

The Billboard

SEPTEMBER 7, 1946

25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

"THOSE RELEASE DATE BLUES"

A Design To Untangle
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Releases

NEW TRADE SERVICE FEATURE
STARTING IN THIS ISSUE
—Music Dept.

BENNY GOODMAN
Licorice Stick Lollapaloosa (See Music) ➞





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American Broadcasting Company

A NETWORK OF 207 RADIO STATIONS SERVING AMERICA

AIR TRENDS AT STANDSTILL?

Many Ramifications in 802 Fight Vs. Hotels; Theaters, Clubs, Others Negotiating

All But Hotel Men Agree to Retroactivity

NEW YORK, Aug. 31.—Unless the hotel operators of this town cut into their Labor Day week-end for further negotiations with Local 802, American Federation of Musicians (and unless the operators agree to make any negotiated wage increases retroactive to Sunday, August 25), all musicians working in Class A and B hostelrys (Class C spots are still open to negotiation), regardless of whether they get scale or over, will go on strike at completion of their jobs tonight.

Tootlers in night clubs, restaurants, vaude, film and legit houses will continue to work, since negotiations between the musicians and the allied restaurants and entertainment industries (eatery and nitery ops), the League of New York Theaters (legit) and the film-vauders continue with the managements having agreed to make any eventual increases retroactive.

"No Time To Fool"

Strike authorization was given to the union's exec board by the members at a mass meeting at Manhattan Center Friday (30), attended by about 2,000 802'ers. Harry Sacher, 802 attorney, who has stepped into the forefront as union negotiator and spokesman, said re using strike authorization on the hotel men: "We don't have time to fool with a bunch of war-swollen profiteers who don't mean to bargain in good faith."

At the membership meeting Richard McCann, acting president; Charles Iucci, secretary; Harry Suber, treasurer, and other union execs plainly indicated to members their reasons for feeling strong in the current situation. Suber pointed out that

the local has a cool million bucks with which to take care of musicians during any protracted strike (tho no plan for paying musicians on strike was formulated or presented), and for fighting the strike. Suber also said that the union could easily raise another million in a pinch.

Sacher explained that the men need have no fear of wired music (Muzak), or any other type of mechanical device supplying music while the union tootlers are out. Indications were strong that the national body of the AFM would pitch in to see that mechanical music organizations indulging in what the union would term "strike-breaking" activities were adequately punished. Trade sees little likelihood that any mechanical music organization, all of whom need musicians, would risk (See *Many Ramifications on page 17*)

Theater to Church

AKRON, Aug. 31.—The old Grand Theater building, Canton, O., former legit house and for the last 10 years alternating between dramatic stock and burlesque, is going to become a church. Rev. N. P. Thomsen revealed that Bethel Tabernacle planned to buy the 54-year old building and use it for church services. Deal involves \$50,000. President William McKinley was one of the original stockholders of the citizens' group that built the house, which was the property of Robert E. Beck.

Falls Segs and Talent Have Familiar Look

See Tighter Control by Nets

By Paul Ackerman

NEW YORK, Aug. 31.—Talent-wise agents and ad agency execs, assaying the fall season in radio, take a very pessimistic view from the production and talent standpoints. Statement of one topper late this week crystalized what many have been thinking in a vague way, namely: "As of now, there seems to be no feeding ground for the future, and not much expectation of change in personalities for the coming season." He added, "There are no outstanding trends in programing, but the feeling has percolated to agencies and talent people that the webs are exercising more control than ever over programing, and that the four networks are showing seg preferences."

Dearth of new personalities, particularly in the comedy field, is very annoying to observers, for thruout the past season an honest attempt was made by the webs to build up some newcomers. After all the ex- (See *AIR TRENDS on page 13*)

Carnegie Gets Union Label

NEW YORK, Aug. 31.—Carnegie Hall has agreed to unionize its staff. Longhair shrine has urged its manager to join ATAM; b.-o. men to join Treasurers and Ticket Sellers, and stagehands will be put on. Meanwhile 22 maintenance men at the Hall have formed their own local of Building Service Employees Union and joined AFL.

Maybe It's Because in Tokyo They Terp to MacArthur's Tune

NEW YORK, Aug. 31.—Terping's tops in Tokyo today, but in Manila it's music that leads the parade. First pro performance of ballet in Japan's largest city is slated for October with *Swan Lake* first show and *Coppelia* to follow. Information was brought back by Almerinda Drago, fresh off the boat from seven months of trouping with the USO-Camp Shows company of *Rosalinda* in the Philippines and Japan.

Miss Drago gave Jap dancers pointers on their pirouettes during her week's stint at the Ernie Pyle Theater in Tokyo. As a result of her experience, she rates Nips highly as toe-terpers. Dancer found also that Jap gals go in for dancing in preference to working as office or factory girls.

Another member of the same company, Rose Meitlein, the concert-mistress, found music flourishing in Manila, with the Filipinos becoming terrific musicians. Altho most of

them specialize in the violin, they interchange instruments easily, play every type of music from rumbas to longhair, and get hep fast. In fact, members of the Filipino Symphony have their own dance band to eke out additional shekels.

Miss Meitlein discovered Nip tootlers to be plenty on the weak side. "They're undependable, not good on quick changes in rhythm and have no depth in their playing," she said. However, she did concede they had the ability to imitate.

George Tonak, pianist, back from the Philippines jaunt, found the No. 1 pop tune in the islands to be *It's Been a Long, Long Time*. He sees the Orient as a big potential market for American bands, sheet music, records and orchestrations. Immediate need is for drums, violins and string instruments. Tonak hopes someone will come up with a plastic keyboard to prevent piano keys from stieking—a persistent problem in damp countries.

'Homeless' Vets Blast Atlantic City Renovations

ATLANTIC CITY, Aug. 31.—This resort's night club rebuilding program, amounting to hundreds of thousands of dollars this year, with more money spent on renovations than ever before in the history of the city, was the target of the American Veterans' Committee Executive Council session this week (for vets' peeve against other types of showbiz building, see *Music as Written*).

The vets have opened an investigation asking why material for nitery rebuilding was available and temporary vet housing projects halted because "of the lack of vital material." Council, which will first take the matter to the city commission, has completed an extensive survey. Most prominently mentioned among the new jobs is the all-glass block room of the the Shelbourne Hotel, the Coach and Four Lounge of the Monticello, the new indoor and outdoor clubs of the Brighton Hotel, the Copacabana (completely rebuilt), the Hialeah, the El Capitan, the Dutch Kitchen (completely rebuilt) several new spots on the pike, the Hotel Chelsea Grill (completely rebuilt) and numerous bars.

Committee also will communicate with representatives of the Civilian Production Administration to determine whether "the letter and intent of the CPA directives are being carried out here."

'Showbizz' Noble, Can.-Pacific, Quits

NEW YORK, Aug. 31.—The retirement this week of Bruce Noble after half a century in the railroad passenger business, marked the passing of a familiar figure from the Broadway scene.

Since 1920, when Noble became theatrical passenger agent for the Canadian Pacific, he has been practically a part of showbiz. During the lush years of the road, and until movies, radio and the depression choked the tide to a trickle, Noble handled the routing of the flood of vaude units, legit productions and burly wheels that poured out of New York. He will be remembered also by a host of individual trouper pals as their unofficial baggage-retriever and travel and customs agent.

Noble is leaving for a spell of rest in the Catskills and then plans to take up permanent residence on the West Coast.

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Latin Bankroll May Be Cracked By L. Q. Revue

NEW YORK, Aug. 31.—The *Latin Quarter Revue*, which opened at William Liebow's Hotel Nacional, Panama, July 13, may have primed a new market for Yankee packages in the south-of-the-border area. Show produced by Boots McKenna is sold for about \$1,500 and has apparently done so well that inquiries are coming in from around Panama for availability of this and other units. Latest offer is from a group of promoters in Guatemala, which has been dead a long time so far as showbiz is concerned. Liebow is said to have been asked to take the *Latin Quarter Revue* into that country to play theaters and niteries.

Show, which closes in Panama September 22, is headed by Deane Carroll, who has been given quite a play in local papers and has been entertained at the American and British consulates. Rest of the bill has Myk San-Din and Davies, Jack (See *Latin Bankroll* on page 13)

Eugene, Ore., Awaits State Green Light On Amusement Tax

EUGENE, Ore., Aug. 31.—Threat of a local tax on amusements has blown over, leaving the entertainment biz to contemplate prospect of a State-wide system, whereby each city will tax amusements according to its own whims (or needs).

At last session of the city council, when the proposed 3 per cent tax on amusement came up for final passage, measure was tabled in recognition of the program of the League of Oregon Cities.

At the next session of the State Legislature, league will endeavor to have the State abandon the amusement field tax and give the cities free rein to initiate their own tax program. The proposed Eugene city tax was opposed by theater owners and the University of Oregon.

Among taxes levied by the State at present are license fees for music machines and for coin machines, as well as levies on horse and dog racing, by which county and State fairs are partly financed.

Sears' W. C. Buyer Halts Indie Disk Purchases 45 Days

HOLLYWOOD, Aug. 31.—With stocks flooded with indie label records, C. S. Pawkett, executive buyer for Sears stores on the West Coast, has issued orders to record departments to cease buying any indie label wares for the next month and a half. Remaining stocks of off-label stuff are expected to be pretty much cleared off counters by then. Only exceptions are the fast-selling Eddy Howard Majestic and Tony Martin Mercury of *To Each His Own*.

After month and a half clearing period, Sears platter buyers are expected to survey indie output more critically altho it is thought that some labels will be represented in their catalog in addition to counter display.

"Carmen" for Shubert, N. H.

NEW HAVEN, Conn., Aug. 31.—Third bill of current season at Shubert Theater will be Billy Rose's *Carmen Jones* September 12-14. Carlson Spear, discharged from the navy, is now on the staff of the house as assistant treasurer.

New Trade-Mark, Trade-Name Rules Seen Showbiz Aid

WASHINGTON, Aug. 31.—Showbiz, given added trade-mark and trade-name protection under the recently passed Lanham Trade-Mark Act, can expect a completely new series of rules and regulations, according to Commerce Department's trade-mark and patent experts who now have the matter under study. The new law, which brings up to date the outmoded 1905 act, goes into effect on July 5, 1947, combining under one statute the trade-mark laws of the nation.

Legalists point out that the Lanham Act is not perfect, but that it does make some vitally needed changes in current trade-mark legislation. Regarded as of special interest to showmen is the "incontestability" clause which grants exclusive use of a trade-mark to a firm after a five-year period of continuous use. Other changes enacted in the new law include simplification of registration, relaxation of rules affecting transfer of a mark to a new owner, plugging of "secondary meaning" loopholes to prevent pirating of established trade-marks, and bringing domestic trade-mark law in line with U. S. treaty obligations.

Mexican Band Plays San Joaquin Fair So AFM Yanks Ork

STOCKTON, Calif., Aug. 31.—Mexico's Tipica band went on at the San Joaquin County Fair tonight despite the ban by AFM Prexy James Petrillo. As a result, the local AFM pulled its 23-piece ork skedded to play for the fair's horse show and appear with the Mexican music crew. According to local union execs, AFM international office ruled against the Mexican 65-piece ork because it was booking fairs "in direct competition with U. S. citizens."

Group has also been nixed from the Texas State Fair, Dallas, and the San Mateo County Fair. When the Tipica crew played the San Diego County Fair two months ago union had not interfered. Pit band was used in San Diego. However, local fair had engaged a 23-piece band to appear with the Tipica aggregation. AFM here contends that while the south-of-the-border band was to appear with union musicians on some of its fair engagements, there were other cases where the Tipica ork was to play alone and therefore constitutes a case of foreign labor displacing U. S. workers. As to where these solo engagements were, AFM local spokesman did not say. However, he added that Tipica was banned here not so much because of the Stockton deal, but that AFM just happened to catch up with them in Stockton and was going to force the issue here. Union had instructed its members not to appear should Tipica go on. Local musicians did not show up on the fairgrounds tonight. It is expected that acts appearing in the show skedded to start Wednesday will be pulled by American Guild of Variety Artists as a sympathy move. AGVA and AFM have co-operated in similar cases on the Coast, where both labor orgs work in close harmony.

E. G. Vollman, a fair exec, told *The Billboard* that Petrillo's nix is proving good publicity for the fair with biz at peak. This is the first fair in this area since the war.

International Incident Looms
HOLLYWOOD, Aug. 31.—Manuel Aguilar, Mexican consul general, told

Will Acts Cross 802 Picket Line?

NEW YORK, Aug. 31.—The local 802 (AFM) walkout from hotels has actors working in the various hotels around town scratching their heads. If there is a picket line, will AGVA members cross it, assuming, of course, there is any music left they can work to?

Acts like Joan Roberts at the Persian Room, Tito Guizar at the Waldorf, Jane Pickens at the Roosevelt and the new show headed by Russell Swann, due at the Belmont Plaza September 5, obviously can't work without music. If they don't show up they may be liable for non-performance on contract. On the other hand, if they show up ready to work and can't play because there's no music, AGVA may invoke the play or pay clause arguing that a strike is not an act of God or a ukase of governmental authority.

So far AGVA is sitting tight, refusing to take a hand in the situation. However, individual members are doing a burn at the musicians for taking unilateral action. The least, they say, 802 could have done was to call in AGVA and ask them how they stood on the matter.

They Forgot About 'O Nuts!' in Boston

BOSTON, Aug. 31.—Boston, the home of a happy censorship, looks good to become a paradise for same with the scissoring of *Life With Father* because of references to God. After the show did 270 performances over a period of five years, Mayor Curley's city censor, Samuel Nesson, has seen the "light" and has deleted the reference "O, God!" Important wordage was changed to a nice simple "O!" This flopped on its nose and was changed to "O, gad!" This also caused a nice dead space in the act and has been changed to "good heavens!"

The deletion was in line with "enforcement of a routine regulation that the name of the deity is not to be used on stage in an irreverent manner." The stage manager of *Life With Father*, Louis Kaliski, earlier quoted Nesson as saying, "I'm sorry to have to do this, but I'm acting under orders."

NEW YORK, Aug. 31.—Last show to be purified in Boston was Rowland Stebbins' production of *Flamingo Road*, which opened in the Hub last February. Curley warned legit recently that he would get tougher. "It's about time somebody did something about the immorality of the stage," he said. "Some of the stuff being written these days isn't fit to see the light of day. I think it only fair to warn the industry that the recent change in administration here isn't going to change the Boston censorship picture." Beatrice Whelton, a cousin of Curley's, was appointed last March to the \$3,000 assistant censorship job.

The Billboard that his government pays the Tipica band's salaries and its tour is on a good-will basis. He said the Stockton incident will be reported to the Mexican embassy in Washington, which will decide whether formal protest will be registered with the U. S. Government. In its good-will tour, Tipica is not seeking to deny Americans of their jobs, Aguilar said. Band is skedded to play here during the Mexican Independence Day Celebration September 15, but Aguilar thinks union nix may prevent its appearance.

Mexicans Wild Over Blumey's Hot Dogs, Hamburgers, Chili

MEXICO CITY, Aug. 31.—Boston hot dogs, U. S. style hamburgers and Texas chili are something new for a Longchamps Restaurant but they're keeping cash registers here ringing a merry tune these days. A. C. Blumenthal, formerly of New York and Mexico's leading hotel and restaurant operator, is using them as top drawing cards for his Longchamps spot.

The hot dogs are flown from Sharaf's in Boston, so the menus declare. The hamburgers are local products, with the old familiar United States touch. And the chili is made with a famous Texas product imported to give the dish the well-known flavor. Blumey gets fancy prices for all the products, around 80 cents U.S. for each one. But they're something new for Mexico and the crowds keep coming.

The Longchamps adjoins the Hotel Reforma, now under 20-year lease by Blumenthal, and music from Ciro's is wired into the place. Uniforms of all attendants and furnishings give Longchamps the familiar New York City look and it also runs on a 24-hour basis, something not found in many places here.

Vancouver Thesps Form Rep Group To Tour Canuck Stock

VANCOUVER, B. C., Aug. 31.—Dedicated to building a pro stock company, 50 local actors from the Vancouver Jubilee Show have formed a local group under the name Vancouver Repertory Theater. Ernest Detwiler, chairman, said he would try to draw members from the acting material in city racial minority groups.

It is planned to organize a stock company to tour Western Canadian provinces. Veteran city actors will be approached to serve as directors. Elected to the play-selecting committee were Mrs. Ivy Ralston, Mrs. Dorothy Goldrick, Earl Matheson, F. Tochash, Regiland Willett and Frank Rasky.

The Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson

Publishers

Roger S. Littleford Jr.
William D. Littleford

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Subscription rates, payable in advance—One Year, \$10.00; Two Years, \$17.50. Single Copy 25¢. These rates apply in the United States, U. S. Possessions, Canada and countries in Pan-American Postal Union. Rates in other foreign countries sent upon request. Subscribers when requesting change of address should give old as well as new address.

The Billboard also publishes:
The Billboard Encyclopedia of Music and
The Billboard Coin Machine Digest.



AMERICAN AT TURNING POINT?

Amer Tobacco To FC&B With Benny, Morgan

3 1/2 Million Billings Switch

NEW YORK, Aug. 31.—Billings totalling approximately three and one-half million switch from Ruthrauff & Ryan to Foote, Cone & Belding, September 28, on which day FC&B takes over both the Jack Benny and Frank Morgan programs. Switch, a severe blow to R&R, closely follows the exodus of top personnel, most of whom joined the new agency set-up of Sullivan, Stauffer, Colwell & Bayles.

Most recent exit from R&R personnel is William Spire, who was a vice-president and member of the agency's planning board. Spire this week joined SSC&B in a capacity similar to that which he held at R&R.

Agency chatter was that with so much top-ranking brass leaving R&R, an exodus of top advertisers would follow.

Nevertheless, knowledge of the Benny and Morgan switch to FC&B Friday (30) caught the trade somewhat off balance. New agency handling Benny (for Luckies) and Morgan (Pall Mall) wouldn't say whether format changes were contemplated.

Cowles - Pope Deal Seems Set Despite Imminent Fireworks

WASHINGTON, Aug. 31.—Sale of WHOM, Jersey City, to Generoso Pope's Italo-Americano Publishing Company, accepted by FCC for filing this week (27) is setting in motion an arsenal of backstage fireworks which are not expected to block the sale. Pope, under heavy fire from liberal quarters, as an alleged friend of fascism and the late Mussolini, is certain to get careful scrutiny on his political record before FCC permits Cowles Broadcasting Company to let its WHOM property go for \$400,000.

Despite the fact that not a single protest has been registered with FCC since the formal filing, Pope himself appears to have anticipated objections. With the weather eye on that barrage, Pope has carefully studied his application with character references from such national and international luminaries as New York Gov. Thomas E. Dewey, Justice Ferdinand Pecora, Cardinal Spellman, former President Herbert Hoover, and the late President Franklin D. Roosevelt.

Possibility that proceedings on the transfer may be protracted by the protests against Pope are seen in high FCC circles, but unless objection is made on other grounds the opposition is not expected to prevail. Chief basis for that forecast by FCC insiders is that the commish would have a tough time accepting proof of such a case as final. Furthermore, a decision on that ground would have widespread legal implications, it is pointed out here. Pope is expected to clinch his case with argument that WHOM audience is predominantly foreign language and with 50 years in that field *Il Progresso* has inside track.

If It's Blood You Want...!

MINNEAPOLIS, Aug. 31.—Talk about radio's pulling power! The other night Sev Widman, disk jockey for KSTP's *Let's Turn the Tables* midnighter, got a call from General Hospital asking if he'd air a request for special type blood donors to aid an ailing gal. Sev's appeal went on the air at 11:20 p.m. Five minutes later the hospital called, saying they got enough offers "to float a battleship," with calls still coming.

AMA Standards To Nix Static Tentatively Set

DETROIT, Aug. 31.—Automotive engineers are preparing for a research project designed to insure that vehicle ignition systems will not create static or other annoying interferences to good reception, according to Automobile Manufacturers' Association reports.

Preliminary studies, conducted by a joint committee representing the Society of Automotive Engineers and the Radio Manufacturers' Association, have established tentative standards to place within tolerable limits automobile ignition interference. Results already have been submitted to car, truck and bus makers by the AMA.

Findings suggest means of reducing or eliminating visible static on tele screens, and the "garbage" heard on loud-speakers tuned to the short wave bands. Means of suppression are similar to those now used to muffle static on automobiles equipped with regular radio receivers.

Recommendations call for each vehicle manufacturer to meet the standards by January 1, 1948. In some cases, this will entail redesign of ignition systems, the AMA points out.

On other vehicles, however, ignition systems already are satisfactory so that with the addition of resistors at the proper time they will conform with the standards.

Mutual Co-Op Sales Jump To Record 552

NEW YORK, Aug. 31.—Mutual Broadcasting System's co-op department, headed by Bert Hauser, came up with a record figure of 36 sales for the week of August 19-24, bringing the total of MBS co-op sales to 552. This is 157 more sales for MBS than the web had one year ago. MBS co-op department peddles 11 shows and sales have risen steadily during past two years.

Of the 36 new sales, Fulton Lewis, top co-op show in the business, tallied 17, bringing the commentator's total to 199.

NAB Survey Shows Members' Ad Rates Are Not Uniform

WASHINGTON, Aug. 31.—A "conspicuous lack of uniformity" in definition of advertising rates for sponsors is noted among broadcasters surveyed by the National Association of Broadcasters. The survey, reported this week (29) and based on replies from 82 per cent of NAB's more than 700 members, was intended to determine the extent of "the practice of charging multiple rates."

Nearly three-fourths of the stations surveyed have two rates for the same periods of the day, according to NAB. "The practice of charging two and three rates is more prevalent among the smaller stations and in the medium and small cities and towns." A mixture of terms—"local," "national," "retail" and "general"—characterizes the definitions, NAB stated.

Hopkins Sells WJBK For 550G; Price Was \$3,000 in 1930

DETROIT, Aug. 31.—Sale of 250-watt WJBK here for \$550,000 to Fort Industry Corporation was confirmed by James F. Hopkins, for 16 years the owner. Deal brings back to Detroit George Storer, who formerly owned WGHP and later CKOK (now CKLW), of Windsor, which is virtually a Detroit station in coverage. Fort Industry Corporation operates a string of seven stations: WSPD, Toledo; WMVA, Wheeling, W. Va.; WGBS, Miami; WAGA, Atlanta; WMMN, Fairmont, Pa.; WLOK, Lima, O., and WHIZ, Zanesville.

Hopkins pointed out that the sale is subject to FCC approval, and that no action would be expected for some months at least. Price for the station, which is nearly tops for this power, is under the \$700,000 deal for the same station discussed a couple of years ago when the United Automobile Workers considered buying it.

Permit for a 10-kw. FM station also goes with the WJBK deal. Increase in value of the properties is shown by the fact that Hopkins bought WJBK back in 1930 for \$3,000.

Hooper Box Score

SAN DIEGO, Aug. 31.—Hooper proof that a fledgling affiliate can eventually out-battle the older net outlet of a not-too-distant town can be found in the comparative ratings of Los Angeles's KFI and this town's KSPD, both NBC. Hoopers show the increasing listenership of the local station and the continuing decrease of the out-of-towner.

| Date | KFI (Los Angeles) | | | KSPD (San Diego) | | |
|--------------|-------------------|-----------|---------|------------------|-----------|---------|
| | Morning | Afternoon | Evening | Morning | Afternoon | Evening |
| 12/44-1/7/45 | 12.6 | 23.7 | 14.4 | 8.1 | 17.5 | 22.7 |
| 11/45-12/45 | 7.8 | 13.8 | 11.6 | 16.1 | 24.1 | 29.5 |
| 1/46-2/46 | 4.6 | 9.7 | 8.4 | 21.6 | 26.7 | 30.7 |

Night Segs Set for Hypo

Net's high hopes build on Crosby; angle for 'Info Please,' other strong segs

NEW YORK, Aug. 31.—American Broadcasting Company may be at the turning point of its career. This feeling is general among the web execs, who believe that the acquisition of Crosby, plus some visionary programming and hard work, may lift the web to a level where it can offer real competition to the senior networks. Agencies as well as rival webs are watching ABC's programming intently to see what progress, rating-wise, American can make this fall. Nobody believes Crosby alone can make the difference. But it's generally believed that he provides a bulwark around which can be built some strong programming.

Wednesday and Sunday nights shape up as ABC's strongest. In addition to Bing, who will air at 10 p.m. in the Eastern time zone, and at 9 p.m. in other zones, American hopes to land *Information Please*, via Parker Pen. Latter is considering the Golenpaul package, and if deal is concluded, ABC figures it has a very good chance to land the account in the 8:30-9 p.m. slot, particularly in view of the SRO nighttime situation on both NBC and CBS. Wednesday also is buttressed by the *Lum and Abner* show, recently renewed for 52 weeks by Miles Laboratories and in the 8-8:15 p.m. slot.

Up to late this week, it was expected that *Theater Guild of the Air* would be set for Wednesday night, following Crosby, but this failed to jell. Deal between U. S. Steel and the web, via BBD&O, renewed *Guild* for 52 weeks, Sundays, 10-11 p.m., starting September 2.

Even with *Theater Guild* set for Sundays, the Wednesday ABC picture, particularly in view of the good possibility of the web landing *Information Please*, is the strongest week-day line-up American ever had. Whether it can crack the Hoopers is a moot question, with NBC's fall opposition on Wednesday including such items as Kay Kyser, Gildersleeve, Frank Morgan, *Duffy's Tavern*, H. V. Kaltenborn, Sinatra, *Dr. Christian*, Dinah Shore, Jack Carson, etc. Considered on the credit side of the argument for ABC, however, is the fact that webs in the past have been able to build up an evening programming nightly thru the acquisition of one top show. CBS did this for its Monday night schedule, via *Lux Radio Theater*, and it's admitted ABC now has opportunity to maneuver, for every agency in the business will be more than ready to buy time around Crosby.

Lack of good shows to buttress strong, tho isolated programs, has hurt ABC in the past. *Duffy's Tavern* and *Quiz Kids*, for instance, are regarded as having suffered on the web thru lack of supporting attractions. Sunday night shapes up strongly with *Winchell*—the strongest name the web ever had—plus *Drew Pearson*, *Louella Parsons*, *Jimmy Fidler* and *Theater Guild*. Next strongest night on ABC is Thursday, with the web hoping the *Lewis-Howe's Pot O' Gold* seg in the 9:30 (See ABC Draws Eyes on page 11)

CBS Hikes 900 Staffers' Wages; CIO Certification Pends; ABC Program Drawn

UOPWA To Take Hikes Into Account in Future Bargaining

NEW YORK, Aug. 31.—Columbia Broadcasting System Friday (30) announced salary increases of at least 10 per cent to more than 900 employees in New York, the hike being based on June 30 salary rates and applying to all employees receiving less than \$100 weekly and who are not covered by union agreements. CBS decision to hike the wage level came 10 days after Radio Guild of the United Office and Professional Workers (CIO) urged the web to increase the scales in view of the increased cost of living.

CIO has not yet been officially declared the bargaining agent for the CBS white collarites owing to red tape of NLRB hearings, but certification is expected in September. Union, by way of anticipating a fear on the web's part that the increases would not be given consideration in collective bargaining demands, stated in a letter to Howard Hausman, CBS director of personnel relations, "that any such raises will be taken into account in negotiations." Union's letter added: "This, of course, is separate from any individual salary adjustments, because it has never been the practice of our union to permit the deduction of merit and promotional increases from general raises."

White's Memo

Memo from CBS exec, Frank White, to web staffers pointed out the net had been reviewing job classifications and on the basis of data gathered the web could make changes in classifications and salaries "to offset the economic pinch which has become acute in recent months." White added that the staffers under \$100 would be increased by whichever of the following adjustments will produce the larger payment: (1) the minimum rate established for the position under the new classification system if the present salary is below the new rate; or (2) 10 per cent above the salary level of June 30, 1946, with the further provision that salaries then ranging from \$100 to \$109 per week will be increased to \$110.

White added the adjustments would not preclude recognition of merit or promotions for employees when the usual year-end salary review is made, or at other times. The year-end review, he said, would take into account the fact that "economic changes have also affected those receiving over \$100 weekly."

CIO Drive in High

CIO, while awaiting certification as the bargaining agent for CBS, is intensifying its activity thruout the industry. A spokesman this week said that not only webs, but all stations would be asked to give employees cost of living increases. All webs, stated the union exec, were forming committees to draw up organization plans.

At American Broadcasting Company, a pamphlet titled *The Unveiling* and containing results of a salary questionnaire, stated the "The ABC chapter of the Radio Guild offers the following program for the approval of their co-workers: (1) \$10 or 25 per cent cost of living increase, whichever is greater; (2) automatic length of service increases; (3) regular review for merit; (4) promotional increases of at least 15 per cent; (5) 35-hour week with time and one-half for overtime after a seven-hour day; (6) equal pay for equal work for girls doing a man's job; (7) veteran's training program for advancement, and the immediate raising of veteran's salaries to standards of other employees; (8) establishment of a proper job classification plan, decided by the employees themselves, and (9) grievance procedure thru elected employees committee.

Cashing in On Program Titles Nixed by FTC

WASHINGTON, Aug. 31.—Outsiders who want to cash in on prestige and popularity of radio program *We the People* by appropriating the title will have to think twice hereafter as result of Federal Trade Commission's cease and desist order issued today to the Paebor Company, Inc., and Allen F. Pater, both of New York City.

Paebor outfit, with Pater as principal stockholder, was ordered to stop using the term "We the People," in title of any publications unless it is "clearly and conspicuously" stated in immediate conjunction with the term that they are not associated or connected with the producers or sponsors of the radio program *We the People*.

According to FTC, Paebor Company and Pater were using "We the People" as title of "a so-called public opinion year-book." To induce purchase of that year-book, said FTC, Paebor Company and Pater "falsely" represented that letters chosen for publication in the year-book were selected by "the editorial board of *We the People*." Also said FTC, respondents were presuming to give contributors a special \$3 rate for what they claimed to be a regular \$5 volume and that the book was of general interest and had "many thousand readers" and "that the date of publication" was "so imminent that prompt reservations must be made for a copy." FTC declared that actually "there is no 'real selection' by an editorial board, and \$3, not \$5, is the usual price of the book whose market is almost exclusively limited to such unknown and unrecognized writers as are willing to pay the price of the volume to see their names and works in print."

Radio Job Buying—Via Airtime

CHICAGO, Aug. 31.—For years would-be hopefuls have been trying to break into radio alone and always the answer was the same, whether it came from stations or agencies, sorry, but no pro experience. An ambitious group of Chi amateurs decided to band together and get that needed pro experience.

They bought airtime for a 15-minute series of dramatic segs over WHFC, which were entirely written, produced, directed and acted, even to the sound effects, by the group which calls itself the Westtown Players. Idea was to attract attention of public and radio's big wigs. Their flack campaign succeeded.

Three of Chi's best-known columnists, Dale Harrison (*Sun*), Irv Kupcinet (*Times*) and Adele Hoskins (*News*) gave the group a big plug. In addition, all newspapers listed in their highlights the time of the players' seg. Radio Writers' Guild is letting org use its offices for rehearsals.

According to Kupcinet, their stunt has shown signs of paying off because one net here is nibbling at hiring the group.

Nadine Glasson, spokesman for the players, declared: "One way of getting experience on the radio is to pay for it yourself. Nobody can say we haven't had professional experience now."

U. S. Acts for Vet In Suit Vs. Station

NEW HAVEN, Conn., Aug. 31.—In the first Connecticut case wherein the federal government is acting as plaintiff's counsel, Leon T. Lockwood, war vet and former announcer, has filed suit against the owners and operators of New Haven Radio Station WELI for reinstatement in his pre-war position.

A writ was served on Benjamin Hoberman, assistant station manager, by Deputy United States Marshal Robert G. Slattery after U. S. Attorney Adrian W. Maher failed in an attempt to effect an out-of-court settlement, and asks retroactive back wages in addition to the reinstatement.

The complaint charges that Lockwood applied for his old job with the station on his discharge from the army on November 6, 1945, under the Selective Service Act, and was reinstated on December 3. In May, 1946 he was discharged by the station for "incompetence in performance of duty and insubordination," which the government avers was done without cause, well within the one-year period of his restoration, in violation of the federal act.

Bonanza for Local Stations Seen in Election Air Funds

WASHINGTON, Aug. 31.—Tossing the works into a mighty word-battle to wrest control of both houses of Congress from Democrats, Republican National Committee revealed this week that party's war chest for radio will be bigger than in any previous congressional election year. Keeping pace with ambitious air campaigns mapped by Democrats and Political Action Committee, Republicans are fast contacting county organizations in preparation for widespread local radio coverage for GOP candidates.

Republican leaders who now figure they have at least an even chance to capture both houses, are banking on radio to help swing the tide for them, and chances are that the rivalry that this sets in motion may up the "take" for local broadcasters from both sides in the battle before the current campaigns wind up in November. National Committees of both parties, which ordinarily lay off heavy contributions to local organizations in off-year elections, are prepping to pitch in plenty of moolah this year, particularly in the trouble spots. Meanwhile, State and county organizations are also prepping. (See *Bonanza For Locals on page 11*)

At Long Last

WABC, WCBS Call Letter Switch O.K.'d

In the Works 10 Years

WASHINGTON, Aug. 31.—Switch in call letters of CBS's key New York station, from WABC to WCBS, was okayed Friday (30) by Federal Communications Commission here, which also approved a change in the call letters of ABC's Springfield (Ill.) outlet from WCBS to WCVS. Other alphabet juggling included FCC's okay of a change in call letters of CBS's frequency modulation station, WABC-FM, to WBGs-FM, and Columbia's video station, WCBW, to WCBS-TV. All changes are effective November 1.

WABC Exec Arthur Hull Hayes, in a statement today in New York, stated the change in call letters would "help the listening public to identify more readily the stations with the CBS network" Hayes's statement referred only to the change in the CBS stations' call letters, leaving out reference to switch in call letters of WCBS, Springfield.

C. W. Neeld, assistant manager of WCBS, contacted Friday, stated that CBS acquisition of the Springfield station's call letters was news to him. Later, however, Harold Dewing, president of the Springfield outlet, said all amplifications of the deal hadn't been ironed out. He also indicated negotiations on the matter had been going on with CBS for 10 years, and that it had first been brought up at a NAB convention. Dewing indicated CBS did not make any financial settlement with WCBS, Springfield, nor did the deal involve a change in the Springfield station's affiliation from ABC to CBS.

WCBS, Springfield, has been using its call letters since 1926, when the station was founded.

In Washington, CBS officials said the change was requested by CBS. It is also believed that confusion resulting from mistaken identification of WABC with the American Broadcasting Company brought on the CBS action.

Aussie Parliament Airs 20 Hrs. Weekly

CANBERRA, Australia, Aug. 31.—Parliamentary broadcasting in Australia now is firmly established with House of Representative proceedings on the air about 20 hours a week and Senate sittings to be alternated from time to time. Australian Broadcasting Commission technicians are working out a routine of identifying speakers and acquainting the radio audience with the formalities of parliamentary procedure.

Members and senators enjoy the same immunity from libel action on the air as they do in their speeches as reported in the newspapers. There have been some complaints about members coughing and rustling paper, but generally the broadcasts are regarded as successful and ABC Chairman R. J. F. Boyer has expressed himself pleased with them.

Canuck House OK's 2-Mil. CBC Grant

MONTREAL, Aug. 31.—Grant of \$2,000,000 to CBC was approved by House of Commons last night (30). Rest of CBC bill will be delayed until next year on account of vigorous opposition. Materiale protetto da copyright

KENO Plays It Safe; Tabs A 31.6 Nighttime Hooperating

LAS VEGAS, Nev., Aug. 31.—After occupying the local radio picture unchallenged since 1940, Station KENO (named after the gambling game) is expecting opposition before many months when the FCC okays one of several pending applications for another station in Las Vegas. KENO General Manager Maxwell Kelch knows the era of sole coverage is over, but feels confident that KENO will continue to do well by him.

Radio in Las Vegas has grown in proportion with town's over-all expansion, with KENO dominating the area with 250-watt. Previously, Station KGIX had folded in 1935 after struggling for several years.

Kelch's supremacy was challenged for the first time eight months ago when KBNE took to the air as a Mutual outlet in Boulder City, Nevada (30 miles from Las Vegas). Threat was apparently short lived when it was found that poor reception prevented KBNE from reaching Las Vegas during important hours. Primary Boulder City market (pop. 4,000) isn't enough to make serious dent in KENO's take.

According to Kelch, Las Vegas listeners are partial to local outlet, although city is within reach of five 50,000-

watt stations (KFI, KNX, Hollywood; KPO, San Francisco; KOA, Denver, and KSL, Salt Lake City). To prove point, Kelch pointed out that KENO had average nighttime Hooper of 31.6 while combined Hooper of all five stations listed above was only 6.9. (Special Hooper report dated March 1, 1946) same report revealed KENO had a 22.0 average daytime Hooper. Sets in use evening were 42.2, daytime sets in use, 23.3.

Kelch felt no cause for alarm in fact that there was a general trend toward power increases in neighboring States, contending that so long as station programing is top quality audiences will be sustained. When new station enters the local picture, it is expected that gross sales may drop temporarily, but there should easily be enough biz for two well-managed outlets, provided both are on the ball.

KENO, meanwhile, has made plans to start construction of new \$80,000 plant which will house staff and transmitter equipment. Also in the works are plans to begin FM operation before end of year.

Additional Co-Ops Added to CBS List

NEW YORK, Aug. 31.—CBS is jacking up its co-op program department, with a bevy of new shows a-building.

New line-up will include a Red Barber sports show, Monday thru Friday, 6:30-6:45 p.m., starting September 16. Another new one will be feature *Story of the Day*, Monday thru Friday in the 11:10-11:15 p.m. slot, with announcer yet to be chosen. In addition, *Meaning of the News*, 11:15-11:25 p.m., Monday thru Friday, with Eric Sevareid reporting from Washington, will be offered co-op, starting September 16. *House Party*, the 4-4:25 p.m. seg sponsored by General Electric Monday, Wednesday and Friday, is already being offered co-op Tuesdays and Thursdays.

In addition to the above there are two old CBS co-op daily news segs at 8:15 and 9-9:15 a.m., and Charles Collingwood, who the web has sold co-op in the past, starts a revamped news period for co-op sale beginning September 16. This will be handled by Collingwood Monday thru Friday, with Ned Calmer taking over Saturday and Sunday.

Decision of CBS to hypo its co-op department was forecast in *The Billboard* months ago. Mutual and ABC recently started cutting in via new shows and some added sales moxie, and according to all indications Columbia will pitch for the dough too.

WEAF News Round-Up on Way

NEW YORK, Aug. 31.—*Metropolitan News Roundup*, WEAF's venture into intensive local news coverage kicks off in the 12:15-12:30 p.m. slot, Monday thru Friday, starting September 3. This moves *Maggi's Private Wire* (local airing) to the following quarter-hour.

Debut of *Roundup* will be preceded Labor Day, Monday (2), by a special intro seg tracing the history of radio's news coverage back to the crystal set stages. Narrator is not set. Tom O'Brien, emcee and narrator of MNR, will explain the program's local angles via recordings presenting newscasters from each participating newspaper.

Debut of *Roundup* has been hanging fire pending installation of radio telephone lines between station and *Brooklyn Eagle*, *Newark Star-Ledger*, *Bronx Home News*, *Long Island Daily Press* and the *Westchester County Daily*. That's all set and the dry runs are being made daily. Supervisor of the programs will be Tom McFadden, WEAF news and special events director, who will set up each day's program via editorial conferences with newsmen at pick-up points.

BBC Hypoes Russ - Slanted Segs; Soviet Radio Stodgy; Talent Development Planned

Field Open for U. S. Shortwave, But More Dough Needed

NEW YORK, Aug. 31.—British Broadcasting Corporation is getting a jump on the United States in the matter of short wave broadcasting, with correspondents in Russia and Central Europe now depending heavily upon BBC for news of the U. S. A. according to Fransworth Fowle, CBS newsmen recently returned after a 14-month stretch in Moscow. ABC hypoes its broadcasting to these areas last spring, when government and private interests in the United States first announced they were seeking a solution of the shortage problem, aggravated by lack of funds and the attitude of the wire services toward use of news for "progranda" purposes.

Currently in Russia, according to Fowle, population is permitted to listen to shortwave programs and manufacture of receivers has been resumed. But unless plenty of dough is sunk into the U. S. shortwave program, there's little hope of getting across the American message. Primary need is for high power transmitters, and without this, says Fowle, the State Department's venture will never shape up as a first-class operation.

Program Tastes

Russ radio in general, says Fowle, is on the "stodgy" side, with the pace of entertainment and cultural programs similar to the BBC's "only more so." The youngsters are keen on American dance music, which they get via pre-war recordings and thru wax furnished in considerable quantities by the Office of War Information during the war years but the taste of the older people is "back in the 1890's." Programing runs heavily to the educational and cultural side, with a very strong dose of news thrown in. During Fowle's stay, for instance, Radio Moscow, which is the hub of the Russ web, had about eight news shows a day, starting at 6 a.m. At 8 a.m., commentator reads the Pravda editorial, which says Fowle, "sets the atmosphere for the day."

Other facets of Russ programing are these, says Fowle: "As expected with a government-owned web, they have nothing approaching our soap operas. Legit actors, however, are used extensively in dramatizations, main emphasis being on the classics because the modern stuff is of poor quality. Programing also includes a lot of good music, with an extensive dash of coral singing, such as Red Army choruses and singing groups in different factories. Recordings are

used very extensively, but an attempt is being made to develop talent via competitions for youngsters in voice, piano and various instruments. Music and dramatic segs are 'pretty good,' but the news shows are not news in the American sense. There are no political interviews.

"In a way," adds Fowle, "it now leads a well-known story. This is the closest approach to our soap opera." As for comedy segs, "they are not very lively."

Russ interest in shortwave is tremendous. Fowle stating that the sked includes two foreign language programs running 24 hours a day and beamed all over Europe in various languages for the benefit of the faithful. The Russ transmitters, too, are among the most powerful in the world.

In line with this, the Soviet is endeavoring to build competent shortwave personnel by encouraging radio clubs, awarding certificates of merit, etc.

As yet, there is small interest in such developments as FM and facsimile to Russia, according to Fowle, but they are increasing their work on television. Last named was in the experimental stage prior to the war, and it is expected that video programing may be started next year. Fowle said regarding AM equipment, the entire continent suffers a dearth of this, but the Soviet studios are presently clogged with much equipment transferred from Germany. Chief value in this equipment is a recorder, claimed to be superior to any recorder now being manufactured and which makes possible the easiest editing technique.

With Moscow as the focal point of programing, Russ web has outlets in practically all cities of the Soviet Union, according to Fowle. The network uses mostly ground lines, with some air relays.

Nets To Get Preview Of AFRA Demands in Pre-Negotiation Talk

HOLLYWOOD, Aug. 31.—Conclusions reached at American Federation of Radio Artists' national convention recently held here (see *The Billboard*, August 31) will be discussed with the four networks and KFI (NBC affiliate) Wednesday at a meeting called by Claude McCue, AFRA exec secretary. Session, to be attended by the web's Coast veepees and KFI's Bill Ryan, will give nets a preview glimpse of AFRA's demands when union kicks off negotiations this fall. Understood McCue wants to find out web's position on convention's proposals for report to AFRA's national executive council before actual negotiations with nets start.

Chief problem affecting the Coast is AFRA's demand that regional web pay be eliminated and all shows for multiple airing be figured on T. C. basis. Unique situation exists here where considerable portion of net operations are on a distinctly defined regional chain of outlets. Number of regional shows are productions requiring full casts, etc. Net execs will argue that by forcing payment of T.C. rates will increase cost by a 100 per cent (regional being \$22, T.C. \$44, rehearsal time included) and (Nets' AFRA Preview on page 11)

CIO To Fight KGO License Renewal Bid

WASHINGTON, Aug. 31.—American Broadcasting Company's KGO (San Francisco) bid for license renewal will face stout opposition from counsel for Congress of Industrial Organizations at hearings within two months, CIO disclosed today, but despite the opposition, the word here is that KGO's renewal is certain to get Federal Communications Commission's okay. CIO, which has already filed three strongly worded complaints against KGO with FCC, will send counsel to FCC to push formally the union's charge that KGO denied radio time to Phil Murray, CIO prexy, and James Carey, CIO secretary.

Union complaint against KGO developed from incidents in rival campaigns by CIO Food, Tobacco and Agricultural Workers' Union and American Federation of Labor in bargaining election in cannery industry on West Coast this week (29-30), with CIO insisting that its local failed to get KGO time while the rival got air time on KQW. ABC's record on granting of labor time is considered by FCC insiders as strong enough to bulwark the KGO renewal bid despite the CIO formal protest. Furthermore, FCC legalists say there is no precedent for offering time to contending unions, and KGO is expected to make a case of its claim that the program was not of "sufficient interest to listeners."

FCC already has given the CIO a setback in the case by refusing to acquiesce in CIO demand that decid be made in advance of this week's cannery workers' bargaining election. As for the commish's inaction on the request, legalists explain it two ways: (1) Request came in too late to do anything about it before election; (2) commission, even if it had time, would have been powerless to act, inasmuch as the issue was not on use of political time and consequently is not covered by regulations. Latter reason is viewed certain to add to weight of KGO case in renewal bid which is not likely to be blocked or even stalled.

CBS Fall Promotion Segs Set for Pioneer Treatment With Open-Line Technique

Web, Agency Producers Huddle to Perfect Cliffhanger

NEW YORK, Aug. 31.—Columbia Broadcasting System's showcasing of its fall program schedule, slated to be aired in 90-minute segs from New York and Hollywood September 22 and 29, will be unique—with the web making an all-out effort to get away from the stereotyped formula for such shows. Heretofore, these segs have taken on the aspect of a "benefit" program, the acts running together with only a "sewing" job serving as script. Instead of this, CBS will present what is, in effect, a three-hour program in two parts, with a cliffhanger effect bridging the gap from one week to the next. That's not all.

Instead of the usual "now we take you to Hollywood" routine, open lines will be used thruout the three hours, giving the effect of the show being produced in one national studio (Columbia Broadcasting System), rather than in both New York and Hollywood. This technique will obtain on both halves of the three hours—that is the 90 minutes originating in New York and the similar seg originating next week on the coast.

Used Before

Use of open lines, of course, is nothing new in radio. They've been used in *Operation Crossroads*, *Transatlantic Call*, the Jerome Kern Memorial program, etc. But the technique has never been used to such an extent for continuous operation. Web's thinking on the matter is that use of open lines might just as well become the normal technique whenever a production job merits its use. Or as CBS producer Bob Shayon says, "It is time such a technique came to be regarded as a matter of course. There'll be no announcing of 'we take you to Hollywood.'" Shayon, who is handling the show on the New York end, figures radio is a terrific medium, technically, so why not use its technical advantages fully for entertainment purposes.

In addition to open lines on both the 90-minute halves of the show, the script job will be much more extensive than on any previous CBS fall promotion seg. Last year's fall promotion segs, for instance, admittedly sewed the acts together with a thin device, namely, a party in the home of *The Aldrich Family*. Web's plan for this year is that every act must do more than give a sample of his show. It must advance the story line. To work this out, the CBS production and scripting staff is huddling closely with some 40-odd advertising agencies handling the different commercial segs. Rehearsal on the show is expected to be very tricky, says Shayon, with open lines being used, too. This will come off

on Saturday night preceding the show.

Bill Robson, CBS program chief on the West Coast, has been working with Shayon in New York ironing out kinks. Robson will handle from the Hollywood end. And Goodman Ace, in charge of comedy and variety programs for the web, is working closely with both Shayon and Robson. Everybody's got his fingers crossed, and it's hoped the job will point the way to a freer use of more advanced radio technique in regular commercial programming.

Hastings Buys Tuesday Night Half-Hour on MBS

NEW YORK, Aug. 31.—Juicy chunk of business was set by Mutual Friday (30) when DeWitt Mowrer, web's Midwest sales manager, concluded a deal with Hastings Manufacturing Company for the Tuesday, 8-8:30 p.m. (EST) time slot on the full MBS web of more than 300 stations. Contract is for 52 weeks, starting October 15. Agency is Keeling & Company, of Indianapolis. It's believed Hastings will put a whodunit into the spot.

KSTP To Build FM Tower

ST. PAUL, Aug. 31.—KSTP will start immediately on construction of an 840-foot tower for large-scale commercial FM broadcasting, Stanley E. Hubbard, station prexy and g.m., said here. Move came following receipt of final approval from FCC.

Tower will be located near White Bear Lake, outside St. Paul, at the site of station's present transmitter. Hubbard said FM operations won't be inaugurated for several months yet.

Crosby - Philco Pact Stirs Pix Names To Reappraise Wax; Promise of \$\$ Ahead

Thesps, Studios See Advantages in E.T. Via Web System

HOLLYWOOD, Aug. 31.—Crosby-Philco deal has started quite a stir among Hollywood's film names with Joan Crawford, Mickey Rooney, Peter Lorre and others reportedly itching to do ditto. Pix players have long eyed the advantages (promotional and monetary) of radio but were scared off by the demands of live broadcasting. Electrical transcriptions, which heretofore would have been sold only on the opened sponsorship basis, were also ruled out because both the studios and their carefully guarded glamour properties would want to exercise discrimination as to type of sponsor.

Many of the screen's top thesps have had to forget about taking on a regular airshow because it meant boosting pix production costs by cutting into shooting schedules. If a principal has to rehearse or participate in a broadcast, a day's shooting is lost but flicker factory still has to shell out the dough to other players, extras and technicians the nothing was accomplished that day. An ex-

Flacks Tab Jersey Gripes; WEAJ Plans Hypoed Service

NEW YORK, Aug. 31.—WEAF plan to give more intensive coverage to the metropolitan area is being extended in scope in order to give New Jersey better all-round service, including more alert publicity and special events pick-ups. Also an attempt will be made by WEAJ to slant its programming to appeal more effectively to the land across the Hudson, which is considered a "primary" area as important as New York.

In line with the above, WEAJ and NBC have been sending out Bob Davis, WEAJ publicity chief, and Leo Hershendorfer, editor of NBC press department, to contact New Jersey news editors to find out what they want publicity-wise and what the listeners want in the way of programming. Davis and Hershendorfer have already contacted a half-dozen papers and find that, in general, the Jerseyites feel that New York press agents ignore them. Jersey figures it is part of the Metropolitan area but has problems peculiar to the State, such as local politics, sports, etc., which differ from New York. Service on the local angles thus far has been inadequate, the editors claim, with New York outlets and webs making only sporadic efforts to cover. WOR, for instance, in its program on veterans recently, gave Jersey a break as part of tie-up whereby 16 newspapers presented the case of the veteran one year after the war. But, say the editors, these occurrences are infrequent.

Publicity-wise, the Jersey sheets have been getting news releases about Brooklyn, Bronx, everything except Jersey.

WEAF has already begun to rectify what it considers some of the failings of the New York outlets' Jersey coverage. Its program, *You're on the Spot*, originating from a different Jersey newspaper each week, with August 16 airing originating from *The Jersey Journal*. Jim Gaines, manager, also plans to originate some of the *Hi! Jinx* programs from Jersey. And Tom McFadden, director of WEAJ news and special events, has already begun to cover events of local significance. On August 10, for instance, he and staffers picked up the opening of the Bayonne Veterans' Housing Project.

Davis and Hershendorfer make the trips Wednesdays. They'll continue for some weeks to come, reporting back to the outlet and the web. Lack of special events and flack coverage for outlying areas is especially a disease of the big city stations like WEAJ. Outlets in smaller centers have long gone to towns around them, originating programs in the towns, never for a moment forgetting that a market does end at its heart.

Chi RWG Planning Courses for Talent

CHICAGO, Aug. 31.—Further efforts in the program of the Radio Writers' Guild here to dig out and develop talent for Chi radio begins October 2, when the Guild will sponsor a course in radio writing and production.

Lecturers include top names in Chi radio writing: Orin Tovrov, Lou Scofield, Myron Golden, Beulah Karney, Ruth Walliser and Sherman Marks. Courses will cover specific types of radio segs, the half-hour dramatic, 15-minute soap opera, documentary and pubserv commercial continuity, news and special events, women's shows and will even go into markets, standards and conditions.

Guild hopes by such a thoro coaching in all of the industry's facets, some good radio talent will be unearthed and help build up the sagging Chi radio picture.

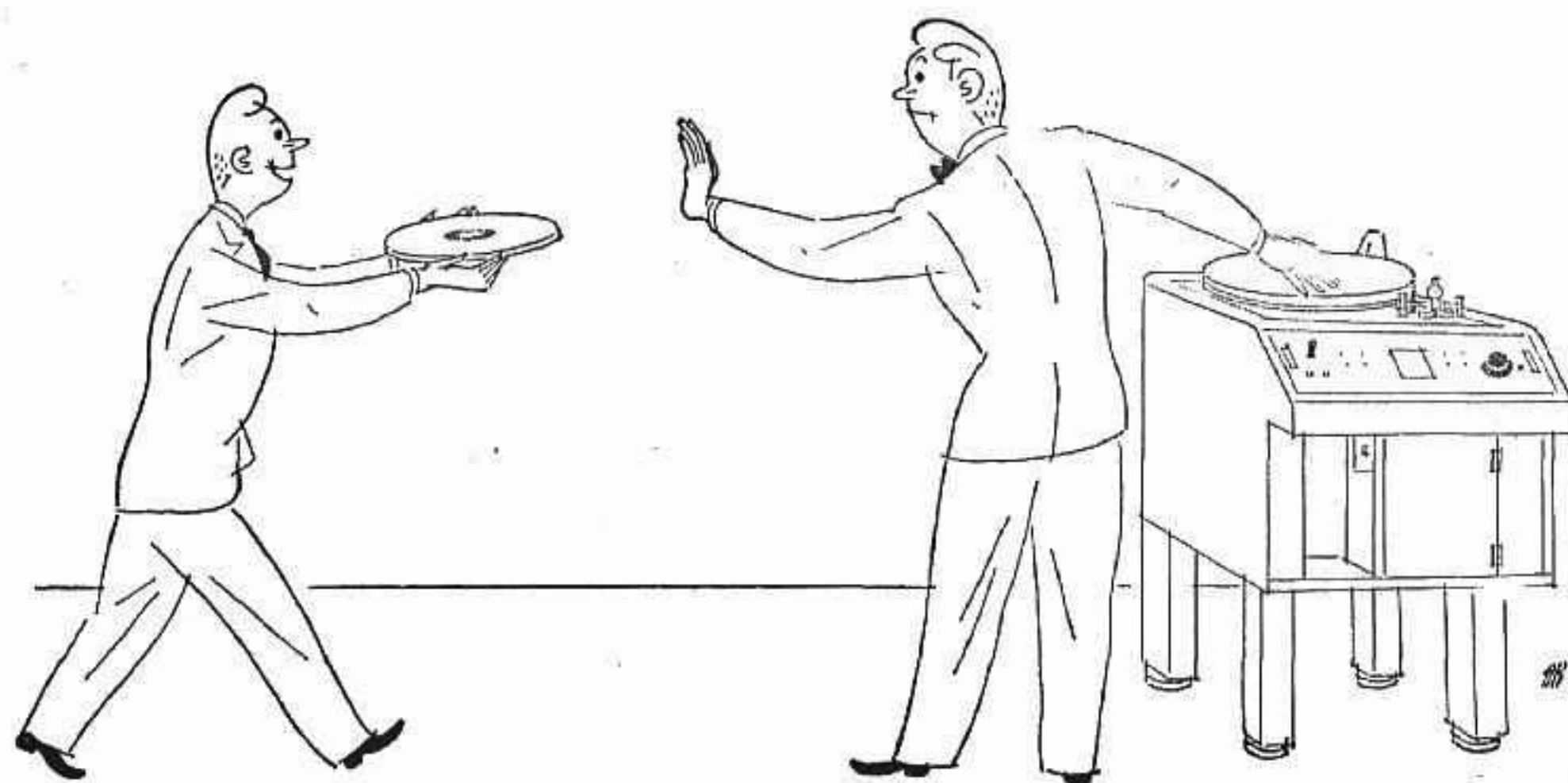
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| 1000, 8"x10", \$55.00 | 30"x40" \$3.85 EA. |
| Fan Mail Photos | 20"x30" \$2.50 EA. |
| 1000, 5"x7", \$34.00 | |
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You Can't Do That!

That's what they said to Robt. Fulton about the "Claremont"—to the Wright Brothers before Kitty Hawk. So they *did* it.

Later they yelled "get a horse" to Haynes, Duryea and Ford. Four-wheel brakes and balloon tires were argued for and *against*. Every sound idea has had its doubters.

Even broadcasting in its "cat-whisker" stage was not given more than six months—"until the novelty wore off."

It was the same story with network transcribed programs. People said "you can't do that." But Mutual did, because we believe them a good idea; a basically sound idea—a step forward.

Coca Cola did it with the Morton Downey program and Hooper has figures to prove that Downey *on transcription* has been every bit as

popular as Downey *live*—and Downey and his cast will live longer for radio.

And we believe that our experience has shown that transcribed programs do not "break up networks"—but that on the contrary, they are distinct contributions from the viewpoint of listeners, advertisers, stations, and networks.

We believe that the trail blazed by Mutual over a year ago, is about to echo to the tramp of other feet. We know that we ourselves are going to do it—again and again.

If, in devising one more way in which advertisers are able to get more for their money, we have at the same time made a contribution to broadcasting—we feel it's no more than the industry deserves from Mutual. And broadcasting is more than welcome.

Mutual Broadcasting System

WORLD'S LARGEST NETWORK

TOO SHORT FOR A HEAD

Bracken Set for Texaco; ABC Gets 'Holmes'; Arnaz to Hope

Eddie Bracken-Texaco deal was set late this week in New York, with the film star pacted by Buchanan & Company to start September 29 in the Sunday, 9:30-10 p.m. slot, replacing James Melton. Bracken, whose show will be situation comedy, concluded the deal himself, sans agents. . . . Hildegard show on CBS, Sundays at 9 p.m., for Campbell's Soup, postponed until October 6. . . . Jack Berch, now airing for ABC, will replace Lone Journey on NBC, Monday thru Friday, 10-10:15 a.m., starting September 30, sponsored by the Prudential Insurance Company of America. Benton & Bowles set the deal on 125 stations. . . . George Smith named sales manager of San Diego, Calif., new outlet, KSDJ. . . . Decca will platter and release in an album the CBS suspense killer-diller, *Sorry, Wrong Number*. Yarn has been repeated a couple of times by listener demand.

Rudy Vallee airshow for Philip Morris, set for September 10 kickoff, was officially okayed Thursday (29). Vallee agreed to NBC's demands for changed format (*The Billboard*, August 31). Guests set for first couple of weeks include Harold Peary, Bert Gordon and Tommy Dorsey. . . . Dave Milligan named director of continuity of WIRE, Indianapolis. . . . Arthur Casey, assistant to the general manager of WOL, Mutual, Washington outlet, has been made a director of the Washington Advertising Club. . . . State Department has named NAB Prexy Justin Miller radio advisor on its National Commission for Educational, Scientific and Cultural co-operation.

Procter & Gamble has bought the Saturday, 10:15-45 p.m. time on CBS for a Camay program. Program format not yet set, but will probably be a dramatic show using film stars. Pedlar & Ryan is the agency. . . . Oliver M. Presbrey has resigned as BBD&O account exec (he handled U. S. Steel and Cresta Blanca accounts) to join American Newspaper Advertising Network, Inc., as manager of the Midwestern region.

Sherlock Holmes, bought by Kreml, goes to ABC in the Saturday, 9:30-10 p.m. slot, starting October 12. *Mystery* seg was dropped by Petri Wines on Mutual and immediately bought by Kreml, but new bankroller was dissatisfied with time slots offered. It's understood Basil Rathbone, star of the \$6,000 "Holmes" package, may drop out of the seg because of film and legit commitments. . . . Shubert Theater in New Haven, Conn., is going in for extensive radio promotion. In addition to two daily spots seven days per week, legit shop now has a 15-minute program Thursdays at 7:15 p.m. over WNHC, originating from stage and featuring interviews with stars, directors and personnel connected with current shows. It's emceed by Carey Cronan as Thursday night edition of his five-weekly "New Haven Digest." . . . David Owen appointed general supervisor of daytime radio programs on staff of Show Productions, Inc., producing subsidiary of Dancer-Fitzgerald & Sample, Inc. Owen leaves post of professor of speech, drama and radio at University of Michigan to take over assignment.

WNEW, New York, on Labor Day (2) will broadcast messages from nation's top leaders every hour on the hour Will Yolen, station's press chief, got a terrific response to the

idea when he sent wires to labor toppers. In addition to broadcasts, station has notified dailies that the file of statements will be available for use by the press. . . . Harold B. Morrill appointed general manager of WLAW, Lawrence, Mass. . . . Charles E. Maxwell, recently with WGBS, Miami, has joined the New York office of Donald Cooke, Inc., station reps, as an account exec. . . . Helen Wood, station rep org, becomes Wood & Colton Sunday (1) with the appointment of Lionel Colton to full partnership in the company. . . . Paul Eshelman, recently general production control manager of Allen B. DuMont Laboratories, Inc., in Passaic, N. J., appointed executive assistant to Leonard F. Cramer, vice-president and director of television broadcasting.

Desi Arnaz will replace Skinny Ennis on the Bob Hope stanza. Arnaz also will have a talking role. . . . Hank Sylver, New York radio ork leader who collapsed from overwork, expected to be back in the studios within a month. . . . Hutchins Advertising Company, Inc., will open a radio branch in Hollywood in September, with Hendrik Booraem as general manager. He will supervise Philco-Crosby and Philco-Burl Ives programs. . . . Jim Britt, New England sports authority, begins a week-day evening sports round-up over WEEL, Boston, October 14, Monday thru Saturday, 6:15-30 p.m. . . . Alan Gans, announcer at KYW, Philly, has returned to the mike following a tour in summer stock which took him thru New York, Pennsylvania, Virginia and Maryland.

Rodger White has made a tie-up with Beth Brown, novelist and screen writer, whereby White will have exclusive radio rights to Miss Brown's forthcoming book, *Jolly's Hotel for Dogs*. . . . Jay Jostyn, NBC's Mr. D. A., huddling with Producer John Wildberg about a mystery play which would star the radio thesp. If deal goes thru it will be on the stipulation that there be no Wednesday night performance, so that Jostyn could continue his radio show. . . . For two weeks starting Monday, September 9, The Modernaires and Paula Kelly will be heard nightly on the *Chesterfield Supper Club* over NBC in place of the vacationing Satisfiers.

Kenny Delmar in a three-a-week show will replace "Give and Take" on CBS for the Whitehall Pharmacal Company. Program starts September 30, with deal set by Dancer-Fitzgerald-Sample. . . . Milt Marshall, formerly trade press editor for NBC's press department, now assistant to Ovid Riso, director of advertising and promotion for Philco International Corporation in New York. . . . Charles Michelson, Inc., wax company, has named R. K. Scott, of Charlotte, N. C., sales rep in the Southern Atlantic area. Scott was recently with WAYS, Charlotte. . . . Arch Douglas appointed business manager of the radio department of Erwin, Wasey & Company, New York. . . . J. Hamilton Russell, managing director of J. Walter Thompson South Africa, Ltd., has concluded a four-week visit in New York, where he met with clients located in the Eastern States. He will fly to London to visit the Thompson office before returning to South Africa.

Hawk Durango starts its CBS series October 3 in the 5:30-6 p.m. time. Will originate on the West Coast.

NIGHTTIME TALENT COST INDEX



Based on "FIRST FIFTEEN" HOOPERATINGS for Evening Programs and the "FIRST THREE" Sunday Afternoon Segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban population.

| Vol. III No. 15E | | (Report August 30, 1946) | | | | |
|--|---------------|--------------------------|--|-------------|----------------|---------------------------------------|
| Program Sponsor, Agency, Net & Stat. | Hooper-Rating | Length and Weeks to Date | Opposition | Talent Cost | Cost Per Point | Talent Cost Per 1,000 Urban Listeners |
| MR. D. A. Bristol-Myers Ipana and Vitalls D. C. & S. NBC 131 | 11.3 | 1/2 hr. 369 | Frankie Carle Ork-ABC Intrigue-CBS Spotlight Bands-MBS | \$ 4,500 | \$ 398.23 | \$.44 |
| CRIME DOCTOR Philip Morris Blow CBS 140 | 11.0 | 1/2 hr. 318 | Festival Amer. Musio-ABC Spec. Invest.-MBS George Putnam-MBS Tommy Dorsey-NBC | \$ 3,500 | \$ 318.18 | \$.36 |
| SCREEN GUILD Lady Esther Powder Blow CBS 149 | 10.3 | 1/2 hr. 259 | Question-ABC Fantasy-ABC Tommy Dorsey-MBS Contented Hour-NBC | \$10,000 | \$ 670.87 | \$1.21 |
| MAN CALLED X Pepsodent F. C. & B. NBC 127 | 10.1 | 1/2 hr. 19 | Unhappy Birthday-ABC American Forum-MBS Upton Close-MBS Night Life-CBS | \$10,000 | \$ 990.10 | \$1.34 |
| SUSPENSE Roma Wine Blow CBS 81 | 9.5 | 1/2 hr. 91 | Lum & Abner-ABC The O'Neills-ABC Carrington Play-MBS Rep. C. Reese-NBC Peace Conference-NBC | \$ 6,000 | \$ 631.58 | *** |
| TAKE IT OR LEAVE IT (Sub) Eversharp Blow CBS 153 | 9.4 | 1/2 hr. 318 | Mystery Hobby-MBS Mystery Hour-ABC Hour of Charm-NBC | \$ 4,500 | \$ 478.72 | \$.49 |
| ALDRICH FAMILY General Foods Y. & R. CBS 145 | 9.2 | 1/2 hr. 346 | Sam Spade-ABC Passport to Romance-MBS Olties Service-NBC | \$ 3,500 | \$ 923.91 | \$.98 |
| CAN YOU TOP THIS? Col.-Palm.-Peet Bates NBC 138 | 8.9 | 1/2 hr. 203 | Berkshire Festival-ABC Hit Parade-CBS Sat. Serenade-CBS J. Trimble-MBS | \$ 5,000 | \$ 561.80 | \$.61 |
| KAY KYBER (10 p.m.-Sub) Colgate P-P Ted Bates NBC 139 | 8.9 | 1/2 hr. 436 | Esquire Sports-ABC Academy Award-CBS Dorsey Endorsed-MBS | \$ 3,500 | \$ 955.06 | \$1.14 |
| BIG TOWN Ironized Yeast P. & R. CBS 142 | 8.7 | 1/2 hr. 365 | Lum & Abner-ABC The O'Neills-ABC Nick Carter-MBS P. Morris Frolics-NBC | \$ 2,500 | \$ 287.36 | \$.34 |
| MYSTERY THEATER Mollie Y. & R. NBC 139 | 8.6 | 1/2 hr. 155 | Boxing Bouts-ABC Mercury Theater-CBS Spotlight America-MBS | \$ 2,500 | \$ 290.70 | \$.35 |
| Dr. I. Q. (OH) Mars, Inc. Grant NBC 127 | 8.6 | 1/2 hr. 363 | Various-ABC Bob Hawk Show-CBS Various-MBS | \$ 5,500 | \$ 639.53 | \$.74 |
| THIN MAN General Foods B. & B. CBS 142 | 8.5 | 1/2 hr. 261 | Your FBI-ABC Voice in Night-MBS Easy Money-NBC | \$ 5,500 | \$ 647.06 | * |
| YOUR HIT PARADE Lucky Strike F. C. & B. CBS 151 | 8.5 | 3/4 hr. 588 | Gangbusters-ABC Berkshire Festival-ABC To the Girls-MBS J. Trimble-MBS Nat'l Barn Dance-NBC Can You Top This?-NBC | \$10,500 | \$1,235.30 | \$1.28 |
| ELLERY QUEEN Whitehall R. & R. CBS 53 | 8.4 | 1/2 hr. 248 | Lone Ranger-ABC Commentators-MBS Inside Sports-MBS Kaltenborn-NBC | \$ 5,500 | \$ 654.76 | *** |
| ONE MAN'S FAMILY Standard Brands J. W. T. NBC 141 | 7.8 | 1/2 hr. 680 | Sam Pettengill-ABC CBS Symp.-CBS Vera Holly Sings-MBS | \$ 4,500 | \$ 576.92 | \$.66 |
| CARMEN CAVALLARO Sheaffer Pen Seeds NBC 142 | 6.1 | 1/2 hr. 37 | Elmer Davis-ABC Symphony-CBS Open House-NBC | \$ 6,200 | \$1,016.30 | \$1.18 |
| TRUE DET. MYSTERIES O'Henry A.M.&W. MBS 269 | 5.8 | 1/2 hr. 30 | Down Alley-ABC Sum. Eiso. Hr.-CBS Lucky Stars-NBC | \$ 2,000 | \$ 357.14 | \$.43 |

*Insufficient data.

***The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

OH—Computed Hooperatings.

L. & M.—Lennon & Mitchell, F. C. & B.—Fools, Cone & Belding, Y. & R.—Young & Rubicam, J. W. T.—J. Walter Thompson, McK. & A.—McKee & Albright, R. & R.—Ruthrauff & Ryan, D. C. & S.—Doherty, Clifford & Shenfield, S. & S.—Schwimmer & Scott, R. W. & C.—Roche, Williams & Cleary, A. M. & W.—Audrey, Moore & Wallace, W. H. W.—William H. Weintraub, McC. E.—McCann-Erickson, P. & R.—Pedlar & Ryan.

Average evening audience rating is 5.7 as against 5.4 last report, 6.1 a year ago. Average evening sets in use are 19.0 as against 18.2 last report, 21.4 a year ago. Average available audience is 72.2 against 71.8 last report, 68.8 a year ago. Sponsored network hours reported on were 54 1/2 as against 53 1/2 last report, 63 a year ago.

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DAYTIME TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for Weekday Daytime

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.



Vol. III No. 15D (Report August 30, 1946)

| Program Sponsor Agency Net & Stat. | Hooper-Rating | Weeks to Date | Opposition | Talent Cost | Cost Per Point | Talent Cost Per 1,000 Urban Listeners |
|---|---------------|---------------|---|-------------|----------------|---------------------------------------|
| WHEN A GIRL MARRIES General Foods Maxwell House Coffee B. & B. NBC 78 | 7.4 | 278 | Terry & Pirates—ABC Feature Story—CBS Adv. Story—MBS | \$ 2,300 | \$ 310.81 | *** |
| STELLA DALLAS Sterling Drug Phillips Milk of Magnesia D-F & S. NBC 141 | 6.6 | 422 | Try 'n' Find Me—ABC House Party—CBS Johnson Family—MBS | \$ 1,750 | \$ 265.15 | \$.47 |
| PORTIA FACES LIFE General Foods Y. & R. NBC 87 | 6.4 | 276 | Dick Tracy—ABC Woman's Club—CBS Superman—MBS | \$ 2,750 | \$ 429.00 | *** |
| MA PERKINS P. & G., Oxydol D-F & S. CBS 76 | 5.9 | 185 | Powers Charm—ABC Lopez Luncheon—MBS Melody Sketches—NBC | \$ 1,300 | \$ 220.34 | *** |
| BIG SISTER Lever Bros., Rinso R. & R. CBS 142 | 5.9 | 283 | Baukhage—ABC Morton Downey—MBS Words & Music—NBC | \$ 2,500 | \$ 429.73 | * |
| YOUNG DR. MALONE P. & G., Orisco Compton CBS 42 | 5.8 | 385 | Melody Bouquet—ABC Lopez—MBS A Miss & A Half—NBC | \$ 2,500 | \$ 451.03 | *** |
| BACKSTAGE WIFE Sterling Drug D-F & S. NBC 141 | 5.8 | 542 | Jack Beroh—ABC House Party—CBS Erskine Johnson—MBS | \$ 1,750 | \$ 301.72 | \$.53 |
| YOUNG WIDDER BROWN Sterling Drug D-F & S. NBC 141 | 5.7 | 404 | Singing Land—ABC Give and Take—CBS Mutual Hour—MBS | \$ 1,800 | \$ 280.70 | \$.50 |
| LORENZO JONES Sterling Drug Phillips Cream Bayer D-F & S. NBC 141 | 5.8 | 501 | Our Singing Land—ABC Give and Take—CBS Various—MBS | \$ 2,000 | \$ 357.14 | \$.59 |
| BREAKFAST IN HOLLYWOOD Kellogg K. & E. ABC 203 | 5.3 | 244 | Godfrey & Hawk—CBS Toll Neighbor—MBS Fred Waring—NBC | \$ 1,500 | \$ 283.02 | \$.44 |
| BREAKFAST IN HOLLYWOOD P. & G. Compton ABC 203 | 5.3 | 245 | Godfrey & Hawk—CBS Cecil Brown—MBS Fred Waring—NBC | \$ 1,500 | \$ 283.02 | \$.46 |
| WOMAN IN WHITE Cheerios K. R. NBC 128 | 5.3 | 115 | Bride & Groom—ABC Sing Along—CBS Queen for a Day—MBS | \$ 3,000 | \$ 586.04 | \$.94 |
| OUR GAL SUNDAY Anacin D-F & S. CBS 143 | 5.1 | 498 | At Your Request—ABC This Is Your Country—MBS Maggi McNellis—NBC | \$ 1,750 | \$ 343.14 | \$.63 |
| LIFE CAN BE BEAUTIFUL P. & G. Compton NBC 131 | 5.0 | 392 | Surprise Party—CBS Al Pearce—ABC True Confessions—MBS | \$ 2,500 | \$ 500.00 | \$.88 |
| TODAY'S CHILDREN General Mills KR NBC 128 | 5.0 | 208 | Ethel Albert—ABC Perry Mason—CBS Smile Time—MBS | \$ 2,500 | \$ 500.00 | \$1.00 |

*Insufficient data.

***Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per thousand figures are not reported in these cases.

D-F & S.—Dancer-Fitzgerald & Sample. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan. B&B—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K&E—Kenyon & Eckhardt. P&R—Pedlar & Ryan. KR—Knox Reeves. McE—McCann-Erickson. L&F—Lambert & Feasley.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringement will be prosecuted.

Pre-Deb Puffs Aim To Make San Diego KSDJ-Conscious

SAN DIEGO, Aug. 31.—Columbia Broadcasting System's new affiliate here, KSDJ, will start laying groundwork this week on its promotion campaign designed to swerve local listeners from KNX (CBS's 50,000-watt Hollywood outlet) to the web's San Diego station. KSDJ (*The Billboard*, August 31) will go on the air in mid-October, and by then hopes to have populace here home-station-minded. Problem of changing long-standing listener habits, always a tough nut to crack, is not expected to prove too hard to hurdle in this case. Best break station Manager Mike Gould could have

hoped for was when XERB (Rosarita Beach, Mexico) returned to the air a couple of weeks ago on its old 1090 frequency with its 50 kw.-powered signal jamming KNX here out of its 1070 spot on the dial. (XERB had been off the air for some time rebuilding its transmitter).

Newspaper Space

Gould already is getting the support of his station's parent *San Diego Journal*, with plenty of editorial copy on the station's construction progress, etc. To get people thinking of the new outlet, readers are asked to write in suggestions for publication on type of local programs they would prefer. Sheet will in September also open a full page to radio, in which station-to-be will do its drum beating. Outlet will make use of other media: Car cards, taxi streamers, space in rival paper, etc. Arrangements have been made with all local radio repair men to readjust push-button sets to KSDJ's frequency.

Unique situation exists here where the higher-powered Hollywood stations (120 miles away) come in clear as a bell the majority of the time. (Reason: Radio waves to reach here from L. A. have to pass over a portion of the ocean, with body of water hypoing their power). Similar problems was faced by the other outlets here when they tied to a web and had to break listeners of the habit of following the net's Hollywood outlet.

Outstanding example of this is NBC-affiliated KFSD which had to compete with L. A.'s 50-kw. NBC outlet, KFI. Since KFSD entered the NBC fold three years ago, its hooperatings have shown a steady boost in San Diego listenership, while KFI is on the downgrade here rating-wise. Fact that KFSD was able to do this with plain promotion, and the breaks KSDJ is getting (XERB, own newspaper, etc.) has local broadcasters predicting an easy road for the CBS newcomer.

NETS' AFRA PREVIEW

(Continued from page 7)

therefore number of shows will have to be dropped. Shows remaining will suffer in quality, execs add, because extra dough demanded will cut into budget.

AFRA's reply is switchover from regional to T.C. pay means 100 per cent boost only in talent cost, but will amount to a mere 20 per cent hike in total production costs. Union's chief argument is that nets in the East pay T.C. rates for all multiple airings and therefore this is nothing new.

ABC Draws Eyes Of Trade as Net Hypos Programs

(Continued from page 5)

p.m. slot, starting October 3, will measurably hype the evening's programming, which includes *Professor Quiz*, *Lum and Abner* and *Town Meeting*. The Coast-originated *Take It From There*, an 8:15-8:30 p.m., seg, sold to *The Christian Science Monitor* for a news show.

There are a few other very hopeful spots in the ABC nighttime picture. Eversharp, for instance, thru the Biow Agency, has obtained 8-8:30 p.m., Fridays. Web on this night already has the boxing bouts sponsored by Gillette from 10 p.m., to conclusion, and Bristol-Myers *Break the Bank* (just renewed for 52 weeks) at 9-9:30 p.m. *The Sheriff* and *This Is Your FBI* fill out the Friday picture. It's considered not a bad layout, and has measurably greater potentialities should the Eversharp deal materialize.

Remaining nights on ABC are considered not too strong, program-wise, but from the financial angle the outlook is very good, with ABC billings currently showing a five per cent increase over a similar period last year. Once the billings are in the \$20,000,000 class, five per cent is considered a very sizable hike. Among recent lush business coming to the web have been such renewals as *Theater Guild*, *The Doctors Talk It Over* (American Cyanamid), *Darts for Dough* (Dr. Pepper), *Lum and Abner*, etc., not to mention new biz as *Pot O' Gold*. There's also a solid commercial hour of kid shows Monday thru Friday, 5-6 p.m.

The push at ABC ties in with the web's expansion plans. As one exec put it: "The web put on long pants when it started its financing operation, and now with Crosby, we're putting on a silk hat . . . and strong programing will help the stock issue."

BONANZA FOR LOCALS

(Continued from page 6)

zations are setting aside big lumps of money for radio. Technique will include use of transcriptions or speeches and even jingle-jangles for sponsored time on the air. State and county organizations will get heavy counsel from Washington biggies on use of air, it was disclosed, and outstanding personalities will be ready to shoot onto programs for Statewide broadcasts.

Coast-to-Coast network time is being avoided in current campaign, with both major parties figuring that the wisest strategy is to hammer away on local issues and personalities. Most valuable kind of radio time is consequently local broadcast time, the leaders figure, and that's where the money will be pitched in increasing amounts for next couple months.

KYA

SAN FRANCISCO

Represented by
Adam J. Young Co.
New York—Chicago

Use of N. Y. Radio Column In Chi Sun Draws Beefs

CHICAGO, Aug. 31.—Move of *The Chicago Sun* to print on its radio page four days a week the syndicated radio column of John Crosby, radio editor of *The New York Herald-Tribune*, has the radio trade here up in arms. Consensus of the opposition to having the column in one of Chicago's most important papers (*The Sun* is the morning competition to *The Chicago Tribune*) is that it removes the possibility of programs originating here or heard here getting the news coverage to be expected from a paper in this city. Also pointed out that *The Sun*, by so doing is, ironically, cutting off its own nose to a certain extent in that it owns WJJD, Chi indie, and that by running the column of a New York writer it cuts down on the chances of promoting its own station. Crosby column started in *The Sun* this week and will run four days a week—on Sundays and on three week-days, when the column will alternate with that of Ulmer Turner, radio editor for the paper.

Local Coverage Wanted

Crosby column is devoted entirely to reviews and criticism of radio programs. That, it itself, is okay, the trade says, but the sad part is that some of the programs Crosby reviews are New York local programs and network programs not heard here. The trade agrees that there is a need for radio editors to do program reviewing, and they point to the fact that Turner was consistently doing reviewing in his column—to the tune of about 30 per cent of his total lineage. But why, they ask, should coverage of local radio news have to suffer just because *The Sun* wants to print radio reviews? Why not have Turner do them himself?

Decision to put in the Crosby column was made by E. Z. Dimitman, executive editor of *The Sun*.

Intimates of Turner have pointed (See Column Beef on page 15)

N. Y. Writers Break Off Contract Talk With 4A Committee

NEW YORK, Aug. 31.—After more than a year of negotiating writers' contract with broadcasting committee of AAAA, local branch of Radio Writers' Guild broke off its trading with radio execs. Negotiations were stopped at last Wednesday's (28) confab when AAAA committee refused RWG's demand for a contract covering freelance scripters on single-shot, half-hour dramatic shows.

AAAA was willing to grant writers permission to resell rights to films, magazines and newspapers, but wanted to buy instead of leasing radio rights. In addition, AAAA committee asked for tele rights for radio scripts, something RWG can't give without an Author's League mandate.

AAAA position is that there should be two contracts, one enabling agencies to lease scripts and the other enabling them to buy them outright. RWG's position is that a leasing contract is the only one feasible, especially since they feel that a buying (See Contract Talk Off on opp. page)

"Tom Mix" Leads the Kids; First in Nine Categories

CHICAGO, Aug. 31.—Tom Mix, according to Hooperatings for 17 months, is indisputable king of the kid segs. In a survey released last week, the Mutual seg copped all nine firsts in nine different categories of Hooper tabulations.

Survey was made on the basis of Hooperatings, sets-in-use, share of audience, sponsor identification, and audience composition (number of listeners per listening set), broken down into men, women and children listeners.

Claire Cari-Cari, of the Gardiner Agency, St. Louis agency handling the 13-year-old seg, explains the success of *Tom* over such powerful rivals as *Superman*, *Dick Tracy*, *Terry and the Pirates*, *Captain Midnight*, etc., as being due to: (1) The cowboy and Western themes are almost universally appealing, not only to moppets, but to adults; (2) instead of old-time cowboy and Indian motifs, modern situations are used, thus getting more audience identification with characters; (3) double pulling power of the mystery angle, which is always woven in the show; (4) prizes are especially designed to tie in with the action in the current seg.

Mutual's central division execs added to the picture of why *Tom*, (played by Curley Bradley), has carried off top honors. One web spokesman explained that part of the high Hooper was due to show making frequent personal appearances (always in costume), thus maintaining the atmosphere created on the radio. When out on tour, *Tom* and his gang supplement regular stage shows with visits to children's hos-

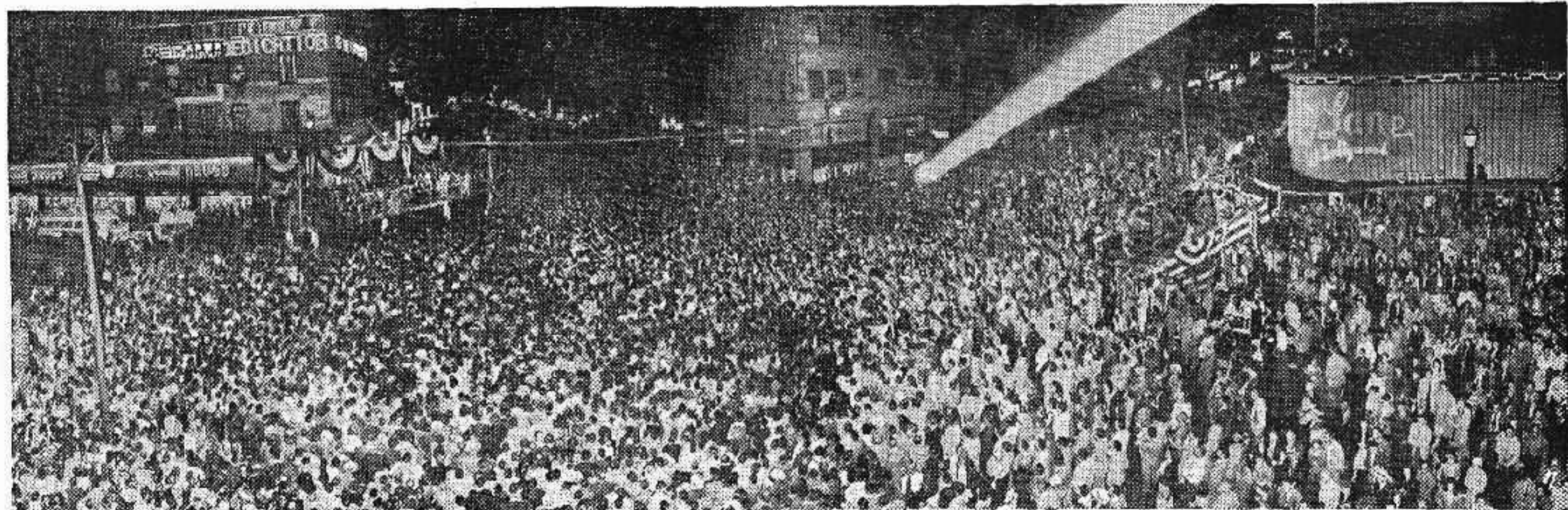
pitals and orphanages. Seeing *Tom* in person always stimulates more and fervent tuning in when the star is gone.

Mail Gets Action

Another reason listed for seg's dial drawing power is that audience mail is carefully read for constructive criticisms, and not only carefully read, but acted upon. Good example of this occurred recently when a listener suggested creating "more dignified roles" for the Negroes, Wash and Cloey, instead of their being "so illiterate, so cowardly, so typically old-time Negro." V.-P. G. M. Philpott, of the Ralston Company, sponsor, promptly turned over the letter to Producer Al Chance and Writer Charles Flaggert. Result was Negroes' characters are being gradually altered to conform to the suggestion which all agreed was good.

Constant Time Helps

Another reason for seg taking highest ratings is that it is skedded at a uniform time (5:45 p.m. thruout the country, one of the best time periods for moppet shows). Fact that 58.8 per cent of listeners could identify the sponsor proves its commercials are effective. One reason for this is show is tagged *Tom Mix and His Ralston Straight Shooters*, instead of a plain title such as *Superman* or *Terry and the Pirates*, where the sponsor doesn't come in. *Tom* commercials were named by Women's Advertising Club, in St. Louis, the "most outstanding created in St. Louis," while Chi Federal Advertising Club recently gave program an (See "Tom Mix" Leads on opp. page)



40,000 PEOPLE AT THE MOST FAMOUS CORNER IN THE WORLD — HOLLYWOOD AND VINE

Tuesday night, August 6th . . . the greatest event in all Hollywood Show-business history . . . at world famous Hollywood and Vine ★ The Premiere of a sign! The Trans-Lux Flashcast news ribbon . . . brought to Los Angeles by Warner Bros. KFVB ★ Governor Earl Warren, Mayor Fletcher Bowron, and dozens of film and radio personalities were there! ★ And Rambeau flew out so that he could tell you first hand how KFVB drew those 40,000 persons—and how KFVB can, and will, draw for your clients ★ For popularity . . . personalities . . . public service . . . and . . . sales power . . . choose

WARNER BROS.
K F W B
 HOLLYWOOD • 5000 WATTS • 980 KC
 Represented by RAMBEAL
 NEW YORK • CHICAGO • LOS ANGELES

Air Trends at Standstill? Fall Programs and Talent Have That Familiar Look

Tighter Control by Nets Is Seen.

(Continued from page 3)

citement, about the only "new" comedy shows set for the fall are Mel Blanc, Phil Harris, Victor Borge and Meredith Willson shows. And none of these people are new, but as yet none has had his own programs and, therefore, is listed in that category.

Beyond that, it's pointed out, radio has kept its old personalities, and has rehired those who seemed for a while to be losing out. In the latter category are Hildegard, Frank Morgan and Rudy Vallee. The once-hopefuls, including Milton Berle, Jack Kirkwood, Bill Johnson, Sweeney and March, etc., plus the Beatrice Kayes and Harry Savoys, haven't showed much promise, according to the Hoopers. Tommy Riggs was another who tried again and didn't come thru, according to the talent savants. So the conclusions are that despite the screaming early in the season, the search has amounted to practically zero, and fall skeds will be quite similar to last season's.

Despite the similarity, however, some interesting observations are being noted: (1) The webs are exercising a growing control over commercial programming. (2) Both NBC and CBS seem to discourage musical shows on the nighttime segs, both webs preferring comedy. (3) CBS, according to talent execs, goes even further and discourages action and mystery programming. (4) ABC and MBS, taking a different tack than CBS and NBC, apparently have concluded that action is their best bet and have set up specific time blocks for such programs.

Vallee Nix Cited

Regarding the web's exercise of more control over commercial programming, one recent instance cited was NBC's refusal last week to take the Vallee show on the ground that the audition was not up to snuff. Latest is that a second record was acceptable, but the illustration nevertheless holds as a case in point. The talent people claim, however, that the net's exercise of control is sometimes swayed by the production cost of the program—with the result that it has become tougher to do business in the lower-price brackets.

The "control" situation is seen as an outgrowth of several things, chief of which is the fact that there is plenty of money around to buy network time. This puts the webs in a position where they naturally try to select the best program when several clients try to buy the same time period.

Web's exercise of control also has been fostered by the awareness of network execs that programming in general needs a hypo; that ad agen-

cies haven't been able to provide it, and that agencies for too long a time have been able to dictate to the webs.

Crosby-Philco Pact Stirs Pix Names

(Continued from page 8)

that an error made cannot be erased in radio.

Producers themselves are reluctant to let some of their top names stick their necks out radio-wise. Money-men have millions invested in building up these personalities to stardom and don't care to take the risk of them failing on the air.

Now that the Groaner will air his platters for a single sponsor, pixters see new hope in radio possibilities for themselves. They feel that platters could be cut between film stints, thereby avoiding conflict with studio work. On wax, they have set-up similar to film in which work could be done over should it not meet with their standards.

If Hooper results of the "Crosby experiment" are at all favorable, radio can expect to be flooded with pix talent. Producers are eager to see more of their players get on the air because it means free plugs for their pix. And thru the e.t., via web system, studios will reap gains sans costly headaches of live shows. Some (like Miss Crawford, Rooney and Lorre) are said to be so enthusiastic about the e.t. plan, that they already have their agents on the lookout for format ideas and possible bankrollers.

Pixters take it for granted that ABC will accept their platterings and those in the know at ABC here say that they can see no reason why their chain won't take proposed platter shows, providing caliber of airer and personality involved is of sufficient stature. Should this go thru, plus the fact that some of radio's other toppers (Hope, Benny, etc.) are expected to ask for easier-to-take e.t. deals, the non-platter nets are expected to seriously consider changing their regulations in self protection.

LATIN BANKROLL

(Continued from page 4)

and Marilyn Nagel, Jerry Bergman and a six-girl line.

The money for the Guatemala dates is bigger than for Panama and calls for two weeks and two-week options in each spot played in that country. All in all, it is figured there are about 12 weeks to be picked up after Panama before heading for the States. Deane Carroll, who is getting \$400 in Panama, plus round trip fares, has asked for \$800. Counter offer has been \$600. Other acts also asking for jumps and are apparently going to get it.

This Week's CP's

WASHINGTON, Aug. 31.—FCC gave FM the nod by a wide margin over AM in its CP grants this week, awarding 6 standard broadcast CP's, 8 final FM CP's and 15 conditional FM grants. Following were granted AM CP's: David W. Ratcliff, Stamford, Tex.; Bay Broadcasting Company, Goose Creek, Tex.; Sevier Valley Broadcasting Company, Richfield, Utah; Greater Huntington Radio Corporation, Huntington, W. Va.; Palmetto Radio Corporation, Columbia, S. C., and Suburban Broadcasters, Dearborn, Mich.

Following received final CP for FM: Saginaw Broadcasting Company, Saginaw, Mich.; Inland Broadcasting Company, Omaha; Kingsley H. Murphy, Des Moines; Capitol Broadcasting Company, Inc., Raleigh, N. C.; Palm Beach Broadcasting Corporation, Palm Beach, Fla.; Nevada Broadcasting Company, Las Vegas; Contra Costa Broadcasting Company, Richmond, Calif., and Tri-Suburban Broadcasting Corporation, Silver Spring, Md.

Conditional grants were awarded following for FM stations: Voice of Alabama, Inc., Birmingham; Santa Clara Broadcasting Company, San Jose, Calif.; WDEL and Delaware Broadcasting Company, both of Wilmington, Del.; Voice of Augusta, Inc., Augusta, Ga.; Tri-City Broadcasting Company, Davenport, Ia.; Topeka State Journal Co., Topeka, Kan.; Southeastern Massachusetts Broadcasting Corporation, New Bedford, Mass.; Leonard A. Versluis, Grand

CONTRACT TALK OFF

(Continued from opp. page)

pact will help agencies put the screws on young writers and make them sell their scripts at the agencies' terms.

RWG now meets with national executive council in Hollywood September 14 and 15 for endorsement of its position. Both Midwest and Western branches of RWG are certain to back New York. After that, probability is that RWG will tackle the networks and thru them try to force the agencies into line.

Present at the session Wednesday for RWG were Carl Bixby, Clifford Goldsmith, Ruth Knight, Jerry Devine, Peter Lyon, Dorothy Bryant and Stuart Hawkins; for AAAA committee, A. K. Spencer, Charles Ayres, Walter Craig, Frederick Gamble and Harold Beck Jordan.

"TOM MIX" LEADS

(Continued from opp. page)

award for "best network kid show originated in Chicago."

Another significant point brought out by the survey is that out of 100 homes listening to the seg, there were 85 women, 56 men and 131 kids. More adult listeners than moppets is explained by Mutual execs as due to junior's turning on the program and program packs enough universal story interest to make the oldsters listen, too. At any rate, the show is evidently getting the Ralstons sold by the best way radio knows—have a program more people listen to and one that causes more people to remember the sponsor.

NEW YORK, Aug. 31.—Bernie London, recently returned from war service with the OWI in Europe and North Africa, has joined the sports department of CBS video station WCBW as a free-lance assistant to Bob Edge, sports director. London will handle research and work with Edge on football, baseball, etc. Prior to his OWI stint, London completed 11½ years with CBS working with Ted Husing, Paul Douglas, Mel Allen and others on many sports shows.

Rapids, Mich.; Radio Industries Broadcast Company, Asbury Park, N. J.; Lucian E. Kinn, Fostoria, O.; Radio Americas Corporation, San Juan, P. R.; Larus & Brothers Company, Inc., Richmond, Va.; Blue Ridge Broadcasting Corporation, Roanoke, Va., and Daily Gazette Company, Charleston, W. Va.

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MULSON STUDIO, BRIDGEPORT 8, CONN.

3-Star Guy!

CARACAS, Venezuela, Aug. 31.—New radio program, *Life of the Stars*, is catching on rapidly. It's sponsored by distributors of Cognac Hennessy, and besides guest stars, Luis Alfonso Larrain's orchestra, and singer Roselia Narvaez, lucky listeners get premiums of Hennessy's cognac. Line forms on the right nightly.

H'WOOD SLOW ON PIX UPTAKE

Video Outlets Snub Films

Alibis include high cost, n.s.h. quality, fear of unions and "know how"

By Lee Zhitto

HOLLYWOOD, Aug. 31. — The shoemaker is going barefooted as far as local tele is concerned. Both video outlets in the world's film capital have as yet to do anything with the home-grown product.

W6XYZ has yet to use a single motion picture during the entire time it has been on the air, although station is owned by Paramount Pictures. In presenting comics and its *Paramount News*, station uses only filmstrip stills. In the case of the comics, sketches are re-drawn from the strips and flashed on via slide system. Station's biweekly scanings are devoted to live talent exclusively, with filmstrips thrown in as trimmings. Outlet, operating on the Paramount lot, from where films are sent thruout the world, doesn't even own a film projector. However, according to its director, Klaus Landsberg, projectors are on order for future telefilm use.

Don Lee's W6XAO uses canned stuff, but won't brag about it. Its weekly programs alternate between a live scanner (sandwiched in between film shorts) and an all-film evening. Films used by station, however, aren't the type usually considered in the Hollywood motion picture category, but are for the most part home movies, classroom films and commercial shorts. Director Harry Lubeke admits canned offerings are n.s.h., but says they will have to do until the tele ball starts rolling.

Reasons Why

Question as to why film situation is so weak here, of all places, when other video outlets in the East are increasingly drawing from Hollywood's pix pool, has various answers. Landsberg agrees films will have their place in tele programing, but says he sees no sense in using canned stuff now. According to him, now is the time to develop new show format ideas by experimentation, so why take up airtime with something which "we all know how to use."

He says his projectors are due to be delivered soon and will be used when outlet increases its program time. However, his station will continue to use filmstrip stills for its news broadcasts. Stills from station's file are used just as a newspaper utilizes its pix morgue. Rather than wait for newsreel coverage, station can put the news on right away with illustrations while announcer gives the facts.

Expense Unwarranted

Lubeke (Don Lee) says his outlet will eventually beam flicker fare, but sees no reason why it should shell out heavy dough now for costly pix properties. When more receivers come to the Coast and station feels that it has greater potential audience, Lubeke feels increased expenditure would be warranted. Station has had a couple of special films on in the past, but thru the war had limited itself almost exclusively to OWI, Red Cross and home movie (See *Hollywood Slow on opp. page*)

ABC Sets Live Sked in Chicago

CHICAGO, Aug. 31. — American Broadcasting Company will begin airing its first live studio tele series in Chicago September 6, when it begins telecasting a version of the ABC-WENR radio show, *Stump the Authors*. This program, to be aired from 9 to 9:30 p.m. (CDT) over the facilities of WBKB, local B&K video outlet, will be presented for four weeks on a sustaining basis. After that it will be offered for sponsorship. By starting this new series on WBKB, ABC will be telecasting in Chicago a larger schedule of video shows than it has at any of the other video outlets on which it uses time, including WABD, New York; WPTZ, Philadelphia; WRGB, Schenectady, and WTTG, Washington.

As in other deals here by which it presents programs on WBKB, ABC will buy the time from WBKB and, when offering it for sponsorship, will charge a sponsor a package price including time and talent. However, as in all of the ABC sponsorship deals, the sponsor will pay one-half of what the complete package costs ABC, providing, except, that there will be a minimum charge of \$500 per show to the sponsor. In the event half of an established package price does not come up to \$500, ABC will spend more to improve a show, until it is spending at least \$1,000 for the package, and thus, the one-half charge to the sponsor is \$500. At present WBKB is presenting on WBKB a half hour of film each week and remote pickups of wrestling matches on Wednesday nights and boxing matches on Thursday nights.

Commish Again "Geared for Speed"; Red Tape Slashed

WASHINGTON, Aug. 31. — The red tape is flying out the window again at Federal Communications Commission with another slash announced this week and more to follow and plenty more still left where that came from. The overhauling effective September 11 is in line with the administrative procedure act passed by the last Congress. In addition to throwing into sharper focus for the industry the workings of FCC, shortcuts are intended to gear FCC's processing of cases and applications to even faster speed, particularly in AM cases, with standard broadcast application forms now briefer and simpler than ever. With Senate Small Business Committee having weeks ago accused FCC of showing favoritism to AM at expense of FM radio, commish's latest moves are expected to invite some fireworks next session from the Small Business Committee—if that committee itself survives the overhauling due in the 80th Congress under the new streamline act, which cuts the number of standing committees almost in half.

The latest rules and regulations in FCC's streamlining process are designed to clarify the set-up thru addition of 110 new sections setting forth FCC's functions and organization, while the new cut in paperwork reduces substantially the number of official forms and procedural steps

AFRA May Negotiate Tele Scales for All Four A's

NEW YORK, Aug. 31. — Actors' Equity is more than willing to have AFRA negotiate with the broadcasters for a contract covering television talent. That is the gist of a statement made by an exec at thesp's org. Of course, he made it plain that Four A's joint committee would first work out video scales.

Informant made two points. One was that AFRA had plenty of experience in dealing with radio webs and had the contacts to do a job. The other was that since AFRA was going into negotiations for a new contract they could use tele demands as trading points. In line with this, four member orgs in Four A's will get together before October 31 and work out video scales to hand to network brass along with AFRA's other demands.

More Transmitter Space as L. A. Board Nixes Mount Wilson

HOLLYWOOD, Aug. 31. — Mount Wilson, which Owner Albert C. Childs recently placed on the sales block (*The Billboard*, August 3) was turned down by Los Angeles County Board of Supervisors. County had originally considered purchasing the property for development into a public recreation park. J. R. Wimmer, director of public parks and recreation, said private enterprise should continue to operate, inasmuch as numerous tele broadcasters are seeking sites for their transmitters in that area.

Additional land made available to telecasters in the Mount Wilson area will give airpix broadcasters more elbow room for their transmitters. Tele engineers heretofore feared crowding of transmitters would cause serious signal transmission interference.

"We want to make sure of two things in our experimental scales," an Equity exec said. "Firstly, that they are not so low that talent can be exploited, and secondly, that they are not so high that video's commercial development will suffer." Equity has been making a survey of tele pay and conditions and will use that as a basis for its rates.

Equity representative also pointed out that new set-up would be the first step in unifying Four A member unions (AGVA, AFRA, SAG, Equity, etc. Altho AFRA would handle the negotiations, orgs would need interchangeable cards for members who worked in video. This would mean AFRA administering the affairs of Equity, AGVA and SAG members in tele field.

Utility To Plug Tele Heavily in Detroit Area

DETROIT, Aug. 31. — Television will be actively plugged in the Detroit area thru the Detroit Edison Company, electric utility servicing the entire metropolitan area. Utility is planning to up its budget for advertising for next year to allow video promotion, in line with a long-established policy of promoting the sale of new appliances with a view to increasing their use until they become a profitable source of revenue thru their load on the electric lines.

Campaign will follow close on the introduction of the first active television station here by WWJ, slated to be on the air in November.

WWJ's set-up, incidentally, is being carefully organized, with a series of 25 sets to be specially spotted by the station thruout the area, to test reception. In the meantime, the facsimile broadcasts, which were sent out by WWJ regularly before the war, will be resumed in about a month, so that by the end of the year the station will have four services on the air: AM, FM (on WENA), facsimile, and television.

U. S. Rubber's Football Series Returns to WNBT

NEW YORK, Aug. 31. — United States Rubber Company has renewed on WNBT and will sponsor *Friday Night Quarterback*, probably 8 p.m., starting in the fall. Program will have Lou Little doing a commentary on football, the plays being illustrated by film clips of outstanding games of the previous week.

A daily newspaper sports editor, not yet chosen, will predict scores. WNBT had the same show last season.

needed in filing broadcast applications. Altho the streamlining would appear to invite more of AM applications, FCC engineers say that's most unlikely because AM is fast reaching saturation. Critics point out, however, that the same thing was being said not too long ago when there were 100 fewer stations.

Administration Board Out

Typical of the changes in the new rules and regulations is the abolition of the administration board at the commish. This board had authority to issue routine non-broadcast licenses. Under new rules, the decish will be given over to department heads of the commish. Also expected to be of particular interest to industry is the clarification of the status of decisions handed down when hearings have been waived. FCC legalists point out that a hair-line distinction between a proposed decish and a final did not exist before in this case, and now it is definitely a proposed decish.

Bulk of material in the new procedure covers organization of the commission, delegations of authority and procedures of filing broadcast applications. Actual changes in the rules are few, FCC legal men point out, because most of the changes, such as reorganization of engineering department and auditing department, have already been made.

Sheriff's Rodeo

Reviewed Sunday (25), 2:30-4:30 p.m. Style—Rodeo. Sustaining over W6XYZ (Paramount), Hollywood.

It's shows like this that gives lookers the set-buying fever. In bringing its cameras to the Coliseum field to scan Los Angeles County Sheriff's Annual Rodeo (quite an event in these parts), Paramount gave home viewers an appetizing taste of what can be expected from tele in future. This was outlet's first field pick-up and area's first remote since the start of the war. (Both Paramount and Don Lee had previously skedded pick-ups this spring but deals fell thru.)

There was plenty of action to fill screen with riders in full regalia to vie for awards, bronk busting, calf roping, displays of horsemanship, chuck wagon racing, etc. Lenses brought into full view Universal's Yvonne De Carlo (queen of the rodeo); Republic's Roy Rogers riding his horse, Trigger; Dake Evans, Bob Noland, Sons of the Pioneers, Mexico's champion charros and others. From the ringside were pulled celebs for tele interviews, including Gov. Earl Warren, Leo Carrillo, with Rogers and Miss Evans joining the question-answer session later.

Tele Director Klaus Landsberg used two cameras, depending on tele-photo lenses to hurdle the distance handicap. Two announcers (Keith Hetherington and Michael Roy) kept the patter going and handled the interviews.

Entertainment-wise, scanning was sock stuff. It ran smoothly, considering the difficulties faced by the telecrew. Lensmen had to be ready to shoot the unexpected. Gabbers had to explain the proceedings, but limited their commentary to what was visible on the screen. Slip-ups crept in, but these were forgivable. Commentators at times were ahead of the cameras, describing scenes which were to come later. An example of this, announcement of a chuck wagon which had not yet moved into camera range. All in all, however, set watchers got a better-than-box-seat eyeful of the rodeo, and this is best argument for buying a tele receiver seen in these parts for a long, long time.

Polio Prevention

Reviewed Thursday (22), 8:40-9 p.m. Style—Interview, film strip. Sustaining over W6XYZ (Paramount), Hollywood.

By focusing on L. A.'s present critical epidemic, Paramount again proves that public service scanners can pack interest. With the town combating its worst infantile paralysis wave since 1943, outlet takes home viewers on a mythical trip to L. A.'s Civic Center for an interview with Dave Jamison, director of information for the county department.

Production is simple but effective. In giving set realism, flavored with facts, it carries real punch. Film slide of County Health Department door dissolves into office scene showing Jamison at his desk. Jack Katham walks into office, says he wants to find out more facts about polio. Thru use of white-on-black charts and film strip stills, Jamison explains what local health department knows about current epidemic, how it compares with past waves, etc. After background what preventive measures should be taken by people.

Thru the use of slides injected into seg, usual monotony of 2-man talk is broken, retaining interest thruout.

Camera work okay.

Tommy Dorsey Vocalist Contest Winners

Reviewed Monday (19), 9:15-9:45 p.m. Style—Interviews and songs. Sustaining on W6XAO (Don Lee), Hollywood.

For its live fare, Don Lee gathered together the six regional finalists in the Tommy Dorsey contest to find a new vocalist (with a film contract as the top prize) and attempted to build a half-hour presentation around the gals. With practically no script to speak of, job was difficult to say the least, but tele outlet acquitted itself better than expected.

Credit for avoiding a deadly boring session goes to emcee Stu Wilson, whose smooth interviewing and chitchat made seg easy to take. He used a different approach for each contestant, thus avoiding monotony. Producer Jack Stewart plotted different entrances and exits for each gal, with personal interviews followed by vocalizing. Having won over stiff competition, thrushes had plenty to offer and sold their tunes with ease.

With a minimum of action, lenses weren't too hard pressed to obtain good shots. Over-all camera work has shown steady improvement during past few weeks, following completion of electronic view finders now used in both cameras. Technical bugs are gradually being ironed out, and should disappear with receipt of new post-war equipment now on order. Much remains to be done production-wise, before outlet can really be proud of its presentations.

Telechats

Reviewed Friday (30) 7:30-8 p.m. Style—News Commentary. Sponsor—Fair Stores. Station WBKB (Balaban & Katz), Chicago.

This 15-minute seg, narrated by Bill Hamilton, dragged in many spots, but the few highlights were capitalized upon by the speller so that while it didn't go off with a bang, it was far from dead. Hamilton began with straight news comments and at one point used a map for illustration purposes. He was quite at ease.

Commercial gimmick used was an out-of-focus noise which he investigated only to find two gals ready to tell all about "this product." Here Hamilton demonstrated that while he's good as a single, the presence of others in the same scene throws him off a bit. Best of this program was comments that went along with news-pictures (stills) from week's newspapers.

Film strip, *Architect of England*, was strictly a time-filler, nothing more than a travelog. Educational aspects were there, but entertainment was lacking.

Dance Dialogue

Reviewed Sunday (18), 8:45-9 p.m. Style—Dance. Sustaining over WCBW (CBS), New York.

How Paul Belanger can come up one week (last) with a genius-sprinkled *Black, Brown and Beige* and the next week (this) scan genius (Charles Weidman and three others) futilely is one of those mysteries that makes dialing ballet sessions like rolling dice.

Trouble with *Dance Dialogue* is that it seemed basically choreographed for the stage rather than the camera. Its satire was heavy-handed, the formalized gesturing just didn't develop video movement, and the average viewer stopped looking.

Burlesque still has to be iced successfully—in dance or any other medium.

200,000 See Tele At Iowa State Fair

DES MOINES, Aug. 31.—Rural Iowa had its first glimpse of television with some 200,000 visitors witnessing the RCA demonstration unit at the Iowa Centennial State Fair which in itself set a new all-time attendance record.

Despite some mechanical difficulties, operating under a carnival atmosphere and handicapped by Petrillo's ban on union musicians, the demonstration turned out as one of the most popular features of the fair. Demonstration, sponsored by KRNT, was held under the International Harvester tent with its sawdust flooring with shows held every other 15 minutes daily. Crowds clocked at 3,000 an hour during some of the peak periods.

RCA unit was brought to the State Fair by the Cowles Brothers at a reported cost of \$5,000 with RCA, the International Harvester, and ABC getting in on a free ride. Video unit was set on a stage for pickup while a dozen receivers were scattered around the huge tent for spectators to watch.

KRNT put on some of its regular shows from the same video stage and as a result the Gene Emerald Show, which is a daily two-hour disk jockey affair, brought on an unusual situation. Both Emerald and Daisy Mae in the show are members of Petrillo's union and could not take part. The radio station picked up two of the video demonstrations during Emerald's usual time and aired them strictly as a part of the demonstration and not as the Emerald show.

Lewainde, of Emerald's show, was broadcast from the video stage, but the television boys had no part in it and he and Daisy Mae had no part in video.

ABC-BBC Exchange Deal Set for Films

NEW YORK, Aug. 31.—American Broadcasting Company and British Broadcasting Corporation this week completed arrangements for an exchange of sports and special events films for video broadcasting. Deal, which was set by ABC's Bud Pearse, director of special events, and Stephen Fry, BBC director of program operations in New York, specifies 35-mm. films with sound track.

First batch to be shipped to England will include the Detroit Automotive Golden Jubilee and the Minneapolis Aquatennial, both of which have been telecast over WABD in New York and other stations; the Gold Cup, international speed-boat race to be held in Detroit Monday (2), and the Hopeful Stakes, racing classic set for today at Saratoga, N. Y.

HOLLYWOOD SLOW

(Continued from opp. page)

handouts. During a Pasadena Playhouse production last winter, thespes experimented with short film inserts blended into the live so as to give seg more scope. Aside from what's being done now, Lubeke wants to sit tight until he can afford the fancier fare.

Others close to the tele scene here claim both stations have additional reasons for their steering clear of Hollywood's chief product. According to them, stations feel it unwise to step into flickers because it would immediately stir up the many motion picture unions to jump into the tele scene. Paramount, in particular, would be sticking its neck out, they say, because pix company has to deal with labor groups for their main source of revenue and can't afford to let its tele by-product cause troubles in the already complicated pix-union set-up that haunts Hollywood.

Detroit Video Expo Shifts Date, Avoids N. Y. Conflict

DETROIT, Aug. 31.—With tele still in comparative infancy, problems of conflicting dates have already risen. Actually, of course, the conflict comes largely from the present stage of development and scarcity of equipment. This has resulted in a shift in dates for the new Post-War Products Exposition, scheduled to be held at Convention Hall here, which has been set back two weeks to October 19-27. Reason for the shift is the conflict with the television show in the Waldorf, New York, which overlapped the earlier dates.

Manufacturers of television equipment, especially Farnsworth, found they wouldn't have enough equipment available to display at both the New York and Detroit shows at the same time, so the shift in dates was arranged to allow them to bring on the leading displays from the Eastern show to Detroit.

West Chester Store Gets Large Scale Video Equip't

WEST CHESTER, Pa., Aug. 31.—Looking to the increased practicability and popularity of television, the William Kauffman store here has completed the first large-scale installation of commercial television reception equipment in Chester County.

Store, one of several large furniture and radio establishments operated by Kauffman, contracted with the Wind Turbine Company, local construction firm, for the erection of an 85-foot steel antenna tower. Placed on top of the roof, the antenna has an over-all height of approximately 125 feet above street level, sufficient to tap all video broadcasts from Philadelphia, New York and Washington.

Commenting on the installation, Samuel Kauffman said: "We believe that television needs to be demonstrated more convincingly to the public, and in our main store here we intend to successfully show the possibilities of television to our customers."

The system will be given an initial test next week.

Johnstown, Pa., Gets CP

WASHINGTON, Aug. 31.—Federal Communications Commission this week dipped down into the 60,000 population class to grant its only television CP in two weeks. The grant went to WJAC (Johnstown, Pa.), which gets channel 13,210-216 mc., and a peak power radiation of 9-kw. visual, 6.8-kw. aural.

ABC To Scan Beauty Parade

NEW YORK, Aug. 31.—ABC will televise the Atlantic City Beauty Contest the week of September 3-10. Harvey Marlowe will produce. Job will be done with two camera crews on 35mm. film.

COLUMN BEEF

(Continued from page 12)

out that he is plenty miffed about the move and say he did not know about it until he had received a carbon copy of an inter-office memorandum from Dimitman okaying the Crosby column. One reason for Turner being sore is that during the first week the Crosby column ran he received one postcard from a reader praising the Crosby column and seven letters from readers who said they could not understand why Chicago readers should be deprived of Turner's news about local radio happenings and his column.

The Sun is not paying anything for the Crosby column, since The Herald-Tribune is offering it for nix in its general syndicated feature package which The Sun buys. Thus the experiment is not being run at a financial risk.

New Indie Disk Sales Co. Reprs Many H'wood Waxers; Merger Trend Continues

Wartime Service and Supply Is Pitch

HOLLYWOOD, Aug. 31.—West Coast record indies' method of strengthening their positions via merger took on further significance with organization of group known as Independent Record Sales Company, headed by Charles House and John Davis. IRS has been formed as authorized manufacturers' representatives, and accordingly will handle disk sales contacts on the West Coast for a batch of labels including Aladdin, Jewel, Atomic, Sarco and Discos Mexico. Aladdin deal covers Southern California only, while others take in entire West Coast. Davis and House have also taken over Sierra Distributing Company, group of indies recently reported in *The Billboard* as merging their sales and pressing efforts.

Since indie labels find it tough to get proper sales and distributor representation, IRS will have its staff of salesmen in the field contacting stores and juke box operators to sell the wares of the labels they rep. IRS is having its reps stress the point that big hits such as *Be Babe Leba*, *The Honeydripper* and *Cement Mixer*, did right by dealers and jukes during wartime when wares were hard to get from the majors; also that indies do not charge stores for magazines and display material which he may or may not want to use.

Heidt Back as Fronter in Feb.

HOLLYWOOD, Aug. 31.—Horace Heidt, the former name maestro, now head man of four major businesses, the Nevada Biltmore Hotel, Las Vegas; Lone Palm Hotel, Palm Springs; Trianon Ballroom, Southgate, Calif., and a Beverly Hills restaurant, states that he will return to baton waving in February of 1947. This date coincides with the expiration of his MCA booking contract.

Heidt dropped his band about two years ago when he became acutely dissatisfied with the manner in which MCA handled his band. Unlike Benny Goodman, who like Heidt quit MCA after a hassel with the booking agency and since then has booked independently, Heidt expects to tie up with another office. Heidt feels that the percentage given a booking office is well earned if they do a right job by a band.

As to the operation of his hotels, ballroom and restaurant while he is away fronting a dance band, Heidt says that he has been able to organize a staff which can adequately handle operation of these ventures. And as far as the Trianon Ballroom goes, Heidt will again use the dancery as home quarters for his crew.

Williams and Kaye Part; Bradley OO's Single-O Routine

NEW YORK, Aug. 31.—Billy Williams, vocalist with the Sammy Kaye band, resigned or was handed his notice Thursday (29) after Williams had a blow-up with Jimmy Peppe, Kaye's manager-partner, and Kaye himself.

Vocalist has been dissatisfied with treatment he has been getting for some time; felt that other vocalists were being given better and more tunes than he was. It is said also that Betty Barclay, who clicked with Kaye on Victor cutting of *I'm a Big Girl Now*, figures she really is and has the yen to go out and do a single. All of which leaves Kaye looking for both boy and girl vocalist.

4 Mil. Disks RCA-V 'Como Week' Threat

Some Old, Some New

NEW YORK, Aug. 31.—Without doubt the greatest number of recordings of a single artist produced in any similar period in the history of the disk business is RCA-Victor's output of Perry Como platters for "Perry Como Week," coming up. Jim Murray, RCA-Victor veepee and head of the recording division, says the Camden plattery is putting out 4,000,000 Como records during the singer's "week." Since Murray is known in the trade as a gent who doesn't toss figures around lightly, 4,000,000 is doubly impressive. Murray wouldn't say what percentage of Victor's total production for that week the 4,000,000 represents.

The output will, of course, include Como's new stuff, as well as quite a bit of older material "re-run by popular demand." Included are: *Surrender and More Than You Know*, *They Say It's Wonderful* and *If You Were the Only Girl*, *All Through the Day* and *Prisoner of Love*, *You Won't Be Satisfied* and *I'm Always Chasing Rainbows*, *Hubba Hubba* and *Here Comes Heaven Again*, *Till the End of Time* and *That Feeling in the Moonlight*, *I'm Gonna Love That Gal* and *If I Loved You*, *Temptation* and *I'll Always Be With You*, *More and More* and *I Wish We Didn't Have to Say Goodnight*, *I Dream of You* and *I'm Confessin'*.

Hoagy Leaves ARA For 2-Yr. Decca Paper

HOLLYWOOD, Aug. 31.—With ownership of ARA Records reportedly in the hands of Attorney Morton Garbus (*The Billboard*, August 31 issue) the plattery just lost their No. 1 attraction in Hoagy Carmichael's move to Decca under a two-year pact. Carmichael became a hefty record seller with his version of *Hong Kong Blues* via ARA during the firm's infancy about two years ago. Not known whether Carmichael's contract with ARA was up or whether recent ownership bickering of plattery enabled him to legally ease out of contract.

Leonard Joy, of Decca, has already cut Carmichael on two sides which are expected to be released shortly. Meanwhile indicative of ARA's active re-entry into field under new management set-up, is the signing and recording last week of several sides by songstress Jeri Sullivan, backed by Lou Bring's band. Date supervised by Dave Gould for ARA.

Shaw Cuts With a Playback To Save Musicraft 2 Grand

HOLLYWOOD, Aug. 31.—An Artie Shaw cutting session for Musicraft records last week took on an unusual twist when Shaw, who had been to a dentist early the day of the session, requested that the date be canceled because his mouth ached. Musicraft's Bobby Weiss and Sonny Burke scurried to fill his request, but learned from the musicians' union and engineers, etc., that the last-minute cancellation could not take place without paying off all concerned. Cancellation therefore would mean expenditure of around \$2,000.

Way out was developed when Shaw decided to come in, rehearse and conduct band and on the following day with the help of a set of ear-phones record his clarinet solos against a playback of the band. Results pleased Shaw and Musicraft no end with reports that balance and separation came out better than usual efforts.

Incident brings to memory Victor Records' brainchild several years ago of having Sidney Bechet, who plays a number of instruments, be recorded playing one, and subsequently be dubbed against playbacks until platter sounded like a six-piece jazz band.

James To Play South; Asks \$2 Top on I-Niters

HOLLYWOOD, Aug. 31.—Harry James's band hits the road in mid-September after a batch of week-ends at Pacific Square Ballroom, San Diego, and following Eastern Canadian one-nighters on which crew broke all-time records (*The Billboard*, August 31 issue). Following forthcoming three-week tour, Frank (Pee Wee) Monte, manager of James outfit, will ask that all one-nighter contracts include provision that admission price will not exceed \$2 top including tax. Move is in line with James dropping guarantee demands in attempt to work with promoters, but in turn James feels that upped admissions being asked hurt the gate, with kids unable to fork out loot of wartime proportions, and way for both the band and promoter to continue to make money is to lower prices and play to more people.

Tour starting September 16 will carry band thru Texas and Louisiana, where promoters operate on high admission in order to compensate for inability to sell liquor, and therefore lower admission price angle cannot be worked out. Capacity of auditoriums and halls being played by band will, of course, be taken into consideration in admission levy demand.

James was considering going into the Northwest territory and Vancouver area for series of one-nighters, but apparently the Southern tour looked more inviting at present. He probably will take the Northern trek early next spring. Meanwhile band goes into Meadowbrook for four weeks when it gets back here and another flicker chore awaits it at 20th Century-Fox somewhere between January and March of next year.

Johnson's Neat 1,522

ELIZABETH, N. J., Aug. 31.—Buddy Johnson's orchestra pulled 1,522 at \$1.75 per head at Scott Hall, here last Saturday night (24).

Costs Up, Vic Jacks Black Label to 60c

Standard Phono 50 to 75c

NEW YORK, Aug. 31.—The high cost of practically everything involved in the manufacture of recordings has caused RCA-Victor to announce to their distributors Wednesday (28) that they were jumping the price on the Black Seal line from 50 cents to 60 cents (not including tax). It was just about a month ago that Jim Murray, RCA-Victor veepee and head of the record division, told *The Billboard* that Victor was going to hold off on price hike just as long as it was humanly possible.

Standard Phono, manufacturers of the Standard Label International Records, also raised the list on its T-series from 50 cents to 75 cents this week. Other independent record manufacturers had nothing to say this week regarding price increases or decreases. (It is known that many indie diskers have been trying to get their \$1 list disks down to 75 cents—some of them have already done so—and others are trying to get 75 cents list items down to 50 cents.)

Decca and Columbia execs told *The Billboard* that they contemplate no price changes in the immediate future, altho Decca just about a month ago jumped the list on a Louis Jordan disk from 50 cents to 75 cents.

Morris Firm To Pub McHugh, Adamson Tunes

HOLLYWOOD, Aug. 31.—Song team of Jimmy McHugh and Harold Adamson has signed deal with Buddy Morris' music publishing outfit to handle its wares, starting with scores from Universal-International's *Smash Up* and Republic's *Calendar Girl* and *Hit Parade*. McHugh, associated with Manny Evergreens and his partner, Adamson, were tied up with Robbins Music and also under contract to 20th Century-Fox until recently.

Writers expected to eventually form their own firm. But until then plugging will go out via Morris' three firms: Morris, Mayfair and Melrose.

Delay Dean Hudson N. O. Date To Sept. 17

NEW ORLEANS, Aug. 31.—Dean Hudson opening at Seymour Weiss' Roosevelt Hotel here has been pushed back from August 29 to September 17 because the room is getting a complete face-lift. It is being enlarged and facilities for an ice floorshow are being installed. When Hudson does open on the 17th he will go in with an ice show.

Spot will carry two CBS wires, plus an 11:30-to-12 nightly shot via WWL, 50-kw. outlet here. Hudson ork will do one-nighters on the way down. Ork will work here thru September and up to October 25, being due back in New York October 27 for a Musicraft disk date. On the 28th, band opens the Roseland Ballroom in New York.

Many Ramifications In 802, Hotels Tiff; Others Negotiate

(Continued from page 3)

their own relationships with them to aid the hotel people. On the other hand, the question arises whether a hotel which has a contract with a firm such as Muzak, for instance, can't under the contract force them to supply music, strike or no strike. Developments along these lines and other ramifications are being keenly watched by all segments of the industry. In the background at all times, from the 802 viewpoint, is the fact that conduct of the negotiations and strike will have a strong bearing on the present administration's chances for re-election in December. Record companies are keeping totally quiet about the entire situation, making no comment except to say they see no "shadows of coming events" in 802's present negotiating stance. One disk exec said: "We'd be silly to worry. The union doesn't want to put us out of business." Other disk men say that kind of comment is strictly whistling while strolling thru a cemetery.

Pubs in Middle as Usual

Music publishers, as per usual, are caught right in the middle, with no voice whatsoever in any aspect of the situation. If the strike actually takes place, many plug outlets will naturally be closed to the pubs, since scores of the hotels have remote wires.

How seriously business in the various hotel rooms will be affected will naturally vary from spot to spot, depending entirely on how strong a drawing card the band or music has been. Hotel men point out that there are redeeming features to the strike from their and patrons' standpoint. With elimination of music and shows, the customer won't be nicked for the 20 per cent entertainment tax bite, and will probably also be spared cover and minimum charges.

Other Unions Important

Whether other unionized hotel employees (waiters, chambermaids, elevator operators, etc.) would honor the musicians' picket line, still remains to be seen. The local, which is affiliated with AFL, would naturally solicit the support of other hotel unions, but whether and how soon it would be forthcoming is an open question.

Hotels affected are: Ambassador, Astor, Atlantic Beach, Barberr Room, Barbizon-Plaza, Barclay, Belmont Plaza, Biltmore, Blackstone, Bossert, Commodore, Drake, Edison, Essex House, Fifth Avenue, Governor Clinton, Granada, Hampshire House, Lexington, Lincoln, Madison, McAlpin, Brevoort, Duane, Earle, Fairfax, Gaylord, Great Northern, Montague, Park Chambers, Whitehall, Beacon, New Yorker, One Fifth Avenue, Park Central, Pennsylvania, Piccadilly, Pierre, Plaza, Savoy-Plaza, Shelton, Sheraton, St. Moritz, St. Regis, Taft, Waldorf-Astoria, Warwick, Weylin, Sherry-Netherland, Lombardy and Roosevelt.

Strike Sidelights

NEW YORK, Aug. 31.—Voluntary picketing will be conducted. Mass picketing is to start at 7 p.m. Monday (2) at Astor, Waldorf, Pennsylvania, New Yorker, Commodore and Biltmore.

AFM head, James Petrillo, as well as a number of leaders and sidemen live at the Waldorf, which will be picketed.

Outcome of the strike is in several ways a test of the local's strength at a time when newer men are at the helm.

MCA had Buddy Morrow booked into the Pennsylvania Hotel starting Tuesday (3). His manager, Al Herman, like dozens of other managers,

is tearing his hair. The Penn stand was Morrow's big chance after a run of bad luck—cancellations in both Pittsburgh and Cincy during the past few weeks.

Meeting of traveling band leaders was to be held at Petrillo's office over the week-end. There is a mad scramble to reroute bands out of New York.

Most of the agencies were open Saturday because of the emergency, attempting to book bands on "if" dates.

The American Labor Party holds its convention in the Hotel New Yorker Tuesday (3). ALP beseeched 802 to call off its dogs for the one day. Strike committee agreed to do so.

After strike vote was taken and the meeting broke up, the street in front of Manhattan Center was cluttered with harassed musicians, balancing instrument cases propped against their legs while thumbing thru engagement books. They were figuring out losses in income by the day, week and month.

Tho the New York branch of a hotel chain is affected by strike, hotels in other cities will continue to use musicians. The Pennsylvania here will be picketed while other Statler-operated hotels in Boston and other cities are unaffected.

Hotels not regularly employing musicians, but whose rooms are used for private parties, are not affected by the strike. Musicians can play in these hotels.

There was speculation about weddings booked into hotels. Couples won't wait, want music at the event. Will they take the biz to night clubs?

Columbia Sets Weekly Masters

BRIDGEPORT, Aug. 31.—Beginning week of September 30, Columbia Records will issue regular weekly releases of masterworks albums and single records, Paul Southard, veepee in charge of sales, said this week. Heretofore Columbia longhair product was issued only on a monthly sked. First release (which will include pop, country dance and folk disks as well as masterworks) will be No. 86 and will feature Lily Pons' *Paris Album*, which includes arias, classical and popular songs about La Pons' native town. Southard said that he felt weekly masterworks releases would aid sales all along the line and that the new system would enable Columbia to smooth out former bulges in the production schedule.

What effect, if any, the weekly release of the masterworks stuff will have on pop output isn't clear, tho Columbia production over-all is known to be on the increase. The plant in Kings Mills, O., has hit capacity production in the last few weeks.

Philly's Fifth Diskery

PHILADELPHIA, Aug. 31.—A fifth recording company is setting up shop here. Planning on pop fare with local combos for the cutting, Lawrence R. Igoe, industry newcomer, has organized the 'R-Tist Record Company for an 'R-Tist label. Most active of the local cutting combines is Ivan Ballen's 20th Century label, specializing in speciality songs and nationality music. Mac McGuire's Quaker and Jack Howard's Cowboy labels are devoted exclusively to the hillbilly folios, while Frank Capano's Tin Pan Alley label announced poetry platters for its first issue.

FOR THE FIRST TIME
ON RECORDS

Gotta Get Me
Somebody to Love

the hit tune from Selznick's new picture
"DUEL IN THE SUN"

BACKED BY

I'VE GOT YOU
UNDER MY SKIN

That old Favorite by Cole Porter
just revived in Warner's
"Night and Day."

With Vocals by
LEE TAYLOR
on MAJESTIC #7203

By the band that made those
Sensational Appearances at
PENNSYLVANIA HOTEL, N. Y.
CAPITOL THEATRE, N. Y.
STEEL PIER, ATLANTIC CITY
And opening September 12 at
AQUARIUM REST., N. Y.

GEORGE PAXTON
and his ORCHESTRA

MGT.: ASSOCIATED BOOKING CORP., 745 FIFTH AVE., NEW YORK, N. Y.

Vocals by
Rosemary Calvin
on MAJESTIC #7202

...AND HERE'S
ANOTHER TOPPER

SOUTH AMERICA, TAKE IT AWAY

from the Broadway Musical, "Call Me Mister"

backed by

JUST THE OTHER DAY

Majestic
RECORDS

LOOK AT THIS RECORD

APPROACHING

NO. 1



IN THE RACE FIELD

THE ORIGINAL

JB 504 R.M. Blues . . . Rhythm Blues
 JB 503 Milton's Boogie . . . Groovy Blues
 By Roy Milton & His Solid Senders

HERE'S THE OFFICIAL RECORD . . . 19 WEEKS IN BILLBOARD'S POP CHART

| Weeks to date | Position | Record | Artist | Label |
|---------------|----------|---|-----------------------------------|-----------------|
| 3 | 1 | 1. CHOO CHOO CH'BOOGIE | Louis Jordan and His Tympany Five | Decca 23610 |
| 10 | 2 | 2. STONE COLD DEAD IN THE MARKET (He Had It Coming) | Louis Jordan-Ella Fitzgerald | Decca 23546 |
| 4 | — | 3. I'VE GOT A RIGHT TO CRY | Erskine Hawkins | Victor 20-1902 |
| 1 | — | 3. THAT CHICK'S TOO YOUNG TO FRY | Louis Jordan and His Tympany Five | Decca 23610 |
| 10 | — | 4. DRIFTIN' BLUES | Johanny Moore's Three Blazers | Philo P-112 |
| 18 | 3 | 4. R. M. BLUES | Roy Milton | Juke Box JB-504 |

6 WEEKS IN BILLBOARD'S POP CHART

The ORIGINAL VOO-IT VOO-IT . . . CRYING BLUES
 JB 502 by The BLUES WOMAN with Buddy Banks Sextet

Also those fast-selling JB 505 Not On The First Night . . . The Laziest Gal In Town by Frankie and Her Boys. JB 506 Pine Top's Boogie Woogie . . . Eccentric Rag by The Bailey Swing Group.

NEW RELEASES NOW READY FOR IMMEDIATE DELIVERY WILL BE BEST SELLERS

JB 508 FAT BOOGIE WOOGIE . . . LOVED AND LOST
 By Ollie Jackson and His Band
 JB 509 BABY GOT TO HAVE IT . . . YOU'LL MISS ME WHEN I'M GONE
 By Ollie Jackson and His Band

LATEST STERLING RELEASES

SR 106 ST. LOUIS BLUES . . . TIME FOR JOOKIN'
 By Judy Canova
 SR 107 I NEED A GIRL LIKE YOU . . . EVENING BLUES
 By Monte Easter and his Orchestra

AND still selling FASTER than we can produce them

SR 105 Pluckin' the Bass . . . I'm Gettin' Sentimental Over You
 By Roy Eldridge and Orchestra
 SR 100 Blues for My Daddy . . . Lillette's Boogie
 SR 101 Variety Blues . . . That's What Happened to Me
 By Lillette Thomas and Her Boys
 7005 You Are Too Beautiful . . . Robert the Rouse
 By Buddy Clark with Orchestra

DISTRIBUTORS IN PRINCIPAL CITIES . . . OR
 JUKE BOX RECORD CO., INC., 7 W. 46TH ST., N. Y. 19, N. Y.

Music---As Writer

NEW YORK:

Phil Spitalny cut *Seville* for reverse of single disk release of *Blue Skies* on Vogue. Charm maestro says out-of-tempo platterings are getting increasingly favorable reaction from juke ops, disk jockeys and retailers. . . . Bruce Dybvig Orchestra, of Minneapolis, took the big band national championship in *Look* magazine's amateur swing band contest finals held at Carnegie Hall last week. Roger Shull and His Swingtimers, Bridgeport, took second place. Hawaiian Swingsters, of El Monte (Calif.) High School, copped small combo honors, with Jimmy Lenge Orchestra, of Peoria, Ill., runner-up in smallie division. . . . Tommy Tucker and his press agent, Max Rogel, are doing a book on jazz, says Rogel.

Phil Brito working hard on foundation to maintain a clinic being built in the new Columbus Hospital, Newark, N. J., music boys contributing to the effort. . . . *I'm Always Chasing Rainbows* suit has been settled with Shapiro-Bernstein relinquishing all rights to Robbins. . . . Al Brackman, of Robbins-Feist-Miller, and Mickey Goldsen, of Capitol, cruising over the week-end on Mickey's 42-foot boat.

Goldsen is distributing 15,000 window hangers to music and record shops promoting disks of his *Pre-tending* and *My Sugar Is So Refined*. New gimmick Goldsen is using is to supply stickers with the hangers for stores handling sheet. Sticker copy reads: "Sheet music on sale here. Only 35 cents". . . . Charles Roberts has been made field sales manager of Musicraft Records. . . . Pat Terry, new vocalist with Bobby Byrne, joined the band in Nashville. . . . Executive Music is pubbing song of ex-G.I.'s Junior Spangler and Stan Kapinskie, called *I Don't Want Your Love*. . . . Jimmie Lunceford packed 1,844 people into Asbury Park (N. J.) Armory Thursday (29) at \$1.50 per. . . . *Newsweek* and *New York Post* last week blasted terperly "Outside of Boston," which has just been built. Beef is how come danceries can be built when vets can't get houses. . . . Willard Alexander taking a 10-day rest in Atlantic City. . . . Bobby Doyle cutting *White Christmas*, *Silent Night*, *I Wonder Who's Kissing Her Now* and *This Is the Night* for Signature. . . . Jane Froman album for Majestic will include *You Go to My Head*, *Give Me Something to Remember You By*, *Lover*, *A Garden in the Rain*, *Till the Clouds Roll By* and Noel Coward's *Mad About the Boy*. . . . Woody Larsen now with Roycraft Company, Northwest distributors for Columbia, headquartered in Minneapolis. . . . Sherry Sherwood, 18-year-old kid from Washington, won the Tommy Dorsey vocalist contest.

CHICAGO:

Wilson Humber is rapidly recovering after his recent appendectomy and may rejoin his band this week at Peony Park, Omaha. . . . Elliot Lawrence is set to do the U. of Michigan homecoming dance at Ann Arbor October 16 and the U. of Nebraska dance at Lincoln November 2. . . . King Cole Trio set for the Police Circus, St. Louis, for six days beginning April 21, and will get 1G per day. . . . Anson Weeks cut four sides for Continental Recording this week and is set to open at the Music Box, San Francisco, in October following his current engagement at Sky Club.

Don Reid opened at the Peabody, Memphis, Friday (23) for a six-week engagement. . . . Curt Barrett's dance band and the Trailmen have just recorded title lyrics and music for the 20th Century-Fox pic, *My Darling Clementine*. Barrett and the Trailmen will also furnish the music for a new Monogram picture, *Draw When Ready*. . . . Jeanne Shirley, ex-Harry Cool chirp, graduated from Northwestern U. Thursday (22) and signed with MCA the same day. . . . Ozzie Clark's band will play two one-nighters at the Aragon and Trianon ballrooms September 4 and 5. . . . Eddy Howard will fly to the West Coast when he closes his Oriental Theater engagement September 25. Band will join him there and the ork opens at Dorsey's Aragon Ballroom, Ocean Park, Calif., October 4.

Chirp, pianist and comedienne Reta Ray is no longer with Frederick Brothers and is presently free lancing. She'll open at Club Moderne, Long Beach, Calif., September 26 for the McConkey Coast office. . . . Cab Calloway will do a guest appearance on the Jack Smith show September 23. . . . Louis Jordan will put in guest performances on the CBS *Supper Club* September 12 and the Vaughn Monroe show September 26. . . . Ray McKinley will play the Strand Theater, New York, for five weeks beginning October 18. . . . Chuck Foster set for Bill Green's Casino, Pittsburgh, November 1 thru 14.

HOLLYWOOD:

There is wild talk of indie labels here ganging up for possible anti-trust monopoly action against big four: Capitol, Columbia, Decca and Victor, but no word as to how or why yet. . . . *Time* magazine may interview Horace Heidt on his bucking of MCA with wordage in heavier vein than trade regarded sugar-coated *Saturday Eve Post* series on booking firm. . . . John Griffin, Capitol records board member, is ex-Scranton record man in charge of sales, and not in like capacity with Capitol since Floyd Bittiker is head of Capitol's sales division.

Terry Shand, ex-Freddy Martin, and maestro in his own right for a time, looking into Hollywood deals. . . . New

Editorial

Thanks for the Action

In the August 17 issue *The Billboard* pointed out in an editorial that some publishers and record companies were wasting much valuable time and creating considerable mutual bad feeling by getting into unnecessary squabbles over record release dates. Elsewhere in this department is a letter from Earl Mills, of Pic, who happened to get into a tiff with Cosmo Records over release date on its tune *Banana Boat*.

In another editorial *The Billboard* further suggested that Harry Fox and the publishers co-operate with *The Billboard* by supplying release date information to be printed in this publication's columns. The first such list of songs' record release dates is published on opposite page.

It is gratifying to get such prompt reaction to editorial recommendations made purely in the interest of the industry. Thanks, gents.

offices of Capitol Records at Sunset and Vine will be hosts to press, artists and publishers September 6. . . . Skinnay Ennis is making a Universal short. . . . New record company by name Mars started and to specialize in organ music and small combos with Art Hall and William Hammond heading diskery. . . . Carlos Gastel to

PUBLISHERS' RECORD RELEASES

In an effort to help cut down to a minimum the number of misunderstandings between music publishers and record companies over the former's release dates on tunes, *The Billboard* herewith publishes a list of songs on which publishers have set release dates. This list was supplied by Harry Fox, agent and trustee for many publishers. Fox has consented to forward to *The Billboard* additional listings when restrictions are placed on record releases. *The Billboard* invites those publishers not represented by Fox to send in their own listings. This feature will appear in *The Billboard* every week until such a time as the editors feel the need for it no longer exists.

SELECTIONS FROM THE PICTURE "LONDON TOWN"

Lyrics by Johnny Burke. Music by James Van Heusen.

"ANY WAY THE WIND BLOWS"

"YOU CAN'T KEEP A GOOD DREAMER DOWN"

"IF SPRING WERE ONLY HERE TO STAY"

"THE 'AMPSTEAD WAY"

"FLAME BALLET"

"MY HEART GOES CRAZY"

Publisher: Burke & Van Heusen, Inc. No release date set as yet.

"GOTTA GET ME SOMEBODY TO LOVE"

From "Duel in the Sun"
Words and music by Allie Wrubel.

Publisher: Edwin H. Morris & Co., Inc. Release date: August 16, 1946.

SELECTIONS FROM THE PICTURE "BLUE SKIES"

Words and music by Irving Berlin

"YOU KEEP COMING BACK LIKE A SONG"

("RUNNING AROUND IN CIRCLES") GETTIN' NOWHERE"

"A SERENADE TO AN OLD-FASHIONED GIRL"

Publisher: Irving Berlin Music Corporation. Release date: September 1, 1946.

"YEARS AND YEARS AGO"

Words and music by Dewey Bergman and Jack Segal.

Publisher: Bourne, Inc. Release date: September 15, 1946.

"THAT'S THE BEGINNING OF THE END"

By Joan Whitney and Alex Kramer.

Publisher: ABC Music Corporation. Release date: October 1, 1946.

"THE THINGS WE DID LAST SUMMER"

By Jule Styne and Sammy Cahn.

Publisher: Edwin H. Morris & Co., Inc. Release date: October 15, 1946.

"YOU'LL KNOW WHEN IT HAPPENS"

Words and music by Carmen Lombardo and John Jacob Loeb.

Publisher: Bourne, Inc. Release date: December 1, 1946.

NYC for couple weeks. . . . Ralph Peer to Mexico City and then on to NYC and London. . . . Boyd Raeburn's band on NBC package for two weeks with potential sponsor in sight.

PHILADELPHIA:

Vaughn Monroe next in line Saturday (7) at the Sunnybrook Ballroom at Pottstown, Pa. . . . King Cole Trio and Ray McKinley a double-header follow-up for Louis Prima at the Click. . . . Eddie Stuart has the bandstand call at Trianon Ballroom. . . . Garry Davis, son of music maestro Meyer, nixes the baton and is auditioning as comedy single for niteries. . . . Billy Hays takes over the stand at the Maestros on September 9. . . . Maestro Alan Fielding gets maestro Glen Gray to introduce his *How High Is Up* ditty on a Decca disk. . . . Dorothy Donegan set for an October 4 concert at the Academy of Music with a musical unit to be added to the bill. . . . Henry Patrick follows up his *Who Did It to Mary* on the local 20th Century disk label with *What Will My Wife Say?*, skedded for September 15 release.

DETROIT:

Russ Titus, Dorothy Dean and Artie Fields's orchestra have cut first releases for the new Fortune Record label, being brought out by Dorothy S. Brown, who heads Trianon Publications. . . . Buddy Milton and his orchestra are closing their summer run at the Hotel Statler's Terrace Room September 14. . . . Al Devito is fronting the orchestra at the 509 Club, subbing for Benny Resh, gone East on a visit. . . . Roger Spiker has joined Sammy Mandell's orchestra at Ted Lipsitz Supper Club, replacing Joel Nash. . . . Phil Brestoff and his orchestra move into Jefferson Beach Ballroom for a one-nighter Saturday. . . . Enric Madriguera, in town for the fall opening of the Latin Quarter, September 12, will cut 12 sides for Vogue Records while here, may play a Detroit theater date before opening the new Copacabana Room in Chicago.

Pic Will "Register" Disk Release Dates

NEW YORK, Aug. 31.—Reprinted here is a letter to the editors from Earl Mills concerning the disk release date situation (see editorial *Thanks for the Action and Publishers' Record Release Dates* list on opposite page. To the Editor:

Read with interest your editorial, *Curse of Angles*. It is appropriate that *The Billboard* should take the leadership, ironing out problems in the industry. An intelligent discussion of the current problem would certainly help very much.

Pic Music Corporation is going to take up your suggestion regarding the registered mail idea. It is our opinion that the disk companies profit from adhering to a release date because, to successfully promote a tune, a coordinated exploitation campaign is necessary, and the release of recordings is one link in this chain. Any break weakens the structure and lessens the potential popularity of the song. The public will buy more records when they are familiar with a tune and our purpose in restricting release is to enable us to have as many bands as possible feature the song over the air just prior to our release date to the disk companies.

Kindest regards,
EARL MILLS,
Pic Music Corporation.



HENRI RENÉ

and his Musette Orchestra

THE CONTINENTAL POLKA
(from the M-G-M production "Easy to Wed")

and

THE CANARY POLKA

(Le Canari)

RCA VICTOR 25-0069

BLANKA

with Henri René and his Orchestra

JUST ONE OF THOSE THINGS

and

EASY TO LOVE

(Both from the Warner Bros. picture "Night and Day")

RCA VICTOR 25-1069

LOS TRES VAQUEROS

(The Three Ranchers) with guitar

LA BAMBA (Mexican Dance)

and

PELEA DE GALLOS EN SAN MARCOS

(Cock-Fight in San Marcos)

RCA VICTOR 70-7249

SACASAS

and his Orchestra

CAPULLITO DE ALELI—GUARACHA

(Violets in Bloom)

and

PRONTO JOSÉ—BOLERO SON

(Quickly, Joseph)

Vocals by Octavio Mendoza

RCA VICTOR 23-0327



BILLY ECKSTINE



**I'VE
GOT
TO PASS
YOUR HOUSE**

TO GET TO MY HOUSE

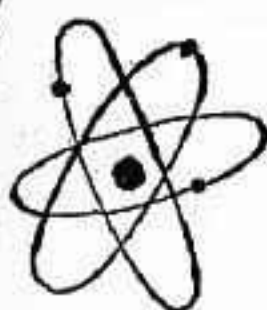
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and TELL ME PRETTY BABY

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MY GAL'S A JOCKEY!
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and BACK ROOM BLUES

on NATIONAL RECORD 4003

GATEMOUTH MOORE

BUM DEE DA RA DEE
and WALKIN' MY BLUES AWAY



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Howard Booking Cues H'wood's 'Danceable' Kick

HOLLYWOOD, Aug. 31. — Eddy Howard's band has been set for its Coast debut when it opens at Casino Gardens October 4 for six weeks. Howard date is seen as indicative of the appearance of more commercially styled bands at Casino Gardens with entry of Kermit Beerkamp, new manager who came here after a long session with Tom Archer ballroom chain in the Middle West and more recently with the Rainbow Gardens, Chicago. In announcing the Howard engagement, Beerkamp related that he is on the look for more danceable type of bands, rather than the rip-snorting swing outfits. He has also set Hal McIntyre to follow Howard November 15. McIntyre at one time had a powerhouse crew, but has toned down considerably.

Aragon Swings Too

Near-by Aragon Ballroom has also swung to Middle Western danceable bands to hypo biz with Lawrence Welk including a six-month run; Jan Garber, now a West Coaster, but a Midwestern product, succeeding Welk, and Art Kassel a possibility to come in after Garber. Howard and McIntyre dates will mean Friday openings at Casino Gardens instead of usual Tuesday debuts. With both Tommy and Jimmy Dorsey bands playing location, starting September 13, Casino Gardens will remain open seven days a week during brother-maestros stay.

Improvement?

GREENSBORO, N. C., Aug. 31.—What happens to some promoters who play same bands too often is reflected in the case of "Duck" Lewis, veteran Southern one-nighter promoter. Last year Lewis played the Dean Hudson band five different times. This year Lewis is working for Hudson as road manager. Jerry Kennelly continues as ork's personal manager, operating out of New York.

Kenton Gets 4 Wks.; 7G Per, at Avadon

HOLLYWOOD, Aug. 31.—With Woody Herman penned to go into the Avadon starting October 1 (*The Billboard*, August 3), manager Barney McDevitt has landed another big band name plum, concluding a deal for Stan Kenton to go into the dancery February 6. Deal closed with Carlos Gastel, Kenton's manager, calls for Kenton to get \$7,000 per week for four weeks. Kenton just wound up a run at the Meadowbrook, Culver City, Calif. and did top biz.

Understood Casino Gardens was negotiating for Kenton this winter, but apparently the hefty dough offered by the Avadon was too healthy a lure. Herman is getting same figure, but comes in for only two weeks. Bob Crosby follows Herman at undisclosed dough and dates in December and January remain open. Avadon's offering of \$7,000 to top names is expected to bring even greater competition than that now existing in these parts among ballroom locations such as Casino Gardens, Meadowbrook, Palladium, Aragon and Trianon.



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MGM "Activity" Revives Para Disk Interest

HOLLYWOOD, Aug. 31.—Recent activity on the part of the Metro-Goldwyn-Mayer record division (Frank Walker's trip to the Coast to sign talent; signing of Harry Meyerson as pop artist and rep head, etc.) has stirred up interest of Paramount Pictures in the record business once again.

Para is said to have looked over, and is continuing to eye several independent disk firms, tho it hasn't found any with whom it seems to want to make a deal. As MGM diskery gets rolling, and Para and other major film companies see how effectively the diskery fits into the film exploitation end of the business, trade expects one or more of the major movie makers to go into the disk business. Probability is this won't happen too soon, however.

Goday Sets Pro Staff

NEW YORK, Aug. 31.—Happy Goday, veepee and general manager of the Peter Maurice American firm set up by Leeds Music in collaboration with Jimmy Phillips of Peter Maurice, Ltd., in England, finally has his professional staff about set. Professional manager is Jack Perrin, formerly with Famous-Paramount. Working with him in New York will be Victor Selsman, ex-Advanced Music, and Chuck Goldstein, of the Four Chicks and Chuck (Goldstein will continue his radio work). Archie Levington will move to Chicago to rep the firm there, while Sammy Friedman, ex-Barton Music, will take over contracting chores in Cali-

What Price Glory—First Concert Hall Made Into Humidor

PHILADELPHIA, Aug. 31.—Historic Musical Fund Hall in center of town—first concert hall built in this country—will be converted into a giant humidor to hold 2,500,000 cigars, its new owners announced. Built in 1824 and played by all European greats making U. S. concert tours a century ago, concert hall will house the tobacco firm of Yahn & McDonnell Company. Jenny Lind, Swedish nightingale, sang there, and William Makepeace Thackeray set the rafters aring with his stirring lectures. In recent years hall has been used as a lecture, concert and dance site by labor groups.

Dot Dotson's Single Fling


CHICAGO, Aug. 31.—Dottie Dotson, chirp who has been with the Del Courtney band for the past two and one half years and the Chuck Foster ork prior to that, announced her leaving Courtney Monday (26). Ork is currently playing the Blackhawk, here. Reason for leaving, according to the singer, is that she has had many offers to do a single and thinks she is about ready to try it. The singer intimated that she had talked with representatives of both MCA and the ABC network.

fornia. Current plug is *Under the Willow Tree*. Goday will headquarter at 1650 Broadway, where Leeds presently has the Am-Russ set-up. This will be moved to the RKO Building to make room for new film.



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WHY DOES IT GET SO LATE SO EARLY?
•
TWO SLEEPY PEOPLE
VOCAL DUET BY
MONICA LEWIS · BOBBY DOYLE



HARRY COOL
SIG 15038
HOLD ME, HOLD ME, HOLD ME
•
THIS IS ALWAYS



BOBBY DOYLE
SIG 15039
AND THEN ITS HEAVEN
•
YOU KEEP COMING BACK LIKE A SONG



MARIE GREENE
SIG 15040
THAT LITTLE DREAM GOT NOWHERE
•
OLE BUTTERMILK SKY
RECORDINGS PRODUCED BY BOB THIELE

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"AT LEAST A MILLION TEARS"
BY
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WITH COIN . . .**



Hal Brooks

to hear
**HAL
BROOKS**
and his Band

with
**Skip Nelson
& the Smart Set**
giving out with

No. BT 7012
RUMORS ARE FLYING
Skip Nelson, vocalist (fox trot)

Reverse Side: **Juke Box Jenny** (fox trot)
The Smart Set, vocal quintette

Hal Brooks, who has long built bands for "name" front-men, today heads a group hailed by critics as the most promising dance orchestra in America! Skip Nelson, formerly featured vocalist with the Glen Miller, Tommy Dorsey, Glen Gray, and other top-flight musical organizations, joins the Brooks' boys to turn out one of the year's best recordings, the romantic "Rumors Are Flying." Brooks and the harmonizing Smart Set handsomely back it up with that coin-collecting champ, "Juke Box Jenny."



Skip Nelson, vocalist

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ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

**Musically, It's There!
Smart Handling Will
Push Mooney To Top**

Joe Mooney Quartet

(Reviewed at Sandy's Hollywood Grill, Paterson, N. J. Personal manager, George Moffett.)

ACCORDION OR PIANO AND ARRANGEMENTS: Joe Mooney.
GUITAR: Jack Hotop.
BASS: Gate Frega.
CLARINET: Andy Fitzgerald.

Four-piece outfits are usually reviewed in the cocktail section of *The Billboard*, so first point to be cleared up is why this review appears in the Music Department. The answer is two-fold: (1) A character named Mike Levin (*Downbeat's* New York editor) has been conducting a one-man Mooney campaign and has at least half of New York's music business (readers of this department) breathlessly awaiting further comment on the group; (2), and considerably more important) calling this Mooney foursome a cocktail combo would be much similar to calling J. P. Morgan a guy with a couple of bucks. The gap between the sound emanating from even the best cocktail combos around and Mooney's music is just about the same as that between the couple of bucks and Morgan's total loot.

Inspirational Effect

At a single sitting (even if it is four hours of intent listening) it is

impossible to explain the complex, yet classically simple structure of Mooney's arrangements. Impossible and unimportant. The important aspect of the arrangements and what Mooney creates in them is the obvious effect they have on the playing, individually and as a unit, of the three other members of the group. If ever the material with which they work, and the man who builds that material, inspired musicians to surpass themselves, Mooney's material is it. Andy Fitzgerald breathes forth the most beautifully delicate clarinet music this reviewer has heard in years. Every figure, every note is played with deep feeling and full understanding of his contribution to a colorful, harmonic musical whole. Jack Hotop's guitar strumming is no less a matter of inspiration. He delivers a richness of tone so consistently and blends his offerings (be they melody, which he often takes, or figures behind and around the rest of the group) so perfectly with the other three instruments that it's difficult to believe. Gate Frega's bass is the most unobtrusive imaginable, and yet its throbbing presence is always felt, and again as part of a full-bodied, idea-loaded musical unity.

Hardly standing out more than his men is Mooney himself, who makes a piano accordion sound unlike any squeeze box ever heard. He caresses everything from soft tinkles of sound to booming crescendos out of the stomach Steinway, switches occasionally to piano for some brilliant keyboarding and tosses in some vocalizing (King Cole style). Here too

2 SMASH HITS

NO VACANCY + MISSOURI

Sung by
Eddie Dean
ON
MAJESTIC RECORD No. 11,000

every fraction of a note is part of a fascinating, rainbow-hued, emotion-stirring melodious pattern. Group's library is apparently unlimited, ranging from current pops thru standards and originals.

Disk, Air and Promotion

Whether they become a top name, top dough attraction will be strictly up to the kind of handling they get. For no good earthly reason they are going into the Town and Country House (or some such spot in Caldwell, N. J., which is about 10 miles further out from New York than Paterson. Will open there September 23 for at least two weeks. The reason certainly can't be that the guys need more work together. They don't. A disk contract, a set of carefully cut releases on at least two current top pops and maybe a couple of originals or standards, plus a concurrent series of proper radio guest shots, plus plenty powerful publicity and promotion could make this one of the hottest attractions in the music business.

Billy Butterfield

(Reviewed at Avadon Ballroom, Los Angeles, August 27. Booked by General Artists' Corporation. Personal management, Goldfarb, Miremberg & Vallon.)

TRUMPETS: Bob Peck, Jack Starnets, Archie Johnstone, Billy Butterfield.
TROMBONES: Sam Moore, Marshall Hawk, Earl Mahan.
SAXES: Bill Stegmeyer, Bill Cervantes, Bob Levine, Norman Elvin, Earl Pearson.
RHYTHM: Mickey Carrano, piano; Pete Vuolo, drums; Dave Reiser, guitar; George Ryan, bass.
ARRANGER: Bill Stegmeyer.
VOCALISTS: Allan Wylie, Patricia O'Connor, Billy Butterfield.

For a band just getting over birth pangs (organized in April of this year) Butterfield's crew is plenty okay. Having just come off the road after a vaude tour and series of one-nighters, ork is settling down here for its first location stint. Hav-

ing gone thru the usual metamorphosis of a neophyte outfit, band has emerged basically on the sweet side with plenty of good balance and fullness. Book is not limited in scope, however, since Butterfield is equally at home on sugary rides and hot licks.

Fronter does good selling job both as leader and soloist. Working all the time, Butterfield draws on his experience with Bob Crosby, Artie Shaw, Benny Goodman and other top orks, giving forth with smooth trumpet passages and excellent tone. Ork balance is built around Butterfield, complementing his standout trumpeting.

Book is complete with generous cross-section of ballads and a few jump tunes thrown in as a bonus. Band does best with ballads, such as *Till We Meet Again*, *They Say It's Wonderful* and *Strange Love*. Oldies, *Somebody Loves Me*, *Jeepers Creepers* and *Nice Work If You Can Get It*, registered well on eve caught.

Small band within the ork stands out on *How High the Moon?* Combo features full rhythm section plus Bob Levine on tenor sax, Bill Stegmeyer on clarinet and Butterfield on trumpet. Levine, Stegmeyer and trombonist Marshall Hawk all come thru nicely on individual rides when backed by full ork.

Stegmeyer's arrangements are relatively simple and far from tricky. Over-all effect, however, is one of good, danceable music which more than amply fills the bill.

Vocalists Allan Wylie and Patricia O'Connor both score with individual offerings. Wylie's pleasing, well-modulated baritone is highly effective on *What Are You Going to Do?* and *Strange Love*. Fem thrush O'Connor is cute looker and sells well with *Do It Again* and *Sooner or Later*. Fronter Butterfield handles novelties such as *Jeepers Creepers* and *Steam Roller* adequately.

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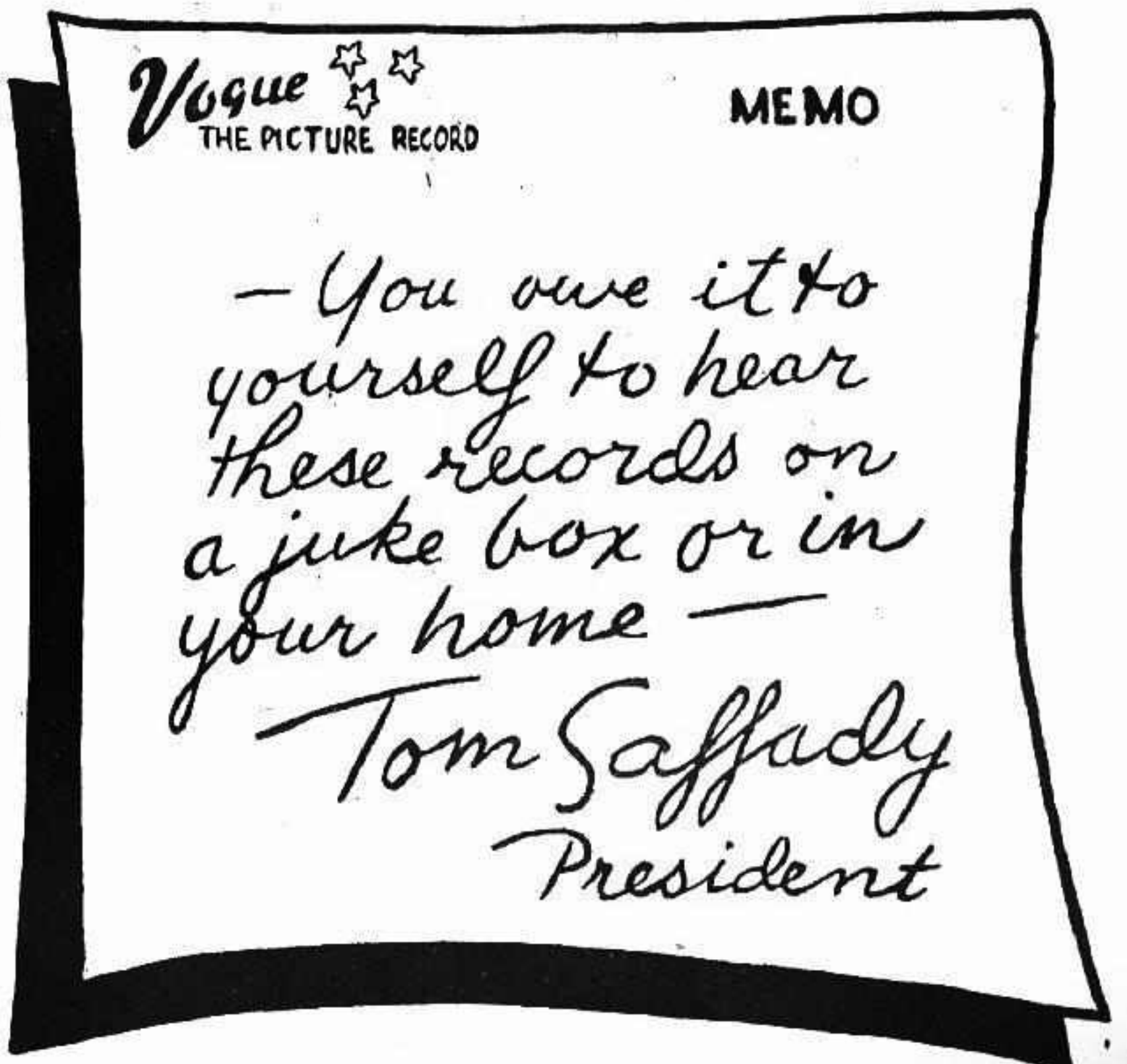


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 DEEK WATSON and his BROWN DOTS (Manor)



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 ELLA MAE MORSE (Capitol) • RUFÉ DAVIS (Mastertone) • RAY HERBECK (4 Star)
 PATSY GARRETT and THE HOLLIDAYS with Jerry Haffron and Orch. (Continental)
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from The Billboard:
 Louis Jordan is entirely in his element... for the eight-beat "Choo Choo Ch' Boogie". And Jordan brings out all of the contagion packed in the chant... money-maker in "Choo Choo Ch' Boogie".

from The Billboard's TIPS ON COMING TOPS:

TOMORROW'S HITS:
 Louis Jordan's "Choo Choo Ch' Boogie" is big with juke box operators. It jumps from nowhere into the... Most Played Race Records in "The Billboard" chart. Should do equally well across the counters and over the air for disk jockeys.

from Variety:
 Good boogie and a lyric that matches the fine beat. Commercial. Recommended. This one will sell!

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PART 1—The Billboard

HONOR ROLL OF HITS

THE NATION'S TOP TUNES

1. TO EACH HIS OWN
2. FIVE MINUTES MORE
3. SURRENDER
4. THE GYPSY
5. SOUTH AMERICA, TAKE IT AWAY
6. DOIN' WHAT COMES NATUR'LLY
7. THEY SAY IT'S WONDERFUL
8. I DON'T KNOW ENOUGH ABOUT YOU
9. IF YOU WERE THE ONLY GIRL
10. I GOT THE SUN IN THE MORNING
11. ONE MORE TOMORROW
12. PRISONER OF LOVE
13. IN LOVE IN VAIN
14. ALL THROUGH THE DAY
15. I DON'T KNOW WHY (I JUST DO)

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

The list of England's Top Twenty for the week ending August 16 was not published due to the Press Wireless strike in New York last week. This list is published herewith for the record:

| Weeks to date | POSITION | | SONG | ENGLISH | AMERICAN |
|---------------|-----------|-----------|--|-------------------|----------------------|
| | Last Week | This Week | | | |
| 11 | 1 | 1 | BLESS YOU FOR BEING AN ANGEL | Noel Gay | Words & Music |
| 9 | 1 | 2 | PRIMROSE HILL | Lawrence Wright | * |
| 9 | 3 | 3 | LAUGHING ON THE OUTSIDE (Crying on the inside) | Campbell-Connelly | BMI |
| 4 | 2 | 4 | THERE'S A HARVEST MOON | Strauss-Miller | * |
| 23 | 3 | 5 | I CAN'T BEGIN TO TELL YOU | Chappell | Bregman-Vocco-Conn |
| 6 | 4 | 6 | DOWN IN THE VALLEY | Leeds | Leeds |
| 3 | 10 | 7 | DO YOU LOVE ME? | Chappell | Bregman-Vocco-Conn |
| 15 | 8 | 8 | MONEY IS THE ROOT OF ALL EVIL | Chappell | Sun |
| 18 | 6 | 9 | IN THE LAND OF BEGINNING AGAIN | Feldman | Felst |
| 35 | 5 | 10 | CRUISING DOWN THE RIVER | Cinephonic | * |
| 24 | 7 | 11 | LET BYGONES BE BYGONES | Feldman | * |
| 1 | — | 12 | ONE-ZY, TWO-ZY (I Love You-zy) | Bradbury Wood | Martin |
| 16 | 12 | 13 | INTO EACH LIFE SOME RAIN MUST FALL | Bradbury Wood | Sun |
| 7 | 16 | 14 | YOU ALWAYS HURT THE ONE YOU LOVE | Bradbury Wood | Sun |
| 13 | 11 | 15 | MARY LOU | Francis Day | Mills |
| 2 | 19 | 16 | AS IF I DIDN'T HAVE ENOUGH ON MY MIND | Edwin Morris | Melrose |
| 10 | 13 | 17 | YOU CAN BE SURE OF ME | Irwin Dash | Dash, Connelly, Inc. |
| 1 | — | 17 | THERE'S NO ONE BUT YOU | Irwin Dash | Shapiro-Bernstein |
| 14 | 14 | 18 | COAX ME A LITTLE BIT | Victoria | Bourne |
| 1 | — | 19 | COME CLOSER TO ME | Southern | Melody Lane |
| 16 | 9 | 20 | OHI WHAT IT SEEMED TO BE | Sun | Santly-Joy |

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

ALL THE TIME (Robbins), sung by Pat Kirkwood and played by Guy Lombardo in MGM's "No Leave, No Love." National release date not set.
 ALL THROUGH THE DAY (Williamson), sung by Jeanne Craine in 20th Century-Fox's "Centennial Summer." National release date—August, 1946.
 I DON'T KNOW WHY (I Just Do) (Felst), in MGM's "Faithful in My Fashion." National release date—August 23, 1946.
 I'VE NEVER FORGOTTEN (Morris), sung by Constance Moore in Republic's "Earl Carroll Sketchbook." National release date not set.
 LOVE ON A GREYHOUND BUS (Robbins), played by Guy Lombardo in MGM's "No Leave, No Love." National release date not set.
 ON THE BOARDWALK (In Atlantic City) (Bregman-Vocco-Conn), in 20th Century-

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

Fox's "Three Little Girls in Blue." National release date—October, 1946.
 SOMEWHERE IN THE NIGHT (Triangle), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.
 THIS IS ALWAYS (Bregman-Vocco-Conn), in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.
 TO EACH HIS OWN (Paramount), in Paramount's pic of the same name. National release date—July 5, 1946.
 WITHOUT YOU (Tres Palabras) (Peer), sung by Andy Russell in Walt Disney's "Make Mine Music." National release date—April 20, 1946.
 YOU KEEP COMING BACK LIKE A SONG (Berlin), in Paramount's "Blue Skies." National release date not set.

Music Popularity Chart

Week Ending
Aug. 30, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, Aug. 23, 8 a.m., and ending Friday, 8 a.m., Aug. 30)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's AGI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

| Wks. to date | TITLE | PUBLISHER | LIC. BY |
|--------------|--|--------------------|---------|
| 6. | All the Time (F) (R) | Robbins | ASCAP |
| 24. | All Through the Day (F) (R) | Williamson | ASCAP |
| 5. | Along With Me (M) (R) | Witmark | ASCAP |
| 3. | And Then It's Heaven (R) | Remick | ASCAP |
| 15. | Come Rain or Come Shine (M) (R) | Crawford | ASCAP |
| 12. | Doin' What Comes Natur'llly (M) (R) | Berlin | ASCAP |
| 2. | Five Minutes More (R) | Melrose | ASCAP |
| 15. | I Don't Know Enough About You (R) | Campbell-Porgie | BMI |
| 15. | I Don't Know Why (I Just Do) (F) (R) | Feist | ASCAP |
| 15. | I Got the Sun in the Morning (M) (R) | Berlin | ASCAP |
| 8. | If You Were the Only Girl (R) | Mutual | ASCAP |
| 11. | (I'll Be With You) In Apple Blossom Time (R) | Broadway | ASCAP |
| 2. | I've Never Forgotten (F) (R) | Morris | ASCAP |
| 5. | Linger in My Arms a Little Longer, Baby (R) | Bourne | ASCAP |
| 7. | Love on a Greyhound Bus (F) (R) | Robbins | ASCAP |
| 1. | On the Boardwalk (In Atlantic City) (F) (R) | Bregman-Vocco-Conn | ASCAP |
| 17. | Prisoner of Love (R) | Mayfair | ASCAP |
| 2. | (Get Your Kicks On) ROUTE 66 (R) | Burke-Van Heusen | ASCAP |
| 1. | Rumors Are Flying (R) | Oxford | ASCAP |
| 3. | Somewhere in the Night (F) (R) | Triangle | ASCAP |
| 6. | South America, Take It Away (M) (R) | Witmark | ASCAP |
| 11. | Surrender (R) | Santly-Joy | ASCAP |
| 20. | The Gypsy (R) | Leeds | ASCAP |
| 11. | There's No One But You (R) | Shapiro-Bernstein | ASCAP |
| 21. | They Say It's Wonderful (M) (R) | Berlin | ASCAP |
| 2. | This Is Always (F) (R) | Bregman-Vocco-Conn | ASCAP |
| 7. | To Each His Own (F) (R) | Paramount | ASCAP |
| 8. | Whatta Ya Gonna Do? (R) | BMI | BMI |
| 5. | Who Do You Love, I Hope (M) (R) | Berlin | ASCAP |
| 5. | Without You (Tres Palabras) (F) (R) | Peer | BMI |
| 1. | You Keep Coming Back Like a Song (F) (R) | Berlin | ASCAP |
| 7. | You May Not Love Me (M) (R) | Burke-Van Heusen | ASCAP |

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies received from 1,359 questionnaires mailed to disk jockey through the country. Unless indicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

| Weeks to date | POSITION | LAST WEEK | THIS WEEK | TITLE | Artist | Label | Lic. By | |
|---------------|----------|-----------|-----------|---------------------------------|--|--------------------------------|---------------------------------------|-------|
| 10 | 1 | 1 | 1 | TO EACH HIS OWN (F) | Eddy Howard | Ork | (issued with two different "B" sides) | |
| | | | | | Cynthia's in Love | Majestic 7188 | ASCAP | |
| | | | | | Careless | Majestic 1070 | ASCAP | |
| 6 | 2 | 2 | 2 | FIVE MINUTES MORE | Frank Sinatra | Columbia 37048 | ASCAP | |
| 5 | 3 | 3 | 3 | TO EACH HIS OWN (F) | Freddie Martin | Victor 20-1921 | ASCAP | |
| 4 | 9 | 4 | 9 | TO EACH HIS OWN (F) | The Modernaires | Paula Kelly | Columbia 37063 | ASCAP |
| 3 | 6 | 5 | 6 | SOUTH AMERICA, TAKE IT AWAY (M) | Bing Crosby | Andrews Sisters | Decca 23569 | ASCAP |
| 10 | 5 | 6 | 5 | SURRENDER | Perry Como | Victor 20-1877 | ASCAP | |
| 4 | 4 | 7 | 4 | TO EACH HIS OWN (F) | Tony Martin | Mercury 3022 | ASCAP | |
| 13 | 9 | 8 | 9 | DOIN' WHAT COMES NATUR'LLY (M) | Dinah Shore | Spade Cooley | Ork | |
| | | | | | | Columbia 36976 | ASCAP | |
| 11 | — | 8 | — | DOIN' WHAT COMES NATUR'LLY (M) | Freddie Martin | Victor 20-1878 | ASCAP | |
| 6 | — | 8 | — | SURRENDER | Woody Herman | (Woody Herman-The Blue Flames) | Columbia 36985 | ASCAP |
| 3 | 10 | 8 | 10 | SOUTH AMERICA, TAKE IT AWAY (M) | Xavier Cugat | Columbia 37061 | ASCAP | |
| 3 | — | 8 | — | JUST THE OTHER DAY | Sam Donahue | Capitol 275 | ASCAP | |
| | | | | | (Harry Cool Ork, Signature 15031; Kitty Kallen, Musicraft 15068; Vaughn Monroe, Victor 20-1902; George Paxton, Majestic 7202) | | | |
| 2 | — | 9 | — | FIVE MINUTES MORE | Tex Beneke | Glenn Miller | Ork | |
| | | | | | | Victor 20-1922 | ASCAP | |
| 1 | — | 10 | — | YOU CALL IT MADNESS | King Cole Trio | Capitol 274 | ASCAP | |
| | | | | | (Billy Eckstine Ork (Billy Eckstine), National 9019; Ross Leonard (Kenn Sisson Ork), Stark OR-1005; Teddy Walters (Mannie Klein Ork), Musicraft 15077) | | | |
| 5 | — | 11 | — | BOOGIE BLUES | Gene Krupa | (Anita O'Day) | Columbia 36986 | ASCAP |

Coming Up

| | | | |
|---------------------|--|---------------|-------|
| CHOO CHOO CH'BOOGIE | Louis Jordan and His Tympany Five | Decca 23610 | ASCAP |
| YOU CALL IT MADNESS | Billy Eckstine Ork (Billy Eckstine) | National 9019 | ASCAP |
| PRETENDING | Andy Russell (Paul Weston Ork-Vocal Group) | Capitol 271 | ASCAP |

3 HITS IN '46

from Capitol Songs, Inc.
and Criterion Music Corp.

1. SHOO-FLY PIE

AND APPLE PAN DOWDY
By GUY WOOD and SAMMY GALLOP

2. Pretending

By AL SHERMAN and MARTY SYMES
Recorded by
ANDY RUSSELL with PAUL WESTON and Orch. (Capitol)
BING CROSBY (Decca) KATE SMITH (Columbia)

3. MY SUGAR IS SO REFINED

By SID LIPPMAN and SYLVIA DEE
Recorded by JOHNNY MERCER
with PAUL WESTON and Orch., and THE PIED PIPERS (Capitol)

CAPITOL SONGS, Inc. CRITERION MUSIC CORP.

M. H. GOLDSSEN, Vice Pres.

New York—RKO Bldg., Radio City Circle 5-7236
Hollywood—1491 No. Vine St. Granite 1050
DAVE BLUM, Prof. Mgr. RALPH HARRIS

NEW SMASH HITS FROM RCA VICTOR!

★ RUSS CASE ★

and his Orchestra
NIGHT AND DAY and BEGIN THE BEGUINE
 (both from the motion picture "Night and Day")
 RCA Victor 20-1940

★ DENNIS DAY ★

with Russ Case and his Orchestra
YOU KEEP COMING BACK LIKE A SONG
 (from the Paramount picture "Blue Skies")
 and
REMEMBER WHEN YOU SANG "OH PROMISE ME"
 RCA Victor 20-1947

★ VAUGHN MONROE ★

and his Orchestra
AREN'T YOU KIND OF GLAD WE DID?
 and
CHANGING MY TUNE—vocal refrains by Betty Norton and Vaughn Monroe
 (both from the 20th Century-Fox picture "The Shocking Miss Pilgrim")
 RCA Victor 20-1946

★ "JEROME KERN" starring AL GOODMAN ★

and his Orchestra with Earl Wrightson, Mary Martha Briney and the Guild Choristers
 (Album P-157)

THE SONG IS YOU and LONG AGO (And Far Away)
 (from the musical production "Music in the Air") (from the Columbia picture "Cover Girl")
 RCA Victor 20-1851

SHE DIDN'T SAY "YES" and WHY DO I LOVE YOU?
 (from the musical production "The Cat and the Fiddle") (from the musical production "Show Boat")
 RCA Victor 20-1852

(When Your Heart's on Fire)
SMOKE GETS IN YOUR EYES and THE TOUCH OF YOUR HAND
 (both from the musical production "Roberta")
 RCA Victor 20-1853

THE NIGHT WAS MADE and 'T WAS NOT SO LONG AGO FOR LOVE
 (from the musical production "The Cat and the Fiddle") (from the musical production "Sweet Adeline")
 RCA Victor 20-1854

★ DINAH SHORE ★

with Russ Case and his Orchestra
HOW DEEP IS THE OCEAN? and BLUE SKIES
 (How High is the Sky?)
 RCA Victor 45-0007
REMEMBER and WHITE CHRISTMAS
 RCA Victor 45-0009
ALWAYS and RUSSIAN LULLABY
 RCA Victor 45-0010

with Albert Sack and his Orchestra
WHAT'LL I DO? and I CAN'T GET STARTED
 RCA Victor 45-0008

COUNTRY MUSIC

★ EDDY ARNOLD ★

and his Tennessee Plowboys
THAT'S HOW MUCH I LOVE YOU and CHAINED TO A MEMORY
 vocal refrains by Eddy Arnold
 RCA Victor 20-1948

BLUES

★ ARTHUR "BIG BOY" CRUDUP ★

Blues singer with guitar and drums
SO GLAD YOU'RE MINE and ETHEL MAE
 RCA Victor 20-1949

INTERNATIONAL NOVELTIES

★ BLANKA ★

with Henri René and his Orchestra
JUST ONE OF THOSE THINGS and EASY TO LOVE
 (both from the Warner Bros. picture "Night and Day")
 RCA Victor 25-1069



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

| Weeks to date | Last Week | This Week | POSITION | TITLE | Label |
|---------------|-----------|-----------|----------|--------------------------------------|-----------------|
| 8 | 1 | 1 | 1. | TO EACH HIS OWN (F) (R) | Paramount |
| 9 | 3 | 2 | 2. | SURRENDER (R) | Santly-Joy |
| 20 | 2 | 3 | 3. | THE GYPSY (R) | Leeds |
| 13 | 4 | 4 | 4. | DOIN' WHAT COMES NATUR'LLY (M) (R) | Berlin |
| 16 | 5 | 5 | 5. | THEY SAY IT'S WONDERFUL (M) (R) | Berlin |
| 4 | 8 | 6 | 6. | FIVE MINUTES MORE (R) | Melrose |
| 11 | 7 | 7 | 7. | ONE MORE TOMORROW (F) (R) | Remick |
| 16 | 6 | 8 | 8. | I DON'T KNOW ENOUGH ABOUT YOU (R) | Campbell-Porgie |
| 21 | 10 | 9 | 9. | PRISONER OF LOVE (R) | Mayfair |
| 3 | 11 | 10 | 10. | IF YOU WERE THE ONLY GIRL (R) | Mutual |
| 13 | — | 11 | 11. | IN LOVE IN VAIN (F) (R) | T. B. Harms |
| 1 | — | 12 | 12. | SOUTH AMERICA, TAKE IT AWAY (M) (R) | Witmark |
| 7 | 9 | 13 | 13. | I GOT THE SUN IN THE MORNING (M) (R) | Berlin |
| 5 | 15 | 14 | 14. | WHO TOLD YOU THAT LIE? (R) | Stevens |
| 6 | 14 | 15 | 15. | I DON'T KNOW WHY (I Just Do) (F) (R) | Feist |

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from 4,020 questionnaires mailed to dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

| Weeks to date | Last Week | This Week | POSITION | TITLE | Label |
|---------------|-----------|-----------|----------|--|---|
| 4 | 1 | 1 | 1. | TO EACH HIS OWN (F)... <i>You Put a Song in My Heart</i> | Freddie Martin...Victor 20-1921 |
| 8 | 2 | 2 | 2. | TO EACH HIS OWN (F)... <i>Cynthia's in Love</i> | Eddy Howard... Majestic (issued with two different "B" sides): 7188, Cynthia's in Love; 1070, Careless |
| 5 | 3 | 3 | 3. | FIVE MINUTES MORE... <i>How Cute Can You Be?</i> | Frank Sinatra...Columbia 37048 |
| 6 | 7 | 4 | 4. | SOUTH AMERICA, TAKE IT AWAY (M) | Bing Crosby-Andrews Sisters... Route 66...Decca 23569 |
| 10 | 6 | 5 | 5. | SURRENDER... <i>More Than You Know</i> | Perry Como...Victor 20-1877 |
| 1 | — | 6 | 6. | TO EACH HIS OWN (F)... <i>I Never Had a Dream Come True</i> | Ink Spots...Decca 23615 |
| 4 | 4 | 7 | 7. | TO EACH HIS OWN (F)... <i>I'll See You in My Dreams</i> | Tony Martin...Mercury 3022 |

(Continued on page 116)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from 4,020 questionnaires mailed to dealers in all sections of the country. Albums are listed numerically according to greatest sales.

| Weeks to date | Last Week | This Week | POSITION | TITLE | Label |
|---------------|-----------|-----------|----------|---|---------------|
| 3 | 1 | 1 | 1. | Cole Porter Review Album David Rose | Victor P-158 |
| 6 | 3 | 2 | 2. | King Cole Trio King Cole Trio | Capitol BD-29 |
| 6 | 2 | 3 | 3. | Annie Get Your Gun Ethel Merman | Decca A-46P |
| 7 | — | 4 | 4. | Twilight Time Three Suns | Majestic 1041 |
| 10 | 4 | 5 | 5. | Dancing in the Dark Carmen Cavallaro | Decca A-441 |

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from 264 questionnaires mailed to dealers in all sections of the country. Records are listed according to greatest sales.

| Weeks to date | Last Week | This Week | POSITION | TITLE | Label |
|---------------|-----------|-----------|----------|--|-----------------|
| 47 | 1 | 1 | 1. | Clair de Lune Jose Iturbi | Victor 11-8851 |
| 63 | 2 | 2 | 2. | Chopin's Polonaise Jose Iturbi | Victor 11-8848 |
| 21 | 3 | 3 | 3. | Jalousie Boston Pops | Victor 12160 |
| 15 | 4 | 4 | 4. | Warsaw Concerto Andre Kostelanetz | Columbia 7443-M |
| 38 | — | 5 | 5. | Warsaw Concerto Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops | Victor 11-8863 |

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from 264 questionnaires mailed to dealers in all sections of the country. Albums are listed according to greatest sales.

| Weeks to date | Last Week | This Week | POSITION | TITLE | Label |
|---------------|-----------|-----------|----------|---|-----------------|
| 29 | 1 | 1 | 1. | Rachmaninoff Concerto No. 2 in C Minor Rachmaninoff, Philadelphia Orchestra | Victor DM-58 |
| 18 | 2 | 2 | 2. | Kostelanetz Conducts Andre Kostelanetz | Columbia M-574 |
| 1 | — | 3 | 3. | Music of Jerome Kern Andre Kostelanetz | Columbia MM-622 |
| 8 | 4 | 4 | 4. | Strauss Waltzes Andre Kostelanetz | Columbia M-481 |
| 9 | 3 | 5 | 5. | Tchaikowsky Nutcracker Suite Eugene Ormandy, conductor, Philadelphia Orchestra | Victor DM-1020 |

Music Popularity Chart Week Ending Aug. 29, 1946

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on replies received from 3,204 questionnaires mailed to operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

| Weeks to date | POSITION | | Record |
|---------------|-----------|-----------|---|
| | Last Week | This Week | |
| 9 | 1 | 1 | TO EACH HIS OWN (F) —Eddy Howard Ork (Eddy Howard) (issued with different "B" sides): Cynthia's in Love ..Majestic 7188 CarelessMajestic 1070 (Ople Gates Ork, Four Star 1131; Tony Martin, Mercury 3022; The Modernaires-Paula Kelly, Columbia 37063; Freddy Martin, Victor 20-1921; The Fiesta Four, Emerald 101) |
| 5 | 2 | 2 | FIVE MINUTES MORE —Frank Sinatra (Axel Stordahl Ork) Columbia 37048 (Tex Beneke-Glenn Miller Ork, Victor 20-1922; Phil Brito, Musicraft 15088; Harry Cool Ork, Signature 15038; Bob Crosby, Decca 18909; Curt Massey, Cadet CR-205; The Three Suns, Majestic 7197) |
| 4 | 3 | 3 | TO EACH HIS OWN (F) —Freddie Martin (Stuart Wade) Victor 20-1921 (See No. 1) |
| 10 | 4 | 4 | THE GYPSY —Ink SpotsDecca 18817 (Phil Brito, Musicraft 15062; Jan Garber Ork, Black & White BW 747; Hildegarde-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1884; Hal McIntyre, Cosmo 475; Gail Meredith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore Columbia 36964; Freddie Stewart, Bel-Tone BT 7003) |
| 5 | 9 | 5 | SOUTH AMERICA, TAKE IT AWAY (M) —Bing Crosby-Andrews Sisters (Vic Schoen Ork).....Decca 23569 (Xavier Cugat, Columbia 37051; George Paxton Ork, Majestic 7202; Mel Torme and His Mel Tones, Musicraft 381) |
| 11 | 5 | 6 | SURRENDER —Perry Como (Russ Case Ork)....Victor 20-1877 (Phil Brito, Musicraft 15073; Randy Brooks, Decca 18897; Al Donahue Ork, 4-Star 1120; Woody Herman, Columbia 36985; George Olsen, Majestic 7186; Tony Pastor, Cosmo 483; Jan Savitt and His Top Hatters, ARA-150; Deek Watson and His Brown Dots, Manor 1028; Bob Chester Ork, Sonora 3011; Shep Fields Ork, Manor R-765) |
| 6 | 8 | 7 | TO EACH HIS OWN (F) —Tony Martin (Al Sack Ork).... Mercury 3022 (See No. 1) |
| 12 | 11 | 8 | DOIN' WHAT COMES NATUR'LLY (M) —Freddie Martin (Glenn Hughes-The Martin Men).....Victor 20-1878 (Dinah Shore-Spade Cooley Ork, Columbia 36976; Jimmy Dorsey, Decca 18872; Jan Garber Ork, Black & White BW-774; The Five DeMarco Sisters, Majestic 7193) |
| 2 | 10 | 9 | FIVE MINUTES MORE —Tex Beneke-Glenn Miller Ork.... Victor 20-1922 (See No. 2) |
| 2 | 7 | 10 | CHOO CHOO CH'BOOGIE —Louis Jordan and His Tympany Five Decca 23610 |
| 2 | 15 | 10 | TO EACH HIS OWN (F) —Ink Spots.....Decca 23615 (See No. 1) |
| 3 | 16 | 11 | MY SUGAR IS SO REFINED —Johnny Mercer (The Pied Pipers-Paul Weston Ork).....Capitol 268 |
| 2 | 14 | 12 | SOUTH AMERICA, TAKE IT AWAY —Xavier Cugat..... Columbia 37051 (See No. 5) |
| 15 | 6 | 13 | DOIN' WHAT COMES NATUR'LLY (M) —Dinah Shore-Spade Cooley Ork.....Columbia 36976 (See No. 8) |
| 17 | 13 | 14 | THE GYPSY —Sammy Kaye (Mary Marlow)....Victor 20-1844 (See No. 4) |
| 18 | 10 | 14 | THE GYPSY —Dinah Shore (Sonny Burke Ork)..Columbia 36964 (See No. 4) |
| 3 | — | 14 | SURRENDER —Woody Herman (Woody Herman-The Blue Flames) Columbia 36985 (See No. 6) |

Coming Up

FIVE MINUTES MORE—Three Suns.....Majestic 7197

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on replies received from 3,204 questionnaires mailed to operators all over the country.

| Weeks to date | POSITION | | Record |
|---------------|-----------|-----------|--|
| | Last Week | This Week | |
| 19 | 1 | 1 | NEW SPANISH TWO-STEP .. Bob Wills.....Columbia 36966 |
| 2 | 4 | 2 | WINE, WOMEN AND SONG .. Al Dexter.....Columbia 37062 |
| 8 | 4 | 3 | NO VACANCY Merle Travis.....Capitol 258 |
| 17 | — | 4 | ROLY POLY Bob Wills.....Capitol 26966 |
| 6 | 2 | 5 | DRIVIN' NAILS IN MY COFFIN Floyd Tillman...Columbia 36998 |


MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on replies received from 3,204 questionnaires mailed to operators all over the country.

| Weeks to date | POSITION | | Record |
|---------------|-----------|-----------|---|
| | Last Week | This Week | |
| 4 | 1 | 1 | CHOO CHOO CH'BOOGIE ... Louis Jordan and His Tympany FiveDecca 23610 |
| 11 | 2 | 2 | STONE COLD DEAD IN THE MARKET (He Had It Coming) Louis Jordan-Ella Fitzgerald... Decca 23546 |
| 5 | 3 | 3 | I'VE GOT A RIGHT TO CRY .. Erskine Hawkins.. Victor 20-1902 |
| 2 | 3 | 3 | THAT CHICK'S TOO YOUNG TO FRY Louis Jordan and His Tympany FiveDecca 23610 |
| 1 | — | 3 | YOU CALL IT MADNESS ... Billy Eckstine (Billy Eckstine) National 9019 |
| 13 | — | 4 | I KNOW Andy Kirk-The Jubilaires.... Decca 18782 |
| 19 | 4 | 4 | R. M. BLUES Roy Milton.....Juke Box JB-504 Specialty SP-504 |
| 1 | — | 4 | SUNNY ROAD Roosevelt Sykes and His Original Honeydrippers |
| 25 | — | 4 | HEY! BA-BA-RE-BOP Lionel Hampton.....Decca 18754 Victor 20-1906 |
| 1 | — | 4 | DARKTOWN POKER CLUB .. Phil Harris.....ARA 116 |

Like money in the bank!

Frankie Carle



in your coin machines with these hits

RUMORS ARE FLYING
WITHOUT YOU
from "Make Mine Music"
COLUMBIA 37069



CYNTHIA'S IN LOVE
I'D BE LOST WITHOUT YOU
COLUMBIA 36994

ONE MORE TOMORROW
from the picture of the same title

I'M GONNA MAKE BELIEVE
Vocals by Marjorie Hughes
COLUMBIA 36978

Frankie Carle's famous "Golden Touch" is the "Midas Touch" for your machines—so make with the magic!

COLUMBIA RECORDS

Trade Marks "Columbia" and  Reg. U.S. Pat. Off. Columbia Recording Corporation  A subsidiary of Columbia Broadcasting System, Inc.

Brilliant Bands . . .
Outstanding Artists . . .
Terrific Tunes . . .

Yours on Majestic Records

Louis Prima...

YOU CALL IT MADNESS
 (But I Call It Love)

Vocal by Jack Powers
 and

I CAN'T GIVE YOU ANYTHING BUT LOVE

Vocal by Louis Prima
 Majestic No. 7200

The Three Suns...

RUMORS ARE FLYING

and

IT'S ALL OVER NOW

Majestic No. 7205

Morton Downey...

THE OLD LAMP-LIGHTER

and

THE WHOLE WORLD IS SINGING MY SONG

Majestic No. 1061

George Paxton...

GOTTA GET ME SOMEBODY TO LOVE

and

I'VE GOT YOU UNDER MY SKIN

Vocals on both sides by Lee Taylor

Majestic No. 7203

**Captain Stubby
 and the Buccaneers...**

HENNY PENNY (MY BLACK HEN)

and

CONCERT IN THE PARK

Majestic No. 12003

Majestic RECORDS
 Studio: New York City Sales: St. Charles, Illinois
 (Subsidiary of Majestic Radio & Television Corporation)



PART 3—The Billboard

ADVANCE RECORD DATA

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

| | | |
|---|--|--------------------|
| ADELITA | Mirko (GRANDMA'S MUSIC) | Victor 25-0068 |
| ALL OF ME | Dean Martin (Nat Brandwynne Ork) (WHICH WAY) | Diamond 2035 |
| A PRETTY GIRL IS LIKE A MELY | Jan August (TEA FOR) | Diamond 2010 |
| ANYTHING | Esrkine Butterfield Quartet (SLAM-IN' AROUND) | Super Disc 1008 |
| AREN'T YOU KIND OF GLAD WE DID? | Peggy Lee (Dave Barbour Ork) (IT'S ALL) | Capitol 292 |
| ATOMIC POWER | Red Foley-Roy Ross and His Ramblers (HAVE I) | Decca 46014 |
| BABALU | Jan August (MISIRLOU) | Diamond 2009 |
| BABY GOT TO HAVE IT | Ollie Jackson Ork (YOU'LL MISS) | Juke Box JB-509 |
| B. O. BLUES | Rex Stewart Ork (Wilson Myers) (THAT'S RHYTHM) | Mercury 8008 |
| BUMBLE BOOGIE | Jack Fina (NOW AND) | Mercury 5001 |
| CASABLANCA | Miguelito Valdes Ork (EL CUA) | Musicraft 403 |
| CHEROKEE | Charlie Barnet (THE NEW) | Cosmo 513 |
| COUNT ME OUT | Henry "Red" Allen Ork (Henry "Red" Allen) (IF IT'S) | Victor 20-1956 |
| CRAZY RIFFIN | Betti Mays Ork (Betti Mays) (OO-MA-BA-LA) | Alert 204 |
| DA DOO-DA DO DAY | Herman Autry (JEALOUS WOMAN) | Sapphire F. A. 704 |
| DADDY'S YODEL LULLABY | Don Weston (WHO'S LONESOME) | Silver Spur 102 |
| DER WIND HAT MIR EIN LIED ERZAHLT (The Wind Has Told Me a Tale) | Greta Keller (Victor Continental Ork) (PLAISIR D'AMOUR) | Victor 25-0068 |
| DOIN' WHAT COMES NATUR'LLY | Marie Greene and Her Merry Men (TO EACH) | Signature 15053 |
| EL CUA CUA | Miguelito Valdes Ork (CASABLANCA) | Musicraft 403 |
| EMBRACEABLE YOU | Don Byas Quartet (THE SHEIK) | Super Disc 1011 |
| EVENING BLUES | Monte Easter Ork (I NEED) | Sterling SR-107 |
| FAT BOOGIE WOOGIE | Ollie Jackson Ork (LOVED AND) | Juke Box JB-508 |
| FOR YOU, FOR ME, FOR EVER-MORE | Margaret Whiting (Jerry Gray Ork) (PASSE) | Capitol 294 |
| GEORGIA STEEL GUITAR | Curly Williams and His Georgia Peach Pickers (GRANDMA'S TURNED) | Columbia 37083 |
| GOTTA GET SOMEBODY TO LOVE | Tommy Dorsey (Stuart Foster) (THAT'S MY) | Victor 20-1958 |
| GRANDMA'S MUSIC BOX | Mirko (ADELITA) | Victor 25-0068 |
| GRANDMA'S TURNED OVER AGAIN | Curly Williams and His Georgia Peach Pickers (Joe Pope and Trio) (GEORGIA STEEL) | Columbia 37083 |
| HAVE I TOLD YOU LATELY THAT I LOVE YOU? | Red Foley-Roy Ross and His Ramblers (ATOMIC POWER) | Decca 46014 |
| HAVE I TOLD YOU LATELY THAT I LOVE YOU? | Tex Ritter (WHEN YOU) | Capitol 296 |
| HAYDN: SYMPHONY NO. 97, IN C ALBUM (3-12") | Sir Thomas Beecham, Dir., London Philharmonic Ork | Victor DM-1059 |
| HEY NOW, HEY NOW | Cab Calloway (Cab Calloway) (I GOT) | Columbia 37081 |
| I GOT THE SUN IN THE MORNING | Dean Martin (Nat Brandwynne Ork) (SWEETHEART OF) | Diamond 2035 |
| I GOT A GAL NAMED NETTIE | Cab Calloway (Cab Calloway) (HEY NOW) | Columbia 37081 |
| I LEFT MY HEART IN MISSISSIPPI | The Ginger Snaps (TOO MANY) | Victor 20-1960 |
| I LOVE YOU | Tommy Tucker (Voices Three) (THE MAN) | Columbia 37082 |
| I MAY BE WRONG, BUT I THINK YOU'RE WONDERFUL | Dinah Shore (Harry Bluestone Ork) (WHO'LL BUY) | Columbia 37140 |
| I NEED A GIRL LIKE YOU | Monte Easter Ork (EVENING BLUES) | Sterling SR-107 |
| I WISH I'D NEVER MET YOU | Claude Casey (MY LITTLE) | Victor 20-1955 |
| IF I'M LUCKY | Eddy Howard Ork (Eddy Howard and Trio) (YOU'LL SEE) | Majestic 7206 |
| IF I'M LUCKY | Jimmy Dorsey (Bob Carroll) (ONE MORE) | Decca 18905 |
| IF IT'S LOVE YOU WANT (Baby, That's Me) | Henry "Red" Allen Ork (Henry "Red" Allen) (COUNT ME) | Victor 20-1956 |
| IF YOU WERE THERE | Andy Russell (Carl Kress Ork) (THIS IS) | Capitol 291 |
| IF YOU'LL BELIEVE IN ME | Don Weston (TELLIN' MY) | Silver Spur 101 |
| I'M FREE FROM YOU | Artie Gibson and the Mountain Melody Boys (THE WAGES) | Mercury 6013 |
| I'M IN LOVE WITH LOVE | Lonnie Johnson (TELL ME) | Disc 5060 |
| I'M JUST A FOOLA FOR PASTOR AND FASULL | Herman Autry (UNDER THE) | Sapphire F. A. 706 |
| IT AIN'T LIKE THAT NO MORE | Billy Eckstine Ork (Billy Eckstine) (I'VE GOT) | National 9020 |
| IT'S ALL OVER NOW | Peggy Lee (Dave Barbour Ork) (AREN'T YOU) | Capitol 292 |
| IT'S ALL OVER NOW | The Three Suns (RUMORS ARE) | Majestic 7205 |
| IT'S ALL WICKY WACKY IN HAWAII | Paul Page Ork (KILROY WAS) | Enterprise 175 |
| IT'S NOT I'M SUCH A WOLF, IT'S JUST YOU'RE SUCH A LAMB | Phil Brito (Sonny Burke Ork) (PASSE) | Musicraft 15058 |
| I'VE GOT TO PASS YOUR HOUSE (To Get to My House) | Billy Eckstine Ork (Billy Eckstine) (IT AIN'T) | National 9020 |
| JACK O' DIAMONDS | The Plainsmen (THE SHORT) | Coast 236 |
| JEALOUSIE | Tony Pastor (Tony Pastor) (MARGIE) | Cosmo 510 |
| JALOUSIE | Herman Autry (DA DOO-DA) | Sapphire F. A. 703 |
| PETE JOHNSON'S HOUSEWARMIN' ALBUM | Pete Johnson and His All Stars | National 1001 |
| Ben Rides Out | Mutiny in the Dog House | |
| J. C. From K. C. | Page Mr. Trumpet | |
| Mr. Clarinet Knocks Twice | Pete's Housewarmin' | |
| Mr. Drum Meets Mr. Piano | Pete's Lonesome Blues | |

(Continued on opposite page)

Music Popularity Chart

Week Ending
Aug. 29, 1946

AND POSSIBILITIES

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by an attempt into best selling, most played or most heard features of the Chart.

RUMORS ARE FLYING Frankie Carle, with vocal by Marjorie Hughes Columbia 37069

A tuneful ballad creation that has what it takes to reach out for the top drawer, Frankie Carle's smooth and polished disk helps it a long way toward that goal. Gives it plenty of his piano sparkle and embellishes Marjorie Hughes's lyrical expression with a rich harmony bank. Gives the same tender treatment to the mated "Make Mine Music," with Miss Hughes again song-selling the Latin-styled lullaby from the movie "Make Mine Music."

THAT LITTLE DREAM GOT NO-WHERE Ray McKinley, with vocal by Teddy Norman Majestic 7201

Plenty of polish and youthful enthusiasm in the McKinley brand of music for this dream ballad by Johnny Burke and Jimmy Van Heusen which stems from the "Cross My Heart" screen score and promises to grab off a choice position in song circles. Apart from the instrumental richness McKinley applies to the music, the words are set in an attractive romantic frame by Teddy Norman. Filpover finds the band beating out a fine riff and rhythm design created by Eddie Sauter and spinning as "Hangover Square."

BLUE SKIES Count Basie, with vocal by Jimmy Rushing Columbia 37070

A jam-packed version of the Irving Berlin classic with the maestro's piano interpolations in rhythm rocketing the sky. And for rocking the rhyme, Jimmy Rushing is ever the husky blues shouter. Mated with an original instrumental, "The King," a royal jumper dedicated to Benny Goodman. But instead of clary piping, spinning is scorched with the tenor sax sorcery of Illinois Jacquet.

ADVANCE RECORD RELEASES

(Continued from opposite page)

- LOUIS JORDAN ALBUM** Louis Jordan and His Tympany Five (Louis Jordan) Decca A-459
- Five Guys Named Moe (Ensemble) Decca 23630
 - I'm Gonna Move To the Outskirts of Town Decca 23628
 - Is You Is or Is You Ain't (Ma' Baby) Decca 23638
 - It's Low Down Dirty Shame Decca 23631
 - Knock Me a Kiss Decca 23628
 - Mama Mama Blues Decca 23631
 - The Chicks I Pick Are Slender and Tender and Tall Decca 23629
 - What's the Use of Getting Sober (When You Gonna Get Drunk Again) Decca 23629
- JUANITA** Robert Merrill-H. Leopold Spitalny, Dir. (MA BELLE) Victor 10-1239
- JUST A WEARYIN' FOR YOU** Dolores O'Neil (Buddy Weed Ork) (THAT'S HOW) Cosmo 512
- KANSAS CITY MAMA** Jesse Price (YOU SATISFY) Capitol 295
- KEY TO THE HIGHWAY** Brownie McGhee (RUM COLA) Alert 400
- KILROY WAS HERE** Paul Page Ork (IT'S ALL) Enterprise 175
- KO' LEPI SAN (Just Like a Dream)** Blanka (Victor Continental Ork) (TAMA DALEKO) Victor 25-0067
- LADY GINGER SNAP** Jimmy Michelle (Paul Bascomb Ork) (LEAP FROG) Alert 206
- LAND OF DREAMS** Evelyn Knight (PASSE) Decca 18908
- LAZY ALONG WITH TONY PASTOR ALBUM** Tony Pastor (Tony Pastor) Cosmo DMR 103
- Cottonwood Corners Peaceful Valley
 - Moonlight Mississippi Poor Louie Jean, Parts 1 and 2
 - Old Folks Sharecroppin' Blues
 - Old Pigeon-Toed Joad
- LEAP FROG BLUES** Jimmy Michelle (Paul Bascomb Ork) (LADY GINGER) Alert 206
- LOVE DOESN'T GROW ON TREES** Sherman Hayes (Sherman Hayes) (WHAT'VE YOU) Cosmo 511
- LOVE ME OR LEAVE ME** Frances Langford (Earl Hagen Ork) (THAT WONDERFUL) Mercury 3029
- LOVED AND LOST** Ollie Jackson Ork (FAT BOOGIE) Juke Box JB-508
- LULLABY** Bing Crosby-Jascha Heifetz (Victor Young Ork) (WHERE MY) Decca 40012
- MA BELLE** Robert Merrill-H. Leopold Spitalny, Dir. (JUANITA) Victor 10-1239
- MARE MOJA (My Mary)** Blanka (OVERTURE) Victor 25-0064
- MARGIE** Tony Pastor (Tony Pastor) (JALOUSIE) Cosmo 510
- MASNET: LE CID-BALLET SUITE** Boston "Pops" Ork-Arthur Fiedler, Dir. ALBUM (3-10") Victor DM-1058
- MEAN OLE FRISCO** Brownie McGhee (SPORTIN' LIFE) Alert 401
- MEMORY WALTZES ALBUM** Frank De Vol Ork Capitol BD-31
- I'll See You Again Capitol 20073
 - In a Little Spanish Town Capitol 20074
 - Jeannine I Dream of Lilac Time Capitol 20073
 - One Night of Love Capitol 20076
 - Parlez Moi D'Amor Capitol 20074
 - Shadow Waltz Capitol 20076
 - Three o'Clock in the Morning Capitol 20075
 - Wonderful One Capitol 20076
- MISIRLOU** Jan August (BABALU) Diamond 2009
- MY BABY'S SWEET ON ME** Milt Britton Ork (Suzan Carol) (NICK THE) Slate 8002
- MY LITTLE TOOTSIE** Claude Casey (I WISH) Victor 20-1955
- NICK THE GREEK** Milt Britton Ork (Suzan Carol-The Skylarks) (MY BABY'S) Slate 8002
- NO ONE TO CRY TO** Ozie Waters (The Plainsmen) (THAT'S MY) Coast 228
- NONA** Jimmy Michelle (Paul Bascomb Ork) (TELL IT) Alert 206
- NOW AND FOREVER** Jack Fina (BUMBLE BOOGIE) Mercury 5001
- ONE BASS HIT—PART I** Dizzy Gillespie Sextet (ONE BASS) Musicraft 404
- ONE BASS HIT—PART II** Dizzy Gillespie Ork (ONE BASS) Musicraft 404
- OH, FRANKIE** Milt Britton Ork (Suzan Carol) (STOP BITING) Slate 8001
- ONE MORE KISS** Jimmy Dorsey (Dee Parker) (IF I'M) Decca 18905

(Continued on page 116)

Musicraft has added more than a dozen truly great entertainment names* to its roster in recent months—a significant barometer of the growing popularity of this label!

*Artie Shaw, Duke Ellington, Eddie Cantor, Kenny (Senator Claghorn) Delmar—more than a dozen others.

PAUL WESTON

and His Orchestra

VOCALS BY

MATT DENNIS

CAP. 285*

'JUST SQUEEZE ME (But Don't Tease Me)'
Colorfully arranged rhythm ballad, subtly sung by a new Capitol artist...

'OLE BUTTERMILK SKY'
From The Universal Picture "Canyon Passage"
Different lyrics... artfully orchestrated... superbly recorded...

SKITCH HENDERSON

and His Orchestra

Vocals by Ray Kellogg

'FIVE MINUTES MORE'

Fresh, danceable melody, starring the piano patterns of Capitol's keyboard favorite.

★ ★ ★

'YOU'LL SEE WHAT A KISS CAN DO'

Creative Steinway styling of a top tune of today and tomorrow...

CAP. 287*

MERLE TRAVIS

with Cowboy Band

'DIVORCE ME C.O.D.'
and
'MISSOURI'

CAP. 290*

A partner-swingin', smartly sung novelty number and a folksey song of happier days, back to back... with good guitar pickin' too...

*50c plus tax

Capitol RECORDS

Sunset and Vine FROM HOLLYWOOD

Billboard
TRADE
SERVICE
FEATURE

PART 4—The Billboard

REVIEWS OF

Lightface portion of reviews is intended for information of all record and music

users. Boldface portion is intended for guidance of juke box operators.

Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews recently released albums in a special ALBUM REVIEW section on Page 34. These album reviews, of course, are in addition to the reviews on this and the facing page, and those in the music machines department this week.

HENRI RENE (Victor 46-0003)

Waltz Theme From "Blithe Spirit"—W. Lydia—W.

Waving a wand instead of squeezing his musette accordion, Henri Rene conducts a large studio band of symphonic proportions for two richly scored screen themes. Both compositions create a haunting musical appeal, and added to the orchestral beauty is the sterling Steinwaying of Vladimir Skoloff for the solo sparkle. Again proving that much real music is hidden in a sound track, Rene makes it a concert delight for the "Waltz Theme from 'Blithe Spirit,'" the composition of Richard ("Warsaw Concerto") Addinsell. And just as impressive for Miklos ("Spellbound") Roszo's waltz melody fragrance for the "Lydia" music. Sides spin for 12 inches.

Not for the music boxes.

FRANKIE CARLE (Columbia 37069)

Rumors Are Flying—FT; VC.
Without You—FT; VC.

With sparkle in his piano fingering and plenty of body in the band's mood fashions banking the effortless vocal frame of Marjorie Hughes, it's a most favorable impression that Carle creates in this couplet. Also significant in the spinning are the selections. Outstanding is Bennie Benjamin and George Weiss' "Rumors Are Flying," with the Carle creation making the ballad figure as a top favorite. Equally attractive, and afforded the same kind of tender treatment, is the Latin-styled "Without You" from the movie "Make Mine Music."

No idle rumor that Frankie Carle's "Rumors Are Flying" overflows with coin-catching appeal.

THE ARISTO-KATS (Victor 20-1954)

Watch Yourself, Baby—FT; VC.
Boogie in "C"—FT.

A new unit, these Aristo-Kats have plenty to offer for the needlers. A combination of piano, electric guitar, trumpet and bass, these "kats" really kick out with a lilt beat and loaded with musical merit for their solo flashes. Orlando Randolph lends his husky Harlesemese chanting for his own "Watch Yourself, Baby," with the instrumentalists whipping it out at an eight-beat speed tempo for "Boogie in 'C.'" Both sides a cinch to spin brightly at the race locations.

COUNT BASIE (Columbia 37070)

The King—FT.
Blue Skies—FT; VC.

No disputing Count Basie's position in regal ranks with his exciting rock and rhythm. And for his own riff fashioning, "The King," the hot horns take turns riding out handsomely with the Count himself cutting in with his flash keyboard jazz creations. And while he dedicated the opus to Benny Goodman, there's isn't even a squeek from a clarinet in the cutting. Nonetheless, there is plenty of meat and heat in the tenor sax sorcery of Illinois Jacquet, disk-bowing with Basie. Just as exciting is the jam-packed version of Irving Berlin's "Blue Skies," with the Count's keyboarding and Jimmy Rushing's blues shouting rocking the rhyme.

It's a double-clicker where the music box blares forth musical heat.

BUCHANAN BROTHERS (Victor 20-1953)

Shut That Gate—FT; V.
Long White Robe—FT; V.

The Buchanan boys, tenor and bary team of outdoor troubadours, put plenty of zing in their sing for both of these hallelujah hillbilly chants. Plenty of contagion as they zip out the preaching patter of "Shut That Gate," referring to the pearly gate. And in the same style, spin it brightly for the gospel-gained "Long White Robe." Enhancing the outdoor appeal is the Western style of hot, highlighting a back-room piano pounder, whipped up by the Georgia Catamounts, small string unit.

"Shut the Gate" is ripe for a coin harvest out in the prairie country.

PEARL BAILEY (Columbia 37068)

He Didn't Ask Me—FT; V.
I Ain't Talkin'—FT; V.

Striking a refreshing note in her lazy and relaxed blues styling of a song, Pearl Bailey, with tailor made tunes, makes this pairing a needling of note. Most attractive is her drawl ditting for "I Ain't Talkin'," singing two sets of lyrics. And in a slower tempo, takes it in stride for a rhythmic "He Didn't Ask Me," by Sammy Cahn and his erstwhile partner, Saul Chaplin, with the contagion of the chant heightened by telling whistling on the releases. The small rhythm band led by Mitchell Ayres provides adequate support for the stylized song seller.

If they like Pearl Bailey, they'll like both sides.

RAY MCKINLEY (Majestic 7201)

That Little Dream Got Nowhere—FT; VC.
Hangover Square—FT.

Among the many new bands on the horizon, the brand of music spinning from the Ray McKinley Ork should bring a prize niche for the maestro. With plenty of youthful enthusiasm in their arrangements and in their playing, McKinley contrasts a ballad and riff opus and makes both counts count. For Johnny Burke and Jimmy Van Heusen's "That Little Dream Got Nowhere," dream ballad from the movie "Cross My Heart" ensemble displays fine blend and cohesion for its instrumental stanza with Teddy Norman's vocal refrain reaching out for an attractive romantic frame that should find itself plenty of enthusiasm among the younger set. Flipover finds the band beating out a fashionable riff pattern rich in rhythm and figure design designed by Eddie Sauter as "Hangover Square."

Phono fans will delight in McKinley's creation for the "Dream" ballad.

LOUIS PRIMA (Majestic 7200)

You Call It Madness—FT; VC.
I Can't Give You Anything But Love—FT; VC.

Louis Prima blows out a real toothsome phrasing for the Russ Columbo classic, "You Call It Madness," kicking it off right from the edge, with the soft tenor sax carrying out the mood created for the ballad. But what promises to be a classic platter sinks under when Jack Powers takes over for the word piping, spinning it stiff and stilted in a forced effort to make it a romantic styling. A much more engaging sing is provided by Prima himself in giving it a lowdown rhythmic twist for "I Can't Give You Anything But Love" and then carrying on with his trumpet and with the band ensemble echoing his horn riffs.

Prima popularity will bring but "I Can't Give You Anything But Love," particularly since the platter brings on plenty of Prima.

ART HODES JAZZ RECORD SIX

(Jazz Record JR 1006-7-8-9)

Chimes Blues—FT.
Wolverine Blues—FT.
Sister Kate—FT.
Ballin' the Jack—FT.
Organ Grinder Blues—FT.
Someday Sweetheart—FT.
Basin Street Blues—FT.
That's A Plenty—FT.

For the nostalgic needlers ever dreaming of Basin Street and the golden era of old-time Dixieland jazz, it's a full course musical meal in these eight sides by the Art Hodes Jazz Record Six. The combo, created by jazz purist Hodes, whose pianology is in the tradition of that earlier day, prepped at the Stuyvesant Casino in New York. And while some of the instrumentalists have seen better days, the boys still kick out to the engaging two-beat stuff for song selections that date back to those early days. While some of our present-day hepsters can whip out a more exciting brand of Dixieland, Hodes is a stickler for tradition and spinning should find a wide mark among the jazz sentimentalists.

For jazz collectors only.

ARTHUR WHITTEMORE AND

JACK LOWE (Victor 28-0409)

Concerto Themes—Part I and II.

The piano twosome of Arthur Whittmore and Jack Lowe have clipped together an attractive and classical arrangement of Rachmaninoff's Concerto No. 2 in C Minor, taking both sides of a 12-inch platter. On the strength of the pop appeal of the already familiar concerto theme, platter is put out in the pop register. Boys not only play, but interpret to suit the music lovers.

Not for the music boxes.

Music Popularity Chart Week Ending Aug. 29, 1946

NEW RECORDS

JACK McVEA (Apollo 761)

Don't Blame Me—FT.
O-Kay for Baby—FT.

Backed by a small band with a biting beat that really lifts, it's entirely relaxing and righteous for the brand of jazz that spins out from the tenor sax of Jack McVea and the assisting music makers. Plenty of interest in his slow and moody phrasings for the "Don't Blame Me" ballad. And in contrasting jump style, it's plenty okay for Benny Carter's "O-Kay for Baby." Not only does McVea ride out handsomely, but the trumpet of Johnny Buckner and the Steinwaying of Bob Moseley keeps pace with their improvisings. Side really jumps.

The hop-skip-and-holler set will get plenty of kicks for their coins in "O-Kay for Baby."

ILLINOIS JACQUET (Apollo 760)

Memories of You—FT.
Merle's Mood—FT.

It's all in the "Memories of You" side, with Illinois Jacquet, tenor sax sorcerer now with Count Basie, displaying plenty of imagination and originality in his phrasing for the slow mood ballad. And while it is easy enough to dismiss the small jump band for his own "Merle's Mood" riff opus, Jacquet's riding for this side is something to occupy the attention. For the hot jazz fans.

JOHN CONTE (Teentimer 1-2)

I Fall in Love With You Every Day—FT; V.
Don't Take Your Love From Me—FT; V.
You and I—FT; V.
How Cute Can You Be?—FT; V.

With the soft bary singing of John Conte styled to rub the teen-agers just the right way, Apollo introduces with these sides a new platter label scaled for the younger set. And to present the singer in a colorful setting, Jerry Jerome's music is superbly instrumented and orchestrated. Only in its enthusiasm and scoring, the large studio band plays over the singer rather than under him, particularly since Conte emphasizes soft modulated tones in his chant. Takes it as a slow ballad for "Don't Take Your Love From Me" and the oldie "You and I," with a brighter rhythmic beat for "I Fall in Love With You Every Day" and "How Cute Can You Be?"

Familiarity of the songs rather than the singer will determine phono play.

DINAH WASHINGTON (Apollo 374)

Walking Blues—FT; V.
Rich Man's Blues—FT; V.

The sultry and unforced blues singing of Dinah Washington sells because of its engaging simplicity of style, altho hanging material like this on such a fine singer keeps the gal from making the cutting as important as it might be. It's the conventional trouble-in-mind mood for "Walking Blues," going salty on "Rich Man's Blues" as she sings out for a gent that has both jelly roll and a bank roll. Lucky Thompson, his torrid tenor pacing a riff-figured ensemble, keeps both slow blues moving along.

Race locations will mop up "Rich Man's Blues."

BUSTER BENNETT TRIO (Columbia 37071)

Don't Jive Me, Baby—FT; VC.
I Want To Woogie Woogie—FT; VC.

It's the back-room brand of race rhythm and song that the Buster Bennett Trio whirl on the wax. For "Don't Jive Me Baby," it's the who-ee shouting of an un-billed male for the slow race blues, and singing jive pattern in a faster eight-beat pattern for "I Want To Woogie Woogie." Singer shares the spinning with a blues blowing alto sax, with the trio also taking in some earthy trumpet blowing—not counting the piano, bass and drums.

Strictly for the back-room race locations.

TEXAS RUBY (Columbia 37075)

Blue Love—FT; V.
The Old Home—FT; V.

His singing heavily steeped in the nasal aura of the outdoors, Texas Ruby sits rugged for both of these sad Western songs. It's the conventional cowboy torch chant for "Blue Love" and a slow ballad of longing for "The Old Home." Curly Fox and his Fox Hunters, string combo, including banjo and trumpet to blend with fiddles and guitar, provide toe-tapping accomp.

Hardly enough brightness in this spinning for the coin set.

ART HODES (Jazz Record JR 1004-5)

Washboard Blues—FT.
No Pay Blues—FT.
Eccentric—FT.
The Mooche—FT.

There's none of that frantic scale playing as Art Hode solos at the Steinway for Hoagy Carmichael's "Washboard Blues," J. Russell Robinson's "Eccentric," Duke Ellington's "The Mooche," and an original-touched-with-the-eight-beat "No Pay Blues." Instead, Hodes creates the old-time jazz aura around the keyboard without dogging it up any lota. For the sentimentalists soaking out an earlier jazz day, these disks are for such dreaming. Not for the phonos.

JIMMY HILLIARD (Mercury 3021)

Apple Blossom Time—FT; V.
Oh! What You Do!—FT; V.

The perennial Von Tilzer fave gets another new waxing. Taken at a relaxed pace, the intro scoring for sharp incisive saxes sets a pace hard for the subsequent vocalizing to live up to. But Tommy Port and the Three Joys, thrush trio, work heartily. Port's solo voice is okay, but the trio is pitched a little high for low-level recording. Snappier pace is set for "Oh! What You Do!" with Jean McKenna chanting the second chorus after the band has carved out a boucy dance tempo on the first.

"Apple Blossom Time" always sells.

GRANDPA JONES (King 545)

East Bunt Freight Train—V.
Get Things Ready (For Me, Ma)—V.

Typical ridge-runner ditties, titles here are Grandpa Jones' originals and their composer wraps them up for the mountain trade. Beat is snappy and musical background to the nasal vocals consists solely of twanging guitars. Top side is a lament for the home town, while the B side eulogizes the old farm home.

Okay for the folk trade.

GAY CROSSE (Queen 4132)

Gay's Blues—FT; V.
My Heart—FT; V.

Grosse's ork here is a smallish combo, jamming the blues. Gutter bluesy piano kicks off the top side, "Gay's Blues," with Grosse as vocalist following up with a far-from-robust series of 12-bar choruses about the "gal that left me." Plunger trumpet fills in. On the flipover, "My Heart" drags in tempo. Lyrics are handled by Walter Garson and a saccharine tenor sax is also heard thruout. Decidedly mediocre music.

Won't mean much.

JERRY SELLERS (Sonora 3019)

I Get the Blues When It Rains—FT; V.
Smart Little Fool—FT; V.

The pansy pipes of Jerry Sellers takes the oldie, "I Get the Blues," in stride despite the exaggerated slackening of tempo. Background is by David Rhodes' ork and semi-symphonic treatment in this case adds little. Sellers employs every Sinatra trick of breathing and phrasing. "Smart Little Fool" is of the slick, modern ballad school. Interpretation is identical with the aforementioned A side.

Sinatra may or may not help these sides.

SAXIE DOWELL (Sonora 3029)

Rugged But Right—FT; V.
She Told Him Emphatically No—FT; V.

Novelty tunes, for which Saxie Dowell has always had a flair since his days with Hal Kemp and of "Three Little Fishes" note, spell success for the maestro for his first Sonora efforts. Saxie breezily flicks off the lyrics of the now standard "Rugged But Right," filling in the middle chorus with a spoken monolog in the Ink Spots manner. Tune on the reverse side is reminiscent of "Ciapanecas" and like it's mate is a Dowell original. Lyrics concern a naughty maid. Beat on both sides is eminently danceable altho the engineering is spotty in a couple of instances.

Dowell's own version will revive "Rugged But Right."

JERRY SELLERS (Sonora 3013)

Somewhere in the Night—FT; V.
This Is Always—FT; V.

A brace of plug pops from the pic, "Three Little Girls in Blue," are accorded Sintraesque renderings by throbbing-voiced Jerry Sellers, with mellow, flowing backgrounds directed by David Rhodes. Sellers' open notes and glissando slurs don't always come off, but the lad is always in there pitching. Each of the tunes waxed here has a dozen other different versions for competition, but these sides should click with the swoon set.

Pashy sides will help fill demand as tunes reach peak popularity.

(Continued on page 114)

BMI Pin Up SHEET

Hit Tunes for September

(On Records)

BLUE CHAMPAGNE (Encore)

Jimmy Dorsey—Dec. 3775 • Freddy Martin—Vic. 20-1878
Frankie Masters—Okeh 6279 • Chris Cross—Coronet 10

EV'RYBODY LOVES MY BABY MY BABY (Goode)

Tex Beneke—Vic. 20-1914 • Pied Pipers—Cap. 279
Three Suns—Maj. 7180 • Gene Krupa—Col. 37078

COFFEE SONG, THE (Valiant)

Louis Prima—Maj. 7191 • King Sisters—Vic. 20-1943
Frank Sinatra—Col. 37089

I DON'T KNOW ENOUGH ABOUT YOU (Campbell-Porgia)

Johnny Desmond—Vic. 20-1861 • Peggy Lee—Cap. 236
Benny Goodman—Col. 37053 • Mills Brothers—Dec. 18834

IT'S MY LAZY DAY

Vaughn Monroe—Viv. 20-1892 • Evelyn Knight—Dec. 18902
Smiley Burnette—ARA 4002

MOON OVER BROOKLYN (London)

Guy Lombardo—Dec. 18809

TOO MANY IRONS IN THE FIRE (Marks)

Curt Massey—Cadet 205 • Mills Brothers—Dec. 23638
Tony Pastor—Cosmo 498 • Ginger Snaps—Vic. *

VEM VEM (Pemora)

Jose Morand—Apollo 1007 • Don Jose—Gotham 101
Pancho—Dec. * • Noro Morales—Maj. *

WHATTA YA GONNA DO? (BMI)

Helen Forrest—Dec. 18908 • Louis Prima—Maj. 7191
Louis Armstrong—Vic. 20-1891 • Billy Butterfield—Cap. 265
Phil Brito—Musicraft 15080 • Bobby Byrne—Cosmo 488
Nick Lucas—Diamond 2019 • George Barry—Coronet 17
Opie Cates—Four Star 1124 • Johnny Aladdin—MFS 1503
Shop Fields—Vogue 764 • Sunny Skylar—Mercury *
Herb Kern—Tempo * • Jerry Wald—Sonora *

WHEREVER THERE'S ME THERE'S YOU (Republic)

Betty Hutton—Vic. 20-1915

WHO TOLD YOU THAT LIE? (Stevens)

Connie Boswell—Dec. 18881 • Vaughn Monroe—Vic. 20-1892
Phil Brito—Musicraft 15073 • Harry Cool—Sig. 15031

WITHOUT YOU (TRES PALABRAS)

(Peer)

Andy Russell—Cap. 234 • Desi Arnaz—Vic. 20-1058
Jayne Walton—Mercury 3002 • Noro Morales—Maj. 5000
Jack Carroll—Music Art 750 • Chucho Martinez—ARA 5006
Randy Brooks—Dec. 18874 • Tony Martin—Mercury 3019
Elsa Miranda—Alpha 12205 • Kaye Brothers—Stork 1014
Noel de Selva—Pan American 135 • Frankie Carlo—Col. 37069

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Merc Sets Ameche, Mitchell, Terp Team

HOLLYWOOD, Aug. 31.—Mercury Records' Berle Adams in another whirlwind stay here from Chicago signed Don Ameche and Thomas Mitchell for albums, and Veloz and Yolanda to do a dance instruction recorded package.

Signing of these three names adds to the already heavy list of film names penned to Mercury.

Gaillard Set for MGM Disks by WM

HOLLYWOOD, Aug. 31. — Slim Gaillard was signed by MGM record division, it was learned here this week. Deal set thru the William Morris Agency. Length of contract and terms not disclosed.

ALBUM REVIEWS

JEROME KERN (Victor P-157)

For pure musical charm, both in melody and song, this package of eight everlasting Jerome Kern favorites is without peer. With Al Goodman and the orchestra providing rich and colorful musical motifs in tempo, along with the excellent voices of soprano Mary Martha Briney and baritone Earl Wrightson, each of the sides is a true musical gem. The Kern melodies live all over again. And in this instrumental and vocal setting, sound lovelier than ever. Voices are featured on each of the selections, both in solo and in duet, with the Guild Choristers assisting for a thrilling interpretation of *The Song Is You*. As the singing and the playing, the choice of selections

leaves nothing to be desired, considering the wide choice in the Kern folios. Other sides, and each making for a maximum of recorded enjoyment, take in *Long Ago and Far Away*, *She Didn't Say 'Yes'*, *Why Do I Love You?*, *Smoke Gets In Your Eyes*, *The Touch of Your Hand*, *The Night Was Made for Love* and *'Twas Not So Long Ago*. Album cover not included with records shipped for review. But on the strength of the spinning alone, this package should prove an all-time seller.

ARTIE SHAW PLAYS COLE PORTER (Musicraft S-2)

Keyed to the *Night and Day* movie, much more than casual interest attends this packaging of eight favored Cole Porter melodies featured in the screen show. Playing with plenty of verve and rhythmic urge, and with the Artie Shaw clarinet in fine phrasing form, the maestro and his large band, augmented with Strads, provides full instrumental dress for *Night and Day*, *In the Still of the Night*, *I've Got You Under My Skin* and *Begin the Beguine*. All the instrumentals are fashioned with a fetching jump beat with major interest centered in the new Shaw scoring for the *Beguine* classic. Has the same contagion as his original click waxing with the emphasis on the strings, and if there is any doubt to the listener, sticks close to the original for the out-going chorus. For the other four sides, the label's singers make impressive showings. Outstanding is Kitty Kallen's singing, in contrasting rhythm and balled tempo, for *My Heart Belongs To Daddy*. Teddy Walter's romantic singing sells for the ballad *You Do Something to Me*. Mel Torme impresses with his sincerity in singing *Got Out of Town*, and joining with his Mel-Tones, spin out bright rhythm harmonies for *What Is This Thing Called Love?* Album cover is as attractive as the spinning. Cloud scene on front cover backgrounds the maestro and his clarinet, with inside cover spotting shots of the maestro and solosits along with descriptive copy.

THE ANDREWS SISTERS (Decca 458)

This attractive package of five platters is a re-issue of established Andrews Sisters long-established record hits. And for the most part, there is still plenty of freshness in their rhythm harmony adaptations, with Vic Schoen's music, for these platters. Moreover, there is plenty an extra helping in this album for the music ops, as well as strong merchandising appeal enhanced by the three-color cover that includes an attractive photograph of the sister team. Set kicks off with their first click, *Bei Mir Bist Du Shoen*. And save for the *Apple Blossom Side* ballad, it's all lively spinning for *Well, All Right*; *Scrub Me Mama*. *Hold Tight*, *Rumboogie*; *Joseph, Joseph*; *Pennsylvania Polka* and *Beer Barrel Polka*.

VINCENT YOUMANS MELODIES (Musicraft N-8)

Walter Gross, who has been devoting his recording efforts to the maestro's podium for the label's pipers, comes out of hiding to display his own excellence at the keyboard. And it's about time, remembering the fine solo sides he cut in earlier days on other disk labels. Showing real piano artistry and full feeling for eight everlasting Vincent Youmans melodies, there's an abundance of Seinway sparkle in this spinning. Contrasts the tempos, improving the ballads in solo fashion and then dipping into a strict rhythmic beat sharpened by the beats of Bunny Shawker on drums and Bob Hag- (See Album Reviews on page 116)

Keyes to McConkey; To Work Out of Chi

CHICAGO, Aug. 31.—Cole Keyes, who headed the Stanford Zucker office here for four years prior to the war and who has represented the Stanford Zucker org thru offices in Chicago's Central Booking Office since his service discharge in January of this year, will join the McConkey Orchestra Company September 2.

Keyes will be both location and one-nighter band boss of the McConkey org, which has offices in Chicago; Kansas City, Mo.; Omaha and Hollywood. Keyes job will be to put into motion and co-ordinate the McConkey big band effort on a national scale and he will work thru the Chicago office.

Keyes worked thru offices of Central Booking Office for the last several months while a merger deal between CBO and Zucker was being contemplated. The deal, however, never materialized and Stanford Zucker org, which had pre-war offices in Chicago and Cleveland, is now operating in New York only.

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Acad Booked Solid With Everything From Jazz to Opera

PHILADELPHIA, August 31.—For the first time in history, the Academy of Music, 3,600-seat concert hall, is booked solid for the 1946-'47 season, with the call-board ringing up everything from hot jazz to longhair. Just as in the legit field, concert field here has gotten a terrific hypo during the war years, with the result that a program at the Academy now attracts the mass as well as the class. Also making open nights at the Academy a rarity is the fact that many concert promoters, staging at Town Hall in recent years, have moved over to the Academy, the home grounds for the Philadelphia Orchestra. Town Hall, since it's up on the selling block, is booking only 60 days in advance. As a result, the Philadelphia "Pops" Orchestra as well as other smaller symphony and opera groups have switched to the Academy.

Locals Promoting
 Grabbing off plenty of Academy nights—and afternoons—is the annual Forum subscription series, with fare running the gamut from the Boston Symphony to Drew Pearson, Paul Robeson, Gladys Swarthout, Alec Templeton and the Monte Carlo Ballet Russe. String of nights also inked in for the All-Star Concert Series promoted by Emma Feldman, who kicks off on October 17 with Josh White, Cafe Society troubadour. Max N. Carol, starting off October 15 with violist William Primrose, is another local impresario, promoting at the Academy, with Jules Falk, of the Steel Pier in Atlantic City, also lining up concert attractions for the local stage.

Nat Segall, local nitery op, is also expected back at the Academy for a series of hot jazz recitals, with single promotions already inking in pianist Dorothy Donegan on October 4; Duke Ellington's band on November 28; and Phil Spitalny's girls and Sigmund Romberg early next year. Newly-formed American Opera Company, quartering here, launches its initial season at the Academy on October 24 with a revival of Mozart's *The Abduction From the Harem*. Bach Festival Society has grabbed off four dates, starting December 2, with the Academy also housing the recently formed Ballet for America on September 27 and 28. Demands so heavy and concert season so bullish that even the Academy Foyer, seating some 500, is getting a heavy booking play. Already, the Guilet String Quartet has signed for the Foyer for three concerts.

Spivak's \$3,960 at B'port

BRIDGEPORT, Aug. 31.—Charlie Spivak, one of Connecticut's favorite sons, hailing from near-by New Haven, came in for a one nighter at Pleasure Beach Ballroom here last Sunday (25) attracting 2,200 persons, and with ducats scaled at \$1.80, grossed \$3,960. Spivak was originally booked in for the Sunday previous (18) but had to cancel because of previous commitments, and Jack Teagarden came in instead. Being anxious to play Connecticut, Spivak grabbed last Sunday, for which Bob Crosby was originally booked in, but had to cancel because of being held over out West.

McKinley's 22G at Circle

INDIANAPOLIS, Aug. 31.—Ray McKinley and his ork did a good business at the Circle Theater (2,800 seats, 74 cents) last week ending 22), grossing \$22,000. Sharing bill were the Modernaires, Three Sailors, Eileen O'Dare, acrobatic tapster. Pic. *Her Adventurous Night*.

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Don't Want Presidency ---Feinberg

Won't Run Despite Pleas

NEW YORK, Aug. 31.—Confusing political picture at Local 802, AFM, has resulted in increasing pressure being put upon William Feinberg, ex-802 secretary and now with General Artists' Corporation, to run for the presidency of the union. Feinberg late this week stated that "literally hundreds" of union members had put the question to him, but he would not consider it.

"The presidency," said Feinberg, "holds no lure for me." He reiterated that he felt obliged to consider his health and would not go back on his earlier decision. The former 802 exec, who is still regarded by many as the hope of the Blue ticket, also indicated that financial considerations played a part in his decision.

Confusion Plus

The characterizing the local's political situation as "confusion upon confusion," Feinberg nevertheless is still partial to the Blue ticket as the best deal for the membership. Elections are held in December. Charles Lucci, presently in the secretary's post, stated the slate would be completely filled soon.

What's uppermost in the minds of some Blue ticket supporters is the questionable pulling power of Dick McCann, now in the president's saddle.

Blue ticket, too, sees case for optimism in the signs of dissension among opposition parties, and believes bickering and lust for power may prevent the formation of a powerful coalition.

BENNY GOODMAN Licorice Stick Lallapaloosa

BENNY GOODMAN has had folk ohing and ahing about his handling of the licorice stick for the past quarter century. Altho he first became interested in the clary some 34 years ago, when he was three, he didn't begin to catch the public eye until he was 11 when he performed at children's concerts in famed Hull House in Chicago. Even at that time he was improvising on the classics. Later, in his teen-age period, he developed his swing potentialities playing night club rounds with Arnold Johnson's noted jazz combo, while studying days at the Lewis Institute. He got top teaching from longhair experts and turned his lessons to headline-making results, almost from the day he joined Ben Pollock's org at the age of 16. After the band closed a date at New York's Park Central Hotel, Benny left the outfit and started out on his own, forming his own org in 1934, which led to both radio and theater dates.

The rest is history, with Benny still a steady bobby-sox fave. He is currently featured on his own NBC series for Mobilgas, Mondays, 9:30-10 p.m. (E. S. T.), and is appearing at the Meadowbrook Club, Culver City, Calif. His Columbia disks are constant hits.



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Monroe Opens Ritz Season

BRIDGEPORT, Aug. 31.—Fall opening of the Ritz Ballroom, which has been shuttered for the summer, takes place on Sunday (8). Vaughn Monroe is the opening name attraction. George McCormack and Joseph Barry, the operators, have booked a few attractions prior to opening night, with Irv Hintz's Farmers starting their weekly Friday night sessions this week, and Ronny Rommell and his Cass Ritz band, and Henry's Polka Dot Kings starting also.

Block Poll Tops: Tex, Sinatra and Whiting

NEW YORK, Aug. 31.—Win, place and show in the three usual categories in the Martin Block (WNEW, New York, *Make Believe Ballroom*) disk jockey poll were: Bands—(1) Tex Beneke and the Glenn Miller ork, (2) Harry James, (3) Vaughn Monroe. Male singers—(1) Frank Sinatra, (2) Bing Crosby, (3) Perry Como. Female singers: (1) Margaret Whiting, (2) Jo Stafford, (3) Dinah Shore. Full score and positions a year ago are as follows:

| Pos. This Year | Name | Votes | Pos. 1 Yr. Ago |
|----------------|--------------------|--------|----------------|
| 1. | Tex Beneke..... | 32,119 | — |
| 2. | Harry James..... | 32,070 | 1 |
| 3. | Vaughn Monroe..... | 23,921 | 5 |
| 4. | Tommy Dorsey..... | 19,564 | 3 |
| 5. | Louis Prima..... | 16,211 | 2 |
| 6. | Benny Goodman..... | 12,983 | 6 |
| 7. | Stan Kenton..... | 12,922 | 14 |
| 8. | Woody Herman..... | 11,010 | 4 |
| 9. | Les Brown..... | 8,010 | 9 |
| 10. | Gene Krupa..... | 6,934 | 7 |

FEMALE VOCALISTS

| Pos. This Year | Name | Votes | Pos. 1 Yr. Ago |
|----------------|------------------------|--------|----------------|
| 1. | Margaret Whiting.... | 24,301 | — |
| 2. | Jo Stafford..... | 21,737 | 1 |
| 3. | Dinah Shore..... | 19,216 | 2 |
| 4. | Peggy Lee..... | 18,251 | 13 |
| 5. | Helen Forrest..... | 5,630 | 3 |
| 6. | Betty Hutton..... | 4,800 | — |
| 7. | Lilly Ann Carroll..... | 4,020 | 5 |
| 8. | Doris Day..... | 3,817 | 14 |
| 9. | Monica Lewis..... | 3,471 | — |
| 10. | June Christie..... | 3,441 | — |

MALE VOCALISTS

| Pos. This Year | Name | Votes | Pos. 1 Yr. Ago |
|----------------|----------------------|--------|----------------|
| 1. | Frank Sinatra..... | 36,910 | 1 |
| 2. | Bing Crosby..... | 19,565 | 2 |
| 3. | Perry Como..... | 18,210 | 3 |
| 4. | Dick Haymes..... | 14,723 | 4 |
| 5. | Andy Russell..... | 7,568 | 5 |
| 6. | Vaughn Monroe..... | 7,239 | 7 |
| 7. | Johnny Johnston..... | 6,910 | 6 |
| 8. | Johnny Mercer..... | 3,580 | 8 |
| 9. | Art Lund..... | 2,705 | — |
| 10. | Danny O'Neil..... | 2,107 | — |

CHICAGO, Aug. 31.—Dick Jurgens' ork (17) which was a Chi favorite before the war and played here for several years at the Aragon and Trianon ballrooms, will return to its old bailiwick when it opens at Aragon September 17. Band is currently at Elitch Gardens, Denver, where it winds up September 8. Band made 40 transcriptions for the Standard Transcription Company,

L. A., and many of these have already hit the airwaves. Ork also cut six sides for Columbia August 13, its first post-war disk job. Jurgens is being brought back into the territory by MCA, and other bookers and promoters are interested in seeing whether or not a sure-fire pre-war fave, such as Jurgens was here, will still hold weight with Chi terpery and music fans. Jurgens directed a marine band which entertained G.I.'s in the South Pacific during the war.

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Frances Jarrett Joins AAA

CHICAGO, Aug. 31.—Announcement that Frances Jarrett, cocktail booker for Central Booking office here for the past year and a half and who left CBO about three weeks ago would join the American Amusement Agency as cocktail booker, was made by A. Don Garra, American prexy here, Friday (30).

Rumors that Miss Jarrett had left CBO because of difficulties with AFM were spiked by Garra, who claimed to have a letter from Petrillo, which cleared her and would allow her to book for American Amusement Agency. Garra, Sidney Morse, who handles the radio end of the biz, and Miss Jarrett now constitute the staff of the AAA office which was opened by Garra in July, 1945.

Lunceford's 2,466 at A. C.

ATLANTIC CITY, Aug. 31.—Jimmie Lunceford ork played to 2,466 people at \$1.50 per head last Saturday night (24) at Waltz Dream Ballroom here. Previous night (23) pulled 1,870 \$1.50 payees into Graham Auditorium, Newark.

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Chi 5100 Club To Relight as Lounge

CHICAGO, Aug. 31.—The 5100 Club will reopen as a cocktail lounge September 19. New operator will be Al Falato, who claimed he spent about \$17,000 to redo the room. Spot was shuttered some months ago when the U. S. government stepped in and put the bite on former op, Byron Massel, for back taxes amounting to about 20G. Massel and his partner paid off as much as they could raise and the feds put the club up for auction for the rest. Amount raised, said Falato, was still insufficient.

Former ops still owe back tax dough but charges are not being pressed, according to Falato. New room will have a 150-foot bar, which cut capacity from 515 to about 220. Old dance floor and band shell will remain, but platform will be put inside the bar for combos to work on. Preem will have Margie Little and the Vocalities. Al Falato is the former owner of the Como Village, West Side lounge, which he sold when he went into the 5100.

Det. Club De Leisea Plans To Switch to Lounge With Combo

DETROIT, Aug. 31.—Club De Leisea, unique north end spot operated as colored night club, is slated to switch to cocktail lounge policy, probably this fall, under partially new management. Spot dropped floorshows several weeks ago, and is now operated strictly as a bar, following a trend of several local spots during the beer shortage. With resumption of activity in fall, plans are to book in a small unit only, according to Michael Schneider, manager of the spot.

Latter was formerly a partner with William Auster, but Auster has sold his interest to the Canvasser Brothers, Donald and Marvin A., both new to nitery field.

Detroit Gets New Lounge

DETROIT, Aug. 31.—Satire Room, first new downtown spot in many moons, has been opened here in Eddystone Hotel on Park Avenue. Neat, modern lounge was made possible by partitioning a part of the former oversize lobby. Owner-manager is Anthony Sukofsky, who formerly had a small spot in the suburb of Hamtramck. Room uses a pianist, with Ben Kehoe getting opening assignment, followed by Bill Lankin, famed one-armed 88-er. Spot has been doing excellent business since it opened two weeks ago, despite the presence of six other bars within a block, at least one having an entertainment policy.

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IN SHORT

New York:

Imogene Coca will join the Tony DeMarco concert tour November 11 at Bridgeport. . . . Abbott and Costello one-nighters have put up a 5G bond with AGVA. Agreement calls for a \$75 minimum for chorus and \$125 for principals. . . . George Prentice opened at Apollo, August 30. . . . Sue Chrysler now associated with Noel Wesley. . . . Eddie Sherman opened new office in Hollywood. . . . Don Saxons have an addition, Robert Alan Saxon. . . . Ben Serkovich at Mt. Sinai Hospital; hernia. . . . Steve Cochran will make like Monte Proser in flicker *Copacabana*.

Lucille Denver now working at the Metropole. . . . June Walls will headline Embassy show when it preems September 12. . . . Bill Miller adding chorus line to his Riviera show. . . . Arden and Alexander wind up at Wildwood, N. J., September 10 and go into Calvert's, Cleveland, September 22. . . . Buddy Morrow into Loew's State August 29. . . . Monica Lewis opens at Blue Angel September 12. . . . Mike Hammer's 32d anniversary celebrated at Young's Gap House, Parkville, N. Y. . . . Sidney Rheingold now associated with Al Davis and Mildred Ray office. . . . Beverly Arnold debbed at Crest Room August 20. . . . Four Diamonds and Ruby replaced Rudy Vasco at Park Central's Mermaid Room.

Bernice Parks added to next Riviera show. . . . Paul Sydel and His Three "Cute" Canines open at Loew's State September 19. . . . Hanson's Drugstore will go chi-chi. It's putting in a new juke box, pink ringside, tables and will have Milton Berle jerk the first soda, according to the press agent. Also first 50 customers will get free Bromo Seltzer. . . . Dorothy Conova, producer for Hal Sands lines, in New York on vacation.

Chicago:

Arthur Lee Simpkins will go to Chicago Theater after he finishes his current eight weeks at the Latin Quarter here. . . . Larry Storch, comedian now at Empire Room, Palmer House, will add comedy dancing to his mimic routines. He is getting assistance along these lines from Dick Barstow, Palmer House dance director. . . . Clark Brothers, terpers, will go into Rio Cabana on September 6 in the show which will include Jackie Miles.

Bert Wheeler, Dinning Sisters and the Nonchalants are among those booked into the Corn Palace doings, Mitchell, S. D., September 22. Corn Palace is one of the few affairs not nixed because of polio in that territory. . . . Fred Lowery and Dorothy Raye continue to go over in the hotel setting and have been held over for a third week by Harold Koplak, of St. Louis's Chase Club.

Harvey Stone; Betty Lee, xylophonist, and the entire cast of the current Boulevard Room, Stevens Hotel, production *Yippee*, did a special show for the 25 Club of the Loyal Order of Moose at the Sherman Hotel Tuesday (27). . . . Paul Regan, comedy mimic who has put in several personal appearances on the Hildegarde air show, opens at Oriental Theater September 12 for two weeks and then returns to Capitol Theater, New York, for the fourth time in two years.

Hollywood:

Cecil Gant opens at Hollywood Swing Club September 10. . . . Joe Turner booked for one week at Bluchie's (Port Arthur, Tex.), starting August 29, then moves into Bronze Peacock, Houston, September 10 for three-week stint. . . . Lucky Millinder into Million-Dollar Theater

(L. A.) September 3 and will play Phoenix, Tucson and El Paso en route east.

Roy Milton to do series of 28 one-night stands in the South after closing at Los Angeles Club Cobra. . . . Black-Smith Trio opens at Susie-Q, Hollywood. . . . Ray Bauduc goes into Club Brazil, Catalina. . . . Lorenzo Flenny ditto Los Angeles' Club Ben Grai.

St. Louis:

Jerry Bergen, Renee De Marco, Jimmy Burrell and Carmen Le Fave's ork at Crystal Terrace. . . . Slate Brothers, Lightning Trio and Benny Strong's ork at Starlight Roof of Hotel Chase. . . . Bands due at Chase include Eddy Howard, Claude Thornhill, Jimmy Dorsey and Frankie Carle. . . . Robert Maxwell out of Crystal Terrace into Blue Angel, New York, for 12 weeks.

Joe Steilman, manager, Tune Town Ballroom, vacationing in Los Angeles. . . . Dottie Dotson, vocalist with Del Courtney's ork, in town visiting her husband, Jack Kramer, of St. Louis. . . . Wayne Shepler is new manager of Loew's Orpheum Theater, replacing Milton Kaufmann, who was transferred to Norfolk, Va.

Herman Drake and his ork will open Westminster Hall September 7. . . . King Cole Trio played one-nighter at Auditorium August 31. . . . Bea Vera will open the Piccadilly in Hotel Melbourne, with room to be managed by W. J. Blach. Opening set for September 9. . . . Charlie Fisk out of Tune Town, now at Lake Geneva. . . . Bands due at Tune Town include Freddie Slack, Johnny (Scat) Davis, Johnny Long, Stan Kenton, Tony Pastor, Louis Prima and Gene Krupa.

Detroit:

Jerri Blanchard, singer, recently at the Bowery, opens at Penobscot Club September 9. . . . Larry Kent, who set the house record for length of run at Gay Haven, in suburban Dearborn, returned for an indefinite engagement. . . . Jeanne France, pianist-vocalist, who has been on the sick list, closes at Clique Lounge and opens at Wedgewood Room. . . . Harry Harris, vocalist, just back from dates in Cleveland, opens at Connor's Show Bar. . . . "Governor" Welch and ork open at Van Dyke Club September 9. . . . Diane Dale for indef run at Ted Lipsitz's Supper Club. . . . Helen Murphy, pianist, opened at Hotel Savarine.

Philadelphia:

Zelda Theeman leaves Jolly Joyce Agency to handle bookings for Al Berkman Studios. . . . Roscoe Fritz Quartet take over at Cafe Society. . . . Four Kraftsmen, new Ex-G.I. unit, bow at Alice Mitchell's Almo Inn, Almonesson, N. J. . . . Charlie Boyden, old-time minstrel star, make his nitery bow at DiPinto's Cafe.

Joe Altee takes over emcee spot at Roman Grill. . . . Armen Camp, recovered from illness, returns to Red Hill Inn, and Chic Mullery heads new show at Andy's Log Cabin, both on the Jersey side. . . . Doc Smith leads off week-end floorshows added at Tunick's Rainbow Lounge. . . . Fats Wright Quartet take over at Nat Segall's Downbeat. . . . Gus Howard, closing at Lou Booth's in Wildwood, N. J., makes his local bow at Sciolla's Cafe.

West Coast:

Cobar Club, revamped old Hungarian Village (Hollywood), to open September 6 with Jay C. Flippen as emcee, Bobby Gordon and Eddie Rio as headliners. Co-owners Paul Harris and Gil Stokley plan contin-

uous entertainment. . . . Russ Cant and accompanist, Thelma Royce, for Hollywood's eatery, Rotisserie. . . . Milton Mann Trio going into Ingwood's Cockatoo. . . . Eddy Dud into John's Place (Milwaukee) September 8.

Fred Skinner set for Long Beach's Chi-Chi. . . . Dolodians staying over at Del-Mar Club for racing season. . . . Treiner Twins into Billy Berg's September 25. . . . Eddie Bartell and Dorothy Claire held over at Los Angeles Blue more Bowl. . . . Sepia Productions has started search for 10 of "The Most Beautiful Colored Chorus Girls in the World" for all-negro Coast musical comedies. . . . Billy Claire held over at Nevada Biltmore (Las Vegas) and Ted Taft and His Debutantes at El Rancho Vegas. . . . Betty Reilly, now at Riviera, Fort Lee, N. J., will go to Cleveland's Mounds Club, then El Rancho Vegas (October 16) and Miami's Clover Club. . . . Cleft-Debb set for Stockton's (Calif.) Pelican Club. . . . Tina Dixon and Leon Collins into Dew Drop Inn, New Orleans.

Hollywood Cowgirls, held over for additional eight weeks at Crabby Joe Oakland. . . . Joe Daubek and Topsters in for four weeks beginning September at Orchid Room, Los Angeles. . . . Alex Clipper, organist going into second year at Epicure Hollywood. . . . Chinita Marin set for Copacabana, San Francisco, first month. . . . Iris and Pierre, dance duo opening Cotton Club, Hollywood Sunset strip. . . . Meade Lux Levy set for Club Cobra, L. A. . . . Zuz Singleton Trio also going into same spot. . . . Jack Marshall does re-engagement at Imig Manor, San Diego. . . . June Edwards held over at Bimbo's 365 Club, San Francisco. . . . Pat Robbins, William Morcocktail unit booker, branches out to handle agency's acts and develop talent.

Here and There:

Sophie Tucker's next date after winding up at Piping Rock, Saratoga, N. Y., is the Boston Bradford Room starting September 4. . . . Tom Dix opened at the Bath and Turf, Atlantic City, August 15. . . . Ball and Rae now featured at Beach Club Cavalier Hotel, Virginia Beach, Va. . . . J. E. Witteried is back in Pa.

Senor Wences starts a six-week engagement September 15 at the Bal Tabarin, San Francisco. . . . Nicholas Brothers opened at the Plantation Club, St. Louis, August 30, for three weeks. . . . Pearl Bailey into the Baltimore Chanticleer for four weeks, opening September 12.

The La Maes held over at Ki Davis's Airliner, Miami. . . . Perlman, current at Bucke's I Cabin, Utica, N. Y., will team up with Lynn Paige, canary formerly with several name bands. . . . Dorot Vaughn drew another holdover at Billis's Hotel, Frankfort, N. Y. . . . Richard and Evelyn Drew new starters at Babe's Lounge, Utica. . . . Maxine and Her Escorts back Blackamoor Room, Hotel Wisconsin Milwaukee. Last date here was 23 weeks. . . . Dick Roberts at Edward Drake current at Jim Fazio's Pump Room, Milwaukee.

Johnny Kaahue's Quintet is current at Eddie Leonard's Spa, Baltimore.

Two Philly Lounges To Light

PHILADELPHIA, Aug. 31.—Two musical bars will be added to local scene next month. Roosevelt Peterson ripped out the restaurant at his Chesterfield Hotel in North Philly sector, refurbishing room as a musical cocktailery, starting off Labor Day with Bill Hoppers on the stand. The Gorn eatery also in North Philly, is stalling a 70-foot musical bar that will light later in the month at Pageant Room.

AGVA BRANCHES VS. AUTONOMY

802 Spurns \$5.70 Raise; 'Stretch' Talk

Union Faction Has New Plan

NEW YORK, Aug. 31.—While the hotels have told Local 802, AFM, nothing doing on the raises, nitery ops have come up with a \$5.70 per man a week raise offer. The union turned it down. However, one faction in the union came back with a plan to change the "stretch" system

System would permit cafes using bands for five hours to break up this period any way it suits them best. For example, a band may start work at 12 noon and finish at 2 p.m. Then it comes back at 9 and works until midnight. Faction claims such a system keeps a man "on the job" 12 hours even tho he actually works only five hours of the 12. Suggestion has been made that no more than one hour be permitted to elapse between the stretch.

On the \$5.70 offer, the turned down, it was agreed by the ops and the union to continue negotiations until September 16. Whatever raises are agreed to by that date will be retroactive to September 2.

Miami Olympia Set To Dump Vaude in Tootler Wage Fight

MIAMI, Aug. 31.—George Hoover, head of Paramount enterprises here, said that this week's show is the last vaude to appear at Olympia unless a compromise is reached with the musician's union. Union heads demanded a raise of 66 2/3 per cent for Les Rohde's ork and negotiations have struck a stalemate. Hoover is willing to increase salaries but not that much.

Olympia, under the active management of Al Weiss Jr., has been most successful as Miami's only fresh house. Up to a few years ago, vaude was used last four days each week, but when it became a full-timer, biz was tremendous. Rumor has Olympia turning to burly but this is doubted. A straight pic policy probably will be maintained until such time as union sees the light.

Ruling effects many niteries who were only able to obtain acts for two weeks, most of them being assured of another week at Olympia, which was an inducement to come, the big jumps most of them are forced to make being unprofitable without appearance at the big vaude house.

H'wood Clover Club Reopens For A.M. Biz With Pop Prices

HOLLYWOOD, Aug. 31.—Clover Club, Sunset Strip club shuttered since New Year's Eve, reopened last week as a breakfast club, doing biz from midnight on. Spot was taken over by Sherry & Paul Company, operators of Hollywood Bowling Alley and Bar.

Entertainment for opening shot includes Muriel Gaines and the Four Notes. Club has popular prices with no cover or minimum. Previous plan to turn spot into swank club for Hollywood celebs fell thru.

Report From Venezuela:

Raft of Talent Hits Caracas Boards as Ops Feed Demand

CARACAS, Venezuela, Aug. 31.—Flesh-starved Venezuelans are having their innings with a flock of new talent on deck. Paulina Singerman's musical comedy group is packing them in at Teatro Municipal, getting from 70 cents to \$3.50 a ticket. Booked for a month.

Irma Villa and Her Mexican Mariachias are playing nabe houses. Lolita Santa Cruz is doubling, playing small theaters and doing her Afro-Cuban dances in cabarets.

Tabajaras Liked

Los Tabajaras, Brazilian singers-dancers, are in great demand. Marquez Arrieta, Latin comedy troupe,

Upped Licenses and Tighter Fire Code Mulled in San Fran

SAN FRANCISCO, Aug. 31.—An increase in the license fees paid by night clubs and cocktail lounges to cover the operating cost of the Bureau of Fire Prevention has been proposed to the Board of Supervisors. Two supervisors suggested the increase so that expenses would be paid "by the people who get the benefit" of the inspections made by the bureau. Increase would cost \$75,000 a year.

It was also proposed that a change in the municipal code be made giving the Fire Department the power directly to revoke night club permits when violations of fire prevention regulations are disclosed. The present law provides for a hearing before the Director of Public Health before revocable action can be taken.

Twenty night spots were cited this week for fire hazards as result of the recent Backstage Club blaze which spread to the adjoining Herbert Hotel where four firemen lost their lives. First direct action was taken when the fire commission cracked down on Finocchio's for overcrowding of patrons and maintaining a "fire hazard." After a preliminary hearing, the club was granted a 10-day continuance of its permit.

Opposition Tries Knockout Punch On Miami 25c Tax

MIAMI, Aug. 31.—Staggering opposition from all quarters, city commission may repeal new tax at next meeting, and call the whole thing off. Skedded to go into effect September 2, ordinance provides a 25-cents-a-head tax on all patrons of niteries, besides upping cigarettes two cents and boosting assessment on utility bills.

John C. Johnson has a petition with 6,900 signatures, demanding a referendum. Roy Singer, president of Central Labor Union and Miami Federation of Musicians, has instructed his attorney, Carrington Gramling, to take legal action to prevent enforcement of the ordinance. This is the knockout punch for the city fathers, already groggy and ready to take the count.

is due at El Nacional Theater late this month for an indefinite stay.

Max Blott's Parisian Cabaret, presented in swank Hotel Waldorf for a big one-night charity take, probably will be repeated. Hotel Avila has renovated its room, including murals by Martin Durban, and has reopened for week-end dancing featuring Billo's Caracas Boys.

After appearing at Johnny's Music Box for nearly three years, Cissy and Hugo are planning to take off for some appearances in Mexico, and then head for Hollywood. Olympia, theater-dance hall, has booked in Cesar Viera's ork and is featuring the Latin singer, Ofelia D' Casanova.

Yumury Ups Budget

Club Yumury is spending more money for floorshows and this week is featuring Nicolas, impersonator; Miguel Ovido, Costa Rican singer; Niro Keller, flamenco dancer, and La Gitanilla, Spanish singer-dancer.

Jacques Riviere, formerly manager of the Hotel Majestic, has opened his new cocktail lounge, Maxim's. Right now Riviere is using a piano player and girl singer, but plans to expand entertainment as soon as he can obtain competent talent.

Carroll Nixes Chi LQ Date, Giving Op Berger an Ache

NEW YORK, Aug. 31.—The Earl Carroll show which was to have its first nitery preem, outside of Carroll's West Coast spot, at Ralph Berger's Chicago Latin Quarter, apparently won't open. Berger bought the package last time he was in New York. Deal was made with Lou Kane, Carroll's manager, and Miles Ingalls, Carroll's New York rep. Unit was to cost \$8,500 and was to include other acts, subject to Berger's approval, which were to cost \$3,500 to \$4,000. Contracts were signed and sent to Carroll on the Coast.

Berger said he kept after Carroll to give him the list of acts so he could go out and see them and to return the contract. After weeks of delay, Berger said, he was notified that the deal was off because Carroll had sold the Vanities to Bobby Vernon, a Carroll associate, and Vernon didn't want the show to work for Berger.

Long delay and disavowal of signatures of Carroll's reps, said Berger, have put him in a tough spot. By not going thru with the deal he has been kept from buying another attraction for his October opening and is sizzling as a result. What will come next is not disclosed.

Hartford State Resuming Vaude-Films; Bea Kay Debs

HARTFORD, Conn., Aug. 31.—Downtown State Theater, vaude-filmer, is set to reopen September 6. Has been closed during the summer. Redecoration job is completed.

House goes back to regular policy of vaude and films for three days each week, Friday thru Sunday. Booked for first week-end in September: Beatrice Kay, The Modernaires, and Jerry Wald's orchestra.

Battle Looms At Chi Meet; Shelvey Firm

Individual Rule Nixed

NEW YORK, Aug. 31.—The forthcoming AGVA convention, to be held at the Chicago Stadium sometime after the turn of the year (originally set for October; postponed by pressure of other matters) will probably start a rumpus that most AGVA members barely know exists. Matt Shelvey, national AGVA head, is a strong exponent of the branch office system. There is feeling in other quarters that union should return to autonomous local system, in force before Shelvey stepped into the picture. Before the convention can be officially called it must be approved by the International Board of the Four A's, of which some members are believed to favor autonomy.

Shelvey said that under the national plan now in force branch offices are under control of the national office and "I will bend every effort to keep it that way." If the convention is run under the local plan it will mean that each local will have delegates with a right to vote. Shelvey said that such a plan is unworkable and undemocratic. Some branches, he said have maybe 2,000 members accredited to them. But actually only a handful of these have ever gone back to the State where they first joined. "A man may have joined AGVA in Spokane and not have come back to the city for 10 years. Ours is an organization of migratory people," he said. His plan is to give every AGVA member a vote, ask them to come to the convention and decide for themselves whom they want as officers and whether or not to accept a new set of resolutions and a new constitution.

No Policy-Making Locals

Another reason why Shelvey is against local offices is his belief that no single local should be able to make policy as to wages, working conditions, etc. Policy, he said, must (See AGVA BRANCHES on page 41)

AGVA Unlimbers "Unfair" Stick for Unfranchised Agents

NEW YORK, Aug. 31.—With the entrance of an additional 19 more agents from Chicago area into AGVA via franchise route, union says it is now set to apply sanctions against those percenters who have so far remained out of the fold. Method will be to notify all franchised agents that under Rule B of AGVA it will not permit percenters to deal with, sell to or book acts with those unfranchised. This planned placing of agents on the unfair list means that those so labeled will have to come in if they want to stay in business.

AGVA estimates that out of about 2,225 agents doing business thruout the country, approximately 2,000 are now operating under franchises, either thru AGVA, ARA or other accredited agents org. In 1943, said AGVA, only about 10 per cent of the agents had franchises.

Colosimo's, Chicago

(Wednesday, August 28)

Talent Policy: Dancing and floorshows at 8:30, 11:30 and 2. Owner-operator, Irv Benjamin; publicity, Dick Courtenay; headwaiter, Paul Bergamini. Prices: \$2.50 weekdays; \$3.50 Saturdays, Sundays and holidays.

Hollywood's Three Stooges, Larry, Moe and Shemp, are the latest arrivals at this, one of the oldest of Chi niteries. Stooges make their first appearance right after the opening production number in a black-out series using standard material but getting plenty of yocks. When they came on to stay, pivot man Moe stuck his fingers in Shemp's eyes and socked Larry in typical slap-stick fashion and payees guffawed thru-out. While they used many an oldie, the audience seemed to be with them all the way. Their finale saw Shemp getting boffed all over and his clothes torn off his body to *Shawnee River*.

Betty Morgan, boogie-woogie batonist, started with one baton and got a good hand. She then graduated to two batons, gave them up to do a hot tap routine and then wound up at the 88. Miss Morgan has more than enough steam and savvy to get by and is good at all three mediums she employs. Mara and Maurice, acro-adagio terpers, came on to a scarf dance. The scarf was approximately the size of a 9 by 12-foot rug. They danced a *Waltz in Springtime* and drew a good hand when they terped to *Lost in a Fog*.

Vocalist Ginny Lowery had to battle a lot of payee conversation, but stayed with it long enough to get them to appreciate that she had a fine voice. Her first was *Sunny Side Up* and then she did a fine chirping and sales job on *They Say*. Miss Lowery ended with a medley of *I* (See *Colosimo's, Chicago*, opp. page)

NIGHT CLUB REVIEWS

Club Bali, Miami

(Sunday, August 25)

Talent Policy: Dance band and floorshows at 9 and 1. Owner-operator, Irving Taustin. Prices: From \$1.50.

New show comes a cropper, not so much because of ability of acts, but because of unwise booking. Customers aren't given what they want.

Todd Morgan, comic, is the third performer in as many weeks to dish up impersonations. Was okay as emcee, but he does not seem to realize what goes here. Leans to stories and gags that were ancient when Joe Miller wrote his book, and some dirt that dinner guests failed to appreciate. He laid an egg until he got some audience stooges to come up and help him, earning a fair mitt at the finish. Hard worker deserves a better fate and, had he been wised up, could have done better.

Webber Sisters, duo, faired no better. Lack of experience and only fair voices proved a handicap which could not be overcome. Gals could work the borsht circuit to advantage, but a nitery is not for them.

Silver Cyclones, last minute booking to fill out, closed at the Embassy in Jacksonville, drove all night to get in on time and saved the show from disaster. Ethel and Arden Cavett, who make up the act, offered their familiar routine of daredevil stunts on rollers, and got a lot of laughs giving folks rides. Were tops.

Bali Debeauties as good as always, with Danny Yates ork cutting a show which was a bloomer if there ever was one.

Restaurant Continentale,
Hotel Netherland Plaza,
Cincinnati

(Tuesday, August 27)

Talent Policy: Dance band and ice shows at 8 and 12. Management: Max Schulman, hotel manager; Richard Elsner, catering manager; Albin Bratfisch, headwaiter; Toni Lamare, sommelier; James Mason, captain; Amy V. Pace, publicity. Prices: Dinners from \$1.75; drinks from 40 cents.

Producer Truly McGee comes up with another winner in the Netherland's new icer, labeled *Rivers of Romance*, one of the best tank oprys to show here since this room inaugurated its ice policy six years ago.

As might be gathered from the title, new icer is woven around tunes that have been written about rivers, in addition to such old and popular standbys as *Blue Danube Waltz* and *Velia*. Song chores are handled by Marion Spelman and Jack Brown, honey-voiced pair who do a grand job of selling in weaving the show's continuity.

In addition to good music, new show boasts the usual brilliant wardrobe, a sound array of talent, a youthful and attractive line (6), good lighting and excellent pacing. Show is a sure-shot to hold the room's heavy business and to draw numerous repeaters during its 12-week stand.

Femme feature is the lovely and personable Virginia Walter, who graduated to the principal ranks from the line here several seasons ago. While her skate technique is not on par with some of her predecessors, she has come far since moving upstairs. Her sock rhythm work and engaging personality has made her a huge fave here.

Ronny and Boots Roberts and Norena and Norris stack up soundly in all departments. Both teams have a full stock of neat spins, twirls and unusual lifts and holds which have the applause meter working overtime. In addition, the sly-faced Ronny has the makings of a good light comedian, and comedy is the thing that is all too often lacking in the tank icers. Mary Lou, lovely youngsters, also shows off well in a brief rhythm routine. The Six Lovely De-Icers are just that—and well trained, too.

Burt Farber and his ork crew play their usual good show stint, and make hoofing come easy for those lovers of the light fantastic.

Latin Quarter, Chicago

(Friday, August 30)

Talent Policy: Dancing and floorshows at 9, 12 and 2. Owner-manager, Ralph Berger; production, Selma Marlowe. Prices: \$3.50 minimum.

Judging by the advertising and promotion put behind his engagement, Jackie Coogan is intended to be the headliner at Ralph Berger's new Latin Quarter program. But, judged on an entertainment giving basis, he's not. He's far from it. As a child star he might have been tops in the public eye. But as a night club entertainer he has little to offer except his name and a stimulus of whatever memory the nitery goers have of his past glory.

Coogan, making his first nitery appearance here, opened his act with a couple of songs, burlesquing his past fame and fortune and a lament that that day was gone. All done in good humor with no sign of bitter regret, but hardly suitable entertainment for a top nitery. After a song by Ann McCormack, movie starlet who is said to be his fiancée, Coogan returned to play a scene from *The Kid*, the movie that made him famous. Harry Howe, in this scene, played the part first portrayed by

Latin Quarter, Boston

(Wednesday, August 28)

Talent Policy: Dancing and floorshows at 7:30 and 11:30 p.m. Owner, Michael Redstone; publicity, Francis Cronin. Prices: \$2 minimum.

New revue, produced by Kamaroff and Kamarova, is packed with plenty of top talent, but doesn't quite jell. Opener is a production number, with Cliff Hayden handling the vocal, *Rue de la Paix*, nicely and the 12 line gals, costumed confusingly in poke bonnets and long, ruffled skirts, turning in a modified can-can routine. Impression received is that the revue will build around a Parisian theme. Theme finally emerges more like a trip around the world with a long stop-over in South America.

The Maurice Rocco Samba Boys, with Nicki O'Daniels contributing a neat thrushing of *South America*, *Take It Away*, do a fast and colorful routine featuring original numbers.

Corinne and Tito Valdez move the show to Algiers with their sock *Night in Algiers* dance stanza done to *Begin the Beguine*. Lighting and costuming plus quality work won them a solid hand on show caught.

Betty Reilly, a thrush with strong pipes, eye-satisfying appearance and excellent costuming, came on next with a fast double-talk opener that sounds like S. A. chatter. Quick shift to English translation won laughs and gave the gal her real change of vocal pace. Still in the S. A. mood, thrush moved into her *Latin Chant*, hitting it with plenty of punch. Good hand pulled her back to do more Latin vocalizing with a guitar as an assist. Only a slight change of pace is needed to shove her act up high as sock nitery material.

Best production number has line in top hat, black tails and fitted black shorts. Does effective modified boogie-woogie routine and breaks to allow Valdez duo to do a neat jitterbug turn in zoot clothes.

Gloria LeRoy, eccentric dancer, tees off on her solo spot, with a combo singing-acro routine backed up by the five number *Cement Mixer*. Drew a good hand.

Maurice Rocco came on with his fast pianistics and stand-up stance to knock off *Begin the Beguine*, *Sunny Side of the Street* and wind-up of variations on a flock of pop tunes done boogie-woogie style. Samba Boys and Nicki O'Daniels assisted with Rocco's lightning fast *Samba Boogie* to wind up latter's stint. Heavy mitting brought him back to do *Hey! Ba-Ba-Re-Bop*.

Harry Green and ork (9) played a tough show smartly. Biz, excellent at show caught.

Charlie Chaplin. It fell flat.

Held over, the real star of the current Latin Quarter show was Arthur Lee Simpkins. Simpkins gave the audience operatic arias and popular numbers to encore after encore. Simpkins succeeds because of his versatility, his top voice and, above all else, the feeling and showmanship he puts into each number.

Plenty good too was Dios Costello, fiery Latin-American singer and dancer. Miss Costello has real talent, both singing and dancing. She is good, too, as a comedian. Her material, however, is plenty sexy, and fits only the most sophisticated nitery audience.

Dorothy Dale, tap dancer, also on the bill, tried hard, but she is not yet ready for a nitery as big as the Latin Quarter.

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THE BLUE MIRROR,
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AND HIS PIANOOne of America's
Outstanding
Performers

**Larry Potter's Supper Club,
Studio City, Calif.**
(Wednesday, August 28)

Talent Policy: Dancing and floorshows at 9:15 and midnight. Owner-manager, Larry Potter; maitre d'hotel, Nat Goldie; publicity, Jerry Riley. Prices: No cover or minimum.

This is San Fernando Valley's newest nitery and one of the lushest looking spots around. Club opened a couple weeks ago, but decided to experiment with a classier talent policy. Spot brought in Arthur Blake to headline the hour show, with Martha Davis, Anthony and Allen and Terry Twins sharing the bill.

Blake, who recently played the Trocadero, has built up quite a following in town, and place on opening night was crammed with pic celebs who came to watch the mimic mercilessly cut them to shreds. There was little new in his offerings, but ringsiders welcomed his caricatures.

He possesses an uncanny insight into the life and work of each of his victims and an ability to milk each gesture and intonation for plenty of yocks. Guy has 'em in the aisles with his take-offs. Best of lot is his Lolly Parsons on the air. In this he includes her characteristic asides, over-emphasis of word "exclusive," muffing the script, etc. Others who come in for their share of Blake treatment are Bette Davis, Katharine Hepburn and Peter Lorre. Skit of Frank Sinatra swoon club session is a riot. Guy finishes on a somber note, quoting one of FDR's speeches on racial discrimination. Tho this serious bit was in direct contrast to what had come before, mimic's artistry in mirroring the late President was excellent. Won solid mitting.

Martha Davis does well, but her Harlesemese chants and groovy keyboard knuckling are out of place with a non-hep crowd. Anthony and Allen, terp team, passes, but show little that hasn't been seen before. Terry Twins, fem vocalists, are easier on eye than ears. Gals sing in unison thruout and try too hard to pour on personality. Dick Shannon's Sextet provides suitable support to acts and dancers.

Biltmore Bowl, Los Angeles
(Wednesday, August 28)

Talent Policy: Dancing and floorshows at 8:30 and 11:45 p.m. Owner, Biltmore Hotel; manager, Joseph Faber; headwaiter, Hans Stolber; publicity, Francis Bustillo. Prices: \$1 cover weekdays; \$1.50 Saturdays.

Neat little package, skillfully put together, makes current Bowl offering sock entertainment. Show opens with Frank Cook doing hopped-up arrangements of *Swanee River* and *My Blue Heaven* and playing harmonica and guitar simultaneously. Medley from *William Tell* and *Poet and Peasant* overtures brings good hand.

Songstress Dorothy Claire, fresh from guest shots on top air shows, scores solidly with a medley of *Down on the Farm* ditties, followed by *September Song* and *Doin' What Comes Natur'ly*. Gal is pert, vivacious and a super saleswoman. For a call-back she registered with *The Coffee Song*.

Knockabout comedy dancers, Mercer Brothers, run riot on the dance floor, displaying their limber foot and body work to good advantage. Team does best with burly south-of-the-border clowning in which one of the brothers dons fem garb and goes thru a laugh-provoking series of bumps and grinds.

In the prime slot, Eddie Bartel scores with a series of impersonations running the range from the inevitable Kate Smith, thru Clark Gable, Bing Crosby, Lionel Barrymore and Jimmy Cagney. Bartel's lack of authenticity, which detracts from over-all excellence of his offering, is more than compensated for by his top delivery and good sales-

**AGVA Branches Vs. Autonomy;
Chi Battle Looms; Shelvey Firm**

(Continued from page 39)

be determined by the national office and must apply nationally. "It cannot be left in the hands of local officers who, under the guise of local autonomy, can make any rules to suit themselves and their friends. Because they have local autonomy, they can't be brought to book. I'll never stand for that," said Shelvey.

An actor, it was pointed out, works in Council Bluffs, Ia., one week and maybe in Fall River, Mass., the next week. The conditions which protected him in one city must protect him in another. "If we have local autonomy, local rather than national rules will apply and members will suffer. Under such a set-up there will be no uniformity and an AGVA contract won't be worth the paper it's written on. That is what broke up the old AGVA. It won't break up this one," said Shelvey.

Four A's Must Rule

The entire matter of locals versus branches and delegates versus rank and file members will have to be

Kitty Davis, Miami Beach

(Sunday, August 25)

Talent Policy: Dance bands and floorshows at 8:30, 11, 12:30 and 3. Owner-operators, Kitty and Danny Davis. Prices: From \$2.50.

Latest offering at Airliner brings back Patsy Shaw, an old fave, for her third appearance at this spot. She emcees the show and stops it with her hot warbling. Thursh uses Spanish and Russian dialect. Some of her best numbers are *No Can Do*, *Donegal Fair*, *Stone Cold Dead* and *Boogie Woogie*. Lass is really sensational.

Mousy Garner, comic, worked without his partner and wowed the customers at the piano. Chatter ran all the way from high class to double talk. Antics very funny and got big returns.

Casilda has a terp speciality with a wiggle that goes over with the folks and they couldn't get enough of her.

Neil Stanley impersonates Sidney Greenstreet, Jerry Colonna, Cary Grant, Charles Boyer, Donald Duck, Jimmy Cagney and a host of others, winding up with Winston Churchill which was a honey. Well liked.

Hal Bee, local boy, in an acro-tap bit, cut loose with some daredevil stunts and scored heavily.

Johnny Silvers ork cut the show without a hitch.

COLOSIMO'S, CHICAGO

(Continued from opposite page)

Get a Kick Out of You and Just One of Those Things and drew a solid whacking.

Production numbers were *Mexico Visit*, in which a segment of the girls are garbed to represent each of the provinces of our Mexican neighbors, and *Arabian Nights*. In both cases the spender of the costuming exceeded the quality of the dancing. Mel Cole's ork provided dancing and show music and Sol Feola sang the production numbers. Spot was not quite filled to capacity.

manship. Act would improve greatly, however, if moth-eaten gags and intros were shelved for some new and better material.

Closing spot finds ork leader Russ Morgan spotlighted at baby grand doing a medley of tunes which included *The Gypsy*, *Stardust*, *The More I Love You* and *The Moon and I*. Morgan's crew does an excellent job of backing the show and dishing out dance tempos.

passed on by the Four A's before the convention is approved. Whether the Four A's will approve the national system is open to question. At present, AFRA, and AFM, both part of the Four A's, operate on the local autonomy system. But on transcriptions and recordings for AFM members, national rules apply.

No one knows how the whole thing will work out. There are forces at work to put AGVA back under the local plan. Shelvey in turn has a record of accomplishment behind him that gives him plenty of muscle. In addition to his record he also has signed petitions from thousands of AGVA members who want the national plan to continue. Petitions specifically name Matt Shelvey as the man whose administration they heartily approve, and request a continuation of.

**Allan Jones Unit
Nearly Sinks on
AGVA Bond Rock**

NEW YORK, Aug. 31.—The Allan Jones package now being formed by GAC almost fell down before it started. Unit is being formed on the West Coast and has been booked into auditoriums. On the basis of the auditorium dates, GAC assumed that show was a concert and as such did not come under AGVA rules. Union, however, heard of it thru its West Coast office and asked GAC how come. Agency said that AGMA (American Guild of Musical Artists) and not AGVA rules applied.

AGVA came back with the statement that so long as its members were being hired it would take over and demand a closed shop agreement and a cash bond. It argued that Allan Jones format was the same as the recent Bob Hope show and the current Abbott and Costello junket. AGMA was approached (it doesn't require cash bonds or closed shop agreements) by AGVA and washed its hands off saying it didn't want any part of the controversy.

After some more chit-chat GAC agreed to a cash bond and basic agreement under AGVA regulations. Amounts will be determined as soon as cast and budget is lined up. In addition to Jones, package will carry a dance team and two other people.

**Norfolk Colonial to Flesh
Sept. 5 After 8 Yrs. Solo Pix**

NORFOLK, Va., Aug. 31.—Flesh will return to the Colonial September 5 after an eight-year absence. House, operated on a straight second-run film policy heretofore, will offer vaude-film attractions three days a week and straight film fare rest of the time.

Manager Stanley Barr announced that prices will be upped for the stage show end of the week from a top of 33 cents to 60 cents. Unit shows will be presented, the first a Joe Karston production.

S. F. May License Photogs

SAN FRANCISCO, Aug. 31.—The police committee of the Board of Supervisors has approved an ordinance licensing night club photographers and their employers. If the board approves the ordinance it will immediately become a law. The ordinance calls for quarterly payments of \$25 for the employer and \$5 each for his photographers.

**Montreal Gayety
Tagged "Unfair"**

NEW YORK, Aug. 31.—The Gayety, Montreal, was put on the AGVA unfair list for failure to play or pay two acts it had given contracts to before its annual summer shutdown.

In addition to the dough for the performers, union has demanded a \$2,500 cash bond, which was put up Friday (30). AGVA, however, said it will not permit house to reopen (skedded for September 1) unless the actors get paid.

Amounts claimed are \$400 for the Marshall Brothers and \$250 for Tony Craig.

Oetjen's Show Yanked

NEW YORK, Aug. 31.—Show at Oetjen's, Brooklyn, was pulled Tuesday night (27) by AGVA for failure to put up a cash bond. Following day club put up the dough and a week's salary (about \$500) and acts went back to work.

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VAUDEVILLE REVIEWS

Loew's State, New York

(Friday, August 30)

It's rarely that an opening act is more than a warmer-upper for the rest of the show. But the Bunin Puppets (man and woman) are no warmer-uppers for any bill. They can stand on their own act and pull sock mitts. Act is geared for comedy and sly satire delivered with more than usual skill. Puppet handling is good, but it is in the routines and material that act stands out. Working from behind and under a high blue-covered platform, manikins include a funny emcee, an Apache team, hide-hi hoofers and best of all a magician that gets terrific yocks. Act is unusual and could fit almost anywhere.

Pops and Louie, standard hoofers, do competently in the No. 2 spot. Boys' flips and splits drew good applause.

Walter "Dare" Wahl and his small male partner (unbilled) got their share of the giggles with their tangle-foot holds and comic acro routines. They build up nicely to a flash finish with a straight acro coming out of a full twist hand and arm lift.

Dolores Gray, doing her first Sten vaude date, showed a strong set of pipes, good retailing style, nice appearance and a well-chosen and arranged routine. Opened with over-long *God's Country* and after a bit of chatter followed with *To Each His Own*, giving it plenty of oomph. Gal had savvy enough to sell it straight instead of hamming it up, which paid off in juicy mitts. Next was a semi-spiritual, *Shadrack*, in jump tempo, and she closed with *There's an Awful Lot of Coffee in Brazil*, capering off to plenty of hands and whistles.

Mario and Floria, working against a beautiful set of white steps framed by blue and white drapes, all effectively lit, did an outstanding job in the ballroomology department. Team still has those thrilling precision lifts, effective poses and ingenious steps that make them one of the best dance pairs around. Opened with a dreamy waltz, stepping it up, and then slowing it down. Came back with a combo cake walk and one step to *Oh Man River* and got big hands from an audience that usually doesn't go for ballroom stuff. Closed with their now standard turkey trot, vintage 1912, and the a.k. customers split palms.

Lee Davis has looks and style in

Chicago, Chicago

(Friday, August 30)

Current review which featured the Andrews Sisters and lasted 47 minutes got under way with Lou Breese and the theater ork doing *Full Moon and Empty Arms*. Number featured solo passages for Rudy Wagner on the 88, Joe Nelson on the violin, and Charles Hrudicka, trombonist, drew a good hand.

Mack and Desmond (boy and girl) gave out with some really lively and well synchronized jitterbug hoofing. Mack drew a lot of yocks with his mugging and took a turn at the piano. Encored and went off to a solid mitt. Martin Brothers and their marionettes held aisle-sitters' attention from start to finish. They started with two fem Spanish dancers and then used skeletons to *Satan Takes a Holiday*. A single, clown trying to climb a wall and unable to get his rear over the top, brought laughs. Brothers ended with a Negro pianist who is joined by a marionette trumpet player on *Dark Town Strutters' Ball*. Retired to much palm-whacking.

La Verne, Patty and Maxine Andrews launched themselves with *Beat Me Daddy*. Girls threw in some comedy which, of course, wasn't up to their singing. Also gave them *South America, Take it Away; Route 66, Rum and Coca Cola, Apple Blossom Time* and a medley as encore. Drew a heavy round of applause after each rendition. Maxine's body twists and La Verne's dumb act caused twittering, and Patty's twisted arm routine done with synchronized sound effects from the ork went well with the payces. Sisters did three encores and applause continued after the curtain fell. Pic, *Monsieur Beaucaire*. Biz good.

his favor. If he had material to go with it he'd be up there with the big money boys. Audience liked his material tho it's doubtful if it will get him far. Stuff consisted of a lot of standard gags peddled up and down for months by every comic around. Here and there he showed a funny gag, but against that he had a barrel full of apple-knocker bits. This time around Davis has his wife (Ruth Joseph) with him for the wolf-bait trade. She satisfies on looks and does adequately as straighter. Trouble is that Davis doesn't have enough snappers to make it click.

Pic, *Earl Carroll's Sketchbook*.

RKO-Boston, Boston

(Thursday, August 29)

For solid entertainment value magician-hypnotist-pilot-actor John Calvert; Mage and Carr, terp team, Nip Nelson, and the Charioteers make about the best bill this house has had in a long while. Calvert came winging into town in his own DC-3 from Washington, flying his whole show, props and cast. In 40 minutes he raced thru some conventional as well as original illusions and hocus-pocus, and then launched into his hypno act that topped all. Does not depend so much on a long and dull build-up as on getting his subjects under quickly and then putting thru laugh-culling paces. Made a very impressive showing all the way.

Bill opened with Mage and Carr, not known here. Girl is the best looking, lithest team member to be seen around here since Vera-Ellen set the town by the ears some years ago. She's a natural for a top in a musical. Dance routines are original, graceful and full of life. Male member is a sound partner.

Nip Nelson's impersonations and imitations are a delight compared to the usual run of such things. Bands, actors, radio commentators and public figures get a thoro going over. Aside from the skill, the presentation is unique, using the sketch idea rather than just random bits.

The Charioteers drew a tremendous hand. Very little build-up for their bow, but they set solid from the beginning, and the audience was clamoring for more. Their tongue-cheek novelties were refreshing not only in content but presentation.

Each act here got a wallowing reception. And, tho Dick Haymes smashed all the house records the week before, this bill had bigger lines waiting outside at the end of the opening show. Looks good to break some marks. Pic, *Canyon Passage*, in for two weeks coupled with stagemat.

Million Dollar, Los Angeles

(Tuesday, August 27)

This must have been one of those weeks when the management was stuck for a show, so it cooked up a little deal called *The Gay Nineties Revue*. Production (using the word generously) featured acts of the turn-of-the-century vaude school. By today's standards, they lack class and lean heavily on corn, altho top salesmanship is still evident.

Standout single turn in variety offering is Jean Bedini and company, comic juggler-magician. Skillful manipulation, burlesqued patter and swift timing gave act freshness, altho same act has been wowing them since grandma's day.

Other acts include Swiss Bell Ringer Della Ray, Cornetist Joyce Chandler, songsters tagged, "The Two Gay Nifties," and hillbilly comic vocalists, Cal and Bonnie West. Blues singer Margy Coates registers well both as emcee and soloist.

Added starter, Jimmy Scribner (on Mutuals' *The Johnson Family*) scores with his multi-voiced monolog adapted from radio characters he portrays. Al Lyons's pit band backs the show from stage.

Over-all offerings bring good mitting, especially from old timers in audience who apparently still look upon a two-a-day vaude with sentiment and nostalgia.

Pic, *Partners in Time*. Biz fair.

Olympia, Miami

(Wednesday, August 28)

Four acts make up what may be the final vaude show at this house. Ray Eberle, singer from radio, is the star attraction. Sang numerous pop numbers in a pleasing voice, which together with a nice personality, got him several encores.

G. Ray Terrell, as clever a sleight-

Zwerling Steals Show at Loew's State's 25th Anni

NEW YORK, Aug. 31.—The 25th anniversary of Loew's State Thursday (29) pulled out a number of acts who have played the house in the past. A packed house gave out with applause even tho only a few of the performers did anything more than give thank-you speeches. But everybody on the bill gave Ruby Zwerling a build-up. At times it looked like the shindig was thrown for La Zwerling and for Loew's.

To bring the anniversary up to date, theater also unveiled its new marquees. Affair is made of plastic of the same stuff that went into the bomber bay turrets. Shed is said to weigh 1/10 the ordinary marquee, is resistant to extreme temperature changes and has better visibility. Made by Glean-o-Lite Corporation, of New York, overhang has letters said to be so light in weight if a passerby gets conked he won't even feel it.

While the actors on the cuffo bill got sandwiches and giggle water (birthday cake was a prop), customers, out front got candy. On the bill were Smith and Dale, Pat Rooney, Gus Van, Jim Barton, Bill Robinson, Al Trehan and Harry Hirshfield.

Brabee Exits FB With Shore To Open N. Y. Borde Office

NEW YORK, Aug. 31.—Ervin Brabee will head the local office of Al Borde's Central Booking Office. Brabee leaves Frederick Brothers, where he was in charge of band department, recently discontinued.

Borde moves into New York from Middlewest and intends to specialize in legit, radio, bands and pix. Booker brings with him as chief personality Willie Shore, comic. Office opens in October, probably at Hotel Lincoln, where operator is dickering for space.

New Haven Shubert's Legit-Vaude-Ork Bills

NEW HAVEN, Aug. 31.—Ben Segal, new manager of Shubert Theater here, says policy for this season will embrace regular bookings of second-run pix in addition to legit and vaude attractions. House opened its season last Friday (23) with Leventhal-produced *Cordelia* and will run legit attractions as week-end policy plus name-band vaude shows Sunday nights as in the past. First band booked is Tony Pastor's, September 8.

of-hand man around these days, mystified the customers and got a heavy mitt.

Chris Cross offered a novelty with his singing dolls for swell returns. Barto and Stan, comics, took care of the fun in good shape and were well liked.

For once the show got along without a terp act and no one seemed to miss it. Pic, *To Each His Own*. Biz continues heavy.

Oscar's Wild

AKRON, Aug. 31.—Lloyd Hill, organist at Loew's Theater, who uses the handle "Wild Oscar," discovered he's got something to be wild about. Woke up in his room at the Mayflower and found he had had visitors. They took \$133 and his wallet.

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Philly Ops Join Act Buying Fray, Fearing Shutout

NEW YORK, Aug. 31.—When the summer came and Philly spots did their seasonal shutter there was a lot of shmoose about come fall the City of Brotherly Love would show these actors what was what. According to the grapevine, the clubs got together and made a verbal agreement that come hell and high water they wouldn't pay any more than a certain figure for acts. Even attractions would have to get off their high horse.

But all that was during the summer. Now that the leaves are beginning to fall, the tune is different. The first crack in the united front came when the Mocambo started to shop around for attractions. The second when the Coronet, which recently went into a Negro policy, changed hands and began trying to get acts.

Every Man for Himself

Right away the fat was in the fire. The combo, if such ever existed, blew apart. From then on it became every guy for himself. Harry Steinman, op of the Latin Casino, who just redecorated his place, wasn't going to let any competition drive him batty. So he started asking for acts. He even called up agents to tell them that his room was wide open. Anybody could book the spot. So far he hasn't come up with anything. But he's in there trying.

Meanwhile Frank Paskin with his new Mocambo due to light early October started to throw the green stuff around like it was for free. According to one office, he bought Martha Raye to follow with Harry Richman. Actually there is no deal yet, tho there have been a lot of wires back and forth. Jack Lynch (ex-Walton Roof) says he's going back into the biz but so far he's coasting.

Coronet Goes Slow

The Coronet with Joe Fine as the new op, not having all the moo to pass out, satisfied itself with a medium-priced show. For its September 17 preem, it will have Danny Rogers, Mickey Alpert and a rumba band.

So the Philly ops are finding out that it's one thing to talk tough when they're ready to close up for the summer. It's another thing when they're ready to reopen. They've found exactly the same thing that ops in other cities have found. If you want 'em, you have to pay. If you wait too long, somebody else grabs 'em.

Coronet Negro Policy Flops

PHILADELPHIA, Aug. 31.—Coronet Cafe, class nitery which reopened August 2 under new management headed by Joe Fein and with a Negro show policy for the first time, is reported ready to give up the attempt to give the mid-town sector a Harlem-styled nitery and revert back to regular shows. Room, tops in town, lit up with Thelma Carpenter and Cootie Williams' band, following after a fortnight with Ella Fitzgerald and Tiny Bradshaw's music. Jimmie Lunceford's ork with Ada Brown opened last night (30) for a fortnight stretch, bt no Negro fare is set to follow. Deal to bring in the show from Club Harlem in Atlantic City, with Ziggy Johnston, resort producer, taking over the floor chores, never materialized.

Empty tables attending the nightly activities were mute evidence that the Negro policy was far from a click. Also understood that Coronet management is plenty disappointed with lack of Negro patronage on which they figured heavily. Negro leaders,

Detroit Nitery Ops Can't Even Give Away Their Org Prexyship

DETROIT, Aug. 31.—Present lowly state of night club operation in this territory, aside from the very few spots that are actually doing business, is strikingly shown in futile efforts of Mickey Chiado, of Club Gay Haven, to get rid of presidency of Metropolitan Cabaret Owners Association. Election is several months overdue, but Chiado can get no one to agree to accept the job, so it just hasn't been held. Basic reason is the low number of ops now in business here. Majority of spots which used acts have cut down to the point where they don't rate as a night club at all, at least on a full-week basis. According to Chiado's nose count, which appears to be accurate, there are only six spots now in the field—The Bowery, 509 Club, Eagle Cafe, Gay Haven, Palm Beach Cafe and the Club Top Hat. In addition, two other near-downtown spots, the Sweetheart Bar and the Del Rio Bar, use about three acts, but rarely the higher bracket ones that the other spots star. With few spots using any real amount of talent, there just aren't enough active members to justify even a new election for MCOA at present, in Chiado's opinion.

5 Factors Blamed

He blames the situation, which is definitely critical here, upon a combination of five factors: (1) High price of acts; (2) lack of spending money among the general public; (3) loss of G.I. trade; (4) loss of fem worker trade, formerly good spenders, who have gone back to being housewives, and (5) shortage of beer.

Typical of the way the wind is blowing is the decision of Sam Chiado, a brother, who took over the Club Casanova last winter, to stick to a straight dance policy, and drop any idea of returning to floorshows. Spot formerly did well under the management of Lowell Bernhardt with name acts, but dropped shows—presumably for the summer months only. New policy of straight dancing appears to be paying off, and will be continued. Meanwhile, Sam Chiado is restoring food service, indicating the trend of local spots toward emphasis on food in place of liquor.

Former Hartford Grand Mgr.'s License Reinstated

HARTFORD, Conn., Aug. 31.—Mack S. Herbert, theater manager, has been reinstated by State police. Herbert had his license suspended several months ago when he was manager of the Grand Theater, local vaude-film house, and police shuttered the installation on charges of presentation of "immoral" stage show. Several entertainers and Herbert were fined.

Former Grand manager has opened, in association with Dody Krivitz, emcee at Kid Kaplan's downtown night spot, a new theatrical booking agency.

Herbert has also authored a book, *Theatrical Management*.

Harrisburg Club's License Lifted on Morals Rap

HARRISBURG, Pa., Aug. 31.—Casino Cafe, operated by Edward Sommer, 1149 North Third Street, Philadelphia, has had its State Liquor license suspended for 25 days, effective September 13, on charges that Sommer "permitted lewd, immoral and improper entertainment on premises."

elated at a class nitery with a welcome mat for them, declare that the tariff is too rich for the deflated pocketbooks of the colored populace. And not being able to blame it on unduly hot weather, paleface patronage stay away either because of prejudice or the fact that the floor-show strays from the "fast and furious" tradition of the Harlem hotteries.

Balt. Grove Buys Lopez for \$7,000 Holtz for \$3,500

NEW YORK, Aug. 31.—The Walnut Grove, Baltimore, operated by Francis J. McLane, is putting it out in heavy chunks to get the attractions. Policy calls for names as well as big bands. First show, which brings in Lou Holtz and Vincent Lopez late in September, will be followed by Willie Howard and Johnny Long ork, with possibility that Connie Boswell will be on the same bill. Preem show will cost op \$10,500. Holtz will get \$3,500 and Lopez is in for \$7,000.

Following initial bill, each attraction is booked for two straight weeks, room will play Tony Pastor, Sammy Kaye and Louis Prima. Dates on the first two have not yet been set, but Prima is due December 12. No acts have been bought as yet.

Deals are also on the fire to bring both Dorseys (tho not together) into the spot. Understood McLane is willing to spend 10G to get either of the brothers.

Proser May Fight L. A. Copa Tag Use

HOLLYWOOD, Aug. 31.—Monte Proser, thru his Hollywood attorney, Max Fink, last week indicated that he would take legal steps to prevent further use or exploitation of Copacabana tag by ops of new nitery skedded to preem here early in October. Proser wants Copa tag for his own Sunset Strip nitery (formerly Trocadero), which he recently purchased and now plans to re-open about January 1, following extensive rebuilding.

Guy Francis, spokesman for owners of new spot latching onto Copa tag, contends that name is in public domain. Francis further claims right to use tag by virtue of fact that he has registered label in Los Angeles County. He and his partners were recently stymied from using name of Hollywood Stage Door Canteen (club is on site of former canteen) when Bette Davis, prexy of wartime servicemen's org, filed injunction to prevent use of Canteen name in any manner (*The Billboard*, July 20). At present, identification signs at club still carry legend "Formerly Hollywood Canteen" which Miss Davis attempted to squelch. Francis states Canteen tag will be removed when permanent neon signs are delivered.

Fink pointed out that Copa tag has been used in several cities with express approval granted by Proser. San Francisco's Copa, now operating, has Proser's blessing, as did former Copacabana (now shuttered) in Hollywood.

Philly Nabe Spot's Liquor License Lifted for 25 Days

PHILADELPHIA, Aug. 31.—Liquor license of Sommer's Casino, nabe nitery operated by Edward Sommer, was suspended by the State Liquor Control Board for 25 days effective September 25, resulting from charges that op permitted "lewd, immoral and improper entertainment on the premises." Nitery stages floorshows with band nightly and will continue to do so until suspension date.

Sommer denied Liquor Board charges, declaring that the alleged objectionable entertainment, an emcee, was the fault of the entertainer and the booker selling him the act. Owner's case earlier this summer resulted in a crack-down on "blue" comics, with the courts warning booking agents that they too would be held liable for such entertainment.

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NEW YORK:

Takes Still Smasher; MH Ziggety 150G; Strand 85G

NEW YORK, Aug. 31.—Momentum started by new shows two weeks ago is still rolling, with grosses in juicy figures bringing smiles to theater ops. Radio City Music Hall (6,200 seats; average, \$110,000) polled \$150,000 for its second week with Bob Williams, Estelle Sloan and *Notorious*. Previous week and opener saw same figure.

Roxy's 2d 105G

Roxy (6,000 seats; average, \$80,000) is also up there in the money. Second inning of Vivian Blaine, Jerry Colonna, Rolly Rolls and *Claudia and David* brought \$105,000 against previous week's \$125,000.

Capitol (4,627 seats; average, \$72,000) saw \$104,000 for its deucer with Mitzi Green, Gene Krupa ork and *Holiday in Mexico*. Opener was \$108,000.

87G for Para

Paramount (3,654 seats; average, \$75,000) collected \$87,000 for its fifth week with Buddy Lester (replaced Gil Lamb), Dinah Shore, Dick Stable ork and *Strange Love of Martha Ivers*. Previous week was \$92,000. Bill opened with \$110,000, followed by \$101,000 and \$100,000.

Strand (2,770 seats; average, \$45,000) started off with a rush. For its preem with Bob Crosby ork, Don Cummings and *The Big Sleep* income was a juicy \$85,000.

Loew's State (3,500 seats; average, \$25,000) slipped to \$31,000 for its second week with *To Each His Own* and Al Trace, Bill Johnson and Lathrop and Lee on stage. New bill, reviewed this issue, has Dolores Gray, Mario and Florio and *Earl Carroll Sketchbook*.

Boston:

Bobby-Soxers Help Haymes Hit RKO's Peak With Wow 70G

BOSTON, Aug. 31.—The all-time box office high, \$60,000, at RKO-Boston Theater set by Frank Sinatra in 1943 bit the dust during the Dick Haymes stanza at that house (22-28). Haymes, working with a package show including Margaret Whiting, Nicholas Brothers, Dick Buckley and an acro act, pulled a solid \$70,000 at the b.-o., doing six shows a day, with seven on Saturday (24) and Wednesday (28).

The \$10,000 plus which Haymes drew is credited, locally, to the crooner's strong appeal. Relatively little advance ballyhoo or drum-beating was given his personal appearance as compared to the terrific push that preceded Sinatra's local stand in 1943.

While the package show was a sqek one in toto, the audience made it vocally clear that Haymes was the boy they came to see. And any impression that bobby-soxers were growing up around Boston also bit the dust. The squealers and moaners were all out in force, giving the ushers a tough time while Haymes was on stage.

Omaha

Slack Ork Slow 19G At Orph; Arnaz Next

OMAHA, Aug. 31.—Freddie Slack ork drew a mild \$19,000 at Orpheum (3,000 seats; 55-75 cents) for week ended Friday (30) with weather turned cool. Also on stage were Bob Mathews, Dottie Ann Haire, Ray Malone and Sheila Rogers. *The Run-around* on screen.

Desi Arnaz lights up Orpheum stage again September 6.

Names as Payoff In Detroit Suburb

DETROIT, Aug. 31.—Name show policy is paying off but it's got to be kept up fairly consistently, in the experience of Russel Trilick, manager of the club Top Hat, in the suburb of Ecorse. Spot switched to name show policy back in May when Nick Lucas set the pace, drawing 2,000 admissions the first week. This was just about double the previous business done by this spot, and it has stayed around or above that level since.

Jackie Heller, who's been a heavy draw in Detroit for years, where he set unequaled holdover records at the Fox Theater, brought in the top figures, drawing some capacity houses to garner 3,000 admissions each of his two weeks, breaking even the previous house record of 2,700 set by Nan Blakstone.

Previous two weeks, without a name act on the bill, business dropped off to about 2,000 each week, while the past two weeks there was an unexplained slump, with a bill starring Lee Mason pulling only 1,800 each week.

the checkered career of this theater, which, having thrived on stock legit policy before the depression, remained a shuttered white elephant in the post-depression era while new theaters and old gradually made dough all around town. Some years ago, around 1942-'3, an attempt was made to turn the large house into a theater-cafe, but project flopped after a few weeks. Another period of darkness followed, until it was reopened as a vaude spot, the only strong vaude center around the downtown area.

Only other spot where vaude gets any kind of regular innings is the Paradise (former Orchestra Hall, one-time home of the Detroit Symphony), which is due to reopen in about a month to continue its regular all-colored stage show policy. However, this house does not run the year round, only for about six months. Last year it even put up the shutters for a couple of weeks in mid-season.

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Los Angeles:

"Gay '90's" Heads For Weak 21G at L. A. Million Dollar

LOS ANGELES, Aug. 31.—*Gay Nineties Revue* is expected to struggle up to \$21,000 with the aid of Labor Day holiday crowds at Million Dollar Theater here (house average, \$25,000). Radio's Jimmy Scribner shares billing with old-time vaude performers. Pic, *Partners in Time*.

Latin shake artist, Amalia Aguilar, last week wiggled grosses up to a weak \$20,600. Bill included Nestor Amoral and Joe Carioca, Marvin and Christina, and Chico's Club Brazil ork. Pix, *Suspense* and *South of Monterey*.

Chicago

Arnaz Okay 65G In Chi 2d; Rey's 54G Nosedive at Ori

CHICAGO, Aug. 31.—Second and final week of the Chicago Theater's bill which featured the Desi Arnaz ork, Three Make Believes and the Kemmys on stage with the picture *Well-Groomed Bride* brought in a solid 65G. This was a drop off of only about \$6,000 from the opening week.

Oriental Theater's first week with Alvin Rey's ork, Professor Backwards and Dick and Sunny Millard, tap dancers, netted \$54,000. Previous two weeks, Tex Beneke and Glenn Miller band, Crosby Sisters and Whitson Brothers, plus same pic, *Two Sisters From Boston*, hit \$78,000 and \$70,000. Both the Chicago with 4,000 seats and the Oriental with 3,300 seats charged a straight 95 cents for admission.

Detroit Downtown Still To Book Acts

DETROIT, Aug. 31.—The Downtown Theater will continue to book vaude acts when it can get them despite the fact that it switched last week to film policy. The Ink Spots, Henry Busse, Eddie Howard and Tommy Tucker are among the names skedded for fall showing. Switch meantime means that city now has no regular vaude house except for scattered bookings and once-in-a-while bills at the Michigan.

Scarcity of drawing names is main reason for the Downtown change of policy. Spot does okay when it gets top names, but hits the skids when it doesn't. In recent weeks grosses have been way below average, due to lack of big names, altho talent generally has been good. So house will now try to make dough from a pic policy and reduced operating costs.

Former White Elephant

This is just another milestone in

Burlesque

By UNO

Midwest Circuit shows for the first time tenant Frank Bryan's Casino, Boston, heretofore policed by stock. Principals, after a four-day lay-off, move to the Palace, Buffalo. First cast had Wilbur Rance, Pandora (Grace Gordon), Joe Cowan, Charlie Robinson, Doris Lee and Dolores Dawn. Following were Lavadis, Betty Biddle, Harry Levine, Dorothy Wahl, Florida Fuller and Al Pharr. House singer is Wallie Roberts. . . . Evelyn West, strip-tease, nixed Buffalo opening and returned to California suddenly because of family illness. . . . Zoe Garland, former ace with Cain and Davenport's and the late Arthur Pearson's shows on the Columbia Wheel, is now doubling between operating a beauty parlor and acting on the air as "the California sunshine girl" over KMTR in Hollywood. . . . Janice Rousse, former dancer with the Marvel Lindelle group and singer in musicals, associated with Zoe Garland in latter's Hollywood (Calif.) beauty shop, is a first-time Manhattan visitor. . . . Ned Crane continues as production chief at the Gaiety, Norfolk, for Charlie Lewis and Willie Zukor. . . . Fred Spear is new manager of the Folly, Kansas City, Mo.

Jack Diamond starts rehearsing September 17 for Rogers and Hammerstein's new musical, *Happy Birthday*, featuring Helen Hayes. . . . Dorothy Morey and Harry Eaton open September 1 at the Gayety, Montreal, thru Al Dow. . . . Joseph C. Bergman, former Columbia Wheel house treasurer and now similarly engaged at the Cox, Shubert house in Cincinnati, vacationed in Manhattan last few weeks. . . . Mandy Kay and Myron Cohen are teaching Joey Faye Celtic brogue so he can cinch a contract for Yepp Harburg's *Finnegan's Rainbow*, skedded for rehearsal September 27. . . . Jack (Julius) Gerard, who doubles as songwriter for the A-1 Music Publishers of Manhattan and as burly comic, has opened his own office (Movietone Music) in Detroit. . . . Loney Lewis returns to burly September 2 at the Casino, Boston, after playing Oscar Homolka's role in *I Remember Mama* at the Auditorium, Atlantic City. . . . Knickerbocker, Columbus, O., to install a new policy of burly-pix starting September 27. . . . Ann Corio was featured in a bathing beauty contest held in Mechanics Building, Boston, September 1-5. . . . Val Russell operates a cocktail lounge plus a miniature cabaret in Hollywood.

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Showbiz Sees Tax Gravy Train Go By; Radio Hops Aboard

WASHINGTON, Aug. 31.—Entertainment biz is conspicuously absent from a grand rush of some 18,000 firms to get in on an \$8,000,000,000, gray train of excess profits tax refunds, Internal Revenue Bureau revealed here. Only a tiny dribble of entertainment biz folks is represented in the first volume of claims, according to bureau officials, and these claims are confined almost wholly to radio folks.

Showbiz's lack of interest in riding train is attributed by those in the know to quick recovery of entertainment biz in the late '30's. Altho number of refund claimants is expected to grow considerably in the next four years, Internal Revenue bigwigs figure that showbiz will not increase its representation. Treasury department, in setting up the surplus tax rate of 90 to 95 per cent for 1940-'45 designated 1936-'39 as typical pre-war business years. Entertainment biz was not hard hit those test years, say Treasury folk.

Internal Revenue already is setting up a 15-member Excess Profits Tax Council which will draw up a blueprint for doling out the tax rebates. Excess profits claims will be channeled from field offices to special committees and then on to council for final decision. Decisions of the council may be carried to the U. S. Court of Tax Appeals, but as far as Treasury Department is concerned, the Excess Profits Tax Council will have final say in determining tax refund claims.

ICC Seeks To Cut Passport Red Tape

WASHINGTON, Aug. 31.—International Chamber of Commerce proposal to cut passport and visa red tape, which supported by Commerce Secretary Henry A. Wallace and now being studied by State Department experts, is expected to speed interchange between foreign and American showmen. The ICC report recommends the calling of an international conference of the Economic and Social Council of the United Nations to simplify international travel and trade regulations.

Among recommendations being considered by the State Department for inclusion in an American proposal to the UN are: Simplification of passport and visa formalities, relaxation of customs inspection of luggage, uniformity in operation of currency controls and clarification of consular regulations relating to the shipment of goods.

San Carlo Tenor's Attempt To Oust Arbitrators Nixed

NEW YORK, Aug. 31.—A motion by tenor Eugene Conley to remove two arbitrators from proceedings filed with the American Arbitration Association by the San Carlo Opera Company, was denied by Federal Judge Vincent L. Leibell in Federal Court here.

Conley sought to oust San Carlo's choice and Saul Abraham. Conley's choice was Lawrence Tibbett.

Hubbub arose when tenor allegedly refused to abide by an option agreement entered into by his agent and the Opera Company in 1944 when chirper was a G.I. Option was picked up after Conley was discharged last year and company ordered him to report to sing tenor roles. He allegedly refused and San Carlo filed demand for arbitration as stipulated in contract between Opera Company and the American Guild of Musical Artists, Inc.

Magic

By Bill Sachs

G. RAY TERRELL, after concluding a swing around the Statler hotel chain, followed by a week at the Olympia Theater, Miami, opens Thursday (5) at the Henry's stay Hotel, Atlanta, for a fortnight's stay. . . . Nadine, of the mixed magic team of Nardini and Nadine, is mending in a Midwestern hospital after a recent shock and nervous breakdown. In the meantime Nardini is working at the Percy Abbott magic plant in Colon, Mich. They plan to resume their nitery work when Nadine recovers. . . . Little Johnny Jones, Chicago trixster, has been playing a string of fair dates in Illinois, Wisconsin and Michigan for the Boyle Woolfolk agency, mixing the emcee chores with his magic. It marks his debut on fair, but he says he finds it no different than entertaining the G.I.'s overseas only that fair audiences are oftentimes smaller. . . . Gene Pronk (The Great Pronk) and wife, Arlene, were recent visitors at the Magic Desk while en route from Percy Abbott's magic emporium in Colon, Mich., to Norfolk, Va., on a magic buying expedition. They are now prepping their new fall show at their headquarters in Gloversville, N. Y. . . . A record crowd is expected to take in Percy Abbott's 13th Annual Magic Get-Together at Colon, Mich., this week. Two years ago more than 600 magicians and magic enthusiasts made the event. Meet opens Tuesday (3) and continues thru the week. Most of the programmed events will be for magicians only, but three public shows have been skedded for presentation under a spacious tent theater. Among those who will appear in the various shows are Al Saal, Johnny Giordamaine, Al Minder, Ray Cox and Company, Johnny Platt, Clyde Cairy, Paul LePaul, Tommy and Jeanne Windsor, Karrell Fox, Duke Stern, Phil Thomas Stewart James, Harry Otto, Alexander, Mysterious Lawrence, the Johnstons, Joe Karson, Harry Baker, Lew Gerber and the three emsees, W. C. (Dorny) Dornfield, Monk Watson and Jim Sherman.

LORING CAMPBELL, assisted by his wife, Kathryne, cracks his 22d annual tour in Pennsylvania September 9. The trek, skedded to extend over 40 weeks and 30 States, will be handled by four of the nation's leading lyceum and celebrity bureaus. . . . Delmar the Magician and Georgia Van Gordon enjoyed a visit with Harry Blackstone, Betty Stolle and Bill and Mary Chaudet while the Blackstone show was in Buffalo recently. Ruth Cave will buff the Delmar cavalcade this season, the show going into rehearsal September 15. Merle Spellman will be first assistant. . . . After three years of war work, Jean Foley, the former Pittsburgh baffler, is back in the biz, this time in Seattle, where he divides his time between his magic shop, playing an occasional club date, teaching and engaging in a bit of act doctoring. . . . Bill Neff is busy at his Indiana (Pa.) headquarters whipping his magic opry into shape for a mid-September opening. In addition to a number of new magic items Neff is adding a new two-and-a-half ton truck and a 12-passenger airport limousine. Writing under recent date, Neff says: "Got home from New England in time to catch John Calvert at Johnstown, Pa. Would that there were more shows like his in

Cincy's Zoo Opera Grosses 150G in Six-Week Season

CINCINNATI, Aug. 31.—Managing Director Oscar F. Hild announced last week that 80,506 persons paid more than \$150,000 at the Cincinnati Summer Opera's box office during the six-week Silver Jubilee season which closed August 10. *Madame Butterfly*, on the final night, attracted a record-breaking crowd.

George Sebastian and Ernesto Barbini were added to the roster of conductors this season, a roster which already included Fausto Cleva, Paul Breisach and Antonio Dell'Orefice. Italo Montemezzi was guest conductor for the two performances of his own opera.

the country; then magic would be more apt to be considered entertainment and not a stepchild of show business. It's been a hell of a long time since I've seen a magic show any better. . . . Jerry Ross is still doing his close-up conjuring at the Flamingo, Baltimore. . . . Magicdom lost a pair of highly respected names in the recent passing of Leo Rullman and Stuart Robson. . . . Milbourne Christoper has just completed writing a movie short on ropes. . . . Dante and his magic troupe are carded to sail from New York this week for England. Dante will make an extended tour of the British Isles, where his name was virtually a household word for many years prior to World War II. He plans to invade the Continent late in 1947 if the present unrest there irons itself out.

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Philly's 4 Set For Busy Skeds

PHILADELPHIA, Aug. 31.—With all four local legit houses in full swing by Labor Day, outlook for the months ahead has never been better. Locust Theater lights up with *Voice of the Turtle*, *Follow the Girls* returns to the Forrest Theater, Walnut Street Theater once again houses *Tobacco Road*, and the Shubert Theater carries on for a second week with *Obsession*. All four houses are operated by the Shuberts.

Forrest, spotting the musicals, returns *The Student Prince* on September 23 for a three-week pitch, follows on October 14 with Nat Karson's new musical, *Sweet Bye and Bye*, and carries on with *Song of Norway* on October 28. New American Repertory Theater arrives September 23 at the Shubert, alternating between *Henry VIII* and *What Every Woman Knows*. Same date brings in a new comedy at the Walnut, *Mr. Peebles and Mr. Hooker*, with Howard Smith and Rhys Williams in the leads.

"Park" Bows Oct. 7

Park Avenue, new Max Gordon musical, bows at the Shubert October 7, followed by a *Blossom Time* revival on October 21, with November 4 bringing in Ballet Theater.

Others booked for local stages, with dates and theaters to be set, include Helen Hayes in *Happy Birthday*; Noel Coward's *Present Laughter*, starring Clifton Webb, which preems at near-by Wilmington (Del.) Playhouse September 26; George Abbott's *Barnaby and Mr. O'Malley*, which also opens in Wilmington, September 6; Zasu Pitts in *Cordelia*; Mae West in *Come On Up*, and Moss Hart's new comedy (as yet unnamed) with Martha Sleeper starring. Two English troupes also inked in for late season stands, including Dublin's Irish Players from the Abbey Theater, and Stratford-on-Avon Shakespeare Company, last seen here in 1931.

Broadway hits not yet seen here but promised for this season include the Lunts in *O Mistress Mine*, *The Glass Menagerie*, *I Remember Mama*, *Dear Ruth*, *Anna Lucasta* and *Harvey*.

London "Turtle" Opening Up in Air

NEW YORK, Aug. 31.—*The Voice of the Turtle* has run into a heavy stream of bad luck ever since Alfred De Liagre Jr. announced that it would play in London. Date was set tentatively for West End opening, then was changed several times because of casting difficulties. Later the cast was finally inked—Margaret Sullavan, Joseph Cotten and Frances Tannehill—and the three were skedded to go to London September 5.

Final opening date was set as October 1, following a week's tryout in Liverpool. Now plans for producing the show in London are all up in the air, due to the fact that Cotten has Hollywood pic commitments which have to be fulfilled right away. Play will not be done until he's thru before the cameras, and no date is given for that situation. Meanwhile, in November, De Liagre is due to start filming the show as a pic in Hollywood. In short, London's chances of seeing the John Van Druten hit are looking slimmer and slimmer.

"Hucksters" for Stem in Fall

NEW YORK, Aug. 31.—Frederic Wakeman's best selling novel, *The Hucksters*, is due to hit Broadway's boards this fall. Wakeman is considering Kenyon Nicholson to do the dramatization. Producers are not chosen.

OUT-OF-TOWN OPENINGS

A KISS FOR PETER

(Opened Tuesday, August 27, 1946)

HEMPSTEAD, L. I., SUMMER THEATER

A comedy by Nicholas Cosentino. Staged by Otto Simonetti. Setting by Corbin. Stage manager, Douglas Lawson. Press representative, Harry Davies. Presented by Dr. William F. Dunn.

Yvonne Helen Waters
Peter Frost Joel Marston
Horace Judson Fredric Meyer
Julia Fontayne Evelyn Eaton
Agnis Fontayne Kathleen Claypool
Ronald Marshal James Dobson

Nicholas (*Moon Over Mulberry Street*) Cosentino has scripted a new comedy. Some seasons back Cosentino tapped out a comedy *Central Casting*, which died aborning in Brooklyn. Cosentino's latest is called *A Kiss for Peter*, and Dr. William F. Dunn, impresario of the Hempstead Summer Theater, has not only produced it, but has taken an option on same with a view to Broadway production. It appears that both of them are over optimistic.

Cosentino's latest effort is a pleasant, innocuous little trifle about a rich, young dodo who has been left a lucrative publishing business, a silver-cord attachment for a deceased mother and a yen for piano-forte composition. He is lazy and into his life comes a lady publisher and her daughter. Mama is like his mother, efficient, etc., and Frost will court her with the notion of having her take over his business problems and leave him to his grace notes. Unfortunately, firelight and a second-act curtain has sex raising its ugly head between him and daughter, with the result that it takes most of the third act to enable him to make an honest woman of the gal. Everything comes out all right—and no censor could point a finger.

Best that can be said for *Peter* is that it holds a definite promise. It is far from a bad play, even if it packs no surprises and little or no theater. It needs sharp rewriting and character drawing. The daughter is woefully weak, both as written and played. Author and actress will doubtless blame each other, but the direction has helped neither the scripting nor the acting. If this motivation is strengthened and the rest of the play carefully cast and directed, it is possible that *Peter* might have a Stem chance. As of the Hempstead tryout, matters look doubtful.

Not only outstanding—but as a matter of fact the sole selling point of break-in production of *Peter*—is the playing of Joel Marston in the title role. He gives a vivid and ingeniously likable performance as the playboy pianist. Given sound acting and direction support, plus scripting face-lifting, Marston's *Peter* might reasonably build itself into a better than moderate success.

CORDELIA

(Opened Monday, August 26, 1946)

WILBUR THEATER, BOSTON

A comedy by George Batson. Presented by Jules J. Leventhal. Directed by Russell Fillmore. Setting, Charles Elson. Costumes, Edith Head. Business manager, George (Lefty) Miller. Company manager, Maurice Costello. Stage manager, Charles Obermeyer.

Glory Phyllis De Bus
Amity Susan Steel
Captain Winkle Curtis Cooksey
Candy Patty Pope
Professor Harriman William Van Sleet
Cordelia Tuttle Zasu Pitts
Lon Gordon McDonald
Ellie Lotus Robb
Millie Nancy Davis
Mr. Todd Robert Lynn
Maudie Kitty Kelly
Mrs. Dodge Valerie Valaire

Zasu Pitts's latest try, *Cordelia*, is as unhappy as her earlier attempts in *Ramshackle Inn* a few seasons ago. George Batson furnished the fluttery screen star both vehicles. It is not (See *CORDELIA* on opp. page)

FOR THE TIME BEING

(Opened Sunday, August 25, 1946)

GREEK THEATER, CRANBROOK, DETROIT

A play in verse by W. H. Auden. Producer, David U. Parlow. Production director, John Everitt Booty. Music by Lucille Dlugoszewski. Presented by Vesper Players.

Narrator John Everitt Booty
Recitative No. 1 David Lebenbom
Intuition Gertrude Rogerson
Feeling Rose Fleischman
Sensation Charlene Harmer
Thought Lillian Staw
Gabriel Alfred Himelzon
Mary Estelle Leszynski
Joseph Lonnie Cothron
Star of the Nativity Ruth Louise Haidt
Recitative No. 2 Wallace Duquet
First Wiseman Sherwood Jackman
Second Wiseman Alfred Himelzon
Third Wiseman Morton Gordon
First Shepherd Robert Woolfenden
Second Shepherd Hy Weiner
Third Shepherd Quentin Brasili
Simeon James R. Packard
Herod John Mills
Rachel Aida Cannarsa
Chorale sung by Pamela Nordway

Described by the author as a "Christmas oratoria," this production is spoken thruout, sans songs, but with continuous musical accompaniment. Music (piano, harp and violin) performed offstage, with a too-long prelude, evidently intended to establish mood in combination with excellent lighting effects. Music is simple, giving a flowing, rippling effect, and generally subdued.

Story is that of the Christian message of redemption, told in strong terms and with unusual approach, including mystery play, allegory, meditative monolog, direct address to the audience, Greek style chorus, off-stage characters presented over p.-a. system, verse-speaking groups, and straight dramatic bits. Whole effect is extremely impressive, as carefully produced here, in an outdoor Greek-style amphitheater, with triple-arched stage background opening into a lighted pool. Apparent inconsistencies and irrelevancies, even absurdities such as the costuming of most male characters in tails or dinner jackets, were absorbed as integral parts of an artistic whole. Absence of scenery, and Elizabethan simplicity of stage effects (example, long scene in which Mary merely cradles her arms but holds no infant) combine to create a valid illusion.

There is lofty poetic character in the play itself. It must appeal to a limited audience, the more intelligent the better. It draws heavily for richness of allusion from Anglo-Catholic thought but is potentially capable of appeal to a wider audience. There is a bit of the experimental liveliness of the earlier Saroyan in portions of the work.

Its commercial possibilities, while limited, are far from nil, as evidenced by the reception of *Murder in the Cathedral*. It could conceivably become an important seasonal production for annual classical revivals.

Production, first by the newly organized Vesper Players, was well handled technically, with styles of presentation well matched to the content of each scene.

LADY WINDERMERE'S FAN

(Opened Monday, August 26, 1946)

CURRAN, SAN FRANCISCO

A play by Oscar Wilde. Presented by Lewis and Howard Young. Directed by Jack Minster. Company manager, Thomas Turner. Gowns, Jane Edgerton. Orchestra direction, Cy Trobbe.

Lady Windermere Penelope Ward
Parker Douglas Loudon
Lord Darlington John Buckmaster
Duchess of Berwick Estelle Winwood
Lady Agatha Carlisle Sally Cooper
Lord Windermere Henry Daniell
Mr. Dumbly George Pembroke
Mr. Cecil Graham Cecil Beaton
Lady Stutfield Anne Curson
Mrs. Cowper-Cowper Leonore Elliott
Mr. Hopper Stanley Bell
Sir Augustus Lorton Rex Evans
Lady Plymdale Nan Hopkins
Mrs. Erylne Cornelia Otis Skinner
Lady Jeddburgh Elizabeth Valentine
(*Lady Windermere's Fan* opp. page)

THE FRONT PAGE

(Opened Thursday, August 29, 1946)

SHUBERT, NEW HAVEN, CONN.

A new presentation of the comedy-drama by Ben Hecht and Charles MacArthur. Staged by MacArthur. Setting, Nat Karson. Costumes, Irene Aronson. Presented by Hunt Stromberg Jr. and Thomas Spengler.

Wilson, American Robert Clark
Endicott, Post Jack Arnold
Murphy, Journal Bruce MacFarlane
McCue, City News Bureau Benny Baker
Schwartz, Daily News Ray Walston
Krugger, Journal of Commerce Pat Harrington
Bensinger, Tribune Rolly Back
Mrs. Schlosser Isabel Bommer
"Woodenshoes" Eichorn Curtis Karpe
Diamond Louie Joseph Desantis
Hildy Johnson, Examiner Lew Parker
Jennie Blanche Lytell
Mollie Malloy Olive Deering
Sheriff Hartman William Lynn
Peggy Grant Pat McClarny
Mrs. Grant Cora Witherspoon
The Mayor Edward H. Robins
Mr. Pincus Harold Grau
Earl Williams George Lyons
Walter Burns Arnold Moss

A voice from the past boomed into New Haven's ear as Hecht and MacArthur's *The Front Page* made itself heard with all stops open. The play has lost none of its tremendous emotional lift with the years. Climax follows upon climax with the regularity of machine-gun bursts. Revival bears much freshness and originality and will probably keep the box office busy in New York.

Plaudits are due co-author MacArthur for deft staging, and to Lew Parker, who, fresh from his more flamboyant assignments in *Are You With It?* and various club dates, handles Hildy Johnson as if the part were written with him in mind. There is none of the nitery comedian or the clown straining for laughs about his performance. He makes Hildy real, convincing and powerful. From his first entrance with cane and gloves to his final dash for New York his audience was "with it" all the way. Arnold Moss, as Editor Walter Burns, sneaked on just as Molly Malloy, capably played by Olive Deering, jumped from the window, and he seemed to continue to sneak thru (See *The Front Page* on opp. page)



BROADWAY SHOWLOG

Performances Thru August 31, 1946

New Dramas

| | Opened | Perfs. |
|-------------------------------------|------------|--------|
| Anna Lucasta (Mansfield) | 8-30, '44 | 852 |
| Born Yesterday (Lyceum) | 2- 4, '46 | 245 |
| Deep Are the Roots (Fulton) | 6-26, '45 | 390 |
| Harvey (48th Street) | 11- 1, '44 | 783 |
| Life With Father (Bijou) | 11- 8, '39 | 2,856 |
| Maid in the Ozarks (Belasco) | 7-15, '16 | 63 |
| On Whitman Ave. (Cort) | 5- 8, '46 | 133 |
| State of the Union (Hudson) | 11-14, '45 | 333 |
| Swan Song (Booth) | 5-15, '46 | 125 |
| Voice of the Turtle, The. (Morosco) | 12- 8, '43 | 1,009 |

Musicals

| | | |
|----------------------------------|-----------|-------|
| Annie, Get Your Gun (Imperial) | 5-16, '46 | 124 |
| Call Me Mister (National) | 4-18, '46 | 156 |
| Carousel (Majestic) | 4-19, '45 | 570 |
| Oklahoma! (St. James) | 3-31, '43 | 1,485 |
| Song of Norway (Broadway) | 3-21, '44 | 852 |
| Three To Make Ready (Broadhurst) | 3- 4, '46 | 204 |

REVIVALS (MUSICALS)

| | | |
|-----------------------------------|------------|-----|
| Red Mill, The. (46th St. Theater) | 10-16, '45 | 368 |
| Show Boat (Ziegfeld) | 1- 5, '46 | 272 |

ICE SHOWS

| | | |
|-------------------|-----------|-----|
| Ice Time (Center) | 6-20, '46 | 103 |
|-------------------|-----------|-----|

REOPENING

| | | |
|---------------------------|-----------|-----|
| O' Mistress Mine (Empire) | 1-23, '46 | 100 |
|---------------------------|-----------|-----|

Polio Slays "Voice" But "Okie" Zowie 85G in Twin Cities

MINNEAPOLIS, Aug. 31.—Altho polio cut heavily into receipts for *Voice of the Turtle* at St. Paul Auditorium Theater and Minneapolis Lyceum Theater, it had no effect on *Oklahoma*.

Turtle drew \$2,300 for three performances (19-20) at St. Paul Auditorium, 2,800 seats, while grossing \$7,500 for five shows (21-24) at the Lyceum (2,162 seats).

Ed Furni, auditorium manager said *Oklahoma*, which opened Wednesday (28) and closed tonight after seven performances, grossed \$40,000 for the run. Evenings were sold out with only a few seats left for matinees as of Thursday (29).

At Lyceum, Minneapolis, Leo R. Murray, manager, said *Oklahoma* will hit the same figure it did last spring when it played here—\$45,000, which is a sell-out. Dates are Monday thru Saturday (2-7). House scaled at \$4.20 to \$1.80.

CORDELIA

(Continued from opp. page)

so much his fault that the latest one fails to come off. The trouble seems to lie in the misconception of his stage piece as a farce rather than a pleasant little character comedy.

Maybe the director and producer are to blame. At any rate, they have hoked up *Cordelia* so that it strains at the seams for laughs. And the situations and lines just will not stand the pressure. As it is now, its chances are pretty slim. On the other hand, if the emphasis were put on character and story, *Cordelia* might make its way.

HUB CRUX TAB

Took an all-out thumb-down from critics. No: Alexander Williams (Herald), Elliot Norton (Post), Mary X. Sullivan (American), Helen Eager (Traveler), L. A. Sloper (Monitor), Cyrus Durgin (Globe), Leo Gaffney (Record).

Miss Pitts appears as a New England spinster living in a North Shore Massachusetts town. She lives in a shack at the end of a fish wharf and tries with might and main to bring up decently two girls who have been left with her by a shady lady.

There is conflict in the efforts of the townspeople to interfere. There is young love between the eldest girl and a local rich boy. A fat old shopkeeper and an equally obese sea captain furnish laughs and middle-aged romance. The players are pretty good as a group, but they have trouble wringing laughs where there aren't any. A shift of weight in this show might save it. Otherwise Cain's Warehouse beckons.

ROUTES

Dramatic and Musical

Blackstone (National) Washington.
 Bloomer Girl (Shubert) Chicago.
 Barnaby and Mr. O'Malley (Playhouse) Wilmington, Del., 6-7.
 Come On Up, Ring Twice, with Mae West (Shubert) Boston.
 Cordelia, with Zasu Pitts (Wilbur) Boston.
 Carmen Jones (Metropolitan) Providence, R. I., 3-4; (Bushnell Aud.) Hartford, Conn., 5-7.
 Dear Ruth (Plymouth) Boston.
 Dream Girl (Selwyn) Chicago.
 Follow the Girls (Forrest) Philadelphia.
 Glass Menagerie (Nixon) Pittsburgh.
 Hasty Heart (Geary) San Francisco.
 Harvey (Harris) Chicago.
 Life With Father (Colonial) Boston.
 Lady Windermere's Fan (Curran) San Francisco.
 Legend of Lou (Cass) Detroit.
 Mary Had a Little (Shubert-Lafayette) Detroit.
 Merry Wives of Windsor (Royal Alexandra) Toronto.
 Obsession (Shubert) Philadelphia.
 Oklahoma (Lyceum) Minneapolis.
 State of the Union (Blackstone) Chicago.
 Tobacco Road (Walnut) Philadelphia.
 Voice of the Turtle (Locust St.) Philadelphia.
 Voice of the Turtle (Parkway) Madison, Wis., 3; (La Porte) La Porte, Ind., 4; (Palace) South Bend 5; (Keith) Grand Rapids, Mich., 6-7.

Eugene O'Neill Sounds Off on State of the Union and Drama

By Robert Francis

NEW YORK, Aug. 31.—Looking tired and ill but with no impairment either in sharp mental gymnastics or sense of humor, Eugene O'Neill took on a mass interview at the Theater Guild headquarters Friday (30) and came off better than second best. The No. 1 playwright foot-worked his way neatly out of the corners crowded with embarrassing questions and put himself plainly on record with personal opinions as to the state and future of the human race and reflection on American drama.

America, opines O'Neill, has been given everything since the colonial period and may be the most signal failure in taking advantage of its gifts. Only in a few spots has cultural honesty taken root. The human race is so damned stupid, he says, that in 2,000 years it has not appreciated the truth of a simple sentence "which any grammar school child should easily understand." "What shall it profit a man if he gains the whole world and loses his own soul?"

It is about time, he added, that the human race be dumped down a drain and give the ants a chance. However, he admits a certain amount of hope for future improvement and sardonically added: "I may be wrong. I usually have been."

One point on which he skirts "social significance" and takes sharp issue with a large percentage of our current crop of playwrights is on the matter of social significance as applied to dramaturgy. Personally he steers clear of sociological questions in his writing in the belief that such subjects do not make for lasting drama. Plays based on such ever-changing topical approaches are rarely lasting. In answer to a direct query, he stated that he had recently neither seen nor read any play that will survive after 10 years. The only way to write a play, he believes, is to see it by reflection of past experience. The present is too confused with politics and the aftermath of conflict to translate it clearly into dramatic terms. He will not write a war play.

Also he has very definite opinions in regard to the up-and-coming generation in the theater. He depreciates the huge drama plants which several of our universities have established across the country. Today's student thesp, he states, has too much given to him—modern lighting plants, revolving stages, cycs—too much of everything for his own good. What should be done, says O'Neill, is give the boys and gals a pile of lumber and a bit of wire and paint and let

them build their own theaters, starting from scratch.

Here for "Iceman Cometh"

Current sojourn in New York is, of course, occasioned by production of the *Iceman Cometh*, which the Theater Guild will unveil at the Martin Beck October 9, and the *Moon of the Misbegotten*, due for rehearsals in November. He has completed the *Long Journey into the Night*, a play which he says cannot be produced but which will find its way into print.

O'Neill intends to remain here permanently, probably making his headquarters on Long Island. He once lived in Northport. Te expects to take up writing again as soon as his health permits. Since 1943 he has been unable to write in longhand, as has been his custom, or to use a typewriter. He has had to school himself to dictation which he finds difficult.

Asked which of his own plays he liked best, the playwright gave the nod to *The Hairy Ape*. "However," he grinned, "I think *The Iceman Cometh* is good too."

LADY WINDERMERE'S FAN

(Continued from opp. page)

Mr. Rufford Paul Russell
 Lady Paisley Marguerite Gleason
 Miss Rufford Jerry Savinich
 Hon. Paulette Bonning Tanagra Thayer
 Sir James Royston Jack Merivale

The Theater Guild has rung the success bell again—and this time but loud. There is the usual limitations when it comes to casting, but nevertheless this must not be taken to mean that *Lady Windermere's Fan* doesn't make entertainment—it does. There is nothing at which to point the finger in any department. The story is well handled from curtain to curtain, and is directed with a verve and a complete understanding of what Oscar Wilde had in mind.

True, it has been brought up to date, but still possesses the asides, the soliloquys and the stilted language of yesterday's theater. There is plenty that is human in the role of Mrs. Erylne, played by Cornelia Otis Skinner, altho that part calls for a blackmailing mistress of the man who is married to her daughter, a situation unknown to the young bride. Miss Skinner makes no attempt to let her acting outstrip the play.

Henry Daniell, as the harried husband, gives a sound, solid and intelligent performance. Even an almost fatal dose of martial infidelity can't shake him off the stiff, formal and high-minded beam. Estelle Winwood, too, brings a top performance to her scenes as the delightful vulgar-garian and gossip. She tosses the Wilde lines over the footlights with expert timing and a fine sense of drama. The pity is that she is dismissed by the author after two acts.

John Buckmaster does a great deal as Lord Barlington, who had his eye on Lady Windermere. Penelope Ward plays the latter, and she turns in a delicately drawn and pathetic portrait of the wife who discovers thru gossip that her husband is unfaithful. This disturbs her and she undertakes to run away with another man. She is saved by her husband's "mistress," who happens to be her own mother and whom she supposed dead since childhood.

Lady Windermere's Fan is for those who are interested in period of drama. For those who want their drama up to date, it is likely to prove a dreadful bore despite the lavish production.

Drama Guild, Equity Resuscitate 1940 Experimental Thea.

NEW YORK, Aug. 31.—Broadway Experimental Theater which expects to get underway in November, will function under the Dramatists Guild and Actors Equity set-up originated in 1940. Plan provides for four-week rehearsal period, three performances; no scenery; actors and scripter to work on the cuff.

In case play should click and go on commercially, new producer would have to pay 2 per cent of gross and 5 per cent of subsidiary rights to Experimental Theater. New producing org would be run by a five-man board composed of two scripters, two actors and one man chosen by the other four. Maxwell Anderson, of DG, and Clarence Derwent, of Equity, are going before their orgs in September to ask for the plan's reactivation.

Experimental Theater is being pushed by Theater Guild; Theater Inc.; American Repertory Theater, Playwrights Company and American National Theater and Academy. Plays are skedded for former Princess Theater on 39th Street.

Shelve \$100 Play Options

NEW YORK, Aug. 31.—Play peddlers by unofficial agreement among themselves have stopped accepting \$100 options on scripts. Fee is \$500 or more for a maximum five-month option.

C-note option system, worked out by Dramatists Guild in the belief that it would help their members, has had the opposite effect in the tyro producers, after taking cheap options, peddled plays to every angel and movie company in town until no reputable producer would handle the scripts.

Montowese Sock Full of Holes

NEW HAVEN, Aug. 31.—Montowese Playhouse, Branford, Conn., strawhatter, wound up an "artistically successful" but financially short season last week-end. Small house (250 capacity) and bad weather caused most of the financial headaches for William Whiting, producer, and Anita Grannis, director.

THE FRONT PAGE

(Continued from opp. page)

the remainder of the second act, with occasional loud noises to the unseen Duffy on the telephone. However, he took command of the third act in strength.

Benny Baker as McCue, of the City News Bureau, was properly bored and tired as the bureau man to whom all the excitement of an unsuccessful hanging was mere routine. Rolly Back, the prissy hypochondriac Bensingler of the Tribune, was a little over-anxious and consequently missed some of the finer points of a more full-rounded characterization. The other reporters, played by Roger Clark, Jack Arnold, Bruce MacFarlane, Ray Walston and Pat Harrington, performed creditably. William Lynn, as Sheriff Hartman, turned in a good portrayal of a crooked officeholder; Edward H. Robins was physically, but not vocally, convincing as the mayor; Big Bill Curtis Karpe did "Woodenshoes"; Joseph Desantis, Diamond Louie, and Cora Witherpoon, the explosive Mrs. Grant. George Lyons as the fugitive Earl Williams lacked conviction, as if the principles for which he killed were no longer real to him.

The single set by Nat Karson is earthy and realistic, lending credence to an already very believable production. Costumes by Irene Aronson are quite in character, being completely unnoticeable.

Producers, Ahoy! Gould Gets 30G for "The Snow Job"

NEW YORK, Aug. 31.—Frank Gould has raised \$30,000 for the fall production of his script, *The Snow Job*, and is shopping around for a producer.

Script was formerly held by William Cahn, but option was dropped because of differences of opinion as to production details.

Wheeler for Third "Harvey"

NEW YORK, Aug. 31.—Bert Wheeler is set for the third company of *Harvey*, which hits the road in December. Comic is now subbing for Frank Fay until latter's return in September. Meanwhile, Joe E. Brown is bowling high scores with the second company in Chicago.

ALCORN—William Carlton, 68, vice-president and general manager of Station WBNX (New York) from 1933 to 1944 after which he retired, in Elkhart, Ind., August 29.

BAUM—Capt. Max A., 66, in Bridgeport, Conn., of a heart attack. He had been supervisor of the Bridgeport Board of Recreation for the past 29 years, and also had charge of the Seaside Park Beach Bathing Pavilion. A daughter and two sons survive.

BETZ—Teddy, concessionaire with the Marks Shows, of a heart attack while show was playing the fair at Lewisburg, W. Va.

BLANCH—Pedro, 68, conductor of the Portuguese Symphonic Orchestra, in Lisbon August 27.

BLASKO—Al, 40, for the last 10 years manager of Warner Bros.' Symphony Theater, Chicago, in Wesley Memorial Hospital, Chicago, August 18. Surviving are his widow and two children, Ralph and Robert; his father, Frank, and a brother, Frank Jr., Chicago emcee. Services August 21 at Berg Funeral Home, Chicago, with burial in Elmwood Cemetery there. Blasko was with Warner Bros. the last 15 years and formerly managed a theater in Hammond, Ind., going to Chicago as manager of the Metropolitan Theater.

BOBOWICK—Ksewery, in Bridgeport, Conn., August 17, after a short illness. He formerly operated the Three-Door Inn, Bridgeport nitery. Survived by his widow, three sons, Benjamin, operator of Three Door Inn; Alphonse, manager, and another son, Mathew. Burial in St. Michael's Cemetery, Stratford, Conn. August 20.

BOUCK—Zeh, 45, radio engineer and writer on radio subjects, in Albany, N. Y., August 26. In 1920, he started a radio column for the old *Globe and Commercial Advertiser*, which he continued after the merger of this paper and *The New York Sun*. He worked as radio engineer and was author of several radio textbooks.

BUCKINGHAM—Keith, 55; for the last 10 years special agent for the James E. Strates Shows, was electrocuted August 27 at Cortland, N. Y. Funeral services and burial were in Elmira, N. Y., August 30.

COENO—Odetta, member of the Odeon (State subsidized) Theater Company of Paris, in an auto crash near Grenoble, France, August 20.

CURRY—John S., 48, noted painter renowned for his circus pictures, in Madison, Wis., August 29.

DE PITTA—Thomas, 61, theatrical advance agent, in Brooklyn August 28. He served on Arthur Hammerstein's staff for 20 years.

DIEFENBACH—George, concessionaire and advance ticket stimulator, in Albany, N. Y., August 30. He was a member of the National Showmen's Association.

DIJANNI—Joseph, 61, concert violinist and composer, in Flushing, L. I., N. Y., August 27. He played with the New York Philharmonic-Symphony, Metropolitan Opera and City Center orchestras.

DRAKE—Lemuel Lanier, 71, retired theater owner and manager and influential in the development of the moving pictures in the Carolinas, at his home in Wadesboro, N. C., August 21 following a lingering illness. His widow and a daughter survive.

GREEN—Louis, 57, clarinetist with the NBC Symphony Orchestra, in Long Island City, N. Y., August 27. He had played under Toscanini with several symphony orchestras and in Pryor's and Goldman's bands.

IN MEMORIAM

Edward D. Hutchison

C. H. TODD, Associate

THE FINAL CURTAIN

GREENWALD—Carrie (Ma), 67, Athletic Show operator and widow of George (Irish) Greenwald, at her Cleveland home August 25. Interment in West Park Cemetery, Cleveland, August 29. Two sons, Alex and Robert, and two daughters, Lillian DeNewer and Helen Greenwald, survive.

HOPE—Sidney W., brother of Bob Hope, at his home in Ridgeville Corners, O., August 24. In addition to Bob, five brothers survive.

In Loving Memory of My Mother

MOTHER HUNTER

Passed away Sept. 7, 1940.

Just a memory fond and true, Just a token of days gone by when we stood side by side till death parted us. Dear mother, how I miss you. My heart aches so.

Daughter—Miss Babe Hunter

Son—Orel M. Kimble

JONES—Nicholas A., 69, first person to operate a movie theater in Delaware, at Rehoboth Beach, Del., August 26. He was operator of the Savoy Theater in Wilmington until 1929.

KALTENBORN—Franz, 81, orchestra leader and violinist, in New York August 27. For 20 years, until 1931, he conducted concerts on the Mall in Central Park, New York.

MACPHERSON—Jeanie, 60, film actress and writer of Cecil B. DeMille's movie scripts for 31 years, at her Hollywood home, August 26, following several years' illness. She had been inactive since 1939. After appearing in several Mary Pickford pictures, she was signed by DeMille as a writer, and wrote plays for such hits as *The Ten Commandments*, *King of Kings*, *The Crusades* and *Manslaughter*.

MARKS—Edwards, 51, concessionaire, of heart disease in his Chicago home August 27. Funeral services August 29, with burial in Chicago. Marks was a member of the Showmen's League of America.

MILES—Eddie, 83, retired vaude performer, in Baltimore August 21. He worked vaude and burly circuits as a member of the teams of Gilson & Miles and Miles & Raymond.

MOUTIER—Pierre, 64, French playwright, author and former legislator, in Paris August 29. Among his plays was *The Candid Young Man*. He was president of the French Theater Critics' Association.

OLLINGER—Sarah E., 80, mother of Clyde and Elder Olinger, owners-operators of the Olinger Bros.' Circus, and aunt of Harry Opel, Toledo ma-

gician, at Clyde's home in Kittanning, Pa., August 14. Another son, Roscoe, and a daughter, Mrs. Rosella Crissman, survive. Burial in Center Hill (Pa.) Cemetery.

PAOLI—Antonio, 75, dramatic tenor, in San Juan, P. R., August 25. He sang in New York, Chicago, Paris, Madrid and Milan.

PASSMORE—Walter, 79, English actor, in London August 29. He last played with the Savoyards; Gilbert and Sullivan rep group of the Savoy Theater, London. He retired in 1933 after 10 years with the troupe.

RAE—Nan, 49, radio and vaude performer, in Hollis, L. I., N. Y., August 23. Teamed up with her sister in the radio-vaude act of Nan Rae and Mrs. Waterfall, she formerly played vaude circuits as Ann Clark, in a single, and as Ann and Marie Clark, with her sister. She also played in Shubert and Clifford Fischer revues and worked on the Kate Smith radio show. She was the widow of Tom McRae, burly comedian.

RICH—Vincent James, 19, ride boy with the James E. Strates Shows, was electrocuted August 27 at Cortland, N. Y. Rich's home was in Trenton, N. J.

ROSE—Alfred Joseph, 83, noted violinist and conductor of the Vienna Philharmonic Orchestra until the Hitler regime, August 25 at his home in London. Rose, who organized a quartet in 1882 in which Johannes Brahms was the pianist, resigned from the Vienna Philharmonic the day after Hitler's troops marched in after having been its conductor for 57 years. Ill health, brought on by the shock of his daughter Alma's death in a Nazi concentration camp, prevented his return to active orchestral work in recent years in London. His Rose String Quartet toured in this country in the early '20s. Two sons, Wolfgang, now in the United States, and Alfred E., of Cincinnati, and at one time conductor of the Vienna opera and currently teaching piano and voice, survive. Burial in London.

RUESSKAMP—Emilia, 84, sister of the late Herman Bock, motion picture show operator and billposting plant owner, at her home in Cape Girardeau, Mo., August 26. Her husband, two sons and two daughters survive.

SERGINE—Vera, 62, for 30 years a top-ranking French actress, in Cagnes, France, August 22. She retired ten years ago.

SNOOK—Mrs. Irene P., owner of Griffith Theater, La Grange, Ky., August 24 at her home there after a long illness. Her husband, a son and a daughter survive.

SOUTHE—Paul, 60, former vaude artist, in New York, August 25. Teamed with his wife on vaude cir-

cuits for 20 years as Southe and Tobin. He was president of the Professional Entertainers' League of New York.

SPINNEY—Mrs. Mabel C., 74, retired actress, in Onset, Mass., August 25. She played under the name of Mabel Ellsley in Corse Payton's stock company, in vaudeville and with Joe Jefferson's *Rip Van Winkle*.

STEINMAN—David R., 62, for 34 years a concessionaire at Cedar Point (O.) Park, August 27 in Sandusky, O., after a brief illness. Surviving are his widow, a daughter, two sisters and two brothers. Burial was in Sandusky August 30.

TOL TEETER

Passed Away September 2, '41



In Memory of My
Darling Husband

NELLIE TEETER

TURNER—Florence, known as the Vitagraph Girl and voted by exhibitors the most popular actress of 1915, August 29 at the Motion Picture Country Home, Hollywood, after a long illness. A Vitagraph performer when she was 17 years old, she was actively playing screen roles until a few months ago.

WATTS—Mrs. Richard Sr., mother of Richard Watts Jr., former drama critic of *The New York Times*, in New York, August 25. Was active in Catholic Actors' Guild.

WILDING—M. E., for 17 years secretary of Clark County Fair in Wisconsin, August 8.

WUNDERLE—Mrs. Elizabeth, 70, widow of Carl Wunderle, member of the Cincinnati Symphony Orchestra for 31 years, at her home in Cincinnati August 25 after a long illness. She and her husband, a noted violinist, who retired from the Cincinnati Symphony in 1940 after completing 50 years of symphonic playing, came to Cincinnati from Munich, Germany, in 1910. Three daughters and a son survive. Interment in Arlington Cemetery, Mount Healthy, O., August 28.

Marriages

AUSTIN-DILLMAN—Dick Austin, Penny Arcade owner on the World of Pleasure Shows, and Ruby Dillman, in Cheboygan, Mich., August 9.

CAPLAN-SPECTOR—Lewis Caplan and Jane Spector, formerly on WOR, New York, at New Haven, Conn., recently.

CRANE-CLAIRE—Dr. Nathan Crane, nonpro, and Sonny Claire, entertainer and booker with the Eddie Suez agency, Philadelphia, in that city September 1.

GOODRICH - DeHAVILLAND—Marcus A. Goodrich, writer and former member of drama staff of *New York Tribune*, and Olivia de Havilland, screen and stage star, in Cannondale, Conn., August 26.

Gone But
Not Forgotten
By Your Family
We Miss You
With All Our
Hearts

CAPT. D. L. LATLIP

DIED SEPTEMBER 5, 1944

In Loving Memory of Our
Dear Husband and Loving
Father

MRS. D. L. LATLIP AND DAUGHTERS



Communications to 155 No. Clark St., Chicago 1, Ill.

OHIO FAIRS CREATE 'SAHARAS'

Banner Season Reports Mark
Pennsy Association Meeting

By Jim McHugh

PHILADELPHIA, Aug. 31.—Members attending the 10th annual meeting of the Pennsylvania Amusement Parks Association here at N. S. Alexander's Woodside and E. E. Foehl's Willow Grove parks Thursday (29), used the occasion to celebrate the fact that they had already socked away a banner season. For most there remained only a week or two of operation in the first post-war season, the results of which could have little effect on the overall picture. While the ops admitted that money wasn't as free as it was a year ago, they beamed and confided they would be well satisfied with the net results.

Approximately 80 members and guests attended the one-day meeting. Neighboring States represented included Virginia, Maryland, New York, Massachusetts, New Jersey and Ohio. Business session, including the election of officers, was held at Woodside. Evening festivities, dinner, dancing and entertainment, were staged at Willow Grove.

Paul H. Huedepohl, executive secretary, NAAPPB, addressed the group and urged the early reservation of hotel rooms by those planning to attend the national convention in Chicago. He predicted the trade show would be the biggest in the

org's history. John L. Campbell, NAAPPB insurance consultant, asked for unity and full co-operation on the part of park men in participating in the association's insurance plan. George A. Hamid, attractions booker and park operator, said that the presentation of good acts would help hypo business during the decline that was sure to come in the post-war period. R. M. Spangler, owner, Rolling Green Park, Sunbury, Pa., advocated the adoption of a slogan by the association which would be featured by all member parks.

Urge Early Ordering

Ride manufacturers' representatives cautioned that unless orders were placed in the near future they could not give assurance of delivery in time for 1947 openings. Speaking in that vein were Bill Wendler, Allan Herschell Company; Fred Markey, Dodgem Corporation; Ray Lusse, Lusse Bros.; Mary Wright, National Amusement Device Company, and Harry Traver. Traver promised to be back in the manufacturing field in a year with some new innovations, the result of 19 pending patents, he said.

John B. Sollenberger, Hershey Park, was elected president, succeeding H. P. Schmeck, Philadelphia Toboggan Company; R. M. Spangler, Rolling Green Park, succeeded F. W. A. Moeller, Waldameer Beach Park, Erie, as vice-president; Charles L. Beares Jr., Westview, Pittsburgh, was retained as treasurer, and Emily C. Monihan, Philadelphia Toboggan Company, was elected secretary.

The following directors were re-elected for a three-year period: E. E. Foehl, Willow Grove Park; H. P. Schmeck and F. W. A. Moeller. John B. Sollenberger was elected to succeed (Session of Pennsy Park on page 82)

Spectacle of Progress
Labor Day Event at L. A.

LOS ANGELES, Aug. 31.—Highlight of the Spectacle of Progress at Memorial Coliseum here Labor Day will be circus acts headed by Poodles Hanneford and including Tiny Kline's slide.

Other features, sponsored by the AFL, will be the Magic Circle of Movie Stars, a pageant of California styles and fireworks.

Garden Net Income for
Fiscal Year Hits 649G

NEW YORK, Aug. 31.—Madison Square Garden Corporation had a net income of \$649,094 during the fiscal year which ended May 31.

Each of 218,000 capital shares of stock earned \$2.97 per share. Earnings per share in 1945 were \$1.64, and in 1944, \$1.35.

Lyceum Association Meets

LAKESIDE, O., Aug. 31.—The 44th annual convention of the International Lyceum Association was held here, August 26-30, with more than 400 musicians, magicians, lecturers and other entertainers attending.

Too Many Folks

SPRINGFIELD, Ill., Aug. 31.—Illinois' revived State Fair played to 1,001,341 people, according to the best count William V. (Jake) Ward and his hired hands could turn out. That made it official!

Grounds here were well packed the greater portion of the 10-day run, but an accurate count was hard to get, so the folks with cash invested on the various midways, carnival or otherwise were willing to settle, as they all agreed there were almost too many folks around most of the time.

Illinois' count is not a paid affair, as the State law says that ex-servicemen go thru free. That is why Ward put clockers on the gates. The clockers tried, but some fell by the wayside and just clicked their clockers.

Rounding it up, it was the best attended annual in the org's history, and that should suffice.

Two-Mile Area
Law Enforced

Columbus, O., taverns hit during State fair—full effect expected in September

DAYTON, O., Aug. 31.—Judge Clarence J. Stewart Tuesday (27) granted a temporary injunction barring city, county and State authorities from enforcing an old Ohio law which would dry up a two-mile area around the Montgomery County Fair starting Monday, September 2.

Judge Stewart handed down the ruling in Common Pleas Court upon the application of the Van Cleave Hotel Company, which was acting on behalf of 75 to 80 permit holders who would be affected.

COLUMBUS, O., Aug. 31.—Unearthed by the WCTU, the 58-year-old Ohio law banning the sale of alcoholic beverages of more than 3.2 within two miles of a county or the State fair has already cost tavern-keepers large sums and the end is not in sight.

The two-mile "Sahara" area is being rigidly observed. Only after the close of the six-day State fair here Friday (30) night did the taverns reopen.

Policing Rigid

Policing was rigid, and tavern-keepers complied by closing for the duration of the fair. Inasmuch as the fairgrounds are located within the city limits, the effect was extensive—and costly.

Thruout the State, as well as here, efforts were made to have the law set aside legally, but it was no go. And, according to present indications, it looks like the ban will continue until the Legislature gets around to a repealing act. That won't be until after the fair season.

Effect of the enforcement has not been felt in many places yet, but in September, when most of the county annuals operate, there will be many "Saharas." In anticipation, police of the various areas are setting up the two-mile zones.

Estimate 120 To Close

At Canton, where the Stark County Fair opens Monday (2), it is estimated 120 drinking spots will be closed. And from all indications, none will try to violate it. Sheriff Dick France and Chief of Police E. E. Clark have received orders from Prosecutor Deane McLaughlin to enforce the law. Downtown Canton, as well as Myers Lake and the Canton-Massillon Road area, will be affected.

Other areas to be hit next week are Andover, Bellair, Dayton, Findlay, Fremont, Marietta, McConnellsville, Medina, Millersburg, St. Clairsville, Van Wert and Wauseon.

Stockton fair insists on the appearance, members of the AFM will not be permitted to work. The Tipica orchestra had previous knowledge of our objections to their appearance in this country.

Sunbrock Rodeo Set
For Cincy Ball Park;
Boston Date Clicks

CINCINNATI, Aug. 31.—Larry Sunbrock's Wild West Rodeo and Hollywood Thrill Circus, which closed a successful eight-day engagement at Braves Field, Boston, August 24, will make a three-day stand at Crosley Field here, home of the Cincinnati Reds, September 13-15, Sunbrock announced from local headquarters today. Performances will be held twice daily. Sunbrock's last appearance at the ball park here was in 1944 when an estimated 60,000 turned out.

Sunbrock said the Boston show attracted 127,530 patrons for a paid gross of \$115,774.50. From the Hub City, unit went to Ottawa, Ont., for a two-week stand which closes September 8. Sunbrock said acts interspersing the regular rodeo events and thrill acts at Boston included Willie, West and McGinty, Walter Herrod and Winnie Colleano.

Show, which recently completed a successful Canadian run with stands (Sunbrock for Cincy on page 102)

Philly Arena Bookings

PHILADELPHIA, Aug. 31.—The 6,000-seat Arena, operated by Pete Tyrell, announces bookings will start September 13 with the Roy Rogers Championship Rodeo, followed by the Hamid-Morton Shrine Circus, September 23, and the Ice-Capades of 1947, October 14. The Ice Follies of 1947 is skedded for a later date.

Hold Dayton, O.,
Flameproof Tent
Law Is Invalid

DAYTON, O., Aug. 31.—Dayton's flameproofed tent ordinance, disputed since it was enacted in March, 1945, following the Ringling Bros. and Barnum & Bailey Circus fire in Hartford, Conn., Friday was held invalid by Common Pleas Judge Clarence Stewart.

Judge Stewart granted a permanent injunction against enforcement of the ordinance after branding it "unreasonable and invalid."

The decision, result of an attack by the Montgomery County Fair Board, means concessionaires and operators of midway shows at the county annual, which opens Monday (2), will be able to operate without flameproofed tents.

Mexican Ork Barred
At Stockton, Calif.,
On Petrillo's Orders

STOCKTON, Calif., Aug. 31.—James Petrillo Friday refused to allow the Mexican Tipica orchestra to play at the San Joaquin County Fair which opens here today.

The president of the American Federation of Musicians telegraphed the same objections he had already conveyed to the San Mateo, Calif., and Texas State Fair managements on the Mexican band.

Officials of the local musicians' union who had requested Petrillo to waive any objections, thereupon notified San Joaquin County Fair officials the 23 local musician units could not appear if the Mexican orchestra was permitted.

"It is impossible for the American Federation of Musicians to condone the appearance of the Mexican Tipica orchestra," Petrillo wired. "If the

Big One Goes Whole Week Without a Late Matinee

Latest shipment of workingmen dwindles, but new supply due from South to fill ranks—Rockford, Ill., best since Madison, Wis.—Cedar Rapids top stand of week in Iowa

By a Staff Correspondent

MARSHALLTOWN, Ia., Aug. 31.—A full week of one-day stands without a late matinee set a season's record for the Ringling Bros.' and Barnum & Bailey Circus. True to predictions of the skeptics, the shipment of workingmen brought on two weeks ago was dwindling, but at last report something like half still remained, and more were due from points South this week-end to replenish the ranks.

Wonder is that more of the newcomers have not chilled on their jobs as a result of weather that has been abnormally cool for August.

Business the past week was nothing exceptional, nor was it too bad.

Rockford and Beloit Okay

Rockford, the show's sole stand in Illinois outside of Chicago, produced two good houses Saturday (24) for the best day since Madison, Wis. Beloit, Wis., did surprisingly well the day before, considering it was only 20 miles north of Rockford. Ringling Bros. made it years ago, but this was the first time for the Big One there since the merger.

Current season also has given a string of towns across Iowa their first glimpse of Big Bertha in several years.

Crowds, somewhat better than fair Monday (26) at Davenport and Tuesday (27) at Iowa City were topped Wednesday (28) at Cedar Rapids.

Davenport also had the Royal American Shows in its midst, and the circus folks had an opportunity for plenty of visiting on their Sunday off.

Longest haul of the season was encountered at Cedar Rapids—a distance of 5.3 miles from the Rock Island siding downtown to a new lot near Marion, Ia. Tho the lot was beyond the city limits, the show paid the city a fee of \$250 for use of streets and for fire and police protection.

Lightest stand of the week was Marshalltown, Thursday (29), with scarcely half a house at the matinee and less at night. Big top was inside the race track of the fairgrounds, with the rest of the layout on the outside.

Robbery, Lawsuit Beset Bailey Bros. At Knoxville, Tenn.

KNOXVILLE, Tenn., Aug. 31.—Mrs. Opal Stevens, wife of Owner-Manager Bob Stevens of Bailey Bros.' Circus, told police here early Tuesday morning (27) that \$2,400 in \$100 bills had been stolen from her purse in a local hotel. The show had started rolling toward Athens, Tenn., its next stand, when Mrs. Stevens discovered the theft, and she returned to Knoxville to report it. She also revealed that another \$1,000 in 20's and 50's concealed in a different place, had been overlooked by the thief.

Show spent Sunday here, after a short run from Lenoir City, Tenn., and played to good business Monday (26).

A suit for \$6,400 damages was filed against the show in Knox County Circuit Court in behalf of Morris C. Claton, a welder at the Atomic Bomb Project at Oak Ridge, Tenn. Claton asked \$5,000 for personal injuries and \$1,400 for damage to his car, which he claims resulted when he was hit by a show truck driven by J. B. Fletcher. Counsel for the show posted sufficient security to prevent a tie-up thru attachment proceedings.

King Straws 'Em At Frederick, Md.

FREDERICK, Md., Aug. 31.—Old-timers said they'd never seen anything like the business King Bros.' Circus did here Monday (26). After a capacity matinee, customers at night jammed the track, overflowed into the end rings, stood in the back door and even climbed over the bandstand. Despite the necessity of eliminating some of the acts, the performance pleased, with the Cristians, Powell Family and Clarkes being warmly applauded.

Circus fans from Hagerstown, Md., and Washington were on hand. Dr. William M. Mann, chairman of the James E. Cooper Top, CFA, had Surgeon General Cummings as his guest, and Melvin D. Hildreth, CFA past president, was the guest of Floyd King.

Frederick was the only stand in Maryland. Show had a good day Saturday (24) at Haverstraw, N. Y., then made a checker jump of 280 miles Sunday across New Jersey, Pennsylvania and Delaware. From here the route led south thru Virginia to Tennessee and Alabama.

Sale of Bell Bros. Off; Zallee Folds To Sell Out

CHICAGO, Aug. 31.—The grapevine circulated a report this week that John Loy, of Henderson, N. C., had bought Bell Bros.' Circus from Tom Ewalt and was reorganizing it at Fremont, Neb. Inquiry by *The Billboard* brought a statement from Ewalt, however, that the deal failed to materialize and he had taken the show home to Geneva, Neb. Ewalt also told *The Billboard* from Geneva that other parties were negotiating to buy the show, but up until Friday (30) no transaction had been made. He cited his wife's health as his main reason for selling, altho he intimated he wanted more time to devote to his theater in Geneva.

The Bell show played a lot of Minnesota and is known to have suffered some adverse business from the polio scare there and in adjacent territory. The outfit won widespread praise for its clean, attractive appearance and pleasing performance.

Zallee Selling Equipment

Another show out of circulation is Zallee Bros., which Paul Zallee is now selling piecemeal at Pekin, Ill., after closing it at Cincinnati, Ia., August 15. He told *The Billboard* he already had sold the seats and, from the number of inquiries he had received, would find a ready market for the trucks and canvas.

Zallee, an old rep showman who acquired a yen to have a circus from associations with E. E. Coleman in 1944 and Bob Atterbury in 1945, started out from Pekin last spring with an outfit he framed during the winter. However, a combination of bad weather and bad business at the outset soon forced him to let his band go and reorganize on a smaller basis. After that, he played the smaller

Kelly-Miller Plays 3 States in 3 Days

ELK POINT, S. D., Aug. 31.—The Al G. Kelly-Miller Bros.' Circus played at Sioux Center, Ia., Monday (26), gave two performances here Tuesday (27), and went next day to Lyons, Neb.

At Hawarden, Ia., Saturday (24), show blew its matinee because of late arrival of some of its personnel and played to a light night house in rainy weather. Two good houses turned out at Paullina, Ia., Friday (23) despite rain.

Missouri Spot Lost by Dailey Thru Polio Ban

MOBERLY, Mo., Aug. 31.—Forced to cancel Kirksville, Mo., Wednesday (28) by a local polio ban, Dailey Bros.' Circus lost its second stand within a week. Osceola, Ia., was passed the previous Wednesday (21) because of stormy weather.

The show remained at Centerville, Ia., its Tuesday (27) town, until mid-afternoon Wednesday and reached Moberly at 3:45 a.m. Thursday (29). It was the first railroad circus here since Ringling-Barnum in 1937. Weather, tho fair, was unseasonably cool, and that with the polio scare was credited with putting a dent in the attendance. Matinee was light, and the night show drew somewhat more than half a house.

Fair business was reported Saturday (24) at Clarinda, Ia., where the weather was chilly and threatening, clearing at night. Show moved Sunday to Creston, Ia., for Monday (26) performances.

Cole Has Rest From 1-Dayers

Business satisfactory for Seattle 3-day stand—lot is handicap at Tacoma

OLYMPIA, Wash., Aug. 31.—Cole Bros.' Circus resumed one-day stands here Thursday (29) after a three-day stopover at Seattle and two days at Tacoma.

Show at Seattle played to light matinees Saturday (24) and Monday (26), with near-capacity matinee and three-quarters night house. According to Emmett W. Simms, of the press department, little paper showed up, so that attendance mostly represented cash receipts. Simms considered the reception from the press okay in view of the pulp situation, which has put a squeeze on newspaper space.

At Tacoma, Tuesday and Wednesday (27-28), crowds ranged from half houses at the matinees to three-quarters at night. Lot at the end of the 15th Street bridge was far from ideal. Ten trees had to be cut down to make enough space, and there was a coating of silt that called for cats to get the show on and off and made going tough for the ring stock. Polio publicity which had spread from the Midwest also is believed to have hurt.

The jinx of a lot four miles out still prevailed at Olympia, resulting in a light day's business here.

Winnipeg Run Gives Beatty Sock Business

WINNIPEG, Man., Aug. 31.—Terrific night business, supported by good matinees, gave the Clyde Beatty Circus a heavy take during a four-day engagement here ending yesterday (30). Not only did the night performances sell out, but on Wednesday and Thursday folks overflowed onto the grounds and hundreds more were turned away. Weather was cool, but not too cool. Circus was the first to hit Winnipeg since the Big One in 1939.

Business during the preceding week had shown a slump in territory where grain harvest was in full swing. Show came here from Portage la Prairie, Man., where it played to two three-quarter houses Monday (26) in dull cold weather, with rain at night. The two-day stand at Brandon, Man., Friday and Saturday (23-24) was only fair, a fact attributed to the busy harvest season.

Show mover from here to Ontario billed for Kenora today and for William Labor Day. Several more weeks of Canada were in the offing.

Polack No. 2 Has Wrecks En Route to Idaho Falls

IDAHO FALLS, Idaho, Aug. 31.—Polack Bros.' Circus, Unit No. 2, played to fair business during three-day stand here ending Wednesday (28). Two matinees and three night shows were given at Russe Ball Park under auspices of the Elk

A show truck went into a ditch south of Pocatello, Idaho, en route from the previous stand at Pric Utah, but arrived in time for the opening performance. A performer's trailer also came in battered, as result of a mishap on the Soldier Summit Highway south of Salt Lake City.

Shavings From the R-B Lot

By Justus Edwards

MARSHALLTOWN, Ia., Aug. 31.—Pat Valdo's men's dressing room crew puts on an act after it's all out and over on tear-down nights that might well be titled *Democracy in Action*. The big names lose their identity among the unknowns and first-of-Mays as all join in loading trunks and rolling the dressing top—and, if the current supply of workmen is short, loading the back-end blues. The little men, of whom there is a record number this year, do their share, too. And while the job is being done, diminutive Sandor Roka stands guard over belongings to be taken to the cars—coats and ditty bags, Papa Naitto's little dog and the pet cat of the boy in the Erikson troupe.

Not that the actors are the only ones engaging in extra-curricular activity. The seat butchers, novelty men and stand men of the concession department load the front-side grandstand; the ushers take care of half of the back side; the ticket sellers, door men and tax men tackle the other half, and the wardrobe department goes after the front-end blues. Then, when big top billows to the ground, all hands turn to rolling the canvas. How long all this takes depends on the number of local juvenile helpers the bosses have been able to round-up—and the strength of the working crews.

There is, of course, a monetary remuneration that lightens the weight of the bibles, dulls the sharp edges of the metal stringers and takes the chill off cool and stormy nights.

"Who threw that brick?" Con Colleano demanded when he

came to. He'd been knocked out while awaiting his cue by the band, and his act had to be canceled. Irah Watkins saw how it happened. One of the Therons' high unicycles fell over and conked Con on the head.

Herb Duval, who is once more a permanent resident of the show after long intervals spent at Hartford, Conn., now has an associate to relieve him of some of the detail of his multifarious duties. Walter Rairden was lured from Fort Wayne, Ind., to become Herb's secretary. Tho he's been off the road for some years, he's no stranger on a circus lot. He and Herb were together on Sells-Floto. . . . Another ex-trouper of the Corporation Shows got with it at Cedar Rapids, Ia., but only for a day. Earl Bapty, now a prosperous official of a truck line, was photographed by the local press alongside the elephant, Ruth. According to the Allen Lester-inspired caption, this was the renewal of a friendship dating back to years together on Hagenbeck-Wallace. . . . Mr. and Mrs. Howard Hall, close friends of the Fred Bradnas, made the day at Cedar Rapids pleasant for Dr. Harris by placing their car at his disposal, and that evening they took the Harrises and Mrs. Herb Duval home to dinner. . . . Cedar Rapids, by the way, was the scene of Arthur Springer's youth, and he was busy greeting old schoolmates.

By the time the new dressing top caught up with it, the sidewall was several shades darker from a month's use. When the sidewall was new, folks inside had to be careful lest they cast revealing silhouettes on its translucent whiteness.

Christy Vancouver Island Route in 1921 Recalled

CHICAGO, Aug. 31.—Interest in this season's successful invasion by the Clyde Beatty Circus, of Vancouver Island, Canada, has brought to light a tour made of the island in 1921 by the Christy Bros.' three-car show. The towns contracted were Ladysmith, Duncan, Victoria, Nanaimo and Courtenay, but according to J. C. Admire, who was general agent, business was so poor Courtenay was canceled. A plan to take the Christy show to Alaska that same season was abandoned, according to Admire, after the shipping company raised its rate from \$350 to \$750 a day.

Something rare in circus annals was achieved by Admire in 1921 in booking the Christy show for two towns daily on three different days. Vernon Reaver, then general agent for Palmer Bros., recalls catching the Christy matinee at Harlem, Mont., and seeing the show leave at 5:30 p.m. on a passenger train for Chinook, Mont., the night town. The other two double dates were Chewelah and Marcus, Wash., and Curlew and Molson, Wash. Reaver says Christy had "the swellest, most compact outfit that ever traveled on three cars."

It's in the Blood

TRENTON, N. J., Aug. 31.—You've heard yarns about the way retired fire horses behave when they hear a gong. Well, here's one about an ex-circus dog.

Elmer Kemp's 11-year-old Scotty, Trixie, spent the first six months of her life on Hunt Bros.' Circus, and whenever Kemp drives with her to visit the Hunts she leaps against the dashboard and barks joyously as soon as they get near the lot.

Montgomery Trail Thru Mo. and Ark. Marked by Wrecks

ROGERS, Ark., Aug. 31.—The hilly roads of the Ozarks have taken a heavy toll in rolling stock of the C. R. Montgomery Circus. This was evident when the show exhibited here Thursday (29). Not only were all but one menagerie cage and the cookhouse missing, but absence of the canvas truck necessitated some doubling back to Huntsville, the previous day's stand. From best available reports, various and sundry vehicles had been wrecked along the way, most of which were still behind being repaired.

The hard going started a week ago when the office trailer overturned in a ditch 20 miles out of Salem, Mo., and failed to reach West Plains Friday (23) in time for either matinee or night show. En route to Calico Rock, Ark., trucks hauling animals, marquee and side show fell by the wayside. The elephant truck didn't get in until 5 p.m., and other wild animals never did arrive. Matinee was three hours late.

Despite all the grief, show has been getting some excellent business.

Polio caused the cancellation of Aurora, Mo., Friday (30), and Monett, Mo., was substituted.

It is understood show is headed for Tennessee.

Circuses of Europe Return to Normal Despite Talent Lack

NEW YORK, Aug. 31.—Circus activities are returning to normal status throught Europe, with the lineup of circus owners much the same as before the war in most countries. Principal drawbacks are dearth of fresh talent and scarcity of big animal acts. This seems particularly true in England, where a large number of circuses are on tour but programs appear very weak.

The Scandinavian countries, always circus-minded, appear to lead in the number of important circuses operating this summer. Denmark has two indoor circuses, the Cirkus Schumann, in Copenhagen, and Cirkus Revyen, at Aarhus. Danish circuses on tour are Benneweis, Mische, Robert Daniels, Royal, Schmidt Bros. and Louis Schmidt.

Shows in Sweden and Norway

Sweden has two indoor circuses, both playing winter dates, at Stockholm and Gothenberg, and circuses installed at amusement parks in Stockholm and other cities. Swedish circuses on the road this season are Mijares-Schreiber, Altenburg, Astoria, Scott, Caravan, Rolando and the Zoo Circus.

Circuses in Norway are the Berny & Rex, Ikellos, Spinoza and Empress. The above lists for Scandinavia are quite complete, excepting that Finland also has a couple of circuses.

France, Belgium and Spain

France has several pre-war circuses on tour, including the Amars and Bureau, but complete list is not available. In Paris the two pre-war indoor arenas, Cirque Medrano and Cirque D'Hiver, operate as usual during the winter months, and a newcomer, the Nouveau Cirque has been added to the list.

Belgium tent circuses include De Jonghe, De Mynck, Semay, Tondeur and Libot. Brussels has its de luxe indoor arena, the Cirque Royale.

Spain has several indoor circuses—Madrid, Barcelona and Vigo, as well as numerous touring shows playing the many bull rings. Spanish circuses on tour are Circo Price, Grand Circus Trebol, Diamante, Conzana and Olympic.

Orgs in Other Countries

Circuses out this summer in Czechoslovakia are Letna, Central, Europa, Henry and Kludsky. Holland has the Mikkenie-Strassburger and Bever; Switzerland, the Circo Knie; Germany, the Carl Hagenbeck and the Althoff circuses, and Hungary, the Tovarsi-Nagy Circus.

Most of the circuses listed above are pre-war outfits, many long-established and many still under same management. Pre-war policy of a fair percentage of these circuses

was the employment of standard European acts on tour and American or top-notch European acts for certain good spots. Indoor circuses use good grade of talent, and in pre-war days most of their programs billed at least one good American act.

200 Curry Paintings on View

MILWAUKEE, Sept. 2.—Twenty-eight paintings of circus scenes by the late John S. Curry, who succumbed to a heart attack in Madison, Wis., last Thursday (29), are included in an exhibition of more than 200 of Curry's canvases at the Milwaukee Art Institute this week.

Philly Shrine Sets Date

PHILADELPHIA, Aug. 31.—Lulu Temple Shriners will again sponsor the Hamid-Morton Circus at the Philadelphia Arena week of September 23. Proceeds are to be devoted to rebuilding the local temple which was destroyed last year by fire.

WANT

Two more Assistant Contracting Agents with dependable cars for my Magic Units. Contract three schools per day—work five days week. \$75.00 and gas, open soon. Write

J. C. ADMIRE

R. 2. (Clay Co.) Poland, Ind.

ATTENTION, SHOWMEN!

I have one of the greatest Frank Animals you have ever seen—a Male and Female Goat combined. Perfect in every respect. Two years old, and the only one I know of living. If you want something different and a money maker, write me.

C. L. SMELSER

R. F. D. #1 ARGYLE, TEX.

NET ELASTIC OPERA HOSE

Black or Suintan, \$5.00. Rhinestones with Settings, \$2.75 gross. Metal Spangles, all sizes and colors. Chainette Fringe, 3" and 6". Net Panties, \$1.50. Folded! Yes.

C. GUYETTE

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FOR SALE

Owing to enlargement of Big Show, have for sale One sixty foot Round Top, Bale Ring Type, fair condition, two 20 and one 30 ft. Middles. Can be seen at Holly, Mich.

Patterson Bros.' Circus

HOLLY, MICH.

PHONEMEN

Program, Tickets and Banners. Steady work. Wanted to buy all Hay-Eating Animals.

PATTERSON BROS.' CIRCUS

R. F. D. #2 HOLLY, MICH.

PHONEMEN

Come ready to work. Book, tickets, signs. V. F. W. deal.

BILL PHILLIPS

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WANTED

Trumpet, Trombone to join on wire for STEVENS BROS.' CIRCUS

As Per Route Other Musicians, write. Small Circus. Union salary sure, no hold back. Good Cook House. Show out till Christmas. Wire BAND LEADER, Oare Stevens Bros.' Circus, La Plata, Mo., Sept. 3; Clarence, 4.

SPARKS CIRCUS

Wanted for balance of season, a few more Clowns for Clown Alley, also Single Girls for Ladder and Web, and any other Useful People for the big show performance. Write or wire

RED LUNSFORD, Equestrian Director

Anderson, S. C., September 3; Laurens, 4; Greenwood, 5; Aiken, 6; Augusta, Ga., 7.

MACON SHRINE CIRCUS Now Booking Acts

15TH ANNUAL SHOW, NOV. 18 TO 23, MACON AUDITORIUM

"One of America's most pleasant Engagements." Ask any Performer who has played this date for us. CAN USE—Any Novel, Acrobatic or Circus Act. Especially want Acrobatic Act featuring Girls. NOTE: It is impossible for us to consider Acts that cannot work on stage. All write:

J. P. KENNINGTON, General Chairman

604 Broadway

MACON, GA.

Ringling-Barnum

At Davenport, Ia., we played day and date with the Royal American Shows, and with a Sunday off we all had a swell time visiting the world's largest midway. In behalf of all members of the Big One, here's a vote of thanks to the management and personnel of the RAS for the way we were treated.

Visitors: Mr. and Mrs. C. A. Kachal, of Whitewater, Wis., who showed their model circus collection; Dr. B. J. Palmer; Oscar Bloom, of the Gold Medal Shows, and Dorita Kon-yot. Birthdays: Dan McCarthy, Sylvia Watkins, Vivian LeClair, Margie Meyers and Florence Baker.

Erwide Loyal injured her knee during the riding act at Cedar Rapids, Ia., and will be out for a while. She left next day to visit the Loyal-Repensky folks on their fair dates in Illinois while recovering. Florence Baker left for a rest in Chicago, where she joined her husband.

Backyard Notes: Felix Adler showing his family around the lot. Harry Klima and Carl Stephans doing likewise for the Rose Midget Revue. A sure sign we are heading west—Tex Rowan has put on his cowboy boots and 10-gallon hat. The new dressing top arrived and was put up for the first time at Cedar Rapids.—DICK MILLER.

**COWBOYS
WANTED FOR
CINCINNATI
CROSLEY
FIELD**

**FRI.—SAT.—SUN.,
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**PHONE MAIN 1672
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GENERAL AGENT**

Due to early closing of Mills Bros.' Circus, seeks connection with high-class outdoor or indoor traveling unit for fall and winter season. Capable to handle auspices or still bookings, press and promotions. Stage or auditorium attractions. Write or wire

CARL E. FRASER
570 Broad Street Tonawanda, N. Y.

Dressing Room Gossip**101 Ranch**

In a fast change of route, show abandoned its Middle-Western tour thru Missouri and Illinois and entered Oklahoma, en route back to the Coast. Change to Oklahoma was for the better, previous route having been a trifle rough due to polio. The condensed history of the 101 Ranch, fabulous empire, in *Holiday* magazine, created a sensation on the show, and folks bought all the copies they could find.

The Cliff Henrys have added their rolling globe to the show. The Landon Midgets are back after a quick trip to Mexico and Los Angeles to have their naturalization papers finished. The entire troupe soon will be American citizens. The Sugar Brown Family spent three days at the Indian Powwow at Clinton, Okla., where Chief Sugar Brown was one of the masters of ceremonies. Folks from the show who attended were Allan Wood, Fred and Cecelia Bowery, Dorothy and Smokey Chism, and the Mark Smith Bareback Troupe.

A skin ailment forced John Fairburn to enter an Oklahoma City hospital. Don McLendon returned from Kansas City with a new truck. Mr. and Mrs. Milo Hartman enjoyed a five-day trip in the Ozarks. Andy White is again in the general admission ticket wagon after his trip to Los Angeles. Ova and Bob Thornton have been busy entertaining friends. Col. Zack T. Miller and daughter, Blevins, were quite at home at Ponca City, where hundreds of friends and neighbors greeted them. Norman Anderson spent three days at Emporia, Kan. Laura Anderson arrived at Oklahoma City for a brief visit. Charles and Lena Marshall returned to their home at Hartford, Ill., after a visit with Walton de Pellaton. The John Guitteras Family returned to Los Angeles.

Smokey Chism has been practicing a new trick for his riding act. Fay Avalon and Lou Kish are putting out tasty meals since taking over the cookhouse. This is watermelon season, and every trailer has its share. Fred Bowery is tooling leather for Christmas gifts. Others are passing their spare time making moccasins and doing beadwork.—TONI MADISON.

Stevens Bros.

Iowa is our seventh State since opening in April. It seems the natives turn out better when it rains. We had packed houses despite downpours at Inwood and Ida Grove, Ia. Weather has been hot when not raining.

Recent visitors include a billposter named Hall, formerly with Hugo Bros., at Alton, Ia.; Mr. and Mrs. Dutch LaBlair and Charles Ludwig at Cherokee, and Vern Crawford and Mr. and Mrs. Buck Reger at Ida Grove. Mrs. Robert Tabor arrived from California with her son, George. Her husband has the monkey act.

The band is doing a bang-up job. New additions are Frank Owens and Mac McLaughlin in the band.—HARRY VILLEPOINTEAUX.

Beers-Barnes

Our show is now passing thru Georgia en route to the Carolinas, where we expect to conclude a successful season. Several new attractions have been added, including Walt Davis and his horses and June and her toy terriers, while we still retain the services of Merwyn the Great with his wife and daughter. In the hillbilly show, Pa Beers himself displays ambidexterity on the Gibson guitar.—JOHN TRIMPIN.

Clyde Beatty

After a short run to Weyburn, Sask., for a Sunday off, the show had a face-lifting from front door to props. Everything and anything was painted. Now we're all ready for the Winnipeg engagement.

Phil Escalante met with an accident in the bar act at Moose Jaw, Sask., and was left behind in General Hospital. In the emergency, Bill called for a glass of whiskey, which everyone thought was for Phil. Bill downed it and sighed, "Everything will be all right."

John O'Brien has replaced Buddy Richards as trainmaster and is turning in a grand job. We understand Buddy is with the Big One as usher. Bob Butler and John Irving, ex-G.I.'s, have joined the DeWayne Troupe.

A few weeks ago we gave a list of nicknames on the show. Now here are the favorite sayings of some of the folks: Bebe Siegrist, "Happy day." Anita Olvera, "You make me dizzy." Ruben Olvera, "Ain't it?" Mel Remmick, "It's evil." Eck Lawson, "Hello, bum." Jerry DeWayne, "Rap-pa-tap." Jimmy Groves, "All aboard." Billy Temple, "It's town hall tonight." Hank DeWayne always asking for the night watchman.

The tale of the tail of a dog: Exercise, fast train, no tail. Bill Antes no longer trusts the porters to excise his mutt.

Laugh of the week: Mockey, the kid selling target balloons at the downtown ticket sale, took his electric bellows in a drugstore to get it working. But after he inflated the balloons he found he couldn't get thru the door with them. The only thing to do was let the air out. Result: No sales.—DON FRANCISCO.

Dailey Bros.

Ottumwa, Ia., was like Old Home Week. T. Dwight Pepple spent two days visiting the Davenports. The Great Fussner, with his son and assistant, saw the matinee and took dinner in the cookhouse, as did Mr. and Mrs. Bob Beck. Jack Crippen took Walter Schuyler home with him Sunday and saw both shows Monday. Another visitor was Nellie Hoogewoning, whose sister, Grace Orton, is recuperating from an operation at Ottumwa. And there were many other troupers and fans on the lot. Three baggage horses were received into the Dailey Bros. fold—two sorrels weighing 2,400 pounds apiece, believe it or not, and one roan to match the single.

Bobbie Gordon, with his wife, Carolyn (nee Hodgini), and small daughter, Carol, paid a surprise visit to his mother, Madge Snyder, and Tiger Bill. Bobbie did his stint for Uncle Sam and is now playing fairs. Red Oak visitors: Jack Harrison, who gave us the lowdown on the sale of Bell Bros.; Frank Casey's brother from Omaha, and Frank and LaVerne Allen on their yearly visit to the Davenports.

Pancho, the Brahma bull, is on his toes, since a young Jersey cow bawled endearments to him across a fence. Jeff Murfree's friends were sorry to hear of his accident. Arky Williams is resting in Toledo. The women are taking up a collection for a shower for Charlie White. Young Jack Knight soon will return with reluctant steps to school.

The writer joined the Yankee Robinson show at Ottumwa in August, 1918, when it Sundayed there. All the girls—Cassie and Rena Howard, Kate Smith, Clara Lloyd, Bessie Harvey, Maude Hickey and Myrna Karsey—alighted from the train in rustling taffetas, hotel bound. That year we were stopped in England, Ark., by the flu epidemic and waited there four days awaiting transportation ar-

Bailey Bros.

We are coming around the mountains again! We dread 'em, but thar's gold in these hyar hills. Show had straw houses at Atomic City, Tenn.; Athens and Knoxville. At Chattanooga, the sightseers were plenty busy. Lew Henderson doesn't get enough mountain driving—he made two trips to Lookout Mountain with his car packed with small fry.

Shirley Ann Stevens and her aunt, Mrs. Boykin, the Colonel's sister, left by plane for Fort Worth, Tex., where they were to visit a week before continuing to Los Angeles and school for Shirley. The polio epidemic in Minnesota is giving Pundich and Judy Jacobs an excuse for a week or so more of circus.

Shorty Sylvester is back making the kiddies laugh after his illness. Mrs. Pierce suffered a heart attack but recovered sufficiently to go home to Salamanca, N. Y., with her son, Francher. Marion Clark joined Guy Smuck's department. Lee Virtue and Jasper Henderson celebrated birthdays. George Meyers' new name is Candy George. What a monicker after all these years. Monty Knight and Jerry Pressley sprang with gorgeous wardrobe.

Frank Walter's visit was cut short by the illness of his mother. Other visitors: Mrs. Joe Levine, Norma Rogers, Lester McGee, Mr. and Mrs. Frenchy Moore, Bernie Mendelson, Wayne D. Phillips and daughter; Leonard Hayes, former animal man; Jimmy McGee, of the Montgomery show; Ida White, and H. L. Mark, who put on grease paint and clowned with Albert White and his lads.—DOLLY JACOBS.

Bradley & Benson

Business has been good and everyone seems happy. Houses have been running about three-quarters, and we had a packed night house at Chattanooga and a turnaway at Old Hickory, Tenn.

Pat Klempeter, recently on the Mills Bros.' advance, joined as general agent. Owner-Manager James Bagwell went up front for a couple of days. Bob Ellis, reserve ticket seller, now handles the downtown sales. A recent visitor was Fred Hasty, formerly bass player with Tige Hale's band, who now has his own hillbilly band. Jessie Arbaugh recently visited her sisters, Erma Ward and Mrs. Tom Mix. Ida White renewed acquaintances at Chattanooga and spent a good share of her time with Erma Ward. Gerry and Pat Doyle left for school. They had been helping their sister, Kathy, on the pony ride.—JOSEPH W. SCHAROUN.

Buck Owens

Business was very good during our first week in North Carolina. Since Asheville the evenings have been cool. There we were visited by Charley Campbell, genial editor of *Today Is Circus Day* in —. Walter Garland also renewed acquaintances. At Morganton, we jammed them in. At Hickory we had the pleasure of meeting Rex Ingham.

We have had samples of two different kinds of showmanship lately. One was where an opposition show covered all our paper in one town and tried to shut us out of the lot in another. The other was exemplified by a visit from the agent of another show and an announcement by Mr. Owens over the speaker system in which he not only gave the other show a great boost, but also admitted it might even be a little better than his.—NORMAN HANLEY.

rangements. Every depot along our route was piled high with cased coffins containing soldier victims of the flu. Of the women mentioned above all have retired or made the *Fina Curtain* but Myrna Karsey and—HAZEL KING, ale protetto da copyright

Rain Hits 101 Ranch Last Night at O. C.; Truck Kills Child

OKLAHOMA CITY, Aug. 31.—The 101 Ranch Wild West Show, experiencing an encouraging upturn in business since coming into Oklahoma, also ran into some hard luck the past week. After playing to good crowds during most of its three-day engagement here, show was virtually rained out the last night, Sunday (25), and the downpour made it tough getting off the lot.

Off-weather was also reflected in the attendance at Shawnee, Okla., Monday (26) and Wewoka, Okla., Tuesday (27). At the latter spot, heavy rains left the original lot so wet another location had to be used.

En route from Holdenville to Okmulgee, Okla., Thursday (29), a show truck killed a Negro school child, 9, and seriously injured two others. Everett L. McIntire, 20, of Walton, Ky., driver of the truck, was jailed at Okmulgee and, according to the State patrol, faces charges of first-degree manslaughter. It was reported he was trailing another show truck, which stopped at a narrow bridge to let an oncoming car get by, and that when he tried to pass the truck, he had to swerve off the road to avoid the car. The children were walking along the shoulder and McIntire's truck hit them.

Lion Safari in the Wilds Of New Jersey a Dry Run

RAHWAY, N. J., Aug. 31.—A motorist with a vivid imagination sent police from here, Elizabeth, Linden and Woodbridge, as well as State troopers, on a three and one-half hour lion hunt Sunday (25). The motorist had been following a King Bros.' Circus menagerie truck shortly before noon when he thought he saw a lion leap from the truck and escape to the woods bordering the highway. He notified police and the hunt was on. It wasn't until 2:30 p.m. that a State trooper caught up with the King truck a few miles south of Camden, where he was assured by the driver that the mounted cage contained the full complement of two lions and that none was missing. Whereupon the safari was called off.

Conn. Boy Sues Hunt Bros. For 5G for Monkey Bite

NORWALK, Conn., Aug. 31.—Superior Court here has received its first monkey suit.

In an action returnable to the September term, Donald E. Shimko, a 10-year-old Norwalk boy, suing thru his father, Stephan J. Shimko, seeks damages of \$5,000 from Hunt Bros.' Circus, Bordentown, N. J., claiming he was bitten by a monkey owned by the defendant. The biting, described in the complaint as "serious," is said to have taken place July 3.

Cole Set for 10-Day Run At Washington and Hill

LOS ANGELES, Aug. 31.—Cole Bros.' Circus will open here September 27 for 10 days on the Washington and Hill Street lot. Coming into the city, show will play North Hollywood, and the Los Angeles engagement will be followed by Long Beach, Santa Ana and probably San Diego.

After Pasadena and San Bernardino, route will lead east via Phoenix, Ariz.

Circle D Ranch, located at 8800 Bustleton Avenue, Philadelphia, stages rodeos every Saturday night.

R-B Folks Guests Of CFA at Madison

MADISON, Wis., Aug. 31.—CFA members of the Wallenda Tent of Madison, the Nio Naitto Tent of New Glarus, and the newly formed Karl L. King Tent of Monroe, entertained personnel of the Ringling-Barnum circus at the Beta fraternity house here after the night performance August 21. Earlier, the Wallenda Tent presented Helen Wallenda with flowers at the close of the high-wire act. Attending the party were:

R-B Circus Personnel

Felix Adler, Dick Anderson, Rose and Clayton Behee, Mickey and Bobby Behee, Reggie Bogart, Donna Cameron; Pat, Sally and Sarah Cartier; Con and Winnie Colleano, Jean Davis, Lucretia Darnay, Mary Jane DeYoung.

Merle Evans, Jomae Greer, Madeline Fischer, Dr. and Mrs. Harris, Lou Jacobs, Paul Jerome, Kaye Kline, Willie Krause, Harry Kllma, Emmett Kelly, Guistino and Ermida Loyal, Allen Lester, Jiggs Lochak, Marjorie Meyers, Marjery Naitto, Verena Lawrence.

Dick Miller, Ala and Nio Naitto, Alex Neuberger, Julie O'Donnell, James Ringling, Wolfgang Roth, Valerie Sellers, Roland Sherbondy, Arthur Springer, Massimiliano Truzzi, Mr. and Mrs. Pat Valdo, Karl and Helen Wallenda, Herman and Edith Wallenda, Joseph Wallenda, Arthur and Yette Wallenda, Philip Wallenda, Miss La Lage, K. Yu and Yvonne Tremblay.

Circus Fans and Guests

Wallenda Tent, Madison: Mr. and Mrs. Sverre O. Braathen, Charlotte Churchill, Mr. and Mrs. George E. Finnegan, Mr. and Mrs. W. L. Jackman, Mr. and Mrs. Don M. Leicht, Dr. and Mrs. Harold E. Marsh and Mrs. Tom Tormey.

Nio Naitto Tent, New Glarus: Edwin Barlow, Dr. and Mrs. Silvain J. Francois, Mr. and Mrs. E. N. Furhmann, Maryan E. Furhmann, Dr. and Mrs. Hicks and Isle K. Steickler.

Karl L. King Tent, Monroe: Mr. and Mrs. R. T. Bast, Mr. and Mrs. Newshander, and Mr. and Mrs. B. J. Dunwiddie.

Miscellaneous: Mr. and Mrs. Dean Thomas, Stoughton, Wis.; Mr. and Mrs. Roy N. Henderson, Whitewater, Wis.; Dr. H. H. Conley and Joe D. Smouse, Park Ridge, Ill.; Rev. Joseph Carroll, New Orleans; J. F. Wombacher, Dubuque, Ia.; Mr. and Mrs. Baxter, Mr. and Mrs. Ray Dvorak, and Mr. and Mrs. William Doudna of Madison, and members of the Beta fraternity.

Origin of the Big One Traced To Wis. Showmen 75 Yrs. Ago

MADISON, Wis., Aug. 31.—Coincidental with the most extensive tour of Wisconsin the Ringling Bros. and Barnum & Bailey Circus had made in recent years, Sverre Braathen, CFA, dug up some circus geneology connecting the origin of the Big One, 75 years ago, with this State, which sometimes is called "the mother of circuses."

In 1870, according to Braathen, there were 32 circuses in the U. S., some with menageries, some without and some that were animal exhibits only. Among those that went into winter quarters at Delavan, Wis., at the end of the season, was the Coup & Costello show. William Cameron Coup was then 34 years old, with years of circus experience behind him. As a runaway boy from Mt. Pleasant, Ind., he began his tramping days with Barnum's Museum, which he joined when in his early teens at Terre Haute, Ind. He subsequently had the Side Show privilege on the E. F. & J. Mabie Circus and then on the Yankee Robinson show, with which he was associated from 1899 until he joined hands with Dan Costello, the clown and circus genius of Racine, Wis. Their show, organized in 1869, traveled by boat to the principal cities of the Great Lakes.

Barnum Show Is Born

When Coup and Costello went into quarters at Delavan the following year, Braathen reports, Coup conceived the idea of forming what became the Greatest Show on Earth. After telling Costello of his plans he went to New York and laid them before P. T. Barnum, who had made a fortune from his American Museum and the tours of Jenny Lind and Tom Thumb. On October 3, 1870, Barnum wrote Coup from Bridgeport, Conn.: "I will join you in a show next spring." Barnum closed his letter thus: "I will spare time to cook up the show in New York when you come. I think Siamese Twins would pay."

Thus with the name, fame and fortune of Barnum and the genius and brains of Coup and Costello

merged into a common enterprise, the P. T. Barnum's Museum, Menagerie & Circus opened its doors to the cash customers April 10, 1871, on a lot in Brooklyn. It was a wagon show the first season and toured the Eastern States. The next year, which Braathen says "marked a turning point in the circus business in the U. S.," Coup in face of great odds succeeded in putting the show on rails. Starting from Columbus, (See *Big One's Origin* on page 64)

Roy Rogers Rodeo Program Outlined for St. Louis Date

ST. LOUIS, Aug. 31.—Following tentative program has been arranged by Tom Packs and Roy Rogers for the Roy Rogers Championship Rodeo at the Arena here, September 27 thru October 8, under auspices of the St. Louis Uniformed Firemen's Relief Association:

Event 1—Overture by the Roy Rogers Rodeo Band. 2—Grand entry of contestants, led by Ted and Flo Vallett, drum major and majorette. 3—Introduction of officials. 4—"Dance of the Rangeland," quadrille on horseback. 5—Bareback bronk contest. 6—Trick roping, featuring Buddy Mefford, Orville Gillem and Jim Eskew Jr. 7—Cowgirls' bronk riding exhibition. 8—Ted Allen, world's champion horseshoe pitcher. 9—Calf roping contest. 10—Hoover Family and their Jumping Jalopy. 11—Saddle bronk contest. 12—Mr. and Mrs. Arthur Allen and their border collies. 13—Steer wrestling contest. 14—Ted and Flo Vallett, baton and flag twirling. 15—Roy Rogers with Trigger. 16—Brahma bull riding contest. 17—Trick riding exhibition, featuring Baryl Jackson, Adair Shaw, Bucky Brennan, Alva Clements, Billy Shaw, Johnny Chapman, Jimmy Miller and Mary Clements. 18—Grand finale and exit march.

Notes From Wichita

WICHITA, Kan., Aug. 31.—Harold Dunn's miniature circus will be exhibited at the Kansas State Fair, Hutchinson. Tedd Meyers has joined the Cole Bros.' elephant department. Dr. E. N. Olzendam has received a diary of Mrs. Joseph Cushing, detailing routes, receipts and general happenings of the Howe & Cushing Circus in Europe in 1857-'59.

Ted LaVelda, owner of Monroe Bros., is back on the show after hospitalization at Parsons, Kan., with a broken nose, lacerated face and fractured ribs. Injuries were received during an altercation at St. Paul, Kan., that resulted when Ted remonstrated with towners for throwing lighted cigarettes in dry grass.

Eddie Jackson, of the R-B advance, and Georgia Lund Nelson, with her husband and son, were entertained at the home of Fred and Bette Leonard when the R-B advertising car was in Wichita. While attending a horse show at Kinsley, Kan., the writer had a good visit with A. Brodbeck, mayor, who is co-owner of the Brodbeck carnival.—BETTE LEONARD.

UNDER THE MARQUEE

City council Calais, Me., is considering legislation to require circuses to advertise their prices.

Frank Miller, Ringling concessionaire, was in New York the past week from Davenport, Ia. Reports business okay.

L. T. (Pete) Christian and Jim Stephenson, Richmond, Va., visited King Bros.' Circus during its Warrenton (Va.) stand.

Sello Bros. left Washington August 29 after six good weeks in the wheat, fruit and mining sections of the State, General Agent Robert M. Burns infos from Lewiston, Idaho.

Formal announcement of the engagement of Jean Barry McCormick, 25, to John Ringling North, 43, Vice-President, Ringling-Barnum circus, was made by Miss McCormick's parents at their home in Holyoke, Mass., Thursday (29). They will be married this Fall.

Jack Thomas, billposter, who was with Lee Bros.' Circus, which closed

in Colorado several weeks ago, has hopped south to join a big top. In a call at *The Billboard*, Cincinnati, August 26, he said that he had been in a Pueblo, Colo., hospital for a while.

When the Sparks show played Dunn, N. C., Owner-Manager James (See *Under the Marquee* on page 54)

Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

SPECIALY PRINTED

CASH WITH ORDER PRICES --- 10M, \$8.80 --- ADDITIONAL 10M's AT SAME ORDER, \$1.80

Above prices for any wording desired. For each change of wording and color add \$3.25. For change of color only, add 55c. No order for less than 10,000 tickets of a kind or color.

STOCK TICKETS

| | |
|---------------|-----|
| 1 ROLL..... | 75c |
| 5 ROLLS..... | 60c |
| 10 ROLLS..... | 50c |

WELDON, WILLIAMS & LICK

FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

WANTED FOR SPARKS CIRCUS SIDE SHOW

Six 8x10 Banners (ten feet wide, eight feet high), Miscellaneous Subjects. Also Blade Box.

Also can place Side Show People:

| | |
|-----------------|-------------------|
| SWORD SWALLOWER | FREAK FOR FEATURE |
| FIRE EATER | TATTOOED MAN |
| JUGGLER | MITT READER |

Wire, no time to haggle. Till September 5, Inclusive.

ARTHUR WINDECKER, Side Show Mgr.
Hotel Paramount, N. Y. C.; after that, DeSoto Hotel, Savannah, Georgia.

UNDER THE MARQUEE

(Continued from page 53)

Edgar, who was a major in World War II, played host to Maj. Gen. William C. Lee, father of America's airborne troops and former commander of the famous 101st Airborne Division.

Current magazine ads for the movie, "Caesar and Cleopatra," remind Robert D. Good, of Allentown, Pa., of the Barnum & Bailey lithos for the 1912 spec, "Cleopatra." He considers these posters outstanding in his collection of circus paper.

After completing his season's duties as general agent for Mills Bros., Carl Fraser returned to his home at Tonawanda, N. Y. He was contracting stands in North Carolina when Jack Mills decided to call it a season. A jump of 1,000 miles or more from the Middle West had been contemplated.

While lunching in the Athletic Club at Los Angeles, Tom O'Donnell told Paul Eagles that he had been named assistant general freight agent of the Chicago & Northwestern Railroad. O'Donnell, who handles circus contracts, will return to Chicago after his vacation in Los Angeles.

Rex M. Ingham, former circus g.a. and for 50 years in some branch of showbiz, visited the Buck Owens show at Hickory, N. C., as guest of General Agent Jack Collins. He enjoyed visits with Buck Owens, Tom Buchanan, Felix Morales, Sig Bonhomme Sr. and Jr., John Dusch and Bob Mills.

Mr. and Mrs. Herbert A. Douglas, West Chester, Pa., recently visited the James M. Cole, Hunt Bros., King Bros. and Bob Dickman shows. This was the first round of circus visiting for Mrs. Douglas since a major operating early in July. On the Dickman show, they visited Irene and Harry Rutter and report little Dolly Rutter is scoring with her acts.

The Lone Star Rodeo & Circus, presented by E. W. Currey under Veteran auspices, at Block Stadium, East Chicago, Ind., Sunday (25), drew big crowds. Visitors were Mr. and Mrs. Arturo Konyot, en route from Miami to Chicago, where Alex and Dorita Konyot are appearing with their horses at the Edgewater Beach Hotel.

American circuses have no exclusive on superlatives. An ad in *The County Downs Specator* of Bangor, North Ireland, sent to *The Billboard* by H. E. Stratton, of Kalamazoo, Mich., proclaims the John Duffy & Sons Circus as "the most sensational, thrilling and spectacular ever presented in Ireland" and "perhaps the most wonderful of all time."

Nick Francis, clown, recently with the Clyde S. Miller Rodeo, visited *The Billboard's* Chicago office, August 26, with his war dog, Bogey, which served with him in the marines and was twice wounded in action. . . . Rube and Robert Curtis, who make the Kansas State Fair at Hutchinson, September 15-20, are signed for Shrine circuses at Houston, Fort Worth and New Orleans.

During the three-day engagement of the 101 Ranch at Oklahoma City, talent from the show gave a special morning performance on the lawn

of the Crippled Children's Hospital and the same afternoon played before several hundred orphans and underprivileged children. Events were arranged by Uncle Leo Blondin of the Lincoln Park Zoo, Oklahoma City, thru his old friend, Col. Zack T. Miller.

Two old-timers are mentioned in a special edition of *The Cosmopolitan Herald* at Girard, Pa., commemorating the town's centennial. Dan Rice, who was a favorite local son, founded the paper 98 years ago so he could get printing for his show at cost. Frank Drew, who at 94 is Girard's oldest citizen, had concessions with Barnum and Rice and later operated dime museums. Walter L. Main writes: "I thought I was the dean of circusmen, but Drew is ahead of me by many years."

After closing the season at Eastwood Park, Detroit, September 15, the McIntosh Monkey Circus will go to quarters at Bellevue, Mich., to prepare for the fall and winter season in the South. Unit is handled by Bess McIntosh, with Capt. Ray Andette as trainer, while a second unit, playing fair dates for the United Booking Agency, Detroit, is in charge of Glenn McIntosh and son, Jean. Entire outfit has 44 monkeys, two dogs and a pony.

After making the fair at Malone, N. Y., Charles Herman caught the Raymond-Lee Circus in that vicinity and visited his old friend, Fred Keely, who has the Side Show. He reports it is a nice small outfit and did good business at several spots he visited. Herman and Keely tramped together some 30 years ago on the old Hargraves Circus. . . . Mr. and Mrs. Frenchy Moore, Norma Rogers and Lester McGee are indebted to Harry Fitch for a visit to Bailey Bros. at Harriman, Tenn.

John J. Crowley, secretary of CHS, Cambridge, Mass., and Jack Brown, CHS, Brunswick, Me., caught the Bob Whitten Wild West Show at Brunswick. This raised Crowley's total for the season to 26 visits on seven shows. . . . Mr. and Mrs. Al Weiss, of the Olympia Theater, Miami, caught Hunt Bros. at Elkton, Md., and were week-end guests of Mr. and Mrs. William F. Walleit at Havre de Grace, Md. Accompanied by Mrs. Walleit, they spent the following week in New York.

Tommy Whiteside and Jeff Murre remained in Ottumwa, Ia., after Mills Bros. closed long enough for the former to have a new motor installed in his car and then planned to join Bradley & Benson for the remainder of the season. Both were clowns on the Mills show, and Whiteside was mail and *The Billboard* sales agent. During their lay-over at Ottumwa, they visited the John R. Ward World's Fair Shows. Whiteside reports that Old King, Mills lion, died closing day, August 24, and after being buried on the showgrounds, was dug up and removed by the city.

Mrs. Charles Brady, wife of Mills Bros.' lot superintendent, and her daughter, Mrs. Mary Miller, visited the C. R. Montgomery show at their home town, Calico Rock, Ark. They left the Mills show before its closing and returned home for the benefit of Mrs. Brady's health. Ethel Robbins, before her marriage, was an aerialist for many years on various major circuses, billed as Ethel Vain. She was married at 17 and is now 75. Her husband's family name is Vensel, but, having started tramping at Brady, Pa., he became known as Charles Brady.

Whitten Wild West Winds Up Extended Swing Thru Maine

BRUNSWICK, Me., Aug. 31.—The Bob Whitten Wild West Show, which has been touring the smaller towns of Maine since the first of June, played a one-day stand here August 22, went next day to Sanford, Me., and was then to play a number of stands in New Hampshire, Vermont and New York State before heading for Dixie.

Show is owned by Bob Whitten, who comes from an old tent show family. Big top is a 60 with one 30 of heavy olive drab canvas, all in one piece, with three push poles in the center and no quarter poles. Seven-high blues are used all around and reserves are benches on the ground under half the middle piece, leaving a space 50 by 15 feet where performance is presented. Seating capacity is about 600. General admission is 75 cents, and reserves and concert go for 25 cents. Trucks are painted circus red, with yellow lettering. In all, there are 13 vehicles, including private cars and trailers.

Only stock carried is Capt. Julius Waterman's two trained buffaloes, Clay Rynne's high-school horse, Thunder, and a troupe of dogs worked by Whitten. Program is heavy on hillbilly music by the Sons of the Golden West, a quartet, and the Two Ozark Sisters. Smiling Bill Waters does whip-cracking, rope-spinning and juggling, as well as magic in the concert. Also in the line-up are Mrs. Waters and Billy Jr. and young Billy Bragg.

Ken Maynard and his horse, Tarnan, opened with the show but left after the first week.

Show has been as far north as Van Buren and Fort Kent in the potato country of Aroostook County, and on July 4 gave five performances at Houlton, Me.

Blows Concord, N. H.

CONCORD, N. H., Aug. 31.—Scheduled for two performances here Monday (26), an outfit billing itself as Buffalo Bill's Wild West Show failed to put in an appearance as promised in newspaper advertising and window cards. An ad the previous Saturday (24) listed Captain Waterman and his trained buffaloes; Clay Rynne and horse, Thunder; Ozark Sisters, Sons of the Golden West, and trained dog acts.

Doubt was cast on the org's right to the name, Buffalo Bill, by old-timers who recalled that William F. Cody, the original Buffalo Bill, was long ago honored by this city when he brought back a stagecoach made in Concord, one of hundreds shipped west in frontier days.

Patterson Plans 3 Rings

FLINT, Mich., Aug. 31.—Patterson Bros.' Circus will go out next season bigger and better, according to J. C. Patterson. He plans to branch into the three-ring size instead of his present one-ring organization. He has just completed a successful season.

Sheriff Heads Tucson Show

TUCSON, Ariz., Aug. 31.—Sheriff Ed. F. Echols, one of the few remaining cowboys of the Old West, has been elected chairman of the La Fiesta de los Vasqueros, rodeo-sponsoring committee of the Tucson Chamber of Commerce.

Polio Cancels Stevens

LANCASTER, Mo., Aug. 31.—The Labor Day date of Stevens Bros.' Circus here was canceled because of polio.

From the R-B Lot

(Continued from page 51)

one of *The Chicago Daily News* roto section dated August 31, which carried two more pages of R-B pics inside. . . . Popular subject among press photographers again this season has been Harry Dann tutoring the show's young'uns. Such a shot appeared in roto in *The Philadelphia Inquirer* of August 25.

A proud parent was Allen Lester, bound for home at Roseville, O. He was to see his daughter, Ann, off on a trip to New York she'd won as Miss Columbia at the Zanesville, O., fair. . . . Folks in general were sorry to see Florence Baker leave. Last season she gave careful service as Pat Valdo's assistant. . . . Now it is revealed that the tall gal with the shoulder-length tresses, lately seen on the lot with Johnny North, is his fiancée, Jean Barry McCormick of Holyoke, Mass. Their betrothal was widely heralded by the nation's press.

Rose Behee, who occasionally tosses in a two-and-a-half at the end of the flying act, is, according to experts in such matters, the only girl now doing this trick. . . . Dorothy Durbin is doing nicely in Ernestine Clarke's place with the Clarkonians. Ernie, who recently gave up tramping to devote full time to the role of Mrs. Parley Baer of Salt Lake City, writes Donna Cameron that she and Parley have set up housekeeping in an apartment and are enjoying a round of parties. Her mother, after a brief stop at Salt Lake City, proceeded to North Hollywood, Calif., to visit her mother, Elizabeth (Nana) Hanneford. . . . Ermida Loyal had no trouble filling Ernie's place in the riding act until she injured her knee the other day. Now Lucretia Darnay is doing the brief end-ring principal, with Marion Seifert in the other end. . . . Two gals to be watched are Marion and Jeannie Davis. Both are easy to look at and have a way with horses.

There's already much talk about how long the season will last. No one doubts it will be a long one, but speculation is whether it will run past December 1. . . . A rumor that won't be squelched is that Barbette will be back next year.

How Irah Watkin keeps his chimps from getting the thick middles performing simians usually have is a dietary secret all his own. Irah's been adding chimps to his entourage and promises some surprises next season. A nod is due Buddy Watkins for the smooth way he works the chimps with his dad. . . . That's a retired member of the Watkins troupe of French poodles working with Lou Jacobs in his timely *No Vacancy* doghouse walkaround. . . . No animal ever had more names than Frankie Saluto's rabbit. Whenever Frankie wants to flatter someone he names the rabbit after him.

If you see Bobby Behee pecking away at his typewriter, he's adding a few touches to a book-length yarn he worked out while he was in the army. He calls it *Inside Out*, and it recounts in vast detail a 24-hour period on a circus. . . . Pat Walsh's husband, Paul Crindle, on leave from *The New York Herald-Tribune*, has been on the show most of the summer getting dope for a piece skedded for next April's *Fortune*. It's to be a breakdown of the mechanics and logistics of the Big One.

Bronx Zoo, New York, received a three-year-old giraffe from Africa August 23. ateriale protetto da copyright

HENNIES SHATTERS ANOTHER

136G Is 8-Day Take at Iowa

Shows, rides at capacity, with 514,036 paying to see annual—folks mighty tired

By Pat Purcell

DES MOINES, Aug. 31.—Hennies Bros.' Shows, fresh from a record-breaking run in which they amassed \$149,400.75 net at Illinois State Fair, Springfield, in 10 days, crashed thru with another new mark of \$136,362 garnered in eight days at the Iowa State Fair.

At the Illinois annual the shows had 1,001,341 people to work on, the official count as announced by William V. (Jake) Ward, while at Iowa Secretary Lloyd Cunningham announced his attendance as 514,036, all of whom paid at the outside gate, regardless of their affiliations on the grounds.

Fabulous Counts

It was a new attendance record for each spot, and the carnival takes must be classified as fabulous, as neither count includes the federal tax handled, or the money derived from concessions.

Hennies' take at Springfield bettered the Royal American's amazing stand at Tampa, last February (11 days) by \$11,971, and at Des Moines (8 days) was only \$1,067 short of the RAS Tampa mark of \$137,429.29. Neither stand, however, was able to top the RAS single day gross of \$31,566.31 set on the big Saturday at Tampa.

Holds Price Line

Hennies' policy of 25 cent rides and 50 cent shows was continued thru the Iowa Fair, with the Scooter being the only ride going for 35 cents. J. C. McCaffery, general agent, acted as general manager here, while Owner Harry W. Hennies took a much-needed vacation. Hennies will assume charge when the org opens Labor Day at the Bethany, Mo., Fair, while Mr. and Mrs. McCaffery have gone to Minnesota for a brief rest.

Toward the close of the Iowa engagement the strain of the continuous action was beginning to tell on all show and ride people. For instance, Wednesday (28), Mike Conti, Girl Show operator, reported his people so tired it was almost impossible to get them to bally. He spent considerable money on telephones and wires in an endeavor to obtain fresh bally girls for the last two days.

After the run at Bethany, the org moves to Keokuk, Ia., for the annual street celebration, and will then head for its Southern route, which has been extended four weeks this season.

Tattooed Lady Dies

NEW YORK, Aug. 31.—On the Bowery for 25 years and before that an employee of carnivals and side shows, Millie, the tattooed lady of Lower New York died Thursday (15) in a restaurant. Police said a small vial of tablets was beside her.

Rumble Rides Re-Signed

SPENCER, Ind., Aug. 31.—Owen County fair board signed the P. M. Rumble's rides and concessions for the annual here again next year. Dates are August 20-23.



NOT THE LARGEST nor the mightiest, Bee's Old Reliable goes on its merry way thru Kentucky. Photo is evidence of the nifty matinee crowd gathered recently at Russell Springs, Ky.

K. Buckingham Is Electrocuted

CORTLAND, N. Y., Aug. 31.—Keith Buckingham, 55, special agent, and Vincent James Rich, 19, ride boy, both employed by the James E. Strates Shows, were electrocuted at the Cortland County Fair Wednesday (28) when Rich was attempting to move a high tension wire located near one of the show's Ferris Wheels.

State police reported Rich was seated in one of the cars when he apparently touched the wire carrying 4,800 volts. Buckingham was standing on the ground and came in contact with the electricity charged wheel.

Buckingham spent nearly 40 years in show business, the last 10 with Strates. He was a member of the National Showmen's Association and resided in Elmira, N. Y. Funeral services were held there Friday (30). Rich lived in Trenton, N. J.

Two Texas Annuals Signed by H. P. Hill

BROKEN BOW, Neb., Aug. 31.—H. P. Hill, manager and legal adjuster of Hill's Greater Shows, announces he has signed midway contracts for fairs at Sherman and McKinney, Tex., giving the show 12 more fairs to play.

Bill Johnson, for the last two years electrician on the show, left for Texas where he plans to open a sweet shop. He was replaced by Clyde Runnels, formerly with Crafts 20 Big Shows. Runnels, in addition to being electrician, also operates the Miniature Train and Dypsy Doodle, giving show nine rides.

A new Show, office operated with Joe-Anne as manager, has been added. Derrill Becker added several cages to his animal show. The Brazilians, who now operate both girl shows, report the Burwell, Neb., Rodeo was their best date in history. The new War Show, featuring Bill Gerretts, is clicking.

Concessionaires reporting a successful season to date include J. D. Summers, Roy Marr, Dick Boys, Lefty Studebaker, Jack Thomas, K. C. Flagge, Jack Miller, Nick Eavens and Henry Hukill.

No Job for Midgets

PITTSBURGH, Aug. 31.—When John Porter, fat man, became ill on a train and was removed here to Allegheny General Hospital, it took nine men to lift him from the train into an ambulance and a like number to move him from the ambulance into the hospital.

Once in the hospital, Porter couldn't get his huge frame in one bed, so attendants fastened two together for him.

Porter, 45, who weighs 721 pounds and hails from Dauphin, Pa., was forced by a heart attack to leave Hennies Bros.' Shows at Des Moines.

WOM Folks Purchase Wheelchair, Clothing For Crippled Youth

BURLINGTON, Vt., Aug. 31.—Crippled since birth, Ralph Griswold, 12-year-old Burlington boy, has a way of getting around now, thanks to General Manager Frank Bergen and the tractor drivers on the World of Mirth Shows, which played here this week.

Hearing of Griswold's plight and finding he had no wheel chair, Bergen and his boys purchased one for him, plus plenty of new clothes.

Now Bergen and Shrine members on the WOM Shows are looking into the possibility of getting the youngster into a Shrine hospital for treatment.

Leo Kepler, Employed by United Exposition, Dies

MOBERLY, Mo., Aug. 31.—Leo M. Kepler, 51, employed by United Exposition Shows, died in a hospital here Monday (12) from injuries suffered when he was run over by a truck. Kepler, who joined recently in Topeka, Kan., was asleep under the truck when his helper, not seeing him under the vehicle, started to move the truck. Kepler suffered a crushed chest and a punctured lung.

Funeral services were held here Tuesday (13) and burial was in Oakland Cemetery here. A brother and sister survive.

Nolan Resigns As Srader G. A.; Forms Own Show

WAKEENEY, Kan., Aug. 31.—Larry Nolan, for the last seven years general agent for the M. A. Srader Shows, resigned here today and will open his own shows, playing 8 to 10 weeks in Colorado and New Mexico.

Shows will have 4 rides and 20 concessions. During the winter, Nolan says many additions will be made and the shows will be streamlined for the 1947 season. Trucks and rides for Spring delivery, have been ordered for Nolan delivery.

Nolan said one of Denver's well known theater owners will be interested with him in the show but did not divulge his name.

Roy Shaffer will be ride foreman and electrician. Mrs. Shaffer will operate her penny pitch, George Banks has booked five concessions and Frank Swartz will have lead gallery, bingo and a ball game.

Shows have a fall route set, including the Arvada Fall Festival in a Denver suburb.

Dodson at N. E. Fla., With Strates Shows

ST. LOUIS, Aug. 31.—Mel G. Dodson, formerly co-owner of Dodson's World's Fair Shows, left for Jacksonville, Fla., last week, after spending the past six months in Savannah, Ga., and will again, with the assistance of Curtis L. Bockus, former general agent of the Dodson Shows and now general agent of the Joseph J. Kirkwood Shows, put on the North East Florida State Fair, November 11-23.

Dodson closed contracts with Bill Fleming, general representative of the James E. Strates Shows, for that show to furnish midway attractions. Shows will jump from Charleston, S. C., to Jacksonville.

Dodson also made arrangements for Strates to winter his show in Jacksonville, using the same trackage that the Dodson Shows used for several years. Trackage belongs to the Atlantic Coast Line Railway and is located in the 5200 block of Main Street. Shows' equipment will be housed for the winter in the fairgrounds buildings.

Bill Franks Forms New Playland Shows

MACON, Ga., Aug. 31.—W. E. (Bill) Franks, widely known Macon carnival showman, is framing a new show. This announcement was made this week after Franks was awarded midway contracts for the Middle Georgia Colored Fair for eighth consecutive year.

Franks has varied interests, peanut and livestock farms in South Georgia, wholesale and retail produce markets in Macon, and the lure of the road was too strong for him this summer and he tramped with the J. J. Page Shows.

"My plans call for an outfit of 5 rides, 5 shows and 35 concessions for the Colored Fair and eight weeks on Macon lots, and this winter I hope to build an organization at least twice as big," he said.

Title of the new org, he announced, will be Franks' Playland Shows.



PENNY PITCH GAMES
 Size 48x46", Price \$35.00.
 Size 48x48", With 1 Jack Pot, \$42.50.
 Size 48x48", with 5 Jack Pots, \$50.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$18.00

BINGO GAMES
 75-Player Complete\$5.00
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 Single Sheets, 8 1/2 x 14, Typewritten, Per M. . \$5.00
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 Samples of the 4 Readings, Four for 25¢.
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NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Polloy.
 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Samples, 1¢.
HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢
PACK OF 78 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50¢
 Signs Cards, Illustrated. Pack of 36 15¢
 Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$8.00
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"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.
 Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders on P. P. Extra.

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COLEMAN HANDY GAS PLANTS

Model 457-G. Handy Gas Plant, 5 inch burner over 3-gallon tank, instant lighting, pump, 8 1/2" cast iron grate, carrying base, completely assembled, \$18.95.
FIVE GALLON TANK, with air gauge, instant lighting valve, pump, tubing with connections, \$11.95.

Three Gallon Tank Complete \$9.75
 5" Coleman Burner 6.45
 7" Coleman Burner 7.95

Complete line tubing, tees, wall valves, generators, air gauges.
 American Ten Gallon Tanks With Large Foot Pump, Air Gauge . . . \$17.50
MODEL 460-G Handy Gas Plants with 7" burner, over 3-gallon tank, instant lighting, cast iron grate, pump, complete 18.95
 Giant Heavy Aluminum 12-Quart Geared Popping Kettles, new and complete 15.00

10% Discount on Coleman Equipment.
IMMEDIATE SHIPMENT
NORTHSIDE SALES CO.
 (Established 1920)
 INDIANOLA, IOWA

GUARANTEED TO POP
27 TO 1
 THE VERY BEST QUALITY
POPCORN
 Immediate Delivery—F. O. B. Chicago

ALL SIZES OF BAGS
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 Distributors—
CRETORS Popcorn Machines

POPPERS BOY PRODUCTS COMPANY
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SECOND-HAND SHOW PROPERTY FOR SALE
 \$6.00 Government Fibre Desk Trunk. Slightly used.
 \$1.75 Flags on Streamers, 12x18 inches. Others, \$5.00 Brown Velvet, 3 1/2 ft. by 10 ft. Have plenty.
 \$15.00 Metal Chair for Photographer, adjustable. Mermaid, life size, fine condition. Bargain price.
WEIL'S CURIOSITY SHOP
 12 Strawberry St. Philadelphia 6, Pa.

MIDWAY CONFAB

Jack King postcards he has left the Wade Shows and is now with the Caravalla Amusements.

Charles H. Stapleton, Detroit, who recently returned from visits to several carnivals in this territory, is ill with a cold.

Mrs. C. H. (Ruby) Krug, who is now Mrs. L. W. Patterson, has her concessions booked on Mighty Page Shows and reports business good.

Mr. and Mrs. Sam (Brownie) Rosenthal, of San Francisco, spent several days in St. Louis, Mrs. Rosenthal's former home, visiting friends.

Frank Lewis is still doing his white-face clowning at the Junction Cafe in La Fayette, Ind., at the same time booking concessions for celebrations in that vicinity.

When Lawrence Greater Shows played Mahanoy City, Pa., week of August 19, shows were host to the newsboys of *The Mahanoy City Record-American*.



WHEN THE CAVALCADE of Amusements played Omaha, Mrs. W. A. Spear entertained her mother, Mrs. Reynolds Woodward, and six other ladies of the show at a dinner in her home in Fort Calhoun, Neb. Mrs. Spear was presented with a bouquet of flowers and Mrs. Woodward received a corsage. Following the dinner the group posed for this picture.

Nate Waterman, with Endy Bros.' Shows for 10 years and now with World of Mirth Shows, writes that business is excellent, "thanks to Bucky Allen and Frank Bergen."

Tommy Hendrix, after a three-month vacation with his parents, Mr. and Mrs. C. W. Hendrix, owners-operators of Magnolia Exposition Shows, is planning to return to school September 3.

Louis and Rose Cutler were in St. Louis Monday (26), loading the new Octopus purchased from the Eyerly Aircraft Corporation, and moved it to Zeigler, Ill., where they have it booked on the Great Sutton Shows.

George Golden, concession manager of Max Goodman's Wonder Shows, last week was in-and-out of Chicago on a one-day visit, during which he picked up a newly purchased car before returning to Yankton, S. D.

Larry Banthin staged a comeback to handle the front of the Hennies Bros.' Shows' Monkey Show at Illinois and Iowa State fairs, but announced he will soon head for Florida to look over a business proposition at Bradentown.

Mrs. Anthony Bares writes that her husband, Sgt. Anthony, former boss canvasman on Bantly's All-American Shows, left Japan August

19 on his return to the United States for discharge. He has served more than two years in the air force.

Hymie Schreiber returned to Kansas City, Mo., Wednesday (28) after spending a week in Dallas, where he opened a branch store of his Schreiber Merchandise Company. Bud Palmer is a partner with Schreiber in the Dallas branch.

James Thompson reports 10 days of good business with his Side Show on the Morris Hannum Shows at Flourtown (Pa.) Fair. Luck Bishop, fire-eater and human pincushion joined at Flourtown, coming from the Cavalcade of Amusements and replacing Joe Hartwell. Lee Lestra still has the annex with Thompson.

Frank P. Duffield celebrated his birthday in Des Moines during the Iowa State Fair, Mike Barnes being the host at a dinner party at Wimpy's for Duffield, Art Corey, J. C. McCaffery and Pat Purcell. Other eatfests were in order at the same spot with Carl J. Sedlmayr, Jack Duffield and Nat D. Rodgers joining in.

Demaris Ann, daughter of Connie and Glenn Fisher and granddaughter of Charles and Edith Fisher, celebrated her second birthday with a party. Guests included Lona Skedrick, Dennis Heth and Johnny Monroe. The Flying Fishers are the free act on the L. J. Heth Shows, currently playing Tennessee fairs.

Bill Norwood passed the cigars around on the Great Sutton Shows August 12 on the birth of a son.



FLASH WHITE, World of Mirth drome rider, greeted his father, Roy A. White, Norway, Me., musician, for the first time in eight years when the show played Lewiston, Me. He also introduced his wife to her father-in-law for the first time.

Baby was born in Osceola, Ark., where Mrs. Norwood had gone to await the arrival of the stork. Baby was named Lucky Bill Frank after his father and grandfather, Frank M. Sutton Sr. Baby was born on his mother's birthday.

Lloyd Serfass has framed an all-new annex with neon lights for Rae-Terrill on Penn Premier Shows. Manager of the 10-in-1 is Walter Paul, late of A. J. Budd's show in California. Rae-Terrill renewed acquaintance with Freda Fren Van, Harry Fink, Roxana, Ted Comfort, Dolores Hauser and Cherise LaVern.

When Alamo Exposition Shows played La Junta, Colo., Owner Jack Ruback and Ted Custer were guests of Everette Marshall, former world's heavyweight wrestling champion, at his ranch. Later, Marshall and his party visited the shows and were entertained by Albert Wright, assistant manager. While at the ranch, Ruback shipped several crates of cantaloupes to friends in Texas.

Robert Robinson, frozen custard concessionaire, joined Gold Medal Shows for the remainder of the season. While playing a still date in

Kewanee, Ill., he and his family were visited by a brother, Edward, and wife, Jean. . . . Members of the Blue Ribbon Shows recently presented a purse to Mrs. Charles Young, who is a patient in a Mansfield, O. hospital, following a stroke. Dad Young is a member of the Blue Ribbon org.

Don Dorsey reports he is playing fairs for Frank Wirth. He recently met Harry DeMarlo in Walton, N. Y. . . . Mr. and Mrs. Anthony N. Rossi, former troupers, postcard they are enjoying a three-month vacation, after which they will return to their home and business in San Diego, Calif. They recently visited the Foley & Burk Shows at Modesto, Calif. . . . Jean Calmer writes she has left the Dee Lang's photo studios and is en route south.

Vi Petka is visiting her six-month-old daughter, Alberta, in Detroit and plans to rejoin her husband in a few weeks to play Wisconsin fairs. . . . Jack Guthrie drops a line from Des Moines to say he saw Melvin Little, son of Phil Little, well-known food concessionaire, eating fried chicken in Tommy Riggins' cookhouse at the Iowa State Fair. . . . Dawn and Bob Johnson, with Hennies Bros. last season, are now in the photograph busi-

WINNERS
1946 BIG ELI WHEEL FOURTH OF JULY CONTESTS

| Rank | Wheel Model | State | Receipts |
|------|-------------|-----------|-----------|
| 1st | No. 5 | Oregon | \$ 974.25 |
| 2nd | No. 12 | Illinois | 865.20 |
| 3rd | No. 5 | Iowa | 821.00 |
| 4th | No. 5 | Minnesota | 799.25 |
| 5th | No. 5 | Indiana | 734.59 |
| 6th | No. 5 | Kansas | 658.75 |

Total \$4,853.04
 Average per Wheel for the day . . \$ 808.84
 No. 5 BIG ELI WHEEL continues to be the leading Money-Getter.

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 800 Case Ave. Jacksonville, Ill.

POPCORN MACHINES
(BRAND NEW)
Build Your Own

A Complete Setup as Follows:
 One large aluminum kettle with stainless steel shell. Removable elements, 2350 watt, 110 volts, 60 cycles, A. C. Includes a complete lid with motor, gears, switches, latest type hangers and all necessary wiring. Simple . . . all you have to do is hook up your wires!

Complete for only \$250.00
 Will pop 30 pounds of popcorn per hour. Kettle can be removed in One Second! Will start to pop in Three Seconds after first popping. This Kettle can be installed in all makes of machines.

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MONKEY SHOW FOR SALE
 45 ft. Panel Front mounted on Reo Truck. Dancing Baboon, Male and Female Giant Rheus, 2 Male Ringtails, Marmoset. Now operating. Complete \$1750.00, or will sell Monkeys alone. Also complete Chair Scales, Jacks, Stringer, etc., ready to work, \$150.00.

ROBERT E. HOWARD
 c/o HAPPYLAND SHOWS
 Mt. Pleasant, Mich., this week.

REBUILT POPCORN MACHINES
POPCORN
BOXES-BAGS-SEASONINGS
Consolidated Confections
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ness in Seattle. They may work the Western Washington Fair at Puyallup.

Louis (Stretch) Rice writes that Judge Ben Tucker, Ben Parker, M. J. Mathews and Willie Lane, of Richmond, Va., drove the 100 miles to Alexandria, Va., to visit him and his new air conditioned bar in the Endy Bros.' office wagon.

Joseph V. Palmer, general agent for the Crescent Amusement Company, infoes that everyone connected with L. C. McHenry's org had big weeks at Morristown and Johnson City, Tenn., with county and State officials co-operating to the fullest extent.

Del Phillips, of Boston, who does comedy and Toby parts, recently visited at his home in Pittsfield, Ill. . . . W. J. Davis, who drives one of the Gus Sun busses, stopped in Pittsfield, Ill., en route to Havana, Ill., and Marshalltown, Ia.

Stanley Roberts wires that he has recently contracted the Barney Tassell Shows for the new Robinson County Fair, Fairmont, N. C., October 14 week; Horry County Fair, Conway, S. C., October 21 week, and Savannah, Ga., Colored Fair, October 28 week. . . . From Essex Junction, Vt., comes word from Lew Hamilton that World of Mirth has been signed for the Champlain Valley Exposition there in 1947.

Line-up on Bessie Bessette's Side Show on Jones Greater Shows follows: Arnold J. Udseth, manager; Thomas O'Boyle, talker; Edman Moore and Jimmy Udseth, tickets; Madame Zellida, mentalist; Johnny Dunning, sword swallower, recently returned after three years in the army; Oklahoma Bob, knife thrower; George Collins, magic and Swiss bell ringer; Kiddidlo, fire-eater; Jimmy Montello, frog boy; Vingel, torture man; Jerry Montello, electric chair; Roseley Wesse, sword box; McDonald, tattoo artist; Baby Tiny, fat girl; Bessie Bessette, annex, and Ethel McDonald, annex nurse.

Mrs. Ivan Snapp Sr. and Mr. and Mrs. Ivan Snapp Jr., who have been visiting Mr. and Mrs. William R. Snapp, owners of Snapp's Greater Shows have returned to their homes

at Westville, Ill., and Peoria, Ill., respectively. Ivan Jr. plans to enter Bradley University after serving three years with the marines. While the Snapps were on the shows, Mrs. Snapp Jr. was guest of honor at a stork shower and luncheon, given by Mrs. William R. Snapp, in Hotel Ottawa, at Ottawa, Ill. Guests included Mmes. Marie Jenes, Fred Lassiter, Paul M. Farris, Don Devault, Earl Hattaway, Jeff Coley Jr., David A. Punch, Harold Duncan, Lee Forbis, H. S. Schroder, Jack Robinson, J. T. Hutchens, George Warren, Jack Rowe, Eddie Pasterczyk, George Loney, Robert Harris, Frank Richmond, Joe Green, Lloyd Burge, Ted Tackle, Charles Rowland, P. O'Bayley and Don McGinipsy.

Mr. and Mrs. S. J. Catlett, well known in carnival business, celebrated their 50th wedding anniversary at their home in Kansas City, Mo., with a family reunion. Guests included Mrs. W. M. Jones, Bernice and Mildred Catlett; Mr. and Mrs. Raymond Catlett and son, John; Allen Catlett, W. M. Hopper; Mr. and Mrs. W. M. Catlett and daughter, Viola; Mr. and Mrs. Eugene Catlett; Mr. and Mrs. Lewis Dodge and son, Lewis Jr., and daughter, Mrs. Steve Kanastanas; Mrs. Mary Leaton and son, Robert, and daughter, Mrs. Francis Aitkins; a great granddaughter, Patsy Lee, and O. D. Wiard. The W. M. Catletts hired a bus and took the entire group to the Sparks (Kan.) Fair, where the Catlett Greater Shows were on the midway.

St. Louis Notes: J. C. (Tommy) Thomas, general agent for Royal American Shows, visited Wednesday (28). He left for Topeka, Kan., to make final arrangements for the show's appearance at the Kansas Free Fair, September 7. . . . Joseph S. Scholibo, traffic manager of the Cavalcade of Amusements, passed thru here en route to Kansas City, Kan., where the Cavalcade of Amusements will show the week of August 26. . . . Ed. Rahn, general agent of the John R. Ward World's Fair Shows, was here making railroad contracts. . . . Charles W. Watmuff, general agent of the Greater United Shows, passed thru en route from his home in Jamestown, N. Y., where he recently recovered from a sick spell, to Wichita Falls, Tex., where he rejoined the J. George Loos org. . . . Morris Lipsky, of the Johnny J. Jones Exposition, spent several days here visiting his mother and conferring with the trustees of the International Association of Showmen. . . . Walter Payne, who operates the pan game on the Jones show, is at home in St. Louis.

Crawford Francis, general agent of the John Francis Shows, spent several days here booking some cities in this section to break the long jump of the show from Wisconsin to points south. While here he also made arrangements for another power plant from the John Fabick Tractor Company. . . . Robert (Bob) Heth, owner of Heth's Exposition Shows, was among *The Billboard* visitors Wednesday (28). He reports business good with his new show which he launched in June. . . . Mrs. Grace Goss, of the John R. Ward World's Fair Shows, spent several days in East St. Louis, Ill., visiting relatives.

Charles S. Reed, general agent of the Great Sutton Shows, spent several days here after a booking trip thru the South. He reported contracting the Kennett, Mo., Fall Festival for Sutton.

WANTED FOR
BOURBON, INDIANA, MARSHALL CO. FAIR
 SEPTEMBER 16, 17, 18, 19, 20, 21

Legitimate Concessions of all kinds except Bingo.

Can place Penny Arcade, Posing Show, Pit Show, Fun House, Wild Life and Snake Show.

Elwood, Ind., Annual Tomato Festival to be held in Callaway Park, September 23, 24, 25, 26, 27, 28, to follow.

One million-dollar pay-roll paid to tomato pickers this fall. A few choice locations still available. Write or wire

C. D. MURRAY, Mgr.
W. G. WADE SHOWS
 Unit No. 2, Cassopolis, Mich., Sept. 3-7; Coldwater, Mich., Sept. 9-14.

RB BRAND HYBRID POPCORN
PAYS YOU MORE!

Scientifically developed to pop out \$125 and up from 100-lb. bag. Try a bag for bigger profits.

\$8.90 per 100 lb. bag in lots of 500 lbs. or more. Smaller amounts, \$9.80 cwt.

Send for full list of poppers' supplies at unbeatable prices and quantity discounts.

Ryan, Rody and Wrigley—
 "Suppliers to show biz Since 'Way Back'"

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Built on Extra Value and Satisfaction

OHIO SUPER YELLOW POPCORN

BULK High Expansion — Excellent Quality **PACKAGE**

Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans for the retail trade. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.

BETTY ZANE CORN PRODUCTS, INC.
 638 BELLEFONTAINE AVE. MARION, O., or
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 Growers and Processors of Selected Popping Corn




OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

WALLACE BROS.' SHOWS

WANT MUSICIANS FOR MINSTREL SHOW. Sax, Trombone, Tuba—salary out of office. All winter's work. Bus transportation.

WIRE
E. E. FARROW
 Murray, Ky., this week; Cape Girardeau, Mo., next week.

THANKS TO ALL THAT ANSWERED OUR LAST AD

Will operate all winter. Space limited, can use only one Flat Ride, factory Kid Auto Ride, Bowling Alley and African Dip. Two blocks from Post Office by U. S. O. Bldg. Members of C. of C. No gate, grift or gyps. Mild climate. Cosmopolitan good schools, churches. Hospitable, best folks on earth and liberal. All replies:

GENERAL MANAGER
AMERICAN LEGION AMUSEMENT BEACH PARK
 BILOXI, MISS.

POPCORN--PEANUTS

SNOW CONES • FLAVOR CONCENTRATES • CUPS • SPOONS
 NAPKINS • FLOSS PAPERS • APPLE STICKS • COLORS

PEANUTS—POPCORN AND COMPLETE LINE OF SUPPLIES—SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW & USED, BOUGHT & SOLD

CHUNK-E-NUT PRODUCTS CO. (DEPT. M)
 Philadelphia 6, Pa. Factories Materials Pittsburgh 1, Pa.

WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns
 Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.


ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

THE APE BOY

Length about 18 inches. One of the best for Carnivals and Side Shows. Packed ready to show, postpaid \$15. Many OTHERS. SHRUNKEN HEADS, WOLF BOY, FISH GIRL, DEVIL CHILD, MUMMIFIED BODIES. WE ALSO MAKE TO ORDER. WRITE

TATE'S CURIOSITY SHOP
 Rt. 9, Box 385
 Phoenix, Arizona



FOR SALE—1 #10 ELI WHEEL

in perfect condition. Seats newly upholstered. Wheel can be seen in operation at

DELL LAKE PARK **Hegins, Pa.**
 Come and look it over; do not phone or write.

2 Gooding Orgs Stack It High At Ohio Annual

COLUMBUS, O., Aug. 31.—Floyd E. Gooding and his rides and shows have been coming to the Ohio State Fair for 27 years, but never before have they racked up the grosses that they did during the annual, which closed here tonight.

Not only was attendance of the six-day event up after its four-year layoff due to the war, but prices, now effective, are substantially higher than when the Gooding org and the fair were last in operation at the fairgrounds. Combination netted huge grosses.

Midway was formed by merging two of the seven Gooding-owned units. Those joined here were the units managed by J. F. Enright and George Bouie, both long-time veterans with the Gooding organization. Together, they offered 16 rides and 7 shows.

Both units moved in here after having enjoyed a successful season started back in April with celebrations and followed by county fairs. Enright and Bouie chimed in with the statement that this had indeed been their best years with their respective combinations.

O. Buck Saunders, general agent and publicity director, was kept busy here. The tremendous crowd of Sunday, when the paid gate hit over 70,000, had him scurrying around, and others on the shows, too, for change, for the heavy play the rides and shows got soon relieved the office wagon and the ticket boxes of enough change to keep things moving.

A new ride added here was a Looper, and it received a heavy play. Mrs. E. C. Drum, widow of Ed Drum, long-time Gooding staff member, assisted Joe Gaskell, bookkeeper, here.

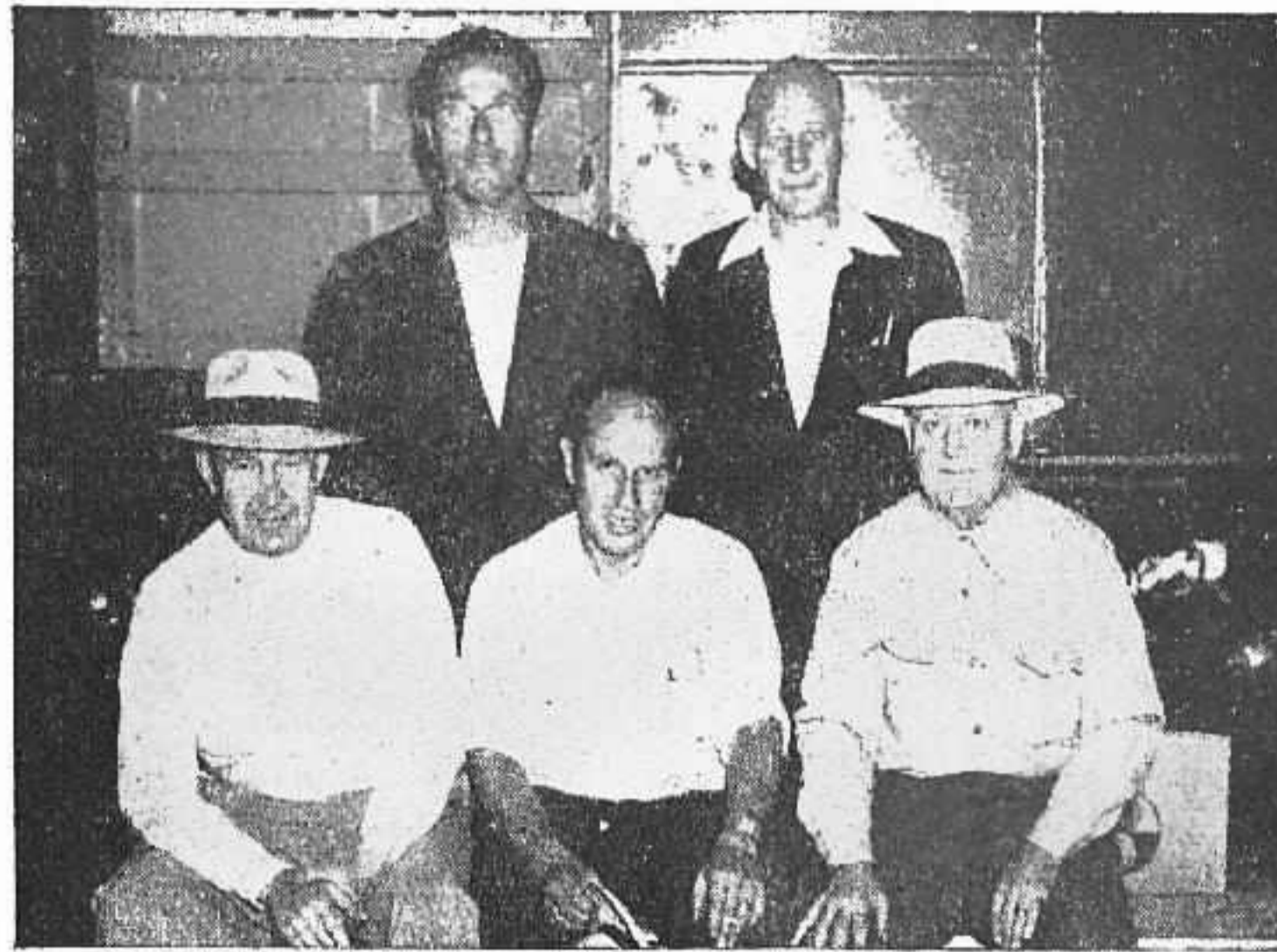
Bristol, Conn., Council Relaxes Carnival Policy

BRISTOL, Conn., Aug. 31.—Relaxing its former policy, city council here passed an ordinance permitting carnivals when staged by church or charitable organizations, subject to approval by two of the three departments—police, fire and council's miscellaneous committee.

Saunders Signs Gooding For Sabina, O., Festival

SABINA, O., Aug. 31.—O. Buck Saunders, general agent for the F. E. Gooding Amusement Company, announces that he has signed org for the midway of the Sabina Fall Festival, October 8-12.

Affair is sponsored by the VFW and will be held on the main streets.



STAFF OF THE MAJESTIC GREATER SHOWS gathered for this picture at the recent Milford (Mich.) Fair. Seated, left to right: Maxwell Kane, business manager; Sam Goldstein, owner-manager, and W. A. (Bob) Hallock, general agent. Standing: Leonard Gould, secretary-treasurer, and Harry E. Wilson, assistant manager and press representative.

—Photo by Al (Acc) Bllxt.

Wagner Warm About Phrase Not Aimed at Him — So He Is Busy

LOUISVILLE, Aug. 31.—Al Wagner, who has never been accused of being a Milquetoast character, was very much perturbed.

"They call this a 'catch-penny' carnival," he harumphed, to the accompaniment of a broad sweep of his hand that embraced the impressive array of rides, shows and what not of his Cavalcade of Amusements.

"Why, that represents an investment of \$900,000," he declared. "A catch-penny carnival! How do you like that?"

There was no answer, and Wagner's vehemence subsided abruptly.

What caused the outburst was the fact that one of the Louisville newspapers, in hitting at the fair management, had referred to the Kentucky State Fair as nothing but a catch-penny carnival, or words to that effect, and this reference had been published elsewhere. This had wounded the pride of the Cavalcade's main-most man, as he had drawn the inference that the newspaper's statement was a shot directed at his organization.

Oddly, he was not irked because the papers had published the prices charged for the rides and shows, along with more than a veiled suggestion that they were high. And it would be understandable if he had popped off at that particular time—it was mid-afternoon Tuesday (27)—many of the rides were whirling with seats empty and talkers were talking

hard and fast trying to corral enough folks from the sparsely peopled midway to put on a show. Things were slow indeed, and they had been that way since the fair's opening two days earlier.

Al, however, kept busy. And he has to—he continues to double as secretary—and he hustled around the office wagon, taking time out occasionally to chat now and then with Marshall Johnson, Frank Di Rago, Jack De Vere and Harper (Shoes) Hill, all up from Selma, Ala., for a visit.

Baseball Tough Foe For Florida Shows

EAST TALLASSEE, Ala., Aug. 31.—Too much opposition from baseball, especially the first part of the week, was the case here for Florida Amusement Company and as a result shows had a rough time.

Spot was in direct contrast to Alexander City, Ala., the week previous where, under auspices of the American Legion, headed by Major Wiseman, org was a big winner.

Vernon Korhn joined here with three concessions and also took over the office duties. General Agent Walter B. Fox signed the Luverne, Ala., Fair, which will be shows' last stand in Alabama before moving into Florida for winter dates.

A new Octopus and semi were added here, plus a new office trailer.

Majestic Greater Battles Tough Weather in Michigan

MARNE, Mich., Aug. 31.—Battling tough weather most of the time, Majestic Greater Shows managed to pile up record grosses at the Berlin County Fair, according to Harry W. Wilson.

Opening day (27) business was double over 1945 and there were plenty to work on Wednesday, despite cold and rain until 10:30 p.m., when snow flurries drove them home. The chilly weather continued thru the Friday close.

Speedy Woods, featured rider on Jimmy Smith's Drome, fell Tuesday and injured his right ankle and both knees, missing the action Wednesday. He was riding again Thursday.

Warner Bros. Shoots Royal American for Color Pic at Topeka

CHICAGO, Aug. 31.—Carl J. Sedlmayr and his Royal American Shows will be presented on the screen in a two-reel technicolor picture being produced by Warner Bros., marking the first time such a motion picture of an actual carnival has ever been brought to film audiences.

It was originally planned to shoot the outdoor show scenes at Minnesota State Fair, but due to that event being called off on account of polio, filming will take place at Kansas Free Fair, Topeka, where Royal American opens Saturday (September 7).

Picture will be a human-interest story of the carnival and its people. Shooting of the location scenes will be supervised by Saul Elkings, of the Warner Bros.' studio production staff in Hollywood.

Warners also shot a two-reeler in technicolor of the Iowa State Fair, making several shots of starlets on the Hennies. Bros.' Shows lot. Both pictures will be nationally released next season and shown in about 14,000 theaters.

Don Gillette, one-time editor of *The Billboard*, now associated with Warners in New York, was instrumental in getting the film company to make the two shorts. He will be on hand at the Topeka fair date.

Ellman United Goes To Barn Sept. 15

ELKHORN, Wis., Aug. 31.—Ellman United Shows, here this week for the Walworth County Fair, will end their season September 15. Fair dates have previously been played at Monroe, Stoughton, Fond du Lac and Sturgeon Bay, and two more remain at Beaver Dam and Weyauwega. All are in Wisconsin. Out since the latter part of April, org has confined its route to this State, with the exception of one Michigan date at Menomonee.

Midway was hit by a storm at Fond du Lac August 16. Damage was minor, but folks aboard the Spitfire were given an added thrill when the wind accelerated its pace.

Charles Panacek, manager, reports crowds have been good but spending lighter than last season. After the season ends, he will go south with his Spitfire.

Quincy Forest Fires Hurt Business for Golden West

QUINCY, Calif., Aug. 31.—Two forest fires during the date kept this one from being a big winner for Golden West Shows. Biz, however, was fair. Many local residents were away fire-fighting and tension held down attendance.

Eatonton Good for Fleming

EATONTON, Ga., Aug. 31.—This town, usually doubtful except for late fall business, turned out good for Mad Cody Fleming Shows. Fleming has six rides this season and his new Caterpillar is proving popular. A week of fair weather with brisk Saturday play, put this spot on the right side of the ledger.

Polio Doesn't Hurt Biz

PORTLAND, Ore., Aug. 31.—Polio outbreak, altho inspiring public officials to discourage attendance by children at mass gatherings, has not interfered with outdoor amusement business here.

HAVE No. FIVE FERRIS WHEEL

And four P. C. Joints. Want to book with a Show having Fairs.

Wire

WM. ENFANTE

47 Crittenden Street, North East

Washington, D. C.

WANT FOR BARNEY TASSELL UNIT SHOW

Octopus, Tilt, Whip or any other Rides not conflicting. Shows of merit and Concessions of all kinds working for stock only. Can place another sensational Free Act for balance of season and all of next. Closing last week of November, opening first week of January.

This week, Bowling Green, Virginia; week of Sept. 9 (Highland Springs), Richmond, Virginia.

GOLD MEDAL SHOWS

WANT FOR LONG ROUTE OF SOUTHERN FAIRS SHOWS

Crystal Maize, Mechanical Show and other Grind Shows with own transportation.

RIDES
Fly-o-Plane, Caterpillar, Octopus.

CONCESSIONS
Arcade, Novelties.

RIDE HELP
Tilt-a-Whirl Foreman. (Eton, wired you to join)

Address
OSCAR BLOOM, Mgr.
Kentland, Ind., this week;
Olney, Ill., next week.

Headaches Are Plentiful for WOT at Sedalia

SEDALIA, Mo., Aug. 31.—Things like loss of the Penny Arcade caused by an accident en route here from Springfield, Mo., plus the fact two major rides weren't up and ready for business opening day, plus the fact radio announcers kept telling parents to leave the kiddies home because of polio, all added up to headaches for the World of Today Shows at the Missouri State Fair here.

Despite all this, Co-Owner H. (Izzy) Wells said the final gross was on a par with last year. He recalled that at the Springfield Fair, org was \$2,000 over the 1945 gross despite one night lost by rain.

The truck hauling Art Signor's Penny Arcade left the road on the outskirts of Sedalia and demolished equipment beyond repair.

Opening day business here Sunday (18) was slightly over a year ago and would have been considerably larger, Wells said, had two major rides been up ready to go. Monday (19) was Kid's Day and the gross was down \$2,500 from last year, mainly because of the polio scare and the radio broadcast telling parents to attend the fair but to leave the kiddies at home.

L. C. (Curly) Reynolds was away on a business trip during the early part of the engagement here. Noble C. Fairly, general agent, returned from a booking trip. Phil G. Little, who operated several eating emporiums on the grounds, went to Des Moines, where he has eating concessions at the Iowa State Fair there.

Ray Marsh Brydon Allotted Space for 5 Shows at Dallas

CHICAGO, Aug. 31.—Ray Marsh Brydon, operator of the Palace of Oddities at Riverview Amusement Park here, announced on his return from Dallas that he had been allotted space for five shows at the Texas State Fair there October 5-20.

Brydon, who made the trip to Dallas via plane Monday (19) and returned Wednesday (21), said fair officials are confident this year's annual, resuming after a lapse during the war, will break all records.

Shows signed for by Brydon, together with front footage, include Side Show, 140 feet; Hollywood Midgets, 80; Jungle Oddities, 60; Monkey Hotel, 80, and iron lung, 35.

Brydon reported he will have special paper for the Dallas date.

AGENTS WANTED

For Wheels; only two on this show. Opening for one Table on Razzle, one Blower Agent; two capable, reliable Slum Skillo Agents; Outside Man. Working Men for Joints, P. C. Dealers. All replies to

LEO HIRSCH, Concession Mgr., or CURLEY GRAHAM, Business Mgr., South Boston, Va., Sept. 2nd to 7th.

HARRISON GREATER SHOWS, INC.

RAINBOW SHOWS WANT TO BOOK

MERRY-GO-ROUND, ROLL-O-PLANE, MIX-UP and KIDDIE RIDES, BINGO, SNOW CONE and STOCK CONCESSIONS. (Percentage open.) We go South to Texas Cotton Country. Out all winter. Haven't closed in 3 years. Address:

CALDWELL, KANS. (Fair), this week; COLLINSVILLE, OKLA. (Fair), Sept. 9-14; then South to the Cotton.

FOR SALE—BINGO

Ready to go. All new canvas and frame, complete with flash stand. New 35-Watt Amplifier, Speaker and Mike; 16 by 24; \$550.00.

R. MARLEAU
Lakeview Hotel, Manitou Beach, Devils Lake, Mich.

CAN PLACE

Major Rides for ten weeks of celebrations.

FOR SALE
1500 Large Flags. Wire or Write
H. WOLF
186 S. 12th St. Newark, N. J.

WANTED

Billers and Lithographers. Long season.
SPARKS CIRCUS
Best accommodations.

TOMMY BRYDEN, Car Manager, Sparks Circus, Anderson, S. C., Sept. 3; Laurens, 4; Greenwood, 5; Aiken, 6; Augusta, Ga., 7.

Majestic Greater Shows

Can Place Immediately
Foreman and Second Man for new Spitfire. Must drive semi. Wire
SAM GOLDSTEIN, Gladwin, Mich., this week.

FOR SALE
1 20x80 TENT, 8 FT. WALL, APPLE GREEN, A-1 CONDITION, NEW THIS YEAR, \$500.00.
8 LIFE-SIZE BLOW-UPS OF FREAKS, FRAMED, GOOD CONDITION, BARGAIN, \$20.00 FOR ALL.
1/2 With Order, Balance C. O. D.
JACK KORIE
c/o W. C. Katus Shows, week Sept. 2, Dunn, N. C.; week Sept. 9, High Point, N. C.

JOE KANE WANTS AGENTS
For Ball Games and Slum Stores.
TRIANGLE SHOWS
Harrisonburg, Va., this week; Covington, Va. (Fair), next week.
"Everything will be alright."

WANTED
Candy Apple Butcher
Must be sober and reliable. Other Concessions later. Playing tobacco markets.
ZELLER'S AMUSEMENT CO.
Lumberton, N. C.

BRIGHT LIGHTS EXPOSITION SHOWS

PAGE COUNTY FAIR, LURAY, VA.,
Week Sept. 9—Day and Night

Want few more Concessions. Good opening for small Minstrel Show, Ride Help. Fair secretaries in North Carolina, South Carolina and Georgia, we have couple open weeks. We have 10 Rides, 8 Shows, Sky High Girl Free Act, 40 Concessions. Will place General Agent who knows the South. Write or wire

JOHN GECOMA or L. C. HECK
Ford City, Pa., this week; Luray, Va., week September 9; Rocky Mount, Va., Fair, week September 16; Asheville, N. C., Fair, week September 23.

COMMITTEES OF SOUTHWEST ZACCHINI BROS.' SHOW

With His Great Cannon Act

Is on way to California. Need few calls from Louisiana. Write or wire
HUGO ZACCHINI, Mgr., Culpepper, Va., this week.
P.S.—Will book few more legitimate Concessions.

WHITE STAR ATTRACTIONS

WANTED WANTED WANTED
LUCAS COUNTY FAIR, SEPT. 12, 13, 14, 15.

Will book any legitimate Concessions. Photos needed. Will book Tilt, Octopus, Kiddie Rides and any other Rides not conflicting with what we have for 30%. Sycamore, Ohio, Street Fair, Sept. 18, 19, 20, 21, and Bucyrus, Ohio, Corn Festival, Sept. 25, 26, 27, 28. Will book Photos, Pop Corn, Carmel Corn, Sno Cones, Candy Apples, Waffles, Root Beer, Duck Pond, Pitch-Till-You-Win, etc. Need First and Second Men on Ferris Wheel and Second Man on Merry-Go-Round. This Show moves South October 1. All replies:

A. O. COFFMAN, NORTH BALTIMORE, OHIO

GOLD BOND SHOWS

WANT WANT

LEGITIMATE CONCESSIONS THAT WORK FOR STOCK. Photos, Bingo, small Cookhouse, Popcorn, Cotton Candy, Snow Cone, Candy Apples, Ball Games, Hoop-Las, Fish Pond, Clothespin Store, String and Dart Games. SHOWS WITH OWN OUTFITS. We have 6 Rides and will be out until Christmas in the cotton. FAIRS AND CELEBRATIONS IN SOUTHERN MISSOURI AND ARKANSAS, CONTACT US.

RAY SWANNER or MICKEY STARK
Rockelle, Ill., this week; then per route.

JOHN R. WARD'S WORLD'S FAIR SHOWS

Announce the Following Outstanding Fair Dates

Sept. 1st to 6th, Nebraska State Fair, Lincoln, Nebr.; Sept. 14th to 21st, Tulsa State Fair, Tulsa, Okla.; Sept. 23rd to 29th, Four States Fair, Texarkana, Texas; Sept. 30th to Oct. 5th, Mississippi Fair and Dairy Show, Meridian, Miss.; Oct. 10th to 18th, South Texas State Fair, Beaumont, Texas; Oct. 23rd to 27th, Tri Parish Fair, Eunice, La.

Can place for these outstanding dates Stock Concessions. Agents for Grind Stores, Stock Stores and Penny Pitch. Want Piano Player and Girls for Girl Revue and Girls for Posing Show. Want fast-stepping Chorus Girls, Road Musicians and White Canvas Boss for Colored Revue. Want Foreman and Help for Rocket and Spitfire, also Help on Octopus and Roll-o-Plane. Will book or buy Miniature Train.

Lincoln, Nebr., this week; Joplin, Mo., next week.
RALPH CLAWSON, Manager

WANT—CONCESSIONS—WANT

CLINTON COUNTY FAIR
MILL HALL, PA., SEPT. 11-14

FULTON COUNTY FAIR
McCONNELLSBURG, PA., SEPT. 16-21

Concessions of all kinds except Bingo, Popcorn, P. C. No flats or gypsies allowed. Will book or buy Fun House mounted on trailer. Write

THOMPSON BROS.
LAURELTON, PA. (FAIR)

SUNSHINE CHOO CHOO ELECTRIC TRAIN

Not a streamliner, but an old-fashioned train, smoke stack, bell, steam dome, with ride appeal to young and old. They come miles to ride and re-ride. A proven money maker, often topping major Rides. Built by a carnival owner for years of hard service. Has a record of 800 passengers in 3 hours and 20 minutes at 20¢. Sets up in 35 foot circle in one hour. Four cars—24 children or 12 adult passengers. Runs with 110 single phase motor and light weight. Complete all metal fence, ticket box, 2300 lbs. Price F. O. B. Tampa, \$1625.00. Three cars, \$1500.00. We deliver for small extra charge. Can be operated by one man or woman from ticket box. Can make delivery within 30 days after receiving order. \$200.00 deposit required. We guarantee this ride to be one of the biggest money makers on the market for investment and labor required to operate. Send one dollar for large photo.

SUNSHINE MFG. CO.

1307 GRAND CENTRAL TAMPA, FLORIDA

LEROY CRANDELL WANTS TO BOOK, BUY OR LEASE ELI WHEEL AND CHAIRPLANE

With or without transportation. Also can use Cook House Manager and Help. Also Bingo Relief Caller. Clay May and Hendershot, contact.

Care Berryhill Shows, Scottsville, Ky., thru Sept. 4th.



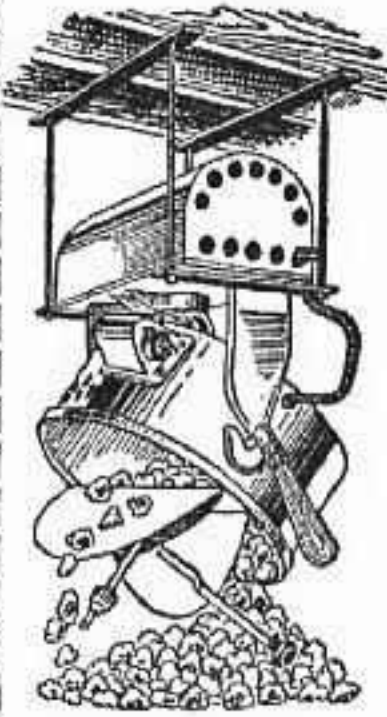
POPCORN

COMPARE THIS CERTIFIED POPPING VOLUME

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|------------------------------|----------|----------|--------------------|
| Bags Bee Hive Hybrid Popcorn | \$110.00 | \$135.00 | \$10.95 All Whses. |
| Bags Regular Hybrid | 95.00 | 105.00 | 9.75 Nashville |
| Bags South American | 85.00 | 90.00 | 8.75 Nashville |

★ **SPECIAL** 2 BAGS GIANT WHITE AND 50 POUNDS SOLID SEASONING. ALL FOR\$30.00

NATIONAL POPCORN MACHINES HEADQUARTERS



ORDER YOUR POPPING EQUIPMENT FROM "HEADQUARTERS." THE LARGE CONTRACT WE MADE A YEAR AGO WILL ENABLE US TO GIVE YOU BEST DELIVERY IN THE BUSINESS. WE DISTRIBUTE STAR JUMBO UNITS, SUPER STARS AND MAKE LIBERAL TRADE-INS.

COLEMAN EQUIPMENT

- 457G (5") Handy Gas Plant\$16.95
 - 480G (7") Handy Gas Plant 18.95
 - 502 (5") Coleman Burner 6.45
 - 558 (7") Coleman Burner 7.95
 - 3-Gallon Coleman Fuel Tanks 9.75
- Coleman Equipment Only Subject 20% Discount on \$25.00 Orders. Also Hollow Wire and Generators.



WE HAVE JUST THE BAG OR BOX YOU WANT. WRITE FOR SAMPLES.

IN STOCK PROMPT DELIVERY

FREE OFFER HUNDREDS OF SHOW PEOPLE ARE BUYING OUR PURE ORANGE CONCENTRATE—WRITE FOR SAMPLE. REQUIRES NO SUGAR AND MAKES A DELICIOUS DRINK.

BLEVINS POPCORN CO.

NOW IN AMERICA'S MOST MODERN POPCORN PLANT!
31ST AND CHARLOTTE NASHVILLE, TENN.

ATLANTA MEMPHIS NEW ORLEANS PHILADELPHIA
377 Whitehall, S. W. 671 5. Main St. 1053 Constance St. Delaware & Springarden

★ We stock Bee Hive Corn, Boxes, Bags and Salt in New Orleans, Atlanta, Memphis and Philadelphia. All other supplies stocked only in Nashville.

JONES GREATER SHOWS WANT

For WEBSTER COUNTY FAIR, Camp Caesar, W. Va., Week Sept. 9; CLAY COUNTY FAIR, Clay, W. Va., Week Sept. 16; NICHOLAS COUNTY FAIR, Summersville, W. Va., also Week September 16.

Shows and legitimate Concessions of all kind, Rotary Arcade, Scales, Age, Snow Cone, Custard and other Stock Concessions. Can place Animal Show, Wild Life, Fun House and Grind Shows. Want Rides, Bingo, Fishpond and Cookhouse for Summersville. Want Help on all Rides that drive semis. Want Electrician and Mechanic.

FOR SALE—Kiddie Chairplane Ride. All address

JONES GREATER SHOWS
Parsons, W. Va., this week.

PINE STATE SHOWS

WANT FOR EAST TUPELO, MISS., FALL FESTIVAL SEPT. 3 Thru 7

(Wires and Mail to Tupelo, Miss.) Also our Fairs beginning with Tippah County's Annual Fair and Live Stock Show at Ripley, Miss., Sept. 9 to 15, and proved spots and fairs to follow.

Will sell exclusive on Photos, Bingo, Diggers and Custard. Eddie Faulkner, wire and come on. All Concessions open. Toby Kelley, wire Mac. Whitey Rogers wants Booster Handler and Outside Help. Will buy, book or lease #5 Wheel, also book any Ride not conflicting. Neal Benway, wire. Will also book any Show or Fun House with merit not conflicting.

R. T. (BOB) BULLOCK, Business Mgr.
JOHNNY J. CARUSO, Owner

P.S.: George Evitts wants Agents for Skillo and Coupon Stores, also capable Wheel Man.

BOOKING NOW

For six weeks of Fairs commencing October 14, South Robeson Fair, Fairmont, N. C.; week Oct. 21, Horry County Fair, Conway, S. C.; week Oct. 28, Savannah, Ga., Colored Fair; three weeks of Florida Fairs. Opening main Jan. 28, 1947, for my Florida Fairs and season right through. This week, Bowling Green, Va., week Sept. 9, and Sept. 16, Highland Springs and Mechanicville (Richmond, Va.); three weeks Tobacco Festivals.

BARNEY TASSELL UNIT SHOW



Coming Events

These dates are for a five-week period.

California

Lodi—Grape and Wine Festival, Sept. 13-15. P. S. Van Arsdale, City Hall, Lodi.
Los Angeles—Horse Show, Sept. 18-22. Allen Ross.
Los Gatos—The Gats Celebration, Sept. 13-15. H. O. Davis, Box 45.
San Gabriel—San Gabriel Fiesta, Sept. 7-9.
San Mateo—San Mateo County Fiesta, Sept. 14-28. Chester Lipman, Burlingame, Calif.
Ukiah—Air Show, Sept. 2.

Colorado

Arvada—Harvest Festival, Sept. 13-14. L. H. Fisher.

Illinois

Chrisman—Horse Show, Sept. 9-14. H. E. Haworth.
Elmwood—Am. Legion Fall Festival, Sept. 6-7. R. W. Miller.
Eureka—Pumpkin Festival, Sept. 27-28. George F. Haecker.
Galesburg—A. F. L. Celebration, Sept. 2-7. Leo S. Barton.
Golden—Corn Festival, Sept. 12-14. Lions & Am. Legion, H. P. Aden.
Johnston City—Tri-County Celebration, Sept. 2-7. Glen Eberhardt.
Le Roy—Free Fall Festival, Sept. 5-8. O. J. Lere, Lyle V. Morban.
Rock Falls—Home-Coming, Sept. 10-14. Business Men's Assn. & Am. Legion.
Strasburg—Strasburg Home-Coming & Am. Legion Celebration, Sept. 12-14. Lauren R. Hamm.
Washburn—Fall Festival & Home-Coming, Sept. 19-21. R. L. Pacey.

Indiana

Bloomington—Fall Festival, Sept. 26-28. Commercial Club.
Bowling Green—Old Settlers' Reunion, Sept. 6-7. D. R. Staley.
Denver—Fall Festival, Sept. 18-21. Mrs. Ruth Miller, R. 3, Peru, Ind.
Ellettsville—County Fall Festival, Sept. 19-21. Mrs. Dewey Hudson.
Knox—Fall Festival, Sept. 23-28. Fire Dept.
Markle—Fall Festival, Sept. 4-7. Business Men's Assn., W. O. Randol.
North Judson—Jubilee & Home-Coming, Sept. 11-14. Albert W. Turner.
Roann—Booster Days, Sept. 26-28. H. E. Stone.

Iowa

Atlantic—Fall Festival, Sept. 11-12. Chamber of Commerce.
Clarinda—Centennial Celebration, Sept. 18-21. H. J. Morgan.
Keokuk—Chamber of Commerce Street Fair, Sept. 9-14. Floyd A. Nelson, Hotel Iowa.
Sioux City—4-H Club Livestock Show, Third week in Sept. Ray A. Rosin.
Villsca—Jubilee Celebration, Sept. 2-7. H. A. Eno, Chamber of Commerce.

Kansas

Liberal—County Race Meet, Jr. Chamber of Commerce, Sept. 9-15. A. N. Elliot.

Michigan

Paw Paw—Grape Festival, Sept. 12-14. H. H. Adams.

Mississippi

Newton—Newton State Dairy Show, Sept. 23-28. W. A. Bell.

Missouri

Allenburg—E. Perry Community Fair, Sept. 27-28. E. D. Kreyling.
Bucklin—Bucklin Home-Coming, Sept. 12-14. C. A. Larson, Chamber of Commerce.
Carrollton—Fall Festival, Sept. 18-19. Walter McGuire, Chamber of Commerce.
Fayette—Fall Festival, Sept. 17-19. Uriyss Clatworthy.
Jamesport—Grand River Fox Hunt, Sept. 10-14. Robert C. May.
Jefferson City—Central Labor Union Celebration, Sept. 2-7. H. Harrison.
Kirksville—Harvest Festival, Sept. 12-13.
Lamar—Farm & Indust. Expo, Sept. 19-21. Bud Moore.
Marshall—4-H Show, Sept. 14. T. A. Reid, Chamber of Commerce.
Pleasant Hill—Street Fair, Sept. 18-21. Buster Jones, Am. Legion.
St. Joseph—Pony Express Radco, Sept. 20-22. Jack Lacy, Chamber of Commerce.
St. Louis—St. Louis National Horse Show, Sept. 17-23. Noar H. Cooper, Chase Hotel.
Stanberry—Fall Festival, Sept. 18-19. A. S. Christianson.
Steelville—County Livestock Show, Sept. 4-7. Ed Schwieder.
Wellsville—County Fall Festival, Sept. 5-7. Allen Updyke, V. E. Kohl.

New York

Alexandria Bay—Veterans' Celebration & Street Fair, Sept. 9-15. Thomas J. McArdle.

North Carolina

Dillsboro—4-H Fall Festival, Sept. 12-14. Charles Campbell.

North Dakota

Bismarck—Fall Festival, Sept. 9-14. V. E. Gilbreath, Box 538.
Garrison—Fall Festival, Sept. 13-14. Earl Bennett, Jr. Chamber of Commerce.
Richardton—Harvest Festival, Sept. 21. I. E. Giedt, Lions' Club.

Ohio

Antwerp—Am. Legion Home-Coming, Sept. 5-8. P. S. Rockefeller.
Ashtabula Harbor—North End Street Fair, Sept. 5-7. John J. Porter, Ashtabula, O.
Bellairs—Welcome Home Celebration, Sept. 2-7. Howard W. Trevey.

Holliver—Lions' Club Home-Coming, Sept. 18-21. George Marlow, Canton.
Canal Winchester—Am. Legion Fall Festival, Sept. 18-21. Mrs. Charles Benner.
Cheviot, Cincinnati—Harvest Home Festival, Sept. 6-7. John J. O'Rourke, Cheviot.
Columbiana—Am. Legion Street Fair, Sept. 5-7. Harry Lundgren.
Hillsboro—Fall Festival, Sept. 24-26. C. H. Stevenson.
Middleport—Am. Legion Fall Festival, Sept. 19-24. Charles Childs.
Sardinia—Fire Dept. Street Fair, Sept. 4-7. Herbert Poole.
Seaman—Fall Festival, Sept. 19-20. C. R. Steen.
Shelby—Community Street Fair, Sept. 25-28. Carl L. Wentz.

Oklahoma

Enid—Okla. Dairy Show, Week of Sept. 2. Chamber of Commerce.
Perry—Cherokee Strip Celebration, Sept. 15-17. Clarence Paden.

Pennsylvania

Bryn Mawr—Horse and Hound Show, Sept. 25-28. St. George Bond, 723 Yale Ave., Swarthmore.
McClure—Bean Soup Celebration, Sept. 12-14. S. H. Bubb.
North East—Grape Carnival, Sept. 12-14. Clifford V. Green.

South Dakota

Aberdeen—Golden Pheasant Festival, Sept. 16-21. C. E. Arnold, 1219 S. Main St.
Mobridge—Northern Show of Progress, Sept. 13-14. M. Schamber.

Tennessee

Petersburg—Colt Show, Sept. 3-4. Clayton Scott.
Pulaski—County Livestock Show, Sept. 14. C. G. Davis.
Shelbyville—Walking Horse Celebration, Sept. 4-7. P. J. Scudder.

Texas

Hallettsville—La Vaca Fiesta, Sept. 6-7. Dr. Everett Renger.
Taylor—Am. Legion Cotton Carnival Celebration, Sept. 28-Oct. 5. Clyde Matthews, Austin.

Utah

Brigham—Peach Days, Sept. 5-7. Howard Dewey, Chamber of Commerce.
Cedar City—Southern Utah Livestock Show, Sept. 12-14.

Virginia

Appalachia—Celebration, Week of Sept. 2. E. C. Bray.
South Boston—National Tobacco Festival, Sept. 5-8. W. B. Barbour.

Washington

Grandview—Harvest Festival, Sept. 6-7. John O'Larey.
Pomeroy—Eastern Wash. Livestock Show, Sept. 13-14. Bethen Beale.

West Virginia

Belington—Festival & Fair, Sept. 9-14. Theo. Murray.



Dog Shows

These dates are for a five-week period.

Alabama

Birmingham—Sept. 21-22. Mrs. Jerry Bryan, 728 Ninth Ave.

California

Del Monte—Sept. 22. Marion Kingsland, Box 1316, Carmel, Calif.
Ontario—Sept. 15. Mrs. Martha P. Doney, Bloomington, Calif.

Colorado

Denver—Sept. 20-21. Fred A. Higel, 650 S. Bryant St.

Illinois

Chicago—Sept. 7. Mrs. Willy Necker, Wheeling, Ill.

Indiana

Hammond—Sept. 29. R. W. Tierney.
Portland—Sept. 28. Paul A. Ferguson.

Massachusetts

Bridgewater—Sept. 7. Ruth K. Cloutier.

New York

Garden City, L. I.—Sept. 14. Foley, 2009 Ransstead St., Philadelphia.
Garden City, L. I.—Sept. 27. Mrs. David Greene, Stamford, Conn.
Glen Cove, L. I.—Sept. 15. Foley, 2009 Ransstead St., Philadelphia.
Huntington, L. I.—Sept. 28. Foley, 2009 Ransstead St., Philadelphia.
Tuxedo Park—Sept. 7. Foley, 2009 Ransstead St., Philadelphia.
Westbury, L. I.—Sept. 12. Foley, 2009 Ransstead St., Philadelphia.

Ohio

Akron—Sept. 22. Mrs. E. E. Delagrang, 852 Lakewood Blvd., Akron, O.
Columbus—Sept. 29. Mrs. J. R. Lockett, 378 Sherburne Drive.

Pennsylvania

Greenville—Sept. 29. V. Keckler.
Sandusky—Sept. 21. Ella M. Trees, R. R. 1, Castalia, O.
Tiffin—Sept. 8. Dr. A. W. Combs, Fosteria, O.

Pennsylvania

Allentown—Sept. 21. Foley, 2009 Ransstead St., Philadelphia.
Reading—Sept. 22. Foley, 2009 Ransstead St., Philadelphia.
West Chester—Sept. 14. Mrs. S. L. Meade.

Utah

Salt Lake City—Sept. 16-17. A. T. Smurthwaite, 748 E. First South St.

Washington

Puyallup—Sept. 21-22. W. M. Berger, Box 1543, Tacoma, Wash.

NOLAN SHOWS

WANT TO BUY FOR CASH
NO. 5 ELI FERRIS WHEEL

WILL BOOK SHOW AND CONCESSIONS
WANT RIDE HELP THAT DRIVE

2 Spots a Week. Long Season. Address:

LARRY NOLAN, Mgr.
Sharon Springs, Kan., until Sept. 7;
Cheyenne Wells, Ohio, Sept. 8, 9, 10.

SUNFLOWER STATE SHOWS

Want for four more fairs and six weeks in West Texas.

Ball Games, Fish Pond, String Game; in fact, all legitimate joints open, including Penny Pitch. Red Gilmore wants Agents. Office needs Manager to handle Bingo. (Good deal if you can produce.) FOR SALE—EXTRA NICE 8-CAR KID RIDE, all new wheels, \$400.00. Set of 6 Iron Claws with ten-foot Traller, \$300.00. Loop Tub, \$50.00; extra good. WILL PAY CASH FOR TILT-A-WHIRL OR OCTOPUS. Wire or come to Scott City, Kan., this week; Beaver, Okla., Sept. 9-14; Woodward, Okla., 18-21; all fairs. Address:

C. A. GOREE, Mgr.

WANT NEON MAN

that can blow and maintain it. Will pay top wages. Will put you in business when season closes. Join on wire.

F. W. PEPPERS

PEPPERS ALL STATES SHOWS

Webster City, Ia., Sept. 2nd to 6th.

FOR SALE

Beautiful 40x20 Bingo, seats 74, loud speakers, about \$1000.00 mds. Best available, not junk. 1940 Chter. Tractor, sleeper cab, vacuum and air brakes, perfect, tires 8.25x20, 22 ft., insulated. 1941 Springfield Trailer 10x20 tires, all equipment and rubber in excellent condition, a dandy buy, come and get it, \$4000.00 cash. Now in operation on Twin City Shows. Mercer, Mo., Sept. 4-7; Kansas and Packard, Armourdale, Kans., Sept. 10-21. Write or wire

ROUND & CLARK

As Per Route

BINGO HELP WANTED

Experienced, sober Caller. Use Wife on counter. Top salary. All winter's work. Wire Richard Talley. Tony Souther wants Swinger Agents.

Arab, Alabama, this week; Fort Payne, Alabama, next.

FLORIDA AMUSEMENT CO.

CAN PLACE

EXPERIENCED CUSTARD MAN or Man and Wife to take charge of NEW CUSTARD OUTFIT. Wire

FITZIE BROWN

c/o Hennies Bros.' Shows

Bethany, Mo., this week; Keokuk, Ia., next week.

WANTED

To join at once

GOOD ANNEX ATTRACTION

P. C. or Salary. Wire

W. B. SUTTON

O. C. Buck Shows Troy, N. Y.

MIDWAY OF MIRTH SHOWS

WANT

GIRL SHOW, ATHLETIC SHOW, CORN GAME, MITT CAMP AND CONCESSIONS NOT CONFLICTING. RIDE HELP FOR ALL RIDES. Address: Villa Grove, Ill., this week; Strasburg, Ill., Sept. 11-14; both Celebrations on Streets, then Arkansas.

WANTED

Ball Games, String Games, Hoop-La, Penny Pitch, Arcade, Percentage Games for following spots: West Plains, Mo.; Steele, Mo.; Dexter, Mo.; Cotton Plant, Ark.; Hampton, Ark.; Morrilton, Ark.; Fairs and Celebrations. Address:

MOUND CITY SHOWS

West Plains, Mo., this week; then per route above.

Last-Minute Decision By Blue Grass Mgr. Gives Show Big Week

CORYDON, Ind., Aug. 31.—Blue Grass State Shows were concluding a stand in Salem, Ind., Saturday (17) when in walked Dr. L. B. Wolfe, secretary of the Corydon, Ind., Fair, to see Manager Groscurth on a matter of "the utmost importance."

Once he contacted Manager Groscurth, Dr. Wolfe explained that Monday (19) was the opening day of Corydon Fair, the carnival contracted evidently was not going to make it, and would the Blue Grass State Shows play the fair.

Manager Groscurth scratched his head. Half of the shows already were en route to Kentucky for the next stand. If he could contact the personnel en route and get them to turn back, he'd play the fair, he told the secretary. Contact was established and shows moved in here.

That it was a good stand in putting it mildly. Rides, shows and concessions opened daily at 10 a.m., and kept grinding until midnight, with everyone getting his share. Everyone was pleased with the stand, and Manager Groscurth was complimented all around for his decision.

Nina Groscurth's new kiddie ride enjoyed its biggest week since it arrived four weeks ago. Mr. and Mrs. Hamill added another truck to transport their six concessions. Gus Tucker is doing a great advance job with his sound truck. Ed Faulkner's bingo is getting its share of business. Paul Rolland now has six concessions. Ride Foreman Harper and his crew get the rides up and down in great shape.

Douglas Wade, of Wade Attractions, was a visitor here, as was Mr. King, of King Publishing Company, Richmond, Ind.

Shows moved out Saturday (24) for Leitchfield, Ky., for a return engagement before playing fairs and celebrations.

L. J. HETH SHOWS

WANT NOW AND FOR THE FOLLOWING FAIRS

Oneida, Tenn., Sept. 4-Sept. 7
Scottsboro, Ala., Sept. 16-Sept. 21
Carrollton, Ga., Sept. 30-Oct. 5
Cordele, Ga., Oct. 14-Oct. 19

Jamestown, Tenn., Sept. 11-Sept. 14
Jasper, Ala., Sept. 23-Sept. 28
Covington, Ga., Oct. 7-Oct. 12
Americus, Ga., Oct. 21-Oct. 26

SHOWS: ORGANIZED SIDE SHOW WITH OR WITHOUT OUTFIT (MARK WILLIAMS, ANSWER), HILLBILLY SHOW (HAVE COMPLETE OUTFIT FOR SAME), WILD LIFE SHOW OR ANIMAL SHOW. GIRL SHOW OPERATOR WITH GIRLS. THOSE THAT ANSWERED BEFORE, ANSWER AGAIN. Patsy Jones, answer.

HELP: TALKERS FOR SHOWS. RIDE MEN THAT DRIVE SEMI-TRAILERS. TOP SALARIES TO SOBER, RELIABLE MEN. WANT OCTOPUS FOREMAN.

CONCESSIONS: FROZEN CUSTARD, SCALES, GUESS YOUR AGE, STRING GAME, CANDY APPLES, HOOP-LA, other legitimate Concessions open. All Replies: ONEIDA, TENN., NOW; JAMESTOWN, TENN., NEXT WEEK.

WANTED FOR CASH

IRON LUNG WILD LIFE

Shows with or without trucks. Address

BOX D-303, Care The Billboard, Cincinnati 1, Ohio

CAN PLACE LEGAL ADJUSTER

Due to changes on show have opening for high-class man. This show has 8 Rides, 8 Shows, 50 Concessions, and Bob Fisher's Fearless Flyers for Free Act. One of the cleanest and best looking truck shows on the road. Have long season out this winter in Florida. Must be well known and capable of taking care of all details in that department. All replies to

E. L. YOUNG, Mgr. BLUE RIBBON SHOWS

Clarksville, Tenn., this week; Murfreesboro, Tenn., next week.

HEMLOCK, N. Y., FAIR, WEEK SEPT. 9-14

DAY AND NIGHT

WANT Shows of all kinds, 25%. Legitimate Concessions. Rides not conflicting. Good spot for Rides. Everything gets money. Followed by Mansfield, Pa., September 16-21, first show in ten years. Answer to

MICKEY PERCELL, Mgr.

PIONEER SHOWS

FORKSVILLE, PA.

COASTAL PLAIN SHOWS WANT

9 Fairs and Celebrations starting now—9. Week of September 3, Red Springs, N. C., Homecoming, Labor Day Celebration; week of 9th, American Legion Fair, St. Paul, N. C.

Can place Bingo, Diggers, Ball Games, Fish Pond, Duck Pond, Alleys, Pitch-Till-You-Win, Hoop-La. All P. C. open, Pan Game, Rat Game, Over and Under, Pea Pool, Beat Dealer. All booked flat, come on. Ride Help for Merry-Go-Round, Chair Plane, Ferris Wheel. Electrician for balance of the season. Shows any kind (if you have your own transportation) coming South, contact us. All winter in Florida. Ride Help, contact J. M. McIntyre. All others:

C. V. (BILL) COX, Owner; R. C. PARRISH, Business Manager, as per route.

WANTED

Stock Concessions, Swinger Agents. Will book Ball Game, Bingo, what have you? Will book or buy Kid Rides or Jenny, 10-in-1, others. This show growing weekly. Will be out all winter playing to good spots.

GREAT SOUTHERN EXPOSITION

Valdosta, Ga., this week, VFW Celebration.

RIDES FOR SALE

One 16-Seat Chairplane, \$1,000.00; one 40-Ft. Parker Merry-Go-Round (32 horse), has now top and sidewall, \$4,500.00, or will trade for Little Beauty Merry-Go-Round. These Rides are in good condition. Can be seen in operation.

Sept. 3-7, Virginia, Ill.; Sept. 10-14, Golden, Ill.; then as per route.

TATHAM BROS.' SHOWS

WANTED

Dancing Girls and Specialty Dancers
—experienced and inexperienced.

Also Second Man for Front. Wire

MIKE CONTI

HENNIES BROS.' SHOWS

Bethany, Missouri.

WANT AGENTS

For Rat Game, Penny Pitch,
Photos and Percentage.

JOE E. KAUS

Ahoskie, N. C.

WANTED CARNIVAL

For October 2, 3, 4 & 5, on the Streets. First fair in 5 years. Harvest time, pay day week. No rag bags. Clean show people, attention. F. E. Gooding, wire or phone.

EDWARD IVES

Seville, Ohio

WANTED

FOR ARKANSAS FAIRS
Popcorn, Peanuts, Candy Floss, Cook House, Agents for office-owned joints, Ride Help. Book or buy Merry-Go-Round or other Flat Rides.

Raines Amusement Co.

Spiro, Okla., this week

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

A-1 Am. Co.: (Fiesta) Devine, Tex.; (Celebration) Natalia 9-13.
 B. & C. Expo.: Oswego, N. Y.
 Alamo Expo.: Dodge City, Kan.; Duncan, Okla., 9-14.
 A. M. P.: Wytheville, Ga.
 American Beauty: (Fair) Waukon, Ia., 3-5.
 American United: Jerome, Idaho.
 Anderson Greater: (Fair) St. Paul, Neb.; (Fair) Waterloo 9-14.
 Atomic: Ellendale, N. D., 5-7; Wishek 9-11; Lamoure 12-14.
 Baker United: (Fair) Akron, Ind.; Veedersburg 9-14.
 Barkoot Bros.: Eagle, Mich.
 B. & D. Am. Co.: Chadbourn, N. C., 9-14.
 Bee's Old Reliable: (Fair) Waverly, Tenn.
 Belton: (Fair) Leaksville, N. C.
 Bernard & Barry: Brome, Que., Can., 2-4; Granby 5-7.
 B. & H.: Johnsonville, S. C.
 Bill's Greater: Rexford, Kan., Oakley 9-14.
 Bill's Rides: Phil Campbell, Ala.
 Bistany's Greater: South Hill, Va.
 Blue Grass State: (Fair) Harford, Ky.
 Blue Ribbon: Clarksville, Tenn.
 Boston Shows: Bellingham, Mass., 6-8; Ashland 11-14.
 Bright Lights Expo.: (Fair) Ford City, Pa.; (Fair) Luray, Va., 9-14.
 Brownie Am. Co.: Bridgeport, Neb.
 Brown's Family Rides: Cochran, Ga.
 Buck, O. C.: (Fair) Fonda, N. Y.
 Bullock Am. Co.: Siler City, N. C.; Bennettsville, S. C., 9-14.
 Bunting: (Fair) Sandwich, Ill.; (Fair) Henry 10-13.
 Burke, Harry: Lake Arthur, La., 2-8; Rayne 9-15.
 B. & V.: (Fair) Brookfield, N. Y., 1-5; Williamsport, Pa., 9-14.
 Byers, C. W. & J. W.: Fulton, Mo.
 Capell Bros.: Harishorne, Okla.; Holdenville 9-14.
 Capitol City: (Fair) Russellville, Ky.
 Caravella Am.: Johnstown, Pa.
 Carr, Lawrence: Medford, Mass., 1-5.
 Casey, E. J.: (Fair) Dryden, Ont., Can., 6-7.
 Cavalcade of Amusements: Kansas City, Kan.; Hutchinson 9-14.
 Central American: (Fair) Tonganoxie, Kan.
 Central Am. Co.: (Fair) Murfreesboro, N. C.
 Central States: (Fair) Beloit, Kan., 3-5; (Fair) Pawhuska, Okla., 9-12.
 Cetlin & Wilson: Harrisburg, Pa.

WANTED

Western and Hillbilly Acts for all winter's work in South. BOB WELLS and his Texas Cowboys or his Agent, write.

CIRCLE H RANCH SHOW
 Care of The Billboard Cincinnati 1, O.

Cherokee Am. Co.: Smith Center, Kan.
 Coleman Bros.: Northampton, Mass.
 Collins United: Concordia, Kan.
 Conklin: Quebec City, Que., Can.
 Continental: (Fair) Boonville, N. Y.
 County Fair: Eustis, Neb., 4-6.
 Crafts 20 Big: Oakland, Calif., 2-9.
 Craig, Harry: Enid, Okla.
 Crescent Am. Co.: Bristol, Va.; (Fair) Spruce Pine, N. C., 9-14.
 Crystal Expo.: Knoxville, Tenn.
 Cudney Border State: Prague, Okla., 5-7; Chandler 12-14.
 Cumberland Valley: (Fair) Cookeville, Tenn.; (Fair) McMinnville 9-14.
 Curl, W. S.: Richwood, O.
 Denton, Johnny J.: Corbin, Ky.
 Dick's Paramount: (Fair) Leighton, Pa.; (Fair) Bridgeton, N. J., 10-14.
 Dickson United: (Fair) Geary, Okla., 5-7; (Fair) Hydro 12-14.
 DeLuxe Am.: Ludlow, Mass., 4-10; Brooklyn, Conn., 13-15.
 Dudley, D. S.: Hollis, Okla.
 Dumont: Cumberland, Md.
 Dyer's Greater: (Fair) Lancaster, Wis.; Vandalia, Mo., 10-14.
 Eddie's Expo.: Titusville, Pa.
 Steblar Greater: Laurens, S. C., Sept. 2-7.
 Ellman United: Beaver Dam, Wis., 5-8; Weyauwega 12-15.
 Endy Bros.: (Fair) Staunton, Va.; (Fair) Huntsville, Ala., 9-14.
 Fairway Am.: Gladewater, Tex.; Winstboro 9-14.
 Fay's Silver Derby: Rutland, Ill.; Martin, Tenn., 9-14.
 Fleming, Mad Cody: (Fair) Blue Ridge, Ga.; (Fair) Ellijay 9-14.
 Florida Am. Co.: Arab, Ala.; Fort Payne 9-14.
 Franklin, Don: Rockdale, Tex.
 Frear's United: Burlington, Kan., 2-5.
 Garden State: Easton, Pa.
 Gate City: Lenoir, N. C.
 Gateway: Jonesboro, Ga.
 Gentsch, J. A.: McComb, Miss.
 Geren's United: (Fair) Goshen, Ind.; North Judson 11-14.
 Gold Bond: Rochelle, Ill.
 Gold Medal: (Fair) Kentland, Ind.; Olney, Ill., 9-14.
 Gooding's American Expo.: (Fair) Hart, Mich.; (Fair) Oadillac 9-14.
 Gooding, F. E., Am. Co., No. 1: (Fair) Dayton, O.; (Fair) Carthage 9-14.
 Gooding, F. E., Am. Co., No. 2: (Fair) Van Wert, O.; (Fair) Sidney 9-14.
 Gooding, F. E., Am. Co., No. 3: (Fair) Canton, O.; (Fair) Cadiz 9-14.
 Gooding, F. E., Am. Co., No. 4: (Fair) Wauseon, O.; (Fair) Montpelier 9-14.
 Gooding Greater: (Fair) Fremont, O.; (Fair) Saginaw, Mich., 9-14.
 Gooding Park Attrs.: (Street Fair) Columbian, O.; Belleville 9-14.
 Great Southern: Valdosta, Ga.
 Great Sutton: Marion, Ill., 1-5.
 Greater Rainbow: (Fair) Manning, Ia., 3-5; (Fair) Audubon 9-13.
 Greater United: Greenville, Tex.; (Fair) Mt. Pleasant 9-14.
 Groves Greater: Bogalusa, La.
 Hale's: Osage City, Kan., 2-5.
 Hames, Bill: (Fair) Gainesville, Tex.
 Hannum, Morris: Northampton, Pa.
 Happy Attrs.: (Fair) Bellefontaine, O., 2-5; (Fair) Wooster 9-13.

Happyland: Mt. Pleasant, Mich.
 Harrison Greater: South Boston, Va.
 Hartsock Bros.: Lewiston, Mo.; Bucklin 12-14.
 Hedrick's Gay Way: Lillington, N. C.; Erwin 9-14.
 Hennies Bros.: (Fair) Bethany, Mo.; Keokuk, Iowa, 9-14.
 Heth, L. J.: (Fair) Oneida, Tenn.; (Fair) Jamestown 11-14.
 Hill's Greater: (Fair) Iola, Kan.; (Fair) Wewoka, Okla., 9-14.
 Home State: Unionville, Mo.
 Hoosier State: Alexandria, Ind.
 Hottle, Buff: Belton, Miss.
 Imperial: Leroy, Ill.
 International: Emporia, Kan., 2-4; El Dorado 7-14.
 Jayhawk Am.: West Mineral, Kan.
 John Shows: New Waverly, Tex.
 Johnson: East Jordan, Mich.
 Jones Greater: (Fair) Parsons, W. Va.; (Fair) Webster Springs 9-14.
 Jones, Johnny J. Expo.: (State Fair) Indianapolis, Ind., 2-6.
 J. P. M.: (Fair) Contoocook, N. H., 2-4.
 Joyland Am. Co.: Georgetown, Ill.
 Kaus, W. C.: Dunn, N. C.; High Point 9-14.
 Kilgore: Wolfe City, Tex.; (Fair) Richardson 10-14.
 Kirkwood, Joseph J.: Danville, Va.; Raleigh, N. C., 9-14.
 Lagasse Am. Co.: (Fair) E. Longmeadow, Mass.
 Lake State: St. Genevieve, Mo.
 Lamb, L. B.: (Fair) Merville, Ia.; (Fair) Sac City 10-13.
 Lawrence Greater: Port Royal, Pa.
 Leelight, J. R.: Grand Island, Neb.; (Fair) David City 8-10.
 Lone Star: (Fair) Salem, Ill., 2-6; (Fair) Shawneetown 9-13.
 Long's United: Woodland, Calif., 3-8.
 Mace, Herbie: Gaithersburg, Md.
 Madison Bros.: Walnut Ridge, Ark., 5-14.
 Magic Empire: Union City, Tenn.
 Majestic Greater: (Fair) Gladwin, Mich., 4-7.
 Manning, Ross: Blue Hill, Me.
 Marion Greater: Mullins, S. C.
 Marks, John H.: (Fair) Charleston, W. Va.
 McKee, John: East Alton, Ill.
 Meeker: Lewiston, Idaho.
 Merit: South Paris, Me., 9-14.
 Merriam & Robinson: Luverne, Minn., 4-7; Sibley, Ia., 10-13.
 Meyerhoff's Crescent: Nelson, B. C., Can.; Penticton 10-14.
 Mid-Continent Expo.: (Fair) Pryor, Okla.
 Midway of Mirth: Villa Grove, Ill.; Strasburg 11-14.
 Mighty Monarch: Meigs, Ga.
 Mighty Page: Tusculooza, Ala.
 Model Shows of Canada: Orillia, Ont., Can., 5-7.
 Moore's Modern: (Fair) Oblong, Ill.
 Mound City: West Plains, Mo.
 Nick's United: Sardinia, O.
 Nolan: Sharon Springs, Kan.; Cheyenne Wells, Colo., 8-10.
 Ohio Valley: Markie, Ind.
 Omar's Greater: Warren, Ark.
 Page Bros. No. 1: Spencer, Tenn.
 Page Bros. No. 2: Petersburg, Tenn.
 Page, J. J.: (Fair) Clintwood, Va.
 Park Am. Co.: (Fair) Kentland, Ind.; (Fair) Olney, Ill., 9-14.
 Paul's Am. Co.: Atoka, Okla.
 Penn Premier: Parkersburg, W. Va., 2-5.
 Peppers All-State: Webster City, Ia.
 Pike Am.: (Fair) Ellington, Mo.; (Fair) Salem 9-11.
 Pine State: E. Tupelo, Miss.
 Pioneer: (Fair) Forkville, Pa.; (Fair) Hemlock, N. Y., 9-14.
 Powelson Greater: (Fair) McConnellsville, O.; (Fair) Circleville 9-14.
 Prell's Broadway: (Fair) Ebsenburg, Pa.; (Fair) Lynchburg, Va., 9-14.
 Prol: Taylor, Tex., until Sept. 16.
 Pryor's: Plasterco, Va.
 Rainbow: (Fair) Caldwell, Kan.; (Fair) Collinsville, Okla., 9-14.
 Raines Am. Co.: Spiro, Okla.
 Regal Expo.: Dayton, Tenn.; Hapeville, Ga., 9-14.
 Regent Am. Co.: Hopkinsville, Ky.
 Reid King: (Fair) Schaghticoke, N. Y.
 Rogers Greater: Albion, Ill., 3-5; Union City, Tenn., 9-14.
 Rogers & Powell: (Fair) Sebastopol, Miss.
 Royal American: (Fair) Topeka, Kan., 2-12.
 Royal Expo.: Vidalia, Ga.
 R. & S. Am. Co.: (Fair) Elizabeth City, N. C.
 Rosen, H. B., Am.: Monticello, Ga.
 Scoto Valley: Peebles, O.
 Shafer's Just for Fun: Bryan, Tex.
 Shan Bros.: (Fair) Pennington Gap, Va.
 Shipley's Am.: Zwolle, La.
 Siebrand Bros.: Rock Spring, Wyo.
 Silver Slipper: Decherd, Tenn.; (Fair) Jasper, 9-14.
 Smith, Casey: Pauls Valley, Okla.
 Smith, George Clyde: (Fair) Meyersdale, Pa.; (Fair) Cookport 9-14.
 Smith's Greater: Lumberton, N. C.
 Snapp's Greater: Marshfield, Wis., 1-4; Oglesby, Ill., 8-11.
 Southern States: Fitzgerald, Ga.
 Southern Valley: Leesville, La.
 Sparks Bros.: Paris, Tenn.; Parsons 9-14.
 Sparks, J. P.: Hopkinsville, Ky.
 Strader, M. A.: Clay Center, Kan.
 Stafford's United: Brazil, Ind., 2-4; Goldsmith 6-7; Monon 10-14.
 Standard: (State Fair) Douglas, Wyo.
 Strates, James E.: (Fair) Bath, N. Y.
 Stumbo, Fred R.: Ash Grove, Mo.; Greenfield 11-14.
 Sunflower State: Scott City, Kan.; Beaver, Okla., 9-14.
 Sunset Am. Co.: (Fair) Jefferson, Ia.; (Fair) Marshalltown 9-14.
 Tassell, Barney: Bowling Green, Va.; Richmond 9-14.
 Tatham Bros.: (Fair) Virginia, Ill.; Golden 10-14.
 Thompson Bros.: (Fair) Laurelton, Pa.; Mill Hall 11-14.
 Tidwell, T. J.: Dalhart, Tex.
 Tinsley's City Rides: Dalton, Ga.; Gainesville 9-14.
 Tivoli Expo.: Jefferson City, Mo., 3-7; Chillicothe 9-14.
 Triangle: Harrisonburg, Va.; (Fair) Covington 9-14.
 Turner Bros., No. 1 and 2 units: Decatur, Ill., 5-14.
 Twin City: Mercer, Mo., 4-7.

United Expo.: (Fair) Marceline, Mo.; Brunswick 9-14.
 Victory Expo.: (Fair) Miami, Okla.; (Fair) Poteau 9-14.
 Virginia Greater: Smithfield, Va.; Warsaw 9-14.
 Wade, W. G., No. 1: (Fair) Alpena, Mich.; (Fair) Petoskey 10-14.
 Wade, W. G., No. 2: (Fair) Cassopolis, Mich.; (Fair) Coldwater 10-14.
 Wallace Attrs.: Danville, Pa.
 Wallace Bros.: Murray, Ky.; Cape Girardeau, Mo., 9-14.
 Wallace Bros. of Canada: (Fair) Quebec City, Que., Can.; (Fair) Lindsay, Ont., 9-14.
 Ward, John R.: Lincoln, Neb.; (Fair) Joplin 9-14.
 West Coast: Medford, Ore., 3-8; (Fair) Lodi, Calif., 9-15.
 White Star Attrs.: North Baltimore, O.
 Williams Rides: Reidsville, N. C.
 Wilson United: Dandridge, Tenn.
 Wilson's Famous: (Fair) Melvin, Ill.; (Celebration) Minonk 9-14.
 Wolf, Wm.: Missouri Valley, Ia., 3-6; Dexter 9-10; Dow City 12-14.
 Wolfe Am. Co.: Walkalla, S. C.
 Wonder City: Cairo, Ill.; Poplar Bluff, Mo., 9-14.
 Wonder Shows of America: Huron, S. D.; Omaha, Neb., 9-14.
 World of Mirth: Rutland, Vt.
 World of Pleasure: (Fair) Fowlerville, Mich.; Inlay City 9-13.
 World of Today: Spencer, Ia.; Neosho, Mo., 9-14; Ft. Smith, Ark., 16-21.
 Zucchini Bros.: Culpeper, Va.
 Zeiger, C. F., United: Rocky Ford, Colo.
 Ziegler: Grandview, Wash.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Balley Bros.: Toccoa, Ga., 5.
 Beatty, Clyde: North Bay, Ont., Can., 4; New Liskeard 5; Kirkland Lake 6; Timmins 7; Pembroke 8.
 Bradley & Benson: Martindale, Tenn., Sept. 5.
 Cole Bros.: Portland, Ore., 3; Corvallis 4; Eugene 5; Roseburg 6; Medford 7; Redding, Calif., 9; Chico 10; Sacramento 11.
 Cole, James M.: Elizabeth City, N. C., 4; Windsor 5.
 Escalante: Livingston, Calif., 3; Planada 4.
 Gainesville Community: (Fair) Gainesville, Tex., 3; Fort Worth 5-7.
 Hunt Bros.: Troy, N. C., Sept. 5.
 Jones, Al-Sellos Bros. Circus & Rodeo: (Fair) Marysville, O., 9-10; (Fair) Cadiz 13-14.
 Kelly, Al G.-Miller Bros.: Seneca, Kan., 3; Horton 4; Holton 5; Cottonwood Falls 6; Burlington 7.
 King Bros.: Wytheville, Va., 3; Marion 4; Bristol, Tenn., 5; Greeneville 6; Newport 7; Athens 9.
 Monroe Bros.: Turon, Kan., 3-4; Macksville 5; Lewis 6; Haviland 7; Attila 9; Argonia 10; Conway Springs 11.
 Montgomery, C. R.: Charleston, Mo., 5.
 Polack Bros., No. 1: (Civic Auditorium) Seattle, Wash., 2-8; (Parker Field) Yakima 11-14.
 Polack Bros., No. 2: (Civic Center Arena) Great Falls, Mont., 5-7; Wenatchee, Wash., 12-14.
 Ringling Bros. and Barnum & Bailey: Norfolk, Neb., 3; Omaha 4-5; St. Joseph, Mo., 6; Lawrence, Kan., 7.
 S. M. S. Ranch Rodeo: (Fair) Keene, N. H., 5-7; (Squadron A. Armory) New York, N. Y., 11-15.
 Sparks: Anderson, S. C. 3; Laurens 4; Greenwood 5; Aiken 6; Augusta, Ga., 7; Milledgeville 9.
 Stevens Bros.: Corning, Ia., 5; Emerson 6; Avoca 7; Harlan 9; Denison 10; Woodbine 11; Neola 12.
 Webster Bros.: (Fair) North Branch, Mich., 28-Sept. 3; Berkeley 5-7.
 101 Ranch Wild West: Duncan, Okla., 3; Lawton 4; Altus 5; Clinton 6; Woodward 7; Hooker 8.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Barrett, Roy (Polack Circus) Great Falls, Mont., 5-7.
 Couden, Doug. & Lola: School assemblies, McMinnville, Tenn.
 Campbell, Loring: Slippery Rock, Pa., 9; Washington 10; Bellaire, O., 11; Greensburg, Pa., 12.
 D'Arcy, Ethel (Fair) Canton, O., 2-5; Eaton 10-13.
 Daniel, B. A.: Colon, Mich., 2-7; Lakeview 9-11.
 Francis, Leo (State Fair) Indianapolis, Ind., 3-6.
 Henry, Glen & Ethel (Fair) Fonda, N. Y., 1-4; (Fair) North Haven, Conn., 6-8; (Fair) Warsaw, Va., 9-14.
 Hanneford, George, Family (Fair) Spencer, Ia., 2-7; (Fair) Scribner, Neb., 11-13.
 Kays, Sensational: Marshfield, Wis., 1-4; Beaver Dam 5-7.
 Lovelo, Pat & Willa (Fair) Quebec City, Que., Can., 1-6.
 Lang & Lee (Fair) Guthrie Center, Ia., 5-6.
 LaZellus, Aerial (Fair) Mazon, Ill., 1-4.
 Civic Ice Arena: Seattle, Wash.
 Plunkett's Stage Show: Post, Tex., 2-4; Snyder 5-7.
 Rellim, Blondin (State Fair) Indianapolis, Ind., 2-6; (Fair) Topeka, Kan., 9-14.
 Renfro Valley Folks: Plymouth, Ind., 3; Warsaw 4; Peru 5; Kokomo 6; Tipton 7; Greenfield 8; Shelbyville 9; Franklin 10; Columbus 11; Bedford 12; Linton 13.
 Steele's Horses: Luverne, Minn., 2-7.
 Spiller's Seals (Fair) Dunkirk, N. Y., 2-7; (Fair) Reading, Pa., 9-14.
 Slout Players Tent Show: Grand Ledge, Mich., 2-7; Battle Creek 9-21.
 Ward-Bell Flyers (Fair) Northampton, Mass., 2-7; (Fair) Brockton 9-14.
 Webb, Capt. George (Fair) Wheaton, Minn., 6; (Fair) Redwood Falls 7-9; (Fair) Jordan 13-15.

Can Place-PENN-PREMIER SHOWS-Can Place

THE SHOW BEAUTIFUL

CONCESSIONS—Photo, Ball Games, Duck and Fish Pond, Cigarette Gallery, High Striker and other legitimate Concessions.

PERCENTAGE—Can place Pan Game, Rat, Beat the Dealer and Pea Pool. Also 1 Wheel, 1 Skillo, 1 Razzle or Roll-Down. No Camps.

CAN PLACE ACTS for SIDE SHOW—Sword Swallower, Mental, Fire Eater and other acts.

Address all mail and wires to

Lloyd D. Serfass, gen. mgr., or R. F. Inman, bus. mgr.

Parkersburg, W. Va., this week; Middlepoint and Pomeroy Bend, Ohio, Homecoming Celebration, next week, followed by the big Winchester, Va., Apple Fair. Long season South.

REGENT SHOWS

WANT FOR NASHVILLE, TENNESSEE

Popcorn, Candy Floss, Candy Apples and Ice Balls. Want Bingo, Cigarette Shooting Gallery, Penny Pitch and Jingle Board. Want Ride Superintendent and Second Men on all Rides. Walter B. Fox, contact C. L. Hillman; very important. All replies to

REGENT SHOWS' Office, Hopkinsville, Ky., this week.

Want-LAKE STATE SHOWS-Want

For Fairs at St. Genevieve, Perryville, Newburg and Eldon, all in Missouri, and long season South. Ride Help who can drive semis. Want Foreman for new Octopus being unloaded this week. Want Agents for Cat Rack, Penny Pitch, Hoop-La and Man and Wife to operate small Cookhouse. Want Concessions that work for 10¢, especially Fish Pond, Hoop-La, Dart Store, Snow Cone, Cat Racks, Novelties and Jewelry. All replies to

LAKE STATE SHOWS, St. Genevieve, Mo., this week.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Wagon Rut, Iowa.
August 31, 1946.

Dear Pat:

Did you ever live in a trailer? We held a poll to decide whether house-trailers are show or tourist equipment. Here are the findings of our people.

Our cookhouse operator, who is also a trailerite, said: "Trailers are made to flop and not scoff in. They are merely portable staterooms. Cooking stinks them up with onion, garlic and burnt grease odors. The combined odors are detrimental to the occupants' healths. Cookhouse odors are washed away by rains and fine particles of dust blown thru by the winds act as cleansers."

Manager Pete Ballyhoo advised: "Altho trailers cut into our stateroom dough, I like to have them around on stormy nights. Furthermore, we benefit thru their canine police protectors. On our show each trailer boasts of from one to five pooches. We allow two dogs for each railroad car on our train. At present this is a 100-dog show, and we can't accept another trailer with a dog until more cars are added."

Red Palm-a-Chip, privilege car manager, stated: "Jungle buggies are putting pie car managers back on section gangs. We're entitled to some protection. All jungle buggy owners should be taxed a \$2 dookie book weekly."

The trailerites in a body, voiced their opinion with: "We are the backyard of any midway, and give shows homey atmospheres. Because towners believe they are superior to show-

men, who don't live in houses, we change their minds by having our women hang their expensive lingers near the front gate on wash days where it can be envied by town women. We always cover our restroom holes on Sunday and our garbage is left where the local garbage-man can pick it up on Monday."

Our single boys laughed loudly when asked their opinions with: "House trailers lead to matrimony. You can catch more brides with a trailer than you can with a bedroll."

The shows' doctor said: "We find the birth rate much higher on shows that carry trailers and staterooms than on shows that don't. To fight race suicide, I advise more of both. Its a showman's duty to his country."

Quoting the lot man: "Thrilling! When we have a lot with only one shade tree on it, the trailerites arrival is a sight worth seeing. The rubber vags always arrive at the same time, and similar to the covered-wagon-boomers of the days of yore, the wild rush to find a location under the shade of the tree reminds us of the movie, *The Cherokee Strip*."

Personally I like 'em. We have the painted, the unpainted, the cracker-box type and the streamliners. Regardless of sizes, shapes and colors of trailers, their owners are one big slap-happy family.

Said a crackerboxer to a wise cracking de luxer: "I raised a larger family in my home-built \$300-job than you did in your three-grand palace on wheels."

MAJOR PRIVILEGE.

CARAVELLA AMUSEMENTS

CLEANEST MIDWAY

ALL GOOD SHOWMEN AND CONCESSIONERS
ALWAYS WELCOME

LAST CALL ★ ★ ★ ★ ★ LAST CALL
FOR

ALTOONA MOOSE STATE CONVENTION

SEPTEMBER 9-14

AND

GRATZ FAIR

SEPTEMBER 16-21

TWO OF PENNSYLVANIA'S BETTER DATES!!

CAN PLACE—Bingo and Cook House for above and balance of season.

CAN PLACE—Side Show and Manager. Plenty tops. Girls for Revues. Fat, Monkey, Mechanical City.

CAN PLACE—Pony Ride and one good Flat Ride.

CAN PLACE—Help on all Rides capable driving semis.

WANT—First and Second Men for new Octopus. Reliable and top wages. Office owned.

ALL CONCESSIONS OPEN—SPACE LIMITED

FRANK BLAND—CONTACT ME AT ONCE.

ARCHIE EVANS—CONTACT ME.

ALL WIRE

F. H. CARAVELLA

JOHNSTOWN, PA., THIS WEEK; ALTOONA, PA., NEXT WEEK

WANT FOR THE FOLLOWING FAIRS

JACKSON, TENN., A&M FAIR, September 16 to 21; NOXUBEE COUNTY FAIR, MACON, MISS., September 23-28; JUNIOR CHAMBER COMMERCE FAIR, BATESVILLE, MISS.; WINSTON COUNTY FAIR, LOUISVILLE, MISS.; WAYNE COUNTY FAIR, WAYNESBORO; YAZOO COLORED FAIR, YAZOO CITY; With Four More To Follow Out Till December 1st.

Will book Kiddie Rides, Rollophone and Loopplane. Book any Show except Monkey Show, Horse Show, Minstrel, Illusion, which we have.

CONCESSIONS—Want Bingo, Hoop-La, High Striker, Guess Your Age or Weight, Candy Floss, Grab Joint, Snow Ice, Swingers, Bucket Joint. Any 10c Concession. All wires to

FRANK SPARKS or JACK OLIVER

Paris, Tenn., this week; Parsons, Tenn., week Sept. 9; then Jackson Fair. P.S.—Bob Henley, wire Yellow.

WANTED TO BUY

COMPLETE MOTORIZED CARNIVAL

Consisting of at least 4 Major Rides, Trucks, etc. Equipment must be in clean mechanical condition. Cash waiting. Possession at CLOSE OF SEASON. Write full details.

CHARLES H. HODGES

Care Eastwood Park East Detroit, Mich.

CAPELL BROS.' SHOWS

WANT WANT

STOCK CONCESSIONS, BALL GAMES, SCALES, FISH POND, CLOTHES PIN STORE OR ANY LEGITIMATE CONCESSIONS. CAN PLACE FEW MORE CAPABLE AGENTS. ATHLETIC SHOW PEOPLE. WILL HAVE WINTER UNIT OUT. WIRE, DON'T WRITE:

H. N. CAPELL, Mgr.

Hartshorne, Okla., this week; Hughes County Fair, Holdenville, Okla., next week.

ATTENTION, FAIR SECRETARIES

Have you been disappointed? Are you interested in real clean high-class Attractions? We have eleven new Riding Devices, twenty-five strictly legitimate Concessions and the Four Sky High Alcidos, the finest Free Attraction in America. Have open dates. Contact us

TINSLEY'S CITY RIDES

Dalton, Ga., this week; Gainesville, Ga., week September 9

BULLOCK AMUSEMENT CO. WANTS

Grind Shows and legitimate Stock Concessions. No exclusives. Bill Porter wants Concession Agents. Will book Rolloplane or any Flat Ride not conflicting. We stay out until after Armistice Day.

Siler City, N. C., this week; then Bennettsville, S. C.; Rockingham, N. C.; Madison, N. C.; Lumberton, N. C., and Whiteville, N. C. All these spots are in the tobacco belt.

GARDEN STATE SHOWS WANT

For McClure Bean Soup Fair and Home Coming, Sept. 11-14.

Custard, French Fries, Popcorn, Apples, Eats and Drinks. Concessions of all kinds, Shows and Penny Arcade. What have you? All address:

R. H. MINER
EASTON, PA., THIS WEEK

FOR SALE

All Steel, 22-Ft. Tower, 24 Seats, Smith & Smith

CHAIR-O-PLANE

Six years old, complete with fence, ticket booth, front entrance, 200 extra lights, 4 cyl. Le Roi engine. This ride in excellent condition and guaranteed A-1. Can be seen at Ludlow, Mass., Sept. 4 to 11, and Brooklyn, Conn., Sept. 13 to 15. Cash price \$2000.

JOSEPH L. BURY, care DeLuxe Amusements

WANTED

Manager, Caller and Counter men for Bingo. Six North Carolina Fairs to follow.

ROY E. LOLLAR

Johnny J. Denton Shows, Corbin, Ky., this week.

TWELVE MORE TO GO

American Legion Agrl. Fair, LYNCHBURG, VA., Sept. 9 to 14.

RUTHERFORDTON, N. C., to follow, Sept. 16 to 21.

TEN MORE

TEN MORE



PLACE PLACE PLACE

SHOWS—Completely organized Minstrel Show. Have brand new top. Hillbilly Show with transportation. Fat Show. Will book any show of merit.

RIDES—Can use any Ride that does not conflict with what we have. Wire what have you.

HELP—Can use any type Help for balance of season. Come on.

CAN PLACE Grind Concessions of all kinds. Patty Finnerty now Business Manager.

WIRE WIRE WIRE

SAM E. PRELL, care Broadway Shows
Ebensburg, Pa., week September 2 to 7; then as per route.

BUFF HOTTLE SHOWS

HAVE CONTRACTS TO PLAY EXCLUSIVELY

LaFOURCHE-TERREBONNE PARISH FREE FAIR, THIBODEAUX, LOUISIANA, OCT. 4-5-6,
To Be Held Instead of Donaldsonville Fair.

WASHINGTON PARISH FREE FAIR, FRANKLINTON, LA., OCT. 9 TO 12

ALLEN PARISH FAIR, OBERLIN, LA., OCT. 16 TO 19

UNION PARISH FAIR, FARMERSVILLE, LA., OCT. 23 TO 26

SEVERAL BEST LOUISIANA SPOTS TO FOLLOW

Now accepting deposits on Novelties, Bingo, Cookhouses, Grab Joints and all kinds of legitimate Concessions. Exclusive on Novelties, Bingo and Ice Cream only. Can use useful people in all departments. Will book Chair-o-Plane at Thibodeaux and Franklinton. Can use Shows with own outfits. Have good proposition for Ten-in-One. All wires and mail to

D. W. HOTTLE, Mgr.

BELZONI, MISS., THIS WEEK.

J. J. PAGE SHOWS

WANT

Ferris Wheel Foreman, Ride Help in all departments and Girls for Girl Show.

Will book legitimate Concessions, good opening for Diggers. Ken Edwards and Scotty, if not working, wire. All address

J. J. PAGE SHOWS, Clintwood, Va., this week.

Mighty Monarch Show

Want one Flat Ride. Also legitimate Concessions of all kinds. Want Wheel Foreman and Help on all Rides. Playing Georgia, Peanut Section, Florida all winter, six Miami locations. Address

N. P. ROLAND

Meigs, Ga., this week; Arlington, next week.

WANTED FOR DOUGLAS, GA., WEEK SEPT. 9

VFW ANNUAL CELEBRATION

Kid Rides, Concessions. Will book Merry-Go-Round, Thrill Ride. Want Manager with Girls for Girl Show, 10-in-1. Plenty good spots in Georgia and Florida this winter.

GREAT SOUTHERN EXPOSITION

VALDOSTA, GA., SEPT. 2ND.

ATTENTION, FAIR SECRETARIES

Available After September 21

3 NEW RIDES—3

Ferris Wheel, Octopus, Chairplane, 2 Kiddie Rides.

BUSTER GORDON, P. O. Box 261, Elkton, Maryland

BIG ONE'S ORIGIN

(Continued from page 53)

O., June 28, 1872, its route took it thru Ohio, Michigan, Kentucky, Illinois, Missouri, Kansas, Iowa, Minnesota and into Wisconsin. Braathen points out that the Barnum show came to Madison from La Crosse, Wis., that season, the same as the Big One is doing this year.

In time Coup and Barnum came to a parting of their ways. Coup then built the first Madison Square Garden in New York, and he organized a circus under his own name which, Braathen reports, played Wisconsin in 1880. Coup died March 4, 1895, and is buried at Delavan, and the Wisconsin Top of the Circus Fans Association bears the name of William Cameron Coup in his honor.

Bailey and the Ringlings

Another circus titan, James Anthony Bailey, entered the picture in 1872 when he became an equal owner in the Cooper & Bailey Circus. In 1879 he acquired another circus, which had gone broke, and merged it with Cooper & Bailey into one of the largest shows on the road. This show, under Bailey's genius, developed into stiff opposition for Barnum, and the warfare that raged between these two giants threatened financial disaster to both. Finally a merger of the Barnum & Bailey Shows was effected, and after Barnum's death in 1891, Bailey became owner of the great Barnum & Bailey Circus.

Bailey died April 6, 1906, and in 1907 Barnum & Bailey was purchased by the Ringling Bros. of Baraboo, Wis., who by then had come a long way. Bailey had sold the Ringlings half interest in the Forepaugh-Sells show in 1904 and let them run it. In 1905 they bought this show outright and operated it thru 1911. After the purchase of Barnum & Bailey, the Ringlings continued to winter it at Bridgeport, Conn., and John and Otto devoted their time to its operation. In 1918, unable to return the Ringling Bros. show to Baraboo, the brothers took it to Bridgeport too. In the spring of 1919 came the merger that created Ringling Bros. and Barnum & Bailey Combined Shows.

Fred Codd Infoes Arizona Show Club Is Not Dead

PHOENIX, Ariz., Aug. 31.—Fred Codd, of Arizona Showman's Association, said he wants showfolks to know that organization is not dead and that its quarters will be open to them when they return to Phoenix in September.

Codd showed a number of letters from members thruout the country asking about the club, which was organized last fall and was active thru the winter.

PORTSMOUTH Va., Sept. 2.—Funeral services for Syl Boswell Jr., concessionaire with the Crescent Amusement Company, who died in Winston-Salem, N. C., Saturday (31), will be held here tomorrow.

WANTED

E. J. PEARRE'S ALABAMA MINSTRELS

Musicians or organized 10-Piece Band. Don Conway, David Hicks or any others that have worked for me, answer. Also want Agent with car. Doc Simpson, answer. Date Curtis, let me hear from you. Can place strong Comic. One or two Girls that can cut it. All address:

E. J. PEARRE

BOX 581 CLARKSDALE, MISSISSIPPI
Hurry, no time to dicker.

BILL'S GREATER SHOWS

Formerly Bishop Bros.' Shows

WANT

Shows and Rides, 20 per cent. Bingo, \$80. Stock Concessions, \$15. Will buy Ferris Wheel. This Show has no office joints. Mickey Wilson, come on. Want Skillo and Grind Stores. All Concessions open. We work every week. No patch to pay. I will positively close in Phoenix, Ariz., Xmas Day.

Roxford, Kans., this week; Oakley, Kans., Fair, week Sept. 9th.

Bill Bishop, sole owner

WANTED TO BUY

50 or 75 Kw. Transformer. Will pay your price.

REGENT SHOWS

Hopkinsville, Ky., this week.

TURNER BROS.' SHOWS

"AMERICA'S FASTEST GROWING MIDWAY"

WANT FOR DECATUR, ILL.

SHOWS of merit with own equipment.

CONCESSIONS that work for stock. No percentage.

OPEN THURSDAY, SEPT. 5, FOR 10 BIG NIGHTS.

SPONSORED BY V. F. W.

Address TURNER BROS.' SHOWS, Decatur, Ill.

WANTED CARNIVAL

FOR TALLULAH, LA., FAIR—Week October 8

Wire CLIFF LILES, Box 675, Lake Charles, La.

CAN PLACE

Capable man to handle Tower Crew; must know his business, get them up and down. Kansas City, Kan., until September 11; then Hutchinson, Kan., State Fair, September 14 to 20.

CAVALCADE OF AMUSEMENTS

GREAT READING FAIR

Reading, Pa., September 8 to 14 Inclusive

HAGERSTOWN INTER-STATE FAIR

Hagerstown, Md., September 16 to 21 Inclusive

NEW JERSEY STATE FAIR

Trenton, N. J., September 22 to 28 Inclusive

WE HAVE SOME CHOICE SPACE LEFT FOR ALL LEGITIMATE MERCHANDISE CONCESSIONS AND EATING AND DRINKING STANDS AT THESE AND ALL FAIRS WE WILL PLAY UNTIL THE LATTER PART OF NOVEMBER.

CAN PLACE two good Show Carpenters for all-year employment. WANT—Three Second Men and Help for Ferris Wheels. WANT—Help for Merry-Go-Round. Philadelphia Toboggan Machine loading on 4 wagons. No gilly.

WE CAN PLACE experienced Carnival Help in all departments. Come on and we will find a place for you. Sober men only considered. Year-round employment.

WANT—Tractor Drivers who can drive at train. Lee Kennedy, contact McDonald.

ESTEL LEE wants Performers (Hillbilly) for Arazonia Wild Cat Show. EARL CHAMBERS wants Ticket Sellers and Help for Monkey Circus and Gorilla Show. All address

CETLIN & WILSON SHOWS

Harrisburg, Pa., until September 5; then Reading, Pa. Fair.

WANT FOR

GREENVILLE COUNTY FAIR

September 11, 12, 13, 14

Opening for a few choice Wheels and Palmistry.

All Replies to

MORRIS HANNUM SHOWS

Northampton, Pa.

SNAPP GREATER SHOWS

HAVE BEEN AWARDED CONTRACTS TO FURNISH RIDES, SHOWS AND CONCESSIONS

FOR WAPELLO COUNTY CENTENNIAL ON DOWNTOWN STREETS AND CITY PARK OTTUMWA, IOWA—EIGHT BIG DAYS AND NIGHTS—SEPTEMBER 14 TO 21

Two Hundred and Fifty Thousand Attendance Expected Can place a few legitimate Game Concessions, also Ice Cream, Lunch Stands, Candy Floss, Novelties, Jewelry, etc.

FOR SPACE WIRE OR WRITE

SNAPP GREATER SHOWS

Marsfield, Wis., September 1-5; Oglesby, Ill., September 8-11; then Ottumwa, Iowa.

REGAL EXPOSITION SHOWS

WANT FOR FAIRS AND LONG SEASON IN FLORIDA

Ride Help, Semi Drivers given preference; General Help in all departments. Freaks for Side Show. Irvin Fricke, explain. L. H. Hardin wants Half and Half that can stand to make money for Annex Attractions in swell-framed Life Show. Percentage Dealer, Stock Concession Agent, Ticket Seller. Jack Dallerpo, contact me now. Important. Johnny Reed wants Concession Agent. M. H. May, come on. Will book Concessions, Shows, Rides. Address

B. M. SCOTT

Dayton, Tenn., VFW Celebration, this week; Hapeville, Ga., week of Sept. 9.

GREATER UNITED SHOWS

WANT FOR BALANCE OF THIS AND NEXT SEASON

SHOWS Can place Side Show, Fun House, Life, Snake, Hillbilly or any Attraction that does not conflict. **RIDES** Want Octopus, Rolloplane, Spitfire, Scooter or Fly-o-Planes.

FOLLOWING FAIRS CONTRACTED

- MT. PLEASANT, TEX., FAIR, September 9-14.
- CORSICANA, TEX., FAIR, September 16-21.
- BRYAN, TEX., FALL JUBILEE, September 23-28.
- TEMPLE, TEX., CENTRAL TEXAS FAIR, Sept. 30-Oct. 5.
- NEW BRAUNSFELS, TEX., October 7-12.
- BEEVILLE, TEX., FAIR AND RODEO, November 5-10.

EARLY 1947 OPENING

THE BIG DOUBLE EVENT

LAREDO, TEX. FIFTIETH ANNIVERSARY WASHINGTON BIRTHDAY CELEBRATION AND LIVE STOCK SHOW

FEBRUARY 15 TO MARCH 2

40 — Weeks of Prosperity and Contentment — 40

CAN PLACE COMPETENT RIDE HELP

Wire J. GEORGE LOOS

GREATER UNITED SHOWS

WEEK OF SEPTEMBER 2-7, GREENVILLE, TEXAS

JOSEPH J. KIRKWOOD SHOWS

America's Best Advertised Midway

Featuring EMANUEL ZACCHINI

Shot From a Cannon Over Two Ferris Wheels

WANT FOR THE GREAT TARBORO FAIR, TARBORO, N. C., SEPTEMBER 16-21 AND BALANCE OF SEASON

CONCESSIONS: Will place legitimate Concessions of all kinds. Everything open except Popcorn, Custard and Bingo. SHOWS: 2 more Grind Shows and Fun House. RIDES: Will book one more #5 Wheel. HELP: Can always place experienced Ride Help. Prefer semi drivers. We close November 16th. Route to interested parties.

Concessions Address: TOMMY CARSON. All Others: RALPH DECKER, Joseph J. Kirkwood Shows, Danville, Va., this week; followed by Raleigh, N. C.; then Tarboro, N. C.

LAST CALL

LAST CALL

FOR RUTHERFORD COUNTY FAIR

MURFREESBORO, TENN., SEPTEMBER 9 THRU 14

CONCESSIONS—Can place Frozen Custard, Ice Cream, Waffles, Potato Chips, Jewelry, High Striker and any 15c Slum Store. Also a few P. C. Joints. No Wheels or Coupon Stores.

All replies to

E. L. YOUNG, Mgr.

BLUE RIBBON SHOWS

Clarksville, Tenn., this week.

FOR SALE

One Ride called the Memphis Twister, in A-1 shape, loads on one truck, has 10 tubs and seats 20 people. Can be seen in operation. Put up in 4 hours. Will take \$3000.

FOR SALE: One Bingo Top, 20x40, made by O. Henry, has life for two years. Will take \$100.

FOR SALE: One 16x24 Cookhouse, new blue top this year made by E. G. Campbell, now operating on show. Will take \$800 and can book for balance of season of 11 weeks. Come and see the above in operation. Webster City, Ia., Fair, Sept. 2nd to 6th; Paducah, Ky., 12th to 19th.

F. W. PEPPERS, Peppers All States Shows

PEPPERS ALL STATES SHOWS

"AMERICA'S FINEST MOTORIZED SHOWS"

HEADING FOR THE SOUTH WHERE COTTON IS 40c a pound. WANT for Webster City, Ia., Fair, September 2 to 6; Paducah, Ky., September 12 to 19; Lawrenceburg, Tenn., Fair, September 22 to 28; then the following, Decatur, Cullman, Roanoke, Montgomery, Anniston and Gadsden, Alabama.

WANT 10 Ticket Sellers, must be able to drive semis. 8 Second Men on Rides, must be able to drive semis. 1 Foreman for Smith & Smith Chairplane. 1 Foreman for Kiddie Train Ride (Bill Noe, come home).

WANT Concession Agents for the following office-owned Concessions: Clothes Pin, Huckle Buck, Penny Pitch, Slum Blower, Hoop-La and Dart Store. WANT Lady Agent for 24-foot Cat Rack, must put up and down. WANT Counterman for Bingo, also Agents for Pea Pool and Big Six.

Shows: Want Side Show Acts, Fire Eater, Mental Act, Sword Swallower, any Working Act. Ticket Seller that can drive semi. People who know me, wire Prof. Sanders. WANT THE FOLLOWING SHOWS WITH OWN TRANSPORTATION: Mechanical Show, Fat Show, Illusion, Motor Drome. Sammy Lowery, get in touch with me. WANT first-class opener for Hillbilly Show. WANT A-1 Minstrel Show. This Show will top all Shows. WANT GIRLS for our Night in Rio Revue.

WANT high-class Free Act for the balance of season. Freddie Reckless, George Lanning, wire or write. Act to join Sept. 22nd until Nov. 15th.

WANT!

WANT!

HEDRICK'S GAY WAY SHOWS

For Lillington, Sept. 2-7; Erwin, Sept. 9-14; Clinton, Sept. 16-21; all North Carolina, and Six Weeks in the Heart of the Tobacco Belt

SOBER RIDE HELP that drive semis. Ray Price wants Concession Agents for Stock Stores and Percentage. If married use Wives for Rip Staling's Bingo or on ticket boxes. Good Agent for Six-Cat Store. (Buffington, answer this ad.) Want two good experienced Penny Pitch Agents. (Fred Owens, have good Penny Pitch for you.) Agent for Set Spindles that work glass for ten cents. CONCESSIONS—Good proposition for Custard, Candy Apples and Cotton Candy. Good Mug Joint. Want American Palmist. Opening for Scales and Guess Your Age. Want capable Couple to handle Pop Corn, Candy Apple and Snow Ball Joint. RIDES—Want one more Flat Ride, own transportation. SHOWS—Will book one or two more small Shows, own transportation. Good proposition for small Free Act at once for balance of season. If you are a boozier don't waste your time and ours, as you won't last here.

All Answers: Lillington, N. C.

HEDRICK'S GAY WAY SHOWS

Fred Hedrick, Owner W. H. "Bill" Sargent, Mgr.

MARION, IND., FALL FESTIVAL

SPONSORED BY SOUTH MARION BUSINESS MEN'S CLUB
SEPTEMBER 23-28

WANT CONCESSIONS, ACTS, SHOWS, RIDES

CONCESSIONS: Can place legitimate Concessions of all kinds. Some catering Concessions open. Want Gadgets, Scales or any Pitches for Exhibit Tent or Outside.

SHOWS with own outfits, can place you and you will get it here. Want large Side Show, Girl, Illusion, Monkey. Want Motor Drome, Fun House or Glass House.

ACTS: Want two more outstanding attractions. Must be tops.

RIDES: Will book one or more Major Rides not conflicting with Wheel, Merry-Go-Round, Tilt, Octopus or Chair-o-Plane. All answers:

BAKER UNITED SHOWS

Akron, Indiana, this week; Veedersburg, Indiana, week of Sept. 9th; Danville, Indiana, week of Sept. 16th. Can use Concessions and Shows for Veedersburg and Danville.

Attention . . Showmen . . Attention

WILL BOOK SHOWS OF MERIT WITH OWN OUTFITS

Guarantee 10 more bona fide Fairs and Celebrations. (Joe Teska, Sailor Katsky, Jack Korie, Mark Williams, other real showmen, contact immediately.) THIS SHOW HOLDS THE BEST CONTRACTS IN THE COTTON COUNTRY. Can use few more legitimate Concessions. RIDE HELP AND TRUCK DRIVERS, WIRE.

ROGERS GREATER SHOWS

ALBION, ILLINOIS; Then South to UNION CITY, TENNESSEE.

Want—W. S. CURL SHOWS—Want

Legitimate Concessions of all kinds, Photo Gallery, High Striker, Pitch Tilt Win, Jewelry, Ball Games, and what have you? Ride Help for Tilt-a-Whirl and other Rides. Richwood, Ohio, Home Coming, on Main Street, Sept. 2-7; Marysville, Ohio, Fair, Sept. 8-12; Franklin, Ohio, Fall Festival, on Streets, Sept. 16-21; Blanchester, Ohio, Fall Festival, on Streets, Sept. 23-28. I wish to state that Lee Becht is no longer connected with this show.

W. S. CURL, as per route

FROM THE LOTS

Meeker's

DISHMAN, Wash., Aug. 31.—Shows moved here for an eight-day stand. Spot was four miles from Spokane, with business fair and the weather hot. Season has been good, particularly at Toppenish, Wash., where all rides, shows and concessions did top business. Jim Bartely and Donald Wilson had a big day at Kellogg, Idaho, with their balloons.

Personnel includes Joe Wallace, electrician; Whitey Bartely, lot superintendent, and Web Brown, mechanic.

Concessionaires are Earl Myers and Myrtle Brown, candy floss and popcorn; Joe and Madge Wallace, photos, fishpond and snow cone; Whitey Bartely, high striker; Shorty Hanwark, country store, two ball games and cork shooting gallery; Bishop, watch-la; Art Anderson, grind store and blower; Bill Fielding, ball game, balloon store, guess-your-age and blanket wheel; Velma, Evelyn and Everett Cedel, dart game and cane rack; Lilly Moore, cork gallery agent; Mrs. Bill McClanahan, penny pitch; Paul Stompl, slingshot agent, and Miss Torrence, ball game agent.

Rides and foremen are Ferris Wheel, Edson Phillips; Octopus, Bill McClanahan; Merry-Go-Round, Vic Clark; Rolloplane, Harman Lamb; and Kiddie rides, Harry Simpson.

Shows include Leo and Cleo, managed by Edna Clark; Snake Show, Bartely Hanburg; Girl Show, Patty Lee, Marie Atkinson and Candy Mason; Athletic Show, Dusty Anderson, Chief Lonewolf, Chief Mooseface, Smoky Carver and Jack Ryan, manager.

Nola Brown, daughter of Web Brown, leaves shortly to enter school. Mr. and Mrs. Bill McClanahan and son recently returned from a two-week trip to California on business.

The Skymasters, aerial act, are drawing the crowds. They have signed again for next year.—WILLIAM CAMP.

Page Bros.

LAYFAYETTE, Tenn., Aug. 31.—Week ended August 24; auspices, American Legion; location, fairgrounds; business, slow except Wednesday (21) and Saturday (24). Eddie Woods' Side Show topped the shows, his feature being his wife, Rose Lee, armless girl.

Buz Baker, son of E. E. Baker, left for Jackson, Tenn., to enter school after spending the summer on the show. Eddie Clark left to enter a Russellville, Ky., hospital for an operation. C. C. Leisure closed and headed south. He was replaced by the writer as general agent and legal adjuster.—TOM BLANDFORD.

James E. Strates

BATAVIA, N. Y., Aug. 31.—Three days of rain, one a Saturday, didn't help things at Genesee County Fair here, and business was off from last year.

James Strepolis' Kiddie Ferris Wheel arrived and did good business. Nat Mercy opened his Posing Show, *Glamour Girls*, here and was near the top when grosses were counted. Charles Thames is manager and also handles the front. A panel front is used and stage is illuminated by slowly fading colored spots. Eight girls are featured.

Claude Bentley has a new electric sign, four feet high on his side show. Al Mercy added three girls to his show, and Jarry Jackson increased the personnel of his *Hep Cat Revue* for fairs.

Mrs. Jean Dellabates returned to the shows after a recent illness.—CHICK FRANKLIN.

BROWNIE AMUSEMENT WANTS CONCESSIONS

For Stillwater, Bristow, Broken Arrow; all Oklahoma.

Cook House, Coke Bottles, Mug Joint, Candy Canes, High Striker, Cork Gallery. Any Stock Concessions that work for 15c. Want Rides that do not conflict. Can place 2 more Grind Shows with own equipment. Address:

C. W. (Brownie) Adkins, Mgr.

Bridgeport, Nebr. (Fair), until Sept. 4th; then Stillwater, Okla.

PEPPERS ALL STATES SHOWS WANT

A-1 SCALE MAN

Address: FRANK W. PEPPERS, Mgr.
Webster City, Iowa, this week; then per route.

PAUL LONG

Get in touch with me immediately. Miami Hotel, Dayton, Ohio, until Thursday noon; Bancroft Hotel, Saginaw, Mich., after Thursday.

MAX TARBES

WANTED

Bucket Store Agents. Address:
BILL REESE
GAY WAY SHOWS
Jonesboro, Ga., this week.

FOR SALE

Double Loop-O-Plane and 4 Gasoline Ride Motors

Loop-o-Plane complete. This Ride absolutely in A-1 condition and now in operation. Beautiful paint job and electric lighting. Motor is new. Price \$1500.00. Also have GMC Truck, special built body to carry this ride. Price for truck, \$750.00. 2 Spillman Gasoline Motors, 1 Le Roi, 1 Hercules, all mounted on wheels, in A-1 condition; have spare new parts for all these motors. Priced at \$200.00 each or \$600.00 for all 4 motors. Reason for sale of all this equipment, I am retiring from the show business. All can be seen operating in Philadelphia now.

SEYMOUR DUBROW

1528 CLEARVIEW STREET

PHILADELPHIA, PA.

WANT

FERRIS WHEEL FOREMEN CHAIRPLANE FOREMAN

Ride Help on all Rides; must drive trucks. Contact

ROGERS GREATER SHOWS

Albion, Illinois

Route of Southern Fairs follows. Showmen, wire. a copyright

Crescent

AMUSEMENT COMPANY

CLEANEST MIDWAY ON EARTH

THRILLS GALORE

SAFE NEW EQUIPMENT



FAIR SECRETARIES AND COMMITTEE MEN

Plan to make your fair midway the brightest, cleanest, most thrilling crowd-getter by contracting now for the Crescent Amusement Company's high-class attractions. We invite you to investigate our midway shows at any time. CRESCENT SHOWS play the same territory year after year offering proof that our shows are wanted by fair secretaries and the paying public. We are now booking for 1947, offering ten modern,

safe rides, eight spectacular shows and free act nightly. Contact us now for your 1947 dates.

WANTED

We are interested in hearing from showmen who can offer new and novel Shows, Concessions that work for stock and not over ten cents. We are especially interested in a Motordrome, Concession Agents, Bingo Help, Ride Men and Semi Drivers. Will contract outstanding Acts for the 1947 season.

10 NEW MODERN RIDES—8 CLEAN SHOWS—FREE ACT NIGHTLY—BIG U. S. ARMY 60 INCH SEARCHLIGHT

Crescent **AMUSEMENT COMPANY**

ADDRESS PER ROUTE—PERMANENT ADDRESS BOX 373, GASTONIA, NORTH CAROLINA, U. S. A.

35 CARS **ALL NEW BUT THE NAME** 35 CARS

JAMES E. STRATES SHOWS

"ALL THAT THE TITLE IMPLIES—AMERICA'S BEST MIDWAY"

OUR ROUTE OF FAIRS AND CELEBRATIONS

| | |
|--------------------------------|-----------------------------------|
| Bath, N. Y., Sept. 3-7 | Spartanburg, S. C., Oct. 7-12 |
| York, Pa., Sept. 9-14 | Anderson, S. C., Oct. 14-19 |
| Williamsport, Pa., Sept. 16-21 | Gastonia, N. C., Oct. 22-26 |
| Bloomsburg, Pa., Sept. 23-28 | Orangeburg, S. C., Oct. 28-Nov. 2 |
| Danville, Va., Oct. 1-5 | Charleston, S. C., Nov. 4-9 |

N. E. Florida STATE FAIR, Jacksonville, Fla., Nov. 11-23

CAN PLACE

For Josh Kitchen's Monkey Circus, A-1 Monkey Show, Talker, capable of assisting in managing show, good proposition; also Lady to work Menago and Liberty Horse Act, Groom, and two good Grinders for Ticket Boxes. Address: Josh Kitchen's Society Circus. Salaries guaranteed by office. Want A-1 Merry-Go-Round Foreman, capable of handling 3-abreast Philadelphia Toboggan Machine. Grinders and Ticket Sellers for Hollywood Midget Revue. Want Grinders and Ticket Sellers for Hep Cat Revue, Colored Musician and Chorus Girls, Assistant Electricians, Ride Help. Best of treatment. George Collins, have tried to contact you; come on. For Sale—8-Car Whip, operating with show. Apply Donald Truax. Capable Ride Men on all Major Rides. Sure, long season. Address:

JAMES E. STRATES, Gen. Mgr.
BATH, N. Y.

COMPLETE CARNIVAL FOR SALE

Consisting of Rides, Shows, Concessions, Trucks, Transformers and Light Plants. All this equipment can be seen in operation in Sardinia, Ohio, this week.

NICK'S UNITED SHOWS

LEGITIMATE CONCESSIONS WANTED

For Jackson, Tenn.; Roanoke, Va.; Rocky Mount, N. C.; Greensboro, N. C.; Rock Hill, S. C.; Gainesville, Ga., Fairs.

CAN PLACE Agents for Grind Stores and Wheels. Address

MORRIS LIPSKY
Hotel Lincoln, Indianapolis, Ind.

BILL FRANKS WANTS

For MIDDLE GEORGIA FAIR, Macon AND 8 BIG WEEKS ON MACON LOTS

Will buy, lease or book No. 5 Wheel, Chairplane, Kiddie Auto Ride or complete outfit. Can place Merchandise Concessions of all kinds. I hold contract for eighth consecutive year for all amusements for Mid-Georgia Colored Fair, Oct. 21 to 26. Enlarged grounds and heavy advance ticket sales. Lots in best condition ever. Act quick. All reply:

BILL FRANKS, Box 443, or Phone 3733, Macon, Georgia.

DROME RIDERS WANTED

BOB EDWARDS WANTS

Trick and Straight Riders, Top salaries. Have winter spots in Florida. No lushies or chasers needed. Can place high-class Talker. Wire

BOB EDWARDS, Motordrome, Cavalcade of Amusements, Kansas City, Kansas.

P.S.: Have purchased new Drome and Machines.

FOR SALE **FOR SALE**

AERIAL JOY RIDE WITH TRAILER

Can be seen in operation at Beaver Dam, Wis., Sept. 3-8; Weyauwega, Wis., Sept. 12-15. No junk. Will book Ride with Show for the balance of the season.

—AVAILABLE AFTER SEPT. 15—

ROLL-O-PLANE AND SPITFIRE WITH OWN TRANSPORTATION. Address:

ELLMAN UNITED SHOWS
As Per Route

Alamo Exposition

LA JUNTA, Colo., Aug. 31.—Movement here from Garden City, Kan., was made in good time and everything was up and ready for the Monday (19) opening.

Season to date, altho spotty, has been good and with fairs and celebrations ahead until November 11 shows should top last year's earnings.

Frank Harrison, of Houston, joined with a cookhouse and four concessions here. Joe Rosen and Ted Custer motored to Pueblo on business. George Barton is all smiles these days after receiving word his son is on his way home after two years in the navy. Jack Ruback treated everyone to a watermelon feast here. The Miller Duo, free act, continues to draw the crowds.

Great Bend, Kan., always considered a good spot for the show, fizzled this year, stand practically being a blank. Albert Wright, assistant manager and legal adjuster, was given the best of co-operation by both city and county officials, but still the customers failed to come out.

Horse show and V-J Day celebration contracts, held by this show, were turned over to the Central States Shows, thus enabling us to get back on our route.

Joe Rosen reports his business, altho spotty, has been good and he will enlarge for fairs. Herman Reynolds, manager of rolling equipment, has everything in shape for the long grind ahead.

Joe Murphy, manager of the French Casino, is among the top money getters. Hollywood Monkey Circus features Little Jerry, chimp, and 18 baby monkeys. Circus Side Show, featuring Connie Anne Galager, continues to get big business.

Mrs. Babe Ulcar and daughter, Betty, always hold open house for the midnight lunchers. Mrs. Rose Ruback, Martha Rogers and Sophie Mullens treated the gang to a watermelon feast.

Ted Custer is back with the shows. He reports business prospects bright for fairs. Mike Ruback visited in Kansas City, Mo. Dave Stevens, of San Antonio, reports business in the park there a little rough.

Louis Ringold, San Antonio representative, reports all details for the Battle of Flowers in San Antonio next April are about worked out.—H. B. ROWE.

WANTED

Skillo, Roll-Down, Ball Game Agents. All winter's work in cotton spots.

CARL BOHN
Casey Smith Shows, Pauls Valley, Okla., this week.

STEBLAR GREATER SHOWS

WANT

Ferris Wheel Foreman. Concessions—Cookhouse, Popcorn, Mitt Camp. Shows with own outfits. Want Roll-o-Plane, Tilt-a-Whirl or Whip for Orangeburg Colored Fair, followed by four Georgia Fairs. All mail:

STEBLAR GREATER SHOWS
Laurens, S. C., Sept. 2 to 7

SPOT PINSONAULT

WANTS

Spot the Spot Agents.
This week, Bath, N. Y.; next week, York, Pa.

STRATES SHOWS

CAN PLACE

Agents for Razzle Dazzle

SCOTT LAMB

Sharon Springs, Kan., this week.

FOR SALE

Spillman make three-cage Loop-the-Loop Ride Set up and can be seen at Natural Springs Park Gettysburg, Pa. Will sell cheap to quick buyers need room.

STEWART WACHTER

WANTED TO BUY

Shooting Gallery Ammunition.
F. J. KOSKE
c/o Hennies Bros.' Shows Bothany, Mo.

HASSAN



De Luxe D. P. 3 SIZE PHOTO OUTFIT

Makes Close Ups and Full Length NOT AN EXPERIMENT

But the Results of 16 Years of Constant Improvement

A REAL PRACTICAL MONEY MAKING OUTFIT

A FEW NOW AVAILABLE AND PRICED RIGHT. WRITE

A. HASSAN, P. O. BOX 971 PARKERSBURG, W. VA.

FOR FULL PARTICULARS

We Manufacture the Perfect ELECTRIC PENNY PITCH

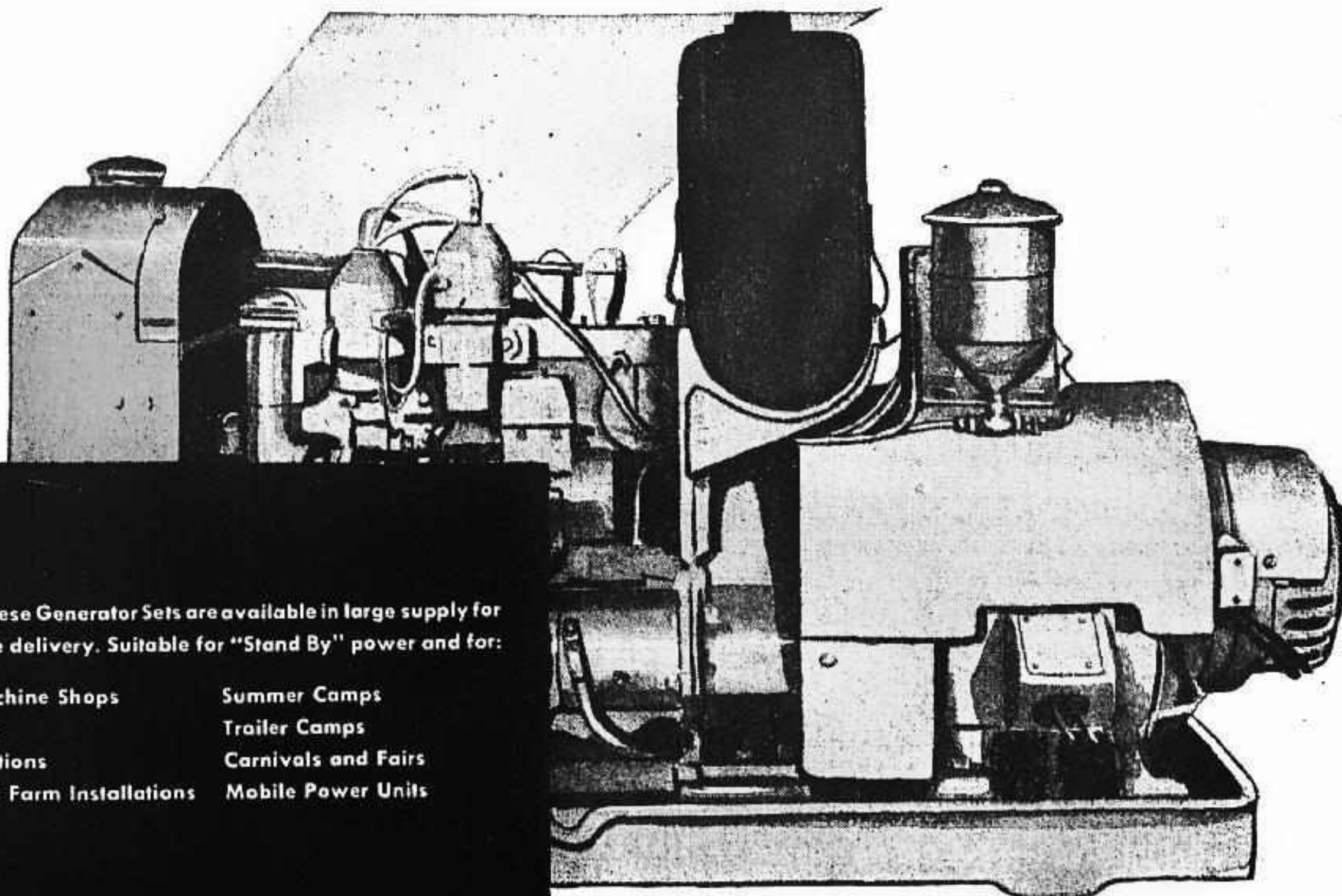
All new material. Takes any coin pitched (that's real action). Works on A.C., D.C. and batteries. \$95.00 complete. Immediate delivery. Write for pictures and literature.

STANLEY GERSH **SAM GARBER**

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Some of these Generator Sets are available in large supply for immediate delivery. Suitable for "Stand By" power and for:

- Small Machine Shops
- Saw Mills
- Radio Stations
- Rural and Farm Installations
- Summer Camps
- Trailer Camps
- Carnivals and Fairs
- Mobile Power Units

- ✓ 120 VOLTS TO 480 VOLTS
- ✓ 1½ KW TO 30 KW
- ✓ FROM \$250 TO \$2500

PORTABLE Generator SETS

GOVERNMENT-OWNED SURPLUS

Many Generator Sets, produced by well known manufacturers, are now available from government-owned surplus. The majority of them are new, unused sets, and include the following types:

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| Gasoline engine driven | Alternating current, 50 and 60 cycle, single and three phase | 120 Volts to 480 Volts 1½ KW to 30 KW From \$250 to \$2500 |
| Diesel engine driven | Direct current | |
| | 120-250 Volts | |

Used sets in good condition at further reduced prices. All items subject to prior sale.

HOW TO PURCHASE:

- 1 If you can claim a priority obtain your priority certificates at the nearest W.A.A. Certifying Office, (contact the W.A.A. Office below for Certifying Office address) and make application to purchase.
- 2 If you do not have priority status simply call any W.A.A. Office below; state the approximate KW rating you desire and the type of machine. You will be told where the machines you wish may be seen and how to complete purchase.
- 3 If the equipment you wish is not available in your local W.A.A. Regional Office—ask to have national inventories checked by the W.A.A. Inter-Regional Division of your local office and wait for notification of availability.

VETERANS:

All Portable Generator Sets are subject to priority regulations. VETERANS OF WORLD WAR II are invited to be certified at the War Assets Administration Certifying Office serving their area, and then to purchase the equipment offered herein.

EXPORTERS:

Most surplus property is available to the export market. Merchandise in short supply is withheld from export and if such items appear in this advertisement they will be so identified by an asterisk.

WAR ASSETS ADMINISTRATION

GOVERNMENT OWNED SURPLUS

Offices located at: Atlanta • Birmingham
Boston • Charlotte • Chicago • Cincinnati
Cleveland • Dallas • Denver • Detroit • Fort Worth • Helena • Houston • Jacksonville
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LAST CALL

MINEOLA, L. I., N. Y. FAIR

SEPTEMBER 10, 11, 12, 13, 14

5 — BIG DAYS AND NIGHTS — 5

WANT—All high-class Shows that do not conflict with what we have.

WANT—Concessions, Shouting Gal, Pitch-Till-You-Win, Duck Pond, Balloon Game, Slum Store, Scales, Photo Gallery.

WANT—Ride Help, Second Man on Ferris Wheel, Chair-o-Plane. We can always use good sober Ride Help.

Man will be on grounds Friday, September 6, to give locations.

I. T. SHOWS, INC.

2686 VALENTINE AVE.

I. TREBISH, Pres.

BRONX, N. Y.

PHIL ISSER, Gen. Mgr.

PHONE FORDHAM 4-3630 BEFORE 10 A.M.

FOR SALE

MANGELS KIDDIE ROTO-WHIP

4 YEARS OLD—A-1 CONDITION. CAN BE SEEN ON LOCATION.

KIDDIELAND—OLYMPIC PARK

IRVINGTON, N. J.

PRICE \$1,200.00

Delivery After Sept. 15th.

FOR SALE

SHOOTING GALLERY AMMUNITION .22 SHORTS

SPATTERLESS—ADVISE BEST PRICE YOU WILL PAY.

FRED MAYER

CARE OF CASINO, NORTH BEACH, MARYLAND

Blue Grass State Shows

WANT LEGITIMATE CONCESSIONS OF ALL KINDS. WANT

Wire—C. C. GROSCURTH, General Manager

All This Week—HARTFORD, KY., FAIR. All Next Week—BARREN CO. FAIR, GLASGOW, KY. P.S.: Can place sober Ride Help at once.

WANTED WANTED WANTED

Foreman for Rolloplane. If you drink don't answer. Concessions—Ill Striker, Floss, Clothes Pin, Pin Game, Apples, Jewelry, Slum Spindle, Dart, American Palmistry, Bumper, Ball Games or any Grind Store not conflicting. Rutland, Ill., Sept. 4 to 7; Martin, Tenn., downtown, two Saturdays; Lexington, Tenn., Colored Fair; Trenton, Tenn., Colored Fair; Somerville, Tenn., Colored Fair; Parsons, Tenn., Goin, Ala., Fair follow. Join now for a long season South. We carry five office owned rides and two office shows.

FAY'S SILVER DERBY SHOWS

Rutland, Ill., this week; then Martin, Tenn.

VULCANIZED RUBBER MOLDS

MAKE YOUR OWN PLASTER STATUARY
MOLDS all sizes to order. Used Molds in good condition, reasonable.
Send for Prices and Sample of Rubber.

PLASTER FOR ALL CONCESSIONS

M. PIMENTEL 406 W. 49th St., New York City

FOR SALE

One 7 Tub Tilt, 40 ft. Ferris Wheel, 1 34 ft. Parker Merry-Go-Round, 1 20 Seat Chairplane, 1 10 Passenger Kiddie Chairplane, 1 50 K.V.A. Transformer, 1 15 K.V.A. Transformer, 3,000 ft. Light Cable, 1 Front Entrance, 45 ft., with 100 inset lights; 1 20 ft. Office Trailer, 10 Concessions, 8 Trucks and 6 Trailers. All equipment in good condition and have plenty spare tires. Can be seen in operation at Horton, Kan., week of Sept. 4, 5, 6, 7; Fairfax, Mo., week of Sept. 10, 11, 12, 13. Priced to sell immediately due to other business.

WILLIAM G. CATLETT

Shawnee, Kan.

ALL CONCESSIONS OPEN FOR SOUTHERN TOUR

Legitimate Stores of all kinds, come on; we will place you. FOREMEN FOR TILT, CHAIR-O-PLANE AND KID RIDE. SECOND MEN FOR all Rides. Show stays out 'til Xmas. WANT BALLY AND GRIND SHOWS. Blackie Burton, contact Frank Shell, Manning, Ia. (Street Celebration), Sept. 4-7; Audubon, Ia. (Fair), Sept. 9-13; Lamar, Mo. (Street Fair), Sept. 18-21; then into Arkansas and Louisiana for the winter.

GREATER RAINBOW SHOWS, FRANK WARD, Owner

NEW

SPITFIRE RIDES

NOW SCHEDULING 1947 PRODUCTION

FRANK HRUBETZ & CO.

Front and Shipping Sts.

IMPROVED

Salem, Oregon

J. M. P.

PORTSMOUTH, N. H., Aug. 31.—Shows moved here from Colebrook, N. H., this being the first to play here in many years.

At Colebrook, business proved good. Big event there was a party in honor of Manager William Muldoon and Albert Farley, who were celebrating birthdays and for Ed and Betty Rooney, who are leaving with their free act. Party was in one of the Girl Show tops. Music was by the hillbilly band and Secretary Bill Bouchea acted as emcee. Muldoon was given a desk lamp, Farley received two pipes, Betty Rooney was presented with a locket and Ed Rooney received a pen and pencil set. The dinner was served by Joie Muldoon, Betty Farley, Ma Kennedy and Dot Desmarais, with Pat Kennedy and Steve Lotoski assisting.

Guests included Gene Desmarais, Pa Kennedy, John Varella, Jimmie Stien, W. Redmond, R. and Ruth Sandborn, Blackie Plankey, Standley Baker, Howard Marling, Art Claxton, Everett Stowell, Mahlon Willey, Princess Ming Toy, Frank King, Whitey and Pearl Pelley, John Ross, Mr. and Mrs. Irving Quist, Mr. and Mrs. Steve Decker, Lee and Rose Stien, Arlene Keawgh, George Larson, Mr. and Mrs. Al Hall, Mickey Gussy, Mike Damanna, Roy Carson, Bill Russell, Slim Peters, Al Lord, Lester Rice, William Bouchea, Irene Moore, Shorty Barritt, Leo Marquis, Mr. and Mrs. Jack Fisher, Frank Reno, J. Deschenees, Whitey Brown, Nora Dixon, Merel Blake, Mr. and Mrs. Jack Lambert, Charles Hibbitt, Lorraine Cook, Al Parker, Bob Bell, Ed Russell and Billy Ayers.

Manager Muldoon recently returned from Pennsylvania where he purchased two more trailers. Whitey Brown now has two girl shows, a wax unborn and an Athletic Show. He has two new fronts for the girl shows. Howard Marling has augmented his Side Show, and the lineup is Bob Bell, double jointed man; Al Parker, juggling clown; Bob Baritter, singing cowboy, Princess Salamaita, sword walker, and a hillbilly band. Al Hall added concessions, giving him a total of 12.—WILLIAM BOUCHEA.

Majestic Greater

BIG RAPIDS, Mich., Aug. 31.—Fair ended Friday (23); weather, good; business, excellent.

Pauli, who celebrated his 41st birthday Monday (19), did a swell job laying out a tough lot. Fair officials said attendance was 35 per cent over last year. Headed by President B. A. McGill, Vice-President A. S. Wilson and Secretary-Treasurer Charles Midgley, they co-operated in every way. William Sack, fair director, visited the show office.

Carl Stone, who replaced Jimmy Johnson on the Girl Show, had a big week, as did Speedy Woods' Motor-drome. The Cottrells added a What Is It Show, and business for it and their Wild Life was big. The Vincottes joined with two Funhouses and a Bouquet of Life Show.

Speedy Woods and Pat O'Brien are doing plenty of fishing but not much catching. Jerry O'Brien left for school and Jimmy to join another show.

Mrs. Pat O'Brien is up and around again. Troy Scruggs is back on the job after his recent mishap. Owner-Manager Sam Goldstein flew to Detroit to visit his wife, and his mother returned there after a visit on the show.

With only a short time until the Southern tour everyone is anxious. Ester Wallace is doing well with her popcorn stand, while Al is holding his own with the cookhouse.—HARRY E. WILSON.

Don Franklin

CAMERON, Tex., Aug. 31.—After a good week at Hearne, Tex., under auspices of the VFW, shows moved here and were ready for the Monday (26) opening.

Recent arrivals include Mr. and Mrs. A. S. Dove with three concessions; Mr. and Mrs. H. M. Douthit, two concessions, and Bingo Dutch with his bingo. Mr. and Mrs. John Grix have taken over the operation of the cookhouse. Other concessionaires include Mrs. Thad Roedecker, Mr. and Mrs. Orville Vick, Ray Garvin and Mrs. Norman Dillman.

H. G. McMillan, electrician and photo op, purchased a new top for his concession. All rides have been repainted and everything is in readiness for the fairs, starting at Wharton, Tex., September 25.

Bever Thomas, who has been doing special representative work for the shows, is adding a new kiddie ride. The new Mix-Up also will be set up next week.

Shows are playing here under auspices of the Chamber of Commerce in conjunction with the fall rodeo. This is a return engagement, shows having a successful week here at the Centennial Celebration in May.

J. R. Leeright

LINCOLN, Neb., Aug. 31.—Playing under auspices of the American Legion during the State convention, shows chalked up a red one here. Midway was set up in the heart of the city, two blocks from the State Capitol.

Shows got a good publicity break when the newspaper carried a two-column picture of the No. 5 Ferris Wheel, with lights ablaze, and the State Capitol in the background.

TENTS

GOVERNMENT SURPLUS

BRAND NEW!

1,000—16'x50' Hospital Ward
Tents, Each\$167.50
1,000—17'x20' Wall Tent, with
Flies, Each 72.50All Complete with Poles, Stakes & Ropes
BERNIE MENDELSON—CHARLES DRIVER

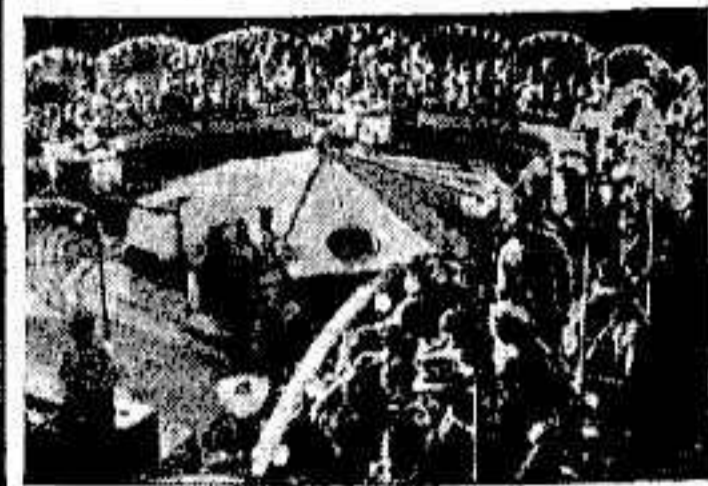
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BOOMERANG

— MODEL 1946 —

REPEATER - THRILLER - UNLIMITED CAPACITY



Write for Catalogue, etc.

W. S. RIDING DEVICES CORP.

298 Junius St., Brooklyn, N. Y.—Harry Witt

FLOSS MACHINE RHEOSTATS



To adjust spinnerhead heat, makes for finer floss, and sugar will go further. Easily installed on all makes of machines. Heavy duty construction. Not made from ribbon wire. Engineered for floss machines. May be used for single or double head. \$22.50. VOLTAGE BOOSTERS. A necessity on those low voltage spots. Adjustable from 85 to 130 volts, AC 50 or 60 cycle. 3000 watt capacity. Users recommend them. Complete with voltmeter and automatic protector. \$110.00. A bargain. Single Bands or Ribbons, \$5.00 Ea. Double Bands, \$13.00 Ea. Coloring, Favoring. Also now available—Cone Papers, 70¢, unlimited quantities while they last. Orders shipped on 25% deposit.

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Marks

LEWISBURG, W. Va., Aug. 31.—The West Virginia State Fair here, formerly known as the Greenbrier Valley Fair, really turned out to be the one we were waiting for. Owner John H. Marks said this was one of the largest grosses since he became a show owner. Fair officers, especially Secretary Robert E. Sydenstricker, President Tuckwiller and Treasurer C. E. Boone, co-operated in every way.

Monday and Tuesday (19-20) were satisfactory from a business standpoint. Then came Wednesday. Crowd started to come as early as 10 a.m. The midway was jammed all day and several ops declared it was their best day in history. Thursday and Friday were good days and Saturday ran a close second to Wednesday. West Virginia's governor, Clarence W. Meadows, along with other State dignitaries, was on hand Friday.

Only sad note of the week was the death of Teddy Betz, concessionaire, who died of a heart attack.

Freddie Boswell and General Agent Mitchell, of the A. M. P. Shows, were on hand several times during the week. Charley Jessup again had the popcorn and candy apple privilege here. Mrs. John Marks and daughter, Jean, joined here and will be with the show for a few weeks. Secretary Nick Stepp was host to his many friends from Asheville, N. C.—EDDIE EGER.

World of Mirth

BURLINGTON, Vt., Aug. 31.—After a 20-hour trip from Portland, which proved uneventful, show arrived here early Monday (26). Train was routed via Boston and wagons were not on the lot until around noon Monday. However, with plenty of extra help, everything was up and ready Monday night but business was almost nil.

Playing Portland within the city limits for the first time, show got plenty of newspaper space, but two days of rain held down the gross.

Portland turned out to be a party town, with birthdays and a wedding anniversary being observed. Claudine Mack, granddaughter of Blondy and Alberta Mack, celebrated her sixth birthday with a party before starting a solo journey to Miami to start school. Guests included Elizabeth Murphy, Bessie Traylor, Vera Hauck, Mrs. G. Deuto, Mrs. E. Harris, Pearl and Patty Holiday, Mrs. A. Detwiler, Mr. and Mrs. C. Buck, Mr. and Mrs. Morehouse, Frank and Naomi Butler, Theo Purdy, Mabel Hamilton, Rusty McGuire, Jerry Goodine, Alton Dexter, Hazel Turner, Johnnie Wright, Glenda Porter, Dickie Mack, Blondy and Alberta Mack, Richard and Betty Mack, Frank Schillizi, Preston Brantley, Giner O'Toole, Archie and Mae McGaskill.

Pete Chabot, of the Spitfire, marked his 20th birthday Friday (23).

Thursday (22), Pearl and Charlie Holiday celebrated their fourth wedding anniversary with a party in their house trailer. A delegation from the Yankee Division, which sponsors WOM each year at Lewiston, Me., made the trip to Portland for the party and were accompanied by Manager Frank Bergen. Lewiston friends were headed by Norman Thomas and Fred Shaw.

Bergen, General Agent Doc Cann and Lot Superintendent Eddie Commane visited Frank Kingman, secretary of the International Association of Fairs and Expositions, at Brockton, Mass., and came away talking about the many improvements made at the Brockton fairgrounds.—LEW HAMILTON.

Hedrick's Gay-Way

NORWOOD, N. C., Aug. 31.—Shows made a successful move here from Winston-Salem, N. C., and opened Monday (12) to satisfactory business, under sponsorship of Veterans of Foreign Wars. Lot was located in the heart of town. Business increased nightly and on Friday and Saturday (16-17) shows played to capacity crowds.

Ray Price enjoyed excellent business with his 15 concessions and Rip Staling did capacity with his bingo.

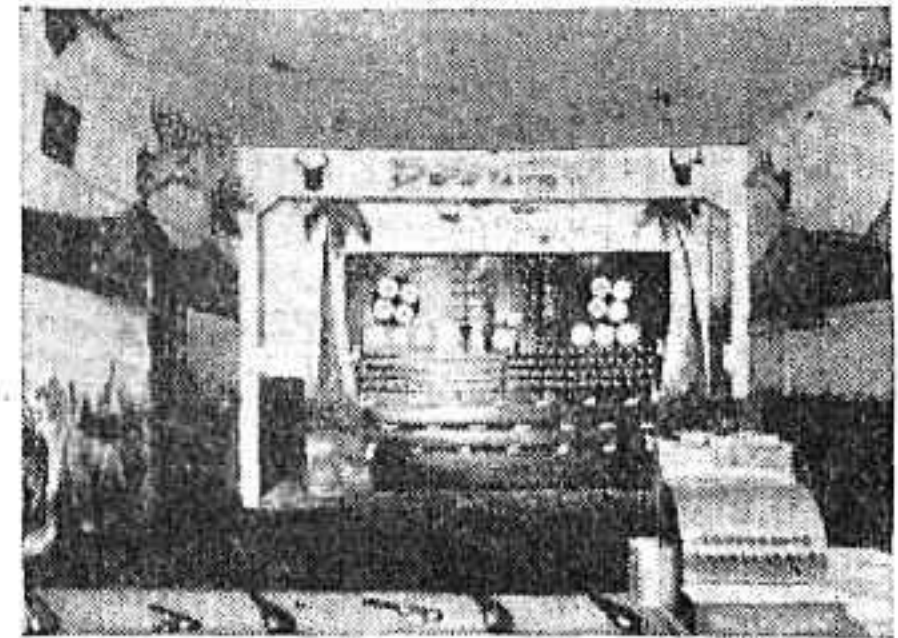
Owner and Mrs. Fred Hedrick spent the week-end in Winston-Salem with Hedrick's brother-in-law, Syl Boswell, who is seriously ill. Mr. and Mrs. W. H. (Bill) Sargent arrived from Newport, N. H., Sargent taking over as assistant manager and general agent, and Mrs. Sargent as secretary.—FRED HEDRICK.

Madison Bros.

PANA, Ill., Aug. 31.—Shows opened here Tuesday (27) and will remain for the Labor Day homecoming celebration. Lot here is ideal, being situated in city park. Ken Davis' high pole act is a midway feature. New Octopus was delivered in Sullivan, Ill. Mr. and Mrs. Walter P. Gawle celebrated their sixth wedding anniversary in Roodhouse, Ill., with open house. Mrs. Vernon Bedford and son, Eugene, were guests of Mrs. Bedford's mother, Mrs. Gawle, in Roodhouse. Bill Bacon is getting the new Side Show front ready for Southern fairs. Shows move to Walnut Ridge, Ark., following this date.

FOR SALE TWO LEAD SHOOTING GALLERIES

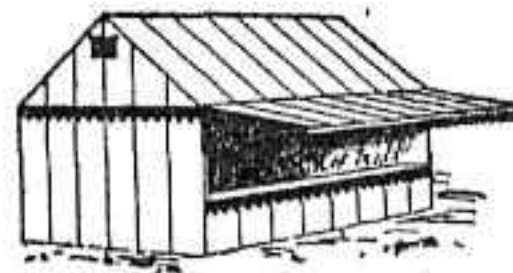
This Indoor Lead Shooting Gallery is 16 ft. wide and 10 ft. high. Has 5 rows Moving Targets, 4 rows Pull-Up Targets, 2 Revolving Bell Targets, 2 revolving Clay Pipe Trees, 1 1/2 Barrels Clay Pipes, Cash Register, Deer Heads, Horns, Antlers and Pictures of Hunting Scenes. Also 7 brand-new Remington Auto-Loading Rifles, 5000 Metal Loading Tubes, Western Tube Loading Machine, Gun Parts, 10 Cases .22 Short Shells. Everything in A-1 condition and ready to operate immediately. Will sell this beautiful Indoor Gallery complete for \$3,000.00.



The 12 Ft. Road Lead Shooting Gallery is mounted on a Dual-Wheeled International Trailer, has 4 32x6 10-Ply Tires, pre-war, swell shape, used one season, 4,500 miles. Has 5 rows Moving Targets, 4 Pull-Up Rows, 2 Revolving Bell Targets, 2 rows Spinners, 16 Bull's-Eye Targets, 8 Ft. Steel Sidewalls to counter and 2 overhead steels. Also new Awning and Bally Cloth, Electric Wiring, 7 brand-new Remington Automatic Rifles, 1 High Standard Pistol (practically new), 5000 Metal Loading Tubes, Western Loading Machine, 10 cases .22 Short Shells. Everything in A-1 condition and ready to use immediately. Sell complete for \$3,500.00.

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CAN PLACE MONKEY SHOW (HAVE COMPLETE FRAME UP). WOULD CONSIDER HIGH-CLASS HILLBILLY SHOW. WILL FINANCE ANY NEW SHOWS. WANT COLORED TRAIN PORTERS. ADDRESS:

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20x30—20x40—20x60—
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BRAND NEW!
500—16'x50' Hospital Ward Tents. \$150.00
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\$800.00 Mix-Up, complete with motor. Ridge mounted on wheels, 16 seats. Can be seen until Sept. 17 at 5520 Sprague, Spokane, Wash.
CLARENCE JENSEN



THE M-T STREAMLINERS SET NEW RECORDS . . . COAST TO COAST!

Fifty (50) of these new trains were delivered this past spring. These new owners, like our old customers, are reporting sensational profits and perfect performance.

We have received dozens of unsolicited letters praising the thorough engineering that has gone into our product. Every modern feature has been incorporated, including our famous double fluid drive. It is the only miniature train that really looks like the big streamliners from locomotive to observation car. When you buy—Buy a proven product!

Our production for 1947 will again be limited, due to scarcity of materials . . . Our 1947 production is already more than 65% sold! We sincerely advise early inquiry.

MINIATURE TRAIN & RAILROAD COMPANY
Addison, Illinois — Just 20 miles west of Chicago's Loop

NOTICE TO ALL SHOW OWNERS

HAVE YOU INVESTIGATED YOUR INSURANCE? IF NOT, TAKE A TIP FROM A "FOUR-YEARER" WHO HAS JUST BEEN LEFT HOLDING A FIFTY GRAND BAG OF ALIBIS, LEGALITIES, AND WHAT NOT, AND WHO HAS CLAWED HIS WAY OUT ON HIS OWN.

OUR 11 RIDES, 8 SHOWS AND 40 CONCESSIONS WITH A PAY GATE WILL FURNISH ANY FURTHER INFORMATION REQUESTED. ADDRESS

HARRY CRAIG, Owner

CRAIG'S HEART OF TEXAS SHOWS
BOX 158, BROWNWOOD, TEXAS

LEE UNITED SHOWS

"MICHIGAN'S SHOW BEAUTIFUL"

Adding a few Concessions that work for Stock. Shows with own transportation. All Street Celebrations and Fairs balance of season.

Elsie, Mich., Sept. 6-7; Clare County Fair, Harrison, Mich., Sept. 11-14; others to follow. Wire

CHARLES H. LEE, Mgr.

Per Route Above

WILL BOOK MINIATURE TRAIN

Must be outstanding Train in A-1 condition.

HOLLYWOOD KIDDIE LAND

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WANT-FOR NORTH MICHIGAN DISTRICT FAIR-WANT

CADILLAC, MICH., SEPT. 9-13.

LEGITIMATE CONCESSIONS OF ALL KINDS. DEMONSTRATORS JEWELRY, NOVELTIES, ETC. Can also use one more Photo, Popcorn, Carmelcorn and Peanuts. ALSO WANT CONCESSIONS OF ALL KINDS AND NOVELTIES FOR JACKSON, OHIO (ON MAIN STREETS). TO FOLLOW CADILLAC. Gooding's Rides and Shows play both spots. CAN PLACE PEA POOL AND SLUM STORE AGENTS. All address:

JOHN GALLAGAN

Goshen, Ind. (Fair Grounds), until Sept. 5; then o/c Fair Grounds, Cadillac, Mich.

World of Pleasure

WARSAW, Ind., Aug. 31.—After a successful week at the Marshall, Mich., Fair, show moved in here Sunday (25). Tuesday night (27) Mickey Mansion's Side Show took top money honors and his Monkey Side Show was runner-up. Sam Hull and Lee Erdman opened their *China Speaks* show here, featuring Charline Coeming, Ruby Rand and Princess Tonie. Wardrobe is styled by Sam Hull.

Frank Lentini, featured on the Side Show, gets plenty of time on the radio, telling of his experience in show business.

Show holds a bingo party every Thursday night, proceeds going to the Ladies' Auxiliary of the Michigan Showmen's Association. Harry Harris does the calling and Lee Kennedy, R. A. Nathensen and Mr. MacManus sell the cards. The writer and wife won the main prize recently.

Sam Hull and Mr. Guerney each purchased new trucks. Owner John Quinn's new Cadillac sedan was delivered. Dell Bishop joined with her cookhouse, replacing Corkie Quimmerman. As a feature of her opening she entertained Mr. and Mrs. Dick Austin, who were married August 9 in St. Paul's Methodist Church, Cheboygan, Mich. Bride was Ruby Dillman. Happy Minus was best man and Narissa Zachinni was bridesmaid. Mrs. Dell Bishop cut the wedding cake.

R. A. Nathensen, who has charge of transportation, is doing a great job. Obie Bauer, foreman of the Ferris Wheels, has not missed a Monday night opening. Dan Leslie visited his wife in Logansport, Ind., and his son, Robert, is looking after his business on the show. Mrs. Edgar C. May has charge of the ball games. Mr. and Mrs. Al Kelly Dear entertained Mr. and Mrs. John Quinn in their new house trailer. Dear is the show's purchasing agent. Paul James, electrician, purchased a new truck. Dick Felman has taken over as assistant electrician, replacing Robert Ellsworth who is now assistant to Obie Bauer on the Ferris Wheels.

Mr. and Mrs. Earl Weakley and sons are doing a good job on the Caterpillar. Sam Hull, called to Racine, Wis., by the death of his father, has returned to the show. Sam has the Penny Arcade.

Show played four dates in the Northern Peninsula of Michigan and attendance and receipts at all four places were good. A nice gross was piled up at the Cheboygan, Mich., Fair.

Fair here is known as the Kosciusko Fair Association. Officers are Milo Maloy, president; Jerry Overmeyer, vice-president; Ross Sittler, secretary; Henry Butler, treasurer, and Bozo Helvey and Tony Malhia, heads of the concession department.

At Cheboygan, Stanley Barbay and Lee Erdman were bombarded with visitors, Erdman's home being near Cheboygan. Red Rogers added two more concessions to his string.

Visitors have included Mr. and Mrs. Eddie LeMay, Mr. and Mrs. Phil LeMay, Earl Engels and Don Elliott. —EDGAR C. MAY.

Heart of Texas

LINDSAY, Okla., Aug. 31.—Shows chalked up a big week at the American Indian Exposition, at Anadarko, Okla. Org was up in time despite a series of accidents en route from Duncan, Okla., the most serious of which was the overturning of front gate van No. 2, which, with its cargo of concession stock, was practically a total loss.

Staff changes include the resignation of G. D. Godwin, former secretary, who left to operate a string of concessions at various fairs. B. C. McDonald, who has been connected with Craig almost continually since his debut as an owner in 1943, has again assumed his duties as treasurer and auditor, and R. R. Robinson is handling the secretarial duties.

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FOR SALE NEW FUN HOUSE

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Contact **BILL COLLIER**

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20—Concessions—20

Girl Shows, Monkey, Pit or Wild Life Shows for one of Indiana's biggest Street Fairs Huntington, Ind., around Court House, Sept 17-21. Wire

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FOUR FLAT CARS TO BUY OR LEASE

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BEAUTIFUL CONCESSION TRAILER

23 feet long, all covered with aluminum, opens on 4 sides, electric brakes, new tires. Trailer equipped with Jumbo Pop Corn Machine, Hot Dog Steamer, Root Beer Barrel, Coca-Cola Dispenser, Orange Dispenser, Ice Cream Cabinet and Peanut Warmer. Also equipped with Butane Gas and Automatic Water System and Carbonator. This is a real money maker and priced for quick sale—\$4,500.00. Contact

POPCORN CONCESSION

c/o Wilson Famous Shows
Melvin, Ill., this week; Minonk, Ill., Sept. 9-14;
Morton, Ill., Sept. 16-21.

BOSWELL'S AMUSEMENTS WANT

Firemen's Fair, Sept. 7-14, York County, Messick, Va., two Saturdays; Firemen's Fair, Williamsburg, Va., 16-21; West Point, Va., sponsored by the Catholic Church, 23-28. Reliable Help who understand Universal Merry-Go-Round and Jones Chairplane. Prefer Couple, wife to sell tickets. Will pay 25% of gross and salary. No X, 10¢ stores only. No Grift, no P.O. Everything open. Purvis, Johnson, Bernard and Lane, those who have been with me before, get in touch. Six more in Virginia. Out all winter. All wires

THOMAS H. BOSWELL
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PAUL'S AMUSEMENT CO.

COULD USE

Few more legitimate Concessions for Booneville, Ark., Labor Day week, and long route after. This show will stay out until December. Also want Jinny Man for Little Beauty. Booneville, Ark., Labor Day week, Sept. 2-7.

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20 Cases **.22 SHORTS**

\$75.00 PER CASE

Wire 1/4 Deposit.

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New Sidewall, olive drab, flameproof, waterproof. 7 ft., \$83.00 100 feet; 8 ft., \$72.00 100 feet; 9 ft., \$81.00 100 feet; 10 ft., \$90.00 100 feet.

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Merry-Go-Round, Tilt, Octopus, Bingo, Diggers, Stock Concessions, Grab, Monkey Show.

Warren, Ark., Sept. 1-7.

WANT—RIDE HELP—WANT

Ferris Wheel Help, Kiddie Auto Ride Man, Write or Wire

I. K. WALLACE
Danville, Pa., this week; Marysville, Pa., week of Sept. 9th.

Virginia Greater

CRISFIELD, Md., Aug. 31.—Week ended August 24; auspices American Legion; weather, fair, business satisfactory.

Shows moved here from Salisbury, Md., a short jump. Altho lot was small, Manager Rocco Masucci had it laid out early Sunday (18) and show was half up that night.

Business opened with a bang Monday night (19) and continued good thru Tuesday. One of those slow drizzles marred the attendance Wednesday (21). Manager Masucci was host to the schoolboy police patrol Thursday afternoon.

Mr. and Mrs. J. R. (Juggy) Smith and daughter, Noel, of Burlington, N. C., and D. B. and Ruth Lee Bass, son and daughter-in-law of Mrs. Noel Bass, returned to their homes in North Carolina after spending a few days on the show. Mrs. Harold Humphries, sister of Mrs. Masucci, and her son, Harold, and daughter, Dorothy, returned to their home in Bloomfield, N. J., after a week's vacation on the shows.

Raleigh Gibson has the Merry-Go-Round crew repairing and painting the horses and scenery. Arthur Gibson has the three kiddie rides looking spic and span with a new paint job. He also added extra lights. Chet Klinetop, Whip foreman, has his crew painting the ride.

Manager Masucci spent a few days at the Keller Fairgrounds superintending the clearing of trees for additional midway. A. L. (Blackie) Palmer, manager of Louis Augustino's Wild Life Show, is sporting a new house trailer. K. L. Taylor left the shows. Hunter Jenkins is operating coke bottles, and Mrs. Jenkins works one of Bob Coleman's ball games.

Several fishing parties were held here. In one were Mrs. Whitie Goodrich, Mr. and Mrs. Jarrig and Corrine Huntington of Turtles Sordelet's concession crew. Corrine was credited with the biggest catch.—RONALD PRUE.

Mighty Page

SHEFFIELD, Ala., Aug. 31.—Week ended August 17; location, Jackson Highway; auspices, Elks and American Legion; weather, ideal; business, good.

Drawing from Sheffield, Florence and Tuscumbia, all within a two-mile radius of the lot, shows had a good opening Monday (12), played to increasing business nightly and was greeted with a jammed midway Saturday. Minstrel Show was again top money-getter. Capt. Shin Songer, free act, held the crowds late.

Mr. and Mrs. Riley Bain rejoined with their kiddie ride and a grab joint. James Bryant, mechanic, does a good job keeping the fleet rolling. Littleboy Boykin, Octopus foreman, is on the sick list. Jack Townsend joined as Tilt-a-Whirl foreman, replacing Red McCasland. Mr. and Mrs. Chuck Hale are parents of a baby boy.

Pocketbook Harris' Minstrel Show includes Ola Scott, Anna Reed, Margaret Flakes, Lillian Harris, Georgia Conley, Bernice Davis, Gilbert Scott, Eugene Pope, William Mayo, Eight-rock White, Sport Johnson, Johnny Temple, Thomas Carroll, Ira Franklin, Stonewall Lewis and Crickett Salisbury, the last named on the ticket box.

Noted on the midway were Kelly Grady, Bill Brown, Mr. Blackwood and M. Thornton. Mr. Spielberger and his committee worked hard to make this stand a success.

Weather was ideal thruout the engagement here, but a heavy rain Sunday morning (18) made it necessary to winch the trucks off the lot. Owner Page purchased new light plants from the Lewis Diesel Engine Company.—ROBERT OVERSTREET.

WALLACE BROS.' SHOWS
"America's Most Spectacular Midway"

12 FAIRS **SOUTHEAST MISSOURI** **12 FAIRS**

6 BIG DAYS **DISTRICT FAIR** **6 BIG NIGHTS**

CAPE GIRARDEAU, MO.

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SHOWS—Fun House, Illusion, Iron Lung, MOTORDROME.

RIDES—Pony Ride, Roll-o-Plane, Loop-o-Plane, Chair-o-Plane.

ALL STOCK AND EATING CONCESSIONS OPEN

HELP—Help on new Spitfire (Eddie, wire Whitie Lee). Third Man on Tilt-a-Whirl. Third Man on Merry-Go-Round Semi Drivers given preference. Wire at once.

WANT—LOT MAN.

EXTRA—Tillman and Johnson can use Ride Help. Also P. C. Agents, Buckets and Grind Store Agents.

Address—Murray, Ky. (Homecoming), September 2-7; Cape Girardeau, Mo., next, September 9-14.

KEYSTONE EXPOSITION SHOWS

WANT WANT WANT

For Milton, Fla., First Fair, starting October 11th to the 18th.

Want Shows—Organized Minstrel Show, Posing Show, Monkey Show, Fun House, Glass House, Motor Drome and Walk Through Show. Will book Rides not conflicting. Will book all Stock Store Concessions except Fish and Duck Pond. Can place P.C. Dealers, Bob Mahan and Jack Huffines can place Stock Store Agents. Have three spots after Milton Fair, then the Big One: Inlet Springs, Fla., the American Legion Armistice Celebration. Those being booked now will have preference. Want Seasonal High Free Act for DeFuniak Springs, Fla. Address all mail and wires to

KEYSTONE EXPOSITION SHOWS
Carl O. Bartels, Owner; Albert C. Bartels, Business Mgr.
Darlington, S. C., this week.

WONDER CITY SHOWS

WANT

Stock Concessions. Sell exclusive Photo, Diggers, Candy Apples, Arcade. Place Shows own equipment. Want Help for Tilt, Roll-o-Plane, Twin Wheels (No. 12), Merry-Go-Round, Chair-o-Plane and Kid Rides. We have 8 Rides, 6 Shows. Can place any Ride, Show not conflicting for our route of 11 Southern Fairs, starting Craighead County Fair, Jonesboro, Ark., Sept. 16. All address:

JOE KARR, WONDER CITY SHOWS
Calro, Ill., Sept. 2-7; Poplar Bluff, Mo., Sept. 9-14; then fairs till Nov. 18th.
P.S.: Art Price and Jimmie Cyr wants Count Store, Slum Skillo Agents.

CENTRAL IOWA FAIR, MARSHALLTOWN, SEPT. 9 TO 13

Want independent Shows, including Fun House, Unborn, Animal Show, Iron Lung, Wild Life, What Is It?, Mechanical Show, other Shows of merit. Concessions of all kinds, no exclusive. Help on Rides.

SUNSET AMUSEMENT CO.
Jefferson, Iowa, Fair, this week; Fairfield and Clarinda Centennials follow Marshalltown.

14TH ANNUAL UTICA VICTORY HOME COMING

UTICA, OHIO, OCTOBER 3-4-5 INCLUSIVE

THREE BIG DAYS AND NITES

Ohio's Best Street Fair and Carnival

Concession Space Open Subject to Previous Booking.
For Information Contact
BILL BAIN
Write or Phone Newark, Ohio, Phone 3727 or 6128

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping Pong Balls, printed 2 sides, \$30.00. Ping Pong Balls (for blowers), Dz. 1.50. Replacements, Numbered Balls, Ea. .50. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 \$ 1.25. M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 1.25. 3,000 Featherweight Bingo Sheets, 6 1/2 x 8, loose, per M 1.40. Round Gray Cardboard Markers, 1800 for 1.00. Thin Plastic Markers, brown color, M 2.00. All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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Asst. Color, One Gr. \$ 9.00
Five Gr. 42.50
Ten Gr. 80.00
Fifteen Gr. 112.50

OUTDOOR CLICKS

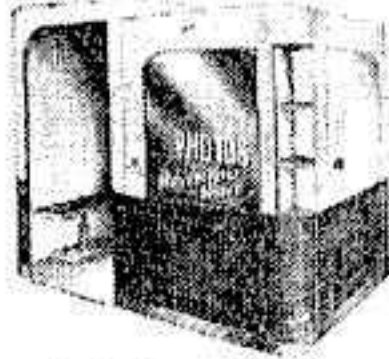
Loop-o-Plane, Gr. \$18.00
Bombers, Clown, 1/2 Gr. 10.50
Bombers, Whistle, Gr. 21.00
Birds, Yellow Arzy, Gr. 16.50
Birds, Asst. Color, Gr. 9.00
Swords & Belt, 1/2 Gr. 21.00
Whips, Long Lash, 54" Gr. 17.00
Buttons, Camc. 100 1.75
1000 15.00
Batons, 2-Bell, R.W.B. Gr. 18.00

NOVELTY HATS

Mexican, Asst. Color, Gr. \$21.50
Robin Hood w/Feather, Gr. 12.00
Rah-Rah, Asst. Colors, Gr. 15.00
Min. Rido 'Em Cowboy, Gr. 15.00
Jr. Fire Chief, Plastic Finish, Water-proof, Gr. 24.00
Rubber Shower Caps, Very Elastic, First Grade, Doz. 2.75
Same Day Service. 1/3 Deposit.

WILLIAM ELVERS

104 Plane Street NEWARK 2, N. J.

PHOTOMACHINES

Quick Delivery. Single, double, triple. 10 sizes, bust to full length. Cameras only or cabinets complete. KD or 1 piece.

Write—phone—wire.

Federal Identification Co.
Dept. R, 1012 N. W. 17, Oklahoma City, Okla.

FRANK BURKE SHOWS**WANT AT ONCE**

RIDE HELP for All Rides.

WILL BOOK

Tilt-a-Whirl, Octopus or any Flat Ride. HAVE TOP FOR GIRL SHOW. Can Use Manager for Same. Wire or Write

FRANK BURKE

214 North Walnut St. EL PASO, TEXAS

EXCELLENT LOCATION FOR SHOWS

8 acres level ground. Located on U. S. 41, north side of city limits, Clarksville, Tennessee. Plenty of parking space. Apply to

ALLEN WHITMER

Whitmer Sign Service, Hopkinsville, Kentucky, or Phone 58 or 843

FOR SALE

12-Car Ride-O, completely reconditioned this year. Cars newly upholstered, painted and Seat Covers. May be seen in operation at Daytona Beach until Labor Day. Have choice of Le Roi or Buick motor. Don't miss this if you want a good buy! Price \$6,000.00.

JIM FOREST

31 N. Atlantic Daytona Beach, Fla.

WANTED

Concessionaires and Agents for Homerville, Ga., Fair this week. Best spots to follow all winter. Sit Down Grab, Striker, Photos, Seals, Fish, Duck, etc. Short jumps. Not—Pitover. Will book Kid Auto Rides. Side Show People and Annex.

Lankford Overland**CLUB ACTIVITIES****Showmen's League of America**

400 So. State St., Chicago

CHICAGO, Aug. 31.—Attending the special board of governors meeting Wednesday (21) were Edward Murphy, Walter F. Driver, Frank P. Duffield, Pat Purcell, Edward E. Wall, G. L. (Mike) Wright, William Kaplan, Charles Owens, Max Brantman, Bernie Mendelson, Maurice Ohren and William H. Green.

Membership applications okayed were Gerald O. Grossaint, Edward P. Rahn, A. R. McGuire, Jack Little, Joseph Tannous, Arnold J. Griffith, Frank W. Rome, Eddie Malinsky, A. H. Marks, Ray E. Thomas, James Roach, Leo J. Becht, Glen H. Hooper, Mannie Malman, Walter C. Brinkman, Ernest A. Vaughn, Dave Prevost, Eli Rudick, Duke Wright, Harry Thomas, Fred L. Cooper, Woodie Gaither and Walter Payne.

Board gave the house committee the go-ahead signal on necessary clubroom alterations.

Sam Gordon and John Lempart, to mention only two, are doing a good job on the Buick award books. Returns are coming in rapidly.

Secretary Joe Streibich visited the Johnny J. Jones Exposition at Streator, Ill., and Royal American Shows at Davenport, Ia.

A letter from Roy E. Ludington advises he is getting along nicely. August Jansley, who with his wife recently visited the rooms, has been discharged from the hospital and is recuperating at home. No late reports on Milo Anthony, Ray Balzer, William J. Coultry or Boyle Woolfolk, who are on the sick list.

Mr. and Mrs. Tom Vollmer and Mrs. Dumke visited the rooms, as did George Golden, Harry Julius, Al Kaufman; Don Donnelly, son of Fred Donnelly; J. B. Hendershot, Sam Bloom, Charles Hall, Isaac Malitz, Oliver Barnes, Max Friedman, Max Brantman, Larry O'Keefe, William Meyers, Rudy Singer and Ginger Nye.

Maxie Herman is off for Canada. Everyone sorry to hear of the death of Ed Marks. Services were held August 29.

Showfolks of America

San Francisco

SAN FRANCISCO, Aug. 31.—Regular meeting was held Monday (19), with President Sammy Corenson presiding. Letters were read from Jane Albright; from Moxie Miller, now manager of Redondo Beach Gayway, who reported that Mr. and Mrs. Herb Usher are now associated with him, and from Relley Castle Berglon, who asked a benefit night be staged for Father Flannagan's Boys Town.

Voted to membership were Larry Nathan, Ernest R. Bonner and Edwin J. and Marcella F. Kavany.

Introduced were Mrs. David Carter, sister of Mrs. Earl Ganno; Mr. and Mrs. Hodges; Mr. and Mrs. Harry Friedman; Mrs. Frances Seber; George Saxon, of Sacramento; P. Charles Camp, who recently visited the Bob Schonover Shows, and Larry Nathan, new general manager of Craft's 20 Big Shows, who was introduced by Lee Brandon.

Dr. Manneheim reported Jane Albright and Mrs. Red Kearns both improving. Austin King is seriously ill in Ross General Hospital, Ross, Calif. Bill Jessup, of West Coast Victory Shows, is ill in his home at Santa Clara. Louis Schoenthal is still a patient at Laguna Honda Home.

Adam McBride, Harry Seber and George Saxon each donated \$5 to the cemetery fund. Nate Cohn and Jack Morganthal won the pot of gold, amounting to \$12.50. They donated \$5 to the cemetery fund.

National Showmen's Association

1564 Broadway, New York

NEW YORK, Aug. 31.—Walter K. Sibley, executive secretary, visited the Lawrence Carr Shows, Peabody, Mass., where he met Owner Carr, John Terry, Sam Latinio, Hank Silo, Louie Sage, Robert Snowden, Joseph Sinsick and George Hoar. Carr ordered a table for the banquet and turned in membership applications for John Terry and John Torsky. At Lowell, Mass., during the American Legion State convention, he met John Carney, Maxie Gould, Sam Crowell, William McNally, Whitey McTeague and Pop Dudley. Carney ordered a table for the banquet.

At Portsmouth, N. H., Sibley visited Bill Muldoon, owner of the JPM Shows, and personnel including Albert Farley, Ralph Corey, Victor Weinberg, Arnold Kennerdy, Whitey Pelley, Jack Lambert, Doc Fisher, Frank King and Mark McDonald. Muldoon also ordered a table for the banquet and turned in a full page of advertising for the program.

Albert Boneberg turned in three membership applications from the Vivona Bros.' Shows and also won a scroll in the name contest. Sam Solomon, I. & T. Shows, was another recent scroll winner.

Recent visitors included Frank Blatsky, Stanley Wathone and Bill Dieckman. Government letters being held for Mickey Goldberg and Frank Rappaport. Sam Lager, ill at a Washington hotel, will be transferred to New York for hospitalization when his condition warrants it.

Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, Aug. 31.—Secretary Bernhard Robbins has been busy the last two weeks visiting various fairs and shows. In Armada, Mich., a jamboree benefit was held in front of the grandstand for the club. Roscoe Wade made arrangements with Roy Conner, secretary of the Armada Fair, and Carl Pluman for the use of the grandstand, in addition to arranging with the Gus Sun office for eight acts from Detroit. Glen Jacobs did the advertising over the loud-speaker and six ushers sold tickets. Result was a packed grandstand.

Wade announced the net profit of the the show's stand in Frazer, Mich., September 11-15, will be turned over to the club's building fund.

Heart of America**Showmen's Club**

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Aug. 31.—Leo Levin and Harry Altshuler motored to Sedalia, Mo., to visit the World of Today Shows. Manager L. C. (Curley) Reynolds and his company staged a benefit performance for the club and over \$100 was added to the treasury. Art Signor was in charge and did a splendid job. Ambassadors from HASC secured 12 membership applications.

President Chester I. Levin is working on several plans for exploiting HASC and Norris Cresswell, chairman of the banquet and ball committee, is putting the finishing touches on plans for the event.

President Levin, who also is monarch of Ankara Grotto has had a busy week attending the caldron supreme session. Wednesday (28) he entertained 60 prophets, monarchs and tagalongs.

Sales cards distributed to members are meeting with hearty response.

Showfolk of America

1839 W. Monroe St., Chicago

CHICAGO, Aug. 31.—Next meeting of the board of directors will be held here September 5, while the next regular monthly meeting of the club will be held September 17. Carmen Egypt will be a special guest.

Nellie Grosch, chairman of the welfare committee, reports Jack Dawson, of the San Francisco branch, is out of the hospital and back at work. On the sick list are Chic Harvey, ill in St. Francis Hospital; Glenn Beveridge; Bert Booher, sister of Golda Inskeep, and Joseph Halper, owner-manager of the Devonshire Hotel coffee shop and a good SFA friend.

Guy Colby's ork will furnish the music for the 10th annual Halloween Barn Dance, October 31 in the Midland Hotel ballroom. Jack Lamey, general chairman, reports tickets are being mailed to members. The souvenir journal will be well over 50 pages.

GRINDER or TALKER**WANTED****CANVASMAN WHO CAN HANDLE PUSH-POLE TOP****WANTED****Contact****NAT D. ROGERS**

War Show—Royal American

Shows

Davenport, Ia., week Aug. 25-31;

Topeka, Kan., Free State Fair,

Sept. 2-12.

FOR SALE**NEW PORTABLE****AIRPLANE HANGARS**

Constructed of steel cable, steel columns, waterproof and fireproof canvas.

Approximately 24,000 sq. ft.

1 Ea. 198'x130'. 2 Ea. 130'x98'.

Erected in Baltimore, Md.

NATIONAL ENTERPRISES

225 E. Redwood St. Baltimore, Md.

OCTOPUS FOREMAN

Also Second Man wanted for long season Southern Fairs, including Florida dates this winter. Both must drive semis. Will compensate for information regarding present whereabouts Tommie Lynn (or Serwatka).

CARNEER STORE CO.

Phone 240F4 Johnston City, Illinois

FOR SALE

Single Loop-o-Plane in perfect condition. Motor completely overhauled. Beautiful ticket box. Plenty of fence. Price \$650.00 for quick sale, as other business requires my attention. Also have 1940 1 1/2 Ton Chev. Truck to haul same. Reasonable. Both can be seen at Majestic Greater Shows, Gladwin, Mich., this week.

MRS. WM. McKEE.

HELP WANTED

Dancing Girls. Experience unnecessary, with or without wardrobe. Salary guaranteed. Write or wire

JULIA MEADE

Nick's United Shows, Sardinia, Ohio

SYRUPS

**NO SUGAR
NEEDED**

**SNOW CONE, JUICE JOINT AND
ROOT BEER BARREL OPERATORS**

We have all flavored SYRUPS, including Raspberry, Cherry, Strawberry, Pineapple, Orange, Root Beer and Kola. **NO SUGAR NEEDED—NOTHING TO ADD.**

**NOW! A SPECIAL NEW
LOW PRICE IN 15 GAL.
WOODEN DRUMS**

\$1.75
GAL.

Also: Syrups in 4 Class Gallons to a Carton at a pre-war O. P. A. price of

\$1.90
Gallon

Dealers and Jobbers invited. We have genuine HIRES ROOT BEER EXTRACT—16 strength concentrate. 4 gallons to case.

No Deposit Required on Drums or Gallons.

WRITE—WIRE—PHONE

UNIVERSAL FLAVOR & SYRUP CO.

148 So. Western Ave. Chicago 12, Ill.
Phone: MONroe 4655

Pacific Coast

Showmen's Association

623½ S. Grand Ave., Los Angeles

LOS ANGELES, Aug. 31.—The fall calendar of social and business events was discussed at the regular Monday night (26) meeting. Harry Taylor presided in the absence of President Mel Smith. On the rostrum with him were S. L. Cronin, a past president, and Ed Mann, secretary. Al Flint served as tiler.

At the suggestion of J. Ed Brown, plans were made for the entertaining of the personnel of Cole Bros.' Circus September 30. Show opens for 10 days September 26.

Following the business meeting, a group including Brown, Al Weber, Sam Brown, Harry Hargrave, Cronin, Taylor and Sam Abbott adjourned to the board of governors room to map out a calendar of events. Edith Hargrave, representing the Ladies' Auxiliary, also attended.

PCSA will hold its next meeting Tuesday night (3) because of Labor Day.

Ladies' Auxiliary

A chicken dinner with all the trimmings was served PCSA and Auxiliary members Monday (26). On the committee were Edith Hargrave, Peggy Forstall, Marie Tait, Mabel Brown, Dot Cronin, Esther Carley and Estelle Wampler. Proceeds, which were over the three figure mark, went to the Auxiliary's Bazaar Fund. Harry Hargrave won the door prize and Edith Hargrave the bank award.

Following the dinner, a short meeting was held with Bertha Cohen, third vice-president, presiding. Letters were read from Marie Hawkins, Johnnie Davis, Lillian Sheppard, Louise Morrell, Mabelle Bennett and Marie Tait, who sent in a donation for herself and Fay Prosser and also dues for herself and Delores Coronado.

Introduced were Dorothy Wilson, Edith Waddell, Edith Ormsby and Marie Stone. Present after long absences were Donna Day, Stella Gilbert, Claudia McHaney, Blossom Robinson and Marie Rhodes.

Following the meeting, bingo was enjoyed.

Regular Associated Troupers

106 E. Washington, Los Angeles

LOS ANGELES, Aug. 31.—First Vice-President Clarence Allton presided at the August 22 meeting. Reports were given by Violet Sucher, ways and means; Neil Rodibeaux, Jimmie Dunn and Vivian Gorman, sick and relief; Herb Sucher, entertainment, and Bertha Cohen, membership. Vivian Gorman also reported for the bazaar committee, thanking Violet Sucher for six pairs of nylons, and Nell Robideaux for an apron.

Memberships were voted Maurice (Doc) Chamberlain and Margaret and Gladstone C. Atkinson. Guests included Mr. and Mrs. Brainerd, of Kansas City, Mo., and Sergeant Prusig. Called on for talks were Moxie Miller, Al and Olga Weber, Bertha Cohen and Harold Robideaux. Violet Sucher won the drawing, and Martha Levine the door prize, donated by Bertha Cohen.

Correspondence was received from John R. Castle, Laramie, Wyo.; Lil and Moe Eisenmen, Portland, Ore.; Lillian and R. H. Sheppard, and Josephine Foley.

Lunch was furnished by Lucille King.

TRIANGLE SHOWS

EVERYTHING OPEN

**ALL PERCENTAGE
BALL GAMES, ETC.**

NEXT WEEK

COVINGTON, VA., FAIR

Some Following Fairs

**SOUTH BOSTON—CHASE CITY
GREENVILLE, N. C.—ELIZABETH CITY**

WANT GOOD MINSTREL UNIT

WIRE THIS WEEK

HARRISONBURG, VIRGINIA

Central American Shows

WANT SHOWS

That do not conflict, with or without equipment. **GIRL SHOW OPERATOR** (have complete outfit). **MERRY-GO-ROUND FOREMAN**, **SECOND MEN ON ALL RIDES**, **COOKHOUSE MANAGER**. ALL CONCESSIONS OPEN. (No exclusives.) **CAN USE AGENTS FOR ROLL DOWN AND SKILLO**. No drunks. (Al Beard, get in touch with us.) All Fairs and Celebrations until Thanksgiving. Address: **S. O. LEE, Mgr.**; **AL H. HERMAN**, Concession Mgr., Tonganoxie, Kan. (Fair), this week; then per route.

FOR SALE

Large capacity flat ride called

THUNDERBOLT

Also 24-foot Fruehauf Semi Trailer. Ride loads on same. New neon flash and motor. Priced for quick sale. Can be seen in operation at Shawano, Wis., Sept. 5-8, and Friendship, Wis., Sept. 12-14.

H. LUEHRS

In Care of E. A. BODART SHOWS

Notice—Committees—Notice

Can furnish Ferris Wheel, Kiddie Auto Ride and Concessions last two weeks in September, month of October. Joe Lee, contact; waiting to hear from you. Write or wire

I. K. WALLACE

Danville, Pa., this week; Marysville, Pa., week Sept. 8.

WANTED

Billy Hammond and Dick Stack want Grind Store Agents for Blower, Clothes Pins and Raffle for York and Allentown, Pa., and Southern fairs until middle of December. Chester Patty, Jimmie Casey, come on in to York, Pa. Fair. Other agents that I know come in, I will place you. Can place your wives on Ball Games. Address

DICK STACK

Williams Grove Park, Pa.

New and Used Light Plants

Battery Chargers, 6-12-24-32-110-220-440 Volts, Gas and Diesel.

LISS EQUIPMENT

132 N. W. 20th St. MIAMI 37, FLA.
Phone 2-4774

FOR SALE

ELI 5 FERRIS WHEEL

\$5,500.00

BOX 831, c/o Billboard, 1564 Broadway, New York 19, N. Y.

WANTED FERRIS WHEEL FOREMAN

Or General Ride Man immediately. Call Tontogany 3216.

VOLLMAR'S PARK
BOWLING GREEN, O.

NEW RIDES NOW

We have New Cage Type Kiddie Wheels, Auto Ride, Baby Chair Planes, Portable Miniature Street Cars, Etc.

Prices on Application.

We Can Furnish Above on Order Immediately.
Old Rides Rebuilt or Modernized.

We Can Solve Your Gear Problems on Any Ride.
Gears Made to Order.

HATFIELD ENGINEERING

6525 Wilson Ave.

Los Angeles 1, Calif.

See Happy and Get Happy

ALAMO EXPOSITION SHOWS

CAN PLACE FOR 3 BONA FIDE FAIRS

Commencing with Dodge City, Kan., Free Fair, Sept. 2 to 8; Duncan, Okla., Free Fair, Sept. 10 to 15, and Six Other Texas Fairs to Follow.

HAVE COMPLETE SNAKE SHOW FRAME-UP FOR RELIABLE PARTY. CAN PLACE A FEW SECOND MEN ON RIDES THAT ARE NOT BOOZERS. WILL BOOK SHOWS OF MERIT THAT DO NOT CONFLECT. WILL BUY OR BOOK ANOTHER NO. 5 FERRIS WHEEL. WILL BOOK BABY TRAIN FOR BALANCE OF SEASON. WILL BOOK PENNY ARCADE, CUSTARD, ICE CREAM, NOVELTIES. CAN PLACE SIDE SHOW ACTS FOR SHORTY TAPPEN PIT SHOW.

CONTACT

JACK RUBACK, Mgr.

Dodge City, Kan., this week; Duncan, Okla., Sept. 10 to 15.

GEREN'S UNITED SHOWS

Want for two of Indiana's Best Street Fairs, North Judson, September 10 Through 14—Greensburg American Legion Fall Festival Around Court House Square, September 17 Through 21

Stock Concessions, wire. Shows that can set on streets, 25 per cent plus tax. This show is positively going south after Greensburg, out until December 1, in the cotton.

Indiana Fair Secretaries and Committees, I wish to thank you for your many visits in the past two weeks. Will see you at the Indianapolis Fair Meet in January. My promise for 1947, a clean legitimate Midway with twelve up-to-date Riding Devices. All replies wire Western Union.

W. R. GEREN FAIRGROUNDS Goshen, Indiana

CAVALCADE OF AMUSEMENTS

ARE IN THE MARKET FOR

10 STEEL FLAT CARS

EITHER 72 OR 74 FOOT LENGTHS. MUST BE PRICED RIGHT FOR CASH. ADDRESS: **AL WAGNER, Mgr. CAVALCADE OF AMUSEMENTS** Kansas City, Kansas, Sept. 3-11; then Hutchinson, Kan.

MAJESTIC GREATER SHOWS

CAN PLACE FOR

GOLDSBORO, N. C. (Fair)—Week Sept. 16th
 TROY, N. C. (Fair)—Week Sept. 23rd
 OXFORD, N. C. (Fair)—Week Sept. 30th
 DURHAM, N. C. (White Fair)—Week Oct. 7th
 DURHAM, N. C. (Col. Fair)—Week Oct. 14th
 WASHINGTON, D. C. (Fair)—Week Oct. 21st
 And two other outstanding fairs in N. C.

RIDES—FLYOPLANE, CATERPILLAR, MOON ROCKET, FLYING SCOOTER, KIDDIE TRAINS, PONY RIDE.
 SHOWS (With Own Equipment)—MINSTREL, FAT, MONKEY, SNAKE, MECHANICAL SHOWS.
 RIDE HELP THAT CAN DRIVE SEMIS.
 A FEW MORE LEGITIMATE CONCESSIONS.

SAM GOLDSTEIN, Owner-Manager
 HARRY E. WILSON, Ass't
 Address
 GLADWIN, MICH., THIS WEEK

Virginia Greater Shows

WANT WANT

For the Biggest Little Fair in the South

WARSAW, VIRGINIA

Next Week, September 9-14

Everything open except Bingo
 No Custard for Warsaw

Space limited. Wire us what you have.
 Must send deposit and space required.

SMITHFIELD, VA., this week. All mail and wires to
 WM. C. (BILL) MURRAY

WONDER SHOWS OF AMERICA WANTS

Will book all Merchandise Concessions that operate for stock only.
 RIDE HELP for all Rides. Good salaries. Foreman for Merry-Go-Round.
 Must understand his business. Salary no object to the right man.
 WE CANNOT TOLERATE DRUNKS.

SHOWS—Will book Monkey Show, Midget Show or any Show not conflicting.

WANT MINSTREL SHOW—Have big top and seats and all necessary equipment. Want party with troupe to operate on percentage basis. Must be able to transport his own people. George Harris, if available, get in touch with us. This is a Railroad Show.

South Dakota State Fair, Huron, this week; then Omaha, Neb.; Joplin, Mo., Carruthersville and Little Rock Fairs.

All reply to MAX GOODMAN, General Manager

MAD CODY FLEMING SHOWS

Want for 9 More Fairs and Armistice Celebration

Cookhouse, Custard, Small Bingo. Book or buy Fun House.

Lyle Schilling and C. D. Dean can use Concession Agents.

Business not as good as last year, but a little cotton money left.

Blue Ridge, Ga., this week; Ellijay, Ga., Fair, week Sept. 9-14.

3 Days-BELLINGHAM FAIR-3 Days

Friday—Saturday—Sunday—Sept. 6-7-8.

Want all kinds of Concessions that work for stock. Bellingham, Mass.—near Woonsocket, R. I.

Wire—JIM DEARY—Write

The Boston Shows 722 Boston St., Lynn, Mass.

Or Per Route: Bellingham Fair, Sept. 6-7-8; Ashland, Mass., Sept. 11-12-13-14; Springfield, Mass., Sept. 16-17-18-19-20-21; Lynn, Mass., Sept. 23-24-25-26-27-28.

GAY WAY SHOWS WANT

Shows and Rides that don't conflict. CONCESSIONS—Blower, Bingo, Photos, Cook House or Operator, String Game, Duck Pond, any Stock Concessions. Fairs start Sept. 23. Nine bona fide fairs. A. O. Coffman, contact.

JIM McCALL, Owner-Mgr., or BILL REESE, Asst. Mgr.
 JONESBORO, GA., THIS WEEK

Geren's United

BICKNELL, Ind., Aug. 31.—Despite the worst kind of weather, 30,000 persons turned out for Knox County Fair, the first since the war. Owner W. R. Geren was highly pleased with the turnout and announced he had signed for next year.

Shows, rides and concessions did big business when weather permitted, and some concessionaires reported the best take of the season so far.

Two side shows were added, Marba the strong man and a Wild Life Show.

At Centerville, Ind., for the Wayne County 4-H Fair, show chalked it up as not an exceptionally good spot, altho there were no complaints with Wednesday and Thursday (7-8) providing excellent business. Show opened Monday (5) for a brief shake-down appearance, but only a few concessions and a couple of the rides got tips from the sparse crowd. Fair officially opened Tuesday (6) with a sprinkling of 4-H boys and girls. Evening play was just average.

Wednesday and Thursday business was good. The lights, piped here from Connersville, went out Wednesday night at the peak of business. Before and after the blackout, rides and concessions had all the business they could handle. Thursday was the same, minus the blackout. Fair ended Friday and business tapered off the rest of the week.

At Hamlet, Ind., show did a big business at the Starke County Fair, despite the fact morning and afternoon play was mediocre. Night crowds more than took up the slack. Friday (2) proved a red one, when more than 15,000 persons turned out for a hillbilly radio show and the midway did a big business.

Personnel includes, in addition to Owner W. R. and Mrs. Geren, secretary-treasurer, Kenny Ritchie, ride superintendent; W. M. Jarvis, electrician; Robert King, advance and special agent; Marshall Preston, mechanic, and Hayden Richards, The Billboard agent and mailman.

Concessionaires include G.-W. Peterson, 4; James Annin 3; Mr. and Mrs. C. R. Mathews, Mr. and Mrs. Fred Guthrie, Mr. and Mrs. Clarence Burns, Mr. and Mrs. Johnny Marks, Mr. and Mrs. Edward Riley and John Mack, each 2; Mr. and Mrs. D. F. Saunders, Mr. and Mrs. W. M. Jarvis, Mr. and Mrs. Max Bell, Mr. and Mrs. P. G. Bell, George Dailey, Mrs. Dorothy Brown, C. E. Senda, Fred Winters, Jack Chaille and Pop Edwards, each one. Mr. and Mrs. Guthrie also have the free act and Fred Winters has a show.—DUDLEY SAUNDERS.

Blue Grass State

LEITCHFIELD, Ky., Aug. 31.—After a successful week at Harrison County Fair, Corydon, Ind., which was the third and last Indiana fair of the season, shows made the 100-mile journey here without mishap. Org came thru Louisville on the opening day of the Kentucky State Fair and some of the folks remained over night there.

Org here is located in the ball park, marking the first time a show has been allowed in this spot. This is a repeat for this town, shows having played here earlier in the season. Attendance at the first stand was marred by rain. This is the final still date before six weeks of fairs and celebrations.

Business here is good. Weather is a bit on the cool side, but rides and concessions are doing okay. Harvey T. Wilson and son, of Johnny J. Jones Exposition, paid Manager Specks Groscurth a surprise visit here. They also visited Al Wagner and his shows at Kentucky State Fair.

The Davidson brothers and their wives have been on the midway the last four weeks. Last week at Corydon they chalked up one of their biggest grosses with frozen custard

Prell's Broadway

KUTZTOWN, Pa., Aug. 31.—Shows moved here from York, Pa., and all shows and rides were ready for the Monday (12) opening.

Wednesday (14) was the largest in history of the annual. Secretary Elmer A. F. Kline announced 19,611 persons were on the grounds. Space was at a premium on the midway and business was so good at shows and rides no bally was necessary.

Bob White's *Chez Paree* had strong opposition here, with two new girl shows joining. Pat Finnerty's Girl Show and *Artists and Models*. White evidently enjoyed the competition because he topped the shows Tuesday and Wednesday. Top takes opening night was registered by Tedd Barro's Motordrome but the riders were forced to give way to the girl shows the next two nights.

New Caterpillar proved a big drawing card. Ride, purchased several weeks ago, has more than paid for itself. A gross of \$2,100, a new high, was registered by the ride here Wednesday.

At York, virtually every show front was repainted and flashed for the fair season.

Charles (Buddy) Wagner arrived to handle show's publicity and presented his All-American Hell Drivers here Wednesday before a crowd of 4,000. Night show was a sellout.

Visitors here included E. K. Scholl, president, Allentown, Pa., Fair, and Frank Diehl, secretary, Lehigh, Pa., annual.

York stand turned out better than anticipated, the last half of the week being especially good. Kiddie Day was a big surprise and the work of Allan Travers was not in vain, more than 5,000 kiddies taking advantage of the coupon promotion worked out by Travers with the newspapers.

A new Side Show and Wild Life show joined at York. Joe Prell, general agent, made a trip south.

Alamo Exposition

LAMAR, Colo., Aug. 31.—Move here from La Junta, Colo., was made without mishap and all shows and rides were ready for action at noon Monday (26).

Week previous at La Junta, business was anything but good. The polio scare had all the locals on the alert and children under 18 were not admitted to the grounds. Final night a severe windstorm hit and several concessions were damaged.

Plenty of repairing and repainting was done here in preparation for the fair season opening in earnest next week in Dodge City, Kan. Herman Reynolds's crew was busy all week getting things in shape.

Mr. and Mrs. Owen Jones joined. Tony Kitterman is on the sick list and Paul Osborne is operating his concessions. Frank Harrison's cookhouse will join at Dodge City. Joe Rosen and Andy Custer plan to open a zoo around San Antonio this winter.

Bill Carr and his crew have the Spitfire up on Sunday regardless of the move. Shorty Tappen has the Circus Side Show and Oddities on Parade showing to good business. The Hollywood Monkey Show, featuring Jerry the chimpanzee, continues to click. Joe Murphy's French Casino and Dave Miller's Girl Show are hitting the big money. Albert Wright, assistant manager, has done a swell job this season and concessions operate every week.—H. B. ROWE.

and cotton candy. Mr. and Mrs. Bud Dovant have been getting a big play with their two stores as have Mr. and Mrs. Hamill with their four stock games.

Reales Harper, ride foreman, has added several new men to his crew. Shows move to Hartford, Ky., from here, opening Labor Day at the fair.—HARVEY (DOC) ARLINGTON.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Dearborn Rodeo Gets 9G First Four Days

DETROIT, Aug. 31.—The fifth annual rodeo, sponsored by the Dearborn (Mich.) Junior Chamber of Commerce, opening here Saturday (24) and continuing thru Labor Day, grossed approximately \$9,000 the first four days. Opening drew 2,700, with a like number at the Sunday matinee (25). Sunday night, however, was capacity, with 3,300 on hand. Tickets are \$1 for adults and 50 cents for children.

New "good will" policy was adopted this year, with no reserved seats and free parking space.

Production is the first major contract for the new Circle R Rodeo Company, directed by Clay Lewis. Eddy Shepherd is business agent and Curly Atkinson superintendent of livestock. General chairman this year is Bart Berg. Joe Davis again is secretary. Tim Doolittle, of Station WJR, is musical director.

Bob Scott, Clay Lewis Jr. and Jack Waters suffered injuries bareback bronk riding, and Walters broke his arm bronk riding.

Contestants included Harold Brock, Maisie McKay, Blacky Carmen, Homer Harris, Mohawk Morrison, Rawhide DuHaime, Reno Kid, Buck Meyers, Fred Rush, Diamond D. Dewey, Janie Flock, Kate Sherman, Midge Frink, Joe Rohler, Jack Gardner, Lloyd Alfolter, Dick Garvitt, Peewee Easter, Pinto Johnson, Eddie Rose, George Hubert, Bobby Jacobs, Matt King, Todd and Ray Mason, Cash Cavanaugh, Bob Reese, Billie Suncrant, Lee Jacobs and Ted Donithorne.

Fall Festival Skedded

MARKLE, Ind., Aug. 31.—Sponsored by the Markle Business Men's Association, the annual Fall Festival will be held here September 4-7. The Ohio Valley Shows will be on the midway.

WANT CARNIVAL

Date Open
September or October
Camden, Arkansas
Junior Chamber of Commerce
John DornBlaser

AMERICAN LEGION FALL FESTIVAL

Canal Winchester, O., Sept. 18, 19, 20, 21
WANT
Concessions—Bingo. (No Free Acts.) Russell Arnold, write. Address:
MRS. CHAS. BENNER
Box 223 Canal Winchester, Ohio

LEWIS CIVIC CLUB CELEBRATION

September 20 and 21
Contact DR. JOHN R. STANFIELD,
Secy., Lewis Civic Club, Lewis, Kan.

CARNIVAL WANTED

FOR HALLOWEEN FALL FESTIVAL
Estimated Crowds, 4,000 to 5,000 People.
Malden Junior Chamber of Commerce
Malden, Mo.

New Haven Police Event Draws 22G

NEW HAVEN Conn., Aug. 31.—More than 18,000 persons contributed to a gate of \$22,000 for the annual Police Field Day at Savin Rock Thursday (22). Proceeds go to the Police Mutual Aid Fund.

Afternoon session featured track events, drawing amateurs from New York, Massachusetts and Connecticut. Joe Yancey's Pioneer Club, of New York, won top honors. Night session included a four-hour vaudeville bill, with State amateur acts, headlined by Cop Frank Popolizio's dog act.

Pro entertainment was headed by Eddie, Jack and Betty, roller skaters; Jack Murray, impersonator, and John Nichols, singer.

Calistoga, Calif., Legion Adds Midget Races, Rodeo

CALISTOGA, Calif., Aug. 31.—A change of program to include midget auto races and a Western rodeo for the Labor Day week-end was announced today by American Legion for the two-day show at the fairgrounds.

A five-event rodeo, offering top riders some \$2,500 in purses, will be staged Sunday (1), and the racers will compete Sunday night and Monday afternoon.

Hiram Cele Opens Sept. 4

HIRAM, Me., Aug. 31.—The annual Old Home Week Celebration and Fair will be held here September 4-7. Event is sponsored by the American Legion and Veterans of Foreign Wars. Merit Shows will be on the midway.

American Carnivals Association, Inc.

—By Max Cohen

ROCHESTER, N. Y., Aug. 31.—In view of numerous inquiries relative to the association's 13th annual meeting, here is the information:

Meeting will be held in Hotel Sherman, Chicago, December 2-5. In accordance with wishes of the members, night sessions will be eliminated. Association counsel will meet Monday (22), followed by a meeting of the board and officers and general membership meetings each afternoon beginning Tuesday.

Information is on file relative to surplus war properties, as well as detailed reports from the office of War Mobilization and Reconversion. Attention is called to the new trademark law, effective July, 1947, which many members may want to use in connection with the registration of certain types of printed matter. A new type of metal folding chair has recently been devised. The Commerce Department advises that radio production is 23 per cent above 1945.

Department also has released information on trade associations showing that service industries, including outdoor amusements, are the second largest group, containing 19.2 per cent of all business enterprises and employing 9.3 per cent of persons listed with the Social Security Board.

CENTRAL AMUSEMENT CO.

WANTS FOR THE 12 FOLLOWING FAIRS:

COMMUNITY FAIR, MURFREESBORO, SEPT. 2-7

ROTARY AND 4-H FAIR, ROBERSONVILLE, SEPT. 9-14

FIREMEN'S ANNUAL FAIR, WHITAKERS, SEPT. 16-21

PERQUIMANS COUNTY FAIR, HERTFORD, SEPT. 23-28

NORTHAMPTON COUNTY FAIR, JACKSON, SEPT. 30-OCT. 5

BEAUFORT COUNTY FAIR, WASHINGTON, OCT. 7-12

ATLANTIC DISTRICT FAIR, AHOSKIE, OCT. 14-19

ANNUAL PEANUT FESTIVAL, SCOTLAND NECK, OCT. 21-26

LIONS' CLUB FALL FESTIVAL, MT. OLIVE, OCT. 28-NOV. 2

VFW FALL FESTIVAL, TABOR CITY

ALL NORTH CAROLINA

ARMISTICE DAY CELEBRATION, ANDREWS, S. C., NOV. 11-16

CHAMBER OF COMMERCE CELEBRATION, SUMMERVILLE, S. C., NOV. 18-23

WITH TWO MORE PENDING

WANT Percentage and Stock Concessions.

WANT SHOWS—Minstrel Show; have complete outfit, also have complete outfits for Girl Show, 10-in-1, Hillbilly or any worthwhile Show.

WANT any Flat Ride, also Kiddie Rides.

WANT Useful Show People in all departments. Fats, Jimmie Ross, Red Scherer and others that worked for me, come on. Jack W. King, come back.

WANT Ride Help; top salary.

All address

SHERMAN HUSTED, Mgr.

CENTRAL AMUSEMENT CO., Murfreesboro, N. C., this week; Robersonville, N. C., week of September 9.

P.S.—This show positively holds contracts for Beaufort County Fair, Washington, N. C., October 7-12; first Fair since before the war. Please don't get confused with any other date advertised for promotion to be held there later.

KNOX FALL FESTIVAL

KNOX, IND., SEPTEMBER 23-28

Around the Court House

First Fair since 1941. Parades, Free Acts, Merchant Exhibits, Contests, Horse Pulling, Stock Parade, etc.

Want one more High Act, must be sensational. Want Eats and Drinks, Bingo, Jewelry, Novelties, Taffy, Ice Cream and Merchandise Stands of all kinds. No Gypsies or gambling tolerated. Percentage will work. Have 10 Rides already booked.

CHAS. SCHAFER, Chairman

Knox, Ind.

28TH ANNUAL NATIONAL

AMERICAN LEGION CONVENTION

On the Streets of San Francisco, California

Starts September 29th to October 4th. Come in—Novelty Men, Camera Men, Guess-Your-Age and Scale Workers. This is a red one. Dingers, save your gas money. All others wire or write.

"WHITEY" MONETTE and JAKE SCHWARTZ
1013 MISSION STREET
SAN FRANCISCO, CALIF.

KY. STATE, RAG-RAPPED, REELS

Gate Off; Rides, Shows Hit As Newspapers Blast Prices

Louisville gazettes follow up pre-opening attack on management in apparent drive for real State exposition—midway prices hit after fair opens

By a Staff Correspondent

LOUISVILLE, Aug. 31.—Groggy under the blows delivered by local newspapers, which pack plenty of power, the Kentucky State Fair, back at its own plant after a war-time stand at Churchill Downs, reels to its close today, with crowds off and beefs loud. *The Louisville Courier-Journal* and *Louisville Times*, owned by the same management, spared no punches before the opening Sunday (25), in spotlighting the goings-on in the higher echelons of the fair management and labelling most of the operations as political, pure and simple. This in a State, where politics are not taken lightly, had a blighting effect on the fair.

Seek Real Fair

However, the papers, which are pro-Democratic, whereas the State administration and fair management are Republican, were inspired, it is believed, by a desire, not to make political capital out of the fair, but to bring about a truly representative State fair, which could hold its own in comparison with expos of other States.

In the pre-opening blasts, guns had been leveled at Elliott Robertson, commissioner of agriculture, and his wife, who serves as his secretary. (*The Billboard*, August 24.) None of the shots were leveled at C. W. Taylor, named as fair manager. A member of the State Assembly and a successful business man in his own right, Taylor, it is believed, was named by the governor to straighten out the fair. However, Taylor actually did not have a free hand when he went in, inasmuch as Robertson headed the State Fair board.

And the newspapers, apparently cognizant of this, have laid off him. He went in with commitments already made by Robertson binding the fair and subsequently Robertson asserted himself in many ways, particularly in the hiring of help and in the operation of the horse show, always one of the big features of the event.

In Line of Fire

Among Robertson's commitments, the newspapers reported, was the signing of Al Wagner's Cavalcade of Amusements. The gazettes had blasted the fair before its opening as being nothing but a "catch-penny carnival." This was intended not as a slam at the Wagner organization, but as a blast at the fair management, which, the papers felt, had fouled up on building a truly representative fair.

However, it was the carnival which, once the fair opened, drew the fire of the newspapers. They quoted midway prices. To say, they suggested prices were much too steep is, indeed, putting it mildly. What's more, they editorialized on the fact the folks were staying away in droves, attributing this to the high price for the rides and shows and speculated on the possibility that Kentuckians were becoming sophisticated.

There is no doubt publication of the prices and the accompanying (*See Newspaper Blast on page 86*)

Marshfield, Mass., Chalks Up Records For Gate, Betting

MARSHFIELD, Mass., Aug. 31.—All records, both attendance and pari-mutuel, were shattered at the 79th annual Marshfield Fair (18-24), with attendance of 195,630 and a pari-mutuel handle of \$504,815 for the seven-day fair. Previous high gate of 110,000 was set seven years ago. Largest previous handle was \$381,708 set in 1944. New highs were registered despite heavy rain Monday (19) and Friday (23) which cut attendance to 11,700 and 12,400 those days.

The South Shore Dog Show, held at the fair for the first time, is credited by officials as having given opening day, Sunday (18), an attendance hypo, as 25,678 turned out then when 1,000 canines were on exhibition.

Playtime Amusement Company provided the midway attractions.

Slapsy Maxie Revue In Great Barrington

GREAT BARRINGTON, Mass., Aug. 31.—Slapsy Maxie's Revue, featuring Max Baer and Maxie Rosenbloom, will be presented as a one-night feature in the Club Fiesta at the Great Barrington Fair, opening here September 15. A night club show will be offered each night of the six-day run.

Other attractions booked include the Jimmie Lynch Death Dodgers, who will perform opening afternoon and night. Auto racing is scheduled closing day, and horse racing will be offered six days. O. C. Buck Shows will be on the midway.

The plant has undergone vast improvements, including a new cattle exhibition building, nearing completion. It will house 172 head and provide space for exhibitors' tack. Additional projects include the reclamation of five acres of land, elimination of swampy areas, increase in parking space, new main entrance, new drainage system, new chutes for race track and tree clearance.

Other improvements are new delivery truck driveways, employees' parking space, permanent restaurant building, new entrance to agricultural hall, additional storage space, remodeling of admission building, new race secretary and horsemen's quarters, new turnstiles and walk entrances and an emergency power plant.

Tops on Baby Shows

CHILLICOTHE, O., Aug. 31.—Unusual closing day feature of Ross County Fair here, August 23, was a race track parade of "Leggett Babies"—(1,123 men and women)—so named as Dr. C. D. Leggett, dean of local physicians, had brought them into the world. The doc, who is now tapering off his practice towards retiring after 40 years of service, led the parade, flanked by two policemen and followed by a band and "his babies." The medic was surprised when the "babies" gifted him with a dual-purpose watch. Leggett, incidentally, served as the fair's speed superintendent. In all, he is credited with serving at the childbirth of more than 5,000 persons.

Records Fall At 2 Annuals In N. E. Wis.

By a Staff Correspondent

GREEN BAY, Wis., Aug. 31.—The Northeastern Wisconsin Fair at nearby De Pere, uninterrupted by the war, and the revived Door County Fair, playing day and date 40 miles away at Sturgeon Bay, wound up Sunday (25) with record crowds.

The 38th annual at De Pere drew an estimated attendance of 42,000 in four days, with Sunday's crowd alone placed at 17,000. Tho overcast skies threatened rain several times, weather remained dry thruout.

A diversified program sent grandstand attendance to the highest since 1929, with receipts totaling \$10,217. Turnaways the last two days started a move to increase stand's capacity from 3,200 to 5,000.

The B. B. Rodeo of Sioux Falls, S. D., booked thru Barnes-Carruthers, appeared Thursday (22) afternoon and night. Auto races, back after a wartime lapse, were put on Friday by John A. Sloan Jr., and harness races were run Saturday and Sunday, interspersed with B-C acts.

The B-C Fair Follies of 1946 had fairgoers agog Friday, Saturday and Sunday nights. Fresh from eight weeks in Canada, this unit was switched to De Pere after cancellation of the fair at Albert Lea, Minn., and replaced the *Star Brigade*, originally skedded. Managed by Fred Kressman, with Lester Cole as emcee and soloist, revue has a Lambert-Hill line of 16 in four eye-filling production numbers and the Debutantes (5) doing the vocals. Specialties are by the Hartleys (2), rolling globe; Three Rozannos, acros; Chic Brown, bars; Bob Parry, trampoline, and the magnificent Greer Liberty horses, worked by Bill Bushbaum. A nine-piece band is under the baton of John Monti.

All night shows were climaxed with Thearle-Duffield Fireworks. A horse-pulling contest drew a capacity crowd Friday morning. Snapp's (*See 2 Wis. Marks Fall on page 87*)

Decorah Annual Does Well

DECORAH, Ia., Aug. 31.—Winneshiek County Fair showed to the largest crowds in recent years with total receipts reported at \$11,542. Amphitheater take was \$3,497.

Weather, Polio Hit Sioux Falls

Grandstand show called off first night by hailstorm—4-H Club events curtailed

SIoux FALLS, S. D., Aug. 31.—Bad weather and the polio scare combined to plague the 1946 Sioux Empire Fair here, August 20-25, and as a result attendance was below last year.

Some of the youth events, especially in the 4-H department, were canceled as a precautionary measure against polio, which had threatened the area, but hadn't hit the city proper. Only 69 kiddie tickets for the night grandstand show were sold all week.

The weather started its rampage opening night. After an afternoon of auto racing, promoted by National Speedways, Inc. (Gaylord White and Al Sweeney), the rain began early in the evening and stopped shortly before the Boyle Woolfolk *Summer Follies of 1946* were to open. It started again, however, and turned to hail, necessitating cancellation of the night show. Money was refunded the customers.

Races Draw Fair Crowd

Wednesday (21) was threatening (*See SIoux FALLS OFF, page 87*)

Pueblo Opens Strong Despite Polio Scare

PUEBLO, Colo., Aug. 31.—Colorado State Fair opened to a good start here Tuesday (27), with an excellent turnout. Heavy rain had the grounds deep in water previous day, but skies were clear at the opening. First night, however, it rained during the rodeo, presented by Leo Cramer, but the crowd was already in.

Polio scare was expected to keep kids' attendance down. Annual was thrust strongly into publicity over polio, as Dr. Roy L. Cleere, Colorado health director, said the night before the opening that he might take legal steps to have everyone under 18 years banned from attending.

Frank H. Means, fair manager, however, stood by a previous statement he had made, in which he said that admittance of children was a matter for parents to decide.

Rodeo was presented afternoon and night up until today. Running races were offered along with the rodeo in the afternoon. Fireworks nightly are by Thearle-Duffield, Chicago, with Art Briese directing. Auto races by the National Speedways are skedded for today and tomorrow afternoon.

Trenton Gets Army Show

TRENTON, N. J., Aug. 31.—George A. Hamid, president of New Jersey State Fair, announced that arrangements have been completed for a 43-vehicle army display caravan at this year's annual.

Livestock Dates Changed

DE QUEEN, Ark., Aug. 31.—The Sevier County Livestock Association Show, scheduled here October 3-5, has been changed to September 26-28 to avoid conflict with the district show at Hope, Ark.

Springfield, Mo., Gate Up Despite Rain, Strike, Polio

SPRINGFIELD, Mo., Aug. 31.—Despite polio scare, newspaper strike and two days of rain, the Ozark Empire Fair closed its six-day run here Friday (16) with attendance estimated at 148,000 by Secretary-Manager G. B. Boyd. This represents a 5 per cent jump over last year.

Crowd, however, did not spend. Caravan of Amusements took about 10 per cent less than in 1945. Drop-off was attributed to the small attendance of youngsters, due to polio scare. Rumor had it children wouldn't be admitted to the fair, and no amount of denying overcame that rumor.

Fair Edition Late

Seven pressmen at *The Springfield News and Leader Press* walked out Saturday (10) night, just before the Sunday "Ozark Empire Fair Edition" was scheduled to roll. The papers finally resumed publication Tuesday, midway thru the fair.

Grand National Rodeos, Inc., headed by John A. Guthrie, hit a streak of tough luck with weather. It rained at all three performances, and the final one went on in a downpour. Rain also took a poke at the horse show. The event was moved inside to the Coliseum for the first performance, but clearing weather enabled it to be held outdoors the second night.

Thrill Crowds Big

Slowed but not halted were the running horse races, held three afternoons before sizable crowds. Frank Winkley's All-American Thrill Show packed the grandstands Friday night. It was the third time during the fair's run that the Winkley org had done this. (*The Billboard*, August 24.)

Completed four days before the fair opened, a new poultry building was jammed with 1,000 coops. The show will be the only one in the State this season, as the morning of the fair's opening the Missouri Department of Agriculture canceled poultry shows thruout the State because of the Newcastle disease, but the fair show here was allowed to proceed.

Eastern States Calls Bonds; Gets Lower Interest Rate

SPRINGFIELD, Mass., Aug. 31.—The Massachusetts Mutual Life Insurance Company will subscribe for the entire new issue of the Eastern States Exposition bonds or notes to be issued following the retirement of the 6 per cent bonds which have been called and will be paid October 15, William V. Camp, chairman of the exposition finance committee, has announced.

New interest rate will be lower. Refinancing by the insurance company will be either by bonds or notes, Camp pointed out, saying arrangements were otherwise completed. Original indebtedness has been reduced from its original amount to a small sum, Camp stated.

Neillsville, Wis., Annual Draws Despite Polio Scare

NEILLSVILLE, Wis., Aug. 31.—Altho youngsters were barred because of the polio epidemic, attendance at the 74th annual Clark County Fair here was good. Weather thruout was ideal. A special tribute was paid the late M. E. Wilding, for 17 years secretary of the annual, who died August 8.

Grandstand attractions included the Williams & Lee stagershow, *Sun Fair Follies*, featuring the Unicus troupe with Joe Krebs, who doubled in several acrobatic acts, and Don Morris troupe, teeterboard. Marshfield Motorcycle club furnished races the final day. Bodart's Carnival was on the midway.

North Texas Event At Arlington Downs Off to Strong Start

ARLINGTON, Tex., Aug. 31.—First annual North Texas Fair is off to an auspicious start here at the previously dormant Arlington Downs track. Opened Saturday (24), the event drew approximately 60,000 thru Wednesday (28) with five big days, including Labor Day, still to go.

An overflow crowd of 12,000 filled the aisles for the opening-day appearance of the *Grand Ole Opry* cast, aired via NBC, with Al Dexter and Ted Daffan's Texans as guest stars. Eddy Arnold and His Tennessee Plowboys were in for two nights (26-27), and Tex Ritter, Slim Andrews and Cannonball Baker were in the following three nights. Ernest Tubb and His Texas Troubadours are in for two days, today and tomorrow. Tubb was skedded to air his MBS *Opry House Matinee* from the rodeo arena today.

Three network shows in all were skedded. On Wednesday (28) CBS picked up the last half hour of KRLD's *Hillbilly Hit Parade*, with Hal Horton, Dallas, handling the mike and Tex Ritter guesting.

A rodeo is skedded nightly, with matinees on Sunday and Labor Day. This feature, produced by Earl and Jack Sellers, offered top performers, including Buff Brady in his roping act. Rodeo tickets, which included admission to the fair, go at \$1 for general admission, \$2 for the grandstand, and \$3 for the box seats, with tax included.

Bill H. Hames Shows are on the midway along with Hammond's Pla-Park Shows.

A Western beauty revue, with 56 Texas gals competing, runs the full length of the fair, closing with the grand prize award the final night.

Arlington Downs, owned by the W. T. Waggoner estate, has been unused since Texas outlawed horse race betting. Fair is sponsored by group headed by Paul Waggoner, millionaire oil and cattleman.

New Haven County 4-H Annual Gets Big Crowds

ORANGE, Conn., Aug. 31.—Resuming after a five-year war lapse, annual New Haven 4-H Club Fair drew large crowds. Concluding night, Saturday (24), saw more than 3,000 on the midway. Florence Lichtenstein, secretary, said entries and exhibits far exceeded the number expected.

Only outside act brought in was Clevedere, escape artist, who was supplanted closing night by a horse-pulling contest.

Crack Shot Makes Saskatoon Visitors More Comfortable

SASKATOON, Sask., Aug. 31.—Among those who helped make the Saskatoon exhibition an enjoyable affair was Bill Geatros, hotel man, sportsman and pigeon exterminator. Geatros, a crack shot, spent a week prior to the annual with his .22 calibre special shotgun in the grandstand area where for years patrons have been harassed by pigeons.

Billboard Report Sparks Editorial On All-Iowa Event

CEDAR RAPIDS, Ia., Aug. 31.—*The Cedar Rapids Gazette* Tuesday (27) in its lead editorial headed "Criticism of Fair Calls for Serious Appraisal" quoted from a report in *The Billboard* (August 17), written by Staffer Herb Dotten on the All-Iowa State Fair here, and concluded that "... quite obviously we're doing wrong or more people would go to it (the fair) ... and ... just as obviously, we can't go on doing those things or the fair soon will be a dead duck."

Quoting at length from *The Billboard* report, the editorial then goes on to say:

"That's a pretty stiff blast of criticism. Instead of getting mad about it, this community would be wise to sit down and do some thinking about whether it is justified.

"In our opinion it is. Cedar Rapids has put a lot of money into the development of the All-Iowa Fair. The fair is based on a sound pattern and has great potentialities. But quite obviously there are some things we're doing wrong or more people would go to it. Just as obvious, we can't go on doing those things or the fair soon will be a dead duck.

"What's going to be done about it? Clearly some concentrated thought must be brought to bear on the problem. Among things that can be done, the fair week at least could be cleared of large competing local attractions, or those attractions could be tied into the fair. It is well worth considering also whether this fair isn't too large to remain a one-man operation, and also whether show promotion and publicity isn't specialized business that should be handled by professionals. The possibilities of the All-Iowa fair are too good to muff."

International Trade Fair Planned for CNE Grounds

TORONTO, Aug. 31.—Plans are being made for an International Trade Fair, the first of its kind in Canada, to be held at the Canadian National Exhibition grounds here probably in the summer of 1948.

Purpose would be to provide an easily accessible meeting place for buyers and sellers from all parts of the world. It would not be open to the general public.

The coliseum and adjoining buildings of the CNE are considered most suitable.

Plans are expected to be advanced by October 15 to permit invitations and information regarding regulations to be sent to manufacturers and producers within the British empire and other countries enjoying commercial relations with Canada.

Central Fla. Dates Set

ORLANDO, Fla., Aug. 31.—Manager Crawford T. Bickford announces dates for the 1947 Central Florida Exposition will be February 24-March 1. Bickford said event will be enlarged and advertising will cover all of Central Florida.

THE BILLETTI TROUPE

THE MOST SENSATIONAL ALL-AMERICAN HIGH WIRE ACT ON EARTH Three Men and One Lady

Open for engagements starting September 22.

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MITCHELL, S. D.

SEPT. 23-28

6 Big Days and Nights on "The Northwest's Greatest Midway"

Concessions—Write, Wire or Phone W. T. WILT

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All Fluorescent and Luminescent Materials, Satins, Filters. LARGE STOCKS IMMEDIATE DELIVERY Mention Black Light Application You Wish To Use.

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Tom and Tiny TWIST
America's Most Versatile Acrobalancers

- WITH SMALL DOGS
- HAND TO HAND
- ON 30 FT. RIGGING

A Night Club Feature Act Booked Solid till Nov. 2d.

EAST—Larry Kenneth Attr's, Keenan Bldg., Pittsburgh, Pa.
WEST—J. C. Michaels Attr's, Rollance Bldg., Kansas City, Mo.

Franklin Agricultural Fair

Industrial Space solicited Sept. 22 thru Sept. 28, 1946. Pari-Mutuel Racing.

CORT R. HINCKEN, Sec.-Mgr.

P. O. Box 328 Franklin, Mass.

AVAILABLE

Terminating contract at Buffalo Civic Stadium as Director of Auto Racing. Handle all press and radio publicity and advertising. Also P. A. System. Will stage auto races at your track. Will come as individual or will furnish complete personnel, including race cars and drivers, starter, timer, scorer, etc.

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FOR SALE

Shooting Gallery Ammunition — .22 shorts, spatterless. Advise best price you will pay.

FRED MAYER

Care of Casino North Beach, Md.

OHIO SETS NEW GATE MARK

Hits 352,000 Before Close

Previous record for 92-yr. annual was 251,000—may net 150G, Sandles says

By a Staff Correspondent

COLUMBUS, O., Aug. 31.—Ohio's State Fair, operating on a strictly paid gate basis in its first operation after a four-year, wartime lapse, closed here Friday (30) night with a record gate which surpassed the previous all-time high paid gate of 251,000 set in 1941 by almost 50 per cent.

Final figures were unavailable at this writing, but Bryant P. Sandles, fair manager, said that thru Friday afternoon the paid gate was approximately 352,000, which is 101,000 more than for the full six-day run in 1941.

Late closing day he estimated the six-day run would yield approximately \$300,000 before taxes from the gate, grandstand and Coliseum admissions, and that the profit from operation may reach as high as \$150,000. He said the grandstand shows had been accounting for between \$8,000 and \$9,000 each night and the afternoon programs had brought in an average of \$8,500 daily. Nightly Coliseum shows, he said, accounted for an average of \$4,000. All figures are before tax deductions.

Besides shattering an all-time total paid attendance record for the 92-year-old annual, the event came up with first one, then another all-time single-day record for paid admissions. Sunday (18) 70,991 paid, and this shattered the previous single-day record of 63,763 paid admissions, also registered on a Sunday in 1941. Sunday's (18) record was short-lived. Wednesday 72,299 paid.

Sandles exercised vigilance in keeping the gates on a strictly paid basis during the fair's run. Believing that pass-out checks were being resold, he instituted a system of hand-stamping, common procedure at dance emporiums, when a person left the grounds with the intention of returning.

Plant Run Down

Jubilant over the early week-end turnout, Sandles maintained Sunday's record-breaking crowd argued against the acquisition of a new fair site and construction of a new plant. Such a proposal had been pushed strongly, but, it is now maintained, would have little chance of getting the necessary appropriation thru the Legislature.

The plant is definitely run down. It has been in its present location for 60 years—and the layout doesn't look a day younger. Wartime occupancy by the army has added to the down-at-the-heel appearance. Dilapidated buildings and anachronisms dot the place.

Still up is a monstrosity which at one time was used as protective housing for the small cottage in which President Grant lived. Also up is the home of the one-time President, Harrison. Badly in need of a paint job, to say the least, the buildings served no use at this year's event.

Exhibitors Show Way

Also up is an antiquated bandstand, pillared in turn-of-the-century fashion. A radio station, WHKC, Columbus, used it as was during the fair,

Wis. State Fair Nets 100G Profit

MILWAUKEE, Aug. 31.—Despite the polio scare's acute affect on children's attendance, the Wisconsin State Fair, which closed its nine-day run Sunday (25) had a total attendance of 674,683, only 1,605 under the previous all-time high, established in 1941. Profit will be about \$100,000, Manager Ralph Ammon announced.

Outside gate aggregated \$238,621 after taxes, a new high, as admission prices in '41 were lower. Grandstand admissions also accounted for new records, with 185,438 persons paying \$167,136 after taxes to see the performances. Of that sum, the afternoon programs were responsible for \$82,780 and the night shows for \$84,356.

airing many programs from it, this despite the fact the height of the bandstand and the many pillars—(there are more than a dozen of them and they are big)—makes vision difficult for the audience, seated on benches on the lawn.

The Junior Fair building is a modern building, and is a reflection of the excellent work done in that department by Sandles when he headed the Junior Fair, before taking over this year as director of the fair. But there are few other buildings which have what is necessary for a modern, truly representative State fair.

Such modernization as was lent to this year's event was given by exhibitors. Outstanding, indeed, were the tent show of Radio Station WBNS, Columbus, and the International Harvester Company tent. The former did by far and away the most effective job of any station at the fair. Tent was set behind formal garden on direct line from main entrance. Top, a 40 by 100, was brightly, tastefully decorated and the stage was eye-catching, yet restful.

WBNS Makes Hay

Station featured its own talent and pull into tent was potent. It also had two free giveaways—postcards and postage for same and a gadget used in paring fruit and vegetables. Biggest feature, aside from shows, however, proved to be friendship blankets. Station had invited listeners to send in patches for blankets, and two church groups put them on today. Resultant blankets were displayed in the tent, and were source of great interest, as women studied them—and folks who sent patches in sought to find theirs.

International Harvester tent, a big one, offered a quiet, restful place, with the top decorated in a striking manner. Featured was a huge fountain, which threw off delightful refreshing coolness. Air shows also emanated from the tent. And, altho there was no farm machinery, displays in the tent were of high interest.

WHKC gave out with the most shows from its bandstand, and presented practically all of its regulars there. Nineteen newscasts, some of 5 minutes, others of 15 minutes, and an average of 15 other programs, most of them 15 minutes, were presented daily. And the station also sent programs not emanating from the fairgrounds out over its p.-a. system, which was plenty loud.

Assailed Via. P.-A.

Certainly the latter was not in the best interest of the fair. News comments of a tough world situation or a Mr. Anthony-type program, thus p.-a.ed, rub funseekers the wrong way. And there is a limit to what annuals, without harming themselves, can allow radio plugs to assail their patrons. After all, commercial exhibitors and advertisers are paying for their space, either for exhibiting or in fair publications.

Radio Station WLW, Cincinnati,

187,496 at Sedalia, Polio Cuts Gate 25%

SEDALIA, Mo., Aug. 31.—Missouri State Fair, which closed its eight-day run here Sunday (18) drew an attendance of 187,496, Roy S. Kemper, executive secretary, announced.

Polio scare cut attendance 25 per cent, fair officials maintained.

Corn Palace To Go Sept. 23; No Danger of Polio Is Seen

MITCHELL, S. D., Aug. 31.—The world's only Corn Palace will open as scheduled September 23 for its annual run of six days and nights. Polio epidemic did not reach into this area, and local medical authorities believe all danger will have been passed by the time the celebration opens.

Ray McKinley and his band will headline the *Broadway to Main Street Revue*.

Races Draw 5,500

TOPSFIELD, Mass., Aug. 31.—First pari-mutuels at the 122d renewal of the Essex Agricultural Society's Fair drew a good crowd of 5,500 opening day, Monday (26), despite rain. Total of \$49,931 passed thru the windows.

had a few broadcasts, including that of the *Midwestern Hayride*, which originated from the Coliseum opening night. Air show went out okay, but difficulties arose in the 6,000-capacity Coliseum, with a big crowd on hand, when at the last moment it was found that p.-a. system carrying show to the paying customers could not be used because it would ruin the broadcast, p.-a. system was not used, which left most of the folks out of hearing range, and they acted up plenty, not being able to understand what it was all about. Result was that some of them stormed out, demanding their money back. Those who remained thru the broadcast heard the full *Midwestern Hayride* show after it went off the air, at which time it was possible to use the p.-a. system.

Big for Gooding

Damage to the grounds, done by the army and still not as yet paid for, marred the plant. The midway area was pock-marked with cracked concrete and various sizes of gravel—and plenty of it. Rides of the Gooding Amusements (Floyd E. Gooding) did a tremendous business, hitting an all-time record for the fair and for the Gooding org, which has held the State Fair contract for 27 years.

Aggregation of rides and shows, however, was not in keeping with the fair's gate—not its potential gate. There were 16 rides, including those for kids, and seven shows. And the midway was lighted principally by four towers, minus neon, supporting (See *Ohio Pulls 352,000 on opp. page*)

Hamburg Marks Toppled; Gate Hits 120,055

HAMBURG, N. Y., Aug. 31.—Erie County Fair here closed its six-day run Saturday (24) after setting new all-time gate and grandstand records. Paid gate hit 120,055, up about 26,000 over the previous record of approximately 94,000 set in '41.

Closing day produced a record paid gate for any day in the 105-year history of the event, with admissions of 30,187. Combination pull of Sam Nunis's auto races in the afternoon and Joie Chitwood's Hell Drivers turned the trick.

There were four thrill shows, Joie Chitwood's aggregation also being in Thursday night, and Jack Kochman's Hell Drivers Monday and Tuesday nights. Every thrill show performance accounted for sellout crowd.

Stage attractions, supplied by George A. Hamid, New York, were Pallenberg's Bears; Les Kimris, airplane aerialists; Los Erchos, hand balancing; Loyal-Repenskys, riding; Seven Brannocks, acrobats; the Two Mirths, comedians, and Joe Basile's Madison Square Garden Band.

James E. Strates Shows, on the midway on a straight rental basis, racked up big grosses.

First Contracts Awarded To Repair Mich. Grounds

DEROIT, Aug. 31.—Work has been started to rehabilitate the Michigan State Fair grounds, unused for a fair in four years, in the anticipation that the fair will be revived in 1947. It will be up to the incoming State administration, to be elected in November, to continue the project.

First contract awarded was for grading and seeding the grounds, at a cost of \$65,000. Repairs of the Coliseum are expected to cost \$75,000. The State has been given a payment of \$410,000 from the army for work necessary to restore the property.

Earlier plans to move the State fair to some other city, which were widely aired last winter, have apparently been forgotten.

Chilliack, B. C., Plans Building Under New Set-Up

CHILLIWACK, B. C., Aug. 31.—The 30-acre exhibition grounds, owned by the Chilliack Agricultural Association since 1910, passed to new owners recently when the city council passed a by-law taking over joint ownership of the grounds and buildings in conjunction with the municipal council.

Future plans for the grounds include a civic center, artificial ice rink and construction for more exhibits and grandstand entertainment.

Mexican Talent for Dallas

MEXICO CITY, Aug. 31.—Mexican importations for the post-war revival of the Texas State Fair, Dallas, October 5-20, will include a 72-piece Tipica ork, a handicraft exhibit which includes a 30,000 peso collection of handwrought silver and a team of native dancers, together with their own string ork. They will be presented free. Units, in the order listed, are sponsored by Javier Rojo Gomez, governor of the federal district in Mexico City; the Mexican tourist department, and the President-Elect Miguel Aleman.

Motor Speed Round-Up

Ohio Pulls 352,000, a Record; Annual May Net 150G Profit

(Continued from opp. page)
a small tower of floods. Ride fronts, too, lacked flash. Gooding formed the midway by merging two county fair units. Shows, keeping with the fair's policy, were limited, gal shows being verboten.

grandstand show. They were Eric Philmore, juggler; Matt Tuck, barrel juggling; the Jansleys, Risley, and the Magic Fliers. Coliseum night show, booked thru the Gus Sun office, was tagged *Cavalcade of Music*. In Sunday night was Joe Saunders and his band, plus acts.

Need Showmanship

Need for showmanship and coordination in operations was very much in evidence at this year's event. Sandles, of course, was working under a huge handicap. First, decision to operate came late. Second, the army vacated late and left the race-track in such a condition that it had to be rebuilt, and did other damage to the plant. Third, it was not certain whether this would be the last event at the present plant. Fourth, some of the former department heads and fair workers had passed out of the picture during the annual's four-year lapse. And, fifth, there was a shortage of help and materials. All of which posed a man-sized job for Sandles.

The need for showmanship and coordination will be greater next year. Gone, then, will be the flush enthusiasm which greets any fair after a four-year wartime lapse. And the folks will have been places and seen things.

Customary features of the fair can and should be dished out with showmanship. The All-Ohio Youth Band, a notable feature of the fair, was again offered this year. Instead of its one-time peak strength of 300, it numbered 100, due to the shortage of funds, but the band—a really terrific one—was presented with poor showmanship.

Circus Show Clicks

Other events, such as the sheep dog trials, a good feature, should be presented so that the man-in-the-street, who enjoys it, would get even a bigger bang. And the scheduling of events should be tighter. This year for instance, the sheep dog trials, were scheduled on some nights to end at 8:30 p.m. in the Coliseum, but they were still on when the crowd started in to see the night show, scheduled to start at 8:30 p.m.

Featured Monday thru Friday night in the Coliseum were Tommy Tucker and his orchestra; Whitey Ford, the Duke of Paducah; the Beasleys, lightning landscape artists; and four acts which doubled from the night

Grandstand night show, labeled *Sawdust and Spangles*, presented Sunday thru Friday, was also booked thru the Sun office, with Bob Shaw, who put it together, in charge. Show offered two rings, with platform in between on track and many acts. Performances were run off smoothly at a brisk pace to appreciative audiences. Colorful banners, depicting circus scenes, were set in background, and provided general big-top motif.

Besides acts which doubled in the Coliseum show, others were Happy Harrison's Ponies and Dogs; Will Hill's Ponies and Dogs; La Blonde, comedy knockabout; Rollini, rolo; Langs, comedy knockabout; Will Hill's Elephants; the Kays, high wire; Three Fredericks, supporting ladders and traps; Magic Fliers, skating; Happy Harrison's Mule; Missing Brothers, comedy acrobats; Zavatta's Riding Act; Cycling Kirks, unicycles; Six Ervings, teeterboard; Flying Valentines; Zoppe Troupe, balancing ladders, and Teeter Sisters, high and slide-for-life. Hoagland's Hippodrome also worked first two nights.

Clowns were Bozo Harrell, producing, with Sherman Brothers, Bob, Chester and Demilo.

Track attractions Sunday thru Friday were harness races. Midget auto races were staged Saturday afternoon and night.



feature big car AA auto race at Williams Grove Speedway here Sunday (18) before a crowd estimated at 15,000 by Promoter Roy E. Richwine. Emil Andres, Chicago, finished second; Tommy Mattson, Philadelphia, third. Threatening weather hurt the gate.

PATERSON, N. J.—Johnny Ritter, Paterson, won the 50-lap, 10-mile midget auto feature at Hinchcliffe Stadium here, Tuesday (20), before an announced crowd of 11,500. Bill Schindler, Freeport, N. Y., was second, Jeep Colkitt, Washington, third, and Dutch Schaeffer, Floral Park, N. Y., fourth.

MECHANICSBURG, Pa.—Ernie Gassell, Hollis, N. Y., won the midget auto races at Williams Grove Speedway here Sunday (25). Promoter Roy E. Richwine announced a gate of 24,573.

WEST HAVEN, Conn.—Bronco Bill Schindler, Freeport, N. Y., midgeteer, made it two in a row when he copped first in the 25-lap feature at Harry Ryan's saucer at Donovan Field. George Rice, of Milford, placed second.

PORTLAND, Ore.—The 3,000 spectators at the Tuesday night (20) midget races at the Portland Union Avenue speedway had to wait 15 minutes while judges huddled to determine the winner, so closely did the first six cars finish in the main event. Nod finally went to Chick Barbo. Time was 7:46.54.

Armada, Mich., Gate Is Placed at 38,000

ARMADA, Mich., Aug. 31—Attendance, free and paid at the Macomb County Fair, which closed its four-day run here Sunday (25), was placed at 38,000 by Secretary Roy Conner. Good weather prevailed thruout with exception of closing night, when mercury dipped to 50.

Midway biz of the Joyland Midway Attractions, which had six rides and a Penny Arcade, was reported off from last year. Grandstand attendance was good, but actual figures are unavailable, there being no charge for grandstand show, program for which was booked by the Gus Sun office.

Sam (Pork Chops) Ginsburg had a string of concessions. Bert Thomas (Detroit Sound Engineering Company) furnished nightly fireworks. A new departure was the sale of membership tickets, prices at six for \$2.40. Straight admission price was 60 cents.

"Early Bird Gets--" This Fair Believes

ST. PETERSBURG, Fla., Aug. 31.—Out to put the St. Petersburg Fair over, the management broke a page ad in the *St. Petersburg Independent* here Saturday (17), altho the event is not scheduled until 1947—its dates being January 14-25.

In the ad, heavy stress was placed on the planned agricultural end. It stressed special concessions to members, urging support in making the fair one of the best in the country. Ad also carried pics of officials, who are W. T. Baynard, president; R. M. Williams, vice-president; W. D. Berry, vice-president; J. B. Bryan, treasurer; H. A. Jackson, auditor; W. E. Tyler, secretary, and Walter P. Fuller, director of public relations.

PORTLAND, Ore.—More than 5,000 fans at the Portland Speedway Sunday (11) got a thrill in the time trials when Don Lewis, of Camas, Wash., went too high on the South curve in his souped-up roadster and shot off into the berry patch. Spectators gasped when he emerged—apparently covered with blood. Ambulance attendants found, however, Lewis merely was doused with berry juice. King of the day was Bob Donker, of Everett, Wash., who, in his roadster, won the helmet dash in 1:26.74 and the Class A main event in 16:31.34.

PORTLAND, Ore.—A two-car crash highlighted the Jantzen Beach midget races Thursday (15), when machines piloted by Gordie Livingston and Red Pugh locked wheels then plowed thru two fences. Pugh suffered loss of teeth, while Livingston was uninjured. This race, Class A main event, was won by Chick Barbo in 4:26.83.

FORT COLLINS, Colo.—Lafe Ellsworth and Dwayne Todd have opened their new speedway midget track here. The one-fifth mile, banked-asphalt track will seat 4,000 in the new grandstand. Events are scheduled for Saturday nights.

PHOENIX, Ariz.—Midget auto racing has proved so successful in Phoenix and Tucson that plans are being made to establish a circuit schedule in the larger communities of the State. Route would include Flagstaff, Prescott, Yuma, Mesa and Nogales. In another move involving racing, the Valley Auto Racing Association, Inc., filed articles of incorporation with State Corporation Commission. Incorporators are Florence and Earl Holmes, Orrin H. Cox, Mary Springston and Eli Gorodezky, all of Phoenix.

HARTFORD, Conn.—Avon-Canton Speedways, Inc., Avon, Conn., has filed a certificate of organization with the office of Secretary of State, Hartford, listing Edward L. Otto, president; Sidney Small, vice-president and treasurer; David Busch, secretary.

CEDAR RAPIDS, Ia.—More than 4,500 persons were introduced to midget auto races here Sunday (18). Danny Kladis, Chicago, won each of the four events he entered. Tony Russo was second biggest money-winner.

MECHANICSBURG, Pa.—George Robson, Maywood, Calif., won the



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| 6.25 | 325.00 | 3,607.54 |
| 7.50 | 390.00 | 4,329.02 |
| 9.38 | 487.76 | 5,416.97 |
| 12.50 | 650.00 | 7,217.20 |
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AROUND THE GROUNDS

Aut Swenson has switched his activities from the Racing Corporation of America to the Jimmie Lynch Death Dodgers.

Mike Barnes, after having defeated Frank P. Duffield, Nat D. Rodgers and Fitzie Brown at gin rummy, now challenges Irv J. Polack to a contest.

Veteran showman, Joe E. Howard, who emceed the Boyle Woolfolk Summer Follies of 1946 at Sioux Empire Fair, Sioux Falls, S. D., owned a theater in Sioux Falls in 1906.

Fred H. Kressmann, of the Barnes-Carruthers Agency, Chicago, has been named program director of the Grand National Livestock, Horse Show and Rodeo at the Cow Palace, San Francisco, November 15-24.

Thomas (Tommy) McLeod, assistant manager of the Regina (Sask.) Exhibition, is visiting fairs in the United States, including Wisconsin, Iowa and Indiana. He also visited the Royal American Shows at Davenport, Ia.

Helen Billetti, now working with the Blondin Rellim, high act, announced she has completed arrangements to build her own high wire act and is booked for a lengthy engagement with the Wirth Circus in Australia after October 1.

Walter J. Corey, Munising, Mich., has been appointed to the board of managers for the Upper Peninsula State Fair, Escanaba, Mich., by Gov. Harry F. Kelly. Term expires June 30, 1951. He succeeds N. J. Niks, Munising.

Charles W. Green, formerly secretary-manager of the Missouri State Fair, will manage the American Royal Horse Show, October 19-26, held in conjunction with the American Royal Stock Show in Kansas

City, Mo. The prize list, totaling \$45,000, is the largest in history.

Visitors at Sioux Empire Fair, Sioux Falls, S. D., Wednesday (21) included Maurice W. Jencks, Topeka, Kan., manager-secretary of Kansas Free Fair; S. M. Mitchell, Hutchinson, Kan., secretary, Kansas State Fair, and Frank Hafner, Huron, S. D., secretary, South Dakota State Fair.

Among the numerous visitors noted at Iowa were William V. (Jake) Ward, Chick Armbruster and Claude Price, Illinois State Fair; Harry Frost and Raymond Lee, of Minnesota; Maurice Jencks, Kansas Free Fair, Topeka, and Andrew Hanson, Freeborn County Fair, Albert Lea, Minn.

Recent 4-H Fair at St. Johns, Mich., drew an estimated 30,000 people in three days. Strictly a 4-H proposition, event is unique in that it has no midway attractions. Held in the city park, it offered eight acts, booked by Henry Lueders, of United Booking Association, Detroit, besides agricultural exhibits.

Casey Reed, boss props at Iowa State Fair, started handling props at that annual for a snappy \$2 a day under J. C. Simpson in 1899. He hasn't missed an assignment there since when an annual has been held, and is props boss at Des Moines KRNT studio theater.

Fairs in Canada's maritime provinces have been plagued by young vandals for several years, their damage running into thousands of dollars. Now annuals are starting to act. The Charlotteville (P. E. I.) Fair has offered a \$25 reward to each person furnishing information leading to the conviction of youths who went on a rampage on the eve of the '46 event, and it is offering like rewards in the event of future damage.

Session of Pennsy Park Ops Elated With Season's Results

(Continued from page 49)

ceed T. C. Foley, Conneaut Lake Park.

Next year's meeting was set for Hershey Park, Hershey, Pa., with President Sollenberger the host. Tentative plans call for staging the meeting after Labor Day to make it possible for park men from other States to attend in force.

George A. Hamid was toastmaster at the banquet staged in the Casino of Willow Grove. A moment's silence was observed in memory of A. R. (Al) Hodge, late executive secretary of the national association. Brady McSwigan, Kennywood Park, Pittsburgh, president of the NAAPPB, was introduced. Entertainment included Professor McNabb, humorist; Clarence Fuhrman's Willow Grove band, with soloists Frankie Coleman and Mary Lou, and Frankie Schultz, emcee.

Among those attending were Mr. and Mrs. John D. Cannon and Nellie Barr, Sans Souci Park, Wilkes Barre, Pa.; J. M. Goodwin and H. C. Battin, Globe Ticket Company, Philadelphia; N. S. Alexander, Rowland Lance, J. H. McLeary, Victor Freeston and Elmer Strunk, Woodside Park, Philadelphia; James F., Arthur B. and David W. Price, Carl Hulsey, Lloyd Davis and Rudolph Toth, Gwynn Oak Park, Baltimore; Benjamin F. Stirling, Jerry Calpin and John Clemens, Rocky Glen Park, Scranton.

R. M. Spangler and George Gower, Rolling Green Park, Sunbury, Pa.; Paul Huedepohl, NAAPPB, Chicago;

Brady McSwigan and Carl Henninger, Kennywood Park, Pittsburgh; Fred Markey, Dodgem Corporation, Exeter, N. H.; George Lauerman, Los Angeles; John Carlin, William Fisher and Elizabeth Carlin, Carlin's Park, Baltimore; Jack Greenspoon, Dr. Dudley Cooper and Albert Miller, Seaside Park, Virginia Beach, Va.; Harry Traver, Cranford, N. J.; William Muay, Roseland Park, Canandaigua, N. Y.

New Yorkers, Skeeters Attend

George Long, Rochester, N. Y.; Robert J. Kay and George H. Coombs, Playland Park, Wildwood, N. J.; Carl A. Sinclair, Meyers Lake Park, Canton, O.; George A. Hamid Sr., and George Jr., Steel Pier, Atlantic City; George V. Currier and Max Vogel, Playland, Rye, N. Y.; Mr. and Mrs. John B. Sollenberger, Hershey Park; Mr. and Mrs. Bailey Wright, National Amusement Device Company, Dayton, O.; Joseph and Peter Drambour, Rockaway Beach, N. Y.; Raymond Lusse, Lusse Bros., Philadelphia; William J. Wendler and William Jr., Allan Herschell Company, North Tonawanda, N. Y.

John Logan Campbell, Baltimore; E. E. Foehl, and J. L. Barnes, Willow Grove Park; Charles L. Beares Jr., George Horten, Henry Bergstrom, Harry Kudinsky and John Hickey, West View Park, Pittsburgh; Mr. and Mrs. Edward J. Carroll, Riverside Park, Springfield, Mass.; Lew Dufour, New York, and Bill de L'horbe Jr., National Amusement Device Company, Dayton, O.

Fair Dates

Below is a list of fairs to be held next week arranged according to dates, States and cities. This procedure will be followed each week. The complete list of Fair Dates, in chronological order, was published in The Billboard dated July 27.

SEPTEMBER 8-14

ALABAMA

Huntsville—Madison Co. Fair & Tenn. Valley Expo. Sept. 9-14. Marie Dickson.

ARKANSAS

Mulberry—Crawford Co. Fair Assn. Sept. 13-14. T. J. House. Ozark—Franklin Co. Fair Assn. Sept. 12-14. J. M. Hopper.

CALIFORNIA

Anderson—Shasta Co. District Fair. Sept. 12-14. Dudley V. Saeltzer. Gridley—Butte Co. Fair. Sept. 12-15. Merced—Merced Co. Fair. Sept. 11-15. W. C. Woxberg. Monterey—Monterey Co. Fair Assn. Sept. 7-15. J. Van Lobel Sels. Napa—25th Dist. Agr. Assn. Sept. 12-15. Lowell Edgington. Paso Robles—16th Dist. Agr. Assn. Sept. 11-14. George Steffan. San Mateo—San Mateo Co. Fair Assn. Sept. 14-28. Norvell Gillespie. Sonoma—Toulumne Co. Fair & Horse Show. Sept. 13-15. Mrs. Frances M. Graham.

COLORADO

Calhan—El Paso Co. Fair Assn. Sept. 13-15. Fred C. Waggoner. Deer Trail—Deer Trail Fair. Sept. 13-15. Richard Price. Eads—Kiowa Co. Free Fair. Sept. 12-14. C. E. Hightower. Hayden—Routt Co. Fair & Rodeo. Sept. 13-14. H. K. Bailey. Hotchkiss—Delta Co. Fair Assn. Sept. 10-13. Garner McKnight. Hugo—Eastern Colo. Fair Assn. Sept. 12-14. John S. Jones. Julesburg—Sedgwick Co. Fair Assn. Sept. 10-13. Blanche Buchanan. Loveland—Northern Colo. Pioneer Junior Fair. Sept. 11-13. Paul L. Olinger.

CONNECTICUT

Berlin—Berlin Fair. Sept. 13-14. Emma Supernault. Brooklyn—Windham Co. Agr. Assn. Sept. 12-15. Edmond Keane, Box 334, Putnam, Conn. Fairfield—Greenfield Hill Grange Fair. Sept. 14. Helen B. MacQuarrie, Southport. Madison—Future Farmers' Fair. Sept. 14. Albert Bishop, Guilford, Me. Norwichtown—Norwich Grange Fair. Sept. 13-14. Mrs. Luella P. Browning. Wallingford—Wallingford Grange Fair Assn. Sept. 13-14. Flora E. Hough.

GEORGIA

Adel—Cook Co. Legion Fair. Sept. 9-14. James T. Dangler.

IDAHO

Blackfoot—Eastern Idaho State Fair. Sept. 10-14. Ival H. Wartchow. Cottonwood—Idaho Co. Fair Stock Show. Second week in Sept. August Hoene. Filer—Twin Falls Co. Fair & Rodeo. Sept. 11-14. Thomas Parks.

ILLINOIS

Elizabeth—Elizabeth Comm. Fair. Sept. 13-14. S. W. Buford, Stockton, Ill. Henry—Marshall-Putnam Fair. Sept. 10-13. R. H. Monier, Sparland, Ill. Olney—Richland Co. Fair Assn. Sept. 9-14. W. H. Shultz. Shawneetown—Shawneetown Fair Assn. Sept. 9-13. Charles I. Oldham.

IOWA

Audubon—Audubon Co. Agr. Soc. Sept. 9-13. A. B. Jensen. Marshalltown—Central Iowa Fair. Sept. 10-13. George A. Price. Onawa—Monona Co. Fair Assn. Sept. 8-11. Harold J. McNeill. Sac City—Sac Co. Fair Assn. Sept. 10-13. Charles A. Haake. Sibley—Osceola Co. Livestock Show. Sept. 10-13. Sam D. Robinson.

KANSAS

Sylvan Grove—Sylvan Grove Fair Assn. Sept. 10-13. O. M. Hurlbut. Topeka—Kansas Free Fair. Sept. 7-13. Maurice W. Jenks. Washington—Washington Co. Fair Assn. Sept. 12-14. A. C. Fuhrken. Winfield—Cowley Co. Fair Assn. Sept. 10-13. G. B. Wooddell.

KENTUCKY

Beattyville—Lee Co. Fair. Sept. 12-14. Hickman Patrick. Glasgow—Barren Co. Am. Legion Fair. Sept. 11-14. D. J. Niemeler.

MAINE

Cherryfield—Cherryfield Fair. Sept. 10-12. C. H. Small, Addison, Me. Exeter—New Exeter Fair. Sept. 10-12. Millar S. Quimby, Corinna, Me. South Paris—Oxford Co. Agr. Soc. Sept. 9-14. Elmore C. Edmunds.

MASSACHUSETTS

Brockton—Brockton Fair. Sept. 8-14. Frank H. Kingman. Greenfield—Franklin Co. Agr. Soc. Sept. 9-11. Whitman B. Wells. Sturbridge—Sturbridge Fair. Sept. 12-15.

MICHIGAN

Allegan—Allegan Co. Agr. Soc. Sept. 9-15. E. W. DeLano. Cadillac—Northern District Fair. Sept. 9-13. T. O. Huckle. Coldwater—Branch Co. 4-H Fair. Sept. 10-14. Gordon R. Schlubatz. Harrison—Clare Co. Fair. Sept. 11-14. Dan Holcomb.

Imlay City—Lapeer Co. Fair. Sept. 8-13. J. M. Dunn. Petoskey—Emmet Co. Fair Assn. Sept. 10-14. Leo S. Kowalski. Saginaw—Saginaw Co. Agr. Soc. Sept. 8-14. Clarence H. Harnden. Stalwart—Stalwart Agr. Soc. Sept. 10-11. Mrs. Mae Warren.

MINNESOTA

Bird Island—Renville Co. Fair Assn. Sept. 9-11. Paul Kolbe. Canby—Yellow Medicine Co. Fair Assn. Sept. 9-11. Kenneth Knutson. Fairmont—Martin Co. Agr. Soc. Sept. 13-15. A. P. Krahmer. Jordan—Scott Co. Good Seed Assn. Sept. 13-15. Herbert G. Strait. Madison—Lac qui Parle Co. Agr. Soc. Sept. 12-15. C. M. Hanson. Nevis—Hubbard Co. Agr. Assn. Sept. 10-12. Mrs. John Avenson, Park Rapids, Minn. Willmar—Kandiyohi Co. Fair Assn. Sept. 11-14. Albert E. Thompson, Spicer, Minn. Windom—Cottonwood Co. Fair. Sept. 10-12. J. H. Tschetter, Mountain Lake, Minn.

MISSISSIPPI

Ripley—Tippah Co. Fair Assn. Sept. 12-14. J. S. Mills.

MISSOURI

Aurora—Tri-County Fair. Sept. 11-14. Harry E. Ritchhart. Ava—Douglas Co. Fair Assn. Sept. 12-14. Claude Hibbard. Cape Girardeau—Southeast Mo. District Fair Assn. Sept. 8-14. H. W. Keller. Cole Camp—Cole Camp Fair. Sept. 12-14. E. L. Junga. Galt—Galt Community Fair. Sept. 11-13. G. O. Maxwell. Grant City—Worth Co. Fair. Sept. 12-14. Frank Barker. Hermitage—Hickory Co. Fair. Sept. 12-14. M. F. Taylor. Marble Hill—Lutesville Bollinger Co. Fair Assn. Sept. 12-14. Mary E. Allen. Perryville—Perry Co. Fair. Sept. 13-14. Werner T. Weber. Vandalia—Vandalia Community Fair. Sept. 11-14. R. W. Asbury.

MONTANA

Hamilton—Ravalli Co. Fair. Sept. 12-14. Richard A. Hork. Polson—Lake Co. Fair. Sept. 10-11. Les Baldwin.

NEBRASKA

Bloomfield—Knox Co. Agr. Soc. Sept. 8-10. Chris B. Alexander. Chambers—Holt Co. Agr. Soc. Sept. 11-13. Edwin A. Wink. Clay Center—Clay Co. Agr. Soc. Sept. 10-13. Ivan J. Richert. Crete—Saline Co. Agr. Soc. Sept. 13-15. Morris C. Rhea. David City—Butler Co. Agr. Soc. Sept. 8-10. R. C. Zeilinger. Fairbury—Jefferson Co. Fair. Sept. 10-13. J. M. Nider, Jansen, Neb. Humboldt—Richardson Co. Agr. Soc. Sept. 11-13. L. E. Watson. Leigh—Colfax Co. Agr. Soc. Sept. 14-15. Otto C. Weber. Mitchell—Scottsbluff Co. Agr. Soc. Sept. 10-14. Harold Ledingham. Norden—Keya Paha Co. Agr. Fair Assn. Sept. 12-14. J. A. Rossenbach. Scribner—Dodge Co. Agr. Soc. Sept. 11-13. Otto J. Schellenberg. Stanton—Stanton Co. Agr. Soc. Sept. 8-11. Ervine E. Pont. Valentine—Cherry Co. Agr. Soc. Sept. 13-15. E. B. Foster. Wayne—Wayne Co. Fair Assn. Sept. 12-14. William E. Von Seggern. Waterloo—Douglas Co. Fair. Sept. 11-14. R. D. Herrington.

NEW HAMPSHIRE

Plymouth—Plymouth Fair. Sept. 10-13. W. J. Neal, Meredith, N. H.

NEW JERSEY

Bridgeton—Cumberland Co. Co-Op. Fair. Sept. 12-14. Raymond R. Riley.

NEW MEXICO

Alamogordo—Otero Co. Fair Assn. Sept. 13-14. Murry Morgan.

NEW YORK

Dundee—Dundee Fair Assn. Sept. 10-12. L. R. Hamner. Hemlock—Hemlock Lake Union Agr. Soc. Sept. 11-14. Glenn C. McNinch, Conesus. Mineola, L. I.—Mineola Fair. Sept. 10-14. Charles Bochart. Morris—Morris Fair Assn. Sept. 10-13. J. Gordon Downie, R. D. 1, Oneonta, N. Y. Peekskill—Westchester Co. Agr. Assn. Sept. 11-13. John Dunn, Box 407, White Plains. Vernon—Vernon Agr. Soc. Sept. 10-15. Charles Warren, Sherrill, N. Y.

NORTH CAROLINA

Asheville—Buncombe Co. Dist. Colored Fair. Sept. 9-21. E. W. Pearson. High Point—High Point Fair Assn. Week of Sept. 9. T. C. Potts.

NORTH DAKOTA

Wishek—Tri-County Fair Assn. Sept. 12-14. John Weber.

OHIO

Bellville—Bellville Ind. Agr. Soc. Sept. 11-14. E. O. Kochheiser. Cadiz—Harrison Co. Agr. Assn. Sept. 12-14. L. H. Barger. Carthage—Cincinnati—Hamilton Co. Agr. Soc. Sept. 11-14. Clarence A. Peters, 410 Courthouse. Circleville—Pickaway Co. Agr. Soc. Sept. 11-14. Mack Parrett. Eaton—Peeble Co. Agr. Soc. Sept. 10-13. William B. Pryor. Lisbon—Columbiana Co. Agr. Soc. Sept. 10-14. J. H. Sinclair, Hanoverton, O. Marysville—Union Co. Agr. Soc. Sept. 11-14. Gwynn Sanders. Montpelier—Williams Co. Agr. Soc. Sept. 9-14. Barr J. Lockhart. Randolph—Randolph Ind. Agr. Assn. Sept. 13-14. Mrs. Margaret Sanford. Sidney—Shelby Co. Agr. Soc. Sept. 8-13. Kenneth McDowell. Toledo—Lucas Co. Agr. Soc. Sept. 12-15. Charles N. Glann, 411 Michigan St. Upper Sandusky—Wyandot Co. Agr. Soc. Sept. 10-13. Ross A. Winter. Wooster—Wayne Co. Agr. Soc. Sept. 10-13. W. J. Buss.

OKLAHOMA

Altus—Jackson Co. Fair. Sept. 11-14. C. G. McMindes. Alva—Woods Co. Free Fair Assn. Sept. 11-14. J. H. Whitney. Antlers—Pushmataha Co. Fair. Sept. 12-14. Powell West. Beaver—Beaver Co. Free Fair Assn. Sept. 11-14. Mrs. Lola Benjegerdes. Blackwell—Kay Co. Free Fair Assn. Sept. 10-14. W. R. Hutchison, Newkirk, Okla. Chandler—Lincoln Co. Free Fair. Sept. 12-14. A. M. Jarvis. Chickasha—Grady Co. Fair Assn. Sept. 12-14. M. G. Tucker. Clinton—Custer Co. Free Fair. Sept. 11-14. Carl F. Neumann, Arapaho, Okla. Dewey—Washington Co. Free Fair. Sept. 10-12. Joe Clark. Duncan—Stephens Co. Free Fair. Sept. 12-14. Herb. Gallaway. Durant—Bryan Co. Free Fair. Sept. 12-14. Allen Hill. Fairview—Major Co. Free Fair. Sept. 10-12. Roy O. Ward. Hobart—Kiowa Co. Free Fair. Sept. 12-14. Eva Stokes. Holdenville—Hughes Co. Free Fair. Second week in Sept. (if held). V. J. Frye. Hollis—Harmon Co. Fair. Sept. 12-14. T. S. Cunningham. Madill—Marshall Co. Fair Assn. Sept. 13-14. Marietta—Love Co. Free Fair. Sept. 12-14. Jasper M. Earl. Mangum—Greer Co. Fair. Sept. 12-14. William J. Beck. Norman—Cleveland Co. Free Fair. Sept. 11-14. Opal Croxton. Okmulgee—Okmulgee Co. Fair. Sept. 12-14. Pawhuska—Osage Co. Free Fair Assn. Sept. 9-12. Harold Shearhart. Poteau—LeFlore Co. Free Fair Assn. Sept. 9-14. Harold V. Yerby. Purcell—McCain Co. Free Fair. Sept. 12-14. L. J. James. Shawnee—Pottawatomie Co. Free Fair Assn. Sept. 12-14. Mrs. H. L. Swink. Stigler—Haskell Co. Fair. Sept. 11-13. D. C. Brant. Stillwater—Payne Co. Free Fair. Sept. 11-14. Dick Fisher, Cushing, Okla. Tulsa—Tulsa State Fair. Sept. 14-21. W. K. Gray. Watonga—Blaine Co. Fair. Sept. 10-12. C. W. Van Hyning. Waurika—Jefferson Co. Free Fair. Sept. 11-13. Hugh DeWoody. Wewoka—Seminole Co. Free Fair Assn. Sept. 11-14. W. F. Lott.

OREGON

Burns—Harney Co. Fair Assn. Sept. 13-15. D. C. Jordan. Madras—Jefferson Co. Fair. Sept. 12-14. Mrs. B. N. Conroy. Myrtle Point—Coos Co. Fair Assn. Sept. 11-14. P. C. Roper.

PENNSYLVANIA

Cambridge Springs—Community Fair Assn. Sept. 12-14. John M. Graham. Cochranon—Cochranon Comm. Fair Assn. Sept. 12-14. Charles W. York. Conneautville—Conneautville Comm. Fair. Sept. 12-14. Ethel Nicolls, R. D. 2, Springboro. Cookport—Green Township Fair Assn. Sept. 12-14. J. D. Joiner, Alverda. Edinboro—Edinboro Community Agr. Assn. Sept. 12-14. Norman P. Manners. Harford—Harford Agr. Soc. Sept. 11-13. Elton Robbitt. Jamestown—Pymatuning Community Fair. Sept. 12-14. Joseph D. Ryburn. Mill Hall—Clinton Co. Grange Agr. Assn. Sept. 11-14. J. Rex Haver, Lock Haven. Millersburg—Millersburg Farmers' Fair Assn. Sept. 12-14. Neil B. March.

Millport—Oswayo Valley Rural Community Fair. Sept. 11-14. Ethel Schade. Reading—Reading Fair. Sept. 8-15. Charles W. Swoyer. Spartansburg—Sparta Comm. Fair. Sept. 13-14. Telford S. Berkey. Sugar Grove—Sugar Grove Comm. Fair Assn. Sept. 12-14. Stanley Lawrence. Ulysses—Ulysses Community Fair Assn. Sept. 12-14. Elizabeth Heller. Unity—Plum Township Farm Show. Sept. 13-14. J. W. Hornbeck. Waynesburg—Waynesburg Fair Assn. Sept. 12-14. Ambrose Bradley. West Alexander—West Alexander Fair Assn. Sept. 11-14. Paul Rogers. York—York Co. Agr. Soc. Sept. 10-14. John H. Rutter.

SOUTH DAKOTA

Gettysburg—Potter Co. Fair. Sept. 11-13. James J. O'Connell. Rapid City—Pennington Co. Fair. Sept. 13-14. K. T. Mears. Webster—Day Co. Fair Assn. Sept. 12-14. J. H. Adland.

(See FAIR DATES on page 89)

WANT CARNIVAL

UP TO 5 RIDES, 20 CONCESSIONS

for

RAVALLI CO. FAIR HAMILTON, MONT.

September 12, 13 and 14

Wire or phone C. D. KRAMIS, Secy.

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Huntsville, Alabama

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CLEVELAND COUNTY NEGRO FAIR

A. W. FOSTER, Secretary Shelby, N. C.

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and her Death Drivers

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AVAILABLE FOR FAIRS AND CELEBRATIONS

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Address: Garage No. 5, Rear 45 M Street, N. W., Washington, D. C.

WANTED

Rides, Shows and legitimate Concessions of all kinds. Auto Thrill Show for Friday, Sept. 27th. Can use a few High Acts. They must be good.

CARROLL COUNTY FAIR

Taneytown, Md., September 24, 25, 26, 27, and 28th.

GEORGE E. DODRER, Secy.

Cedar Point Biz Predictions Off

Name bands fail to draw crowds — Breakers Hotel smashes previous marks

SANDUSKY, O., Aug. 31.—Despite new attractions and extensive improvements, Cedar Point Amusement Park has not enjoyed the record-breaking season predicted when the resort opened June 15.

Officials are unable to account for it, altho a storm opening day damaged many of the buildings and seemingly started a streak of disagreeable weather which has plagued the peninsula resort since. The 1,000-room Breakers Hotel, however, smashed previous marks due to heavy pre-season convention bookings and individual reservations.

Resurfacing the seven-mile toll road leading to the park increased auto travel but failed to top the 1941 total, which was the Point's best year in all departments.

Ballroom crowds for most of the name band attractions have barely covered expenses, altho Stan Kenton, currently holding forth, is enjoying capacity throngs. Glen Gray is booked for this week-end.

Concessionaires complained of lack of business, altho resort officials pointed out that all operators were enjoying from 3 to 17 per cent more biz than last year. Probable cause for the gripes were high rental costs coupled with promises of record-breaking year.

Daily excursion steamers from Detroit and Cleveland have kept biz slightly above average. Crowds, estimated at between 1,500 and 2,000 arrive daily via the steamers. Convention bookings showed an increase over 1945 season but failed to set records.

Spot is one of the largest resorts on the Great Lakes, midway between Cleveland and Toledo. Officials look forward to next year when further improvements are planned and an extensive publicity campaign is expected to attract increasingly large numbers of out-of-State vacationers.

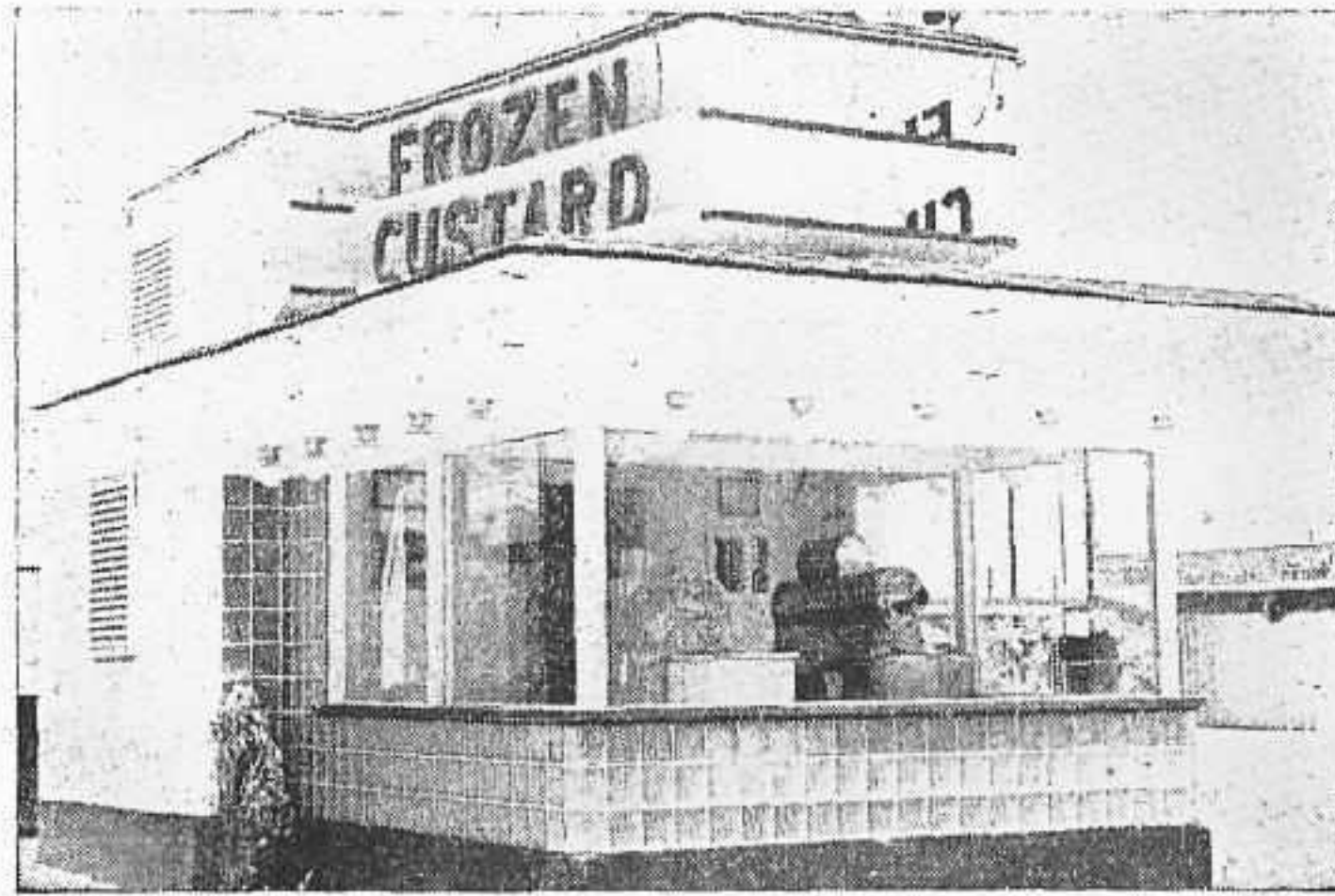
Concessh Battle To Flare Again

FORT LAUDERDALE, Fla., Aug. 31.—The battle for concession spots at Las Olas beachfront is about to start again. Involved will be at least four, and possibly more, equipment concessionaires.

Once Jack Rankin had the spot all to himself and set up dugouts, chairs and umbrellas wherever he chose. In 1945, along came Dean Conrad, World War II vet, asking the city commission for a share. After months of wrangling, the city dads awarded Rankin the North half, Conrad the South. Rankin, however, unhappy at the division, sold his franchise to George R. Guy.

The commission, anxious to gain more revenue, passed an ordinance March 4, subdividing the beach into four sections, the division to become effective at the start of the license year, October 1.

Each concessionaire will pay the city \$2,500 to operate his section. The debate, expected daily, will center around who gets which section. Equipment renters cite facts and figures to prove twice the revenue can be extracted from bathers in sections near the larger hotels than from areas where even the parking space is limited.



B. FRANK S. NELSON, veteran midway ice cream man, is proud of this new frozen custard concession he operates at Fair Park, Dallas. He has designed his own machines and has outfits operating at three other locations. He expects to have his latest design in regular production soon.

Olympic Plans Cut-Rate Day

IRVINGTON, N. J., Aug. 31.—Olympic Park is drawing late-season patronage thru series of special events, added free attractions and good circus bills for the final weeks. As an experiment, the park will put on a cut-rate day Wednesday (4), with prices slashed on rides and concessions.

Annual Baby Parade Saturday (24) was one of the most successful ever put on by Henry Guenther in the score of years he has been staging these events. Some three hundred contestants were entered, plus 20 floats.

Olympic Circus bill was actually a vaude line-up, but one of the best of the season, with the Hermanos Williams Trio, acro-dancing; Clemens Bellings, comedy canine novelty; Marie Manners, contortionist, and the Victoria Troupe, bike act. Reg Kehoe and His Marimba Queens were added attraction at the park on Sunday (25).

Olympic Park ends its season Sunday (8), but will stage special events the following Saturday (14) evening and Sunday (15). Line-up of the circus bill for the closing week is William Outten, high diver; Georgetown Bros., clowns; Bill Vileston, magician, and Ballard and Rae, equilibrists. Labor Day (2), the added attractions will be special concerts by Joe Basile's Band and fireworks.

Harry Brown, superintendent of Edgewater Park, Detroit, plans to design rides this winter.

Mayor Has 5 Would-Be Buyers For Garden Pier But Can't Sell

ATLANTIC CITY, Aug. 31.—Mayor Joseph Altman says he has five would-be purchasers for Garden Pier but is stymied by court actions now pending.

Badly damaged by the 1944 hurricane, the pier has remained idle all summer because of its dangerous condition. Unless something is done soon, says the mayor, only thing that remains will be to tear it down.

Inspection of the pier reveals a caved-in roof, loose boards on the walks, many sections torn up, broken windows and general deterioration.

Purchased by the city at a public auction for taxes, city would

Detroit Zoo Attendance So Far Hits 850,000 Mark

DETROIT, Aug. 31.—Attendance to date at Detroit Zoo is estimated at 850,000, compared to one million for the entire 1945 season, which stands as the record. Gross business at the zoo, which has free admission, but charges for parking—shows \$163,533, compared with \$162,500 for the same period in 1945.

Major tab on visitors is the number of passengers carried on the miniature railway—647,928 persons so far, compared with 497,607 in the same period last year. Attendance in the Jo Mendi (monkey) Theater also has shown a 30 per cent increase.

Voters Nix Refreshment Stands on Waterfront

LUNENBURG, Mass., Aug. 31.—Voters acted August 19 to prevent Fred A. Whitney, of Whitney Supply Company, Leominster, from constructing two refreshment stands fronting on the main waterfront at Lake Whalom and extending over the lake.

At a town meeting, an article was adopted authorizing the selectmen to take by eminent domain the land under the water, appropriating \$100 for it. Reason for the action was to preserve the waterfront as a shore reservation.

Beryl Willis, owner-manager of International Wax Museum, Olympic Park, Irvington, N. J., reports her exhibit is showing to record crowds this season. Mrs. Willis plans to enlarge the show next year.

Surprise Party Lures Kids to Elich Gardens

DENVER, Aug. 31.—A surprise party every Saturday from noon to 6 p.m., has proved a great trade lure for Elich Gardens this year, according to Arnold B. Gurtler, president and general manager.

Here's how it works. On entering the park, each child, 16 or under, is given a surprise envelope containing two to three free ride tickets, or a coupon good for popcorn, popsicle or refreshments. Coupons are alternated each week. Some surprise envelopes even contain money, Gurtler said.

In addition to the prizes, Gurtler has a clown band on hand, and clowns who parade the midway and around the rides to entertain the children.

Business this year is far ahead of last year, Gurtler said. Spot has made no changes in prices.

Other special events this season included rumba instruction Sunday afternoons in the Trocadero Ballroom, several picnic promotions and one-night stands of Sammy Kaye and Bob Crosby in the ballroom.

Whirlwind Top Cash Ride At Oaks; Picnic Biz Good

PORTLAND, Ore., Aug. 31.—Whirlwind Roller Coaster is drawing excellent play at Oaks Park here, according to Manager Robert Bollinger. Scooter is next, with Fly-o-Plane, third.

Policy this year calls for 10-cent admission on Sundays and holidays when picnic grounds are in heavy demand. Picnic biz is funneling heavy trade to food and refreshment stands and to attractions.

Ohio Excursions Continue Despite Maritime Strike

SANDUSKY, O., Aug. 31.—Great Lakes maritime strike did not affect regular passenger runs to island and peninsula resorts in the area, and large excursion crowds continue to arrive daily at Cedar Point from Cleveland and Detroit.

Cedar Point ferry from Sandusky was loaded to capacity August 21-22.

Charles R. Flatt has been named manager of Cincinnati Coney's Sun-lite Pool, succeeding the late A. W. Hutchinson.



A. JOSEPH GEIST, owner Rockaways' Playland (right), looks somewhat dubious as he poses with Julian Jack, park promotion-publicity chief, and the latter's latest brain child, a sign urging attendance at Playland's "friendly rival" parks.

CONEY ISLAND, N. Y.

By UNO

E. C. Jordan, showman from South Africa, visited Bob Adler and Roll-o-Plane for prospective ride purchases, also Perfect Games Company, Greyhound Amusement Devices, Pre-Flight Trainers distributors and other game factories on a similar mission. . . . Sixty glamour girls for the Mardi Gras floats were picked from 150 by Judges Frank Tilyou, George C. McCullough, Allan F. Kramer, Charles A. Feltman, John G. Ward, and Harry Meinch at Feltman's. In the latter group were Peggy Walker, Jean Diamond and Bernice Bass.

More Steeplechase personnel: Roller Coaster, Peter Andretti, John Doyle, William Seward, Francis Huhn and Edward Reynolds; Kentucky Derby, Edward Graf, John Huhn, William Picaro and Charles Benintende; Avalanche Slide, Samuel Sweeney and Anthony DiDonna; Express Trains, Joseph Balsamo Jr., chief engineer; Michael Longabardi, assistant; Thomas Campagna, oiler, and Albert Trabold and Joe Clancy, conductors; Slide Top, George Ferguson, George Coville and Pat DeVoy.

Norman Kaufman and Leonard Solomon are newly partnered in two

guess-your-agers, one on the Bowery and one on Stillwell. . . . Leo and Jean Kaufman, photo studio ops on the Bowery, celebrated the first birthday of son, Mark Howard, August 22. . . . Sam Beckerman, South American showman biggie, bought and took away the last eight rides left on the Luna Park grounds, August 24. Included were a Whip, Scooter, Dangler and a Merry-Go-Round. . . . Lunchroom in Wonderland Show closed because of need of floor repairs and George Tuttle, concessionaire, refusing to stand the expense. . . . Bob Mack, who starred in *Peck's Bad Boy*, is a singer at the Gay '90s.

Zoe Garland and Janice Rouse, Hollywood beauty experts, in former's establishment, both ex-performers, were first-time Coney visitors via the Steeplechase Pool, sundry rides, shows and other attractions. . . . George Weinger is new manager of Atlantis cabaret on the Boardwalk following three years of service in the navy as pharmacist's mate. . . . Holdovers at the Atlantis are the orks of Freddie Masters and Jerry Montana, and Carmen Reese, accordion, and Cassie Gassano, guitar. Head barkeep is Herb Weisenteer, assisted by ex-G.I.'s James Delrosso, Mat Regan and Jack Bodner. . . . Sandy Reiss is week-end manager of George Kyrime's Peter Pan Eatery on Surf, where Catherine Martorello serves ice cream, and Mickey Rocco, a baritone find of Sandy's, cooks the hamburgers and hot dogs. . . . Harry Bellen, former Luna sign painter, is now ditto at Fort Hamilton for Uncle Sam. . . . Annie (Mrs. Joe) Kaufman, Surf photog, cashed in a heavy winner on Let Me Through nag last week.

Bob O'Neil, magician, is new at Wonderland Show, after three years in the navy. . . . Curly Margolis, Fred Silverberg and Buddy Blanc are taking their recording booths out of Sam Holzman's Arcade after the season for operation in Mexico City, Cuba and Miami Beach. . . . Jack and Alice Donahue depart from Wonderland Show after Mardi Gras to join H. B. Rosen's Amusement Enterprises in Jackson, Ga., with their own nine-act Side Show.

Nathan Handworker, on the sick list. His sidewalk eatery (Nathan's), is being supervised by nephew, Joe, and brother-in-law, Sidney. Handworker's other real estate possessions facing Surf between Stillwell and West 15th, alongside, are tenanted by Eddie's 5-Star Final and Nat Faber's Arcade. . . . With the sudden exit of the McDonalds, Florence, ticket taker; Bruce, talker, and Kay, dancer, from the *Bowery Follies*, replacements are Ray Cook as spieler and Jackie Ray, late of Tirza's, as dancer. . . . Lou Daiell and family, including wife, Billie and new Junior, and Sara Loretta, leave Coney after the season to work the fair in Central City, Ky.

Mothers of Triplets Meet

ATLANTIC CITY, Aug. 31.—The Mothers of Triplets' Association held its first annual convention here Tuesday (27). Meeting was promoted by Mark Wilson, Steel Pier publicity chief. Feature was a demonstration of a new diapering technique developed for triplets.

32 Beaches Okayed

MINEOLA, L. I., N. Y., Aug. 31.—Thirty-two Nassau County beaches were approved by Dr. Earle G. Brown, county health commissioner. Sixteen were disapproved.

Cincy Coney's Fall Queen Tour Planned

CINCINNATI, Aug. 31.—Edward J. (Mickey) Norton, outdoor advertising manager at Coney Island here, has started his annual fall tour of river towns along the Ohio and Mississippi, flanking the series of moonlight dance excursions to be staged by the steamer, *Island Queen*, operated by the Coney company.

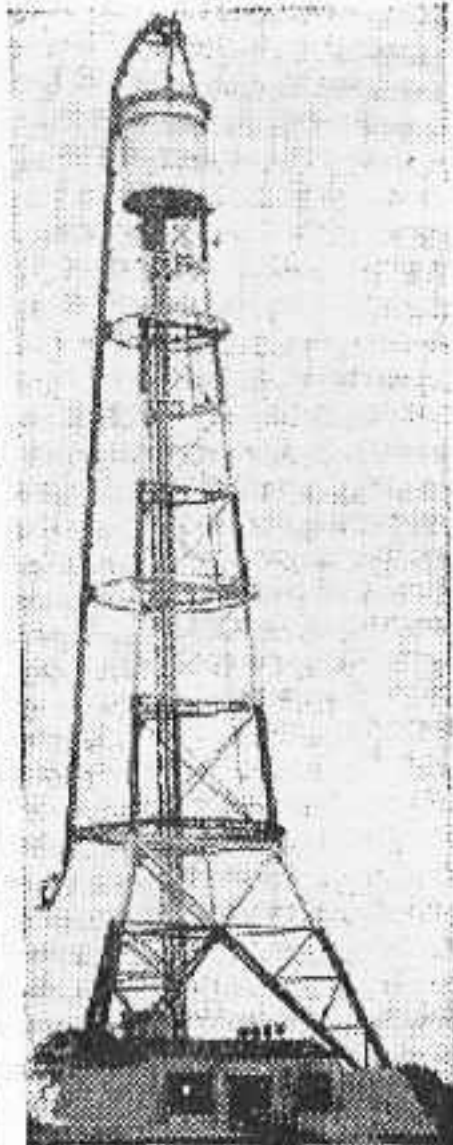
Boatrides get under way September 4 at Lawrenceburg, Ind., and itinerary as announced by Edward L. Schott, Coney's president and general manager, follows: September 5, Madison, Ind.; September 6-11, Louisville; September 12, Tell City and Cannelton, Ind.; September 13, Owensboro, Ky.; September 14-16, Evansville, Ind.; September 17, Mt. Vernon, Ind., and Uniontown, Ky.; September 18, Paducah, Ky.; September 19, Caruthersville, Mo.; September 20-October 7, Memphis; October 8, Caruthersville, Mo.; October 9, Hickman, Ky.; October 10, Paducah, Ky.; October 11, Uniontown, Ky., and Mt. Vernon, Ind.; October 12-13, Evansville, Ind.; October 14, Owensboro, Ky.; October 15, Tell City and Cannelton, Ind.; October 16, New Albany, Ind.; October 17, Madison, Ind.; October 18-20, Louisville.

Clyde Trask's ork will provide dance music and entertainment.

Feature Modern Music

VANCOUVER, B. C., Aug. 31.—Modern music now features the Sunday concerts in Malkin Bowl, Stanley Park, instead of symphony and grand opera. Providing the first concert in rhythm, Sunday (25), was Dal Richards' orchestra. Beryl Boden and Richards handled the vocals.

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14 Poker Tables, A-1 condition, with Stools and Counters, \$125.00 each. Now on location. Contact

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Wants Comic and Straight Gallery in Park, Arcade or 77. Classy Layout, crowd-pleasing attraction, good work, no beefs. Can handle your publicity photo work.

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Portable, operating daily Warner Park, Chattanooga, Tenn., to Sept. 21. \$8,000.00 cash, terms or trade. Write Owner

TOM HUGHES

c/o C. W. Simpson Rides
Warner Park, Chattanooga, Tenn.
P.S. Mexico operators, write.

MINIATURE RAILROADS

Order now, DeLuxe, built-to-order Models, 18" to 24" gauge. Complete Trains with Track, \$2000.00 up. Steam or Diesel type, super detailed or streamlined. Photos and details, \$1.00 bill (refunded first order).

IRON HORSE MINIATURE TRAINS

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WANTED AMUSEMENT RIDES

Now or Used
Also Park Novelties, particularly Swooper and Waterfall.
State cash prices, type power, age, condition, location.

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WANTED

For 1947 season, Fun House, small Coaster, Old Mill, Dance Hall, Swimming Pool.

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MERRY-GO-ROUND HORSES
USED RIDES

All or any part, regardless of condition.
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NEW FROZEN CUSTARD MACHINES

GOOD USED RIDES

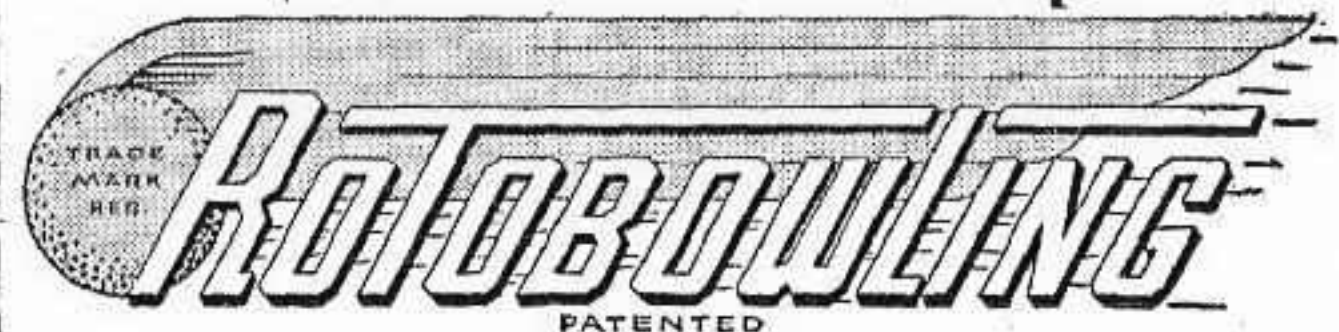
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Learn about Rotobowling. Study its possibilities. Lead the parade to Court-of-Kings recreation. We are in a position to assist commercial operators, who have substantial capital, in designing, building, equipping and financing Court-of-Kings Rotobowling Sports Palaces.

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DOUBLE LOOP-O-PLANE

Ride must be in perfect operating condition.
Good flashy Paint—Well Lighted—Reliable Operator.

THE LAKEVIEW AMUSEMENT COMPANY

WASHINGTON PARK

MICHIGAN CITY, IND.

Riverview Notes

By Henry

CHICAGO, Aug. 31.—The weather gave the boys a kicking Wednesday (28) and plenty of 'em closed early that night. In the afternoon it was cold and rainy and at night it was cold. Motordrome didn't even bother opening that afternoon.

All you hear about these days among the conch workers is the big party, scheduled at the Green Mill, Broadway and Lawrence, after the park closes Monday night (8). Those in charge are thinking of staging an amateur night as one of the features.

Clarence Neissen, cashier at the Iron Lung, already has signed to be emcee at a new night club opening on North Avenue. Before the war, Neissen did quite a bit of that work, he says, the highlight being when he emceed a party for the U. S. Maritime Commission at the Blackhawk Restaurant, Chicago.

Jack (Murphy) Mohler, who has some joints on Royal American Shows, visited Riverview the other day. . . . Emma Meyers, of the fish pond, plans to visit Mrs. Fred Forsythe in Shreveport, La., after closing here. Fred Forsythe bosses one of the guess-your-age stands. . . . Mr. and Mrs. Gene Berry are expected back any day now from their honeymoon. Mrs. Berry is the former Toni MacLaughlin, of the fish pond.

Art Casoleri, of Sam Battaglia's rabbit race stand, who is on his vacation, reports he has been working in his brother's tavern. . . . Johnny Rodrigo, brother of Al, returned this week after serving 26 months in the marines. He plans to work at spill-the-milk until Riverview closes. . . . Bob Jagert, in the cork shooting gallery, plans to re-enter De Paul Academy, Chicago, soon. . . . Bernie Mendelson, of O. Henry Tent & Awning Company, was seen chatting Wednesday (28) with G. G. Botts, secretary and comptroller of Riverview.

Additions to Brydon's Palace of Oddities are Horace Meoff, one-man band performer, formerly with Cetlin & Wilson Shows; Bob Beatty, a native Chicagoan, who is getting his first try in outdoor showbiz with his six puppets; Mike Sicilino, who, suffice to say, swallows anything, and Harry and Don, Texas cowboy musical entertainers. Twisto Stevenson, billed as the human corkscrew, is back with Brydon after playing night clubs.

Yogi's hanging act is going over big these days and Jack Stevens, midget emcee, continues to do a good job at his post. . . . Louis (Blue) Osenbaugh, talker at Brydon's, is limping a bit these days, the result of a strained side when he fell off one of the platforms.

Edna Kaai and Dick Armstrong, of the hoop-la stand, played Wisconsin State Fair, Milwaukee, and are now back at their old stand.

New Kiddie Funspot Opens in Hollywood

HOLLYWOOD, Aug. 31.—The Cinema Capital's new kiddie amusement park, operated by William H. Meyer, Harry Suker and Joe Diehl Jr., opened here today. Spot is on Cahuenga Boulevard, about a mile from town.

Funspot has 11 rides, including an Eli Wheel, a new Allan Herschell three-abreast Merry-Go-Round, Sunshine Electric Train, Smith & Smith Kiddie Plane Ride, eight-boat Water Ride, Nagel's Kiddie Whip, a 16-car Kiddie Auto Ride, Kiddie Ferris Wheel, Kiddie Street Car, Shetland pony-go-round and a pony cart ride.

Park will be managed by Joe Diehl Jr., with Elinor Frock, office manager, and George Darling, superintendent.

Newspapers Blast Ky. State; Rides, Shows Hit; Gate Is Off

(Continued from page 77)

comment kept the folks away. However, in fairness, similar prices are charged this year at some other fairs by other carnivals, and this, should have been brought out. There are other prices at the fair which are high—and, all things being equal, should have been mentioned. For instance, your correspondent was charged a 15-cent fee at a check room in the merchants and manufacturers building—and this room was operated by a church. Folks got so they squawked at paying 25 cents for a bottle of beer, and, this, is practically standard price for a bottle at any outdoor event these days.

Result is that not only is attendance off, but the folks who did come kept their hands in their pockets most of the time. Rides and shows did not get a heavy play, but Wagner claimed Tuesday (27) that his shows had grossed more in the first two days than did the shows which were in last year for the corresponding period. Higher price scale was cited as reason.

Games are many in number, taking up both sides of a block long street, set apart from the rides and shows. But the operators were complaining thru Tuesday.

Attendance for the horse show, presented afternoon and night, was not up to expectations for the first few days. There was plenty of "heat" over the horse show, and the horse exhibitors and patrons are articulate and important here. Much of the "heat" came before the show, and there was a drop-off in the number of entries. Horse show was given for free in the afternoon, but there was a charge at night, a surprising procedure inasmuch as the programs were virtually the same, with show events carded and four acts offered at both performances.

Acts were Selden, the Stratosphere Man; the Great Gregoresko, hanging act; Ethel D'Arcy, slide-for-life and high pole, and Jamison, high dive.

When last held at the fairgrounds, the horse show was presented in the Coliseum, but this building was unavailable. Used during the war years as a defense plant, it is still occupied by WAA equipment. Unavailability of this building hurt the annual, as did other damage wrought by the wartime occupancy. A late decision to go at the fairgrounds, rather than at Churchill Downs, also had harmful effect, as it delayed a start on preparations here. Moreover, by going a week earlier than usual fair lost Labor Day.

Efforts to relocate the annual on a new site have been abandoned. The grandstand has been rehabilitated, and plans for the reconversion of the Coliseum have been made. This has been a big blow to plans of the Louisville Area Development Association, a non-political organization, supported by various civic groups. Association had drafted proposals for the acquisition of a new site and had representatives tour the nation's major expos and draft plans for a year-round plant.

Run-down condition of the plant when he took over several months ago provided plenty of headaches for Taylor, and, excepting work on the grandstand and building up of track for horse show performances, other rehabilitation work was limited due to shortage of time.

Taylor's big headache was taking the rap for acts of others. Legislation has been passed which will set up a bi-partisan fair board. Two members to this board are to be appointed in December. Their appointment may provide a freer hand

for Taylor. However, the full effect of the act will not be felt for two years.

Taylor has much to overcome. Not only must objections of horse show exhibitors be overcome, the displeasure of livestock exhibitors, also brought out this year, be wiped away, but a general wholesale overhauling is necessary. Commercial exhibitors are none too pleased with the current annual because of slim attendance and poor facilities, and there was considerable unused commercial space. And then good will of the public must be built.

There were many things wrong with the current event. To cite some: The blaring of the ever-present p.-a. systems (they are all over the place and going strong); too few restaurants (and those are too steep in prices); no selectivity (for a State fair) in its standards on games; not enough to appeal to the average man, of which there are the most, even in this State, who are not interested in horses—or the horse show; not enough emphasis on the agricultural and livestock (Kentucky is a big agricultural State); little, indeed, for the youngsters, of which numerically there are the most, and to which a really good fair has its greatest value; too much blurb-ing (the six-horse hitch at the horse show is, indeed, a sight for the eyes but the introduction via the p.-a. system is an ear-knocker); and not enough amusement and entertainment attractions (aside from the horse show, carnival, and four grandstand acts, only the Renfro Valley Folks in a tent show could be classed as attractions which might appeal to folks of all ages and varied interests).

Manufacturers of farm equipment might well be induced to come up with big displays and tented shows if the fair hit the big-time. Radio stations, too, would probably go all-out, which they didn't this year. WHAS, owned by the same management which also owns the Louisville newspapers cut down its participation this year. To be sure, it does have a booth and does air from three to four programs daily and has a facsimile newspaper machine in operation at its stand. But this is away off from its past participation. WAVE has an eye-catching booth and broadcasts three times most days, with four shows one day and five another. WINN airs one, sometimes two, broadcasts daily from its booth, and WGRC has a mobile unit and makes some pick-ups.

Fairfield, Conn., Beach

Improvement Scheduled

FAIRFIELD, Conn., Aug. 31.—Improvements planned for Jennings Beach include a modern bathhouse to accommodate 4,000 bathers, three parking areas, four tennis courts, a double handball court, four horseshoe courts and a lawn for clock golf. Bathhouse will contain a first-aid roof, private room for life guards and a snack bar.

An area at the west end of the property will be set aside for picnickers with 12 individual grills. Baseball and softball diamonds will be built north of the bathhouse.

A Flock of Folks

LOS ANGELES, Aug. 31.—According to figures released by the Los Angeles County Recreation Department, 40,993,300 visitors to the county beaches have been recorded the past year. These include bathers, picnickers and strollers, as well as those seeking entertainment at the several amusement parks in the area.

With the Zoos

A baby African python was bred and hatched at Delaware Park Zoo, Buffalo, August 28 for the first time in the zoo's history. The egg, one of 42, was hatched in an incubator.

Newest boarder at the Philadelphia Zoo is a baby orangutan. It's the fifth for the parents, Guas and Guarina.

A giraffe recently was born at National Zoological Park, Washington. Baby, a female, is about four feet tall.

A total of 26 specimens recently arrived at the Philadelphia Zoo, including a pair of spotted hyenas, a pair of caracal lynx, a De Brazza monkey, two pairs of crowned cranes, a pair of European badgers, several hedgehogs, Bennett's wallabies, various snakes, baby African pythons, three side-necked turtles and three hinge-backed tortoises.

Hamid Planning Changes At Million-Dollar Pier

ATLANTIC CITY, Aug. 31.—George A. Hamid, owner of Hamid's Million-Dollar Pier here, today announced plans for various improvements, new innovations and a different type of show at his spot next season. Hamid failed to specify what changes would be made.

Pier will close for the season Labor Day night. Steel Pier, also under Hamid's direction, will remain open another week and then may go into week-end operation for a spell.

Public Now Riding New Coaster at Savin Rock

NEW HAVEN, Conn., Aug. 31.—Savin Rock's Roller Coaster, Sky Blazer, which attracted coast-to-coast attention as a result of a blast on a Drew Pearson broadcast, is now in operation.

The coaster, claimed by the owners to be the largest ride in the East, is 3,000 feet long and 70 feet high. It was constructed by Ackley, Bradley & Day, with Vernon Keenan as designer. Operation is under Operating Associates, a local outfit.

Too Many C Notes

OCEAN PARK, Calif., Aug. 31.—Concessionaires on the Ocean Park Pier thought the war-boom days had returned the other day when a trio of boys, one 10 and the others 8, bought ice cream, popcorn, candy and admission to all the rides and paid for their purchases with \$100 bills.

The youngsters got so many bills in exchange their pockets overflowed. They tried getting rid of it by leaving bills on counters, stuffing them in cracks in the pier floor and handing them to bystanders.

A suspicious concessionaire called police, who said a woman resident of Venice, near Ocean Park, reported \$1,365 missing from her mattress, which, they said, evidently was the clue to the boys' sudden riches.

The boys still had \$650.55 in their pockets when police arrived.

Former Hart Cast Gets Together in Pasadena, Calif.

PASADENA, Calif., Aug. 31. — Members of the old Hart Players, who played the Middle West and Pacific Coast for many years before disbanding in 1935, recently held a reunion at the home of Mr. and Mrs. J. B. Redfield (Cecille Winson) here. The get-together was arranged by Mr. and Mrs. Wayne Hart (Ruby) and Mr. and Mrs. Harvey Hart (Audrey Phalen). Invitations were sent to all former members of the company, which included Ted Lewis, Eddie Peabody and John B. Hughes.

Among those present were Mr. and Mrs. John B. Hughes, now a radio commentator on the West Coast; Jack Brady, comedian, and his son, Bob, and his wife, now known as Pat Brady with the Sons of the Pioneers in motion pictures; Mr. and Mrs. Lyle Hart; the Maltbys (Black Hill Gypsies), Vivian, Roberta, Honey, Mickey and mother, who drove from Victorville for the occasion; Mr. and Mrs. James Dillin (Ruth Van); Mr. and Mrs. Harold Ratcliffe (Vesta Vane); Mary Lou Hart, daughter of Vane; Ruby Hart, Frances and Charlotte Lawson, Edgar Baum, Charles Rutledge, Joe Haggarty Jr., Mr. and Mrs. Rice (Muriel Kibbee), Mr. and Mrs. Anthony Caruso, now in pictures and who flew in from Catalina; Mr. and Mrs. Joe Lawlis (Etta Delmas), Mr. and Mrs. Wilber Mayo, and Mr. and Mrs. Chick Bullock (Mary Newton).

Many wives and letters were received from former members who could not attend, among them one from Hal Price, now with the Red Mill company in New York.



VERNE AND ORA SLOUT PLAYERS, tent rep organization, who are this season again playing their established Michigan territory. The Slout company is now one of the oldest under-canvas rep troupes still on the road. Standing (left to right): Klink Lemmon, Elvin Fisher, Bruce Whitaker, Ralph Young, William G. Bale, Bobby Brown and Harry DeCleo. Seated (left to right): Claire Burns, Layna Young, Frances Lemmon, Ora Slout, Verne Slout and Bill Slout. Ann Spalding was not present when the photo was taken.

REP RIPPLES

H. A. CALLAHAN will have a vaude-pic show around Greenfield, Mass., this fall. At present operating a film show at fairs, Callahan has established territory in Western Massachusetts and Southern Vermont. . . . Wilbur Players, colored, are readying to operate around Shreveport, La., after middle of September. Three people will give short-cast bills. . . . Mr. and Mrs. Claude Nye, offering pix and music, are reported getting satisfactory biz around Pond Lake, Ont., in halls. . . . Leonard Hamilton writes from Roanoke, Va.: "I will have a pic show and my specialties in this section this year. I have film for two weeks showing and will work from here to Florida, where I showed last winter." . . . Byron Gosh pens that he visited Jacob Springer, former circus tumbler, at Peru, Ind.; caught the Abbott Big Fun Show, Aker & Aker, Mr. and Mrs. Billy Gilbert, Charles Williams, Doc T. A. Smith and the Wabash Valley Boys and Girls at Kokomo, Ind., and visited Mose Hullinger, agent with World of Pleasure Shows, at Warsaw, Ind. . . . Fanning's Show, flesh and pix, is in the Everett, Wash., area, playing halls. . . . Crawford Players, three people showing around Calgary, Alta., have added a 16mm. outfit. . . . Wilbur Dunmah writes from Knoxville: "I will open my pix show to play halls about September 10. I have film enough to remain three weeks in towns and will open in Knox County, Tennessee." . . . Hall's Players, four-people colored

show, will again operate around Tampa, Fla. playing under auspices. . . . F. G. Glass recently obtained a 16mm. outfit and will play auspice dates in Essex County, Massachusetts. He has had religious pix in the past and will also continue in this end along with the other.

KNOX PLAYERS have closed their trek in Maine and will operate later around Boston, under auspices. . . . Northampton Players, colored, will again operate under auspices this year. . . . Freeman's Fun Show reports good biz in Cimarron County, Oklahoma. . . . Todd Players will use E. F. Hannan's *Grandpa Pulls a Boner* in schools in Northern New York after middle of September. . . . Chester Cobb writes from Ludlow, Vt.: "I like the news in Rep Ripples on pix shows, as this is the only spot that helps our little biz. I have been showing fairs with my show *Expose*. Bud Emmett and Lillian Sherwin have been doing the parts and I fill in and do the gabbing for the program. In another year I am going to work part of this in 16mm. film which I will have made for me. Will open my religious picture show in late September."

2 WIS. MARKS FALL

(Continued from page 78)
Greater Shows, which have made this fair longer than anyone can remember, had a big play on the midway.

Sturgeon Bay Closes Big

Sturgeon Bay's annual, back for the first time since 1942, had the biggest attendance in its history Sunday, with crowds turned away from the grandstand afternoon and night.

Frank R. Winkley's All-American Thrill Drivers played to a record opening day Friday (23). Harness racing was featured Saturday and Sunday, together with an imposing line-up of acts booked thru the Ernie Young office. Smiley Daly worked the come-in, emceed the staged show and did his comedy cycle act. Other acts were Leo Gasca, wire; Samaroff's Dogs; De Waldos, cyclists; Chic Thomas, comedy; the Rollatiers, skaters; Ambassadorettes (3), girl acros; Eddie Kozak, marimba, and Robin and Ralph, hand balancers. Rain interrupted the Saturday night show, and acts had to finish on a wet stage.

There were nightly fireworks displays by Thearle-Duffield, and the Ellman United Shows were on the midway.

Camp Pix

By E. F. Hannan

ALEX VARICK, old-time minstrel musician, has been making youth camps with a 16mm. show and is taking high about the way the kids take his show.

Varick has showed in six States; in most camps two nights; some three. He pitches his outfit in camp hall or dining room, and a few times had to take to an open-air show-house built by the kids.

Varick says: "I asked a great many of the youthful campers if they liked the pix as well as those they saw at home, and the answer in nearly all cases was, 'better'."

Varick is now working on his established route for his winter religious pix show.

\$500 Lifted From Green Co.

HOT SPRINGS, Aug. 31. — Police are seeking a Negro boy for questioning in connection with the theft of \$500 from the Sugar Foot Green Minstrel Show, which appeared here recently. The theft was reported by Roy Blankenship, operator of the show, who said that the money was taken from a trailer.

SIoux FALLS OFF

(Continued from page 77)

all day. The auto races attracted a fair turnout, but the weather held down the night grandstand crowd. Thursday's weather was much the same, threatening day and night. Lucky Lott's Hell Drivers showed before a fair crowd in the afternoon, and the grandstand show went on as scheduled. The rains came again after the show and continued all night.

Threat of rain all day Friday caused Al Halverson, fair secretary, to move the night grandstand show to the Coliseum. Because of the small seating capacity, two shows were necessary. First show drew capacity and the second a strong house.

Friday afternoon the Trucking Association of America staged a truck "rodeo" in front of the grandstand, with truck drivers from all over the State competing in contests of parking, backing up, etc.

WLS Night Feature

Saturday's program featured the thrill show in the afternoon and the WLS Barn Dance, which performed to a three-quarter house at night. Cal and Ruth Thompson's White Horse Troupe performed Sunday night.

Appearing with the Follies were Joe E. Howard, the Roxettes, Mignone King, Al and Margie Calvin, Lee Marx, Dudley and His Midgets, O'Donnell and Blair, Ben Yost's Vikings and Al Davidson's ork. Lester Harding was emcee.

Max Goodman's Wonder Shows of America were on the midway.

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The Stage Today

By Will H. Locke

IT IS TRUE that the stage, with its legitimate entertainment, has for a number of years been struggling for existence. If any other institution, commercial or otherwise, had been given the bombing the stage has been given, it would be among the things extinct.

But drama is so much an integral part of literature that it has withstood the terrible onslaught that it has been given, and will never be crushed.

Some actors themselves have helped to harm their own calling. I have, heard a number of them say: "Aw, there isn't any more show business! It's all shot to h—!" And I wondered why they should broadcast the thought—the knock—into the minds of the public. It is a psychological fact that the merchant who knocks his own business will soon have no business to knock.

In all endeavors of life we find that "Man aims and walks in the direction toward which he looks, and has no moral right to influence another except to benefit him."

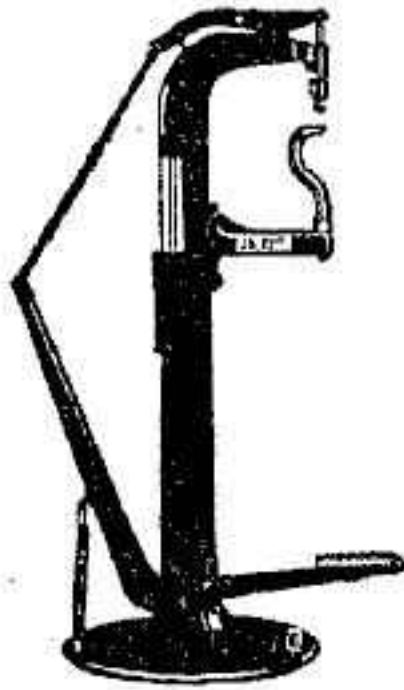
To be amused and entertained is just as strong a human desire today as it was in the days when every town had its opera house and the theater was more of a business and less a game.

The public loves to see and hear the actor in the flesh on the stage, and was never more hungry to see him than today.

It is gratifying to note that there are encouraging indications of a comeback for the stage. A year or two ago there were very few theaters offering "flesh" productions. Today there are many, and they seem to be increasing. Los Angeles has a dozen or more—legitimate and vaudeville. San Francisco has several. New York and other Eastern cities are offering more and more and some are having long runs.

More power to them!

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Heavy Speed Sked Pushed At AOW by Jack Edwards

ELIZABETH, N. J., Aug. 31.—Jack Edwards, recently appointed director of speed racing for the America on Wheels chain of rinks by General Manager William Schmitz as a step toward promoting competitive speed skating, announces formation of the Twin City Arena Racing Club here.

In the past, says Edwards, speed racing has been soft-pedaled by most operators in the belief that it would hurt business. However, he and Schmitz believe that with proper supervision it can develop into one of the best drawing cards in the business. Another reason for inauguration of the program is the strong position speed skating will occupy in the 1948 Olympics. Members of the United States Amateur Roller Skating Association, which is affiliated with the Amateur Athletic Union, will be eligible for Olympic competition.

Formerly acting manager of Twin City Arena and with 30 years of experience in the skating business, Edwards calls the Twin City club team the outstanding aggregation in the East, having among its members three title holders recognized by the USARSA. They include two New Jersey State champs and John Buckholz, who won the 1946 junior national

speed crown in Cincinnati. He is expected to race as an intermediate in the Olympics.

Edwards has instituted a program that will take racers thru a series of inter-rink and international competitions in Canada and Mexico before the 1947 USARSA nationals next spring. Inter-rink contests will begin in Twin City Arena and will be held weekly under direction of a league which will include AOW arenas in Bayonne, Hackensack, Passaic, Trenton and Perth Amboy, N. J.; Mount Vernon, N. Y.; Washington and Alexandria, Va.

Events will include the 440-yard sprint, 880-yard ladies' sprint, and 1, 2, 3, 5 and 10-milers along with feature match races among top skaters. Competing in the first match will be Hugh Greenwood, Twin City one-mile champ; John Suckovitch, runner-up to the New Jersey champ; Tessie Faffe, Twin City ladies' senior one-mile champion, and June Klein, Twin City ladies' senior 440-yard sprint champ.

McNeice to Imperial As Pro; Classes To Get Under Way Soon

PORTLAND, Ore., Aug. 31.—Danny McNeice, marine corps veteran who has been a year at Rollerland, Columbus, O., has taken over as pro at Imperial Roller Rink here, Proprietor Chris Jeffries announces. Previous to his two and one-half years in the marines, McNeice was at rinks in Cleveland and Boston.

McNeice succeeds Art Russell, who next month will teach ice skating at Fresno, Calif. McNeice will lose the other member of his staff in October, when Earl Myr, an ice skating instructor, temporarily on the maples, leaves for Canada to resume teaching the blades.

Classes at Imperial resume the first week in September with instruction for novices on Thursdays, intermediates on Tuesdays and seniors on Wednesdays. High school classes are slated for Friday afternoons, juveniles Saturday mornings and figure classes Sunday mornings. Cecil Teague continues as organist, according to Mrs. L. T. Latomette, manager.

Titlists on Display At Jones Beach, L. I.

NEW YORK, Aug. 31.—Gladys and George Werner, gold medal dancers, were featured tonight in a skating exhibition at Jones Beach State Park on Long Island, which was sanctioned by the United States Amateur Roller Skating Association. Professional talent included Gordon Finnegan and Walter Hughes, comedy team.

Also appearing were June Henrich, U. S. senior ladies' singles champion, as a soloist, and also with Reggie Opie, her partner in winning the novice pairs title. Others included Ruth and Fred Henrich, U. S. juvenile pairs champs; Diana Lanzotti, U. S. juvenile girls' singles titlist, and Donald Mounce, 1945 U. S. men's champ.

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Jones Skeds Trade Shows

PITTSBURGH, Aug. 31.—Johnny Jones Jr. Company announces plans for an extended tour in which its line of rink skates and accessories will be shown to the trade, starting September 9-11 in the Statler Hotel, St. Louis. Succeeding showings will be held in the Oklahoma Biltmore, Oklahoma City, September 12-13; Adolphus, Dallas, 14-15; Johnny Jones office, Los Angeles, 16-22; Plaza, San Francisco, 23-24; Portland, Portland, Ore., 25-26; Olympic, Seattle, 27-29; Davenport, Spokane, September 30-October 1; Nicollet, Minneapolis, 2-3; and Sherman, Chicago, 4-6.

Cynthia Ranlett Bergin Pro

BOSTON, Aug. 31.—Cynthia Ranlett, of Boston, currently holder of the RSROA Eastern States senior ladies' title and who placed third in senior pairs skating in the 1946 nationals, reports that she has turned professional, having accepted a position with Fred Bergin's Fresno (Calif.) Ice Rink. Miss Ranlett began her skating career on ice.

Martinez Skateland Introduces Plastic Floor in California

MARTINEZ, Calif., Aug. 31.—Skateland here, operated by Mrs. Hazel G. Barker, reopened recently to a capacity crowd of skaters plus many prominent rink owners who came to inspect California's first plastic floor, reports Paul J. Gilbert, manager, who says that to date the floor has proved successful.

Mrs. Barker, her mother and Gilbert recently completed a 12,000-mile trip on which they visited as many large rinks as possible. It was during their stay at Perry B. Giles's Curvecrest Rink, Muskegon, Mich., which is equipped with the plastic surface, that Mrs. Barker decided to install the floor in her Martinez spot.

Included in the journey was a stop at Reno, Nev., where Mrs. Barker purchased a piece of property on which she plans to erect a rink as soon as materials are available.

Sova, Graziano To Take Over Syracuse Drome

SYRACUSE, Aug. 31.—Effective September 1, two former G.I.'s Joseph F. Sova and George N. Graziano, will take over operation of Jefferson Rollerdomes here. Sova has been employed by the operators of Alhambra Roller Rink here for nearly 10 years and recently managed the spot. Graziano was recently discharged from the service.

Plans are being made to repaint and redecorate the interior and exterior of the drome, and a Hammond organ is to be added when obtainable. Recorded music was formerly used. Plans also call for redecoration of the concession stand at which soft drinks, ice cream, candy and cigarettes will be handled. Necessary repairs and resurfacing of the floor is expected to be completed soon.

Building is owned by J. Harry Goldberg, operator of the City Taxi Company, who plans to install a cab call station beside the rink, augmenting regular transportation facilities to and from the rink.

Carlo Wolter Recuperating; "Skating Revels" To Resume

MUSKEGON, Mich., Aug. 31.—Carlo (Carlotta) Wolter, New York producer of skating shows and skating instructor, reports she is recovering from a recent major operation in Hackley Hospital here.

When *Hollywood Skating Revels*, staged and directed by Miss Wolter, closed in Muskegon last March, she accepted a position as instructor at Perry B. Giles's Curvecrest Rink here. Miss Wolter, who formerly taught ice skating in New York for four years, reports that *Revels* will reopen in early October under her direction after September rehearsals are completed in Chicago. Auditions will be held soon, tho many of last season's cast will be with the new edition.

11. R. E. Krause, Weyauwega—Waupaca Co. Fair. Sept. 12-15. Frank Hafner.

CANADA

Aylmer, Que.—Gatineau Co. Agr. Soc., Div. A. Sept. 12-14. R. K. Edey. Chesley, Ont.—Chesley Fair. Sept. 13-14. Chilliwack, B. C.—Chilliwack Agr. Assn. Sept. 9-12. Inn T. Hepburn. Comber, Ont.—Comber Fair. Sept. 13-14. Dresden, Ont.—Camden-Dresden Agr. Soc. Sept. 10-12. H. J. French. Grand Valley, Ont.—Grand Valley Fair. Sept. 12-13.

Hanover, Ont.—Hanover Fair. Sept. 11-12. Huntingdon, Que.—Huntingdon Agr. Soc. Div. A. Sept. 12-13. John Small. Lindsay, Ont.—Lindsay Central Exhn. Sept. 10-14. W. E. Agnew. Lion's Head, Ont.—Lion's Head Fair. Sept. 11-12.

Listowel, Ont.—Listowel Fair. Sept. 12-13. Merlin, Ont.—Merlin Fair. Sept. 12-13. New Hamburg, Ont.—New Hamburg Fair. Sept. 13-14.

Oshawa, Ont.—South Ontario Agr. Soc. Sept. 9-11. E. W. Webber, Columbus, Ont. Oxford, Que.—Cumberland Co. Exhn. Sept. 10-13. Claude Thompson. Renfrew, Ont.—South Renfrew Agr. Soc. Sept. 10-13. Walter Galbraith. Richmond, Ont.—Carleton Co. Agr. Soc. Sept. 12-14. M. E. Mullen. Smithville, Ont.—Smithville Agr. Soc. Sept. 12-14. C. J. Shrum. Strathroy, Ont.—Strathroy Fair. Sept. 9-11. F. Langan.

Maniwaki, Que.—Gatineau Agr. Soc., Div. B. Sept. 9-11. Palma Joanis. Palmerston, Ont.—Palmerston Fair. Sept. 12-13.

Ripley, Ont.—Ripley Fair. Sept. 12-13. Welland, Ont.—Welland Co. Agr. Soc. Sept. 12-14. G. K. Brown.

Yarmouth, Que.—Yarmouth Co. Agr. Soc. Sept. 10-13. Philip Godfrey, Deerfield, N. S.

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FAIR DATES

(Continued from page 83)

TENNESSEE

Benton—Polk Co. Fair. Sept. 12-14. O. O. Geer. Centerville—Hickman Co. Fair. Sept. 9-14. J. W. Shouse. Covington—Tipton Co. Fair. Sept. 10-13. C. E. Johnson. Harriman—Roane Co. Fair. Sept. 9-13. W. B. Stout. Jackson—West Tenn. Dist. Fair. Sept. 9-14. A. U. Taylor. Jamestown—Fentress Co. Fair. Sept. 12-14. P. G. Crooks. Jasper—Marion Co. Fair. Sept. 12-14. J. E. Graham. McMinnville—Warren Co. Fair Assn. Sept. 12-14. F. J. Winton. Maryville—Blount Co. Fair Assn. Sept. 9-14. P. A. Waters. Murfreesboro—Rutherford Co. Fair. Sept. 11-13. Burns Carroll. Woodbury—Cannon Co. Fair Assn. Sept. 13-14. Mrs. J. H. Cummings.

TEXAS

Cleburne—Johnson Co. Fair & Rodeo. Sept. 9-14. C. S. Peyton. Mt. Pleasant—Titus Co. Fair & Dairy Show. Sept. 10-14. A. B. (Cub) Gilpin. Tyler—East Texas Fair. Sept. 9-14. V. F. Fitzhugh.

UTAH

Duchesne—Duchesne Co. Fair & Rodeo. Sept. 13-14. William H. Fitzwater. Manti—Sanpete Co. Fair. Sept. 12-14. Rudolph Hope.

VIRGINIA

Bland—Bland Co. Fair Assn. Sept. 13-14. T. E. Mallory. Covington—Allegheny Co. Fair Assn. Sept. 9-14. Thomas B. McCaleb. Luray—Page Co. Fair. Sept. 10-14. Amos Cave. Lynchburg—Lynchburg Am. Legion Fair Assn. Sept. 9-14. Abe Cohen. Warsaw—Northern Neck Fair Assn. Sept. 9-14. L. F. Altaffer.

WASHINGTON

Colfax—Whitman Co. Fair Assn. Sept. 12-14. Troy Lindley. Davenport—Lincoln Co. Fair Assn. Sept. 12-14. Lee R. Foster. Deer Park—Deer Park Comm. Fair Assn. Sept. 12-14. L. D. Boyd, R. F. D. 1, Clayton. Friday Harbor—San Juan Co. Fair. Sept. 12-15. Cecil Carter. Grange Hall—Darrington Fair. Sept. 13-14. Muriel Fleming, R. 3, Arlington, Wash. Puyallup—Western Wash. Fair Assn. Sept. 14-22. A. E. Bartel. Republic—Perry Co. Grange Fair Assn. Sept. 13-15. E. D. Hougland. Ritzville—Adams Co. Fair. Sept. 13-14. Mrs. Owen Wiffin. Skamokawa—Wahkiakum Co. Fair Assn. Sept. 12-14. H. O. Weyrich, Cathlamet, Wash.

WEST VIRGINIA

Fairview—(Daybrook) Clay District Fair. Sept. 12-14. Mrs. Margaret Gardner. Grafton—Taylor Co. Fair Assn. Sept. 12-14. Helvetia—Helvetia Comm. Fair Assn. Sept. 12-14. Mrs. James McNeal. New Hope—Beaver Pond Dist. Farmers' Fair. Sept. 12-14. C. P. Hylton, Princeton. Petersburg—Tri-County Fair. Sept. 11-13. C. L. Stickler. St. Marys—Pleasants Co. Fair. Sept. 11-14. Granville Kester. Webster Springs—Webster Co. Fair Assn. Sept. 9-14. Ralph Cunningham.

WISCONSIN

Friendship—Adams Co. Agr. Assn. Sept. 12-15. Robert W. Roseberry. Iron River—Bayfield Co. Fair. Sept. 12-15. R. J. Holvenstot, Washburn, Wis. Richland Center—Richland Co. Agr. Soc. Sept. 12-15. H. J. Goehenauf. Webster—Central Burnett Co. Fair. Sept. 9-

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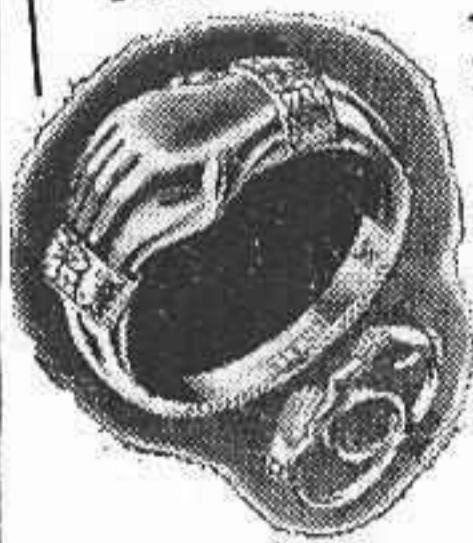
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INVENTORY SPECIALS

In taking our mid-year inventory we found we were overstocked on a few items, which we are sacrificing to turn. Read carefully. Buy plenty!



MATCH KING LIGHTERS

Regular \$1.00 retailer. Sold for \$8.00 per dozen. Now \$3.60 Doz. in 12 dozen lots.

Sample Doz. \$4.60. **WIND BOSS LIGHTER** Beautiful enamel finish in assorted colors—complete with display card. Now \$3.60 Doz.

12 Doz. Lots, \$2.95 Doz. **SPEEDWAY SINGLE BLADES**

Card of 25 pkgs. Special Per Card, \$1.35. **RAJAH SINGLE BLADES**

Carton of 20 Pkgs. Special Per Carton, 95c. Per Thousand Blades, \$8.50.

CRYSTAL BOUDOIR LAMPS Complete with Shades. Special Per Pair, \$4.30.

BRIDAL SET

Solid Gold Engagement Ring set with genuine diamond and Solid Gold Wedding Ring to match set with three genuine diamonds. Set in gift box. Per Set, \$6.15.

Engagement Ring only in gift box. Each \$3.25. Wedding Ring only in gift box. Each \$3.25.

CRYSTAL TABLE LAMP

Complete with Shade, Each \$3.95. **GOLD PLATED PENCILNIFE**

Newest novelty combination Knife and automatic Pencil. Dozen \$18.50.

All prices F. O. B. Indianapolis.

25% deposit must accompany all

C. O. D. orders.

KIPP BROS.

117-119 S. Meridian St. Indianapolis 4, Ind.



Sterling Silver Wedding Bands—\$ 6.00 Per Doz. 66.00 Per Gr.

Sterling Silver Whitestone Solitaires—with whitestone sides—\$ 7.00 Per Doz. 75.00 Per Gr.

Also available in Gold Filled on Sterling Silver Base.

Whitestone Solitaires. Per Doz. \$12.00

Whitestone Wedding Bands. Per Doz. 11.00

Lady's Single Whitestone Engagement Ring. In Sterling Silver. Per Doz. 4.50

14 K. Gold Plated on Bronze Base Metal Whitestone Ladies' Rings, \$2.50 Per Doz.; Per Gr. 27.00

25% Deposit With Order, Balance C. O. D.

Also a variety of Ladies' and Men's Whitestone or Colored Stone Rings.

If samples are desired send \$10.00 for assortment. No catalog.

STERLING JEWELERS CARRROLL, OHIO

Headquarters For COUNTER CARD MERCHANDISE

NOTIONS—SUNDRIES

LEE RAZOR BLADES

Write for Price List

LEE PRODUCTS CO.

437 Whitehall St., Atlanta 2, Ga.

1,000,000 BARGAINS AT FACTORY PRICES

LARGEST VARIETY STOCK IN THE WORLD. Dry Goods, Specialties, Notions, Novelties, Salesboards, Toilet Articles, Auto Supplies, Hardware, Sanitary Goods. Also Knives, Clocks, Hose and other scarce items. Your complete needs all at one source. Write for new complete price list.

H. L. BLAKE

112 E. Markham LITTLE ROCK, ARK. Branch house at Hot Springs, Ark.

- Auto Bombs, Gr. \$12.50
- Balloons (9-10-11 Seconds), Gr. 7.50
- Cap Pistols (Long Tom 6 Shooter), Doz. 14.40
- Caps (Disc, for Long Tom), Carton 4.50
- Caps (Roll, for repeating pistols), Ctn. 4.50
- Exp. Book Matches, Gr. 3.50
- Red Flame Matches, Gr. 4.25
- Hot Gum (5 Sticks), 100 Pkgs. 4.60
- Swiss Bird Warblers (Imp.), Gr. 2.00
- Yellow Birds, Gr. 16.00
- Paddle Balls, Doz. 1.44
- Wiggle Fish, Gr. 21.00

Write for Catalog of other Sales Tested Items.

DAYTON NOVELTY & MDSE. CO.

418 Wayne Ave. (P.O. Box 503) Dayton, O.

PICTURE THEATRE SEATING 450—Located in best town in Iowa. For full particulars address Box C-302, Billboard, Cincinnati 1, O.

OPERATE PROFITABLE MAIL ORDER BUSINESS. Splendid opportunity. For details write West View Sales Co., Ft. Dodge, Iowa.

SLUM BEADS—ASSORTED, \$1.00 POUND; Lots 100 pounds, 75c pound. Lindner, 153-B W. 33, New York 1. Also Closeouts, Toys and Premiums. sc14

SOAPMAKING IS A HIGHLY PAID PROFESSION. Learn at home. No machinery needed. Posera, CG-4545 Bartlett, Milwaukee 11, Wis.

START A MAILING LIST BUREAU—A dignified profitable business. Operated entirely by mail. Spare or full time. No capital required. Complete plan of operation, \$1.00. Harold Elser, 218 Beach 81st St., Rockaway Beach, New York.

RUBBERFORM—AIRPLEX "SELF-CURE" Latex, makes molds overnight. Quart, \$2.00; gallon, \$6.00 with sample mold, directions. Plastic Products, 1-116-25 Fletcher, Chicago.

TO SLUM USERS—REAL GO-GETTERS, quick! Get new fun race Ice Breakers, 2 1/4 x 3 1/4, twenty different kinds, ten colors. Trial 500 prepaid, \$1.00; extra thousands, \$1.75. Refund if not delighted. No samples. Fun Factory, 603 Dempster, Evanston, Ill.

1,000 ITEMS—FOR IMMEDIATE DELIVERY: Radios, Phonographs, Wheel Goods, Bar Equipment, Game Tables, etc. Davis Products, 16911 Livernois, Detroit 21, Mich. sc28

\$25.00 WEEKLY WORKING 2 HRS. DAILY—No canvassing. No manufacturing. Lycke 2471-B, Cleveland 12, O.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

AAAA BARGAINS, EVANS TWO-TONE 5¢ Play "Lucky Star," perfect condition, \$115.00; Mills Four Bells Four Nickels, thoroughly reconditioned, Low Heads, \$275.00; three latest C.P. "Jumbo Parades," serials \$11,000, 5¢ @ \$129.50 each; Jennings "Quarter" Fast Time, \$95.00. The R. F. Vogt Distributors, Milner Hotel Building, Salt Lake City, Utah, Phone 50461. sc14

AA BUYS! 1¢ LOBOY AND TICKET SCALES. Nut Vendors, 10¢ Aspirin and 25¢ Razor Blade Machines. Adair Co., 6926 Roosevelt, Oak Park, Ill. sc21

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. oc5

ARCADE—62 MACHINES. SELL ALL OR part. Punching Bags, Lifters, Drop Pictures, Post Card Vendors, Amusement Games, Metal Typer, Grandma Fortune, Love Meters, etc. Joe Frederick, 2263 Newton, Detroit 11, Mich.

BELL PRODUCTS CO. IS BADLY IN NEED OF all types of equipment. Therefore we will pay top dollar for any amount of Pin Games, Consoles, Phonographs, Slots and Arcade Equipment. We will buy equipment on or off locations. Write, wire or phone Bell Products Co., 2000 N. Oakley, Chicago 47, Ill. sc28

FOR SALE—DUGRENIER CIGARETTE MACHINES, in good operating condition and ready to sell. 7 Column, repainted, like new, \$36.50. 9 Column, \$65.00; 11 Column, \$90.00, original finish. Matheny Vending, 560-64 W. Douglas, Wichita, Kan. sc7

FOR SALE—MARVEL CIGARETTE REELS. Excellent condition. New improved reels. Non-coin operated. David L. Bratnoe, Mound City, S. Dak.

FOR SALE—USED PEANUT VENDERS ready for location. 4 Masters, 1c Porcelain, @ \$9.00. 4 Northwestern DeLuxe 1c and 5c @ \$16.50. 8 Northwestern No. 33 @ \$7.50. 1 Northwestern Merchandiser @ \$10.00. 1/3 deposit, bal. C.O.D. Paul Thomas, Gen. Del., Jackson, Miss.

GET STARTED—ONE THOROUGHLY RECONDITIONED Peanut Machine and ten pounds best salted Spanish Peanuts, \$9.50. 1/3 with order, balance C.O.D. Thomas Novelty Co., Paducah, Ky. sc21

MAKE YOUR OWN POPCORN MACHINE IN one hour. We furnish everything necessary. Send for circular. P. K. Sales Co., Cambridge, O. sc14

WANTED—QUANTITY 6-COLUMN ROWE IMPERIALS and Aristocrats with enclosed stands. Also 5c Hershey or Nestle Bar Vendors. Redmond Tobacco Co., Arkville, N. Y. sc14

WILL SELL ALL OR SEPARATE TO HIGHEST bidder, these Watling Scales: twelve Lowboys, twenty-seven Guess-Your-Weights, three Porcelain Weight and Fortunes. Clean, ready to operate. Camera Bros., 598 Hayes St., Hazleton, Pa.

\$45.00 EACH: SEA HAWK, SPOT POOL, Gold Star, Ten Spot, Legionnaire, Flicker. Inups, \$3.00 each. P. Shafer, Washington, Ind.

WANTED—BALL GUM AND BOSTON BAKED Beans (colored). Steady supply needed. Write price and quantity. Valencita Vending Co., 572 Valencia St., San Francisco, Calif.

WURLITZER TWIN 616 MECHANISMS IN Buckley Steel Cabinet with Buckley Adapter and 12 32-selection Buckley Chrome Boxes, \$325.00. Air Raider, \$69.50. Bally Rapid Fire, \$89.50. Mills SJ Blue Fronts, 10c and 25c, \$135.00. Mills Owl, \$29.50. Dixie, Broadcast, Sports Parade, \$49.50. Ten Pins, \$39.50. Music Machine Co., Brunswick, Ga.

1 MUTOSCOPE HAND-OPERATED "JUNIOR" Digger, \$75.00. 2 Mutoscope Liteup 2c Slot Card Machines, \$30.00 ea. (like new). 1 Electric Shocker (like new), \$20.00. 2 Columbia Open-face White Porcelain Scales, \$75.00 ea. 1 National Basketball, \$20.00. 1 Champion Punch Bag, without bar, \$50.00. 1/3 deposit. Ernest Kistler, New Tripoli, Pa.

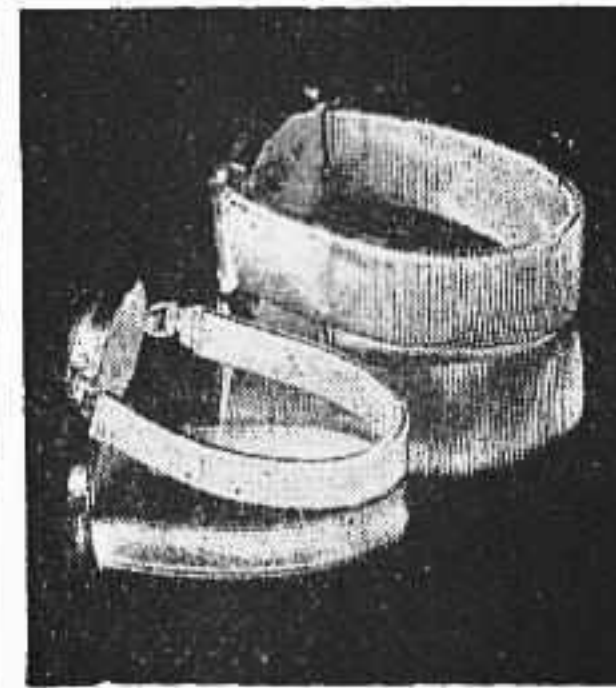
3 DELUXE LOBOY SCALES—ALL IN WORKING condition, \$35.00 each, crated. 1/3 deposit. H. E. Crommett, 3860 East Blvd., Culver City, Calif.

7 TARGET SKILLS, MODEL F; 3 BIG GAME Hunters, 2 Stands, price \$215.00. 1/2 cash, balance C.O.D. E. T. Leonard, 308 W. Oak, Independence, Kan.

25 KELLOPP SERVE YOURSELF FLOOR Model Popcorn Vendors, 5c or 10c play, like new, \$125.00 each. P. K. Sales Co., Cambridge, O.

50 VICTORY AUTOMATIC STAMP DISPENSERS—Vends 3 3c and 4 1c. Like new, only \$18.50 each. Northside Sales Co., Indianola, Iowa. oc5

NOW! at a New Low Price! QUALITY EXPANSION WATCH BANDS



Made of High Grade STAINLESS STEEL

FOR MEN AND WOMEN

GENUINE SALES LEADER AND PROFIT MAKER!

Distributors' Prices on 1/2 Gross Lots or More

Men's \$4.00 Doz. Women's \$9.60 Doz. White, pink or yellow finish

25% Deposit, Balance C.O.D.

Men's also available in 18K Gold Finish

You Be the Judge!

Send for trial sample order, 1 dozen assorted \$9.00

DICO PRODUCTS

5 N. Wabash Ave. Dept B7, Chicago 2, Ill.

SPENCER ELECTRIC DRY SHAVER

- New 1946 DeLuxe Shaving Head
- Self Starting—Self Sharpening
- 110-120 V. 60 Cycle A.C. Operation
- Precision Built Vibrator Type Motor
- Available in Ivory Plastic
- Distinctive Streamlined Design
- Ground and Lapped Steel Cutting Blades
- No Radio Interference
- Fully Guaranteed

Beautifully Packaged in Self-Selling Counter Box IMMEDIATE DELIVERY

\$2.17 Ea. less than Dozen

\$2.08 Ea. Dozen or more



1 YEAR GUARANTEE

GIANT TABLE LIGHTER

Featuring the Famous Precision Milled Ignition Wheel.

FALCON CAMERA & CASE

Naturals for Salesboard Items or Gifts. Write For Prices

MUTUAL DISTRIBUTING COMPANY

801-803 Milwaukee Ave. (Monroe 7490-7491) Chicago 22, Ill. We expect to deliver Radios soon. Write for prices.



LATEST PRACTICAL SOUVENIER

Sold nationally thru more than 3,000 Tobacco, Candy and Specialty Jobbers, from Coast to Coast and Canada.

BUY FROM YOUR LOCAL JOBBER (Actual Pipe Size—11" Long)

SAMPLE DISPLAY CARD (WITH 6 PIPES) \$3.00 POSTPAID

MISSOURI SALES & MFG. CO. WASHINGTON, MO.

SAUNDERS Is Always First With New Items

LADY LIGHTER

Unusual—Fastest Selling and Newest Item. Can be used for Den, Recreation Rooms, etc.

A TREMENDOUS ITEM FOR SALES BOARD OPERATORS

\$9.00 each

Write for our circular

SAUNDERS MFG. & NOVELTY CO.

708 Frankfort Ave., N.W. Phone: Cherry 3817 Cleveland 13, O.



EVERY ONE A MONEY MAKER
We Guarantee Merchandise



Cornwall Silverware.
Service for 6.
\$6.75—Retail \$12.50



Automatic Electric Iron
\$6.90
Retail \$10.95




Fun Lamp
2 or more \$4.50
Retail \$9.95


Bait Casting Rod, \$4.60. Retail, \$6.95.




Donald Duck Camera.
\$23.88 Doz.
Retail \$2.95



Tanco Pack Lite
\$24.00 Doz.
Retail \$3.49 Ea.



Sessions Mantel Clock.
\$8.50
Retail \$12.95



Fine Electric Fan
19" Full Chrome
Finish. \$41.05.
Retail \$51.50

REYNOLDS
400 Pen. Retail \$12.50. 2 or more \$7.50 Ea.
Pocket. Retail \$5.55. 2 or more \$3.51 Ea.

MONARCH APPLIANCE DISTRIBUTORS
928 Irving Park Blvd. Chicago 13, Ill.

Nothing Else Like This!



GENUINE DIAMOND
14KT. GOLD DINNER RINGS

1 DIAMOND, 10 kt, \$4.25; 14 kt, \$5.75
3 DIAMONDS, 10 kt, \$5.25; 14 kt, \$6.75
5 DIAMONDS, 10 kt, \$6.25; 14 kt, \$7.75

Another Robert's profit-builder! Exquisitely designed gold Dinner Rings set with Genuine Chip Diamonds. In individual jeweler's plush lined box.

1/2 Deposit With Order—Balance C. O. D. Slight Extra Charge for Sizes over 7 1/2. Special Discount for quantity.

FREE! Price Lists of Great Ring Values

ROBERTS JEWELRY MFG. CO., INC.
11 West 42nd St., New York 18, N. Y.

"GOOD'N FRESH" FAMOUS PENNY CANDIES
AGAIN AVAILABLE

1¢—120 Count Boxes, and 4 for 1¢—480 Count Boxes. Good Ass't., 65¢ per box net, F.O.B. Chicago. No limit on quantities at present. 48 Boxes for \$31.20. Terms: Full net cash with order. No C.O.D.'s. Also Available—5¢ and 10¢ Candies and Specials.

Write for Full Details.
CASTERLINE BROS.
2030 Sunnyside Ave., Dept. W, Chicago 25

TARGET BALLOONS
Large Size—20¢ Each.
Balloons, Sticks, Bellows, Birds, Canes, Feather Dolls, Lels, Etc.

UNGER SUPPLY CO.
508 So. Canal St. CHICAGO, ILL.

COSTUMES, UNIFORMS, WARDROBES

ALL BRAIDED CELLOPHANE WAISTBAND
Hula Skirts with Lels, \$7.50; Net Elastic Opera Hose, \$5.00; Net Panties, \$1.50; Net Bras, 75¢; Rhinestone G-Strings, \$7.50; Bras, \$2.00; Strip Pants, Bra and Gloves, \$7.50; Girl Show Wardrobe, reasonable, singles or sets, \$3.00 a costume, C. Guyette, 346 W. 45th, New York City. Tel. Circle 6-4137.

ASSORTED BUNDLES OF COSTUMES, GOWNS, Trimmings, etc., \$5.00. Chorus Costumes, \$1.50 each; Evening Gowns, \$5.00. Other Costumes and Accessories. C. Conley, 308 W. 47th St., New York.

BALLY CAPES, \$3.50. WHITE RHINESTONES
with Seelins, \$2.25; colored, \$2.75 gross. Net Panties, \$1.35. Bras, 60¢. Orders shipped immediately. E. Rowe, Box 233, Station G, New York 19.

BARGAINS! BARGAINS! BARGAINS! HUNDREDS
of used Theatrical Costumes and Uniforms. Sets of Chorus Wardrobe, hundreds of Single Costumes of all kinds as low as \$1.00 up. Hurry while they last. Sorry, no mail orders. The Costume Mart, 67 E. Lake St., Chicago, Ill., 3rd floor rear. Open daily 12 to 5 p.m.

COSTUMES—LARGE TAYLOR WARDROBE
Trunk of Comedy Wardrobe and Props for afterpieces, also Hokum Songs, Parodies. Retired from show business. Stamp for details. "Jolly" Bert Stevens, 5235 Pine St., Philadelphia 43, Pa.

COWGIRL COSTUMES, \$4.00. HATS, \$2.50.
Red Velvet Curtains (11x5 1/2), \$20.00. Cellophane Hulas. Indian Girl Outfits. Wigs. Orchestra Coats. Wallace, 2416 N. Halsted, Chicago.

SINCE 1869—COSTUME BARGAINS. CHORUS,
dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11, N. Y. cc26

FORMULAS & PLANS

GINGER BEER SOFT DRINK—MADE BRIT-
ish firm millionaires. Thirst quenching, delicious. Formula, dollar. Mrs. Nutman, R. 1, San Luis Obispo, Calif.

FOR SALE SECOND-HAND GOODS

AGAIN! CORN POPPERS, PEANUT ROAST-
ers, Electric Popcorn units, Gasoline Poppers, Geared Aluminum Kettles, lowest prices. Northside Sales Co., Indianola, Iowa. no2

ALL AVAILABLE MAKES POPPERS—FIFTY
All Electric or Gas Heated Machines, cheap. Burch, Advance, Cretors, Dunbar, Kingery, Peerless Roaster. Candy Corn Equipment, 120 S. Halsted, Chicago. cc21

FOR SALE—FULLY EQUIPPED, ONE OF
best Southern Ohio Roller Rinks. Only one in city, year round operation, good lease, top business, money maker. Priced at \$22,000.00. Billboard, Box C-290, Cincinnati 1, O.

PEANUT ROASTER, ROYAL NO. 5. DeSANNO,
Box 301, Phoenixville, Pa. cc7

POP CORN ROASTER, CRETORS MODEL 50.
DeSanno, Box 301, Phoenixville, Pa. cc7

ONE POPCORN CONCESSION—EIGHT BY
eight Top and Frame; one Burch Popper, all electric, aluminum case. One four-bushel Kingery, electric, dry popper. One Cornel Corn Kettle, Furnace and Tank. Large Peanut Warmer, complete for business. Four hundred dollars. Robert Hansen, care of Ross Manning Shows, Ellsworth, Maine.

SACRIFICE—MULTIGRAPH CYLINDER
Printing Presses. Prints letterheads, envelopes, etc., large as 8 1/2x11 from type, plates, cuts. With power drive, automatic feed, automatic inker, automatic ejectors. Only \$129.50 prepaid. 10,000 type; 5 type cases included. Also Addressographs, Graphotypes, Vartitype, Electric Typewriters. A-1 condition. Reconditioned Machines Corporation, 639 W. 18th, Chicago, Ill. cc14

TARPAULINS, WATERPROOFED AND FLAME-
proofed, made of 12 ounce twill or duck, 10x12', \$9.60; 12x15', \$14.40; 15x20', \$24.00. Other sizes at 8¢ per square foot. Sidewall any length or width. Canvas and leatherette by yard. Deposit of 25% required with order. Satisfaction guaranteed. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. cc28

FOR SALE—SECOND-HAND SHOW PROPERTY

A NEW CATALOGUE 35MM. MOTION PICT-
ures: Westerns, Medicals, Hygiene, Roadshow Attractions, Comedies, New Prints. Low prices. Bussa Film Exchange, Friendship, O. cc26

CONCESSION TRAILER—EXCELLENT CON-
dition. Equipment: two new Nashville Super Wizard Candy Floss Machines, Root Beer Barrel. Will sell separately. James Rosetter, Albany, O.

FOR SALE—EXCELLENT VALUE, COMPLETE
Booth Equipment for 600 seat theater. Movie Supply Co., 1318 S. Wabash Ave., Chicago. cc7

FOR SALE—COMPLETE 16 MM. TENT SHOW.
30x60 Tent, Seats and Chairs, new 2,500-Watt Light Plant, 2 new Projectors, lots extras. Now in operation. This outfit is a real outfit and not junk. A money maker. \$3,500.00. Box 60, Marshfield, Mo.

FOR SALE—TWO THREE-TON, '39 MACK
Tractors, good shape, air brakes. Two Semi-Trailers, 25-ft. army flat, 25-ft. Superior van. All in good shape and good tires. Royal Exchange, 1049 1/2 3rd Ave., Huntington, W. Va.

FOR SALE—1 1/2x2 WABASH MUG JOINT
complete, \$100.00. Also Paper for same. Russell Arnold, 845 1/2 N. Broad St., Lancaster, O.

FOR SALE—POKERINGO GAME, 16 TABLES,
in good condition, at beach resort near New York, with or without stock. Lease. Established six years. Reply Box 830, c/o Billboard, 150+ Broadway, N. Y. C. cc28

FOR SALE—POWERS 35MM. 6B PROJECTOR
with Mazda light, 10-inch magazine, cinephor lens, American electric sound head, Webster amplifier, speaker, \$250.00. G. C. Caylor, Hot Springs, S. Dak.

FOR SALE—35MM. AND 16MM. FEATURES
and Serials. Write for complete list. Wm. Auton, Gen. Del., Glenfield, N. Dak.

HIGH CLASS 35MM. HYGIENE ROAD SHOW,
complete. Address Box 172, Linton, Ind.

KIDDE LAND RIDES FOR SALE—BOATS,
Planes, Cars, \$2,000.00. In operation. Fallenhuebel, Crestline, Calif.

With These Fast Selling
"BANNER" SCOOPS THE FIELD CAP GUNS Repeating PISTOLS
New Low Prices

Make "BANNER" your supply house for TOY CAP PISTOLS and step up your profits at these new, low prices. Each number shown is packed with sales appeal, plus attractive individual boxes.

LOOK AT THESE FEATURES

G-BOY—All metal Repeater, silver finish—shoots 50 caps automatically—rapid firing—looks like a real .45. Full size plastic hand grip—De-Luxe Model 7" long.
\$15.00 PER DOZ.

BANG-O—All metal Repeater, silver finish—shoots 50 caps automatically—Western style—full size ivory plastic embossed hand grip—7" long.
\$11.90 PER DOZ.

25 JUNIOR—All metal Repeater, snub nose design—shoots 50 caps automatically—metal hand grip—4" long.
\$6.50 PER DOZ.

HERO—All metal—single shot—uses either flat or roll caps—Western style—red tentite hand grip—5 1/4" long.
\$3.90 PER DOZ.

IMMEDIATE DELIVERY
TERMS: F.O.B. Chicago, net 10 days to rated firms—otherwise 25% deposit, balance C. O. D.

Banner Novelty Co., Dept. BB-7
The House of Toy Cap Pistols
729 W. Madison St. Chicago 6, Ill.



G-BOY
7" Long



BANG-O
7" Long



25 JR.
4" Long



HERO
5 1/4" Long

ROLL CAPS
\$4.50 per
Carton
(60 boxes)
—5 rolls,
250 shots
to the Box.

Announcing the Opening of Our Dallas Branch
2429 MCKINNEY AVE., DALLAS, TEXAS
WHERE YOU WILL FIND A COMPLETE LINE OF CARNIVAL AND NOVELTY MERCHANDISE
— A FEW OF OUR OPENING SPECIALS —

Gold Filled Double Heart Pins. Gross\$12.00
Gold Filled Pin and Ear Ring Sets. Special. (Individually Boxed). Doz. 12.00
25 Gross Assorted Slum (Very Special)\$35.00
Boudoir Lamps and Shades. Doz. 24.00

WRITE FOR OUR LATEST CIRCULAR

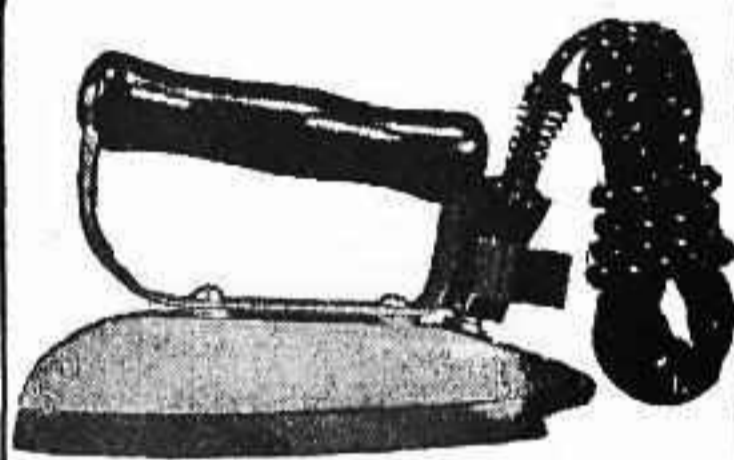
SCHREIBER MERCHANDISE CO.
919 BROADWAY, KANSAS CITY, MO. 2429 MCKINNEY AVE., DALLAS, TEXAS
Phone: Victor 9209 Ph.: Riverside 2801 Bud Palmer, Co-Owner

CONCESSIONAIRE'S STOCK PRICE LIST

| Item | Per Gr. |
|---|---------|
| N2986 Red Cap Salt & Pepper Shakers, 1 Gr. to Otn. | \$3.00 |
| N1448 Hawaiian Lels, 1x40 In. | 3.50 |
| N1236 Metallic Pin Wheel | 7.50 |
| N4763 White Metal Pin | 1.25 |
| N7097 Cellu. Squirrel Novelty | 4.50 |
| E727 Cig. Holders, Plasto | 4.50 |
| N4389 Alum. Coaster, 3 1/2 In. | 3.50 |
| Z2005 Whiskey Glass, 1 1/2 Oz. | 2.64 |
| N2517 Min. Beer Mug, w/Handle .. | 3.50 |
| N981 Glass Candle Holder | 5.00 |
| J1160 Wedding Band Ring | .75 |
| N8026 Metal Buzzer Toy | .75 |
| N8025 Metal Airplane Whistle | .85 |
| 36 In. Tape Measure, A DANDY .. | 1.50 |
| N4113 Stone Set Ring | 1.00 |
| N8025 Plastic Bean Blower | 4.50 |
| K5 Plastic Bracelets, Ass'ted | 3.35 |
| N8451 Tinsel Flying Bird | 15.00 |
| N3011 Mirror Memo Book | 4.50 |
| N1874 Dessert Dish | 3.84 |
| 419 Glass Ashtray | 3.98 |
| 25 Heavy Metal Ashtray | 4.50 |
| N8024 Steamboat Whistle | 3.34 |
| N2851 Large Fruit Plaques, Doz. | 3.00 |
| N3110 Musical Squawker, Per 100. | 1.00 |
| 1/4 In. Comic Buttons, Per 1000 | 7.50 |
| J2376 Metal Cig. Case, Very Hot .. | 5.10 |
| N129 Glass Photo Frame | 4.50 |
| 893 Water Chiller, Floral Deco. | 2.40 |
| 1 Dozen to Ctn. Doz. | 2.40 |
| U521 Brown Shoe Laces | 1.44 |
| P755 Metal Tip Hex, Penoll | 2.40 |

LEVIN BROTHERS
TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

Du-Mail ELECTRIC IRONS Non-Automatic



O.P.A. Ceiling Price, \$5.50; Zone 2, \$5.75
Your Price (16 to Carton). Each ...\$3.75
(500 or More\$3.65)

EXPORTERS WRITE ELECTRIC IRON CORD



High Grade 6 ft. approved Electric Iron Cord set with regular 3000 cycle Heater Cord.

2 Dozen, \$11.00
Lots of 100, \$41.00

ELECTRIC FAN PRODUCTS

102 North Niles Ave. South Bend, Ind.

DEALERS! ARRANGE NOW FOR FIREWORKS FOR THE HOLIDAY TRADE!

We are distributors for every kind of fireworks; catering to jobbers and retail outlets. **WHOLESALE ONLY.**
ACME SALES CO., Inc.
Dept. 2, 781 Marietta St. ATLANTA, GA.

START COSTUME, JEWELRY, NOVELTY, PEARL BUSINESS

Investment moderate, fast sellers to jewelry, gift, specialty, department and other stores; \$25-\$50-\$100 to \$500 sample lines available, 25% deposit, balance C. O. D. One hundred per cent co-operation.
COSTUME JEWELRY SUPPLY HOUSE
264 Fifth Avenue New York 1, N. Y.

HERE'S A RED HOT ITEM FOR YOU

Approximate stone size 1 carat



AGENTS JOBBERS STORES

CZECKO-BRITE

IMPORTED BLUE WHITE SIMULATED MEN'S **DIAMOND RINGS**

Looks Like the Real Thing!

In extra heavy solid Sterling Silver Highly polished to look like White gold. Solid filled in backs.

These rings are well made. Built to last for generations.

AMAZING BLAZING BRILLIANT BEAUTIFUL

CLOSE OUT

While Stock Lasts

Doz. Lots \$15.00
Gross Lots 12.00 Doz.

Minimum Order, \$15.00.

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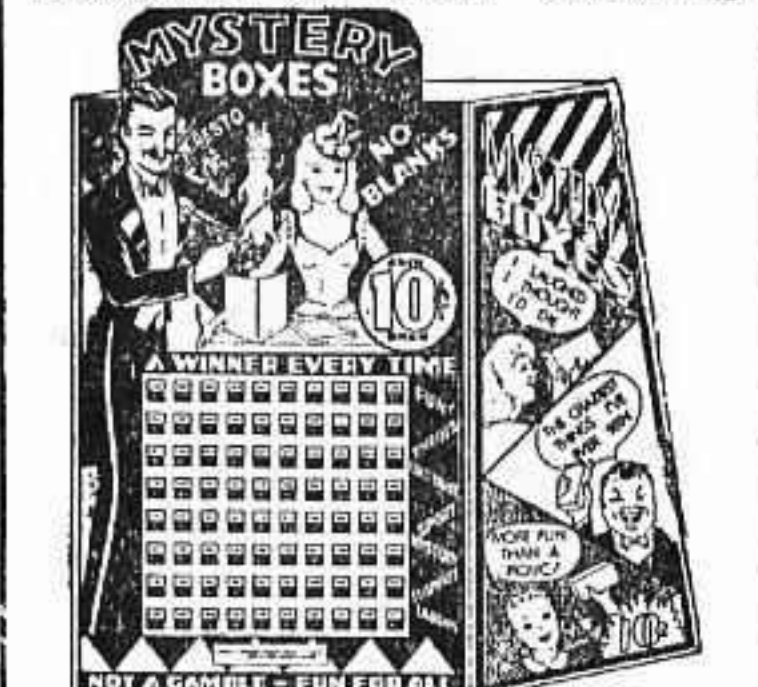
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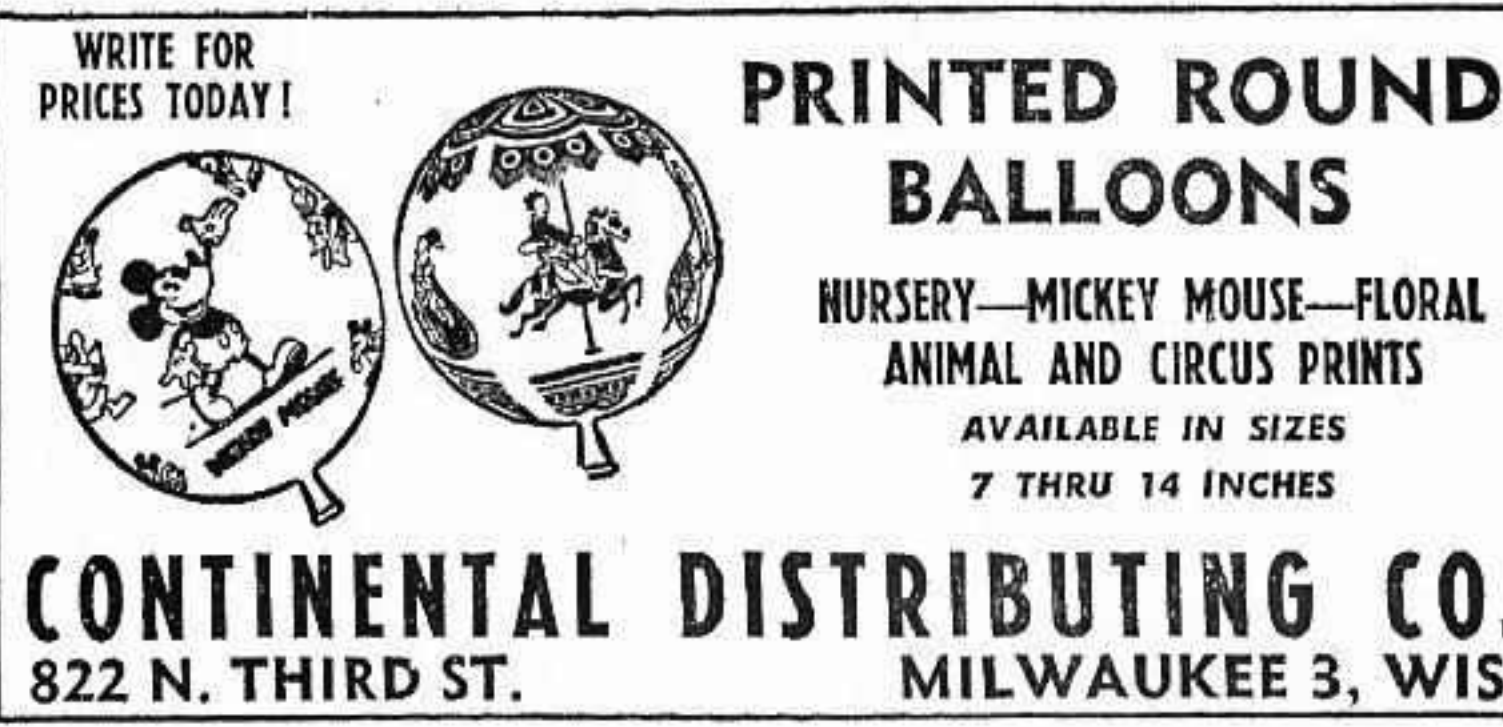
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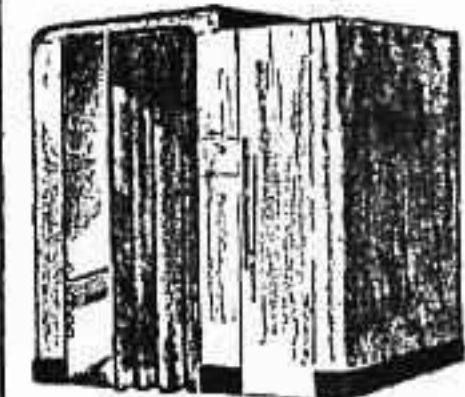
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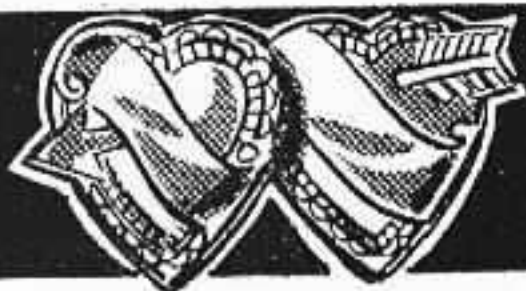


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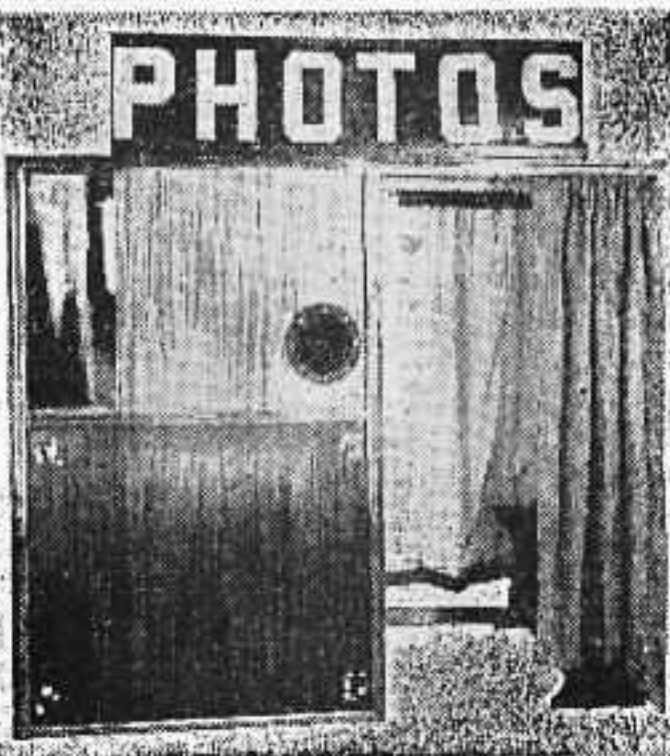
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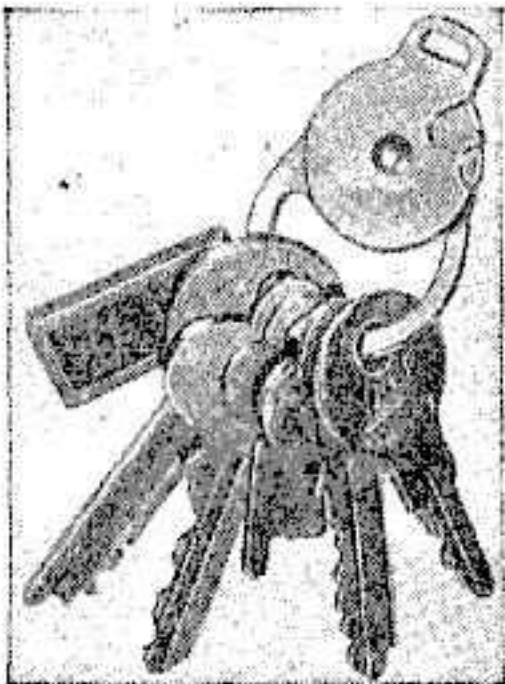
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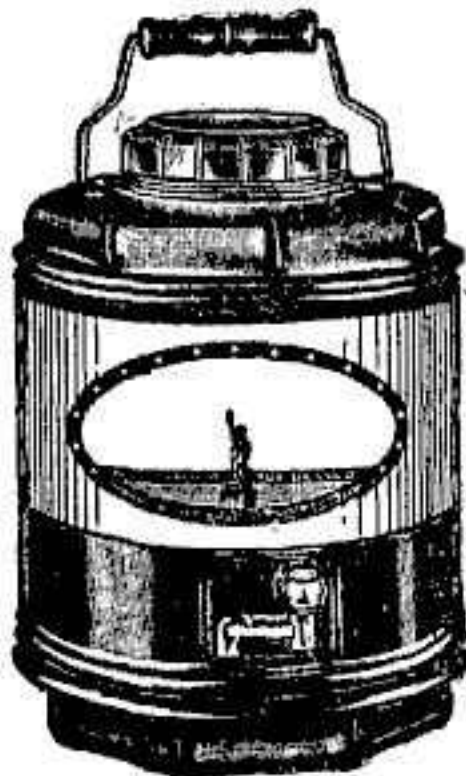
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WITH ADJUSTABLE, NATURAL ELASTIC HEADBAND!
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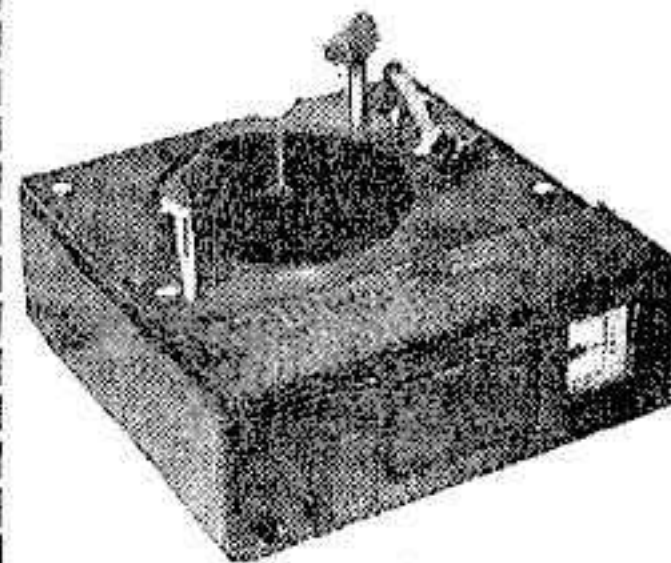
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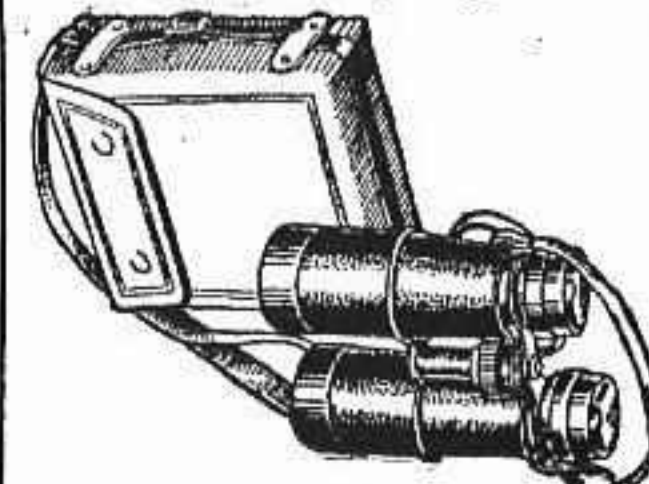
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DOUBLE HEART PINS—
Sterling Silver and Gold Plated.
6 Doz. Lots. Doz. 1.50
Sample Lots. Doz. 1.75

MONEY CLIPS—
Genuine Silver Dollar. Doz. 18.00
Sample—\$2.00.

JEWELRY SAMPLES—ASST.,
Worth \$100, Limited Lots, Sell for 25.00

MILITARY JEWELRY—
Sterling G.P. Lockets, Brooches, Pins, Etc. Worth \$50.00. Lot 15.00

PERFUME—
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JITTERBUG NOVELTY PINS. Gr. 4.50

PRIZE BAGS, NOVELTIES—
Asst. 500 for 15.00

BRACELETS—ASST., Real Bargain. Boxed, 24K G.P. Doz. 3.00

100 JEWELRY ITEMS—\$1 Sellers 20.00

PILLOW TOPS—Satin, Boxed, Dz. 4.00

PERFUME—ASST. ODORS (5 Gr. Lots). Gr. 5.25

CROSSES ON CHAINS—24K, G.P., Silver, Gold. Doz. 3.00

LOCKETS ON CHAINS—24K, G.P., Boxed, Doz. \$6; Doz. \$9; Doz. 12.00

LUCITE COMPACTS— \$5 Retailer. Doz. 12.00

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LEATHER KEY HOLDERS. Gr. 3.90

LEATHER CIGARETTE CASES. Gr. 9.50

SUIT & DRESS PINS—ASST. Boxed, Gr. 12.00

PERFUME & BATH SALT SET, 3 Pc. Gr. 18.00

PERFUME, BATH SALT, FACE POWDER & TOILET WATER SET—4 Pc. Gr. 30.00

MEN'S KEY CHAINS, 24K G.P. Dz. 4.00

FACE POWDER (Standard). Gr. 7.20

NOVELTY KEY CHAINS—Asst. Gr. 4.25

FACE POWDER & PERFUME COMB., Cellophane Wrapped. Gr. 18.00

EVERSHARP RED-TOP LEADS & ERASERS—On Display Cards, Gross Tubes 7.20

CIGARETTE HOLDERS—PLAS- TIC, on Cards. Gr. 3.50

BOBBY PINS, 18 on Cards. Gr. 4.50

24 on Cards. Gr. 5.50

20% Deposit With Order, Balance C. O. D.

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BEAUTIFUL, DURABLE LADIES' HAND-TOOLED LEATHER PURSES

SAMPLE PRICES
Large, With Zipper\$16.00
Medium 9.00
Small 3.00
Men's Billfolds 2.50

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POPULAR NEW YORK COSTUME JEWELRY LINE
Sun Bursts, Dutch Boy and Girl, Jeweled Swords, Hands, Earrings, Etc. Retail at \$6 each. Your cost \$11 per dozen.
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Watches, Beacon Blankets, Pocket Knives, Cameras, Fountain Pens, Metal Smoking Stands, Stuffed Animals, Chromeware, Metal Dresser Sets.

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|-------------------------------------|----------------|---------------------------------------|----------------------|
| Per Gr. Round Balloons #4 & 5 | \$2.25, \$2.75 | Hawaiian leis, Med. Size | \$ 3.25 |
| #6 and 7 | \$3.00, 4.50 | Hawaiian leis, Large Size | 6.50 |
| #8 and 9 | \$6.00, 7.00 | Lead Water Pistols, Rubber Bulb | 21.00 |
| #11 and 14 | \$8.00, 14.50 | R.W.B. Batons | 15.00 |
| #8 Circus Print, 2 Sides | 8.25 | R.W.B. Batons with Balls | 18.00 |
| #8 Mickey Mouse Print | 9.00 | Plaster Animals | \$1.25 to 21.80 |
| #14 Dumbo Print Balloons | 20.00 | Tricky Maggotto Dogs | 16.50 |
| #7 Cat Head Balloons | 6.00 | Parade Walking Canes | 88.00 |
| #315 Airship Balloons | 3.00 | Fire Hats, Waterproof. Per 100 | 18.50 |
| #426 and 521 Airship Balloons | \$4.50, 7.00 | Plastic Ducks. Per Doz. | 1.60 |
| Balloon Sticks | .50, 1.00 | Felt Comlo Hat Bands. Per 1000 | 16.80 |
| Spanish Hats | 30.00 | 50 Ligne Comlo Buttons. Per 1000 | 15.00 |
| Chola or Mexican Hats with Feathers | 25.00 | Wedding Rings. Per Gr. | .75 |
| Felt Robin Hood Hats with Feathers | 13.50 | Plastic or Lead Keychains. Gr. | \$3.50, 4.80 |
| Lash Whips | \$16.00, 18.00 | Large Police Badges. Per Gr. | 8.00 |
| Comp. Dolls with Movable Hands | 15.00 | Rings with Large Stone. Per Gr. | \$3.50, 4.50 |
| Metal Gun and Holsters | \$9.00, 15.00 | Swagger Sticks. Per Gr. | 10.80 |
| | | Darts for Dart Games. Per Gr. | 10.80 |
| | | Metal Cigarette Cases. Per Gr. | 4.80 |
| | | Worth Special Baseballs. Per Doz. | 2.25 |
| | | Lead Slum. Per Gr. | \$1.00, \$1.25, 1.50 |
| | | Swagger Sticks. Per Gr. | 10.80 |
| | | Darts for Dart Games. Per Gr. | 10.80 |
| | | Metal Cigarette Cases. Per Gr. | 4.80 |
| | | Worth Special Baseballs. Per Doz. | 2.25 |
| | | Lead Slum. Per Gr. | \$1.00, \$1.25, 1.50 |
| | | Whisky Glass with handle. Per Gr. | 3.50 |
| | | Honey or Panda Bears, 27" high. Doz. | 27.00 |
| | | Large Chenille Dolls, 27" high. Doz. | 18.00 |
| | | Plastic Cases, round handles. Per 100 | 15.00 |
| | | 5" Pocket Combs, special. Per Gr. | 3.25 |

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Immediate Delivery

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| Large Target. Per 100 | \$18.00 |
| # 14—Cat Head. Per Gr. | 16.00 |
| # 13—Cat Face. Per Gr. | 13.00 |
| # 11—Streetman Special. Gr. | 9.00 |
| # 9—Par Gr. \$7.20—# 7 Per Gr. | 4.80 |
| # 5—Per Gr. 3.00—# 4 Per Gr. | 3.00 |
| # 426—Per Gr. 6.00—#315 Per Gr. | 3.50 |
| Balloon Sticks. Per Gr. | 1.00 |
| Whistling Flying Birds. Per Gr. | 15.00 |
| Pinwheels, large size. Per Gr. | 7.20 |
| Roll Caps, 60 pkts. Per Box. | 4.00 |
| Bobby Pins, 24's carded. Per Gr. | 7.20 |
| Bobby Pins, 30's carded. Per Gr. | 8.40 |
| Metal Bean Blowers. Per Gr. | 4.00 |
| Luminous Halloween Masks. Per Gr. | 4.80 |

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74 Hanover St. Boston, Mass.

JEWELRY SAMPLE LINES—CLOSE OUTS!
Salesmen's Samples, Mfrs.' Samples, IMPORTERS' SAMPLES, ETC.
Custom and Novelty Jewelry—Pins, Earrings, BRACELETS, Etc., In Sterling, Gold Plated, Etc., Finishes.
\$100 Retail Value. Lots—\$ 25.
\$200 Retail Value. Lots—\$ 50.
\$300 Retail Value. Lots—\$ 75.
\$400 Retail Value. Lots—\$100.

LOW PRICED FOR QUICK SALES!
L. H. G. COMPANY
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FRIENDSHIP RINGS
Sterling, \$6.00; Gold-Filled, \$12.00 dozen. All type Men's-Ladies' Sterling Rings. Giant Lighter, Perfex Razor.
FLANAGAN-KOVAC CO.
617 VINE ST. OINCINNATI, O.

OAK HYTEX BALLOONS

• Sell Oak Balloons and you'll do more business—make more money. As all old-time balloon men know, OAK-HYTEX Balloons are tops in quality and flash. Today's Oak Balloons of synthetic rubber are constantly improving in quality—thanks to Oak's experience all during the war producing meteorological balloons for the Armed Forces. This "know how" safeguards your profits.

Give yourself, and your jobber, a break by placing orders well in advance.

New!
FLASHY YELLOW BLUE AND WHITE PLASTIC BALLOON STICKS

Available Immediately

ALWAYS BUY BALLOONS IN THE BLUE BOX WITH YELLOW DIAMOND LABEL.

The Oak Rubber Co.
RAVENNA, OHIO

SELLING THRU JOBBERS ONLY

Pipes For Pitchmen

By Bill Baker

W. G. BARNARD . . . affable proponent of the pitch, rambled into Cincinnati August 20 for the opening of the revived Pure Food Show, suspended for four years because of the war, at the Queen City's Zoo. Barnard, who also is owner of the National Foods Institute, Cleveland, is in his 20th year at the local event. Often referred to as the New England dinner man, Barnard has run the gamut of almost every type of pitch item at the annual two-week affair, with a highly successful stand always the result of his endeavors. This time Barnard is working electric mixers, at \$29.50 a copy, to lucrative results and from present indications he'll keep his success record at the Zoo intact. Eddie Martony is assisting him. Barnard's son, William G. Jr., is associated with him in the operation of the Cleveland concern. Louie W. Barnard, another son, who in previous years made the local showing with his dad, is a lieutenant commander in the navy, while Bob, another son, widely known in pitch circles, is attending Ohio State University, Columbus.

GEORGE R. (DOC) WORTH . . . erstwhile pitchman, formerly with the Frank A. Robbins Circus and Doc Long's med trick, is in Salem, Ill., where he is in charge of the Salvation Army Citadel. He says the welcome mat is always out for members of the profession.

Wabash Valley Boys and Girls. Byron Gosh visited at Kokomo, Ind.

TERRY THE KID . . . and Curly are reported to be making Eastern fairs, but up till now haven't caught the big days.

REPORTS FROM . . . Poughkeepsie, N. Y., indicate that Slim Patterson has closed his ice cream spots in Malone, N. Y.; Essex Junction and Rutland, Vt., and that he's now burning grease in a small diner.

DR. DeMILLE . . . and partner worked the West Virginia State Fair, Lewisburg, to reported successful turns.

JACK (BOTTLES) STOVER . . . cards from the hills of West Virginia that he and Pat Malone are headed for Maryland. Writing from Caldwell, W. Va., Bottles says: "We met a new sheetie with a new sheet recently. It was *The Southern Farmer* in the capable hands of Mr. Wall, who reported fair takes at fairs. I met an old friend, Jimmie Simpson, of minstrel show note, here. We cut up a few jackpots. We were together on the Mighty Sheesley Midway 20 years ago. Jimmie is still going strong."

WORKING . . . the Pure Food Show, Cincinnati, to lucrative business are Mr. and Mrs. Ralph Moslo, of Atlantic City, with astrology charts.

GORDON BLISS . . . with fruit drinks, and Mrs. Bliss, with pastry sets, are rolling up neat scores at the Cincinnati Pure Food Show.

SOL ADDIS . . . the New York pitcher, comes thru with the following: "Had the pleasure recently of meeting the late Doc Rupert Griffith's daughter, Marilyn, and was pleased to note that she is happily married. She told me that her father died in Los Angeles three years ago at the age of 67. Last time I saw Doc was about 20 years ago. We worked together for many years in the old days when this town was wide open with health books and med. Doc was dynamic and had plenty of personality and intelligence. All his old friends will remember him."

GRABBING OFF . . . the gelt at Stoeffel's Wild Animal Zoo, Pittsburgh, with shampoo is Ed Atkinson, who shoots the following: "This is one of the most modern spots I've hit. Plan to have some rides here next spring. Recent visitors included Joe Deyer and Curly Bartok, the latter having a big show in Uniontown, Pa., working to the largest crowds in his history. Let's have some pipes from Doc and Dorothy Golden and Harry Dempsey."

SUNBROCK FOR CINCY
(Continued from page 49)
at Montreal, Sherbrooke, Quebec City and Three Rivers, has been out since January, when it opened in Tampa and played a number of other Florida spots. Rodeo, Inc., is owner-operator of the unit, with Sunbrock handling emcee chores in addition to his duties as general manager and business director.

#3101—(Illustrated) Man's heavy white gold color R I N G with SIM. DIAMOND 1 1/2 Ct. spread Many different designs with o m b s e e d sides, also plain velvet bright finish. Doz. \$9.00

#3103—Man's heavy yellow gold-plated signet ring with Star cut in Signet, and fine Sim. Diamond hand-set. Flashy. Doz. \$ 9.00

#3201—Man's heavy white gold color mtg., with 3 LARGE SIM. DIAMONDS in line. Doz. 10.80

#3108—Man's two-tone, Sim. Cameo Ring in white gold color mtg. Doz. 6.50

#3105—Man's heavy yellow gold-plated SIGNET Ring, fine finish. Doz. 5.00

#3111—Snake Ring, three Heads set with Sim. RUBIES or EMERALDS. Doz. 4.20

#3112—Man's heavy yellow gold-plated SIGNET Ring, 3 sides, fine finish. Doz. 5.00

#3106—Elephant Head design in Signet Top, heavy yellow gold-plated. Doz. 4.20

LADIES' RINGS

#3181—Engagement Style, white gold color mtg., with SIM. DIAMOND. Doz. \$ 4.00

#3189—Wedding Band with 7 large SIM. DIAMONDS, white gold color mtg. Doz. 6.00

#3188—Engagement Style, yellow gold-plated with SIM. DIAMOND in tooth setting. Doz. 5.00

#3191—SIM. BIRTHSTONE, Czech Stone, in white gold color mtg. Doz. 3.50

KIDIE RINGS & YOUTH'S RINGS

#3141—Gold plated with Sim. Diamond, also white gold color, with Sim. Rubies. Doz. \$ 3.00

#3151—Young Man's gold plated Signet Ring, very fine design. Doz. 3.50

#3152—Misses SIGNET Ring, white gold color mtg. Doz. 3.00

And Many Others.

1/3 Deposit on all C. O. D. Orders. Minimum Samples, \$20.00.

FIFTH AV. JEWEL CO.
415 Lexington Ave. New York 17, N. Y.
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FAST SALES! LONG PROFITS!
for Pitchmen, Demonstrators, House-to-House

FrigerBar is one of the hottest-selling items at such a long profit ever offered. You can prove the truth of that statement by trying it yourself. Hundreds of operators coast to coast sell 75% of all contacts. Resales every six months are practically 100%. Terrific for house-to-house. FrigerBar, the original refrigerator odor absorber, saves FOOD, TIME and WORK for housewives by preventing taste-transfer of melons, fish, onions, etc. to butter, milk, ice cubes, etc. "Proof-positive" demonstration kit and sure-fire tested sales spiel furnished. 50c and 75c sellers cost you only half. Write for full details today and discover a steady big money maker.

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PAPER MEN
Good publications for small towns and rural areas in Southern, Eastern and far Western States. Plenty of good maps in stock.

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MEDICINE MEN
Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. (Dept. B) Columbus, Ohio
There is No Substitute for Quality.

THE MELFORDS . . . Andy, with pens, and Mrs. Melford, with lavender, are clicking off some neat scores at the Pure Food Show at the Cincinnati Zoo.

E. Y. MEYERS . . . vet pitchman, is making his home at the Franklin Hotel, Houston, where he is ill with diabetes. He'd like to read letters from friends.

AMONG SHEETIES . . . represented at the West Virginia State Fair, Lewisburg, were Joe Lee, William (The Kid) Dietrich; the Brownfields, Eddie, dad and missus; Fast-Money Charley Madison, Jack (Bottles) Stover and Pat Malone. Business was reported good for all.

GETTING THE GEEDUS . . . with peelers at the Cincinnati Pure Food Show are Gillette Johnson and Mr. and Mrs. Bruce Sackett.

BARDEX MINSTRELS . . . are working Pennsylvania territory to good business and attendance, James H. Rutledge letters from Uniontown, Pa. Line-up includes Fred Readers, cornet and band leader; Albert Bell, tuba and trombone; Willie White, sax; Delbert Payne, trombone; Hopper Dent, drums; Rastus Smith, trombone and comedian; Buck Able, comedian; Ed Baker, electrician and carpenter; Mrs. Baker and Mrs. Able, ushers; Mrs. Syd H. Carter, manager and advance agent, and Flo Dent, singer. Dr. Milton Bartox is owner and lecturer. Van Red Feather visited the unit during the Uniontown stand.

WHITEY PARR . . . and Mrs. G. M. Lewis, handwriting analysis experts, are working their layouts to successful business at the Cincinnati Zoo's Pure Food Show.

ABBOTT'S FUN SHOW . . . which closed its season last week in Huntington, Ind., reports that candy sales on the org during the trek out-grossed med sales. Cast included Madam Abbott, Doc T. A. Smith, Mr. and Mrs. Billy Gilbert, Aker and Aker, Charles Williams and the

Big Money in Wirework
You can learn how to make fast selling Wire Novelties: Names, Bracelets, Earrings, Swords, etc. Copyrighted instruction booklet with over 200 diagrams only \$1.00. Write today.
LEE BRANDYWYNE
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POCKET KNIVES
Fine assortments. Pearl, bone, stag and metallic handles. Assorted sizes of 2, 3 and 4 blades. \$5.50 to \$20 doz. Briar Pipes, \$3.50 to \$30.00 doz. Flashlights, \$2.50 to \$15.00 doz. Send \$10.00 to \$25.00 for sample lines, prepaid.
J. B. OWENS CO.
44 Bromfield St. BOSTON, MASS.

DEALERS ONLY
7 JEWELS
Waterproof, shockproof, steel back, anti-magnetic luminous dial and hands, Incabloc movement, strap, boxed. Guaranteed perfect timekeeper.
\$14.90
Price on Order for 6 Watches.
25% Deposit Required, Balance C. O. D.
IRVING BERK
145 W. 45th St. N. Y. 19, N. Y.

Now Available!!
COMIC CARD TAILS
BICYCLE TAILS
7 1/2¢ and up
CHAS. BRAND NOVELTY CORP.
154 W. 27th St., New York 1, N. Y.

FAST SELLING JEWELRY for FAIRS, ENGRAVERS, RESORTS, STORES!!
IMMEDIATE SERVICE!! LOW PRICES!!
Latest in SIGNET RINGS, WHITESTONE RINGS, IDENT. BRACELETS, PHIGREE PINS, Lockets, Anklets, etc. Send \$5.00 or \$10.00 for Samples!!
MAJESTIC BEAD & NOV. CO.
307 Fifth Ave. New York 18, N. Y.

ENGRAVERS
Bow Pin & Heart Fob, Electro G.P. Doz. \$1.50; Gr. . . . \$15.00
Double Heart Link Bracelet, Electro G.P. Doz. \$2.00; Gr. . . . 24.00
Discharge Tie Holders, G.P. Doz. \$1.25; Gr. 15.00
Assorted Chain Lockets, Electro G.P. Doz. 10.00
Ladies' Expansion Watchbands, 1/20 12 Kt. Ea. . . . 3.50
Carmen Bracelets, 1/20 12 Kt. Ea. . . . 4.00
50% Dep., Bal. C.O.D. Send \$15.00 for trial order
NOVEL JEWELERS
108 Eddy St. PROVIDENCE, R.I.

Communications to 155 No. Clark St., Chicago 1, Ill.

Australia Seeks New Machines

Facts, Data On Milwaukee Coin Trade

City Report Revealing

MILWAUKEE, Aug. 31.—Significant facts about the coin machine trade here are disclosed in a tabulation of licenses issued by the city clerk which is a part of the Milwaukee Common Council's 1945 annual report.

Under the heading "Amusement-Phonograph Permits," the report lists number of permits issued, amounts of fees and total revenue collected by the city for both amusement machines and coin-operated phonographs.

Premise permits for juke boxes, carrying a fee of \$5 numbered 2,650, indicating the total number of juke locations in the city. License for phonograph itself was issued for 2,700 machines, showing that a few locations may have more than one juke. Since fee for phonograph tags also is \$5, total collections for premise permits at \$13,250 were exceeded by tag collections, which amounted to \$13,500.

A fee of \$25 was paid by persons to whom the report refers as "phonograph distributors." Probably including both juke distributors and operators were the 74 who paid this fee thru which the city collected a total of \$1,850.

Amusement Under Jukes

Figures for amusement machines are far below those for juke boxes. Only 16 persons paid the "amusement distributors" fee of \$200. According to the premise permit tabulation for games, there are only 350 such locations in Milwaukee, and each paid a fee of \$5. Total number of tags issued for machines was 400, each costing \$10, and making a total collection of \$4,000.

Included with jukes and amusement machines is a fee for movie-machines. Forty of these yielded a total of \$200 in license fees on the basis of \$5 per machine.

Amusement arcades were listed separately. Five are listed as paying license fees of \$50 each.

Machine Locations

Indirectly interesting to coinmen are listings of common coin machine locations, which are licensed for other purposes. For example, 155 bowling alleys—top location for amusement games—are reported to have yielded a total of \$2,580 in fees. Average size of establishments is indicated by listing of the total number of separate alleys at 860. This would work out to an average of 5.5 alleys per location.

The 2,840 "Class B Tavern" licenses issued offer an interesting comparison with the total of phonograph tags listed (2,700). Probably almost every tavern in Milwaukee boasts a juke, with 360 machines left over to service other locations.

Seventy-five theaters in the city, the number shown in the license report, are available for the many types of vending machines which are popular in such locations.

Other tips on potential location

Calendar for Coinmen

October 1-4—Iron and Steel Exposition, Public Auditorium, Cleveland.
October 3-4—National Electronics Conference, Edgewater Beach Hotel, Chicago.
October 7—Executive Division, National Association of Tobacco Distributors, Statler Hotel, Cleveland.
October 12—Independent Vending Machine Operators of Wisconsin, Dubuque, Iowa.
October 14-19—Electronics Industry Exposition, Grand Central Palace, New York.
October 16-18—National Automatic Merchandising Association, National Convention, Congress Hotel, Chicago.
October 21-26—Dairy Industries Exposition, Atlantic City.
November 11-14—National Hotel Exposition, Grand Central Palace, New York.
November 25-26—Packaging Industry's Annual Convention, Stevens Hotel, Chicago.
February 3-6—Coin Machine Industries, Inc., Convention and Exposition, Sherman Hotel, Chicago.

News Digest

EXPORTS—Consulate offices in New York this week said they had a number of complaints about the condition of some coin-operated machines shipped to their countries. Majority of the consuls were representing Latin American countries. Reputable, long-established coin traders, joining with the consuls, repeated a warning that machines for export must be in A-1 condition. Otherwise the whole growing export business will suffer.

LOCATIONS—A study made by a weekly news magazine and released recently, shows the United States has some 18,197 operating motion picture theaters. Houses have a total seating capacity of 10,985,368. Practically 100 per cent of the theaters are now estimated to have vending machines or concession stands. Surprisingly, 33.5 per cent of the nation's theaters are located in towns with 2,500 or less population. Biggest seating capacity, of course, is in metropolitan areas.

CASH—Federal revenue system reported this week that the American public had \$28,376,000,000 on hand during the past week. Amount indicates a rise of \$11,000,000, said Federal Reserve officials. This marked the fifth consecutive week in which money in circulation has advanced, a good indication of the potential patronage of coin machines.

RESORTS—As the summer season draws to a close, resort owners in many localities are preparing to stay open for a longer than usual period. In the busier resorts, coinmen report machines on location have done brisk business. Shortage of beer in many areas has cut into play on machines, even on resort locations, but the season, by and large, has been a successful one.

VENDERS—A large hosiery manufacturing corporation in the South

strength are provided in listings of 80 pool table establishments, 50 dance halls (bona fide), eight shooting galleries, two shows and exhibitions and 10 businesses which operate billiard tables.

made overtures this week to the vending industry. No names were mentioned, but the hosiery firm implied it was greatly interested in an idea to dispense nylons thru venders in an effort to do away with lines which are troublesome to clerks and buyers as well.

CANDY—Department of Agriculture says that no general improvement in the sugar supply situation is possible until 1947. Meantime, candy men expect an order relating to prices of candy bars. Order, rumor has it, is likely to authorize a straight price increase in candy bars instead of allowing for cuts in weight to keep bar prices at a nickel. Rationing of sugar, said the Agriculture Department, will probably last thru 1947.

UNION—Something new cropped into the Pennsylvania phonograph business when a representative who said he spoke for certain Pennsylvania AFM locals objected to the granting of a charter to Pennsylvania Phonograph Operators' Association. Spokesman said he felt the stated purpose of the organization was in direct conflict with the idea of non-profit. For full details, see the Music Machines section.

TAX—Important opinion was handed down in Columbus, O., August 7 at a hearing before the State's Board of Tax Appeals. Ruling was that vending machines selling items at less than nine cents are not subject to the State's sales tax. (Ohio's sales tax is three per cent on the dollar.) Coupled with a decision regarding tax on milk vending machines, this opinion places most types of vending equipment in the same category as retail establishments.

British Get Muscraft Disks

NEW YORK, Aug. 31.—Pressing and distribution of the disks of Muscraft Records, Inc., in 38 foreign countries has been arranged thru an agreement with Electrical Musical Industries Studios, Ltd., England, according to officials here.

Rooklyn Says Trade Dying

Offers two solutions; asks
U. S. coinmen to establish
branches or take royalties

By Dick Schreiber

CHICAGO, Aug. 31.—American manufacturers of coin machines, looking for opportunities to expand, can find a bright horizon in Australia—either to set up plants of their own there, or license Australian coinmen to manufacture machines under U. S. patents.

This opinion was put forth by Harry Rooklyn, J. P., Sydney, Australia, coinman now in this country under the sponsorship of the Australian government's department of secondary industries. He arrived in San Francisco July 22, came to Chicago from where he will go to New York, Philadelphia and Washington. He expects to be back in Sydney in November.

Rooklyn said that he has an Australian license to import a certain limited number of coin machine parts. This license, he says, is the first granted since 1939, but does not permit him at this time to bring in completed coin machines.

Limit Spending

Biggest difficulty now facing revival of coin trade with Australia, Rooklyn says, is not the shortage of money. More important is the amount of money which the Australian government will permit you to spend. Coinmen there are now awaiting results of the U. S. loan to Britain, which many feel may help liberalize licensing.

Rooklyn says that Australian coinmen did well while Yank soldiers were in the country. After the Yanks left, the English Navy moved in and business continued to hold up.

Current outlook, however, is not so rosy.

Needed: Machines

"The coin machine business in Australia," Rooklyn says, "is dying. It is dying from the lack of new machines. It needs new blood in the form of new machines."

The Australian points out that the last new machines to reach Australia came in 1939. Then the war cut shipping lanes, and since that time important restrictions and the like have kept new equipment from reaching the country.

Rooklyn said that two solutions seem possible to him. Either U. S. manufacturers could arrange to set up branch and assembly factories in Australia, as they have already done in Canada; or else they could license Australian manufacturers to bring out American games on a royalty basis.

Many American business men, other than those in the coin machine industry, are setting up factories in Australia or making license agreements, Rooklyn says. He points out that conditions are excellent, even though the taxes are high and materials are still short.

"The manufacturers are going to (See Australia Seeks on page 106)

Con Theater Location Facts

18,197 Houses
Seat 11 Mils

Small towns, with 64% of theaters, present huge market for small operator

PHILADELPHIA, Aug. 31.—Some interesting facts on the number and size of motion picture theaters, as well as their distribution in various localities, were made available in a study made public here this week.

Study presents some interesting information on theaters which coinmen—particularly vending machine operators—find valuable as location data. Survey was made by *Pathfinder*, a news magazine. Next to the industrial plant the theater lobby is probably the most important location for all types of vending machines.

Total number of U. S. motion picture theaters, the survey says, is 18,197, and these houses have a seating capacity of 10,985,368. No accurate figures are available at the moment on the number of theaters which have vending machines. But observers point out that nearly 100 per cent of the theaters have either a stand selling popcorn, candy or soft drinks, or else they are equipped with one or more vending machines.

Beverage, Candy Lead

Most popular type of vender in theaters today, vending operators say, are the soft drink and candy bar vending machines, with popcorn vendors running a close third.

Majority of the soft drink vendors are of the cup type, since bottles are apt to be clumsy to handle and dispose of. New coin-operated popcorn units are just now beginning to make appearances in theater lobbies. Majority of these so far, variety men say, are of the pre-pop variety where the operator pops the corn elsewhere and then loads the machine for dispensing.

Survey just completed gives some indication of the location of theaters, points out that 64 per cent of the theaters are located in towns of under 25,000 population. Forty-six per cent of the total seating capacity of all the country's theaters will also be found in the nation's smaller cities.

Population Breakdown

Breakdown by population centers places theaters like this:

33.5 per cent of all theaters and 15.7 per cent of the seating capacity are in towns of less than 2,500 population.

21 per cent of the theaters with 18.2 per cent of the seating capacity are in places of between 2,500 and 9,999 population.

9.9 per cent of all theaters with 11.8 per cent of the total seating capacity are in cities with populations ranging from 10,000 to 24,999.

Remaining 34.8 per cent of the theaters, with 53.8 per cent of the total seating space, are in cities of more than 25,000 population.

Managers Convinced

Theater managers themselves, tho they once frowned on bringing food and beverages into their houses, are generally convinced that vending machines and vending stands are a vital part of the theater lobby's equipment.

When theaters discovered that their patrons were bringing in candy, popcorn and the like from retail

Charities Win Hearty Backing From Philly Coin Fraternity

PHILADELPHIA, Aug. 31.—Members of the coin machine industry have played an important part in charity activities here, it was revealed this week in the publication of the 1946 year book of the Golden Slipper Square Club, local Masonic club.

One of the outstanding charity organizations in the country, the club publishes the year book to realize funds for the continuance of its work. Much of the credit for the book's success was given to Frank F. Engel, head of the Automatic Equipment Company, one of the city's largest distributing firms.

Machines Represented

Active in club affairs, Engel served as member of the ad book committee. Thru his efforts the year book—about the size of a telephone directory—shows the amusement machine industry well represented on many pages. Operators and distributors from near-by communities as well as Philadelphia held ad space.

For his work in behalf of the Golden Slipper Club, a number of industry members dedicated a page in recognition as tribute. Among those participating were:

A. T. Mamed, George Ashe, William Chaitt, S. R. Trushnell, Ernest Brown, Asa S. Mellory, Silas K. Gushing, R. W. Collis, Irwin Gussell, Maurice Finkel, Samuel Litt, John J. Manion; David Vernick, of Engel's own company, and Harry Wexelblatt, industry attorney.

Pin Ops In

Page from members of the Amusement Machine Association, local pinball operators' group, was also included in the year book. Many of the members are also members of

Feinstein To Start New Coin Laundry; Seeks Spot for 3d

PHILADELPHIA, Aug. 31.—Operation of automatic laundry machines was given impetus this week with the announcement that Harry Feinstein is opening his second location. Feinstein now operates a 20-unit store, and is looking for a third location in the Kensington section of the city, it was reported.

News that coin-operated dryers and ironers will soon be available has caused operators seeking locations to choose those with space for such additions. At least five other locations are being readied in this city, it was learned.

Reports from Washington revealed that the first Laundrette has been established there. A second location has been opened in Baltimore by that city's first operator. Coinmen were also showing interest in the single operation of a Laundrette at Atlantic City, in which the operator reserves the machines for regular customers requesting such service.

stores located near-by, they became aware of the gross sales volume involved in such business. After that theater lobbies sprouted or concession stands until today the theater which is not so equipped is the exception rather than the rule.

the Golden Slipper Square Club. These included:

William K. Rodstein, Irwin Newman, Samuel Pinkowitz, Samuel Klein, William Gross, Samud Snyderman, Sidney Goodman, Philip Greenspan, David Rosen, Joseph Ash, Joseph Silverman, Lewis Stussman, Edward Richter, Robert Stein, Jack S. Gross, Jules Sloan, Cy Glickman, Benjamin Hankin, William King, Albert Cohan, Jules Wenger. Maurie Orodener was co-chairman of the year book, also serving as chairman of the public relations committee.

U. S. Plans New Six-Way Assist For Small Biz

WASHINGTON, Aug. 31.—New six-point program to aid small business during the next 12-month period has been announced by Secretary of Commerce Henry J. Wallace.

Administrator will be James L. Kelly, director of the Department of Commerce office of small business, with Lawrence F. Arnold, assistant to the secretary for small business, having general direction.

Six points are as follows:

1. Consulting aid to small business men.
2. Aid to small business in obtaining sub-contracts from larger firms; aid in obtaining federal surplus property and new production equipment.
3. Sponsoring of fair trade practice legislation and providing for information on types of federal aid to small business.
4. Aid in reducing the tax burden on small business, and in promoting favorable financing.
5. Promotion of State aids to small business men, particularly in determining areas favorable for small business expansion.
6. Direct assistance to small business men in helping them solve their immediate individual problems.

200 Philly Vets To Defend Pin Game Yen With Mass Picketing

PHILADELPHIA, Aug. 31.—Two hundred veterans here intend to register publicly their resentment at being labeled "bums" because they like to play pinball machines.

Protest is expected to take the form of a mass picketing demonstration in front of a drugstore in suburban Kenneth Square, according to stories appearing in local dailies.

Target is the drugstore's proprietor, who angered the vets when he ridiculed them for spending so much time playing machines located in the store. The boys are demanding an apology and say they will picket the place until they get one.

A spokesman for the group declared that pin games were a real morale booster for servicemen when they were in uniform. Today, with housing shortages and crowded recreational facilities, a pin game still has something on the ball in the entertainment line, he opined.

End Honor Coins With Booker T. Washington 50c

WASHINGTON, Aug. 31.—Commemorative coins will no longer be minted to honor individuals or semi-historical events following presidential disfavor of the practice, it was said here recently.

President Truman's expression of disapproval of special mintings following his signing of bills authorizing striking of two new designs on 50-cent pieces commemorating the centennial of Iowa's admittance to statehood, and in honor of Booker T. Washington, Negro leader and educator.

Create Confusion

Stating he viewed the practice "with disfavor," the President said he agreed with the Treasury Department that so many United States coins minted as commemorative pieces tends to create confusion and increase the possibility of counterfeiting and in general to detract from the fundamental purpose for which money is issued, "namely, to provide a medium of exchange."

The President said he approved the purpose for which the coins were struck and suggested that in future special medals be designed.

Presidential approval was also given a bill recently authorizing payment to the Albany, N. Y., city treasury of \$4,063 in unexpended proceeds from the sale of 50-cent pieces coined to mark the city's 250th anniversary. A total of 25,000 coins were minted for the observance.

REMA Reports 165 Firms To Take Part In Fourth Conclave

CLEVELAND, Aug. 31.—Refrigeration Equipment Manufacturers' Association has announced 165 companies have already signed for its fourth all-industry refrigeration and air conditioning exhibition. Event will be held in the Public Auditorium, October 29 thru November 1, according to show officials.

First exhibit since 1941 will include large-scale participation by the frozen food equipment industry. REMA and the Frozen Food Locker Manufacturers' and Suppliers' Association are co-sponsoring the exhibition, it was announced.

Tentative dates for meetings in conjunction with show have been revealed by the following organizations:

Refrigeration Service Engineers' Society, October 25-29, Hollenden Hotel.

National Association of Refrigeration Contractors, October 27-28.

Refrigeration Equipment Wholesalers' Association, October 26, Statler Hotel.

Meridian Pictures New in 16mm. Field

HOLLYWOOD, Aug. 31.—Meridian Pictures, a new 16mm. organization, has been formed by Sam Nathanson to produce and distribute 16mm. features and shorts in color. Besides short features, cartoons will also be produced by the firm, Nathanson states.

Offices of the concern will be located at 5545 Sunset Boulevard. First cartoon series will be ready to be distributed within the next 10 days.

Canucks Use Fewer Dimes, Many Nickels

Coin Play Is Factor

OTTAWA, Aug. 31.—Bank of Canada officials report the wartime spending spree of this country is easing with Canadians spending less on things which require a supply of small change.

Coinage production, which struck a new high during the war years, has started on a downgrade with the bank, on behalf of chartered banks, ordering \$196,000 in dimes against \$270,000 in June.

Production of quarters, half dollars and dimes is expected to suffer a further decrease as consumers purchase from the dollar level in durable goods. Note circulation indicates, according to the report, that the Canadians are not buying less, but are spending less change.

Nickel Stands High

Altho other coin production has hit a new low, the nickel is showing signs of standing high on the market demand—despite the number of things which can no longer be purchased for that amount. Officials explain one reason is the wider use of coin machines and juke boxes.

Another effect on Canadian coin production is the government's action in making United States and Canadian currency equal value. Already a large amount of American nickels have found circulation in Canada, and officials expect this to increase.

Policy of coinage at the mint is based on supply and demand. The mint keeps only a small reserve to meet unexpected demands. Coin is ordered by chartered banks from the Bank of Canada and is shipped direct from the mint.

Six-Month Wait For Big Small Motors Output

RACINE, Wis., Aug. 31.—Producers' point of view on fractional electrical motors—still a critical supply item for coin machines—was expressed in a statement by George H. Lyons, general manager of Electric Motor Corporation here.

Lyons said that the firm, a division of Howard Industries, Inc., is now producing 1,300 motors of one-fifteenth horsepower or less every day. This compares with a rate of 350 a day last September.

Big Order Backlog

Firm's backlog of accepted orders, however, will take a year and a half to fill, he said. National figures for the industry, according to Lyons, show that orders received during each month far exceed current production of fractional motors.

Lyons believes that the shortage of copper wire which has hamstrung production will continue for another six months. Steel, another short material, is beginning to ease up a little.

When the flow of copper wire becomes normal again, small motor production will begin to come into balance with orders, he predicted. But, in common with other producers, Lyons shares the belief that it will be three years before the tight market for this product will disappear.

Pins for Sale

NEW YORK, Aug. 31.—"Pinballs" are being offered for sale to the general public, as well as coin machine operators here. Don't be alarmed, "Pinballs" is name of a new ten cent candy bar manufactured by the Dawson Candy Company of this city.

Bonus Bill To Get High Court Ruling in Ill.

CHICAGO, Aug. 31.—Circuit Court has upheld the validity of the \$385,000,000 Illinois soldier bonus, but stated it preferred a final approval from the Illinois Supreme Court.

Measure already passed by Legislature provides extra taxes on cigarettes, horse racing and possibly property. Approval by referendum is scheduled for November 5 election.

Appeal from this ruling was indicated by the attorney for 12 World War II veterans who attacked bonus law as "wasteful and discriminatory."

Deny Referendum

Veterans asked the bonus law be declared unconstitutional, invalid and that State officials be enjoined from holding referendum. Court's ruling upheld the motion of Illinois attorney general and other State officials to dismiss veteran's suit. Referendum plea was also denied.

Circuit Court said it preferred Supreme Court ruling because it "entertained some doubt" on one point. Formerly Circuit Court instructed the attorney general to clarify the four points raised by the veterans.

Point in question was lack of provision for referendum advertising appropriation, as passed by General Assembly. However, the secretary of state has already expended \$100,000 for that purpose.

Other Rulings

Three other points ruled against were:

Constitutionality of the present law which specifies no repeal by future legislation until principal and interest are paid.

Extra taxes of pari-mutuel race track betting without similar extra harness race tax make law discriminatory.

Horse race betting practically granted 20-year franchise by no repeal clause, as bonus money comes chiefly from that source.

Times Square Rink Will Open Arcade On September 15

NEW YORK, Aug. 31.—A game room in the Gay Blades Roller Skating Rink, Times Square, is now being organized by Bob Jacobs, Coney Island arcade owner and operator, with from "30 to 60 amusement game machines" in an area that will be called The Game Room. Installation is first of its type in the city.

In one corner of the room a frame will contain pictures of each coin machine in the establishment, with the personal "okay" of Ben Fielding, license commissioner, written across it, Jacobs said.

Formal opening of the place will be about September 15, Jacobs states, "and it will be one of the show places of Times Square." Extensive local newspaper advertising will be used to promote the opening.

Disillusioned Vet Writes CMI for Help on Venders

CHICAGO, Aug. 31.—What happens when a veteran, or any other interested party, gets into a business without looking it over thoroly was demonstrated this week in an exchange of letters between a Massachusetts ex-serviceman and Jim Gilmore, secretary-manager of Coin Machine Industries, Inc.

Since the end of the war, coin machine men have joined other business men in urging veterans to be cautious about plunging into a new business without first investigating all of the angles. Traditionally, coin machine operators have learned their business from other coinmen, have served an apprenticeship of sorts on a route before striking out on their own.

Leaders in the coin machine industry have heartily endorsed the idea of new blood in the trade. At the same time, they have urged caution and careful consideration.

Letter sent CMI follows:

110 Nonotuck Avenue,
Chicopee, Massachusetts,
August 28, 1946.

Coin Machine Industries, Inc.,
Chicago, Illinois.

Dear Sir:

Since my discharge from service I purchased a number of ball gum vending machines with the idea of making them my means of livelihood, totally unaware of the scarcity of ball gum at the time. These venders are still standing idle, making my chance to even get a start impossible.

Not knowing where to turn, I wrote to *The Opportunity* magazine and they in turn suggested that I write you.

I am now appealing to you for any assistance you are able to offer. I can truthfully assure you that it

Ohio Governor Asks Study Of Taxes To Bar Nuisance Levies

COLUMBUS, O., Aug. 31.—Gov. Frank J. Lausche urged a special session of the Ohio Legislature to set up a commission to make a thoro study of the State's Tax system with a major aim of helping cities, towns and counties find needed revenue without imposing "unusual taxes."

He also suggested that the commission should investigate the possibility of reducing taxes wherever possible. Another subject proposed for study is the possibility that some taxes now being collected by the State might be turned over to local taxing units.

"It is becoming increasingly apparent that some comprehensive study should be made of our system of taxation and the revenue needs of the governmental units within the State," the governor told the members of the General Assembly in a special message.

"At this very moment some local governmental units are considering the imposition of unusual taxes, such as levies on salaries and wages, to enable them to carry on the purposes of local government and to prevent a curtailment of their services. One city has already imposed a wage-salary tax.

"While the aggregate amount of the yield of our tax laws under existing conditions would seem to be sufficient to finance all State and local governmental activities, the manner in which the tax laws allocate the revenue and provide for its raising appears to require examination (See *Nuisance Levies on page 106*)

will indeed be welcomed and really appreciated.

Sincerely yours,
Raymond A. Skomro.

Reply, sent Skomro by Gilmore, follows:

Dear Mr. Skomro:

Your letter of August 26 has been referred to *The Billboard* which has agreed to publish it in its September 7 issue.

This magazine of the coin machine industry and this association of the coin machine industry see eye to eye on the problem of selling coin-operated machines to the men recently discharged from the service without first making plain to them the various and sundry exigencies they are sure to encounter.

It is plain tragic that any service man (or anyone else for that matter) should ignore the ancient advice, "investigate before you invest."

It is our sincere hope that *The Billboard* will print your letter verbatim and that someone in the coin machine industry will be kind-hearted enough to offer you a solution to your dilemma.

Sincerely,
James A. Gilmore.

Noel Company Announces New Ball Machine

MUNCIE, Ind., Aug. 31.—Guy Noel, president of Noel Manufacturing Company, said that his firm is pushing production of a new baseball machine, designed to be used with ticket games.

Machine is not coin-operated, but operates automatically on a universal type motor. Built into a square metal case, the mechanism consists of a main hopper from which 215 plastic balls drop into 144-inning pockets over a period of 20 minutes to complete a full baseball game.

Sixteen columns into which marbles are channeled provide complete scores for two major leagues, and difference in color of balls indicate scores.

Scoring balls are removed from columns by inserting key, releasing balls into a container, which is then placed at the top of the machine, dropping balls into main hopper again.

Noel said that the firm has developed 14 different kinds and sizes of ticket games to be used together with the machine.

Jay Shanklin Named To U. S. Job in K. C.

CHICAGO, Aug. 31.—Jay Shanklin, of *The Billboard's* coin machine editorial department, has been appointed regional director of information for the United States Department of Labor. Shanklin will make his headquarters in Kansas City, Mo., where he has already taken up residence.

A native of Omaha, Shanklin attended Washburn College, Topeka, Kan., where he majored in languages. He had formerly been associated with *The Nebraska State Journal*, Lincoln; United Press Association, Des Moines, and the U. S. Department of Labor.

Shanklin served with the U. S. army from July, 1943, until August, 1945, at which time he came to *The Billboard*. During his army years he was a radio instructor attached to the Army Air Forces.

Hayes Company Lists Stock for Public Offering

PHILADELPHIA, Aug. 31.—Hayes Manufacturing Corporation, Grand Rapids, Mich., which manufactures vending machines, has been permitted to register 185,000 shares of its common stock with the Securities and Exchange Commission.

Stock is to be exchanged for stock of the American Engineering Company, then sold to the public by the principal stockholders of the latter company. Registration of the Hayes stock was held up by SEC for an investigation of financial maneuvering in American Engineering.

Feature of the SEC inquiry was disclosure that Eli I. Kleinman, Jennis M. Doroshaw and Johann S. Ackerman, who will sell the Hayes stock, obtained control of American Engineering for only \$2,000 by a series of transactions in which the company was bought with its own assets. Net worth of American Engineering was placed at nearly \$3,000,000.

Increase Capital

Statement filed with SEC showed that acquisition of American Engineering would increase working capital requirements of Hayes by \$1,600,000. As a result of the exchange, Hayes will need nearly \$3,700,000 additional working capital before the end of this year, SEC said.

Working capital of American Engineering was drained off by Kleinman and his associates in their manipulations to obtain control of the company, SEC said. It was estimated that altogether the Kleinman group would make a profit of \$3,788,000 on a total investment of \$17,000. Deal was carried out with aid of Richard Levy, head of the R. L. Corporation, Chicago.

Here is the way SEC outlined the deal:

R. L. Corporation acquired all of American Engineering's preferred and common stocks, borrowing \$2,067,000 to buy the common. Levy caused the engineering company to retire its preferred at a cost of \$585,000, and American Engineering authorized a loan of \$2,067,000 to R. L. to repay the original borrowing.

At the same time, Kleinman and his associates were organizing the A. E. Company at a cost of \$2,000. All assets of American Engineering except R. L.'s \$2,067,000 note and \$115,000 other assets were transferred to A. E. Company. Consideration was that A. E. would assume American's liabilities, which were estimated at \$2,900,000. But its total assets were estimated at \$6,000,000, including the note.

Original American Engineering Company was renamed the 2447 Aramingo Corporation and liquidated. Note was returned to the maker, Levy's company, in effect cancelling it. Then the A. E. Company's name was changed to American Engineering and offered for sale to Hayes Manufacturing.

Cameo Vender In Route Biz

NEW YORK, Aug. 31.—Announcement that Cameo Vending Service here is now specializing in the buying and selling of all types of vending routes for old and new operators was made by Edward W. Barnett, head of the firm.

Just back from a two-week vacation up-State, Barnett said that this new activity would be carried on in addition to the firm's usual distributing functions.

Australia Seeks New Machines; Rooklyn Says Trade Is Dying

(Continued from page 103)

have to take a long-range view of such a program," he says.

Low cost of materials and labor are pointed to as decided advantages for such arrangements. Rooklyn believes that labor costs will go up in Australia, but he is certain they will never approximate costs in the States. The closeness, and cheapness, of good steel and other metals is another factor manufacturers should take into consideration, according to Rooklyn.

Plant facilities are already available for such activity, the visitor says.

English goods are not under license handicaps, Rooklyn points out, so that English-made coin machines can easily be brought into the country. Rooklyn says he has a sample British juke box waiting for him at home now, along with a bell machine produced by Hawkins, of England. But still, he says, Australian coinmen have a preference for American machines.

Important Factors

There are a number of important factors which American traders should keep in mind when they think of the Australian market, Rooklyn says. These factors particularly influence juke box purchases.

In the first place, juke boxes in Australia operate on a different voltage than those here in America. Aussie jukes run on 240 volts, a.c., and 50 cycles. It is simple to put a transformer into the jukes to step down the voltage to 110, but the transformer will not change cycles. As a result, juke boxes run 16 per cent slower than they should.

Australian juke box operators have found they can improvise new gears to compensate for the loss of speed, but this is a laborious job and consumes time as well as money.

Second point American traders have to consider is the big difference in coinage. The Australian three-

pence, equivalent of the U. S. nickel, is a small, thin, light-weight coin. In those juke boxes which operate by the coin tripping a contact, Rooklyn says Australian operators have had to balance the trip so finely that a slight bump will set the machine to operating. As a result, these operators have to make all contacts as tight as they can.

Make Allowances

Some manufacturers, Rooklyn says, are now supplying a gear which can be used with a 50-cycle current. But what they should do, to please Australian buyers, is allow room in the cabinet for a large transformer—at least 200 watts—and for a gear, as well as make arrangements for a coin chute suitable to Australian and English coins.

Naturally, U. S. traders are going to want to know whether it is worth their time and expense to make these changes. Rooklyn says it is.

In juke boxes alone, Rooklyn expects that thousands of new locations will be opened shortly. As traders here at home know, liquor is sold exclusively in hotel bars in Australia, and juke box music is not allowed in those bars except in the State of Victoria.

Another factor holding back juke box business today is the early closing hour. Hotel bars, by government order, must close their doors and stop serving promptly at 6 p.m.

Thousands of Locations

Rooklyn says that coinmen in Australia expect these laws to be liberalized, allowing juke boxes and extending closing hours to 9 or 10 p.m. When this happens, "thousands of new locations will be opened."

Arcades, most popular location for amusement machines in Australia, need complete new equipment, according to Rooklyn. He says Australian coinmen are convinced that their business will be cut off entirely unless those new machines can be obtained in the near future.

Tripplers Breaking All Records In New York State Report Says

ALBANY, N. Y., Aug. 31.—Vacation business is breaking all records in the State of New York this year, according to the State Department of Commerce, after a survey of recreation areas.

Because of the boom business, most resort and recreation areas are planning to remain open from two weeks to two months longer than pre-war standards of vacation time in order to accommodate the thousands who could not find reservations earlier. Resort facilities have been greatly increased in the State, the survey further found.

Coin machine operators who usually found a six to eight week banner season in resorts, with another eight weeks of medium business, now report that business has been superior for the past 10 weeks and another four weeks of good business is in sight. More juke boxes and amusement game machines have found their way to resorts this year, according to operators, "than in any year in recent history."

Vending Brisk

Vending machine operators report that business has been, and is expected to be good for some time in

resorts, but they have not been getting the play that juke boxes and amusement game machines have been getting because of more resorts opening stands and concessions to sell cigarettes, candy, cigars, soft drinks and other confections at higher prices.

Resort operators claim that every effort has been made to keep prices down. This, the State Department of Commerce claims, was because of the knowledge that excessive rises would discourage family vacationists who make up the bulk of the visitors at the resorts.

Some Not Up

In many areas resorts have not raised prices at all, and in other areas they have risen only slightly, the survey revealed. This is contrary to most announcements that vacation costs have soared exorbitantly, especially since July 1.

Staffs at most of the resorts have been doubled since the start of this year's season, the survey further revealed, and resorts that had not been open since before the war were opened this season. Travel conditions have been a deciding factor in the rise of the number of vacationists that visited, and plan to visit, the resorts in New York State, the D. of C. concluded.

Challenge Sales Firm's History Told by Gordon

CHICAGO, Aug. 31.—Martin S. Gordon, Chicago attorney who represented Sam Kresberg and Albert M. Cole in dealings with U. S. Challenge Company, said that neither he nor his clients held any direct interest in the firms headed by Henry M. Garsson.

Challenge Industries, Inc., which was incorporated March 2, 1946, by Richard Cole, son of Albert and Gordon, was intended to succeed the co-partnership of the elder Cole and Kresberg, he said. The corporation, however, never came into actual corporate being because of differences between Kresberg and Cole on one hand and the Garssons on the other, Gordon said.

"Challenge Industries was purely a venture of Kresberg and Cole, who had been asked to set up a sales department for Challenge Company's coin-operated automatic equipment," he added. "That was in October, 1945. They selected the name Challenge Industries because the company decided to call its machines Challenger."

"But after months of negotiations, we were unable to reach a satisfactory agreement with Garsson, so on April 17, 1946, Kresberg and Cole agreed to accept positions simply as sales representatives for the U. S. Challenge Company," Gordon said.

But by May 16 other differences had come up between the two and the Garssons so Kresberg and Cole "severed all relationship with U. S. Challenge Company," he said. "They withdrew all activities of the Garsson companies, and U. S. Challenge agreed to pay all debts of the partnership Challenge Industries," he added.

"But Challenge Industries, the corporation, never actually came into existence," Gordon concluded. "No meeting of stockholders ever was held, nor was any board of directors ever elected."

Sell Big Juke Routes in N. C.

ASHEVILLE, N. C., Aug. 31.—Tri-State Distributing Company is preparing to offer for sale its entire juke box operation, which includes routes totaling about 40 machines, according to Vaughn J. Cannon, president.

Reason for the sale, Cannon explained, was to clear the way for distributing functions, in which the firm reported it will distribute Air-eon phonographs.

Expansion of activities in this direction will involve such a large program that it would not be advisable for the firm to carry on with the routes, Cannon said.

All of the machines are on location in Asheville and vicinity. Terms of sale are expected to be one-half cash.

NUISANCE LEVIES

(Continued from page 105)

at this time. An equitable system for the raising and distribution of revenue must be provided which will be fair to the taxpayer, to the township, the village, the city, the school district and all other subdivisions of the State government.

He recommended that the State tax commissioner, auditor and the director of finance be made ex officio members of the commission. He proposed that the commission should report its findings to the next regular session of the Ohio Legislature, not later than February 15, 1947.

NAMA Readies for Big Chi Meet

Chattanooga Daily Prints Vending Trade Editorial

CHATTANOOGA, Aug. 31.—Under the heading "Vending Machines Sell \$500,000,000," *The Times* here recently published an editorial calling attention to the vending machine industry as emerging from its infancy into "big business."

The article is reprinted below:

"Vending machines—those contraptions into which you put a coin and push a button hopefully—are really big business now. Something like \$500,000,000 worth of soft drinks, peanuts, cigarettes, candy or gum was dispensed in this manner in 1945, and the business, which has several trade papers of its own, is looking forward to bigger and better things.

Caution Urged

"The Department of Commerce has put out a booklet for veterans who may be thinking of setting up a route of vending machines as a little business. The department urges a little caution, but the industry itself is bursting with confidence. Some companies look forward to selling items as high as \$1.25—nylon stockings particularly—to be purchased by inserting five quarters.

"The first vending machine goes back to plug tobacco. One of the biggest, probably the biggest user of the machines is Coca-Cola, which was enterprising enough to use them early. Ice cream, packed in paper cups, is sold automatically now.

Changer Useful

"A coin changer is a useful adjunct

to have near the vending machines and manufacturers offer these. One of them is the Bell Aircraft Company. The changers have slug detectors for obvious reasons. Coin changers are expected to be standard equipment of the automatic stores which are to be operated for the sale of frozen packaged foods.

"One of the worries of the vending machine people is common to all of us. They fear hostile taxes. Most of the machines are made in Chicago and that city bans them entirely. The industry has a nation-wide committee to work for fair laws. Tennessee is listed as one of the seven States which have 'drastic or prohibitive laws.' The vending people say that the consumers want this type of merchandising as a service and that seems reasonable enough. But a lot of cautious folks will still hesitate to put their penny in for fear the contraption is not working and they will get no peanuts and no penny back."

Cola Pill May Upset Bottlers

NEW YORK, Aug. 31.—A cola tablet dropped in a glass of ice water to make a one-cent soft drink may be giving soft drink bottlers competition soon.

Homir Products here, which manufacturers an ice cream mix, is reported to be readying such a product to hit the market when sugar becomes more plentiful.

While soft drink men have questioned whether a pill drink could break down established consumer buying habits, they also recognize the possibility of it causing a revolution in the industry.

Another question interesting to vending trade members is whether this product might be adapted for bulk beverage machines.

Six Column Vender Fixes London Ills

NEW YORK, Aug. 31.—A new six-column vending machine which vends a different item in each column is now in operation in most of the hotels in London, according to Alfred Jordan, veteran coin machine operator now in this country on a buying tour for a group of operators (see August 31 issue of *The Billboard*).

"Aspirins, stomach powders, breath tablets, razor blades, small bandages and other medicines are vended thru the machines," Jordan explains. Sixpence, about ten cents, are used in the machines.

Miami Voters To Decide on Smokes Levy

MIAMI, Aug. 31.—A new city tax ordinance, once scheduled to go into effect September 2, has been postponed pending the results of a move for a public referendum on the matter.

Current reports indicate that a petition demanding a public referendum on the tax matter has some 7,000 signers.

The ordinance will place a two cents per pack additional tax on cigarettes, taxes on electric consumers and a 25-cent head tax on all patrons of night clubs.

Near-by cities, particularly Tampa, are already making plans to block any additional taxes on cigarettes. Not too long ago the State government hiked its per pack tax on smokes to four cents and tobacco men are fearful of any additional burden.

Since the Miami ordinance has been under fire from so many quarters since its passage, observers here were of the opinion that the city government might repeal the ordinance at its next meeting.

1,000 Vender Men on Rolls

R. Z. Greene to highlight October 16-19 convention with report on membership

CHICAGO, Aug. 31.—R. Z. Greene, president of Rowe Corporation, announced today that plans for the 10th annual convention of the National Automatic Merchandising Association are moving ahead smoothly. Convention will be held October 16 to 19 at Chicago's Congress Hotel.

During the past decade, Greene pointed out, membership of the association has grown from nine to approximately 1,000 operators, manufacturers, and suppliers of merchandising and service machines.

Highlight of the convention program will be a report to the membership by Greene, who is also president of NAMA's public relations program.

Clinic Feature

Additional feature will be a clinic where the latest methods of servicing machines, handling repairs and keeping records will be demonstrated. All types of candy, cigarette and beverage machines will be used in the demonstrations.

General chairman of the convention will be B. W. Scheuer, Vendomat Company, Baltimore. He will be aided by the following chairmen:

J. Renz Edwards, reception committee, F. S. Edwards Tobacco Company, Kansas City, Mo.

John Haddock, program committee, Arthur H. DuGrenier Company, Chicago.

Fried Pierson, entertainment, Vendomat Company, Kansas City, Mo.

Tom Vaughn, membership, New Orleans Cigarette Service Company, New Orleans.

Arthur Echil, chairman, Allied Industries, Goldenberg Company, Philadelphia.

George M. Seedman, publicity, Rowe Corporation, New York.

Regional Meet

On the opening date of the anniversary convention, NAMA's 13 regional council chairmen, together with the legislative, membership and public relations chairmen of each region, will hold their first annual conclave.

Regional chairmen, in the order of region number, are: E. E. Adams (Boston), Frank J. Bradley (Buffalo), Neill Mitchell (Easton, Pa.), B. W. Scheuer (Baltimore), J. Herman Saxon (Charlotte, N. C.), Don W. Huck (Columbus, O.), Walter C. Knack (Dixon, Ill.), Gen. George E. (See NAMA Readies on page 112)

Andrews Rolls With New Bulk Candy Venders

CHICAGO, Aug. 31.—Post-war models of the pre-war Variety Shop bulk candy vending machine are coming off the production line, says Andrews & Company, the firm which manufacturers this model.

In business since 1931, firm is headed by A. K. Andrews, who makes his home in Lake Orion, Mich.

During the war, company was engaged 100 per cent in war work, building parts of aviation carburetors and making a variety of fasteners.

Vending machine on which the company is centering its attention is a five-column merchandise unit to dispense bulk goods for a penny. Machine will handle candy, all kinds of nuts, gum and other similar items.

Vender can be either fastened to the wall or placed on a stand depending on the type of location and the operator's preference. It has a baked enamel finish, and the front panels of the columns are glassed in to make the machine's merchandise visible to the buyer.

Dimensions of model now in production are 19¼ inches high, 17 inches wide and 7 inches deep.

Riddell Adds Candy Line

LOS ANGELES, Aug. 31.—Riddell Company, local vending operators and tobacco and candy distributing firm, has been appointed distributor for Johnson Candies & Chocolate Company, of Milwaukee, according to Arch Riddell, of Pasadena.



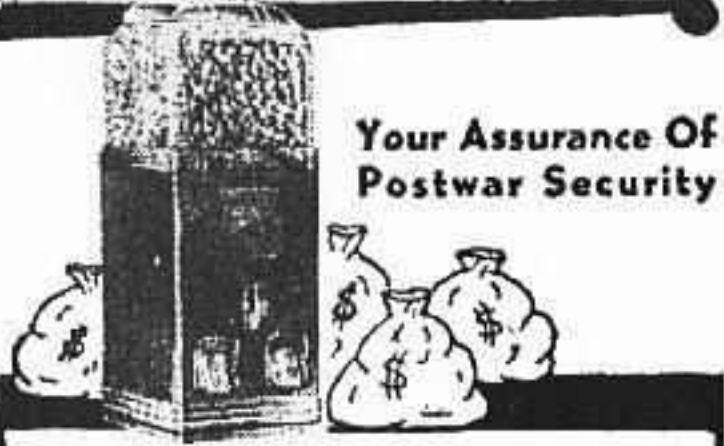
PANEL OF EXPERTS on vending topics get set to take on all questions at regional meeting of NAMA, Region I, held recently in Boston. Standing (left to right): E. E. Adams, Mills Automatic Merchandising Corporation; A. L. Dion, P. Lorillard Company; I. H. Houston, Spacarb, Inc.; Burnhart Glassgold, Arthur H. Du Grenier, Inc.; Louis Risman, Mystic Automatic Sales Company; C. A. Darling, NAMA. Seated: Robert W. Welch Jr., James O. Welch Company; R. Z. Greene, Rowe Manufacturing Company; Paul W. Kimball, American Locker Company; J. L. Eddy, Pack Shops Company, Inc.

Self Service, Inc. Opens New Firm for New Haven Vend Biz

NEW HAVEN, Conn., Aug. 31.—Splitting territories, Self Service, Inc., announced this week that they had formed another company to service this area.

Self Service, cigarette venders for Hartford and New Haven, has incorporated the Elm City Cigarette Sales Company for \$32,400 which will handle all New Haven sales. Max and Milton Zimmerman and Harry Bromberg, officers of Self Service, will also act for the Elm City corporation.

Northwestern



Your Assurance Of Postwar Security

Time and time again Northwestern bulk vendors have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—vendors built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
3 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

Workshop Methods Replace Back-Slapping for NAMA's 10th Birthday Convention

Plan Group Problem Discussions, Demonstrations

By B. B. W. Scheuer
(Vendomat Corp. of America, Baltimore)

The greatest event in the 10-year history of the National Automatic Merchandising Association will be manifested in the association's 10th anniversary convention at Chicago's Congress Hotel, October 16-18.

What is described as a "working convention" will replace the traditional display of new products, ordering, prediction speakers and back-slapping that marks many conventions. Vending machine operators, manufacturers and suppliers from all over the nation will journey to Chicago for one purpose—to take an active part in the workshop meeting.

Four Workshops

Four workshops—cigarette, soft drink, candy, gum and nut machines, and service machines—will be presented. Actual machine demonstrations will be conducted by expert operators to interpret the complex problems of servicing, selling, accounting and repairing. Several member manufacturers have been invited to furnish their latest model machines to be used in the demonstrations.

Months of planning by the convention committee has resulted in the concentrated work program which will keep conventioners as busy as ants on a picnic sandwich.

(Members of the convention committee are listed in a separate article elsewhere in the Vending Machines section).

A questionnaire sent to every NAMA member will furnish most of the topics for discussion in the workshops. As each question is raised at the session, opinions and methods of various operators will be given in answer by the attending experts. Whenever possible, a machine demonstration will be given.

Directing the cigarette workshop will be R. A. Parina, of Messrs. Parina & Company, San Francisco. One of the pertinent queries Parina's department expects to investigate concerns the problems arising in the cigarette vending trade from the voting of additional taxes on cigarettes to meet the veterans' bonus bills enacted in many States.

Soft Drink Vending

The beverage workshop will be directed by D. R. Drewyer, of Canteen Company, Washington, and the problems of securing new types of locations and selling methods will be discussed during the session.

The candy, gum and nut workshop will bring out some interesting questions on the possibilities of a continued sugar shortage and its effect upon operators of candy vending machines. J. Sidney Jones, of Southern Venders, San Antonio, will ask for solutions to this and other problems in the workshop.

A fourth division—a service machine shop—will be directed by W. G. Fitzgerald, of International Ticket Scale Corporation, New York, and the problems of operators servicing scales will be studied.

Times Staggered

Since the workshops will be of interest to all operators, they have been staggered to enable operators to attend all sessions.

Another innovation for NAMA will be the presentation of an award to the company contributing the most

to the automatic merchandising industry in 1946. NAMA President R. Z. Greene, Rowe Manufacturing, Belleville, N. J., will make the presentation at the final banquet October 18.

Altho the convention is designed primarily for the hard-working male, the women have not been neglected. A special program has been arranged for the wives of conventioners. Included in the list of events is a shopping tour of Chicago's famous State Street, a sight-seeing tour, a visit to a national network radio show, several luncheons and social hours. Final convention banquet will terminate the ladies' activities.

Several featured speakers will supplement the workshop progress, and their remarks will stress the importance of the "silent salesman" to the American scheme of life. Election of new directors of NAMA will be held during the three-day Automatic Merchandising Industry convention.

Beverage Sales Seen Barometer For Hotel Biz

NEW YORK, Aug. 31.—That hotel beverage sales may be a most accurate indicator in forecasting hostelry business trends, was voiced here this week by Horwath & Horwath, hotel trade accountants.

In a report to their clients, the accounting firm said hotel business in the United States showed continued year-to-year improvement during June, but indications are that turn-over may be leveling off.

Accountants said sales by hotels for June ran 13 per cent ahead of the same month in 1945, compared with a 16 per cent rise in May. On the other hand, the firm stated, beverage business went up only 6 per cent, the smallest rise since August, 1945, and 10 points below the gain of 16 per cent in May.

"It is interesting to note," the report said, "that when the depression began to lift, the first signs lay in the fact that beverage sales picked up faster than room or food business; now that the reverse is happening, it may be a sign that business is leveling off."

\$190,000,000

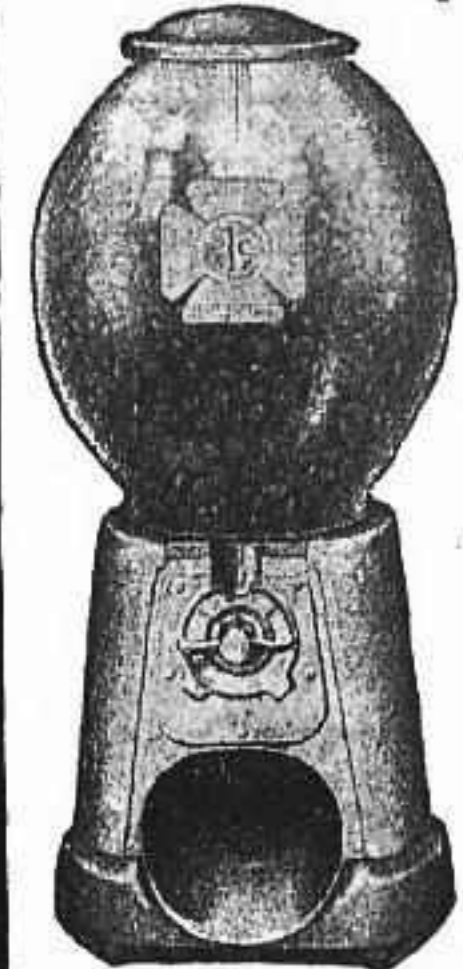
In '46 Peanuts

WASHINGTON, Aug. 31.—Pile all the peanuts this nation will harvest for 1946 and it will represent \$190,000,000, according to an estimate by the Department of Agriculture.

Basing their estimate on an average of 8.97 cents per pound prevailing July 15, the crop of peanuts was set at over two billion pounds. This represents an increase of about 29,505,000 over 1945 production.

Using the estimated 8.97 cents per pound price, the 1946 crop figures Georgia to lead the field with \$66,731,820. Other of the 12 peanut producing States: Alabama, \$27,502,020; Florida, \$5,920,200; \$381,225, Arkansas; \$235,462 to Louisiana; \$1054,872

ADVANCE NO. 11 BULK VENDOR Built for the Operator!



- PRICES**
- 1 to 9 \$10.91
 - 10 to 24 9.95
 - 25 to 49 8.99
 - 50 to 99 8.25
- The Finest Tasting RED PISTACHIO NUTS 85¢ Lb.
- Salted Squash Seeds, 20¢ Lb.
- Spanish Peanuts, 22¢ Lb.
- Jumbo Peanuts, 27¢ Lb.

This machine is exceptionally strong in construction—the result of over 45 years of experience where no effort or expense has been spared to perfect it!

J. SCHOENBACH
1647 Bedford Ave., Brooklyn 25, N. Y.

SHIPMAN
Triplex Stamp Machine. Brand New! Vends 1¢, 3¢ and 5¢ Postage Stamps. Slugg-proof, compact, foolproof. Immediate Delivery.
Operator's Price ..
\$39.50

STAMP FOLDERS
For Shipman, Victory, Advance, etc.
10M—\$4.85
25M—\$11.75

VICTORY
Duplex Stamp Machine. Brand new! Vends 1¢ and 3¢ Postage Stamps. Can be used inside or outside. Guaranteed weather proof. Returns Slugs and foolproof. Immediate delivery.
Operator's Price
\$29.50
1/3 Dep. with Order.

PARKWAY MACHINE CO.
623 W. North Ave.
Baltimore 17, Md.

A.B.T. CHALLENGER

A Real Money-Maker!
Sample \$65.00
1/3 Cash With Order, Balance O. O. D.
Write for Quantity Prices! 1¢ or 5¢ Operation.
R. H. ADAIR CO. 8924-28 Roosevelt Rd., Oak Park, Ill.

Brand New!
Shipman Triplex Stamp Machine Vends 1¢, 3¢, and 5¢ Postage Stamps. Slugg-proof! Compact size! Foolproof! Sold ONLY to Operators. Price \$39.50 each. PROMPT DELIVERY. 1/3 cash with order, balance O. O. D.
★ Send for Free Descriptive Leaflet ★

R. H. ADAIR COMPANY
8924-28 Roosevelt Rd. Oak Park, Illinois
Folders—\$15.00 for 25,000, which return gross profit of \$250.00 when sold thru the machines.

CIGARETTE MACHINES REAL BARGAINS
READY FOR LOCATION

| | |
|---------------------------------|----------|
| National 9-30 | \$62.50 |
| DuGrenier W's, 9 Col. | 55.00 |
| DuGrenier 7 Col. Mod. S. Ea. | 30.00 |
| Rowe Aristocrats, 6 Col. Ea. | 22.50 |
| Postage Stamp Mach., 2 Col. Ea. | 14.50 |
| Cigarette Sales Registers, Ea. | 1.00 |
| Penny Pusher, new | \$47.50 |
| 15 Col. model 500 U-Need-A-Pak | \$100.00 |
| 20 Peanut Machines, for lot | 100.00 |

What Have You to Sell?
Half Deposit. Phone: BA 9-0606
HARRIS VENDING
2717 N. Park Ave. Philadelphia, Pa.

VENDIT

Sells More Candy • Pays More Profits

The VENDIT Corporation
2946 W. Grand Ave., Chicago 22, Ill.

CIGARETTE MACHINES

SPECIAL OFFER!

DuGRENIER 7-Col. S
Refinished Like New, \$27.50
Ready for Location.....

1/2 Down Payment, Balance C. O. D., F. O. B. New York City.

What Have You for Sale?

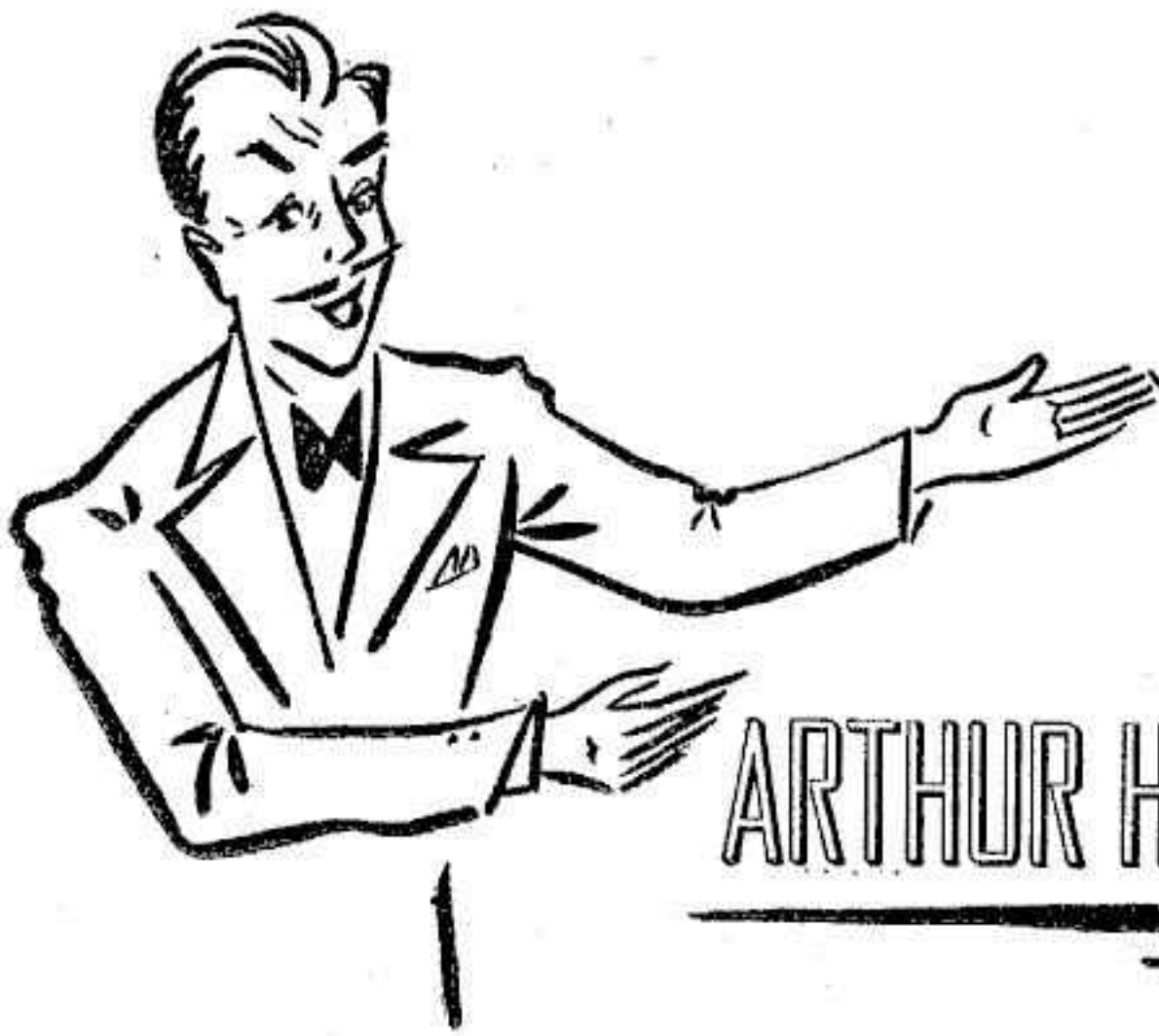
N. Y. VENDING MACHINE EXCH.
418 Broadway BROOKLYN, N. Y.
Evergreen 8-7570

Flash! New—Just Out . . . 1947 Display Vendor

Three Times the Profit of Vendor Alone. The original Patent Pending. Combine Vendor and Display Card Holder, first vendor of its kind ever placed on the market. Vends everything—Nuts, Candy, Toys, Ball Gum, etc. Write for free circular.

JENKINS INVENTORS CORP.
924 E. 24th Ave. Denver 5, Co.

to Mississippi; \$25,223,640 to North Carolina; \$11,122,800 to Oklahoma; \$1,829,800 to South Carolina; \$457,400 to Tennessee; \$31,524,168 to Texas; and \$15,885,870 to Virginia.



ARTHUR H. DUGRENIER, INC.



DUGRENIER, INC.

*Announcing Only a
Change of Name*
DUGRENIER, Inc.

*Formerly
Arthur H. DuGrenier, Inc.*

**There are no changes in per-
sonnel or policy . . . merely the
simplification of the name.**

DUGRENIER, Inc.

*America's Foremost Manufacturer of
Automatic Merchandisers*
15 Hale Street, Haverhill, Mass.

NEW!
WORLD'S FIRST
PRECISION BUILT
**5 CENT
BULK VENDOR**



NOW!
IMMEDIATE DELIVERY
Write for Further Details.
**DISTRIBUTORS WANTED ALL OVER
THE UNITED STATES**
**LOS ANGELES
MANUFACTURERS**
RM. 518, 448 SO. HILL ST.
LOS ANGELES 13, CALIFORNIA

Candymen See No Relief in OPA's Ruling

Venders Not Affected

WASHINGTON, Aug. 31.—Candy-makers termed "meaningless" the long-awaited OPA price ceiling adjustment for the industry when it finally came this week. Since it is expected to have little effect on any price schedules, including retail, candy vending machine operators were inclined to agree.

OPA authorization, contained in Supplementary Order 182, was for a rise in prices for any manufacturers who margins of profit have dropped below normal pre-war levels to the point where such firms would obtain a 5 per cent return on sales.

Few Affected

Francis Branson, speaking for National Confectioners' Association, said that the number of manufacturers who could increase prices under this ruling would be negligible. In order to assure the industry a fair profit, he said, OPA action would have to give relief which would allow all manufacturers to offset increased costs for materials such as corn sirup, milk and butter.

Hope of the industry now, according to Branson, is the forthcoming OPA order to apply to candy bar manufacturers specifically. Expected within the next two weeks, this also is the action which is most important to the vending machine trade.

During recent weeks, reports have indicated that bar price relief would either take the form of a weight reduction formula or a straight hike in price. Weight reduction would be worked out so that manufacturers would receive adequate price relief without having to swing away from the merchandising advantages of the nickel bar.

Straight Price Hike

Branson said, however, that the present outlook is for a straight price increase. This would confront vending machine operators with a serious problem. If retail prices went to an odd amount, somewhere between 5 and 10 cents, many machines with nickel slots could not handle sales. Weight reduction, on the other hand, would side-step the necessity for re-vamping machines currently in use. From the manufacturers' point of view, weight reduction has the disadvantage of necessitating changes in many production steps. Changes in wrapper sizes, as well as adjustment

Brown Bomber Goes Soft! Joe Louis' Punch Is Now Pop

NEW YORK, Aug. 31. — A Joe Louis punch—hard in a boxing glove—is going to be put in bottles, it was announced by William B. Graham, president of the newly formed All-American Drinks Corporation.

No harder than grape soda or any cola drink according to Graham, the new beverage will carry the name of Joe Louis. Graham said the fighter had inked an exclusive contract with his corporation for use of his name on their bottle.

Graham also announced that his corporation had been incorporated for \$500,000 and registered with the Securities and Exchange Commission for an initial issue of 100,000 shares of \$1 par capital stock.

Lichtman Firm Plans Expansion

NEW YORK, Aug. 31.—Purchase of three buildings, 628-30-32 Tenth Avenue, was announced this week by Charles Lichtman, New York Distributing Company. Now located at 628, Lichtman states that the walls will be broken down between the buildings to make a larger headquarters for the firm.

Extensive remodeling of the new quarters has been ordered, both inside and outside, Lichtman states. New purchase gives the firm almost four times the present floor space.

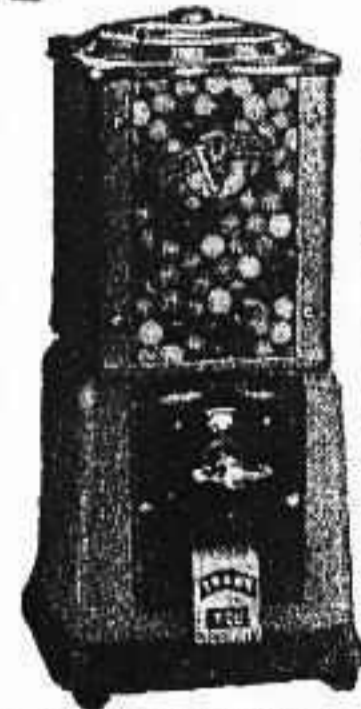
of machinery to make smaller-sized bars would entail a great deal of work and expense.

It looks as the problems of both manufacturers and vending men would continue in the price field as well as in production under shortage-induced conditions.

FOR SALE! CIGARETTE MACHINES

15¢ or 20¢ Slot
National 8-30 \$85.00
DuGrenier R 80.00
DuGrenier S 38.00
U-Need-a-Pak, 4 Col. 24.00
U-Need-a-Pak, 5 Col. 37.00
DuGrenier W.V., 9 Col. 65.00
U-Need-a-Pak, 6 Col. 42.50
U-Need-a-Pak, 8 & 9 60.00
Rowe Imperials 55.00
Handles for National Model 950 & 99075
U-Need-a-Pak Candy Machines \$70.00
National Candy Machine Handles for Conversion Type65¢
All our Machines are reconditioned, refinished and ready for location.
Terms: 1/3 Down, Balance C. O. D.
GORDON & STRAUSS
22 SOUTH ST. NEWARK, N. J.

BALL GUM
is still scarce and will be for the coming year; better order Marbles now, the best substitute!
CAN STILL SUPPLY
Glass, Agate, Assorted Color Marbles.
Barrel of 50,000 \$54.50
Keg of 21,000 23.80
Solid Color, Cherry Red for Prizes.
Per Thousand \$4.00



BRAND NEW!
PROMPT DELIVERY!
Victor Model "V" 1¢ Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.
Model "V" Standard quired, Finish (glass globe), Each \$11.75
Model "V" DeLuxe Cabinet (as pictured), Ea. \$13.75

NEW "BELL" CHARMS
ASSORTED COLORS
10 Gross \$ 9.00
100 Gross 85.00
Samples — 25c
Parcel Post Paid

ROY TORR LANSDOWNE PENNA.

REGAL

KING OF THEM ALL
The man worth while is the man with a smile. We want you to be in this category. You will be if you operate a route of the finest Bulk Merchandisers ever built. Write us for particulars.



REGAL PRODUCTS CO.
GAYS MILLS, WISCONSIN

WANTED
PHOTOMATICS WITH ALL PARTS
In ANY Condition
Quote Lowest Price
Write or Wire
BOX 759, The Billboard
Chicago, Illinois

WANTED!
DuGRENIER "S" MODELS
U-NEED-A-PAK "A" MODELS
ANY QUANTITY
STATE PRICE
BOX 836, The Billboard
1564 Broadway New York

VICTOR'S MODEL "V"
Famous Pre-War Vendor
DeLuxe Cabinet Type.
Model V capacity: 6 1/2 to 8 lbs. of bulk merchandise or 1250 to 1600 balls of gum. Vends 1/2", 3/4" and 3/8" ball-gum.
Model V Globe Type, \$11.75 Ea.
Model V Wall Bracket, 65¢ Ea.
Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.
Orders Filled In Rotation
1/3 Dep.; Cert. Check or M. O., Bal. C. O. D.
PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
461 Sackman St., Brooklyn 12, N. Y.

CIGARETTE AND CANDY MACHINES
ALL EQUIPMENT FULLY RECONDITIONED, REPAINTED —READY FOR LOCATION!
CANDY MACHINES
Rowe 8-Col. Reg. \$ 95.00
Rowe 8-Col. DeLuxe 110.00
National 9-Col. Reg. 120.00
National 9-Col. DeLuxe 125.00
U-Need-A-Pak 5-Col. 75.00
DuGrenier Candyman 55.00
Mills (Single Col.) 17.50
CIGARETTE MACHINES
DuGrenier 9-Col. W \$ 80.00
DuGrenier 7-Col. V 50.00
U-Need-A-Pak 8-Col. A 75.00
U-Need-A-Pak 9-Col. A 82.50
U-Need-A-Pak 8-Col. E 50.00
U-Need-A-Pak 9-Col. E 55.00
U-Need-A-Pak 15-Col. 500 120.00
Rowe 10-Col. Royal 100.00
Rowe Imperial 8-Col. 50.00
National 9-30 70.00
National 9-50 Reg. 90.00
National 9-30 Spec. 75.00
National 750 Reg. 80.00
National 750 King Size 87.50
Stewart McGuire 7-Col. Models... 35.00
Prompt Delivery.
All Types and Makes of Peanut and Gum Machines
Terms: 1/3 Deposit, Balance C. O. D.
NATIONAL VENDING SERVICE CO.
612 GRAND ST. BROOKLYN, N. Y.

COLUMBUS VENDORS
IN STOCK—FOR IMMEDIATE DELIVERY

| | Peanut | Gen. Pur. | Ball Gum | 5¢ Vendor |
|----------|---------|-----------|----------|-----------|
| 48 & Up | \$ 9.50 | \$ 9.80 | \$10.00 | \$10.50 |
| 12 to 48 | 10.00 | 10.40 | 10.85 | 11.00 |
| Under 12 | 10.50 | 10.95 | 11.15 | 11.50 |
| Sample | 11.50 | 11.95 | 12.00 | 12.50 |

WRITE FOR CIRCULARS
Complete Stock of Columbus Parts and Globes.
Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Cleveland.
MARKEPP SALES CO.
4310 CARNEGIE AVE. CLEVELAND, OHIO

FOR SALE
15 new 5¢ Vending Machines, known as Cash Trays; 1 Floor Stand, chrome finish; 2 Wall Brackets, 1 Gross Charms, 25 Lb. H-Grade Mixed Nuts, 50 Lb. California Almonds. Received this order in July, on account of my health will sell at a 15 per cent loss. Paid \$206.98, will sell for \$175.00; F. O. B. Lake Charles, La. \$25.00 deposit, balance C. O. D.
ELECTRIC SUPPLIES
818 R. R. Ave. Lake Charles, La.

SPECIAL SALE
100 1¢-5¢ Comb. Nut Vendors. Ea. \$10.00 | 10 5¢ 9-Col. Snack Nut. Ea. \$25.00
50 1¢ 9-Col. Snack Nut. Ea. 15.00 | 20 5¢ Selective Candy Bar Vendors. Ea. 45.00
ALSO—Brand New COLUMBUS VENDORS—All Models.
Peanuts, Pistachio, Boston Beans, etc., Available.
WANTED: CIGARETTE-CANDY MACHINES, DELUXES.
CAMEO VENDING 432 West 42nd, New York 18

Patent Granted To Larimore on New Mechanism

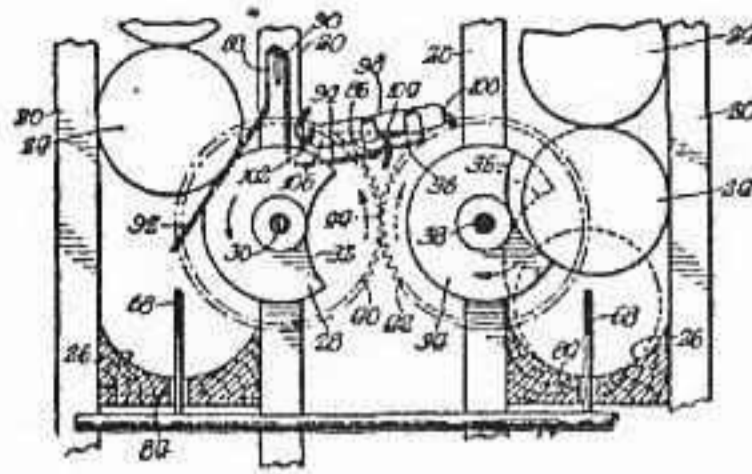
WASHINGTON, Aug. 31.—Patent on two new features for the mechanism of a vertical column bottled soft drink vender has been issued to Harvey T. Larimore, president of Kalva Venders, Inc., Chicago.

Patent is assigned to the company. It is No. 2,405,891. Application for it was filed October 6, 1941.

In Chicago, Larimore said the new features will be applied to a four-flavor selection vender, but his firm does not intend to place it on the market immediately because of the material shortages and other production problems. He now holds patents on about 25 features for four different models of venders, he said.

Technical description of the newly issued patent was described in the August 13 issue of the *Official Gazette* of the U. S. Patent Office as follows:

"In a vending machine for articles, a frame including supporting members for positioning said articles in a stack, one above the other, an elongated alignment with the stack and its lower end extending in substantial vertical alignment with and beyond the stack to a delivery station, a holding and dispensing member mounted rotatably on the frame above the upper end of the trough and adjacent the lower end of the stack, on an axis spaced laterally from the vertical plane of the center of the stack and from the path of travel of the article entering the trough, a recess of arcuate form and less than semi-circular in extent, formed in the outer surface of said member adapted to receive a portion of one of said articles but with-



DRAWING of vertical vending machine design, patented by Harvey T. Larimore, Chicago.

out any free dropping of the articles, and a motor having the shaft thereof in driving connection with the holding and dispensing member, said member having a progressive rotative position, wherein the remaining circumference thereof is moved into supporting relationship with the lowermost article to retain said articles in the stack and a progressive rotational dispensing position, whereby the lowermost article is separated from the stack and positioned separately within the recess and passed from the stack to the delivery trough."

N. Y. Bottlers Set '47 Convention Date

BUFFALO, Aug. 31.—New York State Bottlers of Carbonated Beverages will hold their 1947 annual convention at the Hotel Statler, Jan. 22-24, according to an announcement this week by James R. Van Schoonhoven, executive secretary.

Exhibits, program and planning will be under the direction of George J. Weppner, first vice president, who will act as general chairman of the convention committee. Committee members will be announced at a later date.

Buffalo Firm Makes Changer

BUFFALO, Aug. 31.—Vend-O-Matic Sales Company, Ellicott Square, is in production now on a line of change-makers which will vend pennies, nickels and quarters.

Firm's L. F. Wallace said that output of dime venders would begin as soon as a current difficulty resulting from a broken die is cleared up.

All models of the change-maker are of solid aluminum construction featuring twin visible coin tubes. The dime machine has five tubes and delivers five dimes with a single pull of the slide.

Upturn in Canteen's Sales Hints Vender Supplies Improving

CHICAGO, Aug. 31.—Evidence that supplies for candy, nut, gum and soft drink venders have been improving somewhat in recent months was given in the latest report of Automatic Canteen Company of America.

Company reported that sales for the first 36 weeks of its current fiscal year beginning September 30, 1945, totaled \$8,926,000 compared with \$9,307,000 in the same period of the 1945 fiscal year. This was a decrease of 4 per cent, but it was a great improvement over earlier Canteen reports that its sales were running nearly 13 per cent behind a year ago.

Net profits for the 36-week period were estimated at \$420,249 compared with net earnings of \$407,111 in the corresponding period a year ago. The increase resulted mainly from the elimination of the excess profits tax January 1.

Sandwich Vender Makes N. Y. Times

NEW YORK, Aug. 31.—The *New York Times* carried an article recently which read as follows:

"Push a button, press a lever, turn a crank and—presto—a choice morsel to please the inner man. All that is routine to patrons of New York automat, but it is only the beginning. The Automatic Canteen Company of America, which has listed 450,000 shares of its common stock on the New York Stock Exchange, aims to market more and more products via vending machines. The method, it is said, is speedy, convenient and sanitary since it reduces handling to the minimum. One of the latest developments is the canteen grill which vends hot sandwiches cooked by electronics."

See Big Pecan Crop Drop for 3 States

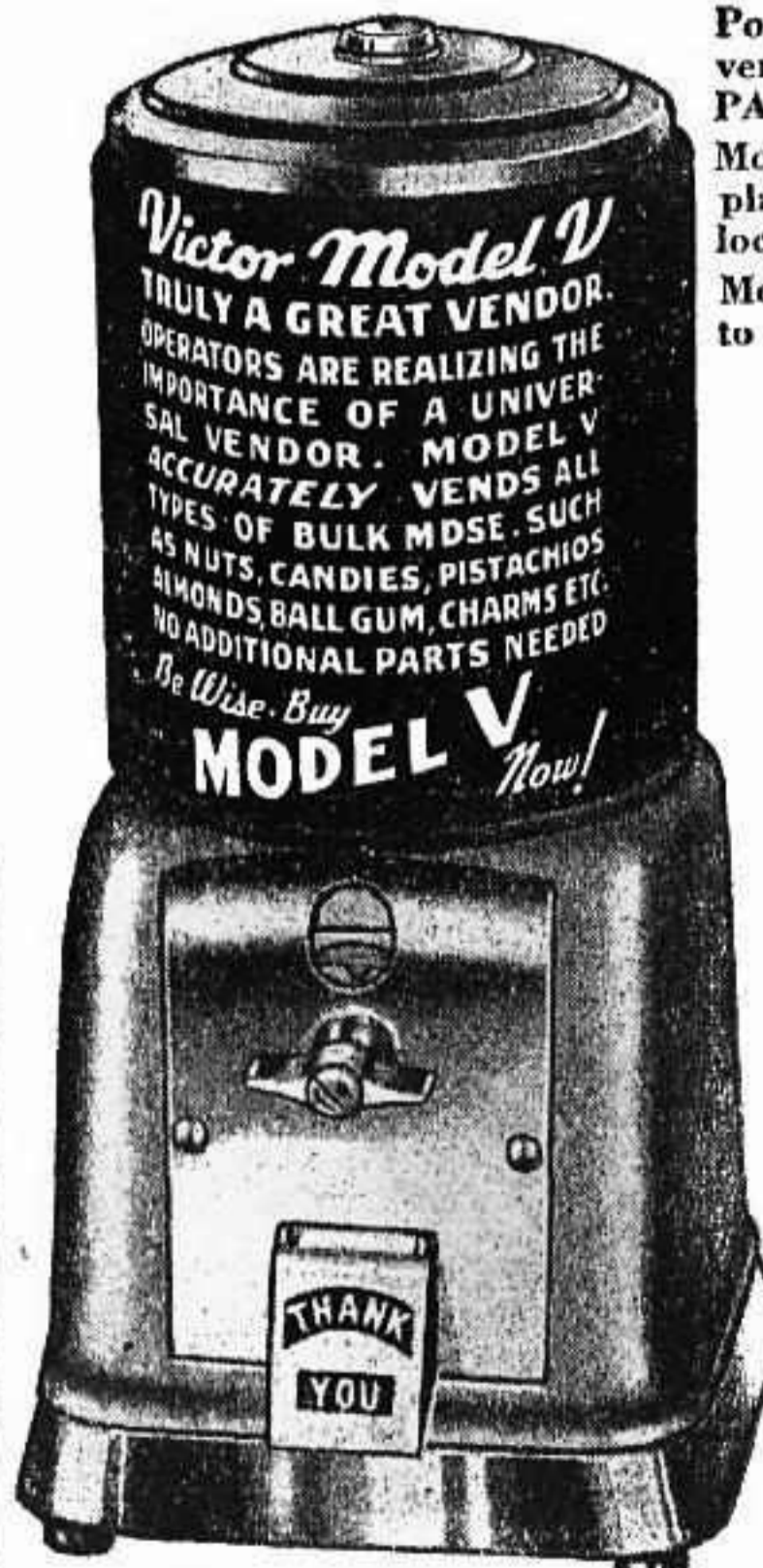
WASHINGTON, Aug. 31.—Georgia, Florida and Alabama pecan crops may drop 8,484,000 pounds this year according to the Department of Agriculture. However even at last year's average price the harvest will bring \$9,905,560.

Georgia remains top pecan producer with a crop forecast of 27,500,000 pounds. At 23.8 cents this would be worth \$6,545,000. State produced record 36,850,000 pounds last year.

Prediction of 41,620,000 pounds for three-State crop is made against last year's 50,104,000.

VICTOR'S FAMOUS MODEL V

THE CHOICE OF THOUSANDS OF SUCCESSFUL OPERATORS!



MODEL V GLOBE TYPE

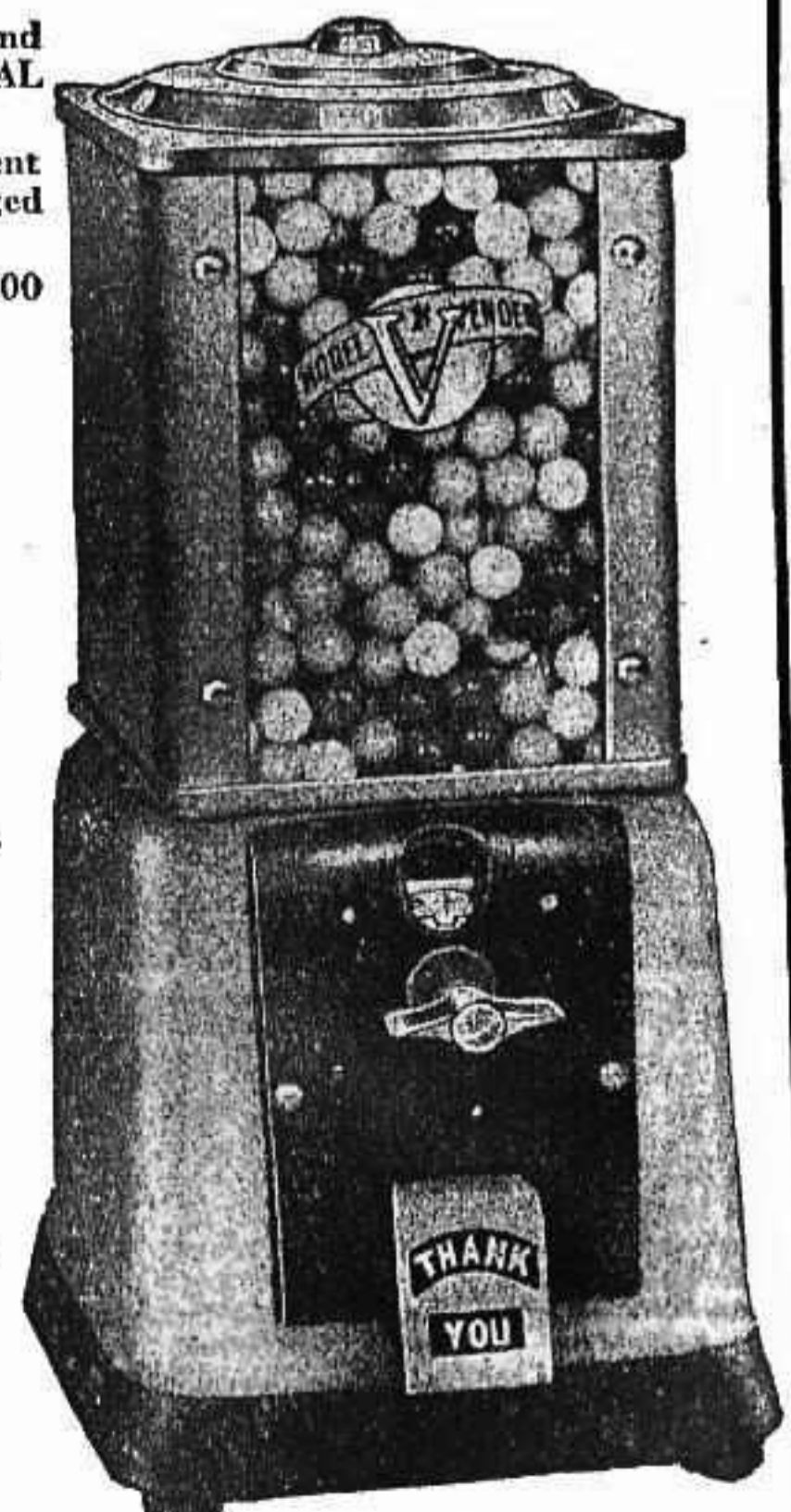
Post-War Model V, further improved and 5 lbs. lighter, is universal and vends all kinds of bulk merchandise, including Ball Gum. NO ADDITIONAL PARTS NECESSARY!

Model V DELUXE CABINET TYPE is built of steel and has transparent plastic front, making it exceptionally strong and durable for those rugged locations. CAPACITY: 25% MORE merchandise than globe type.

Model V GLOBE TYPE capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 5/8", 3/4" ball gum.

SEE YOUR NEAREST AUTHORIZED VICTOR DISTRIBUTOR

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| R. H. Adair Co., 8826 W. Roosevelt Rd., Oak Park, Ill. | Parkway Machine Co., 823 W. North Ave., Baltimore 17, Md. | General Distributing Co., 2812 Main St., Dallas 1, Tex. |
| Asco Vending Machine Exchange, 55 Branford St., Newark 5, N. J. | Rainbow Distributing Co., Salt Lake City, Utah. | 1906 Leeland Ave., Houston 3, Tex. |
| Bannister Vending Service, 3310 Poplar St., Port Huron, Mich. | American Coin-A-Matic Machine Co., 1437 Fifth Ave., Pittsburgh 19, Pa. | Miami Valley Vending Supply, 2730 E. 4th St., Dayton 3, Ohio. |
| L. M. Becker Vending Service, 105 Dowey St., Brillion, Wis. | Automatic Amusement Co., 1000 Pennsylvania St., Evansville 10, Ind. | Pioneer Vending Service, 461 Sackman St., Brooklyn 12, N. Y. |
| Central Coin Machine Co., 3619 Banks St., New Orleans 19, La. | E. T. Barron & Co., 816 W. 36th St., Minneapolis 8, Minn. | Rake Coin Machine Exchange, 609 Spring Garden St., Philadelphia 23, Pa. |
| Cleveland Coin Machine Exchange, 2021 Prospect Ave., Cleveland 15, Ohio. | Buckman Novelty Co., 107 S. Madison St., Green Bay, Wis. | Reliable Nut Co., 5721 W. Jefferson Blvd., Los Angeles 18, Calif. |
| Empire Coin Machine Exchange, 2812 W. North Ave., Chicago 47, Ill. | Champlon Nut & Chocolate Co., 1194 Tremont St., Boston 20, Mass. | Star Vending Co., 510 W. 4th Ave., Denver 8, Colo. |
| Glen Gillette, 428 Maple Ave., Edgewood, Pittsburgh 18, Pa. | Co-Operative Distributing Co., 234 Jefferson St., Louisville, Ky. | Roy Torr, Lansdowne, Pa. |
| T. B. Holliday Co., Inc., 1200 W. Morehead St., Charlotte 1, N. C. | Eastern Carolina Candy Co., Box 829, Morehead City, N. C. | J. Rosenfeld Co., 3218 Olive St., St. Louis 3, Mo. |
| | | T. O. Thomas Novelty Co., 1572 Jefferson St., Paducah, Ky. |
| | | Veteran's Vending Co., 1922 Oak St., Port Huron, Mich. |



MODEL V DELUXE CABINET TYPE

VICTOR VENDING CORP.
5711 Grand Avenue Tel.: NATIONAL 0220 Chicago 39, Ill.

Insecticide Rushed To Save Peanuts in Southeastern Area

ATLANTA, Aug. 31.—Unless enough of a powerful insecticide to combat the attacks of velvet bean caterpillars is rushed to production centers in Florida, Alabama and Georgia, the predicted 1946 bumper peanut crop awaited by vending ma-

chine operators and candy manufacturers may be 80 per cent lost.

According to officials of the Department of Agriculture, a blight is growing in the three States which threatens to ruin the greater part of this year's estimated \$75,000,000 crop.

The insecticide, manufactured by only one firm in the United States, is being rushed by air, rail and truck to the stricken areas, where considerable damage has already been inflicted on more than 1,000,000 acres.

NAMA Readies For Chicago Meet

(Continued from page 107)
Leach (Minneapolis), Ralph Dahl (Omaha), Harold Gallarneau (Amarillo, Tex.), E. G. Chandler (Los Angeles), R. A. Parina (San Francisco) and H. Dan Bracken Jr. (Seattle).

Meeting with NAMA's national regional committee, under Chairman George D. Pratt, New York, group will co-ordinate regional policies and functions and make plans for next year's regional membership meetings.

Directors Confab

Another important meeting scheduled to precede the convention's opening session on October 16 is that of NAMA's board of directors. Board will meet to receive and act on reports to be presented by the chairmen of the public relations committee, legislative committee, membership basis and dues committee, convention committee and the national regional committee. Regional officers have been invited to attend the board session.

With the important business meetings cleared away, operators, manufacturers and suppliers of merchandise and service vending machines can proceed to the main purpose of the convention—the various work shops, planned to offer convention-goers an opportunity to participate actively in discussions and demonstrations of all phases of automatic merchandising.

Only other "business" session to be held during the 10th anniversary convention is scheduled for Friday morning, October 18. Election of di-

Boost Sugar Goals To Up U. S. 1947 Beet Crop 22%

WASHINGTON, Aug. 31.—Sugar planting goals set by the Department of Agriculture call for an increase over 1946 plantings, it was announced this week.

Goals call for the planting of 1,057,000 acres of sugar beets and 327,000 acres of sugar cane. Under average crop conditions, the announcement said, the yield should result in about 1,900,000 tons of beet sugar and 550,000 tons of cane sugar, both in terms of short tons, raw basis.

Beet figure proposed by the Department of Agriculture is 22 per cent larger than the August estimate for the 1946 crop of 865,000 acres. Proposed cane sugar acreage for harvest in late months of 1947 is up 28,000 acres, according to the announcement.

rectors for one, two and three-year periods will be held.

Immediately preceding the election, reports to the membership will be made by President R. Z. Greene, Treasurer L. D. Chambers, Legislative Chairman W. G. Fitzgerald and Executive Director C. S. Darling.

Change in NAMA's by-laws now provides for three-year terms for directors. At the October convention five directors will be elected for three-year terms, four directors will be elected for two-year terms, and four directors will be elected for one-year terms. Each year afterward, directors will be elected to replace those whose terms expire.

CARD VENDOR MONEY-MAKER

A ROUTE OF THESE CARD VENDORS WILL EARN A STEADY INCOME FOR YOU. TAX FREE.

INTRODUCTORY PRICE \$29.50

- 1,000 CARDS FREE!
- LEGAL EVERYWHERE!



PRICES ADVANCED ON

NEW NORTHWESTERN

MODEL 33 **READY FOR DELIVERY** DELUXE \$22.60

RUSH YOUR ORDERS TODAY!

WE ARE AUTHORIZED DISTRIBUTORS FOR NORTHWESTERN

MODEL 39.....\$12.75

PACE

THE BIGGEST NAME IN BELLS
DELUXE CHROME BELLS

- 5c.....\$260.00
- 10c.....280.00
- 25c.....310.00

IMMEDIATE DELIVERY! ALL CHROME FINISH. SIDES ARE COVERED WITH STAINLESS STEEL DRILL PROOF PLATES.

MILLS Brand New Vest Pockets \$74.50

Used Vest Pockets, Green.....\$ 44.50
Used Vest Pockets, B & G.....54.50

RECONDITIONED LIKE NEW

MUSIC

- Mills Throne.....\$375.00
- Wurlitzer G1 Counter Model.....199.50
- Seeburg Classic.....450.00
- Seeburg Symphonola, 12 Rec.....189.50
- Rock-Ola Twelve.....149.50
- AMI Singing Tower.....450.00

CONSOLES

All in Perfect Condition

- Harvest Moon.....\$119.50
- Big Game.....109.50
- Bob Tail.....119.50
- Zeta.....50.00
- Fast Time.....119.50
- Triple Entry.....125.00
- Jennings F.P. Silver Moon.....119.50
- Hi-Hand.....189.50
- Mills Jumbo Parade.....124.50
- Big Top.....119.50

NEW FIVE BALL, F.P.

- Catalina...\$225.00
- Surf Queen...Write
- Big Hit...334.00
- Dynamite...334.50
- Superliner...322.00
- Oklahoma...269.50
- Bubbles...\$249.50
- Stage Door...274.50
- Ganteen...274.50
- Streamliner...269.50
- Arizona...269.50
- Trade Wind...269.50

USED

- Gun Club...\$ 72.50
- Grand Canyon...179.50
- Legionnaire...\$89.50
- Bubbles...\$176.00
- Texas Mustang...59.50

DEPOSIT REQUIRED WITH ALL ORDERS—SEND FOR COMPLETE LIST

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

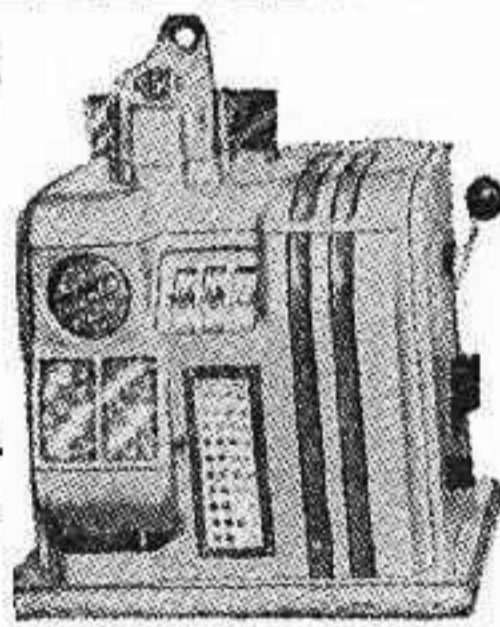
PHILADELPHIA 23, PA.

COLUMBIA BELLS

Double Jackpot 1946 Models \$145.00

Lots of 5 \$137.50 EA.

Changeable to 1¢, 5¢, 10¢, 25¢ Play



USED VENDING MACHINES

- Northwestern Tri-Selector.....\$22.50
- New Shipman 3 Col. Stamp Machine.....89.50
- Variety Shops, 5 Col., Clean, With Stand.....17.50
- Snacks, 3 Col., New Finish, With Stand.....17.50
- Brand New Stamp Machine.....17.50
- Advance Stamp Machines, 5¢, 10¢ or 25¢ Slots, Brand New.....15.00
- Watling Guesser Scale.....150.00
- Advance Model D, Ball Gum.....7.95
- Columbus Model M.....8.50

USED COUNTER GAMES

- American Eagle, Reconditioned like new, 1¢ or 5¢, Token or 25¢ Pay-Out.....\$29.50
- Arcade Grippers, Heavy Cast Iron, Floor Model.....49.50
- Imps, Cubs.....8.90
- Superior Cig. Reels Vendor.....7.50
- Steeplechase, New, Ea.....19.50
- Sparks (Gold Award).....29.50
- Marvels, Cig. Reels.....24.50
- Kicker & Catcher, like new.....39.50
- Pikos Peaks, like new.....29.50

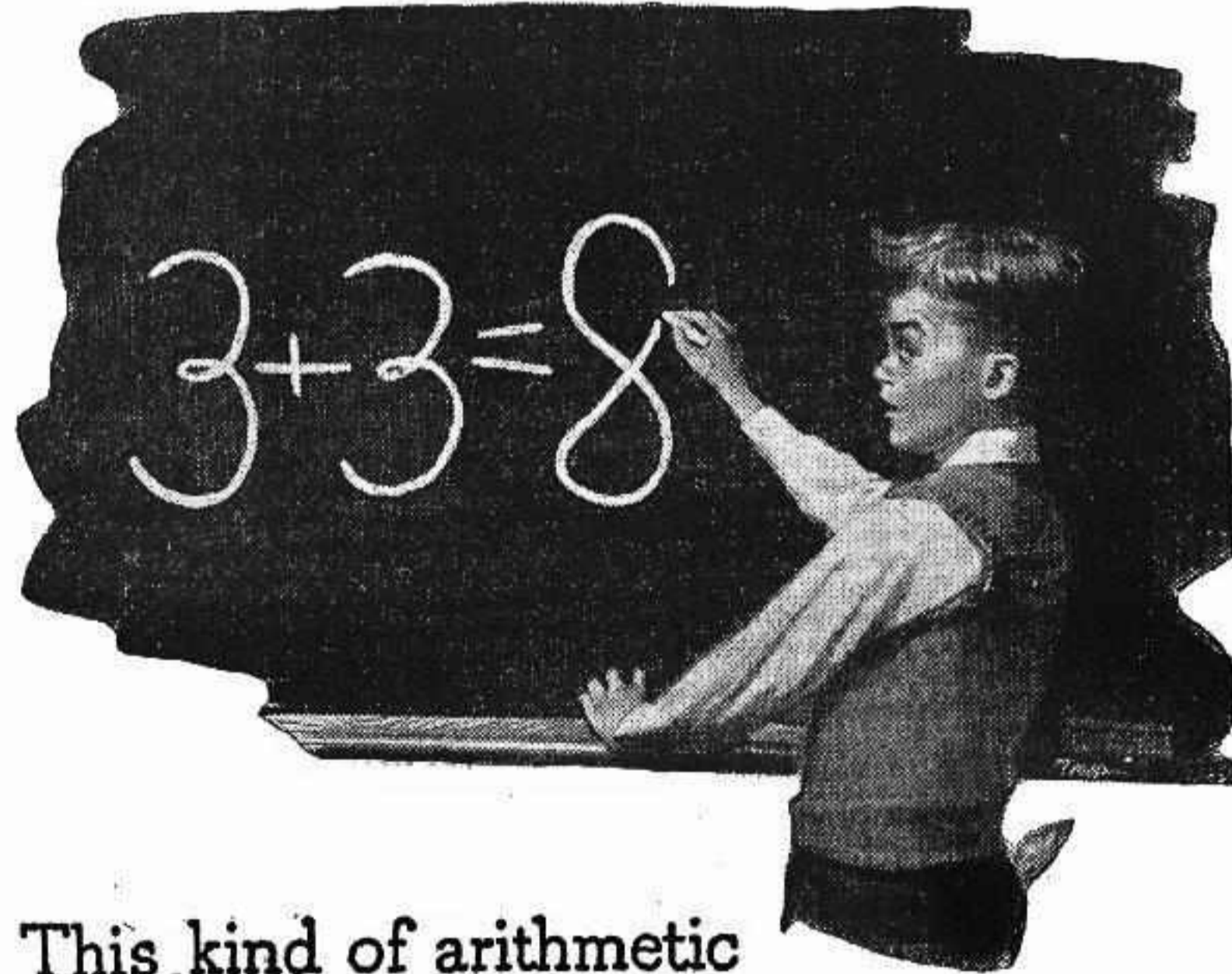
BRAND NEW IMPS, ea. \$15.00

NOW DELIVERING

A. B. T. CHALLENGERS, \$65.00 EA.

Write for Quantity Prices!

New Gottlieb 3-Way Grip Scale.....\$39.50



This kind of arithmetic may put Johnny through college

Here's how it works out:

\$3 put into U.S. Savings Bonds today will bring back \$4 in 10 years. Another \$3 will bring back another \$4.

So it's quite right to figure that 3 plus 3 equals 8... or 30 plus 30 equals 80... or 300 plus 300 equals 800!

It will... in U.S. Savings Bonds.

And those Bonds may very well be the means of helping you educate your children as you'd like to have them educated.

So keep on buying Savings Bonds—available at banks and post offices. Or the way that millions have found easiest and surest—through Payroll Savings. Hold on to all you've bought.

You'll be mighty glad you did... 10 years from now!

SAVE THE EASY WAY... BUY YOUR BONDS THROUGH PAYROLL SAVINGS

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More Beer, Happy Days for Ops

400 Cleveland Juke Folk Have Fun at Outing

CLEVELAND, Aug. 31.—Annual outing of the Cleveland Phonograph Owners' Association was held August 21 at the Richmond Country Club. The affair was attended by 400 association members and their families.

Day's activity included two baseball games and other contests in which many of the crowd participated. A threatening rain held off until early evening when everyone moved inside the clubhouse for dinner.

Following a steak dinner prepared by Manager Joe Fontana and his staff, a drawing for door prizes was held. Among the gifts distributed were radios, electric toasters, clocks, automatic roasters, electric irons and record albums.

After the drawings, music for dancing was furnished by Bernie Bevans and his orchestra. Kenny Rasmussen, well-known local pianist, also entertained.

The outing committee was chairmaned by Jack Cohen and James Ross, who were assisted by Sanford Levine, Sid Clary, James Burke, Gary Weber, Herb Wedewen, Dick Head and Leo Green. Details were handled by Miss Virginia Holcomb, secretary of the organization.

Small Motors Output Gains

CHICAGO, Aug. 31.—Production of small motors, such as are used in jukeboxes, has passed the pre-war peak, it was announced this week by C. C. Shutt, division manager for Westinghouse Electric Corporation. Shutt said the increase was 33 per cent above the 1941 peak and is expected to go even higher.

With peak production to be reached about next February, according to Shutt, customer demand is far from being satisfied. The demand, he said, is due to post-war increase in basic requirements.

Company plans to spend at least \$2,000,000 to reach the February goal. Money will be used to purchase new equipment, redesigning assembly lines and increasing floor space. The company also expects to hire enough new workers to bring total employment to double the pre-war peak.

Fitzgibbon in New Quarters

NEW YORK, Aug. 31.—Jack Fitzgibbon, located for years at 776 10th Avenue, has now moved his firms Jaco, Inc., and Musical Minutes, Inc., to their new five-story home at 473 West 47th Street. Building was purchased some time ago by Fitzgibbon and expansion of business has made the move necessary at this time, he states.

Extensive remodeling has been going on, and is still not completed as the firm completes the move.

"The place will be one of the show-places of the avenue when I am finished," Fitzgibbon adds. John Ahearn will continue as manager of the new establishment.



DOOR PRIZES at the annual outing of Cleveland Phonograph Owners' Association went to lucky coinmen in a crowd of 400 attending. Four CPOA outing committeemen ready to distribute gifts—from radios to electric irons—are (left to right) Gary Weber, James Ross, Jack Cohen and Sanford Levine.

L. Koren Buys Juke Route on Chi South Side

CHICAGO, Aug. 31.—Louis Koren, head of Distributing Corporation of Illinois, announced that he has purchased the phonograph route of Charles W. Hoffman, veteran South Side music operator.

Hoffman's route totaled 188 phonographs, but Koren said that by purchases of machines and locations thruout the city he expects to build it up to 500 music machines.

Max Berenson, who was associated with Koren in Ace Music Company, which they sold early this year, will take over active management of the new routes, Koren said. Berenson was associated with Koren in the purchase. Routes will be operated under the name of Distributing Corporation, and Hoffman's staff of service and office personnel will be taken over intact, but they will be moved to Koren's offices at 1231 West Chicago, he said.

Price paid for Hoffman's route was not disclosed, but Koren indicated that the investment of himself and his associates may run into \$300,000 by the time the deals are closed.

Koren entered the coin machine industry in Chicago as a pinball operator in 1929 and he has been active variously as a distributor, operator and manufacturer of coin machines for more than 16 years.

Hoffman discounted reports that he is retiring from the trade because of ill health. He said: "I'm just going to take it easy. Take a rest for a year or two. And probably travel some."

He has been active as a music operator in Chicago for more than 10 years.

Koren said his firm will continue as distributors for Aireon phonographs and Speedy Weenie hot sandwich venders.

Hot Disk

PHILADELPHIA, Aug. 31.—One of the patrons of the Littonia Restaurant separated himself from the usual morning crowd, walked over and dropped a nickel into the juke box. He waited for a rendition of his favorite hot recording. He got smoke instead.

While some quipster crooned, "Smoke Gets in Your Eyes," John Kalogris, the proprietor summoned firemen who quietly extinguished a blaze in the juke box mechanism. Says Joe: "There will be no more hot platters—until repairs, that is."

Gutshall Holds Juke Exhibition At San Diego

SAN DIEGO, Calif., Aug. 31.—Two-day showing of Aireon Phonographs signaled the beginning of full-scale activity at the Jack Gutshall Distributing Company branch here, with Steve Stephens as local manager.

Gutshall came down from Los Angeles for the showing, accompanied by "Li'l Abner" Yokum, co-hosting with Stephens in welcoming a number of operators in this area. Refreshments were served on both days. Among coinmen on hand for the showing of the Aireon phonographs were Walt Shinkal, Cecil Vincent, Anthony Batholomew, Earl Cooper, George Bacon, Cal Brown, Jack Riley and Jack Grant.

Stephens announces that the organization here now includes a record and parts department, headed by R. W. (Bob) Holmes.

See End to Juke Slump

Tavern locations get new lease on life after play drops thru U. S. to 50%

By Cam Shelden

WASHINGTON, Aug. 31.—Granting by the Department of Agriculture of a 15 per cent increase in grain allotment to brewers has increased the brows of juke box operators, consumers and those engaged in production and sale of beer.

Coinmen assert that profits from phonographs and other types of coin-operated machines, almost as important to tavern patrons as cracked ice, fluctuate noticeably with the fortunes of the bar owner. In many parts of the United States, especially in the larger cities, juke operators blame the current beer shortage for tobogganing coin machine revenue.

As beer industry spokesmen declared that the drought is definitely over as a result of the government order effective September 1, immediate outlook for a resumption of coin machine play brightened in almost every part of the country.

Many Bars Closed

In Philadelphia, local coin machine and juke box operators had seen coin play go from bad to worse as local bars were required by the beer shortage to close a day a week in addition to the Sunday closing required by law. Lack of brew was blamed by tavern owners for the shut-down which resulted in a 50 per cent drop in coin machine play in that city.

Publicity attendant upon the shortage led many customers to believe the situation to be worse than it was in reality, and night club and tavern business in the Friendly City dropped to the lowest levels since depression days.

Local breweries in many instances shut down altogether, and the resulting recession and loss of buying power was felt by coinmen all the way down the line.

In Milwaukee, beer capital of the nation, where manufacture of beer is the most important industry and where there is a total of 62 breweries close-by, 60 per cent of the taverns were left high and dry after a heavy week-end. Altho Wisconsin brewers produce a yearly average of 9,000,000 barrels of beer under curtailed operation, only 2,000,000 barrels are sold to Badger Tavern owners and beer retailers. Altho juke box operators took the heaviest rap in Milwaukee and surrounding towns, owners of small vending machines, such as nut dispensers, also felt the pinch.

Downhill Race

In Chicago, operators and tavern owners engaged in a long downhill race which resulted in a photo-finish as beer supply struck rock bottom in midsummer. Many taverns were obliged to resort to rationing beer in order to insure a square deal for patrons.

Chicagoans, long accustomed to adequate supplies of draft beer, outstanding beverage favorite there, were obliged to quench their thirst with the bottled products—most of them "off" brands—or go on the wagon. "For Sale" signs went up in many spots which had been doing (See End of Juke Slump on page 122)

KAY STARR AND THE ALL STARS
(Lamplighter 110)

Love Me or Leave Me—FT; V.
Sweet Lorraine—FT; V.

There's plenty of musical meat in this needling, with Kay Starr pitting her sultry pipes to the stellar support of Barney Bigard's clarinet, Red Callender on bass, Vic Dickenson on trombone, Calvin Jackson's Steinway, Ray Linn's trumpeting, Allan Reues's guitar, Zutty Singleton handling hides and the alto saxing of Willie Smith. Ballad tempo is retained for both faces. Piano and bass blend to intro Miss Starr on *Love Me*, with clean cut sax and muted trumpet sharing solo flights between vocal choruses as the others blend for a quality ensemble effect. Sparkling keyboard knuckling adds to the value of the backside, especially the runs in thirds. Also effective; guitar and bass going to double tempo on final 16 bars.

Disk has juke potential, but most of its attraction is aimed at the collector.

JAN GARBER (Black & White 301)

My Fickle Eye—FT; V.
This Is Always—FT; V.

Ork's chirp, June Arthur, fails to arouse interest one way or another with her voicing of *Fickle Eye*. Novelty ditty's monotonous pattern demands more than straight singing to make it count. Garber's vocal group, the Foursome, chime in towards the end to administer a welcome hypo. Tommy Trainor fares better on the reverse, easily warbling the love ballad. Reeds and subdued brass pleasingly set the mood.

This Is Always will collect buffalo heads as song climbs the tune ladder.

MEL GRIGG'S SONS OF THE SADDLE
(Melodisc 501, 502)

The Rainbow Trail—FT; V.
I'm a Rollin' Stone—FT; V.
The Timber Trail—FT; V.
Springtime on the Range—FT; V.

Fiddle and guitars set the outdoor

scene, as Mel Grigg's and the Sons of the Saddle blend voices on these Western harmonies. *Rainbow Trail*, the cowboy's street of dreams, is taken at a slow trot. The brisker backside is dedicated to the happy-go-lucky lad of the plains. With a snappy beat for support, quartet tells of the pleasures of riding *The Timber Trail*, and presents a vocal description of *Springtime on the Range* for the mating side.

Rural route spot ops may want to take a chance with these offerings.

SAXIE DOWELL (Sonora 3026)

The Old Lamp Lighter—FT; V.
Rumors Are Flying—FT; V.

A hangover from his Hal Kemp days, Dowell injects the triple-tonguing horns and other Kempian effects into his music, adding some new tonal color. Don Grady's tenor voice—styled much like Tony Martin's—is heard to neat effect on these sentimental ballads.

Dancey and listenable.

RILEY SHEPARD (King 547)

The Look in Her Eye—FT; V.
These Precious Love Letters—FT; V.

Shepard's in top form here, his shouting hillbilly voice giving vent to a bouncy lament, *The Look in Her Eye*. Backing is by a cowboy crew, a trumpet's tootling being heard most prominently. Wailing electric guitar fills in behind Shepard's sobbing lyricizing for the slower and more sentimental *Love Letters* on the flip-over.

B side is dandy for the beer weepers.

SNOOKUM RUSSELL (Trilon 122)

That's the Kick I'm On—FT; V.
I'm a Shy Guy—FT; V.

Built along thoroly solid lines, Snookum Russell's aggregation displays its power prowess in this pair-

Record Reviews

(Continued from page 33)

ing. Sporting a sharp brass wing and a rhythm section that puts plenty of bite into the beat, crew rings the jazz bell with its riff riding on *Kick*. A couple of toothsome sax solos and the maestro's be-bop word slinging round out the A side. Equally fine instrumental workout on the flip, with Russell spicing the rhymes, makes it a good mate.

Sure-fire winners for hot jazz addicts.

DICK JAMES (Coast 233)

Shut That Gate—FT; V.
It's a Cryin' Shame—FT; V.

It's the bright and breezy country-styled troubadoring of Dick James that gives this couplet its attraction. Top spin goes to the rhythmically contagious *Shut That Gate*, chuckle-spurring words about the sinner fearing the road to heaven will be blocked. Coast Ranch Hands supply the snappy support for this and on the backside, where James vocally discovers that an unfaithful gal is a *Cryin' Shame*.

Folk phono ops will find *Shut That Gate* a top money-maker.

HAWKSHAW HAWKINS (King 544)

After All—V.
The Way I Love You—V.

Ever since a couple of successful Bing Crosby-Andrews Sisters efforts, performers have tried to inject ad lib and off sides into their disks—a risky business at best. Hawkins' spoken offside to his guitarist to "come in" at a certain passage adds little to the performance of *After All*. Both sides, however, are still salable folk music, string band backing up Hawkins on two sentimental hillbilly ditties.

Mountain music locations will use either side.

THE BASIN STREET BOYS (Exclusive 229)

I Need a Knife, Fork and Spoon—FT; V.
This Is the End of a Dream—FT; V.

Leaning heavily on a bouncy beat, *Knife* comes up as a catchy novelty ditty with the Basin Street Boys putting the rhythmic bite on the wordage. Instrumental backing by Eddie Beal's foursome helps voice-blenders sell their vocal wares. Ben Carter's ballad on the backside has possibilities, but harmonizers seem better suited for a tune with a rhythmic kick.

Knife may cut the ice in jazz music boxes.

THE PLAINSMEN (Coast 225, 227, 235, 236)

Varsoviana—M.
Guitar Polka—FT.
Along the Rio Grande—FT; V.
New San Antonio Rose—FT; V.
The West Is as Wild as Ever—FT; V.
South—FT.
Jack-o-Diamonds—FT; V.
The Short Snort Polka—FT.

With plenty of toe-tapping urge in their instrumental offerings and a down-to-earth folksy singing style for the lyrics, the Plainsmen strike a responsive note in these issues. *Varsoviana*, popularized in Warner Bros.' *San Antonio* pic as *Put Your Little Foot Forward*, is done to easy one-two-three tempo with fiddle, guitar and accordion emphasizing its mazurka beat. (Tune, an old Bavarian muzurka, was brought to Mexico during the reign of Maximilian and infiltrated into U. S. border States where it still retains popularity.) Snappy and well-defined rhythm makes *Guitar Polka* an ear winner. Group blends vocally on brisk tunes, *Along the Rio Grande* and *New San Antonio*. Lads chime in to prove *The West Is as Wild as Ever*. Reverse is a moderately paced instrumental dedication to the *South*. Trio turns in an appealing voicing of Dixie's old folk ballad (dating back to Confederate days), *Jack-o-Diamonds*. Simple tune and bright beat gives reverse *Polka* its attraction.

All sides can spin brightly for hill and country folk, with *Varsoviana* and *Jack-o-Diamonds* topping the deck.

NILO MENENDEZ (Co-Art 5062)

Jamaican Rumba—FT.
Capriccio Espagnol—FT.

Nilo Menendez flanks his Steinway with two guitars (Nestor Amaral and Joe Oliveria) and obviously forgets about tonal balance. Threesome is top-heavy, lacking a strong bass anchor. Weakness could have been avoided by following the more orthodox piano-guitar-bass set-up or by having the pianist hold a strong left wing in the lower register. Some interesting rhythmic effects are achieved in the bright *Rumba*, with the staccato piano working against the guitars. This is further developed in the pop version of Rimsky-Korsakoff's *Capriccio Espagnol*. Here the guitars share sole prominence with the piano for a harmonically sound total. Menendez displays an enviable command of the keyboard, dusting the black-and-whites with facile-fingered ease.

Classical *Capriccio* may find takers in class spots.

THE HARLEM BLUE BLUE KNIGHTS

(Superior 101)

This Ain't No Voot—FT; V.
Gardner Street Susie—FT.

An unbilled sultry-voiced songstress amply provides the Harlesemese spice to the topside's blues ballad. Ork rides it solid from the start with a fine trumpet, trombone and sax adding to the torrid effect. With the vocalist out of the way on the flip, boys give out with a roundelay of hot choruses that keeps the jam juice steaming from the start.

For hot jazz jukes, with the topside getting the preferred play.

AL DONAHUE (University 608, 611)

And Two Is Eight—FT; V.
Could It Have Been?—FT; V.
The Bells of St. Mary's—FT; V.
You Drive Me Out of My Mind—FT; V.
AL DONAHUE (Four Star 120, 121)
Surrender—FT; V.
What the Blues Are Made Of—FT; V.
My Serenade—FT; V.
Texas Moon—W. V.

Al Donahue's smooth sycos make for relaxing listening with ork make-up leaning on strings, reeds and muted brass for the sugary effect. Tempi are held to an easy, danceable pace thruout. Penny Piper, who carries the vocal load on most of these faces, turns in a pleasing version of *Surrender*, and displays a rhythmic singing style in *Blues*. Her lulla- (See Record Reviews on page 153)

Juke Sings at
S. F. Toy Show

SAN FRANCISCO, Aug. 31.—Juke box music was an added attraction at the big Gift and Toy Show, held in San Francisco's Civic Auditorium this month.

Spotted prominently just inside the main doors of the exhibition hall the juke and speaker system was installed by Jack R. Moore Company distributors for Seeburg equipment on the West Coast.

Moore officials didn't miss the opportunity to plug the juke's "sound distribution" system, said to offer music at conversational level thruout the large auditorium.

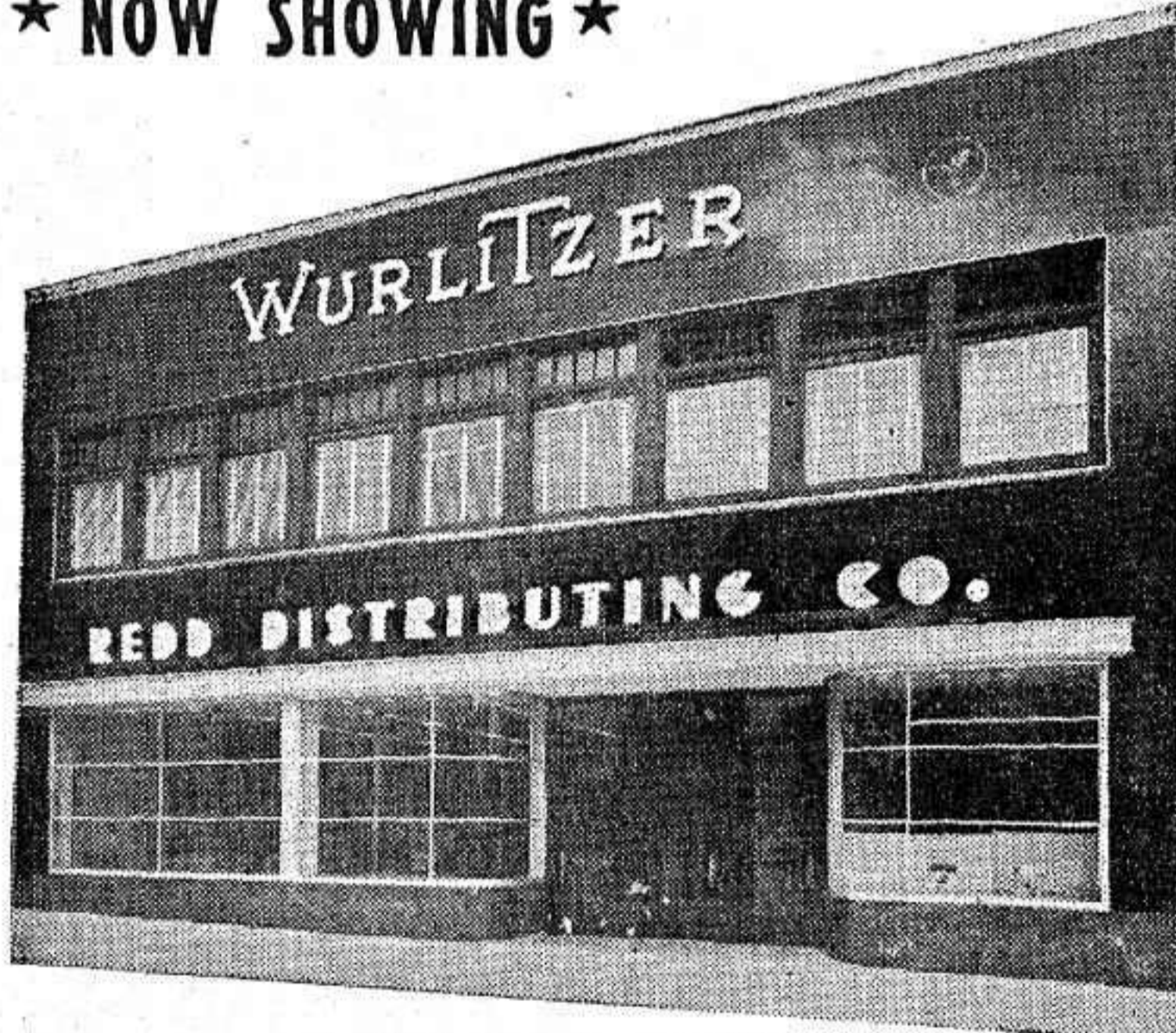
For the duration of the show, the juke was loaded with a wide variety of classical, semi-classical and popular records.

British Juke Man
Arrives Here Soon

NEW YORK, Aug. 31.—Jack Hylton, British juke box manufacturer will arrive in this country on the Queen Elizabeth September 3, according to word received from friends of his here.

Plans for the export of the music machines, as well as other coin machine interests will be discussed by Hylton while he is here.

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Personal Music boxes are now installed in locations where music was not previously acceptable. Objection to loud music is now overcome by low-volume, personalized **Measured Music***. Location owners find Personal Music boxes small enough not to interfere with service (they are only 6¼" high) and easy to keep clean.

Personal Music boxes are well designed, meticulously built to function in **Measured Music*** systems. Each unit operates perfectly with the other boxes. Expert sound engineers have designed and built a complete system rather than a series of individual, uncoordinated units. These systems are the finest that expert technicians have so far built. They are long-lived and will give years of service.

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*Reg. Trade Mark

ADVANCE RECORD RELEASES

(Continued from page 31)

- OO-MA-BA-LA Betti Mays Ork (Betti Mays) (CRAZY RIFFIN) Alert 204
- OVERTURE Mischa Borr Ork (S. Strelkoff-Johanne Morland (MARE MOJA)) Victor 25-0064
- PASSE Evelyn Knight (LAND OF) Decca 18906
- PASSE Margaret Whiting (Jerry Gray Ork) (FOR YOU) Capitol 294
- PASSE Phil Brito (Walter Gross Ork) (IT'S NOT) Musicraft 15088
- PLAISIR D'AMOUR Greta Keller (Victor Continental Ork) (DER WIND) Victor 25-0066
- POLIUSHKO (Meadowland) Mischa Borr Ork (ROUMANIAN MEDLEY) Victor 25-0065
- PUT THAT KISS BACK WHERE YOU FOUND IT Sam Donahue Ork (Bill Lockwood) (SCUFFLIN') Capitol 293
- ROUMANIAN MEDLEY Mischa Borr Ork (POLIUSHKO) Victor 25-0065
- RUM COLA PAPA Brownie McGhee (KEY TO) Alert 400
- RUMORS ARE FLYING The Three Suns (IT'S ALL) Majestic 7205
- ST. LOUIS BLUES Judy Canova (TIME FOR) Sterling SR-106
- SCUFFLIN' Sam Donahue Ork (PUT THAT) Capitol 293
- SLAM-IN' AROUND Don Byas Quartet (ANYTHING) Super Disc 1008
- SPORTIN' LIFE BLUES Brownie McGhee (MEAN OLE) Alert 401
- STARS FELL ON ALABAMA Gordon MacRae (Walter Gross Ork) (YOU KEEP) Musicraft 15089
- STONE COLD DEAD IN THE MARKET Duke of Iron-Betti Mays Ork (TIME WILL) Alert 203
- STOP BITING YOUR NAILS Milt Britton Ork (Suzan Carol-The Skylarks) (OH, FRANKIE) State 8001
- SWEETHEART OF SIGMA CHI Dean Martin (Nat Brandwynne Ork) (I GOT) Diamond 2036
- SZYMANOWSKI: FOUR MAZURKAS, OP. 50 (12") Artur Rubinstein Victor 11-9219
- TALES OF THE OLYMPIAN ALBUM Ronald Colman (Victor Young, Dir.) Decca DA-475
- Part 1—Introduction—Apollo and Daphne Decca DA 40013
- Part 2—Apollo and Daphne (Concluded) Decca DA 40014
- Part 3—Apollo and Clytie-Hyacinth Decca DA 40015
- Part 4—Diana and Echo-Narcissus Decca DA 40015
- Part 5—Apollo and Phaeton Decca DA 40014
- Part 6—Apollo and Phaeton (Concluded) Decca DA 40013
- TAMO DALEKO (Far Away) Blanka (Victor Continental Ork) (KO' LEPI) Victor 25-0067
- TCHAIKOVSKY: SYMPHONY NO. 5 IN E MINOR, OP. 64 ALBUM (6-12") Boston Symphony Ork-Serge Koussevitzky, Dir. Victor DM-1057
- TEA FOR TWO Jan August (A PRETTY) Diamond 2010
- TELL ME WHY Lonnie Johnson (I'M IN) Disc 5060
- TELL IT TO ME Jimmy Mitchell (Paul Bascomb Ork) (NONA) Alert 205
- TELLIN' MY TROUBLES TO MY OLD GUITAR Don Weston (IF YOU'LL) Silver Spur 101
- THAT'S MY HOME Tommy Dorsey (Stuart Foster) (GOTTA GET) Victor 20-1958
- THAT WONDERFUL WORRISOME FEELING Frances Langford (Earl Hagen Ork) (LOVE ME) Mercury 3029
- THAT'S HOW I SPELL Dolores O'Neil (Buddy Weed Ork) (JUST A) Cosmo 512
- I-R-E-L-A-N-D Ozie Waters (The Plainsmen) (NO ONE) Coast 228
- THAT'S MY HOME Rex Stewart Ork (Rex Stewart) (B. O. BLUES) Mercury 8008
- THE BEAUMONT RIDE Harry James (WHY DOES) Columbia 37080
- THE COUNT MEETS THE DUKE Hal McIntyre (THE THINGS) Cosmo 509
- THE MAN THAT COMES AROUND Tommy Tucker (Kerwin Somerville-Ensemble) (I LOVE) Columbia 37082
- THE NEW REDSKIN RHUMBA Charlie Barnett (CHEROKEE) Cosmo 513
- THE OLD LAMP-LIGHTER Sammy Kaye (Billy Williams-Choir) (TOUCH-ME-NOT) Victor 20-1963
- THE PIED PIPER OF HAMELIN ALBUM Ingrid Bergman (Victor Young, dir. ork) Decca DA-450
- The Pied Piper of Hamelin, Parts 1 and 4 Decca DA-40010
- The Pied Piper of Hamelin, Parts 2 and 3 Decca DA-40011
- THE SHEIK OF ARABY Don Byas Quartette (EMBRACEABLE YOU) Super Disc 1011
- THE SHORT SNORT POLKA The Plainsmen (JACK O') Coast 236
- THE THINGS WE DID LAST SUMMER Hal McIntyre (Frankie Lester) (THE COUNT) Cosmo 509
- THE THINGS WE DID LAST SUMMER Jo Stafford (Paul Weston Ork) (YOU KEEP) Capitol 297
- THE WAGES OF SIN Artie Gibson and The Mountain Melody Boys (I'M FREE) Mercury 6013
- THIS IS THE NIGHT Andy Russell (Carl Kress Ork) (IF YOU) Capitol 291
- TIME FOR JOOKIN' Judy Canova (ST. LOUIS) Sterling SR-106
- TIME WILL TAKE CARE OF YOU Betti Mays Ork (STONE COLD) Alert 203
- TO EACH HIS OWN Marie Greene and Her Merry Men (DOIN' WHAT) Signature 15053
- TOO MANY IRONS IN THE FIRE The Ginger Snaps (I LEFT) Victor 20-1960
- TOUCH-ME-NOT Sammy Kaye (Betty Barclay) (THE OLD) Victor 20-1963
- UNDER THE STARS Herman Autry (I'M JUST) Sapphire F.A. 705
- WHAT'VE YOU GOT TO LOSE BUT YOUR HEART? Sherman Hayes (Dell Welcome-Sherman Hayes) (LOVE DOESN'T) Cosmo 511
- WHEN YOU LEAVE DON'T SLAM THE DOOR Tex Ritter (HAVE I) Capitol 296
- WHERE MY CARAVAN HAS RESTED Bing Crosby-Jascha Heifetz (Victor Young Ork) (LULLABY) Decca 40012
- WHICH WAY DID MY HEART GO? Dean Martin (Nat Brandwynne Ork) (ALL OF) Diamond 2035
- WHO DO YOU LOVE, I HOPE Harry Babbitt (Dick Maltby Ork) (YOU WERE) Columbia 37140
- WHO'S LONESOME NOW? Don Weston (DADDY'S YODEL) Silver Spur 102
- WHY DOES IT GET LATE SO EARLY? Harry James (Buddy Di Vito) (THE BEAUMONT) Columbia 37080
- YOU KEEP COMING BACK LIKE A SONG Gordon MacRae (Walter Gross Ork) (STARS FELL) Musicraft 15089
- YOU KEEP COMING BACK LIKE A SONG Jo Stafford (Paul Weston Ork) (THE THINGS) Capitol 297
- YOU SATISFY Jesse Price (KANSAS CITY) Capitol 295
- YOU WERE MEANT FOR ME Harry Babbitt (Dick Maltby Ork) (WHO DO) Mercury 3028
- YOU'LL MISS ME WHEN I'M GONE Ollie Jackson Ork (BABY GOT) Juke Box JB-509
- YOU'LL SEE WHAT A KISS CAN DO Eddy Howard Ork (Eddy Howard and Trio) (IF I'M) Majestic 7206

ALBUM REVIEWS

(Continued from page 34)

gert walking the bass. In each instance, it's smart and thoroly commercial keyboard styling, with the added qualities of excellent tone and technique as he strokes the 88's. Selections are all desired ones, taking in Youmans' screen and show standards including *Thru the Years, I Know That You Know, Tea for Two, More Than You Know, Sometimes I'm Happy, Orchids in the Moonlight* and *Time on My Hands*. Album cover is as smartly tailored as his pianology, featuring a keyboard shadow design with photos and bio material on the composer and artist on the inside jacket.

ONCE UPON A TIME (Mayfair 100-101)

Packaged in a play box showered with animal figures to excite the imagination of the younguns, this set of two vinylites is geared for the juvenile trade. And with David Kurlan, an excellent storyteller for four familiar "once upon a time" yarns, along with incidental music by Al Rickey, sound effects and voice changes for the animal characters, the moppets will delight no end with this disking. All animal stories, spinning one to a side, the album box offers *The Little Red Hen, The Three Goats, Goldilocks and the Three Bears* and *The Elephant and the Jackrabbit*. A rich item for retailers for Christmas sales.

JOSE MORAND'S LATIN AMERICAN MUSIC (Apollo A-2)

For those seeking musical incentives for stepping the South American way, there's plenty of dance temptation in these six sides spinning out by Jose Morand. All instrumentals, it's a rich orchestral beauty for the maestro's adaptation of Rimsky-Korsakov's *Caprice Espagnole*, coming out as an exciting *Rumba Fantasy*. Always emphasizing the melodic charm of the melodies, there is equal attraction in the remaining sides which take in *Green Eyes, Batucado, Shu-Shu, Chiqui-Cha* and *Rumba at the Waldorf*. All the sides set in the lively bolero, samba and rumba tempos. Moreover, package is enhanced by a gay cover design—a riot of color, and including a face photo of the maestro.

UNCLE DON'S SONG SHOP (Sonora Album MS 482)

Following up the success of their two previous kidisk albums, tagged *Land O' Song* and *Playland*, Sonora comes out with a third 3-platter set for the youngsters. The song stories in this one are still spun by Uncle Don, the "Pied Piper" of WOR-Mutual. Manner of delivery is completely informal, with a good amount of child-appeal and sounds just like a transcription off a broadcast. The disks aren't the big production affairs of some of their competish but make up for it by their intimacy. Level is estimated as being at the 3-to-7-year-old group. There are 27 ditties in all, titles including the familiar *Punch and Judy, House That Jack Built, A Week of Birthdays, The King of the Cannibal Islands, Ding Dong Dell, Killkenny Cats*, etc. Monologist accompanies himself at the piano. Neat appeal for kiddies.

JOHN HARDEE, TENOR SAX (Blue Note 101)

Six sides spotlighting the imaginative and hard-bitten tenor sax blowing of John Hardee, who shares the spinning with the frantic improvisings of the hot men sitting in on the session. For two of the sides, a fast-stepping *Idaho* and a slow blues spinning *Hardee's Partee*, there is also the sturdy guitar pickings of Tiny Grimes and a dash of Sammy Benskin's piano retreat. Remaining four sides, with a jump beat sparked by the drumnastics and crash cymbal work of Sidney Catlett, calls for a Sextet spinning that has Jimmy Shirley for the guitar pickings and adds the vibes of Bill Bivens. It's all unadulterated improvising with Hardee's tenor dolling up the disking. Photo of Hardee blowing his hot horn dominates the cover design with candid shots of the side men on the session bordering the bio material on the inside cover. Sales appeal strictly for the hot jazz diskophiles partial to the steam of a tenor sax.

BEATRICE KAY SINGS (Columbia C-115)

It's always lottsa fun when Beatrice Kay flashes back to the gaslit gay days in her dittying. And that's what it is for this packaging. With the Elm City Four a reasonable facsimile of the barber shop harmony quartet and the music brought up by Paul Baron, Miss Kay re-creates the mauve decade for these four disks. And each is a dandy. Makes it a rib-tickler for the tear-jerking jive of *The Curse of an Aching Heart* and *The Golden Links Are Broken*; in top saloon singing form for the everlasting *Saloon*; makes for crying in your beer with *If I Was a Millionaire, I'm the Lonesomest Gal in Town* and *Steamboat Bill*, and for added pleasures polishes off two English chanties in *Tatters* and *And Yet I Don't Know*. Album attractively packaged with belle Beatrice gracing the cover, and the needling a cinch to keep the cash registers at the stores ringing. Moreover, sides can register plenty of cash at the tap and tavern music boxes as well.

DOUBLE FEATURE (Victor 45-0007-8-9-10)

Keyed to the Irvin Berlin movie, this package of eight sides brings back a lost songbird in *Dinah Shore*, since removed to another label, for some heart-warming renditions of the composer's classics, some of which have been offered up earlier as single sides. Save for *I Can't Get Started*, for which Albert Sack provided the musical background, it's Russ Case on the podium as Miss Dinah pours out her heart in song for *How Deep Is the Ocean, Blue Skies, What'll I Do? Remember, White Christmas* and *Russian Lullaby*. Listed as single sides, records were shipped for review without benefit of an album package.

DAVID AND JANIE'S ADVENTURES IN BIBLELAND (Biblestone CH-50)

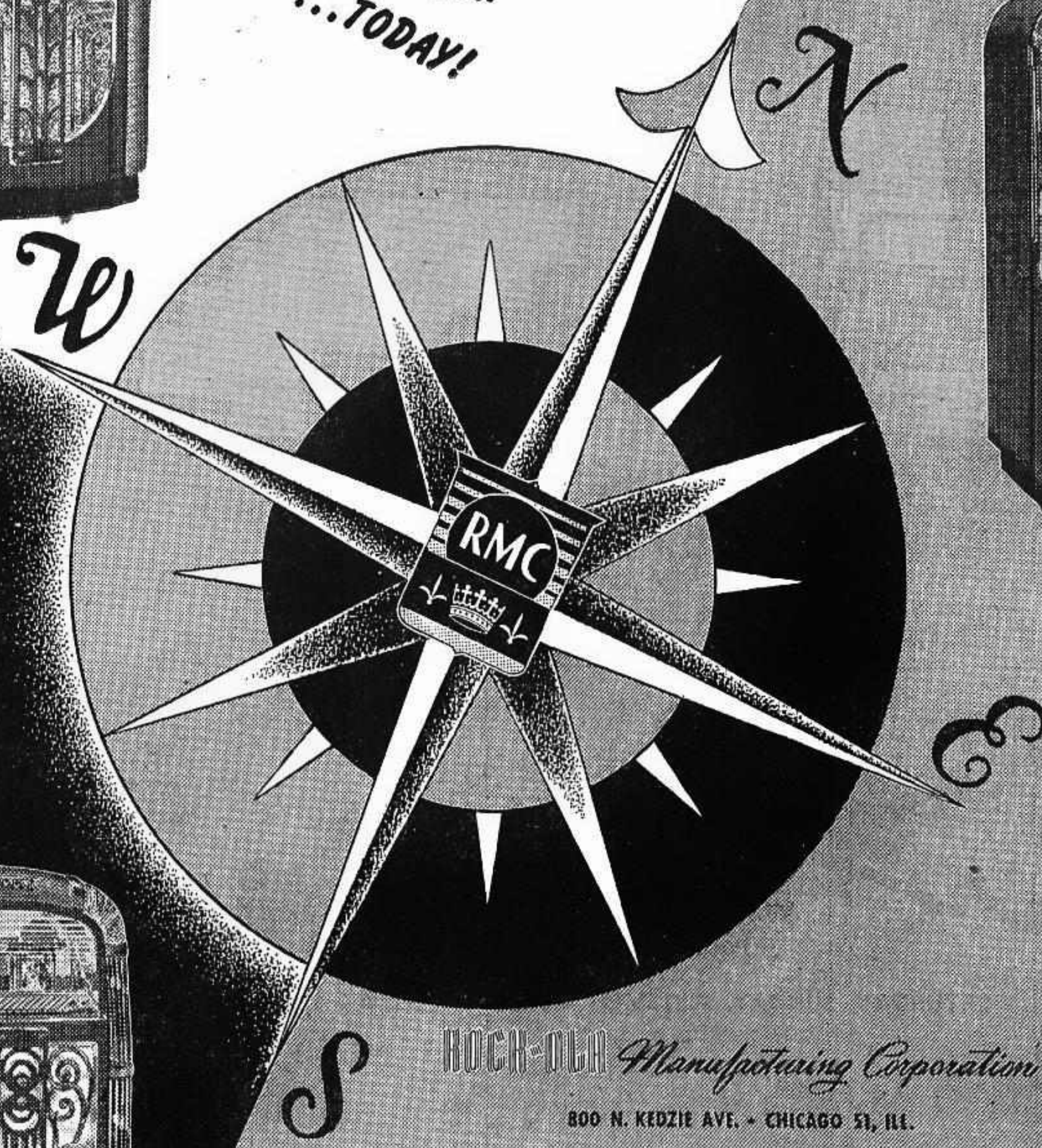
Branching out into the juvenile book field for the first time, this label, which has cornered the market in the field of religious recordings, offers as its first a highly attractive and imaginative book-record combination. (See Album Review on page 153)

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 28)

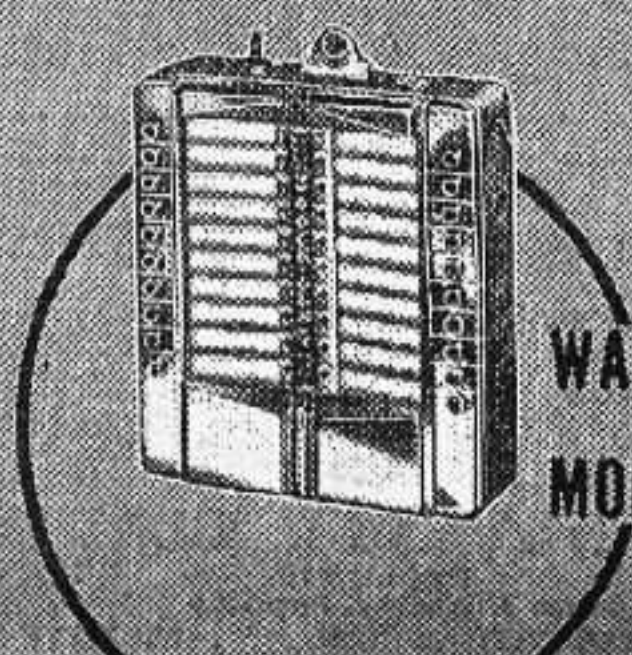
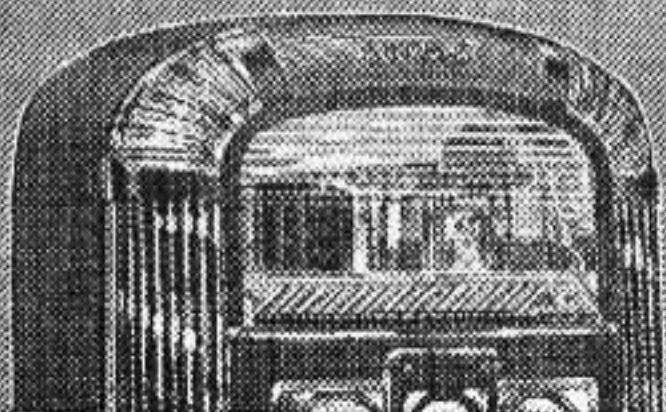
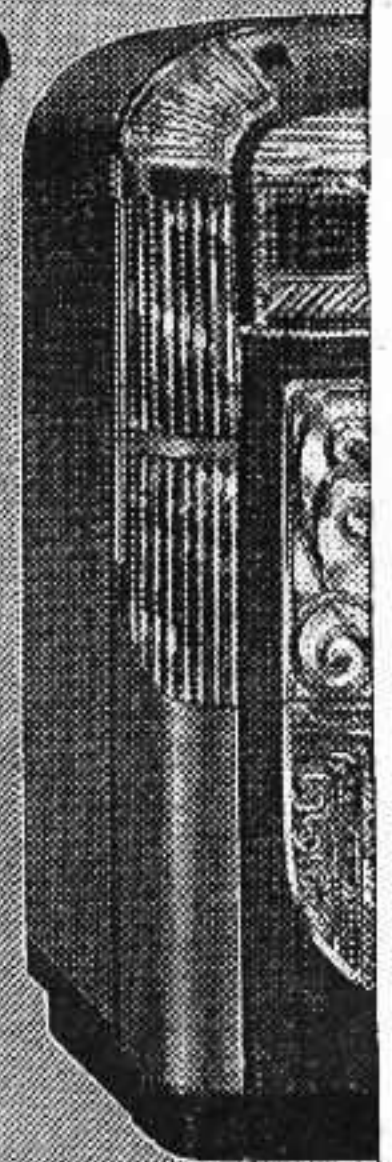
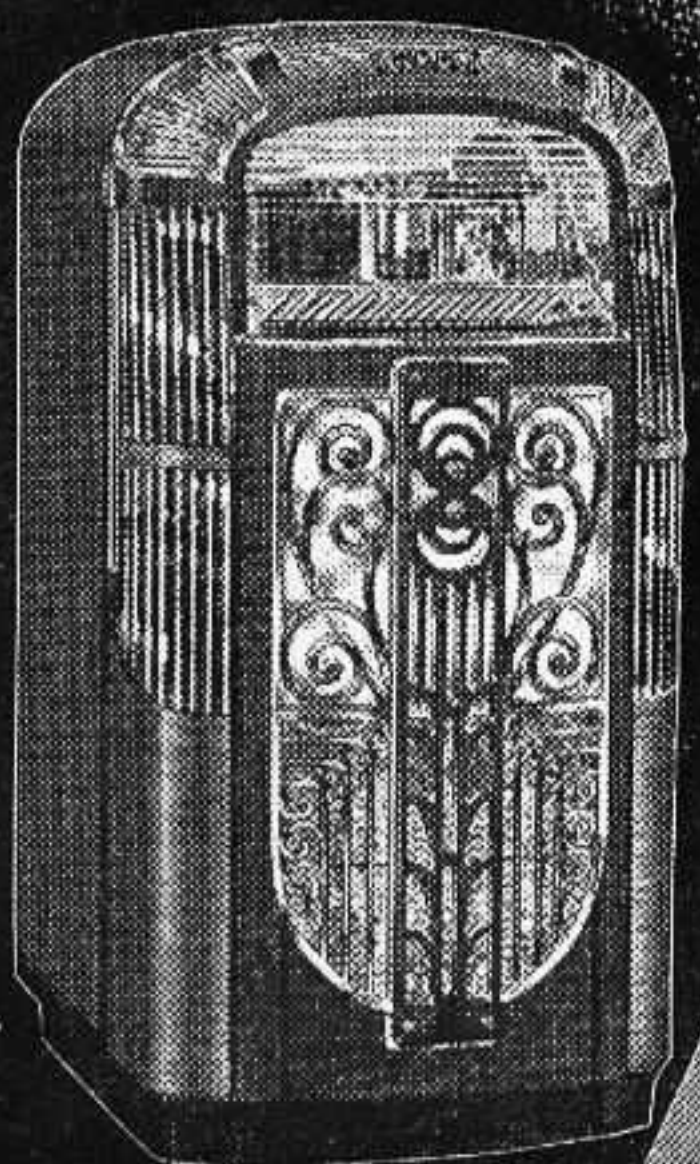
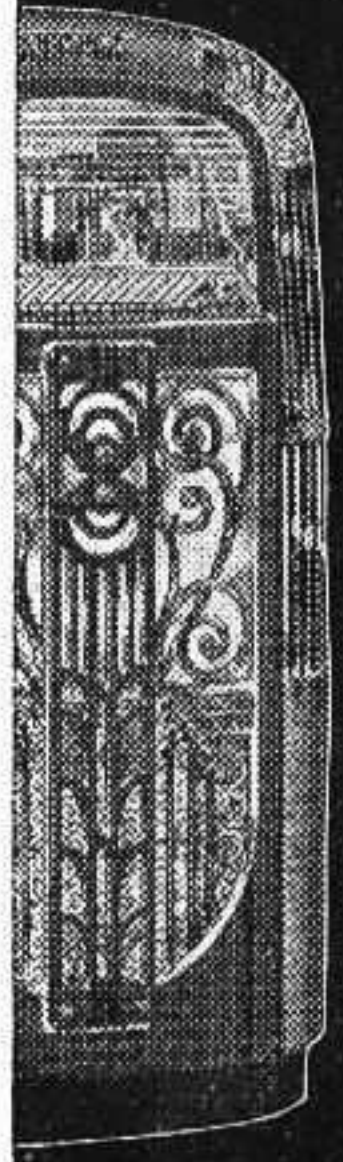
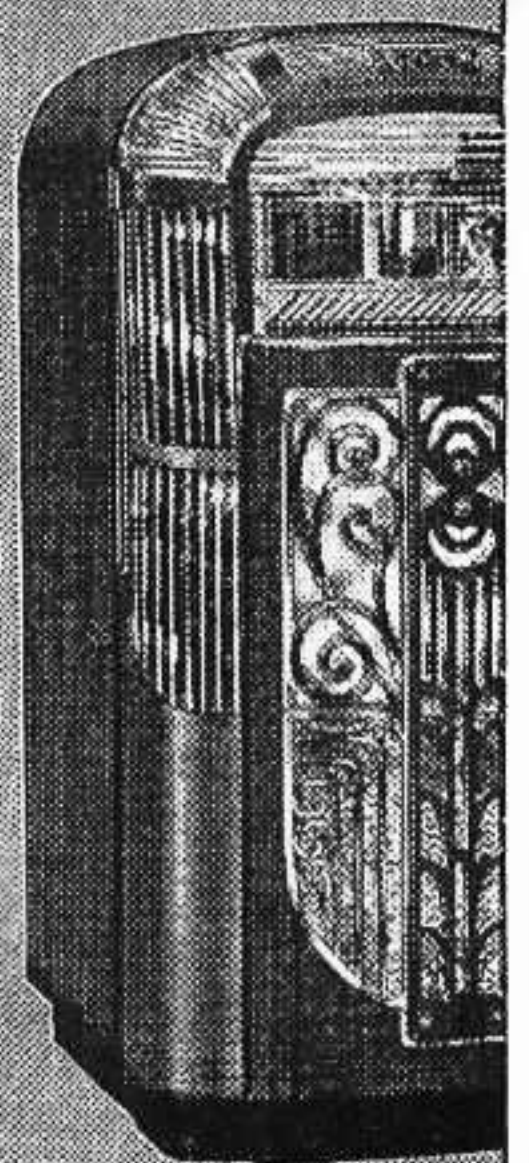
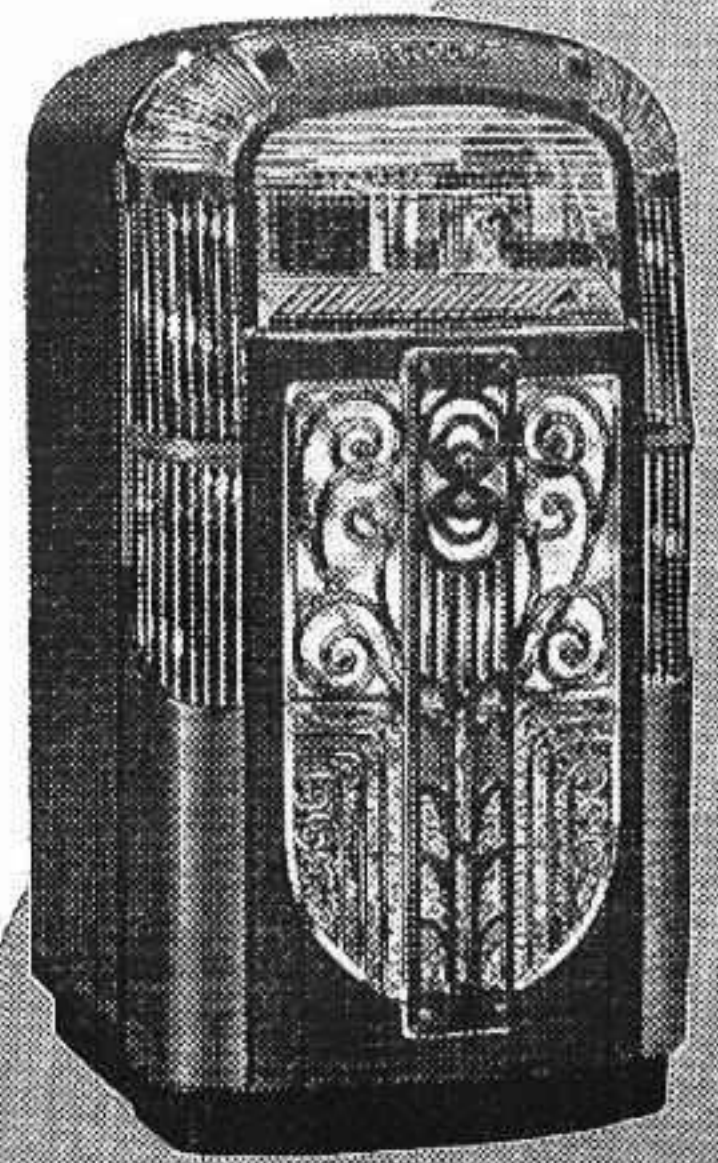
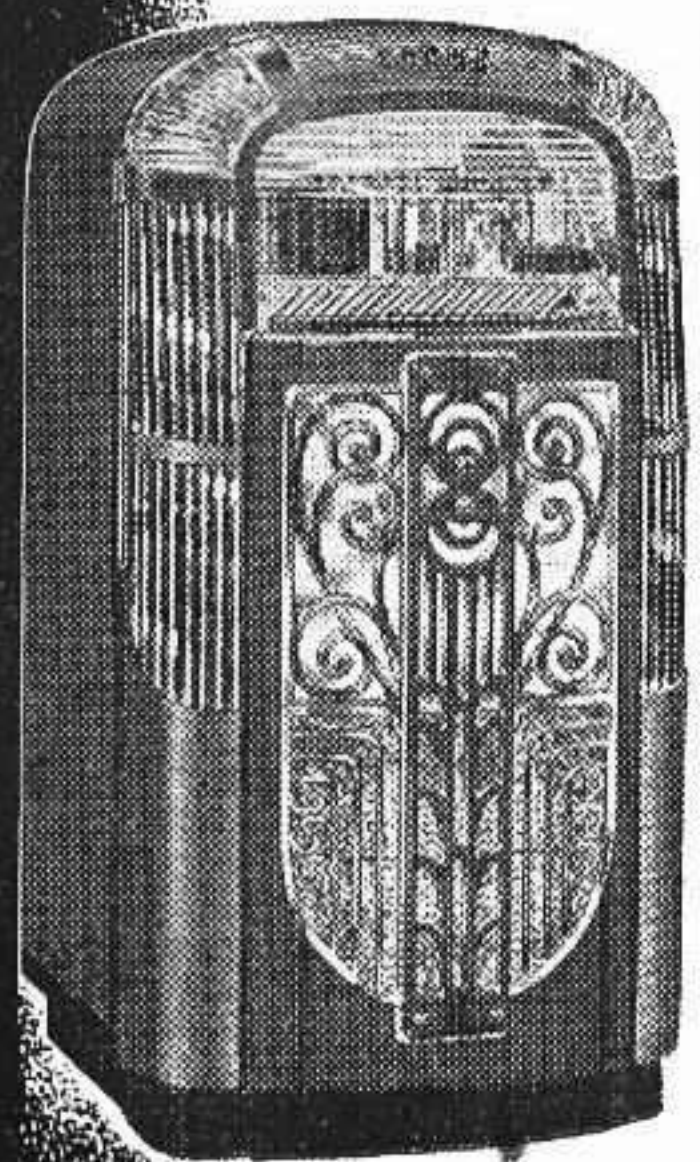
| Weeks to date | POSITION | | |
|---------------|-----------|-----------|---|
| | Last Week | This Week | |
| 3 | 5 | 8 | TO EACH HIS OWN (F)... Modernaires-Paula Kelly Columbia 37063 |
| 1 | — | 9 | HOLIDAY FOR STRINGS Victor 20-1922 |
| 18 | 8 | 10 | FIVE MINUTES MORE Tex Beneke-Glenn Miller Ork... Texas Tex Decca 18817 |
| | | | THE GYPSY Ink Spots Decca 18817 |
| | | | EVERYONE IS SAYING HELLO AGAIN (Why Must We Say Goodbye?) Materiale protetto da copyright |

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U. S. Chamber of Commerce Magazine Plugs Juke Boxes As Multi-Million \$ Trade

Says Export Market for Coin Machines Is World-Wide

CHICAGO, Aug. 31.—"Nickel-a-Tune Fortunes" is the title of an article on the operation of coin phonographs in the September issue of *Magazine Digest*. Story, authored by Stanley S. Jacob, was reprinted from *Future*, publication of the U. S. Junior Chamber of Commerce.

Altho members of the trade may find the article overly optimistic, it is reprinted here for its interest to the industry:

Juke in Egypt

A Chicago businessman, traveling in Egypt, inspected the Sphinx by moonlight and was awed by the mystery and splendor of the ancient figure. Suddenly, the soft Egyptian night was rent by the unmistakable strains of *Beer Barrel Polka*. It was as loud and gay as if he were hearing it in a beer joint back on South State Street in Chicago.

"I investigated—and found an American juke box going full blast in a tiny cafe," he related somewhat grimly. "Egyptian hepcats were feeding coins into this gaudy, neon-lighted product which has taken the place of the Ford car as the symbol of Uncle Sam abroad."

Juke boxes were unloaded by the hundreds onto the beaches of far-off Pacific islands during the war. In African jungles, old discarded boxes have lured many natives from their haunts. They are eager to trade ivory, beadwork and wild animals for the privilege of listening to the white man's flashy box of musical magic.

World Export Mart

Today, the export market for juke boxes is world-wide. Would-be juke kings in South America, Mexico, Africa, Australia, Great Britain, New Zealand and China are crying for them.

All of which is no surprise to a prosperous clan of juke-box barons

in Chicago, acknowledged capital of this industry. Their machines swallow more than \$1,500,000 in nickels each week.

Take Sam Rocco, for example. Ten years ago, Sam was an unemployed waiter who worked on the WPA. An uncle died leaving him a \$1,500 windfall. With the nest egg, Sam bought 10 old juke boxes and spotted them into taverns and restaurants where he had once worked.

Today Sam is a big-time op—abbreviation, in the juke box trade, for operator, the man who owns the boxes and places them in "locations" for 50 per cent of the weekly take.

10,000 Operators

There are more than 10,000 ops in the United States, and all make fat incomes from their music boxes. Formerly, the ops took the bulk of a machine's receipts as the restaurant man or tavern owner was satisfied if music could be provided for his customers at no expense to him. Things are different these days. A busy location is coveted by many ops, and each tries to secure it by offering a bigger percentage of the take, a larger juke box, or snappier records.

A big op may have a route of 100 to 2,000 stops where his juke boxes play loudly and profitably, day and night. To keep one serviceman busy—and their salaries are large—an operator must have a minimum of 50 boxes at good locations. Such a location can soak up as much as \$100 or \$125 a week.

Respected chronicler of the nation's juke-box kings and their satraps is Walter Hurd, a soft spoken, sandy-haired man who is juke box editor of *The Billboard*, the weekly trade paper for showfolks.

Hurd has an encyclopedic knowledge of juke boxes and the men who build and operate them.

Regional Tastes

"Regional tastes are important to an operator," he says. "In San Francisco, juke boxes in Chinatown pay off best when they are stocked with Oriental tunes. The French quarter in New Orleans goes big for French discs. Cincinnati and Milwaukee are strong for German melodies, while Polish records go big in Cleveland."

Here is a sampling of the year-in, year-out favorite records on the jukes, according to a poll of ops from coast to coast: *Mexicali Rose*, *South of the Border*, *By the Light of the Silvery Moon*, *Stardust*, *Darkness on the Delta*, *I'm Biding My Time*, and *Sweet Sue*. In Western states, the top tunes are *Tumbling Tumbleweed* and *My Birmingham Rose*. When *My Baby Smiles at Me* is always in demand by Chicago operators.

Often, band leaders and big-name vocalists turn a cold shoulder to novelty pieces which they think are foredoomed to oblivion, such as *The Three Little Fishes* and *Little Sir Echo*. When the juke ops buy the records, they sweep the nation, and the famous bands scramble to use them.

The juke box is nothing new. George Maples, of Montana, daddy of all ops, started in business with an old cylinder-type Edison phonograph in 1890. For a nickel, this ancestor of today's boxes wheezed out a plaintive tune for one to five customers who listened, open-mouthed, thru ear-phones.

The juke's mechanical development languished until 1933, when the re-

peal of prohibition opened up almost overnight 100,000 taverns in the United States. "Give us cheap music for our patrons!" was the new saloon-keeper's cry. The juke, at a nickel a whirl, was the answer.

In the last decade, juke have been toggled out in neon lights, costly varnishes and wood-and-metal trims, mirrors, crystal, chromium and other accouterments.

Post-War Jukes

The new post-war box recently introduced costs around \$800. A juke box has a life expectancy of two years—even less in boogie-woogie spots where the records aren't allowed to cool off.

Many undertakers conceal juke boxes behind potted palms where they provide funeral dirges. One Chicago operator specializes in renting his boxes and a big crate of polka records to wedding parties in the Polish and Czech sections of the city.

"The industry tries hard to police itself and keep out chiselers and crooks," declares *The Billboard's* juke columnist. "Our biggest trouble is with a tiny minority of racketeers who supply taverns with their juke-box music as well as their liquor."

If the owner turns them down, the next time he wants beer or whiskey he may find that no supplier will deal with him. But when he accepts the syndicate's juke boxes, his flow of liquor is restored. Then the mobsters may take as much as 60 or 65 per cent of the music-box profits.

The future promises several new headaches for the juke-box kings. One is the tendency of lawmakers to place a special tax on the boxes, to make juke music pay for super highways and airports. Another is the threat of canned music piped into banks, department stores, restaurants, and factories, where juke boxes could be gulping the coins.

There is also the possibility that juke boxes may soon be blatting out commercials. S. D. Wooten and Bill Trotter, radio men in Tennessee, have cooked up a device which may open 500,000 juke boxes to advertising plugs.

Vet Letters

Hurd, *The Billboard* juke-box editor, gets a prime assortment of letters each week from people, many of them war veterans, wanting to break into the lucrative juke field. He warns them that to make money, they must start out with a minimum of 25 juke boxes or 100 penny music machines. The would-be op must have enough cash to pay his serviceman and to finance the purchase of his boxes, which may cost \$10,000 or more.

The veteran's best bet is to get a job with a distributor or a big op who will teach the beginner the ins and outs of this fiercely competitive game. In time, if the newcomer shows promise, one of the wholesalers may agree to finance him; for they are always trying to open new pastures for co-operative ops.



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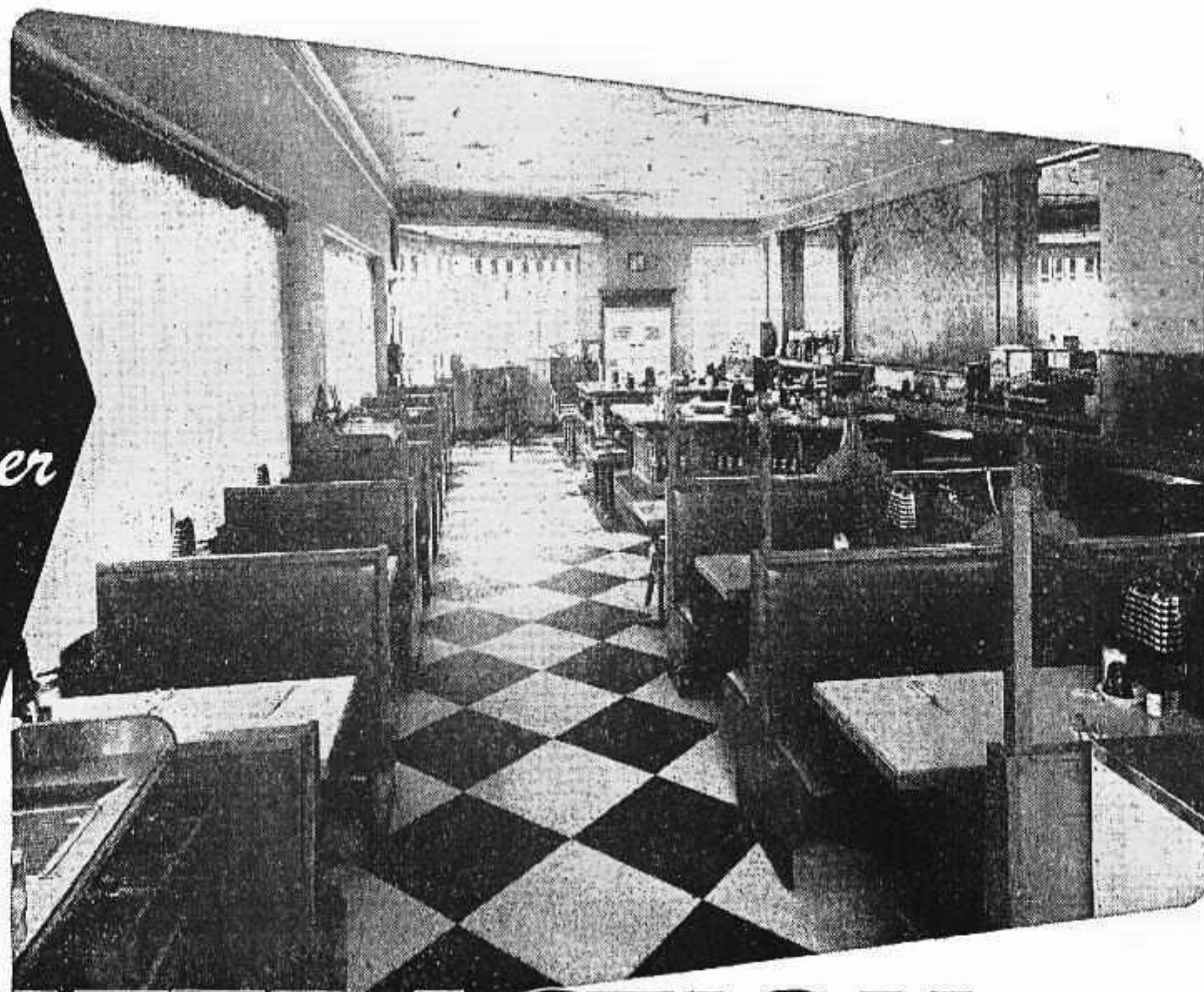
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- Wurlitzer Victory 24 425.00
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WLW Gets New Trio

WLW Cincinnati, has a new trio, the Lucky Penny Trio. Members are Penny West Maxoden; Dean Maxoden, her husband, and Andy Anderson. Penny was formerly with the Blackhawk Valley Boys as vocalist and bass fiddle player and as featured singer at Station WOWO, Fort Wayne, Ind. Shortly after trio was organized it played a number of WLS unit shows and several engagements in leading Chicago night clubs. There they were spotted by a WLW talent scout who brought them to WLW, where they appear on the Midwestern Hayride.

Jimmie Hutchinson, formerly with Curly Miller's Hayloft Frolics Gang, has deserted hillbilly for swing music. Jimmie and two of his pals, ex-G.I.'s, have started a swing act and will play in night clubs thruout the South. Dick Renihart, heard daily over Station KOMA, Oklahoma City, is

author of many of the folk songs that folk song artists are airing thruout the country. Among the most popular are *Traveling, 'Til We Meet Again, Toy Pistol Cowboy, I Gotta See Texas Once More, Alone With My Thoughts of You, Feelin' Kinda Lonesome, My Mother and Dad, My Cherokee Rose, My Honky Tonk Gal, Walking Down That Straight and Narrow Road* and others. Tex Ritter is waxing another of his songs, *Fort Worth Jail*, for Capitol Records.

Canadian Stations

Billy Caswell, Canadian radio and stage star, is making personal appearances at clubs, theaters, concerts and other spots. He's current in Halifax, N. S.

Salt and Peanuts are heard daily over WTAM, Cleveland. Both entertainers have written about 50 songs since their start in radio and have used many of them on the air at listeners' request. They are engaged currently in planning their fall show for auditoriums and will travel anywhere within 125 miles of Cleveland for personal appearances. Bookings will be accepted after September 10. Duo was formerly with Slim Carter's show.

Bill Monroe and His Blue Grass Boys are on a successful tour thru Ohio, West Virginia and Pennsylvania. Bill's show is composed of Cubby Wise, fiddle; Lester Flat, singer and guitarist; Earl Scruggs, mandolin, and Cedric Rainwater, comedian, who also plays bass and dances. Tommy Thompson, former WSM entertainer, who has bought and been wounded in both World Wars, is now with Monroe.

Eddie Snyder, the Plainsman, is doing some rodeo work and is booked to ride for several Sundays.

Mary Miccolis has replaced Sally Foster on the Dick Slack shows and is having lots of requests for the song she and her sister, Ruth, have written in collaboration with Walter Haycraft and Chaw Mank. Tune is *Just a Little Spanish Prayer*. It has been published by the Blue Ribbon Music Company.

WWVA Comedian Goes West

Shy Buck, one of WWVA's comedians, heard with Joe and Shirley Barker's Chuckwagon Gang, left there recently and got a movie contract to start making pictures with Charles Starret, of Western thriller fame. This is the West Virginia station's second attraction to leave to enter pictures. First was Shug Fisher, who played with Hugh Cross and His Radio Pals several years ago.

All-Star Round-Up, headed by Buddy Starcher, of Station WMMN, Fairmont, W. Va., is playing every Sunday at Travelers' Rest. Spot is located 17 miles west of Uniontown, Pa., on Route 40. They play afternoon and evening performances and crowds run from 1,000 to 3,244 persons. Biggest draw was the day they played with Doc Williams and His Border Riders and the Mays brothers, Budge and Fudge.

Toby Stroud, of WWVA, Wheeling, head man of the Blue Mountain Boys, has his No. 1 song book titled *Toby Stroud's Round-Up of Song Hits* out. Published by the Dixie Music Company, of New York, book contains folk songs, including *An Old Love Affair, Answer When You Hear Me Call, Beautiful Morning Glory, A Faded Rose, A Broken Heart, I Won't Worry—I Won't Care, The Gospel Ship, I'll Always Feel the Same* and others.

Elmer in Germany

Elmer is now with the 25th Base Post Office in Germany, handling mail for occupation forces. He has organized a good hillbilly band there

and plays for the fellows' entertainment several nights a week.

Ken O'Rourke, yodeling cowboy, is featuring *Don't Sigh, Don't Cry and Mother, Dear to Me* at the Eagle Cafe, Coney Island. Former tune is pubbed by Hanna Music Company.

Bobby Gregory and His Cactus Cowboys, who recently made six soundie pictures, were called upon to make three more. This time it will be square dance pictures entitled *Hinky Dinky Parley Voo, Little Brown Jug* and *It Ain't Gonna Rain No More*.

West Coast Notes

The Plainsmen, Western musical group, participated in Musicians' Local 47 program held at Shady Oaks Country Club, Hollywood. Happy Perryman, at the Painted Post, Hollywood, is adding two fiddles and a banjo to his band.

Deuce Spriggins, whose band recently played Riverside Rancho, has joined Tex Williams and the Western Caravan at the Palace Barn Dance as featured singer and bass player. Capitol Western recording artists are to be saluted in a series of special nights at Tex Williams' Palace Dance Line-up now holds Tex Ritter, Wesley Tuttle, Merle Travis and Jack Guthrie.

Fred O. Hanson has signed Happy Perryman and His Happy-Go-Lucky Mountaineers for his Painted Post in Studio City. Perryman holds the record at the Venice County Barn Dance, having played there nearly three years.

Because of increased attendance at the Palace Barn Dance, Tex Williams and the Western Caravan will appear there three nights a week instead of Saturdays only. New policy brings dancing to the spot Friday, Saturday and Sunday nights.

Fred O. Hanson, owner of the Painted Post, is planning a series of barn dances thruout the West. Hanson leaves for Denver soon to start the ball rolling for a spot in that city. Tex Williams has purchased time on KSLA (9 to 9:30 p.m. Saturdays) for a remote from his Palace Barn Dance.

Tex Ritter has completed transcription series tagged the Tex Ritter Show. E. t.'s will be released October 14. Platters are being made available to stations for single or participation sponsorship. Format consists of Ritter giving historical data on folk songs and personal anecdotes about leading Western and hillbilly artists. Irving Yates is sales manager for the air platters and George Lee Marks, formerly of CBS, Chicago, is writing and producing the series.

Foley's New Recordings

Fans of Red Foley will be glad to know that Red will soon have six more recordings on the nation's music counters. The singing emcee of the Grand Ol' Opry has waxed for Decca Records *Have I Told You Lately That I Love You?, Foggy River, 'Til the End of Time, Lay Down Your Soul, Atomic Power and Old Shep*, his own composition. Grand Ol' Opry, by the way, will celebrate completion of its 21st year of broadcasting in November.

Eddie Arnold and His Tennessee Flawboys will provide authentic rural rhythms on another old familiar Victor record. Tunes are *That's How Much I Love You and Chained to a Memory*, with vocals by Eddie Arnold. Merle Travis is again heard on Capitol Records with tunes *Divorce Me, C. O. D. and Missouri*.

Return of Gene Autry to film and radio has caused Columbia records to re-issue some of the more popular of Gene's recordings. Among those slated for return are *Tumblin' Tumbleweed* and *Nobody's Darlin' But Mine*. These records were originally issued under the Okeh label. Columbia has also re-issued favorite by Spade Cooley, *Roy Acuff, Te Daffan* and *Bob Willis*, which were also on the Okeh list.

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End of Juke Slump Comes As Ops Cheer To More Beer

(Continued from page 113)

excellent business, and many owners were obliged to sell at a loss what had once been a thriving investment.

In Tulsa, Okla., members of the legalized beverage dealers were forced to reach an agreement to close on Tuesdays. Lack of supply to distributors was responsible for a system of rationing which led many tavern owners to depend on the black market for beer.

Baltimore, New Orleans, Dallas, Fort Worth, Detroit and Richmond were other centers hit heavily by the drought. Coin play in those localities fell off from 25 to 60 per cent of normal, and in cities close to army and navy personnel concentrations during the war, loss was aggravated by the loss of service play.

Limit Service

Coin machine play and tavern business in New York kept apace downgrade, with business still reported on the decline in Manhattan and other metropolitan areas. Most spots were obliged to place a time limit on beer sales, many bars refusing service after 10 p.m. altho they remained open until 4 a.m. After midnight there was only a trickle of patrons. On Eighth Avenue, just below Times Square, tavern owners turned out the lights at the rear of the bars and served only in the front portion.

Juke box intake was hit even north of Times Square, where some operators reported a decline of almost 40 per cent in receipts. Because this section attracts more liquor patrons, however, the pinch was not felt so keenly.

Outlook for gradually increased coin machine revenue seems certain in view of the beer industry's increased allocations, spokesmen here pointed out. Average production increase in most cases will be proportional to the 15 per cent increase in grain allotments.

Dip Into Reserves

While admitting that beer supply may be tight in some localities, brewers said that, in general, the shortage has passed. They emphasized increased production might not reach retail outlets until late in the fall, because it requires from one

to two months to age beer properly. However, they pointed out that most manufacturers and distributors would dip into reserve inventories in the confidence full production would be attained next year.

Total output this year may reach 78,000,000 barrels, only 9,000,000 barrels under that produced in 1945, it was said. Anticipated production in the last half-year will be about 38,500,600 barrels in the first six months of 1946.

Beer lovers are bemoaning the passing of Bock beer, which manufacturers said had become a war casualty. In pre-war days it was brewed in the fall, aged for the spring season. They said a few breweries might continue to turn out a small portion each spring, but that the industry in general never again would feature the product.

Regarding draft beer, reports were almost as pessimistic. Even the beer supplies are increased this fall, spokesmen said there would be no marked increase in available draft brew.

Percentage of bottled beer production is expected to remain at current levels thruout the country. In some metropolitan areas where draft beer is most popular, package and keg production will run about even, it was estimated.

Make Aluminum Phono Cabinets

AKRON, Aug. 31.—Goodyear Aircraft Corporation, which turned out thousands of planes during the war, is making juke box cabinets out of aluminum, it was revealed here.

The company, which has gone into production on a variety of aluminum products from stepladders to furniture and houses, is fabricating the cabinets for a phonograph maker, officials said.

Metal of the cabinet is being painted to simulate a wood finish.

Company officials said that their factory also is molding colored plastic panels for coin-operated phonographs.

Chi Times Tells Juke Disk Story

CHICAGO, Aug. 31.—Feature story in picture showing the step by step production of records for juke was given a full page in *The Chicago Times*, August 24.

Feature, entitled "Here's One For the Record," explained to readers the process necessary to produce records before they can drop their nickels in the juke box to hear them. Pictures were taken at the Mercury Record Company, Chicago.

Frank Alluvet Gives Juke to Vets Hospital

DETROIT, Aug. 31.—Disabled veterans at the government hospital at Southfield and Outer Drive here are now able to listen to their favorite music played on a juke box, gift to the hospital of Frank Alluvet. Frank's Music at 1545 East McNichols.

Records for the juke box will be sent to the hospital each week by the Michigan Automatic Phonograph Owners' Association, according to Joe Brilliant, president. Service on the machine will be furnished free by Frank's service department whenever it should be needed.

Gift of the machine to the veterans followed revelation that the hospital had no means of music recreation at all and it was delivered immediately to W. A. Cushing, chief of Special Service, who had the machine placed in the dining hall.

Machine has a special paint job and is equipped for easy operation. The association is seeking three or four more machines to be placed in the hospital after completion of additional buildings now under construction on the hospital grounds.

Other veterans' hospitals are receiving record service from local record companies including Capitol Record Distributing Company and Sav-Way Industries Vogue Records, both of which have received expressions of appreciation from the Veterans Administration for placing records in the Dearborn hospital.

New Circuit To Reduce Needle Noise on Jukes

WALTHAM, Mass., Aug. 31.—A new electric system which reduces scratch and rumble noise in phonograph record reproduction has been announced by H. H. Scott, president of Technology Instrument Corporation.

Firm has exclusive license to use invention in broadcast station equipment. Economical, simplified circuits for incorporation in juke boxes, home radio phonographs, wire record reproducers and other audio-frequency systems have been developed, Scott says. Licensing activities with manufacturers of high quality equipment in those fields will be managed by Ralph P. Glover, of Oak Park, Ill.

Invention's noise suppressor is claimed to reduce needle scratch to a point where frequency range is limited by record itself or factors in remainder of phonograph system.

Union Fights Juke Op Plea For Charter

Questions Validity

HARRISBURG, Pa., Aug. 31.—Locals of the American Federation of Musicians are reported to have raised objections in Dauphin County Court to the granting of a non-profit charter to the Pennsylvania Music Operators' Association.

AFM spokesmen said the objection grew out of the collective bargaining aim stated as one of the activities of the operators' association.

Counsel for the musicians' union raised oral objection to the granting of the charter on the basis that collective bargaining and non-profit are not compatible.

Not Listed Activity

Union counsel also claimed that collective bargaining is not listed as one of the legal activities of non-profit associations in the State of Pennsylvania.

When counsel for the operators moved to have the charter granted, the union spokesman asked the court for several days in which to file written objections. Court indicated that the matter would be turned over to a Master for hearing.

Union counsel said he represented the Conference of Pennsylvania and Delaware Locals, American Federation of Musicians; Philadelphia Local No. 77, AFM, and Harrisburg Local 269, AFM.

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- 4 Packard 30-Wire Adapters for Mills, New, Each 32

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Bush Distribs At Minneapolis In New Office

MINNEAPOLIS, Aug. 31.—Bush Distributing Company has moved into its new home at 256 Plymouth Avenue.

Ted Bush, firm head, bought the three-story building, formerly the home of General Drivers' Union, installed an elevator and loading dock and converted the premises to suit the needs of his coin machine organization. Everything is set with the exception of a new building front which is yet to be installed.

Anticipating increased business, Bush has hired a number of new persons. Edythe Bush (no relation) has been employed as office manager for the establishment. Altho new to the coin machine business, she has been in office work for many years. Lew Rubin was added as bookkeeper. In the record department, Beverly Hork was brought in to be in charge. Two new salesmen also were added. They are Loren Welch, assigned to cover the Southern Minnesota and South Dakota territory, and Sherman Karon, given the Northern Minnesota and North Dakota field.

The present personnel includes 21 in the shop and shipping departments, four in sales, four in the office and one in the record department, along with Bush and his nephew, Oscar (Ozzie) Truppman.

Bush said his firm's new headquarters will enable the company to better serve the great number of coin machine operators head-quartered in this area who have made Minnesota one of the top States in the business. He said it also will enable his firm to better serve the export trade.

Locations Boom For Coin Radio In Chi Hotels

CHICAGO, Aug. 31.—Location front here for coin-operated radios is expanding rapidly, according to Morris Nozette, head of Bradley Distributors.

Nozette reports that he now has 52 inquiries from hotels thruout Illinois, requesting information and details of the coin radio which he distributes. Problem is, he said, to increase the number of operators and to get delivery of enough sets to equip them.

While deliveries now are characterized as "good," a number of operators in all sections of the city and suburbs absorb most of them. Nozette said that play of radios in hotel locations was better than was expected for summer months, but that he looked for a 25 to 50 per cent jump during fall and winter months.

Latest important hotel location signed here is the Sherry, at 53d Street and the Outer Drive.

MAPOA Skeds General Meet

DETROIT, Aug. 31.—Next general meeting of the Michigan Automatic Phonograph Owners' Association will be held on September 12 at 8 p.m. on the mezzanine floor of the Macabees' building, according to President Joe Brilliant.

With a number of important issues on the agenda, Brilliant has urged as many members as possible to attend.

W. Hall Edits Michigan Juke Op House Organ

DETROIT, Aug. 31.—The Michigan Automatic Phonograph Owners' Association announced its house organ's first copy was off the press August 29. Organization claims new publication, *The Pick-Up*, is first issued regularly by juke operators in local area.

MAOPA Field Representative William A. Hall is in charge. Association's president, Joseph Brilliant, and secretary, Victor De Schryver, team with him in bulk of writing, according to the organization.

Circulation of 500 first editions is said to have included MAPOA members and phono and accessory distributors thruout Michigan.

The house organ is edited specifically for juke operators, Hall said, and strives for jukemen co-operation in handling industry problems.

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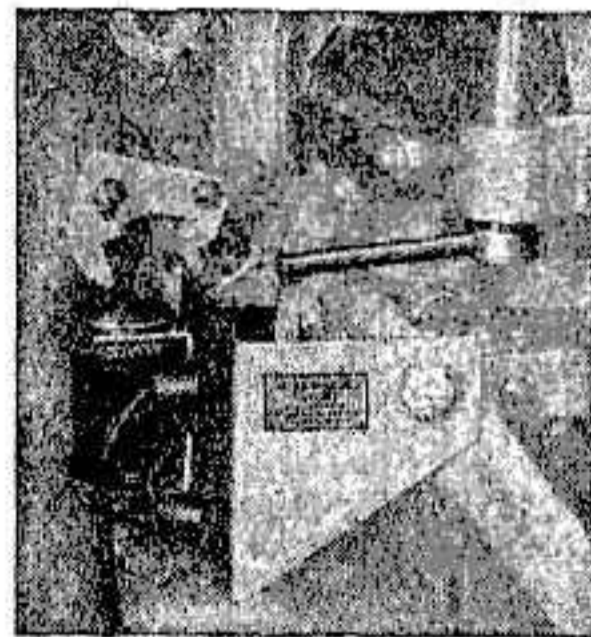
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New York:

H. Crillo, coin machine operator in Colombia, South America, was one of the visitors to 10th Avenue this week to look over the ground. . . . Angel Moro Gutierrez, juke box operator in Mexico, had long confabs with Harry Berger, West Side Distributing, during the week.

Hy Rosenberg, H. Rosenberg Company, Inc., left last week for Pittsburgh, Cincinnati and Chicago leaving Mac Pearlman in charge. . . . Remodeling of the front of Charlie Lichtman's New York Distributing Company is under way to give window space to Musicraft Records, which Charlie is selling to juke operators.

Charles Livingston, Pensacola, Fla.; Mike Kennedy, Wyse, Va.; Ralph Fabozzi, from Upstate New York, and Milton Green, Florida distributor, were some of the visitors this week. . . . Dave Lowy, of the firm of the same name, is up to his ears in business these days. . . . Bob Jacobs has incorporated his business at his Coney Island arcade address.

H. F. Dennison, Personal Music Corporation, has returned from an extended trip thru Atlanta, Little Rock, Kansas City and Dallas.

Bip Glassgold, Arthur DuGrenier Vending Machines, has been kept busy for the past two weeks gearing the plant's production lines at Haverhill, Mass. . . . Craig, of National Slug Rejectors, popped into town for a few hours this week and managed to put in a few phone calls before leaving. . . . C. M. Frost, Frost Vending Machine Company, is busy gearing his production lines for his cigarette machine.

Jack Fitzgibbon, Musical Minutes, Inc., and Jaffco is busy putting finishing touches on his new 47th Street location. . . . Leo Knebel, Manhattan Phono Company, Inc., is kept busy these days, with Dave Margolin busy at his 56th Street plastic factory. . . . Murray Wohlman, Pan Coast Amusement Company, is busy locating parts for Pan Coast's new machine.

Jack Mitnick and Morris Rood, Runyon Sales are being rushed by arrival of AMI juke boxes. . . . John Hall, Research Company of America, is putting finishing touches on a whirlwind tour of coin machine centers. . . . Maurice Schack, Milk-O-Mat Corporation, is in Canada. . . . Nat Cohn, Modern Music, commutes between Detroit and New York rushing deliveries of Vogue records.

Al Blendow, International Mutoscope, returns to his desk September 3 from a well-earned vacation. . . . Barney Berkens, AOOA executive secretary, has been worried of late by the illness of his daughter. . . .

(See New York on page 126)

Indianapolis:

Sam Weinberg, of the Southern Automatic Music Company, is vacationing in Chicago, visiting friends and renewing acquaintances. . . . Leslie Foddrell, mechanic at Janes Music Company, is on the sick list.

Geraldine Taylor, bookkeeper at Indiana Southern Automatic Music Company, has returned after a brief vacation during which she visited Chicago and Dayton, O. . . . Betty Lewis, head of the record department at Janes Music Company, is visiting her parents in Dayton. . . . S. T. Fowler, Cambridge City operator, was here calling on distributors and purchasing new equipment.

Crystal J. Brown, daughter of Clarence Brown, of Indiana Amusements Company, has been stricken with infantile paralysis and is at Riley Hospital for Children. . . . Anna May Bannister, of the staff of Bannister Distributing Company, is suffering from a severe case of sinusitis.

Mrs. Ruth McDuff, local juke box and pinball operator, is recuperating at her home following her release from the hospital where she was treated for injuries sustained in an automobile accident.

COINMEN YOU KNOW**Twin Cities:**

Fritz Eichinger, St. Paul operator, was passing out cigars last week in celebration of the birth of a son. . . . Oscar Sundem, of Montevideo, Minn., is back in harness on his coin route following a vacation. . . . Off for a vacation in Northern Minnesota is Leo Bearth, St. Paul operator. . . . Another party for Wurlitzer distributors has been set for the week of September 15 at Cross Lake, Minn.

Jack Karter, St. Paul operator, has expanded his business with the addition of Solotones to his stock of merchandise. . . . Irving Sandler, head of the Sandler Distributing Company, of Des Moines, was a visitor here this past week at the new offices of Bush Distributing Company. . . . Mrs. Gladys Morrison, former bookkeeper at the Mayflower Distributing Company, is keeping her ex-co-workers in a dither these days. Mrs. Morrison became the mother of a son on July 4 and as yet hasn't brought the offspring down for the rest of the Mayflower gang to look at.

S. P. Onstad, of MacIntosh, Minn., was a recent visitor to the Twin Cities, as were Gilman Hanson, of St. Peter; Ralph Boehlke, of Black River Falls, Wis.; Cy Langdale, of Rapid City, S. D., and Jess Willard of Minot, N. D. . . . Thieves recently stole a truck belonging to D. K. Carter, Minneapolis vending machine operator, and made off with 5,090 packages of cigarettes worth \$661.70. Some of the stock was destined for the vending machine at the Minneapolis City Jail which Carter services.

Detroit:

Mayor John Minnena, of Traverse City, Mich., is a former juke box operator. . . . Phillip Schact and Louis Berman, who recently formed the Capitol Music Company, are going all out for telephone music and plan to have 200 installations by Christmas if they can obtain sufficient telephone lines.

William Rheume, veteran music operator, is expanding his operations in the telephone music field. . . . Charles Bailey, of Bailey & Fields, Flint, is adding a number of phonographs to his route. . . . A showing of the new AMI phonograph will be held in the juke box's home town this week when Pat Yoe, sub-distributor for Marston Distributing Company, will emcee an unveiling in Grand Rapids.

Max Marston reports deliveries are better with orders still exceeding supply for the remainder of the year. . . . Albert A. Weidman, of Weidman National Sales Company, is getting in new display-model cigarette vendors. . . . Carl Angott, local Packard distributor, off on a two-week vacation. During his absence, Brother Leo will handle business.

John Kaplan, of the Pan American Record Distributing Company, reports firm has added the Atomic line to its lists. . . . Henry C. Lemke has returned from vacationing in Western and Northern Michigan. . . . George Rambaum, who manages the Lemke Coin Machine Company, is back from a trip to New York to inspect new machines on the market.

O. H. Feinberg, of the U-Need-a-Pak Distributors, is making plans to enter the used machine field. He is opening an exchange for the purpose. . . . Charles H. Stapleton, distributor of sanitary napkin vendors, has been confined to his home because of a severe cold.

Cincinnati:

Harry Hester, of B & H Vending Company, is off to Chicago with his family for some fun-making, business and conventioning. Harry is a new director of APOA here. . . . Charles McKenney is gone from his Ohio Specialty Company desk, vacationing with his family in Wisconsin.

Sam Chester, APOA prexy, went down to Danville and Harrodsburg, Ky. last week, came back with the report that his horse, Dreamer, is doing fine. . . . Warren C. Deaton, of Rock-Ola, was a guest at the regular board meeting of APOA, held this week at the association offices.

Northern Indiana:

Jack Hartman, Rome City operator, is getting the reputation of being the most hospitable host in the Hoosier State. Hartman threw the key away when he bought his home on Sylvan Lake some four years ago and frequently plays host to visiting coinmen. Most recent coin visitors to the Hartman domicile were Jack Carroll, Ruth Campbell and Mr. and Mrs. John Wallick, all of Bucyrus, O. Carroll and Wallick own an extensive operation in that Ohio city.

Frank J. Kolar, jobber in South Bend, has been making frequent trips to Chicago on business. . . . Louie Holbrook, Huntington operator, made a trip last week to the Windy City on a buying trip and took in the Cub double-header at the same time. . . . Ed Houtzer, pin and juke operator of Elkhart, still has his eye on the trailer business as a sideline, his other eye telling him that Ted Gerring, another operator in town, is doing all right turning out trailers in his local plant. Gerring, who is in partnership with an elder brother in this business, is building an extensive plant on the outskirts of town to cope with the rising orders.

Glenn Crowl and brother, Homer, have two parts of their extensive operation for sale, one numbering some 33 pieces and the other smaller, in order to devote their time to their business closer to Fort Wayne. . . . Fred Kadich, Cromwell operator, is contemplating a sellout of equipment to go into the ranch business out West. . . . John Terry, Rome City operator, is expanding rapidly and will soon extend his music business, believing that's gold in them that Indiana dunes. . . . Casey Fair, Logansport, is sporting a new Chrysler and is the envy of other operators around town. . . . Ralph Baughman, Portland, has spent the summer making Indiana county fairs in the company of his wife, conducting various fair concessions, but hasn't entirely forgotten his pin operations.

Joe Bedino, who spent four years overseas with the army, has opened the George Washington Club in Terre Haute and is managing it as a private club for a local group. Bedino formerly operated a string of phonographs, which he sold when he went into service. . . . Carl Thacker, Gary, is thinking of selling his music route to the first price meeter, but won't make a decision until he returns from his Michigan vacation this week. . . . Boyd Lukens, well known to pin game manufacturers in Chicago for his location tryouts of machines in years gone by, is conducting the Indiana Automatic Music Company with a newcomer, Herman Walborn, in East Chicago.

William Houtzer, Auburn operator and brother of Ed Houtzer, Elkhart, is preparing the wind-up of his arcade season at James Lake, North of Angola. He will then devote most of his time to the remainder of his operation down around Au-

Chicago:

Two of the four coinmen who took top honors at the 18th Annual Fox Chase Golf Tournament at St. Charles Country Club saw each other in the funny paper this week. A cartoon lampooning the hike-for-health hints of Herb Mills and Vince Shay was published in *The Chicago Sun*. Herb, president of Mills Industries, and Vince, president of Bell-o-Matic, were pictured on the suggestion of Grant Shay, of Bell-o-Matic, a third member of the foursome, who saw them striding along while the caddy struggled under their heavy bags.

Visitor of the week was Harry Rooklyn, of the Rooklyn Amusement Company, who came on official business for his government in Australia. Harry, in town for about two weeks, saw his brother, Jack, before he returned to Australia. After a visit to old pals at Atlas Novelty Company, Harry said that he was only waiting for the export market to open before he bought.

Between parades, fun-making and convening, coinmen William H. Lester, Frank Boyer and Sid Mong, in town for the Moose convention, paid a visit to O. D. Jennings. . . . Business and pleasure brought Leo Balfy, of Richmond Amusement Company, here for a short stay. Business was looking over machines while pleasure was in greeting old friends again. . . . Milt Thrun, personnel man for Jennings, has taken a week's vacation, heading out east.

Ed DeLloyd, of Concord Novelty Company, St. Paul, was in town to say hello and buy some machines. . . . Horace Mills, of *A Letter from Horace* fame, came in from Akron to chat with Art Cooley at Bell-O-Matic.

Drummer Phil Holdman, who has played with some big-time orchestras, is now doing another drummer job for James H. Martin and Company. Phil is a new record salesman, covering the juke box network here for the firm. Other new staffers are Morry Goldman and Carl Wayne. Just out of the service, Wayne will cover a Loop territory. He's a brother of Barbara Wayne, formerly record buyer for the old Bob Gnarro juke operating firm.

Murray Rosenthal said shipments of the new hockey game distributed by Coinex are rolling out at a surprising rate. . . . Eastern distributors in town on business included Nat Cohn, of Modern Music, New York, and Sam Stern, of Philadelphia's Scott-Cross. . . . Short-trippers were Gus Romeo, who drove up from Gary, and Mickey Green, of Warsaw, Wis.

Max Glass announced that his firm would come out with a new amusement game shortly, but gave no details. . . . Lou London, the horseman proprietor of Leader Sales in Dallas, dropped in for a visit at Glass's headquarters during a brief stay here.

Several Cigarette vending machine ops converged on the city to tie up new machine deals. Among them were Nick Nazisic, who combines a tobacco jobbing business with vending routes in Milwaukee; Otto Delectz, of Ode Vending, Racine, Wis. . . . Alvin Linker, head of Linker Wholesale Cigar Company, Louisville, came up with his family for a week's visit with the Jimmy Martins. Linker is another wholesaler who operates a vending machine division.

Pete Pieters, of Kin-Pin Equipment Company, Kalamazoo, wangled delivery on a new airplane here with the aid of Harry Williams. Williams, head man at Williams Manufacturing Company, had two on order, gave Pieters priority on an aircoupe. Now Pieters will build up his air hours, with Harry as instructor. He has eight hours to date.

Lou Popkins, of the Pittsburgh Coin Machine Company, and Ed Steele, also from the Smoky City, were here to round up equipment. . . . Will Rigney, W. & L. Phonograph Service, Peoria, (See Chicago on page 128)



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"BIG PARADE"

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| SUN BEAM | LEADER |
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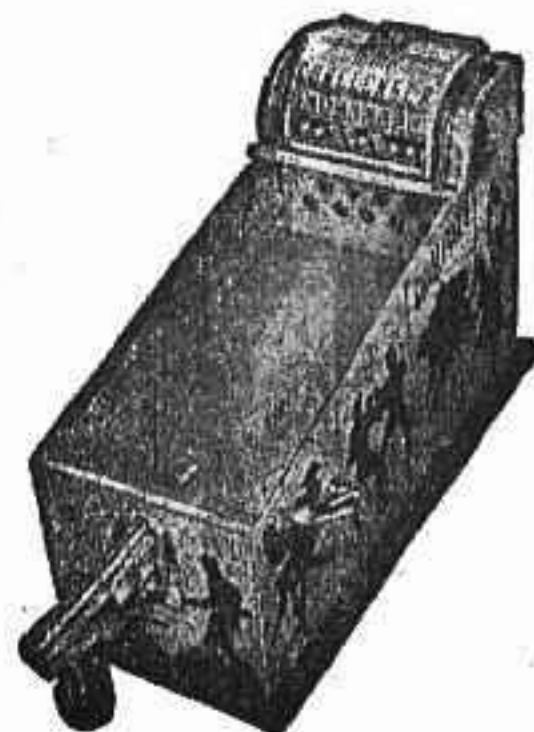
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New 1946 Models!
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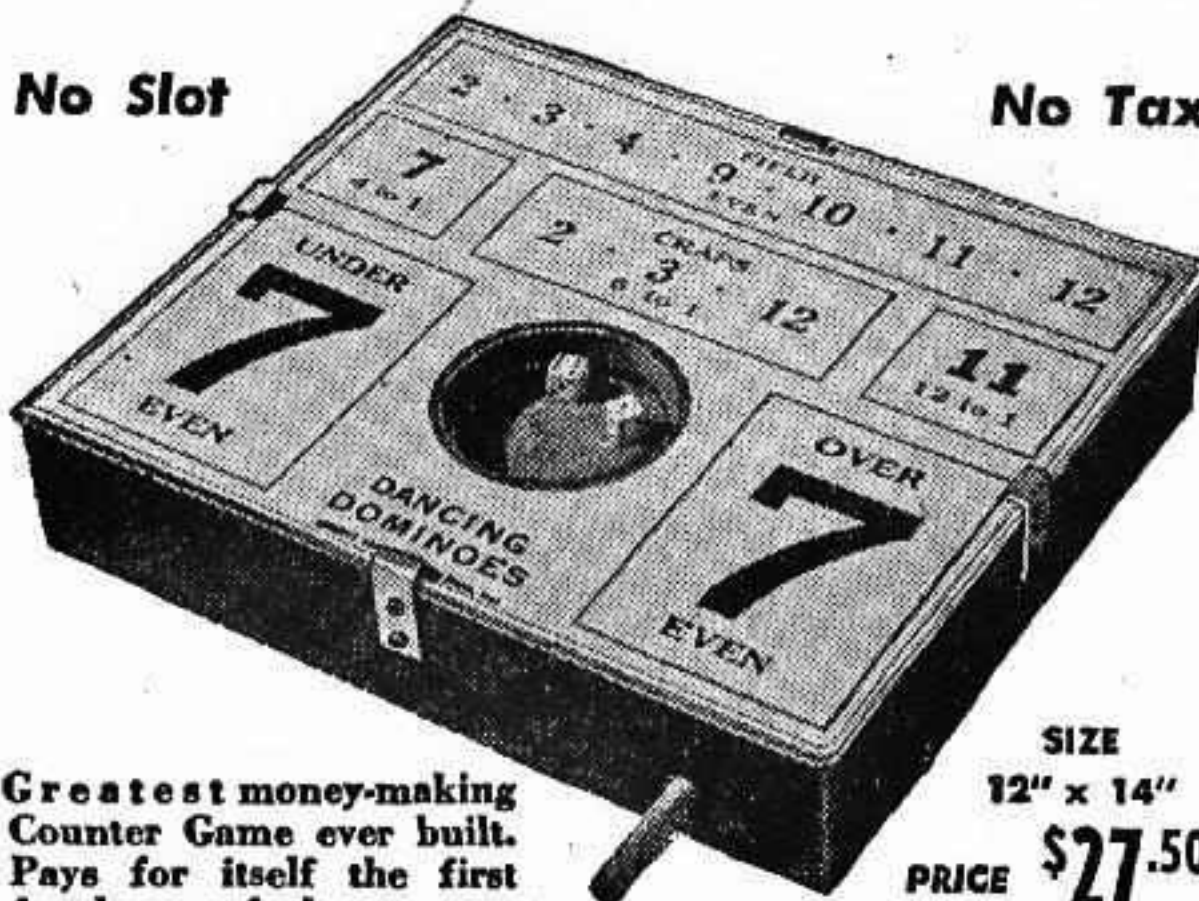
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PRICE \$27.50

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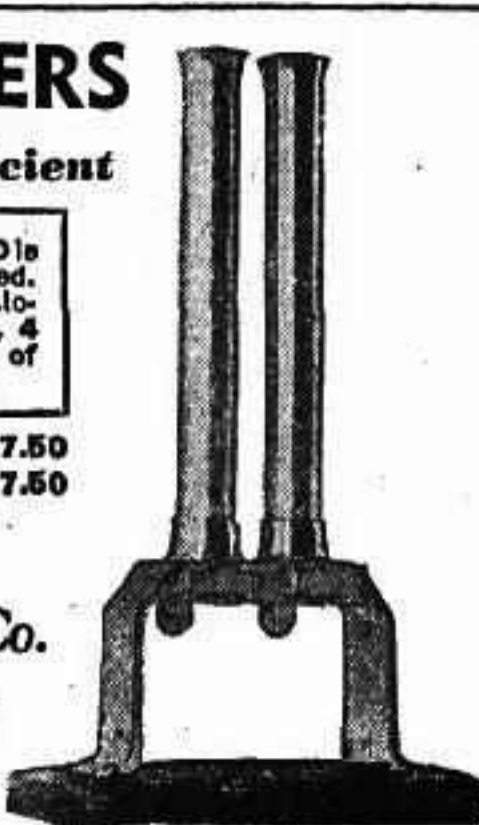
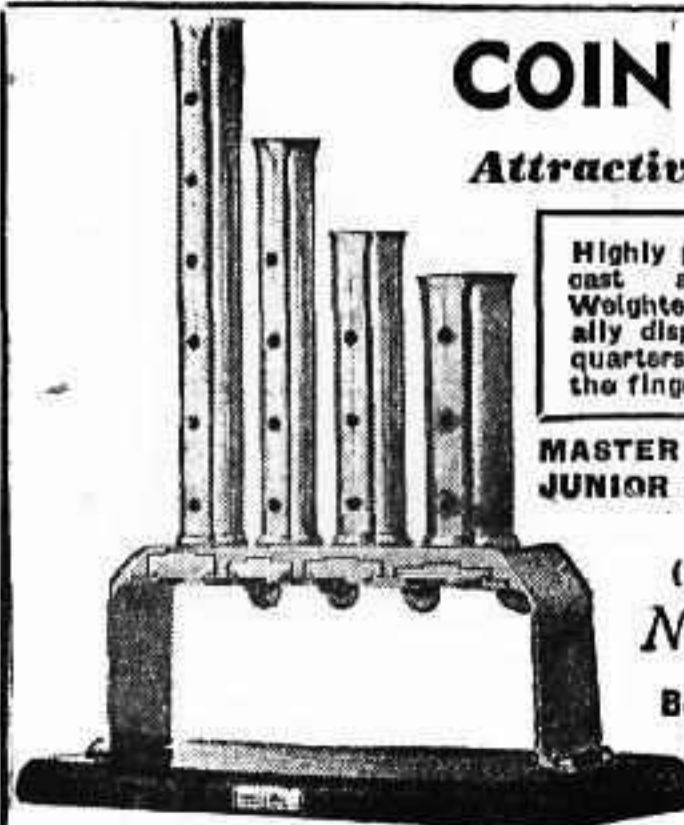
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NOW DELIVERING
PACKARD PLA-MOR HIDEAWAY PHONOGRAPHS AND ACCESSORIES
 In Minnesota, North Dakota, North Wisconsin and North Michigan

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| Packard Pla-Mor Phonograph Hideaway, Model No. 400 | \$450.00 | Jockey Club, Ref. | \$375.00 |
| Packard Pla-Mor Wallbox | 39.95 | Turf King | 375.00 |
| Packard Rotating Speaker | 159.50 | Kentucky, Ref. Like New | 225.00 |
| Packard Model 900 Wall Speaker | 49.95 | Paces Reels, Aut. P.O., Ref. | 125.00 |
| Packard Model 800 Wall Speaker | 36.95 | Silver Moon, Like New | 125.00 |
| Packard Model 700 Wall Speaker | 21.95 | Jumbo Parade, Hi-Hd., Ref. | 135.00 |
| 30-Wire Packard Pla-Mor Cable, Fl. | .22 | Big Game, Aut. P.O., Ref. | 135.00 |
| Bar Brackets, Aluminum | 5.00 | Jenn. Totalizer, Free Play | 100.00 |
| Packard Hideaway Steel Cabinet | 45.50 | Big Game, Free Play | 100.00 |

OTHER GUARANTEED BUYS!

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| Paces Reels, Two-Way 5¢-5¢ | 275.00 |
| Paces Reels, Two-Way 5¢-10¢ | 300.00 |
| Kooney Super Bells, Two-Way 5¢-25¢ | 550.00 |
| Comb. Cash Free Play | 75.00 |
| Dewey or Calle Singles | 200.00 |
| Wurl. 618 Hideaway | 200.00 |

JENNINGS 4-STAR CHIEFS
 5¢, \$125.00; 10¢, \$150.00; 25¢, \$175.00.

WATLING ROLATOPS
 5¢, \$75.00; 10¢, \$100.00; 25¢, \$150.00.

MILLS GOLD CHROMES, BLACK CHERRY BELLS OR SILVER CHROMES
 New Cabinets, Castings, Slides and all other Moving Parts—NEW!
 5c, \$225.00; 10c, \$250.00; 25c, \$275.00; 50c, \$400.00.

MILLS CLUB BELLS
 New Cabinets, Castings, Slides and all other Moving Parts—NEW!
 5c, \$300.00; 10c, \$350.00; 25c, \$400.00; 50c, \$600.00.

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COINMEN YOU KNOW

New York:
 (Continued from page 124)
 Al Schlesinger, Square Amusement Company, is taking life easy these days "relaxing." . . . Johnny Halonka, Runyon Sales' record manager, reports biz on a decided "upswing."

Arcade owners are expecting a record business spurt over Labor Day in Coney Island as well as Times Square. . . . Feltman's restaurant and surrounding games were given a write-up in Sunday's (1) Mirror. . . . Nick Ricco has started operating coin machines on the Island. . . . Hamel C. Joscelyn has started to blossom out with a "solid" juke box route in Harlem.

A heavy influx of French and English coin machine buyers is expected here soon, distributors report. . . . Hal Meeks, Eastern Electric Vending Machines, has the factory in Newark rolling and expects to push the cigarette vending machines off the production lines in "real" quantity now.

Ted Fliro, Bedford, Mass.; Robert L. Simon, Baltimore; K. O. Fineberg, Pottsburg, Pa., and Myer I. Silverstein, Philadelphia, were in town this week. . . . Paul Jacobs, Jacobs Amusement Games, Inc., Miami, passed thru the city this week en route to Philadelphia and Chicago on business.

Matty Forbes, CMA, is taking it easy these hot days. . . . H. P. Patrey, NATD executive, is on vacation. . . . Gay Blades' Game Room, operated by Bob Jacobs, is starting to create a lot of talk. Bob will have between 30 and 60 game machines there on location within two weeks.

MAIL ORDER TODAY FOR
NEW A. B. T. CHALLENGER
 1¢ Play



5¢ Play

\$65.00 EACH

LOTS OF 25 . . . \$60.00
 LOTS OF 50 . . . 55.00
 LOTS OF 100 . . . 50.00

1/3 Deposit With Order

The VENDING MACHINE CO.
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FAST BALL
 FIVE BALL FREE PLAY GAME
SIMON SALES, INC.
 EXCLUSIVE DISTRIBUTORS
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NATD Juniors To Hold Meet

NEW YORK, Aug. 31.—A special conference of the junior executive division of the National Association of Tobacco Distributors will be held October 7, at the Statler Hotel, Cleveland, according to announcement by Jerome Kaufman, secretary of the division and director of industry and public affairs of NATD.

Adopting a specific program, electing officers, and considering pertinent business of the division will be undertaken by the junior executives in the wholesale, manufacturing and retail branches of the tobacco, confectionery and related industries at the meeting.

"All inquiries concerning the conference," Kaufman states, "should be made to the NATD headquarters here at 200 Fifth Avenue."

REAL BARGAINS
 MACHINES LISTED BELOW ARE IN GOOD CONDITION AND OUR PRICES ARE THE LOWEST.

| ONE BALLS | |
|-------------------|----------|
| Thorobred | \$269.50 |
| Pimlico | 217.50 |
| '41 Derby | 189.50 |
| Club Trophy | 189.50 |
| Record Time | 109.50 |
| Blue Grass | 114.50 |
| Sport Special | 109.50 |
| Dark Horse | 109.50 |
| Seven Flasher | 64.50 |
| Big Prize | 39.50 |
| FIVE BALLS | |
| Sky Chief | \$132.50 |
| Keep 'Em Flying | 119.50 |
| Five Ten & Twenty | 89.50 |
| Jungle | 62.50 |
| Towers | 62.50 |
| Hi Hat | 62.50 |
| Argentine | 62.50 |
| Victory | 59.50 |
| Lucky | 15.00 |
| Horoscope | 49.50 |

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| MUSIC | USED PINS |
|-----------------------------|-----------|
| Wurlitzer 780E Colonial | \$600.00 |
| Wurlitzer 412 | 149.50 |
| Wurlitzer 51 Counter Model | 139.50 |
| Rock-Ola Counter Model | 159.50 |
| Rock-Ola Deluxes | 395.00 |
| Rock-Ola Commando | 525.00 |
| Wurlitzer 500 P.K. | 425.00 |
| Light Up Auxiliary Speakers | 22.50 |
| ARCADE | NEW PINS |
| Used Columbus Peanut Mach. | \$ 5.50 |
| Used Smilays | 26.50 |
| Shoot Your Way to Tokyo | 99.50 |
| Bally Rapid Fire | 109.50 |
| Chicago Coin Hockey | 175.00 |
| Shoot the Chutes | 79.50 |
| Evans Super Bomber | 225.00 |
| New Bubbles | 34.50 |
| Used Cadillac | 225.00 |
| Whirlwind, 1BFP | 54.50 |
| Champ | 119.50 |
| Bombardier | 49.50 |
| Barrage | 59.50 |
| Horoscope | 59.50 |
| Major '41 | 49.50 |
| Paradise | 119.50 |
| Strip Tease, Like New | 44.50 |

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| Cottlieb's Superliner | \$322.00 | Bubbles | \$200.00 |
| Cottlieb's Grip Scales | 39.50 | A.B.T. Challenger | 65.00 |
| Exhibit's Fast Ball | 330.00 | Mills Vost Pocket Bells | 74.50 |
| Shooting Stars | 279.50 | Smiley | 22.50 |
| Catalina | 200.00 | Windmill | 22.50 |

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A-1 RECONDITIONED 1 BALL FREE PLAY GAMES

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| 1941 DERBY | \$225.00 | CLUB TROPHY | \$185.00 |
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3 Mills Jumbo Parade, P.O. & F.P.
 8 Mills Jumbo Parade, F.P.
 1 Mills Jumbo Parade, P.O.
 1 Bally "Grandstand" 1 Ball Console
 2 Bally "Grand National" 1 Ball Console
 1 Gottlieb "Multiple Races" 1 Ball Console, P.O.
 2 Bally "Sport Page" Console, P.O.
 1 Bally "Blue Grass" 1 Ball F.P.
 2 Wurlitzer 600—Victory Models.
 1 Wurlitzer 750.
 1 Wurlitzer 750E.

All Machines Ready for Location.
 A-1 CONDITION.
 One-Third with Order, Balance C. O. D.

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MILLS BLACK CHERRY BELL
MILLS GOLDEN FALLS, HANDLOAD
MILLS VEST POCKET BELL
WILLIAMS DYNAMITE (Northern Illinois and Wisconsin)
ABT CHALLENGER
SILVER KING PEANUT VENDORS
DOUBLE DELUXE REVOLVE-A-ROUND SAFES

GUARANTEED RECONDITIONED EQUIPMENT

| Consoles | Slots |
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| 1940 Galloping Domino, J.P. \$159.50 | 5¢ Jenn. Silver Club Special \$149.50 |
| 1941 2-Tone Galloping Domino, J.P. ... 249.50 | 10¢ Jenn. Silver Club Special 159.50 |
| Mills Jumbo, F.P. 119.50 | 5¢ Jenn. Silver Sky Chief 149.50 |
| Bally Club Bell 229.50 | Columbia, J.P. 89.50 |
| Baker's Race, DD 249.50 | 5¢ Mills Bonus Bell 225.00 |
| Buckley Track Odds (No DD) 349.50 | 25¢ Mills Club Console 295.00 |
| Pin Games | |
| Williams Flat Top, F.P. \$189.50 | 10¢ Watling Relatop 89.50 |
| Marvel Catalina (Revamp) 179.50 | Vest Pocket Bell, B1, & Gold. 49.50 |
| Mills Spinning Reel, P.O. 89.50 | 5¢ Watling Relatops 89.50 |
| Gottlieb School Days 49.50 | |
| Bally Sport King, P.O. 179.50 | |
| Bally Kentucky, P.O. 195.00 | |

PHONOGRAPHS

| | |
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| Mills Throne \$349.50 | AMI Singing Tower \$375.00 |
| Mills Empress 389.50 | Rock-Ola '40' Counter Model 189.50 |

PARTS FOR YOUR MILLS SLOTS

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| Main Clock Gears \$ 2.50 | Club Handles \$ 3.00 |
| Medium Idler Gears 1.50 | Main, Handle, Clock and Sidearm Springs, Each25 |
| Cash Boxes 1.25 | |

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| WURLITZER | SEEBURG | |
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| Wurlitzer 616 \$179.50 | Seeburg Regal \$299.50 | |
| Wurlitzer 616 Lite-Up Top & Bot. 215.00 | Seeburg Vogue or Classic 350.00 | |
| Wurlitzer 71 C.M. & Stand 225.00 | Seeburg Envoy ESRC 395.00 | |
| Wurlitzer 24 275.00 | Seeburg Crown In 8200 Vic. Cab. ... 400.00 | |
| Wurlitzer 600R 350.00 | Seeburg Hi Tone 8800 or 9800 ES .. 445.00 | |
| Wurlitzer 500 375.00 | Seeburg Hi Tone 8800 or 9800 ESRC 495.00 | |
| Wurlitzer 600K 375.00 | MILLS | |
| Wurlitzer 42/24 Victory Cabinet. ... 379.50 | Mills Throne \$239.50 | |
| Wurlitzer 42/600 Victory Cabinet. ... 429.50 | Mills Empress 299.50 | |
| Wurlitzer 42/500 Victory Cabinet. ... 429.50 | | |
| Wurlitzer 700 495.00 | | |
| Wurlitzer 750E 545.00 | | |
| Wurlitzer 850 610.00 | | |
| Wurlitzer #430 Speaker & 5-10-25c Box 69.50 | | |

Eagle Plastic for All Model Wurlitzer, Seeburg and Rock-Ola Phonographs.

New Universal Amplifier with Tubes, Fits Wurlitzer, Rock-Ola and Seeburg Phonos except Hi-Tone—\$42.50.

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| Seeburg 20-sel. Wall-O-Matic Wire-less \$32.50 |
| Seeburg 24-sel. Wall-O-Matic Wire-less 22.50 |
| Seeburg Wall-O-Matic, WS1Z 9.50 |
| Buckley Chrome Lite-Up, 24-sel. 12.50 |
| Packard Box 22.50 |
| Rock-Ola Box 17.50 |
| Wurlitzer #125, 5-10-25c 17.00 |

ROCK-OLA

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| Rock-Ola Standard \$345.00 |
| Rock-Ola Deluxe 365.00 |
| Rock-Ola Super 395.00 |

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| <p style="text-align: center;">A. B. T. CHALLENGER</p>  <p>1c or 5c Play Sample \$65.00 Write for Quantity Prices</p> | <p style="text-align: center;">Daval's GUSHER</p>  <p>New Jack Pot or Bonus Counter Game — Hand Load. A Real Money Maker. Order from Markepp Now.</p> <p style="text-align: center; font-size: 1.5em;">\$54.00</p> <p>Also—American Eagle and Marvel Cigarette 1¢ and 5¢ play. Write for prices.</p> |
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|----------------|------------------|------------------|---------------------|
| ON DECK | for Snappy | SKY RAIDER | for Big Parade |
| GIRLS AHOY | for Sea Hawk | TAIL GUNNER | for Ten Spot |
| MISS AMERICA | for All American | ARTISTS & MODELS | for Star Attraction |
| GLAMOR GIRLS | for Sport Parade | SEA RAIDER | for Capt. Kidd |
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| <p>NEW & USED AROADE</p> <p>New Love Analyst \$225.00</p> <p>New Super-Roll 10' 349.50</p> <p>Skee Ball 375.00</p> <p>New Lite League 98.50</p> <p>Seeburg Target Skill 35.00</p> <p>Rock-Ola Ten Pins 125.00</p> <p>Bowling League 45.00</p> <p>Exhibit Merchantman 45.00</p> | | |
| <p>SLOTS — CONSOLES 1-BALLS</p> <p>Jennings 4-Star Chief, 5¢ \$ 95.00</p> <p>Jennings Chief, 5¢ 85.00</p> <p>Galilo, 1¢ 40.00</p> <p>Roll-A-Top Watling, 10¢ 85.00</p> <p>Blue Front, 10¢ 150.00</p> <p>Used Long Acro, F.P. 359.50</p> <p>Jumbo Parade, P.O. 89.50</p> <p>High-Hands Comb. 135.00</p> | | |

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THICK DIE-CUT Board.

SUPERIOR PRODUCTS 14 N. PEORIA ST. CHICAGO 7, ILL.

COINMEN YOU KNOW

Chicago:
(Continued from page 124)

Ill. was in town on business. . . . Southern gentleman Bob Goad trekked north to learn the latest in the coin machine capital. He represents the Continental Amusement Company, of Memphis. . . . Fort Wayne's Lee Sales Company was represented by Arnold Lee. . . . Coinman Booth of the Kaw Specialty Company, Kansas City, Kan., was among the callers at the Empire Coin Machine Exchange.

Dave and Nate Gottlieb left brother Sol to keep things moving at the plant while they took a Labor Day trip to Eagle River, Wis., where they will relax and get in some gin rummy, golf and fishing. Sol will leave next week on an extensive business trip.

Vacations are over at the Buckley Trading Post. Smitty Smith has returned from his vacation at Johnsbury, Ill., on the Fox River, where he spent his time fishing and boating. Staff at the Trading Post has received no late reports from Pat Buckley, who is still in Europe.

Harry Brown, at American Amusement Company, reports firm is readying new cabinets for the trade. Recent visitors to the plant were Sam Manarino, of the Coin Machine Company, Pittsburgh, and Bob Warner, of the American Vending Company, Columbus, O.

Shopping along coin machine row last week were Joe Hanna, of the Hanna Distributing Company, Utica, N. Y., and Harold Lieberman, of Twin City Novelty Company, Minneapolis. Harold was accompanied on the rounds by Doc Berenson, of Minnesota Automatic Machine Company.

Harry Salat, of Bell Products Company, is back from a West Coast vacation sporting a brand-new mustache. During his travels Harry covered more than 6,500 miles, visiting such spots as San Francisco, Los Angeles, Yosemite National Park, and Carlsbad Caverns, New Mexico.


Ted Kruse and his family will return after Labor Day from their vacation spent at Mackinac Island, far from the maddening throng. With business piling up at Amusement Corporation, rest of the staff have already got a welcome mat at every entrance.

Longer Season for Vacations in East May Hike Coin Play

PHILADELPHIA, Aug. 31.—Stretching of the vacation season in this area thru the month of September is expected to pile up extra dividends for operators who have worked up locations at near-by seashore and mountain resorts.

J. Herbert Walker, director of Pennsylvania's Vacation Bureau, reports that a number of mountain hotels and resorts, which normally close shortly after Labor Day, have added weeks to their open-date schedule. Some of them even plan on tapping October and November dates. One hotel will remain open during the winter months to attract deer hunters and winter sports enthusiasts.

Picture is similar at New Jersey seashore resorts. State resort bureau there has been bannered the month of September as the "30 Golden Days." Bumper crop of conventions and outings, including Shrine outings scheduled both in Atlantic City and Asbury Park, promise unusual play for coin machines.



SAM STERN SAYS . . .

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OUR GUARANTEE
IF THIS HAND TRUCK IS NOT ABSOLUTELY CORRECT, PLEASE RETURN IT COLLECT.

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| SUN 5¢ BULK MDSE. VENDOR | 29.50 |
| 1¢ NOVELTY CARD VENDOR | 29.50 |
| SILVER KING NUT VENDOR | 13.95 |
| REGAL NUT VENDOR | 13.00 |
| HAWKEYE "FREE PORTION" VENDOR | 15.00 |
| HAWKEYE MATCH VENDOR | 5.95 |
| 25,000 STAMP FOLDERS | 15.00 |
| 1¢ OR 5¢ COIN COUNTERS | 1.35 |

1/3 Deposit Required.

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12 NYLON WINNERS 12 open numbers win a pair of fine gauge and denier, all Du Pont top-to-toe nylon. First quality hose.

1 WRIST WATCH WINNER Last sale on board wins a new water-proof, shock-proof, sweep second, radium dial, steel Watch. These Watches have 13 to 15 jewels and are not to be confused with cheap Watches. This is a fine watch with high retail value.

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| GOTTLIEB SUPERLINER | \$322.00 |
| CHICAGO COIN SPELLBOUND | 325.00 |
| ARIZONA | 279.50 |
| TOTAL ROLL | 525.00 |
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| MILLS NEW BLUE & GOLD VEST POCKET | 74.50 |
| GOTTLIEB Improved DeLuxe GRIP SCALE | 39.50 |
| A. B. T. CHALLENGER, Beautifully Designed | 65.00 |

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| Sky Chief | 165.00 | Defense | 89.50 | Eagle Squadron | 69.50 |
| Keep 'Em Flying | 155.00 | Venus | 89.50 | School Days | 69.50 |
| Hollywood | 145.00 | Genco Victory | 89.50 | ABO Bowler | 67.50 |
| Yankee Doodle | 145.00 | Capt. Kidd | 89.50 | Ten Spot | 64.50 |
| Big Parade | 140.00 | Texas Mustang | 79.50 | New Champ | 59.50 |
| Midway | 129.50 | Belaway | 79.50 | Star Attraction | 59.00 |
| Four Aces | 129.50 | Spot Pool | 74.50 | 7-Up | 57.50 |
| 5-10-20 | 129.50 | Four Roses | 72.50 | Big Chief | 49.50 |
| Marines at Play | 119.00 | | | | |

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| | | | | |
|---|----------|--------------------------------|----------|---------|
| 8 Col. Rowe Imperial | \$ 60.00 | 7-Col. Model S DuGrenier | \$ 65.00 | |
| New U-NEED-A-PAK, 8-Col., Model E | | | | \$45.00 |

CONSOLES — SLOTS — 1-BALLS

| | | | | |
|---------------------------------------|----------|--|------------------|--------|
| Pace Saratoga, 5¢, rolls | \$ 94.50 | Mills 10¢ Giltter Gold | \$225.00 | |
| Pace Reels, 5¢, rolls, A-1 Cond. | 89.50 | Mills 5¢ Blue Fronts | 125.00 | |
| Bally Club Bell, Comb., late | 239.00 | Mills 10¢ Blue Fronts | 150.00 | |
| Super Bell, 5¢, Comb. F.P. & P.O. .. | 295.00 | Mills 5¢ Brown Fronts | 145.00 | |
| Sport Special | 150.00 | Mills 10¢ Brown Fronts | 165.00 | |
| Record Time | 125.00 | Mills 5¢ Handload, 3/5 P.O. | 185.00 | |
| Blue Grass | 160.00 | Jenn. Chief, 10¢ | 125.00 | |
| Dark Horse | 150.00 | Jenn. Bronze or Standard Chiefs, 5¢ .. | 1299.00 | |
| Mills Owl | 79.50 | 10¢ | \$309.00; 25¢ .. | 319.00 |
| Mills Q.T., Gilt. Gold, Reblt., 5¢ .. | 89.50 | Jenn. Super DeLuxe Liteup Chief, 5¢ .. | 324.00 | |
| Mills 25¢ Q.T. | 125.00 | 10¢ | \$334.00; 25¢ .. | 344.00 |
| Mills 5¢ Vest Pockets, Refin. | 45.00 | Club Trophy | 240.00 | |

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| Big Top | 225.00 | Four Aces | 125.00 | Thriller | 39.50 |
| Boloway | 89.50 | Keep 'Em Flying | 165.00 | Victory | 110.00 |
| Champion | 39.50 | Landslide | 49.50 | Yankee Doodle | 195.00 |
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UNUSUAL PLAYER APPEAL

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DEPEND UPON WALSH TO BE FIRST WITH THE LATEST NEW BOARD IDEAS. SEND FOR CATALOG SHEET AND PRICE LIST.



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50c 25c 50c

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COINMEN YOU KNOW

Northern Indiana:
(Continued from page 124)

burn. In line with these plans Houtzer made a recent quick trip to Chicago to replenish equipment. . . . Claude Mason, busy this summer with his concession at the Spink Hotel, Wauwassee Lake, is mulling the sale of his pin and music operation in Northern Indiana.

Al Evans, head of Evans Sales in South Bend, is convalescing after a short battle with the flu and is once again making the route rounds, with his wife holding down the office routines. . . . Roy Galentine, sales-board and pin operator of South Bend, motored to Nashville with Mrs. Galentine last week to give approval to their first grandchild, who arrived several weeks ago. . . . Cliff Hampton, Misawaka operator, for the past year has been managing the Municipal Golf Club here, but will soon be back in the coin biz. . . . Charles Hess, long-time operator in Elkhart County, is getting his fingers back in the coin pie with the tutoring of his son-in-law, Roger Cosby, who has begun a pin operation there.

Gus Romeo and Bob Clarke are new operators in Lake County, having bought a 40-game pin route from Poole-Arnold in Valpo. . . . Victor Kirby, Gas City, music and pin operator around Marion, is on a vacation with his wife and four daughters as well as operator Al Young, his brother-in-law. Young also operates in the same territory. . . . An odd mixture surely is the operation of a dairy business and a music route, but that is exactly the doings of the Moore brothers in Kendalville, where they own the City Dairy Company and recently bought the music operation of Fred Young. Young still operates pin tables but devotes most of his time to racing his harness trotters at the various State fairs.

G. Bryant, Elkhart candy vending operator, has been ill for several weeks with an eye infection and had to give up a California vacation trip. . . . Ashton Short, Marion operator-partner with Lee Bolfs there, is manager of the Marion Victory Girls' softball team and is proud of their 71-8 win and loss record. In appreciation of the gals' slugging record, he plans taking them to the Chicago White Sox-Boston Red Sox double-header skedded for Chicago in a few weeks.

Automats Still Sell Coffee at a Nickel As OPA Kicks Price

NEW YORK, Aug. 31.—Despite authorized increases by the OPA in the price of coffee, New Yorkers will still be able to buy the beverage at its usual 5-cent price thru coin-slot automats here.

Horn & Hardart, operators of 45 automats in the city, and Chock Full O' Nuts, which has 23 stores, both announce that because the increase had not yet actually affected their purchases, they would maintain present prices and reach a decision concerning increases later.

Business Opportunities

No. 1—Coin Machine Distributing and Export Business, established 28 years. Several A-1 connections, with an envious reputation covering the globe.

No. 2—Route of 140 Phonographs, including 40 1946 Models; exceptional good "Set Up." Half cash, balance can be financed.

No. 3—Route of 40 Phonographs, high average collections, with plenty 1946 Models.

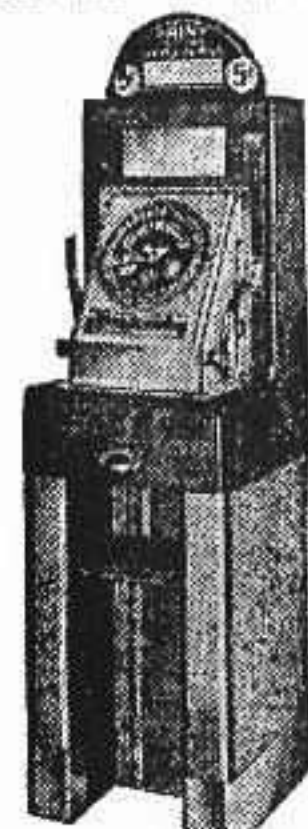
No. 4—Complete Set-Up 30 Units Wired Music, in operation several years.

All 4 Deals will stand investigation.

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Successors to the Grotchen Tool Co. in the manufacture of Metal Typer Name Plate Machines and Medals.

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| Up to 20 | | 50c Ea. |
| Over 20 | | 49c Ea. |
| Over 50 | | 48c Ea. |
| Over 100 | | 46c Ea. |
| Over 200 | | 45c Ea. |

SPECIAL

100 Seeburg 5¢ Wall-O-Matic 3-Wire Boxes, Reconditioned \$27.50

1/3 Deposit, Balance C. O. D.
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|---------------------------------|-------|-------|----------|
| 1 Mills 25¢ Black Cherry Bell. | Price | | \$175.00 |
| 1 Mills 10¢ Silver Chrome Bell. | Price | | 135.00 |
| 1 Mills 10¢ Blue Front. | Price | | 125.00 |
| 1 Mills 5¢ Silver Chrome Bell. | Price | | 125.00 |

CABINETS FOR SALE

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| 1 Double Revolveraround Safe Cabinet. | Price | | \$ 75.00 |
| 1 Double Safe Cabinet, Single Door. | Price | | 35.00 |
| 1 Mills Streamline Safe Cabinet, Front and Back Door | | 45.00 | |

1/3 Deposit Required.
WEST SIDE NOVELTY COMPANY
100 S. Wyoming Ave. Kingston, Pa.

FOR SALE

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|--------------------------|-------|---------|
| 1 7-Coin Race Meet | | \$75.00 |
| 1 Gold Gitter Goose Neck | | 50.00 |
| 1 Red Gitter Goose Neck | | 50.00 |
| 1 Entry Pin Ball | | 25.00 |

1/2 Deposit With Order.

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| Wurlitzer 618 Lite-Up | 200.00 | Wurlitzer 800 | 550.00 |
| Mills Throne | 215.00 | Wurlitzer 500 Victory | 375.00 |
| Rock-Ola Standard or Deluxe | 310.00 | Seeburg Classio | 325.00 |
| Wurlitzer 600K | 350.00 | Seeburg Vogue | 325.00 |
| Rock-Ola Spectravox Playmaster, Comb. | 300.00 | Wurlitzer 850 | 595.00 |

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| Wurlitzer #100 | \$14.50 | Seeburg 5-10-25, Bar-o-Matic, 3 Wire | \$45.00 |
| Wurlitzer #120 | 19.50 | Packard Boxes, like new | 32.50 |
| Wurlitzer #123 Wireless Boxes | 19.50 | Buckley Chrome, 24 Sel. | 14.50 |
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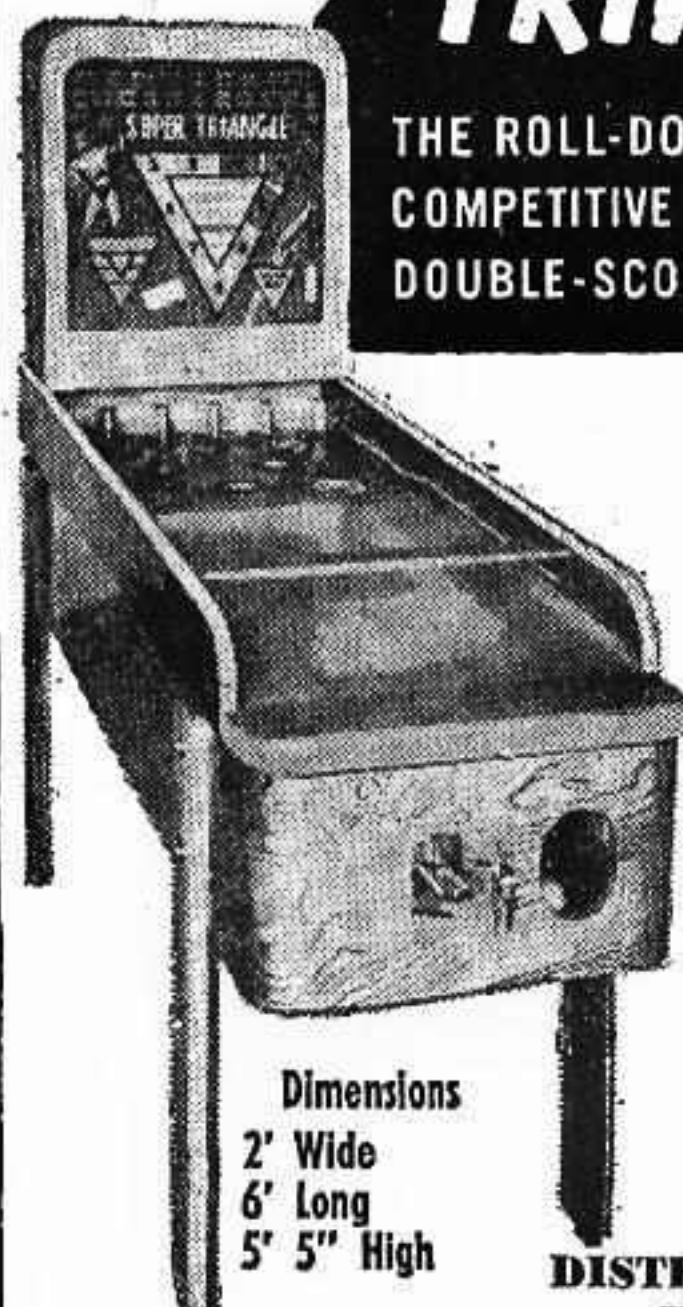
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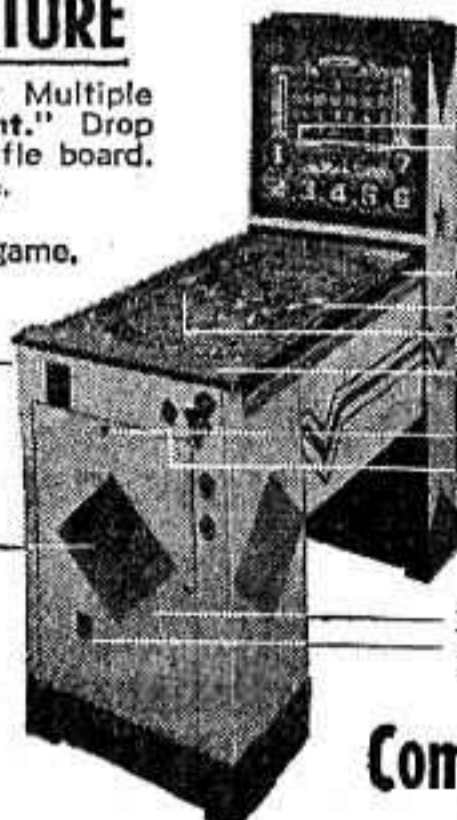
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Metal Scraps Flood Market As Price Ups

WASHINGTON, Aug. 31.—Flood of copper, lead and other non-ferrous metal scrap poured into the market, following OPA price hikes for these scrap materials, to break all records.

Helping to relieve the copper and lead shortage which has hamstrung many coin machine production jobs, increased flow of materials jumped total shipments from the four and a half year low in May of 66,005 tons to 101,239 tons in June. For all non-ferrous metal scrap, the boost amounted to 53 per cent in one month.

Gains in copper shipments accounted for 58 per cent of the total increase, and those for the lead-tin group for 38 per cent.

Shipments Jump

Shipments of copper scrap to consumers jumped 69 per cent to a total of 43,678 tons, which is the largest amount shipped in any month since March, 1945.

Explanation for the big increases lay in the fact that dealers were releasing a part of large inventories, held until the price increase was put into effect.

Receipts by scrap dealers during June advanced only slightly, totaling 89,823 tons, as compared with 89,498 tons in May.

Chicago Seeks To Collect Municipal Sales Tax Revenue

CHICAGO, Aug. 31.—Efforts to add \$17,000,000 in revenue for Chicago from the sales tax were opened today following an announcement by Mayor Edward J. Kelly of a plan to reduce the present 2 per cent State sales tax to 1 per cent and then authorize the city to collect its own 1 per cent in addition.

This would leave Chicagoans still paying the 2 per cent sales tax but the city would be collecting its 1 per cent for current municipal uses. Mayor Kelly showed that Chicago pays approximately 55 per cent of all State taxes and that there is now \$180,000,000 in accumulated receipts in the State coffer at Springfield.

"With all due respect to Governor Green, it is always dangerous to have too much money lying round," Kelly said. Plan will be presented to the Chicago City Council September 5, but, he added, before the goal can be reached it must have the co-operation of the State Legislature.

Need for the expansion was to balance the city budget as a result of increased fire and police personnel, increased wages and higher cost of materials. The mayor said that of the estimated \$17,000,000 from \$5,000,000 to \$6,000,000 was "desperately needed."

Remainder, according to Mayor Kelly, would be applied to reducing the real-estate taxes in Chicago. Those for the proposed plan pointed out that similar plans have been granted legislation in other metropolitan areas in other States.

New York city receives \$130,000,000 a year in revenue in a share with the State plan. The money is applied to assist in reducing real-estate taxes. Ohio cities, due to new legislation, will get an increase of \$5,000,000 as their share of income from the State's sales tax. Louisiana will share with New Orleans, as a result of new measures, an additional \$400,000 a year in tax from pari-mutuel tax revenue.

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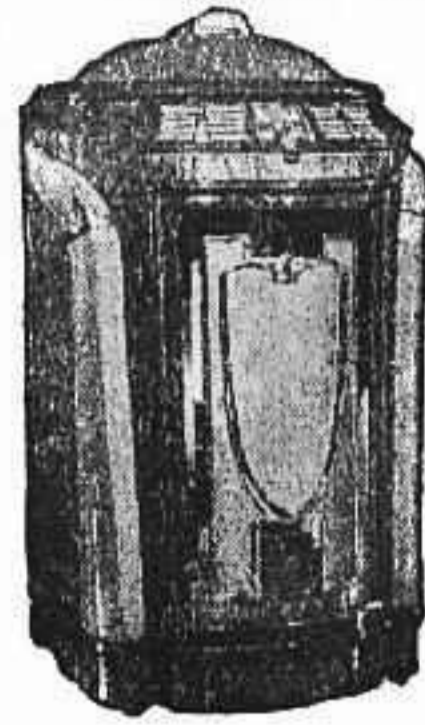
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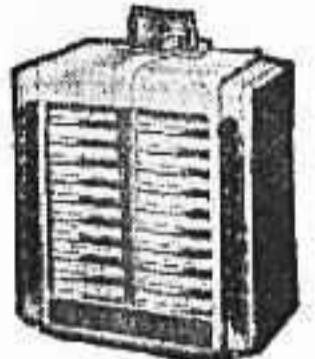
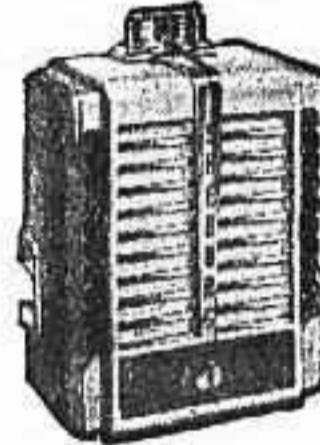


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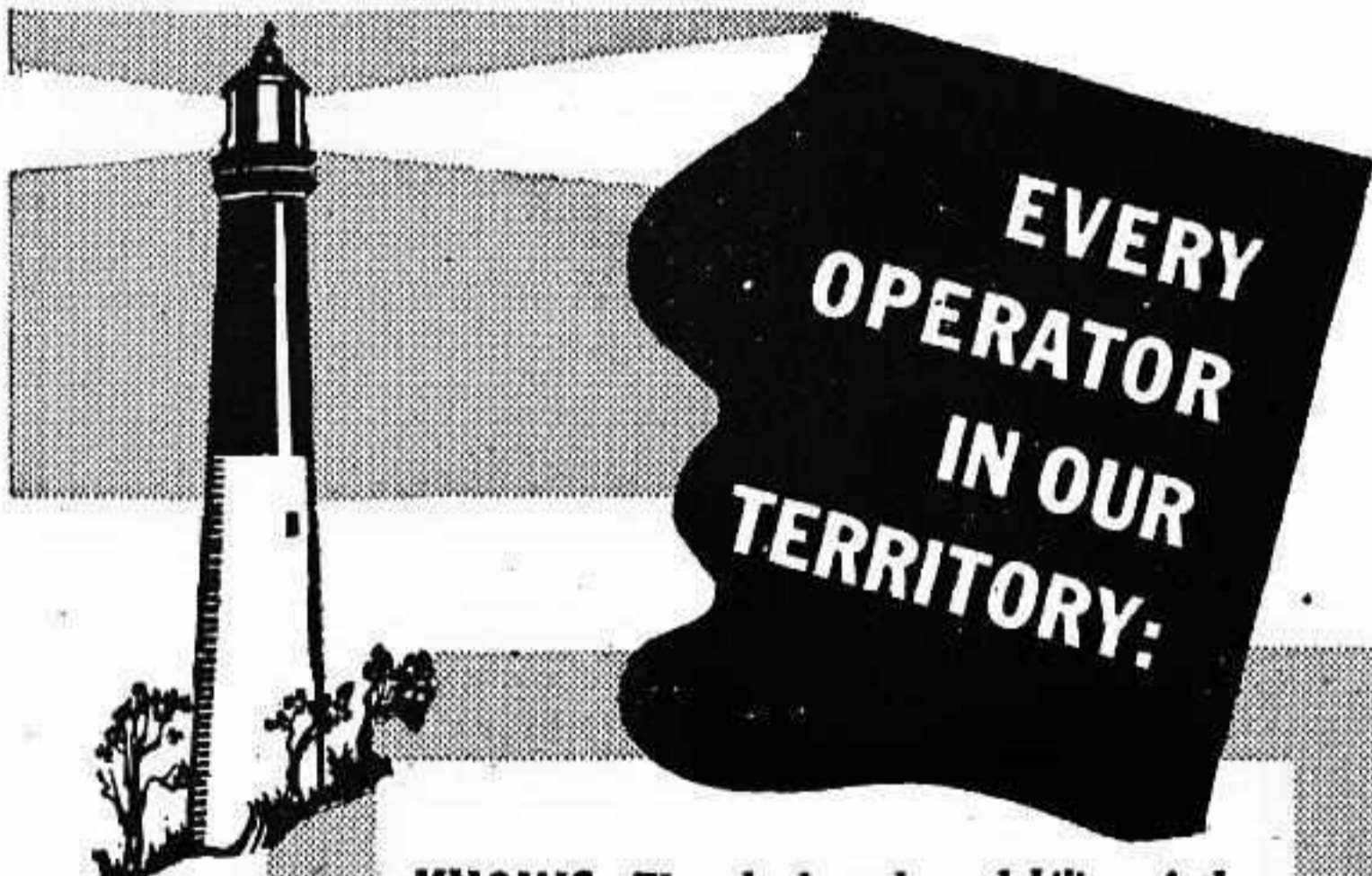
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Movie Machine Reviews

Produced and released by Soundies Distributing Corporation of America, Inc. Release date June 10.

Program 1242

I Can't Believe You're in Love With Me, one of the season's Hit Parade songs is sung by popular Peggy Mann. A blonde sweater girl does a high-kick routine. College campus setting.

Don Wilson, radio announcer, introduced this subject. The number, *My Shawl*, is played by Borah Minne-vitch and his internationally famous Harmonica Rascals. Chiquita, a fiery dancer, plus a chorus of five beauties, provide the Latin atmosphere.

The Old Oaken Bucket is revamped to a modern style of swing and presented by Lenny Herman and his radio band. The Flapperettes, three strikingly different dancers, provide the eye appeal.

Lanny Ross sings one of the most

well remembered of the memory songs, *The Things I Love*. A gorgeous blonde in a garden provides a romantic background.

The Firemen's Belle, a novelty tune about a little gal who knows all the fireman, is played by the Music Mixers. Songstress Jeanne Claire is the "belle."

The tuneful *I Want a Girl Like Annie Laurie* is sung by Dick Hogan. Vivian Fay in plaid, does a fast toe routine. The tang of Scotland is in this very entertaining number.

The Claytons, known from coast to coast for their Western lariat act, present *Spinning Ropes*. Exciting background music brings a "Big Top" atmosphere to this subject. The setting is a night club.

Tony Pastor and his orchestra get together on one of their most popular recordings, *Oh, Marie!* Tony

does the vocalizing. Barn dance setting.

Produced and released by Soundies Distributing Corporation of America, Inc. Release date July 17.

Program 1243

Dardanelle and Her Boys, sensational New York instrumental trio present an unusual tune entitled *Back Track*. Moya Grifford, exotic dancer, does a routine that is strictly "whistle bait."

The still favorite tune, *Deep Purple*, is played by Larry Clinton and his orchestra. A throaty-voiced brunette (unbilled) sings the vocals.

The Four Whirlwinds, a group of acrobatic skaters do an exciting number entitled *Roller Crazy*. Night club setting.

Mexican Jumping Bean is a typically Latin production and includes singing, dancing, comedy and girls. Nino Morales, with Dolores and Lenora, plus six dancing girls, provide an eyeful and an earful. An inebriated gent at the bar supplies a bit of comedy. The atmosphere is distinctly south-or-the-border.

The Music Mixers, an instrumental group with a rural flavor, present *The Hick With the Hiccups*, a novelty tune about a hillbilly in the big city.

Love Me a Little Little, a currently popular tune is sung by Joy Hodges. Spooning couples provide a romantic background.

The versatile dancing team of Blaire and Dean present *Dance Continentale*. The routines in this all dance number are unusual and representative of the modern trend in ball-room teamwork.

The old Highland favorite, *Loch Lomond*, is sung by lilting Martha Tilton.

Produced and released by Soundies Distributing Company of America, Inc. Release date June 24.

Program 1244

Chuck Foster and his orchestra present *I Left My Heart in Texas*. This cowboy number in the modern manner is sung by Dick Roberts.

I Would Love to Know You Better stars Gayle Melott of the Broadway stage and Ralph Young, popular radio singer. This is a tuneful little romantic number with a newlywed setting. Bubble bath and negligee shots make this subject sort of "oomphy."

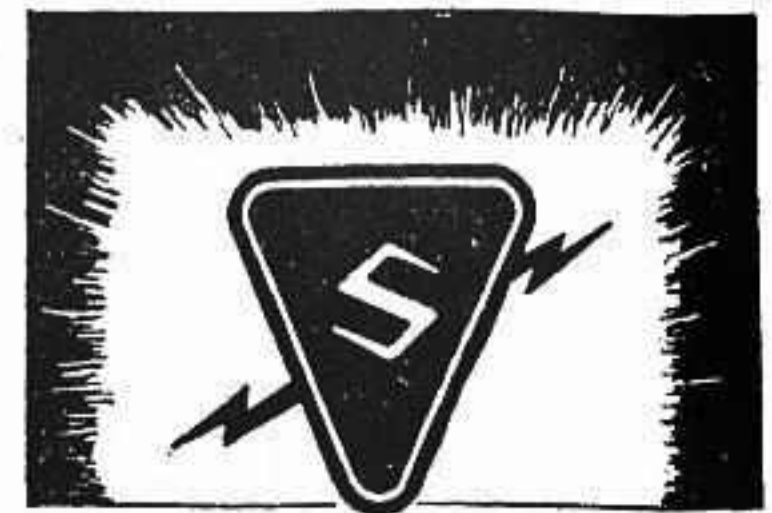
Johnny Woods and the Bailey Ax-ton Trio present an Irish novelty tune entitled *Dinty McGinty*. This is a song story about a red-headed cop back on the beat after being discharged from the service. The setting is in a barroom and there is a cute little blonde who does a few dance steps for the handsome cop.

This subject opens with a chorus dressing room setting, then flashes on stage where four Hollywood cuties do a fast-stepping dance routine. Songstress Linda Keene, plus the Dixieland Jazz Band, headed by trumpeter "Hot Lips" Levine, provide the music. The tune is that old-time jazz favorite, *When My Sugar Walks Down the Street*.

Happy Cat, an unusual boogy number, is played by Dardanelle and her boys. Dardanelle plays both the piano and the xylophone. Dorothy Drew, a newcomer to the Broadway stage and musical comedy, has both looks and talent, and does a fast dance routine in a costume that is very "swish."

A revival of the old tune, *Smiles*, is very hep as presented by Tommy Reynolds and his orchestra. Sunnie O'Dea does some tricky tap dancing and there are flashes of pretty gals and many dimpled smiles to set off the theme of this entertaining and familiar song.

The Music Mixers, an unusual instrumental group (4) do *The Village Fire Brigade*, which is a tune concerning a small town fire department and its personnel.



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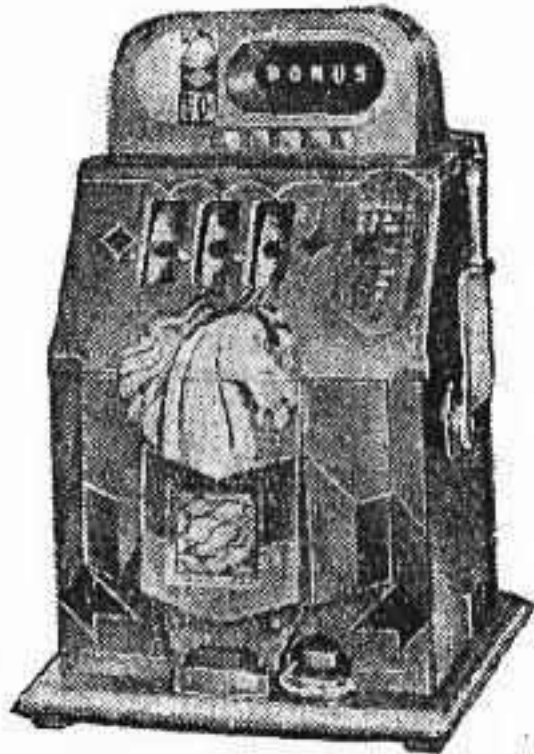
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Coin Mch. Plans Perk as Challenge Gets New Blood

CHICAGO, Aug. 31.—Chances for resumption of juke box and beverage vender production by Batavia Metal Products, Inc., and Challenge Company brightened this week as a newly organized management group moved to strengthen its financial position.

Leading off developments was the election of officers and board of directors for the two firms as well as four other affiliated concerns.

I. G. Grawoig, president, announced the following additional officers: James Stein and Herman Starr, vice-presidents; S. A. Karlin, secretary; Jacques J. DeVore, Lazare Kramer and E. Kay, assistant secretaries.

Board of Directors

Board of directors includes: I. G. Grawoig, Milton H. Morris, James Stein and Herman Starr.

Executive offices for all six corporations are now located in Suite 805, 38 South Dearborn Street here, Grawoig announced. General offices for each firm will remain in their present respective locations.

On his return from a trip to Wichita, Kan., Grawoig said that facilities and plant of Aero Parts Manufacturing Company, an affiliate of the Batavia group located there, would be sold in the near future. All of Aero's unsecured creditors meanwhile will be paid off within the week, he announced.

Cash Reserve

This transaction, he said, would give Batavia a cash reserve of \$250,000 which would provide more working capital to future production plans.

Since the group of companies are now in court under voluntary bankruptcy proceedings, counsel for them has submitted the plan for liquidation of Aero to Referee Nathan MacChesney. While MacChesney said he did not object, a federal official asked that the discussions be delayed because Aero owes the government \$350,000. Next hearing on bankruptcy petitions is set for September 3.

Discussing the Challenge coin ma-

chines, Grawoig said that one of his top-flight engineers currently is surveying in detail possibilities for continuing to produce both phonographs and vending machines. Both, he declared, "look very good."

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- Lite League 425.00
- Goalie 525.00
- Genco's Total Roll 525.00
- Super Triangle 469.50
- Red Ball 395.00
- Bank Ball, 9' 375.00
- Roll-A-Ball, 9 1/2' 379.50
- Hi-Score, 9 1/2' & 10 1/2' 349.50
- Chicago Coin Spellbound 325.00
- Gottlieb's Superliner 325.00
- Bally Surf Queen 327.50
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- Bally's Draw Bell 477.50
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| 1000 | 25¢ J.P. Charley Avr. \$52.04 | \$ 1.22 | |
| 1000 | 25¢ J.P. Charley (Thick Semi) | 1.39 | |
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| 1200 | 25¢ J.P. Tex. Charley Seal. | 1.25 | 2.25 |
| 1200 | 25¢ J.P. Charley Avr. 102.28 | 2.32 | |
| 1000 | 5¢ J.P. Big Forty (Seal) | 24.25 | 1.79 |
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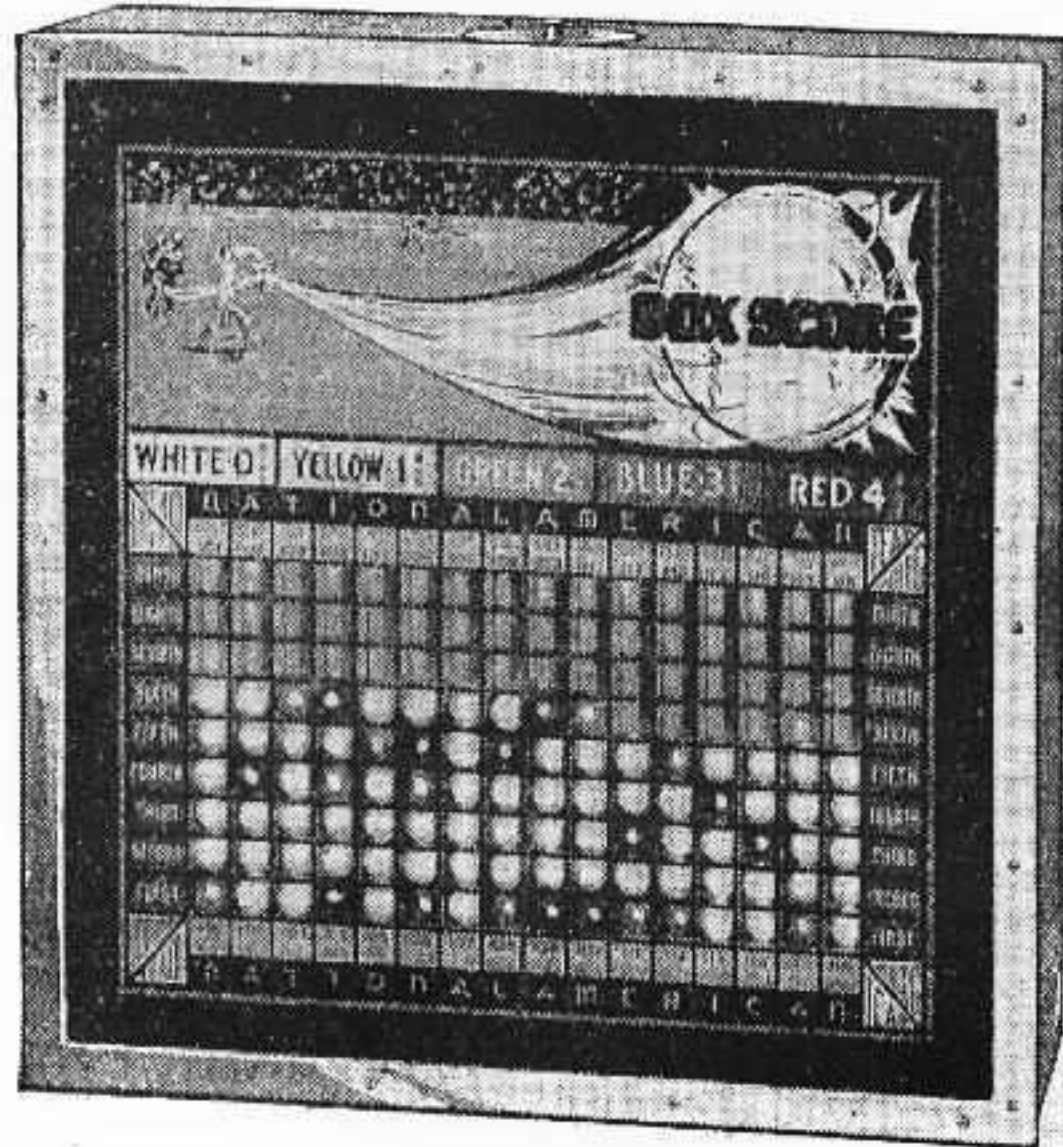
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| Broadcast | 44.50 | Knockout | 119.50 | Sparky | 34.50 |
| Click | 64.50 | Marines at Play | 89.50 | Spot Pool | 64.50 |
| Defense | 44.50 | Metro | 49.50 | Stratoliner | 44.50 |
| Flicker | 49.50 | New Champ | 44.50 | Super Six | 39.50 |
| Follies | 44.50 | Paradise | 44.50 | Ten Spot | 49.50 |
| Four Roses | 49.50 | Play Ball | 49.50 | Topic | 79.50 |
| Fox Hunt | 49.50 | Red, White & Blue | 39.50 | Velvet | 64.50 |
| Gold Star | 44.50 | School Days | 44.50 | Zig Zag | 69.50 |
| Grand Canyon | 169.50 | | | | |

SEND US YOUR ORDER—WE HAVE ANYTHING YOU WANT IN STOCK AT ALL TIMES!

David Rosen

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
 PHONE: STEVENSON 2258-2259

A TIMPCO PRODUCT

BRAND NEW

HEAVY REVOLVAROUND SLOT SAFES WITH BOTTOM DOOR FOR STORAGE AND WEIGHTS. WILL TAKE MILLS OR JENNINGS SLOTS

Singles **\$195** Doubles **\$250**

New heavy metal box stands with locking bar for single slot machines. Will take Mills or Jennings...\$25

IMMEDIATE DELIVERY
 DISTRIBUTORS WANTED

EXCHANGE COIN MACHINE CO.

630 WEST BROAD ST. COLUMBUS 8, OHIO

AD: 4651



MEMBER

Cite Airports Paying Bills By Concessions

CHICAGO, Aug. 31. — American Municipal Association reports municipalities are trying to pull airports out of the red by development of non-flying concessions and increased charges to airlines. Jam-packed terminals and increased air traffic are the targets.

Chicago will receive 5 per cent of gross sales, plus 40 per cent of net receipts and normal cafe permits and license fees from new municipal air terminal restaurant operators.

Concessions increased revenues and higher landing fees are main means to balance airports budget. Municipal airport authorities figure post-war air traffic will boost airport operating expenses to \$200,000,000 in 10 years.

New York's La Guardia Field and Burbank Field, Calif., are proven examples of revenue producing terminals which are offsetting deficits thru non-aviation business. National Airport, Washington, revealed that 20 per cent of 1945 revenues came from spectator ramps while landing fees produced only 7½ per cent.

Earthbound concessions at Idlewild Airport, New York, will draw about \$1,000,000 of the more than \$3,000,000 the terminal is expected to yield in 1949. Now under construction at an estimated \$200,000,000 cost airport's observation platform figures to bring \$100,000 alone.

Proposed Douglas Field, Chicago, presents many non-flying concession developments. Idlewild and Douglas, with 360 scheduled landings an hour, will have shopping center, movies, bowling alleys and other concessions as city sources of revenue.

Plan Plastics Show For Coliseum, Chi, Jan. 27 to Feb. 1

NEW YORK, Aug. 31.—Plans for the third annual exhibit of the Society of Plastics Engineers have been completed and it will be held January 27-February 1, 1947, at the Coliseum, Chicago, according to an announcement this week by the committee in charge here.

"Plastics of every kind for every type of industry will be shown at the gathering," officials state. Besides the exhibits, conferences will be held at one of the hotels, "probably the Stevens," it was added.

U. S. Wealth Report By Federal Reserve

WASHINGTON, Aug. 31.—American public held \$28,376,000,000 in their hands during this week, according to a report issued by the Federal Reserve System. The amount indicated increased spending and a rise of \$11,000,000.

Advance was the fifth consecutive week. Officials explained the increased circulation to seasonal factors. Previous circulation had risen \$166,000,000 for a three-week period.

Gold reserve rose \$6,000,000 to \$20,280,000,000. Excess reserves of member banks declined \$100,000,000. The Federal Reserve Bank of New York reported that member banks in that city had made an increase of \$26,000,000 in commercial, industrial and agricultural loans.

ACME ALUMINUM REPLACEMENT COVERS FOR WALL BOXES

NEW PRICE POLICY FOR OPERATORS, JOBBERS AND DISTRIBUTORS

The prices listed below are NET—based on a 25% discount off our regular list. Order 1 or 1,000 Covers and you pay only the following NET PRICES:

This Offer for Limited Time Only. ORDER NOW!

| | |
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| Wurlitzer Model 125, 5-10-25¢ | \$5.05 |
| Seeburg Model W85Z, 5¢, 24 | |
| Seibco | 6.75 |
| Seeburg Model W82Z, 5¢, 20 | |
| Seibco | 7.45 |
| Seeburg Model, 5-10-25¢, 20 | |
| Seibco | 8.25 |

ACME SALES CO.

505 W. 42d Street, New York 18, N. Y.
 Phone Longacre 3-4138

CLOSE-OUT—SLOTS

| | |
|--------------------------------------|----------|
| 4 10c Pace Comet. Ea. | \$ 50.00 |
| 2 10c Pace Rocket. Ea. | 75.00 |
| 1 10c Pace Deluxe Twin | 75.00 |
| 1 10c Pace Comet Console, fact. reb. | 125.00 |
| 1 10c Walling Rotalop | 75.00 |
| 1 10c Jennings Chief Console | 100.00 |
| 1 10c Mills Extraordinary Console | 150.00 |
| 1 50c Walling Twin | 100.00 |
| 1 50c Jennings Gooseneck | 100.00 |

Special Price for the Entire Lot, \$1,000.00

Ohio Specialty Company

539 S. 2d Louisville 2, Ky.
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WANTED

HIGH DOLLAR PAID FOR

| | |
|--------------|-----------------|
| CHAMP | ZIG ZAG |
| PARADISE | MUSTANG |
| SCHOOL DAYS | BOLOWAY |
| SEA HAWK | SHOW BOAT |
| SPOT POOL | STAR ATTRACTION |
| HOROSCOPE | STRATOLINER |
| MIAMI BEACH | LEGIONNAIRE |
| CAPTAIN KIDD | DIXIE |
| HI HAT | SNAPPY '41 |
| GUN CLUB | FOX HUNT |
| KNOCKOUT | SPORT PARADE |
| BIG PARADE | ARGENTINE |

WRITE OR PHONE TODAY!

MID-STATE CO.

2369 Milwaukee Ave. Chicago 47, Ill.
 Phone: Everglide 2545

FOR SALE

| | |
|----------------------|----------|
| 2 SEEBURG 8800, RCES | \$500.00 |
| 1 SEEBURG 8200, RCES | 525.00 |
| 1 WURLITZER 780-E | 525.00 |

These Machines are in perfect condition—Ready for Location

SPECIAL

FLASH! ELECTRIC SOLDERING GUNS, Instant Healing, only \$3.45

LAVOIE & HILLMAN, INC.

2 E. Main St. Fall River, Mass.
 Tel. F.R. 85431
 Distributors of Coin Machines Since 1926

\$10,000 STOCK SALESBOARDS

| Holes | Play | Description | Avg. Profit | Net Price |
|-------|------|--------------------------|-------------|-----------|
| 1000 | 25c | CHARLEY BOARD—THICK | \$ 50.00 | \$.98 |
| 1000 | 25c | GOLDEN BOY CHARLEY—THICK | 50.00 | .98 |
| 1000 | 1c | CIGARETTE BOARD—30 PK. | | .66 |
| 800 | 5c | HAPPY HUNTING—BOOK COVER | 22.00 | 1.94 |
| 1200 | 5c | CAPITOL | 30.00 | 2.67 |
| 1800 | 5c | PADDLE WHEEL | 45.00 | 2.96 |
| 2000 | 25c | LU LU | 100.00 | 2.76 |
| 2028 | 10c | JAR OF JACK | 52.80 | 2.74 |
| 2300 | 5c | COVERED WAGON | 50.70 | 2.98 |
| 2800 | 5c | HIT FIFTY | 78.00 | 3.77 |
| 3000 | 5c | FAST ACTION | 56.00 | 2.87 |

FREIGHT PREPAID ON ORDERS \$75.00 OR MORE. TERMS: ¼ CASH, BALANCE C. O. D. WRITE FOR FULL LIST.

DIXIE NOVELTY CO., Box 2974, Beaumont, Texas

METAL TYPER DISCS For Groetchen Typers



We Use Finest Aluminum
Standard Thickness • Satin Finish

PRECISION DIES

By America's Foremost Toolmakers

Money Back Guarantee.

\$8.50

Samples on request.

Per 1,000

1/3 Deposit With Order

MAX GLASS DISTRIBUTING COMPANY

914 DIVERSEY • CHICAGO 14, ILL.

Factory Distributor WANTS Local Distributors

FOR SALESBOARDS & PREMIUM DEALS.
MUST BE FINANCIALLY RESPONSIBLE.

GOOD OPPORTUNITY!

FOLLOWING TERRITORIES OPEN:

- Pittsburgh, Pa. • Little Rock, Ark.
- New Orleans, La. • Cheyenne, Wyo.
- Butte, Montana • Denver, Colo.

ALL REPLIES WILL BE HELD IN STRICT
CONFIDENCE. REPLY TO
BOX 760, Billboard, Chicago 1, Ill.

10 new Mills Black Cherry Bells, some of these used less than thirty days, part of them in the original cases.
15 new Mills, Jennings Chiefs, 7-Club Bell Chiefs and 8 Bronze Chiefs.
50 new Pace Slot Machines, 5¢, 10¢ and 25¢ play. None of these used over sixty days, some used less than two weeks.
All of the above Machines offered at factory prices before the price increase went into effect.
60 Galloping Dominos, 1941, two-tone Cabinets, \$150.00 Each.
10 Rebuilt Galloping Dominos and Bang Tails, rebuilt during past year, \$200.00 Each.
50 Pacas Races, Brown Cabinets, all in running condition, \$100.00 Each.

ATLANTIC AMUSEMENT CO.

1805 Pacific Ave. Virginia Beach, Va.

FOR SALE MILLS 1-2-3 FREE PLAYS \$42.50 EACH

1/3 Deposit, Balance C. O. D.
WE BUY, SELL AND EXCHANGE

3147 Locust St. Phone: Jefferson 1844
St. Louis 8, Mo. **CALL NOVELTY CO.**

CHALLENGER \$ 65.00
COLUMBIA, 5-10-25 145.00
DeLuxe 209.50

IN STOCK
DRAW BELL — SPELLBOUND — FAST
BALL — CHAMPION HOCKEY —
DYNAMITE.

Write for Quantity Price.

Lehigh Specialty Co.

1407 W. Montgomery Ave., Philadelphia 21, Pa.
POplar 5-3289

NAMA Group of New England To Be Led By Edward E. Adams

BOSTON, Aug. 31.—Representatives from six New England States met here and elected a new regional chairman during the annual meeting of the National Merchandising Association's Region One, it was announced this week.

Elected was Edward E. Adams, Mills Automatic Merchandising Corporation of Boston. Association attendance included 90 member manufacturers, operators and suppliers of automatic vending machines.

During the all-day session at the Copley Plaza Hotel, a feature was an "information please" type discussion panel at which members could hurl pertinent questions. Conducted by Moderator Louis Risman,

Mystic Automatic Sales Company of Medford, Mass., the panel included experts on every phase of the automatic merchandising industry.

In addition to Adams and Risman, the panel contains the following members:

Burnhart Glassgold, Arthur Du Grenier, Inc.; A. L. Dion P. Lorillard Company; J. L. Eddy, Pack Shops Company; Robert H. W. Welch, James O. Welch Company; I. H. Houston, Spacab, Inc.; NAMA President R. Z. Greene, of Rowe Manufacturing Company; Paul W. Kimball, American Locker Company, Inc., and C. S. Darling, NAMA executive director.

Valuable work of the NAMA was pointed out by President Greene during a luncheon session. Greene noted work in keeping taxes down on vending machines. He said that manufacturers of cigarettes are starting to mention them in advertising.

ARCADE OUTFITTERS SINCE 1912

NOW READY FOR DELIVERY!

NEW 10 FT.

SUPERROLL ALLEYS

WRITE—WIRE—PHONE

YOUR ORDERS!

Free! New Illustrated Price List.

New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.

MIKE MUNVES
510-514 W. 34th St.
N.Y. 1, N.Y. (Bryant 0-8677)

BARGAIN SALE

750E Wurlitzer Victory \$825.00
71 Wurlitzer C.M. 199.50
61 Wurlitzer C.M. 124.50
12-Record Rock-Ola, L.U. Grills 124.50
Mills Jumbo Parade, F.P. 79.50
Anti-Aircraft Gun 35.00

W. S. JONES

R. 1, Mechanicsburg, Pa.

SEACOAST-O-GRAM

| | |
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| TELEGRAM | URGENT |
| DAY LETTER | DEFERRED |
| NIGHT LETTER | NIGHT LETTER |

CHECK

ACCOUNTING INFORMATION

TIME FILED

Send the following telegram, subject to the terms on back hereof, which are hereby agreed to
PLEASE PRINT NAME AND ADDRESS

SEACOAST DISTRIBUTORS, INC.

415 Frelinghuysen Avenue, Newark 8, N. J. Phone: Bigelow 8-3524
627-629 10th Avenue, New York 18, N. Y. Phone: Longacre 3-0740

GENTLEMEN:
ENTER ORDER FOR MACHINES LISTED BELOW IN QUANTITIES INDICATED. THE CHECK ENCLOSED FOR DEPOSIT REPRESENTS ONE-HALF THE AMOUNT I AM WILLING TO PAY. IT IS UNDERSTOOD YOU SHIP MACHINES C. O. D. IMMEDIATELY TO HIGHEST FAIR PRICE BIDDERS. IF BID IS NOT ACCEPTABLE KINDLY RETURN CHECK.

ROCK-OLA

WINDSOR
STANDARD
DE LUXE
R-O 12
R-O 16
R-O 20
SUPER
MASTER
COMMANDO
SPECTRAXOX
PLAYMASTER

SEEBURG

CASINO
REGAL
GEM
CADET
CLASSIC
VOGUE
ENVOY
COMMANDER
COLONEL
HI TONE MANUAL
HI TONE ELECTRIC

MILLS

THRONE
EMPRESS

Name _____

Address _____

City _____ State _____

WURLITZER

412
24
616 PLAIN
616 L. U.
500
600 R
600 K
700
750 M
750 E
780
800
850
950
44 ROTARY
44 KEYBOARD
41 C. M.
61 C. M.
71 C. M.

CHALLENGER \$ 65.00
COLUMBIA, 5-10-25 145.00
DeLuxe 209.50

IN STOCK
DRAW BELL — SPELLBOUND — FAST
BALL — CHAMPION HOCKEY —
DYNAMITE.

Write for Quantity Price.

Lehigh Specialty Co.

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PARTS

... MADE TO YOUR SAMPLE

or drawing for all types of automatic machines. Low rates, prompt delivery. Experienced personnel.

SERVICE DEPARTMENT

W. L. Lawrence & Co., Inc.
1641-43 Homestead St.
Baltimore 18, Md.

FOR SALE

10 Mac Gashan Air Machine Guns, army type E-3. Shoots standard B-B. \$75.00 Ea.
Phone: MAIn 0103

D. E. BENJAMIN

2037 W. 14th St. CLEVELAND, OHIO

We take pleasure in announcing that
MR. EDWARD J. STEELE

formerly of Mechanics Service
is now associated with us as General Manager

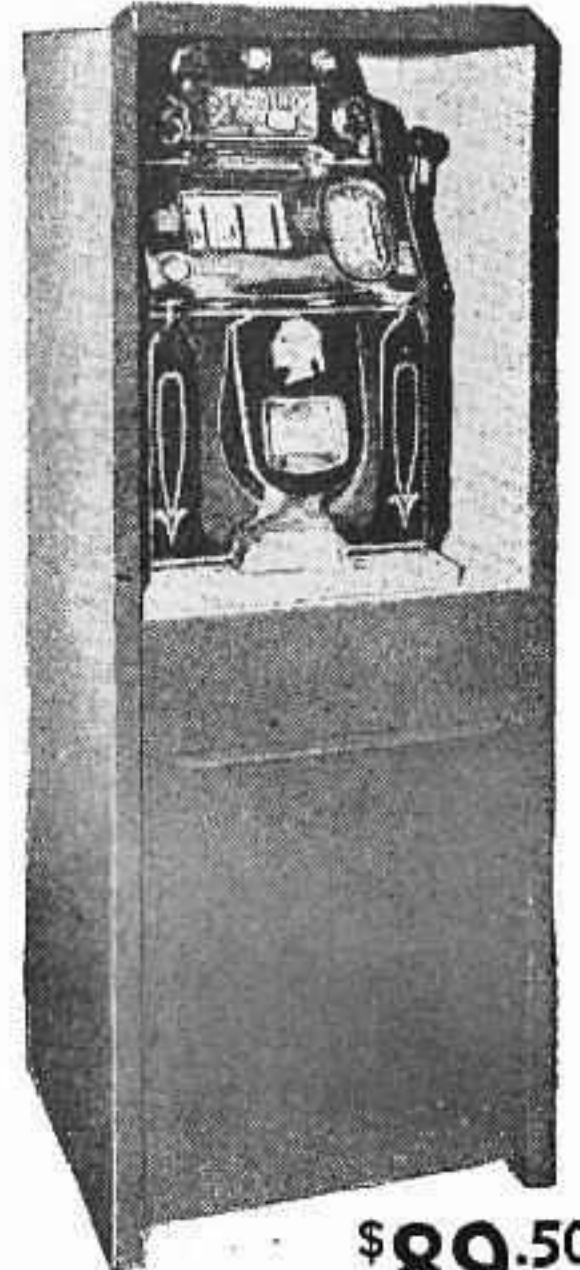
We assure you that Mr. Steele will serve your interests
with his usual consideration and cooperation.

May we have the pleasure of serving you in
the very near future.

COIN MACHINE DISTRIBUTING CO.
Exclusive Distributors of Mills Products

500 N. Craig St. MUseum 0303 Pittsburgh 13, Pa.

BRAND NEW TRIMOUNT SLOT SAFES



\$89.50

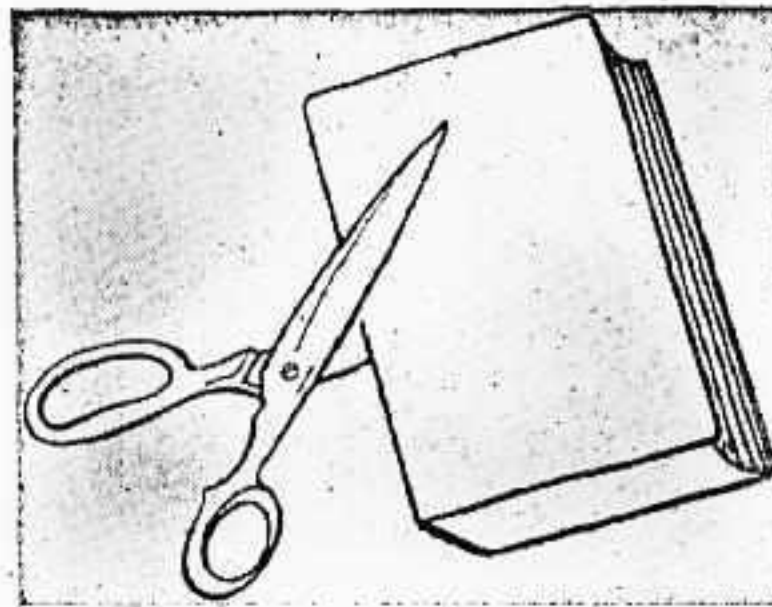
60"x23"x20"

Accommodates both Jennings and Mills machines. Both front and back doors open. Double lock. Easy sliding doors. Simple locking device to hold machine in position. Made of 18 gauge steel. Painted green outside, gray inside. Owing to steel scarcity, quantities are limited.

1/2 Deposit—Balance C. O. D.

**TRIMOUNT
COIN MACHINE CO.**

40 Waltham St., Boston 18, Mass.
Tel. LIBerty 9480



Cutting a Long Story Short . . .

The three newest games created by Amusement Enterprises, Inc., will soon be unwrapped for the inspection of the entire nation.

AMUSEMENT ENTERPRISES, INC.

GEORGE PONSER
IRVING KAYE

2 Columbus Circle, N.Y. 19, N.Y.
Phone: Circle 6-6651

NOW DELIVERING
CHICAGO COIN
SPELLBOUND — GOALEE

Distributors for
CHICAGO COIN MACHINE CO., IN
ILLINOIS AND MISSOURI

also
JENNINGS NEW AND LATEST SLOTS

STANDARD CHIEFS

DE LUXE CHIEFS

SUPER DE LUXE CHIEFS

NEW NO. 1 HIT "CHALLENGER"

BAUM DISTRIBUTING CO.
2718 Gravois Ave. ST. LOUIS 16, MO.
(Phone: Prospect 3900)

Drink Shortage Acute in Miami

MIAMI, Aug. 31.—Real drouth of soft drinks has struck this area, with bottlers reporting the sugar shortage more severe than ever. It was estimated that only enough carbonated beverages are being bottled to supply about 20 per cent of demand.

More pessimistic bottlers don't look for much relief before the estimated deficit of 600,000 tons in sugar supplies is overcome. Formerly, when the heavy winter tourist season started, sugar allotments to bottlers and syrup makers were hiked 10 per cent, but as reports from Cuba trickle in, some soft drink makers here are fearful of a cut in allotments before winter.

Failure of customers to return bottles also is becoming a major headache of the industry here. One bottler said:

"There's nothing but a town full of empty bottles. People have so much money they won't even return them. They just keep paying the deposit."

Iowa Trains Blind Vets as Operators Of Vending Stands

DES MOINES, Aug. 31.— Another step in the rehabilitation of blind veterans has been reached here with the announcement that two blind G.I.'s have been trained to operate vending stands set up to operate by the Iowa Commission for the Blind.

Vets will operate stands selling candy, tobacco, magazines and other items in federal buildings, according to the commission. Under the project, the stands remain the property of the commission. The vets, both blinded during the war, were trained for their jobs by the Veterans' Administration in Washington and at the training center for blind veterans at Avon, Conn.

At present, two other blind men are operating vending stands in Iowa. One runs his stand in the post office at Sioux City, the other operates in the Council Bluffs court house.



M. S. GISSER, Sales Manager

WE ARE STILL CROWDED FOR SPACE and WILL SACRIFICE PHONOGRAPHS!

| | |
|------------------------------------|----------|
| 2 Seeburg 8200, ESRC | \$595.00 |
| 2 Seeburg 9800, ESRC | 595.00 |
| 1 Seeburg Mayfair, ESRC | 424.00 |
| 3 Wurlitzer 616 Life-Up | 250.00 |
| 3 Wurlitzer 61 Counter Models | 165.00 |
| 5 Wurlitzer 24 Victory Models | 450.00 |
| 1 Wurlitzer 16 Victory Model | 350.00 |
| 2 Rock-Ola '41 Supers | 425.00 |
| 1 Rock-Ola Imperial 20 | 295.00 |
| 10 A.M.I. Singing Towers, R.C. | 340.00 |
| 1 A.M.I. Streamliner, 5c, 10c, 25c | 295.00 |
| 1 A.M.I. Highboy, 40 Selections | 425.00 |

TO MOVE THIS MUSIC—WE WILL ALLOW 5% off on singles and 10% off on each in lots of five or more!

PHONE OR WIRE US FOR PRICES ON NEW GENCO TOTAL ROLLS AND CHICAGO COIN GOALEES

ARCADE EQUIPMENT

| | | | |
|-----------------------------------|----------|--|----------|
| Amusement Lite League (New) | \$425.00 | Late Exhibit Counter Love-Meters, 2 on a Stand, Complete | \$ 85.00 |
| Battling Practice | 115.00 | Periscope | 125.00 |
| Chicago Coin Hockey | 185.00 | Pitohem and Catchem | 125.00 |
| Brand New Champion Hockey | 289.50 | World Series | 95.00 |
| Keeney Submarine Guns | 125.00 | Groetchen 10¢ Metal Typar | 325.00 |
| Keeney Air Raiders | 115.00 | Harvard Type 5¢ Metal Typar | 125.00 |
| Keeney Anti-Aircraft | 65.00 | Batter Up—Similar to Genco Play Ball | 95.00 |
| Evans Skee Ballette | 95.00 | Bally Torpedo Gun | 110.00 |
| Evans Roll in the Barrel | 115.00 | Mills Loboy Scale | 49.50 |
| New Supreme Belascora | 325.00 | Drivemobile | 265.00 |
| Slightly Used Belascora | 275.00 | Ten Strikes | 85.00 |
| Factory Rebuilt Exhibit Vitalizer | 125.00 | Panorams | 365.00 |
| Evans Tommy Guns | 95.00 | Western Deluxe Baseball | 95.00 |
| Bally Rapid Fire | 125.00 | 9 1/2 Ft. Bell-a-Ball | 90.00 |
| Shoot Your Way to Tokyo | 115.00 | 14 Ft. Bowl-a-Ball (New) | 379.00 |
| | | 10 Ft. Bowl-a-Ball (New) | 329.00 |

25 McGLOSHIN air-operated machine guns. Brand New—Guns Only \$45.00 Each
Groetchen's COLUMBIA Double Jackpot Bells. Each \$145.00

CONSOLES

| | | | |
|--------------------------------|----------|---|----------|
| 2 Sun Rays, F.P. | \$145.00 | 1 Paces Saratoga, Jr., P. O. | \$100.00 |
| 2 Paces Reels, Combination | 150.00 | 1 Big Game, F.P. | 95.00 |
| 3 Paces Saratogas, Combination | 140.00 | 2 Late Mills Four Bells 5¢ play | 45.00 |
| 1 Totalizer, F.P. | 110.00 | 2 Keeney Kentucky Clubs | 110.00 |
| 2 Silver Moons, F.P. | 110.00 | 3 Bally Club Bells, Combination | 210.00 |
| 2 Paces Saratoga, Sr. P.O. | 110.00 | 5 Jumbo Parade, F.P. | 95.00 |
| 7 Big Tops, F.P. | 110.00 | 2 Baker's Pacers, Daily Double | 225.00 |
| 1 High Hand Combination | 140.00 | 2 Baker's Pacers, Daily Double, Check Separator | 425.00 |

BRAND NEW DAVAL GUSHERS

NICKEL PLAY, \$54.00. LIBERAL TRADE ALLOWANCE ON YOUR USED COUNTER GAMES!

BOWLING ALLEYS

12 BOWLING LEAGUES, 9 1/2 FT. \$125.00 Each
20% Off in Lots of 5 or More.

FREE PLAY GAMES

| | | | | | |
|----------------|----------|-------------------|----------|--------------|----------|
| All Out | \$ 74.50 | Kismet | \$175.00 | Salute | \$ 59.50 |
| Barrage | 45.00 | Landslide | 39.50 | 2nd Front | 125.00 |
| Chubby | 25.00 | Marines at Play | 125.00 | Spot Pool | 75.00 |
| Double Feature | 35.00 | 1-2-3 Short Model | 89.50 | School Days | 74.50 |
| Dixie | 54.50 | Owl | 64.50 | Sky Ray | 49.50 |
| Eagle Squadron | 110.00 | Pan American | 55.00 | Snappy | 74.50 |
| 5-10-20 | 135.00 | Play Ball | 60.00 | Stratolliner | 69.50 |
| Flicker | 74.50 | Polo | 35.00 | Trailways | 64.50 |
| Hi Hat | 84.50 | Pimlico (1 Ball) | 275.00 | Wild Fire | 69.50 |
| Invasion | 125.00 | | | | |

TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

2021-25 PROSPECT AVE. Phone: PROspect 6316-7 CLEVELAND 15, OHIO

New BLACKSTONE

Penny, Nickel, Dime Counters.

\$2.00 Delivered To You.



BRAND NEW GG GRIPS

None Better

\$24.50

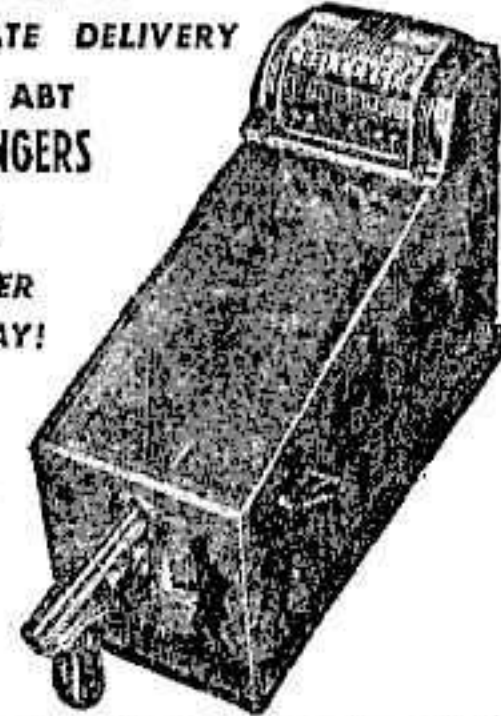
ARCADE EQUIPMENT

| | |
|---|----------|
| Keeney Air Raider | \$105.00 |
| Tall Gunner | 135.00 |
| Shoot the Jap | 100.00 |
| Kicker & Catcher | 27.50 |
| Plikes Peak | 22.50 |
| Smilys, BRAND NEW | 24.50 |
| 3-Col. Snacks | 8.00 |
| 4-Col. Snacks | 9.00 |
| 1¢ Match (2 Books) | 3.00 |
| Columbia Bells, Brand New | 145.00 |
| Brand-New Advance Box Match Vendors | 16.50 |
| Hansen's Penny-Nickel Computing Scale | 18.50 |
| Brand-New Plichem | 37.50 |
| Brand new Advance four 1¢ stamp for 5¢ Machines | 18.00 |
| BRAND-NEW CHALLENGERS | 65.00 |

IMMEDIATE DELIVERY

NEW ABT CHALLENGERS

★ ORDER TODAY!



BULK VENDOR

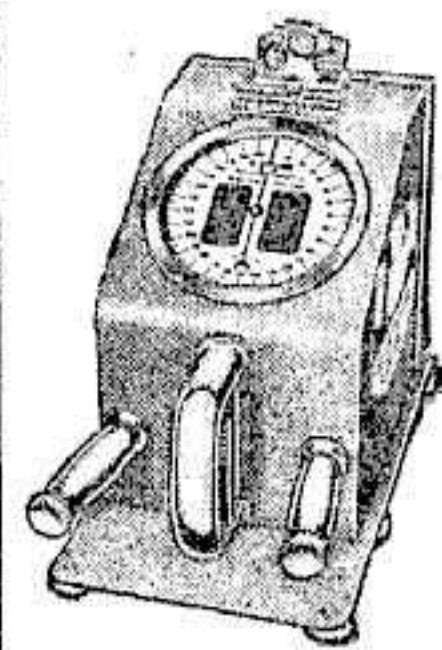
Built for the Operator!



Write For Prices

Spanish Peanuts, 22c Lb.

Jumbo Peanuts, 27c Lb.



BRAND NEW GOTTLIEB

3-WAY GRIPS

\$39.50

WE WANT USED

Counter Games, any make, any condition, just so all parts are intact. Amusement machines, Peanut or Ball Gum Machines. What have you? How many? What make? What model?

Thoroughly Reconditioned and Refinished GG, One Way Hollys, C. T. S Gottlieb One Way

Good as New.

\$19.50



BALL GUM

BALL GUM is scarce, don't lose your locations. MARBLES, 3/4", the perfect substitute. Ass'd. colors glass agates, others.

Barrel, 40,000 \$52.50
Keg, 17,000 21.05

Cash with order. Prompt Shipment.

GUSHER Daval's



New Jack Pot or Bonus Counter Game—Hand Load. A Real Money Maker.

Order now. \$54.00

Also—American Eagle and Marvel Cigarette 1¢ and 5¢ play. Write for prices.

THOMAS NOVELTY CO.

1572 JEFF. PADUCAH, KY.

NOW DELIVERING

FIVE BALLS

| | |
|-------------------------------|---------|
| 2 Dude Ranch, Each | \$29.50 |
| Trailways | 44.50 |
| Victory | 64.50 |
| Wildfire | 54.50 |
| Polo | 24.50 |
| Venus | 59.50 |
| Progress | 29.50 |
| Flicker | 39.50 |
| 2 Moniker, Each | 54.50 |
| 2 Slugger, Each | 44.50 |
| Mystic | 29.50 |
| Pan American | 44.50 |
| 4 Mills 1-2-3, '40, Each | 44.50 |
| Owl | 34.50 |
| 4 Keeney '38 Track Time, Each | 44.50 |

| | |
|-----------------------------|---------|
| Spinning Reels | \$48.50 |
| Mills Vest Pocket, Green | 39.50 |
| Mills Vest Pocket, Chrome | 44.50 |
| 5-Cent Jennings Silver Moon | 75.00 |
| 10-Cent Jennings Chief | 55.00 |

ONE BALL

| | |
|--------------------|----------|
| Dark Horse | \$110.00 |
| Sport Special | 75.00 |
| 3 Blue Grass, Each | 115.00 |

3 Wurlitzer 500, Each \$415.00
Small Charge for Crating.
1/3 Deposit, Balance C. O. D.

LEW WOLF ENTERPRISES

1022 Main Street Telephone Garfield 7780 Buffalo 2, N. Y.

JAR DEALS AND SALESBOARDS



ALL STYLES WRITE FOR LATEST CATALOGUE AND PRICE LIST

ERATH COMPANY
SOUTH BEND 24, INDIANA

JOE'S COIN REPAIR

Mills Slots repaired, overhauled and completely cleaned. We carry a complete line of Mills Slots, Parts, Clock Parts and Springs; these are genuine Mills Parts. We buy, sell and trade Slots.

JOE'S COIN REPAIR

127 Gannon St., Lebanon, Penna. Phone 2408-R

RECONDITIONED PHONOGRAPHS AT THE LOWEST PRICES

Brilliant's Weekly Special
850 Wurlitzer - - - - \$650.00

| | |
|---------------------------------------|---|
| 3 Wurlitzer 600 R. Ea. . . . \$350.00 | 2 Seeburg Vogue. Ea. . . . \$375.00 |
| 5 Wurlitzer 600K. Ea. . . . 375.00 | 3 Seeburg 8800. Ea. . . . 450.00 |
| 5 Wurlitzer 500K. Ea. . . . 400.00 | 3 Seeburg 8800 ESRC. Ea. 500.00 |
| 1 Wurlitzer 780 600.00 | 1 Seeburg Royale 200.00 |
| 1 Wurlitzer 750 625.00 | 2 Rock-Ola '39 Standard. Ea. 325.00 |
| 1 Wurlitzer 750E 650.00 | 2 Mills Throne. Ea. 250.00 |
| 4 Seeburg Classic. Ea. . . . 375.00 | 1 Mills Empress 300.00 |
| 2 Seeburg Colonel. Ea. . . . 400.00 | |

1/3 Deposit — Balance C. O. D.

Brilliant Music Co.

Rock-Ola Distributors for Eastern Michigan
4606 CASS AVE. DETROIT 1, MICH.

Buy NOW at the Old Prices PACES POST-WAR BEAUTIFUL CHROME BELLS

| | |
|--------------------|---------------------|
| 5c \$260 | 25c \$310 |
| 10c 285 | 50c 510 |

A price increase on these machines has just been announced . . . so buy NOW at above prices. Wire 1/3 Deposit with Order, Balance C. O. D.

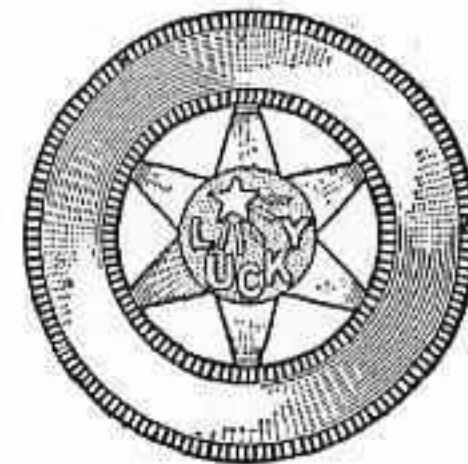
THE CALVERT NOVELTY CO.

708 N. HOWARD ST. (Vernon 3034) BALTIMORE 1, MD.

"SINCE 1905"

Harvard Identification Medal Machines and Medals

Harvard Deluxe Medals



Especially Manufactured for **EMBOSSED PRINTING** SEVERAL DESIGNS AVAILABLE

Write for Free Samples

HARVARD AUTOMATIC MACHINE CO.

Jamestown, N. Y., U. S. A.

CLOSE-OUT

BARGAINS—BARGAINS—BARGAINS
SLOTS—CONSOLES—PINBALLS

| | |
|--|----------|
| 1 5c Mills War Eagle | \$100.00 |
| 3 5c Paces Deluxe. Ea. | 100.00 |
| 2 10c Paces Deluxe. Ea. | 110.00 |
| 2 25c Paces Deluxe. Ea. | 125.00 |
| 1 Columbia Fruit Reels | 49.50 |
| 1 Columbia Cig. Reels, G.A. | 49.50 |
| 3 5c Jumbos, Red and Blue, C.P. Ea. | 115.00 |
| 1 25c Silver Moon Console, C.P. | 150.00 |
| 2 Liberty Slam! Tops. Ea. | 25.00 |
| 1 5c Paces Reels with Rails, C.P. Ea. | 75.00 |
| 1 Legionnaire | 50.00 |
| 1 Ten Spot | 45.00 |
| 1 Victorious, 1943 | 45.00 |
| 1 Bally One Ball | 20.00 |
| 1 Mills Four Bells, Late Head, 5-5-5-5 | 550.00 |

One-Third Deposit.

Iowa Sales & Service

642 15th Street BETTENDORF, IOWA
Phone 2-0208

THE PRODUCERS OF "TALKING GOLD" PLASTIC GRILLE CLOTH

Now Offer

SPEEDWAY REPLACEMENT PLASTICS FOR ALL JUKE BOXES

- ★ Made of Plexiglas, the same material used by the U. S. Gov't for airplane turrets
- ★ Brilliant color all through—not painted
- ★ Approximately 1/4" thick
- ★ As near unbreakable as it is possible to achieve in a plastic
- ★ No trouble in fitting Speedway Plastics
- ★ A post-war product based on wartime experience

USE THIS CHART AS YOUR ORDER BLANK. FILL IN QUANTITIES, CLIP AD AND MAIL TODAY!

| Quantity | WURLITZER | Each | Quantity | ROCK-OLA | Each |
|----------|---------------------------|---------|---|----------|------|
| 800 | TOP CORNERS, RIGHT | \$16.50 | STANDARD TOP CORNERS (SOLID RED, YELLOW OR GREEN) | \$12.75 | |
| 800 | TOP CORNERS, LEFT | 16.50 | MASTER TOP CORNERS (SOLID RED, YELLOW OR GREEN) | 12.75 | |
| 800 | LOWER SIDES, RIGHT | 13.50 | DELUXE TOP CORNERS (SOLID RED, YELLOW OR GREEN) | 12.75 | |
| 800 | LOWER SIDES, LEFT | 13.50 | SUPER TOP CORNERS (SOLID RED, YELLOW OR GREEN) | 12.75 | |
| 800 | MIDDLE SIDES | 3.00 | STANDARD LOWER SIDES (RED OR YELLOW) | 12.75 | |
| 800 | TOP CENTERS, RIGHT (RED) | 8.00 | MASTER LOWER SIDES (RED OR YELLOW) | 12.75 | |
| 800 | TOP CENTERS, LEFT (RED) | 8.00 | DELUXE LOWER SIDES (RED OR YELLOW) | 12.75 | |
| 800 | BACK SIDES, RIGHT (GREEN) | 9.50 | SUPER LOWER SIDES (RED OR YELLOW) | 12.75 | |
| 800 | BACK SIDES, LEFT (GREEN) | 9.50 | | | |
| 800 | TOP CENTERS (ONYX) | 4.00 | | | |
| 600 | TOP CORNERS, RIGHT | 4.50 | | | |
| 600 | TOP CORNERS, LEFT | 4.50 | | | |
| 500 | TOP CORNERS | 4.50 | | | |
| 700 | TOP CORNERS, RIGHT | 7.50 | | | |
| 700 | TOP CORNERS, LEFT | 7.50 | | | |
| 700 | LOWER SIDES, RIGHT | 9.50 | | | |
| 700 | LOWER SIDES, LEFT | 9.50 | | | |
| 700 | BACK SIDES, RIGHT | 8.50 | | | |
| 700 | BACK SIDES, LEFT | 8.50 | | | |
| 750 | TOP CORNERS, RIGHT | 8.75 | | | |
| 750 | TOP CORNERS, LEFT | 8.75 | | | |
| 750 | LOWER SIDES, RIGHT | 8.75 | | | |
| 750 | LOWER SIDES, LEFT | 8.75 | | | |
| 750 | TOP CENTER | 4.25 | | | |
| 750 | MIDDLE SIDES | 2.00 | | | |
| 850 | TOP CORNERS, RIGHT | 9.50 | | | |
| 850 | TOP CORNERS, LEFT | 9.50 | | | |
| 850 | LOWER SIDES, RIGHT | 8.75 | | | |
| 850 | LOWER SIDES, LEFT | 8.75 | | | |
| 850 | TOP CENTER | 11.00 | | | |
| 850 | PEACOCK GLASSES | 8.50 | | | |
| 950 | LOWER SIDES | 10.50 | | | |
| 24 | TOP CORNERS | 1.20 | | | |
| 24 | LOWER SIDES | 4.00 | | | |
| 41-61-71 | TOP CORNERS | 4.50 | | | |

SHEET PLASTIC, 50 GAUGE, 20"x50"; RED, GREEN AND YELLOW. PER SHEET, \$12.50

SPEEDWAY PRODUCTS, INC.
502 W. 45th ST.
N. Y. 19, N. Y.

Distributors: Write, Wire, Phone for Exclusive Territory!

1/3 Deposit, Balance C.O.D., F.O.B. New York

AL BLOOM, President

PHONE: LONGACRE 5-0371

SPECIAL ATTENTION NEW JERSEY OPERATORS

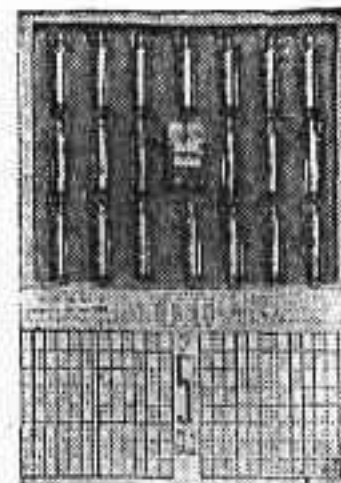
WE HAVE ALL NEW BALLY GAMES AND A COMPLETE LIST OF MECHANICALLY PERFECT GAMES.

WRITE—WIRE—PHONE TODAY!

PALISADE SPECIALTIES COMPANY

498 Anderson Ave., Cliffside Park, N. J.
Phone: Cliffside 6-2892-3

FAST MONEY MAKER Salesboard 21 Famous Bower Lighters



Takes in 1200 Hole Board, 5¢ Sale, \$60.00. Sample \$16.00. 6 or more, \$15.00 Ea. 12 or more, \$14.00 Ea. Also gives away 20 pkt. Cigarettes. Same as above, 1500 Hole Board, \$1.00 Each Extra. 25% with order, balance C. O. D. F. O. B. Macon.

S. & P. SALES CO.

560 Poplar Street MACON, GA.

REMODELING—RESPRAYING ANY COLOR—ANY TYPE ALL MODEL PHONOGRAPHS

From \$37.50 Up ★ Quick Service

FORDHAM REMODELING CO.

254 W. Fordham Rd. Bronx, N. Y. Fordham 7-0770

YES SIR, BOYS

MUSIC

Ready for Location

SEEBURG

- 3-8800 E. S. \$555.00
- 2-8800 E. S. R. C. 575.00
- 6-9800 E. S. 565.00
- 3-9800 E. S. R. C. 585.00

WURLITZER

- 8-500 \$419.50
- 6-600 K. B. 409.50
- 4-750 695.00
- 4-750E 700.00
- 4-850, Clean, Too. 695.00
- 3-950 695.00

MILLS

- 6-EMPRESS \$425.00
- 6-THRONE 365.00

A. M. I.

- 2-40 RECORD, HI-BOY. \$195.00

WALL BOXES

MAKE US AN OFFER ON ANY TYPE WALL BOXES

AMPLIFIERS

THE FINEST QUALITY UNIVERSAL AMPLIFIER WE HAVE EVER SEEN.

\$39.50

SATISFACTION GUARANTEED

FITS 'EM ALL EXCEPT SEEBURG HI-TONES

SOUTHERN

AMUSEMENT COMPANY

PHONE 53600

628 MADISON MEMPHIS, TENN.

Coin-Operated Gasoline Pumps Hit Market Soon, Writer Says

BUFFALO, Aug. 31.—The Buffalo Evening News recently carried a story by Bob Watson, concerning a new coin-operated gasoline pump.

Complete article as it appeared in the newspaper follows:

Coin-operated, self-service gasoline pumps will be on the market soon to aid the night driver who can't find an open service station or "the fellow who is in a hurry and doesn't want to wait for a gas station attendant"—thanks to efforts of a Buffalo banker and his mechanically minded son.

Walter W. Scheckenburger, vice-president and secretary of the Marine Midland Corporation, is head of Gasotera, Inc., formed to carry on development of the change-making coin device adaptable to gasoline pumps. The model, which will go into production by the end of the year, was designed by his son, Philip M. Scheckenburger.

Walter Scheckenburger conceived the idea of self-service gasoline pumps 10 years ago while driving along a lonely stretch of the Cherry Valley Highway late one night with his gas tank indicator unpleasantly close to "empty."

Three Models Devised

"Why in the world doesn't some-

body invent a pump that doesn't need an attendant," Mr. Scheckenburger asked himself that night. Thru inquiries, he established contact with Leo Rush of La Fayette, Ind., who had such a pump but no capital to finance it. Mr. Rush provided the first pumps. Since then there have been three coin device models, the last of which bears no similarity to the first and was designed by Philip Scheckenburger, who formerly serviced electrical equipment for International Business Machines and now is with the American Express Company in New York.

The self-service coin device for gas pumps has quietly undergone tests at the Remington Rand parking lot in Tonawanda, N. Y. since early 1938. The final test model was finished in 1942 but was "put in wraps" until the end of the war, Mr. Scheckenburger said.

Pump Makes Refunds

"All the customer will have to do is put his money in the coin box, put the hose nozzle in the tank and get his gas," Mr. Scheckenburger said today. "It is automatically set

Show New Electric Bowling Pin Setter To Conn. Alley Men

HAMDEN, Conn., Aug. 31.—A new electric pin setting machine was demonstrated via motion picture to the Connecticut Alley Owner's Association recently.

Machine, developed by Electric Boat Company of Groton, Conn., was further explained by its inventor, Ken Sherman. He claims machine will be installed in submarine base alleys by December. Other Connecticut alleys will have devices by early 1947.

Arville L. Ethersole, national president of the association, informed members that national bowling tournament originally scheduled for Richmond, Va., would be held in Washington, D. C., April, 1947.

to deliver the gas and it automatically stops when the desired amount of gas is delivered. If the customer puts in money for more gas than his tank will hold, the pump gives him his change."

Mr. Scheckenburger announced the granting of an exclusive license for manufacturing rights to the Johnson Fare Box Company of Chicago. Gasotera's interest will be confined to royalty contracts.

Penny Tax On Colorado Cigs

PUEBLO, Colo., Aug. 31.—Cigarette men here will have stamp-affixing headaches after the first of the year due to the cent-per-pack sales tax voted in at the municipal election, August 20.

Tax, which was imposed to pay salaried employees a \$30 a month and a \$1.25 per day increase to employees on a daily rate, carries one cent per pack on brands selling at 15 cents or under and two cents per pack for brands selling for more than 15 cents.

Also passed on the revenue-raising bills was an occupational tax on liquor dealers. Breakdown of the liquor dealers tax will call for a \$500 tax on 76 establishments designated as Class A which sell liquor by the drink, and \$200 will be paid by 30 package and drugstores selling liquor for consumption off premises. Clubs selling liquor by the drink will also pay \$200. Thirty-two taverns selling 3.2 beer will pay \$75 yearly, and 28 stores selling 3.2 for consumption off premises will pay \$25.

Seek Added License Fee on Halifax Pin Machines and Jukes

HALIFAX, N. S., Aug. 31.—Stiffening of pinball and juke box licensing regulations has been recommended to the city council here by its finance and executive committee.

An amendment to the present ordinance, which imposes a \$50 annual license fee on each machine location, the proposal adds a fee of one dollar for each machine replacement.

At a meeting of the committee, a local attorney represented coin machine distributors and operators, who are opposing the measure.

Despite opposition from several committee members, the new fee was retained in the amended regulation, and recommended for enactment by the city council.

EXCLUSIVE PACKARD DISTRIBUTORS, VA. AND N. C.

| | | | |
|-----------------------------|---------|------------------------------------|---------|
| Packard Pla-Mor Wall Boxes | \$38.95 | #700 Speakers | \$21.95 |
| 30-Wire Cable (Woven Cover) | | #800 Speakers | 36.95 |
| With Wall Boxes, Per Ft. | .22 | #900 Speakers | 49.95 |
| One Piece Bar Bracket | 5.00 | #1000 Speakers (OUT OF THIS WORLD) | 159.50 |

New Packard Hideaway Phonograph on Display

| | |
|--|---------|
| MILLS BLACK CHERRY BELL, 5-10-25¢ Play, 2/5 or 3/5 PAYOUT ON ONE CHERRY. | \$74.50 |
| MILLS VEST POCKET, F. O. B. FACTORY | 65.00 |
| ABT CHALLENGER TARGETS (SAMPLE) | 60.00 |
| ABT CHALLENGER TARGETS (LOTS OF 25) | 80.00 |
| AMERICAN SCALES, MODEL 405 | 189.50 |

WRITE FOR FURTHER INFORMATION AND PRICES ON OUR COMPLETE LINE

USED AND RECONDITIONED

| FIVE BALL FREE PLAY | | ARCADE EQUIPMENT | |
|---------------------|----------|-------------------------|----------|
| 1 5-10-20 | \$129.50 | 2 Sky Fighter | \$175.00 |
| 2 Knockout | 119.50 | 1 Supreme Rocket Buster | 129.50 |
| 1 Play Ball | 79.50 | 1 Super Torpedo | 129.50 |
| 1 Exhibit Leader | 89.50 | 3 Liberators | 129.50 |
| 1 Sky Chief | 162.50 | 1 Zingo | 149.50 |

METAL SAFES

| | |
|--|----------|
| 3 Double S.U. Revolvearound Safes (Uncrated) | \$150.00 |
| 1 Single S.U. Revolvearound Safe (Uncrated) | 100.00 |
| 2 Bailly Single S.U. Revolvearound Safe (Uncrated) | 75.00 |
| 2 Mills Jack in Box Single Stands (No Locks) | 35.00 |

USED PHONOGRAPHS

| Each | Each | | |
|----------------------------|----------|-----------------------------|----------|
| 1 618 Rotary Selector | \$159.50 | 1 Seeburg Classic Man. Sol. | \$375.00 |
| 4 A.M.I. Top Flight | 225.00 | 1 Gem Hide-a-Way, Remote | 250.00 |
| 3 Singing Towers, A.M.I. | 300.00 | 2 Vogue Manual Selector | 350.00 |
| 1 Rock-Ola Commando | 450.00 | 1 Mills Do-Re-Mi | 50.00 |
| 1 Rock-Ola Luxury Light Up | 350.00 | | |

FULL CASH MUST ACCOMPANY ORDER IN FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDER OR CERTIFIED CHECK.

MOSELEY VENDING MACHINE EXCHANGE, INC.

00 Broad Street, Richmond, Va.; Office Phones 3-4511, 3-4512, Residence Phone 5-5328

NATIONAL RESUMES ITS PRE-WAR LINE!

GET ON OUR MAILING LIST NOW! FOREIGN ACCOUNTS SOLICITED
NATIONAL announces resumption of its extensive pre-war business—shipping the best in new and reconditioned games and phonographs. SAME RELIABLE SERVICE THAT MADE NATIONAL A BY-WORD WITH THE OVERSEAS TRADE.

NATIONAL NOVELTY COMPANY 183 MERRICK ROAD MERRICK, L. I., N. Y.
Cable Address: NATNOVCO, Merrick, L. I.

ATTENTION

Colorado, Wyoming, New Mexico, Utah, Kansas, Oklahoma and Arizona Operators

We will completely overhaul your Slots and put them in first-class condition for from \$35.00 to \$50.00. These machines put in new cabinets for \$45.00 extra. Work guaranteed. We also repair 3 Bells and 4 Bells. Ship machines express prepaid to address below and they will be returned in first-class condition within three weeks. Ship to:

PUEBLO MUSIC COMPANY

208 SOUTH GRAND AVENUE PUEBLO, COLO.

\$8.00

WURLITZER OPERATORS BRAND NEW COIN SLOTS

FIT WURLITZER 412, 616, 24, 500 AND 600
GUARANTEED TO FIT AND WORK PERFECTLY

PAN COAST AMUSEMENT CO., 640 10th Ave., N. Y. 19, N. Y.

PACE THE BIGGEST NAME IN BELLS

Deluxe Bells } \$1.00
 } 50c
 } 25c
 } 10c
 } 5c

PACE MFG. CO. INC.
2909 INDIANA AVE.
CHICAGO ILL.

Anniversary



Presentation

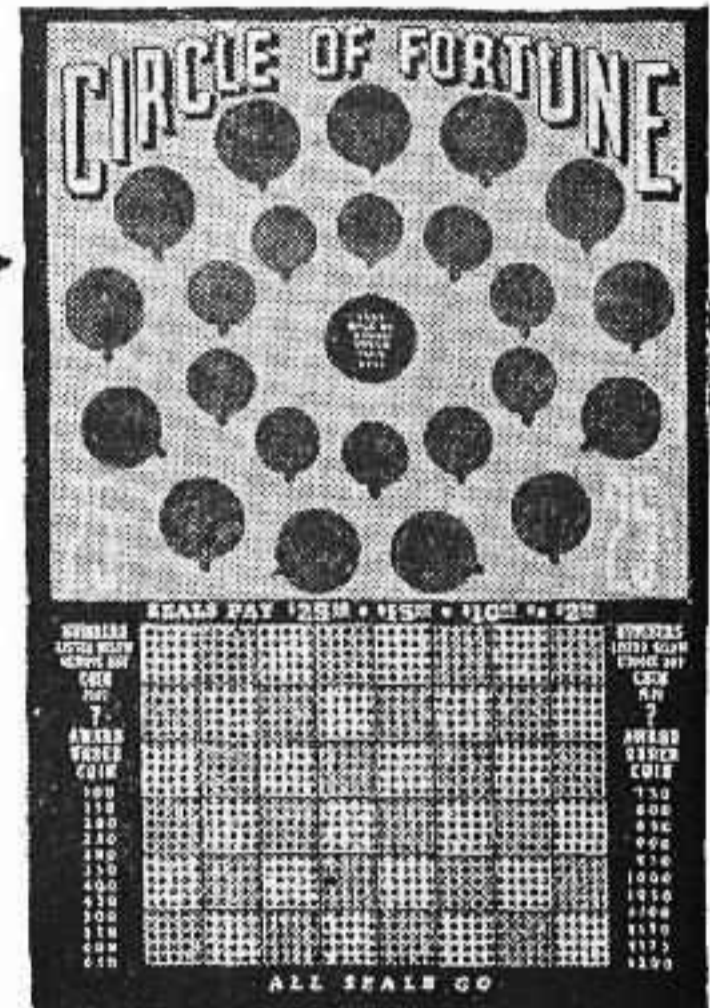


COMET OF DIMES
1496 Holes
10c per play
PROFIT \$60.10



CIRCLE OF FORTUNE
1200 Holes
25c per play
PROFIT \$121.00

GRAND CENTRAL
1200 Holes
10c per play
PROFIT \$50.85



ALSO AVAILABLE

- Jackpot Charley
- Comet of Dimes
- Barrel of Jack Pots
- Barrel of Jack
- Jar of Jack
- Circle of Fortune

• Grand Central - Etc.

Manufacturing Co.

MARCO

THE STORM CENTER

CREATORS OF ARTISTIC SALESBOARDS

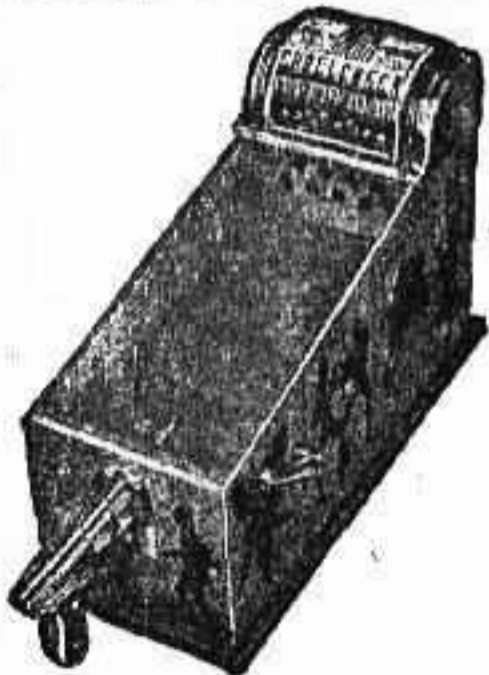
638 South Federal Street • All Phones Webster 4560 • Chicago 5, Illinois

WE AGAIN HAVE A LIMITED NUMBER

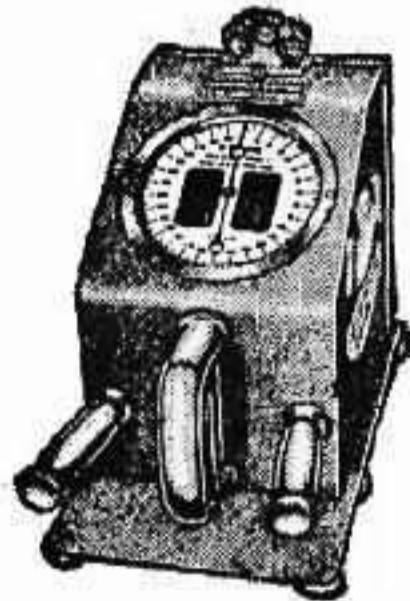
Of the Following Phonographs for Sale.
These Machines Are All in Good Working Order and Ready for Location.

| | | | |
|------------------------------|-------|----------------------------|-------|
| WURLITZER, MODEL 850 | \$775 | SEEBURG CROWN | \$340 |
| WURLITZER, MODEL 800 | 675 | SEEBURG REGAL | 340 |
| WURLITZER, MODEL 24 | 350 | SEEBURG 8200 VICTORY | 500 |
| WURLITZER, MODEL 600 R | 400 | ROCK-OLA DE LUXE | 350 |
| WURLITZER, MODEL 616 A | 240 | ROCK-OLA MASTER | 440 |
| WURLITZER, MODEL 41 | 150 | ROCK-OLA SUPER | 500 |
| MILLS THRONE | 300 | | |

ONE-THIRD DEPOSIT WITH ORDER, BALANCE C. O. D.



NOW DELIVERING
ABT CHALLENGERS,
\$65 each; Lots of
25, \$60; Lots of
50, \$55; Lots of
100, \$50.
GOTTLIEB GRIP
SCALES, \$39.50



RUSHMORE AMUSEMENT COMPANY

Distributors of Coin-Operated Machines

613 8th Street — Phone 530

RAPID CITY, SOUTH DAKOTA

OUR PRICES ARE AS MUCH AS \$50 UNDER OTHER DISTRIBUTORS

FREE PLAY PIN-BALL GAMES

| | | | | | |
|-----------------------|----------|-------------------------|----------|------------------------|----------|
| 1 Argentine | \$ 71.50 | 1 New Champ | \$ 52.50 | 1 Sport Parade | \$ 45.00 |
| 1 ABC Bowler | 47.50 | 1 Oklahoma | 172.00 | 2 Stagedoor Canteen .. | 215.00 |
| 1 Bally Beauty | 29.50 | 1 Paratroops | 64.00 | 1 Torpedo Patrol | 62.00 |
| 1 Gold Star | 40.00 | 1 Power House (Rev.) .. | | 1 Texas Mustang | 58.00 |
| 1 Hi Hat | 62.00 | 1 Sky Chief | 130.00 | 1 Victory | 67.00 |
| 1 Home Run, '42 | 62.00 | 1 Slugger | 48.00 | 1 5-10-20 | 100.00 |
| 1 Invasion | 62.50 | 1 Soft-Ball Queen | 200.00 | 1 The Champ | 48.00 |
| 1 Marvel Frisco | 210.00 | 2 Streamliner | 168.00 | | |

ONE BALLS

| | | | | | |
|-----------------------------------|----------|-----------------------|----------|-------------------------|----------|
| All American Derby .. | \$ 70.00 | Club Trophy | \$200.00 | Record Time | \$115.00 |
| Bally Club Bells, F.P., C.P. | 200.00 | Gold Cup | 35.00 | Sport Special | 110.00 |
| Derby, '41 | 180.00 | Longacres | 300.00 | Thoroughbred | 900.00 |
| Big Three | 75.00 | Mills Jump, F.P. | 100.00 | 1-2-3, Fruit Reels, '41 | 75.00 |
| | | Pimlico | 210.00 | | |

SLOTS

| | |
|--------------------------------------|----------|
| 1 Watling 10c Rolatop | \$ 55.00 |
| 1 Mills 5c Brown Front | 135.00 |
| 1 Mills 5c Blue Front | 130.00 |
| 1 Mills 5c Chrome Bell | 160.00 |
| 1 Mills 10c Chrome Bell | 170.00 |
| 1 Mills 25c Mystery Bonus Bell .. | 198.00 |
| 1 Mills 5c Gold Chrome | 160.00 |
| 10 Mills New Black Cherry, 5c .. | 227.50 |
| 10 Mills New Black Cherry, 10c .. | 232.50 |
| 10 Mills New Black Cherry, 25c .. | 237.50 |
| 1 Jennings 1c Little Duke | 16.00 |
| 1 Columbia New 5-10-25 Conv. | 145.00 |
| 1 Mills Blue & Gold Vest Pocket Bell | 32.50 |

ARCADE EQUIPMENT

| | |
|----------------------------------|----------|
| Rock-Ola Ten Pins | \$ 80.00 |
| ABT Target Guns, 1c | 52.00 |
| 1946 Smiley, 1c | 20.00 |
| ABT Fire & Smoke, 1c, Used | 18.00 |
| Exhibit Bicycle | 80.00 |
| Keeney Submarine | 75.00 |

SPECIAL

| | |
|---------------------------------------|----------|
| 20-Record Seeburg Mechanism, No Motor | \$ 35.00 |
| Seeburg Rox, Gem, Model B Cabinets .. | 18.00 |

PHONOGRAPHS

| | | | |
|----------------------------------|----------|--|----------|
| SEEBURG | | WURLITZER | |
| 1 9200, ROES | \$495.00 | 1 #716 18-Record | \$155.00 |
| 1 20-Record, '43 Cabt., ES | 325.00 | 3 1942 Vict. 24-Record, Piano Kybd. .. | 355.00 |
| 1 12-Record Symphonola | 110.00 | 2 1942 Victory 24-Record | 325.00 |
| 1 Hi-Tone, 9800 | 435.00 | 2 #616 Illuminated | 190.00 |
| 1 Hi-Tone, 9800, RC | 495.00 | 1 #412 12-Record | 110.00 |
| 1 Vogue | 310.00 | 1 #616 | 155.00 |
| 1 Hi-Tone, 8900, RO | 415.00 | 1 #600A 24-Record | 310.00 |
| 1 Royale | 210.00 | 1 #850 | 630.00 |

MILLS

| | | | |
|---------------------------------|----------|-------------------------|----------|
| 1 Empress, Orange Plastic | \$330.00 | 2 Mills 12-Record | \$ 80.00 |
|---------------------------------|----------|-------------------------|----------|

MISCELLANEOUS

| | | | |
|--|----------|--|--------|
| Packard 24-Wire Wall Boxes, New | Write | Laval Cleaner, 1 Qt. Bottles | \$.80 |
| 7 Packard 24-Wire Wall Boxes, Used. Ea. .. | \$ 26.00 | Berman 1946 Speaker | 40.00 |
| 3 Seeburg 3-Wire Wall Boxes. Ea. | 28.00 | Piano Motif Organ Speakers, 12", Used. | |
| Sing. Slot Machine Safe, Used | 50.00 | 30-Wire Adapter for: | |
| Sing. New Slot Mach. Safe (Extra Heavy) .. | 155.00 | Empress | 20.00 |
| All Types of Tubes and Fuses | | 500 Wurlitzer | 20.00 |

T & L DISTRIBUTING CO.

1321 CENTRAL PARKWAY

CINCINNATI 14, OHIO

LOS ANGELES
W. R. Happel
OR
W. E. Happel

BADGER'S Bargains

"Often a few dollars less - Seldom a penny more"

MILWAUKEE
C. A. Happel
OR
H. E. Reimer

Reconditioned Consoles

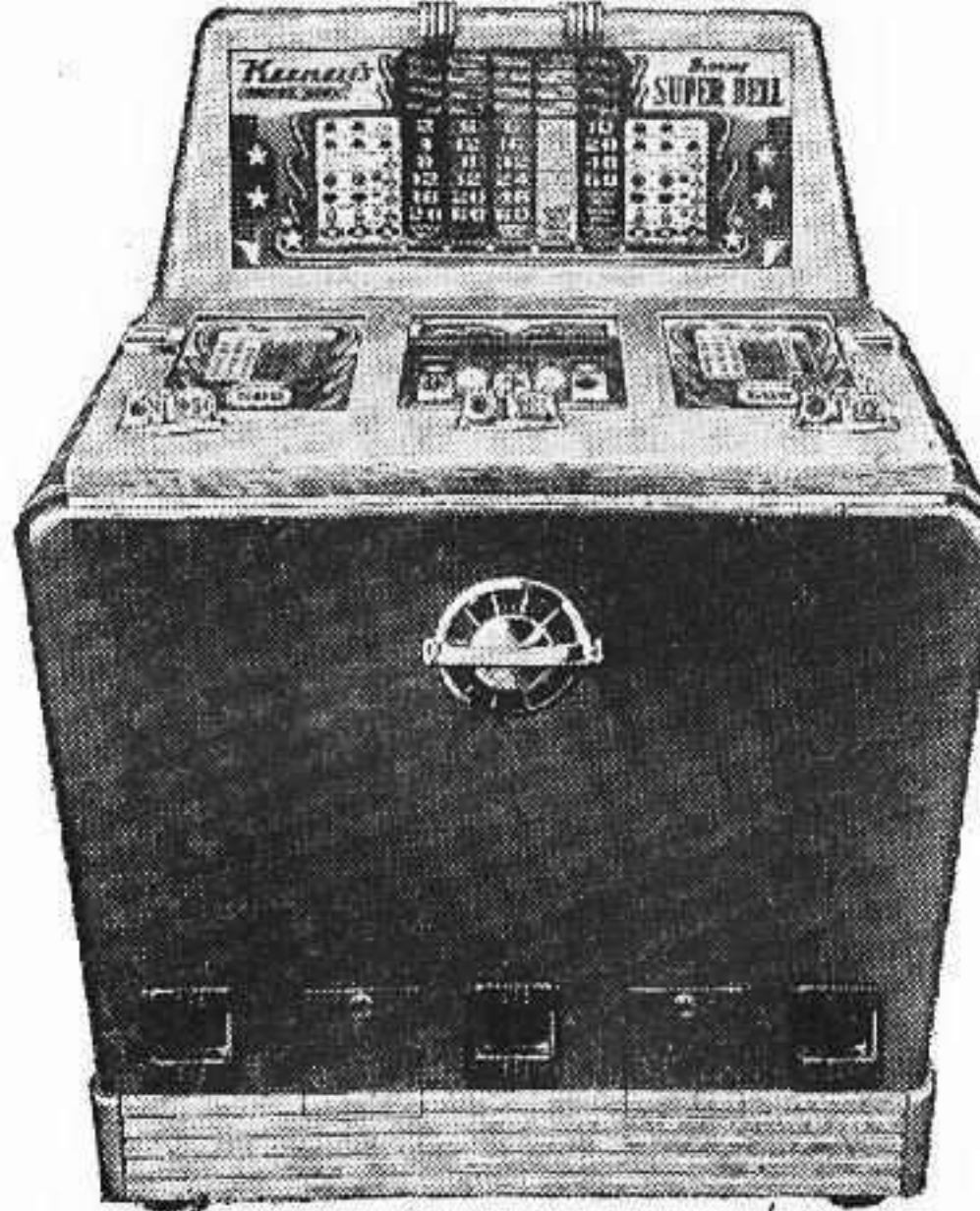
LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

| | |
|---|----------|
| KEENEY SUPER BELL, 5c, F. P., P. O. | \$279.50 |
| KEENEY SUPER BELL, 25c, F. P., P. O. | 299.50 |
| KEENEY SUPER TWIN, 5-25c, F. P., P. O. | 495.00 |
| KEENEY SUPER TWIN, 5-25c, P. O. | 375.00 |
| KEENEY SUPER 4-WAY, 5-5-5-25c, P. O. | 550.00 |
| KEENEY SUPER 4-WAY, 5-5-5-5c, P. O. | 495.00 |
| KEENEY SUPER 4-WAY, 5c-5c-10c-25c | 595.00 |
| WATLING BIG GAME, 5c, F. P. | 89.50 |
| JENNINGS SILVER MOON, 25c, P. O. | 175.00 |
| JENNINGS BOBTAIL, 5c, F. P. | 89.50 |
| JENNINGS SILVER MOON, F. P., P. O. | 189.50 |
| MILLS THREE BELL, 5c-10c-5c | 750.00 |
| MILLS THREE BELLS, 5c, 10c, 25c | 850.00 |
| MILLS FOUR BELLS, Orig. Heads, 5c-5c-5c-5c | 395.00 |
| MILLS FOUR BELLS, Orig. Heads, 5c-5c-5c-25c | 495.00 |

| | |
|------------------------------------|----------|
| BAKER PACERS, Late Daily Double | \$249.50 |
| BALLY CLUB BELLS, F. P., P. O., 5c | 189.50 |

| | |
|---|----------|
| BALLY CLUB BELLS, F. P., P. O., 25c | \$225.00 |
| BALLY SUN RAYS, F. P., 5c | 119.50 |
| BALLY SUN RAYS, F. P., 25c | 129.50 |
| PACE REELS, Late Models, 5c, P. O. | 89.50 |
| PACE SARATOGAS, Late Models, 5c, P. O. | 89.50 |
| JENNINGS FAST TIME, P. O. | 69.50 |
| MILLS FOUR BELLS, late heads, 5-5-5-5c | 550.00 |
| MILLS FOUR BELLS, late heads, 5-5-5-25c | 650.00 |
| EVANS DOMINOES, late, D. D., Jackpot | 199.50 |
| EVANS LUCKY LUCRE, 3-5c, 2-25c | 199.50 |
| EVANS LUCKY LUCRE, 5-5-5-5-5c | 125.00 |
| PACE TWIN REELS, 5c, 10c, P. O. | 295.00 |
| BALLY ROLL 'EM, 5c, P. O. | 124.50 |
| BALLY HI HAND, 5c, F. P., P. O. | 179.50 |
| MILLS JUMBO late, F. P., P. O. | 179.50 |
| MILLS JUMBO, 5c, late, P. O. | 129.50 |
| MILLS JUMBO, 5c, late, F. P. | 119.50 |
| MILLS JUMBO, 5c, orig. head | 89.50 |

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| ROCK-OLA COMMANDO | 550.00 |
| ROCK-OLA SPECTRAVOX, Playmaster | 450.00 |
| ROCK-OLA PLAYMASTER | 375.00 |
| ROCK-OLA STANDARD NEW ROCK-O-LITE | 395.00 |
| ROCK-OLA MASTER NEW ROCK-O-LITE | 425.00 |
| ROCK-OLA SPECTRAVOX (only) | 75.00 |
| WURLITZER MODEL 500 | 450.00 |
| WURLITZER VICTORY 500 | 450.00 |
| WURLITZER MODEL 616 NEW ROCK-O-LITE | 239.50 |

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| BALLY DARK HORSE | 119.50 |
| BALLY LONGACRE (refinished) | 289.50 |
| BALLY THOROBRED (refinished) | 289.50 |
| BALLY PIMLICO (refinished) | 195.00 |
| BALLY '41 DERBY (refinished) | 169.50 |
| BALLY CLUB TROPHY (refinished) | 169.50 |
| KEENEY FORTUNE (refinished) | 169.50 |
| BALLY BLUE GRASS (refinished) | 119.50 |
| BALLY SPORT SPECIAL (refinished) | 100.00 |

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| ROTARY MERCHANDISERS | 225.00 |
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| MILLS BLUE FRONTS, 10c (refinished) | 169.50 |
| MILLS BLUE FRONTS, 25c (refinished) | 189.50 |
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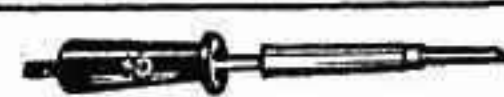
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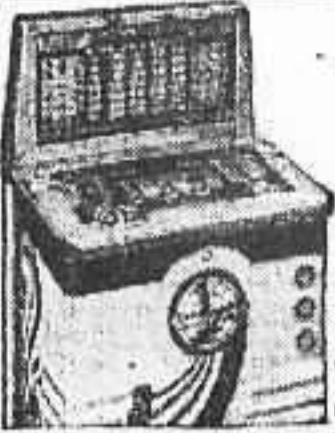
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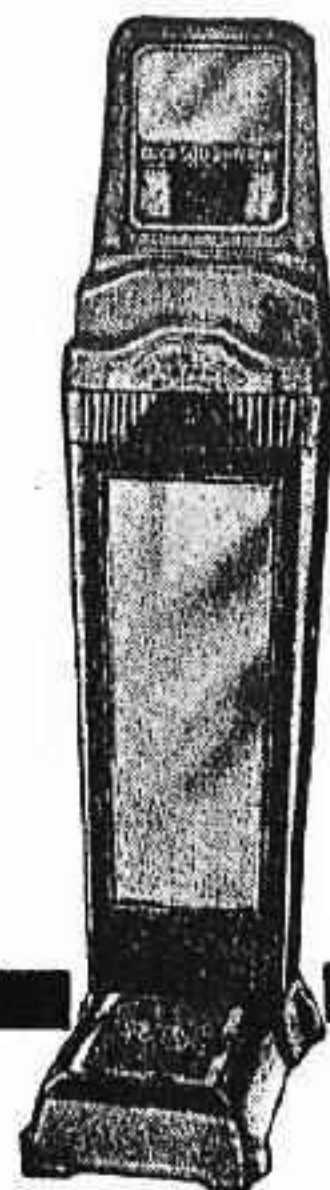
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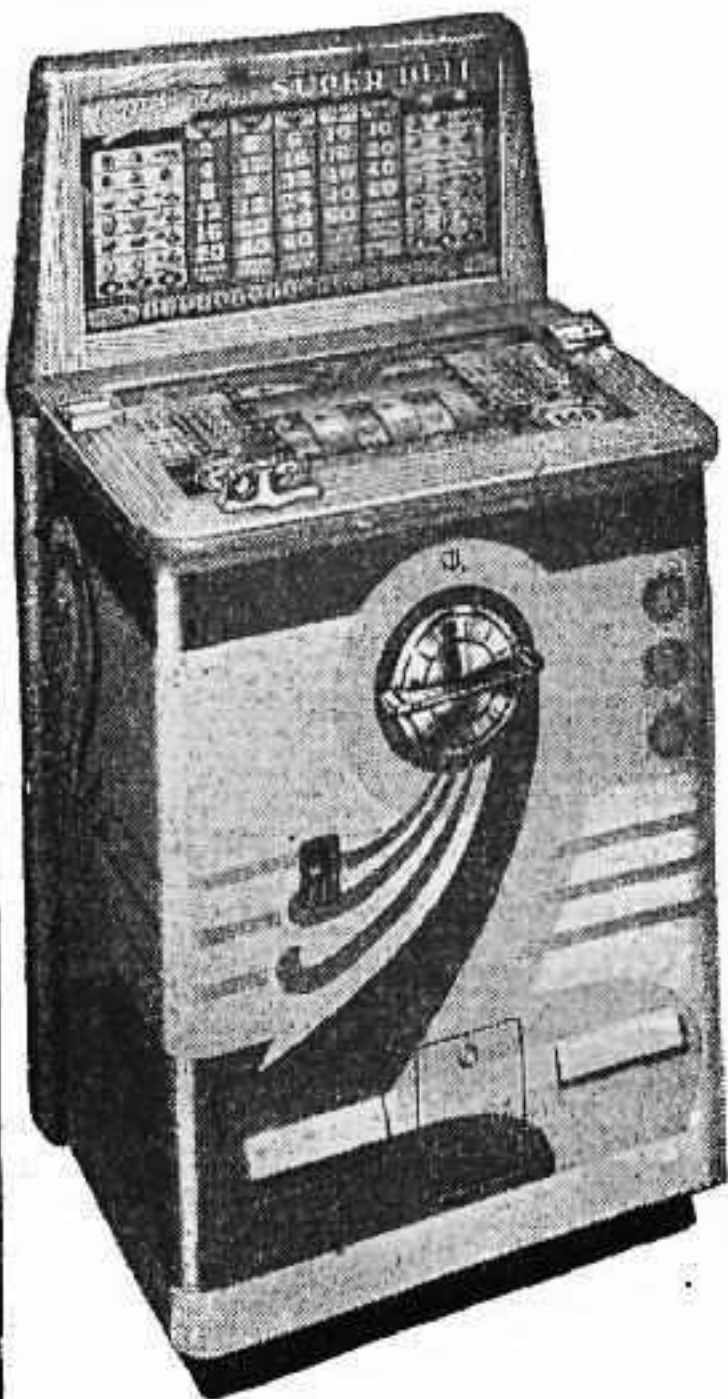
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| ROCKOLA '39, Counter Model 119.50 | WURLITZER 61, Counter Model 149.50 |
| SEEBURG "CASINO" 285.00 | (8200) HITONE, RC-ES 540.00 |
| (8800) HI TONE, RC-ES 540.00 | (9800) HITONE, ES 500.00 |
| ROCKOLA "IMPERIAL" 215.00 | ROCKOLA '40 "SUPER" 385.00 |
| ROCKOLA '39 STANDARD ... 300.00 | SEEBURG "HIDEAWAY" 275.00 |
| WURLITZER 750-M 565.00 | SEEBURG "3 WIRE" SELECTO- |
| SEEBURG 5-10-25c, 3 Wire | MATICS 34.50 |
| Wallomatics 37.50 | SEEBURG 5-10-25c, Wireless |
| 320 WURLITZER WALL BOXES 17.50 | Wallomatics 42.50 |
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| Built 300.00 | Rock-Ola Monarch..... 350.00 |
| Seeburg 20, Victory Cab..... 495.00 | Rock-Ola Super..... 565.00 |
| Seeburg 20, Victory Cab., | Rock-Ola 12 Record..... 95.00 |
| R. C. E. S..... 550.00 | Wurlitzer 616, Grilled..... 295.00 |
| Seeburg Concert Master, R. C. E. S. 575.00 | Wurlitzer 616 275.00 |
| Seeburg Mayfair..... 450.00 | Wurlitzer 500 Aristocrat, |
| Seeburg Commander, R. C. E. S. 550.00 | Cabinet 525.00 |
| Seeburg 8800, R. C. E. S..... 650.00 | Wurlitzer 500, Victory Cab..... 525.00 |
| Seeburg Regal, R. C. E. S..... 495.00 | Wurlitzer 24, Victory Cab..... 495.00 |
| Seeburg Regal..... 395.00 | Wurlitzer 61, Counter Model.... 150.00 |
| Seeburg Casino..... 415.00 | Wurlitzer 71, Counter Model.... 225.00 |
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| Rock-Ola DeLuxe 450.00 | Wurlitzer 600, Keyboard..... 475.00 |
| Rock-Ola Commando..... 595.00 | Mills Throne..... 325.00 |

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| Clean-Up Kit (New)..... 3.85 | Speak-Organs 35.00 |
| Mechanics Tool Kit (New)..... 17.95 | Universal Amplifier, Model A |
| Phonograph Stand (New)..... 29.75 | (New) 54.50 |
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| Keeney Super Bell, 5c-25c, F.P., P.O..... | 524.50 | Maybell 4-Way, 5-5-5-25, P.O..... | 795.00 |
| Keeney Super Bell, 5c-25c, P. O..... | 369.50 | Bally High Hand, 5c, F.P., P.O..... | 179.50 |
| Keeney Super Bell, 4-Way, 5-5-5-25..... | 524.50 | Bally Club Bells, 5c, F.P., P.O..... | 249.50 |
| Keeney Super Bell, 4-Way, 5-5-5-5..... | 469.50 | Bally Roll 'Em, 5c, P.O..... | 149.50 |
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| Mills 10c 2/5-3/5 Pay, Rebuilt Knee Action, Drill Proof Silver Chrome or Extrabell Cabinet | 289.50 | Mills 10c 3/5 Pay (Refinished Knee Action)..... | 179.50 |
| Mills 25c 2/5-3/5 Pay, Rebuilt Knee Action, Drill Proof, Silver Chrome or Extrabell Cabinet..... | 309.50 | Mills 25c 3/5 Pay (Refinished Knee Action)..... | 199.50 |
| | | Mills Vest Pocket (New-Metered) | 74.50 |
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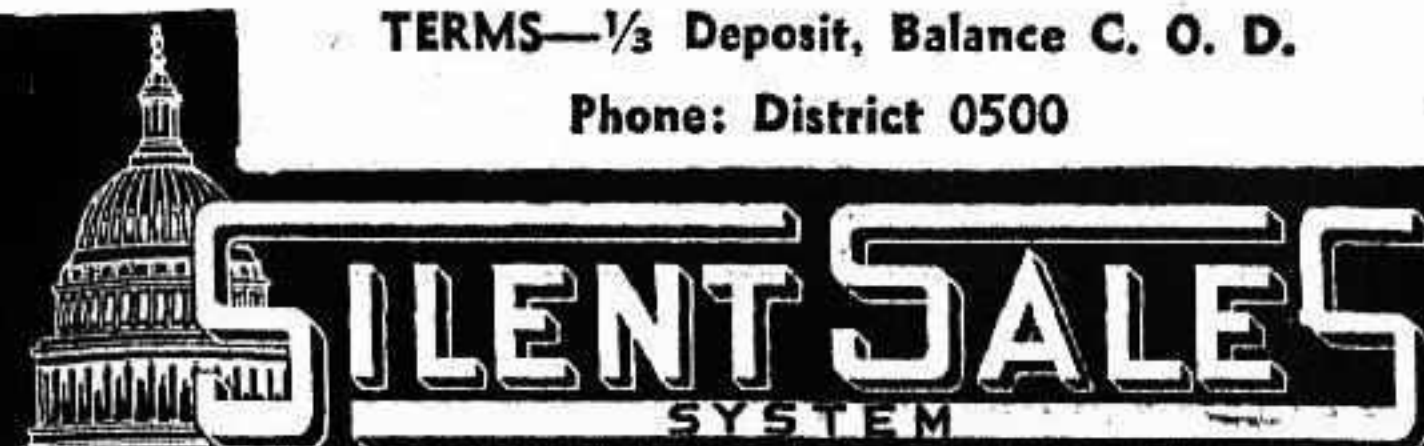
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| | 10¢ 4-Star Chief, refin. 80.00 | 1 1¢ Q.T., Gold Chrome 35.00 |
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Brand new, world famous Massengill Pool Tables, 3 1/2'x7', now ready for immediate delivery, \$395.00 F. O. B. Macon. Please specify 5c or 10c play.

We are now shipping following brand-new equipment

- ABT Challenger—\$65 Each—For Quantity Prices, Write
- Gottlieb Superliner—\$322.00
- Evans Bangtail Winterbook—\$826.00
- All New Jennings Slots at Standard Prices
- Bally Surf Queens—\$327.50
- Bally Victory Special—\$661.50
- Bally Victory Derby—\$646.50
- Bally Draw Bells—\$477.50
- Exhibit Big Hit—\$334.50
- Chicago Coin Spellbound—\$325.00
- Williams Dynamite—\$334.50

WE STOCK ALL DAVAL'S COUNTER GAMES—WRITE FOR RIGHT PRICES. WRITE FOR OUR NEW LARGE, ILLUSTRATED PARTS POSTER. THIS POSTER IS GUARANTEED TO SAVE YOU LOTS OF DOUGH.

One-half certified deposit must accompany all orders. Take advantage of these bargains now—they will not last long.

HEATH DISTRIBUTING CO.
217 THIRD STREET PHONES 2681 & 2682 MACON, GA.

NEW LOW PRICES!

BUCKLEY CABINET ASSEMBLIES

- ✓ COMPLETE NEW PRECISION - BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- ✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- ✓ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.
- ✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.
- ✓ DRILLPROOF PLATES.

AVAILABLE IN THE FOLLOWING FINISHES
 SURF BLUE WRINKLE CHOCOLATE WRINKLE
 TAN WRINKLE GREEN WRINKLE
 GOLD WRINKLE COPPER WRINKLE

WRITE FOR NEW LOW PRICE LIST
 BETTER BUILT BY BUCKLEY—YOUR GUARANTEE

WANTED ANY QUANTITY
MILLS SLOTS
 ESCALATOR MODELS
 WILL PAY TOP CASH PRICE

BUCKLEY TRADING POST

4225 W. LAKE ST. CHICAGO 24, ILLS. Ph: Van Buren 6636

READY FOR IMMEDIATE DELIVERY

USED

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|---------------------------|-----------------------------|---------------------------|
| Air Circus \$105.00 | Five-Ten-Twenty .. \$115.00 | Marinos \$ 85.00 |
| Air Force 72.00 | Gun Club 67.00 | Major, '42 55.00 |
| Bosco 85.00 | G.I. Joe 70.00 | Play Ball 55.00 |
| Belle Hop 70.00 | Hi-Hat 67.00 | Repeater 50.00 |
| Champs 65.00 | Horoscope 62.00 | Star Attraction ... 55.00 |
| Capt. Kidd 65.00 | Knockout 105.00 | Southpaw 65.00 |
| Casablanca 129.00 | Keep 'Em Flying .. 129.00 | Victory 79.00 |
| Defense 81.00 | Liberty 145.00 | Yanks 99.00 |
| Four Roses 54.00 | | |

NEW

| |
|--|
| CHICAGO COIN SPELLBOUND \$325.00 |
| EXHIBIT FAST BALL 330.00 |
| GOTTLIEB SUPER LINER 322.00 |
| WILLIAMS DYNAMITE 329.50 |

.22 SHORTS WRITE FOR PRICE 70L7 TUBES, Ea. \$2.00

All prices F. O. B. New Haven—1/3 deposit—balance C. O. D.

ITZGERALD SALES

107 MEADOWS ST. • NEW HAVEN 10, CONN. • TEL: NEW HAVEN 7-0146

Scales Fight Back

PASADENA, Calif., Aug. 31.—A Pasadena housewife hit the jackpot in an odd place this week and found that a coin machine can fight back. Mrs. Ruth Farley stepped on a penny scale in the downtown district and put in her coin. The machine clinked, growled a couple of times and then started throwing pennies back at her so fast and hard she had to step out of the line of fire and call for help. A policeman and the proprietor of the store operating the scales came running to her assistance. The cop stood by while Gutham swept up 212 pennies and put an "out of order" sign on the belligerent machine.

Rittlings Enter Drink Vending On Large Scale

BUFFALO, Aug. 31.—Rittling Brothers' vending enterprises adopted a new name this week following their move into larger quarters at 1292 Niagara. Known as the Rittling

Dispensers, Inc., firm has branched into large operations in pop vending machines, according to the owners, Robert, Joseph and Charles Rittling. The firm deals mostly in dairy drink distribution.

Increase in milk prices here has made necessary the changing of venders from one-half pint for five cents to one-third pint for 10 cents. Despite the price increase, however, Robert Rittling reports operators' receipts have not suffered, due to the substantial rise in normal summer demand.

Plans to return to ice cream vending are pending until equipment will become available, the firm says. Prior to the war the firm operated large size ice cream vending routes.

Kentucky Operators

Now Taking Orders and Delivering

- Williams Dynamite
- Packard Pla Mor Hideaway Phonograph
- Packard Boxes & Other Accessories
- Spellbound
- Surf Queens
- Victory Derby
- Victory Special
- Superliner
- Exhibit Products
- A. B. T. Challenger
- Champion Hockey Goalee
- Lite League
- Mills Black Cherry
- Mills Vest Pockets
- Columbia Bells
- Evans Products
- Safe Stands

Terms: 1/2 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky.

ALBUM REVIEW

(Continued from page 116)

tion. Set up in a regular album for the two records, covers and book pages giving the recorded script, are richly and colorfully illustrated. One record tells the story of *David and Goliath* and the other relates the tale of *Daniel in the Lion's Den*. Stories are acted out, with emphasis on dramatic content. Each story starts in a modern setting, in one case setting forth a mother telling her David a bedtime story, and in the other record, it's the father taking his youngsters to the zoo. In each playlet, it's a flash-back to the Biblical story, keeping close to historical facts. Platters an excellent medium to popularize the Bible stories among the youngsters and the set is a cinch for selling across the counter during the holiday sales seasons. First two stories announced as the start of a series of 50 Old and New Testament stories to reach the youngsters this way.

RECORD REVIEWS

(Continued from page 114)

bying *My Serenade* befits the honeyed backing. *Texas Moon* is an easy-tempoed waltz, with baritone Lynn Johnson handling the love lyrics. And *Two Is Eight* is a catchy rhythm novelty number, with the maestro and sidemen doing the lyric counting. Miss Piper adds to the suyar content of *Could It Have Been*. Standard, *St. Mary's*, is warbled to good effect by Ray Robbins with ork lending suitable backing. *Out of My Mind*, allows Miss Piper to display her rhythm vocal talents.

Sides can spin profitably wherever they like their music sweet 'n' dancy. Nickel pull in centered in *Surrender*, *Serenade* and *Hello*.

LESTER YOUNG (Aladdin 137)

You're Driving Me Crazy—Ft.
New Lester Leaps In—Ft.

With Lester Young's sax leading the way, Joe Albany (piano), Red Callender (bass), Irving Ashby (guitar) and Forest Hamilton (drum) combine talents to come up with a fine two-sided example of jazz virtuosity. Moderately paced *Driving Me Crazy* gives all five men a chance at the solo spotlight with Young's clean sax and Callender's groovy bass vying for top honors. Flip, finds quintet in a more interesting rhythmic setting, the jump beat inspiring high flying jammistics.

O'CONNOR VENDING MACHINE CO.

BALLY SURF QUEENS BALLY VICTORY SPECIAL
BALLY VICTORY DERBY BALLY UNDERSEA RAIDER
CHICAGO COIN GOALEE CHICAGO COIN SPELLBOUND
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|--------------------|----------|--------------------|----------|
| WURLITZER 750E | \$599.50 | WURLITZER 950 | \$599.50 |
| WURLITZER 850 | 599.50 | | |
| ARCADE EQUIPMENT | | | |
| 2 10c MELON BELLS | \$139.50 | 1 5c COPPER CHROME | \$199.50 |
| 5 5c MELON BELLS | 129.50 | 1 5c BROWN FRONT | 139.50 |
| 1 5c GOLD FRONT | 149.50 | | |
| PIN BALLS | | | |
| AIR CIRCUS | \$129.50 | MYSTIC | \$42.50 |
| A.B.C. BOWLER | 69.50 | PAN AMERICAN | 46.50 |
| ATTENTION | 59.50 | SEA HAWK | 59.50 |
| CHAMP | 49.50 | TEN SPOT | 59.50 |
| FIVE, TEN & TWENTY | 84.50 | TEXAS MUSTANG | 84.50 |
| FOUR ROSES | 54.50 | | |
| ONE BALLS | | | |
| EUREKA, F.P. | \$49.50 | GOLD CUP, F.P. | \$39.50 |
| VICTORY, F.P. | 59.50 | | |

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624 CRAWFORD ST.
PORTSMOUTH, VA.

KEN A. O'CONNOR
2320 W. MAIN ST.
RICHMOND, VA.

\$8⁰⁰
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WURLITZER OPERATORS BRAND NEW COIN SLOTS

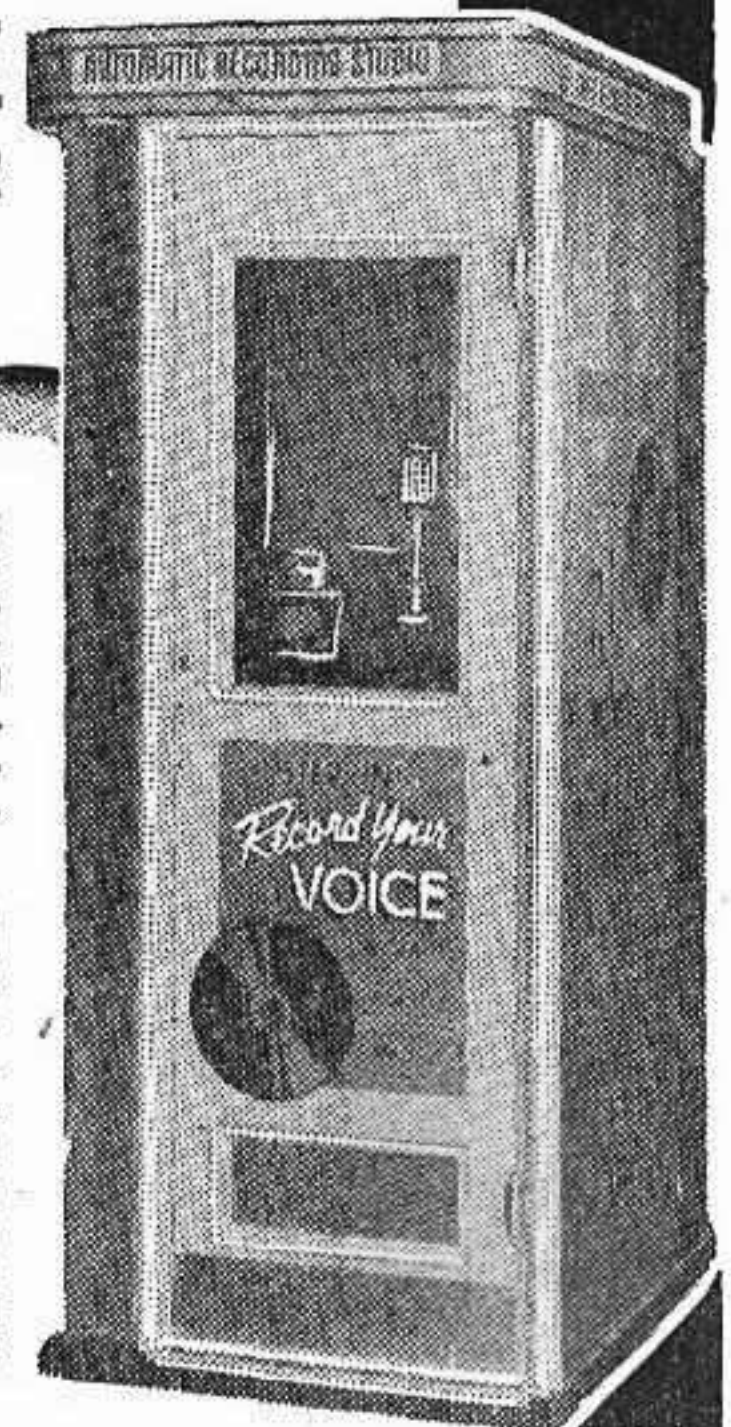
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GUARANTEED TO FIT AND WORK PERFECTLY

PAN COAST AMUSEMENT CO., 640 10th Ave., N. Y. 19, N. Y.

THE *VOICE-O-GRAPH IS DESTINED TO BECOME YOUR NUMBER ONE PROFIT PRODUCER

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The VOICE-O-GRAPH occupies only 1 Sq. Yd. of Floor Space and yet 2 people can record song or conversation. It is fully automatic—Coin Operated with special Mailing Envelopes vended for an additional Coin. Repeat customers and transients make recordings of their own voices and mail them to friends or take them home to enjoy hearing over and over again, on their own phonographs. The VOICE-O-GRAPH Booth is soundproof, and beautifully designed. No attendant necessary.



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See the VOICE-O-GRAPH on display at all Mutoscope Distributors. For further proof of the remarkable earnings now being reported mail this coupon immediately! Deliveries now being made...in order received.

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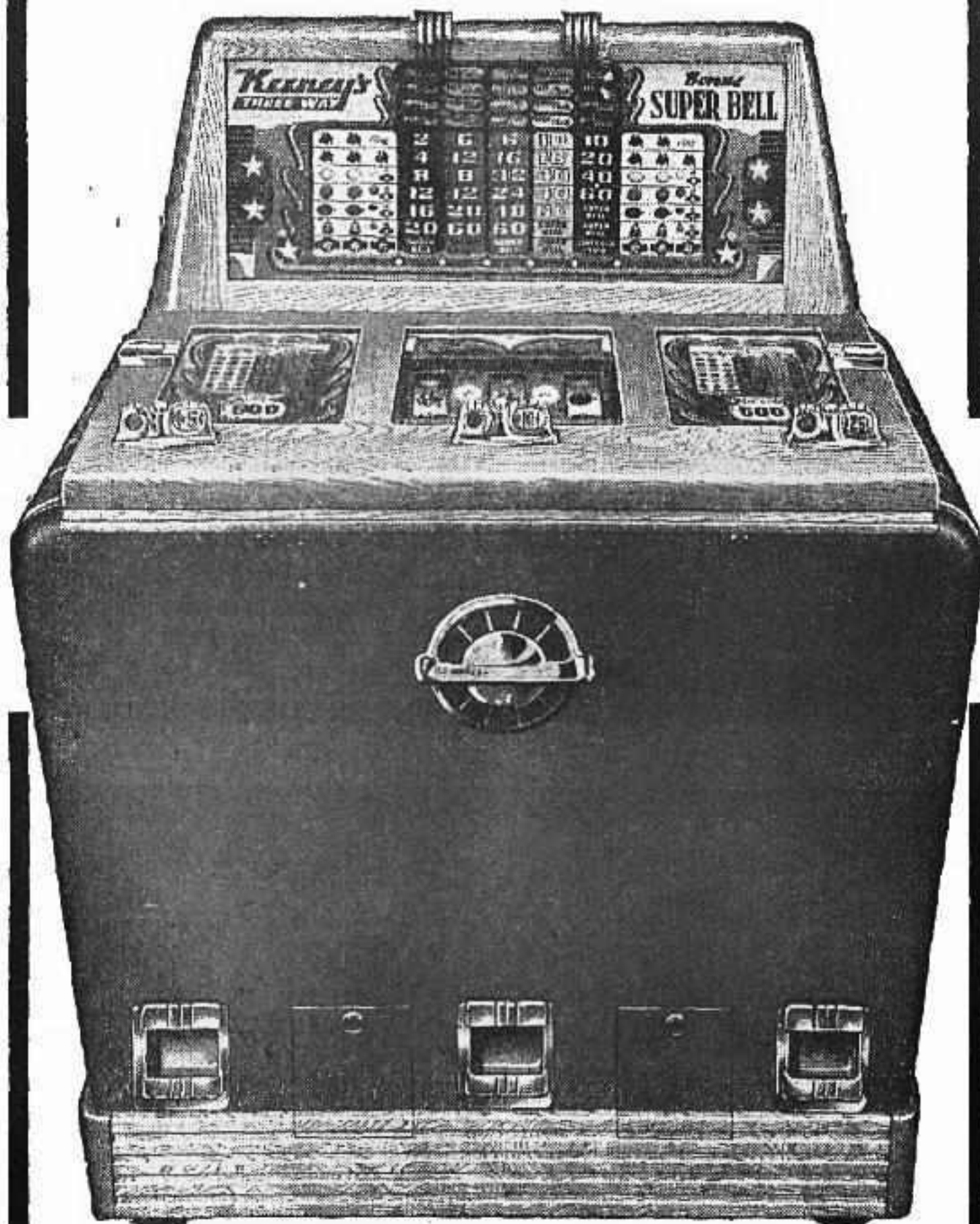
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KEENEY'S NEW THREE-WAY MODEL
BONUS SUPER BELL



The aristocrat of coin operated equipment—
Indescribably Handsome—Magnetic Play Appeal—

A RECORD BREAKING PRODUCER

Just what every smart lounge, swank club, fraternal order clubs and other choice locations WANT and NEED.

Features: To Mention Very Few

- Takes in up to 15 coins every play (5 thru each chute).
- Available in any combination of nickel, dime and quarter chutes.
- Standard model equipped with 5c-10c-25c chutes.
- Three people can play at the same time.
- Triple scoring—players win on 1 to 3 lite-up rows that flash while reels are in motion.
- Positive odds advance across jumbo lite-up scoreboard for powerful long-distance flash.
- A 500 BONUS to jackpot winner on each of 3 chutes thru which 5 coins are played.

Orders Filled on a "First Come First Served" Basis.
Prompt Action Will Help YOU.

FIVE BALL FREE
PLAY MACHINES

We are delivering now . . . but only those which are worthy of BANNER ENDORSEMENT

MUSIC

PACKARD PLAMOR PRODUCTS
Manufactured by the Father of the Coin-Operated Phonograph Business, Homer E. Capohart. Now delivering Packard Wall Boxes—Adaptors—Hidaways—All Pack and Speakers, including the Packard "OUT-OF-THIS-WORLD" SPEAKER

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Coin Play To
Be Hypoed by
ChamplIncome

1946 Earnings Highest

WASHINGTON, Aug. 31.—Coin machine play for this year will be hypoed by an all-time record national income of \$167,000,000,000, according to statistics of government experts.

This jump of \$5,000,000,000 over the boom war year of 1945 is certain to be reflected in the final returns of coin machine operators, as well as in over-all retail sales for the nation.

A survey by the Northern Trust Company of Chicago, indicates that out of the total national income this year, about \$142,000,000,000 may be considered "disposable." That is, income after payment of income taxes.

People Spend More

The bank says that "people are spending more and saving less," a turnabout from the war years, when a high percentage of income went into savings. With an increasing amount of consumer goods becoming available, it is predicted that the high-level spending, and resultant high-level retail sales will continue.

Advantageous to the coin machine trade is the trend currently noted toward heavy spending for non-durable goods. With little durable good on the market, the population has bought more products and services such as coin machines merchandise. According to the study, this type of spending now is at the rate of \$76,000,000,000 a year, instead of the \$67,000,000,000 rate which pre-war experience would indicate.

Department store sales—chiefly representing non-durable goods—reflected this trend the last week in August. Federal Reserve Board figures showed that sales of such outlets throughout the country rose 40 to 45 per cent, compared with those for the same period in 1945.

Prices Going Up

A downward swing in non-durable sales can be expected, according to the bank survey, when more durable goods come into the market. Second note of caution is the statement that increases in dollar volume must be considered in the light of 31 per cent increase in retail price between 1941 and the current year.

Thus, while retail sales rose from \$55,000,000,000 in 1941 to \$75,000,000,000 last year, it is said that the actual increase in constant dollars was only \$2,000,000,000.

Cig Vender 80 Bucks in R

WATERTOWN, N. Y., Aug. 31.—Thieves broke into the B & M Diner here this week and made off with \$80 that was in the cigarette vending machine. No other loss was suffered by the diner.

REDUCED PRICES!

WE NEED THE SPACE

Refinished—CONSOLES—Reconditioned

MILLS JUMBO, C.P., LATE HEAD . . . \$ 99.50 | SILVER MOON, F.P. \$ 99
BALLY CLUB BELLS, COMBINATION 215.00 | GALLOPING DOMINOS, 2 TONE, I.P. 225

TEN STRIKES

Rebuilt—Refinished
in
TWO-TONE VENEER GRAIN CABINETS
\$149.50

NEW LOW
REDUCED PRICES

on "True Fit" Castings and Cases.
Black Cherry, Silver and Copper Chrome
★ WRITE FOR INFORMATION ★

Refinished—ONE BALLS—Reconditioned

BLUE RIBBON, F.P. \$ 35.00 | MILLS 1-2-3, P.O., '39 \$ 31
CAROM, F.P. 39.50 | PREAKNESS, F.P. 31
CONTEST, F.P. 69.50 | SPORTSMAN, P.O. 15
GRAND NATIONAL, P.O. 49.50 | THISTLEDOWN, P.O. 4
GRAND STAND, P.O. 49.50 | WAR ADMIRAL, P.O. 11

REBUILT SLOTS

| | | | | | | | |
|---------------------|----------|----------|----------|---------------------|----------|----------|----------|
| Mills Black Cherry | 5¢ | 10¢ | 25¢ | Mills Copper Chrome | 5¢ | 10¢ | 25¢ |
| \$225.00 | \$250.00 | \$275.00 | \$225.00 | \$250.00 | \$275.00 | \$250.00 | \$275.00 |
| Mills Silver Chrome | 225.00 | 250.00 | 275.00 | Mills Brown Fronts | 150.00 | 175.00 | 200.00 |
| Mills Gold Chrome | 225.00 | 250.00 | 275.00 | Mills Blue Fronts | 125.00 | 150.00 | 175.00 |

WATLING ROLATOPS, 5c, ONLY \$ 8
COLUMBIA INTERCHANGEABLE 5-10-25c PLAY 13

Refinished—ARCADE EQUIPMENT—Reconditioned

SHOOT TO TOKYO \$ 99.00 | KEENEY SUB GUN \$ 99.00 | AMUSEMATIC
RAPID FIRE 109.00 | ZINGO 159.50 | LITE LEAGUE . . . \$42

Refinished—5 BALL—FREE PLAYS—Reconditioned

| | | |
|----------------------------|--------------------------------|-----------------------|
| ABC BOWLER . . . \$ 59.50 | FLAGSHIP \$ 30.00 | SCORE CHAMP . . . \$ |
| ANABEL 42.50 | GOLD STAR 45.00 | SUPER SIX |
| BIG TIME 35.00 | HEADLINER 27.50 | THREE UP |
| BOOMTOWN 45.00 | HI STEPPER 42.50 | THREE SCORE |
| BRITE SPOT 37.50 | LONE STAR 35.00 | THRILLER |
| CLICK 57.50 | RED-WHITE-BLUE 39.50 | UMP |
| CONQUEST 22.50 | ROXY 27.50 | VICTORY |

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1/3 Deposit With Order, Balance C. O. D.

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\$8⁰⁰
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FIT WURLITZER 412, 616, 24, 500 AND 600
GUARANTEED TO FIT AND WORK PERFECTLY

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PERSONAL MUSIC

MEASURED MUSIC

Orders now being taken for immediate delivery in Central and Southern Ohio. Hottest item in music.

NEW A. M. I. PHONOGRAPH

We are distributors for Central and South-eastern Ohio. Order now for preferred delivery.

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

"There is no substitute for quality"

PIN BALLS

| | | | |
|-----------------------------|----------|-----------------------|---------|
| Flat Top | \$225.00 | Spot Pool | \$89.50 |
| Hollywood | 225.00 | Sky Blazer | 89.50 |
| Wagon Wheels | 225.00 | New Champ | 79.50 |
| Yankee Doodle | 225.00 | Leader | 79.50 |
| American Beauties | 129.50 | Topic | 89.50 |
| Oklahoma | 225.00 | Line Up | 69.50 |
| Jumbo 44 (1 ball) | 225.00 | Hi Dive | 89.50 |
| Shangri-La (Gottlieb) | 189.50 | Majors '41 | 89.50 |
| Sky Chief | 179.50 | Sea Hawk | 69.50 |
| 5-10-20 | 169.50 | Capt. Kidd | 79.50 |
| Marines | 129.50 | Snappy | 69.50 |
| Invasion | 129.50 | Zig Zag | 69.50 |
| Defense | 109.50 | Production | 89.50 |
| Keep 'Em Flying | 169.50 | Broadcast | 69.50 |
| Victory | 89.50 | School Days | 69.50 |
| Yanks | 109.50 | Bombardier | 89.50 |
| Knockout | 139.50 | 4 Roses | 69.50 |
| Big Parade | 139.50 | Star Attraction | 79.50 |
| Liberty | 169.50 | Cross Line | 69.50 |
| Texas Mustang | 89.50 | Sentry | 79.50 |

CONSOLES

| | | | |
|----------------------------|----------|------------------------------|----------|
| 5c Superbells, Comb..... | \$275.00 | 5c Silver Moon, F. P..... | \$119.50 |
| 25c Superbells, Comb..... | 319.50 | 5c Jumbo Parade, C. P., late | 129.50 |
| Bally Club Bell, Comb..... | 229.50 | Keeney Triple Entry, 9 Coin | 159.50 |
| 25c Paces Reels, C. P..... | 179.50 | Kentucky Club, 7 Coin..... | 89.50 |
| 25c Bobtail, F. P..... | 179.50 | Big Games, F. P..... | 109.50 |
| 25c Silver Moon, C. P..... | 195.00 | Bally Roll-Em..... | 139.50 |

NEW MACHINES—PROMPT DELIVERY

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|----------------------------|----------|---------------------------------------|----------|
| Exhibit's Fast Ball..... | \$330.00 | Vest Pockets | \$ 74.50 |
| Genco Whizz | 189.50 | Gottlieb Gripper, 3 Way.... | 39.50 |
| Chi-Coin Spellbound | 325.00 | Mills Black Cherry Belts (Genuine) | |
| Gottlieb's Superliner..... | 322.50 | Daval's Gusher | 54.50 |
| Surf Queen..... | 327.50 | Bally Victory Derby, One Ball C. P. | |
| Genco Total Roll..... | 525.00 | Bally Victory Special, One Ball F. P. | |
| Goalee | 525.00 | Premier Ski Barrel Roll | |
| Life League | 425.00 | Bally Draw Bell | |
| Columbias | 132.50 | A. B. T. Challengers..... | 65.00 |

SINGLE AND DOUBLE SAFES REVOLVAROUND

\$195.00—BRAND NEW—\$250.00

HEAVY STEEL, BURGLAR PROOF

Will Take Mills or Jennings Slots. Bottom Door for Storage and Weights.

NEW

Mills Lock In Box Slot Safe Stands \$27.50 Each

GIGANTIC SALE

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RECONDITIONED MILLS SLOTS

Write

5c--10c--25c--50c

Write

BLUE FRONTS

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DOUBLE YOUR MONEY BACK!

The most daring offer ever made in the Industry. Order anything from this list. Compare it with any similar used game you purchased elsewhere! (1) Note the expertly refinished, like-new appearance of our equipment. (2) Check its smooth performance against that of the other game. If you do not agree that our machine is superior, both in looks and mechanical perfection,

SEND IT BACK TO US WITHIN 5 DAYS OF RECEIPT AND

GET DOUBLE YOUR MONEY BACK!

This Offer Expires September 30th, 1946.

ONE-BALLS—RECONDITIONED LIKE NEW

| | | | | | |
|--------------------|----------|---------------------|----------|-------------------|----------|
| Thoroughbred | \$345.00 | Pimlico | \$295.00 | '41 Derby | \$245.00 |
| Turf King | 275.00 | Jockey Club | 295.00 | Fortune | 150.00 |
| Long Shot | 225.00 | Club Trophy | 245.00 | Record Time | 135.00 |
| Blue Grass | 145.00 | Dark Horse | 145.00 | Santa Anita | 125.00 |
| Long Acres | 345.00 | Sport Special | 135.00 | Kentucky | 195.00 |

CONSOLES

| | | | | | |
|---------------------|----------|-------------------|----------|----------------------|----------|
| Baker's Pacer | \$245.00 | High Hand | \$175.00 | Bally Club Bell, 5c. | \$275.00 |
| Big Top | 125.00 | Paces Reels | 75.00 | Super Bells | 245.00 |
| Bob Tails | 125.00 | Saratoga | 95.00 | Jumbo Parade | 145.00 |

FIVE-BALL PIN GAMES

| | | | | | |
|-----------------------|----------|---------------------|----------|---------------------|----------|
| Belle Hop | \$ 80.00 | Sky Chief | \$155.00 | Metro | \$ 55.00 |
| Five & Ten | 125.00 | Spot-O-Card | 75.00 | Bally Scoop | 35.00 |
| Gun Club | 85.00 | Spot Pool | 75.00 | Bally Variety | 35.00 |
| Keep 'Em Flying | 145.00 | Texas Mustang | 85.00 | Topic | 75.00 |

ARCADE EQUIPMENT

| | | | |
|-------------------|----------|---------------------|----------|
| Air Raider | \$165.00 | Submarine Gun | \$125.00 |
| Hockey | 195.00 | Texas Leaguer | 55.00 |
| Sky Fighter | 225.00 | Skee Balls | 225.00 |

MILLS PANORAM REELS—\$36.00 per wheel
of six subjects. Series 1 to 18 now available. Don't delay, order now for immediate delivery. Catalog on request.

TERMS: ONE-THIRD DEPOSIT, BALANCE C. O. D.

SEND FOR OUR COMPLETE LIST



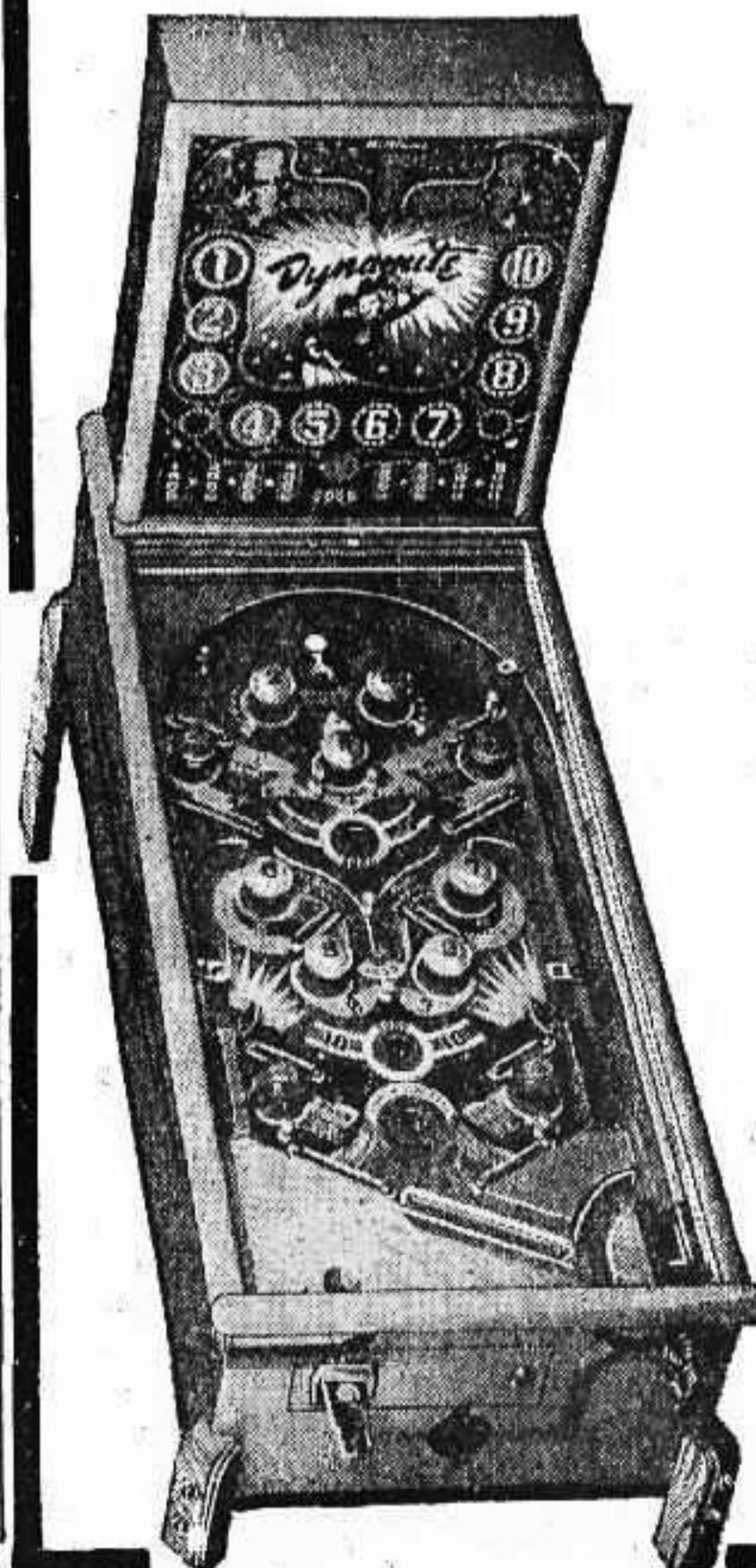
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BELL PRODUCTS CO.

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1002 BUCHANAN (FILLMORE 5273) SAN FRANCISCO 15, CALIF.

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Williams MANUFACTURING COMPANY

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|---|---|---------------------------------------|
| Marvel FRISCO\$279.50 | Jennings BRONZE OR STANDARD CHIEFS 5c\$299 10c 309 25c 319 | Genco TOTAL ROLL ...\$525.00 |
| Bally SURF QUEENS .. 327.50 | Jennings SUPER DELUXE LITE-UP CHIEFS 5c\$324 10c 334 25c 344 | Mills VEST POCKETS.. 74.50 |
| NEW BOX STANDS 27.50 | FREE PLAY UNIT FOR SEEBURG GUNS \$10.95 | EXHIBIT FAST BALL 330.00 |
| VICTORY SPECIAL 661.50 | | Metropolitan SKEE BALL ... 399.50 |
| Chi Coin GOALEE 525.00 | | New 1c Legal C.G. WINDMILL 29.85 |
| Premier SKEE BARREL ROLL, 10 1/2' .. 429.50 | | Groetchen COLUMBIA ... 145.00 |
| Gottlieb SUPERLINER ... 322.00 | | SPEED IRON SOLDERING GUN 14.95 |
| | | SILVER KING NUT VENDOR .. 13.95 |

REVOLVARDOUND SAFES, 10 Gauge Steel—Single \$195.00; Double\$250.00
KLEER-FLO PARTS CLEANER & 30 GAL. DRUM FLUID 129.50

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| Imperial 20\$265.00 | Wurl. 616 Lite Up\$295.00 |
| Wurl. 600R Victory ... 425.00 | Wurl. 71 & Stand 249.50 |
| 9800, R.C. 565.00 | Rock-Ola Monarch 295.00 |
| MUSIC SPECIAL! | |
| 60 Late Model A.B.T. Big Game Hunters\$49.50 | |
| 30 Early Model A.B.T. Big Game Hunters 34.50 | |

CONSOLES

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| 5¢ OOMB. SUPER BELLS\$259.50 |
| BALLY SUN RAYS, F.P. 129.50 |
| 5¢ BAKER'S PACER, J.P., D.D. ... 195.00 |
| 5¢ BUOKLEY TRACK ODDS, J.P. ... 675.00 |
| HI HAND, COMB. 179.50 |
| WATLING BIG GAME, 5¢, P.O. 109.50 |
| 5¢ PACE SARATOGA SR. 109.50 |
| BALLY BIG TOP, P.O. 119.50 |
| WATLING BIG GAME, F.P. 89.50 |
| BALLY BIG TOP, F.P. 119.50 |
| MILLS JUMBO, P.O. LATE HEAD. 139.50 |
| JENN. SILVER MOON, F.P. 119.50 |
| 5¢ BALLY CLUB BELL 209.50 |
| MILLS 4-BELLS, 4-5¢ 445.00 |
| LATE HEAD 4-BELLS, 3-5¢, 1-25¢ 685.00 |

ARCADE

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| BUOKLEY TREASURE DIGGERS.. 99.50 |
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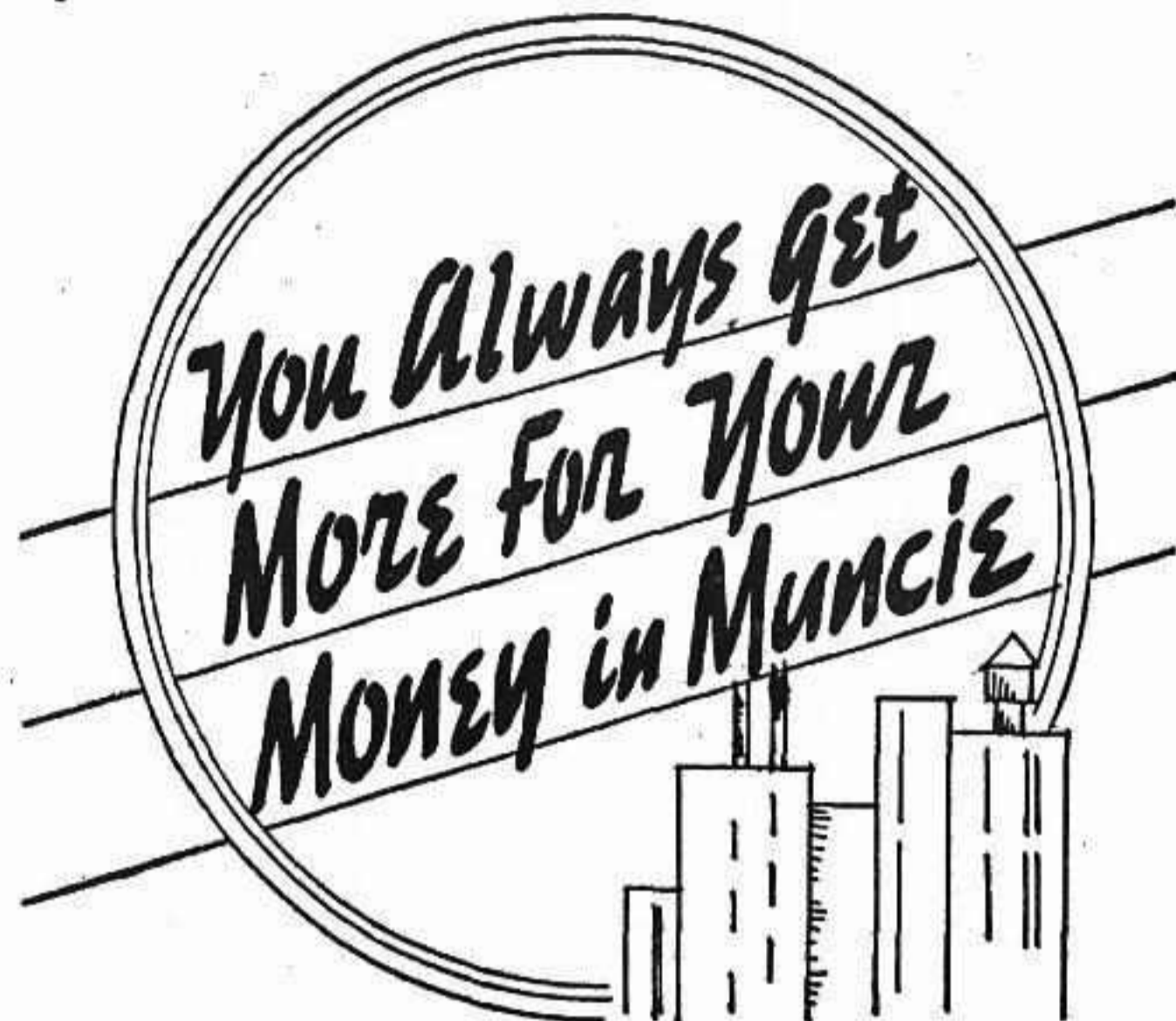
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"Mr. Charley Quarter"

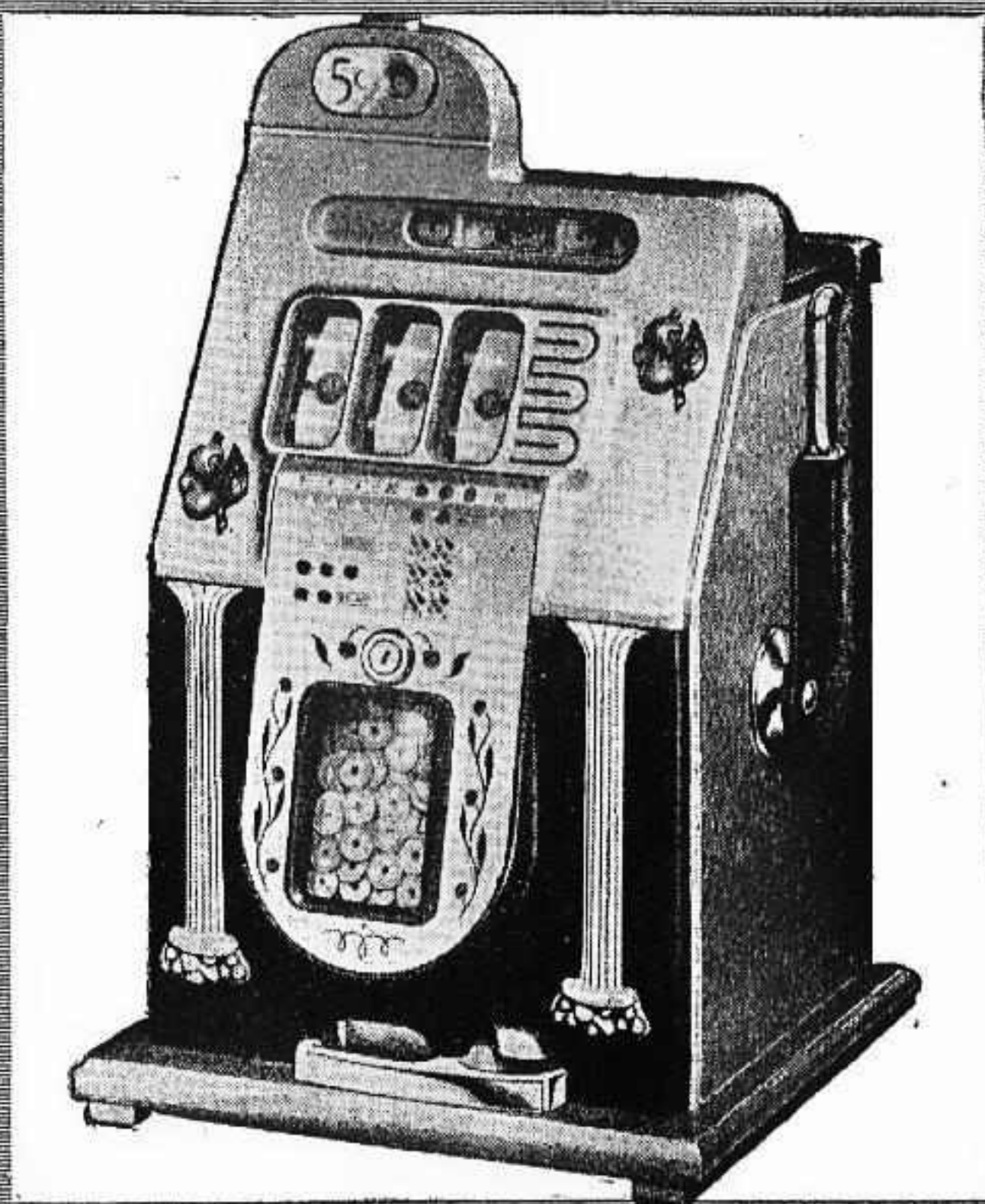
1280 Rotation Style Coupons—25c Play
208 WINNERS
Takes in: 1280 Coupons @ 25c ...\$320.00
Pays Out: 8 Seals (Avg.) . \$ 48.00
200 Cons'l @ \$1 200.00 248.00
PROFIT (Average)\$ 72.00
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2040 Red-White-Blue Coupons
Folded 5 to Bundle—25c Per Bundle
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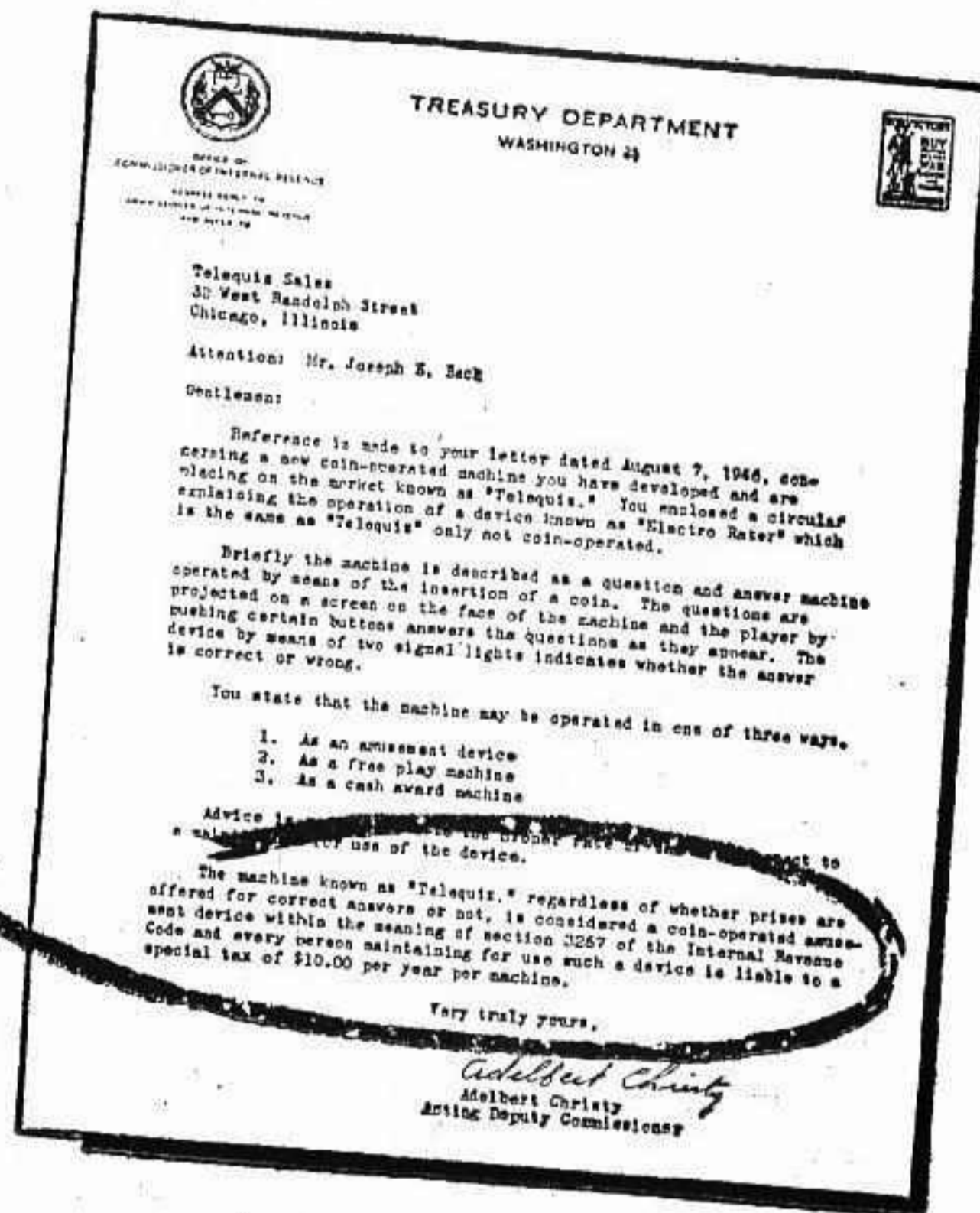
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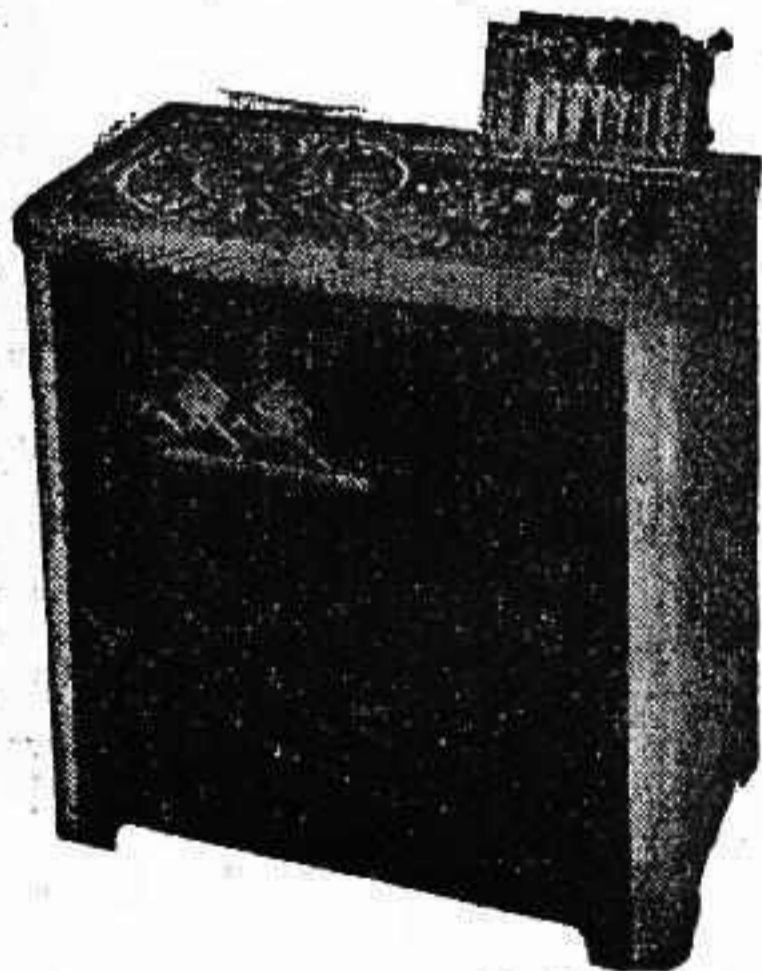
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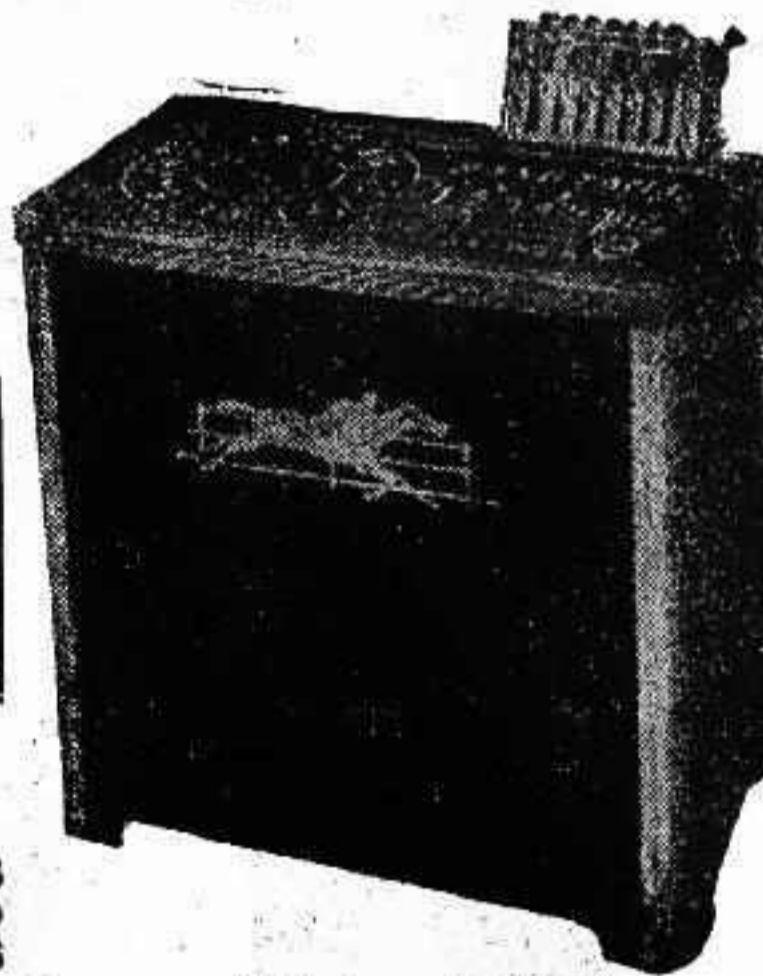
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All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D.

You get the service of **4** machines for the price of **1**

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The New **PREMIER BARREL ROLL**
IS THE PERFECT ANSWER TO ALL YOUR QUESTIONS



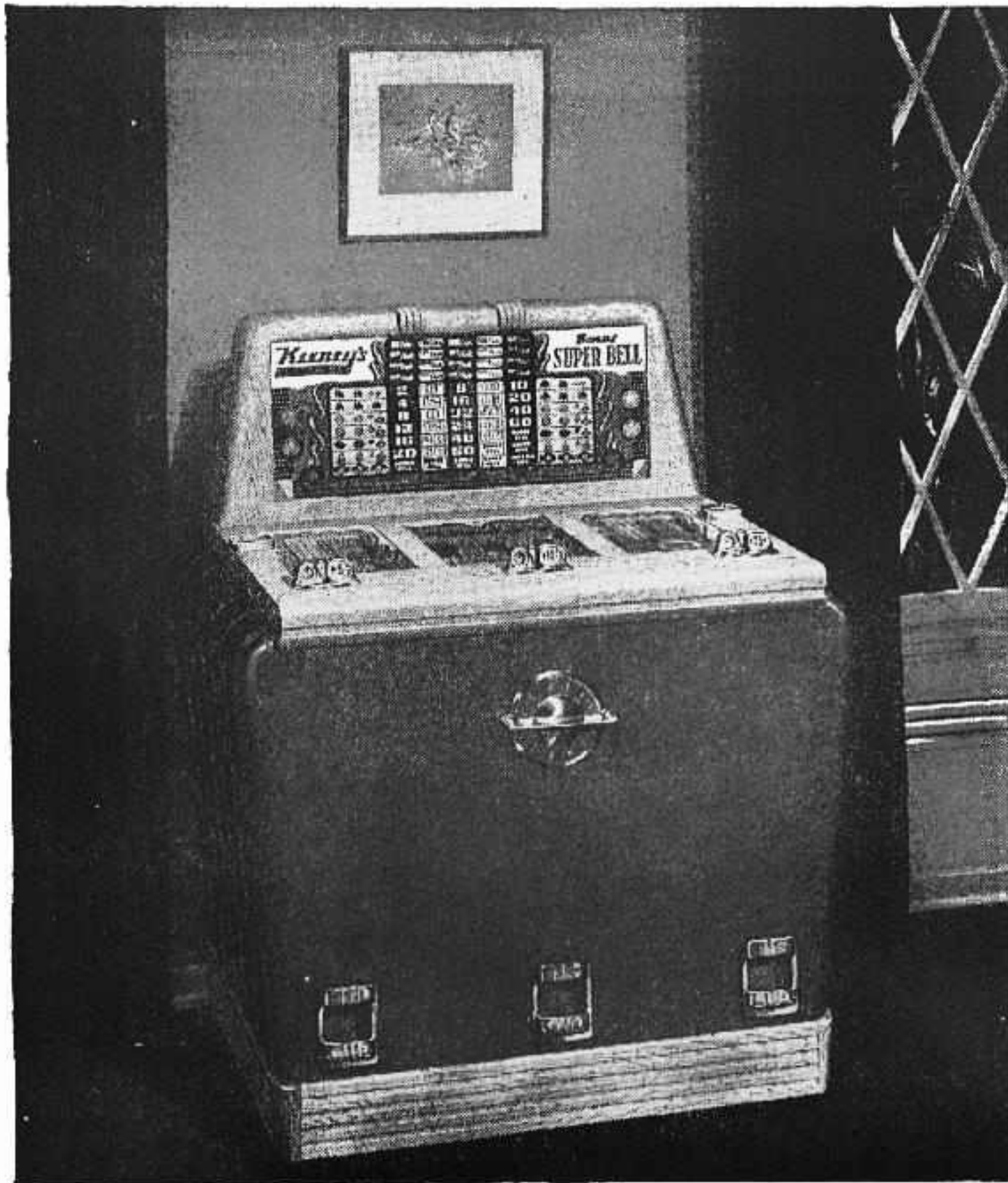

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The new PREMIER BARREL ROLL comes in three sizes, 10½ ft., 12½ ft. and 14 ft. All backboards and playing fields interchangeable and interlockable. A real "6 game in 1" combination.

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The new PREMIER BARREL ROLL has proven its popularity everywhere. Plenty of eye-appeal! Gay new colorful backboard! Exclusive new "Barrel Roll" for a more exciting game. A money-maker every minute of the day.

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The PREMIER BARREL ROLL is solidly constructed in our own modern plant. It's built for heavy play—and it's built well.

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- ★ *Up to 15 coins* possible every play. Imagine three coin chutes taking in as much as \$3.75 in quarters at each turn of the reels!
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- ★ *A 500 Bonus* in addition to increased odds for the jackpot winner on each of 3 chutes in which 5 coins are played.

Keeney's Bonus Super Bell is the supreme money-maker of all time. You can place it anywhere and everywhere, proudly. For, it has quality. Super quality. The ultimate in engineering and streamlined design. Up-to-the-minute. Easy to service. It's the best. The very best. Now on display at your Keeney distributor.

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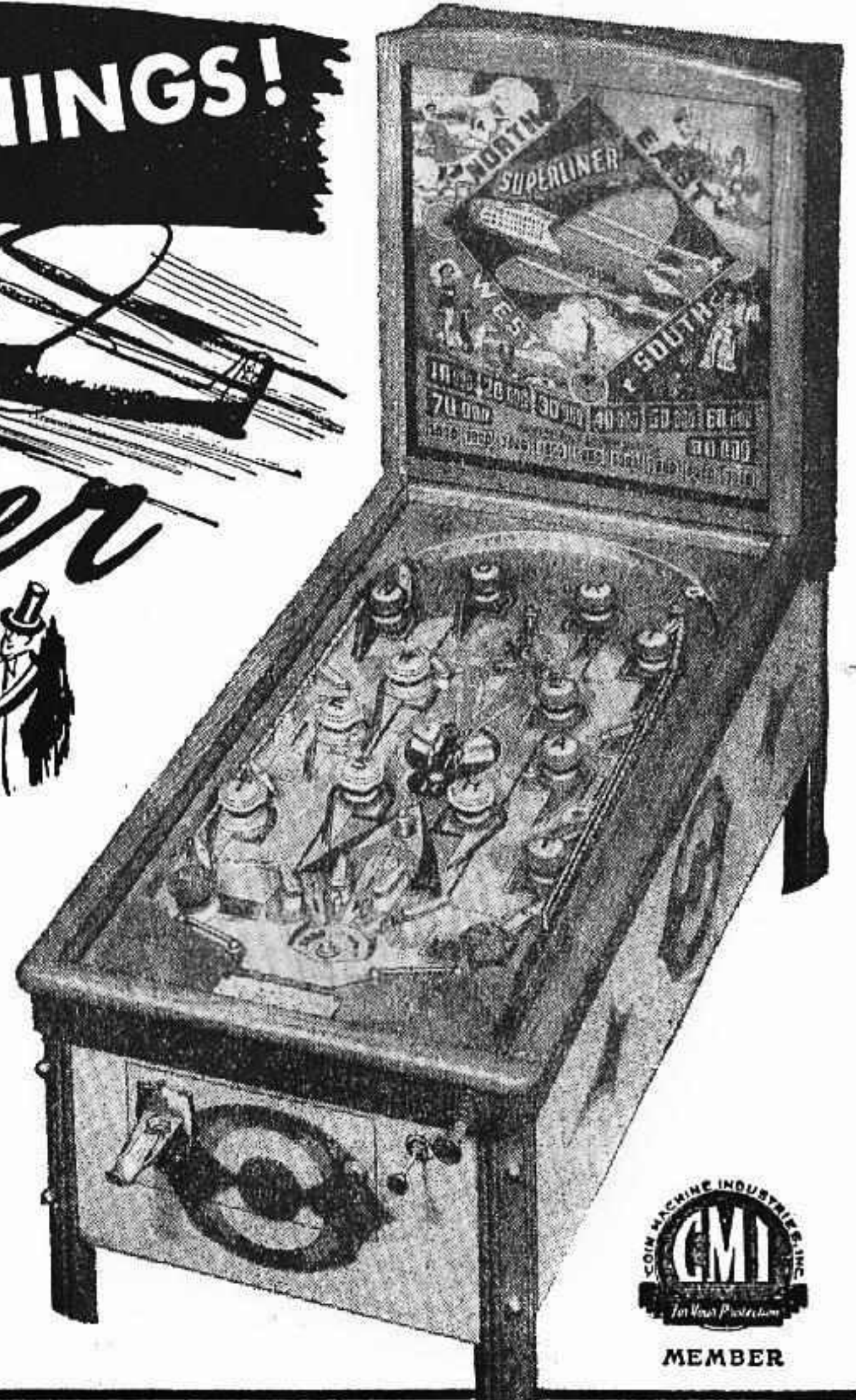


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| 5c Q.T. Glitter Gold | 79.50 | 10c Q.T. Glitter Gold | 130.00 |
| 5c Vest Pocket, B & S (Used) | 57.50 | 10c Blue Front | 120.00 |
| 5c Brown Front | 125.00 | 25c Blue Front | 135.00 |
| 5c Copper Chrome | 150.00 | 25c Gold Chrome | 195.00 |
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| 1000 | 104 | TEN DIME DOUGH, THICK, JUMBO HOLES | 42.75 | 3.25 |
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A because

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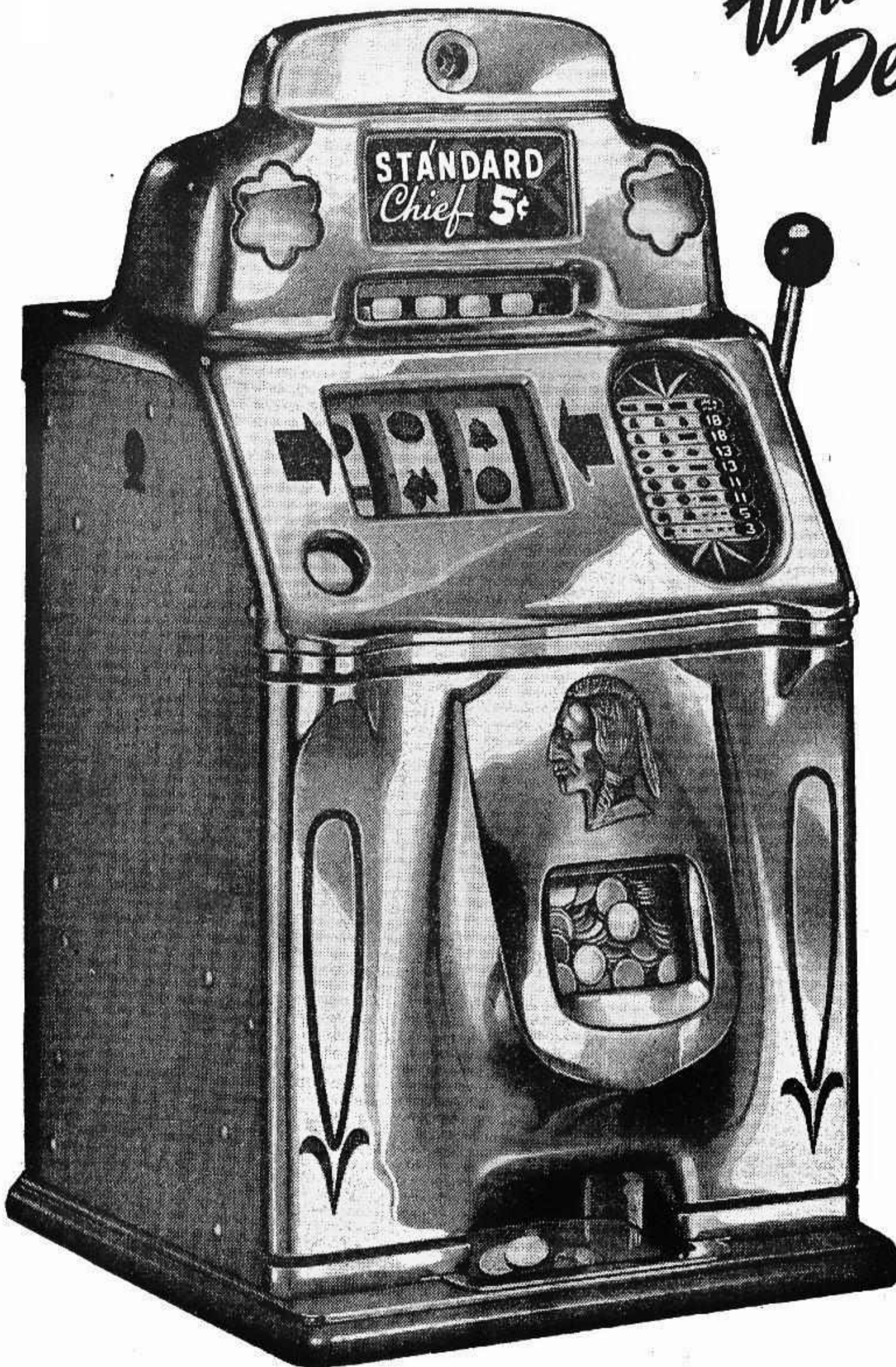
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"I don't know if the designers of the AMI Phonograph had the bartender in mind when they figured out how to get 40 selections from 20 records, but just the same they did me a real service. My musical life is monotonous no more; same songs don't seem to come bouncing back on me every few minutes. Variety is the spice of life and my life is now spicier than I ever thought it could be, thanks to **AMI**

★ **Seeburg** IS THE ORIGINATOR OF SCIENTIFIC SOUND DISTRIBUTION

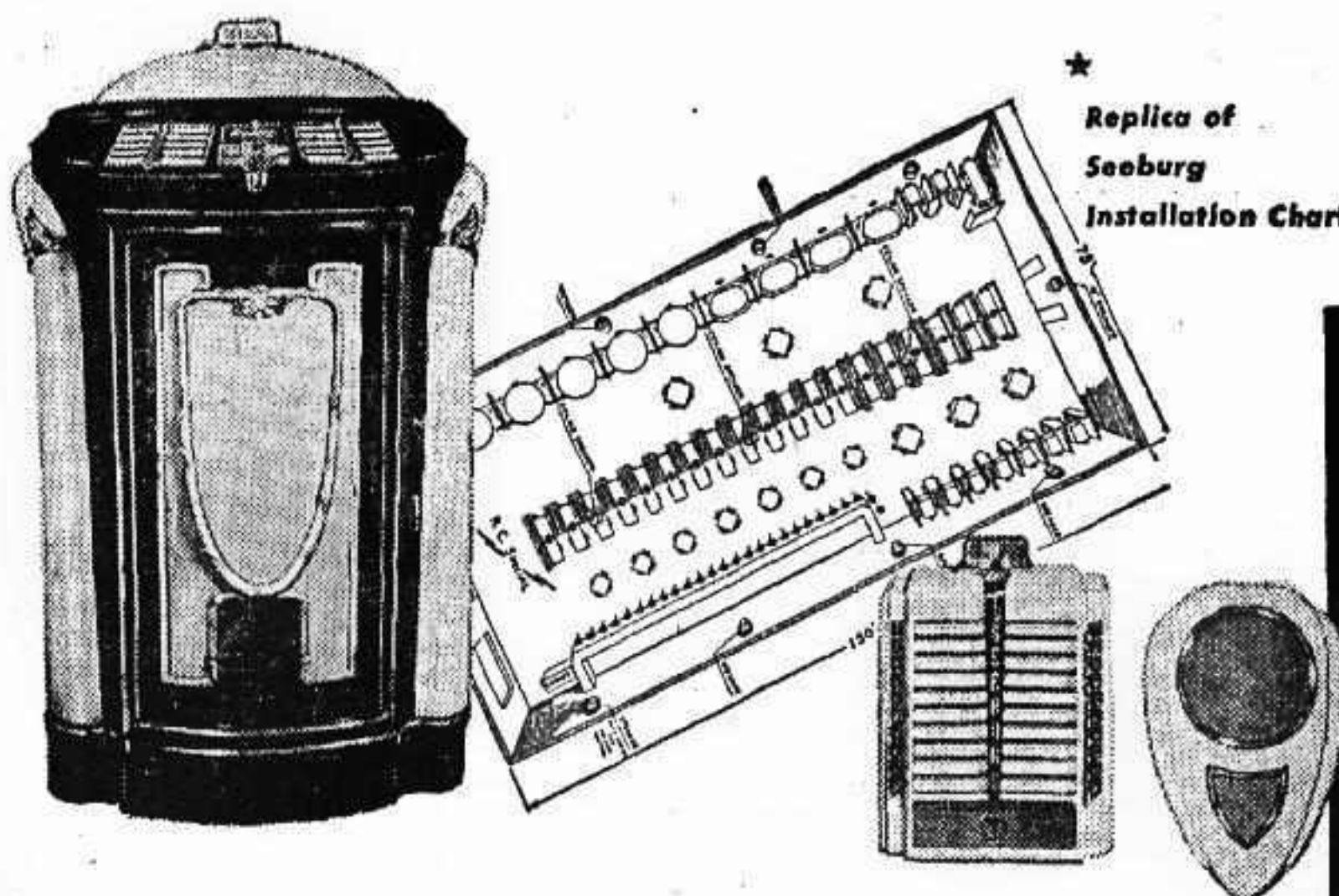


S. H. LYNCH & CO.

Seeburg SERVICE SCHOOLS
DEPENDABLE MECHANISMS

for Operators' Maintenance Men

SEEBURG SCIENTIFIC SOUND DISTRIBUTION is a marvel of electronics... and operators' maintenance men must be brought up to date, from time to time, as each remarkable, new Seeburg development is presented. To cooperate to the fullest extent with operators, we conduct regular Seeburg-approved service schools at all of our six offices. We invite and urge all operators' maintenance personnel to attend.



★
Replica of
Seeburg
Installation Chart

S. H. LYNCH & CO.

Exclusive Southwest Distributors

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- ★ NEW ORLEANS, 832 Baronne
- ★ SAN ANTONIO, 241 Broadway
- ★ OKLAHOMA CITY, 900 N. Western
- ★ Memphis, 167 S. Second
- ★ HOUSTON, 910 Calhoun



SEEBURG MUSIC SYSTEMS FOR DEPENDABILITY

DAY AND NIGHT, AND IN TOP LOCATIONS EVERYWHERE

... Southern Automatic-Seeburg Operators rely on famous Seeburg Mechanisms and Electronics for trouble-free performance ... for reproduction that sets new highs in music merchandising results.

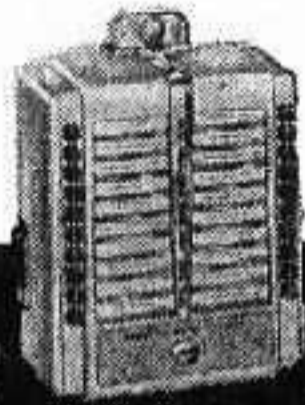
Enhancing the basic dependability of Seeburg Equipment is Southern Automatic—Seeburg Service, on call at 9 strategically located territory offices. This Service offers pre-purchase advisory help, provides technical assistance for installations, helps keep equipment at peak efficiency on locations.

**VISIT YOUR NEAREST
SOUTHERN AUTOMATIC OFFICE TODAY
FOR A THRILLING DEMONSTRATION
OF SEEBURG MERCHANDISING
PERFORMANCE THROUGH**

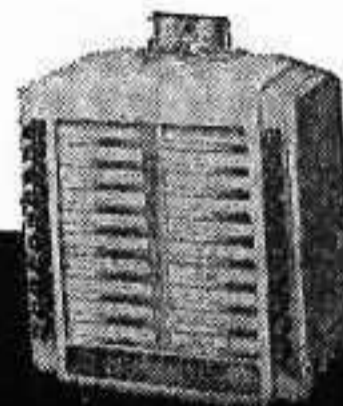
Scientific Sound Distribution



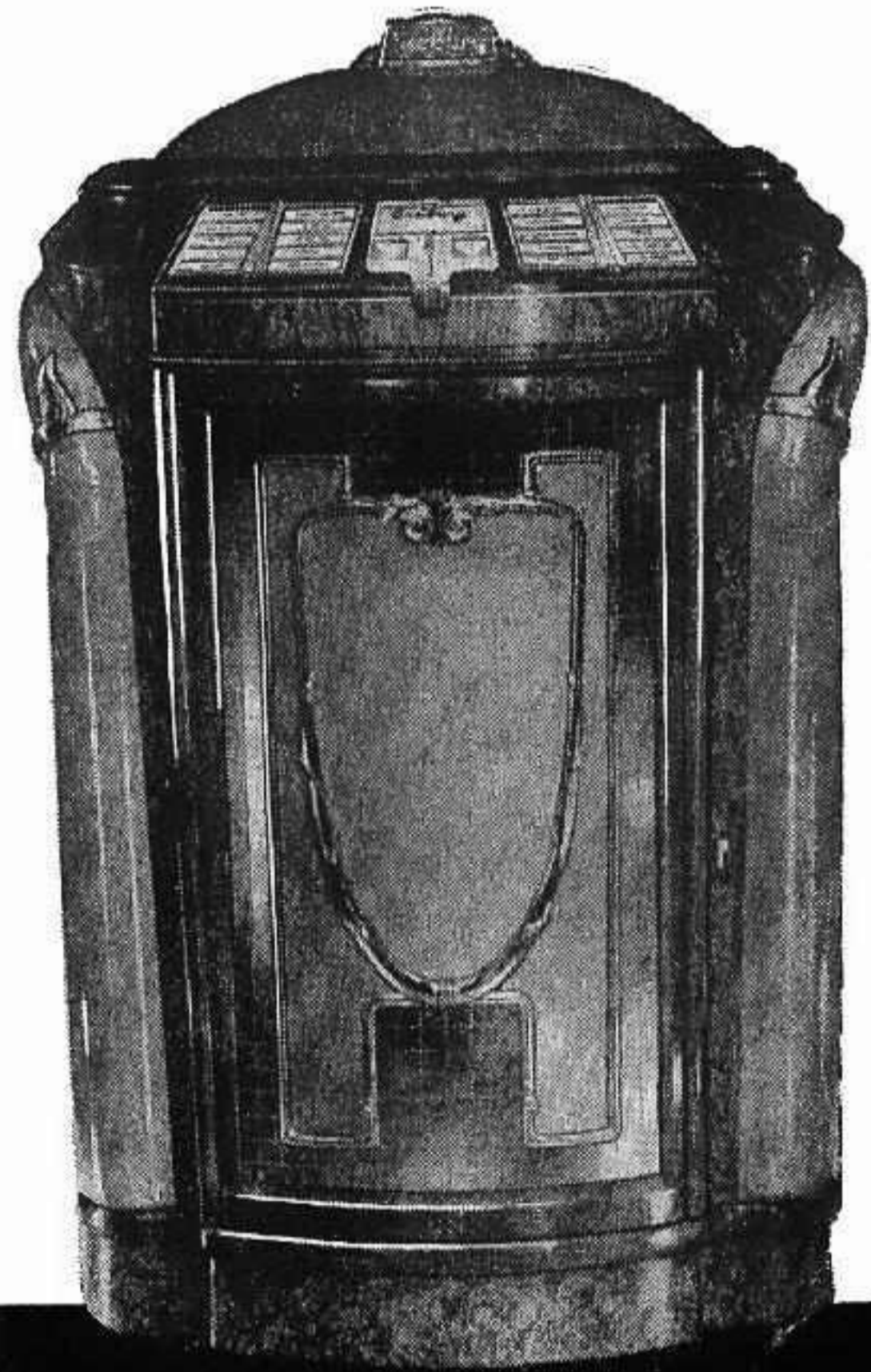
8-inch Tear Drop Speaker



Wireless Wallomatic



3-Wire Wallomatic



SYMPHONOLA "1-46"

SOUTHERN AUTOMATIC MUSIC CO. Inc.

"THE HOUSE THAT CONFIDENCE BUILT"

EXCLUSIVE
SEEBURG
DISTRIBUTORS



MEMBER

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228 W. 7th Street
CINCINNATI 2, OHIO
325 N. Illinois Street
INDIANAPOLIS 4, IND.

425 Broad Street
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211 E. 10th Street
CHATTANOOGA 3, TENN.
242 Jefferson St.
LEXINGTON, KY.

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DAYTON 3, OHIO
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SOUTHERN IS NOW DELIVERING

SEEBURG PRODUCTS
KEENEY BONUS SUPER BELLS

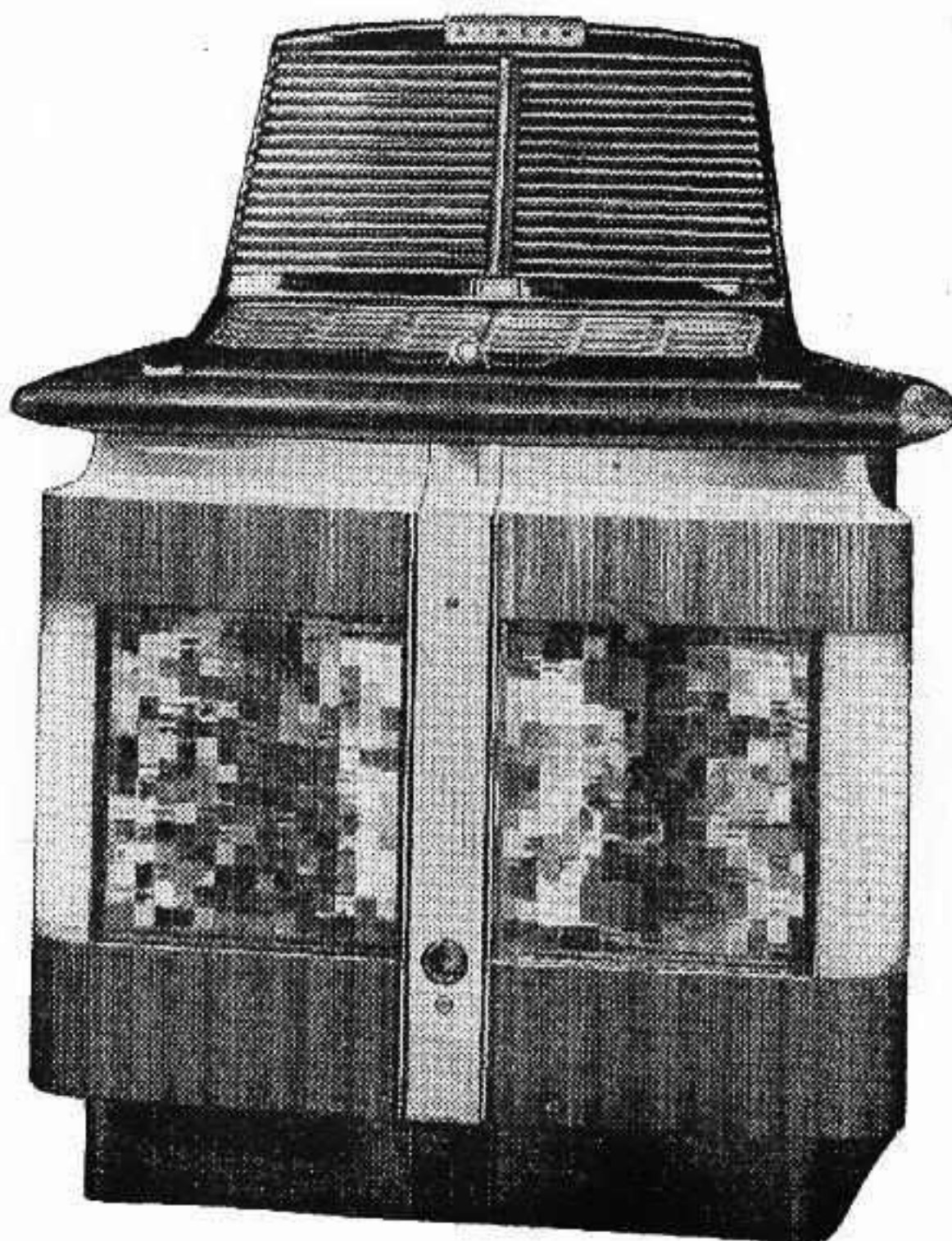
GOTTLIEB SUPERLINER AND GRIP SCALE
ABT CHALLENGER

DAVAL PRODUCTS
CHAMPION HOCKEY

EXHIBIT BIG HIT
ACE COIN COUNTER



**PLAY APPEAL...
EARNING POWER**



"Play Appeal—Earning Power"—These are magic words to an operator and Aireon makes these magical words *Come True!* Only in Aireon Electronic Phonograph and Accessory Equipment will you find this "Play Appeal" and tremendous earning power.

Aireon
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General Offices: 1401 Fairfax Trafficway, Kansas City, Kans.

In Canada: Matco Corp., Ltd., 4001 St. Antoine St., Montreal, Que.

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OF THE PARADE
WITH *Seeburg*

NOW!

In the world of music, the name Seeburg has become synonymous with leadership. Through the years Seeburg engineering has brought advancements that have benefited and elevated the entire music merchandising industry. Here, for example, are a few:

- ★ Spring Mounted Chassis
- ★ Completely Illuminated Cabinets
- ★ Front-of-Cabinet Accessibility
- ★ Master Remote Control Electronic Assembly
- ★ Electric Selector
- ★ Wireless Remote Control

SCIENTIFIC SOUND DISTRIBUTION
-the most sweeping advance in the history of music merchandising. Seeburg Scientific Sound Distribution brings music at conversational level—no blare near the phonograph...no fade-away in far corners. Today—with the Seeburg Symphonola, Remote Speakers, Wallomatics and Dual Remote Volume Control—music is tailored exactly to fit every location.



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Seeburg

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J. P. SEEBURG CORPORATION
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● Wurlitzer's *Sign of the Musical Note* is becoming one of America's best-known trademarks. Everywhere Wurlitzer's national magazine and billboard advertising is telling people that it identifies a place where they can have fun playing Wurlitzer Music.

Millions are taking the tip . . . patronizing locations that display the *Sign of the Musical Note* on their doors, windows, counters and back bars.

Every location owner is awake to the fact that it will pay him to install Wurlitzer Music. Naturally, Wurlitzer Factory-Approved Music Merchants are finding it easier than ever to get and hold the best locations. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y.

**The Name That Means Music To Millions*



Watch **WURLITZER**
EXTEND ITS *Leadership*

