

JULY 13, 1946  
25 CENTS

# The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

## "Bonuses" for Vets

STATE AND COUNTY FAIRS  
PLANNING SPECIAL SET-UPS  
—Fair Dept.

## Legit's Youth Parade

KID IMPRESARIOS AS BIG  
SHOTS OF TOMORROW'S B'WAY  
—Page 3

## College Music Poll

PART 2 OF THE BILLBOARD'S  
EIGHTH ANNUAL SURVEY  
—Music Dept.

DEL. COURTNEY  
His Number's 13

(See Music) ⇨





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# DIAMOND RECORD CORPORATION

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# "PLAY" BOYS' BIG GAME PITCH

## Colorado Revives Longhair Festival In Mine Setting

CHICAGO, July 6.—Longhair goes rustic with revival of the Central City, Colorado Festival today (6) in the Granite Wall Opera House near the Continental Divide. This will be the first festival in four years. The well-preserved mining town of Central City and the surrounding mountain country provide the setting for this unique annual celebration that began back in the 70's.

Two of the productions skedded are Mozart's *Abduction from the Seraglio* and Verdi's *La Traviata*. Several metopera stars as well as producers and costume designers of national repute are on hand. Historic Teller House will be a gathering place for the social activities during the stretch.

## Frederick Bros., Anglo-American Talent Exchange

HOLLYWOOD, July 6.—Arrangements have been set for the Frederick Bros.' Agency with New York, Chicago and Hollywood offices and Anglo-American Artists, Ltd., London, to make an exclusive interchange of attractions to play in this country and Europe. Deal follows last week's report in *The Billboard* that with the double tax on entertainers performing in England and U. S. A. practically set to be cut to a single bite, an unprecedented talent exchange will come to the fore shortly. Anglo-American agency has all- (See *Frederick Bros. on page 4*)

## Street Car Strike Socks S. F. Biz

SAN FRANCISCO, July 6.—Street car tie-up hit showbiz here a terrific wallop this week. Walkout of platform men last Saturday midnight kept a great number of theatergoers and night club patrons away from downtown amusement centers. Theater attendance fell sharply. Fox West Coast theaters, largest of the downtown chains, reported an attendance decrease of 25 to 30 per cent with the total patrons for Sunday, the first day of the strike, far below the average figure.

Golden Gate, town's only vaude house, had expected a record-breaking box office with the Ink Spots topping an all-Negro show. Earlier estimate was a \$50,000 week, but final figure was closer to \$45,000. *Ice Follies*, playing at Winterland, reported some ticket cancellations.

Hardest hit was Playland-at-the-Beach, year-round outdoor fun zone. Operators reported daily attendance since start of the strike about 50 per cent below normal. Legit houses, apparently, were least hit.

## Today's Kid Impresarios As Tomorrow's Legit Tycoons; A Few Have Money To Burn

"Unconquerable Optimism of Showbiz" Guides 'Em

By Frank Gill

NEW YORK, July 6.—On the stage, they're called "juveniles." Out front, they're called kid pilots—the latest crop of young producers who are hopeful of taking over the helm some day in the Broadway legit showshops. Primed with confidence, and mostly in their early '20's, these newcomers are moving in on the Street in the wake of earlier juvenes now older and wiser—Mike Todd, Oscar Serlin, Alfred de Liagre Jr. and Richard Kollmar. This quartet found Broadway a gold mine. The newcomers have similar hopes. Not all of the kids spring from the theater. There are a few whose interests have germinated in other fields of endeavor. These believe that they have guarded themselves effectively against almost every eventuality, and they're just as sure of success as the more show-wise kids who are full of the unconquerable optimism of showbiz. Some of these showkids have produced already. They've had their fingers burned, as crux and public thumbed

down the shows. But, still undaunted, they're back, willing to try again, oblivious of singed digits.

The new list is widely divergent in interest. There's a noted kid actor; several successful thespes, male and fem; a pic player's personal manager; a song writer from a top Tin Pan Alley family; a movie biggie's scion, and the son of one of the city's top execs.

### Elliott Veteran at 21

Oldest in producing experience but youngest in age is James S. Elliott, 21, who has already had three shows on Broadway. The first, *Arlene*, piloted when he was only 17, didn't do so hot. Nor did the next two, *The First Million* and *Too Hot for Maneuvers*. Now he's planning (See "Play" Boys on page 46)

## DC Holds Price Line But Steady Rise in Offing

For a summary on how New York operators reacted to the death of OPA, see the Night Clubs-Vaudeville Department, page 39.

WASHINGTON, July 6. — Local niteries are using moderation in taking advantage of the absence of price control, but indications are that prices will show a steady rise to (See *DC Price Line on page 4*)

## 29,000 Pay 44¢ To Crack Can. Longhair Marks

MONTREAL, July 6.—Two Canadian attendance records were broken here this week when 29,000 spectators paid an estimated \$44,000 to attend outdoor longhair musical offerings. Biggest single attendance ever registered for a musical show jammed the Royals' Baseball Stadium Wednesday (3), to hear Oscar Straus conduct the Montreal Philharmonic Symphony ork. Officials of La Societe Classique, sponsors, told *The Billboard* that approximately 16,000 had paid \$25,000.

Thursday (4), a new opera attendance record was set when an announced 13,000 filled Molson's Stadium to view an all-metro cast perform *The Barber of Seville*. Gross was estimated at \$19,000 by Canadian Concerts and Artists, sponsors. Top prices, averaging \$1.50 per pew, prevailed. Hundreds were turned away by promoters who refused to peddle bleacher seats, from which the view was poor. Earlier in the week, approximately 8,000 paid from 50 cents to \$1 to see Sir Ernest MacMillan direct the weekly open-air concert (See *Canada Mark on page 4*)

## H'wood Troc to N.Y. Proser With Pic \$?

HOLLYWOOD, July 6.—Long rumored on the market, but with no takers, the Trocadero, swank Sunset Strip night spot, is now reported ready to change hands, with Owner-Operator Norman Stoller selling out to Monte Proser, boss of New York's Copacabana.

Proser is known to have made several trips here to survey the spot and talk terms with Stoller. Sale of the club is now under negotiation, with Proser reportedly backed by Hollywood film figures, including George Raft. Purchase price is said to be in the neighborhood of \$80,000.

Proser originally attempted to open another Copacabana room in Beverly Wilshire Hotel, but the deal fell thru.

## Yokel Hoorahs Get Big Names Double Action

By Pat Purcell

CHICAGO, July 6.—Celebration season being in full blast from Coast to Coast in the hinterlands—and in some communities that are not so small—a check of the events staged to date and of those in the immediate offing indicate that name players of the films and radio are set for a double cashing-in of checks.

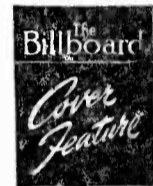
The hip, hip, hooray events are so thick this year the nation is fairly crawling with them, and with inflated bankrolls everywhere, it was and is only natural for promoters, either amateur or pro, to seek the biggest names obtainable.

The double cashing-in angle comes in the lucre counting department as well as the personal enchantment division of a star's career. The spon- (See *Celebrations Spot on page 49*)

## Bob Hope \$430,000 After 34 1-Niters; Heads for H'wood

NEW YORK, July 6.—The Bob Hope one-niters which wound up at Topeka, Kan., July 4, will probably total about \$430,000 after all the figures are in. Comic returned to the Coast July 5 to start shooting *My Favorite Brunette*.

The month's tour, which called for 34 one-niters in the Far West, Southwest and Midwest with one jump to Pittsburgh, picked up speed as it went along. Biggest take was in St. Paul, which saw \$39,000. Lowest was in St. Louis, June 27, where show pulled a poor 10G with the house scaled to do \$27,000. The following night (28), Pittsburgh paid \$19,000 at \$4.20 top. Chicago contributed \$25,000 and Memphis \$20,000. Hope caravan carried Olga San Juan, Skinnay Ennis Ork, five kids from the Paramount Lot, Jim and Mildred Mulcahy, Nillson Sisters, Jack Pepper, Eddie Rio and a flock of flacks, managers, etc.



### In This Issue

American Folk Tunes . . . . . 114	Legitimate . . . . . 46-47	Reviews: Bands . . . . . 20
Broadway Showlog . . . . . 47	Letter List . . . . . 95	Legit . . . . . 47
Burlesque . . . . . 45	Magic . . . . . 45	Night Club . . . . . 40
Carnival . . . . . 51-71	Merchandise Pipes . . . . . 85-98	Records . . . . . 34
Circus . . . . . 72-75	Music . . . . . 15-37	Vaude . . . . . 42
Classified Ads . . . . . 85-94	Music as Written . . . . . 24	Television . . . . . 12
Club Activities . . . . . 56	Music Machines . . . . . 108-117	Rinks-Skaters . . . . . 83
Cocktail-Night Club . . . . . 38	Music Popularity Chart . . . . . 28-35	Roadshow Films . . . . . 84
Coin Machines . . . . . 99-164	Night Clubs . . . . . 39-44	Routes: Carnival . . . . . 60
Fairs-Exposition . . . . . 76-79	Parks-Pools . . . . . 80-82	Circus . . . . . 60
Final Curtain, Births, Marriages . . . . . 48	Pipes for Pitchmen . . . . . 97	Legitimate . . . . . 47
General Outdoor . . . . . 49-50	Radio . . . . . 5-14	Miscellaneous . . . . . 71
Honor Roll of Hits . . . . . 28	Radio Talent Cost Index . . . . . 10-11	Sponsored Events . . . . . 12-13
In Short . . . . . 38	Repertoire . . . . . 84	Television . . . . . 12-13
		Vaudeville . . . . . 39-44
		Vending Machines . . . . . 104-107

## AFM Puts Playland, Rye, on Unfair List; Picket N. J. Jukery

NEW YORK, July 6. — Because Playland, huge county-operated amusement park at Rye, N. Y., refuses to employ a union musician to flip the records which are played over its p. a. system, the spot is now on the national unfair list of the American Federation of Musicians. Place's addition to the list caps a two-year squabble with the union, dating from the death of Jack Cliffe, an old-time AFM-er who had served as official pancake turner since the park's establishment in 1928.

According to park officials, Cliffe's union membership was mere coincidence and had nothing to do with his employment as their disk jockey. When he died, Local 38, AFM, White Plains, N. Y., asked the park to employ another union member. This was done, but in the words of a Playland exec, "It didn't pan out." This season, therefore, the park has been using a non-union record spinner. No live musicians are employed at the park, nor do its officials contemplate any action to bring about an AFM change of heart.

Meanwhile, in Bayonne, N. J., Ben Horwech, operator of the Spa, nitery, has just undergone an experience with Local 1477, International Brotherhood of Electrical Workers (AFL). One day last week he was visited by Anthony Rossi and Edward Pecora, who described themselves as labor organizers, and told him that he would have to sign a contract and give them \$500 "for a guarantee."

When Horwech demurred, his spot was picketed, and passers-by were urged not to patronize "the recorded music in this establishment." Horwech finally signed the contract which covers two men employed to maintain a string of juke boxes which he operates in Bayonne and vicinity.

## "Honor Roll" Diskquiz Show

SALT LAKE CITY, July 6.—Radio contest doing well in this area involves *The Billboard's Honor Roll of Hits*, with listeners competing to see who can tab the most honor roll items a month in advance. Brain baby of Dan Rainger, the program is aired over KDYL, local NBC affiliate, and is called *You Choose the Hits*. Winner gets cash, runners-up cop platters.

Program this week used *Route 66, Headin' for California, I've Got the Sun in the Morning, I've Never Forgotten, I Didn't Mean a Word I Said, It Couldn't Be True and Moon Over Brooklyn*, with listeners asked to pick the three most likely to make the *Honor Roll* within a month. It's a record show.

## DC PRICE LINE

(Continued from page 3)  
reflect wholesale prices which are already moving up. Operators here expect that liquor, presently selling at a narrow profit margin, will be the first item to cost the customer more. Wine in particular, ops say, will have to go up several cents per glass.

Washington Restaurant Association, with which most D. C. niteries are affiliated, is urging its members to hold the line as far as possible, but is not outlawing price boosts on unprofitable items. Chief factor keeping prices down, according to one prominent night club manager, is the fear of competition. Business, he said, while booming on week-ends, is none too good the early part of the week. "If we raise our prices, and the guy across the street doesn't, he'll grab our customers," he said.

## The Billboard Presents ...

By Leonard Traube

A LOT of mail hits the desk in any week. There's the pulse of Showbiz, U. S. A. when you corner them in combination. But here and there you get a few which are unusual and often unique, and worthy to be culled from the mass for special mention.

Two letters from war veterans are on exactly the same subject—business investment, and with the same amount involved. But note the difference in approach.

A reader in Washington, detached from active duty with the USNR, says he is "interested in entering the amusement business in some form or other, but have had no experience in this field." Referred to *The Billboard* by *Forbes*, the financial magazine, he seeks information "as to what amusement ventures could be handled with a capital of \$5,000." Many an investment counselor would no doubt grab at the opportunity to make a killing.

A disabled veteran from Kentucky (also navy), wants "publicity in your magazine." He says showfolk "are kind and considerate and I'm sure they would come thru for a worthy cause." The "worthy cause" is "to borrow \$1 from as many people" as will make a total of \$5,000 for an investment in his cousin's "up and coming" business.

This being navy week (our alma mater), there's a letter from an ex-navyite who is an official in a New York State bureau at Albany. He heard our name mentioned on a radio program and remembered our former friendship. "I am especially grateful to you for something you did for me four years ago," he writes. "In your column for April 11, 1942, you had a paragraph about my enlisting in the navy. I carried it with me across the Pacific on a rocket ship, and every time I felt insignificant as a bosun's mate, I'd dig out that clipping, read it and get confident all over again. It was the nicest thing anybody ever wrote about me."

The showbusiness you seldom hear about unless you are looking for it and geared in that direction is tent repertoire. There's sometimes precious little difference between tent-rep-tab of the hinterlands and their counterparts on the big and little Broadway circuits. A reader in Paris, Tenn., turns handsprings for the McKinnon Players, preeming in Paris, hometown of Joe McKinnon, with the Broadway and roadshow click, *Over 21*. We gather the distinct impression that the McKinnon Players perform "under the largest tent which has ever toured the country as a single unit" (repertoire unit is meant, presumably.) Congratulatory wires on opening night are claimed from Howard Lindsay, Russel Crouse, Joan Crawford, Bette Davis, Ralph Bellamy, Marsha Hunt, Ray Milland, Billie Burke "and dozens of others." Follow-up bills are two other hits, *Arsenic and Old Lace* and *Kiss and Tell*.

There's a letter from the National Foundation for Infantile Paralysis, Inc., referring to *The Billboard's* "kind offer to co-operate with us on the 1947 March of Dimes." And it says: "Permit us to thank you in the name of the nation's polio sufferers for the part you are playing in the ceaseless war against this great crippler." The address is 120 Broadway, New York 5, N. Y.

## B. O.'s Busy as Elks, 20,000 Strong, Move On Stem for Meet

NEW YORK, July 6.—With 4,000 hotel rooms already bespoken, not to speak of accommodations at W. 93rd Street Lodge No. 1 (mother-lodge of all B. P. O. E.) and additional accommodations reserved by the D. L. & W. and Ontario & Western R. R. for visiting delegates, town will be flooded with its first big national post-war convention July 6 thru 11. Members of the Benevolent and Protective Order of Elks are coming in, plus wives and families, 20,000 strong, repping 48 States and three Territories, for the city's largest convention since Pearl Harbor. It will be a dog-day hypo for showbiz in all departments. Managers and bistrot operators are rubbing their palms.

Convention committee, headed by Hon. James T. Hallinan, P. G. E. R., James G. Sweeney and George I. Hall have been busy as one-armed paperhangers setting up extra-curricular entertainment for visiting delegates. Committee has bought out Music Hall for Monday (8) mat. Big blocks of tix are reserved for such shows as *Call Me Mister, Glass Menagerie* and *Swan Song*. Advance fat reservations are set for such night spots as the Copacabana, Latin Quarter and Carnival. And these, committee points out, don't include general rush for B.-O.'s and niteries when delegates pile off trains.

Convention winds up with gala parade down Fifth Avenue July 11, headed by 67th Infantry and reviewed by Mayor O'Dwyer and Gen. Hugh A. Drum. Some 7,000 marchers are expected to remain for event, and most of them are likely to stick to the Stem over the week-end. Showbiz should get a needed and substantial boost.

## Hopkins on the Prowl For 4 Cleffy Thespies To Play His 'Trumpet'

NEW YORK, July 6.—Hot jazzmen who fancy themselves as actors, and actors who fancy themselves as hot jazzmen, may find gold and glory in a play called *Hear That Trumpet*, written by Orin Jannings and skedded for fall production here by Arthur Hopkins.

Hopkins, who is casting the thing with the help of Leonard Feather, wants a trumpeter, a saxist, a clarinetist, and a piano player and they must all be able to speak lines. The trumpet and sax parts are said to be plenty important.

## FREDERICK BROS.

(Continued from page 3)  
ready requested availability of FB names, including Allan Jones, Ada Leonard and her band and the Red Nichols and Fletcher Henderson orks. Latter two are familiar to Europeans thru their long-time jazz reps.

Swap between Frederick and Anglo calls for complete representation of individual firm's properties respectively in Europe and the U. S. A. Anglo-American handles bookings across the Atlantic for theaters, cafes and pictures, with Abe Aronsohn and Leon Cassell-Gerard as headmen, and F. A. Fatocco, their Rome agents.

According to correspondence received by the FB Agency from Anglo-American, European amusement spots are looking for American attractions in the \$4,000 to \$5,000 bracket, but are willing to go as far as \$2,000 to \$3,000 per performance with a guarantee of five performance a week for talent appealing to concert trade. A concert tour in England would give an artist about the same price, with about 12 towns a certainty.

## Veloz-Yolanda as First Civvie Name in Honolulu

HOLLYWOOD, July 6.—Dance duo, Veloz and Yolanda, is the first civilian name attraction to be booked in Honolulu since Pearl Harbor. Deal has been set by twosome's manager, George M. Gatts, and George D. Oakley, of Artists' Service (Honolulu) for the team to present *Dansation of 1946*, first week in September, with five performances in Honolulu's McKinley Auditorium and one on the island of Maui. Joining the duo will be accordionist Jerry Shelton, Elizabeth Talbot-Martin, Amelia Gilmore, Betty Black and Lothar Perl and Paul Schopp, piano pair.

## Ex-G.I. Vaudeville Showcase, 'Talent Time,' To Deb in L. A.

NEW YORK, July 6.—New vaude show, labeled *Talent Time*, is due to preem in Los Angeles at the Wilshire Ebet Theater in the immediate future tho opening date is not yet set. Show will carry new faces and new writers and is intended to give ex-G.I.'s a chance to be seen.

Scale set by AGVA, calling for nine performances weekly, is \$60 for principals and \$40 for others. Donald Alison, producer-promoter, and Manya Nova, Alison's partner, have put up an AGVA bond of \$1,500.

## CANADA MARK

(Continued from page 3)  
of La Societe Des Concerts Symphoniques.

Many other outdoor concerts are scheduled. Topping the list is Paul Whiteman, who will direct an all-Gershwin program for La Societe Classique at the baseball stadium, July 31. Georges Thill, French tenor, will perform July 17. Following day at Molson's Canadian Concerts and Artists will present Markova and Dolin, dancers; Malcuzyński, pianist; Claire Gagnier, local singer, and Vladmimir Bakaleinikoff directing. A third org, the Montreal Festivals, presents *La Boheme*, with Grace Moore, July 10.

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The Billboard Encyclopedia of Music and  
The Billboard Coin Machine Digest.



# FIRST POINT-TO-POINT RACE ON

## AAAA Drive To Revive 2% Discount Pitch

### 6 Rags Nix Cut; Spurs Action

By Joe Koehler

NEW YORK, July 6.—Goosed into doing something by the recent withdrawal of six newspapers, Pittsburgh's *Press*, *Sun-Telegraph* and *Post-Gazette*, and *The San Francisco News*, *Boston Post* and *Cincinnati Times-Star*, of the 2 per cent cash discount to the advertiser, the American Association of Advertising Agencies (AAAA) suddenly roused itself from its sleep and passed a resolution which will initiate an educational campaign which it is hoped will resell the cash discount idea not only to the newspapers that recently nixed the cut, but to the 133 others which never came thru. Campaign also will be directed at the more than 800 broadcast stations that have never allowed the discount, only 100 stations permitting the cut.

Loss of the discount from all three Pittsburgh papers within a few weeks and the San Francisco paper joining the rest of the Golden Gate sheets to nix the 2 per cent was what finally roused the AAAA. Having won over the radio nets in 1943, the org has done practically nothing since then to sell the idea which the group feels is vital to the financial structure of advertising. Execs (Fred Gamble, operational brass, acted as spokesman) stressed the fact that they were not asking the papers or stations to (See AAAA DRIVES on page 14)

## BBC Re-Affirms Anti-\$View; Gets 5-Year Renewal

LONDON, July 6.—Despite the fact that a public opinion poll, unquestioned in its authenticity by either the government or the opposition, indicated that 45 per cent of the people want a form of commercial operation, and only 42 per cent voted for the present non-commercial system, the British Broadcasting System received a five-year renewal of its license. Not only did BBC obtain a new lease on life, but the government re-affirmed its anti-commercial views and stated that it desired the BBC and other official and non-official bodies to do everything within their power to prevent commercial programs from abroad reaching Great Britain.

On the question of a committee to investigate the BEC operations, the government stated that it was not unalterably opposed to the idea of a committee and that "before the end of the five-year period of the license it would 'consider' the desirability of appointing an independent committee to advise on broadcasting policy," a statement that gave little relief to the license payer (one pound for radio and two pounds for video), who looks upon the corporation "as serving up dull fare." Instead of any hope of lighter entertainment, there was announced (See BBC Gets 5-Year on page 14)

## Webs Fenced In By Affiliates' Flack 'Give and Take' Attitude

NEW YORK, July 6.—Networks, faced with an increasing demand upon the part of affiliates for "co-operation," are wondering just where the line can be drawn. In some cases, the local "event" does justify the network giving it a national play, but if one station gets a release in the bundle, every station sees it—and the war is on.

It's one of the major network's flackery stands that its job is exclusively to publicize the webworks, and that while it would like to co-op with every station when a really razzle-dazzle stunt's in the works locally, it can't do it—it just hasn't the time, the manpower or the dough. "Why," to quote the flack biggie, "I'd have to have an appropriation at least twice as big as what's budgeted me now, and I doubt if I'd even get to first base on the suggestion, let alone get the dough."

Another chain shot, however, just couldn't justify to himself asking the affiliates to go to town on a web promotion, and then nixing co-operation when the affiliates come to him. "We

have to act like a father confessor to the station flacks, that's all. When they suggest a stunt, that we know is a big stone in a little pond and that wouldn't make a bubble nationally, I have to ease them out of wanting us to do anything about it. If I can't do a thing about it, why I sometimes take a brodie with the stunt nationally—just to prove to the local publicity guy that the idea didn't have it. If it does get a good break and I'm proven wrong—which (See Webs Fenced In on page 14)

## Dyke, Back at NBC Sept. 1, & Brooks V.P.'s

### Sarnoff Leaving for London

NEW YORK, July 6.—David Sarnoff, RCA prexy, had his own way at the July meeting of the board of directors of the National Broadcasting Company, and Brig. Gen. Ken Dyke will come back to the web September 1 as a v.-p. Also gifted with a v.-p.-ship was William Brooks, director of news and international relations. Brooks's honor was extended as recognition of the businesslike job he did during the war. It was also recognition of the fact that the international facet of his job rated a v.-p., when John Royal handled that detail.

Sarnoff will leave shortly for London and an extended trip on the Continent and, altho plans aren't set, it's expected that Brooks will either go with him, or follow him shortly thereafter to implement some plans that the general has for NBC's European commercial operations. The title will make what Brooks has to do (See Dyke Back at NBC on page 14)

## Flack Committee Of NAB To Sweat Out a Week-End

WASHINGTON, July 6.—The National Association of Broadcasters' flack committee, which hasn't met in a month of Sundays, will convene here in a couple of weeks. While most of the entrances and exits on the NAB flack staff have been made without benefit of the committee, the judge (Justin Miller, NAB prexy) will be in town when the committee meets and they'll sweat a good organizational picture for him.

The date is set for a week-end when most of the space stealers had hoped to get away from it all at a beach or mountain resort.

## U. S. Top Sponsor; AG Dept. Leads in Domestic Time Use, State Dept. in DX Beaming

### Veterans' Administration Broadcasts Increasing

WASHINGTON, July 6.—Uncle Sam isn't boasting about it yet, but a quiet survey here this week has revealed that Mr. Whiskers is now far out in front as the largest single user of the radio time in the nation, with soap and ciggie sponsors relegated to second place. Government fiscal experts who made the check at request of *The Billboard*, indicated that the total amount now allocated for federal radio time tops figures for commercial sponsors by many millions, altho the exact amount has not been computed.

Congress's approval this week of the State Department's broadcast funds made top place secure for Uncle

Sam, who already is being donated millions of dollars worth of valuable free time in addition to spending several millions for sponsored time.

### Aggies No. 1

Survey of federal broadcasting reveals that the Department of Agriculture is way ahead of other agencies in domestic splicing, while the State Department, with its \$19,000,000 information program, about \$10,000,000 of which is allocated for radio alone, has no competition from other federal agencies in the foreign field. Veterans' Administration, a relative tyro on the air, is just beginning to make full use of radio with a series (See U. S. Top Sponsor on page 14)

## RCA, Mackay, AT&T in Act

### Prewi's Kerrigan and 2 key staffers resign as competish enters prog. delivery field

NEW YORK, July 6.—The program delivery service field is about set to be a rate race even before Press Wireless has an okay from the FCC to operate its point-to-point program delivery operation. RCA, thru its communications division already is making a study of the tests made by Prewi. Mackay has offered jobs to several of the men who handled the experiment.

Both RCA and Mackay monitored the tests and their confidential engineering reports indicate that they were good enough to justify, as indicated by *The Billboard* some weeks ago, a license. The American Telephone & Telegraph Company also monitored the tests and while it may not force a public hearing on the Prewi application for a "Special Temporary Authorization for point-to-point radiotelegraph stations at Hicksville, N. Y., and Los Angeles, Calif." firm is certain to step in before the temporary becomes a regular license. Reason for A. T. & T.'s entrance into the picture is found in its plans to operate radio and television relay stations thruout the country, which could carry the same type of traffic which Prewi wants to handle now.

### Prewi Shake-Up

So good were the Prewi tests, and such an important part of the future of the common carrier's operation have they become internally that they've caused a personnel upheaval that resembles a network staff cleaning. Edward J. Kerrigan, v.-p. and (See RCA, MACKAY on page 14)

## FCC Standards Proposal Tips Clears Break-Up

WASHINGTON, July 6.—Proponents of the status quo in the clear channel free-for-all are waging a last-ditch fight in the face of Federal Communications Commission's apparent determination to break up the clears thru re-allocation and duplication of channels with expected decision date now moved up to the latter part of August. Clear Channel Broadcasting Service is engaged in a renewal of its attempt to discount findings of the Census Bureau's survey of listening habits, which is none too favorable to the public service of the clears, while Westinghouse Company is going to bat for the stratovision network plan of Columbia Broadcasting System, pulled out of the hat by CBS Prexy Frank Stanton in the April session.

FCC, however, is going right along dropping hints that its mind is already made up. Latest straw in the wind came at Monday's hearing, when Commission's engineering department presented a proposed re-drafting of FCC's standards of good engineering practices. Listing minor changes in technical regulations, the (See FCC PROPOSAL on page 10)

## Commercial Gospel Shouters On the Outside, Yelling "In"

By Lee Zhitov

HOLLYWOOD, July 6.—Commercial religious programs, at one time among chief purse fatteners for broadcasters here, have all but disappeared from the local scene. Notice by KFOX (Long Beach) that contracts for bankrolled religious segs will not be renewed (*The Billboard*, July 6) has sounded the death knell for paid preachings.

In depression days, when area's outlets were scrapping for biz, air waves were filled with Bible segs. The war-born boom brought real advertising biz to stations and Bible broadcasts were axed. Among the first to clean up was KMPC. Four years ago it started a slow-but-sure curtailment. Other outlets joined, each using its own methods to weed out undesirable radio evangelism. In the case of KMPC, station banned Bible broadcasts from Monday to Friday, leaving only week-ends open for church remotes, etc. Station now carries three and one-half hours per week, limited to Saturday and Sunday.

### Time Cut

Other outlets applied pressure by opening only certain hours in the day to this type of program. Cutting down available time eliminated many who were not already in a permitted time slot. Stroke that whacked out the great majority of Bible quoters was the ruling by a number of stations that no minister be allowed time unless he has a pulpit. This cut out the phonies, leaving time only for preachers with legitimate church affiliation.

When Thelma Kreshner took over KGFJ's managerial post in 1944, her first move was to cancel paid religious segs that flooded the station's time schedule. Outlets more recently wielding the ax are KLAC (formerly KMTR), which tore up all commercial religious contracts when *New York Post's* Dorothy Thackrey took over station's ownership, and KGER

## Hagman Named ABC Midwest Gen. Mgr.

CHICAGO, July 6.—In a surprise move by ABC moguls, Clarence Hagman, owner of web's affiliate in Minneapolis, will become general manager of American's Midwest Division. Appointment will be effective August 1. Vice-president Ed Borroff, who now holds title of Midwest general manager, will still direct activities of the division when Hagman comes in. Directly beneath Borroff will be Hagman and Jim Stirton, who keeps his title as assistant to the v.-p.

Division of duties hasn't been clearly defined, according to Borroff, but Stirton's job will be in the nature of programing and sales, while Hagman will probably attend to web's management and policy matters. Borroff indicated he would continue his policy of more Chi originated shows and pointed out that during the last 60 days five new ABC shows have been created here. They are: *Esquire Sports Review*, *Stump the Authors*, *How Do You Pronounce It?*, *At Your Request* and *George Barnes Octet*.

## Joan Lane Quits 'Companion' Mela Underwood Replaces

NEW YORK, July 6.—Joan Lane, ex-trade press at CBS and more lately flacking *Woman's Home Companion*, exits with her eye on the West Coast, where brother, Tom Lane, is making his headquarters.

Moving in to take over the Lane slot will be Mela Underwood, now at NBC. WHC apparently is making certain that it plays one web-work at a time.

(Long Beach), whose owner, Merwin Dobyns, last year enforced greatly curtailed bankrolled gospel-spieling policy for some time, but lost \$13,000 per month as a result.

Survey shows all stations carry some religious programs on a sustaining basis. The little commercialism that now exists is for the most part limited to Sunday church remotes. All emphasis that the weeding out process of recent years was not aimed at religion as such, but was mainly to rid the dial of phonies and leave only qualified men on air waves. Latter category, however, is still limited by broadcasters' restriction of certain time slots. Station men claim it isn't only lush biz that prompts this, but need for program balancing. A religious broadcast is of interest to its particular denomination, causing followers of other faiths to twist the dial to another outlet.

## CBC Pictured As "Crusader" For Elegentsia

MONTREAL, July 6.—Officials of the Canadian Broadcasting Corporation, attending meetings of the House of Commons Radio Committee, who have accustomed themselves to hearing others say nasty things about the CBC, pricked up their ears at Thursday's session when Earl Gray, president of the Canadian Association of Radio Artists, portrayed the government radio system as a dauntless "crusader" in the interests of culture and the arts. Gray went further than that in his testimony. Painful experience had convinced him, he said, that the great bulk of radio listeners should be abandoned to their fate as cultural misfits. It was the "duty" of the CBC henceforth to cater to the artistic demands of the minority, the intelligent minority.

This was absolutely essential, Gray made it plain, because the privately-owned radio stations were either unable or unwilling—and he hinted the latter—to afford "cultural entertainment for the intelligent minority." Such station requirements of the unintelligent majority of listeners were, he suggested by implication, (See CBC PICTURE on page 8)

## KLAC, KFAC Hit FCC With Petitions In Call Tag Fight

HOLLYWOOD, July 6.—Local indie KLAC appears determined to keep its call letters despite objections of KFAC. Latter indie has filed a petition with FCC requesting that KLAC call tags be withdrawn due to confusion resulting from similarity of station letters.

Both outlets to date have filed two petitions each with FCC to support their claims. Cal Smith, KFAC manager, has asked for an FCC ruling in his favor on grounds that his outlet has had the same call letters for more than a dozen years and the KLAC listing has resulted in much confusion, misdirection of mail and general mix-up.

### Pleads Confusion Inevitable

Pleading to retain the KLAC label, Don Fedderson, general manager of the Thackrey-owned station, held that confusion is bound to happen in a city such as L. A. (which has 16 radio outlets.) He also pointed out that the station has spent a barrel of dough to educate the public to a call letter switch (from KMTR to KLAC), and that all this promotion dough would be wasted if a new change is ordered by FCC. Fedderson further stated that a similar situation exists in other metropolitan cities, citing the example of KPO and KGO, two San Francisco outlets.

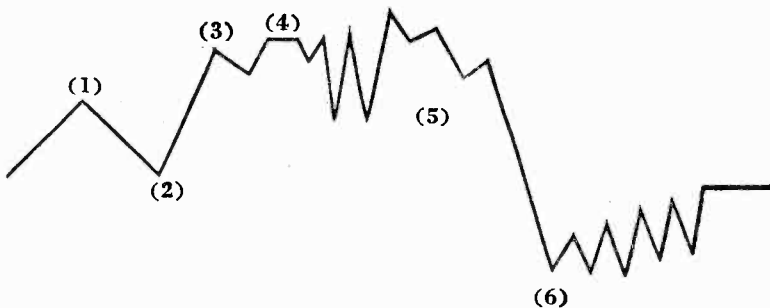
Supporting his argument that similarity in letters means confusion, KFAC's Smith revealed that only last week his station received an advertising offer from a San Francisco ad agency purchasing spot time immediately preceding and following ball game airings. Spots, placed by the Wine Growers' Guild of California thru the Honig-Cooper Agency, San Francisco, were apparently meant for KLAC, since KFAC doesn't carry baseball broadcasts, while KLAC has an exclusive tie-up to broadcast all home games of local clubs.

## NBC's Ban of Cuffo Pic Plugs To Stick —But Sans Teeth

HOLLYWOOD, July 6.—NBC's recent ruling against gratuitous air plugs for film studios loaning stars to radio will probably be quietly shelved before any appreciable damage is done to either pix and radio. Decree handed down to Hollywood from Clarence Menser, web's v.-p., would have meant curtailment of policy of granting free air plugs to film studios loaning stars to radio. According to Menser ukase, only films in which stars appear could, in the future, get free kilocycle rides (*The Billboard*, July 6).

Ruling was to have become effective immediately, but enforcement was temporarily shelved by Sid Strotz, NBC's v.-p. in charge of West Coast, pending clarification from skein's New York brass. Long a mainstay in smoothing pix-radio relations in Hollywood, Strotz is believed personally to favor the granting of reasonable credits to flicker factories who loan stars to radio. Thus, he was caught in the middle of having to enforce NBC policy while at the same time placating super-sensitive film execs. It is now believed that skein's policy will remain intact, but that Strotz will be given wide latitude to administer edict as he sees fit and in keeping with current Coast problems and commitments.

## ADVERTISERS' REACTION CHART



TEMPERATURE READINGS of ad agency personnel thru the birth pains of a radio program. (1) Network program okayed. (2) Program auditions. (3) Program selected. (4) Program hits the air. (5) Program acidosis sets in. (6) Comes Hooperitis.

## Roller Coaster Curve Graphs Ups and Downs of New Program

CHICAGO, July 6.—It comes harder with a news agency. At least that's the plea of Jack Shaw, of Shaw & Le Vally, nine-month-old 15 per center, who have *Phone Again Finnegan* on CBS, Thursdays, 10:30-11 p.m., now after a Saturday 5 p.m. slot on NBC, with plenty of Hooperitis. Shaw had to explain to his staffers—and the account staffers also, that what happened with *Finnegan* (1.9 Hooper on last NBC mike-ing) has happened to others before—and that it was, in fact, just normal *Non-Huckster* routine. For this purpose the art department drew a graph, which, discounting fever blisters, hit highs when the client decided upon network radio (1), when the program *Finnegan* was decided upon (3), when the first program hit the air (4), and skipped rope while program acidosis ("Is it good?" "Is it bad?") set in (5). The graph hit a new low when the first Hooper came in—and stayed down

there shimmying, as nothing happened in the doldrum period.

The agency can smile now that the program's on at night, when the *Finnegan* humor is expected to be take-holdable. Shaw and Norman Le Vally are both ex-Leo Burnett ad-agency. They have, besides the Household Finance account, College Inn Foods and Lumbermens' Mutual Casualty, which means an annual billing of over \$1,700,000. Fact that they still have HF despite those Hoopers and can smile about their program is an indication that they're in, even if *Finnegan* doesn't prove itself on CBS and there's another downward swoop on the chart.

Agencymen say the Shaw chart doesn't have to be restricted to the originating agency—that it could be any agency, on any account for a new sponsor. The only difference would be the ratings, pointed out one account exec, and they don't show on the graph.

# FOUR BOLTS OUT OF FCC'S BLUE

## Classes, Book Call Control College Listening; Peak Is Reached Between 7 & 8 P.M.

### Sunday and Monday Evening 1-2 Periods for Tuning

(Part 2 of a post-graduate student study of listening habits at Michigan State College. The first part appeared in the June 29 issue.)

NEW YORK, July 6.—Radio listeners at colleges have a certain "occupational hurdle" that must be considered at all times in evaluating a popularity study such as the one reported in *The Billboard*, June 29 issue, for Michigan State collegians. Soap opera listening, for instance, can't be done, except in a very few cases, so college judgment on cliff hangers is N.S.H. Cap and gown radios are on plenty from 6 to 8 a.m. and then go dead until 4 p.m., when listening hits the level of the early a.m. period. Collegiate audience jumps between 6 to 7 p.m., hits a high between 7 and 8, drops a little between 8 and 9 and a little more between 9 and 10, and does a typical brodie the following hour.

At 11 p.m., it suffers another slump but not nearly as great as the normal listening audience. The college index for the next to midnight hour is more than 25 per cent of peak listening. That's considerably higher than any estimates on general dialing for this period, altho figures on it have not been released generally by any rating org. Naturally Nielsen's audiometer, in the limited area and sample which the radio index surveys, does record the information.

#### Midnight Blotto

After midnight there's virtually no dialing on the part of collegiates.

Sunday evening gets the greatest number of ears. And as noted in the last report, they listen most on Sunday evenings to the *Ford Sunday Evening Hour*. Second evening in dialing is Monday, which no doubt profits because of the *Lux Radio Theater*, which rated No. 1 in their dialing. Sunday afternoon and Saturday evening ran practically neck and neck with the edge (three points) going to the Sabbath. Hint of that Saturday evening earing was found in the first report, which tabbed Mr. Hill's *Hit Parade* No. 2 among faves. Fifth in their listening pleasure is Tuesday evening, which indicates that their Hope-yen (collegians voted comedian No. 3 in top 10 faves) was more than offset by the call to books. Then in order came Wednesday and Friday evenings. After these, there's a distinct index drop with Tuesday evening rating a little less than 25 per cent of Sunday's, and Saturday morning about 20 per cent.

That's the way "sets-in-use" would show if there were any sets-in-use figures available around the campus ... but there aren't.

#### Why They Tune In

Why they listen at all (aside from program and station preference) is another question. The studes use their radios for the same reasons everyone else does—but more so. Some 43.3 turn on their receivers for "relaxation and background study" while only 27.9 tab program preference as a reason. To this could be added the 2.1 per cent who dial for pop music, 1.2 per cent who dial

for news and the 0.8 per cent who dial for sports. This brings the program preference figure up to 32 per cent. Another "reason" for dialing, "availability," i.e., they're at home or near a radio, tabs a 15.6.

On program types the Michigan State College thinkers check their desires in a manner, which on the (See 7-8 p.m., *College* on page 8)

## KYW Plugs Its Own On Its Own Outlet

PHILADELPHIA, July 6.—Feeling that stations too often overlook their own outlets as a medium for advertising and promoting their programs and facilities, KYW is sponsoring its own program, a half-hour nightly seg. The show, *KYW Presents*, advertises the station's programs, talent and services and the part the outlet plays in the community. Staff band and vocal talent are utilized.

Fathered by James P. Begley, program chief, show takes the usual three commercial spots allocated to a commercial broadcast to discuss station facilities and offerings. Copy is of an institutional nature and pat- (See *WKY PLUGS* on page 13)

## Changes Spur Hope for More

Trade sees significance in revisions, hopes for rewrite —FCC calls 'em routine

WASHINGTON, July 6.—Federal Communications Commission revision of four public-service responsibility rules, Tuesday (2), tho recognized as minor, are being hailed as a "possible opening wedge" for important modifications in the "blue book" in the near future. National Association of Broadcasters revealed to *The Billboard* that hope is being held out for informal discussions with FCC to (See 4 Bolts Out on page 13)

**WJJD loves  
Billboard Magazine's  
Contest Judges**

**Billboard  
Judges love  
WJJD**

**THE NEW  
WJJD  
CHICAGO**

**\* WJJD is the only  
Chicago station to win an  
award in Billboard Magazine's  
station promotion contest...  
WJJD knows how to  
promote an audience**

20,000 Watts of Selling Power

A *Marshall Field* STATION REPRESENTED NATIONALLY BY LEWIS H. AVERY

## 7-8 P.M., College Listening Peak

(Continued from page 7)  
surface doesn't make sense. Here's the report, by points:

Preference	Points
Pop Music	1,179
Semi-Classics	802
Drama	546
Variety	447
Newscasts	402
Classics (Music)	319
Commentators	196
Quiz Shows	79
Forums, Etc.	66
Sports	54

That's not the way they voted for their fave programs. However, a dialer may feel different about types of programs than he feels about the toppers in any group.

When the "preferences" are lined up with what they want there's another picture created. Here's the "want more or less of" tab.

Yens	Notes
More Pop Music	114
Less Soap Operas	97
Fewer or Better Commercials	56
More Classical Music	32
Fewer, Better or No Quiz	15
More Ed Programs	14
Better Programs—More Stude Co-Op	14
Over Campus WKAR	14
More Semi-Classical Music	13
More Drama	10

Because of lack of listening ability, this must be hearsay.

### Insufficient Music

This, in Miss Maxine A. Eyestone's survey, indicates a number of things, especially when contrasted, she points out, with last year's figures. Last year they wanted pop music first, but when the yens were checked it was discovered that they were getting just about as much pop music as they wanted. Since it leads the lists of pleas for more, either the kids want more pops than they wanted last year, or else they're getting less and want as much as they did last year. The survey figures do not indicate which.

If the preference for music-pop, semi-classic and classical were added together, the preponderance of desire for tune stuff would be enormous, some 2,300 points against drama's 546. The webworks seem to have caught on to this desire for more gut scraping for triple the number of bands are being aired as replacements as have been summer miked in the past.

On the other hand, while they place drama high up in their preferences they have as much of it as they desire. Only a small percentage (some 10 voters) ask for more sock and buskin.

The desire for fewer soap operas appears to be very much like the newspaper editors' nixing of them. Neither the editors nor the students actually have time or the opportunity of hearing them. They are just following the anti-soapies campaign.

### Squawks on Plugs

It's the same generally with the voting on commercials, with the studes objecting to the "talking down," length or silliness, to mention a few of the squawks. However, the gang at MSC were a little more intelligent on the subject that makes radio research surveyees see red.

Most of them admitted that commercials should not be "done away with."

Here's what they wanted commercially:

Shorten 'Em	217
Have 'Em Grow Up	67
Stop 'Em Breaking Into Programs	64
Stop the Silly and Senseless Ones	63
Stop 'Em Singing	45
Stop Repetition	37
Stop Boreom	34
Stop Misleading	29
Stop Frequency	20
Stop Overroing	9

And that's the anti-commercial top 10, an anti-pitch that many in broadcasting will go along with—more or less.

As indicated in this report and the first one made in *The Billboard*, students on the campus don't differ too much from the ordinary listener—they're just more articulate—espe-

## Too Short for a Head

EVERETT CROSBY on his way to Detroit, probably to wind up General Motors-Bing contract negotiations. . . Leonard Kapner, at his own request, was relieved of his activities as general manager of Hearst Radio, Inc., because of ill health, and will confine himself to his other job as prexy-general manager of WCAE, Inc., Pittsburgh. . . James L. Middlebrook appointed director of engineering for NAB.

The Robert Reed in Major Bowes's will, as many aircers who worked on the "Amateur Hours" will recall, is Bob Reed, producer of the Bowes airings. The major left Reed 10G, but others who worked on the show, Jim Gaines (who traveled) and Bessie Mack (who auditioned talent), were not mentioned. . . One of the webs, which recently awarded one of its returnees with a vice-presidency, held up the news for hours trying to dope out a title for him.

All E.T. net build-ups may have double trouble this fall, with AFM prexy, Petrillo, ruling that no dubs will be permitted—for promotion or any other purpose—and AFRA mulling the same kind of nix, if and when it's asked. . . Lots of regular sustainers are taking "vacations" because it's cheaper for a net to put on a musical trio or similar outfit and save dough. Mutual's *Land of the Lost* took a summer hiatus because the weekly nut was about \$1,500. Music replacement costs \$150 a week.

Johnny (Kaonohi) Pineapple, N.Y. *Hotel Lexington Hawaiian Room maestro*, this week started waxing a series of packaged programs for Langworth. . . A Des Moines air entertainer, who formerly worked niteries as an emcee, had two weeks vacation coming and, being short of funds decided to work the fortnight at his former job. He returned to his air job with less dough than he started, having blown \$700 in the casino room of the club where he worked.

Milton Cross, Gene Hamilton and Melbourne Kelly transcribing *Chamber Music Society of Lower Basin Street* for auditions. . . KSWM will start perking middle of this month on 1,230 kc. at 250 watts. CBS affiliate has named William G. Rambeau Company, Chi, as national sales rep. . . WKNB, new station in New Britain, Conn., which expects to start August 1, will have daily religious services and will grant equal broadcasting opportunities to all religious groups.

Friendship that exists between Cincinnati stations was underscored when Hulbert Taft, publisher of *The Times-Star*, which controls WKRC, appeared on a WLW broadcast. James D. Shouse, v.-p. in charge of broadcasting for the Crosley Corporation, broadcast over Taft's outlet after his return from England. . . Ken Dolan agency peddling new package built around "Beulah" character created by the late Marlin Hurt. Show will star unknown South Carolina air personality reported to sound identical with original. Hurt's widow will get percentage of profits of show if sold.

Hal Francis, of CKOC, Hamilton, Ont., got in a free plug for his station on a rival outlet when Willard King, of CHML, doing a man-on-the-street airing, interviewed him. . . Mutual is grooming Ray Heatherton for a new series. . . Don McAllister, audience program director for Don Lee net, has left to join an insurance company.

W. J. Kutsch, v.-p. in charge

cially when the college surveys 'em every year—with the surveyor getting two points for it.

of sales of North Central Broadcasting Company, last week obtained a construction permit from FCC for a 1 kilowatt station in Peoria, Ill. . . CBC will build a new FM outlet, web's second, on top of the Canadian Bank of Commerce Building in Toronto. First is in Montreal. . . Promotion department of WCOP, Boston, will be first to move into new studios and offices in New England Mutual Building.

Frank Stanton, being ribbed for having accepted two honorary degrees, explained that the one from Ohio Wesleyan U. (July 1) was accepted because "they fired me twice," and the one from Birmingham-Southern College (June 1) was accepted because the school owned the local CBS outlet which hadn't made any dough for the web, so Stanton was taking it out in trade. . . American Legion is using over 400 outlets in junior baseball E.T. pitch.

WMAQ, Chi. scored a beat in airing an exclusive wire recording of the arraignment of a murder suspect. . . Lewis Allen Weiss, Don Lee v.-p. general manager, to vacation in Hawaiian Islands during August. . . First Detroit tornado recently was simply a dress rehearsal for second twister to WJR's news and special events department. . . Harry A. Batten, N. W. Ayer prexy, named v.-p. of the 1947 Community Chest campaign in Philly.

Next theory which *County Fair* will try to disprove is: You can't teach an old dog new tricks. . . Stan Lee Broza, exec. v.-p. and program manager of WCAU, is readying a search for singing stars. . . Radio Executives Club of Toronto picked following officers: James R. Knox, Ruthrauff & Ryan, Ltd., president; Spencer Caldwell, All-Canada Radio Facilities, Ltd., v.-p.; Sydney Lancaster, Radio Representatives, Ltd., secretary, and Ted Rutter, Horace N. Stovin Company, treasurer.

Group of vets have banded together to produce *Short Story Playhouse*, weekly thespian on WNYC, New York-owned station. . . Johnny Thompson has been signed for featured male singing role at the George Gershwin Memorial Concert which Paul Whiteman and his ork will perform in the Hollywood Bowl July 13. . . Lucille Hastings, KLZ, Denver, newstaffer, for second year in row won first prize for selection and preparation of a radio newscast during annual convention of National Federation of Press Women.

### CBC PICTURE

(Continued from page 6)  
mediocre entertainment and could do no harm.

Only the "fearless" CBC, Gray told the committee, was in a position to provide adequately for the cultural needs of the Grade A radio listener and this in spite of the fact that the corporation had been unfairly handicapped in its crusade by lack of sufficient funds. It was the Canadian outlet for serious dramatic writing, he added, as an afterthought.

Mrs. Jean Tweed, a member of the executive board of the same association, staunchly supported her chief. At present, she admitted courageously, she was engaged in the shabby art of "soap selling." She discussed "soap operas" with an air of delicate distaste, informing the committee that sponsors of such programs were interested principally in securing adequate financial returns from culture. Neither witness attempted to classify committee members with regard to their rating as radio listeners.

## WCAU Looks Okay To Philly Record For \$6,000,000

PHILADELPHIA, July 6.—Unless someone is prepared to match the offer, it's a cinch that *The Philadelphia Record* will be the new owner of WCAU by fall. Following procedure set by the FCC, a classified ad appeared in the newspaper's legal notices column Wednesday (3), advising that bids are open for anyone to purchase the local CBS outlet. But bidders must match or better the *Record* contract calling for transfer of \$6,000,000 in cash for the stocks representing ownership of WCAU and WCAU-FM. Sixty days are allowed for placing bids with the FCC, but it is hardly expected that the newspaper will face any serious competition in buying the choice station.

By terms of the proposed purchase, present administration headed by Dr. Leon Levy will continue to operate the station for the newspaper. In turn, Dr. Levy and his brother, I. D. Levy, become members of the *Record* board of directors. It's understood, however, that the Levys do not intend to operate the station indefinitely and that they'll be officially out of Philly radio in a year after the FCC okay of the sale.

### Schildkraut Too Woo Fans With CBS Mystery, 'Intrigue'

HOLLYWOOD, July 6.—Joseph Schildkraut, who did a couple of Republic pix last year, will be trying to beget himself a new audience for next season with a CBS mystery sustainer, *Intrigue*. Tom Collins will be co-starred with Schildkraut, with his miking *The Devil's Advocate*, a running character thru the series.

First program, skedded for July 24 at 9:30 p. m., will be an adaptation of Geoffrey Household's novel *Rogue Male*. Charley Vanda will meg it and there'll be special music by Gale Kubik, conducted by Wilbur Hatch, with a fem choir for the eerie stuff.

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# AREA & CITY RATINGS ALIKE IF?

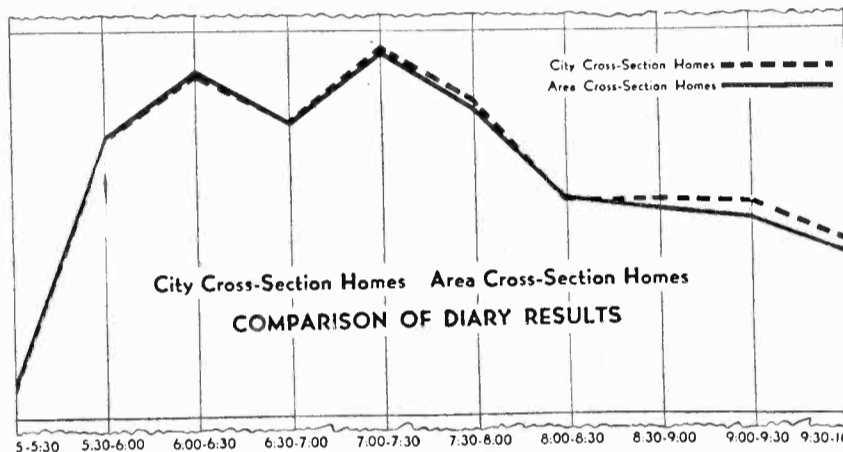
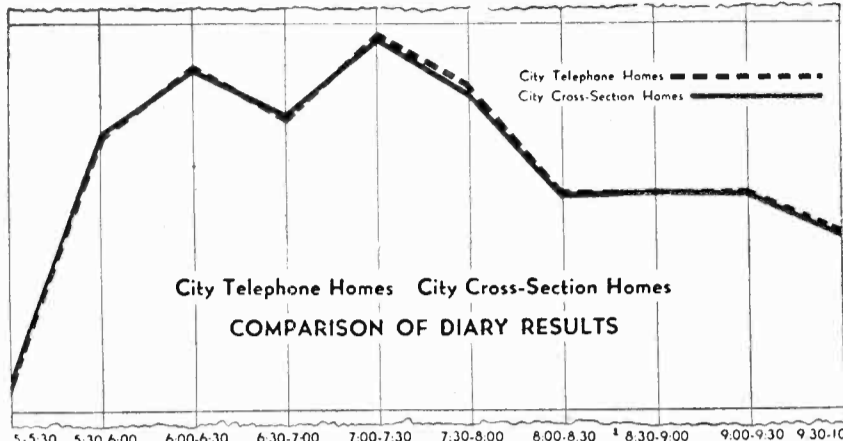
## Hearability Major Factor

Pilot diary studies prove urban and non-urban ears listen alike until 8:45 p.m.

By The Billboard Rating Analysis Bureau

NEW YORK, July 6.—CBS having proven the scope of the diary research method in establishing a listening and audience habit index, C. E. Hooper has adopted the method to build a new index, which should accurately picture listening in all homes. Hooper uses the co-incidental ratings as a base. With the help of new ratios developed thru diary surveys, org will establish *The National Hooper Index*, which will not, it's stressed, be a program popularity ratings, but a circulation rating.

Thus, it's possible that a program



in areas where it competes against three other network programs (i.e. where the dialers have "equal opportunity" of hearing each network's skeds) will show up one way (that's popularity) while on its entire network, which includes cities where there is not equal opportunity to listen—it may show up in another light. In one case, it's popularity. In the other case, it's circulation. Both figures are essential, the trade points out, to a sponsor or ad-agency. The pop study gives the bankroll and its 15 per center an index of how good the program is, the "national figures" if and when they're made available will tell the advertisers how many people hear his program.

Hooperatings are one thing, and the *National Hooper Index* will be another.

First in a series of pilot studies, which have just been completed by the Hooper organization, indicates that if programs can be heard equally in the area covered by a group of stations and within the city (non-telephone homes and telephone homes) the area cross-section rating differs very slightly from the co-incidental report (Hooperating), and then only after 9 p.m. This would indicate that the rural areas, or non-urban areas, do not stay up as late as radio programers would like to believe. While they're up they dial the same as city slickers.

### Charts Show

Two charts have been drawn to illustrate the first pilot study. They indicate just how close the different indexes were, i.e. how close the city cross-section listening was to the telephone home listening (there are five telephone homes to three non-telephone homes in the Midwestern city studies). The closeness of the city cross-section listening to the area listening is indicated by the second chart, which shows that they listen alike both in and outside the city until about 8:45 p.m. However, it must be repeated that this outside area is unlike most areas in that there

is equal opportunity both in the area and in the city to hear programs on all four networks, a circumstance which is not duplicated in many other sections of the country.

### Test Proves "In" and "Out" Listening

However, the territory was used for a pilot study to arrive at certain facts—paramount among which was—if availability of all four networks is equal will "area" listening to be the same as city listening? While no single pilot study can be expected to develop conclusive research facts, this study does indicate that the reputed listening, between telephone and non-telephone listening, is not what it's been cracked up to be.

Certain area study facts have been developed by the Hooper pilot diary studies and while these facts may be self-evident to a researcher, they're not so evident to the ordinary station operator, sponsor or advertiser.

If a station claims too great a coverage area, despite its 2-MV contour it will dissipate its circulation figures, since the further afield the diaries are distributed the lower the diary index will be in relation to the intense co-incidental telephone survey area (Hooperated area). If a station claims too small an area (to sock home its "intense" coverage) it will cut down its circulation figures which must be related to the total population of the area reported upon. Coverage therefore is an engineering problem that has to be determined before any station area study can be made, or the station included in a *National Hooper Index*.

Sampling and a station's projectable areas are two of the problems that will be reported upon in the series of *The Billboard* studies that will appear in future issues. For this report it suffices to state that telephone homes and non-telephone homes in the first pilot Hooper diary study do not differ to any great degree if programs are hearable in both areas and that the only difference between a city's cross-section listening and a station's area cross-section listening is after 8:45 p.m.

## Chi Directors Begin Pact Negotiations

CHICAGO, July 6.—Radio and Television Directors' Guild, Chi local, entered negotiations with the major webs here this week for contracts.

Burr Lee, prexy of the group, and director of *Bachelor's Children*, emphasized contracts wouldn't "radically change" payments or working conditions for directors, but said the group felt working under a contractual basis was better both for the webs and the producer-directors. He added under terms of the proposed contract, directors employed at webs would benefit more than the free lancers, since latter now are mostly working under high-priced contracts, whereas web directors are being paid salaries set by webs.

All networks contacted by the group responded favorably to early meetings, Lee said. Chi chapter is not affiliated with AFL as is New York chapter, but Lee said local had applied for AFL international charter and that eventually all four directors' groups (Washington and Hollywood, in addition to Chi and New York) would be affiliated. Lee refused to state new web contract demands of the radio directors here.

**K R O D**  
**FOUR LETTERS**  
 that spell  
**"RADIO AUDIENCE"**  
 in the  
**El Paso Southwest**  
 The CBS Station in El Paso, Tex.  
 Clarence Roderick, Owner Val Lawrence, Mgr.  
**HOWARD H. WILSON CO., National Reprs.**

**WTAG Leads 52 To 2**  
 The current nighttime overall Hooper score in the Worcester area is 52 to 2 in favor of WTAG. Ratings for the other three stations heard in the area are: Station B, 0; Station C, 2 and Station D, 2.  
**W T A G**  
**WORCESTER**

**BOSTON'S EXCLUSIVE ABC OUTLET NOW 5000 WATTS**  
**WCOP**  
 Serving the entire Metropolitan area of 3 million people  
 A COWLES STATION  
 Represented nationally by the Katz Agency

**TUNE IN:**  
**Smoothest show in radio!**  
**BARRY WOOD SHOW**  
 WITH  
 ★ MARGARET WHITING  
 ★ THE MELODY MAIDS  
 ★ HENRY SYLVERN and ORCHESTRA  
**FREDERIC W. ZIV COMPANY**  
 1529 Madison Road, Cincinnati, O.  
 New York • Chicago • Hollywood

### FCC Proposal Tips Break-Up

### Reps "Promotional" Efforts General With Katz Agency

(Continued from page 5)  
document adds a footnote to clear channel references that "rules for power and channel assignments are subject to possible revision as the result of findings in the clear channel docket." It is significantly recalled that Acting Chairman Denny caused a furore at the April sessions by making a similar statement in reference to an engineering change proposed then.

Testimony presented by Westinghouse was a technical report of elaborate experiments made by the company in connection with CBS's earlier contention that installing AM transmitters in high-flying planes would enable radio signals to provide good reception for 90 per cent of the country's population. Tests, stated Westinghouse engineers, show that strato-vision broadcasting results in a substantial increase in signal intensity, as compared with ground transmitters.

The Census Bureau survey took a heavy pounding from V. A. Sholis, director of Clear Channel Broadcasting Service, who challenged the method of the survey, its compilation, and interpretation of its findings. Survey purported to show that rural listeners are unsatisfied with reception and programing of the clears.

Hearings, according to FCC, resume Monday (8), with continuation of testimony on the survey. A second session on the survey will be held Wednesday, with hearings then recessing until July 15, when proposed engineering changes will be discussed.

NEW YORK, July 6.—Indications throught the trade that station reps, faced with sharper competition, are giving stations a plus service by means of folders plugging station's coverage, programing, etc. (*The Billboard*, June 22), points up to fact that a few of the keener reps have been giving clients this additional service for years.

Katz Agency, for instance, organized its data service more than 15 years ago with the sole idea of developing sales material and promotion for Katz-repped stations. In line with this, current Katz promotion plugs coverage, programing and other selling points of WSPD, Toledo; WISN, Milwaukee; WOL, Washington; WKRC, Cincinnati; WNAX, Sioux City, and Yankton, S. D.; KRNT and KSO, Des Moines.

Trade belief is that with the onrush of FM and new standard stations, reps in general will have to extend themselves more fully in station promotion to keep in the top bracket.

### Iowa Air Eds Organize

AMES, Ia., July 6.—Formation of the Iowa Association of Radio News Editors was completed at a constitutional meeting held here. Eleven Iowa radio stations in the State were represented at the meeting, with the group voting to admit to membership press service radio editors and to allow only one vote for each station regardless of the number of members.

Richard Hull, program director of WOI here, was named president; Dick Burris, news director of KSO, Des Moines, vice-president, and Bob Redeen, news editor of WOC, Davenport, Ia., secretary-treasurer.

## HOOPER EVENING SECTIONAL INDEX



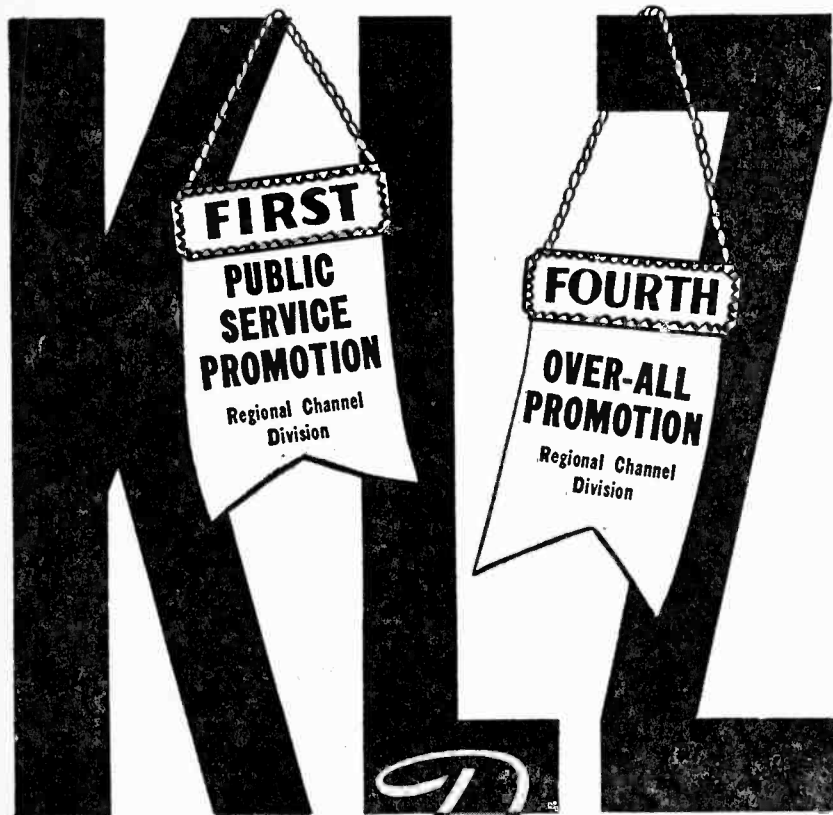
Based upon the sectional "FIRST FIFTEEN" "Network Hooperatings" for the period December, 1945-April, 1946.

Program	East	North Central	National	South	Mountain	Pacific
BOB HOPE	25.1	35.0	29.8	32.5	37.5	30.2
FIBBER MCGEE	26.2	35.7	29.5	33.3	32.7	23.6
EDGAR BERGEN	25.7	28.4	25.4	24.3	22.8	21.8
RADIO THEATER	24.1	28.9	24.2	22.9	24.8	17.4
RED SKELTON	*	29.8	23.8CH	26.8	32.4	27.4
JACK BENNY	23.6	23.0	23.4**	18.5	*	32.5
FRED ALLEN	23.1	24.0	23.0	20.3	25.8	23.2
SCREEN GUILD	19.5	25.9	21.4	19.6	21.6	21.0
MR. D. A. ****	20.1	23.1	21.1	24.7	21.6	16.6
WALTER WINCHELL	23.8	*	21.0**	21.5	*	22.6
BING CROSBY	21.1	24.0	20.7	20.5	22.4	*
JACK HALEY	18.7	21.0	19.1	*	*	*
EDDIE CANTOR	19.4	19.4	18.4	18.0	*	*
AMOS 'N' ANDY	*	20.9	17.8	23.4	*	*
ABBOTT & COSTELLO***	16.5	21.2	17.7	*	*	*
JOAN DAVIS	17.7	*	*	*	*	*
BANDWAGON	16.6	*	*	*	*	*
TAKE IT OR LEAVE IT	*	20.3	*	18.3	*	*
KAY KYSER (10-10:30)	*	*	*	19.0	19.6	*
GILDERSLEEVE	*	*	*	*	27.5	22.0
TRUTH OR CONSEQUENCES	*	*	*	*	24.6	18.1
BOB BURNS	*	*	*	*	21.5	17.7
GRAND OLE OPRY	*	*	*	*	18.5	18.4
CAN YOU TOP THIS?	*	*	*	*	*	18.4
FANNIE BRICE	*	*	*	*	*	16.7

\*—Not listed in the "FIRST FIFTEEN"  
\*\*—Includes second broadcast on Pacific Coast  
\*\*\*—Program canceled January 1 and March 7  
\*\*\*\*—Program canceled April 17  
CH—Computed Hooperating

The "Talent Cost Index" is protected by the copyright of The Billboard and infringement will be prosecuted.

*Our Thanks* to the agency and sponsor executives who voted KLZ two top awards in Billboard's 9th Annual Radio Promotion Exhibit and Competition.



*Denver*

Affiliated in Management with The Oklahoma Publishing Co. and WKY, Oklahoma City  
The Katz Agency—National Representative

## HOOPER DAYTIME SECTIONAL INDEX



Based upon the sectional "TOP TEN" "Network Hooperatings" for the period December 1945-April, 1946

Program	East	North Central	National	South	Mountain	Pacific
STARS OVER H'WOOD	8.0	10.5	8.3	*	*	*
B'FAST IN H'WOOD	7.0	9.8	8.2	*	8.9	8.0
MA PERKINS (CBS)	7.9	8.9	7.9	9.8	10.6	*
WHEN A GIRL MARRIES**	7.7	*	7.8	10.5	8.7	*
THEATER OF TODAY	7.5	*	7.5	8.9	*	6.1
B'FAST IN H'WOOD (P&G)	*	7.8	7.5	8.8	10.2	8.4
GRAND CENTRAL STATION	7.2	8.4	7.3	*	*	7.1
PORTIA FACES LIFE**	7.2	*	7.3	*	*	6.1
OUR GAL SUNDAY	7.4	*	7.1	*	8.2	*
YOUNG WIDDER BROWN**	7.0	*	7.1	9.4	8.0	*
HELEN TRENT	7.1	9.0	7.1	*	8.9	*
BIG SISTER***	7.8	7.7	7.1	*	*	*
KATE SMITH SPEAKS	7.0	7.7	*	*	*	*
LET'S PRETEND	*	8.3	*	10.1	*	*
BILLIE BURKE	*	8.2	*	*	*	*
PEPPER YOUNG	*	*	*	11.3	*	6.4
BACKSTAGE WIFE	*	*	*	9.8	*	*
RIGHT TO HAPPINESS	*	*	*	9.0	*	5.8
STELLA DALLAS	*	*	*	9.0	*	6.0
GUIDING LIGHT	*	*	*	*	8.9	*
TODAY'S CHILDREN	*	*	*	*	8.4	*
JACK ARMSTRONG	*	*	*	*	8.1	*
LORENZO JONES**	*	*	*	*	*	6.1
MY TRUE STORY	*	*	*	*	*	6.0

\*—Not listed in the "FIRST TEN"  
\*\*—Program canceled March 5, 1946  
\*\*\*—Program canceled March 6, 1946

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## Balaban &amp; Katz

Reviewed Wednesday (3), 3 to 3:45 p.m. Style—Variety. Sustaining on WBKB, Chicago.

With this new Wednesday afternoon series (*The Billboard*, June 29) WBKB is trying an idea new in television here—having one emcee integrate what is intended to be a full hour's program. Today's program was only 45 minutes long, because Harriet Hester, who was scheduled to have an interview, had to leave town at the last minute. But even tho it was not a full hour in length, it was long enough to show what was right and wrong with the series. The idea has plenty to offer, but it also has many mistakes that have to be corrected.

Best part of the program was Jerry Walker, program emcee and producer. Walker has the right kind of camera technique and presence for television. He is informal, sincere and intelligent in his ad-lib. Altho his personal appearances were good in the main, the way in which he programmed the period was not so hot.

His idea is to integrate each program with some knitting thread of transition or continuity. Today Walker picked on the subject of America's independence (a Fourth of July natural) as this thread. But many times he broke it; many times subject matter of the show was incongruous and out of place. Principal example was the time he finished talking about American independence, had Paul Battenfield, *Chicago Times* cartoonist, draw a cartoon on the same subject matter, and then proceeded to ruin what could have been a good idea by having a dance team try to teach the rumba and samba. Connection here was supposed to be that these were dances of our South American neighbors, who also had won their independence. But the point was not one of logical progression; it missed fire completely, and only seemed completely out of place. At other times when he had Georgia Anatnost, semi-classical singer, do songs expressing the spirit of independence of other nations, he picked up the thread. Still other times he got around (why, we don't know) to having Battenfield do a cartoon about the OPA. Again, no connection.

Walker has a good idea here. His theory that he can maintain audience interest by integrating a full hour of tele time is sound. But, if today's program is an example, he will have to adhere closer to that theory in the future and not bring in so much material that seems to be completely out of place.

## Prudence Indeed

Reviewed Thursday (4), 9-9:15 p.m. Style—Comedy. Sustaining over WCBW (CBS), New York.

Comedy of manners hangs upon the turning of a phrase, the raising of an eyebrow and the emphasis of a single syllable. When anyone on or off the video screen tries to produce a comedy of manners with an improvisation group, he's nuts . . . unless the director were to bring back from the dead Alexander Wollcott and Minnie Maddern Fiske, and from the living, Franklin P. Adams, John Kieran and Dorothy Parker and then let them improvise. Sans the stars and the dead, the only out is to write the play and have the performers stick to the lines.

CBS tried to present the Lee Wallace group in a play that could have been good only if the lines were smart and there were an O. Henry twist. Neither was found in this scanning. The performers weren't bad, the camera handling was good, and the lighting more than adequate. All for naught. There wasn't any play. True, there was an interesting

## Let's Dance

Reviewed Tuesday (2), 8-8:30 p.m. Style—Audience participation and dance. Agency—Campbell-Ewald. Sponsor—General Motors (Chevrolet division). Producer—American Broadcasting Company. Station WABD (DuMont), New York.

This is the first of the Chevrolet series that has meant a thing as entertainment. It was rough, but it had plenty of eye interest, plenty of movement and plenty of imagination. Set in the DuMont Wanamaker studio with a quiz formula, two Arthur Murray dancers heel and toed it while the selected audience tried to identify the dances. The dancers (Jerry Farr and Velma Smith), do their stuff for identification sans music, and then after the steps are called, one of the team does the dance to recorded music with the winner (if it's a boy who called it, Velma danced with him, if a girl, Jerry did his stuff.) The prizes? They're dance lessons at Arthur Murray Studios.

The quiz, in two cases, served as an excuse to flash back to the origin of the dance and in the third served as a dance cue for a burlesque prize fight polka.

The formula was okay, with, however, another of those major video faults, it didn't cue in the home viewer, who could, just as well as the gang in the studio, be asked to identify one of the dances, and answered via Mr. Bell's device.

Also the bridging, i. e., the segue into the studio audience to the dance origin stage, accomplished with the aid of a whirling circle kaleidoscope, took too long. This was explained as necessary in order to get the cameras from one set to another. In a four-camera studio it ought to be possible to cover two stages without long bridges, but maybe it isn't, with two dance acts to bridge.

The choreography, credited jointly to Flower (whose group did the source dances), Maurice Stoller and Harvey Marlowe, the program's director, was good. At no time did the bits run too long and there was plenty camera following of the moving feet.

Come now the rub—the integrated commercials. It isn't fair to blame Walter Herlihy for the stilted handling of a corny approach. Jim Ameche was skedded to do the show, but didn't show and Ed Herlihy's younger brother stepped in . . . and just couldn't be silky with the corn. When he reminded the viewers that the Chevy had knee action, like the dancers doing the Cuban rumba, you could almost hear him say "ouch" as he gave. He sounded hurt when he tried to be easy in relating the smooth-flowing waltz from Vienna with the smooth-flowing glide of the four-wheeled sponsor. And when his final integrated line, which punched the bouncy movements of the beer barrel polka as related to the pick-up and get-away of the General Motors pet, it was too, too much. When you're given lines like that you have to have time to get over the shock before doing the show.

Dis-credit director Harvey Marlowe for doing the continuity, too. While the agency wrote the commercials, it was Marlowe who spread on the corn.

Some video school ought to take agency directors and teach them, and many network scanners as well, how to write and produce the selling part of a television show. Most of today's pitch is pre-scanning wheel.

Despite all the gripes, this show was head and shoulders over all the other Chevy scannings. Harvey Marlowe did a swell production job. He'd have done better if he hadn't tried to write, chart the dance movements and call the shots. Even the Marlowe can do too much.

assortment of characters all out of well-known cubbyholes and all doing good enough jobs, so that the strings that made them move weren't too visible. But cubbyhole people lead the most uninteresting lives. Improvisation—bah!

## Tell Me, Doctor!

Reviewed Thursday (4), 8-8:15 p.m. Style—Service. Producer—American Broadcasting System. Sustaining over WABD (DuMont), New York.

Paul Mowrey, director of television for ABC, gave his staff a vacation over the Fourth week-end and handled all the shot-calling himself. The first one of his "one man week-end" shows was this presentation of Doctor Weldon, who endeavored, with considerable success, to present what to do if something untoward happens to you at the beach, on the road or just any place. There was nothing fancy about the scanning, but the 15 minutes passed quickly and, except for a couple of corny gags that shouldn't happen to a doctor, or a viewer, *Tell Me, Doctor!* proved that sight helps the audience find the medical answer.

Using a lipstick to draw on a young male Conover model's body the placement of the stomach and the heart added something new for the girls, and if receivers were in more homes, we're afraid that it would have given a number of feds ideas on what to do with their makeup.

And Weldon, M. D., was telegenic.

## Hits and Bits

Reviewed Tuesday (29), 9 to 9:30 p.m. Style—Variety. Sustaining on W6XYZ (Paramount), Hollywood.

There was little to excite home viewers in tonight's vaude seg. Mediocre acts, draggy pace, plus ho-hum emseeing spurred yawns. Even outlet's usually high technical quality was missing. Below-par presentation can probably be blamed on new pix strike flare-up, which undoubtedly left outlet (located on Paramount studio lot) up in the air until last minute. Lighting was dimmer. Framing was faultless, but lens lads were little slow finding focus.

Best on bill—and not too good—was comic Sy Summers dove-tailing panto routines with disks. Used Betty Hutton's *Rockin' Horse Ran Away* as warm-up, but it's been worn out by so many others, something else would have been welcome. His cut-ups to Spike Jones *Old MacDonald Had a Farm* were refreshing and made take-off come up bell-ringer. Motion mimicry to Jeanette MacDonald's voicing of *Italian Street Song* made weak walk-off item. An okay belly-tickler, it was overshadowed coming after Spike Jones number, which would have more prudently been placed in last position.

Seg was rounded out by passable Latin dance duo, the Leonardos; Panto comic, Walter Nordella, going thru old routines (girl undressing, etc.); telegenic tapster, Billie Eberhart, whose toes had little new to offer. Emcee Ken Bryson appeared ill-at-ease, failing to live up to standard set by outlet's regular, Dick Lane.

## Musical Map

Reviewed Wednesday (3), 8-8:30 p.m. Style—Folk music. Sponsor—John Wanamaker's. Sustaining on WABD (DuMont), New York.

There comes a time when it's necessary to stop being kind. This is it. Week after week, John Wanamaker's, aided and abetted by DuMont, has produced video miscarriages, all of which "had a good idea."

To give some idea of how bad this was, there were two pipers (girls) who tooted away with Italian, German and Swedish native tunes, and all that Lou Sposa, the director, did was to use a two-shot, the same two-shot for each of the three tunes—and let the girls toot. If there's anything more uninteresting than two girls blowing their

## RCA Unit To Thump For KRNT-Video At Iowa State Fair

DES MOINES, July 6.—The Cowles Brothers, having landed with both feet in showbiz thru their purchase of the Shrine Temple, will have the auditorium handled by their station staffers at KRNT. New name for Temple is the KRNT Radio Theater.

Phil Hoffman, station manager, expects the auditorium operation to be integrated with the percolator and in the re-designing of the Shrine will have both the finest radio and television studios west of the Mississippi in the building.

In order to kick off KRNT's interest in video, Hoffman has contracted with the Radio Corporation of America to bring out the RCA traveling tele unit to the Iowa State Fair from August 21 to 30. Unable to get exhibit space himself, Hoffman has made a deal with International Harvester and the air-pic demonstration will be seen in the International Harvester space and under the joint auspices of KRNT, International Harvester and RCA.

KRNT will pay 5G to the Radio Corporation for the show. Harvester and RCA get a free ride, but KRNT ties itself into the visual air medium in a sock fashion—and points all of Iowa's attention to its Radio-Television-Entertainment center.

## Second Viewing

Here's Morgan (WABD, Thursday (4), 8-8:15 p.m.) on second sight is still good Henry Morgan, but he indicated what plenty of viewers felt upon seeing the zany for the first time—can he keep it up? There was plenty of the Morgan charm but little of the Morgan inventiveness, and some of the stunts just didn't come off, such as Morgan running out of camera range. A video Morgan sans the visual Morgan just isn't fun. Morgan has to work harder to make the home viewer have as good time as he gives their ears on WJZ (New York).

brains out before the ike, it hasn't been seen yet.


There was the usual "good idea" in this scanning. Dorothea Lawrence had designed a map of the U. S. A. that had all the musical folk lore on it, local to each area. Then for a scanning, she brought together a few folk music singers and non-802 musicians and had them bring her map to life. . . . But with the idea, the program stopped dead. Everything was static. When Sposa used a double exposure, there wasn't the slightest excuse for it and viewers just thought that the camera man had made a mistake.

It had all the finesse of Wednesday's church tea. This was even too bad for a closed circuit viewing.

Sell yourself with **MOSS**  
→ **Photos**

You'll score a big hit with Moss genuine Photo Reproductions made from your photo or negative. Typical prices: 8x10's, 50 for \$4.13; 100 for \$6.60; postcards, 2c. Mounted blowups, 20x30, \$2.50; 30x40, \$3.85. Write for FREE samples, price list B.

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155 W. 46th St., N. Y. C. 19. BRyant 9-8482



## Sports May Be Part Of Daytime Answer; S. B. Buys Tennis

NEW YORK, July 6.—Top-flight sport events are the easiest to sell, if the station airing the pix of events has the commercial as well as sustaining rights and if the commercial rights don't soar to high heavens. Only reason that baseball hasn't had an air pic bankroller is that the radio contracts in several cases nix their being aired in any other form or else the fees asked by the clubs are way out of line.

Fights continue to be Gillette's province. The latest bankroller to buy a sporting event, even tho it's aired in the daytime, is Standard Brands. Firm will sponsor the National Professional Tennis Championships, from the West Side Tennis Club, Forest Hills, L. I., July 8, 9, 10, at 1:30 p. m. over WNBT (NBC.) Survey will be made, while the matches are being aired, to discover how many people turned on their receivers. Daytime airings of *Radio City Matinee* laid an egg and what's left of them has been combined into one show on Friday evenings, as *For You and Yours*. Daytime is still an unexplored section of the picture frame, but maybe sports are the answer.

## ABC Signs Sports On B. & K. in Chi

CHICAGO, July 6.—The American Broadcasting Company, Friday (5) signed to present four sporting events on WBKB, Balaban & Katz tele outlet. They will present boxing and prize fights from the Rainbo Gardens on Wednesday nights starting Wednesday (10). An option has been taken for an additional four scannings and Paul Mowrey, ABC's tele man, states that he hopes to have the shows sponsored even before the first one hits the ether.

This makes five stations over which the network without a video outlet is photographing shows; WABD (DuMont), New York; WRGB (G.E.), Schenectady; WPPZ (Philco), Philadelphia and WTTG (DuMont), Washington.

Bud Pearse, ABC tele special eventer, will handle the Chi scannings.

## Short Scanning

It's the *Daily News* vs. *The Post* for one of New York channels—if you believe D. C.'s talk. . . . Al Bernsohn joins RCA slacker in Camden under Hal Desfor. . . . Most of the NBC brass who loaned their sets to the web for the Louis-Conn fight got them back in non-working condition. The truckmen who handled them were a little rough.

Bud Gamble is said to have snared the Hallmark Greeting Card account for a series starting next October, tracing the tradition of Christmas cards. . . . Actual use of radar in battle is pictured in a new film, *The Secret Battle*, just completed by Tele-news Productions. . . . The Television Workshop of New York will produce eight half-hour dramatic segs on WRGB, Schenectady, starting July 12. Stuart Nedd will serve as senior producer, and Lee Wallace, Jay Strong, Judy Dupuy and Irwin Shane as directors.

## WKY PLUGS

(Continued from page 7)  
terned and timed to the regular commercial format.

Staff announcers handle the copy, and seg is written and produced by Roy La Plante, of the KYW program department.

## Mullen Yens Reply To CBS Study But NBC Aids Say Nix

NEW YORK, July 6.—CBS's *A Study of Public Reaction to Color Television* may yet have an answer from the National Broadcasting Company, if Frank Mullen, v.-p. and general manager, has his way. Reaction in the research and promotion departments is to let the Columbia research monograph die. The CBS booklet is being sent only to station men and a restricted list to whom the figures and their explanations would be interesting. The NBC-ites, with the exception of Mullen, feel any anti-promotion would only increase its distribution.

*Study*, written by Donald Horton, Ph.D., and Read D. Tuddenham, Ph.D., explains in research terms the copy which CBS has been running in consumer and trade ads on the Columbia Television Research Institute. Booklet has been in the works since April, 1946, release being held up for organizational reasons.

## Elks Parade B.R.-ed By BPOE on Four, Thru Mowrey's ABC

NEW YORK, July 6.—The Elks parade skedded for Fifth Avenue Thursday (11), will be photographed for scanning on four stations used by American Broadcasting Company. Parade report will hit the air in Philadelphia (WPPZ) Friday (12); New York (WABD) and Washington (WTTG) on the following Tuesday (16) and Schenectady (WRGB) Wednesday (17).

The presentation will be commercial, the Benevolent Protective Order of Elks no less, paying the bills themselves. This is another Paul Mowrey first.

## Choreotones Off CBS; Belanger No Like Charting

NEW YORK, July 6.—Pauline Koner and Kitty Doner (latter mistabbed Kitty Koner in the Red Benson video review last week), have exited for the time being from their CBS *Choreotones* Sunday night dance spots, which Paul Belanger produces. While there are plenty of explanations given, the basic rea-

## Gulf Oil and Reid's Ice Cream Latest NBC Bankrollers

NEW YORK, July 6.—NBC will have Gulf Oil on its tele air shortly. Advertiser is now using WCBW, being CBS's sole sponsor, and the deal for it to air on WNBT, senior web's pic percolator, has nothing to do with the CBS sked, which may or may not continue. Gulf recently turned to NBC for a special industrial tele presentation and altho it was after normal hours for the web staffers, the special scanning for Gulf officials went off like clock-work.

Another advertiser new to air pix, Reid's Ice Cream, will bankroll the weather reports come September, altho the web hasn't signed the papers as yet.

## Eddy Cracks Whip At WBKB, Sponsors

CHICAGO, July 6.—W. C. (Bill) Eddy, director of WBKB, local tele station, this week gave his staff and sponsors a shot in the arm in an attempt to improve programs. Eddy, who has been on tour for the navy in an attempt to hypo enlistments in the service's electronics branch, came back in town this week and proceeded to take all and sundry to task in an attempt to better the work of WBKB.

Eddy proceeded to take his staff apart for some of the shows currently on WBKB. He pointed out that some of the studio stuff now being aired by WBKB was not too good. He pointed out that when the FCC made it essential for all tele stations to program 28 hours a week or more, WBKB would have plenty of remote stuff on the air—pick-ups from sporting arenas, etc. He emphasized that from here on in the studio live stuff would have to be plenty good.

After Eddy had laid down the law to his station staff, he then proceeded to call in the sponsors and told them in no uncertain terms that from now on their stuff would have to improve or else.

son is that Koner and Doner bring in their dance routines all charted and ready for the camera—and Belanger no like the idea. The B routine is "you dance, I'll handle the ikes." Which routine decided the girls to take a summer hiatus, like so many sponsors.

## Quick Change Trio

NEW YORK, July 6.—Viewers of the John Wanamaker's *Musical Map* WABD scanning Wednesday (3) were surprised to find that the Arnold Usen Trio had become suddenly the Arnold Usen Pipe Group, with only Ma and Sis Usen appearing before the camera.

Reason for the quick change? Son Usen holds an 802 card.

## 4 Bolts Out of FCC; Changes Spur Hope For Modifications

(Continued from page 7)

bring about general recasting of the "blue book," and the Commission's announced changes this week are considered as having unusual significance for that reason. FCC, however, holds the new definitions as "minor" and "routine."

A. D. (Jess) Willard, executive vice-president of NAB, said that the FCC revisions are "all to the good and help clear up a considerable amount of misunderstanding." Willard pointed out that the changes, which FCC made after months of examining recommendations, will be "most helpful to the industry," and he voiced hope that "a great many other changes" will be made in the "blue book" rules. Indications are that NAB will get together with FCC in informal discussions which may lead to some modification in sustaining program requirements for stations.

### Sustainer Definition

Viewed as most important among four changes announced by FCC this week, is one which makes it clear that a 14½-minute unsponsored program that is uninterrupted by spot announcement is a sustaining program. Definition originally was related to 15-minute programs. FCC, in explaining the whittling down, said that, "Most 15-minute programs are only 14½ minutes in length." A second change makes it clear that "so-called co-operative programs are to be recorded as network and not local." Where a web-co-operative program is not locally sponsored," explained FCC, "it is to be computed as network sustaining. If there is a local sponsor," added FCC, "it is to be counted as network commercial even tho the sponsored announcement is read by a local station announcer."

Last change affects local live programs produced by stations but which are recorded for later broadcasting. Such programs, under new definitions, are to be counted as local live and not recorded, known as "non-commercial spot announcements."

Industry folk generally regard the changes as "easing the requirements" to an extent where more drastic redefinitions may be in order. Viewed as particularly significant is the fact that FCC consented to "clarify some of its shots and modify some of them" as the result of off-the-record parleys. FCC, in what some observers regard as a face-saving gesture, avoided formal hearings despite early demands for consideration of oral arguments or written briefs.

On Capitol Hill, sharpest comment came from Sen. Wallace White (R., Me.), member of Senate Interstate and Foreign Commerce Committee, who told *The Billboard* that "any change at all in FCC's 'blue book' is all for the better." Most other congressmen serving on committees which handle communications legislation indicated that they were content to let FCC work out the problem without intervention.

## THE BILLBOARD-HOOPER URBAN CIRCULATION INDEX

(Continued from page 11)

PROGRAMS WITH TOP MALE DAYTIME URBAN CIRCULATION					
Program	Net	Agency	Sponsor	Product	Urban Listeners*
County Fair	CBS	K&E	Borden Co.	Coffee	381,353
Breakfast in Hollywood	ABC	K&E	Kellogg	Pep	352,209
Breakfast Club	ABC	JWT	Swift	Various	294,216
Breakfast Club	ABC	McC-E-JWT	Swift	Various	253,942
Just Plain Bill	NBC	DFS	Whitehall	Acacin	250,427
Tom Mix	MBS	Gardner	Ralston-Purina	Cereal	233,732
Breakfast in Hollywood	ABC	Compton	P&G	Ivory Flakes	255,531
Breakfast Club (Philco)	ABC	Hutchins	Philco	Refrigerators	224,945
Queen for a Day	MBS	Compton	P&G	Duz	212,351
Captain Midnight	MBS	HB	Wander Co.	Oraltine	205,614
Terry and the Pirates	ABC	SGM	Quaker	Breakfast Foods	197,706
Ma Perkins (CBS)	CBS	DFS	P&G	Oxydol	194,777
When a Girl Marries	NBC	P&B	General Foods	Coffee	179,253
Young Widder Brown	NBC	DFS	Sterling Drug	Various	177,203
Lorenzo Jones	NBC	DFS	Sterling Drug	Various	175,749
Queen for a Day	MBS	Wade	Miles	Alka-Seltzer	175,739
(Miles)					
PROGRAMS WITH TOP JUVE DAYTIME URBAN CIRCULATION					
Program	Net	Agency	Sponsor	Product	Urban Listeners*
County Fair	CBS	K&E	Borden Co.	Coffee	517,550
Captain Midnight	MBS	HB	Wander Co.	Oraltine	415,182
Superman	MBS	K&E	Kellogg	Pep	380,620
Tom Mix	MBS	Gardner	Ralston-Purina	Cereal	369,051
Terry and the Pirates	ABC	S&M	Quaker	Breakfast Foods	366,122
Lorenzo Jones	NBC	DFS	Sterling Drug	Various	307,542
Breakfast Club	ABC	JWT	Swift	Various	279,864
Portia Faces Life	NBC	Y&R	General Foods	Various	254,821
Breakfast Club	ABC	McC-E-JWT	Swift	Various	253,942
Breakfast Club (Philco)	ABC	Hutchins	Philco	Refrigerators	224,945
Breakfast in Hollywood	ABC	K&E	Kellogg	Pep	218,941
When a Girl Marries	NBC	P&B	General Foods	Coffee	210,886
Aunt Jenny	NBC	R&R	Lever Bros.	Spry	208,836
Ma Perkins (CBS)	CBS	DFS	P&G	Oxydol	194,777
Young Dr. Malone	CBS	Compton-DFS	P&G	Crisco, Drest	193,753

## RCA, Mackay, AT&T Push First Point-to-Point Race

(Continued from page 5)  
general manager of the communications division "resigned" and with him went his two key staffers, Joseph Chaplin, director of communications, and Tommy (A. A.) Pacifico, controller. These were the three men most concerned with the development of the program delivery service, and unofficially it was this service that caused the blow-up, with everyone claiming that the baby was his, from A. Warren Norton, prexy, up and down. The one man who rode out the hurricane was Johnny Whitmore, ex-MBS newshead, who handled the actual program tests and who was brought into the organization by Kerrigan to do just that.

## BBC Gets 5-Year Renewal; Anti-\$ Views Re-Affirmed

(Continued from page 5)  
a new service for the "serious-minded listener" that will concentrate on operas, concerts and plays, all in their entirety.

Another new feature of BBC operations will be the "mandatory broadcast of an adequate and impartial daily account by professional reporters of the proceedings in both houses of Parliament." A balance, it's claimed, will be maintained between parties in the political broadcasting, but what balance means was not explained. The government refused permission to broadcast direct from either the House of Commons or the House of Lords, stating that such a "show" would be "degrading to the law-making bodies of the Empire."

Cost of operating the home services of BBC will shortly reach 7,500,000 pounds a year. Television already is set to take 2,000,000 pounds out of the treasury.

## Paris Cooks Up an Angle

PARIS, July 6.—Despite the recent decision of Great Britain to do everything within its power to stop the airing of commercial programs beamed in English at Great Britain, it's understood that licenses will be issued for two long wave and one middle wave broadcasting stations in Normandy, for "overseas transmissions at no cost to the government." Behind-the-scene indication is that the three stations will sell time to advertisers wishing to reach the English.

Programming of all three outlets will require a great number of American transcriptions of music, with all the U. S. transcription libraries being contacted for their services. French are not worrying about international complications, since the programs are supposedly broadcast for Americans.

## WEBS FENCED IN

(Continued from page 5)  
has happened twice to date—I take it right on the buzzer."

None of the webs have any budget for handling affiliate publicity . . . not even for managed or controlled and operated space stealing. They ease in on one of the boys who has a roving assignment and get by. However, with the affiliates becoming more and more exploitation minded, and building stunts that really are something, there's going to have to be a special department in the publicity offices of the chains to take care of this problem or else the local co-operation with the webs is going to sink to a new low. The stations expect give and take—or else.

According to Kerrigan, Norton had brought new men into the organization to handle most of the duties with which he had grown up. As top man in Prewi communications the organization had employed Col. Fred Andrews, at the recommendation of Brig. Gen. Frank E. Stoner, assistant chief signal officer, to whom it's understood the job was first offered. This appointment took one facet of Kerrigan's activities away. To handle the auditing, etc., another Kerrigan brass job, Norton appointed Thomas J. Reilly, for 10 years with the FCC and for a year working on a part-time basis with Prewi. This left Kerrigan v.-p. but with no actual job, so he resigned. While the "resignation" was going on there were three hot camps—the K camp meeting at the Woodstock Hotel, the Norton group meeting at the Waldorf-Astoria and the third group, the Prewi board of directors, meeting at the Ambassador. The results have become a matter of record.

### Still Interested

Following the blow-up, Norton sent a letter to Commissioner Denny, of the FCC, stating that Prewi was just as interested as ever in bringing a program delivery service to broadcasting, that the Prewi organization was "thrilled" by the results of the tests and that the application, buttressed with plenty of proof that the program delivery service would assist local broadcast stations in operating in the "public interest, convenience and necessity." Delay was explained by the fact that it was taking longer to make up the report than originally planned. It was stressed, however, that the reason for the extended time was that the report would be full, comprehensive and completely documented. The application and report, which was dated July 5, it is believed, lives up to the Norton promise and documents the application all the way.

### There's a Joker

Joker, now, is that the FCC will have to make its Prewi program delivery service decision with the knowledge that both RCA and Mackay will make applications also for permission to render the same type of service, and that in the interests of avoiding monopoly it may be forced to grant all three applications, despite the fact that the trade feels that it's no more logical to have three program delivery services than it would be to have three national telephone companies or three commercial telegraph services. Another factor in RCA and Mackay maybe applications is fact that Kerrigan, who built up the Press Wireless deal, is free and available to do the same thing for either common carrier—and with him feeling the way he does about the point-to-point operation, he may be in there battling any day now.

## Dyke Back at NBC; V.-P. Post to Brooks

(Continued from page 5)  
more acceptable to the men with whom he will talk overseas.

### Dyke to Vacation

Dyke, who only recently shed his khaki, will vacation until he comes back into harness. The job at the outset may be a little nebulous but he will start with at least one specific assignment, the handling of the presentations of commercial programs. He will not assume the job that he had before he resigned from the network. Sarnoff feels that there's plenty to do for a man of Dyke's abilities and that he'll be needed when the commercial going gets tough. That, more than any

## U. S. Top Sponsor; Ag Dept. Leads in Domestic Time Use

(Continued from page 5)  
of top-talent transcriptions due to hit stations around the country in the next few days. Remainder of agencies using radio—Treasury, Interior, War and Commerce—are helping to swell government air time to jumbo proportions, even the army's high wartime rate has simmered to a few platters and recruiting announcements and segs.

### Strings on State Dept.

State's foreign broadcast activity which Congress originally whittled down and then restored, has a few strings attached. Use of international shortwave stations is limited to 75 per cent of each outlet's time as compared with 100 per cent during the war. Also, the critical congressional comments during hearings on State's broadcasting funds are serving as a warning to the agency that any "propaganda" inserted in news and other foreign-beamed programs will get sharp scrutiny. Senate minority leader Wallace White this week warned that he will keep a "watchful eye" on the shortwave programs. State's broadcasts are now going to approximately 20 South and Central American countries, but its dream of extending to Europe is still being squelched by House committees.

Spokesmen for the Aggie Department's radio division told *The Billboard* that their air time alone is equal to that of any national sponsor. "We furnish material for three network shows a week, while our market news reports are used by more than 600 stations," one official said. "Show me a cigarette sponsor who hits that many stations, and I'll smoke his brand for life." He added that Agriculture's 1947 appropriation, cleared by Congress this week, will increase the agency's market reports coverage another 10 per cent.

Veterans Administration's new radio series consists of quarter-hour transcriptions by such stars as Frank Sinatra, Danny Kaye, Hildegard, Kate Smith, Fred Waring and Kay Kyser. Information on G.I. benefits takes the place of the usual plugs. According to Joseph Brechner, V.A. radio chief, the donated services of the stars plus air time would run close to \$500,000 if V.A. had to shell out for them. Brechner expects 500 stations to use the transcriptions which were cut for free by National Broadcasting Company.

Treasury Department's Victory Bond drive will use what officials believe to be a new wrinkle in transcriptions. Disks have been cut using such celebrities as Eleanor Roosevelt, Leslie McMitchell and Max Baer in "one-sided" interviews on bond topics. Each platter merely contains answers to questions which are to be asked by local announcers, lending "an authentic touch," officials explained.

Commerce Department, its information budget left reasonably intact by Congress, is working "on a number of transcriptions" describing the agency's activities in the field of small business. Platters are to be distributed free to local stations, but no attempt will be made to use national networks.

specific assignment, is the reason for the v.-p.-ship.

Dyke had stated to his friends, as reported some months ago in *The Billboard*, that he was not interested in coming back to NBC, but Sarnoff and the cash offered convinced him otherwise. With Brooks a v.-p., NBC joins CBS (Ed Murrow) and MBS (Abe Schechter) in having a v.-p. looking after news.

## AAAA Drives For 2% Discount

(Continued from page 5)  
cut rates. The AAAA simply wants the papers and stations to determine what they expect per line or per hour and then add to that rate the sum that would permit the stations or papers to collect their net amount. When webs agreed to add the 2 per cent discount, they made it the first of their series of earned discounts and, therefore, actually didn't, according to Gamble, lose a penny, which is what the AAAA has in mind now.

### Flush Days Over

What's worrying agency toppers who determine the policy of the AAAA is that the gravy train is over. War biz, which was strictly good will stuff, has changed, and it won't be too long before a great number of new advertisers will be in the field, advertisers whose credit may not be as clear cut as the present ad leaders. Since most media today have a 15-day (some 19) payment due date, it's necessary to have some incentive for the controllers of the advertisers to come thru in time for the agencies to meet their bills. Stated Gamble, "There isn't an agency that could pay its billings for one month and stay in business. The ad agency biz isn't built that way."

He further stressed that the entire financial structure of the agency biz depends upon getting the bills out and the cash in for payment to media, within 15 days, and there must be that incentive—that 2 per cent. He also stressed that the agencies weren't interested in the 2 per cent on top of their 15 per cent, which meant, as far as the media were concerned, not really an extra 2 per cent, but actually 1.7 per cent. Gamble proved that he was not a mathematician when he phrased it that all a rate man had to do was to determine the net he wanted and add 16.7, i. e., the regular agency discount of 15 and 2 per cent of the remaining 85 per cent, to his rate card. An accountant will tell Gamble that's a swell way to go nuts.

### Delayed Pay Worries 'Em

What's disturbing the agency men is future losses which may result from delayed payment of invoices. According to the standard AAAA form, the agency assumes full responsibility for all payments once it places the advertising. It's safer to bill 'em quick and collect it quick.

Campaign of the AAAA, however, is on the jellyfish side. It's going to be "educational." Since Gamble stated that the ANA (Association of National Advertisers) was 100 per cent back of the 2 per cent cash discount and since the stations, newspapers and magazines are not expected to lose anything, everyone would like to know the reason for the tread-lightly approach. It was stated that, of course, every paper and station would have to wait until it was ready to make a rate adjustment, which might extend the date of making the 2 per cent general for years, but even then the AAAA didn't seem too sure of itself.

The AAAA realizes, stated Gamble, that its public relations were less than they should have been, and it was going out to do something about it. On the 2 per cent business, it was frankly asking the trade press to raise the trial balloon. It had lost the co-operation of some papers and had failed to bring radio stations into line because it had done nothing about it. Now it hoped that its resolution would do something. No one has ever resolved anything.

It's one of the few times in history, the industry points out, when the buyer asked the seller to raise his price so that he could obtain a cash discount—and the seller said "no."

# "MOST PROMISING" NEW ORKS

8th Annual College Poll

## Most Promising Newer Orchestras

- (Most Likely to Reach the Top)
1. Stan Kenton ..... 356
  2. Tex Beneke (with the Glenn Miller Ork) .... 217
  3. Elliot Lawrence ..... 107
  4. Randy Brooks ..... 78
  5. Buddy Rich ..... 76
  6. Bobby Sherwood ..... 59
  7. Ray McKinley ..... 47
- (Only a scattering of votes for next three places and remaining bands.)

## 8TH ANNUAL COLLEGE POLL--PART 2

# Kenton, Beneke, Lawrence 1, 2, 3; Ink Spots, Cole Trio, Pipers Top the Vocal Groups

### Sweet Again Tops Swing as Fave Style—Hot Jazz Beats Latin

NEW YORK, July 6.—America's campus kids prefer sweet to swing (as they have indicated in past several years), but still like hot jazz better than Latin-American stuff. They feel that Stan Kenton (whom many still consider a "newer" band) is the most promising of all the more recently organized orks, followed by Tex Beneke and the Glenn Miller band, and the Elliot Lawrence aggregation. The Ink Spots still rate as their No. 1 singing group, with the King Cole Trio and the Pied Pipers taking second and third positions as vocal group faves. All these facts are revealed in *The Billboard's* Eighth Annual Poll of College Music Preferences. Kenton not only was voted the "newer" band most likely to reach the top, but he also placed a solid No. 3 (behind Tommy Dorsey and Woody Herman) as the over-all band fave with the colleges. Similarly, Tex Beneke and the



Miller band not only took the place position in the "newer and most likely to make the grade" category, but snatched the No. 5 position ahead of such top names as Goodman, Ellington, Les Brown, Vaughn Monroe and Sammy Kaye (see last week's issue of *The Billboard*) in the over-all category. Only conclusion which can be drawn from an analysis of the ballots is that many colleges consider Kenton, Beneke, etc., "new" bands, but nevertheless rate them among their top favorite orks regardless of how new or old the orks are.

Lawrence ork, which is actually only about 20 months old and hasn't hit the road to any appreciable extent at all yet, scored a surprise in grabbing the No. 3 slot away from such formidable opposition as Randy Brooks (voted No. 4), Buddy Rich (No. 5), Bobby Sherwood (No. 6), Ray McKinley (No. 7) and other new orks which didn't tally enough votes to get a high enough point rating to put them in the running.

#### "New" Ork Reasons Why

Many of the colleges commented on their choices in the newer band category of the poll. Ed Arnow, editor of *The Daily Orange*, casting the

8th Annual College Poll

## Favorite Type of Music

1. Sweet ..... 933
  2. Swing ..... 816
  3. Hot Jazz ..... 452
  4. Latin American ..... 285
  5. Corn ..... 114
- (Scattering of votes for "moderately slow jazz" and "semi-classical.")

vote for Syracuse (N. Y.) University (Lawrence, No. 1; Rich, No. 2; McKinley, No. 3), said: "The Lawrence band voices its slow tunes very beautifully, making perfect dance music. Rich and McKinley, in the jump department, are coming along fast. They both have good arrangements and soloists."

John Stallings, headman of *The Exponent* of Purdue University in Indiana, voting Beneke No. 1 and Sonny Dunham No. 2 (no No. 3), commented: "Beneke played here for a convocation and was one of the most popular bands to appear before

8th Annual College Poll

## Favorite Singing Groups

1. Ink Spots ..... 322
2. King Cole Trio ..... 238
3. Pied Pipers ..... 238
4. Mills Brothers ..... 214
5. Andrews Sisters ..... 184
6. Modernaires ..... 53
7. Charioteers ..... 41
8. Delta Rhythm Boys ..... 41
9. Crew Chiefs ..... 35
9. De Marco Sisters ..... 23

the student body in several years. Miller's band was always a popular commercial band and Beneke's outfit is as good or better than Miller's was. Purdue has always been strong for the sweeter, smoother bands, and Beneke meets these requirements."

#### Sharp and Bouncy

Typical of the feeling of the Kenton clans among the collegers was the comment of Cy Shain, of *The Collegian*, of Fresno (Calif.) State College. Shain, voting Kenton, Beneke and Rich in that order, says: "These orchestras have something new, something with definite appeal to offer. Their arrangements are sharp and bouncy and geared to the popular taste of the day. Kenton especially has risen to the top and is destined to overtake the present leaders soon."

In Texas, Kenton was taken out of the new-band class and ranked with Woody Herman by Anthony Price of *The East Texan*, East Texas State College. Price tabbed Boyd Raeburn, Randy Brooks and Elliot Lawrence one, two, three among the new bands, and said: "The students here seem to be enjoying the styles of Woody Herman and Stan Kenton most of all, but the versatility of these three bands attract many listeners, especially Lawrence's Saturday afternoon airshots. Beneke's new Miller outfit hasn't caught on here."

#### Raeburn Out of World

While Raeburn grabbed East Texas's No. 1 vote and several other votes, he didn't total enough points to prove a real contender. One clue as to the reason for this might be found in the comment of Warren Gould, of *The Collegian*, Baltimore City College, who voted Raeburn No. 2 to Stan Kenton's one (no vote for third place). Said Gould: "Kenton has some fine musicians and top arrangements. Raeburn is years ahead of his time—out of this world."

And the "no-third-place" vote of Baltimore cues the feeling of many schools, best typified by this criticism from an Eastern college editor who prefers to remain anonymous. About new bands, he said: "They all have added to their brass sections and are loud, blaring outfits, relying entirely on rehearsed arrangements, and consisting of inferior musicians headed by one good instrumentalist. Unless they return to the style of the Goodmans and Ellingtons, who allow freedom on solos and have top musicians and arrangements, they'll never reach the top."

Rating in '45 as "newer" band top-pers, but showing little or no strength in this year's tabbing, were Hal McIntyre, Artie Shaw and Gene Krupa, who took second, fourth and fifth slots, respectively, last year. Les Brown, who won third place as new band most likely to make the grade in '45, didn't score in the "newer" band category this year, but came in No. 8 in the over-all band picture, as (See "Most Promising" on page 25)

## Basie To Get Own Pub Firm; Hint B-VH Tie

### Would Wind Up B-V-C Deals

NEW YORK, July 6.—Count Basie will form his own music publishing firm and wind up his relationship with Bregman-Vocco-Conn, if current plans materialize. The maestro has been dickering with Burke-Van Heusen for the establishment of an outfit which will be a B-Van H subsidiary. Tho nothing has been signed, the deal is hot. Basie's contract with B-V-C expired more than a year ago and ever since rumors have recurred about the Count's publishing plans. For a while he was slated to take on a 50-50 deal with Jack Robbins, but this cooled when Burke-Van Heusen reportedly made a better offer. B-V-C has published almost all of Basie's compositions save *One o'Clock Jump*, a Feist item.

## Anonymystery

NEW YORK, July 6.—Patrick Lewis is a remarkable man whom nobody but Sunny Skylar knows. Lewis, with Skylar, has written a couple of new songs which have grabbed off a total of 16 recordings. This is nice work for Skylar, let alone for Lewis, but latter isn't around taking any bows. In fact, Lewis isn't around at all. Take Republic Music, which publishes the Lewis-Skylar opus, *Wherever There's Me, There's You*, recorded on RCA-Victor by Betty Hutton. Republic says Skylar was in Florida, Texas, California or somewhere when they sent him the contracts on the song. Skylar sent the contracts back and lo!—they were signed by Patrick Lewis as well as by Skylar. Republic acknowledges that it will have a time trying to figure out how to pay Patrick his royalties, if it doesn't find who he is, and where.

Broadcast Music, Inc., also has a Patrick Lewis-Skylar item, *Whatta Ya Gonna Do?* and is going to town on it, with 15 diskings on as many labels. And so next week we'll see whether BMI knows who Patty is. Place your bets now.

# Did Atomic Bomb Double on Bikini (Pacific) and the Road (U. S. A.)? I-Niters Die

### All Signs Point to Drastic Changes in Whole Set-Up

NEW YORK, July 6. — Smart money in band biz that's rapidly falling off says that the industry's motto should be "Let's Face It." The road is shot. Many big city locations are not making money. The nation's economy is so unstable that there is no prospect of an improvement on the situation without positive action on the part of leaders, agencies and promoters.

As sober ork minds see it, there are two chief steps which must be taken if the road is to be saved. They are (1) lower guarantees for bands; (2) lower admission prices. A side rec-

ommendation, and one which is admittedly less likely to be achieved voluntarily is that agencies and promoters stop swamping towns with bands and allow a little time to elapse between promotions. Altho this might mean cutting down the volume of one-night bookings and hence squeezing out a few bands, it is said that the over-all effect will be healthier for the game. As matters stand, towns which can't support more than one name dance per two weeks are getting three and four in that period, the promoters are taking it on the (Drastic Changes Sighted, page 22)

*Signature*  
is proud of



# MARIE GREENE

RAVE NOTICES THAT MEAN ADDED SALES

- ★ "Ace bet for top coin" . . . . . Barry Grey (Variety)
- ★ "Best Bet" . . . . . Mike Levin (Downbeat)
- ★ "A cinch to climb fast" . . . . . (Radio Daily)
- ★ "Outstanding vocalist of 1946" . . . Art Ford (WNEW)
- ★ "For locations where Sweet mood music is the thing" . . . . . (Billboard)

15027 SEPTEMBER SONG  
IT'S A WOMAN'S PREROGATIVE

15030 I GOT LOST IN HIS ARMS  
BEWITCHED

RECORDINGS PRODUCED BY BOB THIELE

PRICE 75c

*Signature* records  
DISTRIBUTED BY  
GENERAL ELECTRIC  
SUPPLY CORPORATION

## Unity's Paper On Withdrawn Case Slugs H. Suber

NEW YORK, July 6.—Pre-season skirmishes in Local 802, American Federation of Musicians, were jazzed up this week when Unity group, perennial opponents of President Jack Rosenberg's Blue ticket, resurrected the corpse of its recently discontinued lawsuit against Rosenberg, James C. Petrillo and other union officials. In a leaflet distributed on the union exchange floor and headed "Unity Group Wins Court Case Against Officials of Local 802." Unity took a number of bows and flung a number of needles.

Principal dart was directed at Harry Suber, treasurer of the local and an administration bulwark. The leaflet averred that Suber had, under cross-examination, admitted altering a financial report after it had been certified by the union auditors. According to Unity, "This damaging admission" had the immediate effect of causing the judge to summon all parties into his private chambers, where Unity scored what it now describes as a victory.

The administration, of course, regards the discontinuance of the suit as a victory for itself. Until the appearance of this latest Unity leaflet, it has tended to laugh off opposition tactics. The slur on Suber, however, seems to have aroused his friends to high heat. They say that the union auditor has already sent Suber a statement proving that he did nothing inconsistent with the auditor's statement and that his "alterations" was simply to break down a set of figures into more detailed form for the benefit of the membership.

As to Unity's "victory," adminis-

tration members declare that Unity paid the court costs, nothing irregular was found to have taken place in the 1942 and 1944 elections, and the agreement whereby the Honest Ballot Association will handle this year's polling is okay all around. They say that they expect a dirty election campaign but that it strikes them as a trifle early in the season to start the mud-slinging. Unity promises to be out with another, more extensive pamphlet in a few weeks, tracing the entire history of the court case, naming names and lashing all enemies to the mast.

## Dell's First Week Pulls Hefty 34,500

PHILADELPHIA, July 6.—First week of the 17th Robin Hood Dell outdoor concert series, which kicked off June 24, proved an artistic, financial and meteorological success in that the four concerts scheduled were given on the evenings as arranged. Rain played havoc with the Dell schedule last year. David Hocker, Dell manager, reported that total attendance for the first week was a healthy 34,500.

About 12,000 turned out for the Tchaikovsky program, starting the season with Dimitri Mitropoulos wielding the wand and featuring soloists Carroll Glenn and Eugene List. A Morton Gould-George Gershwin bill the second night, with Gould conducting and Oscar Levant as soloist, drew 15,000, and symphony concerts the other two evenings, 7,500. Hocker said that if the remaining six weeks are as good, the Dell will reach its highest attendance in history. Peak so far is 195,000, attained in 1943. The 1944 series ended with a transit strike crippling attendance in the final week, and 1945 was marred by one of the rainiest summers in local annals, with 15 concerts postponed.

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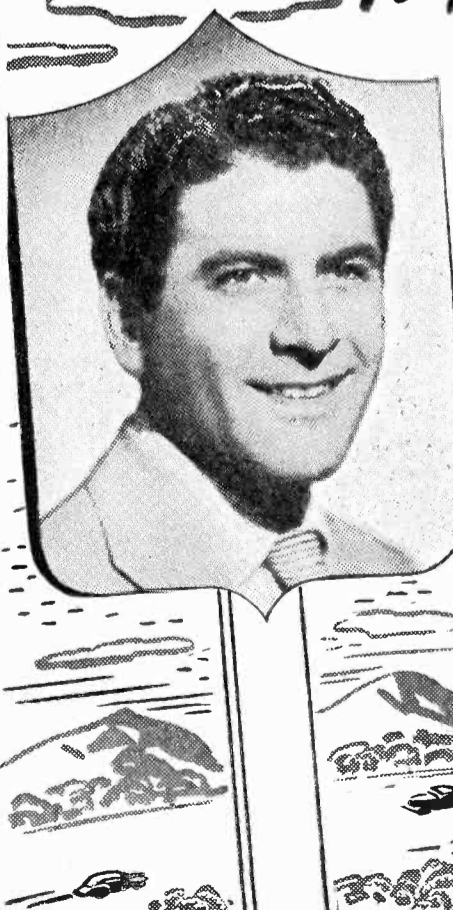
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Nation in The Billboard College Music Poll.

## Peatman ACI Hits for 1945-'46

(July 1, 1945 to July 1, 1946)

The 30 song hits with the largest radio audiences are listed below in order of the total ACI points received in the ACI surveys during the year. Songs in stage or film productions are indicated.

Rank	Total ACI Points	Number of Weeks in ACI Survey	Song Title and Production	Publisher
1.	38,422	27	Symphony	Chappell
2.	35,313	37	(1) If I Loved You (Carousel)	Williamson
3.	34,385	28	I Can't Begin to Tell You (Dolly Sisters)	Bregman-Vocco-Conn
4.	33,073	26	It Might as Well Be Spring (State Fair)	Williamson
5.	30,985	22	It's Been a Long, Long Time	E. H. Morris
6.	30,249	28	That's for Me (State Fair)	Williamson
7.	28,819	24	Oh, What It Seemed To Be	Santly-Joy
8.	28,610	28	Till the End of Time	Santly-Joy
9.	27,885	31	I'm Always Chasing Rainbows (Dolly Sisters)	Miller
10.	27,551	19	Let It Snow, Let It Snow, Let It Snow	E. H. Morris
11.	27,439	23	Day by Day	Barton
12.	26,654	21	Aren't You Glad You're You? (Bells of St. Mary's)	Burke & Van Heusen
13.	23,448	26	(2) Gotta Be This or That	Harms
14.	23,106	27	(3) I'm Gonna Love That Guy	Bourne
15.	22,122	22	I'll Buy That Dream (Sing Your Way Home)	Burke & Van Heusen
16.	22,028	23	On the Atchison, Topeka and Santa Fe (The Harvey Girls)	Feist
17.	21,401	32	It's Only a Paper Moon	Harms
18.	20,244	16	*All Through the Day (Centennial Summer)	Williamson
19.	20,049	28	Some Sunday Morning (San Antonio)	Harms
20.	18,992	22	Come to Baby, Do	Leeds
21.	18,746	29	(4) I Wish I Knew (Diamond Horseshoe)	Triangle
22.	18,158	19	Personality (Road to Utopia)	Burke & Van Heusen
23.	17,927	20	Shoo-Fly Pie and Apple Pan Dowdy	Capitol
24.	17,838	25	(5) How Deep Is the Ocean?	Berlin
25.	17,718	22	Waltin' for the Train to Come In	Martin Block
26.	17,463	21	Chickery Chick	Santly-Joy
27.	17,278	21	You Won't Be Satisfied	Mutual
28.	16,998	27	(6) Along the Navajo Trail	Leeds
29.	16,709	12	*They Say It's Wonderful (Annie, Get Your Gun)	Berlin
30.	16,546	20	Doctor, Lawyer, Indian Chief (The Stork Club)	Melrose

Footnotes: Asterisk in front of the song title indicates songs which are still active. The numbers in front of seven song titles refer to songs which were active prior to July 1, 1945, as follows: (1) Total ACI includes survey points for 7 weeks prior to July 1, 1945; (2) for 4 weeks; (3) for 3 weeks; (4) for 11 weeks; (5) for 1 week; (6) for 1 week.



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and

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*Danny O'Neil*

with Virg Davis and His Orchestra and Choir

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and

### AND THEN IT'S HEAVEN

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- YORK BROS.

STARS FEATURED ON BOTH NBC & MUTUAL NETWORKS

**PEATMAN FAVORITE STANDARDS FOR 1945-1946**

The 25 standards with the largest radio audiences are listed below in order of the total ACI points received in the ACI surveys during the year, July 1, 1945-July 1, 1946.

Rank	Total ACI Points	Number of Weeks in ACI Survey	Song Title	Publisher
1.	13,418	41	Blue Skies	Berlin
2.	11,717	34	Begin the Beguine	Harms
3.	10,589	32	All the Things You Are	Chappell
4.	8,499	31	Star Dust	Mills
5.	8,434	30	Embraceable You	Harms
6.	7,279	27	Somebody Loves Me	Harms
7.	6,545	23	On the Sunny Side of the Street	Shapiro-Bernstein
8.	6,123	24	Night and Day	Harms
9.	6,069	23	Tea for Two	Harms
10.	5,268	19	Smoke Gets in Your Eyes	T. B. Harms
11.	5,241	17	Man I Love	Harms
12.	5,066	21	It Had to Be You	Remick
13.	4,898	15	Great Day	Möller
14.	4,778	16	Summertime	Chappell
15.	4,019	16	Where or When	T. B. Harms
16.	4,018	10	Anchors Aweigh	Robbins
17.	3,994	14	Temptation	Robbins
18.	3,768	15	Make Believe	T. B. Harms
19.	3,449	10	Hallelujah	Harms
20.	3,271	13	Dancing in the Dark	Harms
21.	3,207	11	Just One of Those Things	Harms
22.	3,258	10	St. Louis Blues	Handy
23.	3,141	8	Why Do I Love You?	T. B. Harms
24.	2,967	10	I Got Rhythm	New World
25.	2,857	13	Always	Berlin

**'Symphony' Tops Peatman Annual**

NEW YORK, July 6.—Annual Peatman survey of the 35 song hits with the greatest radio audiences, according to John G. Peatman, director of Office of Research, Inc., shows Symphony in the lead with a total audience coverage index of 38,422 points (more than 750 million listening-home impressions). Seventeen of the 35 hits were in motion pictures or stage productions. Two old favorites were revived: *I'm Always Chasing Rainbows* and *It's Only a Paper Moon*.

Three of the songs still are currently active and are expected to attain a higher audience figure before their cycles are ended. *They*

*Say It's Wonderful*, which has accumulated more than 16,000 ACI points in only 12 weeks, with radio listening on its annual decline; *Laughing on the Outside*, BMI's first big hit since 1941; and *All Thru the Day*.

(The "Peatman Survey" of the "Favorite Standards" of the year lists the top 25 of the old-timers still currently favored on network programs. Irving Berlin's *Blue Skies* leads the list, with Cole Porter's *Begin the Beguine* in second place.)

**Gray's \$2,520 at B'port**

BRIDGEPORT, Conn., July 6.—Glen Gray's orchestra in its first appearance here in several years, last Sunday (30) at Pleasure Beach Ballroom, drew 1,680 people for a gross of \$2,520. Admission was \$1.50.

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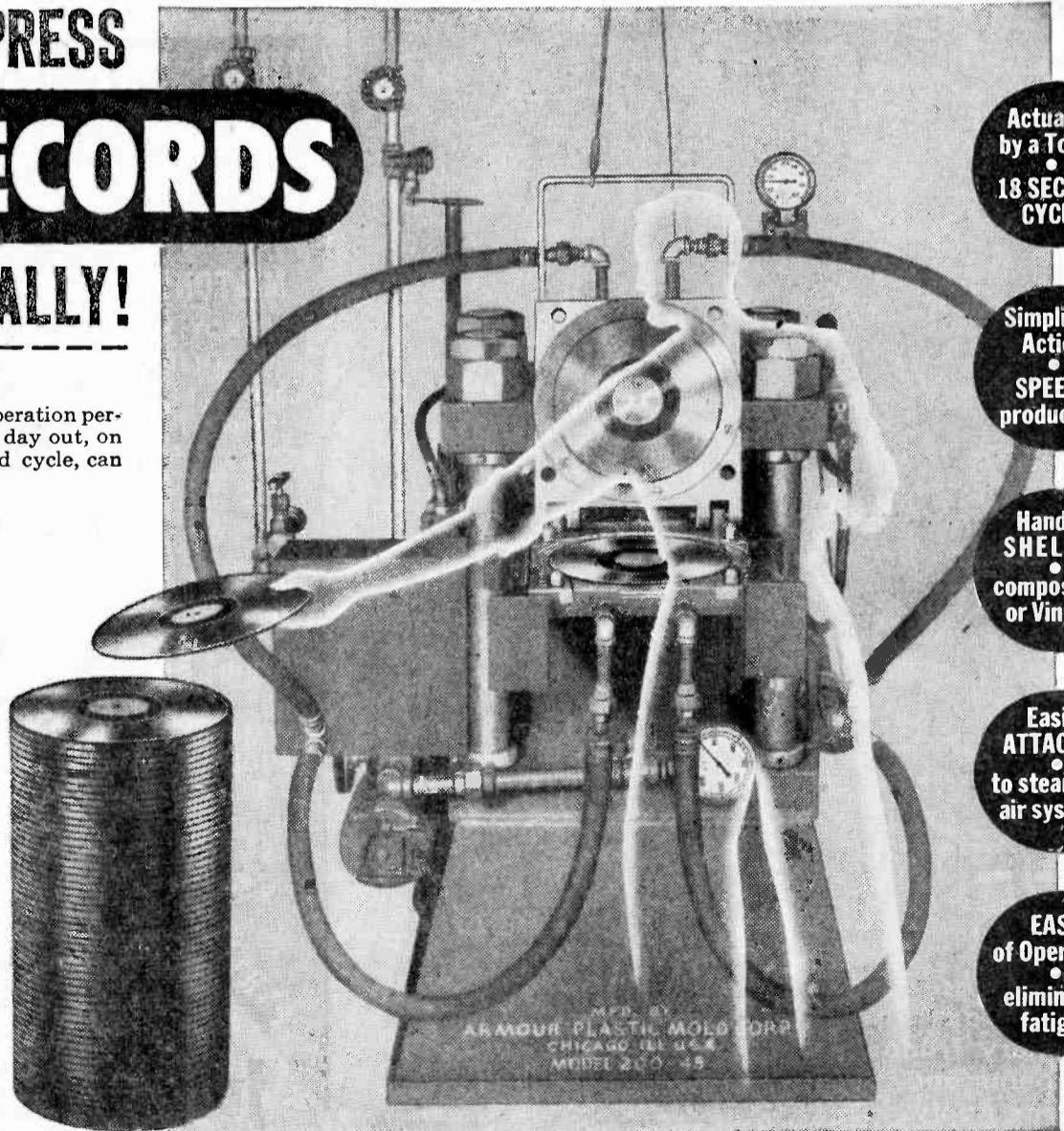
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(Vocal by Rhythmaires)

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(Vocal by Trudy Erwin)

**Cherokee**

(Instrumental)



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## ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

### Odds Are on Lawrence as a New Top Name

Elliot Lawrence

(Reviewed at the Hotel Pennsylvania Cafe Rouge, July 1. Personal manager: Stan Lee Broza, Direction: General Artists Corporation).

TRUMPETS: John Dee, Alec Fila, Walt Stewart.

TROMBONES: Francis Rodowicz, Willie Dennis, Vincent Forchetti, Tony Riva (French horn).

SAXES: Ernie Catenani, Andy Pino, Lou Giamo, Mike Giamo, Jerry Fields, Charles Martin (oboe).

RHYTHM: Max Spector, drums; Lou Pajumbi, bass; Joe Mannetti, piano; Elliot Lawrence, piano; Lou Melja, guitar.

VOCALISTS: Rosahnd Patton, Jack Hunter. ARRANGERS: Elliot Lawrence, Jerry Mulligan.

By Joe Csida

Art Weems, Tom Martin, Howard Sinnott and other General Artists Corporation execs; Sonny Werblin and Larry Barnett, Music Corporation of America toppers; Nat Kalcheim, William Morris Agency band department head, and other key band booking and management men jammed this roomy hostelry cafe for the Gotham preem of the Lawrence ork. This is mentioned merely because it is another point which substantiates the feeling that the Lawrence band is an industry test, which is being watched closely by all trade toppers.

Shortly after Lawrence started to build his band at Philly Station WCAU about 20 months ago, a few

of the most influential and dough-loaded gents in the radio and music biz decided to get behind it (Lawrence's dad is station program director Stan Lee Broza). They were right. It's something to have a piece of . . . and thereby hangs the test. If it is still possible to build a new ork into top name brackets (and many band biz experts say it can't be done any more), the Lawrence band should be a top name before another year goes by.

Musically, the ork achieves something many new leaders have shot for, but few have hit: It sounds different. Its arrangements are extremely interesting, but not intricate. The melody line is almost always given intriguing little trimmings, but is never lost. Many listeners (and the experts will have a field day with this) claim that the band "sounds just like Thornhill." This isn't so at all. It's true that Thornhill's pianistics and Lawrence's have much the same scintillating quality. It's also true that both make use of oboe, bassoon, French horn and other unorthodox (for dance orks) instrumental touches. But while many of Thornhill's arrangements are elaborate, even occasionally pretentious, Lawrence's scoring tricks are on the simple almost corny, yet delightful side. Big asset is the leader's enthusiasm which is easily transmitted to the youthful crew working for him (average age is 23). Book is varied, with many colorful treatments of top standards, as well as intriguing handling of current pops, and many of Lawrence's own excellent compositions. Plays much on the sweet, smooth side, even late in evenings, taking a jumper just often enough to keep mob sold on ork's versatility. Jack Hunter sings a ballad full of

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feeling, tho on night caught he sounded a little too husky-voiced for comfort. Thrush Rosalind Patton gets by on numbers like *Coax Me a Little Bit*, having developed a nice lilting treatment of this type of melody, but on numbers with less intrinsic tunefulness she doesn't come up to the standard of the ork. On night caught, by the way, her gowning was not what it should be. Gal is a little too thin and round-shouldered to wear the strapless kind of evening gown she did on opening night. Hairdo worked out to fit her features a little better would help, too. But over-all she is eminently, pleasantly listenable and sings always perfect dance music.

So much for what band has. Effect of its handling is already apparent. Airtime dished up on it while the ork was still in Philly has already had its effect, as evidenced by fact that the band was voted the No. 3 most promising band of the year by America's colleges in *The Billboard* eighth annual poll (see other story in this issue). Six Columbia sides by the outfit have just about begun to get around, and even a casual listen to any of them shows loving care in the cutting, neat attention to selection, etc.—and the plattery is putting plenty promotional effort behind these first disks.

When Lawrence finishes his Penn stand he'll eventually hit the road to give some of his rapidly growing roster of fans a load of the ingratiating and charming manner in which he fronts the ork, when he isn't adding his keyboard sparkle to its music. When he gets around in person, when his disks start getting juke and disk jockey play (as they already are), when dealers start pushing 'em, you can take an even money bet a new top name will be born. If Lawrence doesn't make the grade, we'll go along with the pessimists who say it can't be done.

### Louis Prima

(Reviewed at Casino Gardens, Ocean Park, Calif., July 2. Booked by Music Corporation of America.)

TRUMPETS: Don Rose, Frank Nichols, Tommy Alberts, Jerry Greco, and Louis Prima, solo.

TROMBONES: Ralph Gold, Allan Lang, Mickey Gayle, Steve Mace.

SAXES: Charlie Leeds, Morty Lewis, Mike Cotton, Gene Allen, Harvey Nevins.

RHYTHM: Jimmy Vincent, drums; Frank Federico, guitar; Mose Weeks, piano; Tony Ciario, bass.

VOCALISTS: Jack Powers, Miss Sandy Bishop.

ARRANGERS: Ralph Stein, Zony Ciario, Steve Mace.

Aiming his outfit at the cash register, Prima continues to hit a bull's-eye. He's new to Coast kids (he hasn't been here for some years) and they eat up the commercial jive and yell for more. Biggest sales feature is still the maestro himself, whose scat vocals, clowning and trumpeting win 'em. Tops as a showman, he makes the band.

Juvs go big for his raspy-voiced warblings in such Prima specialties as *Awful Lot of Coffee in Brazil*; *It Takes a Long, Tall, Dark-Skinned Gal*; *Josephine, Please No Leana On the Bell*, and his recent disking, *Vout Cowboy*. Aside from novelties, band's book (when caught) leaned heavily on such standards as *I Can't Give You Anything But Love*, *Temptation* and *These Foolish Things*. New lullaby lass, Sandy Bishop (replacing Lilyann Carol) registers with *I've Never Forgotten*. Jack Powers pleasingly dusts off oldie, *Stars Fell on Alabama*, and in contrast, gives the newcomer *Whatta Ya Gonna Do?*, a brisk vocal ride. Band is bright, packs rhythmic drive and is spiced by solo spots from Charlie Leeds's tenor sax, Mose Weeks's Steinwaying and Jimmy Vincent's hides.

Jimmy James' orchestra which goes into Horace Heidt's Trianon Ballroom, Southgate, Calif., July 10 has just cut four sides for Enterprise Records.

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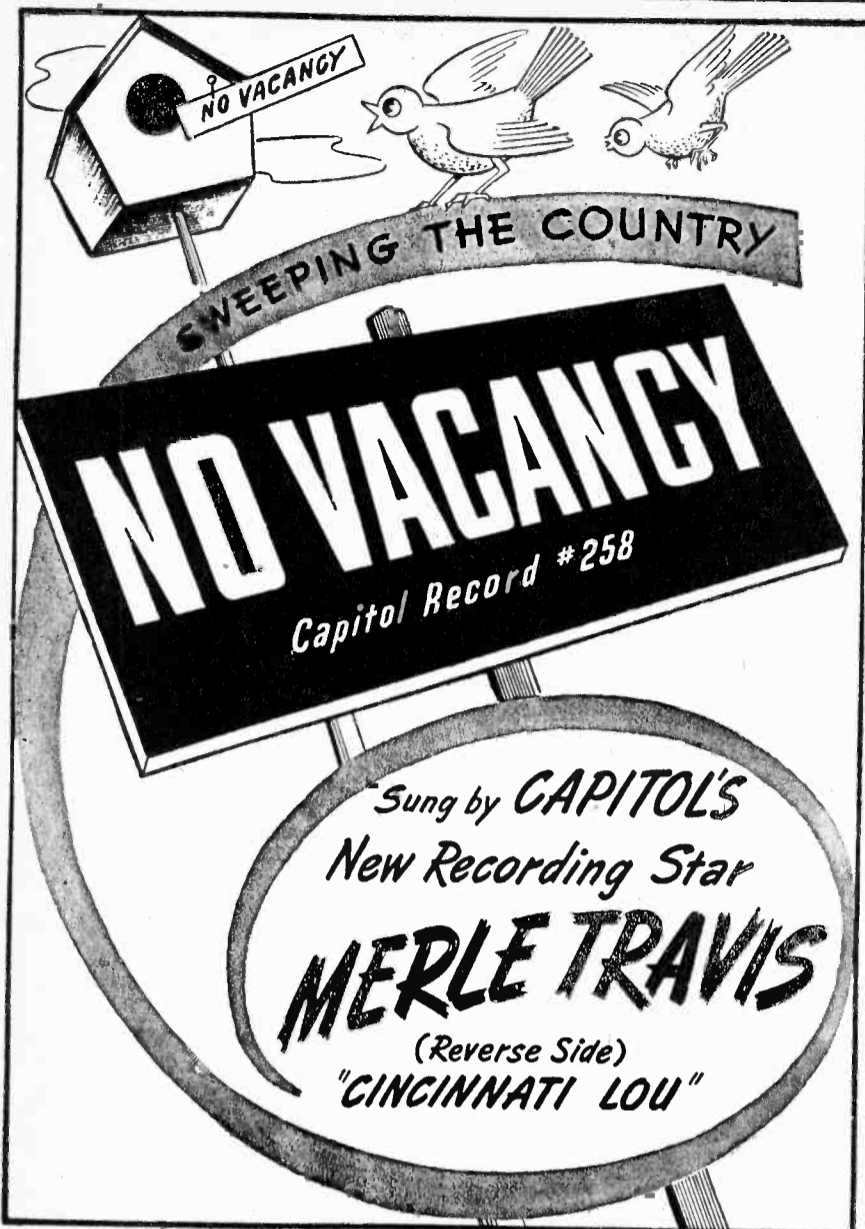
New York, N.Y. - It took a beat to lick the heat! Outside hallowed Steinway Hall last Saturday, (June 29th), a broiling hot sun blistered the pavements - inside, "Atomic Boogie" (a July National Records release) beat its torrid tempo into the ears of the large group of assembled BAND LEADERS Magazine readers ..... and was voted "tops" of all records played at the Platter Preview session. This platter features Pete Johnson with Budd Johnson and his All-Stars.

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# Drastic Changes Sighted In U. S. One-Niter Set-Up

(Continued from page 15)  
 chin, the bands are doing themselves dirt, and the business is suffering badly.

### That Hi-Guarantee Poison

Just how bad the one-nighter business has become, from the promoter viewpoint, is seen in the current tour of Harry James, who until the trek started was figured as the No. 1 ork in the country. James has done well in some places, fair in others, and at least two promoters have taken a horrible licking with him. This is taken as proof that the biz is sick and not so much as an indication that James is not the box-office magnet of yore. It is seen as further evidence that high guarantees are poison. An outstanding but completely typical example is furnished by James' one-nighter for Max Kearson at Dallas, Pa., Thursday, June 27. James was in on a \$4,000 guarantee. The promoter felt obliged to charge \$2.40 admission. The gross came to \$3,600, making the promoter a solid loser.

Vaughn Monroe, whose one-nighters in the Pennsylvania region last season stamped him as the hottest road item of all, recently did a Southern tour in the previously lucrative Ralph Weinberg territory. Biz hadn't been so forte lately, and Monroe shaped up as the potential doctor. So he came in, at heavy guarantees, for 10 dates. Weinberg dropped a pile of dough. Many other bands have since done brodies in that territory, and few are doing any good in the East, where business is tabbed as at least 30 per cent off pace.

### Bruising Promoters

What makes things tough from the standpoint of the business as a whole

is that many leaders and managers are able to figure only in terms of guarantees. If they do a month's tour, averaging \$2,000 in guarantees per night, they think they've done well and forget that they've left a string of prostrate promoters in their trail. The next time around they find fewer ops from whom to gouge the heavy guarantees. Several promoters have told *The Billboard*, and *The Billboard* has printed it several times, that a band is worth no more than it can pull at the gate night in and night out. This is particularly true where the promoter knows his business, the weather is good, etc. Under such circumstances, if the ork's guarantee is in excess of the gate receipts, the promoter has been oversold by the agency, and the business has been bruised.

### \$2.40 Too Much

Some promoters say they would be tickled to lower admission prices, but they dare not, because they have to pack the house to meet the nut, what with th prices bands are demanding. Now that most of th vets have spent their discharge bonuses, now that the number of unemployed has mounted, now that the prices of food, shelter and clothing have risen and the average wage-earner has to watch his entertainment budget closely, the dance-goer is simply in no position to spend \$2.40 for admission. This becomes even more true when a name hop is no longer an event for the dance-goer, whose town now gets three times as many orks per month as it did pre-war.

In Hershey, Pa., the last week of June, promoter John Solenberger had Harry James on Wednesday and Benny Goodman on Saturday. That

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James didn't do too much business is almost beside the point in light of the fact that Goodman all put perished. The promoter had no time to work on the Goodman hop, and the attendance was not good. Nobody was helped. This sort of thing has been duplicated all over the East. In some towns as many as three names, Class A variety, have worked in one seven-day stretch, with none doing any business.

**Locations Down, Too**

Locations are doing no better, overall. In New York only the Aquarium, regarded as a freak operation, has been really strong and consistent. And even it has dropped off. In Chicago, the Rainbo Ballroom, which opened last season amid much ballyhoo, has canceled its fall bookings of name orks and will go in for regional mickes. During the season only Tommy Dorsey, Les Brown and Stan Kenton did business for the operators, with such outfits as Bobby Sherwood, Scat Davis, Jimmy Dorsey, Jack Teagarden, Ray Anthony, Charlie Barnet and Ted Phillips losers. An accompanying explanation of the Rainbo's headaches is said to be that the clientele couldn't dance to the jive, but this is somewhat belied by the fact that San Kenton, one of the jiviest of all, did a \$13,000 week in the spot, second only to Tommy Dorsey's \$16,000.

On the West Coast, Tommy Dorsey's Casino Gardens seems to be holding up well, with the competing Palladium, Avodon, Meadowbrook Gardens, Aragon, etc., being spotty at best, depending on the talent offered and the moo paid said talent. Broadway bandfolk who continue to deny that times have changed and that the time has come for a changed band biz approach, were busy this week knifing Harry James, pointing to the fact that he dropped to fourth place in *The Billboard* College Poll and saying that anemic business on his Eastern tour is indicative of

weakness on his part. Others, however, are prone to view James' current experiences as not his fault, altho they agree that his tumble from top spot in the hearts of the nation's collegians is due entirely to his failure to get out on the road and perform.

**Out of Sight, Etc.**

It is unanimous that no band has ever been big enough to stay out of the public eye over a long period of time and then come back strong as ever. Secret of Tommy Dorsey's continuing success is acknowledged to be that he has no mercy on himself, taking those road tours every few months, shaking hands, seeing his public and being seen. Furthermore, Dorsey has been one of the very few bands able to demand and receive hefty guarantees and leave smiling ops in his wake.

And so it all boils down, says the wise money, to the need for a drastic revision of band and band agency policy. If the policy of overselling isn't changed, if guarantees aren't scared to the ork's ability to draw customers, if promoters can't charge reasonable admission prices, all of a sudden the bands are going to find themselves with a road market about half the size of the one they are now milking so dry.

**Congestion Chokes Canada**

PORT STANLEY, Ont., July 6.—Port Stanley Ballroom here was a loser Wednesday (3), with Buddy Rich ork drawing around 1,100 people. This makes third straight bath for the spot, which has been trying American names. Prices are reasonable (85 cents advance, \$1 at door), but the nut is just too high. Onlookers also agree that, after years of no names at all, too many names are being sent in here too close together. Rich's entire Western Canadian one-nighter tour has been n. s. g. Plays Toronto tonight.

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**EXCLUSIVE—65c**

- |          |                                  |                                  |
|----------|----------------------------------|----------------------------------|
| Quantity | C. O. D.                         |                                  |
| — #214   | NO GREATER LOVE                  | Johnny Moore & His Three Blazers |
| — #216   | CARAVAN                          | Joe Liggins & His Honeydrippers  |
|          | YOU AIN'T GOIN' TO HEAVEN NO HOW | by Basin Street Boys             |
| — #220   | NOTHIN' EVER HAPPENS TO ME       | by Johnny Moore's Three Blazers  |
|          | JUMPIN' AT THE JUBILEE           |                                  |
| — #221   | IT AIN'T GONNA BE LIKE THAT      |                                  |
|          | WITH MY HEART ON MY HAND         |                                  |
| — #222   | I LEFT MY HEART IN MISSISSIPPI   | "Herb" Jeffries                  |
|          | I'M A LUCKY SO-AND-SO            |                                  |
| — #225   | VOOT NAY ON THE VOT NAY          | Basin Street Boys                |
|          | I SOLD MY HEART TO THE JUNKMAN   |                                  |

**PACIFIC—65c**

- |        |                         |                       |
|--------|-------------------------|-----------------------|
| — #602 | BOOGIN' IN THE BASEMENT | Ivory Joe Hunter      |
|        | DON'T LEAVE ME          |                       |
| — #603 | EMPTY BALLROOM BLUES    | Nick Esposito & Orch. |
|        | PART 1 & 2              |                       |
| — #607 | BACK FAT BOOGIE         | Nick Esposito & Orch. |
|        | C JAM BLUES             |                       |
| — #608 | JUMP SAFARI             | Jake Porter           |
|        | OPUS FIVE—JAKE'S JIVE   |                       |
| — #609 | BAD LUCK BLUES          | Ivory Joe Hunter      |
|        | TAVERN SWING            |                       |

**BEL-TONE—49c**

- |         |                               |                                  |
|---------|-------------------------------|----------------------------------|
| — #761  | SANTA MONICA JUMP             | Slim Gaillard                    |
|         | SLIM'S JAM                    |                                  |
| — #762  | CHICKEN RHYTHM                | Slim Gaillard                    |
|         | MEAN PRETTY MAMA              |                                  |
| — #7006 | I'M A BAD BOY                 | Roberts Brothers' Trio           |
|         | TAKE IT AND SHAKE IT          |                                  |
| — #753  | DIZZY BOOGIE                  | Slim Gaillard's Orch.            |
|         | POPITY POP                    |                                  |
| — #755  | MEAN MAMA BLUES               | Wini Beatty & Slim Gaillard Trio |
|         | RIFF CITY                     |                                  |
| — #758  | FLAT FOOT FLOOGIE             | Slim Gaillard's Orch.            |
|         | SCHOOL KIDS' HOP              |                                  |
| — #7004 | THE IGGIDY SONG               | The Todds                        |
|         | MY BONNIE LIES OVER THE OCEAN |                                  |
| — #7005 | APPLE ON A STICK              | The Todds                        |
|         | POT ON YOUR OLD GRAY BONNET   |                                  |
| — #7007 | I MUST HAVE THAT MAN          | Valaida Snow                     |
|         | SOLITUDE                      |                                  |
| — #7008 | CARAVAN                       | Valaida Snow                     |
|         | FRUSTRATION                   |                                  |

**MANOR—49c**

- |         |                            |                              |
|---------|----------------------------|------------------------------|
| — #1009 | YOU'RE HEAVEN SENT         | Deck Watson & His Brown Dots |
|         | SENTIMENTAL REASONS        |                              |
| — #1022 | GARBAGE MAN BLUES          | Luis Russell & Orchestra     |
|         | AFTER HOUR CREEP           |                              |
| — #1025 | THE UNCLOUDY DAY           | Ernestine Washington         |
|         | JESUS PRAYED FOR YOU AND I |                              |
| — #1026 | SURRENDER                  | Deck Watson & His Brown Dots |
|         | SATCHELMOUTH BABY          |                              |

**REGIS—49c**

- |         |                        |                        |
|---------|------------------------|------------------------|
| — #6000 | I MISS YOU SO          | The Cats & the Fiddle  |
|         | MY SUGAR'S SWEET TO ME |                        |
| — #7002 | RIDING ON 52ND STREET  | Coleman Hawkins Septet |
|         | ALL THE THINGS YOU ARE |                        |

**LAMPLIGHTER—49c**

- |        |                     |                |
|--------|---------------------|----------------|
| — #101 | MY COMPLAINT, BABY  | Wini Beatty    |
|        | WINI'S BLUES        |                |
| — #102 | YOUNG MAN'S BLUES   | Claude Trenier |
|        | PART 1 & 2          |                |
| — #103 | AS LONG AS I LIVE   | Four Blazes    |
|        | DARK EYES           |                |
| — #104 | MELANCHOLY BABY     | Willie Smith   |
|        | SWEET GEORGIA BROWN |                |

**CELTIC (IRISH)—49c**

- |         |                               |                             |
|---------|-------------------------------|-----------------------------|
| — #1001 | STACK OF BARLEY               | All-Ireland Orchestra       |
|         | HASTE TO THE WEDDING-JIG      |                             |
| — #1003 | THE BLARNEY ROSES             | Nicholas Farley—Irish Tenor |
|         | MAID OF THE SWEET BROWN KNOWE |                             |

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## Music---As Written

### NEW YORK:

#### Band Babble

Freddy Martin, Fred Waring, Andrews Sisters and Ethel Smith set for stints in a Disney flicker, *Fun and Fancy Free*. . . Mercer Ellington ork out of Gale Agency and reported headed to William Morris, where poppa Duke does his business. . . Woody Herman will appear in the *Fabulous Dorseys* film, as will Paul Whiteman. . . Duke Hampton, an Indiana leader, has a 13-piece band said to be composed of seven men, six girls, all brothers and sisters. (Hm. . . Could be that they're all brothers and sisters, but not necessarily each other's). . . Bobby Sherwood is being talked to by Broadcast Music, Inc., and may form a music publishing firm. . . A flock of band vocalist changes finds Marion Cox replacing Joya Sherrill with Duke Ellington, Marianne supplanting Jeanne Shirley with Harry Cool and Beverly Byrne following Betty Bennett with Claude Thornhill. . . Charlie Stone, former Music Corporation of America press agent, is out of the Army and working with George Evans.

#### Platter Palaver

Leslie A. Kramer new publicity director for Majestic Records. . . Cosmo has signed Shirley Booth to make a few comedy slides. . . Smiley Burnette, cowboy actor, listed as co-author of *Johnny Wonder and the Magic Box*, kidisk album set for waxing by ARA. . . Swan Records signs Sal Franzella, clarinetist. . . Jack L. Caidin, former distributor for HRS, now busy with his Empire Record Corp., which does pressing for other outfits, and is contemplating a label to be called "Lyric." . . Joe Davis signs Betty Thornton, warbler, for a bunch

of albums. Girl, currently working 52d Street, inked a one-year paper.

### CHICAGO:

Joanell Wise, former songstress at the Buttery, Ambassador West Hotel, has signed a long term contract with 20th Century-Fox. Miss Wise may get the lead in George Jessel's production, *Band Wagon*. Her flicker name will be Joanell James.

Tom Rockwell, GAC prexy, passed thru Chi Saturday (29) on his way to his Monrovia, Calif., ranch. . . Howard McCreery has drawn an additional three-week holdover at Raddison Hotel, Minneapolis. . . Elliot Lawrence's Band, current at Hotel Pennsylvania, New York, and skedded to open at Meadowbrook, Cedar Grove, N. J., September 2, is currently getting a big play from local disk jockeys.

Spike Jones has been submitted for a Midwest tour which will hit St. Louis, K. C., Wichita and Tulsa in early August. He plans a Hawaiian vacation with his family about the end of the summer. . . George Auld's ork, currently at El Grotto, is the first white band to play this spot in several years.

Joe De Salvo and His Chicagoans, who stayed together as a G.I. unit all thru the war, are now out and still playing together, this time at the Buttery of Chi's Ambassador West Hotel.

### HOLLYWOOD:

Jan Savitt set by Barney McDevitt to fill the July spot originally handed to the George Auld band at Avadon Ballroom. Billy Butterfield follows Savitt, and McDevitt is crossing his fingers anticipating possible Woody Herman and Jimmy Dorsey fall engagements at Avadon. . . Ed Kelly, of Campbell Porgie touting *I Guess I'll Get the Papers and Go Home*,

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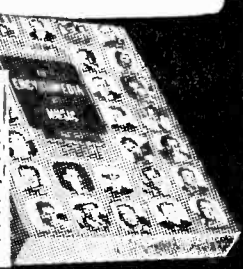
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with a Mills Brothers record forthcoming. . . . Capitol cutting some New York sessions at Carnegie Hall. . . . Spade Cooley brings in high-powered Western names as guests at his Santa Monica Ballroom dances in addition to spotting his own outfit.

#### PHILADELPHIA:

Elinor Sten, who shelved her all-girl band because of illness, is now back in swing and organizing an all-male band. . . . Bobby Townsend gets the dancing call at Dreamland dancery, Lawnside, N. J. Sax Gill is set at Lawnside Park's Cotton Club. . . . Charles Musumeci named Jersey seashore investigator for local musicians' union. A member of local 77's executive board, he succeeds former Prexy Romeo Cella.

#### "MOST PROMISING"

(Continued from page 15)  
revealed in last week's issue of The Billboard.

#### Swap 2 and 5 Spots

Only changes in the vocal group ratings of this year's poll as against last year's were in the No. 2 and No. 5 positions. The Andrews Sisters dropped from second last year to five this year, and the King Cole Trio, who were in the finicky spot, moved up to second. The Ink Spots repeated their 1945 win; the Pied Pipers held onto their No. 3 spot, and the Mills Brothers, their No. 4 position. Six to nine (with tie for seventh), Modernaires, Charioteers, Delta Rhythm Boys, Crew Chiefs and the De Marce Sisters, are all new vocal group top position scorers, having been lost in the shuffle in '46.

(Next week, song and record facets of The Billboard's Eighth Annual College Poll will be discussed. Just as with bands, singers and vocal groups, these segments of the poll hold some real surprises.)



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2. **MARY DE PINA**  
with Monte Easter and his Band

3. **JO-JO ADAMS**  
with Maxwell Davis and his All-Stars

★ ★ ★  
"Itty Bitty Girl"

#139, Part 1 and 2

★ ★ ★  
"Boogie Woogie Man"

backed by

"I Love My Man"

#147

★ ★ ★  
"When I'm in My Tea"

and

"Hard-Headed Woman"

#144

★ ★ ★

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## Plantation Back to Negro Orchestras

HOLLYWOOD, July 6.—The Plantation, West Coast home of Negro name bands thru last fall, when biz fell off, has re-opened with Jay McShann's band. Joe Morris continues as operator, but brings in James Erwin, a newspaper publisher, to share the burden.

McShann, set by Jack Kurtze, of the local McConkey Orchestra Company office, remains at the nitery for four weeks, with follow-up still not selected. Spot had trouble re-opening doors when AFM Local 767 stepped in on prior union difficulty which Morris ran into last year in paying off Count Basie's band, altho go-ahead signal was finally cleared at last minute. Boxing has been the only regular attraction at the Plantation since last year's operation.

Current policy calls for buck admission charge, with no minimum or cover. Spot also has arranged for nightly KXLA wire.

## Tin Pan Pub Now a Ditto Philly Disker

PHILADELPHIA, July 6.—Still another waxwork is setting up shop here, and, as with virtually all of the local platter firms, the newest firm complements a music publishing firm.

Frank Capano, head of the Tin Pan Alley Music Company here, received his license last week from the AFM for the setting up of Tin Pan Alley Records Company. First sides to be cut will be a set of the mother and father poems written by Capano, with musical backgrounds added. Waxings to follow will be tunes in the Tin Pan Alley catalog. Music firm is an ASCAP shop.

## DEL COURTNEY

His Number's 13

AS FAR as Del Courtney is concerned, 13 is lucky—he opens and closes his dates on the 13th of the month, whenever possible. His superstition doesn't extend to the number of men in the band, however. He has 15 men and they play a brand of cleffing best described as mood music. The Courtney style is easy, smooth. He doesn't believe in honey-dripping or raucous bumping. A combo of piano and organ in glissando

form in medleys and modulations attains the effect of a harp—and it adds up to the kind of music the terpers like.

Courtney's ork is so well liked he plays a flock of return dates every year—the best test of a band's pop rating. He's just completed his third repeat at San Francisco's Palace Hotel and now is playing his third return at the Chicago Blackhawk, where he has cracked all records. He goes into Chicago's Oriental Theater in September.

## Mocambo Fire Holds Up Frederick Bookings Awhile

HOLLYWOOD, July 6.—A fire at the Mocambo, swank Strip spot, tied up booking operation of Frederick Bros.' Agency, located in the same building, with the agency's phones out of order for a day and a half. Night club was damaged slightly with the blaze confined mainly to wires in the walls. FB's band and cocktail department moved over to the Burton Way Hotel, in Beverly Hills, Calif. (owned by L. A. Frederick, agency prexy), in order to take care of biz. Lights in Frederick's entire office also were out of commission for a couple of days.

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'THE IGGIDY SONG'

VOCALS BY THE WOODCHUCKS

POPULAR 3025 50c



**ROSE MARIE**

'MY MAMA SAY NO NO'

'I'M CRYING MY HEART  
OUT'

POPULAR 3013 50c



**BILL SAMUELS**

'PORT WINE'

'I DON'T STAND A GHOST  
OF A CHANCE'

MERCURY 8012 75c



**DEUCE SPRIGGINS**

COLUMBIA PICTURE STAR

AND HIS WESTERN BAND

'WHAT'S THE MATTER'

'I BEEN DOWN IN TEXAS'

VOCALS BY DEUCE SPRIGGINS

AND CAROLINA COTTON

MERCURY 6010 75c



**JULIA LEE**

BLUES, KANSAS CITY STYLE

'DREAM LUCKY BLUES'

'LOTUS BLOSSOM'

MERCURY 8013 75c



P. S.: Have you ordered enough of

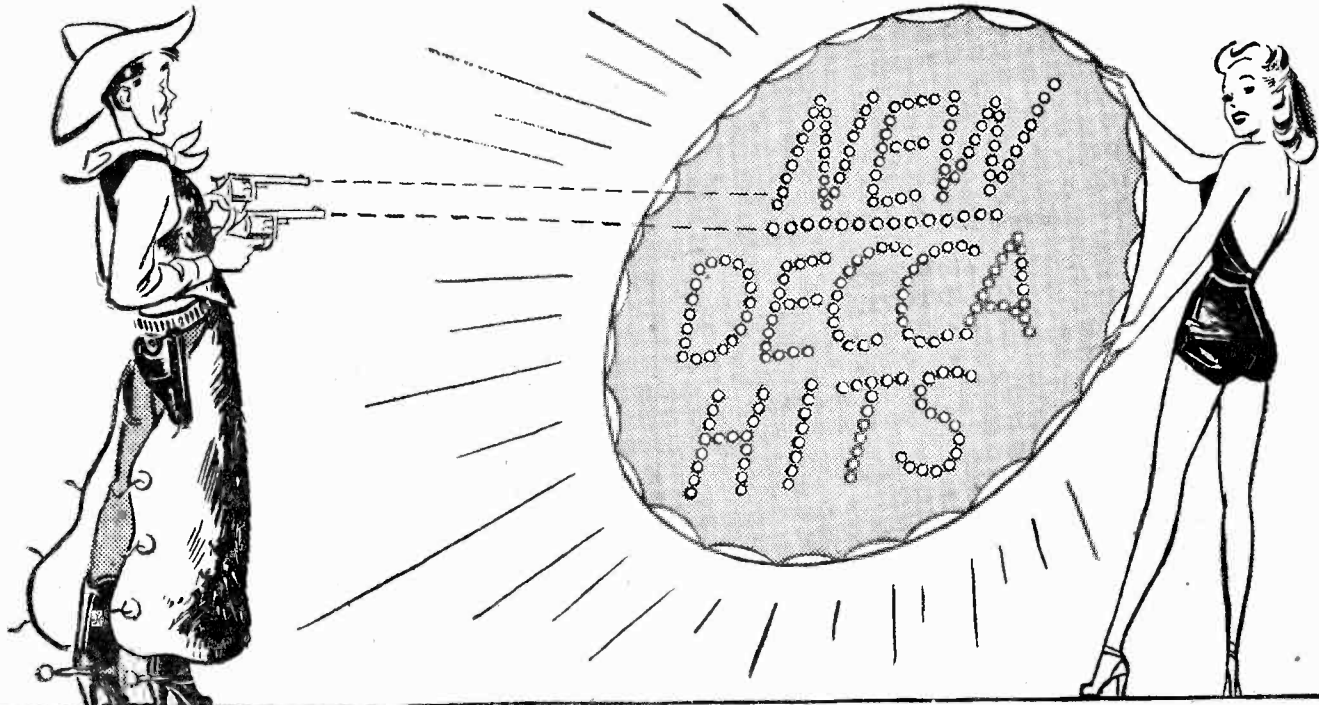
TONY MARTIN'S LATEST RELEASE

'TO EACH HIS OWN'

POPULAR 3022 50c



# MERCURY RECORDS



**BING CROSBY** and the  
**ANDREWS SISTERS**

with Vic Schoen and His Orchestra  
**SOUTH AMERICA, TAKE IT AWAY**  
*From Musical Revue "Call Me Mister"*  
Get Your Kicks On "ROUTE 66! --"  
*Both Vocal with Orchestra*

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**ELLA FITZGERALD**  
and **LOUIS JORDAN**

And His Tympany Five  
**STONE COLD DEAD IN THE MARKET**  
*(He Had It Coming)*  
**PETOOTIE PIE**  
*Both Vocal with Orchestra*

DECCA RECORD NO. 23546 . . . 75¢



**BING CROSBY**  
and **XAVIER CUGAT**

And His Orchestra  
**SIBONEY**                      **HASTA MANANA**  
*Both Vocal with Orchestra*

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**HILDEGARDE** and  
**CARMEN CAVALLARO**

**I'LL BE YOURS**  
*(J'Attendrai)*  
**I'M IN THE MOOD FOR LOVE**  
*Both Vocal with Piano and Rhythm Accompaniment*

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**EDDIE HEYWOOD**  
And His Orchestra

**I DON'T KNOW WHY (I Just Do)**  
*Featured in M-G-M Picture "Faithful In My Fashion"*  
**LOCH LOMOND**  
*Both Instrumental Fox Trot  
Piano Solo by Eddie Heywood*

DECCA RECORD NO. 23590 . . . 75¢



**ANDREWS SISTERS**

with Vic Schoen and His Orchestra  
**I DON'T KNOW WHY (I Just Do)**  
*Featured in M-G-M Picture "Faithful In My Fashion"*  
**AZUSA**  
*Both Vocal with Orchestra*

DECCA RECORD NO. 18899 . . . 50¢



**COUSIN EMMY**

And Her Kinfolk  
**RUBY**  
**THE BROKEN HEARTED ONE YOU LEFT ALONE**  
*Both Singing with Instrumental Accompaniment*

DECCA RECORD NO. 23583 . . . 75¢



**JIMMY DORSEY**

And His Orchestra  
**THAT WONDERFUL WORRISOME FEELING**  
*Fox Trot Vocal Chorus by Kitty Kallen  
(It's Gonna Depend On)*  
**THE WAY THAT THE WIND BLOWS**  
*Fox Trot Vocal Chorus by Bob Carroll*

DECCA RECORD NO. 18900 . . . 50¢



**DICK HAYMES**  
and **HELEN FORREST**

**COME RAIN OR COME SHINE**  
*From Musical Production "St. Louis Woman"*  
**YOU STOLE MY HEART**  
*(But It Wasn't Stealing)*  
*Both Duet with Orchestra Directed by Earle Hagen*

DECCA RECORD NO. 23548 . . . 75¢



**LIONEL HAMPTON**

and His Orchestra  
**AIR MAIL SPECIAL — Part 1**  
**AIR MAIL SPECIAL — Concluded**  
*Both Instrumental Fox Trot*

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# RECORD BUYING GUIDE

**ROBBINS**

The greatest picture songs of the year from MGM's "NO LEAVE, NO LOVE"

## ALL THE TIME

- |                                     |                                    |
|-------------------------------------|------------------------------------|
| JIM CASSITY ..... Black & White 780 | VAUGHN MONROE.....Victor 20-1860   |
| PAT KIRKWOOD ..... Cosmo 55703      | GEORGE PAXTON ..... Majestic 7183  |
| KAY KYSER ..... Columbia 36979      | JAN SAVITT ..... ARA 147           |
| GUY LOMBARDO ..... Decca 18873      | ORRIN TUCKER ..... Musicraft 15064 |

## LOVE ON A GREYHOUND BUS

- |                                   |   |
|-----------------------------------|---|
| DINNING SISTERS ..... Capitol 261 | VAUGHN MONROE.....Victor 20-1860            |
| AL DONAHUE ..... Four Star 1080   | GEORGE PAXTON ..... Majestic 7183           |
| PAT KIRKWOOD ..... Cosmo 55702    | ORRIN TUCKER ..... Musicraft 15064          |
| KAY KYSER ..... Columbia 36979    | BONNIE LOU WILLIAMS ..... Black & White 780 |
| GUY LOMBARDO ..... Decca 18873    |   |

"Good For Jukes . . . Recommended For Air Shots"—Variety

## ALL THAT GLITTERS IS NOT GOLD

- |                                       |                                  |
|---------------------------------------|----------------------------------|
| MILDRED BAILEY ..... Majestic 1034    | TONY PASTOR ..... Cosmo 474      |
| JIMMY DORSEY ..... Decca 18872        | DINAH SHORE ..... Columbia 36971 |
| FRANCES FAYE ..... International F507 |                                  |

Billboard lists it as "Most Played on Juke Boxes and Radio"

## THE HOUSE OF BLUE LIGHTS

- |                              |                                  |
|------------------------------|----------------------------------|
| ANDREWS SISTERS ..... Decca* | ELLA MAE MORSE ..... Capitol 251 |
| HAL MCINTYRE ..... Cosmo 486 |                                  |

From MGM's "FAITHFUL IN MY FASHION"

## I DON'T KNOW WHY

- |                                      |                                       |
|--------------------------------------|---------------------------------------|
| ANDREWS SISTERS ..... Decca 18899    | ROSS LEONARD ..... Stork*             |
| GEORGIE AULD ..... Musicraft 15078   | TONY MARTIN ..... Mercury 3019        |
| DON BYAS ..... Savoy 609             | ART MOONEY ..... Vogue R732           |
| HOAGY CARMICHAEL ..... ARA 148       | BOBBY SHERWOOD ..... Capitol 107      |
| LARRY CLINTON ..... Cosmo 55704      | FRANK SINATRA ..... Columbia 36918    |
| KING COLE TRIO ..... Capitol BD29    | CLAUDE THORNHILL ..... Columbia 36858 |
| DE MARCO SISTERS ..... Majestic 7194 | AL TRACE ..... Coronet 153            |
| TOMMY DORSEY ..... Victor 20-1901    | GUS VAN ..... Enterprise*             |
| SKINNAY ENNIS ..... Signature 15033  | CHARLIE VENTURA ..... Lamplighter 106 |
| RAY HERBECK ..... Four Star*         | ARTIE WAYNE ..... Urban*              |
| EDDIE HEYWOOD ..... Decca 23590      | ANSON WEEKS ..... Continental*        |
| HERB KERN ..... Tempo*               |                                       |
| JOHN LAURENZ ..... Pan-American*     |                                       |

Vincent Youmans' greatest love song

## MORE THAN YOU KNOW

- |                                 |  |
|---------------------------------|--|
| MILDRED BAILEY ..... Decca 4267 | BENNY GOODMAN ORCHESTRA ..... Columbia 55002 |
| COUNT BASIE ..... Okeh 6584     | BENNY GOODMAN TRIO ..... Bluebird 10723      |
| RANDY BROOKS ..... Decca*       | ERSKINE HAWKINS ..... Bluebird 10504         |
| SONNY BURKE ..... Okeh 5955     | HELEN MORGAN ..... Victor 27684              |
| PERRY COMO ..... Victor-20-1877 | MUGGSY SPANIER ..... Decca 4328              |
| RAY EBERLE ..... Apollo*        |  |
| PLINER-EARL ..... Liberty 348   |  |

Ballad hit from MGM's "HOLIDAY IN MEXICO"

## YOU, SO IT'S YOU!

- |                             |                                 |
|-----------------------------|---------------------------------|
| KAYE CONNOR ..... Cosmo 489 | JANE FROMAN ..... Majestic 1048 |
| (Others Soon Available)     |                                 |

Official song of the Iowa State Centennial

## IOWA

- |                               |
|-------------------------------|
| BING CROSBY ..... Decca 18912 |
|-------------------------------|

That new sensation of the juke-boxes

## STONE COLD DEAD IN THE MARKET

- |  |
|--|
| ELLA FITZGERALD—LOUIS JORDAN ..... Decca 23546 |
|--|

\*Soon released

Artists listed alphabetically

**THE BIG 3 MUSIC CORPORATION**  
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# PART 1—The Billboard

## HONOR ROLL OF HITS

THE NATION'S TOP TUNES (TRADEMARK)

1. THE GYPSY
2. THEY SAY IT'S WONDERFUL
3. PRISONER OF LOVE
4. LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)
5. DOIN' WHAT COMES NATUR'LLY
6. I DON'T KNOW ENOUGH ABOUT YOU
7. FULL MOON AND EMPTY ARMS
8. SIOUX CITY SUE
9. IN LOVE IN VAIN
10. ALL THROUGH THE DAY
11. SURRENDER
12. DO YOU LOVE ME?
13. I DON'T KNOW WHY (I JUST DO)
14. COME RAIN OR COME SHINE
15. CEMENT MIXER (PUT-TI, PUT-TI)

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

## ENGLAND'S TOP TWENTY

Weeks to date	POSITION		SONG	ENGLISH	AMERICAN
	Last Week	This Week			
3	6	1.	BLESS YOU FOR BEING	Noel Gay	Words & Music
10	1	2.	AN ANGEL	Francis Day	Mills
15	2	3.	MARY LOU	Chappell	Bregman-Vocco-Conn
8	5	4.	I CAN'T BEGIN TO TELL YOU	Sun	Santly-Joy
8	4	5.	OH! WHAT IT SEEMED TO BE	Bradbury Wood	Sun
7	3	6.	INTO EACH LIFE SOME RAIN MUST FALL	Chappell	Sun
16	10	7.	MONEY IS THE ROOT OF ALL EVIL	Feldman	*
27	6	8.	LET BYGONES BE BYGONES	Cinephonic	*
10	7	9.	CRUISING DOWN THE RIVER	Feldman	Feist
3	11	10.	IN THE LAND OF BEGINNING AGAIN	Campbell-Connelly	Mayfair
21	8	11.	HOMESICK—THAT'S ALL CHICKERY CHICK	Campbell-Connelly	Santly-Joy
2	20	12.	YOU WON'T BE SATISFIED (Until You Break My Heart)	Campbell-Connelly	Mutual
12	14	13.	GOOD, GOOD, GOOD	Campbell-Connelly	Berlin
14	9	14.	ALONG THE NAVAJO TRAIL	Peter Maurice	Leeds
1	—	15.	PRIMROSE HILL	Lawrence Wright	Oliver Ditson
6	15	16.	I'D LIKE TO GET YOU ALONE (When You're Lonely)	Campbell-Connelly	Marks
20	13	17.	I DREAM OF YOU	Peter Maurice	Embassy
2	17	18.	YOU CAN BE SURE OF ME	Irwin Dash	Dash, Connelly, Inc.
1	—	19.	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Campbell-Connelly	BMI
3	18	20.	SAVE A PIECE OF WEDDING CAKE FOR ME	World Wide	*
9	16	1.	THIS HEART OF MINE	Bradbury Wood	Triangle
6	14	2.	COAX ME A LITTLE BIT	Victoria	Bourne, Inc.
1	—	3.	FOREVER AMBER	Campbell-Connelly	*
1	—	4.	IT'S A PITY TO SAY GOODNIGHT	Peter Maurice	Leeds
13	16	5.	ON THE ATCHISON, TOPEKA AND SANTA FE	Sun	Feist
16	12	6.	I'LL BUY THAT DREAM	Bradbury Wood	Burke-Van Heusen
19	—	7.	SYMPHONY	Chappell	Chappell
8	17	8.	SEEMS LIKE OLD TIMES	Francis Day	Feist

\*Publisher not available as The Billboard goes to press.

## PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

**ALL THROUGH THE DAY** (Williamson), in 20th Century-Fox's "Centennial Summer." National release date not set.

**IN LOVE IN VAIN** (T. B. Harms), in 20th Century-Fox's "Centennial Summer." National release date not set.

**AS IF I DIDN'T HAVE ENOUGH ON MY MIND** (Melrose), sung by Dick Haymes and played by Harry James in 20th Century-Fox's "Do You Love Me?" National release date—May, 1946.

**LOVE ON A GREYHOUND BUS** (Robbins), played by Guy Lombardo in MGM's "No Leave, No Love." National release date not set.

**DO YOU LOVE ME?** (Bregman-Vocco-Conn), sung by Dick Haymes and played by Harry James in 20th Century-Fox's "Do You Love Me?" National release date—May, 1946.

**NIGHT AND DAY** (Harms, Inc.), in Warner Bros.' "Night and Day." National release date—August 3, 1946.

**I DON'T KNOW WHY (I Just Do)** (Feist), in MGM's "Faithful in My Fashion." National release date not set.

**ONE MORE TOMORROW** (Remick), sung by Anne Sheridan in Warner Bros.' "One More Tomorrow." National release date—June 1, 1946.

**STRANGE LOVE** (Famous), in Hal Wallis Production's "The Strange Love of Martha Ivers." National release date—September, 1946.

# Music Popularity Chart

Week Ending  
July 5, 1946

## RADIO

### SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, June 28, 8 a.m., and ending Friday, 8 a.m., July 5)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
17.	All Through the Day (F) (R)	Williamson	ASCAP
3.	As If I Didn't Have Enough on My Mind (F) (R)	Melrose	ASCAP
7.	Cement Mixer (Put-ti, Put-ti) (R)	American Academy of Music	ASCAP
9.	Come Rain or Come Shine (M) (R)	Crawford	ASCAP
2.	Cynthia's in Love (R)	ABC	ASCAP
8.	Do You Love Me? (F) (R)	Bregman-Vocco-Conn	ASCAP
5.	Doin' What Comes Natur'ly (M) (R)	Berlin	ASCAP
4.	Don't Be a Baby, Baby (R)	Triangle	ASCAP
13.	Full Moon and Empty Arms (R)	Barton	ASCAP
15.	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
7.	I Don't Know Why (I Just Do) (F) (R)	Feist	ASCAP
7.	I Got the Sun in the Morning (M) (R)	Berlin	ASCAP
4.	I'd Be Lost Without You (R)	Advanced	ASCAP
4.	(I'll Be With You) In Apple Blossom Time (R)	Broadway	ASCAP
15.	In Love in Vain (F) (R)	T. B. Harms	ASCAP
15.	Laughing on the Outside (Crying on the Inside) (R)	BMI	BMI
4.	Love on a Greyhound Bus (F) (R)	Robbins	ASCAP
11.	More Than You Know (M) (R)	Miller	ASCAP
3.	Night and Day (F) (R)	Harms, Inc.	ASCAP
14.	One More Tomorrow (F) (R)	Remick	ASCAP
9.	Prisoner of Love (R)	Mayfair	ASCAP
14.	Sioux City Sue (R)	Morris	ASCAP
6.	Strange Love (F) (R)	Famous	ASCAP
3.	Surrender (R)	Santly-Joy	ASCAP
12.	The Gypsy (R)	Leeds	ASCAP
4.	There's No One But You (R)	Shapiro-Bernstein	ASCAP
13.	They Say It's Wonderful (M) (R)	Berlin	ASCAP
13.	We'll Gather Liliacs (R)	Chappell	ASCAP
8.	You Are Too Beautiful (R)	Harms, Inc.	ASCAP
1.	You May Not Love Me (M) (R)	Burke-Van Heusen	ASCAP

### RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys thruout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION Last Week	POSITION This Week	TITLE	Artist	Label	Lic. By
11	2	1	THE GYPSY	Dinah Shore	Columbia 36964	ASCAP
4	6	2	DOIN' WHAT COMES NATUR'LLY (M)	Freddie Martin	Victor 20-1878	ASCAP
9	1	3	THE GYPSY	Ink Spots	Decca 18817	ASCAP
15	3	4	PRISONER OF LOVE	Perry Como	Victor 20-1814	ASCAP
9	4	5	THEY SAY IT'S WONDERFUL (M)	Frank Sinatra	Columbia 36975	ASCAP
6	5	6	DOIN' WHAT COMES NATURALLY (M)	Dinah Shore-Spade Cooley	Ork	ASCAP
2	12	6	TO EACH HIS OWN (F)	Eddy Howard	Ork. Majestic 7188	ASC
8	9	7	THE GYPSY	Sammy Kaye	Victor 20-1844	ASCAP
2	13	8	SURRENDER	Perry Como	Victor 20-1877	ASCAP
6	8	9	THE HOUSE OF BLUE LIGHTS (Hal McIntyre, Cosmo 486)	Freddie Slack-Ella Mae Morse	Capitol 251	ASCAP
3	7	9	THEY SAY IT'S WONDERFUL (M)	Perry Como	Victor 20-1857	ASCAP
1	—	10	DOIN' WHAT COMES NATUR'LLY (M)	Jimmy Dorsey	Decca 18872	ASCAP
10	7	11	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Andy Russell	Capitol 252	BMI
4	10	12	I DON'T KNOW ENOUGH ABOUT YOU	Peggy Lee	Capitol 236	BMI
13	11	12	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Dinah Shore	Columbia 36964	BMI
11	—	12	SIoux CITY SUE	Bing Crosby-The Jesters	Decca 23508	ASCAP
4	15	13	HEY! BA-BA-RE-BOP	Tex Beneke-Glenn Miller	Ork	ASCAP
4	10	13	I GOT THE SUN IN THE MORNING (M)	Les Brown	Columbia 36977	ASCAP
10	—	14	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Teddy Walters	ARA 135	BMI
5	15	14	THEY SAY IT'S WONDERFUL (M)	Andy Russell	Capitol 252	ASCAP
1	—	15	DO YOU LOVE ME? (F)	Harry James	Columbia 36965	ASCAP

### Coming Up

DINAH	Sam Donahue	Ork.	Capitol 280
PRISONER OF LOVE	Ink Spots	Decca 18864	
FROM THIS DAY FORWARD	Frank Sinatra	Columbia 36387	

# YOU CAN'T MISS WITH MERCER!!!

JOHNNY MERCER sings

## 'My Sugar Is So Refined'

With the Pied Pipers and Paul Weston and His Orchestra

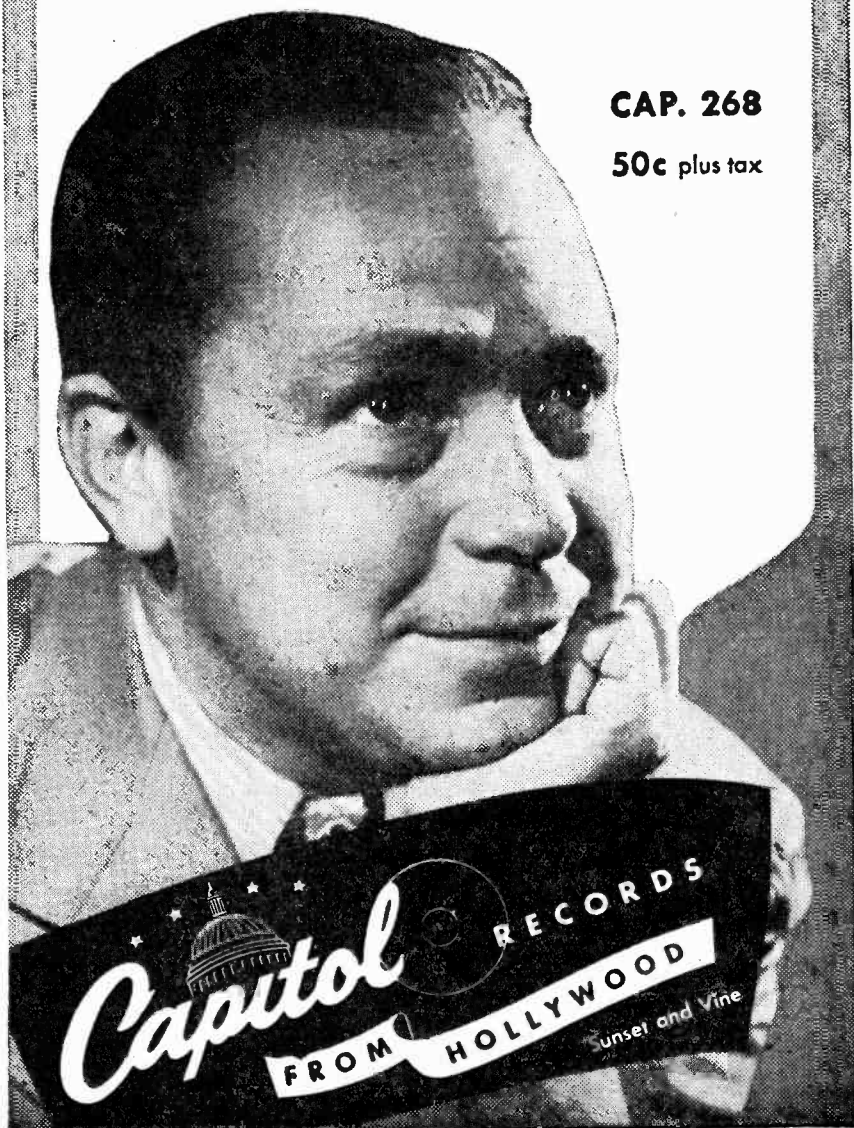
A "triple threat" combination of Johnny Mercer's song styling, Pied Pipers harmony and Paul Weston's top orchestral backing. Clever lyrics are delivered as only Mercer can... Tune's bouncy dance beat will catch on! One of the year's best bets!

## 'Ugly Chile' (You're Some Pretty Doll)

With Paul Weston and His Orchestra

'Ugly Chile' is hilariously funny and made to order for the Mercer drawl... Weston again adds big league backing on this lively number.

It's a toss-up which side will go biggest, but both will take hold - and fast!



CAP. 268

50c plus tax

# BETTY HUTTON

WITH THE FOUR HITS, JOE LILLEY AND ORCHESTRA

Wherever  
There's Me  
There's You  
and  
My Fickle Eye



RCA VICTOR 20-1915

★ ★

# BETTY RHODES

WITH RUSS CASE AND HIS ORCHESTRA



This is Always  
and Somewhere  
in the Night

(both from the 20th Century-Fox production "Three Little Girls in Blue")

RCA VICTOR 20-1885

I'd Be Lost Without You and  
What Has She Got That I  
Haven't Got?

RCA VICTOR 20-1886



## PART 2—The Billboard

### RETAIL SALES AND

#### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	Tune	Label
12	1	1	1.	THE GYPSY (R)	Leeds
8	3	2	2.	THEY SAY IT'S WONDERFUL (M) (R)	Berlin
14	2	3.	3.	LAUGHING ON THE OUTSIDE (Crying on the Inside) (R)	BMI
13	2	4.	4.	PRISONER OF LOVE (R)	Mayfair
6	9	5.	5.	IN LOVE IN VAIN (F) (R)	T. B. Harms
8	8	6.	6.	FULL MOON AND EMPTY ARMS (R)	Barton
13	6	7.	7.	ALL THROUGH THE DAY (F) (R)	Williamson
8	5	8.	8.	I DON'T KNOW ENOUGH ABOUT YOU (R)	Campbell-Porgie
5	7	9.	9.	DOIN' WHAT COMES NATUR'LLY (M) (R)	Berlin
5	10	10.	10.	DO YOU LOVE ME? (F) (R)	Bregman-Vocco-Conn
15	4	11.	11.	SIOUX CITY SUE (R)	Morris
2	12	12.	12.	COME RAIN OR COME SHINE (M) (R)	Crawford
1	—	13.	13.	I DON'T KNOW WHY (I Just Do) (F) (R)	Feist
1	—	14.	14.	LOVE ON A GREYHOUND BUS (F) (R)	Robbins
6	—	15.	15.	CEMENT MIXER (Put-ti, Put-ti) (R)	American Academy of Music

#### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	Last Week	This Week	POSITION	Tune	Label
10	1	1.	1.	THE GYPSY (Everyone Is Saying Hello Again (Why Must We Say Goodbye?))	Ink Spots.....Decca 18814
16	3	2.	2.	PRISONER OF LOVE (All Through the Day (F))	Perry Como.....Victor 20-1814
10	2	3.	3.	THE GYPSY (Laughing on the Outside (Crying on the Inside))	Dinah Shore.....Columbia 36964
9	4	4.	4.	THE GYPSY (Gee! I'm Glad To Be) The One That I Am	Sammy Kaye.....Victor 20-1844
4	9	5.	5.	THEY SAY IT'S WONDERFUL (If You Were the Only Girl)	Perry Como.....Victor 20-1857

(Continued on page 112)

#### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Album	Label
46	1	1.	1.	Glenn Miller Glenn Miller and Orchestra	Victor P-148
2	4	2.	2.	Dancing in the Dark Carmen Cavallaro	Decca A-441
9	2	3.	3.	Benny Goodman Sextet Benny Goodman	Columbia C-113
17	3	4.	4.	The Voice of Frank Sinatra Frank Sinatra	Columbia C-112
24	5	5.	5.	On the Moonbeam Vaughn Monroe	Victor P-142

#### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Record	Label
55	2	1.	1.	Chopin's Polonaise Jose Iturbi	Victor 11-8848
39	1	2.	2.	Clair de Lune Jose Iturbi	Victor 11-8851
34	3	3.	3.	Warsaw Concerto Arthur Fiedler conductor; Leo Litwin, pianist, Boston Pops	Victor 11-8863
8	—	4.	4.	Warsaw Concerto Kostelanetz	Columbia 7443-M
13	4	5.	5.	Jalousie Boston Pops	Victor 12160

#### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Album	Label
49	4	1.	1.	Rhapsody in Blue Oscar Levant Philadelphia Orchestra; Eugene Ormandy, conductor	Columbia X-251
3	3	2.	2.	Exotic Music Kostelanetz	Columbia X-264
21	1	3.	3.	Rachmaninoff Concerto No. 2 in C Minor Rachmaninoff, Philadelphia Orchestra	Victor DM-58
4	2	4.	4.	Tchaikovsky Nutcracker Suite Philadelphia Orchestra, Eugene Ormandy, conductor	Victor DM-1020
8	5	5.	5.	Grand Canyon Suite Toscanini, NBC Symphony Orchestra	Victor 1038

# Music Popularity Chart Week Ending July 4, 1946

## JUKE BOX PLAYS

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Label
11	1	1	<b>THE GYPSY</b> —Ink Spots	Decca 18817
			(Phil Brito, Musicraft 15062; Jan Garber Ork, Black & White BW 774; Hildegarde-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1844; Hal McIntyre, Cosmo 475; Gail Meredith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore, Columbia 36964; Freddie Stewart, Bel-Tone BT 7003)	
4	8	2	<b>DOIN' WHAT COMES NATUR'LLY (M)</b> —Freddy Martin (Glenn Hughes-The Martin Men)	Victor 20-1878
			(Jimmy Dorsey, Decca 18872; Jan Garber Ork, Black & White BW 774; The Five DeMarco Sisters, Majestic 7193; Dinah Shore, Columbia 36976)	
15	2	3	<b>PRISONER OF LOVE</b> —Perry Como (Russ Case Ork)	Victor 20-1814
			(Billy Eckstine, National 9017; Ruth Robin-Gus Bivona Ork, 4 Star 1069; Gordon MacRae, Musicraft 15065; Ink Spots, Decca 18864)	
7	7	4	<b>DOIN' WHAT COMES NATUR'LLY (M)</b> —Dinah Shore-Spade Cooley Ork	Columbia 36976
			(See No. 2)	
10	3	5	<b>THE GYPSY</b> —Sammy Kaye (Mary Marlow)	Victor 20-1844
			(See No. 1)	
3	6	6	<b>SURRENDER</b> —Perry Como (Russ Case Ork)	Victor 20-1877
			(Phil Brito, Musicraft 15073; Randy Brooks, Decca 18897; Al Donahue Ork, 4-Star 1120; Woody Herman, Columbia 36985; George Olsen, Majestic 7186; Tony Pastor, Cosmo 483; Jan Savitt and His Top Hatters, ARA-150; Deek Watson and His Brown Dots, Manor 1026; Bob Chester Ork, Sonora 3011)	
7	9	6	<b>THEY SAY IT'S WONDERFUL (M)</b> —Perry Como (Russ Case Ork)	Victor 20-1857
			(Eileen Barton, Mercury 3005; Ray Bloch Ork, Signature 15021; Bing Crosby, Decca 18829; Al Goodman Ork, Victor 46-0001; Ray Herbeck Ork, 4-Star 1082; Henry Jerome Ork, Davis 2107; Jack Leonard, Majestic 7176; Gordon MacRae, Musicraft 15065; Will Osborne Ork, Black & White BW 769; Andy Russell, Capitol 252; Ginny Simms, ARA 139; Frank Sinatra, Columbia 36975; Jerry Wald Ork, Sonora 3007)	
8	5	7	<b>LAUGHING ON THE OUTSIDE (Crying on the Inside)</b> —Sammy Kaye (Billy Williams)	Victor 20-1856
			(Teddy Walters, ARA 135; Enoch Light, Continental C-1175; Vincent Lopez, Mercury 2074; The Merry Macs, Decca 18811; Andy Russell, Capitol 252; Jerry Wald, Sonora 3007; Dinah Shore, Columbia 36964)	
10	4	7	<b>THE GYPSY</b> —Dinah Shore (Sonny Burke Ork)	Columbia 36964
			(See No. 1)	
11	11	8	<b>LAUGHING ON THE OUTSIDE (Crying on the Inside)</b> —Dinah Shore (Sonny Burke Ork)	Columbia 36964
			(See No. 7-A)	
6	12	9	<b>HEY! BA-BA-RE-BOP</b> —Tex Beneke-Glenn Miller Ork (Tex Beneke)	Victor 20-1859
5	10	10	<b>DOIN' WHAT COMES NATUR'LLY (M)</b> —Jimmy Dorsey (Dee Parker)	Decca 18872
			(See No. 2)	
9	16	11	<b>LAUGHING ON THE OUTSIDE (Crying on the Inside)</b> —Andy Russell (Paul Weston Ork)	Capitol 252
			(See No. 7-A)	

(Continued on page 112)

### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Label
11	1	1	<b>NEW SPANISH TWO-STEP</b> .. Bob Wills	Columbia 36966
6	3	2	<b>CINCINNATI LOU</b> .. Merle Travis	Capitol 258
24	4	3	<b>GUITAR POLKA</b> .. Al Dexter	Columbia 36898
11	2	4	<b>SOMEDAY (You'll Want Me To Want You)</b> .. Elton Britt	Bluebird 33-0521
10	5	5	<b>ROLY-POLY</b> .. Bob Wills	Columbia 36966
4	5	6	<b>WAVE TO ME, MY LADY</b> .. Gene Autry	Columbia 36984
10	—	7	<b>SOMEDAY (You'll Want Me To Want You)</b> .. Hoosier Hot Shots-Sally Foster	Decca 18738
1	—	7	<b>ALL ALONE IN THIS WORLD WITH YOU</b> .. Eddie Arnold	Victor 20-1855
7	—	7	<b>I WISH I HAD NEVER MET SUNSHINE</b> .. Gene Autry	Columbia 36970
1	—	7	<b>I MUST HAVE BEEN WRONG</b> .. Bob Atcher	Columbia 36983
9	7	7	<b>YOU CAN'T BREAK MY HEART</b> .. Spade Cooley	Columbia 36935

### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Label
6	2	1	<b>THE GYPSY</b> .. Ink Spots	Decca 18817
20	1	2	<b>HEY! BA-BA-RE-BOP (GET YOUR KICKS ON)</b> .. Lionel Hampton	Decca 18754
6	3	3	<b>ROUTE 66</b> .. King Cole Trio	Capitol 256
11	4	4	<b>I KNOW</b> .. Andy Kirk-The Jubilaires	Decca 18782
11	5	4	<b>R. M. BLUES</b> .. Roy Milton	Juke Box JB504
3	3	4	<b>STONE COLD DEAD IN THE MARKET (He Had It Coming)</b> .. Louis Jordan-Ella Fitzgerald	Decca 23546
2	—	5	<b>I KNOW WHO THREW THE WHISKEY IN THE WELL</b> .. Bull Moose Jackson	Queen 4116
7	3	5	<b>DON'T LET THE SUN CATCH YOU CRYIN'</b> .. Louis Jordan and His Tympany Five	Decca 18818
2	—	5	<b>SNEAKIN' OUT</b> .. Erskine Hawkins	Victor 20-1883
11	—	6	<b>I'VE GOT A RIGHT TO CRY</b> .. Joe Liggins	Exclusive 210
1	—	6	<b>I'VE GOT A RIGHT TO CRY</b> .. Erskine Hawkins	Victor 20-1902

hear . . . hear



**BENNY GOODMAN**

and his orchestra

★  
**BLUE SKIES**

★  
**I DON'T KNOW ENOUGH ABOUT YOU**

COLUMBIA 37053

VOCAL CHORUS BY  
ART LUND



**GENE KRUPA**

and his orchestra

★  
**BOOGIE BLUES**

VOCAL CHORUS BY  
ANITA O'DAY

★  
**LOVER**

COLUMBIA 36986

HEAR . . . HEAR

those nickels play as

**BENNY and GENE SOCKO . . . SOCKO**

once more!

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**PART 3—The Billboard**

**ADVANCE RECORD DATA**

**ADVANCE RECORD RELEASES**

Records listed are generally approxi- | supplied in advance by record companies.  
mately two weeks in advance of actual | Only records of those manufacturers vol-  
release date. List is based on information | untarily supplying information are listed.

- A LITTLE LOVE, A LITTLE KISS John Laurenz (Joe Venuti Ork) (MY MEL- ANCHOLY) ..... Pan-American Pan 055
- ADVENTURES IN BIBLELAND ALBUM (2-10") Pat Hosley ..... Biletone CH-50
- AFTER I'M GONE Wiley and Gene (BOTHERED BY) ..... Columbia 37056
- ALL ON Earl Bostic Ork (THE MAJOR) ..... Majestic 1056
- ALL THE THINGS YOU ARE Gaylord Carter (TICO TICO) ..... Black & White 3001
- ALMENDRA Noe Fajardo Ork (MUCHACHITA) ..... Peerless 1701
- AUF WIEDERSEHEN, MY DEAR John Laurenz (Joe Venuti Ork) (LOUISE) ..... Pan-American Pan 054
- BA-TU-CA-DA Camilo Lentini Ork (BEM-TE-VI-ATREVI- DO) ..... Pan-American Pan 059
- BEM-TE-VIATREVIDO (Daring Camilo Lentini Ork (BA-TU-CA-DA) ..... Pan-American Pan 059
- BLUE SKIES Bird Kaye Brothers Ork (WITHOUT YOU) ..... Stork ST 1014
- BOTHERED BY THE BLUES Wiley and Gene (AFTER I'M) ..... Columbia 37056
- BROKE, BUT HAPPY Jerry Mazanec Ork (PAY DAY) ..... Columbia 12283
- CHIQUITA BANANA (The Banana Gene Krupa (Carolyn Grey) (YOU MAY) Song) ..... Columbia 37049
- CUERDAS DE MI GUITARRA Juan S. Garrido Ork (LA VIRGEN) ..... Peerless 1849
- DEJAME EN PAZ Mario Alberto Rodriguez (TRAICIONERA) ..... Peerless 2318
- EDDIE'S SPECIAL Juke Box Serenaders (REGINA POLKA) ..... Columbia 12282
- ESTHER Peter Uryga and His Melody Kings (MOD- ERN CITY) ..... Rego 1003
- FAITHFULLY YOURS (12") Sigmund Romberg Ork (OFFENBACH: BAR- CAROLLE) ..... Victor 11-9222
- GLORIA POLKA Edward Krolkowski Ork (TUMMY ACHE) ..... Columbia 12279
- HOLIDAY FOR STRINGS The Modernaires-Paula Kelly (Mitchell Ayres Ork) (TO EACH) ..... Columbia 37063
- HURRICANE BLUES Earl Bostic Ork (Earl Bostic) (THE MAN) ..... Majestic 1055
- I CAN'T FOOL MY HEART Boots Faye (I'LL KEEP) ..... Coast 232
- I DON'T KNOW WHY (I Just Do) Georgie Auld Ork (Georgie Auld) (JUST YOU) ..... Musicraft 15078
- I GET A KICK OUT OF YOU Ginny Simms (Lou Bring Ork) (WHAT IS) ..... ARA-157
- I GOT IT BAD AND THAT AIN'T Ivie Anderson and Her All-Stars (Ivie Ander- son) (ON THE) ..... Black & White 771
- I HAVE BUT ONE HEART Gordon MacRae (Walter Gross Ork) (YOU GO) ..... Musicraft 15069
- I WASN'T BORN TO BE HAPPY The Sunshine Boys (IF YOU) ..... Pan-American Pan 058
- IDAHO Town Criers (WHERE THE) ..... ARA-159
- IF YOU CARE FOR ME The Sunshine Boys (I WASN'T) ..... Pan-American Pan 058
- IT HAD TO BE YOU Ken Casey & His Sweet Georgia Brown Ork (Gloria Dale) (TAXI! PENN) ..... Stork ST 1013
- IT'S A WONDERFUL WORLD Jan Savitt and His Top Hatters (SWINGIN' BACK) ..... ARA-158
- I'VE NEVER FORGOTTEN Harry James (Ginnie Powell) (THIS IS) ..... Columbia 37052
- JUST HANGIN' ON Idaho Call and His Sun Valley Cowboys (YOU CAN'T) ..... Coast 230
- JUST YOU, JUST ME Georgie Auld Ork (I DON'T) ..... Musicraft 15078
- \*BEATRICE KAY SINGS ALBUM Beatrice Kay ..... Columbia C-115
- And Yet I Don't Know (English Modes-Conclusion (Sylvan Green) ..... Columbia 36942
- If I Was a Millionaire (Elm City Four-Paul Baron Ork) ..... Columbia 36940
- I'm the Lonesomest Gal in Town (Paul Baron Ork) ..... Columbia 36941
- Saloon (Elm City Four-Paul Baron Ork) ..... Columbia 36940
- Steamboat Bill (Paul Baron Ork) ..... Columbia 36941
- Tatters (English Modes-Beginning) (Sylvan Green) ..... Columbia 36942
- The Curse of an Aching Heart (Elm City Four-Paul Baron Ork) ..... Columbia 36939
- The Golden Links Are Broken (Elm City Four-Paul Baron Ork) ..... Columbia 36939
- KNOCK WOOD Bill Gale and His Globe Trotters (SWING TIME) ..... Columbia 12280
- LA LOLA Martin Y Eloisa (VAMOS AL) ..... Peerless 1878
- LA VIRGEN DE LA MACARENA Juan S. Garrido Ork (CUERDAS DE) ..... Peerless 1849
- LOUISE John Laurenz (Joe Venuti Ork) (AUF WIEDERSEHEN) ..... Pan-American Pan 054
- MABEL! MABEL! Les Elgart Ork (Carolyn Norman-Terry Parker) (NOBODY KNOWS) ..... Musicraft 15079
- MODERN CITY Peter Uryga and His Melody Kings (ESTHER) ..... Rego 1003
- MOONBEAM WALTZ Val-Taro Musette (THE ATOMIC) ..... Columbia 12281
- MUCHACHITA Noe Fajardo Ork (ALMENDRA) ..... Peerless 1701
- MY BALLERINA Peter Uryga and His Melody Kings (Erin Grandy) (MY LOVE) ..... Rego 1002
- MY LOVE WILL LINGER ON Peter Uryga and His Melody Kings (Erin Grandy) (MY BALLERINA) ..... Rego 1002
- MY MELANCHOLY BABY John Laurenz (Joe Venuti Ork) (A LIT- TLE) ..... Pan-American Pan 055
- MY OL' TEN GALLON HAT John Laurenz (Joe Venuti Ork) (SOUTH OF) ..... Pan-American Pan 060
- NIGHT AND DAY Claude Thornhill (SMILES) ..... Columbia 37055
- NO ONE WILL EVER KNOW Jimmy Walker and His Western Stars (WEARY LONESOME) ..... Coast 229
- NOBODY KNOWS THE TROUBLE Les Elgart Ork (MABEL! MABEL!) I'VE SEEN ..... Musicraft 15079
- OFFENBACH: BARCAROLLE (From "Tales of Hoffman") Sigmund Romberg Ork (FAITHFULLY YOURS) ..... Victor 11-9222
- ON THE SUNNY SIDE OF THE Ivie Anderson and Her All-Stars (Ivie An- derson) (I GOT) ..... Black & White 771
- ONE LOVE Frank Sinatra (Axel Stordahl Ork) (SOME- WHERE IN) ..... Columbia 37054
- PALOMITA DE JALISCO Manuelita Arriola (PURA TAPATIA) ..... Peerless 1886
- PAYDAY POLKA Jerry Mazanec Ork (BROKE BUT) ..... Columbia 12283

(Continued on opposite page)



# Music Popularity Chart

Week Ending  
July 4, 1946

## AND POSSIBILITIES

### RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by an-  
try into best selling, most played or most heard features of the Chart.

**MABEL! MABEL!** ..... Woody Herman (Woody Herman Vocal) ..... Columbia 36995

Woody's wildmen take "Humoresque" and re-bop it into one of the most amusing jive novelties in a long time. Woody's frantic reading of the lyrics—about the girl who should get her elbows off the table and find a man—rate with the best vocals he's done. The kids will go nuts over the trumpet section's dizzy antics and Red Norvo's vibes. This should drag plenty jitneys. Reverse is also potent, with Lynne Stevens, new Herman canary, showing her best on the promising "Linger in My Arms a Little Longer."

**MY MELANCHOLY BABY** ..... GINNY SIMMS (Lou Brink Orchestra) ..... ARA 146

Year in and year out this standard has a place on almost anybody's juke box. Here comes Ginny Simms with a fresh version of it, timed with her appearance in the forthcoming Cole Porter film, "Night and Day." Word from the Coast is that the flicker makes a shining star of Ginny. This platter is good enough to get by on its own—it is surely one of the best Simms records in years. If the "Night and Day" film talk is true, ops will wear this disk down to the nub. The record is definitely worth latching onto.

**I WANT TO BE A COWBOY'S SWEETHEART** ..... ROSALIE ALLEN...RCA-Victor 20-1924

Here is a cowboy tidbit that meets all requirements. Pert Miss Rosalie shows some of the niftiest yodeling yet waxed, with clever guitar accompaniment, and the song story is just right for the cow country boxes. Can't find any drawbacks in this platter and recommend it to all ops who cater to the yodel trade.


### ADVANCE RECORD RELEASES

(Continued from opposite page)

- PUFA TAPATIA ..... Manuelita Arriola (PALOMITA DE) ..... Peerless 1886
- REGINA POLKA ..... Juke Box Serenaders (EDDIE'S SPECIAL)... Columbia 12282
- SINGIN' IN THE RAIN ..... Cliff Lang and His All-Star Ork (STORMY WEATHER) ..... Pan-American Pan 057
- SLEEPY TIME GAL ..... Cliff Lang and His All-Star Ork (THE MAN) ..... Pan-American Pan 056
- SMILES ..... Claude Thornhill (A Pair of Pairs) (NIGHT AND) ..... Columbia 37055
- SOMEWHERE IN THE NIGHT... Frank Sinatra (Axel Stordahl Ork) (ONE LOVE) ..... Columbia 37054
- SOUTH OF THE BORDER ..... John Laurenz (Joe Venuti Ork) (MY OL')... Pan-American Pan 060
- STORK DELIVERY ..... Kaye Brothers Ork (THE MAN) ..... Stork ST 1015
- STORMY WEATHER ..... Cliff Lang and His All-Star Ork (SINGIN' IN) ..... Pan-American Pan 057
- SWEET GEORGIA BROWN ..... Ken Casey & His Sweet Georgia Brown Ork (Ken Casey) (TEASING ME) Stork ST 1012
- SWING TIME ..... Bill Gale and His Globe Trotters (KNOCK WOOD) ..... Columbia 12280
- SWINGIN' BACK TO BACH ..... Jan Savitt and His Top Hatters (IT'S A)..... ARA-158
- TAXI! PENN STATION ..... Ken Casey and His Sweet Georgia Brown Ork (Ken Casey (IT HAD) ..Stork ST 1013
- TEASING ME ..... Ken Casey & His Sweet Georgia Brown Ork (Mary Noel) (SWEET GEORGIA) ..... Stork ST 1012
- THAT LITTLE DREAM GOT NOWHERE ..... Dinah Shore (Meredith Willson Ork) (TWO SILHOUETTES) ..... Columbia 37050
- THE ATOMIC BLONDE POLKA... Val-Taro Musette (MOONBEAM WALTZ)... Columbia 12281
- THE BEST LOVED HYMNS ALBUM ..... National Radio Vespers Mixed Quartet..... Bibletone AV
- Abide With Me
- In the Sweet Bye and Bye
- Jesus, Lover of My Soul
- Lead, Kindly Light
- Nearer My God to Thee
- Onward, Christian Soldiers
- Rock of Ages
- Soft and Tenderly
- The Old Rugged Cross
- What a Friend We Have in Jesus
- THE MAJOR AND THE MINOR... Earl Bostic Ork (ALL ON) ....Majestic 1056
- THE MAN I LOVE ..... Earl Bostic Ork (HURRICANE BLUES) .. Majestic 1055
- THE MAN I LOVE ..... Cliff Lang and His All-Star Ork (SLEEPY TIME) ..... Pan-American Pan 056
- THE MAN I LOVE ..... Kaye Brothers Ork (Ann Vincent) (STORK DELIVERY) ..... Stork ST 1015
- THIS IS ALWAYS ..... Harry James (Buddy Di Vito) (I'VE NEVER) ..... Columbia 37052
- THIS IS THE NIGHT ..... Teddy Walters (Mannie Klein Ork) (YOU CALL) ..... Musicraft 15077
- TICO TICO ..... Gaylord Carter (ALL THE) ..... Black & White 3001
- TO EACH HIS OWN ..... The Modernaires-Paula Kelly (Mannie Klein Ork) (HOLIDAY FOR) ..... Columbia 37063
- TRAICIONERA ..... Mario Alberto Rodriguez (DEJAME EN)... Peerless 2318
- TUMMY ACHE POLKA ..... Edward Krolkowski Ork (Ardell Sisters) (Dw-ow-ow) ..... Columbia 12279
- TWO SILHOUETTES ..... Dinah Shore (THAT LITTLE) ..... Columbia 37050
- VAMOS A DARLE ..... Martin Y Malena (YO YA) ..... Peerless 2167
- VAMOS AL CINE ..... Martin Y Elosia (LA LOLA) ..... Peerless 1878
- WEARY LONESOME ME ..... Jimmy Walker and His Western Stars (NO ONE) ..... Coast 229
- WEDDING TUNES ALBUM (3-10") ..... Earl Rogers ..... Bibletone W
- WHAT IS THIS THING CALLED LOVE? ..... Ginny Simms (Lou Brink Ork) (I GET)..... ARA-157


\*Also released as single records.

(Continued on page 112)



15080  
**AND THEN IT'S HEAVEN**  
•  
**WHATTA YA GONNA DO**

*Phil Brito* with WALTER GROSS and Orchestra



15081  
**ONLY HEAVEN KNOWS**  
•  
**WAIT TILL IT HAPPENS TO YOU**

*Teddy Walters* with MANNIE KLEIN and his Orchestra



382  
**SOMEWHERE IN THE NIGHT**  
•  
**THIS IS ALWAYS**

From 20th Century Fox Film "Little Girls (3 Mac)"

*Louannet Hogan* with EARLE HAGEN and his Orchestra



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NEW YORK ★ HOLLYWOOD

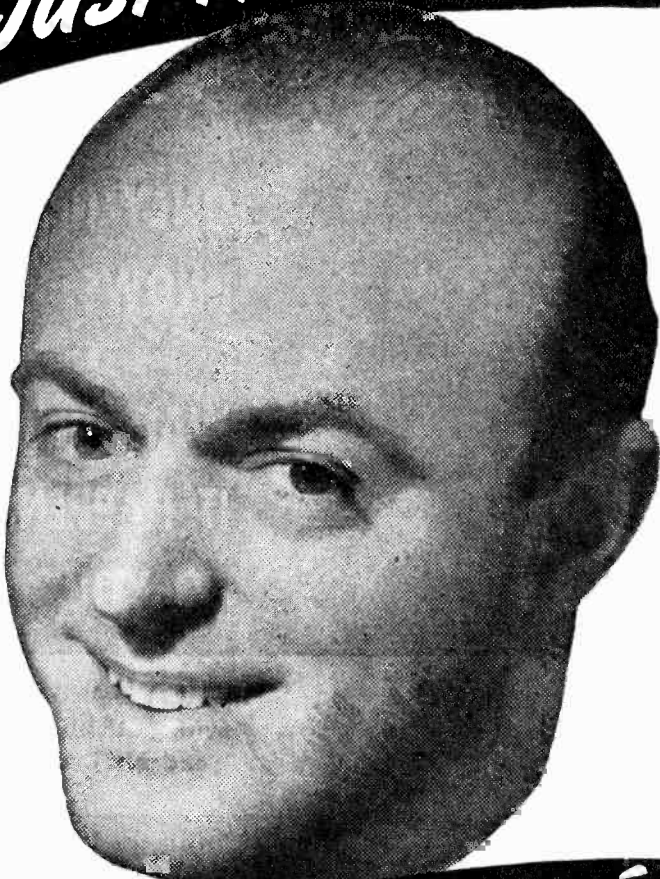
# NEW RCA VICTOR International



## RECORDS



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RCA VICTOR 25-0061

**DANCE OF THE CLOWNS • PEASANT WEDDING**

RCA VICTOR 25-0062



## PART 4—The Billboard

### REVIEWS OF

Lightface portion of reviews is intended for information of all record and music

users. Boldface portion is intended for guidance of juke box operators.

**ROSALIE ALLEN** (Victor 20-1924)

*Guitar Polka*—FT; V.  
*I Want To Be a Cowboy's Sweetheart*—FT; V.

A new name for the label's hillbilly hangers, the outdoor piping of Rosalie Allen is something to occupy the attention. For the gal is a spirited singer, peppering her piping with some get-all yodeling. She's a yodeling cowgal for Patsy Montana's "I Want To Be a Cowboy's Sweetheart," packing a flash finish as she teams her yodeling with the guitar picker. Just as striking is her piping for Al Dexter's "Guitar Polka," the ranger saga of the cowboy who left his sweetheart behind in Old Monterey. Western rhythms of the accompanying studio orchestra nothing short of swell.

A cinch to catch coins with both sides and reap a real harvest with "Cowboy's Sweetheart" side.

**BENNY GOODMAN** (Columbia 37053)

*Blue Skies*—FT; VC.  
*I Don't Know Enough About You*—FT; VC.

It was the Fletcher Henderson fashioning of "Blue Skies" that first attracted so much attention to Benny Goodman a decade ago. Now the same Berlin classic turns up again to add grace to a maestro who has held his own thru these years. Here the emphasis is entirely on the soloists, the maestro's meticulous clarinetting and Art Lund's lito word piping making the spin a standout, with the band providing an easy flow of rhythm contagion. A bright pattern is also plattered for Peggy Lee's and Dave Barbour's rhythm ballad, "I Don't Know Enough About You," with the maestro and his singing star again out front and to good effect.

With the screen focusing attention again on "Blue Skies," that's the side that will keep the music boxes bright.

**ELLIOT LAWRENCE** (Columbia 37047)  
*Who Do You Love I Hope?*—FT; VC.  
*I Know*—FT; VC.

The Elliot Lawrence brand of mood music in rhythm is again well demonstrated in his dishing of the new ballad, "I Know," showcasing his sensitive piano fingering against a brass bank of trombones and French horn while oboe and horn cut the obligato for Jack Hunter's lyrical exposition. Rosalind Patton, band canary, makes her bow with "Who Do You Love I Hope?" from the "Annie Get Your Gun" score. However, the sluggish beat set for what should be a bright spin detracts from her efforts in spite of the saucy arrangement provided.

Phono play for "I Know" will depend largely on the play the song itself will get, in which case this cutting should count for plenty.

**WOODY HERMAN** (Columbia 36995)

*Mabel! Mabel!*—FT; VC.  
*Linger in My Arms a Little Longer*—FT; VC.

Basically, it's the old classic, "Humoresque." But the way it winds its way, dressed up with an exciting musical arrangement that features a swinging trumpet team, Woody Herman's scorching chanting and a roundelay that brings on Red Norvo's vibe, Billy Bauer's guitar and the maestro's clarinet, it's an ultra swing classic that spins out as "Mabel! Mabel!" By far one of the more exciting cuttings to come from the Herman herd, and one rich in commercial appeal as well. Mated side, "Linger in My Arms a Little Longer," an attractive blues ballad, introduces Lynne Stevens for the sing. The gal, much at home in such rugged musical surroundings, acquits herself well. Instrumentally, Woody's alto sax and Joe Phillips's tenor horn sandwich the singing. While there is nothing unusual in the spinning, it toes the Herman mark.

"Mabel! Mabel!" will undoubtedly enjoy the same nickel shower of attention that attended "Caldonia" in the Woody way.

**TEDDY WALTERS** (Musicraft 15075)

*Which Way Did My Heart Go?*—FT; V.  
*Adventure*—FT; V.

It's fine ballad chanting geared to the romantic groove that Teddy Walters gives out for both of these sides, making a more plaintive vocal pitch for Nick Kenny's "Adventure." Sandwiches his singing with a lick of his guitar pickings to good effect, with effective musical bank provided by the string and woodwinds directed by Mannie Klein, who could have added instrumental gloss to the spinning by playing his trumpet.

If "Adventure," which is a better tune than the title indicates, makes the commercial grade, this side will hold meaning for the music boxes.

**WYNONIE HARRIS**

(Hamp-Tone 100 and 103)

*Hey! Ba-Ba-Be-Bop*—FT; V. Part I & II.  
*In the Evening' Blues*—FT; V.  
*Good Morning, Corinne*—FT; V.

Originally intended to showcase Lionel Hampton, this new platter label handled for the maestro by the Musicraft wax-works, strikes hard at the race field and hits the jackpot. For with Wynonie Harris, the Mr. Blues of race musicdom, on the starting disks, this spinning adas up to something highly important in this field of disk endeavor. Supported by a small house band culled from the Hampton clan, with such earthy blues blowing as comes from the horns of Arnett Cobbs, Herbie Fields and Jack Morris plus Milt Buckner's potent piano, Harris's vocal kicks are all the more heightened. It's a worthy mate to Hampton's own plattering that Harris makes of "Hey! Ba-Ba-Re-Bop," hogging the opening side and letting the horns play lots dirty for the mated side. And for the companion couplet, shouts it way low down for the back-room and barrel-house blues variety as stems from the spinning of "In the Evenin' Blues," wailing that the one you love will always mistreat you for someone else, and "Good Morning, Corinne," a rouser race wall about a girl who took all his money and robbed him of his youth.

Race locations will harbor all four sides, while the jump fans of any set will howl for "Hey! Ba-Ba-Re-Bop," with both sides making for an easy double pitch for coins.

**PHIL MOORE FOUR** (Musicraft 15076)

*Romance Without Finance Is a Nuisance*—FT; V.

*She's a Rank Chick*—FT; V.

Phil Moore handles his own specialty material and sells it strong all the way, both in giving out with his hip lyrics and in striking his stylized Steinway chords. It's a hepster's setting for the philosophy in his "Romance Without Finance Is a Nuisance." Even more catching is his way of describing the "Rank Chick" who chews benzedrine bubble gum. Gets vocal help on this one from his Four, polishing it off in a highly commercial Harlemese fashion.

Both sides should prove money-makers for the ops, particularly "She a Rank Chick."

**BILLY HOLIDAY-EDDIE HEYWOOD**

(Commodore 569)

*She's Funny That Way*—FT; V.  
*How Am I To Know?*—FT; V.

It's the sultry and salty chanting of Billie Holiday as the fans would have her for "She's Funny That Way," which the movie, "The Postman Always Rings Twice," brought to the fore again, and now giving the label a chance to cash in on a side cut back in March, 1944. Making it all the more desired is the musical bank for Miss Billie's pipes in the Eddie Heywood Trio that has guitarist Teddy Walters and drummer Sid Catlett joined with the piano. For "How Am I To Know?" also cut in that earlier year, Eddie Heywood is held down by a meaningless small band, and with Miss Billie dragging the ditty, makes it sound more like a dirge. Strictly for the Billie Holiday fans who will find "She's Funny That Way" to their liking.

**MAURICE ROCCO** (Musicraft 388)

*In the Shade of the Old Apple Tree*—FT; V.  
*Tunke Blue*—FT.

The facile fingering of Maurice Rocco at the keyboard is held down some by the limitations of the tune material. Strokes the ivories rhythmic and boogie, but never reaches a breakdown pitch for "In the Shade of the Old Apple Tree." Better is his own "Tunke Blue," a honky tonk blues boogie which manages to kick up some steam. Cozy Cole's drumming and Billy Taylor's bass sparks the rhythm.

Not for general music box play.

**THE THREE FLAMES** (Gotham 107)

*Tiger's Blues*—FT; V.  
*Exactly Like You*—FT; V.

This combo of piano (Roy Testamark), guitar (Tiger Haynes) and bass (Averill Pollard) makes for a toothsome vocal and instrumental threesome geared to a Harlemese groove. Strictly race and heavy on suggestion, is Tiger Haynes's spicy singing for his own "Tiger's Blues." For "Exactly Like You," the boys do full justice to the styling created by Don Redman in giving the familiar song a swing choir setting that packs plenty of contagion.

Both sides hold much meaning for race spots.

# Music Popularity Chart

Week Ending  
July 4, 1946

## NEW RECORDS

**HELEN CARROLL (Victor 20-1928)**

*Don't Marry That Girl*—FT; V.  
*The Boogie-Woogie Barnyard*—FT; V.  
The rhythm harmonies of Helen Carroll and the Satisfiers come from well-blended voices, but without causing any undue excitement one way or another. "Don't Marry the Girl" is the Li'l Abner opus for which Miss Carroll adds a Daisy Mae patter and plea. "The Boogie-Woogie Barnyard" is a backyard cow-cow boogie chant. More exciting than the singing or the songs is the musical background provided by the Russ Case house band.

On the strength of the comic strip association, there may be some attention directed in the phonos for "Don't Marry the Girl."

**SLAM STEWART QUARTET (Musicraft 367)**

*Doctor Foo*—FT.  
*Oh Me, Oh My, Oh Gosh*—FT; VC.  
With the bass playing of Slam Stewart surrounded by piano, guitar and drums, label holds much hope. But only until the spinning. "Doctor Foo" is a very mild and harmless session of jam. Nor is it any more appetizing for the mated side that has the foursome shouting out the innocuous wordage of an innocuous riff ditty.

Ops can skip this one.

**FLIP PHILLIPS**

(Signature 90003 and 28117)  
*Sweet and Lovely*—FT.  
*Why Shouldn't I?*—FT.  
*Bob's Belief*—FT.  
*Swingin' for Popsie*—FT.  
Label snared a real le jazz hot catch in Joe (Flip) Phillips, tenor sax ace with Woody Herman, and with some of the Herman herd to spark the rhythm section, these four sides show the sax sorcery of Flip to good advantage. With the help of piano-pounder Ralph Burns, Phillips spins it for 12 inches in improvising "Sweet and Lovely." For this spinning it's his Flipet, with the small band handling "Bob's Belief." But instead of solo stuff from the hot horns, the spinning is wasted on unison riffing, with even Phillips's horn submerged. For the second pairing (28117), Phillips has a Hiptet for a 10-inch spin. The tenor horn holds sway for the slow side, Cole Porter's "Why Shouldn't I?" while Phillips and Burns carry heated stanzas for "Swingin' for Popsie." In all, worthy additions to the hot jazz folios.

Sides are solely for the hot jazz fans.

**BETTY REILLY (De Luxe 1029)**

*Ich Vill a Chusin*—FT; V.  
*Tierra Va Tembla*—FT; V.  
The combination of an Irish colleen chanting a gay Jewish folk song, and then coming back with something that is spick and Spanish, is really something for the waxes. Moreover, the song selling of Betty Reilly is really something. Besides being a lyrical linguist, the gal has a powerhouse set of pipes that rings out pleasantly. More important, she projects her personality on the platter. As a result, her song specialties, well supported musically by the house band, are both winners for those who want something special to hear on the waxes. "Ich Vill a Chusin" ("I Want a Fellow") spins with plenty of zing, and she's no South-of-the-border square as she sings out for the Latin chant with a Cuban slant both in Spanish and in English.

For a Reilly singing so energetically that she wants a "Chusin," the coin boxes are bound to respond to her gay and swingy plea.

**JACK SMITH-NORO MORALES (Majestic 5002)**

*Linda Mujer*—FT; VC.  
*Joan*—FT.  
It's pleasant enough as Jack Smith sings in English and in Spanish, with Noro Morales's Latin music, for "Linda Mujer," the familiar "You Never Say Yes." However, of special import is the mated side offering the excellent piano strokings of the maestro, accompanied by exciting rhythm beats, for the pretty Latin melody of "Joan." It's fine fingering all the way and in a way that is exciting.

Where the Latin melodies attract, Noro Morales's piano playing for "Joan" is most attractive.

**JERRY SELLERS (Slate 8000)**

*I Won't Believe You Anymore*—FT; V.  
*I Said It Before*—FT; V.  
This new label showcases the bary singing of Jerry Sellers, possessing a pleasant enough baritone voice. Moreover, spinning introduces two new ballads, and cutting is designed to help get the tunes on their way. However, it will take more than this cutting to create any real wave of enthusiasm for these songs. Michael Forman's string ensemble gives the singer full support.

Nothing here for the ops.

**WALTER DOMBKOWSKI**

(Victor International 25-1067)  
*The Perfect Evening Waltz*—W.  
*Veteran's Polka*—FT.  
The Polish folk melodies are polished off in true continental manner by the band of Walter Dombkowski. With musette accordion pacing the way, and plenty of instrumental body to the band, it's a tuneful and danceable waltz waxing for "The Perfect Evening Waltz." Contrasting, it's a gay and lively polka piece dedicated to the vets.

In nationality spots, both sides count.

**HOT LIPS PAGE**

(Commodore 571 and 574)  
*These Foolish Things*—FT.  
*You'd Be Frantic, Too*—FT; VC.  
*Six, Seven, Eight or Nine*—FT; VC.  
*Rockin' at Ryans*—FT.

Cut two years back, it's a fine brand of hot jazz and blues shouting offered on these four sides. Apart from Hot Lips's earthy singing and meaty trumpet blowing, there's a whole side of Don Byas's tenor sax sorcery in "These Foolish Things," mated with Page's own "Six, Seven, Eight or Nine," a riffer based on a blues theme that also gives Earl Bostic's alto sax steam while the maestro sings out a wall about a house full of children and can't figure out which one belongs to him. Hot Lips moans again for "You'd Be Frantic, Too" as he shouts of love lost. Flipover, "Rockin' at Ryans" (571), is another blues jumper with a combination that carries the tenoring of Lem Johnson and Lucky Thompson along with Ace Harri's piano to share the solo spots with Hot Lips.

While the hot jazz fans will cherish these most, race locations will lap up "Six, Seven, Eight or Nine."

**RED RIVER DAVE (Continental C-5061)**

*Atomic Power*—FT; V.  
*Yellow Rose of Texas*—FT; V.  
A husky cowboy chanter, Red River Dave turns in some effective prairie piping for both the spiritual, "Atomic Power," and the rollicking "Yellow Rose of Texas." Sparking the spinning is the rhythmic support of the Texas Tophands, devoted to the Western style of hot in fiddling, piano pounding and guitar pickings.

Prairie phonos will find these sides bright for coin catching.

**ROOSEVELT SYKES (Victor 20-1906)**

*That's My Gal*—FT; V.  
*Sunny Road*—FT; V.  
Once getting by "That's My Gal," a mill run Harlemese rhythm ditty, Roosevelt Sykes gets into that low-down blues shouting groove so becoming to him. And for "Sunny Road" means out an effective farewell to his girl, now that he's lost his war job. Small accompanying band, billing as the "Original Honeydrippers," which makes for a moot question, provides the proper barrelhouse support.

Race spots will favor "Sunny Road."

**JOHN HARDEE SWINGTET**

(Blue Note 513)  
*Tired*—FT.  
*Blue Skies*—FT.  
With the hot jazz emphasis on tenor sax sorcery, the improvisations of John Hardee are easy to get excited about. Standing out front all the way, with a rhythm section backing, Hardee displays a well-rounded tone with his musical ideas, fingering it slow and moody for "Tired," and with technical proficiency at a speed tempo for "Blue Skies." Guitar pickings of Tiny Grimes and Sam Ben-skin's piano pounding on par.

For the hot jazz collectors.

**FRANKIE CARLE (Columbia 36994)**

*Cynthia's in Love*—FT; VC.  
*I'd Be Lost Without You*—FT; VC.  
It's smooth syncos that Frankie Carle dishes out for both of these new ballads. With the maestro's ivory tinklings ever tuneful and Marjorie Hughes in good voice, it's smartly-tailored spinning for both "Cynthia's in Love" and for Sonny Skylar's rhythm bounce ballad, "I'd Be Lost Without You."

Play in phonos will depend largely on attraction of tunes, apart from the maestro's own popularity appeal.

**SONS OF THE PIONEERS**

(Victor 20-1904)  
*Cowboy Camp Meeting*—FT; V.  
*Tumbling Tumbleweed*—FT; V.

The prairie chanting of the Sons of the Pioneers, all in good voice and blend, is something for the cliff dwellers to enjoy as well. Lads sing it in spiritual style for the spirited "Cowboy Camp Meeting," and plenty smooth and polished for Bob Nolan's classic, "Tumbling Tumbleweed."

It's a double-decker disk at locations where such songs and singing counts.

(Continued on page 116)

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## Bebe Daniels Cuts First Kidisk Series

HOLLYWOOD, July 6.—Another Hollywood entry into the lucrative kidisk market is Little Folks Album narrated by film star-producer Bebe Daniels. It is the first of a proposed series of platter sets to be made using film stars. Head of Little Folks firm is George R. Batcheller, former movie producer, now associated with Alfred Bennett Cerf in a record venture. Disk execs are negotiating with other

pic stars for future albums. Mary Pickford, Barbara Britton, Bill (Hopalong Cassidy) Boyd and Janet Gaynor are reported interested in doing series. Also in works is an album to be narrated by Perry Ward, ABC announcer-emcee. Batcheller is using rarely employed technique of initial recording on film and dubbing to wax after editing is completed. In addition to regular retail music and record shop distribution, plattery will attempt to set up counter sales in children's shops, toy stores and other retail outlets catering to children.



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## SPA Scale Plan Leak Tipped by Pub Deal Offer

NEW YORK, July 6.—Altho nobody has yet made so bold as to charge the existence of a publisher pipeline into Songwriters' Protective Association's contract-drafting committee, it is well established that the pubs are not entirely in the dark as to what SPA will demand when the dickering starts. That the goal of absolute secrecy has not been achieved has already been demonstrated several times, but never so dramatically as a few days ago when the responsible representative of some influential publishers approached SPA execs and tried to talk turkey on sheet music royalties.

Pub spokesman was interested in rigging a deal whereby SPA would modify its proposed sliding scale of sheet royalties so as to permit lower royalties on rack orders. He was turned down flat, but writers are none too pleased by the episode. They are miffed that any publisher knew enough about SPA's sliding scale idea to be concerned over its bearing on rack orders.

### No Secret

Actually, of course, SPA's yen for a sliding sheet scale has been common knowledge for months, having been revealed in *The Billboard*. The truth of that and other provisions in the SPA arsenal has never been denied by SPA nor have SPA execs protested the revealing of the skeletal outlines of contract proposals. In the case of the sliding scale, *The Billboard* disclosed only that SPA wants such an arrangement, but did not describe the dimensions of the scale—its starting point, and where it ends. SPA members reason, therefore, that all any publisher should have known was that SPA will ask for a sliding scale, and if pubs knew any more, it's because there has been a serious breach of faith somewhere along the line.

Meanwhile, hope of launching negotiations before September has dimmed. It had been thought possible that enough pubs and SPA officials could be gathered in one spot during the summer to hold exploratory session. Now, however, the best inside talk is in terms of after Labor Day. Guesses are that negotiations will take from six to 10 weeks.

## 802 Sets Subway Cirk Scales & Conditions

NEW YORK, July 6.—Musicians playing for dramatic performances on the local subway circuit must get a minimum of \$85 per six-day week, it has been announced by Local 802, American Federation of Musicians here.

Under the ruling, which takes effect immediately, the week consists of eight shows or less, with extra performances paid pro rata. Conductor gets 75 per cent over scale, leader 50 per cent. A minimum of 14 men must be employed in each house, including conductor and leader.

## Sonora Signs Saxie Dowell In "Fishies" Repeat Aim

NEW YORK, July 6.—Saxie Dowell hancocked a one-year paper with Sonora Records here this week. First session is set for next week, with Dowell to needle a couple of original novelties.

General Artists Corporation, handling the band, is stressing Dowell's authorship of *Three Little Fishes* and *Playmates*, and it is understood his wax output will be heavy on attempts to duplicate those two earlier novelty hits.



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## Police Group Likely for SPA's Coasters, Despite Gilbert Boom

NEW YORK, July 6.—In first step toward meeting the demands of West Coast writers, who have been clamoring for more assistance from Songwriters' Protective Association, the SPA exec council will shortly announce plans for providing the California cleffers with an official arm. Most likely set-up, according to insiders, is a three or four-man executive committee to police the Coast in the name of SPA. Chairmanship of this committee would rotate among its members, who would be elected by the Coast penners.

A faction sparked by Robert McGimsey has been stumping for the appointment of L. Wolfe Gilbert as SPA's California mahout, a position which he held more or less unofficially for years prior to his resignation from the org in 1945. Now back in the fold, Gilbert is not averse to resuming his position of leadership, but it is well known that the SPA braintrust is convinced of the wisdom

of spreading Coast authority thin enough so that it won't fall into the clutches of any one group.

### Telegram Questioned

Energy being put into the "we-want-Gilbert" campaign had made for Broadway conversation. Local SPA'ers say that a recent telegram bearing the signatures of a batch of California writers demanding Gilbert's appointment was actually signed by only a few of them. The rest had been polled over the phone and asked if they had any objection to such a telegram. In addition, not all the signatories, it's said, were SPA members.

Gilbert, the long a storm center in SPA, is not being viewed with alarm here, even by those who oppose his quest for office. Local writers say that he came back to SPA in good faith, was accepted in good faith, and that no factional differences will be so severe as to weaken the unity of the outfit in its forthcoming contract tussle with the publishers.

As soon as the new form contract has been negotiated, SPA plans to concentrate on solution of the West Coast problem, particularly as regards dealings with the film studios. Altho squawks have been loud and eloquent, all squawkers appear agreed that the most important matter on the SPA agenda is the publisher contract, and all other things can wait.

### Judge Says Ork Is Not Employee in Iowa Case

CEDAR RAPIDS, Ia., July 6.—A band which performs in an eat-and-drinkery is an added attraction and not part of the usual operation, according to Judge G. K. Thompson, ruling on a State Social Security case here. Rodney Kenyon, former operator of the Foxhead Club here, was appealing a 1942 ruling by the Iowa Employment Security Commission, which had directed him to pay around \$400 in unemployment insurance assessments on the Charles Holyoke ork, which worked his spot on 1939 and 1940. Under Iowa law, employers of more than eight persons have to contribute to the State Unemployment Insurance Fund. Judge Thompson's ruling reverses the State Employment Security Commission ruling.

### Milwaukee Centurama's Special Ross-Murphy Disks

MILWAUKEE, July 6.—Centurama Celebration, which takes place here July 12-August 11, is missing no promotional bets. Part of the ballyhoo for the centennial is a record label called Centurama Hits, used on two disks featuring Lanny Ross and the Murphy Sisters on four Peter de Rose-Stanley Adams tunes from a show which will be performed as part of the celebration.

Disks retail at 79 cents and figure to do okay in this area, where Centurama is the order of the day.

### Solotone Patent Suit

NEW YORK, July 6.—Solotone, "personal" juke box, is the subject of a patent infringement case in federal court here. William S. Farrell and the C-O 2 Fire Equipment Company charge that Theodore Blatt, Intimate Music Networks, Inc., and others have infringed a patent which was assigned to Farrell by Frank Hoke, who, Farrell says, invented the gadget. Action seeks a preliminary injunction, plus an accounting of profits, an assessment of costs and attorney fees.

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## Hamp's Socko Chi Date Shows Lounges Name Orks Pay Off

CHICAGO, July 6.—A new and lucrative field for downtown cocktail spots was uncovered here last week when management of the Bandbox, Randolph Street bistro, revealed the success they have had by bringing Lionel Hampton into their 400-seat spot.

Up to now, no other such establishment here has come up with a name band and, altho this makes an admission charge a necessity, the large turnover to date has caused the owners to think of the present set-up in terms of permanent policy. Hampton has been at the Bandbox for two weeks, and is slated for two more.

Band is drawing \$5,000 a week for the four-week stay and is getting a six-night CBS network line for a good measure. Admission charge for the first two days was \$1.20, but after that levelled off to 50 cents weekdays and 95 cents over the week-end. The price reduction was all that was needed to pack them in, according to a spokesman for the management, and since the cut the turnover has increased tremendously, reaching the 1,000 mark on several nights.

Food, as well as liquor, is on the bill for payees after they have paid the gate toll. Louis (Satchmo) Armstrong has been booked in for the four weeks following Hampton.

## Joe (K.O.) Louis To Personal At Over 10G for Package

NEW YORK, July 6.—Joe Louis, heavyweight champ, is being readied for a series of personals to start sometime in September. Act will carry a couple of sparring partners who will go a couple of rounds with the champ. Offering price has not been disclosed by the Gale office which is handling the deal, but it is expected that the figure will be in excess of \$10,000.

## Donato Running Jersey Spot

PHILADELPHIA, July 6.—Frankie Donato, who has managed various niteries around town for many years, has moved his operations to the Jersey side, taking over management of Club Clio, roadhouse at Mercerville, N. J., near Trenton. Donato has skedded nightly shows, with Harry Lewis heading the opener. Charles Marano, local booker, is the percenter.

## Philly's 2 New Agencies

PHILADELPHIA, July 6.—Bobby Bein, former USO-Camp Shows director, ex-Captain Felix Jacobs and maestro Vincent Rizzo and partners in a new booking agency. Johnny Pastine, local ballroom dancer back from a three-year USO jaunt, is entering the booking field as an associate in the local Eddie Sherman office.

## IN SHORT

### New York:

Cheena de Simone has finished rehearsing a new dance act and will break it in at Club Charles, Baltimore. . . . Carl Brisson goes back to the Versailles September 15 for 10 weeks and options. Dwight Fiske follows him in there between November 21 and December 12.

Small's Paradise is first of the Harlem niteries to use spot announcements. Bought time on WJZ for 26 weeks. . . . Tom Ball, China Doll op, Oriental hunting in Nanking in August. . . . Martin Fleer and Harold Goode, new press agents, opened a Broadway office. . . . Peter Lind Hayes's deal with International Pictures finally came thru.

Dorothy Shay, current at Waldorf's Starlight Roof, goes back to the hotel next December. . . . David Brooks, male singing lead in the recently excited *Bloomer Girl*, preems at Cafe Society Uptown July 8. . . . Mansfield Lane Trio is the latest addition to the Iceland Restaurant show. . . . Monica Lewis comes to the Blue Angel September 9. . . . Tito Guizar due at the Starlight Roof August 8.

### Chicago:

Margalita, pianist and singer, is making her first Chi appearance, at Sky Ride. . . . Leo Harman and Harwood Noble, members of the Corn Palace committee, were in town lining up talent for the annual Corn Palace show at Mitchell, S. D. . . . Curley Bradley, Tom Mix of the radio seg, will play Downtown Theater, Detroit, and Coney Island Park, Cincy, and also will do fairs this season. Bradley will have the Oregon Rangers combo (4) and the horse Tony, on the bill with him.

Charlie Richter, one of the first Chi bookers to go into service, was recently discharged and joined the Chi staff of MCA in the club date and convention department. . . . Tweet Hogan entered the hospital this week for a check-up. . . . William Morris Agency here brought Whitey Roberts in from the West Coast and set him at Stork Club, Council Bluffs, Ia., July 5. . . . Phil D'Rey, current at South Side's Casino, niterie, has a daughter who is working in Paul Marr's booking office.

Mandrake the Magician, who was featured in a one-niter at Chi's Civic Opera House June 23, is skedded to go on tour as part of MCA's pop concert package in September.

### Detroit:

Glenn Gregory, vent, playing Club Top Hat in Ecorse, Mich., got columns of newspaper publicity and art when his dummy was stolen and found in a hotel bed by a celebrating veteran. . . . Paul Gilbert back at the Palm Beach Cafe as emcee after a vacation. . . . Johnny King, at Bowery for past six years, closed to vacation at his home in Providence.

### San Francisco:

Jerry Lester signed for four more weeks at Joaquin Garay's Copacabana at a fancy increase. Original stipened was \$2,000 weekly.

Hildegarde opens July 30 in Peacock Court, Hotel Mark Hopkins, at \$6,000 a week. . . . Tony Goro, of Honolulu, has bought the Seven Seas from Syd Wolfe for \$34,000.

Hershey Martin, MCA chief, who set the Dwight Fiske deal at Kona Club, working on a deal to book the Andrews Sisters into Oakland's Club Yorker. Owner Johnny Rossi willing to pay \$15,000 for one week. . . . August (Bimbo) Giuntoli, owner of the 365 Club, leaves July 12 for a trip to Italy. . . . Harry Hume will open a booking office here. . . . Jalin Li Sun, Kubla Khan dancer, given lead fem role in new Chinese movie to be

filmed here by Grand View Film Company.

Joe Rardin follows *French Follies* at the Bal Tabarin, opening August 8. . . . Leonard Tonson is the new manager of Kubla Khan. . . . New Barbizon Room, with singer Guy Cherney fronting, opens in about three weeks.

### West Coast:

Ray Baduc's five-piece combo inked by Warner Bros. for spot in *Stallion Road*. . . . Dancers Nita Bieber, Ruth Godfrey, Carold Haney, William Lamborn and Jewel McGowan signed by Columbia Pictures. . . . Marilyn Hare joining Maxie Rosenbloom and Max Baer on tour in Chicago, July 17. . . . Wesson Brothers going into El Rancho Vegas, Las Vegas, Nev., middle of July.

Johnny and George set for *Charlie Foy's*, North Hollywood, July 14. . . . Lou Math ork takes over at Hotel Californian, Fresno, July 22. . . . Irving Rothchild ork, currently at Villa Riviera, Long Beach, going into El Cortez Hotel, Las Vegas, middle of July. . . . Bob Harley set for *Denver's Broadmoor Hotel*. . . . Stage Door Johnnies move to Chicago to open at Stage Lounge, July 15. . . . Vivian Garry Trio to work entire summer at Catalina Club, Catalina Island. . . . Eric Henry goes into new L. A. spot, Radar Room.

The Four Notes, coming from New York, set for Hollywood's Radio Room. . . . Al Russell Trio ditto at Radini's, Los Angeles. . . . George Beatty replaces Ray Bourbon at Hollywood's Starlight Room. . . . Lionel Hampton and ork going into Lincoln Theater, L. A., October 1. . . . Bob Fellows set for El Cortez Hotel, Las Vegas, Nev. . . . Hal Campbell's combo (seven men and a girl) will do return engagement at San Diego Hotel.

Guadalajara Trio, Mexican singing trio, signed for new Universal pic *Slightly Scandalous*. . . . Tito Guizar opens July 17 at Waldorf-Astoria. . . . Ella Mae Morse set for Golden Gate Theater, San Francisco, July 17.

### Miami:

Beryl Cooper, fem partner in dance team of Beryl and Zarco, recently left the act, opened a studio in Raleigh Hotel, with first show Thursday (14). . . . Ruth Barr, of Exclusive Artists' Agency, and Bill Peek have received booking franchises from Jerry Hirsch, local AGVA rep. . . . LaMarr Taylor's USO show at Nautilus Hotel, Wednesday (3) included Antana Iturbi, sister of the pianist.

Sam Barken has reopened 5 o'Clock Club as a cocktail lounge for the summer, using two acts. . . . Club Haha, destroyed by fire last spring, is being rebuilt and will be ready by winter. . . . Large Olympia Theater sign, a landmark on Flagler Street for 20 years, is to be removed to comply with a new city ordinance. A new one is being designed to replace it. . . . Singer Kay Vernon has been held over twice at Clover. . . . Paddock is open again as a cocktail lounge for summer.

### Philadelphia:

Carioca niterie, nabe spot, being converted into a musical bar. . . . Marty Collins, of Collins and Peterson, comedy team, returned from a three-year USO junket, may have to undergo an eye operation to prevent blindness. . . . Alan Drake and Geri Travers headline new summer revue at Swan Club. . . . Barbara Carroll and Johnny Parris set to summer at Crillon Room of Chateau Crillon. . . . Frankie Hyers back at Kaliner's Rathskeller. . . . Carnation Trio takes over at Durham's Cabash. . . . Melody Inn to keep open all summer, sinking in 10 grand for a new air-conditioner.

## 3-City AGVA-AFM Pacts on Tangles

NEW YORK, July 6.—The Musicians' union in Montreal is the latest entry to say okay to AGVA in its deals with local cafes. The local has agreed to join with the actors' union if there is any squabble with cafes when AGVA asks them for cash bonds and minimum basic agreements. San Francisco AFM has also agreed to go along with AGVA as has Las Vegas.

According to plans, if either AFM or AGVA has any differences with ops in the above areas, both orgs will stand firm until both sides get mutual satisfaction.

## Warners Plot 4,000-Seat Earle, Philly, for 1947

PHILADELPHIA, July 6.—Huge and modern Earle Theater will be built in the heart of the downtown sector here, according to plans mapped by Warner Bros. Theater Circuit. New house will replace the present Earle, only film-flesher in town where the name bands monopolize the stage. Earle will move from its present site at 11th and Market to 13th and Market, taking in the site of the circuit's all-night Family movie house. Lionel Friedman, local realtor, closed the deal for the property.

New Earle is expected to be completed by December, 1947, and theater building will house all the Warner circuit offices. Present Earle seats 3,000 and the new one will have at least 1,000 more seats.

## Wildwood, N. J., Spots Set Talent for Summer

WILDWOOD, N. J., July 6.—Musical bars again take the spotlight at this resort. Jack Diamond, who operates the Martinique Cafe and Bolero, booked thru Jolly Joyce, Philadelphia, has the Red Caps set for the season at Martinique, with Three Kings and Two Queens making the second unit. At Bolero, Four New Yorkers open July 13 to remain until Labor Day, replacing Patty Travers and Her Men, with Riff Robbins Quartet the second unit.

Riptide is another class cocktailery spending heavy kale for unit magnets. Booking also thru Joyce, the Jones Brothers and the Four Dukes are set for the summer. Jimmy Seymour Trio is at the Hurricane; Three Clubmen, Darrel Twins and Lee Masters at Bradley's Cafe; Charlie Wayne at El Dorado, and Eddie Shepard at Marty Bohn's.

## Eddie Suez's New Wildwood Nitery To Light; Show Longie

WILDWOOD, N. J., July 6.—Eddie Suez, Philadelphia agent turned niterie op for the summer, opened his Club Avalon Saturday (29) with one of the largest floorshows ever to be featured at this South Jersey resort. Spot has been enlarged to seat 700 and it's a two-hour production twice nightly. Revue spots Eddie (Nut) Kaplan and Arelene Dale in lead for *Screwballs of 1946*. Running includes Flash Lane, Tanglefoot, Dude Kimbal, Barbara Bardo, Nat Ray, and Harry Ranch's *Kernels of Korn* with Toni Palmer.

## Paddock Picket Line Exits

MIAMI, July 6.—Paddock spot at the Beach is open once more, waiters' union pickets having been withdrawn. Climax came when members of the ork refused to cross the picket line, leaving the club with only canned music. New owners had employed non-union veterans as waiters.

## MEMO:

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Santa Monica, Calif.

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# OPA (OUCH! PASS ASPIRINS)

## AGVA's First Convention Set for Chicago in October; Will Mull a National Council

### Voting by Branches Based on Paid-Up Roster

NEW YORK, July 6.—The first national convention in AGVA's history will take place in October in Chicago, once the Four A's (Associated Actors and Artistes of America) give their approval. This will be the first mass meeting drawing members from all over the country held by the union since Matt Shelvey, national administrator, took over some three years ago.

Convention will run at least a week and will have a large agenda. Among the things it will deal with is the setting up of a national council patterned on Equity, and the election of national officers. National council will be represented by a cross-section of reps from all over the country. Voting by branches will be based on their paid-up membership.

### No Comeback for Local System

The local system of AGVA, all but abolished since Shelvey came into office, will not be returned. Shelvey claims that under the local form, when organizers did a bad job, there was no way that they be controlled, and they were not accountable to anybody. Under a branch system, which he introduced, all decisions come from the national office and all branch officers are responsible to it.

With AGVA paying off its debt to the Four A's, it means that the former now can ask the parent body to restore complete autonomy. The debt, some \$71,000, was incurred by the previous AGVA administration between 1939 and 1942. When Shelvey took over, the treasury had \$19 in it, and outstanding trade debts of about \$100,000, in addition to the Four A's loan. They were paid off without union borrowing another penny. Money was received from a larger membership, hiked dues and increased initiation fees. The money AGVA gets for bonds from cafes is not included in its treasury, but is placed in escrow deposited in a separate non-interest bearing account.

During the past three years AGVA

### Hart Quits as Det. News Niteries Ed; Paul Williams Replaces

DETROIT, July 6.—Herschell Hart, dean of local night club editors, has retired from this assignment at *The Detroit News*, which he has held since 1933. Hart continues with *The News* as radio editor, handling the Air Gossip column, as well as a daily program of the same title over WWJ, which is owned by the newspaper.

Paul Williams, recently naval intelligence officer with the rank of lieutenant, has been named his successor as night club editor. Williams is sports announcer on WWJ, and will continue to handle this duty as well as his new assignment for the paper.

has altered actor-operator relations. It set up protective devices for the member-actor in his contract. It cracked down all over the country with its "pay or play" contracts. Shelvey claims that the union has collected well over \$250,000 since 1943 in actors' claims from ops who pulled fast ones.

In addition to swinging the big stick over cafes and theaters, forcing them to live up to their contracts, AGVA has also put chorus lines on a six-day week and has raised scales.

## Lynch - Watkins Sue Carpenter for 2G Claimed Back %age

NEW YORK, July 6.—Thelma Carpenter was hit with an application for contempt of court proceedings Wednesday (3) by George Lynch and Ralph Watkins, operators of Kelly's Stable. Boys claim that the canary signed a personal management contract with them three years ago. Paper was to run for 10 years on which they would collect 20 per cent. Last year, as a result of a court decree, Lynch and Watkins canceled the 10-year pact and gave singer a new one for three years on which they were to collect 9 per cent.

At the time the new contract was entered into, Lynch obtained a lien on Carpenter's salary calling for payments of \$250 at regular intervals, provided she was working, until \$1,200 was paid off. Latter figure was claimed as the amount the two boys put up for costumes, coaching and arrangements for singer. In addition to the payments, she was to pay reps 9 per cent until 1948. Back commission, they say, amounts to more than \$2,000.

In the contempt application, it is charged that singer defaulted on the payments and so violated the terms of the 1945 decree when new contract went into effect. Gal made \$8,700 since September, 1945, which includes an \$800 advance against royalties from Majestic Records. Lynch charges that Moe Gale and the Apollo Theater are a party to a conspiracy to prevent him from collecting his dough. He says that singer went into the theater, set by Gale, for about \$800. When his lawyer levied against her salary he was told that singer had already been paid as deal called for her getting her money in advance. Application for contempt proceedings was adjourned to July 10.

### Willie Howard Set for Riviera

NEW YORK, July 6.—New show at the Riviera, Fort Lee, N. J., will have Willie Howard, Bernice Parks and possibly the Duanos, the latter deal is still pending. New show is set to preem July 18.

Chandra Kaly Dancers, who were added to current show July 4, are in for a two-weeker. Dance group is set for the Latin Quarter, New York, for mid-December.

## Post-OPA, Detroit Niteries Ups Prices; Names Paying Off

DETROIT, July 6.—While still considerably lower than the \$1 and \$1.50 door charge for comparable spots, Club Top Hat, one of the oldest niteries in the country, Monday (1) upped admission fee, formerly tabbed by OPA at 40 cents, to 75 cents. Return to new name policy at the Ecorse suburban spot managed by Russell Trilck, has paid off at b.o. over last six weeks. Previous biz showed letdown by more than doubled attendance in recent weeks, despite usual summer slump. With nearly all grosses marked below the 1945 highs because of general economic conditions, this is in line with other general averages for local showbiz.

First name attraction booked was Nick Lucas, who drew 2,000 the first week and 2,200 the second. He was followed by Wini Shaw, with an opening stanza of 1,800 and a second week drop to 1,700, latter due to local labor troubles. Armida followed for a fortnight with a rack-up of 2,400 and 2,500, respectively, and Nan Blakstone hit a new high of 2,700 for her opening week.

## Max Baer and Slapsy Maxie Booked Into Chi Colosimo's

CHICAGO, July 6.—Colosimo's, local niteries, will drop its current ice show and will bring in Max Baer and Slapsy Maxie Rosenbloom from July 17 to August 24.

Irv Benjamin, who has owned Colosimo's for about seven weeks, is making the switch from an ice show to headliner-type talent in the hope of luring more of the Chi niteries trade which has always been receptive to this type act. The Rosenbloom-Baer duo will receive a reported \$6,000 a week at the near South Side spot.

Present plans call for a more lavish ice show to return following the Baer-Rosenbloom engagement.

## Case Dismissed, But Sally's Pinch Hypos Her Club's Biz

SAN FRANCISCO, July 6.—The case against Sally Rand, arrested here a week ago on charges of giving lewd and indecent performances at her night club, was dismissed by Judge Daniel Shoemaker. The judge had a special showing to determine whether or not six cops were correct when they pinched the dancer twice in 24 hours. He found her not guilty of over-exposure.

Meanwhile the trial was just the shot in the arm Sally's club needed. The club now is doing turnaway business.

## Philly Warwick Sold to Hotel Op Kirkeby; Plans Names

NEW YORK, July 6.—Arnold Kirkeby, who owns a flock of hotels, has bought the Hotel Warwick, Philadelphia.

He plans to put in name attractions in the fall after spending an undisclosed sum for renovating the room. New acquisition cost Kirkeby \$4,000,000.

## Price Ax, Blue Sky Bite No Cup of Cheer

### Ops Mop Brows for "Angles"

By Bill Smith

NEW YORK, July 6.—With the death of OPA, Stem niteries are faced with a flock of new worries about how to adjust their prices. Many of them admit they'll have to increase their food charges. Some say they hope to offset this by cutting drink prices.

Snag in this scheme is how to tell the public about it without causing resentment. Clubs advertise two things, shows and meals. As the shows grow stale, emphasis in ads is placed on food. "... Dinner for \$2.50 plus a big show ..." is the usual pattern of most ads. Cafes feel if they raise the bite to \$3 or more, customers will stay away. (It's not a secret that the big dough doesn't come from food; the drinks keep the register ringing.) But the trouble is how to let the customers know that liquor prices have been cut. Most daily rags hesitate to take such ads and, besides, ops feel that if such ads could be run, it would give customers the impression that they paid too much in the past.

### Feed 'Em Fish and Cheese

At least two niteries say that if food prices climb much higher they'll just reduce the menu. Instead of having a choice of six main courses for, say, \$2.50, they'll have just one, probably a fish or a cheese dish.

Biggest headache is where the customers will get dough to spend for entertainment no matter how reasonable. With the cost of living skyrocketing daily, ops feel that the average buyer will have to keep hoping to get by. He won't have enough left to spend in the after-dark-joints.

The spots likely to be hurt worst are mass niteries, such as the Diamond Horseshoe, Latin Quarter, Zan- (See AGVA to Mull on page 43)

## Miami Clubs Hit Hotel Yen To Get Into Act

MIAMI, July 6.—Controversy between beach niteries and hotels is so hot now it may wind up in court. Florida Supper Clubs' Association has instructed its attorney to seek to prevent Miami Beach city council from liberalizing its cabaret ordinance to the point where hotels could use acts next winter. Clubs claim they are soaked 3G for a license, while hotels don't pay penny one.

Lou Walters, voicing his opposition to any change in the ordinance, said that the immense nut of night spots and the short season found most ops on the losing side when the winter season ended. Walters produced the Terrace shows last season, but did not operate any spot here.

Hotels with cocktail lounges have joined in a request to the beach council to amend the cabaret ordinance so the hostilities may offer acts, thus permitting competition with niteries.

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**CIRO'S HOLLYWOOD**  
(7 WEEKS)

(OPENED MAR. 7)

**COPACABANA, N. Y.**  
(6 WEEKS)

EARLE, PHILA., AND RKO, BOSTON

**BENNY GOODMAN**  
(2 WEEKS)

(OPENED MAY 20)

**STATLER HOTEL, Cleve.**  
(2 WEEKS)

(OPENED JUNE 5)

**PARAMOUNT, N. Y.**  
(3 WEEKS)

(OPENED JUNE 27)

**DETROIT DOWNTOWN**  
(1 WEEK)

**GOES INTO THE  
PALMER HOUSE**  
(JULY 11)

The Billboard, March 16th, '46: His mimicry is so good it's hard to believe that such names as Ronald Colman, Humphrey Bogart, Peter Lorre, Clark Gable, Ray Milland and lots of others are not on the floor. . . . He is almost a carbon copy of the originals. He held his audience spell-bound. . . ."

Eve. Bulletin, Phil., April 20, '45: "Fans gave Larry Storch noisy approval for his clever mimicry."

Hollywood Reporter: "Larry Storch's talents drew spontaneous applause long before he finished his act—the name crowd really went for his mimicking."

Earl Wilson, N. Y. Post, March 18th, '46: "Sarah Churchill congratulated the Copac's Larry Storch for impersonating her famous father."

Huts, Variety: "Larry Storch the showstopper. Final imitation brought down the house and left no dry eyes opening night."

MGY.: WILLIAM MORRIS AGENCY

Louis Sobot, N. Y. Journal-American, March 18th, '46: "Another visit to the Copacabana where a youngster named Larry Storch delivers amazing voice impersonations of various gentry, ranging from Peter Lorre to Winston Churchill."

Jimmy Star, Evening Herald-Express, Hollywood, Jan. 10th, '46: "Larry Storch does impersonations of Cary Grant, Ronald Colman, Winston Churchill and many others better than most of the highly-touted performers."

## NIGHT CLUB REVIEWS

### Blue Angel, New York (Tuesday, July 2)

Talent Policy: Continuous entertainment. Owners-operators, Max Gordon and Herbert Jacoby; publicity, Ed Weiner. Prices: \$3.50 minimum.

Something is lacking here. Maybe the new bill isn't sufficiently integrated or is too heavy with music, or the acts weren't punching as hard as they should; maybe it is that of Jacoby's introing of the performers isn't strictly pro. At any rate, the show didn't get the hands it deserved.

Return of Eddie Mayehoff delighted the customers. Parodist did the toastmaster, lady demonstrator, Bowery flower salesman and school teacher, belly-rockers, which he showed last time, and they still pull laughs. Encored with gimmicked versions of tune oldies *Revenge, Rejoice, Delirious* and *The Wages of Sin* and left the audience howling.

Robert Maxwell, a personable, dignified lad in his New York debut. He makes a fine appearance and sets the room on its ear with slick pop-classical harp playing, backed by the Ellis Larkin Trio. Jacoby has picked a winner in this boy and, with his customary staging skill, spots only his hands. The effect is fascinating. Maxwell won big hands for a swiny pop number, involving some tricky plucking; *Clair de Lune*, soft and exquisite; a hot *Dinah* and a rhythmic Jerome Kern medley.

At this, her supper club coming-out, Frances Wayne, ex-Woody Herman thrush, showed a good voice which reached tops in the husky register. Opener was an oldie, *On the Sunny Side of the Street*, not too happy a choice. Did better with *They Say It's Wonderful* and a bit of special material. Wound up with *You Go to My Head* to a warm hand.

Rose Murphy, in the opening slot, almost comes with the place by this time. She's still mischievously tickling the ivories, trilling and lyrically skipping along with *Cecelia, Wishing* and *Dark Eyes* to great response.

Larkin Trio and 88-er Stuart Ross take turns playing the interludes between acts. Former cut the show excellently for Maxwell and Miss Wayne, and Ross was good straightening and playing for Mayehoff.

### College Inn, Hotel Sherman, Chicago

(Friday, July 5)

Talent Policy: Dancing and floorshows at 8:30 and 11:30. Manager, Joe Spieler; publicity, Howard M. Ayer. Prices: \$1.50 and \$2.50 minimums.

Glenn Miller band (30) under direction of Tex Beneke was as solid tonight as it was when it toured the European Theater of Operations during wartime.

Band opened with the traditional and by now nostalgic *In the Mood*. Tex then launched into a solo of *These Foolish Things* on the tenor sax. Crooner Artie Malvin then gave them *These Foolish Things* and was mitted back to give *They Say It's Wonderful*. Malvin is unique in that he doesn't sell with anything but his voice.

Ork features 11 strings which lend a sweet tone hard to duplicate. Ork did a classy rendition of *Red Cavalry March* which emphasized *Meadowland*. Bobby Nichols, trumpet man, was solid and drew a big mitt with his *Bobby Is Blue* and *Old Rockin' Chair*. Payees ate it up.

Ork's vocals are handled by the crew chiefs, Lillian Lane, Malvin and Beneke. Gal gave them all on *The Gypsy*. Show closed with Beneke singing and members of the band playing their heads off to *Hey! Ba-Ba-Re-Bop*.

Miller ork profits from legend of its famed leader, its musicianship and Beneke's able leadership. Biz was good.

### Plantation Roof, Peabody Hotel, Memphis, Tenn.

(Wednesday, June 26)

Talent Policy: Dance bands only. Owners, Peabody Hotel Company; president and general manager, Frank R. Schutt; promotions manager and band booker, Roy D. Moore; publicity manager, Mrs. Elmore Richmond. Prices: Dinners from \$1.75; cover to non-dinner guests, \$1.20; Saturday, \$1.65.

To a gaily repainted Plantation Roof, Ray Herbeck brings the best band that he has presented in Memphis. In addition to providing toe-tickling music, the band puts on a good brief show.

Herbeck's present band is built around three of his original ork—the Baker twins (Joe, the manager, and James, the arranger, who play the sax) and Chichi Carozza, bass. Lorraine "Pokey" Benson (Mrs. Herbeck) is the most ornamental thing seen on the Peabody band stand for many months. Helping out with the singing is Roy Cordell Jr., formerly with the Horace Heidt ork, who does a fine job on the ballads. Two of the trumpet players, Vince Shank and Ted Tracy, join these to make up the Romancers who take some quartet numbers to excellent effect.

Show opened with "Pokey" Benson doing *I'm a Big Girl Now*, packing them around the stand and winning big applause. Followed by Roy Cordell in an exaggerated bow-tie doing a good takeoff on Sinatra. Show topped off by Ted Tracy playing his trumpet with assistance of a little dummy nicknamed "Penicillin Pete." Lots of laughs.

Wartime shortage of linens and table settings are still apparent and food and service are still almost at their wartime lows.

### Boulevard, Elmhurst, L. I., New York

(Tuesday, July 2)

Talent Policy: Floorshows at 10 and 12. Owner-operator, Harold Conklin; publicity, Arthur Pine. Prices: \$2.50-\$3 minimum.

New room is unlike the old one. Renovated spot has new decor, soft lights, well-planned seating arrangement, larger dance floor and lighting comparable to top Stem cafes.

Show has a good line (6), tastefully costumed, and routines by Sidney Sprague are imaginative and well executed. Kids have three changes and look well in each. Headliner is Eddie Kinsley, a good-looking lad, but he spoils nice appearance with poor material, most of it in bad taste. Boy pressed all the way asking for laughs in embarrassing fashion.

Rhoda Chase, singer using special material, showed a good pair of low, husky pipes. She would do well with torcheroos. Instead she gives out with overlong specialties that tend to become boring. Singer was usually ahead after the first chorus, but noticeably lost her audience as she piled chorus on top of chorus.

Darlene Zito, attractive hooper, does an okay job. She has a couple of spots, as a single and with the productions. Displays fair pipes in her opening number with the line when she does the production warbling.

Best act on the bill is ventriloquist Roy Douglas, who handles his dummy skillfully and has some funny material. But he falls down in straightening. His best bit involves the open and closed suitcase a la Senor Wences.

Bill Henry band cut a difficult show, calling for plenty of cues, with skill.

Don Wrigley, band drummer, comes down front for short song with the line in the final production number. Boy was obviously nervous but did acceptably.



**Beverly Hills Country Club,  
Newport, Ky.**

(Friday, July 5)

**Talent Policy:** Dance and show band; floorshows at 9 and 1. **Management:** Beverly Hills Company, operator; Bernard Glatt, managing director; Frank Sennes, booker; Harold Broadis, exploitation and promotion; Howard B. Thompson, of Allen, Heaton & McDonald, publicity. **Prices:** Dinner from \$2.50; drinks from 55 cents. Minimum, \$2, except Saturdays, \$3.

Beverly's producer, Kathryn Duffy, again takes a trio of above-the-average nitery turns, wraps them up in her usual sock production efforts and comes up with an offering that's the epitome in nitery fare, labeled *Paris in the Spring*. First show ran an hour and a half, but it didn't seem half that long to the patrons. Kathryn Duffy Dancers (8), talented lookers, again show off as a valuable asset in three routines, of which their perfume number is the best. French-flavored girl numbers are refreshingly beautiful, wardrobe is tops and the show's music captivating.

Burton's Birds, following a fast opening line number, offer a brief lull, but they pick up tempo once they get under way. Burton's turn is a distinct nitery novelty, and his bird routines are way above the ordinary. He has the patrons marveling at his control over his feathery confreres. Much applause thruout the running and sound mitting at the bow-off.

Henny Youngman started off on the rear burner, but once he got cooking, after feeling 'em out on an assortment of familiar gags, he had 'em eating out of his paw. Mixes his gagging with his usual parody singing and burly fiddling to good results, and his comedy efforts win a bundle of laughs all the way. Took solid palm-whacking at the getaway and skipped off leaving them calling for more.

Arthur Lee Simpkins scored one of the biggest hits ever registered here by a singer. The Negro tenor, finished and polished to perfection, has a remarkable voice range, enabling him to run the gamut from grand opera to boogie-woogie, and all of it in the top-quality vein. Offered *Mandalay*, *Donkey Serenade*, Erno Rapee's *Diane, I'll Get By*, *Back To Donny Gaul*, and *Celeste Aida* from the opera *Aida*. Returned to stam-pede 'em with an outstanding boogie arrangement of *Ole Man River*, and followed with a beautifully done *Eli, Eli*. An ovation brought him back for another bit of jive to a French novelty tune. Begged off to a hand that rocked the house.

Christina Carson, ballerina, scores in her usual fine fashion midway in the show and in the finale, a can-can number. Jo Gibson also clicks on ballet, in solo and in a turn with Miss Carson. Polly Nelson contributes graceful acro dancing in the opening number.

Gale Robbins contributed her usual efficient emcee job, being especially effective in the perfume number. The work of Gardner Benedict and his band boys on the show music was outstanding, a fact that was acknowledged several times by both Youngman and Simpkins during the show's running.

**Riviera, Pittsburgh**

(Tuesday, July 2)

**Talent Policy:** Dancing and floorshows at 10 and 12. **Owner-manager,** Rudy Sokol; **booker,** George Claire. **Prices:** \$1 cover.

With budget for talent upped to 2G, Rudy Sokol has a show that attracts trade and sends 'em home satisfied. Top act on the bill is Giovanni, who does his usual dip turn to a terrific mitt. Had them howling as he lifted everything from wallets to galluses.

Show opened with a dancing trio (Molly Dubrae, Sherry Lynn and Terry) in a Hawaiian number that got good reaction.

Emsee George Scotti, long a local

**Ciro's, Hollywood**

(Wednesday, July 3)

**Talent Policy:** Dancing and floorshows at 10 p.m. and midnight. **Owner-manager,** H. D. Hover; **publicity,** Mulcahy & Ginsberg. **Prices:** \$2 cover.

Big opening-night crowd cheered the highly polished dance routines of Tony and Sally De Marco and backing-plus terp tunes were provided by Leonard Sues's band. Latter, batoneer on the Eddie Cantor airshow, is currently playing his first nitery location.

As a starter, the De Marcos dance to Chopin's *C Sharp Minor Waltz*. They take it straight at first, gliding gracefully to the classical beat. Band then breaks into a swing version of the same composition, with terpstere's toes following the transition. Tempo gains as ork pours the same melody into a rumba mold and then subsides into a smoothly flowing tango. With snowflake lightness, twosome blends with the change in pulse to create a flawless interpretation.

Their performance to *Volga Boatmen* is clever. It builds in momentum, then breaks into a couple of choruses of *Bei Mir Bist du Schoen* which pulls plenty of chuckles. Team's ability to pair the serious with humorous is toperoo. Their version of *Begin the Beguine* is a solid click. Ork's backing starts out with piano and pizzicato strings and mounts to full proportion as the De Marcos build to a climax. Saving their best for the last, team displays an uncanny sense of timing by doing a walk-off offering sans musical backing. Here again they start slowly, build gradually until they achieve superspeed twirls.

Sues's ork (14) sounds off balance. Brass and string wings clash, fault appearing to be in arranging. Show kicks off with Sues's mellow trumpet solo, *Summertime*. In this, as in regular dance music, ork is okay. When it comes to backing De Marcos, more rehearsing would help. Cut-offs are fuzzy, group sounds unsure. Fumbles particularly noticeable in the Chopin Waltz.

**Don Metz Club Casino,  
Pittsburgh**

(Monday, June 24)

**Talent Policy:** Dancing and floorshows at 10:30 and 12:30. **Owner-manager,** Don Metz; **booker,** Don D'Carlo. **Prices:** \$1 cover charge.

With biz off all over town around 30 per cent, Don Metz is holding his own with a higher talent budget and getting enough extra customers to offset the cost.

Show opened with Tarzanya, who did a class cooch to the most terrific mitt of the night. Gal has flashy wardrobe, her grinds were in perfect harmony to an excellent musical arrangement and her beauty and body didn't hurt any.

Emsee Cornell Cooper, in second spot, scored with sock arrangements of *Gypsy*, *Chloe* and *Slender, Tender and Tall*. Encored with *Schnitzelbank*. Bob "Rubberlegs" Hart, 6 feet 4 inches, followed with a terrific pantomime drunk. Got excellent hand. Stepin Fetchit, star of the show, was in next slot and went over big. New midget stooge, Jesse, a good foil.

Lem 'n' Dickie, holdovers, closed the show with a fast tap routine and drew solid. Piccolo Pete ork backed up the show and played for dancing.

fave, did his "mad dog" specialty number to loud yocks. Boy's material is old, but clicks.

Molly Dubrae came back in an acro number that was well received.

Jean Mason, tap dancer, in the next slot, was the hottest thing on the bill. Had to beg off after three numbers.

Giovanni closes the show. Freddie Garman's ork played for dancing and backed up well.

**Club Top Hat, Detroit**

(Monday, July 1)

**Talent policy:** Dancing and floorshows at 10 and 12:30. **Owner-operator,** Russell Trilck. **Prices:** 75-cent admission.

New augmented show policy here with name attractions is clicking. Spot is giving plenty of show first and second stanzas, which were merged into a solid session on night caught. It was so entertainment-packed that closing time came before there was a chance to put headliner Nan BlaKstone on for a second turn.

Miss BlaKstone proved here that she can play successfully in a pop, almost working-class spot, as easily as in the swank rooms. It's a case of personality and show-sense rather than background and atmosphere with her. Special lyrics and arrangements, archly naughty, blend with her presentation style. She gets her

appeal partly from a natural, frank manner on the platform, partly from a deft subtlety that doesn't offend the more straitlaced night club habitués. Excellent sense of audience response.

Rajah Raboid has one of the most impressive mentalist acts on the stage and presents it effectively. Working without assistants, he answers questions in a way that keeps them coming.

Billy Paye, young balladic tenor, is quiet and smooth in style, with a pleasant presentation, mostly on the sweet side. Got repeated encores.

Snowball, fast novelty Negro tapster, has beautifully educated toes. Adds to his act with vocals and some (See Club Top Hat on page 44)

Additional Night Club Reviews on Page 44

**Many Thanks, Bert Jonas**



**SUSAN DAHL**

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**LEON & EDDIE'S N. Y.**

**What Billboard Says:**

Opener is Susan Dahl, a long-legged blond hooper with a routine of interpretive modern ballet plus taps. Turn is well handled and acquires added spice from her clever bits of biz. Gal showed enough to be ready for a Stem musical.



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## VAUDEVILLE REVIEWS

### Strand, New York

(Friday Afternoon, July 5)

Spike Jones knocked a jammed opening-day house stone cold with as good a package as has played the street in years. To the customary looney sidemen, Jones has added a few shrewdly selected fems, all molded with the usual hardware, crockery paced lay-out that earns yocks from the start.

Everybody in the band gets a solo chance as Jones pulls the string on one after another of the outfit's more familiar riots. They do *Black Magic*, *Chloe*, *Clink-Clink*, *Hotcha Cornya*, *Sheik of Araby* and *Glow Worm*, among other things, and there's no saying which scores heaviest. Even the allegedly sophisticated press section found itself doubled up.

Making a sensational Broadway debut as part of the package is Kay Ballard, a leather-larynxed chick with a great future in music comedy and night clubs. Her special gift is lampoonery, in which she is assisted by smart burlesque lyrics of *My Heart Sings* and *My Man* (changed to *My Apartment* in honor of the housing shortage). Girl is full of pep, has a mobile, expressive face and is capable of apparently limitless subtlety amid the broader business, of hawking a low lyric. Definitely a comer. Had to beg off.

Another lass with more conventional talents, but extremely promising, is Helen Greco, blonde looker who retails *I Got the Sun in the Morning* and *Please Take Me Home* with sufficient charm, enthusiasm and individuality to merit a tab for the future. Really sent the throng.

Aileen Carlyle plays it straight as a French concert star in a funny routine on *Glow Worm*, and Dorese Midgley, slender and a trifle tense, displays likely talent in a tap turn, preceded by a rather rigid flamenco. The girl will probably loosen up later in the week. Meanwhile, she's doing all right, regardless.

For the rest, it's irrepressible Red Ingle, daffy Horatio Q. Birdbath, paunchy George Rock (who plays a whale of a trumpet), happy Candy Hall (who plays a ditto bass), hard-working Dick Morgan and the gum-

### Million Dollar, Los Angeles

(Tuesday Afternoon, July 2)

It's a jazz concert this week, with Duke Ellington pounding the podium. Save for a single tap duo, Business Men of Rhythm, in the midway slot, full-hour stager is filled by ork. Jive addicts, thronging the house for a taste of top jazz, get their money's worth.

Sock arrangements, solid rhythm and smooth solo work bring the house down after each number, with payees yelling and stomping for more. House goes wild after ork rides out with *Blue Skies*, spotlight going to Jimmy Hamilton's clarinet, Taft Jordan on trumpet, and Al Sear's tenor sax. Ray Nance stops the show with his rhythm vocal on *Riff-staccato* and *Sittin' and a Rockin'*. He about knocks himself out on zany gestures which ticket holders seem to eat up. Johnny Hodges pulls plenty of palming with his saxing in *Mood To Be Wooed*.

The Duke takes to the 88 in fine style on a condensed review of his cleffings, setting the beats for ork accompaniment from his Steinway. Seat-warmers pound palms as each fave is recognized.

Crowd went big for Al Hibbler's versatile vocalizing, from lullabying of *Summertime* to rhythm word-sliding in *Fat and 40*. He knows how to sell. Musically interesting, but n. s. h. commercially is Ellington's *Transblucency*. Here, Kay Davis's rich voice (sans wordage) is scored as instruments weave a haunting melody against a lush ork background. Jazz-tone painting is highly effective, but crowd doesn't seem to get it. Tap team's precision routines win cheers.

Pic, *Pass Key to Danger*. Biz, s. r. o.

chewing, pistol-shooting, corn-cracking Jones ripping and tearing thru all that commercial nonsense, along with the rest of the band. It's a helluva show and a welcome change from the usual formula of swoon, blast and chirp. And it'll tell at the box office.

### Loew's State, New York

(Thursday, July 4)

House has a pretty good show for a change. It has the best singing heard here in months, some yock provoking comedy, a new kind of dance team and an audience-participation gimmick.

Opens with Pritchard and Lord, a class dance act which hasn't been seen here for many years (Jack Lord was in the army three years). Working against a nicely arranged set consisting of a blue drop and a foliage background, couple did a solid routine of taps, ballroom and ballet turns. Taps were particularly effective. Male does some good footwork, while gal poses or makes with the castanets. They then segue into ballroomology with lifts and whirls. Come back for a toe ballet and end with a flash shoulder spin, pulling solid mitts.

Number 2 spot is filled by Chucho Martinez, who started cold with *I'm Lost Without You*. Before he had finished, he had the crowd solidly with him. Did three more ballads, one a Mexican number, and sold each strictly on voice. Pipes have a yearning, sentimental quality equally good in high as well as in low register. One-armed singer works stand-up sans bits of business, selling strictly on voice and phrasing. Got off to big applause.

Three Sailors have pruned some of their knockabout bits but still have plenty of yock-loaded material. Their deliberate lousing up of routines had the mob splitting its sides. Gags, mostly corn, are sold with just the right amount of skill for buff results.

Happy Felton's Sheffield air show, *Guess Who*, is the same act he showed here a few months ago. Opens with, "I'm not going to tell you a lot of silly jokes," then proceeds to show that he doesn't know the difference. Three-person act, carrying Joe Ripley, announcer who holds the wire for Felton's portable mike, plus Felton, is on for about 35 minutes. Gimmick is to get customers to come onstage to guess a record played by Ripley. Winners get \$5; losers \$1, and all contestants a crack at the jackpot. Felton handles show smoothly enough but loses out with corny gags, some of them plenty blue. Act needs a fast ad libber, and Felton isn't that.

Pic, *Blue Dahlia*. Biz, good.

## Meat Price Zoom Expected To Sock Payee, Maybe Talent

CHICAGO, July 6.—Death of the OPA brought a drastic rise in wholesale meat prices here which will probably be felt on nitery menus in the near future, according to ops of some local spots. One owner stipulated that as of July 2, his meat bills took a jump of from 100 per cent to 115 per cent, even tho he deals with a reputable and well-established meat provision outfit.

A check of some local niteries found ops and caterers unwilling to discuss the topic at great length, but their very reluctance indicated rises seem imminent, the trade felt. Ernest Binder, assistant to Duke Crane, food chief at Chi's Palmer House, which houses the famed Empire Room, said that meat was scarce and "little or none was on the menu." And yet, while he spoke, news stories were pouring forth from Chicago's stockyards that the in-rush of cattle was so great that some animals were dying of suffocation before they reached the slaughter houses.

Don Roth, owner of the Blackhawk Restaurant here, stated that no rise was felt as yet, and Chuck Jacobson, co-owner of the Rio Cabana, admitted that prices would probably go up but had not as yet affected any menu changes in his spot.

Altho a thousand and one gimmicks remain open to ops in the way of making up overhead, the talent budget still remains one of the more obvious places to begin hacking, it was felt. Whether or not talent, or some other end of the nitery biz will be made the goat, remains to be seen, but ops are notoriously not bag-holders and OPA's revival or funeral will bring about interesting developments in the trade for the next few months.

MIAMI, July 6.—Fifteen of 23 hotel owners and ops met and voted against seeking city night club licenses for their spots. Since hotel bars have to shutter at midnight under present ordinance, Paul Polak, of the Belmar Hotel, proposed that this be amended to enable hotels to run their bars until 3 a.m. The group voted instead to request the Beach council to grant them one additional hour for music without performers.

### Olympia, Miami

(Wednesday, July 3)

House lined up a crack holiday bill this week.

Meribeth Old, acro contortionist, who opened, was handicapped by non-arrival of costumes and props from her Cleveland engagement. She wore a gingham bra and trunks, worked barefooted and wowed them for three recalls.

Pat Burke and Sylvia Rhodes, in the deuce spot, repeated their success of other years, the following another singing team here last week. Pair opened with a medley and then did *Me and My Gal*. Fem put across a solo *Embraceable You* and partner followed with *They Say It's Wonderful*. They stopped the show with *Father's Old Shillelagh* and begged off with a ditty sans ork backing. Swell turn.

Lee Davis, a ringer for Milton Berle, emseed and hit the spot with timely stories and gags.

The Chords (2) really tied things up. Boys gave out imitations of several band leaders doing *Flight of the Bumble Bee* and *Holiday for Strinas*, then went into lunacies on fiddle and drums, stopping the show. Overdid encores.

Lucienne and Ashour, acro Apache team, showed plenty and drew a big mitt.

Pic, *The Bride Wore Boots*.

## Fenton Farms' Name Buy Starts Rear-Room Activity Spec

NEW YORK, July 6.—Inquiry of Ross Fenton Farms, Asbury Park, N. J., for name acts has started speculation as to whether the room will put gambling in again. Trade believes that spot can't spend real dough for top talent unless there is back-room activity.

Meanwhile, Mrs. Ruth Bressler, operator, has tentatively agreed to buy Connee Boswell and, according to GAC, is inquiring for additional names. Present show is strictly bands with Victor Lombardo's new ork the attraction. Outfit is in for 10 weeks so if acts are added for an August opening they would share billing with the ork.

Interesting sidelight is that the leading exponent against the return of gambling to the Jersey town is Walter Reid, publisher of several Jersey newspapers. He is also said to have political ambitions and has yelled long and loud against the revival of gambling. The same Reid is reported to be the owner of the Ross Fenton Farms and it's said he has put the place on the market for \$150,000.

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# L. A. Ops Form Org To Fight AGVA \$ Bond

## Top Spots Join Up

HOLLYWOOD, July 6.—Hollywood's top night club operators are forming a new association aimed specifically at fighting AGVA's new demands for the posting of cash bonds. Preliminary meetings have been held and the group is now in the process of formal organization, according to Attorney Max Sisenwein. Sisenwein, counsel for Frank Bruni's Florentine Gardens, Hollywood theater-club, has been retained to handle the organization of the new set-up.

Included in the group will be operators of most of Hollywood's swank Sunset strip clubs such as Ciro's, which complied with an AGVA bond request prior to organizational drive, and the Trocadero. Also pledged for membership are Earl Carroll's, Bar of Music, Slapsy Maxie's, Band Box, Florentine Gardens and Tom Breneman's.

Owners are reported burned up at AGVA for demanding cash bonds, contending that financial solvency and business reputations of these spots is such that cash bonds should not be requested. Further pointed out that if AGVA insists on a bond, a surety bond obtained thru a reputable bonding company should be sufficient. Operators charge also that demanding cash bonds is contrary to California law and will fight legality of the AGVA drive.

## Kaye Warns of Blacklist

Regional AGVA Director Arthur Kaye, warned that unless operators comply with union's regs, spots will be blacklisted and AGVA talent barred from working. Answering operators' desire for surety bonds instead of cash bonds, Kaye stated that surety bond claims are tough to settle and involve terrific amount of red tape. Kaye intimated that cash bond requirement is flexible and can and will be waived in the case of long established clubs with a reputation for good business dealings.

Should operators go thru with plans to fight AGVA, the city will find itself in the midst of the same squabble which recently plagued operators in Pittsburgh, Boston, and New Orleans and was finally won by AGVA.

# AGVA to Mull Nat'l Council at Chicago Meeting in October

(Continued from page 39)

zibar and Carnival. All four cater to about the same kind of trade—the out-of-towners. The Martinique, shuttered for the summer, is another one that may find the going rough. Where a club has a natural draw, such as the Copa, the price problem won't be too hard to lick; at least it won't come up right away. But most of the niteries don't have a natural draw. They need an attraction to pull them in and a price sked that won't scare them off.

## Decline of Money Crowd

The first things that will probably go off the menus will be steaks and chops. Clubs will still serve them but prices will not be given. The price will simply be left blank. The big spenders of the war years are thinning out and those still around are becoming a little careful of throwing their loot around.

So far ops are getting cockeyed watching their competitors. Already they are trying to save a little here and there, mostly on talent. But so far, talent, if it has any box-office value, still comes high. Joe E. Lewis, for example, who got about \$4,000 at the Copa last time around, is getting \$5,000 at the Chez and is asking for \$6,000 to go back there. Name salaries are still up there, showing no inclination to come down. Ordinary acts are coming down somewhat, but if cost of living continues to rise, cafe operating help will probably ask for more money.

Where this additional dough will come from ops don't pretend to know. They're scared of customers resistance to upped prices. They don't know if even present prices will bring them in. They're just hoping and praying that everything will be okay.

# Philly Scene Bare Of Spots; 212 Club, Bars Pitch for Biz

PHILADELPHIA, July 6.—With the closing of the Coronet Tuesday (2) after sale to Joseph Kravits and his son-in-law, Joseph Fein, downtown niteries belt is without a class after-midnight spot. Latin Casino shuttered last week as it does every summer for lack of an air-cooling system. Jack Lynch, at the same time was forced out of his hotel Walton Roof when the fire department closed the hostelry for necessary repairs. The Embassy Club, which always carries on in a smaller, lower floor room during the hot months, junked floorshows entirely for the first time in its history and is keeping only bar and dining room running during the summer weeks.

As a result, the new 212 Club aims to fill in for the midtown dearth of niteries revues. Featuring musical talent, room plans on full floorshows and is reported dickering for Bert Frohman to headline the opener. Jack Lynch is still shopping around for an after-dark site. Latest reports have him angling for the Roof Garden at the Ritz-Carlton Hotel and at the same time trying to buy the midtown Rosenbach Gallery building.

## Bar Pick-Up Seen

Musical bars are expected to make an even greater pitch for the ring-side trade. Marking a departure in summer buying, the Cove this week brought in the King Cole Trio, with the Phil Moore Four set to follow.

Eddie Hyett, Coronet waiter captain, will turn proprietor in the fall, partnering with Dick Taylor to open a new suburban spot, the Wynne-

# 4 Cincy Spots Post 14G Bonds

NEW YORK, July 6.—Four of Cincinnati's major clubs have posted a total of \$14,000 in cash bonds with AGVA in the past week. They also have accepted minimum basic contracts and are mulling them preparatory to official inking.

Discussions were all "friendly" and ops came thru "without any beefing." The spots are Beverly Hills Country Club, Newport, Ky., \$4,000; Lookout House, Covington Ky., \$4,000; Glenn Rendezvous, \$4,000, and the Latin Quarter, Newport, Ky., \$2,000.

Next drive for cash bonds to be made by AGVA will be around the San Francisco area. Las Vegas territory put up \$5,400. Includes the Last Frontier.

# St. Loo Plaza Set For New Sky Club

CHICAGO, July 6.—Brightening of the St. Louis picture was seen this week when Harold Koplar, who books talent for both the Chase and Park Plaza hotels, which are owned by the Koplar family, announced that shortly after the first of next year the Plaza would build a new niteries, to be known as the Sky Club, on its roof building. Cost of the proposed room, which will appeal to the horsey set, will run to about \$100,000. With opening of the club, annual talent budget of the Koplar hotels, which include the Forest Park, St. Louis, as well as the Chase and Plaza, will run to about 500G.

The Chase now features four rooms that provide entertainment—the Chase Club, Starlight Roof, Zodiac Room and the Steeplechase. The Park Plaza has the Crystal Terrace and the Merry-Go-Round, while the Snack Bar of the Forest Park features two cocktail units at all times. Talent nut at the Chase alone is approximately \$250,000 a year, Koplar said.

# Las Vegas Niteries Ante AGVA Bonds


NEW YORK, July 6.—Niteries in Las Vegas have all come thru with cash bonds for AGVA. The biggest bite was against the Rancho Vegas, which put up \$3,000. The next was the Last Frontier, which forked over \$2,000. Others were the El Cortez, \$1,500, and Casa Vegas, \$500.

# Atlantic City Adds Two

ATLANTIC CITY, July 6.—With summer season in full swing, current week finds a new addition to the after-dark scene with opening of a new cocktailery, Mardi Gras, by Joseph Agostini. Al Geidt and His Revelers set. Returning to the musical bar circuit, Continental Room of Herman's Restaurant brings in Don Baker's unit and Pedro Blanco's rumba band.

# Florida for Florida Agents?

NEW YORK, July 6.—The dog days have hit Florida and percenters having nothing better to do are sending out rumors that, come next season, all acts working the territory will have to be booked by Florida agents. There are about five franchised agents in the State, and if they're powerful enough to change State laws, its news to the trade.



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# School's Out, Neck-Craners In; MH Hi 141G, Strand Low 30G at Exit; Roxy Okay 90G

NEW YORK, July 6.—Biz took an upturn when schools let out and out-of-town vacationers started the annual New York invasion. Top honors went to the Music Hall, with the Strand getting the booby prize for the lowest take on the Stem.

Radio City Music Hall (6,200 seats; average, \$100,000) is still humming at top speed. For its second week with Ben Dova, Paul Haakon, Dolores Anderson and *Anna and the King of Siam*, gross with \$141,000. Tee-off week was \$143,000.

Roxy (6,000 seats; average, \$75,000) opened with a nice \$90,000 for Donald O'Connor, Three Swifts and *Smoky*.

### Para Bow-In \$87,000

Paramount (2,664 seats; average \$75,000), with Andy Russell, Raymond Scott's band, Pied Pipers, Alan

Carney and *The Searching Wind* on tap, brought in \$87,000 for the initial frame.

### Cap Dips But Still Big

Capitol (4,627 seats; average, \$68,000) is still up there pulling in the shekels. For its fourth week with the Ritz Brothers, Gracie Barrie, Buddy Morrow and *Two Sisters From Boston* dough came to \$86,000, compared with previous week's \$91,000. Show teed off with \$109,000, followed by \$98,000.

Strand (2,770 seats; average, \$45,000) bowed out with a ragged \$30,000 for its third and final week with Erskine Hawkins's ork, Charioteers, Berry Brothers and *Janie Gets Married*. First inning saw \$40,000, followed by \$35,000. New bill (reviewed this issue) has the Spike Jones outfit and *Of Human Bondage*.

### State Adds \$11,000

Loew's State (3,500 seats; average, \$25,000) came up to \$32,000 for Rochester, June Lorraine and *The Green Years*, against a miserable \$21,000 in the previous week. New bill (reviewed this issue) has Happy Felton, Chucho Martinez and *Blue Dahlia*.

## Barnet Up to 26G In Det. Downtown; 'Tom Mix' 13G Flop

DETROIT, July 6.—Charlie Barnet and his ork returned to the Downtown Theater (2,800 seats; house average, \$23,000) with a time-lapse of less than a year to do a gross of \$26,000, showing a strong rise over his \$23,000 of last October. Increase was attributed chiefly to reorganization of his band, which is drawing better here now, and came despite the general hot weather slump. Pic *Madonna of the Seven Moons*.

Current show, headlining Curley Bradley as "the radio Tom Mix," and his horse, Tony, has been doing practically house record business in reverse, slumping to an almost unheard-of \$13,000 for the week. Basic factor seems to be that local audiences just don't go for Western stars in p. a.'s. Pic, *Dark Command*. Hildegard show next in (11).

## Oriental's Boff 74G Beats Chi Thea. by 9G

CHICAGO, July 6.—Oriental Theater outgrossed its only Loop vaude competitor this week with a sock 74G. Show, in for four weeks with three to go, featured Mills Brothers, Danny Drayson, comic, and Nelson Sisters, aerialists. Pic, *Postman Always Rings Twice*, helped bring in heavy coin to the 3,300 seater at 65 to 95 cents scale.

Chicago Theater (4,000 seater), with film chirp, Vivian Blaine, Fred Lowery and Dorothy Rae; Low, Hite and Stanley, and the Clark Brothers, came up with 65G. Show, skedded for four weeks, is running with pic *Do You Love Me?* Same scale.

## San Fran Golden Gate Riding On July 4 Prices to Fat 40G

SAN FRANCISCO, July 6.—With benefit of July 4 holiday prices, Golden Gate (2,850 seats; prices, 55 cents to \$1; average \$32,000) anticipates a \$40,000 gross for week ending Tuesday (9). Stage had Red Nichols, Eileen Barton, Morey Amsterdam, Jackson and Blackwell, and the Del Rios. Pic, *Without Reservations*.

# NIGHT CLUB REVIEWS

## Town Casino, Buffalo

(Tuesday, June 25)

Talent Policy: Dancing and floorshows at 8 and 12 (three on Saturday and Sunday). Owner, H. & H. Corporation; operators, Harry Altman and Harry Wallens. Prices: Dinner from \$1.50; drinks from 50 cents.

This giant de luxe layout (over 1,000 capacity) still brings in the payees with its fine entertainment, luxurious atmosphere and reasonable rates. Spot has been operating about six months and has sustained interest with name acts, latest show being even above the usual high standards.

Sophie Tucker headlines, doing a terrific job of selling. Altho spot was covered on a scorching night, with new air-conditioning system not yet working, La Tucker proved herself a real trouper and carried her act thru nobly in spite of unbearable heat under the spots. Customers, inspired by her fortitude, gave out with wholehearted appreciation. The definitely handicapped, the Tucker brand of vitality, coupled with clever routines and lyrics, excellent delivery and a really wonderful stage personality, clicked right down the line. Ted Shapiro assisted at the ivories, doing okay bits of comedy biz.

Emsee-Singer Marty Drake, a hold-over, does an all-around good job. His voice is thoroly pleasing in such straight vocals as *Torna Sorriento* and *Irish Lullaby*. Standout was special comedy material, *Baby Song* and *I Found Culture at Carnegie Hall*.

Lee Marks has a fine novelty juggling act which got a good hand. Uses balls and dumbbells, walks on large ball, also across teeterboard, and as finale combines all feats.

Ballroom duo, Madge and Kaar, offer a refreshing version of some plenty rhythmic taps. Fem partner works in street attire, making for slightly unusual aspect. They're personable and work hard, their best being a tango.

A smooth-as-silk acro dancer, Helene Jarow, works with ease to get best results from her act. She's a tall, attractive redhead, attired in black sequins, and keeps most of her stunts far enough off the ground for everyone to see. Clicked without trouble. Winnie Hoveler's well-trained line (six) combines looks, shapeliness, handsome costumes, with real terping ability for something special in chorus work.

Richard Bono's band (10) cuts the show well and plays neat dance rhythms. Maury Bloom and Skinner play relief on the special revolving stage built into the oval bar.

## Club Bali, Miami

(Monday, July 1)

Talent Policy: Dance band and floorshows at 9 and 1. Owners-operators: Taustin and Dose. Prices: From \$1.50.

New show started to click after comic Danny White found out what the folks wanted. He laid an egg at the opener, and his song *I Never Should Have Done It, But I Did*, was certainly the truth. White is now doing a routine of gags and stories which gets him laughs and a big hand.

Lewis and Van, whirlwind tap artists, doubling from Olympia Theater, were well liked. Did their sensational steps up and down stairways, and soloed in "competition" for a sock finish and heavy mitt.

Sweet-voiced Roberta Welch chirped *Blue Skies*, good novelty arrangement. Then offered *They Say It's Wonderful* and *No Can Do*. For an encore, *Somewhere Over the Rainbow* closed her to swell returns.

Bali Deb's gave out with a corking samba finale. Danny Yates ork cut the show in great style. Biz good.

## Starlight Roof, Hotel Chase, St. Louis

(Tuesday, June 25)

Talent Policy: Dancing and floorshows at 8:30 and 11:30. Manager, Harold Koplar; maitre d', Otto Powell; publicity, Jeanne Dunaway. Prices: \$1.50 minimum.

Opening for summer of city's most beautiful room, redecorated each season and walled with glass so the payees can look out over the lights of St. Loo, is always an event. Atmosphere alone would sell the spot. Romo Vincent makes his fourth appearance here as star of the show, with only one other act appearing, the dance team of Jerry and Turk. Bob Berkey's ork is on the bandstand.

Bill Waymire, Berkey trombonist, comes down to open the show with a vocal version of *Temptation*. Then Jerry and Turk, brother and sister, come on in comedy jitterbug outfits for some fast dancing. Maxie Turk runs thru some gags and gal does some clowning. Then they bring up serviceman to dance with the gal and garner plenty of laughs.

Heavyweight Vincent comes on next with *Louisiana Hayride*. Guy is big and has a voice to go with his size. Does a song called *All I Want To Do Is Eat*, then an impression of a Pullman porter, going into his standard Charles Laughton impersonation which makes biggest hit with crowd. Winds up with *Jose O'Neill* and goes off to nice hand.

Bob Berkey's band is on a Blue Barron-Art Kassel kick. Berkey's men (9) cut the show and play danceable dance rhythms. Fem vocalist is Shirley Ray and she is given a spot in the second show, doing *I'm a Big Girl Now* and *Coax Me a Little Bit*.

Comic in the next room, the Zodiac Bar, is Charley Chaney. Doing three shows a night, he really knocks himself out entertaining the customers at the bar.

## CLUB TOP HAT

(Continued from page 41)

fast patter, showing real showmanship and pleasing personality.

Andy Rice, emsee, worked about 150 minutes of this show, using every variety of trick in the book and plenty of individual specialties. He clicked at ad libbing, acrobatics and soft shoe work. Has sound comedy sense, with a fund of gags and business that seem endless. Does nice mimicry of every act on the bill.

Four Top Hatters have a wide variety of production numbers, with individual specialties. Frank Gilbo's ork (5) played a long and partly unscheduled show without a hitch.



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## Burlesque

By UNO

Crystal Ames leaving *Good Night, Ladies* in Toronto to join Arlene Stewart for a vacation at Virginia Beach, Va. . . . Frankie Faye (Mrs. Chet Atland) is putting on the dance numbers under direction of Ned Crane, who is also conceiving and designing entire productions, at Republic, Ocean View Park, Norfolk, Va., where Catherine Cameron is an added singer and stripper. Rest of cast includes Marlane, Harry Bentley, Lew Denny, Chet Atland and Joan Malone. . . . Arthur J. Phillips, former advance man and road show manager, is now operating the Commonwealth Bar, Kansas City, Mo. . . . Joe Cowan, comic, re-signed thru Milt Schuster for Midwest Circuit next season. . . . Dona Davis, ex-burly, is managing Mercer Ellington's ork. . . . Kurtz Agency has on its borsh circuit Herbie Leighton for the Lake Shore Chateau, White Lake, N. Y.; Irving Witt, Mohawk Hotel, Fallsburg, N. Y.; Phil Wagner, Sid Nadell and Jo-Jo Gastale, all spots over week-ends; Oscar Brodie and Freddie Koval, Normandie Hotel, Loch Sheldrake, N. Y.; Mickey Ross to head the staff, and Dan Mackaranko, Midwood Hotel, Loch Sheldrake; Harris and Allen, Golden Hotel, Loch Sheldrake, and Maurice Kurtz, Kentucky Club, Woodridge, N. Y.

Stinky Fields and Shorty McAllister with Bennie Moore follow Frank X. Silk and Bob Carney into the Globe, Atlantic City, week of July 21. Other principals, Danny Jacobs, Pat Powers, Myrna Dean and Texas, Lee, plus vaude acts of Rose Marie King and Gene Paul. . . . New principals at Roxy, Cleveland, week of July 5, are Beverly Lane, Charlie Goldie and Lily Marlyn. . . . Margaret Hastings opened June 28 for the summer at the Shamrock, Keansburg, N. J. . . . Lou Osool and Petti Dayne left with the USO show, *Hellzapoppin*, to open in Tokyo, thru Charles H. Allen. . . . Hank Henry was at the Howard, Boston, week of July 1. For the week following (8), Amy Fong, featured, and Charlie Harris, Cress Hillary and Dottie Norman. Also Virginia Kinn, Billy Jones, Mar-Shan, Joe Lyons, Herbert Sisters, Phil Crawford, Francesca, Ray and Rita, Ann Thomas and Paul King. Featured for July 15 week, Lili St. Cyr; 22d, Hinda Wassau, and 29th, Valerie Parks. . . . Mickey Kelly, former comic (Trusty and Kelly), is now a fight announcer at Queensboro (L. I.) arena. . . . Ann Bergen moved from Roxy, Cleveland, to the National, Detroit, opening July 5 week.

### CHICAGO:

Al Golden and Anita Marie stopped their Texas vacation short in order to open at the Palace Theater, Buffalo, July 12. . . . Harry Popkin and wife stopped in Chi on the way West. . . . George Pronath just finished a long California engagement and is now vacationing here at home. . . . Harry Meyers has returned East after engagements at the Follies and Burbank theaters in L. A.

### Philly Takes Tax Hike

**In Stride as OPA's Nixed**  
PHILADELPHIA, July 6.—New amusement tax levied locally went into force Monday (1), and with everybody concerned over the OPA, hike in admissions at movie houses, dances and sporting events went unnoticed. Tax went up from 4 per cent to 10 per cent, which with the federal 20 per cent tax still on the books, means a 30 per cent tax on all amusements.

Nitery tabs are not included in local levy, spots having a local tax of their own. Hiked to meet increased pay rolls for city workers, the tax is expected to produce \$4,500,000 for the remainder of this year, and at least twice that sum next year.

## D. C. Plans Showbiz Bite To Support 228 Mil Muni Sked

WASHINGTON, July 6.—District's proposed program to spend \$228,000,000 in the next six years for a gigantic expansion in municipal services will contain headaches for local showbiz when the problem of financing the outlay comes up in Congress next session. A committee of D. C. officials and citizens is presently considering schemes of new and increased taxes to be submitted to the District commissioners and later to Congress.

Receiving strong support from several of the committee members is a 3 per cent amusement tax to be placed on all D. C. showbiz. Also under consideration is a 1 per cent sales tax which would presumably be levied on showbiz in addition to the amusement tax. In addition, the committee is expected to recommend doubling the present income and property taxes.

### Morris Office Gets Centurama Exclusive; Sets Plenty Names

CHICAGO, July 6.—Local William Morris office this week engineered exclusive big name booking arrangements for this summer's Milwaukee Centurama lake front Amphitheater shows. Bookings, one of the biggest single deals worked out by a local talent office, will run to about \$250,000. They were arranged by Sid Harris and are for the weeks of July 12 thru August 2. Names booked run from Eddie Cantor to Veloz and Yolanda. The Centurama is being held to celebrate the 100th anniversary of the founding of Milwaukee.

For the week of July 12 Harris booked Jane Froman and Larry Adler; for the July 19 week Donald O'Connor and Jessica Dragonette. Starting July 26 Veloz and Yolanda will take over at the Amphitheater, where shows will be held seven nights a week, and starting August 2 Eddie Cantor will be the star.

In addition, for the two-week period beginning July 12, Harris booked Gloria Gilbert, the Three Pitchmen, and Myrtil and Pacaud. During the entire four-week period Gae Foster's Roxyettes line and the Six Buccaneers, singers, will appear at the Centurama as a result of WM booking.

All booking was arranged by Harris thru Eddie Weisfeldt, former manager of Milwaukee's Riverside Theater, who will produce and direct Centurama shows.

NEW YORK, July 6.—With the booking of Rosario and Antonio into the Persian Room July 10, the William Morris office has cracked the spot for the first time since a year ago when it put Tommy Dix in. Deal was set by Ken Later.

Eleven months out of the year Plaza does its talent buying from MCA, which has a kind of semi-exclusive on the spot.

### Judge Nixes U. S. Sale Of Sally Rand Spot; Acts-Agent Claim 4 1/4 G

SAN FRANCISCO, July 6.—Federal Judge Michael J. Roche has issued a restraining order prohibiting federal agents from selling assets of Sally Rand's closed El Cerrito night club. Income tax agents were to have offered club assets at a sale scheduled for July 8.

Petitions were filed by Fred Deauville and his wife, Helen Patch Deauville, dancers, who claim Miss Rand and her partner, John J. Carey, owe them \$1,100 in unpaid salaries; Doris

## Magic

By Bill Sachs

DUKE MONTAGUE, winging it thru Nebraska on week stands, reports takes hefty, with the SRO sign getting a dusting off on the average of twice a week. He closes his tour September 1 and launches a school lyceum tour for the Kline office September 14 in the Southwest. . . . Hardeen Jr. is vacationing in Long Island City, N. Y., while prepping his Houdini-Hardeen Show for his season opening in Washington July 26. Allan Marcus is chief assistant. . . . Ali Ben Ali, billed as the Moroccan Miracle Man, opened Saturday (6) at Carlin's Park, Baltimore, for two weeks as free attraction. He has been playing Loew houses around New York. Ted Garden, of the Lawrence Golden office, New York, is handling. . . . William (Silent Bill) Smith, Detroit magus, had his basement flooded twice by the recent severe storms in the Motor City, losing most his magic equipment as well as his printing plant. . . . The death of John Snyder Jr. was followed by a burglary at his magic plant in Norwood, O., with his collection of silks and files of old magic magazines being stolen, while cash was untouched. Police found fingerprints and a few days later found the culprits themselves—a couple of magic enthusiasts who had been loitering around the place. . . . Ted Bauman is playing theaterless towns within a 50-mile radius of Pontiac, Mich., with a combination program of magic and 16mm. pictures. Ted was formerly associated with the Atlas Theater, Detroit.

OF INTEREST to magic enthusiasts of Honolulu was the Miracle Wonders Shows, a full-evening affair presented June 22-23 at McKinley High School Auditorium there by Andrew Park and Harry Okamoto, Honolulu wand wielders. According to Harry Hanoka, *The Billboard's* Honolulu correspondent, the show unfortunately was not up to expectations from the standpoint of an enchanting evening of magic. Prices were from \$1.20 to \$1.50. . . . IBM Ring 32, Allentown, Pa., will stage a picnic and magic show at Dorney Park there next Sunday (14). . . . Harry Blackstone entertained 1,200 guests at the Colon, Mich., public school recently upon the occasion of the 75th anniversary of the E. Hill & Sons State Bank of Colon. . . . Landrus the Magician (Fred C. Landrus Sr.) writes under date of July 2: "Caught Josef Smiley's illusions and magic at Indian Echo Cave in Pennsylvania June 29. Put on an excellent show with color and held his audience thruout. On June 30 at Williams Grove Park, Mechanicsburg, Pa., caught the Great Willard, of Allentown, Pa. He played to two sold-out houses. His show smacks of dignity and his magic has the leanings of the Great Kellar of the past. I am carded to appear at both of the above-mentioned parks a little later in the season. Magic is very much alive in this territory."

### Memph Promosh Org Starts Life With Bob Hope Show

MEMPHIS, July 6.—New entry in Mid-South show promotion field is Early Maxwell Associates, whose head, Early Maxwell, was promotional editor of *The Memphis Commercial-Appeal* prior to his entry in the service.

Associated with him are E. M. Wright and Milo Solomito. They booked Bob Hope here Tuesday (2).

Develt, singer, \$550; and Armand Piaggi, agent, \$2,600. Petitions asked that the club be placed in voluntary bankruptcy.

## Tele Plus Jubilee To Move Auto Show Center to Detroit

DETROIT, July 6.—Television and the recent Jubilee seem set to change the pre-war trend in annual auto shows, with the auto capital, not New York, being the center of the car preeming biz, peddled transcontinentally by video. Still in the speculation stage, this idea is the pitch around here, following an overall gander at the recent old-time car fest and its effects on biz. Civic leaders here (especially former Sen. Prentiss M. Brown, ex-OPA director and local electric company boss who was chairman of the Jubilee) seem to feel that the show should become a permanent Detroit affair and, when cars are again marketable in millions, it should be the kick-off point.

### Chucho Martinez Seeks 50G From Chuchu, Diosa Costello

NEW YORK, July 6.—Chucho Martinez has started legal action against Diosa Costello and Pedro Jesus Martinez for \$50,000 plus counsel fees. He charges in his suit that Miss Costello had arranged for P. J. Martinez to bill himself as "Chuchu Martinez" in newspaper ads, thus damaging the original Martinez value and injuring his reputation.

Chucho Martinez is current at Loew's State. Diosa Costello and Pedro Martinez are at La Conga, Stem nitery. In his action, filed in New York Supreme Court Wednesday (3), Chucho asked also for a temporary injunction preventing defendants from advertising or representing Pedro as Chucho until a trial is held.

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# "Play" Boys in Big Game Pitch; Today's Kids Are Tomorrow's Legit Tycoons

## Showbiz Optimism Guides Youthful Producers

(Continued from page 3)

a fourth—*Accidentally Yours*—for which he hopes to corral Frank Morgan as the lead. Elliott, who preemed on the Stem as a kid in *Dead End*, won the Luise Rainer gold medal in 1939 as the most promising adolescent actor of the year. Three years later he had decided that producing, not miming, was his forte—and he still believes it.

He has approached the most difficult facet of producing with skill. He has an angel hog-tied by a seven-year contract. The patron—who used to hover over Mike Todd, some years back—is good for the dough, so Jimmy has no headaches on this score. He believes next fall will get him his break and put him in on the home stretch. Meanwhile, he's keeping his stage savvy fresh by directing in the silo circuits at Bucks County, Pa., Bennington, Vt., and Stamford, Conn.

### The Dough Comes From Oil

Another couple of new names—James Gardiner and Al Jones—come out of the same combo; a tie-up with Richard Kollmar in *Are You With It* (which bowed out June 29 after a sock run.) Gardiner, well-heeled with Texas oil money, has severed the Kollmar bond and is now out on his own, planning two shows for fall—*Bitter Harvest*, a melo, and *French Quarter*, a musical. He has also intimated that he may try to circumvent the theater shortage by buying up the site of the old Hippodrome and building three houses there. This, however, depends upon priorities and other such headaches, and is still in the gab stage. Gardiner, stage-struck, broke into the biz with Kollmar in the chorus of *Early to Bed* and debbed as a producer with *Are You With It*. The omen looks good for him.

With him is Al Jones, who acted as production manager for the Kollmar-Gardiner duo until the former's bow-out, when he stepped in as coproducer. He's continuing with Gardiner in the two new shows. Jones, once a thesp, is a cousin of David Belasco, and was personal manager for Leo Carrillo before getting into the managerial ranks.

### Distaff Side Entries

Two fem thesp figures in the lists, Paula Stone and Phyllis Holden. The former, from the noted stage family, debbed very successfully with husband Hunt Stromberg Jr. with a revival of *The Red Mill*. This has proved a bonanza. So far, Miss Stone has no immediate producing plans. Meanwhile, Miss Holden, who had 10 years of trouping, closing with the Chi company of *Junior Miss*, preems this fall with a melo by Arthur Kavanaugh, *Black Snow*. Miss Holden is banking on her wealth of legit and radio experience to provide her with the savvy to pick a winner; hence, *Black Snow*.

Mention of *The Red Mill* brings Hunt Stromberg Jr. into the picture. This was his Stem preem, too, tho he did some legit work on the West Coast. However, his original interest was films, in which his father is a top name. Stromberg, only 23, produced *Laura* recently and is busy with *The Front Page* revival for fall. In addition, he has big plans for a revue, a drama and a musical for later in the season.

Another newcomer, who has been singled by critical fire, is Dan Fisher, whose *Lady in Danger* ran afoul of the "Jukes" boys. Son of Fred Fisher, music publisher, Dan has spent most of his adult life in the music biz as general manager. He has written nine songs, but still believes he has a future in Broadway showbiz. So, he is preparing a musical, *What's Yours Tonight?*, for fall showing. A vet (14 months with the camouflage engineers.) Fisher started in two years ago to invade the Stem with model agent Patricia Allen.

In experience, the next future pilot bows to no one as far as savvy goes. His name is Bob Josephs. Tho only 23, he has learned showbiz as stage manager for a couple of Mike Todd shows and for the Shuberts; theater reconversion for Billy Rose; assistant to the president of the Belasco Corporation; talent scout for Nat Abramson, and instructor in drama at Syracuse University. His only producing effort was made last year when he joined S. S. Krellberg in guiding *Live Life Again* to the footlights. It was not too auspicious. His is a different set-up from those of the rest mentioned here in the producing game. He, together with two other war vets—Frederick and Martin Gardiner—has opened a talent agency backed by a syndicate with dough and out to make a loud splash in the agency field. Josephs is heading the legit department and plans to produce in the Leland Hayward manner, as well as fish for legit talent for stage, screen and radio.

### No Gold From Gotham

Hig biggest headache is the fact that folks know his pop is City Comptroller Lazarus Josephs and so believe that the city is backing him. It isn't. This is strictly an extra-civic venture, he contends!

These are the relatively sure starters in the legit stakes next fall—an octet of young enthusiasts who are more than likely to find the going even tougher by September than it has been since they first ventured into showbiz. They'll have to be good to survive, and they won't be able to muddle thru merely because of the public yen for entertainment. There will be failures among them, unless, by some strange freak of luck, the eight can parlay their offerings to a top season of hits. But the odds

### Come On Up and Pay Your Dues to Equity

DETROIT, July 6.—*Come On Up*, current Mae West offering, opened here with a brand new prolog in which the hitherto absent villain, General Quantillo, appeared on the stage for the first time. Play has apparently been considerably doctor-ed for the opening here, and makes clear the heroine's status as an American agent instead of a villainess right at the start. Charles Latour was booked in to play the new Quantillo role.

### '4th' Dips Hub Silos; Corio's 'Beware' 6G; Dame May 'Night' 4G

BOSTON, July 6.—Long holiday stretch brought a slight dip in the box office at both Boston and Cambridge summer theaters. Air-conditioned Boston summer theater drew \$6,000, with Ann Corio starring in *Sailor, Beware!* Dame May Whitty, playing a week at the Cambridge house after an \$8,000 pull at Boston in *Night Must Fall*, drew \$4,000, good for this small house.

July 8-13 has Francis Lederer and Bramwell Fletcher starring in *Angel Street* at Boston Theater and Ann Corio repeating on *Beware* at Cambridge.

### "Robin" 21,161 in Pitt; "Bittersweet" Building

PITTSBURGH, July 6. — *Robin Hood*, with Mimi Benzell and Richard Manning singing the lead roles, drew 21,161 to Pitt Stadium for the fourth week of the Pittsburgh Civic Light Opera Association. No nights were lost to the weather.

*Bittersweet*, with Norma Terris and holdover, Richard Manning, opened with 2,048 on Monday (1) and drew 5,879 Tuesday (2).

### "Voice" Starts Philly Season

PHILADELPHIA, July 6.—Opening show to kick off the 1946-'47 legit season was inked in this week, with *The Voice of the Turtle* skedded for a Labor Day opening at the Locust Street Theater. Harvey Stephens, Louisa Horton and Peggy French will comprise the cast. Play was originally tried out here three years ago before reaching Broadway.

are heavy against it. The octet's hopes are high. But will they love showbiz as much in May (1947) as they did in September (1946)? Their bank books will give the answer.

# 11 Mil. Last Season Near 15-Year High

## 500,000 Under Year Ago

NEW YORK, July 6.—Attendance figures for last season show that the theater is in there fighting with both hands for its share of Stem customers. Attendance here dipped 500,000 from the previous year, according to a check made by the New York Theater Program Corporation, which supplies playbills to all local houses. But producers smiles bely this deceptive figure. The fact is the 11,000,000 mark for 1945-'46 was made with 11 less productions and is only one million below the top figure for the last 15 seasons—12,000,300 (1930-'31).

Tho the statistics show that the average audience per show slumped about 10,000, legit still continues its healthy trend toward longer runs. In terms of dollars and cents, this is a break for both angels and actors, since it meant that backers had a better chance to get their dough back and thesp worked longer in surviving shows.

### More Houses Needed

Officials at NYTPC believes that unless legit gets itself more theaters or increases the number of performances, attendance will never top the 11,500,000 figure established last year. It is no secret that many more shows would have hit the boards during the past season but for the unfortunate shortage of showshops on the Stem. Unless something drastic happens, however, it is a cinch that producers will have to work with about the same number of houses next season as last.

Howard Cullman has just worked out a deal whereby he will switch his Hammerstein Theater to CBS for five years in return for the use of the Alvin. Meanwhile, the 789-seat John Golden Theater has been leased to Supercinema, Inc., for Italian films. House, with its small seating capacity, had a tough time getting bookings last season. But if James Gardiner's plan to build three theaters on site of old Hippodrome is realized, loss of Golden may be more than offset and legit housing problem eased a bit.

### Other Fields Boom

Figures also show that other sides of the entertainment biz are booming even more than legit. Theater tax collections were \$6,772,287.86 in May of this year as against \$3,999,344.03 in May, 1945. Even in the night club and roof garden side of the biz, where the cries of the calamity howlers are loudest, May, 1946, saw \$319,236.40 more collected in taxes than in the same month last year. Country-wide, the biz boomed correspondingly, with \$39,499,268.76 taxes collected in May, 1946, as against \$31,923,364.53 in May, 1945.

### N. Y. Box-Officers To Seek Hikes, Extras This Week

NEW YORK, July 6.—Treasurers' and Ticket Sellers' Union (Local 751, IATSE) has practically set its demands for next week's negotiations with the League of New York Theaters. Treasurers want a 30 per cent boost in wages, bringing them up from \$70 to \$91 and \$90 to \$117; an extra man in every box office (they now have two), a two-week vacation instead of one and a 12-day sick leave. Talks begin next Wednesday (10).

## LEGIT AUDIENCES, 1930-1946

Seasons	Attendance	Number of Productions	Theaters Used	Average Run (Performances)	Average Attendance
1930-'31	12,000,300	226	64	60	53,038
1931-'32	9,000,000	225	63	60	40,000
1932-'33	8,000,000	212	57	59	37,735
1933-'34	8,000,000	154	50	55	51,948
1934-'35	9,000,000	189	49	60	47,619
1935-'36	9,000,000	138	46	60	65,217
1936-'37	8,651,000	125	45	81	69,208
1937-'38	8,554,000	110	39	84	77,764
1938-'39	8,485,000	110	35	85	77,136
1939-'40	8,771,300	97	39	80	90,426
1940-'41	8,300,000	81	37	93	98,802
1941-'42	8,500,000	76	37	103	111,848
1942-'43	9,520,000	84	40	104	113,333
1943-'44	10,444,000	95	40	100	109,937
1944-'45	11,500,000	85	38	111	135,294
1945-'46	11,000,000	74	37	112	126,436

Note: High mark for one season over a period of 80 years was approximately 16,000,000.

## Silo Circuit

Newie by Bill Noble and George Savage, formerly titled *Aunt Judith*, is now renamed *Cup of Fury*. Theater-in-the-Dale, Milford, Conn., gave it a tryout starting July 3. Blanche Yurka is starred.

Jose Ferrer has added two more dates to summer stock appearance schedule before he goes back into *Cyrano* rehearsals. After opener July 2 at Beach Crest Theater, Long Beach, N. Y., in *The Play's the Thing*, he will play a double date at Royal Alexandra in Toronto. Week of July 22 calls for *Richard III* and following week skeds *The Green Goddess*.

Shirley Booth will star in a newie, *Off the Air*, by Knowles Entrikin and Howard Breslin. William Miles will give a tryout at Berkshire Playhouse, Stockbridge, Mass., week of August 19.

Tallulah Bankhead has been held over for a second week at Greenwich (Conn.) Playhouse. She will continue in *Private Lives* thru July 8 week. *Soldier's Wife*, featuring Jane Huszagh, previously skedd for Monday (8) slot, has been put back a week.

Marguerite Lewis is featured in *Here Today* at Theater-in-the-Dale, New Milford, Conn., July 10 thru 14.

Also skedd for week of July 8:

Paper Mill Playhouse, Millburn, N. J., has switched openings of new productions from Monday to Tuesday. Next bill change will be *The New Moon*, featuring Ruby Mercer and Charles Yearsley, on Tuesday (16). House will be dark only on Mondays of preem weeks. Regular Monday-thru-Saturday sked holds otherwise.

Luella Gear guest-stars in *The Vinegar Tree* at John Drew Memorial Theater, East Hampton, L. I. Carmen Matthews and J. Roland Hogue are in support. Ogunquut (Me.) Playhouse offers Leo G. Carroll in *The Late George Apley*. Reynolds Evans, Francis Compton, Frederick Bradlee and Daisy Atherton are in the cast.

Gregory Peck has the star slot in *Playboy of the Western World* at Cape Playhouse, Dennis, Mass. June Walker, Louis Hector and Beatrice Straight have supporting roles.

David Lewis and Jane Middleton head *Blithe Spirit* at Starlight Theater, Pawling, N. Y. Cape Theater, Cape May, N. J., presents *Brief Moment*, guest-starring Glenda Farrell.

*Angel Street* takes the stage at Sayville (L. I.) Playhouse.

John Dall goes into *The Hasty Heart* at Berkshire Playhouse, Stockbridge, Mass. Also giving *Heart* a play are the Valley Players at Mountain Park Casino, Holyoke, Mass. Bertram Tanswell has the lead.

County Theater, Suffern, N. Y., offers *Kiss and Tell*, with Lauren Gilbert, Jan Powers and Jackson Perkins.

*Papa Is All* is the fare at Cragmoor (N. Y.) Theater. Richard Davies has the title role.

Guy Palmerton skeds *January Thaw* for his Worcester (Mass.) Playhouse. Sister barn theater at Lake Whalom, Fitchburg, Mass., presents *Man Who Came to Dinner*.

*Three's a Family*, with Mercedes Gilbert, lights the Van Wyck Playhouse, Fishkill, N. Y.

Barbara Robbins and Gordon Nelson have featured roles in support of Roddy McDowall in *Young Woodley* at Westport (Conn.) Country Playhouse. John C. Wilson directs.

## Revive Fordham U. Drama Seminar

NEW YORK, July 6.—Dormant during the war, the Seminar of Theater Practice at Fordham University has been revived by Albert McCleery. Latter, who organized and directed the University Theater at Biarritz for the army after V-E Day, will conduct a series of summer round-table discussions featuring outstanding pros in various fields of showbiz.

Jo Mielziner will represent the stage design craftsmen. Playwright Reginald Lawrence will provide a course in "living newspaper" technique of play scripting. Ralph C. McGoun, tech director of the Kirby Memorial Theater, Amherst, Mass., will pitch on stagecraft and advanced lighting. Thomas J. McGowan, Hollywood script writer, will teach motion picture analysis. Others on the staff include Edgar Kloten, Dr. Colby Lewis, William Riva and Ben Metz. The Rev. Alfred Barrett, S. J., of Fordham University, will be moderator.

## See Philly Setting Sights on Brokers

PHILADELPHIA, July 6.—Introduction of legislation to regulate theatrical ticket agencies and brokers by licensing the operators and their agents is expected at an early session of city council. Ordinance will be introduced by Councilman Louis Schwartz, who says his licensing bill would be patterned after one now in effect in New York.

Under the regulations brokers and persons engaged in the resale of tickets for theatrical, sporting or other amusement events would have to take out a license. Failure to do so would subject the violator to a fine or imprisonment upon failure to pay the fine.

## Flop B.-O. Drops 120G Aqua to Week-End Sked

NEW YORK, July 6.—Beginning Monday (8), *Mr. Winkel's Holiday*, stage and water spec at the Amphitheater, Flushing Meadows Park, will drop its full weekly sked and play only Friday thru Sunday nights. Lack of transportation facilities is responsible for the switch, according to producer Elliot Murphy.

The spot can be reached only by trolley and Murphy has tried to get the bus company to sked his stop. Limited private car trade has resulted in grosses of \$16,000 and \$17,000 for the first two weeks, against a weekly nut of \$22,000.

Feeling around town is that Murphy tagged his platform-pool operetta scale too high, 60 cents to a \$2.40 top. However, Murphy claims a 120G nut for his spec, which only sock biz can write off.

## 'Laura' Exits Chi; Only 3 Left; Mike Todd May Pull 'Park,' Build Spec

CHICAGO, July 6.—Folding of *Laura* today after four listless weeks left the Chi legit situation in a bad way. *Anna Lucasta* is skedd to fold July 13, leaving only two houses open, the Blackstone with *State of the Union*, doing strong 26G, and the Shubert with *Up in Central Park*, grossing a good 40G.

Prospects are good for late summer and fall with *Harvey*, *Dream Girl*, *Oklahoma* and *I Remember Mama* skedd. Known also that Mike Todd is considering pulling *Park* out in favor of a gigantic show in the Hollywood Bowl. If this happens, *Song of Norway*, which has been angling for an out-of-town spot, is due in Shubert.

## Summer Stock

### THE PLAY'S THE THING

(Opened Tuesday, July 2, 1946)

#### CREST, LONG BEACH, L. I.

A comedy by Ferenc Molnar, adapted by P. G. Wodehouse. Staged by Roland Edwards. Set, Joseph Tolano; general manager, Johnnie Walker. Stage manager, Martin Baum. Press representative, Charles Washburn. Presented by Roland G. Edwards in association with Stephanie Bernarth.

Sandor Turai.....Jose Ferrer  
Mansky.....Ray Bramley  
Albert Adam.....Don Keefer  
Johann Dvornitschek.....Wallace Widdecomb  
Almady.....Ralph Clanton  
Llona Szabo.....Joan Castle  
Mell.....Vincent Donohue  
Footman.....Frederick Downs  
Maid.....Phyllis Hill

Long Beach, L. I., gets a summer season of legit for the first time in 16 years. The Crest Theater on the boardwalk, formerly dedicated to movies, has been transformed into a 714-seat legit and is to be operated for a 10-week stretch by Roland G. Edwards and Stephanie Bernarth. Duo got off to auspicious start with revival of Molnar's *The Play's the Thing*, starring Jose Ferrer. Management reported a \$1,000 preem-night take, which looks like a good financial tee-off for the oceanside spot.

Molnar's oldie, which packed plenty of punch 20 years ago when the late Holbrook Blinn headed a Broadway cast, apparently still packs the same. Even in what is evidently a minimum-rehearsed summer stock production, presented under considerable difficulties on a stage which lacks adequate depth, *Thing* still comes thru with most of the sophisticated polish that made it a Stem hit. Time hasn't staled the risqué lines and situations; it still rates plenty of belly-laughs from the customers.

Ferrer does a first-class job as the witty playwright who gets his protoge out of an emotional jam. In spite of strawhat theater handicaps, he registers solidly in a brittle, farce-comedy role. Ralph Clanton out-hams all hams as the hammy actor, but that in a measure is what the script calls for. He presses a bit heavily on the loud pedal, but the customers seem to enjoy lusty playing and gave him an equally lusty hand. Joan Castle fills the prima donna role better than adequately and there are other good contributions from Ray Bramley and Wallace Widdecomb. Vincent Donohue snags a full quota of laughs as a swishy secretary.

Roland Edwards has put them all

## Stage Relief Collects 28G From 8 Plays; 14-Yr. Total \$466,466

NEW YORK, July 6.—Stage Relief Fund reported receipts of \$27,984 for its 14th season from eight benefit performances with a record average of \$3,498 per show. None of the eight fell below a gross of \$2,500, which is also a record for SRF. Attendance totaled 9,462 from *Harvey*, *On the Town*, *Oklahoma*, *Deep Are the Roots*, *Song of Norway*, *Are You With It?*, *The Red Mill* and *Born Yesterday*.

SRF has grossed \$466,466 via 226 benefit performances over 14 years. Executive committee continues with Rachel Crothers, Brock Pemberton, Jane Cowl, Marc Connelly, Austin Strong, Walter Hampden and Stanley Gilkey. Antoinette Perry also served on the committee from its founding in 1932 to her death June 28.

## Venezuela Hits at Scalpers

CARACAS, Venezuela, July 6.—Venezuelan government is making a drive to do away with ticket scalping at theaters, baseball games, bullfights and boxing matches. Promoters have been urged to help by being careful to whom they sell large blocks of tickets. Stiff fines and possible jail sentences are threatened if the warnings go unheeded.

## ROUTES Dramatic and Musical

Bloomer Girl (Philharmonic) Los Angeles.  
Come On Up—Ring Twice, with Mae West (Selwyn) Chicago.  
Follow the Girls (Forrest) Philadelphia.  
Laura (Harris) Chicago.  
Merry Wives of Windsor (Geary) San Francisco.  
Meet the Wife (Shubert-Lafayette) Detroit.  
Oklahoma (Biltmore) Los Angeles.  
Obsession (Lyric) Vancouver, B. C., Can.  
State of the Union (Blackstone) Chicago.  
Up in Central Park (Shubert) Chicago.  
Voice of the Turtle (Mayfair) Portland, Ore.  
Voice of the Turtle (National) Washington.

thru their paces as well as his stage limitations allow, altho a stepping-up of first-act business would improve matters. Joseph Tolano's set is okay.

If the Crest Theater keeps up current pace, they ought to be set for good summer biz. Week of July 8 skeds *The Milky Way*, with Zero Mostel and Sam Jaffe co-starring.

# BROADWAY SHOWLOG



Performances Thru July 6, 1946

### New Dramas

	Opened	Perfs.
Anna Lucasta (Mansfield)	8-30, '44	787
Born Yesterday (Lyceum)	2- 4, '46	175
Dear Ruth (Henry Miller's)	12-13, '44	655
Deep Are the Roots (Fulton)	6-26, '45	326
Glass Menagerie, The (Playhouse)	3-31, '45	532
Harvey (48th Street)	11- 1, '44	719
Life With Father (Bijou)	11- 8, '39	2,792
On Whitman Ave. (Cort)	5- 8, '46	69
State of the Union (Hudson)	11-14, '45	269
Swan Song (Booth)	5-15, '46	61
Voice of the Turtle, The (Morosco)	12- 8, '43	945

### Musicals

Annie, Get Your Gun (Imperial)	5-16, '46	60
Around the World (Adelphi)	5-31, '46	43

	Opened	Perfs.
Call Me Mister (National)	4-18, '46	92
Carousel (Majestic)	4-19, '45	515
Oklahoma! (St. James)	3-31, '43	1,421
Song of Norway (Broadway)	3-21, '44	788
Three To Make Ready (Broadhurst)	3- 7, '46	140

### REVIVALS (MUSICALS)

Red Mill, The (46th St. Theater)	10-16, '45	304
Showboat (Ziegfeld)	1- 5, '46	208

### ICE SHOWS

Icetime (Center)	6-20, '46	21
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### CLOSINGS

Dream Girl (Coronet)	12-14, '45	234
Saturday (6)		
Suspends until September 2		
St. Louis Woman (Martin Beck)	3-30, '46	113
Saturday (6)		
(Possibility of continuing if cast accepts salary cuts.)		

## THE FINAL CURTAIN

**BERGIN**—Edward, manager of Warner Bros.' theater circuit in the Philadelphia area for many years, June 25 in Wilmington, Del. He had also managed the Ritz Theater, Wilmington.

**BROWN**—William H., veteran theater man, June 27 at Chattanooga. For the last 40 years he had been connected with theater and auditorium activities in Chattanooga and at one time he was treasurer of the old Bijou Theater there. Survived by his widow, one son and a sister.

**CHAMPEAU**—David J., 35, auto race driver, originally of Grand Forks, N. D., recently of Hollywood, in Lincoln, Neb., July 4 of injuries sustained in a crash at Nebraska State Fairgrounds. Survived by his widow, Mary.

**COFFRIN**—Dolly Dickson, 56, midget singer known professionally as the Doll Lady, recently in Milwaukee. She trouped many years in vaude and with the Sells-Floto Circus and various carnivals, including Johnny J. Jones. Survived by her husband, Will H. Coffrin, magician and rube clown known as Si Stebbins, her mother and a sister in Massachusetts. Burial in Holy Cross Cemetery, Milwaukee, June 29.

**CONNET**—Hugh I., vice-president and art director of the Federal Advertising Agency, New York, suddenly at his home in that city June 26. Survived by his widow.

**CULLEN**—Mrs. Joan, 34, wife of Tommy Cullen, Philadelphia orchestra leader, June 26 at Shawnee-on-the-Delaware, Pa., of a heart ailment. Services June 30, with burial in Wilkes-Barre, Pa.

**DRAKE**—Stephan (Cyclone), 37, motorcycle stuntman, June 8 in El Paso, Tex., after a long illness. Survived by his widow.

**DUNSWORTH**—James H., billposter, formerly with the Buffalo Bill Wild West Show and the old Hagenbeck show, recently in St. Paul. Survived by five sisters. Burial in Calvary Cemetery, St. Paul.

**FRANKLIN**—Thomas E., 63, former vaude and night club performer, in New York June 30. He was a member of the old vocal trio of Rogers, Hughes and Franklin.

**FULLICK**—Fay, 56, formerly with Tilly and Bunting Greater shows, recently at his home in Princeton, Ill. Survived by his widow and five children.

**GILBERT**—Abraham S., 72, music copyright attorney and legal representative for many years for Irving Berlin, Leo Feist and other music publishers, in New York June 30.

**KIZNER**—Dave, pony ride operator on the Bright Lights Exposition Shows, June 24 of a heart attack at Nanty Glo, Pa. Burial in Martinsburg, W. Va.

**LINDSKOK**—Inar T. (Swede), 29, vet auto race driver, in Los Angeles

June 27 of injuries sustained in a crash at Gilmore Stadium there. Survived by his parents and three sisters in Seattle.

**LUCAS**—Lewis Alexander, 85, former musician, June 30 in Detroit. He was a member of the Old Plantation Quartet, which toured Europe years ago. In recent years he directed choirs in Detroit. Survived by a grandson. Interment in Memorial Park, Detroit.

**MARVIN**—Lilly (Mother), 74, formerly associated with various carnivals, June 28 in Dayton, O., of burns sustained at the home of a sister, Mrs. Agnes Day. She also leaves four sons, Robert, Glen, Joe and Otis, all showfolks. Burial in Oaklawn Cemetery, Dayton, June 30.

**MAURA**—Frank, 80, foot juggler, at Brinsworth, England, recently. Originally from the United States, Maura settled in England after several world tours.

**PASCERI**—Mrs. Florence L., 63, musician, June 25 in Chestnut Hill Hospital, Philadelphia, after a long illness. Survived by her husband and son. Services June 30 in Philadelphia, with burial in Arlington Cemetery there.

**PLUMMER**—George H., 66, promoter and president of Somerset Central Agricultural Society, operating the Skowhegan (Me.) Fair, June 26 in that city.

**RISTICK**—Irene, four-month-old daughter of Mr. and Mrs. Mike Ristick, June 25 at Radford, Va. Parents are with the J. J. Denton Shows. Burial in Radford.

**SEHICKE**—Walter, circus hand with Ringling-Barnum, June 28 of injuries sustained when he fell between two trailers of a train being hauled to the loading lot in Syracuse.

**STONER**—Harry L., 63, vice-president of the John Igelstroem Company, lithographers and manufacturers of outdoor and indoor signs, in Massillon, O., June 27. Survived by his widow and a daughter. Services July 1, with burial in Unionlawn Cemetery, Navarre, O.

**VETERMAN**—Eduard, Dutch novelist and playwright, in The Hague, Holland, June 28, of injuries sustained in an auto accident. His wife died in the same crash.

**WHITEHOUSE**—Ester (Mrs. Patricia Curwen), 52, English actress, in London June 24. She played leads at the Old Vic from 1921 to 1923.

**WILDER**—Mrs. Amos P., 73, mother of Thornton Wilder, playwright, in Nantucket, Mass., June 29.

## Marriages

**CARENZIO-MISTINGUETT**—Lino Carenzio, Italian tenor, and Jeanne Bourgeois, better known as Mistinguett, veteran French revue star, in Rome recently.

**GILBERT-PAGANO**—Paul Gilbert, emcee at the Palm Beach Cafe, Detroit, and Sylvia Pagano, nonpro, in Detroit June 18.

**HAMP-AFF**—Eddie Hamp, Philadelphia orchestra leader, and Marie Aff, in Philadelphia June 23.

**KATZMAN-BORDEN**—Nathaniel J. Katzman, nonpro, and Gertrude Borden, in charge of music at Station WPEN, Philadelphia, in that city June 30.

**SPITALNY-KAYE**—Phil Spitalny, orchestra leader, and Evelyn Kaye, violin soloist with Spitalny's band, in Margate City, N. J., June 12.

**THOMPSON-SHAFFER**—Bill Thompson, Crime Show manager on Hennes Bros.' Shows, and Jeanne Shaffer, motordrome rider with the same organization, June 6 in Chicago.

**WAGNER-DUTIEL**—Paul Wagner, general manager of Station WPAV, Portsmouth, O., and Uldene Dutiel, in Columbus, O., June 22.

**WATERS-SNOW**—James F. Waters, co-author and producer of *The Court of Missing Heirs* radio program, and Ruth Baker Snow, in Chicago July 4.

**WEINTROUB-WINGFIELD**—Samuel Weintraub and Hazel Wingfield in Petersburg, Ind., June 28.

**WEISS-BEERS**—Alfred F. Weiss Jr., manager of the Olympia Theater, Miami, for 40 years years, and Sadie Beers in Miami May 23.

**WHITE-LEONE**—Bill White, emcee and musician playing USO hospital circuit, and Betty-Lou Leone, vocalist and pianist with Ernest Lee's All-Girl Band, in Tacoma, Wash., May 19.

**WILLIAMS-HALE**—Bill Williams and Barbara Hale, RKO-Radio film players, in Rockton, Ill., June 22.

## Births

A son to Mr. and Mrs. K. Max Smith, pitchman and concessionaires, at Russells Point, O., June 3.

A daughter, Toni Joann, to Mr. and Mrs. Herbert Levens, in New York, recently. Father is auditor of the National Showmen's Association.

A son to Mr. and Mrs. Lou Ross in Pittsburgh May 27. Father is owner of the Hollywood Show bars in Akron and Pittsburgh. Mother is the former Flo Blaine, night club hostess.

A girl, Patti Ann, to Mr. and Mrs. Glenn Moore, in Detroit, recently. Father fronts the orchestra at Cliff Bell's Cafe, Detroit.

A daughter to Mr. and Mrs. George Thompson in University Hospital, Philadelphia, May 23. Mother is the former Barbara Lallier, dancer.

A daughter, Claudia Lynn, to Mr. and Mrs. Travis Johnson in Flower Hospital, New York, May 23. Parents are members of the Song Spinners.

A son to Mr. and Mrs. Ace Denton, concessionaires with Florida Amusement Company, in Brevard, N. C., May 24.

A son to Mr. and Mrs. Jan Bart in Madison Park Hospital, Brooklyn, June 2. Father is a radio singer.

A son, Belmonte, to Mr. and Mrs. Tonio Alverado, in Little Falls, N. Y., June 3. Parents are members of the James M. Cole Circus.

A daughter, Susan Elizabeth, to Mr. and Mrs. E. W. Weaver in City Hospital, Springfield, O., June 15. Father, formerly with Royal American Shows, is the son of the late E. W. Weaver.

A son, Edward Gordon, to Mr. and Mrs. Richard Stevens June 13 in Randolph Hospital, Asheboro, N. C. Parents are with Smith's Greater Shows.

A son to Mr. and Mrs. Billy Grant in San Francisco June 19. Father is owner of Club Alabam there.

### IN LOVING MEMORY of Our Beloved Daughter and Sister



## DIAN ROWLAND

Who Passed Away July 11, 1944

MR. & MRS. A. B. ROWLAND  
Mother and Father

LORRAINE, BETTY JANE & ROSE ZELL  
Sisters

### IN LOVING MEMORY of DIAN ROWLAND

Who Passed on July 11, 1944

Sadly Missed

GEORGE YOUNG

### IN MEMORY

Of My Beloved Husband

LLOYD L. COFFEY

Who Passed Away July 14, 1945

CLEMENTINE COFFEY

In Fond Remembrance of Our  
Brother-in-Law

LLOYD L. COFFEY

Passed away July 14, 1945

LUKE AND MARIE SIEFKER

## ARTHUR BORELLA

Arthur Borella, 77, one of the last of the famous old-time circus clowns, died of a heart attack in St. Louis, July 2, while entertaining crippled children of the Shriners' Hospital in that city.

Borella was equally at ease clowning in a big circus, doing a one-man show at a kids' party, performing as a musical comedian in night clubs or vaudeville or giving an after-dinner speech. He began with circuses as a musician and concert entertainer, later developing into a producing clown and clown-band leader. He had been with one-ring, one-car shows and with the Greatest Show on Earth. He was with the original Walter L. Main Circus and the original Gentry Dog and Pony Show. Making his debut with Barnum & Bailey at Madison Square Garden at the turn of the century, he was with that show in 1906, the season James A. Bailey died. He was with Ringling Bros. when all the brothers were living, with Sells-Floto under Bonfils and Tammen, and with Hagenbeck-Wallace under Ben Wallace. He was with Cole Bros., and in recent years had been with various indoor circuses. This spring he was with Barnes Bros., in Chicago and Detroit. Then after a rest at his home in Galveston, Tex., he returned north to play Tom Packs' dates.

Born James Arthur Borella at Galveston, October 29, 1868, he became a choir boy at St. Mary's Cathedral there and, tho he attended business college, he showed an early interest in music and took up the cornet and violin. His first taste of show business was in the band of the old Masque Theater, Galveston. Before he was 21 he joined a medicine show, and thus launched his long trouping career. He was accomplished on a variety of musical instruments and was in demand as a speaker at luncheon clubs, one of his last such appearances having been before the Kiwanis Club of Chicago, this spring.

Survivors include one sister, Mrs. Nean Boucou, and a number of nieces and nephews. It is reported he also leaves a wife who has been an invalid for 25 years at Greensburg, Pa. The funeral was held July 5 at the Sacred Heart Church, Galveston, with burial in the old Catholic Cemetery there.



Communications to 155 No. Clark St., Chicago 1, Ill.

## CELEBRATIONS SPOT NAMES

Hoorahs Give  
Double Action

Coin flows to stars as well as enhancing popularity—Centurama filled with big

(Continued from page 3)

sors, producers, promoters or what have you have enough to spend to make it worth-while for the gifted to leave the magic environs of Hollywood or New York long enough to gather an armful of greenbacks. Also, these stars and their builder-uppers know that personal appearance makes for a better understanding between the stars and the hero, or heroine, worshippers. It gives the customers a feeling that they "know" their favorite once they've seen 'em in person, and tends to make the life of a biggie longer.

Of course, all the headliners won't be around merely for the dough and the bows, as Gen. Dwight Eisenhower will give his native Nebraskans the benefit of his wisdom in a speech that will feature the September 1 program at the State Fair at Lincoln. There is certain to be a heavy demand for the services of the leaders of all branches of the armed forces at the annuals and the celebrations. A good many of them are certain to be filled, too, as the army and navy fellow have an ax or two to grind in connection with the proposed one-service plan.

#### Carillo a For-Freer

Leo Carillo was among the notables who took part in the opening of the San Diego County Fair at Del Mar, Calif., June 28, lending his Latin color to the Latin-American themed *Saludos Amigos*, which is more fully covered in the Fair Department of this issue of *The Billboard*. Promoters of the annual didn't crack about payment to Carillo, so the chances are he did it just for the hell of it.

Not so, tho, with Bob Hope, Skinny Ennis and the touring Hollywood troupe which featured the Iowa Centennial whoopeddo at Des Moines Thursday (4). Hope, traveling the road without a Crosby, got a nifty guarantee against a percentage and 3,500 turned out for the matinee and 18,000 at night which couldn't have been too bad with a \$6.60 top.

#### Centurama Loads 'Em In

Milwaukee's Centurama, which opens Friday (12) and runs thru August 11, figures to be a veritable gold mine for many names—and a flock of others will be around to hear the plaudits and take bows. The big show on the shore of Lake Michigan (Juneau Park) will be offered in four weekly sections, with a line of Gae Foster Girls (24), known as the Roxyettes, furnishing the background.

Opening week will have Jane Froman warbling and Larry Adler giving on his harmonica. Donald O'Connor, movie youth, and Jessica Dragonette, operatic star, will have center stage the second week, with Veloz and Yolando cavorting the third. Eddie Cantor and a troupe will take over the final week. Sid Harris, of the William Morris Agency, Chicago,

## Vicksburg Celebrated -- But The Heat Was a Trifle Warm

VICKSBURG, Miss., July 6.—Denotations in connection with the "Carnival of the Confederacy" here July 4 were not confined to the actual fireworks display the night of the holiday—far from it, in fact; there were many preliminary bursts, all stemming from the name of the celebration.

This city is something like the proverbial elephant that never forgets. It was on July 4, 1863, that Gen. U. S. Grant accepted the surrender of Vicksburg in the Civil War.

Only last year did the city, then in a burst of joy over the victory in Europe, announce it had joined the Union by celebrating that triumph. But this year, in its plans for a bigger celebration, covering two days, the planning group came up with the title of "Carnival of the Confederacy" and then the fireworks went off.

Mrs. Julia Arnold, member of an old Southern family, whose members

is handling the exclusive booking for the Milwaukee committee.

#### To Greet the Folks

That's the heavy dough monicker list for the Milwaukee doings, but there will be a lot of others around. Wallace Beery has promised to lead a private airplane excursion to be known as a "flying barbecue," and if everyone in Hollywood shows up who owns and flies a plane and has intimated a possible appearance, the air should be filled with stars.

Milwaukee's most famous trio, Pat O'Brien, Hildegarde and Dennis Morgan, have said they would be around to greet old friends, while Brian Donlevy, who hails from Beaver Dam, Wis., is scheduled to lead his home town delegation into Milwaukee on Beaver Dam Day.

#### Climbing Family Trees

The bigger State fairs are scheduled to get under way in another month, and the managers have been checking on the family lineages of the stars in an effort to uncover as many home-towners—who-have-made-good as possible with the thought in mind of luring 'em back for a song, a dance or a bow.

Indiana set the pace in this division of the cash and enchantment derby by booking Hoagy Carmichael, Ole Olsen (and his partner, Chick Johnson), and Singin' Sam of radio fame. This group will feature the opening night grandstand program, and reports from Indianapolis indicate that all tickets would have been sold by now if they had been placed on sale.

Minnesota State Fair hasn't tried a top name attraction since Edgar Bergen and Charley McCarthy knocked 'em stiff in 1941, but will try it again this year with Joe Howard, vet songwriter and song-seller, to give with his *I Wonder Who's Kissing Her Now*, and etc. George Flint booked this for the Boyle, Woolfolk Agency, Chicago.

As the season progresses other stars will be heading for the open air, gathering moola, bows and crowds—and all this figures to make managers, sponsors, concessionaires, pitchmen, etc., very happy, indeed.

fought in the Siege of Vicksburg, sent a salvo off via a letter to *The Evening Post*.

"Would any town in the South capitalize on their defeat in such manner?" she asked.

"The answer," she added, "should come from every Southern State in the Union in the way of a protest that Vicksburg would dare to desecrate the Confederate dead."

Others joined in, either individually or in groups. Mrs. Jack Walker, president of the Vicksburg Pilgrimage Club, branded the name as "terrible." "It is bad enough to celebrate on July 4, much less to connect the celebration with all the disgrace, misery and suffering our mothers and fathers endured during the siege," she declared. "Older Vicksburgers are rampant over this unnecessary rekindling of forgotten bitterness," she added. The Ladies' Confederate Memorial Association and the Vicksburg Daughters of the Confederacy also protested.

"It was our plan to preserve the historic background which makes Vicksburg's Fourth of July more significant than celebrations elsewhere," E. L. Brunini, general chairman, pointed out in reply to the protests.

The program for the two-day celebration included a three-mile long parade, an address by Secretary of War Patterson and a State-wide beauty contest to select "Miss Mississippi."

Also, fireworks were detonated.

## Stuffed White Whale Found in Saskatoon

SASKATOON, Sask., July 6.—A stuffed white whale, destined to have appeared at the Chicago World's Fair 13 years ago, was discovered by a *Saskatoon Star-Phoenix* reporter recently in a granary near Saskatoon.

Whale was described by its owner, J. Hunter, as one of the only two stuffed white whales in the world.

Hunter's story was that a group planning to make money at the Chicago Fair had captured two whales in Hudson Bay and packed them in ice for shipment. By the time the whales reached Saskatoon, they were somewhat on the "high" side. Hunter, a taxidermist, was called upon to stuff them, one for \$75 and the other for \$100.

When the first whale was stuffed, Hunter was paid \$50 on account and sent the whale to Chicago. He is still waiting for the other \$25 and is stuck with the second whale.

#### Indiana Will Investigate

#### ASA Outdoor Safety Code

ROCHESTER, N.Y., July 6.—Word has been received here by Max Cohen, general counsel of American Carnivals Association, Inc., that the Indiana Administrative Building Council has advised that a hearing on the American Standards Association Outdoor Safety Code will be held at the State Capitol Building in Indian-

## Newark Area "4th" Goes All Out for Shows

Record Number Staged

By Ted Wolfram

NEWARK, N. J., July 6.—Community Fourth of July celebrations on an elaborate scale, sponsored by municipalities or civic groups, reached their peak in the Newark area this year. Demand for entertainers and bands was so great that many acts played four or more such events during the day and bands did as many as six parades and shows.

Newark staged its annual celebration at the big public school stadium, in the Bloomfield section of the city, climaxed by a free night show in which bands, stage, screen and radio entertainers took part. Fireworks display topped the show, which was witnessed by close to 40,000.

#### Maplewood's 43d Renewal

One of the longest established celebrations in the region, annual "Fourth" party at Maplewood, staged by the town's civic association, was highlighted by afternoon open-air circus and nighttime fireworks. Event has been staged for 43 consecutive years and is extremely well organized. Circus performance, booked thru Hamid office, was emceed by Billy Keaton, who presented a neat bill consisting of the Frabells, tight wire; Stanley Brothers, novelty bike; Harvey Girls, high aerial; Edwards Sisters, dogs and ponies; Karolis, equilibrists; Charly Frank, comedy-magic; Torelli's liberty horses; Slivers Johnson, comic Ford, and the Three Barrets, high aerial act. Clowns were the Georgetty Brothers and Charly Frank. Music by Anderson's band.

#### Milburn, Westfield Celebrate

Milburn staged its first annual "Fourth" show with a mid-morning circus performance starting off the day. Joe Hughes, of the Hamid office, emceed the show, which had the Tien Tsin Lu Troupe, Chinese bar act; Marcelle Brothers, wire; Karoli Duo, Slivers Johnson, the Georgettys and Charly Frank.

Westfield made the day a "welcome home" blow-out for the town's vets—with parade, sports and fireworks. Joe Basile and his band were at this spot. Near-by Teaneck, the Oranges and many other communities of the Newark area also celebrated along similar lines.

Among New Jersey cities staging their first post-war Fourth of July fireworks displays were Asbury Park, Passaic and Hackensack.

apolis Wednesday (10). The hearing is being held previous to the State's adoption of these rules and has notified the ACA to submit any suggestions on the code.

Cohen, who actively participated in both the work of the committee which prepared the code, and in the work of the editorial sub-committee which completed the final draft, said that he would not have any suggestions for changes to submit in Indianapolis.

## 22,000 See Wilburn Win; Champeau Dies at Lincoln

DES MOINES, July 6.—A crowd of 22,000 saw Jimmy Wilburn, Indianapolis, win the 12-lap feature big car race at Iowa State Fairgrounds here Thursday (4). Still date, promoted by John Sloan, grossed \$28,000. Adult admission was \$2, children's tickets, 50 cents.

Herschel Buchanan, Shreveport, La., placed second, and Al Cole, Southgate, Calif., third in the main event. Eight-event program, which started at 3 p.m., was run off in two hours. Nat Green, Chicago, handled publicity.

### Dave Champeau Dies

LINCOLN, Neb., July 6.—David J. Champeau, 35, originally of Grand Forks, N. D., more recently of Hollywood, was fatally injured in a big car race at Nebraska State Fairgrounds here Thursday (4) before a crowd of 16,000. Champeau is survived by his widow, Mary.

Emory Collins, Le Mars, Ia., won the feature 12-lap event, with Ben Musick, Dallas, second, and Chick Smith, Frankfort, Ky., third.

Still date, promoted by National Speedways, Inc., grossed approximately \$16,000, tickets going for \$1.25, including tax.

### Swede Lindskog Killed

LOS ANGELES, July 6.—Inar T. (Swede) Lindskog, 29, Seattle, was fatally injured at Gilmore Stadium, June 27, when his car crashed during a qualifying run before 15,000 midget race fans.

Death of Lindskog was the third in the 12-year history of racing at Gilmore and the first in 10 years.

June 29 main event was won by Ed Haddad, who finished 30 yards ahead of Sam Hanks. Duke Nalon was third.

### Krech Sweeps Board

LOS ANGELES, July 6.—Midget race car owner Bill Krech had his entries finish one-two-three before a crowd of 23,000 at the Coliseum here June 26, when his cars piloted by Lyle Dickey, Danny Oakes and Duke Nalon crossed in that order in the 30-lap feature race.

### Hellings Home First

SAUGUS, Calif., July 6.—Marks Hellings, Burbank, Calif., won 30-lap feature midget race at Bonelli Stadium here June 30 before 6,000. Cal Niday, Los Angeles, finished second, and Don Farmer, El Monte, Calif., third.

### Milne Top Cyclist

SANTA MONICA, Calif., July 6.—Jack Milne won the four-lap handicap motorcycle race before a crowd of 4,000, which included Gov. Earl Warren, here Monday (2) at Santa Monica Municipal Stadium. Lammy Lamoreaux was second, and Marvin James third.

### Garrison Finish

LOS ANGELES, July 6.—Jimmy Gibbs came from behind to win the four-lap handicap final of the motorcycle races at Lincoln Park Stadium. Marvin James was second, with Lammy Lamoreaux third.

### Kouba Award Winner

DENVER, July 6.—Earl Kouba was awarded the sportsmanship trophy by Rocky Mountain Midget Racing Association and Lakeside Park at ceremonies during Sunday races, June 30. He was given award as result of incident in Wednesday, June (26) meet, when, while leading by a nice margin in feature race, he deliberately rammed a stalled car

rather than hit the driver, who had jumped out and attempted to flag other cars.

### Race for Charity

PHILADELPHIA, July 6.—Philadelphia Inquirer Charities, Inc., will sponsor an evening of midget auto races at the Yellow Jacket Speedway July 18. Receipts will be used to supply bus transportation to all forms of entertainment for convalescent patients in army and navy hospitals in this area.

### Rex Mays Wins Langhorne Test for Speedway Pilots

LANGHORNE, Pa., July 6.—Rex Mays, Long Beach, Calif., won the 100 mile AAA-sanctioned National Championship Automobile Test for drivers who participated in the Decoration Day 500 mile race at Indianapolis, here at Langhorne Speedway, Sunday (30). His time was 1 hour, 10 minutes, 28.14 seconds. Indianapolis winner, George Robson, Maywood, Calif., was second.

Mays won \$3,600 of the \$14,000 prize money. Attendance was announced at 38,821. Ted Horn, Paterson, N. J., was third; Emil Andres, Chicago, fourth; Bill Devore, Indianapolis, fifth, and Buddy Rush, sixth.

### Ceremonies Mark Return Of 'Lost Colony' Pageant

MANTEO, N. C., July 6.—Paul Green's dramatic pageant, *The Lost Colony*, opened last Sunday at Old Fort Raleigh after five years' wartime absence.

Highlighting the reopening, discontinued Labor Day, 1941, was an address by Gov. R. Gregg Cherry of North Carolina. The Rt. Rev. Thomas C. Darst, of Wilmington, retired bishop of the Episcopal Diocese of Eastern Carolina, delivered a sermon during the afternoon. He was the speaker at religious services inaugurating the first performance of *The Lost Colony* July 4, 1937.

### New Showgrounds Built For Sioux Falls, S. D.

SIoux FALLS, S. D., July 6.—When the old showgrounds on East 10th Street here were turned into a commercial construction area more than a year ago the city was without a suitable lot, which prompted E. J. Hauswald, manager of a bakery here,

## Dolly Jacobs Denies Marriage Report

CHICAGO, July 6.—Dolly Jacobs, with Bailey Bros.' Circus, wired *The Billboard* from Peoria, Ill., Wednesday (3) denying the report published in the July 6 edition that she was married.

A wire received at *The Billboard* office in Cincinnati, Saturday, June 29, carrying Mrs. Jacobs' signature and sent from Decatur, Ill., said that she had married Corey Lee at Decatur June 28.

A check of the marriage license bureau in Decatur made by *The Billboard* revealed there was no record in that city of any such marriage.

### Houston Voters To Pass On Coliseum Bond Issue

HOUSTON, July 6.—By unanimous vote, city council approved for submission July 27 of a \$2,000,000 bond issue for enlarging and modernizing the Houston Coliseum. The vote was taken after officials of the Houston Fat Stock Show told of need for better facilities.

Show officials, however, have since rejected a motion to enter into a 25-year contract with the city for use of Coliseum, but was willing to go for 5 years. President J. W. Sartwelle, of the show association, stressed plans for future construction by the association of its own home, since present plans for the city call for a location not fully in accord with a site best thought of by show heads.

### Marion County, Ind., Puts Lug on Shows for Permits

INDIANAPOLIS, July 6.—Carnivals and circuses that pitch their tents in rural areas in Marion County in the future must obtain a permit from the Marion County Plan Commission to operate, Horace A. Abbott, president of the commission, announced Monday (1).

Commission members approved an amendment to the county plan code to force all outdoor enterprises, including street fairs, to obtain the permit. A fee of \$5 will be charged if the permit is granted.

to start a new development. He cleared three and a half acres, named the area "Play Land," and installed three rides and six concessions. So far has brought in three carnivals, the Howard, S. D., Amusement Company, the Art B. Thomas and the World of Today shows.

## Montevideo Salutes Montevideo

MONTEVIDEO, Minn., July 6.—This community of 5,220 persons will salute its namesake, Montevideo, Uruguay, at the Chippewa County Fairgrounds here July 27-29, with a fiesta-like South American program, amply financed, which is expected to lure Uruguayan dignitaries and U. S. State Department officials, and, which among other things, may beam a short-wave broadcast direct from the fairgrounds to Uruguay's Montevideo.

Good will between the two Montevideos has been built up over a period of years, with many contacts and exchanges between the two. The program, named Fiesta Days, is designed to perpetuate this good will. The Montevideo Celebrations, Inc., of the Civic and Commerce Association, an org started here to foster the friendship, is underwriting to the tune of \$5,000.

Four-day program will be featured by a costume parade, with Spanish and South American groups, garbed in S.A. style, marching. Fiesta queen contest is to be held, with a coronation, during the four-day doings. Besides other events smacking of below-the-equator, Fiesta Days will offer a midway, with the American Beauty Shows booked in, baseball games, rodeo, fireworks, horseshoe pitching, bait casting, wrestling and dancing on the fair's new 20,000 square foot floor, with music by Nat Towle's ork. The committee is also working on a plan to have aerial stunts opening day.

Annual Chippewa County Fair is skedded to run a little over a month later, dates being September 1-5. Fair, according to Secretary Carl Engstrom, will put heavy emphasis on harness races and horse show. The Art B. Thomas Bombshell Show will be on the midway.

## Polio Whacks Colorado Biz; Pools Closed

### Fourth Most Critical State

DENVER, July 6.—Altho holiday business held up well, amusement parks and spots drawing family and kids' trade have been hit by the polio outbreak which has caused Colorado to be placed on the active list by the National Foundation for Infantile Paralysis. Only Texas, Florida and Alabama are considered more critical.

Pools in Denver, Jefferson, Adams and Arapahoe counties lost out on July 4 business when the State Board of Health ordered them closed July 3. Denver municipal beaches and pools were closed June 25.

Reopening of pools will depend on results of a survey conducted by a National Foundation Epidemic Control Team. Dr. Arthur R. Zintek, foundation epidemiologist, said that, while there was no certain evidence that pools help spread the disease, they were usually closed during a paralysis outbreak.

State polio deaths total seven, with six occurring in Denver. Total cases are 84, with 47 in Denver.

## Stars Take Bow, But Rain Kills Vancouver Tilt

VANCOUVER, B. C., July 6.—Vancouver's Diamond Jubilee Celebration opened Monday (1) morning with a parade led by Mayor Cornett, who was followed by Eddie Cantor and Alan Young in a horse-drawn vehicle. Two hundred floats and 24 bands made up the 5-mile-long procession, which was gandered at by some 250,000 citizens and visitors, police said.

Jubilee show, which made its bow at the Timber Bowl, Stanley Park, that night headlined by John Charles Thomas as Mr. Vancouver, and Eddie Cantor, as himself, and its cast of 5,000, drew a scant 8,000 customers, due to the threatening weather. Rain let go shortly after the opening and the show was called and rain checks issued.

Two other jubilee events, Theater-Under-the-Stars performance of *The Merry Widow* at Malkin Bowl, Stanley Park, and the Kwawkwuiti Indian Show, at Kitsilano Park, were both rained out.

International highlights of opening day included the visit of U. S. S. Astoria, American light cruiser; the Mount Vernon, Washington's 32-piece accordion band, and the Hamilton Legion Band, from Bellingham, Wash., and thousands of visitors from across the line.

## Booked by U. S. A.

WATERBURY, Conn., July 6.—An army jeep vied with a dozen thrilling acts as top kid attraction at the Grotto Circus here June 24-29. Youngsters, loaded six to eight at a time, fought to pay a dime for a ride around the hippodrome track of the City Auditorium. Popularized vehicle was used as a ride before and after the show and during intermission and is believed to be the first time a jeep has been used for this purpose.

## Race Promotions Going Strong in Pennsy Territory

PHILADELPHIA, July 6.—After four years, auto racing returns to suburban Langhorne Speedway. Considered the fastest one-mile dirt track in these parts, the track was the scene of a 100-mile AAA-sanctioned national championship event on June 30. Field of 20 was led by George Robson, winner of the Indianapolis Decoration Day classic.

Also for the first time since start of the war midget auto racing returns to the in-town Yellow Jacket Speedway. Irv Fried, owner of the stadium, has scheduled races for Monday and Thursday evenings during the season. Jack Kochman's Hell Drivers helped launch the season last week.

### Philly Paper Sponsoring Races

PHILADELPHIA, July 6.—Philadelphia Inquirer Charities, Inc., will sponsor an evening of midget auto races at Yellow Jacket Speedway July 18. Receipts will be used to supply bus transportation to all forms of entertainment for convalescent patients in army and navy hospitals in this area. Event is being made possible thru co-operation of Alvin Fried and Al Gerber, owner-operators of the track. More than 35 drivers are expected to vie for 14 places in the big event, a 25-mile lap known as the Keystone State Handicap.

### Cycle Events at Hatfield

HATFIELD, Pa., July 6.—Approximately 40 racers were on hand to engage in nine events, six three-mile preliminaries and three eight-mile finals, in a motorcycle program staged July 4 at Montgomery County Fair track here. Andy Drobek and Bill Huber, Reading, Pa., and Walt Troxel, Ephrata, Pa., were among the starters. Motorcycle races were also held June 30 at the Tom Care race course near Douglasville, Pa.

### Rodeo at Marysville Adds Events for Three-Day Run

MARYSVILLE, Calif., July 6.—First annual rodeo of the Yuba-Sutter Horsemen's Association, originally set for September 22, has been extended to three days. Rodeo proper will be preceded by a parade, street dance, El Dorado, Whiskereeno, Kangaroo Kourt and queen contest. Cartoon-style posters, designed to match the business houses in which they are displayed, will be used to bill the show, it is announced by Walt King, publicity director. Hugh Price Jones is president of the association.

### Playland Park Site Picked For South Bend's 4-H Fair

SOUTH BEND, Ind., July 6.—Playland Park here will be the site of the 20th annual St. Joseph County 4-H Fair August 14-17. In previous years the event had been held at Lakeville, Ind., but government restrictions on construction made the Lakeville location impractical this year.

Oscar W. Valentine, Lakeville high school principal, has been named secretary and has opened an office in Playland Park.

### Moberly Showgrounds Sold

MOBERLY, Mo., July 6.—Lion's Field, showgrounds here has been sold to the Riffel Realty Agency. The lot, for the last 40 years owned by a brick company which has been out of business the last 20 years, will still be available for several years to come, realty officials said.

## Page Of Sam

Remember the story about an early-day agent who was sent to Florida to bring back a midget? Returning he found 50 cents unaccounted for in his expense account. At the bottom of his swindle sheet he added: "Midget used depot rest room at Indianapolis, 5 cents; rest room at Louisville, 5 cents; rest room at Birmingham, 5 cents; rest room at Macon, 5 cents, and rest room at Jacksonville, 5 cents. Used same nickel rest rooms on return trip making a total of 50 cents!"

## Transport Problems, Dearth of New Acts Hit European Orgs

PARIS, July 6.—Circus activities in Europe are gradually returning to normal, altho considerably hampered by transportation difficulties in most countries and a dearth of new acts.

The Scandinavian countries lead in the number of circuses on the road this summer, with practically all the pre-war shows once again out under canvas.

Sweden boasts several big tent circuses, among which are Cirkus Mijares-Schreiber (owned by the wire-walking Mijares, well known to old-time American circus fans), Trolle Rhodin's Cirkus Zoo, Cirkus Scott, Cirkus Astoria, Cirkus Fritioff-Malmstein and Cirkus Altenburg.

Denmark also has a large number of tent shows on tour, including Cirkus Schumann, Cirkus Belli, Cirkus Miehle, Cirkus Robert Daniel, Cirkus Benneweis, Cirkus Schmidt Bros. and Cirkus Louis.

Norway, hard hit by the war, reports only two circuses on tour—Cirkus Rex and Cirkus Empress—but had only a small number even in pre-war days.

Belgium probably has a large number of small circuses on tour, but only ones heard from so far are four of the bigger outfits, Cirque de Jonghe, Cirque Semay, Cirque Tondeur and Cirque Libat.

Switzerland has the Big Cirque Knie, popularly known as the Swiss National Circus. Holland has the Dutch-German Circus, Circus Mikkenie-Strassburger.

France too has several pre-war circuses on tour, but no list is available. Amar Bros. have been on tour for some time, and recently Albert and Andre Rancy, members of the Circois Dynasty of Houcke-Rancy, hit the road with the Cirque Rancy, which has not played under canvas for more than a score of years. New show features Rancy Horses, Joseph Moesern high-school riding, and the Alizes, flying trapeze. As usual Cirque Bureau and other French circuses are playing two weeks to one-month stands, indoors or under canvas, at fairgrounds, a traditional procedure in France, where many of the well-known circuses do not go on a regular summer tour, but have fixed stands at fixed spots for which they usually book acts separately for each individual spot.

### McGeough Named Manager Of Fairville, N. B., Funspot

FAIRVILLE, N. B., July 6.—L. J. McGeough has been named manager of Dominion Park here, and many new features have been added.

They include a lunch bar and soda fountain, new rest rooms, new floats for swimmers, a juke box for afternoon dancing in the pavilion and a full-time lifeguard.

# Crusading Preacher Shines Badge on Minn. County Fairs

MINNEAPOLIS, July 6.—Rev. Henry Soltau, notorious Minnesota vice crusader, has singled out county fairs as objects of his latest reform drive. He's going to see that gambling is banned and will hold fair managements to account if gaming continues.

Soltau, who once served a Minnesota prison term for perjury growing out of his vice crusades, blasted at fairs following a visit to the Cannon Valley Fair, Cannon Falls, Minn., July 4. There he saw two "big cash games going" and it wasn't until after he complained to fair managers that a wheel and "beat the dealer" concessions were stopped.

Soltau said he would concentrate on fair officials in investigations from here on in.

"I see no reason to swear out warrants on the concessionaires when it is the county fair managements who are guilty of issuing permits for operation of these gambling devices,"

### No Shortage of Eateries Along Long Beach's Pike

LONG BEACH, Calif., July 6.—Amusement seekers along Long Beach Pike are at least assured of plenty of choice in the way of eating places this season. More than 100 food and drink concessions within the quarter-mile-long amusement zone will soon be augmented by two more de luxe ice cream parlors and several smaller stands.

Most pretentious new eatery opened last week under the ownership of Daniel Zampino and Al Grecco, who also operate a grunt derby and an X-Ray poker game. They spent \$35,000 remodeling and equipping with fluorescent lighting, glass-brick and neon front and a \$5,000 marquee. The building has a 35-foot frontage. Ice cream will be made on the spot in four machines made by Mills Novelty Company.

The other new refreshment store is reported backed by a syndicate of Long Beach business men. Work, now in the primary stages, indicates it will be entirely modern and boast a flashy marquee.

### Ocean Pier Speedboat Ride Business Amazes Operators

OCEAN PARK, Calif., July 6.—New speedboat excursion ride, operated by Howard Gardiner and Chet Fenton, which opened here recently at the end of the Ocean Park pier, did such turnaway business during its first two days operators took advantage of the following few days of rough water to close down the ride and reorganize to take care of an unexpectedly heavy play.

Original plan to operate 30-foot speedboats and a converted Higgins boat on a schedule of 20-minute excursions around the bay has been dropped. Gardiner and Fenton found that the small capacity boats were inadequate to handle the crowds and that simply adding more boats of the same capacity would not solve the problem because of confusion in loading and unloading from a single dock. The answer lay in running boats of larger capacity and immediately chartered an 80-passenger boat to replace one of the speedboats.

### Ohio Annual Gets New Site

WARREN, O., July 6.—Trumbull County Agricultural Society has accepted the county home site, near here, for future fairs, Frank Neal, secretary, announced. Plant here will be sold as soon as the new site is equipped.

he said. He is determined to see that all future gambling at fairs in the State is prohibited.

Earlier in week, Soltau was slapped down by Gov. Edward J. Thye, to whom the crusader and his clan from Minnesota Good Government League complained that resort areas were running wide open with slots. To Soltau's demand that they clean up the areas, the governor reminded he could not invade on law enforcement rights of sheriffs and local police and that until petitions citing misconduct by these officials is handed him there is nothing the chief exec could do.

## 35 Arkansas Counties Seek Prem Dough

LITTLE ROCK, July 6.—Thirty-five counties of Arkansas applied to the State Fiscal Control Board for a share in the \$40,000 appropriation for livestock show premiums made available by the 1945 Legislature while 10 other eligible counties have asked no part, Frank Story, board secretary, announces. Final date was June 30. All counties were eligible except Sebastian, Mississippi, Jefferson and Hempstead, all sites of district shows to which \$20,000 was appropriated. The money is allocated on population basis with no county getting less than \$500, Story said.

Seeking funds and sure to conduct county shows this fall are Arkansas, Ashley, Boone, Calhoun, Clay, Cleburne, Columbia, Craighead, Crawford, Drew, Franklin, Faulkner, Garland, Grant, Greene, Independence, Lawrence, Lee, Logan, Lonoke, Monroe, Newton, Phillips, Prairie, Pulaski, Searcy, Sharp, Union, Van Buren, Yell, White, Servier, Nevada and Miller.

Plans to erect six buildings to house the 1946 Arkansas Livestock Show here were abandoned and officials decided to show under canvas pending clearing up of the veteran housing shortage. Governors voted this week to change dates from October 14-20 to October 12-18.

### Fairyland Biz Okay When Weather Behaves

CHICAGO, July 6.—The weather proved a tough hurdle early this season, but now that it has squared away, business at Fairyland Park, 3900 South Harlem, is excellent, according to Owner Dick Miller, who started the spot seven years ago. Miller has another kiddie park at 55th and La Grange Road, which is managed by his brother, Charles.

Spot has five Kiddie Rides, ponies, food concessions, fishpond and ball game, the latter two operated by Roy Oaks; Ferris Wheel, Tilt, Merry-Go-Round and Rocket. Miller imported the Rocket from Germany in 1935.

### Newark News To Sponsor Mug Tilt at Flemington

FLEMINGTON, N. J., July 6.—Widely circulated Newark (N. J.) Evening News has announced it will sponsor a snapshot contest at Flemington Fair. Cash prizes will total \$150. Honorable mention awards also will be presented.

Contest is divided into three classes: Animals, exhibits other than animals, such as farm produce, food, flowers, etc., and human interest.

Paper will have a fair booth, from which blanks will be given out to entrants.

# Mills Continues Local Ausps Despite Lush Times To Build Cash Fences for 'Dark' Future

## Brothers and In-Laws Plug Leaks and Keep It Rolling

By Justus Edwards

CHICAGO, July 6.—Jack Mills, a rugged individualist among the present generation of circus owners, has his own ideas about running a show. This is the seventh season he's had Mills Bros. out, and he's still sold on his original policy of playing solely under auspices. In fact, he is the only operator in the country consistently using sponsors and ticket promotions for one-day stands under canvas.

Buttonholed while playing in this territory, Jack was asked why he continues to bother with auspices in these lush times when, theoretically at least, any kind of a rag bag can move into a town and do business.

### Building for the Future

Well, for one thing, Jack says he's in the business to stay and, with an eye to the future, he's sticking to sponsorships as a long-range policy. Actually, he says, it's tougher to get sponsors today than a few years ago when local orgs were hard up for funds, and it is conceivable that he'd do as well in most spots playing them cold. He feels, however, that by maintaining his original pattern of operation, he is building a strong chain of support against the inevitable day when money won't be as (See MILLS CONTINUES, page 59)

## Basile's G.I.'s Open Tour July 22; Feature Days Set

IRVINGTON, N. J., July 6.—Joe Basile's No. 2 Madison Square Garden Band will conclude its season at Olympic Park here in two weeks and will start its tour of fairs, the first being Monday (22) at Harrington, Del. Band will consist of all ex-G.I.'s, plus a soloist. Basile will continue to conduct Sunday band concerts at the park.

Special days line-up include Stephen Foster Day, July 14; Shrine Day, with Shrine band of 60 led by Captain Joe, July 28; Victor Herbert Day, August 11, and Sousa Day, August 28. Final day at the park will be Joe Basile Day, with George Breigel, of the New York Firemen's band, and Dr. Franko Goldman, guest conductors. Day will be featured with a band contest, and a cup donated by George A. Hamid, who is general chairman of the committee for the day, will go to the winner.

Basile will mark his 57th birthday September 26. He has been a band leader 40 years and has been appearing for 32 years at Olympic Park.

## J. A. Godwin Back as Prexy Of Revived Roanoke Annual

ROANOKE, Va., July 6.—John A. Godwin has been re-elected president of the Roanoke Fair. Annual, suspended in 1942, will be held September 23-28. Godwin was discharged from the AAF December 27, 1945, as a lieutenant colonel.

Other officers, all re-elected, are Crawford Oakey, first vice-president; Bynum Hitt, second vice-president; E. M. Imlay, treasurer, and Lester T. Hutson, secretary.

Johnny J. Jones Exposition will be on the midway with George A. Hamid booking the grandstand.

## San Diego Gets Its Don Diego, But He's Strictly Hollywood

DEL MAR, Calif., July 6.—Creating a character to fit the theme of a fair is no gravy train. To prove this point, take the case of Ernest Hulick, general manager of the San Diego County Fair.

Getting the idea that with the saludos amigos theme there should be a Don Diego to help put it over, Hulick called in an artist. The first color sketches were the ticket. The drawing had the warmth and expressed the hospitality just as Hulick had pictured it. Then the fair manager ordered pen and ink drawings for the newspaper ads. These were done over five times before the right one was created.

Having it all on paper, Hulick set to work to find someone who looked like his Don Diego. He scouted Southern California, looked over his staff. Still no Don.

As a last resort he sent to Hollywood and got an actor. Hollywood can supply anything. But will Hulick tell who he is?

"He's Don Diego. Let it go at that," Hulick slyly replies to questioning.

## Offer Use of Ballroom To Combat Delinquency

LANCASTER, Pa., July 6.—Stanley Manne and Reuben Wigdor, operators of the ballroom at Maple Grove Park here, have offered the use of the ballroom free of charge one night a week for teenage activities.

"We feel that the holding of functions at the ballroom for teenagers would be one possible solution to the delinquency problem which has recently received so much attention," Manne said, adding that "the ballroom could be used for regular or novelty dances or for any other type gatherings which might prove beneficial."

## Regina Air Pioneer

REGINA, Sask., July 6.—First air flight ever made in Saskatchewan was in front of the grandstand at the Regina Exhibition in 1911. The flier was "Lucky" Bob St. Henry. Event was recalled in *The Regina Leader-Post* when the Regina flying club resumed operations recently.

## Thompson, Rumley Sign Washington, N. C., Annual

WASHINGTON, N. C., July 6.—Mel J. Thompson and C. M. Rumley have closed a five-year contract to operate the Six County Tobacco Festival here. Event is sponsored by VFW, and is aimed to draw support from Washington, Pamlico, Pitt, Craven, Beaufort and Martin Counties. Gov. R. Gregg Cherry, himself a VFW member, is scheduled to crown the Eastern North Carolina Tobacco Queen.

Signing of the contract to operate annual here gives the Thompson-Rumley combination six North Carolina fairs, others being Great Montgomery County Fair, Troy; Durham County Fair, and Wayne County Fair, Goldsboro, all sponsored by the American Legion; Granville County Fair, Oxford; sponsored by VFW, and Durham County Negro Fair.

Majestic Greater Shows have been booked for midways at all spots with exception of here. Nightly fireworks at each event has been contracted thru Illinois Fireworks Company.

## Whip at Chain of Rocks Repaired After Fire

ST. LOUIS, July 6.—Finishing touches are being made on the Whip at Chain of Rocks Amusement Park here and it will be in operation soon. Ride was damaged when a cigarette started a fire under the plates.

Carl Trippe, park president, said damage was covered by insurance.

## AROUND THE GROUNDS

Roy E. Fairman, *Syracuse (N.Y.) Herald-Journal* columnist, recently devoted his entire column to featuring premium book treatment given by the Cortland, N. Y., County Fair to the late Elmer Sperry, inventor of the gyro compass and a native of Cortland County (see *Billboard* July 6). . . . Latest compilation by Connecticut Agriculture Department shows that 31 county fairs will operate in that State this year.

Goodyear Tire & Rubber Company is mulling idea of having three blimps tour this year, appearing at fairs with attendance of more than 100,000. . . . A sell-out of commercial exhibit space, the earliest in the event's history, has already been made for the Western Washington

Fair, Puyallup, Wash., J. H. McMurray, acting secretary-manager, infoes.

Boots and Saddles, dog act, worked by Bert Rose and Gloria La Rue, have been signed to play five weeks of fairs thru the Barnes-Carruthers' office, Chicago. In the Windy City last week, Rose said that a new passenger bus had been purchased to transport act, which has been playing theater dates.

Harness horse race purses at the Franklin County Fair, Malone, N. Y., have been upped to \$10,000, an increase of \$2,000. Jump was made because of the importance of hayburners in luring Canadians to the annual, H. Bernard Kelley, secretary, points out.

Kalamazoo, Mich., Free Fair will have motion pictures taken of all special activities, Hartman Kakabaker, secretary, writes. Films will be used for future promotion of the annual. . . . Muncie, Ind., is upping its front gate prices from 50 to 60 cents, A. G. Norrick, secretary, has announced. Hoosier event is putting strong emphasis on fireworks, having (See *Around the Grounds* on page 65)

## Anderson's Fun Zone Rolling at Top Pace

BALBOA, Calif., July 6.—Al Anderson's fun house is swinging into midseason with top business. Located on Balboa Island, it was recently purchased by Anderson for \$150,000. He had leased it for 10 years.

Checking before the season swung into summer activity, Anderson said that the Merry-Go-Round was ahead of last year, but the Ferris Wheel was lagging slightly. Park caters to family type of business to replace that which was lost because of the movement of troops from the area. Spot was not patronized too strongly even during the war by servicemen.

Anderson is replacing the Airplane Trainer rides with a kiddie Merry-Go-Round. Mrs. Eva Cooley, who had the popcorn concession for eight years, is retiring from business, with Jewel Worlay taking over. The lineup:

Herbert Klotzly, secretary-treasurer; Everett Sherrill, ham and bacon wheel; Lester Kaufman, roll-a-ball; Mrs. Everett Sherrill, doll wheel; Everett Oviatt, sling shot; Eddie Ludwig, hoops; Mel Hunter, ball game; Agnes Ludwig, air guns; Mr. and Mrs. Pop Ludwig (not H. A. Ludwig, of Long Beach), dart game; Jack Lipps, x-ray ball; Sam Crooks, photo shop; George Adams and Bert Smith, cafe; Hough Audie, foreman; Bill Pickles, clutch man, and Lester Smith, platform, Merry-Go-Round; Harold and Ruth Snyder, juice; Eleanor and John Lenkie, George and Elaine Weiss, ice cream; Lester, Letty and Bill Payne, pronto pups; Jimmy Snyder, orange; David Bird, Penny Arcade; Helen, Larry and Don Spencer and Florence Burke, hamburger; Mr. and Mrs. George Clark, corn-on-the-cob; Jaty Bishop and Gordon Weevill, French fries; Sarah and Roland Leidkic, gift shop; Don Phillips, record and candy shop; Harry Ashen, donuts.

Earl Schnelweiss and Virginia Blair, Ferris Wheel; Dianne Sedinger and Bola Young, Merry-Go-Round; Leroy Brown, Kiddie Ferris; Al Schneider, George Smith and Don Wilson, skee ball and spill the milk; Ed Blondell, photo shop; George Swain, Dick Ditmar and Bert Robertson, excursion boats; Joe Homann, lot superintendent.

## Housing No Problem When New England Ops Gather

AGAWAM, Mass., July 6.—Hotel reservations will be no problem for those attending the 17th annual summer meeting of the New England Association of the Parks and Beaches at Riverside Park Tuesday (23). President Harry Storin has arranged with the Convention Bureau of the Springfield Chamber of Commerce to handle all requests. Those planning to attend are asked to write either Storin or the chamber in advance.

Ed Carroll will unveil a brand new feature during the convention. V. A. Trigger, superintendent, has developed and built a new type of refrigeration system for soft drinks and milk storage which has just been installed and will be shown along with many other features.

## Kramer in Cow Palace Job

SAN FRANCISCO, July 6.—S. E. (Sammy) Kramer has been appointed manager of the horse division of the Grand National Livestock Exposition, it was announced by Nion R. Tucker, president of the Cow Palace. Kramer managed the 1941 horse show, last held before the war.

## Resume Maritime Annual

AMHERST, N. S., July 6.—Maritime Winter Fair, suspended since 1939, will resume this year. Dates have been set for October 30-November 5. Plant and grounds had been used by the army and repairs are now being made.

Bronx Zoo, New York, recently received a bear cub, silvery blue in color, a rarity among animals.

## WANTED

Boss Canvasman for Big Top. Route: July 9, Cut Bank; 10, Havre; 13, Sidney; all Montana. 15, Williston; 16, Minot; 17, Devil's Lake; 18, Grafton; 19, Grand Forks; all North Dakota. 20, Crookston; 21, Grand Rapids, Minn.

## DAILEY BROS.' CIRCUS

# 4th MEANS CHEER, SOME WOE

## RAS Profit Up 10% in Canada By Parity Move

### Border Fairs To Benefit

TCRONTO, July 6.—Royal American Shows, now playing the Western Canada Circuit of A fairs, received a windfall today when it was announced that Canada has restored the Canadian dollar to par with that of the United States instead of a 10 per cent discount.

The move also should prove a big boost for fairs in the border States, and will mean a freer movement of actors and others interested in performing in Canada.

### Break for Beatty

Clyde Beatty Circus is poised for a jump into British Columbia and was considering making an extensive (See Parity Move Hikes on page 62)

## Conklins Rack It Up At Hamilton's Fete

HAMILTON, Ont., July 8.—Hamilton's Centennial Celebration closed here Saturday (6) with Conklin Shows chalking up a score that even surprised the irrepressible J. W. (Patty) Conklin, and his soft-spoken brother, Frank.

Attendance figures were not available as the org was set on the city streets, and the main ones at that with even a section of the courthouse lawn being utilized, and it was all free until someone went up against something.

Percentage stores lined the city's main thoroughfare, and they were in operation almost from the stirring of the dawn until midnight each of the six days. There was a slight interruption by rain Monday (1), but the folks had cash and came back to spend it later.

Conklin augmented the equipment he took out of his winter quarters at Brantford with the Bernard & Barry Shows, so in all there were 18 rides and six shows on the streets. Mickey Wilson, one of the Bernard & Barry owners, reported "a gross business that has staggered my imagination."

Neil Webb, Conklin's secretary, gave the tip-off on the strength of the business when he reported that Red Cohen's bingo topped its run at Calgary last year by "more than 10 per cent."

## World of Today Gets 23G at Grand Forks

GRAND FORKS, N. D., July 6.—World of Today Shows got a gross of \$23,000 despite a muddy start and a rainy close at the Greater Grand Forks State Fair here June 24-29, curly Reynolds, co-owner with Izzy Wells, announced.

Biz opening night was light due to a muddy lot and threatening weather, but it picked up strong Tuesday and Wednesday, with Thursday being a banner day. Friday stood up but Saturday was almost a complete washout as the rain hit at 3 p.m. and didn't let up, closing all activity definitely at 6 p.m.

(For further details see the Fair Department.)

## Surprising---To Say the Least

GRAND FORKS, N. D., July 6.—Wesley Post, short-order cook who doubles as a semi driver on the World of Today Shows, can't blame a farmer he met by chance recently for being a most surprised individual.

Post was piloting his semi along the highway between Council Bluffs, Ia., and Sioux Falls, S. D., two weeks ago. As he pulled out to pass a parked truck he almost ran head-on into a pleasure car moving his direction without lights.

In order to save the day or something, Post headed his vehicle into a field and crashed into a farmer's house.

The nose of the semi ripped into the house and overturned a bed in which the farmer, his wife and one child were sleeping.

No one was injured, but was that farmer surprised?

## World of Mirth Gets Surprise At North Adams

PORTLAND, Me., July 6.—A fast run in from North Adams, Mass., enabled World of Mirth Shows to open with time to spare Monday (1). Off to good weather, the first two days have accounted for exceptionally good business.

Biggest surprise of the season was the North Adams stand, org muffed a scheduled Monday night opening there due to transportation difficulties, but from the time show bowed June 25, thru the balance of the week, midway was thronged nightly.

Final night, June 30, shattered all records for the season, as pleasure-starved poured out to lot. Shows and rides did bang-up biz, with Joe Sciortino's Hawaiian Show, with Ginger Rae on the front, having its biggest week, followed closely by Lew Hamilton's Midget Circus and Glenn Porter's Side Show.

Visitors in North Adams included Frank Kingman, Brockton, Mass., fair secretary.

### McCarthy Quits Ward

CHICAGO, July 6.—George McCarthy, general agent, John R. Ward Shows, announced here Friday (5) that he had resigned and will promote Kankakee, Ill., County Fair and Kane County Fair at Elgin, Ill.

## Ride Operators!

CHICAGO, July 6.—Legality of the Internal Revenue Department's collecting of federal taxes on re-rides is being tested in a Federal Court action in Florida.

Result of this action is important to every ride owner and operator.

See the Park Department for further details.

## Binghamton Big for Strates Despite Rain

BINGHAMTON, N. Y., July 6.—Rain three nights here did not prevent James E. Strates Shows from turning in a six-day stretch of fair biz, week ended Saturday (22). But for the rain, it is believed show would have chalked up an all-time high for the stand, an annual for more than 10 years.

Stand was auspiced by the Shrine Patrol, Kaulurah Temple, and sponsors gave out with plenty of co-operation. Ditto the newspapers and radio stations.

Lure of the show, which presented plenty of flash, was so strong that one night, despite a hard rain, about 1,500 paid their way in. Show has taken on increasing flash as the season has progressed after suffering a devastating winter quarters fire. Org now not only carries plenty of rides and shows but they are well-painted and lighted.

## BALLYHOO BROS.' CIRCULATING EXPO

### A Century of Profit Show

By Starr De Belle

Gappy, Ark.,  
July 6, 1946.

Dear Pat:

This is the most-honestly advertised and greatest family midway in America. The bosses believe in presenting everything advertised on their paper. Several weeks ago a shipment of new paper arrived from the Underbrush Litho Company. The advance posted many 24-sheet stands of ride paper that depicted a midway with 10 Merry-Go-Rounds.

When the show's special agent reported the new paper, the bosses immediately booked eight more swings for the date. On opening night a native counted the swings and beamed because he didn't consider the kiddie Merry-Go-Round a major ride as advertised. As this show never disappoints its public, the seats on the

Caterpillar ride were removed and the kiddie horses mounted in their places. That squared the deal.

To move here by rail the train would have had to travel over three roads around a mountain. Overland by the way of a three-mile tunnel the show dodged the expensive move and made quicker time. As our billers post an eight-sheet of the show-train, to move overland would have been false advertising. In order to live up to their billing, the bosses ordered their painters to reproduce the train in oils on a mile-long banner. One was made for each side of the wagon-train as it moved overland. However, the painters made them both alike which showed one side of the overland train coming in head first and the other side of it backing in. The expense was almost as great as (See Ballyhoo Bros. on page 64)

## Ward, Pepper Draw Blanks

Biz from coast to coast is generally strong with rain taking a bite in some spots

CHICAGO, July 6.—A telegraphic survey of the nation conducted by *The Billboard* of the carnival business July 4 indicates that the folks still have plenty of money to spend, and they are spending it with a gusto, but here and there a sour note was heard which defied explanation.

In the majority, by far, of instances, owners, managers and secretaries reported business on a par or even much better than is customary for the Independence Day harvest, and those located in resort areas were looking for a continuation of the happy moments of counting wads of greenbacks over the week end.

### Two Draw a Blank

No matter how the books of Pepper's All State Shows or the John R. Ward Shows were checked, balanced or read, these gentlemen admit it would take a roll-down count to make them look good.

Ward wired from Youngstown, O., that it was the "worst Fourth in my entire experience in show business," and those acquainted with John R. are aware of the fact that he isn't exactly a First of May, having been around for some 32 years. Ward had his hands on deck in the early afternoon and the weather was favorable, but by 6 p.m. not a customer had put in an appearance.

Frank Pepper wired from Hannibal, Mo., "Fourth of July weather good, business a total blank," which might lead some of the brothers to believe that maybe Hannibal just (See 4th Means Cheer on page 65)

## Record 1-Night Biz For O. C. Buck at Keene, N. H., Stand

KEENE, N. H., July 6.—O. C. Buck Shows, here for the 12th year, drew the biggest night's business ever marked up here by the org when almost 8,000 thronged the lot Wednesday (3) night. Show opened to excellent weather and a good crowd Monday (1). Date was auspiced by the Hordon Bissell Post, American Legion.

Fireworks were presented Wednesday and Thursday nights. Show was well represented in a large July 4 town parade with org's sound truck and a float, 12 show girls in costume, minstrel band, Walter McCracken in clown costume, and chimp, Little Joe, riding the float which was decorated by Roy F. Peugh.

More than 70 carriers of *The Keene Sentinel* and the Manchester paper entertained by the show's publicity director.

Jeanette Nira, of Sid's cookhouse, was married to Joseph Mirra, Flemington, N. J., foreman of the Octopus. They plan to stay on the show for the season.

Matty Fortuna has joined with his (See O. C. Buck Biz on page 64)



**PENNY PITCH GAMES**  
 Size 48x46", Price \$35.00.  
 Size 48x48", With 1 Jack Pot, \$42.50.  
 Size 48x48", with 5 Jack Pots, \$50.00.

**PARK SPECIAL WHEELS**  
 30" In Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$15.00

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 100-Player Complete ..... 7.00

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**"WHAT IS WRITTEN IN THE STARS."** Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders or P. P. Extra.

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 BOXES - BAGS - SEASONINGS  
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**Candy Floss Machines**  
 Our AC Model #100 is now ready—complete with 8-step heater rheostat. Single Spinnerhead, \$197.50; Double Spinnerhead, \$212.50.  
 Heater Rheostats, \$22.50; Single Bands or Ribbons, \$5.00 Ea.; Double Bands, \$13.00 Ea.  
 Orders shipped on 25% deposit, balance on delivery. **CONCESSION SUPPLY CO., 1857 Ottawa Drive, Toledo 6, Ohio.**



**NEW FORTUNE**  
 Buddha Papers on **NEW WHITE**  
 Paper  
**S. BOWER**  
 Belle Mead, N. J.

**FOR SALE**  
 ROLLO FUN HOUSE (Portable) with 70 ft. neon front, in A-1 condition, ready to go.  
**JOHN C. MULLINS**  
 Crystal City Park  
 BOX 1297 TULSA, OKLA.  
 (Phone 5-0101)

**MIDWAY CONFAB**

**Record-breaking Fourth?**  
 Clif Wilson, snake expert, spent several days in Chicago last week checking on the progress of a new ride in which he is interested.

G. L. (Mike) Wright golfed his way thru another birthday Thursday (4) at Assembly Park, Delavan, Wis., and was gifted with a fancy wrist watch by the boys.

Heard a midway doctor switched his first-aid unit to asleep-it-off hospital.

Ray (Bozo) Cosmo visited *The Billboard* New York offices Wednesday (3) on his return from the Shrine show, Narragansett, R. I., and reported concessionaires grossing their top business of the year.

Robert L. Lohmar and Mrs. Ray-nell Golden, of the Wonder Shows of America, arrived in Chicago Friday (5), Lohmar to make railroad contracts and Mrs. Golden to purchase new costumes for her two midway shows.

Noble Fairly, manager of the *World of Today Shows*, did a Brodie into a mud puddle while supervising the teardown at Grand Forks, N. D., June 29 and came up looking like an animated mud-pie.

Ray Balzer, widely known in carnival circles, is in Veterans' Hospital, Wood, Wis., where he has been confined for a month. Ray says it looks as tho he'll remain there for the rest of the season and would like to read letters from friends.

Midwaylite set a new record in fast talking, and what made it more remarkable is that he did it all in pig Latin.

Chitter Chatter Girls' Club of the Bunting Shows met last week with 32 members present, Vice-President Martha Bell presiding. Dot Ann Cole, of Sesser, Ill., was a guest. Bingo was played and attendance prize, donated by Evelyn Vinson, was won by Della Mae Cole. Committee for the next meeting is Aneeda Arnold, Jane Bunting and Jeanette Barry.

Most baffling midway question is how to deal with the most knocked man on a show when he's appointed manager by the show's owner.

H. D. (Pat) Paterson, 83 years old, has been with the *John Francis Shows* for the past 30 years. He is show electrician and handles *The Billboard* sales. Before entering carnival business he was a minstrel man.

Bryan Woods and his Monkey Show, with a new aluminum front, joined Joseph J. Kirkwood Shows in Newport, Vt., adding considerable strength to the back end of the org. Ralph Decker and Tommy Carson, Kirkwood owners, were promised delivery on their new Roll-o-Plane and Octopus in Plattsburg, N. Y.

Detroit Notes: Rex Sutton joined the Cetlin & Wilson Shows as a talker. . . . Cameron D. Murray is

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 World's Most Popular Rides  
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 Gas or electric, pops 60 lbs. per hour. Geared 12-quart aluminum kettles, Coleman burner and tanks. Hybrid Popcorn, pops \$100.00 to \$125.00 per 100 lbs., \$9.75. 10c Cartons, \$6.45; 5c Cartons, \$5.45 per 1000. Glassine Cones, \$2.25 per 1000. Seasoning. New and Used Popcorn Machines. Quick repairs all models.

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**OCTOPUS—EIGHT TUB—FOR SALE**  
 Operated during the war in Texas park and now operating in Southern Illinois. Recently completely overhauled, new center bearings, center split collar and eccentric bushings, sweep bushings and newly upholstered. Just recently painted. Has Allis-Chalmers original power unit, factory fence, ticket box, lights intact. Now operating daily, ready to go. Reason for selling this ride—have two. Bargain at \$5,250.00. This Ride was originally purchased by the West Bros.' Shows. Promoters and signifying big shots, lay off.

Will pay suitable compensation for the whereabouts of Tommie Lynn Serwatka, recently connected with Rogers Greater Shows. Can place Second Man on Number Two Octopus now operating Illinois and booked in Florida Fairs on winter unit. Must drive semi truck. All replies:

**J. "BILL" CARNEER, CARNEER STORE CO.**  
 JOHNSTON CITY, ILL.

**WANT**  
 Experienced Ride Help that can drive truck and trailers, Ticket Sellers. Fred Burns, come on.

**J. S. BULLOCK**  
 North Wilkesboro, N. C., this week.

**JOHN FRANCIS SHOWS**  
 WANT RIDE HELP THAT CAN DRIVE SEMIS. (TOP WAGES.) CAN PLACE ONE GOOD GRIND SHOW AND A FEW MORE CONCESSIONS THAT CAN WORK WISCONSIN. Fairs starting next week in Illinois, Oklahoma and Texas.

**Address JOHN FRANCIS, Mgr.**  
 Havana, Ill., this week; then per route.

**CANDY BUTCHERS WANTED**  
 For grandstand for Du Bois, Pa., Fair, and Washington, Pa., Fair. Agents wanted for Harrington, Del., Fair; Ionia, Mich., Fair; Lewisburg, West Va., Fair; Charleston, West Va.; Trenton, N. J., Fair, and Greensboro, N. C., Fair, to work Novelties, Guess Your Age, Guess Your Weight. Apply to

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**WANTED**  
 To book Stock Stores of all kinds. Will sell percentage to the right party. Can use a few capable Count Store Agents. Will book or buy Ferris Wheel. We have some good Indiana and Michigan Fairs, so let me hear from you. Can use a few Percentage Dealers. All address:

**Royal Amusement Co.**  
 Hartford City, Ind., this week.

# LOOKING for Something?



You Will Find It  
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WRITE FOR YOUR COPY TODAY

**Hex Manufacturing Co.**  
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taking the W. G. Wade No. 2 Shows to Port Huron, Mich., to play the revived Blue Water Festival. . . Glenn Hockett is returning to his home here after working thru Northern Wisconsin. . . Ora A. (Pop) Baker is away on a vacation in Iowa.

Old-timers report that workmen have an advantage over staff members on sweltering days—they don't have to wear coats.

Frank Rappaport and Curley Lane, concessionaires, are back in New York after closing with Ross Manning Shows, where Louis Light has taken over all concessions. . . William Franey is back from the South Pacific and discharged from the service. He will remain in New York awaiting the discharge from the service of his brother, with whom he intends to take out a number of rides.

During early days law and order on lots was an admirable condition achieved by chasing a large number of rowdy natives off of lots with stakes.

L. T. (Pete) Christian reports that World of Mirth Shows chalked a red one at North Adams, Mass. Two factors were the billing by Ernie Prosser and lot layout, handled by Eddie (Mickey Mouse) Cennane. Winning top money were Lew Hamilton's Midget Show, L. Harvey (Doc) Cann's Motordrome and Blondie Mack's Animal Show. By way of celebration, Tommy Riggan, cook-house operator, had watermelon and fresh strawberries on the menu.

Don Quinn, mechanical man, entered St. Barnabas Hospital, Minneapolis, July 5, to undergo a double hernia operation. He says he'd like to read letters from friends. . . Joseph Lehr, carnival concessionaire, is making his home in Philadelphia after being released from Jefferson Hospital there, where he was confined for eight weeks. He visited the Matthew J. Riley Shows during their Firemen's Fair date in Philadelphia and renewed acquaintances with William Hazelman, concessionaire, formerly with Joseph J. Kirkwood Shows.

In order to increase the amount of money in pay envelopes, Swinging Ball Slim advised his manager to locate some of the formerly used larger dollar bills.

Sherry Walter writes that new concessionaires on the B. & V. Shows are Pitts and Gollutto, blowers; Marlene and Costa, cookhouse, and George Flagel, cork gallery and Monkey Circus. He also advises that Margaret Lugemore's stay in Buffalo was prolonged a week by the death of her mother. . . L. E. (Roba) Collins, who recently closed with the Darpel Side Show on Hennies Bros.' Shows, writes that he and Cedora Edwards will take out a string of concessions to play fairs and celebrations. Jack Odom, ticket seller, and Gladys Vance also left the Darpel show, Collins writes.

## Easy Bookkeeping

Years ago a carnival special agent busied himself during the winter by doing a little of the general agent's work. Sent out with \$500 in his kick, the special agent returned and placed a \$5 bill in the treasurer's hand.

"Where is your itemized expense account?" asked the treasurer.

"Expense account!" yelled back the special agent, "the dough speaks for itself. I left with \$500 and brought back five. One doesn't have to be a banker to figure that I spent \$495 smakers."

**free** . . .  
Write for your copy of the  
brochure that shows you why  
**PROFITS from  
POPCORN**  
are greater with a . . .

## VIKING POPCORN MACHINE

In your interest, you MUST see it. Available now at DISTRIBUTORS Coast to Coast. All-metal construction. Better product for bigger sales! **WRITE TODAY!**

**VIKING POPCORN MACHINES**  
1481 W. Washington Blvd. Los Angeles 7, Cal.

## COLEMAN HANDY GAS PLANTS



Model 457-G. Handy Gas Plant. 5 inch burner over 3-gallon tank. Instant lighting, pump, 8 1/2" cast iron grate, carrying bale, completely assembled, \$16.95.  
**FIVE GALLON TANK**, with air gauge, instant lighting valve, pump, tubing with connections, \$11.95.

Three Gallon Tank Complete . . . \$9.75  
5" Coleman Burner . . . 6.45  
7" Coleman Burner . . . 7.95

Complete line tubing, tees, wall valves, generators, air gauges.  
American Ten Gallon Tanks With Large Foot Pump, Air Gauge . . . \$17.50

**MODEL 480-G Handy Gas Plants** with 7" burner, over 3-gallon tank, instant lighting, cast iron grate, pump, complete . . . 18.95

10% Discount on Orders of \$25.00 or Over.  
**IMMEDIATE SHIPMENT**

**NORTHSIDE SALES CO.**  
(Established 1920)  
INDIANOLA, IOWA

## WAFFLE IRONS



4" Commercial Size. Cast Aluminum. Complete with wooden handles and formulas, \$2.50 each. Terms: 25% with order, balance on delivery.  
F. O. B. Toledo.  
Concession Supply Co.  
1857 Ottawa Drive  
Toledo 6, Ohio

## SECOND-HAND SHOW PROPERTY FOR SALE

Mermaid, life size, fine condition. Cheap.  
\$18.00 Tumbling Pads, 5 1/2 ft. by 6 ft. Good cond.  
\$30.00 New Wall Tent, 8x10 ft., with poles.  
\$12.50 Hot Dog & Roll Warmer. Counter model.  
\$40.00 Egyptian Mummy. Glass case. Money getter.

**WEIL'S CURIOSITY SHOP**  
12 Strawberry Street Philadelphia 6, Pa.

# POPCORN

Bee Hive Hybrid Popcorn (Popping Volume) \$125.00 to \$150.00	.. \$10.75
Premium South American (Popping Volume) \$90.00 to \$110.00	.. 9.50
Regular South American (Pops 22 to 1)	.. 8.50
Popcorn Boxes—Printed and Colored (4 1/2 x 2 x 7) Large 10c	.. 6.50M
Popcorn Boxes—Printed and Colored (4 x 5 3/8 x 2) 2 for 15c	.. 5.50M
Savorol—Powdered Popcorn Seasoning, 50 Pounds	.. 8.75
Popsrite Liquid Popping Oil, Packed 4 Gallons to Case (LIMITED)	.. 7.50
Cases Popcorn Salt, 24 Full 2 lb. Box	.. 1.85
Gallon Kettle Kleener, Leaves No Taste in Kettle, Gal.	.. 3.00
Heavy Cast Aluminum Scoops (8 1/2 x 2 3/4) Each	.. 1.25
Five Cent Glassine Bags (3 x 1 3/4 x 6 3/4) 12M to Case	.. 1.76M
Ten Cent Glassine Bags (3 1/2 x 2 1/4 x 7 3/4) 8M to Case	.. 2.53
Five Cent White Bags (3 x 1 7/8 x 7) 10M to Case	.. 1.35M
Five Cent Johnny Boy Bags—Red and White Stripe, 10,000 Per Case	.. @ 1.50 per M
Kraft Bags (3 x 1 3/4 x 6 1/2), 10M Per Bale, 1/2 Lb. Size	.. @ 1.20M
Kraft Bags (3 x 2 x 7 3/4), 10M Per Bale, 3/4 Lb. Size	.. @ 1.30M
Kraft Bags (3 3/4 x 2 1/4 x 9) 5M to Bale, 10c Size	.. 1.47M
Kettle Cleaning Kit, Complete	.. 6.00
Kimpak Wipes, Cases of 30 Boxes, 125 to Box, Size 15" x 18", Case	.. 10.35
Popcorn Color, 1 Gal.	.. 5.50
2 Pound Glassine Bags, 6M to Case	.. 2.96M
1/2 Pound Brown Kraft Bags, 10M to Bale	.. 1.10
3/4 Pound Brown Kraft, 10M to Bale	.. 1.20

Note: Add 15c per thousand if you order less than case lots of bags or cones

**STAR POPCORN MACHINES**  
**COLEMAN EQUIPMENT**  
**COMPLETE REPAIR DEPT.**  
**TRADE IN OLD EQUIPMENT**

**POPCORN MACHINES**  
Prompt delivery on Jumbo and Carnival Poppers, capacity 40-50 pounds per hour. Now taking orders on Peanut Roasters.

Call at our nearest warehouse for Beehive Corn, Boxes and Salt.  
Other supplies stocked in Nashville.

## BLEVINS POPCORN CO.

155 2D AVENUE SO.

NASHVILLE, TENN.

**ATLANTA**  
377 Whitehall, S. W.

**MEMPHIS**  
671 S. Main St.

**NEW ORLEANS**  
1053 Constance St.

**PHILADELPHIA**  
81 Fairmount Street

**HAVANA, CUBA**  
Num. 7 Franco



## OHIO SUPER YELLOW POPCORN

**BULK** High Expansion — Excellent Quality **PACKAGE**

Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans. Processors' ceiling prices. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.

**BETTY ZANE CORN PRODUCTS, INC.**

638 BELLEFONTAINE AVE. MARION, O., or  
223 SPRING ST., S. W., ATLANTA, GA.  
Growers and Processors of Selected Popping Corn



## EXPOSITION AT HOME SHOWS

Pottsville, Pa., week July 8-13; Mount Carmel, Pa., week July 15-20.  
Starting our Celebrations and Fairs. Will be out all winter in Florida.

WANT CONCESSIONS: Any 10c Merchandise Store. RIDES: Kiddie Rides, one more Flat Ride. SHOWS: Will frame any money-getting Show. Have complete Snake Show. Need manager. Girl Show and Circus Sideshow already booked. Want Minstrel. HELP—Need Second Men on all Rides, semi drivers. We pay each week. No graft. Want Billposter with car, also man and wife to take over Cookhouse. Need Show Electrician and Carpenter. Wire

**ROX GATTO, Necho Allen Hotel Pottsville, Pa.**

## REGENT SHOWS CAN PLACE

For New Haven, Ind., Street Celebration, July 22 to 27, and other choice Indiana, Ohio and Kentucky Celebrations and Fairs.

Penny Arcade, Guess Your Age, Scales. Want Concessions of all kinds. Want Ride Help on all Rides. Good men and sober can get top money. Will book, lease or buy any Ride not conflicting.

**HARRY ALKON, Concession Manager**  
MANCHESTER, OHIO, THIS WEEK

## JOHNNY J. DENTON SHOWS

**WANT WANT WANT**

RIDE HELP: Foremen for new Octopus, Tilt-a-Whirl, #5 Wheel and Merry-Co-Round. Salary \$65.00 per week. Positively no drunkards. Bill Coker and Chick Beaver, contact Bob Robinson. Archie Moore, Powell Kleen and Bob Walker, contact Blackie Henry. Wire or write

**JOHNNY J. DENTON, JOHNNY J. DENTON SHOWS**  
BLUEFIELD, VA., THIS WEEK

# CARAVELLA ★★★ AMUSEMENTS

Cleanest Midway

BIG EVENT OF THE SEASON

## DU BOIS G.I.

# CELEBRATION AND FAIR

JULY 15-20—DAY AND NIGHT

A DATE WORTH YOUR WHILE

### ALL CONCESSIONS OPEN

BLAIRSVILLE, PA., THIS WEEK; DU BOIS, NEXT

WEEK. ALL WIRE

# CARAVELLA AMUSEMENTS

## B. & V. SHOWS

WANT FOR THE FOLLOWING FAIRS

- ★ OWEGO, N. Y. .... JULY 29-AUGUST 3
- ★ CALEDONIA, N. Y. .... AUGUST 6-10
- ITHACA, N. Y. .... AUGUST 12-17
- ANGELICA, N. Y. .... AUGUST 27-31
- BROOKFIELD, N. Y. .... SEPT. 1-5; Opens Sunday

We hold exclusive on all Concessions at these ★ Fairs and on all Game Concessions, Rides and Shows at the others.

**WANT**

**WANT**

**WANT**

GRIND CONCESSIONS, PENNY ARCADE, FUNHOUSE, DROME. RIDES—ROLL-O-PLANE, WHIP, TILT, FLY-O-PLANE and KIDDIE RIDES. SHOWS—Any novel show such as MONKEY, MIDGET, FAT, CRIME, LIFE. Have 20x80 and 30x50 Tops for good Shows. SIDE SHOW ACTS. JOE HILTON wants HALF-HALF, FIRE EATER, TATTOO and one more FREAK.

GEORGE FLAGLER WANTS GEEK to work Chickens; positively no Snakes. WANT TO BUY SMALL UNRIDABLE MULE. MUST BE GOOD. CAN PLACE RIDE HELP AT ALL TIMES. Write or wire

J. VAN VLIET, Mgr.—July 8th-13th, Honesdale, Pa.

## TATHAM BROS.' SHOWS

WANT FOR 14 FAIRS AND HOMECOMINGS

Shows with own outfits. Must be first class, no junk. Pay us only tax and committee money. Concessions that work for stock. No Percentage. No Coupon Stores. No Gypsies. Want Bingo, must be well flashed; if not, save your time and mine. Want first-class Pop Corn Joint. Greenvlew Homecoming, week July 8; Fulton County Soldiers' and Sailors' Reunion, Cuba, week July 15; V.F.W. Homecoming, Virden, week July 22; Mt. Vernon State Fair, July 29; Clark County Fair, Marshall, Aug. 6; all Illinois. For Sale—Mug Joint; will book same or show.

## COMMUNITY FAIR

SMITHTON, PA., JULY 15 TO 20.

Free Acts. Will book any type Shooting Gallery, Clothes Pin, Pitch, Duck and Fish Ponds. Want Help for new Tilt and other Rides. Concession Agents, write or wire

**M. A. BEAM**

MASONTOWN, PA.

## CLUB ACTIVITIES

### National Showmen's Association

1564 Broadway, New York

NEW YORK, July 6.—Walter K. Sibley, executive secretary, visited Hunt Bros.' Circus at Hempstead, L. I., last week and met Charles T. Hunt Sr. and Jr. Sunday (30), he visited Asbury Park, N. J., where he met Mr. and Mrs. John McCormick, Abe Rubin, Murray Spitzer and Ike Harris.

Visitors included Frank Rappaport, Curley Lane, Dave Brown, Edward Turbin, Louis Elias, Larry Benn and William Fraley. Dues are payable July 15. Jack Carr is still seriously ill at his home. Neal Carr is convalescing.

### Showfolks of America

San Francisco

SAN FRANCISCO, July 6.—President Sammy Corenson presided at the regular meeting. Officers absent were Second Vice-President Treñor and Financial Secretary Williams.

It was announced the body of Manuel Lucero was sent to his mother in Texas for burial.

Letters and wires were read from Margaret Green, of the United Seamen's Service Club; Mrs. Earl Ganoe; Mrs. Erna Galliano; Jack Dawson, who is at the Mayo Clinic, Rochester, Minn.; Jack and Myrtle Sanford, Al and Mollie Lindenberg, Marie LeFors and Charles P. Carpenter.

C. C. Estridge was elected to membership. Guests and members introduced included Madame LeDodge, Albert Anderson, Joe Alterman, Vic Kinkella, Mr. and Mrs. Brownie Rosenthal and Mr. and Mrs. Ginsberg.

Jerry Cirencione, of the Foley & Burk Shows, and Sunny Taylor announced their wedding plans. P. Charles Camp announced he now has a plane and a pilot assigned to him. Nellie Baker visited Mike Krekos's West Coast Victory Shows at Petaluma, Calif. Bill Coles visited Polish Fisher's Shows at Sacramento.

Steve Murphy reported for the sick and relief committee. Lee Watry, at Providence Hospital, Oakland, is unable to have visitors. Charles Daily-nis is okay again.

Mrs. Eliza Mains reported on her talk with Superintendent Jensen, of Mount Olivet Cemetery, regarding the planting of hedges.

Mrs. Ethyl Weidmann won the pot of gold, donating \$5 to the Cemetery Fund and the remainder to the refreshment fund. The clown's head, for the benefit of the Christmas Fund, yielded \$6.06.

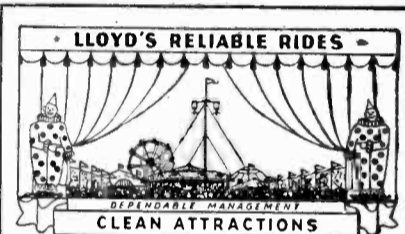
### Missouri Show Women's Club

515 Chestnut St., St. Louis

ST. LOUIS, July 6.—At the special meeting held in the new club-rooms, Mrs. Ada Miller reported that the books on the building funds are now in the hands of most of the members. Some have already made returns and have requested additional books. Mrs. Miller is anxious for all members who have not received their books to contact her and she will immediately see that these are mailed out.

Quite a few books mailed to members were returned on account of members not leaving a forwarding address.

A generous donation for the club furnishing fund was received from Mrs. John Francis, who has recovered from her recent sick spell. Mrs. Adele Voelker is seriously ill at her home, while the sick committee reported that Mrs. Estelle Reagan and Mrs. Ruth Cummings are now on the road to recovery.



WANT Sno-Cones, Candy Floss, Bumper, Strung or any 10-Cent Joint working for Stock. Charley and Lon Dale, come on with your joints. Three Oaks, Mich., this week; Dowagiac, Mich., next week, in the heart of town. Good fairs to follow. LLOYD'S RELIABLE RIDES, as per route in this ad. No Gypsies.

### WANTED

7 1/2 H.P. Double Loop-o-Plane Motor Foreman, single loop, \$40.00 per week plus; Foreman small Merry-Go-Round, \$45.00 per week plus; 2 Kiddie Ride Operators, \$50.00 per week; Foreman to erect 2 Kiddie Rides, \$40.00 per week plus; one more Stand and Handy Man, \$40.00 to start. Can place Second Men on Rides and Stands. New Ferris Wheel arriving July 15, can place Foreman, start right away, \$50.00 per week plus. Plus means all Foreman bonus, \$10.00 a move and 2%. Man to operate Fun House (no drunks). Glenolden, Pa., this week; Norristown, Pa., next.

**D. VAN BILLIARD**  
North Wales, Pa.

### WANTED AGENT

For Watch-La. Prefer man and wife, man to drive truck. No drunks. Wire

**H. E. RODY**

L. J. HETH SHOWS NEW ALBANY, IND.

## NICK'S UNITED SHOWS

HAVE FOR SALE

One new 30-kw. Suralite Light Plant mounted in Dodge Truck, built in, new tires, new motor; everything perfect. First \$3,000 takes all.

Want Slum Joints of all kinds, Ice Cream, Candied Apples or what have you? Want Capable Agents for Grind Stores, Wheels and Spindle. We move every week and work every week. All answer Portland, Ind., this week; Bluffton, Ind., to follow.

## BEE'S OLD RELIABLE SHOWS

WANT

WANT

WANT

WANT

RIDES—Want Wheel Foreman and Second Man; top wages and sure if you can produce. DRUNKS, stay where you are, the war is over and you will not be needed here; drinking is the cause of this ad, so if you drink don't even answer this ad. If you don't drink and can produce, wire or come on. CONCESSIONS—Want Agents for Stock Concessions. Winchester, Ky., this week; Irvine, Ky., July 15-20; then the big Lawrenceburg, Ky., Fair, with nine others to follow. Out until November.



## FOR SALE CHAIRPLANE

Like New  
**ROGERS GREATER SHOWS**  
Sullivan, Indiana

## DESIRE TO BOOK

For balance of season, beautifully flashed 40 by 20 Bingo. Playing Fairs, Celebrations, etc. Wire or call

**A. J. ROUND**  
or **CURLEY CLARK**

Storm Lake, Iowa

## HOME STATE SHOWS

### WANT

Wheel Foreman and Second Man. Top salary. Grind Shows, legitimate Concessions that don't conflict. Centennials: Tama, July 15-20; Belle Plaine, 22-28; Richland, 24-25-26-27; all Iowa. Traer, Iowa, this week. Wire

DCN BLUEBLOOD or CARL LARSEN.

## WANT

Side Show Manager with few Acts. I have some here. Good proposition in best western show territory. Will furnish complete outfit for sober Snake Show Manager. Can place any money-getting Shows. Can use good Ride Help and general useful Carnival People. This week, Torrington, Wyo.; Worland, Wyo., Celebration, July 15 to 20.

**C. F. ZEIGER UNITED SHOWS**

## WANTED

Ferris Wheel, Merry-Go-Round, Kiddie Ride, Pony Ride, some Shows and Concessions, or what have you for our Shaderville Homecoming, 3 miles from Farmland, Ind., week of Aug. 26-6 big days and nights. Large crowds. Address all mail to

**LENA L. FORD**

RIDGEVILLE, IND. Phone 1156

## HARRISON SHOWS

Agents wanted for Blower, head of store open; one Clothes Pin Agent. Jimmy Casey no longer connected with store. One table open on Razzle, first-class Wheel Man, Working Men in all departments. All wires to **CURLEY GRAHAM**, Lancaster, Pa., July 8th to 13th. Harrison Greater Shows, Inc.

**PATTY FINNERTY**, Business Manager

## Sunflower State Shows

### WANTED

Bingo Help. Contact

**CHARLIE LEE**, Sunflower State Shows, Sidney, Neb., July 8-13.

## VICTORY UNITED SHOWS

### WANTED

Wheel Foreman who can operate Wheel. No drunks. Salary \$60 and bonus. Wall, S. D., July 9-10; Quinn, July 12-13; Sturgis, July 15 to 20.

## WILL PAY CASH FOR USED RIDES

All or Any Part

When they won't run any longer don't junk 'em, sell 'em to us. **ALSO WURLITZER BAND ORGANS**. R. T. WADE, 14845 Lindsay, Detroit 27, Mich. Phone: VERmont 6-5232.

## Pacific Coast

### Showmen's Association

623½ S. Grand Ave., Los Angeles

LOS ANGELES, July 6.—Vice-President Harry Suker presided Monday (1). With him on the rostrum was Secretary Ed Mann. In the order of business, Jerry Jackson was elected to life membership in the club. Four new members, Frank Odom, Robert Phillips, E. W. Dennison and Danny Ferguson were inducted.

Dave Morris, who has not been able to attend a meeting in a long time, was present.

William Biber donated a book of Building Fund tickets which will be given as a door prize Monday (15). At this meeting Harry Rawlings won the Building Fund tickets, donated by Suker.

The meeting adjourned following a vote to send Chaplain Jack Hughes, who has been confined to bed with a broken leg, a box of cigars.

### Ladies' Auxiliary

First Vice-President Mabelle Bennett presided Monday (1). Treasurer Gertrude DiSanti is on the West Coast Shows. President Betty Coe sent in the application of Barbara Trent, and Lillian Eisenmann presented Dorothy Biber's application. Past President Edith Hargrave is visiting in Yellowstone National Park and in Canada. Mabel Brown is visiting in San Diego, Calif.

Dot Cronin announced the chicken dinner, scheduled Monday (15), has been postponed.

Bank award went to Helen Smith and the door prize to Mabelle Bennett.

### Showfolk of America

1839 W. Monroe St., Chicago

CHICAGO, July 6. — Regular monthly meeting will be in the Hollywood Room of the Morrison Hotel Tuesday (16) at 8 p.m. The annual picnic, to which all showfolks and their friends are invited, will be held Sunday (21) at Harms's Woods, Forest Preserve, Devon and Milwaukee avenues, plot 29, starting at 11 a.m. Bring your own lunch.

Jack Lamey and Tom Coulthard held a social at the Malden Arms Hotel and turned over \$50 to SFA, thereby earning their plates at the annual banquet.

Members are urged to remember our resale shop when discarding their old clothes. A souvenir journal will be put out this year in connection with the Hallowe'en barn dance.

## WANTED

Rides of all kind for 15 weeks of Italian Celebrations and Church Bazaars, beginning July 22 to November 1. Short jumps. Write, wire or phone Humboldt 3-1051 between 12 and 5 p.m.

**MICHAEL CENTANNI**

213 Ridge St., Newark, N. J.

## BILL CHALKIAS WANTS

For up-to-date Side Show, Sword Swallower, Knife Act, Mental Act and good working Freak for long season south for winter. Also Man or Couple to take charge fully equipped Cook House. Fifty-fifty. **MADISON BROS.' SHOW**, Gibson City, Ill.; then Martinsville, Ill., Fair.

## First-Class Drummer

For

**MIKE GUY'S BAND**

on James M. Cole Circus. One who plays modern. Ticonderoga, N. Y., 10; Whitehall, 11; Glens Falls, 12 & 13; Saratoga, 15.

## THE NEW SENSATION IN THRILL RIDES!



## THE HOTTEST AND FLASHIEST RIDE ON THE MIDWAY

Resort and amusement park operators—here is a 24-passenger thrill ride that has all the features of many other rides combined. Twelve gaily colored planes climb, do a wing-over-wing and dives from a 45 ft. elevation to give the rider a thrill that brings him back again and again. Fast loading—low insurance rate—proving popular in action daily.

**ORDER  
YOURS  
NOW!**

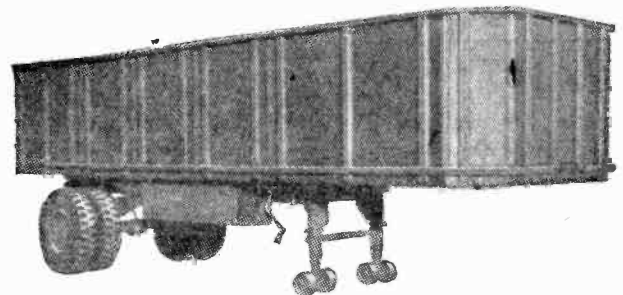
**Austin Eng. and Amusement Corp.**

6269 Airport Way

Seattle, Wash.

## NEW — TRAILERS — NEW SEMI-TRAILER STAKE AND PLATFORM, MODEL 1025

BUILT UNDER GOVERNMENT SPECIFICATIONS



10-Ton Capacity; Length, 25 ft.; Width, 8 ft.; Overall Height, 8 ft. 8¾ inches. Shipping cubic feet, 1,784; Tires, Dual, 11.00 x 20—14 ply. Straight Air Brakes; Shock Absorbers; Top Bows and Tarpaulin. Tool and Tarpaulin Box.

PRICED LOW—WIRE, PHONE OR WRITE.

**RAY RIXMAN, INC.**

7916 N. BROADWAY

(PHONE: Mulberry 3100)

ST. LOUIS 15, MO.

"Direct Factory Dodge and Plymouth Dealer"  
Dodge Job Rated Trucks.

## WANT

Legitimate Concessions, Grind Shows with own equipment and transportation, Flat Ride, Roll-o-Plane, sensational Free Act. Long season south, including 14 fairs and celebrations starting last July. Wire Act, wire Stanley Reed. Capable Ride Help. Address:

**CONTINENTAL AMUSEMENT CO. SHOWS**

North Wilkesboro, N. Car., this week; then as per route.

## JIMMIE CHANOS SHOWS

### WANT

Caramel Corn, Candy Apples, legitimate Concessions of all kinds, Shows with own outfit for Wapakoneta Fair. Ride Help for all kinds of Rides—Merry-Go-Round, Ferris Wheel, Chair-o-Plane, Octopus, Roll-o-Plane and Kiddie Auto—that can drive semi. All replies to

**JIMMIE CHANOS**

Spencerville, Ohio

**Cavalcade of Amusements**

**WANT**  
EXPERIENCED MAN OR COUPLE  
for High Class  
POPCORN WAGON  
Must understand making of Candied Apples. Address:  
**AL WAGNER, Mgr.**  
Lafayette, Ind., this week; Indianapolis, next week; then Muncie, Ind., Fair, to be followed by Ionia, Mich., Fair.

★ ★ ★ ★  
**OHIO VALLEY SHOWS**  
**WANT**  
Concessions of all kinds for Deshler, Ohio, Street Fair, next week, and other Celebrations to follow. Will sell ex. on Jewelry Store, Cotton Candy and Novelties.  
Wire or Write  
**ROXIE HARRIS**  
General Delivery Sylvania, Ohio

**COUNTERMEN**  
For  
**McWETHY'S BINGO**  
on Morris Hannum Shows. Contact  
**MRS. RAY McWETHY**  
Conshohocken, Pa., and then as per route.

**EARL L. DIXON**  
**WANTS AGENTS FOR**  
Roll-Down, Razzle Dazzle, Bowling Alley and Clothes Pins.  
O. B. Cauthron, Fred Walker, Acid Blackie Henderson, Tom Cat Ben Stewart and Davey, contact:  
**SMOKEY.**  
c/o PENN-PREMIER SHOWS,  
Jamestown, N. Y., this week;  
Erie, Pa., next week.

**CUDNEY BORDER**  
**STATE SHOWS**  
Want Concessions for a string of Fairs and Picnics, starting at Stilwell, Okla., July 17 to 20; Westville, Okla., July 24 to 27. Celebrations all through August. Athletic Show. Will give good proposition balance of season. Also Girl. No exclusive on Concession. Concessions, come on. Can use Ride Help.  
Jenks, Okla., this week.

**WANT**  
Capable people for well-framed Girl Show. Wire. Good route, plenty fairs. North Wilkesboro, N. C., this week.  
**CONTINENTAL AMUSEMENT CO.**

**FOR SALE**  
Big Six Wheel, perfect shape, \$75.00.  
**R. C. ROBINSON**  
c/o D. S. Dudley Show, Artesia, N. M., July 8-13

**.22 SHORTS**  
**FOR SALE**  
Will take best offer for Ten Cases of Remingtons.  
**BOX D-247,**  
**THE BILLBOARD CINCINNATI 1, O.**

**FOR SALE**  
Tumble Bug, Merry-Mix-Up, Anderson Swing, or will place on percentage in good park.  
Mexican and South American correspondence invited.  
**WM. H. BURKE**  
R. D. #1, PITCAIRN, PA.

**WANT**  
Agents for six Cat and Bucket Stores. Solid Fairs until October. No competition. Plaster Trick. Pay own wires. Address:  
**FRANCIS HERAGHTY**  
c/o Wm. T. Collins Shows, Fessenden, N. D.  
July 9-12

**FOR SALE**  
Flashy Panel Monkey Show Front, 90 ft. long. Come and look it over. This week, Canton, Ohio, July 8-13. Bargain to suit buyer. Come get it.  
**MONKEY SHOW**  
**ENDY BROS.' SHOWS CANTON, OHIO**

**Ward Gives Youngstown Nod For Worst Holiday Business**

YOUNGSTOWN, O., July 6.—John R. Ward, owner of John R. Ward's World Fair Shows, has played quite a few Fourth of July spots in his 30 years in the carnival business, but his opinion of this spot for Independence Day rates low, extremely low.  
At the close of the day's business after a quick check-up, altho that apparently was unnecessary because the folks had stayed away in droves, he gave out with his opinion: "This without doubt is the worst Fourth of July spot I have ever played."  
Practically no one came on the midway until 6 p.m., so it was impossible to challenge Ward's opinion. Org opened here Tuesday (2) night, encountering lost time in the railroad yards after having loaded quickly at Toledo, O., and made a speedy run-in. Business opening

**Feraud Joins With Hillert To Frame Show for Next Yr.**

BERGENFIELD, N. J., July 6.—Owners of Hillert Bros.' Shows announced a partnership has been formed with Robert Feraud to take out a show next year under the title of Hillert & Feraud. Recently discharged from the navy, Feraud owns a Merry-Go-Round and Ferris Wheel, now booked in California, and has ordered three Kiddie Rides.  
Hillert Bros., after playing the Ringling-Barnum dates at Philadelphia and Baltimore, with their Stella Peep Show and other attractions, returned here to prepare for fair dates. An iron lung was recently purchased, and four root beer barrels and another Peep Show are being framed.

**Endy Host to Siegrist Members at Canton, O.**

CANTON, O., July 6.—Dave Endy, owner-manager of Endy Bros.' Shows, will be host to members of the Charles Siegrist Showman's Club here Tuesday (9). Endy, a member of the club, will be welcomed to Canton and an informal program will be held. Ted Deppish, club photographer, will show circus and carnival movies.  
Endy Shows will be here under auspices of the Maccabees. It will be the first big carnival to play Canton since before the war. C. H. Todd handled the advance and Joe Rowan the press.

night and Tuesday was okay, holding out the promise for good business on the holiday. But the promise wasn't kept.  
Children's matinee Saturday, with tie-in with Kline's Department business, is expected to bring business today.  
Ward has purchased several Shetland ponies for the pony ride in preparation for the fair season. Visitors here this week included personnel from the Majestic Greater and from Endy Bros.' Shows.

**Bro. of American Showmen Chosen by Canton Group**

CANTON, O., July 6.—At a meeting here Monday (1), members voted to use the name Brotherhood of American Showmen for the club. Club originally was called the United Showmen's League of America, but this was withdrawn after a protest from the Showmen's League of America because of the similarity in names.  
By-laws for the club have been approved and application for a State charter will be made. During July, August and September club will meet the first and third Mondays. After September meetings will be held every Monday.

**Blue Ribbon Contracted For Murfreesboro Annual**

MURFREESBORO, Tenn., July 6.—Blue Ribbon Shows will play the Rutherford County Fair, it was announced by Sam Lasseter, treasurer.  
There was some confusion when it was announced that Page Bros.' Shows would open the fair season at Murfreesboro, as it was not stipulated that the Page org had contracted for the colored annual.

**Four in Metropolitan N. Y.**

NEW YORK, July 6.—Few of the larger carnivals played the metropolitan area Fourth of July week. Prell's Broadway Shows set for the week at Freeport, L. I.; Heller's Acme Shows, at West Haverstraw, N. Y.; Lawrence Greater, in Newark, N. J., and Harrison Greater, Trenton, N. J., all were favored with ideal weather thruout the week.

**World of Today Midway Talent Shows' Line-Ups**

MINOT, N. D., July 6.—Line-up of talent shows on the World of Today midway at the North Dakota State Fair here this week follows:  
Minstrel Show—*Dixie to Harlem*, P. W. Paker, manager; Ethel McCoy, featured blues singer and dancer; Pee Wee Parker, featured, with Pear La Bolden, J. E. Bawlin, Louce Lloyd, Marvel Foot Bell, Walter Parker, Joner Crane, Deloris McGee, Cordina Walker, Willie Grant, Dennis Lyles and Addie Johnson.  
*Bubble Dance Revue*—Ray Ayers, manager; Mike Mavacoski and Henry Green, ticket sellers; Dot Costella, Kaye Sturgis, Tita Lopae and Lor-rain Hoskins, dancers.  
Circus Side Show—Charles Zern, manager; Oscar White, pincushion; Lady Vera, blade box; Two Lenords, impalement; Lloyd Henderson, magic; Bobo, pigmy; Gladia, frog girl; Rich Doolan, nutrilquist; Rube Arnold, novelty musical act; Harry Carter, uggler, and Diablo, devil child. Harry Lenord is inside lecturer; William Hefly and Harry Stone, ticket sellers, and Jeanne Eugene Mercer, annex attraction.

*American Cuties*—Faye Ayers, manager and feature dancer; Lucille McMillan, Mary Loe Owns, Bertha Johnston, Julia Carson, Milard Blaine, Gertrude Dadson, Clara Brown and Peggy McBride.

**Clarksdale, Greenville Added to Hennies String**

CHICAGO, July 6.—Clarksdale and Greenville, November Mississippi fair dates, have been added to Hennies Bros.' route, it was announced here Friday (5) by J. C. McCaffery, general agent.  
McCaffery recently returned from a trip to Birmingham, where he completed details for the org's showing at the Alabama State Fair. He reported that arrangements for the annual are moving along according to schedule.

**Perry Amusement Corp. Organizes in Rochester**

ROCHESTER, N. Y., July 6.—Articles of incorporation were issued here for the Perry Amusement Corporation "to conduct amusement enterprises whether known as a circus, carnival or otherwise." One hundred shares of stock without par value were issued.  
Directors are Jack Perry, now with the W. C. Kaus Shows; Max Cohen and Hyman G. Gould, of Rochester.



FRED STUMBO SHOWS seldom travel farther than 150 miles from the owner's home at Gravette, Ark., yet members of the org have been with it 15 years; 9 others, 10 years, and more than a dozen thruout the war. Personnel was photographed by Jack Dadswell recently in Anderson, Mo. Standing rear: Bob Sears, Buck Stoltz, Charles Bradshaw, Paul (Slim) Barker; Clayton Haywood, midway manager; Jimmy Haywood, Garry Langston; Fred Stumbo, owner; Ernest Moody, Roy Rogers, Bert T. Stumbo, Ed Willis, Fred Lasley and Bob Costa. Center row: Betty Moody, Skipper Moody, Lorene Stoltz, Mrs. M. M. Haywood, Gladys Kinset, Maxine Willis; Mrs. Clayton Haywood, treasurer; Mary Lois Haywood, Billie Langston; Sue Stumbo, secretary; Joan Moody, Mrs. George Moody, Jackie Chatham, Maude Stumbo, Elsie Willis, Mrs. Fred Lasley, Rose Costa and Louis Hackleman. Front row: Jay Moody, Delbert Terrell, Olen Beasley, Dean Willis, Bob Jarvis, Gene Eaton, Arnold Langston, Dave Moody, Gene Moody, Russell Perry, Jack Ellis, Danny Moody, Charles Williams, Douby Costa, Dan Childress and Betty Costa.

## Sedlmayr Reports Brandon 92% Over Despite 2 Bad Days

CHICAGO, July 6.—Royal American Shows at Brandon, Man., figure to top the all-time record for that opening spot on the Western Canada A Circuit despite heavy rains on what normally would be two big days, Wednesday (3) and Thursday.

Opening day Monday was also hampered by unsettled weather, but Kids' Day Tuesday was reported as the tops of all time for the spot.

Steve MacEachern, manager of the Saskatoon Exhibition, reports he has enlarged his midway 50 per cent to accommodate the Royal American. Added space has been graveled and ample sawdust has been stored in case of rain. McEachern also reports the grandstand exits have been widened.

## Lou Leonard's Infant Son Recovering Following Fall

CHICAGO, July 6.—Martin Leonard, 2½-year-old son of Mr. and Mrs. Lou Leonard, Chicago, both of whom are well known in outdoor show business, is recovering from injuries sustained when he fell four stories to a cement sidewalk June 25. He is in Children's Memorial Hospital.

Mishap occurred when the child pressed against a screen in a window of his home. He suffered, in addition to numerous lacerations, a broken nose and jaw fracture.

## Gooding at Ravenna Renewal

RAVENNA, O., July 6. — F. E. Gooding Amusement Company has been given the contract to provide the midway attractions at the Ravenna Fair (Portage County) here in August. Larry Fallon, well known Akron concessionaire, will have several concessions, and Lester (Peanuts) Rodgers will be on the midway. Annual is being revived this year after many years of inactivity. Original site will be used with temporary bleachers serving for a grandstand.

## Lawrence Good Newark '4th'

NEWARK, N. J., July 6.—Lawrence Greater Shows played July 4 week on the Dickerson-First Street lot, one of the city's best-located spots. Ideal weather favored the shows, which registered good gates and takes thruout the week. Business was brisk the afternoon and night of the Fourth, despite competition from a free concert, show and fireworks displays put on by the city at Newark Stadium.

## Siegrist Club Notes

CANTON, O., July 6.—Lester Rodgers, after a short sojourn with Cole Bros.' Circus with his peanut concession, is now playing celebrations and special events until the start of the Ohio county fair season. . . . Larry Fallon, Akron concessionaire, recently underwent an operation. . . . Betty Bentley, mug joint op, has decided not to play celebrations this season and will stay at Summit Beach Park. Mack McCausland, candy floss vet from Canton, is busy at homecomings and celebrations.

Mr. and Mrs. A. D. Power, novelty jewelry, are playing celebrations for Larry Fallon. . . . George Ankrim, pennant concessionaire, is with the World of Pleasure Shows until the fair season opens. . . . Von Black, popcorn, is readying a new trailer store.—REX MCCONNELL.

## Mills Continues Local Auspices To Build Cash Fund for Future

(Continued from page 52)

free as it is now and \$1.20 at the front door will be only a memory.

Jack remembers the lean years of the '30s when most shows either weren't able to pay off or had to go to the barn early if not fold altogether. That's when he decided how he'd operate when he got a show of his own. He was a banner man in those days, and that made him thoroughly commission-minded. He is a strong believer in the incentive to effort that a percentage creates.

### How Auspices Help

Mills pays his auspices 50 per cent of advance ticket sales and 10 per cent of the front door. He freely admits the results his sponsors produce are as variable as human nature itself. However, his deal also calls for the auspices to furnish not only lot, license and water but also fire and police protection—an item that has sharply increased in recent years. He considers local sponsorship the best kind of weather insurance.

He also contends that his system enables him to go lighter on billing, press and radio than he otherwise would. And tho he frequently has to fork over a piece of cash that runs into four figures, he points out that, after allowance for local and advertising differential, the amount paid out is in direct proportion to his own take.

### Uses Telephone Men

Mills believes in applying the commission motive to his agents as well as to his auspices. He is going in more strongly than ever on special ticket promotions. In a good share of his towns he has telephone men working underprivileged children's tickets, a source of revenue heretofore largely confined to sponsored shows playing week stands. He's always gone for a reduced matinee price for school kids and gives a percentage to the agent who gets the schools closed. Tho somewhat handicapped at present by lack of personnel, he hopes eventually to build up an advance promotional organization similar to those used by the large indoor fraternal circuses.

While most sponsors show no startling enterprise unless prodded, some come up with surprisingly effective promotional efforts of their own. Now and then one will put out a sizable program book with a goodly income from local ads, and there are frequent newspaper advertising tie-ups.

### Two Days at Waukegan

The Mills system was observed in operation at Waukegan, the last date in Illinois before a long trek thru Wisconsin. It was one of the show's rare two-day stands, split between Saturday and Monday by another set Mills policy in that of never showing on Sunday. With a lot location decidedly unfavorable, four miles from downtown Waukegan, business while not terrific was consistently good. Closing night (1) was near-capacity. Mills and the Bonnie Brook Fire and Welfare Association both appeared happy over the results. Jack said he left around \$1,000 with the fire boys for their new truck.

Building up his show gradually since his start in 1940, Mills this year has his strongest performance and best physical layout to date. Khaki big top is a 90 with three 40's, without a hole in it, and there is a chair grandstand front and back. At Waukegan a new side show top was received that is a 50 with two 20's, and a new cookhouse top, 20 by 40, had been added two weeks earlier. Light plant is army surplus.

### Brothers and In-Laws Big Help

Mills displays many characteristics of a shrewd and cautious operator,

and seems to have mastered most of the tricks of holding down the nut and checking the leaks. He owns all the show's ring stock and operates his own concessions. Jack himself is all over the lot when he's not uptown checking his auspices, but wishes he was twins so he could be on the advance, too.

His brother, Jake, calm and capable, relieves him of a lot of headaches by handling the office and doing the buying. The younger brother, Harry, recently out of the army, gets all there is to be had out of the concessions. Jack is lucky in being able to call on relatives when he needs help. One brother-in-law, Sol Langerman, is big show announcer, and another, Sammy Bernstein, is head usher. There are also some seasoned old-timers around, including Charlie Brady, lot superintendent, and Doc McIvor, side show manager.

### Program Well Balanced

Performance is better balanced than most shows of this size and has the end rings working most of the time. Roy Howze is equestrian director and works the show's domestic stock, as does his wife, Helene; Marilyn Gherehardt and Ethel Leininger. The Leininger sisters and their cousin, Marilyn Bowers, meet themselves coming and going thruout the program, contributing a variety of aerial turns, ground acrobatics and a tight-wire act, not to mention a couple of musical numbers in Buffalo Ben's concert. Two other girls appearing in aerial numbers are Rose Dohnal and Donna Drew.

Shelby Jackson and Bill Warner, ex-G.I.'s, with the former's wife, have two acts that are strictly first class on horizontal bars and trampoline. Eddie and Bee Frisco do an entertaining slack wire act. Clowning is by Tommy Whiteside, Bill Nippo, Cecil Eddington and Jeff Murphee. The show's big elephant, Burma, is a fine looking specimen and, worked by her former owner, Spencer Huntly, is perhaps the top single bill act in the country today. Huntly finishes with a head-carry on the track. Show has an opening spec and flag-waving finale.

## Wichita Notes

WICHITA, Kan., July 6.—Harold Dunn will have his miniature circus on display in Convention Hall, Enid, Okla., auspices of the Enid Junior Chamber of Commerce, July 19-29. Thalia Dechest caught Cole Bros. in Elgin, Ill. Mr. and Mrs. Swede Johnson and son have joined Al G. Kelly-Miller Bros.

Mr. and Mrs. Lee Smith entertained Roy Barrett and Jimmy DeKalb at their home in Rochester, N. Y. Lee, formerly a clown on the Cole Show, is now a guard at the Eastman Kodak Company.

Fred and Bette Leonard opened their horse show dates at Piedmont, Kan. Fred did the announcing and exhibited his white high school mare at Great Bend, Kan., July 4.—BETTE LEONARD.

## Sudbury, Ont., Pays Garden

SUDBURY, Ont., July 6.—Garden Bros.' Circus, playing indoors in Stanley Stadium, Copper Cliff, under auspices of the Sudbury Shrine Club, had four days of good business, ending June 27. Matinee crowds were consistently big, with orphanage kids as guests of Sudbury's service clubs one afternoon and a half-holiday for school children accounting for a turnaway final day.

## Frank Ketrow's Oddities Get Cash at Endicott, N. Y.

ENDICOTT, N. Y., July 6.—Frank Ketrow's Animal Oddities played to excellent business here for two weeks ending June 23.

Main exhibit is presented under a rip-proof khaki tent, 30x100 feet, and a smaller top is used for the monkey exhibit, operated as a side show.

Show moves on six trucks and semis. Rolling stock is painted and outfit makes a neat flash.

Heavy play is made on the educational angle, but reception the show received here indicates patrons enjoy the exhibits and many make repeat visits.

A free display is ranged along the street, consisting of a zebra, water buffalo, camel, llama, Brahma bull and several species of monkeys.

Main exhibit includes such specimens as a Belgian gelding 19½ hands high, Persian stallion 27 inches high, 3,000-pound Texas steer, Scottish steer, wild African horned horse, gnu, unicorn, Karakul sheep, Indian zebu, and a mule, steer and cow, billed as the world's smallest. In the end of the tent are three ancient mummies.

Side show contains a large variety of monkeys and baboons, trained and performed by Joe Cogozzo.

Staff: Frank Ketrow, owner-manager; Ross Lawhorn, general agent; Al Kirtz, side show manager; J. C. Estell, secretary-treasurer; Charles Hansell, superintendent of stock; John Lynch, superintendent of transportation; Johnny Lyles, head lecturer; Boots Lyles, wardrobe.

## Corral Notes

Members of the Oklahoma Ranch Rodeo Company are working daily in Salem, Ill., in preparation for fairs and special events, Cast works each Sunday to large crowds. Oklahoma Jack Marcum and Patricia Kiter are featured.

Stettler (Alta.) Elks will sponsor a two-day stampede, adding a boys' steer riding. J. Davidson is president and manager, and R. Tigner is secretary.

William F. Lenhart's Spotted Horse Rodeo opened recently at Marshall, Mich., before 5,000. Wilma Standard, Larry Bates and Herb Fletcher are with the show, which is booked solid thru August.

Bill Irwin, bronk rider and bulldogger, and Oklahoma Jack Marcum, fancy and trick rope spinner, worked in the two shows at the Mount Vernon, Ill., Fairgrounds July 4.

Winners at the Claresholm, Alta., Stampede were: Saddle Bronk—Joe Keeler, Duffy Stewart, split for first; Chet Baldwin, George Aldoff; Bareback—Cam Lansdell, George Aldoff, Louie Palmer, Ralph Thomson; Calf Roping—Hugh Connell, Sandy Connell, Jack Streeter, Pat Burton; Steer Decorating—Frank McDonald, Louie Palmer, Duffy Stewart, Jim Wells; Steer Riding—George Aldoff, Ken Thomson, split for first; Louie Palmer; Wild Horse Racing—Duffy Stewart, Albert Musache; Wild Cow Milking—Tom Duce, George Aldoff. George Aldoff was winner of an association saddle for the most points won during the day. Attendance was 1,700.

## WANTED

RIDE HELP FOR WHEEL, LOOP, AND MERRY-GO-ROUND, FIRST AND SECOND MEN. WIRE OR COME ON.

**M. L. BARTLETT**

Kernersville, N. C., this week.

# Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Ponca City, Okla.; Arkansas City, Kan., 15-20.  
 A. M. P.: Chambersburg, Pa.  
 American Banner: Fall River, Mass.; East Taunton 15-20.  
 American Beauty: Sumner, Ia.; Clarksville 17-20.  
 American Expo.: Vandergrift, Pa.  
 American United: Ontario, Ore.  
 Anderson Greater: Hastings, Neb.  
 Badger State: Warren, Minn., 10-13; Barnesville 15-17.  
 Baker United: Attica, Ind.; Tipton 15-20.  
 Barkoot Bros.: Belding, Mich.

B. & C. Expo: Lyons, N. Y.  
 Beam's Attrs.: Masontown, Pa.  
 Bee's Old Reliable: Winchester, Ky.; Irvine 15-20.  
 Bellon: Clayton, N. C.  
 Berryhill United: Hodgenville, Ky.  
 B. & H.: Edgefield, S. C.  
 Bill's Rides: Sumiton, Ala.  
 Bishop Bros.: Hot Springs, S. D.  
 Blackhawk: Bettendorf, Ia.  
 Blue Grass State: Marion, Ky.; Princeton 15-20.

Blue Ribbon: Lorain, O.  
 Bodart: Coleman, Wis.  
 Borderland: Edinburg, Tex., 8-22.  
 Brewer's United: Terrell, Tex.  
 Bright Lights Expo.: Ellwood City, Pa.  
 Brownie Am. Co.: Alma, Neb.  
 Buck, O. C.: Westfield, Mass.  
 Buffalo: Dolgeville, N. Y.  
 Bunting: Morris, Ill.  
 Burdick Greater: Ballinger, Tex.  
 B. & V.: Honesdale, Pa.  
 Byers Bros.: South Omaha, Neb.  
 Capell Bros.: Pauls Valley, Okla.  
 Capital City: Jellico, Tenn.  
 Caravella Am.: Blairsville, Pa.; Du Bois 15-20.  
 Carr, Lawrence: Middleboro, Mass.; Cambridge 14-19.

Casey, E. J., No. 1: (Fair) Dauphin, Man., Can., 8-10; Kansack, Sask., 11-13; (Fair) Shoal Lake, Man., 16-17; (Fair) Russell 18-20.  
 Casey, E. J., No. 1: (Fair) Dauphin, Man., Can., 8-10; Humboldt, Sask., 12-13; Kelliher 15; Qu'Appelle 17-18; Nokomis 19-20.  
 Cavalcade of Amusements: La Fayette, Ind.; Indianapolis 16-25.  
 Central State: Manhattan, Kan.  
 Ceclin & Wilson: Buffalo, N. Y.; Lockport 15-20.

Chanos, Jimmie: Spencerville, O.  
 Cherokee Am. Co.: Green, Kan., 11-13.  
 Coleman Bros.: Schenectady, N. Y.  
 Collins, Wm. T.: (Fair) Fessenden, N. D., 9-12; (Fair) Langdon 15-17; (Fair) Hamilton 18-20.

Continental Am. Co.: North Wilkesboro, N. C.  
 County Fair: Wauneta, Neb.  
 Crafts 20 Big: Marysville, Calif., 9-14.  
 Craig, Harry: Liberal, Kan.  
 Crescent Am. Co.: Pulaski, Va.; Vinton 15-20.  
 Crystal Expo.: Newport, Tenn.  
 Cudney Bros.: Jenks, Okla.  
 Cumberland Valley: Cowan, Tenn.  
 Cunningham's Expo.: Spencer, W. Va.; Ravenswood 15-20.  
 Curl, W. S.: Batesville, Ind.  
 Davis United: Denison, Ia.  
 De Luxe Am.: Turners Falls, Mass.; North Brookfield 15-20.

Denton, Johnny J.: Bluefield, Va.  
 Diamond Midway: Worthington, Mo., 10-12.  
 Dick's Paramount: Westerly, R. I.  
 Dickson United: Wetumka, Okla.  
 Douglas Greater: Bellingham, Wash.  
 Dumont: Clairton, Pa.  
 Dyer's Greater: Jacksonville, Ill.  
 Eddie's Expo.: McDonald, Pa.  
 Ellman United: Marshfield, Wis.  
 Endy Bros.: Canton, O.  
 Expo. at Home: Pottsville, Pa.  
 Fairway Am.: Commerce, Tex.; Honey Grove 15-20.

Fleming, Mad Cody: Augusta, Ga.  
 Florida Am. Co.: Burnsville, N. C.  
 Francis, John: Havana, Ill.  
 Franklin, Don: Crockett, Tex.; Trinity 15-20.  
 Frear's United: Rockport, Mo.  
 Fuller's Greater: Mt. Savage, Md.; Friendsville 15-20.  
 Garden State: (Fair) Port Providence (P. O., Phoenixville), Pa.; Bangor 15-20.  
 Gay Way: Newnan, Ga.  
 Gem City: Kewanee, Ill.  
 Gentsch, J. A.: Huntington, Tenn.  
 Geren's United: Washington, Ind.  
 Gold Medal: North Chicago, Ill.  
 Golden West: Walnut Grove, Calif., 9-14; (Fair) Dixon 18-21.

Gooding Am. Co.: Defiance, O.  
 Gooding, F. E., Am. Co.: Cleveland, O.  
 Gooding Greater: Franklin, Ind.  
 Gooding Park Attrs.: Sallineville, O.  
 Great Sutton: Princeton, Ill.  
 Greater Rainbow: New Sharon, Ia.; Boone 15-20.

Greater United: Hereford, Tex.  
 Grimes Am. Co.: White River Junction, Vt.  
 Groves Greater: Alexandria, La.  
 Hale's: Centerville, Ia.  
 Hannum, Morris: Conshohocken, Pa., 10-20.  
 Happy Attrs.: Middleport, O.; Wellston 15-20.  
 Happyland: Alma, Mich.  
 Harrison Greater: Lancaster, Pa.  
 Hartsoc Bros.: La Grange, Mo.  
 Hedrick's Gay Way: Martinsville, W. Va.  
 Heller's Acme: Bayonne, N. J., 8-20.  
 Hennies Bros.: Battle Creek, Mich.  
 Heth, L. J.: New Albany, Ind.  
 Hill's Greater: South Sioux City, Neb.  
 Home State: Tracer, Ia.; Tama 15-20.  
 Hoosier State: West Lebanon, Ind.  
 Howard Am. Co.: Clinton, Minn., 12-14.  
 Imperial: Westville, Ill.  
 Jackson Bros.: Guin, Ala.  
 Johnston, Lloyd G.: Villisca, Ia., 10-13.  
 Jones Greater: Mingo Junction, O.; Moundsville, W. Va., 15-20.  
 Jones, Johnny J., Expo.: (Milwaukee Centurama) Milwaukee, Wis., July 12-Aug. 10.  
 Joyland Am. Co.: Portsmouth, O.  
 Joyland Midway: Carleton, Mich.; Sanford 17-21.

J. P. M.: Laconia, N. H.  
 Kaus, W. C.: Forest City, N. C.  
 Ken-Penn Am. Co.: Broughton, Pa.  
 Keystone Expo.: McColl, S. C.  
 Kilgore: Gunter, Tex.; Granbury 15-20.  
 Kirkwood, Joseph J.: Plattsburg, N. Y.  
 Lagasse Am. Co.: Amesbury, Mass.; Palmer 15-20.  
 Lamb, L. B.: Oskaloosa, Ia.; Fairfield 15-20.  
 Lawrence Greater: Gloucester, N. J.; Phillipsburg 15-20.  
 Lee Am. Co.: Opelika, Ala.; Alexander City 15-20.  
 Lee United: Grayling, Mich.; Boyne City 15-20.  
 Leeright, J. R.: Norfolk, Neb.  
 Lloyd's Rides: Three Oaks, Mich.; Dowagiac 15-20.  
 Lone Star: (Fair) Pinckneyville, Ill.; (Fair) Ashley 15-20.  
 Long's United: El Cerito, Calif.  
 McDell's: Brainerd, Minn.; Eden Valley 17-21.  
 Mace, Herbie: (Naylor Road at D. C. Line) Washington, D. C.; Capitol Heights, Md., 15-20.  
 Madison Bros.: Gibson City, Ill.; (Fair) Martinsville 15-20.  
 Magic Empire: McKenzie, Tenn.  
 Maher, John K.: Paducah, Ky.; Hopkinsville 15-20.  
 Maine Am.: Machias, Me.  
 Majestic Greater: Mt. Vernon, O.; Findlay 15-20.  
 McKee, John: Crosby, Minn.; Cass Lake 15-20.  
 Manning, Ross: Calais, Me.; Lubec 15-20.  
 Marlon Greater: Ware Shoals, S. C.  
 Marks: Morgantown, W. Va.  
 Meeker: Wenatchee, Wash.  
 Merriam & Robinson: Mason City, Ia.  
 Meyerhoff's Crescent: Saskatoon, Sask., Can.; Winnipeg, Man., 15-29.  
 Midway of Mirth: Oakland, Ill.; Iliopolis 15-20.

Mid-Continent Expo.: Hiawatha, Kan.  
 Mid-West: Wolf Point, Mont.  
 Mighty Page: (First & Spring Sts.) Nashville, Tenn.  
 Model Shows of Canada: Moncton, N. B., Can.; St. Stephen 15-20.  
 Moore's Modern: Brazil, Ind.  
 Mound City: Belleville, Ill.  
 New England Am. Co.: Windsor, Vt.  
 Nick's United: Portland, Ind.; Bluffton 15-20.  
 Page Bros.: Sparta, Tenn.  
 Page, J. J.: Whitesburg, Ky.  
 Parade: Fort Scott, Kan.; Nevada, Mo., 15-20.  
 Pearlene Am. Co.: Seminole, Okla.  
 Penn Premier: Lakewood, N. Y.  
 Peppers All-State: Burlington, Ia.  
 Percell's Pioneer: Tunkhannock, Pa.  
 Prell's Broadway: Bridgeton, N. J.; Hammon-ton 15-20.  
 Pryor Am.: Clendenin, W. Va.  
 Rainbo: Stevensville, Mich.  
 Raney United: Detroit Lakes, Minn.  
 Regal Expo.: Franklin, Ky.  
 Regent Am. Co.: Manchester, O.  
 Reid, King: Littleton, N. H.  
 Rogers Bros.: Bemidji, Minn.  
 Rogers Greater: Sullivan, Ind.; Tuscola, Ill., 15-20.

Rogers & Powell: Starkville, Miss.  
 Royal American: Calgary, Alta., Can.  
 Royal Rides: Leeds, Ala.  
 R. & S. Am.: Greenville, N. C.  
 Rosen, H. B., Am.: Westmoreland, Tenn.  
 Schafer's: Valley Mills, Tex.; De Leon 15-20.  
 Scioto Valley: Aurora, Ind.; Mason, O., 15-20.  
 Shan Bros.: Williamson, W. Va.  
 Siebrand Bros.: Nampa, Idaho.  
 Silver Slipper: Lake City, Tenn.  
 Sims Model: St. Stephen, N. B., Can.; Fred-erickton 15-20; Edmundston 22-27.  
 Smith, Casey: Mangum, Okla.

Smith, George Clyde: Altoona, Pa.; Saxton 15-20.  
 Snapp's Greater: Muscatine, Ia.  
 Sooner State: Thomas, Okla.  
 Southern States: Perry, Fla.  
 Southern Valley: Leesville, La.  
 Sparks Bros.: Okolona, Miss.; Water Valley 15-20.  
 Sparks, J. F.: West Frankfort, Ill.  
 Srader, M. A.: Wichita, Kan.  
 Stafford's United: Peach Grove, Ind.; (Col-ored Fair) Indianapolis 15-20.  
 Stephen's: Seymour, Ia.  
 Stratees, James E.: Watervliet, N. Y.  
 Strong Am. Co.: Norfolk, Neb.; West Point 15-19.  
 Sunflower State: Sidney, Neb.  
 Sunset Am. Co.: (Fair) Carrollton, Ill.; (Fair) Elsberry, Mo., 15-20.

Sweeney's Attrs.: Gassaway, W. Va.  
 Tatham Bros.: Greenview, Ill.; Cuba 15-20.  
 Thompson Bros.: Mt. Union, Pa.  
 Tidwell, T. J.: Amarillo, Tex.  
 Tivoli Expo.: Ottumwa, Ia.; Wapello 16-18.  
 Triangle: Lock Haven, Pa.  
 United Expo.: North Topeka, Kan.; Leaven-orth 15-20.  
 Veterans United: Sioux Falls, S. D.  
 Victory Expo.: Salina, Kan.  
 Victory United: Wall, S. D., 9-10; Quinn 12-13; Sturgis 15-20.  
 Virginia Greater: Martinsburg, W. Va.; Win-chester, Va., 15-20.  
 Wade, W. G., No. 1.: Muskegon, Mich.; Lan-sing 15-20.  
 Wade, W. G., No. 2: Cadillac, Mich.; Green-ville 15-20.

Wallace Bros.: Pineville, Ky.  
 Ward's, John R., World's Fair: Columbus, O.  
 White's Rides & Bazaar: Jasper, Ga.  
 Wilson's Famous: Pana, Ill.; Springfield 15-20.  
 Wolf: Le Center, Minn., 8-10; Osseo 12-14; Lake Crystal 16-18; West Concord 19-21.  
 Wolfe Am. Co.: Jonesville, S. C.  
 Wonder City: Mattoon, Ill.; West Terre Haute, Ind., 15-20.

Wonder Show of America: Waterloo, Ia.  
 World of Mirth: Bath, Me.; Lewiston 15-20.  
 World of Pleasure: Sault Ste. Marie, Mich.  
 World of Today: Bismarck, N. D.  
 Worthy: Lancaster, N. Y.  
 Zeiger, C. F., United: Torrington, Wyo.

# Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Bailey Bros.: Rockford, Ill., 10; Beloit, Wis., 11; Monroe 12; Freeport, Ill., 13.  
 Beatty, Clyde: Seattle, Wash., 8-11; Mt. Ver-non 12; Bellingham 13-14.  
 Cole Bros.: Rock Island, Ill., 9; Cedar Rapids, Ia., 10; Marshalltown 11; Ames 12; Carroll 13; Sioux City 15; Norfolk, Neb., 16; Grand Island 17; Hastings 18; Holdrege 19; McCook 20.  
 Cole, James M.: Ticonderoga, N. Y., 10; Whitehall 11; Glens Falls 12; Saratoga Springs 13.  
 Garden Bros.: St. Thomas, Ont., Can., 11-13; Chatham 15-17.  
 Hunt Bros.: Danbury, Conn., 10.  
 Kelly, Al G.-Miller Bros.: Atkinson, Neb., 10; Bassett 11; Ainsworth 12; Valentine 13.  
 King Bros.: Nashua, N. H., 9; Concord 10; Rochester 11; Dover 12; Portsmouth 13; Sanford, Me., 15; Brunswick 16; Rockland 17; Bangor 18; Skowhegan 19; Waterville 20.  
 Mills Bros.: Baraboo, Wis., 9; Portage 10; Beaver Dam 11; Waupun 12; Plymouth 13; Manitowoc 15; Green Bay 16; Neenah 17; Oshkosh 18; Waupaca 19; Stevens Point 20.  
 Montgomery, C. R.: Hebron, N. D., 12.  
 Owens, Buck: Winchester, Ind., 9; Elwood 10; Huntington 11; Wabash 12; Peru 13; Rochester 15.

Packs, Tom: Columbus, O., 9-14; Grand Rapids, Mich., 16-20.  
 Polack Bros., No. 2: Dallas, Tex., 8-10; Mus-kogee, Okla., 12-14; Tulsa 15-18.  
 Ringling Bros. and Barnum & Bailey: Indian-apolis, Ind., 9; Ft. Wayne 10; Mansfield, O., 11; Youngstown 12; Cleveland 13-14; Toledo 15-16; Battle Creek, Mich., 17; Flint 18; Saginaw 19; Detroit 20-28.  
 Sparks: Lewiston, Me., 8; Augusta 10; Rock-land 11; Belfast 12; Waterville 13; Dover-Foxcroft 15; Bangor 16; Skowhegan 17; Livermore Falls 18; Mexico 19; Berlin, N. H., 20.  
 101 Ranch Wild West: Ft. Collins, Colo., 18.

Barrett, Roy (Polack Circus) Muskogee, Okla., 12-14; Tulsa 15-18.  
 Cindy & Tweedy: Chillicothe, O., 8-13.  
 Curtis, Rube (Police Circus) Columbus, O., 9-15; (Ball Park) Grand Rapids, Mich., 16-20.  
 DeCleo, Harry (Slout Players) Vicksburg, Mich., 8-13; White Pigeon 15-20.  
 Francis, Leo (Country Club) Franklin, Ind., 11-13.  
 McKennon, Marian, Players: Jackson, Tenn., 8-10.  
 Montague, Duke: Arnold, Neb., 8-13; North Platte 15-21.  
 Overman, Wally (Roundup) Sheridan, Wyo., 12-14.  
 Parker's, Tom, Hillbilly Jamboree: Camden, Ark., 10; Fordyce 11; (Memorial Aud.) Chattanooga, Tenn., 14; (City Aud.) Ashe-ville, N. C., 15; (Textile Hall) Greenville, S. C., 16; (Duncan Park) Spartanburg 17.  
 Plunkett Stage Show: Denver City, Tex., 10-12.  
 Renfro Valley Folks: Eaton Rapids, Mich., 10; Grand Ledge 11; Portland 12; Ionia 13; St. Johns 14; Itasca 15; Alma 16; Mt. Pleasant 17; Midland 18; Clare 19; Reed City 20.  
 Romas, Flying (Packs Circus) Columbus, O., 8-13.  
 Slout Players Tent Show: Vicksburg, Mich., 8-13; White Pigeon 15-20.  
 Wing's, Robert G., Donkey Baseball Game: Chelsea, Mich., 11-13; Manchester 15-17.

# Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Barrett, Roy (Polack Circus) Muskogee, Okla., 12-14; Tulsa 15-18.  
 Cindy & Tweedy: Chillicothe, O., 8-13.  
 Curtis, Rube (Police Circus) Columbus, O., 9-15; (Ball Park) Grand Rapids, Mich., 16-20.  
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 Wing's, Robert G., Donkey Baseball Game: Chelsea, Mich., 11-13; Manchester 15-17.

# FOR SALE

Complete Motorized Circus, now operating, Answer BOX D-241, Care Billboard, Cincinnati 1, O.

# The Princess Stock Co. WANTS

Character Team, one Gen. Bus. Actor; will consider Team. Other useful people, write. Week stands—top salary. Address: E. G. WARD, Tipton, Mo.

# H. B. ROSEN AMUSEMENTS WANT

FOREMAN FOR MERRY-GO-ROUND. (Will pay \$75.00 week to right man.)  
 FOREMAN FOR LOOP-THE-LOOP. (\$60.00 per week.)  
 FOREMAN FOR SINGLE LOOP-O-PLANE. (\$50.00 per week.)  
 SIDE SHOW MANAGER WITH ORGANIZED SHOW. (Will furnish all new equipment and will give good proposition to reliable man.)  
 WILL BOOK GIRL SHOW, with not less than 3 Girls. (Will furnish all new equipment with panel fronts.)  
 ALL CONCESSIONS OPEN.  
 WANT MAN AND WIFE FOR PICTURE GALLERY.  
 WANT AGENTS FOR FOLLOWING CONCESSIONS: Swinging Ball; Nail Joint; Roll-Down; Slum Skillo. Will book Frozen Custard, Novelties, and Guess Your Age. All address: H. B. ROSEN, Mgr. Westmoreland, Tenn., this week, then per route.

# CAVALCADE OF AMUSEMENTS

HAVE OPENING FOR OFFICE MAN. (No bookkeeping.) MUST UNDERSTAND ALL FORMS OF TAXATION AND HAVE CARNIVAL EXPERIENCE. Do not misrepresent. Salary, \$100.00 per week.  
 HAVE EQUIPMENT FOR HAWAIIAN SHOW AND HILLBILLY SHOW. (Must be high class and have neat wardrobe.)  
 HAVE COMPLETE FRAME-UP FOR MONKEY SHOW. (Earl Chambers, if you are at liberty, wire me.)  
 Our Fairs start July 28th at Muncie, Ind., followed by Ionia, Mich. Address: AL WAGNER, Mgr. Lafayette, Ind., then per route.

# AT LIBERTY SEPT. 1 THREE-ABREAST MERRY-GO-ROUND and KIDDIE CHAIRPLANE RIDES

Want to book with GOOD Carnival with GOOD Fair Dates for Sept., Oct., Nov., Dec. Rides in A-1 shape with up-to-date music.  
 S. E. PEARSON, 357 Patterson St. York, Pa.

# WANT TO BOOK FOR BALANCE OF SEASON

NEW OCTOPUS (TO BE DELIVERED TO US ON OR BEFORE JULY 22.)  
 Also NEW SPITFIRE (TO BE DELIVERED AT A LATER DATE.)  
 Also FROM 6 TO 10 HIGH CLASS STOCK CONCESSIONS.  
 Answer with your best terms:

# ROSE AND LOUIS CUTLER

e/o Rogers Greater Shows, Sullivan, Ind., this week; Tuscola, Ill., next.

# KILGORE SHOWS WANT

Ball Game Agents, Stock Store Agents. Strictly legitimate, strictly experienced. Reliable Ride Help—Men who can take it. Must drive trucks. Book legitimate Concessions that don't conflict. Fairs and Celebrations? Yes, we have them. No drinking, no chasers. If you do either don't come. Gunter, Texas, 8th through 13th; Granbury, Texas., 15th through 20th. Positively no grift. No collect wires.

**"CHANGES BEING MADE"**

Because we are changing some of our acts from the park unit to the unit under canvas now playing Fairs, we can use for the balance of the season

**SIDE SHOW ACTS**

Novelty Acts, such as an Anatomical Wonder, Juggler, Pin Cushion, Iron Lung, Sword Swallower, Fire Act, Cartoonist, Musical Act, Impalement Act, Girl to work large Snakes, etc.

**FREAKS FREAKS FREAKS**

Want Midgets; Dennie and Ethel, wire. Small Men and Women, also Colored or White Dwarfs, Giants wanted. Fat Girl, Strong Freak to feature.

Highest salaries paid, no time lost—no deductions. Fairs after Sept. 8. All reply to

**Ray Marsh Brydon, Riverview Park, Chicago, Ill.**

**JAMES E. STRATES SHOWS**

**CAN PLACE FOR CHARM HOUR REVUE**

Piano Player capable of playing calliope, Drummer with or without traps, Girls doing specialties and line. Salaries paid by office. Wire Al Mercy. Ride Help on all major Rides. Assistant Electricians and Towermen. Truck Driver, Canvasmen and Ticket Sellers. Frances Fournier wants Under Twelve Grind Agents. Address

**JAMES E. STRATES, Gen. Mgr.**  
Week July 8, Watervliet, N. Y.

**WANTED**

**GREENVILLE, MICHIGAN, 9TH ANNUAL HOME COMING**  
CITY PARK JULY 15, 16, 17, 18, 19, 20

Legitimate Concessions of all kind. Can place Fun House, Snake Show and Pit Show.

Wakarusa, Indiana, Street Fair to follow. Write or wire

**C. D. MURRAY, Mgr. W. G. Wade Show, Unit No. 2**  
Cadillac, Michigan, July 8-13

**CONCESSIONS WANTED**

**All Kinds for ACE LILLARD AIR SHOW**  
AT ADRIAN CITY AIRPORT, ADRIAN, MICHIGAN

**JULY 14th**

ACT IMMEDIATELY AND PHONE 609M  
or contact FLOYD BAKER, Care Lenawee Dawn Patrol  
Adrian City Airport, Adrian, Michigan

**MINSTREL PEOPLE**

**WANTED WANTED WANTED**

To enlarge our Show. Saxophone and Trombone, Chorus Girls. This show will be out all winter. Good salary and meals and bus transportation. Also, Candy Pitchmen to work two Shows, paying 30% on a dollar. Answer all mail to

**Billy Cornell, care O. C. Buck Shows, Westfield, Mass.**

**WANT**

Chair-o-Plane Man, Merry-Go-Round Man, salary \$40. Legitimate Concession, \$20. Want Shows, 25%.  
Sixteen by thirty Bingo for sale.

Brainerd, Minn., week July 8; Eden Valley, Minn., July 17 to 21.

**E. J. McARDELL, Mgr. McArdell's Midway of Fun**

**FOREMEN**

**FOR WHEEL, TILT AND MERRY-GO-ROUND**

Concessions that work for stock. Janesville, Wis., till 14th; then Oshkosh, Wisconsin

**FIDLER'S UNITED SHOWS**

**Wants—ARCHIE GAYER—Wants**

PEOPLE WHO WORKED WITH ME OR FOR ME IN WALKATHONS, ICE SHOWS, ETC., PLEASE CONTACT ME.

200 Monroe Avenue

Detroit 26, Mich.

**TRIANGLE SHOWS WANT**

Rocket Foreman. Must know ride. Top Salary. Truck Mechanic for all new equipment. Must be able to keep trucks completely serviced and in running order. Chaney, contact Frank Shephard.

Want Talkers for Iron Lung, Life and Radio Show. Good money-making propositions to men who can make openings and manage these shows. Want Manager with troupe for Hillbilly Show. Complete outfit waiting.

Will Book Now Grind Concessions of All Kinds.

Fairs Start July 15, Red Lion, Pa.; Then the Big Delaware State Fair, Harrington, Del., July 22.

Eight More to Follow, With 2 Big Celebrations Equal to Fairs.

**All Contact Jack Shapiro, TRIANGLE SHOWS**

Lock Haven, Pa., This Week; Red Lion, Pa., Next Week.

**Blue Grass State Shows**

**CAN PLACE FOR 4 CHOICE KENTUCKY SPOTS AND THEN OUR BIG ROUTE OF FAIRS**

Concessions of all kinds that work for stock. Ball Games, Coke Bottles, Long Range Gallery, Cork Gallery, Photos, Devil's Bowling Alley, Cane Rack, High Striker, Candy Floss, Frozen Custard, Country Store or any Legitimate 10c Stock or Slum Concession.

Special Liberal Proposition for Shows With Own Outfits

This show bills like a circus. Fireworks and Special Events each night.

Get With a Winner. All Wires to

**C. C. GROSCURTH, Gen. Mgr.**

Marion, Ky., This Week; Princeton, Ky., Week of July 15th

**MONSTER FIREMEN'S PARADE, FIREMEN'S CELEBRATION**

Watsonstown, Pa., July 15-20. First in six years. No gate. Factory is working full blast. 100,000 drawing population.

Want Shows of all kinds. Rides and Concessions not conflicting. Have several more Fairs and Celebrations under strong auspices. Hold exclusive midway contract at Benton, Pa., Firemen's Fair and Farmers' Picnic Combined, day and night. All replies to

**MICKEY PERCELL, PIONEER SHOWS**

TUNKHANNOCK, PA., JULY 8-13

**AMMUNITION—.22 SHORTS**

**17 CASES FOR SALE—\$135 Per Case**

Standard Brands, Fresh Stock. F. O. B. 10% deposit.

P. O. BOX 2464, Detroit 31, Mich.

**For Sale—H. LEWISTON—For Sale**

COMPLETE BUELL CRIME AND SHAW WAX WORK SHOW COMBINED, consisting of BUELL'S LATEST CRIME SHOW; SHAW'S WAX FACES of famous Criminals; ELECTRIC CHAIR; TENT, 115 ft. long by 30 ft. wide, with extra middle piece; with stakes, poles, etc.; 12 ft. Sidewall; O'HENRY TENT, used 3 years; 200 ft. STEEL BANNER LINE, Stakes, Banners, etc.; SWITCH BOX, WIRE, CABLE, etc. LATE MODEL SOUND SET, and everything else ready to go for immediate opening at fairs, etc. Price, \$2,000.00, or will sell on time to responsible party.  
Show now in operation in local amusement park. Takes but two to run show. Reason for selling—have many other interests, and have contracts for Shows at Wisconsin State Fair which will take all my time.  
**WRITE OR WIRE, OR COME AND SEE IT.**  
200 Monroe Ave., Detroit 26, Mich.  
Phone CLifford 3334

## Parity Move Hikes RAS Can. Biz 10%

(Continued from page 53)

run East thru Canada, and now that the currency differential has been removed, the org more than likely will press that plan.

Until J. L. Ilsley, Canada's minister of finance, made the announcement of the parity move Friday (5) at 8 p.m., an American dollar was worth approximately \$1.10 on this side of the border, which did tend to give American tourists a little the best of it. Canadian tourists crossing the border found their dollar worth only 90 cents.

### RAS Profit Up 10 Per Cent

Carl J. Sedlmayr, owner of the Royal American Shows, merely added 10 per cent to profits accruing on his current tour of the Dominion as a result of the move. Also the show people and concessionaires on his org profit in the same manner.

Fairs in the border States always have lured many Canadian customers, and while the limitation of \$50 allowed Canadians visiting the States still is in effect, the fact they can get \$50 worth of action for that amount as against \$45 in war years figures to make them pile over the border in greater numbers.

Ilsley's dramatic move is said to have been the result of the United States dumping the OPA, as Canadians generally believe that prices will soar in the States, and by parring the Canadian dollar with the American, a definite step has been taken to advert inflation in this country.

### Dyers Greater Shows

Still in cream. Mugger and Hoop-La open, also other legitimate Shows; must be framed nice. Place Shows with own equipment. Contact before joining. First and Second Men on new Merry-Go-Round. Write, tell what you can and will do. Do not misrepresent. Address:

Jacksonville, Ill., this week.

## REGAL EXPOSITION SHOWS, INC.

### FEATURING FLYING LAVALS

Want capable Cook House Manager, good proposition. Drunks do not apply. Want Second Men on Rides. Want Mechanic. Will book Flat Ride. Want Grind Shows with or without outfits. Want Freaks and Acts for Side Show. Larry and Elise, come on. Grind Stores, \$25 privilege. No grift. Scales, Custard, Dart, Shooting Galleries, come on.

Franklin, Ky., this week; Galatin, Tenn., week 15th.

## BARKOOT BROS.' SHOWS WANT

Tilt-a-Whirl, Octopus and two more Kiddie Rides. Can book up-to-date Shows, Pit Show and Platform Shows. Can book legitimate Grind Concessions of all kinds. Want Ride Help for all Rides. Week of July 8th, on Main Street, Belding, Mich.; Saranac, Mich., Street Celebration, July 17, 18, 19 and 20; Clarksville, Mich., Ox Roast, July 23-24-25. on the street, and other Fairs and Celebrations to follow. Address per route.

EDWARD DEIBERT, MGR.

## OUR LADY OF MOUNT CARMEL CELEBRATION

Biggest in Pennsylvania—Rosetta, Pa., July 22nd through 28th, including Sunday. Want 2 Free Acts for one or five weeks. Want Auto Mechanic. Want Ferris Wheel Foreman and Chair-o-Plane Foreman. Want Frozen Custard and Candy Floss. Bayonne, New Jersey, July 9th to 20. All address:

### HELLER'S ACME SHOWS

### FOR SALE

Concession Tops and Frames. 1941 Chevrolet 1 1/2-Ton Truck, 13-foot closed body, 27,000 actual miles, 7 new tires and tubes, 10-ton jack. Concessions consist of one 14-foot Top and Frame, three 12-foot Tops and Frames, all 9-foot Walls, new this spring; one set Chaffin Scales, Tripod and Chair, 1 Guess Your Age, Six Cats and Balls, Milk Bottles and Balls, 3 new Skilfos, Roll Downs, Blocks and Dice Cups, Swinging Balls and Pins, one Baltimore Wheel Post and Lay Down, Beat the Dealer, Over and Under (dice for both), around \$1000.00 worth of Flash, 6 Stock Trucks. All this equipment to be sold together, nothing piecemeal. Reason for selling, other business. I am not broke or sick. Price \$4500.00 cash. Can be seen at Carleton, Mich., till July 14; July 14 to 21 at Sanford, Mich. Call or wire

CHARLIE GRIGGS, Care Hotel Imperial, Detroit, Mich., till July 15; after that Sanford, Mich.



## Coming Events

These dates are for a five-week period.

### California

Dixon—Portugese Fiesta. July 17-20.  
Los Angeles—Industries Expo. & Home Show. July 18-20. F. Tabery.  
Pittsburg—Horse Show & Rodeo. July 27-28.

### Colorado

Boulder—Boulder Powwow. July 27-29. Perry Frazier, Chamber of Commerce.  
Gunnison—Cattlemen's Days. July 19-21. M. J. Verzuh.

### Florida

Webster—Sumter Co. Breeders' Show. July 11-13. W. J. Platt Jr., Box 116, Bushnell.

### Georgia

Atlanta—Southeastern China, Glass & Gift Show. July 9-12. F. B. Steward, 355 Peachtree St., N. E.  
Atlanta—Southeastern Housewares Show. July 15-18. F. B. Steward, 355 Peachtree St., N. E.

### Idaho

Hagerman—Pioneer Day. July 24. Emerson Pugmire.

### Illinois

Belleville—Home-Coming. July 12-14. P. G. Rust.  
Cuba—Fulton Co. Soldiers, Sailors' Reunion. July 18-20. Lep Clayberg.  
E. Dundee—Firemen's Festival. July 24-27. Max C. Freeman, Dundee.  
Gardner—Firemen's Festival. July 19-21. Burt Parkinson.  
Lovington—Annual Home-Coming. Third or fourth week in July. Roy B. Donovan.  
Springfield—Jr. Chamber of Commerce Circus. July 15-20. Bill Morrison.  
Stockton—Street Carnival & Soldiers' Home-Coming. July 18-20. F. C. Niemeyer, Lions' Club.  
Tuscola—Tuscola Home-Coming. July 17-20. Loren E. Matthews.  
Wood River—Am. Legion Home-Coming. July 27-28. Fred F. Penning.

### Indiana

Brownstown—Am. Legion Soldiers' Reunion. July 22-27. H. A. Vermilya.  
Cloverdale—Am. Legion Picnic-Home-Coming. July 25-27. O. B. Foster.  
English—Community Club Home-Coming. July 22-27. M. M. Flanigan.  
Farmland—Lions' Street Fair. July 14-20. W. R. Slaughter.  
Marshall—Lions' Club Home-Coming. July 11-13. E. R. Pefley and L. F. Jackson.  
Montpelier—Race Meet. July 17-20. Homer C. Michael.

### Kansas

Downs—Annual Celebration. July 24-27. Joseph W. Asper.  
Linn—Booster Club Picnic. July 18-20. Albert L. Higgins.

### Kentucky

Lexington—Junior League Horse Show. July 15-20. Mrs. Spencer L. Finnell.

### Minnesota

Bemidji—Paul Bunyan Festival. July 13-14.  
Detroit Lakes—Northwest Water Carnival. July 12-14. Robert Oman.  
Minneapolis—Minneapolis Aquatennial. July 19-28. W. M. Dickson, 612 Builders Exchange.  
Montevideo—Fiesta Days. July 27-29. Chip-pewa Co. Fair Assn.

### Missouri

Craig—Reunion & Home-Coming Celebration. July 25-28. John L. Pflaumer.  
Cuba—Old Settlers' Reunion. July 26-27. A. M. Munro.  
El Dorado Springs—Annual Picnic. July 18-20. E. R. McPeak.  
Everton—Booster Club Picnic. July 17-20. William R. Probst.  
Kansas City—Gift Show. July 21-25. Fred Sands, 1610 Dierks Bldg.  
Louisburg—Old Settlers' Reunion. July 23-24. Harry W. Atchley.  
Orrick—Picnic & Carnival. July 11-13. S. D. Brady.  
Weaubleau—Weaubleau Reunion. July 11-13. Johnnie Allen.

### Nebraska

Gering—Oregon Trail Days, Am. Legion. July 11-12. Warren C. Wood.  
Jansen—Jansen Picnic, Am. Legion. July 25-26. Allen L. Tinstman.

### New Jersey

Fair Haven—Firemen's Fair. July 27-Aug. 3.  
Hamburg—Firemen's Gala Week Fair. July 8-13. Leslie B. Vail, Box 394.  
Millville—Am. Legion Post Fair. July 24-27. S. L. Kapp.

### New York

Buffalo—V. F. W. Old Home Week. Week of July 15. Carl J. Stellracht.

### Ohio

Fort Recovery—Harvest Jubilee. July 22-27. Burleigh Burke.  
Green Springs—Street Fair. July 17-20. Vol. Fire Dept., R. E. Haudensheld.  
Howland—Firemen's Celebration. Last week in July. Myron Baker, Warren, O.  
Mansfield—Air Show. July 20-21. Ed Sutter, 90 N. Main St.  
North Eaton—Firemen's Carnival. July 19-20. E. C. Hill, R. D. 1, Columbia Sta., O.  
North Industry—Home-Coming. July 23-27. Vol. Fire Dept., George Marlow.  
Salineville—G.I. Home-Coming Celebration. July 8-14. Myrtle Strabley.  
Twinsburg—Home-Coming. July 11-13. L. E. Holt.  
Waynesburg—Vol. Fire Dept. Home-Coming. July 11-13. Norman Baukert.

### Pennsylvania

Clymer—Firemen's Convention-Celebration. July 29-Aug. 3. Paul Federinko.  
Coalport—Firemen's Week. July 15-20. James R. Hughes.  
Forest City—Enterprise Hose Co. Celebration. July 15-21. Maurice Lavin.  
Kimberton—Firemen's Fair. July 24-Aug. 3. John Yeager, Phoenixville, Pa.  
Orbisania—Fire Co. Old Home Week. Week of July 15. Earl R. Long.  
Pittsburgh—Police Circus. July 22-27. Chester B. Morley, City-County Bldg.  
Point Marion—Vol. Fire Dept. Centennial. July 11-20. C. P. Sutton.  
Rockwood—Vol. Fire Dept. Celebration. July 22-27. Charles E. Koontz.  
Roseto—Roseto Celebration. July 22-28. Pasquale Vicario, Bangor, Pa.  
Saxton—Firemen's Convention & Old Home Week. July 15-20. S. G. McCahan.  
Shamokin—Night Fair & Carnival. July 8-13. David Arnold.  
Wyndmoor—Firemen's Fair. July 15-20. Charles W. Conyers.

### South Carolina

Hampton—Watermelon Festival, Jr. Chamber of Commerce. July 17-18. S. Lemar Malphurs.

### South Dakota

Canistota—Sport Day. July 11. A. E. Kort-halt.  
Custer—Gold Discovery Days. July 26-27.  
Heward—Farmers' Days. July 29-30.  
Spearfish—Black Hills Air Fair. July 20.  
Summit—Midsummer Celebration. July 15-16. K. A. Fenner.

### Texas

Leonard—Old Settlers' Reunion. July 22-27. S. L. Johnson.  
Priddy—Priddy Picnic. July 15. W. J. Marwitz.  
Round Rock—Old Settlers' Assn. July 13-20. W. E. Henna.  
Valley Mills—Business Men Annual Reunion. July 10-13. J. C. Howard.

### Wyoming

Afton—Pioneer Days. July 23-24.  
Casper—Casper Aviation Days. July 12-15.  
Laramie—Laramie Jubilee Days. July 10-11. E. C. Smith.

Mr. and Mrs. William K. Carpenter have left for Africa to conduct a search for specimens for the Philadelphia Academy of Natural Sciences. They will seek the Nile crocodile, monitor lizard, waterbuck, and such birds as the painted snipe, Egyptian plover, sacred ibis, lesser hammerkopf, cattle egret, spur-winged goose, pied kingfisher, weaver bird, whydah bird and the saddle-billed stork.

## Bridgeport's Municipal Spot Enjoying Top Year

BRIDGEPORT, Conn., July 6.—Pleasure Beach Park, municipally operated, is enjoying one of the best seasons in its history. Besides the regular bus service, the ferryboat, Brincherhoff, is again plying between Bridgeport and the spot making hourly trips.

Larry (Buster) Crabbe and his *Water Follies* is in for an engagement at the pool, playing four shows daily, endeavoring to duplicate his record engagement of last season. Ballroom is drawing large crowds, with local bands playing nightly and name bands Sundays and holidays.

## Park Loses 2 Customers; One Gets Locked in Store

PITTSBURGH, July 6.—No matter how many people were at West View Amusement Park here July 4 there were still two persons missing.

One, Bozer Howard, spent most of the afternoon in a phone booth, while the other, his girl, waited for him at home.

Howard explained he was in a drug store using the phone "and when I turned around the lights were out and the owner was gone. I was calling my girl and we planned to go to West View for some fun," he said.

Four hours later the proprietor returned from a holiday outing and liberated Howard.

## JOHNNY GREEN

### WANTS

Capable Outside Man for Skillo and Nylon Wheel, capable Agents for Grind Stores; also first-class Griddle Man and Cookhouse Help. Reno and Blondie, contact Henry Wilson by phone at Drake Hotel. All wire immediately to

### JOHNNY GREEN

c/o Johnny J. Denton Shows  
Bluefield, W. Va.

## BAKER UNITED SHOWS

### WANT

Shows with own outfits for balance of season. Particularly want Wild Life, large Animal Show or Side Show. Concessions: Can use a few more Stock Concessions. Ride Help: Want Merry-Go-Round Foreman for Little Beauty. Top salary to right Man. Address:

Attica, Ind., this week; Tipton, Ind., week July 15.

### WANT

Publicity Director, also Assistant Secretary. Preferably one who can take dictation.

## JOHN R. WARD

Columbus, Ohio, this week.

## FLORIDA AMUSEMENT COMPANY WANTS

To buy seven-car Tilt or Octopus, good condition, with or without transportation. Paul Botwin wants to contact T. A. Madron, also wants Grinder for Snake Show. Address:

### HOWARD INGRAM

Burnsville, N. C., this week; Dublin, Ga., follows.

### RIDEE-O

IN A-1 CONDITION, for sale. 2 Trainers and 1 Truck for transportation. Teasley Fleming, call me. Have proposition for you until Nov. 15. Want Second Man for Ridee-O. This Ride booked on Shows for 12 good Fairs, ending in Florida Nov. 15.  
KELLIE GRADY, Florence, Ala.

# DUMONT SHOWS

**CLAIRTON, PA., JULY 7-13;**  
**KITTANNING, PA., JULY 15-20**

WANT LEGITIMATE CONCESSIONS OF ALL KINDS.  
 WANT TO BOOK OR BUY SUPER ROLL-O-PLANE.  
 WANT CHAIR-O-PLANE FOREMAN (must drive).  
 WANT SIDE SHOW OR TEN-IN-ONE.  
 (Have complete equipment including banners)

All Address **LOU RILEY, Mgr., as per route**

## JACK PERRY WANTS

**RIDE HELP**—Foreman for New Octopus, Ridee-O and Kiddie Auto; top salaries, long season.

**CONCESSION AGENTS** for best-framed Radio Store on the road, Percentage Agent for Chuck Cage. Can also use other Percentage Agents.

**ALSO WANT** experienced reliable **SECRETARY-MANAGER** to take complete charge of the **PERRY AMUSEMENT CORPORATION ENTERPRISES** now booked with the **W. C. KAUS SHOWS**; year-round proposition. Red Hicks, please contact me. All replies to

**JACK PERRY, W. C. KAUS SHOWS**  
 Forest City, N. C., now; Statesville, N. C., to follow

## WONDER CITY SHOWS CAN PLACE

Shows, own equipment. Rides—Tilt, Rolloplane, Octopus. Place any Stock Concession. Want A-1 Chairplane Foreman. Top salary. Will sell exclusive photo, Diggers, Candy Apples, Pop-Corn. Address

**JOE KARR**

Wonder City Shows, Mattoon, Ill., July 8-13; W. Terre Haute, Ind., July 15-20; Danville, Ill., July 22-27; Brazil, Ind., July 29-August 3.  
 P.S.—Linda Lopez wants Talker for Girl Show.

## CAN PLACE

Photo Gallery, Slum Concessions. Want for Train Crew, Polers, Mule Drivers. Norman Wolf can place Girls for his Latin Quarter Posing Show. Top salaries. Al Deleo can place Agents for Age and Scale. George Vogstadt wants Illusion Show Help. Come on; all answer.

## ENDY BROS.' SHOWS

Canton, Ohio, this week.

## SOUTHERN STATES SHOWS WANT

For long, prosperous season, few more Stock Concessions. Opening for Fish Pond, Ball Game, Bowling Alley, Bumper, High Striker, Scales, Age, Weight, Photos, Floss Candy, Hoop-La. Useful Ride Help. If you can stay sober and not agitate we can place you, but we do not need architects and advisers. We are easily pleased, so we will still run it our way.

All Answers to

**JOHN B. DAVIS, Mgr.**  
 Perry, Fla., this week; then as per route.

## BINGO HELP WANTED

**3 Callers and 8 Counter-men—Top Wages**  
 Starting at Muncie, Indiana, Fair

Address **GUY WEST** or **W. B. JONES**  
 Care Cavalcade of Amusements, Lafayette, Indiana, July 8 to 13;  
 Indianapolis, Indiana, July 16 to 25.

## WANTED . . . WANTED . . . WANTED

**DON CLARK** wants three (3) experienced Hey-Dey Men for long season with World of Mirth Shows; top salary, best working conditions. Will send transportation if I know you.

All Answers to

**DON CLARK, World of Mirth Shows**  
 Bath, Maine, week of July 8th; then as per route.

## VIRGINIA GREATER SHOWS

### WANT

Frozen Custard, Coca-Cola, Nylon Stockings, Scales and Age, Cigarettes and Lead Gallery, Ball Games, Penny Pitches, Hoopla, Novelties and Mug Joint. Want Musicians and Dancing Girls for Minstrel Show; office paid. Jerry Jackson and Sparrow, answer. Want good Truck Mechanic at once. We have tools. Russell Lane, Big Boy, come on.

Martinsburg, W. Va., this week; then Winchester, Va.

P.S.—Sol Speigh and Jack Huffine no longer here.

## FREAKS

### STRANGE PEOPLE—NOVELTY ACTS

Long Season at Fairs—Winter's Work To Follow in World's Finest Museum.

Now operating with a brand new Side Show from front to back. Pitch Acts, Magic, Mental, Blade Box, etc., Musical Act.

All reply in detail to

### TONY MARINO

Gold Medal Shows, North Chicago, Ill.

## W. C. KAUS SHOWS

### WANT NOW FOR THE FOLLOWING FAIRS

Roanoke Rapids, N. C.; Dunn, N. C.; High Point, N. C.; Martinsville, Va.; Ashboro, N. C.; Sanford, N. C.; Lexington, N. C.; Laurens, N. C.; Chester, S. C.; Newberry, S. C.; Charleston, S. C.

**SHOWS**—On account of disappointment can place high-class **SIDE SHOW** with own outfit and transportation—can also place Mechanical Show, Wild Life or any money-getting Grind Show.

**CONCESSIONS**—Ball Game, Shooting Gallery and few other legitimate Concessions. All replies to

**RUSS OWENS, Manager W. C. KAUS SHOWS**  
 Forest City, N. C., now; Statesville, N. C., next.

## DICK'S PARAMOUNT SHOWS WANT

For Manchester, Conn., Grind Stores, Photos, Ball Games, Frozen Custard, Second Men on all Rides. Semi drivers preferred. Long season. Westerly, R. I., week of July 8.

## WANTED

Side Show Talker, one who can stand prosperity. Can always use Freaks, Pinheads or any good Side Show Act for a year-around proposition. Acts that wrote before, write again.

### WENDEL (PROPS) KUNTZ

Care Cellin & Wilson Railroad Show, Buffalo, N. Y.

## Wants—GAYER & LEWISTON—Wants

WILL BOOK, LEASE, OR BUY

### COMPLETE IRON LUNG SHOW

For **WISCONSIN STATE FAIR**, August 17-26, Incl. Will be only Three Shows at Fair. Estimated attendance, 800,000 to 700,000. Wonderful Opportunity. Write or Wire 200 Monroe Ave., Detroit 26, Mich.

## V.F.W. and American Legion Penna. State Conventions

ON THE STREETS OF PHILADELPHIA, PA.

V. F. W. starts July 25, 26, 27. American Legion starts August 21, 22, 23, 24. Come in, Novelty Men, Camera Men, Button Salesman, Penny Machines, Guess-Your-Weight, Guess-Your-Age. These are two Red Ones. Write or Wire:

### ABE GOLDBERG AND JOHN GILLESPIE

33 N. 11th ST.

PHILADELPHIA 7, PA.

**WANT TUSCOLA, ILLINOIS, FREE HOMECOMING**

July 15-20 Inclusive

RIDE FOREMEN AND FEW SECOND MEN, DRIVE TRUCKS.  
SPECIAL AGENT THAT WILL POST PAPER.

GIRLS, MANAGER FOR SAME. WILL FURNISH OUTFIT  
WITH TRANSPORTATION FOR SAME. MUST HAVE 3 GIRLS.

Will place few legitimate Concessions for this date and sixteen more  
consecutive fairs.

SHOWS OF MERIT with own outfits, wire us now.

**ROGERS GREATER SHOWS**

Sullivan, Indiana

**LAWRENCE GREATER SHOWS**

LONG SEASON SOUTH

WANT SHOWS—Monkey, Animal, Fun or Glass House. Have complete  
outfit for 10-in-1. Liberal percentage.

RIDES—Want Kiddie Autos, #5 Ferris Wheel and Rolloplane.

CONCESSIONS—Cookhouse, Bingo, Custard, Ball Games and all 10c Grind  
Stores. Sam Levey wants Agents for Wheels, Skillo and Roll-Down.

WANT Lot Man that can build. Also couple or man to take charge of  
Popcorn and Candy Apples.

WANT Ride Help. Foreman for Ferris Wheel and other major Rides,  
Second Men that can drive semis. Want good Canvasmen. Address  
Gloucester City, N. J., July 8-13; Phillipsburg, N. J., July 15-20.

**SPARKS BROTHERS' SHOWS**

WANT BINGO

Jess Reece will book your Concession. Candy Adams, have good proposition.  
Want two Roll-Down Agents and two Skillo Agents. Book Loop or Roll-o-  
Plane, also big Snake and Wild Life Show. All wires to Okolona, Miss.,  
this week; Water Valley, Miss., July 15-20.

**HARRISON GREATER SHOWS, INC.**  
WANTS FOR LANCASTER, PA.

Slum Concessions of all kinds. No exclusive. Good opening for any Grind Show with or  
without outfits. Rides: Will book Fly-o-Plane or Octopus with or without transportation.  
Walter Baker wants Musicians and Performers for finest Minstrel Show on road. Want  
Ride Help and Semi Drivers for Twin Ferris Wheels, Chair-o-Plane, Caterpillar and Merry-Co-  
Round. Want Foreman for Single Loop. Our Fairs start the first of August from Maryland  
to Florida. Dates will be announced later. All wires to

**FRANK HARRISON, Owner and Manager**  
LANCASTER, PA., THIS WEEK.

**LAWRENCE CARR SHOWS WANT**

For Gloucester Day Celebration—Concessions of all kinds, including Penny  
Pitches. Want Girl Show Operator with Girls and Wardrobe. John Perry  
wants Agents for Swinger, Buckets, Count Stores and Ball Games.  
Week of July 15 to 20, Cambridge, Mass.; then Big Gloucester Day Celebra-  
tion, July 22 to 27.

**CAN PLACE**

Corn Game for balance of season. Four choice Kentucky still dates and big  
route of Fairs. Wire

**C. C. GROSCURTH, BLUE GRASS STATE SHOWS**  
Marion, Ky., this week; Princeton, Ky., week of July 15.

**WANTED CLEAN, MODERN COOKHOUSE**

Or Sit-Down Grab that can cater to showfolk. People that can stand  
prosperity preferred.

**WORLD OF PLEASURE SHOWS**

All this week, Sault Ste. Marie, Michigan

**American Carnivals  
Association, Inc.**

—By Max Cohen—

ROCHESTER, N. Y., July 6.—We have word from the War Assets Ad-  
ministration that it has such articles for sale as power transformers, steel  
hoisting cable, Diesel generators and other electric apparatus, and paint  
suitable for parks, etc. We also have on file a list of approved dealers.

We are advised of the development for our industry of a special type of  
welding unit that operates without high voltages or special high fre-  
quency devices. Also available is a rust preventative that comes in colors  
and can be applied by brush or spray.

We recently visited the B & C Exposition Shows at Dewey Avenue  
and Stone Road, Rochester; Holman's Rides at East Rochester; Ringling-  
Barnum Circus in Rochester; Jones's concessions at Sea Breeze, and the  
week before, the James E. Strates Shows in Rochester.

Standings in the personnel mem-  
bership race: James E. Strates, 281; World of Pleasure, 86; I. T., 45; W.  
G. Wade, 39; B & C Exposition, 35.

**BALLYHOO BROS.**

(Continued from page 53)

the move, but we didn't disappoint our public.

The above are only two of the many things this show does to keep faith with our patrons. The natives like family shows, and like to picture show folks' lives as no different than their own. Perhaps they heard boasts of showmen, claiming they were born in dressing rooms and cradled in trunk trays. Pete Ballyhoo claims that he was born between the first and second blow-off of a gal show. It isn't a strange sight on this show to see 16 of our revue gals ballyhooing with babies in their arms.

It's so family-like that the customers think well of us. This is the only show that carries a special built wagon, shaped like a big trunk and equipped with trunk-tray cradles. Having special lighting and sound effects, the wagon is a big flash.

Under the office wagon awning are chairs for the staff members. Their names such as Mr. Pete Ballyhoo, Mr. Jake Ballyhoo, Mr. Lem Trucklow, etc., are lettered on each individual's seat. To prove that this is a family show that caters to family people, one has only to see mothers rushing under the five-foot ballycloth that surrounds the wagon, then comfortably seat themselves and start nursing their young. By 10 p.m. nightly, those who peep over the curtain and can only see the upper parts of the sitters bodies, think its a nudist colony. Operating only an honestly advertised family show is the bosses' motto.

PS—Forgot to mention that operating a family show pays big dividends in more ways than one. On dull nights we use the show tots as sticks on the kiddie rides.

MAJOR PRIVILEGE.

**O. C. BUCK BIZ**

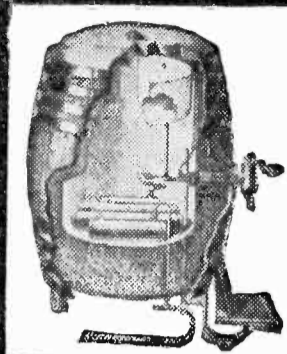
(Continued from page 53)

concessions. Clarence Lyerly has joined the Evans concessions, and John M. Corbett and daughter, Mary Louise, have joined the Ollis concessions.

Visitors included Ann O'Connor, New York, a guest of Mr. and Mrs. Buck; Mr. and Mrs. Thomas Coleman, and Mary Delores McBride, who visited her father, John T. McBride, with the Ollis concessions. Mary and Ann Louise Eddy, Youngstown, O., nieces of Mr. and Mrs. Lari Narcassio, are vacationing on the show.

Frank Miller and brother, of the Ringling circus, were dinner guests of Mr. and Mrs. Harry Swartz.

**ROOT BEER  
BARRELS**



With or without carbonators  
Root Beer Barrel, Snow Cone and  
Juice Joint Operators:

**NO SUGAR NEEDED**

We have syrups in all flavors, in-  
cluding Orange, Raspberry, Straw-  
berry, Cherry, Pineapple, Kola  
and Root Beer.

Syrups come in 10 and 15 gallon  
wooden kegs to prevent breakage,  
also in one gallon glass jugs, four  
to a case, at the pre-war

O.P.A. **\$1.90**  
PRICE OF PER GALLON

ORDER SEASON'S  
SUPPLY NOW

ICE CREAM AND CANDY APPLE  
OPERATORS:

We have Skewets for Ice Cream Bars and  
Candy Apples, Granulated Peanuts and  
Chocolate Coating.

CANDY APPLES AND CARAMEL CORN  
OPERATORS!

We have a Special Mix, no Sugar or Glucose  
needed to make Candy Apples or Caramel  
Corn. \$2.50 a Gallon in 15 Gallon Kegs.  
Special formula included.

When in or near here, come in and we  
will try to get you hard-to-get items.

Terms: 1/3 Deposit, Balance C. O. D.

WRITE SPECIAL DELIVERY, AIR MAIL,  
OR WIRE! ACT FAST

**JOSEPH ARCHER AND SON**

1309 S. HOMAN AVE.  
CHICAGO 23, ILLINOIS

**FOR SALE**

Merry-Go-Round, Eli Wheel #5, Kiddie Ride,  
\$12,000.00 cash. No propositions. Will not  
sell separately. Can be seen in operation.  
Contracts if you want them.

**T. J. DOWLAND**

60 W. Arndt St. Fond du Lac, Wis.

**FOR SALE**

One Super Roll-o-Plane, one Guide-a-Plane. Can  
be seen in operation in Opelika, Ala., July 8 to 13.  
Alexander City, Ala., July 15 to 20. Permanent  
address: Box 1763, Montgomery, Ala.

**LEE AMUSEMENT CO.**

**FOR SALE**

Late model Loop-o-Plane and Kiddie Airplane Ride,  
also 1935 Ford Tractor and 24' Spencer Semi-  
Trailer. Write

**JOHN W. McMAHON**

Guardian of Clyde T. McMahon, Marysville, Kansas

**FOR SALE**

Miniature Mechanical Circus, perfect condition, new  
tent, banners complete. Now operating. Booked on  
Dyer's Greater Shows. Cash only, or will lease on  
percentage basis to a reliable operator. Come see.  
Jacksonville, Ill., this week, or per route in Billboard.  
Inquiries to

**FORD BARRICK, c/o Dyer's Greater Shows**



# 4th Means Cheer for Some, Woe for Others; Business Generally on the Strong Side

## Ward, Pepper Draw Blanks—Rain Hakes a Bite

(Continued from page 53)

isn't any good at this time of the year.

Neither Ward or Pepper made an effort to explain or alibi the situation.

### Cetlin & Wilson Happy

R. C. McCarter, general agent for Cetlin & Wilson Shows, was so happy over his firm's business at Cleveland, O., he couldn't wait to telegraph, he phoned.

"This date sure was a winner, and only the fact that the front gate sellers, and there were five of them, couldn't handle the throng kept us from having even a bigger day," he declared.

Patriotic show in Cleveland's Municipal Stadium drew capacity of 78,000, with police estimating another 15,000 turned away toward the midway. When the big show broke the crowds stormed the midway for the biggest day of the season. C. & W. opened in Cleveland June 24 and closed July 4, racking up a gross of \$56,120.47, which included rides, shows and front gate. Mr. and Mrs. H. Norrick, of the Muncie, Ind., Fair, and Orvall Pratt, of the Indiana State Fair, visited the show for three days.

### World of Today Hot

Noble Fairly, manager of the World of Today Shows, was another who couldn't trust the wires, phoning to say that Friday (5) was a beautiful day at the North Dakota State Fair in Minot, and the org sure was on the way to kicking in a new gross record regardless of the size of any show that ever played it in the past.

Fairly reported that H. L. Finke, fair manager, assured him the paid attendance for the Fourth was in excess of 20,000 and, as Noble put it, "they must have been here as our shows and rides got \$11,000." William T. Collins, also playing the North Dakota early circuit, wired that his org hit the jackpot at Jamestown for the biggest one-day gross in the show's history. Collins said all his early annuals have averaged an up of 20 per cent over the record run last year, and that he is now fortified with a new Rolloplane and an Octopus, which were delivered in Jamestown Monday (1).

### Hennies Kicks Over Mark

Harry W. Hennies reported he thought it was July 4 at the Anderson, Ind., Fair Wednesday (3) as his shows and rides got \$9,100, which beat the 1945 Independence Day record. Then the Fourth actually arrived and Secretary Clint Shufert's books showed a new high of \$10,300.

W. E. Snyder, speaking from Des Moines for Max Goodman's Wonder Shows of America, didn't claim any sort of a record, but declared that business was better than satisfactory, much better.

"We've had a steady play here since opening last week, and our business was unusually good over the week end. Wednesday (3) Bob Hope's troupe was the attraction on the fairgrounds in conjunction with the Iowa Centennial. John Sloan's auto races drew more than 20,000 people Thursday afternoon and when that blew off at 4 p.m. they kept us hopping until midnight," Snyder declared.

Snyder revealed that a huge army ground show was placed behind the Goodman midway, so the folks had to walk past the rides, shows and other attractions going to and coming from

the military zone, so, as rotund William put it, "we had a crack at 'em coming and going."

### Wagner's Biz Solid

At South Beloit, Ill., Al Wagner surveyed his Cavalcade of Amusements domain with a satisfied eye as there were still spenders on the midway at midnight.

"This hasn't been a record-breaking day or a startling stand," he declared, "but business has been steady and all are getting some money. We've been busy almost since the noon call and we'll have six grand in the box when it's all counted."

Edgar C. May wired for John Quinn's World of Pleasure Shows at Sault St. Marie, Mich., they were busy all day with "crowds that kept their money in their hands, ready and willing," while from Marion, O., Dolly Young wired that the Blue Ribbon Shows checked in 7,000 thru the pay gates, and a celebration with Legionnaires from 12 posts co-operating put it over in a big way.

Starr DeBelle, speaking for Chan Wilcox's Chan Bros.' org, wired from Paintsville, Ky., that the midway was in action from 8 a.m. until midnight, with 14,000 paying their way in. Location was ideal in the heart of town.

### Sparks Gets Four Grand

Jesse F. Sparks, playing at Mount Vernon, Ill., reported a big crowd that scuffed \$4,000 into his coffers, while Jack Ruback had his Alamo Exposition Shows at Cushing, Okla., for its best Fourth in four years. Louis Bright reported the Crescent Amusement Shows at the Galax, Va., celebration beat last year's mark by 30 per cent.

Ralph Decker didn't take any chances on a blank and fired a fireworks show along with offering Emanuel Zacchini's cannon act as a lure for the Newport, Vt., potentials, and they came to such an extent that all hands were happy when it was counted.

Merle Beam's Attractions were supplemented with fireworks and a strong promotion at Salina, Pa., 8,000 turning out under perfect weather conditions.

### Endy Hops Up 20%

David B. Endy reported his org enjoyed the same type of perfect weather it did a year ago and jumped the receipts up 20 per cent at East Liverpool, O. Jake Shapiro wasn't far away with his Triangle Shows at Clarion, Pa., and he said that everything clicked for a perfect two days, doing capacity business Wednesday with the Fourth going over capacity from noon until midnight.

Wheeling, W. Va., matinee was fair for John Marks, but the night was very good.

In the Far West Crafts 20 Big Shows matinee at Stockton, Calif.,

## Around the Grounds

(Continued from page 52)

contracted for pyrotechnic display to climax each night show.

Reading, Pa., is springing this year with its first beauty contest. With entries confined to Bucks County gals, winner will be picked during annual, titled "Miss Reading Fair of 1946" and get a \$1,000 cash award, Charles W. Swoyer, veteran secretary, has announced.

Bill McCluskey's WLW-Sohio Midwestern Hayride played the county-wide July 4th Celebration at Urbana, O., fairgrounds, under American Legion Post auspices. Legionnaires also sponsored the Hayride's afternoon and night performances at Hillsdale, Mich., fairground, July 5. From Michigan the unit went into Toledo Zoo for two-days with afternoon and night stands scheduled.

Dudley's Midgets, six-people teeterboard act, will sail July 19 from London for this country to play fairs. Midwest dates have been contracted thru Boyle Woolfolk office, Chicago. Act will be handled in the East by Eddie Smith, New York.

Suspended since '42, the Rooks and adjoining counties free fair, Stockton, Kan., will resume August 27-30. Grandstand admission, which in '42 went for 50 cents plus tax, has been lifted to 75 cents, including tax, Ray Marshall, secretary, announces.

Former site of Virginia State Fair, Richmond, is being pushed as site for a stadium and indoor sports arena. City recently filed an application in Washington for \$90,000 in federal aid for formulation of complete plans and specifications. Proposed stadium would seat 30,000 and the arena 7,500.

Pickups at the Greater Grand Forks (N. D.) State Fair—Paul Norman, who has been local stage carpenter for grandstand shows here for ever so long, reported that on a recent visit to Tacoma, Wash., he met

was kayoed by hot weather, but it cooled off for a big night, according to Hal Eifort, secretary. The night business was so strong the final total showed the day to be the fourth largest in the org's history.

P. W. Siebrand came up with an all-time record for Siebrand Bros.' Shows at Twin Falls, Idaho.

### One Long Rain-Out

Possibly a lot of ops were rained out on that Glorious Fourth but Hubert Shive, of the W. C. Kaus Shows, was the only one who stood the test and told about it.

Kaus org was at Spartanburg, S. C., and the skies started dripping at 2 p.m., and the leak wasn't plugged all day. Tuesday (2) the show also was rained out, and when Shive wired Friday it looked like they were going to get it again.

Matinee business for Prell's Broadway Shows at Freeport, N. Y., was poor due to the show playing so near the beaches, but in the evening there was paid attendance of 6,300, and shows, rides and concessions did good business.

Johnny Madigan, son of the late Eddie Madigan. . . . Lee Norman, North Dakota's champion circus enthusiast, viewed the night grandstand show from an auto parked on the track, as he is still convalescing from a recent illness. . . . Fred H. Kressmann received a cablegram from his son, Fred Jr., from Honolulu informing him that Junior is playing the Pineapple Circuit, meaning the atomic bomb tests at Bikini. . . . No less than 10 prominent local citizens wanted to know why Rube Liebman doesn't make their town any more, and Rube wasn't around to answer it. . . . Cy Monley, former entertainer, who is now host at Whitey's eatery and drinkery in East Grand Forks, Minn., reported that Sunny Bernet must be slipping as "he didn't cause us a bit of trouble the three nights he was here."

Joe Basile and his band added to attractions already booked for Westchester County Agricultural and Horticultural Fair to be held in Peekskill (N. Y.) Armory.

State Fair of Texas at Dallas is looking ahead to further growth. Creation of a new post, that of executive vice-president and general manager, the naming of William H. Hitzelberger to that position and increasing the original '46 budget by \$100,000, are the latest developments. Hitzelberger, a Dallas resident, is a construction engineer and business man. For years he had been chairman of the State Fair Athletic Committee and is credited with having made Dallas a football center. Roy Rupard, veteran secretary of the annual, continues in that post, with duties unchanged.

Dr. J. S. Dorton, manager of the North Carolina State Fair, Raleigh; the Southern States Fair, Charlotte, N. C., and the Cleveland County Fair, Shelby, N. C., has been designated chairman of the Government Relations Committee of the International Association of Fairs and Expositions.

Fred W. Otte, Peekskill, N. Y., has been named poultry superintendent of the York (Pa.) Interstate Fair. Otte is secretary-treasurer of the new Madison Square Garden (N. Y.) Show and had held the same position at the old Garden. For a number of years he has been poultry superintendent at Tampa, Sarasota and Miami, Fla., events.

Art Wright, ex-Lucky Teter tub thumper, now with *The Indianapolis Times*, is readying press material for Joie Chitwood's auto thrill show. . . . Clair Hare, sports editor of *The Philadelphia Sunday Record*, is handling the flack job for the Langhorne, Pa., Speedway. . . . Sam Nunis has skedded a 100-mile, AAA-sanctioned national championship race for the Atlanta Fairgrounds Labor Day. In pre-war years this 100-miler was staged at the now suspended New York State Fair, Syracuse, N. Y.

## Fair Elections

ROULEAU, Sask. — All officers of the Rouleau Agricultural Society were re-elected. They include president, J. T. Rogers; vice-presidents, R. Sanborn and J. Nolan, and secretary-treasurer, C. B. Lynch. Financial statement showed receipts of \$1,732 and expenditures of \$1,131.

BRANDON, Man.—R. M. Hooper, Brandon, was elected president of the Manitoba Winter Fair at the annual meeting. Roy Clark and R. M. Smith, also of the Brandon district, were named vice-presidents. Financial statement showed a \$1,500 net take for the 1946 event.

SANTA ROSA, Calif.—Executive board of the Sonoma County Fair Association has named Wesley Jamison as secretary-manager.

## Send in Your Premium Books

CHICAGO, July 6.—A premium book from each fair in the U. S. and Canada is sought by *The Billboard* in order that it can provide better service to the fair world.

Make-up treatment, design and other notable features of books submitted will be presented in a special article in *The Billboard's* Annual Cavalcade of Fairs. By co-operating, fair secretaries will be helping the fair field. Books should be mailed to the Fair Department, *The Billboard*, 155 North Clark Street, Chicago.

## PENN PREMIER SHOWS

Here is the big one

### ERIE, PA., TWO WEEKS

Can place for balance of season, Cook House or Sit-Down Grab that will cater to showfolk, also Rotaries, High Striker, Palmistry and other legitimate Concessions. Jimmie Davidson wants Wheel and Coupon Store Agents. Can also place a few choice Wheels and Coupon Stores. Walter Paul wants Attractions for Side Show.

Al Zora and Joe Lewis, wire me.

Want strong Annex Attraction.

SHOWS—Can place Animal Show or Monkey Circus. Address all mail and wires to

LLOYD D. SERFASS, Gen. Mgr., Penn Premier Shows, Lakewood, N. Y., this week, followed by two weeks in Erie, Pa.; Sharon, Pa., and Canton, Ohio

Watch our advertisement for the BIG ones

## LAST CALL ROCKVILLE, MARYLAND, CELEBRATION

JULY 22 TO AUGUST 3

Want at Once

RIDES: FLAT RIDES and ROLL-O-PLANE. Show has Twin Ferris Wheels. Want Foreman for small Mangel's Merry-Go-Round. SHOWS: GRIND SHOWS capable of producing. CONCESSIONS: Merchandise Concessions only, state what you have. Opening for Custard or Ice Cream, Lead Gallery, Scales, High Striker, Candy Floss, French Fries. ROCKVILLE will be BIG—contact us immediately. 1946 Plymouth Automobile given away the last night—worth-while prizes given every night. Bands play nightly.

**HERBIE MACE SHOWS**  
CAPITAL HEIGHTS, MARYLAND, THIS WEEK

## CONCESSIONS WANTED

For BROWNSTOWN, IND., HOMECOMING, JULY 22-27

All ball-throwing games open except Cat Racks. Can use Penny Pitches, High Striker, Diggers, Cigarette Gallery, Huckley Buck, Hoop-La, Dart Games, Cane Rack, Waffles, French Fries.

Address Inquiries:

**F. E. GOODING AMUSEMENT CO.**

1300 NORTON AVENUE

COLUMBUS, OHIO

## SOMETHING TO BRAG ABOUT

Over 17,000 people the Fourth from 9 until 1 a.m.

Want now and for all winter here. Two blocks from Post Office by USO Bldg. on the Beach. Ex. Kid Rides, Boomerang, Rocket, Tilt, Caterpillar, Octopus, Roll-o-Plane. No gate or grift. Plenty Wacs and Soldiers here. Permanent. Mike Calie wants Stock Store Agents. All replies:

**GEN. MGR. AMERICAN LEGION PARK**

BILOXI, MISS.

## MIGHTY MONARCH SHOW WANTS

For choice locations Tobacco Country. Want Tilt or any Flat Ride. Good ride country. Want Ball Games, Pitch to-Win, Striker, String Game or any legitimate Concession. Plenty good spots and Fairs. We carry best drawing Free Act in America. Mario, wire if you want to come on. Address

N. P. ROLAND, Tifton, Ga., this week; Ocilla, next week.

## CAN PLACE

Rides. Show with own, 20%. Midway open. Kelly, if at liberty come on; also Joe Ross. East Taunton, Mass., Holy Ghost Society Celebration, this week. Get set for big one, Mt. Carmel Church Celebration, Bristol Common, Bristol, R. I.



## AMERICAN BANNER SHOWS

JOE SHINE, GEN. MGR.



## SALE OR TRADE

Dual Loop-o-Plane, good shape, newly painted, motor overhauled, complete with ticket box, fence, extra tools. '39 Model B.M. 5-Ton Mack Tractor with '45 Model U. S. Army Semi Trailer, air brakes. Sell all together or separately. Below former ceiling price. Can place No. 5 or 12 Ell Wheel, small Merry-Go-Round and Chair-o-Plane. Will pay top price for 1000 lbs. sugar.

## ROYAL EXCHANGE

c/o CRESCENT AMUSEMENT SHOWS, Pulaski, Va., week July 8.

## PARADA SHOWS

Can place good, reliable Wheel Foreman, Electrician. Second Men need not apply, have plenty. Salary no object. Fifty dollars a week is the least we pay, and more if you are worth it. Place few more Stock Concessions.

Ft. Scott, Kan., this week; Nevada, Mo., next; then our fairs start. All reply:

**H. C. SWISHEP**

## FROM THE LOTS

### Golden West Shows

ST. HELENA, Calif., July 6.—Golden West Shows closed here June 30 after a week of good business. All concessions, rides and shows reported grosses above average.

Show was spotted in the heart of town and fine weather held out all week. It was first in this town in several years.

Homer Reese, assistant to General Manager Polish Fisher, now has all the equipment gleaming with new paint.

Annette Hagler started a "pot-o'-gold" drawing, with the proceeds to go to the Cemetery Fund of the Showfolks of America, San Francisco, and intends to develop the idea into a regular weekly event. Fisher, one of the organizers of the club, explained to the show personnel how the Cemetery Fund operates and urged support of the drawing.

Visitors report the advance publicity will likely make the Plumas County Fair, Quincy, Calif., which this show will play in August, one of the best advertised on the Coast. Dixon Fiesta, July 19-21, is also banging away via radio and billboard advertising.

### World of Pleasure

SAULT SAINTE MARIE, Mich., July 6.—Show opened here Wednesday (3) to good business and July 4 found the midway packed.

Mrs. John Quinn kept plenty busy Thursday (4) taking motion pictures and Woner Quinn was busy entertaining friends.

The writer's car and trailer were damaged south of Big Rapids, Mich. Mrs. May, who was driving, the writer and Homer Furgerson, passengers, were uninjured. Mrs. May stayed in Big Rapids until the car was partly repaired, while the writer came on here to look after details for the show.

Sam Hull was called to his home in Racine, Wis., by the illness of his father. Mrs. Tinie Zimmerman has a new motor in her car.—EDGAR C. MAY.

## Virginia Midway Shows

Now enlarging for fairs. Open in Kentucky week of July 28. Want Cook House, Pop Corn, Apples and Snow Cones. Will sell the exclusive other Concessions. Rides and Shows, contact. Want Agent for Slum Stores or place your own. Lou Carpenter wants one Percentage and one Swing Ball Agent.

JOSEPH LEE, Wise, Virginia.

## FOR SALE

Hey-Dey and Double Loop-O-Plane in excellent condition. In operation daily in San Francisco's beautiful playground located at Russian River, Guerneville, Calif. Price, \$9,000.00 for both. Also, 1938 International Truck for sale, good rubber.

**ANTHONY MASSETH**

GEN. DEL. GUERNEVILLE, CALIF.

## SHOOTING GALLERIES

and Supplies for Eastern and Western Type Galleries. Write for Circular.

**G. W. TERPENING**

137-139 Marine Street Ocean Park, Calif.

## J. A. (TIM) WATERS

### WANTS AGENTS

For Milk Bottles and Six Cats. W. P. Gawle wants Electrician's Helper. Harry Alexander, come on.

Address: c/o MADISON BROS.' SHOWS  
Gibson, Ill., this week; Martinsville, Ill., next week.

## PHONEMEN

Book Tickets, Banners, Labor and Police Deals. B. B. Spear, call me.

**FRANK B. HILDEBRAND**

117 E. HOWARD GIRARD, O.  
Tel. 55607

## JOE KANE WANTS

MAN FOR "OVER 12" PAN GAME.

Also MAN FOR FISH POND.

Dick Ellery, come on.

Gill & Peggy Cohen, wire or write.  
Address: c/o TRIANGLE SHOWS,  
Lock Haven, Pa., this week.

## HELP WANTED

Man and Wife for Mug Joint, Agents for Fish-pond and Ball Games. No drunkards or agitators, please. Playing two-a-week Celebrations and Fairs. R. T. WILDER, Care Veterans' United Carnival, Sioux Falls, S. Dak., until July 15.

## ARCADE MECHANIC

Wanted at once. Good wages for the right man. Wire, Phone 6194 or come on.

**JOSEPH CLOTH**

Ocean Beach New London, Conn.

## WANTED

First Class DRUMMER for

**MIKE GUY'S BAND**

on James M. Cole Circus. One who plays modern. Address Ticonderoga, N. Y., 10; Whitehall, 11; Glens Falls, 12; Saratoga, 15.

## PINE STATE SHOWS

### SUMMER ANNUAL CELEBRATION JASPER, TENN.—JULY 8 TO 13

Followed by Rossville, Ga., and then the Georgia tobacco markets to follow.

Want Stock Concessions of all kinds: Candy Floss, Candy Apples, Juice, Custard, Fish Pond, Ball Games and Darts. Want Shows with own transportation: Wild Life, Fun House or any Show that can get the money. Have complete Monkey Show. Want Manager who can take good care of animals. Can place any Rides not conflicting. We buy and sell Show Equipment.

All Address: **MANAGER PINE STATE SHOWS, Jasper, Tenn., this week.**

## WANTED

Shows, Rides and Concessions or organized Carnival. No objection to a show with a few flaties. For week July 15-20 for Soldiers' and Sailors' Reunion in beautiful city park. Estimated attendance 40,000. Also Carnival for big Labor Day Celebration in city park.

Contact at Once:

**DANA PICKET**

**Vernon, Ill.**

## GEORGE CLYDE SMITH SHOWS

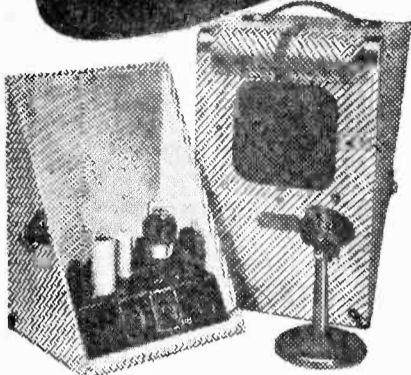
Want Darts, Cane Rack, Hoop-La, Devil's Bowling Alley, Guess Your Age, Scales, Duck Pond, Jingle Board, String Game, Swinger, Penny Arcade. Wanted—Ride Help and Truck Drivers.

Wanted—Girl Show, Crime Show, Monkey Show, Wild Life, Fun House. All replies to

**GEORGE CLYDE SMITH SHOWS, Altoona, Pa., this week; Saxton, Pa., next week.**

**PITCHMEN,  
TALKERS,  
"M.C.'s"**

**HERE'S YOUR HANDIEST  
"VOICE SAVER"**



**WESTERN Showman's Special  
Portable PA Unit Only \$47.50**

You'll finish the day fresher, draw bigger crowds — and profits — with the handy WESTERN Model WE-50 Portable PA Unit. Designed and built specially for showmen and concessionaires, complete unit is lightweight, compact, sturdy — complete with crystal mike, 8" permanent magnet speaker, 5 watt amplifier, 25 ft. of cord, all accessories, in a smart airplane luggage case, split type. Weighs only 15 lbs., and measures 11" wide, 8" deep, 15" high. Give yourself — and your show — a real break! Order the new WESTERN Model WE-50 Portable TODAY. Terms: 1/3 cash with order, balance c.o.d. Your satisfaction GUARANTEED or your money back in 90 days.

**WESTERN SOUND & ELECTRIC  
LABORATORIES, INC.**  
MILWAUKEE, WISCONSIN

**FOR SALE**

1 Two-Abrest Merry-Go-Round, 1 Smith & Smith Chairplane, both in perfect condition. In operation at 4100 So. State St., Salt Lake City, Utah.

**DON C. EDWARDS**

872 So. Main St. Salt Lake City, Utah  
Phone 5-0804

**ALAMO EXPOSITION SHOWS**

**Want Nail Store Agents**

We Work Every Week.

Ponca City, Okla., July 8 to 13; Arkansas City, Kan., July 15 to 20; then Anthony, Kan., Fair and Race Meet. The biggest summer date in the country and ten fairs to follow. Wire **GEORGE W. LANE**, per address above.

**WANT**

Second Man for No. 5 Wheel, Second Man for Parker 32-Foot Merry-Go-Round, Shows of all kinds. Stock Concessions of all kinds, come on; will place you all. Kiddie Rides, Octopus, Tilt, come on. Terrell, Texas, Colored Fair, this week; Waxahatchie Picnic next.

**BREWER UNITED SHOWS**

**FIREPROOF BURLAP  
AND TWINE NETS**

36"x36". Bargain for Quick Buyers. Cent a Foot.

**NEW YORK SALVAGE CO.**  
144 CHAMBERS ST. NEW YORK CITY

**TIVOLI EXPOSITION SHOWS**

**WANT**

Good Cookhouse. Have opening for one more good Show. Want few more good Ride Men who can drive semis. Wire or write **H. V. PETERSEN**, Mgr., Tama, Iowa, July 6-13.

**TWO-HEADED BABY, WAX**

In Museum Jar—\$85.00. Wax Figures. Side Show Attraction.

**W. H. J. SHAW**

3334 Louisiana ST. LOUIS 18, MO.

**Alamo Exposition**

McALESTER, Okla., July 6.—Because the final two days were rained out, business here added up to only fair. Take on shows and rides was okay, but concessions did poorly.

Helen James joined here with two concessions and another truck was added. Bob Roberts has taken over advance billing and advertising.

Pat Graves was hostess at a party for the ladies. Betty Ulcar will spend the rest of the season on the show with her parents and will return to college at Austin, Tex., in the fall. Herman Reynolds spent several days in Oklahoma City on business. Louis Rincol, show's San Antonio representative, reports winter quarters there will open early in September.

Mr. and Mrs. Joe Stegal report biz with their three concessions is okay. Bill Carr, foreman of the Spitfire, still leads the money getters. Fred Miller, manager of the Miller free act, reports a good season to date with his candy floss.

Jimmie and Billy Allen, of Capell Bros.' Shows, visited here. Ted Custer is in Colorado on business. Martha Rogers, Sophie Mullens, Bobbie Hyman and Mrs. Joe Rosen are busy with plans for the show's annual picnic.—H. B. ROWE.

**Rio Grande**

PATTONSBURG, Mo., July 6.—Hot weather greeted us on arrival here and then the rains came.

Mr. and Mrs. Eddie Gillam visited the Hale midway at Maitland, Mo. Dathol Ivy is visiting her aunt and uncle, Mr. and Mrs. Mack Langley. Rose Marie is visiting her cousins, Mrs. Dave Midget and Mrs. Byron Thompson, on the show. Jo-Ann says she wants to go home for a visit.

At Warrensburg, Mo., business added up to fair, despite the fact Warrensburg isn't educated to pay a gate. The free act drew large crowds every night.

Big event of the week was the return to the show, after a hospital siege, of Mrs. Fred Gray. She brought the Merry-Go-Round here. Sarge Clyde Pounds has taken over management of the 10-cent concessions. Mack Langley is manager of the other booths. Mrs. Eddie Moran left the show.—MRS. GOLDIE LANGLEY.

**Bright Lights Expo**

NANTY GLO, Pa., July 6.—Show moved here from a two-week stand in Phillipsburg, Pa. Show originally was scheduled for a week at Cherry Tree, Pa., but was forced to remain at Phillipsburg an extra week because the lot at Cherry Tree was under water.

Two new trucks have been added. Paul Bish joined here. He took over the Chairplane, replacing Walter Hambrick. Everyone was saddened by the sudden death of Dave Kizner, pony ride operator, who died here of a heart attack Monday, June 24. Burial was in Martinsburg, W. Va. Bill Whittington will continue operation of the ride for the Kizner family.—MARY SALSBERG.

**Worthy**

BUFFALO, July 6.—Shows have been out three weeks playing to large crowds when weather permitted. Salamanca, N. Y. was the best spot of the season so far. Everybody got money and the Volunteer Fire Company, sponsors, were well pleased with results.

Whitie Rogers has been getting top money with the Girl Show. Jerry O'Brien has the 10-in-1. Concessionaires include Louis Black, 5; Frank Capolla 5, and McNally, 1.

Louis Black has been on the sick list. The writer is *The Billboard* sales agent.—PAUL WAYCASTER.

**SHOWMEN**

**STOP — LOOK — LISTEN**

**FABICK HAS**

**FOR IMMEDIATE DELIVERY**

**BUDA DIESEL ELECTRIC GENERATOR SETS, 30 KW.  
with Switchboard and Synchronizer for parallel  
Operation.**

**GENERAL MOTORS DIESEL ELECTRIC GENERATOR  
SETS, 60 KW.**

**JOHN FABICK TRACTOR CO.**

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**IS DEPENDABLE**

**PHIL LITTLE WANTS**

**FOR MILWAUKEE (WIS.) CENTENNIAL, JULY 12 TO AUGUST 11**

**GRIDDLE MEN — STEAM TABLE MEN**

**ICE CREAM WORKERS — GRAND STAND WORKERS**

**Good Pay for Reliable Men**

Address: PHIL LITTLE, c/o Hotel Wisconsin, Milwaukee 3, Wis.

**FOR SALE—NEW KIDDIE AUTO RIDE**

**TEN-DAY DELIVERY**

Demonstrator at Crystal Beach Park, Vermillion, Ohio  
Phone 3189, Lorain, Ohio, or write:

**MACK'S KIDDIE RIDES**

LORAIN, OHIO

808 W. 19 ST.

**JOHN K. MAHER MIGHTY MIDWAY SHOWS**

**WANT SHOWS AND CONCESSIONS**

CAN USE THE BEST RIDE HELP AT THE BEST WAGES. GRAB JOINT WANTED.  
Address: Paducah, Ky., July 6-13; Hopkinsville, Ky., 15-20; Golconda, Ill. (Fair), 23-27; Harrisburg, Ill. (Fair), July 29-August 3. And other Illinois Ace Fairs to follow.

**SNOW CONE SUPPLIES**

Buy your Snow Cone Supplies this year from Snow Cone Headquarters. Complete line of Flavors, Cups, Spoons and everything you need. New catalogue ready now. If you have not received your copy write for it today.

**GOLD MEDAL PRODUCTS CO.**

318 E. THIRD STREET

CINCINNATI 2, OHIO

**NEW**

**SPITFIRE RIDES**

**NOW SCHEDULING 1947 PRODUCTION**

**FRANK HRUBETZ & CO.**

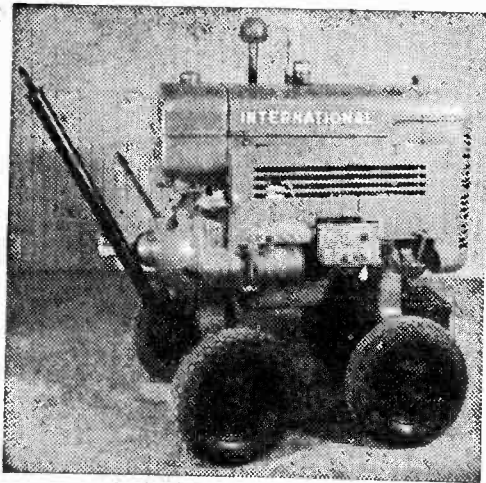
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**IMPROVED**

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LE-ROI & INTERNATIONAL ENGINES

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FLAT RIDES**

**U-2 \$575.00**

**EDWARD C. FLAHERTY**

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**"AS LONG AS IT LASTS"**

PURE CALIFORNIA  
**ORANGE DRINK**

DRY MIX AND FLAVOR BASE

Contains 45% Corn Sugar  
Yields 500% profit in 5-oz. cups

Send \$5.00 for enough to make \$25.00 worth and option on your season's requirements.

**LONDONDERRY**

835 Howard Street San Francisco 3, Calif.

**WANTED**

For balance of season, super Rolloplane Ride. Must be first-class equipment with transportation complete, Circuit of Fairs best in Middle West. Address inquiries

**F. E. Gooding Amusement Company**

1300 Norton Avenue Columbus 8, Ohio

**Want—J. F. SPARKS SHOWS—Want**

FOR EDGAR COUNTY FAIR, PARIS, ILL., OPENING SUNDAY, JULY 21st TO 25th  
and Balance of Season. 12 Bona Fide Fairs to Follow.

SHOWS—Any good Grind Shows with own equipment, Circus Side Show (Billy Logsdon, answer). Will book Girl Show with complete equipment. Big Snake, Monkey Circus. Harry Harris, answer. Will book one or two nicely framed Kiddie Rides with own transportation. No Kiddie Rides on show. Book Frozen Custard for balance of season (exclusive). Few legitimate Concessions for fair dates. Need two good Musicians for Minstrel Show (Bass and Sax). All replies to

J. F. SPARKS, WEST FRANKFORT, ILL., NOW.

**TENTS**

TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

**ANYTHING IN CANVAS**

**TENTCO CANVAS, INC.**

130 GREENE STREET Phone: Walker 5-1299 NEW YORK 12, N. Y.

**TENTS**

All Sizes — All Styles. Khaki — Blue — Olive.

**E. G. CAMPBELL TENT & AWNING CO.**

ERNIE CAMPBELL JIMMY MORRISSEY  
100 CENTRAL AVE. (Phone 38885) ALTON, ILLINOIS

**Wonder City**

RANTOUL, Ill., July 6.—With a practically unheralded arrival because of a last-minute switch in the route, business here opening night Monday (1) was a welcome surprise with nearly 3,000 cash customers. Majority of patrons were G.I.'s from near-by Chanute Field and all seemed to have plenty of mazuma to spend. Engagement here was sponsored by the American Legion with location being the City Park.

Org opened at Baton Rouge, La., March 1 and has been in six States and traveled nearly 1,400 miles on its own fleet of trucks.

Line-up follows:

**Staff**

Joseph Karr, owner-manager; Walter B. Fox, general agent; Carl L. Hillman, business manager; Mrs. Joseph Karr, secretary-treasurer; Raye Ware, advertising agent; Red Graham, lot superintendent; Robert Smallwood, chief electrician, with Red Albert, assistant; Cleo Russell, mechanic; John Wesley Holmes, ride superintendent; Honey Mae Karr, mail and The Billboard sales agent.

**Rides**

Merry-Go-Round, Gus Bobbitt, foreman, assisted by John Clark and Clay Timmer; Ferris Wheel, Don Berry, foreman, with Red Desmond and Charles Weaver, assistants; Chair-plane, Harry Harris, foreman, with Red Gage, assistant; kiddie rides, James Bonham, foreman.

**Shows**

Ten-in-One, Billie Logsdon, manager, Hawaiian Show, Linda Lopez, manager, Sex Show, Alice Wolfe, manager; Wild Life Show, William Hurley, manager; Snake Show, Adam (Pop) Erbe, manager; Posing Show, Anne Fay, manager.

**Concessions**

Office operates 18; Carolina Simmons has 3; William Mitchell, 1; E. L. Smith, 3; Carl Hillman, 2; Earl Propster, 1, and George Sako, 1. Mrs. Karr operates the corn game and cookhouse, with Gus Tucker managing the corn game for her.

Joan and Honey Mae Karr have charge of the front gate while Mrs. Tucker operates the sound car.—WALTER B. FOX.

**J. J. Denton**

RADFORD, Va., July 6.—Business here was satisfactory considering the rainy weather. Roy Lollar's bingo took top money each night. Louie Duschane reported business excellent for his Girl and Posing shows. Sahara Rose, operated by Buddy Valier, ranked close to the top among the show money-getters.

Owner-Manager Johnny J. Denton has received his new Oldsmobile. Capt. Eddie Ruhn is scoring with his Lion and Wild Animal Show. New Minstrel Show joined here. The Funhouse, operated by Paul Maples in his clown costume, is going to town.

Everyone grieved at the death of Irene Ristick, four-month old daughter of Mr. and Mrs. Mike Ristick. Infant died here Tuesday (25). Burial was in Radford.

When in Johnson City, Tenn., members of the show held a memorial service at Monte Vista Cemetery, placing flowers on the graves of J. J. Page and Roy Fann.—MRS. J. R. SHIPMAN.

**Moore's Modern**

LITCHFIELD, Ill., July 6.—Stand in home town of Owner Jack Moore was a red one. Paid admissions totaled 5,000 closing night, Saturday, June 29. Good weather prevailed thruout. Visitors included Mr. and Mrs. Arthur O'Neil, former owners of the Barker Shows, and Mr. Campbell and his secretary, Jimmy Morrissey, of the Campbell Tent & Awning Company.

Show flashes all-new blue canvas and new seat covers for the Ferris Wheel, Octopus and Roll-o-Plane.

During the stand here a shower was given for Jack Bernard III, grandson of Owner and Mrs. Moore. Buffet luncheon was served by Mrs. Moore. Four generations of the Moores, including Mrs. Moore's parents, Mr. and Mrs. Jay Preslar, St. Louis, were present.—ETHEL BOLIS.

**3000 BINGO**

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$17.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

**3000 KENO**

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

**LIGHT WEIGHT BINGO CARDS**  
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping Pong Balls, printed 2 sides, \$30.00. Ping Pong Balls (for blowers), Dz. 1.50. Replacements, Numbered Balls, Ea. .50. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 \$ 1.25. M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 1.25. 3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40. Round Gray Cardboard Markers, 1800 for 1.00. Thin Plastic Markers, brown color, M. 2.00. All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

**J. M. SIMMONS & CO.**  
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Hooper's Flameproofing Compound Khaki, Forest Green, Blue, Olive Green and White.

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Chicago's Big Tent House Since 1870

**TENTS MERRY-GO-ROUND TOPS CONCESSION TENTS**

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**TENTS CARNIVAL AND CONCESSION TENTS**  
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CHARLES DRIVER — BERNIE MENDELSON  
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**STOP, DON'T JUNK THAT OLD RIDE**  
SELL IT TO US  
**WE PAY CASH**  
R. T. WADE  
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**FOR SALE**  
Merry Mix Up; Kiddie Aeroplane; Merry-Go-Round. All rides fair shape, up and running. \$4,000.00 Cash for all 3 rides.  
Can be seen in Grand Prairie, Texas, 12 miles west of Dallas, Texas.  
**Owner, WALTER CARLTON**  
o/o Marcella Zoo, Dallas.



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**NEW!**

Gas and Diesel  
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250-300 watt, 115 volt, 1 1/2 H.P. Briggs-Stratton Engine with carrying case. Complete tools and spare parts, runs 3 hrs. on 1/2 gal. gasoline. \$97.00.

All types of large sets.  
All new, some 50% off.  
IMMEDIATE DELIVERY

**SPRAYED INSULATION, INC.**

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**Coin or Regular Streamline  
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Quick Delivery. Single, double, triple. 10 sizes. bust to full length. Cameras only or cabinets complete. KD or 1 piece.

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**FOR SALE**

Due to diappointment, brand new Kiddie Aeroplane Ride; never used, just received from factory.

**BOX D-246**

**The Billboard, Cincinnati 1, O.**



**MITCHELL, S. D.**

**SEPT. 23-28**

6 Big Days and Nights on "The Northwest's Greatest Midway"

Concessions—Write, Wire or Phone  
**W. T. WILT**

**Majestic Greater**

EAST PALESTINE, O., July 6.—Week ended Saturday, June 29; auspices, Volunteer Fire Department; location, City Park; weather, excellent; business, okay.

Firemen's parade Monday night, with 14 bands and 52 fire companies, ended at the main gate and had the midway packed until wee hours, giving all one of the biggest nights of the season.

Including firemen, who were given free gate admission, an estimated 5,200 persons were on the lot during the peak. Tuesday, Wednesday, Thursday and Friday found a drop in attendance, but those who did turn out were good spenders. Saturday's "candy matinee" was big. Saturday night brought out a packed midway of good spenders.

Al Wallace was paid a surprise visit by one of his sisters, who stayed several days. Speedy Woods and wife joined here, he to handle Drome. Mrs. McKee and daughters joined with Loop-o-Plane. Big Six Rigsby returned from Florida, where the missus presented him with a bundle of joy. (Don't know if it was a boy or girl.)

Charles Harbaugh is still the champion ribber. W. E. West, of photo studio fame, is very popular.

Mr. and Mrs. Sam Caldwell joined with candy floss. Roy Rosier and Dick Hyland, Gali-Gali-Cavalcade Twins, are doing fine. Owner-Manager Sam Goldstein purchased two new semis. The DeLawter boys (Bob and Roy) are doing very well with their concessions. Ditto Steve, with pan game. Mrs. Maxwell Kane is still the best at picking long shots. Freddie Reckless continues to hold them with his free acts.—HARRY E. WILSON.

**Page Bros.**

WOODBURY, Tenn., July 6.—Week ended June 29; auspices, American Legion; location, fairgrounds; business, good.

Eddie and Rose Lee Wood have taken over the Side Show, Rose Lee, the armless wonder girl, being the feature attraction. Mr. and Mrs. Speedy Babb joined with their Motordrome, with Mrs. Babb featured as the legless driver. Luther Sandling joined with five concessions and Red Maner joined with his cookhouse. Buzz Baker arrived to spend the summer with his parents, Mr. and Mrs. E. E. Baker. Mrs. C. C. Leasure is visiting her husband.

Tex Allen was guest of honor at a birthday party. John Stine, the show's barbecue man, had charge of the lunch. The show's band, led by Abe Frank Jr., furnished the music and Mrs. Abe Frank and W. E. Page were emsees.—C. C. LEASURE.

**B. & V.**

MAYFIELD, Pa., July 6.—Birthday of Charlie Van Vleet was celebrated recently in Port Jervis, N. Y. Everyone attended with the exception of "Juddy," who was off to get the new Octopus.

Sherry Walter and Margaret Leugemores went to Buffalo, to attend the graduation of the former's sister. Recent visitors included Mary and Walter K. Sibley, of the NSA.—SHERRY WALTER.

**FOR SALE**

**Mangel's Kiddie Whip**

Capacity 16 kiddies, very good condition, \$1000. Come and get it.

**KIDDIELAND**

Ocean Beach Park New London, Conn.

**WANTED**

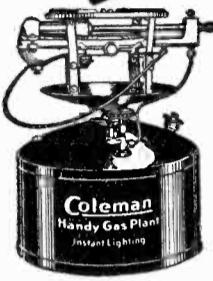
**FIRST-CLASS CARNIVAL**

Auspices Rankin V. Fire Dept.  
Prof. July Week.

**COM. O. J. FIIRST**

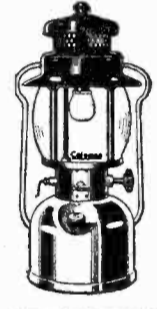
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Concessions**



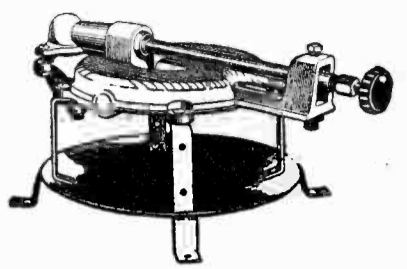
**Coleman Handy Gas Plants**—An ideal small portable heating unit that supplies speedy gas heat adjustable to any volume for cooking, heating water, steaming and sterilizing, for work and repair shops. 8 1/2 in. grate. Instant lighting. Clean heat—no smoke, soot, odor. Supplied in 5 and 7-in. burners.

**Coleman Floodlight Lanterns**—Here's plenty of dependable light for any outdoor night job. Floodlight a 100-ft. area with powerful brilliant light. Storm, wind and rain can't put them out. Genuine Pyrex globe. Safe, can't spill fuel even if tipped over. Sturdily built for long service. 1 and 2 mantle models.



WRITE for prices and complete information. Address Dept. 14-B nearest office.

**THE COLEMAN COMPANY, Inc.**  
WICHITA 1, KANSAS  
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**Coleman Burners**—Fast action heat for popcorn stands, lunch counters, hot-dog and hamburger stands, under hot plates, coffee urns, steam tables, water heaters. Give efficient long-time service under all conditions. 5 inch and 7 inch burner models.



**Coleman Hot Plate**—Gives you city gas cooking anywhere. Solodur Metal Fuel Tank, resists rust and corrosion. Built-in pump. Hinged top. Fine for lunch counters, hot-dog stands, etc. Two and three burner models.

**Repair Parts** for Coleman Appliances now available. If Coleman dealer cannot supply you, write nearest Coleman office.



**WM. T. COLLINS SHOWS**

**"PRIDE OF THE NORTHWEST"**

**WANT WANT WANT**  
For Langdon and Hamilton Fairs in North Dakota and 12 Big Fairs in Minnesota

**SHOWS**—With their own equipment and transportation. 10-in-1, Snake, Hillbilly or any Show of merit.

**HELP**—Foreman for Twin Wheels, Second Men for Fly-o-Plane, Tilt, Merry-Go-Round, Octopus, Roll-o-Plane and General Help. Must be able to drive semis. Have new 1946 Trucks and the finest equipment on the road. Don't write, wire. Drunks and chasers, stay where you are as you would be wasting your time. Highest pay and the best of treatment.

**Wire WM. T. COLLINS SHOWS**  
Fesseden, N. D., July 9-13; Langdon, N. D., 15-17; Hamilton, N. D., 18-20; then per route.

**BADGER STATE SHOWS**

**WANT FOR 15 MINNESOTA FAIRS**

Starting at Warren, July 10; then Barnesville, Fertile, Roseau, Mahnomon, Detroit Lakes, Bemidji, Brainerd, Gordon City, St. James, Two Harbors, Proctor, Blue Earth, Windom, Fairmount.

Shows—Monkey, Wild Life, Fun House or any Mechanical Show. Opening for Cigarette Galleries and Pitch Till You Win. Can also use one more Cook House. First Man for a new Octopus, first time up; good Ferris Wheel Foreman that can get Rides up and down. Best wages paid to reliable parties. Can also use Pony Ride for these fairs.

**BISTANY GREATER SHOWS**

**Want for Freehold, N. J., Homecoming Celebration**

and the rest of the season, with Florida all winter. Rides—Will book or buy Kiddie Rides, Tilt, Roll-o-Plane or any other Ride that will not conflict. Shows with own outfit—Snake Show, Monkey Show, Side Show. Jimmie Hillman, get in touch with me. Concessions—Palmistry, Guess Your Age, Pitch To Win, Photo or any kind of legitimate Concession. Can use one more High Free Act. All winter's work. Ride Help. I have already booked some of the best tobacco market spots in the South. Write or wire

**LEO M. BISTANY, Military Park Hotel, Newark, N. J.**



*Johnny Says*

Anytime is a good time to put Complete Insurance

Coverage on your show — as long as you do it Right Now.

And, incidentally, I can cover you by binder upon receipt of authority.

For fast, reliable, low-cost insurance service contact J. J. (Johnny) Jones, Jr., at phone 7183.

TAGGART INSURANCE COMPANY  
ST. PETERSBURG, FLORIDA

**NIAGARA COUNTY FAIR, Lockport, N. Y.**

WEEK JULY 22 TO 27 INCLUSIVE

- WILL PLACE all legitimate Concessions at any time.
- WILL PLACE all Eating and Drinking Stands at all Fairs from July 22 to middle of November.
- WANT—Grind Shows. Will furnish wagons if required.
- WANT—Polers, Chalkers, Cat and Tractor Drivers.
- CAN PLACE some skilled Carnival Workers in all departments.
- WANT—Lady and Man Drome Riders. Can place Talker for Drome.
- WANT—Rolloplane Foreman.
- CAN PLACE Neon Operator to work with man we have. Must be able to blow and maintain.

All address, this week, Buffalo, N. Y.

**CETLIN & WILSON SHOWS**

WILL BOOK EXCLUSIVE NOVELTIES FOR ALL FAIRS EXCEPT TRENTON, N. J.

**I. T. SHOWS WANT FOR MINEOLA, L. I. (N. Y.) FAIR**

September 10 to 14 Inclusive

Shows with Entertaining Features, such as Girl Show, Side Show, Animal Show, Wild Life, Grind Shows, Fun House, etc. Must have your own outfit.

CONCESSIONS—All Concessions open—no exclusives.

Write, Wire or Call

I. T. SHOWS, INC.

2686 Valentine Ave., New York City

Phone Fordham 4-3630

I. Trebish, Pres.

Phil Isser, Gen. Mgr.

**WANTED FOR AMERICAN LEGION VICTORY CELEBRATION**

Week of August 5 to 10

Rides, Concessions or complete Carnival.

Write JAMES RODGERS, Commander, Lilly, Pa.

**Utah Exposition**

IDAHO FALLS, Idaho, July 6.—During the first 14 weeks, and despite some motor trouble and shortage of experienced help having prevented it from operating over five nights a week, the season has been good. Merry-Go-Round was damaged by fire during the move six weeks ago. Scarcity of material did not stop Manager H. L. Seifer from having it rebuilt in three weeks' time.

Besides Seifer, staff includes Lona Seifer, secretary-treasurer; Ralph Smith, assistant manager; Ada Smith, in charge of the counting room. The Smiths also operate their two kiddie rides. Walter Sansouse, better known as Buckets Jack, assists Seifer with the advance. Theodore Lucky is in charge of concessions. Wilbur O'Neal is ride foreman; J. O. Crabtree, electrician, and S. K. Patterson, mechanic.

Concessionaires include Mr. and Mrs. M. C. White, popcorn, candy floss and snow cones; J. C. Reed, novelties; Mr. and Mrs. Steve Nalos, photos, and C. M. Brock, spots. New arrivals on concession row include Mr. and Mrs. Alex (Russian) Holyk, five stores, and Al and Bob Wells with five.

Senor Don Jose, Argentine King of Whips, presents the free attraction. Smiley Washburn has a crew of 20 painting and decorating the rides and rolling equipment. The writer operates his penny pitch, attends to Social Security and acts as corresponding secretary.—W. E. MARCY.

**A. M. P.**

LANSFORD, Pa., July 6.—Week ended June 29; auspices A. A. Club; weather, good; business, good.

All shows, rides and concessions enjoyed steady business. Mr. and Mrs. Fred Bancroft's World's Fair Oddities Side Show got top money, with Bernie Roberson's Cotton Club Revue a close second. Myers's Jewel Box Casino topped the girl shows. The Tilt and Ferris Wheels led the rides.

Owner-Manager A. M. (Juggy) Podsobinski purchased a new Roll-o-Plane and has it in action. Ducky Miller, ride superintendent, has his crew painting and getting equipment in shape for the fairs. The Fincastle, Va., Fair, is scheduled the last week in August, with North and South Carolina and Georgia fairs to follow. General Agent G. C. Mitchell has been on a Southern tour. Business is on the right side of the ledger.—FRED C. BOSWELL.

**Caravella**

BARNESBORO, Pa., July 6.—Despite the fact we had difficulty getting our location straightened out, everything was up and ready Monday (1) night. Rain early in the evening spoiled the take. Tuesday (2), however, was ideal and the crowd was big and in a spending mood. Show was sponsored by the Lions' Club.

Thomas Niswander is no longer with the show. Buddy Beinstel's Girl Show is always top money getter.

J. A. (Doc) Burns recently arrived with his Side Show and is getting his share of business. Line-up includes Doc Burns, manager and magic; Crystal Wayne, emcee and fire eater; Professor Scott, human pincushion; Dot Rae, spirit cabinet, and Norma Hastings, four-legged girl.—J. A. (DOC) BURNS.

**WANTED AGENTS**

For Basket Ball, also capable Couple for Country Store who knows how to operate and take care of same; good proposition, proven territory. Wire

**J. R. CARROLL**

World of Pleasure Shows  
Sault Ste. Marie, Mich., until July 13th

**WANTED .22 GALLERY SHORTS**

1 to 15 Cases

Pay Top Dollar

Mention Price and Quantity

BOX 810, The Billboard,  
1564 Broadway, N. Y. City

**PRYOR'S AMUSEMENTS WANT RIDE HELP**

Want Foreman for Little Beauty Merry-Go-Round, \$50.00 per week; Second Man for Chair-Plane, \$40.00 per week. Want Electrician for small Show who can work a joint or on Rides. Blackey Lowe, get in touch with me. Orville Miller wants Agents for Balloon Darts and Stock Concessions.

All Address:

**JACOB PRYOR**  
Clendenin, W. Va.

**FOR SALE**

Eli Wheel No. 5, 42 Ft. Parker 2-Abreast Merry-Go-Round, Streamlined Train, 4 other Kid Rides, 20 Kw. Light Plant, International Tractor with 20-Ft. Trailer.

Price \$14,000

To be sold as a unit only. Can be seen now in operation.

**BESS HARRIS**

BOX 442 DONNA, TEXAS

**FOR SALE**

RADAR (Light Rays). First actual demonstration basic principle of Radar. ROBOT TORPEDO. Actual demonstration before your very eyes. STANLEY'S WORLD FAMOUS SUBMARINE SHOW. "Real Submarines in water."

Complete Information on request. Price Reasonable. Interested in 16mm. equipment.

STANLEY ATTRACTIONS  
Box 35, 1472 Sutton Ave.  
CINCINNATI 30, O.

**Mighty Page Shows**

NASHVILLE, TENN., THIS WEEK

Want Concessions of all kinds. Contact Gypsy Bob Myers. Musicians and Performers for Minstrel. Especially want Drummer and Sax. Contact Bob Overstreet.

MIGHTY PAGE SHOWS

R. L. OVERSTREET, Asst. Manager

**SIDE SHOW ACTS**

JOIN AT ONCE

Fire Eater or Magician, Pin Cushion Girl for Bally and Blade Box. No Lushies or Tattoos. Best salaries, good treatment. Plattsburg, N. Y., week July 7; Newburgh, N. Y., week July 15.

**EARL MEYER, Mgr.**

SIDE SHOW, KIRKWOOD SHOWS

**Waterfall Blowers**

Delivery at Once. Also Skillos.

BAKER'S GAME SHOP  
2807 W. Warren Detroit 8, Mich.  
Phone: TYler 5-0334

**FOR SALE**

8-Car Mangels Whip, in fair shape; Duck Pond, Dart Game, String Game, Ball Game, Clothes Pin Store, Cork Gallery. All complete, ready to operate. A-1 condition. 1 P.A. System, used 8 weeks.

HILL & JONES AMUSEMENT CO.

4271 5th Ave., So. BIRMINGHAM, ALA.  
Phones 9-0036-6-1139

**WANTED**

Chair Plane Foreman. Stock Concessions, fifteen. Good Agents for Ball Game, Coke, Darts, Striker, etc. Melon-Bean Harvest.

**LANKFORD'S OVERLAND**  
Sycamore, Ga.

## ADVERTISING SALESMEN

For NATIONAL MAGAZINE AND NATIONAL CONVENTION PROGRAM FOR LARGE VETERANS' ORGANIZATION

Only experienced men who can be bonded. Choice territory; 35% paid when collected. \$250 per page, 8½x11, 10,000 copies, about 200 pages. Convention in Denver in September. Can also use Crew Managers and Crew. Can start 1947 book immediately following this. Can assign territory by state, city or district. Chance for permanent work for responsible men, and getters.

Phone - Write - Wire  
National Program Director  
13 ELK ST. ALBANY, N. Y.  
— Phone 5-7123 —

## PHONE MEN

Four Months' Work in PHILADELPHIA

Good auspices, others to follow. All year around work at good percentage. Experienced men and women only.

WRITE IMMEDIATELY  
P. O. BOX 203  
WHITE PLAINS, N. Y.

## WANT

Large organized Carnival to show the full week of September 2nd (Labor Day week) under auspices of the Tri-County Labor Day Assn., to be held in Johnston City, Ill. An annual bonafide event whereby all trade councils participate. Estimated attendance annually, 40,000. Free admission to grounds. Carnival can use pay gates. All replies to:

**GLEN EBERHARDT**  
CHAIRMAN  
Johnston City, Ill.

## WANTED

### SHOW CARNIVAL

for Aug. 12 to 17, Our Lady of Assumption Celebration. Apply to

**RALPH SANTELLI**

221 French St. HAMMONTON, N. J.

## WANT

To book Circus or Carnival for Harvest Festival, July 31. Prefer Circus, but would consider a group of rides only. Large crowds assured. Privilege of playing for several days before or after celebration also. For further particulars write:

**Dale Stinson, Chairman**  
WILSON, KANSAS

## WANTED

For Eight-Day American Legion Cotton Carnival Celebration at Taylor, Texas, September 28, 1946, to October 5, 1946.

Ferris Wheel and one or two other major Rides. Will book Kiddie Rides, small Animal Show, Lunch and Judy or any other small Show with clean Acts. Contact **CLYDE MATTHEWS**, 3214 Gonzales St., Austin 22, Texas.

## WANT MERRY-GO-ROUND

The St. Agnes Carnival

Will be held Aug. 2-3, Louisville, Ky. Desire renting Merry-Go-Round. Contact **W. J. SMITH**, 209 Martin Brown Bldg., Louisville, Ky., giving full particulars.

## WANT

Carnival with about six to nine Rides, Shows and Concessions for Welcome Home Celebration, on the streets, week of September 2.

**Howard W. Trevey, Sec'y**  
Bellaire, Ohio

## STRASBURG ANNUAL HOMECOMING WANTS

Organized Carnival or Independent Rides, Shows and Concessions for Sept. 4, 5, 6 and 7. We would be willing to change dates to satisfy party we contract with. **CHAIRMAN CONCESSION COMMITTEE**, Strasburg, Illinois.

## SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

## 80,000 See Chicago Legion's Show 4th

CHICAGO, July 6.—Attendance records for the annual July 4 celebration, auspiced by Chicago's American Legion Council, were shattered here Thursday night at Soldier Field, when police estimated 80,000 persons, of which approximately 68,000 paid, turned out for the 12th annual event, which featured fireworks and outdoor acts.

Sponsors ran out of tickets and seats, provisions being made to handle 68,000 as north end of stadium was blocked off as precautionary measure owing to set fireworks at that end of horseshoe. Late comers, some holding tickets and others who couldn't buy them because they weren't available were admitted, but they had to stand on the track.

Gross was estimated at more than \$40,000. Stadium was scaled with 50,000 general admissions at 50 cents, 18,000 reserved at \$1, and there were a few box seats at \$2.50.

Ideal weather prevailed. Show, considering it was a one-timer, ran smoothly. Opening portion featured participation of Legion bands and drum corp, presentation of Miss American Legion and singing by 200-voice choral group. Just before opening of circus, Stadium lights were doused and approximately 50,000 matches were lighted simultaneously as chorus sang benediction.

Circus acts, booked thru Barnes-Carruthers office here, offered four aerial numbers, Maljkova on high wire, Ethel D'Arcy on a high pole doing combination of swings and trap finishing with a slide for life; Blondin-Rellim, high-balancing act, and Tiny Dutton in a trap and web act.

## Wadsworth, O., Festival Nets \$14,000 for Park

WADSWORTH, O., July 6.—Lions' Club Summer Festival here June 17-22 netted \$14,000, according to Walter Dick, chairman of the committee. Money will go for development of a park.

Larry Fallon had charge of all concessions, including bingo. Maggie Fallon had four rides, and there was an Addison train and a Funhouse. Committee reported 15,000 ride tickets sold the final night.

## 4,000 Witness Parade Opening Firemen's Cele

EAST PALESTINE, O., July 6.—With 50 fire companies and 3,000 firemen participating, an estimated crowd of 4,000 witnessed the firemen's parade opening the eighth annual Firemen's Home-Coming here. Prizes totaling \$250 were awarded. Majestic Shows provided midway attractions.

## U. S. Boats Featured

REVELSTOKE, B. C., July 6.—A 26-boat flotilla of American power boats and cabin cruisers took part in Revelstoke's three-day Golden Spike Days carnival. Event was sponsored by the Kinsmen's Club.

## WANTED

Rides and Concessions for Big One Day

### FALL FESTIVAL CELEBRATION

at Plainview, Minnesota, Sept. 11th.

Write BOX 166, Plainview, Minnesota.

## WANTED

### FOR CUMBERLAND VALLEY FIREMEN'S CONVENTION MARTINSBURG, W. VA.

4 STATES—VIRGINIA, MARYLAND, PENNSYLVANIA, WEST VIRGINIA

WEDNESDAY, THURSDAY, FRIDAY, AUG. 21, 22, 23

Largest In East. Have \$7,000 in Prizes. Still Growing.

Want Concessions—Frozen Custard, Balloons, Novelties, Souvenirs, Racks, any other Concessions of merit. Merry-Go-Round, Ferris Wheel. All placed in line of parade. For information write

**CALDWELL D. BRADSHAW, Chairman**

732 N. QUEEN STREET MARTINSBURG, W. VA.

## WANTED ★ CARNIVAL CONCESSIONS ★ RIDES

### COMMUNITY CELEBRATION, August 29, 30 and 31

Carnival grounds on main highway, center of town. Bus and street car stop. Big drawing. Will book rides and legitimate concessions. Write or contact:

**CARNIVAL COMMITTEE, Borough Hall** WEST READING, PA.

## ROCKVILLE, MD., CELEBRATION

JULY 22 TO AUGUST 3

### WANT

**RIDES:** FLAT RIDES—Merry-Go-Round, Roll-o-Plane and Kiddie Rides. Will buy Little Beauty Merry-Go-Round.

**SHOWS:** Several Grand Shows capable of producing.  
**CONCESSIONS:** Legitimate Stock Concessions; let us know what you have. This big Celebration should prove a winner. Bands play nightly, entire community behind the Celebration. Other good towns to follow on our Southern tour. Time is short, contact us at once.

## HERBIE MACE SHOWS

CAPITAL HEIGHTS, MARYLAND, WEEK OF JULY 15

## WANT RIDE MEN

Second Men for all Rides, must drive semi. Positively no drunks. Long season, good salary. Also A-1 Mechanic; must have tools and not afraid of work. Nixon, answer. Reply

**E. L. YOUNG, Mgr. BLUE RIBBON SHOWS**

Lorain, Ohio

## WANTED FOR WORLD OF MIRTH SHOWS

EXPERIENCED CANDY PITCHMEN, must be sober and capable. TICKET SELLERS for POSING and HAWAIIAN SHOWS. Man to M. C. Hawaiian Show, must be willing to up and down. Answers to

### J. SCIORTINO

World of Mirth Shows

Bath, Mo., this week; Lewiston, Me., next week.

### DR. HOLLIS WANTS

for new type sensational LIFE SHOW, Bally Girls and Models. Can also use Lecturer, Talker and Grinder.

## WANTED—GIRLS—WANTED Salary \$60.00 a Week

For Girl Show. Hula, Rhumba, Strip Tease, etc. Will pay more for feature Strip Dancer. Lorraine Davis, wire. Wardrobe furnished and transportation furnished after you join. Also want good Man Girl-Show Grinder. Wire

### F. W. MILLER

c/o Wade Shows

Muskegon, Mich., week July 8th; Lansing, Mich., week July 15th.

## FOR SALE

One 2x30 Marquee, complete with poles, wire and front lights. Ticket box included. PRICE \$500.00.

**J. R. Edwards Shows, Inc.**  
233 N. Buckeye St. WOOSTER, OHIO

## .22 SHORTS

Ammunition

20 CASES FOR SALE  
BEST OFFER TAKES ALL

Box 809, c/o The Billboard  
1564 Broadway New York 19

## WANTED—FREE ACTS

for

FLANAGAN, ILLINOIS, FALL FESTIVAL

Three Days, August 25, 26 and 27.

Write EDWARD ENCOLD, Flanagan, Illinois.

## CARNIVAL WANTED

FREE ACT, SHOW, CIRCUS OR RODEO

V-J Day Celebration, August 13-14-15.

Veterans of Foreign Wars.

**RALPH H. LEMON, Chairman,**

McCook, Neb.

## Wanted First Class Carnival

and Rides for our Seventh Annual Corn Festival, September 12-13-14. Sponsored by Lions and Legion. \$1,000.00 Free Entertainment. Big crowds every year.

Write or contact

**H. P. ADEN**

GOLDEN, ILL.

## WANTED

Rides and Concessions for "Old Settler" Celebration, August 15, Cissna Park, Ill.

Write or Call

**LEE ZELLERS**

CISSNA PARK, ILL.

## WANTED

SHOWS AND CONCESSIONS

FOR 12TH ANNUAL WENTZVILLE HOME-COMING

August 31, September 1 and 2. Phone or write:

**O. H. NIEDERJOHN, Wentzville, Mo.**

## WOLF SHOWS

Want Concessions, a few Shows for the following Street Celebrations: Le Center, 8-11; Osseo, 12-14; Lake Crystal, 18-18; West Concord, 19-21; all Minnesota. Use Ride Help for Ferris Wheel and Chair-o-Plane. Fair secretaries, have open dates in August, September and October.

DO YOU NEED THEM QUICK?

CARNIVAL AND CIRCUS SIDE SHOW

## BANNERS

**SNAP WYATT STUDIOS**

1608 Franklin St. Phone: M-63562. Tampa, Fla.

# LABOR SHORTAGE HITS R-B

## Big One Mulls Ending 1-Days

Late matinees have been the rule with one blown in Columbus—Buffalo poor

CHICAGO, July 6.—With a labor shortage, apparently as acute as in the war years, causing continued late arrivals and delayed matinees, the management of the Ringling Bros. and Barnum & Bailey Circus is considering the discontinuance of one-day stands, it was authoritatively reported here this week.

Meanwhile, it is understood several routes to follow the Chicago stand, August 2-11, have been under consideration, tho no decision has been announced.

After the show finished its extended runs in Philadelphia and Washington and found how tough it was to get this year's enlarged layout up and down, starting time of the matinees was changed from 2:15 to 3:15. Since then, however, few matinees have been on time on one-day stands except when the show moved on Sunday.

### Late Sunday Arrival in Akron

At Akron, Monday (1), the matinee would have been plenty late if not canceled entirely had the long run from Buffalo been made on showday. First section got in about 9 a.m., Sunday, but the second and third were so late that the stuff on them did not reach the lot until late afternoon. New lot, the Wooster Road Stadium, was ideal, and Monday was a red one, with capacity matinee and straw at night. Menagerie was corralled.

Show lost the opening performance of its two-day stand at Columbus, O., Tuesday (2), because of late arrival from Akron and lack of help. Night attendance was turnaway.

Because of the short run from Columbus, the matinee at Springfield Thursday (4) was only three-quarters of an hour late. With cool summer weather and a holiday, attendance in the afternoon was near capacity but dropped to about three-quarters at night.

### Week Across N. Y. Rough

The show's rugged week of one-day stands across New York State ended at Buffalo, June 29. Tho weather was okay, business fell below the standard for Buffalo, usually a two-day stand, causing the 1-told-you-so boys to observe it never was a Saturday town. Matinee, three-quarters of an hour late, drew about two-thirds of a house and the night crowd was short of capacity.

Two full houses turned out at Rochester Friday (28), even tho the matinee did not start until 5:25 p.m. Delay was due to late arrival from Syracuse, first section not getting in until 8 a.m.

### Rain and Mud at Syracuse

Business was capacity at both performances the day before, but the "Syracuse Jinx" prevailed. (Last year it was a three-hour delay before the city would approve the show's insurance policies; the year before an ushers' strike.) Matinee, an hour late, was just letting out when a short, but very complete downpour



"HERE'S ME" is the slogan by which Arthur Borella identified himself for more than half a century in showbiz. "Here I go," he told the crippled children at the Shriners' Hospital, St. Louis, Tuesday (2) while entertaining them with a unit from Tom Packs' Circus, and he fell dead from a heart attack. He was 77 and one of the last of the famous old clowns of the country. (Full details in the Final Curtain.)

hit about 6:40 p.m. Night customers were starting to arrive, and there was a mad scramble in the rain and mud. Many women took off their shoes and waded thru the mire and miniature lakes that formed. Meanwhile, workingmen dug trenches around the big top and other tents while others clambered on top to drain the canvas.

The storm caused such a mess that the night show did not start until 9:45 and ran until after midnight. It was 6 o'clock Friday morning when the show was finally loaded.

## Clawson Heads Polack 2 Unit; No. 1 Plays to 74,000 in L. A.

DALLAS, July 6.—I. J. Polack, arriving here from Chicago Wednesday (3), announced that Ralph J. Clawson, recently resigned manager of the Sparks Circus, had been signed to manage Polack Bros.' No. 2 Unit, now here for a 10-day run.

Unit opened a bit light Thursday (4) afternoon, with about 1,000 in the State Fair Park stand in the afternoon and 3,000 at night. Weather was ideal, but holiday competitiveness was heavy from adjoining attractions on the grounds. However, a strong advance sale is claimed by the two sponsors, the South and East Dallas Chamber of Commerce and the South Dallas Kiwanis Club. Ducats are scaled from \$1 general admish to \$2.80 boxes.

Coming from a successful week at the Coliseum in El Paso, show had a lay-off here due to cancellation of a South Texas date because of the polio threat.

### No. 1 Return to L. A. Big

LOS ANGELES, July 6.—The Coliseum here was jammed with a crowd of 74,000 and 10,000 more were turned away Thursday (4) when Polack Bros.' No. 1 Unit shared the bill with \$12,000 worth of fireworks. Show was sponsored by the American Legion, being the org's 14th annual July 4 event. Thanks to a heavy promotional job, including the use of

## Clyde Beatty Set To Invade Canadian Soil

Going Into B. C. July 15

VANCOUVER, B. C., July 6.—First U. S. circus touring under canvas to invade Canada since before the war will be the Clyde Beatty show, it was revealed here this week by Waldo D. Tupper, general agent.

Entering from Bellingham, Wash., with a Sunday run, show will play Port Alberni Monday (15) following with Duncan, Victoria for three days, and Nanaimo, all in British Columbia. No dates have been set for Vancouver yet.

If conditions are favorable, it is understood Beatty will take a considerable swing eastward thru Canada.

That the show was coming this way became apparent when, after going to Eastern Washington, it turned back at Spokane to play spots in the western part of that State it ordinarily would have made after Portland, Ore.

Beatty's business was reported to have been exceptional in Spokane, considering wet, chilly weather that prevailed most of the time during show's three days there ended June 28. Tho delayed three hours in arriving from Walla Walla, show was less than an hour late starting its opening matinee. No delay was caused by fire regulations this season, this being the first show not required to reflare-proof to meet the city's stringent safety code since it went into effect.

## Simple Problem

FRESNO, Calif., July 6.—The woman director of a youth center here had been thru a hectic time, what with the center's grand opening and a convention on her hands. It's no wonder her nerves almost cracked when a man came up with three elephants and asked, "Where'll I put 'em?" Doing a double-take, she shooed the man and his charges off to the Memorial Auditorium. They were from Polack Bros.' No. 1 unit and had gone to the wrong building.

## Cole Bros. Ends Michigan Swing And Heads West

ADRIAN, Mich., July 6.—Due to poor train connections between Pontiac and Adrian, first wagon of Cole Bros.' Circus did not hit the lot here until 11 a. m., Wednesday (3), yet by fast and efficient work, show was able to get up and start its matinee only 20 minutes late. Half a house was on hand in the afternoon and a full house at night.

A heavy rainstorm broke just at matinee door time at Owosso, Mich., Sunday (June 30), and there was no holding the patrons in their rush to get out of the wet. About three-quarters of a house saw the matinee, with near capacity at night, the weather having cleared. Reports of similar business came from Bay City and Grand Rapids.

From here, show went to Coldwater, Thursday (4), ending a 12-day swing thru Michigan. Then, after playing Elkhart Friday (5), show headed back across Illinois and Iowa and on westward.

## Western Tour Okay for Dailey

BOZEMAN, Mont., July 6.—Scattered reports indicate Dailey Bros.' Circus is doing all right on its Western tour. A good matinee crowd turned out here Tuesday (2) despite a light rain, and there was a near-capacity house at night. First Montana stand in Dillon, June 29, was better than fair.

Reports from Idaho Falls, Idaho, and Provo and Logan, Utah, indicate capacity business, with Brigham City, Utah, somewhat lighter.

Another week in Montana will take the show to Sidney, near the North Dakota line.

## 101 Ranch Quits Northwest; Heading East Across Idaho

WEISER, Idaho, July 6.—The 101 Ranch Wild West, heading eastward across Idaho, played to a small matinee and about half a house at night here June 29.

Show came here from LaGrande, Ore., where business was light in the rain. Pendleton, home of the famous round-up, produced a small matinee but a good night house. Cool weather prevailed at Hermiston and business was only fair.

The three stands in Eastern Oregon followed a trek of nearly a month thru Washington, ending at Pasco.



# King Gets Bad Flack Break in Falmouth, Mass.

FALMOUTH, Mass., July 6.—King Bros.' Circus got a bad publicity break here Monday (1), when Boston dailies picked up the fact that town selectmen canceled the night show after a slight disturbance following the matinee concert.

Newspapers reported that Floyd King offered to refund the 25 cents admission price to those dissatisfied with the concert because the show's wrestler was indisposed and could not go on, after having been introduced in ring tights. An agitator with a loud voice, however, advised the folks not to accept the refund and heated up the selectmen with his protests until they finally ordered the show closed.

King made every effort to placate the townsfolk, the newspapers reported, and even offered to give half of the gross of the evening performance to the town's police and fire pension funds, but his efforts were futile.

Bad publicity may hurt the show in that territory, as the Boston papers neglected to report the show was given unusually favorable reviews by newspapers in Greenfield, Leominster, Marlboro and Plymouth, all Massachusetts, and Woonsocket, R. I. Newspapers in these spots not only praised the performance, but stated that business was excellent all the way along the line.

# Cincy Fans Fete Ringling Troupers

CINCINNATI, July 8.—Following the night performance of the Ringling-Barnum circus here Saturday (6), the Loyal-Repensky Tent, local organization of circus fans, staged a party for the circus folks at Hotel Alms. Giustino Loyal, of the Loyal-Repensky family of riders, was honored guest. Oil paintings of circus scenes by Glenn Tracy, local artist and fan, was on exhibit at the party. The paintings had been on display in a window of a florist shop here.

The party was planned by the tent's board of directors, including Martin J. Hogan, ringmaster; William Dammereil, tent legal adjuster; Dr. William C. Huebener, tent physician; Arthur B. Becker, tent transportation superintendent; John G. Robinson IV, attorney; Father Cornelius Berning, tent chaplain; Thomas Coleman, formerly with *The Billboard*, and Cecil D. (Red) Scott, at one time with the big tops, publicity director.

Among those present were E. Walter Evans and Charles Wirth of *The Billboard*.

# July 4 Real Red One For Sparks in Maine

BIDDEFORD, Me., July 6.—Sparks Circus had two straw houses Thursday (4) in the twin cities of Biddeford and Saco, according to Walter D. Nealand of the press department. Weather was ideal. Personnel held a July 4 frolic between shows, emceed by Jack Burslem, with Cy Murray, steward, serving chicken in the cookhouse.

The advance sale augured well for a two-day stand in Portland (5-6). Business in Northeastern Massachusetts spots was reported good. Despite a heat wave, matinee at Lawrence Monday (1) was about three-quarters and night was big in threatening weather. Show played one day in New Hampshire, at Dover, before coming into Maine at Sanford.

# Weather Ruffles Bailey Bow in Ill.

BLOOMINGTON, Ill., July 6.—Bailey Bros., third circus here this season, had a big turnout of visitors in the backyard and about three-quarters of a house in the big top, afternoon and night, Tuesday (2). Fair business was also reported at Champaign the day before.

Danville, opening stand in Illinois, proved a larry the first Sunday the show has worked this season (June 30). A bad rain, wind and electrical storm hit before the matinee, making the lot a sea of mud and the customers few. Bob Stevens saw a rip in the new big top and slim prospects of a night house, so he issued a tear-down order and the show proceeded to Champaign.

# \$979,201 Ordered Paid on R-B Claims

HARTFORD, Conn., July 6.—Payment of \$979,201.43 to claimants against Ringling Bros. and Barnum & Bailey Combined Shows, Inc., was ordered by Superior Court Judge John M. Conley here June 28, in response to a petition of the show's receiver. This initial dividend represents 25 per cent of a total of \$3,916,805.70 in judgments granted by a special arbitration board in 168 deaths and 370 injury cases arising from the R-B Hartford fire of July 6, 1944.

The arbitration board had completed its findings late the day before, after nearly two years of hearings. It was announced that checks will be sent to the claimants within a few weeks on a pro rata basis. The arbitration plan, the first of its type ever used in this country to clear claims arising from a major disaster, is based on equal treatment for all claimants, with none having priority.

It was announced that to date the receiver has been paid \$5,000 from Lloyds of London of the \$500,000 liability insurance carried by the circus. The policy is of the reimbursement type, and now that the first payments of claims is about to be made, it is expected further funds will be forthcoming from Lloyds.

# Sparton Bros. Back With Unit; Plan Cirk for '47

LOS ANGELES, July 6.—Sparton Bros.' Show is returning to the road, and next year, Erma Sparton promises, it will be a circus again and back in its original territory in the East and Middle West.

Present outfit was to make a 2,800-mile trek to Louisiana. Three-day stands are to be played, with sound pictures and circus acts the final day.

Personnel includes Erma Sparton, owner; O. H. Wach, manager; John Walters, advance; Martha Gordon, tickets; J. A. Thomas, concession superintendent; L. G. Gordon, operator and canvas boss with three men, and the Sparton family of six performers. Equipment consists of a 70-foot round top with two middles, seats for 1,200, two 10-k.w. light plants, two DeVry projectors and a fireproof projection booth. Show moves on a 30-ft. GMC semi, a 1½-ton panel truck, a Packard sedan and three trailers.

Sparton Bros.' was almost blown off the map July 17, 1944, by a disastrous munitions shop explosion at Port Chicago, Calif. Erma Sparton managed to re-open with a side-wall three days later and kept going the rest of the season, while Manager Wach, now recovered, lay in a hospital with a stroke. Then in March, 1945, what was left of the show was sold to Jimmy Wood.

# 90,000 Reported At Packs' Shrine Show in St. Louis

ST. LOUIS, July 6.—Tom Packs' Circus closed a four-day run here Thursday (4), playing to approximately 90,000 paid admissions, 28,000, the largest gathering ever in public school stadium for any event, witnessing Wednesday's night show. Show was given under the Moolah Shrine Temple with proceeds to go to the Crippled Children's Hospital. George Morrison, tentate, said the circus will show a larger profit than ever before. Souvenir program had \$53,478 in advertising. Thousands were turned away Wednesday and Thursday nights.

Packs offered the strongest show he has ever produced for Moolah Temple. Fireworks climaxed each night's performance. Show was smoothly presented and ran exactly two and one-half hours.

## Executive Staff

Tom Packs, producer and director general; Dave Malcolm, announcer; Ernie Young, arena director; Frank Cervone, musical director, and Bill Bentlage, producing clown. On Tom Packs' personal staff were William (Bill) Nelson, Al Perry, Jack Lehr, with Art Jones in charge of publicity.

## The Program

Presented in 21 displays, running order follows:

1. National anthem . . . Grand entry.
2. Henrys, Gascas and Connors, wire acts.
3. Terrell Jacobs, with his lions and tigers.
4. Betty Patrick, high-pole balancing.
5. Florian (Albert Ostermaier) and his trained horse.
6. Hicks troupe and Flying Romas, flying acts.
7. Jennier, Tlebor and Dixon, seal acts.
8. Three Milos, high-pole balancing.
9. Hicks and Ambassadors, ground tumbling acts.
10. Robinson's elephants.
11. DeWaldos and Cyclonians, bicycles.
12. Brannocks, teeterboard act.
13. Kays, comedy high wire.
14. DeWaldos' dogs, Smith's ponies and Marie's pets, dogs and ponies.
15. Doheos, Albert Ostermaier's dancing horse.
16. Carltons, hand balancing.
17. Greer's Liberty horses.
18. Paroffs, high-pole and ladder balancing.
19. Loyal-Repensky Troupe, bareback riding.
20. Peejay Ringen (bicycle dive into tank of water).
21. Fireworks.

Clowns were Mr. and Mrs. Bill Bentlage, Whitey Harris, Happy Kellens, Van Wells, Hop Green, Paul Rasche, Charles Herbele, the Sherman brothers, Simon D. J. Collins and Rube Curtis. The latter two worked come-ins. Curtis is handling *The Billboard* and the mail.

Show moved to Evansville, Ind., for July 5, 6 and 7.

According to Packs the total admissions at Nashville for the six-day stand in that city was 58,000 with many turned away Friday night. Admission there was \$1.20, with \$2.40 for reserves and 60 cents for children. At Knoxville the show played to 32,000 in five days at \$1.80, and \$1.20 for children. Admission in St. Louis was 75 cents general admission and 50 cents additional for reserved seats.

# Kelly-Miller in Nebraska

RAVENNA, Neb., July 6.—Al G. Kelly-Miller Bros.' Circus, making an extensive swing thru Nebraska, had a good matinee and capacity night house here Monday (1). Show invaded Nebraska, June 28, at Holdredge, where business was good.

Attendance at some of the Kansas spots were reported off because of the wheat harvest.

# Terre Haute Fails Owens

TERRE HAUTE, Ind., July 6.—Buck Owens Circus & Wild West, entering Indiana from Illinois, played to two light houses here Wednesday (3). Recent business in Eastern Illinois towns was reported to have been fair.

# Just Palsy-Walsy

WAUKEGAN, Ill., July 6.—There's a pretty well established tradition that movie houses look with diabolical disfavor on any circus invading their precincts. However, the fabled foes hit it off in fine fashion when Mills Bros. played Waukegan. For 10 days in advance, the Times Theater plugged the circus on its marquee. In return, Jack Mills sent his big elephant, Burma to the theater Sunday to "attend the matinee, a fact that was duly recorded with two-column art in *The News-Sun*. Mills also hung a banner for the theater in his big top.

# Waterbury Grotto Sets \$20,000 Record

WATERBURY, Conn., July 6.—Zindah Grotto Circus, staged here at the City Auditorium June 24-29, grossed an announced \$20,000, a new record. General admission was 90 cents and reserved seats \$1.20. Auditorium had an estimated 7,000 capacity with the addition of bleacher seats.

Acts, booked by Joe Hughes, of the George A. Hamid office, included Georgetty Brothers, acrobatic and trained dogs; Torelli's Circus, menage, Liberty horses and monkeys; Charley Frank, comedy magic; Senorita Flordelina, tight wire; Spiller's Seals; Mike Cahill, trapeze and cloud swing; Clemens Belling Company, trained dogs; Great Francisco, high pole; Slivers Johnson, funny Ford; Flying Siegrists, aerialists, and Sayso, clown.

Ray Snyder, chairman for the Grotto, announced that the receipts would be used to entertain hospitalized vets. Tom Corby handled press and radio. A. Hymes contracted all concessions.

# Montgomery Enters N. D. After 3 Weeks of Mont.

FAIRVIEW, Mont., July 6.—Hot weather held down the matinee of the C. R. Montgomery Circus here, Tuesday (2), but business was good at night. Two full houses were reported in Harlem, Mont., June 26.

After three weeks in Montana, Montgomery was to enter North Dakota at Bowman today.

# Banard Bros. in Indiana

AKRON, Ind., July 6.—Banard Bros.' Circus, which is being offered for sale by Buck Lucas because of ill health, had a light matinee but a full night house here Thursday (4). Archie Silverlake joined, and John Kreamer returned after two weeks in the hospital. Ralph Clawson was a recent visitor.

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## Ringling-Barnum

Our tour thru New York State has brought us to the Middle West. In Utica, N. Y., members of the Hubert Castle Tent, CFA, visited and shot a lot of pictures. Ted Deppish, CFA, of Canton, O., got some swell shots with his movie camera. Mrs. Bev Kelley visited her husband of the press department. Mrs. F. H. Von Rosenberg is visiting her husband. Bill Day and Jim Hoye came on for a week. Other visitors were Bill Meinhart, Mr. and Mrs. Jack Meinhart and Mr. and Mrs. Bill Meinhart Sr., of Massillon, O.; Red Larkin, of the Beatty show, and Marian Seifert's father.

Vally Frohm celebrated her birthday. The writer marked another milestone Saturday (6). Helen Walenda is on the sick list. Little Billy Heyer is in the hospital but doing okay. Ramo Loyal broke his arm while playing.

Around the lot: Most of the ladies' dressing room taking advantage of the two-day stand at Columbus, O., to catch up with their laundry, Frenchie Wolthing having the biggest bundle. . . . The six-foot major-domo of the props' rest top hunting for prop uniforms that have gone AWOL during the night. . . . Dolly Copeland busy with her racket of glittering slop shoes.

Sharpest department on the show: The side-show ticket sellers with snow white shirts every day, neckties smartly tied, topped with straw hats.

First words foreign acts learn: "Which way cookhouse?" followed by "Which way bus?" Lou Jacobs' housing-shortage gag garners plenty of laughs. "Saluto's rabbit must go" is the cry of the dressing room. Jealousy, no doubt.—DICK MILLER.

## Sparks

Oscar Lowande has quit clowning to take the popcorn concession. His grandchildren visited at Brockton, Mass. Ernie Burch got scalped when he missed a chair in the comedy acrobatic act, but since the doctor sewed it up, looks almost human again. Ernie's parents and others of his family were recent visitors. Irene Sharp visited her brother in North Attleboro, Mass., and a reunion was held with her relatives, the Clarkes. Father Sullivan, CFA chaplain, visited at Salem, Mass., and added some pictures to his album.

Kay Burslem was out of the show a couple of days with a felon on her finger. Kay's trailer has become a wild game refuge. Some folks are calling it Kay's Noah's Ark. I'm waiting to see what happens when she adds a skunk!—CHARLES F. CLARKE.

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## DRESSING ROOM GOSSIP

## Cole Bros.

We've had ideal weather in Michigan except at Owosso Sunday (June 30) where one of those things came up all of a sudden. You should have seen them tear for the wagons! Mr. Mac beat everyone to the wardrobe wagon in nothing flat and didn't even lose his racing form.

Rose Westlake, our mental marvel, got lost on the lot in South Bend, Ind., and had to look into her crystal ball to find the side show.

George and Jo Jo May showed Harold Voise and Eileen Larey a grand time at their lake home. Vern E. Wood was on, and what a time he had giving everyone that "good old feeling." Jack and Harold Voise had a big week with their families from Bay City, Mich.

Mrs. Lewis has joined husband, Dick, with Joan, Robert and Dick Jr. for a vacation. The Freemans had a busy day at Port Huron, Mich., entertaining Freddie Jr. and wife and their Canadian friends, Mr. and Mrs. Frank Floyd, Mr. and Mrs. Len Howel-Harris and Teddy Floyd. Other recent visitors: Stan and Polly Ansley, Billy Morales, Mr. Madden, George Nesbit, Harry Atwell, Mrs. Bradley and daughter, Mrs. Robert DeLochte and daughter, Mr. and Mrs. Nick Carter, Fred Ainsley, Mrs. Bill Partello, Jack Harris, Lester Mack, Ralph Hunter, Jimmy DeCobb, Ross Hanna, John Young, Don and Kate Kidder, Fathers Callaghan and McGuinness, and Connie Schilperroot.

Art Mitchell, thru the courtesy of Zack Terrell, did a grand job entertaining those wounded vets at Battle Creek, Mich.

Otto's new address: Court House, Peru, Ind.

There are folks on our show who have never heard of those three little monkeys. I suggest they find out what they are and study them.—FREDDIE FREEMAN.

## James M. Cole

What do the folks who complained about the cold spring think now?

Maynard Visingard has a new car and trailer. His wife and children, Roberta and Gaylord, have joined for the rest of the season, Mrs. V. to sing the spec and web number. The Alverados' trailer was considerably damaged when it tipped over. Mike Guy has bought a big bus, and now the grapevine wonders whether there'll be a Guy Bros.' title out next season. Jimmy Conley has been having a bout with ptomaine poisoning, and Freddie Conley has an injured foot.

The Bedell troupe left at Fulton, N. Y., for fair dates, to be replaced by the LaBlonde troupe. Mr. and Mrs. David McIntosh, Ayres Davies, Joe McMann and Maynard Visingard were recent week-end guests of Mr. and Mrs. Frank Snyder at Red Creek, N. Y. Snyder was formerly owner of Snyder Bros. and Cole & Rogers, and was with this show a short time this spring.

Everyone is getting fishing tackle ready for our tour of the mountains.—CHARLIE CUTHBERT.

## Stevens Bros.

South Dakota is our fourth State since opening two months ago.

J. Roland Hardin has quit clowning to be the side show canvas boss. Cotton Hicks has joined the side show and is working Toby, the lion. Doug Riggs is making openings on the side show, also concert announcements in the big show, since Mel Lewis left. The Albright's riding dog and pony act lost its feature dog.

Art Mix visited at Sidney, Neb., and did his whip act in Bob Grubb's concert, the writer assisting with

## 101 Ranch

At Bellingham, Wash., relatives from Vancouver, B. C., visited Mary and Cliff Henry. Mary's mother, who went home for a visit, is back. Other visitors in Bellingham were Mr. and Mrs. Wallace G. Winter, CFA.

Fred Bowery had many visitors when we showed La Grande, Ore., his home town. The Kerns sisters, of the Kerns Ranch out of La Grande, visited the Henrys and brought them fresh strawberries and cream. Harry and Marge Chipman visited in Yakima, Wash., and nearly everyone had breakfast at their Circus Inn.

Jack Wright left in Pasco, Wash., and now Don McKlennan and Smoky Chism are doing the horse catches and Don the big loop catch. Don's new horse is coming along fine. Mark Smith has turned the job of driving the stagecoach over to Victor of the Lando midget act, and Vic really knows how to handle the mules.

Rusty, of the Smith riding act, is happy these days; her husband, Don Haller, is out of the navy and has joined as a ticket seller. Mark Smith's youngest son is on for the summer.

Quite a romance has sprung up since last year between Ginger Wood, age 3½, and Ivan Henry, 5. When Ginger was sick recently, Ivan sat on the side of her bed holding her hand and said: "You'd better hurry and get well now. I'm just crazy about you."—TONI MADISON.

## Bailey Bros.

Ernie Stewart has been out of the program because of an ear operation. Other folks on the sick list have been Monty Knight, Jane Sadowski, Lee Virtue and Rube Simons.

Bob Stevens' nephew, Jack Wallace, with his wife and daughter and Bob's sister, Mrs. Jess Boykin, motored from Los Angeles to bring Shirley Ann on the show. Everyone thinks Riley is going to buy another railroad ticket.

The number of visitors in and around Bloomington made our lot look like a showmen's convention. Among those seen were Mary Delvine Harvey, Daisy Hartwell, Corinne and Bert Dearo; Albert Neuerburg, Indianapolis attorney who has always been active fighting legislation against show interests; John Osborne, Erma Lee and Billy Niquette, Alta Mae and Buck Owens and others from the Owens show; Doc Mathers, who has more wild animals than most circuses, just as a hobby; the Duttons, Mrs. Margy Clements and party, Bryan Carlock; Wayne Larry, of Wirth's Circus, Australia; Ed Billetti, Agnes and Bert Doss, Ed Raycraft, Carl Meyers, Joe Killiams, Dick Clemens; Doc Gleason and twins, Jane and Janet; Mr. Mueller, Tom Lovitt, Jack Crippen, Miss Chapan, Vern Coriell, Bert Pettis and Mac McDonald.

Since the July 6 issue of *The Billboard* I have been subpoenaed, summoned, congratulated, riced and ribbed until I'm not sure whether I'm afoot or on horseback. And what's bad about the whole deal—I have no groom and no ring on my finger.—DOLLY JACOBS.

comedy. Patty Tabor, 11, came all the way from California to join his father, Bob. Henry Yantez was called home by the illness of his wife, who is in a hospital at Santa Fe, N. M. At Minatare, Neb., Mrs. Lula Stevens had a reunion with her relatives, 22 in all.

The writer's trailer jack-knifed when his car failed to make Wildcat Hill en route to Minatare, causing damage to both vehicles.—HARRY VILLEPONTEAUX.

## Clyde Beatty

The second day of our Spokane engagement a show was given at the Shrine Hospital for Crippled Children thru arrangements by Harper Joy, CFA. Acts that gave their services were the DeWayne troupe, Morales's dogs, Tommy (Smokey) Rouse and Art (I Walk Alone) Cooksey.

Mrs. Walter Forbes and the son of Mr. and Mrs. Don Francisco have joined. Recent visitors include Pat Lyon and John W. Bell, of Spokane; Claude Elder, of Missoula, Mont.; Hi Brown Bobby Burns, general agent of Sello Bros.; the Williams Trio, the Hilton Sisters, and Mr. and Mrs. Tiffany, formerly of Cole Bros. Mrs. Tiffany is recovering from a recent illness at one of the lakes north of Spokane.

Attention, Dorothy Lee Brown of Dailey Bros., and all Ramdoodle Club members on other shows: Mr. Lawson, president, will give a report in the near future (I hope.)

Eddie Mason, ringstock boss, is having trouble keeping the crowds away from a baby Shetland pony. We hear another is on the way. Poor Eddie!—DON FRANCISCO.

## Mills Bros.

Lots of visitors during the show's two days at Waukegan, Ill. D. C. Hawn, old-time trouper, was up from Chicago and celebrated his 71st birthday Monday (1). Another welcome guest was Mrs. James Dewey, whose husband was general agent of this show four years before his death last winter. Also seen on the lot: S. T. Jessup of the U. S. Tent & Awning Company; Bill Carsky of the Casey Concession Company and family; Ed Borgwardt, former circus musician; Dr. Otto Schlack and Burt L. Wilson, CFA, all of Chicago, and George Hanneford, playing at State Fair Park, Milwaukee.

Bill Nippo was both father and mother to his two-year-old son, Murn, while his wife, Elaine, was in University Hospital, Chicago. Opal Leininger has joined the family and will work in some of their various acts. Jack Banta is nursing several broken ribs but is able to ride menage and appear in the concert. Mrs. Tom Mix, who was featured in the concert a short time, left to return to Bradley & Benson.

A baboon, bought from Doc Mathers at Mason City, Ill., has been added to the menagerie section of the side show. All the rhesus monkeys in the side show escaped except one with a baby.

## Polack Bros. No. 2

We are making our fourth stand since this unit opened, having played Phoenix and Tucson, Ariz., and El Paso, Tex., before opening in Dallas July 4.

We have quite a number of former G.I.'s with the show. Sam Polack was in the navy, Nate Lewis was with the army in Europe, and Johnson and Owens served overseas, as did Gene Randow Jr. and Sonny Moore, the last named training dogs for the army.

Paul Gordon left with his bicycle act in El Paso because of trouble with his back. The Velarde Family played the El Paso date only and returned to the Coast.

Five acts are joining here: Adolph Delbosq and family with Serenado II, Palomino musical horse; Maximo's wire act; Black Brothers, pantomime comedians; the Sidneys, unicycle act, and the Esquedas Troupe of fliers.

The writer joined three days after the unit opened in Phoenix and is musical director. Clowns include the Randows, Roy Barrett, Jack Klippel, Gus Lind and Mr. and Mrs. Jack Landrus. Ben Morrison was in charge of the Dallas promotion.—CHARLES E. POST.

## UNDER THE MARQUEE

### Big Fourth dinners.

The Syracuse Post-Standard greeted Ringling-Barnum with an editorial on the lure of circus day.

Frank F. Littlefield visited the Sparks show at Salem and Gloucester, Mass., and reports good business in both spots.

There was a "Cole Circus" in Oakland, Calif., recently—put on by the kindergarten of Cole School, reports Harry LeBreque.

In showbiz there isn't such a thing as "unseasonal warmth."

Mrs. H. (Hagenbeck) Williams and Mrs. Joe Bennett visited their husbands on Garden Bros.' Circus at St. Catharines, Ont., over July 4.

Things figure to be slower at the Atwell Lunch Club table in Chicago now that silent Al Butler and loquacious Bill Conway have hit the highway again contracting for the Ringling-Barnum org.

Life story of P. T. Barnum, covering all phases of his career, was narrated by story-teller Ted Malone Friday (5) at 11:45 a.m. (EDT) over the American Broadcasting Company network.

Purely in the spirit of research a First of May ducket seller tried turning his due for the first time.

Carl Fraser, general agent for Mills Bros., visited the Ellman United Shows at Wisconsin Rapids, Wis., June 25. He also visited Earl Jennys, former trouper, at Waukega, Wis. Jennys operates the Circus Inn there.

John McGlothlin, drummer, traveled from New Orleans to Lannon, Wis., to join the band of Mills Bros.' Circus. Don Howland, CHS, of Farmington, Mich., rode downtown with Tommy Comstock, on the Cole Bros.' steam calliope in Pontiac, Mich.

Albert Fleet and his chimps have left the Sparks show. . . Frank Clark has joined Mike Guy's band on the James M. Cole show as calliope player. . . Bill Lindemann, of Sheboygan, Wis., formerly co-owner of the Seils-Sterling Circus, gave a helping hand on the Mills Bros. advance last week.

One-ring circus audiences are said to grow frantic from looking at the same three faces in different wardrobe for two hours.

The May-June issue of White Tops commemorates the 20th anniversary of the Circus Fans' Association. First national CFA convention since before the war is scheduled for this year, but the time and place have not been decided.

George B. Kempf, who exhibited his original model city some three decades ago and is now in retirement at Capac, Mich., reminisced at length about his show career in The Detroit News Monday (1) in George W. Stark's Town Talk column.

Dolly Jacobs, with Bailey Bros.' Circus, denies the reports making the rounds in circusdom and published here last week that she was married to Corey Lee at Decatur, Ill., June 28, adding that she has not been in Decatur for several years and worked two shows with Bailey in Lebanon, Ind., June 28.

The Flying Romas are contracted, thru Ernie Young, for all of Tom

Packs' circus dates. . . Tommy Alquist, press and radio representative, who left the Sparks Show at Uniontown, Pa., after pneumonia had laid him low, is now handling publicity for the Princess Theater, Hartford, Conn.

Colorful circus posters are what lead CFA's to lean far back in their swivel chairs and find themselves thinking of elephants instead of business.

Tommy Hanneford, son of Mr. and Mrs. George Hanneford, who went in the army last spring the same week his brother, George Jr., was discharged, is doing all right in the Special Service Office at Camp Lee, Va. He has his dogs with him, does his juggling and tumbling acts and has an active hand in producing Camp Shows, latest of which was Summer Smiles July 4.

The Ladies' Boo Hum Dit Dum Club of the Clyde Beatty show went all out on its July 4 celebration in Longview, Wash. A flashy 12-page souvenir book contained "ads" from all the personnel together with the program of acts framed by the gals for the occasion.

Billposters often make enemies by covering another show's paper before the natives have time to check it to see if the show had everything it advertised.

Charles Siegrist Club members attending the Ringling-Barnum show at Akron, July 1, included Mr. and Mrs. Don Taylor, Robert Granger, Mr. and Mrs. Ray Wallace and son, Mr. and Mrs. Roy Wild and Mr. and Mrs. Rex McConnell. All were guests of George W. Smith, general manager, and the Wilds visited with Merle Evans and members of the big show band.

Billy Pape submits the following roster of the Borracho Club, which did some lost week-ending in Juarez, Mexico, while Polack Bros.' No. 2 unit was in El Paso, Tex.; Jose (John) Gibson, Gordito (Gene) Rando Jr., Pancho (Nate) Lewis, Don Juan (Ray) Charlton, El Gran Pip (Billy) Pape, Chichuahua (Eric) Erickson, Torcha (Phyllis) Germaine, Mamashita Alexander, Petita (Shirley) Howe, Shortita (Shirley) Redman, Tequila Dausy (Conchita) Pape and Locoita (Marsha) Wayne.

John C. Graham, Pittsburgh and Butler, Pa., attorney, was on the Sparks Show four days in Massachusetts while en route to Boston to visit his son. He expected to catch R-B on his return. . . Among visitors noted in the R-B backyard at Allentown, Pa., were Charles B. Kistler, Allentown; Walter Kalb, Sunbury, Pa., and Herbert A. Douglas, West Chester, Pa.

Happiest woman on the Chariot & Tableau Circus is a swinging-ladder gal who, after having taken off her short wardrobe and heavy make-up, discovered that a property man loves her for herself alone.

Elizabeth (Nana) Hanneford, in her 76th year as a circus performer, was the subject of a story and picture in the July 8 issue of Life magazine. She is the mother of Poodles and George Hanneford and Elizabeth Hanneford Clarke. Ringling brought the family to the U. S. in 1915. Altho she has not ridden bareback in several years, Mrs. Hanneford still is ringmistress of Poodles' act.

Walter L. Main, Geneva, O., and George Graf, circus model builder of Peru, Ind., have been made honorary life members of the Circus Historical

Society. . . These members were on the Sparks show at Brockton, Mass.: Mr. and Mrs. Bill Machado and Charles Higgins, New Bedford, Mass.; Paul Horsman, Middleboro; John J. Crowley, secretary, and Mr. and Mrs. Walter H. Gomes, Cambridge; Harry Peverly, Melrose, and Frank Sullivan, Foxboro. Peverly, Crowley and Gomes also caught King Bros. at Marlboro, Mass.

Mr. and Mrs. Litch, Mr. and Mrs. Hodgins and Harry, Mr. and Mrs. John A. Lyman, Charles Davitt and Joe Beach caught Ringling-Barnum in Albany, N. Y. . . The Big Show got a break in The Columbus, (O.) Star June 29 when Joe Mills, staff writer, did a full-page yarn, including art, about Lalage, featured aerialist. Bev Kelley planted the feature. . . Window space and daubs were at a premium in Canton, O., Monday (1) when billing was observed for Ringling-Barnum, Akron; Roy Acuff tent show, Canton; Madge Kinsey Players, Canton; Canton Lions's Club horse show, and Endy Bros., in Canton.

### Says Amateur Show Hurt Blackmon at Union City

UNION CITY, N. J., July 6.—Junior OUAM sponsors said an amateur rodeo in here a few weeks previous hurt the appearance of Blackmon's Diamond B Rodeo June 21-23.

Line-up included Lewis S. Blackmon, owner-producer; Mrs. Lewis Blackmon, timer; Everett Pilz, arena secretary; Clyde (Snake Horse) Rogers, emcee; Rube North and Ray Hinkson, arena judges.

Acts were Tex Smith and horse, Eight-Ball; Ray Hinkson, Smoky Hinkson and Tex Slim, trick roping and horse catches; Dakota Slim and clown horse; Jack LaFayette, Wilson Mathis, Jinny Riggs and Nancy Blackman, trick riders.

Featured were Johnny Hand, steer wrestling; Tex Smith, calf roping; George Bloom, saddle bronk riding; Lee Harris, bull riding, and Freddie Leach, bareback bronk riding. Others with show included Bill Leland, Pancho Greve, Larry Cullen, Charlie Aldridge, Alan Warner and Al Pilz.

Visitors included Frank Moore, George A. Hamid, Herman Fredericks, Harold Wager, Gerry Baker and Joe Daley.

### Biz Okay for Mills Bros. At Start of Wis. Tour

MENOMINEE FALLS, Wis., July 6.—Business was okay for Mills Bros.' Circus in Burlington Tuesday (2) and Delavan Wednesday (3). Here, heat from a local July 4 event forced the show to move three miles to Lannon, population 378. However, Jack Mills considered the day satisfactory and said both he and his auspices would make money.

Chicken dinner was served in the cookhouse, prepared by Jake Mills, who is also temporarily doubling in brass as bandmaster. Dinner guests included Carl Fraser, general agent, and wife, just on from Buffalo; Pat Kleinpeter, special agent; Mr. and Mrs. Bob Beck, also of the advance; Mr. and Mrs. Sverre Braathen, CFA, and Sterling Sorenson, of Madison, Wis. Other Wisconsin visitors were Mr. and Mrs. Vernon Reaver, Milwaukee, and Bill and Al Landemann, of Sheboygan.

An estimated 10,000 people, rolling in by car, truck, horseback and buggy, saw the monster rodeo held in the Big Muddy Valley, 12 miles south of Benzough, Sask., June 12-13. Show netted approximately \$10,000 which will be used for a memorial rink. Overnight visitors slept in 153 tents made ready for their accommodation.

### GENERAL AGENT WANTED

For small Circus and Tent Show now showing. Long season. Contact at once.

#### EDDY GUY

General Delivery Waterloo, Iowa

### WANT

Acts, Jugglers, Dogs and Ponies, Clowns, Acrobats, Novelty Acts. Long season until December 15, or your open time. Report July 19. Wire

#### EDDY GUY

General Delivery Waterloo, Iowa

## LARRY SUNBROCKS RODEO

CAN USE

### GOOD COWBOYS

Montreal Ballpark

July 22-28

Wire BALLPARK, Montreal, Canada

## JAMES M. COLE CIRCUS CAN PLACE

Ground Acts, Liberty Horses Riding Act, Perch Teeterboard, etc., in order to fill three rings. America's most beautiful motorized circus. Ask those who have seen it. Can use experienced Riggers, Workingmen and Prop Men.

Ticonderoga, N. Y., July 10; Whitehall, 11; Clens Falls, 12; Saratoga Springs, 13.

## SPOTTED HORSE RODEO WANTS

Trick Riders, Ropers, Saddle and Bareback Broncho Riders and all-around Help. Eighteen weeks, top salary guaranteed. WM. LANHART, Centerville, Mich., 14; Pawpaw Lake, Mich., 17-18.

# "BONUSES" FOR VETERANS

## Varied Bills For G.I. Days

Some execs pass up specials fearing 'commercial' angle  
—Legion active

By Herb Dotten

CHICAGO, July 6.—The great bulk of American and Canadian fairs this year will pay tribute to war veterans, but will use various approaches in honoring them, a mail survey conducted by *The Billboard* indicates.

Few annuals have decided not to have special events in honor of the vets, and these relative few, while emphasizing that veterans are deserving of honor, explain that it is their belief that the folks want to forget the war and will be displeased by war reminders.

The Topeka Free Fair, is in the latter group. "We are staying clear away from any war material, as we think people want to forget the war," Maurice W. Jencks, veteran secretary-manager, declared in explanation.

A similar attitude is reported by the Ramsey County Fair, White Bear Lake, Minn. "Our feeling is that veterans want to forget and be just plain civvies again," writes Secretary R. Freeman, who adds, "maybe we're wrong."

Maybe Later—Putnam

Northern Wisconsin District Fair, Chippewa Falls, is another not planning anything special. "The expressions I get from the boys," Secretary-Manager Archie L. Putnam points out, "is that they are getting anxious to see a fair, as they have not seen one in several years, and do not seem to want any fuss made over them."

"It seems that they are sick of the military end" and "my opinion is that a year or two hence they might feel different," Putnam adds. He concluded that from his observations he gathered that if the fair put on something now for veterans "they would think that we were commercializing."

Gates Tossed Open

Most fairs will continue to extend free admission to servicemen in uniform and some, too, will admit uniformed service people to the grandstand at no cost. A great many will provide free admission to vets on a special day and a large number will in addition, also give them free admission to the grandstand. A discharge button will be accepted as evidence of service, most annuals indicate.

Of the major State annuals, the Wisconsin State Fair, Milwaukee, will admit vets free at the front gate on one special day, and will also admit them to the grandstand that day at half-price. Ralph Ammon, manager, reports that the attraction program for that particular day has not as yet been completed.

Specials for Patients

The New Mexico State Fair, Albuquerque, will offer exactly the same admission privileges, Leon H. Harms, manager, has reported. One day has been designated Veterans' Day and the program, according to Harms, will consist of a parade, with participation of drum and bugle corps and color guard, and will be highlighted by a tribute to the State's war (See *Varied Bills for G.I. on page 79*)



W. H. HITZELBERGER has been named executive vice-president and general manager of the State Fair of Texas at Dallas. A construction engineer and business man he had for years been chairman of the State Fair athletic committee and was active in making Dallas a football center.

## Propose Revival Of Portola Fete

SAN FRANCISCO, July 6.—Once famous Portola fiestas here, abandoned in 1915, will be revived if the proposal pushed by Supervisor Marvin E. Lewis succeeds. Idea is to bring back fiestas as annual events, with the first in October of 1947.

Under the plan glamour and background of San Francisco during the rebuilding following the 1906 earthquake and fire would be reproduced.

Organization of a festival association, comprised in part of those who were associated with original fiestas, is expected. Art Craner, local showman, is playing a major role in plans.

Portolas were at their height during years from 1909 to 1914 and were discontinuing in favor of the 1915 Pan-Pacific International Exposition.

## Klein Contracts Staples

CANTON, O., July 6.—C. A. Klein, of Klein's Attractions, said here he has contracted the Pop Staples Rodeo Company for 10 weeks of celebrations, promotions and fairs in Ohio, West Virginia and Michigan. First date was June 27-29 at Jefferson County Fairgrounds, Smithfield, O., sponsored by the Volunteer Fire Department. Jack Klein handled the promotion and Rex McConnell the press.

## Records Tumble As Trots Pay at Anderson, Ind.

ANDERSON, Ind., July 6.—Anderson Free Fair here this week piled up a succession of records, as unprecedented crowds, which spent freely, thronged to the event. Grosses for the rides and midway shows eclipsed all previous figures thru Thursday (4) and, given good weather the remaining two days, the annual is expected to return the biggest profit in its history.

Hennies Bros.' Shows on the midway racked up a ride and show gross of \$9,100 Wednesday (3) for Kids Day, thus sending the previous high total, set July 4 last year, into the discard. But July 4 this year Hennies Bros. went on to shatter the new record established the previous day by grossing \$10,300.

Grandstand grosses, while up to expectations, have been limited only because of the 3,100 seating capacity. Harness horse races Monday thru Thursday drew capacity, with general admission going at 50 cents, box seats at 60 cents.

Annual opened a night earlier than in the past, preeming Sunday night, June 30, without the midway, but with Fort Wayne, Ind., Radio Station WOWO's Hoosier Hop in front of the grandstand. Show clicked and grossed \$950, which is regarded as particularly good in view of rain Sunday afternoon which hurt night turnout. General admission went for 60 cents, box seats at 85 cents.

Horse race purses for the annual aggregate \$8,800, but cost of sulky events will be more than offset by grandstand take and entry fees, Secretary William J. Hutton pointed out.

Annual is now certain to push grounds' improvement plan. Grandstand is to be ripped down and will be replaced by a steel and concrete stand seating 4,500, Hutton said.

## Add Calf Scramble To Portland's Show

PORTLAND, Ore., July 6.—Verne Elliott, rodeo manager for the Pacific International Livestock Exposition here, announces a novel feature—a calf scramble.

Stunt involves turning loose 10 calves in the arena, with 4-H boys in there to catch them. Boys collaring calves may keep them and return them fattened to next year's exposition for sale.

## Let Us Take a Bow, Please!

CHICAGO, July 6.—"Thanks to *The Billboard!!!*," Gene Bertram, secretary of the Morgan County Fair, Versailles, Mo., typed, hitting the exclamation marks hard.

"We have nothing planned, but since receiving your questionnaire, we think it might be a good idea (to have a special program, day or feature for war vets)."

In its questionnaire, *The Billboard* did not take a stand, pro or con, for special vet features, asking fairs merely whether they planned anything special—and, if so, what. Hundreds of replies have poured in—and

they're still coming. The findings of these questionnaires—the highlights of the answers—are presented. Thus, they may suggest possibilities for other fairs.

One thing the responses demonstrated clearly: Veteran organizations are willing—better yet, eager to co-operate. Fairs which are now moulding their plans would do well to call on the vet orgs to work with them. Chances are, the survey indicates they'll get good co-operation from the vet organizations, most of which have grown in membership and strength since the war, and are anxious to do things.

## Gals Back on Ticket

COLUMBUS, O., July 6.—Gals will sell and collect tickets at the 1946 Ohio State Fair because of the manpower shortage.

Two hundred of 'em are being sought to handle the ducats, Bryan Sandles, manager, has announced.

Procedure was begun in 1941, the last year the annual was held. Gals were credited with doing a fine job then.

## Louisiana Ups 850G for Stock, Youth Pavilion

BATON ROUGE, La., July 6.—The State Legislature has approved an \$850,000 appropriation for construction of a livestock judging pavilion and youth activities center at Louisiana State Fairgrounds, Shreveport. Building would serve as a home for 4-H Club and FFA memberships.

A contingent of State fair officials including Bill Hirsch, fair secretary-manager, and President Harry Johnson, appeared before the House Appropriations Committee to speed the bill along.

Also in the House this week, favorable reports were urged for appropriations of \$150,000 for livestock show facilities in Richlands, Rapides and St. Bernard parishes. In all cases, youth programs were emphasized.

## Oregon State Offers 50G in Premiums

SALEM, Ore., July 6.—Premiums totaling more than \$50,000 will be paid during the Oregon State Fair, State Agriculture Director E. L. Peterson, announced. He points out that premiums have been increased in all divisions, including 25 per cent boosts in the poultry and livestock divisions.

Space requests are the heaviest in history, says Peterson, particularly from machinery manufacturers and industrial exhibitors.

Leo Spitzbart, fair manager, reports old standbys of the entertainment program have been booked, including the nightly horse show and rodeo, six days of horse racing and the annual *State Fair Revue*. He is negotiating for a top dance band to play the entire week.

## Saskatoon Hikes Awards For Exhibits, Gee-Gees

SASKATOON, Sask., July 6.—Prize money has been upped for the agricultural, women's work and horse racing at the Saskatoon Exhibition.

Livestock prizes have been increased 20 per cent. Horse race purses have been boosted \$2,000, up to \$19,700.

## Voters To Pass on Racing In Mass. Counties in Nov.

NORTHAMPTON, Mass., July 6.—Residents of Hampshire County will vote on horse and dog racing at the State election in November. Under the law, the measure automatically appears on the ballot every four years, and the vote covers individual counties.

# SAN DIEGO BLASTS RECORDS

## Sunday Beats All Time High

Unprecedented crowds line up for popcorn as edibles vanish—Fiestacade scores

DEL MAR, Calif., July 6.—San Diego County Fair, resuming here after five years, shattered all records last Sunday, the third of a 10-day event, by pulling 30,000 people. Staged at its own plant, leased to the Del Mar Turf Club, headed until recently by Bing Crosby and Pat O'Brien, fair pulled 8,000 more than the track's record. Opening Friday, June 28, fair, headed by Ernie Hulick, pulled 6,000, and 16,000 Saturday. Highest previous attendance had been 19,000 for 10 days.

Built on the Latin-American flavored theme of saludos amigos, it was opened with impressive ceremonies. Attending were Leo Carillo, movie star; Vice Admiral J. B. Oldendorf, commandant of the 11th Naval District; Maj.-Gen. William Hale, representing Gen. Carl Spaatz, commanding the Army Air Forces; Gen. Juan Felipe Rico, governor, Northern district, Baja, Calif., who represented the Mexican government; Maurice C. Sparling, superintendent of banks, State of California, representing Gov. Earl C. Warren, and city, county and other officials.

In keeping with the theme, Hulick created the character of Don Diego, a typical California Don of old, to welcome the crowd. Fem information booth attendants were attired in Spanish dress.

Feature was the Fiestacade, staged in front of the grandstand. Bringing (See San Diego Sets on page 79)

## Flying Tiger Dies

DEL MAR, Calif., July 6.—More than 30,000 people attending the San Diego County Fair here Thursday (4) saw Lt. Col. John C. Herbst, 36, top ace of China's Flying Tigers, crash to his death in a P-80 jet fighter during fair's air show. His Shooting Star crashed a mile east of the fairgrounds and the pilot died shortly after at a near-by naval hospital. His bride of 24 hours, beautiful Jeanne Eve Murphy, actress, witnessed the crash.

Shortly before Herbst crashed, two civilian planes collided about 500 feet from the stands. One pilot bailed out to safety and the other brought his plane down in a near-by field.

## Illinois Sends Out Mobile Unit Exhibit

RUSHVILLE, Ill., July 6.—State of Illinois this week opened a tour of a traveling tent show which will cover 2,000 miles and play 11 fairs, first of which is the Schuyler County Fair here. Titled *Your Illinois*, show offers visual presentation of services of various State agencies.

Veterans' Commission has a special service office open for business. Other highlights are a demonstration by the department of safety on its nine driving tests for motorists, a new machine which candles and grades eggs and a showing of live fur animals and game birds by the conservation department. Numerous motion pictures are used.

## Mich. Drops Move To Force Licensed Agency Bookings

DETROIT, July 6.—A projected move to require that all attraction booking for county and other local fairs be made thru a licensed booking agency has been dropped, according to Jack Betts, State superintendent of private employment agencies. Betts launched an investigation of the situation several weeks ago, following the complaint of booking agencies that various up-State fairs were booking their attractions thru unlicensed sources.

Complaint was aimed especially at various units coming into Michigan from other States, and it was felt by the complainants that the booking agency requirements should extend to everyone. However, Betts told *The Billboard* the investigation showed that fairs booking such units were actually booking direct, with the individual act selling direct to the fair management, and that there was no sound reason to require the intervention of a booking office as a matter of legal enforcement.

## Morris, Man., Makes Bid For Canadian B Circuit

MORRIS, Man., July 6.—Officials of the Morris Fair will make a bid this year for promotion from Class C to Class B.

Entries for this year's two-day event far exceeded last year's total.

Hamid's 4 for Lockport, N. Y. LOCKPORT, N. Y., July 6.—Acts booked for the Lockport Fair thru George A. Hamid, Inc., include Blackmon's Rodeo, Juggling Jewels, Ben Mouton and the Two Mirths.

## Oregon Cuts 54¢ With 36 Annuals

SALEM, Ore., July 6.—The State has apportioned \$54,227.91 to the 36 counties for support of fairs, revenue derived from 1/20th mill tax on property.

Highest beneficiary was Multnomah County (Portland), which received the maximum, \$16,500. As the tax on property values yielded \$2,439.20 in excess of the maximum, the surplus was equally divided among all 36 counties, giving Multnomah \$67.76 in addition to its maximum allotment.

Total amounts received by the other counties were: Baker \$1,011.04, Benton \$874.93, Clackamas \$2,492.12, Clatsop \$899.17, Columbia \$812.90, Coos \$1,395.47, Crook \$364.16, Curry \$284.01, Deschutes \$751.35, Douglas \$1,653.59, Gilliam \$464.16, Harney \$426.52, Hood River \$556.72, Jackson \$1,703.48, Jefferson \$298.76, Josephine \$637.26, Klamath \$2,235.41, Lake \$555.38, Lane \$2,949.80, Lincoln \$541.50.

Linn \$1,954.08, Malheur \$972.99, Marion \$2,927.78, Morrow \$491.82, Polk \$963.01, Sherman \$467.64, Tillamook \$652.34, Umatilla \$2,252.98, Union \$974.94, Wallowa \$559.12, Wasco \$953.63, Washington \$1,607.89, Wheeler \$253.06 and Yamhill \$1,262.35.

## Paris Annual Is Big Draw

PARIS, July 6.—Annual Paris Fair is drawing record-breaking attendance this year, despite inadequate transit and food facilities. Fair is commercial and industrial, altho in pre-war days amusements also were featured. Over 8,000 firms are exhibiting this year—almost double the number at the 1945 fair.

## Mom Goes Shoppin' While Juniors Play In Grounds Nursery

GRAND FORKS, N. D., July 6.—In an effort to placate local merchants and help them get a little extra business during fair week, the Greater Grand Forks Fair extensively advertised its nursery.

All direct mail pieces featured the fact there would be a free nursery on the grounds and mothers could bring their children early in the day, leave them in competent hands and then go to town for a shopping spree.

Transportation from the grounds to the shopping area and return was furnished free, and the idea scored.

A registered nurse was on hand at the nursery at all times, in addition to the other attendants.

Merchants liked the idea so well they kicked in cheerfully to defray the cost of the direct mail pieces.

## Repairs Start Immediately On Mich. State's Coliseum

LANSING, Mich., July 6.—Work of repairing the Coliseum at the State fairgrounds, Detroit, will begin at once, it has been decided by the Michigan State Board of Agriculture.

Payment to defray the cost of restoration has not been made by the army, which used the grounds during the war. Money from the State Fair revolving fund will be used.

## Book Six-Horse Hitch


CEDAR RAPIDS, Ia., July 6.—Wilson & Company's six-horse hitch will be a daily feature at the All-Iowa Fair here.

**TEXAS FAIRS NOTICE!**  
Available for Your October Fairs  
**The SKATING MILLERS**  
1946 PRESENTATION  
**SKY SKATING**  
A top a fast-moving car.  
Eddie Burke..... Western Rep.  
935 Market St. San Francisco, Calif.

**ACTS WANTED**  
FOR MY  
**CIRCUS AND FAIR DATES**  
FOR 1946  
CAN ONLY USE FEATURE  
ACTS  
**ERNIE YOUNG**  
155 N. CLARK ST.  
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LOOK FOR  
**IVENE**  
AN IMP IN THE CLOUDS  
CRYSTAL EXPOSITION SHOWS  
Newport, Tenn.

**THE WHOLE TOWN TURNS OUT . . .**  
Led by "His Honor"



*Selden*  
**THE STRATOSPHERE MAN**  
World's Highest Aerial Act!

As Mayor of our fair city and speaking in behalf of its citizens, it is always my greatest pleasure to welcome Selden, The Stratosphere Man, whose outstanding and thrilling performance is the looked-forward-to event of the year.

Whether a "first" appearance or a "repeat" engagement, Selden's popularity attracts the crowds and thrills each and every spectator. Book now for your event!

Care of **THE BILLBOARD**  
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**WANTED FOR**  
**ST. JOSEPH COUNTY**  
**4-H CLUB FAIR**  
AUGUST 14-17 INCLUSIVE  
**PLAYLAND PARK, SOUTH BEND, IND.**  
*First Fair Held in South Bend Since 1927*  
Open for First-Class Show  
Can place only legitimate Merchandise Concessions  
Open for Rides that do not conflict  
Phone — Write — Wire  
Tel. 2-4810  
**OSCAR VALENTINE, 4-H Fair Secretary, 1671 Lincolnway, East, Playland Park, South Bend 18, Indiana**

# Grand Forks Paces Early State Events With Record Throngs Despite Bad Close

## World of Today Racks Up \$23,000 Gross for Shows, Rides

GRAND FORKS, N. D., July 6.—First of North Dakota's State annuals, the Greater Grand Forks State Fair, closed here Saturday (29) in a deluge strong enough to stop the auto racing program at the halfway mark and wash out the night show both for the grandstand and the midway, but the rain wasn't strong enough to send a series of new attendance and cash records down the drain. It was the first official annual here since 1942, and it goes into the record as the most successful of the present governing organization, formed some years ago after a serious auto-racing wreck and other reverses forced the original board into oblivion.

Opening Monday, June 24, World of Today Shows, exhibitors, concessionaires and free attractions set up in the mud, and the action the first night was slow and dreary. Tuesday the weather brightened and the White Horse Troupe played to a cash-winning audience. Barnes-Carruthers State Fair Revue opened a four-day stand Wednesday, with Frank Winkley's All-America Thrillers heading in for the matinees Thursday and Friday. Winkley's tip Thursday afternoon was the largest of the week and he got enough Friday that he left these environs grinning happily.

John A. Sloan's auto racing ensemble, headed by Jimmy Wilburn, took over Saturday afternoon and by 3 o'clock 4,400 had laid 40 cents on the line at the outside gate and most of 'em were in the grandstand at \$1.20 or \$1.50 a copy, or the bleachers at 60 cents each.

### Rain Ends It

Members of the association were rubbing their hands gleefully as the

sheckels rolled in. Their percentage of Sloan's races represented profit and they anticipated a harvest from the night receipts of the carnival. However, these happy thoughts soon were dissipated as a rough storm blew up suddenly and stopped the racing after two heats. It rained hard intermittently thru the remainder of the afternoon and night, ending it in a mud puddle.

Ralph Lynch, manager, announced that the 1946 venture was riding on profit after Thursday's receipts had been banked, and it was also reliably reported that this profit was enough to liquidate all outstanding indebtedness, and that next season's annual will start with a clean ledger.

### Carnival Gets 23 Grand

World of Today on the midway was in a large measure responsible for the success, altho a considerable amount of space was sold to 40-milers. Curly Reynolds, co-owner of the shows with Izzy Wells, revealed the rides and shows had chalked up more than \$23,000 before closing Friday night, and these gentlemen added another hefty bundle thru their concessions, which worked all week.

Commercial and industrial exhibits were light, merchants and manufacturers' representatives having little to show, but the stock barns were well filled and the 4-H stock judging contest drew entries from 17 counties, which also was said to have been a record.

Fred H. Kressmann, assisted by his father, Charles, supervised the presentation of the Barnes-Carruthers grandstand unit, which was the break-in for the show before embarking this week on the Western Canada Circuit of A fairs.

### Night Show Strong

The night show proved adequate entertainment and met with the hearty approval of the natives. It featured four production numbers which were well costumed and lighted, and were backed by an expansive, colorful setting. Opening was a Western, *Don't Fence Me In*, followed by the hit tunes from Grieg's *Song of Norway*. A *Feather Fantasy* was the third number and *Carnival* was the finale, the solo dancing of Fairy Cunningham featuring the last two.

Musical background was furnished by Lester Cole and His Debutantes, and this group filled one specialty which called for two encores. Variety on the bill included Gautier's Steeplechase, dogs and ponies; Three Rosanas, novelty dancing and tumbling chained together; Barton and Brady, comedy acrobats; the American Eagles, high wire, and Larry Griswold, master comedian on the diving board and trampoline.

Chorus of 16 girls was delivered by the Lambert-Hild combo. Johnny Monti led the pit band, with Edythe Boyd at the Hammond organ. Kressmann's staff included Rube McWhinnery, stage carpenter; Rollin Clifford, electrician, and Eva Thompson, wardrobe.

## Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended July 5.

The complete List of Fair Dates was published in the issue dated May 25. The next complete list will be published in issue to be dated July 27. See each issue of The Billboard for corrections and additions.

- Alabama**  
Jasper—Walker Co. Fair. Week of Sept. 23. James D. Dickson.
- Arkansas**  
Arkadelphia—Clark Co. Fair Assn. Oct. 10-12. George S. Dewes.  
Prescott—Nevada Co. Free Fair Assn. Week of Sept. 23. G. C. Murray.
- California**  
Ventura—Ventura Co. Fair. Oct. 9-13. Helen E. Borchard, Camarillo, Calif.
- Georgia**  
Conyers—Rockdale Co. Am. Legion Fair. Sept. 30-Oct. 5. Louis C. Summers.
- Idaho**  
Lewiston—Nez Perce Co. Fair & Round-Up. Sept. 6-8. Tom K. Cunning.
- Indiana**  
Auburn—De Kalb Co. Free Fair. Sept. 17-21. W. E. Walter.  
South Bend—St. Joseph Co. 4-H Club Fair. Aug. 14-17. Oscar Valentine.
- Kentucky**  
Booneville—Owsley Co. Fair. Sept. 19-21. H. M. Williams.  
Owenton—Owen Co. Fair. Sept. 27-28. A. E. Rose.  
Russellville—American Legion Logan Co. Fair. Sept. 2-7. Joe Gill Strange.  
Stanford—Lincoln Co. Farm Bureau Fair. Aug. 9-10. O. B. Redd.
- Massachusetts**  
Topsfield—Essex Co. Agrl. Soc. Aug. 26-31. Robert P. Trask.
- Missouri**  
Boonville—Cooper Co. Fair. Aug. 14-15. R. W. Mills.  
Galt—Galt Community Fair. Sept. 11-13. G. O. Maxwell.  
Macon—Macon Co. Fair. July 30-Aug. 1. A. Verne Baker.
- Nebraska**  
Sidney—Cheyenne Co. Fair. Aug. 13-16. E. L. Hoover.
- Oklahoma**  
Cherokee—Alfalfa Co. Free Fair. Oct. 15-18. J. A. Schmoek, Helena, Okla.  
Woodward—Woodward Co. Free Fair. Sept. 17-19. J. D. Edmonson.
- Oregon**  
Hermiston—Umatilla Co. Fair. Aug. 22-24. LeRoy E. Fuller.
- Pennsylvania**  
Mill City—Falls-Overfield Fair. Sept. 18-20.  
Washingtonville—Montour-DeLong Fair. Oct. 15-18.
- Tennessee**  
Gallatin—Sumner Co. Colored Fair Assn. Aug. 22-24. Edw. V. Anthony.
- Canada**  
**ALBERTA**  
Olds—Olds Agrl. Soc. Aug. 9-10. I. G. Paulson.  
St. Paul—St. Paul Agrl. Soc. Aug. 1-2. Roger Bell.  
Wildwood—Wildwood Agrl. Soc. Aug. 22-23. Mrs. Emily Browne.  
**NOVA SCOTIA**  
Amherst—Maritime Winter Fair. Oct. 30-Nov. 5.

## Fiestacade

(Reviewed at San Diego County Fair, Del Mar, Calif., June 30. Booked, with exception of Mexico City Tipica Band, by Russ Stapleton, Fanchon & Marco, Los Angeles.)

*Fiestacade*, a name Ernest Hulick, fair general manager, has copyrighted, is a bang-up show. It is fast from start to finish. Altho built around the Mexican City Tipica Band (40), the supplementing acts fit into the *Saludo Amigos* theme. Show runs 90 minutes.

Harry Golub, who directs the show and emcees, uses a balance of music, dancing and comedy. The Tipica band, directed by Pablo Marin, opens with a medley of American folk songs that go well with the good will policy. Orchestra, having only four brass, dishes out a suave type of music. Jack Aaronson's 17-piece band plays the overture and for acts. Job is okay.

Staged on a platform in front of the track's grandstand, the show has no slack periods. Ann Garri Girls (14) do line terping that is a credit to the production. Comedy part is carried by the Mercer Bros., with their terping antics. Gil Montegome, tenor,

# Rushville, Ill., Stands Up With 10,000 Out 4th

RUSHVILLE, Ill., July 6.—Attendance and grosses at the Schuyler County Fair, which opened here Tuesday (2), have been running almost neck-and-neck with last year's event, which was held in August. Attendance thru Friday (5) afternoon totaled 15,000. Weather has been ideal.

Night attendance has been up, daytime attendance down as compared to last year. Moving dates up from August to early July has had its effect, the early dates coming when farmers are at their busiest, Robert J. Nelson, secretary, pointed out. Offsetting this was July 4 turnout of approximately 10,000.

Blackhawk Shows did good business on the midway.

## Maine Skeds 25 Annals

AUGUSTA, Me., July 6.—Maine will have 25 fairs this year, according to the '46 roster released by A. K. Gardner, Commissioner of Agriculture. First on the list is the Northern Maine Fair at Presque Isle, July 29-August 3.

warbles a Latin melody to good results.

A highlight is the Guerreaunce Trio, guitarists, who stick to their native Mexican tongue on the lyrics. Boys play well and their voices blend in top harmony. For this portion of the production, Vernon and Draper do knockabout dancing that gets heavy mitting. Working to *Bahia*, the Garri Girls are back for gyrations and rhythmic twists.

The DeMars Sisters go well with their Mexican songs and guitar work. *El Rancho Grande*, the second tune, brings beg off hand. Dancing of Fria and Roma, Latin terpers, is enhanced by their water glass routine. Miss Fria does her stepping with a tray of half-filled water glasses on her head. Roma does twists and turns with a single glass on his cranium. Doug Wright and Company offer the bull fight act with the "bull" pulling sitdowns and kicks that make for laughs. Morro and Yoccanelli, with their musical offerings and double takes, are funny.—FRIAR.

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To play High Point, N. C., Colored Fair sometime in September.  
Also small Show to play six small Fairs in September and October  
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Rides—Shows—Ball Games—Bingo, Etc.

W. MITCHELL DIGGES, Secy.  
Charles County Fair La Plata, Md.

## San Diego Sets All-Time Mark; Fiestacade Big

(Continued from page 77)

the 60-piece Mexico City Tipica Band from Mexico, the show featured a 14-gal Ann Garri line, Mercer Brothers, Vernon and Draper, the DeMars, Morro and Yoccanelli, and a band directed by Jack Aaronson. Harry Colub emceed.

Following the afternoon show, harness racing, a draft horse show and a show horse parade were held on the track. Stage was rolled to one side to permit those holding grandstand seats to view the horse events. Admission to the grandstand was 80 cents for matinees and \$1.80 for evenings. This was on top of a 60-cent outside gate admission.

Grandstand attractions pulled well. Sunday afternoon's show filled the 4,100 seats, with an additional 500 being admitted to the area between the stage and grandstand, where they stood.

Hulick ran into the usual exhibition problems. No automobiles, trucks or tractors were shown. Refrigeration products were in large numbers. Exhibitors of livestock, principally Beau Dominio of the Hereford strain, Angus, Guernsey and Jerseys were exhibited. A dog show was featured and showings of swine and goats, the first since 1939, were held.

All of the exhibits, with the exception of the flower show, army, navy and marine displays, were in permanent buildings. Livestock was housed in the turf department's paddocks. Patio furniture was displayed in the patio just outside of the jockey club entrance. Domestic arts were shown in the foyer leading the best grandstand seats.

A horse show will be added to the program Tuesday night (2) and run for the remainder of the show. Handling the program is Ed Paine, with Tevis Paine, now connected with the California Breeders, assisting.

A full schedule of events was scheduled thruout the fair duration. Two stages, A and B were set up, with Stage A being in the grandstand and B for free events. On the latter, amateur dancing contests, vesper services, and the Army Ground Forces' Caravan Exhibit were held.

### Shortage of Groceries

Midway attraction was the Ben Martin Shows. Spotted west of the Avenue of Flags, the carnival did top business. Rides got good plays over the first week-end, with the hot dog concessionaires selling out long before each week ended. There were even lines, with showmen reporting it the first time they had ever seen this, for popcorn. Candied apples and other eating items also had waiting customers. One concessionaire, not with the carnival, ran out of hot dogs and secured a small quantity of brick cheese. This was sliced, jabbed into a bun and sold quickly as they could be made.

Premiums for the show will run about \$60,000, with \$20,000 being allotted to the horse show.

Despite Hulick's attempt to cut down on the number of lost kids, there was an unusually large number Sunday. While waiting for the parents to pick up the lost charges, they were treated to candy bars. Kid-die Corral, near the front gate, did little business. Management had placed Chutes-the-Chutes, sand piles and other tempting pastimes for the kids. At no time was there rushing business here.

Complying with the State Department of Finance's plea to have adequate toilets and drinking water, the grounds were well fixed. However, this is permanent equipment. Eric MacLachan, of the auditing department, was on hand for the entire run of the show, with Al Snider making



MIKE W. ZIPOY, secretary of the Hopkins (Minn.) Fair, is pushing plans for the coming annual. Attractions booked include KSTP Sunset Valley Barn Dance, WLS National Barn Dance and Lucky Lott's Thrill Show, with Rocco and Son signed for the midway.

the opening and closing. The Tipica band, booked originally for three days, received an okay for the 10 from Snider. The expenditure was about \$6,000.

Eating facilities were inadequate, with a lone coffee shop in the grandstand serving the only complete luncheons and dinner. Prices ran about 80 cents for lunch. Parking, across the street from the entrance, was well-handled. There was also a landing field provided for private airplanes.

Officials of the fair are Hulick, general manager; J. Ed Brown, "Mayor of the Gayway"; Al Mulligan, director of exhibits; M. H. (Red) Kearns, tickets and admissions; Fred Heitfeld, director of kiddie events; Ed and Tevis Paine, horse shows; Jack Bradshaw, dog show director, and Ray Sherry, racing secretary and starter; J. L. Sherry, clerk of course; R. A. Fuller, timer.

A dinner was held opening night for officials. Each night a dinner was held for departmental heads with a discussion of problems following. The fair will close with a get-together dinner Sunday (7).

San Diego County Fair was organized in 1936 following the San Diego Exposition. Last event was held in 1941.

## The Hard Way!

GRAND FORKS, N. D., July 6.—Jack Rabbit, veteran stunt man with Frank Winkley's All-American Thrillers, gave customers of the Greater Grand Forks State Fair a super-thriller here June 27—the hard way.

Rabbit, who is said to have had only one tooth left when he started, climbed aboard the roof of a stock sedan to make a Roman stand around the track and attempt to keep his position as the car was hurtled over a jump.

As the car sped into the stretch to hit the ramp Rabbit didn't see a wire stretched across the track, so he was swept from his precarious perch. When he arose and shook himself he discovered he had lost the last tooth but not the ambition to do the stunt.

He clambered aboard again and this time the car leaped the ramp, but Rabbit came tumbling down quite badly skaken.

After he had dug a goodly portion of the race track out of his mouth, eyes and ears, he remarked: "Guess that jump was a little too high."

## Varied Bills for G.I. Days; Some Fear Commercial Angle

(Continued from page 76)

heroes. Disabled veterans from hospitals will be special honor guests and will be provided with special free reserved seats. All vet orgs will participate in the program, Harms reports.

Early planning is reflected in the vets program of the Washington County Fair, Stillwater, Minn. Fred S. Lammers, secretary, began to lay plans as early as last March. As a result, the annual will open Friday, August 2, with a "welcome back day" that will offer plenty of appeal and will be preceded by heavy plugging.

### Special Invitations

First Lammers determined that there were 1,700 vets in the county. He obtained the names and addresses of these from the draft board and an individual invitation will go out to each—and with it and invitation to bring the wife or a date. Each invitation will carry a number, and these will be drawn, with some 75 appreciation awards to be given out.

These awards have been promoted for free from merchants within the past three weeks. They range from nylons to tickets for Minnesota's homecoming football game. It was the belief of the fair board that a large number of these prizes, rather than a few prizes of more substantial value, would best serve the purpose.

Drawings, planned for the evening, will be conducted while the stage program is on. Numbers drawn will be posted on a large blackboard, which will be turned around to face the audience after the final act.

The regular grandstand show that evening will be supplemented by acts obtained gratis from radio stations, night clubs and thru support of the newspapers. In the afternoon, the featured grandstand attraction will be a local horse show.

The program will mark the opening of the newly acquired Stillwater fairgrounds, and the fair board hopes "that it will be a day that will long be remembered, "not only for the tribute to the serviceman but as marking the opening of the grounds."

### Luxemburg Changes Title

A similar program will be offered by the Kewaunee County Fair, Luxemburg, Wis., which this year has temporarily amended its title to read Kewaunee County Fair and Homecoming. The special day has been designated Welcome Home Day. Individual invitations will be mailed veterans, and these will entitle free admission, Julius Cahn, veteran secretary, advises. Gifts are to be presented at the night show, when a ceremony by vets will be held.

Eastern Montana Fair, Miles City, Mont., on its Veterans' Day, will admit vets and their families free to both grounds and grandstand. Vets, however, will have to wear uniforms to gain free admittance, J. H. Bohling, secretary, points out.

The Jennings County Fair, Mt. Vernon, Ind., will admit vets free on all but two days, when annual has percentage attractions, S. B. Berkshire, secretary, infoes. The Hoosier event will hold a flag-raising and memorial services Sunday, July 21, opening day.

The American Legion will put on its own program one night at the Gibson County Fair, Trenton, Tenn., and will get paid for it, John R. Wade, announces. The Ozaukee Free County Fair, Cedarburg, Wis., has tagged its special day G.I. Day and, with active participation of all vet orgs, will have program featuring bands, drill teams, etc.

Veterans' Booster Fair and Livestock Show, Milton, Fla., has dubbed its special day Veterans Field Day, and Legion and VFW posts will cooperate. Field contests between

World War I and World War II vets are planned, as is participation of bands and drum and bugle corps. Unusual feature will be the fair's offer to provide a public wedding for any vet and to toss in free bedroom suite to the couple.

### Free Eats for Vets

The American Legion will assist in putting on a big day at the Chenango County Fair, Norwich, N. Y., William D. Welch, reports. On a day called Chenango Victory Celebration, legionnaires will stage a parade and will toss a free barbecue, with admission to fair and feed free to vets. The fair at Trumansburg, N. Y., is counting on the co-operation of legion posts within a 40-mile area and plans a parade and drum corps competition on a special day, when vets will be admitted free.

Central Washington Fair, Yakima, Wash., has named its day All Veterans Day, and all vet orgs will put shoulders to the wheel in presenting a special program in conjunction with the regular grandstand show. Front gate and grandstand prices will be halved for vets. Presentation of medals to servicemen is also planned, as are special horse races for vet orgs.

Editor's Note—The second of this survey series will be published in *The Billboard* July 20).

## Wooster Board Approves 40G Budget for Annual

WOOSTER, O., July 6.—A budget of \$40,275 has been approved for the annual Wayne County Fair here, Walter J. Buss, secretary, has announced. This amount includes substantial increases for several departments. Board has \$6,744 in the treasury.

Directors have approved four afternoons of harness racing and three nights of fireworks. Premiums for the flower show have been boosted from \$400 to \$500.

MOUNT VERNON, O.—Russell Martin has been named to the Knox County Fair board to fill the unexpired term of Ralph Bone, resigned.

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## FAIR COMMITTEES

Few dates open for nine-ride show.

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North Wales, Pa.

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Good Free Act for Fair, 4 days, August 7, 8, 9 and 10. Write quick to Secretary, giving details of your act and what pay wanted.

RUSSELL COUNTY FAIR ASSN., INC.

Russell Springs, Kentucky

# 'T WAS A GLORIOUS FOURTH

## Ops Roll Up Top Grosses

Scattered rains hurt South, but greater portion of nation enjoys bumper biz

CHICAGO, July 6.—Business tremendous, topped any year in last 32 years of our operations. . . . Largest Fourth crowd in the 13 years of my management. . . . All known holiday records for gross and attendance broken.

Those are just a few of the exultant quotes from wires received from park, beach and resort owners throughout the country in a telegraphic survey by *The Billboard* regarding business July 4.

Mostly it's a story of perfect weather, record crowds and free spending. But it has its unhappy side, too, with spots in the South and Midwest reporting rain; another Midwest park, which enjoyed a big day last Fourth, complaining of too much competition in comparison with last year, and several Far West ops blaming the lifting of OPA restrictions and the lack of G.I.'s for business being below 1945.

As usual, the East came thru with glowing reports that added up to all-time records. The weatherman gave his all for this first peacetime Fourth in five years and the public was in a spending mood.

### Rivals War-Time Throngs

Police attendance estimates in the metropolitan area ran to astronomical figures. Interborough and suburban transportation lines were jammed and officials said the exodus to fun zones rivaled the huge throngs transported during wartime.

Coney Island, undisputed mecca for the masses, attracted an announced 1,300,000—compared to 1,200,000 last year—to set a new single day record. Holiday prices were in effect with bathhouses getting up to \$1.80 per person. Food shortages were apparent before the day was well under way and prices were in keeping with the demand.

### Two-Bit Hamburgers

The Rockaways, including Jacob Riis Park, were credited with 1,075,000 attendance. Rockaways Playland did capacity business. Hot dogs and hamburgers were sold in this area for 25 cents and frozen custard went for 15 cents.

Jones Beach, reporting its largest crowd in 10 years, drew 125,000, and Orchard Beach, in the Bronx, had 85,000. Palisades, N. J.; Olympic Park, Irvington, N. J., and Playland, Rye, N. Y., all announced peak attendance. Atlantic City and Asbury Park, N. J. claimed the pull at each approximated 250,000. The Bronx Zoo attracted 45,000.

A large percentage of workers had Friday (5) off to give pleasure seekers a four-day week-end and resort operators look for more records to fall. Only refreshment purveyors, many of whom ran out of stock early on the Fourth, were faced with the necessity of by-passing a large chunk of the golden harvest.

### Celoron Gets 40,000

Harry A. Illions, owner of Celoron Park, Jamestown, N. Y., wired that business for the day was over last year, with more than 40,000 in the (*Fourth Pans Out a Dandy*, page 82)

## CONEY ISLAND, N. Y.

By UNO

Because of complaints of severe blastings by a few ops trying to drown out the other fellow, all exterior mikes have been tabooed. Officials of the Chamber of Commerce, inclined to remain neutral, shifted the whole matter to the police with Capt. Alfred Nelson serving notices on everyone. Meantime, those ops who find mikes essential have gotten up a petition to the effect that there will be no more fireworks contrivances unless loud-speakers are restored. . . . A crowd estimated at 400,000 jammed Coney Tuesday (2) for the first fireworks display since 1941. This is to be a regular Tuesday night event for July and August from a barge off Steeplechase Pier.

Wilfred Long, a pony track op oldie, whose dad and granddad ran similar enterprises on Coney as far back as 78 years, and who helped repave and improve lighting on some Bowery blocks, has closed a deal whereby he becomes sole concessionaire of the entire Jones Walk block stretching from Surf to midway between the Bowery and the Boardwalk—which John G. Ward owns and cut off from a Feliman's park exit this season by a stone wall. Long started his project with two out of a total of 13 concessions, a souvenir and educated bird stands. To come: A Penny Arcade, Sloppy Joe drinks, skeeball alleys, 20 Poker tables and nylon stockings. . . . Lou Daiell, penny pitch game and arcade op, passed out drinks and cigars to celebrate his becoming a first-time pop of a girl, Sara Loretta. . . . Hazel Gordon and Ralph Russo are helpers at Tom Baker Jr.'s pony track on Surf.

Fred Sindel's Irish Stable on Surf features the Cactus Trio in the afternoon and Mousie Powell and His Musical Maniacs and the Harlem Highlanders evening. Charles (Topak) Torveck, one of the original Ten Crazy Kids, is manager. Head drink doctor is Harry Pearson, assisted by Billy McCarthy. Chef is Wild Tony Medisconi. . . . Big celebration on July 4 by all ops on one Bowery block when William Meinck completed illumination contract that

sent the juice over many overhead strings of mazdas. . . . Jimmie Kyrimes, ride king, for his efforts in enlisting the Chamber of Commerce toward a mike quietus, is being boosted for prexy of that body by appreciative ops, foremost of whom are Joe Kaufman, Philip Azem, Joe Bon-signore, Dan Lane and Freddie Canfield. . . . Russell Carew, of Whirl-a-Way, found one solution to overcome the mike-out order. He bought himself a horn.

Guess-Your-Age fronted Tirza's, a fruit stand at Bowery Follies and magic tricks by Prof. Pettie, Palace of Wonders, during the closing of these shows and pending the hearing of their reopening before License Commissioner Ben Fielding. . . . Raymond Milford, 40 years an Islander (Rocky Road to Dublin, Luna Park, and Feltman's as assistant manager), is now an ice cream and soda op, helped by son, Donald, at West 15th and the Bowery. . . . Steeplechase Park has two parachute ops, Bob Hilson, who is an undertaker on the side, and George Coville, a church sexton. . . . New concessionaires on Harry Nelson's property are Harry Lipschitz and Max Dambowic with a pan instead of a donkey game, and Gerard and Victor Sanudo, with two frozen custard units. . . . Harold Heppe is cashier at Eden waxery, still managed by Fred Meers.

Cyclone ride, West 8th and Surf, Chris Feucht and George F. Kister, ops, has on the pay roll Enrico Galluci and Charles Del Conte, maintenance men; Albert Belford and Anthony A. Pecoroni, ticket sellers; Fred Gropp, Thomas Sallemma, George Gott and Joseph Landolfo, second fare collectors; Joseph Miller, brakeman; George W. Tupper, relief, and Everett Feucht, son of Chris, back after four years of army life at the battle fronts, checker. . . . Hymie Wagner and Coney Charlie Smith helping at Lewis and Semel's photo gallery on Surf. . . . Joe Asem, former movie booth operator, is owner, manager, mechanic and business supervisor all in one at the Rocket, West 8th and Surf. Bob Buckley is ticket taker.



HERE'S A SECTION OF THE CROWD that turned out for an auto giveaway at Riverside, Agawam, Mass., last month. As the New England Section of the NAAPPB meets there July 23, Ed Carroll, Riverview manager, scheduled another to show the ops how it is done.

## Big "4th" Biz Depletes Food Stock in East

NEW YORK, July 6.—Food supplies and soft drinks were about 50 per cent below normal at smaller New Jersey resort centers, altho most of the bigger seaside resorts and amusement parks had stocks sufficient to carry them over the Fourth of July and thru the week-end. Scarce items included hot dogs, hamburgers and rolls.

Olympic Park, Irvington, was apparently well supplied with food—cafeteria and stands all serving their usual fare. Palisades Amusement Park limited sales of hot dogs, one to a customer, on the holiday, but had plenty of rolls.

Supplies of hot dogs and rolls were ample in Atlantic City but tight at Asbury Park, with prices at both spots remaining at usual level, from 15 to 25 cents. In general, food prices at the popular New Jersey resorts have not been upped to any extent, altho in some spots portions have been reduced.

## Double Feature Acts Boost Belmont Gate

MONTREAL, July 6.—Grosses at Belmont Park here are running 40 per cent ahead of last year, says Rex D. Billings, manager. This is surprising in view of the fact that park has had to operate thru large doses of adverse weather.

Billings inaugurated a new free act policy for Sundays recently. Outgoing act is held over for an additional Sunday appearance along with a new act starting its regular engagement. Presentation of two acts rates double feature billing and has helped to stimulate attendance.

## Illions Times Ride Set-Up At Dallas for "Fourth"

DALLAS, July 6.—Harry A. Illions, owner-operator of Celoron Park, Jamestown, N. Y., supervised the erection of his Rapids ride at State Fair Park here in time for July 4. His Bozo ride had already been operating to nice business. While here, he received three new stainless steel rocket ships for his Circle Swing. Units were constructed by R. E. Chambers, Beaver Falls, Pa., and installed by Renie May, factory engineer.

En route here, Illions stopped off at State Fair Park, Memphis, where he supervised installation of a Loop-o-Plane and Crystal Maze. Park also contains his Century Ferris Wheels.

## Humid Weather Chases N. Y. Crowds to Eastern Beaches

NEW YORK, July 6.—Hot, humid weather drove thousands of metropolitan New Yorkers to the seashore Saturday (29) and Sunday (30) to give operators of amusement units one of their best week-ends of the year.

Shortage of meat products, frankfurters, etc., made it necessary for some eating stands to resort to "hot potato chips" which were re-toasted on griddles.

Rockaway Peninsula was credited by police with 1,000,000 visitors for the first time this year as the weather turned warm enough for salt water bathing.



# TAX ON RE-RIDES ILLEGAL?

## Florida Ops Seek Refund

Contents admission tax is paid at box office—first test filed in Federal Court

By Hank Hurley

CHICAGO, July 6.—When an amusement seeker buys a ticket for a ride, pays the original price of the ticket plus the federal tax, then decides to take a re-ride, paying the attendant for the thrill repeater, does he have to pay the tax a second time?

That is a question which has long burned in the hearts of park and ride owners but which never before has reached the court action stage, at least as far as A. R. Hodge, secretary of the NAAFPB, here knows. Hodge says park men and ride ops long have wondered about this question and have queried top government men here and in Washington, (See Florida Ops Seek on page 98)

## Starlit Gardens Open at Vancouver

VANCOUVER, B. C., July 6.—Starlit Gardens, largest combined dancery and amusement center on the Pacific Coast, opened here on the Dominion Day holiday, Monday (1). Layout consists of a dance floor of 13,000 square feet made of polished glass, a mezzanine floor and a walk-around arcade equipped with pin-ball machines, photo arcades, shooting galleries and numerous other concessions as well as several restaurants. Combined area will accommodate 10,000 persons.

Open 24 hours a day with dancing in the afternoons and evenings, spot has two bands signed, Dal Richards and Vern McGinnis. One day a week is kept open for guest bands.

Admission scale is 50 cents daytime. Women are 50 cents and men 75 cents at night, except Saturdays, when the scale is upped to 75 cents and \$1. Spot has 210 employees. Site is at the entrance to Stanley Park on Georgia Street, where thousands must pass on their way to the Theater Under the Stars and the Jubilee Show.

## Theater Helps Carlin's

BALTIMORE, July 6. — Mrs. Marian Berry, manager of Carlin's Park, has announced that biz is growing by leaps and bounds since opening the open-air theater. Judy, an elephant, and 15 trained dogs opened Thursday (27).

## WANTED SALES GIRL

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BOX 812, care The Billboard, 1564 Broadway, New York 19, N. Y.

## Palisades Notes

PALISADES PARK, N. J., July 6.—Flo and Harvey Lyons, of Grandview Restaurant, had one of their busiest days June 28 with the Pater-son Orphans Home plus the news-reel and newspapermen up to cover the wedding on the Merry-Go-Round. . . . Art Mooney, playing the free act stage as well as the Casino Bar, is the inventor of a new dance step called the Duck Walk. It's rivaling the jitterbug in popularity here.

More welcomes to boys back from the service. . . . Al Whitworth and Jimmy Hannan at the Bobsled; Tommy McQuire at the Water Scooter; Pete Lequori, formerly of the office staff, now at the dog derby, and Bob McCoy and Tom Flynn at the Cyclone.

George Reiser, of the Motor Parkway, has built his own miniature jeep and the bosses like it so much he may make more to use on the parkway. . . . Eddie McAvoy, of the Ferris Wheel, celebrating his 35th year here. . . . Recent visitors in- (See Palisades Notes on page 98)

## Swim School Gets Space

PORTLAND, Ore., July 6.—Jantzen Beach swim pool has landed nifty newspaper publicity thru a tie-up with *The Oregonian* in a learn-to-swim school. Newspaper promotion has featured art, with shots of Jantzen pool, garnished with bathing beauties, plus sizable news stories pushing the project.

Frank Coleman, the armless lawyer known in show business as the Artistic Armless Marvel from Temple, Tex., is now with the Veterans' Administration in Waco, Tex., as an adjudicator. Coleman writes he plans to go on the road next year or buy a movie house.

Betty Bentley, photos, operating at Summit Beach Park and the Scott Stores in Akron, has announced she will extend operations to at least four more locations in new Scott Stores in the Middle West. Pressure of busi-

## Waldameer Heading For Above Pre-War Level, Moeller Says

ERIE, Pa., July 6.—Business for the first six weeks this year at Waldameer Park indicates an above normal season as leveled against pre-war years, according to Alex Moeller, owner and general manager, who also revealed that picnic bookings are back in full force.

Spot maintains 13 rides, including Rocket cars on the Swing installed this year.

Nix Nixon's band of ex-servicemen play for dancing every night in Rainbow Gardens, but midweek business is slow. This has been perked some by free dancing lessons by Erie's leading teachers. One nighters with name bands draw big. Free acts and fireworks are used weekly.

All new construction plans are being held up pending liberation of more material. Wilfred Schuler, recently returned from army service, will assist his uncle in the management of the spot.

## Cincy's Coney Draws 47,822

CINCINNATI, July 6.—Coney Island here had a terrific July Fourth, recording 47,822 paid admissions for the holiday, with receipts up 8 per cent above the same day last year when a record was established in that category, reported President and General Manager Edward L. Schott. This was only part of the crowd, however, for children and servicemen, as in the past, were admitted free and helped keep cash registers jingling.

Swim pool business, while somewhat under the record figure owing to a cool morning, was called highly satisfactory; while Moonlite Ballroom, featuring Clyde Trask's ork, pulled 1,300 thru the gate, a good figure but somewhat under last year's draw when a name band was featured. In the evening a fireworks display supplied by Arthur Rozzi's Cincinnati Fireworks Company was viewed from the mall.

Business on the steamer Island Queen, which plies the Ohio River between Cincinnati and the park, showed a drop of about 3,000 people, attributed to the end of gas rationing. This was more than made up, however, by heavy business done in the resort's parking lot. Coney's regular parking lot, having a capacity of 6,000 cars, is never filled before 7:30 p.m. This year, however, the gates closed at 3:30 and the overflow into a large auxiliary lot was so heavy that it set a record for that lot.

## While Strolling Thru the Park

Frank Coleman, the armless lawyer known in show business as the Artistic Armless Marvel from Temple, Tex., is now with the Veterans' Administration in Waco, Tex., as an adjudicator. Coleman writes he plans to go on the road next year or buy a movie house.

Betty Bentley, photos, operating at Summit Beach Park and the Scott Stores in Akron, has announced she will extend operations to at least four more locations in new Scott Stores in the Middle West. Pressure of busi-

ness at established locations will not permit her to operate her mug gallery at the usual Ohio home-comings and celebrations. She will retain her privileges at the Stark County Fair, Canton. . . . Also popular on the Summit Beach Park midway are Babe DeWald, operating a dart game, and Dora Casenhiser, buckets.

Frank D. (Doc) Shean and associates tossed a good-will party at Casino Park, Virginia Beach, Va., Tuesday (2) as a warm-up for the big July 4 business.

When the Mighty Page Shows played Paris, Ill., Mrs. Roland Hoag was guest of honor at a surprise party in June Campbell's cabin. Guests included Mattie Lee Blakly, Ruth Robinson, Wynona Hill, Marie Jones, Myrtle Hutt Beard, Mickey House and June Campbell. . . . Cleo Renee was host at a surprise party (See WHILE STROLLING, page 98)

## Riverview Notes

CHICAGO, July 6.—Harry Donahue did a day of relief work at the shooting gallery on the Walk Tuesday (2). . . . Horner William and Kenneth Utter hold forth at the other shooting gallery next door. It's Utter's first year in showbiz. . . . There's a mother-and-son combination at hoop-la. The mother is Esther Felke, who has been at Riverview 32 years, and the son is George Felke, 16 years old. . . . Others in the (See Riverview Notes on page 98)

## New Paid Attendance Mark Set at Brookfield

CHICAGO, July 6.—Gate receipt records were broken at Brookfield Zoo here Tuesday (2) when 9,000 paid admissions, 5,000 adult and 4,000 children, were registered.

Robert Bean, zoo director, said the old record was established in 1938. Bean attributed the crowd to ideal weather, plus new exhibits.

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# Fourth Pans Out a Dandy; Rainy Weather Hurts South As Rest of Nation Prospers

Many New Marks Are Chalked

(Continued from page 80)  
park. At Suburban Park in Manlius, N. Y., Fred W. Searle said: "Best July 4 in history, nearly equal to Decoration Day" (which was the best single day in spot's history). Henry A. Guenther reported 65,000 in attendance at Olympic Park in Irvington, N. J., which was the best July 4 crowd since 1928. More than 6,000 crowded the pool, he reported, and the weather was ideal. Spot featured fireworks and the Hamid-Morton Circus.

From Massachusetts came glowing reports from Harry Storin at Riverside; N. George Sabbagh, Revere Beach, and Harold D. Gilmore, Whalom Amusement Park. Storin wired: "Business Fourth terrific. . . All known holiday records for gross and attendance broken. . . Just a question of how fast we could absorb trade. . . Much out-of-town trade." Gilmore reported an increase of 50 per cent over last year for Whalom, and Sabbagh gave 100,000 as attendance figures for Revere.

In glowing terms, reports from Glen Echo, Carlin's Amusement and Gwynn Oak, all in Maryland, reported the day a big success. "July 4 weather perfect all day. Believe it the greatest crowd in our history. Accurate estimate impossible, but ranged between 40,000 and 70,000, with 15,000 turned away. Traffic was snarled and parking was unavailable," reported David W. Price, Gwynn manager. From Marion Berry, manager of Carlin's Park, came word that business was beyond all expectations, with the swimming pool jammed. Spot had drawings for nylons as a feature.

#### Best in 13 Years

You have the word of R. M. Spangler, of Rolling Green Park, Pa., that his spot had its best day in the 13 years he's been manager. Business was 80 per cent ahead of our best year, he said, and dance, rides and concessions did capacity. A band

concert and fireworks were used as lure. C. C. MacDonald reported Idlewild Park at Ligonier, Pa., had its best Fourth in history and the same report came from N. S. Alexander, of Woodside Park, Philadelphia.

Any records old Orchard (Me.) Beach had the last 32 years went by the boards, Howard A. Duffy reported. And at Bristol, Conn., Julian H. Norton gleefully wired his Lake Compounce Park had its biggest Fourth in history. He estimated the afternoon and evening crowd at 40,000 and said people and cars were lined up for five miles approaching the park. Free band concerts, dancing and fireworks were used.

The story in the Midwest was almost the same as the East, with three exceptions, Riverside in Des Moines; Excelsior Park, Excelsior, Minn., near Minneapolis, and Detroit spots. Neither Riverside or Excelsior complained exactly but both reported business under last year, which, in this instance, is almost remarkable.

#### Competition Blamed

Robert A. Reichardt, vice-president of Riverside, blamed too much competition as the reason business fell below 1945, when, he said, lack of competition was noticeable by its absence. "This year we had numerous centennial activities, plus A-1 automobile racing, a horse show and carnival at the State fairgrounds," Reichardt wired. He reported a total attendance of 23,000, 10 per cent less than last year and receipts as 2 per cent down.

Threatening weather, with light intermittent showers, hurt daytime business at Excelsior, Joe Colihan reported, but weather was good at night and spot played to a huge crowd. A final count, however, showed figures slightly below last Fourth.

Detroit, which was a dissenter from the peak business reports Decoration Day, had ideal weather, but general reports were business was just about the same as last year. At up-State Walled Lake Park, the gross was down slightly, while at Eastwood Park, Detroit, business was slightly over 1944. General opinion of parkmen was that despite the crowds, spending was less. This was attributed to strikes, layoffs and the worry over rising prices since the OPA went out of being.

#### Riverview Gets 50,000

The rest of the Midwest story was good. Riverview, Chicago, was host to 50,000, G. G. Botts, comptroller and secretary, reported, which was 5,000 ahead of last July 4, but 5,000 below the spot's single-day record Decoration Day this year. Spending, Botts said, was 10 per cent ahead of last year. He reported people didn't come as early as on Decoration Day, "but they stayed later which evened that score," he added.

At Cincinnati, Edward L. Schott's Coney Island had 47,822 paid admissions, excluding servicemen and children who were admitted free. Biz was 8 per cent over last year.

Elsewhere in Ohio it was the same. Don Dazey, secretary-treasurer of LeSourdsville Lake Park, Middletown, O., gave 30,436 as attendance figures, which, he said, broke all July 4 records. Cedar Point on Lake Erie, Cedar Point, O., had its biggest Fourth in history, according to Edward A. Mith. He said the Breakers Hotel was filled to capacity and all amusements did a record-breaking business. Zoo Park, Columbus, as

## No Up in Prices

NEW YORK, July 6.—Frank Tilyou, operator of Steeplechase Park, Coney Island, has posted signs to the effect that prices at his amusement zone would remain the same despite discontinuance of OPA. Action rated New York dailies notice plus a picture.

reported by Leo Haenlein, said weather was perfect and business very good. Summit Beach, Akron, enjoyed a record-shattering day, according to Manager Frank Raful, who reported records for receipts and attendance which have stood since 1917 when the park opened, fell. Per capita spending was about the same as last year, he said. For the season, receipts are running 20 per cent ahead of last year. Spot had Jerry Wall's band in the ballroom July 4 and used band concerts and fireworks as other features. Raful has installed Florida-type spotlights on shrubbery and trees as part of the beautification program.

#### 20,000 See Fireworks

Earl J. Redden at Playland Park, South Bend, Ind., wired that a record 20,000 saw the fireworks display, 6,500 attended the auto races, and 7,500 were on hand for the girls baseball game, which was a league attendance record. H. R. Hawke, at Capital Beach Park, Lincoln, Neb., was brief, messaging that the weather and business both were good. Benit's Amusement Park at Arnold's Park, Ia., sent a like message.

The weatherman frowned on the South, especially in Virginia, Tennessee and Kentucky. But even at that, business was reported very good, altho conflicting reports came out of Virginia. Frank D. Shean, of Casino Park, Virginia Beach, Va., wired: "Weather bad . . . rain for two days . . . resort hit badly." Jack L. Green-spoon, Seaside Park at Virginia Beach, Va., wired July 4 was the best day of the season for his spot despite rain and drizzling weather.

Weather, altho the thermometer read 74 degrees, was threatening at Louisville, but even so, John F. Singhiser said business at Fontaine Ferry Park was good. Pontchartrain Beach, New Orleans, had a record-breaking day, hitting an all-time July 4 high, Harry J. Batt reported, "despite a three-hour midday squall and a record exodus of our local population to a near-by Gulf Coast resort." At Memphis the weather was threatening all day, but it didn't interfere with business at Fairground Amusement Park, said Manager Howard Waugh. Spot opened at 10 a.m., with a hillbilly troupe, which did five shows during the day. Fireworks were used for the late blow-off. Waugh said business was tremendous. At Fair Park, Dallas. Roy Rupara reported record crowds all day, and H. M. Shelley wired that business was good at Jacksonville, Fla., Boardwalk Beach. A fireworks display on the beach lured the customers at night.

#### West Coast Reports Vary

On the West Coast reports varied, Pleasure Island at Ocean Park, managed by Al (Moxie) Miller, opened for business and reported a big take, as did the pier. According to Joe Rose, of Sportland Arcade, pier rides did a steady business, after getting under way at 1:30 p.m., but concessionaires missed the 50,000 G.I.'s they had out there last year. The crowds spent well, but under last year, for which Rose blamed the removal of OPA regulations. Fenton and Gardner inaugurated their excursion boat, operating one boat which did a steady business. Roy C. Troeger said business at Ocean Park Amusement Pier exceeded last year, despite hazy and warm weather.

At Larry Finley's Mission Beach,

## Olympic Pulls Big Holiday Attendance

IRVINGTON, N. J., July 6.—Fourth of July, sunny and hot, brought Olympic Park one of its biggest crowds. Swim pool and bath cabins were taxed to capacity before noon-time and picnic grove was crowded day and night. Food and drink supplies held out thruout the day, altho consumption of both was above normal.

Grandstand and bleachers of the circus arena were jammed at afternoon and evening performances. Fireworks display drew additional crowds at night.

## 25,000 Watch Speedboat Regatta at Meyers Lake

CANTON, O., July 6.—One of the largest crowds in the history of Meyers Lake Park attended the Speedboat Regatta June 30, highlighted by the personal appearance of Guy Lombardo who was one of the competitors, when 25,000 paid admissions were registered.

Don Bradford is back at the park handling the mike for free attractions. George Valentine's flying act closed here June 30.

near San Diego, the midway did a record business after a slow start. After 2 p.m. there was a steady increase in the crowd. The ballroom, featuring Stan Kenton's orchestra, failed to pull up to expectations. Warren Austin is now manager of the beach.

Al Anderson, at the Balboa, Calif., Fun Zone, reported strong business for the day but said he missed the spending G.I.'s who were on hand last year. He said families at the beach spent freely and both rides and concessions got their share. Los Angeles parks reported takes as okay. Bradley and Kaye, located at the corner of Lacienga and Beverly, did well but receipts were under '45. Dave Bradley, owner, theorized that with gas rationing off the people took to the beaches with their kiddies. Bradley's Kiddie Park, opening at 10 a.m., had a steady business but no records were broken. Harry Suker, of Suker and Meyer, located at Firestone and Compton boulevards, said his take would have surpassed last year had it not been for a breakdown on the Merry-Go-Round. It took three hours to fix the ride.

#### Whitney Beats '45

George K. Whitney, of Whitney's-at-the-Beach, San Francisco, reported business ahead of last Fourth. The new Edgewater Ballroom, featuring Jimmy Dorsey's orchestra, packed 'em to capacity. Settlement of the streetcar strike came just in time, he reported, and said the Cliff House broke its record, and the Old Spinning Wheel Restaurant and Cocktail Lounge, recently opened, did capacity business, as did rides and concessions.

In the Rocky Mountain region, Elitch Gardens, Denver, reported business as just normal for July 4. But W. Earl Somers at Playland Pier, Coeur D'Alene, Idaho, reporting attendance of 40,000, said business was so big it was impossible to handle all of it. Columbia Gardens, Butte, Mont., enjoyed good business, J. W. MacWhite said.

An all-time high for attendance and take in the last 18 years was registered at Jantzen Beach Park, Portland, Ore., Manager R. D. (Bob) Rennie, wired. Paid attendance was 21,500 and take approximately \$28,000, he said. Weather was cloudy but warm.

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**ARSA, FIPR Talk World Contests At N. Y. Confab**

NEW YORK, July 6.—At a recent meeting held here in the offices of the United States Amateur Roller Skating Association between Maj. Albert Mayer, representative of the Federation Internationale de Patinage a Roulettes, and George Apdale and Ozzie Nelson, president and secretary, respectively, of the USARSA, plans for 1947 world roller skating championships were discussed.

Since the United States and Great Britain are vying for the honor of playing host to the contests, Major Mayer is discussing the matter with representatives of both countries to see which would be the most suitable site for the events.

According to Nelson, no decision has been reached, but he has hopes of persuading Great Britain to withdraw her bid.

ELIZABETH, N. J., July 6.—Plans for removal of speed skating from the step-child class in roller skating have been announced by the USARSA, reports M. Schmitz, operator of the America-on-Wheels chain of rinks.

"With Olympic games not far off, the USARSA is turning attention to (See ARSA, FIPR Confab, page 84)

**Mich., Midwestern RSROA Groups Set**

DETROIT, July 6.—Formation of two new RSROA chapters, the Midwestern and the Michigan, has been announced by the national office of Secretary Fred A. Martin here.

The Midwestern group was formed by RSROA operators attending the recent regional competitions in St. Louis. In attendance were nearly all the membership of the region and discussion brought about the desire for a chapter. Thomas S. Boydston, Lincoln, Neb., was named chairman; Meyer Berin, St. Louis, vice-chairman, and Mrs. Lillian Morrison, Springfield, Mo., secretary-treasurer.

First organizational meeting was (New RSROA Chapters, page 84)

**Torontoans Win First Dominion RSROA Contests**

TORONTO, July 6.—Torontoans walked off with the majority of titles in the first dominion roller skating championship held June 17 and 18 here in Strathcona Roller-drome under sanction of the RSROA. There were a number of contestants from Western Canada. Organization of more clubs in Canada in the next 12 months is expected to provide greater competition in next year's contest.

Closing feature was a banquet held (See Torontoans Win on page 84)

**Norwood Club Visits Black In Ky.; Progress Reported**

CINCINNATI, July 6.—Black's Roller Rink, Ashland, Ky., was host to 50 members of Norwood (O.) Dance and Figure Club of Ed J. Von Hagen's Norwood Roller Rink June 29, the group having chartered a bus to make the trip, reports Mrs. Lillian Erdman, Norwood pro.

Among those in the group were Mrs. Erdman, Mr. and Mrs. Von Hagen; Mrs. Jane Bicknell, club secretary, and Janet Freese, USARSA junior ladies' champion.

Roller dancing, introduced to Ashland skaters last season, has shown exceptional progress, says Mrs. Erdman, and from indications it won't be long before some fine skaters will be coming from the Kentucky spot.

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## Roy Acuff Scores In Eastern Ohio

CANTON, O., July 6.—Invading Ohio territory for the first time, Roy Acuff Hillbilly Show under canvas scored heavily in Eastern Ohio this week. Massillon gave the show a full house June 29, and this town went all out for standing room only performances, July 1-2, on the Dueber lot. Wooster, next stop, packed 'em to the sidewalls. Troupe will continue in Ohio for another two weeks, and will confine its itinerary to the Middle West until fall, when it will head south.

Acuff said here he would not return to the Nashville radio station, where he has been an entertainer for several years. "I have a deal on for a network show to originate from the West Coast and plan to make a picture after the tent tour is completed," he said. Ford Rush, vet radio performer and station executive, is piloting the opry.

Top, an 80, new when the troupe started on tour April 15, makes a good appearance on the lot. Seating accommodations, including folding chair reserves, will handle 1,500 comfortably. General admission is 75 cents; reserves, 25 cents for adults. Children go for a quarter. Outfit is moving smoothly on five trucks, with daily hops not too long. Unit plays houses or parks Sundays when unable to use the tent. Rush said here biz has been big, other than at a few stops in West Virginia, before the show moved into Pennsylvania and Ohio.

## Rep Ripples

TOM PARKER'S Hillbilly Jamboree features Eddy Arnold and His Grand Ole Opry Company, with Rod Brasfield. . . . Happy Holmes writes that he is holding a good percentage of the folks for the concert with his juggling and magic on the Renfro Valley Folks. . . . Charles Corbley will have a school show in Oklahoma in the fall. He is now in Oklahoma City, having recently closed his religious pic show. . . . Kriel's Fun Show opened at Oxford, Ia., June 17. . . . Forest Gray is experiencing satisfactory biz with his drama-pic show in North Carolina. . . . W. H. McDonald, playing hotel dates at resort towns, will return to schools in September. . . . He will do *Sketches From Pickwick*, by E. F. Hannan. . . . Lyle's Pic Show, under tent, is in the Greenville, Miss., sector. . . . Gifford's Show, which recently added a 16mm. outfit, is playing halls in Southwestern Kansas. . . . Al Karloff writes from Hagerman, Idaho: "I am grinding away with my three-people pic and flesh trick and, while the weather has been against us, we are meeting the nut and some more. There is no place in my view for large casts in shows in the size towns I play. I have kept account on the expense side and this year it is costing about twice what it did during the war years. I am building up a good pix library so that I will have a show, even if the Missus and I have to operate it. We will be in the State of Washington most of the summer."

HAM McBEE, veteran minstrel and now sales representative for the Atlantic States Motor Lines, Inc., at Greenville, S. C., recently visited with Slim Vermont (Charles Balger), former minstrel, tab, rep and vaude performer, who is now confined at Veterans' Hospital, Oteen, N. C. Ham reports that Slim is mending okay, but is mighty lonesome and would appreciate a line from old friends. Ham and Slim were together on the old J. A. Coburn Minstrels. . . . Homer Lee Bowens, now with *Harlem in Dixie* on the Crescent Shows, infos that the unit is clicking 'em off handsomely. *Harlem* totes an eight-piece band, eight girls, three comics, a dancer and a blues singer. . . . Ralph G. Joseph writes from Gonzales, Tex.: "I will get my school show ready for opening the middle of September. Until then, I will play halls with vaude-pic show, with a ghost show opus worked in now and then. At present there is the wife and I and biz is as good as expected for the heat we have had. This is one year that I left the tent in storage and am not sorry." . . . Hubert's Show is in White County, Ark. Trick is a combined small animal and drama show. . . . George (Solly) Robinson has a small show in Warren County, Pennsylvania. . . . Thomn's Pix Show is experiencing satisfactory business in the Racine (Wis.) area. . . . Dave Costa is playing four-people bills in Maine coastal towns.

H. M. HARVEY, whose Fun Show is playing two-week stands around Logan, Utah, writes: "We are playing halls and schools and using short drama bills and pix, and the combination works out. Our tent is still in storage at Ogden, Utah, and will remain there this summer. We are working up a marionette show to play schools this fall. We have three people." . . . Lurvey Players are showing around Ogdensburg, N. Y. . . . Gale's Fun Show is in Arrostook County, Maine. . . . Rangely Players, three people, are in Penobscot County, Maine. . . . Panarama Tent Pic Show is in the Newberry, S. C., area. . . . Gill Wetmore has a small colored trick around Vicksburg, Miss., and will

## Kinsey Players Bow Big In Canton, O.

CANTON, O., July 6.—Madge Kinsey Players bowed here July 2 before a near-capacity audience, despite strong opposition from the Roy Acuff Hillbilly Show, on a lot across town. Initial bill was *Toby Goes to Washington*. Outfit is here for a month or longer before it resumes its tour of Ohio cross-road stops. Lot is just outside the corporate limits on State Route 8.

Madge Kinsey has given way to her two daughters, Betty and Jean, to devote most of her time to directing the bills. She will continue to do an occasional character bit. Harry Graf, her husband, is business manager and does general business.

Dennis R. Smith was responsible for a good story of the Kinsey Players' return here in his theater pages in *The Canton Repository*. The Charles Siegrist Showmen's Club, of which Graf is a member, expressed its welcome with flowers. Supporting cast includes all the Kinsey regulars and Jack Murdock and Don Lasley, juveniles.

## Ferris Writes Novel; Was Formerly in Rep

CINCINNATI, July 6.—Bert R. Ferris, well-known actor and producer in rep and stock, infos from California that his novel, *Restless Road*, has been scheduled for publication in August by the Houghton-Mifflin Company, Boston.

Ferris will be remembered as having been a featured member of such organizations as Zarlinton-Bisbee, Schaffner-Lanshaw, Tilton-Guthrie, Chase-Lister, Harry Hugo, Dunbar, Denny Davis, O. D. Woodward and many others. Since winding up his trouping with a swing over the Levy Time in 1935, Bert has been free lancing for various magazines and syndicates. *Restless Road* is his first novel.

Strangely enough, the book does not have show business as its theme, dealing instead, with a soldier's bewildering problem of readjustment to civilian life. Bert's scrapbooks, programs and yellowing clippings, however, will furnish the material for a later novel.

## ARSA, FIPR CONFAB

(Continued from page 83)

racing, since this is the most competitive event in international competition," said Schmitz. AOW clubs have already added racing to their dance and figure skating divisions, and regular practice sessions will be held in AOW rinks to prepare skaters for competitions to be held under auspices of the FIPR.

later play fairs. . . . Mrs. Violet Bryant, of Bryant's Show Boat, and mother of Billy Bryant, author of *The Children of Old Man River*, visited an old member of the Bryant company, Caroline Reed Freeman, in Winter Haven, Fla., recently. . . . Keene Family Players are using E. F. Hannan's *Sisters of Eve* in Northern New England resort towns. They finished school dates the last of May. . . . Toby Kirkland is readying his rep trick at Iola, Kan. . . . Gegoire Brothers, who have a tent pic show in Pickens County, Georgia, will add dramatic sketches soon, with members of the family doing the flesh. . . . Holden Trio is playing short-cast bills around Rockland, Maine. . . . George Carle, who has been doing school and hall shows in Southwestern Kansas, has added a pix outfit. . . . Fredy's Vaude-Pic Show, in the San Antonio area, will add short cast dramatic bills to its opus. . . . Bott's Show is in Platte County, Wyoming. . . . William Twombly is readying a hall show trick at Ellensburg, Wash.

## School Shows Grow

By E. F. Hannan

ALL SIGNS point to the best year to come that schools shows have yet had. Some of this will go to the film roadshowman who has a wide and happy lot of subjects to offer. But there will be plenty for flesh hustlers who can contact and deliver after connections have been made.

For those who can't deliver, the end is the first performance. Contrary to general opinion, this field is one for small town showmen who have the professional flare, as youngsters are quick to smell the punkum trick when offered something that misses fire. All in all, things look bright for the school year soon ahead.

## NEW RSROA CHAPTERS

(Continued from page 83)

occupied with setting up a mode of operation for the chapter and to establish support for next season's State and regional competitions to be sponsored by the States Federation of Amateur Roller Skaters.

Michigan's chapter was formed by RSROA operators during the 1946 Michigan championships held in Detroit. Louis H. Firestone, Flint, was named temporary chairman, and a decision was made to stand adjourned until a meeting could be called at Flint for development of the group.

## TORONTOANS WIN

(Continued from page 83)

in the King Edward Hotel where presentations were made to winners. RSROA of Canada officers present included A. S. Barker, Vancouver, president; J. Pickavant, Eastern region, vice-president; H. Cornwell, Western region, vice-president, and J. M. Ross, secretary-treasurer. Special guests were Jack Dalton and D. H. Reynolds, Cleveland.

Results: Junior ladies', Jean Drury, first; Barbara Avery, second, and Eleanor Barton, third. Novice ladies', Mrs. Doris Jenkins, Dorothy McCarthy and Irene Grimes. Novice men's, Ken Rozell, Louis Scott and Barney Ryan. Intermediate ladies', Joyce Payne, second. Novice dancing, Joyce Payne and James Henderson, Peggy Helm and George Palmer, and Irene Grimes and Barney Ryan. Intermediate men's, Ron Brown and James Henderson. Senior men's, Ron Smart. Senior ladies', Janet Morrett, Lenore Kearns and Betty Pyke. Senior pairs, Mrs. Doreen Rowe and Bruce Hyland and Mr. and Mrs. R. McLachlan. Senior dancing, Helen Parniak and Eugene Green, Mr. and Mrs. R. McLachlan and Mrs. D. Rowe and Bruce Hyland.

Judging was done by William Vassar, Cleveland, and Dorothy Law, Louise Moore and Mr. and Mrs. Carlson, Detroit. Tom Decico, Chicago, was referee. Clerks were Mrs. F. Adams, Charles Little, Stella Russell, Douglas Breniser and Vera Millard.

Ralph Osgood, former serviceman from North Woodstock, N. H., is erecting a roller rink at Tilton Plains, N. H. He has purchased a large barn and will use the lumber to construct the new building.

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GIANT JUNGLE RATS, SLOTHS, HAMSTERS (Miniature Syrian Bears), \$10.00 pair; Monkeys, Baboons, Chimpanzees, Himalayan and Black Bear Cubs, Pacas, Viscachas, Jaguars, Tigers, Pumas, Agouties, Porcupines, Alligators, Python, Boas, Penguins, Ostriches, Deer, Rhesus, Emus, Peafowl, Weyow. State your requirements. John Thiele, 106-18 86th St., Ozone Park 17, New York.

GOLDEN EAGLES, COYOTES, DESCENDED Skunks, Monkeys, Badgers, Ocelots, Wildcats, Raccoon Cubs, Porcupine, Agoutis, Parakeets, Boas, various other Animals, Birds. Charone Animal Ranch, Burlington, Wis.

LIVE ARMADILLOS—SPECIAL FOR MAKING pets, \$3.50 each, \$6.00 pair. Whistling (Chipmunks) Squirrels, \$3.50 each, \$6.00 pair. General Mercantile Co., Laredo, Tex.

MEXICAN YOUNG TAME DONKEYS (BURROS)—real pets for children to ride on. \$35.00 each or \$50.00 each prepaid. General Mercantile Co., Laredo, Tex.

MONKEYS—ALL SPECIES, ANY QUANTITIES. Immediate delivery. Also Rare Birds and Reptiles. Lucky Lomax, P. O. Box 158, Dania, Fla. jy20

WILD POISONOUS SCORPIONS—COMMAND attention, draw crowds. \$3.00 each, 4 for \$10.00. Perry Spencer, Rattlesnake, Fla.

B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each... \$4.10  
B. B. 101—3 Diamond Wedding Ring to match. Each ..... 4.50  
Sizes 5 to 7

**ROHDE-SPENCER CO.**  
223-225 W. MADISON STREET  
CHICAGO 6, ILLINOIS

### NAUTICAL ELECTRIC PENDULUM CLOCK

SILENT Electrical Movement  
TRIPLE CHROME PLATED  
GUARANTEED For 1 Year

PRICE \$8.37  
In Lots of 6 OPA Ceiling \$13.95  
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Height 9 3/4". Base 9 x 2 3/8"

TERMS: 25% with Order, Balance C. O. D. F. O. B. Chicago  
**IMMEDIATE DELIVERY!**

IDEAL FOR OPERATORS AND PREMIUM USERS

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BE YOUR OWN MASTER—BUILD YOUR OWN business. Write A. C. Lunn Co., P. O. Box 311, Oklahoma City, Okla. au3

CROSSBOW SHOOTING GALLERIES ARE making money. Low cost. Year round business. Parks, road shows, beaches, vacant buildings. Why be idle this winter? New improved models. Write for particulars. My customers report business paying. Why not do the same for yourself? Write now to Superior Crossbows, Box 34, Vernon, Calif.

DANCE PROMOTERS AND PUBLICISTS—Profitable summertime dance manual with publicity stories, ideas, dance promotion, decorations, layouts, etc., \$1.00. Modern Manuals, P. O. Box 814, Chicago 90, Ill.

EXCELLENT ROLLER RINK—LOCATED IN the Playland of the Inland Empire. Grossing \$15,000.00 a year. Well constructed building with good floor, situated on 2 acres of ground. A splendid property. Price, \$31,000; \$10,000 down, balance in monthly payments at 6%. Adams & Son, 107 N. Fourth St., Coeur d'Alene, Idaho.

LARGE AREA—HEART OF ROCKAWAY Amusement Zone, available for Carnival, summer 1947. See now to appreciate possibilities. Morton Firestone, 50 Court St., Brooklyn 2, N. Y.

LEARN TO SELL BY MAIL—SEND 25 CENTS for Introduction and Lesson One to our Mail Order Selling Course. Mail Order Institute, Dept. O, Box 1902, Cleveland 6, O.

MAIL ORDER BEGINNERS! "HOW TO BUILD Your Own Mail Order Business." Noted specialist's 10,000-word treatise, shows, step by step, how to make it pay on small-capital start. 25c. Satisfaction guaranteed. Maupin & Maupin, Dept. 4, Lafayette, Ind. jy13

MAIL ORDER SELLING MAY BE YOUR OPPORTUNITY. Start small, grow big. Write for interesting literature. H. Belfort, Engineering Bldg., Chicago 6.

PROFITABLE BUSINESS, VALUABLE BOOK—let, Tips, Plans, Supply Sources galore. Other Offers. Send 25c. Parcell Market, 2701 S. Main, Elkhart, Ind. au3

ROLLER SKATE RINK—80x110 FT. WALL and stucco, steel frame. G. Keener, Madison, O. jy13

SELECTED OPPORTUNITIES—EVERYONE can surely find within this book something adapted to his condition, something that will make him money if earnestly applied. Copy, 50c. Lux Bros., 428 S. California, Chicago. au3

SHOOTING GALLERY, COMPLETE—PERFECT equipment, targets, sidewall, counter. Plenty Shots; tubes Fluorescent Lights less than year old. Also Lucky Strike, Bally Alley, Flip Skill. Have other interest. Stanley Surowiak, 2652 West Cermak Road, Chicago, Ill. jy20

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Factory To You  
IMMEDIATE DELIVERY

Sizes	Per Gross
#6	\$ 2.40
#8	3.40
#7	4.15
#8	6.25
#9	6.90
#11	7.80
#14	11.40
Target Balloons, Per 100	18.00

NO ORDERS FILLED LESS THAN \$25.  
50% Deposit With All Orders, Bal. C. O. D.

**HOLLYWOOD NOVELTY CO.**  
P. O. Box 1294  
Hollywood 28, Calif.

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NEW FAST SELLING SENSATION FOR CHILDREN AND ADULTS

A fun-making, fascinating novelty that's proving a sensational "hit." "Tappin Tom" dances on a wooden paddle with a fascinating rhythm in time with finger touch. Easy to operate in sitting position by holding the wooden paddle with "Tappin Tom" held just above the paddle surface by a stick attached to his back. He'll dance to the operator's whistling, singing tune or to radio or Phonograph music. A QUICK CLEAN-UP.

\$1.00 OPA Approved Seller

He's All Dressed Up in Bright Colors

**RUSH ORDER—QUICK DELIVERY**  
Enclose 25% deposit, balance C. O. D. Individually packed for fast hand-out. Compelling demonstration draws crowds. Better order HEAVY.

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7347 Chappel Ave., Dept. B-13  
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WHOLESALE PRICES  
F. O. B. Chicago  
1 to 6 Doz... \$6.00 Per Doz.  
6 Dozen ..... \$ 35.00  
1 Gross ..... 64.80  
5 Gross ..... 288.00

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START PROFITABLE BUSINESS—PACKAGE, sell amazing cleaner under your name. Sample 25c. Other products. Linnell Co., Box 1720D, Cleveland 5, O. jy13

WANTED—PEOPLE WITH CONCESSIONS: Circus, Carnival, Shows, Theatres, Streetmen. Clean up, make \$20.00 a day. Sells itself. Practically all profit. Space unnecessary. Details free. Profit Builders, 305 W. 8th, Dept. M-5, Los Angeles 14, Calif. jy13

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Luminous Flowers & Figures  
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A REAL DEMAND ITEM

Women have been waiting for this item for years... it's a natural for quick turnover... a vacation item every woman needs. Light... economical... necessary. Comes equipped with cord... a 3.29 retailer. Comes packed 6 to attractive counter "self-sales" carton... Order this fast turnover item TODAY.

Lots of 12 ..... \$2.19 each  
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ALL PRICES F. O. B. CHICAGO  
Terms: 1/3 Cash With Order.

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Investment moderate, fast sellers to Jewelry, gift, specialty, department and other stores; \$25-\$50-\$100 to \$500 sample lines available. 25% deposit, balance C. O. D. One hundred per cent co-operation.

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### 5,001 ITEMS AT FACTORY PRICES

Your complete needs all at one source—Candy, Gum, Batteries, Gloves, Dry Goods, Pins, Sales-boards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Specialty Merchandise and many other scarce items. Send 3¢ stamp for complete new list. We have the merchandise.

**MID-SOUTH SUPPLY CO.**  
219 E. Markham St. LITTLE ROCK, ARK.

# SWEETHEART SETS



Beautiful wedding set. Six genuine diamonds set in 14K Gold. Handsomely engraved - daintily fashioned. Retail for \$29.75 Ea. Set.

In 1/2 Doz. Lots \$10.50 Ea. Set

(Sample Set \$15.00)

Each set packed in beautiful plastic presentation gift box. Silk lined, (1/2 Doz. Sets to a Lot)

# DINNER RING



10K Solid Gold. Beautiful, genuine Diamond Solitaire. Exquisite design. Retail value \$14.75 Each.

In 1/2 Doz. Lots \$6.75 Ea.

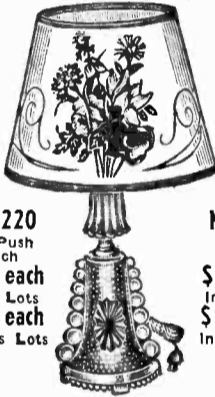
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Also send for Complete FREE Price List of full line and Tested Selling-Aids.

10% DISCOUNT IN GROSS LOTS

**BERKELEY IMPORT & EXPORT CO.**  
44 Whitehall St., N. Y. 4, N. Y. Bowling Green 9-8570

## FEATURE LAMPS



No. 5220 with Push Switch \$1.75 each In Doz. Lots \$1.65 each In Gross Lots

No. 5242 without Switch \$1.50 each In Doz. Lots \$1.40 each In Gross Lots

Crystal Glass Lamps, complete with shades in assorted colors. Overall height 14". Pkd. 1 doz. to ctn., no less sold.

Write for Bingo Circular No. 200.

**CONTINENTAL DISTRIBUTING CO.**

822 N. Third St. Milwaukee 3, Wis.

## OUR NEW SENSATION



We proudly offer our new sensational seller. It's a quick selling quarter deal, with 44 tabs or pulls, grossing \$11.00 for the dealer. **REAL VALUE - NO BLANKS.** It sells and satisfies. Widely diversified. **ALL AMERICAN MADE** items for ladies and gentlemen. You will never have to apologize for **HIT PARADE**. Packed 12 deals to case. **\$5.65 ea.**

In case lots of 12, or 35.85 in smaller lots. 25% deposit with order, balance C. O. D.

**HOWARD COMPANY**

134 West 8th St. Kansas City 6, Mo.

## 1,000 Business Cards, \$1.95

1000 Embossed (Raised Letters) Business Cards, \$5.00. 1000 Red and Black Business Cards, \$5.00.

**PHIL CASTELLANO**

1974 West 6th St. Brooklyn, N. Y.

## COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

**AAA AMERICA'S POSTAGE STAMP MACHINES** for sale. Buying all kinds. Multiply Folders, 50 M., \$27.50. Write U. S. P., 100 Grand St., Waterbury 5, Conn. jv27

**AA BUYS!**—NEW POSTAGE MACHINES, 1c LoBoy and Ticket Weighing Scales, Nut Vendors. Adair Co., 6926 Roosevelt, Oak Park, Ill. jv13

**A-1 CIGARETTE AND CANDY VENDING MACHINES.** All makes, models, lowest prices. What have you to sell? Mack Postel, 3750 N. Ashland, Chicago. jv20

**A.B.T. TARGET SKILLS, \$26.50; THREE FOR \$75.00.** D.C. Public Address System with two Speakers, \$50.00. B. Marvin, 6812 N. Wayne, Chicago 26, Ill. jv20

**ADVANCE SINGLE COLUMN VENDING MACHINES.** Must have 25c mechanisms. Any condition. Please state in first letter price, condition and quantity. C. B. Murry, 5115 Euclid, Kansas City 4, Mo. jv13

**BALL GUM WANTED—WILLING TO PAY** high premium prices. Heunen, 2647 Middle Rd., Davenport, Iowa. jv20

**BALL GUM SUBSTITUTE—GLASS MARBLES,** assorted colors, 12,000 for \$12.00. Send full price with order. Albert Gerry, Box 3457, Philadelphia 43, Pa. jv20

**BELL PRODUCTS CO. IS BADLY IN NEED OF** all types of equipment. Therefore we will pay top dollar for any amount of Pin Games, Consoles, Phonographs, Slots and Arcade Equipment. We will buy equipment on or off locations. Write, wire or phone Bell Products Co., 2000 North Oakley, Chicago 47, Ill. jv13

**FOR SALE—DUGRENIER CIGARETTE MACHINES,** in good operating condition and ready to set. 7 Column, repainted, like new, \$36.50. 9 Column, \$65.00; 11 Column, \$90.00, original finish. Matheny Vending, 560-64 W. Douglas, Wichita, Kan. jv27

**FOR SALE—PRE-WAR PORCELAIN PENNY** Masters, \$8.00. New Victor Model V, \$10.75. Ramones and Rivals Cigarettes, make offer. Want to buy Rowe Cigarette Machines, any condition. Glen Gillette, 614 Rebecca, Wilkesburg, Pa. jv13

**FOR SALE—4 ROCK-OLA COMMANDOS,** excellent condition, price \$573.00 each F.O.B. Raleigh. Uncredited. Durham Music Co., Raleigh, N. C. Phone 8381.

**FOR SALE—LIKE NEW, 2 WILLIAMS SUSPENSE,** \$259.50 each. 1 Genco Play Ball, \$79.50. Send 1/2 deposit. M. H. Packet, 85 Market St., Portland, Me.

**FOR SALE—ROCK-OLA 12-RECORD.** NEW marbled cabinet, \$169.50. 1 Seeburg 12-record, marbled, \$150.00. Wurlitzer 81, \$195.00. Send 1/3 deposit. Frank Guerrini, Huron, Pa.

**GET STARTED—ONE THOROUGHLY RECON-** ditioned Peanut Machine and ten pounds best salted Spanish Peanuts, \$9.50. 1/3 with order, balance C.O.D. Thomas Novelty Co., Paducah, Ky. jv20

**MANGELS MECHANICAL SHOOTING GAL-** lery, 4 years old. Size 11x18. Also 4 Guns. Lost location. Come and get. Ira Toddes, 12 S. 4th St., Harrisburg, Pa.

**NICKEL BROWN FRONTS AND MELLON** Bells, \$125.00; American Eagles and Mercurys, good as new, \$12.00 ea. Yankee Mint Co., 391 Crescent St., Brockton 34, Mass.

**OPERATORS' SUPPLIES—TUBULAR OR 11-** in-One Flat Coin Wrappers, 75c per 1,000. Combination Penny-Nickel Coin Stackers, \$1.50. Blackstone Double, Penny, Nickel or Dime Stackers, \$2.10. Collection Books, 75c dozen. 5/8 Marbles, assorted colors, 25c per 100. 5/8 Ball Gum, 50c per 100. Globes, \$1.25. All postpaid. Thomas Novelty Co., Paducah, Ky. jv20

**PINBALL ROUTE AND CIRCUIT OF SMALL** town theaters. Good equipment, profitable. Cash required. Box C-251, Billboard, Cincinnati 1, O.

**TWO 5c, ONE 10c, ONE 25c FACE 3/5 P. O.** New Slides, mechanically perfect, like new all around. Price, \$500.00. 1/3 deposit on order. R. B. Novelty, 427 W. 12th, Mishawaka, Ind.

**VEST POCKETS—1 CHROME, 1 B & G. EX-** cellent condition. Territory closed. Just off location. \$100.00 for both. J. R. Abeel, 60 Maple St., Addison, N. Y.

**UNDERSEA RAIDER, \$350.00. GOALEE,** \$450.00. Above same as new. Bally Alley, \$40.00. Late Big Game Hunter, \$18.00. Penny Imp, \$5.00. Nickel Imp, \$5.00. Marvel 21, \$5.00. Wings Yankes, \$12.00. Blue Model F, \$25.00. All well crated. A. G. Huff, Washington, Ill.

**WANT—LO-BOY 1c SCALES, 5c SELECTIVE** Candy Vendors, 1c Gum Machines. Adair Co., 6926 Roosevelt, Oak Park, Ill. jv13

**WANTED—USED GRIP MACHINES WITH** all parts intact, any make. Peanut and Ball Gum machines, any make. Thomas Novelty Co., Paducah, Ky. jv27

**1 ROTARY CONVERTER 1.36, TWO 32-VOLT** Motors, all for Rock-Olas, \$75.00 takes all. One Jackpot Dice, \$50.00. Two Bally Alleys, \$50.00. One Mills 1c Q.T., \$25.00. One brown Paces Races, one black Paces, \$330.00. Will trade any above for slightly used five balls. ABC Novelty, 2509 S. Presa, San Antonio, Tex.

**2 MILLS MODERN LOBOY SCALES—LIKE** new, \$49.00 each, 1/3 with shipping instructions. The Dells, Durango, Iowa.

## Be Our PERFUME DISTRIBUTOR

Enjoy fast, easy sales and big profits supplying huge demand for popular Tower Hall Perfumes and Colognes. World famous essences. Multi-million dollar, highly advertised industry. Complete line, attractively packaged. Amazing low prices. Fast Shipments!

### SELL STORES, JOBBERS OR DIRECT

Greatest demand in history! Pleasant, easy work - plus immediate profits. Get started! WRITE TODAY for free details and sample.

**TOWER HALL** 425-G Manhattan Bldg. Chicago 5, Illinois

## PARK, CIRCUS AND CARNIVAL SPECIALS

Worth Covered Base Balls	Per Doz.	\$ 2.75
Weighted Feather Darts, Doz.		1.20
4 to 7 Inch Hoop-La Rings, Doz.		.70
Straw Horse & Man		4.00
Horseshoe Plaques		2.00
Large "Pin Up" Plaques		2.00
Small "Pin Up" Plaques		.85
R. W. & B. Batons, Gross		16.50
Jr. Batons, Gross		8.00
Silver Canes, Gross		14.50
Flying Birds, Gross		16.50
Parachute Trooper, Gross		21.00
Medium Leis, Gross		4.00
Medium Plaster, Gross		7.00
Swaggers, Gross		9.50
Jr. Swaggers, 29", Gross		9.00
Aluminum Milk Bottles, Each		1.75
Wood Milk Bottles, Each		.50
Jumbo Tails, Per 100		21.00
Knife Rack Rings, Per 100		2.75
Cane Rack Rings, Per 100		2.75
Shooting Corks, Per 1000		2.25

## U. S. MADE SLUM

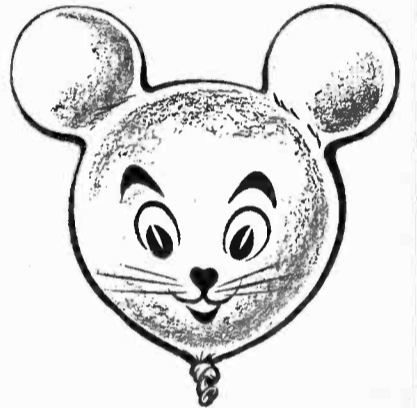
Heavy Whiskey Glasses	Per Gross	\$ 3.50
Miniature Mugs		4.00

Limited Quantity—25% Deposit, Balance C. O. D., F. O. B. Indianapolis.

Importers **KIPP BROTHERS** (Established 1880)  
Wholesalers 117-119 S. Meridian St., Indianapolis 4, Ind.

## EAR INFLATE BALLOONS

Here's what you have been waiting for, the Ear Inflate Balloons, #10 Head \$10.50 a gross; in 25 gross lots, \$10.00. 25% deposit with all orders. We also carry a complete line of all number Balloons, Anderson's and Oak's, at the lowest prices. Rush orders as supplies are limited.



## WM. BROAD SALES

315 MACOMB STREET (CA. 1677) DETROIT 26, MICH.

## ANOTHER "ARISTA" SMASH HIT!

### Electric Clock Salesboard Deal #21

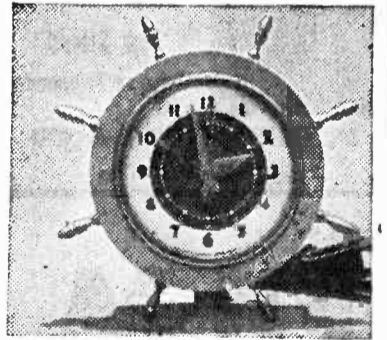
THE FASTEST SELLING SALESBOARD DEAL NOW BEING OFFERED!

- 600 HOLE BOARD — RETURNS \$30 AT 5c A PUNCH
- 1 SHIPSWHEEL ELECTRIC CLOCK
- 6 WINDPROOF LIGHTERS
- 12 GROUND LENS SUNGLASSES
- 3 PEN AND PENCIL SETS
- 20 CONSOLATION PRIZES (SUPPLIED BY DEALER)

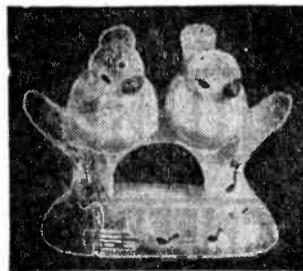
42 GIFTS OF REAL VALUE

BRINGS YOU \$30.00 — COSTS YOU ONLY \$14.80

A Deposit of 1/3 Required With All Orders. Write for Catalogue.



**ARISTA ASSOCIATES** 446 DEAN STREET, BROOKLYN 17, N. Y.



No. 4367

### #4367K CANARY SALT & PEPPER SET

with notes handpainted in red, blue and green. 3 1/2 inches high, 3 1/2 In. long, 2 1/2 in. deep.

**\$7.20 PER DOZ. SETS**

Agented wanted all over the world to sell these sets to retailers and jobbers. Liberal commission on orders and re-orders. Sample sent on receipt of \$1.00, which will be refunded as soon as orders for one gross are received.

**LEO KAUL**

IMPORTING AGENCY, Inc.

**333-** and 335 SOUTH MARKET STREET

Chicago (K) 6, Ill.

### CASH IN ON VACATIONERS With JOKES—TRICKS—DISGUISES AND NOVELTIES

	Doz.	Gross
Auto Bombs (Screams & Shoots)	\$1.50	\$16.40
Bloody Soap Powder (Pkg'd)	.50	4.80
Bitter Toothpicks (Pkg'd)	.50	4.80
Black Eye Tubes	.90	10.25
Betty Bubbles (Dancer)	1.20	13.90
Comic Soap Pot (Boxed)	2.50	29.00
Comic Buttons 4" (Asst.)	1.50	16.80
Comic Tissue Paper Rolls	.75	8.75
Ciggy Bitters (Pkg'd)	.40	3.75
Chinese Illusion (50¢) Size	1.00	10.80
Fake Cigar Butt	.60	6.75
Fake Ink Blot	.60	6.75
Fake Bed Bugs	.60	6.75
Goofy Golf Balls (Bombs)	2.00	21.00
Hot Seats (Pkg'd)	.60	5.40
Hot Chickie Gum (3 in pkg)	.50	4.80
Hot Gum Sticks (5 in pkg)	.60	6.75
Hot Toothpicks (Pkg'd)	.50	4.80
Hot and Salted Candies (Pkgs)	.50	5.40
Hotsy Totsy Dancer (Book)	.75	8.75
Hand Monkey (Unbreakable)	4.50	50.00
Hot Ciggy (Pkg'd)	.40	3.80
Itch Powder (Pkg'd)	.50	4.75
Invisible Ink (Pkg'd)	.60	6.80
Jumbo Dinar Bills 12"	.30	3.00
Jumping Candy (Carded)	.45	5.00
Junior Police Badge	.75	8.75
Lady Tickle's Badge	.75	8.75
Luminous Paint (Pkg'd)	.75	7.75
O'Johnny Pipe	3.75	42.00
Pin Wheels on Stick (Foil)	.90	10.00
Peg and Paddle Trick	.75	8.75
Sneeze Powder	.50	3.75
Stink Plugs (For Ciggy)	.50	4.25
Shooting Book Matches (Best)	.50	4.40
Shooting Cigarette Leads	.50	4.40
Shooting Kitchen Matches (Pkg)	.50	5.40
Scotch Two-Stem Pipes	3.00	35.00
Sparkling Red Flare Matches	.50	5.40
Snake Matches	.50	4.40
Sooner Dogs, Plaster	.35	3.60
Sooner Dogs, Metal	1.80	19.50
Sooner Dog Pills (6 in Box)	.50	5.40
Scotty Trick Magnet Dogs	1.75	20.50
<b>SPECIALS</b>		
Cigarette Rollers, Metal	\$10.00	\$75.00
Comic Ciggy Labels	1.25	9.00
Magie Race Games	1.50	9.00
<b>CARDED NOVELTIES</b>		
Bullet Key Chain, 24's	Card	\$ 1.80
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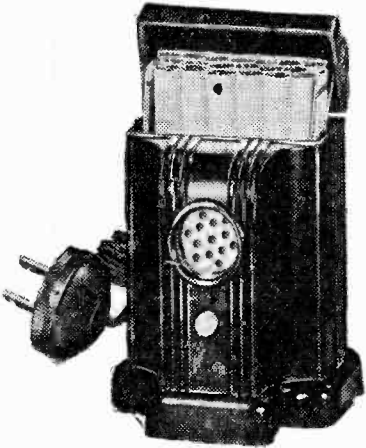
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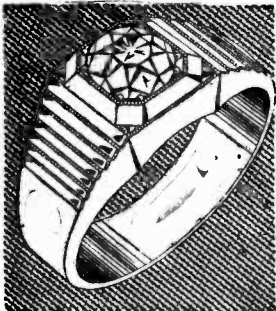
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VIOLIN PLAYERS OR DEALERS—WILL ACCEPT bids until July 1st on 4 violins, Johann Christian Brikker. Andrea Castagneri 1734. 2 guaranteed hand made, 2 signed models. Write F. Plotnik, 16141 Quinoy, Detroit 21, Mich. jy13

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**MAKE YOUR OWN**

18" Counter Model Fan Kit, consisting of everything except (1/5 to 1/3 H.P.) motor, at \$19.00 each. 24" Adjustable Pedestal Fan Kits, consisting of everything except (1/4 to 1/3 H.P.) motor, at \$46.50 each. Larger quantities special prices. Limited quantity of complete Fans in various sizes are available. Order by phone. Will pay highest prices for 1/6, 1/4 or 1/3 or any fraction H.P. Motor, 110 volt, 60 cycle, new or used or government surplus; also will pay commissions for information where Motors can be obtained.

TERMS: 1/3 with order, balance C. O. D. express (except rated concerns).

**Electric Fan Products**  
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**CARNIVAL, CIRCUS, PARK SPECIALS**

Tricky Dogs, Magnetic. Gr. \$16.50

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Balloons for Streetmen, Inflation 12 in. Gr. \$13P, \$13.00 Gr.; \$16P, \$20.00 Gr.; \$12 Kat Head, \$15.00 Gr.; \$524 Airship, \$9.00 Gr.; Army Targets, J-30, 300 in carton, 18¢ each.

#12 Kat Head Oak Brand, Gr. \$20.00

#12 Kat Head Oak Brand, 18¢ each.

Balloon sticks 1/8 18 Inch. Per 1,000 7.00

Balloon sticks 3/16 18 Inch. Per 1,000 8.00

Balloon sticks 3/16 23 Inch. Per 1,000 10.00

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Rabbit's Feet, with Chain. Per 100 6.00

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Comic, MacArthur, all 50 Illeg Buttons, Per 100, \$1.75. Per 1,000 15.00

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Agents for OAK RUBBER CO.  
Sorry, No Catalog.

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139 Park Row New York City 7, N. Y.

**A SURE FIRE NATURAL!** West of Mississippi River

**"WIGGLE FISH"**

BRAND NEW "Just Released" **35c OR 50c RETAILER**

"THIS IS LIKE SELLING BUTTER AND NYLON HOSE TODAY!"

15 inches long, 3 inches wide. It's a honey, has all the colors of the rainbow. Practically unbreakable. Nothing like it ever before. EASY to operate. Just pull the string and it wiggles and travels a mile a minute. Anyone from 6 to 60 can operate it.

Guaranteed to sell 100% of your audience each and every time you demonstrate it. Dept. Stores; Novelty and Drug Stores, Pitchmen, Street Vendors, Fair and Carnival Men predict "Wiggle Fish" greatest movable working toy novelty of all times. That it will even OUTFSELL Toy Balloons.

Your money refunded if not satisfied. Hurry, be the first one in your territory to sell "WIGGLE FISH." Rush in your order NOW! 25% deposit on all orders, balance C. O. D.

**COME PACKED 6 DOZ. TO A CASE—WHOLESALE \$2.50 DOZ., \$21.60 GROSS. SHIPPING WEIGHT—6 LBS.**

(Sample of "Wiggle Fish," 35¢ and 3¢ Extra for Mailing Coat. Send Stamps or Coin.)

Novelty Stands. It's a swell worker.

**A SWEETHEART AS A SELLER**

Woodie Duck, fast retailer, 98¢, 3 colors, 30" stick. \$3.60 dozen. Come two dozen to carton. New 1946 Edition Catalog just off the press. Avoid curiosity seekers; send 10¢ stamps, coin, cover cost of mailing. Over 1,001 items.

**BALLOONS:** Write for New Prices; SLUM ITEMS for Carnivals. NEW GRAB BOX. 10¢ retailer 100 items. \$6.20 Case. **KNOCKOUT SELLER.**

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JOBBER-DISTRIBUTORS-SELLING AGENTS

**WOOD RATCHET NOISE MAKERS**

11" long 3 1/2" handle. Oak Paddle—9 Notches Made strong to last long.

Sample Dozen . . \$ 5.00  
Per Gross . . . . . 48.00

25% deposit with order

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We Have a Complete Stock of Radios, Clocks, Cameras and Other Novelty Merchandise—Ready for Immediate Delivery! Write for Free Price List.

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**New Executive "Miracle" Electric Clock! Just Out!**

**RUNS WITHOUT CORD OR PLUG!**

Through ingenious application of age-old Law of Gravity, this Bar Extension Clock requires no direct power such as springs or electric motor. Instead, the gears are run by a free-swinging pendulum by means of a battery-operated electromagnet. Batteries are hidden from sight and last a full year. Here's a clock that's priced right and that sells fast. Jobbers, write for prices. IMMEDIATE DELIVERY.

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Glamour Girl Notebooks, thous. pieces \$ 6.50

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10 Gross Assorted Slum for . . . . . 12.50

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Assorted Crystal Glass Animals, 8 Different numbers, 2 Gr. to a Case. Gr. 4.32

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Now Ready for Immediate Shipment

6" GROSS 1/3 DEPOSIT ON ALL C.O.D.'S

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#1-27,	per roll	\$.20 1/2
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#6-20,	per roll	.24
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**NO LIMIT ON FILM**

TABLE LAMPS, 18 in. tall Sample, \$3.00; dozen, \$32.30.

POCKET CLIP COMBS, cards. 1 dozen, 50¢; 1 gross, \$5.80

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Cash with Order or 25%, and Balance C.O.D.

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**IMMEDIATE DELIVERY SOUTH AMERICAN FOX TAIL**

with string attached

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Always a heavy demand for this popular item. We have 100 large stock on hand.

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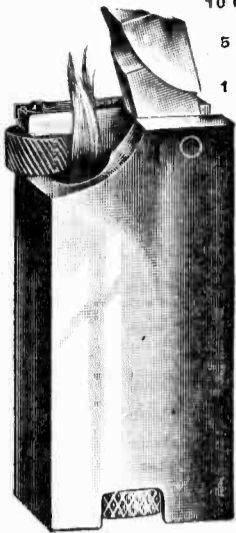
**25¢ FOR 2 Pairs**

NO COLLAR WORRY

Easy to apply. Let inventory point "A" in vertical seam of collar. 2nd. Pin short point to neckband as shown. Place necktie over front of collar-fix. INVISIBLE! Flexible in all directions. Cannot disengage. Preserves neatness of collar indefinitely. HERR METAL PRODS. CO., MILWAUKEE, WIS.

YOUR MONEY BACK IF YOU CAN TIE THIS! Polished ALUMINUM LIGHTER

10 Gross Lots \$5.40 Per Doz. 5 Gross Lots \$6.00 Per Doz. 1 Gross Lots \$6.60 Per Doz. 1 Doz. Lots \$7.20 Per Doz.



Here's a sensational new polished aluminum precision made Cigarette Lighter that scoops the field for price, appearance and performance. Beautiful, slim, feather-light styling and high-test chromium wheel proves this to be the outstanding lighter "buy."

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38 Inch @ 22c in 200 Lots

40 Inch Extra Special Workers, 25c Each in 80 Lots

Sevens and Nines at Market Price

America's Fastest Balloon Inflator, \$20.00

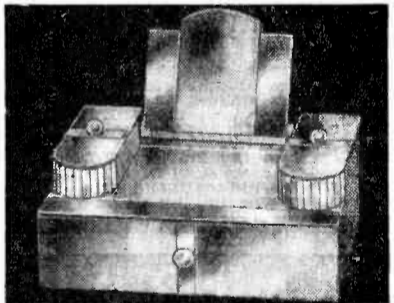
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#800 DeLuxe Vanity \$27.00 NEW LOW PRICE! Beautiful blue-white mirror vanity with 2 flexo compartments. 2-tone swivel mirror. Individually packed 6 in a case. Wt. 25 lbs. W. L. MARTIN MIRROR BOX CO. 1447 59 W. 69th St. CHICAGO 36, ILL.

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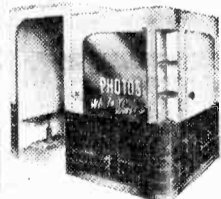
PHOTO STUDIO-DIRECT POSITIVE, 4 SIZES, 1x1 1/2, 1 1/2"x2, 2x3, 3 1/2"x5 full length postcard; includes photo machines, enlarger, reducer, visualizer and dark rooms; booths and all necessary equipment included. Stanley Skinner, 7240 Manchester, St. Louis 17, Mo. Hiland 7240. jy20

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2 1/2"x3 1/2" IN. CAMERA WITH F4.5 LENS IN Automatic Shutter, \$139.00. We manufacture all sizes single, double and triple camera Enlargers up to 8x10, \$79.00. One fourth with order, balance C.O.D. Biltright Camera Mfg. Co., Factory, Greensboro, N. C. Sales Office, Atlanta, Ga. np

3-MINUTE CAMERA BOOTH-ALL COMPLETE, all extras. 2 1/2"x3 1/2", P.D.Q. Like new. Call or write Boyer Museum, 2700 Wabash, Chicago.

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Quick Delivery. Single, double, triple. 10 sizes, bust to full length. Cameras only or cabinets complete. KD or 1 piece. Write-phone-wire.

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HIGH GRADE YELLOW GOLD-PLATED STAINLESS STEEL EXPANSION WATCH BANDS

1/2 DOZ. FOR \$9.00

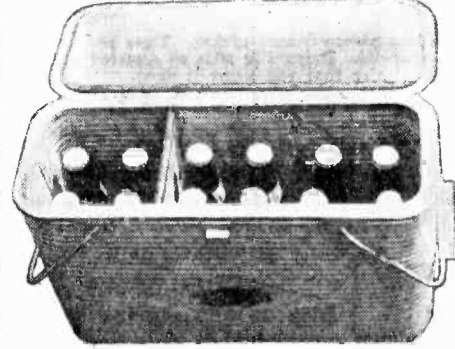
Send \$2.00 for sample band. Retail for \$4.50. B. LOWE, Holland Bldg., St. Louis 1, Mo.

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That magic little lightweight all-metal refrigerator and new money-saving convenience for motorists, travelers by train, picnic goers, campers, fishermen, hunters, truckmen, etc. Keeps food piping hot and beverages icy cold. Holds 12 bottles of beer.

Excellent for use when traveling with tiny babies or older children. Keeps milk or other foods at proper temperature and thoroughly protects it against harmful bacteria and spoiling.

All-steel, Cadmium plated, beautifully enameled, nicked handles. Exterior finished in green color. Very easy to keep clean. Dimensions-18" wide, 12" high and 7" deep. Guaranteed satisfaction. Sample \$7.50; lots of 3, \$20.00. Cash with order. Shipping weight 11 lbs. per unit. F. O. B. Cambridge, Ohio.

THE BEVERATOR CO. 6th & Hiatt Sts., Cambridge, Ohio

ELECTRIC FLASH BOARDS!



IMMEDIATE DELIVERY

Specials, 7 & 10 Colors

Lap Board Markers

Padded 5, 6, 7 Ups

Plastic Markers, 3/4", 1/2"

Wire Bingo Cages

7 Ups-3000 Sets

6 Ft. by 2 Ft. 4 In. by 9 In.

ALSO RUBBERIZED BINGO CAGES

WIRE OR WRITE FOR CATALOGUE

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Take The INITIAL Step... to Quick Profits!

PERSONALIZED Initial LUCITE KEY CHAINS

The biggest little 10c item on your counter. Packs a powerful sales appeal with its handsomely cut initials on crystal clear lucite, gold color chain... AND, our FREE eye-catcher display card!

Take this INITIAL step... quick turnover and profits will surely follow.

Available in regular hand-terchief assortment. Minimum order: 12 dozen. Can also be ordered by individual initials. Minimum reorder: 6 dozen.



INITIAL LUCITE KEY CHAIN

1 FREE DISPLAY to each store

Easy to sell from display. Stands well on any counter. Glossy finish in two attractive colors. Metal hooks for keyrings from A to Z.

Originalities

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BINGO

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Water Squirt Pistols (Plastic), Doz. 8.00
Water Squirt (Plastic), Gr. 4.80
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Hot Gum (5 Sticks), Per 100 Pkgs. 4.60
Smoker's Fun Shop (53 Items), Card. 1.60
Tricky Dogs (Magnetic), Gr. 18.00
Squirt Rings, Doz. 3.50
Lapel Squirts (Best), Doz. 2.40
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419 Wayne Ave. DAYTON, OHIO (P. O. Box 593)

"Amazing" NEW FROZEN SUCKER MOLD

Sells on Sight

DELICIOUS FROZEN FRUIT JUICE SUCKERS

Can be made in the home. MOLD with 4 PLASTIC HANDLES. Packed in four color box. Postpaid \$1.00 Each-\$69.00 Per Gross. 25% with order, balance C. O. D.

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SPECIAL - YELLOW SINGING BIRDS

Top Quality, extra loud whistle, bright flashy feather wings in assorted colors. \$15.00 gross, complete with sticks.

JUMBO-METALLIC PINWHEELS

Finest Material. Sturdy Construction. Variety of dazzling colors. \$9.00.

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**A PROVEN MONEY MAKER!**  
**CHUBBY BABY**

Already a proven Money Maker. Truly the size of a 1-year-old. Dressed in silks of assorted colors. At a price that you know is right.

**\$51.00 DOZ.**

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**JOE END & CO.**  
 Catering to Concession Trades  
 MIKE TISSER, Gen. Mgr.  
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Yes, We Have Better Prices for Quantity Users



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Hawaiian Leis. Asst. Col., 1". Per Gr. 3.60

Plaster, Lg., Gr. \$24.00; Md., \$10.20 & \$7.50; Sm., \$3.00 & 1.25

Swagger Canes. Per Gr., Jr., \$8.00; Reg., \$36.00, 10.50

6" Kewpie Dolls. Per Gr. 16.50

Felt Hat Bands, Asst. Comic Sayings. Per Gr. 17.50

Plastic & Metal Charm Key Chains. Per Gr. 3.75

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Picture Tinselled Horse Shoe Plaques, 3 1/4 x 5. Per Gr. 8.40

Remit 25% With Order, Balance C. O. D.

**Order From This Price List**

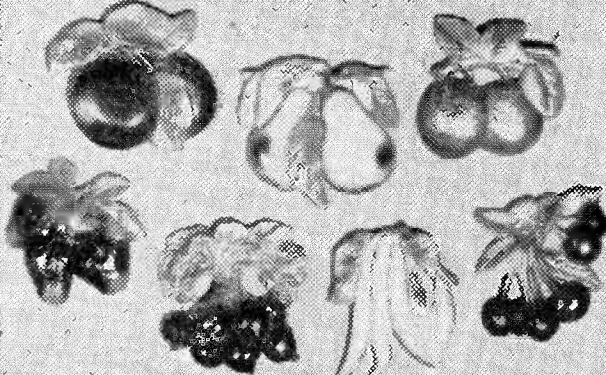
**PLASTER FRUIT and VEGETABLE PLAQUES**

**80¢ per dozen**

Immediate Shipment can be made of these colorful plaques. Seven subjects—assorted natural colors. Size 3 3/4 inches. Four dozen assorted packed to a carton. Minimum order—24 dozen.

Also available—Plaster Dog, Cat and Bear Banks. Write for prices.

**SABIN'S Quality Gifts and Novelties**  
 627-629 Fifth Ave., McKeesport, Pa.



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RECORD SALESMEN — TO REPRESENT leading record lines. Choice territories open. General Distributing Co., Box C-245, Billboard, Cincinnati 1, O.

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CLOTH BANNERS, 3x10 FEET, \$6.00, WITH Brass Grommets. Write for prices on special jobs. W. Courtney, 541 N. Longwood St., Baltimore 23, Md. au17

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**CARNIVAL NOVELTY CO.**  
 714 BROADWAY, NEW YORK 3, N. Y.  
 GRamercy 7-1798

**STERLING JEWELERS CARROLL, OHIO**

Sterling Silver Wedding Bands—\$ 6.00 Per Doz. 66.00 Per Gr. Sterling Silver Whitestone Solitaire—with whitestone sides—\$ 7.00 Per Doz. 75.00 Per Gr.

Also available in Gold Filled on Sterling Silver Base

Whitestone Solitaires Per Doz. \$12.00

Whitestone Wedding Bands. Per Doz. 11.00

Lady's Single Whitestone Engagement Ring. In Sterling Silver. Per Doz. 4.50

14 K. Gold Plated on Bronze Base Metal Whitestone Ladies' Rings, \$2.50 Per Doz.; Per Gr. 27.00

25% Deposit With Order, Balance C. O. D.

Also a variety of Ladies' and Men's Whitestone or Colored Stone Rings.

If samples are desired send \$10.00 for assortment. No catalog.

**Immediate Shipment** can be made of these colorful plaques. Seven subjects—assorted natural colors. Size 3 3/4 inches. Four dozen assorted packed to a carton. Minimum order—24 dozen.

Also available—Plaster Dog, Cat and Bear Banks. Write for prices.

**SABIN'S Quality Gifts and Novelties**  
 627-629 Fifth Ave., McKeesport, Pa.

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LARGER SELECTION, BETTER QUALITY—Tattooing Outfits, Supplies, New Designs. See my price list before buying! Steele, 1817-A, San Pablo, Oakland, Calif. jy20

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WIGGLE FISH—Sales sensation—breaking all records. Most action ever in 2 1/2 toy. Highly colored—easy to demonstrate—pull a string—watch the action—nothing to break. 72 to carton (3 lbs.), \$11.10; Gro. \$21.00; Doz., \$1.85.

CIGARETTE LOADS, 12 Count, 12 Cards \$3.00

CIGARETTE LOADS, Bulk, Gross 2.80

EXPLOSIVE BOOK MATCH, Bulk, Gross 2.67

MAGNETIC TRICK DOGS (Original), Gross 16.80

GREEN WIGGLY SNAKES (16 Inch), Gross 8.00

SNAKE BOOK MATCH, 12 to Card, 12 Cards 3.60

HOT TOOTH PICKS, 12 Pkgs. Card, 12 Cards 2.88

Cash With Order Less 2%, or 1/3 Deposit, Balance C. O. D.

**R-R MANUFACTURING CO.**  
 Dept. BB, 17 West 5th, Hutchinson, Kansas

**THE ORIGINAL TRICKY DOGS**

**\$18.00 PER GROSS SETS**  
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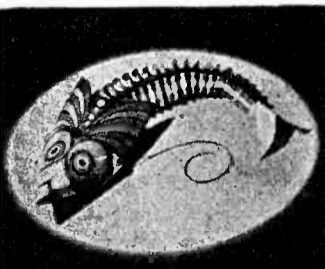
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The Billboard's

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Prepare your "At Liberty" advertisement of not more than 50 words and mail it to us, together with a photostatic copy of your discharge papers, and we will publish the ad for you in the regular Classified At Liberty columns of the earliest possible issue.

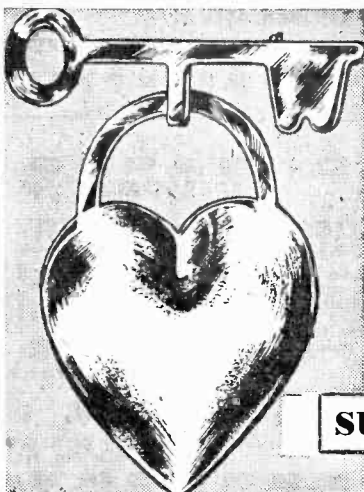
If you wish us to prepare the ad for you, send us your full name, age, address, working experience before entering service (not amateur show business experience), in which field you most prefer to

work and your qualifications for a position of that kind. Mention salary expected or required if you wish.

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Address your letter (and be sure to enclose the photostatic copy of your discharge papers) to The Billboard's Veterans' Re-Employment Service, 25 Opera Place, Cincinnati 1, Ohio.

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Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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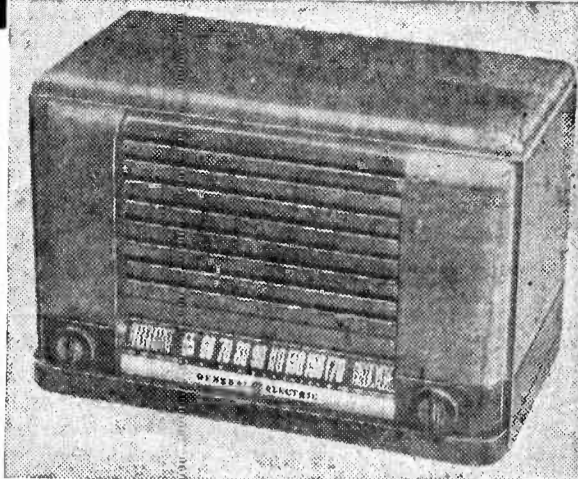
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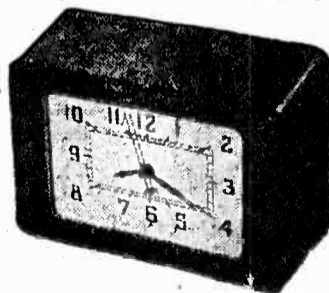
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## LETTER LIST

(Continued from page 95)

Whitlock, George Sylvester  
Whitmire, Otto  
Whyte, Frank A.  
Wilder, Walter H.  
Williams, Mark  
Williams, Roy M.  
Williams, Chetty  
Willis, Floyd M.  
Wilma, The Great (Robbins)  
Wilson, Charles  
Wilson, Lillian V.  
Wilson, Loyd Mickey  
Wilson, Ted  
Wilson, Whitie  
Winters, Thos. J.  
Wolf, Helen B.  
Woods, John F.  
Woods, Loren T.  
Wooley, Floyd  
Worthy, H.  
Wray, James L.  
Wrisk, Donald  
Wusins, John J.  
Yamanaka, Lucy  
Yeachum, Homer  
Yofons, Frank  
Yohan, William R.  
Young, J. K.  
Zacchini, Bruno  
Zacchini, Edmundo  
Zacchini, Dairo  
Zomp, Paul

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Berk, Sam  
Boswell, Peyton  
Boyd, Joseph M.  
Bruno, Joe  
Bucley, Fred  
Buffington, R. L.  
Campbell, Bill  
Clair, J.  
Clark, Mr. & Mrs. Jim  
Cole, Olive Cooper  
Coley, Clark Z.  
Conklin, Bobby  
Jahlistedt, Arvid  
DelRio, Bobby  
Dely, Antoinette  
Denaro, Billy  
DuBrow, Art  
Fischler, Abe Alan  
Fried, Carl  
Gary, Tex  
Goldberg, Abe & Mose  
Gregory, Bobby  
Hamilton, Archie  
Harris, Millie E.  
Hayward, Aurora  
Healy, Frank  
Hebron, James  
Howard, Kenneth W.  
Kingsley, Pat  
Kroll, Heruan  
Lewis, Stan  
Lynch, Joseph  
Mackay, Bill  
Martez, Louis  
McKay, Al  
Moran, James A.  
Moss, Frank L.  
Ortega, Micalhua  
Patterson, Pat  
Pridemore, Thomas  
Quimette, Arthur M.  
Reece, Johnny  
Ritter, Tex  
Shore, Jack

Silverman, Hattie  
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Benore, Minnie Bell  
Beuson, H. E.  
Benjamin, Harry  
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Boswell, Richard  
Bozeman, Jim  
Brannock, John  
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Burto, Al  
Burto, Leon  
Cann, Lorene E.  
Cann, L. Harvey  
Carlson, Buck  
Carner, Mrs. Patsy  
Carner, J. B. (Bill)  
Carruthers, Mrs. Gloria  
Coley, Jefferson  
Coley, James Jr.  
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Darvin, Melvin E.  
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Davis, Ken  
Davis, Larry  
DeBlaker, Harold  
Decker, Joe  
Delaney, John  
Dopson, Mrs. Charles  
Dorso, Al & Geo. Goodman  
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Edmiston, Raymond  
Finhold, Miss Marie H.  
Finhold, Al  
Fleming, Ruth C.  
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Gibson, Ben  
Gilsdorf, Richard E.  
Gould, L.  
Gregory, R. W.  
Gregory, Zola  
Gregory, Mrs. Zora  
Hall, Mr. Ed L.  
Halston, Mrs. Rose  
Hambrick, Walter  
Hanson, A. W.  
Harrett, William  
Heath, Kenneth  
Heck, Robert A.  
Henderson, Mrs. Texas Tommy  
Henry, Kenneth  
Hile, James W.  
Holman, Jack  
Holston, Jack  
Hubbard, Venice  
Hughes, Ellis  
Hutton, Betty  
Johnson, Bertil A.  
Kaiser, Rens & Kay  
Keves, Stanley  
Korie, Jack  
Lands, Robert C.  
Lane, George  
Lautber, Carl J.  
Leech, L. R.  
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Lucas, E. C.  
McClain, O. C.  
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Meyer, George Albert  
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Miller, Melvin  
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Curtis  
Morgan, Mae  
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Randall, Archie L.  
Ritchie, Kenneth  
Moon  
Roberts, Jack  
Russell, Jack  
Russell, Oliver J.  
Russo, Ralph  
Schneider, Elmer  
Charles  
Shores, Edgar R.  
Smith, Byron O.  
Smith, Leo  
Smith, Viva  
Smith, William D.  
Spencer, Charles E.  
Steffin, J. O.  
Talley, W. J.  
Yosburgh, Albert W.  
Vreeland, Jack  
Vreeland, Robert L.  
Walk, Mrs. Daisy  
Wallace, Howard  
Douglas  
Wentworth, Edwin D.  
Whiskey, Roy  
Williams, Chick  
Willis, Floyd M.  
Winslow, DeWitt  
Woltenden, Richard  
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## Pipes For Pitchmen

By Bill Baker

GEORGE HANEY . . . rad worker, has developed into quite a navigation specialist, Jack Briggs reports from Kansas City, Mo. "George," says Jack, "recently was sighted navigating on the Lake of the Ozarks, wearing a yachting cap, white scarf and birdman's glasses. He cap-sized his motorboat when he ran into a rock in the water and had to row the craft back to shore. Later that night, while motoring back to Kansas City, his jeep jumped a ditch and wound up against a cement pillar. Fortunately, neither he nor Mrs. Haney were injured."

Greatest of all incentives is self-interest.

WRANGLER RAMBO . . . comes thru with the following after a lengthy silence from St. Louis: "Just a line to let the kids know what I'm doing and hoping that they'll come thru with some pipes to let us know how things are in their territories. Since leaving the show on Broadway, St. Louis, I returned to my own show field. Sold my horse, King, and purchased Count Bluefield from Jim Preston. The Count and I are pitching and bucking in a wide radius of Missouri and Illinois. Have played several carnivals and home-comings. Would like to read pipes from the good folks I worked with last winter, including Doc Womack, Dotty Buck, Shorty and Ellan Longston, Fay Campbell, Katy Meyers, Roebuck Collins and Eddie Quinn."

R. A. (DOC) JENKINS . . . sheetie, is working St. Louis to reported good results.

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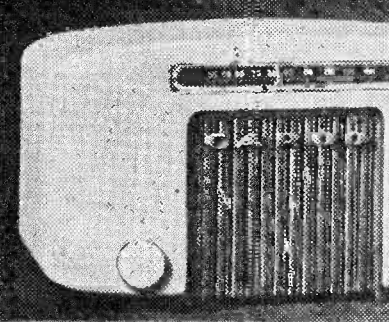
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Ladies' exquisite tubular shape expansion band—fits all wrists. Yellow gold plated or Rose Gold Plated. **\$18.00** Doz.

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We have the famous Burgess Vibro Tool for immediate shipment. We have supplied this tool to stores of Kress, Grant, Newberry, Green, Kresge, etc. Price postpaid on receipt of \$7.50 money order, includes 20 regular needles, Carhide Needle, \$2.00 extra. New low price on Diamond Point Needle, \$5.95.

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- =58 Table Lighters (Bullet) dozen ..... 6.25
- =85 Mirror Portable Bar, 19 Piece ..... \$3.35
- New 400 \$12.50 Reynolds Pens ..... 7.50

Reels—Clocks—Watches—Pushcards, Etc.

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Syrian, Mexican sun hats; George Ammy, badges and novelties; Harry Kilble, flying birds; Joe Tomotty, kites; Willie Push and Jim W. Sweeney, novelties; P. Conway, chairs, and Walter Rice and Marty Connelly, balloons.

A square deal is all that any knight of the stripes and keister asks of law-makers and local authorities.

AMONG THE LADS . . . getting the geedus at Cleveland's Sesquicentennial, June 24-July 4, were Joe Bumberg, Mexican novelty snakes; Ray C. Herbers; Paul and Florence Botsford, punch needles; Ben Meyers, large-sized soap bubbles, and Speedy Haskell, Svengali decks.

### Old-Time Med

By E. F. Hannan

**DOC ERNEST MAYER**, old-time med lecturer, writes from Orlando, Fla., and mentions the old med sketch, *Come In, Rastus, I'm Runnin' De Joint*. He asks if I know it. I sure do; and ought to.

This came from an Irish sketch, *Come In, Mack, I'm Tendin' Bar*, in which Killeen and Murphy were tops. Ernest also mentions Harry La Marr and asks, "Don't you think he was good in his line?" I sure do, and had he been rid of some of his eccentricities he would have been rated in the Neil Burgess class. Ernest, in closing, says: "Write something about Doc Al Blood." I'll do that Ernest and I'll also write something about you. You had the key to selling the dollar package, eh?

### WHILE STROLLING

(Continued from page 81)  
for Minnie Meyers on the A. M. P. Shows. Guests were Willie Brushwood, Margie Marks, Earl Banion, George Vaughn, Georgie East and Tommie Lee. Congratulatory wires were received from Sandia Lee, Pinky Pepper, Lynn Lopez, Margie Flynn and George Grebnaw.

Mrs. Morris Miller, of Batavia, O., and Mrs. Sadie McKay Huber, with whom she is visiting at Parkersburg, W. Va., drove to Columbus, O., to renew acquaintances on the Ringling-Barnum show. They also visited the Cetlin & Wilson Shows at Cleveland.

Edward C. (Doc) Andrews, well-known carnival and circus side show man, is a patient in the Veterans' Hospital in Dayton, O., suffering with stomach ulcers and a throat ailment. Andrews has been with the Mark Williams Side Show the last three years.

Pamakasika's Circus, featuring tropical birds, headlined June 30 show in Sylvan Hall at Woodside Amusement Park, Philadelphia. . . . Allentown (Pa.) Society of Magicians, IBM Ring 32, will stage a picnic and magic show in the theater at Dorney Amusement Park, Sunday (14). Three shows will be staged by magicians that day. They'll also offer jugglers and fire-eating contortionist.

Frank Kutzen, former manager of the Eastwood Park Gardens, Detroit, who was seriously ill in Harper Hospital for several weeks, is back managing Devlin's Bar. . . . Harry Froboess, pole act, opened Monday (1) at Jefferson Beach, Detroit, following in the Great Gregoresko.

T. Jay (Doc) Quincy, pool manager, Park Crescent Hotel, New York, recently completed courses at Red Cross Aquatic School, Narrowsburg, N. Y., and was awarded a certificate as water safety instructor.

Henry Guenther, of Olympic Park, Irvington, N. J., was host to Edward S. Scheck, co-owner of Summit Beach Park, Akron, and L. L. Custer, device builder, last week. Joe Basile, maestro of Olympic Park's band, provided music at several July 4 celebrations in the vicinity of Newark, besides leading the park's band in two patriotic concerts and playing for circus performances.

Mr. and Mrs. Eddie Ruton, who have had Ruton's Aristocratic Canines on tour for a number of years, opened their Hillbilly Park near Newark, O., June 2, to good crowds. The Rutons plan to return to the road at the close of the park season.

### A. C. Piers' 75,000-100,000

ATLANTIC CITY, July 6.—Fourth of July draw at Hamid's Million Dollar Pier and Steel Pier was estimated at from 75,000 to 100,000.

### RIVERVIEW NOTES

(Continued from page 81)  
stand are Edna Kaal, Dick Armstrong and Bertha Mayr, the latter back after a few years' absence. She has been living in Nevada. Shirley Carroll, Mrs. Felke's daughter, who is a former Riverview employee, is now living in Tampa. The hoop-la is owned by Adolph Koss. His big moment is the 20-car kiddie ride, which he built himself and is operating this year on the Cavalcade of Amusements.

Ray Marsh Brydon's Freak Show is all decked out with new banners. The equipment arrived Tuesday (2) and Ray set right to work so the show would have everything new for July 4. There are some new faces at Brydon's. The list includes Wee Willie Ward, midget Ethiopian just arrived from California; Sadie Anderson, the spotted girl, also just in from the West Coast; John Buckner, known as Young Sampson, late of the World of Mirth Shows; De Ponte, who does muscular control and who was born just a short way from Pearl Harbor; Rollie Cummings, of St. Paul, knife thrower, and George Haley, talker, who arrived Tuesday from Long Beach, Calif. He was with Brydon's show last season.

Speedy Williams and Jack Davis, both of the Motordrome, were in fine form, putting the "heat" on each other. Williams, who is 53 years young, says, as he strokes his back, that he has been riding "those machines since 1911!" . . . Terry Johnson, of candy floss, beefed a bit because she hadn't made Riverview notes. Here you are, Terry. Working with her at the stand are Jacqueline Patzer and Louis Leftovitz. Terry, incidentally, is in her fourth year at the stand, as is Leftovitz. Jacqueline is starting her second year. Louis Madsen is manager of the spot, which is park-owned.

### PALISADES NOTES

(Continued from page 81)  
cluded Larry Morris, the ad man, and his wife; Sol Klein, of Ted Lewis's band; Jay Turner, of Memphis; Dolly Dawn, and Charley Page, the ride builder.

Edna O'Rourke is back in the office assisting Anna Halpin, along with the DeVito brothers and Jack Lang. . . . Sadie Lippner's daughter is off on a vacash after a long siege of illness. . . . Jackie Bloom is still at the ball game stand. . . . Jack Rosenthal has opened his Jersey home and it's open house now for everyone, with his sisters tossing up some fine food.

Winding up the first lap of the season, everyone is bathed in optimism, due to all the freely spent money seen around here everytime the weatherman gives with a good day. . . . Jack Rosenthal has a recruit for his many tours around the park in Pete Prinz, back as chief of the public-address system. . . . M. C. (Bob) Paulson complaining that this year, now that he's back from the service, there haven't been any beauty contests. Nothing but baby crawling, men's shaving contests, etc. Not a beautiful girl in sight for Bob.

Paul Mehلمان and Irving Konowitz back from service and managing frozen custard stands. . . . Former bartender Joe Ciatelli, now manager of Casino Bar, has put in a stand to serve steak sandwiches along with drinks. . . . Fena Barosini's samba on the high wire is a show-stopper. . . . Jack Dempsey will make personal appearances here July 10 and 12, along with John Conte, star of the Teentimer radio show. . . . WJZ did a broadcast from the bottom of the swim pool this week for their *Ladies Be Seated* program. . . . Cuddle-Up has arrived and will be in operation shortly. . . . Joe McKee finishing plans for a new Coaster to be built this winter. . . . Anna Halpin just got a new Ford and gave her old car to Edna O'Rourke, which makes both gals happy.

## Florida Ops Seek Re-Ride Tax Refund

(Continued from page 81)  
only to find they were insistent the tax is collectable each time a person takes a ride.

### Headed for Courts

Now it appears the question is headed for the Federal Court and the action commands the interest of every park and ride owner in the country.

At Jacksonville, Fla., an action has been brought against the Collector of Internal Revenue. It claims illegal collection of taxes amounting to \$8,326.50. Plaintiffs are W. H. Adams Jr. and Gerry Adams, sons of the late W. H. Adams, and Francis M. Holt, executors of the elder Adams's estate.

From October, 1941, to September 30, 1943, the petition avers, the elder Adams paid \$2,502.04 in federal amusement taxes which the executors seek to recover. The return of an additional \$4,824.46 is sought by the executors for taxes paid for operation of the concession from May 15, 1944, to June 30, 1945.

### Tax on Admission?

Basis of the suit, in both instances, is the alleged fact that an amusement-bound Roller Coaster rider pays tax on the admission alone. The plaintiffs' petitions declare subsequent rides, when the patron does not leave the car or the premises but pays the attendant for the thrill repeater, are not legally subject to the federal amusement tax.

John L. Fahs, collector, thru U. S. District Attorney Herbert S. Phillips and assistant district attorney Damon G. Yerkes, has filed an answer in Jacksonville denying illegal collection.

## Boy Gets Dime Back With Interest at Zoo

CHICAGO, July 6.—A dime's a dime in the opinion of Herbert Larsen, 13-year-old Chicago boy, even if it did cost him a bite on the leg by a raccoon at the Brookfield Zoo here.

The lad was bitten when he climbed into the raccoon pit to retrieve the dime he had dropped. He was treated by a physician and the raccoon was singled out and placed under observation for rabies.

## Jantzen Adds Cycle Racing

PORTLAND, Ore., July 6.—Jantzen Beach, which has been drawing crowds with its midget automobile racing, has added motorcycle racing as a weekly feature. Bobby Rowe, of Portland, and Harry Pelton, of Los Angeles, handle promotion.

### BULK CHAIN

Gold Filled Cable . . . . . 18c Ft.  
Gold Filled Curb . . . . . 20c Ft.

### EXTRA HEAVY NECK CHAIN

Sterling Silver Curb . . . . . 30c Ft.  
Gold Filled Curb . . . . . 45c Ft.  
1/60-12K. ROLLED GOLD PLATE  
HEART CHARMS . . . . . \$13.50 Gr.

### SPRING RINGS

6mm. Nickered Finish  
Single Cross Lots . . . . . \$9.00 Gr.  
Five Cross Lots . . . . . 7.50 Gr.  
1/3 Dep., Bal. C.O.D., F.O.B. New York

### WIRE TRADER

114 East 32nd St. New York 16, N. Y.

## WORTH LOOKING FOR!

Big last-minute News on Fast-Selling Berkeley Salesboard Deals, featuring "flash" merchandise—in greatest demand.

See BERKELEY AD on Page 137 in the Coin Machine Section.

## NEW!

WORLD'S FIRST  
PRECISION BUILT

5 CENT  
BULK VENDOR



## NOW!

IMMEDIATE DELIVERY

Write for Further Details.

Salesmen and Distributors wanted east of Iowa. Get in while there's no competition.

LOS ANGELES  
MANUFACTURERS

Contact F. J. McKERNAN, Sales Mgr.  
U. S. Bank Bldg. Johnstown, Pa.

## FLUORESCENT FIXTURES

GOING BIG WITH DEALERS—  
AGENTS—CONCESSIONAIRES

NEW LOW 1946 WHOLESALE PRICE

Equipped for 2 20W. Bulbs

\$4.25 each Less Bulbs

List Price—\$12.50 Each With Bulbs

### EASY INSTALLATION

JUST PLUG INTO SOCKET

USED IN

- Stores
- Kitchens
- Garages
- Bathrooms
- Factories
- Concessions
- Board Premiums

### ALSO AVAILABLE

- Industrial Desk Lamps
- Commercial Desk Lamps
- Channel Strips
- Chrome Brackets
- Bed Lamps

Write, Wire, Phone for Sample Order. Ask for Catalogue on Complete Line.

25% Deposit With Order, Balance C. O. D., F. O. B. Phila.

### ABRAMS FLUORESCENT LIGHTING

Dept. B, 113 N. 7th St. Phila. 6, Pa.  
Walnut 2-6787

### Money-Maker

Streamlined Watch Bands  
Smart looking—Stainless Steel, for Men, \$6 doz.  
Gold Plated, \$12 doz. Sample Gold Plated, \$1.50.  
Ladies' Gold Plated Bands, \$18 doz. Sample \$2.  
Minimum order 1 doz. (except sample). 5-day  
Money-Back Guarantee. ORDER TODAY!  
**SEMERAK & CO.**  
DEPT. B-6, 638 W. 18TH ST., CHICAGO 16

# Trade Leaders Say "Hold Line"

## OPA End Seen Boost to Coin Biz in Canada

VANCOUVER, B. C., July 6.—Coin machine men in Western Canada are looking for a flood of American currency to come their way as a result of the end of OPA. Sum-up of the situation shows:

1. British Columbia's exporters to the United States have a wide-open chance to secure many U. S. dollars with prices in the States apparently on the increase.
2. British Columbia tourist hosts hold the conviction that they will see more U. S. tourists than ever this summer, with Americans flocking across the border to buy for \$1 what they may eventually have to give \$3 for at home.
3. Canadians who were planning vacations in the States got a severe jolt. Prepared, at least mentally, for U. S. prices far above Canadian prices, these folks now are making new vacation plans at home.

Foreign exchange experts point out that Canadian exporters are in the clear for cashing in on the U. S. situation. An exporter gets paid in U. S. currency, and with prices in the States on the increase, he will now get more dollar bills for each item than before.

When he brings the U. S. money into Canada, the exporter will have more bills to change into Canadian currency and so will end up with more Canadian money, despite the 10 per cent discount.

So far the Foreign Exchange Control Board has announced no intention to let U. S. developments alter the pegged discount of Canadian currency.

## 250 Pin Games Bought by Vet Administration

WASHINGTON, July 6.—Therapeutic value of coin-operated pinball games was recognized recently by the United States Veterans' Administration which recently purchased 250 combination pool and pinball machines from the Hirsh Coin Machine Corporation to be placed in veterans' hospitals thruout the nation.

Machines were shipped to the Administration supply depot at Horseheads, N. Y., for redistribution to hospitals thruout the country.

## Parking Meter Ordinance Before Philly's Council

PHILADELPHIA, July 6.—An ordinance providing for parking meters in Philadelphia was finally introduced in city council this week. Department of Public Safety would determine the areas where the meters, calling for 5 cents for an hour, would be placed. Penalties for parking violations would remain the same.

Before the war it was estimated it would take 8,000 meters to supply the city's needs and \$60 each for the meters. It has been estimated that meters would bring in an annual revenue close to \$1,000,000.

THE LITTLE SCOUTS



"No extra charge for a group picture, I presume?"  
—Reprinted by permission of The Saturday Evening Post.

## Future Costs Big Question

OPA's death has indirect effect on coin machines as materials ceilings end

CHICAGO, July 6.—As the end of the first week without OPA since 1942 came closer, leaders in the coin machine industry—like leaders in other industries thruout the country—were still trying to figure the uncertain future.

From allied industries, once the OPA had been officially declared dead, came the word to "hold the line" on prices. Big question, even as this is written, is how it will be possible to hold the line once one of the allied industries falls down and has to jump its prices.

Dave Gottlieb, speaking as president of Coin Machine Industries, Inc., summed up the outlook when he said, "We don't know what the future holds. I hope that the manufacturers will be able to hold the line so far as coin machine prices are concerned."

### Hurried Meetings

Meantime executives of the manufacturing and distributing firms were holding hurried meetings with purchasing agents while the buyers tried their best to out-guess the market curve and predict something of what might happen.

The effect of OPA's end on the coin machine industry was, of course, only indirect, since coin machines have not been under price control since August 15, 1945. Other industries, particularly the metal industries which supply raw materials for finished coin machines, were under pricing orders till June 30, however. Any rising costs in those raw and semi-finished materials which go into coin machines might eventually have an effect on coin machine prices. When that time would come, if ever, no one would venture a guess.

After July 2 American Smelting & (See Trade Leaders on page 102)

## News Digest

**PRICES**—This was the first week since 1942 without price controls, and as the week ended trade leaders were sure of only one thing—rents and food were up and going higher. Possibility of price hikes in allied industries, like steel, could eventually mean higher prices for coin machines. President Dave Gottlieb, of CMI, urged all manufacturers to "hold the line as far as possible."

**HITS**—Over in Cleveland the Automatic Phonograph Owners' Association is completing arrangements to get the hit tune of the month in Cleveland rolling again. This was one of the association's biggest pre-war publicity stunts, and operators everywhere will be watching to see how it works out.

**VETS**—In Hartford, Conn., a judge in Common Pleas Court ruled that postage stamp vending machines, operated by native Connecticut veterans of World War II, are not subject to local license. Ex-G.I.'s selling or vending staples, according to the judge's opinion, are exempt from local licensing by special legislation.

**SHOW**—Jim Gilmore, secretary of Coin Machine Industries, Inc., repeated an earlier warning that show space for the 1947 Coin Machine Convention may be entirely taken up by regular members. Exhibition space will be curtailed this year because of drastic changes in the Chicago fire laws. CMI has issued another invitation to manufacturers to enroll as regular members.

**INSURANCE**—Vending machine operators were looking into insurance again. A survey of a reporter's findings on insuring vending machines can be found on the first page of the vending machine section in this issue.

**SUPPLIES**—Picture of supplies for vending machine operators remained unchanged. Removal of OPA controls is not expected to affect greatly items like candy bars and soft drinks unless inflation sets in for a long period. Sugar controls, under an agency other than OPA, continue and rationing will go on as usual.

**IDEAS**—From the State of Washington the inventor of the apple vending machine reported in these columns two weeks ago, says he is making plans to contact a manufacturer. In Detroit production plans move ahead on a second shoe-shine machine. A new newspaper vending machine, with a plurality of coin chutes for different priced papers and magazines, has been patented. To cap it off, a long-established manufacturer will shortly announce a new beverage vending machine.

**PLAY**—What the end of OPA would mean to coin machine play if inflation becomes a real problem is one of the big "ifs" of the week. Operators generally were of the opinion that play would go down fast if the cost of living continues to shoot upwards.

**FILM**—Motion picture film threatens to be scarce, say leaders in that industry, unless the price on silver nitrate is pegged reasonably. There is a Senate move to peg the price of silver at a figure considerably above its present figure. Coin-operated movie machines could possibly feel the pinch if silver nitrate—used in emulsions—is not obtainable soon. Full details on this development may be found in the music machine section.

**SOFT DRINKS**—Joseph Milner, head of the American Bottlers of Car- (See News Digest on page 102)



DAVE GOTTLIEB, president of Coin Machine Industries, Inc., says manufacturers expect to "hold the line as far as possible."

# DATA ON CITY FEES RELEASED

## Outlines Plans On Taxes in '46

### Amusement licenses topic of statistical volume for U. S. municipal officials

CHICAGO, July 6.—Off the presses recently was the 1946 *Municipal Year Book*, published by the International City Managers' Association, to trace the activities and statistical data of American cities. The book contains an analysis of trends in municipal financing which is of particular interest to the trade.

Purpose of the *Municipal Year Book*, as stated in its foreword, "is to provide municipal officials with discussions of current problems of cities throught the country, with facts and statistics on individual city activities, and with analyses of trends by population groups."

The book goes out to municipal officials throught the nation where it is used as a reporting reference book to give those officials an idea of what is being done in other cities.

#### Machine Taxes

Of particular interest to the trade is the book's section on "New Sources of Municipal Revenue." The editors point out that cities are continuing their search for new sources of tax revenue to supplement the revenue from general property taxes.

A review of the year's amusement taxes and licenses is given under the new sources of revenue for 1945.

"Revenue derived from amusements," the book states, "seems to have received increased attention from city councils within the last year, especially in the form of taxes on mechanical amusement devices and on theater and similar admissions. License taxes on juke boxes, ranging from \$7.50 to \$35 per machine per year were imposed by 19 cities: Aurora, East Moline, West Frankfort, Mount Vernon, Mattoon and Chester, Ill.; Omaha; Detroit; Jamestown, N. Y.; East Chicago, Ind.; La Crosse, Wis.; University City, Mo.; Beaver Falls, Homestead and Uniontown, Pa.; Woodbury, N. J.; Stillwater, Minn.; Portsmouth, Ore., and Albia, Ia.

"The Detroit ordinance is unusual in that it provides for both a license fee on each box and also a distributor's license fee based on a sliding scale; tax is estimated to yield from \$30,000 to \$40,000. Athol, Mass., taxes Sunday juke boxes at \$10 per machine per Sunday.

#### Other Kinds

"Other kinds of coin-operated amusement devices, particularly pinball machines, were taxed or licensed for the first time in 1945 by University City, Mo.; Missoula, Mont.; Beaver Falls, Homestead and Philadelphia, Pa.; Mattoon and Chester, Ill.; Woodbury, N. J.; Stillwater, Minn.; Omaha; Portland, Ore., and Youngstown, O. Spokane expects to realize \$100,000 from a 5 per cent tax on operating income from slot machines, and Bremerton, Wash., \$15,000."

At the end of the book, the editors have compiled a list of "selected model ordinances" on a variety of subjects. Two of these lists contain ordinance reference works of interest to the trade. The one list on gambling ordinances, reprinted from the 1946 *Municipal Year Book*, follows:

#### Ordinance List

American Municipal Association. *Problem of Theater Bank Nights.*

## Calendar for Coinmen

July 15-18—Music Industry Trade Show, National Association of Music Merchants, Palmer House, Chicago.

July 18-20—Southern Wholesale Confectioners' Association, McAllister and Columbus hotels, Miami.

July 31—National Automatic Merchandising Association, Region I (Maine, Vermont, New Hampshire, Connecticut, Massachusetts and Rhode Island), Copley-Plaza Hotel, Boston.

October 1-4—Iron and Steel Exposition, Public Auditorium, Cleveland.

October 14-19—Electronics Industry Exposition, Grand Central Palace, New York.

October 16-18—National Automatic Merchandising Association, national convention, Congress Hotel, Chicago.

October 21-26—Dairy Industries Exposition, Atlantic City.

September, 1937. 50 cents. 100 pp.

Illinois Municipal League. *Gambling Devices, Pinball and Marble Machines.* "Illinois Municipal Review," May, 1935, p. 113.

Institute of Municipal Law Officers. *Municipal Regulation of Mechanical Amusement Devices.* 730 Jackson Place, Washington, June, 1936. Contains ordinances of various cities.

Kentucky Municipal League. *Suggested Ordinance for Licensing Pinball Machines and Similar Devices Not Prohibited by Law.* April, 1935.

League of Minnesota Municipalities, *Licensing and Regulating Pinball Games.* "Minnesota Municipalities," May, 1935, pp. 197-198. *To License and Regulate Games of Skill.* 3 pp. 45 cents.

League of South Dakota Municipalities. *An Ordinance Providing for the Regulation and Licensing of Pinball Machines.* League of South Dakota Municipalities Bulletin, March, 1941, pp. 113-114.

League of Virginia Municipalities. *Regulation of Slot Machines.* 1934. 11 pp.

Madison, Wis. *Ordinance Relating to Amusement Devices.* July 13, 1934.

Newton, Kan. *Providing for the Levy and Collection of a License Tax on Vending Machines, etc.* Revised ordinances, 1937, Ordinance No. 1115.

San Diego, Calif. *Ordinance Regulating Mechanical Amusement Instruments.* Ordinance No. 1540.

Under the subject heading "Licenses" the 1946 *Municipal Year Book* also gives the following trade reference:

*Municipal Licensing of Soft Drink Venders.* 1931. 9 pp. 25 cents.

Rhyne, Charles S.: *Mechanical Amusement Devices—Juke Boxes—Cigarette Vending Machines.* National Institute of Municipal Law Offices, 730 Jackson Place, Washington, 1944. 28 pp. \$2.

## Burglars Hit Jukes, Venders in Buffalo

BUFFALO, July 6.—Burglars were having a field day with cigarette vending machines, juke boxes and other coin equipment as a string of robberies was reported here and in near-by Niagara Falls.

The Horseshoe Dinette was one casualty, with a juke and cigarette machine being taken for \$30. At the Stadium Grill, in Niagara Falls, proprietor Joseph Colavecchia found \$17 worth of cigarettes and coins missing from a vender. Other burglarized Niagara Falls establishments include the Modern Grille, where coins were stolen from cigarette and music machines, and a store owned by Joseph Custodi, who suffered a loss of 20 cartons of cigarettes and \$9 in change.

One Buffalo daily headlined the

## Cities May Up Taxes To Meet Vet Exemptions

BRIDGEPORT, Conn., July 6.—Connecticut towns may find it necessary to increase their local tax rates to compensate for tax exemptions to World War II veterans, State Tax Commissioner Walter W. Walsh indicated this week.

Walsh announced results of a survey made of 169 towns which showed that a boost of less than one mill to more than four mills may be needed. He said that if the 228,194 veterans should have property against which the tax exemption may be applied, this would represent a total exempted valuation of \$251,093,000. On a 25-mill tax rate, this could result in a tax loss of \$6,175,325, he said.

The commissioner added that tax loss from disabled veterans may be nearly \$2,000,000, and that exemption of veterans from payment of old-age assistance tax can result in a tax loss of \$684,582 to towns.

(For further information of how this veterans' tax exemption is likely to affect the vending machine trade, see the story in the vending section headed "Court Rules Vets Exempt on Vend Fee.")

## Koven Company Opens Office in Kenosha, Wis.

CHICAGO, July 6.—Koven Distributing Company, headed by Ben Koven, has opened a temporary branch office to make its services more readily available to Wisconsin operators. Temporary office is in Kenosha, Wis., at 5033 Sixth Avenue.

Later on, Koven said, permanent Wisconsin branch offices for the distributing firm will be set up in Milwaukee.

The Wisconsin branch office will be managed by Stanley Miller, who has a background of some 20 years in the coin machine industry.

A complete service department will be maintained by the Koven firm's Wisconsin office. Firm distributes for Bally and will carry the complete line.

## Federal Tax Paid on 3,376 Bell Machines In Iowa by June 30

DES MOINES, July 6.—As of June 30 1,176 Iowa establishments had paid the federal tax on 3,376 gaming devices, according to recorders in the Des Moines office of Internal Revenue.

These figures are given at the end of each fiscal year, tho operators have a month of "grace" time in which to file their returns. In other words, payment must be made on or before the last day of July.

Records also show that this is the largest tax return in Iowa. Previous peak in number of machines is estimated at approximately 3,000. Locations took a slight jump, too, according to the records which show only 1,164 bell machine operators during the 1943-'44 fiscal year.

Official estimates say that the average Iowa county has 12 gaming device locations during the year, and the average county had about 34 of the machines on those locations during the year.

## Steel Industry Ups Production 86% of Capacity

PITTSBURGH, July 6.—U. S. Steel Industry, operating at 86 per cent of estimated capacity, rolled out nearly 1,480,000 tons of steel ingots in the week ended June 24. But this was about 300,000 tons more than it turned out in the corresponding week of 1941, when it was operating at 99 per cent of capacity.

Walter S. Tower, president of the Iron & Steel Institute, estimated that present capacity is 90,000,000 tons a year, an increase of nearly 50 per cent over the industry's pre-war capacity.

Output of the third week of June also represented a considerable jump from production of the previous week, which was estimated at 77 per cent of capacity. United States Steel Company was reported working at 83 per cent of capacity, compared with 72 per cent the week before, and 45 per cent two weeks earlier. Other major steelmakers were reported at 87 per cent, compared with 80 per cent a week earlier and 67 per cent two weeks before.

## Hope for New Autos Dims as Output for June Skids Down

DETROIT, July 6.—Automobile Manufacturers' Association had another piece of bad news for coinmen waiting for new automobiles and trucks: June production of passenger cars was only 140,000 units.

This was a sharp drop from the 152,000 produced in May and the 150,000 turned out in April, but it was a considerable improvement over the 90,000 assembled in March and the 48,000 put together in February. Up to the end of June, the automobile industry had delivered only 654,000 cars compared with forecasts, issued last year, of deliveries of 2,320,000 cars by July 1.

Manufacturers variously attributed the lagging production since settlement of the automobile strikes to shortages of materials and strikes among suppliers. But some industry sources were quoted as forecasting that 1946 automobile production still will amount to 2,000,000 cars.

story, "Thieves Center on Juke Boxes, Coin Machines." Story led off with the following paragraph: "Burglars having a yen for juke box and cigarette machine coins bothered grill owners here this week-end."

### Hotel Shortage

Out-of-town distributors and operators who are planning to come into Chicago for business or pleasure, are likely to find themselves sleeping on park benches during the next two weeks if they do not have written confirmation of hotel reservations from hotel managers.

Coin machine firms here in Chicago have been having a difficult time trying to arrange for hotel reservations for friends. Several manufacturers report that they have had to wire or phone out-of-towners that they were unable to obtain hotel accommodations. Trouble is every hotel is jammed with convention-goers. Between July 8 and July 22 every hotel in Chicago and suburbs will be filled with furniture men in the city for the giant summer showing.

### Chi Firm Puts Out Conversion

CHICAGO, July 6.—Ted Kruse, of Kruse-Connor, reported that his company's conversion kit for target guns featuring the recent break from Alcatraz prison was okayed by local agents for the FBI before it went into production. They are titled the Big Rock.

Two kits are made up of 10 and 7 pieces, respectively, and they are designed to fit either type of the popular ray guns, he said. Designs are done in 10 colors with a boat loaded with convicts as the target and the Big Rock furnishing the background. Side pieces include views of San Francisco. When hit, the target spins and reverses. Kruse said the kits can be fitted on machines in about 10 minutes.

### Arkansas Receipts From Coin Machine Tax Down for June

LITTLE ROCK, July 6.—Receipts from the Arkansas coin machine tax for the month of June dropped to \$3,013 as compared with \$4,477 for the same period in 1945.

Information was contained in a report by Revenue Commissioner Otho A. Cook which showed record collections for almost all types of taxes in the fiscal year just ended.

Totalling \$49,207,774, returns reached an all-time high, exceeding collections in the year 1944-'45 by \$11,382,700.

All-time monthly highs were set in June in gasoline and sales tax receipts, but liquor and beer paired with coin machines in producing smaller returns.

### Printer Organizes Juke Box, Pinball Route at St. John

ST. JOHN, N. B., July 6.—John Stephen, who is established in the job printing business here, has set up a coin machine operating firm for juke boxes and pinball machines.

Stephen disclosed that he is now setting up routes to include a variety of locations, among which are grocery stores, bowling alleys and beaches.

He also plans introduction of cigarette vending machines, providing city and town councils can be persuaded to license equipment. Until now, efforts of coinmen to operate cigarette machines have failed largely because of opposition by local tobacco retailers, who have succeeded in convincing legislators that venders should not be licensed.

# TRADE RALLIES TO CMI DRIVE



BEAUTY GOES TO BAT as Rock-Ola Music Maids step out to try for another title in the National Girls' Softball League. Shown with their manager, Rudolph Sander, the girls will play a total of 90 games this season. They were 1945 champs.

## 45 States Now Report Members

Roster reveals ops' support drawn from music, vending, amusement branches of biz

CHICAGO, July 6.—Wide response of operators and distributors to the appeal of Coin Machine Industries, Inc., for support in its public-relations program is evidenced in the accompanying list of associate membership applications received to date.

Forty-five States, Hawaii and Mexico are now represented on the roster of associate members, and breakdown of firms shows that support comes from every branch of the coin machine trade.

From the applications of operators who indicated clearly in what phases of the trade they were engaged, the following percentages were derived. Those of operators of music machines only amounted to 24.2 per cent of the total. Operators of amusement equipment only accounted for 24.6 per cent, of vending machines only 8.2 per cent.

Interesting sidelight on the participation of coinmen who combine music and amusement operations was the fact that this group led all others in number of applications with 26.8 per cent.

Covering all applications received at CMI headquarters up to and including June 20, the list follows:

ALABAMA: Birmingham Vending Co., Birmingham; Ten Ball Novelty & Mfg. Co., Birmingham; E. J. Roberts Amusement Co., Fairhope; Ralph E. Powers, Leeds; Cohen Amusement Co., Montgomery; Franco Novelty Co., Montgomery.

ARIZONA: J. Bown Kindred, Ajo; Andreas Cigarette Service, Phoenix; Arizona Sales Co., Phoenix; Garrison Sales Co., Phoenix; Phoenix Dist. Co., Phoenix.

ARKANSAS: Wood Dist. Co., El Dorado; Ark.-Tenn. Dist. Corp., Little Rock; De Luxe Novelty Co., Little Rock.

CALIFORNIA: Fred Allen, Bakersfield; J. B. Bowen and James Addy, Bakersfield; M & L Amusement Co., Bellflower; Lake Electric Co., Clearlake Highlands; Jesse James, Duns-muir; Elbee Co., Fresno; Tower Music Co., Fresno; McKee Sales Co., Glendale; United Venders, Glendale; Alpha Dist. Co., Hollywood; Weymouth Service Co., Hollywood; L. O. Haskins, Lawndale; Gillespie Games Co., Long Beach; Associated Ops of L. A. Co., Inc., Los Angeles; Bader Sales Co., Los Angeles; Irving Bromberg Co., Los Angeles; Ben Corenblum, Los Angeles; General Music Co., Los Angeles; Gold Coast Coin Machine Exchange, Los Angeles; Paul A. Layman Co., Los Angeles; Music Ops' Assn. of Southern California, Los Angeles; Navarro Dist. Co., Los Angeles; Nickabob Sales Co., Los Angeles; Pacific Coast Dist., Los Angeles; Plamor Dist. Co., Los Angeles; Playland Arcade, Los Angeles; Quality Pictures Co., Los Angeles; C. A. Robinson & Co., Los Angeles; Sicking Dist. Co., Los Angeles; Solotone Corp., Los Angeles; M. S. Wolf Dist. Co., Los Angeles; Anton Jeppesen, Maywood; Automatic Machines Co., Oakland; E. & F. Novelty, Oakland; Empire Specialty Co., Oakland; Mills Sales Co., Ltd., Oakland; Oxnard Novelty Co., Oxnard; Walter K. Simpson, Red

## Hirsh Company Appoints 40 Distributors in U. S. and Abroad

WASHINGTON, July 6.—Complete list of 40 distributors appointed to date for Hirsh Coin Machine Corporation's games has been released by Hirsh De La Viez, president of the firm.

From time to time, De La Viez said, additional distributors will be added. Complete list of distributors is printed here:

- Hamel Distributing Co., 910 Beacon St., Boston 15.
- Lemke Coin Machine Co., 131 West Vernon Highway, Detroit 1.
- Joe Eisen & Son, 710 12th Ave., New York.
- Dixie Coin Machine Co., 910-912 Poydras St., New Orleans.
- Empire Coin Machine Co., 2812 West North Ave., Chicago.
- Capitol Amusement Co., Grand Ledge, Mich.
- General Distributing Co., 2812 Main St., Dallas 1.
- Bush Distributing Co., 250 West Broadway, Minneapolis.
- William Bozell, 834 South Johnson Ave., Lakeland, Fla.
- Banner Specialty Co., 199 West Girard Ave., Philadelphia.
- Alfred Sales Co., 1006 Main St., Buffalo.
- Tropical Coin Machine Co., 3039 Northwest 7th Ave., Miami.
- Automatic Coin Machine Co., 13 West Linwood Blvd., Kansas City 2.
- Associated Amusements, Inc., 72 Brookline Ave., Boston.
- Atlantic Products Co., 9024 Van Dyke, Detroit.
- Angott Sales Co., 2616 Puritan Ave., Detroit 21.
- Central Distributors, 2334 Olive St., St. Louis 3.
- Charley Gordon, Spot Commission Co., 610 Marshall St., Shreveport.
- Wisconsin Novelty Co., 3734 North Green Bay Ave., Milwaukee.
- Vending Machine Co., 205 Franklin St., Fayetteville, N. C.
- Superior Distributing Co., 11716 West Colfax Ave., Denver.
- Mack's Music Co., 2024 East Fayette St., Baltimore.
- E. T. Mape Music Co., 1701 West Pico Blvd., Los Angeles.
- Sicking, Inc., 1401 Central Parkway, Cincinnati.
- State Music Distributing Co., 1156 Main St., Hartford, Conn.
- Frank Swartz Sales Co., 117 North Third Ave., Nashville.
- Roth Novelty Co., 54 North Pennsylvania Ave., Wilkes-Barre, Pa.
- Rice Music Co., 816 North Walker, Oklahoma City.
- Redd Distributing Co., 195 Church St., Hartford, Conn.
- R. & S. Sales Co., 315 West Broad St., Richmond, Va.
- R. & S. Sales Co., Third and Butler Sts., Marietta, O.
- Puget Sound Novelty Co., 114 Elliott Ave., West Seattle.
- Nickel Amusement Co., 1648 St. Clair Ave., Cleveland 14.
- National Novelty Co., 179 East Merrick Road, Merrick, L. I., N. Y.
- Monarch Coin Machine Co., 1545 North Fairfield Ave., Chicago.
- Mills Sales Co., Ltd., 1640 18th St., Oakland 7, Calif.
- Arrow Novelty Co., 2852 Sidney St., St. Louis.
- Banner Specialty Co., 1508 5th Ave., Pittsburgh.
- Culp Music Co., 1405 East First St., Tulsa, Okla.
- Hercules Sales Co., 415 Freling-huysen Ave., Newark 5, N. J.
- E. K. Bennett, Havana, Cuba.
- E. J. Evans, Mexico City, Mex.

### Money Up

WASHINGTON, July 6.—Money in circulation rose \$19,000,000 during the week ended June 26 to a total of \$28,135,000,000, according to the weekly condition statement of the Federal Reserve System.

Reflecting income tax collections, U. S. Treasury deposits with 12 Federal Reserve banks increased \$469,000,000 to a total of \$888,000,000, for the same date.

# Film Output Squeezed by Silver Ills

## Nitrate Supply Fades

ANN ARBOR, Mich., July 6.—A sober note on the outlook for production of motion picture film, including that used in coin-operated machines, was struck here this week by Robert D. Howse, president of Argus, Inc., and of the National Association of Photographic Manufacturers.

Howse said that the movie industry's annual need for 2,000,000,000 feet of film is being threatened because of an acute shortage of silver nitrate. Silver nitrate is the sensitizing element used in emulsions.

"Leading manufacturers," Howse said, "variously have two to eight weeks' supply of silver nitrate. No silver from which this chemical—vital to all photographic and photo-engraving processes—can be manufactured is coming into the market today, except in the smallest quantities—and even these occasional 'finds' now are disappearing.

### Shows Need

"The motion picture industry's annual need is for 250,000,000 square feet; enough to cover about 6,000 acres, or an area three miles square.

"If and when more silver bullion becomes available, there will be a considerable time lag while this is processed and film is produced and distributed thru the usual trade channels."

Howse is of the opinion that Western senators are to blame for the threatened shortage.

Said Howse: "The silver supply of the photographic and allied industries has been stopped by the prolonged crusade of certain Western senators for a so-called 'monetary' price of \$1.29 an ounce on silver, to be established by law.

"Since this would mean a one-jump 72 per cent advance, and be a price three and one-half times the pre-war level, neither domestic nor foreign holders of silver are willing to sell.

"Strangulation of the normal flow of supply now has continued for several months during which reserve stocks have been steadily reduced, in spite of constant scouting for odd lots of metal.

### Little Found

"One company located some anodes, declared Army Air Force surplus, from which silver could be processed. Another found a limited supply of chemical from which silver could be reclaimed.

"Whether there is a not-distant and radically reduced, or halted, motion picture production depends on the size of Hollywood reserves of film, not believed to be large, and upon the so-called 'silver bloc' senators.

"Some of these senators have announced their determination to maintain the present stalemate on remedial legislation indefinitely until assured of their \$1.29 price as of two years hence and thereafter. Since House leaders are reported as sturdily opposed to the 72 per cent advance as silver bloc senators are determined to get it, unfortunately, it seems likely that silver nitrate stocks will be exhausted—and a Hollywood holiday becomes a definite possibility."



TOAST TO NO. 2,000. J. H. Keeney Company staffers (left to right) Mel Binks, Bill Ryan, Jack Keeney and John Comroe break out rare old champagne to celebrate delivery of the firm's 2,000th new console. Heaviest production of the post-war machines is said to be in single and two-way coin chute types which are convertible, pay-out or free play.

## Trade Leaders Say Future Costs Big?

(Continued from page 99)

Refining Company, Federated Metals Division, said that all prices on non-ferrous metals had been suspended at least temporarily. This marked the first time since 1933's bank holiday when there were no quoted market prices on lead, copper and zinc.

### See Two Factors

The leaders in this industry saw two factors which might make the nonferrous metal situation inflationary: (1) Lead and copper, used in electrical products, are in short supply. (2) By far the largest majority of domestic lead and zinc producers have been kept in production by government subsidies which ended when OPA bowed out.

Another indication of the upward swing in price levels was announcement from the Westinghouse Lamp Division, Bloomfield, N. J., that fluorescent lamps of less than 100 watts will advance 5 cents each. Joseph Gerl, president of Sonora Radio & Television Corporation, predicted a 5 or 6 per cent average increase in radio parts, many of which are likewise used in automatic phonographs.

Problem of how high allied industries' prices might rise before coin machine prices would go up, too, could not be answered. Manufacturers contacted hoped that they would be able to absorb the increased costs of parts and materials, shaving their profit margins to keep producing at the present price level.

In Washington, as the week came to a close, Senate debate ran hot on a new effort to revive price controls. By Friday morning (5) the Senate Banking Committee had put its stamp of approval on the new measure which included two major changes, both involving profit formulas. What its fate would be was not clear as this is written, but Senatorial opposition was already taking shape.

### One Thing Certain

Only thing certain about the end of OPA was that coinmen, like everybody else, are paying more to eat and more for a place to stay, providing their leases have not already been terminated and eviction proceedings started. Coinmen phoned in as the week ended to report receiving notices for eviction, and food prices over the week end were double and treble.

There was some question in the

## Zorinsky Firm Remodels Plant As Biz Expands

OMAHA, July 6.—Hyman Zorinsky, of H-Z Sales Company here, has announced completion of redecorating and remodeling of the firm's headquarters, 1205 Douglas Street.

Remodeling provides for separate departments for types of coin machines the company handles as well as space for display and sales of wholesale tobacco products sold by the firm.

The building housing H-Z Sales is of single-story construction, but Zorinsky has had the basement remodeled and decorated to provide display rooms and storage space, and has installed an elevator for the convenience of customers and employees.

The firm has more than 500 machines, including juke boxes, amusement machines and venders on location here.

He is a firm believer in personal contact, and altho salesmen for the firm keep in day-to-day contact with location owners, Zorinsky also makes frequent calls.

Zorinsky is receiving assistance during the summer months from his son, Robert, who is a medical student. Expansion of the firm's business thruout the city and State has obliged Zorinsky to make frequent additions to his staff, now numbering about 15 persons.

Zorinsky is active in the affairs of most of the trade associations which are connected with his business and he attends most association conventions and meetings. Most recently he was in Chicago for the convention of the National Confectioners' Association, and he also regularly attends meetings of the National Association of Tobacco Dealers and the National Candy Wholesalers' Association.

minds of industry leaders about whether prices could be brought back down to their old levels even under new price control legislation. Charles O. Hardy, vice-president of the Federal Reserve Bank of Kansas City, Mo., ventured the opinion that a general price increase of 20 per cent is likely by the end of the year even if price controls are re-established.

Trade leaders, as the week ended, could only keep their eyes on the price picture in supplies while they sat and waited to see what the future would bring.

## Juke Ops Hold Board Meeting In Cincinnati

CINCINNATI, July 6.—Automatic Phonograph Owners' Association here will hold its executive board meeting Tuesday afternoon, July 9. Meeting will be held in the association office.

Members of the board are: Sam Chester, Charles Kantner, Charles McKenney, Sam Butler, Al Lieberman, Ray Bigner and John Weisenberger.

The regular monthly meeting will be held in the evening at the Hotel Gibson at 9 p.m. The evening session promises to be an important one since the committee named at the last meeting to investigate possibility of reducing the association dues has now reached a decision and will report to the members.

Serving on the committee to investigate membership dues are: William Fitzpatrick, chairman; Charles Kantner, Nate Bartfield and Louis Foltzer.

## Don Veinot Sets Up Distributing Firm In Eastern Canada

YARMOUTH, N. S., July 6.—Maritime Vending Machine Company is a new distributing firm here, headed by Don Veinot.

Veinot announced that he would distribute several types of coin-operated equipment in Western and Southern Nova Scotia. Juke boxes are expected to be the leading line.

Well known in local trade circles, Veinot is counting on resort spots along the Atlantic Coast, Bay of Fundy and St. Mary's bay shores to absorb as many music machines as he is able to deliver.

## Three Coney Island Spots Lose Licenses

CONEY ISLAND, N. Y., July 6.—License Commissioner Ben Fielding suspended licenses of three amusement places here that Fielding asserted were "a disgrace to America's playground." All three spots were giving a form of burlesque show and packing the crowds in as shows of the same type were ordered closed several years ago in Manhattan.

"This type of repugnant performance with its 'bumps' and 'grinds' is not offered in any other of our concession areas," Fielding stated. "They will not take root in Coney Island or anywhere else in New York City."

## Dayton Theater Owner and Cab Operator Dies at Home

DAYTON, O., July 6.—Paul Banker, well known to the trade in this area, died of a heart attack at his home here. He was a close friend of the coin machine industry and operated a chain of theaters and tax cab companies.

## NEWS DIGEST

(Continued from page 99)  
bonated Beverages Association, warned this week that the continuance of sugar rationing will force the closing of many small bottlers who are even now operating on a thin margin.

RADIOS—Still another coin-operated radio firm—with offices in Los Angeles and Chicago—will be announced shortly. Radios are being made on a contract basis in the East, and the firm's plans are to sell to operators who will place the equipment in hotels on a commission basis.

# Offer Insurance For Venders

## Policies for Nut Machines

Los Angeles agency quotes rates on product liability for goods in bulk venders

LOS ANGELES, July 6.—Question of insuring vending machines, which has been the subject of considerable discussion in past years, has come up again on the West Coast with announcement of a Los Angeles insurance agency that they are now writing liability policies on bulk venders.

For a public liability policy which insures against lawsuits on personal injuries caused by the venders or resulting from placement of them in a factory, tavern or other location, the agency quotes an annual rate of 14.5 cents per machine. Minimum premium is set at \$12 per year.

It was estimated that an operator can protect his firm against such claims on a route of 200 machines for approximately \$60 per year. This, however, apparently would also cover liabilities arising from any injuries or ill effects suffered from eating the product vended. Insurance men term this coverage product liability. Rate on it was quoted at 72 cents per year for each \$1,000 of gross business with a minimum premium of \$30 per year.

Information on these policies was supplied by the Behrendt-Levy Insurance Agency, of Los Angeles, and it was passed on to the trade by the Reliable Nut Company, of Los Angeles. The nut company said it had investigated the possibility of insurance for bulk venders at the request of many operators.

### Stress Liability

Declaring that insurance against theft or damage to the machines seldom is worth the cost, the company's statement added, "a public liability, on the other hand, can well be catastrophic."

"If somebody trips over your machines and sues you for \$25,000, your whole financial structure is thrown into doubt," the statement continued. "If somebody eats some nuts and swallows a little screw, it can result in a damage suit that will throw all your worldly possessions into jeopardy. There are always plenty of two-bit chiselers around who are ready to start damage suits even on phony grounds, and while the courts are well-acquainted with such tactics, nevertheless the time and legal expense involved in protecting yourself would be considerable."

Product liability insurance, of course, usually is of little value to operators of candy bar or bottled soft drink venders. So long as the bars are in the original wrapper of the manufacturers or in the plainly-marked bottle of the bottler, the vending machine operator would generally be excused by the courts from any liability for ill effects from eating or drinking them. In these cases, the manufacturer is liable to see that they are fit for human consumption.

But with the bulk vender, whether a cup dispenser of soft drinks or a nut machine, it might well be a different story. General rule of the courts is that one who merchants (See Insurance Companies, page 104)

## "Slippery Pennies" Talk of Detroit as Cig Venders Boom

DETROIT, July 6.—Expanded use of vending machines for cigarette sales here, stimulated under the new price set-up, is making the public here more coin-machine conscious—and painfully aware of the "slippery penny" problem.

Reason is that most operators apparently are not following the pre-war practice of returning three-penny change securely attached to cigarette package, if not inside the cellophane wrapper. Customers complain that pennies drop to the floor as package is delivered.

This subject became the theme of Mark Beltaire's Town Crier column in *The Detroit Free Press* this week. Beltaire came up with the suggestion that machines should have a box with a coin opening to solicit extra pennies for some worthy charity purpose. The same idea has been worked out in the past for numerous fund drives with containers placed in cashiers' booths of restaurants and

stores, and could be sensibly adopted by cigarette venders also, Beltaire suggests.

While Beltaire's idea was prompted by the common talk of flying pennies, it obviously would not solve the problem of fastening coins on cigarette packages. Increased supplies of currently scarce fastening materials such as Scotch tape and rubber bands are expected to play a part in ending the headache.

Suggestion of coin boxes for charity, however, is being taken seriously by trade members here, who say that good will gained by operators would help the trade when legislative measures affecting it come up for public consideration.

## Ryan Leaves Candy Association To Buy For Vending Firm

CHICAGO, July 6.—Tom Ryan, formerly executive assistant of the National Confectioners' Association, has been named purchasing chief for Sanitary Automatic Candy Corporation, New York firm which operates vending machines in many theaters throughout the country.

Ryan now is in the process of setting up a Chicago office for the firm which will serve as a national clearing house for purchases. Charles L. O'Reilly, president of Sanitary Automatic, said that the office here will not be an operating branch.

The company, which does an estimated \$15,000,000-a-year business in candy, operates both candy counters and candy venders. For the most part, these operations are carried on in theater locations thru a number of subsidiary organizations set up on a regional basis. Firm is the creator and owner of "America's Best Candy" (ABC) trademark.

## Info Group for NAMA Meet at Boston Chosen

BOSTON, Mass., July 6.—Preparations for the New England regional meeting of the National Automatic Merchandising Association in the Copley-Plaza Hotel here July 31 continued this week with announcement of the panel of experts on vending topics who will answer questions of operators at the session.

Panel will be held in the afternoon session with Paul Kimball, regional chairman for NAMA, presiding.

Members of the panel will be: Louis Risman, Mystic Sales Company, Medford, Mass.; Burnhart Glassgold, Arthur H. DuGrenier, Inc., Haverhill, Mass.; A. L. Dion, of P. Lorillard Cigarette Company, Boston; J. L. Eddy, Pack Shops Company, Inc., Providence, R. I.; Robert H. W. Welch Jr., James O. Welch Company, Cambridge, Mass.; I. H. Houston, Spacarb, Inc., New York, and E. E. Adams, Mills Automatic Merchandising Corporation, Boston.

## Bureau Lists Special Rate

Two big national companies now writing policies for protection against suits

By Jay Shanklin

CHICAGO, July 6.—At least two major national insurance companies are writing liability policies on vending machines, and one has instituted a special classification for coin machines on its workmen's compensation policies, Chicago insurance executives reported.

Two companies offering vender insurance are Fidelity & Casualty Company of New York and Aetna Casualty & Surety Company of Hartford, Conn. Basic rates of both for public liability insurance in Illinois is 12 cents per machine and 2 cents per machine for property damage insurance.

Helbert Zukerman, head of an agency handling Fidelity policies, reported also that his company's base or "manual" rates are the same in California, New York, Michigan, Florida, Maine and Texas, but he suggested that there might be higher rates in some other States.

Zukerman explained that "manual rates" are simply those fixed by the National Bureau of Casualty & Surety Underwriters after study of accident and liability factors in the industry. Factors considered include types of machines, locations in which they are placed and the number of persons using them or coming around them. From this basis, the bureau has worked out a suggested rate for the standard public liability policy.

### Accident Liability

S. A. Van Dyk, general agent for Aetna in Chicago, reported that his firm's rate in Illinois is 12 cents per machine for a policy insuring operators against liability from accidents which result in bodily injury to customers or other persons around the machine. Liability under this policy, however, is limited to \$5,000 for any one person injured, or a total of \$10,000 for any one accident where more than one are injured. He pointed out that protection for greater amounts may be obtained for only a small additional cost.

For instance, his company writes a policy covering up to \$10,000 on individual injuries and a total of \$20,000 on an accident for 13.5 cents per machine, which makes the total premium on 200 machines \$27 per year. Or they will provide one with a protection up to \$25,000 for 14 cents per machine. This would run the total premium on 200 machines to only \$28 a year.

These policies would insure the operator against liability in accidents like a recent one in the Midwest in which a vending machine fell off its wall mooring and smashed a man's foot. For a while, it looked as if it might be necessary to amputate his foot, Van Dyk said. In that case, liability of the vender operator might have amounted to a very large sum, possibly \$25,000 or more. As it is, it was necessary to amputate the man's big toe, and his claim against the insurance company probably still will be large. Another re- (See Bureau Lists Special, page 105)

## Predicts Sugar Rationing Will Close Bottlers

NEW YORK, July 6.—Indefinite extension of current sugar rationing is threatening to drive many small soft drink bottling plants out of business, according to Joseph W. Milner, president of the American Bottlers of Carbonated Beverages.

"Hundreds of these small business men who survived the war period by strict economy find themselves unable to absorb losses which continue in peacetime in the face of rising costs and the necessity for maintaining pre-war prices for their beverages," he declared.

With sugar rations fixed at 60 per cent of 1941 consumption, average production has taken a big drop from pre-war days, and the resulting squeeze has hit small producers particularly hard, Milner said.

Employment problems also have arisen as a result of curtailment in production.

"The industry," said Milner, "is experiencing difficulty in providing employment for returning veterans, especially in the smaller communities, since the number of workers required is necessarily dependent upon the volume of production."

At current production levels only 60,000 employees are required, compared with approximately 75,000 in 1941.

## Pre-Nuptial Fete to Clark

PHILADELPHIA, July 6.—William G. Clark, vending machine operator, was feted by friends in and out of the coin machine industry at a party held this week at the Alpha Club in honor of his marriage July 12 to Kay Palmer. It was the second straight night that the Clark family took over the Alpha Club. The previous night Mr. and Mrs. James Clark, bridegroom's parents, celebrated their 50th wedding anniversary.

# Insurance Companies Offer Policies for Bulk Venders

(Continued from page 103)

goods in the bulk takes responsibility for seeing that they are in good condition. He would be responsible at law for the ill effect resulting if any foreign substance got into the vended product as it went thru his machine to the customer, or if it were tainted in any way.

### Personal Accidents

Most likely source of expensive legal troubles, however, is accidents to persons in or about the machine, or property damage to premises of location owners. Majority of large operators of vending machines apparently carry insurance covering this type of liability. Policies on it are written by several of the large insurance companies, including Lloyd's of London, Aetna Casualty Company and Fidelity & Casualty Company of New York.

Usually, however, the two types of damage are written in separate policies.

As an example, take the case of one company operating about 800 candy bar vending machines. It pays \$116 a year for a policy covering any injuries to customers or other persons around the machine up to \$5,000 for injuries to one person or a total of \$10,000 in any one accident.

This figures out about 13 cents per machine, but the agent who sold the policy was quick to point out that the rate might vary considerably with the type of machine and the location. Risk usually is figured out by the insurance company's rate department after study of the number of people passing the machine, general safety of the location, dangers inherent in the machine itself and other

factors. Minimum annual premium on this policy is \$20 per year, the agent said.

In addition, this vending company carries a policy insuring against damage to property resulting from movement or transfer of machines on location or from one location to another. This cost is \$15.75 a year, or about 2 cents per machine a year.

This guards it against liability in case, for instance, one of its servicemen accidentally let the machine tip over into a plate glass window while moving it, or a machine fell from the wall causing damage to property on the location. Insurance company's liability in this policy is limited to \$1,000.

### Liability Increase

Insurance agents said the amount of liability under the policies could be increased to larger amounts, say \$15,000 or \$20,000 on public liability policies, for comparatively small additional premiums.

Reliable Nut Company says: "As a result of our recent investigations, we find that a reputable operator can protect himself for \$25,000 liability insurance against all of these risks (public and property liability) at a very small expense. If he is an average operator, with, say, 200 machines, we understand that the cost will run approximately \$60 per year. This is very cheap and should be considered as one of the expenses of the business."

Public liability policies apparently have won wide acceptance among operators of all types of vending machines, but the trade in recent years has not found much use for insurance

## Bouquet for OPA

CHICAGO, July 6.—It's news when a national federation of manufacturers gives a pat on the back to the OPA. That's why the following resolution adopted at the convention of the National Confectioners' Association is reprinted below:

"RESOLVED, that the NCA assembled in its 63rd annual convention expresses its thanks for the whole-hearted and continuing co-operation of various agencies of the United States Government, including the several war-emergency agencies, and the Department of Commerce, for its valued assistance in making the annual survey of confectionery sales."

against burglary, theft, vandalism or other damage to machines. Insurance men have advocated it, but operators themselves feel that they can handle losses from these sources without too great strain on their financial resources. Further, they report, that theft and vandalism to machines has decreased considerably in recent years.

One candy vender operator summarized it this way: "Back 10 years ago, thefts and burglaries of machines were pretty heavy. A good many people in those days regarded a vender as simply a machine to beat one way or another. But nowadays, thefts and vandalism don't amount to much. People have accepted automatic merchandising. They are glad to have the convenience of a candy or soft drink vending machine."

### Trade Practice

Quick canvass of typical vender operators, both large and small, failed to reveal any who carry this type of insurance at present. Common practice of the trade is to set aside a certain amount of income to cover such losses.

"Operators are not and should not be interested in theft or damage insurance, as operators can carry their own insurance in this category much

more cheaply," the nut company's statement declared. "The risks involved in damage or theft are quite circumscribed and can involve at most only one or two machines at a time, and at the end of the year such losses will average out as a relatively small deduction from the total profits. In other words, such losses can in no way jeopardize the operator's financial solvency."

## ADVANCE NO. 11 BULK VENDOR Built for the Operator!



### PRICES

1 to 9 \$10.31  
10 to 24 9.35  
25 to 49 8.68  
50 to 99 8.25

The Finest Tasting RED TACHIO NUTS 70¢ Lb.

Candy Coated Peanuts, Boston Beans, 30¢ Lb. Salted Squash Seeds, 20¢ Lb.

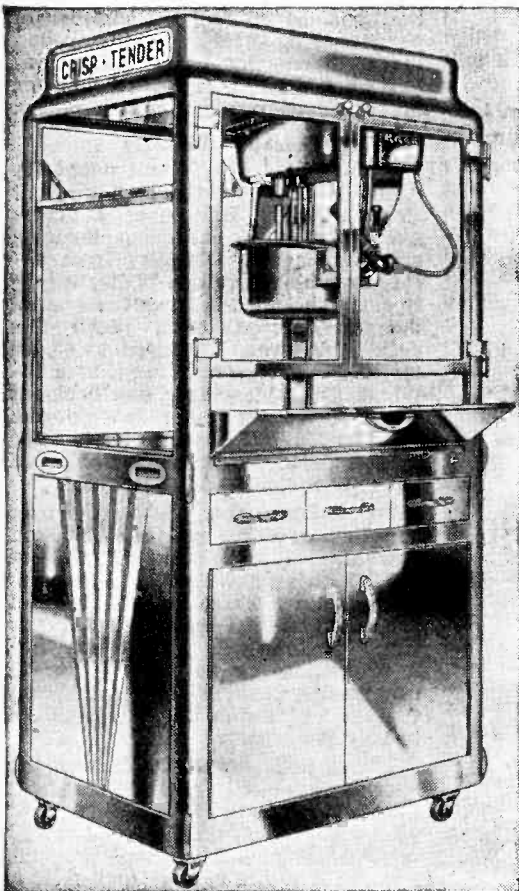
Spanish Peanuts, 22¢ Lb. Jumbo Peanuts, 27¢ Lb.

This machine is exceptionally strong in construction—the result of over 45 years of experience where no effort or expense has been spared to perfect it!

**J. SCHOENBACH**

1647 Bedford Ave., Brooklyn 25, N. Y.

PLAY SAFE—ORDER NOW . . . PRICE INCREASE JULY 15th—PROTECT YOURSELF



## "SUPER-STAR" CONSOLE MODEL IT'S TREMENDOUS

### SIZE

Height to top of cabinet 73 1/2". Length 36 3/4". Width (or depth) 27". When combination lower door and working shelf is in down position the depth is increased by 6". Lots of capacity for storing popped corn . . . One hundred 10c boxes of corn can be popped and stored ahead in this big cabinet.

### BUILT FOR

Electric heat only, Star's replaceable heating element (patent applied for), can be replaced by anyone in five minutes' time. An extra FREE heating element is supplied with every machine—insurance against an element burn-out on a big, busy day.

**\$478.00** Cash Price Net

### WIRE RESERVATIONS

ORDERS FILLED IN EXACT ROTATION AS RECEIVED. ONLY LIMITED NUMBER AVAILABLE. ACT NOW!

TERMS: \$100.00 WITH ORDER, BALANCE C. O. D.

507-509 WHEELING AVE. CAMBRIDGE, OHIO

We take in trade the following makes against your order: Star, Burch, Cretors, Popmatic and U-Pop-It

**P. K. SALES**

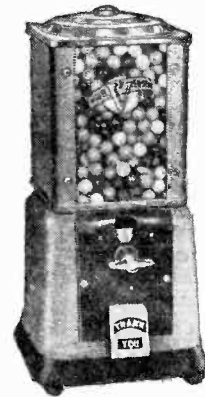
## Refrigeration Show Attracts 142 Firms For Display Space

CLEVELAND, July 6.—Total of 142 exhibitors have reserved space for the fourth All-Industry Refrigeration and Air-Conditioning Exposition to be held in the Public Auditorium here October 29 thru November 1, according to K. B. Thorndike, exposition chairman.

Show is being sponsored by the Refrigeration Equipment Manufacturers' Association and the Frozen Food Locker Manufacturers' and Suppliers' Association. Thorndike said four halls of the auditorium will be used for displays, which are expected to number more than 300. Nearly every type of air-conditioning and refrigerating unit is scheduled for exhibition at the gathering, it was said.

Earlier reports were that at least one coin-operated frozen food vender and one or more ice cream venders would be shown, but no further information on these displays was available here.

Thorndike reported that nearly every large manufacturer of refrigerating equipment will have displays. The show is the first held by the industry since the outbreak of war, and it is expected to be the largest in the trade's history by a wide margin.



## ON HAND FOR IMMEDIATE DELIVERY BRAND NEW!

Victor Model "V" 1¢ venders. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" DeLuxe Cabinet (as pictured). Each **\$13.75**

Terms: 1/3 Cash With Order, Balance C. O. D.  
L. M. BECKER VENDING SERVICE  
Brillion, Wis.



## Brand New!

Shipman Triplex Stamp Machines Vends 1¢, 3¢, and 5¢ Postage Stamps. Stupproof! Compact Size! Foolproof! Operator's Price \$39.50 each. PROMPT DELIVERY. 1/3 cash with order, balance C. O. D.

★ Send for Free Descriptive Leaflet ★

## R. H. ADAIR COMPANY

8924-26 Roosevelt Rd. Oak Park, Illinois

Folders—\$15.00 for 25,000, which return gross profit of \$250.00 when sold thru the machines.

# VENDIT

Sells More Candy • Pays More Profits

The VENDIT Corporation

2946 W. Grand Ave., Chicago 22, Ill.



# National Cig Group Planned

## New Operators' Assn. Set in N. Y.

Jack Seidler president of independent organization—Henry Efrein, vice prexy

NEW YORK, July 6.—Jack Seidler, president of the newly formed Independent Operators' Association, Inc., announced that his association is moving to form a new national organization of cigarette vending machine operators.

Seidler's announcement was made at the first general meeting of the new group, which he said was attended by operators from Pennsylvania, Connecticut and New Jersey as well as the Greater New York area. He said that spadework for the new national organization was done at three previous meetings of the directors and that a charter has been arranged for.

Other officers of the association are Henry Efrein, vice-president; Bob Clark, secretary; S. Quaranta, treasurer, and Joseph Puleo, financial secretary. Louis M. Notkin and Samuel Marche are organizational counselors. Association headquarters have been established at 1440 Broadway.

Efrein said that they will seek to make the new organization "A clearing house for information on new machines, problems, local actions and numerous other problems of operators."

### Claims 50 Members

"We hope to establish other local vending machine operator associations in the various cities of the country as part of our program," he declared.

Notkin described the guiding idea of the associations as "mutual protection, new ideas and better understanding of the field."

"Regular monthly meetings will be held at which current problems and ideas will be under discussion," Notkin added. "A weekly or monthly bulletin now is under discussion as a future possibility."

Seidler said that the organization which grew out of a meeting of several operators about two months ago now has more than 50 members. Feature of the monthly sessions in New York will be display of new venders, he said, and as a starter two were put on display at the first meeting.

Question of union membership came up also at the first gathering. An official of CIO Local No. 254 was present to explain benefits of having a union stamp on machines.

## Bureau Lists Special Rate To Provide Against Suit

(Continued from page 103)

cent accident involving coin machines was the Michigan case in which a woman customer of a tavern tripped over a penny scale. A common mishap is that of a customer being cut on a broken glass or mirror or a rough edge of a machine.

Minimum premium on these policies vary from \$10 at Aetna to \$20 at Fidelity. Most of the policies reported were on candy bar venders, but their provisions also would seem to be applicable to soft drink, popcorn, ice cream and other venders as well as some other types of coin machines. Experience of insurance companies, however, seems to have been mainly with bar venders.

### Common Accidents

Most common accidents involving venders and other coin machines, however, are those resulting in damage to property. Both Zukerman and Van Dyk quoted a basic rate of 2 cents per machine for insurance against liability on this type of mishap. This rate provides a policy that insures against liability up to \$1,000 for any one accident, and the Fidelity policy limits its liability to \$10,000 in one year. Minimum premium on this type policy is \$7.50 a year. Aetna also writes a property damage policy with liability up to \$5,000 at 2.5 cents per machine.

Typical minor accidents in this category involve the snagging of stockings or clothes on venders or damage to the property of a location owner while the machine is being moved. Recent example was a case in which a serviceman accidentally pushed a vender into an expensive electric fan in a factory.

Rates on product liability for bulk goods retailed thru venders were not available at insurance agencies here, but Van Dyk said his firm has a "going rate" on candy bars and other packaged confections of 25 cents per \$1,000 sales. He said that rates on nuts and other bulk goods run higher.

### Goods, Money Policy

Another policy suggested to vender operators by Van Dyk is one he said his company has designed especially to cover merchandise and money in transit. Premiums on it, he said, would average only about \$4 per year. It would cover losses of merchandise or money by service or roulemen even while they had it at home overnight, he explained. But an important proviso in it relieves the insurance company of liability if theft occurs when the roulemen has gone off and left his car unlocked.

Like any other businessmen, vending machine operators also have many other risks in the course of their business. Among these is workmen's compensation for employees injured in the line of duty.

Van Dyk said that his company has set up a special classification for service and repair men working on coin-operated machines of all types from venders to juke boxes and scales. It protects the employer to the extent of his legal liability for injuries as imposed by statutes of the State in which he operates. It includes all outside workers such as salesmen, drivers, chauffeurs or helpers. Rate on that policy in Illinois is 65 cents per \$100 pay roll. Clerical and office workers, of course, come under a considerably lower

rate since their risks are much smaller.

Rate on the workmen's compensation insurance, however, varies widely from State to State, depending upon how strict the statutes of the State are. In New York, for example, it is \$1.61 per \$100 pay roll, while in Michigan it is only 57 cents; in Indiana 63 cents, and in the District of Columbia 69 cents.

Another liability which is of special concern to the small operator is that arising when an employee uses his own car on business of his employer. Thus, if a roulemen, using his own car while servicing machines runs down a pedestrian, his employer would be held liable for damages on any injuries to the victim. Employer also would be liable if his bookkeeper had been involved in an accident while driving to the bank in the bookkeeper's own car with company funds. This risk can be covered with a "non-owner's liability" policy.

Most costly type of insurance for venders probably is that against theft and fire. Zukerman said his company quotes a rate in Illinois of \$1.75 per \$100 value of the machine. This policy insures against theft of the entire machine, but not the merchandise or money from it, and damage to the machine by fire.

**BALL GUM**  
is still scarce and will be for the coming year; better order Marbles now, the best substitute!

**CAN STILL SUPPLY**  
Glass, Agate, Assorted Color Marbles.  
Barrel of 50,000 ..... \$54.50  
Keg of 21,000 ..... 23.80  
Solid Color, Cherry Red for Prizes.  
Per Thousand ..... \$4.00

**NUTS-4-U PEANUTS**  
90 Pound Carton, Blanched .... \$24.30  
120 Pound Spanish ..... 25.20  
INDIAN NUTS—NEW CROP.  
100 Pound Carton—\$54.00.

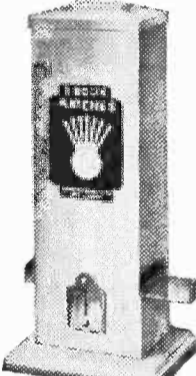
**NEW "BELL" CHARMS**  
ASSORTED COLORS  
10 Gross ..... \$ 9.00  
100 Gross ..... 85.00  
Samples — 25c  
Parcel Post Paid

**ROY TORR** LANSDOWNE PENNA.

**HAWKEYE MATCH VENDORS**  
again leading the field.

Built in 2 models.  
2 Books for 1e  
OR  
1 Box for 1e.

Retails for **\$5.95**



**HAWKEYE NOVELTY CO.**  
1754 East Grand DES MOINES, IOWA

**ANOTHER EXCLUSIVE FEATURE**

IN THE NEW **DUGRENIER**

*Challenger*

AMERICA'S FOREMOST CIGARETTE MERCHANDISER

**ONLY THE CHALLENGER** has ejector handles that are formed steel sections that will not break, and a revolutionary type ejector that eliminates all package load on the delivery mechanism (no jamming or mutilation of cigarette packages), PLUS a positive empty column lockout device. (No cash refunds to customers because of money lost in empty columns.)



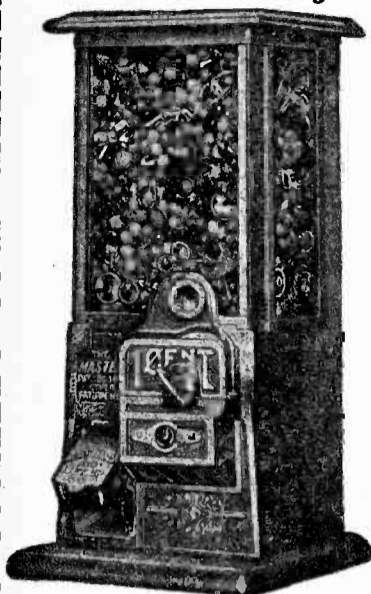

**ARTHUR H. DUGRENIER, INC.**  
America's Foremost Manufacturer of Automatic Merchandisers  
15 HALE STREET, HAVERHILL, MASS.

**CIGARETTE MACHINES**  
and Penny Inserting Machines. Brand New Foot Model, with Table. Large Size. Can Insert Up to 4 Pennies. Very Strong. Guaranteed ..... \$47.50  
Stewart & McGuire 7 Col. Mod. S, Ea. \$30.00  
DuGrenier W's. 9 Col. .... \$55.00  
Rowe Aristocrats, 6 Col., with Stands, Takes All Comb. of 20c \$20.00 Ea. Repainted

What Have You to Sell?  
Half Deposit. Phone, BAL. 0606

**HARRIS VENDING**  
2717 N. Park Ave. Philadelphia, Pa.

**"MASTER" NOVELTY PENNY VENDOR**  
Immediate Delivery



EASY TO OPERATE  
START A ROUTE NOW! **\$13.95** Ea.

Two Tone, Porcelain Finish. Capacity—5 lbs. of Pistachio or 1000 Balls of Gum or Peanuts or other products—proportionately.  
**ORDER TODAY!**  
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.  
**TRI-STATE VENDING CO.**  
561 10th Ave. New York 18, N. Y.  
Phone: LO. 3-3967

# Court Rules Vets Exempt On Vend Fee

## Connecticut Law Upheld

WATERBURY, Conn., July 6.—Common Pleas Court here has ruled that postage stamps are among those goods which Connecticut veterans may vend without licenses. This decision was handed down late last week by Judge John T. Cullinan in a case involving a veteran charged with operating stamp vending machines without a license.

Stamp vending operators in this State are of the opinion that the court's decision may have its effect thruout Connecticut.

Last spring a 36-year-old ex-G.I. was fined \$50 in Waterbury's City Court for violating a city license ordinance. This was on April 10. Immediately afterward the G.I.'s lawyers appealed to the higher court.

### Point to Statute

Judge Cullinan, in his decision, pointed to the License-Exemption Statute, Section 676, which lists certain exceptions to the licensing. The judge said that "had the General Assembly desired to prohibit the vending of postage stamps without a

## \$2-a-Year Man

PHILADELPHIA, July 6.—Paul Lewis, who was regional director of the War Manpower Commission before joining the Berlo Vending Company here as manager of the candy vending firm's industrial division, goes the dollar-a-year men one better. For serving as a member of the CPA Board he gets \$1 and draws a second dollar as consultant to the regional WAA.

municipal license it could easily have found necessary language to effectuate this intention."

Statute to which the judge referred makes provision for exempting from certain local licenses veterans who have resided in this State for a period of two years.

The exemption specially applies to local licenses for the privilege of "buying, selling or vending goods, wares or merchandise within its limits." The statute adds, however, that "lapel pins, buttons, small flags and similar novelties shall not be construed as goods, wares or merchandise."

Under this latter addition the State claimed that the veteran in question was vending products "in the nature of novelties," but Judge Cullinan's decision defines postage stamps as outside the novelty field.

### Stamps Not Novelties

Said the judge: "I think it is no answer to classify stamps as 'novelties' since that word connotes a new article or trade or a variety of goods different from the staple or ordinary kinds."

The memorandum issued by the court states that "the General Assembly in enacting the statute obviously intended to benefit resident veterans in the business of vending. By expressly mentioning specific articles as being outside of the general class of goods, it is presumed on a familiar principle of construction to have excluded all other exceptions."

Other quotations from the judge's decision, which should be of interest to stamp venders everywhere, include: "Penal statutes are subject to rules of strict construction. . . . One cannot be found guilty of a crime unless it falls within the fair import of the language of the statute.

"I am satisfied," the judge concluded, "that stamps are 'goods, wares and merchandise' within Section 676 and that the accused is a resident veteran. Thus he is entitled to the protective feature of the statute and is under no duty to pay a license to the city of Waterbury for the privilege of vending postage stamps."

## Vendit Names 3 More Distribs

CHICAGO, July 6.—Leon Segal, secretary of the Vendit Corporation, announced appointment of three more distributors for the firm's candy vending machine.

California territory goes to C. A. Blake, Blake Sales Company, Inc., 1028 W. Ninth Street, Los Angeles. Also on the West Coast, in Washington and Oregon, is Stanley Kolitzoff, Stanley Amusement Company, 1534 Commerce Street, Tacoma.

Edward M. Ravreby, Associated Amusements, Inc., Boston, will distribute in Maine, New Hampshire, Vermont, Massachusetts, Rhode Island and Connecticut from his headquarters at 846 Commonwealth Avenue.

## YOUR BEST BUY! NEW "SPARKS" LOBOY SCALES

(Formerly Pace Scales)  
Arist-o-Scale  
Improved mechanically and in appearance. Black porcelain foot base! Takes only 12" by 20" floor space! Aluminum cast column for strength and lightness! Baked enamel finish! Simple, foolproof weighing mechanism!

### IMMEDIATE DELIVERY!



"Sparks" Arist-o-Scale \$115.00 Ea.  
"Sparks" Mir-o-Scale . 125.00 Ea.  
F.O.B. Oak Park, Illinois  
Specify your choice of red, blue or white colors. 1/3 deposit with order, balance C. O. D.

**R. H. ADAIR COMPANY**  
6924-26 W. Roosevelt Rd.  
OAK PARK, ILLINOIS  
Authorized "Sparks" Scale Distributors.

## SHIPMAN

Triplex Stamp Machine. Brand New! Vends 1¢, 3¢ and 8¢ Postage Stamps. Slug-proof, compact, foolproof. Immediate Delivery.  
Operator's Price . . .

**\$39.50**  
**STAMP FOLDERS**  
For Shipman, Advance, N. Y. etc.  
**10M—\$4.85**  
**25M—\$11.75**



## SCHERMACK'S

1¢ & 3¢ Automatic Roll-Type Postage Machines  
**\$70.00 COMPLETE** 10% Discount  
Lots of 5  
**BRAND NEW—IMMEDIATE DELIVERY**  
Sells Postage Stamps on Rolls Without the Bother of Using Folders or Folding Stamps.

**CHARMS**—for Bulk Vendors.  
\$4.00 per Thousand.  
Salted Peanuts (blanched 30 lb. carton). Lb. . . . . 27¢  
Spanish Peanuts (90 lb. carton). Lb. 22¢  
1/3 Deposit on All Orders, Balance C. O. D.  
**Parkway Machine Co.**  
3046T Tloga Pkwy. Baltimore 15, Md.

## Northwestern



Your Assurance Of Postwar Security

Time and time again Northwestern bulk vendors have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwestern—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION  
EAST ARMSTRONG STREET, MORRIS, ILLINOIS

## WANT CIGARETTE

## —AND— CANDY VENDORS

Any Make—size—Model—State  
Mechanical and Paint Condition—  
Quote Best Prices

**MACK H. POSTEL**  
6750 N. Ashland, Chicago, Ill.

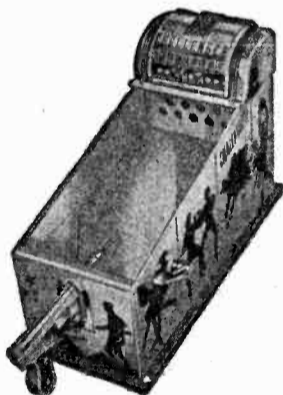


## ADVANCE Ball Gum Machines

Order now and have your priority number in when shipments begin to move in regular order.

1 to 9, \$9.84;  
10 to 24, \$9.01; 25 to 48, \$8.35; 50 to 99, \$7.95; 100 to 199, \$7.69.

It won't be long now until ADVANCE will be ready for Everybody. Neat, light, clean, trouble free; one of OLDEST.



CHALLENGER NOW BEING SHIPPED—  
ORDERS TAKEN NUMERICALLY—GET YOURS IN. **\$65.00**

## GRIP MACHINES

RECONDITIONED

Good working order. Gottlieb, C. T. S., CC, Holly, Universal Grip Machines while they last, \$17.50. (We reserve right to ship what we have and guarantee satisfaction.)



## NOW Shipping ADVANCE PEANUT MACHINES

Get your order in and reserve priority number.

1 to 9, \$10.31;  
10 to 24, \$9.35;  
25 to 49, \$8.66;  
50 to 99, \$8.25;  
100 to 199, \$7.98.

## COLLECTION BOOKS 65c DOZ., POSTPAID

Three-In-One Flat Coin Wrappers, the BEST. 85¢ Per M.  
CHARMS, 15 Gross—\$13.25.

ACCURATE COIN COMPUTING SCALE  
SAVE TIME—SERVICABLE  
CARRYING CASE, \$16.50

## BALL GUM

BALL GUM is scarce, don't lose your locations. MARBLES, 5¢, the perfect substitute. Assd. colors glass agates, others.  
Barrel, 40,000 . . . . . \$52.50  
Keg, 17,000 . . . . . 21.05  
Cash with order. Prompt shipment.

## THE NEW BLACKSTONE

High Speed Double Barrel

## COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2.10 post-paid each size.



**THOMAS NOVELTY CO.** 1672 JEFFERSON ST. PADUCAH, KY.

**HERE'S THE WAY TO BIG CASH PROFITS**



**ALL ELECTRIC — COMPLETELY AUTOMATIC. 10c COIN OPERATION. ELIMINATES ATTENDING. BEAUTIFUL DESIGN:** Designed to harmonize with the finest of fixtures. Brilliantly illuminated. Passersby and customers stop, marvel and BUY.

**AUTOMATIC OPERATION:** Fully automatic, it feeds the corn, pops it, seasons it and delivers it to your customers hot and fresh. Continuous operation for 10-hour period costs less than 10c for power.

**DIMENSIONS:** 60" Height, 15" Width, 15" Depth. Shipping Weight, 150 lbs.

**CAPACITY:** Size of Bag of Popcorn vended can vary from 6 to 12 oz. size.

**\$149.50**

Rebuilt like new

Lots of 5 or More, \$139.50. Specify 5¢ or 10¢ Play.

F. O. B. Cambridge, O. 5% for full remittance with order. Immediate delivery.

**SUPPLIES for POPMATIC**  
 EXTRA HEATING ELEMENTS. Ea. . . . \$ 5.00  
 POPCORN. Per Lb. . . . . 14 1/2c  
 GLASSINE BAGS. Per 1,000 . . . . . 2.50  
 POPPING OIL (Packed 6 Gal. Per Case). Per Gal. . . . . 2.50

**THE P. K. SALES CO.**  
 507-509 Wheeling Ave., Cambridge, Ohio

**Agency Eyes Prospects in Vender Trade**

**Studies Problem of Vet**

CHICAGO, July 6.—Possibility of successful operation of a vending machine business for returning veterans was outlined here this week by the Chicago Better Business Bureau which at the same time urged consideration of various factors involved. The advice was embodied in the bureau's weekly report and is reprinted here below:

**Future for Vets in Vend. Machines?**

Armed with his discharge papers, a modest amount of capital and an ample fund of ambition, some returning veterans are considering the vending machine business.

There is a high casualty rate for those going into business for themselves. Three out of 10 small business men fail during the first year, and five out of 10 the first three years. Within a 10-year period all but two out of 10 go out of business.

Potential profits from the operation of vending machines of all types are dependent upon a number of factors, among which are:

1. Availability and price of similar merchandise in the immediate vicinity of the vender.
2. Condition of the vending machine; mechanical structure to prevent use of slugs; no sales when machine is out of order.
3. Amount of work necessary to service the machine.
4. Original cost of the machines; the nature of the contract with the merchant on whose property the machine is placed, the margin between the cost and the selling price of the machine.

A man who has the drive, who isn't afraid of work, who likes to meet people and who has plenty of common sense and foresight, stands a chance of succeeding in the vending machine industry, but he should take into consideration all the factors surrounding the business.

**Newspaper Vending Inventor Seeks To Bring Out Machine**

PITTSBURG, Kan., July 6.—Joseph J. Cubete, a chief machinist in the navy, has announced that he is contacting manufacturers for the newspaper and magazine vending machine he has patented.

Vender, for which Cubete has drawn diagrammatical plans, features four revolving drums, each of which has 25 compartments arranged like spokes of a wheel, for vending wrapped periodicals. Each compartment has its own coin chute which comes into position with a master slot as drum turns one-twenty-fifth of a revolution. Since each of the four drums has its own master slot, papers at four different prices can be vended by the machine.

Separate coin return and delivery chutes are provided for each drum, and a series of four levers are pulled to deliver merchandise on coin insertion. Machine will not receive coin when wheel has completed full revolution and consequently is unloaded. Maximum capacity would be 100 newspapers or magazines. Cubete's patent on the machine was

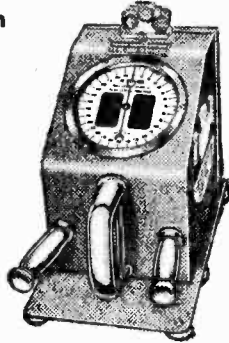
**NEW A. B. T. CHALLENGER**  
**\$65.00 Each**  
 Lots of 25 - - - - \$60.00 Ea.  
 Lots of 50 - - - - 55.00 Ea.

**JOBBER, WRITE FOR SPECIAL PRICE**

Now It Can Be Had!

New **GOTTLIEB 3-WAY**

**GRIP SCALE**  
**\$39.50 Each**



**MILLS** Brand New Vest Pockets **\$74.50**

**AUTHORIZED DISTRIBUTORS**

**NORTHWESTERN MERCHANDISERS**

Model 33 . . . . . \$ 9.95  
 De Luxe . . . . . 19.75  
 Model 39 . . . . . 11.80

**READY FOR DELIVERY!**  
 Rush Your Orders Today!

**MUSIC**

Rock-Ola Imperial . . . . . \$275.00  
 Mills Throne . . . . . 375.00  
 Wurlitzer 61 Counter Model . . . . . 199.50  
 Seeburg Classic . . . . . 450.00  
 Rock-Ola Twelve . . . . . 159.50

**CONSOLES**

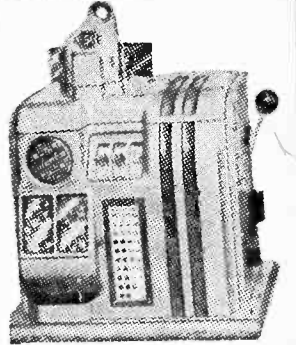
**All in Perfect Condition**  
 Harvest Moon . . . . . \$119.50  
 Big Game . . . . . 109.50  
 Bob Tail . . . . . 119.50  
 Zeta . . . . . 50.00  
 Fast Time . . . . . 119.50  
 Jennings F.P. Mint Vender . . . . . 79.50  
 'I-Har' . . . . . 189.50  
 Keeney Super Bells . . . . . 289.50  
 Mills Jumbo Parade . . . . . 124.50  
 Big Top . . . . . 119.50

**DEPOSIT REQUIRED WITH ALL ORDERS — SEND FOR COMPLETE LIST**

**COLUMBIA BELLS**  
 Improved 1946 Models

**\$132.50**  
 Lots of 5 \$127.50 Ea.

Changeable to 1¢, 5¢, 10¢, 25¢ Play



EFFECTIVE JULY 15, THE PRICE OF COLUMBIA BELLS WILL BE \$145.00. SEND YOUR ORDER NOW AT THE \$132.50 PRICE. IT WILL BE HONORED IF RECEIVED BEFORE JULY 15TH.

**NEW FIVE BALL, F.P.**

Catalina . . . \$249.50  
 Surf Queen . . 327.50  
 Suspense . . . 324.50

**USED**

School Days \$ 49.50	Bubbles . . . \$249.50
5-10-20 . . . 124.50	Stage Door . . . 274.50
Sea Hawk . . . 69.50	
Sink the Ship (7-Up) . . . 69.50	
Metro . . . . 59.50	
Victory . . . . 99.50	
Mystic . . . . 59.50	
Wildfire . . . 62.50	

**BRAND IMPS, ea. . \$13.50**  
 NEW RECONDITIONED IMPS. Ea. . . \$ 8.90

**CIGARETTE MACHINES**

**Look like new and work to perfection**  
 U-Need-a-Pak, 9-12 Cols. Ea. . . . . \$59.50  
 DuGrenier 7 Col. Model VD . . . . . 72.50  
 DuGrenier 11 Col. Split Champion. Ea. 95.00  
 DuGrenier 7 Col. Model V. Ea. . . . . 69.50  
 Stewart & McGuire 7 Col. Model S. Ea. 49.50

**USED COUNTER GAMES**

Arcade Grippers, Heavy Cast Iron, Floor Model . . . . . \$49.50  
 Kicker & Catcher, Ea. . . . . 29.50  
 Steeplechase, New, Ea. . . . . 19.50  
 Sparks (Gold Award) . . . . . 29.50  
**AMERICAN EAGLE (FRUIT OR SPORT REELS)** . . . . . 29.50  
 A. B. T. Guns . . . . . 29.50

**USED VENDING MACHINES**

Jennings In-A-Bag Nut Vender, As Is . . \$ 6.00  
 Northwestern Tri-Selector . . . . . 22.50  
 New Shipman 3 Col. Stamp Machine . . 39.50  
 Variety Shops, 5 Col., Clean, With Stand 17.50  
 Snacks, 3 Col., New Finish, With Stand 17.50  
 Grand New Stamp Machine . . . . . 17.50  
 Advance Stamp Machines, 5¢, 10¢ or 25¢ Slots, Brand New . . . . . 15.00  
 Model V Standard, New . . . . . 11.75  
 Model V DeLux, New . . . . . 13.75  
 Silver Kings, Rebuilt, Like New . . . . 7.95  
 Waiting Guesser Scale . . . . . 150.00  
 New Waiting Guesser Scale . . . . . 175.00  
 New 5¢ Hot Peanut Machines . . . . . 39.50  
 1¢ Master Peanut Machines (Porcelain Finish, Sample, \$9.00. (Lots of 5) . . 8.50

**RAKE COIN MACHINE EXCHANGE**  
 609 SPRING GARDEN STREET PHILADELPHIA 23, PA.

**U-NEED-A VENDORS CIGARETTE — CANDY**

DIRECT FACTORY DISTRIBUTORS FOR MICHIGAN, OHIO, VIRGINIA, WEST VIRGINIA

**PENNY PUSHERS, \$32.50**

IMMEDIATE DELIVERY

**U-NEEDA-PAK DISTRIBUTING CORP.**

1420 MICHIGAN AVE. DETROIT 16, MICH.  
 USED MACHINES BOUGHT, SOLD AND EXCHANGED

**SPECIAL — 100% Reconditioned Machines**

20 5c U-SELECT-IT CANDY MACHINES. . . . .	Ea. \$45.00
100 1c 3-Col. Snack Nut. Cap. 15 lbs. . . . .	Ea. 15.00
50 1c-5c comb. Nut Venders. Cap. 5 lbs. . . . .	Ea. 10.00
12 1c ABT Challengers Games . . . . .	Ea. 30.00
20 1c 4-col. Model N Adams Gum Venders . . . . .	Ea. 15.00

ALSO—CANDY-CIGARETTE-NUT MACHINES. Write for Free List.  
**CAMEO VENDING SERVICE, 432 W. 42nd, New York**

issued February 5, 1946, and was listed in *The Official Gazette* of the U. S. Patent Office for the week of February 5.

In discussing manufacturing plans,

the inventor said finished product would weigh about 150 pounds, with the following dimensions: Height, 50 inches; breadth, less than 30 inches; length, 48 inches.

**REGAL**

**KING OF THEM ALL**

The most substantial and successful businesses are the ones which cater to the greatest number of people with merchandise higher in quality than is expected. For the price asked, our machines are the best buy on the market today.



**REGAL PRODUCTS CO.**

GAYS MILLS, WISCONSIN



**VICTOR'S MODEL "V"**

Famous Pre-War Vender

**GLOBE TYPE**

Model V capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 5/8" and 3/4" ball-gum.  
 Model V Del. Cab. Type, \$13.75 Ea.  
 Model V Wall Bracket, 85¢ Ea.  
 Combination 1 1/2 and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.

**Orders Filled In Rotation**

1/3 Dep.; Cert. Check or M. O.; Balance C. O. D.

**PIONEER VENDING SERVICE**

Exclusive Victor Distributor in N. Y. 481 Sackman St. Brooklyn 12, N. Y.

# Cleveland To Restore Hit Tune

## Books Revival For August 1

Phono merchants who originated idea complete plans on juke box gimmick

CLEVELAND, July 6.—Following several months of careful planning, it now appears that the pre-war practice of plugging the hit tune of the month in Cleveland will be revived as of August 1.

The juke play and disk-boosting idea hatched originally in February of 1941 will be sponsored by the Cleveland Phonograph Merchants' Association which originated the idea. An association committee, composed of Sam Abrams, Jim Ross and Sanford Levine, has been at work ironing out details of the revival.

Before the war forced the end of the monthly campaign Cleveland citizens were kept posted on the current "hit" thru car cards, newspaper advertisements and local radio time. Now that disks are again available in fair quantity, the association believes that the hit tune campaign can be worked successfully.

### Diskeries Help

Selecting the tune to be pushed each month will be done with the co-operation of record manufacturers who will submit a list of 10 tunes each month. The tunes must be disks which the companies can supply in sufficient quantity to satisfy the demands of every juke on location.

From these lists the association's committee will then choose one tune which will be voted on by the members during the first meeting of the month preceding the month in which it will be used. This plan of selection will be used every month with the exception of the first month's tune in August.

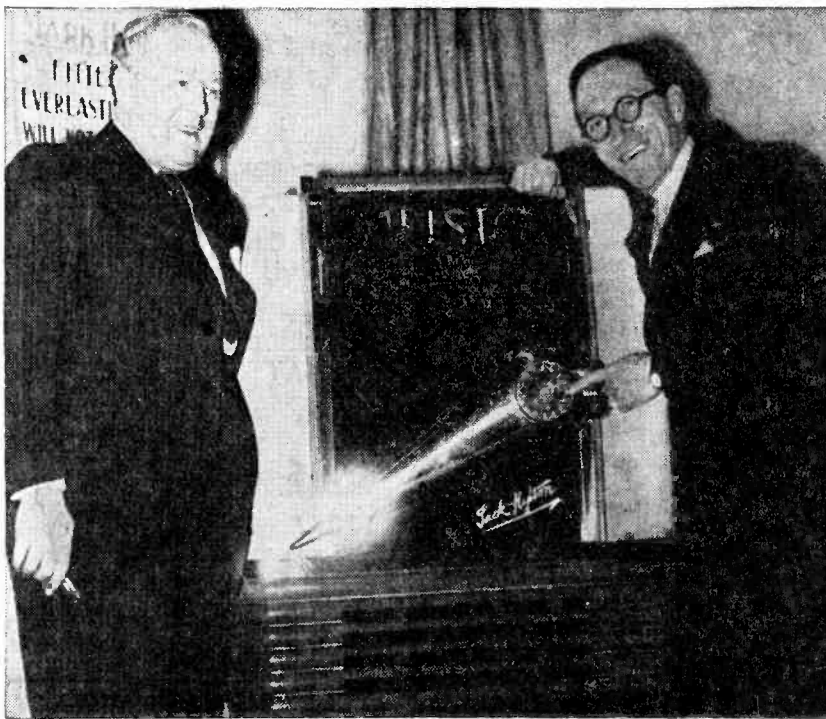
To pick the first hit tune in Cleveland, the association announced a novel idea. Stanley Anderson, columnist for *The Cleveland Press*, is going to run a three-day contest in his column some time during July. Anderson will list 10 tunes and ask the readers to vote for the tune they like best. The tune so selected will be used to get the monthly stunt rolling again.

### May Award Prize

Tentatively the association plans to award a copy of the prize-winning tune to all of those who voted for it, which would act as a factor to boost reader participation.

Jack Cohen, of the Cleveland Phonograph Merchants' Association, is credited with having thought of the monthly hit tune idea. To make certain that the idea would go over the Cleveland association agreed to finance the plan by assessing themselves 15 cents per phonograph per month. Sam Abrams, head of the Ohio Advertising Agency, was retained to advise the association on advertising copy and insertions.

To get the ball rolling the association bought space in all of the Cleveland papers, featuring the hit tune of the month. These advertisements usually carried illustration of band leaders, juke boxes and other eye arresters. Copy in the ads suggested that the reader make it a point to (See *Cleveland to Restore*, page 132)



BRITISH juke is shown here by its backer, band leader Jack Hylton (right). It's one of the new models awaited by pubs thruout England. At left is Arthur Askey.

## Newspaper Story Surveys 50 Louisville Coin Firms for Picture of Coin-Chute Age

Courier-Journal Quotes Stibel, Rosen, Branson, Cobb

By Ed Edstrom

(Reprinted by Permission of Louisville Courier-Journal)

It's a coin-in-the-slot age we live in.

Few persons realize how many nickels they feed machines for merchandise, for amusement and for services of various kinds. But if you ever added up all the coins you've put into chutes for cigarettes, candy, chewing gum, soft drinks, telephone service, comfort stations, juke boxes, slot machines, pinball games—to mention the more common coin catchers—it would amount to a sizable part of your income.

Louisville coinmen say that the industry is in for even bigger and better things. Over on South Second Street, where three of the city's 50-some operators and distributors are located, you'll find a high level of optimism.

"In the near future," says Sid Stibel, owner of the Southern Automatic Music Company, 542 South Second, "you'll go into drugstores and find entire rows of coin-operated display cases. There'll be groceries run the same way. Clerks won't work for \$15 a week any more, and vending machines are the answer. It's a cleaner, neater way to do business. Right now there's a shoe-shine machine on the market. Lots of big buildings would like to have one of those just as a matter of convenience. In New York apartment houses there are vending machines selling frozen foods. A housewife gets a call from her husband that he's bringing home guests. All she has to do is run down to the lobby and put a few coins in

the machine and out comes the meat, vegetables and fruits she needs. And on the way are machines to vend coffee, electronically grilled hot dogs and other foods."

### Southern Automatic

A former furniture retailer in Maysville, Ky., Stibel started in the coin machine business in 1934 and today has offices in nine cities. He figures it is an ideal business to get into because there is no fixed overhead and the initial outlay doesn't have to be nearly so much as in other business ventures.

(Editor's Note—Writer Ed Edstrom was mistaken about ownership of Southern Automatic Music Company. The firm, which has offices in Kentucky, Ohio, Tennessee and Indiana, is owned as a joint partnership by Stibel and Joe, Sam and Leo Weinberger. Company was founded in 1928 by Joe and Sam Weinberger. Stibel entered the firm in 1935.)

Charlie Rosen, owner of the Ohio Specialty Company, 539 South Second, says a lot of G.I.'s are coming into the business and are welcome because of their knowledge of electronics and radio. A navy veteran, Rosen points out that his industry taught the navy all it knows about remote-control devices, besides manufacturing such equipment. Like all the coinmen, Rosen resents any implications that the business is a "racket."

"We've grown up," he said. "It's a big business with a heavy tax load, (50 Louisville Coin Firms, page 110)

## AMI Schedules Phono Showings Thru Southland

CHICAGO, July 6.—Showings of the Model A AMI phonographs got under way this week with first exhibit held at the Marston Distributing Company of Detroit Tuesday and Wednesday (2 and 3), with James L. Hyde Jr. representing the manufacturer, according to DeWitt (Doc) Eaton, vice-president and general sales manager.

Other July showings and the dates are:

Automatic Music Systems, Richmond, Va., 8-9.

H. & L. Distributors, Inc., Atlanta, 11-12.

H. W. Dolph, Tulsa, Okla., 9-10.

Pioneer Distributing Company, Raleigh, N. C., 12-13.

Murphy Distributing Company, St. Louis, 12-13.

Louisiana Coin Machine Service, New Orleans, 17-18.

Southwest Amusement Company, Dallas, 19-20.

Other showings are to be announced at General Music & Novelty Company, Fond du Lac, Wis.; E. & W. Distributing Company, Cleveland; David Rosen, Philadelphia, and Automatic Distributing Company, Chicago. Firm representatives at the showings will be Monte West at Richmond and Paul Bleck at Tulsa.

## Silent Sales Opens Branch In Baltimore

WASHINGTON, July 6.—Ira T. Bryam Jr., head of Silent Sales System here, announces that the firm is opening a new branch office in Baltimore July 14. Address of the Baltimore branch is 2505 North Charles Street.

Scheduled as the feature attraction of the opening is an exhibition of personal music equipment. Later on, Baltimore showings for Vendit, American Fortune Scales, Columbus peanut machines, "Minit-Pop" popcorn machines, Pace Bell equipment and the Columbia Bell machine will be staged at the branch office.

New office, Bryam announced, will be under the supervision of Mack Dunie, manager, and Harry Levin, well known to Baltimore and Maryland operators for more than 20 years.

## G. Preshaw Is New Aireon VP

KANSAS CITY, July 6.—Election of Gerald Preshaw as vice-president and treasurer of Aireon Manufacturing Corporation here was announced by R. C. Walker, president.

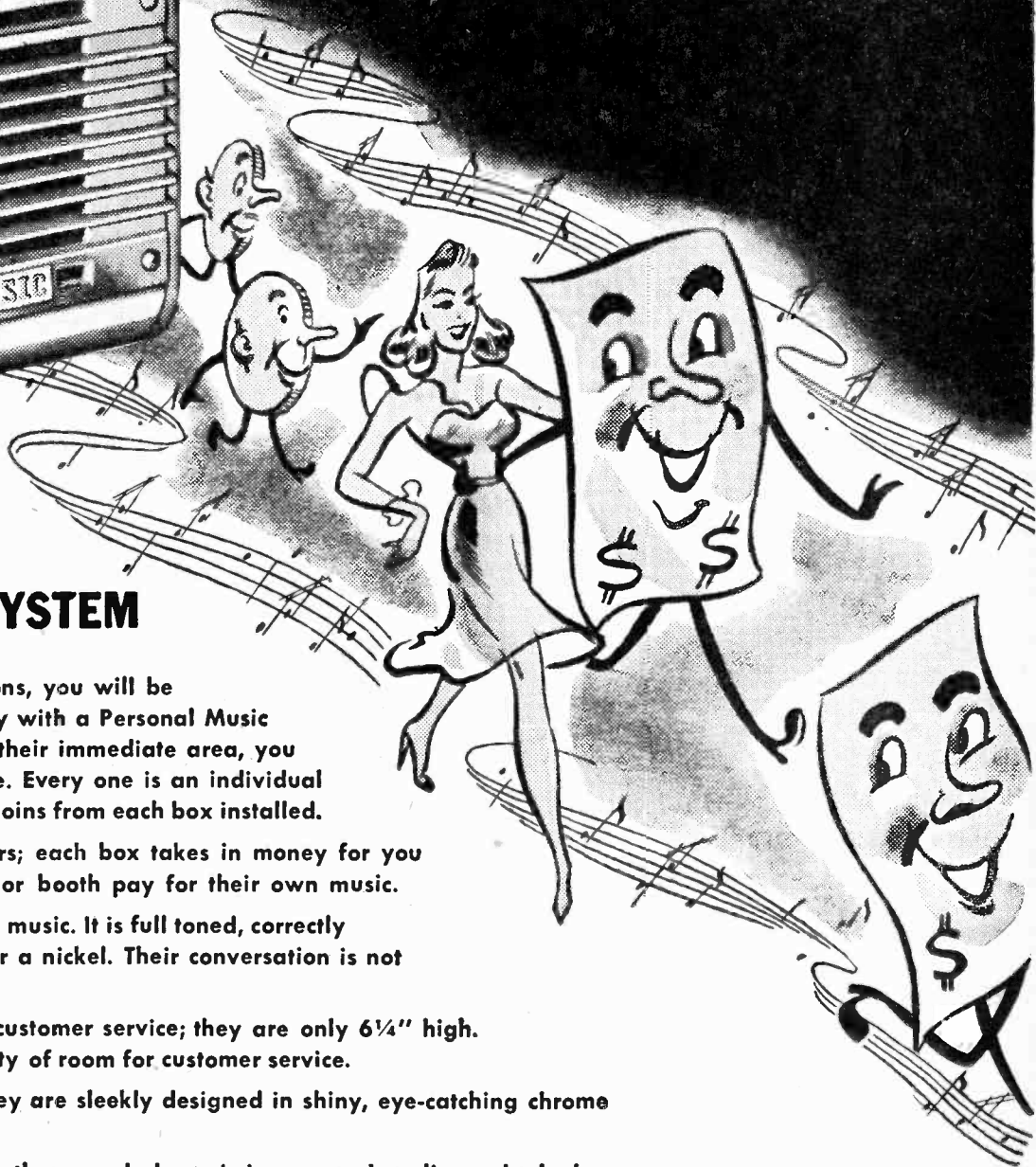
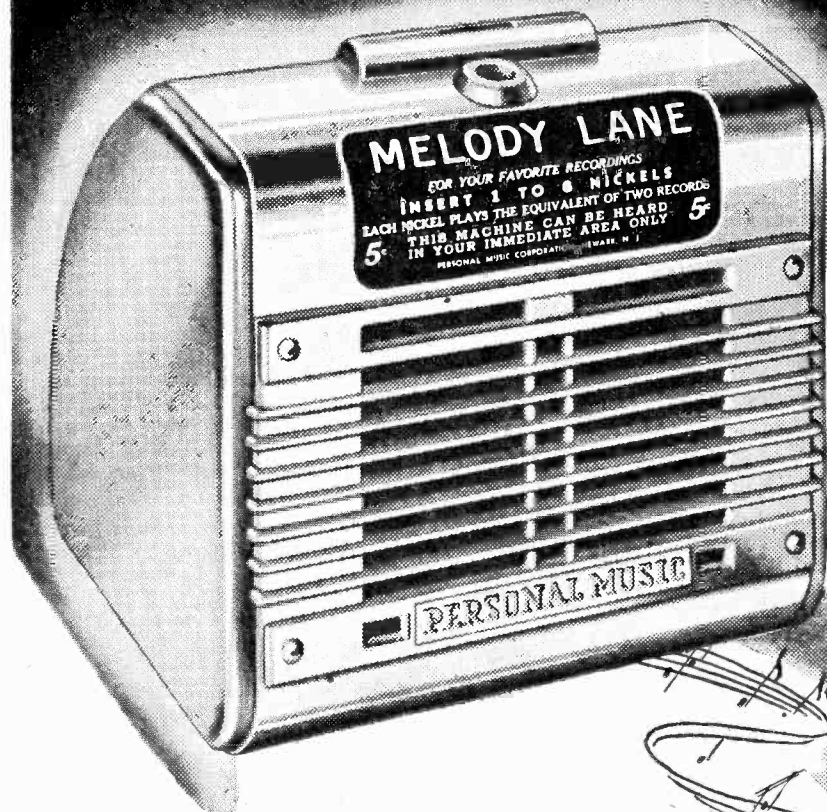
Preshaw formerly was affiliated with Douglas Aircraft Company. Since 1941, he has held several accounting and treasury positions with Douglas, and most recently served as plant controller in the Chicago plant, where the four-engine cargo ship, C-54, was produced.

Between 1920 and 1941, he served in financial and accounting capacities for a number of firms.

# ... DOWN MONEY LANE

with

## Personal Music



### The MEASURED MUSIC SYSTEM

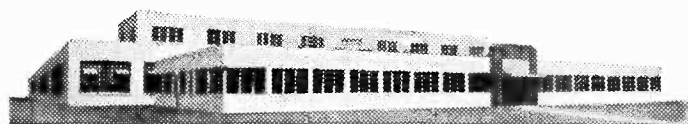
With *Personal Music* boxes installed in your locations, you will be walking down Money Lane to Extra Profits; it's easy with a *Personal Music* system. Because these boxes can be heard only in their immediate area, you can put one at each table, booth and counter space. Every one is an individual profit-maker—instead of one coin at a time, you get coins from each box installed.

1. *Personal Music* boxes are separate money makers; each box takes in money for you at the same time because customers at each table or booth pay for their own music.
2. Patrons like *Personal Music* because it's *personal* music. It is full toned, correctly amplified, personalized enjoyment—six minutes for a nickel. Their conversation is not overpowered by room-filling music.
3. These *Personal Music* units do not interfere with customer service; they are only 6¼" high. They require no valuable floor space and allow plenty of room for customer service.
4. *Personal Music* boxes are easy to keep clean. They are sleekly designed in shiny, eye-catching chrome with no dust-catching gadgets.
5. Installation and maintenance are simple because the record player is in a central studio, and telephone wires transmit the music to locations, eliminating title strips and record changing at the locations.
6. *Personal Music* systems are scientifically designed and exactly built . . . speakers, record changers, amplifiers and automatic emergency stand-by amplifiers are precision instruments designed by expert sound engineers. All are integral parts of *Personal Music* systems. This is the only complete music system in which every part is as perfect as scientific sound experts have thus far built.

Be sure — be in the big money of the Bull's Eye Music Market.

For information on this profitable, popular method of music sales, call or write us today.

THE HOME OF PERSONAL MUSIC



# PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey

Telephone Bigelow 8-2200

# 50 Louisville Coin Firms Surveyed for Chute Age Pic

(Continued from page 108)

a lot of investment and a lot of people making a legitimate living in it. When you say 'coin machines' a good many people still think in terms of slot machines, but actually you should include outfits like the telephone company and the New York subway, both of which are pretty much coin-operated."

Rosen's firm ties in with Packard Manufacturing Company, Indianapolis, headed by Senator Homer E. Capehart, the juke box king. Capehart tried to put the juke box over in the 1920s but wasn't very successful. He then turned it into a record changer for the upper income buyers. With the repeal of Prohibition in 1932, Capehart, then sales manager for Wurlitzer, put that company at the top of the list in juke box sales.

Phil Branson, partner in the H. M. Branson Distributing Company, 514 South Second, is enthused over his firm's new juke box, the "Aireon," whose chief feature, so far as the public is concerned, is that its volume

is controlled electronically, increasing or decreasing according to the other sounds in the room.

Picking records for the boxes is quite a chore, Branson says. It is usually done by the "operator." It might be well to explain here that the manufacturers of coin machines, most of them located in Chicago, sell the machines to distributors who have franchises in certain areas. The distributors sell machines to the operators usually on the same basis as an auto finance agency. The operator then places his machines in taverns and stores, each of which are known as "the location." *The Billboard*, the coin machine bible, lists the top-selling records to guide the operator. *The Cash Box*, another trade journal, polls the operators to see which records are getting the greatest amount of play.

Most juke boxes carry 24 records, 10 inches wide, which play three minutes each. The operator generally replaces three or four records a week. A busy juke box will use up from

200 to 300 records a year. The operator and the location split the take 50-50, with the operator paying installation and repair costs and supplying the records. Most operators want a bigger cut—70 per cent for themselves, 30 per cent for the location. Where they have formed associations, this has been accomplished. Where competition is cutthroat, operators are afraid to up their percentage for fear another operator will steal the location. The new juke boxes cost about \$800 and the pinball machines cost up to \$300. The records are purchased at wholesale, but even so it is quite an item of expense.

This is a far cry from the old days. John E. Cobb, perhaps the oldest old-timer in the business in these parts and who has his unofficial headquarters at Branson's, recalls that when he started, the Regina music box, which played copper records, was on its way out. The electric piano was just coming in. These cost \$3,000 apiece. But repairs were virtually nil and the piano rolls lasted forever. Cobb would buy one new roll a week, put it in the first piano on his route. The electric piano was a great favorite in Negro rooming houses. Cobb had one roll, *The Joe Turner Blues*, which stayed in one piano 18 months. He replaced it without telling the patrons. They gave him no peace until he had returned it and it remained at the spot for almost another year. In today's juke boxes records don't stay popular that long. They wear out quickly too.

The pinball game was born at Christmas time, 1932, Cobb says. A man in Youngstown, O., found an old bagatelle game in his attic, cleaned it up and gave it to his son for a present. Friends saw the game and urged the father to commercialize on it, which he did. The first game was called "Whiffle Ball." It had no totalizer, no register, no lights, no bumpers. It operated on the law of gravity. It sold for \$39.50. Over the years the board acquired lights and dry-cell batteries, a register to keep the location from "padding the payout," a changeable play board, a lighted up backboard and jumps from pocket to pocket. A good, modern pinball machine today will cost over \$300.

Actually, as Stiebel points out, it is no longer a pinball machine. Properly it should be called a coin-operated amusement machine. In the trade, they're called "games."

Phil Millet, in charge of the City Sinking Fund, says that there are 2,028 licenses issued for "coin or token-operated amusement machines" at \$15 a year each. The Federal Miscellaneous Tax Division collects \$10 yearly on the machines if operated for amusement only and \$100 yearly if the machine has a pay-off.

Slot machines are illegal in Kentucky, although tolerated in private clubs and certain other places. Less expensive, less complicated and more rugged than pinball games, the slots are better money-makers. They cost about \$125 new. In the right location they very rapidly pay off the initial cost. The slots were born during speakeasy days. At first they paid off with a roll of mints. Patrons might bet on the turning reels. Tokens then came with the mints. Later the mints disappeared and coins replaced the tokens. A slot machine actually is a game of chance (no skill is involved, which is why our courts have declared them illegal), but its pay-off can be controlled. A slot has three reels, filled with cherries, bars, lemons, plums, bars and bells. Each reel has 20 of these. Multiplied by the three reels, each of which stops separately, this gives the formula of 20 times 20 times 20, adding up to 8,000 possible variations. By increasing or decreasing the pay-off symbols (such as cherries) and by doing the same with

the non-pay-off symbols (usually the lemons), the amount and frequency of the pay-off is effectively controlled.

Because of their many unholy alliances with crooked politicians and gangsters, the slots got a bad reputation which has unfairly carried over to the rest of the coin machines. Respectable elements in the coin machine industry who see merchandise vending as the coming thing in their business would just as soon forget about the slots.

Similarly they don't much like the term "juke box" in describing their coin-operated phonographs. The local coinmen say the term originated in Tennessee, where roadside places were called "juke joints," but they don't know where "juke" came from. One writer, Murray Schumach, says the word is traceable to Chaucer, who in his *Troilus and Criseyde*, used the work "iowken," meaning to rest or sleep. In isolated mountain sections of the South, where Elizabethan English still is used, the word became "jouke." A local tavern became a "jouke joint," a later a "jook joint" and finally a "juke joint." The music box became the juke box. Another writer says that "jook" is an African work for dance.

Whatever the origin, juke box today makes a fine synonym for "hail-storm of nickels." Last year \$232,000,000 or 4,640,000,000 nickels were dropped into the mechanical music players. Aside from the nickels the juke box and its coin-operated cousins have had an influence on our folkways which no historian of the last decade can ignore.

An idea of how great the coin machine business really is may be gained from the fact that the May 25 issue of *The Billboard* contained 32 pages of ads for various machines and plugs from distributors.

On those pages those interested in investing a little spare change in coin machines find where, how and for how much they can get everything from astrology scales, which record accurate weight while they tell the past, present and future of the person being weighed, to voice-recording machines, which for a dime will record a voice and then automatically play it back.

A big business this coin machine game and one which, as the operators predict, promises to develop and expand greatly in this post-war world.

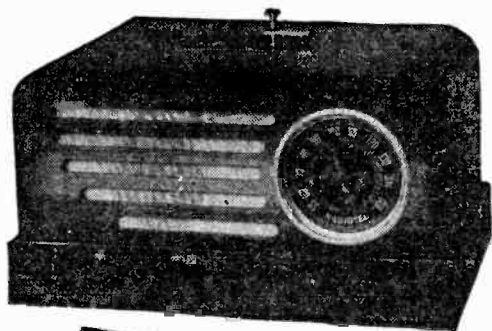
## OPERATORS WANTED FOR America's Newest! Finest! Postwar COIN OPERATED RADIO

### "RADIOTEL"

TESTED AND PROVEN TO BE A TOP MONEY MAKER IN AMERICA'S FINEST HOTELS

YOU MUST ACT NOW TO GET THESE FRANCHISED TERRITORIES! WESTERN STATES ONLY

COLORADO • WASHINGTON • UTAH • MONTANA • OREGON • NEVADA • IDAHO • NEW MEXICO • ARIZONA • WYOMING



Write or Wire Immediately  
**RADIOTEL SERVICE CO.**  
Of Los Angeles, California  
(Western Division)  
136 So. Gardner, Los Angeles 36, Calif.

## MORE CASH FROM YOUR COIN PHONOGRAPH

WHEN RECORDS PLAY BRILLIANTLY AND CLEARLY WITH "MIRACLE POINT" NEEDLES

DON'T DISAPPOINT customers with raspy, scratchy, blaring performance of the records they select on your coin phonograph. The Round Tip of a "MIRACLE POINT" Needle never "ovals"—with consequent failure to faithfully follow the record grooves. This secret precious metal alloy tip is microscopically machined to fit grooves precisely, playing, with clear perfection. Make friends of every customer with "MIRACLE POINT" Needles. Price 30c each. At your record jobbers!

**M. A. GERETT CORPORATION**  
722-724 W. Winnebago St., Milwaukee 5, Wis.

## CENTRAL OHIO MUSIC ROUTE FOR SALE—\$30,000

39 Phonographs and numerous Wall Boxes, 35 on location, mostly central city spots.  
Call Garfield 5268, Columbus, Ohio.

## UNIVERSAL AMPLIFIERS

A Necessity for Every Operator as a Spare While Making Phonograph Repairs! Fits all Wurlitzers, Rock-Olas and Seeburgs (except High Tones). Complete with volume and tone control, tubes and switch. Fine tone quality. Special offer. **\$45.00 each**

1/2 Deposit, Balance C. O. D.  
**JAMES D. BLAKESLEE**

43 15TH STREET

BUFFALO 13, N. Y.

## PHONOGRAPH ROUTE FOR SALE

Lake County, Indiana

55 Late Model Seeburg and Wurlitzer Machines. All 1940-1946 Models, inclusive. 200 Remote Control Boxes (180 Seeburg, 20 Wurlitzer). Entire route in No. 1 condition. Tubes, Records, Meters, etc. High weekly average. Price \$55,000 Cash.

Write BOX D-249  
The Billboard Cincinnati 1, O.

## MUSIC ROUTE FOR SALE

77 Machines, on location Northern Illinois and Wisconsin. Excellent territory. Good income, \$10.00 average. All late model Phonographs.

Price \$40,000.00 Cash

BOX 27, Lake Geneva, Wisconsin

## FOR SALE

Used phonograph records, fresh off of juke boxes. Each one checked, none cracked, chipped or broken. Carefully packed, \$90.00 per thousand.

**DAVIS DISTRIBUTING CORPORATION**  
625 Erie Blvd., East Syracuse, N. Y.



MODEL NO. 1422



*The* PHONOGRAPH OF TOMORROW ...*TODAY!*

**RCA**  
MANUFACTURING CORPORATION

800 NORTH KEDZIE AVENUE  
CHICAGO 51, ILLINOIS

**R**ich tone quality

**O**perator approval

**C**olorful display

**K**ey to location appeal

**O**utstanding performance

**L**atest design

**A**nimation



## Juke Location Pickets Upheld In Youngstown

YOUNGSTOWN, O., July 6.—Judge J. H. C. Lyon, of Common Pleas Court, denied a temporary injunction requested by the newly formed G. I. Music Company to restrain the AFL Electrical Workers' Union from picketing its phonograph locations.

Hearing on the firm's plea for a permanent injunction, however, was still pending, and hearing is expected at an early date.

Judge Lyon refused the temporary injunction on the ground that the company did not come into court "with clean hands" as required in injunction proceedings. He based his finding upon evidence that the new music concern had solicited location owners to breach their contracts or leases with other Youngstown music operators, Clyde W. Osborne, attorney for the Youngstown branch of the Ohio State Automatic Electric Phonograph Owners' Association, reported.

## Organ Music With Phonograph Draws Play in Michigan

DETROIT, July 6.—Novel then-and-now combine of a 1946 juke box with a 1910 piano organ, both operating thru the same remote boxes, is a stunt thought up by George Parks, music operator in Northern Michigan.

Piano organ is one manufactured early in the century by Nelson-Whiggins and one among several old-time music makers which preceded the great American juke box. Parks operates a route of piano organs, but the combination deal is on location at Gardner's Bar, 605 Belinda Street, Bay City.

Parks' idea has created quite a stir in coin machine circles here since salesman Bob Brooks, of Angott Sales Company, came back from a trip north to plug it enthusiastically after seeing the layout on location.

It is believed to be the first instance where any of the ancient music boxes have been hooked up with modern remote-control equipment.

## Tyner Brothers in Detroit, Ex-G.I.'s, Open Juke Box Firm

DETROIT, July 6.—Continuing the trend of ex-G.I.'s to enter the coin machine field, especially the juke box business, Tyner Music Company has been organized here by Leonard and Milton L. Tyner, who were recently discharged from the army.

Neither of the brothers has had previous experience in the music field, but they bought an established route of some 35 machines, formerly operated by Erwin (Dutch) Bartshat under the firm name Bartshat Music Company. Bartshat continues to operate the Maple Tavern on Maple Road in Dearborn. He came into the business a little over three years ago, taking over the route founded by his brother, the late Dan F. Bartshat.

Both Tyner brothers have a background of show business connections, thru the Checker Barbeque, which is operated by their father, Harry. Established a dozen years ago, this spot has developed a city-wide reputation in the Motor City, with a strong following among showmen in the territory.

The Tyner juke box route will specialize in taverns and restaurants. The brothers are planning expansion of their route from headquarters at 2919 Brush Street, which is also the home of Checker Barbeque.

## Alexander and Byrd Form New Firm To Deal in Music

SENECA, S. C., July 6.—Incorporated here recently was Ralph Alexander, Inc., capital stock \$25,000, to deal in music devices.

Officers are Ralph Alexander, president and treasurer; Fred Alexander Jr., vice-president; George A. Byrd, secretary.

### MOST-PLAYED JUKE BOX RECORDS

(Continued from page 31)

Weeks to date	POSITION Last Week	POSITION This Week	Record
15	14	11	SIoux CITY SUE—Bing Crosby-The Jesters (Bob Haggart Ork) .....Decca 23508 (Hoosier Hot Shots, Decca 18745; Zeke Manners, Victor 20-1797; Tony Pastor, Cosmo 471; Kate Smith, Columbia 36963; Dick Thomas, National 5010; Jimmy Walker, Coast 2016)
5	18	12	I DON'T KNOW ENOUGH ABOUT YOU—Mills Brothers...Decca 18834 (Johnny Desmond, Victor 20-1861; Peggy Lee, Capitol 236; Benny Goodman, Columbia 37053)
6	10	13	PRISONER OF LOVE—Ink Spots .....Decca 18864 (See No. 3)
10	13	14	THE GYPSY—Hildegard-Guy Lombardo.....Decca 23511 (See No. 1)
8	19	15	GIVE ME THE MOON OVER BROOKLYN—Guy Lombardo (The Lombardo Trio) .....Decca 18809
15	13	16	I'M A BIG GIRL NOW—Sammy Kaye (Betty Barclay).....Victor 20-1812 (Ruby Newman Ork, Sterling 7003; Dick Stabile Ork, Coronet COR-512; Gertrude Niesen, Decca 23499; Ray McKinley Ork, Majestic 7190)
1	—	17	THEY SAY IT'S WONDERFUL (M)—Bing Crosby (Jay Blackton Ork) .....Decca 18829 (See No. 6-B)
1	—	17	TO EACH HIS OWN (F)—Eddy Howard Ork (Eddy Howard) .....Majestic 7188 (Ole Gates Ork, Four Star 1131; Tony Martin, Mercury 3022; The Modernaires-Paula Kelly, Columbia 37063)
1	—	18	BOOGIE BLUES—Gene Krupa (Anita O'Day)..Columbia 36986

#### Coming Up

THE HOUSE OF BLUE LIGHTS—Freddie Slack-Ella Mae Morse.....Capitol 251  
NEW SPANISH TWO-STEP—Bob Wills and His Texas Playboys (Tommy Duncan) .....Columbia 36966  
WHO TOLD THAT LIE?—Vaughn Monroe (Vaughn Monroe-The Moon Maids) .....Victor 20-1892

### ADVANCE RECORD RELEASES

(Continued from page 33)

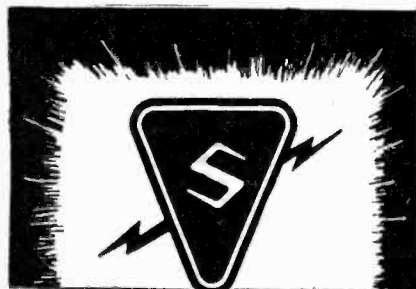
WHERE THE RIVER SHANNON FLOWS .....Town Criers (IDAHO) .....ARA-159
WITHOUT YOU .....Kaye Brothers Ork (Leanny Kaye) (BLUE SKIES) .....Stork ST 1014
YO YA ME VOY .....Martin Y Malena (VAMOS A) .....Peerless 2167
YOU CALL IT MADNESS (But I Call It Love) .....Teddy Walters (Mannie Klein Ork) (THIS IS) .....Musicraft 15077
YOU CAN'T BREAK THE CHAINS OF LOVE .....Idaho Call and His Sun Valley Cowboys (JUST HANGIN') .....Coast 230
YOU GO TO MY HEAD .....Gordon Mac Rae (Walter Gross Ork) (I HAVE) .....Musicraft 15069
YOU MAY NOT LOVE ME .....Gene Krupa (Buddy Stewart) (CHIQUITA BANANA) .....Columbia 37049

\*Also released as single records.

### BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 30)

Weeks to date	POSITION Last Week	POSITION This Week	Record
2	8	6	SURRENDER .....Perry Como.....Victor 20-1877 <i>More Than You Know</i>
4	5	7	DOIN' WHAT COMES NATUR'LLY .....Dinah Shore.....Columbia 36976 <i>I Got Lost in His Arms</i>
8	6	8	HEY! BA-BA-RE-BOP .....Glenn Miller-Tex Beneke.....Victor 20-1859 <i>The Whiffenpoof Song</i>
2	7	9	DOIN' WHAT COMES NATUR'LLY .....Freddie Martin....Victor 20-1878 <i>Blue Champagne</i>
3	10	10	THEY SAY IT'S WONDERFUL .....Frank Sinatra....Columbia 36975 <i>The Girl That I Marry</i>



# SYLVANIA ELECTRIC

USE THE BEST

RADIO TUBES

and

PANEL LAMPS

for

REPLACEMENT IN JUKE-BOXES AND PIN-BALL MACHINES



# SYLVANIA ELECTRIC

EMPORIUM, PA.

MAKERS OF RADIO TUBES; CATHODE RAY TUBES; ELECTRONIC DEVICES; FLUORESCENT LAMPS, FIXTURES, WIRING DEVICES; ELECTRIC LIGHT BULBS

## Now in Preparation

# The New 1946-47 ENCYCLOPEDIA OF MUSIC

... bigger ... better ... more comprehensive than ever!!!

... will be referred to from day to day and all year-around by **5000** JUKE BOX OPERATORS

IN 10 COMPLETE SECTIONS including a separate section on the FAMED MUSIC'S WHO'S WHO More than 50 FEATURE ARTICLES 72 ESSENTIAL REFERENCE LISTS

RESERVE YOUR COPY NOW ...

Write B. A. Bruns, Circulation Manager, 25 Opera Pl., Cincinnati, Ohio, for single copy or group rates—also combination Bill-board and ENCYCLOPEDIA subscription offer.





# THIS BEAUTIFUL LITTLE BOX - - -



5c      10c



*Can Double...Treble  
Your Profits!*

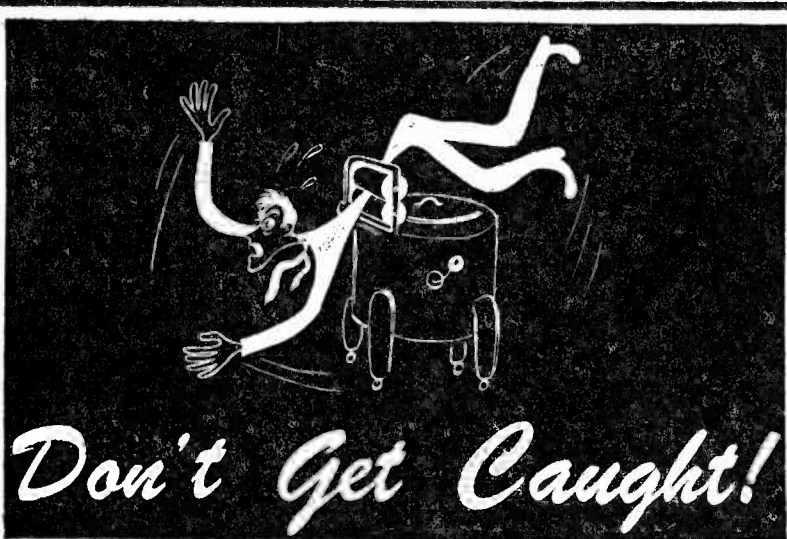
The Solotone Individual Music System... plus Solotone's exclusive 5c and 10c coin chutes... plus Solotone's trouble-free, long life service can give you the richest take in automatic music.

This is the little box that packs the B-I-G wallop—in looks—in tone—and in take! Solotone's brilliant color attracts extra attention. Solotone's genuine 6-inch speaker plays deep, rich music that brings customers back for more, and Solotone's double take in both nickels and dimes *cannot be matched by any other system.*

Get the complete Solotone story today. Phone or wire us NOW for complete details.

**SOLOTONE CORPORATION**

2313 WEST PICO BLVD., LOS ANGELES 6, CALIFORNIA



## SELL YOUR USED MUSIC EQUIPMENT NOW!

- IMMEDIATE CASH
- HIGHEST PRICES

Send us your lists of machines on or off location. Our representative will bring the cash . . . telephone or wire now . . . tell us what you've got!

WE WANT OLD TELEPHONE MUSIC EQUIPMENT

New Rock-Olas are on the way . . .  
Unload your old equipment before it's too late!

**East Coast DISTRIBUTORS, INC.**

415 FRELINGHUYSEN AVE., NEWARK 5, N. J. Blgelow 8-3524

FOR SALE!

### PHONOGRAPHS

FOR SALE!

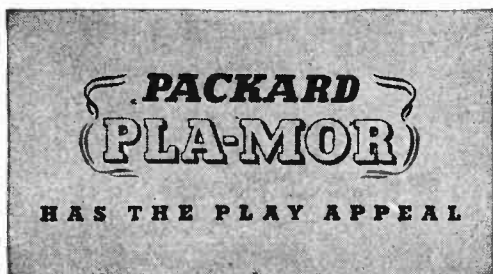
SEEBURG	WURLITZER	MISCELLANEOUS
9800, RC . . . . . \$615.00	950 . . . . . \$725.00	Mills Throne (Late) \$335.00
8800, RC . . . . . 620.00	800 . . . . . 725.00	Mills Empress . . . . . 390.00
Regal, RC . . . . . 390.00	Victory 24 . . . . . 425.00	Rock-Ola Deluxe . . . . . 435.00
8200, RC, Conv. . . . . 565.00	Victory 500 . . . . . 475.00	Wall-o-Matics, 5c . . . . . 30.00
Special Hideaway . . . . . 335.00	Victory 750E . . . . . 535.00	Selectomatics, 5c, Wire 10.00

All Phonographs in Original, Like New Condition. Packard Boxes With Brackets, \$26.00. Counter Model Changers, Parts, Trays, Cabinets, Etc. Bar and Wall Boxes of All Kinds.

WRITE FOR LIST

### PARKEY PHONOGRAPH SALES

3923 W. 62D PLACE Phone Hemlock 8321 CHICAGO 29, ILL.



### WE BUY USED PHONO RECORDS

New Aluminum Universal Bar Box Bracket. Each, \$4.00  
Guaranteed — Will Not Break or Chip

MERVIS TRUCKING CO.

7026 Lexington Ave. (Express 4777) Cleveland 3, Ohio

## AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

### Tubb Sales

Sale of the latest recording by Ernest Tubb, head man of the Texas Troubadors, *There's a Little Bit of Everything in Texas*, and *Darlin', What More Can I Do?*, is well over the 200,000 mark. His next release will be this month when he will record *You Were Only Teasing Me*, backed by *I'm Beginning To Forget You*. First song is by Ernest Tubb and T. Texas Tyler, and the latter by Jimmie Davis and Floy Case. Ernest took a three-month leave from the *Grande Ole Opry*, beginning June 15, to broadcast his *Opry House Matinee*, Mutual network show, from various cities thruout the country. First remote broadcast was at Dallas. They will work toward the West Coast and will return to Nashville and the *Grand Ole Opry* around September 15. Ernest had full houses on all his dates in Oklahoma and says it is a great State for the folk song. Two of the Troubadors, Jimmie and Leon Short, had a new Decca record released June 3, *As Long as I Live* (a Roy Acuff number), and a Leon Short number, *Could You Take Me Back?*

Silver Yodeling Bill Jones, known for his extra high yodel and the length of time he can hold it, is now working in the Hawley Building where WWVA programs originate. Bill used to appear with another well-known singer and yodeler, Elton Britt. Flannels Miller has left the Blue Mountain Boys and his plans for radio are not known.

Shorty Fincher and His Prairie Pals, who broadcast over WDEL, Wilmington, Del., daily at 1:15 p.m., also operate a park, known as Deemer's Bench, on Sundays. Shorty's show is now composed of Clyde Fogle, fiddler and banjo player; Johnnie Boy Huey, singer, yodeler, guitarist, bass fiddle and mandolin player; Bud Sloan, Hawaiian and electric straight and singer; Bob Thomas, fiddle, mandolin, bass and singer; Rawhide, "craziest man in show business"; Lonesome Vallie Sallie, wife of Shorty, singer, and Shorty, who sings and plays the harmonica, banjo and guitar.

So far this season they have had such top radio artists at the park as Nancy Martin from the Breakfast Club, the Duke of Paducah, Roy Acuff and His Smoky Mountain Boys, Texas Ruby, Curley Fox and the Fox Hunters, Uncle Dave Macon and Arkie the Woodchopper. They plan on having more big acts as soon as they're available. They average around seven acts every Sunday to add a great variety to their entertainment.

### Fisher, Cross Personals

Shug Fisher and Hugh Cross made a few personals in Ohio, West Virginia and Pennsylvania recently when Shug took his vacation. Shug will be back in Hollywood on July 8.

Frank Dudgeon, of Little Rock, was visiting friends in Ohio recently when he came back to Cleveland to make his first recording. Blaine and Cal Smith are now making personals, altho they are not on the air.

Eddie Snyder, the Plainsman, is featured on a new show, *Melody Mountaineers*.

Ernie Lee, popular emcee heard over WJR, Detroit, Monday thru Saturday from 5 to 6 a.m., broke into radio under John Lair, owner of Renfro Valley for five years. The last two years he was emcee for the Barn Dance and the Renfro Valley folk show, a Columbia Broadcasting Company show. Ernie's stagershow is said to be one of the top ones in the folk song line of entertainment. Members of the show include: Barefoot Brownie, comedian; Jerry Byrd, steel guitar; Casey Clark, fiddler; Johnny Max, baritone; Pee-Wee Linden, accordion, and Ernie Lee, folk tune singer.

### Victory March

Leslie J. Melbourne, well-known musician, composer and author of *The Birdie Love Song*, who is at present a member of the Philadelphia Transportation Company band, has had his latest composition, *Our National Victory*, accepted for early publication by Grimes Music Publishers, and a military brass band arrangement is now in the press. Grimes has also released a new hillbilly number called *Don't Be a Fool, You Fool*, which will be featured on air waves by Pop and His Corn Peddlers.

It seems as if the Happy Valley Gang is going to initiate a new phase in radio entertainment via the telephone. The gang was approached about playing for a Legion dance in Three Rivers, Tex. The man who was doing the hiring said he'd listen to their program which is aired three times a week over WOAI. But since he was working in his cafe and had no radio, he called his daughter and had her turn on the radio. He held the phone and heard the Happy Valley Gang via phone. P.S.: They got the job!

Tex Smith placed three of his songs with Melody Moderne recently. Titles are *My Little Texas Darlin'*, *No One To Tell My Troubles To*, and *Honey, Let's Go Out 'n' Dance*. The last named is scheduled for recording in June, with the others to follow later.

Cowboy Jack Hunt and His Rhythm Ranch Hands recently recorded six sides for Process Records. Jack's first release will be the popular *Sombreros in the Sun*, backed by Jack's own song, *Gee, You Must Have Fun in Hurting Me*. This disk should be on the market during July. Other numbers cut include *New Mexico Sunset*, *I Guess I Was Born To Be Blue*, *Trust My Heart, Dear*, and a novelty instrumental number, *Just Foolin' Around*. Most of these numbers are contained in Jack's new song folio just released by Kelly Music Publications.

### Sunday Shows

Carl Russell and His Arizona Ramblers in for the Sunday performances being staged this season by Memorial Park, Schwenksville, Pa.

Tex Ritter and His Prairie Pals, coming in from the West Coast, made their first appearance in Eastern Pennsylvania this season on June 23 at Sleepy Hollow Ranch near Quakertown, Pa. The Sunday bill included the Santa Fe Rangers (Shorty Long, Rusty Keefer, Jack Day and Pee-Wee Miller, features of the WFIL Hayloft Hoedown out of Philadelphia), the Arkansas Woodchopper from the WLS National Barn Dance, and the Sleepy Hollow Ranch Gang, also featured on the Hayloft Hoedown network show. Dick Thomas, composer of *Sioux City Sue*, headlines the Sleepy Hollow show on June 30.

Jack Steck, emcee of the WFIL Hayloft Hoedown heard on the ABC network Saturday nights, is again presenting the Sunday afternoon kiddies' hour at Woodside Park, Philadelphia.

Dick Thomas was guest of honor at the reunion dance held last week at the Warwick Hotel by West Philadelphia High School. Dick was given the honor spot as a result of his writing the *Sioux City Sue* hit.

Tommy Caulfield and His Erin's Pride Orchestra were featured for folk dancing staged at the July 4 celebration sponsored by *The Evening Bulletin*, Philadelphia.

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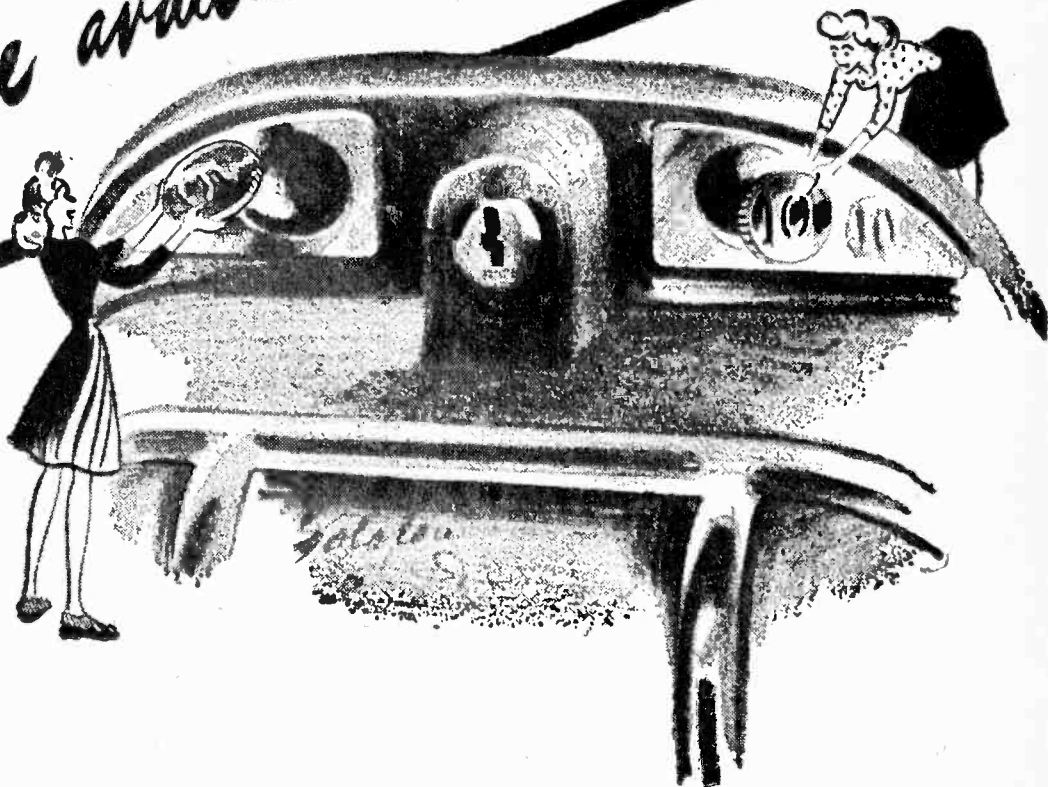
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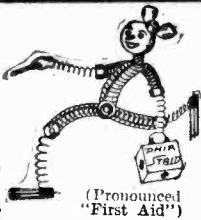
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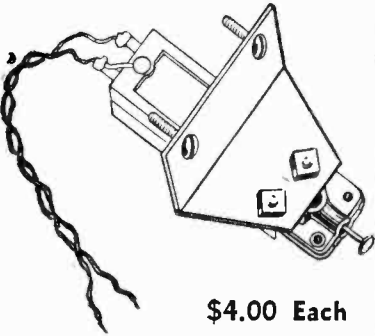
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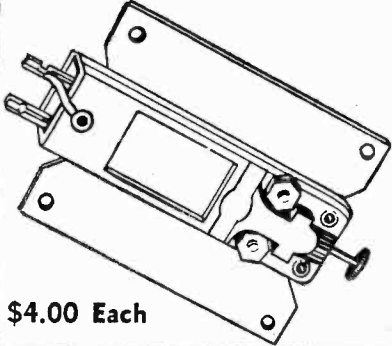
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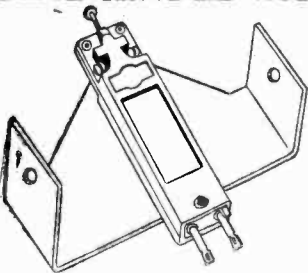


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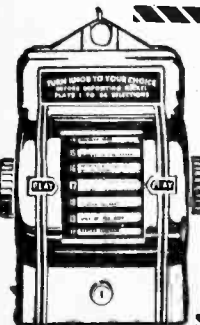
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## Record Reviews

(Continued from page 35)

### BUDDY RICH (Mercury 3025)

Route 66—FT; V.

The Iggy Song—FT; V.

Standard Rich treatment, ensemble brass and saxes with an effective tho somewhat over-emphasized beat set by Rich at the traps, marks these two sides. Buddy takes a scattish vocal on Route 66, a ditty with a great deal of interest due to the places and names mentioned in it. A neat tenor interlude gives a Miller touch. The Iggy Song is crooned by the Woodchucks. One of those meaningless tongue twisters which may be a solid click, but the vocal harmonizing here isn't effective or tricky enough to make the side outstanding.

Jitterbugs will take to the heavy beat set by Rich.

### BILL SAMUELS (Mercury 8012)

Ghost of a Chance—FT; V.

Port Wine—FT; V.

Top side is the old Young-Crosby-Washington ditty revived in a slow, soft, torchy treatment. Samuels chants it effectively, the straining tones into sometimes weird sequences. Backing is by the Cats 'n' Jammers Trio, electric guitar providing most of the melodic filligree, but Samuels' vocal fills the entire recording. Flip-over is a blues, devoted to lauding Port Wine. Guitar and piano share solos between 12-bar lyrics by Samuels. Performance, save for two hardly noticeable fluffs, approaches a top-notch quality.

Both sides here will reap a nickel harvest.

### J. E. MAINER'S MOUNTAINEERS

(King 538)

What'll I Do With the Baby-O?—Hoedown.

The Yodelin' Mountaineer.

Top side here is an old-fashioned hoedown on wax, dance tempo utterly impossible for average juke location. Chalk it up for home consumption in the mountain music over-the-counter shops. Curly Mainer takes the vocal on the "B" side, mandolins strumming in the background. Lyrics are practically a straight yodel.

Mostly for straight sales. Only most rabid spots will take even "B" side for juke play.

### LEON RUSK (King 539)

A Petal From a Faded Rose—FT; V.

I See Through You—FT; V.

A real tear jerker is A Petal From a Faded Rose and the recording itself is a production, Rusk being backed by a good-sized studio ork. Singer's nasal tenor is in good form too, pitching for sentimental reaction. Back side picks up in tempo; again Rusk is right able in putting over the lyrics. Steel guitar takes an interlude between chorus and band sounds pretty full for a hillbillyish combo. This side is the better bet.

I See Through You has more zip for folk music spots.

### ROSE MARIE (Mercury 3013)

My Mama Says "No No"—FT; V.

I'm Crying My Heart Out Over You—FT; V.

Verse on Mama is taken at slow tempo, with beat being doubled to give the chorus a lift a la the wax of Betty Hutton, but Rose Marie—while competent in her own niche—isn't a Hutton yet. Her vocal style here is rather throaty and appeal will have to hinge on the song's wordage. Flip-over makes more sense, but girl chirp would sound better on wax by clinging more to the legato. Credit her with this, however—she packs a lot of the same socko salesmanship that makes her a stage hit. Dick Matthy's ork follows easily the frequent changes in tempo.

Crying My Heart is better side, but appeal will hinge on Rose Marie's personal draw.

### DEUCE SPRIGGINS (Mercury 6010)

I Been Down in Texas—FT; V.

What's the Matter With You?—FT; V.

Two film tunes here means the way for exploitation has already been paved. The Texas number is from Columbia pic, Cowboy Blues, and is a novelty featuring in order, crooning by Deuce Spriggins, Carolina Cotton

and the Plainsmen Trio—all detailing "What They Saw in Texas." Cotton Girl also yodels and entire side is bouncy. What's the Matter With You? is from Columbia's Singing on the Trail, and Deuce takes vocal all by himself. Treatment is more legit and less Western here.

Either side means profitable play in Western locations.

### COWBOY COPAS (King 537)

Tragic Romance—V.

You Will Find Me Here—FT; V.

Great complaint that so many hill-billy tunes sound alike stems from fact artists also take a hand at composing and then plug each other's tunes. For instance, Tragic Romance is ditty written by Grandpa Jones, another recording artist. Enunciation by Copas isn't too distinct here, altho engineering is technically okay. You Will Find Me Here is a slow ballad sung torchily by Copas, with steel guitars prominent both in fill-ins and an instrumental chorus.

Folk music boxes should glean fair play from You Will Find Me Here.

### TEDDY McRAE (Queen 4122)

Lover—FT; V.

C-i-n-c-i-n-n-a-t-i—FT; V.

High-pitched needs kick off Lover, and tenor picks melody up for a solo before Nita Bradley goes into vocal. Song isn't impressive and band is dreary in its attempt to create backgrounds. Arrangement could probably be the main fault here. Boogie beat, followed by a train whistle impress, sets the frame for the ditty about Cincinnati, which is in the same pattern as Kalamazoo of a few years back. Less dragging beat and a better turn on the lyrics than the half-hearted effort of the Palmer Brothers might have done things. Tune will still have appeal down Cincy way.

Race locations won't be impressed.

Jukes in Cincy area may get a play.

### TAB SMITH (Queen 4123)

Trunk Packed Up—FT; V.

Sweet Old Me—FT; V.

A piano vamp of blues gives a promise that doesn't pan out in Trunk Packed Up. Hester Lancaster croons a couple of 12-bar choruses but it isn't groovy. Tab Smith's sax is uninspired, but Lancaster gal's voice shows promise. Contrastingly, same chirp's voice cracks on the Sweet Old Me side so it must have been a lucky accident.

Little of interest here, except for Tab Smith's devoted followers.

### LOUIS-CONN FIGHT (Aladdin 150)

Knockout Round

Fight Highlights

Something new in plattering, this one is devoted to the broadcast of the recent Louis-Conn fight. Top side carries the blow-by-blow description of the knockout round. Reverse gives gab about fight, Joe Louis's "Hello, mom" remarks after fight, etc. Gillette Razor, who sponsored the airing, gets plug on disk and label.

Race fans and sport crowds who idolize Louis may flood phonos to rehear and rehash his victory.

### KANAKA BUSH (Courtney 132)

Moon of Manakoora—FT.

Sweet Hondulae—FT; V.

For pleasing pineapple plattering this one fits the bill. Slow tempoed Manakoora is contrasted by brisker beat on the mated side. In latter unbilled vocalist (presumably Bush) presents typical island voice dedication to hula gal Hondulae.

Either side will find takers wherever nickel plunkers go for South Sea stuff.

### JUDY CANOVA (ARA 4007)

Apple on a Stick—FT; V.

My Fickle Eye—FT; V.

Judy Canova's homespun styling flavors these faces. Apple, a diaper ditty, is cute but gets too cute when lass turns to baby talk in latter half of side. Hurdy-gurdy styled support from unbilled ork helps sell song. Flip-over finds Fickle getting a folksy

touch which puts a new facet on the novelty note placer.

Add Judy Canova's following (from pix and air show) to fact Fickle is being pushed by Betty Hutton's dinking, B side should be coin catcher.

HOAGY CARMICHAEL (ARA 148)

I Don't Know Why—FT; V.

I Can't Get Started—FT; V.

Hoagy Carmichael, cleffer turned word warbler, won't alarm the wax world with these offerings. His off-tone stylings of I Don't Know (from pic Faithful in My Fashion) and oldie I Can't Get Started are listenable but don't prompt replays. His whistling which takes up about third of top side, fails to compensate for the singing. Studio ork provides suitable support.

Carmichael name may nudge some first tries.

GAYLORD CARTER

(Black & White 3001)

Tico Tico—FT.

All the Things You Are—FT.

Gaylord Carter's Hammond organ keyboarding makes for easy listening a la Ethel Smith. Limber fingering gives Tico plenty of flash. Shimmering effects here are contrasted by the restful mood version of All the Things. Melody is emphasized on both sides.

Can be used wherever organ music is suitable.

EARL HINES (ARA 149)

Margie—FT; V.

Rosetta—FT; V.

Hines's herd puts the rhythmic bite to these two old-timers as Lord Essex's high-pitched pipes dust off the wordage of both name numbers. With the "Fatha" knuckling an exciting set of ivories and high-riding brass adding to the interest, Margie emerges an ear winner. Essex is easy to take on top side, but his falsetto fails to spark the slower paced flip-over. However, Hines's pianistics plus ork workout compensate, giving his old stand-by plenty of musical meat.

Margie should attract nickel holders.

SLIM GAILLARD TRIO (Four Star 1079)

Carne—FT; V.

Buck Dance Rhythm—FT; V.

More musical burlesquing by Slim (Cement Mixer) Gaillard, these offerings are cut from the same cloth as his other ditty dillies. Unit for

this dinking includes Gaillard on vocals, Tiny Brown's bass, Dodo Marmarosa on piano, with Zutty Singleton handling hides. Groovey guitar, unbilled, sounds like Gaillard. As is usually the case, nutty lyrics are backed by top-drawer instrument wielding. Wordage in Carne is supposedly Spanish. On flip-over Gaillard does a beaut of a take-off on Der Bingel.

Biscuit should go like hot cakes on the Coast, where the kids are nuts about Gaillard.

IVORY JOE HUNTER (Pacific 612)

Ivory Joe's Boogie—FT; V.

Gazing—FT; V.

Hunter wraps himself around the Steinway to give out with an interesting slice of eight to the bar on the A side. Tho band is billed, surface is devoted to piano solo with bass man Charles Oden coming in for a couple of measures. Hunter turns balladist on the reverse and pleasingly warbles his own cleffing, Gazing.

Boogie addicts should go for Boogie.

MANUEL LOPEZ WITH RAFAEL MENDEZ

(Exclusive 223)

Yo Estoy Aprendiendo Ingles—FT; V.

Obelli—FT; V.

Pouring plenty of Latin excitement into the accompaniment, trumpeter Rafael Mendez's ork helps Manuel Lopez sell these ditties. Yo Estoy (I'm Learning To Speak English), a catchy novelty number, is warbled in both Spanish and English. Ork blends voices for choruses here as on the reverse. Lopez voices latter in Spanish only. Tune is typical South-of-the-border chant and doesn't hold up to the top side.

Yo Estoy has coin catching potential. Save flip-over for language music boxes.

JAN SAVITT (ARA 147, 150)

All the Time—FT; V.

I've Never Forgotten—FT; V.

Surrender—FT; V.

Along With Me—FT; V.

With Bob D'Andrea getting sticky with the wordage, Savitt's smooth synco's strike an appealing note in this double dinking. All the Time (from pic No Leave, No Love) gets moon mood treatment from the warbler. Forgotten (from pic Earl Carroll's Sketch Book) is taken at a moderately bouncy beat. He gives into Surrender with equal ease. Harold Rome's Along With Me (from show Call Me Mister) is easy to take. Arrangements give reeds and muted brass the upper hand and make for relaxed listening.

With pic tie-ins on the assist, hand-holding kids should go for these double headers.

GINNY SIMMS (ARA 146)

My Melancholy Baby—FT; V.

I Live But To Love You—FT; V.

With Lou Bring's band weaving a beautiful background, Ginny Simms projects herself lyrically with rousing results on both love ballads. Singing from way down deep, she gives the evergreen Melancholy a most sympathetic interpretation as well as bringing out the melodic richness of I Live. Latter, based on the main theme of Caesar Frank's D Minor Symphony, should linger long on the lullaby ladder.

A twin winner.

JOHNNY MOORE'S THREE BLAZERS

(Exclusive 221)

It Ain't Gonna Be Like That—FT; V.

With My Heart in My Hand—FT; V.

Johnny Moore's Three Blazers (Moore on guitar; Charles Brown, piano and vocals; Eddie Williams, bass) are on a King Cole Trio kick in their offering. However, three-some has a measure of individuality that is as easy to take as the Cole unit. For this session Oscar Moore, Cole guitarist, sits in with brother John for a couple of groovey breaks. The Frankie Laine-Mel Torme clever cleffing, Gonna Be Like That, gets a righteous rhythm vocal ride from Brown. Latter effectively tempers his pipes to the romantic mood of the slow ballad on the reverse.

Jazz jukes should jingle for It Ain't Gonna Be.

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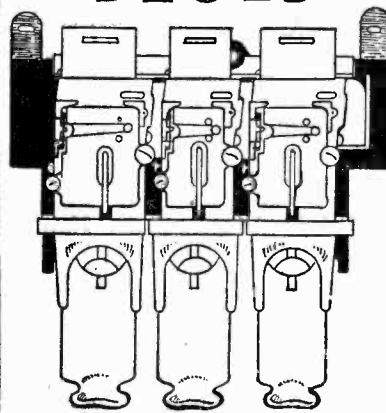
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CONNECTICUT: Connecticut Plamor Co., Bridgeport; Novelty Amusement Co., Inc., Hartford; Fred

A. Fuest, Madison; Connecticut Automatic Sales Co., New Britain; Atlantic Connecticut Corp., Hartford; Seaboard Connecticut Corp., Hartford; John J. FitzGerald Jr., New Haven.

FLORIDA: Alcorn & Cate, Jacksonville; Modern Southern Distributors, Jacksonville; Christopher-Luker Co., Miami; Florida Automatic Sales Corp., Miami; Sun Sales Corp., Miami; American Vending Co., Miami Beach; Southern Music Co., Orlando; Cashion Novelty Co., Orlando.

GEORGIA: Albany Amusement Co., Albany; Friedman Amusement Co., Atlanta; H. & L. Distributors, Inc., Atlanta; Maurice A. Rooks, Colquitt; Heath Dist. Co., Macon; B. Morris Co., Nashville; Mullinix Amusement Co., Savannah; Sparks Specialty Co., Soperton; Tifton Music Co., Tifton; Edgar I. Woodfin, Atlanta; Cooper Music Co., Bainbridge.

HAWAII: Automatic Vending Machine Co., Wahiawa, Oahu, T. H.

IDAHO: North Idaho Sales, Wallace.

ILLINOIS: Robin Adair, Chicago; Amalgamated Dist. Co., Chicago; American Amusement Co., Chicago; Amco Distributors, Chicago; Automatic Coin Machine & Supply Co., Chicago; Coin Machine Acceptance Corp., Chicago; Empire Coin Machine Exchange, Chicago; Chas. W. Hoffman, Chicago; Kruse & Connor, Chicago; Lewis Coin Machine Service, Chicago; Harry Marcus Co., Chicago; Marvel Mfg. Co., Chicago; Monarch Coin Machine Co., Chicago; Jack Nelson Co., Chicago; P & S Machine Co., Chicago; Pastime Music Co., Chicago; Mack H. Postel, Chicago; Superior Products, Chicago; Becker & Long, Havana; Gousset Sales Co., Kankakee; Central Sales & Service of Moline, Moline; R. N. Adair Co., Oak Park; City Vendors, Peoria; H. & H. Novelty Co. (Thomas D. Hickey), Quincy; H. & H. Novelty Co. (Robert E. Hoffman), Quincy; Cas-Ola Coin Machine Co., Rockford; Bill Morris Music Co., Rockford; Frankel Dist. Co., Rock Island; General Music Corp., Skokie; James Farney, Taylorville; Atlas Novelty Co., Chicago; Bell Products Co., Chicago; Max Glass Distributing Co., Chicago; Globe Dist. Co., Chicago; National Coin Machine Exchange, Chicago; World Wide Dist. Co., Chicago; W. G. Fortner, Carmi; Mid-State Co., Chicago.

INDIANA: John L. Beihl, Club Dist. Co., Batesville; Automatic Amusement Co., Evansville; S. Silver Novelty Co., Evansville; Binco Music Co., Fort Wayne; Arnold A. Lee, Fort Wayne; C. E. Armstrong, Indianapolis; F. D. Munson, Indianapolis; Sicking Co., Indianapolis; Gay Games, Inc., Muncie; Barnard Amusement Co., Salem; Sherfick Music Service, Shoals; Wabash Valley Dist. Co., Terre Haute; Seneff, Dunham & Seneff Co., Washington; Banister & Banister Dist. Co., Indianapolis; L. O. Martin, Indianapolis.

IOWA: Gilbert Dist. Co., Des Moines; Nelson Music Co., Des Moines; Coin Operated Service, Keokuk; Automatic Supply Co., Waterloo; Sandler Dist. Co., Des Moines.

KANSAS: Novelty Music Co., Abilene; General Novelty Co., Chanute; Buton Novelty Co., Independence; Broadway Amusement Co., Kansas City; Leonard G. Frieubus, Wichita; Matheny Vending Co., Inc., Wichita; Mueller Specialty Co., Wichita.

KENTUCKY: Hammans Novelty Co., Barbourville; Music and Novelty Shop, Hopkinsville; Frank Miller, Irvine; Steffling Novelty Co., Lexington; B. & B. Novelty Co., Louisville; H. M. Brandon Dist. Co., Louisville; Louisville Coin Machine Co., Louisville; Ohio Specialty Co., Louisville;

## Juke in Calcutta Moves With G.I.'s

CALCUTTA, India, July 6.—Honorable discharge came to one of the few juke boxes in this area when the G.I. recreational center in the Hindustan Building here was closed.

Juke box was the goal of many G.I.'s on pass, said a Red Cross official. Munching on cake and hamburgers, the fellows crowded around the machine which gave out with sweet and hot tunes that relieved soldiers' nostalgia.

Officials state that jukes in this area having served their purpose, will be shipped to other recreational centers near Japan or returned to the United States as surplus. Other coin-operated devices will be returned as surplus shortly, according to army headquarters.

Southern Automatic Music Co., Louisville; Thomas Novelty Co., Paducah.

LOUISIANA: Teche Novelty Co., New Iberia; A. M. Amusement Co., New Orleans; New Orleans Novelty Co., New Orleans; Dixie Coin Machine Co., Inc., New Orleans; Louisiana Coin Machine Service, New Orleans; Janssen's Music Service, Shreveport; Charley Glorioso, Thibodaux; Progressive Distributing Co., New Orleans.

MARYLAND: Andrews Vending Machine Co., Baltimore; Economy Supply Company, Baltimore; General Vending Sales Corp., Baltimore; Hub Enterprises, Baltimore; Roy McGinnis Co., Baltimore; Abe Weiner, Beachville; Stacy L. Lewis, Cambridge; Queen City Novelty Co., Cumberland; Domestic Novelty Co., Silver Spring.

MAINE: Stillman Music Co., Augusta; the O. J. Porter Co., Cape Elizabeth.

MASSACHUSETTS: Associated Amusements, Inc., Boston; Franklin's Advertising Service, Boston; Franklin Discount Co., Boston; J. J. Golumbo & Co., Boston; Greene Dist. Co., Boston; Hamel Dist. Co., Boston; King Dist. Corp., Boston; Redd Dist. Co., Boston; Trimount Coin Machine Co., Boston; Lavoie & Hillman, Inc., Fall River; Novelty Sales Co., Shrewsbury; Automatic Coin Machine Corp., Springfield; Becker Novelty Co., Springfield; Melody Phonograph Co., Springfield; Donovan Vending Service, Whitman.

MEXICO: Articulos Electricos, Mexico City, D. F.

MICHIGAN: Frank Sager & Co., Ahmeek; B. C. Vending Co., Battle Creek; Angott Sales Co., Inc., Detroit; Edelman Amusement Devices, Detroit; Gaycoin Distributors, Detroit; Lemke Coin Machine Co., Detroit; Marston Dist. Co., Detroit; Robinson Sales Co., Detroit; A. P. Sauve, Detroit; Anthony H. Giffel, Essexville; Great Lakes Sales Co., Grand Rapids; Miller Vending Co., Grand Rapids; King-Pin Equipment Co., Kalamazoo; Automatic Service, Lansing; Reliable Amusement Co., Niles; Wolverine Entertainers, Inc., Pontiac; Peach Ridge Dist. Co., Sparta; Frank Goodyear, Wyandotte.

MINNESOTA: R. L. Kuehmichel, Brainerd; Twin Ports Sales Co., Duluth; Gopher Sales Co., Faribault; Frank Mager Novelty Co., Grand Rapids; Acme Music Co., Minneapolis; Minnesota Machines Co., Minneapolis; Bush Dist. Co., Minneapolis; HY-G Amusement Co., Minneapolis; Silent Sales Company, Minneapolis; Automatic Games & Supply Co., St. Paul; Joe Topic, Shakopee; Midwest Vendors, Willmar.

MISSISSIPPI: United Novelty Co., Inc., Biloxi; Fairway Amusement Co., Columbus; Hattiesburg Music Co., Hattiesburg; W. Frank Davis, Inverness; Bill Eidt, Natchez.

MISSOURI: McGuire Novelty Co., Carthage; Consolidated Dist. Co., Kansas City; John W. Hathorn,

Kansas City; United Amusement Co., Kansas City; Universal Mfg. Co., Kansas City; J. S. Esry Novelty, Moberly; Frank Harris Sales Co., Poplar Bluff; Baum Dist. Co., St. Louis; Container Mfg. Co., St. Louis; Dewey S. Godfrey, St. Louis; Ideal Novelty Co., St. Louis; McCall Novelty Co., St. Louis; Morris Novelty Co., Inc., St. Louis; Olive Novelty Co., St. Louis; V-P Dist. Co., St. Louis; W. B. Novelty Co., Inc., St. Louis; Automatic Coin Machine Co., Kansas City; Missouri Music Co., Cuba.

MONTANA: Montana Sales Co., Billings; Pete L. Weyh Co., Havre; W. J. Nankeman Co., Malta.

NEBRASKA: Kellogg Sales Co., Grand Island; Macks Music Service, Grand Island; Barkalow Bros. Co., Omaha; Frankel Dist. Co., Omaha; Howard Sales Co., Omaha; H. Z. Vending & Sales Co., Omaha; Public Scale Co., Omaha; R. C. King, Scottsbluff; Bank Club of Reno, Reno; A. Benetti Novelty Co., Reno; W. A. Huffman, Reno; Norman L. Mitchell, Reno; Ben T. Smith Co., Reno; Williamson Sales Co., Reno.

NEW JERSEY: Casino Amusement Co., Asbury Park; F. McKim Smith, Atlantic City; Palisade Specialties Co., Cliffside Park; East Coast Dist. Inc., Elizabeth; Asco Vending Machine Exchange, Newark; Hercules Sales & Dist. Co., Newark; Market Amusement Co., Inc., Newark; R. & Y. Novelties, Newark; Petes Amusement & Vending Machine, South Amboy; Charles Johnson Novelties, Trenton.

NEW MEXICO: Ginsburg Music Co., Roswell; Clarence Ansley, Santa Fe; Rio Grande Music & Sales Co., Las Cruces.

NEW YORK: The Arthur Hermann Co., Albany; Jules Olshin & Co., Albany; Brooklyn Amusement Machine Co., Inc., Brooklyn; J. Schoenbach, Brooklyn; Alfred Sales, Inc., Buffalo; Cold Springs Dist. Co., Buffalo; Buffalo Amusement Operators' Assn., Buffalo; J. H. Winfield & Co., Buffalo; Lew Wolf Enterprises, Buffalo; Buy-a-Pak, Inc., Cohoes; H. H. Weaver Co., Inc., Forest Hills, L. I.; Raymond Schwartz, Fort Plain; Acme Sales Co., New York; Atlantic Dist. Co., New York; Mike Munves Corp., New York; Modern Music Sales Corp., New York; Simon Sales, Inc. (Albert), New York; Simon Sales, Inc. (Dave), New York; Times Amusement Corp., New York; West Side Dist. Co., New York; Pancoast Amusement Co., New York; Square Amusement Co., Poughkeepsie; Eastern Sales Co., Rochester; Kertman Sales Corp., Rochester; Mohawk Skill Games Co., Schenectady; Atlas Equipment Co., Syracuse; Rex Coin Machine Dist. Corp. Syracuse; Mohawk Amusement Co., Syracuse; Hanna Dist. Co., Utica; Upstate Amusement Co., Watertown; Fred Garrett, Watervliet; H. Rosenberg Co., Inc., New York; Tri-State Vending Co., New York.

NORTH CAROLINA: T. B. Holliday Co., Inc., Charlotte; Southern Music Co., Durham; the Vending Machine Co., Fayetteville; Vemco Music Co., Fayetteville; Dixie Novelty Co., Hickory; Pioneer Dist. Co., Raleigh; Thorpe Music Co., Rocky Mount; Melody Music Co., Salisbury.

NORTH DAKOTA: Jess Willard Amusement Co., Minot.

OHIO: Bell Novelty Co., Akron; Ed George Music Co., Akron; Westershaus Co., Cheviot; Esquire Dist., Inc., Cincinnati; Ohio Specialty Co., Cincinnati; Pla-Mor Dist. Co., Cincinnati; T. & L. Music Co., Cincinnati; Wesco Novelty Co., Cincinnati; Cleveland Coin Machine Exchange, Cleveland; International Coin Machine Dist., Cleveland; the Markepp Co., Cleveland; Central Ohio Coin Machine Exchange, Columbus; Myco Automatic Sales Co., Columbus; Shaffer Music Co., Columbus; A. S. L. Sales Co., Dayton; Litsey's Equipment Co., Dayton; Yendes Service (See Vending, Music on page 122)

**SPOT CASH  
PAID FOR  
ALL YOUR USED  
RECORDS**

Even If They Are 10 Years Old!  
Check With Us Immediately.  
We Pay Freight Collect.

**HERB'S MUSIC SHOP**

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Phone: BU. 4-2829

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**WANT TO BUY**

Seeburg Duo Remote Consoles. Also other music equipment.

**DAVIS DISTRIBUTING CORP.**

625 ERIE BLVD., E. SYRACUSE 2, N. Y.

**New York:**

Harry Friar, treasurer of Premier Coin Machine Manufacturing Company, is back in the city after a flying visit to Chicago. . . . Dave Lowy down to Florida for a few days on business. . . . Out on vacation is Al Schwartz, *The Billboard* staffer who ordinarily conducts this column.

Clarence Camp, Southern Amusement Company, Memphis, was in to visit Jerman Rosenberg, of J. Rosenberg Company. Rosenberg's firm expects to open its new offices in Hartford, Conn., September 1. Office will be at 181 Ann Street, the Morse College Building. . . . Thomas Marullo, who has just returned from the service, is starting up a Solotone route in Brooklyn. . . . Moe Luber has also joined the Solotone operators in this territory.

**Detroit:**

Leon Schneider, cigarette vending machine operator, is establishing the Schneider Sales and Service at 2677 Coplin Avenue. This company is a used car agency, another of Leon's varied activities, in partnership with cousin Merle Schneider—no relation to the Merle Schneider who manages for Apollo Record Distributing Company.

Mark Linkner, of Triangle Amusement Games, has returned from a three-week trip visiting relatives in Philadelphia; Harrisburg, Pa., and Buffalo. . . . Arthur J. Jacques is getting ready to go into production with his Shoematic shine machines.

Tin Ries, operated the Penny Arcade, with the Down River Amusement Shows, has switched to the W. D. Wade No. 2 Shows at Port Huron, Mich., with the close of the Down River organization. . . . Jack Kirschner, operator of Jack's Music Company, is back from a trip to New York where he took in the Louis-Conn fight.

Max Lipin, Allied Music Sales Company, was also a spectator at the Louis-Conn bout. . . . Ross Music Company moved two blocks down the street to a new location at 15414 Livernols Avenue. Firm is now being operated as a four-way partnership, including Isadore Shomberger, an original partner; Solly Goldfield, formerly with Decca Distributing Company here; Louis Berman, former manager of the business, and Sam Press, a newcomer. Philip Berman and Al Schweitzer, now of Modern Music Company, who were formerly with the store as partners, are no longer connected with the firm. The Ross organization operates a neatly equipped music store as well as their music machine routes.

Alexander S. Robinson and Louis Abraham are establishing a new partnership under the firm name Individual Music, with offices at 2618 Barlum Tower. . . . Allied Music Sales is opening a branch at 314 Monroe Street, Toledo, O., sales manager Lou Salesin reports. . . . Mrs. Elizabeth Lund, office manager of the Michigan Automatic Phonograph Owners' Association, is leaving July 15 for two weeks' vacation at Long Island. She's going by plane.

Spike Jones, while appearing at Michigan Theater here, headlined the recent juke box showing at Marston Distributing Company. Among operators present were George Skinas, Saginaw; Norman Dixon, Cleveland, and Bill Williams, of Coin Machine Acceptance Corporation, Chicago.

**St. Louis:**

Ideal Novelty Company here, headed by Carl Trippe, has resumed its pre-war policy of giving all employees a paid vacation. Ideal's boss reports the firm is nearly ready to go on a new football game. Holding up production now are some flourescent lights, and as soon as these arrive the games will ready.

**COINMEN YOU KNOW**

**Cincinnati:**

Mr. and Mrs. Sam Butler were seen sporting their new car at the automobile races last Sunday in Columbus, O. . . . Les Pegg, who operates the Hi-De-Ho Music Company, recently returned from a trip to Florida. He's going to have to do something about that suntan which is rapidly fading away.

Motoring thru California now are Abe Villinsky and family. Abe operates the A & B Music Company here and intends to be away until September 1. . . . Members of the Cincinnati Automatic Phonograph Owners' Association wish to extend their deepest sympathy to Ella Lautry, bookkeeper at Ohio Specialty Company, in the loss of her mother June 23.

One of the employee's of Ace Sales Company—Richard Lee Gindle—who was a prisoner of war and served four years in the European theater, has recently returned. He was married last week at the American Legion Hall, Newport, Ky., and the entire staff of Ace was on hand for the celebration. After the wedding Charles Kanter, who heads the firm, took the newlyweds and a party of friends to Glenn Rendezvous, Newport nitery.

Up thru the Blue-Grass Country last week went Mr. and Mrs. Sam Chester. They stopped off to visit several stock farms and tested out the menu at Beumont Inn, famous Harrodsburg, Ky., restaurant.

R. L. Maurer reports that he is taking a trip thru Virginia, North Carolina and South Carolina with Don Kennedy, regional manager for Packard. Maurer says that the firm will have a new phonograph on the market soon. He is in the Service Engineering Department.

**Cleveland:**

Jack Cohen is back from a vacation-business trip with his family to California. In Los Angeles, he looked over the factory set-up of Solotone, for which his Timed Music, Inc., here is distributor. . . . International Coin Machine Industry is moving into a combination store-shop at 2436 St. Clair. Improved shipping facilities in the new quarters will aid expansion plans of the firm.

Operators who have been enjoying weekly good-will luncheons for visiting band leaders are losing out currently, with the Palace Theater on a straight picture basis. Affairs have been sponsored by the Cleveland Phonograph Merchants' Association.

**Boston:**

J. J. Golumbo is manufacturing a new column speaker for juke boxes. He is currently vacationing at Rockport, Mass. . . . Kingsley Jacks, Boston op, is on a motor tour of Nova Scotia. Expected to be gone about a month, he will visit Cape Breton Island.

Bill Hamel, of Hamel Distributing Company, is still vacationing at The Weirs, but John McGinnis, firm's sales manager, reports good biz. . . . Extreme heat cut attendance at this week's meet of the Massachusetts Phonograph Operators' Guild at the Copley Plaza Hotel to four members. . . . Frank Ward, of Fairley, Vt., made a recent trip to Pawtucket, R. I., to make arrangements for burial of his mother, who died there.

Bert Klapper has moved to his new quarters on Brookline Avenue. . . . Great interest was displayed by New England distribs in the coin-operated radios at the opening of Ed Ravreby's new quarters on Commonwealth Avenue.

**Indianapolis:**

Simon Behrman, of the Sicking Company, was a business visitor in Cincinnati and Chicago the past week. . . . Mrs. Blanche Janes, head of the Janes Music Company, spent the week end in Chicago, visiting friends. . . . Joseph Robillard, who operates the Record Music Company, spent several days in Chicago on business the past week. . . . Viola LaBatte, has joined the Banister & Banister Distributing Company in the capacity of secretary.

Douglas Edwards has opened the South Side Amusement Company, distributing pinball machines and phonographs at 718 Shelby Street. . . . Frank Banister, of the Banister & Banister Distributing Company, made a trip recently to Detroit and other Michigan cities contacting the local trade there. . . . Peter Stone, of the Indiana Automatic Sales Company, has just returned from a business trip thru Eastern and Northern Indiana.

**Duluth, Minn.:**

Coinmen everywhere, in keeping with the times, are taking to the air. Kenny Ferguson, K. H. Ferguson Company, Stillwater, Minn., flew into Duluth in his private plane last week to obtain new music machine equipment. Leonard J. Segal, general manager of Twin Ports Sales Company, Duluth, relays the information about Ferguson.

**Chicago:**

Ted Kruse, of Amusematic Corporation, has solved Chicago's mid-summer heat problem. He has bought a 38-foot cabin cruiser which he keeps in Burnham Park Bay and frequently uses it as a sort of floating apartment. It has sleeping space for eight people and an excellent galley. Kruse reports that everything has been smooth sailing for the new boat so far except for a stormy crossing from Michigan City, Ind., one week-end recently, but it rode out the squalls easily. He is planning to take his family on a trip up to Mackinac Island later this month.

E. G. Brown, widely known advertising executive in the radio and electronic field and former advertising manager of the Hallicrafters Company, has been added to the staff of the Burton Browne Advertising Agency here. He was formerly division sales manager in radio and allied appliances for Montgomery Ward. For the Browne agency he will function as merchandising consultant and market analyst for export sales and marketing.

Ben Shear, Soundies Operating Company and Popper Distributing Company, New Orleans, was in Chicago this week conferring with George Allen, vice-president at Soundies. After he finishes his business here, Shear is flying to St. Paul to visit his wife who, as this is written, is expecting an addition to the family. Shear recently bought an airplane to fly between his routes in Louisiana and the West Coast.

In town at the Jennings plant were distributors H. A. Harden, Sioux City, Ia., and Ray Volmer, Elkhart, Ind. O. D. Jennings is off for a two weeks' vacation on his Mississippi plantation, while Dave Lovitz, firm's advertising manager, is fighting a summer cold and making plans for the company's new house organ called *Chief's Pow Wow*.

Coin row is losing many of its leading figures to the vacationlands, the end of OPA and other factors which make business life hectic today keep some in their offices when they would rather be fly casting in a fast stream. Out-of-town visitors continue to pour in, most of them bent on pleasure as well as business. Since Chicago is pretty well lined up with conventions, this is making it difficult to obtain hotel accommodations. Many manufacturers, hard pressed to find hotel rooms for their distributor and operator guests, are hopeful that the word on crowded conditions will get around.

In from Syracuse, where they run the Rex Amusement Company, were Angelo Delaport and C. F. Bailey. . . . Mr. and Mrs. Julius Pace, Dixie Novelty, New Orleans, stopped in to call on the Gottlieb brothers. So did Vic Warnecke from San Antonio.

Speaking of the Gottliebs, an unusual event will be celebrated in the family this week. Recently three Gottlieb nephews were discharged from the services, both army and navy. To mark their home-coming a party has been arranged for this week in Chicago.

Mercury Coin staff and other coinmen about town were guests of newlyweds Mr. and Mrs. John Hogan at a recent post-marriage party. Mrs. Hogan is the former Fern Koehler, who supervises the Mercury office, and John is shop foreman. Among guests were Jeff Landers, head of the firm; Mr. and Mrs. Vince Murphy, Monarch Coin Machine Company; Mr. and Mrs. Parker Brown, Central Coin Machine Company; Mr. and Mrs. Orville Clothier, Imperial Novelty Company; Mr. and Mrs. James Scheck (he heads coin machine designing Seacrest Art Studios here), and Ed Waters. The Hogans, who were married June 21, are planning a belated (See CHICAGO on page 120)



BETWEEN SINGING SPOTS at the Band Box, Chicago, Wade Hampton talks platters with Jimmy Martin (right) and Art Cohen (left), who is associated with Martin in James H. Martin, Inc., record distributing firm.

Look To The GENERAL For LEADERSHIP

READY TO DELIVER NOW!

"BANK BALL"

The Machine That's "Quick To Click"

Amusement Enterprises "BANK BALL" has the eye appeal and competitive player-appeal that makes this a fast-paced game . . . sure to bring you peak profits from every location!



\$375

9 ft. size. Prices for larger sizes on request. Exclusive with GENERAL in Md., Del., D. C., and Northern Va.

IT'S GENERAL FOR THESE LEADERS:

- Jennings Standard Chief & Super Deluxe Club Chief
- Champion Hockey
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- Exhibit's Big Hit
- ABT Challenger
- Daval's Marvel & American Eagle
- Airion Electronic Phonographs

Established 1925

Growing Steadily Ever Since

**GENERAL** Vending Sales Corp.  
Formerly The General Vending Service Co.

306 N. GAY ST. \* BALTIMORE, 2, MD.

COINMEN YOU KNOW

Chicago:

(Continued from page 119)

two-week honeymoon as soon as the firm's reconversion backlog is licked.

Phil Morris, who heads Atlas Novelty's Des Moines branch, was in town talking plans with Eddie and Morris Ginsburg and reporting on trade conditions in Iowa. . . Operators Ross Lewis and Bris Collins came up from Peoria, Ill., and stopped in at several distributing offices. . . Seen at Lewis Coin Machine Service were W. H. Pickton, Rock Island, Ill. operator, and George Watson, who has routes in Latta, S. C.

John Chrest said Exhibit Supply is doing its best to fill equipment orders, but mourned that there still is just not enough to go around. . . Ed Gilbert, Champaign, Ill., operator, was in town rounding up machines. . . Shirley Corush, Gil Kitt's personable secretary at Empire Coin Machine Exchange, is getting out from under on correspondence with Gil back from his vacation.

John Bertucci, Gulfport, Miss., coin machine operator and owner of a chain of restaurants in that State, made the rounds of distributors here last week sporting a coat of tan which he picked up fishing in the Gulf of Mexico.

F. W. King, of the King Distributing Company, Boston, was in town recently making the rounds of exhibitors. . . In Chicago on a trip combining business and pleasure was operator Stanley Miller, of Milwaukee. . . Close behind him as he made the rounds of distributors was Art Haas, of Waukegan, Ill.

Lenny Goldstein, of Cincinnati, was another recent Windy City visitor. . . Visiting operators are complaining to Al Sebring, of Bell Products Company, over the absence of attractive Mary Baron, telephone secretary of the firm, who is on a three-week vacation in Wisconsin. . . Another vacationer is Emily Unger, American Amusement Company receptionist, who is likewise said to be in the Badger State.

George Wormington, of the Melody Lane Music Company, Kansas City, Mo., was in evidence at many of the local manufacturers' and distributors' offices during the past week. . . Mr. and Mrs. Dave Yaras are vacationing at South Haven, Mich., prior to their departure for Tucson, Ariz., where their son is attending school.

Earl Blakesley, of the Modern Coin Machine Company, Lansing, Mich., recently visited Jimmy Johnson at Globe Distributing Company. Blakesley reports that summer classes at Michigan State College have caused coin machine play there to hold up during the hot months. He said Michigan operators also were receiving benefit of the State's promotional work which is attracting a heavy tourist business this year.

Les Stivers, of the Buckley Trading Post, has returned from his swing thru the Deep South. Mystery to his co-workers is where he manages to buy all the clothes he has been sporting recently. . . Margaret Murphy, Smitty Smith's secretary, is on vacation.

David LaRue, regional manager for Personal Music Corporation, was in town setting up sales plans with Le Drew Williams and Mike Spagnola, whose Automatic Distributing Company has the Illinois territory for this equipment. According to Mike, LaRue will return to Chicago about July 15 and plans a State-wide swing visiting operators with either Spagnola or Williams.

FIRST!!! FROM FORST!!!

THE RECORD SMASHING PLAYING TICKET HIT OF ALL TIME!!!!

MAKING MORE ACTUAL PROFIT THAN ANY JAR GAME ON THE MARKET— Locations report actual volume sales increase over seven (7) times.

Just exactly like a jar except players keep going for the jackpot and can pick from any lucky spot.

FOR IMMEDIATE DELIVERY!!



36 Reds  
6 Blues  
2 Whites  
1 Jackpot  
PROFIT \$20.00

1260 TICKETS FIVEFOLD \$2.15 EACH. \$2.00 IN 3 DOZ. LOTS  
Coin Machine Department

Smileys, New, Lat6st . . . \$29.50

SLOT BARGAINS!!

3 5¢ Blue Fronts. Ea.	\$125.00
2 10¢ Blue Fronts. Ea.	135.00
2 25¢ Blue Fronts. Ea.	175.00
2 5¢ Brown Fronts, D.P.N.A.C.H., Serial 454974. Ea.	145.00
2 10¢ Brown Fronts, D.P.N.A.C.H., Serial 456146. Ea.	165.00
1 25¢ Brown Front, N.A.C.H.	190.00
1 5¢ Mills Gooseneck Front Vender	29.50
1 5¢ Jennings Gooseneck, S.J.	29.50
1 25¢ Caille Green, S.J.	39.50
4 5¢ Caille Club Slot, Late. Ea.	59.00
4 10¢ Caille Club Slot, Late. Ea.	59.00
2 5¢ Mills Vest Pocket, Blue & Gold. Ea.	39.50
2 1¢ Pace Blue Fronts. Ea.	39.50
1 Triple Cabinet Revolveround Stands, No Lock on Front Door	139.50
1 Single Cabinet Revolveround Stand	49.50
5 Mills Old Type Double Stand. Ea.	49.50
1/3 Deposit With Order, Balance C. O. D.	

Forst Music & Novelty

1279 MAIN ST. GREEN BAY, WIS.

BRAND NEW

COLUMBIA BELLS

AVAILABLE FOR IMMEDIATE DELIVERY AT FACTORY PRICES

TRIMOUNT COIN MACHINE CO.

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ROUTE FOR SALE ATLANTA, GEORGIA

Ray Gums and Pin Games, about 60 pieces, and '40 Ford Pickup Truck. Will finance for reliable and experienced operator. Price asked is approximately what this route should gross in one year, according to present weekly average, which is only slightly over inventory. Will also sell (only to route purchaser) 2-Story Brick Building at 475 Marietta St. This route will stand field investigation. DO NOT DISTURB MANAGER.

For further information write or wire A. L. KROPP JR., Box 452, Tuscaloosa, Ala.

For Immediate Shipment

.22 SHORTS

Write, Wire, Phone for Prices. SIMON SALES, INC. 215 West 64th St., New York 23, N. Y. Phone: Tr. 4-6900

C. & P. SALES CO.

407 MADISON PHONE 5-4576 MEMPHIS, TENN.  
FOR SERVICE THAT SATISFIES

CONSOLES	NEW SLOTS	REBUILT SLOTS
Eva's Dominoes, 1940, J.P. . . . \$225.00	Mills Black Cherry Bell, 5¢ Play . . . . . Write	5¢ Mills Chrome Bell, 2/5 Pay . . . . . \$179.50
Mills Jumbo, C.P. High Head . . . . . 129.50	Mills Black Cherry Bell, 10¢ Play . . . . . Write	5¢ Mills Brown Front . . . . . 179.50
Pace's Twirl Reel, 5¢ & 10¢ . . . . . 225.00	Mills Black Cherry Bell, 25¢ Play . . . . . Write	10¢ Mills Brown Front . . . . . 197.50
Keeney's Super Bell, 5¢ & 25¢, C.P. . . . . 335.00	Mills Vest Pocket . . . . . \$ 74.50	5¢ Mills Blue Front 117.50 up
Keeney's Super Bell, 5¢, Factory Recon. . . . . 269.50	Just Traded for Some New Pace's Slots . . . . . Write	25¢ Mills Blue Front . . . . . 197.50
Watling Big Game, 5¢ F.P. . . . . 89.50	Columbia's, 5¢-10¢-25¢ New A.B.T. Challengers Ready for shipment. Each . . . . . 65.00	5¢ Jennings Four Star Chief . . . . . 97.50
Watling Big Game, 10¢, C.P. . . . . 129.50	All Kinds of New Cabinets for Sale . . . . . Write	5¢ Pace's All Star . . . . . 97.50
Watling Big Game, 25¢, C.P. . . . . 149.50		5¢ Watling Rotatop . . . . . 107.50
Jennings Totalizer . . . . . 107.50		5¢ Columbias, J.P. . . . . 97.50
		5¢ Columbias, Gold Award . . . . . 89.50

All of Our Slots Have Been Refinished and Reconditioned. Slots Overhauled and Refinished for \$35.00 Each. We Also Buy and Sell All Kinds of Coin Control Machines Regardless of Condition. Let Us Know What You Have for Sale. 1/3 Cash Deposit With Order, Balance C. O. D.

IN MICHIGAN \* Gaycoin \* IN FLORIDA

★ Bally ★ Surf Queens Victory Special Victory Derby	New Champion Hockey, Deluxe Model, \$289.50 ★ Exhibit's Big Hit	Bally Undersea Raider, Like New—Ready for Location, \$284.50
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TIP CARDS—JACKPOT—BASEBALL CARDS  
WIN-A-FIN CARDS—1,000 TICKETS—5 IN A BUNDLE

Prices Very, Very Reasonable—No Order Too Small

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**FREE PLAY GAMES**  
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**TICKETS**  
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**Refinished—CONSOLES—Reconditioned**  
 5¢ Super Bell Com. . . . . \$274.50 | 5¢ Silver Moon, F.P. . . . . \$119.50  
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 Fair Grounds . . . . . \$ 49.50 | Kentucky . . . . . \$249.50 | Record Time, F.P. . . . . \$174.50  
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**TEN STRIKES**  
 Rebuilt—Refinished  
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**TWO-TONE VENEER GRAIN CABINETS**  
**\$149.50**

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5¢	10¢	25¢	5¢	10¢	25¢
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Mills Silver Chrome 225.00	250.00	275.00	Mills Brown Fronts 150.00	175.00	200.00
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**BLACK CHERRY, SILVER AND COPPER CHROME**  
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Big Chief . . . . . 42.50	Hi Babe (Follies Conversion) . . . . . 99.50	Spot Pool . . . . . 75.00
Big Six . . . . . 27.50	Jumper . . . . . 27.50	Scoop . . . . . 25.00
Boontown . . . . . 49.50	Lancer . . . . . 35.00	Sparky . . . . . 49.50
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Belle Hop . . . . . 79.50	Limelight . . . . . 35.00	Summertime . . . . . 30.00
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Brite Spot . . . . . 42.50	Metro . . . . . 49.50	Towers . . . . . 74.50
Click . . . . . 69.50	Repeater . . . . . 55.00	Topic . . . . . 79.50
Cadillac . . . . . 35.00	Rebounds . . . . . 22.50	Vacations . . . . . 35.00
Fantasy . . . . . 42.50	Score Line . . . . . 42.50	Venus . . . . . 89.50
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**MARVEL'S NEW 5 BALL REVAMP FRISCO — \$279.50**

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**GROETCHEN 5c COLUMBIA BELLS, \$132.50**  
 5 OR MORE . . . . . \$127.50 EA.  
 All Columbias are supplied, free of charge, with change parts for operation of 1¢, 5¢, 10¢ and 25¢. Unless otherwise specified, machines are shipped set for 5¢ play.  
**PACE DELUXE BELLS, 5c-10c-25c-50c-\$1.00**  
 WRITE FOR PRICES!

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<b>Watch this box for Weekly Specials</b>	<b>AMPLIFIERS—LESS TUBES</b>
2 Wurlitzer 412 . . . . . \$27.50	1 Wurlitzer 800, #304, Stepper and Adapter, Comp. . . . . \$795.00
3 Wurlitzer 616 . . . . . 32.50	1 Wurlitzer 24 . . . . . 379.50
1 Wurlitzer 600 . . . . . 42.50	1 Wurlitzer 616, Lite-Up . . . . . 324.50
1 New Universal with tubes . . . . . 45.00	4 Wurlitzer 412 . . . . . 179.50
1 Wurlitzer 24 Victory . . . . . 475.00	Seeburg 8800 ESRC . . . . . 689.50
	Seeburg 8800 ES . . . . . 639.50
	2 Seeburg Victory . . . . . 515.00
	1 Rock-Ola 12 Record, D.C. . . . . 150.00
	1 Rock-Ola 16 Record, Lite-Up Cab. . . . . 279.50

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 DIXIE NIPPY  
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 POLO OH BOY  
 JOLLY OCEAN PARK  
 ★  
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**BRAND NEW COUNTER GAMES**  
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WEST SIDE—FOR QUALITY & SERVICE!

PHONOGRAPHS

Table listing various phonograph models and prices, including Seeburg Hi-Tone 8800, ESRO, Wurlitzer 750E, etc.

GRUEN PRECISION DIODE METERS, for lining up wireless boxes .....\$14.50

WALL BOXES

Table listing wall boxes and prices, including Wurlitzer #100 Box, Buckley Chrome, etc.

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ALL PERFECT—READY TO OPERATE!

Table listing amusement devices and prices, including Keeney Submarine, Keeney Air Raider, etc.

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50¢ SLOTS

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SPECIAL!

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\$10,000 STOCK SALESBOARDS

BELOW FACTORY PRICE

Table listing stock salesboards with columns for Holes, Play, Description, Avg. Profit, and Net Price.

ONE CIGARETTE OR CHARLEY BOARD WITH EACH OTHER BOARD. FREIGHT PREPAID ON ORDERS \$75.00 OR MORE. TERMS: 1/2 CASH, BALANCE C. O. D. WRITE FOR FULL LIST. DIXIE NOVELTY CO., Box 2974, Beaumont, Texas

Vend, Music, Amuse Ops Back CMI Drive

(Continued from page 118)

Co., Dayton; William H. Allen, Delaware; R. & S. Sales Co., Marietta; Elum Sales Co., Massillon; Dakof Co., Middletown; Ohio Valley Music & Appliance Co., Racine; Rinderle & Graves, Versailles; Glen Mains, Canton; Hastings Music Co., Cincinnati; Stillmaker Amusement Games, Cincinnati; Exchange Coin Machine Co., Columbus; Tri-State Novelty Co., Portsmouth; Warren Amusement Co., Warren; Sicking, Inc., Cincinnati.

OKLAHOMA: Rice Music Co., Oklahoma City; C. A. Culp, Tulsa; Cliff Wilson Dist. Co., Tulsa.

OREGON: Southern Oregon Amusement Co. Klamath Falls; City Amusement Service, Portland; G. F. Johnson Music Co., Portland; Maloy Amusement Co., Portland; Jack R. Moore Co., Portland; Western Distributors, Portland; Victor P. David, Silverton.

PENNSYLVANIA: Paula Vending Machine Co., Allentown; East Coast Music Co., Chester; Frank and Lenny, Chester; Penn Novelty Co., Erie; Sam Spurrier, Harrisburg; Tri-State Music Co., Harrisburg; Elsie W. Zorcher, Havertown; Paulakos Bros., Johnstown; Roy Torr, Lansdowne; Benj. Sterling Jr., Moosic; George Novelty Co., Northampton; Active Amusement Machines Co., Philadelphia; Amusement Machine Assn. of Philadelphia, Philadelphia; Arco Sales Co., Philadelphia; Atlas Dist. Co., Inc., Philadelphia; Automatic Equipment Co., Philadelphia; Automatic Sales Co., Philadelphia; Banner Specialty Co., Philadelphia; Joyland, Philadelphia; K. C. Novelty Co., Philadelphia; Keystone Panoramic Co., Philadelphia; Lehigh Specialty Co., Philadelphia; Lyric Amusement Co., Philadelphia; Morale-Builders Co., Philadelphia; Moss Vending Co., Philadelphia; Philadelphia Coin Machine Exchange, Philadelphia; Phonograph Operators' Assn. of Eastern Pa., and New Jersey, Philadelphia; Quaker City Amusement Co., Philadelphia; Rake Coin Machine Exchange, Philadelphia; H. A. Reese Music Co., Philadelphia; David Rosen, Philadelphia; Robert Stein, Philadelphia; Sterling Amusement Co., Philadelphia; George L. Worman, Philadelphia; American Coin-a-Matic Co., Pittsburgh; American Distributors, Pittsburgh; B. D. Lazar Co., Pittsburgh; Mechanic's Service, Pittsburgh; Banner Specialty Co., Pittsburgh; Fred Vowinkel Vending Co., Pittsburgh; R. Sandler Novelty Co., Pottstown; Leader Sales Co., Reading; Joseph Shugars, Reading; McKean's Amusement Corp., Ridgway; Roth Novelty Co., Wilkes-Barre; A. C. Ager & Co., Williamsport; Premo Amusement Co., Nanticoke; Scott-Crosse Co., Philadelphia; Skill Amusement Co., Easton; Joseph P. Hirsch, Philadelphia; Williamsport Amusement Co., Williamsport.

RHODE ISLAND: O'Brien Music Co., Newport; Conte Dist. Co., Providence; Pack Shops Co., Providence; Triangle Vending Machine Co., Providence; Vendors Craft, Providence.

SOUTH CAROLINA: Richard Johnson Amusement Co., Charleston; Blackwell Music Co., Rock Hill; Alexander Novelty Co., Seneca.

SOUTH DAKOTA: Black Hills Novelty Co., Deadwood; Rushmore Amusement Co., Rapid City; Power Amusement Co., Sioux Falls.

TENNESSEE: Dixie Amusement Co., Chattanooga; Sadikoff Sales Co., Chattanooga; Shearer Amusement Co., Chattanooga; Southland Novelty (See Vend, Music on page 130)

TUBULAR COIN WRAPPERS NICKELS ONLY

25,000 ..... \$12.50

A. A. HACKER 757 LENOX RD. BROOKLYN 3, N. Y.

ROUTE FOR SALE

Consisting of thirty-nine late model Music Machines. These machines are in excellent condition. Most of them have been overhauled by our local distributor. All of these machines are in a 20-mile radius. This route will actually clear \$500.00 per week. For future improvements on the route a \$17,000.00 T.V.A. appropriation has been made for this area. Owner's health will not permit him to stay on the route. Description of equipment is as follows: 2 850 Wurlitzer. Each .....\$875.00 18 Commando Rock-Olas. Each ..... 775.00 1 700 Wurlitzer ..... 775.00 2 Standard '39 Rock-Olas. Each ..... 550.00 2 Super Aireon (New). Each ..... 875.00 1 750E Wurlitzer ..... 850.00 1 500 Wurlitzer ..... 875.00 1 1948 Seeburg (New) ..... 350.00 1 618 Wurlitzer ..... 350.00 1 1942 Rock-Ola Hide-A-Way ..... 425.00 2 1946 Model (New) Rock-Ola. Each ..... 875.00 2 412 Wurlitzer. Each ..... 225.00 1 Mills Throne ..... 475.00 1 Twin Twelve Wurlitzer ..... 325.00 1 800 Wurlitzer ..... 825.00 1 Super 40 Rock-Ola ..... 625.00 125 New and Used Wall Boxes on Location. Each .....\$ 40.00 11 New and Used Speakers on Location. Each ..... 30.00 5000 New and Used Records on Location. Each ..... .15 Parts and Office Supplies .....1000.00 1941 Newly Reconditioned with Paint Job Truck (Chevrolet) .....1250.00 This route located in East Tennessee and South-western Virginia.

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South Coast Amusement Co.

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Chicago Coin SPELLBOUND - GOALEE

Exhibit BIG HIT

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Williams "SUSPENSE"

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FOR A LITTLE MORE YOU GET THE FINEST MADE

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for Seeburg and Bally Ray Guns

## AFRICAN SPLASH FOR BALLY RAPID FIRES

SHOOT THE DEVIL  
SHOOT THE WOLF  
SHOOT THE BARTENDER

For Chicken Sams and Convicts

MAID 'N' MONSTER

For Shoot the Chutes

We guarantee these to be most complete and outstandingly beautifully made conversions on the market. Complete with 5 pieces of scenery (sides, center pieces.) Black Light tubing and attachments. Ready to plug in.

INSTALLED ON LOCATION IN 20 MINUTES

WITH BLACK LIGHT

\$59.50 F.O.B. Chicago

WITHOUT BLACK LIGHT

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\$249.50 WITH BLACK LIGHT

F.O.B. Chicago Complete With Free Play Unit

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Free Play Unit \$10.00 Extra \$189.50

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Completely Rebuilt Ray Guns  
**COMPLETE MACHINES**  
African Splash Converted from Bally Rapid Fires \$289.50

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  - SHOOT THE BARTENDER
  - MAID 'N' MONSTER
- Specify Your Choice

With these outstanding games you can get and hold the best locations. We are delivering the best in Black Light machines—the finest in every mechanical detail and player appeal.

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SPECIAL: CLUB TROPHY ..... \$275.00

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BONUS BELLS CHERRY BELLS, 3/10 SILVER CHROMES

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EVANS DOMINOE AND BANGTAILS

CENTRAL'S BLACK-LITE SHOOT THE MOTHER-IN-LAW

SCENERY \$55.00 MACHINE \$235.00

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PARADISE  
SPOT POOL  
MIAMI BEACH  
ABC BOWLER

Immediate Delivery!

PRICE

\$279.50

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Phone: Everglade 0230

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MILLS 4 BELLS

MILLS 3 BELLS

MILLS JUMBO PARADES—Combination Free Play and Cash

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BALLY CLUB BELLS

BALLY HIGH HAND

M. S. WOLF DISTRIBUTING CO.

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Complete Line of Phonographs and Parts

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- 10 WURLITZER 24 .....385.00
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- 5 WURLITZER 71 COUNTER MODELS ..... 235.00
- 10 WURLITZER 61. COUNTER MODELS ..... 169.50
- WURLITZER COUNTER MODEL STANDS  
FROM \$15.00 TO \$25.00 EACH
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WE MANUFACTURE MANY NEW NECESSARY WURLITZER PARTS AND HAVE A COMPLETE STOCK OF USED PARTS FOR ALL PHONOGRAPHS—SEND US YOUR ORDERS!!!

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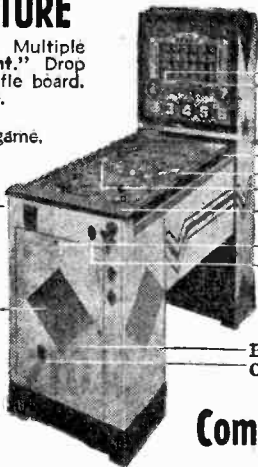
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A One Ball Free Play Multiple Game that is "different." Drop slot motor driven shuffle board. New features as shown.

A one operation game.

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METAL DIAMONDS



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(First Race Remains Lit 'Til Hit)

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BENT COIN RETURN  
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HEAVY FRONT DOOR  
COIN RETURN

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All motor drives \$105.00. We can quote any operation. Thorobred, Longacres, 41-47 Derbys, Dustwhirls, Whirlaway, Pimlico, Club Trophy and any One-Ball Unit.

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- BALLY'S VICTORY SPECIAL, FP .. 661.50
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**Gilbert** DISTRIBUTING COMPANY

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In Iowa

## Conventions Back in Chi

CHICAGO, July 6.—With the 1947 convention of coin machine industries already scheduled for February 3-6, Dell Rhea, executive vice-president of the Chicago Convention Bureau, predicts Chicago will hit its full post-war convention and trade-show stride next year.

Rhea told a recent meeting of the bureau that a militant promotional campaign is keeping the city in first place as a favored spot for conventions despite efforts of other cities to make inroads.

Altho still declining half the meetings proposed here, Rhea said it is certain, nevertheless, by the end of 1946, total convention and trade-show visitors will be almost four times as great as the 1945 total.

By December, 1946, the city will have been host to 637 meetings, with a pledged out-of-town attendance of 594,169, Rhea said. In 1945, with 435 conventions, the city attracted only 176,881 registered convention guests.

Imposition of certain restrictions during 1946 has obliged the bureau to turn down one convention for every one accepted. Rhea said in all cases where there was doubt that accommodations would do justice to groups wishing to hold meetings, the bureau refrained from making commitments. He said the policy enables the bureau to attract the same groups when accommodations are better.

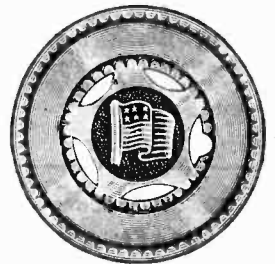
Two factors combine to back the convention bureaus predictions of more meetings next year, Rhea said. They are the army action in vacating the International Amphitheater at the stockyards and the expected exodus of the navy from Navy Pier late next fall. The return to civilian use of these structures and plans now under way to build new trade-show additions to the Coliseum and the Chicago Stadium will go far in bringing more industrial expositions here, the bureau official stated.

## ARCADE SPECIALS

Factory Reconditioned Ready To Operate

- DEFENDER .....\$249.50
- ACE BOMBER ..... 229.50
- HOCKEY ..... 229.50
- AIR RAIDER ..... 169.50
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- PERISCOPE ..... 169.50
- TORPEDO, BALLY ..... 149.50
- WATLING SCALE ..... 149.50
- BATTING PRACTICE ..... 149.50
- ROCKET BUSTER ..... 149.50
- CHICKEN SAMS ..... 139.50
- JENNINGS GOLF BALL VENDOR,  
10c PLAY ..... 129.50
- 25c PLAY ..... 149.50
- KEENEY SUBMARINE ..... 129.50
- LOVE TELLER ..... 129.50
- TEST PILOT ..... 129.50
- VITALIZERS ..... 99.50
- ELECTRIC CHAIR ..... 99.50
- EXHIBIT MERCHANTMAN ..... 79.50
- MUTOSCOPE (1) REEL ..... 69.50
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All Equipment Sold on Money-Back Guarantee



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Guaranteed Perfect \$7.00 per 1000 IMMEDIATE DELIVERY

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### FRISCO, \$279.50

LATEST MARVEL 5 BALL REVAMP

- CATALINA - - - \$249.50
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- |                             |                              |
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### COUNTER GAMES

- 1c & 5c Liberty Bells, F.R. ....\$17.50
- 1c Mercury Cig. Reels ..... 15.00
- 1c to 25c Comb., Head or Tail ..... 9.50
- 1c Daval Jiffy, Cig. Reels ..... 9.50

- 5c Mills Cherry Bell Chrome ..\$225.00
- Shoot Your Way to Tokyo, Clean, Ready for Operation ..... 125.00
- '41 Derby ..... 275.00
- Longacre ..... 375.00

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Wire, phone or write quantity you have and price wanted.

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Longer Record Life! Quality Reproduction! Fewer Service Calls! and More Profits With

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- Subject To Change Without Notice.
- Up to 20 ..... 50c Ea.
  - Over 20 ..... 49c Ea.
  - Over 50 ..... 48c Ea.
  - Over 100 ..... 46c Ea.
  - Over 200 ..... 45c Ea.

1/3 Deposit, Balance C. O. D. F. O. B. Newark

EAST COAST DISTRIBUTORS, INC. 415 Frelinghuysen Ave., Newark 5, N. J. Phone: Bigelow 8-3525

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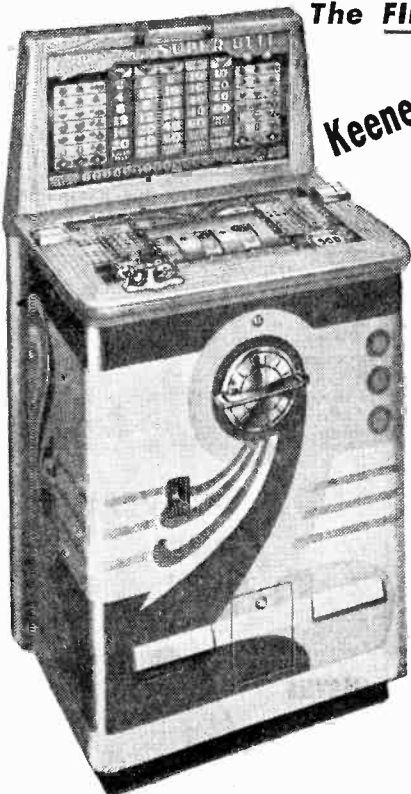
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The FINEST Console Ever Built!



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NOW  
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**Single and Twin Models**

All Machines COMBINATION FREE  
PLAY & PAYOUT FIVE COIN MULTIPLE

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The Most SENSATIONAL MONEY-  
EARNING Console Ever Devised!

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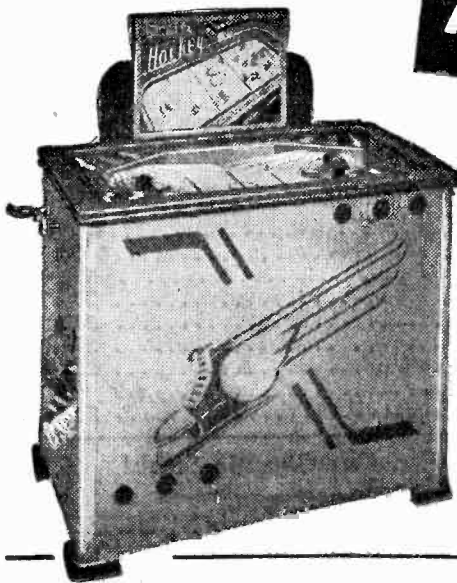
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BUT WE'LL HAVE MORE**



**READY FOR YOU  
BY  
JULY 10th**

**ORDER FROM  
YOUR  
DISTRIBUTOR  
NOW!**

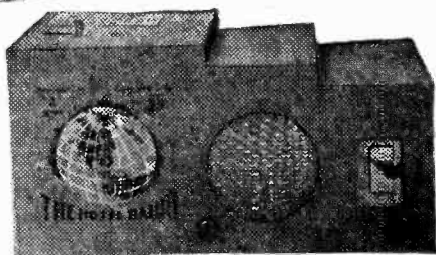
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MFG. CO.

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**Wonderful New Opportunity  
FOR OPERATORS**



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(THE COIN OPERATED RADIO)

Daily more and more operators are discovering the big new profit possibilities of TRADIO, the coin-operated radio. TRADIO is designed "from the Operator's point-of-view." All "bugs" removed. A super-sensitive circuit. Hum-free everywhere. Can be installed in minutes. Functionally designed cabinet—will not warp. Absolutely tamper and theft proof. Enhances beauty of all rooms.

Thousands of excellent new locations are waiting for TRADIO. Large space ads keep Hotel and Tourist Camp Owners informed. YOU can be the Operator to "place" TRADIO in these locations. For complete details and the name of your nearest TRADIO distributor call, write or wire today . . .

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NEW JERSEY  
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# EAGLE PHONOGRAPH REPLACEMENT PLASTICS

available at **RIGHT** prices!

**New CLEAR, TRANSPARENT PLASTIC WINDOWS**  
For your Model 850 program holder \$5.00 per set

**Thickest • Strongest  
Toughest • Non-Inflammable • Perfect Fit!**  
Almost 1/4 inch thick—COLORS TINTED THROUGH AND THROUGH SAME AS THE ORIGINAL. A Quality Product Worthy of Your Expensive Instrument.

WURLITZER	Each
800 Top Corners.....	\$16.50
800 Lower Sides.....	13.50
800 Middle Sides.....	3.00
800 Top Centers (Right or Left, Red).....	8.00
800 Back Sides (Green).....	9.50
800 Top centers (onyx).....	4.00
600, 300 Top Corners.....	4.50
700 Top Corners.....	7.50
700 Lower Sides.....	9.50
700 Back Sides.....	8.50
750 Top Corners.....	8.75
750 Lower Sides.....	8.75
750 Top Center.....	4.25
750 Middle Sides.....	2.00
850 Top Corners.....	9.50
850 Lower Sides.....	8.75
850 Top Center.....	11.00
850 Peacock Glasses.....	3.50
950 Lower Sides.....	10.50
24 Top Corners.....	1.00
24 Lower Sides.....	4.00
41-61-71 Top Corners.....	4.50

ROCK-OLA	Each
Standard, Master, Deluxe or Supers:	
Top Corners (Solid Red, Yellow or Green).....	\$12.75
Lower Sides (Red or Yellow)...	12.75
<b>SEEBURG</b>	
"Hi-Tone" Model 9800, 8800, 8200:	
Lower Sides (Solid Red, Yellow or Green).....	14.50
"Classic"—"Colonel" Top Corners (Solid Red, Yellow or Green).....	6.00

SHEET PLASTICS	Per Sheet
20" x 50"—Pliable—Per Sheet.	
50 Gauge, Red, Yellow, Green or Clear.....	\$12.50



If You Don't See What You Want . . . Ask For It! We May Have It In Stock!

## EAGLE COIN MACHINE CO.

1514 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247



**ALL TYPES GUARANTEED RECONDITIONED COIN MACHINES**



**CMI Members May Take All Space for 1947 Coin Show**

CHICAGO, July 6.—Repeating a warning he issued earlier, Jim Gilmore, secretary of Coin Machine Industries, Inc., announced to the trade that exhibit space for the 1947 Coin Machine Show and Convention will be limited.

as well as the number who intend to come.

Since the banquet and floorshow will be staged Wednesday, February 5, at 7 p.m., there must not be any other meetings arranged during this time. The banquet and floorshow, Gilmore added, will be held in the Grand Ballroom of the Stevens Hotel.

"There is a possibility," Gilmore stated, "that the 1947 show will be sold out to members of CMI."

Slash in the amount of exhibit space available for the convention, which will be held at Chicago's Sherman Hotel February 3-6, is traced to new fire regulations. These regulations disallow exhibits or equipment showing when those exhibits interfere with fire exits or fire-fighting apparatus.

**Membership Doubled**

"There will be many more prospective exhibitors clamoring for space," Gilmore said here this week, "if for no other reason than that the membership of Coin Machine Industries, Inc., has nearly doubled and CMI members get first choice of space before it is offered to any other prospects."

At the same time Gilmore announced that any "reputable manufacturer of coin-operated machines who is actually in production in such quantity to assure delivery in reasonable time after receipt of order is eligible to regular membership" in CMI.

Application forms for regular membership open to manufacturers may be obtained from CMI, Room 508, 134 North LaSalle Street, Chicago 2.

**Group Meetings**

The association's secretary also had a word to say for trade association executives whose members may be preparing to attend the show in a body. Gilmore advises these association men to advise his office immediately as to the day and time their association may prefer to meet

**SLOTS**

10¢ Watling Rotatop	\$ 79.50
5¢ Jenn. 4-Star Chief	119.50
5¢ Jenn. Club DeLuxe	139.50
5¢ Jenn. Silver Sky Chief	149.50
5¢ Jenn. Silver Chief	149.50
5¢ Jenn. Club Console	169.50
10¢ Jenn. Club DeLuxe	159.50
Jenn. Cigarolla	119.50
Mills Chromes, Brown Fronts, Blue Fronts	Write

**CONSOLES**

Buckley Track Odds (minus D.D. feature)	\$425.00
Keeney '38 Tracktime, P.O.	109.50
Pace Twin Reel, 5 & 10 P.O.	275.00
Bally Big Top, P.O.	109.50
Evans Jungle Camp, P.O.	79.50
Evans Lucky Lucre, P.O.	149.50
Evans '39 Gallop. Dom., Reg.	139.50
Evans '40 Gallop. Dom., J.P.	179.50
Evans '41 Gallop. Dom., J.P.	225.00
Keeney Triple Entry	119.50

**PIN GAMES**

Exh. Action (Revamp), F.P.	\$119.50
Genco Bang, F.P.	49.50
Exh. Short Stop, F.P.	49.50
Keeney Super Charger, F.P.	49.50
Mills Spinning Reel, P.O.	119.50
Mills 1-2-3, P.O.	59.50

**COUNTER GAMES**

Bally Reliance (Dice P.O.)	\$ 59.50
Bally Baby, New	19.50
Vest Pocket Bells	49.50

**MISCELLANEOUS**

9-col. Du Grenier Cigarette Machine	\$ 89.50
Rock-Ola Counter Mod. Phonograph, 12 Rec.	225.00

**NOW DELIVERING FOLLOWING NEW EQUIPMENT**

Mills Genuine Black Cherry Bell	WRITE
Mills Genuine Vest Pocket Bells	\$ 74.50
Chicago Coin Goalee	525.00
Stage Door Canteen	274.50
Exhibit Big Hit, Regular	334.00
Exhibit Big Hit, 4-Coin Multiple	396.50
Champion Hockey, 2-Player Sensation	289.50
ABT Challenger	65.00
Catalina (New Revamp)	249.50

**Order Your PARTS From Our Gigantic Stock!**

Main Clock Gears for Mills, Compl.	\$2.50	Playmaster Phonograph Needles, Ea.	\$.27
Med. Idler Gears for Mills	1.50	ABT F.P. Coin Chutes	5.50
Springs for Mills: Main, Handle, Long		Coin Chutes for V.P. Bell	4.50
Knee Action, Side Arm, Clock and Main Slide, Ea.	.25	Collection Books	.07
Cash Boxes for Mills	1.25	Fiber Main Gear for Wurlitzer	3.95
Locks for Mills	2.00	Bulbs:	
Back Doors for Mills	5.00	6V—Nos. 40, 44, 46, 47, 50, 51,	
Cash Box Doors for Mills	3.50	55, Box of 10	.75
		No. 1458-20V, Ea.	.15

**AUTOMATIC COIN MACHINES & SUPPLY CO.**

ALL PHONES: CAPITOL 8244

4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS

Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

**QUICK DELIVERY!**

- MILLS SLOTS
- DELUXE CLUB BELLS
- BLACK CHERRY BELLS
- BLACK BEAUTY BELLS
- GOLD CHROME BELLS
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LIBERAL ALLOWANCES FOR OLD EQUIPMENT WE BUY, SELL AND EXCHANGE

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**RAPID FIRE CONVERSION**

**"G-MAN HUNT"**

It's Sensational! ORDER TODAY **\$10.50** DON'T DELAY It's Terrific!

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PARTS FOR EVERY OPERATOR'S NEED 2307 N. WESTERN AVE. Phone HUmboldt 347 CHICAGO 47

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CONSISTING OF 13 MUSIC AND 3 PIN BALL MACHINES All first class equipment, now on location. Operator's gross, \$165.00 per week. Asking \$10,250. Owner has other interests. c/o The Billboard BOX D-244 Cincinnati 1, O.

**WILL PAY TOP PRICES FOR SCHOOL DAYS PARADISE SPOT POOL ABC BOWLER BELLE HOP SEA HAWK HOROSCOPE MIAMI BEACH CHAMP OR NEW CHAMP**

WRITE, PHONE OR WIRE TODAY!

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**WE PAY 7c Each for JUKE BOX RECORDS**

In Reasonably Good Condition, Not More Than 6 Months Old.

6c Each For Records Not More Than 3 Years Old.

And DON'T FORGET — We Pay the Railroad Freight. NO RED TAPE.

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189 Merrick Road, MERRICK, L. I., N. Y. Phone: Freeport 8320

**SAM STERN SAYS ...**

**NOW DELIVERING NEW DAVAL**

MARVELS AND AMERICAN EAGLE \$50.00

Ball Gum Models \$5 Extra

Gusher, Jack Pot 54.00  
Gusher, Bonus.. 54.00

**ORDER TODAY!**

**SCOTT-CROSSE COMPANY**  
1423 Spring Garden St., Phila. 30, Pa.

**SCOOP! GENCO'S TOTAL ROLL**

Immediate Delivery!  
From Stock  
Act Quick

**PALISADE SPECIALTIES COMPANY**  
498 Anderson Ave., Cliffside Park, N. J. Phone: Cliffside 6-2892-3

**WANTED SERVICE MAN**

to service completely about 30 or more Phonographs, Wurlitzer, Rock-Ola, Seeburg, etc. Must know Phono Records and Amplifiers. State salary expected and hours you are willing to work. State all in first letter, age, married, years of experience on what, whether you own car, tools, etc. Will consider commission basis and furnish plenty of new boxes if you know the ropes.

**VENDING MACHINE EXCHANGE**  
524 N. Illinois St. Indianapolis 4, Ind.

**FOR SALE CONSOLES**

10 Buckley Track Odds (Daily Double) \$475.00 Each

**C. AND M. SPECIALTY COMPANY**  
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in  
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**H. C. EVANS & CO.**  
1520-1530 W. ADAMS STREET • CHICAGO 7, ILLINOIS



**RIVIERA**

CONVERTED FROM  
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OTHER CONVERSIONS FROM . . .

ZOMBIE	STARS
SUN BEAM	LEADER
DOUBLE PLAY	DUPLEX
WEST WIND	SKY BLAZER
DO-RE-MI	KNOCKOUT

**\$60**

F.O.B. Factory will be paid for above games.

Conversions for outright sale \$249.50 each

**UNITED MANUFACTURING CO.**  
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SEND IN YOUR GAMES FOR CONVERSION

# NEW LOW PRICES!

## BUCKLEY CABINET ASSEMBLIES

- ✓ COMPLETE NEW PRECISION - BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- ✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- ✓ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.
- ✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.
- ✓ DRILLPROOF PLATES.

AVAILABLE IN THE FOLLOWING FINISHES

SURF BLUE WRINKLE	CHOCOLATE WRINKLE
TAN WRINKLE	GREEN WRINKLE
GOLD WRINKLE	COPPER WRINKLE

**WRITE FOR NEW LOW PRICE LIST**  
**BETTER BUILT BY BUCKLEY—YOUR GUARANTEE**

**WANTED**  
ANY QUANTITY  
**MILLS SLOTS**  
ESCALATOR MODELS  
WILL PAY TOP CASH PRICE

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# Bally

**VICTORY SPECIAL  
VICTORY DERBY  
SURF QUEENS**

**We'll Buy Your MUSIC**

any model—any make. State quantity, condition, price, etc.

**Write, Phone or Wire**

**IMMEDIATE DELIVERY!**

Orders taken subject to prior sale

<b>THOROBREDS . . .</b>	<b>\$395</b>
<b>LONG ACRES . . .</b>	<b>395</b>
<b>PIMLICOS . . . .</b>	<b>325</b>
<b>'41 DERBYS . . .</b>	<b>295</b>

One-third deposit with order,  
F. O. B. Baltimore

**Look for the CALVERT 8-POINT INSPECTION tag on every reconditioned machine that leaves our place. It's your assurance that what CALVERT sells—is GOOD!**

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NEW EQUIPMENT		USED CONSOLES AND SLOTS	
ABT Challengers . . . . .	\$ 65.00	Evans Tommy Gun (Late) . . . . .	\$139.50
Gottlieb Grippers . . . . .	39.50	Cupid Wheel . . . . .	125.00
Champion Hockey . . . . .	289.50	Drive Mobile . . . . .	275.00
Lite League . . . . .	425.00	Exhibit Kiss-O-Meter . . . . .	125.00
Goatee . . . . .	525.00	Batting Practice . . . . .	129.50
Roll A Ball . . . . .	379.50	Zingo . . . . .	149.50
Bank Ball (9') . . . . .	375.00	Exhibit Card Venders (Light Up) . . . . .	29.50
Hi-Score . . . . .	349.50		
Columbia Double Jack Pot Bell, Singles . . . . .	132.50		
Lots of 5 . . . . .	127.50	<b>USED ARCADE EQUIPMENT</b>	
Mills Vest Pockets . . . . .	74.50	ABT Challenger Model F or . . . . .	\$ 39.50
Mills Black Cherry 5-10 or 25 . . . . .	Write	Big Game Hunter . . . . .	22.50
Daval's Non-Coin Operated Marvel or . . . . .	54.50	Gottlieb Triple Grippers . . . . .	39.50
American Eagle . . . . .	33.00	Bally Alley . . . . .	22.50
Daval Buddy . . . . .	33.00	Rock-Ola World Series . . . . .	119.50
		Rocket Buster . . . . .	179.50
		Rocket Buster . . . . .	169.50
		Rapid Fire . . . . .	75.00
		Tokyo Gun (Clean) . . . . .	39.50
		Anti-Aircraft . . . . .	169.50
		Air Raider . . . . .	89.50
		Chicken Sam . . . . .	89.50

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A NAME YOU CAN TRUST

## MUSIC—FOR IMMEDIATE DELIVERY!

2 Rock-Ola Standards	\$425.00	1 Wurlitzer 850	\$850.00
1 Wurlitzer 24	400.00	1 Wurlitzer 700 Victory	675.00
1 Wurlitzer 500	495.00	2 Seeburg 8800 ESRC	685.00
1 Wurlitzer Victory 24	495.00	1 Seeburg Colonel RC	585.00
1 Wurlitzer 500 with Remote Equip.	575.00	1 Seeburg Regal	395.00
1 Wurlitzer 950	785.00	6 Wurlitzer 616	269.50
5 Wurlitzer 750 E	765.00	7 Wurlitzer 616 remodeled Lite-Up	300.00
2 Wurlitzer 61 Counter Models, with Stand			190.00

WRITE US YOUR REQUIREMENTS. WE CAN MAKE IMMEDIATE DELIVERY ON MOST MODELS FROM TREMENDOUS STOCK ON HAND.

GENUINE WESTINGHOUSE #1489 GUN LAMPS  
\$7.50 PER BOX OF 10, TAX INCLUDED

## NEW EQUIPMENT FOR IMMEDIATE DELIVERY PACKARD PLA-MOR WALL BOXES . . . . . \$38.95

Packard "Out-of-This-World" Ceiling Speaker	\$159.50 (Plus Tax)	Genco TOTAL ROLL	\$525.00
Packard Bar Brackets	\$ 5.00	Gottlieb STAGE DOOR CANTEN	274.50
Pioneer "SMILEY"	39.50	Bally SURF QUEEN	327.50
Chicago Coin GOALEE	525.00	Amusement Enterprises BANK BALL, 9 Ft. Size	375.00
Exhibit BIG HIT	298.50	(12 Ft. and 14 Ft.—Write for Prices)	
		RED BALL—Pool Table Pin Game	\$395.00

1/3 WITH ORDER, BALANCE C. O. D.



**HERCULES SALES AND DISTRIBUTING CO.**  
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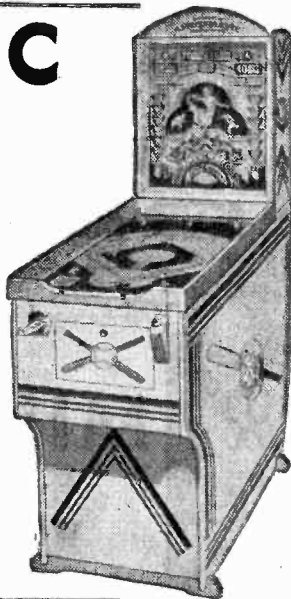
# AMUSEMATIC

## Lite League

NOW IMMEDIATE DELIVERY

THE LEGAL ANIMATED GAME \$ **425**

AMUSEMATIC CORP.  
4556 N. KENMORE AVENUE  
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## MILLER VENDING COMPANY

Offers:

### NEW MACHINES IN STOCK

Bally Surf Queens	\$327.50	Exhibit Big Hit	\$334.00
Stage Door Canteen	274.50	South Seas	274.50
Riviera	274.50	Bubbles	249.50
Amusement Enterprises Bowl-O-Ball, 12 ft.			\$379.50
May-Bell, 4 coin play Console, 5c, 5c, 5c, 25c			695.00
Bowling League Streamline Skee Ball			349.50

### USED MACHINES — READY FOR LOCATION

5c Keeney Super Bells, combination, very clean	\$259.50
25c Mills Console Golf Ball Vender, like new	237.50
5c Watling Big Game, F.P., late head, clock dial	147.50
5c Watling Big Game, F.P., flat top, perfect	89.50
5c Bally HI Hands, F.P. & P.O.	174.50

### FIVE BALLS, F.P. GAMES, CLEANED, PACKED IN NEW CARTONS

Big Top	\$185.00	Monicker	\$ 95.00	Snappy	\$ 82.00
Dude Ranch	49.00	Miami Beach	70.00	Sea Hawk	58.00
5-10-20	135.00	Power House	30.00	Strat-o-Liner	65.00
Formation	25.00	Play Ball	60.00	Vacation	25.00
Legionnaire	67.00	Silver Skates	42.00	Wild Fire	50.00

TERMS: 1/3 Certified Deposit with Order, Balance C. O. D.

### MILLER VENDING COMPANY

42 Fairbanks St., NW. Phones: 9-8632 9-6047 Grand Rapids, Michigan

## MECHANIC WANTED AT ONCE

One more good Mechanic wanted on Arcade Machines. Must be honest, reliable and have own tools. State experience and salary desired.

### SMITH'S GAMELAND

Atlantic City, New Jersey

## Editorial Man Sees Coin Gas Pumps Ushering in Atomic Age

WATERLOO, Ia., July 6.—Coin machines have been the subject of continuing newspaper comment since the first hot dog vender was announced, but *The Waterloo Courier* is plugging a comparatively new idea.

This daily, which circulates widely among the farmers of a rich agricultural area, is plugging for coin-operated filling stations. But it also feels that the vender has its limitations and probably never will be able to sell women's clothes.

The editorial, headed "Slot Machine Age," follows:

"Philosophers, interested in the larger aspects of civilization, are being able to describe this as the atomic age. They see in the releasing of the energy of the atom a development which will radically change ways of life and remake the world's economy.

"Down on the street level, however, the revolution in merchandising brought about by improvements in the slot machine may have a more immediate effect upon our lives. The time may not be far off when most standard, packaged products are sold thru slot machines.

"For instance, why is it necessary to have attendants on duty all night at filling stations? A driver could easily drive up to the station, put the necessary coins in a slot machine and fill up his tank with gasoline himself. A change-making machine could be placed nearby so that the proper coins could be obtained.

"Already perfected is a slot machine which delivers a ready-cooked hot dog (cooked electronically) in 20 seconds. It is already likely that frozen foods will be a predominant part of the future grocery business and this can easily be delivered by slot machines.

"We doubt, however, if the slot machine will ever be used to sell such items as women's clothes. While a loud speaker might be devised to

assert that 'It looks simply stunning on you, my dear,' there is no known scientific principle which would enable a woman to change her mind and get her money back. Obviously, therefore, the machine has not yet triumphed over the wayward human psyche."

## METAL TYPERS

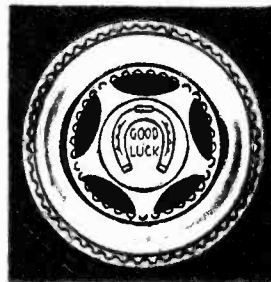
NEW MACHINES

EXPERT REPAIR SERVICE



## METAL TYPER DISCS

WRITE US FOR THE BEST



EXPERT REPAIR SERVICE ON GROETCHEN METAL TYPERS

## STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.  
Successors to the Groetchen Tool Co. In the manufacture of Metal Typer Name Plate Machines.

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ABC BOWLER	SEA HAWK
BELLE HOP	SPOT A CARD
CHAMP	SPOT POOL
FOUR ROSES	SOUTHPAW
HOROSCOPE	STAR ATTRACTION
METRO	ZOMBIE
MIAMI BEACH	SKY BLAZER
PARADISE	5-10-20
SCHOOL DAYS	TRIUMPH

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For Our HIGHEST Prices

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PHONE CAPITOL 1111

## ARCADE OUTFITTERS

(SINCE 1912)

### PHOTOMATIC

Factory Rebuilt beautifully Repainted . . . . . \$850.00

500 other factory rebuilt, beautifully repainted Arcade Machines on hand—write for prices. New machines released by all manufacturers now in stock—order now! New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.

**MIKE MUNVES**  
510-514 W. 34th St.  
N.Y. 1, N.Y. (Bryant 9-6877)

## FOR SALE

Just Off Location

### ONE BALLS

5 1941 Derby	\$245.00 Each
3 Club Trophy	245.00 Each

### FIVE BALLS

4 Anabel	\$35.00 Each
2 Super Charger	35.00 Each
2 Bright Spot	25.00 Each

### CONSOLES

10 Buckley Track Odds D. D., \$475.00 Each

Terms: 1/3 Down, Rest C. O. D.

**C. AND M. SPECIALTY COMPANY**  
832 Camp Street New Orleans 12, La.

## THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2 each size.

Blackstone Coin Packer Co.  
Madison 1, Wis.





Will Pay Top Money!

**WANTED TO BUY!**



- BROADCAST
- CROSSLINE
- ATTENTION
- PAN-AMERICAN
- VACATION
- CHARM
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- CRYSTAL
- MASCOT
- MARINES
- SILVER SKATES
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Machines Must Be Complete. If Not Complete, Write Us Description and We Will Advise You of Price.

**WRITE—WIRE—PHONE TODAY!!!**



**MUNVES Manufacturing Corp.**

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NON-INFLAMMABLE  
NON-BRITTLE  
SHRINK-PROOF  
RIGID MATERIAL  
EXPERTLY MOLDED  
PERFECT FIT • GUARANTEED

New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

*acme*  
**PLASTICS**

ARE  
**UNCONDITIONALLY**  
GUARANTEED  
AGAINST BREAKAGE  
FOR 3 YEARS

Determine Right or Left as You Face Photograph

**ROCK-OLA MODELS** Each  
Standard, Master, DeLuxe or Super  
Top Corners ..... \$12.75  
Lower Sides ..... 12.75  
Top Door Plastics ..... 6.75  
The Above Available in Solid Red, Yellow, Green.  
**COMMANDO** Each  
Top Corners ..... \$ 8.00  
Top Center ..... 7.00  
Long Sides ..... 12.75  
Combination Yellow & Red Color Scheme.

**SEEBURG MODELS** Each  
"Hi Tone"—Model 9800, 8800, 8200, Lower Sides ..... \$14.50  
"Cadet"—"Major" Top Corners ..... 6.00  
"Classic"—"Colonel" Top Corners ..... 2.50

**WURLITZER MODELS** Each  
24 Top Corners ..... \$ 1.20  
24 Lower Sides ..... 4.00  
61-71-41-600-500 Top Corners ..... 4.00  
700 Top Corners ..... 7.00  
700 Lower Sides ..... 9.50  
700 Back Sides ..... 8.50  
800 Top Center, Right or Left Red ..... 8.00  
800 TOP CORNERS ..... 16.50  
800 Back Sides, Green ..... 9.50  
800 Lower Sides ..... 13.50  
750 Top Corners ..... 8.75  
750 Middle Size ..... 2.00  
850 Top Corners ..... 9.50  
750 Lower Sides ..... 8.75  
750 Top Center ..... 4.25  
850 Lower Sides ..... 8.75  
850 Top Center ..... 11.00  
950 Lower Sides ..... 10.50

**MILLS**  
Available in Red, Yellow or Green  
Throne—Empress Each  
Top Corners ..... \$14.00  
Throne—Empress Lower Sides ..... 14.00

**SHEET PLASTIC** 20"x50"—Non-Brittle Pliable. 60 Gauge Red, Yellow or Green (Thickness of a New Half Dollar). Per Sheet \$14.50.  
**IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!**

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. New York. Remit Full Payment and Save C.O.D. Charges. Checks Acceptable!  
**ORDER FROM YOUR NEAREST DISTRIBUTOR!**

**ACME SALES CO.**

505 W. 42nd ST.  
New York 18, N. Y.  
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**NEW GAMES FOR IMMEDIATE DELIVERY**

GOALEE .....	Write	MILLS BLACK CHERRY GENUINE
TOTAL ROLL .....	\$525.00	VICTORY SPECIAL .....
EXHIBIT BIG HIT .....	331.00	VICTORY DERBYS .....
STAGE DOOR CANTEEN .....	274.50	NEW JENNINGS SLOTS
CHAMPION SUPER DELUXE		STANDARD OR BRONZE CHIEFS—
HOCKEY .....	289.50	5c ..... \$249.50
MUNVES SUPER ROLL .....	349.50	10c ..... 259.50
GOTTLIEB GRIPS .....	39.50	NEW PACE DELUXE BELL—
ABT CHALLENGERS .....	65.00	50c ..... \$500.00
SURF QUEENS .....	327.50	NEW GROETCHEN COLUMBIA
DAVAL'S GUSHER .....	54.50	JACKPOT BELLS .....
		\$132.50
		MILLS NEW VEST POCKETS .....
		74.50

**FACTORY REBUILT SLOTS**

Gold Chromes 5¢ .....	\$250.00	Silver Chromes 50¢ .....	\$375.00
Gold Chromes 10¢ .....	275.00	With Knee Action and Drill Proof Cabinets	
Gold Chromes 25¢ .....	275.00	Will pay top dollar for any and all types of	
		Mills Escalator Slots.	

**ONE-BALLS**

Thoroughbred .....	\$425.00	Pimlico .....	\$365.00	'41 Derby .....	\$310.00
Turf King .....	350.00	Jockey Club .....	350.00	Kentucky .....	265.00
Long Shot .....	245.00	Club Trophy .....	295.00	Fortune .....	185.00
Blue Grass .....	195.00	Dark Horse .....	195.00	Record Time .....	175.00
Long Ace .....	425.00	Sport Special .....	175.00	Santa Anita .....	125.00

**RECONDITIONED SLOTS & CONSOLES**

Baker's Pacers, D.D. ....	\$275.00	Mills 5¢ Blue Front .....	\$150.00
Bally Club Bells .....	285.00	Mills 10¢ Blue Front .....	175.00
High Hand .....	195.00	Mills 25¢ Blue Front .....	210.00
Jumbo Parade, F.P. ....	125.00	Mills 5¢ Brown Fr. ....	160.00
Jumbo Parade, P.O. ....	145.00	Mills 10¢ Brown Fr. ....	185.00
Paces Saratoga .....	75.00	Mills 25¢ Brown Fr. ....	220.00
Paces Reels .....	75.00	Mills 5¢ Bonus Bell .....	195.00
Paces Twin, 5-10 .....	275.00	Mills 10¢ Bonus Bell .....	215.00
Silver Moon, F.P. ....	125.00	Mills 25¢ Bonus Bell .....	285.00
Super Bell, 5¢ comb. ....	325.00	Mills 5¢ Q.T. Blue .....	85.00
2-Way Super Bell 5-5 .....	425.00		

**MILLS PANORAM REELS**

\$36.00 per wheel of six subjects. Series 1 to 20 now available. Don't delay, order now for immediate delivery. Catalog on request.

Write for Complete List of Five-Balls, Slots, Consoles, Arcade Equipment and Phonographs.

TERMS: One-Third Deposit, Balance C. O. D.



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2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.

Only one word describes it . . .

**DYNAMITE!**

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CHICAGO 10, ILLINOIS

MEMBER CMI

# THE NEW IMPROVED POKERENO TABLE

**ALL NEW  
MATERIAL  
BRAND NEW  
CABINETS**

Excellent for Summer resorts, parks and big money earners on individual locations (built accordingly).

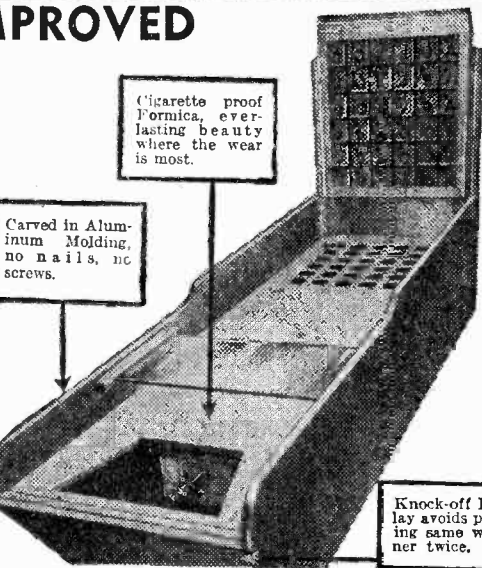
Also Penny Pitch Tables ... \$95.00

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Universal Standard Distributing Co., Grand Rapids, Mich.  
Cleveland Coin Machine Exchange 2021-2025 Prospect Ave., Cleveland 15, Ohio  
Central Ohio Coin Machine Exchange 185 East Town St., Columbus, Ohio  
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Indiana Automatic Sales Co., 450 Massachusetts Ave., Indianapolis 4, Ind.

Eastern Sales Co., 1824-26 Main St., East Rochester 9, N. Y.  
Eastside House of Music 5123 Avalon Blvd., Los Angeles 11, Calif.  
Alfred Sales, Inc., 1006 Main St., Buffalo 2, N. Y.  
L. M. Daniels Southern Plines, N. O.

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**\$175.00** COMPLETE  
7' LONG — 25" WIDE  
**IMMEDIATE DELIVERY**

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STANLEY GERSH

ESplanade 2-4383

SAM GARBER

## Vend, Music, Amuse Ops Back CMI Drive

(Continued from page 122)

Co., Columbia; Coin Automatic Music Co., Johnson City; Henry C. Johnson-Automatic Amusement & Vending Co., Lafayette; Barsotti Music & Novelty Co., Memphis; Ace Music, Nashville; Automatic Sales Co., Nashville; Capitol Vending Machine Co., Nashville; Hermitage Music Co., Nashville; H. G. Payne Co., Nashville; Jake Venn, Rockwood.

TEXAS: Rutherford Enterprises, Amarillo; R. H. Thieleman, Brenham; Acme Amusement Co., Dallas; American Dist. Co., Inc., Dallas; Fisher Brown, Dallas; Arthur Flake Dist. Co., Dallas; General Dist. Co., Dallas; Hunter Sales Co., Dallas; F. M. McFalls, Dallas; National Sales & Dist. Co., Dallas; Southwest Amusement Co., Dallas; Walbox Sales Co., Dallas; Ralph Petone, El Paso; B. Reichel, El Paso; Bliss Music Co., Fort Bliss; Clarence A. Cleere, Fort Worth; Galveston Novelty Co., Galveston; Island Dist. Co., Galveston; Automatic Amusement Co., Houston; Coin Machine Sales Co., Houston; Houston Amusement Co., Houston; South Coast Amusement Co., Houston; Reliable Sales Co., Longview; Texas Music Co., Midland; Ray Barnes, Palestine; United Amusement Co., San Antonio; R. Warncke Co., San Antonio; Guy Kincannon Music Co., Waco; Harrington Amusement Co., Houston; Amusement Enterprises, Houston; Southern Dist. Co., Houston; C. M. McDaniel, San Antonio.

VERMONT: O. R. Kilburn, Bellows Falls; Capitol Amusement Co., Montpelier; I. Greenfield & Sons, St. Albans.

VIRGINIA: Frank's Place, Phoebus; O'Connor Vending Machine Co., Richmond; Roanoke Vending Machine Exchange, Inc., Roanoke; Duff's Record Shop, Winchester; Moseley Vending Machine Exchange, Richmond.

WASHINGTON: Elks' Club, Aberdeen; F. E. Erickson, Everett; Henley & Co., Newport; L. C. Fosly, Prosser; C. S. Bassett, Pullman; Acme Amusement Co., Seattle; Heroux Enterprises, Seattle; Pla-Mor Sales Co., Seattle; Puget Sound Novelty Co., Seattle; A. J. Sandtner, Seattle; Western Distributors, Seattle; C. W. Grotjan, Snohomish; Arthur Butler, Tacoma; Stanley Amusement Co., Tacoma.

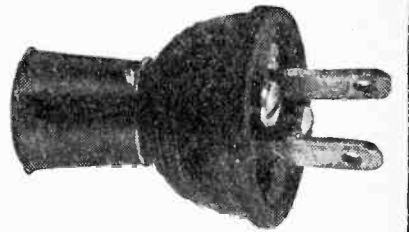
WEST VIRGINIA: Chemical City Music Co., Charleston; Bob Hedrick, Elkins; Mid-State Distributors, Fairmont; Mills & Co., Huntington; Hutzler Vending Machine Co., Martinsburg; N. M. Welch Co., Parkersburg.

WISCONSIN: Pierce Dist. Co., Brodhead; Forst Music & Novelty Co., Green Bay; William Isetts, Kenosha; Mitchell Novelty Co., Milwaukee; Hastings Dist. Co., Milwaukee; Klein Dist. Co., Milwaukee; Milwaukee Automatic Hostess, Milwaukee; Milwaukee Coin Machine Co., Milwaukee; Packard Dist. Co., Milwaukee; United Coin Machine Co., Milwaukee; Howard Seeburger, Phillips.

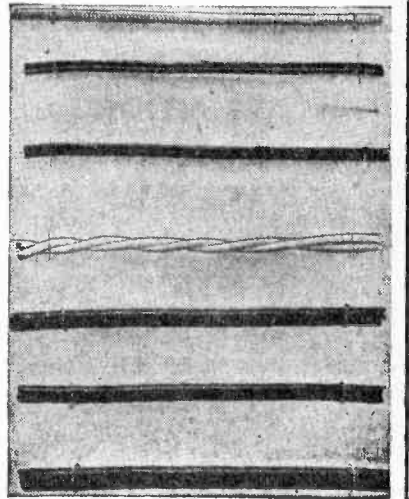
WYOMING: Household Appliance Shop, Rawlins.

DISTRICT OF COLUMBIA: Horace Biederman, Hirsh Coin Machine Co., Harry H. Hoke Jr., Phillips Novelty Co., Pioneer Novelty Co., Marlin Equipment Co., Silent Sales System, Washington Coin Machine Assn.

## ATTENTION, OPERATORS REPLACEMENT RUBBER PLUGS



Packed 250 to Carton  
Lots of 250, ea. .... 12¢  
Lots of 1,000, ea. .... 11¢  
Lots of 5,000 ..... Write for Prices

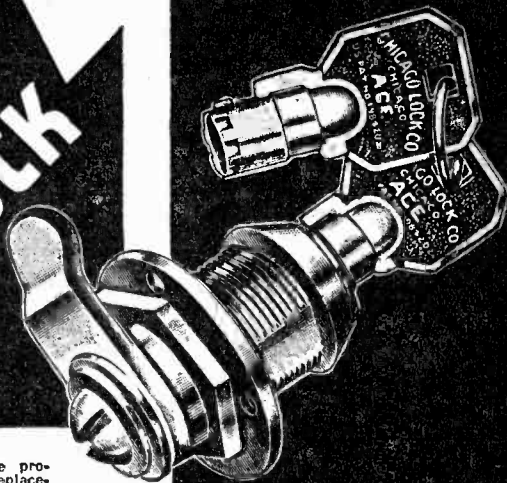
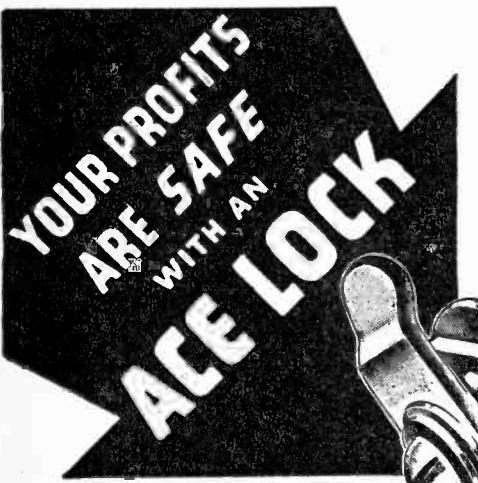


18-2 Twisted POSJ Wire  
250 ft. to coil, per ft. .... 4¢  
1000 ft. .... \$30.00  
18-2 Rubber POSJ Wire  
250 ft. to coil, per ft. .... 5¢  
1000 ft. .... \$35.00  
18-2 Plastic POSJ Wire  
500 ft. to coil, per ft. .... 4¢  
1000 ft. .... \$30.00  
18-2 Rubber POSJ Wire (Flexible Shield for additional protection against deterioration).  
250 ft. to coil, per ft. .... 8¢  
1000 ft. .... \$75.00  
18-2 Rubber SJ Wire (cotton filler).  
250 ft. to coil, per ft. .... 8¢  
1000 ft. .... \$65.00  
18-2 Rubber SJ Wire (cotton filler).  
250 ft. to coil, per ft. .... 10¢  
1000 ft. .... \$80.00  
14-2 Rubber SJ Wire (cotton filler).  
250 ft. to coil, per ft. .... 17¢  
1000 ft., per ft. .... 17¢  
Above wire frequently referred to as Lamp Cord, Rip Cord, Motor Drop Cord or Extension Cord.

Terms: Net. 25% with Order, Balance C. O. D. Express. (Except to Rated Firms)

### ELECTRIC FAN PRODUCTS

102 N. Niles Ave. South Bend, Ind.



ACTUAL SIZE

ACE LOCKS provide Powerful Positive protection, both on new machines and for replacement purposes. Order ACE LOCKS today!

Made entirely of Steel and Brass. No Die Cast Metal used. Center Post Case Hardened to Prevent Drilling. Keyed alike or in various Key Changes.

We are the sole manufacturers of the ACE LOCK, the entire lock being completely constructed in our factory.

CHICAGO LOCK CO.

2024 N. RACINE - CHICAGO

## UNITED

Exclusive Distributors for Wisconsin and Peninsula of Michigan for -

CHALLENGER '47 PHONOGRAPH  
EVANS TEN STRIKE AND CONSOLES

ALSO DELIVERING

CHICAGO COIN COALEE—GENCO TOTAL ROLL—  
ABT CHALLENGER—CHAMPION HOCKEY—  
BALLY SURF QUEEN AND OTHER GAMES.

8—QUALITY USED MACHINE BUYS OF THE WEEK—8

Drive-mobile conversion (like new) .. \$289.50	Santa Anita (1 Ball P.O.) .. \$ 94.50
Seeburg Hideaway RC .. 345.00	Evans Lucky Lucre '41 .. 149.50
Wurlitzer Hideaway—24 unit .. 295.00	Race King (1 Ball P.O.) .. 88.50
Wurlitzer Hideaway—Twin 12 .. 245.00	Callie Enamel, 10¢ 3/5 P.O. .... 49.50

WRITE TODAY FOR OUR PRICE LIST — Terms: 1/3 Certified Deposit

Wisconsin's Leading Distributors

## UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD AVE. PHONE, GR-6772, MILWAUKEE 14, WISCONSIN

## SACRIFICE! CIGAROLLAS, \$65

18 JENNINGS CIGAROLLAS  
Assorted straight 5¢ and 5¢ & 10¢ comb.  
GUARANTEED PERFECT

A. L. KROPP, JR.  
Box 452 Tuscaloosa, Ala.

## .22 SHORTS and LONGS

(Ammunition)  
WILL PAY  
\$100.00 PER CASE  
BOX 2001, CARE BILLBOARD  
1564 BROADWAY NEW YORK 19

W. H. BRADY CO., MFGRS.  
EAU CLAIRE, WISC.

Wisconsin Novelty Co.  
of Milwaukee  
3734 N. Green Bay Ave. Milwaukee, Wisc.

IN  
**KENTUCKY**  
IT'S  
**BRANSON**  
FOR  
**Aireon**

ELECTRIC PHONOGRAPHS AND ACCESSORIES.

ALSO

- JENNINGS CHIEFS AND CHALLENGERS
- COLUMBUS BULK VENDORS
- SCHERMAC STAMP VENDORS
- MAX GLASS CHAMPION HOCKEYS
- MAESTRO POINT PHONO. NEEDLES
- PIN GAMES OF ALL LEADING MANUFACTURERS
- SUPPLIES AND PARTS OF ALL KINDS

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DISTRIBUTING CO.

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LOUISVILLE 1, KY.  
Phone: Wabash 1501

**Paid Uncle Sam**

WASHINGTON, July 6.—The Bureau of Internal Revenue has reported that revenue collected on coin machines for May this year amounted to \$307,321 as compared with \$331,204 collected in April.

**J. Munves New  
Coin Machine  
Maker in Chi**

CHICAGO, July 6.—Joe Munves, well-known coinman in Eastern circles, has announced his entry into the coin machine manufacturing business here under the firm name Munves Manufacturing Corporation.

The new company, which will manufacture and sell amusement machines as well as other coin devices, has absorbed Pioneer Coin Machine Company and will begin operations in Pioneer's plant, located at 2634 North Laramie Avenue.

Early in the fall, Munves disclosed, new, larger quarters will be occupied at 158-64 East Grand Avenue. Firm will take over the entire building at this address.

The Munves name, which is now carried into production phases of the coin machine industry, has been linked with developments in the amusement and arcade fields for more than a quarter of a century.

Brother of Mike Munves, Joe dates his coin machine experience back to 1918, when a horse and buggy served as the vehicle for making route rounds. As an operator, he has assisted in the design of many arcades, among which is the famed Mardi Gras establishment on Broadway in New York. A few years ago he set down his coin experiences in a book published under the title, *Profits for Pennies*.

Munves said that announcement of further plans for the new manufacturing firm will be forthcoming.

**Richmond Foresees  
Biggest Trade for  
Cigs Yet To Come**

RICHMOND, Va., July 6.—Richmond Chamber of Commerce declared that the city is firmly established as the capital of U. S. cigarette production and forecasts that 1946 will prove the biggest year in the

**See Vender Role  
In Booming Self-  
Service Selling**

HOUSTON, July 6.—With the recent opening here of a large self-service home-furnishing store offering everything for the householder from tacks to gas ranges, vender operators and department store executives are looking to the coin machine industry to assist the trend toward self-service.

They point toward the recent progress along every line of coin machine manufacture to forecast new developments which may lead to the placing of coin-operated dispensers in many types of sales establishments.

Department store heads say that more valuable items can be kept in compartments locked until coins or a registering key is inserted.

Consideration of coin devices to boost sales follows the recent emphasis placed on self-service and modern merchandising by business men everywhere. Studies are prompted by rising labor costs, higher prices for merchandise and desire to increase volume. It was pointed out at a recent convention of retail merchants that an attractive display can often produce more sales than a persuasive clerk.

industry's history.

Richmond's cigarette factories accounted for 35 per cent of the nation's output during the five-year period ending with 1944, the chamber's research department reported. And their production for this year is running 1,300 per cent ahead of the output 25 years ago when the first World War ended. Nationally, the industry boosted its output 436 per cent.

Per capita consumption of cigarettes in the U. S. rose 44 per cent during the war until in 1945 U. S. smokers consumed an average of 174 packages a year. And Alan S. Donahoe, research for the organization, predicts that by 1980 U. S. cigarette consumption may reach 30,000,000,000,000 packages.

**GOOD BUYS FOR  
IMMEDIATE DELIVERY!**

- 1 Wurlitzer 800.....\$745.00
- 1 Wurlitzer 750E..... 695.00
- 3 Mills Throne ..... 315.00
- 1 Seeburg 8200 Cabinet with GEM mechanism 425.00
- 1 Seeburg Colonel ESRC ..... 495.00
- 2 Seeburg 8800 ESRC 595.00
- 2 Seeburg 9800 ESRC 625.00
- 1 Wurlitzer 616 Light Up ..... 295.00
- 1 Wurlitzer 616 Plain 245.00
- 1 Wurlitzer 750E, Mechanism in Metal Cabinet ..... 425.00
- 1 Wurlitzer 24, Mechanism in Metal Cabinet ..... 325.00
- Seeburg Wireless Boxes 37.50
- Seeburg 3-Wire Boxes. 37.50

- 2 Mills 25c Brown Fronts .....\$175.00
- 1 Gold Chrome, 25c... 195.00
- 4 Blue Front, 25c... 169.60
- 2 Blue Front, 10c... 165.00
- 2 Brown Front, 10c... 175.80
- 3 Brown Front, 5c... 159.50
- 3 Blue Front, 5c... 155.00
- 2 Jennings 5c Club Console ..... 165.00
- 1 Pace 25c Console .. 195.00
- 1 Pace 5c & 25c Combination Console 249.50
- 8 Original Gold Chrome, 5c Q. T. .... 129.50
- 17 Blue 5c Q. T. .... 89.50
- 1 Blue 10c Q. T. .... 99.50

Terms: 1/3 Certified Deposit, Bal. C.O.D.

**STERLING NOVELTY CO.**

669-671 S. Broadway, Lexington 20, Ky.

**RECTIFIERS**

Be prepared for that service call!!

Insist on

**MALLORY**

magnesium copper sulphide rectifiers

F28HIP

For GENCO Games

\$4.75 Ea. - Doz. \$4.50 Ea.

F24C3P

For GENCO Games

\$6.25 Ea. - Doz. \$6.00 Ea.

F28C7

For DOMINOES and BANGTAILS

\$9.25 Ea. - Doz. \$8.95 Ea.

For Immediate Shipment!

**BLOCK MARBLE CO.**

1527 Fairmount Ave. Philadelphia 30, Pa.

**FOR THOSE WHO INSIST ON THE BEST**

- Mills Original Gold or Silver Chromes, Drill Proof, Clb. Handles, Knee Action, 5¢ 2/5 Pay .....\$210.00
- 10¢ 2/5 Pay ..... 220.00
- 25¢ 2/5 Pay ..... 235.00
- Mills Hand Load, J.P., 5¢ 2/5 ..... 225.00
- Mills Hand Load, J.P., 10¢ 2/5 ..... 255.00
- Baker's Black Beauty, 5¢ 2/5 ..... 195.00
- Baker's Black Beauty, 25¢ 2/5 ..... 220.00
- Baker's Rebuilt Chro., 5¢ 2/5 ..... 200.00
- Baker's Rebuilt Chro., 10¢ 2/5 ..... 210.00
- Watling Rol-a-Top, 5¢ ..... 95.00
- New Columbia Cig. Mach., G.A. .... 128.50
- Used Columbia Cig. Mach. .... 89.50
- Victory Chief, 5¢ 3/5 ..... 115.00
- Victory Chief, 10¢ 2/5 ..... 125.00
- Silver Moon Chiefs, 5¢ 2/5, 3/5 ..... 145.00
- Silver Chiefs, 5¢ 3/5 ..... 140.00
- Silver Club, 5¢ 3/5 ..... 145.00
- Four Star Chief, 5¢ 3/5 ..... 100.00
- New Marvel Cig. Machs. .... 35.00
- Used Marvel & Amer. Eagle ..... 15.00

**CONSOLES**

- Mills Four Bells .....\$390.00
- Pace Saratoga, C.P., 5¢ ..... 75.00
- Pace Saratoga with Rails, 5¢ ..... 100.00
- Evans Rollette Jr., 7 Coin ..... 100.00
- Exhibit Chucklette, 7 Coin ..... 75.00


**AMERICAN SALES & SERVICE CO.**

515 17th St. ROCK ISLAND, ILL.

**MATCHLESS LAMPS**

**DEPENDABLE SERVICE FOR EVERY TYPE OF GAME MUSIC AND WALL BOX**

**MATCHLESS ELECTRIC CO**  
564 WEST RANDOLPH STREET • CHICAGO 6, ILL.



**FOR SALE**

WURLITZER	ROCK-OLA	SEEBURG
1 850 .....\$750.00	1 DeLuxe .....\$400.00	1 Colonel .....\$450.00
2 750E, ea. .... 700.00	2 Commando's, ea... 575.00	3 Hi-Tone, 8800, ea. 550.00
1 500 ..... 475.00		
1 600R ..... 400.00		

**BRILLIANT MUSIC COMPANY**  
4606 CASS AVENUE  
Detroit 1, Mich. Phone: TEmple 1-7455

One-Third Down Balance C. O. D.

**★ FOR SALE ★**

- 3 Wurlitzer 850 .....\$725.00
- 2 Wurlitzer 800 ..... 710.00
- 7 Wurlitzer 700 ..... 700.00
- 2 Wurlitzer 600K ..... 475.00
- 2 Seeburg Rex ..... 269.50
- 1 Seeburg Cem ..... 340.00
- 3 Seeburg Vogue ..... 450.00
- 2 Rock-Ola Master Rockolite 459.00

**ALL MACHINES PERFECT MECHANICALLY AND PERFECT IN APPEARANCE PRICES INCLUDE CRATING**

1/3 With Order, Balance C. O. D., F. O. B. Phila.

**AUTOMATIC SALES CO.**  
821 North Broad St. Phila. 23, Pa. Poplar 8545

**DELIVERY RIGHT NOW NEW BALLY GAMES**

- SURF QUEEN, 5 Ball .....\$327.50
- VICTORY SPECIAL, 1 Ball, F.P. 661.50
- VICTORY DERBY, 1 Ball, P.O. . 646.50

One-Third Deposit, Balance C. O. D.  
**WE BUY, SELL AND EXCHANGE.**

3147 Locust St. St. Louis 8, Mo. Phone: Jefferson 1844  
**CALL NOVELTY CO.**

**NEW COLUMBIA BELLS**

5-10-25c, \$132.50 Each  
Eastern Pennsylvania, Southern New Jersey and Delaware distributor.

**LEHIGH SPECIALTY CO.**  
1407 W. Montgomery Ave. PHILADELPHIA 21, PA.  
Phone: Poplar 3299

# ORDER NOW!

### PHONOGRAPHS

Wurlitzer 616	\$265.00
Wurlitzer 616 Lite Up Top & Bottom	299.50
Wurlitzer 24	389.50
Wurlitzer 600	489.50
Wurlitzer 800	739.50
Wurlitzer 850	759.50
Wurlitzer 750	739.50
Wurlitzer 42/600K Victory	535.00
Wurlitzer 600R	479.50
Wurlitzer 600K	499.50
Seeburg Plaza	385.00
Seeburg Regals	395.00
Seeburg Envoy. ESRC	565.00
Seeburg Cadet. E.S.	525.00
Seeburg Hi Tone. ES	550.00
Seeburg Hi Tone. ESRC	600.00
Rock-Ola Standard	425.00
Rock-Ola De Luxe	435.00
Mills Throne	299.50
Mills Empress	385.00
Wurlitzer Twin Twelve & 4 Packard Boxes	335.00

## NEW UNIVERSAL AMPLIFIER

Fits all Wurlitzers, Rock-Olas, Seeburgs (except Hi Tones). **\$42.00** Comp.

### BOXES AND PARTS

Seeburg 5-10-25¢ Bar-o-Matic Boxes	\$49.50
Wurlitzer 320—Sweet Music Boxes	19.50
Wurlitzer 331-332 Bar Boxes	5.00
Buckley Chrome Lite Up Boxes	17.00
Metal Record Strips. Ea.	.05
Wurlitzer Main Gear. Ea.	4.00
Coin Chute To Fit Wurlitzers. Ea.	8.50
Counter Model Fibre Gears for Wurlitzer 41-61-71	1.50
Steel Wire for Turn Table Gears	1.25
Steel Wire for Main Fibre Gears	1.25
Turn Table Bushings	1.00
Copper Contacts for Magazine Switch	1.50
Volume Control Keys. Per 100	3.00
Seeburg Wallomatic Wireless, 5-10-25¢	50.00

### WRITE—WIRE—PHONE

**New York Distributing Co.**  
632 Tenth Ave. New York 19, N. Y.  
Circle 6-9570

# Cleveland To Restore Hit Tune; Revival Planned for Aug. 1

(Continued from page 108) listen to the hit tune on the juke box at his favorite location.

### Store Tie-In

At the same time the association worked out an arrangement with Burt's Department Store which had one of the largest record departments in the State. When the idea was first born Burt's Department Store was using a total of 17 hours' radio time weekly. Working with the association to plump for the current hit tune of the month, Burt's programs carried the following spot announcement: "You can hear the hit record of the month as selected by the Phonograph Merchants' Association at your favorite tavern, restaurant or ice cream parlor. It is No. 1 on every coin-operated phonograph in Cleveland and vicinity." The record was then played.

For its part of the bargain the Cleveland association placed stickers on all of the members' juke boxes advertising the hit tune of the month, with an additional line that the record could be purchased at Burt's. Whether or not a similar arrangement has been worked out or will be worked out in the revival of the idea has not been announced.

Before the plan was discontinued the Cleveland operators put their hit-tune-of-the-month idea to work to help the nation's war effort as many in the trade will recall. At that time tunes like *Any Bonds Today?* and others with patriotic themes

# Nazis Made Drink From Sugar Beets

WASHINGTON, July 6.—During the war the Germans were even more hard put to quench their thirst for soft drinks than shortage-ridden Americans, a report of the U. S. Department of Commerce disclosed.

As a substitute for ordinary non-alcoholic beverages, the Germans devised a soft drink from sugar beets, according to the story. The beverage was prepared by steaming beets under pressure for 15 minutes, then crushing them in an ordinary cider press. The resulting juice was filtered, bottled and carbonated, and sold presumably for the German equivalent of a nickel.

were selected as the melodies to be pushed.

### Picked Hits

The tune to be pushed during the month was not always among the first 10 in national popularity. The idea of the plan, said Jack Cohen at the time, was not to pick sure-fire hits. And yet the association often plugged tunes which several months later climbed to the top of the ladder in popularity.

Besides acting as a stimulant to juke box play and retail record sales, the hit tune of the month gives the Cleveland operators an excellent publicity program since it keeps constantly reminding the city of the juke box trade and sets a high standard for progressive business methods.

## OPERATORS GUARANTEED BUYS!

### PACKARD EXCLUSIVE DISTRIBUTORS in

Minnesota, N. Dakota, Northern Wisconsin and Northern Michigan

### NOW AVAILABLE FOR DELIVERY!

Packard Pla-Mor Wallbox	\$ 38.95
Packard Rotating Speaker	159.50
Packard Model 900 Wall Speaker	49.95
Packard Model 800 Wall Speaker	36.95
Packard Model 700 Wall Speaker	21.95
30-Wire Packard Pla-Mor Cable. Ft.	22
Bar Brackets, Aluminum	5.00
Packard Hideaway Steel Cabinet.	35.50

### NEW MACHINES

New Bank Ball, 9"	\$375.00
New Bank Ball, 12" & 14"	Write
Chic. Coin Goalee	525.00
Genco Total Roll	525.00
Pilot Trainer	750.00
Mills Black Cherry Bells	Write
Bally Victory Derby	Write
Bally Victory Special	Write
Champion Hockey	289.50

### JENNINGS 4-STAR CHIEFS

5¢, \$125.00; 10¢, \$150.00; 25¢, \$175.00

### WATLING ROLATOPS

5¢, \$75.00; 10¢, \$100.00; 25¢, \$150.00

### OTHER GUARANTEED BUYS!

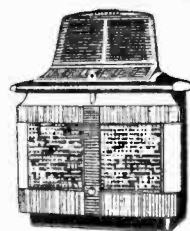
Jockey Club, Ref.	\$375.00
Turf King	375.00
Paces Reels, Aut. P.O., Ref.	125.00
Silver Moon, Like New	125.00
Jumbo Parade, HI-Hd., Ref.	135.00
Big Game, Aut. P.O., Ref.	135.00
Jenn. Totalizer, Free Play	100.00
Big Game, Free Play	100.00
Pace Reels, Two-Way, 5¢-5¢	275.00
Pace Reels, Two-Way, 5¢-10¢	300.00
Keeney Super Bells, Two-Way, 5¢-25¢, Comb. Cash & Free Play	550.00
Dewey Single	75.00
Dewey or Callie Double	150.00
Wurl. 616 Hideaway	250.00

We can use Mills Escalator Machines—Write!

**Twin Ports SALES CO.**  
230 LAKE AVE. SOUTH  
DULUTH 2, MINN.  
MELROSE 2888

## NOW DELIVERING

# Aireon



Electronic Phonographs

Increases your income. Gets the best spots. Choose AIREON.

### Coin Machines DAVAL

Marvels 1¢	\$50.00
Olgarette Reels	
American Eagle 1¢ Slot Reel	\$50.00
Gusher Jack Pot	\$54.00
Gusher Bonus	\$54.00
Buddy Minature Olg. Reel	\$33.00



Complete Line Pin Ball Parts. Order Live Rubber Bumpers Today. Phonograph Cabinets Refinished. EXPERT Workmanship.

### We are Distributors for

## JUKE BOX RECORD CO., Inc.

Regular Operators, 40% Discount.

Order JB-503—Milton's Boogie and Groovy Blues, by Roy Milton and his solid serenaders. Roy and his terrific outfit is shooting straight for stardom.

It will pay you to get your name on our Mailing List. VALUES ALWAYS.

**Advance Music Co.**

1606 Grand Ave. Kansas City, Mo.

## SLOTS—CLUB BELLS

### Original—High Serials

6 5¢ Blue Fronts S.J.C.H.	\$125.00
1 Set Mills Melon Bells	470.00
3 5¢ Pace Club Bell, 3/5 P.O.	90.00
1 10¢ Pace Club Bell, 3/5 P.O.	110.00
2 5/10 Pace Club Bell Twin Slot	175.00
1 5/25 Pace Club Bell Twin Slot	210.00
1 50¢ Pace Club Bell Royal	245.00
7 10¢ Blue Pace Comets, 3/5 P.O.	65.00
1 10¢ Blue Pace Comets. Slug proof	65.00
4 5¢ Pace Rockets, red. 3/5 P.O.	85.00
1 5¢ Pace Rocket. chrome finish	85.00
1 10¢ Watling Rol-A-Top, 3/5 P.O.	75.00
1 10¢ Jennings Silver Chief, 3/5 P.O.	125.00
1 10¢ Jennings Victory Chief, 3/5 P.O.	95.00
1 1¢ Pace Comet, blue	37.50
2 Mills Q.T. Stands	9.50
1 Mills Double Cabinet Stand (No Keys)	14.50
1 Chicago Double Cabinet Stand, Like New	90.00
3 Tots (Counter Games)	7.50

**BALL PAYOUT**

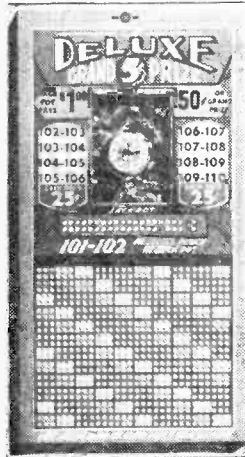
3 Bally Derbys	\$ 12.50
5 Bally Belmonts	12.50
19 Bally Preakness	14.50
8 Bally Preakness DeLuxe	22.50
11 Bally Fairgrounds	22.50
1 Bally Grand National (New)	135.00
2 Bally Pacemaker (Excellent)	55.00
3 Gottlieb Track Records (Excellent) (Crating extra)	55.00

700 Late Cash Sales Boards  
**NEW MACHINES**  
Pioneer's Smiley Counter Game, sample \$ 39.50  
Champion Hockey 289.50  
Rocket Ball (Skeeball) 8" 6" 325.00  
1/3 Deposit with Order, Balance C. O. D.

## UNION SALES CO.

409 N. Adams St. Green Bay, Wis.  
All Phones: Howard 2995

## GET ON THE FAST PLAY BANDWAGON



CUT-OUT JACKPOT WRIST WATCH BOARD

PROFIT \$22.00

720 hole—5¢ Play. Takes \$36, Pays \$6.00 In Trade & Watch. Handsome Watch. Leather strap. Flash appeal pulls fast play! Jackpot set-up averages P.O., steps up profit. Smartly profited design with unflinching action, generous profit. Simple deal, \$8.95.

List of 12 or more, ea. \$7.95. Send check or money order for immediate shipment.

**GREENGLASS SALES CO.**  
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HAS FOR IMMEDIATE DELIVERY

# GOTTLIEB'S

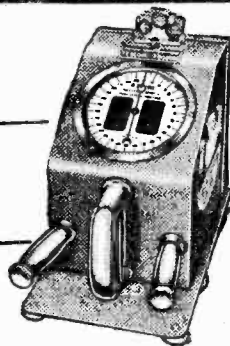
Improved DeLuxe

## GRIP SCALE

Three-Way Strength Tester

Consistently Best Since 1928!

Exclusive Distributor in Florida and Cuba  
Purveyors to the Automatic Equipment Industry

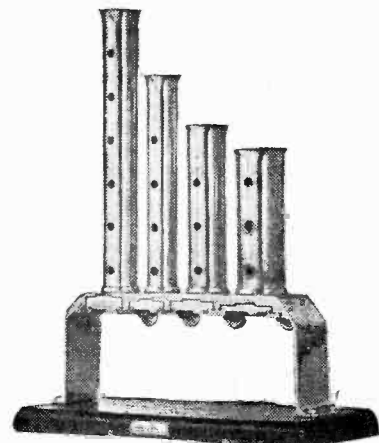


**FLORIDA AUTOMATIC SALES CORP.**  
839 WEST FLAGLER ST.  
MIAMI, FLORIDA

All Phones: 3-6221

TAMPA, FLORIDA. 120 SO. FRANKLIN ST. PHONE 3856  
JACKSONVILLE, FLORIDA. 615 MAIN ST. PHONE 5-3460  
HAVANA, CUBA. ADDRESS TO BE ANNOUNCED.

## MASTER CHANGER



Nothing on the market to compare with it. Attractive . Fast . Efficient

Highly polished chrome finish. Die cast and precision machined. Weighted non-slip base. Automatically dispenses 5 nickels, 5 dimes, 4 quarters or 2 halves with a flick of the finger.

Master Model (Illustrated) ..... \$27.50  
Junior Model (Two 5¢ Tubes) ..... 17.50

F.O.B. Seattle.  
(Distributor Discounts)

**Northwest Sales Co.**

Bell-o-Matic Distributor  
3144 Elliott Ave., Seattle 1, Wash.

## ARCADE SPECIALS

3 Chicago Coin Goalee. Ea. .... \$395.00

1 Pitch 'Em & Catch 'Em ..... 169.50

1 Life League ..... Write

Smiley Counter Games ..... Write

Deposit Required.

## H. G. PAYNE COMPANY

312-14 Broadway Nashville 3, Tenn.

**Boston, Mass.:**

**Ed Ravreby**

proudly announces New and Better Service . . .

New facilities and a new address!

346 Commonwealth Avenue, Boston.

Your faith in us and your patronage have made it possible to bring to you the most complete facilities afforded in the trade and industry.

Come in—We have a spacious three-floor building: large showrooms for display purposes, individual showrooms for private inspection of coin-operated machines, enlarged service department with specially trained service staff, over-the-counter completely stocked parts dept., recreation facilities and ample parking space.

**EXCLUSIVE DISTRIBUTOR FOR**

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Milk, Music, Panorams  
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Pre-Flight, Shine-A-Minif  
TRADIO COIN-OPERATED RADIOS  
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Counter Model Machines  
THE VEND-T CORP.  
Candy Vending Machines

*Associated Amusements Inc.*

846 COMMONWEALTH AVENUE  
BOSTON 15, MASSACHUSETTS  
Telephones: Longwood 8440-1-2-3

**DISTRIBUTORS OF**

CHICAGO COIN COALEE  
BALLY MFG. CO.  
VICTORY DERBY, SPECIAL,  
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CENCO TOTAL ROLL  
AMUSEMATIC LITE LEAGUE  
HIRSH COIN RED BALL  
SILVER KING, PENNY MACHINES  
COTTLEB'S STAGE DOOR CANTEEN  
EXHIBIT'S BIG HIT  
WILLIAMS SUSPENSE

**HARD TO GET PARTS**

**★ MAIN FIBRE GEARS**

- for
- WURLITZER ..... \$4.00
  - COUNTER MODEL FIBRE GEARS FOR WURLITZER 41, 61, 71 ..... 1.50
  - STEEL WORMS FOR TURNTABLE GEARS ..... 1.25
  - STEEL WORMS FOR MAIN FIBRE GEARS ..... 1.25
  - TURNTABLE BUSHINGS ..... 1.00
  - COPPER CONTACTS FOR MAG-AZINE SWITCH, 1 DOZ. ... 1.50

Distributors and Jobbers, write for quantity price list.  
**James Clement Mfg. & Coin Machine Parts**  
948 W. Russell St. Phila. 40, Pa.

**A 4 BAGGER!**

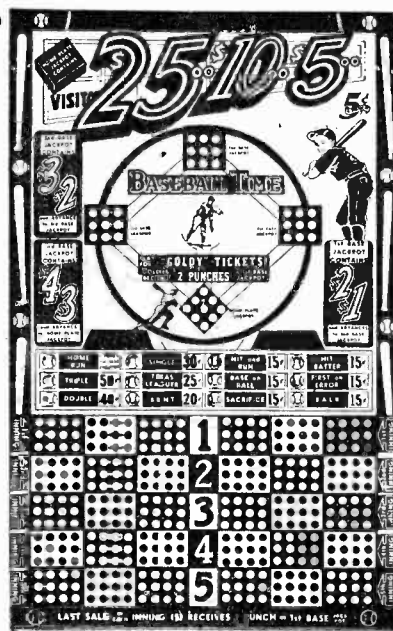
GLOBE'S FAST-PLAY  
4 JACKPOT BASE BALLER  
TIMELY  
COLORFUL **PROFITFUL!**

All the exciting action of baseball plus play-pulling action "tricks"! Snappy 25 top—4 base jackpot—extra punch "GOLDY" Tickets! Available in Slot Symbol or Baseball Tickets.

**1050 HOLES—5c PLAY**  
Takes ... \$52.50  
Pays (Avg.) . 24.81 **PROFIT \$27.69**  
(This Is Average P. O. Design)

NEW, ILLUSTRATED CIRCULAR  
Full color reproductions of striking new, seasonal items in our just produced variety. Get a copy at once. MONEY MAKERS COME FROM GLOBE.

**GLOBE PRINTING COMPANY**  
1023-25-27 Race St., Phila. 7, Pa.



**FOR SALE**

- 1 1941 Domino (Cracked Glass) \$250.00
- 1 1939 Domino ..... 150.00
- 1 Keeney Super Bell Combination 225.00
- 1 Mills Spinning Reel ..... 120.00
- 1 Lucky Star (Cracked Glass) ... 100.00
- 1 Baker Pacers ..... 225.00
- 1 Practically New Singing Towers Juke ..... 495.00
- 1 Used Singing Towers (Model 201) ..... 450.00
- 3 Wall Boxes (New) AMI ..... 75.00

**11 Pieces, \$2,090.00**  
**\$1,850.00 If All Taken**

**B. L. MALONE**  
**RADIO SERVICE**

BUNKIE, LA.

**SALESBOARDS**

**SPECIALS—IMMEDIATE DELIVERIES**

Holes	Name	Def.	Profit	Price
600	5¢ Diamond Dust	Def.	\$ 11.00	\$ .85
1000	1¢ Clg. Bd. Girlie, 28 Pk.			.78
1000	5¢ Lulu Board Jr. Def.		18.00	.99
1000	25¢ J.P. Charley	Avr.	52.04	1.22
1000	25¢ J.P. Charley Sp. Tk.		52.04	1.49
1000	10¢ J.P. Ready Money Seal		50.70	1.89
1000	5¢ J.P. Home Run Baseb'l		27.00	1.89
1200	25¢ J.P. Texas Charley Seal		102.28	1.89
1200	25¢ J.P. Texas Charley		102.28	2.29
1184	5¢ J.P. Win-a-Fln Jumbo	\$	34.40	\$2.49
1000	5¢ J.P. Beat This Card, X Tk.		33.30	2.59
1020	5¢ J.P. Hot Stuff Girlie		27.00	2.79
1020	5¢ J.P. Wanna Dough Girlie		27.00	2.89
1800	5¢ J.P. Lulu X Thick Seal		33.00	2.89
1664	5¢ Victory Bell X Thick		46.55	3.74
2170	5¢ Tab Rd. Wh. Blue Tickets		36.00	1.39
2170	5¢ Rd. Wh. Blue, Sln. Bd.		36.00	1.59
2280	5¢ J.P. Deal	Avr.	44.00	2.89
120	Baseball Books, Singles, Am. Nat.	doz.	\$1.95	
120	Tlp Tickets Books Singles, Doz.			1.98
Grand Prize Boards, Real McCoy Boards, etc.				

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**WORLD'S BEST BOARDS, TICKETS, CARDS**  
**DELUXE MFG. CO.**  
DeLuxe Building Blue Earth, Minn.

**COMPARE!**

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REAL NEWS**

WATCH FOR OUR BIG ANNOUNCEMENT IN THE JULY 20TH ISSUE OF THE BILLBOARD

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# MARKEPP VALUES

**IN STOCK**  
**NEW 5 BALL PIN GAMES**  
 Chicago Coin Spellbound ..... \$325.00  
 Bally Surf Queen ..... 327.50  
 Marvel Catalina ..... 249.50  
 Marvel Frisco ..... 249.50  
 Marvel Hollywood ..... 249.50  
 Exhibit Big Hit ..... 334.00  
 Exhibit Four Coin Multiple ..... 398.00

**USED 5 BALL PIN GAMES**  
 Silver Spray \$52.50 Attention .. \$69.50  
 Fleet ..... 54.50 All Out .. 79.50  
 New Champ 99.50 Ten Spot 72.50  
 Seven Up .. 82.50 Polo ..... 32.50  
 Salute ..... 42.50 Follies .. 32.50  
 4 Roses .. 89.50 Four Aces .. 110.00  
 Victory ..... 108.00 Mills Owl .. 79.50

**NEW AND USED ARCADE**  
 1 Goatee, Like New Write  
 New Lite League ..... \$425.00  
 New Genco Total Roll ..... 525.00  
 New Superroll 10 foot (Skee Ball) 349.50  
 New—Love Analyst ..... 225.00  
 Chl Coin Hokey ..... 195.00  
 Bally Rapid Fire ..... 125.00  
 8 Exhibit Light Up Card Machines  
 w/Base @ ..... 37.50  
 Seeburg Target Skill Con. .... 98.50

**SLOTS — CONSOLES**  
**ONE BALLS**  
 Used Dark Horse, F.P. .... \$149.50  
 New Victory Derby, C.P. .... 646.50  
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 Used Long Acres, F.P. .... 425.00  
 '32 Track Time ..... 85.00  
 Junbo Parade, P.O. .... 105.00  
 Jennings 4 Star Chief 5¢ ..... 85.00  
 Jennings Chief 5¢ ..... 85.00  
 1 Callie 5¢ ..... 40.00  
 2 Rol-A-Top Watling 10¢. Each. .... 85.00  
 Blue Front 5¢ ..... 125.00  
 Blue Front 10¢ ..... 150.00

**MUSIC**  
 1 Panoram Peek Con. .... \$325.00  
 2 Panoram ..... 380.00  
 Rookola Imperial Hideaway ..... 285.00  
 Seeburg Rex Wireless Hideaway ..... 305.00  
 Rookola Moderne Corner Speakers ..... 50.00  
 Mills Throne ..... 335.00  
 Singing Tower 201, Like New ..... 450.00  
 Wurlitzer 500R ..... 450.00  
 1839 Standard Rock-Ola ..... 395.00

**A. B. T. CHALLENGER**  
 1c or 5c Play  
 Sample \$65.00  
 Write for Quantity Prices

**Gusher Daval's**  
 New Jack Pot or Bonus Counter Game — Hand Load.  
 A Real Money Maker.  
 Order from Markepp Now.  
**\$54.00**  
 Also—American Eagle and Marvel Cigaretta 1¢ & 5¢ play. Write for prices.  
 All Machines Carry Markepp Guarantee.  
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M. G. GISSER, Sales Manager

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Free play and cash payout combination console. Single coin, two coin or three coin head. Each head takes up to five coins—5, 10 or 15 coin multiple—NICKEL, DIME or QUARTER COMBINATIONS! DISTRIBUTORS FOR OHIO AND WEST VIRGINIA . . . Orders taken now for preferred delivery.

WRITE! WIRE! PHONE!



**FREE PLAY GAMES**

Marines at Play ..... \$125.00	Sky Ray ..... \$ 59.50
Flat Top ..... 225.00	Metro ..... 64.50
Cover Girl ..... 215.00	Wild Fire ..... 79.50
Victory ..... 94.50	Paradise ..... 69.50
Kismet ..... 175.00	Stratoliner ..... 69.50
Dixie ..... 54.50	Invasion ..... 125.00
5-10-20 ..... 139.50	Champs ..... 64.50
Belle Hop ..... 84.50	Vacation ..... 39.50
Captain Kidd ..... 89.50	Barrage ..... 49.50
High Hat ..... 84.50	Owl ..... 64.50
Legionnaire ..... 79.50	1-2-3, 44 ..... 89.50
Miami Beach ..... 84.50	Eagle Squadron ..... 125.00
Snapy ..... 74.50	<b>NEW REVAMPS</b>
Towers ..... 84.50	Frisco ..... 274.50
Spot Pool ..... 84.50	Catalina ..... 239.50

MUSIC	CONSOLES
1 A.M.I. 40-Record Highboy ..... \$425.00	Keeney's Twin Nickel Super Bell ..... \$335.00
1 Rock-Ola 41 Super ..... 495.00	Paces Reels, Combination ..... 150.00
1 Wurlitzer 616 ..... 250.00	Paces Saratoga, Combination ..... 140.00
1 Wurlitzer 600 Rotary ..... 450.00	Silver Moon, F.P. .... 110.00
4 Rock-Ola Commandos ..... 650.00	Totalizer, F.P. .... 110.00
1 Mills Throne of Music ..... 395.00	Paces Saratoga, Senior, P.O. .... 110.00
2 Seeburg 9800 R C ..... 695.00	Paces Saratoga, Junior, P.O. .... 100.00
1 Wurlitzer 750 E ..... 725.00	Big Game, F.P. .... 85.00
1 Seeburg 30-Wire Cellar R.O. .... 350.00	2 Late Mills 4-Bells, 5¢ Play ..... 450.00
5 Buckley Lite-Up Speakers ..... 35.00	Keeney's Kentucky Club ..... 110.00
<b>BRAND NEW UNIVERSAL AMPLIFIERS</b> ..... 45.00	Keeney's Pastime ..... 175.00
	Keeney's Track Time ..... 125.00
	Bally Club Bell Comb. .... 225.00

**BOWLING ALLEYS**

10 10 1/2 Ft. Premier Skee Barrel Rolls ..... \$295.00
10 14 Ft. Wurlitzer Skee Balls ..... 295.00
2 14 Ft. National Skee Balls ..... 225.00
1 9 1/2 Ft. Jacfo Barrel Roll ..... 275.00
5 9 1/2 Ft. Bowling Leagues ..... 150.00
1 9 1/2 Ft. Bell-a-Ball ..... 125.00
2 9 1/2 Ft. Pin Up Girls (NEW) ..... 325.00

**SLOTS**

1 Mills 5¢ Black Diamond ..... \$165.00
5 Mills 5¢ Blue Fronts ..... 150.00
2 Mills 10¢ Blue Fronts ..... 165.00
1 Pace 10¢ Comet ..... 85.00
1 Watling 10¢ Roll a Top ..... 135.00
1 Watling 10¢ Roll a Top Console ..... 150.00
1 Pace 5¢ Club Bell ..... 150.00
5 Jennings's Triplex Chief ..... 150.00
1 Jennings's 10¢ Club Consoles ..... 185.00
5 Jennings's 5¢ Club Consoles ..... 165.00
1 Jennings's Silver Moon Chief, 10¢ ..... 195.00
1 Bally 5¢ Twin Bell ..... 100.00
1 Columbia Comb. Gold Award ..... 65.00
2 Columbia Comb. Double Jack Bell ..... 75.00
5 Mills 5¢ Vest Pockets ..... 45.00
2 Mills 25¢ Golf Ball Vendors ..... 285.00
<b>BRAND NEW DOUBLE REVOLV-AROUND SAFES</b> ..... 225.00
1 Used Double Revolveraround Safes ..... 150.00

**FEATURED ITEMS**

BRAND NEW PACKARD BRACKETS \$ 4.50	2 LATE MODEL PHOTOMATICS .. \$675.00
10 Mills Panoram, ready to operate .. 350.00	5 Pre-Flight Trainers, previously used by U. S. Army Air Corps ..... 625.00
10 BOLASCORES ..... 325.00	

**WANTED!**  
 ANY NUMBER OF TWIN TWELVE CELLAR MUSIC BOXES!  
 WILL PAY TOP DOLLAR FOR ANY AND ALL AVAILABLE!  
 TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.  
**CLEVELAND COIN MACHINE EXCHANGE**  
 2021-25 PROSPECT AVENUE Phone: PROspect 6316-17 CLEVELAND 15, OHIO

**INTERSTATE BARGAINS**  
 EVERY MACHINE GUARANTEED READY FOR LOCATION

**THIS WEEK'S SPECIAL**  
**MERCURY'S AFRICAN SPLASH**  
 Converted from Bally Rapid Fire Ray Guns.  
 With Free Play Unit done in Black Lite ..... **\$289.50**

The most sensational machine on the market. Carries a new machine guarantee.

Chicago Coin Goatee ..... \$525.00  
 Gottlieb's Three-Way Grippers ..... 39.50  
 Exhibit's New 5-Ball—Big Hit ..... 334.00  
 (With 4 Coin Multiple) ..... 398.00  
 New Mills Vest Pockets ..... 74.50  
 A.B.T. Challengers ..... 65.00  
 Shoot the Bartender ..... 189.50  
 Champion Hockey ..... 289.50

**ARCADE EQUIPMENT**

Lucky Strikes ..... \$105.50  
 Shoot the Chutes ..... 109.50  
 Chicken Sams ..... 109.50  
 Evans Ten Strike ..... 100.00  
 Keeney Submarines ..... 85.00  
 A.B.T. Fire and Smoke ..... 25.00

**NEW REVAMPS**

Pioneer Bubbles ..... \$249.50  
 Foreign Colors ..... 119.50  
 Trade Winds ..... 269.50  
 Catalina ..... 249.50  
 Idaho ..... 249.50

**ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT**

**INTERSTATE DISTRIBUTING CO.**  
 6651 N. Clark St. CHICAGO 26, ILL.  
 Phone: BRtargate 2526

**ECONOMY SUPPLIES THE NATION!**

Rubber Plunger Tips.  
 Per 100 ..... \$ 3.50

Rubber Plugs (double prong)  
 Each ..... .10

Original Gun Lamps. Ea... .60

Kits. Ea. .... 6.50

Casters (music boxes). Set. 1.25

Soldering Iron. Ea. .... 1.75

Contact Point Adjuster and Point File. Set. .... .65

Slug Rejectors (Victory Special) ..... 6.00

Pigtail Wire (standard). Ft. .04

Zip Cord. M-Fi. .... 15.00

28 V Bulb (Keeney Console)  
 Per 10 ..... 2.00

L Shaped Springs. Per 12... .36

Shielded Wire. Per ft. .... .04

**BULBS—TUBES—COILS**  
 "Economize With Economy"

**ECONOMY SUPPLY CO.**  
 2015 MARYLAND AVE.  
 BALTIMORE 18, MD.  
 PHONE: CHESAPEAKE 6612

**ESKIMO HONEY GETS THE MONEY!**

PLAYER APPEAL GALORE!  
 1000 HOLE 5c PLAY  
**\$25 TOP PAYOUT**  
**\$24.32 PROFIT**

SEND FOR CATALOG SHEET OF OTHER BIG-PROFIT WALSH "PLAYER APPEAL" BOARDS

We can supply you regardless of size, style, number of holes, payout or purpose. Write us your requirements.

**THOMAS A. WALSH MFG. CO.**  
 201-207 SO. TENTH ST., OMAHA, NEBR.

**Associated Amusements**  
 846 Commonwealth Ave., Boston, Mass.

The authorized **BELL-O-MATIC** distributor of Mills Bell Products in the States of Massachusetts, Maine, New Hampshire, and Vermont suggests: **MILLS GOLDEN FALLS**, the hand load Jackpot Bell.

**United Novelty Company**  
 Delaney & Division Streets, Biloxi, Miss.

The authorized **BELL-O-MATIC** distributor of Mills Bell Products in the State of Mississippi and the Gulf counties of Alabama suggests: **MILLS GOLDEN FALLS**, the hand load Jackpot Bell.

FOR OPERATORS WHO INSIST ON THE BEST

# Seeburg

DEPENDABLE MUSIC SYSTEMS

DISTRIBUTOR  
FOR SEEBURG  
PHONOGRAPHS  
AND ACCESSORIES

MILWAUKEE COIN HAS NEW EQUIPMENT  
FOR IMMEDIATE DELIVERY!

- Genco TOTAL ROLL
- Chicago Coin GOALEE
- Gottlieb STAGE DOOR CANTEEN
- Gottlieb THREE-WAY GRIP SCALE
- ABT CHALLENGER
- Ace COIN COUNTER

Write  
for  
Prices

**S L O T S**

BLACK CHERRY BELLS, Orig. Mech., Club Handles,  
D.P. Sides and Front, Knee Action, 3/5 or 2/5.  
5c -- \$235.00 10c -- \$255.00 25c -- \$275.00

- Mills New Vest Pockets \$ 74.50
- Mills Brown Front, compl. rebuilt, club handles, drill proof, 5¢ 150.00
- 10¢ \$175.00; 25¢ 225.00
- Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢ 250.00
- Mills Vest Pockets, Like New, Silver Chrome 55.00
- Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5, 5¢ 215.00
- 10¢ \$225.00; 25¢ 250.00
- Groetchen Columbia, late model, chrome or porcelain fin., double JP, conv., 5¢, 10¢, 25¢ 79.50

- Jenn. Master Silver Chief, S.P., 10¢ \$129.50
- Jenn. 4-Star Chief, Compl. Recond. and Refin., 10¢ 119.50
- Jenn. Silver Chief or Silver Club Special, 5¢ 119.50
- 10¢ \$139.50; 25¢ 189.50
- Jenn. Victory Model, 5¢ 119.50
- Pace All Star Comets, Comp. Refin. in Gold and Silver Chromes, 3/5 5¢ \$79.50; 10¢ 89.50
- 25¢ \$125.00; 50¢ 350.00
- Pace Rocket or Deluxe, SP, 5¢ 94.50
- 10¢ 119.50

**C O N S O L E S**

- Pace Club Consoles, 10¢ \$125.00
- Galile Club Console, Late Mod., 25¢ 125.00
- Bally Skill Field, 7-Coin Head 99.50
- Pace Reels, 5¢, Without Rails, A-1 Condition 89.50
- Pace Reels, 5¢, With Rails, A-1 Condition 89.50
- Pace Saratoga, 5¢, Without Rails 69.50
- Keeney Super Bells, 5¢, Like New 294.50
- Evans Rollette Jr., 7-Coin Head 94.50
- Evans Bang Tails, 7-Coin Head 94.50
- The Favorite 49.50
- Rays Track, Late Serial Nos. 39.50
- Paces Races, Black Cabinet 39.50
- Evans Roll-Ette 89.50
- Lucky Lucre, New Type Head 149.50
- Four Horsemen, 7-Coin Head 149.50
- Multiple Racer 69.50

**P A Y T A B L E S**

- Skylark, F.P. or C.P. \$124.50
- Bally Challenger 89.50
- Race King 89.50
- Mills Big Race 49.50
- Turf Champ 69.50

**M I S C E L L A N E O U S**

- Seeburg Wireless Wallomatics, Completely Reconditioned with New 70L7 Tube \$ 37.50
- 6 Seeburg 30 Wire Boxes, Late Type Metal Covers with 2 Adaptors. Lot 100.00
- Strips, S.P., C.H. or Club Special, Set of 3 .45
- 20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3 3.00
- 20 Stop Star Discs, hardened .80
- Keeney Anti-Aircraft, Brown 79.50
- Keeney Air Raider, Like New 149.50

1/3 Deposit, Balance C. O. D.

Milwaukee Coin Machine Co.

3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

**BRAND NEW GROETCHEN SLOTS**  
1946 MODELS

- Convertible to Penny, Nickel, Dime & Quarter Play.
- Standard Columbia Double Jackpot Bell \$432.50
- Chrome Columbia Double J.P. Bell 169.50

**REVAMPED MILLS SLOTS**

- Like New in Every Way
- Black Front Special, Chrome Special, Gold Chrome Special. Originated by us. Pays three on two bars, three on one cherry, no lemons on first reel, 80% payout to player.
- 5¢ Play \$275.00
- 10¢ Play 255.00
- 25¢ Play 295.00
- Ten-day free trial money-back guarantee.
- Liberal trade-in allowance on all used Mills Escalator Models, 2-5 & 3-5 Payout.
- Order Sample Today—Write for Circulars.

**RECONDITIONED MILLS SLOTS**

- 5¢ Club Consoles (Like New) \$225.00
- 25¢ Club Consoles (Like New) 275.00

**RECONDITIONED JENNINGS SLOTS**

- 10¢ Big Chief, S.J.P. Bell, 3-5 Payout \$165.00
- 25¢ Four Star Chief, S.J.P. Bell, 3-5 P.O. 149.50

**USED CAILLE SLOTS**

- 5¢ Silent Sphinx, 2-4 Payout \$ 42.50

**USED METAL CABINET STANDS**

- Mills Jack-in-the-Box Cabinets \$ 50.00

**BRAND NEW EVANS CONSOLES**  
1946 Models

- Authorized Factory Dist. for N. E. States
- 5¢ Bangtalls, F.P. & C.P., Seven-Coin Head \$674.50
- 25¢ Bangtalls, F.P. & C.P., Seven-Coin Head 764.50
- Orders Filled in the Rotation in Which They Are Received.

**USED FREE PLAY CONSOLES**

- 5¢ Keeney Super Bell \$300.00
- 5¢ Jennings Silver Moon 117.50
- 5¢ Mills Jumbo Parade 99.50

TERMS: CASH IN FULL WITH ORDER OR 1/3 DEPOSIT, BALANCE C. O. D.  
REF: DUN & BRADSTREET—ESTABLISHED FIFTEEN YEARS.

**AUTOMATIC COIN MACHINE CORP.**

338 CHESTNUT STREET Telephone 4-1109 or 4-1100 SPRINGFIELD 4, MASS.

**USED CASH PAYOUT ONE BALL GAMES**

- Bally Santa Anita \$117.50

**BRAND NEW ONE BALL FREE PLAY GAMES**

- Bally Victory Special \$661.50
- Orders filled in the rotation in which they are received.

**USED ONE BALL FREE PLAY GAMES**

- Bally Pimlico \$350.00
- Keeney Fortune 185.00

**BRAND NEW FIVE BALL FREE PLAY GAMES**

- Bally Surf Queens \$327.50
- Exhibit Big Hit 334.00
- Orders filled in the rotation in which they are received.

**USED FREE PLAY FIVE BALL GAMES**

- Air Circus \$124.50
- Yanks 109.50
- Venus 85.50
- Jungle 85.00
- Flicker 76.50
- Repeater (41) 72.50
- Snappy (41) 67.50
- Big Chief 66.00
- Tall Gunner 59.50
- Showboat 59.50

**USED ARCADE MACHINES**

- Keeney Submarine Gun \$150.00
- Shoot-Your-Way-to-Tokio 150.00

**WANTED FOR CASH, NEW OR USED**

Late Model Mills & Jennings Slots, Music Machines, One Ball Free Play Games, Free Play Consoles, Five Ball Games. State Price in First Letter. Also Mail Us List of Used Machines You Wish To Buy.

**EXPERT SLOT MACHINE REPAIRING**

On Mills, Jennings, and Pace, by skilled mechanics of fifteen years' experience. Prices reasonable. Satisfaction guaranteed.

# Attention MARYLAND OPERATORS!

We proudly announce the opening of our New BALTIMORE BRANCH at 2505 North Charles Street on Sunday, July 14, from 2 to 9 P.M.

**Come and See**

The first showing of the sensational "Personal Music" System in BALTIMORE. Here's your chance to see and hear those popular "Phonettes" in actual operation.

ALSO: FIRST EASTERN SHOWING of the New 1946 "VENDIT" candy machines, Columbus peanut machines, American Scales, "Minit-Pop" pop-corn machines and a complete line of Pace and Columbia Slot machines.

ALL PHONES: DISTRICT 0500



635 D St., N. W.  
Washington 4,  
D. C.

2505 North  
Charles St.  
Baltimore 18, Md.

**DROP IN JULY 14th OR ANY TIME THEREAFTER!**

# IT'S HERE

## 1ST EASTERN SHOWING OF THE

# CHALLENGER '47

## PHONOGRAPH

★  
OPERATORS OF  
GREATER NEW YORK AND CONNECTICUT  
**Are Invited To Attend**  
**OUR PREMIER SHOWING**

At The  
**PARK CENTRAL HOTEL**  
"GOTHIC ROOM"

July 16th and 17th—From 12 Noon To 10 P. M.  
BUFFET

**H. ROSENBERG CO., INC.**

Exclusive Distributor in Greater N. Y. and Conn.  
625 TENTH AVENUE, NEW YORK 19, N. Y.



# PEACHES from GEORGIA

## "ANNIVERSARY SALE"

In celebration of our second successful year of operation we offer the following bargains.

Every piece is rebuilt where necessary, all extra clean in appearance, lots of machines beautifully repainted. Every machine guaranteed ready for location. Always remember that HEATH, the house of integrity, unconditionally guarantees every item it sells.

"WE EAT THE LEMONS—YOU GET ONLY THE PEACHES"

### BRAND NEW MACHINES

READY FOR INSTANT SHIPMENT

Chi Coin Spellbound .....	\$325.00	Daval American Eagles, Gum .....	\$ 55.00
Bally Victory Derby .....	646.50	Daval American Eagles, Plain .....	50.00
Bally Victory Special .....	661.50	Daval American Eagles, Plain, Non-Coin .....	54.00
Bally Surf Queens .....	327.50	Daval American Eagles, Gum, Non-Coin .....	59.00
Supreme Bolacore .....	255.00	5 Marvel Catalinas .....	249.50
Daval Gushers .....	54.00	4 Marvel Bubbles .....	249.50

### Special Closeout of Brand New Equipment

7 MUVES SUPERROLLS...\$275 EACH LOT...\$1,750

Write about Evans Consoles and Jennings Slots. We are receiving some quite often. We stock "Kleer Flo" machines with all accessories. Write for particulars.

### MUSIC

616 Wurlitzer .....	\$285.00	P-400 Wurlitzer .....	\$175.00
Wallomatic, 5¢ .....	30.00	412 Wurlitzer .....	195.00
51 Wurlitzer .....	175.00	Seeburg Commander, ESRC, Clean .....	495.00
2 9800 Seeburgs, R.C.—New Grille Cloth, Extra Clean .....	635.00	Seeburg Casino .....	350.00
P-12 Wurlitzer .....	150.00	Rock-Ola Standard—Extra Clean .....	375.00

### ARCADE

(Rebuilt and ready for location)

3 Shoot the Bears Conv. (Seeburg Jallbird) .....	\$145.00	4 Skyfighters, Refinished .....	\$225.00
Jennings Roll in Barrel .....	140.00	Rock-Ola World Series .....	125.00
Goal—Floor Sample .....	Write	Ace Bomber .....	225.00
4 ABT Fire & Smokes .....	25.00	Drive Mobile, Refinished .....	250.00
4 Battling Practice—New Back Fields .....	150.00	Exhibit Muscle Bulder .....	145.00
2 Western Baseball, Deluxe .....	125.00	Undersea Raider, Like New .....	375.00
5 Chicago Coin Hockey, Refin. Like New .....	210.00	2 Bally Rapid Fire, Converted & Refinished .....	175.00
2 Air Raiders, Refinished Like New .....	150.00	Bally Defender, Clean .....	195.00
2 Evans Tommy Guns, Refinished .....	145.00	Brand New Stands for A.B.T. Challengers .....	12.50

### ONE BALL TABLES

Turf King, P.O., Clean .....	\$225.00	Santa Anita .....	\$ 95.00
'41 Derby, F.P., Clean .....	190.00	4 Mills Owls, Perfect .....	55.00

### PIN BALLS

(Cleanest Pin Balls in the U. S. A. Every one thoroughly reconditioned, rails scraped and guaranteed ready for location.)

2 Flickers .....	\$82.50	Cross Line .....	\$89.50	2 Red-White-Blue .....	\$84.50
Duet .....	47.50	Paradise .....	95.00	4 Chevron .....	49.50
Wings .....	69.50	Dixie .....	78.50	Skyline .....	72.50
League Leader .....	64.50	Brazil .....	249.50	2 Lite-o-Card .....	82.50
Hi Stepper .....	99.50	Bally Beauty .....	55.00	Short Stop .....	64.50
Yankee Doodle .....	175.00	Hit the Jap .....	59.50	5 Contact .....	49.50
5-10-20 (Used) .....	150.00	Progress .....	59.50	Super Six .....	49.50
2 Wild Fire .....	82.50	Fifth Inning .....	49.50	Zip Six .....	49.50
2 Metro .....	79.50	Rotation .....	49.50	3 Landslide .....	59.50
Sea Hawk .....	75.00	Super Charger .....	49.50	Majors, 1941 .....	99.50
American Beauty .....	139.50	School Days .....	80.00	Airliner .....	49.50
2 Marines at Play .....	149.50	3 Glamour .....	65.00	Merry-Go-Round .....	49.50
P. & S. Shangri La .....	145.00	G. I. Joe .....	85.00	Flagship .....	49.50
Cowboy .....	47.50	Lime Light .....	49.50	Bang .....	59.50
4 Play Ball .....	75.00	Velvet .....	84.50	Vacation .....	49.50
Big Time .....	60.00	Sluggo .....	84.50	Sparky .....	69.50
Mystic .....	94.00	Up & Up .....	49.50	New Champ .....	99.50
Idaho (Used) .....	249.50	New Champ .....	85.00	Spot Pool (Used) .....	99.50
Horoscope .....	75.00	Twinkle .....	49.50	Torpedo Parade .....	120.00
Laura (Used) .....	249.50	Football, '37 .....	49.50	Flat Top .....	249.50
Big Top (Used) .....	235.00	Bally Triumph .....	49.50	2 Yacht Clubs .....	49.50
2 Arizonas (Used) .....	249.50	2 On Deck .....	59.50	Pan American .....	89.50
Gold Star .....	82.50	3 Score Card .....	69.50		

### CONSOLES

38 Galloping Dominos, Clean .....	\$150.00	5¢ Red Arrow Paces Races, Extra Clean .....	\$175.00
5¢ Paces Reels Jr., Reels, Refin. Like New .....	110.00	5¢ Bally Big Top, Animal Reels .....	99.50
10 25¢ Pace Twin Comet, Refin. Like New .....	295.00	5¢ Silver Moon, P.O. .....	125.00
Waiting 5¢ Big Game, P.O., Clean .....	110.00	5¢ Jennings Silver Moon, F.P. .....	145.00
3 5¢ Pace Saratoga, P.O., Skill Fields .....	95.00	5¢ Jennings Bobtail, F.P. .....	140.00
5¢ Jumbo P.O., Fruit Reels, Late Head .....	125.00	10 5¢ Waiting Big Games, F.P., Early Head .....	120.00
5¢ Paces Reel Senior .....	100.00	10 5¢ Waiting Big Games, F.P., Late Head .....	137.50

### SLOTS

All this group Slots have been repainted, thoroughly rebuilt, new reel strips and award cards added. Work and look like new.

1 10¢ Mills Bonus, 20 Stop .....	\$135.00	1 5¢ Columbia, J.P. .....	\$ 54.50
1 10¢ Pace, Latest Model .....	115.00	2 5¢ Columbia, Gold Award .....	49.50
2 5¢ 1 Star Chief .....	80.00	3 Mills Vest Pockets .....	74.50
4 5¢ 4 Star Chief .....	95.00	1 5¢ Blue Front .....	110.00
2 5¢ Dixie Bell .....	95.00	5¢ Pace Comet, 3-5 .....	95.00
3 10¢ 4 Star Chief .....	115.00	25¢ 4 Star Chief, 3-5 .....	185.00
10 5¢ Waiting Rol-a-Top, 3-5 .....	105.00	5¢ Jennings Sky Chief, 3-5 .....	110.00
2 5¢ Waiting Rol-a-Top, 2-4 .....	75.00	2 25¢ Roulette, 8 Coin P.O. Slots, Perfect .....	225.00
1 10¢ Club Special .....	115.00		

One-half certified deposit must accompany all orders. Take advantage of these bargains now—they will not last long.

# Heath Distributing Company

217 THIRD STREET PHONES, 2681 & 2682 MACON, GA.

IF THIS AD DOES NOT INCLUDE THE GAME YOU WANT — SEND FOR OUR COMPLETE PRICE LIST! ARCADE

A.B.T. CHALLENGERS .....	\$ 32.50
CIRCUS ROMANCE .....	150.00
ROTARY MERCHANTISER (REPAINTED) .....	250.00
SKY FIGHTERS .....	200.00
HOCKEY .....	200.00

### PINS

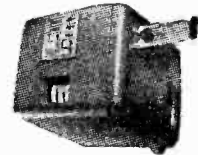
Bola Way .....	\$72.50	Pan American .....	\$65.00
League Leader .....	45.00	Show Boat .....	59.50
Gun Club .....	70.00	Slap the Jap .....	39.50
Majors, '41 .....	70.00	Sporty .....	27.50
Commodore .....	24.50	Jolly .....	22.50
Monicker .....	82.50	Big Parade .....	130.00
Legionnaire .....	67.50	Rotation .....	22.50
Dixie .....	42.50	Keep 'Em Flying .....	132.50
Line Up .....	32.50	Metro .....	42.50
Casablanca (Revamp) .....	150.00	Clover .....	64.50

### CONSOLES

Paces Races .....	\$150.00	Hi Hands, Comb. .....	\$189.50
Super Bell, 5¢ Comb. .....	285.00	Galloping Dominos, 2 Tone, 5¢ .....	265.00
Silver Moon, F.P. .....	85.00	Galloping Dominos, 2 Tone, 25¢ .....	275.00
Jumbo Parade, Comb. .....	183.50	Triple Entry .....	140.00
Paces Reels Jr., P.O. .....	70.00	Mills Four Bells, 3/5-1/25, Late Head, Exc. Cond. .....	700.00
Paces Reels Sr., P.O. .....	124.50	Mills Four Bells, 4/5, Low Head, Exc. Cond. .....	510.00
Club Bells, F.P. .....	200.00		
Duo Bells, F.P. .....	475.00		

### ONE BALLS

War Admiral, P.O., Exc. .....	\$125.00
Pimlico, Exc. .....	325.00
Longacres, Exc. .....	395.00
Cond. .....	395.00



INCREASE YOUR EARNINGS AT ONCE — ORDER

Still today's greatest money makers. LONG-ACRES or THORO-BREDS converted from your '41 Derby or Pimlico, \$175.00. New Feature, "Daily Double," if desired, \$25.00 additional.

WHIRLAWAY converted from your Blue Grass, Dark Horse or Sports Special. \$275.00.

MILLS NEW VEST POCKET BELL. \$74.50

DELIVERIES OF THE NEW KEENEY BONUS SUPER BELLS WILL BE INCREASED DURING JULY ORDER YOURS TODAY!

# ROY MCGINNIS CO.

2011 MARYLAND AVENUE BALTIMORE 18, MD. PHONE UNIVERSITY 1800

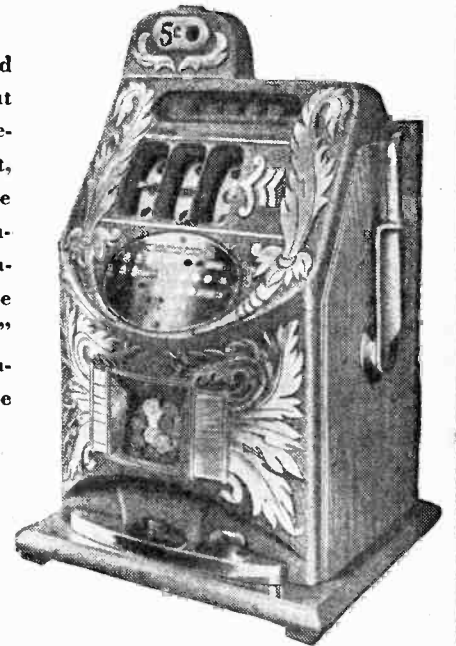
Jobbers! Distributors! Rebuilders!

# ASK FOR SPECIAL DEAL ON EXTRABELL

New playing field! New curved jackpot treatment! New payout section. New aluminum chrome-plated front, white oak cabinet, drillproof Club handle. Turquoise blue and copper hammerloid finishes. Fits all Mills Bell mechanisms. Users say: "Custom-made quality!" "Most perfect fit!" "World's most beautiful coin machine!" "Earns 50% more money!"

IMMEDIATE DELIVERY

FREE: Four-color printed piece pictorializing the newest and greatest of all Bell designs. Write!



# THE EXTRABELL COMPANY

525 WEST 76TH STREET, PLANT NO. 3 CHICAGO 20, ILLINOIS PHONE HUDSON 0367





# GUARANTEED SPECIALS

MONEY BACK WITHIN 10 DAYS IF NOT SATISFIED

SELECT THE EQUIPMENT YOU NEED  
THE WORLD'S LARGEST STOCK  
★ Ready for Immediate Delivery ★

### MUSIC

6 Wurlitzer 600R	\$490.00	3 Rock-Ola 12's	\$150.00
1 Wurlitzer 700 with Adapter	735.00	2 Rock-Ola De Luxes	450.00
5 Wurlitzer 412	179.50	5 Rock-Ola Premier	595.00
5 Wurlitzer 600K	535.00	2 AMI Singing Towers	439.50
10 Wurlitzer 616	319.50	2 AMI Top Flights	399.50
4 Wurlitzer 24	379.50	2 AMI Hi Boys	519.50
3 Wurlitzer 61 Counter Models	219.50	1 Seeburg King	425.00
2 Rock-Ola Masters	485.00	5 Seeburg 12's	179.50
5 Rock-Ola Spectravoxes, only	119.50	2 Seeburg Rex Cellar Jobs, wireless remote	350.00
Seeburg Hi-Tone, E.S., R.C. (Can't Tell From New)	695.00	2 Mills Panorams	379.50

### AMI HOSTESS EQUIPMENT — WRITE

### Brand New PACKARD BOXES — WRITE

Rock-Ola Wall Boxes	\$27.50	5 Wire Cable	in Stock
Rock-Ola Bar Boxes	35.00	3 Wire Cable	At All Times

Full Line of Parts Carried for All Phonographs — Write Us Your Needs

★ IN STOCK NOW—FOR EASTERN PA. ONLY ★  
Bally Surf Queen — Victory Special — Victory Derby

### PINS

WE HAVE ALL THE LATEST PIN GAMES IN STOCK, INCLUDING ALL REVAMPS.  
WRITE, WIRE OR PHONE YOUR ORDER FOR QUICK DELIVERY!

Speed Ball	\$ 99.50	Yankee Doodle	\$150.00	Strip Tease	\$125.00
Double Feature	45.00	Marines at Play	150.00	Four Roses	65.00
Sara Suzy	45.00	Zig Zag	75.00	Dude Ranch	50.00
Sport Parade	65.00	Star Attraction	75.00	League Leader	35.00
Score Card	50.00	Keep 'Em Flying	175.00	Formation	45.00
Super Six	40.00	Shangri La	135.00	Cross Line	60.00
Marvel Baseball	135.00	Red, White & Blue	215.00	Pan American	75.00
ABC Bowler	70.00	Flicker	75.00	Miss America	75.00
HI Stepper	75.00	Majors '41	75.00	Gun Club	90.00
		Keeney Towers	75.00		

And Many More. Write for Complete List of Specials

COMPLETE STOCK OF SKEE BALL ALLEYS—WRITE

### ARCADE EQUIPMENT

1 Photomaton	Write
5 Rex Skee Ball Alleys, like new	\$175.00
1 Sky Fighter	175.00
3 Anti Aircraft	50.00
20 Seeburg Chicken Sams	100.00

Small Arcade Machines in Stock at

All Times From \$5.00 Up

### CONSOLES — ONE BALLS

1 Cigarola	\$129.50
3 1-2-3	75.00
3 Turf Champs	50.00
1 Victrolous	100.00
1 Exhibit Console	99.50
1 Bally HI Hand	165.00
2 Turf Kings	300.00

Counter Games From \$3.00 Up

WE CARRY A COMPLETE STOCK OF RECORDS, PARTS AND PLASTICS—WE HAVE EVERYTHING FOR THE OPERATOR—SEND US YOUR ORDERS!

1/3 Deposit; Balance C. O. D., F. O. B. Philadelphia

# David Rosen

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.  
PHONE: STEVENSON 2258-2259

## FOR SALE

1 Rock-Ola Commando	\$595.00
1 Mills Empress	375.00
2 Rock-Ola Playmaster and Spectravox Comb.	Each 450.00
1 Wurlitzer Victory Model with 750E	650.00
1 Wurlitzer Victory Model with 24	550.00
3 Chicago Coin Goalee.	Each 450.00

1/3 Deposit

## BIRMINGHAM VENDING CO.

2117 3d Ave. N.

Birmingham, Ala.

### WE ARE NOW DELIVERING

Gottlieb's De Luxe Grip Scale	\$ 39.50
Exhibit Big Hit (Regular)	334.00
Mills Black Cherry Bells	Write
Mills Vest Pocket Bells, 5¢	74.50

Marvel Catalina	\$249.50
Pioneer Bubbles	249.50
Genco Total Roll	525.00
Mills Box Stands	27.50
Surf Queen	327.50
Wind Mills	29.85
Packard Pla-Mor Wall Boxes & Speakers	Write



### SPECIALS FOR SALE

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Seeburg Shoot the Chutes Gun	80.00	Keeney Submarine	125.00
Club Trophy	225.00	Mills 50¢ Rebuilt Silver Chrome, 2/5	Write

WANT TO BUY: 500 FIVE-BALL FREE PLAY GAMES

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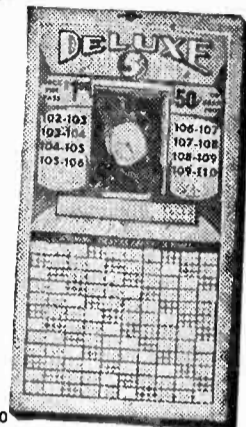
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That's why Berkeley proudly offers this genuine Swiss Wrist Watch of finest design and craftsmanship. Precision movement! Sweep second hand! Case in bright chrome finish! Rich, smart, simulated leather strap. Reinforced stitching.



## DeLuxe GRAND PRIZE DEAL

(Cutout—Full View of Watch)  
720 HOLE, 5¢ PLAY, TIP-BOARD

TAKES IN: \$36.00  
PAYS OUT:  
Jackpot Avg. \$ 2.25  
Consolat'n P.O. 6.00  
Last Sale (Grand Prize)  
Wrist Watch  
COST OF DEAL 9.95  
TOTAL AVG. \$18.20  
COST \$17.80  
AVG. PROFIT \$17.80  
PRICE \$7.95 EACH  
IN LOTS OF 8 (\$10.50 Sample)  
1/3 with Order, Balance C.O.D.

### PLACE ORDER TODAY

Request information on other Big Berkeley Salesboard Deal Specials, including Outstanding NY-LON DEALS with terrific appeal!

### BERKELEY'S SALESBOARD DEALS Feature:

1. MERCHANDISE! — With Flash! Appeal! In Great Demand!
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3. A PRICE! — That spells top profits for you!

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## FRISCO . . \$279.50

## CATALINA \$249.50

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ENTRY	40.00
THREE-UP	45.00
FLICKER	75.00
GLAMOUR	50.00
MYSTIC	80.00

Longacre	\$359.50
Victory	100.00
Spottem	40.00
50 Grand	49.50
Genco Bangs, Free Play	49.50
Sea Hawk	55.00
LimeLight	35.00
Bandwagon	55.00
Landslide	47.50
Ten Spots	65.00
Seven Up	65.00
B&G Vest Pocket Bells	49.50
Club Trophies	250.00
Horoscope	70.00
Sink the Jap	50.00
5¢ Liberty Bells	15.00
Brand New Mills Vest Pocket Bells	74.50
25¢ Jumbo Parades	185.00
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1/3 Deposit, Balance C. O. D.

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5 AMI Top Flights	\$350.00	4 Rock-Ola Imperial	\$295.00
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2 Wurlitzer 24	395.00	1 Rock-Ola Super	565.00
2 Wurlitzer 600R	495.00	1 Rock-Ola Commando	665.00
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5 Wurlitzer 750E	795.00	2 Seeburg HI Tones, ESRC	695.00
2 Wurlitzer 500 Colonial	765.00	3 Seeburg 8200, 1942, RCES	745.00
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2 Wurlitzer 850	845.00	2 MILLS PANORAMS, Reconditioned	325.00
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Reconditioned Like New  
5 Reel Poker Play with easy-to-read reels. One shot poker score card shows all winners. Ball Gum Vendor.

Each \$18.50  
Lots of 3, 17.50  
Lots of 10 or more 15.00  
Equipped with 75% - 25% Divider.



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**NOW DELIVERING!**

VICTORY SPECIAL \$661.50  
SURF QUEEN \$327.50  
BUBBLES \$249.50  
BIG TOP \$249.50

Also All Other New Equipment.

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BALLY VICTORY SPECIAL	\$661.50	EXHIBIT'S BIG HIT	\$334.00
BALLY VICTORY DERBY	648.00	STAGE DOOR CANTEN	274.50
GOALEE	525.00	MARVEL'S FRISCO	279.50
TOTAL ROLL	525.00	GROETCHEN COLUMBIA, TW. J.P.	132.50
AMUSEMATIC LITE LEAGUE	425.00	NEW MILLS VEST POCKETS	74.50
RED BALL	395.00	DAVAL'S GUSHER, J.P. & BONUS	64.00
BALLY SURF QUEENS	327.50	GOTTLIEB 3-WAY GRIPPERS	39.50
CHICAGO COIN'S SPELLBOUND	325.00	50¢ PACE DELUXE BELL	600.00
		1.00 PACE DELUXE BELL	600.00

### NEW CHAMPION HOCKEY Deluxe Model, \$289.50

Simple, trouble-free mechanism—no service calls. Be the first in your territory to feature this sensational money-maker.

King of them all ROCKET BALL  
Sensational New Bowling Game—Well Constructed—Lots of Player Appeal. Finished in Striking Modern Design. Two Handsome Models.

8' 6" ----- \$335.00  
10' 6" ----- 365.00

### NEW JENNINGS SLOTS

STANDARD CHIEF	BRONZE CHIEF	SUPER DELUXE CHIEF
5¢ \$249.00	5¢ \$249.00	5¢ \$274.00
10¢ 259.00	10¢ 259.00	10¢ 284.00
25¢ 269.00	25¢ 269.00	25¢ 294.00

### BRAND NEW A.B.T. CHALLENGERS

1¢ or 5¢ Play

Single	\$65.00
Lots of 25	69.00
Lots of 50	85.00
Lots of 100	80.00

Specify when ordering  
New A.B.T. Target Stands.  
Price \$12.95 Ea.

### AVAILABLE FOR IMMEDIATE SHIPMENT LATEST NEW UNITED REVAMPS

ARIZONA	OKLAHOMA
BRAZIL	SANTA FE
GRAND CANYON	STREAMLINER
IDAHO	TRADE WINDS
SOUTH SEAS	RIVIERA

WRITE FOR PRICES

### Beautifully Reconditioned 5-Ball Free Play Pin Games

All American	\$69.50	Hi Hat	\$99.50	Snappy, '41	\$75.00
Band Wagon	69.50	Majors, '41	89.50	Spot Pool	99.50
Big Chief	69.50	Metro	69.50	Speed Ball	75.00
Defense (Genco)	119.50	Mystic	59.50	Ten Spot	79.50
Dude Ranch	65.00	Owls	78.50	Towers	99.50
Fifth Inning	49.50	School Days	75.00	Victory	109.50
Glamour	69.50	Sea Hawk	79.50	Wildfire	79.50
Gold Star	69.50	Seven Up	79.50	Yanks	139.50

### 10 BALLY VICTORY DERBYS—SLIGHTLY USED.....WRITE

WE WANT!!! Jennings Silver Moons and Bobtails, P.O. Models—Jack In the Box Slot Stands—Single Safe and Folding Stands—Mills 3-Bells, 4-Bells and all Keeney Super Bell Consoles. Cash waiting. Send us your complete list.

### EXPORT TRADE!!!

It's a pleasure to serve you. Send for our Price List and Beautifully Illustrated Catalogue of all coin-operated machines.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT

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COMPLETELY RECONDITIONED — DELIVERY GUARANTEED — READY FOR LOCATION.

All American	\$59.50	Metro	\$59.50	Seven Up	\$74.50
Bosco	87.50	Ten Spot	79.50	Jungle	82.50
Majors, '41	74.50	Flicker	79.50	Star Attraction	74.50
Super Chubbie	69.50	Roller Derby	64.50	Zig Zag	72.50
Trailways	74.50	Play Ball	84.50	Texas Mustang	87.50
Wild Fire	79.50	Sparky	64.50	Belle Hop	77.50

WRITE FOR OUR COMPLETE LIST OF PERFECT PIN GAMES.

### NEW REVAMPS

Streamliner	\$249.50	Tradewinds	\$269.50	Catalina	\$249.50
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### NEW STAGE DOOR CANTEN—NOW DELIVERING.

### LIKE NEW — CONSOLE BARGAINS — RECONDITIONED

1941 Galloping Dominoes (Like New)	\$269.50	Keeney Super Bell, 5¢ Comb. FP & PO	\$279.50
Waiting Big Game Hunter, FP	109.50	Keeney Super Bell, 5-5¢ Twin Comb. FP & PO (Like New)	534.50
Bally Club Bell, 5¢ Comb. FP & PO	199.50	Keeney Super Bell, 5-25¢ Comb. FP & P.O. (Like New)	544.50
Paces Reels Comb. FP & PO, with Rails	142.50	Brown Galloping Dominoes (Like New)	134.50
Bally Club Bell, 5-25¢ Comb. FP & PO	295.00	Paces Races, Black Cab. with Sep.	79.50
Paces Races, Brown Cabinet	179.50		
Bally Big Top Payout (Like New)	134.50		

### USED ARCADE EQUIPMENT

Test Pilot	\$99.50	Chi Coin Hockey (Like New)	\$187.50
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Evans Ten Strike	69.50	Mutoscope Sky Fighters (Late Models)	187.50
Evans Tommy Gun	89.50	Periscope	89.50
Exhibit Post Card Vendors on Cabinets (Like New), Ea.	32.50	Keeney Submarine	94.50
		Gott. Grippers, New—Now Delivering.	

Write for Our Complete List of Counter Games. Shipman Stamp Vendor (New)—\$29.50.

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Mills New Black Cherry Bells	Write for Special Price	Mills 10¢ Blue Front	\$144.50
Mills Original 5¢ Q.T. Glitter Gold	Write	Jennings Standard & Club Chiefs, New	37.50
Brand New	Write	5-10-25¢	Write for Prices
Mills Original 10¢ Q.T. Glitter Gold	Write	Mills 1¢ Roman Heads (Factory Rebuilt)	85.00
Brand New	Write	Groetchen Columbias, Gold Award	47.50
Mills New Vest Pockets	Write	Columbia Cigarette Reels	52.50
Mills 25¢ War Eagle	\$124.50	Waiting 5¢ Rolatop	89.50
Mills 5¢ Blue Front	134.50	Jennings Club Console, 5¢, Floor Sample	185.00

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Terms: 1/2 Down, Bal. Send Us Your Lists. Highest Prices Paid. C.O.D. or S.D., F.O.B. Get on Our Mailing List.

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Only 10 Minutes From the Loop on the Outer Drive

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We'll Be Seeing You


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Games do not have to be in operating condition, but must be complete with all parts. Send us your list at once.

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EXCLUSIVE DISTRIBUTION  
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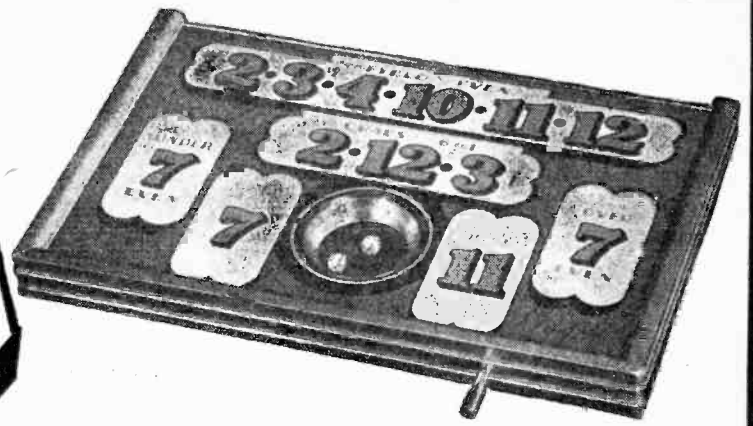
4133 W. Armitage Ave., Chicago, Illinois

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IMPROVED **HI-LO-FIELD**  
**DICE GAME**

The new, larger, more attractive and improved HI-LO-FIELD Dice Game is sweeping the country like wildfire. Earnings from \$50 to \$100 daily in ordinary locations. Hi-Lo-Field is helping thousands of cigar stores, taverns, night clubs and road spots revive their dice game earnings. People flock to it as if by instinct—play it by the hour and come back for more. Easy to understand, easy to operate. NO COIN SLOT . . . portable and easily removed from counter. Ideal for closed territories. OVERALL SIZE 14x21 inches.

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- ★ BEAUTIFUL 5 COLOR LAYOUT
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- ★ TOP EARNINGS FOR COUNTER SPACE

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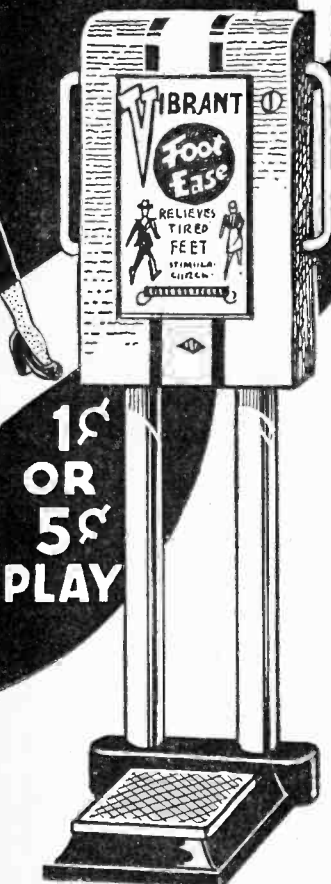
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<p><b>FREE PLAY</b></p> <ul style="list-style-type: none"> <li>Air Circus ..... \$139.50</li> <li>Bally Beauty ..... 39.50</li> <li>Big Show ..... 39.50</li> <li>Brite Spot ..... 39.50</li> <li>Bombardier ..... 99.50</li> <li>Bolaway ..... 89.50</li> <li>Bosco ..... 89.50</li> <li>Commodore ..... 29.50</li> <li>Crossline ..... 59.50</li> <li>Dixie ..... 49.50</li> <li>Dude Ranch ..... 49.50</li> <li>Drum Majors ..... 39.50</li> <li>Five-Ten-Twenty ..... 129.50</li> <li>Gun Club ..... 69.50</li> <li>Home Run ..... 69.50</li> <li>Jolly ..... 29.50</li> <li>Line Up ..... 34.50</li> <li>Monicker ..... 89.50</li> <li>Marines at Play ..... 149.50</li> <li>Mr. Chips ..... 29.50</li> <li>Pylon ..... 39.50</li> <li>Powerhouse ..... 29.50</li> <li>Polo ..... 29.50</li> <li>Roxy ..... 29.50</li> <li>Score Card ..... 39.50</li> <li>Silver Spray ..... 34.50</li> <li>Sink the Japs (7-Up) ..... 49.50</li> <li>Sky Chief ..... 165.00</li> <li>Snappy ..... 69.50</li> <li>Super Six ..... 29.50</li> <li>Shangri La (Gott.) ..... 99.50</li> <li>Shangri La (Gott.) ..... 129.50</li> <li>Sport Parade ..... 49.50</li> <li>Toplo ..... 84.50</li> <li>Triumph ..... 29.50</li> <li>Vogue ..... 29.50</li> <li>Variety ..... 29.50</li> <li>Victory ..... 99.50</li> <li>Wildfire ..... 69.50</li> <li>Yankee Doodle ..... 149.50</li> <li>Zig Zag ..... 79.50</li> </ul>	<p><b>CONSOLES</b></p> <ul style="list-style-type: none"> <li>Jumbo Parades, F.P. .... \$119.50</li> <li>Jumbo Parades, P.O. .... 129.50</li> <li>Pace Reels (Comb.) .... 149.50</li> <li>Bally Club Bell (Comb.) 219.50</li> <li>Bally Big Top, P.O. .... 99.50</li> <li>Bally Big Top, F.P. .... 119.50</li> <li>Saratoga ..... 79.50</li> <li>Jenn. Fast Time, P.O. .... 109.50</li> <li>Jenn. Silver Moon, F.P. .... 129.50</li> <li>Jenn. Bobtail, F.P. .... 129.50</li> <li>Wat. Big Game, F.P. .... 109.50</li> <li>Pace's Races, Br. Cab. .... 129.50</li> <li>Mills Four Bells ..... 375.00</li> <li>Evans Jungle Camp, F.P. .... 79.50</li> </ul>	<p><b>COUNTER MACHINES</b></p> <p style="text-align: center;">NEW</p> <ul style="list-style-type: none"> <li>Daval Penny Packs ..... \$22.50</li> <li>Daval Amer. Flags ..... 14.50</li> <li>Daval Lucky Smokes ..... 14.50</li> <li>Daval "21" ..... 14.50</li> <li>Daval Rex ..... 14.50</li> <li>Groetchen Klux ..... 14.50</li> </ul> <p style="text-align: center;">USED</p> <ul style="list-style-type: none"> <li>Penny Packs "21" ..... \$ 9.50</li> <li>Amer. Flags ..... 7.50</li> <li>Amer. Eagles ..... 7.50</li> <li>Amer. Eagles (not coin operated) ..... 12.50</li> <li>Lucky Smokes ..... 7.50</li> <li>Mercurys ..... 12.50</li> <li>Sparks ..... 17.50</li> <li>Zephyrs ..... 9.50</li> <li>Klix ..... 7.50</li> <li>Pok-o-Reel ..... 7.50</li> <li>Wings ..... 9.50</li> <li>Marvel ..... 12.50</li> <li>Liberty ..... 12.50</li> <li>Cent-a-Packs ..... 6.50</li> <li>Imps ..... 6.50</li> <li>Cubs ..... 6.50</li> <li>Ace ..... 6.50</li> <li>Bingo ..... 12.50</li> <li>Seven Grand ..... 22.50</li> <li>A.B.T. Jungle Hunt ..... 29.50</li> <li>A.B.T. Fire &amp; Smoke ..... 29.50</li> <li>A.B.T. Target Skill ..... 29.50</li> </ul>
<p><b>PHONOGRAPHS</b></p> <ul style="list-style-type: none"> <li>Wurlitzer 800 ..... \$650.00</li> <li>Wurlitzer 750E ..... 650.00</li> <li>Wurlitzer 24 Victory ..... 425.00</li> <li>Wurlitzer 61 (Stand) ..... 169.50</li> <li>Seeburg 9800 Remote ..... 650.00</li> <li>Rock-Ola '40 Super (Rockolite) ..... 495.00</li> <li>Packard Wall Boxes ..... 38.95</li> <li>Seeburg Hideaways ..... 350.00</li> </ul>	<p><b>SLOTS</b></p> <p>150 New and Used</p> <p>MILLS, JENNINGS, PACE, WATLING, COLUMBIA, 5-10-25-50 Cent Play—Write.</p> <p>Used Mills Vest Pockets \$39.50</p>	<p><b>ONE BALL, F.P.</b></p> <ul style="list-style-type: none"> <li>Sport Special ..... \$149.50</li> <li>Longacre ..... 395.00</li> <li>Thorobred ..... 395.00</li> <li>Big Three (1-2-3) ..... 59.50</li> </ul>
<p><b>MISCELLANEOUS</b></p> <ul style="list-style-type: none"> <li>Drivemobile ..... \$249.50</li> <li>Rapid Fires ..... 99.50</li> <li>Mills Cigarette Ma. .... 49.50</li> <li>Nat. Candy (9 Col.) ..... 119.50</li> <li>Stew-McGuire Clg. Mach. (10 Col.) ..... 49.50</li> <li>Chi Coin Hockey ..... 149.50</li> <li>Mills Scales ..... 89.50</li> </ul>	<p><b>NEW GAMES</b></p> <ul style="list-style-type: none"> <li>Bally Surf Queen</li> <li>Bally Vic. Spec. &amp; Vic. Derby</li> <li>Williams Dynamite</li> <li>Chi Coin Spellbound</li> <li>Chi Coin Goatee</li> <li>Pioneer Smiley</li> <li>Mills Black Cherry</li> <li>Mills Vest Pockets</li> <li>United South Seas</li> <li>Pioneer Big Top</li> <li>Marvel Catalina</li> <li>Marvel Frisco</li> <li>Gottlieb Stage Door Canteens</li> </ul>	<p style="text-align: center; border: 1px solid black; padding: 5px;"><b>WE BUY, SELL, TRADE</b></p>

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25¢ War Eagle	119.50
5¢ Melon Bell	189.50
25¢ Galle	49.50
5¢ Galle	49.50
10¢ Watling	69.50
5¢ Rock-Ola	69.50
10¢ Gooseneck	69.50
25¢ Gooseneck	69.50
5¢ Blue Front	174.50
25¢ Blue Front	209.50
10¢ Cherry Bell	210.00
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5¢ Pace Comet	89.50
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No Fuss — No Bother.  
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MODERNIZE YOUR RAY GUNS.  
YOUR CHOICE OF THREE WINNERS.  
RIFLE RANGE — SHOOT BEAR  
CIRCUS DAYS.  
COMPLETE SERVICE CONSISTS OF  
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**\$79.50** Plus Parts  
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A. B. T. CHALLENGERS ..... 65.00	COINEX RIFLE RANGE ..... 189.50

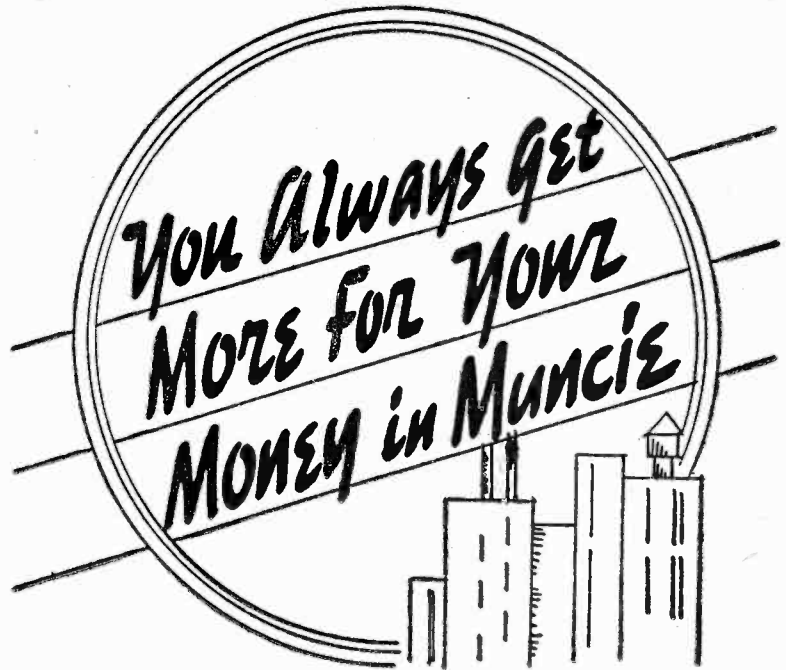
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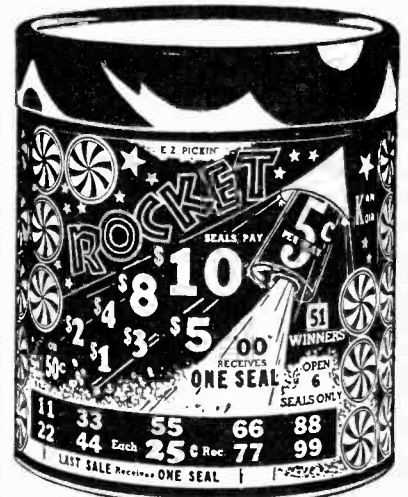
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55 Cons'l ..... 10.25 17.88

PROFIT (Average) .....\$17.12  
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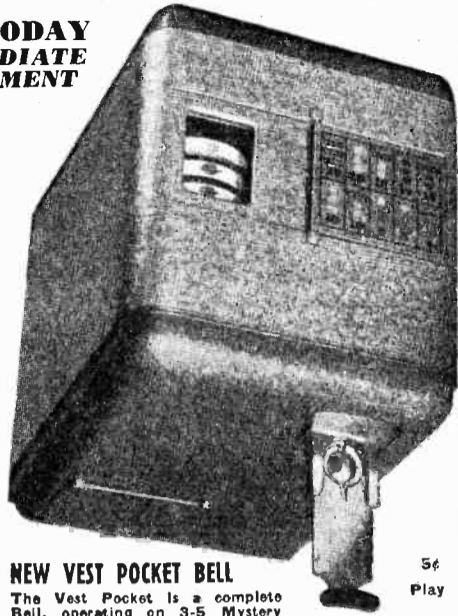


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This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

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5¢ Play

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**\$10000  
TOP**

**400 HOLES—**  
\$1.00 buys section; 5 hole sections with last sale FREE each section.

**\$43.90 PROFIT**

Order as: No. 400 HIGH SEE



**\$5000  
TOP**

**400 HOLES—**  
10 Sections pay \$2.00 LAST SALE each section.

**\$43.06 PROFIT**

Order as: No. 400 PULLMAN QUARTERS

**GARDNER & CO.**

2222 S. MICHIGAN  
CHICAGO 16

**McCALL NOVELTY CO. RUSH YOUR ORDERS**

Action	\$125.00	Ball Games	\$861.50
Alert	79.50	Blue & Gold Vest Pockets	646.50
American Beauty	139.50	Blue & Gold Vest Pockets (Cig. Machine)	185.00
Big Chief	89.50	Black Hawk Vest Pocket	135.00
Bolaway	89.50	Mills New Vest Pocket	42.50
Bally Surr	227.50	Champion	3147
Bombardier	95.00	Chrome Vest Pockets	LOCUST ST.
Bosco	89.50	Blue & Gold Vest Pockets	ST. LOUIS MO.
Captain Kidd	65.00	Black Hawk Vest Pocket	
Crossline	65.00	Mills New Vest Pocket	
Dixie Squadron	99.50	Champion	
		Chrome Vest Pockets	
		Blue & Gold Vest Pockets	
		Black Hawk Vest Pocket	
		Mills New Vest Pocket	

1 BALL GAMES \$861.50  
Bally Victory Special (F.P.) \$466.50  
Bally Victory Derby (P.O.) 185.00  
Dark Horse 135.00  
Sport Special 42.50  
Mills 1-2-3 (F.P.) 1939 mod. 1/3 Deposit, Balance C. O. D.

**GET YOURS NOW!!!**

**HAND PAINTED CONVERSIONS**

For Seeburg Guns that CAN BE WASHED! A picture that will attract attention—comes in BEAR or OWL ready to install. 1 sample \$16.00—3 or more, \$14.00 each.

**MACOMB** MUSIC SERVICE EAST DETROIT, MICH.  
16700 NINE MILE ROAD

**NEW SCALES SOON**

**We Can Rebuild Your Old Scales and Make Them Look Like New**

Get your Scales rebuilt now and have them ready for your big season.

**WATLING MFG. CO.**  
4650 W. FULTON ST. CHICAGO 44, ILL.  
Est. 1889 — Tel. COLUMBUS 2770  
Cable Address "WATLINGITE," Chicago

**Swing to the Real Thing**

**MAKE YOUR CASH BOXES RING!**

**AMERICA'S FINEST REBUILT 50¢ SLOTS**

Available in Gold, Silver or Black Chromes

*As Good As New 2/5 or 3/5 Pay*

Here is your opportunity to get the finest rebuilt 50¢ slots on the market today...all machines sold on money back guarantee...rebuilt by factory trained mechanics...available from stock for immediate delivery!

Write for Distributor's Prices

**American Amusement Co.**  
3047 W. FULLERTON AVE. CHICAGO 39 ILLINOIS CAPITAL 5300  
"IF YOU MISS US - YOU MISS MAKING MONEY"

Immediate Delivery!

★ **WANT** ★  
**COUNTER GAMES**

Columbus, Northwestern and Victor  
 Peanut Machines

**WILL PAY TOP PRICES**

Will Buy Any Type of Machine  
 Send Us Your List

**VEEDCO** 2113 MARKET ST.  
 PHILA. 3, PA.

**SALESBOARDS— All Orders Shipped  
 Same Day Received**

Holes	Play	Description	Average Profit	Net Price
400	5c	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$ .85
520	5c	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25c	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5c	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25c	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5c	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5c	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10c	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5c	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5c	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.80
1200	50c	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

**WRITE FOR OUR LATEST PRICE LIST**

Large Stock Plain, Tip, Definite, Jackpot, Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

**MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA**

**WE HAVE NEW GAMES**

BALLY SURF QUEEN  
 BALLY VICTORY SPECIAL  
 GOTTLIEB STAGE DOOR  
 CANTEEN  
 EXHIBIT BIG HIT  
 MARVEL'S FRISCO  
 MARVEL'S CATALINA  
 CHICOIN SPELLBOUND

**JOBBER, WRITE  
 FOR PRICES**

**RECONDITIONED MONEY  
 BACK GUARANTEE**

BALLY	CHICAGO COIN
Toplo . . . . . \$99.50	Bolaway . . . . . \$99.50
Broadcast . . . . . 49.50	Fox Hunt . . . . . 39.50
	Home Run
	(Plastic) . . . . . 49.50
	'41 Majors . . . . . 69.50
<b>GOTTLIEB</b>	<b>GENCO</b>
Liberty . . . \$179.50	Bosco . . . . . \$89.50
Belle Hop . . . 74.50	South Paw . . . . . 89.50
Spot Pool . . . 69.50	Sluggo . . . . . 69.50
School Days . . 59.50	Big Chief . . . . . 69.50
ABC Bowler . . 64.50	Hi Hat . . . . . 89.50
<b>EXHIBIT</b>	<b>REBUILTS</b>
Big Parade . . \$149.50	Fiat Top . . . . . \$189.50
Sky Chief . . . 159.50	Arizona . . . . . 189.50
Action . . . . . 119.50	Casablanca . . . . . 139.50
Short Stop . . . 59.50	Bombardier . . . . . 89.50
Landslide . . . 69.50	Eagle Squadron . . . . . 99.50
Second Front . 129.50	Strip Tease . . . . . 99.50

**UNITED DISTRIBUTORS**

513 E. CENTRAL AVE.  
 WICHITA, KANSAS  
 Phone 46111

M. Y. BLUM      M. M. HAMMER

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 AND  
 SALESBOARDS**



**ALL STYLES  
 WRITE FOR  
 LATEST  
 CATALOGUE  
 AND  
 PRICE LIST**

**ERATH COMPANY**  
 SOUTH BEND 24, INDIANA

**SPECIALS BY STEWART**

2 Sky Battles . . . . .	\$145.00
2 Photomatics (late) . . . . .	\$695.00
1 Radio Rifle . . . . .	\$ 29.50
1 Rapid Fire . . . . .	125.00
3 Panorams . . . . .	350.00
4 Air Raiders . . . . .	165.00
2 Jennings Blue Book . . . . .	95.00

**STEWART NOVELTY CO.**  
 1361 S. Main St., Salt Lake City, Utah



# Little Boy Blue Come Blow Your Horn

## OPERATE BANK BALL WHY BE FORLORN?

No foolin', it's a happy, happy day when you start operating Bank Balls! All over the country operators are "Tootin' their horns" about this swell new, fast new game by Amusement Enterprises, Inc.

Bank Ball puts a song in every operator's heart. It's a "made to order money maker"! Clean lines, brilliant back-board light up, smoother, quieter alleys. Mechanically perfect in every detail. Yes, Bank Ball is a winner in every respect.

Today, write, phone or wire for name of the nearest Bank Ball Distributor. Your large steady profits, week after week, will convince you Bank Roll is indeed . . .

**"QUICK  
 TO CLICK"**



9-FOOT SIZE **\$375.00** 12 and 14 foot  
 Sizes — Prices  
 F.O.B. on Request.  
 N. Y.

ORDER FROM YOUR NEAREST DISTRIBUTOR!

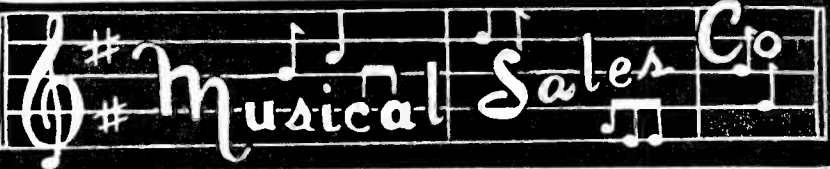
**AMUSEMENT ENTERPRISES, INC.**

GEORGE PONSER  
 IRVING KAYE  
 2 Columbus Circle, N.Y. 19, N.Y.  
 Phone: CIrcle 6-6651

### Operators Like the Easy Operation of SEEBURG SCIENTIFIC SOUND DISTRIBUTION

Just one coin chute opening takes nickels, dimes or quarters. There is a Top Meter which registers the total record plays. It's a simple matter to quickly change Seeburg title strips.

Yes, in many ways Seeburg makes it possible to enjoy an easier "operation" and yet increase your profits.



### EXCLUSIVE SEEBURG DISTRIBUTORS

FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA  
140 W. MT. ROYAL AVENUE BALTIMORE 1, MARYLAND  
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### WE ARE EXCLUSIVE DISTRIBUTORS FOR PACKARD MANUFACTURING CORP. FOR VIRGINIA AND NORTH CAROLINA

Packard Pla-Mor Wall Boxes . . . \$38.95	#700 Speakers . . . \$21.95
30-Wire Cable (Woven Cover) . . .	#800 Speakers . . . 36.95
Per Ft. . . . .22	#900 Speakers . . . 49.95
One Piece Bar Bracket . . . 5.00	#1000 Speakers (OUT OF THIS WORLD) . . . 159.50

#### IMMEDIATE DELIVERY

MILLS BLACK CHERRY BELL, 5-10-25¢ Play, 2/5 or 3/5 PAYOUT ON ONE CHERRY.	
MILLS VEST POCKET F. O. B. FACTORY . . . . .	\$74.50
ABT CHALLENGER TARGETS (SAMPLE) . . . . .	65.00
ABT CHALLENGER TARGETS (LOTS OF 25) . . . . .	60.00

WRITE FOR FURTHER INFORMATION AND PRICES ON OUR COMPLETE LINE

#### USED AND RECONDITIONED

FIVE BALL FREE PLAY		ARCADE EQUIPMENT	
1 Bally Chevron . . . . .	\$ 19.50	2 Sky Fighter . . . . .	\$210.00
1 Keeney Red Hot . . . . .	39.50	1 Supreme Rocket Buster . . . . .	169.50
1 Venus . . . . .	84.50	1 Super Torpedo . . . . .	169.50
1 Bally Monicker . . . . .	97.50	3 Liberators . . . . .	169.50
1 United Midway . . . . .	129.50	1 Supreme Bolascare, F.S. . . . .	250.00
1 Big Parade . . . . .	129.50	<b>CONSOLES</b>	
1 5-10-20 . . . . .	129.50	4 Kentucky Clubs . . . . .	\$ 79.50

#### USED PHONOGRAPHS

2 A.M.I. Singing Tower . . . . .	\$450.00	1 Mills Do-Re-Mi . . . . .	\$ 77.50
2 A.M.I. Top Flights . . . . .	275.00	1 Seeburg Victory Model, M.S. . . . .	379.50
2 Rock-Ola Windsor . . . . .	300.00	1 Rock-Ola Commando . . . . .	597.50

FULL CASH MUST ACCOMPANY ORDER IN FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDER OR CERTIFIED CHECK.

### MOSELEY VENDING MACHINE EXCHANGE, INC.

00 Broad Street, Richmond, Va.; Office Phones 3-4511, 3-4512, Residence Phone 5-5328



### ACE "Featherlite" COIN COUNTER

See your Distributor for further details

ACE COIN COUNTING MACHINE CO. • 3715 N. Southport • Chicago 13



"We had to hire him after we put G-E Lamps in all our machines."—G-E's complete line of lamps mean bigger profits—they take a real beating. Ask your coin machine wholesaler or write General Electric Lamp Department, Division 166—B-7-13, Nela Park, Cleveland 12, Ohio.

### International COIN MACHINE Distributors

Announces Their New Location at  
2436 ST. CLAIR AVE. CLEVELAND 14, OHIO

Wurlitzer 780E Colonial . . . . .	\$675.00	Rowe Stick Gum Vendors . . . . .	\$ 9.50
Wurlitzer 616, L.U. . . . .	275.00	Shoot Your Way to Tokyo . . . . .	145.00
Wurlitzer 61, C.M. . . . .	175.00	Bally Rapid Fire . . . . .	119.50
Seeburg 8200, Vic. Conv. . . . .	475.00	Chicoin Hockey . . . . .	200.00
Seeburg Colonel, ESRC . . . . .	525.00	Seeburg Shoot the Chutes . . . . .	89.50
Rock-Ola Delux . . . . .	465.00	Chicken Sam . . . . .	99.50
6 Used Packard Wall Boxes, Each . . . . .	27.50	Rock-Ola Ten Pins, H.D. . . . .	79.50
10 Used Seeburg WS2Z Wallomatics, Each . . . . .	39.50	Evans Super Bomber . . . . .	275.00
Light Up Auxiliary Speakers . . . . .	24.50	A.B.T. Red-White-Blue . . . . .	27.50
Mills Moderne Scales . . . . .	59.50	4 Vest Pockets, Each . . . . .	40.00
Rock-Ola LoBoy Scales . . . . .	49.50	Jennings Blue Skin . . . . .	150.00
Used Columbus Peanut Mach. . . . .	5.50	5c Mills Blue Fronts . . . . .	134.50
10 Used Smileys, Each . . . . .	26.50	Paces Reels . . . . .	149.50

#### USED PINS

Venus . . . . .	\$89.50	Barrage . . . . .	\$59.50
Hi Hat . . . . .	84.50	Horoscope . . . . .	69.50
Cadillac . . . . .	39.50	Stratolliner . . . . .	59.50
Silver Skates . . . . .	69.50	Jolly . . . . .	89.50
Champ . . . . .	59.50		

#### NEW PINS

Spellbound . . . . .	\$325.00
Big Hit . . . . .	334.00
Surf Queen . . . . .	327.50
Total Roll . . . . .	525.00
Goatee . . . . .	525.00
Gusher . . . . .	54.00
Buddy . . . . .	33.00

New  
**ASCO Stamp  
Machines, \$22.50 Ea.**

### International Coin Machine Distributors

2436 ST. CLAIR AVENUE MAIN 5769 CLEVELAND 14, OHIO

### Don't Write "VOICE-O-GRAPH"

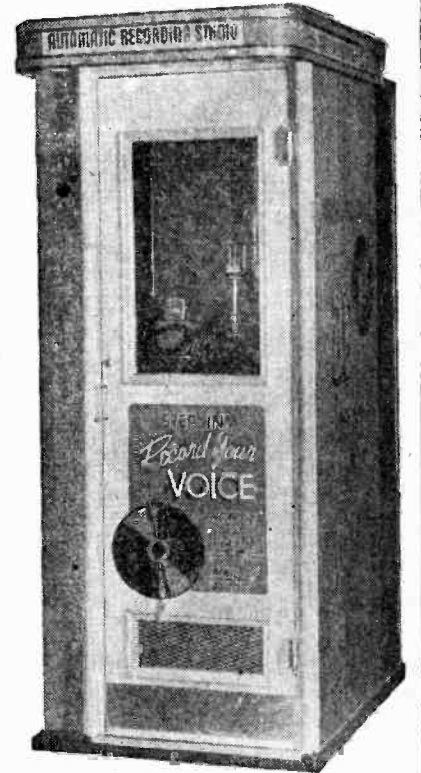
**\$3750 DOWN**  
STARTS YOU IN ONE OF  
THE MOST PROFITABLE  
OPERATIONS IN COIN  
MACHINE HISTORY WITH

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**VOICE-O-GRAPH**  
Trade Mark

AUTOMATIC COIN-  
OPERATED RECORDING  
MACHINE . . . .

Investigate

MAIL THIS COUPON NOW!



No attendant necessary. Soundproof booth large enough for two people to record conversation or song. Records and Vends Record—and special mailing envelopes.

INTERNATIONAL MUTOSCOPE CORPORATION  
44-01 Eleventh St., Long Island City 1, New York

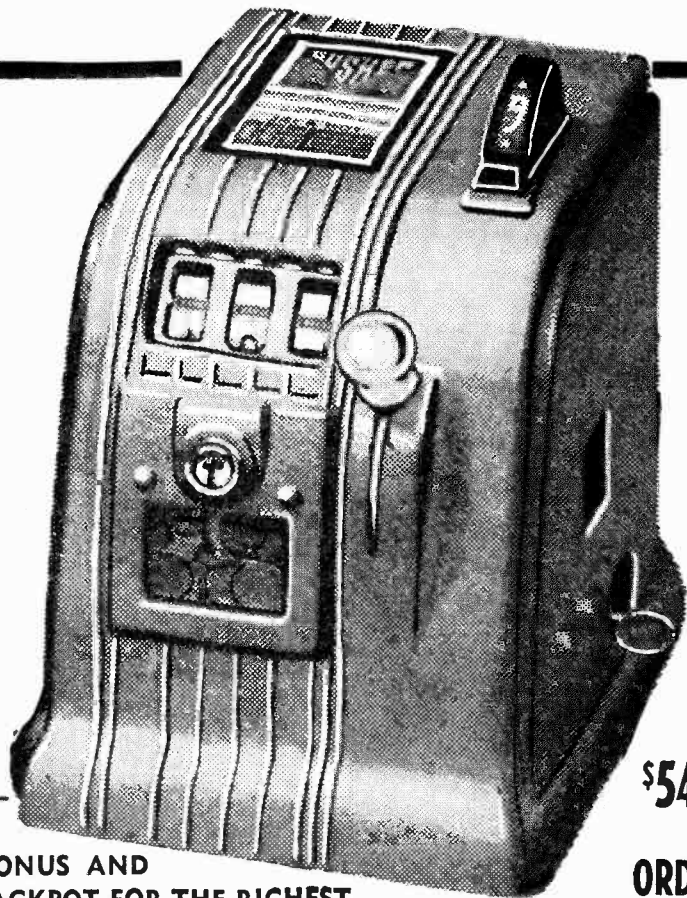
Send me at once complete details on VOICE-O-GRAPH.

NAME . . . . .  
FIRM . . . . .  
ADDRESS . . . . .  
CITY . . . . . ZONE . . . . . STATE . . . . . 3-7-13

# GUSHER...

FIRST NEW POSTWAR  
COUNTER GAME BY

DAVAL



\$54.00

BONUS AND  
JACKPOT FOR THE RICHEST  
PLAY STRIKE IN YEARS!

ORDER  
NOW!

## NEW!

ABT CHALLENGER.....\$ 85.00	BANK BALL, 9 ft. ....\$375.00
BALLY VICTORY DERBY..... 848.50	..... 12 ft. .... 449.50
BALLY VICTORY SPECIAL..... 861.50	BAKER PACERS, 5¢ St. Mod. 475.00
BALLY SURF QUEENS..... 327.50	Daily Double Model..... 525.00

## SLOTS

Jennings Bronze Chief, 5c.....\$249.50
Jennings Bronze Chief, 10c..... 259.50
Jennings Bronze Chief, 25c..... 269.50
Jennings Stand'd Chief, 5c..... 249.50
Jennings Stand'd Chief, 10c..... 259.50
Jennings Stand'd Chief, 25c..... 269.50

## NEW!

Jennings Super DeLuxe (Life-Up)
Chief, 5c.....\$274.50
10c..... 284.50
25c..... 294.50
50c Pace DeLuxe Bell..... 500.00
\$1.00 Pace DeLuxe Bell..... 600.00
Groetchen Columbia Jackpot Bell. 132.50

## USED EQUIPMENT as you like it

GUARANTEED!

If unsatisfactory, return in 10 days  
for full refund of purchase price!

### SLOTS

Jenn. Victory Chief, 5c.....\$125.00
10c, \$140.00; 25c..... 155.00
Jenn. Silver Club, 5c..... 145.00
10c, \$155.00; 25c..... 165.00
Jenn. 4-Star Chief, 5c..... 105.00
10c, \$115.00; 25c..... 135.00
5¢ Mills Black, H.L..... 195.00
Vest Pocket Bell, B1 & Gold..... 54.50
Chrome Columbia, J.P. (High Model), 5¢, 10c, 25¢ Play..... 94.50
Jenn. 25¢ Club Console..... 185.00

### PHONOGRAPHS

Seeburg 8800 RC.....\$850.00
Seeburg 9800 RC..... 650.00
Seeburg Colonel, RC..... 650.00
Rock-Ola Commando..... 595.00
Wurlitzer Victory, Kybd..... 495.00
Wurlitzer Victory, Round..... 475.00
Mills Empress..... 410.00

### CONSOLES — ONE BALLS

Sport King.....\$219.50
Kentucky..... 264.50
Jockey Club..... 325.00
Victory Derby (used 2 weeks)..... 595.00

THE SENSATIONAL NEW GRILLE CLOTH  
YOU'VE BEEN WAITING FOR

## "TALKING GOLD"

PLASTIC GRILLE CLOTH

FOR ALL MUSIC MACHINES

fashioned of a new long lasting plastic  
material—in brilliant gold finish.

"TALKING GOLD" Plastic Grille Cloth—banishes all  
unsightly grille cloths. Wipes clean instantly with damp  
cloth. Lasts for ages. Takes a minute to staple in place.

"TALKING GOLD" Plastic Grille Cloth—commands  
instant attention. Bright gold finish sparkles brilliantly  
day or night . . . in sunlight or electric light. Enhances  
beauty of all machines. Greatly increases playing  
popularity.

"TALKING GOLD" Plastic Grille Cloth—comes in  
sheets 20"x50" (or multiples of this size).

PRICE—1c Per Sq. Incl. Full Sheet (1,000 Sq. In.) \$10.00.  
Save waste—Save money! Buy large roll. Use as needed.

SPECIAL  
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**SPEEDWAY**  
PRODUCTS, INC.

502 W. 45th ST.

N. Y. 19, N. Y.

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LONGACRE 5-0371

## READY FOR LOCATION

### ARCADE EQUIPMENT

Genco "Total Roll".....\$450.00	Keeney "Anti-Aircraft," Brown Cabinet.....\$ 79.50
"Chicken Sam" Rayolite..... 119.50	Bally "Defender"..... 199.50
Keeney Submarine..... 139.50	Exhibit "Vitalizer"..... 124.50
Western's "Baseball"..... 149.50	Bally "Rapid Fire"..... 149.50
"Maid 'N' Monster" Rayolite.... 159.50	Supreme "Rocket Buster"..... 169.50
"Shoot the Chufes" Rayolite.... 129.50	"Rifle Range" Rayolite..... 159.50
"Shoot the Bartender"..... 159.50	Williams "Liberator"..... 139.50
"Shoot the Wolf" Rayolite..... 189.50	Chicago Coin "Hockey"..... 199.50
(With Black Light)	

### PHONOGRAPHS

Used Seeburg Hideaway.....\$300.00	8200 Hifone-R. C.....\$675.00
Rock-Ola "Imperial-20"..... 250.00	Seeburg "Vogue"..... 450.00
Rock-Ola "'39 Standard"..... 375.00	Seeburg "Commander-R. C."..... 550.00
Rock-Ola "Monarch"..... 275.00	Singing Towers..... 350.00
Rock-Ola "Hideaway"..... 275.00	Seeburg "Envoy"..... 500.00
8800 Hifone-R. C..... 650.00	

## Shaffer Music Company

606 South High Street, Columbus 15, Ohio

1619 West Washington St.  
Charleston, West Virginia

2129 Main Street  
Wheeling, West Virginia

# ATLAS

NOVELTY COMPANY

2200 N. WESTERN AVE. PHONE ARmitage 5005 - CHICAGO 47

ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1  
Assoc. ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19  
Offices ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9

FRIENDLY  
PERSONAL  
SERVICE



"There is no substitute for quality"

**PIN BALLS**

Bubbles	\$249.50
Catalina	249.50
Big Hit, Regular	298.50
Big Hit, Multiple	398.50
Surf Queen	327.50
Stage Door Canteen	274.50
Victory Derby	646.80
Victory Special	681.50
School Days	69.50
Flat Top	225.00
Score Card	29.50
Strat-o-Liner	69.50
Invasion	139.50
Owl	89.50
Bandwagon	49.50
Victory	89.50
Spot Pool	89.50

Zemle	\$ 89.50
Wild Fire	69.50
Repeater	69.50
Spot a Card	89.50
Monicker	99.50
ABC Bowler	69.50
Foreign Colors	159.50
Marines	149.50
Pan American	69.50
Broadcast	69.50
Big Time	49.50
Topic	99.50
Defense	109.50
Jumbo, '44	225.00
Showboat	69.50
Belle Hop	79.50
Leader	89.50



**ARCADE EQUIPMENT**

Rapid Fires, A-1	\$169.50	Voice Recorders	\$150.00	Batting Practice	\$119.50
Air Raiders, A-1	169.50	Periscope	149.50	Scientific Clock	89.50
Sky Fighters, A-1	199.50	Sea-a-Freak, new	89.50	Groetchen Typer	325.00
Panorams, late	379.50	Ace Bomber	249.50	Chi Coin Hockey	209.50
Photomatic, late	795.00	Tommy Guns	109.50	Keeney Submarine	159.50
Undersea Raider	345.00	Shoot the Chute	129.50	Voice Recorder	150.00
9' Skee Rolls	179.50	Daval 8' Bumper	99.50	Undersea Raiders	345.00
4 Evans 48' Automatic Duckpin Alleys (like new), each					\$750.00

**NEW MACHINES—PROMPT DELIVERY**

Genco Total Roll	\$525.00	Columbias	\$132.50
Goalee	525.00	Vest Pockets	74.50
Life League	425.00	Gottlieb Gripper, 3 Way	39.50
Bally Undersea Raider	399.50	Mills Black Cherry Belts (Genuine)	
Chi-Coin Spellbound	325.00	Radiotone Voice Recorders	
Super Streamliner	325.00	Bally Victory Derby, One Ball C.P.	
Surf Queen	327.50	Bally Victory Special, One Ball F.P.	
Exhibit's Big Hit, Single or 4 Coin Multiple	\$319.50, 393.50	F. P. K. Skee Barrel	
Daval's Gusher	54.50	A. B. T. Challengers	65.00

**CONSOLES**

5c Superbells, F. P.-C. P.	\$279.50	Jumbo Parades, C. P. L. Head	\$129.50
25c Superbells, F. P.-C. P.	319.50	5c Jumbo Parade Comb., F. P. C. P.	229.50
4 Bells, Serial Over 1000	399.50	25c Fastimes, C. P.	169.50
Kentucky Clubs, 7 Coin	89.50	25c Bobtail Totalizer	159.50
Keeney Triple Entries, 9 Coin	159.50	5c Bobtail Totalizers, F. P.	119.50
Watling Big Games, F. P.	109.50	5c Silver Moon Totalizer, F. P.	119.50

**PERSONAL MUSIC**  
MEASURE MUSIC  
Orders now being taken for immediate delivery in Central and Southern Ohio. Hottest item in music.

**NEW A. M. I. PHONOGRAPH**  
We are distributors for Central and South-eastern Ohio. Order now for preferred delivery.

**SINGLE AND DOUBLE SAFES REVOLVAROUND**  
**\$195.00—BRAND NEW—\$225.00**  
**HEAVY STEEL, BURGLAR PROOF**  
Will Take Mills or Jennings Slots. Bottom Door for Storage and Weights.

**SLOTS AND SAFES**

5c BLUE FRONTS	\$145.00	50c JENNINGS CHIEF, A-1	\$349.50
10c BLUE FRONTS	159.50	5c SILVER CHIEFS	185.00
25c BLUE FRONTS	179.50	10c SILVER CHIEFS	199.50
5c COPPER CHROMES, LIKE NEW	205.00	25c CAILLE 2/4, LIKE NEW	99.50
10c COPPER CHROMES, LIKE NEW	210.00	5c CHERRY BELLS	159.50
25c COPPER CHROMES, LIKE NEW	225.00	DOUBLE REVOLVAROUND SAFES, Brand New, Heavy Loading Type	225.00
5c GOLD CHROMES, LIKE NEW	205.00	5 TRIPLE SAFES, HEAVY	199.50

**ONE-HALF CERTIFIED DEPOSIT WITH ORDERS**

**THE OPERATORS' DREAM CONSOLE**

COMBINATION F. P., C. P.  
1 COIN HEAD  
5 COIN MULTIPLE  
2 COIN HEAD  
10 COIN MULTIPLE, LARGE JACKPOT

KEENEY'S NEW BONUS SUPERBELL

WIRE - WRITE PHONE DISTRIBUTORS FOR **OHIO, WEST VIRGINIA** PREFERRED DELIVERY

**CENTRAL OHIO COIN MACHINE EXCHANGE**  
185-189 E. TOWN ST. COLUMBUS 15, OHIO

**PHONES:**  
AD 7949  
AD 7993

**MONEY BACK GUARANTEE**

**ORDER NOW for IMMEDIATE DELIVERY**

**NOT 1... NOT 2... BUT 3... ELECTRIC EYES**



**3 ELECTRIC EYE MOVING TARGETS!!!**  
THE FIRST CONVERSION OF ITS KIND  
**"JUNGLE FURY"**  
FROM BALLY RAPID FIRE

Not just a scenic conversion, but a complete unit with motor! Three Electric Eye Moving Targets! Scenery! and a Money Back Guarantee!

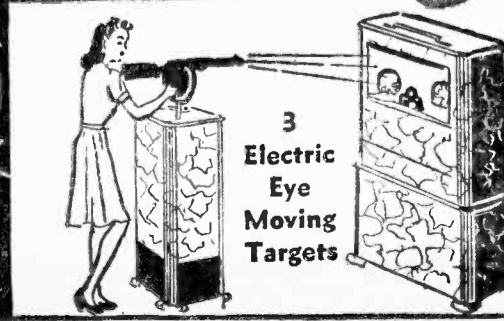
TRIED, TESTED AND PROVED ON LOCATION! PROVED TO BE A CONSISTENT HIGH MONEY MAKER FOR OVER TWO YEARS!

Can Be Easily Installed on Location by Just Attaching 4 Wires!  
**IT'S AS EASY AS THAT!**

**\$69.50**

Terms: Prepaid or 1/2 Deposit, Balance C. O. D., F. O. B. Chicago.

OR Send us your Bally Rapid Fire Game—Freight Prepaid—and we will make the complete installation, refinish with our Special Marble Clo and recondition like new!  
**\$124.50 Plus Parts**



**COIN AMUSEMENT GAMES INCORPORATED**

1335 E. 47th Street Phone, Kenwood 5556 Chicago 15, Ill.  
"Only 10 Minutes From the Loop on the Outer Drive"

# TESTED Empire Coin MACHINES

## NEW GAMES

RED BALL—NEW LEGAL POOL TABLE TYPE ARCADE GAME	\$395.00
EXHIBIT'S NEW 5-BALL—BIG HIT, \$334.50; WITH 4-COIN MULTIPLE	398.50
MUNVES SUPER ROLL	\$349.50
PREMIER SKEE BARREL ROLL	429.50
NEW VEST POCKETS	74.50
NEW SPEED IRON SOLDERING GUN	14.95
AMUSEMATIC LITE-LEAGUE—SENSATIONAL LEGAL BASEBALL GAME	425.00
CHAMPION HOCKEY, 2 Player Legal Game	\$289.50
GENCO TOTAL ROLL	\$525.00
NEW JENN. SUPER DELUXE LITE UP CHIEFS—5c, \$274.00; 10c, \$284.00; 25c	294.00
KLEER-FLO PARTS CLEANER AND 30 GALLON DRUM OF FLUID	129.50
NEW JENNINGS BRONZE & STANDARD CHIEFS, 5c, \$249.00; 10c, \$259.00; 25c	269.00
CHICAGO COIN GOALEE	\$525.00
VICTOR "V" NUT & GUM VENDOR	11.75
NEW GROETCHEN COLUMBIA, J.P.	132.50
GOTTLIEB STAGE DOOR CANTEN	274.50
UNIVERSAL Bar Brackets. Pr.	6.95
NEW PACE DOLLAR BELLS	600.00

**SPECIAL!** Marvel's Frisco—Newest 5-Ball Revamp. \$279.50

**SPECIAL!** Groetchen Metal Typers—Factory Rebuilt. \$325.00

Seeburg Classic R. C., 6-5c, Wallomatics and Speak Organ. \$725.00

Mills Club Consoles—2-5c, 1-10c, 1-25c, All Four. \$1195.00

**MUSIC** Wurlitzer 800. \$695.00 | Wurlitzer 616. \$285.00

Wurlitzer 71 & Stand. 249.50 | Mills Throne. 324.50

### CONSOLES

5¢ COMB. SUPER BELLS	\$289.50
BALLY SUN RAYS, F.P.	149.50
25¢ CLUB BELL, COMB.	295.00
MILLS BOX STANDS, COMPLETE	19.50
HI HAND, COMB.	209.50
GALLOPING DOMINOES, J.P.	249.50
MILLS JUMBO, F.P.	129.50
BALLY BIG TOP, P.O.	119.50
WATLING BIG GAME, F.P.	89.50
BALLY BIG TOP, F.P.	129.50
NEW EVANS DOMINO, J.P.	596.50
JENN. SILVER MOON, F.P.	129.50

### ARCADE

BROWN ANTI-AIRCRAFT	\$ 64.50
WILLIAMS ZINGO	225.00
MILLS FLIP SKILL	42.50
TEXAS LEAGUE—DELUXE	59.50
ORIGINAL SKY FIGHTERS	169.50
GROETCHEN ZOOMS	34.50
SHOOT THE BARTENDER, SAM CONV.	189.50
AIR RAIDER	174.50
MAID 'N' MONSTER, CHUTES REV.	145.00
BALLY RAPID FIRE	129.50
SHOOT TO TOKIO	129.50
SHOOT THE WOLF, BLACKLIGHT	249.50
VIEW-O-SCOPE—WITH FILM	34.50
BALLY DEFENDER	219.50
HOLLY GRIPPERS	14.50
KEENEY SUBMARINE	139.50
AMERICAN EAGLES, 1¢	19.50
MERCURY & LIBERTY, 5¢ FRUIT	24.50
BIG GAME HUNTER—LATEST	44.50
CHICAGO COIN HOCKEY	219.50
BLUE TARGET SKILL—LATEST	39.50

### ONE BALLS

FAIRGROUNDS	\$ 59.50
DARK HORSE, F.P.	189.50
'41 DERBY	339.50
KENTUCKY	249.50
CLUB TROPHY	315.00
LONG SHOT	239.50
VICTORIOUS, F.P. TURF CHAMP	109.50
SPORTSMAN, F.P.	195.00
SKYLARK, F.P. and P.O.	175.00
RECORD TIME, F.P.	184.50
LONGACRE, F.P.	435.00
BLUE GRASS	195.00
SPORT SPECIALS, F.P.	174.50
'40 MILLS 1-2-3, F.P.	99.50
MILLS OWL—1 OR 5 BALL, F.P.	79.50

### SLOTS

\$1.00 ORIGINAL JENNINGS	\$695.00
25¢ MILLS BONUS BELLS	295.00
5¢ MILLS BROWN FRONT, ORIG.	149.50
10¢ WATL. ROLATOP	99.50
5¢ MILLS LATE O.T.	109.50
10¢ MILLS LATE O.T., ORIG.	139.50
1¢ MILLS O.T. A-1	59.50
VEST POCKETS, BLUE & GOLD	54.50
COLUMBIAS—FRUIT REEL, G.A. OR J.P.	89.50
5¢ JENN. CLUB CONSOLE CHIEF	169.50

## WANTED!

HI DIVE, LEADER, ZOMBIE, STARS, DO-RE-MI, DOUBLE PLAY, SUN BEAM, DUPLEX, SKY BLAZER & WEST WIND @ \$55.00. ALSO ALL MUSIC AND OTHER EQUIPMENT. SEND YOUR LIST. WE NEED F.P. CONSOLES!!

### USED PIN GAMES

'41 MAJORS	\$ 79.50
NEW CHAMP	82.50
LAURA	249.50
BALLY FLEET	54.50
GENCO VICTORY	94.50
GOTT. LIBERTY	174.50
TEN SPOT	72.50
GUN CLUB	79.50
ZANZIBAR	99.50
YANKS	119.50
STAR ATTRACTION	79.50
SEVEN UP	74.50
BUBBLES, F.S.	179.50
FOUR ACES	129.50
HOLLYWOOD	169.50
BELLE HOP	79.50
SPOT POOL	79.50
ZIG ZAG	74.50
5-10-20	129.50

### NEW REVAMPS

IDAHO	\$279.50
OKLAHOMA	279.50
STREAMLINER	279.50
CATALINA	249.50
TRADE WINDS	279.50
FOREIGN COLORS	219.50
PION'R BUBBLES	249.50
SURF QUEEN	327.50
TRAILWAYS	69.50
YANKEE DOODLE	179.50
PROGRESS	49.50
AMER. BEAUTY	129.50
CATALINA, F.S.	189.50
SANTA FE	229.50
MARVEL BASE-BALL	149.50
DIXIE	59.50
SPOT-A-CARD	79.50
BANDWAGON	54.50
OKLAHOMA	229.50

### USED PIN GAMES

TOWERS	\$ 89.50
PIONEER BIG TOP	139.50
INVASION	129.50
FLAT TOP	235.00
HOROSCOPE	79.50
PLAY BALL	69.50
HI HAT	89.50
SKY CHIEF	169.50
GLAMOUR	49.50
SLUGGER	79.50
MARINES	119.50
BIG CHIEF	72.50
GOBS	119.50
CASABLANCA	169.50
BOOM TOWN	49.50
LANDSLIDE	59.50
1940 HOME RUN	49.50
UNITED BRAZIL	229.50
IDAHO	229.50

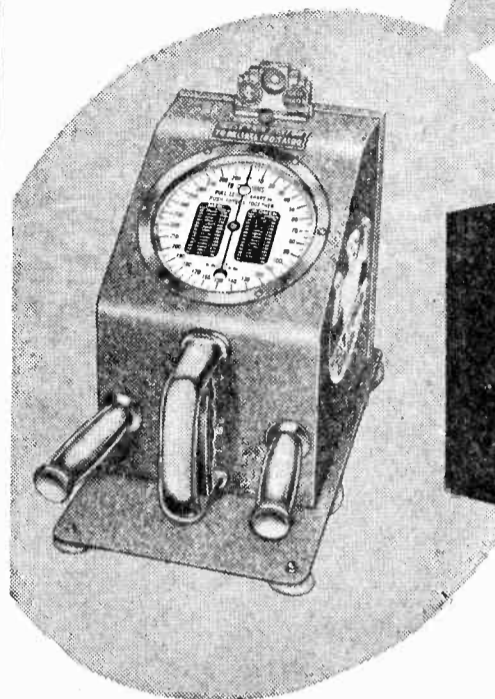
ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin

MACHINE EXCHANGE

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"THERE IS NO SUBSTITUTE FOR QUALITY!"



GOTTLIEB Improved Deluxe GRIP SCALE CONSISTENTLY BEST SINCE 1928

D. GOTTLIEB & CO.

1140 N. KOSTNER AVE. CHICAGO 51



MEMBER

## NEW MACHINES NOW BEING DELIVERED

GOTTLIEB Improved, DeLuxe GRIP SCALE	\$ 39.50
ABT CHALLENGER, Beautifully Designed	65.00
BIG HIT, EXHIBIT'S NEW FIVE-BALL	298.50
BIG HIT, 4-Coin Multiple FIVE BALL	398.50
CHAMPION HOCKEY, 2-PLAYER SENSATION	289.50
FRISCO, NEW FIVE-BALL	279.50
MILLS NEW BLUE AND GOLD VEST POCKET	74.50
GOALEE	525.00
AMUSEMATIC LITE LEAGUE	425.00
TOTAL ROLL	525.00
RED BALL	395.00
UNIVERSAL BAR BRACKETS, PAIR	6.95

## SPECIAL!

### SMILE-A-MINUTE RECONDITIONED CAMERA

2 Lenses. 2" unit makes 1 1/2" x 2" Photos.  
4" unit makes 3" x 4" photos. Beautiful condition.

\$450.00

### ARCADE EQUIPMENT

Black Anti-Aircraft	\$ 54.00	Evans Tommy Gun	\$ 95.00	Evans 10-Strike	\$119.00
Brown Anti-Aircraft	64.50	Batting Practice	110.00	Keeney Submarine	125.00
Cupid's Wheel	75.00	Slap the Jap	119.50	Evans 10-Strike, F.P.	150.00
		Bally Rapid Fire	119.50	Acc Bomber	249.50
				Orig. Sky Fighters	165.00

### RECONDITIONED 5-BALL FREE PLAY GAMES

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Yankee Doodle	189.50	Genco Victory	89.50	Sluggo	72.50
Sky Chief	165.00	Capt. Klidd	89.50	Horoscope	69.50
Keep 'Em Flying	155.00	HI Hat	89.00	School Days	69.50
Big Parade	140.00	Texas Mustang	79.50	ABC Bowler	67.50
Four Aces	129.50	Belle Hop	79.50	Ten Spot	64.50
5-10-20	129.50	Spot Pool	74.50	New Champ	59.50
		Four Roses	72.50	Star Attraction	59.00

### CONSOLES — SLOTS — 1-BALLS

Pace Saratoga, 5¢, falls	\$ 94.50	Mills 5¢ Blue Fronts	\$125.00
Pace Reels, 5¢, falls, A-1 Cond.	89.50	Mills 10¢ Blue Fronts	150.00
Bally Club Bell, Comb., late	239.00	Mills 5¢ Brown Fronts	145.00
Super Bell, 5¢, Comb. F.P. & P.O.	295.00	Mills 10¢ Brown Fronts	165.00
Mills O.T., Glitt. Gold, Rebit., 5¢	89.50	Mills 5¢ Handload, 3/5 P.O.	185.00
Mills 5¢ Vest Pockets, Refin.	45.00	Jenn. Chief, 10¢	125.00
Mills 10¢ Glitter Gold	225.00		

## NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD.

(Phone: BUCKingham 6466)

CHICAGO



He Forgot to Order the Coal!



He Left the Ducats on the Piano!



He Forgot to Turn Off the Shower!



★ NOTHING FORGOTTEN — HAS EVERYTHING!

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- Single slot, Convertible Free Play and Payout.
- Twin slot, Convertible Free Play and Payout.
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Your choice—any combination of 5¢—10¢—and 25¢ play.

- ★ Up to 5 COINS every play.
- ★ TRIPLE SCORING. Win on one to three rows every play.
- ★ POSITIVE ODDS STEP-UP.
- ★ 500 BONUS in addition to increased odds to jackpot winner playing five coins.
- ★ Furnished in 5¢-10¢-25¢ play.

CONVERTIBLE  
FREE PLAY OR PAYOUT.

**J. H. KEENEY & CO. INC.**



**KEENEY'S  
BONUS  
SUPER BELL**

*Proven*  
**THE GREATEST  
MONEY MAKER  
OF ALL TIME**

2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

**THE OLD WINNER in its New Package**



IT'S  
**"LUCKY STRIK"**

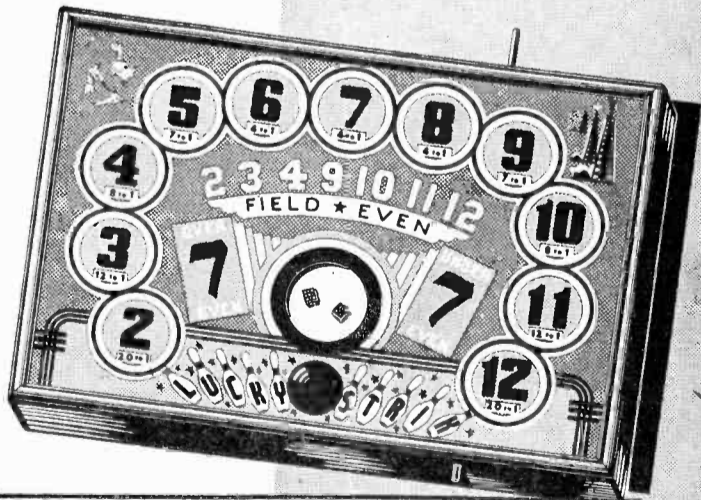
*Over and Under-Counter* **DICE BOARD**

**EXCITING, ALL-POPULAR MONEY-MAKER!**

New profits come your way the instant you show this swanky dice board. It's gay...sporting...fun to play! No other dice game presents such overwhelming, fascinating appeal as does "LUCKY STRIK."

*Immediate Delivery--Any Quantity*

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First Post-War Dice Board With  
**ALL-METAL CONSTRUCTION**

- Brilliant Chrome Finish on Metal Surfaces
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- Compact—Easy to Handle
- Guaranteed Materials and Workmanship
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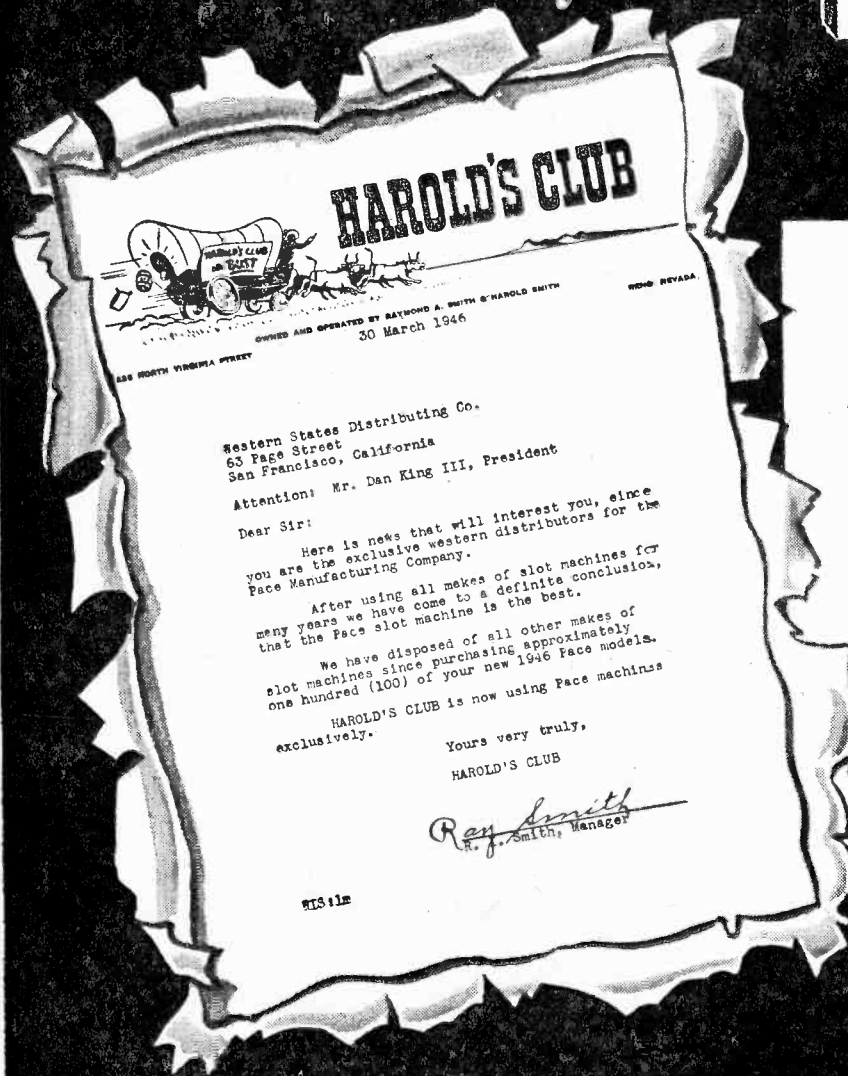
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Here's added proof that

# PACE is the BIGGEST NAME in BELLS!!



## DELUXE CHROME BELLS

5c—10c—25c—50c—\$1.00

ALL CHROME FINISH—  
TARNISH-PROOF CABINETS.  
SIDES ARE COVERED WITH  
STAINLESS STEEL DRILL-  
PROOF PLATES

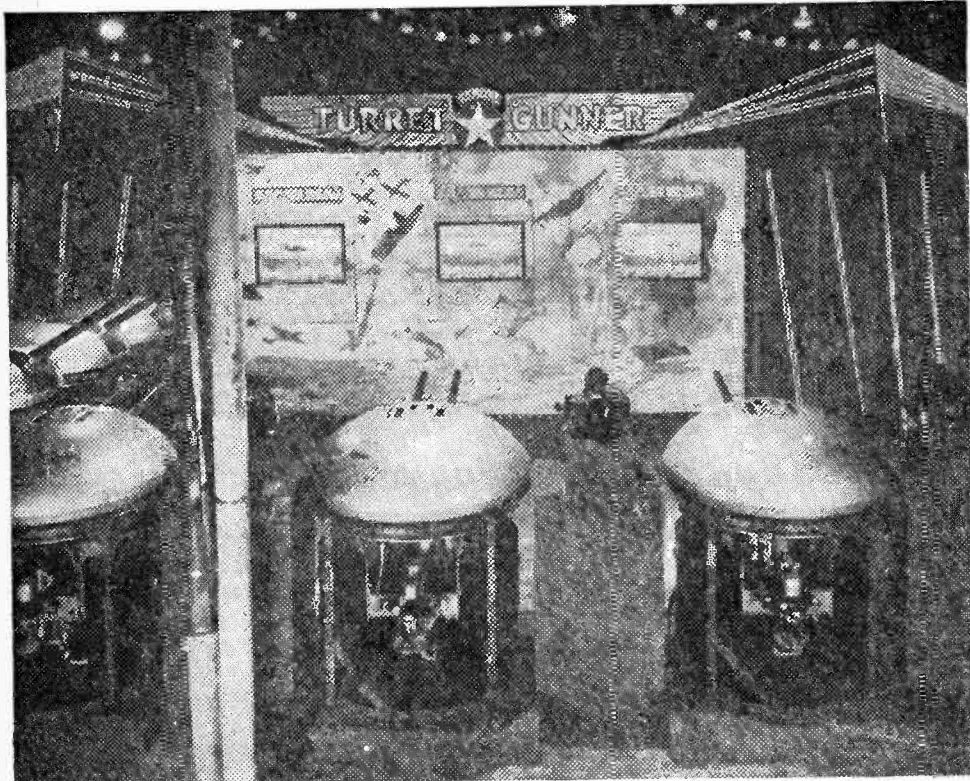
WRITE FOR PRICES

50c and \$1.00 Bells  
NOW IN STOCK



# PACE MFG. CO. INC.

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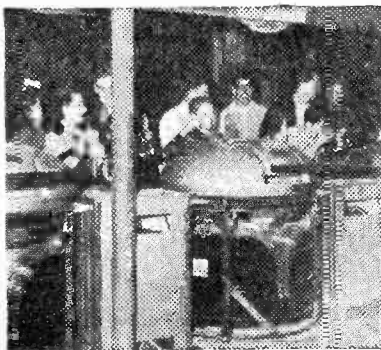
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"The greatest machine we have ever owned. Never in coin machine history have we ever had a gun to take that much money. It has been tested here for weeks . . . It's terrific!"

ARTHUR A. STEGER, President,  
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"One of the greatest money makers we have ever had in our arcade. The most sensational gun ever to hit the coin machine field. Working 100%. Trouble-proof. Tested for weeks."

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## EARN \$500 TO \$800 A WEEK with this Amazing New "B-29 REMOTE TURRET GUNNER!"

- The most exciting gun that ever hit the coin machine market.
- It's the gun that actually knocked Japan out of the skies.
- Remote control. Electronic bombsight. Guns move upward, downward, sideways.
- Three turrets per installation. On location now. Tested and foolproof.
- These machines now earning about \$500 weekly. Figures on request.

GET THIS EXCLUSIVE FEATURE NOW!  
LIMITED SUPPLY ONLY!

NOW DELIVERING! CALL OR WRITE . . .

Jack Garliner, President

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Phone — Glenwood 1426  
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HERE IS THE  
**RED-BALL**  
 MACHINE THAT'S SWEEPING  
 THE COUNTRY

**IMMEDIATE DELIVERY**

We are delivering 150 RED BALL MACHINES each day . . . no other manufacturer can make such deliveries.

**LIVE WIRE DISTRIBUTORS**

Write for exclusive representation in your territory . . . you have never sold anything so fast, so new, so different and so profitable.



See RED BALL at  
 Your Local Distributor  
 or place your order direct

**Not a Pin Ball Machine . . . Not a Pool Table . . . But BOTH!**

Yes . . . RED BALL is a combination of both—it has the appeal of Pin Ball and the skill of Pool or Billiards . . . AND RED BALL IS ABSOLUTELY LEGAL IN every state in the union.

A beautiful well constructed machine of RED OAK and 33 1/2 x 87" It has an electric scoring device and takes one minute and 25 seconds to play.

**IT'S NEW . . . IT'S PROFITABLE . . . A SENSATIONAL MONEY MAKER**

Operators average \$95. weekly and pay only 40% commission to a location. Pays for itself in 8 weeks. The armed forces permitted us to receive an AA-1 priority for RED BALL manufacture and we delivered 8,441 RED BALL machines to ARMY, NAVY, RED CROSS and USO CLUBS during the war. Service men know RED BALL and liked it . . . Get on the ball with RED BALL!

Operator's Price **\$395**

Exclusive National Distributors

**HIRSH COIN MACHINE CORP.**

1309 New Jersey Ave., N.W., Washington, D. C.

Phone HObart 3170

**BADGER'S Bargains**  
 "Often a few dollars less - Seldom a penny more"

LOS ANGELES see Bill Happel  
 MILWAUKEE see Carl Happel

**KEENEY'S RECONDITIONED SUPER BELLS**

KEENEY SUPER BELLS, 5¢, COMBINATION FREE PLAY AND PAY OUT, REBUILT AND RECONDITIONED . . . \$325.00  
 KEENEY SUPER BELL, 25¢, COMBINATION FREE PLAY AND PAYOUT, REBUILT AND RECONDITIONED . . . \$349.50

KEENEY SUPER BELLS, TWIN 5¢-25¢, COMBINATION FREE PLAY AND PAY OUT, REBUILT AND RECONDITIONED . . . \$595.00

KEENEY SUPER BELLS, TWIN 5¢-25¢, CASH PAY OUT, RECONDITIONED & REBUILT \$450.00

KEENEY SUPER BELLS, 4-WAY, 3-5¢, 1-25¢, CASH PAY OUT, REBUILT AND RECONDITIONED . . . \$595.00

KEENEY SUPER BELL TWIN, 5¢-5¢, CASH PAY OUT, RECONDITIONED & REBUILT \$395.00

**RECONDITIONED CONSOLES**

**LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST**  
 MILLS THREE BELLS, 5¢-10¢-25¢ . . . \$895.00  
 KEENEY 4-WAY, 25¢-25¢-25¢-25¢, P.O. . . . 650.00  
 KEENEY TWIN, 25¢-25¢, P.O. . . . 450.00  
 BALLY CLUB BELLS, F.P., P.O. . . . 239.50  
 BALLY HI HAND, F.P., P.O. . . . 189.50  
 BALLY ROLL 'EM, P.O. . . . 139.50  
 BALLY SUN RAY, F.P. . . . 139.50  
 JENNINGS BOBTAIL, F.P. . . . 124.50  
 JENNINGS SILVER MOON, F.P. . . . 124.50  
 WATLING BIG GAME, F.P. . . . 124.50  
 WATLING BIG GAME, P.O. . . . 124.50  
 JENNINGS SILVER MOON, P.O., 25¢ . . . 225.00

MILLS FOUR BELLS, LATE HEAD, 5¢-5¢-5¢-25¢ . \$750.00  
 MILLS FOUR BELLS, ORIG. HEADS, 5¢-5¢-5¢-25¢ 495.00  
 PACE REELS, TWIN 10¢-25¢, P.O. . . . 295.00  
 PACE SARATOGAS, TWIN 10¢-5¢, P.O. . . . 295.00  
 PACE REELS, 5¢ (Comb.), F.P., P.O. . . . 169.50  
 PACE SARATOGAS, 10¢, P.O., LATE MODEL . . . 169.50  
 PACE SARATOGAS, 25¢, P.O., LATE MODEL . . . 195.00  
 PACE REELS, 5¢, P.O., LATE MODEL . . . 124.50  
 PACE SARATOGAS, 5¢, P.O., LATE MODEL . . . 124.50  
 PACE REELS, 10¢, P.O., LATE MODEL . . . 169.50  
 JENNINGS FAST TIME, P.O. . . . 89.50  
 JENNINGS DERBY DAY . . . 49.50

MILLS FOUR BELLS, LATE HEADS, 5¢-5¢-5¢-5¢ . \$595.00  
 MILLS FOUR BELLS, ORIG. HEAD, 5¢-5¢-5¢-5¢ . 395.00  
 EVANS BANG TAILS, LATE D.D., JACK POT . . . 295.00  
 EVANS DOMINOES, LATE D.D., JACKPOT . . . 295.00  
 EVANS LUCKY LUCRE, 3-5¢, 2-25¢ . . . 295.00  
 EVANS LUCKY LUCRE, 5-5¢ . . . 195.00  
 EVANS LUCKY STARS, 5¢ . . . 129.50  
 BAKER PACERS, DAILY DOUBLE . . . 299.50  
 MILLS JUMBO (COMB.), F.P., P.O. . . . 214.50  
 MILLS JUMBO, LATE HIGH HEAD, P.O. . . . 149.50  
 MILLS JUMBO, LATE HIGH HEAD, F.P. . . . 129.50  
 JENNINGS SILVER MOON (COMB.), F.P., P.O. . . . 199.50

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 ROCK-OLA SPECTRAVOX (ONLY) . . . 125.00  
 SEEBURG HIDE-A-WAY, R.C. . . . 395.00  
 WURLITZER HIDE-A-WAY TWIN 12 . . . 395.00  
 MILLS EMPRESS . . . 395.00  
 WURLITZER VICTORY 24 . . . 495.00  
 WURLITZER MODEL 500 WITH ADAPTOR . . . 550.00  
 WURLITZER MODEL 500 . . . 495.00  
 ROCK-OLA MASTER ROCK-O-LITE . . . 495.00  
 WURLITZER MODEL 950 . . . 795.00

**ONE BALL MULTIPLE F. P. TABLES**

BALLY LONGACRE . . . \$359.50  
 BALLY THOROBRED . . . 359.50  
 BALLY PIMLICO . . . 275.00  
 BALLY CLUB TROPHY . . . 195.00  
 BALLY '41 DERBY . . . 195.00  
 KEENEY FORTUNE . . . 189.50  
 KEENEY SKYLARK . . . 139.50  
 BALLY BLUE GRASS . . . 139.50  
 BALLY RECORD TIME . . . 139.50  
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 BALLY SPORT SPECIAL . . . 129.50  
 MILLS '41 1-2-3 . . . 79.50

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**COIN MACHINE PARTS, SUPPLIES AND ACCESSORIES**

**DEPENDABLE**  
 WURLITZER AND SEEBURG MAIN GEARS . . . \$ 2.95  
 CRYSTAL PICK-UP, ALL MODELS . . . 3.00  
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 SEEBURG OR ROCK-OLA TRAYS . . . .45  
 ACE COIN COUNTER . . . 139.50  
 AMPLIFIERS, FITS ALL MODELS (UNIVERSAL) . 45.00  
 TITLE STRIPS (BRISTOL), 1,000 . . . 4.75  
 TUBULAR COIN WRAPPERS, PER 1,000 . . . .05  
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MAESTRO POINT PHONOGRAPH Needles, Lots 100 \$ .25  
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CHANGE-MASTER, HOLDS \$10.00 IN NICKELS . . \$ 9.95  
 GUARDIAN DE LUXE ENGINEER'S POINT KIT . . 17.50  
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 PENNY SCALE WITH CARRYING CASE . . . 16.50  
 12" PM SPEAKER, 16 OZ. MAG. . . . 9.75  
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 STYNAMITE CABINET CLEANER, \$1.65 Gal.; Qt. . . .80

**BADGER SALES COMPANY**

1612 WEST PICO BLVD. All Phones: Drexel 4326 LOS ANGELES 15, CALIF.

**BADGER NOVELTY COMPANY**

2546 N. 30TH STREET All Phones: Kilbourn 3030 MILWAUKEE 10, WIS.

*It's Easy to See  
Why Musicale  
Sells Music!*



**M**USICALE is a revolutionary, scientific development that brings salesmanship to music merchandising... an exclusive new idea that attracts customers and garners amazing profits for locations and operators.

Every three minutes, all the Musicale speakers in a location (some locations can use one hundred or more units) announce the next selection—a pleasing selling message that everyone hears...but only those who drop a nickel in the speaker near them hear the music!

Only Musicale suggests music, then plays it privately to those who pay. One turntable, one set of records serves hundreds of locations, thousands of individual money collecting Musicale units. Wire or telephone for further particulars.



ESTERBROOK 4231

**telotone corporation**  
*Telephone Engineering*

500 N. PARKSIDE

CHICAGO, ILL.

# HERE ARE SOME OF YOUR

"WATCH FOR PHOTOS OF OTHER CHALLENGER DISTRIBUTORS SOON"

# Challenger

FILBEN MECHANISM

## DISTRIBUTORS



MILT COHEN  
Ohio Specialty Company  
Cincinnati, Ohio



A. E. DAVIS  
H & D Sales Company  
Knoxville, Tennessee



N. J. HUBBARD  
H & D Sales Company  
Knoxville, Tennessee



GEORGE J. YOUNG  
George J. Young Distr. Co.  
Norfolk, Virginia



MAX LIPIN  
Allied Music Sales Co.  
Detroit, Michigan



FRANK E. PAGE  
Roanoke Vending Machine  
Exch., Inc. Roanoke, Virginia



DAN COHEN  
Progressive Distributing Co.  
New Orleans, La.



JACK NELSON  
Jack Nelson and Company  
Chicago, Illinois



MIKE ATOL  
Northwest Challenger Co.  
Duluth, Minnesota



C. J. RUSDEN  
Acme Amusement Co.  
Seattle, Washington



L. F. HARTHORN  
Acme Amusement Co.  
Seattle, Washington



MIKE SPECTOR  
Spector Distributing Co.  
Philadelphia, Pa.



MAX ROTH  
Roth Novelty Company  
Wilkes-Barre, Pa.



HERMAN ROSENBERG  
H. Rosenberg Co., Inc.  
New York 19, New York



OLEY BROTHERS AMUSEMENT CO.  
Richmond, Virginia

Challenger  
brings



MUSIC to your EARS

HARRY JACOBS, JR.  
United Coin Machine Co.  
Milwaukee, Wisconsin

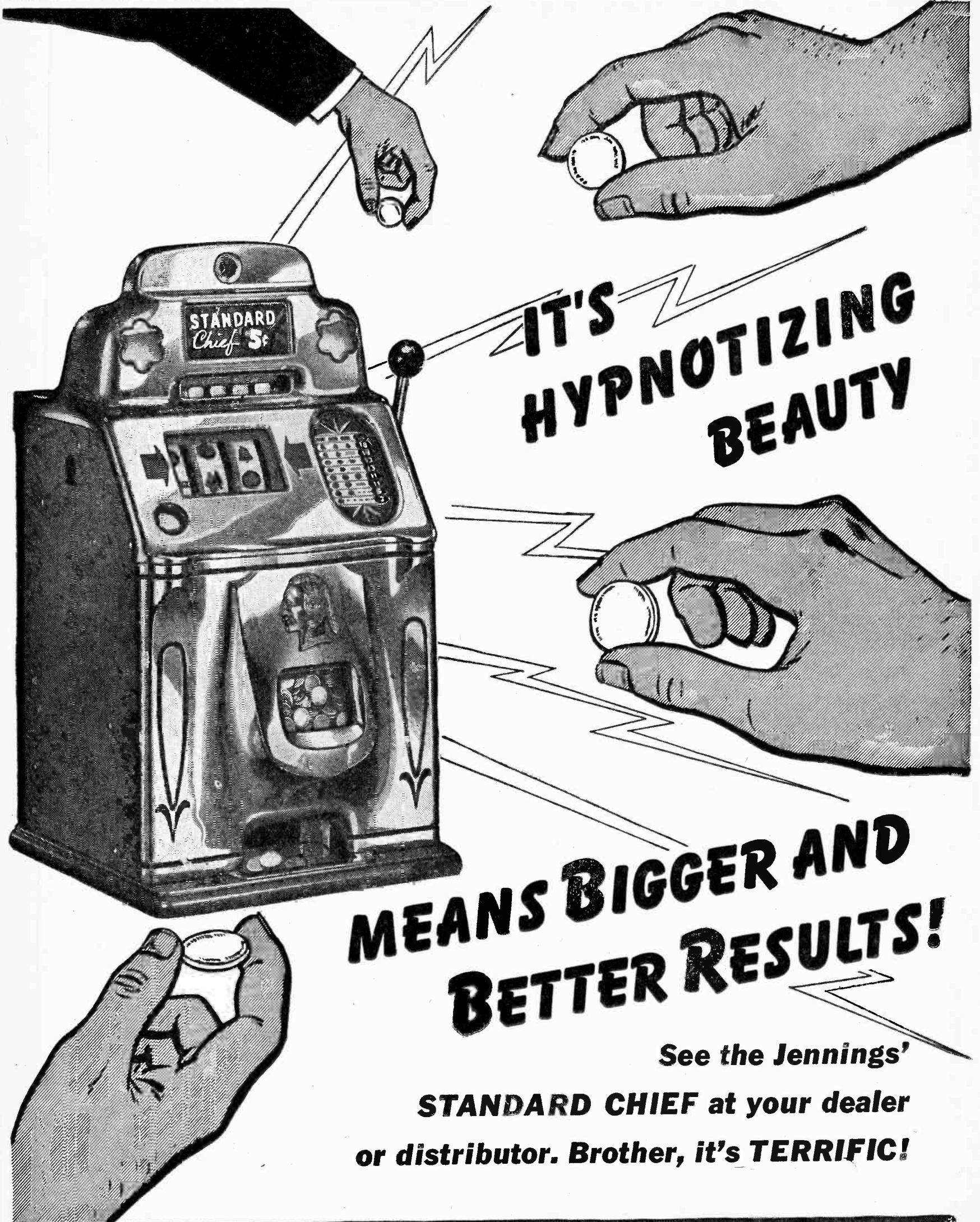


## U.S.-CHALLENGE CO.

Automatic Equipment Division

EXCLUSIVE NATIONAL DISTRIBUTORS FOR FILBEN MANUFACTURING CO.

FACTORIES — BATAVIA, ILLINOIS • WICHITA, KANSAS • CENTERVILLE, IOWA  
GENERAL OFFICE AND SHOWROOMS • FIELD BUILDING • CHICAGO, ILLINOIS



**IT'S  
HYPNOTIZING  
BEAUTY**

**MEANS BIGGER AND  
BETTER RESULTS!**

See the Jennings'  
**STANDARD CHIEF** at your dealer  
or distributor. Brother, it's **TERRIFIC!**

**O. D. JENNINGS AND COMPANY**

4307-39 WEST LAKE STREET • CHICAGO 24, ILL.

# AMI Ready For Action!

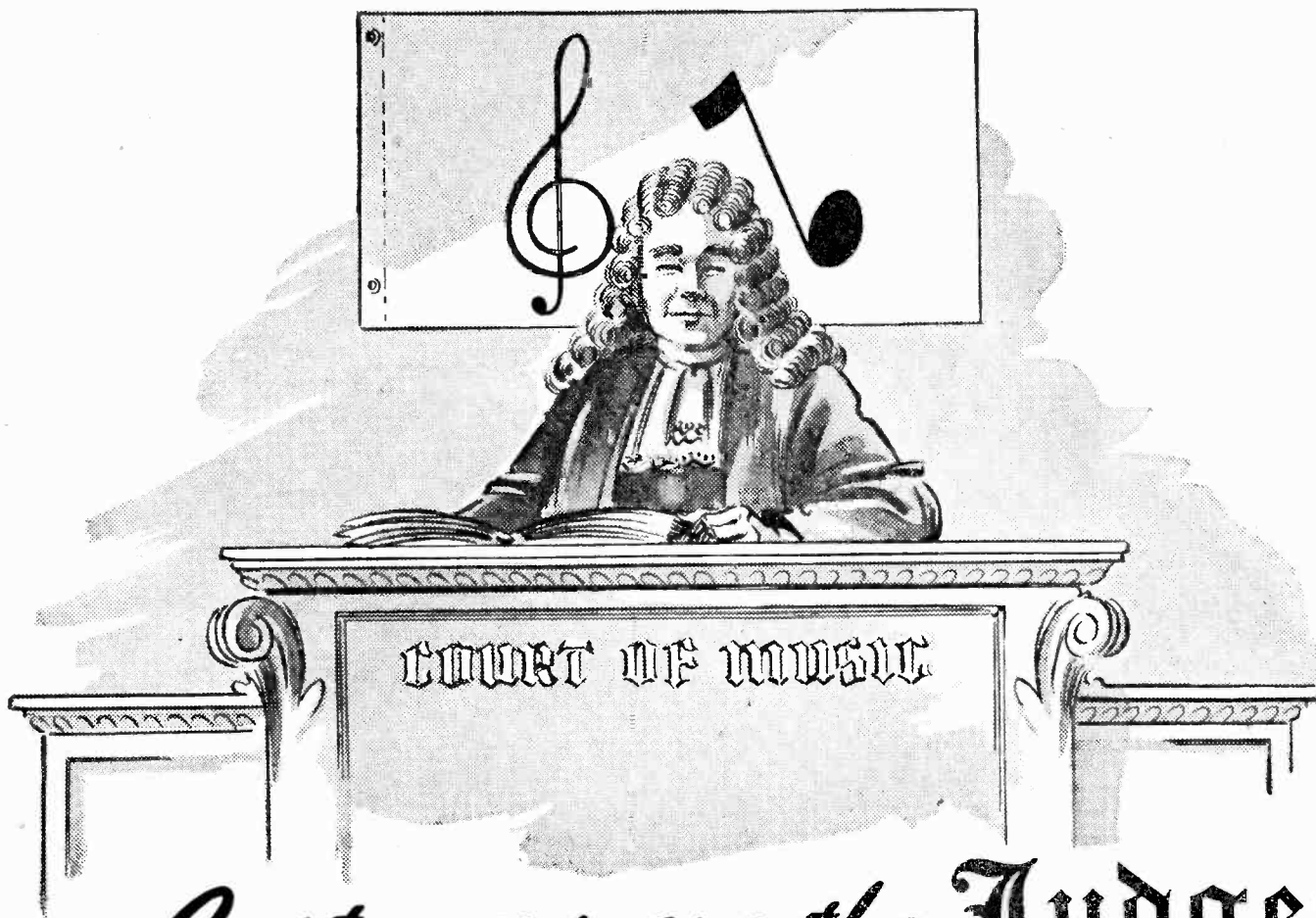


READY WITH SIMPLE SINGLE 45 LB. MECHANISM READY WITH SUPER-POWERED ILLUMINATION AND COLOR READY WITH HEAD-HEIGHT MUSIC FLOW  
 READY TO PLAY BOTH SIDES OF 20 RECORDS TO GIVE 40 SELECTIONS **READY: THE NEW MODEL "A" AMI PHONOGRAPH**

# AMI

*Incorporated*

679 NORTH WELLS ST. CHICAGO 10, ILL.

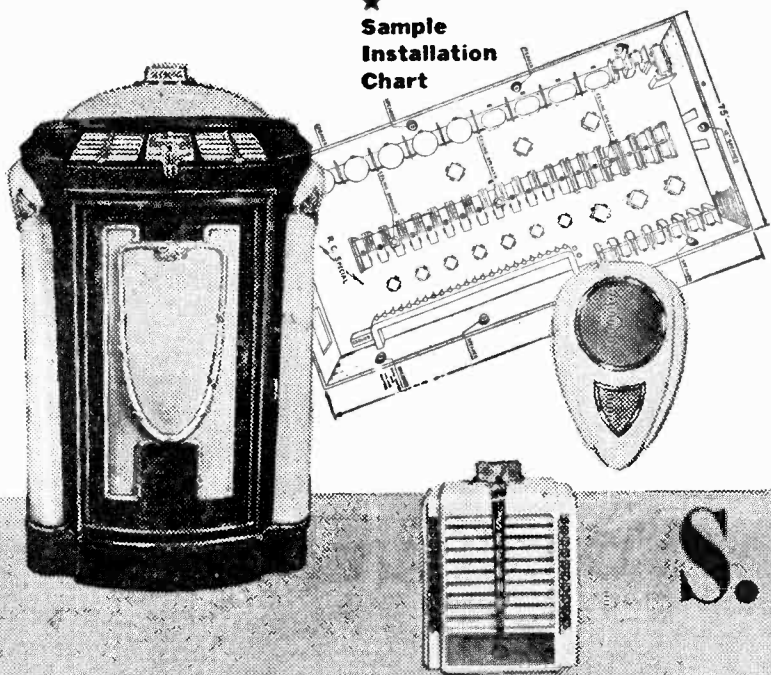


# Customers are the Judges

**... the verdict is: It takes Seeburg Scientific Sound Distribution to do justice to new records!**

The juke box of olden days couldn't hold a candle to the new Seeburg Scientific Sound Distribution system. Juke box music was, in most cases, too loud if you were close to it ... or the music was "lost" if you were in the distance. Time has marched on ... and Seeburg has marched way out in front ... by presenting recorded music in an evenly distributed volume over a large area ... music that's never too loud, never too soft.

★ Sample Installation Chart



*6 Complete Seeburg Offices!*

- ★ Dallas, Pacific at Olive
- ★ Houston, 910 Calhoun
- ★ San Antonio, 241 Broadway
- ★ New Orleans, 832 Baronne
- ★ Memphis, 167 South Second
- ★ Oklahoma City, 900 N. Western

## S. H. LYNCH & Co.

*Exclusive Southwest Distributors*

**ON THE BLUE RIBBON LIST** 

**AT ALL *Southern Automatic* OFFICES**



*Keeney's*  
**BONUS**  
*Super Bell*

A "BONUS" FOR THE  
PLAYER...500 EXTRA POINTS  
WHEN RIGHT COMBINATION  
TURNS UP...MEANS A  
"BONUS" FOR YOU...

*Collect up to*  
**25¢** or **\$1.25**  
NICKELS or QUARTERS  
**5 COINS EVERY PLAY**

**SINGLE or TWIN**  
Convertible Free Play or Payout  
5¢-10¢ or 25¢ PLAY

*Southern Automatic*  
**MUSIC CO.**

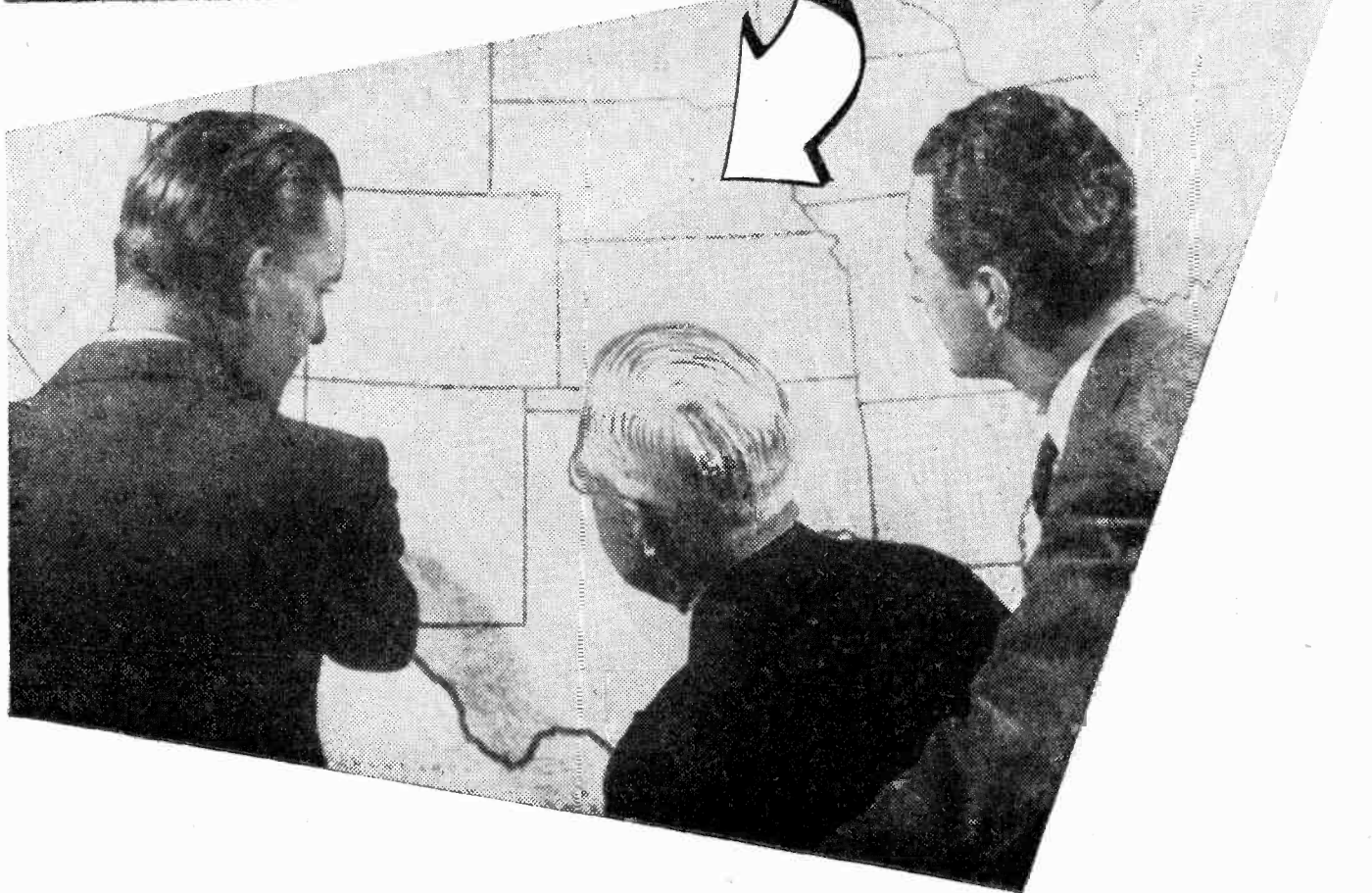
- 542 So. 2d Street  
LOUISVILLE 2, KY.
- 228 W. 7th Street  
CINCINNATI 2, OHIO
- 325 N. Illinois Street  
INDIANAPOLIS 4, IND.
- 425 Broad Street  
NASHVILLE 3, TENN.
- 710 N. W. 2D STREET, EVANSVILLE, IND.
- 211 E. 10th Street  
CHATTANOOGA 3, TENN.
- 242 N. Jefferson  
LEXINGTON, KENTUCKY
- 603 Linden Avenue  
DAYTON 3, OHIO
- 1329 So. Calhoun Street  
FT. WAYNE, IND.



**ALSO DELIVERING** SEEBURG PRODUCTS • GOTTLIEB PRODUCTS • DAVAL PRODUCTS •  
EXHIBIT BIG HIT • CHAMPION HOCKEY • ABT CHALLENGER •  
BAKER KICKER AND CATCHER • ACE COIN COUNTER

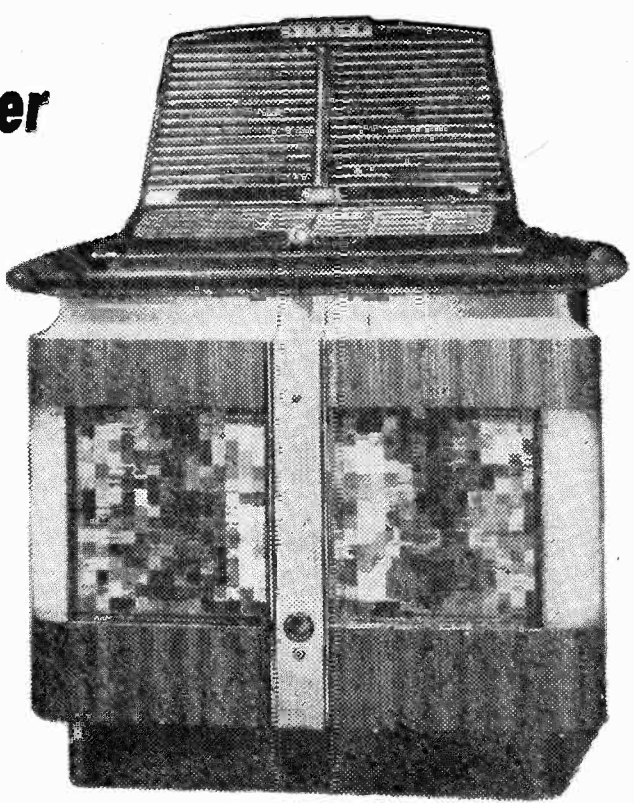


**All Over the Map...**



# **Aireon** is Taking Over the **TOP LOCATIONS!**

Aireon's are now going out to operators... and wherever an Aireon has been placed, operators are reporting that this sensational Electronic Phonograph is taking over the Top Locations! Everywhere location owners are taking one look at Aireon's beauty of design and lighting... hearing the amazing Aireon tone quality... noting the increase in play and profit and telling operators - "From Now On, Aireon!"



**AIREON MANUFACTURING CORPORATION**  
General Offices: 1401 Fairfax Trafficway, Kansas City, Kansas  
In Canada: Mafco Corp., Ltd., 4001 St. Antoine St., Montreal, Que.

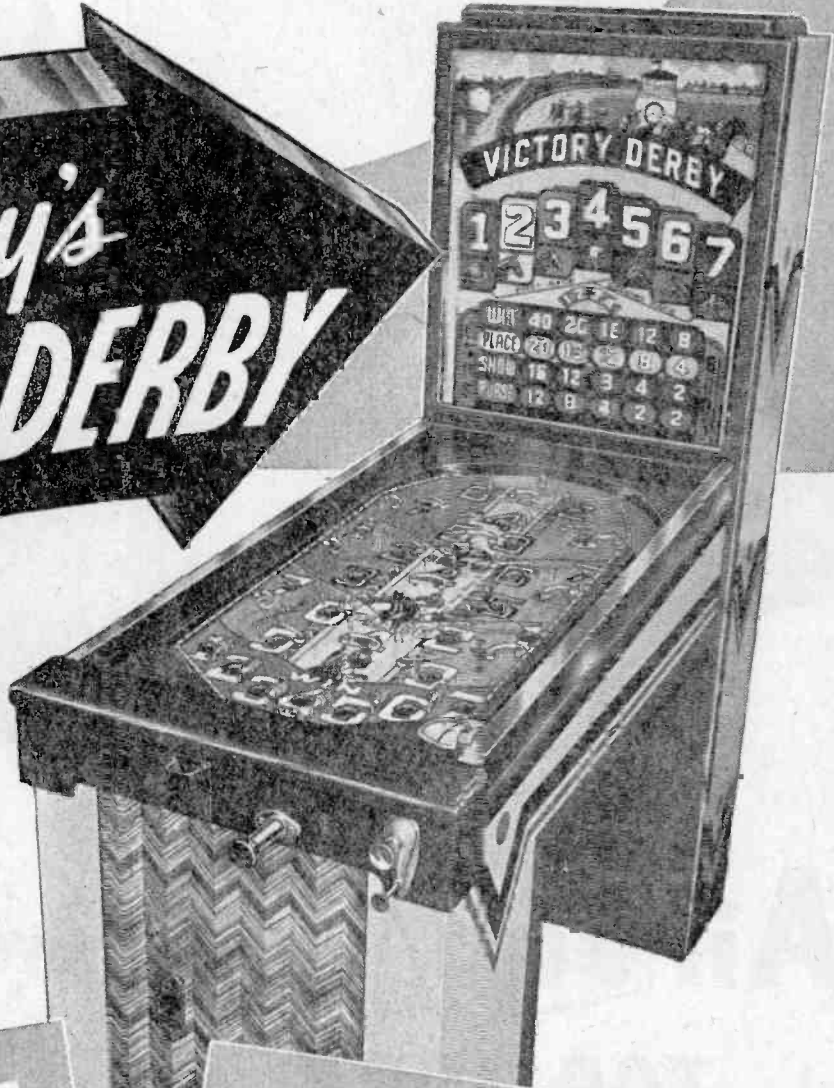
**Aireon** *Electronic* **PHONOGRAPH**  
"MUSIC SELLING SENSATION OF THE CENTURY"

EARN BIGGEST PROFITS  
in all pay-table history with

# Bally's VICTORY DERBY

**ONE BALL  
MULTIPLE PAY-TABLE**

VICTORY DERBY operators in every section of the country are turning in biggest collections in all pay-table history. Hundreds of VICTORY DERBY games on location six to eight months are still ringing up record-making profits week after week. Get your share. Order VICTORY DERBY today.



# Bally's SURF QUEENS

**NEW FIVE BALL  
NOVELTY GAME**

A winner in a class with Bumper, Bally Reserve and other historic Bally games. For tattest novelty profits in years order SURF QUEENS now.



# Bally's VICTORY SPECIAL

**ONE OR FIVE BALL  
REPLAY MULTIPLE**

Bally's big beautiful VICTORY SPECIAL is your post war profit insurance in replay territory. Quickly convertible to one or five ball play... and a fast money-maker either way. For top profits in replay spots order VICTORY SPECIAL today.



# Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

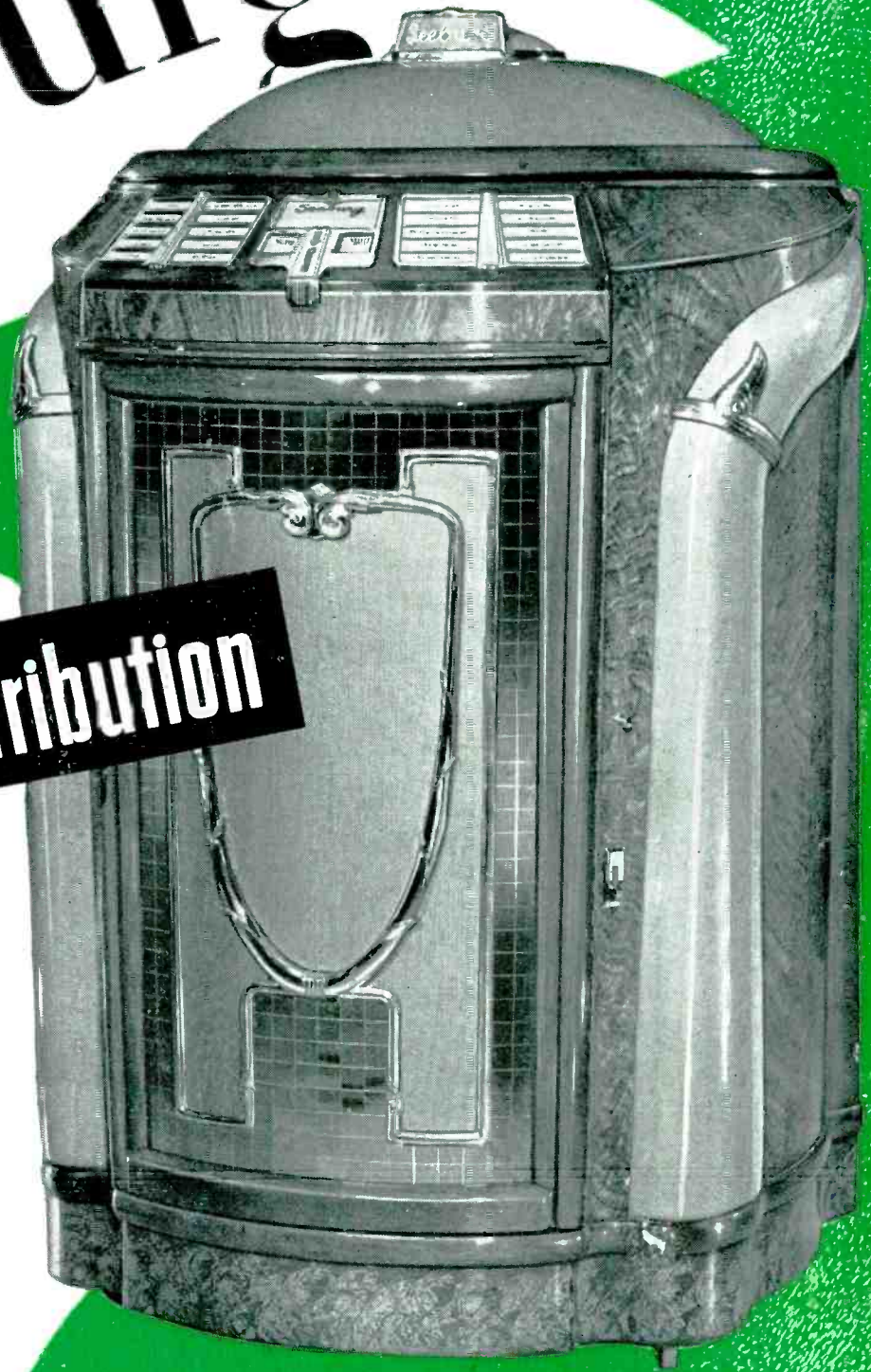
SEE IT!

HEAR IT!

INSPECT IT!

# Seeburg

## Scientific Sound Distribution



Seeburg engineers had your problems in mind when they developed Scientific Sound Distribution.

With the new Symphonola "1-46" you not only have the most up-to-date music merchandising system ever developed, but you are able to offer sound at conversational level throughout the location—no blare near the phonograph—no fade-away in far corners.

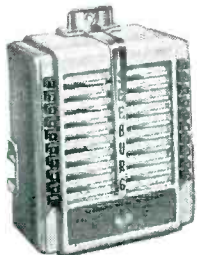
The Symphonola also offers new beauty in appearance—new quality in tone—new simplicity in operation that means fewer service calls.

If the Symphonola "1-46" is not working for you, see your Seeburg distributor for a demonstration.

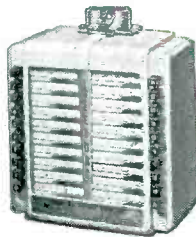
*"Be Sure — Buy Seeburg"*



Dual Remote Volume Control



Wireless Wallomatic



3-Wire Wallomatic



Remote Control Special



12-inch Mir-o-Speaker



8-inch Tear Drop Speaker

SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION

1902 • DEPENDABLE MUSIC SYSTEMS • 1946

**Seeburg**  
B. P. SEEBURG CORPORATION  
1500 N. Dayton St., Chicago 22

# Everybody Sees It!

## That's Why Every Location Owner Wants A WURLITZER

• Urban, suburban and rural America ... they're all seeing Wurlitzer's national magazine and billboard advertising. They're all being told that it's fun to go where you can play Wurlitzer Music. And they're going ... by the millions to locations identified by Wurlitzer's Sign of the Musical Note.

That's why every location owner wants a Wurlitzer and every Wurlitzer Factory - Approved Music Merchant is in a position to get and hold the best, biggest paying locations in his territory. The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

*\*The Name That Means Music To Millions*

Watch  
**WURLITZER**  
EXTEND ITS *Leadership*

