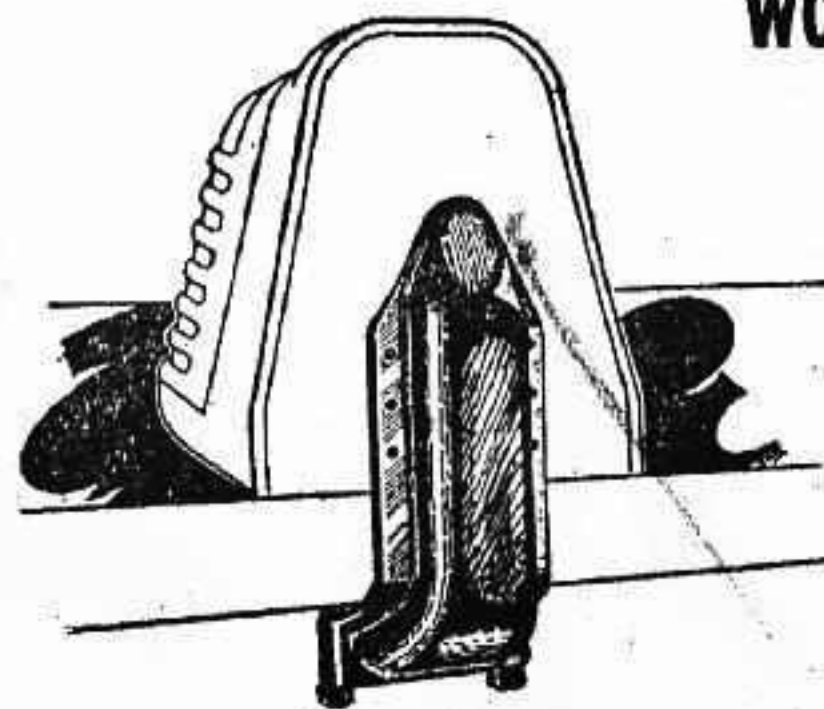
No screw holes to mar counters, cable is hid from tampering, extra strong and light weight, made of aluminum, solidly mounted protecting back of box from hitting, ease of installation and neat appearance.

INSTALLATION:

Drill 3 or 4 small holes in back of box for small studs to go thru and screw into tapped holes in bracket, at same time drilling hole in back of box for cable, large studs tighten up under counter, drawing box solidly to counter.

WOLVERINE ENTERTAINERS, Inc.

88 Nowberry St. Pontiac, Michigan
Phones 8550—2-8851
Quantity Prices for Distributors.



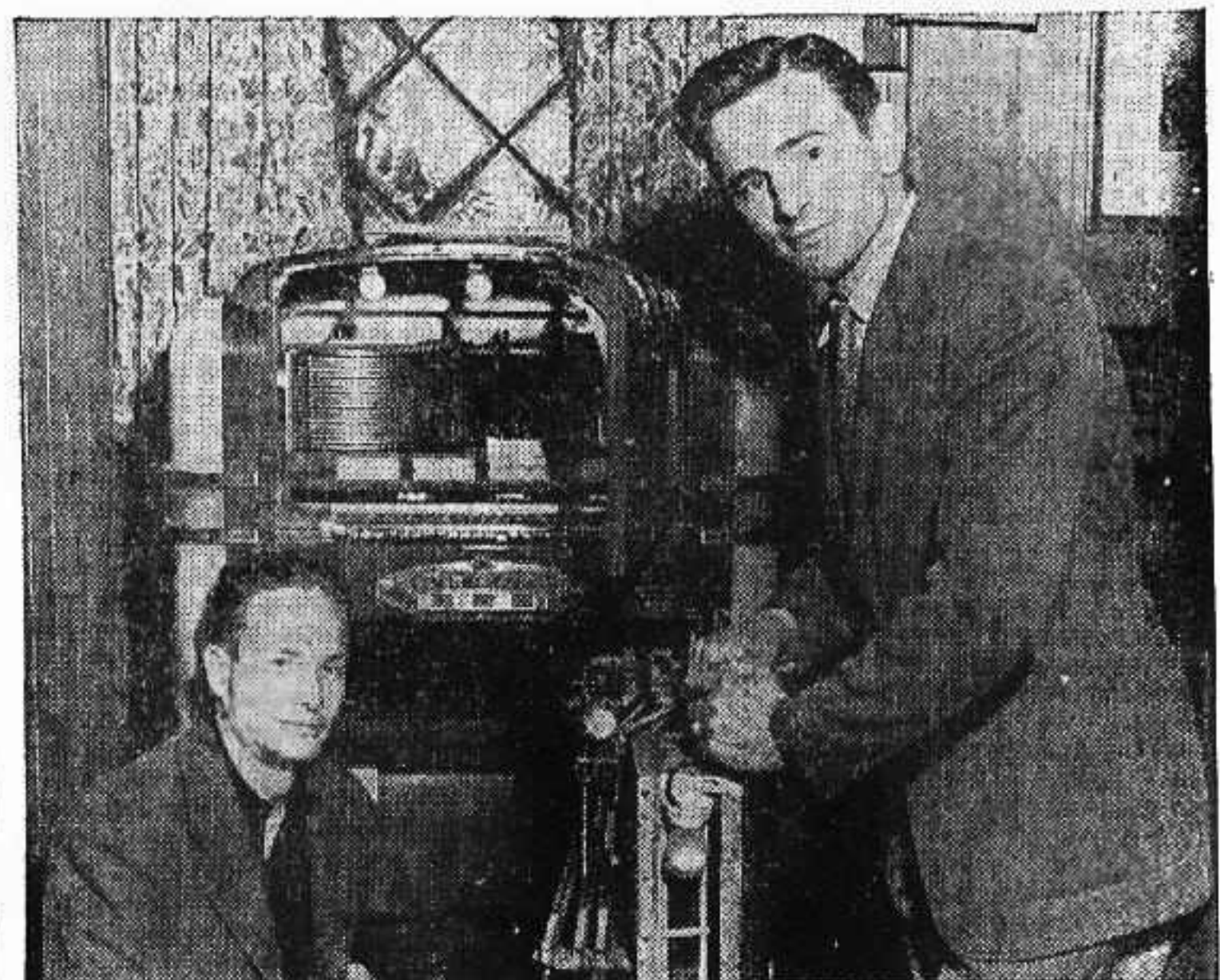
WE BUY USED PHONO RECORDS

MERVIS TRUCKING CO. 7026 Lexington Ave.
(Express 4777) Cleveland 3, Ohio

16 Vets to Wolf's Portland Classes

PORTLAND, Ore., Sept. 7.—Second period of classes has begun at the Wolf Distributing Company district branch here, it was announced this week. Classes, part of a training program for veterans, are provided without costs by the company.

Sixteen ex-G.I.'s have been signed for the instruction. They will receive subsistence allowances from the Veterans' Administration.



AMBITIOUS NEWCOMERS Bill Hartman (left) and Norman Christ have taken over D. & M. Music Company in Lompoc, Calif., renamed it C. & H. They're doing a service job here on one of their route stops, Santa Maria Inn, a spot in Santa Barbara County.



STOP

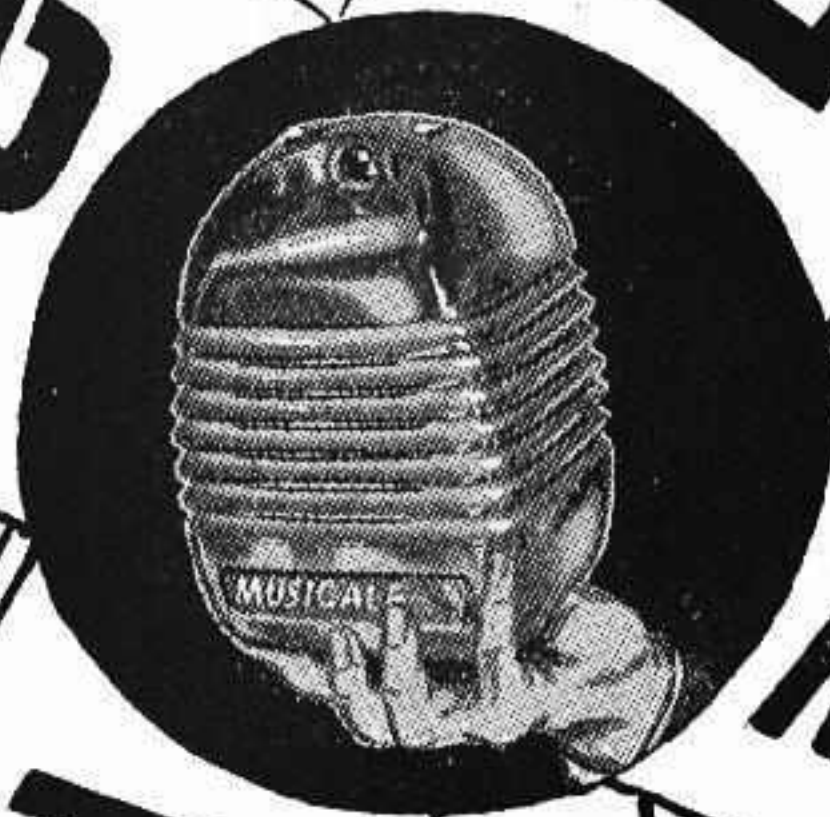
LOOK

LOOK

Look at the earning records Musicale is making—two or three times as much revenue. That's because Musicale doesn't wait for a customer to drop money—it sells the music with a smooth, persuasive application of the power of suggestion.

STOP

People stop at Musicale locations. They love that personal music... music that is played just for them through Musicale's individual booth or table speakers. Operators love it too, because everyone who listens to music pays for it.



LISTEN

MUSICALE

LISTEN

Listen to the rich, true tone of Musicale Music. Musicale speakers and equipment are not juke box products. It is high fidelity telephone equipment manufactured for trouble-free service by an old established telephone company.

MUSICALE

With Musicale you can operate an entire music territory with one girl, one turntable and one set of records. There are no strips to change, fewer service calls, and multiple revenue and locations. Only Musicale tells and sells every time.

EXCLUSIVE FRANCHISE PLAN

WIRE OR TELEPHONE COLLECT FOR DETAILS OF

ESTERBROOK 4231

telotone corporation

Telephone Engineering

CHICAGO, ILL.

500 N. PARKSIDE

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SOLO-TONE INDIVIDUAL MUSIC SYSTEM

IN KANSAS CITY, MISSOURI, AT THE
HOTEL PHILLIPS, SEPTEMBER 17 AND 18

We are distributors in Kansas, Nebraska,
Western Missouri and Western Iowa
Making Immediate Deliveries

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804 GRAND AVENUE, ROOM 316, KANSAS CITY 6, MO.
PHONE: HARRISON 0034

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

New Metro Book

Metro Music is turning out a new songbook in color. It is called *Hal Horton's Originals*, and features pictures and biography of the leading hillbilly Western stars in the Southwest. For the book, Rip Giersdorff and his staff have made some arrangements that have been simplified so that they can be played by the beginner. The songbook will be featured on all personal appearances of acts booked by the Hal Horton Enterprises.

The Southwest Championship Hillbilly Jamboree is booked for the Sportatorium, Dallas, September 21, with hundreds of dollars of cash prizes and the contest open to everyone, with radio jobs for those who qualify.

Bob Atcher, Midwest folk artist, will have a new program on WBBM, Chicago, starting September 30. On that date, Atcher starts a series sponsored by Grove Laboratories on Monday, Wednesday and Friday mornings.

WWVA Change

The Newcomer twins, Maxine and Eileen, of Station WWVA, in Wheeling, W. Va., are on vacation at present. Pete Cassell, king of the hillbillies, also is vacationing.

Big Slim, the Lone Cowboy, is back on WWVA for at least a month or until he makes certain what his plans will be for the winter. Slim has just returned from a Canadian tent show tour with Hank Snow, the Singing Ranger.

Bobby Cook and His Texas Saddle Pals had a big night in Moberly, Mo., recently when they filled a 1,200-seat auditorium there and had to turn 'em away. Later they were in Kirksville, Mo., for a return engagement at the Family Theater there. Bobby reports good territory there and expects it to be better this fall when the crops are in and the weather is cooler. On Labor Day, the troupe of the Texas Saddle Pals flew from St. Joseph, Mo., to Charleston, W. Va., and from Charleston to Whitesville, W. Va., to play for the United Mine Workers' Annual Labor Day Celebration. They have worked this date for three years straight now. Bobby and the Texas Saddle Pals are heard daily over KFEQ, St. Joseph, Mo.

Milly and Dolly Good have teamed up again as the Girls of the Golden West and are back on the airlines together. They can be heard over WLW. A few weeks ago, Dolly persuaded her sister, Milly, to make a guest appearance, reviving the Girls of the Golden West.

Hawkins on Air

Harold (Hawkshaw) Hawkins, of Huntington, W. Va., is appearing on WWVA, Wheeling, W. Va. Soon after Hawkshaw entered the army, he had a 15-minute program every day for Army Forces Network. He returned to the States in February and recently started recording for King Recording Company, Cincinnati. His first recording was released July 26 and more will be coming out soon.

Dick Reinhart, heard over KOMA, Oklahoma City, has appeared in 29 pictures and has made records for Columbia. He wrote the song, *Fort Worth Jail*, which has been used in five moving pictures and recorded by many top artists in the folk song line, including Jimmy Wakely, Spike Jones and Texas Jim Lewis. Dick has appeared with Gene Autry in Madison Square Garden, and also sang in Gene's trio for DBS on the Wrigley Guin program for three years. He has also appeared on the Paul Whiteman, Kate Smith, *Treasure Hour*, and other air programs.

Coming and Going

Jimmie Morgan, heard over KMA, Shenandoah, Ia., recently returned to that station after a three-week vacation in Kentucky.

Lowell (Bingo) Blanchard's folio of *Mid-Day Merry-Go-Round Favorites* contains many songs that are being sung over the air by leading folk song artists of the day. Book is published by Wallace Fowler Publications. Songs include *Brown Eyes, A-Cryin' in the Rain, Heartaches and Sorrow, Worried 'Bout My Gal, Unlock the Door, Mother's Voice, When Atoms Fell on Hiroshima, There'll Be a Time, The Blue Grass of Old Kentucky, I'll Count the Stars of Heaven, The White Rose of Georgia*, and many others. The folio also contains pictures of several popular radio favorites, among them Cliff Carlisle, Wally Fowler, Eddie Arnold, Max Terhune, Johnnie New and others.

Smilie Sutter, who won the title of West Virginia's Champion Yodeler in Charleston in a contest held in 1939, is now on Mountaineer Matinee, heard every day at 3:05 over WWVA. Smilie's most-requested yodel numbers are those he has written, including *Alpine Sweetheart, When You're Blue, Just Yodel, Sunset Lullaby and Little Silver Locket*. He was born in East Hartford, Conn., and started in radio in 1934.

Marty Licklider, of the Missouri Fox Hunters on WICA, Astabula, O., has two new songs, *Singing With His Guitar and I'll Never Believe You Again*.

Look on the Bright Side, featured and recorded by the Hoosier Hot Shots, will be featured in the forthcoming Columbia Pictures' screen production, *Santa Fe Trail*. The tune is by W. Earhman Farrell, Elsie Allen Welch and Howard Johnson.

THIS AD WILL RE-APPEAR 4 WEEKS FROM THIS ISSUE

WANTED— RECORD SCRAP

We Will Pay 7c a Pound, F. O. B. Pasadena, Calif., for
Worn or Broken Shellac Records.

WE DO NOT WANT Laminated, Glass, Aluminum
or Synthetic Records

Shipping Instructions

Mark Bill of Lading, "Talking Machine Record Scrap"

Ship FREIGHT COLLECT ONLY, via truck or rail freight
through a Carloading Co.

This is the least expensive way of shipping. For example, the
rate from New York is only \$2.80/cwt.

We will weigh your shipment, deduct shipping cost and
mail you a check for the difference.

No other arrangements necessary. We will buy—any quantity
—until further notice in these pages.

Nelson Milling Co. under new ownership

4 STAR MILLING CO.

295 South Fair Oaks

Pasadena 2, Calif.

FOR SALE

RECONDITIONED PHONOGRAPHS	
Seeburg 9800, R.C.	\$525.00
Seeburg 8800, R.C.	515.00
Seeburg 9800, E.S.	475.00
Seeburg 8200, R.C.	550.00
Seeburg Mayfair	325.00
Seeburg Regal	300.00
Seeburg Factory R.C. Special	325.00
Rock-Ola Super R.C.	450.00
Rock-Ola '39 Standard	295.00
Rock-Ola Imperial	195.00
Rock-Ola 12 Record	115.00
Wurlitzer 950	635.00
Wurlitzer 850	635.00
Wurlitzer 600R	365.00
Wurlitzer 61	149.00
Wurlitzer 800, Stepper, Adapter, 2	
320 Boxes	650.00
Wurlitzer 24 Cello Model	200.00
Wurlitzer Victory 24	400.00
Wurlitzer Victory 700	425.00
Wurlitzer 616, Illuminated	225.00
Wurlitzer 616, Plain	195.00
Wurlitzer 412, Illuminated	149.50
Wurlitzer P-12	85.00
Mills Empress	295.00
Seeburg Wireless Baromatic	39.50
20 Late Buckley Boxes	14.50
12 Packard Boxes	22.50
20 Wurlitzer 100 Wall Boxes	14.50
Seeburg Bar Brackets	3.00
37 Snack 3-Column Nut Machines,	
14 Stands	350.00
10,000 Title Strips	3.75
All Tubes and Miniature Light Bulbs—	
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Birmingham 3, Ala.
Phone 3-5183

The publisher is Joe McDaniel Music Company, a BMI affiliate.

Philly Notes

Dick Thomas and Max E. Freedman, Philadelphia tunesmiths responsible for *Sioux City Sue* click, have composed another Western serenade in *I Got a Gal in Laramie*. Thomas will record the tune for National, also waxing another new song he has written with Dr. Louis L. Menaker, one of Philadelphia's many songwriting dentists, called *Ridin' High on a Saddle*.

Carl Russell and His Arizona Ramblers, featuring *Bashful Barney*, come into the Eastern Pennsylvania territory to be heard on WNAR, Norristown, every morning. Already, the boys are signed up to record for Frankie Adam's Sapphire record label in Philadelphia. The first record session this month will find Russell recording: *On the Hills of Gold and Silver; May the One That You Love, Love You as I Do; Annabelle and Take Me Back To the Mountains*.

Texas Slim and Ann Rogers and the Pals of the Purple Sage were featured Labor Day at Ontelaunee Park, New Tripoli, Pa. Also featured were the Blue Ridge Mountaineers.

Philly Upswing

Among the Western and folk entertainers in Philadelphia, start of the new season finds heavy activity along the radio front. Mac McGuire returns to the airlines via WIP. McGuire was featured for many years on WCAU and toured the territory with his own troupe of Harmony Rangers.

Jesse Rogers, Sonora recording star and long featured on the *WFIL Hayloft Hoedown*, starts his own air show on WDAS. In a program of Western and hillbilly songs, Rogers is spotted daily at noon in *Ranch Round-Up*.

Jack Steck has landed a sponsor

for his *WFIL Hayloft Hoedown*. Kold Kit Corporation will sponsor a half hour of the Western show on Saturday nights from Town Hall at 10 p.m. From 10:30 p.m. until 11 p.m., show is broadcast over ABC. Commercial period set for 26 weeks will start this fall. In addition to Steck, cast will include songbird Carol Wynne, Sleepy Hollow Gang, Santa Fe Rangers, Chester Valley Boys, Willow Ranch Dancers, comedians Lou Carter and Sheriff Ed, and 70-year-old Fiddling Pop Johnson. Since the *Hayloft Hoedown* originated on WFIL in December, 1944, it is estimated that the hillbilly show has played to more than 100,000 Town Hall patrons.

Land Sponsor

Five members of the Sleepy Hollow Gang also snared a sponsor for its program on WFIL. Block Drug Company will be plugged on the program which started August 20, on Tuesdays and Thursdays, from 12:30 p.m. to 12:55 p.m. Troupe is heard on sustaining at the same time on other weekdays. Quintet is composed of Uncle Elmer Newman, Pancake Pete Newman, the Murray Sisters, Julie and Sophie, and accordionist Monte Rosci. Group also operates from the Sleepy Hollow Ranch, near Quakerstown, where big crowds are entertained each Sunday.

Eddie Arnold and His Tennessee Ploughboys made their first Eastern Pennsylvania appearance Labor Day at Himmelreich's Grove, near Reading. They were booked into the territory by Jolly Joyce Agency, Philadelphia.

Thomas to Las Vegas

Dick Thomas has returned from a flying trip to Sioux City, Ia., where he was feted by the citizens for putting the town on the lips of the nation's crooners with his hit tune, *Sioux City Sue*. However, he stayed in town only long enough to make

the train for Reading, Pa., where he made an appearance with the Deep River Boys at Dreamland Park. Thomas will head West again late this fall, this time for Las Vegas, where he will open at the Last Frontier for a four-week engagement November 22. Hotel also has an additional four-week option on the entertainer's services. He was booked into the spot by Jolly Joyce Agency, Philadelphia. Thomas will draw \$1,000 a week for the appearance there.

Chester Valley Boys, harmonica quartet featured on the *WFIL Hayloft Hoedown*, will continue on the air until their departure on a USO-sponsored tour of the Pacific Theater. They have taken their physical examinations and are now in the process of taking shots. Foursome includes Casey Elsasser, Tom Wynn, Harold Harmon and Bob Heizman.

Western star Jimmy Walker is in Philadelphia for conferences with Elmer Newman, of the Sleepy Hollow Gang, and Jack Howard, of Cowboy Records. Walker will cut some of their Western platters for Coast Records on the West Coast.

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CASINO	295
MAYFAIR	315
GEM	315
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SPECTROVOX & PLAYMASTER	\$350
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MASTERS	410
IMPERIAL (LITE-UP)	210
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WURLITZER 950	635
WURLITZER 616	225
WURLITZER 600	375
5c WALL-O-MATICS	25

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New York:

Present at the unveiling of the new Shine-a-Mint machine in Milwaukee the end of this month will be Al Rose, Herman Tepper and Ben Bronner, all of Imperial Distributors. . . . Larry Asch, International Mutoscope, left this week for a "fishing" vacation. Al W. Blendow is back at his desk, all smiles after his two-and-a-half-week vacation.

Visitors to coin machine row this week included Harry Rooklyn, from Australia; Enrique Jay, San Tiago, Cuba; Louis Valdes, Havana; W. H. Champlain, Cimarron, Kan.; Louie Becker, plastics manufacturer from Boston; M. Armeen, Charlotte, N. C.; Robert Klein, Baltimore, and Kenneth Silverstein, Bangor, Me.

Making a reappearance in a minor way around town are razor blade vending machines that vend a package of five blades for a quarter. . . . Nat Cohn, Modern Music, returned to the city this week-end from Detroit—but before this reaches print he no doubt will leave again for Detroit and then the following week the same thing will take place all over again. Nat is getting to the point where Detroit and New York are both "home-base" to him.

With the current truck embargo in effect here, Jack Fitzgibbon, Jaffco, is in the air about castings for his new machine that are tied-up "somewhere" in the city. . . . Earl Winters, Modern Music, reports that a large shipment of Vogue Records is also "somewhere." . . . George Penser, Amusement Enterprises, Inc., spent a good part of this week in Brooklyn checking production.

Charles Shankman, Capitol Projectors, states that production of the Aece Theaters are on the upswing now that they have managed to secure a lot of needed parts. . . . Ted Stillman will have his new "Poke-rummy" game manufactured by Perfect Games Company. Stanley Gersh and Sam Garber, firm partners, state that the machine will be on the market "very shortly."

Joe Connors and Max Staring are running Automatic Canteen Company's six-unit automatic soft drink vending set-up at Coney Island. . . . Mike Munves will join in the F. McKim Smith celebration this week-end at Atlantic City in honor of the wedding anniversary of Mr. and Mrs. Joe Ash, Active Amusement, Newark, N. J. Al Blendow and Barnett Berkens and their wives will be among the other guests.

Al Bloom, Speedway Products, has announced a list of distributors for his "Talking Gold" this week. . . . Joe (See New York on page 120)

Minneapolis:

Operator C. W. Collins, of Morris, Minn., recovered from a recent illness, was in Twin Cities hunting supplies for his route. . . . Martin Kallsen, here to pick up merchandise for his office in Worthington, carried them home in a new Ford truck.

A shopping and shipping visitor from Wisconsin was John McMahon, of Eau Claire. . . . Jonas Bessler, of the Hy-G Amusement Company, accompanied by his wife and son, spent a Labor Day vacation in Duluth, haven of hay fever sufferers.

Robert More and Dick Henderson, of Willmar, were visitors to Twin City markets last week. . . . Don Ehman, Winona coinman, is showing his new set of "choppers" to admiring friends. . . . Wally Jones is getting set to observe an anniversary—his 10th in the Hy-G Amusement Company service department.

Friends of Leon Claven, Long Prairie, are expressing sympathy to the popular coinman whose young daughter is hospitalized by a blood infection. She is at the University of Minnesota Hospital. . . . Gilman Hanson, veteran St. Peter coinman, was in town and reported biz still going strong. . . . Operator Leo Bearth, of St. Paul, has returned from a vacation in Canada.

COINMEN YOU KNOW**New Orleans:**

Crown Novelty Company, recently incorporated, has opened large and extravagantly decorated headquarters at 920 Howard Avenue, under management of Nick Carbajal. Several leading lines of pin games, bells, consoles and automatic phonographs are being displayed. Neon-lighted in and out, the new quarters has showers for employees, mirrors for ladies and is paneled thruout with ribbed designs. Carbajal for several years was manager of the Dixie Coin Machine Company.

Record distribution department of Walther Bros. has been enlarged to take care of increasing demands for Columbia and Okeh disks. George Blanchin is manager of the department. Gene Chandler, district sales manager for Columbia, recently spent a few days in town.

T. & T. Novelty Company has opened for business as local branch of the Shreveport Novelty Company. . . . Charles Wicker, sales manager of J. H. Peres Distributing Corporation, is back after attending the American Legion Junior Championship games where his favorite team, the New Orleans Jesuits Blue Jays won the National Legion championship. Wicker has done a wonderful job of conducting the junior series in this section.

R. N. McCormick, Southern sales manager for Decca Distributing Corporation, reports the best month of the year during August when sales were nearly half as much larger than in the preceding month. Decca is looking forward to laying its cornerstone soon for its new headquarters in N. O.

Portland, Ore.:

Fred Claus and Howard Taylor, operators here—and would-be golf sharks—were given a trimming at the Rose City course by A. M. Moss, district manager for Wolf Distributing Company. Moss's principal justification for his proud demeanor is the birth of a son August 24. Son is the first for Mr. and Mrs. Moss. . . . Ray Davis, of Ideal Amusement Company, also is a recent father—a girl. . . . Another expectation announced is from Thomas and Mrs. Siddon. The father-to-be is with Action Novelty.

Frank Sandberg, of Mills Sales Company, is taking a little kidding over his status of "leading salmon fisherman of the coin machine trade." After two days of hard work, Frank showed two fish, each five inches long. He says he will have them mounted.

After a swing thru Coast locations, H. H. Beckett, manager of Multnomah Music Company, reports activity slower than had been anticipated for this summer. After the war-time blackout had been lifted, a banner season had been expected. Heavy play is chiefly a week-end proposition—blight being beer and soft drink shortage, Beckett said.

Ed Day, arcade, pinball and music-route operator, has taken over on a percentage basis the 22 music-box route of Earl Coulter and Webb Campbell with, he says, option of buying. Deal was made when Coulter went into a radio line. Day expects big business after Labor Day from summer slump at his arcade in the Hollywood Bowling Alley.

E. Roland Allen, manager of the Columbia Music Company, is still talking about the surprising number of coin machine men attending the Shriners' Convention at San Francisco.

Detroit:

O. H. Feinber, of the U-Nee-a-Pax Distributing Company, is back from a New York trip and reports increased quotas on new machine deliveries assigned to Detroit. . . . Frank Matranga and Raffaella Quasarano have formed the Jay-Cee Music Company. . . . Irving Freen, president of Mercury Records, accompanied by a Mercury executive, were in town on a visit with Max Lipin and Lou Salesin, of Allied Musical Sales Corporation.

Max Marston, of Marston Distributing Company, is back from a two-day trip in Grand Rapids, home of AMI. . . . Bernard Besman, of Pan-American Record Distributors, is back from a month's combined business and pleasure trip to Canada.

Al Curtis, president of the Michigan Miniature Bowling Association, reports a serene monthly meeting at the Detroit Hotel. . . . William M. Palmer, partner in the Brilliant Music Company, is back from a restful vacation spent in Coldwater, Mich.

Joseph Brilliant made a brief business trip to Cleveland. . . . Jack Brilliant reports that their staff all reassembled after their vacations filled with new pep for fall business.

Albert D. Matheson reports the Music Rental, Inc., which he headed, formed during the war with plans to manufacture a new type of juke, has now abandoned all production plans and is being dissolved.

George Rambaum, manager of the Lemke Coin Machine Company, returned from a visit to the International Mutoscope factory to study new post-war machines. Rambaum is also general manager of the Henry C. Lemke Company, arcade enterprise, which is announced elsewhere in this issue.

Kansas City:

Zor Gershon, owner of the Wonderland Arcade, is due back this week from New York, where he has been on a business trip for several weeks. Incidentally, Dimples really is the first name of Miss Perry, the cashier at Wonderland. . . . Jerry Adams, sales manager at Consolidated Distributing, is looking forward eagerly to the arrival of the new plane his boss, Irving Weiler, has on order. He is a former major in the air forces.

Russell Gates and W. J. Stevens are the talk of local operating circles. According to reports, the pair of veterans are going great guns in the phonograph and pinball trade since they established their firm last February. They are located at 10-325 Independence Avenue.

A. H. Mallon, of Peerless Distributing Company, says the service problem on phonographs is getting more acute every day and parts for pinballs still are hard to get. Mallon has added a new serviceman, Lee Wheeler. . . . Irving Weiler, of Consolidated, is busy on plans to move from his present location at 1910 Grand to another, bigger building his firm owns a couple of doors down the street at 7906 Grand. New place has three stories and basement which Weiler says will enable him to expand his service and parts department and provide more display space for new machines. Jerry Joray, service manager, is being kept pretty busy handling all the service calls now, Weiler reports. A. H. Myers, partner with Weiler in Consolidated, returned this week from a business trip to New York, and Weiler is hoping to be able to get up to Chicago soon, he said.

Chicago:

Jose Luis (Joe Louis) Garcia was the week's Latin American visitor at coin machine offices. Garcia, who heads Importers of the Occident, Inc., in Guadalajara—city in Southwest Mexico—gave coinmen here an interesting picture of juke box operating conditions south of the border. He said that in the rural sections favorite location is the village canteen or native tavern. Typical patrons are Mexicanos who stop for a refresher after long rides thru the countryside on their burros. Dropping their centavos into the juke slot, they entertain themselves while quaffing a native drink. Records used almost invariably are native music. Before returning to Mexico, Garcia concluded a deal with AMI, Inc., to distribute the firm's machines in Jalisco and surrounding smaller states.

George Mathews, who formerly operated his own phonograph routes here, has gone to work for ABC Music's service department. He's assigned to the South Side. . . . John Arvin, Toledo arcade operator, in town to round up equipment, told a sad story of taxes on arcade machines in his home town. Heavy burden, he says, results from applying the pin game tax to any arcade place.

Parker Brown, at Central Coin Machine Company, is looking for the firm's mascot—a cocker spaniel, name of Inch. When a shipment of machines came in the other day, Inch went out and no one has seen him since. . . . Harry Kania, of Vending Company, Sacramento, spent a few days in the coin machine capital, lining up machines. . . . Ted Kruse is away from Amusement Corporation offices on an out-of-town business trip.

Gene Barron is a new sales staffer for Al Stern's World Wide Distributors. Lost to the firm is Shirley Slutsky, Al's secretary. Shirley resigned to become the bride of Alex Braiman. Knot is to be tied September 8 at the Graemere Hotel.

Murray Rosenthal, of the Colnex Corporation, left last week for Duluth, Minn., where he will mix a little business with his vacation pleasure. One of Rosenthal's pals has a fishing boat waiting off Stony Point, indicating that some Lake Superior trout are going to have a bad time for a while.

Recent visitors at Williams Manufacturing Company and entertained by Harry Williams and Tony Gasparro included B. D. Lazar, Pittsburgh; Earl Montgomery, of S & M Sales Company, Memphis, and Irwin Weiler, of Consolidated Distributing Company, Kansas City, Mo.

Threatening weather over Labor (See Chicago on page 122)

Los Angeles:

Jack Gutshall, of Jack Gutshall Distributing, is enthusiastically telling everyone of some new Variety releases he'll soon have ready for distribution. One by Pat O'Brien and another by W. C. Fields, disks will feature running commentary with musical background, and Jack promises them to be a sensational innovation. Gutshall continues his constant trips to and from San Diego, getting his new office there started.

L. E. Kelley, K & M Service, reports his organization plans to branch out even further with another new office of their own scheduled for Omaha. Kelly's partner, F. J. Myers, has been in Dallas for some time getting the company's new offices there underway. . . . H. M. DeGovia, Doe's Service, is developing a new idea for music boxes, and Doe is enthusiastic over expected results.

Bill Happel, of Badger Sales Company, has returned from a short stay in San Diego, where he called on customers in regard to the new Keeney Three-Way machine. . . . Al Silberman, general manager of M. S. Wolf Distributing Company, has moved from his Park Wilshire apartment. (See Los Angeles on page 124)

NOW DELIVERING

PACKARD PLA-MOR HIDEAWAY PHONOGRAPHS AND ACCESSORIES

In Minnesota, North Dakota, North Wisconsin and North Michigan

Packard Pla-Mor Phonograph Hideaway, Model No. 400 \$450.00 Packard Pla-Mor Wallbox 38.95 Packard Rotating Speaker 159.50 Packard Model 900 Wall Speaker 49.95 Packard Model 800 Wall Speaker 36.95 Packard Model 700 Wall Speaker 21.95 30-Wire Packard Pla-Mor Cable, Ft. 22 Bar Brackets, Aluminum 5.00 Packard Hideaway Steel Cabinet 45.50	OTHER GUARANTEED BUYS! Jockey Club, Ref. \$375.00 Turf King 375.00 Kentucky, Ref. Like New 225.00 Paces Reels, Aut. P.O., Ref. 125.00 Silver Moon, Like New 125.00 Jumbo Parade, HI-Hd., Ref. 125.00 Big Game, Aut. P.O., Ref. 135.00 Jenn. Totalizer, Free Play 100.00 Big Game, Free Play 100.00 Paces Reels, Two-Way 5¢-5¢ 275.00 Paces Reels, Two Way 5¢-10¢ 300.00 Keeney Super Bells, Two-Way 5¢-25¢, Comb. Cash Free Play 550.00 Dewey or Caille Singles 75.00 Wurl. 618 Hideaway 200.00
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New Bank Ball, 9' \$375.00 New Bank Ball, 12' & 14' Write Chicago Coin Goatee 525.00 Mills Black Cherry Bells Write Bally Victory Derby Write Bally Victory Special Write Champion Hockey Write	JENNINGS 4-STAR CHIEFS 5¢, \$125.00; 10¢, \$150.00; 25¢, \$175.00. WATLING ROLATOPS 5¢, \$75.00; 10¢, \$100.00; 25¢, \$150.00.
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 New Cabinets, Castings, Slides and all other Moving Parts—NEW!
 5¢, \$200.00; 10¢, \$225.00; 25¢, \$250.00; 50¢, \$375.00.

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CONSOLES

Baker's Pacer \$245.00 Big Top 125.00 Bob Tails 125.00	High Hand \$175.00 Paces Reels 75.00 Saratoga 95.00	Bally Club Bell, 5c. \$275.00 Super Bells 245.00 Jumbo Parade 145.00
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Belle Hop \$ 80.00 Five & Ten 125.00 Gun Club 85.00 Keep 'Em Flying .. 145.00	Sky Chief \$155.00 Spot-O-Card 75.00 Spot Pool 75.00 Texas Mustang ... 85.00	Metro \$ 55.00 Bally Scoop 35.00 Bally Variety 35.00 Topic 75.00
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ARCADE EQUIPMENT

Air Raider \$165.00 Hockey 195.00 Sky Fighter 225.00	Submarine Gun ... \$125.00 Texas Leaguer 55.00 Skee Balls 225.00
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MILLS PANORAM REELS—\$36.00 per wheel
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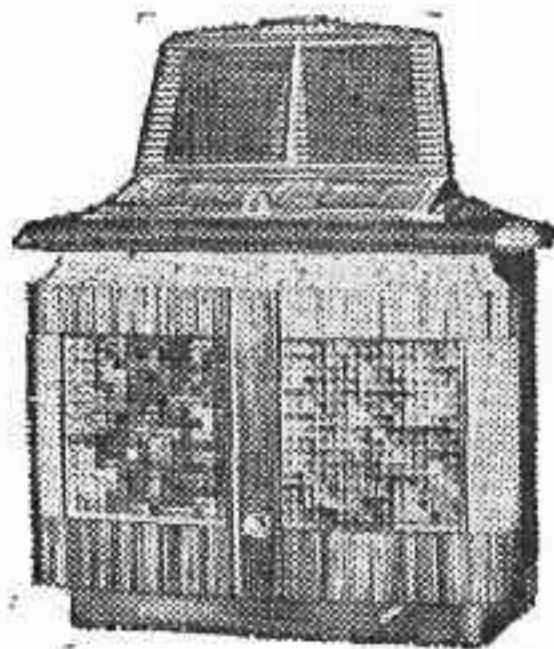
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COINMEN YOU KNOW

New York:

(Continued from page 118)

Eisen will be ready with the new Package juke box within the next month. . . . J. Breidt, U-Need-A Vendors, is in Chicago on business. . . . Perry Wachtel and Ben Smith, Deperi Advertising, are almost ready to move into their new offices, but are having remodeling trouble.

New front taking shape on Mike Munves's firm is getting attention. . . . Charlie Lichtman's new Musi-craft window painting job is about the only one of its type on coin machine row. . . . Henry Rose, Eastern Aireon public relations representative, has several ideas ready to pop. . . . Maurice Schack, Milk-o-Mat Corporation, is back in the city from his Canadian biz trip. . . . George and Victor Trad, Tradio Radios, are sitting back these days relaxing while final plans for something new for their firm are being made.

Barney Schlang, AMOA manager, is working hard with final arrangements for the association's annual affair next month. . . . Coinmen finally have the "okay" of the fire department for soft drink and popcorn machine installations in the movie houses around town. . . . Another electronic hot dog and cheese sandwich coin vending machine will join the ranks next to Radio Chef, Inc., and Automatic Canteen shortly.

Harry Berger, West Side Distributing Corporation, is announcing his interest in a new vending machine next week. . . . Orville Rosenberg, Games, Inc., is putting final touches to a roll-down game machine in Newark. . . . Now that the fall is approaching, activities of associations here are expected to "jump."

Paul (Al) Whiteman, coinman from England, checked into the New Yorker Hotel early last week. . . . Ken Brown and George Burk, Coinmatic Distributing Company, Los Angeles, visited with Sam Sachs, Acme Sales, last week. . . . Bob Rosen and Larry Roth, cigarette machine ops in the Bronx, left for an ocean-going vacation abroad a friend's yacht.

Abe Mole, Brooklyn op, has just returned from a 10-day fishing trip. . . . H. Rosenberg and Mac Pearlman report everything quiet here, but plans for their Connecticut branch "are roaring." . . . Howard Kohn, Joy Machines, is slated to leave soon on vacation. . . . Vending ops and distributors are laying plans now for the NAMA convention the middle of October.

CLEARANCE SALE!

Here's a complete stock of the finest in music equipment at the lowest prices . . . all machines thoroughly checked, reconditioned and ready for location. Send 1/2 deposit with all orders. Immediate delivery!

Wurlitzer 850	5650.00
Wurlitzer 750 or 750E	600.00
Wurlitzer 800	575.00
Wurlitzer 700	575.00
Wurlitzer Victory 42/600	400.00
Wurlitzer 500	400.00
Wurlitzer 600K	400.00
Wurlitzer 42/24	350.00
Wurlitzer 600R	350.00
Wurlitzer 24	300.00
Wurlitzer 616, Lite Up Top & Bot.	225.00
Wurlitzer 616	185.00
Wurl. 430 Spkr. & 5-10-25¢ Box	75.00
Seeburg HI Tone, ESRC	525.00
Seeburg HI Tone, ES	500.00
Seeburg Crown, ESRC	450.00
Seeburg Crown, 8200 Victory Cab.	350.00
Seeburg Classic or Vogue	400.00
Seeburg Regal	325.00
Seeburg Gem	325.00
Seeburg 12 Record	150.00
Rock-Ola Super	425.00
Rock-Ola DeLuxe	375.00
Rock-Ola Standard	350.00
Rock-Ola 12	150.00
Mills Empress	350.00
Mills Throne	275.00

DAVE LOWY & CO.
594 10th Ave. New York, N. Y.
Phone: BRyant 9-0817

BARGAINS PHONOGRAPHS

Wurlitzer 312	\$150.00
Wurlitzer 616 III	250.00
Seeburg 12 Records	85.00
Seeburg Rex 20 Records	260.00
Rock-Ola Imperial 16	150.00
Rock-Ola Imperial 20	250.00
Mills Throne	295.00
Mills Empress	350.00

FREE PLAY PIN BALL

A.B.C. Bowler	\$ 74.50
Big Chief	47.50
Champ	60.00
Fifth Inning	42.50
Four Diamonds	47.50
Gold Star	65.00
Marvel Baseball	90.00
Horoscope	65.00
Paradise	69.50
Roxie	25.00
School Days	65.00
Star Attraction	65.00
Ten Spot	55.00

Every piece of equipment fully guaranteed. One third deposit, balance C. O. D.

C. CHARLE & CO.
South Side 1303 Springfield, Mo.

SAMBERT DISTRIBUTING CO.
2114 MacArthur Boulevard
Oakland 2, California

EXCLUSIVE **TRADIO** DISTRIBUTOR
in
NORTHERN CALIFORNIA

SEE **TRADIO** AD
PAGE 130

ARCADE OUTFITTERS SINCE 1912

GRANDMOTHER

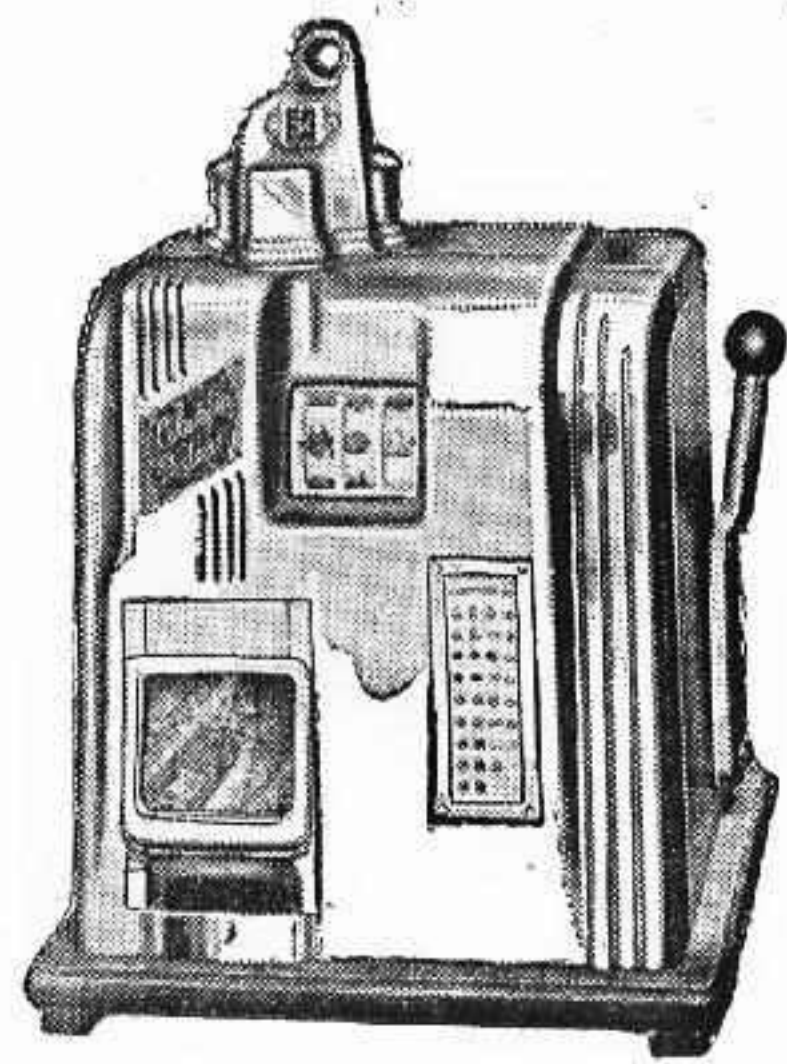
5c or 10c Fortune Telling Machine, Floor size, very attractive, like new, a real bargain **\$150.00**

OVER 500 MACHINES IN STOCK!
SEND FOR OUR BRAND NEW, COMPLETELY ILLUSTRATED PRICE LIST!

New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.

MIKE MUNVES

510-514 W. 34th St.
N.Y. 1, N.Y. (Bryant 9-6677)



**NOW!
NEW!
\$209.50
GROETCHEN
GOLD CHROME**

GET YOUR ORDER IN NOW
CHOICE OF 5c-10c-25c

Webb DISTRIBUTING COMPANY
6 SOUTH KEDZIE AVENUE - CHICAGO 12, ILLINOIS

LIBERTY FRUIT BELL
Reconditioned like new.
TAKES IN NICKELS
PAYS OUT QUARTERS

A great automatic payout machine for 5¢ play. Pays out one flashy gold-like token (25¢ size) when winning fruit symbols come up, such as two cherries, etc. Complete with 138 tokens bearing odds low as 3 to 1, high as 100 to 1. FILL PAYOUT TUBE WITH REAL QUARTERS IF TERRITORY WILL PERMIT.

\$34.50 each
32.00 lots of 3
27.50 lots of 10

1/3 Deposit Required with Order, Balance C.O.D.

WRITE FOR OUR CATALOG
WANT all types and makes of Counter Games. Many other makes of Counter Machines. Tell us your needs.

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809 W. Madison St. Chicago 7, Ill.
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Headquarters for Counter Games

FOR SALE

20 Suspense, properly crated, clean merchandise off our own routes, \$239.50 each. 1/3 Deposit.

PHOENIX DIST. CO.
611-13 W. Washington St. Phoenix, Ariz.

WANTED

Two first-class Mechanics, experienced in servicing latest model Wurlitzer Music Machines and Wall Boxes. Top salary, also overtime.

Apply or Write
MUSIC SERVICE COMPANY
2860 Southwest Blvd. Kansas City 8, Mo.



BUY FROM MARKEPP

IT'S SAFER 5-BALL PIN GAMES

Marvel Frisco	\$279.50	Victory	\$105.00
Marvel Baseball	150.00	New Champ	99.50
Marvel Catalina	225.00	5-10-20	125.00
Marvel Hollywood	225.00	Towers	74.50
Fleet	54.50		

NEW AND USED ARCADE

NEW Love Analyst	\$225.00	Chicago Coin Hockey	\$175.00
NEW Superroll 10" Skee Ball	349.50	Bally Rapid Fire, Con.	125.00
NEW Lite League	425.00	Evans Ski Ball	98.00
Seeburg Target, Conv.	98.50	Wurlitzer Skee Ball	295.00
Bowling League	125.00	Anti-Aircraft	25.00
Exhibit Merchantman	45.00	Bally Defender	125.00
Call-o-Scope Picture Machine	20.00	Keeney Air Raider	125.00

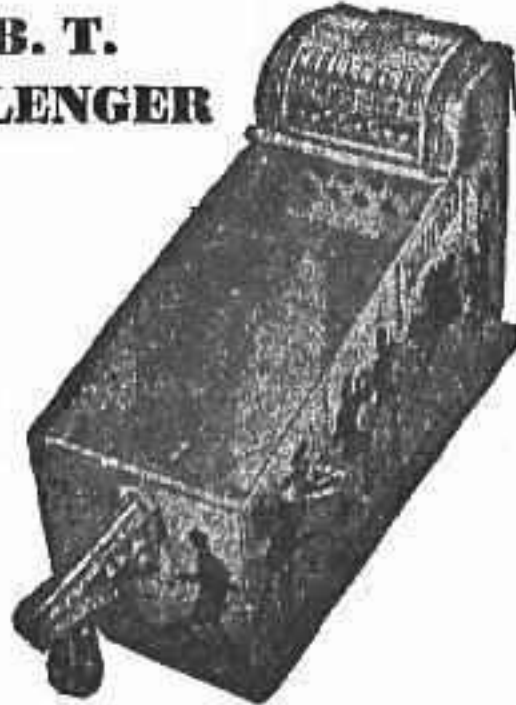
SLOTS — CONSOLES — ONE BALLS

Jennings 4 Star Chief, 5c	\$ 95.00
Jennings Chief, 5c	85.00
Caille 1c	40.00
Roll-a-Top, Watling, 10c	85.00
Blue Front, 10c	150.00
Jumbo Parade, P.O.	89.50
High-Hands, Comb.	135.00
Used Long Acre, F.P.	359.50
Big Top, F.P.	105.00
Jumbo Parade, F.P.	99.50
Galloping Domino (1940)	149.50

MUSIC

Seeburg Rex Wireless Hideaway ..	\$305.00
Seeburg Hi-Tone, 8800, R.C.	595.00
Rock-Ola Moderne Corner Speaker ..	45.00
Seeburg Vogue, R.C.	425.00
Mills Empress	325.00
Mills Throne	295.00
Wurlitzer Victory 24	395.00
Wurlitzer Victory 500K	450.00
Wurlitzer 600R	375.00
Rock-Ola Playmaster Spectravox ..	385.00

A. B. T. CHALLENGER



1c or 5c
Play
Sample
\$65.00
Write for
Quantity
Prices

ALL MACHINES CARRY MARKEPP GUARANTEE

THE MARKEPP COMPANY

(M. M. MARCUS & SONS)
HENDERSON 1043

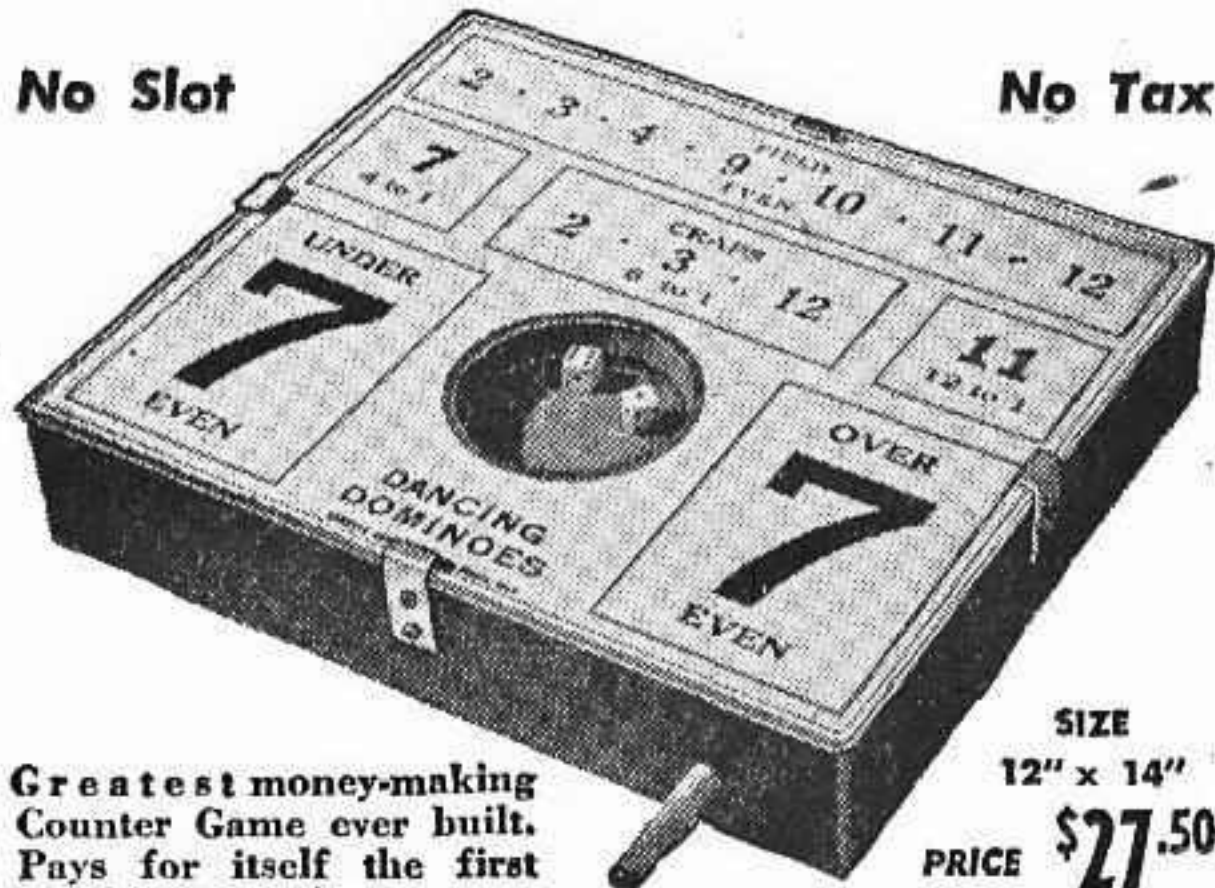
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IDEAL COUNTER GAME

No Slot

No Tax



Greatest money-making
Counter Game ever built.
Pays for itself the first
few hours of play.

SIZE
12" x 14"
PRICE \$27.50

HAWKEYE NOVELTY CO. 1754 EAST GRAND
DES MOINES, IOWA

NEW GAMES

Chicago Coin Spoilbound \$325.00	Bubbles	\$200.00
Cottlieb's Superliner ... 322.00	A.B.T. Challenger	65.00
Cottlieb's Grip Scales ... 39.50	Mills Vest Pocket Balls ..	74.50
Exhibit's Fast Ball	Smiley	22.50
Shooting Stars	Windmill	22.50
Catalina		



MEMBER

IMMEDIATE DELIVERY

PACKARD WALL BOXES — PACKARD SPEAKERS — PACKARD ADAPTERS

A-1 RECONDITIONED 1 BALL FREE PLAY GAMES

1941 DERBY	\$225.00	CLUB TROPHY	\$185.00
PIMLICO	240.00	DARK HORSE	135.00



OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO.
(Phone: Franklin 3620)



BOWLING GAME BALLS

REGROUND AND LACQUERED—REFINISHED LIKE NEW

2 1/4" to 3 1/4" \$25.00 per hundred 10-Day Service

MACOMB MUSIC SERVICE 16700 NINE MILE RD.
EAST DETROIT, MICH.

HERE IS THE RED-BALL MACHINE THAT'S SWEEPING THE COUNTRY

IT'S NEW . . . IT'S PROFITABLE . . . A SENSATIONAL MONEY MAKER

RED BALL is not a pin game and is not a pool table.
RED BALL is a combination of both. It has the appeal
of Pin Ball and the skill of Pool or Billiards.

RED BALL is positively LEGAL everywhere.

RED BALL is a beautiful, well-constructed machine of
RED OAK, and the dimensions of the machine are 33 1/2
x 87" long. It has an electrical scoring device. It
takes one minute and 25 seconds to play one game.

Ask any operator about the \$95.00 weekly receipts
they get from RED BALL and they only have to pay 40%
commission to the location.

It will pay for itself in eight weeks.

RED BALL
GROSSES
\$95 WEEKLY

NOW THE
SENSATION
COAST
TO COAST
ASK ANY
OPERATOR!



Operator's
Price \$395

See RED BALL on display at

Exclusive National Distributors

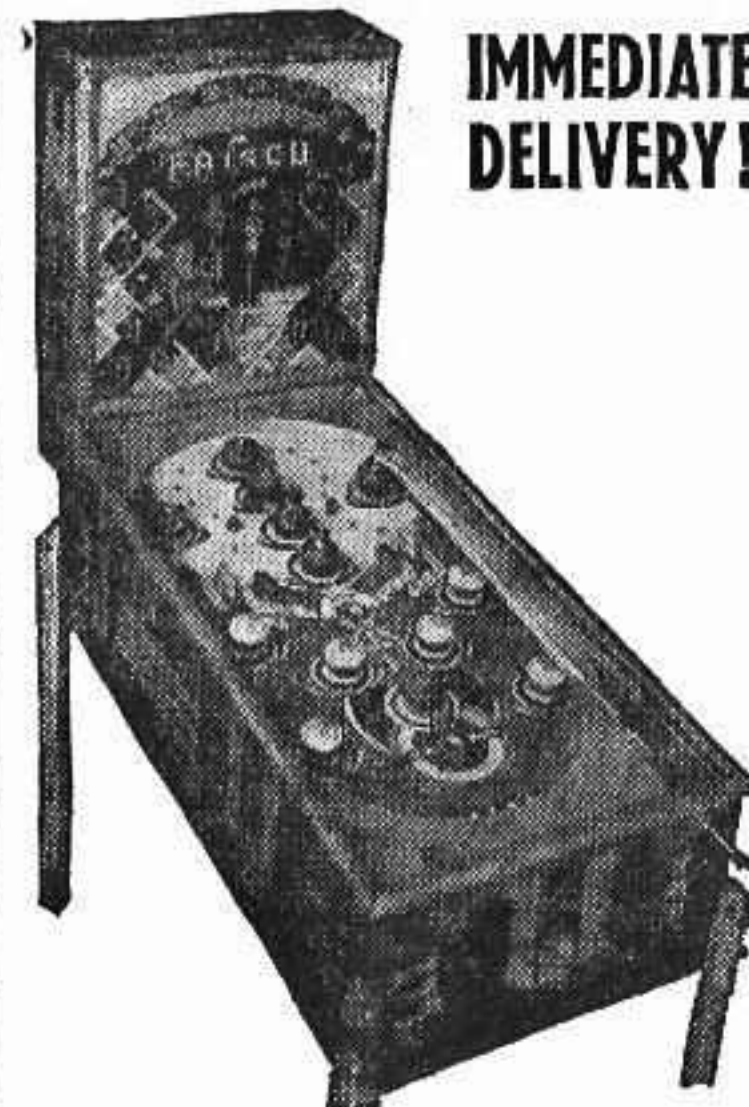
HIRSH COIN MACHINE CORP.

1309 New Jersey Ave., N.W., Washington, D. C.

Phone HObart 3170

FRISCO

THE FREE PLAY GAME YOU'VE WAITED FOR



IMMEDIATE
DELIVERY!

CONVERTED
FROM
CHAMP
SEA HAWK
HOROSCOPE
SCHOOL DAYS
BELLE HOP
PARADISE
SPOT POOL
MIAMI BEACH
ABC BOWLER

• DEPENDABLE
PERFORMANCE •

★
PRICE

ORDER FROM YOUR DISTRIBUTOR \$279.50
OR WRITE TO US

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HERE NOW!
THE NEW COLUMBIA
DELUXE CLUB BELL

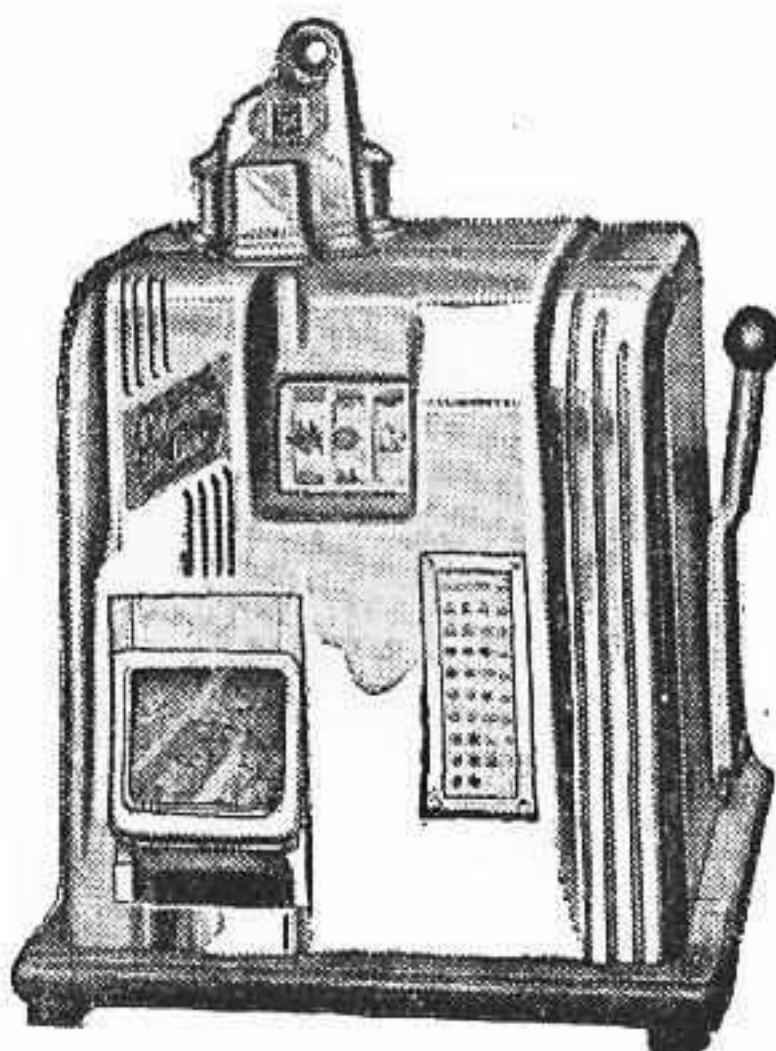
BY GROETCHEN

16 inches wide, 15 inches deep,
23 inches high. 5c play change-
able right on location to 10-25c.
Weights only 66 pounds.

\$209.50

EASTERN SALES CO.

Distributors for upstate New York
1824-26 E. Main St., Rochester, N. Y.



COINMEN
YOU KNOW

Chicago:

(Continued from page 118)

Day week-end held Joe Schwartz, of National Coin Machine Exchange, in the city. Schwartz said firm is getting ready for a biz pick-up.

Chicago friends of Charles Kanter, secretary and treasurer of the Cincinnati Automatic Phonograph Owners' Association, report that his son, Leonard, will be married September 8 to Helen Ruth Galpin, daughter of Dr. and Mrs. Mayer S. Galpin, of Cincinnati. Wedding will take place in the Marie Antoinette Room of the Hotel Alms.

Joe Brodsky, Western sales manager for Superior Products, salesboard manufacturers, is telling associates here about an amazing location he ran into in the Northwest recently. Walking into the spot, a tavern, Joe found an amazing array of boards grouped along the counters and walls. He counted 67 boards in all—and 20 patrons lined up playing simultaneously. . . . H. E. Goodbinder, son of J. Goodbinder, of Good Specialty Company, salesboard distributors, has joined the firm after his recent discharge from the armed forces.

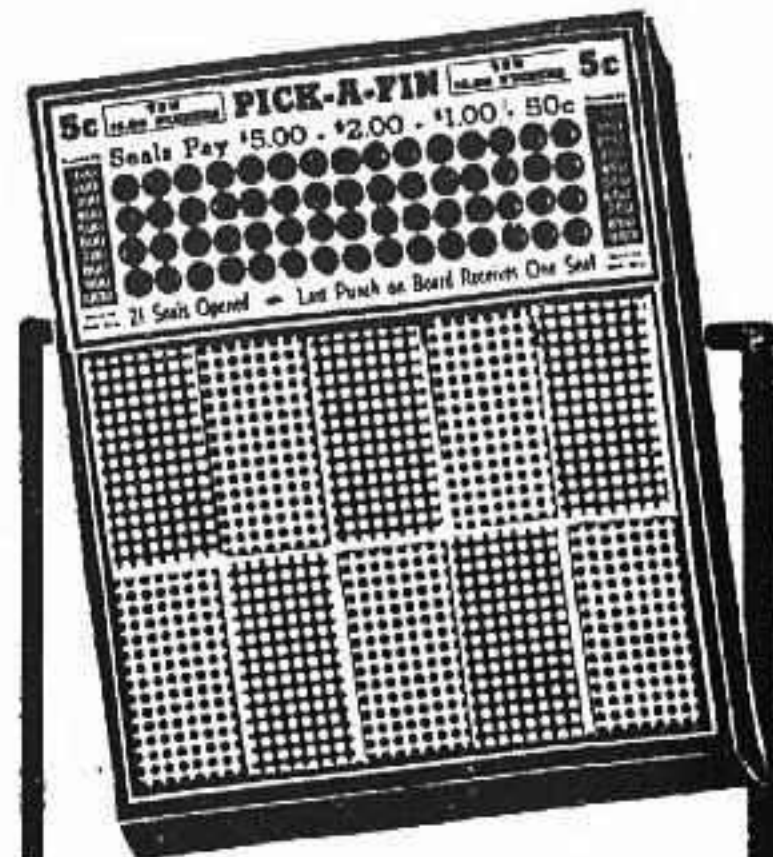
Pal Palmantier, Bell-o-Matic distributor for Canton, O., was checking coin machine developments with one of his top operators, Clyde Tole. . . . Lady operator Clara Heinz traveled north to renew business acquaintances in the coin capital. . . . Operators from far and near surveying the local coin situation included: Glen McCarter, of Beaumont, Calif.; A. N. MacQuivey, Mishawaka, Ind.; San Antonio's Pick Davis; Max Langer, Dubuque, Ia., and Bill Fannasy, Harrisburg, Pa., who was showing Bell-o-Matic's Grant Shay photos of his beautiful riding horses. . . . Sol Gottlieb, of Dave Gottlieb & Company, said their new one-ball machine would be ready shortly. . . . Bill (Sphinx) Cohen called on his coin machine friends for Silent Sales Company, St. Paul.

Smitty Smith, of Buckley Trading Post, was back from his vacation this week going right back to work and pleasure as he greeted Bill Cohn, of Silent Sales, in town for a few days from St. Paul. . . . Another visitor was G. E. McCarter, of G. E. McCarter Company, Los Angeles. McCarter said he was returning to his business in California in a over-sized truck, which he will use to pick up much needed equipment.

Good and bad news took their turn this week with Paul Glaser, salesman for Empire Coin Machine & Supplies, who found an apartment here after the usual eight months search, then had to take his wife to the hospital for an emergency operation. . . . In town and buying this week was Ben Robinson, of Robinson Distributing Company, New Orleans.

Distributor for the area around his home in Cliffside, N. J., Fred E. Andersen dropped into Chicago for a short visit this week to see his friends. . . . Art Peutz, W. K. White and Willard Kredell, of Garfield Novelty Company, Columbus, O., were in town to look at equipment. . . . Florida operator C. H. McLean and Rock Island (Ill.) operator Leo Huyett were also in the city for a short time. . . . C. A. Fair, of Gilman, Ill., made a short stop to shake hands with old pals.

In their newly remodeled quarters this week were Irving Ovitz and Oscar Schultz, who reported that altho remodeling is not complete they are already comfortably installed. . . . Visitors included F. H. Gardner, operator from Rock Island, Ill., who was in town for a few days to see his friends and their equipment. . . . Dave Ziskin also dropped in between calls on manufacturers for Silent Sales.



1200 Holes—Avr. Profit. \$33.05
60 Sewed Seals

Ten Spots 5c
1200 Holes—Avr. Profit. \$31.16

\$25 Special \$25
1200 Holes—Avr. Profit \$137.07

SUPER CHARLEY 25c
1200 Holes—Avr. Profit. \$84.50

CROWN PRODUCTS
322 E. COLFAX AVE.
SOUTH BEND 24, INDIANA

O'CONNOR VENDING MACHINE CO.

EXCLUSIVE VIRGINIA DISTRIBUTORS

BALLY SURF QUEENS
BALLY VICTORY DERBY
CHICAGO COIN GOALEE
EXHIBIT BIG HIT
SLOTS

2 10c Melon Bells @ \$139.50
5 5c Melon Bells @ 129.50
1 5c Gold Front @ 149.50
1 5c Copper Chrome @ 199.50
1 5c Brown Front @ 139.50

PIN BALLS

Air Circus @ \$129.50
A.B.C. Bowler @ 69.50
Four Roses @ 54.50
Sea Hawk @ 59.50
Miami Beach @ 64.50
Clamour @ 39.50
Showboat @ 49.50

CONSOLES

2 High Hands @ \$135.00
1 Rosemont @ 22.50

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

DAN HAWLEY
624 CRAWFORD ST., PORTSMOUTH, VA.

BALLY VICTORY SPECIAL
BALLY UNDERSEA RAIDER
CHICAGO COIN SPELLBOUND
REGULAR AND MULTIPLE
MUSIC

WURLITZER 750E @ \$599.50
WURLITZER 850 @ 599.50
WURLITZER 950 @ 599.50

ARCADE EQUIPMENT

2 Ace Bombers @ \$159.50
1 Batting Practice @ 98.50
1 Foot Ease @ 64.50
3 Bally Rapid Fire @ 99.50
3 Shoot the Jap @ 75.00
1 Sky Fighter @ 159.50
1 Super Bomber @ 199.50
1 Supreme Bolascore @ 249.50

ONE BALLS

Eureka, F.P. @ \$ 49.50
Victory, F.P. @ 59.50
Gold Cup, F.P. @ 39.50

KEN A. O'CONNOR
2320 W. MAIN ST. RICHMOND, VA.

A TIMPCO PRODUCT

BRAND NEW

HEAVY REVOLVAROUND SLOT SAFES WITH BOTTOM DOOR
FOR STORAGE AND WEIGHTS. WILL TAKE MILLS
OR JENNINGS SLOTS

Singles
\$195

Doubles
\$250

New heavy metal box stands with locking bar for
single slot machines. Will take Mills or Jennings...\$25

IMMEDIATE DELIVERY
DISTRIBUTORS WANTED

EXCHANGE COIN MACHINE CO.

630 WEST BROAD ST. COLUMBUS 8, OHIO

AD: 4651



NEWLY REBUILT
BLACK CHERRY BELLS • 2-5 or 3-5 PAY

★ 5c - 10c or 25c ★

In EXCHANGE for your OLD
Mills Escalator model machines
AND \$100

WOLFE MUSIC CO.

1201 WEST MAIN ST.
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OTTAWA, ILL.
SHOP PHONE: 1312

FOR SALE

3 Bally Defender Guns. Ea. . . . \$ 89.50
5 Bally Sky Battle Guns. Ea. . . . 89.50
1 Bally Rapid Fire Gun 79.50
3 Seeburg Chloken Sams. Ea. . . . 59.50
1 Mutoscope Sky Fighter 89.50
1 Gypsy Fortune Telling Card Reader . 59.50
1 5¢ Texas Leaguer 39.50
1 Drive Mobile 179.50
4 Evans Ten Strikes, Like New. Ea. . 169.50

1/3 Deposit, Balance C. O. D.

AUSTIN AMUSEMENT CO.

P. O. Box 548, 510 W. 8th St., Austin, Texas

NEW MACHINES—PROMPT DELIVERY

FR1800 (5 Ball Free Play) \$279.50
CATALINA (5 Ball Free Play) 249.50
SHIPMAN TRIPLEX STAMP VENDOR 39.50
SUN 5¢ BULK MDSE. VENDOR 26.50
1¢ NOVELTY OARD VENDOR 29.50
SILVER KING NUT VENDOR 13.95
REGAL NUT VENDOR 13.00
HAWKEYE "FREE PORTION"
VENDOR 15.00
HAWKEYE MATCH VENDOR 5.95
25,000 STAMP FOLDERS 15.00
1¢ OR 5¢ COIN COUNTERS 1.35

1/3 Deposit Required.

HARRIMAN SUPPLY COMPANY

Roano Street Harlman, Tennessee

"The House of Proven Winners"
PRE-INVENTORY SALE
PRICES SLASHED

Reconditioned—Renewed—Rebuilt
PHONOGRAPHS

Wurlitzer 500	\$425.00	Seeburg 8800, R.C.	\$545.00
Wurlitzer Victory Cab., 780 Mech. .	475.00	Seeburg 9800, R.C.	545.00
Wurlitzer Victor Cab., 24 Mech. .	395.00	Seeburg 8800, ES	525.00
Wurlitzer 600K	425.00	Seeburg Commander, RC	445.00
Wurlitzer 600R	395.00	Seeburg Cadet, RC	395.00
Wurlitzer 24	295.00	Seeburg Colonel, RC	445.00
Wurlitzer 716	195.00	Seeburg Major	345.00
Wurlitzer 616, Lite-Up	210.00	Seeburg Envoy	395.00
Wurlitzer 616	185.00	Seeburg Classic, RC	395.00
Wurlitzer 416	125.00	Seeburg Vogue	415.00
Wurlitzer 412	155.00	Seeburg Gem	295.00
Wurlitzer 312	145.00	Seeburg Rcx	225.00

Bally Undersea Raider	\$244.50
Champion Hockey	Write
Lite League	Write
Chicago Coin Goalie	Write
Packard Wall Box	29.50
Wurlitzer 120 Wall Box	11.95
Buckley 24 Sel. Chroma Box	14.50

NOW MAKING IMMEDIATE DELIVERY

- Bally Draw Bell
- Bally Victory Derby
- Bally Victory Special
- Bally Surf Queens

JOBBERS—Write for Quantity Prices.

ALSO

SEEBURG — PACKARD — WURLITZER — BUCKLEY
 Wall and Bar Remote Boxes—Write, Wire or Phone
 1/2 Deposit, Balance C. O. D.—Subject to Prior Sale

Gayco Distributors
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Firestone's TALLY ROLL

Sensational Play Appeal
 • High Score
 • Roll Down Legal Game

\$469.50

F.O.B. Brooklyn, N. Y.
 1/3 Dep., Bal. C.O.D.

Distributor Territories Still Available!

ORDER DIRECT OR FROM THE FOLLOWING DISTRIBUTORS

- NEW YORK STATE:** Silver Lining Distributing Corp., 2061 Broadway, New York City.
BUFFALO, N. Y.: James D. Blakeslee, 43 15th Street, Buffalo 13, N. Y.
NEW JERSEY: Active Amusement Machines Co., 417 Frelinghuysen Ave., Newark 5, N. J.
MINNESOTA: Bush Distributing Co., 257 Plymouth Ave., N., Minneapolis 11, Minn.
MILWAUKEE: Klein Distributing Co., 2606 W. Fond du Lac Ave., Milwaukee 6, Wis.
CLEVELAND, O.: Charles Harris, 2773 Lancashire Road, Cleveland Heights 6, Ohio

FIRESTONE GAMES, INC.

1604 Chestnut Ave., Brooklyn, 30, N.Y. ESplanade 5-5700

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Wants

SEND US YOUR CARD

YOUR BUSINESS CARD

We will place you on our mailing list for special price offers. All shipments prepaid within a radius of 200 miles if accompanied by full payment. **Immediate Delivery**

Hot New Games!

Arizona	\$249.50	Spellbound	\$325.00
Big Hit	279.50	Trade Winds from Sky Chief	269.50
Dynamite	334.50	Wagon Wheels	249.50
Exhibit's Fast Ball	330.00	Oklahoma	249.50
South Seas	269.50	Surf Queen	249.50

YOU'LL LIKE THE WAY WE DO BUSINESS

PHILADELPHIA COIN MACHINE EXCHANGE

844 North Broad Street — Phone POplar 5-4772 — Philadelphia 30, Pa.

FOR SALE—READY FOR LOCATION

We need the space — Do you need good games
AT ROCK BOTTOM PRICES

ABC Bowler	\$ 45.00	Majors '41	\$ 39.50	Ten Spot	\$ 39.50
Air Force	64.50	Metro	44.50	Topic	59.50
Broadcast	54.50	Mystic	49.50	Victory	69.50
Dixie	34.50	Mills Eagle 1-2-3 Rev. .	54.50	Wildfire	49.50
Flag Ship	29.50	Monicker	59.50	Yanks	59.50
Four Diamonds	39.50	Pin Up Girl	84.50	Zig Zag	44.50
5-10-20	84.50	Pickem	24.50	ARCADE EQUIPMENT	
Four Roses	44.50	Paradise	39.50	Bally Roll	\$ 45.00
G. I. Joe	59.50	Skyline	34.50	Bally Bulls	45.00
Glamour Girls	44.50	Slap the Jap	34.50	Jafco Roll-A-Ball, Like new	200.00
High Dive	65.00	Show Boat	49.50	Paratrooper	50.00
High Hat	59.50	Sports	19.50	Texas Leaguers	35.00
Jungle	59.50	Spot Pool	44.50		
Marines At Play	64.50				

BANISTER & BANISTER DIST. CO.

442-44 Massachusetts Ave. Indianapolis 4, Ind.

WE ARE NOW DELIVERING BRAND NEW EVANS BANG TAILS, FREE PLAY, CASH PAY and COMBINATION P. O. and F. P. CONSOLES

Exclusive EVANS Distributor For Northeastern California

WILLIAMSON DISTRIBUTING COMPANY

1220 KAY STREET SACRAMENTO 14, CALIFORNIA

NOW DELIVERING EXHIBIT'S FAST BALL

FIVE BALL FREE PLAY GAME

SIMON SALES, INC.

EXCLUSIVE DISTRIBUTORS

215 W. 64th Street New York 23, N. Y.
 Telephone Trafalgar 4-6900

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY AOS, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	5.00

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Write for Particulars

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RED BALL .. 395.00
ROCK-A-BARREL (9 Ft.) .. 375.00
TOTAL ROLL .. 525.00
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FRISCO (5-Ball) .. 279.50

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Bally Undersea Raider .. \$325.00	For A.B.T. Challengers, original design, tubular construction, also Rubber Floor Cups. \$12.50	A.B.C. Bowler .. \$ 75.00
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Mills Punching Bag .. 50.00		Progress .. 39.50
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Daval Charm .. 75.00		Wild Fire .. 59.50
		Gold Star .. 52.50
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COINMEN YOU KNOW

Los Angeles:
(Continued from page 118)

ment into a lovely new home in Santa Monica. Silberman has been troubled with a bad cold lately, but now appears to be well on the mend. Bill Wolf is getting first shipments of his new Cosmo line. Wolf's Portland manager, Alton Moss, is the recent father of a son.

Paul Laymon is now taking deliveries on his many orders for Bally's new Draw-Bell game. . . . Len Micon, Pacific Coast Distributors, has received his second shipment of free-play Bang-tails and is currently fulfilling delivery commitments. . . . Nels Nelson continues to be busy taking orders and delivering his new Strikes 'n' Spares game as well as the Phonette box. . . . Bill Happel, of Badger Sales, is now delivering the new Keeney Three-way machine. . . . From all above, the delivery picture appears to be improving.

Fred Gaunt continues to manage things capably at the General Music Company offices, while Owner Bud Parr makes his various tours around the country for Solotone. . . . Bill Leuenhagen is busier than ever getting set up in his new and enlarged quarters on Pico. . . . Preston Jarrell is still holding the fort at Coinmatic Distributors while Owners George Burke and Ken Brown are barnstorming the Eastern District in Ken's new plane.

E. H. Rhodes, Los Angeles manufacturer, claims he's having phenomenal success with his new 5-cent vender. . . . Dean Watson and Joe Erwin are finally rolling in their new Silver Spur Record Company offices out in the San Fernando Valley. Place looks snappy. . . . Another new juke label, Crest Records, is hitting the market, manufactured and distributed by Levine and Cottrell, of the Alco Research & Engineering Company in Beverly Hills.

Coin Row has been flooded with out-of-town ops lately. Some of the boys seen in local offices, and in Bill Happel's Badger Sales showrooms include Lee Walker, Compton; L. R. Chase, Boulder City, Nev.; J. M. Maichele, Victorville; Art Weiss, Arcadia; Jim and Lil Scherer, Compton; Durval F. Nowka, San Bernardino; Ray Stewart, Tipton; Ben Korte, Glendale; Norman Glover, Bell; Glenn McCarter, Beaumont; John A. Rogers, Lawndale; N. R. Voorhees, El Monte; Ted Johnstone, Glendale; Chris Torrez, Westmoreland; Ivan Wilcox, Visalia; Harold Tureen and R. Barton, Long Beach; Irvin Gayer, San Bernardino; Peter Shupp, Huntington Park; Francis Baldwin, Visalia; Jack Bahler, Inglewood; Al Cicero, Santa Maria, and Buscher and Foy, Coolidge, Ariz.

Local operators also in Happel's place and along the row include Harold Meier, R. C. and Marvin Jones, Jerome Kerns, W. S. Patterson, Charles W. Lane, E. H. Butler, Gordon Roper and Art Sternal.

FOR SALE

ONE BALLS
5 Thorobred. Each .. \$260.00
5 Longacres. Each .. 260.00

FIVE BALLS
3 Sky Chiefs. Each .. \$135.00
1 Suspense .. 250.00
1 Big Parade .. 110.00
1 Buckley's Track Odds, Daily Double with Jack Pot .. 550.00
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FIVE DAYS' TRIAL

Used Columbia Gold Award, Factory rebuilt \$ 60.00
Jennings Blue Skin, 10¢ Like new, perfect 95.00
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Wanted—Jennings Dixie Belle, Exhibit's Do-Remi and Knockout.

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Deals of all kinds
Write for particulars

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SPECIALS—IMMEDIATE DELIVERIES

Holes	Name	Profit	Price
600	5¢ Diamond Dust .. Def. \$11.00		\$.85
1000	1¢ Cig. Bd. Girlie, 28-28-30 Pk. . .		.78
1000	25¢ Charley .. Def. 50.00		.89
1000	5¢ Nickel Charley .. Def. 17.00		.99
1000	25¢ J.P. Charley .. Avr. \$50.00		\$1.15
1000	25¢ J.P. Charley, Thiek ..	52.04	1.49
1000	25¢ J.P. Charley, Thin ..	52.04	1.19
1000	5¢ J.P. Big Forty, Seal ..	24.25	1.49
1000	5¢ J.P. Home Run ..	27.00	1.89
1000	5¢ J.P. Bingo, Jumbo ..	29.37	1.79
1000	5¢ J.P. Hot Stuff Girlie ..	\$27.00	\$2.79
1000	5¢ J.P. Wanna Dough, Girlie ..	27.00	2.89
1184	5¢ J.P. Win-a-Fin Jumbo ..	34.20	2.39
1000	5¢ J.P. Beat This Card, XTK ..	33.00	2.89
1800	5¢ J.P. Lulu, Seal, X Tk. . .	31.75	2.89
1000	5¢ J.P. Black Gold, XTK, Girl ..	28.00	3.39
2180	5¢ Tab Rd. Wh. Blue Tickets ..	\$36.50	\$1.29
2170	5¢ Rd. Wh. Blue Singles ..	36.00	1.59
2280	5¢ J.P. Ticket Deal .. Avr. 44.00		2.89
120	Baseball Books, Sgles., Am., Nat. Dz. .		1.95
120	Tip Tickets, Books, Sgls. Dz. . . .		1.95

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EXCLUSIVE TRADIO DISTRIBUTOR in ILLINOIS

SEE TRADIO AD PAGE 130

Genco's Newest Free Play Game WHIZZ \$189.50
CHALLENGER .. 65.00
COLUMBIA, 5-10-25 .. 145.00
DeLuxe .. 209.50

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DRAW BELL — SPELLBOUND — FAST BALL — CHAMPION HOCKEY — DYNAMITE.

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I guarantee that in one week your Juke Boxes will take in enough additional money to pay the cost of "Talking Gold" Plastic Grille Cloth.

signed: **Al Bloom**

"TALKING GOLD"

Gives your machines more Flash, more beauty per dollar of cost than any money you've ever spent before to enhance the looks of your Juke Boxes.

For Full Particulars and **FREE SAMPLE** Mail Coupon

DISTRIBUTORS: Some exclusive territories are still open. Write on your letterhead for our 100% Co-Operative Deal.

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MUSIC	ONE BALLS	PINS, Cont.	
Wurlitzer 616...\$195.00	Keoney Skylark...\$119.50	Strat-o-Liner...\$ 59.50	
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Wurlitzer 600K... 425.00	Blue Grass 129.50	Leader 59.50	
Wurlitzer 600, Victory Cabinet 475.00	Club Trophy 179.50	Play Time 109.50	
Wurlitzer 500A... 445.00	'41 Derby 199.50	Duplex 59.50	
Wurlitzer 950... 645.00	Pimlico 229.50	Marines at Play... 99.50	
	Thorbred 309.50	Holdover 39.50	
	Longacres 329.50	Speed Ball 49.50	
	1-2-3, '41 69.50	Spot Cha 99.50	
	PINS	Metro 49.50	
ARCADE	Silver Skafes...\$49.50	Landslide 39.50	
Chi. Coin Hockey.\$169.50	Home Run 79.50	Anabel 34.50	
Sky Fighter 139.50	Knockout 99.50	Bubble (new) ... 149.50	
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	NEW GAMES		
SUPERLINER	TOTAL ROLL	DRAW BELL	MILLS BLACK CHERRY
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\$10 TOP PAYOUT
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DEPEND UPON WALSH TO BE FIRST WITH THE LATEST NEW BOARD IDEAS. SEND FOR CATALOG SHEET AND PRICE LIST.

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are "Unconditionally" Guaranteed!
YOUR MONEY BACK IF NOT COMPLETELY SATISFIED!

COLORS SOLID—through and through—not sprayed or painted!

New Clear, Transparent PLASTIC WINDOWS for your model 850 program holder \$5.00 per set

WURLITZER	Each	ROCK-OLA	Each
800 Top Corners.....	\$16.50	Standard, Master, Deluxe or Supers:	
800 Lower Sides.....	13.50	Top Corners (Solid Red, Yellow or Green).....	\$12.75
800 Middle Sides.....	3.00	Lower Sides (Red or Yellow)..	12.75
800 Top Centers (Right or Left, Red).....	8.00	SEEBURG	
800 Back Sides (Green).....	9.50	"Hi-Tone" Model 9800, 8800, 8200:	
800 Top centers (onyx).....	4.00	Lower Sides (Solid Red, Yellow or Green).....	14.50
600, 500 Top Corners.....	4.50	"Hi-Tone" Grille Pilasters....	2.25
700 Top Corners.....	7.50	"Classic"—"Colonel"	
700 Lower Sides.....	9.50	Top Corners (Solid Red, Yellow or Green).....	6.00
700 Back Sides.....	8.50	SHEET PLASTICS	
750 Top Corners.....	8.75	20" x 50"—Pliable—Per Sheet.	
750 Lower Sides.....	8.75	50 Gauge, Red, Yellow, Green or Clear.....	\$12.50
750 Top Center.....	4.25		
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- DOUBLE DELUXE REVOLVE-A-ROUND SAFES

GUARANTEED RECONDITIONED EQUIPMENT

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1840 Galloping Domino, J.P.	\$159.50	5¢ Jenn. Silver Club Special	\$149.50
1841 2-Tone Galloping Domino, J.P.	249.50	10¢ Jenn. Silver Club Special	159.50
Mills Jumbo, F.P.	119.50	5¢ Jenn. Silver Sky Chief	149.50
Bally Club Bell	229.50	Columbia, J.P.	89.50
Baker's Races, DD	249.50	5¢ Mills Bonus Bell	225.00
Buckley Track Odds (No DD)	349.50	25¢ Mills Club Console	295.00
Pin Games		10¢ Watling Rotatop	89.50
Williams Flat Top, F.P.	\$189.50	Vest Pocket Bell, Bl. & Gold.	49.50
Marvel Catalina (Revamp)	179.50	5¢ Watling Rotatops	89.50
Mills Spinning Reel, P.O.	99.50		
Gotlieb School Days	49.50		
Bally Sport King, P.O.	179.50		
Bally Kentucky, P.O.	195.00		

PHONOGRAPHS

Mills Throne	\$349.50	AMI Singing Tower	\$375.00
Mills Empress	389.50	Rock-Ola '40 Counter Model	189.50

PARTS FOR YOUR MILLS SLOTS

Main Clock Gears	\$ 2.50	Club Handles	\$ 3.00
Medium Idler Gears	1.50	Main, Handle, Clock and Sidearm	
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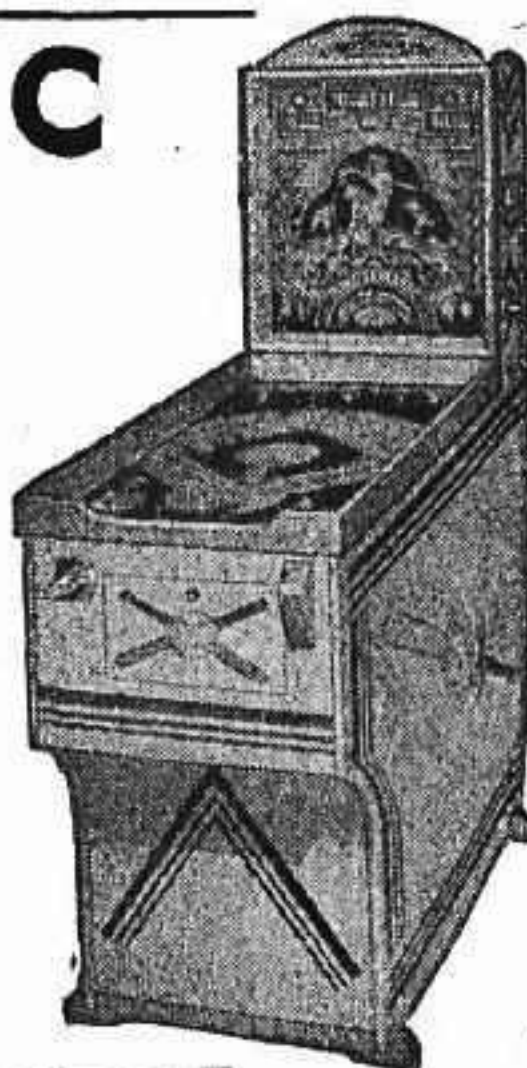
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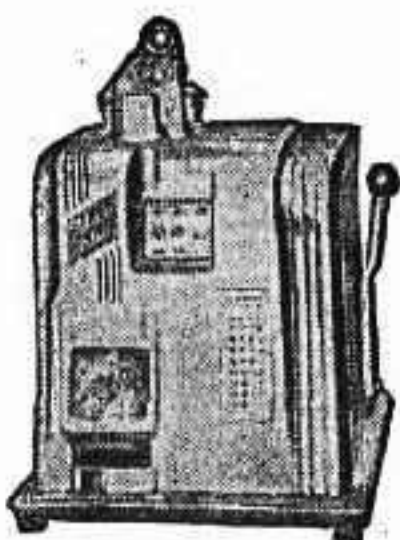
**THE NEW COLUMBIA DELUXE CLUB BELL
BY GROETCHEN**

16 inches wide, 15 inches deep, 23 inches high. 5c play changeable right on location to 10-25c. Weighs only 66 pounds.

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\$195.00 EACH

One-half certified deposit required.

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**Resort Trade
Misses Bells
In Wisconsin**

RHINELANDER, Wis., Sept. 7.—Resort owners and business men thru the Northern Wisconsin vacation playground are protesting that the State's "clean-up" of bell machines is having a detrimental effect on over-all tourist trade.

Profit-gouging in food, beer, fishing supplies and services is being practiced widely, they say, in an effort to make up for profits lost when the State administration pushed thru an anti-gambling law.

In substituting exorbitant prices for the dollars vacationers formerly spent willingly in playing amusement games, it is felt that a great deal of ill-will is being built up. This, in the long pull, is expected to hurt even business men who have not resorted to such means.

Inflated Prices

One observer told of sharply inflated prices charged in a popular resort. Vacationers, he said, pay 75 cents a dozen for bait minnows and 35 cents a dozen for worms. Ordinary dinners are priced at \$3, and some taverns charge 15 cents for a six-ounce glass of beer.

Fishing guides are among those who are under fire for upping their fees. Recently, a Wisconsin resident filed a formal complaint with the State conservation commission which offers a typical example.

Complaint was that guide service in area visited was now \$15 a day, where previously the complainant had been able to hire a guide at \$7 a day. While the commission said that it had no authority to set guide rates, it did observe that "complaints about overcharges reflect an unfortunate condition."

Some blame the profiteering trend on newcomers who have paid inflated prices for property and facilities, and now are trying to pay for their investments quickly.

Indicate Opinion

But a large group of business men believe that the exodus of gaming machines can be held responsible for the problem to a great extent. Wisconsin people who depend on the vacation trade for their livelihood take a dim view of the State beverage tax division's clamp-down on gambling, and indicated their opinion recently at the polls.

Illustrative of the desire for legal bell machine operations is a cardboard replica of a machine displayed in a Vilas County night club. Attached to the cardboard bell game is a placard, reading:

"Gone, but not forgotten."

**FOR SALE
MILLS 1-2-3
FREE PLAYS
\$42.50 EACH**

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WE BUY, SELL AND EXCHANGE
Phone: Jefferson 1844
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**THE NEW BLACKSTONE
HIGH SPEED DOUBLE BARREL
COIN PACKER**

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2 each size.

Blackstone Coin Packer Co.
Madison 1, Wis.



**PACE
THE BIGGEST
NAME IN BELLS**

Deluxe Bells } \$1.00
 } 50c
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All Machines Right Off Locations and in Good Working Order

- CONSOLES** Each
- 2 Keeney Super Bells, 5-25c, Late Heads\$225.00
 - 7 Keeney Super Bells, 5, Late Heads 175.00
 - 1 Keeney Super Bells, 5-5-5-25c, Late Heads 400.00
 - 1 Mills 4 Bells, 5-5-5-25c, Ash Trays, Late Heads.. 450.00
 - 2 Mills 4 Bells, 5-5-5-5c, Ash Trays, Late Heads.. 350.00
 - 5 Mills 3 Bells, 5-10-25c, Ash Trays, Late Heads.. 550.00
 - 1 Liberty Bell, 5c, (As Is) .. 30.00
 - 1 Pimlico, 1 Ball F.P. 200.00
- SLOTS** Each
- 3 Mills Blue Front, 5c\$105.00
 - 3 Mills Cherry Bells, 5c ... 115.00
 - 6 Mills Slot Stands (As Are) For the lot of 6 30.00

**5 NEW BALLY
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Ace Distributing Co.

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FOR SALE!

- 1 Periscope\$125.00
- 1 Rocket 125.00
- 1 Liberator 125.00
- 1 Defender 200.00
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- 1 Panoram 350.00
- 2 Western Baseball, ea... 125.00

All this equipment in excellent working condition, have always been serviced and now on location.

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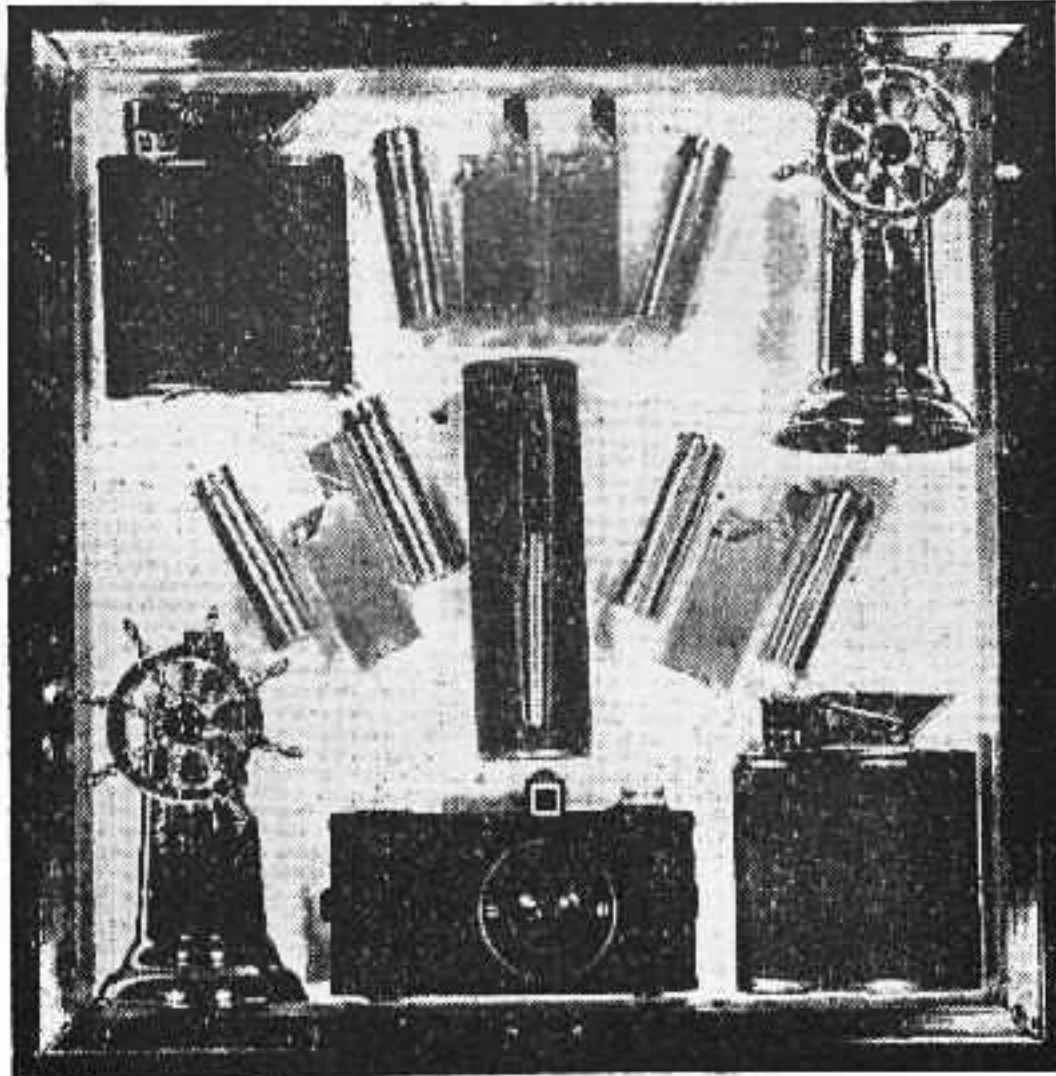
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SEE **TRADIO** AD
PAGE 130

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PEN
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This **FAST-MOVING DEAL** beautifully mounted on a chromium framed pad will bring you **QUICK PROFITS!**

DEAL: 2000 Hole Board—5c Sale—Takes in \$100 Pays Out:

- 1 REYNOLDS BALL POINT PEN FOR LAST SALE
- 2 CHROMIUM BINNACLE MARINE LIGHTERS
- 1 CANDID COLOR CAMERA
- 2 GIANT TABLE LIGHTERS, 4" HIGH
- 10 DURALUMINUM LIGHTERS, BEAUTIFULLY MACHINED CONSOLATIONS — \$15

PRICE COMPLETE:

1 Deal\$35.55 Each. Definite Profit Per Deal.....\$49.45
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 Send in your order at once with \$5 check or money order, balance C. O. D.
 Write Dept. "B" for Catalogue showing our complete line of Salesboards and High-Profit Deals.

A. N. S. Sales, Inc.

312 E. Market Street Elmira, N. Y.

20 Successful Years Serving Operators

**NEW EQUIPMENT
IMMEDIATE DELIVERY!**

- AMI MODEL A PHONOGRAPH
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- BALLY CONSOLE HOLD AND DRAW
- CHICAGO COIN GOALEE
- EXHIBIT FAST BALL
- BUCKLEY'S NEW TRACK ODDS
- COMPLETE LINE VICTOR PEANUT VENDORS
- PERSONAL MUSIC
- MUNVES' SUPERROLL
- AMUSEMENT ENTERPRISES BANK BALL
- WILLIAMS DYNAMITE
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WE ARE DELIVERING ALL RELEASES TO DATE OF THE FOLLOWING RECORD LABELS:

COSMO	CADET	20th CENTURY	4 STAR
EXCLUSIVE	MODERN	HAVEN	GILT EDGE
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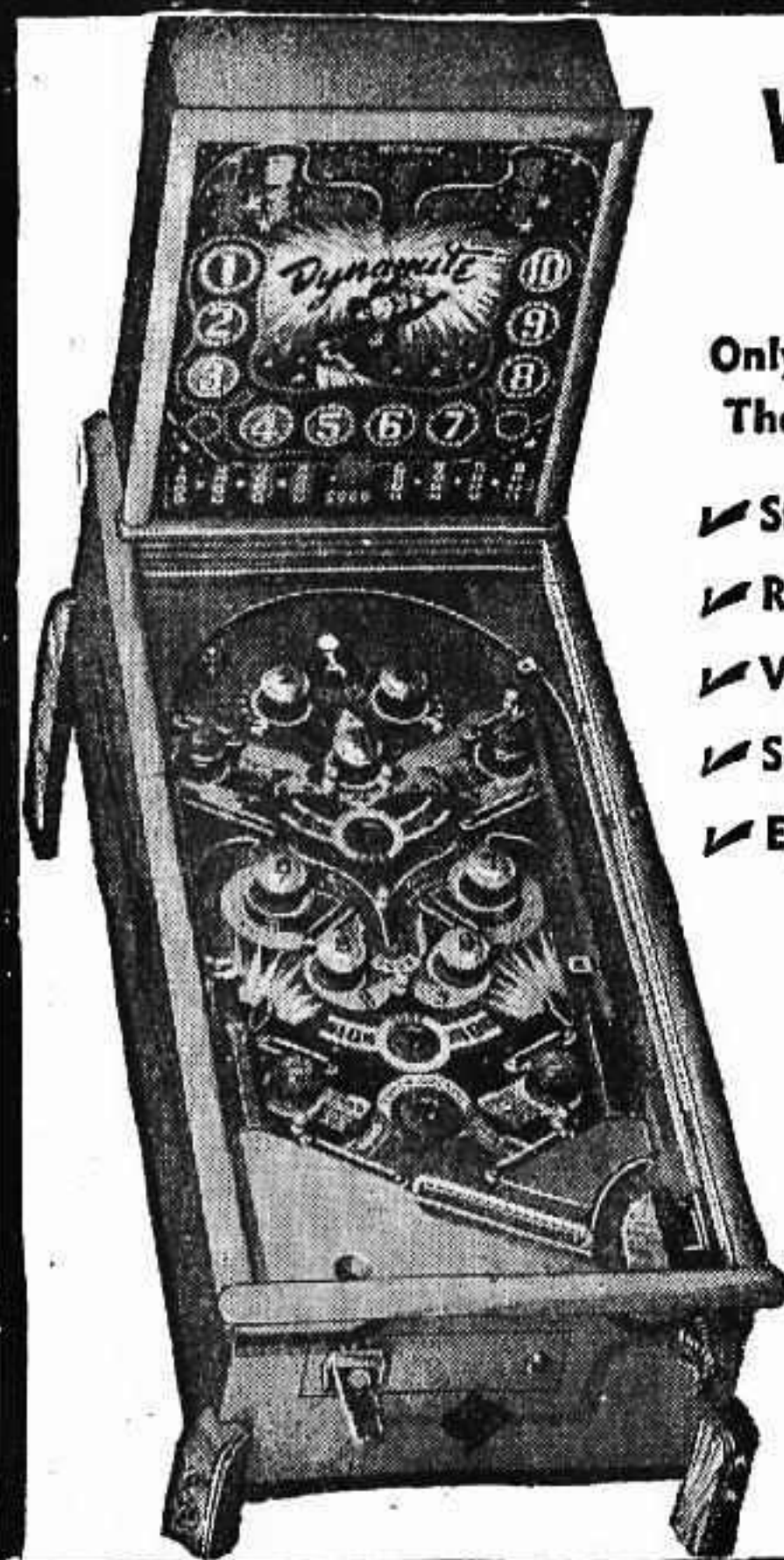
WRITE — WIRE — PHONE YOUR ORDERS

AMERICAN COIN-A-MATIC MACHINE CO.

1435 FIFTH AVENUE

PHONE: ATLANTIC 0977

PITTSBURGH 19, PA



**WEST VIRGINIA
OPERATORS**

Only One Game Has All of These ORIGINAL Features

- ✓ Streamline Cabinet
- ✓ Recessed Lite Box
- ✓ Visual Ball Lift
- ✓ Schematic Panel
- ✓ Eject Pockets

PLUS . . .

✓ ATOMIC KICKERS

IT'S

DYNAMITE!

BY WILLIAMS I

SOLD IN WEST VIRGINIA EXCLUSIVELY BY

SHAFFER MUSIC COMPANY

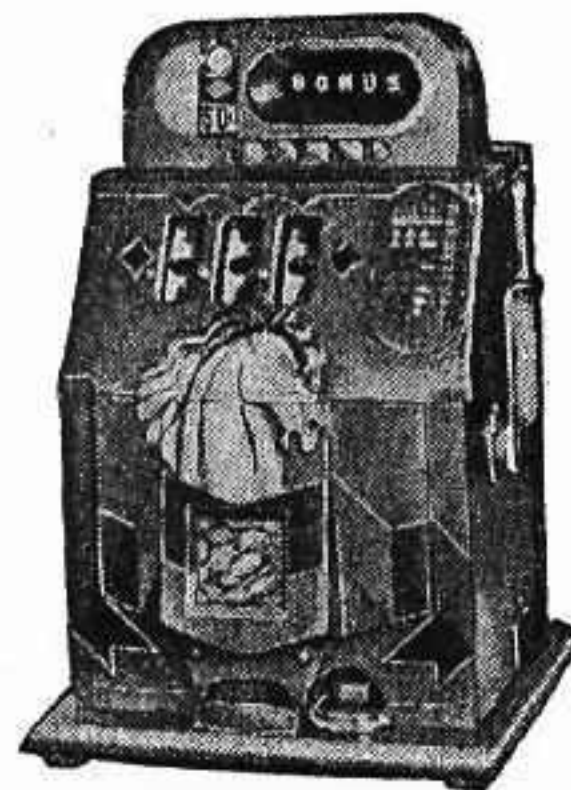
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NOW!

NEVER BUILT BEFORE!

BONUS BELL

50¢ PLAY

\$475.00

INTRODUCTORY OFFER: Your Money Cheerfully Refunded if Not Satisfied.

MILLS BONUS BELLS, 5c....\$225.00	MILLS BONUS BELLS, 25c....\$275.00
MILLS Q. T.'s REBUILT Blue 5c\$ 75.00	Blue 25c 125.00
5c AND 25c PLAY Glitter Gold 5c ... 100.00	Glitter Gold 25c .. 150.00

DUFFEY'S

Revamped From ANY Gottlieb Game, Including Wire Bumper Models.

A NEW Top Money-Maker by ACTUAL TEST! Immediate delivery. Price \$249.50 F. O. B. Chicago

DISTRIBUTORS: Ship us your game and wire for SPECIAL Conversion Deal.

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Seeburg Colonel, R.C. 450.00

DOWNEY-JOHNSON COIN COUNTERS.....\$177.50 F. O. B. Chicago
GLOBE COIN SEPARATOR..... 290.00 F. O. B. Chicago

WE ARE NATIONAL DISTRIBUTORS TO THE COIN MACHINE TRADE

WE REPAIR ALL TYPES COIN COUNTERS, COIN CHANGERS and COIN SORTERS

WRITE FOR COMPLETE PRICE LIST

CHARLES (JIMMY) JOHNSON



GLOBE DISTRIBUTING CO.

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Mullinix list of guaranteed money makers

Delivering NOW From Stock

BALLY VICTORY DERBY	\$646.50	BALLY SURF QUEENS	\$327.50
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EXTRABELL CABINETS		\$77.50	
NEW AUXILIARY SPEAKERS, SEVERAL TYPES, POSTAGE STAMP MACHINES AND OTHERS.			
A. B. T. CHALLENGER 1c OR 5c PLAY.....\$65.00			

GUARANTEED USED EQUIPMENT

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1 Wurlitzer 850	\$695.00
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1 Wurlitzer 616 Lite-Up	295.00
1 Wurlitzer 412	165.00
2 Seeburg Vogue	465.00
1 Rock-Ola 12 Record	120.00
1 1939 DeLuxe Rock-Ola	450.00
1 Mills Empress	325.00

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SPECIAL—Five 1946 Cash Pay One-Balls used on location 4 weeks ..	\$525.00
1 Fairmont	345.00
2 Turf King	295.00
1 Jockey Club	295.00
2 Long Acres (F.P., on bases) ..	325.00
5 Long Shot	175.00
13 Santa Anita	85.00
3 Grand National	47.50

CONSOLES

1 Mills Four Bells (flat heads, cabinet refinished)	\$395.00
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1 Evans Galloping Dominos, '41 (glass cracked)	225.00

The South's finest repair and refinishing shop. Guaranteed workmanship at reasonable prices. Send us your phonographs, games, bells and all types of coin controlled equipment for complete overhauling and refinishing.

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TERMS: 1/2 Deposit, Balance C. O. D. or Sight Draft
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MULLINIX AMUSEMENT CO.

302 W. Victory Dr. Phone: 3-6601 Savannah, Ga.

Trailer-Trucks Offer Solution In Rail Crisis

WASHINGTON, Sept. 7.—Coinmen this week eyed the truck-trailer business as their possible solution to the present transportation crisis while the freight car shortage continued.

Interest was displayed when the truck-trailer industry announced that they will exceed an unofficial goal of 60,000 vehicles, thereby setting a post-war record, according to Julius L. Glick, president of the Truck Trailer Manufacturers' Association.

Meanwhile, informed sources have blamed a huge steel and boxcar exporting plan for the present and future transportation tie-up. According to informants, several hundred freight car shipments of steel have been sent to Russia.

Five-Day Week

At the same time Holly Stover, president of the Chicago & Eastern Illinois Railroad, placed the responsibility for the freight car shortage on the five-day week, declaring that cars stand idle for two days. He urged that steps be taken to eliminate this in favor of daily loading and unloading as during the war.

Goal of 60,000 units by the truck-trailer industry was declared as entirely unofficial but generally adopted by the entire industry, according to Glick. "It now appears that the objective will be achieved," Glick said. Statement was based on six months figures now on hand.

First six months of this year trailer plants produced 32,974 units, almost equal to the 32,987 civilian trailers built in all of 1945. Program during the six months also indicated the all-time monthly peak of 6,691 units was record making.

These facts would indicate with continued production the figure of 60,000 is not impossible depending on supply of parts and components required to assemble complete trailers. This, conceded Glick, is an important factor, and a spotty one. Supplies of pig iron, needed for castings, was a chief worry.

Shipped to Europe

It was learned from government sources that a supply of 112 cars of steel were shipped to Marshal Tito in Yugoslavia between June 30 and August 24. Other sources reported that the French held the largest number of boxcars on order. Over 42,000 railroad freight cars are said to be on this order to several nations. The order contains a penalty clause in the contract calling for complete cancellation unless they are completed with 75 days.

The amount on contract was declared as more than now sought by railroads to ease the shortage which is, according to the Office of Defense Transportation, forcing manufacturers to shut down.

Civilian Production Administration officials have disclosed, however, that steel allocation program has been stepped up for furnishing materials for the construction and repair of boxcars for domestic use.

ECONOMY

SUPPLIES THE NATION!

Original Gun Lamps, Ea.	\$.60
Zip Cord (2-wire, rubber covered) 500 ft.	7.50
Pigtail Wire (Stranded). Per ft.04
Shielded Wire. Per ft.04
5-Wire (Rock-Ola Cable.)	
Per ft.15
Rubber Tips, Per 100	3.50
Rubber Plugs, Ea.10
A.B.T. Slug Receptor (V.S.) ..	6.00
28V Bulbs (Kenney Console)	
Per 10	2.00
Photo Electric Cells, Ea.	2.50
Bally Rapid Motor (New). Ea.	15.00

BULBS TUBES COILS MUSIC PARTS

"Economize With Economy"

ECONOMY SUPPLY CO.

2015 MARYLAND AVE. BALTIMORE 18, MD. PHONE: CHESAPEAKE 6612

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GENCO FREE PLAY GAMES

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Send Us Your List at Once

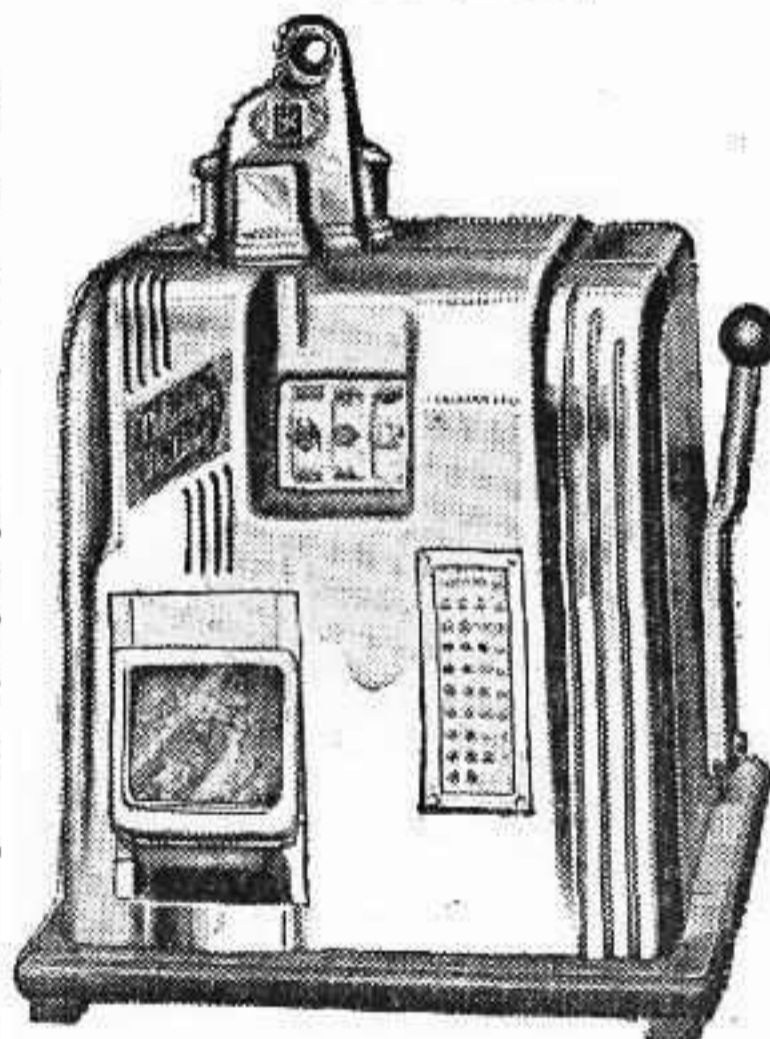
P&S MACHINE CO.

3017-19 N. SHEFFIELD AVENUE CHICAGO 14, ILLINOIS

READ GROETCHEN'S TWO PAGE AD THEN . . . REMEMBER TO ORDER FROM THE DISTRIBUTOR WHO HAS THEM NOW!

Others may promise but we have actual stock to ship on the same day we receive your order.

We had COLUMBIA DELUXE CLUB BELLS FIRST! We will always have them FIRST WHEN YOU WANT THE MACHINE QUICK!



We've Got It Now

COLUMBIA DELUXE BELL IS THE GREATEST BUY OF ALL TIME! READ GROETCHEN'S AD AGAIN, THEN SEND ORDERS HERE FOR SAME DAY DELIVERY!

First AMERICAN SALES, Inc.

For 35 years distributors of all types of Coin Operated Machines, Vendors & Phonographs
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For Sale—One Ball

3 BALLY '41 DERBY
3 BALLY CLUB TROPHY
1 BALLY LONG ACRES

All for \$1125

Any reasonable offer will be considered.
Terms: 1/3 Deposit.

COIN MACHINE SPECIALTY CO.
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WANTED

SOBER Men with knowledge of Seeburg amplification, sound systems, mechanics; one completely capable of taking charge of service shop. Married man preferred. Do not apply unless interested in permanent position.

FRANCO NOVELTY CO.

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B&R SALES

846 North Clinton
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EXCLUSIVE TRADIO DISTRIBUTOR

in
WESTERN TEXAS

SEE TRADIO AD
PAGE 130

FAST MONEY MAKER

Salesboard
21 Famous
Bower Lighters

Takes in 1200 Hole Board, 5c Sale, \$60.00.
Sample \$16.00.
6 or more, \$15.00 Ea.
12 or more, 14.00 Ea.
Also gives away 20 pks. Cigarettes.
Same as above, 1500 Hole Board, \$1.00 Each Extra.
25% with order, balance C. O. D.
F. O. B. Macon.

S. & P. SALES CO.

590 Poplar Street MACON, GA.

MILLS NEW POST-WAR MACHINES

**ORDER TODAY
IMMEDIATE
SHIPMENT**

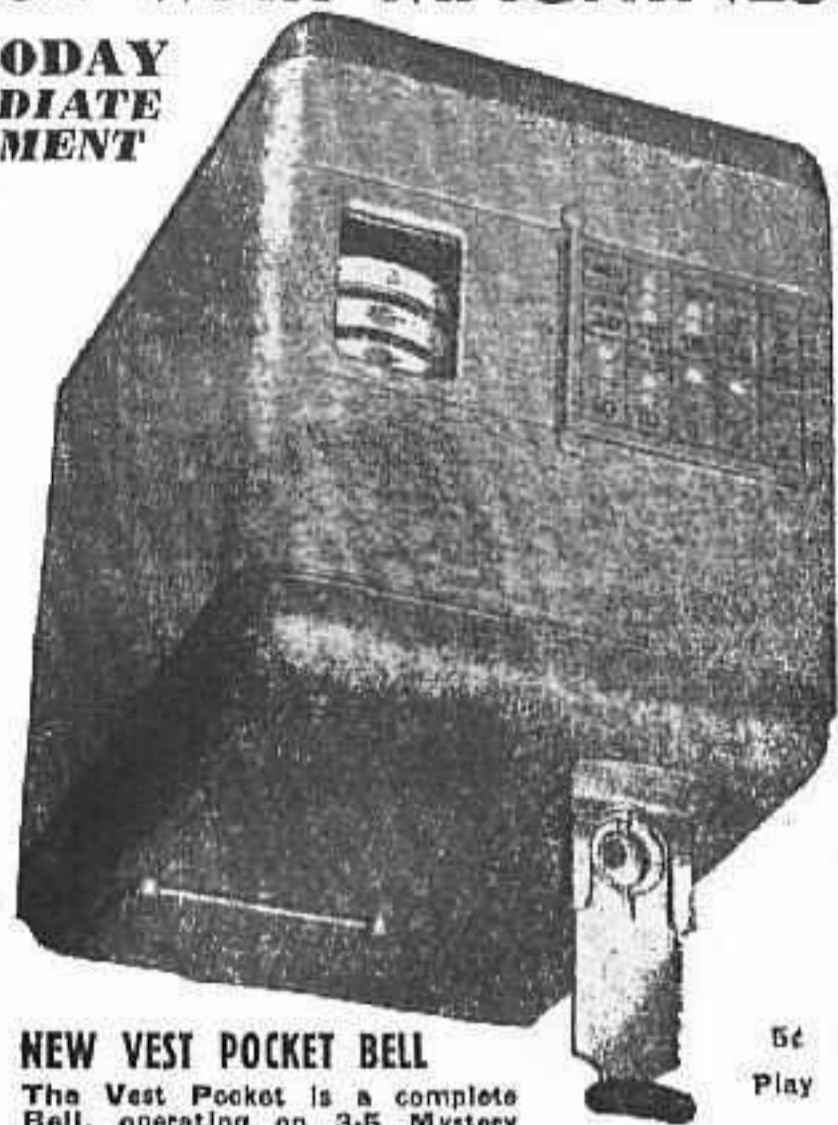


BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

NEW SAFE STANDS \$27.50
Send 1/3 Deposit With Order.



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.

5¢ Play

\$74.50

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

JAR DEALS

RED-WHITE & BLUE

1940-2040-2160-2170-2180
LOWEST PRICES

BINGO

1000-1050-1200-1250
LOWEST PRICES

FURNISHED SINGLE OR STAPLED 5 SINGLE TICKETS PER PACK.
SPECIAL DEALS AND PAYOUT LABELS MADE TO SPECIFICATIONS.

TIPS-BASEBALL

120 Tickets
LOWEST PRICES

COMBINATION

1440 to 2520 Ticket Deals
LOWEST PRICES

Write for catalog and lowest prices to
OPERATORS — JOBBERS — DISTRIBUTORS

WORTHMORE Mrs. of "FAIR PLAY" Tickets
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CONVERTED FROM

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OTHER CONVERSIONS FROM . . .

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| WEST WIND | SKY BLAZER |
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Conversions for
Outright Sale
\$279.50
each

UNITED MANUFACTURING CO.
5737 BROADWAY, CHICAGO 40, ILLINOIS

SEND
IN YOUR
GAMES FOR
CONVERSION

REMEMBER THIS

NON-INFLAMMABLE
NON-BRITTLE
SHRINK-PROOF
RIGID MATERIAL
EXPERTLY MOLDED
PERFECT FIT • GUARANTEED

New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

Determine Right or Left as You
Face Phonograph

ROCK-OLA MODELS Each

Standard, Master, DeLuxe or Super
Top Corners \$12.75
Lower Sides 12.75
Top Door Plastics 6.75
The Above Available in Solid Red, Yellow, Green.
COMMANDO Each
Top Corners \$ 8.00
Top Center 7.00
Long Sides 12.75
Combination Yellow & Red Color Scheme.

SEEBURG MODELS Each

"Hi Tone"—Model 9800, 8800,
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"Gadet"—"Major"
Top Corners 2.50
"Classic"—"Colonel"
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Acme PLASTICS

ARE
UNCONDITIONALLY
GUARANTEED
AGAINST BREAKAGE
FOR 3 YEARS

WURLITZER MODELS Each

24 Top Corners \$ 1.20
24 Lower Sides 4.00
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700 Top Corners 7.00
700 Lower Sides 9.50
700 Back Sides 8.50
800 Top Center, Right or Left Red 8.00
800 TOP CORNERS 16.50
800 Back Sides, Green 9.50
800 Lower Sides 13.50
750 Top Corners 8.75
750 Lower Sides 8.75
750 Top Center 4.25
750 Middle Sides 2.00
850 Top Corners 0.50
850 Lower Sides 8.75
850 Top Center 11.00
950 Lower Sides 10.50

MILLS

Available in Red, Yellow or Green
Throne—Empress Each
Top Corners \$14.00
Throne—Empress
Lower Sides 14.00

SHEET PLASTIC

20"x50"—Non-Brittle, Pliable,
60 Gauge Red, Yellow or Green (Thickness of a New Half Dollar). Per Sheet \$14.50.

IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY

HAVE IT IN STOCK!

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. New York.
Remit Full Payment and Save C.O.D. Charges. Checks Acceptable!

ORDER FROM YOUR NEAREST DISTRIBUTOR!

ACME SALES CO.

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REDUCED PRICES!

WE NEED THE SPACE

Refinished—CONSOLES—Reconditioned

MILLS JUMBO, C.P., LATE HEAD . . . \$ 99.50
BALLY CLUB BELLS, COMBINATION 215.00

SILVER MOON, F.P. \$ 99.50
GALLOPING DOMINOS, 2 TONE, I.P. 225.00

TEN STRIKES

Rebuilt—Refinished

in
TWO-TONE VENEER GRAIN CABINETS
\$149.50

NEW LOW

REDUCED PRICES

on "True Fit" Castings and Cases,
Black Cherry, Silver and Copper Chrome
★ WRITE FOR INFORMATION ★

Refinished—ONE BALLS—Reconditioned

BLUE RIBBON, F.P. \$ 35.00
CAROM, F.P. 39.50
CONTEST, F.P. 69.50
GRAND NATIONAL, P.O. 49.50
GRAND STAND, P.O. 49.50

MILLS 1-2-3, P.O., '39 \$ 35.00
PREAKNESS, F.P. 39.50
SPORTSMAN, P.O. 155.00
THISTLEDOWN, P.O. 49.50
WAR ADMIRAL, P.O. 115.00

REBUILT SLOTS

	5¢	10¢	25¢		5¢	10¢	25¢
Mills Black Cherry	\$225.00	\$250.00	\$275.00	Mills Copper Chrome	\$225.00	\$250.00	\$275.00
Mills Silver Chrome	225.00	250.00	275.00	Mills Brown Fronts	150.00	175.00	200.00
Mills Gold Chrome	225.00	250.00	275.00	Mills Blue Fronts	125.00	150.00	175.00

WATLING ROLATOPS, 5c, ONLY \$ 85.00
COLUMBIA INTERCHANGEABLE 5-10-25c PLAY 132.50

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SHOOT TO TOKYO \$ 99.00 | KEENEY SUB GUN \$ 99.00 | AMUSEMATIC
RAPID FIRE 109.00 | ZINGO 159.50 | LITE LEAGUE . . \$425.00

Refinished—5 BALL—FREE PLAYS—Reconditioned

ABC BOWLER . . . \$ 59.50	FOLLIES \$ 35.00	SCORE CHAMP . . . \$ 27.50
ANABEL 42.50	FOUR ROSES 59.50	SEA HAWK 52.50
BASEBALL, STONER . . . 40.00	GOLD STAR 45.00	SPARKY 45.00
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BIG SHOW 35.00	HI STEPPER 42.50	SPORT PARADE 69.50
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BOOMTOWN 45.00	LANCER 39.50	SUPER SIX 29.50
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FLAGSHIP 30.00	ROXY 27.50	WHITE SAILS 35.00

FOREIGN TRADE CORDIALLY INVITED TO WRITE TO US

1/3 Deposit With Order, Balance C. O. D.

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SPECIAL
 3 BALLY CLUB TROPHIES. Ea. \$150.00
 3 BALLY '41 DERBIES. Ea. 150.00
 Terms—1/3 Deposit
C. and M. Specialty Co.
 832 Camp Street
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HY-FLY—Central's Brand New Game
 WATCH FOR ANNOUNCEMENT!
CENTRAL MANUFACTURING CO.
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SAM STERN SAYS...



JOE'S COIN REPAIR
 Mills Slots repaired, overhauled and completely cleaned. We carry a complete line of Mills Slots, Parts, Clock Parts and Springs; these are genuine Mills Parts. We buy, sell and trade Slots.
JOE'S COIN REPAIR
 127 Gannon St., Lebanon, Penna. Phone 2403-R

ATTENTION
 Colorado, Wyoming, New Mexico, Utah, Kansas, Oklahoma and Arizona Operators
 We will completely overhaul your Slots and put them in first-class condition for from \$35.00 to \$50.00. These machines put in new cabinets for \$45.00 extra. Work guaranteed. We also repair 3 Bells and 4 Bells. Ship machines express prepaid to address below and they will be returned in first-class condition within three weeks. Ship to:
PUEBLO MUSIC COMPANY
 206 SOUTH GRAND AVENUE PUEBLO, COLO.

On Any LOCATION It's
DYNAMITE
 Williams' NEW 5 BALL GAME
 Distributed In Penna. and New Jersey by
SCOTT-CROSSE COMPANY
 1423 Spring Garden St., Phila. 30, Pa.

MUSIC SLOTS CONSOLES
 YOU NAME IT WE'VE GOT IT
 WRITE — WIRE — PHONE FOR LOWEST PRICES ON MARKET
 FOREIGN BUYERS
 Send your name for our mailing list today for all the best in Guaranteed Used Equipment.
H. Rosenberg Co., Inc.
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The Famous, Patented Chicago "Ace" Lock insures
"UTMOST Security!"



Only the Ace ROUND Key Opens It.
 Note patented 7-pin Tumbler construction. Only the properly notched "Ace" ROUND Key will properly engage ALL 7 tumblers to open this "ACE" of all locks. Can be keyed alike. Remember—There's a Chicago Lock for Every Need—and ALL insure—"UTMOST Security." Write for catalog complete line.
CHICAGO LOCK CO.
 2024 N. Racine Ave., Dept. 68, CHICAGO

GUARANTEED LIKE NEW PERFECT PIN GAMES

Suspense	\$235.00
Flat Tops	150.00
Stage Door Cantons	220.00
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NEW ORLEANS NOVELTY COMPANY
 115 Magazine St. New Orleans, La. Telephone: RAYmond 7904

MAKE NO MISTAKE
 Buy **TRADIO**
 FOR A TESTED AND PROVEN COIN-OPERATED RADIO

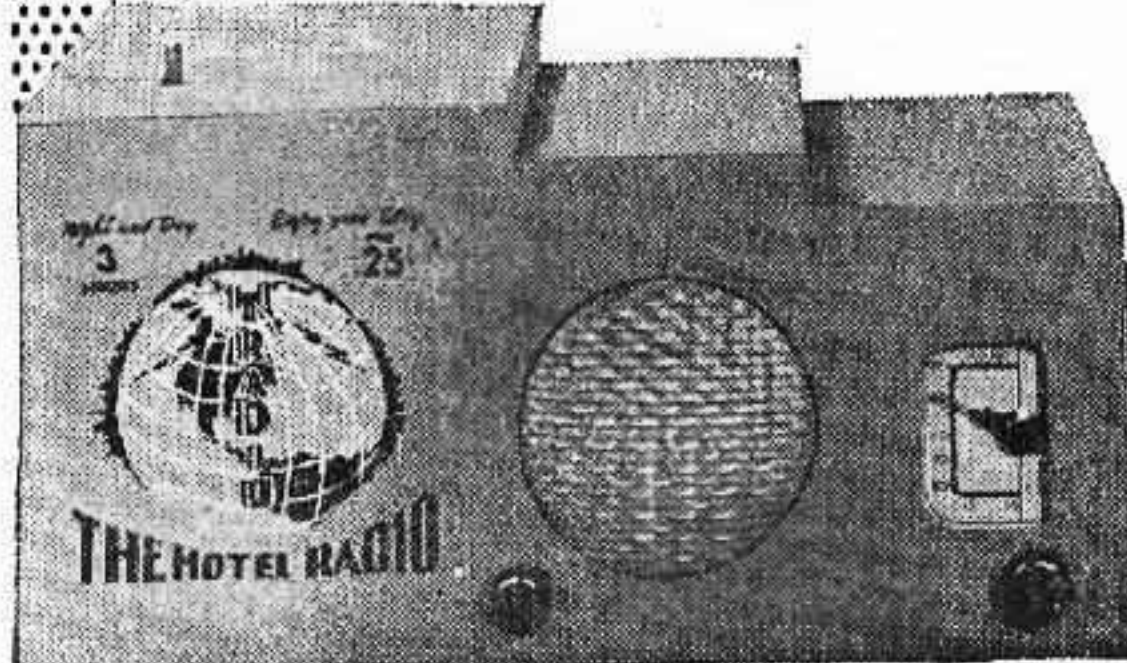
SUBSTANTIAL DELIVERIES DAILY
 TRADIO enjoys top acceptance—peak profits, because TRADIO is the only coin-operated radio specifically engineered to meet every requirement of hotels, clubs, tourist camps, hospitals. Unlike radios merely adapted for coin operation, TRADIO boasts an all-steel, non-warp, non-buckle cabinet. Quick, permanent wall-mounting is made easy. And—TRADIO assures entirely trouble-free performance . . . clear, true reception . . . all-station range . . . AC-DC operation.

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 The hard-hitting campaign of full-page TRADIO advertisements is currently stressing every profit-making TRADIO feature in the publications most read by hotel and tourist camp owners. These ads open your prospects' doors. Step in now—Install TRADIO!

DELIVERY IS IMMEDIATE . . . for the name of your nearest distributor, see list below

- Assoc. Amusements Inc., 846 Commonwealth Ave., Boston 15, Mass. In Mass., Me., Conn., R. I., Vt., N. H.
- Ben Golub, 241 E. 44th St., New York City. In Pennsylvania, Maryland, Delaware.
- W. R. Allen Co., 180 Main St., Booneville, Ark. In Arkansas, Tennessee, Oklahoma.
- Tri State Tradlo Dist. Co., 430 High St., Portsmouth, Va. In Virginia, West Virginia, Kentucky.
- Tradlo, Inc., of Ga., 201 Donmead St., Marietta, Ga. In Georgia.
- T. B. Holliday Co., Inc., 1200 W. Morehead St., Charlotte, N. C. In North Carolina, South Carolina.
- Bradley Distributors, 82 N. State St., Chicago, Ill. In Ill.
- H & L Distributors, 1524 2d Ave. N., Birmingham, Ala. In Alabama.
- Silent Sales System, 685 D St. N. W., Washington 4, D. C. In Washington, D. C.
- Southwest Distrib. Co., 3710 E. Anaheim St., Long Beach 4, Calif. In Southern California.
- Sambert, Inc., 2114 MacArthur Blvd., Oakland 2, Calif. In Northern California.
- Empire State Tradlo, Inc., 388 Madison Ave., New York, N. Y. In New York State (except Metro. area).
- B & R Sales, 848 N. Clinton, Dallas 6, Texas. In Texas.
- V. P. Distributing Co., 2336 Olive St., 2338 Pine St., St. Louis 3, Mo. In Missouri.
- Central Tradlo, 809-811 6th Ave., New York City. In Ohio, Indiana, Michigan.

DISTRIBUTORSHIPS OPEN IN AVAILABLE TERRITORIES. FOR FULL DETAILS WRITE, WIRE, PHONE TODAY!
 ★And remember, don't say radio—say TRADIO



TRADIO, INC.
 ASBURY PARK, NEW JERSEY
 PHONE: ASBURY PARK 2-1341

METAL TYPER DISCS

For Groetchen Typers



We Use Finest Aluminum
Standard Thickness • Satin Finish

PRECISION DIES

By America's Foremost Toolmakers

Money Back Guarantee.
Samples on request.

\$8.50

Per 1,000

METAL TYPEWRITERS

Completely Refinished and
Rebuilt like new.

\$275.00

Write for Photo

1/3 Deposit With Order

MAX GLASS

DISTRIBUTING COMPANY

914 DIVERSEY - CHICAGO 14, ILL.

SPECIALS BY STEWART

- 1 Bally Alley\$29.50
- 1 Astrograph 29.50
- 3 Anti-Aircraft\$39.50
- 2 Muto. 5c Card Vendors\$29.50
- 1 Center Smash—1 Ball 15.00
- 1 Derby Day—1 Ball 15.00
- 3 Bally Reserves, F. P. 24.50

STEWART NOVELTY CO.

1361 S. Main St., Salt Lake City, Utah

BUY NOW

A GOOD BUY AT THE RIGHT PRICE
13 Pin Games Being Sold in

- One Lot\$650.00
- Marvel's Baseball
- Score-a-Line
- Wild Fire
- Blondie
- Crossline
- Nippy (Revamp)
- Gold Star
- Band Wagon
- Belle Hop
- Air Raids
- ABC Bowler
- Strip Tease
- Home Run

GEORGE NOVELTY CO.

1716 Washington Ave., Northampton, Mass.
Phone 679

GEORGE J. WANISKO, PROP.

"If it operates with a coin . . . we have it."

Tax Calendar

Alabama

October 10: Tobacco stamp and use tax report and payment due. Tobacco wholesalers' and jobbers' reports due.

October 20: Sales tax reports and payments due. Venders' or consumers' quarterly reports and use tax payments due.

Arkansas

October 10: Cigarette reports due.

California

October 15: Sales and use tax quarterly returns and installments due. Los Angeles sales tax quarterly returns and taxes due.

Colorado

October 15: Sales tax reports and payments due. Use tax reports and payments due.

Connecticut

October 10: Cigarette tax report due.

Florida

October 1: All license fees, except as otherwise provided, due.

Georgia

October 10: Cigar and cigarette reports due.

Idaho

October 10: Cigarette wholesalers' drop shipment reports due.

Illinois

October 15: Cigarette tax return due. Sales tax report and payment due.

Iowa

October 10: Cigarette venders' reports due.

October 20: Quarterly retail sales tax due.

Kansas

October 5: Cigarette distributors' reports due.

October 15: Butler and ice cream manufacturers' and milk condenseries' tax due the State Dairy Commissioner.

October 20: Sales tax report and payment due.

Kentucky

October 10: Amusement and entertainment report and tax due. Cigarette tax reports due.

Louisiana

October 1: Tobacco wholesalers' reports due.

October 15: Tobacco report due.

October 20: New Orleans city sales and use tax reports and payment due.

Maryland

October 10: Admissions tax payment due.

Massachusetts

October 20: Cigarette distributors' tax report and payment due.

Michigan

October 15: Sales and use tax reports and payments due.

H and R Sales Enlarges Shop

ROCK ISLAND, Ill., Sept. 7.—H. & R. Sales Company of this city, headed by Les Huyet and Jim Ryan, is expanding its activities to take in the rebuilding of bell machines.

Recently, Huyet and Ryan opened up enlarged plant facilities to enable them to handle rebuilding. Shop facilities for new parts, mechanisms and new fronts are now completed, they said.

H. & R. announced that its rebuilding would be confined to Jennings equipment.

Mississippi

October 10: Admissions tax reports and payment due.

October 15: Sales tax reports and payment due. Use tax reports and payment due.

New Mexico

October 1: Merchants' license tax due.

New York

October 20: New York City sales and compensating use tax return due and tax payable.

North Dakota

October 10: Cigarette distributors' tax due.

Ohio

October 10: Admissions tax report and payment due. Cigarette wholesalers' report due.

October 15: Use tax report on cigarettes due.

Oklahoma

October 10: Cigarette tax reports due. Coin-operated music boxes reports and tax due.

October 20: Use tax reports and payment due.

Rhode Island

October 10: Tobacco product tax reports due.

South Carolina

October 10: Admissions tax reports and payment due. Soft drink tax report and payment due.

South Dakota

October 15: Sales tax reports and payments due. Sales tax report by operators of pinball machines, other mechanical devices for amusement, pool and billiard tables, etc., due.

Texas

October 1: Cigarette distributors' and solicitors' reports due.

October 25: Admissions taxes and reports due.

Washington

October 15: Cigarette reports due.

West Virginia

October 15: Sales tax reports and payments due.

Wyoming

October 15: Sales tax reports and payment due.

Kentucky Operators

Now Taking Orders and Delivering

- Williams Dynamite
- Packard Pla Mor Hideaway Phonograph
- Packard Boxes & Other Accessories
- Spellbound
- Surf Queens
- Victory Derby
- Victory Special Superliner
- Exhibit Products
- A. B. T. Challenger
- Champion Hockey Goatee
- Lite League
- Mills Black Cherry
- Mills Vest Pockets
- Columbia Bells
- Evans Products
- Safe Stands

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky.

SOUTHWEST DISTRIB. CO.

3710 E. Anaheim St.
Long Beach 4, Calif.

EXCLUSIVE TRADIO DISTRIBUTOR
in
SOUTHERN CALIFORNIA

SEE TRADIO AD
PAGE 130

10 LATEST MODEL PANORAMS

Perfect Shape Mechanically. Clean Cabinet Finish.

\$350

1/3 Cash—Balance C. O. D.

MYCO AUTOMATIC SALES CO.

347 SO. HIGH ST.
COLUMBUS 15, OHIO MAIn 7600

We Have Moved...

New Address

1060 Broad Street, Newark 2, New Jersey

THE NEXT MOVE IS YOURS

Active Amusement Machines Co.

"You Can Always Depend on Active—All Ways"

★ WANT COUNTER GAMES ★

Columbus, Northwestern and Victor Peanut Machines

WILL PAY TOP PRICES

Will Buy Any Type of Machine
Send Us Your List

VEEDCO 2113 MARKET ST.
PHILA. 3, PA.

MECHANIC AVAILABLE

Thoroughly experienced on all types of Music, Pin Games, Consoles, Arcade, Amplifiers, Remote Wireless, etc. Past three years as Service Manager. Sober, reliable, good references and reason for leaving present job.
BOX D-307, The Billboard, Cincinnati 1, O.

ASSOC. AMUSEMENTS INC.

846 Commonwealth Ave.
Boston 15, Mass.

EXCLUSIVE TRADIO DISTRIBUTOR

in
Massachusetts, Maine,

Connecticut, Rhode Island,

Vermont, New Hampshire

SEE TRADIO AD
PAGE 130

EXCLUSIVE SEEBURG DISTRIBUTORS

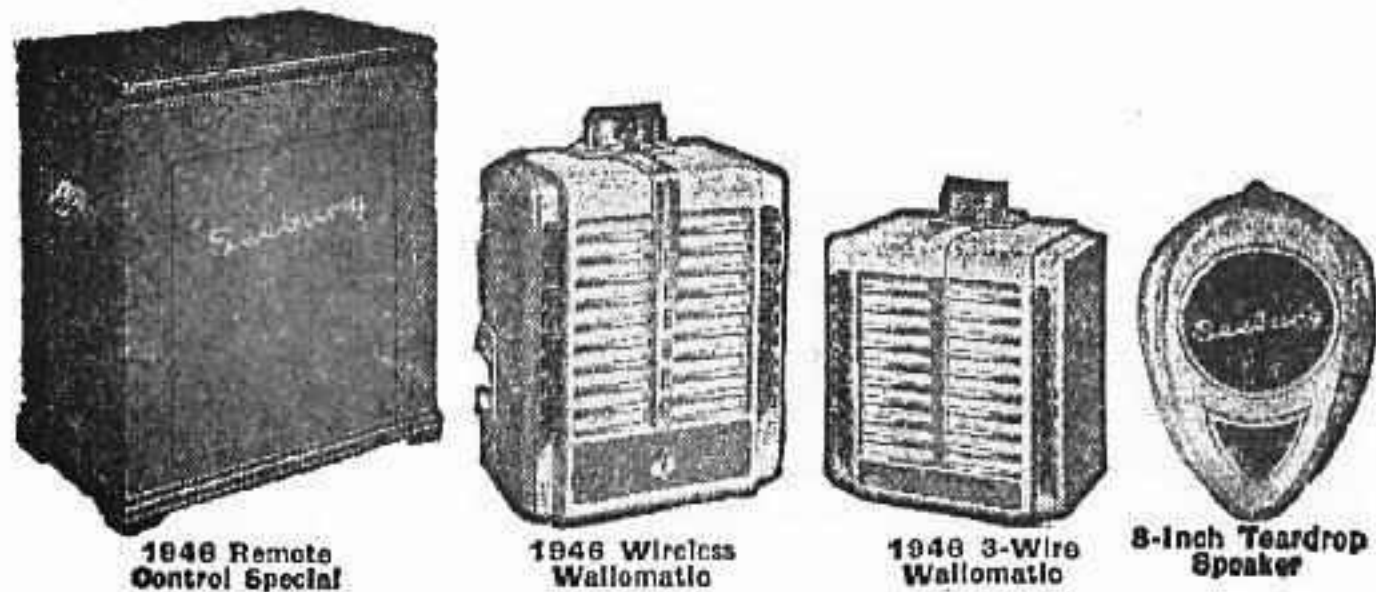
Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1946

and
**SCIENTIFIC SOUND
DISTRIBUTION**

provide efficiency of operation demanded by locations . . . beauty and clarity of reproduction required for successful Music Merchandising.

- 10 8800 SEEBURG HI TONE SYMPHONOLA.....\$529.50
- 6 8200 SEEBURG HI TONE SYMPHONOLA, E. S. R. C..... 549.50
- 2 9800 SEEBURG HI TONE SYMPHONOLA..... 509.50
- 5 SCIENTIFIC BATTING PRACTICE..... 59.50
- 5 VICTORY POOL..... 74.50



ALABAMA AND NORTHWEST FLORIDA

FRANCO NOVELTY COMPANY

24 NO. PERRY ST.
MONTGOMERY, ALA.
Phone 7475

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BIRMINGHAM, ALA.
Phone 7-8280

1/3 Deposit With Order.

GROWING? We'll Say We ARE!

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WISCONSIN and UPPER MICHIGAN

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| AIREON | MUTOSCOPE |
| SOLOTONE | A. B. T. |
| GOTTLIEB | FIRESTONE |
| EXHIBIT | MAX GLASS MFG. CO. |

RECORDS

- | | |
|----------|----------|
| JUKE BOX | STERLING |
| COSMO | |

GET ON OUR MAILING LIST . . . BETTER, COME IN AND GET ACQUAINTED WITH OUR ORGANIZATION



KLEIN DISTRIBUTING CO.

2606 W. FOND DU LAC AVENUE, MILWAUKEE 6, WISCONSIN, Telephone: KILBOURN 2032

New York Shur-Vend Company To Install Radio-Telephone

NEW YORK, Sept. 7. — Service calls will be expedited by the Shur-Vend Company, local operating firm, thru installation of a radio telephone in both car and truck used in servicing machines, according to Bob Jacobs, owner.

According to Jacobs, the new equipment will be installed sometime in October. The car telephone service, one of the first to be installed by a coin machine firm, will enable Jacobs to receive and send calls anywhere within 25 miles of the New York Telephone Company's transmitter at 32 Sixth Avenue, according to John Faherty, telephone service engineer. The service has already been in operation in St. Louis and most of the country's larger cities will have installations before the end of the year, Faherty said.

The car telephones are expected to be in heavy demand by coin machine operators, and Jacobs reports he has received information requests from many in the trade who are interested in the innovation.

Jacobs predicts that if the radio telephones work in his vehicles, almost every operator will find it necessary to install the phones in order to give speedy service on repairs. He pointed out that idle machines lose money not only for the location owner, but for the operator as well.

Cost of installation of the sets is \$25 with an additional monthly rental fee of \$15 and \$7 a month charge for 120 message units. Each unit costs five cents and averages between six and eight per call, Faherty said. These charges are for "general" and "dispatch" messages. There is a third type of message called "sig-

nalling" in which there is no conversation. In this method a light turns on automatically signifying the driver is to call his office or home.

Faherty said there was no installation or service charge for those wishing to install their own equipment. Sets are manufactured by Western Electric and Galvin Manufacturing Company. Installation requires a heavy duty generator and spark plug shielding devices. In some cases a heavy duty battery is also necessary, according to Faherty.

Cars having radiotelephones will be given a call number consisting of two letters and five numbers totaling 23, making possible 2030 figure combinations for each transmitter. Whenever the number "one" is dialed it clears the dial mechanisms hence no call number will have the number in the five figures of the call code.

Customer requiring coin machine service asks his local operator for mobile service. Call goes thru telephone company office and on to control terminal where a special operator signals the wanted vehicle by radio. When driver answers, his voice travels by radio to the nearest receiver thence by wire via control terminal and local telephone to customer's telephone.

Conversely, the driver, wishing to make a call, picks up his phone and presses a "talk" button. This signals the vehicular operator, who receives the desired telephone number by radio. Thence it is transmitted by wire to the wanted location. Unless car operator pushes "talk" button, he may only "hear" or "receive" on the radiotelephone.

Veeder-Root, Coin Counter Mfr., Expands

HARTFORD, Conn., Sept. 7.—Veeder-Root, Inc., according to its board of directors, has acquired the outstanding capital stock of the Holo-Krome Screw Corporation. Board voted to issue 7,300 shares of the 200,000 shares of its authorized and unissued capital stock in exchange for all Holo-Krome's non-voting capital stock.

Firm, one of two important suppliers of counting devices for coin-operated machines, had owned 80 per cent of Holo-Krome prior to final exchange, the directors said. Screw corporation is manufacturer of specialized screws and caps.

Board claimed exchange of stock was based on report of committee that they had appointed to appraise Holo-Krome stock. Committee consisted of James Lee Loomis, Connecticut Mutual Life Insurance Company board chairman; Milton H. Glover, vice-president of Hartford National Bank & Trust Company, and Charles F. Coates, senior partner of Hadfield, Rothwell, Soule & Coates.

NEWS DIGEST

(Continued from page 99)

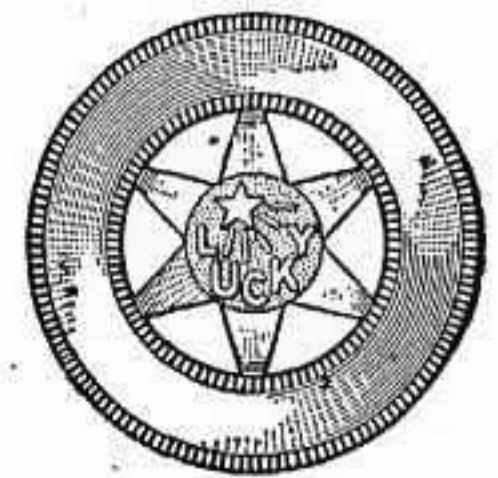
that it would not install any juke boxes in hotels where musicians were on strike. The president of one large telephone music company was reported as saying phone music service to struck hotels would be cut off. No new installations were being made, but where jukeboxes were already in service operators reported upsurge in play.

"SINCE 1905"

Harvard Identification Medal Machines
New Models Available
Soon

Prompt factory service on all Harvard
Equipment

Harvard Deluxe Medals



Especially Manufactured for

EMBOSSED PRINTING
SEVERAL DESIGNS AVAILABLE

Write for Free Samples

HARVARD AUTOMATIC MACHINE CO.
Jamestown, N. Y., U. S. A.

COMPARE!

Pre-flight Trainer

ACE MOTORS, Inc.

3012 CENTRAL STREET
EVANSTON, ILLINOIS

Coin Machine Exports

May, 1946

Country	Total		Phonograph		Vender		Games	
	No.	Value	No.	Value	No.	Value	No.	Value
Canada	781	\$ 60,705	69	\$28,597	182	\$ 7,298	530	\$24,810
Mexico	36	5,165	10	1,602	2	395	21	3,408
Honduras	3	400	3	400	—	—	—	—
Cuba	51	9,285	23	6,033	—	—	28	3,252
Columbia	41	35,079	41	35,079	—	—	—	—
Venezuela	7	3,730	7	3,730	—	—	—	—
China	3	1,769	3	1,769	—	—	—	—
Guatemala	48	7,618	—	—	48	7,618	—	—
France	2	578	—	—	2	578	—	—
Philippine Islands	55	10,013	—	—	50	9,238	5	775
Argentina	28	3,000	—	—	—	—	28	3,000
Union So. Africa	36	6,120	—	—	—	—	36	6,120
TOTAL	1,091	\$143,792	156	\$77,210	281	\$35,157	651	\$41,425

Arkansas Revenues Continue To Rise; August Receipts Up

LITTLE ROCK, Ark., Sept. 7.—State revenue commissioner, Otha A. Cook, recently revealed that August tax collections had increased \$1,207,117 over the same period last year. Total, \$4,401,755, exceeded July returns by \$269,266.

Eight-month period ending August 31, 1946, yielded \$37,012,094 or \$9,992,427 more tax than was collected during same period last year. Cook predicted larger collections would follow because of increased production. His figures on items of interest to coinmen were as follows:

August cigarette tax stamps returned \$503,593 this year as against \$323,947 in 1945; cigarette permits jumped revenue \$5,224; pool table taxes brought in \$353 more, vending machine tax compared \$9,138 to \$2,155 all for similar periods. Sales taxes collected in August, 1945, amounted to \$962,298. Figure skyrocketed to \$1,260,770 for a like period this year.

Kansas City Grants 1,500 Licenses for Coin Mach. Spots

KANSAS CITY, Mo., Sept. 7.—Total of more than 1,500 licenses to display juke boxes, movie machines, pinballs and other types of coin-operated amusement machines have been issued in Kansas City this year, according to the city collector of licenses.

He estimates that between 2,500 and 3,000 coin machines are covered by the licenses, which must be taken out in the name of the location. Licenses to operate machines have been taken out by 10 or 12 persons and firms, he said.

Fee for an operating license is \$25 a year, and fees on machines range from \$10 per year on pinballs to \$7.50 on music and movie machines and \$5 on amusement devices. Fees may be paid on a half-year basis on June 30.

Levine & Cottrell Form Crest Records

LOS ANGELES, Sept. 7.—A. H. Levine and L. A. Cottrell, veteran local record pressers, have established their own company, known as Crest Records.

Company will cut and press Western, Latin and Children's specialty tunes, aimed at both juke and home consumption.

Crest artists already recorded on outfit's first releases include Sterling Holloway (narrating *Aesop's Fables*), Chinita Marin, Sir Lancelot, Antonio Ferrell, Don Ramos Arias and Ray Reed.

Exports Zoom to New High Mark

(Continued from page 99)

increase noticeably during the next few years.

Price Factor

Price of this equipment, however, is a big drawback to the foreign buyer. He understands, just as do distributors and operators here at home, that manufacturers are facing increased costs in both materials and labor which make it necessary for them to charge more for their machines. But many foreign firms, by the time they have paid transportation and import duties, are paying 100 per cent more for machines. Considering that these operators are getting the equivalent of five cents a play, they are making a much larger investment.

As a result of this situation, many foreign buyers who would be interested in getting juke boxes are buying other equipment instead, waiting for the import duties to decrease.

For the first time since 1939 France shows up on the export lists as a buyer of coin machines. Some French buyer is credited with purchasing two vending machines with a total value of \$578—a far cry from the sizable trade conducted with that country before the war, but interesting to note.

Like other European countries, France felt the war even more than England. Its economic structure was torn apart, still remains rather shaky. Traders do not expect France will regain her former position as a coin machine purchaser for several years, at least not before all business there is able to get back to normal.

As the accompanying table shows, 12 countries were represented as buyers of coin machines during May.

LUMBER IN WOODS

(Continued from page 99)

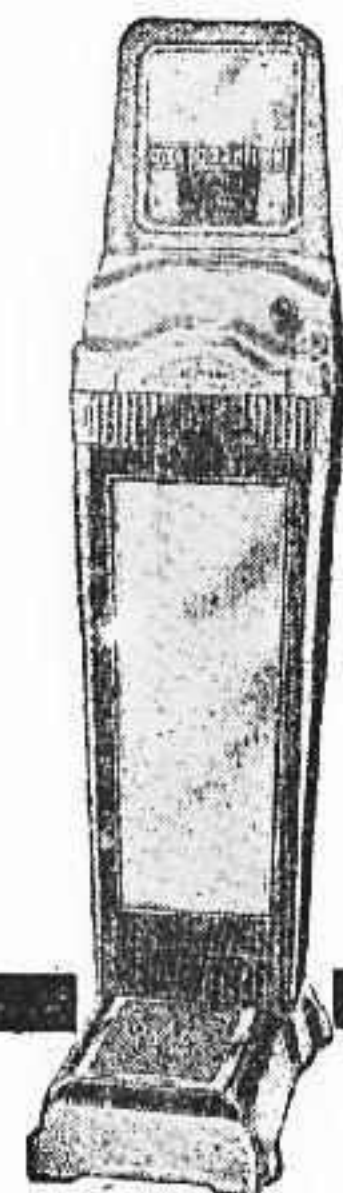
to grant an immediate 10 per cent boost on lumber products exported from Canada to the Northeastern United States.

The request warned that diversion to other than U. S. markets will follow unless there is an immediate boost in the U. S. ceiling price. Spokesmen for Canadian lumber interests said that the profit of Canadian mills is such that they cannot accept current U. S. prices and remain in business. Unless the request was complied with, they warned they would be forced to seek alternative markets.

According to manufacturers in the United States, loss of the lumber which has been imported from Canada in order to offset the domestic shortage, would drastically curtail production. In many sections of the country, almost all the aged and seasoned lumber used in the production of consumer goods comes from Canada, they pointed out.



NEW SCALES SOON

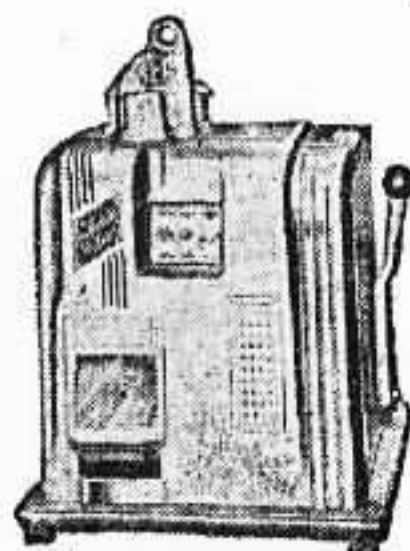


We Can Rebuild Your Old Scales and Make Them Look Like New

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL.
Est. 1889 — Tel. COLUMBUS 2770
Cable Address "WATLINGITE," Chicago



WE HAVE THEM IN PHILADELPHIA . . .

Immediate Delivery of the Brand New

COLUMBIA DE LUXE CLUB BELL

COMPARE THESE GREAT OPERATING ATTRACTIONS

Polished gold finish. Its glitter will attract players as far as the eye can see. It's big. 15 inches deep. 16 inches wide. 23 inches high. 5c play changeable right on location to 10-25c. Visible escalator. Machine appears as big as any BELL. Improved mechanism throughout. Weight 66 pounds.

ORDER TODAY!

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

COIN CHANGERS

Attractive • Fast • Efficient

Highly polished chrome finish. Die cast and precision machined. Weighted non-slip base. Automatically dispenses 5 nickels, 5 dimes, 4 quarters or 2 halves with a flick of the finger.

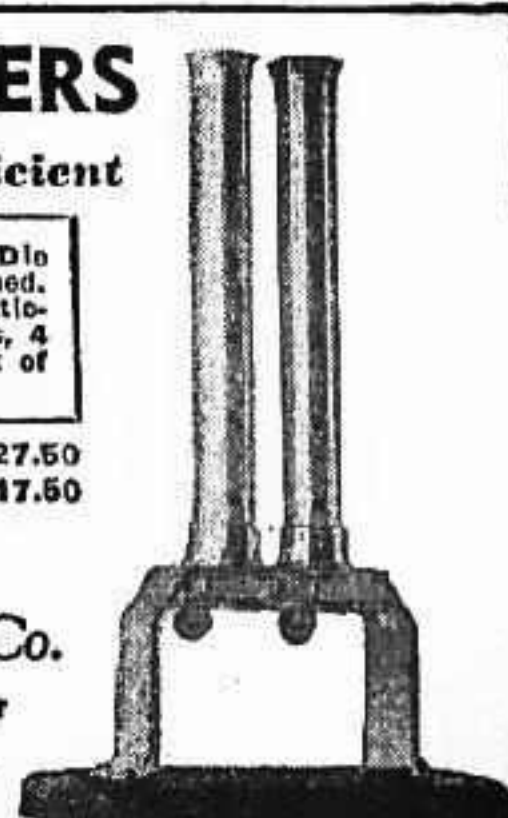
MASTER MODEL \$27.50
JUNIOR MODEL (2 5¢ Tubes) .17.50

F. O. B. Seattle (Distributor Discounts)

Northwest Sales Co.

Bell-o-Matic Distributor

3144 Elliott Ave., Seattle 1, Wash.



A REGULAR FREE PLAY GAME • EVERY PLAY A POTENTIAL WINNER • ONE TO MORE THAN 30 FREE GAMES POSSIBLE • SKILL SHOTS GALORE • FREE PLAY HITS ALL OVER THE FIELD • A FAST COLORFUL GAME FOR BIG PLAY.

10 BIG All Star SCORING FEATURES

Operators Price

330.00

**SEE YOUR NEAREST DISTRIBUTOR NOW!
EXHIBIT SUPPLY CO. 4222-30 W. LAKE STREET CHICAGO 24, ILL.**

MECHANIC WANTED

Experienced Man to service and rebuild Phonographs and make Wall Box installations. Can also use Experienced Man for servicing Phonographs and changing records.
BORDER NOVELTY COMPANY
2919 N. 4th St. Albuquerque, N. M.

Jordan Seeks Machines for S. Africa Biz

CHICAGO, Sept. 7.—Alfred M. Jordan, coinman who has operated in England, Australia and South Africa, arrived in Chicago this week to contact manufacturers and distributors for machines. Jordan, who will return to New York at the weekend, expects to re-establish his coin machine business in Cape Town, South Africa.

Jordan, like all other coinmen visiting from overseas, is looking first for new machines with which to stock better locations in Johannesburg, Durban and Cape Town, South Africa. He said that he is also look-

ing for a quantity of used machines.

Operators overseas are having a difficult time, Jordan says, getting their machines converted for foreign use, as most manufacturers and distributors have neither the time nor labor to make conversions here before shipment.

South Africa, Jordan says, offers a particularly wide market for juke boxes and amusement machines. In that region, American money is helping to open up new gold fields. Towns are springing up, and locations go begging for machines.

There are no governmental restrictions on bringing coin machines into South Africa, according to Jordan. Only thing holding up a brisk business in this direction is the scarcity of the machines themselves.

Since South Africa uses the basic English coins, the same changes necessary for England and Australia must be made in coin chutes of machines going into that territory.

Jordan will return to New York after concluding his visit in Chicago.

SPECIAL ATTENTION NEW JERSEY OPERATORS

WE HAVE ALL NEW BALLY GAMES AND A COMPLETE LIST OF MECHANICALLY PERFECT GAMES.

WRITE—WIRE—PHONE TODAY!

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498 Anderson Ave., Cliffside Park, N. J.
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FOR SALE

	Each
1 Mutoscope Ace Bomber	\$180.00
1 Keeney Air Raider	115.00
2 Silver Moons	75.00
4 Super Bells, Comb.	210.00
1 High Hand, Comb.	140.00
1 Evans Ten Strike, H.D.	100.00
9 Keeney Wall Boxes	\$ 8.00
5 American Flags, 1 Ct. Counter	10.00
4 Claw Machines, Merchant Man	65.00

1/2 Deposit With Order.
J. G. AMUSEMENT CO.
1103 Low St. BALTIMORE 2, MD.

TRI STATE TRADIO DIST. CO.
430 High St.
Portsmouth, Virginia

EXCLUSIVE TRADIO DISTRIBUTOR in VIRGINIA, WEST VIRGINIA, KENTUCKY

SEE TRADIO AD PAGE 130

SEE IT FOR
YOURSELF!



**KEENEY'S
3 WAY
SUPER BELL**

We go on record to endorse this machine as the finest console ever made!

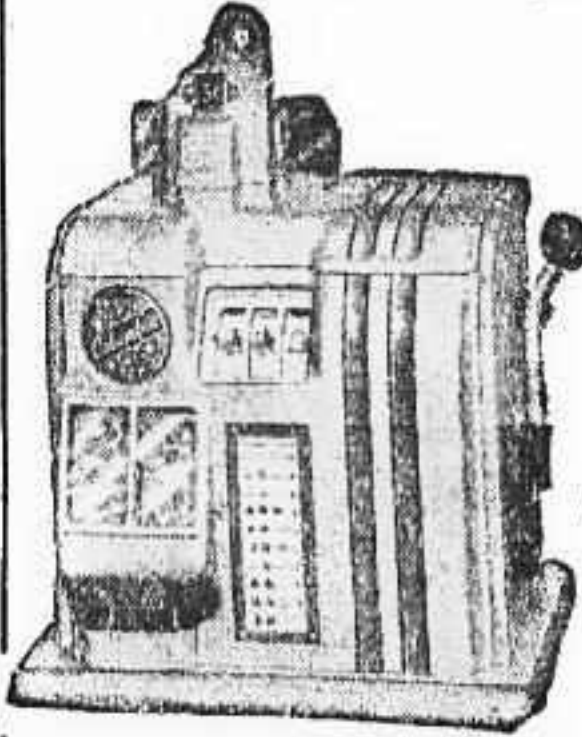
CALL LIBERTY 9480



**TRIMOUNT
COIN MACHINE CO.**
40 WALTHAM ST., BOSTON, MASS.

**NEW COLUMBIA
DELUXE CLUB BELL**

Changeable 1c, 5c, 10c, 25c



WRITE
OR
WIRE
for
QUANTITY
PRICES

OWL DISTRIBUTING CO.
108 E. Sycamore St., Independence, Kansas
Phone 531

WANTED

GENCO BANK ROLLS
WURLITZER SKEE BALLS
Highest Prices Paid.
Curtis Coin Machine Co.
3033 Hamilton Detroit 1, Mich.
Phone TEmple 2-4140

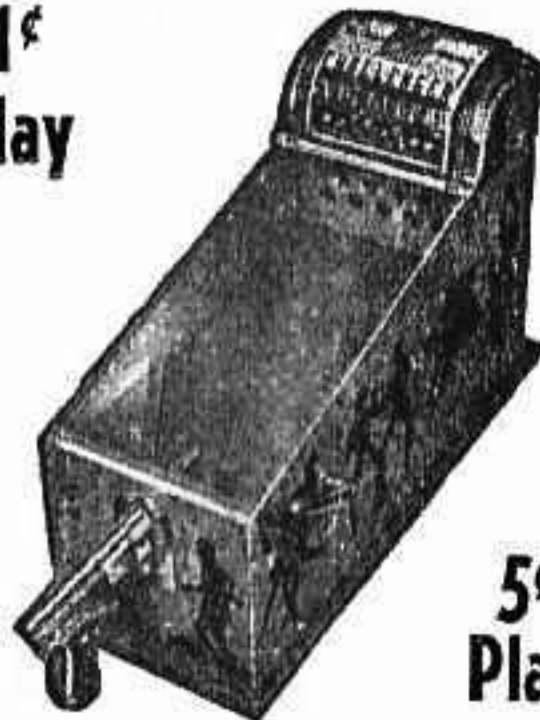
The Glamour Board

HOLLYWOOD
A REEL smash! .. 1027
JUMBO holes .. 5/ per sale ... Slot symbols ..
Takes in \$51.35
Total Average Payout .. 24.06
Total Average Profit .. \$27.29
THICK Board.

SUPERIOR PRODUCTS 14 N. PEORIA ST. CHICAGO 7, ILL.

**MAIL ORDER
TODAY FOR
NEW A. B. T.
CHALLENGER**

1¢
Play



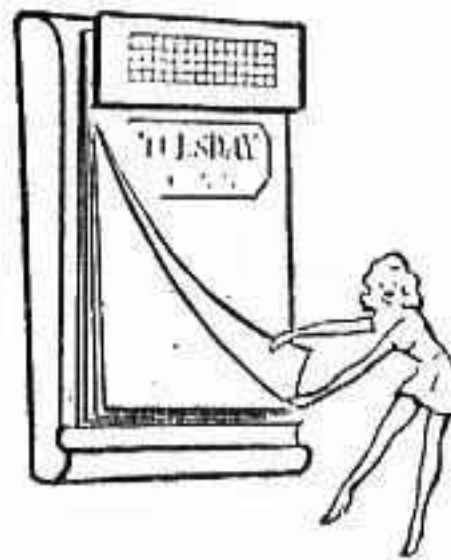
5¢
Play

\$65.00
EACH

LOTS OF 25....\$60.00
LOTS OF 50.... 55.00
LOTS OF 100... 50.00

1/3 Deposit With Order

**The VENDING
MACHINE CO.**
FAYETTEVILLE, NORTH CAROLINA
U. S. A.



THERE'S A GREAT DAY COMING...

Soon now — very soon, the three most thrilling, up-to-the-minute games developed by Amusement Enterprises, Inc., will be ready for inspection . . . for delivery . . . for PROFITS.

AMUSEMENT ENTERPRISES, INC.

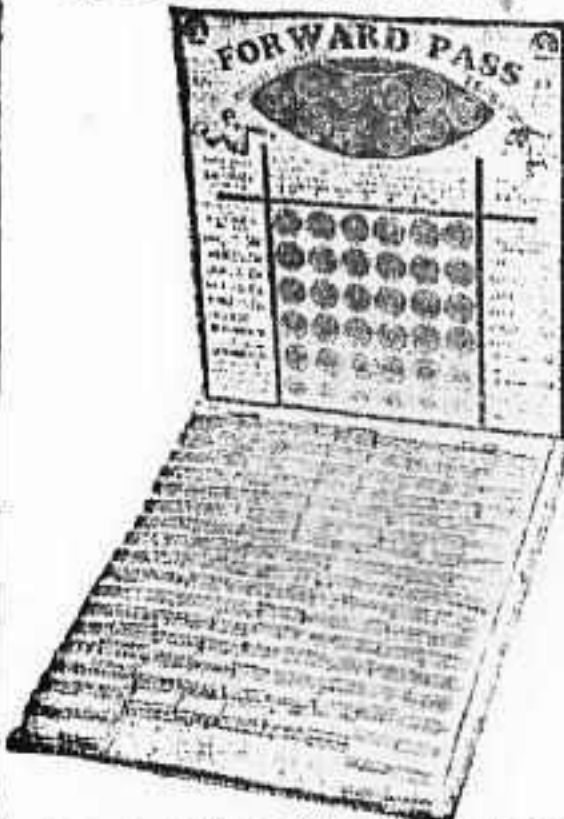
**GEORGE PONSER
IRVING KAYE**
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ORIGINAL JAR-O'DO

PREPARE NOW!!!

FOR THE GREATEST SEASON IN FOOTBALL SINCE BEFORE THE WAR

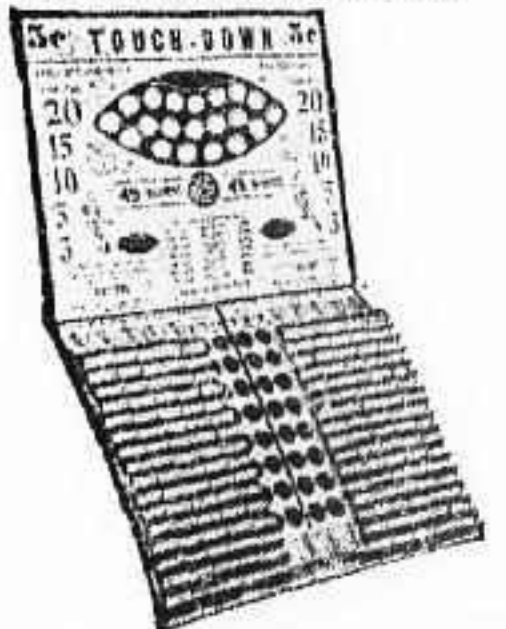
FORWARD PASS FOOTBALL SYMBOL TICKETS



Takes In 660 Tickets @ 5¢ \$33.00
Pays Out (Avg.) 19.36
Profit (Average) \$13.64

73 WINNERS

DOUBLE TOUCHDOWN FOOTBALL SYMBOL TICKETS



Takes In 816 Tickets @ 5¢ \$40.80
Pays Out (Avg.) 23.34
Profit (Average) \$17.46
49 WINNERS

ROSE BOWL FOOTBALL SYMBOL TICKETS



IN CANDY BOX
Takes In 1,280 Tick. @ 5¢ \$63.00
Pays Out (Avg.) 26.90
Profit (Average) \$36.10
145 WINNERS

ORDER NOW TO AVOID THE RUSH!

WRITE TODAY

For Free Literature and Factory Prices

Universal Mfg. Co.
405-411 E. 8th St.
Kansas City, Mo.
"WORLD'S FOREMOST MFR. OF JAR GAMES"

ORIGINAL JAR-O'DO

MONARCH—FOR QUALITY!

ACE COIN COUNTER	\$139.50	GOTTIEB 3-WAY GRIPPERS	\$ 39.50
ABT CHALLENGERS	65.00	GROETCHEN COLUMBIAS	145.00
ATOMIC BOMBER	495.00	DELUXE MODELS	209.50
BALLY VICTORY SPECIAL	661.50	LITE LEAGUE	425.00
BALLY VICTORY DERBY	646.50	MARVEL'S FRISCO	279.50
BALLY ROYAL DRAW, 5c	477.50	MILLS VEST POCKETS	74.50
BALLY ROYAL DRAW, 25c	497.50	RED BALL	395.00
CHAMPION DELUXE HOCKEY	289.50	SPELLBOUND	325.00
DAVAL'S GUSHER, J.P. & BONUS	54.00	SUPER LINER	322.00
DOWNEY JOHNSON COIN COUNTER	177.50	SURF QUEENS	327.50
EXHIBIT'S BIG HIT	334.00	TOTAL ROLL	525.00
EXHIBIT'S FAST BALL	330.00	50c PACE DELUXE BELL	500.00
COALEE	525.00	\$1.00 PACE DELUXE BELL	600.00
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PLACE YOUR ORDER FOR

BRAND NEW CHICAGO METAL DELUXE REVOLVE-A-ROUND—BURGLAR PROOF SAFE STANDS
SINGLE.....\$165.00 DOUBLE.....\$215.00

Well constructed extra heavy steel cabinet. Modern streamline design. Beautiful 2-tone finish. Bottom compartment allows plenty of room for Storage or Weights.
STANDARD Single Box Type Slot Stand\$24.50

NEW MILLS BLACK CHERRY BELLS, 5c, 10c, 25c
NEW SUPER DELUXE JENNINGS LITE-UPS, 5c, 10c, 25c
NEW JENNINGS STANDARDS & BLACKHAWKS, 5c, 10c, 25c WRITE FOR PRICES

"SCORE-A-BARREL" The Greatest Bowling Game of them all! Precision-built, featuring Extra Barrel-Roll Scoring. Comes in 3 lengths, 10'6"; 11'6"; 12'6".
\$449.50 DISTRIBUTORS & JOBBERS—
WRITE FOR AVAILABLE TERRITORY
ORDER YOUR SAMPLE TODAY

★ SPECIALS ★

BUCKLEY DIGGERS—A real buy\$ 95.00
EXHIBIT MERCHANTMEN—Thoroughly reconditioned 95.00
EXHIBIT ROTARY MERCHANDISERS—In beautiful condition 295.00
PILOT TRAINER—Like new 545.00

WRITE FOR SPECIAL CLOSE-OUT PRICES ON ALL OUR RECONDITIONED EQUIPMENT

EXPORT TRADE!!! Our Foreign Sales Dept. welcomes the opportunity to be of service. Send for our beautifully illustrated folder and full particulars describing all our coin-operated equipment. CABLE ADDRESS: "MOCOIN."

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT

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1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

UNITED Exclusive Distributors for Wisconsin and Peninsula of Michigan for —

CHALLENGER '47 PHONOGRAPH
EVANS TEN STRIKE AND CONSOLES

4—QUALITY USED MACHINE BUYS OF THE WEEK—4
SKY FIGHTER CONVERSION...\$195.00 EVANS LUCKY LUCRE, '41....\$99.50
LUCKY STRIKE BOWLER, A-1.. 69.50 CAILLE ENAMEL, 10c, 3/5, P.O. 49.50

WRITE TODAY FOR OUR PRICE LIST — Terms: 1/3 Certified Deposit

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD AVE. PHONE, GR-6772 MILWAUKEE 14, WISCONSIN

CHECK AND DOUBLE CHECK

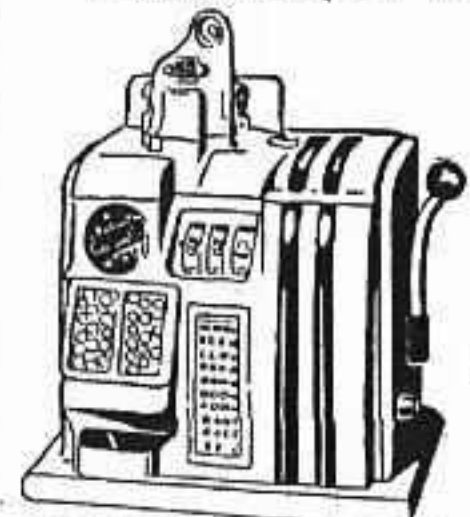
MUSIC		USED PINS	
Wurlitzer 780 E Colonial	\$600.00	New Bubbles	\$200.00
Wurlitzer 412	149.50	Whirlwind, 1BFP	225.00
Wurlitzer 51 Counter Model	139.50	Bombardier	119.50
Wurlitzer 500 P.K.	425.00	Barrage	49.50
ARCADE		Major '41	59.50
Used Columbus Peanut Mach.	\$ 5.50	Strip Tease, like new	119.50
Used Smiles	26.50	Victory	89.50
Shoot Your Way to Tokyo	99.50	3-Up	45.00
Bally Rapid Fire	109.50	Target Skill	49.50
Chicago Coin Hockey	175.00	Three Score	45.00
Shoot the Chutes	79.50	Hi Hat	64.50
Evans Super Bomber	225.00	Bally Club Boll Comb. F.P., P.O.	195.00

Write for Price on New NORTHWESTERN PEANUT MACHINES

INTERNATIONAL COIN MACHINE DISTRIBUTORS

2436 St. Clair Ave. Main 5769 Cleveland, Ohio

BRAND NEW



GROETCHEN SLOTS
1946 MODELS

CONVERTIBLE TO PENNY, NICKEL, DIME AND QUARTER PLAY
DeLuxe Club Model\$209.50
Chrome Columbia Double Jackpot Bell .. 189.50
Standard Columbia Double Jackpot Bell 145.00

REVAMPED MILLS SLOTS

Like New in Every Way



BLACK FRONT SPECIAL, CHROME SPECIAL, GOLD CHROME SPECIAL.
Originated by us. No lemons on first roll, 80% to player.
5¢ Play, Pays 3 on One Cherry, 3 on Two Bars\$275.00
10¢ Play, Pays 3 on One Cherry, 3 on Two Bars 285.00
25¢ Play, Pays 3 on One Cherry, 3 on Two Bars 295.00
Ten-Day, Free-Trial, Money-Back Guarantee. Liberal Trade-In Allowance on All Used Mills Escalator Models, 2-5 & 3-5 Payout. Order Sample Today—Write for Circulars.

RECONDITIONED JENNINGS SLOTS
5¢ Orig. Silver Chief, S.J.B., 3-5 P.O. \$125.00
5¢ Orig. Victoria, J.P.B., 2-4 P.O. ... 50.00
10¢ Orig. Victoria, J.P.B., 2-4 P.O. ... 57.50
10¢ Orig. Big Chief, 3-5 Payout 180.00
25¢ Orig. Four Star Chief, S.J.B., 3-5 Payout 142.50

USED MILLS SLOTS
5¢ Original Bonus (Like New), J.P.B. \$250.00
25¢ Original Bonus (Like New), J.P.B. 300.00

USED PACE SLOTS
5¢ Original All Star Comet, D.J.B. ... \$ 78.50

USED WATLING SLOTS
5¢ Original Rol-a-Top, Twin J.P.B., 2-4 Payout\$ 65.00

RECONDITIONED MILLS CONSOLE SLOTS
25¢ Club Console (Like New)\$275.00

USED FREE PLAY CONSOLES
5¢ Keeney Super Bell\$250.00
5¢ Jennings Silver Moon 117.50
5¢ Mills Jumbo Parade 99.50

USED FREE PLAY FIVE BALL GAMES
Write for Complete List.

WANTED FOR CASH

Used Gottlieb Stage Door Cantons.
Used Jennings Standard, DeLuxe and Super DeLuxe Chiefs.
Used Keeney Super Track Times.
Used Mills Original Black Cherry Bells.
Used Mills Original Escalator Model Slots.
Used Music Machines.
Used Williams Suspense.
STATE LOWEST CASH PRICE IN FIRST LETTER.

TERMS: Cash In Full With Order OR 1/3 Deposit, Balance C. O. D.
Ref.: Dun & Bradstreet. Established: 15 Years.

AUTOMATIC COIN MACHINE CORP.

338 Chestnut St. SPRINGFIELD, MASS.
Telephone 4-1109, 4-1100

IN STOCK

New Jennings Chiefs, 5/10/25,\$299.00, \$309.00, \$319.00
New Draw Bell 477.50
New Jennings Challenger 545.00
New Columbias 145.00
Mills Blue Fronts, like new 145.00
New Vest Pockets 74.50

PIN GAMES
New Super liner\$322.00 New Fast Ball\$330.00
New Dyna-mite 334.50 New Oklahoma 249.50
New Spell-bound 325.00 New Surf Queens Write
Used Consoles, Pin Games, Counter Games, A-1. Quantity Buyers, phone or write for Special Prices.

GENERAL COIN MACHINE CO.

227 N. 10TH ST. PHILADELPHIA, PA.

ONE BALL MACHINES

VICTORY SPECIALS (Brand New) Each Write
THOROBREDS \$225.00
PIMLIOS 200.00
KENTUCKYS 175.00
1/3 Deposit.

KRAMER AMUSEMENT CO.
236 Dryades St. New Orleans 19, La.

COLUMBIA BELLS



NEW IMPROVED MODELS

Changeable light on Locations to 1-5-10-25¢ Play.

IMMEDIATE DELIVERY ORDER NOW. WIRE OR WRITE FOR PRICES.

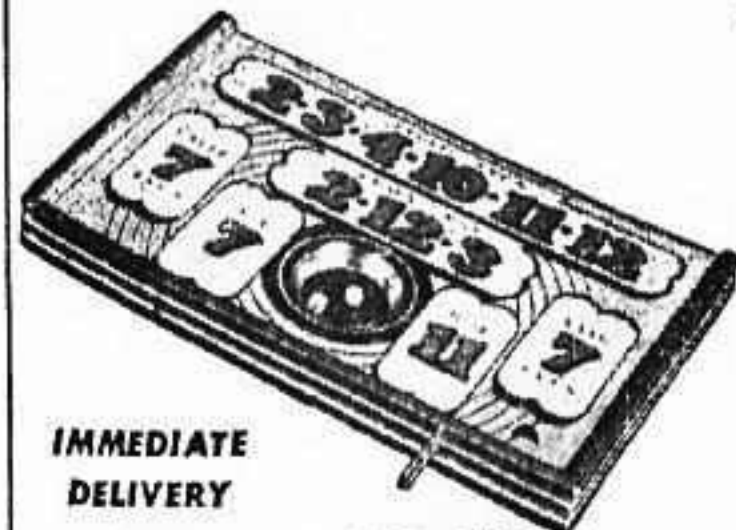
METAL TYPER DISCS
WRITE US FOR THE BEST



DISC PRICES
\$6.00 TO \$12.00 PER 1,000

STANDARD SCALE CO.
715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.
Successors to the Groatchen Tool Co. in the manufacture of Metal Typer Name Plate Machines and Medals.

THE NEW BETTER THAN EVER
IMPROVED **HI-LO-FIELD DICE GAME**



IMMEDIATE DELIVERY

- ★ BEAUTIFUL 5 COLOR LAYOUT
- ★ FOOL-PROOF CONSTRUCTION
- ★ NO FEDERAL AMUSEMENT TAX
- ★ TOP EARNINGS FOR COUNTER SPACE

\$39.50

Prices subject to change without notice.

The new, larger, more attractive and improved HI-LO-FIELD Dice Game is sweeping the country like wild-fire. Earnings from \$50 to \$100 daily in ordinary locations. Hi-Lo-Field is helping thousands of cigar stores, taverns, night clubs and road spots revive their dice game earnings. People flock to it as if by instinct—play it by the hour and come back for more. Easy to understand, easy to operate. NO COIN SLOT . . . portable and easily removed from counter. Ideal for closed territories. OVERALL SIZE 14x21 inches.

1/3 Deposit with Order, Balance C. O. D.

VALLEY SALES SERVICE
31 North Broadway AURORA, ILL.



TRADIO, INC. OF GA.
201 Denmead St.
Marietta, Ga.

EXCLUSIVE TRADIO DISTRIBUTOR in GEORGIA

SEE TRADIO AD PAGE 130

COMPLETE LINE OF HARD-TO-GET PHONOGRAPH AMPLIFIER TUBES. CEILING PRICES OF TUBES HAVE GONE UP 20%, BUT OUR PRICES STILL REMAIN BELOW OLD O. P. A. CEILINGS.

1B5	\$1.20	2A3	\$1.90	3B	\$.85
30	.85	5Z3	1.00	6SL7	1.25
45	.75	6S07	1.00	6H6	1.00
75	.80	70L7	1.90	6X5	.90
76	.85	80	.65	6U4G	.90

Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Elizabeth, N. J.

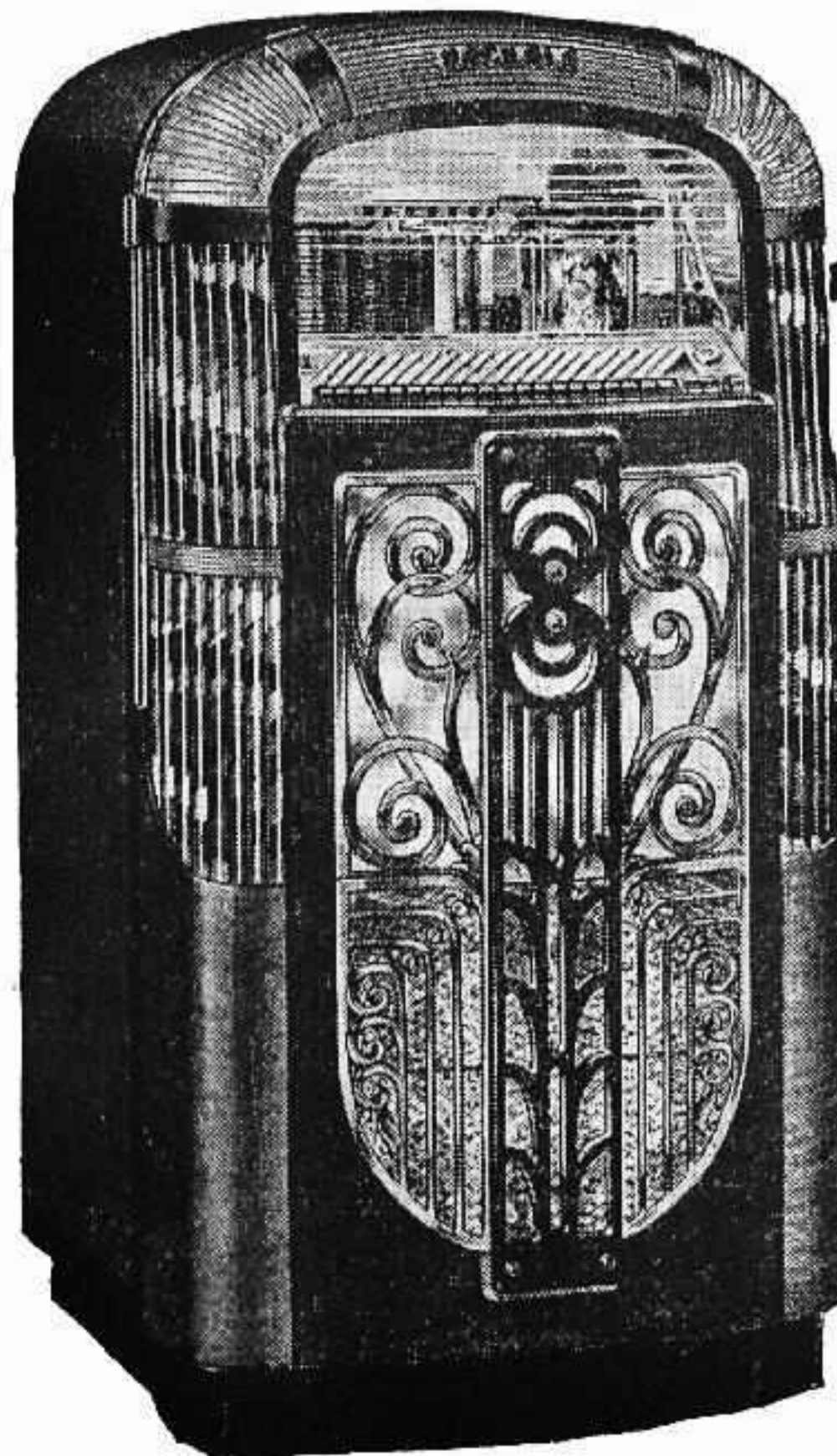
ATLAS VENDING CO.
410 N. BROAD STREET
ELIZABETH 3, NEW JERSEY
Elizabeth 2-0089

TODAY IS THE TOMORROW YOU TALKED ABOUT YESTERDAY!
Today NATIONAL is Back With Its Pre-War Business Offering the CREAM OF NEW and RECONDITIONED COIN MACHINES.

LITE LEAGUE . . . Write. RED BALL . . . Write. Used UNDER SEA RAIDER . . \$289.50
A Post Card Will Place You on Our Mailing List!

WE SHIP EVERYWHERE! FOREIGN ACCOUNTS SOLICITED.

NATIONAL NOVELTY COMPANY
183 MERRICK ROAD
MERRICK, L. I., N. Y.
Tel.: Freeport 8-8320
Cable Address: NATNOVCO, Merrick, L. I.



GET YOURS YET?

New
ROCK-OLA

The Phonograph of
Tomorrow—DELIVERED
TODAY!

New Rock-Ola phonographs—choice of leading operators everywhere—are being delivered in substantial quantities DAILY throughout our territory.

Place your order now for this rich-toned, modern-designed, increasingly popular machine. Orders filled and shipped immediately . . . all types of equipment accepted in trade on truly liberal terms.

Seacoast's stock of reconditioned equipment is most complete. We buy . . . We sell. For any coin-operated music machine—

SEE SEACOAST and YOU SEE THE FINEST

SEACOAST DISTRIBUTORS, INC.

Exclusive Rock-Ola Distributor in New York and New Jersey
415 Frelinghuysen Avenue, Newark 8, N. J. Phone: Bigelow 8-3524
627-629 10th Avenue, New York 18, N. Y. Phone: Longacre 3-0740

NOW DELIVERING NEW EQUIPMENT!

AMI AUTOMATIC HOSTESS TELEPHONE MUSIC
 AMI MODEL A PHONOGRAPH
 SOLOPHONE INDIVIDUAL MUSIC
 PERSONAL MEASURED MUSIC } 5-WIRE CABLE FOR SAME
 PACKARD WALL BOXES (30-WIRE CABLE FOR SAME)

Full line of parts for all equipment listed in stock at all times!
 It pays to buy from a house that has everything in stock!

NOW DELIVERING THE FOLLOWING NEW PINS, AMUSEMENT GAMES AND CONSOLES

- | | | |
|------------|---|-----------------|
| DYNAMITE | • | SURF QUEEN |
| SPELLBOUND | • | VICTORY DERBY |
| FAST BALL | • | VICTORY SPECIAL |
| SUPERLINER | • | DRAW BELL |

All other new merchandise in stock at all times as released.
 It pays to buy from a house that has everything in stock!

OUR MOTTO—A satisfied customer is our best asset

THE FOLLOWING USED EQUIPMENT IS THE BEST VALUE IN MARKET—FINELY RECONDITIONED—READY FOR LOCATION

- | | | | |
|--|------------|----------------------------------|----------|
| 3 AMI Automatic Hostess Telephone Music Units Comp. Per Unit | \$4,999.50 | 2 Rock-Ola Standard | \$399.50 |
| 5 Wurlitzer 850 | 839.50 | 2 Rock-Ola DeLuxe | 409.50 |
| 3 Wurlitzer 800 | 819.50 | 4 Rock-Ola 16 Record | 179.50 |
| 3 Wurlitzer 750E | 599.50 | 5 Rock-Ola Counter Models | 149.50 |
| 2 Wurlitzer 700 | 579.50 | 2 Seeburg 8200 | 619.50 |
| 10 Wurlitzer 600 | 449.50 | 3 Seeburg 8800 | 549.50 |
| 5 Wurlitzer 500 | 459.50 | 2 Seeburg Vogue | 449.50 |
| 12 Wurlitzer 618 | 249.50 | 1 Seeburg Classico | 399.50 |
| 5 Wurlitzer 412 | 179.50 | 6 Seeburg Rex | 319.50 |
| 2 Rock-Ola Commando | 579.50 | 1 Seeburg Royal | 369.50 |
| 5 Rock-Ola Master | 439.50 | 3 AMI Hi Boys, 40 Rec., Like New | 399.50 |
| | | 5 AMI Singing Towers | 379.50 |
| | | 2 AMI Top Flights | 329.50 |

ALL TYPES OF USED WALL BOXES IN STOCK AT ALL TIMES

PARTS—MOTORS—AMPLIFIERS—TONE ARMS IN STOCK AT ALL TIMES

- | | | | | | |
|--------------|----------|-------------------|--------|--------------|----------|
| ABC Bowler | \$ 64.50 | USED PINS | | Score-a-Gard | \$ 74.50 |
| Big Parado | 119.50 | Gun Club | 64.50 | Sea Hawk | 44.50 |
| Big Town | 44.50 | HI Stepper | 64.50 | Seven Up | 49.50 |
| Bolaway | 59.50 | Home Run | 44.50 | Snappy | 46.50 |
| Broadway | 44.50 | Invasion | 74.50 | Sparky | 34.50 |
| Click | 64.50 | Knockout | 119.50 | Spot Pool | 64.50 |
| Defense | 44.50 | Marines at Play | 89.50 | Stratoliner | 44.50 |
| Flicker | 49.50 | Metro | 49.50 | Super Six | 39.50 |
| Follies | 44.50 | New Champ | 44.50 | Ten Spot | 49.50 |
| Four Roses | 49.50 | Paradise | 44.50 | Toplo | 79.50 |
| Fox Hunt | 49.50 | Play Ball | 49.50 | Velvet | 64.50 |
| Gold Star | 44.50 | Red, White & Blue | 39.50 | Zig Zag | 69.50 |
| Grand Canyon | 169.50 | School Days | 44.50 | | |

Guaranteed PERFECT Used Slots

- | | | | |
|-----------------------------|----------|-----------------------|----------|
| Serial Numbers Over 400,000 | | Compare These Prices! | |
| 25c Black Cherry | \$209.50 | 5c Cherry Bell, 3/10 | \$149.50 |
| 25c Brown Front | 189.50 | 5c Brown Front | 159.50 |
| 25c Bonus | 269.50 | 5c Silver Chrome 2/5 | 179.50 |
| 25c Blue Front | 164.50 | 5c Dark Cherry | 189.50 |
| 25c Dark Cherry | 199.50 | 5c Q.T. Blue | 64.50 |
| 10c Silver Chrome 2/5 | 189.50 | Safe Stands (As Is) | 10.00 |
| 10c Brown Front | 164.50 | Jack-In-The-Box | 49.50 |

ARCADE

- | | | | |
|---------------------------|----------|-----------------|-------|
| Western Baseball | \$ 75.00 | Bank Ball | Write |
| Rex Skee Ball Alleys | 119.50 | Super Skee-roll | Write |
| Keeney Anti-Aircraft Guns | 44.50 | Super Triangle | Write |
| Parachutes | 64.50 | Red Ball | Write |
| Chicken Sam | 64.50 | | |

WRITE FOR ANYTHING YOU NEED IN ARCADE EQUIPMENT
 WE HAVE THE FINEST AT THE LOWEST PRICES!

SEND US YOUR ORDER—WE HAVE ANYTHING YOU WANT IN STOCK AT ALL TIMES!

David Rosen

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
 PHONE: STEVENSON 2258-2259

FOR OPERATORS WHO INSIST ON THE BEST

Seeburg
 DEPENDABLE MUSIC SYSTEMS

DISTRIBUTOR
 FOR SEEBURG
 PHONOGRAPHS
 AND ACCESSORIES

**MILWAUKEE COIN HAS NEW EQUIPMENT
 FOR IMMEDIATE DELIVERY!**

Take Advantage of Our Reduced Prices!

S L O T S

Fully Guaranteed BLACK CHERRY BELLS, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5.

- | | | | | | |
|---|---------------|---|---------------|-----|-----------|
| 5c | -\$174.50 | 10c | -\$194.50 | 25c | -\$224.50 |
| Mills New Vest Pockets | Write | Jenn. Master Silver Chief, S.P., 10c | \$ 79.50 | | |
| Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5c | \$139.50 | Jenn. Silver Chief or Silver Club Special, 5c | 98.50 | | |
| 10c | \$149.50; 25c | 10c | \$119.50; 25c | | |
| 179.50 | | Jenn. Victory Model, 5c | 119.50 | | |
| Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25c | 195.00 | Pace All Star Comets, Comp. Refin., 3/5, 5c | 69.50 | | |
| Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5 5c | 189.50 | 10c | \$79.50; 25c | | |
| 10c | \$195.00; 25c | Pace Rocket or DeLuxe, S.P., 5c | 69.50 | | |
| 225.00 | | 10c | 89.50 | | |
| Jenn. 4-Star Chief, Compl. Record. and Refin., 10c | 79.50 | | | | |

CONSOLES & PAY TABLES

- | | | | |
|--|----------|-----------------------|----------|
| Pace Club Consoles, 10c | \$125.00 | Skylark, F.P. or C.P. | \$124.50 |
| Caille Club Console, Late Mod., 25c | 125.00 | Bally Challenger | 89.50 |
| Bally Skill Field, 7-Coin Head | 89.50 | Race King | 89.50 |
| Pace Reels, 5c, Without Rails, A-1 Condition | 69.50 | Mills Big Race | 49.50 |
| Pace Reels, 5c, With Rails, A-1 Condition | 89.50 | Turf Champ | 69.50 |
| Pace Saratoga, 5c, Without Rails | 69.50 | | |
| Keeney Super Bells, 5c, Like New | 294.50 | | |
| The Favorite | 49.50 | | |
| Rays Track, Late Serial Nos. | 89.50 | | |
| Paces Races, Black Cabinet | 89.50 | | |
| Evans Roll-Ette | 89.50 | | |
| Lucky Lucre, New Type Head | 149.50 | | |

MISCELLANEOUS

- | | |
|--|----------|
| Seeburg Wireless Wallomatic, completely reconditioned with new 70L7 Tube | \$ 37.50 |
| 6 Seeburg 30 Wire Boxes, late type Metal Covers with 2 Adapters, Lot | 75.00 |
| Strips, S.P., C.H. or Club Special, Set of 3 | .45 |
| 20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3 | 3.00 |
| 20 Stop Star Discs, hardened | .60 |
| Keeney Anti-Aircraft, Brown | 79.50 |
| Keeney Air Raider, like new | 119.50 |

PHONOGRAPHS

- | | |
|---|----------|
| Wurlitzer P-12, Completely Overhauled and Cabinet Resprayed | \$129.50 |
| Rock-Ola 12 Record, Completely Overhauled and Cabinet Resprayed | 129.50 |
| Seeburg 12 Record, Completely Overhauled and Cabinet Resprayed | 129.50 |

Milwaukee Coin Machine Co.

3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

ACE "Featherlite" COIN COUNTER

See your Distributor for further details

ACE COIN COUNTING MACHINE CO. • 3715 N. Southport • Chicago 13

America's Finest...

NOW DELIVERING!

**NEW AMI
 AUTOMATIC HOSTESS TELEPHONE MUSIC**

↓ ↓ ↓ ↓
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RUNYON SALES COMPANY

123 W. RUNYON ST., NEWARK 8, NEW JERSEY—TEL: BIGELOW 3-8777
 593 TENTH AVE., NEW YORK 18, NEW YORK—TEL: LONGACRE 3-4820
 956 MAIN ST., BUFFALO 2, NEW YORK—TEL: LINCOLN 6093

**WILL PAY
 TOP
 PRICES FOR**

- SCHOOL DAYS
 PARADISE
 SPOT POOL
 ABC BOWLER
 BELLE HOP
 SEA HAWK
 HOROSCOPE
 MIAMI BEACH
 CHAMP
 NEW CHAMP

WRITE OR PHONE TODAY!

**MARVEL
 MANUFACTURING CO.**

2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47

WANTED

HIGH DOLLAR PAID FOR

- | | |
|--------------|-----------------|
| CHAMP | ZIG ZAG |
| PARADISE | MUSTANG |
| SCHOOL DAYS | BOLOWAY |
| SEA HAWK | SHOW BOAT |
| SPOT POOL | STAR ATTRACTION |
| HOROSCOPE | STRATOLINER |
| MIAMI BEACH | LEGIONNAIRE |
| CAPTAIN KIDD | DIXIE |
| HI HAT | SNAPPY '41 |
| GUN CLUB | FOX HUNT |
| KNOCKOUT | SPORT PARADE |
| BIG PARADE | ARGENTINE |

★
 WRITE OR PHONE TODAY!

MID-STATE CO.

2369 Milwaukee Ave. Chicago 47, Ill.
 Phone: Everglade 2545

NEW MACHINES NOW BEING DELIVERED

GOTTLIEB SUPERLINER	\$322.00
CHICAGO COIN SPELLBOUND	325.00
EXHIBIT'S NEW FAST BALL	330.00
ARIZONA	279.50
TOTAL ROLL	525.00
MILLS NEW BLUE & GOLD VEST POCKET	74.50
GOTTLIEB Improved DeLuxe GRIP SCALE	39.50
A. B. T. CHALLENGER, Beautifully Designed	65.00

CONSOLES — SLOTS — 1-BALLS

Pace Saratoga, 5¢, rails	\$ 94.50	Mills 10¢ Giltter Gold	\$210.00	
Pace Reels, 5¢, rails, A-1 Cond.	89.50	Mills 5¢ Blue Fronts	125.00	
Bally Club Bell, Comb., late	210.00	Mills 10¢ Blue Fronts	150.00	
Super Bell, 5¢, Comb. F.P. & P.O.	255.00	Mills 5¢ Brown Fronts	145.00	
Sport Special	125.00	Mills 10¢ Brown Fronts	165.00	
Record Time	125.00	Mills 5¢ Handload, 3/5 P.O.	185.00	
Blue Grass	150.00	Jenn. Chief, 10¢	125.00	
Dark Horse	150.00	Jenn. Bronze or Standard Chiefs, 5¢ ..	299.00	
Mills Owl	79.50	10¢	\$309.00; 25¢ ..	319.00
Mills O.T., Gilt. Gold, Reblt., 5¢	89.50	Jenn. Super DeLuxe Liteup Chief, 5¢ ..	324.00	
Mills 25¢ Q.T.	125.00	10¢	\$334.00; 25¢ ..	344.00
Mills 5¢ Vest Pockets, Refin.	45.00	Club Trophy	240.00	

CIGARETTE MACHINES

8 Col. Rowe Imperial	\$ 60.00	7-Col. Model S DuGrenier	\$ 65.00	
U-NEED-A-PAK, 8-Col., Model E				\$45.00

RECONDITIONED 5-BALL FREE PLAY GAMES

Streamliner	\$190.00	Marines at Play	\$119.00	Bolaway	\$79.50
Catalina	179.50	Invasion	90.00	Spot Pool	74.50
Gottlieb Liberty	165.00	Argentine	89.50	Four Roses	72.50
Sky Chief	165.00	Kismet	89.50	Spot a Card	72.50
Keep 'Em Flying	155.00	Topic	89.50	Eagle Squadron	69.50
Hollywood	145.00	Defense	89.50	Sea Hawk	67.50
Yankee Doodle	145.00	Venus	89.50	ABC Bowler	67.50
Big Parade	140.00	Gonco Victory	89.50	Ten Spot	64.50
Midway	129.50	Capt. Kidd	89.50	New Champ	59.50
Four Aces	129.50	Gun Club	89.50	7-Up	57.50
5-10-20	129.50	Texas Mustang	79.50	Big Chief	49.50
Knockout	129.50				

NATIONAL COIN MACHINE EXCHANGE
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO



IN COIN MACHINES, TOO! THESE ARE GUARANTEED TO BE IN A-1 CONDITION FREE PLAY

American Beauty, Conv.	\$ 79.50	Seven Up	\$ 49.50
Argentine	69.50	Shangri-La	89.50
Cover Girl	179.50	Sky Rider (Rev.)	59.50
Eagle Squadron	109.50	Snappy '41	49.50
5-10-20	99.50	Spot Pool	49.50
Gun Club	49.50	Star Attraction	49.50
Home Run '42	59.50	Stratoliner	49.50
Horscope	59.50	Super Chubbie	49.50
Knockout	69.50	Tail Gunner	54.50
Legionnaire	69.50	Ten Spot	49.50
Salute	49.50	Venus	69.50
School Days	49.50	Victory	69.50
Sea Raider, Conv.	69.50	Zig Zag	54.50

SLOTS
★ SPECIALS ★
MILLS MELON BELLS, 5c

MUSIC
★ SPECIALS ★
ROCK-OLA RM-16, Illum.

ARCADES

Bally Sky Battle	\$109.50	Mutoscope Sky Fighter	\$109.50
Bally Under Sea Raider	249.50	Photomatic, Late Model, Perfect	699.50
Keeney Air Raider	79.50	Scientific Batting Practice	89.50
Mills Panoram (Best Solo-Vuc Conv.)	369.50	Seeburg Rayolite (Rev.)	49.50

MULTIPLES AND CONSOLES
★ SPECIALS ★

'41 Derby, F.P.	\$169.50	Paces Races, Brown Cab.	\$119.50
'45 Derby, Rev., F.P.	199.50	Paces Reels w/rails	89.50
Pimlico, F.P.	199.50	Silver Moon, Comb, 5c	139.50
Spinning Reels, P.O.	59.50	Silver Moon, F.P., Tot.	79.50
Evans Pacers (1940)	199.50	Super Bell, 5c Comb.	219.50
Jumbo Parade, F.P.	69.50	Two-Way Super Bell, 5-5	279.50
Keeney Four Way Super Bell, 5-5-5-25c, Perfect	499.50	Galloping Domino (40) (Check Separators)	129.50
Paces Races, Bl. Cab.	69.50		

BALLY CLUB BELLS, 5c Comb.

TERMS: 1/3 DOWN, BALANCE C. O. D.
ALL PHONES: DISTRICT 0500
EXCLUSIVE EXHIBIT DISTRIBUTORS FOR MARYLAND, D. C., DELAWARE NOW DELIVERING EXHIBIT'S SENSATIONAL NEW 5 BALL FREE PLAY GAME . . . FAST BALL



635 "D" ST., N. W., WASHINGTON 4, D. C.
2505 NORTH CHARLES ST. BALTIMORE 18, MD.

TUBES and ACCESSORIES
Complete Line of Phonographs and Parts

SENSATIONAL! DO YOU NEED A NEW JUKE BOX?
We have newly remodeled and modernized Wurlitzer 616's in a complete Life-Up style—Machine is completely transformed into a beautiful brand new appearance—Chassis has been completely overhauled. Order Today!
A TERRIFIC BUY! **\$335.00** EACH
IMMEDIATE DELIVERY! **\$375.00**
The same job as above on WURLITZER 24'S

WE BELIEVE WE STILL HAVE THE LARGEST STOCK OF 12 RECORD PHONOS IN THE U. S. A.

OUR NEWLY MODERNIZED WURLITZERS AND SEEBURGS WILL TAKE THE PLACE OF NEW EQUIPMENT
AT ONE-HALF THE PRICE
BEAUTIFUL NEW LOOKING MACHINES. WILL GET TOP MONEY—GIVE GOOD LONG SERVICE. ALL OUR CHASSIS ARE COMPLETELY OVERHAULED. WRITE!

WE MANUFACTURE MANY NEW NECESSARY WURLITZER PARTS AND HAVE A COMPLETE STOCK OF USED PARTS FOR ALL PHONOGRAPHS—SEND US YOUR ORDERS!!!

TUBES! TUBES! TUBES! SEND FOR COMPLETE CATALOG NO INCREASE IN PRICE!
Deposit Required With All Orders!

ALBENA SALES CO.
587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

BRAND NEW '46 MODEL TRACK ODDS
Daily Double, J. P., Twin Tube Type. Used three weeks. Serials #460079, 460136, 460160, 460137, 460138, 460139.
Phone or Wire at Once
HEATH DISTRIBUTING COMPANY
217 Third Street Phones, 2681 and 2682 Macon, Georgia

NEW Novelty CARD VENDOR



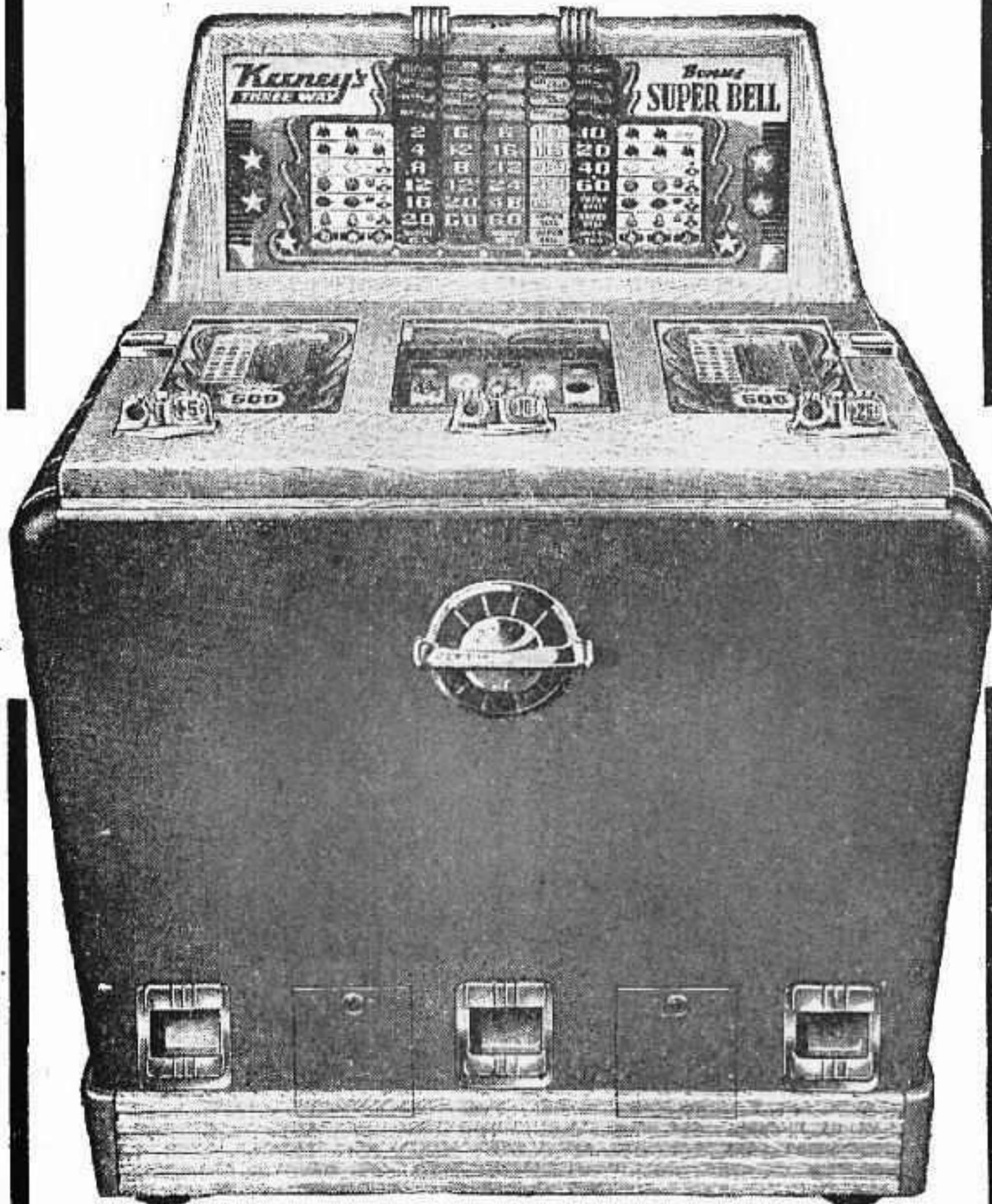
FAST PENNY GETTER
MADE FOR THE OPERATOR
ABT Coin Slots
Separate Locked Cash Box
Natural Oak Finish
Compact and Legal
No Federal Tax
A GOOD PROFIT REPEATER
Price **\$29.50** F. O. B. Brooklyn
1,000 Cards Free With Each Machine

SPECIAL OFFER • 1 Reconditioned 1c Master With 10 Lbs. Spanish Peanuts—\$9.00.

J. SCHOENBACH
1645 BEDFORD AVE. BROOKLYN, N. Y.

Endorsing Only the Best

**KEENEY'S NEW THREE-WAY MODEL
BONUS SUPER BELL**



*The aristocrat of coin operated equipment —
Indescribably Handsome — Magnetic Play Appeal —*

A RECORD BREAKING PRODUCER

Just what every smart lounge, swank club, fraternal order clubs and other choice locations WANT and NEED.

Features: To Mention Very Few

- Takes in up to 15 coins every play (5 thru each chute).
- Available in any combination of nickel, dime and quarter chutes.
- Standard model equipped with 5c-10c-25c chutes.
- Three people can play at the same time.
- Triple scoring—players win on 1 to 3 lite-up rows that flash while reels are in motion.
- Positive odds advance across jumbo lite-up scoreboard for powerful long-distance flash.
- A 500 BONUS to jackpot winner on each of 3 chutes thru which 5 coins are played.

Orders Filled on a "First Come First Served" Basis.
Prompt Action Will Help YOU.

**FIVE BALL FREE
PLAY MACHINES**



*We are delivering now . . . but
only those which are worthy of
BANNER ENDORSEMENT*

MUSIC

★
PACKARD PLA-MOR PRODUCTS

Manufactured by the Father of the Coin-Operated Phonograph Business, Homer E. Capehart. Now delivering Packard Wall Boxes—Adapters—Hideaways—All Packard Speakers, including the Packard "OUT-OF-THIS-WORLD" SPEAKER

BANNER SPECIALTY COMPANY
Endorsing Only the Best

199 W. Girard Avenue
Philadelphia 23, Pa.
GARfield 5-0975

1508 Fifth Avenue
Pittsburgh 19, Pa.
Grant 1373



WITH
**Keeney's NEW 3-WAY
BONUS
Super Bell**

SMASHING ALL RECORDS
for Console Earnings!

- ★ Takes in up to 5 coins thru each of three coin chutes.
- ★ Your choice: any combination of 5c, 10c or 25c play.
- ★ EARNINGS FAR EXCEED THOSE OF ANY COIN MACHINE!

*Get Your Order in Early for
Prompt Deliveries. Act Today!*

DELIVERING NOW:

- A—Keeney's 3-Way Bonus Super Bell, payout only.
- B—Keeney's 2-Way Bonus Super Bell, convertible free play or payout.
- C—Keeney's Single Bonus Super Bell, convertible free play or payout.

WORLD-WIDE DISTRIBUTORS

1919 Missouri Ave.
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Market 4525

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1513 Oak St.
KANSAS CITY, MO.
Victor 8404-8405

Exclusive KEENEY Distributors in Illinois, Iowa, Missouri, Nebraska and Kansas

ALL ABOARD!



Remember . . .

You're Invited To Enjoy
TWO BIG DAYS IN BIRMINGHAM

SEPTEMBER 13TH AND 14TH

It's the Alabama Curtain-Raiser for the
**NEW 40-SELECTION PHONO-
GRAPH INTERNATIONAL
MUTOSCOPE EQUIPMENT**

AND

J. H. KEENEY PRODUCTS

On Display in the Brand New Building of
H & L Distributors, Incorporated
1524 2d Ave., North Birmingham, Ala.
Refreshments



DISTRIBUTORS, INC.

JACK LOVELADY

MORRIS HANKIN

1524 2D AVE., N. BIRMINGHAM, ALA.

ASNA Novelty Show At Chicago October 7 Will Feature Fair

NEW YORK, Sept. 7.—Over 40 manufacturers of premiums and novelties will exhibit their products at the 43d Annual Specialty Fair of the Advertising Specialty National Association, October 7-10, at the Palmer House here, according to H. R. LeRoy, association president.

Non-members, as well as members of the association, will be admitted to the convention as well as the annual fair. R. M. Searle, association secretary, states. Dr. Kenneth McFarland, superintendent of public schools in Topeka, Kan., will address the group at the opening on advertising and selling.

Gene Barron Named Rep in World Wide Distributors Sales

CHICAGO, Sept. 7.—Wide World Distributors announced this week the appointment of Gene Barron as sales representative for that firm in Northern Illinois and Iowa.

Also announced was the transfer of William Nelson, Southern Illinois salesman to Western Missouri and Kansas, and salesman Archie Solomon, from Missouri to Iowa. Addition of Barron and the switch of other staff officers was made, according to Wide World Distributing, to cope with the increased demand for equipment.

Prove You're 16 And Play a Juke

WEST ORANGE, N. J., Sept. 7.—Juke box playing bobby-soxers may have to carry birth certificates here if the town commission adopts a measure it now has under consideration.

Ordinance prevents minors under 16 from using coin-operated amusement machines. Proprietors, it also stated, would be held responsible for verifying doubtful ages by birth certificate.

Transit Firms Set For Record Winter In Florida Resorts

JACKSONVILLE, Fla., Sept. 7.—Tourist season crowds this year will overshadow last year's record throngs, according to transportation companies that bring visitors to this winter haven.

The Seaboard Railway, the Atlantic Coast Line and the Southern Railroad have announced that both coach and Pullman service will be increased. Amount will be determined by equipment availability.

The airlines also were on record with announced plans for more passenger space to the winter resort. Eastern Airlines declared it will increase seat miles by 300 per cent. National officials said they would have a 100 per cent increased accommodation rise by January and will follow shortly thereafter with an additional 100 per cent.

Bus lines have served notice on the public that their vehicular traffic will be increased according to the demand and have already added schedules to the peninsula State.

Miami expects to lead the tourist parade since the armed forces have virtually vacated all of its hotels. However, house and apartment hunters will find the situation desperate, according to city officials.

Big OPA Probe To Shut Down Black Market in Lumber

WASHINGTON, Sept. 7.—Specialty trained investigators for the OPA, organized two years ago, are now quietly investigating black markets in lumber, Price Administrator Paul Porter announced this week.

Known as the Division of Special Investigations, the special staff developed cases on the recent indictments of lumber black market operators on the West Coast, the OPA disclosed.

Agents for the investigational division were released from their previous duties of protecting ration currency for gasoline and food from counterfeiting and thefts. Since V-J Day, the special agents have been assigned to investigate serious types of price violations where criminal prosecution was indicated, according to Mr. Porter.

Not necessarily confined to open investigation work, the agents often resort to using funds provided by Congress to make "buys." This is done, under assumed identity, to establish proof of violation.

Badger Coinmen Confab at Oshkosh

MILWAUKEE, Sept. 7.—Wisconsin Coin Machine Operators' Association announces that the final out-of-Milwaukee meeting will be held at Hotel Raulf, Oshkosh, September 9.

Association's winter meetings will take place in Milwaukee where transportation is less difficult during extreme weather.

WHIZZ

the finest skill game there is . . .

by **GENCO**

WHIZZ is a NEW electrically operated FREE PLAY Skill Score game packed with lots of ACTION, SPEED and PLAYER APPEAL!

WHIZZ can be operated as a FREE PLAY or NOVELTY game . . . and a BIG money maker either way.

A fast, exciting colorful game with plenty of "come on" and speedy playing time.

When you see WHIZZ in action . . . you too will say—**The FINEST skill game there is!**

WHIZZ IS THE FINEST BECAUSE—

- A minimum of four balls lined up in rotation earns award. Value increases as additional balls are lined up.
- Score automatically lights up on colorful playfield.
- Sturdily constructed and highly finished in attractive veneer.
- New anti-tilt device . . . super-sensitive, gives protection against cabinet nudgers.
- All awards fully metered.
- Game cabinet is 24" high, 12" deep and 18" wide. Pedestal is 38" high. Overall height 62".
- Game can be detached from pedestal for use on counter.

Phone, Wire or Write Your Distributor Today!



ELECTRICALLY OPERATED!

\$189.50

F.O.B. FACTORY

GENCO

2621 N. ASHLAND AVE. CHICAGO, ILL.

TOTAL ROLL STILL LEADS THE FIELD!

NEW GAMES

- MARVEL'S FRISCO
- MARVEL'S CATALINA
- GOTTLIEB SUPERLINER
- CHICAGO COIN SPELLBOUND
- EXHIBIT BIG HIT
- BALLY SURF QUEENS
- WRITE

RECONDITIONED FREE PLAY GAMES READY FOR IMMEDIATE OPERATION

Yankee ... \$159.50 Doodle ... 144.50 Keep 'Em Flying ... 179.50 Hollywood ... 149.50 Shangri-La (Gott.) ... 150.00 Big Top ... 92.50 Home Run '42 ... 129.50 TORPEDO PATROL	Spot Pool ... \$72.50 Shangri-La (P&S) ... 109.50 Marvel Baseball ... 84.50 Gun Club ... 79.50 Towers ... 69.50 Victory ... 79.50 Ten Spot ... 59.50
---	--

COUNTER GAMES

1c & 5c Liberty Bells, F.R. \$19.50	1c Mercury Cig. Reels 18.50
1c to 25c Comb., Head or Tail 9.50	1c Daval Jiffy, Cig. Reels 12.50
5c Bally Reserve, Cig. or F.R. 10.50	

SPECIALS

Keeney 5¢ Super Bell. Comb. \$275.00	Keeney Twin Super Bell 5-5 325.00
Mills Cherry Bell Chrome 5¢ 225.00	'41 Derby \$275.00
Contest 1 ball 85.00	Longacre. \$375.00
Dark Horse 150.00	Blue Grass 150.00
Owl 59.50	Sport Special. 150.00
Vest Pocket Blue and Gold 45.00	Mills 5-In-1 49.50

1/3 deposit with order, bal. C. O. D.
MID-STATE CO.
 2369 Milwaukee Ave. Chicago 47, Ill.
 Phone: Everglade 2545

"THE HOUSE OF FRIENDLY PERSONAL SERVICE"

ATLAS Headquarters for **NEW Equipment**

YES! WE ARE MAKING DELIVERY ON THESE NEW GAMES—NOT NEXT WEEK—NOT NEXT MONTH . . . BUT NOW!

- GOTTLIEB SUPERLINER
- CHICAGO COIN SPELLBOUND
- EXHIBIT FAST BALL • BIG HIT
- BALLY SURF QUEEN
- MARVEL FRISCO
- BALLY VICTORY DERBY
- BALLY VICTORY SPECIAL
- GENCO TOTAL ROLL
- CHICAGO COIN GOALEE
- EVANS BANGTAILS, JP
- BAKER'S PACERS • ATOMIC BOMBER
- BANK BALL—9 FT. AND 12 FT.

NEW COUNTER GAMES

DAVAL NON-COIN MARVEL & AMERICAN EAGLE, EA.	\$54.00
ABT CHALLENGER	\$65.00
GOTTLIEB 3-WAY GRIPPER	39.50
DAVAL BUDDY	33.00
DAVAL GUSHER	54.00

NEW DOWNEY-JOHNSON COIN COUNTER.....\$177.50

SLOTS

Jennings Stand'd Chief, 5c....	\$299.00
Jennings Stand'd Chief, 10c....	309.00
Jennings Stand'd Chief, 25c....	319.00
Jennings Super DeLuxe (Life-Up)	
Chief, 5c	324.00
10c	334.00
25c	344.00

NEW!

50c Pace DeLuxe Bell.....	\$500.00
\$1.00 Pace DeLuxe Bell.....	600.00
Groetchen Columbia Jackpot Bell	145.00
Extra Bell Cabinet (Complete)...	77.50

Coming Soon . . .
Jenning 50c Silver Eagle Write
Exclusive Distributors for Northern Illinois

USED EQUIPMENT as you like it

GUARANTEED!

If unsatisfactory, return in 10 days for full refund of purchase price!

SLOTS

Jenn. Victory Chief, 5¢	\$125.00	
10¢, \$140.00; 25¢	155.00	
Mills Gold Chrome 5¢	175.00	
10¢	\$195.00; 25¢	225.00
5¢ Mills Black, H.L.	175.00	
Vest Pocket Bell, BI & GOLD.	49.50	
Jenn. 4-Star Chief, 5¢	105.00	
10¢	\$115.00; 25¢	125.00
Jenn. 25¢ Club Console	185.00	

All equipment listed above completely rebuilt and entirely refinished.

WHILE THEY LAST! SEEBURG HITONES

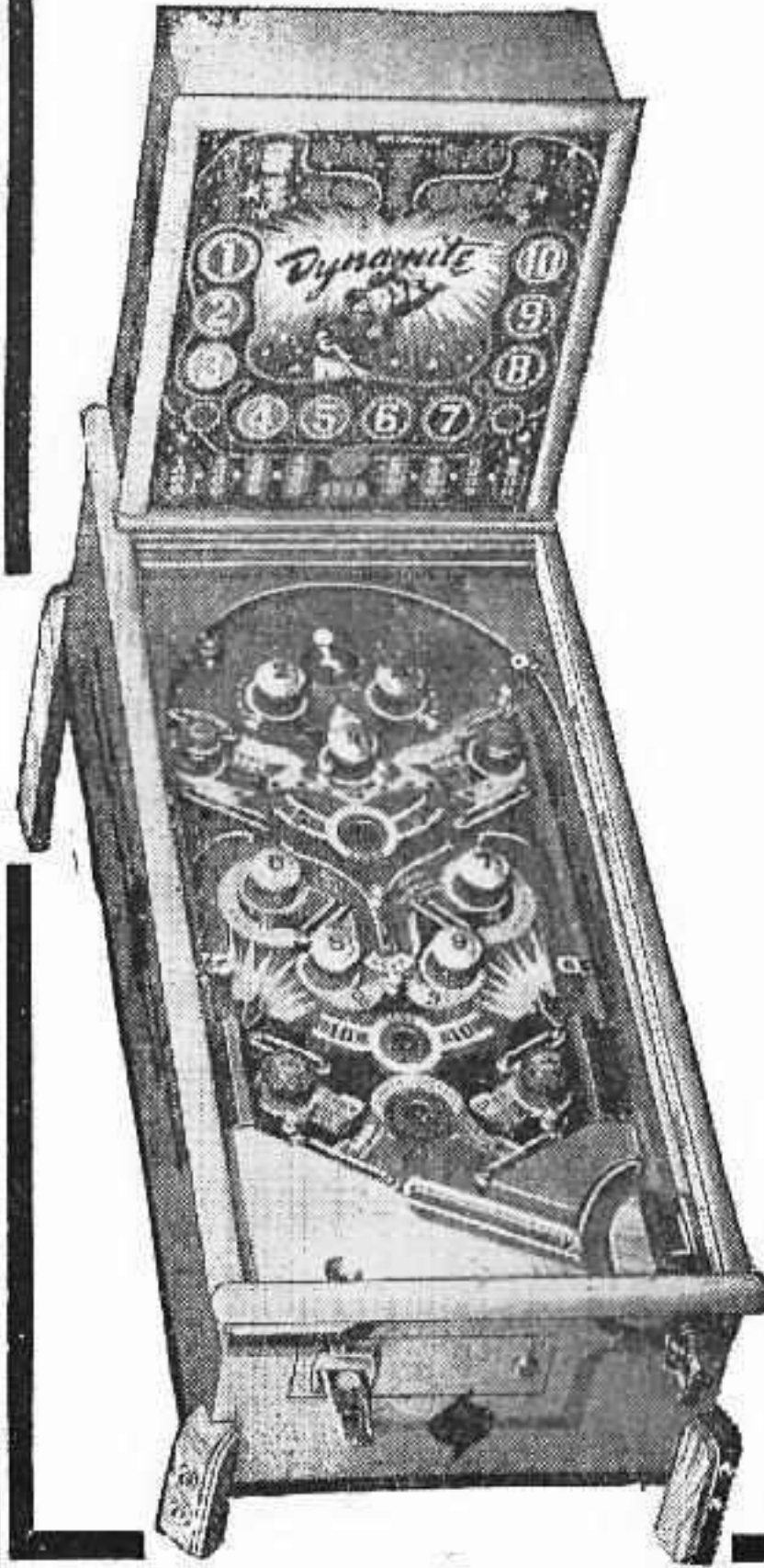
8800 RC or 9800 RC

ONLY \$575.00 EACH

Completely Rebuilt and Cabinets Beautifully Refinished. Worn Units Replaced With Genuine Seeburg Parts. New Grille Cloths.

IT'S MAKING A TERRIFIC BANG!

DYNAMITE!



With **ATOMIC KICKERS**

Place Your Order With Your Jobber **NOW!**

Williams
MANUFACTURING COMPANY
161 W. HURON ST.
CHICAGO 10, ILLINOIS
MEMBER CMI

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

NOW MAKING PROMPT DELIVERY ON

SUPERLINER

Gottlieb's **SENSATIONAL NEW SUPER GAME!**

- ★ **MAGIC BUTTON!**
- ★ **STREAMLINE DESIGN!**
- ★ **"JET-PROPELLED" EARNINGS!**

ORDER TODAY!



Exclusive Gottlieb Distributors in Florida and Cuba

COME IN... SEE AND HEAR **SEEBURG** SCIENTIFIC SOUND DISTRIBUTION
DEPENDABLE MUSIC SYSTEMS

EXCLUSIVE SEEBURG DISTRIBUTORS IN FLORIDA



FLORIDA AUTOMATIC SALES CORP.
839 WEST FLAGLER ST.
MIAMI, FLORIDA
All Phones: 3-6221

JACKSONVILLE, 60 Riverside Ave. Phone 3-0611
TAMPA, 115 South Franklin St. Phone 3856
HAVANA, CUBA

ATLAS NOVELTY COMPANY

2200 N. WESTERN AVE. • PHONE ARmitage 5005 • CHICAGO 47
ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
Assoc. ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19
Offices ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9





M. S. GISSER, Sales Manager

MUSIC—READY FOR LOCATION—ALL BOXES CLEANED, CHECKED & CRATED

Wurlitzer 616	\$250.00
Wurlitzer 24	310.00
Wurlitzer 500	425.00
Wurlitzer 61	150.00
Wurlitzer 24, Victory Model	425.00
Wurlitzer 16, Victory Model	395.00
Rock-Ola '41 Super	410.00
AMI Singing Tower	325.00
AMI Highboy, 40 Selection	395.00
AMI Streamliner, 5-10-25	275.00
Wurlitzer, R C, Twin-12	275.00
Rock-Ola, R C, Twin-12	275.00
Rock-Ola, Imperial 20, Cellar R C	275.00
Wurlitzer 24, Cellar R C	275.00

FREE PLAY GAMES

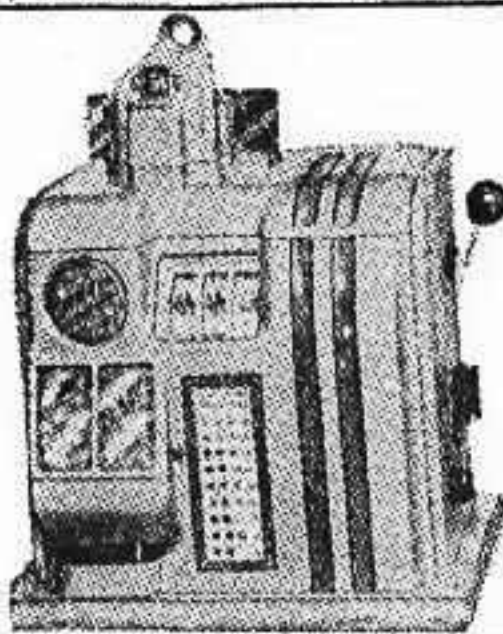
All Out	\$ 69.50	Hi Hat	\$ 79.50	Record Time	\$125.00
ABC Bowler	74.50	Invasion	125.00	Salute	59.50
Barrage	39.50	Kismet	175.00	Second Front	125.00
Boomtown	39.50	Landslide	39.50	Star Attraction	74.50
Chubby	25.00	Marines at Play	125.00	Show Boat	79.50
Crossline	89.50	1-2-3, Short Model	84.50	Spot Pool	74.50
Champ	59.50	Owl	84.50	School Days	89.50
Dixie	54.50	Pan-American	64.50	Sport Parade	59.50
Eagle Squadron	110.00	Paratroop	84.50	Sky Ray	54.50
5-10-20	135.00	Play Ball	59.50	Trailway	64.50
Flicker	69.50	Polo	35.00	Wild Fire	89.50
Glamour	44.50	Repeater	59.50	Victorious	94.50

CONSOLES

Sun Rays, F.P.	\$145.00
Paces Reels, Combination	150.00
Totalizer, F.P.	110.00
Silver Moon, F.P.	110.00
Big Top, F.P.	110.00
High Hand, Combination	140.00
Paces Saratoga Jr., P.O.	100.00
Big Game, F.P.	95.00
Lato Mills Four Bells, 5¢ Play	450.00
Keeney Kentucky Club	110.00
Bally Club Bell, Combination	210.00
Jumbo Parade, F.P.	85.00
Baker's Paces, Daily Double	225.00
Baker's Paces, Daily Double Check	
Separators	425.00

COLUMBIA BELLS

Double Jackpot
1946 Models
\$145.00
—
Lots of 5
\$137.50 Ea.
—
Changeable to 1¢, 5¢, 10¢, 25¢ Play



Build a Legal Route of Easy To Handle
Metropolitan Card Vendors

- ★ Tax Free
 - ★ Trouble-Free
 - ★ 1000 Cards Free
- \$29.50**

★
Wanted To Buy
MUTOSCOPE DIGGERS
—Any Quantity—
Must Be ROLL FRONTS
WIRE or PHONE US—
Tell us the condition of your machine and your price.

TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

2021-25 PROSPECT AVE. Phone: PROspect 6316-7 CLEVELAND 15, OHIO

Due to Condition of Owner's Health FOR SALE

One of the finest music and pinball routes in the country, together with modern two story brick building that was designed for the distributing business.

There's a golden opportunity for a live-wire distributor here, since there isn't a real distributor in the entire State. Business will pay for itself in less than a year.

This is a gilt-edge proposition, but it will take \$175,000.00 to handle, so please don't waste your time and mine if unable to handle for any reason whatsoever. Gladly finance for reliable party. Write
BOX D-306, The Billboard, Cincinnati 1, Ohio

WILL PAY TOP MONEY

We'll Buy Any Type of Mills Escalator Slots!
2/5 or 3/5 Pay

Write-Wire-Phone Us Before You Sell!

American Amusement Co.
4047 W FULLERTON AVE CHICAGO 39 ILLINOIS CAPITAL 5300
"IF YOU MISS US - YOU MISS MAKING MONEY"

Now Delivering **New BUCKLEY TRACK-ODDS**

7-COIN RACE HORSE CONSOLE

- **NEW TYPE PAYOUT**
WITH DOUBLE COIN TUBE
- **FREE WHEELING SPINNER**
WITH POSITIVE STOP ACTION
- **IMPROVED ODDS CHANGER**
WITH NEW TYPE CONTACT ASSEMBLY
- **7-SLOT SELECTIVE COIN HEAD**
INCORPORATING FIVE NEW DISTINCTIVE FEATURES PLUS ANTI-CHEATING IMPROVEMENTS
- **NEW JACKPOT PAYOUT**
PAYS UP TO 100 COINS FROM TUBE PLUS BONUS TOKEN

ORDER TODAY FOR PROMPT SHIPMENT

Buckley Manufacturing Co.

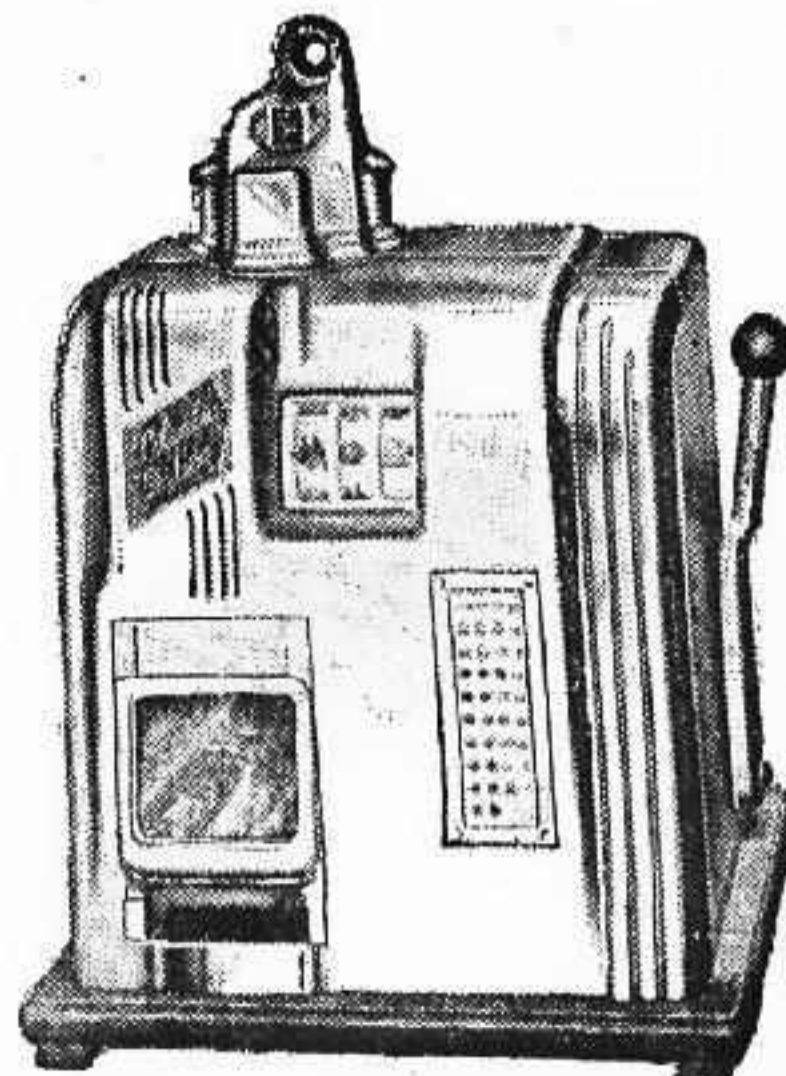
4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

HERE NOW!

THE NEW COLUMBIA DELUXE CLUB BELL BY GROETCHEN

16 inches wide, 15 inches deep, 23 inches high. 5c play changeable right on location to 10-25c. Weighs only 66 pounds.

\$209.50



ROANOKE VENDING MACHINE EXCHANGE

13 S. JEFFERSON ST., ROANOKE, VA.

CHICAGO COIN'S 5 BALL NOVELTY GAME THAT LIVES UP TO ITS NAME

GOALEE
The GREATEST OF ALL
ARCADE PIECES
**CHICAGO COIN
MACHINE CO.**
1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

New BLACKSTONE

Penny, Nickel, Dime
Counters.
\$2.10 POST PAID TO YOU



**BRAND
NEW
GG GRIPS**
None Better
\$24.50

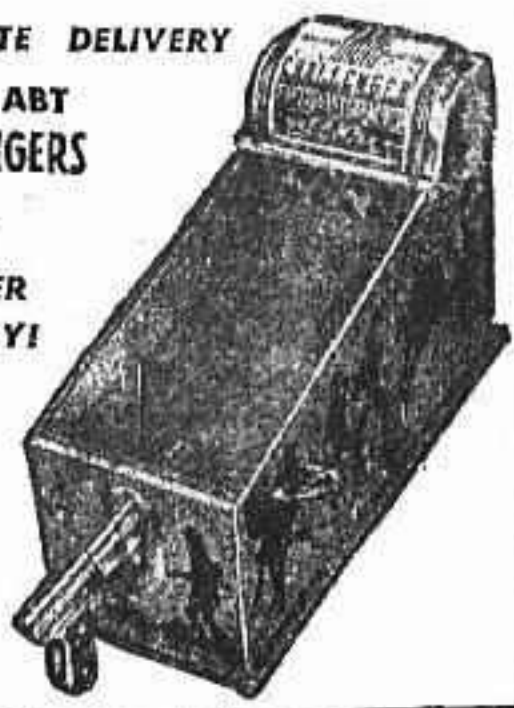
ARCADE EQUIPMENT

Keeney Air Raider	\$100.00
Tall Gunner	125.00
Shoot the Jap	90.00
Pikes Peak	22.50
Smileys, BRAND NEW	24.50
3-Col. Snacks	8.00
Columbia Bells, Brand New	145.00
Brand-New Advance Box Match Vendors	16.50
Hansen's Penny-Nickel Computing Scale	18.50
Brand-New Pitchem	37.50
Brand new Advance four 1¢ stamp for 5¢ Machines	15.00
BRAND-NEW CHALLENGERS	65.00

IMMEDIATE DELIVERY

NEW ABT CHALLENGERS

★
ORDER TODAY!



BULK VENDOR

Built for the Operator!



Write For Prices

Spanish Peanuts, 22c Lb.
Jumbo Peanuts, 27c Lb.

CARD VENDOR

The Real Money-Maker.

A ROUTE OF THESE TAX FREE CARD VENDORS WILL EARN A STEADY INCOME FOR YOU.

INTRODUCTORY PRICE
\$29.50

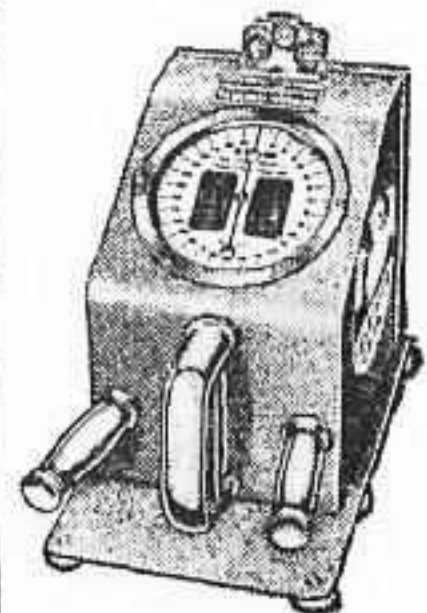
- 1,000 Cards Free!
- Legal Everywhere!

THOMAS NOVELTY CO.

1572 JEFFERSON

BRAND NEW

**GOTTLIEB
3-WAY
GRIPS**
\$39.50



WE WANT USED

Counter Games, any make, any condition, just so all parts are intact. Amusement machines, Peanut or Ball Gum Machines. What have you? How many? What make? What model?

Thoroughly Reconditioned and Refinished GG, One Way Hollys, C. I. S Gottlieb One Way

Good as New.
\$17.50



BALL GUM

BALL GUM is scarce, don't lose your locations. MARBLES, 3/8", the perfect substitute. Ass'd. colors glass agates, others.
Barrel, 40,000 \$52.50
Keg, 17,000 21.00
Cash with order. Prompt Shipment.

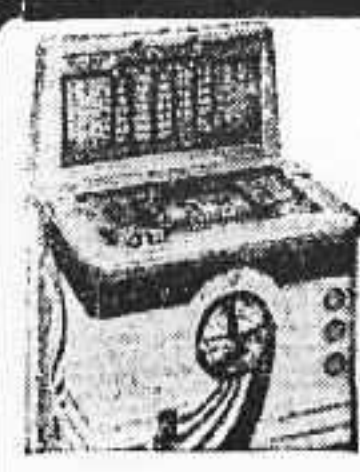
GUSHER Daval's



New Jack Pot or Bonus Counter Game — Hand Load. A Real Money Maker.

Order now.
\$54.00

Also—American Eagle and Marvel Cigarette 1¢ and 5¢ play. Write for prices.



NOW DELIVERING!
THE NEW KEENEY BONUS SUPER BELL

Guaranteed Equipment

★ A-1 CONDITION ★
PHONOGRAPHS

1 Wurlitzer 312	Each \$150.00
5 Wurlitzer 412	145.00
12 Wurlitzer 616	175.00
2 Wurlitzer 616A	185.00
5 Wurlitzer 850	675.00
1 Rock-Ola DeLuxe	350.00
8 Seeburg D	110.00
3 Seeburg K	195.00
3 Seeburg K 20	250.00
2 Seeburg Rex	225.00
7 Seeburg Royals	210.00
3 Seeburg 8800	450.00
2 Seeburg 8800 R.C.	495.00
3 Mills Throne	250.00

WALL BOXES

5 Buckley Chrome	Each \$12.50
7 5c Buckley Box, painted, 20 Selections	7.50
45 125 Wall Box	15.00
65 Seeburg Wall-O-Matic	25.00
10 Strollers	17.50
15 5c Seeburg Select-o-Matic Box Type S24	8.50

ARCADE EQUIPMENT

2 Panorams Peep	Each \$325.00
1 5c Exhibit Kiss-O-Meter	135.00
1 Mutoscope 1c Love Meter	110.00
1 Keeney Air Raider	95.00
8 Supreme Bolascare	219.50
1 Mutoscope Ace Bomber	150.00
1 Williams Zingo	100.00
1 Periscope	85.00
2 Scientific Batting Practice	85.00
2 Photomatics #PMN 7 FD16, 20 Slots, reconditioned like new, ready for location	875.00
1 Seeburg Paratrooper	45.00
2 Bally Rapid Fire	90.00
25 1c Hershey Candy Machine, Chrome Plated, like new	7.50

SLOTS AND CONSOLES

4 5c Silver Front	Each \$150.00
1 5c Gold Chrome	150.00
1 10c Blue Front	190.00
2 50c Gold Chrome	275.00
1 25c Cherry Bell	145.00
1 5c Rolatop	75.00
1 10c Rolatop	85.00
4 5c Columbia	49.50
18 5c Vest Pocket Blue & Gold	42.50
2 5c Chrome Plated Vest Pocket	49.50
3 Galloping Domino, Model 40	110.00
1 5c Paces Reel	79.50
3 5c Club Bells	175.00
1 5 & 25 Twin Paces Reel	275.00
7 Galloping Domino 38	75.00
1 Paces Races, Brown Cab.	95.00
1 Paces Races, Black Cab.	65.00
1 Lucky Star	100.00
5 Track Time 38	65.00
1 50c Paces Comet Console	225.00
1 25c Jennings Console	150.00

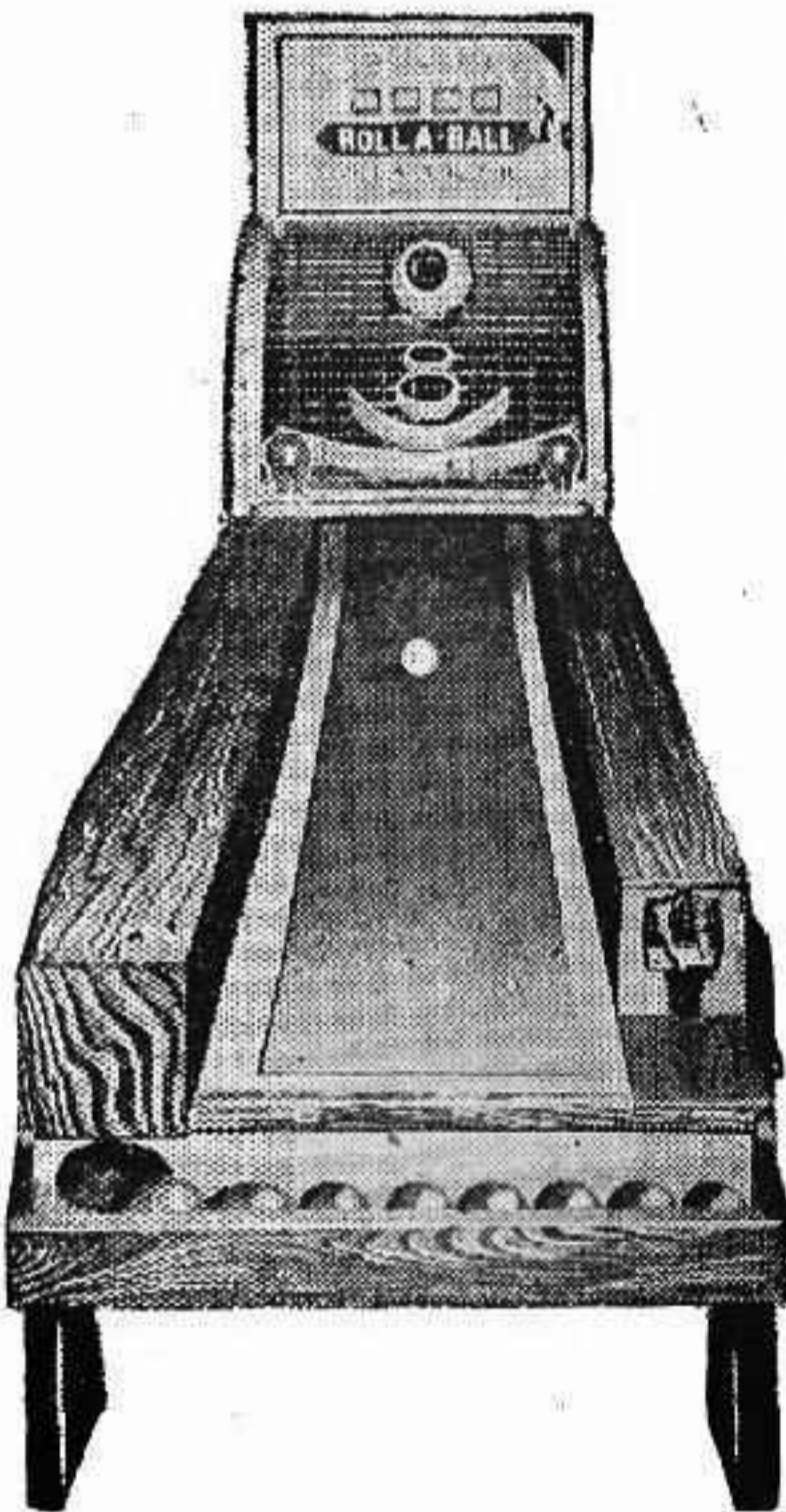
ORDER TODAY!

1/3 Deposit, Balance C. O. D.

H&L DISTRIBUTORS, INC.

MORRIS HANKIN JACK LOVELADY
708 Spring Street, N. W. Atlanta, Ga.
Phone: Hemlock 4224

New
IMPROVED
ROLL-A-BALL
FOR NEW HIGHS
IN PROFITS



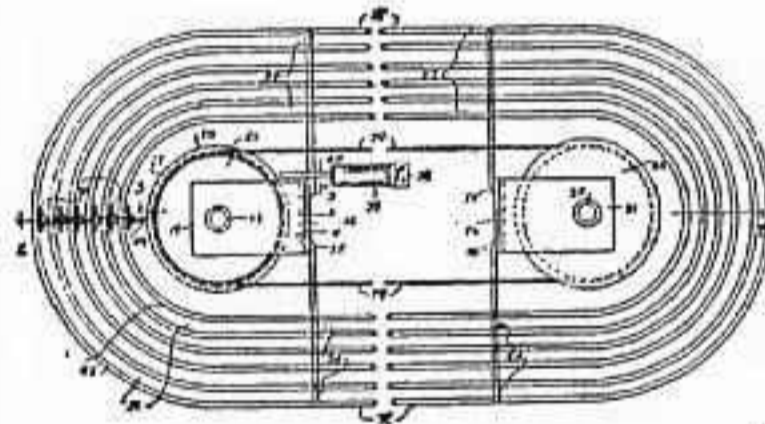
W. A. Tratsch Granted New Game Patent

CHICAGO, Sept. 7. — Walter A. Tratsch, of A.B.T. Manufacturing Company, has been granted a patent for an amusement machine, description of which is in the *Official Gazette* of the U. S. Patent Office, suggests that it is for a racing-type of game.

Tratsch said that it was too early to discuss possible plans for use of the invention in actual production.

Application was made May 17, 1945, and assignor is to Clarence E. Threedy, Chicago. Description, as given by the *Official Gazette*, follows:

An apparatus of the class described comprising a pair of spaced supporting brackets, a shaft supported by each of said brackets, a plurality of pulleys mounted in superimposed relation with respect to each other on one of said shafts and freely rotatable with respect thereto, a plurality of pulleys arranged in superimposed relation with respect to each other on the other of said shafts and freely rotatable with respect thereto, with each pulley providing a ratchet gear, a plurality of driven disks supporting said last-named pulleys, means for connecting said disks to said other of the shafts for rotation therewith, continuous belt members rotatable around said pulleys, and means adapted to selectively engage said ratchet gears to selectively restrain said last-named pulleys against rotation.



AMUSEMENT GAME patent awarded to Walter A. Tratsch is illustrated in this diagram, taken from the U. S. Patent Office publication.

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2 Jennings Silver Moon, F.P.	125.00

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1 Wurlitzer 412	175.00
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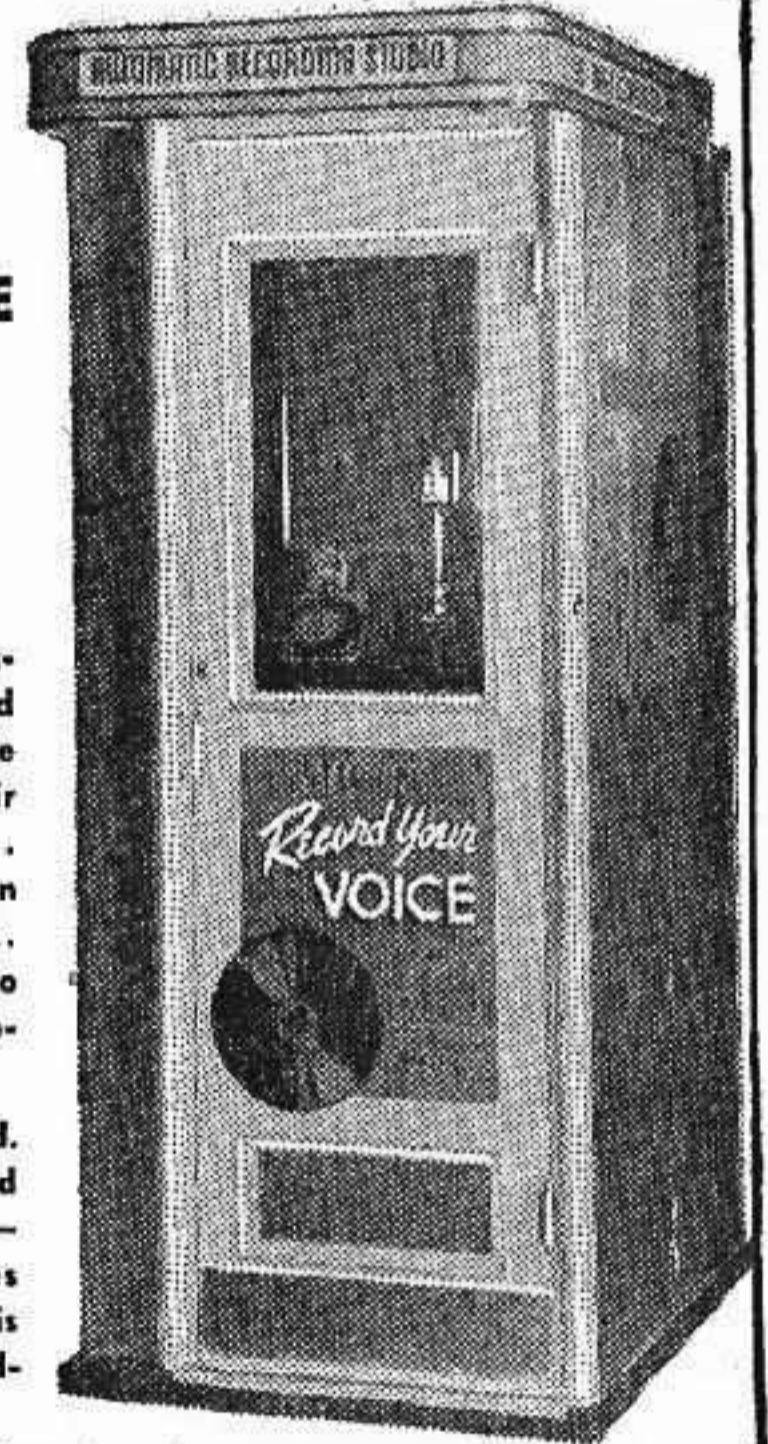
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Seeburg Wireless, 24 Sel. Perf.	25.00	Wurlitzer #125, Perfect Cond.	17.50
Seeburg 20 Sel. Wireless	35.00	Rock-Ola, All Types	Write
Seeburg 20 Sel. 3 Wire	27.50		

ORIGINAL AMPLIFIERS WITH TUBES

New Universal	\$39.50
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Mills	27.50
Wurlitzer 600-500	44.50
Wurlitzer P-12	25.00
Wurlitzer 412	27.50
Rock-Ola, Any Model	29.50

MOTORS

Rock-Ola Drive	\$22.50
Wurlitzer Counter Model	22.50
D.C. Wurlitzer, Seeburg & Rock-Ola ..	6.50

ORIGINAL SPEAKERS

New 12" P.M.	\$ 8.75
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Rock-Ola, Any Model	29.50

STEPPERS AND ADAPTERS

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THE NEW BIG COLUMBIA DELUXE BELL

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- ★ INTERCHANGEABLE COIN PLAY!

No need to invest in machines with separate coin play. The Columbia can be converted to Penny, Nickel, Dime or Quarter Play on location in five minutes!

- ★ ABSOLUTELY SLUG-PROOF!
The last coins played in are paid out first!

- ★ BEAUTIFUL NEW DESIGN AND FLASH!
Cabinet fits into any standard size safe stand.

INVESTIGATE THIS NEW REMARKABLE MONEY-MAKER!
Be First in Your Territory With Something New!

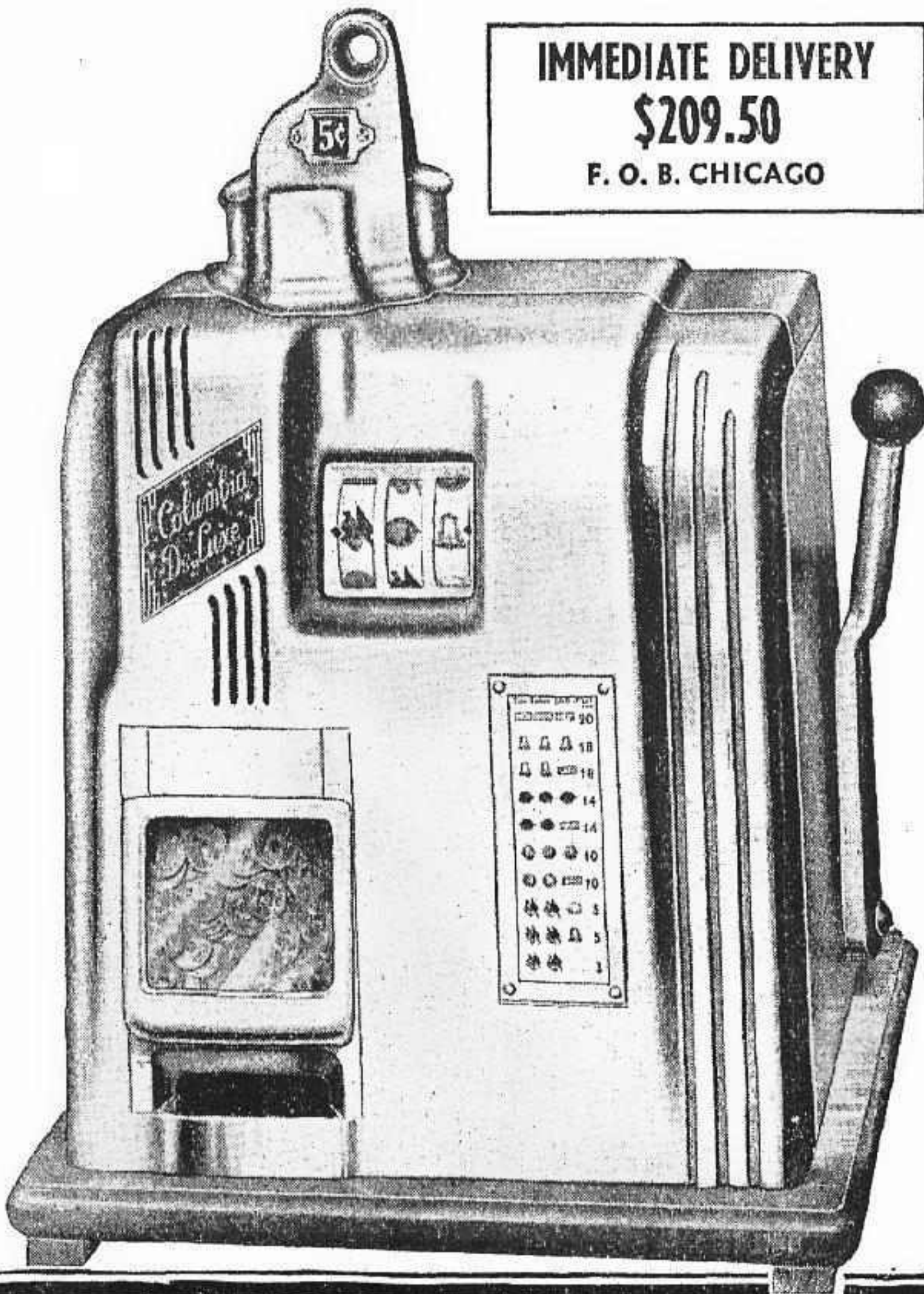
ORDER TODAY!

FREE TRIAL OFFER!

Use the Columbia DeLuxe Bell for 10 days, and if it is not the most outstanding Bell Machine that you have ever used, return the shipment for FULL CASH REFUND OF PURCHASE PRICE!

BAKER NOVELTY CO.

We Guarantee Anything We Recommend
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IMMEDIATE DELIVERY

\$209.50

F. O. B. CHICAGO

New York Promotion Premium Group Will Revise Lunch Dates

NEW YORK, Sept. 7.—Monthly luncheon meetings of the Premium Conference Group, sponsored by Premium Advertising Association of America, Inc., have been revised and will be held on the second Thursday of each month at 12:30 noon at the 100 Restaurant, 43rd Street and Fifth Avenue, according to Howard W. Dunk, chairman of the group. A friendship half hour will be held from noon to 12:30.

With the use of premiums by arcade owners, as well as coin machine operators, interest by coin machine men has been expressed in these meetings. Coin machine men are invited to attend meetings, Dunk states.

Lottery Edges Out Bells in Venezuela

CARACAS, Venezuela, Sept. 7.—U. S. embassy here has been obliged to notify American shippers that this country refuses to admit coin-operated gaming machines.

The embassy notification followed receipt of queries from United States bell and console exporters. Unofficial reason for the ban is that Venezuela, like Mexico, Cuba and other Latin-American countries has a national lottery and frowns upon any other form of gambling in competition with the twice-a-week raffle.

20-Tune Juke of 1860's Plays in Historical Film

NEW YORK, Sept. 7.—Grandpa of all modern juke machines—a six-foot 1865 model—has been obtained by a motion picture company for their flicker production, *Ramrod*, starring Joel McCrea and Veronica Lake.

Still knocking out melodies popular in its era, the 20-tune juke plays when a nickel is inserted. It is operated by a series of gears, pulleys, chains and rollers.

Music machine was located only a few years ago by a noted Western curio collector, W. Parker Lyons. It was found standing in a saloon at Mariposa, Calif.

Hit parade tunes of 1865 which turned battling gold rushers into crying boys included such maudlin numbers as *I Traded My Honor for a Bag of Gold*, and *This is How Brother Died, Mother Dear*. No. 3 on the top tunes was *It Was the Last Move George Patter Ever Made*.

Burglarize Bridgeport Firm

BRIDGEPORT, Conn., Sept. 7.—Crystal Palace Amusement Company, 1360 Main Street, was recently burglarized. Theft included \$115 taken from pin ball machines and \$95 removed from the office, firm officials said.

DELIVERING SUPER TRIANGLE . . . IT'S TERRIFIC! \$469.50 MUSIC BARGAINS

2 Seeburg Colonels, ESRC. Ea. \$425.00	1 Wurlitzer 850 \$575.00
1 Seeburg Regal 300.00	1 Wurlitzer 750E 545.00
ARCADE	
2 Anti Aircraft Guns. Ea. \$24.00	1 Tokyo Gun \$34.00
1 Mutoscope Punching Bag 45.00	1 Rapid Fire 65.00
1 Bell-o-Ball Alley 45.00	1 Superroll 250.00

DELIVERING ALL THE NEWEST HITS. IT WILL PAY YOU TO CONTACT US BEFORE YOU BUY ANYTHING IN COIN EQUIPMENT!

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THE GREATEST VALUE IN A HAND TRUCK AMERICA HAS TO OFFER.

HUNDRED POUND WEIGHTS BECOME OUNCES OF PUSH WITH FAMOUS HAND TRUCK.

OUR GUARANTEE IF THIS HAND TRUCK IS NOT ABSOLUTELY CORRECT, PLEASE RETURN IT COLLECT.

44 inches high, all welded steel construction, four cross sections for extra weight, 5 inch solid cushion tread rubber wheels, convenient to take along in the car.

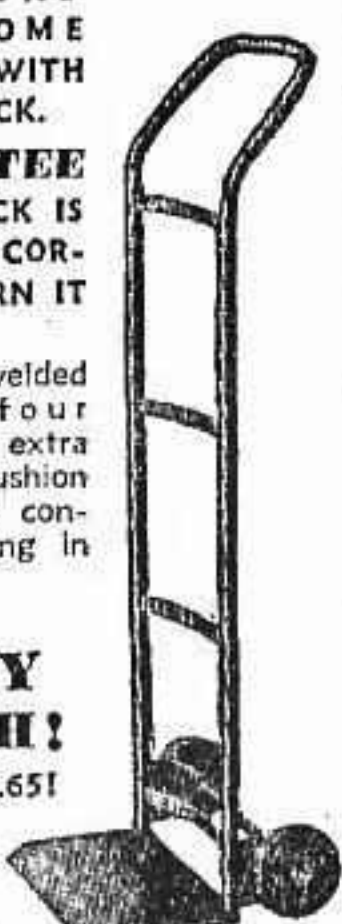
Were \$9.00

NOW ONLY \$7.75 EACH!

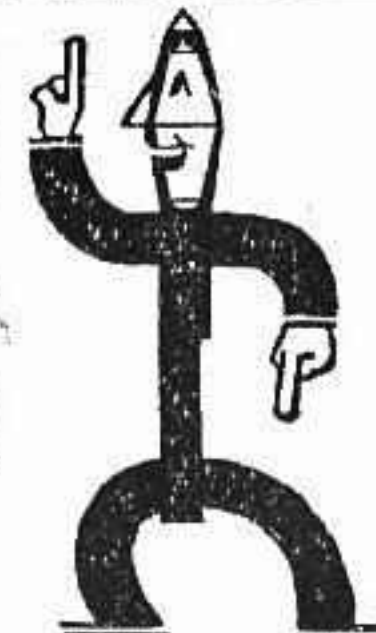
In Lots of 25, \$6.65!

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LONGER RECORD LIFE! QUALITY RE-PRODUCTION! FEWER SERVICE CALLS! AND MORE PROFITS WITH PFANSTIEHL NEW COIN MACHINE NEEDLES. Operators' Price List



Subject to Change Without Notice.

Up to 20	50c Ea.
Over 20	49c Ea.
Over 50	48c Ea.
Over 100	46c Ea.
Over 200	45c Ea.

SPECIAL

100 Seeburg 5¢ Wall-O-Matic 3-Wire Boxes, Reconditioned **\$27.50**

1/2 Deposit, Balance C. O. D. F. O. B. Newark

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Reconditioned Consoles

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

KEENEY SUPER BELL, 5c, F. P., P. O.	\$269.50
KEENEY SUPER BELL, 25c, F. P., P. O.	289.50
KEENEY SUPER TWIN, 5-25c, F. P., P. O.	495.00
KEENEY SUPER TWIN, 5-25c, P. O.	375.00
KEENEY SUPER 4-WAY, 5-5-5-25c, P. O.	495.00
KEENEY SUPER 4-WAY, 5-5-5-5c, P. O.	475.00
KEENEY SUPER 4-WAY, 5c-5c-10c-25c	595.00
WATLING BIG GAME, 5c, F. P.	89.50
JENNINGS SILVER MOON, 25c, P. O.	175.00
JENNINGS BOBTAIL, 5c, F. P.	89.50
JENNINGS SILVER MOON, F. P., P. O.	189.50
MILLS THREE BELL, 5c-10c-5c	725.00
MILLS THREE BELLS, 5c, 10c, 25c	825.00
MILLS FOUR BELLS, Orig. Heads, 5c-5c-5c-5c	395.00
MILLS FOUR BELLS, Orig. Heads, 5c-5c-5c-25c	495.00

PHONOGRAPHS

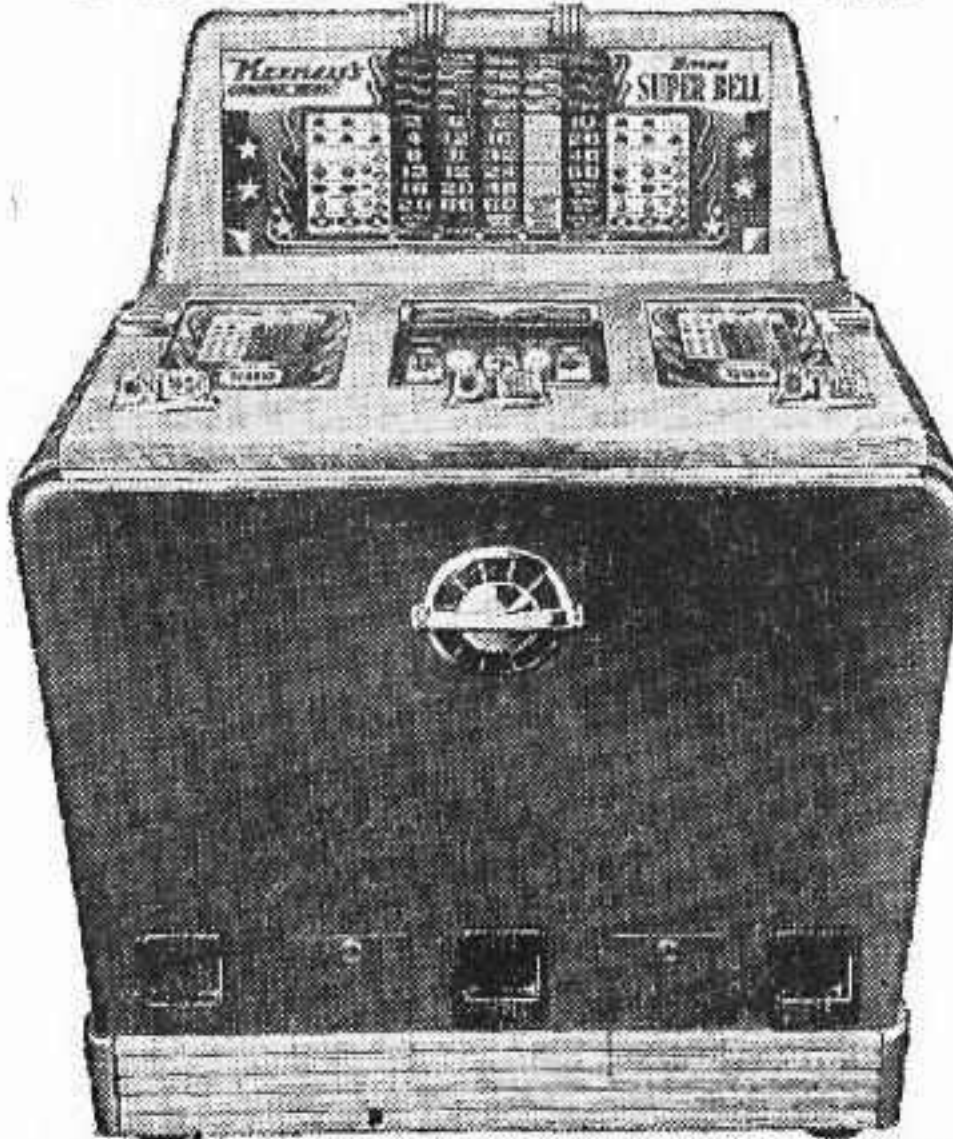
WURLITZER MODEL 750E	\$650.00
WURLITZER MODEL 780E	525.00
SEEBURG 8800 NEW ROCK-O-LITE, R. C., E. C.	575.00
ROCK-OLA COMMANDO	550.00
ROCK-OLA SPECTRAVOX, Playmaster	395.00
ROCK-OLA PLAYMASTER	375.00
ROCK-OLA STANDARD NEW ROCK-O-LITE	395.00
ROCK-OLA MASTER NEW ROCK-O-LITE	425.00
ROCK-OLA SPECTRAVOX (only)	50.00
WURLITZER MODEL 500	450.00
WURLITZER VICTORY 500	450.00
WURLITZER MODEL 616 NEW ROCK-O-LITE	239.50

RECONDITIONED ONE-BALLS

BALLY RECORD TIME	\$119.50
BALLY DARK HORSE	119.50
BALLY LONGACRE (refinished)	279.50
BALLY THOROBRED (refinished)	279.50
BALLY PIMLICO (refinished)	195.00
BALLY '41 DERBY (refinished)	169.50
BALLY CLUB TROPHY (refinished)	169.50
KEENEY FORTUNE (refinished)	169.50
BALLY BLUE GRASS (refinished)	119.50
BALLY SPORT SPECIAL (refinished)	100.00

BAKER PACERS, Late Daily Double	\$249.50
BALLY CLUB BELLS, F. P., P. O., 5c	189.50

KEENEY "NEW" THREE WAY MODEL BONUS SUPER BELL GREATEST CONSOLE EVER BUILT



AUTOMATIC PAYOUT ONLY. TAKES IN UP TO 15 COINS EVERY PLAY.
(5 COINS THRU EACH CHUTE.) ANY COIN COMBINATION.

IMMEDIATE DELIVERY

BALLY CLUB BELLS, F. P., P. O., 25c	\$225.00
BALLY SUN RAYS, F. P., 5c	119.50
BALLY SUN RAYS, F. P., 25c	129.50
PACE REELS, Late Models, 5c, P. O.	89.50
PACE SARATOGAS, Late Models, 5c, P. O.	89.50
JENNINGS FAST TIME, P. O.	69.50
MILLS FOUR BELLS, late heads, 5-5-5-5c	550.00
MILLS FOUR BELLS, late heads, 5-5-5-25c	650.00
EVANS DOMINOES, late, D. D., Jackpot	199.50
EVANS LUCKY LUCRE, 3-5c, 2-25c	199.50
EVANS LUCKY LUCRE, 5-5-5-5-5c	125.00
PACE TWIN REELS, 5c, 10c, P. O.	295.00
BALLY ROLL 'EM, 5c, P. O.	124.50
BALLY HI HAND, 5c, F. P., P. O.	169.50
MILLS JUMBO late, F. P., P. O.	179.50
MILLS JUMBO, 5c, late, P. O.	129.50
MILLS JUMBO, 5c, late, F. P.	119.50
MILLS JUMBO, 5c, orig. head	89.50

ARCADE EQUIPMENT

CHICAGO COIN GOALEE	WRITE
MILLS PANORAM AND SOLO-VUE	\$395.00
ROTARY MERCHANDISERS	225.00
BALLY UNDERSEA RAIDER	295.00
BALLY DEFENDER	159.50
GENCO TOTAL ROLL	WRITE
KEENEY SUBMARINE	139.50

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MILLS BLUE FRONTS, 5c (refinished)	\$159.50
MILLS BLUE FRONTS, 10c (refinished)	169.50
MILLS BLUE FRONTS, 25c (refinished)	189.50
MILLS GOLD CHROME, 5c	175.00
MILLS GOLD CHROME, 25c	225.00
JENNINGS CHIEF, \$1.00	650.00
MILLS BROWN FRONTS, 25c	199.50
MILLS BROWN FRONTS, 5c	169.50
MILLS EXTRAORDINARY, 10c	169.50
MILLS EXTRAORDINARY, 25c	179.50
NEW MILLS VEST POCKET BELLS	74.50

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Air Force	72.00	Major, '42	55.00
Bosco	85.00	Play Ball	55.00
Belle Hop	70.00	Repeater	50.00
Champs	65.00	Star Attraction	55.00
Capt. Kidd	65.00	Southpaw	65.00
Casablanca	129.00	Victory	79.00
Defense	87.00	Yanks	99.00
Four Roses	54.00		

NEW			
Chicago Coin Spellbound	\$325.00	Gottlieb Super Liner	\$322.00
Exhibit Fast Ball	330.00	Williams Dynamite	329.50

.22 SHORTS WRITE FOR PRICE 70L7 TUBES. Ea...\$2.00

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Wurlitzer 616 Lite-Up	199.50	MILLS	
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Wurlitzer 850	595.00	PARTS	
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New Universal Amplifier with Tubes, Fits Wurlitzer, Rock-Ola and Seeburg Phonos except Hi-Tone—\$39.50.

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Seeburg Remote (Gem) Cellar Job	\$295.00
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Daval's Gusher	54.50
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Bally Victory Special, One Ball F.P.	
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CONSOLES	
5c Superbells, Comb.	\$275.00
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25c Bobtail, F. P.	179.50
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ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

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Write	5c--10c--25c--50c	Write
Wire	BLUE FRONTS	Wire
Phone	BROWN FRONTS	Phone
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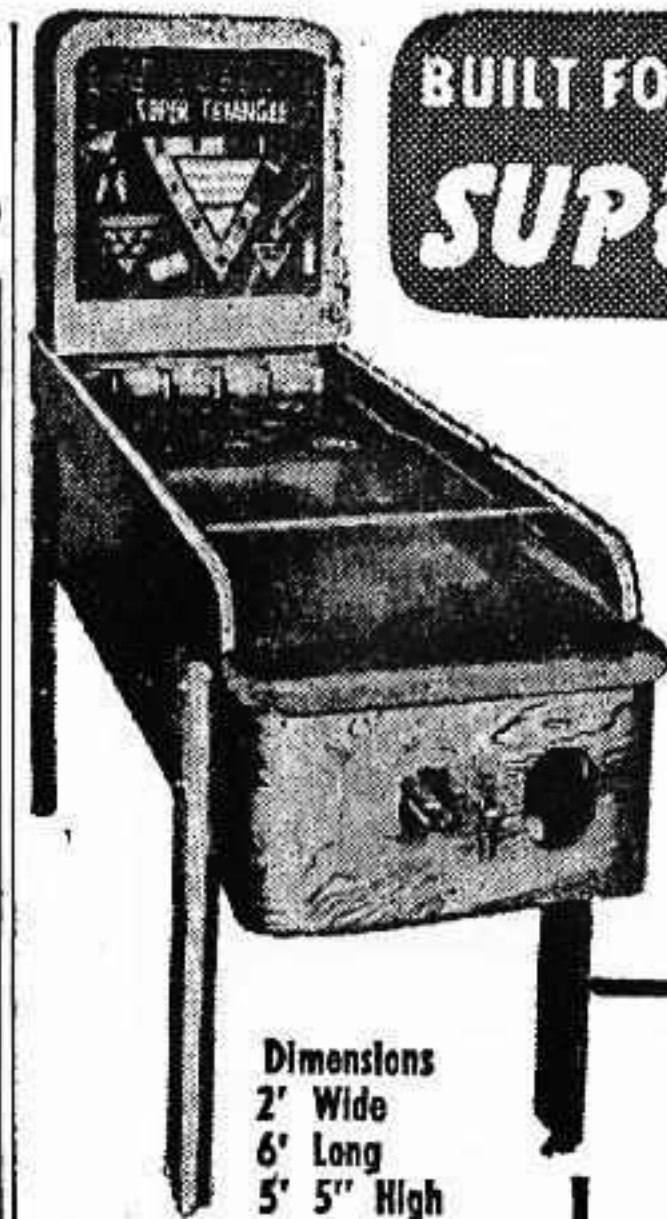
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 - PACES SLOTS AND PACES REELS (5c, 10c, 25c, 50c and \$1)**—Big favorites all.
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SUPER TRIANGLE**

THE ROLL-DOWN GAME WITH TERRIFIC COMPETITIVE APPEAL Plus AUTOMATIC DOUBLE-SCORE FEATURE!

Dimensions
2' Wide
6' Long
5' 5" High

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1/3 Deposit—Balance C. O. D.
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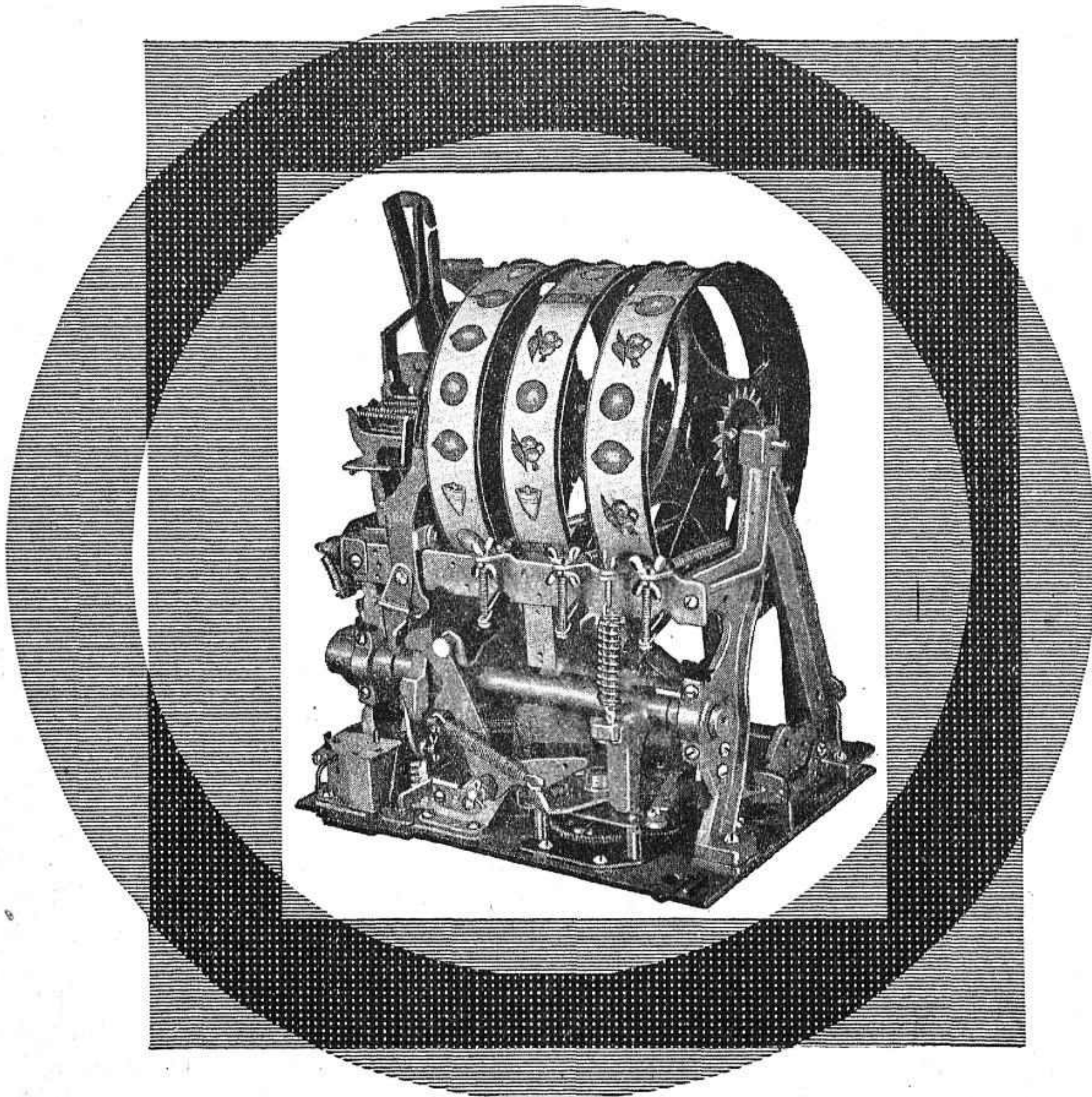
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GROETCHEN
Lustrous Gold

You'll love this new COLUMBIA DELUXE CLUB BELL at first sight... this big, beautiful BELL has everything... glittering glamor as far as the eye can see... superb, sleek styling in shimmering gold... a playing action that's ecstasy but as quiet as a kiss in the dark.

It's tall! It's tantalizing! It's terrific! It's the new GROETCHEN COLUMBIA DELUXE CLUB BELL!

1947 COLUMBIA *DeLuxe Club*

Height 24 inches. 16 inches deep, 15 inches wide. Big, single automatic jackpot will hold, if desired, 125 quarters, 250 dimes, 120 nickels. The jackpot has an automatic reserve.

Jumbo cash box: will hold 2800 nickels; 6000 dimes; 2780 quarters.

Changeable to four coin play. Just like the regular twin Jackpot Columbia, the DeLuxe Club can be changed in a jiffy to play pennies, nickels, dimes or quarters. (NO NEED TO BUY ANOTHER MACHINE when your location wants to change the denomination of play.)

Double slug protection: pays back first last coins played after having passed through visible escalator.

Shimmering Gold finish; Dazzling and durable.

The new Columbia DeLuxe Club Bell is definitely in the big machine class. It's big but not clumsy... It's strong but not heavy. (Shipping weight 66 lbs.) and last but not least, of this we are sure: *It will make more money than any other Bell on the Market!* YET—it costs less money to buy than any other Bell on the Market. AND—you don't have to wait until next week, nor next month, nor next year BUT you can get them right NOW!

GROETCHEN TOOL & MFG. CORP.

BELL

Finish

" WORLD'S FINEST "

OPERATOR'S PRICE:

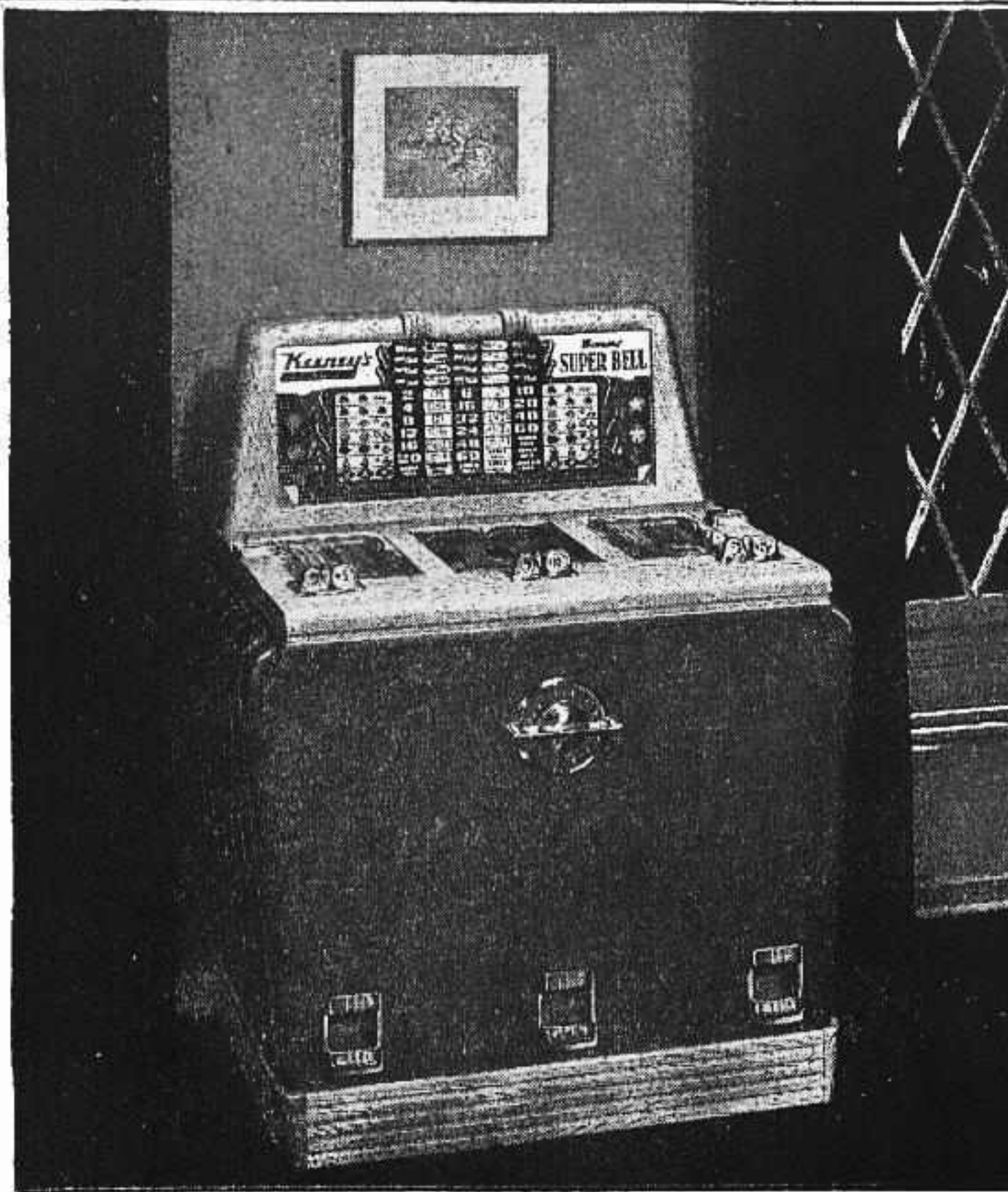
\$209⁵⁰

F.O.B. CHICAGO, ILL.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C.O.D.



126 N. UNION AVE., CHICAGO 6, ILLINOIS
Telephone: RANdolph 2807



WEALTH OF OPERATING FEATURES
BRING HISTORY MAKING PROFITS . . .

with Keeney's NEW
3-way BONUS Super Bell

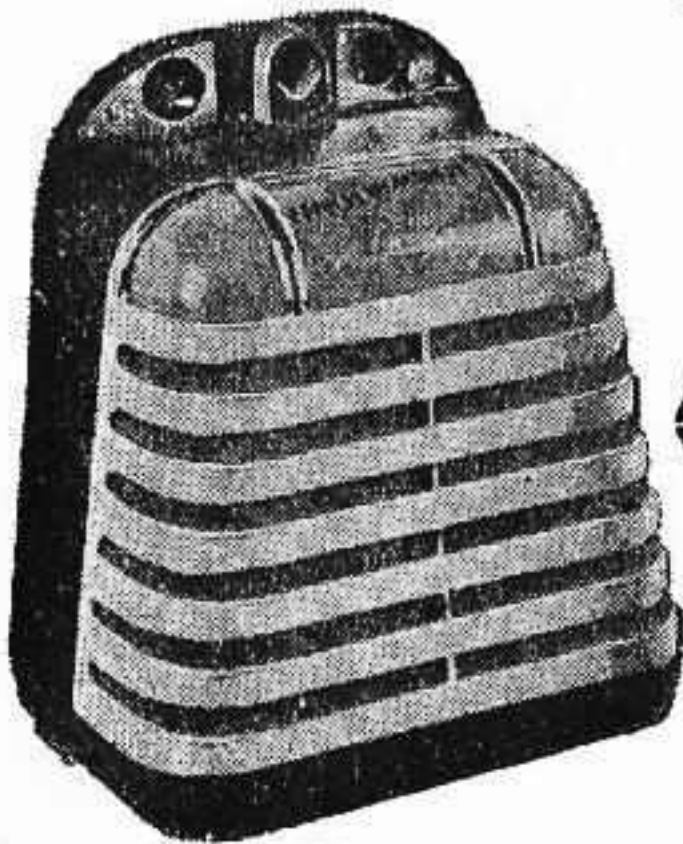
- ★ Up to 15 coins possible every play. Imagine three coin chutes taking in as much as \$3.75 in quarters at each turn of the reels!
- ★ Three people can play at the same time—or one player can keep on spending 5 coins through each of three chutes.
- ★ Triple Scoring—players win on 1 to 3 rows across the reels in accordance with diamond-shaped lite-up indications that flash while reels are in motion.
- ★ Positive Advancing Odds flicker across the colorful jumbo lite-up scoreboard for long distance flash.
- ★ A 500 Bonus in addition to increased odds for the jackpot winner on each of 3 chutes in which 5 coins are played.

Keeney's Bonus Super Bell is the supreme money-maker of all time. You can place it anywhere and everywhere, proudly. For, it has quality. Super quality. The ultimate in engineering and streamlined design. Up-to-the-minute. Easy to service. It's the best. The very best. Now on display at your Keeney distributor.

THREE PEOPLE CAN PLAY AT THE SAME TIME...THREE COIN CHUTES SHATTER ALL PROFIT RECORDS

J. H. KEENEY & CO., INC.

2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS



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MARYLAND, DELAWARE, D. C.
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WRITE US FOR
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THE MILLS
NEW VEST POCKET BELL

FOR IMMEDIATE DELIVERY
Silver & Gold Hammerloid Finish, \$74.50



BELL MACHINES

5c Blue Front \$ 95.00	10c Q.T. Glitter Gold . . . \$130.00
5c Black Chrome 195.00	10c Blue Front 120.00
5c Q.T. Glitter Gold . . . 72.50	25c Blue Front 135.00
5c Vest Pocket, BGS, (Used) 60.00	25c Gold Chrome 195.00
5c Brown Front 119.50	25c Brown Front 162.50
5c Copper Chrome 135.00	25c Callie 40.00
5c Silver Chrome 135.00	25c Blk. & Gold Chr., Hand Load 225.00
10c Silver Chrome 160.00	25c Blue Front, Hand Load 175.00
10c Brown Front 135.00	25c Copper Chrome 200.00
10c Jennings 4-Star Chief 80.00	
10c Gold Chrome 175.00	1c Q.T., Blue \$35.00
10c Blk. & Gold Chr., Hand Load 210.00	1c Q.T., Green 25.00

CONSOLES

Super Bell, 5c, Com- bination \$195.00	Duo Bell, 5c-5c, Free Play \$450.00
Silver Moon, Free Play. 72.50	Paces Reels Jr., P.O. . . . 65.00
High Hand, Combina- tion 135.00	Paces Reels, Sr., P.O. . . . 79.00
Club Bells, Free Play . . 145.00	Galloping Dominos, '41, 5c (2-Toned) 150.00
Duo Bell, 5c-25c, F.P., Push Button 575.00	Galloping Dominos, '41, 25c (2-Toned) 210.00
	Paces Races, Brown Cab. 100.00

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**THE NEW KEENEY
THREE-WAY
BONUS SUPER BELL**
5c-10c-25c or 5c-5c-5c

PIN GAMES

Arizona (Revamp) . . . \$187.50	Monicker \$55.00
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Jungle 67.50	Spot-a-Card 80.00
Majors, 1941 . . 39.50	Towers 65.00
	Venus 65.00

IF YOU WANT ACTION
Get "DYNAMITE"
THE GREATEST
FIVE BALL
OF THEM ALL
Order Yours NOW!

ONE BALL, FREE PLAY

Club Trophy . . . \$170.00	Thoroughbred . . . \$245.00
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Sport Palace
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Read What These
Leading Coin Men
Are Saying About

NEW REMOTE TURRET GUNNER

NOW DELIVERING



ACTUAL B-29 TURRET GUNS

YOU, TOO, CAN EARN \$500 TO \$800 A WEEK!

The unusual profit-making appeal of the New Remote Turret Gunner is built on the actual gun turrets used by our B-29 air gunners.

Everyone wants to shoot these exciting guns! Results on location prove that everyone does! That's why New Remote Turret Gunner outstrips every other amusement device as a consistent, day-in-day-out top money-maker. Profits run from \$500 to \$800 every week. You can't miss. Install New Remote Turret Gunner now!

Operation E-A-S-Y

Even a youngster can operate these exciting guns. Remote Turret Gunner moves in finger-tip synchronization with an electric sighting mechanism. The player "tracks" plane target through sight—just like our B-29 flying gunners. When target is on cross-hairs, player squeezes trigger and gun fires ray of light. On scoring a "strike," bulb in target flares with realistic flash... sound effects simulate real ACTION hit! Score is automatically recorded in panel over target.

Exciting? There's nothing closer to the real thing!

ACT NOW! WIRE, WRITE, PHONE AT ONCE

A "SURE-FIRE" HIT
because

1. Actually now earning from \$500 to \$800 a week (figures available).
2. Appeal of exclusiveness! Installations will be restricted. Limited manufacture.
3. Completely tested and fool-proof. Rugged construction to U. S. Army specifications.
4. Unit consists of 3 Turrets, 3 Sights, 3 Targets, 3 Stands with Coin Chutes, 24 Volt Generator and Remote Turret Gunner Sign.
5. Small Space Required. Three turret installation requires only 12 feet by 16 feet.
6. We handle complete installation.
7. Time Payment Plan. You can finance payments on liberal plan. Installation pays for itself quickly.
8. Prices (including terms) on request.

Manufactured by ELECTRONIC AMUSEMENT CORP., 85 Avenue E, Rochester, N. Y.

Distributed Exclusively by

GEORGE PONSER CO. OF N. Y., INC.

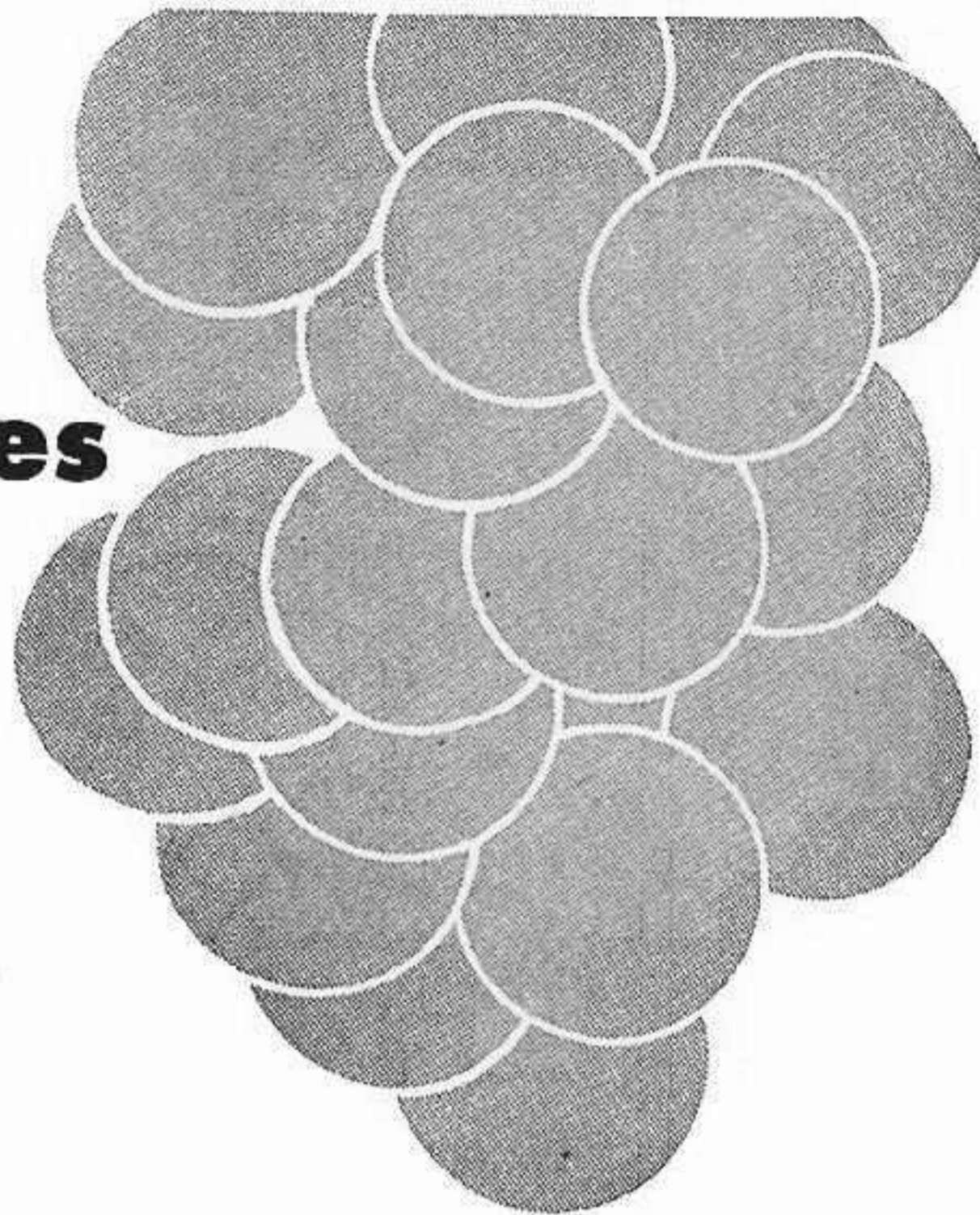
2 COLUMBUS CIRCLE

PHONE: Circle 6-6651

NEW YORK 19, N. Y.

The Fable of The Fox and the Grapes

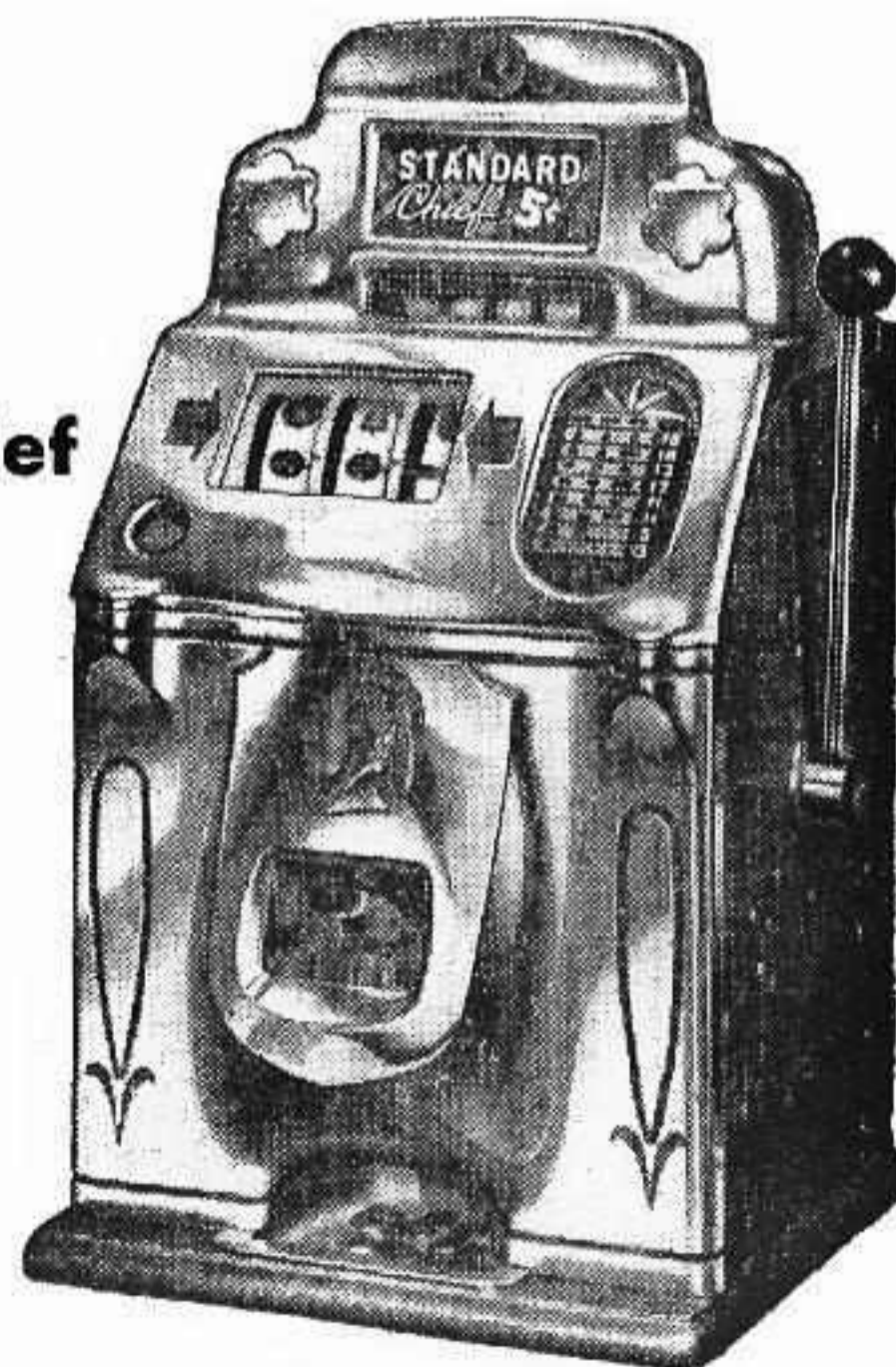
(From Aesop's Fables)



ONE day a fox was walking through a vineyard. He saw a bunch of luscious grapes and wanted to eat some. He jumped up but couldn't reach them. He went away discouraged and came back the next day and tried again and still couldn't get them. But a little bird flew down just then and got several grapes. The fox asked the bird, "Why do you bother with those grapes, they're sour anyway."

Moral:

Don't be "Sour Grapes"...
Get the new Standard Chief



**3 OF THE 75 JENNINGS
DISTRIBUTORS
FROM COAST TO COAST**

Baum Distributing Co.
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LaBeau Novelty Co.
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O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS
.....The Leader in the Field for over 40 Years.....

A bu

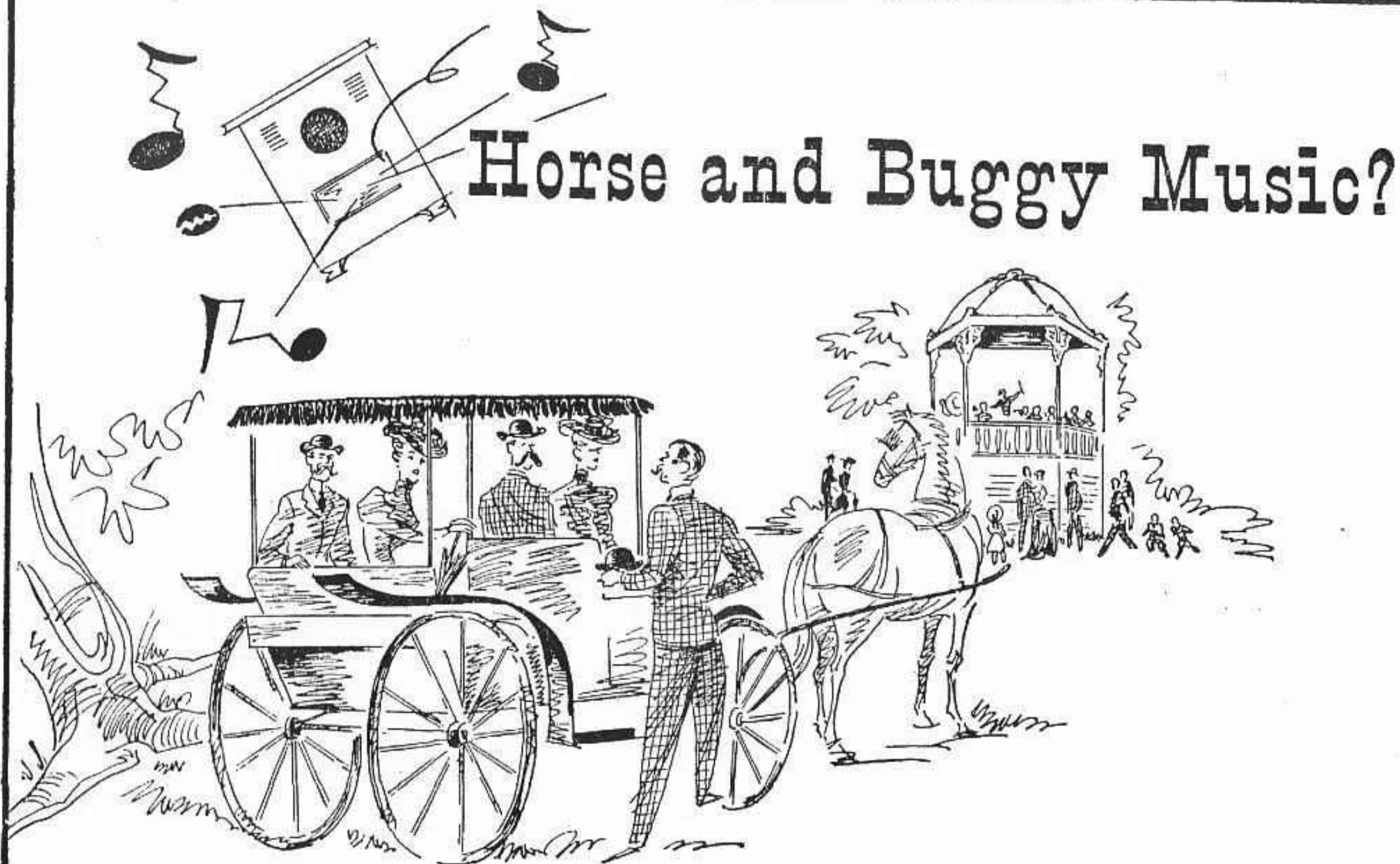
A BUSHEL OF MUSIC!

The public is floored by the quantity as well as the quality of AMI music. Every patron is pleased and honored by being given his choice of forty selections, just about twice as many as he expects to find. He marvels at this great advance in music service, shows his appreciation by playing and watching — watching and playing.

A bushel of music is a bushel of fun for the public. **AMI Incorporated**

AMI

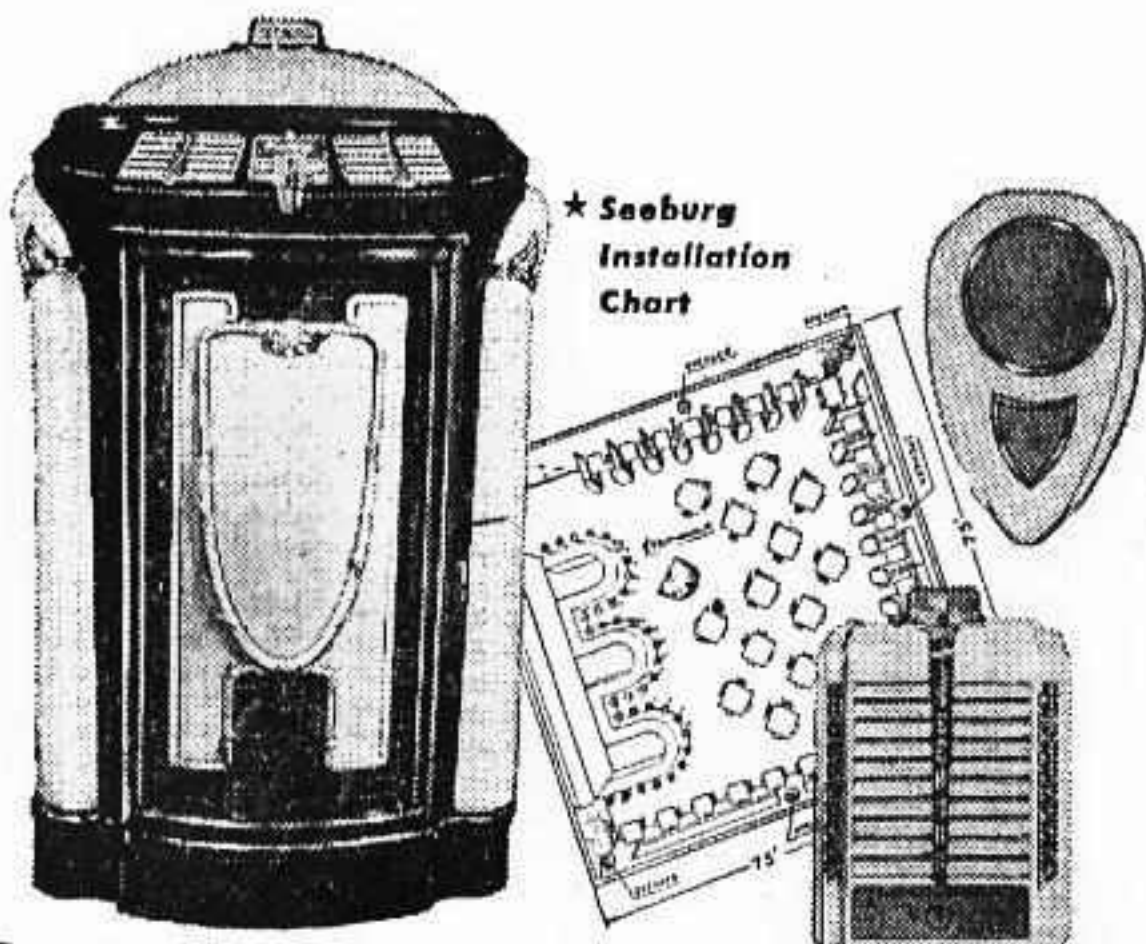
MODEL A AUTOMATIC PHONOGRAPH



Bring your music up-to-date with

Seeburg SCIENTIFIC SOUND DISTRIBUTION
DEPENDABLE MECHANISMS

The so-called "good old days" ... and the old, single-unit juke box were all right in their time, but there have been some changes made in these post-war days of 1946! The modern music system is Seeburg Scientific Sound Distribution because it presents music that's never too loud ... never too soft ... an evenly distributed volume over a large area ... music that sounds like the band in person, but never interferes with normal conversation.



★ Seeburg Installation Chart

6 Convenient **Seeburg** Offices:

- ★ DALLAS, Pacific at Olive
- ★ HOUSTON, 910 Calhoun
- ★ SAN ANTONIO, 241 Broadway
- ★ NEW ORLEANS, 832 Baronne
- ★ MEMPHIS, 167 S. Second
- ★ OKLAHOMA CITY, 900 N. Western

S. H. LYNCH & CO.

Exclusive Southwest Distributors

"RIGHT IN YOUR MITT" FROM SOUTHERN AUTOMATIC!



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FAST BALL

FREE PLAY



★
**EVERY PLAY A
 POTENTIAL
 WINNER!
 MORE THAN 30
 FREE GAMES
 POSSIBLE!
 5-BALL PLAY!**

★
**SKILL SHOTS!
 FREE PLAY HITS!
 LIVELY, SPEEDY
 COLORFUL ACTION
 FOR BIG REPEAT
 PLAY AND TOP
 EARNINGS!**

PROMPT DELIVERY!

Order From Your Nearest Southern Automatic Office Now!

SOUTHERN AUTOMATIC MUSIC CO. Inc.

"THE HOUSE THAT CONFIDENCE BUILT"



MEMBER

EXCLUSIVE
 SEEBURG
 DISTRIBUTORS



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 325 N. Illinois Street
 INDIANAPOLIS 4, IND.

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 211 E. 10th Street
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SOUTHERN IS NOW DELIVERING

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 KEENEY BONUS SUPER BELLS

GOTTLIEB SUPERLINER AND GRIP SCALE
 ABT CHALLENGER

CHAMPION HOCKEY

DAVAL PRODUCTS
 ACE COIN COUNTER

Aireon PLAY APPEAL

IS PROVING ITSELF "ON LOCATION"



Dave Cooper, Advance Music Co., Aireon Distributor in Kansas City, says he is proud of Aireon's performance in these locations typical of many installations in the Heart of America:

- Martie's Tavern
- Given's Blue Room
- Henderson's Fairfax Airport Restaurant
- The Stein
- Marshall's Cafe



IN KANSAS CITY, wherever wise music operators have placed Aireon Electronic Phonographs on Location, the results have been greater profits. Above is a typical cross-section of Kansas City's "top spots" — from a large airport restaurant to a neighborhood tavern. In every case the Play Appeal of the Aireon Electronic Phonograph has not only managed to replace the old-established music machine, but by its brilliant lighting and tone, has more than doubled the "take". There isn't one location that doesn't say — From Now on, Aireon!

Aireon

MANUFACTURING CORPORATION



REAL BASEBALL THRILLS . . . plus exciting 3-way score-system and extra fast action . . . insure continuous repeat play and top collections. BIG LEAGUE games on test location two-to six weeks, piling up profits that recall the hectic days of Bumper and Bally Reserve. Sturdy, simple mechanism guarantees rock-bottom service cost. Get your share of the big BIG LEAGUE money. Order your BIG LEAGUE games today:

3 WAYS TO SCORE
 Shoot for high score. Shoot to pile up runs. Shoot to score on Special Roll-overs or Super - Special Pocket. Three fast, fascinating games in one . . . packed with "looks - easy - try - again" repeat-play appeal.

ANIMATED BACK-GLASS
 Miniature baseball players romp around the realistic flash-action diamond . . . dramatizing every hit . . . singles, doubles, triples and thrilling home-runs.

NOVELTY OR REPLAY
 Quickly convertible from Novelty to Replay operation or reverse, BIG LEAGUE is a fast money-maker in every territory and every type of location.

Bally MANUFACTURING COMPANY
 DIVISION OF LION MANUFACTURING CORPORATION
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

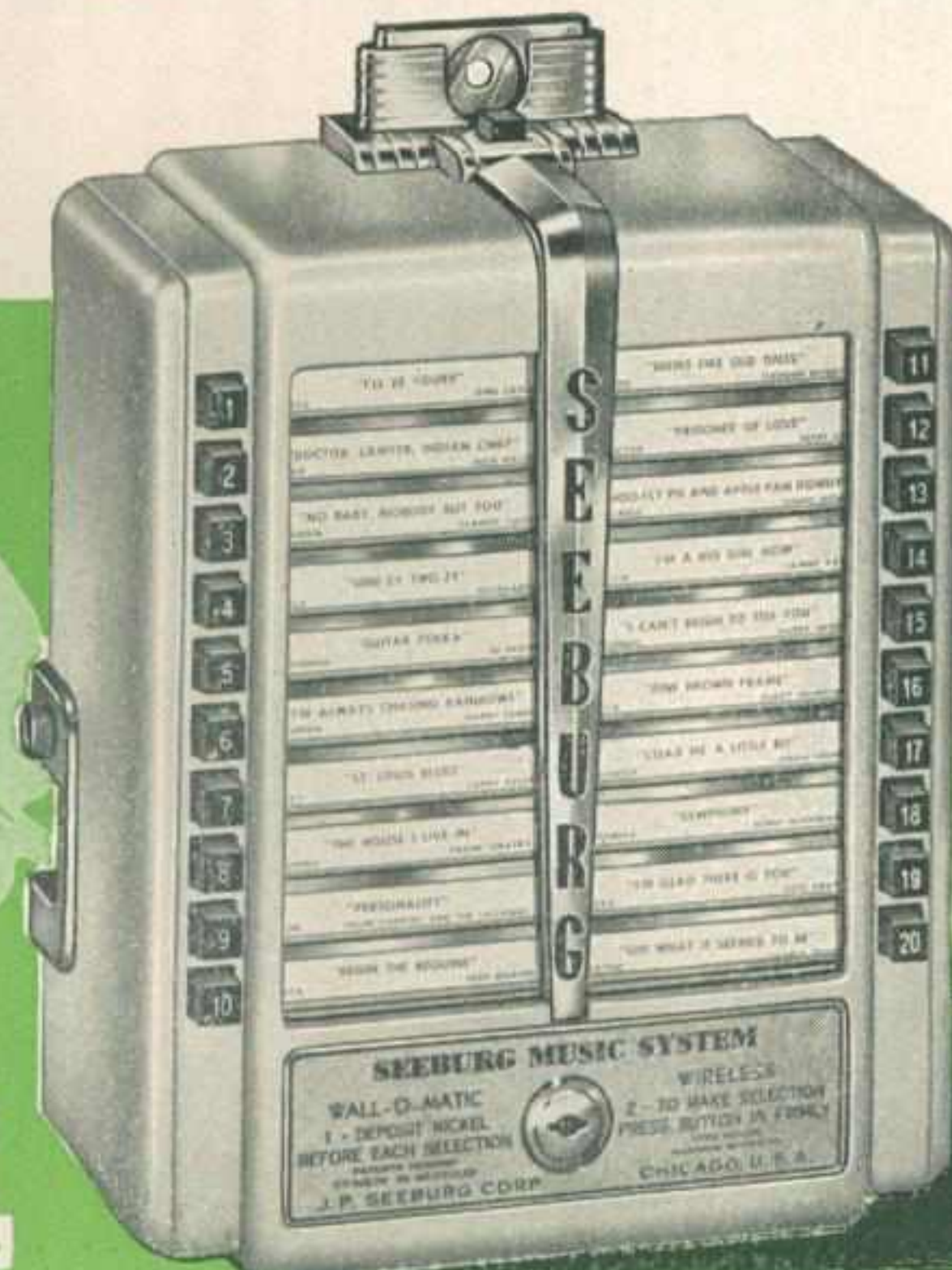


ONLY SEEBURG WIRELESS *Wallomatic* BRINGS YOU ALL THESE FEATURES

Every operator knows how wall boxes, conveniently distributed throughout a location, encourage playing. The new Seeburg Wallomatics, wireless or three wire, offer operators exclusive advantages that are proving popular wherever installed.

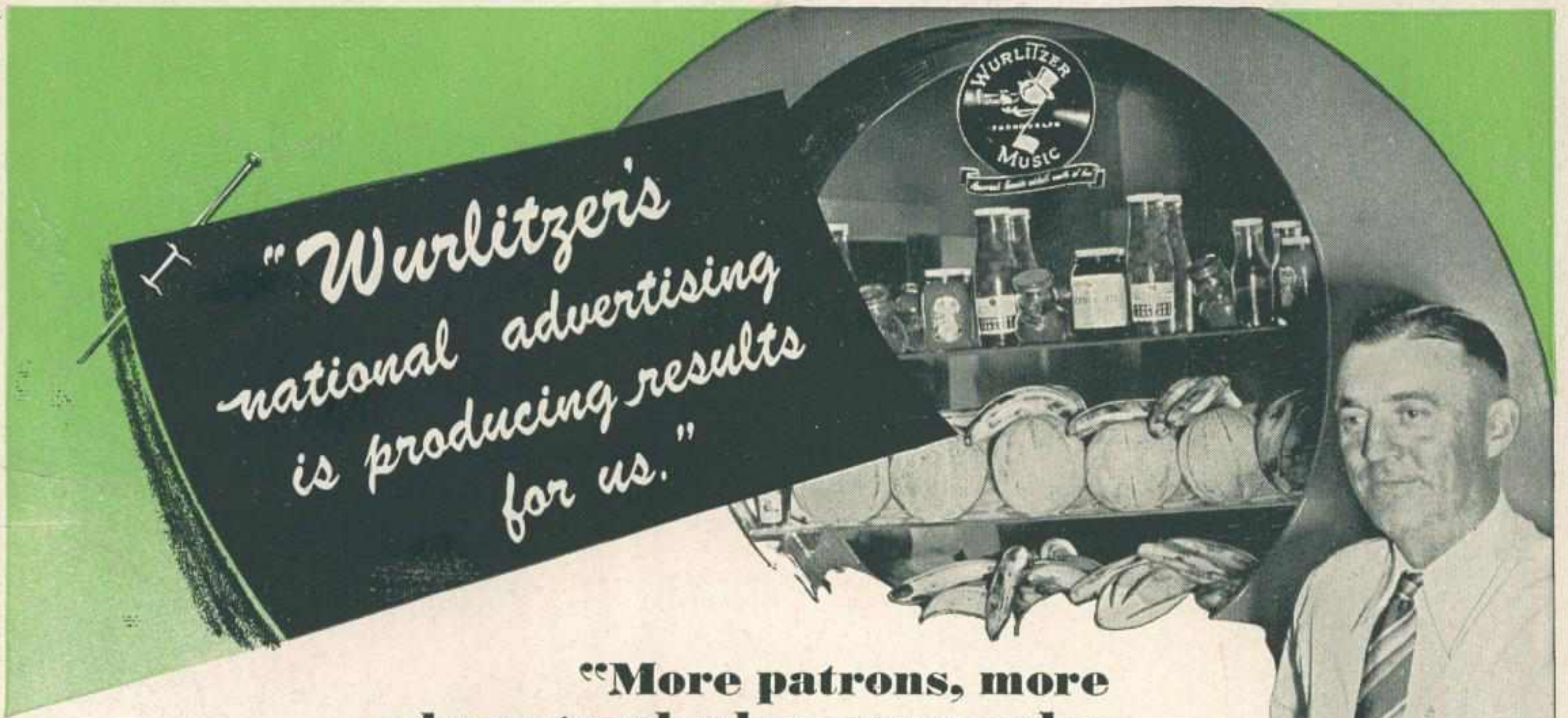
- 1 **Wireless Remote Control**—Seeburg wireless wall boxes require no wire connection to the phonograph—just plug into an electrical outlet. Easily installed—easily removed.
- 2 **All Selections Visible**—The entire twenty selections are visible at the same time—no dials to turn.
- 3 **Push Button Selection**—The public hears the music of its choice—no “blind” listening to pre-arranged programs.
- 4 **Beautiful Illumination**—Uniform lighting floods the program holder, making selections easily readable. Lighting adds eye appeal.
- 5 **Easy Accessibility**—Turn the key in the lock and the whole front slips off, making entire mechanism easily accessible. Coin chute and ejector mechanism, all one assembly, may be removed for servicing by turning a single screw.
- 6 **Non-Breakable Case**—The case is of stamped metal, ivory baked-on enamel finish—easily cleaned. Sparkling trim of gleaming chromium adds to the beauty of Seeburg Wallomatics.

Seeburg Wallomatics are an important part of a complete Seeburg Music Merchandising System which includes the Symphonola “1-46,” newly developed plastic speakers and the Dual Remote Volume Control Unit—all part of Scientific Sound Distribution.



Seeburg
1902 - DEPENDABLE MUSIC SYSTEMS - 1946
J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22, Ill.

SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION



"More patrons, more phonograph play, more sales of everything we have to sell,"

says Gill Staulcup, of Gill Dove Airways, Martin, Tenn.

▶ All over the United States, Wurlitzer location owners are praising the effectiveness of Wurlitzer's national consumer advertising.

Proprietor Gill Staulcup of Gill Dove Airways, Martin, Tennessee, says, "Wurlitzer's national advertising program is certainly producing results for us. Since we started to display Wurlitzer's *Sign of the Musical Note*, our business has reflected the pulling power of Wurlitzer advertising. More patrons. More phonograph play. More sales of everything we have to sell. No question about it. Wurlitzer leadership has scored again."

Thank you, Mr. Staulcup. Your experience is being echoed all over America as Wurlitzer extends its leadership. The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

Gill Staulcup, Owner of Gill Dove Airways, Martin, Tenn., displays Wurlitzer's Sign of the Musical Note.

Gill Dove Airways patrons find Wurlitzer Music Tuneful Fun for Everyone

