

# The Billboard

JUNE 22, 1946  
25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

## HOW MUCH DO U.S. AND ENGLAND PAY TO DELIVER LEGIT?

VISITING BRITISHERS SAY  
OUR PRODUCTION COSTS AND  
PAY ROLLS ARE FANTASTIC

—Page 3

First Post-War  
Talent Cost Index

## FOR SUMMER SPAN

PLUS RATINGS OF THE  
NEW SHOWS ON THE AIR

—Radio Dept.

•

THE DINNING SISTERS  
Three Slick Chirping Chicks  
(See Music) ➡





# 4 CURTAIN CALLS for Big Aggie!

1.

VARIETY  
SHOW  
MANAGEMENT  
AWARD  
1945

2.

WNAX  
YANKTON, SOUTH DAKOTA  
has been presented a  
RADIO STATION AWARD  
of  
ONE THOUSAND DOLLARS  
for the year  
1945  
by  
THE COMMITTEE OF AWARDS  
of the  
ALFRED I. DUPONT  
RADIO  
AWARDS FOUNDATION  
in recognition and appreciation  
of outstanding public  
service in education, pro-  
moting and developing simi-  
lar ideals of freedom and  
loyalty, devoted service to  
the nation and to the com-  
munity it serves.

3.

The  
BILLBOARD'S  
NATIONAL RADIO EDITORS  
POLL  
WNAX is awarded a citation  
for an outstanding program in  
the public interest.  
"TUNE CRACKERS"  
Silly Monday through Friday  
15-noon minute  
live talent program

4.

1945  
AWARD  
AMERICAN  
PUBLIC RELATION  
ASSOCIATION  
...  
FOR MERITORIOUS  
PUBLIC RELATIONS  
PERFORMANCE  
IN THE FIELD  
OF  
RADIO INDUSTRY

APPLAUSE is the life blood of any actress. Without it she would soon be selling violets in Times Square; with it, she gets a week at the Palace.

She becomes a headliner and rates top billing. She is a STAR!

No wonder then, that Big Aggie feels that glow of happiness that comes with a successful performance. And not *one*, but **FOUR** curtain calls to PROVE that her performance places her at the top of her profession.

And what follows four curtain calls? Why, the **ENCORE**, of course; that *added effort* the public demands of any star.

Don't worry about her repertoire, folks, she's "got a million of 'em."

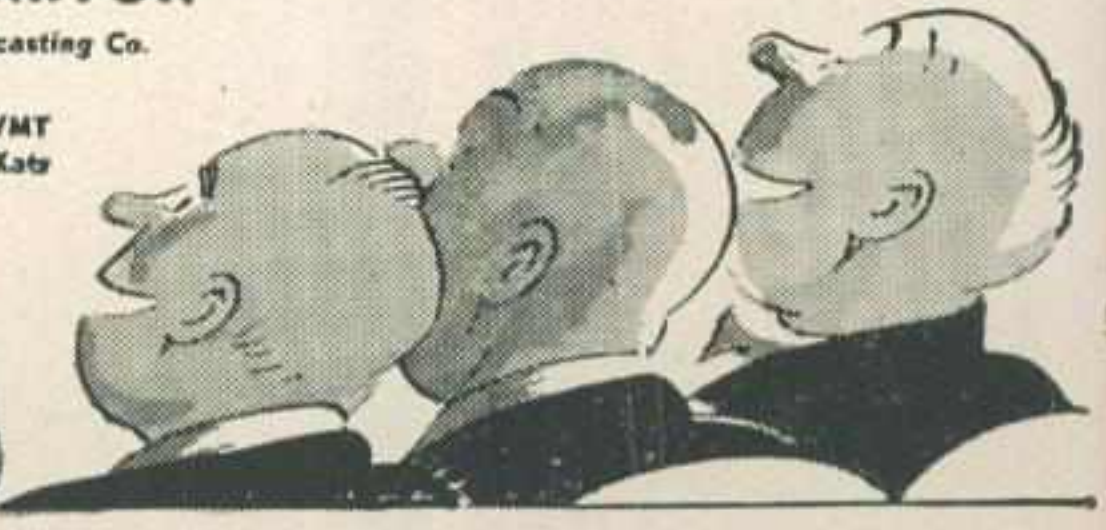
*A Cowles Station*

**SIOUX CITY • YANKTON**

*Affiliated With The American Broadcasting Co.*

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# WNAX



## B'WAY-WEST END, \$ VS. POUND

### Life Goes On With Father-9th Co. Due

NEW YORK, June 15.—Rumors of shuttering of *Life With Father* were spiked when Alfred DeLiagre Jr., who held an option on the Bijou Theater for next year, decided not to exercise it. In consequence, current champion among Broadway's hardy perennials will continue its run in the house, says the Oscar Serlin office.

Donald Randolph and Mary Loane, who took over lead roles June 2, will continue with the show until July, 1947. A ninth national road troupe tees off from Washington in August.

### Louis-Conn Go Big B'way Bust; Scribes' Blast

NEW YORK, June 15.—Whatever enthusiasm for the Louis-Conn fight (June 19) has been engendered in the hinterlands thru heavy ballyhoo, this town is growing colder and colder to what was once thought would be a showbiz bonanza—the first top heavyweight battle since before the war.

Originally, it was expected that the influx would not only fill the Yankee Stadium to capacity, but would bleed over onto the Stem and send b.o. grosses in legit, niteries and danceries soaring for at least a few days before and after the scrap. Instead, however, ticket brokers report little or no interest in the fight ducats (even the cheap seats), and no up-trend in other showbiz pasteboard buying. Nitery ops, with the exception of a few spots, see no added dough take-in or much likelihood of any. In short, Broadway's returns from the fight fans look like nothing at all, or next to that.

Part of this may be due to the fact that in recent weeks the local press (See *Louis-Conn Bout* on page 54)

### AFM Showdown Decish Expected In Early October

(For more details on Petrillo's battle against the Lea-Vandenberg Act, see *Music Department*.)

WASHINGTON, June 15.—Top-ranking Department of Justice legalists here are privately looking for a decision some time around early October in Chicago Federal Court determining whether James C. Petrillo's test of validity of Lea-Vandenberg Act will go speedily to United States Supreme Court for final determination. At U. S. Attorney-General's office here, view of criminal division bigwigs is that Petrillo, maneuvering for a quick showdown on the ground that the Act will be invalidated, will enter a shrewdly worded motion to quash his indictment on the ground that the L-V Act is invalid.

Meanwhile protected from injunction (See *AFM Showdown* on page 54)

### Old Viccers Tag U. S. Legit Nuts Extravagant; Budgets, Pay Rolls Way Above London

#### 36G Show Is Big Dough for the British

NEW YORK, June 15.—To a visiting British legiter, Stem producing seems to verge on the extravagant. Shows with a nut of around \$40,000 send Anglo eyebrows way up, since in London's West End—which by the way is doing a land-office biz similar to Broadway's, and has been all thru the war, despite blitzing and bombs—\$12,000 is average for a regular legit show and anything as high as \$30,000 is considered "jolly expensive." Members of Britain's Old Vic troupe, during their six-week season here, have had a chance to compare London and New York as far as backstage showbiz is concerned, and they will return tomorrow (16) with a lot of new ideas about shows on the Stem, how they're produced and what they mean in terms of good, hard

coin. When high-budget shows are mentioned to the Britishers, they look a mite surprised, and assure you that London is still talking about the cost of the current *Night in Venice* which had a nut of around \$200,000. Of course, they explain, that is a mammoth extravaganza, and out of all proportion to regular budgets. But, in the straight legit class, they have another expensive show current

which has cost \$36,000 to put on. This, they figure, is really spending big money.

They admit, naturally, that living costs are lower in London, as are (See *Hit or Turkey* on page 52)

### MGM Quits N. Y. Legit Market, But Others Are Staying Put

NEW YORK, June 15.—Murmurs along the Stem that Hollywood may be cooling towards Broadway legit shows as grist for its pic mills have begun to sound a little louder, following the recent sudden gesture of Metro-Goldwyn-Mayer in firing its entire legit department here. Other top picture companies—Warner Bros., 20th Century-Fox and Paramount—denied similar possible staff cuts, and even pointed to the fact that they were in heavier than MGM and are staying in.

However, a study of legit sales to the West Coast over a six-year period from 1940, would indicate that, tho the annual totals wobble from year to year, this year's drop from 1945 could indicate that current Stem rumors are not just gossip.

#### Expenses, Disinterest Rumored

MGM's official reason for shuttering its legit department was that it was no longer interested in Broadway. Behind-hand whispers had it that high swindle sheets from this

department incensed Coast finance execs and hence the head-chopping. Consensus in trade was that a little of both reasons was behind the move.

In the six-year period, Hollywood has paid out approximately \$11,870,000 buying up Stem scripts for filming. Of this amount, Warner Bros. contributed about \$3,541,000, with MGM just nosed out at approximately \$3,400,000.

If Hollywood pulls out from Broadway, it will not be before the pic boys have realized something out of the coin they have put into current Stem successes such as *Showboat* (MGM), *Annie Get Your Gun* (Fox), *Dream Girl* and *State of the Union* (Paramount) and *I Remember Mama* (RKO). But the West Coast is notoriously changeable in its dealings with film material, so it's anybody's guess just what will happen by next year. Until something more tangible comes along, current speculation along Broadway "gives furiously to think," as the French say.

### For Once, Showbiz Escapes the Bite

NEW YORK, June 15.—Three months ago (see *The Billboard*, March 2) Mayor William O'Dwyer threw a scare into showbiz by announcing that he was applying to the State government at Albany for permission to slap \$142,000,000 in taxes on this town, showbiz included. A yowl went up simultaneously with O'Dwyer's bequest, and in short order he axed the showbiz tax idea which was to milk the Stem of around \$50,000,000 over a four-year period. However, he did hang onto the 5 per cent tax on hotel rooms over \$2, together with biz taxes.

Albany gave the nod and O'Dwyer had his tentative tax bill passed by city council and submitted to the board of estimate. Thursday (13) the board gave a unanimous okay to the bill which calls for an upping of the current 1-cent sales tax to 2 cents, the 5 per cent hotel tax, a 5 per cent tax on pari-mutuel betting and bites "on conduits, occupancy, utility services and compensating uses." Total is expected to be around \$67,000,000 a year and taxes will be effective from July 1 of this year and for three more years, unless repealed or modified later.

Showbiz, however, remains unaffected by the new ukase, except insofar as the public will find living a little more expensive over a period of time. That may tell at the b. o., but not for some time to come.

### Atlantic City Piers, Clubs Set For Full Play

ATLANTIC CITY, June 15.—This resort's amusement zone gets into full swing from here on in. Major interest centers on the newest Boardwalk nitery, located atop the Howard Johnson Restaurant near Steel Pier. It will be known as the Aquarium, and is skedded to open Saturday (22). Willie Howard comes in for opening week as an extra-added, with Eddie White set to top the show for the first two weeks. Frank Elliot is booking the Aquarium shows. Reports have it that Frank Gravatt, former Steel Pier owner, is operating the new nitery.

George A. Hamid unshutters his Million-Dollar Pier Saturday (22). He will operate week-ends, with formal opening skedded within two weeks. Hamid's Steel Pier is already operating on a full-week schedule. With Samuel W. Gumpertz again managing director of the M-D Pier, opener brings on Alex Bartha's band in the Ballroom of States and *Pass Key to Danger* on the screen. Other features include the Princess Yvonne and Doc Irving magic and the Phillips Kiddy Revue. Name bands and stage stars will be on tap with the start of daily operations, which will also mark opening for a circus and Roxyettes dance line.

At Steel Pier, name bands hold the spotlight. Band parade starts Saturday (See *AC Piers, Clubs Set* on page 4)

### In This Issue

American Folk Tunes . . . . .	120	Legitimate . . . . .	52-53	Reviews: Bands . . . . .	22
Broadway Showlog . . . . .	53	Letter List . . . . .	104	Legit . . . . .	52
Burlesque . . . . .	54	Music . . . . .	54	Night Club . . . . .	46
Carnival . . . . .	57-76	Merchandise-Pieces . . . . .	91-105	Records . . . . .	32
Circus . . . . .	77-80	Music . . . . .	20-42	Vaude . . . . .	48
Classified Ads . . . . .	91-101	Music as Written . . . . .	25	Television . . . . .	18
Club Activities . . . . .	72	Music Machines . . . . .	116-124	Rinks-Skaters . . . . .	86-87
Cocktail-Night Club . . . . .	43	Musical Popularity Chart . . . . .	26-33	Roadshow Films . . . . .	88-89
Coin Machines . . . . .	106-172	Night Clubs . . . . .	44-49	Routes: Carnival . . . . .	66
Fairs-Expositions . . . . .	84-85	Parks-Pools . . . . .	81-83	Circus . . . . .	68
Final Curtain, Births, Marriages . . . . .	90	Pipes for Pitchmen . . . . .	102	Legitimate . . . . .	53
General Outdoor . . . . .	55-56	Radio . . . . .	5-10	Miscellaneous . . . . .	76
Honor Roll of Hits . . . . .	26	Radio Talent Cost Index . . . . .	12	Sponsored Events . . . . .	18-19
In Short . . . . .	43	Repertoire . . . . .	88	Television . . . . .	17
				Too Short for a Head . . . . .	17
				Vaudeville . . . . .	44-49
				Vending Machines . . . . .	110-115

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## Des Moines Ops Talk 'Holiday' If Blue Laws Stick

DES MOINES, June 15.—Amusement operators are watching threats to invoke the State Blue Laws forcing Sunday shutdowns.

Sheriff Vane Overturf has asked the county attorney for a legal opinion on enforcement of the Blue Laws, which would close all amusement places, including theaters, ballrooms, niteries and amusement parks, on the Sabbath.

Tavern operators in Des Moines held a meeting and threatened to close all taverns in the cities just before the Iowa Centennial Celebration starts here, June 27, as a protest against liquor raids.

Overturf has served two terms, with no raids on liquor or gambling in the county until his present drive, which he started immediately after winning renomination in the Republican primary.

## G.I.'s in ETO Go For Live Shows

FRANKFURT, Germany, June 1.—Statistics compiled by Theater Special Services show that 87 per cent of the soldiers in ETO engaged in a Special Service activity every day during the first three months of this year. These included participating as contestants and spectators in athletic events, visiting service clubs and libraries and attendance at movies, concerts and live shows.

Over-all tabulation showed that, on an average, each man attended 27.3 attractions in January, 1946; 24.8 in February, and 26.5 in March. Live show figures showed a gradual rise of 2.4 per cent in January, 2.5 per cent in February, and 2.9 per cent in March, with further rises indicated for the rest of the year.

### 8 Out of 10 See Live

Figures reveal that during March a total of 116,864 G.I.'s attended live shows in ETO, including USO-Camp Shows and Soldier Shows. It was indicated that, in March, 80 out of every 100 men saw a live show. This was an increase over the previous two months. A year ago, only 49 out of every 100 saw a live show. In January of this year, 56 per cent saw shows, and in February 49 per cent. Attendance figures for the first three months of this year for USO-Camp Shows were: January 283,000; February, 175,250, and March, 218,544. Soldier Shows piled up attendance totals of 107,000 in January; 102,705 in February, and 88,320 in March.

Number of USO-Camp Shows touring ETO in the first three months of this year totaled 17 in January, 18 in February and 15 in March. Simultaneously there were 10 Soldier Shows in January, 20 in February and 12 in March.

Latest figures show that a total of 55,760 G.I.'s attended Soldier Shows and USO-Camp Shows in ETO from May 1-7. In all, 33,260 persons saw 53 USO shows and 22,500 saw 52 Soldier Shows during this period. Top Soldier Shows were *Shamrock Revue* (5,700 for five performances) and *The Front Page* (3,400 for five performances).

## Medford, Ore., Arena

### Goes Into Cold Storage

MEDFORD, Ore., June 15.—Medford Ice Arena is being converted into a non-amusement enterprise—a fruit and cold storage plant. Undertaking is by the Growers' Refrigerating Company, which is spending \$250,000 in preparation for the pear harvest.

## European Longhair Music Lives, Altho Meagerly, Kreuger Finds

NEW YORK, June 15.—Back from a cultural tour of Europe, Karl Kreuger, Detroit Symphony ork baton-wielder, was enthusiastic about the survival of musical culture thru six years of war devastation. "It is remarkable," he said, "that the people of Europe have kept their interest in music in spite of the horrors they have experienced. Undernourished and often without enough money for food, they manage, nevertheless, to buy seats for concerts." This was especially true in Vienna, he said, where the famed Philharmonic, which he maintains is still the top ork in Europe, continued to give play concerts and opera, even the conditions were appalling.

"For one thing," he said, "many of the musicians are practically starving. It is not unusual to have men from the different desks excuse themselves during rehearsal because they are feeling faint from lack of food. But they turn up for rehearsals just the same, and treat rehearsals as if they were performances."

### 38 Left of 140

Kreuger conducted the last four subscription concerts. Out of the old group of musicians who made up the 140-man ork, only 38 survived the war. The ork celebrates its 104th anniversary this year.

The main opera house and concert hall have been destroyed, Kreuger said, and today opera is being played in two small theaters where the ork pits and the stages are too small and a good deal of inventiveness is necessary to carry thru performances. "But the crowds are there," he added, "and the SRO sign is out at each performance."

All thru Europe, Kreuger found considerable interest in American music, tho he did run into some suspicion and dislike of U. S. music. When he arrived in Stockholm to conduct the symphony there, he was positions on the program. Kreuger

thereupon refused to conduct and quit. "I don't believe," he said, "that this is a true picture of Sweden's attitude. I think it was due to the personal bias of some one individual in control of the symphony."

In Denmark, he discovered a tremendous interest in swing and jive, and, in fact, the only three musical mags in that city are devoted to disks and the latest swing tunes from the U. S. There is no longhair mag.

### Few New Compositions

He found Europe had no new names in longhair music worth considering, and few, if any, compositions. The only scores he brought back were one from Sibelius and one from Franz Lehar, who, after 40-odd years, decided at last to write an overture to *The Merry Widow*. He scored it for full ork and gave it to Kreuger, who will preem it in Detroit in the fall.

Lack of travel facilities made Kreuger's tour difficult, and he had to cancel concerts in Italy and Spain because of the obstacles to getting there conveniently. His trip from Vienna to Stockholm, which ordinarily should not have taken more than 12 to 18 hours, took nearly eight days.

Originally skedded to conduct the G. I. Symphony and to tour with it, Kreuger found that redeployment had broken up the ork by the time he arrived, in mid-March. However, he did keep his skeds in Oslo, Copenhagen, Vienna, Paris and Brussels.

Kreuger was emphatic in stressing the necessity for more cultural selling by the U. S. "We are so far behind Britain, France and Russia in this respect," he said. "The French government has earmarked 36 per cent of its budget for selling French culture to the world. Why should we be so far behind? Everyone is interested in America, and this is the time for us to show them what America produces."

## Vets' Memorial Stage

### Gets Charter From N. Y.

NEW YORK, June 15.—State of New York incorporation papers were received this week by the Veterans' Memorial Stage, Inc., a new legit outfit originally titled Veterans' Memorial Theater, Inc. (see *The Billboard* June 1). Latter moniker was dropped to avoid misunderstanding, since there already is a Harlem group known as Veterans' Theater, Inc.

Temporary offices have been opened in Suite 510, 1674 Broadway, and an open meeting is skedded to enroll an active membership of interested vets. Officers elected for one-year terms are: Ray E. Hinkley, prexy; Lawrence Robinson, v.-p.; Leatrice Joy Gilbert, secretary, and David B. Graham, treasurer. Board of directors includes the officers plus Erik Rhodes, Robert Breen, Karl Lowenthal, William Harmon and Leon Askin.

## AC PIERS, CLUBS SET

### (Continued from page 3)

day (22) with Elliott Lawrence for a week, followed by a week with Claude Thornhill. Benny Goodman comes in as a July 4 week-end, extra-added. Set to follow for week stands are Tony Pastor, Harry James, Vaughn Monroe, Tommy Tucker, Johnny Long and Sammy Kaye.

Convention Hall Auditorium will light up July 1 with the new *Ice-Capades* revue, until Labor Day. Icer will star Bobby Specht, 1942 national figure skating champ, and Donna Atwood, 1941 junior ladies' single figure skating champ. Feature spots also go to Eric Waite, comic, and Rosemary Stewart.

## De Luxe Beach Club For Santa Monica By Hollywood Names

SANTA MONICA, Calif., June 15.—Incorporation papers for a new \$1,000,000 firm, to be known as the California Cabana Club, have been filed by B. C. Roos, business manager for a syndicate of Hollywood personalities who will build a new luxury beach club here. New spot on the site of the old Santa Monica Deauville Club, at the foot of Santa Monica Pier, will be Hollywood controlled with Joan Crawford, George Brent, Robert Walker, Fred MacMurray, Red Skelton, Frank Borzage, John Wayne, Ann Dvorak, Leslie Fenton, George Seaton, Johnny Weissmuller, Harriet Parsons and Roos as principal stockholders.

According to Roos, the club will open June 29 and \$330,000 is being spent on remodeling and decorations. Three crews of decorators are working to complete the renovation in time for the opening. Club will have indoor and outdoor swimming pools, an outdoor snack bar, beach cabanas, cocktail bars, private dining rooms, barbershop, beauty parlor, steam rooms and one of the largest private beaches in the world. Club will have a maximum of 2,000 members, most of whom will be drawn from the Hollywood film colony.

## S&J Icer Pulls 193G in 17 at Portland; Tops '45 by 20G

PORTLAND, Ore., June 15.—The Shipstad and Johnson 1946 *Ice Follies*, which closed here Sunday night (9), grossed a great \$193,000 during 17 performances, \$20,000 more than a year ago in the Portland Ice Arena (capacity 4,000).

Part of increase came from higher tabs, 1946 top being \$3.60 instead of \$3, but advance sales amounted to \$120,000, and show was able to jerk ads eight days before closing.

## Thea. Wing Church Sessions

NEW YORK, June 15.—American Theater Wing has leased a church at 432 West 44th Street to house its refresher courses for showbiz G.I.'s. Church has a stage, two large rehearsal halls and two small ones.

## The Billboard

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The Billboard Coin Machine Digest.



# POLITICAL "SALES" NO MUST

## Groves' New Broom May Sweep Company Into Law Vs. Seeds

CHICAGO, June 15.—Long behind-the-scenes secret maneuvering between Groves Laboratories, of St. Louis, and Russel M. Seeds Agency, of Chi, which handles Groves' \$1,058,000 ad budget, flared into the open this week with a possible lawsuit as the upshot.

Fracas began last April when James Groves Jr. came into a major portion of Groves Laboratories, makers of patent medicines (cold tablets, chill tonic, etc.) and instituted a policy change. Harry Goldsmith Sr., prexy of the company for 10 years, resigned.

### 90-Day Notice

Groves then gave the Seeds agency, which had a year's contract (made by Goldsmith), a 90-day notice and appointed Duane Jones, of New York, instead. Seeds couldn't see \$160,000 (for remainder of contract) flying out the window, especially when it had built up such programs as NBC's *Reveille Round-Up*, which is signed on by the web until September 27 and is a Seeds package job, with the agency paying writers, producers and announcers in each city where the seg is aired.

### Kastor Precedent

Agency hinted that negotiations for settlement with Groves will go thru, but hired one of Chi's top radio lawyers, John B. Moser, to take legal action if necessary. Agency has precedent in that two years ago, the Kastor agency, confronted with the same situation, except that of a signed contract, won \$15,000 because the company called for immediate termination of business. Court ruled this (See *Groves' New Broom* on page 51)

## Hayes Buys Out Of Bea Kay Seg

NEW YORK, June 15.—Peter Lind Hayes is buying out of the WOR-Mutual-Beatrice Kay program which bowed in a few weeks ago. Trade states that it's costing Hayes \$1,220 plus an agreement not to appear on or use his name in connection with a broadcast seg for a period of 22 weeks, the balance of his contract duration. Hayes' paper called for \$350 for writing the program and \$150 for his personal appearance on the show.

From the first there is said to have been basic differences on what the show was to be about—and since Bea Kay was the star and had the last word on what went on the air, and what la Kay wanted was very different from what Hayes was writing, it was logical that the combo would end in a blow-up. Hayes has plenty of call on his time and so felt it wiser to buy out before he "blew out."

## Chimes for Sale

NEW YORK, June 15.—Anybody wanna buy a set of NBC station break chimes? The web is selling sets of the ding-dong bells to its employees at \$4 per set for use as door chimes only!

No arrangement has been made for a fifth chime—the NBC emergency call to duty—so chimes may be purchased without fire alarm worries.

## "Superman" Vs. KKK

NEW YORK, June 15.—Drew Pearson, ABC news commentator, last Sunday (9) again tangled with the Klan. Pearson, replying to threats, warned the hooded order that if he is able to get radio facilities, he will go to Stone Mountain, Ga., to broadcast the moonlight monkey business of the bedsheet brigade.

NEW YORK, June 15.—Radio's attack on the Ku Klux Klan via commercial dramatic programs is being led by *Superman*, MBS serial, which already has started to crusade against the hooded order. Other dramatic shows on competitive webs also are working up scripts attacking the Klan, but have not yet been able to gain clearance. Producers of *Superman*, however, embarked on a campaign of tolerance and Americanism some months ago and have apparently been able to steal a march on the competitor.

Perhaps most interesting angle in radio's warfare against the Klan is the fact that commercial dramatic programs are in—or trying to get into—the fight. Trade regards this as a radio milestone, inasmuch as sponsors' distribution problems and networks' traditional wariness have for years militated against outspoken radio criticism of urgent social problems. Pointing up of social evils by news commentators is nothing new, the gabbers having thru the war years attained for themselves considerable freedom in the matter of uncensored talk. But to judge by *Superman*—and other known dramatic shows trying to clear Klan scripts—some of this license has apparently flowed into the more tradition-bound program types.

Radio's increased interest in social problems, tolerance, etc., ties in with the Federal Communications Commission's accent on public service as embodied in the Blue Book's analysis of programing. Fact that the commish has reiterated that stations' attitude toward public service would influence it in the renewal of licenses is expected to encourage the industry to additional efforts along these lines.

## Bing Crosby Will E. T. It Or Else--and General Motors Set To Pay for Platter Airing

### Everything Okay But the Signature

HOLLYWOOD, June 15.—"I will return to the air only via transcriptions. That's definite," Bing Crosby told *The Billboard* when contacted at Jasper National Park, Alberta, Canada, where he is now on pic location. Crosby further stated that altho he has been traveling for the past three weeks with Foote, Cone & Belding's Hollywood talent chief, Vic Hunter, he has, as yet, not signed anything and until he touches pen to paper, he doesn't want to stick his neck out on a statement as to his sponsor. Hunter accompanied groaner when latter left for his Elko, Nev., ranch and was with him on his swing thru the Northwest, and is now in Jasper.

### It's General Motors

Balking at naming his future bankroll, Crosby's conversation, however, pointed to General Motors holding the money bag. It is to be remembered that when GM last tried to fence in Crosby it reportedly offered a \$30,000 per week deal and present price will be pegged near that peak, with GM now agreeing to let him platter his programs.

Der Bingle added "a network as yet has not been selected," indicating means whereby canned show will most likely take its ride unsettled. With both NBC and CBS nixing waxings, this means airing will fall to ABC or MBS. Former should jump at chance, having already been turned down by Crosby on a stock deal. GM, with a dealer chain stretching thru nation's towns large and small, could evolve a plan where GM reps could place platters on local stations in every city and hamlet. (See *Bing To E. T. It* on page 51)

## Camay Soap Setting Pic Deal To Edge In on Lux Theater

HOLLYWOOD, June 15.—Plans for radio-pic tie-up between Hollywood major indie producers and Procter & Gamble now in final stages will mark fall entry of Camay soap into nighttime radio programing. Currently negotiating deal for sponsor are Ted Sisson, radio v.-p. for Pedlar & Ryan Agency and Gil Ralston, P. & G. director of nighttime radio. Proposed air stanza will be straight

dramatic seg a la *Lux* and *Screen Guild Theater*. Tie-up includes 10 of Hollywood's top indie film producers, with Hal Walls and Bill Goetz, prominent in list. While P. & G. will have first call on film talent and stories under contractual set-up, indie producers will be free to spot talent on other dramatic segs. Film makers see deal as double opportunity. (See *Camay Sets Pic Deal* on page 51)

## FCC Policy "Hands Off"

Rainey squawk precipitates decish—stations' right to deny time 'equally' upheld

WASHINGTON, June 15.—Federal Communications Commission is about to go on record with what is described as a "monumental opinion" upholding the right of radio stations to deny or limit radio time to political candidates as long as the censorship is "equally imposed on all," and even tho the censorship places "underdogs" and "unknowns" at a serious disadvantage. FCC will declare its hands-off policy, it is learned, in answer to a complaint received this week (10) from Homer Rainey, one of 17 candidates for the Democratic governorship nomination in Texas. Rainey protested that Texas stations are virtually banning him from the air. The ban is described as having the effect of giving a clear track to "organization candidates," since they will be unchallenged publicly on the air and in the press, which, according to Rainey, controls the main radio outlets in Texas.

Altho the FCC has often reiterated the requirement for stations to give equal air time to all parties in controversial issues, the commission's answer to Rainey will mark the first time the FCC will have recorded itself as being powerless to prevent outright censorship for all parties. Commission, it is said, "will be compelled to point out unequivocally that the FCC has no power under the Communications Act to regulate radio time allotted to political candidates" even in "tough" situations for anti-organization men. Rainey long has been an anathema to the (See *Political 'Sales'* on page 51)

## "Vic & Sade" Return As "Rogue's" Sub On MBS June 27

CHICAGO, June 15.—*Vic and Sade*, long one of radio's top daytime programs, comes back to air June 27 as the replacement on Mutual for Fitch's *Rogue's Gallery*. V&S which for years was aired on NBC and then CBS and NBC at the same time as a five-week, daytime quarter-hour stripper, will be a half-hour Thursday shot, 7:30-8 p.m. (CDST), when it bows on Mutual.

Its new half-hour format will be written by Paul M. Rhymer, originator of the show and its writer thru the years. As a Mutual show it will be aired from Chi, thus becoming a program that is swinging against the tide of loss of originations from here. Fitch, of course, will be sponsor.

Since *Rogue's Gallery* went to NBC with the stipulation that it would be a permanent Fitch ailer instead of merely a Fitch summer replacement, it seems likely that *Vic and Sade* will continue in the fall as the Fitch full-time Mutual program.

Billy Idelson, who played Rush on the show, will come from Hollywood to take over his old role. Deal was made thru MCA, which has package rights.

# RATINGS SIMMER IN OWN JUICE

## Subs Taking It On the Chin

**Index holds up when mood of regular seg is retained —'Fair,' 'Shadow' upped**

NEW YORK, June 15.—Summer listening trends, as indicated by ratings (Hooper et al.), are on their way. Jack Benny, Edgar Bergen, Amos 'n' Andy, Burns and Allen and others are already off the air and it won't be long before the rest of the winter names are summering (Hope and Fibber McGee and Molly exit Tuesday (18). Where the choice of the hiatus-period replacement has been made, the trade points

out, with a special nod for retaining the mood of the regular seg, then the ratings hold up, at least insofar as the share of available audience is concerned. In the vacation months, all indexing is open to question, since neither CAB nor CEH (Hooper) cover auto radios or summer cottage listening where there's no phone—and it's estimated that over 65 per cent of resort homes are either without phones or are outside of the area covered by the ratings services. Also, the thousands who take their two weeks or more with pay at hotels and camps cannot be checked, despite the fact that a survey made by a major network a few seasons ago revealed more than normal listening at summer resort hotels. However, since the resort audience is undetermined, it's wasted tears, rating-wise, to worry about it, point out top network brass, and webs will go along for another year or two with an inadequate summer index and base their droops on what shows up in Hooper.

### "McGee and Molly" Droop

First to be socked by replacement ratings was *Fibber McGee and Molly* show which felt the effect of Dunninger subbing for Amos 'n' Andy. Dunninger's audience is not a comedy audience and it didn't stay with *Fibber* when the latter came on. The mentalist not only lost considerable of the Amos 'n' Andy rating, but much of his audience is not made up of the usual Tuesday evening NBC'ers. By the time that the Johnson wax seg had left the air, however, it had a good part of its usual audience back and delivered that to Bob Hope, who didn't suffer too much and who leads the *Talent Cost Index* (The Hooper First Fifteen) in this issue (pages 12 and 13). Hope's share of the available audience was up, altho the available audience went down. With the time confusion, Hope was heard at better hours in many parts of the nation than he has ever been heard before and *Fibber McGee* at a less advantageous hour than before. Combine Dunninger and daylight time confusion and you have *Fibber* dropping back into fourth place. Dunninger is definitely not in the comedy groove.

### Morgan Halves Rating

That choice Sunday evening 7 p.m. slot had its rating cut in half as Jack Benny exited and Frank Morgan (*The Fabulous Dr. Tweedy*) took over (June 2). Benny's final 16.3 became a 9.8 with the great tale- (See SUBS TAKE IT on page 8)

## Nielsen Blasts CAB as Antique, Hooper System as Inaccurate

CHICAGO, June 15.—An all-out pitch to get web and agency business was made this week by the A. C. Nielsen Company in holding "open house" at its headquarters here to demonstrate audimeters and uses of the Nielsen Radio Index. Most of the web and agency biggies showed up and listened to Nielsen blast Hooper and CAB for their "co-incidental phone surveys."

A. C. Nielsen, prexy, revealed that the radio research branch of the company is operating heavily in the red right now due to expense incurred in servicing and installation of the company's service.

He claimed Hooper and CAB would be "swamped" when video and FM surveys would have to be taken, but that his company was developing a

triple-service audimeter which would serve all three media at the same time. He hit hard at CAB execs who refused to "quit an antiquated survey method because of misguided loyalty" and described the CAB as a "practically defunct organization."

Exec said that if Hooper persisted in his announced plan of installation of "radio diaries," then he would prove the inaccuracy of the Hooper system by installing similar diaries in homes where the company had audimeters, which he said would show up that diary keeping, as proved by the finding of the audimeters, is not accurate. He insisted that Hooper and CAB were off as high as 40 per cent in their conclusions, while the margin of error for the Nielsen gadgets is "very small."

## UOPWA Polls Greatest Vote At CBS, But Not Majority; Run-Off May Be Necessary

### Tele Directors' Ballots 'Impounded'—Misc. Votes Contested

NEW YORK, June 15.—NLRB elections at CBS Friday (14), a few days after the web narrowly averted a television strike, indicated that to all intents and purposes the Radio Guild of the United Office and Professional Workers of America (CIO) would soon be declared the bargaining agent of the network's desk workers. The union polled 327 votes—far in excess of any union represented in the balloting, but nevertheless nine votes shy of the majority vote necessary to achieve recognition. Valid votes totaled 647, with IBEW tallying 103 and IATSE 9. CBS employees voting against any labor affiliation

whatsoever numbered 208. An additional 23 "challenged" ballots hiked the total votes cast to 670.

Whether or not a run-off will be held to determine the winner is not officially known at this point, inasmuch as the narrow margin of decision probably rests with the "challenged" ballots. NLRB representative at the election stated the issue might be settled in four to six week by the NLRB. UOPWA supporters, however, were confident that the requisite nine votes would be found among the challenged group at an NLRB hearing. According to labor (See UOPWA Polls on page 51)

## Prewi P-to-P Test Results Go to FCC

### Commish Okay Expected

WASHINGTON, June 15.—FCC engineers expect reps of Press Wireless here this week (Tuesday, 18) with reports from all 20 regions in which the commission directed that test transmissions be made by the program facilities section of Prewi. While comment was reserved at the FCC on how good or bad the engineering section of the tests were, it's understood that field surveys made by the commission itself were good enough on the point-to-point transmissions to have the engineers recommend the okay of a Press Wireless application, which has yet to be made, for regular service. (Approved application was for tests only.)

Unofficial figures from stations coping with Prewi show that the point-to-point transmissions (A3) were 88 per cent from fair to excellent (F. to E. being all acceptable for rebroadcasting). All the reports come from stations which had a maximum of two weeks' notice of the tests and which did practically nothing to equipment. In some areas even, the Prewi antennas were not directional (the Northwest particularly), and the results were "remarkable," since no signal had ever been directed to these areas by the facilities organization.

### Modulplex Results N. S. H.

Results of the modulplex (dual use of channels) were not so hot, with only 58 per cent checking the delivered signal as being acceptable for rebroadcast. Other tests where modulplex was only part of the relay showed up to 60 per cent acceptable, which sounds screwy since a relay of any type of transmission could hardly, it seems, be more acceptable than the original transmission. Reason that this doesn't hold in this connection is that the transmissions were not to the same areas and, therefore, end products were not comparable. Point-to-point relays were 77 per cent acceptable, which seems to indicate that every extra step in transmission cuts down quality, which again isn't so, since transmissions were not comparable.

Five hundred reports were cataloged to make the percentage figures available to the commission. There are 59 stations involved.

### Special Eqpt. May Improve Results

Expectation is that the acceptability figure can be upped to almost 100 per cent with special equipment at the sending end (Prewi) and at the receiving end (the stations). Tests were conducted during a period of hurricanes, floods and as bad weather as is available at any time of the year, which gives added meaning to the high degree of signal acceptability which Prewi delivered to stations.

Altho an okay is expected when Prewi requests there is one section of the service, there is one section of the FCC which may ask for further tests and only a limited sanction for the service until continued field strength tests have proven over a year or two that the service can be expected to deliver on sked, with quality, the programs which it agrees to deliver.

Materiale protetto da copyright

**If You Buy  
If You Sell**

## Time Programs

**You Are Invited**

to

**The Billboard's**

## NINTH ANNUAL RADIO PROMOTION EXHIBIT

**Hotel Continental, Chicago**

**June 24**

**(All Day)**

**See the Winners**

# PRS

*Agency and sponsor executives, in BILLBOARD's Radio Exhibit, cited NBC as*

**"TOP NETWORK IN PUBLIC SERVICE PROMOTION"**

*Previously, 300 Radio Editors, in this year's BILLBOARD Poll,*

*picked NBC as*

**"TOP NETWORK IN PUBLIC SERVICE PROGRAMMING"**



A Service of Radio Corporation of America

**AMERICA'S NO. 1 NETWORK**

**... the National Broadcasting Company**

# FCC Holds Three Permits; Applicants Recall Six In Chi Hearings; ABC Doubles

## UAW-CIO Divvying 94G for 51% of Percolator

CHICAGO, June 15.—Climax of a hectic eight days of FCC Chi FM applicant hearings came Thursday night (12) when United Auto Workers (CIO) testimony closed amid sharp cross-examination from other applicants and FCC Attorney Jack Blume. Contest, expected to be hot two weeks ago with 18 applicants in the field apparently ready to fight for 12 channels to be allocated by the FCC, dwindled to an almost no contest last week, with six applicants dropping out. However, the contest perked up a bit this week with the Commission's announcement of withholding three channels, and with Blume's assertion that the FCC wouldn't necessarily grant even nine permits.

Present AM station applicants with the most Pub-Serv and live shows are expected to be granted FM licenses in addition to newcomers who profess good intentions of abiding by the FCC blue book and at the same time spending a goodly amount of the wherewithal. Among the latter are Amalgamated Clothing Workers' Union (CIO) and UAW-CIO.

### Moser Protests

Withdrawal last week of six applicants was marked by a spectacular accusation of FCC by John B. Moser, attorney for Nathan Schwartz, one of the applicants.

"I am withdrawing my client's application," Moser said, "because the FCC is proceeding along the same pattern as at recent hearings in Cleveland and Washington at which it was plainly brought out that duplication of programs would be allowed, thereby giving present AM operators a tremendous advantage over beginners. It is impossible for a newcomer to compete, from a financial standpoint, if duplication is allowed. Only the most powerful interests, such as labor organizations, can hope to compete with the existing entrenched radio interests."

Moser further stated that the FCC's present attitude was inconsistent with its blue book policy of better programming and of bringing in new blood. Last week the commission announced that one out of every five channels in each area would be withheld for future applicants.

### Duplication a Hazard

Web execs here agreed that FM duplication would mean that newcomers would be under a terrific competition handicap, but their general attitude was that the radio industry couldn't support a full-fledged wide-open industry.

Backing up Moser's contention that newcomers in the field would be up against crushing competition, is the fact that one labor union applicant (Amalgamated Clothing Workers, CIO) gave an estimated \$125,000 as a year's expenses.

### ABC Application

American Broadcasting Company's application shows plans to operate 18 hours a day from studios in the Civic Opera Building. Since WENR, ABC's o.-and-o. station here, has to share time with WLS, this could mean (with ABC planning duplicate programs) that at long last the web could have a full-time single outlet in Chi, at least in FM. ABC plans to keep on supplying WLS and WCFL (which takes some of the net's segs) with AM for a while, but when FM operation gets going, it may be a different story. Both of the other stations will probably have their own

FM outfits in operation by then, anyway.

All testifying applicants got on the public service bandwagon, trying to prove they always have and always would be acting in the public interest. The would-be newcomers claimed the same thing.

### Union Plans

Testimony of Al Saylor, rep of the UAW-CIO, emphasized sharply that the union expects to put on plenty of public service and live talent shows. Exec testified that the union had gotten negligible response from all stations in Chi when it had asked for time, and had decided to open its own station. He stated that the international union had advanced about 94G for 51 per cent of the stock in a projected FM station, but would sell the remainder on the open market.

Saylor declared that the station expected to operate 50 per cent commercial and 50 per cent sustaining, with an operating expense of about \$2,000 a week. He also said that the board of directors planned for an eventual profit of \$2,000 per week. Points the exec brought out concerning operation of the station are: (1) No racial discrimination. (2) No censorship of scripts "except for reasons of law and existing regulations." (3) Live shows first.

Final hearings on the Chi applicants will be held in Washington June 27. These hearings will be mostly concerned with engineering problems.

# Subs Take It On the Button as Ratings Simmer In Own Juice

(Continued from page 6)

teller—even tho the critics liked Morgan. Sunday is the one day in the week when the weather does fight dialing. Alec Templeton's new summer seg which took over from the woodenheads (Bergen - McCarthy), did better than Morgan, 3.2 be'ter and thus held more of the NBC's winter evening skein dialing, which had brought the final Bergen airing an 18.8.

Indicative of how the same type of a show as a replacement can hold an audience is the case of the *Encore Theater* taking over from *This Is My Best*. Not only did *Encore* hold the Best's 6.2, but it actually added 0.2 to it. And while *Gregory Hood*, detective fictional character, is no *Sherlock Holmes*, the substitute program held a goodly portion of the Doyle character's following without the Holmes program's stars, Basil Rathbone and Nigel Bruce.

### "Mercury" Drops

When the Orson Welles *Mercury Theater* takes over from Danny Kaye, according to the mood thinkers, the rating is supposed to plunge. It did, from 11.7 for Kaye to 5.0 for *Mercury*. When the Meredith Wilson ork takes over the Burns and Allen seg, again the skein thinkers cry "ouch"—and again results bear out what CBS discovered for the first time a few years ago with its *Diary Studies*. Wilson gets a 4.9 and B&A signed off with a 9.7.

Shifting a news program and the newscaster at the same time sometimes makes for disaster. *Liberty* mag exited from the La Guardia seg which received 6.2. Edward Maher, *Liberty's* ed, who is working out the La Guardia's contract at a different

time (Monday, 10-10:15 p.m.), got only 1.3.

Summer also brings programs into the *First Fifteen* that never smell that rarified air in the winter. *The Hit Parade*, like a rose, blossoms out in June with a 12:5 and the rank order position of 15 (tie for final rating position). Judy Canova shouts her way to 12th place and *We, the People* takes over 13th. It could only happen when the toppers step out to rest. Winchell jumps right up to No. 2 simply because the regular toppers either aren't in the rating or else have slipped because the regular net skein doesn't deliver the audience normally handed over to the program.

### "Shadow" Jumps

What isn't too easy to explain in the Sunday afternoon MBS picture is the jump of *The Shadow* to 11.3 from 9.2 when most other programs are suffering from Hooper droop. Another upsurger, this time it's a Saturday p.m.'er, is *County Fair*, which in the last report jumped from 4.2 to 5.8 and in this report makes the top of the Saturday afternoon heap with a 6.2. Rating-wise or trend-wise, *County Fair* can't be explained—but promotion-wise the up-sweeping rating line does make sense, for the Kenyon & Eckhardt ad agency is showing just what exploitation can do for a program. If *County Fair*, with its bag-punching gimmick and, before that, its calf-lifting stunt, can gather in the points, then for the first time sponsors may agree that publicity and promotion are part of the act.

*County Fair* and *The Shadow* are two of the reverse trends in rating. Maybe gags and cliff-hangers can make 'em listen more—in the heat.

# RELIGION'S NEW LOOK AT AIR

## More Training, Staff Urged

### Parker-Snyder report points need for special courses and full-time personnel

CHICAGO, June 15.—Need for training the clergy in radio technique thru courses in theological seminaries was highlighted Wednesday (12) in a report on sustaining religious broadcasting by Rev. Everett Parker, director of the joint radio committee of the Congregational Christian, Methodist and Presbyterian U. S. A. churches, and Dr. Ross Snyder, associate professor of religious education at the University of Chicago, at the concluding session of the American Association of Theological Seminaries. Report titled *How Is Religion Using Radio?* was based upon a survey conducted this spring of religious broadcasting by councils of churches thruout the country. All councils with paid execs were queried on their radio activities, and answers were received from 53, representing 33 per cent of those questioned.

The report, considered very timely in view of recent industry agitation for a general evaluation and overhauling of radio's religious programming, brought out the following points in addition to the necessity for training in radio technique:

1. The bulk of religious programming is done

## Lane Vs. "Duffy's"

WASHINGTON, June 15.—With worry over coming elections and pending bills that are considered political dynamite, Congress is giving little attention to a blast against National Broadcasting Company's program, *Duffy's Tavern*, delivered on the floor of the House this week by Rep. Thomas Lane (D., Mass.). Lane complained that on two separate occasions, the program "has referred to St. Patrick with unbecoming levity and has ridiculed those of Catholic faith." He declared that the air belongs to the people who control it by a turn of the dial and that radio must accept a greater responsibility to the people." The congressman read a letter from a Boston Catholic paper which called *Duffy's Tavern* a "direct insult" to the people of the Catholic faith.

at a time when the listening audience cannot include any great number of men, children or young people. This is considered a "serious lack."

2. "The predominance of devotional programs to the neglect of other types of effective broadcasting is an indication that neither the ministers nor station managers are thinking in radio terms."

3. Altho the bulk of listening is done by women because of the hours set aside for religious programs, "not a single council reports a program conducted by and for women."

4. Most religious programs originate locally.  
5. Altho one-fifth of the councils reported (See *Religion's New Look*, page 17)

## More Free Time Seen With FM

### Greater number of stations expected to offer clergy advantages—cost nixes video

CHICAGO, June 15.—Great multiplicity of stations made possible by FM will result in marked advantages to religious radio, according to the Parker-Snyder report, *How Is Religion Using Radio?* released by the joint radio committee of the Congregational Christian, Methodist and Presbyterian U. S. A. churches. First stating that such multiplicity might chop up the listening audience and thereby endanger the economic stability of many outlets, the report added: "On the other hand . . . there should be much more free time available for religious broadcasting than is now the case under amplitude modulation. Second, it should be possible for foresighted religious organizations to construct and operate their own FM stations."

Report is not enthusiastic about the advantages offered by television, pointing out that video entails high cost, which "probably precludes the possibility of religious organizations entering the television field thru the medium of station ownership." Free time, according to the report, would (See *More Free Time* on page 17)



# NEWSPAPERS LOSING BIZ, TOO

**West-to-East Trips  
Must Pay Off Now**

## Gloating Dept. Works 2 Ways

**Dough is still ready to buy  
time, just as well as black  
and white space**

NEW YORK, June 15.—Gloating by daily newspapers over the drop in radio billings due to strikes and product shortages has irked radio men who point out that the dailies' tactics are not only unwise but tend to give a false impression of the over-all advertising picture. Gunning for radio, it's figured, is not likely to help the publishing fraternity, which is not only suffering space cancellations, but is also faced with a continuing newsprint shortage that shows no signs of easing up to any great extent. Recently, a publishing trade publication, for instance, carried a story in which ANPA cautions dailies not to relax on the paper situation which is being aggravated by such factors as the loggers' strike in British Columbia and shipping disturbances. Publishers around the country, says the trade paper, "Continued to run abbreviated editions this week and more newspapers report curtailing advertising in favor of news."

### "Act of God" Aches

Newsprint shortage affecting rags is in addition to general loss of ad revenue thru curtailed budgets and other "act of God" troubles of dailies owing to strikes, floods, etc. Consensus is that the rags have suffered certainly as much as radio, and are not in position to recoup as quickly as radio. Recent figures, for instance, have shown that major publications, such as *Liberty*, dropped 60,000 lines of advertising as compared with a similar period last year. Other mags, too, of the caliber of *Newsweek*, have suffered considerably thru loss of automotive and other advertising. Ditto newspapers. For the future, clients who because of the newsprint shortage have dabbled in radio and learned to like it, are expected to continue to spend part of their advertising dollar in the broadcasting medium. Department stores, for example.

### Lush Period Ahead

Cancellation of a number of network radio programs is more obvious to the casual eye, it's claimed, than dropping of space in dailies. But even

## Nix on Re-Airing State Dept. Shortwave Programs Lifted

NEW YORK, June 15.—It's okay for stations to rebroadcast any international shortwave program of the U. S. State Department. Re-airing of any shortwave seg, except by a non-profit station, was forbidden by the Federal Communications Commission, prior to May 22, when WSYR (Syracuse, N. Y.) and WELI (New Haven, Conn.) requested permission to pick up and rebroadcast the State Department airings on the United Nations (*The Billboard*, June 1).

The commission, in answer to the formal request of the two Harry Wilder stations, consented to the Pub Serv, subject to consent of the State Department. Stations subsequently have cleared such rebroadcasts with Werner Michel, of the State Department, and now UN coverage can be had by any station in the nation for the pick-up.

in radio, the over-all picture is considered not too severe. Ad execs feel that once the present storm is over the industry will be in for another lush period. Argument is that, according to Federal Reserve Bank figures, there's plenty of money around—not tax money, but money which will be spent for products as soon as such are available. People need the stuff, business wants to produce, and come late fall, radio is expected to be humming despite the dire predictions. NBC, in fact, pointed out to one "perturbed" newspaper reporter that time available now amounts to three hours, which is only one-half hour more than last year at this time. Reporters gunning for radio contact NBC last, first trying the webs which have suffered more cancellations.

### Outdoors Up

Another factor mitigating against a too rosy outlook for the rag is the upsurge in outdoor advertising, an industry whose billings have gone up (See *Newspapers Losing* on page 16)

## Look Before FM Leap, Shouse Warns NEA

ESTES PARK, Colo., June 15.—Addressing the annual convention of the National Editorial Association on the future of broadcasting, James D. Shouse, vice-president of the Crosley Corporation in charge of broadcasting and operating head of WLW, Cincinnati, urged editors and publishers who contemplate going into radio to make a careful analysis of FM and AM before making a decision. "It will save you a lot of uncertainty, confusion and heartache," said Shouse, who pointed out that altho the future of broadcasting as a means of reaching the hearts of all Americans is not in doubt, some confusion (Look Before FM Leap on page 16)

NEW YORK, June 15.—Fewer Hollywood-originated programs will be sent to New York solely for the purpose of giving the cast a good time and opportunity to see Broadway shows, according to agency execs, who claim abbreviated ad budgets are responsible. The day of the junket, in other words, is over, and casts must pay their way in publicity, promotion tie-ups, etc.

Example is the recent trek east of Art Linkletter's *House Party* Show, which spent two weeks in Detroit and is currently spending a similar period in New York, with a week in Cleveland to follow, was carefully piloted by the Young & Rubicam Agency so as to take advantage of every possible publicity break and show a return for clients' dollars spent.

In Detroit, for instance, agency flacks managed a promotion tie-up with *The Detroit Times* (not a pro- (See *West-to-East Trips* on page 16)



## DO WOMEN INTEREST YOU?

They should—in a city market which ranks\* 7th in population, 5th in drug store sales, 7th in food sales and 6th in total retail sales! They should—because women had a heavy hand in the spending of the \$884,855,000\* which passed over retail counters in Washington last year!

In particular, one woman who should interest you is Marian Sexton. She's director of women's programs at WOL, and conductor of the daily program, *The Spice in Life*—a thirty-minute ear-bending package into which she weaves commercials so pleasantly and skillfully that listeners are sold before they realize it! New to WOL (from a similar post at KMOX, St. Louis), Marian is already being acclaimed by Washingtonians as the most natural and captivating a personality ever to woo a capital microphone.

If you have a product or service to sell Washington women, let Marian Sexton sell it for you. You can enjoy a share in *The Spice in Life* by calling the nearest Katz office.

**BASIC MUTUAL**

A COWLES STATION

**WOL**

"THE VOICE OF WASHINGTON"

Represented nationally by  
**THE KATZ AGENCY, INC.**

\* Sales Management "Survey of Buying Power," May 1946

# WHYS IN PROMOTION WINNING

## Exhib Ballots Tab Factors

9th annual competish en route to Chi for June 24 show at Hotel Continental

By Joe Koehler

NEW YORK, June 15.—With plans completed for the Ninth Annual Radio Promotion Exhibit to visit Chicago on June 24 (Hotel Continental all day), promotion men thruout the nation have begun to query: "How come the winners?" They ask if it is possible to put the finger on just what made the judges choose each of the top five. While it's not possible in every case, and space would not permit it even if it were, some promotional facts do stand out. What won for a small local channel percolator might not have rated a second glance for an owned-and-operated station. Agency and sponsor reps checked their ballots with plenty of know-how regarding what each station had to call upon, what its resources were and what could be expected from the outlet in the normal day's promotion.

Station WRVA (Richmond, Va.), which won first in the Over-All Clear Channel Promotion Division, didn't do any great brain-twisting on promotional stunts. It just decided to adopt a character for itself, that of "Old Virginny." All the promotion of WRVA takes on the flavor of mint juleps, yet there isn't a whiskered colonel or any corn in its handling of the theme. Good solid promotion with a consistent theme no doubt won for WRVA.

### Teaser Previews

WIBC (Indianapolis), which took second place in the Over-All Clear Channel Division, did a thoro WLW job (as noted in the last issue, Sam White, of WLW, moved over to WIBC). But more than this, it decided that just listing programs in ads by title didn't do the job. Every ad that WIBC skeds (program listing ads) is actually a teaser preview of entertainment to come, with real details on who's going to do what. These ads endeavor to win an audience for the program in advance of broadcasts. It's noted, generally, that a top Benny program ups the next week's Hooper for Benny even if the program next week isn't as good as this week's—etc. WIBC feels that selling thru the ads will get a top audience for a top program, not after it.

### V-J Day News

Third placer's (WOWO, Fort Wayne, Ind.) presentation wasn't too hot, but what it did brought it the votes. Among its accomplishments is the handling of news of V-J Day when there were no newspapers printed in Fort Wayne (a strike kept the papers off the street). It kept the locals right on top of the news—and that's promotion.

KNX (Los Angeles) did a good job and no doubt if it hadn't the network (CBS) back of it and plenty of promotional cash it would have been tabbed higher than fourth. A little KNX detail, such as holding an exhibit of children's art under the sponsorship of Baby Snooks, could have been copied nationally with good results.

### More Expected of KOA

KOA (Denver) was in the same boat as KNX, in the judges' minds.

## Simon-Pure Rebellion

To the Editor:

First notice of Morris Ernst's reference to WVCU in his book, *The First Freedom*, came to my attention thru the May 25 issue of *The Billboard*. You quote Mr. Ernst as saying that WVCU is "20 per cent commercial and 80 per cent non-profit educational programming." You were right in your article that I would be the first to admit that this isn't so, and I hasten to assure you that our book-keeping methods are not fantastic.

Good programming, and especially good public-service programming, is expensive. Excellence in broadcasting presumes a talented and adequate staff and the willingness to spend money in production in order that attempts at public interest broadcasting be effective.

Unless a radio station is otherwise financed, a 20 per cent sale of time, assuming fair rates, would drive a station to eventual bankruptcy. The sale of time on WVCU more nearly approximates 50 per cent than 20 per cent. We are sorry that Mr. Ernst was given an erroneous impression. If, however, he infers that we are doing a good job in the public interest, naturally we would most heartily concur, since we are told that others share that view.

From the commercial point of view, the factor that is unique in our operation is that our owner, Cornell University, is not placing profit above service. I have the rare, tho comfortable feeling, that my employer would not be out looking for a new manager if I lost a few dollars this year. This security can exist only thru evidence that a good community service job is being done.

We rebel against the "simon-pure holier-than-thou" attitude. It is my firm conviction that the American system of broadcasting is the answer to good, worth-while radio. Measurement of radio's value should be applied in terms of the quality of commercial radio on the air. A benevolent station owner with an anemic budget cannot adequately serve the public interest.

Scores of non-profit organizations, including those in education, labor and the like, would do well to consider the above point of view. Professors cannot spread education and information into empty classrooms. Nor can a university station expect to successfully hold audience against the professional, commercial station operator, unless it puts its programs where its intentions are. If, then, it is agreed that good programs properly produced cost money, it would seem that, in the absence of an angel, intelligent commercial operation which holds respect for the listener in terms of dignity and good taste, is the order of business.

MICHAEL R. HANNA, General Manager,  
Station WVCU, Ithaca, N. Y.

They expected more of an NBC managed-and-operated station, and thus its clean-cut promotion landed in the fifth slot. Some voters said that it was a promotion-conscious presentation without too much drive. But then at KOA there's just one man, Randy Smith, doubling as promotion and publicity chief of the operation. That's too much for Randy Smith or for Charlie Phillips (WEAF), who was there before Smith.

In the Over-All Regional Channel Group, WEEI (Boston) did its usual thoro job—stating its premise, explaining how it did it and following thru with the punch results. It used this approach in all of its three presentations—the public service, the Jimmy Foxx and its over-all pitch. Instead of tabbing the Pub-Serv just that, WEEI headlined it *In the Public Welfare*, and went to town to prove it, promotion-wise. Its Jimmy Foxx rah-rah-rah, however, reversed the Pub-Serv approach and gave a discourse on how the station signed Jimmy Foxx and then went to work to sell the guy to a sponsor with a time limit of two weeks. The Foxx presentation is a sales promotional lesson.

### WKY-Paper Co-Operate

The WKY (Oklahoma City) Over-All job, that rated right behind WEEI, was an excellent demonstration of what can be done when the newspaper in the town owns the station and they work together. Many of the judges had seen both the Edgar Bergen and the VD campaign before and that may account for the No. 2 slot. The only things that were missing were "results" and the basic theme.

The KRNT (Des Moines) Over-All pitch was complete. Like many other third placers, it just didn't appear to

have enough glamour for the top place.

### Promotion to Listener

KLZ (Denver) not only tagged fourth place in the Over-All Regional Channel Division, but also rated first in the same wave-length group of public service entries. Its over-all presentation stressed bringing promotion to the listener direct—which is a factor by-passed by many stations. Its editorial round-table, *Colorado Speaks*, is an excellent example of how to obtain newspaper co-operation when the station not only has no local connections, but also experiences plenty of anti-radio feeling among newspapers because the outlet is owned by an out-of-State publisher.

Final Over-All Regional Channel winner, WOOD (Grand Rapids, Mich.), no doubt rated because it reported to agencies and sponsors what it was doing for advertisers. There were too many stations, noted agency men, that skipped this vital part of the business.

### WDNC Give-Aways

Over-All Local Channel winners, among which WDNC (Durham, N. C.) was a leader, all did thoro jobs, with WDNC tying itself into its territory with nylons and cigarettes, which are locally manufactured products. WCBS (Springfield, Ill.) used newspaper space as much to sell radio as it did to sell itself, which is what it should do in a one-station town. WIZE (Springfield, O.) set out to sell its own area, with the appeal *Diamonds in Your Own Back Yard*, which was actually the name of one of its brochures. WHBQ (Memphis) did a complete job, as most of the other over-all local channel winners, but it stood out because of its *All Girls*

*Day*, a promotion which was just as effective as other station promotions about juves taking over station managements. WGAC (Augusta, Ga.) in its promotion proved what a station can do by going into practically every promotion planned by an ad agency for any one of its accounts. WGAC proved it gets them an audience.

### Bi-Lingual WOV

In the final Over-All Division, non-network stations, WOV (New York) was tagged first place and for plenty of reasons, not the least of which is the fact that it didn't try to hide its bi-lingual personality. It won also for its public service job. Because of the bi-lingual character, it could try to break down inter-racial hates and build tolerance. WOV has gone a long way under its present management from a characterless disk jockey outlet to a fighter for tolerance, from pop disk platterings to a jazz scholarship—and that progress is mirrored in its exhibits.

Another station that's changing its colors, WJJD (Chicago), won second place in the over-all group for an entirely different reason. It did an over-all job on the time-buyer. Its promotion segregated the time-buyer and went out to sell him and her—and only after that did it go to the public.

### Statistics Live

The first of the Clear Channel Five in the Single Campaign Division was WTOP's *The Unknown City*. What this presentation and its follow-ups did was to take the statistical tale of Washington and convert it into copy that intrigued those who like and those who hate figures.

WGAR (Cleveland) did a job on the CBS campaign *The Greatest Show in Town*. The selling of its spot on the dial (1220) by releasing balloons so labeled and paying off each balloon catcher with \$12.20 is an indication of why the Patt station does so much better—ratings wise for CBS shows—than most other CBS outlets. It uses every trick.

WTOP shows up again in third position among the clear channels with its promotion for a daytime strip. Latter on the networks seldom gets a promotional play in a big way, but this o.-and-o. station took a local dramatic serial, *Janice Grey*, and made it the talk of the town. That's almost a lost promotional art—the promotion of soap operas.

### WEAF's "Hi Jinx"

WEAF (New York) offered its *Hi Jinx* promotion as its sole entry in the promotional sweepstakes for the year. The voters were frank in saying that the idea of taking a program before it hit the air for a promotional tour rated votes. However, they stated that the reason it was voted fourth was that part of any presentation, as they judge 'em, must be the results department—and results were a missing factor in *Hi Jinx*. It just hasn't arrived commercially or audience-wise yet.

Final clear channel campaign to rate was KNOX's (Hollywood) selling of Southern California. Because the presentation was on unbound cards, and because it sold an area, not radio, it received more attention than it would have ordinarily. It was a (See Exhibit Ballots on page 50)

Supreme Court Justice Jackson and Black's internecine feud may provide the answer to the question of the constitutionality of the Lea-Vandenberg Act. For running account of the Petrillo story, this week's installment, see Music Department.

## No Station Towns And Local Residents Favored by FCC

WASHINGTON, June 15.—In deciding between competing applicants for the same wave length, Federal Communications Commission will give the edge to the applicant who wants to break into a community with no existing radio stations, FCC emphasized in a proposed decision yesterday (14) involving applications for a Utica (N. Y.) station and one for Rome, N. Y., for a 250-watt station operating on 1450 kilocycles. FCC declared that since Utica now has one station, WBIX, the grant should be given to Copper City Broadcasting Company, of Rome. Despite the fact that Rome receives service from stations in near-by communities, FCC states: "We must consider the availability of transmission facilities to cities in order to provide them with their own media for local expression."

In a second proposed decision yesterday, FCC continued its oft-reiterated policy that where other things are equal, local residents are favored over outsiders in station grants. In this case, FCC proposes to grant a 250-watt station in Pensacola, Fla., to Escambia Broadcasting Company on the grounds that its stockholders are local residents, and to deny the application of Gulfport Broadcasting Company because its management "is in the hands of persons not yet identified with the community."

In uncontested applications, FCC this week granted construction permits for 11 new standard stations, the largest for a 5000-watt station at Worthington, O., to People's Broadcasting Corporation. In the FM field, commission granted final CP's to 13 more applicants and designated 11 other FM applications for hearing.

## Chi Defender's Seg Hit by Locals as Coffee-and-Caker

CHICAGO, June 15.—Sad plight of Negro radio actors in Chi is reflected in the recently much-flacked WBBM-Chi Defender show, *Democracy U.S.A.*, aired on alternate Saturdays from 2:30 to 2:45 p.m. (C.D.S.T.) Actors aren't paid a cent for their services. AFRA permitted the program to go on without payment to the cast because it thought it would develop Negro talent. Station gives air time free, plus services of producer Hooper White. Two Negro members of AFRA (the only two in the Windy City), Helen Spaulding and Charles Griffin, had to waive AFRA rights in order to appear on the shows.

*Chi Defender* is sponsor of the 15-minute dramatic seg which "is dedicated to national understanding with biographic dramatizations of outstanding Negroes who have contributed to America's progress." During the six weeks the show has been on the air, the newspaper has contributed \$4 to the actors—and this is for carfare. Newspaper's attitude is, if the program catches on, it will begin to pay theses.

The newspaper which daily gives forth on equal rights and privileges, has been rapped by local liberals for not paying off. One radio guy put it this way: "If any other commercial establishment in town, including newspapers, put on an all-Negro show, no matter on what basis, and tried to get by without paying, the *Chi Defender* would be the first to squawk."

## SCB Seek Revamped Org With Full-Time Exec Sec

HOLLYWOOD, June 15.—Southern California Broadcasters will soon get ball rolling for a strengthened organization. This was decided at an SCB board of direction session last week when recommendations were drawn up to be presented at SCB's membership meeting in July.

Among proposals to be presented for members' okay will be that the association employ a full-time man as exec secretary. The way situation now stands, proxy post goes to a station manager who must devote his prime attention to his station job, having little chance to his association all time headman's job demands. During the war, org had a

## Keener Outlet Rep Competish Cued by Agency Promotion

NEW YORK, June 15.—Indication that station reps are facing sharper competition and must give their stations a plus service in addition to ordinary selling is evident in the

full-time man, Dick Connor.

Other points on SCB agenda will be what org can do to better service its members, take a greater part in community activity, etc.

Katz Agency's promotional activities on behalf of clients. Agency, for instance, has just prepared and issued a four-page, three-color folder on *The Dawnbusters*, live morning show on WWL, New Orleans. Folder plugs the program's talent and gives a listing of sponsors using participating announcements on the 6:15-9 a.m. Monday thru Saturday seg.

Blurb also peddles the commercials, stating that Dupre, the announcer, will do them straight or with ad libs, etc., and highlights the merchandising possibilities of the program. Heretofore, station reps have left this type of promotion to the stations themselves, but new license grants, both AM and FM, are expected to force all reps into taking advantage of all time-selling aids.



a behind-the-scenes description of one of the most remarkable air salesmen available for immediate sponsorship on WOR today.

# seller

HE CALLS HIMSELF a "reporter", but that's one of the most modest claims made East of the Mississippi in a year. He's FULTON LEWIS, Jr.; crack WOR commentator on the national scene; weather-vane of the storms that sputter from Capitol Hill; fearless scooper; influencer of public opinion and public action. Every Monday through Friday at 7:00 P.M. on WOR, he is heard in a weekly total of 1,798,600 homes. (He's also the nation's #1 co-op; sells everything from insurance to hot rolls and beer on 193 Mutual stations.) On WOR in New York, however, Lewis hits top selling speed. Proof... Plough, Inc., sponsor of FULTON LEWIS, Jr. for three solid years on WOR, says: "Using Lewis as our only advertising in the area, we upped the sale of our product Mexsana 169% in two years!". FULTON LEWIS, Jr., slotted between WOR's Stan Lomax and The Answer Man, is one of the most unique, low-priced, audience-laden buys in New York now. Reach for your phone and call Pe-6-8600.

**NBC Picks and Loses Winner**

CHICAGO, June 15. — Auditions which NBC's Midwest division have been conducting to develop talent,

both acting and producing, in Chicago radio are proving good; in fact, just a little too good. Last week one of the thespians NBC picked out for outstanding work, Bob Clark, pulled out for Hollywood.

**NIGHTTIME TALENT COST INDEX**



Based on "FIRST SIXTEEN" HOOPERATINGS for Evening Programs and the "FIRST THREE" Sunday Afternoon Segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.

Vol. III No. 10E (Report June 15, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Length and Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
BOB HOPE Lever—Pepsodent F., C. & B. NBC 126	26.0	1/2 hr. 302	Concert Time—ABC Crime Photographer— CBS Am. Forum of Air—MBS Upton Close—MBS	\$15,000	\$ 576.92	\$ .62
WINGHELL** Jergens L. & M. ABC 183	20.1	1/4 hr. 658	Corliss Archer—CBS Exploring Unknown— MBS M.-Go-Round—NBC	\$ 6,000	\$ 288.51	\$ .29
RED SKELTON Raleighs R. M. S. NBC 145	19.5	1/2 hr. 193	Hoosier Hop—ABC Open Hearing—CBS Behind CBS—CBS Better Half—MBS	\$ 9,500	\$ 478.18	\$ .54
FIBBER MCGEE AND MOLLY S. C. Johnson Floor Wax N., L., & B. NBC 143	18.5	1/2 hr. 426	Hicks—ABC Doctors' Talk—ABC Encore Theater—CBS Am. Forum of Air—MBS	\$10,500	\$ 567.57	\$ .61
RADIO THEATER Lever Bros.—Lux J. W. T. CBS 151	16.4	1 hr. 541	I Deal in Crime—ABC Forever Tops—ABC Various—MBS Telephone Hr.—NBC Information Please—NBC	\$16,000	\$ 975.61	\$1.08
FRED ALLEN Standard Brands Tender Leaf Tea Blue Bonnet Mar'ins J. W. T. NBC 141	16.3	1/2 hr. 490	Sun. Eve. Hr.—ABC Crime Dr.—CBS Don't Be a Sucker— MBS G. Heatter—MBS	\$12,000	\$ 736.20	\$ .74
SCREEN GUILD Lady Esther Powder Blow CBS 149	16.2	1/2 hr. 251	Bill Thompson—ABC Fight of Weak—MBS Contented Hour—NBC	\$10,000	\$ 617.28	\$ .70
MR. D. A. Bristol-Myers Inana and Vitalis D. C. & S. NBC 131	15.9	1/2 hr. 359	Lead a Band—ABC Bob Crosby—CBS Spotlight Bands—MBS	\$ 4,500	\$ 283.02	\$ .31
TAKE IT OR LEAVE IT Eversharp Blow CBS 150	15.5	1/2 hr. 308	Theater Guild—ABC Freedom of Opportunity —MBS Hour of Charm—NBC	\$ 4,500	\$ 290.32	\$ .30
KAY KYSER (10 p.m.) Colgate P-P Ted Bates NBC 139	14.9	1/2 hr. 426	Esquire Sports—ABC Great Moments—CBS Dorsey Endorsed—MBS	\$ 8,500	\$ 570.47	\$ .62
JACK HALEY Sealtest McK. & A. NBC 69	14.0	1/2 hr. 48	Detect & Collect—ABC Hobby Lobby—CBS Treasure Hour—MBS	\$ 8,500	\$ 607.14	***
JUDY CANOVA Col.-Palmolive Bates NBC 138	13.4	1/2 hr. 64	Boston Pops—ABC Sat. Serenade—CBS Celebrity Club—CBS Chi Theater—MBS	\$ 5,500	\$ 410.45	\$ .45
EDDIE CANTOR Bristol-Myers Trushay-Sal Hepatica Y. & R. NBC 131	13.3	1/2 hr. 500	Jones & I—ABC Frank Sinatra—CBS G. Heatter—MBS Real Stories—MBS	\$13,500	\$1,015.04	\$1.09
WE, THE PEOPLE Gulf Oil Y. & R. CBS 105	12.8	1/2 hr. 588	Theater Guild—ABC Serenade for Strings— MBS Parky's—NBC	\$ 6,500	\$ 507.81	\$ .60
CAN YOU TOP THIS? Col.-Palmolive Bates NBC 138	12.5	1/2 hr. 189	Boston Pops—ABC Hit Parade CBS Sat. Serenade—CBS J. Trimble—MBS	\$ 5,000	\$ 400.00	\$ .45
YOUR HIT PARADE Lucky Strike F. C. & B. CBS 151	12.5	3/4 hr. 578	Gangbusters—ABC Boston Pops—ABC To the Girls—MBS J. Trimble—MBS Nat'l Barn Dance—NBC Can You Top This?— NBC	\$10,500	\$ 840.00	\$ .86
THE SHADOW (LN-MA) (Del., Lack. & Western) R. & R. MBS 35	11.3	1/2 hr. 281	Darts for Dough—ABC Family Hour—CBS Gen. Motors Symph.— NBC	\$ 2,500	\$ 221.24	***
CARMEN CAVALLARO Shaeffer Pen R. M. S. NBC 142	7.8	1/2 hr. 25	Elmer Davis—ABC Galen Drake—ABC CBS Symph—CBS Open House—MBS	\$ 6,200	\$ 794.87	\$ .92
COUNTERSPY Schutter Candy S. & S. ABC 187	7.1	1/2 hr. 193	Gene Autry—CBS Wm. Shirer—CBS Quick as Flash—MBS NBC Symph—NBC	\$ 3,500	\$ 492.96	\$ .52

Sunday Afternoon

\*\*Includes second broadcast on Pacific Coast. \*\*\*The network in this case is not extensive enough to permit the projection of Hooperatings and listeners-per-listening sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

LN—Limited Network. MA—Moving Average. CH—Computed Hooperating.

L. & M.—Lennen & Mitchell. F., C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. J. W. T.—J. Walter Thompson. R. M. S.—Russell M. Seeds. N., L. & B.—Needham, Louis & Brorby. McK. & A.—McKee & Albright. R. & R.—Ruthrauff & Ryan. D. C. & S.—Doherty, Clifford & Shenfield. S. & S.—Schwimmer & Scott.

Average evening audience rating is 7.6 as against 5.1 last report, 8.0 a year ago. Average sets-in-use are 23.9 as against 25.1 last report, 25.7 a year ago. Average available audience is 77.0 as against 77.9 last report, 76.0 a year ago. Sponsored network hours reported on were 72 1/4 as against 74 1/4 last report, 77 1/4 a year ago.

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**KTUL**  
COVERS THE  
**MONEY MARKET**  
OF EASTERN OKLAHOMA  
*Just Right!*

• WRITE FOR INFORMATION

**KTUL** *John Esau*  
GENERAL MANAGER

5000 WATTS TULSA, OKLAHOMA

FREE AND PETERS, National Representatives

**WRVA  
FIRST**

in Over-All Promotion for a Clear Channel Network Affiliate in The Billboard 9th Annual Promotion Exhibit.

**Sincere thanks to all!**

50,000 WATTS  
RICHMOND'S FAVORITE...  
... VIRGINIA'S GREATEST



C. T. LUCY  
General Manager

BARRON HOWARD  
Business Manager

# DAYTIME TALENT COST INDEX

Based on "FIRST SIXTEEN" HOOPERATINGS for Week-day Daytime and "FIRST FOUR" Saturday Daytimers



In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.

Vol. III No. 10D (Report June 15, 1946)

Program Agency Not. & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
WHEN A GIRL MARRIES General Foods Maxwell House Coffee B. & B. NBC 76	6.5	268	Terry & Pirates—ABC Feature Story—CBS Pete Howe—MBS	\$2,300	\$353.85	***
PORTIA FACES LIFE General Foods Post Raisin Bran B. & B. NBC 87	6.4	268	Dick Tracy—ABC American School—CBS Superman—MBS	\$2,750	\$428.89	***
DR. MALONE P&G Orlco Compton CBS 42	6.0	254	But Not Forgotten—ABC Lopez—MBS Music—NBC	\$2,500	\$416.67	***
RIGHT TO HAPPINESS Ivory Soap Compton NBC 136	6.0	390	Ladies Be Seated—ABC Olanderella, Inc.—CBS Various—MBS	\$2,250	\$375.00	\$.74
WIDDER BROWN Phillips Toothpaste D.-F. & S. CBS 140	5.8	398	Hop Harrigan—ABC Sing Along Club—CBS Mutual Melodies—MBS	\$1,800	\$275.86	\$.43
STELLA DALLAS Phillips Milk of Magnesia D.-F. & S. NBC 140	5.8	412	Try 'n' Find Me—ABC House Party—CBS Johnson Family—MBS	\$1,750	\$301.72	\$.55
MA PERKINS P&G, Oxydol D.-F. & S. CBS 73	5.7	175	Constance Bennett—ABC Lopez Luncheon—MBS Various—NBC	\$1,300	\$228.07	***
JUST PLAIN BILL Anacin D.-F. & S. NBC 63	5.7	501	Jack Armstrong—ABC Cimarron Tavern—CBS Captain Midnight—MBS	\$2,000	\$350.88	***
KATE SMITH SPEAKS Bran Flakes Y. & R. CBS 133	5.7	376	Glamour Manor—ABC Lyle Van—MBS Words & Music—NBC	\$5,000	\$877.19	\$1.55
OUR GAL SUNDAY Anacin D.-F. & S. NBC 142	5.6	488	At Your Request—ABC Music—MBS Maggi McNellis—NBC	\$1,750	\$312.50	\$.57
LORENZO JONES Bayer D.-F. & S. NBC 141	5.6	491	Our Singing Land—ABC Sing Along Club—CBS This is Your Country—MBS	\$2,000	\$357.14	\$.59
BREAKFAST IN HOLLYWOOD Ivory Flakes, P&G Compton ABC 194	5.5	235	Godfrey & Hawk—CBS Coall Brown—MBS Fred Waring—NBC	\$1,500	\$272.73	\$.44
BREAKFAST IN HOLLYWOOD Kellogg Pap K. & E. ABC 193	5.4	234	Godfrey & Hawk—CBS Elsa Maxwell—MBS Fred Waring—NBC	\$1,500	\$277.78	\$.47
LIFE CAN BE BEAUTIFUL P&G, Ivory Soap Compton CBS 67	5.4	386	Baukhage—ABC News for Women—MBS Various—NBC	\$2,500	\$462.98	***
TODAY'S CHILDREN General Mills K. R. CBS 127	5.3	130	Ethel & Albert—ABC Perry Mason—CBS Smile Time—MBS	\$2,500	\$471.70	**
HELEN TRENT Kelynos-Biscodol D.-F. & S. CBS 142	5.3	649	At Your Request—ABC R. Maxwell—MBS Van Damme Quartet—NBC	\$1,500	\$339.62	\$.81
COUNTY FAIR Borden K. & E. CBS 145	6.2	50	Musical Showcase—ABC Opry House—MBS Vel's Advisor—NBC	\$4,000	\$645.16	**
GRAND CENTRAL Pillsbury Mc-E CBS 120	6.1	404	Sat. Sr. Swing—ABC Opry House Matinee—MBS Nat. Farm & Home Hr.—NBC	\$3,000	\$491.80	\$.89
BILLIE BURKE Lambert L. & F. CBS 148	6.0	169	Betty Moore—ABC Notes From Diary—ABC Land of Lost—MBS Home—NBC	\$1,500	\$250.00	\$.34
STARS OVER HOLLYWOOD Bowers' Darl-Rich Sorenson CBS 49	6.0	377	American Farmer—ABC On the Level—MBS Atlantic Spotlight—NBC	\$4,000	\$666.67	***

\*\*Insufficient data.

\*\*\*Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per thousand figures are not reported in these cases.

Average daytime audience rating is 3.8 as against 4.0 last report, 4.1 a year ago. Average sets-in-use are 15.0 as against 15.3 last report, 14.4 a year ago. Average available audience of 71.8 as against 72.2 last report, 70.2 a year ago. Sponsored network hours reported on were 90 1/2 as against 91 1/4 last report, 83 a year ago.

D.-F. & S.—Dancer-Fitzgerald & Sample. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan. B&B—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K&E—Kenyon & Eckhardt. P&R—Pedler & Ryan. KR—Knox Reeves. Mc-E—McCann-Erickson. L&F—Lambert & Feasley.

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## DOLLAR for DOLLAR....

there's not a better buy in radio than

# AL JARVIS

and his "Original" MAKE BELIEVE BALLROOM

over

# KLAC

LOS ANGELES

Represented by Burn-Smith Co., New York - Chicago



## Confidence

... in a medium adds potency to the sales message of its advertisers. Upon that tenet, WWJ's leadership in Detroit is based. Through its pioneering, public service programs and promotional policies for more than a quarter of a century, WWJ has won the confidence of its vast audience. Faith in the station has given force to its voice! It has made WWJ a powerful selling medium in a market of millions... fourth largest in America!

AMERICA'S PIONEER BROADCASTING STATION—FIRST IN DETROIT  
National Representatives: THE GEORGE P. HOLLINGSBERRY COMPANY



NBC Best Network  
Associated All Station WDBM

Our Sincere Appreciation  
TO THE  
Agency and Sponsor Executives

FOR AWARDING THE

**WMVA**

"Truth or Consequences" Entry

**FIRST**

AMONG ALL LOCAL CHANNEL SINGLE CAMPAIGNS

IN

Billboard's 9th Annual  
Radio Promotion Exhibit

WMVA, MARTINSVILLE, VIRGINIA

AN AFFILIATE OF THE NATIONAL BROADCASTING CO.

From the desk of—  
JACK KELLY  
Manager

To Billboard, Advertising Agency and Radio sponsor executives we say thanks for voting Station WCOL top honors in local channel Network affiliate, Public Service Promotion in Billboard's ninth annual promotion exhibit—  
Radio Station WCOL,  
Columbus, Ohio

P.S. Headley-Reed represents us.

## Editors Tell Agency and Indie Flacks Where They Get Off

Continuing The Billboard's report on editor' publicity gripes and bouquets from its annual surveys on programs and publicity.

NEW YORK, June 15.—Agency publicity suffers from same abuses attributed to the webs, plus a few others peculiar to the type, according to the nation's radio editors. The same factors of the necessity of co-operation, personalized service, newsworthiness, accuracy, human interest, local angles and timeliness are highlighted by the eds as increasingly necessary. In addition, many scribes believe agencies are in a position to deliver more "inside" dope and fail to do so. Another squawk and implied warning crops up: "Don't let

sponsors and stars be the sole influence in the copy."

Many editors also are of the opinion that agencies to a large extent duplicate the services of net press departments. There is also a fairly widespread belief among radio column jockeys that agency copy is often of poor quality from the newspaperman's point of view.

The following comments are representative of the nation's air editors:

"Give their people a short course on magazine and newspaper production."

"We find that agency publicity shows a lack of understanding of newspaper and press association needs. For instance, often the release does not designate whether it is a.m. or p.m. Often we get the release after the event has occurred. . . . Often, in the case of an address, no digest accompanies the text. . . . And too often a release refers us to background previously sent. We don't have time to file all background, or the time to look it up. I would say that agencies need trained newspapermen and wire servicemen in charge of their publicity departments."

"It takes an hour Monday morning to open the mail, another to toss it away."

### "Eliminate Trash"

Agencies can improve service "principally by realizing that newspapers are not published for the sole purpose of promoting radio programs."

They can improve "by omitting much of the unbelievable in their stories—the corny jokes, old when they arrive, that are attributed to stars; the unbelievable details of their biographies."

"Most of them (releases) are not (See Editors Tell Flacks on page 50)

## Industry Sets More Ballyhoo for Itself Via Trade Shows

NEW YORK, June 15.—Radio again has become receptive to its own trade shows, and plans are being made by broadcasters and manufacturers of electronic equipment to plug the industry via this method. Debbuging plug is the Electronic Exhibitors' Exhibition, skedded for October 14-19. Plan is to have the exhibition take up four floors of the Central Palace here and the exhibits grouped into three categories: Communications, broadcasting and industrial applications of electronics. First group will be divided into aviation, marine and industrial categories. Models of inventions will be shown, and it is expected that a hall of fame will be set up for the leaders in the electronic field. Exhibition is being angeled by Brown Brothers Harriman, and flacked by the Edward L. Bernays outfit. Possibilities are that the exhibition will be repeated in Chi, Detroit and S. F. next year.

In addition to this exhibit, reps of 14 stations during the recent quarterly meeting of the Indiana Association of Broadcasters discussed plans for the all-Hoosier radio show set for the opening night attraction at the Indiana State Fair, Indianapolis, August 31.

The Hoosier report is that nearly all stations in the State will co-operate in furnishing talent and in carrying the show on a State-wide web. More than 100 artists are expected to participate. The New York show will be slanted along the lines of new and advanced electronic equipment.

Interest in these trade showings is indicative of several factors and represents a reverse in radio thinking of the 1930's. In those years, large stations and webs lost their enthusiasm for such shows, figuring their prime purpose was to line the pockets of promoters thru exploitation of radio talent. Now, however, with radio keen to tap all possible segments of the potential listening audience in order to meet competition from outside media and from within the industry (owing to new grants of AM and FM stations), every possible aid in ballyhooing radio is being grasped. Big business returns are seen in the offing and billings will boom as soon as the country's economy settles down and manufacturers catch up on schedules—but newspapers, mags, outdoor advertising and more radio stations will be trying to slice the dollar more ways than ever. Hence the trade shows—which are expected to become more numerous during the next year.

## Now It's the RDG Making Awards for A Dance Build-Up

NEW YORK, June 15.—Adding to the growing number of orgs who are giving awards for the publicity or indirect dough benefit, the Radio Directors' Guild will make awards this fall to outstanding performers—as it sees them. Awards will be an added attraction of a ball which RDG is throwing at the Waldorf-Astoria November 1.

Directors claim that they know better than editors, critics, sponsors, ad execs or anyone just who's the best performer in any category, and they feel that an RDG award will mean something to the mikers that no other tagging could. Committee hasn't yet determined what form the awards will take, how they will be determined or any of the "horrible" details. Only thing set is that there will be awards and that the directors will be the voters.

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# The Editors Speak

Being the conclusion of The Billboard's report on radio newspaper scribblers' reactions to network programming.

NEW YORK, June 15.—Bob Stephan, *Cleveland Plain-Dealer*, advocates greater emphasis on peace by radio. "I think privately owned radio," he writes, "is missing its greatest destiny by not setting up an outstanding service to sell the peace both nationally and internationally. It should be a radio service without a government subsidy. There has been plenty of talk by leaders in the industry, but so far, only talk. Privately owned radio can do this job and do it well and gain the everlasting blessing of the dialers it is supposed to serve."

Rocky Clark, *Bridgeport Post*, Conn., lets down his hair on the overall subject of Public Service, indicting radio for a lot of the trouble existing in America today: "Perhaps it's because I'm an old New England Yankee, but I feel that radio is largely responsible for the present condition of unrest in the nation. Commentators have been given free rein to expound leftist ideologies over the air, but those who cling to a conservative viewpoint have been discouraged and even denied access to the microphone—men like Upton Close who I feel was sincere in his efforts to preserve our American ideals. Only on programs like *Town Meeting of the Air* have both sides had an equal chance to express their viewpoints and let the listener judge for himself which is right. Unfortunately, the average listener will not spend time listening to these forums—Hooperatings prove this—whereas he will spend 15 minutes on a dramatic-voiced commentator like Walter Winchell, who artfully mixes choice morsels of gossip with his leftist ideologies and thereupon firmly plants his seeds of discontent. What radio needs is an equally balanced menu of commentators so that the public can hear both sides of the story and draw its own conclusions. Fulton Lewis comes closest to approaching the type of commentator I feel should be used to counterbalance the Winchells, Pearsons, Agronskys, etc."

### "Less Hate Breeders"

Pat Taylor, *Circleville Herald*, O., has just the opposite viewpoint, when he writes: "Why were such commentators as Upton Close ever aired? We need less of such hate-breeders on the air. People turn to men such as him for news and get hot air. Radio is going to have to be more honest and stick closer to its entertainment function. I like Drew Pearson because he gives the news that can't be gotten elsewhere. The same for Walter Winchell. I think Raymond Gram Swing has the best voice on the air and is the most convincing speaker. I'm not objecting to opinion. We need more of it. What we need is less propaganda directed towards splitting the Allies and stirring up hate for racial groups in our own nation. I like the appeals for unity that are being slipped into comedy and other programs such as aside statements by Sinatra and Benny and the forthright declarations of Winchell. All these go to show that radio is growing up. They show that radio is attempting to meet its function as an adult rather than continuing to be adolescent."

### "Dull as Dishwater"

Mary Wood, *Cincinnati Post*, blasts Public Service as presented by radio at present. "I feel very strongly," she writes, "about the kind of Public Service programs on the air. To begin with most of them are dull as dishwater. They're whipped up to placate the FCC into feeling that stations are doing their bit for one group

or another. But why? What do people who listen to the radio want? For the answer to that you can look at any CAB or Hooper. People want to be entertained, or at least relaxed, and they listen to shows that give them just that. And what's so bad about that anyway? It's just as important for radio to bring a listener entertainment as it is for radio to beat the drum with Public Service pro" (See *The Editors Speak* on page 50)

## W. Coast Eds Want More Trade Copy, Especially Tele, FM

HOLLYWOOD, June 15.—Survey of Western newspapers conducted by Robert Z. Hall, ABC coast publicity flack, indicates the sheets are ready to devote more space to radio copy and pix—particularly material on video and FM. Survey, based upon 62 questionnaires returned from a total of 160 publications polled in 11 States, indicated that 80 per cent of the newspapers would make space for radio art with a home-town tie-up. Forty-eight per cent said they have more room for radio pix generally, and only 37 per cent stated they did not have more space for radio copy.

According to the poll, video has top news priority, with slightly more than 97 per cent voting for such copy. FM showed up a hot second, getting the nod from 94 per cent of the scribblers. Indications were that out-and-out stuff would still land in the basket, but high interest in the new media would let border-line material get by.

Eighty-six per cent stated ABC copy reached them in time. Sixty-six per cent were of the opinion the copy was not too lengthy, but remaining third indicated they wanted column fillers or just a thumbnail tip on a yarn so that they could follow thru.

### Comparisons

In comparing ABCs with that of other webs, 50 per cent gave it top slot, 46 per cent tabbed it second place and one voter gave it third. When the web did a similar survey last year (22 newspapers replied out of 60 queried), the Coast flackery received 71 per cent for first place, 10 per cent for second, 15 per cent third and 4 per cent for fourth. Ratings are not in conflict with *The Billboard* poll, inasmuch as both times only Western eds were checked on copy from the web's Western division—and since the survey came from a network office it was bound to obtain different responses.

However, comparison between net's survey and *The Billboard* polls shows that ABC's coast flackery got 71 per cent for first place in its own survey last year when *The Billboard Radio Publicity Survey* placed it third nationally, whereas this year, it won only 50 per cent for first place in its own survey while dipping to fourth place nationally in this year's *The Billboard* tabulation.

Returns from 12 college publications (not included in the figures and percentages) indicates the kids are greatly interested in getting radio copy. This verifies findings of Mutual Broadcasting System. Whether they use the stuff or just like the idea of getting radio mail is another story. College balloting on art preferred took an unexpected twist in that cheesecake shots, which are placed second by regular sheets, are placed third by kids. Latter list pic wants in following order: Heads, gag shots, cheesecake, full-length. Regular eds stack their art preferences as heads, cheesecake, gag shots, full-length.

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**Billboard's Annual Radio**  
**Promotion Exhibit and Competition is the result of**  
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JUNE 15, 1946

MR. JOSEPH M. KOEHLER  
 THE BILLBOARD

DEAR JOE:

NEEDLESS TO SAY, WE ARE ALL VERY PROUD TO HAVE BEEN VOTED INTO SECOND PLACE FOR OVER-ALL PROMOTION IN THE CLEAR CHANNEL DIVISION.

ORDINARILY, IN OUR BUILDING EFFORTS HERE AT WIBC, WE GET MOST OF OUR ENCOURAGEMENT FROM THE PROSAIC FIGURES IN THE OPERATIONAL REPORTS THAT SHOW OUR PROGRESS. BUT NOTHING CAN BE MORE STIMULATING TO FURTHER BUILDING EFFORTS THAN SUCH A TRIBUTE FROM THE MEN AND WOMEN WHO KNOW RADIO PROMOTION BEST.

PLEASE EXTEND TO THEM OUR APPRECIATION FOR THEIR DECISION, AND AS WE TAKE A MODEST BOW FOR THIS HONOR, PLEASE LET THEM KNOW THAT THEIR ENDORSEMENT IS AN INSPIRATION TO OUR GREATER EFFORTS.

AND TAKE A BOW YOURSELF, JOE, FOR THE BILLBOARD, FOR SPONSORING THE ANNUAL COMPETITION THAT ENCOURAGES THE INDUSTRY TO TOP ACHIEVEMENTS IN PROMOTION.

KIND REGARDS.

CORDIALLY,  
*George Biggar*  
 GENERAL MANAGER

JOHN BLAIR & COMPANY, NATIONAL REPRESENTATIVE

Sell yourself with **MOSS**  
**Photos**  
 You'll score a big hit with Moss genuine Photo Reproductions made from your photo or negative. Typical prices: 8x10's, 50 for \$4.13; 100 for \$6.60; postcards, 2c. Mounted blowups, 20x30, \$2.50; 30x40, \$3.85.  
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**Too Soon**  
 NEW YORK, June 15.—Story in *The Billboard*, June 8 issue, gave Donald Flamm, it seems, \$107,000 interest on his \$350,000 judgement against Edward (ABC) Noble too soon. Actually, court decision reported upon simply reversed previous decision by Justice Dennis O'Leary Cohalan, which denied Flamm the right to sue for the interest. He's now suing.

**Coca-Cola Nix Staggers Schol. Sports Institute**

NEW YORK, June 15.—Scholastic Sports Institute, which was introed five months ago with plenty of fanfare, and for which a number of agency and web men left their jobs, has pulled in its horns and let most of the staff (those who didn't get one-year contracts) out. Reason for the let-outs is simple. Coca-Cola decided not to renew its option for the service, due to matters beyond the control of the soft drink outfit, and SSI didn't have the dough to run on, while looking for a new bankroll.

Just where this leaves Dick Dunkel, whose "forecasts" were the keystone of the service which SSI was rendering C-C, isn't too clear at this moment, since Dunkel has an agreement whereby SSI represents him in the scholastic field and this agreement has some time to run and has not been violated by the SSI. Also, SSI underwrote the high school basketball forecast experimentation. Dunkel is said to feel that this will be the last time he'll permit any organization to sell any of his material. He started out with Trans-Radio handling his station services, switched to Radio Events, Inc., for a year and then to SSI. In each case he found that the sales operation and servicing cut his take down to practically nothing.

**\$17,500 Take**

Dunkel's dough has come from his servicing Atlantic Refining Company with football forecasts thru N. W. Ayer (\$10,000 for the season) and his servicing Converse Rubber Company with basketball forecasts thru Brennick & Solomont (\$7,500). He has set up a complete sports research org in the third floor of his home in Mountain Lakes, New Jersey, and has expansion plans of his own which will enable him, it's said, to avoid the razzle-dazzle which has surrounded the selling of his forecasts at SSI.

Trade stresses that reason for the SSI blow-up is that it started as big business with lots of scholastic names on the payroll and that it didn't need them to do business. It also underlines the fact that since forecasts have done top jobs for Atlantic Refining for over a decade (even thru the war) and for Converse and plenty of stations—all strictly on a service basis—the same could have been done in the high-school field. It would have made everyone happy despite high costs if sugar shortages hadn't socked Coca-Cola. The bottlers loved it. It also would have been renewed by C-C just to protect its franchise if it hadn't cost so much to do it.

Chance of SSI reselling the service quickly is said to be very slight.

**WEST-TO-EAST TRIPS**

(Continued from page 9)

radio sheet) in connection with the automotive golden jubilee. *Times* ran front-page and inside stories for two weeks, with a menu contest resulting in plenty of GE plugs. In New York, not a receptive newspaper center for talent of non-four-star billing, Y&R managed to get the show breaks in such mags as *Newsweek*, plus important space in afternoon dailies. In Cleveland, the agency has worked out a deal whereby Miss Cleveland will be given a screen test in Hollywood. All rags are participating. The gals and guys just don't come for the ride any longer.

**Look Before FM Leap, Says Shouse**

(Continued from page 9)  
 exists because of the impact of technological progress.

Stating that he could never understand why FM appears to be attracting more attention than television, Shouse nevertheless told the newspaper gentry that FM did offer to some of them "a real potential for increased service; for others . . . there is still AM available . . . I can only urge that before you leap, you look . . . before spending money on applications and transmitters, spend a smaller amount . . . for a comprehensive study of your market in its relation to broadcasting."

Highlighting the problems facing FM, the lack of receivers, circulation, cost of the receivers, Shouse added that the so-called high fidelity attribute of FM is largely a myth in view of the fact that AM can handle almost all frequencies that any speaker can handle and the human ear detect. AFM ban on piping in AM programs also defeats the high fidelity characteristic of FM, inasmuch as records must be used, he pointed out. However, the exec stated that he could see an immediate use for FM in big metropolitan areas where man-made static causes bad reception on AM receivers.

"In these cases, FM comes thru clear as a bell," Shouse added, and concluded that publishers in New York, the Loop district of Chicago or the downtown district of Philadelphia or Detroit would not go wrong in an FM investment.

**NEWSPAPERS LOSING**

(Continued from page 9)  
 more than one-third in the last three months. Spectaculars, which capture the imagination of ad managers, are grabbed as soon as they become available, particularly in view of the clamp on this form of advertising.

Clients, too, are turning more and more to radio giveaways to get their story across. Comic book field, for instance, which is off from its wartime high, will be exploited extensively this fall by some 26 radio sponsors who will give comics (some old, some new) to kids whose appetites are sharper than ever for this type of thing.

And, of course, to sharpen competition all ad media are the developing new media, including FM and video. All of which points to no cause for gloating by any one medium.

**Excuse, Folks!**  
 I've just won another promotion first and I'm bound to toot my whistle a little bit



**First Place: BILLBOARD'S 1944-'45 Promotion Exhibit (Over-All Promotion, Local Channel Net Division)**

**\$1,000 Prize: CBS's 1945 Award to CBS Station Doing the Best Job in Newspaper Promotion**

**First Place: BILLBOARD'S 1945-'46 Promotion Exhibit (Over-All Promotion, Local Channel Net Division)**

**SEE YOU IN CHICAGO . . . .**

Our sincere thanks to Billboard and the ad execs who viewed our exhibit in New York during the 9th Annual Radio Promotion Exhibit and Competition.


We hope all our Western friends can visit the exhibit in Chicago, June 24th, Hotel Continental.

**WDNC**

Durham, North Carolina

REPRESENTED BY HOWARD H. WILSON CO.

**Soon!**  
**WLAW**  
 will cover **ALL**  
**NEW ENGLAND**  
 with **50,000** watts  
**ON 680 KILOCYCLES**  
 Represented Nationally by  
**WEED & CO.**





# Too Short for a Head

# Religion's New Look at Air

(Continued from page 8)

that one or more stations in their communities had refused to grant sustaining time, "no council reported that it was barred from the air entirely because of inability to get some station to devote the necessary time."

6. Twenty-one seminaries are now planning to provide radio training in the future, but "most of the present radio work in seminaries is conducted as a part of courses in speech and preaching."

### Minister Too Busy

Report pointed out that the parish minister is responsible for the bulk of planning and actual broadcasting of religious shows on local stations, and that he is too busy to carry on such work in addition to regular duties. This is given as a major reason why programs tend in the direction of the type most easily produced, i. e., talk, preceded and followed by transcribed devotional music. Another handicap, according to the report, is the lack of adequate budget—\$25 per month or less being the appropriation of the average council doing radio work.

naries of the need for training ministers in radio technique and the fact that most present broadcasting is considered as part of courses in speech, radio, speaking or preaching, report added: "There is need for more diversified subjects in the total field of radio, courses which would include such subjects as script writing, production, program planning and development, the use of music and the utilization of radio in the work of the local church. The most pressing need of all, however, is for courses which would deal with the goals and the philosophy of religious radio. Such courses would attempt to answer the questions: "Why do we broadcast? What messages does religion have for the radio audience? What subjects are best suited to radio broadcasting? What kinds of programs will best present the religious message?"

Pointing to a definite lack of philosophical thinking about the use of radio in religion, report added that the seminaries were the best possible source for the development of principles in this field.

### MORE FREE TIME

(Continued from page 8)

Report estimates that 41 councils broadcast a total of 140 program series at an annual cost of \$14,248.50. This averages \$116.06 per series per year. "It seems clear," the report adds, "that if religious bodies are to use radio successfully they must be willing to provide enough funds for trained personnel to plan and produce programs."

Regarding recognition by semi-

become increasingly hard to get in video as the medium becomes more commercial. "Even the periods to religion," the report adds, "will be open only to those organizations with enough funds to pay the high costs entailed in even the most simple television programing."

Thank You  
**RUDY VALLEE**  
for the best break of my life—a wonderful season on your  
Radio Show

Thank You  
**PROCTER AND GAMBLE**  
for signing me to a 7-year contract.

Thank You  
**KASTOR, FARRELL, CHESLEY & CLIFFORD, INC.**  
for your agency's fine co-operation on the  
Drene Shampoo Show

**PINKY LEE**  
featured nationally every Thursday evening over NBC on the  
**RUDY VALLEE DRENE SHOW**  
Management — MCA and LOUIS SHURR, AL MELNICK

DESPITE a newspaper boycott, WNHC's (New Haven, Conn.) Exposition for Better Living pulled more than 50,000 spectators. More than 100 Connecticut firms ignored the newspaper ban on advertising on local radio and took part in the expo, which included a large broadcasting booth from which WNHC originated programs. . . . At a quiet family dinner in Greensboro, N. C., recently, announcer Bill Jackson, asked to say grace, bowed his head and absent-mindedly intoned: "This is WBIG."

City of Dayton, O., June 9 paid tribute to Ranny Daly, WING production director and special events man. . . . William C. Fitts Jr., former general counsel of the TVA, and Peter Shuebruk, former assistant to the general counsel of FCC, are going into biz with James L. Fly. Law firm is now monickered Fly, Fitts & Shuebruk and hq'd in 30 Rockefeller Plaza, N. Y. . . . Landt Trio's Sing Along Club (CBS) resumes June 24. Bands are winding up their 18th year as a radio net trio.

Boston Blackie is being packaged as a vaude unit for Eastern houses, with special material by Ken Lyons and Ralph Rosenberg Jr. . . . National County Agent News Syndicate has moved into new offices at 1900 Chestnut Street, Philly. . . . Winner of Queen for the Year contest of Mutual's Queen for a Day to get a week's work with Gary Cooper and Paulette Goddard in C. B. DeMille's Unconquered.

Quentin Reynolds, Ben Grauer and Florence Pritchett take over as Walter Winchell's summer replacement for six weeks starting July 21. Reynolds will do commentary, Grauer news and Pritchett chatter. . . . WRVA (Richmond, Va.) has leased the 1,300-seat Lyric Theater, which will give it the largest studio in the South, and will bring in legit plays and musicals after the house is modernized this fall. Will be re-named WRVA Theater and renovating will start in September.

Breckelen Banter: WOR-Mutual's cruise to Brooklyn for that boro's 300th anniversary brought a heavy turnout. . . . As passengers went aboard, they were issued passports which later were stamped "not valid at Ebbett's Field." . . . Jo Ranson, flack for WHN, stowed away on the lug, the S. S. Thomas E. Moran, and made his appearance as the vessel neared the Statute of Liberty. Ranson was wearing a T-shirt emblazoned with the call letters of his station. . . . The tug was plastered with signs, including one saying: "WOR Is My Favorite—Love That Station," and signed Llewellyn Evans (character in The Hucksters). . . . Ex-WOR account exec Otis Williams, now head of WBYN, invited the passengers to come over to the station for refreshments.

Norman Corwin, Peter Lyons, Millard Lampell, Bill Feinberg, Harry Salter, Marc Blitzstein, Tony Leader, Martin Wolfson and Eugene O'Neill Jr., on advisory council of Peoples

Radio Foundation. . . . State of Kentucky is suing L. B. Wilson, Inc., op of WCKY, Cincinnati, to recover taxes allegedly omitted on personal property from 1937 to 1945. . . . The California market gained 1,369,824 persons between April, 1940, and July, 1945. This increment is expected to remain, and more to come.

To add a bit of color to his Riding Around the Range show, cowboy platter seg, disk jockey Dick Smith, of CKCK, Regina, Sask., dreamed up a fictitious chuckwagon race and mentioned that the waddies were looking forward to it. A few days later, a party of American visitors called on him at the studios and said they'd driven up from North Dakota to see the race. . . . Casey, the Crime Photographer, CBS sustainer, being eyed by a potential bankroller. . . . Foote, Cone & Belding negotiating for new five-day-a-week seg for Armour, to replace Hedda Hopper. Seg will originate on West Coast.

KCMO's (Kansas City, Mo.) new rate card mailed out as station goes to 50 kw. nights, 10 kw. days. Outlet has a neat gimmick tie-in for the Louis-Conn fight broadcast. Has printed 10,000 ringside seat tix (for your favorite armchair) for distribution in greater Kaysee. Ducats show time and date, with back reserved for personal scoring of the fisticuffing. . . . Kate Smith's Friday night show goes off the air for the summer after June 28, but daily "Kate Smith Speaks" continues from her Lake Placid home.

Paul Lavalie has composed a Musical Firecracker suite for his June 28 airing of Highways in Melody. . . . Carlton E. Morse on vacation, but working on film treatment of One Man's Family. . . . The Patriot Company (pub of The Patriot and The Evening News, Harrisburg, Pa.), Easton (Pa.) Publishing Company (pub of Easton Express) and Gable Broadcasting Company, Altoona, Pa., granted FCC authority to operate FM stations. . . . Jerry Fairbanks has signed Bob Burns to appear in a film, enacting his radio role.

As soon as the station can find room. WSFD (Flint, Mich.) will build a FM set-up which will permit simultaneous dual operation. The percolator is negotiating for the 16th floor of the city's tallest building. . . . The Paul Brown Club of Chicago Heights, Ill. (named for newscaster on and originator of Headlines in Review), has issued a citation to WJOB, Hammond, Ind., for its "distinguished service toward racial democracy." This is claimed to be the first citation ever awarded to a radio station by a Negro group.

Switch on the station feeding sponsor angle occurred recently when I. L. Culler, of Culler Trading Company, North, S. C., entertained several staffers of WIS, Columbia, S. C. . . . FCC will probably grant a petition by NAB requesting a 60-day continuance in which to make oral argument on FCC's proposed rule on announcements of transcribed programs. . . . More than 22G was collected at AFRA's May 17 ball for benefit of the union's vets' fund. . . . For the first time in the three years WIP (Philly) has been originating Melody Hour for Mutual, the station has been able to clear time to air the seg.

J. Walter Thompson's Earl Ebi (Bergen show producer) leaving Hollywood for New York to lend a hand on agency's summer shows. . . . Radio Writers' Guild is completing study of agents' standards and will notify per-centers of results this week.

**100 GLOSSY PHOTOS \$6.00 NO CHARGE FOR NEGATIVE**

Now you can get the photo reproduction work with a reputation for top notch quality at prices you would expect to pay only for cheapest cut-rate quality. Join our enthusiastic thousands of satisfied customers from Coast to Coast. 250 Glossy Postcards, \$6.50, no negative charge. Before ordering anywhere, send for our complete Price List, Free Samples, Ordering Instructions. Courteous and honorable treatment guaranteed.

**MULSON STUDIO, BRIDGEPORT 8, CONN.**

**art van damme**  
AND HIS SWING  
QUINTET

For Swing with a Zing!

**RADIO**  
ON THE AIR  
15 TIMES WEEKLY  
NBC

NBC TRANSCRIPTIONS 117 COMPLETE SHOWS

MUTUAL ENTERTAINMENT AGENCY  
103 NO. WABASH AVENUE CHICAGO

## Your World

Reviewed Monday (10), 2:30-3 p.m.  
Style—Educational. Sustaining over  
WNBT (NBC), New York.

With an assist from the New York Board of Education, NBC presented its first daytime scanning (except for baseball games) since it moved to channel four. It was *The Story of Aviation*, one of the *Your World* series.

Using Will Geer as narrator, and utilizing the device of man and woman (Mr. and Mrs.) the air pic came down thru the years from Kitty Hawk. Credit Joseph Mindel with writing a literate, yet entertaining, educational tale. Then credit Edwin Mills, whose first video production this was, with lending color, life and movement to the story telling. Since there was plenty of technical work on the presentation, credit William States (ex-NBC engineer) for a better than good technical director job.

From an educational slant it made many basic facts about aviation understandable. Production-wise, it cut in just enough film of flying birds and planes from the Wrights' biplane on, to make the laboratory scenes make sense. The narrator, Will Geer, may have been just a little bit too coy, but he gave a grand performance in a tough assignment, God with a hillbilly accent. Man (Larry Dobkin) and woman (Viola Frayne) were simple and real. The doubter (Vaughn Taylor), who might have been a side-show talker, was a little on the corn side, but he made you believe his doubting—which is what he was supposed to do.

This was a grand knitting of truth and fiction—of fact and fiction. It didn't stop at explaining but went beyond the classroom into the implications involved—implications that man has always been able to climb over every obstacle but himself.

## Telequizzicals

Reviewed Friday (7), 8 to 8:30 p.m.  
Style—Television Telephone Quiz. Commercial, presented by WBKB, Chicago.

Telequizzicals, WBKB's top commercial program, continues the successful format it has used for many months, but it now has a new emcee, Joe Wilson. Program, sponsored by the Commonwealth Edison Company, is based on the old radio-telephone quiz idea, but it realizes the potentialities of television by having all its questions based on visual action or on slides and pictures. Best part of the show, from the commercial video viewpoint, is that each time a home audience member answers a question correctly and thus becomes eligible for a prize, he is given his choice of prizes (electrical appliances) as the video camera is focused on them. This, together with the questions that are built around selling points of an electric range, general uses of electricity and important personages in the history of the development of electricity, accomplish the sponsor's purpose; selling the use of electricity.

Wilson, new emcee, is better in some ways than his predecessor, Bill Anson, and in others he's not as good. He does not possess the ease and poise Anson had and is still a bit worried, apparently, about doing a good job on his new assignment. But he's better than Anson in that he gives more planning to his work. To his charades, for example, he is much more humorous and intelligent in his conversations with the people with whom he is conversing via telephone. He has a fast mind, and is able to get off some ad-libs that prove he has intelligence as well as a sense of humor. With time he should become one of the top video emsees in town.

More Tele Reviews on Page 51

## Balaban &amp; Katz

Reviewed Thursday (13), 8:05-9:45 p.m. Style—Variety. Sustaining on WBKB, Chicago.

It's sad, but it's true. WBKB had another one of those not-so-hot programming periods during the last 45 minutes of its telecast tonight. Except for a 10-minute philosophical chat by John Nicholls Booth, entitled *Looking at Life*, the rest of the 45 minutes proved a complete video strikeout.

Booth, we believe, is a video find, with an easy-going informal manner of speaking of the best tele commentators. His entire talk concerned important findings in the field of psychology and psychiatry, and despite the difficult subject matter, he never referred to notes, nor did he ever become ponderous. His discussion was well-produced and directed, too, with competent camera work and smooth panning shots sharply in focus at all times. Good direction resulted in the proper combination of close-ups and distant shots.

In direct contrast was the rest of the program—the Whiting High School jug band which made "music" by blowing into jugs filled with water. This might have gone as a short act in a video vaude bill, but about 15 minutes of it was too much. Final offering was even worse—an attempt by George Tressel and his wife, Mary Ann, to put on an original puppet drama involving the activities of a doctor who created an almost human robot. Tressel's figures were well-constructed, but the plot, lines read and video direction were amateurish. All the puppet strings being visible, the screen was streaked with black lines and puppets lost their lifelike quality. This part of the program proved, however, that full-length original puppet dramas are a possibility for television. But their potentialities were not achieved tonight.

## Paramount News

Reviewed Tuesday (11), 8:30-8:45 p.m. Style—News, comics. Sustaining over W6XYZ (Paramount), Hollywood.

Outlet's news seg is closely patterned after Paramount Picture's newsreel. It opens with the exact trade-mark title used by the studio's newsreel and is backed by the same martial music theme. In typical movie manner, each news item treated is introduced by white-on-black titles. Film slides (stills) are then flashed on, illustrating Keith Heatherington's voicing. Rapid change of pix and titles give seg a sense of high pace, yet allows the viewer sufficient opportunity to absorb scenes—a virtue not often present in motion picture newsreels. Mood music for each item is dubbed in with Heatherington's gab, both geared with pic changes.

Flexibility of Klaus Landsberg's news technique was evidenced tonight in the scanning of two stories that came in (via UP wire) close to airtime. With access to its library of more than 75,000 prepared slides, station's news ed, Gordon Wright, was able to pull out necessary pix and fill in Heatherington's script in time for airing. Both items (Joe Louis's fighting condition and Gov. Earl Warren's gambling ship ban) were later given big play by local dailies, making it a tele scoop.

Newspaper comics (tagged *Tele-funnies*) get the same slide treatment. Balloons are removed and frames redrawn to fit dramatized voicing, dubbed in by live talent. An interesting experiment. Newspaper comics, can't compete with movie cartoons. Show as a whole moved smoothly, marred only once or twice by slide-slingers who missed centering. System should be worked out where this becomes foolproof.

## Fit for a King

Reviewed Tuesday (11), 8-8:30 p.m. Style—Dramatized commercial. Agency—Campbell-Ewald. Sponsor—General Motors. Station WABD (DuMont), New York.

A half-hour commercial will always be hard to take—and the American Broadcasting Company's presentation of *Fit for a King* was castor oil—even if a few moments of the presentation were kicked off the air by the antenna being hit by lightning (DuMont official explanation).

Fantasy, especially commercial fantasy, is the toughest literary chore around, and unfortunately Dick Goggin, scripter for the half hour, was licked by the hurdle. Not for a moment did the viewer believe Old King Cole (William C. Tubbs) or his court . . . it was all a setting to establish the craftsmanship of Fisher Bodies. However, Giles (Jonathon Harris), the coach builder, was real, in the midst of a court nobody could accept as anything but fake. The ballet, by La Meri, had nothing to do with the case, altho the cameras were handled in a manner, which up to now, was supposed to have been impossible. La Meri was caught by two different cameras and held clearly on the screen by both, with what appeared to be full clarity. Thru this, time and time again a third camera brought dancing girls. Technically, it was a real achievement. From an entertainment point of view it didn't mean a thing. Few viewers realized what was being done, and the triple exposure didn't lend anything to the viewing. It was nice to know it could be done, but it would have been nicer to have seen some reason for it. The narrator, the Chevrolet salesman, didn't have an engaging personality or voice. The entire abracadabra was wasted air time.

Credit Harvey Marlowe for a super-duper try. Rate him zero for entertainment on this scanning.

## Short Scannings

Navy engineers expect to have their experiments with airborne video ready for commercial application next year. Strides have been made in cutting down interference from high tension wires in vicinity of scanning planes and navy is working on a device to permit telecasting under adverse weather conditions. . . . New facial make-up preemed for trade by Max Factor execs in a special off-the-air show over Don Lee's W6XAO Tuesday (11). Factor claims make-up will be okay for color tele, too. . . . ABC has appointed Ken Farnsworth to newly-created post of television sales manager.

Walton Butterfield, producer for H. B. Humphrey Company, leaves for Pittsburgh next week to write and produce six shows for Wellington Sears Company on occasion of opening of new studios and celebration of 75th anniversary of Kaufmann Department Stores, Inc. . . . Three new video and five radio shows being readied by Television-Radio Enterprises, Inc., new org located at 10 East 40th, New York. Company will seek to develop new writers and talent. Officers are: Louis Sturm, prexy; Hugh Hole, v.-p.; Selma Wickler, sec., and Lawrence (Jack) Hurdle, exec producer.

NBC has developed and issuing for field pick-ups a new micro-wave relay transmitter which generates less radio power than that required to operate a pencil flashlight. . . . WRVA (Richmond, Va.) will air telecasts for 1,300-seat Lyric Theater which the station has just leased. John L. Baird, British video pioneer and known as "the father of television," died at age of 58 in his home in Bexhill, Sussex, England, June

## People Are Funny

Reviewed Tuesday (11), 8-8:30 p.m. Style—Audience participation. Sponsor—Raleigh Cigarettes. Agency—Russel M. Seeds, Chicago. Station—WNBT (NBC), New York.

*People Are Funny*, which does okay as radio fare, clicked an even more amusing video opus and Art Linkletter proved remarkably photogenic. This in addition to a ready flow of wit and a nonsensical series of audience participation stunts which underline the fact that *People Are Funny* was basically visual to start with.

Production-wise, the noisy, gay effect of a large studio audience was lacking. The audience Linkletter worked with seemed very small, projecting a "clubby" impression not in keeping with the undoubted hilarious quality of the program's antics. Several of these antics displayed plenty, but once again the producers had to spoil the generally good effect by the introduction of the old seltzer bottle. This seems to be standard equipment in video audience participation, but it's time they stowed away some of the more elemental comedy routines. Stunt where boys and gals pass oranges back and forth, sans hands, hit a high comedy level.

*People Are Funny* was produced for air pic strictly as one-shot, under the direction of Ronald Oxford, with technical direction by Albert Protzman. Ed Herlihy announced. Giveaways included cash, Raleighs, a Gruen watch and Admiral radio.

## Second Reviewing

The character of WNBT's *Tele-truth* was different this week (12) than when last caught with a magician replacing the puppets, and Jay Marshall as emcee. Dick DuBois, the fast-talking fakir, wasn't too quick with his hands and on several of his tricks it was obvious just what he was doing.

Also why the camera didn't show the names of the kid contestants and the slots in front of their chairs which indicated the amount of dough they were winning has no answer. The viewers saw the kids taking something out of slots and unless they had viewed *Tele-truth* before, it would have appeared they were trying to hide some tips on the answers.

The combination of parlor magic and visual questions is an ideal pure formula but the questions must still be within the kid scope and plenty of them weren't this evening.

—And the emcee must like half-pints and be liked by them. If the scanning caught is any example of what happens to a seg after it's been telecast for a few weeks—ouch!

14. . . . ABC's v.-p. Don Searle says net's survey of 75 ad agencies in West shows two out of three would want webs to handle production of telecasts.

J. Walter Thompson's tele ad pic head, Bob Gillham, in Hollywood for huddle with agency's West Coast radio head, Corny Jackson, and its Hollywood videoman, Ted Smith. . . . Paramount's tele director, Klaus Landsberg, left Hollywood for FCC engineering hearings in Washington. . . . William Morris Agency set the Zenith Sporting Club-DuMont deal for telecasting of boxing bouts at Ebbets Field, Brooklyn, this summer. . . . Doubleday & Company, Inc., has developed plans for closer co-operation with tele producers. Doubleday's exec ed, Lee Barker, will help secure suitable book material that can be used as a basis of programs for video stations, ad agencies, sponsors and producers, and will make promotional tie-ups.

## Syndicated Film Video Segs Eyed By E.T. Orgs as Future Market

NEW YORK, June 15.—Transcription producers, who for years have experimented with sound-on-film and wire recording as more advanced alternatives to wax, are now viewing the video field as a potentially strong medium for syndicated programs sponsored by the same type of advertisers who now buy E. T.'s. Latest tip-off in this direction is the trek of Harry S. Goodman, wax producer, who tomorrow leaves for Hollywood to make a deal with film producers for use of their product on commercial video.

Goodman, who intends to contract for the exclusive right to the film output of one or more producers, is of the opinion that all transcription manufacturers will find it necessary to get into the video field with syndicated film programs within the next five years—or else. Type of show he has in mind now would run 15 minutes. One-minute commercials would be stripped in at the beginning and end, and a 30-second plug stripped into the middle section of the film.

Reasoning of Goodman and other wax execs is that production cost of a live tele program is beyond the scope of all advertisers except big national accounts. Film pitch, however, would make for good reception in view of Coast film producers' savvy in the matter of lighting, etc., and would be well within the budget of regional advertisers.

Another reason put forward as favoring the commercial success of the syndicated film shows is the fact that video co-op shows are not likely to be around for some years. Advertisers who would normally go for a co-op deal are figured as likely clients for this type of tele show, inasmuch as film production is ex-

## WBKB To Air Flack For Tele Industry And Chi Dealers

CHICAGO, June 15.—New flacking campaign, designed to help manufacturers and dealers sell video sets in this area, is being planned by WBKB, local tele station. The campaign is based on the theory that there are not enough daytime video programs aired here during the time, best suited for the sale of video sets, and when dealers have potential television receiver customers in their stores.

WBKB execs point out that nowhere (even in New York) have there been enough daytime shows aired to assist video set sales. Therefore, starting this summer, WBKB intends to expand its daytime sked about three or four hours a day, devoted to airing of remote pick-ups, possibly a couple of commentary programs by Jerry Walker, interview shows and even something as simple, but nevertheless effective as a video demonstration program, such as pointing a camera out the WBKB windows and telecasting shots of the passing parade in Chi's Loop streets.

To promote the new daytime programming, WBKB execs intend to send letters to dealers and manufacturers, calling attention to the new schedule.

Letters to dealers will advise them to have their video set buyers in their stores during these demonstrations. Letters to manufacturers will call attention to this sales assist. It is also planned to keep the dealers informed as to when special programs of a remote or special feature nature are going to be aired.

pected to be of network caliber.

Strong attempt by wax men to branch into sound-on-film was made about five years ago. James A. Miller, Mark Hawley and such companies as Transradio were deeply interested—all with the thought that if sound-on-film proved successful, they would drop transcriptions. Warners and North American, the utilities company, also played with the idea awhile. Now, however, sound-on-film can be co-ordinated with 16mm. film which can be used for video.

Recent source of film for video has been the soundies type. Standard Brands has used some in its commercial program handled by J. Walter Thompson, and DuMont bought a batch of them, which they use for station breaks, etc.

Transcription producers planning syndicated video programs using film point out that such packages would have a long commercial life. First, they would be so produced as to be usable as radio programs with good entertainment value. Then, as video field opened up, the visual element would be added.

## Costs Scares Philly On Eve of Hearing; Ap Exodus Foreseen

PHILADELPHIA, June 15.—With the FCC skedded to hear all the local applications for television this week, shop talk has it that some of the stations are checking out of the video picture. All local stations have applications in. WIP is certain to cancel out, and one or two others look set to exit. Factor creating tele havoc here is that stations, in preparing FCC briefs, are beginning to find out for the first time the real cost involved. With current radio revenue slipping fast, stations don't feel inclined to go in for the heavy expenditures involved in air pix. Also influencing the picture is the fuss raised by black-and-white vs. color video. WCAU, CBS station, earlier announced that it had withdrawn its application for a black-and-white permit in favor of waiting for color. And since all the other stations have always looked up to WCAU, some of the lads figure that they better get on the color band wagon.

Much interest is being manifest on the move KYW, Westinghouse NBC station, is going to take. As far as Philco is concerned, the tele plant is at least hoping that KYW will drop out of the tele picture. Philco operates its own station here, WPTZ, and figures that if KYW drops out, the Philco outlet will become the local outlet for NBC.

Talk is still rampant that WPTZ will link with one of the local newspapers to handle all its programming. In any event, the Philco station had a close tie with *The Philadelphia Inquirer* in presenting its first network television show Tuesday (11). Thru the newspaper's AM station, WFIL, and for ABC, Philco presented the first commercial television show sponsored by the U. S. Rubber Company. The same evening WPTZ had WFIL stage another net show in connection with the diamond jubilee of the motor industry.

However, John Ballantyne, Philco prexy, in a wire to *The Billboard* this week, said that "Philco has no plans for the sale of WPTZ. A short time ago we moved into our new studios in the Architects' Building and are embarking on a more elaborate and intensive television broadcasting program."

## CBC Considers Video Still 'Risky,' But Pushes FM Hard

MONTREAL, June 15.—The Canadian Broadcasting Corporation is backing to the fullest extent the introduction in Canada of FM broadcasting in preference to AM broadcasting, but it considers television still a too risky venture to be undertaken on a large scale, in the dominion, Dr. Augustin Frigon, general manager of the CBC, told the Parliamentary Radio Committee this week. Dr. Frigon also revealed that for the first time in its history the CBC had experienced a net operating deficit.

"We are very much in favor of FM at the CBC," said Dr. Frigon. "We believe it will add to the enjoyment of listening to radio programs. We know it will permit the use of a greater number of stations thruout Canada to the advantage of smaller localities which cannot enjoy local broadcasting at present because of the overcrowding of AM. We have recommended to the licensing authority, and our recommendation has been accepted, that operators of AM stations be invited to start, if they so desire, FM transmission of the programs carried on their AM transmitters, but it is not probable that FM receivers will be on the market in Canada before late fall or early next year.

"The CBC already has two FM transmitters, one French, one English, in Montreal," the general manager said. "We will have one in Toronto soon, and more in Vancouver and Winnipeg before the fall. The Canadian Marconi has an experimental broadcasting station in Montreal. Our aim is to get FM signals on the air so that there will be programs available for any owner of an FM receiver and, therefore, assure to manufacturers enough buyers for the equipment put on the market."

Dr. Frigon was not so optimistic about television, which, he said,

would not be commercially feasible until a good proportion of radio homes had receiving sets. He felt that television was a very costly affair, chiefly in operation. "We believe it would be a mistake to encourage the introduction in Canada of television without sufficient financial support," he concluded.

The general manager estimated that the CBC would show an operating deficit of about \$35,000 for the fiscal year 1945-'46, and he attributed this to a drop in receiving license fees which had been expected to produce \$3,900,000. However, the fees, at \$2.50 a set, fell short of estimates by \$113,000. Revenues from sponsors of commercial programs came short of the \$1,800,000 estimate by \$108,000. "Savings in expenditures have reduced what otherwise might have been a very heavy deficit," he said. Total income of the CBC was \$5,498,397, and private stations received \$1,164,491 from the CBC for sale of network time.

### CBC Compared With BBC


The CBC operates three networks, French, dominion and trans-Canada, and 24 basic stations, seven CBC and 17 private. "When one thinks," Dr. Frigon stated, "that our budget last year, including all domestic and international services, was approximately \$6,000,000 when the British Broadcasting Corporation, with a much smaller country to cover and an abundance of talent, will spend this year \$36,000,000, one has an idea of our handicap in serving the public as fully as we would like. Of course, we have to forget about the \$400,000,000-a-year business which is broadcasting in the United States."

He blamed the increasing fees of musicians as a cause of the unbalanced budget. "Hardly a month passes without us receiving some (CBC Says Video Risky on page 51)

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# Black-Jackson Feud Decish May Have Strong Bearing on Lea Bill Constitutionality?

## Some Diskers and ET Firms Building Backlog Right Now

NEW YORK, June 15.—James C. Petrillo's arraignment on charges of violating the Lea Act shared the front pages this week with another story which didn't mention the American Federation of Musicians but which can nevertheless change the complexion of the Petrillo-radio-record picture. News that United States Supreme Court Justices Robert H. Jackson and Hugo L. Black are feuding and that Washington insiders look for a Black descent from the bench comes as a blow to the labor movement and a possible upset to the calculations of Petrillo and his attorney, Joseph A. Padway.

### Black a Big Factor

Earlier predictions by Petrillo, Padway, radio executives and members of Congress to the effect that the Lea Act would be found unconstitutional were based on the present alignment of forces in the Supreme Court. However, the "unpacking" of the court, with Black replaced by a more conservative jurist, would change the present 5-4 "pro-labor" balance of the court to a 5-4 "anti-labor," according to AFM toppers. Local attorneys point out that constitutionality of any statute is not a thing in itself, but rather the viewpoint of human beings. Advance judgment of the Lea Act's constitutionality assumed that one of the human beings to be entrusted with the final verdict would be Justice Black, and the guess was that his decision would be consistent with his past performances. Black's replacement by an unknown quantity or by a so-called "conservative" could transform what today is tabbed as incontrovertibly unconstitutional into something constitutional enough to sew up the AFM and toss its president into the federal jug for one year. AFM people, naturally, hope Justice Jackson's charges will boomerang on him.

### Petrillo and Woll

While local AFM circles meditated on this development, local radio and record circles were intrigued to discover that J. Albert Woll, federal attorney handling the Petrillo case in Chicago, is the son of Matthew Woll, vice-president of the American Federation of Labor, with which the AFM is affiliated. This fact has stirred much speculation, including serious research into the question of the current state of relations between Petrillo and the elder Woll. Some say that Petrillo and Woll have no use for one another, and that Petrillo resents not having been made a member of the AFL executive committee. Others claim that Woll and Petrillo are fast friends. Mutterings are such as to cause belief that the younger Woll will be damned if he does and damned if he doesn't succeed in incarcerating Petrillo.

### Some Diskers Building Backlogs

Amid the crystal gazing, recording and electrical transcription companies are also taking action. Some of the largest e. t. firms and several diskers have undertaken to expand their cutting schedules, hoping to build as big a backlog of masters as possible before October, when Petrillo plans to increase the recording scale. In a let to all diskers and e. t.ers April 6, Petrillo advised them of the forthcoming increase, and platter circles expect that the AFM will seek to double the current scale, bringing it to \$60 for every three hours of pop recording, and \$36 for every 15 minutes

of transcription cutting.

Altho AFM contracts with platter-makers do not expire until December 31, 1947, firms are so leery of Petrillo and have so much respect for the legal talents of Joseph A. Padway that they will not be surprised if the AFM yanks the musickers from the disk studios this fall, citing a legal reason for doing so. Hence, they are taking no chances. Even should a new record ban not be invoked, recorders figure they might as well get as much cutting done as possible under the present wage scale. The overall philosophy of the recorders was expressed by one of them: "If Petrillo can defy the government and probably get away with it, what chance have a couple of record companies against him?"

One outfit which has made no plans for speeding up production of masters is Decca, which was the first major to sign with AFM, in September, 1943. Decca execs say that they are thus far unruffled by the prospect of an increased disk scale, do not fear another ban and are, in fact, far enough ahead on production to be able to plan on shutting their studios altogether during July to give employees a vacation.

## Levy Buys Catalog Of Sprague-Coleman

NEW YORK, June 15.—Lou Levy, prexy of Leeds Music Corporation, this week bought the Sprague-Coleman catalog for an undisclosed sum. It includes such Alec Templeton works as *Back Goes to Town*, some of Mana Zucca's *Children's Teaching Pieces* and orchestral compositions by Paul Creston and Vladimir Dukelsky (Vernon Duke).

Catalog is heavy on organ stuff, standard college material, etc. Phil Barbanelle and Stewart Sprague legal-eagled the deal for Sprague-Coleman and Bernie Miller for Leeds. This marks the eighth catalog, not including Am-Rus, taken over by Levy in the past few years. Others were Olman, Wabash, Consolidated, Reiss-Taylor, Mayon Williams, Pan-American and Jenkins.

## Guestrimentalists On Remote Nixed

NEW YORK, June 15.—Three Deuces, 52d Street nitery which has adopted a policy of using guest stars on its remote broadcasts over Station WHOM, fell afoul of Local 802, American Federation of Musicians, this week. A business rep of the local was in the spot last Sunday (9) when the first remote was aired, with Harry Edison, Count Basie trumpeter, and Allen Eager, ex-Tommy Dorsey tenor man, blowing guest stints, Frances Wayne, singing, and Count Basie delivering a spiel.

As a result, the exec committee of the local decreed Tuesday (11) that from now on no joint will be permitted to "augment" its orchestra for the purpose of a remote broadcast. The edict interferes with Three Deuces' plans for tomorrow (16), when King Cole, Trummy Young, Peanuts Holland and Pearl Bailey were to be the visiting celebs, some to perform and some to gab.

The 802 ruling does not affect guest vocalists, but only instrumentalists. Slam Stewart Quartet and an

## Slicker D'Arcy

NEW YORK, June 15.—Some of the boys were sitting around the 400 Restaurant here the night Johnny Bothwell opened, listening to Don D'Arcy sing and reminiscing about the days when D'Arcy was with Joe Venuti. After agreeing that there is only one Venuti and only one D'Arcy, they decided that the best Venuti-D'Arcy story concerns the first meeting of the two great men.

Venuti was holding forth at the old Monte Carlo and a little kid pushed his way to the stand, introduced himself as Don D'Arcy and announced he could cut Bing Crosby. Never one to pass up a gag, Venuti said, "G'wan, kid, how can you sing like Crosby? You've got hair and Crosby is bald. Hit the road." The next night D'Arcy showed up with part of his head shaved to the bone. Venuti had no choice but to listen to him, and the upshot was that D'Arcy was with Venuti for four years.

Incidentally, the storytellers agree that the familiar yarn about Venuti trussing D'Arcy up and suspending him over a theater pit by means of a tarpole pole and line is just a fable.

## McIntyre Exits Cosmo Plattery

NEW YORK, June 15.—Hal McIntyre walked out on Cosmo Records this week, in another of the series of incidents which have been taking place at this indie diskery in recent weeks. McIntyre's contract with the plattery called for payment of \$1,000 per week every Tuesday for 52 weeks, and it is understood that the diskery was about eight payments behind on this deal. It isn't definite, however, whether that is the reason for McIntyre's withdrawal from the company's talent roster.

When Mort Palitz, Joe Shribman and the other original Cosmo keystoners left Harry Bank, company prexy, and when Herb Hendler (who had just wound up a stretch as RCA-Victor artists-rep head, came in), the new talent which moved over to Cosmo with Hendler (McIntyre, Tony Pastor, etc.), had clauses inserted in their contracts which stated that if Hendler or Bank left the company, the artist could leave, too. Some time ago, when the Wall Streeters and other outside financial men (Nick Wells, Reuben Uselander, etc.), now in the Cosmo picture moved in, they were disturbed by this proviso in artist contracts.

Such a clause may have had a bearing on the stock issue which the company finally floated last week. The new Cosmo execs wanted the artists to kill that clause. McIntyre refused and is thought to have decided to leave rather than permit the clause to be yanked. Whether Pastor and other artists will follow is unknown at the moment. Hendler is still with the company, altho last week they brought in Oliver Nicoll as director of program development, to build a longhair library, according to a company announcement.

all-star combo composed of Ben Webster, Sid Catlett, Johnny Simmons and Al Haig are current at the place. Altho spot pays union scale to guest artists, union nixes the idea on the grounds that, if the practice were permitted to continue, every dive in town would be using name leaders as a lure, via radio remotes.

# 802 Indies To Rake Blue at Next Meeting

## Seek Unity Tie?

NEW YORK, June 15.—Political artillery is lined up for the nearing election campaign in Local 802, American Federation of Musicians here, and an opening salvo will be fired at an open meeting Friday (21) of the Independent Committee. Committee, not associated with the Administration (Blue) ticket or with the opposition Unity ticket, nevertheless has a following, credited by some with having swung the decisive votes to Jack Rosenberg's administration in the 1944 elections.

Friday, however, the committee will rake the Blue from stem to stern, in a call for amalgamation of all 802-ers who are anti-Rosenberg and wish to substitute an administration which will match more closely the committee's view of a democratic leadership. The "autocracy vs. democracy" angle will be the indie outfit's basic pitch, with care taken to assert that it does not consider itself the sole proprietor of democratic instincts and welcomes a joining of forces drawn from both the Blue and Unity factions.

### No Ambish of Own

At the same time, the committee will eschew any organizational ambitions of its own, describing its function as one of raising questions and promulgating programs for discussion by the general membership. Its rejection of Rosenberg is due to his alleged failure to fulfill election promises made in 1944. He will be charged with having failed to seek an increase in membership participation in formation of union policy and he will be accused of having ignored veterans' problems and having neglected to develop a program for increasing employment. He and his ticket will also be accused of having allowed their inner political wranglings to deter them from their duties toward the membership.

### Anti-Indie Office Seekers

While calling itself the Independent Committee, the outfit, led by such 802 personalities as Dave Freed, Sid Weiss, Teddy Wilson, Horace Grenell, Elliott Arluck and others in the dance and classical field, makes a strong differentiation between itself and so-called "independent" candidates. It will formally reject all lone-wolf office-seekers on the grounds that such candidacy is based on the appeal of a personality rather than of a union. (See 802 Indies To Rake on page 34)

## For Ripley

NEW YORK, June 15.—It finally happened. It violated all laws of showbiz nature, but it happened, nevertheless. This week we got the following note:

"Picked up *The Billboard* the other day and noticed that my latest record got thumbs down from you. After rereading your consideration, I find the advice sound, and in future recordings I shall keep your review in mind and try to produce some likable sides. Thank you. Sincerely, Gordon MacRae."

## That E. T. Rate to Pubs and to Writers Gets O.O.; Spangle?

NEW YORK, June 15.—Some Songwriters' Protective Association members now believe that two of the biggest publishers in the industry have violated the standard SPA writer contract by making bulk assignment of tunes to electrical transcription library services. This knowledge provides the penner outfit with a bludgeon which will be energetically swung when the need arise, say these spokesmen.

Writers aver they have seen copies of contracts whereby these publishers give individual e.-t. firms a year's blanket right to use all items in the pub catalog. The publisher gets \$30,000 per year. This sort of arrangement is contrary to clause 4-K, of the standard writer-publisher contract, which forbids "bulk or block license" and, in the case of e.-t.'s permits nothing but individual license, or else license for specific medleys.

Principal reason for ban on bulk licensing was that it makes the individuals anonymous, obscures book-keeping, makes it even more impossible than usual for writer to know what's coming to him.

### E.T. Problem Sharp

The whole question of publisher-writer-e.t. relationships has become sharpened recently, with small publishers and writers alarmed by the growing tendency of transcription firms to treat a library service platter as if there are home phonograph record. There are few library services which do not try to pay small pubs at the rate of 2 cents per distributed transcription. Time-honored trade practice had been to pay a lump sum of from \$7.50 to \$15 per song per year, but the 33 RPM boys have been beating the price down. Maximum a publisher can realize from these 2-cent deals is around \$6, and the 2 cents per side entitles the transcriber to a permanent rather than an annual license.

Publishers, with rare exception, have been afraid to tangle with the transcription houses, for fear of creating antagonisms. In cases where there is a direct or indirect relationship between the e.t. outfit and a commercial recording firm, publishers keep quiet altogether, for fear of talking themselves out of future record deals. It has been noticed, however, that transcribers are equally reluctant to battle. In cases where pubs have threatened suit because an e.t. firm has used their number without permission and has simply paid 2 cents per side, the transcription firm has backed down every time.

Tradesters agree that the difference

of opinion over whether publishers should get an annual lump sum, or a permanent 2 cents per e.t., involves the most delicate kind of legal interpretation, evoking all kinds of far-reaching copyright angles. Because nobody knows what manner of headache would be inflicted on the trade by a United States Supreme Court interpretation, everybody has been trying to hush every body else.

The Billboard learned this week, however, of the possibility that at least one publisher might brave the consequences by dragging one of the offending transcription firms to court. Legal correspondence is already in progress, and unless this particular publisher's friends succeed in convincing him to call off the dogs, the industry may be in for a thrilling year or two, awaiting the Supreme Court's version of what the copyright law actually means about recordings.

History of e.t.-pub dealings has been interesting. Prior to radio's war with American Society of Composers, Authors and Publishers, standard annual fee was \$15 per song, having been built up from \$5. Broadcast Music, Inc., and its affiliates allowed the price to descend to \$10 and even \$7.50. Price has never risen since, and, with the introduction of the 2-cent gimmick, has actually fallen to almost nothing per year, calculated over a long period of time. Commercial transcriptions involving a national advertiser continue to bring publishers 25 cents per song per platter, for pops, and 50 cents per song per platter for production tunes.

### 802's 9th Straight Hot Weather Concert Series

NEW YORK, June 15.—For the ninth straight summer Local 802, American Federation of Musicians here, will sponsor a series of band concerts in local parks.

Season starts June 23 and continues thru Labor Day in all five boros of this city. Bill is shared by private concerns, with roster of co-sponsors including Manufacturers' Trust Company, International Business Machines, Cushman's Restaurants, Coca-Cola and Rudley Restaurants. The 1945 series drew over 300,000 people to the free bashes.

### De Luxe Kidisk Album To Get Teacher Pre-Testing

NEW YORK, June 15.—De Luxe Records will issue a Kidisk Album called *A Child's Garden of Manners*, which includes such tidbits as *Play With Your Playmates*, *Respect Your Parents*, *Wash Your Hands and Face*, and *Brush Your Teeth*.

Prior to actual cutting of the stuff, firm will promote it by circulating 2,000 kindergartens all over the country, submitting lead sheets and lyrics of the album songs, plus a questionnaire which will ask the teachers for comment on the material. Album was written by Barney Neisen and Billy Hueston.

### Paris Disk Distrib Sets Up

NEW YORK, June 15.—A firm called International Record Distributors has been set up in Paris to distribute American and Latin stuff to France and the rest of Europe. It has made deals with several South American diskers and is dickering with Four Star Records, Hollywood. In addition to distributing, the company wants to set up its own foundry and do some pressing. Firm claims to have a sound-on-film process called "phenefilm" which is superior to and cheaper than any known method. Robert Chamfleury heads the set-up.

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# BETTY HUTTON



—and here's her first recording—two terrific numbers that are sure-fire bait for nickels

## WHEREVER THERE'S ME THERE'S YOU and MY FICKLE EYE

With the Four Hits, Joe Lilley and Orchestra  
RCA VICTOR 20-1915



### THE DINNING SISTERS Three Slick Chirping Chicks

HORATIO ALGER could find another rags-to-riches novel in the career of the Dinning Sisters, two brunettes and a blonde, and all lookers. The trio's bankroll was down to 30 cents in 1939 when the girls clicked on Chi radio.

Top billing in the No. 1 houses and clubs all over the country, guest spots on Kate Smith's air show and the Chesterfield Supper Club, and a series of groovit disks for Capitol have put the girls in solid with the customers.

Two recent platters, *Do You Love Me?*, backed by *Wave to Me, My Lady*, and *The Iggydy Song*, backed by *Love on a Greyhound Bus*, are keeping the juke players and home spinners happy. And for visual appeal, the Dinnings are appearing in Columbia flickers.





**AND ORCHESTRA  
VOCALS BY LEE TAYLOR**

## "THIS IS ALWAYS"

(From movie, "Three Little Girls in Blue")

## "ALONG WITH ME"

(From show, "Call Me Mister")

Majestic No. 7195

★ ★ ★

# Morales & Jack Smith

**IN A GREAT MONEY-MAKING COMBO**

**NORO Morales AND ORCHESTRA**

**"LINDA MUJER (You Never Say Yes)"**

—with *Jack Smith* America's outstanding  
singer of Pan-American songs; vocals in English and Spanish

## "JOAN" ("Juana")

Featuring Noro Morales, His Piano and Rhythm

Majestic No. 5002

# Majestic RECORDS

Studio: New York City Sales: St. Charles, Illinois  
(Subsidiary of Majestic Radio & Television Corporation)

## ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

### Will Back

(Reviewed at Aragon Ballroom, Chicago, Thursday Evening, June 13. Booked by MCA.)

TRUMPETS: Jack Overgard, William Beyer.  
TROMBONE: Eugene Heineman.  
SAXES: Oscar Pansini, John Gorkos, Jim Kleeman.  
VIOLINS: Dave Chauso, Ted Slaviv, Phil Sharf.  
RHYTHMIC: Cliff Aspergren, piano; Fred Rogerson, bass; Fuzzy Anderson, drums.  
VOCALISTS: Eunice Clark and Jimmy Confer.

ARRANGERS: Back, Aspergren.

Band was caught on a waltz night and had no opportunity to display whatever hot stuff it had in the book. This commercial outfit does a good job of keeping the floor filled with dancers, but is undersold from the front.

The three violins were added for this dance spot engagement and will be dropped when the org heads east after this stand. The strings figured heavily in most of the waltz arrangements, and the sax section came in time and again with mellow delivery on the standard numbers. Pianist Aspergren handled the few feature numbers that were doled out and did a fine job on *Full Moon and Empty Arms*. Ork is composed primarily of vets, with the exception of Maestro Back, who has been band-fronting in Chi for several years.

Back is short on the personality angle and the band would do well with some novelty gimmicks which have always sold well at this spot. As it is, brunt of the selling is done by vocalists Eunice Clark and Jimmy Confer.

Miss Clark has a set of good pipes and has beauty and some salesmanship. *Full Moon and Empty Arms* was done well with excellent backing. Her rendition of *Gypsy* got one of the few spontaneous whacks of the evening. Chirp could easily get them to concentrate more on her than on their dancing if she would give with more of the oomph that she has a lot of. Confer has a fine tenor voice and drew a few sighs with *They Say It's Wonderful*. He strained a bit on *Prisoner of Love* and would be wise not to tax his range which is good.

Band is commercial and isn't going to set any place on fire, but could establish itself in the dance band field with more salesmanship from Back and a little more variety than the straight dance music currently offered.

### Benny Carter

(Reviewed at Swing Club, Hollywood, June 5. Booked by Music Corporation of America. Personal Manager: Milt Deutsch.)

TRUMPETS: Jack Trainer, Colvin Strickland, Walter Williams and Ira Pettiford.  
TROMBONES: Candy Ross, Johnny Morris, Al Grey, Charley Johnson.  
SAXES: Bob Graettinger, Joe Epps, Hal Clark, Bumps Meyers and Willard Brown.  
RHYTHM: Sonny White, piano; Tommy Moultrie, bass; Jimmy Cannady, guitar; Percy Bryce, drums.  
VOCALIST: Lucy Elliott, Candy Ross.  
ARRANGERS: Benny Carter, Bob Graettinger, Jimmy Cannady.

Since Benny Carter bowed, starting the spot's big band policy, biz has been boosted. Carter's crew packs a rhythmic wallop that keeps juves jumping and palming for more. Band builds to powerhouse proportions, leaning on full-bodied sax section, with brass biting in on the beat for temperature-raising results.

Scoring stays pretty much on the jive line, occasionally hopping the fence for mellow stuff. There's sufficient supply of the latter for contrast, with such items as *Gypsy*, *Prelude to a Kiss*, *June Comes Around Every Year*, etc., taking moderate temp. Carter adds plenty of musical meat to *Prelude* with his smooth sating. Boys ride out in fine form

### Johnny Bothwell

(Reviewed at 400 Restaurant, New York, June 13. Booked by GAC. Personal manager, Nat Lorman.)

TRUMPETS: John Dillinger, Marty Bell, Paul Leichter, Pete Carlisi.  
TROMBONES: Dick Kenney, Herb Randel, Tony Klenn.  
SAXES: Andy Pastore, Eddie Edell, Johnny Raffa, Mort Carmen, Jack Agee, Bothwell.  
RHYTHM: Buddy Eanelli, piano; Danny Martucci, bass; Mickey D'Aquino, drums.  
VOCALISTS: Claire Hogan, Don D'Arcy, Marty Bell.  
ARRANGER: Paul Villipigue.

The usual functional weaknesses of a brand new dance band are displayed by Bothwell in this, his first New York location, but he could lead a kazoo and washboard combo and still be impressive because he is beyond question one of the most accomplished alto saxists at large. All he has to do to stamp distinction on an otherwise ordinary outfit is stick that reed in his mouth and begin vibrating. Thus he has a chance. If enough kids have heard of him and if they tell enough other kids about it, Bothwell will stick.

Bothwell first attracted attention several years ago as sax star of several Boyd Raeburn enterprises. He departs from the Raeburn tradition, however, paying scrupulous heed to the fact that an ork's primary purpose is to play dance music.

The Bothwell band is careful about its dance beat, extra careful about its dance tempos. That's important. Another essential factor is the Bothwell library, an up-to-date set of books, replete with familiar plug items, sensibly light on ponderous originals and well-balanced as to ballads and novelties.

Execution of these scores is another matter. Trumpets are chief offenders, one or two of the boys frequently wandering off-pitch, spoiling the sound of the band. Other sections seem fairly well-integrated, if not inspired, and should work better together with accumulated experience. Arrangements by Paul Villipigue are strictly 1946, and provide a solid foundation on which Bothwell can build.

Singers Claire Hogan and Don D'Arcy perform their duties well enough for it to be said that if this were a top bunch they wouldn't be far out of place. The girl is a cute blonde with the usual repertoire of mannerisms and an average set of pipes. D'Arcy does a respectable ballad. A promising added starter in the vocal department is hot trumpeter Marty Bell, who sells a formidable scat song and might develop into quite a performer in that field.

Promoters will get their money's worth here and, if Bothwell is able to polish up his backing, the ops will find that they've purchased a repeater. Certainly this band, because of its talented, personable front man, is a potentially better buy than most of the newies.

(individually and collectively) in a lively *Night and Day*. Here the maestro turns to his trumpet for a peppery solo flight, proving he has plenty on the ball in the horn department.

Interesting instrumental effects are achieved in a white hot *Jump Call* in which Tommy Moultrie works a groovy bass to good advantage.

Voicers Lucy Elliott and Candy Ross (who doubles from brass) are listenable. Miss Elliott has pleasing pipes but could use more sales savvy.

### Chavez Into Beach Spot

NEW YORK, June 15.—Chavez's rumba ork will open its summer season at the Fay Ross Merry-Go-Round, Atlantic Beach, L. I., Thursday (20). Band is in for an indefinite engagement.

**Rediker Early Bow Has 'Em Barely in Black; Big Future?**

ASBURY PARK, N. J., June 15.—Convention Hall, mammoth auditorium being pioneered this summer by the local Rediker Bros., as scene of a name dance series, is barely in the black so far, but the future is fairly bright. Town is notoriously dead until late June, but ops bucked all tradition by opening season Decoration Day week-end. Had Charlie Spivak May 30, 31 and June 1, pulling three-day total of 8,642 people at \$1.50 plus tax. June 1, featured one of the worst northeast storms in recent memory, and did biz no good at all.

June 8, Hal McIntyre was in for one night, drawing 2,600 at the usual \$1.50. This about equaled Spivak's performance under comparable conditions. Tonight (15) Claude Thornhill is on tap, but because promoters only sell tickets at the door, they have no way of knowing the score in advance. They plan to go in for advance sales next week, when Benny Goodman does a one-nighter. On June 29, Harry James roosts for eight days.

Reason promoters aren't discouraged is that Asbury Park's summer vacationists never move in until the end of this month. Altho the town has been packed with transient visitors, fact that last train pulls out every night at 9:50 has prevented such one-day vacationers from attending the hops. Redikers have been advertising by means of 50 billboards, 17 New Jersey daily papers and on the radio. They expect James to pack the joint.

**Tunes Still Tough To Land; Advances Up**

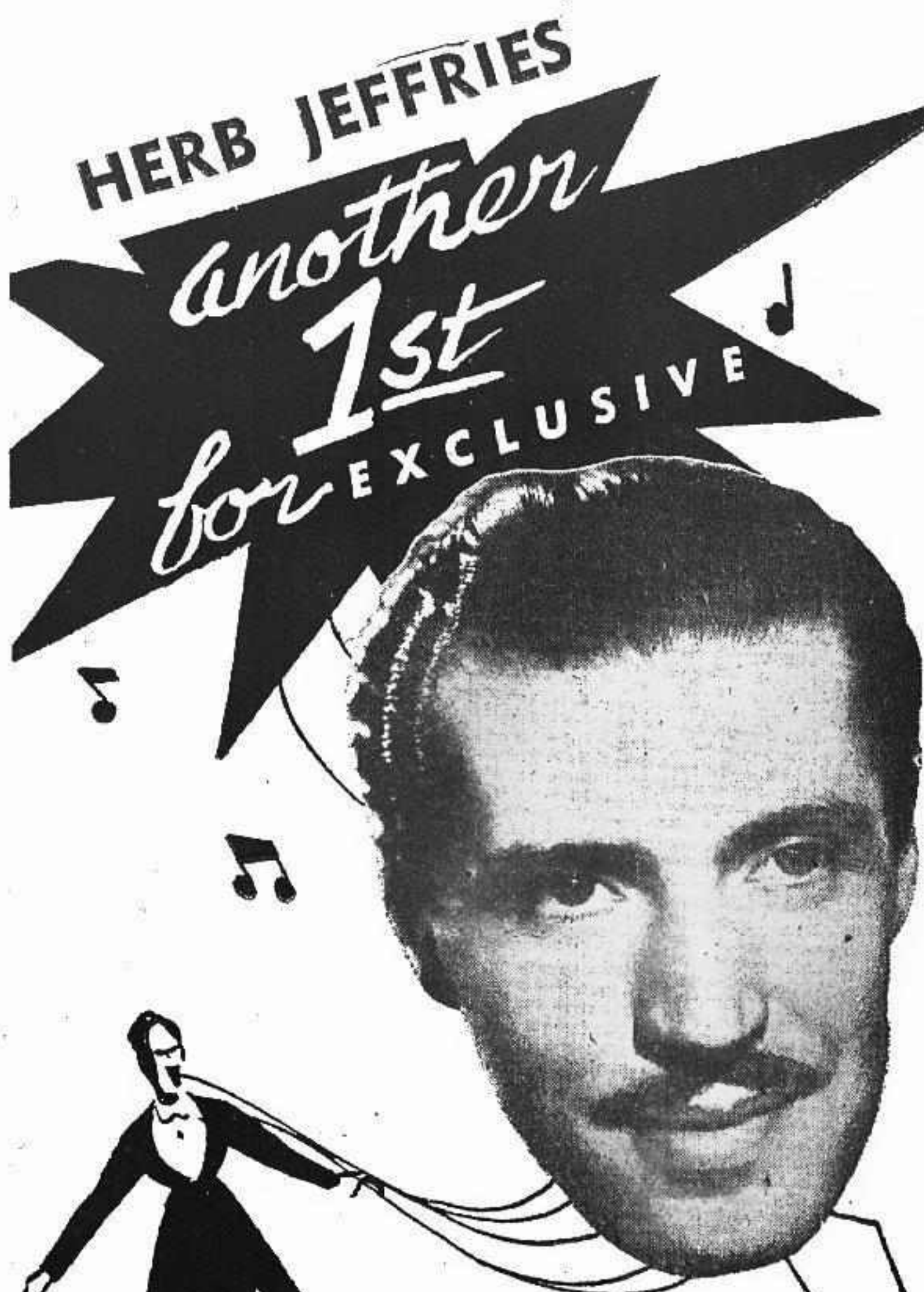
NEW YORK, June 15.—Altho freelance songwriters have more trouble placing songs than ever before, they report that advances are higher than in the days when it was relatively easy to plant a ditty. It is no longer uncommon for a recognized team to drag \$800-\$1,000 from a pub in advance of publication. Until the top boom years of the war, it was sensational for a penner to get an advance in excess of \$300.

The Songwriters Protective Association board of strategy has taken these figures into consideration in planning its approach to the forthcoming contract talks with the pubs. The SPA attitude is that increased advances signify increased publisher affluence, and that increased publisher affluence signifies happy hunting for penners, where the new contract is concerned. Publishers maintain, however, that higher advances are little more than a courtesy to writers, since the money is charged to the writer's royalties and costs the publisher nothing.

**Musicraft's Nat'l Adv. Campaign to Consumers**

NEW YORK, June 15.—Musicraft is going to crash consumer mags with an ad campaign. Starting in July, the diskery will herald its wares in the pages of *Esquire*, *New Yorker*, *Liberty*, *Look*, *Seventeen*, *Pic*, *Cue*, *Charm*, *Glamour*, and *Movieland*.

Meanwhile, the outfit has stepped up activity in its needling studios with recent sessions using Dizzy Gillespie, Frances Wayne, Gordon MacRae, Phil Brito, Georgie Auld and Artie Shaw, who started work on an album with Kitty Kallen.



**"I LEFT MY HEART IN MISSISSIPPI"**  
backed by  
**"I'M JUST A LUCKY SO & SO"** #222

With "Body and Soul" and "What's the Score?" still on the griddle, Herb Jeffries gives out with two more hits on Exclusive Records. Backed by the incomparable arranger, Buddy Baker and his Orchestra.



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**WITH ORCHESTRA**

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IF I HAD MY WAY

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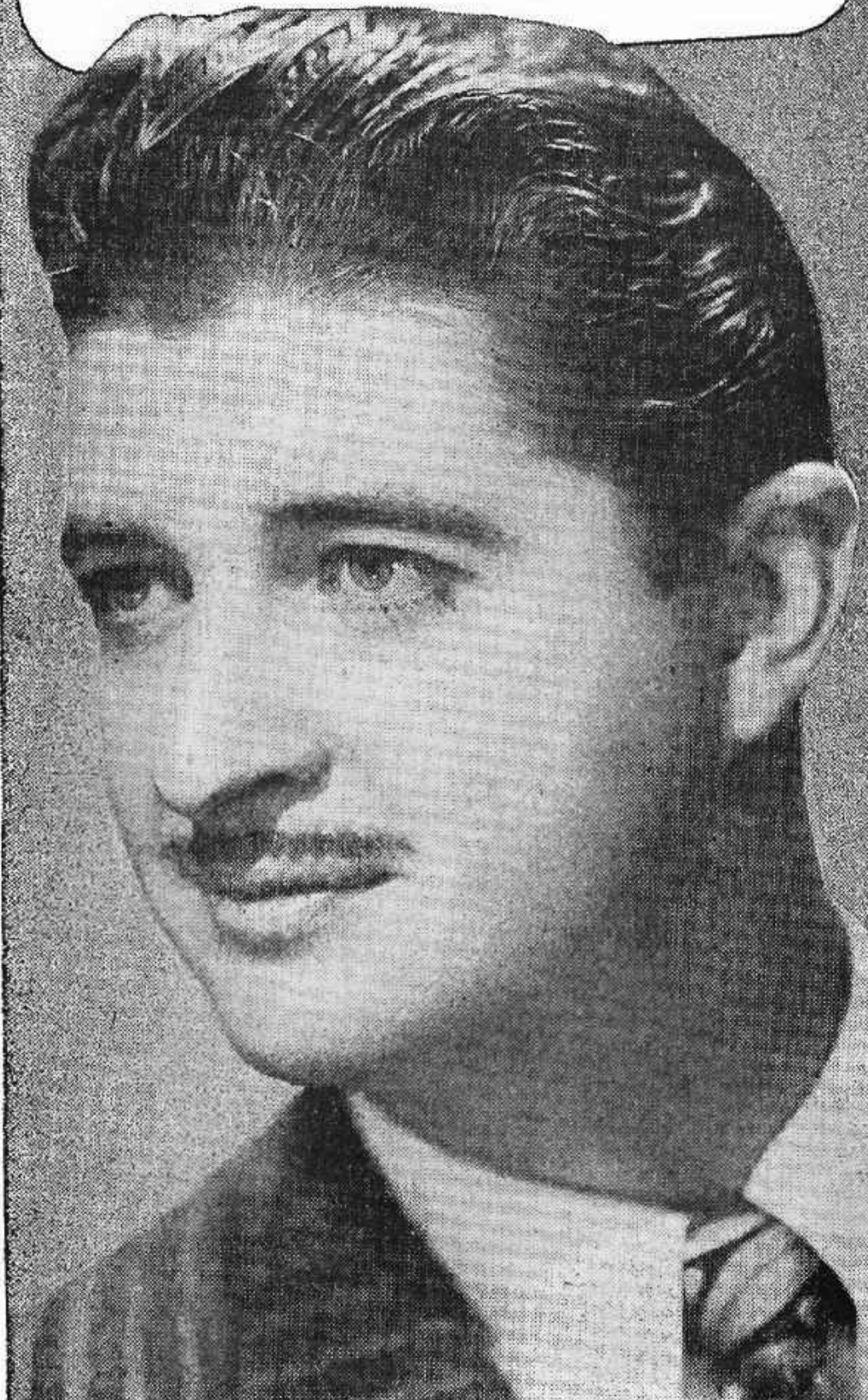
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2021 SEEMS LIKE OLD TIMES  
GIVE MY HEART A BREAK

2022 MY BLUE HEAVEN  
EVERYONE IS LOOKING FOR THE RAINBOW

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*Signature* PRESENTS  
**JOHNNY BOTHWELL**  
CURRENTLY APPEARING - "400" RESTAURANT



**NICKELS IN EVERY SOLO**

Johnny Bothwell is just one of many top stars now recording exclusively for Signature... all under the expert guidance of Bob Thiele. Johnny has been voted top instrumentalist and new star by Down Beat, Esquire and Metronome. (Give his records a play and watch the coins head your way.)

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**15020 STRANGE FEELING**  
**22 STEPS FROM THE CORNER**

VOCALS BY  
CLAIRE HOGAN &  
DAVID LAMBERT

SIGNATURE RECORDS LAST LONGER

PRICE 75c

*Signature* records  
DISTRIBUTED BY  
GENERAL ELECTRIC

**Music—As Written**

**NEW YORK:**

**Platter Palaver**

Sunny Skylar has signed to do a series of albums for Mercury Records. First one, which will use some of Skylar's own compositions plus his voice, will be called *Bedtime Stories, But Not for Children*. . . William C. Neu appointed production manager of Columbia's ad department. . . Morton J. Locker joins RCA-Victor sales department at Raymond Rosen & Company, Philly. Will handle juke ops, chain stores and foreign disk dealers. . . De Luxe has signed the Elm City Four to do the vocal harmonies in a *Joe Howard Gay Nineties Review* album, with ork led by Allan Meritt. Firm has added five new distribs in the past two weeks and will take on 14 more, making a total of 35. . . Jerry Gray directed orks backing Margaret Whiting at the Capitol and Jane Froman at the Majestic, both in the past couple of weeks. Will record with his own ork for Mercury. . . Disk Company of America now distributing Alpha Records. . . Jim Boysen, WTCN, Minneapolis, disk jock, reports he got so many squawks about *Cement Mixer* that he no longer dares play it on the air. . . Roy A. Kerston joins Herbert H. Horn Company, Musi-craft's Southern California distrib as record department head.

**Band Babble**

Dean Hudson, Johnny Bothwell, Dizzy Gillespie, Saxie Dowell and Shorty Sherock will play the first 10 in Consolidated Edison's sponsored series of free dances in local parks,

beginning June 27. General Artists Corporation doing the booking. . . Don Boyd and Ray Klein replace Bill Forman and Warren Covington in the Les Brown tram choir. Don Paladine supplants Don Jacoby on trumpet. . . Frank Roth ork will do the summer at Wopowog Lodge, East Hampton, Conn., with three Mutual wire per week. . . Maria Kramer redecorating the Hotel Lincoln Blue Room for Lee Castle's opening end of this month. . . Herman Schubert, operator of Pelham Heath Inn here, doesn't care what happens to the soil surrounding his joint. Thursday (20) he is holding a golf-driving contest, open to all comers, but particularly to Broadwayites. Maybe he thinks he'll be able to build another wing in the excavation.

**CHICAGO:**

Henry Brandon ork has been booked into Chi's Edgewater Beach Hotel Beachwalk for the summer and will have three ABC net wires weekly. Ork is also aired locally six nights weekly. . . Duke Ellington will start on a Canadian tour June 22. Afterward ork will wend its way down to L. A., where it starts its Million-Dollar Theater engagement July 2. . . Reggie Childs' ork (14) went into Silver Slipper, Memphis, June 14. Band was first to appear there under spot's new management.

Herb Pauley, of the Frederick Bros. office here, flew to Lincoln, Neb., over the week-end to visit his family. . . Georgie Auld ork (17) will come into El Grotto June 28 and will have an ABC network outlet every night except Tuesdays. . . Mary Jane Dodd, who finished an engagement at the Stork Club, Omaha, got stuck in Burlington, Ia., on her way out there as a result of

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Tax Included

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**IT COULDN'T BE TRUE SEEMS LIKE OLD TIMES**

**RECORD #2**

**ALL THROUGH THE DAY WHERE DID YOU LEARN TO LOVE?**

**RECORD #3**

**WE'LL GATHER LILACS ONE-ZY . . . TWO-ZY**

**RECORD #4**

**DON'T BE A BABY, BABY I'M A BIG GIRL NOW**

**RECORD SURPLUS CO.**

105-33 62nd DRIVE  
FOREST HILLS, L. I., N. Y.



the rail strike. Cab she hired to take her the 250 miles to Omaha then ran into a tornado and the journey took 12 hours, but she got there on time. . . . Anson Weeks has been at the Sky Club for three months now, and has drawn another holdover. Band is being aired over CBS network each Thursday. . . . Olive Mason, chimp and pianist, drew another hold-over at the Croydon Hotel.

**WEST COAST:**

Cliff MacDonald and Don Pierce, who recently took over Four Star Records and Richard Nelson Enterprises, never actually secured transfer of title and have not lived up to contractual purchase, according to Jerry Ralston, attorney for Nelson. Lawyer claims Nelson is still owner of two firms with negotiations going on over week-end to have MacDonald and Pierce either take over completely or Nelson to retain outfits. Ralston is also attorney for Music Publishers' Protective Association, working with head man Harry Fox, and recent demand by MPPA for \$15,000 in unpaid music royalties from Nelson set-up won't be settled until actual ownership is ascertained.

In Music Corporation of America and Larry Finley trial follow-up, Judge Paul McCormick is taking under consideration over this week-end after solid day session with attorneys from both sides on Friday the matter of whether any damages are to be ascertained, and if there is any real cause for action. This is MCA's last-minute move to kill case before moving on to higher courts for appeal since new trial has been washed out.

**HOLLYWOOD:**

Ginny Powell is skipping an eastern trek with the Harry James band to stay with hubby Maestro Boyd Raeburn. James replaces her with Mary Morgan from Detroit. . . . GAC's Tommy Rockwell headed here for his usual summer stay. . . . Swing Club fray with AGVA over a vocalist's salary, almost meant

Benny Carter's temporary exit from the spot, but all's well now. . . . Eddie Safranski, Stan Kenton's anchor bassman, refusing tempting offers from Woody Herman to replace Chubby Jackson.

Horace Heidt's shindig for Frankie Carle brought out many music biggies. . . . ARA Records debuted a new release sheet for reviewers, jockeys and stores, containing song composer, publisher, review copy and exact playing time of disk sides. . . . Warner Bros.' flack division is apparently unaware that Quintet of Hot Club of France is not functioning and, therefore couldn't have just cut *Night and Day* album for Decca. Platters are reissues. . . . Frank Kelly, owner of the Fran-Tone jazz plastery doing an ultra modern jazz concert at Embassy Aud June 24, similar to music dispensed on label.

Jockey Peter Potter in from an Oklahoma vacash. . . . Lecuona Cuban Boys band penned by GAC and probably will play *Ciro's* or *Troc*. . . . Duke Ellington a Kenton follow-up at Meadowbrook and will also do Coast concerts this summer. . . . Al Donahue headed for a string of Texas one-nighters. . . . Ceele Burke band, a Bal Tabarin fixture for seven years, finally swings out for Club Alabam. . . . Martin and Crystal Music, individual publishing houses, each have a tune with the title *Too Soon* altho melody is different. One will probably drop the tag, with Crystal already having a recording by Page Cavanaugh Trio on *Encore*. . . . Bill Richards, Columbia Record's Coast bigwig in New York to talk about forthcoming Coast pressing plant altho construction restrictions are holding up progress right now. . . . Denny Beckner, who had band at Aragon last year, to do the spot as a single attraction in an unusual booking for the ballroom. . . . Bobby Beers, ex-kid vocalist with Lawrence Welk, rejoins him after a service stretch. . . . Welk's family just came in from Chi.

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NOTHIN'  
UNTIL YOU HEAR  
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ON THE BRAND  
NEW LABEL  
"TEAGARDEN  
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B--I Fall in Love With  
You Every Day

Vocals by  
Alan  
Gerard

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George Barry's Clari-  
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Orchestra Highlight  
This Record.



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17A--Whatta Ya Gonna Do  
Vocal by Alan Gerard

B--Dizzy Fingers  
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**OLE BUTTERMILK SKY**

BY HOAGY CARMICHAEL & JACK BROOKS  
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HOAGY CARMICHAEL • HELEN CARROLL and THE SATISFIERS  
**ROGUE RIVER VALLEY**

BY HOAGY CARMICHAEL  
Recorded By  
ELTON BRITT — LAWRENCE WELK

Still Going Strong!  
**YOU MAY NOT LOVE ME**

Recorded By  
BING CROSBY — JO STAFFORD  
VAUGHN MONROE — GENE KRUPA  
JACK LEONARD — HENRY KING  
**JUST MY LUCK**

Recorded By  
BING CROSBY • VAUGHN MONROE • KITTY KALLEN

Get Your Kicks On  
**"ROUTE 66!..."**

Recorded By  
BING CROSBY & THE ANDREWS SISTERS  
KING COLE TRIO • GEORGIE AULD

BURKE AND VAN HEUSEN, Inc.  
NEW YORK • CHICAGO • CINCINNATI • HOLLYWOOD



PART 1—The Billboard

**HONOR ROLL OF HITS**

THE NATION'S TOP TUNES

1. THE GYPSY
2. LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)
3. THEY SAY IT'S WONDERFUL
4. PRISONER OF LOVE
5. ALL THROUGH THE DAY
6. DOIN' WHAT COMES NATUR'LLY
7. SIOUX CITY SUE
8. FULL MOON AND EMPTY ARMS
9. I DON'T KNOW ENOUGH ABOUT YOU
10. DO YOU LOVE ME?
11. I'M A BIG GIRL NOW
12. CEMENT MIXER (PUT-TI, PUT-TI)
13. IN LOVE IN VAIN
14. IN THE MOON MIST
15. SHOO-FLY PIE AND APPLE PAN DOWDY

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

Weeks to date	Position Last Week	SONG	ENGLISH	AMERICAN
7	1	1. MARY LOU .....	Francis Day .....	Mills
4	2	2. MONEY IS THE ROOT OF ALL EVIL .....	Chappell .....	Sun
12	6	3. I CAN'T BEGIN TO TELL YOU .....	Chappell .....	Bregman-Vocco-Conn
18	3	4. CHICKERY CHICK .....	Campbell-Connelly ..	Santly-Joy
24	7	5. CRUISING DOWN THE RIVER .....	Cinephonic .....	*
5	4	6. INTO EACH LIFE SOME RAIN MUST FALL .....	Bradbury Wood ....	Sun
5	8	7. OH! WHAT IT SEEMED TO BE .....	Sun .....	Santly-Joy
11	12	8. ALONG THE NAVAJO TRAIL .....	Peter Maurice .....	Leeds
7	9	9. IN THE LAND OF BEGINNING AGAIN .....	Feldman .....	Feist
13	11	10. LET BYGONES BE BYGONES .....	Feldman .....	*
10	5	11. ON THE ATCHISON, TOPEKA AND SANTA FE .....	Sun .....	Feist
13	10	12. I'LL BUY THAT DREAM .....	Bradbury Wood ....	Burke-Van Heusen
9	15	13. GOOD, GOOD, GOOD .....	Campbell-Connelly ..	Berlin
3	16	14. COAX ME A LITTLE BIT .....	Victoria .....	Bourne, Inc.
17	13	15. I DREAM OF YOU .....	Peter Maurice .....	Embassy
5	16	16. SEEMS LIKE OLD TIMES .....	Francis Day .....	Feist
1	—	17. A DOOR WILL OPEN .....	Francis Day .....	Dorsey
3	18	18. I'D LIKE TO GET YOU ALONE (When You're Lonely) .....	Campbell-Connelly ..	*
13	14	18. ASHBY DE LA ZOOCH .....	Noel Gay .....	Manhattan
18	—	19. IT MIGHT AS WELL BE SPRING .....	Chappell .....	Williamson
1	—	20. AMADO MIO .....	Chappell .....	Sun
24	19	20. IT'S A GRAND NIGHT FOR SINGING .....	Chappell .....	Williamson
1	—	20. IF I HAD A WISHING RING .....	Victoria .....	Melrose
6	18	20. THIS HEART OF MINE .....	Bradbury Wood ....	Triangle

\*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

ALL THE CATS JOIN IN (Regent), sung by the Pied Pipers and played by Benny Goodman in Walt Disney's "Make Mine Music." National release date not set.  
ALL THROUGH THE DAY (Williamson), in 20th Century-Fox's "Centennial Summer." National release date not set.  
DO YOU LOVE ME? (Bregman-Vocco-Conn), sung by Dick Haymes and played by Harry James in 20th Century-Fox's "Do You Love Me?" National release date—May, 1946.  
I DON'T KNOW WHY (I Just Do) (Feist), in MGM's "Faithful in My Fashion." National release date not set.  
IN LOVE IN VAIN (T. B. Harms), in 20th

Century-Fox's "Centennial Summer." National release date not set.  
NIGHT AND DAY (Harms, Inc.), in Warner Bros.' "Night and Day." National release date—August, 1946.  
ONE MORE TOMORROW (Remick), sung by Anne Sheridan in Warner Bros.' "One More Tomorrow." National release date—June 1, 1946.  
STRANGE LOVE (Famous), in Hal Willis Production's "The Strange Love of Martha Ivers." National release date not set.  
WITHOUT YOU (Tres Palabras) (Peer), sung by Andy Russell in Walt Disney's "Make Mine Music." National release date not set.

# Music Popularity Chart Week Ending June 14, 1946

## RADIO

### SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, June 7, 8 a.m., and ending Friday, 8 a.m., June 14)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart.

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
2	All the Cats Join In (F) (R)	Regen	BMI
14	All Through the Day (F) (R)	Williamson	ASCAP
2	Ashby de la Zoch (R)	Manhattan	ASCAP
4	Cement Mixer (Put-Ti, Put-Ti) (R)	American Academy of Music	ASCAP
1	Chiquita Banana (R)	Maxwell-Wirges	ASCAP
6	Coax Me a Little Bit (R)	Bourne	ASCAP
6	Come Rain or Come Shine (M) (R)	Crawford	ASCAP
6	Do You Love Me? (F) (R)	Bregman-Vocco-Conn	ASCAP
10	Full Moon and Empty Arms (R)	Barton	ASCAP
12	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
4	I Don't Know Why (I Just Do) (F) (R)	Feist	ASCAP
7	I Fall in Love With You Every Day (R)	Stept	ASCAP
4	I Got the Sun in the Morning (M) (R)	Berlin	ASCAP
2	(I'll Be With You) In Apple Blossom Time (R)	Broadway	ASCAP
12	In Love in Vain (F) (R)	T. B. Harms	ASCAP
8	In the Moon Mist (R)	Shapiro-Bernstein	ASCAP
2	June Is Bustin' Out All Over (M) (R)	T. B. Harms	ASCAP
12	Laughing on the Outside (Crying on the Inside) (R)	BMI	BMI
8	More Than You Know (M) (R)	Miller	ASCAP
1	Night and Day (F) (R)	Harms, Inc.	ASCAP
6	Prisoner of Love (R)	Mayfair	ASCAP
14	Seems Like Old Times (R)	Feist	ASCAP
15	Shoo-Fly Pie and Apple Pan Dowdy (R)	Capitol	ASCAP
3	Should I Tell You I Love You? (M) (R)	T. B. Harms	ASCAP
11	Sioux City Sue (R)	Morris	ASCAP
4	Strange Love (F) (R)	Famous	ASCAP
9	The Gypsy (R)	Leeds	ASCAP
2	There's No One But You (R)	Shapiro-Bernstein	ASCAP
10	They Say It's Wonderful (M) (R)	Berlin	ASCAP
1	Without You (Tres Palabras) (F) (R)	Peer	BMI
5	You Are Too Beautiful (R)	Harms, Inc.	ASCAP

### RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	Lic. By
	Last Week	This Week		
8	1	1	THE GYPSY ..... Dinah Shore..Columbia 36964—ASCAP	ASCAP
6	2	1	THE GYPSY ..... Ink Spots.....Decca 18817—ASCAP	ASCAP
12	3	2	PRISONER OF LOVE. Perry Como.....Victor 20-1814—ASCAP	ASCAP
6	5	3	THE GYPSY ..... Sammy Kaye...Victor 20-1844—ASCAP	ASCAP
10	4	4	LAUGHING ON THE OUTSIDE (Crying on the Inside) ..... Dinah Shore.....Columbia 36964—BMI	BMI
7	7	4	LAUGHING ON THE OUTSIDE (Crying on the Inside) ..... Andy Russell.....Capitol 252—BMI	BMI
6	6	5	THEY SAY IT'S WONDERFUL (M) .. Frank Sinatra.Columbia 36975—ASCAP	ASCAP
3	5	6	DOIN' WHAT COMES NATUR'LLY (M) .. Dinah Shore-Spade Cooley Ork..... Columbia 36976—ASCAP	ASCAP
1	—	6	DOIN' WHAT COMES NATUR'LLY (M) .. Freddy Martin..Victor 20-1878—ASCAP	ASCAP
8	14	7	I'M A BIG GIRL NOW. Sammy Kaye...Victor 20-1812—ASCAP	ASCAP
2	13	8	THE GYPSY ..... Hal McIntyre.....Cosmo 475—ASCAP	ASCAP
4	—	9	BUMBLE BOOGIE ... Freddy Martin.Victor 20-1829—ASCAP	ASCAP
1	—	9	HEY! BA-BA-RE-BOP ..... Tex Beneke-Glenn Miller Ork.....Victor 20-1859—ASCAP	ASCAP
3	12	10	THEY SAY IT'S WONDERFUL (M) .. Andy Russell.....Capitol 252—ASCAP	ASCAP
7	13	10	THE MAD BOOGIE.. Count Basie...Columbia 36946—ASCAP	ASCAP
10	10	10	PRISONER OF LOVE. Billy Eckstine...National 9017—ASCAP	ASCAP
2	—	11	LAUGHING ON THE OUTSIDE (Crying on the Inside) ..... Sammy Kaye.....Victor 20-1856—BMI	BMI
3	11	11	THE HOUSE OF BLUE LIGHTS ..... Freddie Slack-Ella Mae Morse ..... (Hal McIntyre, Cosmo 486) .....Capitol 251—ASCAP	ASCAP
8	9	11	LAUGHING ON THE OUTSIDE (Crying on the Inside) ..... Teddy Walters.....ARA 135—BMI	BMI
2	—	12	IN LOVE IN VAIN (F) ..... Margaret Whiting.Capitol 240—ASCAP	ASCAP

#### Coming Up

CEMENT MIXER (Put-Ti, Put-Ti)..... Jimmy Lunceford.....Majestic 1045  
 THE GYPSY ..... Jan Garber Ork..Black & White BW 774  
 DOIN' WHAT COMES NATUR'LLY ..... Jimmy Dorsey.....Decca 18872

**BILLY BUTTERFIELD**

**CAPITOL'S NEW BAND**  
*Sensation*

**'WHATTA YA GONNA DO!'**  
VOCAL BY ALLAN WYLIE

Capitol's great trumpet star, who made that terrific recording, "My Ideal" with Margaret Whiting, comes back with his marvelous new band on this brightly-paced rhythm tune . . . Johnny Mercer and others say, "Watch Butterfield's orchestral!"

**'BILLY THE KID'**  
TRUMPET SOLO, BILLY BUTTERFIELD

Record fans will never stop raving over Butterfield's torrid trumpet on this up-tempo tune . . . No. 1 for the dance trade!

**CAP 265 50c plus tax**

**Capitol RECORDS**  
FROM HOLLYWOOD  
Sunset and Vine

# TEX BENEKE

WITH THE MILLER ORCHESTRA

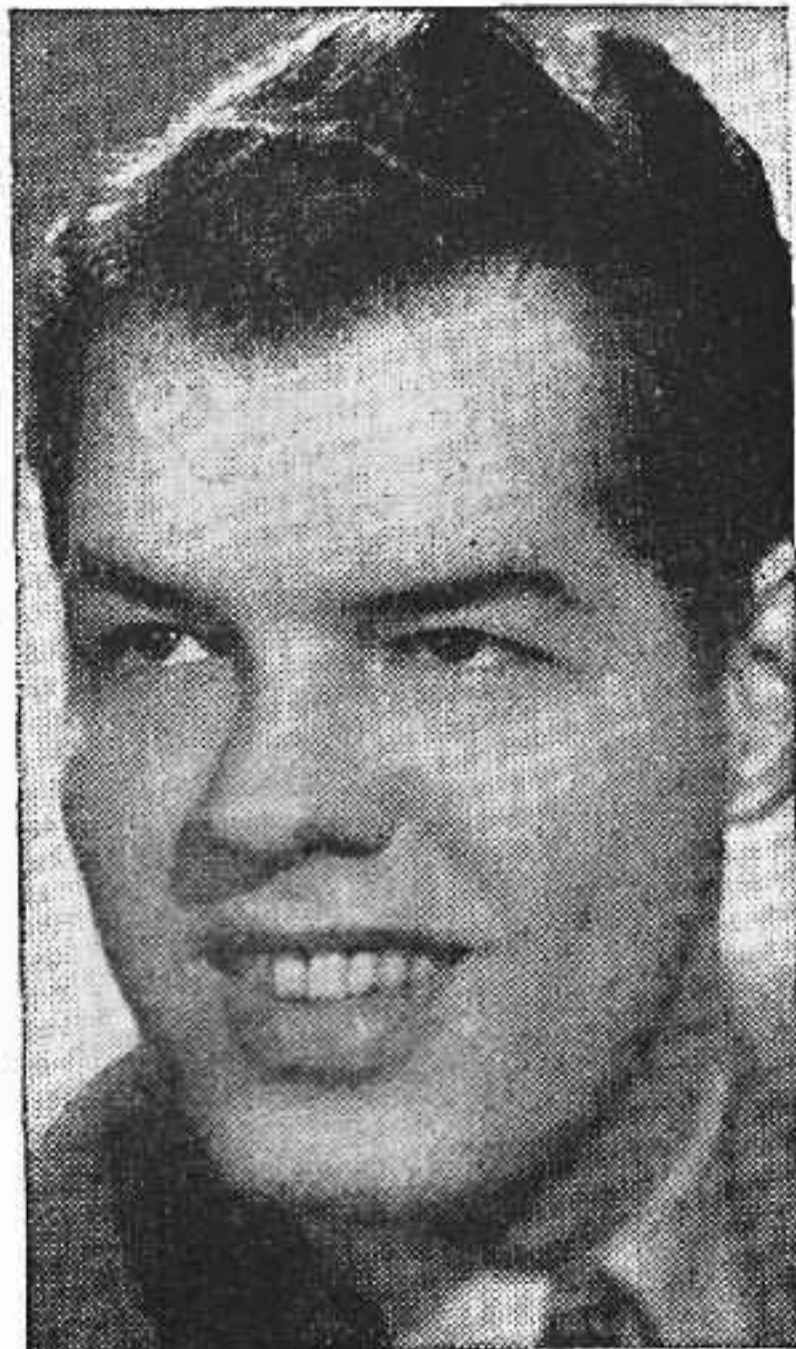
## I KNOW

Vocal by The Crew Chiefs

and

## EVERYBODY LOVES MY BABY...

Vocal by Tex Beneke and The Crew Chiefs



RCA VICTOR 20-1914

# LOUIS ARMSTRONG

AND HIS ORCHESTRA

## BACK O'TOWN BLUES

and

## LINGER IN MY ARMS A LITTLE LONGER, BABY

Vocals by Louis Armstrong



RCA VICTOR 20-1912



# PART 2—The Billboard

## RETAIL SALES AND

### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last Week	This Week	Title	Composer
9	1	1	THE GYPSY (R)	Leeds
5	3	2	THEY SAY IT'S WONDERFUL (M) (R)	Berlin
11	2	3	LAUGHING ON THE OUTSIDE (Crying on the Inside) (R)	BMI
10	3	4	PRISONER OF LOVE (R)	Mayfair
10	4	5	ALL THROUGH THE DAY (F) (R)	Williamson
5	7	6	I DON'T KNOW ENOUGH ABOUT YOU (R)	Campbell-Porgie
12	5	7	SIoux CITY SUE (R)	Morris
5	6	8	FULL MOON AND EMPTY ARMS (R)	Barton
2	8	9	DOIN' WHAT COMES NATUR'LLY (M) (R)	Berlin
3	—	10	IN THE MOON MIST (R)	Shapiro-Bernstein
2	—	11	DO YOU LOVE ME? (F) (R)	Bregman-Vocco-Conn
1	—	12	ONE MORE TOMORROW (F) (R)	Remick
18	12	13	OH! WHAT IT SEEMED TO BE (R)	Santly-Joy
5	14	14	CEMENT MIXER (Put-Ti, Put-Ti) (R)	American Academy of Music
3	10	15	IN LOVE IN VAIN (F) (R)	T. B. Harms

### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION Last Week	This Week	Title	Label
7	1	1	THE GYPSY ..... <i>Everyone Is Saying Hello Again (Why Must We Say Goodbye?)</i>	Ink Spots ..... Decca 18817
13	3	2	PRISONER OF LOVE ..... <i>All Thru the Day (F)</i>	Perry Combo .... Victor 20-1814
7	2	3	THE GYPSY ..... <i>Laughing on the Outside (Crying on the Inside)</i>	Dinah Shore .... Columbia 36964
6	6	4	THE GYPSY ..... <i>(Gee! I'm Glad To Be) The One That I Am</i>	Sammy Kaye .... Victor 20-1844
5	4	5	HEY! BA-BA-RE-BOP ..... <i>The Whiffenpoof Song</i>	Glenn Miller-Tex Beneke .... Victor 20-1859

(Continued on page 118)

### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	This Week	Title	Label
43	2	1	Glenn Miller Glenn Miller and Orchestra	Victor P-148
6	1	2	Benny Goodman Sextet Benny Goodman	Columbia C-113
14	3	3	The Voice of Frank Sinatra Frank Sinatra	Columbia C-112
21	4	4	On the Moonbeam Vaughn Monroe	Victor P-142
14	—	5	Don't Fence Me In Bing Crosby	Decca A-417

### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	This Week	Title	Label
36	1	1	Clair De Lune Jose Iturbi	Victor 11-8851
52	3	2	Chopin's Polonaise Jose Iturbi	Victor 11-8848
31	4	3	Warsaw Concerto Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops	Victor 11-8863
10	2	4	Jalousie Boston Pops	Victor 12160
7	—	5	Warsaw Concerto Kostelanetz	Columbia 7443-M

### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	This Week	Title	Label
18	1	1	Rachmaninoff Concerto No. 2 in C Minor Rachmaninoff, Philadelphia Orchestra	Victor DM-58
46	2	2	Rhapsody in Blue Oscar Levant, Philadelphia Orchestra; Eugene Ormandy, conductor	Columbia X-251
6	—	3	Grand Canyon Suite Toscanini, NBC Symphony Orchestra	Victor 1038
2	—	4	Music of Tchaikowsky Kostelanetz	Columbia M-601
6	3	5	Desert Song Dennis Morgan	Columbia X-260

# RCA VICTOR RECORDS



# Music Popularity Chart Week Ending June 13, 1946

## JUKE BOX PLAYS

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
8	1	1	<b>THE GYPSY</b> —Ink Spots ..... Decca 18817 (Phil Brito, Musicraft 15062; Jan Garber Ork, Black & White BW 774; Hildgarde-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1844; Hal McIntyre, Cosmo 475; Gall Meredith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore, Columbia 36964; Freddie Stewart, Bel-Tone BT 7003)	
12	2	2	<b>PRISONER OF LOVE</b> —Perry Como (Russ Case Ork) ..... Victor 20-1814 (Billy Eckstine, National 9017; Ruth Robin-Gus Bivona Ork, 4 Star 1069; Gordon MacRae, Musicraft 15065; Ink Spots, Decca 18864)	
7	5	3	<b>THE GYPSY</b> —Dinah Shore (Sonny Burke Ork) .. Columbia 36964 (See No. 1)	
8	3	4	<b>LAUGHING ON THE OUTSIDE (Crying on the Inside)</b> —Dinah Shore (Sonny Burke Ork) ..... Columbia 36964 (Teddy Walters, ARA 135; Enoch Light, Continental C-1175; Vincent Lopez, Mercury 2074; The Merry Macs, Decca 18811; Andy Russell, Capitol 252; Jerry Wald, Sonora 3007; Sammy Kaye, Victor 20-1856)	
7	4	5	<b>THE GYPSY</b> —Sammy Kaye (Mary Marlow) .... Victor 20-1844 (See No. 1)	
5	6	6	<b>LAUGHING ON THE OUTSIDE (Crying on the Inside)</b> —Sammy Kaye (Billy Williams) ..... Victor 20-1856 (See No. 4)	
4	11	7	<b>DOIN' WHAT COMES NATUR'LLY (M)</b> —Dinah Shore-Spade Cooley Ork ..... Columbia 36976 (Jimmy Dorsey, Decca 18872; Jan Garber Ork, Black & White BW 774; Freddy Martin, Victor 20-1878; The Five DeMarco Sisters, Majestic 7193)	
12	7	8	<b>I'M A BIG GIRL NOW</b> —Sammy Kaye (Betty Barclay) .... Victor 20-1812 (Ruby Newman Ork, Sterling 7003; Dick Stabile Ork, Coronet COR-512; Gertrude Niesen, Decca 23499; Ray McKinley Ork, Majestic 7190)	
3	13	9	<b>PRISONER OF LOVE</b> —Ink Spots ..... Decca 18864 (See No. 2)	
12	10	9	<b>SIoux CITY SUE</b> —Bing Crosby-The Jesters (Bob Haggart Ork) ..... Decca 23508 (Hoosier Hot Shots, Decca 18745; Zeke Manners, Victor 20-1797; Tony Pastor, Cosmo 471; Kate Smith, Columbia 36963; Dick Thomas, National 5010; Jimmy Walker, Coast 2016)	
6	8	10	<b>LAUGHING ON THE OUTSIDE (Crying on the Inside)</b> —Andy Russell (Paul Weston Ork) ..... Capitol 252 (See No. 4)	
7	9	10	<b>THE GYPSY</b> —Hildgarde-Guy Lombardo ..... Decca 23511 (See No. 1)	
3	20	11	<b>HEY! BA-BA-RE-BOP</b> —Tex Beneke-Glenn Miller Ork (Tex Beneke) ..... Victor 20-1859 (Lionel Hampton, Decca 18754; Louis Prima, Majestic 1044; Hamp-Tone All Stars, Hamp-Tone 100)	
1	—	12	<b>DOIN' WHAT COMES NATUR'LLY (M)</b> —Freddy Martin (Glenn Hughes-The Martin Men) ..... Victor 20-1878 (See No. 7)	
2	14	13	<b>I DON'T KNOW ENOUGH ABOUT YOU</b> —Mills Brothers ..... Decca 18834 (Johnny Desmond, Victor 20-1861; Peggy Lee, Capitol 235)	
2	—	14	<b>CEMENT MIXER (Put-Ti, Put-Ti)</b> —Charlie Barnet (Art Robey) ..... Decca 18862 (Bob Crosby, ARA 137; Slim Gaillard Trio, Cadet OR-201; Jimmy Lunceford, Majestic 1045; Wingy Manone Ork, 4-Star 1074; Hal McIntyre, Cosmo 475; Alvino Rey, Capitol 248)	

(Continued on page 118)

### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
8	1	1	<b>NEW SPANISH TWO STEP</b> .. Bob Wills ..... Columbia 36966	
21	2	2	<b>GUITAR POLKA</b> ..... Al Dexter ..... Columbia 36898	
8	—	3	<b>SOMEDAY (You'll Want Me to Want You)</b> ..... Elton Britt ..... Bluebird 33-0521	
5	4	3	<b>I WISH I HAD NEVER MET SUNSHINE</b> ..... Gene Autry ..... Columbia 36970	
7	5	3	<b>ROLY-POLY</b> ..... Bob Wills ..... Columbia 36966	
3	3	4	<b>CINCINNATI LOU</b> ..... Merle Travis ..... Capitol 258	
17	—	5	<b>SIoux CITY SUE</b> ..... Hoosier Hot Shots ..... Decca 18745	
7	8	6	<b>YOU CAN'T BREAK MY HEART</b> ..... Spade Cooley ..... Columbia 36935	
11	6	7	<b>DETOUR</b> ..... Spade Cooley ..... Columbia 36935	
2	8	7	<b>NO VACANCY</b> ..... Merle Travis ..... Capitol 258	
2	8	7	<b>STEEL GUITAR STOMP</b> ... Hank Penny ..... King 528	

### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
17	1	1	<b>HEY! BA-BA-RE-BOP</b> ..... Lionel Hampton ..... Decca 18754	
3	2	2	<b>THE GYPSY</b> ..... Ink Spots ..... Decca 18817 (GET YOUR KICKS ON)	
3	—	3	<b>ROUTE 66</b> ..... King Cole Trio ..... Capitol 256	
8	4	4	<b>BEWARE</b> ..... Louis Jordan and His Tympany Five ..... Decca 18818	
4	5	5	<b>CAN'T LET THE SUN CATCH YOU CRYIN'</b> ..... Louis Jordan and His Tympany Five ..... Decca 18818	
8	3	5	<b>R. M. BLUES</b> ..... Roy Milton ..... Juke Box JB-504	
8	6	5	<b>I KNOW</b> ..... Andy Kirk-The Jubilaires ..... Decca 18782	
15	4	6	<b>DRIFTING BLUES</b> ..... Johnny Moore's Three Blazers ..... Philo P-112	

**DIG SOLID GOLD—**  
with  
**TWO SOLID SELLERS!**

**COUNT BASIE**  
and his orchestra  
**LAZY LADY**  
**BLUES**  
Vocal by Jimmy Rushing  
**HIGH TIDE**  
Columbia 36990



**The MODERNAIRES**  
with **PAULA KELLY**  
Orchestra under direction of Mitchell Ayers  
Columbia 36992

**SALUTE TO GLEN MILLER**

**JUKE BOX SATURDAY NIGHT**



(Four tunes on one side: Moonlight Serenade, Elmer's Tune, Don't Sit Under the Apple Tree, and Chatanooga Choo Choo)

(This novelty's right for every night!)

Push these two—and Reap your Reward where the Tall Coin Grows.  
Order Now From Your Nearest Columbia Distributor!

**COLUMBIA RECORDS**

... a TOP song  
recorded by  
TOP artists on  
TOP labels

# There's

# No One

# But

# You

**TOMMY DORSEY**  
VICTOR 20-1866

**MILLS BROS.**  
DECCA 18834

**KAY KYSER**  
COLUMBIA 36960

**HAL McINTYRE**  
COSMO 470

**MEL TORME**  
MUSICRAFT 363

**RAY HERBECK**  
FOUR STAR 1083

**BON BON**  
DAVIS 2109

By REDD EVANS and  
AUSTEN CROOM-JOHNSON

**SHAPIRO, BERNSTEIN & CO. INC.**

MUSIC PUBLISHERS • 1270 SIXTH AVE. (RKO BLDG.), NEW YORK  
LOUIS BERNSTEIN, President • GEORGE PINCUS, Gen. Mgr.



## PART 3—The Billboard

### ADVANCE RECORD DATA

#### ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- ADVENTURE ..... Teddy Walters (Mannie Klein Ork) (WHICH WAY) ..... Musicraft 15075
- AFTERNOON IN A DOGHOUSE .... Eddie Davis Quintet (LOCKJAW) ..... Haven 800
- AIR MAIL SPECIAL ..... Page Cavanaugh Trio (SAIPAN) .. ARA-151
- ALONG WITH ME ..... George Paxton (THIS IS) .. Majestic 7195
- AT THE BANQUET (Na Bankiecie Oberek) ..... Walter Ossowski and His Instrumental Quartet (PILOT POLKA) ..... Victor 25-1063
- BILLY THE KID ..... Billy Butterfield Ork (WHATTA YA) .. Capitol 265
- BLESS THE LORD ..... Brother Henry Lee Williams (THE LORD'S) ..... Haven 505
- BLOOD ON THE MOON ..... Mezzrow-Bechet Septet (Papa Snow White) (HOUSE PARTY) .. King Jazz 143
- BOOGIN' WITH MEZZ ..... Mezzrow-Bechet Septet (I FINALLY) .. King Jazz 145
- BOWIN' THE BLUES ..... Mezzrow Bechet Quintet (OLD SCHOOL) .. King Jazz 141
- BRAHMS: SYMPHONY NO. 1 IN C MINOR, OP. 68 ALBUM (5-12") .. Leopold Stokowski-Hollywood Bowl Symphony Ork ..... Victor DV-4
- CATFISH, TAKE A LOOK AT THAT WORM ..... Smiley Burnette (PEG-LEG BANDIT) .. ARA-4008
- CHEENDERELLA ..... Eddie Lambert (JINX LEEPSHEETS) .. Diamond 3101
- CHIME BELLS ..... Moore Sisters (PALACE IN) .. Sonora 7011
- CHIQUITA BANANA ..... The Five De Marco Sisters (Bud Freeman Ork (I DON'T) .. Majestic 7194
- CHIQUITA BANANA ..... Elsa Miranda (TEMOR) .. Alpha 1001
- DANUBE WAVES ..... Henri Rene and His International Ork (THE SKATERS) ..... Victor 25-0058
- DE LUXE STOMP ..... Mezzrow-Bechet Quintet (GONE AWAY) .. King Jazz 140
- DID YOU EVER SET THINKIN? .... Rubberlegs Williams Band (7TH AND) .. Haven 1000
- DIGGA DIGGA DOO ..... Benny Carter Ork (ROSE ROOM) .. De Luxe 1028
- DOCTOR KEETS ..... Ben Webster Quintet (PARK AND) .. Haven 804
- DOIN' WHAT COMES NATUR'LLY.. The Five De Marco Sisters (Bud Freeman Ork) (THAT WONDERFUL) .. Majestic 7193
- EASY TO LOVE ..... Lou Brigg Ork (ROMANCE OF) .. ARA-152
- ECCENTRIC ..... Art Hodes (WASHBOARD BLUES) .. The Jazz Record J. R. 1004
- ECHOES OF HARLEM ..... Cootie Williams Ork (WHEN MY) .. Capitol 266
- EV'RY TIME WE SAY GOODBYE .. Dorothy Kirsten (Victor Ork-Maxmillan Pilzer, Dir.) (ONLY ANOTHER) .. Victor 10-1156
- FOOL-HEARTED WOMAN ..... Duke Henderson-Jack McVea and His All-Stars (LOTTERY BLUES) .. Apollo 373
- FULL MOON AND EMPTY ARMS .. Bill McCune Ork (I YI) .. Apollo 1011
- GONE AWAY BLUES ..... Mezzrow-Bechet Quintet (DE LUXE) .. King Jazz 140
- GRIEG: ALBUM LEAF IN A, OP. 28, NO. 3 ..... Harold Bauer (GRIEG: BERCEUSE) .. Victor 10-1217
- GRIEG: BERCEUSE, OP. 38, NO. 1.. Harold Bauer (GRIEG: ALBUM) .. Victor 10-1217
- HOUSE PARTY ..... Mezzrow-Bechet Septet (BLOOD ON) .. King Jazz 143
- ICH VILL A CHUSIN (I WANT A BETTY REILLY (DE LUXE RHUMBA ORK) FELLOW?) ..... (TIERRA VA) .. De Luxe 1029
- I FINALLY GOTCHA ..... Mezzrow-Bechet Septet (BOOGIN' WITH) .. King Jazz 145
- I GOT IT BAD AND THAT AIN'T GOOD .. Bill De Arango Sextet (THE JEEP) .. Haven 802
- I JUST COULDN'T KEEP IT TO MYSELF ..... Sister Marie Knight-Sunset Four (NEGRO NATIONAL) .. Haven 501
- I LEFT MY HEART IN MISSISSIPPI. Herb Jeffries (Buddy Baker Ork) (I'M JUST) .. Exclusive 222
- I LOVE THE NAME OF TEXAS..... Jesse Rogers (WHEN THE) .. Sonora 7012
- I YI YIMMINY YI (The Smorgasbord Song) ..... Tiny Morris Ork (FULL MOON) .. Apollo 1011
- IF I COULD JUST MAKE IT IN .. Sunset Four (WHERE SHALL) .. Haven 500
- I'LL LET NOTHIN' SEPARATE ME FROM THE LORD ..... Sister Marie Knight-Sunset Four (WHERE COULD) .. Haven 502
- I'LL NEVER TURN BACK NO MORE ..... Sister Marie Knight-Sunset Four (THE LORD) .. Haven 503
- I'M JUST A LUCKY SO-AND-SO .. Herb Jeffries (Buddy Baker Ork) (I LEFT) .. Exclusive 222
- INVICTUS ..... Richard Crooks (Victor Ork-Maxmillan Pilzer, Dir.) (THERE IS) .. Victor 10-1216
- JAKE AND THE BEANS TALK .... Eddie Lambert (PUSS IN) .. Diamond 3102
- JAMMIN' THE BOOGIE ..... Jack La Rue (RINGSIDE BOOGIE) .. Aladdin 136
- JINX LEEPSHEETS AND THE SPIKING FROG ..... Eddie Lambert (CHEENDERELLA) .. Diamond 3101
- JOAN (Juana) ..... Noro Morales (LINDA MUJER) .. Majestic 5002
- JUST ANOTHER WOMAN ..... Kirby Walker (All-Star Ork) (ROLL ME) .. De Luxe 1031
- JUST MY LUCK ..... Kitty Kallen (Sonny Burke Ork) (WHY DOES) .. Musicraft 15074
- \*LATIN AMERICAN ALBUM ..... Jose Morand Ork ..... Apollo A-2
- Batucada ..... Apollo 1008
- Chiqui-Cha ..... Apollo 1009
- Green Eyes ..... Apollo 1010
- Rhumba at the Waldorf ..... Apollo 1008
- Rhumba Fantasy ..... Apollo 1010
- Shu Shu ..... Apollo 1008
- LEHAR: GOLD AND SILVER WALTZ (12") ..... Sigmund Romberg Ork (SOUSA: SEM-PER) .. Victor 11-9221
- LEVEE BLUES ..... Mezzrow-Bechet Septet (Pleasant Joe) (SAW MILL) .. King Jazz 144
- LINDA MUJER (You Never Say Yes) .. Jack Smith-Noro Morales Ork (JOAN) .. Majestic 5002

\*Also released as single records.

(Continued on opposite page)

# GENE AUTRY



*America's  
Favorite  
Cowboy  
Singing Star*

Sings His  
Latest Hits Which Are  
Going Stronger Than Ever!

**"OVER AND OVER AGAIN"**

Columbia Record #36984

**"I Wish I Had Never Met Sunshine"**

(and Sunshine Had Never Met Me)

backed by

**"You Only Want Me When You're Lonely"**

Columbia Record #36970

Music copies available through

**Gene Autry's Western Music Publishing Co.**  
6520 Selma Ave. Hollywood 28, Calif.

# Music Popularity Chart

Week Ending  
June 13, 1946

## AND POSSIBILITIES

### RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

**SUGAR LUMP** ..... Joe Liggins and His Honeydrippers...  
..... Exclusive 219

This rocker should hit the peak or near peak on the most-played and best-seller race charts and, depending on production, may even be a big-timer in the overall charts. Liggins at the piano paces his Honeydrippers thru a session of rocking and riving that is strictly standout. Watch this one repeat "Honeydrigger" profits for dealers and operators and draw listener requests on disk shows. Backside is "Boddle-Do-Da-Deet," and not bad, either, tho no "Sugar Lump."

**TO EACH HIS OWN**..... Tony Martin with Al Sack Ork.....  
..... Mercury 3022

This is a gorgeous ballad sold with real pash by Martin in his disk bow on Mercury. The Al Sack ork's backing is in the same warm groove, and between band, bary and the ballad's own strength, this should be a winner. Mercury ought to pile the production into it and get it around. Reverse is evergreen fave "I'll See You in My Dreams," and a clickeroo, too.

**ON THE ALAMO**..... Benny Goodman and His Ork with Art  
Lund vocal..... Columbia 36988

First platter showing Benny's present band comes off big, with Mel Powell on piano, Benny himself on clary and other sidemen all contributing to make the Art Lund vocal sound as great as it really is. This is a sure-fire bet for a big play on the jukes, hefty retail sales and a must for disk jockey shots. Backing, "Rattle and Roll," is an instrumental with a solid kick of its own.

### ADVANCE RECORD RELEASES

(Continued from opposite page)

- LOCKJAW ..... Eddie Davis Quintet (AFTERNOON IN)  
..... Haven 800
- LOTTERY BLUES ..... Duke Henderson-Jack McVea and His All-  
Stars (FOOL-HEARTED) ... Apollo 373
- MAGIC GARDEN ..... Raymond Scott Ork (MR. BASIE) .....  
..... Sonora 3008
- MR. BASIE GOES TO WASHINGTON, Raymond Scott Ork (MAGIC GARDEN)  
..... Sonora 3008
- NEGRO NATIONAL ANTHEM ..... Sister Marie Knight-Sunset Four (I JUST)  
..... Haven 501
- NO PAY BLUES ..... Art Hodes (THE MOOCHE) .....  
..... The Jazz Record J. R. 1005
- OFFENBACH: TALES OF HOFF- Leopold Stokowski-Hollywood Bowl Sym-  
MAN: BARCAROLLE: ACT III.. phony Ork (SCHUBERT: MOMENT)  
..... Victor 11-9174
- OLE MISS ..... Mezzrow-Bechet Quintet (OUT OF) .....  
..... King Jazz 142
- OLD SCHOOL ..... Mezzrow-Bechet Quintet (BOWIN' THE)  
..... King Jazz 141
- ONLY ANOTHER BOY AND GIRL .. Dorothy Kirsten (Victor Ork-Maximilian  
Pilzer, Dir.) (EV'RY TIME) .....  
..... Victor 10-1156
- OUT OF THE GALLION ..... Mezzrow-Bechet Quintet (OLE MISS).....  
..... King Jazz 142
- PALACE IN DALLAS ..... Moore Sisters (CHIME BELLS). Sonora 7011
- PARK AND TILFORD BLUES ..... Ben Webster Quintet (DOCTOR KEETS)  
..... Haven 804
- PEG-LEG BANDIT ..... Smiley Burnette (CATFISH TAKE) .....  
..... ARA-4008
- PILOT POLKA (Pilotka Polka) ..... Walter Ossowski and His Instrumental  
Quartet (AT THE) ..... Victor 25-1083
- OS PINTINHOS NO TERREIRO ..... Ted Martin-Emil Coleman (SIBONEY)...  
..... De Luxe 1030
- LOUIS PRIMA ALBUM ..... Louis Prima ..... Majestic M-3  
Angeline ..... Majestic 1052  
Boogie in Chicago ..... Majestic 1051  
(I'll Be With You) In Apple Blossom Time ..... Majestic 1050  
Little Boy Blew His Top ..... Majestic 1052  
Porgy ..... Majestic 1051  
The Lip ..... Majestic 1050
- FUSS IN BOOTS ..... Eddie Lambert (JAKE AND) .....  
..... Diamond 3102
- "MA" RAINEY ALBUM, VOL. 1..... "Ma" Rainey and Her Georgia Band ("Ma"  
Rainey) ..... Paramount 1  
Blues, Oh Blues..... Paramount 4  
Blues the World Forgot, Part 1 ..... Paramount 1  
Blues the World Forgot, Part 2 ..... Paramount 1  
Gone Daddy Blues ..... Paramount 3  
Moonshine Blues ..... Paramount 2  
New Bo-Weevil Blues ..... Paramount 2  
Oh Papa Blues ..... Paramount 4  
Slow Driving Moan ..... Paramount 3
- REDLIGHT RAG ..... Pete Daily and His Chicagoans (SUGAR-  
FOOT STRUT) ..... Sunset 7559
- REMEMBER ME? ..... The Pied Pipers (Paul Weston Ork)  
(WALK IT) ..... Capitol 264
- RINGSIDE BOOGIE ..... Jack La Rue (JAMMIN' THE) .....  
..... Aladdin 136
- ROLL ME OVER ..... Kirby Walker (All-Star Ork) (JUST AN-  
OTHER) ..... De Luxe 1031
- ROMANCE OF A QUEEN BEE .... Lou Bring Ork (EASY TO) ..... ARA-152
- ROMANCE WITHOUT FINANCE ... Phil Moore Four (SHE'S A) .....  
..... Musicraft 15076
- ROSE ROOM ..... Benny Carter Ork (DIGGA DIGGA) .....  
..... De Luxe 1028
- SAD LOVER BLUES ..... Luis Russell Ork (THE VERY) .....  
..... Apollo 1012

\*Also released as single records.

(Continued on page 118)

367  
**DR. FOO**  
Oh Me, Oh My,  
Oh Gosh  
SLAM STEWART QUARTET  
"The Grand Slam" of swing

368  
**In The Shade Of  
The Old Apple Tree**  
Tunkte Blues  
MAURICE ROCCO  
and his Rockin' Rhythm  
with Cozy Cole and  
Billy Taylor

### TEDDY WILSON PIANO ALBUM N7

- 369 YOU'RE MY FAVORITE MEMORY  
CHEEK TO CHEEK From "Top Hat"
- 370 STRANGE INTERLUDE  
HALLELUJAH From "Hit The Deck"
- 371 WHY SHOULDN'T I From "Jubilee"
- SUNNY MORNING
- 372 LONG AGO AND FAR AWAY  
From the picture "Cover Girl"
- ALL OF ME

TEDDY WILSON at the Piano

**Musicraft**  
RECORDS

MUSICRAFT RECORDS INC.  
New York • Hollywood

NEW RECORDINGS OF A NEW TUNE...

TAGGED FOR GREATNESS

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OLD  
SOMETHING  
NEW"

Frank Sinatra.....	Columbia
Jack Smith.....	Majestic
Helen Forrest.....	Decca
Will Osborne.....	Black and White
Kaye Connor.....	Cosmo

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## PART 4—The Billboard

## REVIEWS OF

Lightface portion of reviews is intended for information of all record and music

users. Boldface portion is intended for guidance of juke box operators.

**ERSKINE HAWKINS** (Victor 20-1902)  
*Don't Say You're Sorry Again*—FT; VC.  
*I've Got a Right To Cry*—FT; VC.

Smooth spinning for both sides as Erskine Hawkins paces with his horn for two ballads with plenty of beat. Sounds off effective brass backgrounds for the clarinet to set the stage for Jimmy Mitchell's piping on "Don't Say You're Sorry Again." Singing and playing is just as mellow as Laura Washington handles the wordage for Joe Higgins's "I've Got a Right To Cry." A blues ballad, it packs a contagious lilt.

Maybe they won't cry for it, but there should be plenty claims for "I've Got a Right To Cry."

**BENNY GOODMAN** (Columbia 36988)  
*On the Alamo*—FT; VC.  
*Rattle and Roll*—FT.

Art Lund climbs a notch higher in needling circles with striking rhythmic chanting for the old Isham Jones standard, "On the Alamo." Here is a sweet singer with a real beat as he pipes the ballads. Moreover, the Benny Goodman gang spins on all fours. This is the first issued side showing off Benny's present band. And the maestro has plenty to show off, particularly since the side sports Mel Powell's perfection pianology. "Rattle and Roll" is an exciting instrumental stomp by trumpeter Buck Clayton, cut with outside sidemen on the session. Billy Butterfield kicks in with the bugle beat, while Buddy Rich hammers out the rolls at the drums. And as ever, the Goodman clarinet is pronounced for both sides.

Art Lund's singing should bring a new wave of coins for the "On the Alamo" oldie.

**TOMMY DORSEY** (Victor 20-1901)  
*Remember Me?*—FT; VC.  
*I Don't Know Why*—FT; VC.

Something new and something old. That is, an up-to-the-minute Tommy Dorsey dressing for a brace of old ballads. The Dorsey trombone is ever pronounced. But more important, both sides serve to boost Stuart Foster's singing stock, his persuasive and smooth song-selling carrying off the honors. "Remember Me?" is the Al Dublin-Harry Warren familiar from the movie "Never Say Goodbye," while "I Don't Know Why" is the Roy Turk-Fred E. Ahlert standard.

Both sides, and particularly "I Don't Know Why," may perk up some coin interest on the strength of Stuart Foster's singing.

**FRANK SINATRA** (Columbia 36987)  
*Something Old, Something New*—FT; V.  
*From This Day Forward*—FT; V.

The Voice comes up with two new ballads, offering them up in much the same dragged-out manner as he has been doing everywhere else on the platters. As a result, you have to be figuratively mad about the Voice to endure the dredging. But in spite of the dirge styling, there is popularity appeal in "Something Old, Something New," a cute bridal ballad. "From This Day Forward" is the title song from the new picture. And as Frank Sinatra's singing thereof, it's as easy to leave alone as it might be to take. As ever, Axel Stordahl's orchestral body is as ever.

Strictly for the avid Sinatra fans, who will find "Something Old, Something New" something eppis for them.

**THE FOUR KING SISTERS**

(Victor 20-1903)  
*Pickle in the Middle*—FT; V.  
*Isle of Capri*—FT; V.

There are swell possibilities for any singing team with such nonsense as contained in "Pickle in the Middle." However, the King Sisters take advantage of none of them, with the result that the novelty song spins out as inane and listless with their harmonizing. Far better and better flavored is their rhythmic harmony pattern cut for the "Isle of Capri" classic, wherein the sister team strikes a note of individuality and originality. Buddy Cole's band helps build it big.

The familiar "Isle of Capri" in modern King fashion should woo some buffalo heads.

**HENRI RENE** (Victor 25-1065)  
*El Relicario*—FT.  
*Copaca Polka*—FT.

The Musette accordion of Henri Rene paces a highly tuneful and continental treatment of the familiar toreador song, "El Relicario," adding up to pleasant listening. And in the same lively rhythm, but this time cutting a polka pattern, squeezes his box for a spicy "Copaca Polka," a tuneful original. Moreover,

Rene gets the most out of his studio band. Where the polka platters are served, coins will drop in the cup for "Copaca Polka."

**ERNIE BENEDICT AND HIS POLKATEERS** (Victor 25-1066)  
*Ace Polka*—FT.  
*Jolly Rhythm Polka*—FT.

Great shakes out Cincinnati way, the accordion squeezing of Ernie Benedict and his small group of Polkateers will satisfy the Slovakian music fans in other quarters as well via these spinnings. For marching or for dancing, Benedict sets a lively pace for both "Ace Polka" and "Jolly Rhythm Polka."

A welcome addition to the polka parade in coin boxes, particularly in the area where the maestro enjoys a following.

**MARIE GREENE** (Signature 15027)  
*September Song*—FT; V.  
*It's a Woman's Prerogative*—FT; V.

For some stellar song selling, there is plenty to occupy the attention as Marie Greene gives out in relaxed and easy-going manner. In slow tempo she brings out all of the melodic charm as well as the lyrical lustre hidden away in "September Song." And in contrast, rings the sales register for the frothy lyrics of "It's a Woman's Prerogative," from the stage musical "St. Louis Woman." David Mann's ork gives the voice rich musical support.

Appreciation for this fine singing shared best in home phonos rather than coin boxes.

**LOUIS PRIMA** (Majestic 7191)  
*Whatta You Gonna Do?*—FT; VC.  
*The Coffee Song*—FT; VC.

With a novelty feeling tailored to his vocal talents, Louis Prima packs a full selling measure with two sets of lyrics for "The Coffee Song," explaining that there's an awful lot of this beverage in Brazil. And while the coffee may not be as intoxicating as some of the more recent Latin novelties, it's a tasty cup as Prima pours it out on the platter. Mated is a ballad spin, Sonny Skylar's "Whatta You Gonna Do?," which spots the maestro's trumpet set to a shuffle rhythm beat with the lyrical story smoothed out by Jack Powers.

"The Coffee Song" will make coinage for the saucer.

**MONICA LEWIS** (Signature 15028)  
*Blue and Melancholy Mood*—FT; V.  
*I Got the Sun in the Morning*—FT; V.

These song stories fall easy on the ears with a lyrical lilt in the torch-tailored chanting of Monica Lewis. Her low-pitched pipes provides the necessary nuances for the ballad "Blue and Melancholy Mood," which is just as the title explains. Shows plenty of verve in her voice as she sings it sultry at a lively clip for "I Got the Sun in the Morning" from the hit musical "Annie Get Your Gun." On both counts, Ray Bloch makes the orchestral accompaniment count.

For top tensiling—and in tempo—with a tune like "I Got the Sun in the Morning," it's a find for the juke box fans.

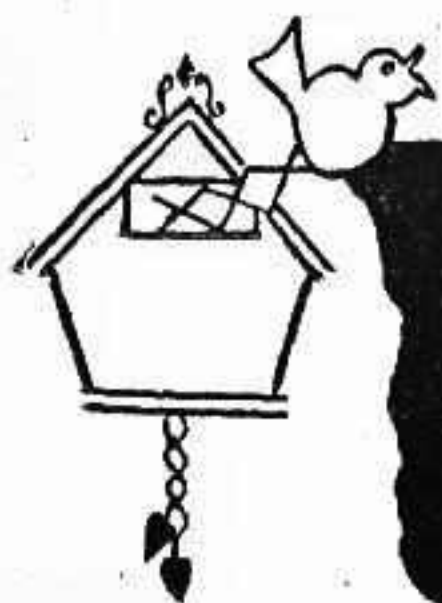
**EDDY HOWARD** (Majestic 7192)  
*She's Funny That Way*—FT; VC.  
*The Rickety Rickshaw Man*—FT; VC.

With his band strictly on a commercial kick—without any distinguishing mark or characteristic, the selling is entirely up to the singing maestro. And that Eddy Howard does well, as he has done before on a platter, for the familiar "She's Funny That Way." Wraps his sugar-coated pipes around the wordage in effective manner, spinning it out at a slow ballad tempo. At a moderate pace, it's rickety spinning and singing for "The Rickety Rickshaw Man," a descriptive novelty of no great shakes—at least in this spinning.

Identified with the singing of "She's Funny That Way," the Eddy Howard fans represent your coin market for that side.

**LOUANNE HOGAN** (Musicraft 356-L)  
*Two Hearts Are Better Than One*—FT; V.

*The Right Romance*—FT; V.  
Louanne Hogan has selected two rich melodic pieces from the "Centennial Summer" movie for this platter. But there is more richness in Alfred Newman's orchestral background than in her own song selling. While in good voice, there is no veneer or even polish to her piping. And from a commercial creation, it just ain't so. Takes "Two Hearts Are Better Than One" in tempo at a moderate pace, with tempo liberty for "The Right Romance." Obviously a sad choice of chants because even the songs themselves fail to impress. Nothing here of interest for the phono fans.



IT'S TOMMY TUCKER TIME

ASHBY DE LA ZOOCH

Castle Abbey

WHAT A TOWN!

WHAT A TUNE!

WHAT A RECORD!

backed by PIN MARIN

TOMMY TUCKER

and His ORCHESTRA

with

DON BROWN and the THREE TWO-TIMERS

on

COLUMBIA 36980





# Music Popularity Chart

Week Ending  
June 13, 1946

## NEW RECORDS

### AL GAYLE AND HIS BILTMORE ORCHESTRA (Tech-Art 500-502)

Mem'ries Blue—FT; V.  
Clair de Lune—FT.  
La Borrachita—FT; V.  
Paran Pan Pin—FT; V.

New label entry tees-off with pleasant platterings of Al Gayle's Biltmore Hotel Ork. Gayle handles vocals as well as spicing sides with accordion solos. "Mem'ries," maestro's cleffing which he uses as his theme, won't alarm the song world but makes for easy listening. Gayle's accordion is featured thruout in Debussy's "Clair de Lune." "Borrachita" ("There Is No One Like You"), a south-of-the-border folk tune, gets both Spanish and English lyrics, with the gaurcha beat adding interest. Spirited version of Latin novelty "Paran" is best of the bunch.

Ops may find platter profit in these.

### LILLETTE AND HER ESCORTS (Sunshine 107-108)

Riffs and Rhythm—FT.  
Old-Time Daddy Blues—FT; V.  
Boogie Woogie Time Down South—FT; V.  
Down It and Get From Round It—FT; V.

Suitably supported by an instrumental quartet, Lillette Thomas's delta variety vocalizing appeals. With Lillette doubling on piano, plus Herman Mitchell's guitar, Bill Davis on bass and Sam Joshua juggling the drums, Miss Thomas puts her ear-easy pipes to purposeful use in these race register rhymes. Foursome blend voices on "Boogie" as lass rides an interesting eight-to-the-bar eighty-eight. "Down It," is sparked by a contagious beat. Guitar shares the spotlight with the plan in the riff-ridden "Riff." Reverse, routine slow "Blues," is saved by gal's song selling.

"Boogie" and "Down It" could jingle race jukes.

### WINGY MANONE WITH KAY STARR (ARA 145)

If I Could Be With You One Hour Tonight—FT; V.  
Tin Roof Blues—FT.

### WINGY MANONE (Four Star 1074)

Cement Mixer—FT; V.  
Confessin' That I Love You—FT; V.

Wingy Manone's creole jazz band, his raspy vocals and earthy trumpet make for a bright brand of Dixieland music. Kay Starr pitches her pipes into the New Orleans ring for duo singing with Wingy of "If I Could" that comes up thoroly satisfying. Sliding trombones and Manone's horn take over for a jam session on Cole Porter's "Tin Roof." Maestro adds his gravel voice to "Cement Mixer" for concrete results. His horn and word slinging hold the ear on the flipover.

Four sides should spell pleasure for Dixieland phono fans. "If I Could" and "Cement Mixer" holding the profits.

### FRANKIE MARVIN (San Antonio 103-104)

Guitar Polka—FT; V.  
It's a Sin—FT; V.  
Honey Do You Think It's Wrong?—FT; V.

### Popcorn Poppin' Mama—FT; V.

Another newcomer to the wax world, label will devote itself entirely to folk tunes. Backed by an unblinded fiddle and guitar group, Frankie Marvin engages in some snappy warbling that could keep toes tapping along the rural routes. Preferred plays go to "Guitar Polka" and "Think It's Wrong." "Popcorn" is catchy, but wordage should limit it to the brass rail crowd.

Sides may pull coins for outdoor location phono ops.

### JOHNNY MOORE'S THREE BLAZERS AND HADDA BROOKS (Modern Music 133-135)

What Do You Know About Love?—FT; V.  
Society Boogie—FT.  
I'll Get Along Somehow—FT; V.  
Morocco Blues—FT.

Johnny Moore's Three Blazers share sides with Hadda Brooks, the pairing makes for prudent platterings. With Moore on guitar, Charles Brown's piano and Eddie Williams on bass, threesome's soothing stuff falls easy on the lobes. Piano man Brown fills the vocal bill nicely, warbling "What Do You Know" and "I'll Get Along." Flipover finds Miss Brooks in fine form, striking a steaming Steinway in "Boogie," and capably hurdling handicap of shallow musical material in "Morocco." Drum and bass in the background neatly define the beat in both.

Platters could pull profits. Nickel appeal is greatest in "What Do You Know?" and "Boogie."

### THE QUINTONES (Courtney 134-135)

Av! Av! Senorita—FT; V.  
My Aloha Land—FT; V.  
Boogie Woogie Pony—FT; V.  
Choo Choo Boogie—FT.

Consisting of accordion, guitar, bass and piano plus Donna Lenwood's vocalizing, Quintones prove their versatility by taking south-of-the-border, Hawaiian and eight-to-the-bar in their stride. Group whips up plenty of Latin excitement in "Senorita," a catchy ditty (in English) by Mabel Deardruff and Arthur Mancebo. Group blends voices on reverse, a listenable but typical slice of pineapple music making. Miss Lenwood's pipes get a bit brittle in selling "Pony," a corny cross between boogie and Western. Lads turn in an interesting instrumental ride on "Train" with Don Coll's piano, Earl Baxter's squeeze-box and Jimmie Fox's guitar working up a high pitch, rounded out by Carl Green's bass.

Money-making promise is held by "Senorita" and "Pony," latter trotting best on Western turntables.

### TEX RUSSELL AND HIS HOLLYWOOD COWBOYS (Aladdin 506-508)

You Can't Break the Chains of Love—FT; V.  
Moon Over Montana—FT; V.  
Texas Tornado—FT; V.  
What It Means To Be Blue—FT; V.

Marking its fling into the Western field, label brings to the fore a thoroly satisfying double disk of Tex Russell's group. Vocalists vary from side to side, as does the instrumental make-up of Russell's music crew. Over-all, combo consists of accordion, fiddles, guitar, piano and drum. "You Can't Break" is a plaintive ballad easily projected by fem thrush Coby Jones. Reverse gets an Indian tom-tom intro and is pleasingly voiced by Dude Jackson. Latter also appeals with "What It Means." "Texas," warbled by Jack Lewis, is best of the bunch, sparked by a bright beat and words that count.

All sides should prove nickel winners, with "Texas" taking highest stakes.

### THE SOUL-STIRRERS (Aladdin 2001-2002)

Steal Away—V.  
Lord Will Make a Way—V.  
Remember Me?—V.  
Golden Bells—V.

For its first step into spirituals, diskery has done well to put this vocal quintet on wax. Singing out righteously in an authentic manner, their voices blend with soul satisfying results. Harmonizers are particularly pleasing in "Steal Away," a shuffle rhythm spiritual, and in "Golden Bells," in which tenor carries the melody while the remaining voices chime in for a bell effect.

Not for jukes.

### JOE LIGGINS AND HIS HONEYDRIPPERS (Exclusive 219)

Sugar Lump—FT; V.  
Boddle-Do-Da-Deet—FT; V.

It's right rhythmic rock and roll music that provides plenty of inspiration in Joe Liggins's "Sugar Lump." Paced by Liggins at the piano, sextet (two saxes, guitar, bass and drum) whips up more contagion than many swing groups of triple size. Backside builds on an infectious bouncy beat, with entire group putting the bite on the rhythm lyrics.

"Sugar Lump" should spell honey money for phono ops.

### CHU CHU MARTINEZ (ARA 5006)

Without You—FT; V.  
Two Silhouettes—FT; V.

With Lou Bring's dulcet ork lending the Latin touch, this lullaby lad from across the border strikes a responsive note with his effortless warbling of the two pix tunes. Both ballads (from Disney's "Make Mine Music") are voiced in Spanish and English.

Martinez's sex-appealing pipes plus pix tie-ins will pull jukes to the jukes for this double-header.

### IVORY JOE HUNTER (Pacific 609)

Tavern Swing—FT; V.  
Bad Luck Blues—FT; V.

Interest in this couplet is largely in the lively jump patter, "Tavern Swing," for which Ivory Joe Hunter's small jazz band displays fine solo and ensemble ability. Ivory Joe's Steinway adds sparkle to the side with a swiny guitar winning special attention riding a solid groove at the wind-up. Here, as on the slow-blues flipover, Hunter's Harlesemese chanting captivates.

Jazz music boxes could spin brightly with "Tavern Swing."

(Continued on page 122)

Available June 15th



The MAGNIFICENT Singing Voice of

# TONY MARTIN

With a TERRIFIC rendition of a BEAUTIFUL tune

## 'TO EACH HIS OWN'

from the Paramount Picture "To Each His Own"

AND

## 'I'LL SEE YOU IN MY DREAMS'

Tony's Radio Theme Song

With vocal accompaniment by the STARLIGHTERS

Music by AL SACK and his Orchestra

POPULAR SERIES 3022, 50c

SELECTED BY LOOK AS THE NEW TROMBONE SENSATION

## BUDDY MORROW

And His Orchestra

## "I'VE GOT THE SUN IN THE MORNING"

From "Annie Get Your Gun"

VOCAL BY HELEN LEE

## Popular Series "WHEN THE MOON IS GONE"

3020, 50c

VOCAL BY CARL DENNY

ORDER FROM YOUR MERCURY DISTRIBUTOR



# Decca's 1,000,000-a-Month Deal With Indie Pressery

HOLLYWOOD, June 15.—In a deal which is rare among major recorders, Decca Records has just made arrangements to have Lee Records, Inc., press their platters in a move to supplement output of their own West Coast facilities. In operation less than a year, according to reports, Lee Records is to supply Decca with a million disks per month. Firm, which is located just a block from Decca's own plant has tied in with several other indie pressers in a

co-operative deal to handle Decca set-up. Up to now Lee Records, headed by Lee Bergstrom, has been pressing stuff for several small labels, including San Antonio, Coronet and Bradley albums.

Main motive of arrangement is understood to be Decca's intention to see that their releases are issued simultaneously on the East and West coasts in addition to upped production. Indie record pressers here would appear to be swamped with

## Music Box to Band Policy

HOLLYWOOD, June 15.—The Music Box, one of the town's leading niteries, drops a straight act presentation with local bands and turns to featuring semi-name dance crews, in a booking agreement with Frederick Brothers Agency. Red Nichols comes in July 23, Carlos Molina, August 10 and Anson Weeks, September 17. Spot's capacity is about 500.

work from the large number (over 100) of coast disk labels, but it is known that pressing firms are hitting the majors here, Decca, Victor, Capitol and Columbia, for jobbing and contract orders.

## 802 Indies To Rake Blue at Next Meet

(Continued from page 20) program. It will declare that if a candidate were sincerely concerned with policies he would also be concerned about the fate of other candidates with whom he might later have to work as a union official.

Where the Unity ticket comes into all this is seen in the indie bunch's reference to not regarding itself as the only group espousing democracy. This is taken as the bid for volition among candidates acceptable to Unity, as well as to certain Blue ticket elements and the Independent Committee itself. Unity has been shy about joining forces with the committee and has, in fact, recently withdrawn from all participation in joint activities with that group. Of Unity's leaders, only Max Arons, former Blue stalwart, continues to work with the committee in its endeavors to promote the "decentralization of music" program, to encourage quorums at general membership meetings, etc. Friday's pronouncements by the committee may, it is believed, encourage co-operation from the elements. Once the indie group's gauntlet has been thrown before Rosenberg, the two outfits will have that much in common, plus whatever mutual urges they may have toward instituting new programs in the union.

An aspect of the committee's proposals certain to cause comment will be a demand that candidates be nominated in a primary election, rather than picked by politicians. Committee will cite State and federal custom in this regard, and may be able to make a hot issue of it.

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A typical "jam" session recorded during a jazz concert by choice jazz men selected by Norman Granz. Numbers include "How High the Moon?" (Parts 1 and 2), "HOW HIGH THE MOON?" (Part 3), "LADY BE GOOD" (Part 1), and "LADY BE GOOD" (Parts 2 and 3).  
3-12" Records. List \$3.50

**ART TATUM TRIO** ALBUM #452  
The masters at the keys, Tiny Grimes and Slam Stewart, playing "Soft Winds," "Topsy," "Boogie," "If I Had You."  
2-12" Records. List \$2.50

### ★ FOLKSAY ★

**FOLK SONGS BY JOSH WHITE** ALBUM #358  
"Joshua Fit the Battle of Jericho," "Motherless Children," "St. James Infirmary," "No. 12 Train," "Trouble," "Jerry."  
3-10" Records. List \$2.75

**BURL IVES, THE WAYFARING STRANGER** ALBUM #345  
Guitar and vocal—story by Alan Lomax. "Wayfaring Stranger," "Buckeye Jim," "The Bold Soldier," "The Sow Took the Measles," "Foggy, Foggy Dew," "Black Is the Color," "Blue Tail Fly," "Henry Martin."  
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**Savino Asks 250G For R-F-M Stock; Loew's Offer 100G**

NEW YORK, June 15.—Asking \$250,000 (tax-free) for his 9 per cent of Robbins-Feist-Miller stock, Domenico Savino, music editor of Robbins, this week nixed a Loew's, Inc., offer of \$100,000. Loew's, which had chosen Savino as first object of the putsch it plans to launch against the four remaining outside stockholders—Savino, Jack Bregman, Bernard Prager and Jack Levitz—has not yet upped the offer.

Responding to reports that Loew's had threatened to fire him, thus ending his salary if he refused to play ball, Savino said, "I'm quitting anyhow. I'm leaving in two or three weeks. I don't have to work." Savino said he might join Jack Robbins in the former Big Three boss' new venture.

Value Savino places on his shares is considerably higher than that paid Robbins for his 26 per cent. Robbins got \$500,000, free and clear, for slightly less than three times the amount of stock held by Savino. Latter is understood to have told associates that just because Robbins got taken for a ride is no reason for him, Prager, Bregman and Levitz to climb aboard.

**Monroe Busts R. I. Terp Mark**

PROVIDENCE, R. I., June 15.—Vaughn Monroe's orchestra drew 4,000 persons at \$2 per, to Rhodes-on-the-Pawtuxet here June 6, setting a season record for name bands at the ballroom. The Monroe troupe has been proving a strong attraction in a series of New England one-nighters prior to opening at the Meadows, outside Boston, for an extended stay later this month. Night's gate in New Bedford, Mass., last Monday (10) was 3,000 persons.

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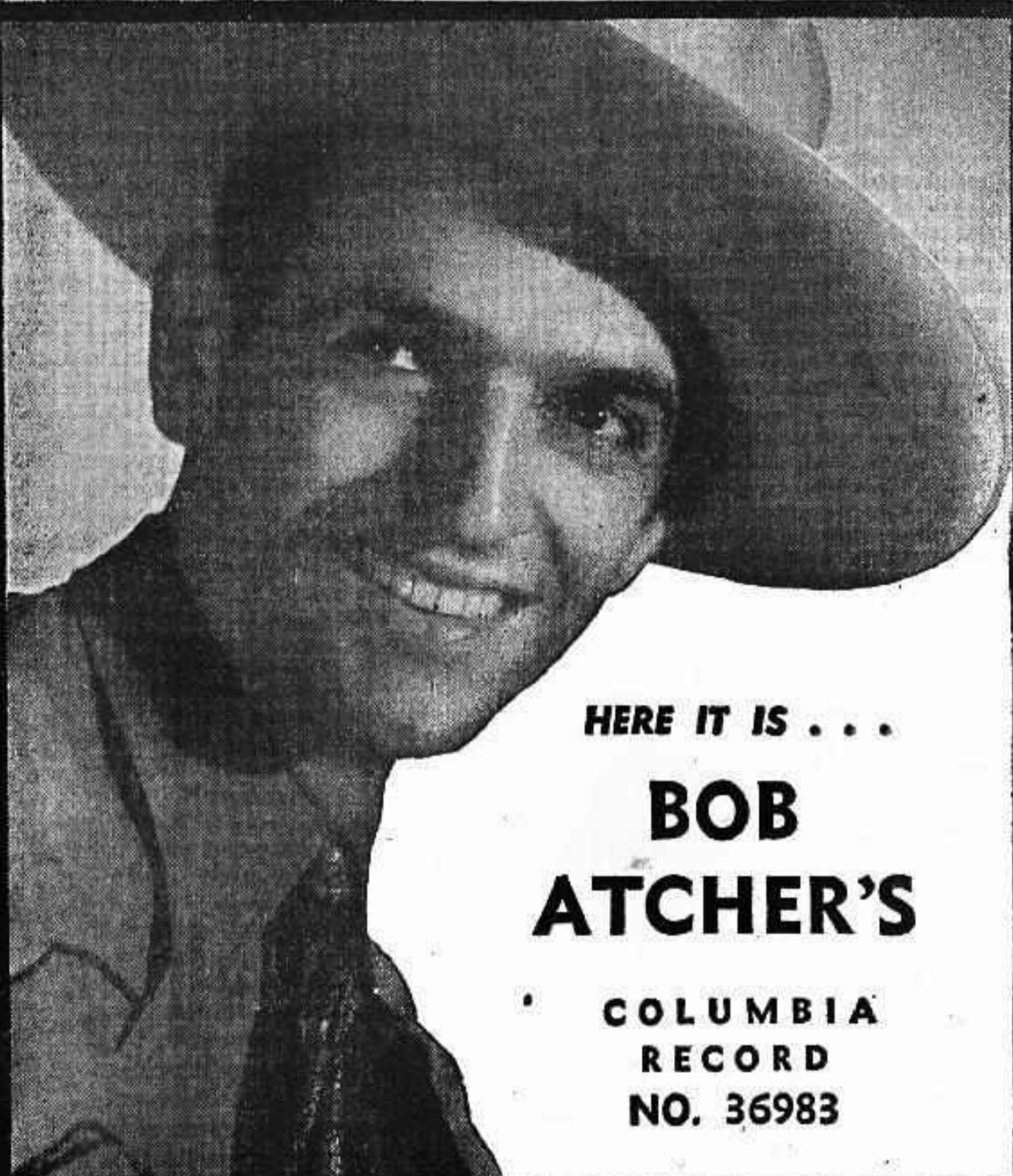
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**Unity Vs. 802 Trial  
Kicks Off on 17th**

NEW YORK, June 15.—Unity ticket's lawsuit against the administration of Local 802, American Federation of Musicians, will get under way in Supreme Court here Monday (17), having been postponed a week.

Calmen Fleisig, Unity leader, and 18 others charge that Jack Rosenberg, 802 prexy, violated the local by-laws by not having the 1942 and 1944 elections conducted by the Honest Ballot Association. James C. Petrillo is also named as a defendant.

**J. Dorsey Busts All But**

**James Marks at Tulsa**  
TULSA, June 15.—A near-record crowd of more than 4,000 localites plus hundreds of out-of-towners danced to the music of Jimmy Dorsey and his orchestra at the fairgrounds pavilion here Tuesday night (11). Tickets were \$2 per person.

Despite the handicap of limited exploitation of the attraction due to strike curtailment of Tulsa newspaper advertising, Johnny Mullins, sponsor of the engagement, announced that Dorsey played to the largest pavilion dance crowd in Tulsa's history with the exception of Harry James record play in 1944. Booking of Sammy Kaye ork for the pavilion on July 16 was announced.

**The E.T. Score:  
32½G to Fund,  
A Mil Plus Biz**

NEW YORK, June 15.—Total of 12,104 electrical transcriptions were made between October 20, 1943, and December 31, 1945, according to James C. Petrillo's annual report delivered to the American Federation of Musicians' convention in St. Petersburg, Fla., last week.

Aside from royalties paid leaders, AFM members' e.t. earnings were \$1,485,885, with \$32,688.22 going to the federation's royalty fund, involving 4,220 musical units.

**Jordan Preems "Beware"  
For Riverdale Ass'n.**

NEW YORK, June 15.—Special preeming of the Louis Jordan pic *Beware* was held at midnight, Friday (14) at the RKO Hamilton Theater, 146th Street and Broadway, proceeds going to the Riverside Children's Association, one of the city's oldest child care agencies.

In addition to the film, Jordan and his ork appeared on the stage, with Maxine Sullivan, Thelma Carpenter, Bob Howard, Canada Lee, Josh White and others.

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**'Blue' Into Black  
Without Any Push  
At All From Pub**

NEW YORK, June 15.—House of Blue Lights joins the steadily swelling list of songs elevated to the profit-making class without the publisher so much as lifting a finger to assist. Ella Mae Morse's Capitol disk of the Freddy Slack-Don Raye ditty has been potent enough to start a brisk demand for sheet copies, much to the confessed surprise of the publisher, Robbins Music.

Every episode of this sort is, of course, presenting another opening for wax execs to deliver the now familiar pitch about the need for closer co-operation between publishers and recorders.

**Chi Trianon to 6-a-Wk.  
Sked Beginning July 9**

CHICAGO, June 15. — Trianon Ballroom on Chi's South Side will function six nights a week starting July 9 instead of on the five-night basis now in effect. Spot which was formerly closed on Monday and Wednesday, will now be closed on Monday only. New feature will be introduced the first week of the new schedule, when Tuesdays will be reserved for those over 31. Sweetheart's Night, a regular feature formerly held on Tuesdays, will be pushed into the Wednesday night limelight.

Trianon and the North Side's Aragon are operated and directed by William Karzas. George Olsen opens at the Trianon July 2. Aragon is celebrating its 20th anniversary July 23.

**Orksters' Poor  
Response to  
Berigan Fund**

NEW YORK, June 15.—Total of \$200 has accrued to the Bunny Berigan memorial trust fund as the result of letters sent to the nation's 100 top band leaders, Harry Moss, fund custodian, reports. Of this \$200, Jimmy Dorsey contributed half, and the rest came in the form of dribblets from a handful of maestri.

Fund, which is administered by Bob Christenberry, Bob Weitman and Moss, takes care of the Berigan children at the rate of \$20 per week. Ever since its establishment, after Berigan's death in 1942, the administrators have found it necessary to make periodical appeals for replenishment. Moss says, however, that the fund has never been in as desperate a condition as it is now, nor has response to appeals ever been so desultory. Moss states that unless contributions perk up, it may be found necessary to abandon the fund and find other means of caring for the children who are at present in the keeping of a private family.

**Bernstein Supports  
CCNY Song Contest**

NEW YORK, June 15.—Louis Bernstein, of Shapiro-Bernstein, has put up \$100 as prize for an alma mater or marching-type song to honor the College of City of New York's centennial celebration.

Bernstein's firm will publish the song. Contest, which closes February 10, 1947, is open only to students of the college.

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 . . . on my own 'Dial-a-Smile-Time' phone request platter show last Saturday, Slim Gaillard's 'Dunkin' Bagel' led all other tunes, including current pops, in requests. It had been in use for just one day prior to the program . . .

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**Robbins' Nitery  
 Folios and 'Heels'**

NEW YORK, June 15.—Seeing his new affiliation with Reg Connelly as the first promise of formidable competition to the Max and Louis Dreyfus American-English music interests (Chappell, etc.), Jack Robbins this week continued to pop plans of one kind and another and sound off on those he considers foes of the music business. Combining the two past-times, Robbins has an idea for a book to be titled *Heels of Hollywood*, or *Murders of Music*. Whether he'll ever get around to writing it is another thing.

In the meantime, he's cooking up a series of night club song books similar to the Gay '90's folio he worked out in a tie-up with Billy Rose's Diamond Horseshoe while he was still with the Big Three. He has a deal for a carnival song book cooking with Nicky Blair, operator of the bistro of that name. Book would include titles like *Carnival in Venice*, etc. Also plotted is a *Square Dances* song book to be distributed in a hook-up with Meyer Horowitz's *Village Barn* nitery.

Reg Connelly left Thursday (20) via plane for England and took another new tune, *In Arizona*, by Irving Fields, with him. Robbins-Connelly org may give this a fast fling in Britain and if it clicks put a big push behind it here.

**Jamaica's Hill Gets  
 Yank Bands, Wants  
 More; Lenten Slant**

NEW YORK, June 15.—Main obstacle to the booking of American bands in Great Britain and her colonies has been the fact that England has hitherto refused to pay off in anything but pounds sterling and refuses to allow any pounds out of the country. First exception to this rule was made recently for Stephan (Stet) Hill, entertainment promoter of Jamaica, British West Indies, a crown colony.

Hill left here last week after having arranged Jamaica bookings for a flock of American concert artists, including Paul Robeson. He plans to buy some dance and jazz orks, if British authorities will permit them. Robeson booking was allowed on the basis that it is a cultural affair.

Hill has already penciled Rex Stewart for a couple of weeks in Jamaica, pending official approval. While here, he made vain bids for such as Duke Ellington and Cab Calloway, offering around \$6,500 in American moolah for a week of theaters, plus transportation. Agencies, it is said, would discuss no less than 10G. The twist is that best seasons for West Indies showbiz are Christmas and Lent, notoriously slow in America. Hill figured name orks might welcome the change of scene during those periods. Bands would do only two shows per day in the Jamaica theater.



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## Mr. P.'s Report On Disk Biz a St. Pete Item

NEW YORK, June 15.—James C. Petrillo's annual report, delivered to the American Federation of Musicians' convention in St. Petersburg, Fla., last week, offers the following statistics on the record industry for the period between September 20, 1943, and December 31, 1945:

Number of leaders employed once or more .....	1,416
Number of sessions (including overtime) .....	2,655
Number of sidemen employed once or more .....	16,646
Number of hours employment .....	8,634½*
Number of masters recorded .....	10,206
Number of pressings sold .....	103,710,494**
Earnings of leaders and men .....	\$ 1,841,800***
Royalties paid to Federation .....	\$ 947,713.02****
Number of 35-cent records produced .....	10,737,757
Number of 50-cent records produced .....	108,309,668
Number of 75-cent records produced .....	34,406,543
Number of \$1 records produced .....	11,467,286
Number of \$1.50 records produced .....	287,228
Number of \$2 and over records produced .....	147,250
Total number of records produced .....	165,445,832
Gross sales on all records .....	\$95,825,795.80

\*Apparently this does not refer to man-hours but the sum of the durations of the recording sessions.

\*\*These figures do not include: (A) 1,067,100 records made from American masters sold in foreign countries.

(B) 638,238 records that were not reported to AFM in time to be included in the statistical chart.

\*\*\*These earnings are based on flat union scale and do not include royalty payments made directly to the leader.

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## BMI's Payoff System Ready In a Month

### A "Category" Plan

NEW YORK, June 15.—Broadcast Music, Inc., licensing agency which has been discussing its new system of payment for performances generally with publishers, band leaders, radio execs, et al, for more than six months, will actually be ready to announce it in another 30 days. New plan will make every effort to pay off on the actual value of any given commercial plug to the publisher. When the music industry adopted the Peatman Audience Coverage Index as the measure of determining radio plug values, BMI raised many objections to the Peatman sheet. It is the factors which they object to in the Peatman pattern which they hope to avoid in their own system.

One of these, for instance, is the idea of awarding points purely on the basis of a show's listener rating, regardless of the type of show, type of audience it attracts, manner in which a tune is done or who does it. BMI'ers argue that a Sammy Kaye Sunday afternoon show may have only one-fourth or one-fifth the audience rating that a Fibber McGee and Molly show has, but that practically 100 per cent of the Kaye audience are pop music lovers interested in songs, receptive to a plug for a new tune, and very likely to follow thru by buying sheet music or records of the tune. Majority of the Fibber audience, on the other hand, is looking for comedy, is partially or wholly disinterested in music, and a plug on this show is not nearly as effective as the Kaye show plug.

### Category System

When it is completed, the BMI plan will probably have from five to eight categories (one for various time segments, one for type of show and probable audience attracted, etc.), and scale of performance payments will be worked out on that basis. Highest-rated plug will probably earn the publisher considerably more than \$48 per point, which BMI used to (and still does in a few cases) pay to pubs for commercial night-time plugs, but on the other hand, the lowest-rated plug on the range will get considerably less than \$48 per point.

It is expected that the new BMI system will once again enhance the value of a plug on late-hour remotes

by name orks, since it is the BMI thesis that the type of audience drawn by a pop ork leader at any hour, or in any number, is a valuable audience to a pop publisher, Peatman notwithstanding. Trade is watching with great interest to see the manner in which this is worked out.

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## Ventura Cops Post With I No., Roseland Without Playing Note

NEW YORK, June 15.—Charlie Ventura, former Gene Krupa tenor saxist whose new band has never performed in public, hit a new high in something this week by being signed sight unseen (and unheard) for an eight-weeker at Roseland Ballroom here, opening August 5. After this accomplishment was out of the way, Ventura played one number for Joe Waller, operator of Post Lodge, Larchmont, N. Y., and got signed for four weeks, to follow Hal McIntyre's June 30 closing.

In an era which is unusually cluttered with new orks, Ventura's grabbing two successive metropolitan locations for a break-in period, and grabbing them without the formality of a real audition, is considered a feat. Ork features Marjorie Hyams, ex-Woody Herman, on vibes and vocals, with Ed Fisher, ex-Buddy Morrow, also warbling. Harry Moss Agency booked the Post Lodge and Roseland jobs.

## Reinhardt Ork Into San Fran Edgewater

SAN FRANCISCO, June 15.—Dick Reinhardt's ork has been set for the Edgewater Ballroom at the beach and will follow Jimmy Dorsey, who was signed for the July 4 week-end opener.

The new Edgewater will be open five nights weekly, Wednesdays thru Sunday, at \$1.25 per person. Capacity is 2,500 dancers. Spot will have a second-floor soft drink bar for kids.

## Late Instruments Sock Donahue's B'port Gate

BRIDGEPORT, June 15. — Sam Donahue orchestra, making its first appearance in Bridgeport, played a one-nighter at the Pleasure Beach Ballroom, municipally operated teryery, Sunday (9) and drew a weak 700 persons for a gross of \$840. Admish was \$1.20.

Donahue's men arrived on time, but their instruments didn't, having been tied up somewhere between Washington and Bridgeport. At 9:30 it was announced that any of the customers desiring their money could have it, and many left. Instruments finally arrived, but it was nearly 10 o'clock before the band got started.

## Prestige Tunes OK, Says Pubs; Strictly For the Other Guy

NEW YORK, June 15.—The well-known fact that one *Last Rose of Summer* is worth more than a dozen fly-by-night pops to a publisher's rating at the American Society of Composers, Authors and Publishers makes many tradesters wonder why firms don't buy more semi-art songs. Explanation, of course, is that business nowadays is geared for quick killings, and publishers simply don't care to show their pace for the long pull on a concert tune when they can clean up thousands with double-talk novelties and pic ballads.

When a pub does take an arty number, he seldom works on it, allowing it to gather dust and pick up what performances it can on its own momentum. Robbins Music, of course, has a fairly well-developed standard department, plugging away at schools, women's clubs and the like, but in the main, the tendency is to leave the art to Fischer, Schirmer, et al.

### Sun's Hearts

Sun Music, the Decca subsid, recently departed from normal by taking a serious work called *Some Hearts Sing*, written by Joan Whitney and Alex Kramer. Altho the firm has no way of knowing whether the tune will ever be in the *End of a Perfect Day* class, it has provided a good tee-off by having it assigned to a Dick Haymes record and arranging for a John Charles Thomas air intro. Sun regards the song as strictly a prestige item, hoping it will enhance the firm's ASCAP value. This plays right into the hands of a large body of Alleyites, who often orate that more firms should do the same as Sun has done from the same motivation. They also argue that occasional stabs at art can do the industry's rep no harm, giving it a cultural aura which many people consider sadly lacking.

Sun Music is not noted for its plugging activities, being content to push songs strictly by means of Decca and other recordings. For this reason, the Sun acquisition of a serious tune is not regarded as an ideal example. What the pro-art contingent would like to see is more major publishers actually putting their weight behind a heavier type of tune once or twice a year. To which most publishers retort, "You want me to go in for art? You pay the freight."

## 802 Has \$1,068,253 Kitty, Says Report

NEW YORK, June 15.—Annual treasurer's report handed to Local 802, American Federation of Musicians here by Treasury Harry Suber this week shows that the local has a surplus of \$1,068,253.54. One per cent tax collections during 1945 amounted to \$242,021.17, which means that total scale pay to 802-ers during the year was \$24,202,117. This is \$2,267,491 more than unioners drew during 1944. Figures are far less than actual earnings of musicians, since 1 per cent tax is based on the minimum scale, and earnings over scale are not taxed.

Suber's report calls attention to the fact that the local pays \$25,800 in rent every year. He stresses the desirability of the union locating and buying a building for itself. This sentiment is frequently expressed on the 802 exchange floor, but the urgency of translating it into action does not yet appear to be universally felt, since 802's present lease does not expire until 1949.

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**SPA Execs Hear Cleffer Beefs Re Pix Studios**

HOLLYWOOD, June 15.—Local cleffer grievances against film studios provided a large earful last week for John Schulman, Sigmund Romberg and Fred Ahlert, who were here to discuss Songwriters' Protective Association business with West Coast members. Meetings held for the purpose of analyzing the contract proposals drawn up in New York for submission later this year to Music Publishers' Protective Association almost played second fiddle to the anti-studio gripes.

Penner-studio situation has been near the cracking point for some time, with the possibility discussed that writers might join the Screen Writers' Guild if SPA didn't afford energetic relief, pronto. Word had come from New York that an SPA office will be established here, but writers wanted to hear it from Romberg, Schulman and Ahlert. What they did hear from the New York trio is understood to have been vague as to detail, but specific in guaranteeing action as quickly as it can be determined by the SPA exec council.

For years, local writers have been given to regarding themselves and their problems as distinct from the people and problems of Tin Pan Alley. With the continuous vogue of filmicals, however, this concept has been altered and the traditional tendency to sluff off SPA as strictly a Gotham phenomenon has given way to cries for help.

Writers who are not in the \$100,000 a year class (and the vast majority out here, like the vast majority back East are not in that class) are bitter about what they consider the short-changing policies of the studios. They complain that studios barge in on royalties by assigning songs to publishers without consulting the writers, and then doling out royalties in an unpredictable and sometimes suspect fashion. They complain, in short, of a "gouging" attitude on the part of studios, and they also complain of their own helplessness.

Romberg, Schulman and Ahlert are known to have been deeply impressed with the problem and to have promised that the next exec council meeting will be asked to propose action.

**Rival Diskers Eye Kaye's 'Lie' Tune; No 'Big' RCA Jump**

NEW YORK, June 15.—The Eli Oberstein-Sammy Kaye tussle over whether or not Kaye will be allowed to record *It's a Lie, It's a Lie, It's a Lie!* turned out this week to be a dramatic cloak for the secrecy without which few disk firms are complete these days. The song, published by Kaye's World Music, is regarded by the leader as an apt successor to his current freshet of mazuma, *I'm a Big Girl Now*, and he has been handling it with even more hush-hush than *Big Girl*, in an effort to throw wax competitish off the scent.

Several weeks ago Eli Oberstein let it be known that Kaye would never do the number on a Victor platter (see *The Billboard*, June 1), and the general impression thereby generated was that the song shouldn't happen to a dog. However, other record companies and certain leaders have been watching Kaye like so many hawks ever since he outraged them by sneaking thru with *Big Girl*. Returning travelers from the West Coast say that before Kaye closed at Hollywood Palladium last week, among his most faithful fans were a number of arrangers employed by diskers other than Victor. It was the pleasure (and duty) of these gents to listen to *It's a Lie*, remember it, and concoct scores of it upon their return home. And, 'tis said, the tune is already on rival masters.

Kaye is set to cut the song in August, but he no longer harbors much hope of getting a big jump on his competition. As soon as his records appear, the opposition will be free, under the law, to file a license with Harry Fox and then release their own versions. Meanwhile, of course, since the song is unwaxed, nobody can release records without permission of the copyright owner—and the copyright owner is Kaye.

Coasters found no basic flaw in the New York draft of the proposed form contract, it was said. Many writers here, of course, belong to the aggressive Screen Composers' Guild, which has been making "motions" lately.

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## Des Moines' Fidler Becomes a Booker

DES MOINES, June 15.—Dave Fidler has entered the booking business after a long venture in nitery operation. He is credited with bringing flesh acts here after theaters gave up vaudeville, and made a success in the night club business by presenting floorshows when other ops said it couldn't be done in rural Iowa. Fidler was forced to shutter his Club 100 last winter when the rural constables decided drinking in the corn State was illegal.

When Fidler reigned over his Club 100 he was one of the most popular ops in the territory from the standpoint of the acts. Many times he took it on the chin during lean periods and always insisted on bringing in top talent.

## Shelvey Plans Midwest Regionals Under Irving

NEW YORK, June 15.—The Midwest area will be the next section to be reorganized under the regional administrator set-up started by Matt Shelvey, AGVA head. Region will call for Jack Irving to act as administrator for Detroit, St. Paul, Omaha, Kansas City and St. Louis. Regional offices will be opened in the last three cities, the main area office will be in Chicago.

Under this plan all local complaints and rulings will be handled directly by the regional offices. Only when the regional offices are stumped will the problems go to the national office. Part of the jobs of the locals is to get spots to sign with AGVA and to put up cash bonds.

## IN SHORT

### New York:

Anne Triola, at the Blue Angel thru June, signed by RKO for *Without Reservations*. . . . Joe Jackson Jr., now at Radio City Music Hall, opens at the Edgewater Beach Hotel, Chicago, July 12. . . . Ed (Archie) Gardner looking for a spot in the West 50's to open a Duffy's Tavern. . . . Casa Sevelle, an 800-seater, Belmont Park, Long Island, preems June 24. Monica Boyer will headline the show.

Ted Lewis celebrates his 35th year in showbiz next month. . . . Jerry Colonna one-nighters, started in Boston June 14, will carry Tony Romano, Fay McKenzie, Bonnie Lou Williams and Billy Butterfield ork. . . . Jan Frederics has quit the Freshmen and is now managing the Teddy Winks, a new group. . . . The raccoon yarns revolving around Bill Miller's Riviera, which broke the wire services and pic desks nationally, were cooked up by Ed Weiner, drum thumper. . . . Matthew Farrar is the new emcee for Sunday nights only at the New Yorker Terrace Room.

### Chicago:

EMA will hold its annual Play Day at St. Andrew's Gold Club July 11. James A. Roberts is chairman of the affair. . . . Mary Jane Dodd did a two-day engagement at Stratford Theater June 15-16. . . . Harry Greben flew to Florida June 12 and will meet Jimmy Edmondson (Prof. Backwards) while down there. . . . Arthur Lee Simpkins will open at the Latin Quarter August 9 or 16 for four weeks with options. . . . Cabot and Dresden, terpers, and the Three Pitchmen, novelty trio, will appear at the Du Quoin State Fair, Du Quoin, Ill., week of August 26.

Martha Raye closes her 16-week Latin Quarter engagement June 20. She must be on the West Coast by June 24 to start work on a pic with Charlie Chaplin. . . . Joe Jackson Jr. set for Edgewater Beach Hotel for four weeks, beginning July 12. . . . William Morris Office here announced that Gae Foster Roxyettes will play the Milwaukee Centurama for four weeks when it opens July 12. Other acts going into the Centurama on that date are Six Buccaneers for four weeks, Gloria Gilbert for two, Myrtil and Pacaud for one, and the Nonchalants for one.

Joey Rardin played the Palace Theater, Rockford, Ill., June 14-17, and opens at Stork Club, Council Bluffs, Ia., June 21. . . . Martin Kent, who has played the Latin Quarter for 27 weeks, closes when the new show hits the spot June 21. Kent will be succeeded by Paul Carleton, who will open soon at Club Charles, Baltimore.

### St. Louis:

400 Club, now on a Saturday-night-only policy, has brought back Lala Bauman's Baumettes, line, for summer. . . . Jimmy Palmer coming to Tune Town Ballroom, followed by Art Licata. . . . Lei Aloha's Hawaiians booked into Hotel Wisconsin, Milwaukee. . . . Club Continental, Hotel Jefferson, will close for the summer June 22. . . . Tony Di Pardo's ork, with Anne Ryan featured on vocals, has been set for Forest Park Highlands for three weeks starting June 24.

Ella Fitzgerald at Club Plantation, along with Jesse and James, Count LeRoy and Freddie and Flo. . . . New unit called the Modernizers has been signed to open at the Top o' the Town. . . . Mary Hulbert singing with Herb Mahler's band at the new North Shore Club. . . . Art Goldie, publicity director for Chicago's Latin Quarter, was a visitor here this week. . . . Del Courtney ork signed for the summer at Chicago's Blackhawk Restaurant.

### Detroit:

Steve Kanalos and His Gypsies opened at the London Chop House, replacing Duci Kerekjarto. . . . Jack London at Brown's Lounge in Northern Michigan for the summer. Manny Lopez and his trio with Bunny Paul, vocalist, at Baker's Bar for an indefinite stay, alternating with Jimmy Defland.

Wade Boykin playing his third return engagement at Ted & Len's, alternating with Jack Axford. . . . Peggy Evans opened at Helen's Lounge. . . . Frank Sidney and his ork renewed at Webbwood Inn. . . . Mildred Lee, just back from Florida, opened at Harry's Bar. . . . The Vocal-Aires, appearing at Sid's Cafe for the past year, just signed a management contract with the Delbridge & Gorrell office.

Jimmy Thomas and His Mel-o-Macs appearing at the Hilcrest Hotel, Toledo, for an indefinite stay, alternating with Judy Carroll, pianist and vocalist. Bill O'Halleran and Eddie Martin are handling the cocktail department of Delbridge & Gorrell Agency. . . . Baro and Rogers move into the Town Casino, Buffalo, after closing at the Latin Quarter.

### West Coast:

Billy Gilbert, screen comic, currently on Eastern tour, goes into Hippodrome, Baltimore, June 27. . . . Charioteers, also on swing thru East, going to Howard Theater, Washington, week of September 27. . . . Carlos Ramirez for four weeks at Havana-Madrid, New York, starting June 20. . . . Esquire Trio set to reopen newly decorated Last Frontier, West L. A., at \$500 a week. . . . Four Barons held over to August 28 at Town House, Reno, Nev. . . . Dusty Brooks and Four Tones also holdovers at Club Moderne, Long Beach.

Modernaires, Milton DeLugg Swing-Wing, Philharmonic Trio and Marty Lein going into Commercial Hotel, Elco, Nev. . . . Three Lind Brothers booked for Latin Quarter, Boston. . . . De Castro Sisters start cutting for Enterprise Records in Hollywood. . . . Maurice Rocco opening June 28 at Chanticleer Hotel, Baltimore, and is skedded to go into Earle Theater (Philadelphia) on July 18. . . . Arthur Lee Simpkins set for Cincinnati's Beverly Hills Country Club. . . . Simpson and Robinson go into Backstage (San Francisco) June 23. . . . Frank Veloz (Veloz and Yolanda) has contracted singer Betty Black and dancer Amelia Gilmore for pictures.

### Here and There:

Irwin Corey opens at the Chanticleer, Baltimore, July 4. . . . Jerry Lester, at the Copacabana, San Francisco, had his options picked up for the full eight weeks. . . . Five Red Caps, current at Cove Lounge, Philly, open at Wildwood, N. J., June 24, and then head for the Zanzibar, New York. . . . McConnel and Moore, who recently closed at Bee and Ray Goman's International Settlement, San Francisco, will do a couple of weeks up North before returning East. . . . Gordon and Olivia just wound up six months in the Philippines and Japan with the USO and are returning to the States.

Tommy Ryan, former Sammy Kaye vocalist, opened the new floorshow at Blue Mirror, Newark, N. J., Wednesday (13). In on a two-week deal with options. Another new addition is hooper Barbara Barry. . . . New floorshow opening at D'Jais, Secaucus, N. J., June 21, headlines ex-Louis Prima vocalist, Lily Ann Carol, for two weeks. Frankie Hope orchestra replaces the Hal Rose band on that date.

## Midwest Resort Bookers Gloomy On Biz Outlook

CHICAGO, June 15.—Opinions of local bookers concerning the Midwest resort biz this week brought forth reactions that ranged from guarded optimism to downright pessimism and the pessimists were more numerous. While some bookers predicted the biggest season in years for the coming vacation months, others claimed that the public was still far from being in the pre-war vacation spirit. Most bookers agreed that the resort ops were holding the coin with tight fists.

Julie Dale, GAC's Chi cocktail department head, ventured the opinion that this year will still leave resort phase of Midwest showbiz unsettled. Miss Dale asserted that in her opinion much of the coin being spent was going into building improvements when available. In other cases, she claimed, ops were waiting for conditions to return to normal and also waiting for the public to recapture the having-a-wonderful-time spirit.

### Wisconsin Gambling Nix

Both Dick Shelton, head of McConkey Chi office, and a spokesman for MCA laid much of the blame for expected talent nut cutting at the door of Wisconsin's gambling laws. Wisconsin, a mecca for Chi and other Midwestern vacationers, has had a strict gambling law on the books for years. This year the administration decided to enforce it and the effect on nitery biz has already been felt. As a result, money for talent is not free-flowing.

Shelton said that resort ops just wouldn't go over \$200 for a cocktail act and wouldn't discuss anything bigger than a trio. He felt that the ballroom picture was the brightest in the resorts, but that didn't offset the dismal cocktail outlook.

### Musse Sees Big Year

Joe Musse, Frederick Bros.' cocktail head, optimistically predicted the biggest vacation year in a long time. Using Florida as his barometer, he cited the high prices that hotels asked and got during the winter season. Musse stated that, in his opinion, the boys who have been shuttered all thru the war were ready to come out of their shell. He said that with a shack and four walls they could do plenty of biz.

Frank Considine, of the Frank J. Hogan office, named only one spot, Nightingale, Sturgeon Bay, Wis., as a good spending place. Spot is currently featuring the Eddie Barrett ork (5). Considine added that some resort ops were more willing to hire local college bands for the summer than to put up the dough for professional acts.

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## Philly \$ Decline Brings Talk of Ops' Reshuffling

PHILADELPHIA, June 15.—Niterly zone midtown is alive with reports on major operational changes. With shuttering of Hotel Walton as a fire prevention measure shunting out Jack Lynch, who operated the hotel roof garden, speculation is rife as to where Lynch is going to pitch his tent. At the same time, buzz buzz has Bob Wasserman and Stanley Schwartz selling their Coronet, class spot.

Altho Lynch isn't saying anything as yet regarding his future plans, report has him buying an interest in the Latin Casino, top niterly. Another is that he is buying the Coronet, and still a third report has him taking over the suburban Fort Wayne Inn now operated by Dick McClain, who also has the Alpine Musical Bar.

It's no secret that Wasserman and Schwartz are ready to unload the Coronet to the first one coming along with the required cash, said to be in the neighborhood of \$85,000. Trade talk is that the spot has already been sold to Jack Kravitz, who operates Cafe Society, cocktailerie in the uptown Negro sector. Kravitz, according to insiders, is planning to convert the Coronet into a "Cotton Club" niterly.

Swift changes are certain to happen along niterly row. Biz has been dropping steadily and many ops, realizing that the honeymoon is over, aim to pull out while they can still get a top dollar for their spots. Boys figure that at the present rate of drop, they'll be again able to pick up a liquor license for a song in another year or so, and then open up again. Today, it takes \$10,000 to buy somebody's liquor license, if you can find a seller. And that's 10 times as much as they normally cost.

At the newly reopened 212 Club, Mickey Walker, one of the partners, announced that he is pulling out of the combine within two weeks to open his own place.

## Nazzaro Sues To Protect Interest In Chuck & Chuckles

NEW YORK, June 15.—Nat Nazzaro has started action against Ed Martin in New York Supreme Court, James Walker, Small's Paradise, and Arthur Bryson, indie agent, claiming that the act, Chuck and Chuckles, was booked without his authorization and that the act is his property.

Situation started when two of Nazzaro's acts, Heckle and Jive and Chuck and Chuckles, had enforced layoffs because of illness. So Chuckles (James Walker) and Heckle (Ed Martin) got together, took the old Chuck and Chuckles routine, according to Nazzaro, and booked themselves into Small's Paradise, with Arthur Bryson doing the booking.

When Nazzaro heard of it, he issued his own contract and sent it to AGVA which turned it down, stating that Bryson's contract took precedence. So Nazzaro, who says the act, the name and the routine, is his property, took the matter to court.

Suit for temporary injunction was heard before Justice Benjamin Schreiber, who reserved decision.

## 35 Philly Niteries and Bars Nicked for 50G More Taxes

PHILADELPHIA, June 15.—About \$50,000 has been added to the cabaret tax collections here. Investigators for the Bureau of Internal Revenue discovered that 35 niteries and musi-

## Was This Strip Necessary?

PORTLAND, Ore., June 15.—Stripper Gypsy Rose Lee was one night late in opening at Paul Schneiderman's Music Hall supper club—because she lost her clothes. Garments for Miss Lee and her gals got sidetracked on the trip from Spokane, going to Seattle instead. Wardrobes showed up next day and that night gals put them on—so they could take 'em off again.

## Show Bar and Rand's Post Bond; Latter's Not AGVA Enough

NEW YORK, June 15.—Basic minimum contract which calls for a six-day week for the principals as well as the chorus, was signed by the Show Bar, Seattle, with AGVA, last week. In most cases the agreement for the shorter work week applies only to the chorus lines.

Spot has also put up a \$4,500 bond. Guarantee is to cover salary of Gypsy Rose Lee current there. Part of it will be returned after Gypsy finishes, but the major portion will stay with AGVA. Amount will depend on budgets of future shows.

Sally Rand's new San Francisco niterly, Club Savoy, has put up \$1,750 with AGVA as a bond to cover the Slate Brothers' salaries. Amount, however, says the union, is not enough. It insists that unless the club puts up a total of \$3,500, the show will not go on. Meanwhile the Slates have started for the Coast to open. In case the dough isn't put up, there will be no show, tho the boys will get paid out of the bond even tho they don't go on.

## Non-AGVA Papers By-Pass 21-21 Rule, Says Matt Shelvey

NEW YORK, June 15.—Recent practice of issuing non-AGVA contracts by franchised agents and bookers is a method to get around AGVA's 21-21 rule, claims Matt Shelvey, the union's national administrator.

Under the rule contracts may forbid an act to appear in a competitive spot within 21 miles less than 21 days after finishing the original date. Under the non-AGVA pacts, acts are signed and promise not to work for competitors for periods which frequently exceed the 21-21 period, said Shelvey. He also emphasized that the 21-21 rule was applicable only when an act receives round-trip transportation. If such is not included, there is nothing to prevent an act finishing up in one spot one night and opening next door the following night, according to AGVA rules.

## Cigarette Starts 20G Blaze At San Fran's Forbidden City

SAN FRANCISCO, June 15.—Fire ravaged the Forbidden City, Chinese night club, Monday (10). Within 20 minutes, flames gutted dressing rooms and stage and licked their way to the roof. Chorus girls, engaged in rehearsal, fled to the streets.

Firemen said the blaze started from a lighted cigarette dropped in a dressing room. They estimated damage at \$20,000. Owner Charlie Low said the club would be closed about six weeks.

cal bars in the city underpaid that amount in their original returns. This figure does not include collections made from clubs in the surrounding Pennsylvania or New Jersey areas.

## AGVA Borscht For Catskills at 78 Resort Spots

NEW YORK, June 15.—With 78 borscht spots signed with AGVA, it means that the drive to get the resort places to agree to AGVA laws is practically over. This is the first time that the potato and smetana joints have all signed on the dotted line before the season got under way.

Under the contracts, the hotels agree to give performers food and rooms equal to that of paying guests. No more will the actors sleep in leaky barns and eat at odd hours with the kitchen help. Resorts also agree that all actors will be AGVA members.

## Minn. Cities Want Higher Taxes and Bigger Cut on Take

ST. PAUL, June 15.—Doubling of the State tax on hard liquor, imposition of a 2-cent-per pack levy on cigarettes and removal of all ceilings on liquor license fees charged by municipalities was voted by the League of Minnesota Municipalities at a week-long meeting at Brainerd, Minn. Resolutions were adopted as a way out for municipalities in their efforts to locate new revenue.

Proposals will be submitted to the 1947. Legislature, convening next January, for enactment into State law. Liquor tax hike would result in municipalities getting half the receipts, with the same true of the ciggie levy. By lifting ceiling of license fees on grog shops, municipalities could go all out in permit charges. League also asked its revenue committee to report at the conference next December on proposals asking the Legislature to abolish restrictions on the number of on-sale liquor spots permitted each municipality. This would enable communities to increase the number of niteries and taverns—at higher permit fees.

## Detroit's 509 Club Turns Mini Bowery

DETROIT, June 15.—The 509 Club, downtown spot operated by Ernie Stein, is becoming a miniature Bowery, with newly completed remodeling giving the spot maximum capacity. Club previously expanded into an I-shaped layout. Current move brings the orchestra from an elevated balcony onto the stage, and permits placing of some 15 tables in vacated place.

Spot now has two of the Bowery's long-time leading figures—Charlie Carlisle, who does an hour turn in the show in addition to emceeing, and Benny Resh, who fronts the ork. Both spent seven years at the Bowery before cutting loose two seasons ago. Stein is working on plans for an amateur contest on a steady basis. Similar competition was a significant factor in building up the Bowery five years back.

## OPA Ceiling Easing Helps Clubs; More Relief Expected

WASHINGTON, June 15.—Industry representatives are predicting that the Office of Price Administration will follow up its relaxations on eatery-niterly prices with a general survey of the entire restaurant price structure, with an eye toward a flat boost all along the line. Officials of the National Restaurant Association told *The Billboard* that "OPA's action shows that the agency is beginning to recognize the difficulties confronting the industry. We believe that a more generous pricing policy will prevail in the future."

### First Thaw Since '43

OPA's new order, which represents the first thaw in the 1943 price freeze, went into effect Thursday (13). Under that order, restaurants and niteries may apply their current overall mark-up to the raw food cost of food and beverage items which fall in two categories—items which have not been served before by the restaurant and items whose major ingredient is exempt from price ceilings when used other than by restaurants. Most seafood items, according to the industry, fall in the latter group. Officials of the American Hotel Association discount reports that the order will permit skyrocketing prices on meals and drinks, saying: "The change merely gives operators the privilege of making menus more attractive. For example, we will now be able to restore many seafood dishes which were discontinued because of greatly increased costs."

### Processing Simplification

A second result of the order, according to OPA, is to simplify the processing of hardship applications from operators. OPA stated that the ops are now entitled to price relief in hardship cases whether or not discontinuance of service would result in inconvenience to customers and whether or not customers would have to pay more elsewhere for the discontinued service. Previous to the order, such conditions had to be shown to exist before price relief was granted. In addition, OPA said, restaurants selling below general price levels in their areas are allowed a boost of 3 per cent of their total sales, or the ceiling prices of comparable establishments in the vicinity.

## Entertainment Spot Hours May Be Set By La. Pending Bill

BATON ROUGE, La., June 15.—A bill providing Louisiana municipalities and parishes with the right to regulate the opening and closing hours of licensed business establishments was introduced in the Louisiana Legislature here recently. Bill was introduced by representatives Blanchet and Dupuis and was sent to the committee on municipal corporations.

Proposed ordinance would grant municipal governments and parish police juries the right to exercise this power, to enact ordinances to cover it and to provide penalties for violators with only a few reservations. Bill also provided a method for voters to voice their opposition and would necessitate the holding of a referendum election to determine the will of the majority of voters in each district involved. In the event the bill becomes law, theaters, night clubs and cocktail lounges thruout the State would come under the restrictions set by local authorities in whatever part of the State they are located.

# No Foolin'! Cap's Ritzy 109G; MH Dips 121G, Para 69G

NEW YORK, June 15.—The Capitol (4,627 seats; average \$68,000) ran away with the business last week. With the Ritz Brothers, Miriam Lavelle, Gracie Barrie and Buddy Morrow band backing up *Two Sisters From Boston*, the house finished its first frame with an eye-popping \$109,000.

Competition, however, was strictly in the also-ran class. Theatermen blame the weather, the tube strike and anything else they can think of. The fact remains, nevertheless, that customers are just not putting it on the line unless it's for something sock.

## Music Hall Off to 121G

Radio City Music Hall (6,200 seats; average \$100,000) slid off to \$121,000 for its third week with Joe Jackson Jr. and *To Each His Own*, after previous week's \$137,000 and a slower opener of \$125,000.

Roxy (6,000 seats; average \$75,000) bowed out with Count Basie ork, Gene Sheldon and *Do You Love Me?*, after three chukkers, getting \$58,000. Bill teed off with a fair \$50,000 for a five-day frame. Second and following week saw figure rise to \$72,000. New bill, reviewed this issue, has Desi Arnaz, Peter Lind Hayes, Copa Revue and *Somewhere in the Night*.

## Para's Preem 69G

Paramount (2,664 seats; average \$75,000) finished its first week with Glen Gray ork, Louis Jordan and *The Bride Wore Boots* by tallying \$69,000.

Strand (2,770 seats; average \$45,000) completed its three-weeker by getting \$30,000 for Tommy Tucker ork, George Evans and *One More Tomorrow*. Previous inning saw \$37,000 and preem \$41,000. New bill,

reviewed this issue, has Erskine Hawkins band, Berry Brothers, Charloters and *Janie Gets Married*.

Loew's State (3,500 seats; average \$25,000) skidded back to \$20,000 for *Tangier*, Les Elgart ork, Pat Rooney and Gene Baylos as against \$31,000 for previous week. New bill, reviewed this issue, has Menasha Skulnik, J. C. Higginbotham band, Renee De Marco and *Postman Always Rings Twice*.

## L. A. M-\$ Preem Big; Ink Spots 44G as Orph Ends at \$20,400

LOS ANGELES, June 15.—Opening the revamped Million-Dollar Theater (2,400 seats, 38 shows), Ink Spots are setting a high b. o. of \$44,000 in kicking off house's new vaudefilm policy. Sharing the bill are Peg Leg Bates, Helen Humes, Coke and Poke and Eddie Vinson's 17-man ork. Pic, *Crime of the Century*.

Orpheum (2,200 seats, 34 shows) ended its vaude policy with a weak \$20,400. Bill included Johnny and George, Mercer Brothers, Amelia Gilmore, Bill Bradford, and Evers and Dolores. Pix, *Captain Tugboat Annie* and *Throw a Saddle on a Star*.

## Spike Jones Socko Indianapolis 28G

INDIANAPOLIS, June 15.—Spike Jones and his ork broke the house record at the Circle Theatre (2,800 seats, 70 to 74 cents) last week (ended June 6), grossing \$28,000.

On the bill were Red Ingle, George Rock, Dick Morgan, Candy Hall and Mickey Katz, Helen Greco and Eileen Carlyle. Pic, *Ding Dong Williams*.

## Chi 54G With Belita; Oriental Drops 8G in 2d

CHICAGO, June 15.—Gross for the the week ended Thursday (13) at the Chicago Theater was set at 54G. Show features Belita, ice skating star, and the Monogram pic, *Suspense*, in which she appears.

Second week of Connee Boswell and Jackie Green at the Oriental Theater brought a drop of about \$8,000 from the week previous, the count for the second week being slightly less than 40G. The first week both the Oriental, a 3,300-seater, and the Chicago, with 4,000 seats, operated at 65 thru 95 cents. Pic at Oriental during the Boswell run was *Hoodlum Saint*.

Lou Kimmell and his ork opened the summer dancing season Saturday (8) in Hotel Severin's Skyline Terrace, Indianapolis. Joy Randall is featured with the band.



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**NIGHT CLUB REVIEWS**

**The Cascades, Hotel,  
Biltmore, N. Y.**  
(Thursday, June 13)

Talent Policy: Dancing at dinner and supper, floorshow at midnight. Owners, Hotel Biltmore; publicity, Estelle Foley. Prices: Cover charge, \$1 after 10 p.m.; \$1.50 week-ends.

Preem show at this summer room is Dunninger, the mentalist, who is debbing as a nitery attraction. Working strictly as a solo performer (no aids, no musical background), he does a sock selling job of his mental capabilities. Already well known thru radio and theater work, Dunninger is now able to project his unique act in more intimate surroundings, and his ability to handle the crowd (even hecklers) plus his strong personality put over his 52 minutes of "mind-reading" slickly.

He is undoubtedly a top entertainer. He backs up his claim of no stoooges or plants of any kind by his handling of the major part of his show. He opens, however, with a few standard tricks with playing cards and a nifty slight-of-hand job with hoops. Then, having gotten the audience in the palm of his hand, he proceeds with his real show—mental stunts. Audience is asked to write down thoughts, names or numbers on a piece of paper and seal them in envelopes which are then left either on the table, or under the table-sitter's foot. Dunninger, from the stage—the length of the room from his audience—reveals the thoughts with surprising expertness. He claims only 90 per cent correct answers, but did a 100 per cent job on the night caught. Thruout his patter is smooth and bids for laughs.

Act builds to a climax when Dunninger asked four volunteers to think of four four-digit numbers. He ferrets out the numbers and adds them together, coming out with the correct total in less than 60 seconds. Feet sends him out to pounding mitts, leaving the table-squatters talking about it.

For dancing, Nat Brandwynne and his ork handle the Yank tunes, and Ralph Font and His Rhumbas the Latin numbers. Both outfits do a neat job and play danceable music.

**Swartz Nite Court of Fun,  
Pittsburgh**  
(Monday, June 10)

Talent Policy: Continuous entertainment. No dancing. Owner-managers, Jules and Larry Swartz. Publicity, Joe Lieber.

Reviewing this spot means running up and down stairs all evening, as entertainment is continuous on two floors and the acts never rest. When caught, the brothers Swartz were introducing their new upstairs lounge, the Band Box, and had brought in the Kelly Sisters from Detroit as the featured draw. "Sisters" were a brother and sister, with the male burlesquing a floozy to lots of yocks. Fern part of act went over big with songs and general patter. She played a fine straight for her brother who was the main laugh-getter. Local singer Buddy Martin did well for the show and sang pop ballads during the lulls.

Downstairs, a typical Swartz nut show was raging. Two additions to the established cast of Boogie Woogie Sherman, Maxie Simon and Jack Peck were in for the opening. They were Jimmy Holmes, whose singing drew a terrific mitt, and Ray (Stutter) Dunn, who fitted right in with the zany antics of the veteran trio. The quartet dug way back into vaude and burlesque for some of their gags, but they brushed them, put a new dress on them and had the customers howling. Show started at 9 and didn't let up until 2 a.m. closing. Comics resorted to anything to get a laugh. Harry Commorato accompanied the show.

**Persian Room, Hotel Plaza,  
New York**  
(Tuesday, June 11)

Talent Policy: Floorshows at 9:30 and 12:30, and dancing. Owner, Hotel Plaza; publicity, Adele Brown. Prices: \$1.50 cover charge after 9:30.

The new summer show here is like an after-dinner brandy. It's light, short (two acts), smooth and hits the spot. It should pull customers.

Headliner is Paul Winchell, handsome ventriloquist, and his wooden-head, Jerry Mahoney. Double-talker, a sock act in Stem houses for some time, is better in niteries. He has adapted his material to the intimate spot and altho an occasional gag falls flat because of poor timing or lack of polish, most of them have the impact of jabs. Short bit with Pancho, batoneer playing straight, wasn't good, because there was no punch line, but Winchell made up for it with a top ad lib heckling of a girl until she took a sip of her drink. He had to beg off after a terrific hand.

Gomez and Beatrice, ballroom-style terpers, start the show. Beatrice catches the eyes in a dress that is largely bra and skirt. Team does four routine numbers, largely whirls and some great lifts, then Beatrice does a solo to *Black Magic*. Gomez follows with a solo and then the pair dance to a medley of tunes from *Oklahoma!* Insistent applause brought them back for a smart audience-participation gimmick, in which they both choose partners and wind up leaving the two customers dancing with each other alone on the floor. Pancho's society-style ork (12) does a good job playing for dancing and the show. Mark Monte's Continentals (4) relieved.

**Chez Paree, Chicago**  
(Friday, June 14)

Talent Policy: Dancing and floorshows, 9, 12 and 2. Owners, Mike Pritzel and Joe Jacobson; production, Olive Bernard; publicity, Bob Curley. Prices, \$3.50 and \$5 minimum.

After some quibbling as to the date, Joe E. Lewis finally opened for the umpteenth time at Chez Paree and on the bill with him were Evelyn Brooks, chirp; Phyllis Claire, tap terper; Consolo and Melba, ballroom dancers; Gay Claridge's ork (11), and the Chez Paree Adorables.

Lewis has plenty savvy and puts all his gags over well, tho sometimes too blue. Rendition of *I Never Let Failure Go To My Head* was well received.

Phyllis Claire did a good job on *Cherokee* and drew a big hand. Evelyn Brooks, who opened with *Zing Went the Strings of My Heart*, has fair pipes and sold okay. Overdid the religious aspects of *I Had a Little Talk With the Lord*.

Consolo and Melba drew the biggest reaction with their version of *Turkey in the Straw* and *Vieni Su*. Team has good timing and worked well with good ork backing and clever lighting effects.

Chez Paree Adorables (10), elaborately attired, stood out in *Dixiana* and *Modern Design*.

Gay Claridge and his ork followed the show, Austin Mack backed Lewis on the piano, and Lucio Garcia's rumba band filled intermissions.

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**Lookout House, Covington, Kentucky**  
(Wednesday, June 12)

Talent Policy: Dance and show band; floorshows at 8:30 and 12. Owner, Lookout House, Inc.; manager, Clay A. Rambeau; publicity, Betty Kapp. Prices from \$2.

Acce production work, the Lindsay Lovely Ladies (8), who have become an integral part of Lookout presentations, and the Chesterfields, acro gymnasts, send the new layout here into the upper recesses of nitery fare. With remaining acts lending adequate support, show breaks in the new talent array with a novel singing intro, which won favor with payees.

The Ladies, cutely garbed in jive costumes, send things off to a fast start with a tap routine titled *Summertime*, with Peggy Ray taking a vocal solo shot with an ear-pleasing *On the Sunny Side of the Street*. Went off to a resounding mitt.

The Chesterfields, smooth working trio, turn on so much finesse in their acro balancing stunts that they make the most difficult of them appear simple. Lads offer the ultimate in lifts, handstands and ingenious patterns, and stop the show cold. Encore has one of the boys doing an intricate lift and balance of his two partners. Scored terrifically.

Adagio terpers, Kay and Glenn, maintained the rapid pacing with precision execution of speedy twists, spins and twirls. Rode off to sound mitting. Lindsay Ladies come back in a ballet number to Liszt's *Hungarian Rhapsody*, which eclipses the neat work of the initial appearance.

Pushing time-tried material to the hilt, Evelyn Wilson, comedienne-songstress, had 'em giggling from the outset with an Irish medley, which led to guffaws with her handling of *I Wanna Get Married*, and her light-opera take-off. Her drunk act suffers by comparison. Grabbed a neat hand. Ladies wind things up with a *South Sea Fantasy* routine, coupled with excellent choral groupings.

Despite overenthusiasm in spots, Bernie Wulkotte doubles from his Feilden Foursome stint to adequately handle the emcee chores. Bob Snyder ork continues its sock show and dance music, and Larry Vincent is still the piano fave at the bar.

**Starlight Roof, Waldorf-Astoria, New York**  
(Wednesday, June 12)

Talent Policy: Dinner and supper dancing. Floorshow at midnight. Owners, Waldorf-Astoria; publicity, Ted Saucier. Prices: \$2 cover charge after 10:30 p.m.

Keynote of this bill is comedy, supplied by Frakson and his magic and Dorothy Shay and her hillbilly tunes. Leighton Noble and his band supply the music and do a smooth job for the show and dancing.

Frakson's card and cig manipulations and money tricks bring boff hands. His comedy patter helps sell the act and his sleight-of-hand is neat.

Dorothy Shay's hillbilly ditties are slick and funny, especially *Feudin', Fussin', Fightin'*, which went well with the customers. She mixes her comedy with a straight tune or two, but tho she has good pipes, she doesn't put these over as well as the lighter tunes. *Family Troubles*, another hit number, brought her a recall which she answered with *Efficiency*, another nifty. Table-sitters were still pounding for her after the show was over.

**Portland Nitery Becomes Private Non-Profit on Sale**  
PORTLAND, Ore., June 15.—Club New Yorker, nitery here, has been sold to a non-profit group and will be operated as a private spot, to be known as Club 42. New ops are members of the December, 1942, Shrine class, but purchasers' representatives have emphasized that it definitely is not a Shrine operation.

**New Windsor, Pittsburgh**  
(Monday, June 10)

Talent Policy: Dancing and floorshows at 11 and 1. Owner-manager, Tony Caprini; booker, George Claire. Prices: \$1 cover charge.

In an effort to bring the trade to his outlying spot in suburban Etna, Tony Caprini has upped his budget for talent and has Edith Fellows, juve star, and Barry Parks, top local name, starring. Parks gags thruout the show and sings a number or two between each act. He has not set routine, but whatever he did when caught brought a resounding mitt.

Billed in the star spot, Miss Fellows didn't fare too well. Pittsburghers have short memories, for few remembered her film achievements, and most of them came to be entertained. Gal did her job well, but the customers must have been looking for a lot more because the applause certainly didn't come up to her performance.

Billy and Eddie, dance team, brought in for a repeat engagement, have a sock turn and were well received. Dancer Dottie Dell rounded out the show. Archie Townes' ork backed the show well and played for dancing.

**Follow-Up Review**

VERSAILLES, New York: Earl Lippy, the second winner of the G.I. auditions at this spot, has his innings this week and takes full advantage of them, selling himself and his voice sock with the customers. He's a young man with a fine, trained voice, who can handle the classical pops or the longhair tunes with ease and power. His offerings are *Play Gypsy*, opener, and *Op Man River*, both of which he delivers in flash and robust style, that sends him off with the customers pounding their palms. His style makes a far better contrast than that of the previous G.I. singer, Norman Ruvell, with the star, Evelyn Knight, whose gay ditties and torches continue to be tops with the table-sitters. This is now a nicely balanced bill aided by Emile Petti and his boys and Panchito and His Latins for the lulls.

**Ritz Bros. To Open Ritzy Ritz In Hollywood, With Ritz Act**

NEW YORK, June 15.—The Ritz Brothers are planning to open their own nitery in Hollywood before the year is over. Idea is to have the room on the beach overlooking the sea thru an expanse of glass.

Room, to be called the Ritz, will have the brothers on tap as the attraction for six months a year. When team is not working it will try to get top names.

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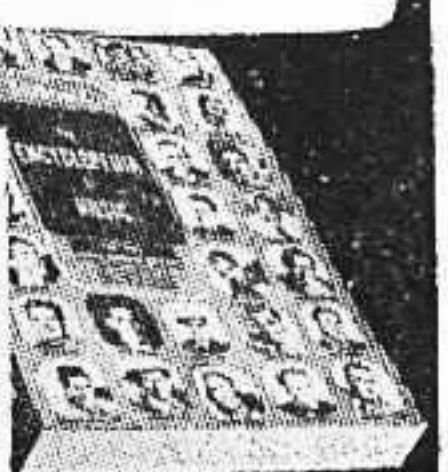
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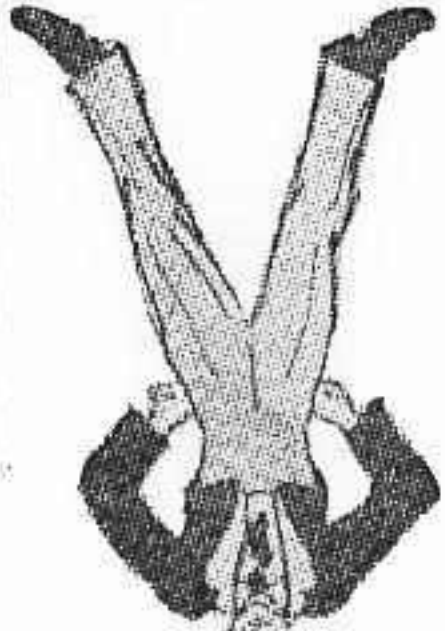
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## VAUDEVILLE REVIEWS

### Loew's State, New York

(Thursday, June 13)

This week's bill doesn't lack for names, but they don't make news with their offerings. Over-all, the show is spotty and no act clicks solid. Biz only fair.

With Ruby Zwerling and the house band in the pit, bill opened with Whaling and Yvette, a trick comedy bicycle act that deserved a much heavier hand than it got. Whaling does some remarkable feats with the wheel, and his pratfalls balance the act with good comedy.

Chirper Johnny Duggan, who has a good streak of come-all-ye in his voice, does well with several oldies, including *Prisoner of Love* and *More Than You Know* and chants them for a recall, *An Irish Lullaby*, in the appropriate Celtic style. He has good pipes and sells his material well.

Low, Hite and Stanley, comedy trio, strive hard for boffs, based mainly on their physical peculiarities. They get laughs here and there, but don't really begin to sell until they do the now standard Andrews Sisters disk-mouthing act, and a follow-up of Ella Fitzgerald and the Ink Spots in *Cow Cow Boogie*. These two are amusing and deserve the hands they get.

Renee DeMarco, with a chirper aid, does what are presumably interpretive steps to the tunes *Granada*, *Bahia* and *The Trolley Song*. While her movements are lithe and graceful, Miss DeMarco doesn't seem to have created any definite steps, but appears to be improvising as she goes along. Nearest to interpretation is the final number. Her act could do with a male partner or a rehashing of her dance material. However, the crowd liked her and gave her a good reception.

Menasha Skulnik's slow, easy and apologetic style of comedy is a marked change from the regular fast-gag boys who play this house. He is undeniably funny in his meandering stories, but his act is strictly tuned to a limited old-time audience. Reaction of the crowd was good, from his opening parody on *Besame Mucho* to his bow out. Wisely, he keeps his act short and sells better that way.

The Red Allen-J. C. Higginbotham six-piece combo closes the show with a series of noisy gut-bucket jazz versions of *St. Louis Blues*, *St. James Infirmary*, *Sunny Side of the Street* and two originals, *The J. C. Jump* and the closing *Get the Mop*. For their type of audience, they're sock, but there's not enough variety in their stuff to keep the act from getting somewhat monotonous and noisy. Crowd reaction was fair.

Pic, *The Postman Always Rings Twice*.

### Golden Gate, San Francisco

(Wednesday Afternoon, June 12)

Henry Busse's ork and three acts, Sabin's Personettes, Amelia Gilmore and Mischa Auer make up the bill here. Busse, of course, filled in nicely with his trumpet solos, and his ork and two vocalists, Betty Taylor and Eddie Williams, sounded tops.

Band opened with *Hot Lips* and *Huckleberry Duck*. Then Miss Taylor did *I'm a Big Girl Now* and *I've Got the Sun in the Morning*. She encored with *Come Rain, Come Shine*. Eddie Williams is a find and good-looking. Vocals *The Gypsy* and *All Through the Night*. Well liked.

Playing practically all jump tunes, band received a hefty mitt on every number from a mostly adult audience. Sax player Horace Perazzi pleased with two vocals, *Ragtime Cowboy Joe* and *Cement Mixer*. For good measure, band threw in a medley from *Carousel*.

Mischa Auer follows the Russian pattern so familiar on the screen.

### Oriental, Chicago

(Thursday, June 13)

Duke Ellington's ork and all-Negro show didn't get off to a very good start because they were delayed by a flood. Props had to be set while audience listened to organ music. Once under way, however, Duke and company got the show rolling and kept it going fast for 56 minutes.

The band (16), including the maestro, opened with the traditional *Blue Skies*. Marion Cox, chirp, was being given a trial run with the ork. Her start was marred by a faulty mike connection. Stage-wise Duke called for a signal check and when she launched anew she hit her stride. She sang *I Don't Stand a Ghost of a Chance*. Number was both well sung and well sold.

Show included two terp teams, Cook and Brown and Stump and Stumpy. Similarity of acts took a little balance from the show. Cook and Brown worked hard and displayed some fancy hoofing. Stump and Stumpy had more polish, however, and used their novelty gimmicks to the payees' satisfaction.

Kay Davis, band's regular songbird, did a very fine job on the Ellington specialty *Transblucency*. Miss Davis has excellent pipes, and the boys went all out in backing her. Band then played *Metronome*. Oscar Pettiford, on the bass violin; Jimmy Hamilton, on the clarinet, and William Anderson, on trumpet, hit high spots during band features. Ray Nance came down from behind his trumpet to do a song and dance version of *Riff-Stacato* which was well received.

Ellington had a baby grand pulled out and did a feature medley of his own numbers. Parts of this medley which included *Mood Indigo* and *In My Solitude* were applauded almost before he got started. Blind singer, Albert Hibbler, gave them *My Little Brown Book*, called back he gave them *Summertime* and was again mitted.

Biz good.

### Olympia, Miami

(Wednesday, June 12)

A packed house greeted the opener. It's some sort of a record when a single acro act stops the show—and the preem at that. Arthur LaFleur offered feats of strength on aerial rings and a sock finish with an iron jaw fast spin.

Al Delage, assisted by Shirley, did a lot of magic tricks which have been seen before, but he made them look different. He packed the fem into a tiny house and stuck it full of swords, but she appeared unharmed and got a big mitt.

Don Cummings, emcee, dished up plenty of corn, but the folks liked it. He finished with jumps thru a whirling lariat for good returns.

Dolly Dawn, stocky thrush, started with *Sunny Side of the Street* and *The Gypsy*. She got hot with *I'm a Big Girl Now*, the best of her numbers. Customers joined in a Mex song and everybody had a good time several hours.

Boyd and LuRoy, in a whirlwind terp specialty, inject a lot of comedy by using a souse stooge in the audience who later joins them to keep the folks in an uproar of laughter.

Pic, *Cornered*.

Best was an original, *Always Boris Yascha*. Got a fair hand.

Amelia Gilmore, balletist, demonstrates she's been around with the best in the ballet league. Gal breaks out a lot of fast one-foot pirouettes.

Sabin's Personettes offer a fair puppet routine.

Pic, *Bedlam*. Good house.



**Million Dollar, Los Angeles**

(Tuesday, June 11)

All decked out with new trimmings, house (built for flesh fare in 1917 by Sid Grauman, but a pix palace in recent years) this week took over the Orpheum's vaude-film policy. Kick-off bill includes the Ink Spots, Peg Leg Bates, Helen Humes, Coke and Poke and Eddie Vinson's 17-man ork sharing the stage. Revue moves at a high pace from start to finish, each act scoring plenty of palming.

In the last slot, Ink Spots provide ample proof that they're still straddling the top rung on the voice-blender ladder with their sugary singing of *I'll Climb the Highest Mountain*, *The Gypsy* (their most recent disk hit), *I Don't Care Who Knows It* (a rhythm ditty) and *If I Didn't Care*. Foursome's easy stage manner plus sock song stylings had customers clamoring for more.

Eye-opening tap routines by one-legged dancer Peg Leg Bates pulled loud and long mitting from the awed audience. Bates accomplishes many difficult feats (high leaps, tricky twirls, etc.) which are beyond reach of many non-handicapped hoofers. He not only has the stuff, but knows how to sell it.

Big hand follows Helen Humes's voicings of *Every Now and Then* and, of course, *Be Baba Leba*.

Comic-dance duo, Coke and Poke, hit it off in fine style with their zany antics and gag rhythms.

Revue as a whole gets solid support from Eddie Vinson's high-powered herd, occasionally taking the spotlight for mitt-winning results, as in *Birth of the Blues*.

Pic, *Crime of the Century*. Biz big.

**Roxy, New York**

(Wednesday, June 12)

With Copacabana headliners Desi Arnaz and Peter Lind Hayes topping the new bill here, the stage presentation has a definitely Latin trend and is colorful, flashy and fast-moving. Of the two names, Hayes does the longest stint and deservedly gets top hands, but Arnaz supplies the fire in the closer, *Babalu*, with the aid of the chorus and Paul Ash and his boys.

Opener, *Whatcha Goin' to Do*, serves to intro chirpers Julie Wilson and Bob Johnson, both of whom sell the tune well. Janet Gaylord terps to the same ditty, with the fem line supplying color. This segues into *Sunny Weather*, treated in the same manner. Both numbers are good.

George Prentice and his *Punch and*

**Strand, New York**

(Friday, June 14)

Show is well balanced. It has some great singing, flashy dancing, comedy that gets fancy yocks and music by Erskine Hawkins that pleases.

Erskine Hawkins's band plays some sock music. It doesn't go in for flash. In fact, so far as sight is concerned, it seems to sluff off, but if it is short on sight it is completely satisfying to the ears. The brass section (five trumpets, five trombones) do a lot of blasting, but never loud enough to become a headache. With Hawkins leading them with his horn, the boys manage to sell some pleasing effects. Sax department was in there all the way. It carried the melodies skillfully without burying them in arrangements that make the usual Harlem renditions difficult to understand. As a show-cutting outfit, it did a great job, too.

The Charioteers (5), one on piano, mold their voices with fine results. Boys started with *One More Dream* and followed with *All I Need Is You*. Tenor, almost a falsetto, does a great job, while the other boys fit capably on bass and bary. Combo's best was their *Ride* number. It was full of vocal excitement and won them a terrific hand. Came back for a specialty and an overlong *House I Live In*.

The Berry Brothers do their usually good job with their canes, fluttery hands, leaps, spins and fast splits. Size of stage hampered them, but hands won were big.

Dusty Fletcher, tramp drunk comic, is a slow, easy worker who sells his dialog with lazy tricks rather than punching. But if delivery isn't hefty, the results are plenty sock. Stuff got yock after yock. Even his flip-flop hoofery paid off.

Laura Washington, band canary, did her low torcheroos capably. Gal has phrasing and pleasant pipes. Ace Harris, piano and voice, won juicy hands for his back-to-the-keyboard-Steinwaying and chanting of *Well, Natch*. Jimmy Mitchell's vocal, *Seems Like Old Times*, with an excellent ork backing, also got applause.

Pic, *Janie Gets Married*.

Judy show are still a sock act and bring a heavy hand.

Peter Lind Hayes contributes the top entertainment of the show. His mimicry is terrific, running the gamut of crooners from Rudy Vallee to Ethel Waters and Frank Sinatra. His satire is smooth and subtle and brings him heavy palm-pounding. His voice—no mean set of pipes—is powerful and variable. His Fitzpatrick travelog number brings plenty of yocks, and gives him a further chance to display his versatility. He's tops as an entertainer.

*They've Got an Awful Lot of Coffee in Brazil*, a gay number, brings back Julie Wilson, Bob Johnston and Janet Gaylord, with the line, in another colorful Latin presentation which then moves into *Rumba Rhapsody*, with fine terping by Lee Sherman and Beatrice Seckler. This number, which employs the whole chorus, male and female, is exciting to watch and garners big mitting.

Closer intros Arnaz, who opens with *Coomba, Coomba*, followed by *Cuban Pete* and then *Babalu*, in which he not only sings, but handles the bongu drum. The last-named number Arnaz has made his own, to a great extent, giving it a lot of oomph and making a sock climax to the show. Ash and the house band give fine support.

Film, *Somewhere in the Night*. Biz good.

Jack Grant Trio held over at Colonial Hotel, Hagerstown, Md., until July 7. . . . Lloyd and Willis, who just closed at the Olympia Theater, Miami, are now at Club Bali there.

**November Elections Bring 'Dry' Pressure**

WASHINGTON, June 15.—With the November congressional elections in the balance, anti-drys on Capitol Hill are resisting the toughest prohibition drive since the Volstead dry-boner. Anti-prohibitionists are generally forecasting defeat for nearly a dozen so-called dry measures now in various congressional committees, but they are challenged by the most vehement backstage agitation in recent years. Highlighting the proposals which wets say would cripple the alcohol industry, is the Voorhis resolution to stop all liquor production until the world food shortage crisis is allayed. The Voorhis proposal is recognized as having the best chance of reaching the House floor for a vote, with the House Agriculture Committee now readying for action on the proposal in the wake of a stormy hearing this week.

**Crusading Capper**

Sen. Arthur Capper, chief congressional spokesman for the drys, is not only mustering pressure behind a Senate bill, but he is also trying to get action on bills to prohibit liquor ads in the press and on the air and to ban liquor sales in military areas. The Capper bills are expected to wind up in the congressional scrap-heap, but Capper is, meanwhile, taking every opportunity to get his crusade across on the Senate floor and in the appendix of the *Congressional Record*. Meanwhile from vantage points within walking distance of Capitol Hill, dry groups are intensifying their drives. The old-timer "clip sheet" of the Methodist Board of Temperance is finding its way onto news desks thruout the land, with numerous weeklies picking up quotes. Other dry lobbies which have stepped up their pace here are the Anti-Saloon League, Women's Christian Temperance Union, International Reform Federation and World Prohibition Federation, with leaders of all the groups frankly declaring that they are in the "public education" phase of their revived drive.

On the other side of the picture the liquor industry has its organizations in Washington also. Most potent are the Wine Institute, Distilled Spirits Institute and Association of Alcoholic Beverage Importers. Their outfits are not as noisy as the drys, but in their own way justify their existence. For example, a proposed investigation by the House Small Business Committee of an alleged wine monopoly on the West Coast was recently called off amid rumors of heavy pressure.

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AND  
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CURRENTLY  
**LOEW'S STATE THEATER**  
NEW YORK  
First Broadway appearance since Bobby's honorable discharge from the armed forces following thirty months of service here and overseas.

# Exhibit Ballots Tab Factors In Air Promotion Competish; 9th Annual En Route to Chi

Set for June 24 at Hotel Continental

(Continued from page 10)

good job, tho not a campaign that summed up results.

In the Regional Single Campaigns, WEET's Jimmy Foxx (tabbed earlier in this report) was first. Second was KFEL's (Denver) reception to *Queen for a Day*. Station subordinated everything to the *Queen* send-off, even printing special envelopes in which to send out the tix to the broadcast.

WFIL (Philadelphia) won the third slot with a local program promotion for its *Teen-Age Time*. Because its sponsor was a dairy firm with an ice cream line, it was able to use collars on milk bottles (a device not employed too often these days), a special sundae, milkwagon signs and plenty of other direct-to-the-listener promotion. It also landed plenty of space in the local high school papers and other media. Altho this was commercial, the station treated it as a major Pub-Serv operation, and it was terrific in results, bagging the highest local Hooper in Philly while on the air.

## Participators Rate

The two other station winners in the regional division, WCSC (Charleston, S. C.), and WHK (Cleveland), both attained their spurs by doing a sock job with top audience participation shows, the former with *Breakfast in Hollywood*, the latter with *Queen for a Day*. The Cleveland station added a special local twist with its own *Sesqui Queen* build-up, which gave it a double-barreled newspaper break, especially in the papers which are affiliated with the station.

In the Local Channel Special Campaigns a station in Martinsville, Va., showed how even a tiny operation can use promotion effectively. Instead of just tying into a network job, it ran its own "polite man" campaign to sell *Truth or Consequences* to its tiny area, and the judges gave it a blue ribbon. Second station in the local channel group, WEED (Rocky Mount, N. C.), showed in pix form just how it used the screwy hat campaign of *Breakfast in Hollywood* and Hedda Hopper to attract attention to its station. WCPO (Cincinnati) did a good job for Ralston and Tom Mix, but its presentation did no justice to the campaign and no doubt that's why it didn't hit better than third. KTOK (Oklahoma City) took a market basket as its theme and did a public service job by keeping its listeners informed on the subject of better and more reasonable eating.

Another example of how a station can take an agency promotion and build it up is WAZL's (Hazleton, Pa.) job for the *Cavalcade of America* airing of *The Great McGraw*. How big such a promotion can be when it's well planned was proven by WAZL, and B. B. D. & O. was really happy with its pitch—as was the DuPont org (the sponsor).

## WHN Sports Promotion

In the non-network group, WHN (New York) turned out its entire sports promotion to show how this station can and does sell sports thru on-and-off-the-air flackery. With G. A. Richards becoming more and more interested in his KMPC (Los Angeles), he has taken his Free Speech Mike, which he sold at WJR (Detroit) and has made FSM the focal point of a \$10,000 prize competition, with a telephone quiz and everything. FSM is everywhere these days in L.A., and that's just what KMPC is trying to do. The

competition is hot and heavy at Hollywood and Vine.

The three other winners in this group each came up with a different campaign. One, KGVL (Greenville, Tex.) showed how it opened up—formally. WQXR (New York) showed how it sold its *New York Times Youth Forum*. A simple but humorous white folder brought six votes for KMYR (Denver indie). The folder sold, with a smile, the fact that the station was Five Years Old.

The public service presentations, just like the commercial promotions, ran the gamut, from the KMOX (St. Louis) and WLW (Cincinnati) heavy artillery to the individual job being done by New York's own WNYC.

## North of the Border

Canada also brings to the exhibit ideas—and proof—that promotion doesn't stop at the border, with safety, 100-year anniversaries, *Liberty* magazine promotions and even turning a seemingly negative story into a sock positive attack. Latter example is that of CKCK (Regina, Sask.), which lost a number of key shows, like *Big Town* and *Lux Theater*, and did such a top promotional and programming job that the loss didn't mean shifting of audiences to the stations which snared the attractions. It re-sold most of the sponsors, too. That's the last word in promotion.

There's little doubt, the trade states, but that the *Ninth Annual Radio Promotion Exhibit* presents the most complete picture of broadcasting's public service and, of course, the Midwest will see it in Chicago June 24 at the Hotel Continental.

And that's the final word on this year's radio promotion exhibit.

## The Editors Speak

(Continued from page 15)

grams. There may be a few such programs that combine entertainment with instruction. If so, I've missed 'em. The ones I've heard have been strictly from hunger."

### "Nothing Spectacular"

Then, of course there are the miscellaneous criticisms which may or may not point the way to their writers' program planning for the air. For instance, Reg Warren thinks radio is not spectacular enough. "In show business," he contends, "the spectacular usually happens. Such draw attention. In radio, the program formats are the same. There's nothing spectacular. They have been that way for years. The only difference is a different sponsor. For instance, the average person, since the war, cuts down the number of programs he hears so as to devote such time to other diversions. The relief probably will be television, which, of course, will be limited to those able to buy sets. As for standard radio, the public, as I find it, culls its favorite programs for the week and listens only to them. Not like it used to be when you could ask 'Did you hear so-and-so last night?' Apparently, something has to be added if radio is to retain maximum listeners."

### Experimental Stations

Ben Gross thinks both nets and major indies should build and subsidize one or two stations solely for experimental purposes. They should be aided by ad agencies in this and the functions of these stations would

## Editors Tell Agency and Indie Flacks Where They Get Off

(Continued from page 14)

newsworthy. We are not interested in every song, joke, etc., that a certain program will have."

"My big kick: When a star is taken off a show, tell radio editors why, even if not for publication but for the editors' information."

### "Fluff Stuff"

"Too much fluff stuff ruins a release. It never gets into the papers anyway."

"The excessive verbiage, profuse propagandizing and imitated newspaper style used by most of the agencies and press agents is more of a bore than an aid. The simple facts are all we want."

"Stop being so formal and think more of the editors' needs and less about the way it should read for the clients."

"Agencies have the inside track on shows. Why can't we?"

"Do away with the policy (of some agencies) of requiring Hollywood branches to release all press copy thru New York offices."

"Feature and filler material poor and often insulting to intelligence. Stop writing to fill envelopes."

"Hire experienced newspapermen."

"Make a greater effort to give personalized service. Statement that it costs too much is not valid."

"Less junk on stars. Tighter copy."

"Prompter service."

### Duplication

"It is my experience that ad agencies duplicate to large extent the services of the press departments of the networks. I'm in favor of abolishing them altogether."

"Agency service can be improved by letting a guy know when one of their shows goes off or switches to another agency. They are understandably concerned with only their own clients, but service to the dailies

and mags should also count, NO?"

"Cut out the baloney."

"No agency is of much use. One is more of a run-around than the next."

Can improve "by not annoying a radio editor with large amounts of completely unsuitable material."

"The value of an agency's service varies from year to year with the variations in the programs it handles."

That's what the editors think. In general, they have been more "brutal" to the agencies than to the networks, and the squawks are, to a large extent, listed above. But even for this much-maligned publicity field there are apologists among the newspapers. One leading sheet says:

"They (agencies) are all doing good work and giving excellent service."

### The Independents

Editors' comments regarding the service of indie flacks are full of squawks and complaints, as in the case of agency publicity. The same factors are deemed necessary and lacking by the eds, namely, newsworthiness, co-operation, personalized service, local angles, accuracy and human interest. In addition, editors ask that indie publicity men use fewer adjectives, less trivia, less corn.

Typical and somewhat educational are the following quotes of representative editors re indie flacks:

"How can they improve? Oh, brother!"

"They can stop sending corny gags which their clients never originated."

"Get the news slant and let the story carry the plug."

"It would be an excellent thing if they would send a list of their clients to radio editors so editors' art files could be brought up to date. This check should be made once or twice a year."

"The independent p. a. is so set on telling the tremendous merits of his client that he doesn't offer objective material which the radio editor can conscientiously use. Stop selling the client as if he were the only star on the air."

"P. a.'s should stop pleading that friendship with the press is a reason why papers should use their material."

"Less accent on stunts, more on legit material."

### Sticks Not Hicks

"From our viewpoint these boys (press agents) should awaken to the fact that lots of us out in the suburbs know Broadway too."

"Press agents are a pain in the neck. How can they improve? Are you kidding?"

"Please stop trying to tell me who is the current swoon sensation, top tenor, etc. I'll decide. . . ."

"More news, inside news."

"Stop worrying about the Broadway columns and pay attention to outlets read by people who listen to radio."

"Stop the method of sending several people on the same paper the same release, usually marked 'Special To' or 'Exclusive.' . . . Stop making phone calls asking: 'Is my story getting in?'"

That's the story. The editors have plenty of squawks, an infinite capacity for irritation and many suggestions. But despite all this a few hardy souls came forward in the survey to uphold the dignity of the indie. One newspaper syndicate said:

"These boys give service and, when needed, will dig up information even about personalities and outfits not their clients."

"That's all, brother."

# UOPWA Polls Greatest Vote At CBS But Not a Majority

(Continued from page 6)

execs, all precedent points to the UOPWA getting the nod because past cases indicate that challenged ballots are rarely sustained. In the event a run-off is necessary, however, the battle would be between the UOPWA and the IATSE. In any event, IATSE is out of the white-collar jurisdictional picture altogether, inasmuch as it failed to tally 20 per cent of the votes, as provided in NLRB regulations.

## 800 Eligible Voters

Eight hundred people were eligible to vote in these elections (white collar group), which is one of three jurisdictional battles at CBS now in the hands of the NLRB. The white collar group, called the City-Wide unit, includes clerical, office, professional and service employees of CBS employed in New York, including clerical and service employees in the video department.

Second and third elections held Friday also achieved indefinite results, the ballots of the television directors unit being "impounded at the request of the regional AFL," according to NLRB reps at CBS. Ballots for this election, participated in by video directors and assistant directors, offered the voters three choices, either the IATSE (AFL), Radio Directors' Guild (AFL) or no labor affiliation. The third election, held for the purpose of finding a bargaining representative (either UOPWA, IBEW, IATSE or no affiliation) for miscellaneous video employees, ended indecisively with all votes challenged. Nine ballots of this last group were transferred to the City-Wide unit.

## Strike Averted

Crisis in video's labor relations was averted Wednesday thru the efforts of CBS Vice-President Larry Lowman, who called representatives of the IATSE and IBEW into his office for a talk. Inside on the matter is that IBEW, not satisfied with the tangled tele labor picture and taking umbrage at the IA, threatened to call a strike. IA reportedly retaliated that the stagehands' union, not the IBEW, would call a strike and keep video off the air. Lowman, believing that RDG voters had been pressured into staying away from the video election, is understood to have shown both the IA and IBEW a statement he intended to read on the air in the event a strike was precipitated. The statement indicated that pressure was being used to influence an NLRB election.

## NLRB Hearing

Position of the different unions with respect to the video jurisdiction was stated at a recent NLRB hearing in Washington participated in by the

# Boulton To Newscast New Gulf CBS Segs

NEW YORK, June 15.—Milo Boulton will handle the newscasting on the new Gulf Oil sponsored video news segs skedded to start over CBS Thursday (20). Bank-roller feels that with Boulton handling its *We, the People* sound airing, as well as its news air pix, it can use one to promote the other without excess verbiage.

Gulf Oil is the first commercial sponsor signed by CBS, altho it's said that a contract with Bristol-Myers is right around the corner. Both deals are thru Young & Rubicam, which hasn't to date been too active w/ tele.

IATSE, the CIO, the RDG, the IBEW and the company. Contentions were these:

IA claimed directors, assistant directors and miscellaneous studio employees consisting of assistant casting director, floor manager, film cutter, visualizer, animator and supervisor of operations constitute a unit.

RDG urged that directors and assistant directors be placed in a separate bargaining unit "unencumbered" by the miscellaneous group.

The company (CBS), the CIO and the IBEW agreed with the position of the RDG, which would place the miscellaneous studio group, with certain qualifications, in the City-Wide unit of white collar workers.

## Video Workers Pattern Seen

WASHINGTON, June 15.—Election held by the CBS video department (See UOPWA Polls on page 53)

## BING TO E.T. IT

(Continued from page 5)

thereby blanketing country more thoroly than any single net could hope to do.

Bing is nixing live shows because they tie him down to Hollywood. Because the income tax knife leaves him little radio loot, he has long felt that he was beating his brains out for nothing. However, radio couldn't be dropped because it helps keep pix and record sales high. By waxing his wares for airing, Crosby could cut sufficient canned stuff while in town working on pix to allow him long trouble-free vacations. When deal, which needs only inking to become official, is set, Crosby will have thrown "new twist" into big-time radio.

## Party--Less?

NEW YORK, June 15.—CBS' attitude toward the NLRB elections held at the web Friday (14) has been strictly hands off. Web Vice - President Frank White, however, couldn't restrain a gag when he was queried whether the network had any statement.

"No statement," said White, "except if we win! Then we'll have a big party!"

When returns were counted, 208 CBS employees in the white collar group voted for no labor affiliation, but all indications were that the UOPWA, with 327 ballots, would eventually be declared the bargaining rep.

No party.

## GROVES' NEW BROOM

(Continued from page 5)

unfair, since the agency was in the process of ad campaigns, etc., and awarded damages. Seeds, having a signed contract, feels it is in an air-tight position.

Groves is represented by Ethan A. Shepley, and agency is represented in St. Louis by Thompson, Mitchell, Thompson & Young, which won the case for Kastor.

## CBC SAYS VIDEO RISKY

(Continued from page 19)

new demands from artists or musicians' union. I believe I am right in saying that during the last few years remuneration to those who participate directly in programs has increased from 30 to 100 per cent. The high cost of recording for delayed broadcasting imposed by the musicians' unions make it impossible for the CBC to present some of the best programs in the most suitable hours in all sections of the country."

# Political "Sales" Not On Must List

(Continued from page 5)

Texas Democratic organization. He was ousted some time ago as president of the University of Texas for permitting labor leaders to speak on the university campus, and the Texas regents stood pat on the ouster in the face of student mass protest meetings and the removal of Texas University from the approved roll of universities by accrediting groups.

The FCC opinion is expected to create more than a mild stir in industry and political circles, even tho the practice has long been an accepted one for stations to deny time "equally."

FCC's interpretation of its lack of power in the issue is viewed as certain to have an important impact, particularly thruout the South and in numerous areas in the North where one or the other of the major political parties is predominant and where its candidates are known to get favored press treatment.

Rainey, in his telegram to FCC, complained that Texas stations have placed an "arbitrary limitation" on time to be sold to political candidates in the July primary. "A limitation on public debate," Rainey complained, "is doubly serious at the present time because the current shortage of newsprint restricts coverage given public debates by newspapers." Rainey further complained that three of the Texas stations are owned by large newspapers "which give a few owners great power to curb free discussion of issues before Texas voters."

Washington observers close to the Texas political situation are expressing the belief that conservative Democrats in Texas are anxious to see that the pro-labor Rainey is kept out of the public eye as much as possible, even to the extent of keeping other candidates off the air. It is figured that with 16 other candidates in the field, including former State Senator James L. Hill and former State Rail Commissioner Jerry Sadler, Rainey will be lost in the shuffle. It is known that both Texas senators, "Pappy" Lee O'Daniel and Tom Connally, would like to see Rainey defeated, and their views carry a great deal of weight in Texas.

Texas Democratic primaries are to be held July 27, and it is a foregone conclusion that the winner will be elected governor in the preponderantly Democratic State. Rainey complained bitterly in his telegram to FCC that he was able to contract for only one broadcast on the Texas Quality Network, comprising the four most powerful stations, for the period June 11 to July 13, and that from the latter date to the time of the primary he must scramble with the 16 other candidates for prorated time.

## CAMAY SETS PIC DEAL

(Continued from page 5)

tunity to showcase their top talent on net shows.

Agency execs are trading softly in closing deal to avoid aches of "exclusive" film tie-up similar to 20th Century-Foote, Cone & Belding plan whereby pix firm had exclusive talent and story tie-up with Frigid-aire's *Hollywood Star Time*. Idea looked good on paper, but fizzled after first 13-week slice with film bowing out on grounds that best stars and stories had been exhausted and continuation of series would mean unwanted repetition. (*The Billboard*, May 18). By lining up definite group of top indie film makers, P. & G. agency feels that there will be stories and stars to guarantee fresh talent indefinitely.

# TELEVISION REVIEWS

## An American in Paris

Reviewed Sunday (16), 8:55-9:15 p.m. Style—Dance, drama. Sustaining over WCBW (CBS), New York.

Paul Belanger, CBS director of dance scannings, bit off more than he could call shots on with this heel-and-toe version of George Gershwin's *An American in Paris*. He not only forgot the size of the screen but he also forgot a basic television fact, that the viewer must associate a dancing figure with the dancer. There were far too few close-ups and many of them came long after the dancer was introduced on camera.

His use of an abstract to indicate that the American boy's head was going around and around after he had been knocked out by the apache, didn't mean a thing. It took seeing it the second time for the average viewer to get what the broad undulating line was all about. Also seeing the apparently unconscious boy run off during the dissolve was just one of the many amateur shots of which Belanger was guilty. There were any number of times when he called shots when the picture in question had not been focused correctly. The focusing being done while the pictures were on the air.

Some of the dancing was beautiful. It indicated that the cast had really rehearsed the 60 hours claimed before it went to the WCBW studio. Even if the dancing had been as good as the score, the question still would have to be resigned as to whether it would have been commercial. The great mass of viewers look upon interpretive dancing as something on the queer side and not for ordinary (See *An American in Paris*, page 53)

## Sign Off

Reviewed Sunday (16), 9:24-9:27 p.m. Style—Cartoon. Sustaining over WNBT (NBC), New York.

This special film cartoon (preceded by a simple thought for the day, seen as the cover of the "thought" book is opened and unostentatiously voiced by an announcer) is tops. Past sign-offs have been the American flag and a patriotic tune. This one, with its owls and the sleeping time sketches, which end with the closing eye in WNBT's "Good Night" title card, is so perfect that it even sends the bobby soxers. This is what video needs—imagination plus performance.

## Second Viewings

The Milton Bacon formula on *Tales To Remember* (WCBW (CBS) New York, Sunday (16), 8:35 to 8:50 p.m., is working out okay. This week he told the story of how a rajah happened to become a Kentucky colonel in India. Even tho the tale was slight, it was fun and nobody expected finesse in the playing. C. Gordon Swayne played the Kentucky colonel with a broad Southern sweep of tongue and gesture, and Scott Tennyson played the bank manager, who was worried about the colonel's \$17,000 overdraft, with plenty of bank-like restraint. The idea of giving the cast a general idea of the parts they are to play and sketchy dialog, and then letting them do the play without word-for-word (See *Second Viewings* on page 53)





## Burlesque

By UNO

Bobby Faye has signed with Milt Schuster to head a show with Al Golden as straight man on the Midwest Circuit next season. . . . Maurice Kurtz has set the following for the Borsht Circuit: Abe Gore at Fairmont Hotel, Kiamesha, N. Y.; Bob Collins, Ruth Walton Dancers and Harold Robbins with a four-act unit on week-end tours of all spots, and Dan Ozman, singer, at Golden Hotel, Hurleyville, N. Y. . . . James K. Francis, straight man, will return to the Hirst wheel. . . . Harry Kane, singer, starts his twelfth season at the Parkston Country Club, Livingston Manor, N. J., July 1. . . . Lew Black, back after a long tour with army show, *Kentucky Caravan*, has joined the Radio Ramblers in vaude. . . . Anita Marie, featured strip, contracted by Dave Cohn for the Midwest wheel next season. . . . Eddie Nelson, former burly ace, now at the Metropole, N. Y., thru Billy Jackson. . . . Pal Brandeaux, producer, moved from the Grand, St. Louis, to the Casino, Toronto. . . . Mary Welsh, dancer, is vacationing at her home in Omaha. . . . Former burly principals touring overseas with USO Unit 817, *Good News*, are Al LeRoy, Pepper and Penny Parker, Alma Denny and Gabby Marie Williams. Company manager is X. Cosse.

Vera Whitney, femsee-singer, closed 16 weeks at Tony Pastor's nitery, New York, to vacation at her home in Fort Worth. . . . Judy Lee, who was a principal at the Republic, Ocean View, Norfolk, is now Lolita Lane, dancer, at Tirza's show, Coney Island, N. Y. . . . Globe, Atlantic City, started the season June 21 with Happy Hyatt, Harry J. Conley, Bob Ridley, Charlie Harris, Carol King, Lynn Rhys, Claire Cain, Billy Williams and Virginia Kinn, in the stock cast. Amy Fong will be the feature week of June 28. . . . Phil Rosenberg's bookings for week of June 21 at the National, Detroit, include Billy Ainsley, Freddie Framp-ton, Frank Smith, Texas Lee, Billy Ozman, Dolly Dawson and Ronie Roberts. For the Roxy, Cleveland, same week, Frank X. Silk, Billy Wallace, Fred Hallicy, Chickie O'Dell, Vicki Wells, Peggy Woods and Lotus DuBois. . . . Carol Lord, former strip, is now femsee at the 21 Club, Baltimore. . . . Casino, Toronto, has Bobby Faye and Palmer Cote the next two weeks. . . . Joy Davis shifted from the Palace, Buffalo, to the National, Detroit. . . . LaRosa Sisters, formerly a burly vocal duo, are now the Crosby Sisters in vaude. . . . Ceil Von Dell will be in Columbus Hospital, Chicago, next 10 weeks

### WANTED EXOTIC DANCERS BE A BOOSTER FOR MILTON SCHUSTER

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### WANTED Burlesque Performers Specialty and Semi-Nude Dancers Write

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## WALKATHON

Opening Thursday, July 4, Baltimore, Md.  
PRIZE MONEY UPWARDS \$2,000

Can use few more reliable Teams, M. C.'s, good Air Man. Wire immediately. Good treatment—good food. This is a 24-hour-around-clock show. Teams accepted vacation on beautiful Chesapeake Bay.

**JERRY GREEN**

Room 205, 225 E. Redwood St.

Baltimore 2, Md.

## Louis-Conn Bout Broadway Bust

(Continued from page 3)

has been carrying a concerted campaign blasting the fight prices and what fans will get for the money they pay out. Almost every name sports scribe here has let loose a yowl, pointing out that one sure sign that the fight isn't going over is the fact that they haven't been pestered for Annie Oakleys. They point out, also, that a good reason why there's no big rush for cuffo seats at \$100 apiece, is that to get into Yankee Stadium with the free pasteboards would cost the fan at least \$70 in service charges and taxes.

Another blast has been aimed at promoter Mike Jacobs and his seating arrangements, and some papers, notably *PM*, have gone to the trouble of drawing charts to show fight enthusiasts that they're getting nothing for their money, their pews being too far from the ring to see more than a couple of dim midgets flailing their arms around.

So, in short, Broadway expects no harvest from the fight. The only folk likely to make anything out of the ducat sales—except for the scalpers and black market ops who have been doing some biz on under-the-counter sales—are Jacobs and the two pugs who will split up their percentage of the proceeds at 40-40-20.

with injuries sustained in a recent auto accident and which resulted in the death of Georgie (Gary) Kaye.

Ruby Madden, closing at the Grand, St. Louis, sprained an ankle while rehearsing for an opening at the Avenue, Detroit, and is temporarily out of the line-up. . . . Midge Miller and Mary Veanes added to the Avenue line, following closing of the Grand. . . . Mildred Devoe (Mrs. Stanley Montfort) is convalescing after an operation in a Detroit hospital. . . . Terry Drygalski and Rusty Oliverio newcomers to the line at the Avenue.

### CHICAGO:

Fox Theater, Indianapolis, and Gayety Theater, Cincy, have closed for the season. . . . Jack Buckley and Lee Murray have been held over for the third week at Casino Theater, Toronto. . . . Frances Abrams, Milt Schuster's secretary, is vacationing at Myrtle Beach, S. C. . . . Harry Cleux closed at the Rialto, Chicago. . . . Dolores Dawn is spending her vacation at home in Stamford, Conn. Joye Davis was the featured attraction at Avenue Theater, Detroit, week of June 14. . . . Dottie Wahl, Freddie Lewis, Betty Brooks, Jack Mann and Johnny D'Arca have signed with the Midwest Circuit for the coming season. Mr. and Mrs. Jack Mann are vacationing in Texas. Cliff Cochran closed a six-month engagement at the Fox Theater, Indianapolis. He too has signed with the Midwest Circuit for next season. . . . Mrs. Milton Schuster is out of the hospital after recovering from an illness.

## Magic

By Bill Sachs

**J**OHAN K. SNYDER JR., Cincinnati magic manufacturer and formerly for three years president of the International Brotherhood of Magicians, succumbed last week, after a six-month illness, to an ailment that baffled medical science. Highly respected in the magic field from Coast-to-Coast, John leaves a host of magic friends to mourn his passing. Magic-dom has lost one of its real topnotchers. Further details in Final Curtain, this issue. . . . Bill Neff's Magic Show played the Metropolitan, Providence, June 7-9. Following his first night's show, Neff and members of his troupe were entertained by Rhode Island Ring 44, IBM, at the home of William E. Baker. . . . Harry Schontell and Company (Harry Beddow, Laura Beddow and D. W. Kelly), still playing army and navy hospitals for USO, plan to troupe it thru Oregon, Washington, Idaho and Western Montana this fall under auspices of civic organizations and schools. . . . The Johnstones have eight weeks of nitery dates lined up in the New England area. . . . *The Edmonton (Alta.) Journal* of May 25 gave a photo and a full column to narrate the exploits of John C. Green, 80-year-old magician, now putting in his 69th year on the road. . . . Claude G. Lisman, Hopetown, Okla., banker, answers George Marquis's recent statement here to the effect that the plight of the average magician is becoming steadily worse and that magic no longer offers a sound future. Writing under date of June 13, Lisman says: "Just read in your column that Marquis has little hope for the future of magicians. Only recently, I read in your column that Birch had grossed \$160,000 on his season just closed. Such men as Birch, Virgil and Loring Campbell are going strong. What's the matter with Marquis? He is evidently waiting for Blackstone to retire before he can call himself America's No. 1 magician. What will he do then? I wonder who else, besides himself, will call him No. 1. His attitude is bad for the entire profession."

**B**ERT ALLERTON is the new national president of the Society of American Magicians. Capt. C. C. Slayton is vice-president; Leslie P. Guest, secretary, and Jean Hugard, treasurer. Chicago has been selected as the 1947 convention city. The July 3 issue of *Pathfinder* magazine will carry a photo story on the convention. . . . Dantini recently entertained the wounded vets at Valley Forge Hospital in Pennsylvania. . . . Milbourne Christopher was a feature on the Hobby Lobby air show last Thursday night (13). . . . Gordon and Mickie Spangler recently visited Rex and Fannie Ingham at Ruffin, N. C., and played several theater dates in that sector booked by Ingham. Gordon, who bills himself as the Great St. Billman, is an old-time vaude magus and the son of Doc Spangler, former med-show king of Pennsylvania. . . . Joe Stuthard ran into tough luck in Montreal recently when he lost his briefcase containing press books and photos dating back 17 years. He has offered a \$25 reward for its return in the local dailies but up to this writing has had no results. Stuthard has just concluded a fortnight's stand at Montreal's Val D'Or Cabaret. . . . After using Halifax, N. S., as his base during the war years, Jack Whittle, of Liverpool, England, has returned to England to live. A veteran of 40 years in magic, Whittle has given more than 200 performances for members of the armed forces in the Halifax area and also had made appearances in Australia, New Zealand, South Africa, the British Isles, Italy and France. He is a member of the Magic Circle of London and an honorary member of the

## AFM Showdown Decision in Oct.

(Continued from page 3)

tion by his previous victory over Mr. Whiskers under the Norris-La Guardia Act, Petrillo is seen as able to press his American Federation of Musicians' strike threat to the full. The AFM boss' situation in the opinion of Department of Justice legalists is conceded to have been enhanced by President Truman's veto of the Case Bill which was the only other piece of legislation that could have bulwarked the government side of the issue. Under the procedure selected by Joseph Padway, AFM chief counsel, the Chicago District Court will be able to give a decision "not too long" after the September 9 date set for the government's formal filing of reply briefs, a D. of J. spokesman said.

Federal legal court procedure authorizes sending a case directly to the nation's highest court after a District Court hands down a decision on a defendant's motion to quash an indictment on ground of a law's invalidity. If Petrillo, for example, had decided instead to plead not guilty, a protracted trial would have ensued and appeals to the high court would have been required to go step by step thru the various intermediate courts.

### Comic Gets Six Months

#### For Purple Passages

**PHILADELPHIA, June 15.**—That a gutter routine is no go on a local nitery floor was made official when Marty Wayne, local comic, drew six months in the county workhouse. Efforts to clean up material of comics reached the "for sure" stage this week when Judge Harry S. McDevitt in Quarter Sessions Court, found Wayne guilty of presenting obscene shows at both the Heidelberg and Sommer's Casino, nabe niteries.

Warning nitery ops, "If you have to get into the gutter and present filthy shows you might as well give up," the judge fined the owners of the two spots \$25.13 costs, and added that they should demand a script before letting an act on the floor. Both Rudy Isander, Heidelberg proprietor, and Edward Sommer, Casino op, insisted they had no advance notice of the nature of Wayne's performance.

Society of Magicians of New Zealand. . . . Lieut. Lee Allen Estes, Safety First Magician of the Kentucky State Highway Patrol posts: "Saw Jack Gwynne show June 9 at the National Theater, Louisville. Really tops in magic. Improved 100 per cent since we saw it at the Taft Theater, Cincinnati. Business terrific the day I caught him."

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# TURNSTILES INVADE MIDWAYS

## Auto Racing Crowds Soar; Drivers Hurt

### Two Midget Pilots Killed

CHICAGO, June 15.—Thrill thirsty or morbidly curious—it makes no difference—as crowds are plunking it on the line for automobile speed contests and thrill shows in unprecedented numbers in all sections of the country.

And, a combination of super-speed and possibly, old equipment, and inexperienced drivers has resulted in an unusual number of accidents, fatal and near-fatal.

At the Williams Grove, Pa., track, operated by Roy Richwine, the biggest crowd was reported for Sunday (9) when the promoter declared that 31,424 people saw Joie Chitwood, of Reading, Pa., whirl to victory in the big-car feature. Such well-known Eastern pilots as Walt Adler, Bernardsville, N. J.; Ted Horn, Paterson, N. J.; Bill Holland, Bridgeport, Conn., and Tommy Hinnershitz, Reading, following Chitwood home in that order.

### Milwaukee Draws 23,499

Gaylord White and Al Sweeney swung their National Speedways operations into the big time at Milwaukee last Sunday with 23,499 clicking the turnstiles for a gross of more than \$32,000. Ben Musick won the feature. Emery Collins, of Lemars, Ia., set a new track record for State Fair Park when he turned the mile oval in 37.04 seconds. Collins's motor blew up at the start of the feature.

Two accidents marred the program. Eddie Nicholson, of Minneapolis, driving the late Gus Schrader's car, flipped thru the fence on the north turn and was badly injured. He was reported still unconscious Thursday (13). Deb Snyder, Ohio youth, crashed in the feature and was hospitalized for six days.

### 2 Midget Drivers Die

Two midget drivers died as a result of injuries.

Mike Staffieri, 30, died two hours after a three-car crash at Denver's Lakeside Park Sunday (9). Clark Foster and Cannonball Weir were injured superficially.

Keith Powell, 24, Cheektowaga, N. Y., died on the way to the hospital that Sunday as the result of injuries sustained when his midget motor crashed a guard rail during a trial (See Auto Racing Booms on page 62)

## Buck O'Neill Named Head Of USTA Public Relations

NEW YORK, June 15.—Frank J. (Buck) O'Neill, former Washington baseball writer, has been named public relations chief of the U. S. Trotting Association. Appointment was made by Henry Knauf, USTA prexy. O'Neill will headquarter here.

Associated with O'Neill will be Bob Kenefick, who has been handling

### Editorial

## Clean-Up Those Lots -- or Else

A wet, muddy spring and a shortage of labor have piled woe upon woe of harried owners and managers of traveling amusement organizations, and in their haste to "get it moving" some have been lax about leaving their lots in as good or better condition than they found them.

City fathers in many and varied localities have been asked to pass laws prohibiting the return of show orgs because of the condition in which lots have been left. Refuse hasn't been removed, leaving unsightly pictures, as well as conditions which might prompt action by health inspectors.

Then, too, there are orgs granted permission to show on playgrounds and public parks. Rains came before teardown, and the heavy trucks and wagons have damaged the lots so that regular public activities have been suspended. True, it wasn't the managers who made it rain, but it was their wagons or trucks that cut up the lots.

Leaving lots in such condition that they draw the fire of the public is an effective way of hurting the business. Refuse should be cleaned and the lots left spic and span. And, even tho the show didn't make it rain, every effort should be made to promptly repair any damage to playgrounds and public parks.

Leave 'em clean and help keep the citizens away from the city halls.

## Sunbrock Heats Up Chi With "Ride Big Sid" as Come-On

CHICAGO, June 15.—Folks in this town who are accustomed to lots of huckelty-buckelty are asking neighbors: "Who in hell is Big Sid?" That's why Larry Sunbrock is grinning as he anticipates 200,000 folks surging thru Wrigley Field's turnstiles between Wednesday (19) and the following Sunday.

Larry, directing the Wild West Rodeo and Thrill Circus, as it is titled, for Rodeo Corporation of Cincinnati, has spared no expense to let the folks know that Big Sid, a Brahma bull, is unrideable, and that anyone who can stay aboard for two seconds gets a cash bundle. He's Big Sid-ing 'em silly with 120 spot radio shots a day, two covered wagons crawling thru busy Loop streets, 5,000 14 by 22 cards, 2,000 22 by 28 tack cards, 5,000 bumper strips, and 100 24-sheets with 25 of them on panels, and the snipers handled 1,200 one-sheets, 300 threes and 500 eights.

Also, there are 450 threes posted on elevated platforms, 60 under the platform steps and 550 cards inside busses.

Also, he's using a strong newspaper campaign, both paid and puff. He had speaker plugs at the Cubs' recent home stand which drew big crowds, and the announcer for WIND conveniently left his mike open when the park was plugging to catch the baseball radio listeners. The Fair Store is well decorated, as there's a tie-in with the Teenager Club of 2,500 youngsters, one of whom will win a horse.

Also, Larry is advertising "the late Lucky Teter's Thrill Show" as a part of the program.

All the folks will know about it.

press for the org; J. D. (Stoney) McGlynn, former Milwaukee Sentinel sports editor, and Jerry Snively, Indianapolis, formerly with several horse papers.

## Fins Necessary?

LONDON, June 15.—Variety Artists' Federation recently received a request from a commercial firm for a performer who could impersonate a fish. Necessary qualifications were not specified.

## Lynch Dodgers Click In Cincy; Pack 'Em at Fort Wayne, Dayton

CINCINNATI, June 17.—Jimmie Lynch Death Dodgers, making a single-day stand at suburban Carthage Fairgrounds here Sunday afternoon, scored one of the best engagements in the history of their local appearances. Grandstand was filled to capacity and overflow patrons were spotted at either side of the central viewing point. As *The Billboard* went to press, officials were still checking official attendance figures. Among featured drivers are owner-operator Jimmie Lynch Sr., and son, Jimmie Jr.

Unit came in Saturday, following successful one-day appearances in Dayton, O., Friday (14), and Fort Wayne, Ind., Wednesday (12). Officials said business at Dayton was highly satisfactory. Originally scheduled to play Fort Wayne, Tuesday (11), unit was rained out that night and as a result remained over for Wednesday, showing on the Fort Wayne Speedway, where a near-capacity crowd turned out.

Show left here today for Toledo, where it is set for an appearance at the Fort Miami Speedway, old fairgrounds site. Earl Newberry and Jimmy Van Cise are managing the unit. Eddie Van Cise is secretary, with Roy Sampson, handling the press.

## Clickers Give Square Count

Add to businesslike appearance—assist in control of crowds at shows and rides

By Pat Purcell

CHICAGO, June 15.—Turnstiles finally have made their appearance on a carnival midway, and apparent success of the venture indicates that many other owners will follow suit, and they may also soon become standard equipment at parks.

Outdoor showmen have discussed the possibilities of using the clickers for several years, and Carl J. Sedlmayr, of Royal American Shows, finally took the leap and now has the mechanical checkers on all shows and rides.

### Clicks on Jig Show

Difficulty in handling crowds at Leon Claxton's *Harlem in Havana* during the lengthy St. Louis engagement this spring, prompted Sedlmayr to make the move. St. Louis lot, Grand and LaCledde, is now predominately colored and they went for Claxton's jig show in a big way—the \$1 "rambles" proving a particularly strong magnet, and many a buck was lost in the ticket-snatching process. An effort was made to gather pasteboards after the tip was allowed to enter the top, and this proved even more confusing, and costly, as many made their way inside without holding tickets.

Chancing the possibility turnstiles would slow up the inward movement of crowds, three were placed across the Negro show entrance on a trial basis, with a fourth opening chained for passes. The move proved successful, as customers moved thru at an even pace, and each customer had to have the difference, or it was no entry.

### Full Bow at Peoria

"I know that the turnstiles paid for themselves on that St. Louis run, and I believe that every show operator and ride foreman will now admit the count is uniformly better and crowds are handled with less confusion," Sedlmayr declared during the RAS recent stand in Peoria, Ill., where the clickers were installed on all shows and rides for the first time.

"In addition to the advantage of crowd handling, I believe turnstiles give the midway a more businesslike appearance; they impress the public with the magnitude of our operation; they help local ticket takers say nix to their friends looking for a free ride or a peek, and they are certain to have a profound effect on committees and fair executives," Sedlmayr added.

### Can Watch Free Ones

RAS turnstiles at shows are planted either right on the bally platforms, or just behind them, where it is possible for the manager to keep an eye on the pass gate. On the rides they are set at the corral end (See Turnstiles Success on page 62)

## Terrific Tourist Influx Seen as Boon to Wild West

DENVER, June 15.—With 35 rodeos already scheduled for the Rocky Mountain resort area, ops are getting ready for a harvest as indications of a terrific tourist boom takes form.

Tourist tide usually doesn't start this way until late June, but already the majority of spots are so well patronized that the better places are knocking 'em off \$50 to \$75 per day, while middle class hotels are getting \$5 to \$10 a day. Resort men are urging travel bureaus to delay as many visitors as possible for the fall in order to lengthen the season.

Purveyors of all types of outdoor amusement in this area are rubbing their dukes in anticipation of the first big post-war clean-up.

### Tentmakers in Close Call When Chicago Hotel Burns

CHICAGO, June 15.—Fred Burrows, part owner, and Varden Kent, auditor, of the O. Henry Tent & Awning Company, had a narrow escape when more than 50 lives were lost in the Hotel LaSalle fire here.

They were in a room on the fourth floor when the blaze broke, and they sat on a window ledge for almost an hour until the rush on the fire escape subsided, and then they descended.

Kent lost his coat in the excitement, while Burrow's loss was even greater—two bottles of Scotch and a bottle of bonded bourbon.

### Conn. Ops Slough Pooch Show on Flameproof Law

WESTPORT, Conn., June 15.—Claiming the canvas canopies used were not fireproofed, State police closed the 13th annual American Kennel Club dog show here Sunday (9) at the Longshore Beach and Country Club and arrested George Foley, of Philadelphia.

Foley was charged with conducting a canvas show without a State police permit. According to police, Foley applied for a permit, but was denied same when it developed the canvas had not been flameproofed.

### Aquaretta for Flushing

NEW YORK, June 15.—Elliott Murphy's aquaretta, Mr. Winkie's *Holiday*, is set to open at Flushing Meadow Park Amphitheater, the former Aquacade, Saturday (22). Stage and water musical will feature June Earing, former metropolitan swimming champ, and a cast of 100 singers, dancers and swimmers.

### Scribe Garvie Out of Hospital

HARTFORD, Conn., June 15.—Billy S. Garvie, vet correspondent emeritus here for *The Billboard*, has been discharged from St. Francis Hospital where he was a patient for several weeks, and is convalescing at home.

### Band Contest at Moose Jaw

MOOSE JAW, Sask., June 15.—A band contest, for bands from towns of 1,500 population and under, will be a feature of the Moose Jaw Exhibition. Railroads will have special exhibition fares.

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North Hampton, 20.

### Hamilton Centennial Offers Varied Card

HAMILTON, Ont., June 15.—If the program-drafters for Hamilton's Centennial Celebration, June 28-July 7, missed anything, it is hard to find. Schedule of events embraces everything from checkers to a big historical pageant, tracing the history of the city. It will highlight ballet routines and a roller skating number. Performances will be followed by fireworks.

Few sports have been omitted. Among those to be offered are softball, baseball, track and field, pro wrestling, lawn bowling, archery, casting, trap shooting, golf, rowing, bicycle and motorcycle racing, horse-shoe pitching, cricket, socker, swimming and diving, weight lifting and a horse show.

Dancing will also be featured, with an American name orchestra to be presented in the Armory and Hamilton orchestras on the pavements for street dancing.

National groups will participate in a folk festival and exhibition, to be presented at the Alexandria Skating Rink. More than 20 nations, together with six Indian tribes, will participate. Conklin's shows, midway attractions, will be offered on the main streets.

### Rockaway, Ore., Swim Pool Sold to Portland Group

ROCKAWAY, Ore., June 15.—The Natatorium, indoor swim pool at Rockaway Beach for 20 years, has been sold by Gilbert Finney to Milton C. Rice and associates of Portland, Ore. Mr. and Mrs. Milton C. Rice, Mr. and Mrs. Chet Keen and C. D. Rice compose the new operating staff. Two bowling alleys on the upper floors, a private water right and the Finney real estate located on the ocean front adjoining the natatorium building are included in the sale. A program of improvements will be undertaken as soon as materials are available.

### Williams Offers Olympic Thrillers in Buff Stadium

BUFFALO, June 15.—Jim Williams, Chicago promoter and producer, will present the Great Olympic Thrill Circus in Buffalo's Civic Stadium, capacity 35,000, July 17-21.

Featured will be the Jimmy Lynch Death Dodgers, Terrell Jacobs and his lions and tigers, the Hannaford Family, Ethel D'Arcy, Three Aristocrats, and the atomic bombing of Japan by the Thearle-Duffield Fireworks Company.

### Horse-Pulling Draws in Mass.

NORTHAMPTON, Mass., June 15.—Approximately 1,330 paid admission to the Three-County Fairgrounds Decoration Day to witness the first horse-pulling contest ever held here outside of the county fair schedule. Thirty-two teams tugged.

### Int'l Fireworks Bookings

NEW YORK, June 15.—Fred C. Murray, of International Fireworks Company, has lined up the following parks and resorts for displays this season: Coney Island, N. Y.; Olympic Park, Irvington, N. J.; Ocean View Park, Norfolk, Va.; and Gwynn Oak and Bayshore Parks, Baltimore.

### Plan \$25,000,000 Expo for Miami

NEW YORK, June 15.—William Liebow, wealthy Florida hotel and laundry operator, said here Thursday (6) that plans are nearing completion for the staging of a permanent \$25,000,000 Pan-American Industrial Exposition in Miami. Ground breaking is scheduled for August and it is estimated that the project will take up to two years to complete. Fair will be designed to boom the winter resort into an international trade center. Dr. D. F. Reeder, Miami, is associated with Liebow.

Permanent amusement features are contained in the plans and will be designed after many of the more prominent ones presented at the New York World's Fair.

### Hartford Ordinance Makes Steel Jacks Almost a Must

HARTFORD, Conn., June 15.—Hartford's court of common council has passed an ordinance which makes it almost imperative for a circus showing there to have steel jacks for the stands, which to date are carried only by Ringling Bros. and Barnum & Bailey Circus.

New code reads: "The materials of all supporting members of grandstands, bleachers, or other structures used for places of outdoor assembly shall be steel, reinforced concrete, or masonry and the design, fabrication, and construction of such grandstands, bleachers or structures shall conform with approved construction standards for safety to life and property, except the Building Commission, in specific cases, where hardship is shown, shall have the right to waive or modify the foregoing provision for such limited periods of time and upon such conditions as it deems expedient and necessary under the circumstances."

### Install Additional Seats For Motorcycle Contests

LOS ANGELES, June 15.—An additional 3,000 grandstand seats have been installed at Lincoln Park Stadium to handle the overflow crowds attending the motorcycle racing programs each Friday night.

Since opening of the season crowds have averaged from 6,000 to 8,000 every racing night.

### Tulsa Stampede a Success; May Operate 10 Days in '47

TULSA, Okla., June 15.—Johnny Lee Wills' eighth annual Tulsa Stampede, which closed at Fairgrounds Pavillion May 26, established a new high in attendance for the six-day run. As a result, the 1947 rodeo may be extended to 10 days, Wills and Co-Producer O. W. Mayo said.

### Fox Star-Spangled Program

BOSTON, June 15.—Program for the recent Fox Star-Spangled Circus presented recently at St. Devens and Cushing General Hospital follows: White Brothers, acrobats; Count de Vas Concallas, horses; Canestrellis, ladders; Whirlwinds, skaters; Gonzales Sisters, dogs; Eugene, high-wire; Malette and Malette, pole act; Lowells, hand-balancing; Reno, comedy bicycle; Count Wiswell, funny Ford; Flordelina, wire; Juggling Jewels and Mickey King.

### Danville Org Changes Name

DANVILLE, Ill., June 15.—New annual organized here will be known as the Illinois-Indiana Exposition, to operate July 29-August 4, R. D. (Duke) Molesworth, secretary, announced today. Mid-Summer Festival title has been dropped.

### N. J. Court Rules A. C. 3% Tax Levy Unconstitutional

ATLANTIC CITY, June 15.—The resort's 3 per cent sales tax, levied to finance repair of damage caused by the 1944 hurricane, was declared unconstitutional Friday (14) by the New Jersey Supreme Court. Tax, which has brought in about \$2,000,000 since its imposition a little more than a year ago, was held to be discriminatory and the product of special legislation, since the State act allowing the levy limited imposition to Atlantic City alone.

Validity of the tax was tested by Mrs. Luella Koons, local jeweler, in a taxpayer's suit. Justice Henry Neher, in writing the tribunal's opinion, pointed out that many other seashore communities likewise suffered great damage from the hurricane and beach erosion, but under the tax enabling law of the State Legislature are not authorized to levy a sales tax. State act specifically granted the special tax power to seashore resort cities having a population exceeding 50,000 people. Judge Neher pointed out that this limited the tax levy to Atlantic City alone, altho the local resort was not mentioned by name in the legislation.

Sales tax became effective May 29, 1945. At that time cost of repairing the hurricane damage was estimated at \$2,500,000.

### Eddie Burke Attractions Contract 16 Coast Annuals

SAN FRANCISCO, June 15.—Sixteen fairs in California and Oregon will be serviced by the Eddie Burke Attractions. Burke returned to the fair booking field this year after four years in the armed forces.

County annuals already signed by Burke for 1946 are San Diego, Stanislaus, Contra Costa, Humboldt, San Joaquin, Shasta, Glenn, Colusa and Mendocino in California, and Clackamas, Clatsop, Land, Lincoln, Multnomah and Polk in Oregon, in addition to Oregon State Fair.

### Montgomery's Biz Fair On Pacific N. W. Swing

NEWPORT, Wash., June 15.—Business in the Pacific Northwest for the C. R. Montgomery Wild Animal Circus is a shade better than fair, with Newport and Deer Park, Wash., being the best of the last three towns played, Moscow, Idaho, proving only fair.

### New Midget Track Set in N. Y.

MENANDS, N. Y., June 15.—Midget auto races will be presented for the first time on the new speedway here July 4. Carl Roupp and William Thompson are owners, with Roy F. Peugh, general manager.

### Timonium Gets Beer Permit

BALTIMORE, June 15.—Baltimore County Board of Liquor Licenses announced that a license to sell beer has been granted the management of Timonium Fair.

### Corral Notes

North Moose Mountain Rodeo, Kennedy, Sask., original rodeo of Southeastern Saskatchewan, will be held in July and attendance for the one-day show is expected to top 5,000. Officers are J. E. Cowan, president; F. O. Barclay, secretary, and W. D. Warner, arena director.

Coleman, Alta., board of trade will sponsor a one-day rodeo in August for the Coleman Sports Association which plans to use the proceeds for (See Corral Notes on page 62)



# OLD SOL MAKES THEM HAPPY

## Strates Gets It at Buffalo

**Niagara Falls opens strong as two new rides operate—hillbilly, hula set to bow**

NIAGARA FALLS, N. Y., June 15.—With pockets well lined with folding stuff gathered in Buffalo the week of June 3, personnel of the James E. Strates Shows unfolded their wares to a record-breaking opening crowd for this spot Monday (10).

Buffalo, aided by two days of sight publicity as the show made ready on the lot, opened with a bang June 3 and business stood up amazingly well all week, according to Dick O'Brien, assistant manager. The three large searchlights purchased from the War Surplus Division drew so much attention in Buffalo that daily papers picked it up for top-selling copy.

Two new rides were delivered here and were set for the opening, and O'Brien reports they clicked with thrill seekers.

The U-Loop-It, said to be the only one on a carnival midway at this time, proved a money-getter, while the other is the Buzz Bomber, designed after the Flight Trainer.

Hillbilly and Hula shows were rehearsed and framed here ready for opening Monday (17) in Rochester, N. Y. Hillbilly band and chorus will wear Western attire with the customary mountain comics. Mr. and Mrs. Bernard Vasco have Hula, with eight girls and a string band.

Seven new wagons ordered last spring were delivered in Buffalo, and Owner Strates reported that he expects the delivery on five new flats next week.

## Weather Batters Jones at Lansing

CHICAGO, June 15.—E. Lawrence Phillips, co-owner of Johnny J. Jones Exposition with Morris Lipskey, and Ralph Lockett, general agent, reported here today that the org's stand at Lansing, Mich., closing tonight has not been "anything to write home about."

"Weather has been brutally cold and the folks have to keep moving to keep warm, so it was difficult for a bally to stop them," Phillips explained. Show moves to Flint, opening Monday (17).

Phillips and Lockett spent last Friday in Milwaukee completing preliminary plans for the month's showing at Milwaukee's *Centurama* on the lake front. Both were enthused over prospects there. L. C. (Ted) Miller, Jones's press representative, has been in Milwaukee for a week aiding the *Centurama* committee in heating it up.

## Brydon, Wagner Settle

CHICAGO, June 15.—Al Wagner, Cavalcade of Amusements, made a settlement out of court with Ray Marsh Brydon in the suit instituted by the latter in Pascagoula, Miss., for one year's salary. Wagner and Brydon split after six weeks, and Brydon sued.

## Best Press Campaign for Single Day Tests Ingenuity of Agents

CHICAGO, June 15.—Division No. 1 of *The Billboard* Carnival Promotion Award Contest covers the best press campaign for a single date, and it offers a sound test of ingenuity and energy expected by agents or managers in developing interest in their enterprises.

Often the landing of a single story or picture will accelerate interest to a satisfactory pitch for a stand, but more often it is the continuous grind before and during an engagement that gets the customers.

Division No. 1 is designed to cover the continuous grind of regular hits, stories, pictures and paid advertisements. There are times when the planting of a sock story or picture before arrival will lead to follow-up stories and pictures that will sell an engagement. This is naturally what all agents strive to put over, and it will be on the success of such efforts that the judges will be guided in picking the winning agent and show for this division.

Contestants are urged to send in the entire page of their newspaper hits and ads, as position on the page is an important factor in the judging.

Other divisions of the contest include:

- 2—Best newspaper display advertisement.
- 3—Best tie-up promotion.
- 4—Best matinee promotion.
- 5—Best single story.
- 6—Best single midway picture.

The entry deadline is November 1, 1946, and entries must be mailed or expressed to the Outdoor Editor, *The Billboard*, 155 N. Clark Street, Chicago 1, Ill. Judging will start shortly after November 1 and the winners will be announced in the Cavalcade of Fairs' edition. Awards will be made during the IAFE convention in Chicago the first week in December.

Those who competed in the 1945 contest realize the importance of sending entries as soon as the campaigns are completed, as it is difficult to assemble the material after an engagement has been completed.

## Royal American Ups Omaha Take; Prepares for Canada

OMAHA, June 15.—Royal American Shows opened a 12-day stand here Wednesday (13), with business on shows and rides running one-third better for the first two days than it did for a like period a year ago when the org got a big take here, according to Carl J. Sedlmayr, owner.

Omaha's D. Louis Black Post, Veterans of Foreign Wars, is sponsoring this engagement and has left no stone unturned to help put it over. VFW waged a determined fight in the city council to prevent the Cavalcade of Amusements from getting a permit here three weeks ago.

VFW co-operation has made the task of Herb Pickard, RAS press representative, easier, and J. C. (Tommy) Thomas, general agent, has the town well papered. *Omaha World-Herald* has popped with pictures and midway interviews, and radio stations, including WOW, the biggie, have lent a hand. WOW cut a transcription on the lot, using Leo Carroll, Monkey Show; Bill Kemp, Motordrome, and Charley Fogel, Reptile Show.

In addition to the customary win-

dow work, Thomas arranged for two dozen 24-sheets on panels, and lamp posts in the downtown area and suburban shopping districts are trimmed with cards.

Sedlmayr is putting the finishing touches to the back end here in preparation for the Canadian A circuit of fairs, opening in Brandon, Man., July 1.

Midget Show, managed by Max Kimmerer, will have new neon signs on the front and both sides of the roof over the bally platform, similar to the layout on the Girl Show front. Midget front is built on an all-steel wagon, with the banner line being offset in lighted panels that are also (See *RA Ups Omaha Take*, page 60)

## BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Creeper, Penn., June 15, 1946.

Dear Pat:

When something new in carnival business is offered, this show will have it or do it first. Did you ever hear of a carnival playing a July Fourth celebration weeks before that date? This show did. We were booked here for the Fourth but due to the Drawhead Sisters' Cultured Carnival pre-dating us the show decided to pre-date itself. Furthermore, the bosses believe it to be a patriotic gesture to observe the day long before anyone else does. Opposition couldn't call its stand a celebration because its paper didn't read that way and the ads for concessions didn't state, "100,000 Attendance Ex-

pected During the Week." Decision to pre-date itself was made last week. Bill crew was rushed in last Friday to post patriotic paper.

Concessionaires who bought space for the date were advised by wire that the show was pre-dating itself. Those who didn't appear forfeited their deposits. Can you imagine anyone putting up a deposit on a Fourth of July date and then not show up? Thru their negligence many openings were left in the midway. Whether they did or didn't come, the bosses expect them to pay full privilege as the contracts read, "Fourth of July Celebration," without giving a date.

Any normal-minded concessionaire must agree that playing a Fourth of July (See *Ballyhoo Bros. on page 103*)

## Cavalcade Red At Davenport

**Finishes with winner before move to Cedar Rapids—no more permits for Omaha**

CEDAR RAPIDS, Ia., June 15.—Cavalcade of Amusements opened a 10-day engagement here Friday (14), well laden with cash accumulated during a red engagement on the levee at Davenport, where only one bad day of weather was recorded.

After a sock two days at Davenport, June 4 and 5, business Thursday (6) took an unexplainable nose dive on a perfect night that had all hands in fits. Friday, however, folks started coming again and last Saturday shows and rides accumulated more than \$12,000 for the day. Biz ran consistently good until the closing Wednesday (12), when heavy rains up the country started the Mississippi rising and org was sloughed to avert a possible flood.

Davenport VFW officials, sponsors of that date, were reported pleased with their take. Stand was aided by the proximity of the Municipal Stadium which was the scene of a school celebration opening the 150-day Iowa State Centennial program, and a prize fight. Customers at both events moved to the Cavalcade lot after the shows.

### Three Kid Matinees

Showing here under the Hanford Post of the American Legion, Al Wagner, owner, is anticipating another winner, as three kid matinees have been set for each Saturday and Thursday (20). Last year William G. Naylor's promotions enticed upwards of 8,000 children to each of two matinees. Shows are up at Cee- (See *Cavalcade Stacks on page 60*)

## Hennies Pre-Dates Cicero Paper But It Was Too Chilly

CHICAGO, June 15.—Hennies Bros.' Shows, advertised to open at Cicero, Chicago suburb, Friday (14), jumped the gun on their paper a day but it didn't help shows and rides much as Thursday (13) was a frost-bitten night.

Concessions profited some by the extra day. It was too cold for action Friday, and today overcast skies are not conducive to good business.

Hennies' stand at 87th and Anthony on Chi's South Side was a winner for shows and rides, but Fizzie Brown and his boys were unhappy after Wednesday (5).

## Bill Lynch Opens Early To Battle Cool Weather

HALIFAX, N. S., June 15.—Bill Lynch shows opened for the 1946 season on the city-owned commons May 21, for three weeks stay. Free attraction was Dr. Carver's Diving Horse. Gate was 10 cents for those over 12. Opening was several days earlier than usual, with chilly weather and some rain, prevailing.

As usual, shows will tour the maritime provinces, moving in two sections and covering different routes.

## CENTRAL AMUSEMENT CO.

WANTS FOR BIG FOURTH OF JULY CELEBRATION,  
COLERAIN BEACH, N. C., AND BALANCE OF SEASON

Want Stock Concessions of all kind. Want P. C. Dealers. Want good Merry-Go-Round Man; also Ferris Wheel Man. Top salary. Want worthwhile Shows. Want Fun House. Want to buy Baby Eli Wheel.

All Contact

**SHERMAN HUSTED, Mgr. Central Amusement Co.**  
Cresswell, N. C., This Week; Murfreesboro, N. C., Week June 24 to 29;  
Then Colerain Beach, N. C.

P. S. — J. T. Hogan, get in touch with Johnnie Dill.

## WANTED TO JOIN AT ONCE

Pop Corn, Candy Floss, Photo Gallery. Can place legitimate Concessions of all kinds. Can use reliable Ride Foremen for Ferris Wheel and Merry-Go-Round. Barnesville Fireman's Celebration, week of June 24-29; McConnelsville American Legion Celebration, July 1-6. Jack Newton, contact me; can use your Sound Truck. Address all mail and wires to

## J. R. EDWARDS SHOWS, INC.

Strasburg, Ohio, this week.

## DODGE GREATER SHOWS WANT

Rides, Shows and Concessions for big Fourth of July Celebration at Hoquiam, Wash. Six big days. Will book Bingo for long season, also any worth-while Shows. Useful Ride Help that drive seals. Bill Scott and Red Turner wants Grind Store and Skillo Agents. Snake Eyes, wire Red. This Show hasn't closed in three years; long season ahead. Join or wire.

**TEX CORDELL, Mgr.**

Week of June 17, Coos Bay, Ore.; week 24, Albany, Ore.; then the big splash at Hoquiam, Wash., 4th July week.

## WANTED FOR BARKOOT BROS.' SHOWS

Tilt-a-Whirl, Octopus, Spit Fire and two Kiddie Rides. Two Shows—Pit Show or Platform Shows with or without tops. Can place few more Merchandise Concessions of all kinds. Can place Mechanic and Ride Help. Fair Secretaries, have few dates open.  
Week of June 17, Corunna, Mich. Address per route:

**ED DEIBERT, Mgr.**

## B & V SHOWS

Port Jervis, N. Y., June 17-22.

Want for Towanda, Pa., Legion Celebration, July 1-6; seven fairs to follow: Cookhouse, Drome, Penny Arcade, Fun House. Want Grind Stores. Shows—Side Show, any good pay Shows. Joe Hilton, contact. Rides—Rolloplane, Tilt, Whip, Kiddie Rides. **J. VAN VLIET, Mgr.**

## RIDE MEN, ATTENTION

Want Foreman and Second Men for Caterpillar. Want First and Second Men for Ferris Wheel, Chair-o-Plane and Jones Mix-Up. Trailer drivers preferred. Good treatment and good pay.  
All replies to

**TROY E. WILLIAMS, Williams Riding Devices**  
GASTONIA, N. C.

## BEAMS ATTRACTIONS WANT

Experienced Tilt Foreman for new Ride. Will book Duck and Fish Ponds, Pitch-Tilt-You-Win, Shooting Gallery, Heart Pitch. Can use experienced Concession Agents. Write or wire **M. A. BEAM, New Kensington, Pa.,** this week; Latrobe, Pa., next week.

## FIDLER UNITED SHOWS

WANT RIDE HELP FOR 10 MAJOR RIDES, INCLUDING NEW CATERPILLAR. WANT SHOWS AND CONCESSIONS FOR THE big Madison, Wis., Celebration over July 4th, and the Fairs at Janesville, Seymour, Jefferson, etc. Address:  
Harvey, Ill., all this week; then Madison, Wis.

## FOR SALE—MERRY-GO-ROUND

40-foot, 2-abreast, A-#1 condition, ready to operate. 1 Chevrolet Tractor and 20-Foot Trailer. Both complete and in A-#1 condition. Price \$8,000.00. Address all replies to

**TROY E. WILLIAMS, Williams Riding Devices**  
Gastonia, N. C., this week

## Woodward Sets Nebraska Trek

ST. LOUIS, June 15.—Ted Woodward will launch his new Mid-Continent Exposition at Tecumseh, Neb., Monday (17) with Auburn, Neb., and other spots in that territory to follow. He was on a booking tour of Nebraska and Kansas last week and will play some fairs and celebrations in that territory and then probably head South thru Oklahoma and Texas and over into Louisiana for the fall.

Woodward has purchased rides, a light plant and has 10 of his own concessions. Other rides and concessions have been booked by various individuals. James (Jim) Moran is business manager.

Woodward and Sid R. Lang, Lincoln, Neb., launched the Mid-Western Exposition last March in Lake Charles, La. After several weeks on the road the partners came to a parting of the ways and Lang continued with the show until two weeks ago, when he decided to take it off the road temporarily. Lang plans to take out a small unit in about six weeks to play fairs and celebrations.

Woodward, since pulling away from Lang, was general agent of the Central American Shows and he also operated a string of concessions. While with Steve O. Lee, owner of that show, he was organizing and purchasing the equipment which he is launching in Tecumseh.

## Golden West Week-End Biz Hot at Calif. Italian Fete

JACKSON, Calif., June 15.—Playing here in conjunction with the 65th annual Italian Fiesta, sponsored by the Italian Benevolent Association, Golden West Shows, headed by Harry (Polish) Fisher, general manager, pulled heavily Saturday night (8), with an overflowing lot on Sunday. Event featured, in addition to the carnival, three nights of dancing, a two-day rodeo, a log sawing contest and picnic, Charles Starret, Columbia Picture's Western star, made a personal appearance. Newspaper and radio coverage of the event was outstanding.

Rides and concessions reported good business. Prince Omwah and Mary Webb said they had a strong Sunday on the side show. Dave Kagan's candy wheel and Clarence Pond's live duck wheel hit top money.

Visitors included Enid and Nathan Fisher Cohn and son, Normyn, who came up for three days from San Francisco, and Mr. and Mrs. Sam Abbott, of *The Billboard*, Hollywood.

## Carvella Inks Zacchini Cannon, Other Features

UNION CITY, Pa., June 15.—Frank Carvella, owner of the Carvella Amusement Company, has signed a Zacchini cannon act and two more rides, two shows and several concessions to his org. Jack Peet, formerly of King Bros.' Circus, and Crystal, the elephant girl, have also joined.

Chuck Vaughn, out of the service, is back with the show. W. L. Wilson has the sound truck. McGee and Wilson, cookhouse operators, have one of their units on the show.

## Zeiger United Shows Sign Two Colorado Festivals

LONGMONT, Colo., June 15.—C. F. Zieger United Shows, playing here this week, announced today contracts had been signed to furnish all rides, shows and concessions for the Arkansas Valley Exposition and Watermelon Days at Rocky Ford, Colo., September 2-6 and for the Days of '49 at Salida, Colo., August, 26-31.

## William T. Collins Staff & Personnel

MOORHEAD, Minn., June 15.—Personnel of the William T. Collins Shows, in addition to Collins, includes Mrs. Collins, secretary-treasurer; Claudia Wilder, assistant to Mrs. Collins; Harley Evert, ride superintendent; Alcide Pepin, electrician; Julius Arnold, mechanic; Jack Walsh, mailman and *The Billboard* agent.

Rides: Twin Ferris Wheels, Cary Speaks; Merry-Go-Round, Dewey Milner; Kiddie Auto, Peter Grivna; Tilt-a-Whirl, Luke (Alabama) Move; Fly-o-Plane, Abe Cussons; Pony Ride, Evan Handrich; Chairplane, Ann Thomas. Ray Kuhn is in charge of light towers and front gate. Tex Grey and Jerry Minnir await arrival of the Octopus and Roll-o-Plane.

Show line-up includes Jack Korie, side show; Hedy Jo Star, *Sexology*; Whitey Nolte, Mechanical Show; Tommy Brunette, *Sally's Glamourettes*; Fat Show, with Ruth from Duluth; George Townsend, midget show.

Concessionaires are Bob Robinson, corn game; Phil Little, 4, including the cookhouse; Hank Hingot, Arcade; Sig and Blackie, 5, Al Stone, 4, Curley Liveley, Martin Rose; Donaldson and Ann Thomas, each 3; Jack Walsh, Emil Dallman, W. Duffy, Harris Johnson and Ben Blikas, each 2; Henderson, Kelley, Pappas, G. Heregathy and Emily Wilson, each 1.

## Weather No Stopper To Rox Gatto Combo

BALTIMORE, June 15.—Heavy rains and cold weather have accounted for a lot of bad evenings for Exposition at Home Shows, presently touring Maryland, but Rox Gatto, owner, claims that this year's receipts are good.

Swede Sorenson, who was shot several weeks ago while working his ball game, has recovered from his wounds. Working the lot with Gatto are David Linebarier, popcorn; Mr. and Mrs. Paul Botwin, bingo; Joe Ross, pan game; Carl Jones with nine concessions; Bill and Marie Hege-man, three kiddie rides; Mr. and Mrs. Brink, pony track; Bill Capps with Ten-in-One show; Lee Hoss, blower; Mae and Paul Bodie, three concessions, and Jack Hoggan, Chairplanes. Carl Jones, recently discharged from the army air forces, is concession manager.

## Girl Dies When Ride Seat Breaks; Op Held Blameless

PROVIDENCE, June 15.—A 14-year-old girl was killed when a chair on a Chairplane ride broke here Friday (7), hurtling the rider into the supports of an adjacent ball game stand.

Police investigating the accident found no evidence of criminal neglect on the part of the operator, Thomas Pisillini, Cranston, R. I. Ride was part of Venditto Bros.' Shows.

## New Brunswick as Entry For "Most Played" in U. S.

NEW BRUNSWICK, N. J., June 15.—Eastern general agents indicated a preference for this community this season by booking three railroad carnivals and a circus here. World of Mirth, closing here tonight, was preceded by James E. Strates, Endy Bros. and Sparks Circus.

Endy came back here for a second week when the coal strike made it impossible for him to get a railroad move to continue his original route.

## American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., June 15.—Standings in the personnel membership race: James E. Strates, 87, W. G. Wade, 39, Beam's Attractions, 25, and Lee United, 22.

The CPA May report shows lumber production is increasing; production of domestic radio sets continues to increase and automobile production is up 67 per cent. Tire production is now well ahead of prep levels.

The War Assets Administration has a variety of electric light pole line equipment and gasoline engine generators.

## Pikeville Gives Shan Season's Top Gross

PIKEVILLE, Ky., June 15.—Showing at the baseball park here for the third consecutive season, Shan Bros.' Shows played to the largest crowds and collected the biggest grosses of any stand this year. Altho the coal miners returned to work on the shows' opening day, money was plentiful and was freely spent. Friday was the lone weak night and a 20-cent front gate was charged with no lower rate for children.

Town and vicinity was well billed with every light pole on the main streets carrying half-sheet cards. None of the billing was disturbed by agents of the Cetlin & Wilson Shows who followed in.

Saturday matinee and night crowds jammed the midway from 1 p.m. until long after midnight. Shows and rides stayed open until 1 a.m., with concessions closing at midnight. Org played under the blue sky with no auspices.

Top money show was the Harlem Hepcats, followed closely by the Circus Side Show. Twin Ferris Wheels and twin Octopus vied for top money.

Two new tractors and semi-trailers were delivered here. New canvas for the Minstrel and Hillbilly shows also arrived.

Visiting during the week were E. K. Johnson, special agent, and Pete Thompson, lot superintendent, Cetlin & Wilson Shows.

## Wilcox, DeBelle Set Five Whaling Units

CINCINNATI, June 15.—Shan Wilcox, owner-manager of Shan Bros.' Shows, announced that the Atlantic Whaling Company was recently formed to send five units on the road playing one-night stands on street locations in cities and at fairs. Starr DeBelle, who closed as press agent for Cetlin & Wilson Shows at Bluefield, W. Va., was named as a partner in the new venture. DeBelle is readying the first unit that will open about July 1.

S. W. Thompson, manager of the Florida Wild Animal and Reptile Farm, St. Petersburg, Fla., advised that the first whale, 22 feet long, will be delivered Friday (21). Special-length semi-trailers are being built by Lewis Supply Company, Memphis. George Hicks, contracted to drive the tractor-trailer, is now in Memphis to bring on the first over-length unit.

Show will be dressed with ocean and whaling scenery. The dramatized story, Whaling in the Atlantic, and other sound effects will be used, and no lecturer will be carried as the story will be heard both on the inside and outside, doubling as a bally.

Last winter while Wilcox's shows were playing at St. Petersburg, a school of whales stampeded onto a beach near by. Before all of them could be towed back to sea, Wilcox hauled several of the largest to the animal ranch for embalming. He believes that because no similar shows have been en tour for several years the units will pay off.

## Goodman Preps for Des Moines Fete

CHAMPAIGN, Ill., June 15.—Max Goodman, proprietor of the Wonder Shows of America, took steps here this week to prepare his organization for Des Moines's participation in the Iowa Centennial Celebration in the Hawkeye capital city July 4 week.

A Fly-o-Plane has been added to the ride line-up, and Goodman announces that his kiddie section will be augmented by at least one more device. Show painter put finishing touches on fronts.

Goodman announced that the Champaign stand was satisfactory despite rain and three cold nights.

## Schenectady Okay for Buck; Cohoes, N. Y., Opens Fair

COHOES, N. Y., June 15.—O. C. Buck Shows, after a satisfactory week at Schenectady, moved in here Monday (10) for a week's engagement for the World War vets. Business thru Wednesday (12) was fair, and it was the first show licensed to play here in seven years.

New Kiddie Chairplane opened here, and a shooting gallery mounted on a new GMC semi was readied to open in Albany next week. New office furniture arrived and Mrs. Buck has made a set of covers for it.

Mr. and Mrs. William (Whitey) Rush joined at Schenectady. Visitors the past week included Mrs. Helen Evans, Mr. and Mrs. Curley Boneburg, Mrs. Toby Kneeland, Mrs. Ernie Wanner, Mrs. Ralph Flannigan and children, Mrs. J. B. Stanley and Mrs. Paul Burgess.

## 84 To Go in Pa.

HARRISBURG, Pa., June 15.—Eighty-four county and community agricultural fairs will be held this year in Pennsylvania, Miles Horst, secretary of agriculture announced. This represents an increase of 21 over 1945 and 27 over 1944.

## JOHNNY J. DENTON SHOWS

WANT WANT WANT WANT

Wytheville, Va., this week, downtown; Bradford, Va., under VFW followed by the biggest Fourth of July Celebration in the Twin States, Virginia and West Virginia, Richland, Va., under the American Legion. Over 75,000 last year, expect over 100,000 this year. Ask anyone who has played it.

CONCESSIONS—All Stock Concessions open. Will book a few Grind Stores. Good opening for Candy Apples, High Striker, Guess Your Age, Guess Your Weight, Penny Arcade, Country Store, Bowling Alley, Lead Shooting Gallery, Pitch-Till-You-Win. Want Agents for office-owned Basket Ball Game.

SHOWS—Have new 30x60 Top if you have something to put in it. Prefer Jig Show, salary and percentage, or Monkey Show. Good opening for Iron Lung.

RIDES—Want Men in all departments for 10 modern, up-to-date Rides. Prefer semi drivers. Will book two up-to-date Kiddie Rides. Want high-class Aerial Act for Free Act. Write or wire

JOHNNY J. DENTON, Johnny J. Denton Shows, Wytheville, Va., this week.

## BIG BOONVILLE, INDIANA, ANNUAL 4TH OF JULY CELEBRATION

Indiana's Largest Bona Fide Celebration Grounds

Located 1 Block from Court House Square. Over 50,000 attendance last year. Horse Races, Fireworks, Barnes-Carruthers Grandstand Shows. Entire Week of July 1 to July 6. Special Features every day.

WANTS WANTS WANTS

Legitimate Concessions of all kinds—A-1 Cookhouse or neat Grab for this date and balance of season. Custard, Basketball, Hi-Striker, Darts, Balloons, Devil's Bowling Alley, Hoopla, Novelties, French-Fries, and other Merchandise and Slum Concessions. Special attractive proposition for SHOWS for this date and balance of season.

14 Big Fairs—Show Booked Solid Until Christmas

Can place sober and reliable ride help at all times. All WIRE:

## BLUE GRASS STATE SHOWS

Bicknell, Indiana This Week; Week of June 24th, Petersburg, Indiana. Then the Big One, Boonville, Ind., for the 4th.

## WHITE STAR ATTRACTIONS

WANTED - - - WANTED - - - WANTED

For Big Celebration All Next Week, Then Celebrations Balance of Season.

WANT SHOWS with own outfits at 25%. CONCESSIONS, get placed now for circuit of winners. C. B. Dollie, wire Wallace Manstine. RIDE HELP—First and Second Man for Merry-Go-Round. Other first-class Ride Men who can get it up and down, come on. Salary no object. AGENTS needed for office Concessions. Committees: We have a few dates open after Labor Day. Contact

O. A. COFFMAN, Mgr. White Star Attractions

BRYAN, OHIO, THIS WEEK

## CAN PLACE

Office Assistant, young man willing to learn; must be able to use typewriter and do posting; must be sober and furnish references. Also want Head Train Porter, best of wages; must be sober.

## JAMES E. STRATES SHOWS

Rochester, N. Y.

## RIO GRANDE SHOWS WANT

For Mammoth Legion Fourth of July Celebration

COOKHOUSE, GRAB JOINT, STOCK STORES, SHOWS OF ANY KIND, RIDE HELP, AGENTS OF ALL KINDS. Mac Langley wants Agents of all kinds. JOIN NOW. Pattonsburg, Mo., this week; Forest City, Mo., July 3, 4, 5 and 6.

WANTED WANTED WANTED

CONCESSIONS—Ball Games, Slum Spindle, Clothes Pin Pitch, High Striker, Dart, Hoop-La, Cork Gallery or any Grind Store not conflicting. SHOWS—Minstrel, Wild Life, Five or Ten-in-One.

## FAY'S SILVER DERBY SHOWS

E. J. FAY, Owner

BENTON, ILL., THIS WEEK

## THOMPSON BROTHERS

WANT

Photo Machine for balance of season. Want Ride Help in all departments, Truck Drivers preferred. Flemington, Pa., this week; Cresson, Pa., next week.

## LOOP-O-PLANE FOR SALE

In first-class condition. Can be seen in operation at

OCEAN VIEW PARK

Norfolk, Va.

## WANTED

Cookhouse that can feed show people, also French Fries, Duck Pond and other legitimate Concessions. Can place Sword Swallower, Mentalist, Tattoo or any other Act of merit. Jimmie Davidson wants Count Store, Skillo and Wheel Agents. Max Corrigan, wire me. Address all mail and wires to

LLOYD D. SERFASS, Gen. Mgr.

## Penn Premier Shows

Williamsport, Pa., this week; Lock Haven Firemen's Celebration, next week.

## JOHNNY GREEN

WANTS

Capable Agents for Grind Stores and Wheel Man for Nylon Joint. Also want useful Concession Help. This show has 10 Rides and plays proved money spots. Have the biggest Fourth of July Celebration in this part of the country. Wire immediately, care Johnny J. Denton Shows, Wytheville, Va., this week.

## WANTED

3 or 4 Rides, Concessions and Free Acts for ANNUAL FALL FESTIVAL, SEPT. 4-7

Sponsored by Markle Business Men's Assn., Markle, Ind.

W. O. RANDOL, Chairman

## J. J. PAGE SHOWS

Playing the Cream of the Coal Fields. Owing to Disappointment

**WANT MANAGER AND LEGAL ADJUSTER  
CAN PLACE LOT MAN AND ELECTRICIAN**

Boozers, save your stamps.

Have opening for legitimate Concessions not conflicting with what we have. Want Man to take complete charge of Snake Show, brand-new outfit. Can place MUSICIANS and PERFORMERS for Colored Minstrel Show. Salary and percentage. Bull Dog Atkinson wants ATHLETIC SHOW PEOPLE, both inside and outside. Need one more outstanding attraction for Circus Side Show. Sam Housner wants COOK and GRIDDLE MAN. Toby Renfro wants two Nail Store Agents. Also one other Agent. Everybody address:

J. J. PAGE SHOWS, HARLAN, KY.

## HILL'S GREATER SHOWS

**WANT WANT**

Girl Show Operator for two complete Shows. Independent Shows of all kinds with own frameups. (John Howard, come on.) Will book any Ride not conflicting. (Bill Carneer, contact.) All legitimate Concessions open. Contact at once for Midwest's biggest Fourth of July spot—Red Oak, Iowa, and ten bona fide Fairs and Celebrations to follow.

Clarinda, Iowa, Week July 17

## BLUE GRASS STATE SHOWS

**WANT**

**MERRY-GO-ROUND FOREMAN**

For Allan Herschell 3-Abreast. Top salary to sober, reliable man. Wire at once. Bicknell, Indiana, this week; Petersburg, Indiana, June 24 to 29.

## WOLFE AMUSEMENT

Cheasee, S. C., all this week; Tryon, N. C., to follow; big mammoth Fourth July Celebration, Gaffney, S. C. Forty thousand attendance last year.

Can place any legitimate Concessions. Good opening for Penny Arcade. Can place any Side Show, will furnish tops for same. Can use good Ride Men; Cook House Help and Concession Agents wanted. Bill Reid wants Concession Agents, good Six Cat Agent. If you can stand prosperity come on. Henry (Turtle) Sordelett wants to hear from some of his old Concession Agents. All mail and wires per route.

## CONTINENTAL AMUSEMENT SHOWS

**WANT ON ACCOUNT OF DISAPPOINTMENT**

Concessions: Photos, Custard and all kinds of legitimate Concessions. Want Shows of all kinds with own equipment. Special deal to Side Show. Golden Monroe, Johnny Rey, Fred McNece and George Pappas, wire. Want A-1 Chair-o-Plane Foreman for new Smith & Smith. Address:

**STANLEY REED**

CONTINENTAL AMUSEMENT SHOWS, Wilkes Hotel, No. Wilkesboro, N. C.

**WANT**

Help on rides, Auto Truck Carnival Mechanic, Foreman on 8-Car Whip; also Chair-o-Plane and Ferris Wheel. Best treatment and top wages; long season. Want Frozen Custard, Candy Floss. For Sale—8-Car Whip, \$2,500.00; also Fun on the Farm, \$1,200.00 cash; mounted on trucks. Both in A-1 condition. All address as per route: East Newark, N. J., June 17th-30th. All Help come on, can place you.

## HELLER'S ACME SHOWS

## WANT SENSATIONAL FREE ACT

For two weeks, July 8-13 and July 15-20. Also want to book Guess Your Age and Scales, Novelty Stand. Want to buy 300 Gross Mickey Mouse Balloons with Feet, any size.

## PRUDENT'S AMUSEMENT SHOWS

124 Cedar Ave.

Patchogue, N. Y.

**WANTED**

High Free Act for long season. Minstrel Show Operator with people to take charge of complete Show. We have costumes.

This Show has several Colored Fairs and goes to Florida.

## W. E. BUNTS, CRYSTAL EXPOSITION SHOWS

Dalton, Ga., June 17-22

## Rain Belts Pacific Biz; Krekos Believes Fairs Will Be Okay

SAN FRANCISCO, June 15.—Mike Krekos, owner and president of West Coast Amusement Company, has returned here after several weeks in the Northwest.

Krekos states that 1946 business, as a whole, has taken a nosedive all along the line, and adds that much of this is due to unfavorable weather coupled with the economic unrest that is gripping the country. However, it is thought that more seasonable weather, and the fair, festival and midsummer holiday dates to come, carnival business, at least, will pull up to compare well with the 1945 season.

The West Coast Shows will complete the spring itinerary in California (Sunday 23) and will move immediately into Oregon for the usual summer and fall dates. Show will again play the Klamath Falls, Ore., Buckaroo Days Festival, July 4 week, and the Multnomah County (Portland) Fair, August 16-25.

Art Craner is back in San Francisco after almost four months' absence and has been busy catching up with his work as secretary to Krekos and press representative of the show.

## Cavalcade Stacks It Up in Omaha

(Continued from page 57)

Mar Acres, having unloaded at Marion, Ia., for a one-mile haul in place of downtown for the long trek.

It was announced that Wagner and Bobby Kline, who had been general agent for the Cavalcade since early in 1945, came to the parting of the ways during the Davenport engagement. Kline announced he will take a rest for a month and may confine his future activities to free-lancing. Joe Scholibo, lot superintendent, has added the traffic-handling chore to his duties.

### Omaha Dads Say Nix

OMAHA, June 16.—Cavalcade of Amusements, which had got in the city fathers' hair in a tumultuous eight-day stand closing June 2, wanted to come back to Omaha September 1-17, Hiram D. Dee, lot owner, having filed an application with the city council, but the council said nix in a loud, emphatic voice.

City dads decided that 16 carnivals which have been granted permits to date are enough to give the folks of the territory all the fun and frolic they require, so no more permits will be issued this year.

Omaha's Welfare Board is now cogitating on a new ordinance governing carnivals.

### RA UPS OMAHA TAKE

(Continued from page 57)

trimmed with neon which flashes red and blue.

Paint was removed from the Scooter a week ago in Peoria, and this ride will be entirely redressed before leaving here.

Peoria, incidentally, gave RAS a jackpot stand. Paced by a Sunday (2) matinee and night which brought 20,000 thru the turnstiles, biz hit a solid 7,000 daily average until Saturday (8) when more than 14,000 were clocked for the matinee and night. Closing Sunday came thru with another big one. All concessions operated.

## PHONE MEN

Can use 3 that can cut it. Pay 30% ; year around work.

**TED WHITE**

Care of Labor Temple  
323 1/2 Booneville Ave. Springfield, Mo.

## WILL BOOK MOON ROCKET,

**SCOOTER,**

**PONY RIDE**

and

## ONE FERRIS WHEEL

For nine consecutive weeks

of the largest Fairs in America.

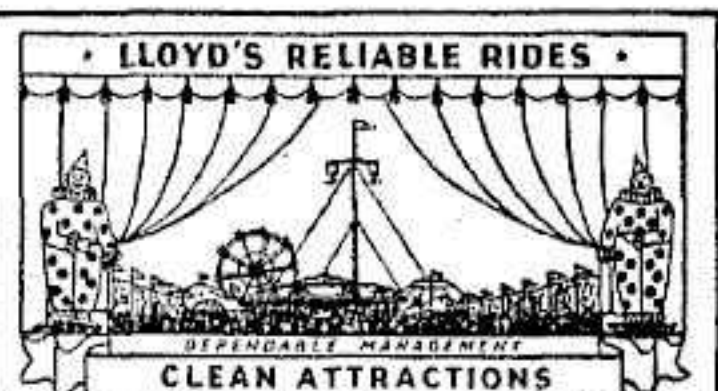
Write or wire

BOX 743

Care The Billboard

155 N. Clark St.

Chicago, Ill.



Want Grab Joint, Bumper, Photo, String Game, Novelties, Custard, Hoop-La, Cane Rack and two small Shows with own transportation. We have a nice 4th spot at Wallerton, Ind.; then into the berry country of Lower Michigan. Luke Petty wants two Agents for legitimate Stock Stores. Dave Tennyson wants reliable Agents, must be sober and honest. This week, 16th and Pershing St., Indianapolis, Ind. Address all mail: General Delivery, Indianapolis, Ind. No gynsies or grift.

## FROLIX AND FUN SHOWS

Will book, lease or buy for cash No. 5 Wheel and Kiddie Auto Ride. Will book few legitimate Concessions. Write or wire

**B. Q. CROSS**

Meeker, Colo.

## WANTED TO BOOK

Ferris Wheel with own transportation. Want General Agent, top salary to right man. Want Cook House or Grab Joint. Want capable Ride Help in all departments. Capable Wheel and Count Store Agents. All address

## ROYAL AMUSEMENT CO.

Albany, Ind.

**WANT**

Annex Feature, Half and Half for big Side Show; salary or percentage. Contact

**Slim Kelley and Dick Best**

Care Cavalcade of Amusements  
Cedar Rapids, Ia., this week; Joliet, Ill., next.



**STUMBO SHOWS****WANT**

For Big 4th, July 5-6 Annual Picnic, Vandervoort, Ark.

Shows, Rides, Concessions; also Free Acts. All replies to

**JOE LACEY**

Vandervoort, Ark.

**VIRGINIA MIDWAY SHOWS**

Want for our July 4th Celebration at Clintwood, Va. Miners draw \$100 bonus with their pay the third. Rides—Lee Y. John, Gayway Shows, I. K. Wallace, Bill's Ride, Brown's Family Rides, contact. Shows—Man for Wild Life Show, Snake Show. Will book other Shows with own outfits. Bunny Venus, answer. For our fair dates and celebrations in Virginia, West Virginia and North Carolina. Concessions of all kinds; will make room for you now. Address: This week, **JOSEPH LEE** or **EDWARD P. BRYANT**, Meadowview, Va.

**ROGERS SHOWS****WANT**

Chair Scales or Flat for Guess Your Weight. Wire collect condition and price at once. Peru, Indiana

**WANTED**

Rides and Concessions for July 3 and 4 Rodeo and Celebration at Martin, South Dakota. Big drawing territory. Always a money maker. Write or call **DALE E. PYLE** Martin, South Dakota

**REGAL EXPOSITION SHOWS, INC.**

Want capable, clean Cook House Manager and Crew. Want Bingo, Roll-Down Agent. Want Semi Drivers and general all-round Workingmen. Want Talker, Dancers for Girl Show; salary from office. Want Freaks and Attractions for Side Show. Will book Novelty Ride and Grind Shows. Henderson, Ky., this week; the week of the Fourth a big Celebration with fireworks, prizes and Free Acts Nightly.

**EXPOSITION AT HOME SHOWS****WANT**

For eighteen weeks of Celebrations and Fairs, starting Fourth of July Celebration, Somerville, N. J., Ferris Wheel Foreman, Workingmen, prefer semi drivers; any Show not conflicting, one more Fla Ride, Ten-Cent Concessions that work for stock, high sensational Free Act. Contact

**ROX GATTO**

Care Shenandoah Hotel, Martinsburg, W. Va.

**WANT****WANT****WANT****PINE STATE SHOW**

PULASKI, TENN., DAY AND NIGHT

Concessions: String Game, Ball Games, Fish Pond, Penny Pitch, Bowling Alley, Popcorn, Snow Cone, Candy Floss, Candy Apple, Custard; any ten-cent Concession. On account disappointment can place Cook House. Now open: Pan Joint, Under and Over, Pea Pool. Want a Manager and Acts for complete Ten-in-One. The best of propositions. Can place any Show not conflicting. Have plenty of Show Tops. Can place Roll-a-Plane, Whip or Tilt. Want Foremen for Chair-o-Plane and Wheel, Second Man for Merry-Go-Round. Contact Odie Sheffield. Want Canvasman for Marquee and Shows. P.S.: Pin McNutt, important; wire Odie Sheffield, Pulaski, Tenn.

**MIGHTY MONARCH SHOW WANTS**

4th July Celebration, Hazelhurst, Georgia. Sponsored by all Veterans and Civic Clubs. Georgia's Biggest 4th Celebration.

Want one Flat Ride, legitimate Concessions of all kinds. Have best still dates and fairs till Christmas. All winter's work. Address:

**N. P. ROLAND**

Folkston, Ga.

**JOHN R. WARD'S WORLD'S FAIR SHOWS****WANT**

Producer, Musicians, Piano Player, Drummer and Chorus Girls for Colored Revue. Also want Boss Canvasman. Want Talker and Girls for Posing Show. Waugh Schomburg and Ted Cope, wire me. Rock Island, Ill., this week; Toledo, Ohio, next week.

**JOHN R. WARD**

**Auto Racing Booms; Pilots Take Beating**

(Continued from page 55)

run at the Caledonia, N. Y., Fairgrounds.

Johnny Ritter, Paterson, N. J., won the feature of the midget program in that city last Sunday. Jeep Colkitt, Washington, and Lloyd Christopher, Miami, were in accidents at the same meet but were uninjured.

**Death Dodgers Get It**

Jimmie Lynch's Death Dodgers performed Sunday (9) at Springfield, Mo., on the Ozark Empire District Fairgrounds, pocketing \$3,664.30 after paying the rent and federal taxes for matinee and night shows.

According to Jimmie Van Cise, unit manager, matinee drew \$4,979.30 gross, but the night show was knocked down to \$1,913.81 as lights went out when the ticket rush was on and a flock of customers hit for home before they could be repaired.

**Gooding Gets G.I. Fete**

SALINEVILLE, O., June 15.—George Hazlett, chairman, announced the G. I. Home-Coming in July has contracted the F. E. Gooding Amusement Company to provide midway attractions.

**Take a Bow, Floyd**

When the F. E. Gooding Amusement Company played Nelsonville, O., week of June 3, editor of *The Nelsonville Tribune* wrote as follows:

"That great and vanishing American institution, the carnival, is in town this week with all the old-time gaiety and color. The noise and the gaily colored banners—the atmosphere of the gypsy life and the open road about carnival people still holds the same appeal and place in the hearts of Americans that it always did. Carnivals are somehow reminiscent of better and happier days in the land. The Gooding carnival is welcomed to Nelsonville; we hope you enjoy your stay here."

**Gooding Contracts****Ohio 28th Straight**

COLUMBUS, O., June 15.—F. E. Gooding Amusement Company has been awarded the ride contract for the Ohio State Fair for the 28th consecutive time, it was announced here today.

Gooding will install 20 rides in the center of the grounds, dressing up the area with four light towers, a modernistic entrance and other illumination features.

**Turnstiles Success****In Midway Debut**

(Continued from page 55)

trances. Each manager or foreman is responsible for the transportation and handling of the devices, the same as any other bit of equipment used in his particular operation.

Turnstile counts are so accurate that many amusement park operators no doubt will fall in step with this innovation, and fair managers too will turn their thoughts in this direction, especially when new plants are being constructed and parking areas will be outside the grounds and customers will walk in.

Sedlmayr has installed 32 turnstiles on the Royal American at a reported cost of \$14,400, or \$450 per unit.

**Bartlett Diggers****Stay in Operation**

MIAMI, June 15.—Judge James A. Dunn, Miami city commissioner, is the executor and trustee of the estate of William D. Bartlett, well-known concession operator who died suddenly Saturday (8) at Havana. Judge Dunn announced that operation of Bartlett's diggers will be carried on as usual by the estate.

Mrs. Dorothy Thomas, Bartlett's daughter, is the principal heir. (See Final Curtain page for complete details).

**Franks Closes Playland;****McCall Routes Gay Way**

MACON, Ga., June 15.—Franks Playland, after eight weeks of operation on Macon lots, has closed until August, when fairs and celebrations will be played, according to W. E. (Bill) Franks, owner.

Lease on the Gay Way rides was completed with an engagement on Columbus Road. Gay Way Attractions returned to the road under management of J. W. McCall, Franks's brother-in-law. Franks is devoting his time to the farms he operates in Wilcox County and to his local produce market. Eight-week run here was termed "highly satisfactory."

**Cetlin-Wilson Leave Bluefield Happy**

BLUEFIELD, W. Va., June 15.—Cetlin & Wilson Shows, having played here May 27-June 1 under the joint auspices of the Legionnaires here and on the Virginia side, paid the committee \$2,200.37 and left it so happy the org has been contracted for the May celebration in 1947.

Attendance the six days was reported as between 40,000 and 50,000 people, and in excess of \$1,900 was paid in rents, sales taxes and fees to the States of Virginia and West Virginia.

John W. Wilson, co-owner with Issy Cetlin, reported Bluefield as the biggest still date of the season.

Kingsport, Ky., played June 3-8, proved a red one, shows and rides doing a surprising business even though a last-minute switch in lots was necessary because of heavy rains the week before.

R. C. McCarter, general agent, announced that he has signed a contract for the Broadway and Bailey lot in Buffalo, for July 15-20., the C-W to operate in conjunction with the first national convention of the AMVETS.

**Klein Signs Detroit Police**

CANTON, O., June 15.—C. A. Klein, head of Klein's Attractions, revealed here that he would extend operations to Michigan and has opened an office in Detroit. Klein reported having signed a contract to provide the show for the Detroit Police annual field day in September.

**Southern States Sign Fete**

FANNIN SPRINGS, Fla., June 15.—Southern States Shows have been contracted for midway attraction at the July 4 Celebration here, John B. Davis, show manager, announced.

**Lightning Strikes Heller's**

NYACK, N. Y., June 15.—Lightning struck a concession and disrupted a power line of Heller's Acme Shows here Tuesday (11), causing the show to lose the night. Only minor property damage was reported.

**Ruback Signs Cushing, Okla.**

ARDMORE, Okla., June 15.—Jack Ruback, owner of the Alamo Exposition Shows, announced here he had signed the annual July 4 Celebration at Cushing, Okla.

**CORRAL NOTES**

(Continued from page 56)

repair of the present arena or construction of a new one. Herman Linder will be manager.

Winslow, Ariz., Fire Department will hold its third annual rodeo and Days of '49 Celebration early in September. Rodeo has paid dividends the past two years.

A stampede will be held at Claresholm, Alta., June 26, with \$450 in prize money. Victory Shows will provide the midway. Two dances will be held at night.

Gene Autry will be in Lethbridge, Sask., for the stampede July 4-5, according to Herman Linder, manager. It will be Autry's first trip to Western Canada.

**MAGNOLIA EXPOSITION SHOWS WANT**

Legal Concessions of all kinds. Will book American Palmistry. Curley Smith, Coin John Grix, can place you. Will book Girl Show with own equipment. All replies to **O. W. HENDRIX**, Ardmore, Tenn., June 17th to 22nd. Showing on Alabama side. Will pay cash for 30 by 40 Used Top.

## MARKS SHOWS

For week June 24, Uniontown, Pa.; week July 1, Wheeling, W. Va.; and Circuit of State and County Fairs until middle of November.

CONCESSIONS—Legitimate Concessions of all kinds.

SHOWS—Monkey Show, Fun House, Glass House or any money-getting Shows. Will furnish transportation for same.

RIDES—Will book or buy 18-car Caterpillar. Good opportunity for Kiddie Rides.

CAN PLACE Show Carpenters. Will pay top salaries if can produce.

## FOR SALE

### NEW 30-KW. SURE-LITE POWER PLANT

Mounted on Dodge Truck, new tires and new motor, ready to go. First \$3,000 takes it.

**S. W. NICKERSON, NICK'S UNITED SHOWS**

Mansfield, Ohio

## 4TH OF JULY CELEBRATION MAMMOTH CELEBRATION 4TH OF JULY CELEBRATION

DAYTON, TENN.  
Week of July 1 thru 6

Sponsored by American Legion and Veterans of Foreign War. Giving away a 1946 Ford on the grounds. Fireworks nightly. 50,000 people to draw from. Positively the only 4th of July Celebration in this section. RIDES—Will book for 4th of July and balance of season Merry-Go-Round or Tilt-a-Whirl. SHOWS—Will book Grand Shows of all kinds. CONCESSIONS—Opening for Concessions of all kinds. Come on, we will take care of you. HELP—Want Foreman and Second Man for brand-new #12 EM Wheel; salary no object if you can go up and down. We don't miss any Monday nights. Red Bowling Springs, Tenn., week of 22nd; Collins, Tenn., week of July 24th.

WILLIAM O. HAMMONTREE, Gen. Mgr. All Replies to FRED ALMANY, Bus. Mgr.

## 4TH OF JULY CELEBRATION SILVER SLIPPER SHOWS 4TH OF JULY CELEBRATION

## CRESCENT AMUSEMENT CO. WANTS

Notice: All Concession space for Galax, Va., July 4th, has been sold.

WANT COOKHOUSE HELP, two first-class Griddle Men, first-class Chef that can take care show people, Dish Washer, Waiters. Booze caused this ad; if you drink stay away. COLORED MUSICIANS—Trumpet and Trombone, wire Doc Anderson. Prof. Vadalia not here. SIDE SHOW PEOPLE, wire Sid Crane. Tex Pruitt, glass blower; working acts, all winter's work. RIDE HELP, TRUCK DRIVERS, Ticket Sellers, Second Man for 1946 Octopus, Clutch Man for Wheels, Chairplane Man. Come on, we will place you if you can drive. Address:

**L. C. McHENRY, Manager**

Albemarle, N. C., this week; Lexington, N. C., week June 24th.

P.S.: Note, we will not play Winston-Salem, N. C., June 24, as announced; join Lexington, N. C.

## WANT-DALE AND JANICE BARRON-WANT

Side Show People, especially real Magician, Scotch Bagpiper or One-Man Band. Want to hear from Three-Piece Brass Band. Can place Tattooer that can stand prosperity and stay sober. We give you plenty of people. Can always make room for any Side Show Act. Want attractive Girl for Blade Box. Will pay top salary to Maintenance Man, Truck Master who can keep my show properly in shape and keep 3 Semis, Car and Trailer rolling. Want Sheetwriter for finest Wild Life Exhibit on tour, Grade "A" territory. Will buy Midget Mule, Specimens to enlarge Unborn Show. Can place good Geek, white or colored. Now playing the cream of eastern still dates with the best show of its size in America.

o/o DICK'S PARAMOUNT SHOWS, week of 17th to 28th, Newport, Rhode Island.

## CASH MR. CARNIVAL OWNER CASH

Clip this ad and keep it for future reference in case you are not interested in selling NOW and you might decide to sell at a later date. I WANT TO BUY COMPLETE ORGANIZED CARNIVAL FOR CASH. LARGE OR SMALL. (Free Motorized Show.)

**TONY MARTONE**

o/o MILNER HOTEL, 219 WEST 9TH ST., KANSAS CITY, MO.

P.S. Will complete your route if desired.

CASH CASH

## Want—LAKE STATE SHOWS—Want

RIDE HELP FOR FERRIS WHEEL AND MERRY-GO-ROUND. Good salary, good treatment, long season. SHOWS WITH OWN EQUIPMENT. CONCESSIONS THAT WORK FOR 10¢. Only Celebrations and Fairs in Missouri and Arkansas, starting June 20th. All address:

LAKE STATE SHOWS, STAUNTON, ILL., THIS WEEK.

## H. B. ROSEN AMUSEMENTS

WANT

WANT

FOREMAN AND SECOND MEN for Single Loop, Merry-Go-Round, Loop-the-Loop and Chair-o-Plane.

ELECTRICIAN—We have transformer truck, well equipped.

SIDE SHOW ACTS—Wire Side Show Manager, John Boans and Fred Kelly, wire.

WILL BOOK Organized Minstrel Show; we furnish equipment and transportation.

WANT MAN to take charge of Front, Marquee, Sell Tickets and Operate Sound Truck.

WANT Show Carpenter and Painter.

CONCESSIONS—All Concessions open.

WANT Agents for the following Concessions: Picture Gallery, Cigarette Shooting Gallery, Ball Game, Hit and Miss Ball Game, Slum Bowling Alley, Duck Pond, Swinger, Over and Under, Pea Pool, Nail Joint.

WANT two Counter Men for up-to-date Bingo.

WILL BOOK Cook House and guarantee privilege in Meal Tickets.

All people must be sober and reliable—we pay top wages and expect results.

All wires to H. B. ROSEN, H. B. Rosen Amusements, Crossville, Tenn., June 17-22; then per route.

## Want—J. P. M. SHOWS—Want

For the largest 4th of July Celebration in the State. Woodsville, N. H.; also American Legion State Convention, Newport, N. H.

SHOWS—Athletic, Monkey, Fun House. CONCESSIONS—Lead Gallery, High Striker. RIDES—Octopus, Roll-o-Plane or Flat Ride. Can place Help for office owned Side Show, Half and Half, Magician, other Acts, Girls for Girl Show and Electrician.

Have New Hampshire's outstanding Labor Day Fair, Contoocook, N. H., September 2, 3, 4. North Woodstock, N. H., June 17-24; Newport N. H., June 24-29; Woodsville, N. H., July 1-6; Laconia, N. H., July 8-13.

## W. G. WADE SHOWS

Dayton, Ohio, June 24-29. We are the first in Dayton this year and will show the North Keowee Street Showgrounds.

Can place a few more Concessions and one or two more Shows for this day and Crown Point, Indiana, for July 4th Celebration.

Address W. G. WADE SHOWS, Muncie, Indiana, this week.

## FOR SALE

New General Motors Diesel Generator Sets—Model 6016E 60KE.

New International UD14 Diesel Generator Sets, 30 Kw.

New Diesel Electric Welders, 400 Amps.

Address BOX 400, care Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

## BISHOP BROS.' SHOWS

WANT RIDES—Spit Fire, Loop-o-Plane, Roll-o-Plane. Will buy or book Ferris Wheel & Kiddie Rides. SHOWS—10-in-1, Fun House, Wild Life or any Shows that don't conflict. Second Man on Tilt. Will book any Stock Concession, Girls for Girl Shows. No grit, no gypsies. Will furnish 20x30 Top and Front for any Inside Show. Will buy 200 Ft. Side Wall. Cambridge, Nebr., week of June 17; Beaver City, Nebr., week of June 24; Round-Up Days, Ogallala, Nebr., week of July 1st—largest celebration in Western Nebraska; then Lusk, Wyo. Have 5 Fairs and Celebrations in South Dakota, 6 in Nebraska, 4 in Kansas, 2 in Oklahoma, then Texas for the cotton. This show will stay out until Xmas. Fair Secretaries, get in touch with John Shemwell, General Agent, in care of this show.

JOHN BISHOP, Asst. Mgr.

W. A. (BILL) BISHOP, Mgr.

## CRANDELL'S BINGO DELUXE

No longer with Blue Ribbon Shows. Now connected with Berry Hill United Shows. Business good. No help needed, thank you.

**LEROY C. CRANDELL**

## FULLER GREATER SHOWS

Now carrying three major Rides owned by Jess Cramblett. Best possible proposition for Shows with own outfits. We are interested in buying good Show Tops. What have you? Can use High Striker, Engraving, Darts, Frozen Custard, Pitch Tilt Win, Fish Pond, Duck Pond, Scales and any not conflicting with those we have. Long line of Firemen's Celebrations in June, July and August.

All Letters and Wires to PAUL E. FULLER, Meyersdale, Pa.





**BILLIE CLARK WANTS**

General Agent to book Iron Lung; must be sober, capable; one with car preferred. Year-round proposition. Wire or write

**BILLIE CLARK**  
Taft Hotel, 8th and Walnut Sts.  
Philadelphia, Pa.

**WANT FOREMAN**

For No. 5 Big Eli. \$75.00 cash every week if you can prove sobriety and reliability. Must also take charge of lot and put small show over the road on time.

**HOWARD POTTER, Mgr.**  
**BUFFALO SHOWS**  
New York Mills, New York

**CARL HANSEN**

CONTACT ME AT ONCE  
**AL WAGNER**  
CAVALCADE of AMUSEMENTS  
Cedar Rapids, Ia., until  
June 22; Then Joliet, Ill.

**EDDIE WHEELER CAN PLACE**

Reliable Agents for Swinger and Slum Skillo. Contact me, care  
Johnny J. Denton Shows  
Wytheville, Virginia

**PEGGY and EDDIE JAMIESON WANT GIRLS**

Bonus, wardrobe, transportation.  
DICK'S PARAMOUNT SHOWS  
June 17 to 22, Newport, R. I.

**SPOT PINSONAULT WANTS SPOT AGENTS**

Spot Harris not with me; have own stand. Wire, care James E. Strates Shows, at once, Rochester, N. Y.

**FREE ACT WANTED FOR 3 WEEKS**

Paterson, N. J., June 24-29. Hamburg, N. J., July 8-13. Midvale, N. J., July 15-20. All Firemen's Celebrations. Reply by wire or air mail.

**CLAUDE BLATTNER**  
13 Clark St. PATERSON 1, N. J.

**WANTED**

Lithographer or Combination Man at once.  
**SILAS GREEN SHOW**  
c/o Western Union, Charlottesville, Va.

**WANTED AGENTS**

FOR NAIL STORE. Address:  
**RED CLAYTON**  
c/o Jos. J. Kirkwood Shows  
Burlington, Vt., this week; Berlin, N. H., next week.

**L. B. LAMB SHOWS**

WANT FOR MONMOUTH, ILLINOIS, HOME COMING, JUNE 24-29  
ALBIA, IOWA, BIG FOURTH OF JULY CELEBRATION, JULY 1-6

on the streets around the square—band, parades and fireworks.  
This is one of the best Fourth of July spots in the State, followed by nine Iowa Fairs, then 3 Southern Fairs, closing Thanksgiving Week.  
RIDES—Will book any Ride with own transportation, not conflicting. Will buy Octopus, Rolloplane, Loop and Kiddie Rides.  
SHOWS—Want Monkey, Unborn, Wild Life, Fat Show, Fun House or any money-getting Show with own equipment.  
CONCESSIONS—Everything open except Bingo and Popcorn. No gypsies.  
**GEORGE PETERSON, Wire at Once**  
Bob Heth, have proposition for you. Get in touch.  
All wire L. B. LAMB, care L. B. Lamb Shows, Macomb, Ill., this week.

**CAPITAL CITY SHOWS**

Want Now and for Big 4th of July Celebration, Stearns, Ky.  
SHOWS—Side Shows, Big Snake, Mechanical City, Wild Life or any worth-while Shows with own outfits. Alton Davis, come on. Will book or buy any Ride not conflicting with what we have.  
Concessions that work for Stock, good opening for Custard, Candy Apples, Cigarette Gallery.  
Address JOHN L. KEEF or O. C. CUNNINGHAM as per route, Glasgow, Ky., this week, or SHAN WILCOX, care Shan Bros.' Shows, as per route.

**JOHN FRANCIS SHOWS**

WANT for Beardstown, Ill. (on the streets), the biggest July 4th Celebration in that section of Illinois; then for 14 weeks of Fairs  
10c Stock Concessions (must work Science and Skill). Ride Help for all Rides that can drive semi-trailers. Reliable men who will stay sober will be paid top salaries. All address  
JOHN FRANCIS, Mgr., Alton, Ill., June 18-29; then Beardstown.

**FLORIDA AMUSEMENT CO. VETERANS' JULY 4 CELEBRATION**

Heart of city, first show in nine years, Marshall, N. C.  
Want legitimate Concessions, any Shows not conflicting, one Flat Ride; Tilt preferred. Want capable Wheel Agent, join now.  
**HOWARD INGRAM**  
Boone, N. C., this week; Newland follows.

**Cavalcade of Amusements**

Can place reliable operator for drome. Must be at least two riders or will pay good trick riders one hundred per week.  
Address  
**AL WAGNER, Mgr.**  
Cedar Rapids, Iowa, until June 22; then Joliet, Ill.

**WANT SOUND TRUCK**

For rest of season and Florida this winter. Give full particulars and salary desired. Can use Spitfire Foreman and other Ride Help. Can place Rides and Concessions not conflicting. We book only one of a kind and have a free gate. Write this week, Falls Church, Virginia.  
**BARNEY TASSELL UNIT SHOW**

**CENTRAL STATES SHOWS WANT**

Shows with or without equipment. Grind Shows, Mechanical Farm Show, Stone Man, Midgets, Hill-billy talent for Ten-in-One. Want Man with talent for Girl Show. Also Posing Show. Will book Digger or Iron Claws Concession. Also Pony Arcade. Have Wamego, Kans., Celebration, July 2-4. We have good route up to Nev. 1st. No grift. Have Flying Valentinos, free act. Wire or phone  
**W. W. (SCOBY) MOSER, Mgr.**  
Concordia, Kansas; then per route.

**STEBLAR GREATER SHOWS**

Weston, W. Va., 17 to 22; Rivesville, W. Va., 24 to 29; Oakland, Md., July 4. On account of disappointment can place small Cook House, also Custard, Seales, Bowling Alley, Cork Gallery, Ball Games, Snake Show, Life Show. Can place Flat Ride for Oakland, Md.

**WANT RIDES**

FOR ANNUAL ROTARY CARNIVAL  
To be held any Wed., Thurs., Fri. and Sat. between July 15th and August 17th. This is South Missouri's biggest entertainment. Free gate, large prizes, free acts. Estimated crowd 25,000. Write—wire—phone

**HUBERT BROWN**  
West Plains, Mo.

**FRANCES LEE**

Contact me immediately. Important.  
**DORAL DESHON**  
Florida Amusement Co.  
Boone, N. C.

**WANT**

For best Western route, money-getting Shows; will furnish complete outfits. Wire or write what you have, may be able to place you. Want Free Acts. Useful Carnival People, write. Laramie, Wyo., this week; Cheyenne, Wyo., June 24 to 29; then Scotts Bluff County Stampede, Mitchell, Nebr., July 1 to 8.  
**C. F. Zeiger United Show**

**CAN USE**

Pill Pool Dealer, one Slum Skillo Agent. Tourists and drunks, stay where you are. Have for sale Sixteen-Horse Hi-Ho Silver Ride, in good condition.  
**EDDIE LEWIS**  
R. & S. SHOWS KINGSTON, N. CAR.

**WANTED**

Concessions of all kinds for Belleville Annual Homecoming, on Market Square, in Heart of Town. Biggest ever held—July 12-13-14.  
Contact  
**P. G. RUST**  
417 Walnut St. BELLEVILLE, ILL.

**WANT AGENTS**

For Coke Set and Cork Gallery. No chasers or lusers; will not last. Men and Wives preferred. Contact me, Western Union collect, Pocahontas, Va., but want to open with Bullock Amusement Co., Statesville, N. C., June 24th.  
**ROY T. JOHNSON**

**ALLEN "DUDE" BREWER WANTS**

Scale and Age Agents. Dart Joint and other Slum Concessions open. Fairs starting July.  
c/o DYERS SHOWS  
Cape Girardeau, Mo., this week.

**R. L. WADE WANTS**

Agents for Fish Pond, Cigarette Board and Hoop-La. c/o HARRISON GREATER SHOWS, Bristol, Pa., this week.

### COLEMAN HANDY GAS PLANTS



Model 457-G. Handy Gas Plant, 5 inch burner over 3-gallon tank, instant lighting, pump, 3 1/2" cast iron grate, carrying bale, completely assembled, \$18.95.

FIVE GALLON TANK, with air gauge, instant lighting valve, pump, tubing with connections, \$11.95.

Three Gallon Tank Complete.....\$9.75  
5" Coleman Burner ..... 6.45  
Complete line tubing, tees, wall valves, generators, air gauges.  
American Ten Gallon Tanks With Large Foot Pump, Air Gauge...\$17.50  
GIANT HEAVY ALUMINUM 12-Quart Geared Popping Kettles. Each...\$15.00  
10% Discount on Orders of \$25.00 or Over.

IMMEDIATE SHIPMENT  
**NORTHSIDE SALES CO.**  
(Established 1920)  
INDIANOLA, IOWA

## FROM THE LOTS

### Alamo Exposition

PARIS, Tenn., June 15.—Move here from Ardmore, Okla., was made in good time despite the fact that a truck, owned by Ted Custer, caught on fire about 10 miles out of Ardmore and was damaged slightly. Stock, however, was a total loss.

Henry Rowe will handle the press for shows for the rest of the season, relieving Ted Custer, who will be in charge of advance and public relations. Spitfire has been the top money ride since its arrival three weeks ago. Rosemary Ruback left here by plane for San Antonio to visit and look over show's other interests.

Local crowds thronged the midway nightly, but spending was slow. Joe Murphy, manager, French Casino, reports his wife will rejoin shows in a few days. She has been hospitalized in Ardmore. Sophie Mullins and Martha Rogers entertained several show members at a midnight luncheon here Sunday (9). Doc Shugart, of Shugart Shows, visited Owner Jack Ruback opening night. Much painting is being done in preparation for show's fair and celebration dates.—H. B. ROWE.

### B. & V.

PECKVILLE, Pa., June 15.—A social evening, with bingo as the pastime, netted \$26 for National Showmen's Association at Dunmore, Pa.

Mr. and Mrs. Miller and Mr. and Mrs. Bourne joined. Happy Carr is still dishing out frozen custard.

Ted Wilson, scales, was called to Rochester, N. Y., by the death of his brother. George W. Fraleigh is hospitalized in Shenandoah, Pa., with a fractured heel, fractured when he fell on tear-down night in Mahanoy City, Pa.—QUEENIE VAN VLIET.

### Ellman United

GREEN BAY, Wis., June 15.—Henry Ellman returned here from Salem, Ore., with a new Spitfire ride. The Lutz Brothers, recent additions to the shows, are operating a new Funhouse, while the Moore Brothers have a new Glass House.

With it here are Anthony Klaasens, Axel Nielson, Major O'Saturday, the Henkes, the Rothers, Robert Chase and Mr. Rostock.—JUNE PAN-ACECK.

### World of Pleasure

LIMA, O., June 15.—Opening here Monday (10), show enjoyed fair business when weather permitted. Tuesday and Wednesday were marred by cloudbursts.

Teo Zacchini joined here with his funhouse and two concessions. Al Kelly Dear visited Detroit on business. Jim Carroll purchased a new truck in Grand Rapids, Mich. Painter McFrisby is painting the new trucks. Owner Quinn recently purchased. Sam (Duke) Spalla suffered a broken leg here.

Mickey Mansion's Side Show took top money here, with Swede Peterson doing some fine work.—EDGAR C. MAY.

### Douglas Greater

SPRINGFIELD, Ore., June 15.—This was the best spot of the season to date.

Visitors included Mr. and Mrs. A. C. Housman, Portland, Ore., and Harry Holding, San Francisco.

The Kackle Klub held its weekly meeting and President Doris Douglas won the bingo prize, and Jerry Fox the door prize.

Candy Mason joined Marie Atkinson's *Streamlined Follies*.

Jack O'Day and Frankie Fictum joined here with their Midget Train.—MARIE ATKINSON.

### Ohio Valley

MINERVA, O., June 15.—Org opened here Monday (10) under volunteer fire department auspices. First night drew a big crowd and the following day's turnout surpassed that.

Bill Wolcott's Pennyland is taking on the appearance of big-time business, with a good crowd under the big top each night. A barbecue and party was held for the personnel Tuesday (11) afternoon, with Johnnie Ziko doing the cooking.

Manager Roxie Harris has received a new power unit for the Ferris Wheel. R. R. Simons has joined with three concessions. Wayne Wolcott has a new truck for the Penny Arcade.—BILL HARRIS.

## POPCORN

"Rush Hour" Mammoth Yellow Popcorn is dependable. It can be relied upon during rush periods. Packed in 100 pound moisture-proof bags at \$9.25 per 100 pounds.

## PEANUTS

Roasted Jumbos in the shell @ \$21.00 per 100 pounds. Packed in 90-pound bags. Fancy Raw (not Jumbo) in the shell @ \$18.00 per 100 pounds. Packed in 100-pound bags.

Our Booklet Price List covers our full line of popcorn supplies. Sent upon request.

## Prunty Seed & Grain Co.

—POPCORN PROCESSORS—

620 NORTH 2ND ST. ST. LOUIS 2, MO.

"In our 72ND year"

## ATTENTION, PLEASE

### TROUPERS ONLY

Have opening for one high-class Hawaiian Dancer. Must be tops, young, good looking and small figure. For stage number in color and Strob-Lite. No strip. Good salary, no deductions. Wardrobe, meals, sleeping quarters, transportation furnished. Send picture, don't misrepresent ability. Can place outstanding Knife Throwing Team with plenty of flash. Address:

### SAILOR KATZY

c/o Happyland Shows  
River Rouge, Mich., till June 22; Adrian, Mich., June 24 to 29.

### AGENTS WANTED

Capable Men for Skillo and Roll Down. We are working and doing fine. Thirty thousand soldiers here now. This is a permanent camp. Midway packed every night. Also have the fair for this golden spot. Best Fourth spot in the south and six fairs to follow, with action in all of them. We go to work on Mondays and no TEN PER CENT taken out of stores. If you can be on the job on MONDAY MORNINGS to help put up the joint contact me. If you must be visiting the "croakers" on Monday mornings—then stay away from me—and I DO MEAN YOU! Positively no girl sticks wanted. Can place Tex Shawver, Slim and your brother, Vic Johnson, Glenn or other reliable and capable Agents. Note: All business and transactions are handled by me ALONE. Eddie Tubbs, contact me. Wire

MARTY MICHLIS  
Southern Valley Shows Locoisville, La.

## NORTH BALTIMORE, O., AMERICAN LEGION CELEBRATION

JUNE 25-29

Can place a few Concessions that work for stock. Need Frozen Custard, Guess-Your-Age and Weight, Novelties and Straight Sales. Will book any Show with own outfit.

Address: **F. M. BETTS,**  
Bryan, Ohio

## PAUL'S AMUSEMENT CO.

Need for the biggest Fourth of July Celebration in Arkansas, Springdale Rodoo-Carnival combined, week July 1-6.

Few more legitimate Stock Concessions, String, Bunper, Hoop-La, Darts, Pitch-Till-U-Win, Basket Ball, etc. Have good route celebrations after Fourth. Stigler, Okla., Rodeo, June 17-22. Would book or buy for cash Octopus, Roll-a-Plane or Tilt. All reply to

**P. A. SERIMAGER, Owner & Mgr.**  
Paul's Am. Co.

### FERRIS WHEEL FOREMAN WANTED

Will book any Ride or Show. Concessions of all kinds, Grind Stores, Bingo, Mitt. Camp open. Walter Canipe, wire.

**J. M. Bennett, Cons. Mgr.**  
Hennessey, Okla., from June 17 to 22

## WANTED FREAR UNITED SHOW

Starting with big 4th July, then following 10 Celebrations and Fairs. Want Stock Concessions, Agents for Ball Game and Nickel Pitch and Stock Concessions. Show of any kind with own outfit. Girl Show Manager with girls for new framed Girl Show.

**ROY FREAR, Mgr., Fall City, Nebr.**

### RICH CREAMY CREAM

Cape Girardeau, Mo., V.F.W. Carnival, June 17-22, Lorimer and Williams Sts. First carnival to use this downtown location. Chester, Ill., City Park, June 24-29; White Hall, Ill., 14th Annual Celebration, July 1-8. Book Merry-Go-Round and Chair-a-Plane. Must be in good condition. Any good Family Show nonconflicting. Eleven more Concession Agents for Hanky Panks. Drunks, stay away.

## DYER'S GREATER SHOWS

### Side Show People Wanted For MILO ANTHONY DELUXE SIDE SHOW OF AMERICA

Working Novelty Acts of all kinds, Freaks to feature, Lecturer and Ticket Sellers. All people must be sober and reliable. Address all mail to

**MILO ANTHONY**  
c/o American Exposition Shows  
Massillon, Ohio

### Sunflower State Shows WANT

Acts for Ten-in-One, also opener. WILL BOOK ANY SHOW except Ten-in-One and Snake Show. All others open, including Girl Show; must have two girls and inside equipment. No drinks wanted. Will frame Animal Show. Want at once—Grab, Bingo, Darts, Coca-Cola Bottles, Penny Pitch, Jingle Board, Hoop-La, Bowling Alley, Novelties. Want Manager that is experienced for very nice 18 by 36-foot Bingo. Must have some capital to flash joint or will sell and book on show. Same deal on Grab, Have, ten Fairs and Celebrations—Colorado, Kansas, Oklahoma, till October 1st; then West Texas till Xmas. Wire

**C. A. GOREE, Mgr., Sterling, Colo., this week.**

### COOK HOUSE FOR SALE

16x20 Top, seats 28; Kitchen, 16x10; Chevrolet 1 1/2 Ton Truck, Steam Table, 2 Griddles, Urn, 2 Stoves, 2 Ice Boxes, extra Burners and Tanks, silver, china, etc. Ready to work. Get your winter bank roll from here on. Now on the best truck show in the Middle West. Choice Illinois Fairs. Feed 100 show people. Cold Drink profit alone will net the cost. PRICE \$1,250.00. 1/3 or more cash. Act quick. Pay your wires.

**WM. F. JOHNSON**  
c/o GREAT SUTTON SHOWS  
Gatesburg, Ill., this week

### HUTCHEMS MODERN MUSEUM WANTS

A-1 ATTRACTIONS that can and will help put up and tear down. Address:

c/o SNAPP GREATER SHOWS  
Ottumwa, Iowa, this week; then per route.

### HAROLD D. LANKFORD

Contact Mother at once.  
Government money.

**LOUISE LANKFORD**  
c/o Ward's World's Fair Shows  
Rock Island, Ill.

### WANTED

For Big 4th July Week Celebration, New Buffalo, Mich. Sponsored by American Legion on Main Street. Concessions of all kinds, large Bingo, Ball Games, Penny Pitch, Photo Gallery, Pop Corn. Will book independent Rides.

### WANT

Tilt-a-Whirl Man. No tear downs, good salary, year around work. Charlie Tyler, wire.

**J. W. LAUGHLIN**  
4411 LA BRANCH HOUSTON, TEXAS

### WANTED

Concessions—Dart Game, String Game, Grab Joint, Bowling Alley and other Concessions. NO MITT CAMPS WANTED.

**MOUND CITY SHOWS**  
Carthage, Ill., this week

### WANTED

Caterpillar Foreman, salary and bonus. Have plenty of extra help. Also Foreman for 1946, Spitfire. One more clean Show. Concessions that do not conflict, as we carry only a limited number. Those who wrote before contact again, as we have misplaced mail. Tigerton, Wisconsin, this week. Permanent address:

### BODART SHOWS

**E. A. BODART & SONS, Owners**  
SHAWANO, WISCONSIN

### WASHINGTON C. H., OHIO REGENT SHOWS WANT

Bingo, Penny Arcade. Want Concessions of all kind. Want Ride Help for all Rides. Top salary for capable men. Floyd Speaks, come on.

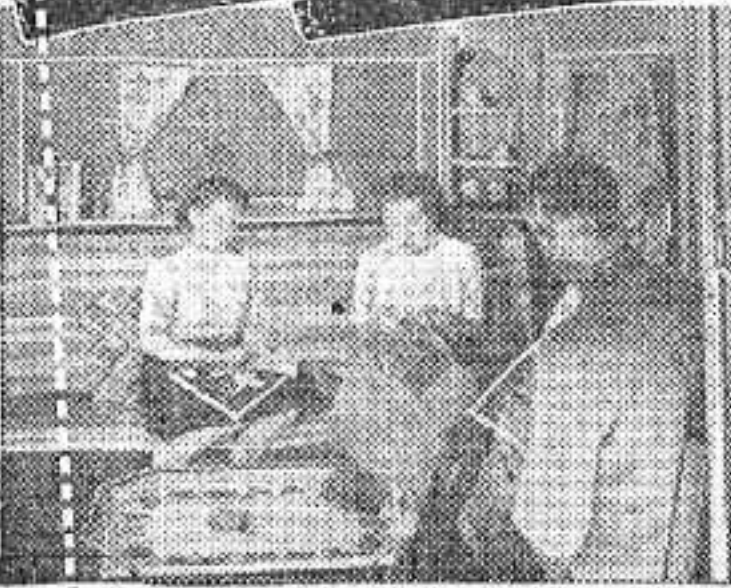
Washington C. H., Ohio, 17-22, Legion Celebration on Streets; 24-29, Antwerp, Ohio. All replies **HARRY ALKON**, Concession Manager.

### BINGO OPERATOR

Man to take charge of A-1 spot. Good proposition for high-class man. Must be thoroughly experienced and know all angles. Also strictly sober. Contact

**J. E. ROSE** North Beach, Maryland

*You can...  
take it with you!*  
**LUXURIOUS LIVING  
AT MODEST COST**



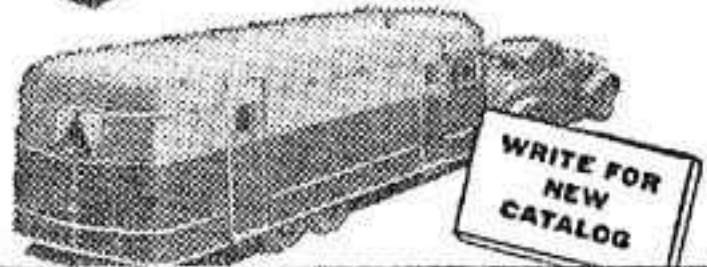
Yes, you can take this mobile home wherever you need it for living or playing. Every facility of a 2-bedroom house, plus insulated comfort, plus the mobility of your car.

**LUXURIOUSLY FURNISHED!**

Complete kitchen includes oven range, refrigerator, double sink, ample food storage space. Plenty of drawers, closets; 3 wardrobes. Luxurious double bed built into the bedroom; sofa-bed in living room converts into extra double bed. Sliding doors provide 3-room privacy.

See these trailer coaches by which others are judged at your Schult dealer, or send today for catalog featuring 1946 Schult Luxury Liner.

SCHULT CORPORATION, Dept. 206, Elkhart, Ind.  
MEMBER: TCMA



**SCHULT TRAILER COACHES**

**WANT TO BUY  
Kiddie Rides**

**FOR SALE**

4 Ponies and Saddles

Can place same in Lincoln Highway Zoo, Route 30, Greensburg, Pa., on 20% of gross. Selling on account of help shortage. Doing capacity business seven days a week.

Write or Wire

**WALTER STOFFEL**

P. O. Box 745, Greensburg, Pa.

**FOR SALE**

**SILODROME MOTORCYCLE COMBINATION**

6v.-110 P.A. with Turntable, everything new; also transportation.

For further details wire

**HANN F. ROSS**

1919 South X, Ft. Smith, Ark.

**THE FARMERS GROVE**

Located between Abbottstown and East Berlin, Pa., will be offered at public sale on August 1, 1946. The sale will be held at the Grove. Possession effective October 1, 1946.

**Waterfall Blowers**

Delivery at Once. Also Skilfos.

**BAKER'S GAME SHOP**

2907 W. Warren, Detroit 8, Mich.  
Phone: TYler 5-0334

**DANNY NEWMAN  
WANTS AGENTS**

For Nail Joint and Swinger. Jimmy Hatcher, Joe Bayless, Tom Hart, come in, will use you. Connelville, Pa., this week

**W. G. Wade**

RICHMOND, Ind., June 15.—Week ended June 8 under auspices of Allied Printing Trades Council, at Athletic Park; weather, good; business, opened weak, but the latter part it gained and closed strong.

Harry Beach, Scooter owner, and Douglas Wade, general representative, made a rush trip to Jacksonville, Fla., to purchase additional equipment.

Lily Mae (Sue) Jones and Elmer J. Bundy were married and Lela Nelson had a reception for them at the Arlington Hotel. Bill Cunningham joined with his neon plant.

Joe Kinser handled a remote broadcast three times during the week. Bill Bailey and Ralph Mueller were nightly visitors from WKBY. Michael Miller joined his parents as school is out in New Orleans and has charge of tickets on the French Casino. Fleet has been equipped with new rubber. Bob King did a good job billposting and made himself useful on the lot.

Curly and Alice Stevenson are thinking of going in the ice business. Clarence Frazer, recently discharged from the navy, joined his parents here. Harry Mamas held open house for Mr. and Mrs. Leo Mamas and daughter, Connie. Moe Smith joined with his Monster Show. Joe Exler is building new stores, and the following joined with concessions: Al Wertner, 2; Dan Evans, 2, and Mike Dakoff, 2.—WINGIE SCHAFER.

**Madison Bros.**

TAYLORVILLE, Ill., June 15.—Opened here to good business and weather after several weeks of rain and muddy lots. Lighting system has been completed on the new front and W. P. Gawle added a string game to his stores.

Ken Davis joined with a free act and four stores, and Bill Chalkias came on with side show, cookhouse and two stores. Madison Brothers added a ham and bacon wheel. Tim Waters' balloon dart store gets top money. Mrs. Edna Madison enjoyed a visit from her brother, who was a prisoner of the Japs for three years. Leonard Ortiz, out of service, joined his brothers, Richard and Jean, on the shows. Ford Raymer joined with jewelry.

Recent visitors included Mr. and Mrs. George Campbell, Mr. and Mrs. Claire Winters, and most of the personnel from Jack B. Moore Shows.

Uncle John Francis also visited. Delivery of new Octopus expected daily and two new trucks were purchased while the shows were in Benton, Ill.

Shows move to Chanderville, Ill., Monday (17), for a home-coming on the streets.

**Heart of Texas**

ABILENE, Tex., June 15.—Harry Craig, who has successfully manipulated his org thru some tough West Texas dust and wind storms as well as some close competitive bookings, decided to abandon the New Mexico tour after playing only the one spot (Hobbs), the polio scare there being as much a bugaboo as in West Texas. Shows have not lost a day from any cause.

New house trailers purchased within the last two weeks include those of Carl and Mae Ratcliff, J. B. and Irene Roberson, Alva and Faye Smith, Sammy and Mrs. Eppes and Mr. and Mrs. Bill Gooch. Many articles were handed out at various house-warmings.

Spitfire left Salem, Ore., June 5 and will be up soon. Management, after trying out fluorescent lights, is gradually installing them on all equipment.

Jean and Joan Gooch have been vacationing with Bill and Joy Gooch and left to enter summer school after a visit thru Carlsbad (New Mexico) Caverns.

**MAMMOTH JULY 4th JUBILEE**

SAULT STE. MARIE, MICH., JULY 3-13 INCL.

First carnival to play here since 1941

PARADES, FREE ACTS, FIREWORKS, CONTESTS, ETC.

Open Every Day At Noon

Want Shows of all kinds with own transportation. Liberal percentage.

Ride Help that drive semis. Wartime wages to capable men.

Our Fair Dates Start August 1 in Northern Michigan and Close October 5 in Indiana.

**WORLD OF PLEASURE SHOWS**

ANN ARBOR, MICH. (Now); KALAMAZOO, MICH. (June 24-29)

**WEST COAST VICTORY SHOWS WANT**

For Best 4th of July Celebration in the West at Klamath Falls, Oregon; Pirates Festival at Marshfield; Gresham Fair, Labor Day Celebration at Lakeview, Oregon; Grape Festival at Lodi, Calif.; The Madera County Fair, and Greatest California Armistice Day Fiesta at Porterville.

MOTORDROME—NON-CONFLICTING SHOWS—Must have own transportation.

Concessions—Guess Your Weight, Age, Sling Shot, Cigarette Shooting Gallery, Jewelry and any other Concessions that do not conflict.

Can use Ride Help in all departments; long season, good pay, semi drivers preferred. Must be sober.

Address all communications to

WEST COAST AMUSEMENT CO., as per route, or 291 Sixth Ave., San Francisco, Calif.

**L. J. HETH SHOWS**

CITY PARK, CONNERSVILLE, IND.,

4TH OF JULY

SHOWS—Fun House. Other Shows not conflicting.

RIDES—GOOD OPENING FOR FLAT RIDE.

HELP—CALLER FOR BINGO. FOREMAN FOR CHAIR-O-PLANE THAT CAN DRIVE SEMI-TRAILER.

CONCESSIONS—Frozen Custard, Candy Apples, Hoopla, Ice Cream Sandwiches, Novelties, Basket Ball. Other Legitimate Concessions.

All Replies:

Shelbyville, Ind., Now; Marion, Ind., To Follow

**FOR SALE**

**MECHANICAL CARNIVAL**

300 People, 6 Rides, 4 Shows, 6 Concessions. All men in Ticket Boxes and Joints work. Free Act. Over 2000 separate parts. Full size Laughing Mechanical Man, 6 ft. tall; mounted on 25 ft. custom-built trailer, 7 1/2 ft. wide, 8 ft. high. Open up to a full Walk-Around. Front all aluminum; 30 inch all aluminum posts; aluminum ticket box. 1/2-inch plate glass on 4 sides. Pool-proof. Cannot be poked at or fooled with while show is going on. This show is 4 weeks old. New 8-ply tires. Can be pulled back of any car. New Automatic P.A. System with Record Changer. Can be set up in one hour. Up to date in every way. COST \$6000.00. WILL SELL FOR \$4500.00. Reason for selling: No help to operate same. Address:

Hobby Dobby Show, care Wilson Famous Shows

Chillicothe, Ill., this week; then per route.

**OMAR'S GREATER AMUSEMENTS WANT**

Side Shows, Concessions, Shows of all kinds, Ride Help, Agents. Charles Doersam wants Mike Man, Counter Man for Bingo. Raymond Case, contact.

Cotter, Ark., week 17th; Hardy, Ark., week 24th; Portia, Ark., July 3-4;

then Fall Fairs and Celebrations.  
**OMAR THOMPSON**

**ROLL TICKETS**

100,000

PRINTED TO YOUR ORDER

\$21.50

DEPT. B  
**Keystone Ticket Co. SHAMOKIN, PA.**

10,000 ..... \$7.25  
20,000 ..... 8.75  
50,000 ..... 13.75

Send Cash With Order. Stock Tickets, \$17.00 per 100,000.

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CARNIVAL AND PARK  
AMUSEMENT DEVICES  
NOW AVAILABLE

PLACE YOUR ORDER HERE  
FOR THE

LOOPER  
MOON ROCKET  
CATERPILLAR  
CARROUSEL  
KIDDIE AUTO RIDE

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ALLAN HERSCHELL COMPANY, INC. WILL CONTINUE TO BUILD AND SERVICE ALL RIDES AND EQUIPMENT THAT HAVE BEEN MANUFACTURED BY BOTH ALLAN HERSCHELL COMPANY INC. AND SPILLMAN ENGINEERING CORPORATION.

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**PLASTER**  
Small—Medium—Large Size  
For Immediate Delivery  
**CONEY ISLAND ART PRODUCTS**  
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**#5 ELI FERRIS WHEEL**  
In Excellent Condition, Illuminated, Has Had Best of Care and Is in Operation Daily at This Park.

TWO PORTABLE RIDE ENGINES  
One Ford and One Chevrolet.

Apply to:  
**JACK L. GREENSPOON, Gen. Mgr.**  
SEASIDE PARK, Virginia Beach, Va.  
P. S. — Reason for Selling, This Ride an Extra One.

**FOR SALE**  
**SPITFIRE**  
Now in Operation  
All Inquiries to:  
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R. F. D. 15 Phone 7-2894 Box 45

**SHOW PROPERTY**  
We buy, sell and trade new and used show property; rides, concessions, joints, machines, devices; trucks, tractors, trailers, busses; photo equipment, restaurant fixtures; many other scarce items. No investment too large; no sale too small. Let us know what you have and what you want. Want Loop-O-Plane man and Lead Gallery man.

**JOHN LYONS, ROYAL EXCHANGE**  
1043 1/2 3rd Ave. Phone 26852 Huntington, W. Va.

LAST CALL **AMERICAN LEGION HOME COMING** LAST CALL  
**JASPER, INDIANA — JUNE 24 TO 29 INCL.**  
Want Concessions—Nice framed Bingo, Fish Pond, Duck Pond, High Striker or any Stock Stores. Pea Pool, Over Under, Dealer open. Shows, reasonable percentage on any clean Show. Write or wire: HOMER M. GINTHER, Concession Manager, General Delivery, Jasper, Ind.

**HALE'S SHOWS OF TOMORROW**  
STARTING THIS WEEK ON CELEBRATIONS  
Want Shows, also Jewelry Concession. Foreman for Octopus and Second Men. Have Week August 11th Open for Western Nebraska or Kansas.  
**HALE'S SHOWS**  
Maitland, Mo., This Week, then as per route.

**SPARKS BROS.' SHOWS**  
Want for York, Ala., this week; Meridian, Miss., June 24-29; Carrollton, Ala., July 1-6; V. F. W. Fourth of July Celebration.  
Will book two Grind Shows. Also want Octopus, Loop or Roll-o-Plane. Charlie Bailey wants Skillo Agents. Mickey O'Brien wants two Girls for No. 2 Girl Show, also Roll-down Agents. Book any 10-cent Concessions. All wires to York, Ala.

## Majestic Greater

WHEATLAND, Pa., June 15.—Ending Saturday (8), the first full week of clear weather this season gave shows the biggest gross in their history. Stand, under Volunteer Fire Department, was on the streets.

Rain threatened to ruin closing night, but after a downpour at 6 p.m., skies cleared for a profitable night. Visitors included Bill and John Whitmore, Charles Todd, George Gorman, Doc Hamilton, Mr. and Mrs. Jimmy Smith and family. Mrs. Al Wallace was visited by her mother and step-dad, who stayed several days.

Happy, Sandy and the Partners, hillbilly troupe, with Bonnie, educated horse, scored big. Charles Harbaugh, Mac Maxwell and the writer attended the fights in Youngstown, O., Friday (7). Mrs. Sam Goldstein, who is at her home in Detroit, is keeping up correspondence with folks on the shows.

Roy Rosier and his two shows have been doing well. Jimmy Johnson has added another girl to *Arabian Nights*. Jean Tallman left for home, and Natie Roth went to Philadelphia to visit relatives. Lloyd Soules, chief mechanic, keeps trucks in good order.

Guests at a baby shower given Mrs. Ruby DeLawter included Evelyn Cowgill, Jean Bynum, Melita Hyland, Ruth Vitale, Yolanda Martin, Esther Wallace, Reva Soules, Peggy Wilson, Agnes Smith, Opal Allen, Babe Harbaugh, Lottie Roberts, Mazie Pauli and Addie Wills.—HARRY E. WILSON.

## Page Bros.

LEBANON, Tenn., June 15.—Week ended June 8; location, Macy lot, across the street from the West Side Hotel; business, good; auspices, LLL. The 50-mile move here from Springfield, Tenn., was made in good time. Business at Springfield, week ended June 1, was fair, despite plenty of rain. Final night was almost a blank.

Tom Blantford closed to go on the advance for another show, with C. C. Leisure taking over. Johnny Butler has a new thriller and a new semi was purchased for the Big Apple.

Ted and Bonnie Fisk joined with two concessions, and Tex Allen joined with his free act. Cliff Craig has added another concession and Dad Reading has framed a new ball game.

Bill Page, of the Mighty Page Shows, was a visitor here. Mrs. Pete Hendricks returned from a visit with her mother in Nashville. Buzz Baker, son of Mr. and Mrs. E. E. Baker, will join soon.

Mr. and Mrs. Abe Franks Jr., who were married May 26 at Pascagoula, Miss., have rejoined and were guests at a shower.

Merry-Go-Round has a new coat of paint, thanks to L. R. Page, ride superintendent.—C. C. LEASURE.

## West Coast Victory

LIVERMORE, Calif., June 15.—Show concluded rodeo engagement here Sunday (9) and take was within 90 per cent of last year. Matinee weather was fine but turned cold at night. Visitor here was Ted LeFors, of Los Angeles.

General Agent William T. Jessup reports show is booked for seven weeks in Oregon, starting July 4 at Klamath Falls.

## Hedrick's Gay-Way

BRYSON, N. C., June 15.—Shows have been getting their share of rain and muddy lots, but everyone still manages a smile. A new attraction, Jangleland, has been added. Owner Fred Hedrick and H. G. Coffey report some good spots will soon be announced.

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS  
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping Pong Balls, printed 2 sides . . . . \$30.00  
Ping Pong Balls (for blowers). Dz. . . . 1.50  
Replacements, Numbered Balls. Ea. . . . .50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . . . \$ 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 . . . . . 2.00  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 . . . . . 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M . . . . . 1.40  
Round Gray Cardboard Markers, 1800 for 1.00  
Thin Plastic Markers, brown color, M . . . 2.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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JUNK THAT OLD RIDE  
SELL IT TO US  
WE PAY CASH**  
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**WORLD'S SMALLEST MIDGET BULL ALIVE**  
Stands 28 inches high; weighs about 200 lbs. 3 years old. Perfect in every way. Also MIDGET MULE, 38 inches high, weighs 250 lbs. PRICE FOR BOTH—\$3000.00.  
Address: BOX 25, EUREKA, MO.

**BREWER'S UNITED SHOWS**  
Want Merry-Go-Round Foreman who can and will take care of Ride. Salary no object to right man. Will sell ten by ten Grab Joint or place Man and Wife to operate same. Can place Agents or will book Stock Concessions of all kinds. Independent Shows and Rides, contact us. Sulphur Springs, Texas, Colored Celebration, this week; Big Annual Celebration, week of July 4th.

**FOR SALE**  
**10 CASES .22 SHORTS**  
Also Remington and Winchester Rifles, automatics and repeaters. Make best offer.  
BOX D-219, c/o Billboard, Cincinnati 1, Ohio

**WILL PAY CASH FOR  
USED RIDES** All or Any Part  
When they won't run any longer don't junk 'em, sell 'em to us. ALSO WURLITZER BAND ORGANS. R. T. WADE, 16845 Lindsay, Detroit 27, Mich. Phone: VERmont 5-5232.

**World of Today**

OMAHA, June 15.—World of Today Shows have ducked the rain most of the time since opening. Only two nights had been lost thru Tuesday (11). Biz has been good.

Outfit moved in here Sunday (2) to what amounted to a show convention. Al Wagner's Cavalcade of Amusements pulled out that day, and Hill's Greater Shows moved in. Davis Bros.' Shows were already in and several ride outfits were at work at various locations. Cole Bros.' Circus was in June 9 and Byer Bros.' Shows came in Thursday (13).

Result is there has been much visiting. Despite the number of shows in here, World of Today chalked up a new high, marking up a bigger gross the first week of its stand here than it did last year.

Bob McDoo, show's artist, is giving equipment a new coat of red paint in preparation for the first fair, June 24 at Grand Forks, N. D. Pee Wee Parker has 26 performers in his Minstrel Show.

Chuck Moss is using a new tractor to haul his seven concessions. Mrs. Eddie Goldman is back from New York, where she was hospitalized for several weeks. Dad Reynolds has been extremely busy with his popcorn wagon and Noble Fairly is taking bows for his Lovers' Lane.

While playing Leavenworth, Kan., Gertrude Parker Allen gave a birthday party for her 75-year-old mother, Mrs. C. W. Parker. Among those present were Margaret Moulden, Louise Gardner, Lillian Hook, Ann Bowen, Virginia Caliani, Edith Kelly, Verna Bauman, Ruth Wells, Ollie Meisterman, Gussie Leib, Peggy Reynolds, Viola Fairly, Juanita Hunter, and Mora Bagby, the latter from Los Angeles.—VIOLA FAIRLY.

**Jackson Bros.**

SAVANNAH, Tenn., June 15.—Shows now have 28 concessions. They include Mr. and Mrs. Roy Wilson and son, fishpond, dart game, pan store; Mr. and Mrs. Aubrey Heaning, set spindle, clothespin pitch; Mr. and Mrs. Nobel Herring, cigarette shooting gallery, hit and miss ball game; Mr. and Mrs. Johnny Nelson, penny pitch, hoop-la; Nick Shamshack, popcorn, peanuts, candy apples, snow cone; Mr. and Mrs. Russel Green, pea pool, mitt camp; Mr. and Mrs. Milton Jackson, bottles, shini spindle, over and under seven; Mr. and Mrs. Jack Kennedy, beat the dealer; Fred Chestine, swinging ball; Bob Murray, skillo; George Grunwald and J. Taylor, pan joint; Mrs. Frankie Rocco, penny pitch; Mrs. Gay and Vic Jackson, photos; Phil Rocco, cookhouse; Bonnie Redman and Mrs. Tex Pulliom, milk bottles; Tex Pulliom, high striker.

Kenny Ellis operates the Monkey Show, owned by Tex Pulliom, and Mr. and Mrs. Archie Johnson own the Dog Show.

Rides are operated by Dan Johnson and James Jackson. Staff includes James and Grady Jackson, owners; Phil Rocco, manager; Happy Chapman, legal adjuster; Harry Lamont, concession manager.—HAPPY CHAPMAN.

**Golden West**

SOUTH SACRAMENTO, Calif., June 15.—Week ended Sunday (2) was another winner, playing in the center of town. It was the first time a carnival has ever played in South Sacramento and with fine weather the midway was packed most of the time and the crowd in a spending mood.

General Superintendent Homer Rees had the new Chairplane in operation. A new sound truck has been added for street advertising. Prince Omwah visited local schools and distributed passes to students.

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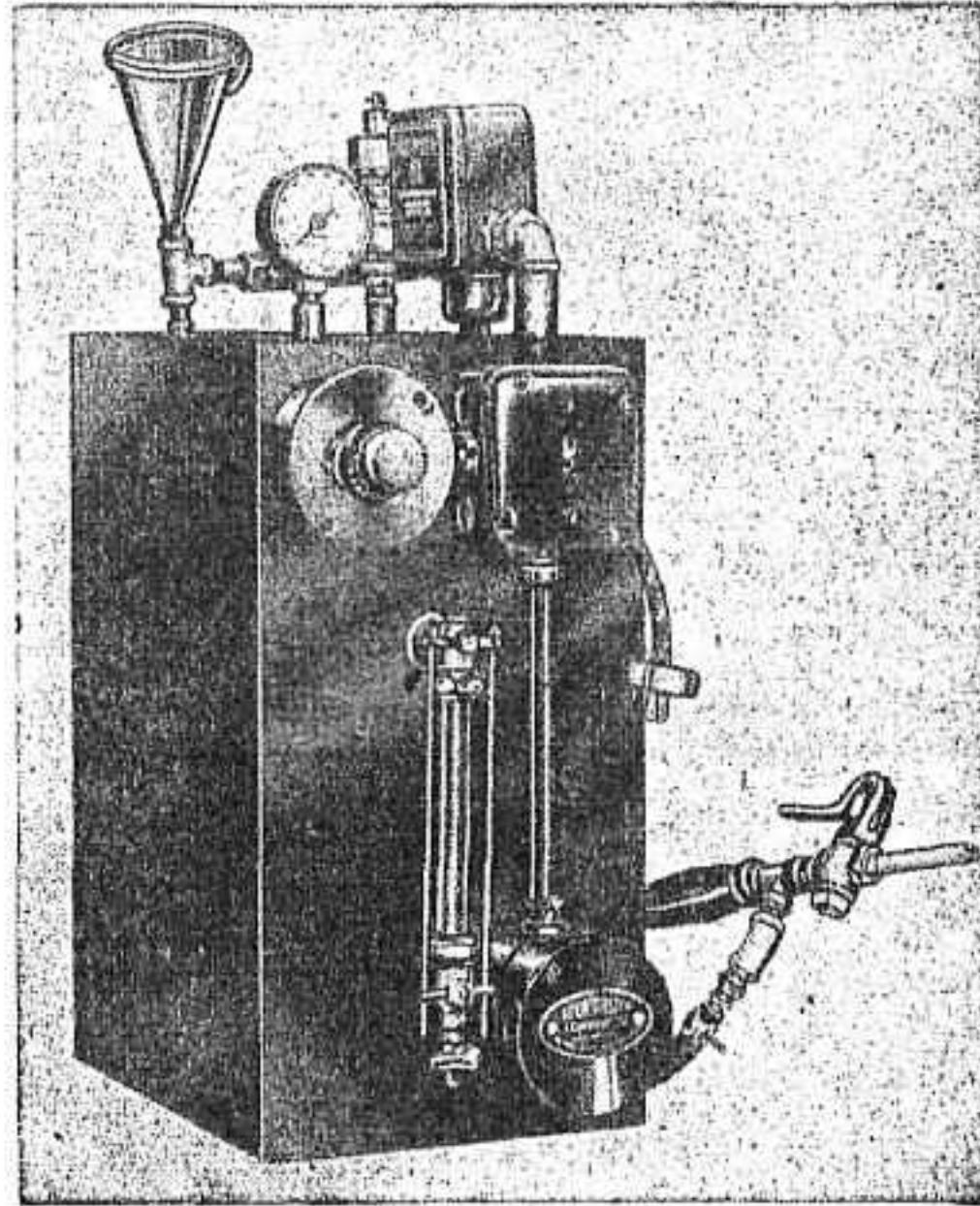
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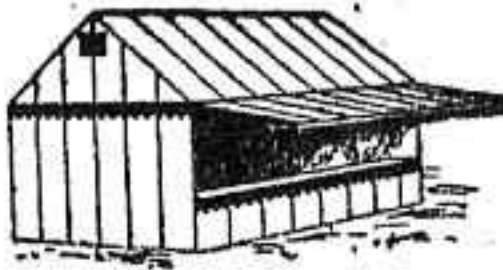
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Buy your Snow Cone Supplies this year from Snow Cone Headquarters. Complete line of  
Flavors, Cups, Spoons and everything you need. New catalogue ready now. If you have  
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## BELTON SHOWS

WANT FOR LITTLE WASHINGTON, N. C.

And then the big 4th of July spot, Bell Haven, N. C., Fun House, Midget or Fat Girl Show, or any Grind Show not conflicting. Want Colored Musicians for Minstrel Show. We have bus transportation for our people and all new canvas. Want Ten-Cent Stock Concessions for the 4th of July. All joining now will be placed for Bell Haven. Space is limited, so contact quick. Can use Octopus for this spot and balance of season.

Remember, our Fairs start August 26, the Greater Galax Fair, Galax, Va.; then Leaksville Tri-City Agricultural Fair, first week in September, with all Fairs and Celebrations until Thanksgiving. All address

BELTON SHOWS, Selma, N. C.; then as per route.

C. J. BELTON, Owner W. R. "WHITY" JOHNSON, Mgr. CLYDE PARRIS, Agent  
P.S.—Harry Wilson, if you are not placed, or want to make a change, contact W. R. "WHITY" JOHNSON quick.

## MORRIS HANNUM SHOWS

WANT

SHOWS—Unborn, Monkey, Snake, Iron Lung, capable Side Show Operator able to put Acts in a 120-ft. top.

WANT CONCESSIONS—Stock Stores of all kinds, Lead Gallery, Striker, Bowling Alley, String Game.

WANT RIDE HELP for all Rides.

Our Celebrations start with the big annual Legion July 4th Celebration at Stroudsburg, Pa., and include Spring Mill Fair, Flourtown Fair, Flemington, N. J., Fair and a long route of outstanding Southern Fairs.

Coatesville, Pa., this week; Chester, Pa., June 24-29.

EAST PALESTINE, OHIO, WEEK JUNE 24  
BIG 4TH OF JULY CELEBRATION  
BRIDGEPORT, OHIO, WEEK JULY 1

ADVERTISED FOR A RADIUS OF 50 MILES AND OTHER BIG ONES TO FOLLOW

## MAJESTIC GREATER SHOWS CAN PLACE

Side Show, Snake Show, Grind Shows, Talker-Manager with Two Riders for Drome. Concessions of all kinds. Will Buy or Book Flat Rides with or without transportation, also Kiddie Trains. In market for good Side Show top and other equipment.

WE POSITIVELY PLAY 13 BONA FIDE FAIRS IN  
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Address  
SAM GOLDSTEIN, Owner-Mgr. — HARRY E. WILSON, Asst.  
Salem, Ohio, This Week; then as per route.

### FOR SALE

8-Row Jumping Horse Merry-Go-Round, Park Model, 50 Animals, 2 Chariots, 50 ft. diameter, Philadelphia Toboggan make, 2 rows jumper, outside stationary. Completely rebuilt, horses and scenery just painted, Elaborately decorated. Complete with 10 H. P. electric motor, ring board, Style 150 Wurlitzer Band Organ, just overhauled. Entire ride in perfect shape. Price—\$8,500, here.

Also For Sale—3-row Merry-Go-Round, Park Model, Dentzel make, stationary animals, 2 chariots, ring board, 10 H. P. electric motor. Entire ride in perfect shape. Price \$3,500, here. Both rides stored here. Also for Sale—15 Lusso Auto Shooter Cars, rear wheel drive. Just painted and overhauled. Price \$2,000, here.

A. KARST

Forest Park, Hanover, Pa. Phone 3-5286, after 10 P. M., D. S. T. any night, except Saturday & Sunday.

## BILL'S RIDES WANT

For Rides—Merry-Go-Round Foreman, one more Ferris Wheel Foreman. Also Record Man on Chair-Plane. Concessions—Will book Pitch-Till-U-Win, Basketball Game, Cane Rack, Novelty Stand, String Game or any legitimate Concession not conflicting with show. Have opening for Snake Show, Monkey Show, Fat Show or any worth-while Show of mirth. Have the best territory in Alabama. Will book, buy or lease Octopus, Tilt-a-Whirl or Kiddie Rides. This show is booked up until Thanksgiving in the very best spots in Alabama. Bill Brown, Manager; D. H. Blackwood, General Agent; Mrs. Brown, Secretary; Jimmie Green, Lot Superintendent, and Joe Brown, Concession Manager. All replies to B:LL BROWN, Manager, Berry, Alabama, 17-22; Fayette, Alabama, 24-29; then Hamilton, Alabama, week of July 1st, Big 4th Celebration. Air Races and Dog Show.

## STEEL TENT STAKES

4 Ft. by 1 1/2" with 3" Point. Weight 16 1/2 Lbs. Each.  
Lots of 50, 55¢ each; Lots of 100, 50¢ each; Lots of 200,  
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F. O. B. St. Louis, Mo.

Full remittance must accompany order.

HAMILTON SALES & SERVICE

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HUNTINGTON, W. VA.

J. A. Gentsch

EARLINGTON, Ky., June 15.—Jumping in from Mayfield, Ky., without mishap, org opened here Monday (3) to an excellent crowd and biz was brisk thruout entire week.

Raymond Guthrie has purchased the 10-in-1 from St. M. M. Jacobson of Australia. Latter was forced to leave to go to wife's bedside in Baton Rouge, La. William (Tex) Forkum joined the 10-in-1, which has a new front. Scotty Sullivan supervised the paint job.

Jimmy Savage and Ruth, comedians and dancers; Little Harold, tap dancer; Albert Robertson, drummer, and Robert Foster, pianist, have been added to the Cotton Club Revue. George Harson has joined with his stratosphere act.

Other new faces on the lot include Edward A. Stolz, diggers; Blackie Adams, pea pool and lot man; Stanley Stirk, over-and-under; Mr. and Mrs. Norman Steeples, with Norman on the Ferris Wheel as assistant to Mr. Hickman, and Mrs. Steeples on the hit-and-miss.

Mr. and Mrs. Will T. Brooks, accompanied by Mrs. Margaret Hill, Del Rio, Tex., returned home this week after a two-week visit with their daughter, Mrs. Claude Gentsch.

Visitors here included Mr. and Mrs. Ernie Collins. — WHITTIE STEWART.

### World of Mirth

NEW BRUNSWICK, N. J., June 15.—Arriving here Sunday (9) after a short haul from Perth Amboy, N. J., under perfect weather conditions, show was almost completely set up before sundown with just a few finishing touches to be made Monday.

Weather remained splendid for Monday opening and one of the largest first night crowds of the season made everyone happy, front and side gates checking in with better than 8,000 paid.

L. Harvey (Doc) Cann's Motor-drome, with a full complement of riders, led the way, with Glenn Porter's Side Show, and Joe Sciorino's Hawaiian Show crowding the leader.

A severe electrical storm hit the lot Tuesday at 8 p.m., and caught many shows with partial first houses, necessitating some refunding as rain continued thru the night. Lot, however, remained in good condition.

Charley Holiday sold his Flying Scooter to John Marks, owner of Marks Shows, and ride was delivered to Marks Saturday (8). Holiday is expected to step out with a new ride in the near future.—LEW HAMILTON.

### Don Franklin

ENNIS, Tex., June 15.—Six days at Corsicana, Tex., last week; location, show lot; auspices, American Legion. Perfect weather for the entire week was a welcome relief after a month of rain, wind, hail and winching on and off lots. Business was light Monday and Tuesday, but picked up gradually and a good Saturday night got everyone out of the hole.

Johnny Clay joined with his sound car and worked the streets Friday and Saturday. Saturday night the midway was jammed with the largest crowd since the opening, but the money spent only equaled an average Saturday night. Clay is also handling the new Funhouse.

Three inches of rain fell here Saturday night. Once again the winch truck took action and everything moved on the lot Sunday morning. Shows opened Monday night (10) under the auspices of the American Legion.

## TENT SHOWS



ATTENTION!

Have dependable electric current wherever you tour with a Universal Portable Lighting Plant — and at less than city rates. All sizes to handle 10 to 500 bulbs. Universals are lightweight, compact, reliable. Write for catalogue.

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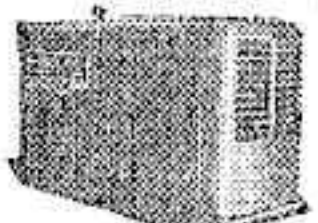
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For Slum and Percentage Joints  
Playing Chicago Lots All Summer,  
Then South for the Winter.

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4515 Magnolia Ave.  
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## CARNIVAL WANTED

For Our

### ANNUAL RODEO

September 1 and 2

For further details communicate with  
WILMER A. KRAUSE, Secy., Rodeo Association,  
McLaughlin, So. Dakota

## CARNIVAL WANTED

### 54TH ANNUAL REUNION

August 12-17, Mammoth Spring, Ark.  
On the banks of the world's largest spring.  
Legion sponsored.  
E. E. STERLING, Secy.

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ROLL-O-PLANE FOREMAN  
and OTHER RIDE HELP  
Who Can Handle Semis.  
Wire or Write:

H. V. PETERSEN, Mgr.  
TIVOLI EXPOSITION SHOWS  
Boone, Iowa



# WANTED

- TWO FIRST-CLASS SHOW PAINTERS
- ONE GOOD CARPENTER
- RELIABLE CANVASMEN
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## GIRLS

Specialty Dancers and Line Girls for Follies and Rumba Shows. Attractive Girls for Posing Show. Good salaries, with living accommodations and transportation on train.

**ILLUSIONS** Wanted for High-Class Illusion Show. **ARCADE** — Must Be A-1 and Well Flashed.

Openings for Few Legitimate Concessions. Can Place Jewelry Concession for Milwaukee Lakefront. Wire Morris Lipsky, Concession Mgr. Can Place **SENSATIONAL FREE ACT** That Has Open Time Between July 8 and 25.

## JOHNNY J. JONES EXPOSITION

E. LAWRENCE PHILLIPS, General Manager

FLINT, MICH., This Week; NEGAUNEE, Mich., June 24 to 29

### FOR SALE

## Shooting Gallery—Portable—Long Range

20 foot wide. Mounted on 1942 G.M.C. 10-Wheel Heavy Duty Truck, dual rear end, all new rubber, 8.25x20. Can be erected in 5 hours, dismantled in 2 hours. 10 Automatic Rifles, reconditioned at factory; also a good supply of Ammunition, Loading Tubes, Tools, etc. This Gallery is equipped with new, improved Duck Pond—requires very little water. Was for 7 years on the Royal American Shows and recently at Miami, Fla., booked with the Endy Bros.' Shows and still with them. One of the finest Shows on the road today. This Gallery has been all done over and many new features added. Selling price—

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Strictly Cash.

If You Want a Gallery—Buy the Best on the Road, and This Is It. Address:

**WM. CORBETT**

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## PRYOR AMUSEMENT CO.

WANT RIDES. Will book Ferris Wheel, 25%. Will give \$500 bonus if ride stays season. Want Merry-Go-Round or any Flat Ride. Bonus also. NEED RIDE HELP. WANT SHOWS with own outfit and transportation. WILL BOOK CONCESSIONS of all kinds. Popcorn and Mug Gallery open. No Gypsies or Flats. Will book American Mitt Camp, Novelties, Custard, Cook House.

### RIPLEY, W. VA., 4TH OF JULY CELEBRATION

On the Streets with Parades and Contests. Show plays proven territory in West Virginia, Virginia and Alabama. All address:

JACOB PRYOR, PRYOR AMUSEMENT CO.

Manchester, Ohio, or c/o The Billboard, Cincinnati 1, Ohio

P.S.: STACEY JOHNSON, get in touch with me immediately.

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Legitimate Concessions, such as Bowling Alley, Bumper, Country Store, Airplane, Slum Spindle.

Want Girls for Girl Show.

J. G. Jackson wants Agent for Guess Age.

Can book Mechanical Show, Unborn Show, Monkey Show and Fun House.

We have all the Rides we need.

Iowa Falls, Iowa, this week; Webster City Centennial, next week.

## NO TEAR DOWNS AND NO JUMPS

Business excellent. WANT Tilt, Caterpillar, Scooter, Octopus, Roll-o-Plane or Moon Rocket. No gate, gyys or griff. Seven days per week until January. Two blocks from Post Office by USO. Tourist season now starting. Good opening for Auto Kid Ride, Monkey or Animal Show. All replies:

GENERAL MANAGER

**AMERICAN LEGION BEACH-PARK**

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## WANTED—OHIO STATE FAIR, COLUMBUS, AUG. 24-30

Up-To-Date Motordrome or Silodrome and Pony Track With 20 or More Ponies. Only the Best Will Be Considered.

## WANTED TO BUY—NO. 12 BIG ELI WHEEL

Must Be Late Model and in Good Condition. Will Pay Cash.

## WANTED—ANNUAL BROWNSTOWN, IND., HOME COMING

JULY 22-27

Legitimate Concessions.

## WANTED—FRANKFORT, INDIANA, FAIR

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Legitimate Concessions of All Kinds. Free Gate After 6 P. M. Each Day. This Fair Growing Fast.

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Also Have Open One More Location for Engraved Jewelry and One More Location for Root Beer.

Address All Inquiries to

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LAST CALL

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Outstanding Fourth of July Date  
Iowa State Centennial, Des Moines, Iowa  
At Fairgrounds, June 27 to July 6

Many outstanding Attractions will be featured for Centennial. Will book Rides and Shows that do not conflict for Des Moines and season.

Will book Ten-Cent Concessions. No exclusive.

Will book for season—Photos, Candy Apples, Candy Floss and any Concessions not conflicting.

CONCESSIONS REPLY TO GEORGE GOLDEN. ALL OTHERS TO MAX GOODMAN.

Address Silvis, Ill., June 17 to 22. Des Moines, Ia., June 25 to July 6.

## W. C. KAUS SHOWS

CAN PLACE FOR BALANCE OF SEASON

AND 10 BONA FIDE FAIRS

RIDE HELP in all departments, Foreman and Second Man for Ferris Wheel, Foreman and Second Man for new Octopus.

SHOWS with own transportation. Fat Show, Fun Show and others that don't conflict. Mechanical and Hillbilly Show.

CONCESSIONS—A few 10c Stock Concessions open. Wheel Agent for best-framed Concession on the road.

**RUSS OWENS, General Manager, Rock Hill, S. C.**

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## LAWRENCE GREATER SHOWS, INC.

BIG 4TH JULY CELEBRATION  
AND PROVEN ROUTE OF STILL DATES

SHOWS—Fun House, Glass House, Monkey Show, 10-in-1 with complete inside attractions. We have complete Side Show outfit, including banners; liberal percentage. GIRLS for Posing Show. Bill Woodall wants Girls. Top salary. Experience unnecessary. RIDES—One more #5 Ferris Wheel. Foremen for Ferris Wheel, Whip, Ridee-O, Chairplane. Highest salary paid. Second Men on all Rides who drive Semi Trucks preferred. Man with Sound Truck. Lot Man that can handle Help and knows how to cut it. One more high sensational Free Act. CONCESSIONS—Cook House. All Concessions open: Pan Games, Wheels and Roll Downs. Also few more Grind Stores. OFFICE CONCESSIONS—Sam Levy wants Agents. Mrs. Lawrence wants Couple to handle Popcorn and Candy Apples. Salary and percentage. Office Secretary that can handle Help. Fair Secretaries, have a few open dates

Pertn Amboy, N. J., this week; then as per route.  
LAWRENCE GREATER SHOWS, BEN HERMAN, MGR.

### NO NUT With Following 3 GREAT SHOWS

**For the Fairs**

"The New Bouquet of Life," "World War II," "Famous Prisons and Torture Chambers," etc. All great for Carnivals, Parks and Fairs.

**WE CAN EXPRESS SHOW SO YOU CAN START NOW AND BE GOING BIG FOR THE 4TH. PHONOGRAPH BALLY RECORDS ON ALL SHOWS INCLUDED.**

See Big Crime Show going full blast at Buckeye Lake Park, Newark, Ohio. Also Bouquet of Life and New Paris Girl Shows at Cedar Point Park, Sandusky, Ohio. Also Shows on many Carnivals in U. S. A. or here in the studios.

No nut. Easily hauled on 2-wheel trailer. One or two people run show. Hundreds of dollars clear for you weekly. Great for carnivals, parks and fairs.

Write or wire for cuts, pictures, letters, prices, etc., on our great educational attractions.

New booklet on our powerful LIFE and BIRTH Show also now ready.

**CHAS. T. BUELL & CO.**

BOX 808 NEWARK, OHIO  
For 23 Years Builders of World's Finest Walk-Thru Shows

### WANTED

Griddle Man, must be fast. Second Men all Rides. First Man for Loop. Can use String Joint, Ball Game, Fish Pond, Huckley Buck, Basket Ball, Coke Bottle, Floss.

**HYALITE MIDWAY**

Alliance, Nebr., to June 23

### FOR SALE

After Labor Day

**7 CAR TLT—\$6,000.00**

Ride in first class condition. Can be seen in operation at Old Orchard Beach, Maine, this summer.

**D & S AMUSE. CO.**  
OLD ORCHARD BEACH, ME.

### OMAR'S GREATER AMUSEMENTS

Will sell ex. on Cookhouse, including July 4th Celebration. A-1 Cookhouse spot. For Sale—Tangley Calliope, 40-foot Athletic Show Banner; 2 20x30 Tops, one with Sidewall.

Cotter, Ark., this week.

### NOTICE, COMMITTEES, NOTICE

CAN furnish Ferris Wheel and Kiddie Auto Ride for Church Bazaars, American Legion, War Veterans' Celebrations, Firemen's Carnivals and Community Fairs. Write or wire for open-dates. 4th of July OPEN.

**I. K. WALLACE**

1316 SPRUCE ST. PHILADELPHIA, PA.  
Phone: Pennypacker 0642

### FOR SALE

One Iron Lung Machine because of death. Has been in use two weeks only. Otherwise totally new. Write quickly to

**Mrs. Dorothy Whitaker**

Care Mrs. Seaburn  
137 West 104th Str. New York City

### TWO CANDY FLOSS OPERATORS

Must be experienced, sober and able to produce. Good salary or commission. Four weeks starting July 12, Milwaukee Centurama. Address:

**B. H. EATON**

8720 Kenwood Ave. INDIANAPOLIS, IND.

### WILL RENT OR BUY

A set of Rides—Merry-Go-Round and Ferris Wheel; any Rides at all. Have spot all season. Apply immediately. BOX 739, c/o Billboard, 165 N. Clark St., Chicago, Ill.

## CLUB ACTIVITIES

### Showmen's League of America

400 So. State St., Chicago

CHICAGO, June 15.—President Fred Kressmann may call one more meeting of the board of governors before he goes on his Canadian trip. He will follow with his summer mail message to all members.

Why not drop a line to some of the shut-ins? The sick list includes George Terry at Naperville, Ill., Sanitarium; William C. Deneke and H. D. Wilson, Grace Lutheran Sanitarium, San Antonio; John U. Lefebvre, Maybury Sanitarium, Northville, Mich.; William J. Coultry and James Lamont, Alexian Brothers Hospital, Chicago, and Tom Vollmer, Soldiers' Home, La Fayette, Ind.

News of the passing of William D. Bartlett was received with deep regret.

Alex Maltezos and Al Cohn visited the rooms en route to Canada. Other visitors included Ben Block and Harry Coin from San Antonio; Joe Scholibo, Lou Keller, Max Sharp, Harry Lewiston, Lou Leonard, J. C. McCaffery, Oliver Barnes, Edward E. Wall, Lou Berger, Sam Bloom, Walter Driver, Isaac Malitz, Charles H. Hall, Larry O'Keefe, Max Friedman, Whitey Lehrter, Harry and Dave Russell, Louis Fishman, Bobby Cohn and Al Humke.

Note to Red McCabe: Please send your address. Mail is being held for you.

Maxie Herman has left the Gem City Shows. Welcome letter received from C. R. Ketrledge, editor of *The Kewanee Star Courier*.

### Showfolk of America

1839 W. Monroe St., Chicago

CHICAGO, June 15.—A new neon sign now points out the club's home. First floor is being converted into one large club room. After the next meeting, Tuesday (18) motion pictures of the Canadian Northwest will be shown by Major McLean, superintendent of Morton High School, Chicago.

Life memberships remain at \$50, and regulars at \$2 per year. Membership now is well over 1,000.

### Regular Associated Troupers

730 S. Grand Ave., Los Angeles

LOS ANGELES, June 15.—New clubrooms in the Kay Apartments, Washington and Main streets, are being redecorated and will be ready for occupancy by fall.

Walker Auditorium, which houses present rooms, will be torn down. Members of the committee in charge of finding a new location, included Lucille King, Moe Eisemen, Johnny Castle and Sam and Lucille Dolman. President Lucille Dolman presided

### National

### Showmen's Association

1564 Broadway, New York

NEW YORK, June 15.—Dues are coming in daily, and 1947 cards will be forwarded as soon as they are received from the printer.

Walter K. Sibley, executive secretary, met the following members on a recent visit to the World of Mirth Shows: Frank Bergen, Bucky Allen, Jack Linderman, Louis (Dada) King, Sam Beatty, Harry Kaplan, Lew Lange, Jackie Fields, Fred Diaiello, Ben Glassberg, Ben Levine, Bob Paul, Tommy Saunders, Eddie Berner, Lefty Eicholtz, L. M. Harvey (Doc) Cann, Ernie Prosser, Harry Hock, Dick Thornton, George Harris, Morris Spitzkove, Sol Harrison, Joe Bargman, Casey Allen, Walter Beatty, George Beardsly, Lou Hamilton, Joe Sciortino, Frank Schillizi, Doc Morehouse, Ralph Smith and Mrs. Donald Murphy.

Members and friends who met on a visit to the Lawrence Greater Shows were Mrs. Shirley Lawrence, Ben Herman, Sam Cohen, Eddie Rahn, Mr. and Mrs. Jack Stern, Louis G. King, Hiram Beal, Mr. and Mrs. Joe Harris, Ralph Corey, Sam Cohen, Louie Gueth, Harry Dunbar, Bob Young, Windy Weiser, Scotty Kelly, Jim Stewart and Bill Woodall.

Harry Fielding died in Newark, N. J., June 9. Burial was in Providence, R. I. Jack Carr is still confined to his home and reports his recovery will be slow.

Visitors included Fred Sandusky, Whitey Merrill, Harry Krasnow, Charles Davenport, Sol Wexler, Max Kaufman, Arthur Campfield, Gerald Snellens, John McCormick, Louis Elias, Frank Blatsky and Leo Suggs.

### International

### Showmen's Association

515 Chestnut Street, St. Louis

ST. LOUIS, June 15.—Special open-house party was held in the new clubrooms Thursday (6) for all members of the Wonder Shows of America. Personnel crossed the Mississippi en masse after closing that night and made merry from midnight until the wee small hours.

IAS furnished all refreshments and a lunch. Hospitality of IAS members was extolled by members of Max Goodman's troupe and several made application for membership.

at the May 30 meeting. Making short talks were Josephine Foley, Gladys Forrest and Bob Perry. Letters were read from Gladys Patrick, Cecile Bowen, Walton De Pelaton and Vera Downie.

### Pacific Coast

### Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

### Ladies' Auxiliary

Mabelle Bennett, first vice-president, presided Monday (10). Visiting from San Diego were Ruth Smith and Peggy O'Neill. Letters were read from Fay Prosser, Motordrome operator at Playland, San Francisco; Dolores Surtees, of the C. R. Montgomery Circus; Mora Bagby, who is in Chicago, and Ruth Fitzgerald, who took a trip to San Francisco. Florence Lusby sustained a sprained ankle in an auto accident. Jennie Reigel was reported better.

Bank award went to Lillian Mishkin. Bertha Cohen donated two door prizes, which were won by Stella Gilbert and Alice P. Jones. Fern Redmond sent in a new member, Lois Tromblee, from San Diego.

### — WANT —

### WHITE'S RIDES & BAZAAR

Will book or buy Jinny. X on the following Concessions—Snow Cone, Pop Corn, Candy Apple, Clothes Pins, Pitch-Tilt-U-Win, Hoopla, American Milt Camp (no Gypsies), small Cook House or Grab, good proposition. Any stock Concession not conflicting. Only one of a kind. This week, De-carth; next, Benton, and then the Big One, Fourth, Etowah, all Tennessee. Want capable Agents for office-owned Stock Stores. All wires and mail address:  
Manager—White's Rides

### WANTED

Experienced Roll-O-Plane Operator. All Summer in Amusement Park. Good living conditions. Phone 4091 or wire collect:

**I. L. LAWLER**  
ARNOLDS PARK, IOWA

### WANTED

Devil's Bowling Alleys, any condition, will pay top price. Will buy Evans or Mason Big 6 Dice Wheels or Mutual Wheels.

**RAY OAKES & SONS**  
BOX 106 BROOKFIELD, ILL.

### Would Like To Hear

From one who has for sale complete Unborn Show, consisting of 12 bottles indicating different stages of development. Get in touch with

**LOUIS S. SONNEY**  
209 W. Pike Long Beach 2, Calif.

### WANT AGENTS

For Bowling Alley. Have biggest Fourth of July spot in the South.

**MRS. AGNES TROUT**  
c/o W. C. Kaus Shows, Rock Hill, S. C.

### FUN HOUSE FOR SALE

Now operating, ready to roll, 50 ft. panel front, 3 H.P. Century motor, new blower, sound set, music, ticket box, complete. All replies:

**OWNER**  
P. O. Box 472 Biloxi, Miss.

### FIRST \$850.00 BUYS

1 10x10 Still Tank Fish Pond, plenty flash, \$50 worth of stock and slum. 1 10x10 Coke Joint, top poor, ready to go except flash. Light Stringers and Stakes for both. 1 1 1/2 ton Ford Truck, A-1 Concession bed extends over cab. Lumber loads outside, stock bins inside. Trailer hitch.

**SILVER RALEY, CAPITOL CITY SHOWS**  
Glasgow, Ky., week June 17

### SAM SOLOF

**CAN PLACE AGENTS**  
For Slum Skillo, Razzle Dazzle and Nylon Wheel. Address: MAJESTIC GREATER SHOWS  
Salem, Ohio, this week

### WANT - - WANT

Want to buy Race Horse Wheel, Big Six, Bird Cage and Stock Wheels. Also Concession Toys and Frames. What have you?

**I. K. WALLACE**  
1314 Spruce Street Philadelphia, Pa.

Advertising in the Billboard Since 1905

### ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

CASH WITH ORDER PRICES --- 10M, \$8.80 --- ADDITIONAL 10M's AT SAME ORDER, \$1.80

Above prices for any wording desired. For each change of wording and color add \$3.25. For change of color only, add 55c. No order for less than 10,000 tickets of a kind or color.

### STOCK TICKETS

1 ROLL.....75c  
5 ROLLS.....@.....60c  
10 ROLLS.....@.....50c

### WELDON, WILLIAMS & LICK

FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 uper from your Last Number

### The TILT-A-WH(RL) Ride

On Midways All Over America

Its Grosses Are Getting Better All the Time

— Manufactured by —

**SELLNER MFG. CO. Faribault, Minnesota**



GET ON  
THE  
BAND  
WAGON  
WITH A  
WINNER

### MID-CONTINENT EXPOSITION

"A BRAND NEW TITLE AND SHOW CONTROLLED BY EXPERIENCED MANAGEMENT"

OFFICIAL OPENING

Tecumseh, Neb., June 17 to 22, followed by Auburn, Neb., June 24 to 29, V.F.W. Homecoming, City Park, Downtown; then the red one, Humboldt, Neb., July 1 to 6, Amer. Legion 22nd Annual Fourth July Celebration, on the Streets, with fireworks, concerts, contests and name bands daily.

All Fair and Celebration Committees, please wire or contact—have some open dates.

MID-CONTINENT EXPOSITION can place the following: SHOWS—Side Show, Girl Show, Snake, Crime, Wild Life, Monkey, Jig, with own transportation. RIDES—Octopus, Roll-a-Plane, Loop, Tilt, Caterpillar, own transportation. Reasonable percentage. CONCESSIONS—Bingo, Camp, Diggers, Photo, Grab, Scales, Age, Ball Games, Hoop-La or any good Slum or Grind Store. Agents for Percentage. Midway open now. HELP—The following people please wire: Archie Evans, Mrs. Sage, Guy Forest, Jack Thomas. Can place Combination Biller and Special Agent, Foremen and Second Men all Rides. All wires and correspondence to

TED WOODWARD | TECUMSEH, NEB., This Week | JAMES (JIM) MORAN  
Sole Owner & Gen. Mgr. | Then Per Route | Business Manager

FREE GATE — LONG SEASON — FREE GATE

### SHAN BROS.' SHOWS

(FORMERLY PLAYLAND SHOWS)

Can place now and for big 4th of July Celebration at Paintsville, Ky., legitimate Concessions of all kinds. Especially want Pitch-Till-You-Win, String Game, Lead Gallery, Bumper, Cork Gallery, Fish Pond, Duck Pond, Coke Bottle, High Striker, Ball Game, Hoopla, Jewelry, French Fried and Penny Arcade. For the above contact SHAN WILCOX, Shan Bros.' Shows, Pocahontas, Va., this week; Vivian, W. Va., June 24-29.

Will book one Ride for Stearns, Ky., 4th of July Celebration. Contact CAPITOL CITY SHOWS, Glasgow, Ky., this week, or Shan Bros.' Shows as per route.

### WALLACE BROS.' SHOWS

"America's Most Spectacular Midway"

RIDE HELP—Second and Third Men for Merry-Go-Round. (Prefer Semi Drivers.) SHOWS—Illusion, Geck, Monkey, Unborn, Wild Life, Mechanical City and TEN-IN-ONE or FIVE-IN-ONE.

CONCESSIONS—String Joint, Blower, Novelties, Jewelry, Buckets, 6 Cat, Darts, Country Store, Sets, Ball Games or any 10¢ Stock Concessions.

SLIM CUNNINGHAM WANTS AGENTS FOR ROLLDOWNS AND SLUM SKILLOS.

Address: Richmond, Ky., this week; Corbin, Ky., next week.

### WANT HELP ON FOLLOWING RIDES

MERRY-GO-ROUND, FERRIS WHEELS, TILT-A-WHIRL, CHAIR PLANE.

(Must be experienced and drive trucks.)

#### Want Shows of Merit With Own Transportation

Have nice outfit complete with transportation that I will furnish for GIRL SHOW. (Party must have 3 attractive Girls that can work.) Will book some legitimate Concessions. Candy Floss, Apples, etc.; other Concessions open. All people joining now will get preference at LINTON, INDIANA, JULY 4TH CELEBRATION, and balance of Celebrations and Fairs.

### ROGERS GREATER SHOWS

Peru, Indiana, this week; then Frankfort, Indiana; with Linton following.

### WANT SHOWS AND CONCESSIONS

FOR CELEBRATIONS AND FAIRS

DENNISON, OHIO, LEGION CELEBRATION, JUNE 24-29.

4TH JULY TRADES LABOR CELEBRATION, COSHOCTON, OHIO, JULY 3-6.

4TH JULY LEGION CELEBRATION, DOVER, OHIO, JULY 3-6.

JACKSON COUNTY FAIR, WELLSTON, OHIO, JULY 16-20.

WILL BUY OR BOOK RIDES FOR NO. 2 UNIT.

### HAPPY ATTRACTIONS

CAMBRIDGE, OHIO, THIS WEEK

### WANT TO BOOK OR BUY

Pony Track for new amusement park opening in San Antonio, Texas, July 1. Will also book legitimate Concessions of all kinds. Can place Hey-Dey, Caterpillar, Octopus or Boomerang. Address

A. OBADAL

201 Austin Street

San Antonio, Texas

### FOR SALE

On account of illness, well organized Carnival with a good contracted route, 4 major Rides, 3 Kid Rides with good Tractor and Semis; Cook House, complete with Truck; 10 Concessions, new canvas and frames; 2 new Show Tops and Fronts. Priced to sell. Can be seen in operation in Nebraska. Write

BOX D-224, c/o The Billboard, Cincinnati 1, Ohio.

LAST CALL

LAST CALL

## CLEVELAND SESQUI-CENTENNIAL CLEVELAND, OHIO

JUNE 24th to JULY 4th—NIGHT and DAY

Lake Front Location Beside the Municipal Stadium

CAN PLACE first-class Unborn Show.

CAN PLACE all legitimate Merchandise Concessions.

HAVE GOOD proposition for Glass House or Laughing Mirror Shows.

WANTED—BLACKSMITH AND WAGON BUILDER. BERTHS FURNISHED FREE.

We still have a few good jobs for skilled Carnival Workers.

All Address

## CETLIN & WILSON SHOWS

Week June 17, Ashland, Ky.

Representative will be at the Grounds at Cleveland, Ohio, from Thursday, June 20, until opening June 24.

### ATLANTIC WHALING CO. WANTS

General Agent that can book Whale Exhibit on semi trailer on downtown city streets. First unit opens July 1. Doc Hamilton and others contact us immediately. Write or wire

SHAN WILCOX or STARR DeBELLE

Pocahontas, Virginia, this week; Vivian, West Virginia, next week.

### Parks - - Circuses - - Carnivals - - Resorts

#### GIANT "GOVERNMENT" WEATHER BALLOONS

Absolute First Quality Rubber. (No Seconds.) INFLATE TO 48 INCH DIAMETER.

Immediate Delivery — Limited Quantity.

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(We Reserve the Right To Limited Quantities Per Shipment.)

Packed 20 Balloons To Air Proof Waxed Container (No Less Sold).

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100 LOTS—25c EACH

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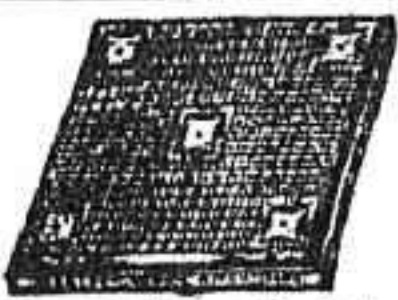
### ATTENTION, CARNIVAL MANAGERS

## GIRL SHOW OPERATOR

With 6 Girls, Elaborate Wardrobe, Etc.

AT LIBERTY JUNE 29

Address: BOX 398, c/o BILLBOARD, 390 ARCADE BLDG., ST. LOUIS 1, MO.



**PENNY PITCH GAMES**

Size 46x46", Price \$35.00.  
Size 48x48", With 1 Jack Pot, \$42.50.  
Size 48x48", with 5 Jack Pots, \$50.00.

**PARK SPECIAL WHEELS**  
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$15.00

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75-Player Complete .....\$5.00  
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Single Sheets, 8 1/2 x 14, Typewritten, Per M. . \$5.00  
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Samples of the 4 Readings, Four for 25¢.  
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**NEW DREAM BOOK**

120 Pages, 2 Sets Numbers, Clearing and Polley, 1200 Dreams. Bound in Heavy Gold Paper Covers. Good Quality Paper. Sample, 15¢.  
**HOW TO WIN AT ANY KIND OF SPECULATION.** 24-p., Wall Bound . . . . . 25¢  
**PACK OF 78 EGYPTIAN F. T. CARDS.** Answers All Questions, Lucky Numbers, etc. 50¢  
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**MENTAL TELEPATHY.** Booklet, 21 P. . . . . 25¢  
**"WHAT IS WRITTEN IN THE STARS."** Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.  
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders or P. P. Extra.

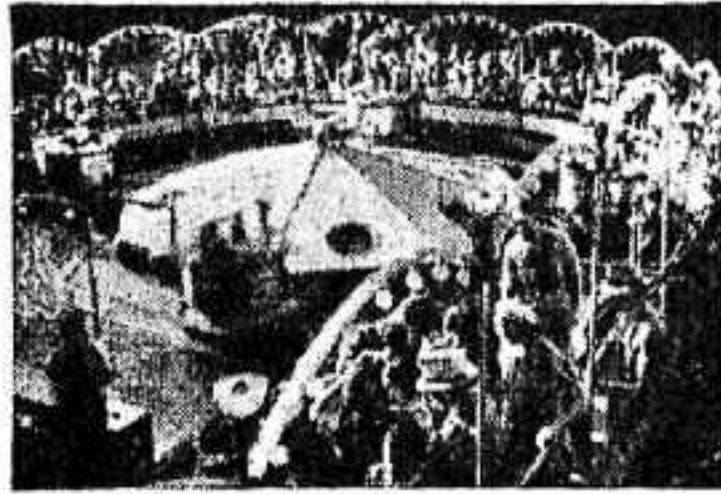
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298 Junius St., Brooklyn, N. Y.—Harry Witt

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**POPCORN**

**BOXES-BAGS-SEASONINGS**

**Consolidated Confections**  
1314 S. WABASH AVE. CHICAGO, ILL.



**Candy Floss Machines**

Our AC Model #100 is now ready—complete with 8-stop heater rheostat, Single Spinnerhead, \$197.50; Double Spinnerhead, \$212.50.  
Heater Rheostats, \$22.50; Single Bands or Ribbons, \$5.00 Ea.; Double Bands, \$18.00 Ea.  
Orders shipped on 25% deposit, balance on delivery. **CONCESSION SUPPLY CO., 1857 Ottawa Drive, Toledo 6, Ohio.**

**WILL BOOK MUG JOINT**

For 10 Celebrations and Fairs, including Ravenna, Warren and Painesville Fair; all Ohio. Not interested in flat rate, percentage only. Some spots will need 2 joints. Can join this week at Lions' Celebration, held on the streets of Wadsworth, Ohio. Wire

**LARRY FALLON**

**MIDWAY CONFAB**

Joseph Budjack, concessionaire, has returned to Detroit after visiting shows playing Indianapolis territory.

Recent visitors to the World of Mirth Shows included Clem Schmitz, Joe End, Leo Bistany, Dorothy Packtman, and Midge Cohen.

*Andy (Riverview) Markham has been named mayor of the midway for the 1946 Alabama State Fair, Birmingham.*

Harry E. Wilson, Majestic Greater tub thumper, urges orchids for Mrs. Bessie M. Thompson, of Uhrichsville, O., for the cordial welcome she extends to all carnival people.

Eddie Elkins, legal adjuster, W. C. Kaus Shows, letters from Rockingham, N. C., that General Manager Russ Owens is expecting his new custard truck from New York.

Walter K. Sibley, executive secretary, National Showmen's Association, left New York Friday (14) for an extensive auto trip thru New England to visit shows playing that territory.

Anyone knowing the whereabouts of M. H. McLean, carnival and circus trouper, is requested to have him contact his brother, Riggie, at Atlanta. His mother is seriously ill in a hospital there.

Fred Sandusky, manager, California State Fair, Sacramento, in New York on business, visited with his old friend, Walter K. Sibley, executive secretary, National Showmen's Association. He held the post of Director of Exhibits and Concessions at the Golden Gate Exposition.

Louis (Dada) King reports that Mrs. King has just been released from a hospital following a serious

**What, No Blades?**

Dick Hilburn, writing from Port Reading, N. J., comes up with this one:

"The griddle man was yelling and batting his brains out trying to sell a few dogs.

"Two old women stopped and one cracked: 'I never eat anything cooked by gas as it leaves an awful taste in my mouth.'

"The other woman said: 'I never eat anything cooked by kerosene as the food tastes like oil.'

"The griddle man, slightly exasperated, asked: Did either of you ever eat anything cooked by electricity, and how did it taste?"

"My dear man,' said one of the ladies, 'We are visiting from the carnival across town.

"We're Geeks."

operation and is recuperating in Moodus, Conn. . . . Gerald Snellens, contracting agent, World of Mirth Shows, visited *The Billboard* New York offices Wednesday (12) while in the city on business.

Jack Lampton, general agent for F. E. Gooding, spent several days in Canton, O., with friends at the Charles Siegrist Showmen's Club. Mrs. Lampton is accompanying him this season, having left her popcorn concession in charge of Rupert Otterbacker. . . . Doc and Mrs. Howell visited Mr. and Mrs. Austin (Shorty) Huffine at Russell's Point, O.

*Amazing Sight—Harry Julius, Nat D. Rodgers, Ned Torti and Bernie Mendelson tearing a watermelon apart at one of those roadside stands.*

Ladies Emergency Relief Fund of the International Shows, known as the Ding Bats, held a luncheon recently with Marie Brunk and Trixie Clark as hostesses. Dale Cloud is president of the club, which is sponsored by Clara Lee, and Helen Scott is secretary. The door prize, donated by Curly Clark, was won by Bessie Wells. Flowers were donated by Red Brunk.

Art Craner, Mike Krekos's praise agent, spent several days in Sacramento last week attending a post-election conference of prominent leaders of the California Legislature. He also attended the State-wide traffic safety conference. Craner said he would be associated with the 1947 session of the Legislature, and he thought it unlikely that he would be connected with any early festival events in '47 due to conflicting dates.

Princess Luana, snake dancer, left Lew Hamilton's Girl Show on the World of Mirth Shows because of illness in the family but expects to return before the season closes. . . . Matt Renick reports Bob Clayton finished second in a lawsuit after wrecking his panel and is now with the Sunset Amusement Company with a dart store. Mrs. Clayton joined him at Atlantic, Ia., and they will have two stores when the fairs start.

The Al Kaufmans celebrated their 20th wedding anniversary June 8 at Peoria, Ill., during the Royal American engagement, Al was a concessionaire on the Conklin midway in Canada the past 10 years. . . . Mr. and Mrs. Dale Pasley, who operate a restaurant in Vincennes, Ind., visited Springfield, Decatur, Champaign and Chicago, Ill., last week, arranging for cookhouse spots. They let J. C. McCaffery and Pat Purcell hitchhike with them from Springfield to Chicago.

Mr. and Mrs. J. C. Weir, Miami, spent the past week-end in Chicago, as J. C. Jr., 9, completed his term at Junior Military Academy, and

they plan to vacation in Midwestern and Rocky Mountain States several weeks before returning south. The Weirs recently made an extensive trip in the Canal Zone, J. C. reporting "business is terrific in that country and with no OPA to interfere, a fellow can buy shirts, radios, automobiles, or almost anything he wants."

*Fitzie Brown, thinking aloud recently, wanted to know how Louis J. (Junior) Berger, Henries Bros.' Shows' bird dog, counter-balances himself while anking with those big cigars.*

Paul Gilvre visited Zora, better known in niteries as Pepe Blaine, annex attraction for Jack Munroe's Side Show, when unit played Seymour, Ind. . . . Le-Ola, for the last three seasons annex attraction in Al Tomanini's Side Show, is annex attraction in Cash Miller's Side Show with Endy Bros.' Shows. . . . Jack Ruback has a slight lead over Joe Rosen in the championship billiard playoff on Alamo Exposition Shows. Winner meets Joe Uicar for the title. Judges are Tony Kitterman, Red

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**OCTOPUS ROLLOPLANE FLY-O-PLANE**

World's Most Popular Rides

**EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.**

**OHIO SUPER YELLOW POPCORN**

BULK High Expansion — Excellent Quality PACKAGE

Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans. Processors' ceiling prices. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.

**BETTY ZANE CORN PRODUCTS, INC.**

638 BELLEFONTAINE AVE. MARION, O., or 223 SPRING ST., S. W. ATLANTA, GA.  
Growers and Processors of Selected Popping Corn



**OCTOPUS FOREMAN WANTED**

Top salary and bonus to competent operator.

**GEORGE BERTOLI**

Willow Grove Park, Montgomery County, Pa.  
Phone: Willow Grove 1343

**THE APE BOY**

Length about 18 inches. One of the best for Carnivals and Side Shows. Packed ready to show, postpaid \$15. Many OTHERS: SHRUNKEN HEADS, WOLF BOY, FISH GIRL, DEVIL CHILD, MUMMIFIED BODIES. WE ALSO MAKE TO ORDER. WRITE.

**TATE'S CURIOSITY SHOP**  
Rt. 9, Box 365  
Phoenix, Arizona

Baker and Bill French. . . Grace Anderson, photo operator, is in St. Olaf Hospital, Austin, Minn., recovering from injuries suffered in an auto accident.

Peggie Bianchetti is visiting with James Kelly and other folks at Jacksonville Beach, Fla., before starting the season with Cetlin & Wilson Shows, July 4. . . Dave Baker and his electric guitar have been added to George West's Jewel Box Casino

on George Clyde Smith Shows, which features Amber West, dancer. Jimmy Fay handles the front gate. . . Mrs. Frankie Bland was guest of honor at a birthday party given by personnel of Penn Premier Shows at Stroudsburg, Pa. Present were Mr. and Mrs. Lloyd D. Serfass, Frankie Bland, W. H. (Duke) Brownell, Mr. and Mrs. Al (Rabbit) Reid, and Tory and Annie Reid, Mr. and Mrs. William (Flash) Davis, Lee Bennett and Johnnie Smith. . . Mrs. Johnnie Herron is visiting friends in St. Joseph, Mo. She plans to troupe later this season.

Lieut. Denne M. Kuntz, of Larson General Hospital, Atlanta, visited her parents, Mr. and Mrs. Wendie Kuntz, of Cetlin & Wilson when that org played Chester, Pa. Lieutenant Kuntz expects a transfer to China where she will teach and practice physiotherapy. . . Mrs. Dolly Stamm, Washington, and Mrs. Tina Als, Newark, N. J., have been visiting the side show operated by Moody Cook and Betty John for two weeks taking color pictures for a national magazine.

Clarence H. Germaine, who handled *The Billboard* for four years on the O. C. Buck Shows, has been discharged from the army, but is still taking treatment at Cushing General Hospital. He intends to return to the road when fully recovered from injuries received in Germany.

Art Frazier, Johnny J. Jones legal adjuster, visited Royal American at Peoria, Ill., Saturday (8) and made many a crack about what he'll do to Mike Wright, Bob Parker, Ned Torti and other marks on the Delavan, Wis., golf course while the JJJ org is spending a month at Milwaukee's *Centurama*. Parker infoes from Miami he's heading north this week, ready for all and sundry who think they can whale the white pill.

**WHEELS OF ALL KINDS**  
 Tickets—Paddles—Laydowns  
 Complete BINGO Outfits  
**CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.**

ALUMINUM MILK BOTTLES  
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Small Investment enables you to partake in tremendous Popcorn Profits, by means of the **STARFLAKE POPCORN WARMER**. Pop corn at home, or purchase bulk popcorn. Makes popcorn warm, crisp and tender. If you have popcorn machine, provides additional storage space, and beautiful illuminated display case. No tines, fuses, or large electric bills. No elements. Ideal for theaters, parks, resorts, carnivals, confectioneries, etc. Big demand, get your order in now. Price \$42.50, F.O.B. New Haven, complete with bulb, scoop and sign. \$20.00 deposit with order. 5% discount for cash with order.

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 Popcorn Machines and All Supplies.

**WAFFLE IRONS**  
 4" Commercial Size. Cast Aluminum. Complete with wooden handles and formulas. \$2.50 each. Terms: 25% with order, balance on delivery.  
 F. O. B. Toledo. Concession Supply Co. 1857 Ottawa Drive Toledo 6, Ohio



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 SNOW CONES • FLAVOR CONCENTRATES • CUPS • SPOONS  
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 PEANUTS—POPCORN AND COMPLETE LINE OF SUPPLIES—SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW & USED, BOUGHT & SOLD  
**CHUNK-E-NUT PRODUCTS CO. (DEPT. M)**  
 Philadelphia 6, Pa.                      Factories                      Pittsburgh 1, Pa.

**WANT . . . WANT**  
**GEREN'S UNITED SHOWS**  
*Indiana's Largest Motorized*

Concessions open—Lead Gallery, Cork Gallery, Pitch Till U Win, Coke Bottle, Duck Pond, String Game, Milk Bottles, Bumper, Jingle Board, Hoop-La, Balloon Dart, Penny Arcade. Shows—Twenty per cent plus tax. For Sale—Complete Girl Show or Snake Show, 18x30 Top and Wall (good as new), Banner Line and Banners, ready to go. First \$400.00. Xenia, Ohio, this week; Bedford, Indiana, June 24th to 29th; then Indiana's biggest 4th of July Celebration, Vincennes, at Riverside Park. All replies:

**W. R. GEREN SHOWS**

**AMUSEMENT SHOWS WANT**

Will book Eli Wheel, Shows and Concessions that do not conflict. Want Agents for 15 Stock Stores.

Sundance, Wyo., Farmers' Day Celebration, June 20-22; Moorcroft, Wyo., 24-27; Gillette, Wyo., Rodeo, July 2, 3, 4, 5; Celebration and Fairs to follow.

Address all communications as per route.

**TWIN CITY SHOWS**  
**NOTICE, ALL CONCESSIONS OPEN**  
 Rock Rapids, July 4-5-6. Biggest Fourth in Northwest.  
 700 Legion men behind this celebration. All Shows open. Early, Iowa, June 17-18-19; Akron, Iowa, 22-29. Corn Game open, will give X. Plenty fairs and celebrations to follow. Foreman for Eli Wheel, top salary.

**CAN PLACE**  
**FOR LINTON, INDIANA, 4TH OF JULY CELEBRATION; TUSCOLA, ILLINOIS, BIG ANNUAL HOMECOMING, JULY 15.**

Both Celebrations Under Chamber of Commerce, City Park  
 Free Gate — Free Attractions — Band Concerts — Parades, Etc.  
 Shows of Merit. Side Show, Mechanical Show, Girl Show; all must be first-class entertainment.

Concessions, no exclusive; must be legitimate.

We can use some first-class Ride Men that drive trucks. Veterans and single men preferred. Guarantee seventeen of the best Celebrations and Fairs. Will furnish route of them on request. Contact immediately.  
 Prepay wires.

**ROGERS GREATER SHOWS**  
 Peru, Indiana, this week; then as per route.

JOHN F. REID                      WILLIAM G. DUMAS

**Happyland Shows**

PERMANENT ADDRESS  
 3633 SEYBURN AVE  
 DETROIT 14, MICH  
 PHONE — PL 1914

**DON'T OVERLOOK THE BIG ONE!**  
**YPSILANTI, MICHIGAN**  
**BIG 4TH OF JULY CELEBRATION**

This is one of the best Fourth dates in the Midwest—6 big days—35,000 people expected on the Fourth—highly exploited—free acts—bands—big fireworks display—huge parade will march to showgrounds in city park—new Nash car given away on midway—special contests and events.

**WANT A FEW MORE SHOWS**  
 for this date and the balance of season. All choice Michigan spots—low percentage to Shows with own transportation. Can place Life Show, Monkey or Animal Show, Working World, Wax or Crime Show, or what have you that is new and different?

**WANT A GOOD FREE ACT**  
 to join Adrian, Mich., June 24, for 6 weeks. Can use good Casting, High Wire or sensational High Act.

Due to delayed delivery of our new Roll-o-Plane, can place Roll-o-Plane for Ypsilanti and possibly other dates to follow. Will book Fly-o-Plane, Scooter, Caterpillar for balance of season.

RIVER ROUGE, MICH., TO JUNE 22; ADRIAN, MICH., JUNE 24 TO 29

**SUPER ROLL-O-PLANE FOR SALE**  
 NOW OPERATING  
**FIVE THOUSAND DOLLARS**  
**MORRIS HANNUM SHOWS**  
 COATESVILLE, PA., NOW; CHESTER, PA., NEXT WEEK

**VICKERY AMUSEMENT PARK**  
 Opening June 22 — Dallas, Texas — Opening June 22

Located within Dallas city limits, ideally situated on main highway, with street cars and busses to park. One of the finest parks in the Great Southwest. 28 acres of beautiful shade trees and picnic grounds. Large, elaborate dance hall and the finest and largest swimming pool in the Southwest.

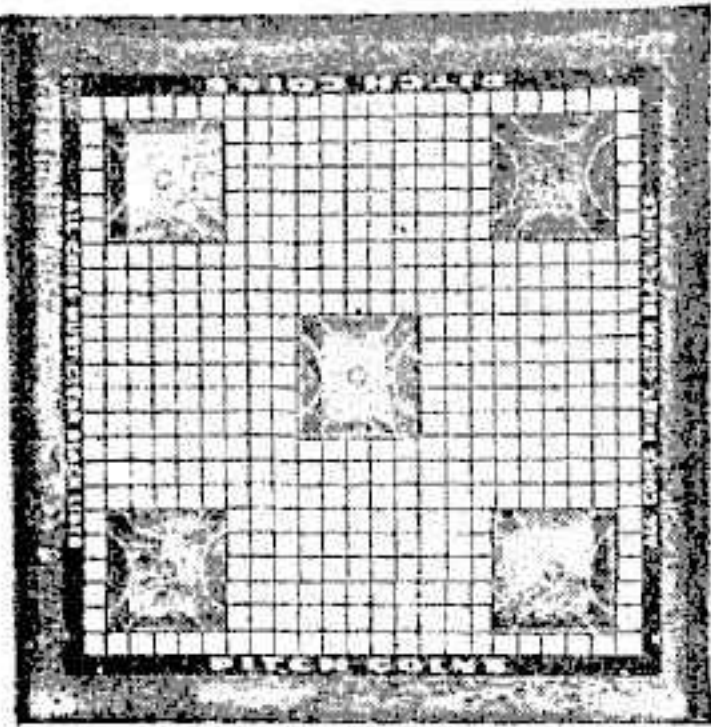
**WANT TO BOOK**  
**RIDES OF ALL KINDS, FUN HOUSES, BINGO AND STOCK CONCESSIONS.**  
 Contact  
**T. R. (RED) HICKMAN**  
 1919 ELM STREET                      DALLAS, TEXAS

**JIMMIE CHANOS SHOWS**  
**WANT**

Legitimate Concessions: High Striker, Fish Pond, Pitch Till You Win, Dart Store, Ball Games or any other legitimate Concessions. Street celebrations start this week and big 4th of July American Legion, Urbana, O. Expect more than 30,000 people, starting June 30 thru July 4. Want Cook House or Grab Joint. Pep Hartly wants Wrestlers for Athletic Show. Ride Help of all kinds, Percentage Dealers.  
 This week, Waynesfield, O.; next week, Jackson Center, Ohio. All replies to JIMMIE CHANOS, Waynesfield, Ohio.  
 P.S.: Harry Lewis is no longer with the show.

**WANTED**  
 Griddle Man and Counter Man for Grab Joint. Apply at once  
**O. C. BUCK SHOWS**  
 Albany, N. Y.

**4 FLASHY COLORS—4 PENNY PITCH BOARDS**



Continuous Action Boards Defy All Competition.  
 #1 1 1/2" Squares ..... \$60.00  
 #2 5 Jackpots, 1 1/2" Squares ..... 65.00  
 #3 Cigarette Board ..... 70.00  
 #4 1 1/2" Squares ..... 60.00  
**IMMEDIATE DELIVERY.**  
 Boards #1, 2 and 4 All Over Size 48"x48".  
 Board #3 All Over Size 52"x52".  
 SEND FOR CATALOGUE.  
**RAY OAKES AND SONS**  
 BOX 106 BROOKFIELD, ILL.  
 Home of the World's Finest Zoo.

**SPONSORED EVENTS**

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

**Stebbins Vintage Auto Event Pulls 9,500 at Mineola**

MINEOLA, L. I., N. Y., June 15.—Antique automobile pageant, sponsored by the Veteran Motor Car Club of America (New York region), staged at the fairgrounds here Saturday (8), drew an announced 9,500. In charge of the event was Walter Stebbins, ex-auto race promoter, recently discharged from the army with the rank of major and now an executive at Madison Square Garden.

This marked the first time this type of event was held behind a pay gate. General admission was \$1.20, with grandstand chairs costing an additional \$1.20 and box seats \$1.75. Success of the meet resulted in Stebbins being given the contract for the 1947 affair.

Considerable interest was created with the appearance of James Melton, radio and motion picture star, who owns one of the largest fleets of old cars in the country. Other name personalities included Ed and Pegeen Fitzgerald, principals on a widely heard breakfast program aired from WJZ. Latter accounted for plenty of advance publicity.

A total of 84 ancient automobiles from 14 States took part in the 15 events. Included in the latter were races for one, two and four-cylinder engines and a special race between a Stutz and Mercer. Included in the parade were old-time race cars, a Locomobile, winner of the 1908 Vanderbilt Cup race, the 1909 and 1911 winners of the Paris Grand Prix and three 1913 Italian road race cars.

Stebbins used considerable outdoor billing in heralding the event. Long Island and New York dailies, plus numerous weeklies, gave the event prominent mention.

**Apple Festival Success**

KENTVILLE, N. S., June 15.—Two unusual phases of the 14th annual Apple Blossom Festival, a three-dayer, were unusually good. Weather, altho

**7,000 Attend Barbershop Quartet Go in Cleveland**

CLEVELAND, June 15.—A sellout crowd of more than 7,000 heard the finalists of 15 barbershop quartets in the Public Auditorium Friday (14). This national championship event is sponsored by the Society for the Preservation of Barbershop Quartet Singing in America, Inc. Thirty groups reached the finals.

**Thearle-Duffield, Bren To Supply Phoenix's Fun**

PHOENIX, Ariz., June 15.—Plans have been completed by Radio Station KOY and the Arizona Farmer for the staging of the sixth annual Fourth of July Celebration here. Fireworks have been booked thru Thearle-Duffield, Chicago, and free acts thru Joe Bren Theatrical Agency, Los Angeles.

**Brown Promotes Dallas**

DALLAS, June 15.—Elmer Brown, who has been on the West Coast for several years, will stage a fireworks show in the Cotton Bowl at State Fair Park here July 4 for Texas Chapter No. 1, the American War Dads. Ralph Rhoades Fireworks Productions will offer Sweet Land of Liberty.

chilly, and participation of three Annapolis Valley centers, Kentville, Wolfville and Grand Pre. In the past, apple blossoms played their role effectively, the trees being laden with them.

**ELECTRICIAN WANTED WANTED**

Must know G.M. Diesels. Will furnish Second Man. Pay top wages. Must be reliable and sober. Address:

**FRANK W. PEPPERS**  
 PEPPERS ALL-STATES SHOWS  
 Carmi, Ill.; then per route.

**DOUGLAS GREATER SHOWS**

**WANT FOR**

Fairs and Celebrations in the Northwest, Including the Biggest in the West.  
**PUYALLUP, WASH.**  
 9 Capacity Days and Nights.  
 Want 10-in-One, Motor Drome, Arcade.  
 Want Shows of Merit, With or Without Own Equipment.  
 Cal Lipes, Johnny Branson, Joe Clay, Bob Perry, write.  
 Want Show Sign Painter.  
 All Useful Showmen, write.  
 Season Ends October. No Gate Charge. Free Admission.  
 Address  
**E. O. DOUGLAS**  
**FRANK WARD, Gen. Agt.**  
 Route 5, Box 870 Kent, Wash.

**BIG 4TH OF JULY CELEBRATION AND HORSE SHOW**

July 4th, 5th, and 6th, at  
**LAKE VIEW PARK**  
 FALMOUTH, KY.  
 Now Booking Legitimate Concessions

**WANTED**

Shows, Rides and Concessions for American Legion Festival and Miss America Pageant, July 29 to August 3. In Center of Town. Big Drawing. Plenty of Money in Center of Town. First Since Before the War. Communicate with

**FESTIVAL COMMITTEE**  
 74 Main St. Wellsboro, Pa.

**CARNIVAL WANTED**

For July 1-2-3-4  
**AMERICAN LEGION**  
 CASEY, ILLINOIS  
 c/o R. C. FLENNER

**FOR SALE**

Now large size Frozen Custard Machine and Freezing Cabinet, all stainless steel, 35-gal. capacity, mounted in all steel Concession Trailer, new tires, fluorescent lights, \$5000. Act quick if interested, as this last machine made until government releases stainless steel. **J. A. DORSEY, 243 Peachtree Hills Ave., N. E., Apt. 101-C, Phone Cherokee 2485, Atlanta, Ga.**

**WANTED**

**FOR AMERICAN LEGION CELEBRATION**  
 July 3 and 4, at Contoocook, N. H.  
 Rides, Concessions, Bingo  
 Write: **STEWART ASTLES, Contoocook, N. H.**

**WANTED**

**Rides For American Legion Street Carnival**  
 At New Richmond, Ohio, July 4, 5, 6 and 7.  
 Prefer Merry-Go-Round and Ferris Wheel, but will take almost anything.

**RIDES, CARNIVAL OR CONCESSIONS WANTED**  
**LABOR DAY AND SOLDIERS' JAMBOREE**  
 Night and Day, August 31-September 1 and 2.  
**H. H. (Hank) NIEMEYER**  
 Phone 865, Portage, Wis.

**WHAT HAVE YOU TO OFFER?**

Local Veterans' Organization interested in furnishing auspices to any high class attractions in connection with charity fund campaign. Communicate immediately, giving full particulars.  
**THE SCOTT AGENCY**  
 Box 4111 Charlotte, N. C.

**WANTED**

Rides for American Legion, Fourth of July Celebration, Hoopston, Ill. Write  
**ROBERT ROSBORG**  
 HOOPESTON, ILL.

**WANTED**

Concessions and Shows for  
**16TH ANNUAL JULY 1-4 CELEBRATION**  
 BOSWELL, IND.  
 Write, Wire **EDGAR BURNETT, Secy.**  
 Box E, Boswell, Ind.

**WANT EXPERIENCED COOKHOUSE MANAGER**

Must have car to transact business. Want man who will cater to Show People  
**HAVE COMPLETE COOKHOUSE NOW IN OPERATION**  
 Wire at once:  
 Box 397, c/o THE BILLBOARD,  
 390 Arcade Bldg., St. Louis 1, Mo.

**J. R. EDWARDS SHOWS, INC. WANTED WANTED**

For Firemen's Celebration, Barnesville, Ohio, June 24 to 29; V. F. W. & American Legion Gala 4th of July Celebration at McConnellsville, July 1 to 6.  
 Will book or buy 2 abreast Merry-Go-Round or 5 Wheel. Shows: 10-in-1, Snake, Wildlife, Monkey and Mouse at 25%. Concessions: Fish and Duck Pond, Slum Spindle, Candy Apple and Waffle, Snow Cone, Scales and weight, High Striker, and Custard.  
 All mail and wires to:  
**J. R. EDWARDS SHOWS, INC.**  
 Strasburg, Ohio.

**WANTED**

Firemen and Second Men for #2 Unit: Ferris Wheel, Merry-Go-Round, Double Loop, Chair-o-Plane, 2 Kiddie Rides. Men to erect stands and operate concession or odd jobs. Semi-drivers preferred. Bingo Caller. Norristown, Pa., until June 22.  
 Home Address:  
**D. VAN BILLIARD**  
 North Wales, Pa.

**FLOYD SHEAKS**

Can place at once Agent for new Fish Pond. Agents for Hoop-La, Penny Pitch, Photos, Pop Corn and Grind Stores. Contact me for my fairs and southern route soon starting. Forty millers, save my time. One Shot Snedeker, wire.  
**FLOYD SHEAKS**  
 HAPPY'S ATTRACTIONS  
 Cambridge, O., this week; Dennison, week June 24th.

**WANTED**

For Celebration July 3 and 4  
 Merry-Go-Round, Ferris Wheel and Rides of all kinds. Also Concessions and Free Entertainment.  
 Write or Call  
**JAKE STERNER or A. E. BARBER**  
 Phone 42201 Elmwood, Neb.

**ATTENTION THOMAS FRANCIS CASEY**

Be sure and get in touch at once.  
**GEO. WEBSTER**  
 New London, Conn., this week; then Willimantic, Conn.; after that c/o Coleman Shows as per route.

**SECOND-HAND SHOW PROPERTY FOR SALE**

800 Pieces Wax Medical Subjects in Glass Cases. Must sell all or any part as building has been sold. Come and see this European Museum. Original cost \$25,000.00. Buy at your own price.  
**WEIL'S CURIOSITY SHOP**  
 12 Strawberry Street Philadelphia 6, Pa.

**FOR SALE**

The original Al Gifford Mechanical Farm—truck and show in excellent condition; now operating. Complete in every detail.  
**HYALITE MIDWAY**  
 Alliance, Nebr., this week; then per route.

**WANTED FOR GREAT OGDENSBURG FAIR**

July 1 to 8—2 Holidays, Dominion Day and 4th of July. Races and Fireworks Daily.  
**RIDING DEVICES, INDEPENDENT SHOWS, CONCESSIONS**  
 for the biggest celebration ever held in Northern N. Y. 375,000 people in Canada and St. Lawrence County to draw from. Unlimited publicity and you are sure to get money here. St. Lawrence County is larger than the State of Rhode Island.  
**ALSO WANT THRILL SHOW AND AUTO RACES**  
**ERWIN CHILTON, Secy.; LEE BARTON EVANS, Mgr., Box 37, Ogdensburg, N. Y.**

**WANTED ★ ★ CARNIVAL CONCESSIONS ★ ★ WANTED**

10 LEGITIMATE CONCESSIONS  
 Absolutely No PC  
 Three-Nite Stand for Legion Celebration, July 4-5-6. Average Attendance 1,500 to 2,000.  
 Contact Courts-Fussnecker Post No. 367, Attention:  
**C. W. RICHEY, Ripley, Ohio**

**WANTED WANTED WANTED**

Large Carnival. Rides of all kinds. Legitimate Concessions. Bingo Game invited. (No build-ups) for Labor Day Celebration September 1st and 2nd. Lake County Fair Grounds at Crown Point, Indiana. Wire or contact  
**CROWN POINT LIONS' CLUB**  
**FRANCIS GRANDYS, Sec.**  
 Crown Point, Indiana

**WANTED**

Complete Carnival with Rides, Sideshows and Concessions for the  
**8TH ANNUAL FALL RACE MEET**  
 SEPT. 9 TO 15, LIBERAL, KANSAS  
**LIBERAL JUNIOR CHAMBER OF COMMERCE**

# FLORIDA REJECTS R-B BIDS

## Ever'body Has Fun As Dailey Bros. Get 6,000 at Flagstaff

FLAGSTAFF, Ariz., June 15.—This town, located in the middle of the Arizona cattle country, went all out in attendance for Dailey Bros. Circus here Wednesday (12), with both houses being overflows. Estimated crowd at each performance was 3,000.

With plenty of professional cowboys and several hundred Navajo and Hopi Indians in the crowd, performers as well as the customers had a big time.

When the "Indian" selling tickets to the crowd for the Wild West got near the section where the Navajo and Hopi Indians were sitting, one wag cracked: "Who's this, a Bronx Indian?"

## Cole Biz Okay At Des Moines

DES MOINES, June 15.—Altho not up to expectations, business in a two-day stand (11-12) here for Cole Bros. was okay. Show got a break from the weather, in that rain both days came at a time when it couldn't hurt too much. Opening day the matinee was small with a full house at night. Wednesday (12) it was full at night and strong in the afternoon.

Tuesday a small twister came up just as the matinee ended, but failed to do any damage, and weather cleared shortly after. Show got a publicity break when a young buffalo escaped, causing a wild chase, and newspapers gave it a good play. Atlantic, Ia., was about on a par with Des Moines, packed at night and the matinee about half full.

Omaha gave two capacity houses, estimated attendance at each being around 6,500. Lincoln, Neb., matinee was small but the night capacity.

## Beatty Holds Up In Calif., Nevada

SUSANVILLE, Calif., June 15.—Clyde Beatty Circus continues to do well in California and Nevada, altho Susanville proved the exception, crowds at both shows being small.

In Reno, on a two-day stand, the show clicked despite cold weather. Sunday (9) it was a full matinee and almost a capacity night. Day before the show drew a full house at night, no matinee being scheduled.

A bit of unexpected newspaper publicity helped at Marysville, Calif. Show played at 17th and C streets, a residential area. Delegation of residents protested the day before the show and newspapers gave it good play. Result: Very satisfactory business.

Woodland, Calif., proved a red one, playing to capacity twice. Some of the performers went to the home of J. W. Sehorn, of *The Woodland Democrat*, to entertain his children who were ill.

Robert M. (Hi-Brown Bobby) Burns, general agent for Sello Bros. Circus, was entertained in Lewistown, Mont., by Jack Plummer, director of the Elks' band. Plummer is a former soloist with various circuses.

## Sparks' Prexy, Manager Quit Organization

### Johnson, Clawson Leave

SCRANTON, Pa., June 15.—Marshall Johnson, of Selma, Ala., president of the Florida Circus Corporation, operating organization of the Sparks Circus, and Ralph W. Clawson, veteran circus official who helped organize the show last spring at Sarasota and who has been acting as general manager, handed in their resignations here Wednesday (12), turning over the reins to James Edgar, of Detroit.

Reason for Johnson's resignation was given as "continuous poor health." No reason was advanced for Clawson's departure, but circus followers have been aware for some time that there had been friction in the organization.

Edgar, scion of a Detroit sugar family, announced that he will continue the operation, and is heading the show for New England territory in long strides.

Show is reported to have an adequate performance, featuring Damoo Dhorte, the Flying Esquedas and Anna Mendoza, but it has been beset with bad weather. When Old Sol has smiled, however, show has done considerable business.

## Monroe Bros. on Route After Delayed Opening

CHICAGO, June 15.—Monroe Bros. Circus is now on tour after a delayed start caused when fire destroyed all seats, big top and kid show.

Staff follows: Ted La Velda, manager and co-owner; Freda La Velda, co-owner, in charge of office and tickets; T. Gregory Murphy, agent; Emmett Hickman, boss canvasman; Curtis Kirchner, boss props; Oklahoma John Walls, superintendent of lead stock; James Akeman, electrician; Mrs. J. Akeman, steward; Curly Ballard, mechanic; Billie Delmo, pit show; Ralph Schofield, concessions, and Tiger Wells, concert.

## R-B Sets Record for 4-Day Balto Run; Three Sellouts

BALTIMORE, June 15.—Ringling Bros.' and Barnum & Bailey Circus made its first post-war appearance here Monday (10) for a four-day run which shattered all circus attendance records for Baltimore.

Record was made possible because org was allowed use of 11,500 seats as compared to the 10,000 limit last year under fire department regulations.

Sam Stratton, press with the show here, declared the Baltimore stand has always been strong, but never was comparable to the run that closed Thursday night.

Opening matinee was light, about half a house, but remaining matinees were well-filled, about 90 per cent capacity each. Opening night drew

## Penthouse for Gov. On Ringling Home Has Fla. Roaring

SARASOTA, Fla., June 15.—A reported plan to provide an exclusive suite for Florida's Governor Caldwell in the penthouse atop the State-owned John Ringling mansion here received quite a kicking around in the public prints recently.

The Tampa Times started it all by reporting that "somebody" (it wasn't revealed who) decided that the governor should have a "luxurious suite" in the late circus man's palatial home which adjoins the Ringling Art Museum here. The Times reported that A. Everett Austin, recently hired by the State as director of the museums (that's okay; the State now calls the home a Venetian museum), was going ahead with plans.

A couple of days later, Austin told *The Sarasota Herald-Tribune* that the report was "a mistake," adding that "I don't know how such a story came to be written."

Saturday (1), Governor Caldwell said he knew nothing of the penthouse project "other than what I have seen in the press."

The Tampa Times came right back Tuesday (4) with a by-lined story by a staff writer reiterating and embellishing the original report.

## Weather, Sheriff Plague King Bros.

COOPERSTOWN, N. Y., June 15.—Between rain and the sheriff, sailing for King Bros. Circus has been anything but smooth of late.

At Susquehanna, Pa., Thursday (6), show paid off \$5,000 in settlement of claims of six persons injured May 22 at Aliquippa, Pa., when the stands collapsed. At Walton, N. Y., Friday (7), show got off to a good start with a full matinee house but along came the rains and night crowd was only fair. Same was true here Saturday (8), the matinee being full and rain hurting the night attendance.

At Susquehanna, attorneys James P. McArdle and George K. Jelley, flanked by Susquehanna County Sheriff William Hower and nine deputies, stood at the box office until the claims were paid.

about 8,700 people, but from then on the night shows were sold out.

Victor Herbert music for the *Toyland* spec scored, newspaper reviewers pointing out the improvement over the original score used in Madison Square Garden.

Early Monday morning two horses, classed as valuable ring stock, died of pneumonia.

Willie Krause, of the Flying Clark-ions, missed all performances here because of a dislocated shoulder suffered in Washington.

Big Show ushers threatened to strike if more dough was not forthcoming before the Tuesday matinee, but an understanding was reached with the management and the show went on.

## Rival Groups Dangle 500G

### North's offer gets most consideration—governor urges fast action to clear muddle

TALLAHASSEE, Fla., June 15.—"We turned down all offers and have instructed our attorney to take vigorous steps to accomplish the earliest possible liquidation of the estate."

Those were the words from Gov. Millard Caldwell at the close of the last of a series of closed sessions of the Florida State Cabinet on the sale of the State's interest in remaining assets of the John Ringling estate, including a one-third share in the circus.

Offers for the purchase of the State's interest came from two rival factions of the family—Robert Ringling and a group headed by John Ringling North. Both groups, said Secretary of State R. A. Gray, chairman of the cabinet committee on Ringling affairs, offered \$500,000 in cash, with divergent conditions specified.

### North Gets Approval

He added both he and Colin English, State school superintendent, as members of the committee, recommended the John Ringling North offer be accepted, but agreed with the ultimate decision to reject both proposals.

The offer by North and his group, composed of major claimants, was they would liquidate all their claims for fees, pay other outstanding claims and give the State \$500,000 cash for its interest in the remaining assets, Gray said. Governor Caldwell added the offer contained a stipulation that the cash would be paid only upon final completion of all litigation that is pending or might arise and that the (See *Florida Rejects* on page 87)

## Rain, Cold Weather Bothers 101 Ranch

ABERDEEN, Wash., June 15.—Rain and cold weather combined to raise havoc with the 101 Ranch Wild West Circus in its Pacific Northwest tour.

Crowds at both shows here were small with weather being clear but cool, especially at night. At Chehalis it rained for the matinee and was cold at night. Rain fell during both shows at Longview, but despite the weather, the big top was filled at night.

Several of the show's horses and one camel received minor bruises when a truck and trailer were forced off the road traveling north from Longview.

## Goodland, Kan., Winner For Stevens Despite Heat

GOODLAND, Kan., June 15.—Despite the fact that the show hit here just at the busy time for the farmers and as the hot weather was setting in, Stevens Bros. clicked at night Monday (10) with a full one after a strong matinee.

Guymon, Okla., on the schedule for Thursday (6), was by-passed.

## PHONE MEN

CONTACT

JOE O'DONNELL

POLACK BROTHERS' SHRINE CIRCUS

Office, Hotel San Diego, San Diego, Calif. Other good Shrine dates to follow.

## Bradley & Benson Circus

### WANTS

SIDE SHOW ACTS

We Have Equipment or Use Your Own.

Laconia, N. H., 19; Franklin, N. H., 20; Newport, N. H., 21; White River Junction, Vt., 22.

## MUSICIANS

Can place good Base Drummer, and a Solo Trumpet, or Cornet.

Other musicians, keep in correspondence, may be able to place you later on in season.

Write or wire as per route in Billboard.

EDDIE WOECKENER

Musical Director Cole Bros.' Circus

## PERFORMERS

We can supply you with any made-to-order equipment, Ballbearing Swivels, Wire Rope, Manila or White Line Splicing, Seamless Covered Spanish Webs. Send for FREE sample.

## THE HEBELER SHOPS

P. O. Box 56 Bloomington, Illinois

## WANTED

### WILD ANIMAL STOCK SHOTS

African locale, all types—must be top photographic quality. Send complete list and description to:

Box A-28, Billboard  
6000 Sunset Blvd., Hollywood 28, Calif.

## GOOD'S 1946 SPARKS "CIRCUS SNAPS"

Clear, post card size views showing Midway, Tents, Equipment, Elephants, Vic Robbins' Band, Cowboy Troupe Lineup, Backyard Scenes, various Performers, etc. Set of 14 views for \$2.50. Send 20¢ for sample view and catalog of circus photos back to 1000. ROBERT D. GOOD, 1609 Turner St., Allentown, Pa.

## WANTED

Novelty Act, Michigan Rube, Comedy Team playing String, Man with Stick for Wild West Concert. Good percentage proposition. Small show, winter work. Must have transportation. Wire or write Montrose, Mo., June 18.

## ALLEN BROTHERS

HIPPODROME SHOWS Be at Clinton ten days.

## BOND BROS.' CIRCUS

### WANTS

Acts of all kinds for Main Show and Concert. Marian Drew, please contact. Can also use good Contracting Agent. Address: 1038 Broadway, Camden, N. J.

## TRAINED SEALS

and Seal Trainer Wanted

Describe fully with experience, reference, etc.

P. O. BOX 1540, San Antonio, Texas

## SPANGLES TIGHTS

ALBERTIS CO.

440 W. 42 ST., N. Y. C.

Place This in Your Address Book.

## DRESSING ROOM GOSSIP

### Ringling-Barnum

Closing in Washington to good business, show jumped to Baltimore for a four-day stand. Lot was the old brick yard, which is the worst we've played this season.

Visitors included Henry King, Paul Wappenstein Jr. and family, Mary and Sammy Crowell, Gold Top Paddy, Jane Kane's family and Johnny Coullaire.

Sally Marlowe joined. Willie Krause went to Philly to consult the medics about his shoulder. Madaline Kreis is on the sick list. Sheik Gwinell, Herman Wallenda and Marcel Forguer celebrated their birthdays. Anne Burak writes she is feeling better.

Backdoor Scenes: Laugh of the week was the big show announcer, Arthur Springer, chasing a wild rabbit down the hippodrome track during the guard number. Springer, dressed in top hat and tails, with the help of the ushers, brought the house down with his antics trying to catch the rabbit. . . Jackie Gerlich has taken up tumbling under the watchful eyes of Bob and Mickey Behee. . . Frankie Saluto is Felix Adler's assistant in the tooth gag. . . The harem gag is now working in the center ring. If any more people are added it will soon be a production number. . . Big Joe, the waterman, keeps busy filling the buckets. . . Donnie Lee won most of the prizes at the bingo stand when a carnival played day and date with us at Baltimore. . . George Blood and his cook-house gang manage to have plenty of food on hand despite shortages.—DICK MILLER.

### Dailey Bros.

We were complaining of the dust, wind and accompanying dirt until we read of all the other shows wading in mud in the East, and we decided to be satisfied.

Warning to all girls of other dressing rooms—remove your dark glasses before starting to wash clothes. Mrs. Wallace didn't, and wondered why the white clothes weren't washed clean.

Several are sporting new turquoise set jewelry purchased from local Indians. The Great Allen sprained her wrist while working the elephants, but is still carrying on her candy floss.

Blackie Martin, trainmaster, left and has been replaced by McClain. Delores Martinez left to visit her mother, who is ill. New arrivals are the Wilkins Family, and Mrs. Jackson and her two sons.

New additions to the menage number is Mrs. Si Kitchie, who is strutting her stuff on Jean Allen's horse, Amber King. Mildred Pyle is still on the sick list, ditto Delores Bartell and Charley Ale.

Recent visitors included Jean Walters and trouper Newton.—DOROTHY LEE BROWN.

### Buck Owens

At Burlington, Ia., the cookhouse broke down and the local restaurants did a big biz. Altamae Owens received word that her grandmother died in Denver. The aerial ballet has new wardrobe. Leon Snyder, cowboy, failed to get in step with a running horse and was kicked. Snyder is now studying time beats with John Dusch, band leader.

Phil and Rue Enos joined at Fairfield, Ia., for traps, contortion and clowning. Two new tractors have been added to the fleet.

Visitors have been Dick Clemens, Justus Edwards and his brother, Bert and Corinne Dearo, Ruby Fisher, Harry Haag, Joe and Eva Lewis, and Glen Henry, who visited his brother, Bum, en route to New York.—NORMAN HANLEY.

### Cole Bros.

Harold Voise's imported Mexican bar performer finally caught up after chasing us the last three weeks. He must have stopped at the North Pole to cool off.

We broke in a new lot in Wichita, Kan., and it was a honey. It had three baseball diamonds and was big enough for three Cole shows.

Dr. and Mrs. E. L. Cooper had a big day in Wichita visiting the Cristiani family. Doctor Cooper informs that his Liberty horse act is a knock-out. Now that the hot weather is with us the gang is out in force getting sun tans. Otto Griebing wanted to get all his sun in one day. He looks like a red wagon.

Pappa and Mama Cristiani joined as did Mrs. Joe Haworth and Teddy Webb. When I mentioned hard workers on the show a few columns ago, I forgot to include Charles Luckey, Bill Zastrow, Fred Walker, Bill Bush and Waxy Dykes. Bill Woodcock Jr. is on the show and having the time of his life.

Visitors included Paul Van Pool; Phil Fein, husband of our prima donna, Florence Tennyson; Johnnie Guthrie, Louise W. Kriescher, Wade Maynard, Bette Leonard, Lillian Kinkaid, Harry Taylor, Mrs. Bill Newton and daughter and Mr. and Mrs. Bud Anderson.

Thanks to the kind person who sent *The White Tops*. To the folks in India, Australia and the Far East: Those programs will soon be on their way.—FREDDIE FREEMAN.

### Stevens Bros.

John Grady's pit show is getting a good play. John blew his stakes one day but managed to get it up by borrowing a stake or two from each department.

Dianna and George Gordon left to play fairs and celebrations. Mel Lewis and Esther Pepiton, of the side show, announced their engagement. Marvin Ropie has been added to clown alley. Albright was out of the wire act for a few days, due to an injury suffered when he fell during a show.

Members of the Scandle Club and Jungle Hounds meet nightly in the grease joint. Eddie Shearer, concession department, on the sick list for three weeks, is back with the show. Mrs. Lula Stevens's lamp tipped over and burned her bed clothing. Bob Grubb's Wild West Show is packing them in.

Visitors have included Mr. and Mrs. Beebie and Al of the Al G. Kelly-Miller Bros.' Circus.—HARRY VILLEPONTEAUX.

### Bailey Bros.

The new big top finally arrived in Massillon, O. Johnny Wall had a tough time untangling all those ropes. Lew Henderson has to practice his head stand anew because now he can't put his feet thru the top. Skinny Goe and his lads miss the bandstand skylight that automatically turned into a shower on rainy days. Ernie Stewart complains he can't get a long enough swing in traps since he can't swing thru the stay ropes.

Because no lot could be found in Bryan, O., that wasn't under water, we arrived in Auburn, Ind., a day early in the customary rain. The entire personnel is after the guy who started that old saw, "It always rains on circus day."

Harry Miller has been visiting the home folks. He certainly has been dressing in the height of fashion these days. It's a good bet John Pringle has more dogs than H. B. Gentry boasted.

Visitors included Stanley Dawson and Harry Hill, Columbus, O.; John

### King Bros.

Visitors have been frequent. Twenty-five circus fans came from Binghamton, N. Y., including Mr. and Mrs. George Barlow, Mr. and Mrs. Ken Johnson, Mr. and Mrs. Richard Georgia, James McGinnis, Col. R. M. T. Johnson, Robert Sivercy, Mr. and Mrs. Louis McDonough, George, C. Teall, Mrs. Dorothy Altman, Priscilla Lorenz, all of Binghamton; Mrs. C. J. Lockiere, Auburn, N. Y.; J. V. Leonard and F. M. Farrell, Ithaca, N. Y.; Russell Cook, Endicott, N. Y.; Harry Phillips and Fred Timon, Oswego, N. Y.; Frank Travers, Homer, N. Y., and Billy Curtis, Syracuse.

Thanks to Paul Van Pool for the photographs. Charles Thompson and A. C. Bradley returned from the advance. Betty Biller is working on the bars and showing plenty of promise. One of the busiest guys in the dressing room is Lloyd Senter. He always manages to find a place for his car and trailer when we can't get on a lot. Donnie was recently discharged from the navy and is taking things easy for a spell. Bozo Ward, with his come-in work, really garners the laughs.

Tena Coriell is a life saver during these days of the sugar shortage. Vern has nothing to do but supervise riggings and work in the big acro act. Bennie Cristiani, who has been visiting his family, left for New York at v. Harry De Marlo, erstwhile contortionist, visited in Walton, N. Y. Charlie Forest and the writer had a big time at Charlie's farm. Mr. and Mrs. Waring, of Walton, along with Harry, were guests at the evening show.—EDDIE HENDRICKS.

### James M. Cole

At Geneva, N. Y., we were visited by a delegation of circus fans from Binghamton, N. Y., headed by George Barlow. Sunday in Penn Yan, N. Y., our winter quarters, kept Mr. and Mrs. Cole busy entertaining friends. The writer and his mother, Mrs. Alice Bauder, and Mike Guy were entertained at the Lake Keuka home of Mr. and Mrs. Robert Andrews. So enthused about the boat ride was Mike Guy, he's talking about taking out a boat show next season. So far he's only gone as far as rechristening his Model A Ford Miss Keuka, the spirit of Penn Yan. Mr. and Mrs. Dave McIntosh entertained Donald McIntosh, son of Deacon and Flo of King Bros. Don recently was discharged from the navy.

Our new spec, *Spangleland*, went in for the first time in Penn Yan and made a big hit, as did Marcile Visingard, the prima donna. Jimmy Cole Jr. also made his debut at Penn Yan, working Frieda, the elephant.

The Conley Troupe has two new house trailers. In Penn Yan, the writer, Mike Guy and Jimmy Cole were entertained at the Rotary luncheon and gave short talks.—CHARLES CUTHBERT.

### Bradley & Benson

James Bagwell is entertaining his friends. Joseph W. Scharoun is now legal adjuster under tutelage of Bagwell.

Show lost its side show Saturday (1). Bill Breese, veteran press agent, joined. Tex Dean and Company re-joined.—JOSEPH W. SCHAROUN.

Helliott and Mr. and Mrs. Louis Reed, Cleveland Zoo, Mrs. Reed being the former Adele Nelson; Al and Louise Weir, Art Leedham, Jimmy Ward, Hod Smith; Mr. and Mrs. Howard Suesz, Clyde Bros.' Circus; Mr. and Mrs. Dale Turney, formerly with Tom Mix; George McCall, Hollywood, who has the Old Gold program *Thru the Eyes of Hollywood*; Doc Hefferan, Harry Kibel, George and Bill Neinhart, Ted Deppish and Mr. and Mrs. Tom Gregory.—DOLLY JACOBS.

# UNDER THE MARQUEE

Breathlessness of Frank A. Pasko, Butte, Mont., CFA, was evident in his note announcing that Dailey Bros. would play his city July 1.

Jack Brady, in his 52d year with big tops, is 72 and claims to be the oldest active boss canvasman on the job. He is with Mills Bros.

Arthur Hopper, Ringling-Barnum general agent, has moved his headquarters to the Chicago office and plans to remain there until the show completes its Midwestern tour.

Simon D. J. Collins, clown, who has been with the E. N. Williams Hippo-Thrill Circus, has joined the Tom Packs Circus for the summer, opening in Nashville this week.

Bertram Mills Circus was featured on a British Broadcasting Company show, *Sawdust and Spangles*, recently. Cyril Mills emceed the program, which included the circus band and performers.

Fred Maurer Jr., has left the Sparks advance to handle the billing in Don Zeiter's midget auto races at various Ohio spots. . . . Ted Depontorish, Canton, O., had a field day with his camera when Bailey Bros. played Wooster, O., June 8.

Jack Cosgrove reports that George Anlon, Bell Bros.' legal adjuster, did some nifty stepping and maneuvering on square Worland, Wyo., when the city council, predominately American Legion who wanted to sponsor a carnival, revoked the circus license two days before playing date.

Jonnie Mae Snyder reports that the Al G. Kelly-Miller Bros.' big top comes down in 45 minutes under the direction of Red Faulkner. Mrs. Faulkner helps him lay out the lot, and Carmen Puryear is his assistant on the side show, with Bill Pendleton assisting on the big top.

Venerable Walter D. Nealand's beaming countenance was featured with a puff of his career in *The Scranton (Pa.) Tribune* Wednesday (12), and it also proved a puffy puff for Sparks Circus. Nealand spent Sunday (16) with his 87-year-old father at Cohoes, N. Y.

Visitors were plentiful during Bailey Bros.' trek thru Ohio. They included Mr. and Mrs. Jack Lampton, American Exposition Shows; Ollie Hamilton, general agent for Roy Acuff's Grand Ol' Opry; Ray S. Wallace, Alliance, O., theater owner; Ensign Jack Mullane, T. Ward Snyder, Roy Wild, Mr. and Mrs. Don Taylor, Mr. and Mrs. Rex McConnell, Paul Kennedy, Glen Wagner, Nick Hinig,

C. H. Todd, Mr. and Mrs. Marion Wallick, Doc Mast; George E. Hoffman, of the Cleveland Grotto Circus committee; Fred Maurer Sr. and Jr., Joe Hodgini, Hannah Griebing, K. C. Delong and J. R. Edwards, owner of the J. R. Edwards Shows.

Verne Soules is back in St. Mary Hospital, Rochester, Minn., as a result of an injury alleged to have been sustained by slipping on an ice cream cone at the Chicago Stadium during the Barnes Bros.' engagement. . . . Thomas R. Vaughn, circus and legit show representative, Fort Dodge, Ia., spent several days last week in St. Louis.

Bill Owens, former special agent for the Bradley & Benson Circus, visited Mr. and Mrs. Joseph Lehr in Philadelphia. Owens is an uncle of J. Owens, jockey at Suffolk Downs. . . . J. L. Pease visited his wife and family on the Al G. Kelly-Miller Bros.' Circus. Pease, who at present is handling war surplus goods, expects to be back with a circus as general agent in the near future.

Marcia Greenhaw, daughter of Capt. Anthony L. B. Greenhaw, received her degree in speech from Brigham Young University Wednesday (5). Captain Greenhaw awaits shipment to Asiatic theater of operations. . . . Curtis Little, West Coast showman and former circus agent, will have some concessions at the Shrine convention in San Francisco. . . . W. J. Gilman, former car manager of John Robinson and Cole Bros.' circuses, recently visited his home in Long Beach, Calif.

Percy Rademaker, who operated a confectionery and cafe at Sheboygan, Wis., during the war, has returned to clowning with the Jimmie Lynch Death Dodgers. . . . John F. Dusch is mighty proud of the new band sleeper on the Buck Owens show.

Homer Lee, Monett, Mo., bandmaster, had fun recently visiting musicians on the Al G. Kelly-Miller Bros. and Buck Owens orgs. . . . A. J. Duffy, lithographer with Austin Bros. last year, has joined the Bradley & Benson brigade.

Chris Cornalla, clown, who died in Chicago in 1942, had a habit of using the desks in Toby Wells's office at the Performers' Club, he having been Toby's close friend. Friday (14) Toby was cleaning out one of the desks and came upon some of Chris's correspondence. In an envelope he found \$772 (face value) in postal saving certificates which he promptly forwarded to Chris's widow who now resides in California.

Attending a special meeting of the Illinois CMB&OA at Decatur, Ill., May 26 were Mr. and Mrs. Arthur Stensvad, North Platte, Neb.; Mr. and Mrs. Arthur Larson and daughter, Margaret Mae, Canton, Ill.; Mr. and Mrs. Roy Freitsch and children, Peoria, Ill., and Bob and Tom Parkinson, Dale Shoemaker and mother, Donald Erlenbruch and Mr. and Mrs. Bert Backstein, all of Decatur. . . . Raymond and Emma Duke, Lee Briggs, and Richard Plante, of Stevens Bros., visited the Stensvads at North Platte.

Ray Harris, formerly with various circuses and now manager of the El Sereno Theater, Los Angeles, recently won second prize for the best operated theater in the Edwards Theater Circuit. Harris is now buying equipment and intends to send out a show, similar to the one he (See Under the Marquee on page 87)

# HAMID-MORTON INDOOR CIRCUS

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### WANTS . . . WANTS . . . WANTS

Female Wire Walker or any Act or Troupe consisting of from four to six Girls with flashy costumes to double as Ballet Girls or Russian Dancers. Need Girls to add flash in show, also Prima Donna to sing with band. All must have own transportation. Minnie Rooney, wire. Route: 18th, Rochester; 19th, Laconia; 20th, Franklin; 21st, Newport; all New Hampshire; 22nd, River Junction, Vermont.

... Direct from the pages of John Steinbeck's book "Cannery Row"— chapters seventeen and nineteen— come the . . .

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## East Ohio Biz Far From Big for Bailey, But New Top Arrives

BRYAN, O., June 15.—Eastern Ohio proved anything but big for Bailey Bros.' Circus, with the payoff coming here Wednesday (12) when a flooded grounds forced the show to pass this town.

Amid all the gloom, however, there was a ray of sunshine, both literally and figuratively. The new big top, so badly needed, arrived and was used for the first time at Wooster Saturday (8). It is a 90 with three 40's, and came from the O. Henry Tent & Awning Company, Chicago.

Poorest take of the season came at Alliance Thursday (6), according to Owner Bob Stevens. Matinee crowd was light and the night crowd worse.

With the weather hot Tuesday afternoon (11) at Bowling Green, the crowd was just fair at the matinee. A severe electrical thunderstorm, shortly before the opening, held down the night crowd. At Findlay Monday (10), both shows drew well with weather perfect.

Weak billing was blamed for the small houses at Massillon Friday (7).

## Use Bulls To Hold Customers in Line

PARIS, France, June 15.—Cirque Amar, on tour, at a recent stand was forced to line up its elephants in front of the main entrance to hold ticket-buyers in check.

Cirk carries largest herd of performing elephants in Europe and features big animal acts. Well-known acts are the Roxea-Loyal Troupe of jugglers and Albert Carre's horses.

## Ray Rogers' Will Leaves Bulk to Widow and Nowaks

YORK, S. C., June 15.—Will of the late Ray W. Rogers, former circus owner, has been filed for probate here. He died at his home in Rock Hill in April after an extensive illness. Bequests are given to his children, grandchildren and several former employees, but bulk of the estate goes to his widow and two foster children, Joseph Nowak, now in the army, and Baron Nowak, midget performer.

No appraisal of the estate has been filed, but it is understood to be considerable. Peoples National Bank, Rock Hill, was named trustee, and the will appointed Paul M. Conway, Macon, Ga., as attorney for the estate.

## Newport News Sheriff Gets 3G Court Duke Over Beatty

NEWPORT NEWS, Va., June 15.—A judgment of \$3,000 against the Clyde Beatty Circus has been awarded Warwick County Sheriff R. Bickford Curtis for injuries suffered a year ago on the circus lot near here. Action was uncontested.

Curtis sued for \$5,000, alleging that he was seriously injured when struck in the back by parts of a lion's cage being dismantled. He was on the grounds at the time investigating the theft of clothing and other articles from personnel of the circus. Some of the stolen items were recovered in a Newport News pawn shop.

## Wichita Notes

WICHITA, Kan., June 15.—Art (Doc) Miller lost his dairy and chicken farm in the recent flood at Elmira, N. Y. Dr. L. B. Sample visited Bailey Bros.' Circus when it played his home town of Jamestown, N. Y. Blackie Woods and family are at their home in Lafe, Ark., preparing their picture show. They will play fairs for the Michaels office out of Kansas City.

Inez Butters, former wire walker on the Sparks Circus, is taking pictures in a Macon, Ga., night club. Ione Stevens celebrated her birthday May 29 and received a long distance phone call from Dale Miller, of the Al G. Kelly-Miller Bros.' Circus, Kan., after making a trip to Hugo, Okla., where he purchased a new truck to haul the three new bulls just received. Spencer Huntley is in charge of the bulls. Fred K. Leonard worked his white high school mare, Crystal, and did the announcing at a horse show in Wellington, Kan., Saturday (1).—BETTE LEONARD.

## Covington Crowds Spurt for Williams After Slow Opening

COVINGTON, Ky., June 15.—Playing under Junior Chamber of Commerce auspices, the Edwin N. Williams Hippodrome Thrill Circus concluded a week's stand here tonight with business satisfactory. Attendance first part of the week was only fair, but it built steadily and last half of week was good. Prices were \$1.50 for adults, 75 cents for children, with 25 cents for reserves.

Org, coming here from Atlanta where it played under American Legion auspices to satisfactory results, is open next week and then shows at Decatur, Ill. Show is billed at Springfield, Ill., for the Junior Chamber of Commerce and then swings into a southern tour with Asheville, N. C.; Greenville and Columbia, N. C.; Augusta, Ga.; Charlotte, N. C., and Charleston, S. C., scheduled.

At Roanoke, Va., rain forced cancellation two nights, Saturday (1) and Monday (3), preventing establishment of new attendance records. Show played at the ball park under auspices of the Junior Chamber of Commerce. Org closed Wednesday (5) after getting in four night performances and two matinees. In previous years, circus played in the now closed Roanoke Auditorium.

Show here presented substantially the same line-up of acts as it did in Decatur, Ga., May 20-25. Added were the Walkmirs, perch; Turner Troupe, comedy acrobats, and the Sherman Brothers in clown alley.

## B&B Baptizes New Lot, Gets Turnaway and Straw

NEW BEDFORD, Mass., June 15.—Bradley & Benson Circus baptized a new lot here Saturday (8), registering a turnaway at the matinee and a straw at night. It was the second successive big day in Massachusetts, Friday (7) at Newport being a red one. Matinee was a straw and the night a sellout, with standing room being sold as early as 8 p.m. Fall River Thursday (6) was an overflow at night and a strong matinee.

New Massachusetts law which went into effect Monday (3) calls for all seats to be permanent. Another provision calls for an exit every 20 feet. Electrical inspections are rigid. Because of strict fire rules which were unknown to the show until shortly before it arrived, North Adams was passed.

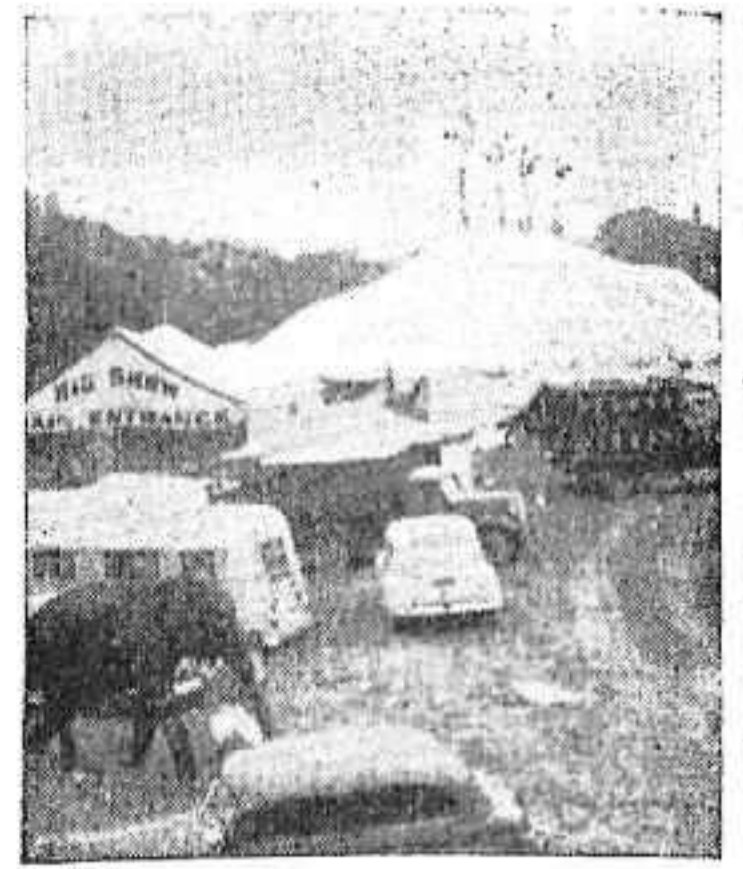
## Jay Gould Draws Crowds For Minnesota Sponsors

PINE CITY, Minn., June 15.—Jay Gould's Circus played a two-day stand here as a free attraction at the Legion Convention, drawing big Saturday and Sunday (8-9).

Sponsored as a free show by the business men at Elk River, Minn., Wednesday and Thursday (5-6), show played to 1,500 in the afternoon and to 2,000 at night.

## Montgomery Adds New Faces

SANDPOINT, Idaho, June 15.—Red Larkin, formerly with Clyde Beatty Circus, has joined the C. R. Montgomery Circus as master of transportation; Bert Rickman has replaced Cal Hicks as big show announcer, and Norma Rogers and the Fenton Sisters, five-people teeterboard act, will join at Libby, Mont. Business has been excellent. Three performances were given recently at Newport, Wash., and there were straw houses at Deer Park, Wash.



JAMES M. COLE CIRCUS as it appeared on the lot at Milton, Pa., its second stand of the season. Side Show was not up.

Photo by H. A. Douglas.

## Legal Technicality Hurts Bell's Draw at Worland

WORLAND, Wyo., June 15.—A legal technicality cost Bell Bros.' Circus plenty in the way of attendance here, especially at the matinee Friday (7).

Show had a contract, signed by the town clerk who had contacted the councilmen individually for their okay, to show on a lot in town. Day before the performance, however, the contract was held invalid on the grounds that permission to award such a contract can be legally made only when the council sits in session. Result was the show had to play on a lot two miles out.

Two other spots in Wyoming, Lovell and Thermopolis, proved fair, Thermopolis being the better of the two.

## Playing Near Home Base Profitable for J. Cole

MOUNT MORRIS, N. Y., June 15.—Playing stands close to its Penn Yan winter quarters continues profitable for the James M. Cole Circus.

Highlight was at Auburn where the show drew three capacity crowds, an extra night show being necessary.

Business here was good, a full house catching the matinee, and the night show was strong.

## Lack of Advance Billing Hurts Mills at Sycamore

SYCAMORE, Ill., June 15.—Poor advance billing was given as the reason for the light crowds at the Mills Bros.' Circus here Saturday (8). Total attendance for both shows, sponsored by the VFW, was approximately 700. At Freeport, a shower before the scheduled night show hurt. Matinee crowd was fair.

## Iowa's Hot Weather Tough On Buck Owens Business

BLOOMFIELD, Ia., June 15.—Hitting some hot weather, especially at Fairfield where the temperature soared to 90, Buck Owens Circus was finding its drawing power in Iowa only fair.

Crowds were small at both Fairfield and Bloomfield, with Mount Pleasant a shade better.

## AGENT WANTED

Man with car who can book world's most beautiful show. Must join on wire. Also can use fast-stepping Main Stem Lithographer. Need few Workingmen who can drive semis. Top salaries to good men. Join at once. Show goes on lot June 21.

**JOE McKENNON**  
**MARIAN McKENNON PLAYERS**  
Paris, Tennessee

## RHINESTONE

Punches, \$5.50. 20-Size Stones, \$2.50 gross. Settings, 25¢. Metal Spangles, all sizes and colors. Elastic Opera Hose, black or suntan, \$4.95. Mail Orders only.  
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Near entrance Carlsbad Cavern National Park, year around business. Western Dude Ranch atmosphere. Consists of Drive-In Picture Show, Cowboy Dance Pavilion, Chuck Wagon Feed, Midway, Trading Post, Bunk House, 13 KVA Diesel Power Plant, Water, etc. Selling due to health—\$35,000.00. No leases—only direct sale.

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## NET ELASTIC OPERA HOSE

Black or Suntan, \$5.00. Elastic Dance Belts, \$3.50. Rhinestone Setting Punches, \$5.00. Settings, 25¢ a gross. Metal Spangles, Chainette Fringes, Cellophane Hulas, Lels or Bra, \$10.00. Folder? Yes. O. GUYETTE, 346 West 45th St., N. Y. 18, N. Y. CI-rols 6-4137.

## WANTED

### MAN FOR TIGHT WIRE ACT

State if you do any other act. Address:  
ALBERT POWELL SR., Care King Bros.' Circus, Lebanon, N. H., June 19; Claremont, 20; Springfield, Vt., 21; Bellows Falls, 22; Keene, N. H., 24.

## WANTED FOR ANIMAL ODDITIES

Grooms, Stockmen and experienced Lecturers. Year around work; one and two-week stands. Want for No. 2 Show: Superintendent, Electrician, Mechanic, Stockmen, Boss Canvasman, Grooms, Secretary and Treasurer, Lecturers, Agent with car; Hubert Sturgill, wire. Al Kurtz, have opening for you; also people that have been with Whale Car and Antenger, Novelty Man for Stands. Write or wire

**AL KURTZ, Mgr. No. 2 Show**

Others

**FRANK KETROW**

GEN. DEL., BINGHAMTON, N. Y., THRU SUNDAY, JUNE 23.

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# ANOTHER RIVERVIEW RECORD

## Eastern Spots Get It on First Ideal Week-End

NEW YORK, June 15.—Perfect weather Saturday and Sunday (8-9) gave eastern parkmen their best week-end of the season.

Coney Island and the Rockaways had their top attendance of the year. Jones Beach attracted an announced 70,000, while an estimated 46,000 visited Bronx Zoo Park.

Every bathing locker at Palisades (N. J.) Park was rented by mid-afternoon, Sunday (9).

## Special Trains Help Kennyw'd

PITTSBURGH, June 15.—Drawing heavily from Western Pennsylvania, Eastern Ohio and Northern West Virginia due to the resumption of special train service, Kennywood Park is doing excellent biz and grosses are well over any comparable period since the beginning of the war. Patronage is extremely heavy over the week-ends with only two being lost due to the weather. Park bookings are especially strong this year with school, fraternal, industrial, nationality and other groups set.

General staff at Kennywood is A. B. McSwigan, president; F. W. Henninger, secretary-treasurer; Carl F. Henninger, park manager; F. L. Danahey, picnic and promotions, assisted by Harrison B. Appleby; Jack Hollister, publicity; Robert W. Comstock, pool manager; Robert F. Henninger, refreshment stands; John W. Reddington and John Balog, games; Andrew E. Vettel, mechanical superintendent; Roy W. Hoover, chief electrician; Walter Chapple, grounds superintendent. Frank Cervone is in charge of free acts at Lagoon stage and Franklin T. McQuaide is chief of police.

## Illions Plans Dock, Cafe If City Gives Him a Street

JAMESTOWN, N. Y., June 15.—If the Celoron Village Board will approve his proposal to maintain a village street as a right of way to his property, Harry A. Illions, owner-manager, Celoron Park, will rebuild a wrecked dock and establish a waterfront restaurant at his park. A decision will be ready by the end of the month. Illions estimated the cost of the project at \$20,000 and said that it could be started as soon as materials became available. Proposed pier would extend about 300 feet into deep water and provide docking facilities. Restaurant would be established in a former hotel.

## Olympic Hot-Spell Pull

IRVINGTON, N. J., June 15.—Torrid weather is giving Olympic Park's swim pool and picnic grove a good play. New Kiddie Playland near the bandstand is also pulling them in.

Line-up of new open-air circus has Jeanette and Paul, flying perch; Jeanette Floradelina, high wire; Martel Brothers, comedy bike, and Charles Riano, clown. Joe Basile's band is playing shows and concerts, with Bubbles Ricardo handling vocals.

## CONEY ISLAND, N. Y.

By UNO

Ideal weather gave Coney its first real profitable week-end (June 9-10). . . . Wonder Wheel, Inc., of which Louis Barbari is proxy and Fred Garms, vice-president, celebrated its 25th anniversary. In all that time there has been only one accident and that, oddly enough, to Herman Garms, the builder, who lost use of his left hand while making repairs in 1932. Two oldies in the personnel are Herman Garms Jr., major mechanic, 25 years on the job, and Louis Mintz, 22 years. Others are Jimmie Monahan, ticket seller, and Herbert (Kid) Casanova, mechanic, 16 years each, and Harry Harington and James Graham, also ticket men and Mike Mahoney, at the controls. Ride of 24 cars recently was decorated with 12,000 neon lights skirting the entire outer rim.

Al Silverman is celebrating his 40th year on Coney as a photog on Surf. Assisting are his wife, Minnie, and daughter, Lucille. Family plans

## Flint Biz Soars 10% With Act Policy Set

FLINT, Mich., June 15.—With two new rides on the way, modernistic redecorations and free acts, Flint Park's business is 10 per cent over last year, according to Howard M. Oviatt, manager-treasurer. Rides on the way are Mirror Maze and Fun-in-the-Dark. Gus Sun books the free acts, and Skylarks are current. New cement rest rooms have been built and a modernistic design has been carried out in painting.

Memorial Day ride take was \$6,800, tax not included. Rides include two new kiddie rides built by Melvin McComber, former park employee, called the Greyhound and Dangler.

Park officials are L. H. Firestone, president; Oviatt, manager-treasurer; Mrs. Leota Cholger, treasurer; Pat Anger, superintendent; William Eastey, chief of police; Mrs. Gertrude Johnson, chief cashier; Mrs. L. Saiko, office manager. Flint Park Refreshment Company handles all games and refreshments.

Ride ops include William Hiatt, Coaster; Mr. and Mrs. George Brett, owner-operators, Rollercoaster; William Kinney, Old Mill and Merry-Go-Round; William Allen, Whirlwind, and Larry Doods, Tilt-a-Whirl.

Spot operates nightly except Monday.

another studio in St. Petersburg, Fla. . . . Dominick Pagano is back with Loop-o-Plane on Surf as chief operator after three years in the army. . . . Murray Wainger and Hyman Schuchman, for their Atlantis Show on the Boardwalk, changed the entertainment menu to a floorshow, eliminating Milt Britton's comedy ork and retaining Frank Masters' similar aggregation plus Hal Thornton, emcee; Dorothy Blossom, vocalist, and two accordion players, Carmen Renee and Rosetta, for the cocktail lounge. Herman Levine continues as manager. Firm's other spot on Surf, Melody (See Coney Island on page 89)

## Lake Lansing on Full-Week Run First Time Since War

LAKE LANSING, Mich., June 15.—Best business since the war was reported opening week by W. A. and R. E. Sprague, operators of Lake Lansing Park. Spot is operating on a full week for the first time since 1941.

Three new rides, Whip, Miniature Train and Flying Scooter, have been added. A 16-tub Octopus is en route from Eyerly Aircraft, Salem, Ore. Four new modernistic ice cream and combination stands have been built and a modernistic depot for the train constructed.

Concessionaires include Walter Southern, doll house, big store, bozo; Archer Smith, cigarette shooting gallery; Paul Goodman, ping-pong; Agnes Mixer, skeeball; Mrs. Ruth Fenwick, bingo; Fred Gkonos, shooting gallery; Chris Straw, taffy; Paul Stang, hamburger, ice cream and drinks; John Bolton, speed boats; Harry Berger, Mayfair night club.

## Betterton Beach Opens

BETTERTON, Md., June 15.—Betterton Beach and Park opens Sunday (16) with 17 rides and concessions. Improvements this year include a pony track, a picnic grove, children's playground and arcade. Salt water bathing and fishing are offered. Dancing daily on the park grounds. Steamer Bay Belle leaves Baltimore daily for Betterton at 9 a.m.

## Bay Ridge, Baltimore, Open

BALTIMORE, June 15.—Bay Ridge Beach and Park is open. Spot is one hour by auto from Baltimore. A new picnic grove and children's playground has been added to the concessions and barbecue pits.

## All-Time Mark For Saturdays

32,000 pay in unexpected gate rush—Tuesday (11) catches bulb-breaking rain

CHICAGO, June 15.—Maybe it was a holiday nobody knew about, or maybe it was because it was such a beautiful day—at any rate, Riverview enjoyed its best Saturday (8) in history.

Park officials said the day's gate total was 32,000 people, 9,000 in the afternoon and 23,000 at night. Spending was free, several concessionaires reported. One said: "It was a surprise. Decoration Day, when we saw the weather, we expected a big crowd (spot drew 55,000 Decoration Day) and plenty of spending; we were ready for it. But Saturday was different. There we were just expecting an ordinary Saturday when this sneaked up on us. It was wonderful."

So big was the crowd Saturday one official said it was at least 10 per cent ahead of an average Saturday. Sunday (9) was just average, he reported. Weather in the afternoon was okay but it turned cold at night.

Another surprise came Tuesday night (11). It rained—rather poured—in Chicago from about 6 to 7 p.m. With the rain came hail and a total of 1,500 (conservative estimate, said one park official) light bulbs were broken. Riverview, of course, closed during the storm and was thinking about not reopening. But once the rain stopped, the park's switchboard lit up like a Christmas tree. And each call was the same, wanting to know whether or not the park would be open. So gates reopened at 8 p.m., and between 8 and 10 p.m., 4,000 persons poured thru.

"Where they came from after that heavy storm is a mystery," officials said, "but the important thing is they came."

Wednesday (12) it rained most of the day, with a heavy downpour starting around 8 p.m. and keeping up for more than an hour. Thursday (13) was bright but cool.

## Edgewater, Near Buffalo, Set After 6 Years' Idleness

GRAND ISLAND, N. Y., June 15.—Edgewater Park, idle the last six years, will open for the season here Saturday (22) under management of Frank Wagner, Detroit, and L. Goldbert, Morris, Minn. Spot had a preview opening Decoration Day.

Located 14 miles north of Buffalo and 9 miles south of Niagara, N. Y., Edgewater has a new modern hotel dining room, bar and ballroom, enlarged picnic grounds, concessions, rides and parking facilities. Concessionaires include sports service, handled by Cy Walker; Jack Keller, C. Watkins & Sons, and Al Young.

## "Unlock" Atlantic Ocean

ATLANTIC CITY, June 15.—Bathing season was officially opened last week when a dozen Miss Atlantic City contestants "unlocked" the ocean with a big blue key in colorful ceremonies at South Carolina Avenue and the beach.

## Blaze at Belmont Squelched By Fast Action; 3G Damage

MONTREAL, June 15.—Prompt action by Belmont Park and Montreal firemen confined to a single building flames which broke out in a popcorn stand at the million-dollar park Wednesday (12) night. Damage to the building which housed the popcorn stand and the play-till-u-win game is reported to be about \$3,000. Park is on the outskirts of the city.

The fire broke shortly before 9 p.m. and turned out to be an added attraction to thousands of pleasure-seekers already in the park. Flames, whose origin is unknown, started above the popcorn roaster and rapidly spread

to the roof. Park firemen, directed by Deputy Chief Edouard L'Heureux, were soon on the scene, as well as a first detachment of Montreal firemen summoned by an automatic alarm.

However, due to the location of the building in the center of the park, several additional companies and the entire major staff of the Montreal department rushed to the scene. Flames were subdued in less than 20 minutes.

Play-till-u-win belongs to Thomas (Slim) Nugent and the popcorn concession to Jerry Rowe.

### Conklins Operating 23 Rides in Canada

BRANTFORD, Ont., June 15.—J. W. (Patty) and Frank F. Conklin are now operating 23 rides in Canadian amusement parks.

At Sunnyside Beach, Toronto, utilizing an area formerly occupied by a roller rink, Conklins have grouped four rides, a Spitfire, a Looper, a 16-car Octopus and a Caterpillar. This installation has changed the complexion of this area, and has a tremendous drawing power. Also, at Sunnyside, Conklins operate a Hey-day and a Mystic Maze.

Conklins operate a special group of Kiddie Rides at Crystal Beach. Framed in a shaded tract with an imposing front entrance, are grouped a new Mangels' Kiddie Roto Whip, a new Allan Herschell Kiddie Ride, Aerial Swings, cage Ferris Wheel, a Kiddie Merry-Go-Round and a boat ride. A Roll-o-Plane is also operated at Crystal Beach.

The largest collection of rides operated by Conklins is in Belmont Park, Montreal, where they have a Fly-o-Plane, Moon Rocket, Spitfire, streamlined Caterpillar, Octopus, Roll-o-Plane, Ferris Wheel, Aerial Rocket and a group of five Kiddie Rides. This is the third year of operation at Belmont, original installation growing from 3 to 13 rides.

Finding no new Kiddie Rides could be bought from manufacturers, the Conklin crew at winter quarters manufactured new rides. Consequently, many of the Kiddie Rides now at work are of home manufacture.

### Overflow From Speedway Aids Biz at Indianapolis

INDIANAPOLIS, June 15.—Riverside Park here profited by the terrific jam at the Indianapolis Motor Speedway Decoration Day, and the perfect weather according to John L. Coleman, president.

Traffic tie-up was so bad at the Speedway that many turned into the park, with rides and concessions grossing far above normal.

## West View, Pittsburgh, Hypos With Train-Naming Competition

PITTSBURGH, June 15.—West View Park will start promotion this week on the naming of its new miniature railroad. Newspapers, radio and daub spots will be used to interest the entire area in the contest. Outstanding railroad men in the community have been invited to act in advisory capacities and will be on the judging staff.

Spot is now preparing for staging a Western Pennsylvania beauty contest. Semi-finals will be held July 24 and the winner will be selected July 29.

Biz so far has been good with the exception of the June 2 and May 26 week-ends. Rain and cold weather held down the grosses.

Jerry Wyman, working out of the Harry Kodinsky office, has been do-

ing a terrific job hitting local dailies. Special features and promotions get a good play and readers are used regularly.

West View staff includes George N. Harton, general manager and president; Dick Newman, vice-president; C. C. Cane, secretary-treasurer; Edward A. Vettel, general superintendent; Edward E. Vettel, assistant superintendent; H. Howell, concession manager; G. L. Beares Jr., refreshment stands; Elizabeth Rugh, restaurant manager.

Park owns and operates game concessions.

### Riverview Notes

CHICAGO, June 15.—Mac MacLaughlin, blind operator of the fishpond who has been at Riverview 40 years, is about to lose two of his daughters to Dan Cupid. Toni will wed Maj. Gene Berri, recently discharged from the army's Gardiner General Hospital here and who resides in St. Paul. Wedding will be next month, but exact date is not set, Toni says. Sister Rose will wed Ed Kummerle, rodeo performer, in September. Both girls work for their dad, along with Emma Meyers, who is in her first year on the fishpond and in her third year at Riverview.

Overlooked last week when mentioning the Battaglias and their employees were Floyd Apel and Harold Williams. Apel is a nephew of Mrs. Battaglia. . . . Back for his seventh season and working the ball game is Frankie (Flatstore) Rodrigo. . . . Eddie Lazar, who has the hoops, reports business good. . . . Dorothy Battaglia is in charge of her parents' monkey race. . . . The Battaglias also own the country store, worked by Charles Merkle and Bob Boland, and two rabbit stores, worked by Jim Hendrix and George Vary.

Morris Bedlin's wife, Dorothy, who was working in the cigarette shooting gallery with her husband and Bob Jagert, shifted last week to the ball game. She formerly was with Royal American Shows. . . . Danny Calamari, who was seriously wounded in the European theater during the war, recently was discharged from an army hospital.

Pat Norton is starting her third year at Riverview at the guess-your-weight stand. She formerly trouped with World of Mirth Shows. . . . With the iron lung are Gloria Wicker, Phyllis Johnson and Joe (Otis) Magee. . . . Johnny Nichols is back with John Kruto in the dish game for his 12th year.

### Excelsior, Arrowhead Pay 5G To Settle 51G Action

MINNEAPOLIS, June 15.—Excelsior Park Company, formerly Fred W. Pearce Corporation, of Kentucky, operators of Excelsior Park Amusement Company, and J. J. Atol, Duluth, owner of Arrowhead Fireworks Company, St. Louis Park, Minn., settled a \$51,803 damage claim brought against them, for \$5,000. Claimant was Clarence W. Peterson, of Excelsior, in behalf of his 16-year-old son, Charles William Peterson, who lost his right hand and wrist as a result of a toy cannon explosion.

Peterson said the boy was given a quantity of undetonated fireworks following a July 4 celebration at the park and that on July 11, 1945, while Charles was loading a toy cannon with the fireworks, it exploded. He charged the park and the fireworks firm with contributory negligence. Settlement, made out of court, was approved by the judge. Boy receives \$4,000 and the father \$1,000 for medical costs.

### Rain Hits Harry Illions At Celoron, Memphis, Dallas

JAMESTOWN, N. Y., June 15.—Harry A. Illions's Celoron Park here, plus his ride units at State Fair Park, Memphis, and State Fair Park, Dallas, have lost, in whole or in part, most of this season's week-ends because of rain.

Weather here has slowed work on the \$135,000 Rapids ride which is nearing completion. Illions announced that it will soon be ready for shipment to Dallas where his Bozo ride is in operation.

### Rare June Sunday Floods Indianapolis Spots With Cash

INDIANAPOLIS, June 15.—Weather of the rare June variety turned Sunday (9) into a holiday for thousands who stood in queues before rides and crowded Indianapolis pools.

Riverside Park, which opened at 1 p.m., reported a line of cars filled to capacity waiting as early as 11 a.m., and that about 20,000 visited the spot during the afternoon and evening. Lines formed before all 25 rides, and patrons spent freely.

### Beauty Bout, Dawn Dance for Lincoln

NORTH DARTMOUTH, Mass., June 15.—A bathing beauty contest to select Miss AMVET, of Fall River, Mass., is next on the list of features at Lincoln Park here Thursday (27), according to Charles Collins, manager. Winner will be sent to Revere, Mass., to compete in the Miss Massachusetts contest in July. Miss Massachusetts winner will enter the Miss America contest in Atlantic City.

Night of July 3, a dawn dance will get under way at 9 and continue until 2 a.m. Roller rink will run a dawn party from 8 to 2 a.m., with a huge bonfire scheduled at midnight. The afternoon of July 4 there will be a clambake for the New Bedford Rayon Company, with a band concert in the afternoon and a dance at night, featuring Ina Ray Hutton's orchestra.

July 20, Jerry Colona and a Hollywood troupe will be featured, along with Billie Butterfield's orchestra. Spot will use loud speakers to broadcast the Louis-Conn fight Wednesday (19) and will follow with a fireworks display. Outdoor concerts are featured each Sunday with a different orchestra. First was held Sunday (9) with an old-time orchestra.

### Suit, Towel Shortage Closes Pla-Mor Pool

KANSAS CITY, Mo., June 15.—Louisiana officials of Pla-Mor have decided not to open spot's swim pool this season.

According to L. E. Guthrie, summer will be spent making extensive changes in the arena buildings, where the pool is located. Additional concession stands and sanitary facilities will be installed.

### Refreshment Center Opens

INDIANAPOLIS, June 15.—Refreshment center at Riverside Amusement Park opened for the season Saturday (8) under park management, serving light wines and beer. Professional entertainment will be featured.

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### LAST CALL DIXIE DRIVE-IN PARK

Fairgrounds, Rocky Mount, N. C. Will open Monday, July 1st, go through Labor Day.

WANTED Four or five modern Rides, Bingo, Photo, one Kiddie Ride, Frozen Custard, Portable Skating Rink, Guess Your Age, two Ball Games, Candy Floss. You can't afford to miss this opportunity. Contact me quick by wire or phone. NORMAN Y. CHAMBLISS, Manager Rocky Mount, N. C.

TREASURE ISLAND PARK Phoenix, Arizona Will Book the Following: Ferris Wheel, Octopus, Tilt-a-Whirl, Fun House, Mug Joint, Custard, Milk Bottles and a few more Concessions open. This is a 120 acre year round park. The only Amusement Park in Arizona. Wire or Write JOE WEBER 2227 N. Evergreen St., Phoenix, Arizona

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Snappy Illusions—Fiery colors. U. V. lighted for Funhouse or Park Ride. AL NICHOLS AMUSEMENT PARK ARTIST ENGR Box 191, Hudson, N. H.

FROM MAINE TO CALIFORNIA POKER GAME OPERATORS Equip your tables with our new improved, everlasting Positive Contacts. Send \$2.50 for sample set of 18 contacts. We also make contacts for Fascination, Five Star and all group games. Also Timers. TOLCES 2905 W. 15TH STREET BROOKLYN 24, N. Y.

### Jantzen's New Boss On 1st Amusement Job, But He's Game

PORTLAND, Ore., June 15.—Bob Rennie, new manager of Jantzen Beach Park, is a newcomer to the outdoor amusement industry, but is filled with zeal to give the park a new program of picnic business. "I'm new to this business," says Rennie, "but I hope to develop an appeal for Jantzen Beach whereby we'll have organizations coming here for picnics to take advantage of our vast facilities."



BOB RENNIE

Rennie, who succeeds Paul H. Huedepohl, who spent 20 years with Jantzen Beach, is a native of Portland, Ore., and a scant 29 years old. After graduating from Washington high in Portland in 1935 he went to work for the Columbia Steel Corporation as an accountant. After three years he joined the Chicago & Northwestern Railroad, remaining until 1941, when he went with the Kaiser Corporation, winding up as assistant to the general manager of the shipyard at Vancouver, Wash.

### Louisville Op Buys 2 Rides As Broad Ripple Goes Down

INDIANAPOLIS, June 15.—Miniature Train and Tumble Bug at Broad Ripple Park have been sold to Robert H. Hammer on his high bid of \$800. He is a concessionaire at Louisville's Fontaine Ferry. Sale was first move of the city park board in turning Broad Ripple into a public park.

### Riverside at Phoenix Folds; Treasure Isle State's Only Funspot

PHOENIX, Ariz., June 15.—Riverside Park here, which opened in April, has closed, leaving Treasure Isle here the only amusement park in the State.

No reason was given for the sudden closing of Riverside, but it is believed business was slipping. Spot, owned by Harry Nace and operated by John Mullins, still has the swim pool operating under management of Spencer Moore. Park's rides, owned by Mullins, were shipped to a spot in Odessa, Tex. Burt Davidson moved his concessions to Mullins Park, Tulsa. Concession booths were sold to house hunters. Spot has ordered a Roller Coaster.

While Treasure Island is hampered by the difficulty in obtaining building materials, spot is enjoying good business. Two new concessionaires are H. R. Mahan, lead galleries, and Richard Stolle, bingo.

### Judge Tosses Out Suit Against Riverside Park

SPRINGFIELD, Mass., June 15.—Contradictions in the testimony of a plaintiff in a suit against the Stuart Amusement Company and Riverside Park Enterprises, Inc., led Judge Felix Forte in Superior Court, to dismiss the suit and enter verdicts for the defendants.

Mrs. Matilda Zeegers, East Hartford, Conn., who was suing the park operators for \$5,000 for alleged injuries received in a fall in a rutted hole on a roadway in Riverside Park July 29, 1945, on at least three occasions changed the testimony she had previously given under oath. The judge admonished her severely and threw the case out of court.

### While Strolling Thru the Park

Amusement parks were plugged as offering the perfect surroundings for camera enthusiasts in a picture column by Norris Harkness in the May 4 issue of *The New York Sun*. Rating specific mention were Palisades (N. J.) Park and Coney Island, N. Y. Article pointed out that no invention is necessary to create variety, color, crowds and interest in parks.

Henry G. Stamps, recently resigned as superintendent of concessions at Mid-South Fairgrounds Park, Memphis, has changed his mind and will stay on, John Vesey, park commission chairman, announced. Stamps had expected to enter the army as an investigator.

Law Platt, vet band booker and part owner of Akron's Continental Grove, will manage Summit Beach Park's ballroom this summer. Platt, who handled the dance spot from 1937 to 1941, has remodeled the dancant and will book both spot and name bands.

Art Lewis, president, Seaside Amusement Park, Virginia Beach, Va., was in New York recently attending meeting of theater operators and lining up bands for his Seaside and Ocean View (Norfolk) spots.

Aron Crystal and Arthur Emanuel opened a 40-table pokereno at Carlin's Park, Baltimore, Decoration Day. New air-conditioned layout is 100-feet long by 80 feet wide, with indirect lighting, and constructed in the center of Carlin's 82 acres.

Free-act policy has been resumed at Meyers Lake Park, Canton. Skylarks, aerialists, were first in, opening May 27. Gus Sun Booking Agency, Springfield, O., will again handle majority of the assign-

ments for the current season, Carl Sinclair, manager, announced. . . . Barbara's Circus started off the free-act season at Summit Beach Park, Akron, with the Flying Romas following Decoration Day week.

Mrs. Myron Brown, wife of the owner of Utica (Mich.) Park, is recovering from two operations and is again assisting her husband. . . . Zenka Malikova, Czech aerialist, opened Monday (3) as featured free act at Edgewater, Detroit, following in the Blondin-Rellim duo.

Tye Steinbach has taken over management of the pool at Jantzen Beach, Portland, Ore., succeeding Mrs. Paul H. Huedepohl, whose husband recently resigned as park general manager. . . . Fred Russell, Jantzen ride man, received expressions of sympathy from his fellow (*Strolling Thru the Park*, page 87)

### Panda Bites Vet's Arm; Amputation Necessary

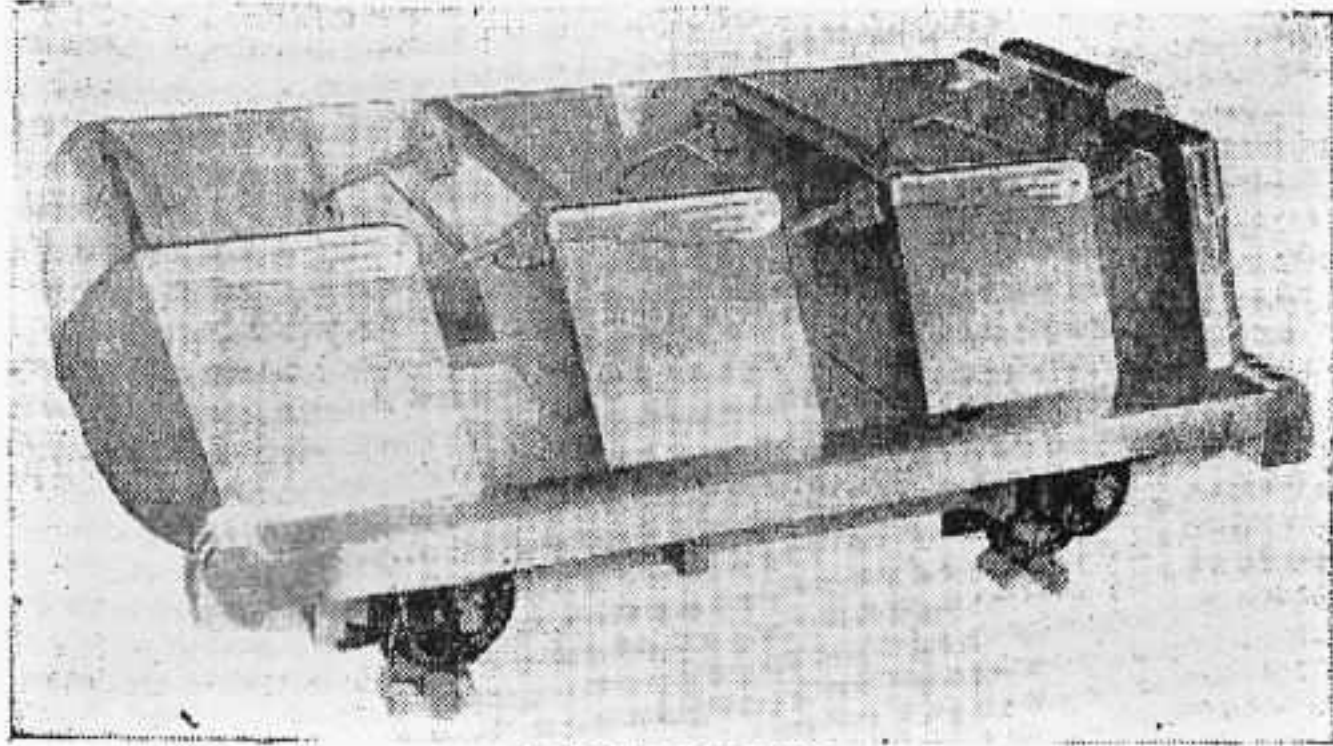
CHICAGO, June 15.—Brookfield Zoo officials are debating about disposing of Mei-Lan, 8-year-old panda, who bit the right arm of an ex-soldier so badly it was necessary to amputate above the wrist.

Victim was Ralph Small, 24, zoo attendant, who was outside the panda's cage when the animal reached out and grabbed his arm.

### Wins Darien Concessions

DARIEN, Conn., June 15.—Concessions for Pear Tree Point Beach have been awarded to high bidder, Dominick Christiano, restaurant proprietor of Norwalk, Conn. Christiano had charge of the concessions in 1943.

## CHECK THESE PROFIT-MAKING RIDES THIS SEASON!



COPPER CHROME STREAMLINED COASTER CAR

### NEW — SAFE — DEPENDABLE COPPER CHROME STREAMLINED COASTER CARS

Here are some of the proud, new owners of National Coaster Car Trains—

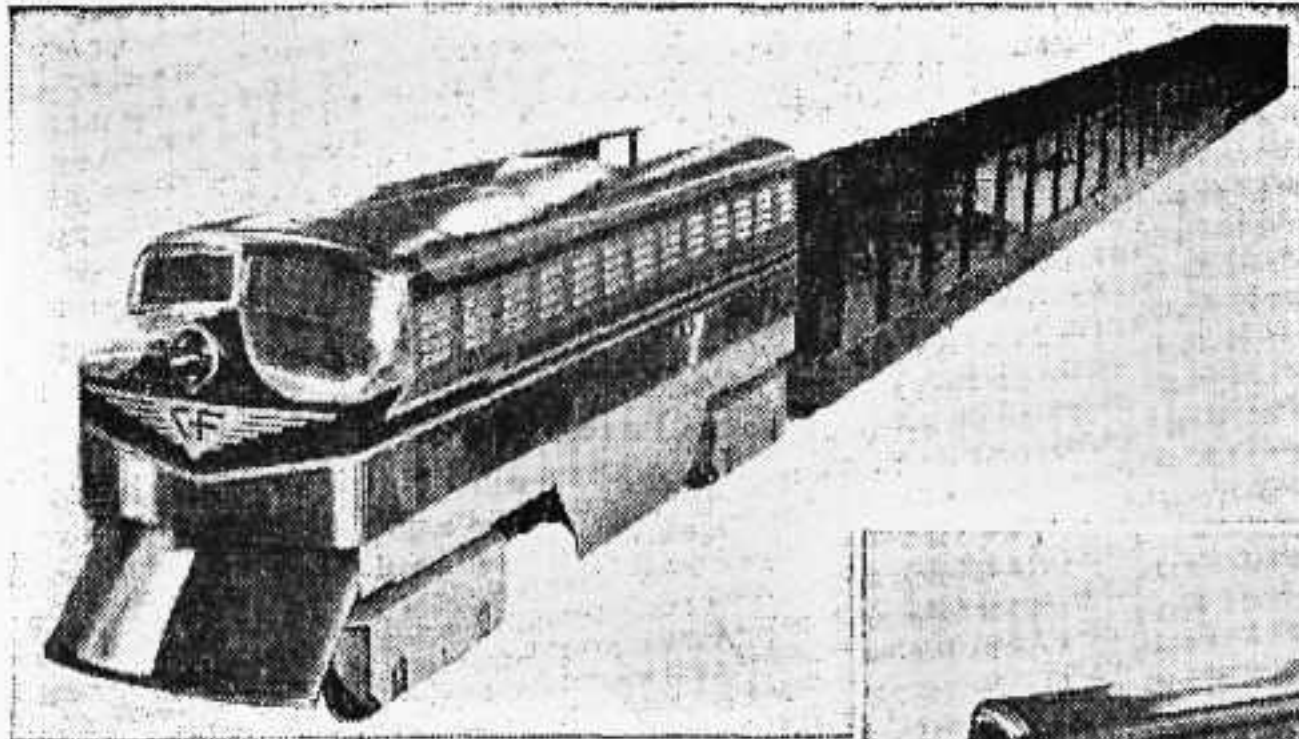
- Kirby and Long, Rochester, New York
- Benj. Sterling, Jr., Moosic, Pa.
- R. L. Spangler, Sunbury, Pa.
- Dartmouth Coaster Co., Dartmouth, Mass.
- Jefferson Beach Park, Detroit, Mich.
- Silver Beach, St. Joseph, Mich.
- Savin Rock, West Haven, Conn.
- Joyland Park, Lexington, Ky.
- Williams Grove Park, Mechanicsburg, Pa.

### STAINLESS STEEL MINIATURE TRAIN

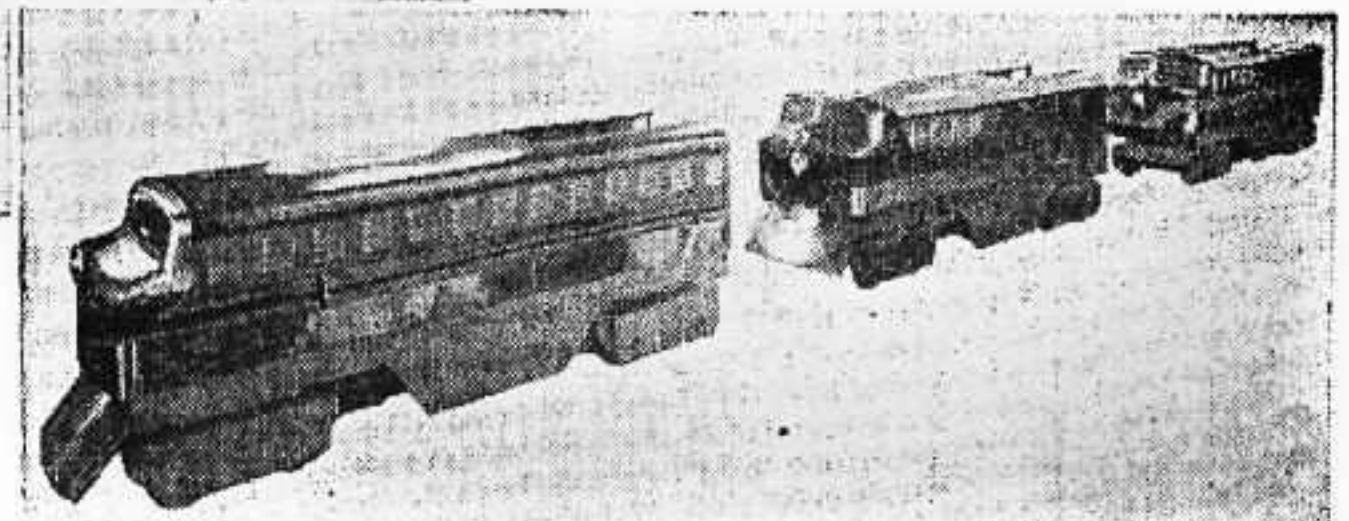
The King of Miniature Trains

Equipped with Roller Bearings all the way thru. A good ride for a good park—and these new owners know it!

- Williams Grove Park, Mechanicsburg, Penna.
- Joyland Park, Lexington, Kentucky.
- Roy Warfield, Sioux City, Iowa.
- Victory Country Market, Los Angeles, Calif.
- A. Obadal, San Antonio, Texas.
- Harold Burkholder, Harrisburg, Penna.
- Westview Park Co., Pittsburgh 2, Penna.
- H. W. Larned, Muncy, Penna.
- Orum Brothers, The Heights, Michigan.
- Audubon Park, New Orleans, Louisiana.
- Puritas Springs Park, Cleveland, Ohio.
- Fred Young, Peru, Indiana.
- William Muar, Canandaigua, New York.



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# CANADA MULLS AID TO EXPOS

## Federal Help Coming Again

Sums to be based on equipment and not on prize lists, as heretofore

OTTAWA, June 15.—Federal Agriculture Minister J. G. Gardiner told the House of Commons that a change in the basis of providing federal grants for fairs and exhibitions now is being worked out and will be introduced later in the session by way of supplementary estimates.

He explained that under the new system of grants to be provided by the Dominion government, the amount of the grant will be based upon equipment rather than upon prize lists.

In the past, all grants were based upon prize lists. However, representations to the government have indicated it would be more helpful to the fair boards if the grants were based upon equipment not only in the matter of buildings at the fairgrounds but equipment necessary for proper exhibiting.

Early in the war grants were discontinued because of the need for using all available funds for the prosecution of the war, however, Gardiner said the government now intends to re-establish them.

He said the basis in making grants to winter fairs was to be different to the grants to Class A and B fairs. There would more likely be some provision for prizes in connection with winter fairs.

The minister added that "It is assumed that the department will go on promoting fairs across Canada on a somewhat similar basis to that which prevailed prior to the war."

"There may be some changes based on the experience we have gained and the arrangements made with the provinces as well as with the fair boards as to what proportion is to be paid by each."

## Sandusky Resigns Calif. State Post

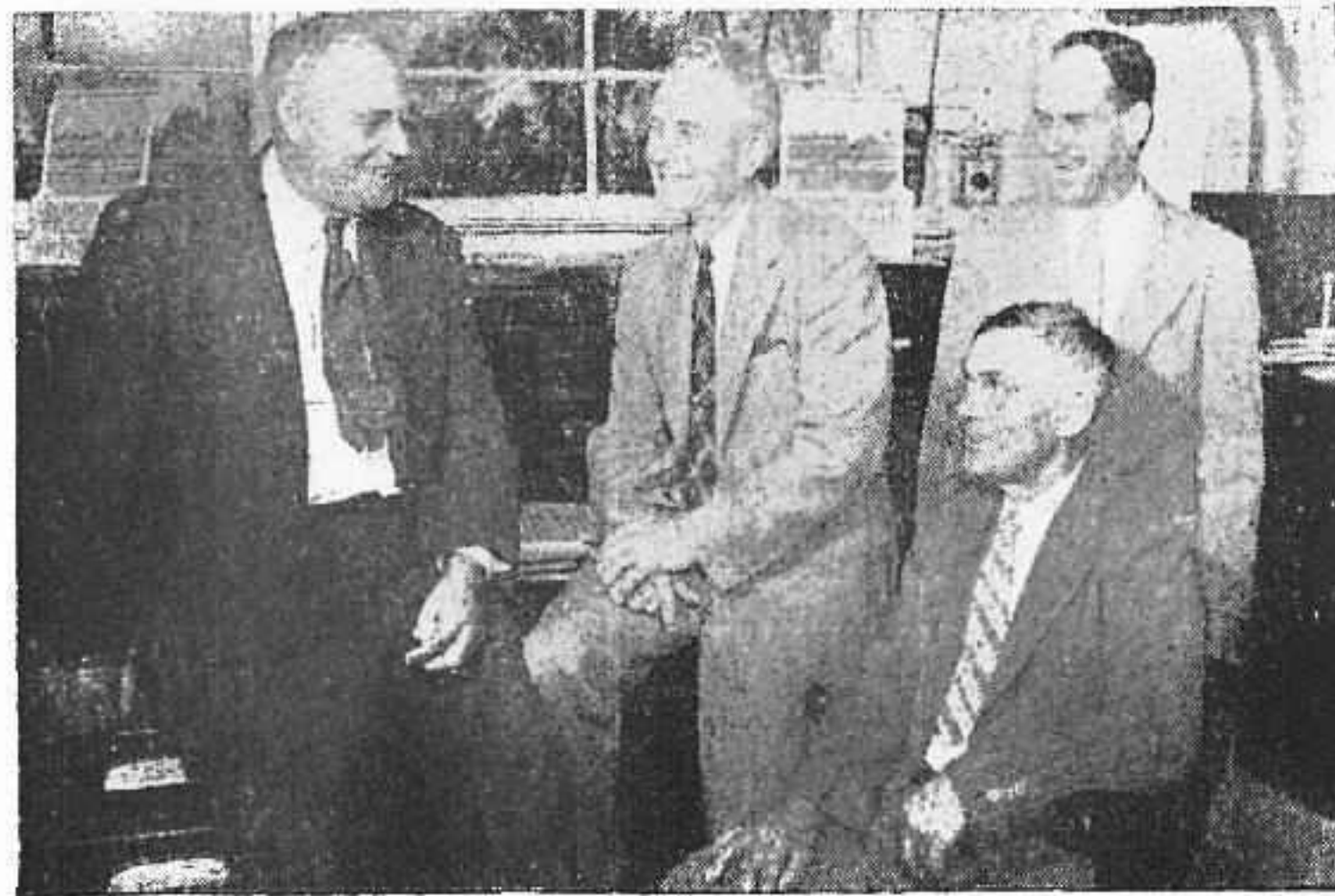
SACRAMENTO, June 15.—Fred M. Sandusky has resigned as secretary-manager of California State Fair to take a position with an industrial firm in New York.

Sandusky was receiving \$6,000 a year. He replaced Kenneth Hamaker, but was never in charge of an actual State fair as he started in 1944. Annual was suspended after 1941.

No one has been mentioned to take Sandusky's place. H. O. Davis, Palm Springs, a director of the fair and veteran of many an exposition, was recently selected by other directors as "executive" head. A reorganization of staff and plans for the future are under his direction. Phil Van Dusen remains as director of operations at the grounds, altho there are rumors he may leave.

Directors spent \$13,600 during the first five months of this year to publicize the 1946 fair, which was called off a few weeks ago.

Ralph Clark and Sam Leedom, Sacramento publicity firm, spent this amount under an original \$100,000 contract, which has been canceled and a new six-month deal for publicity signed. Clark and Leedom will receive \$250 a month under this.



FOUR BUSY MEN, officers of the Kalamazoo Free Fair, Kalamazoo, Mich., are shown in a relaxed moment after going over plans for the 1946 annual. Standing, left to right, are Forest Weinberg, vice-president; Hartman Kakabaker, secretary, and Sherman Read, treasurer, with Clinton Buell, president, seated.

## Eastern States Remains Idle But Continues To Sell Public

SPRINGFIELD, Mass., June 15.—Eastern States Exposition will again be out of action this year, but it's not passing up an opportunity to let the folks know it'll be back, probably in '47.

An attractive six-page, two-color brochure, strikingly illustrated with line cuts and photos, points out it won't take the annual long to make-ready once the grounds are released. Articles hammer that message home. Still others speculate on what the big thrill will be at the revival; discuss the possibility of Helicopter service to the grounds from New England cities, and another points out the new Massachusetts laws now make it possible for a rebirth of the famous horse shows.

Brochure also enumerates aid expo is giving, altho it is out of action. Articles dwell on free usage of area of grounds to town of West Springfield for a public playground and on the Baby Beef Show for 4-H Club

members on grounds September 13-14.

Booklet also gives history of the expo's wartime occupancy by governmental agencies and provides listing of New England fair dates.

Titled, *Eastern States Exposition News*, the brochure does a bang-up public relations job in addition to reminding the folks the expo will be back.

## Saskatoon Nags To Chase For 19G, Record Purses

SASKATOON, Sask., June 15.—Prize money amounting to \$19,700 for horse racing in conjunction with the Saskatoon Exhibition will be the largest in the show's history.

Agriculture, livestock and other exhibits are expected to set records and plans are for an auto show, the first in several years.

## Viscount Alexander Opens Exhibition at Lachute, Que.

MONTREAL, June 15.—Field Marshall Viscount Alexander, Canada's new Governor General, in one of his first public appearances since his arrival in the Dominion, presided at the opening of the 120th Spring Fair at Lachute, Que., about 50 miles from Montreal.

The governor-general, who spoke in French and English, officially paid tribute to the farmers of Canada for the tremendous quantities of food sent to England in the past years and, amid the full pageantry of a country fair freed of all wartime limitations, he saluted the farmers of Argenteuil County while emphasizing that his tribute was not only to one fair, but to all the fairs and farming communities across the Dominion.

He thanked thousands of farmers for the warm reception accorded him

and said that he had "been looking forward to meeting the farmers of Canada" at home. He reminded his listeners that he was a country man himself, coming from a part of Ireland devoted to agriculture and forestry. Because of his 34 years of professional soldiering, he said, of which 17 were spent on overseas service, he had not farmed himself but he had met countrymen of all nations.

Lord Alexander was welcomed to the fair, which ends tonight, by J. H. Black, president, and Clement Tremblay, vice-president, of the Argenteuil Agricultural Society.

Following his address, the governor-general cut a ribbon spanning the race track, thus officially opening the four days of exhibitions and competitions. Midway entertainment was offered by Wallace Bros.' Shows.

## Sam Levy Gets Grandstand at Illinois State

Concessions to Bush-Laube

SPRINGFIELD, Ill., June 15.—William V. (Jake) Ward's second Illinois State Fair in six years—it was suspended from 1942 thru '45—is beginning to take shape as contracts were let Monday (10) for night grandstand attractions and grandstand concessions.

Sam J. Levy, representing Barnes-Carruthers theatrical agency of Chicago, was awarded the revue and the bulk of the acts after Ward and Arnold Benson, State director of agriculture, listened to agents through most of the day. Levy sold his *State Fair Revue of 1946* which will be featured at the bulk of Midwestern State annuals, but Ward announced he will bill it under a different title.

George Bush, of Bush-Laube Concessions, Kansas City, Mo., was the high bidder for grandstand concessions.

Ward also announced that some acts will be purchased from the Ernie Young Agency, Chicago. In addition to Levy, who was accompanied by J. Arthur Friedlund, and Young, George Flint represented the Boyle Woolfolk Agency of Chicago, and Jim Braille and Dan Graham presented for the Music Corporation of America.

Jimmie Van Cise and Jimmie Lynch Jr. were there to represent the Death Dodgers, and were informed that automotive contracts will be let Monday (17). Charles Jacobs, of Sports Service, Inc., and two Springfield firms bid against Bush-Laube.

J. C. McCaffery, general agent for Hennies Bros.' Shows, who has the midway, was present to look over concession locations.

Ward now has a big crew working on the grounds as well as in the office, and a sign in the office building foyer reminds all and sundry of exactly how many working days are left before the annual opens, a sign designed to spur all hands on to greater effort.

## Calif. State Uses Smart Angle in Regret Reprint

SACRAMENTO, Calif., June 15.—A reprint of a *Sacramento Union News* story, citing regrets by the California State Fair Board that the annual won't operate this year, is being sent out by the suspended annual. Reprint not only extends regrets, but lists the reasons why annual won't run.

Story goes on to plug the future development of the fair and presents possibility of the fair shifting its site to a larger one, where a modern plant, with ample facilities, could be built. Yarn adds up to good public relation pitch and argument for relocation and construction of the plant.

## Mass. Orgs To Mull Fee Hike

SPRINGFIELD, Mass., June 15.—Increased admission prices and the setting of schedules for State horse shows will be among important items discussed at the Massachusetts Agricultural Fairs' Association spring meeting Wednesday (19).

**Hamid Makes Another Pass For Mutuels for Trot Org**

TRENTON, N. J., June 15.—Interests associated with George A. Hamid are making another bid for pari-mutuel betting at the Trenton Fairgrounds track. The Mercer Trotting Association has applied for a license, with racing to begin September 30. Listed as officers of the association and Maj. Edward B. Allen, Flemington Fair Association; Norman L. Marshall, secretary of the New Jersey State Fair and George A. Hamid Jr. Allen is president of the group, Marshall, secretary, and Hamid Jr., vice-president and treasurer. The Trenton Council of Churches has already started a campaign to prevent the granting of a license, and has asked the Racing Commission to hold a public hearing on the application. Several previous applications have been denied.

**Harness Horse Owner Buys Grounds at Mercer, Pa.**

MERCER, Pa., June 15.—Fairgrounds here have been purchased by Louis Pesch Sr., prominent horse owner, recently returned with his string of horses from Santa Anita, Calif., and will be reconditioned for operation August 20-24. The owner's son, Louis Pesch Jr., has been designated secretary and general manager. Purses totaling \$8,000 will be offered for harness horses, it has been announced. The Carvella Amusement Company has been contracted for the midway attraction. Grandstand show has been signed by Frank Cervone for the George A. Hamid office. A thrill show will be held the final day.

**Fair Dates**  
 The following corrections and additions to the List of Fair Dates were received during the week ended June 14.  
 The complete List of Fair Dates was published in the issue dated May 25. The next complete list will be published in issue to be dated July 27. See each issue of The Billboard for corrections and additions.

- Alabama**  
 Attalla—Etowah Co. Fair Assn. Sept. 23-28. O. H. Bruce.
- California**  
 Gridley—Butte Co. Fair. Sept. 12-15.
- Colorado**  
 Kiowa—Elbert Co. Fair Assn. Aug. 23-24. David Rice, Simla, Colo.  
 Castle Rock—Douglas Co. Fair. Sept. 21-23 (tentative). Charles E. Kirk.  
 Craig—Moffat Co. Fair & Rodeo. Sept. 6-7. Charles A. Stoddard.  
 Deer Trail—Deer Trail Fair. Sept. 13-15. Richard Price.  
 Durango—San Juan Basin Fair. Nov. 1-3. Chamber of Commerce.  
 Eads—Kiowa Co. Free Fair. Sept. 12-14. C. E. Hightower.  
 Flagler—Kit Carson Free Fair. Aug. 19-21. George M. Baxter.  
 (See FAIR DATES on page 101)

**Around the Grounds**

Nat Green has left his Chicago haunts for the time being to do a bit of press agenting for John Sloan's auto races at Des Moines July 4.

New magazine, *The Fair Dealer*, published by the Western Fairs' Association, Sacramento, is attracting a great deal of attention. Distribution is only to association members. The May issue devotes most of its space on advice to fair managers, suggesting a schedule of prices, percentages, etc., for concessions of all kinds, space and other features of a modern annual.

Staff of the California State Division of Fairs and Expositions has been augmented by the appointment of George Miller and Walter Heine-man to be assistants to A. E. Snider, chief of the division. W. Sloan, who has been an assistant, remains in the department as head of statistical research.

Helen Runyan and her mother of Springfield, Ill., visited Mr. and Mrs. J. Allen Darnaby the past week at Evanston, Ill. Miss Runyan joined the Darnabys as dance and musical director when she was 18 and stayed with them 17 years. She is now a real estate operator and broker and vice-president of the Springfield Real Estate Board, and last week nearly got back in show business by selling a farm for Mr. and Mrs. Chick Armbruster, tent and awning folks, of Springfield.

"Post-War Living" will be the theme of the Saginaw (Mich.) Fair, which is managed by Clarence H. Harnden, president of the International Association of Fairs and Expositions. Commercial exhibitors, according to Harnden, have been making bigger demand for space than last year. These commercial exhibits will tie in with the theme. Annual has re-acquired the one building on the grounds used for three war years as a transfer depot for a gun plant.

With resumption of Ohio State Fair, Columbus, Dr. Louis E. Pete, Ashland High School music director, will again serve as director of the All-Ohio Boys' Band. Pete served from 1932 to 1941, when the annual was halted.

Mahoning County Agricultural Society is planning to spend more than \$50,000 on new buildings and other improvements for the 100-year-old annual at Canfield, O., in September. Next year the board plans to add a women's building, more horse barns, (See *Around the Grounds*, page 102)

**Red Lion Picks Triangle, Officers and Committees**

RED LION, Pa., June 15.—Triangle Shows were contracted to supply the midway at Red Lion Fair here July 5-20, and Sam A. McFarland was elected board president at the June 5 meeting. Others elected were James A. Ropp Jr., vice-president; Ray E. Swartz, recording secretary; Mervin H. Deardorff, treasurer, and R. M. Spangler, secretary-manager. Committees appointed were: executive, Dan P. Kenner, Spangler, Deardorff, Alvin Grove, McFarland, Ray E. Swartz, Ernest H. Ropp and James A. Ropp Jr.; tickets, Spangler and Swartz; exhibits, Ropp Jr. and Spangler; advertising, Ernest H. Ropp and Grove, and publicity manager, George Allwood.

**Western Service Gets Ex At Salt Lake Annual**

MURRAY, Utah, June 15.—Western Service Company has been granted an exclusive contract for food and drink concessions at the Salt Lake County Fair here under a proviso that it erect permanent installations costing \$10,000 for a three-year period. Org recently closed a contract with Utah State Fair, Salt Lake, whereby it gets five-year eat and drink ex in return for putting up \$60,000 in permanent installations.

**THE FLYING ROBBINS**  
 Two young men and a beautiful lady performing America's newest flying return act.  
 We have some open time starting July 1.  
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 CAN ONLY USE FEATURE ACTS  
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 SHOWS — RIDES — CONCESSIONS  
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 ORIENTAL, PA.  
 P. O. Address: Liverpool, Pa.  
 July 31-Aug. 1-2-3-4  
 Contact Immediately.  
 WALLACE HOCKENBROCH, Sec.

**Free Act Thriller**  
**Ski-Jumping Without Snow**  
 Fire-Leap over Gap  
 A NOVELTY HIGH ACT  
 Add. c/o N. Regnell, 1848 2nd Ave., N.Y. 28, N.Y.

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 COMPLETE CARNIVAL FOR THE **LARAMIE COUNTY FAIR**  
 AUGUST 22-23-24  
 CHAS. W. STEPHENS, Sec. & Treas.,  
 Pine Bluffs, Wyo.

**WANT**  
 Clown and Novelty Acts on track at Ravenna, Ohio, Fair, July 30-31-Aug. 1-2. No Animals or High Acts.  
**G. W. GAINES**  
 439 Josephine Ave. COLUMBUS, OHIO

**"Saludos Amigos"**  
**Don Diego**  
 Symbol of the Spanish Hospitality of the Early Days  
**Invites You...**  
**SAN DIEGO COUNTY FAIR**  
 Del Mar, California  
**JUNE 28-JULY 7**



Again Playing Fairs for BARNES and CARRUTHERS  
**LOW HITE & STANLEY**  
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 Personal Management **EDDIE SMITH**

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Your skaters are demanding more high priced precision roller skates. Be sure to have in stock for these better skates out Betty Lytle No. 9984 white bucko professional shoe, and No. 9995 black kangaroo shoe for complete skater satisfaction.

**HYDE ATHLETIC SHOE CO.**  
Manufacturers of those famous BETTY LYTLE Roller Shoes  
Cambridge, Mass.

## Controversial Merry-Go-Round

CINCINNATI, June 15.—Recent publication in at least one roller skating journal of a letter from the Federation Internationale De Patinage a Roulettes, confirming acceptance of the United States Amateur Roller Skating Association as an FIPR affiliate, has brought *The Billboard* much comment from operators. Several weeks ago the USARSA, thru William Schmitz, secretary of the United Rink Operators, requested that *The Billboard* publish the letter. The request was declined then because it was felt that the letter was so controversial in nature that its contents did not belong in the news columns. However, since the letter has generated so much discussion, pro and con, we feel that it now merits printing, along with a letter of refutation by C. V. (Cap) Sefferino, of Sefferino's Rollerrome here and a member of the Roller Skating Rink Operators' Association of the United States. *The Billboard*, serving all rink men, takes no sides in the argument, and publishes the letters only because it is a controversial matter between skating bodies.

### The FIPR Letter

By President Fred Renkewitz and Secretary-Treasurer Otto Mayer

(Below is the FIPR letter, in excerpts for the sake of brevity:)

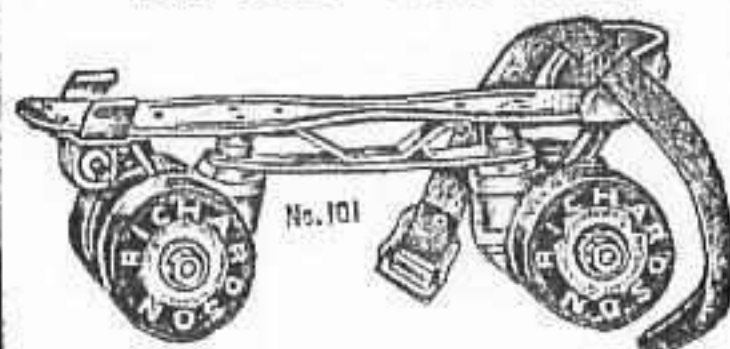
We confirm our cable of April 20 and are glad to confirm hereby that your association has been (The FIPR Letter, opp. page)

### Are You An American?

By Cap Sefferino

If you are in the habit of breathing free air, please read the letter published by the FIPR thru Ozzie Nelson, secretary of the USARSA, and then thank your lucky stars that the RSROA represents an overwhelming majority (Are You An American?, opp. p.)

### The First Best Skate



QUALITY

**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884  
3312-3318 Ravenswood Ave. Chicago, Ill.  
**The Best Skate Today**



**Liberty REGISTERED ROLLER SKATES**  
New! Sensational! FOR THE DISCRIMINATING SKATER  
Fixed angle of truck arm eliminates the causes of sub-curves... ingenious positioning of the adjusting nut does the trick! Tires are demountable.

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With STANDARD DANCE TEMPOS  
Write for Complete List.

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12,000 square feet No. 1 Maple Flooring, good, in 4 x 20 foot sections on 1 x 10 inch chlap sub-floor felt between, 150 pairs Chicago Skates, Skate Grinder, 5-18 inch fans on stands, Wurliizer Nickelodeon, one Squirrel Cage Conditioner Fan with Motor, 2 Neon Signs, 3 x 20 ft. Floor and equipment bought in Tulsa, Okla., few days ago. Call 107 or wire

**RAY'S ROLLER RINK**  
Plainview, Texas.

### FOR SALE

Sectional interlocking portable floors. I have enough new 33/32 hard maple flooring to build one 50 by 120 floor and three 40 by 100 floors, all 50 on new 2 by 3s, 90 cents per sq. ft., F. O. B. Houston.

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### FOR SALE

After July 15th, 40 pair of Men's and Ladies' Shoe Skates (mostly brown, a few black, used as rentals) \$325.00; also about 100 pairs of Chicago Rink Skates, ass't. sizes (now in use until end of our season), \$325.00, or will sell both lots, as is, \$600.00 cash, F. O. B. here. Will include large amount used wheels, toe clamps and cushions if desired.

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**No. 321 DUSTLESS FLOOR DRESSING**  
Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.  
**GAGAN BROTHERS**  
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bowling alley. Then each separate board is joined to its neighbor by nails driven in sideways. The result is an exceptionally solid floor which is practically echo-proof.

### FOR SALE

350 Pcs. of Chicago Roller Skates, Amplifier with 2 Speakers, Skate Wheel Grinder, electric; numerous parts and other equipment. 150 pcs. Chicago Roller Skates, never used. 140 pcs. Chicago Roller Skates, slightly used. Approximately 60 pcs. used Chicago Skates.

PRICE—\$1500.00

### SILVER BEACH

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### WILL PAY CASH FOR WURLITZER BAND ORGANS MERRY-GO-ROUND HORSES USED RIDES

All or any part, regardless of condition. Roscoe T. Wade, 16845 Lindsay, Detroit 27, Mich.

### "No Shows," Says Johnson

DENVER, June 15.—Carl C. Johnson, operator of Skateland here, reports an innaccuracy in a story published in the June 15 issue of *The Billboard* about his skaters giving exhibitions en route to the RSROA nationals in New York. "Amateurs are not allowed to give exhibitions unless sanctioned by the national office," says Johnson, "and we have no intention of giving exhibitions. Our party is merely stopping off at a few rinks on our way east to give our contestants a chance to practice and to see various rinks."

Fordham Skating Club's recent party at Fordham Palace, New York, featured exhibitions by June Heinrich, Walter Bickmeyer and Gladys and George Werner, skaters of Earl Van Horn's Mineola (L. I.) Roller Rink.

### Racial Prejudice Basis of Appeal In Eli Club Trial

HARTFORD, Conn., June 15.—Racial prejudice allegedly expressed by a juror is the basis for an appeal for a new trial filed with the Connecticut Supreme Court of Errors at Hartford last week.

Attorneys Louis Feinmark and Benjamin F. Goldman, appearing before the high court here, asked that the verdict of the New Haven Superior Court against their client, William Bluet, be set aside. They declared that during a recess of the New Haven trial a member of the jury made a remark which reflected on Goldman.

Bluet is seeking damages for a broken arm sustained when his roller skate came off at the Eli Skating Club, New Haven. At the New Haven trial, information concerning the juror's comment was given by a court attendant to the presiding judge, who made it known to the counsel involved. Counsel for Bluet immediately filed a motion for a mistrial, which was denied.

### How To Eliminate That Floor Noise

**M**OST people like familiar things, and this seems to be particularly true of roller skaters who become accustomed to the feel of the floor of their particular rink. Considerable comment was heard about the specially constructed floor at the Norwood (O.) rink during the recent USARSA National Championships.

Most of the competitive skaters agreed that it was extremely fast, but that it would require an element of time to become accustomed to it.

Ed J. Von Hagen, owner-operator of the Norwood rink and a construction engineer, designed his floor with the primary purpose in mind of eliminating noise, and in this he was successful. His theory was that by eliminating air cells in the flooring and floor base the noise would also be eliminated. Von Hagen started his base with 12 inches of cinders over which a concrete flooring was poured. On top of the concrete he poured a liquor composition of asphaltum mastic. The boards are imbedded in this mastic on their sides just as in the construction of a



A Skater's Dream Comes True

She now has her own

### CHICAGO "VELVET-TREAD" SKATE

The WORLD'S Greatest Roller Skate

**THE FIPR LETTER**

*(Continued from opposite page)*

accepted as regular member of the FIPR. The decision has been taken unanimously. . . . The resignation of the RSROA has been accepted unanimously without any discussion as our delegates have listened to the report of our bureau before taking any decision. . . . We wish to draw your attention on a very important fact: We have heard that the RSROA is trying to attract to her not only all the rink owners, but also our members affiliated. They have already sent along letters explaining the facts following their own ideas and they wish to call a big international meeting in U. S. A. in September next. We have read such letters sent f. i. in Italy and in England. Therefore we have taken the decision at our Congress that any affiliated member of the FIPR are not allowed to get into touch with the RSROA without being boycotted for life. All our members are informed and unanimously have voted a resolution that they shall have no contact at all with the RSROA. On the European side all our associations will act in the way to push out all attempt of the RSROA. We wish to ask you to do the same and by this way to collaborate with us and our members. If you might hear anything about a contact of a European body and the RSROA please advise us immediately so that we can interfere. . . . The next rink hockey world championship will be held at Lisbon (Portugal) in May, 1947. Concerning speed and artistic world championship, the Congress has decided to ask you to organize it, if this might help you in your competition with the RSROA. All our delegates have been impressed with the action of the RSROA in Europe and they have decided to help you in any way possible. The first help is to offer you the organization of those championships or, if you prefer, only the artistic world championship, as you wish. But in our mind we thought it would be the best way for you to give an extension to your association and a help to bring to your association more members. Your decision about that offer should be given to us directly before the end of 1946, those championships having to be held in 1947. . . .

**ARE YOU AN AMERICAN?**

*(Continued from opposite page)*

majority of the roller rink owners in the United States. If there is 5 cents' worth of love of liberty in your soul, then digest this letter carefully. The audacity of these Europeans is truly amazing, for here is a small group which has done absolutely nothing for roller skating except to allow skating interests to help support them, issuing orders to every athletic body in the world to cease all contact with members of the RSROA or suffer boycott for life. I have friends in the sporting world, thousands of them. Skating is only one of my interests—and if these friends are satisfied to allow anyone to pull a Hitler like this on them, then I am the winner. I have nothing to lose by hanging on to my rights to live and breath as I please. Twenty thousand amateurs and representation in 39 States must be a powerful institution to warrant such a disgusting attempt at intrigue. I am awfully grateful that the wise men of the RSROA chose to resign from the FIPR. I feel that I have just had a good, clean bath.

**Fire Hazards Close O. Aud**

YOUNGSTOWN, O., June 15.—Charging that fire hazards exist, Fire Chief Clarence Thomas has ordered the closing of Rayen-Wood Auditorium here until the conditions complained of are remedied. Auditorium

**Florida Rejects Ringling Bids**

*(Continued from page 77)*  
State would drop its suit for interpretation of the codicil.

**Wants Suit Pressed**

Robert Ringling offered to buy the State's claim against remaining assets for \$500,000 cash on condition the cabinet permit it to carry on in the name of the State of Florida its suit seeking ouster of the Norths as executors.

John Ringling, who died in 1936, left a will bequeathing the John and Mabel Ringling Museum of Arts and his home in Sarasota to the State. By a codicil, he left the residue of the heavily debt-ridden estate for support of the museum. The State Legislature agreed to accept the bequests only when it could come to the State debt free. The home and museum were turned over to the State last spring after all creditors agreed to take their claims out of the remaining assets. Among the assets still in the hands of the executors is the circus stock and a big acreage of undeveloped beach property at Sarasota.

The Ringling will codicil also cut John Ringling North and his mother, Mrs. Ida Ringling North, out as major beneficiaries, and two court tests are pending to determine whether they should also be ousted as executors of the estate.

**UNDER THE MARQUEE**

*(Continued from page 79)*

operated before the war. A new light plant and a concession trailer are new additions to his winter quarters. Lou Walton, after playing the Omaha Shrine Circus, has joined clown alley of the Clyde Beatty Circus. . . . Frankie Bland, general agent of the Penn Premier Shows, and W. H. (Duke) Brownell, contracting agent, visited Frank Mahary, No. 1 car manager of Ringling-Barnum, and the rest of the car boys at Easton, Pa., while the Penn Shows were playing across the river at Phillipsburg, N. J.

**Gainesville Performers Host Scribes, Cameramen**

GAINESVILLE, Tex., June 15.—Newspapermen and cameramen swarmed in here recently and performers of the Gainesville Community Circus were kept busy with interviews and posing for pictures.

Gill H. DeWitt was here filming a technicolor short for Warner Bros., which will be shown for the first time when the circus opens at the Cooke County Fair here week of September 2. Shooting still pictures and their publications were Carol Ramsey, *Holiday*; Thomas L. Stinson Jr., Western editor of *Popular Mechanics*; Dale Rooks, *Look*, and Carl Linde, Associated Press. Carol Hughes, contributing editor of *Coronet*, was here gathering material for a feature.

**French CFA Founder Dead**

NEW YORK, June 15.—The *World's Fair*, British trade paper, reports the death in Paris of Maurice Thomas-Moret, founder of Les Amis du Cirque, gallic counterpart of the Circus Fans Association. Thomas-Moret was a writer on circus topics and owner of one of Europe's largest collections of programs, photos, posters and other items.

is used for roller skating and athletic events.

Roller Derby opened at Hershey (Pa.) Sports Arena June 4 for a scheduled run thru June 15. Gate of 2,500 was reported for the opener. Admission ranged from 35 cents to \$1.65, including tax.

**WHILE STROLLING**

*(Continued from page 83)*

workers over death of Mrs. Russell. . . . Jantzen Beach is trying new policy of conducting dances Monday nights, formerly idle, by using local orchestras. Tried out Monday (3) was Earl Horn's outfit of veterans.

Ira S. Schellenberger, personnel manager at Oaks Park, Portland, Ore., complains that the labor problem is still a headache—"worse than during the war." Says Schellenberger: "Three new employees for the restaurant didn't even bother to show up the first day."

George Wheeler, for 15 years in charge of landscaping at Jantzen Beach Park, Portland, Ore., is slowly recovering from an illness that took him off the job about a year ago. A kidney ailment brought on phlebitis after an operation. He is back on the grounds this summer in jobs on which he can keep off his feet.

W. J. Tarr, general manager Hotel Conneaut, Conneaut Lake Park, Pa., has resigned to become general manager of Hotel Bartlett at Cambridge Springs, Pa. Tarr has been with Conneaut Lake Park since 1937.

Marine Corsair fighter plane parked at Palisades, N. J., drew 'em, and a marine recruiting booth alongside signed up 103 for the leatherneck aviation branch.

Paul H. Huedepohl, recently resigned as managing director of Jantzen Beach Park, Portland, Ore., was a Chicago visitor Wednesday (12) en route from Atlantic City, where he attended the Rotary International meetings. Huedepohl, who said he plans to vacation for at least three months, will stop in Denver to visit Arnold B. Gurtler, of Elitch Gardens. Gurtler, who has been on the sick list, was recently discharged from the hospital.

Herman Blumenfeld, office manager, George A. Hamid, Inc., underwent a second throat operation in New York Thursday (13). He expects to be back at his desk within a week.

Irving Rosenthal, co-owner, Palisades (N. J.) Amusement Park, is reported to be convalescing at his home in New York following a recent illness.

A lengthy feature article in *The Jamestown* (N. Y.) *Post-Journal* Wednesday (12) credited the invention of the overhead transmission, which causes Carrousel horses to move up and down, to Marcus C. Illions, father of Harry A., owner-operator of Celoron Park, and William F. Mangels.

**With the Zoos**

Fuzzy and Wuzzy, six-month-old bear cubs, are the newest members of the Philadelphia Zoo. They arrived from Canada. A bushmaster from Trinidad also has arrived.

Mustard, the only male sea lion at the Druid Hill Park Zoo, Baltimore, died May 27, less than two weeks after he arrived as a companion for the Misses Pepper and Ginger, old-time performers in the sea lion pool.

Thieves cracked the safe in the administrative offices of Regent Park Zoo, London, England, and got away with a haul of \$10,633, representing 25,000 clicks of the spot's turnstiles.

A calf was born to Momba and Bomba, giraffes in Washington Park's Zoo, Milwaukee, Tuesday (4).

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**CHRISTMAS CARDS** for **ROLLER SKATERS**  
Colorful! Correct!  
Wholesale Prices & Samples to Rinks

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**WANTED**  
First Class Portable Rink Man  
Sober, Honest, Capable. Rink in South, year round. Good salary, right man. Address:  
**BOX D-185, c/o The Billboard, Cincinnati 1, O.**

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**FULL SIZE SKATE ALL METAL CASES**

Pre-War Standard Cases EACH Sturdy but Lightweight Shipments now-Doz. Lots **\$2.75**

**ROLLER SKATE SHOES**  
Largest In-Stock Selections of Professional-Model Famous-make Shoes. Complete Size Ranges. In Ladies' White; Men's Black, Brown or White. Also Men's Hi-top Kangaroos & Ladies' Buckskins.

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3,000 REELS TO SELECT FROM  
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SPECIAL: "Murder on Lennox Ave." with Lon  
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each. Also 16mm. Do-Why Sound Outfit, for  
\$285.00, and RCA 16mm. Sound Outfit, complete,  
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# Obrecht in Chilly Weather Bow, But Business Is Good

MINNEAPOLIS, June 15.—Christy Obrecht Show opened its canvas tour in Stewartville, Minn., May 29, to good biz despite frigid weather. A night at Red Wing, Minn., was lost due to heavy rains. Four and five-day stands are being played. Org is managed by Christy Obrecht Jr.

In the company are Lois Dean Obrecht, Kathryn Berg, Bob Diedrich, dance feature; Louise Salerno, leading woman; Al Unruh, general business and director; Victor Headlund, juvenile; Christy Obrecht Jr., featured comic; Mae and Jule Obrecht, sisters of Christy Sr., featured musicians; Betty Zane, characters and specialties. Jerry Ketchum is handling the advance, and Christy Jr., the top, assisted by Lance White, Pat Hartley, Swede Johnson and Darwin Rasmussen.

Mr. and Mrs. Christy Obrecht Sr., who are in Minneapolis for a few weeks while Christy is having X-rays taken, will join for the summer. Recent guests were Mrs. Paul Morris and daughter, Patsy, singer over Station KWBH, LaCrosse, Wis.

# Davis Framing Hillbilly Show

BRADENTON, Fla., June 15.—Larry Davis, former circus man, is readying a new folk tent opera at his farm between here and Sarasota. He will open his Folk Musical Comedy Jamboree in North Florida early in July preparatory to a tour of Southeastern States. A new flame-resistant top is expected at quarters any day. Davis has bought trucks, light plant and other paraphernalia.

Org will feature hillbilly acts and rehearsals will begin June 20 under direction of Davis's wife, Cora, former Ringling circus performer. She is the daughter of E. E. and Maudie Bailey, former Texas tent show people. Gene Christian, former Miami newspaperman, will handle the advance as general agent in charge of the brigade. A special line of paper will be used.

# Rep Ripples

LEON McCARTHY has a vaude-pic show in the Warren, Pa., area. He played schools the past winter and will return to them in the fall. . . Long Lake Players, three people, will be around Adirondack, N. Y., after July 1, piloted by Raymond Maciare. . . Gilbert brothers, who had a straight pic show and religious films in New Jersey the past winter, have moved to Atlanta and will operate tent-pic shows with drama and vaude in that section. They expect to have three or four tricks operating at various points with exchange of films. . . Arthur Kinsley, showing around Chatham, N. B., reports okay biz with his vaude-pic show. He will do Maine fairs later. . . W. D. Niles writes: "Niles Fun Show has been in Otero County, Colorado, past few weeks. We have been having satisfactory biz with our flesh-pic show. I would like to add my bit for the pix and flesh-type show, as it is the only thing these days of heavy expense. We will be in Colorado for a month and then go into Northwest Oklahoma, where we were the past winter. We are playing halls and besides the show, we promote a few items—not med. We work a ghost show night once a week, using E. F. Hannan's opus, *Ghosts Walk at Midnight*. It goes well." . . C. C. Miner will have a colored four-people flesh trick at fairs in the Southwest. He has been playing auspice dates in the New Orleans area the past few years. . . Hank Niemeyer informs from Portage, Wis., that the Roberston-Gifford Players, under canvas, are playing that State for the first time since the war.

DECLEO, magician, is a vaude specialty with the L. Verne Slout Players, has charge of front door and is main ticket taker. He reports the org doing okay in Michigan and that the SRO sign has been out several nights. . . Happy Holmes is the mailman with the Renfro Valley Folks. . . Downe's Fun Show is in the Austin (Minn.) area. . . Philbert Family will play summer resorts

# Pix and Flesh

By E. F. Hannan

THE FELLOW with film can remain straight pic or add vaude or drama. Most operators say that flesh tells biz that might duck pix. There are still some folks that don't go for flickers.

I knew a tent rep operator who put six grand in his outfit and then went around looking for six dollar plays and same pay for performers. He thought his new tent would always remain spotless, but a week of mud and it was just another bale of duck. The pic feller laughs at mud, as many times he paints canvas to shut out light, and some say the more mud in canvas the better paint sticks.

Henry Lavine, showman of small towns, tells a funny one about a prospect that wrote to him about a pic-tent for sale. "Is it chalk white and nice appearing?" the prospect inquired. Lavine didn't answer, and remarked, "That feller should have an old-fashioned lantern parlor show."

# Gosh To Present New Play

WOOSTER, O., June 15.—Byron Gosh has returned here from New York, where he conferred with Karr & Landes, producers, to present his new play, *Living in Sin*, sex drama. He says he is also dickering with film companies to produce a film version of the show. Arrangements are being made for an early fall try-out near New York, plus a road show company to play in the hinterlands, Gosh announces.

in New York and Vermont in July and August. Org will have four of the Philbert Family and Clarence Delaney, and will present flesh bills by E. F. Hannan. . . Fremont Turgeon is around Needles, Calif., with his vaude-pic show. . . Costa Players, vaude-pic, now around Sarnia, Ont., will spend most of the summer in Quebec. . . Willard Berry will operate his film show around Shenandoah, Pa., this summer. He has had religious pix, but will operate regular pictures until fall. . . Bird's Show, drama-pic, reports satisfactory biz around Beaver, Okla.

ARTHUR LAMEREAUX has a vaude-pic show in Northern New England. . . Etta Duffy and daughter, Arlene, will tour Eastern hotels and resorts with three-people flesh bills. Harold Luckman will be the third member. . . Gray's Drama-Pic Show is in the Thomasville (Ga.) sector. . . Brownie's Fun Show is around Logan, Utah. Carl Felch has joined to do specialties and work in acts. . . Mr. and Mrs. George Peek have a small trick in Larimer County, Colorado. They play two-week stands, have 16mm. film and do their own flesh with dramatic sketches.

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# Coney Island, New York

(Continued from page 81)

Bar, repeats for its second season with no entertainment.

Steeplechase: Frank Tilyou has taken over publicity with the release of the Capp-Johnson Agency and will combine that with his other supervisory duties. . . . 3,000 Girl Scouts helped jam the park. . . . About 150 members of the press photographers of New York were feted by the Tilyous last week. Two large cheesecakes, the usual dessert for the boys, were a feature. . . . Brooklyn's Station WLIB has started a 15-minute park program on Saturdays. . . . Jack Walsh, chief electrician with the park since its birth 50 years ago, was storied in a Manhattan daily. . . . No orks or instrumental groups of any kind will function this season. . . . Ballroom space on the interior next season will be turned into a spot to house more rides. . . . Three sons of stagehands, Local No. 4, all discharged G.I.'s, are Jimmie Collins,

general supervisor, and Arthur Schult and Tino DeFede, operators, at the parachutes.

Bessie Angel, 25 years an Islander, has bought from sister Dora Witzel, who now operates Pady Shea's Gilssey House, a frozen custard stand on the Surf Avenue front of Steeplechase alongside the P.O. Son-in-law John Herling is manager with Mrs. Mollie Herling, assisting. A daughter, Edith Angel, is another assistant. . . . Bowery Follies changed from an all black to a black-and-white combo. Featured is Betty Real and her snakes. Dancers (white) are Kay McDonald, Bonny Luckey and Jean Weaver. Held over (black) are Feathers, emcee, and Natascha. Bruce McDonald is candy pitchman and wife, Florence, ticket taker and in charge of wardrobe. McDonald family is from outdoor shows. New outside talker is Casper Madonia. Retained is Billy Milton. . . . Justin Wagner, back out front at Wonder-

land Show, was awarded a bronze star medal in the army.

New modernistic structure on West 21st, between Surf and the Boardwalk, is Shelton Baths, Inc. Execs are Abraham Solomon, prexy; Mrs. A. Solomon, vice-president, and Mrs. Gordon Sieran, secretary. Spot is managed by Charles Sieran with Susan Farley in charge of the ladies department and Kim Guagliardi the cashier. Leo Kaufman, twice wounded, back from 56 missions as army photog and adorned with 21 battle stars, has taken over a studio on the Bowery presented to him by his dad, Joe. Assists are Ed Rice, dark room; Pearl Raskin and brother, Norman.

Large auditorium on the Boardwalk and 21st, Childs Restaurant property, is now occupied by the Arzy Toy Company, Wildman and Rifkin, execs. Front, partitioned off for concessions, has ticket sale for Victory Baths, operated by Mrs. Addie Seeml. Associates are Paul Kay and wife, Ruth. . . . Pete Weissman's (Ravenhall's) Arcade on the Boardwalk (125 machines), has Milton, Pete's brother, as assistant manager;

Theresa, a sister, cashier; Alan Hochtman, photos, and Harry Fox, Patsy Tarantino and Irving Fink, change men. Pete is negotiating for a midtown Manhattan arcade. . . . Barnett R. Berkens, exec secretary of the Arcade Owners' Association, visited Stanley Gersh, of Perfect Games Company, and Phil Brenner and Al Ross, of the Imperial Distributing Company.

Streamlined Scooter on Surf, piloted by I. Krauz, Harry Novins and James Petano, has Hughie Flaherty, ex-actor, in the ticket booth; Sam Kemper, repeat cashier; Sol Levy, manager, and Rudy Gargiulo and James Esposito, attendants. . . . Mrs. Catherine Wolfarth has opened an eatery on West 15th. Partner is Eddie Ledarkramer. A Bowery souvenir stand is another Wolfarth asset. . . . Jackie Kay is a new bally girl at Tiraza's Wine Bath Show. . . . Jack Donohue, balloon boy at Wonderland Show, will be birthday-partied by wife Alice, Monday (17). Mrs. D. is a dancer at Palace of Wonders. . . . Jack Gross is cashier for Carl Claret and Will Richmond's Whip on Surf.

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## THE FINAL CURTAIN

**BARRET**, Mrs. Ida, 88, grandmother of Estelle Taylor, actress, in Wilmington, Del., June 13.

**BULLARD**—John D., 61, of the old Bullard Bros.' Shows, suddenly May 9 in McAlester, Okla. Survived by three brothers, Bert, Billie and Frank.

**CASE**—Frank 76, owner of the Algonquin Hotel, New York, June 7 in that city. With the hotel from its opening in 1902, as a clerk, he worked up to the manager's post, and 25 years later became the owner-operator. He catered to writers and actors and made the hotel a gathering place for celebrities in both fields. The Algonquin Round Table, an informal luncheon round-up of stage and literary notables, was a feature of the hotel for several years. Case was proud of the food he served and published a book of Algonquin recipes in 1942. In addition, he wrote two books of anecdotes.

**FIELDING**—Harry (Heavy), also known as Harry Feingold, concessionaire with the World of Mirth Shows, in Newark, N. J., June 9. Burial June 10 in Providence, R. I.

**HAUPTMANN**—Gerhart, 63, German playwright, novelist and poet, in Agnetendorf, Silesia, June 8. He visited the United States in 1894 for the production of his play. *Hannele*, and in 1932 to participate in the Goethe centenary celebrations at Columbia University. He was awarded the Nobel Prize for literature in 1912.

**HIRSCHFIELD**—Mrs. Rose, 75, mother of Fields and George, burly comedy team, in Bronx, N. Y., June 7.

**HOFFMAN**—Edward, 65, former

circus and minstrel artist, in Washington June 6. He appeared with the Buffalo Bill show, the Ringling-Barnum circus and with Al Field Minstrels.

**HOWARD**—Sydney, 61, one of England's most widely known stage and screen comedians, in London June 12. Howard made his first London appearance at the Hippodrome in 1912 in *Box o' Tricks*. He had also played in films, his most recent role being in *Transatlantic Merry-Go-Round*.

**JESNER**—Dr. Frederick, 56, director of the Theater Workshop at Wellesley College, in Cambridge, Mass., June 8. At one time he was director of the Little Theater in Houston, and was a former director of civic theaters in Koenigsberg, Germany, and Berne, Switzerland.

**JOHNSON**—Jack, 68, former heavyweight champion of the world, in Raleigh, N. C., June 10 from injuries sustained in an auto crash near Franklinton. He recently made personal appearances at Hubert's Museum, New York. At one time he toured Europe as a fighter and vaude performer.

**KATZ**—Hyman, father of Harry Katz, concessionaire, formerly with Johnny J. Jones Shows, in Philadelphia, May 30.

**KLEPPER**—Paul, 52, manager of the standard and foreign department of the Edward B. Marks Music Corporation, in Brooklyn June 11. A native of Romania, Klepper worked for leading music houses in Paris prior to joining the Marks office in New York more than 20 years ago.

**LEONE**—Joseph, 50, co-proprietor of Leone's Restaurant, New York,

## MAJOR EDWARD BOWES

Major Edward Bowes, 72, real estate operator, theater-owner-operator and producer of the popular *Original Amateur Hour* radio program, died at his home in Rumson, N. J., June 13. He retired 13 months ago as conductor of the radio program and went to his Rumson estate several weeks ago. Major Bowes was vice-president and director of Moredall Realty Corporation (owner of the Capitol Theater, New York) and executive director of Erdmar Enterprises, Tyro Products and Laurel Hill Productions, and a member of 28 clubs, including the Lambs Club and Catholic Actors' Guild.

Born in San Francisco, he began his business career at 13 in a realty office where he advanced rapidly and within a few years had acquired large holdings in the business section of the city. Practically ruined by the San Francisco earthquake in 1906, he speedily recouped his losses by shrewd deals in the commercial center of the ruined city.

Coming East, he began specializing in theatrical real estate and built play houses in New York and Boston. His best-known venture was the Capitol Theater, first of New York's movie palaces, which he constructed in association with Messmore Kendall. With John Cort and Peter McCourt he was co-owner and operator of the Cort Theater, New York, and the Park Square Theater, Boston.

As managing director of the Capitol from 1919 to 1941, he became interested in radio thru broadcasting of the theater's radio program, *The Capitol Family*. In 1934, he took over the management of Station WHN and there created his *Original Amateur Hour* which proved an immediate hit and within a few weeks secured Chase & Sanborn as sponsors and was put on the National Broadcasting Company network. The show later was shifted to the Columbia network where it remained until 1945.

In 1909 Major Bowes married Maude Light, prominent actress, who appeared under the name of Margaret Illington. She had been divorced from Daniel Frohman. Mrs. Bowes continued her stage career, under the major's management, until her retirement in 1919. She died in Miami Beach, Fla., March 11, 1934. They had no children.

Major Bowes was a staff specialist, Officers' Reserve Corps, during World War I. During World War II he served in the Intelligence Department.

He is survived by a sister, Mrs. Ethel Bowes Smith, and her daughter, Mrs. Harry Byrne Jr.

A solemn pontifical requiem mass was celebrated by Francis Cardinal Spellman, June 17 at St. Patrick's Cathedral. Funeral services were conducted from the Coughlin Funeral Home, New York, with interment in Sleepy Hollow Cemetery, Tarrytown, N. Y.

The list of honorary pallbearers included Lucius Boomer, William A. Brady, Commissioner William F. Carey, Frank Crowninshield, Byron C. Foy, John Golden, Rube Goldberg, Abner Goldstone, Will H. Hays, K. T. Keller, Messmore Kendall, Judge Joseph V. McKee, Judge John P. O'Brien, William S. Paley, Dr. A. S. W. Rosenbach, Philip Rosenbach, Frank Ready, J. Robert Rubin, Nicholas M. Schenck, Lee Shubert, Walter Vincent, A. Vanderzee, David Warfield and James A. Ward.

## WILLIAM D. BARTLETT

William D. Bartlett, 48, died suddenly in Havana, Cuba, Saturday (8) in the Anglo-American Hospital from hemorrhages caused by stomach ulcers. Born in New Martinsville, W. Va., June 7, 1898, he was graduated from Carnegie Institute of Technology, Pittsburgh, where he studied electrical engineering. He served in the navy during World War I. After being discharged, he entered outdoor show business, operating concessions on the J. George Loos, Brown & Dyer, Morris Miller, Johnny J. Jones, Dodson, Max Goodman and Royal American shows.

During his time on the various shows he worked at and invented a digger machine which he since had operated on shows all over the continent. At the time of his death he had 40 digger concessions. He held two U. S. and one Canadian patent on the machines.

He was a resident of Miami the last 20 years, his residence being at 5900 N. E. Fifth Avenue, and his office and factory at 26-28-30 N. E. 54th Street. He also was interested in the largest fluorescent and incandescent lighting business in Havana, known as Cia Lamparas Electro de Cuba, S. A., and in several night clubs in Miami.

He was a 32d degree Mason and also held memberships in the Shrine, Jesters, Elks, American Legion, Showmen's League of America, of which he was a member of the board of directors, and Miami Showmen's Association, of which he was treasurer since its inception.

He is survived by a daughter, Mrs. Roy Thomas, and a sister, Mrs. Ann Williamson.

Funeral services were conducted Tuesday (11) in the Lanier-Skillman Chapel, Miami. Nor-Mi Blue Lodge of the Masons conducted the final rites at the grave in Woodlawn Park.

rendezvous of writers, actors and the sporting fraternity, in Bridgeport, Conn., June 13. He operated a branch of the restaurant in Hollywood for four years, but returned to New York in 1944 because of ill health.

**SNYDER**—John K. Jr., 58, internationally prominent amateur magician and manufacturer of magicians' supplies, in Jewish Hospital, Cincinnati, June 13 of an ailment which baffled his physicians. He had been ill six months. Snyder owned a wholesale auto parts company in Norwood, O., where he resided, until 1934, when he retired to devote more time to magic. Soon thereafter he founded the Snyder Magic Company in Norwood, which adjoins Cincinnati. Deceased served for three years as president of the International Brotherhood of Magicians; was vice-president of the Houdini Club of Wisconsin, and a member of the Society of American Magicians. Snyder, who also had a magic workshop at Fox Lake, Wis., where he spent each summer, was known for his quality workmanship, and hundreds of pro magicians visited his magic factory and theater near Cincinnati each year. Services at Vorhis Funeral Home, Norwood, June 17, with interment in Oak Hill Cemetery, Glendale, O. Survived by his widow, Elizabeth; a daughter, Mrs. Elizabeth Maxwell, Cincinnati, and two grandchildren.

**YATES**—Mrs. Emerin Campbell, 74, actress, in New York June 11. She began her career with the Maude Fealey Stock Company, and appeared with Chauncey Olcott and James K. Hackett, and in several John Golden productions.

**ZEITLER**—William (Bill), 55, former burlesque and vaude artist, in Washington June 6. He and his wife, deceased in 1936, appeared on the stage as Bill and Dot Zeitler.

**ZIRRO**—Joe, concessionaire with Heller's Acme Shows, in Haverstraw, N. Y., June 8.



In Loving Memory of Our Dear Brother and Son  
**WALTER B. KEMP**  
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Brother, Sis and Dad

**LIGGETT**—Louis K., 71, founder of the United Retail Drug Company and the Liggett chain of drugstores and a founder and trustee of the Eastern States Exposition, Springfield, Mass., June 5 in Washington. He was a trustee of the ESE for over 25 years.

**NEVIUS**—Lee, 56, retired outdoor showman, for many years associated with Buffalo Bill, Stanley Wild West, Bronko Billy and Bill Anderson's shows, June 5 at his home in Sacramento. Survived by his widow and daughter. Burial in Odd Fellows Lawn, Sacramento.

**PETERSON**—Bertha Brainard, retired executive of the National Broadcasting Company and a pioneer in radio, in Huntington, L. I., June 11. She retired early this year as manager of NBC's program package sales division. Beginning her career as journalist and theatrical critic she entered radio in 1922, doing dramatic reviews for Station WJZ. Upon formation of NBC in 1926, she was named Eastern program manager and later appointed commercial program manager. She retired early this year to wed Curt Peterson, of Marschalk & Pratt Company.

**POWELL**—Keith, 24, midget racing car driver, in Caledonia, N. Y., June 9. He died en route to a hospital after a crash during a trial run on Caledonia Fairgrounds track.

In Memory of My Husband  
**CHAS. D. SCOTT**  
Who Passed Away May 22, 1944  
**B. M. "BABE" SCOTT**

## Charles Butterworth

Charles Butterworth, 46, film and stage comedian, died June 13 in Los Angeles of injuries sustained in an automobile accident.

A native of South Bend, Ind., the son of a physician, he received his law degree at Notre Dame, but went into the newspaper field soon after graduation. Later turning to the stage, he appeared in *Americana* in 1926-'27 in New York. *The Life of the Party*, in 1930, started Butterworth on his film career.

He married Ethel Sutherland, divorced wife of Edward Sutherland, film director, in New York, and they were divorced in 1939.



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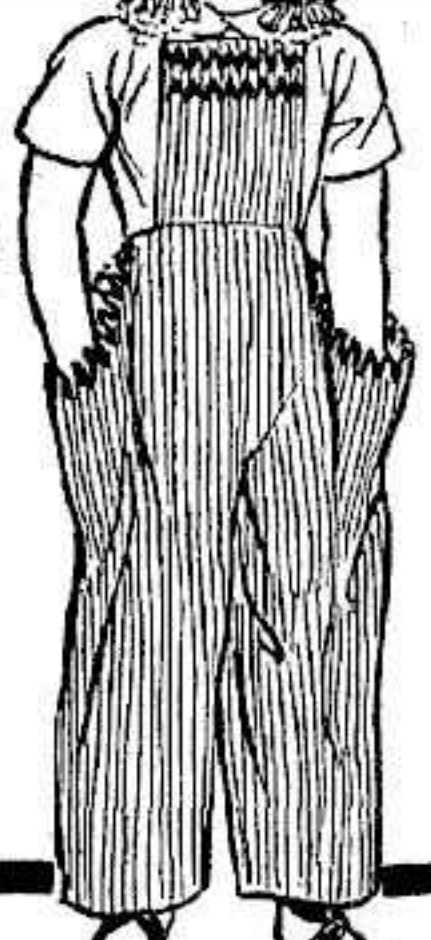
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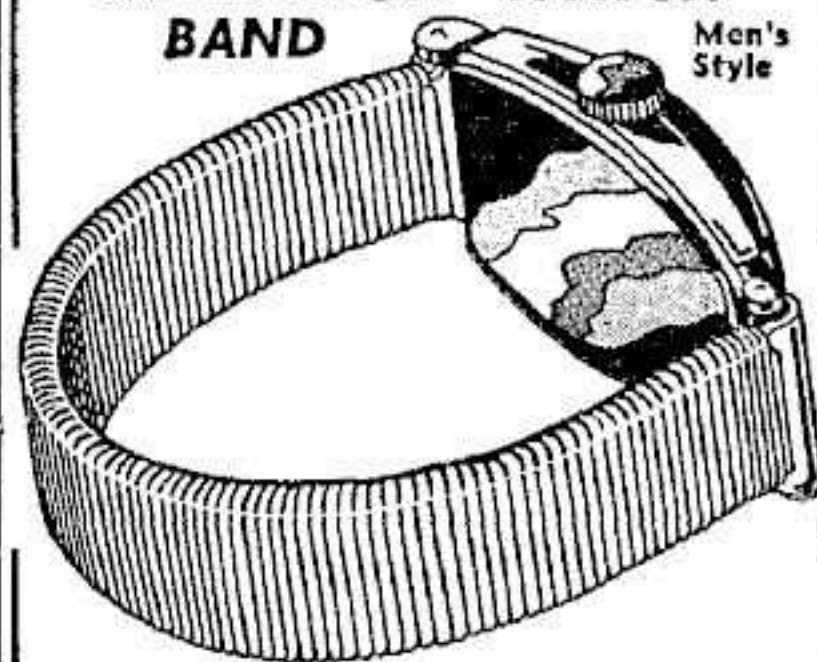
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Squawkers, per gross	7.50
Whips, per gross	21.00
Blids, per gross	21.00
Pin Wheels, per gross	9.60
Balloon Sticks, 18 in., per gross	1.25
Balloon Sticks, 36 in., per gross	2.50

50% Deposit, Balance C. O. D.  
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- 24 inches HIGH as she sits
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- COTTON STUFFED
- CHINCHILLA CLOTH
- FLASH PASTEL SHADES
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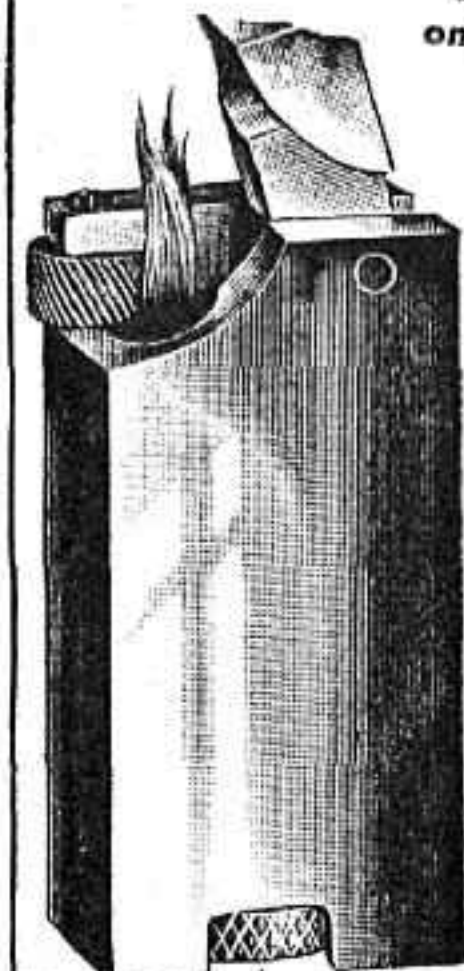
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**COIN-OPERATED MACHINES, SECOND-HAND**

**NOTICE**—Only advertisements of used machines accepted for publication in this column.

**AA BUYS!**—NEW POSTAGE MACHINES, 1c LoBoy and Ticket Weighing Scales, Nut Vendors. Adair Co., 6926 Roosevelt, Oak Park, Ill. jy13

**AAA AMERICA'S POSTAGE STAMP MACHINES** for sale. Buying all kinds. Folders, immediate delivery. Write U. S. P., 100 Grand St., Waterbury 5, Conn. je22

**A.B.T. TARGETS**—ALL MODELS. PERFECT condition. \$26.50 each. Three for \$75.00. Also Kicker-Catchers. Burton Marvin, 6812 N. Wayne, Chicago 26, Ill.

**A-1 CIGARETTE AND CANDY VENDING MACHINES.** All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. jy20

**AUTOMATIC POSTAGE STAMP DISPENSER**—Victory model. Mfd. by Automatic Dispenser Co., 5 and 10c Slots. Weatherproof. Can be used inside or outside. Price \$37.50 each in lots of 5 or more; \$36.50 each in lots of 50. Guaranteed, brand new. 25% deposit with order. C. B. Murry, 5115 Euclid, Kansas City, Mo.

**BATTER-UP BASEBALL MACHINE**—Complete and in perfect condition, used six months, now in operation. Charlie White, Lake Winapeaukah, Chattanooga, Tenn., \$1,500.00.

**BELL PRODUCTS CO. IS BADLY IN NEED OF** all types of equipment. Therefore we will pay top dollar for any amount of Pin Games, Consoles, Phonographs, Slots and Arcade Equipment. We will buy equipment on or off locations. Write, wire or phone Bell Products Co., 2000 North Oakley, Chicago 47, Ill. jy13

**DIGGERS FOR SALE**—ALL MACHINES RE-conditioned, ready for location. 4 Buckley Deluxe Model, \$85.00 each. 2 Buckley's Treasure Islands, \$55.00 each. 3 Microscope Rotomatic Merchandisers, claw rotary type, \$150.00 each. Terms: 1/3 with order, balance C.O.D. Ironson Co., 426 W. Mulberry St., Baltimore 1, Md. je29

**FOR SALE**—1 WURLITZER 850, \$775.00; 1 Wurlitzer 750E, \$700.00; 2 Rock-Ola, Playmaster and Spectravor, \$425.00 each. Phoenix Distributing Co., 611 W. Washington St., Phoenix, Ariz. je22

**FOR SALE**—ENTIRE SCALE ROUTE: 150 Rock-Ola Lo-Boy Scales, all on location in Greater Cleveland and vicinity, spare parts included. Greater return than average four-sifter property. Principals only. Price, \$10,000.00. Write Wallace Scale Service, 2733 Hampshire Rd., No. 205 Cleveland Heights 6, O.

**FOR SALE**—TWO SLIGHTLY USED PANORAMA with thousands of feet of film, \$500.00 each. Will sell or lease. Wire or write C. Dobbs, Box 281, Hazelhurst, Miss.

**FOR SALE**—8 SUPREME SKEE ROLL ALLEYS, 9 feet long, oak finish, slightly used, perfect condition. Nathan Faber, 148-16 Boulevard, Rockaway Beach, N. Y.

**FOR SALE**—5c GOLD Q.T., \$75.00; 1c GOLD Q.T., \$50.00; Chrome Columbia, \$75.00; 5c Skyscraper, \$75.00; 5c Blue Front, \$125.00; 5c or 10c War Eagle, \$125.00; 5c Brown Front, \$150.00; 5c Goose-neck, \$50.00; Single Revolve Safes, \$75.00; Double Safe, \$100.00. O'Brien Music, Newport, R. I.

**FOR SALE**—5c GOOSENECK VENDOR AND 10c Goose-neck. Will sell the 2 for \$35.00. Frank Guerrini, Burnham, Pa.

**FOR SALE**—KEENEY ANTI-AIRCRAFT, \$69.50. Rally Ally, \$64.50. Daval Bumper, \$74.50. Gottlieb Skee-ballette, \$70.00. Texas Leaguer, \$39.50. Mills Punching Bag, \$124.50. Mills Lifter, \$60.00. Rock-Ola Ten Pins, \$59.50. Caille Shocker, \$49.50. 1/3 deposit, balance C.O.D. Southern Amusement Co., 750 49th St. S., St. Petersburg, Fla.

**FOR SALE**—NORTHWESTERN 30 BELLS. Victor Model V. Jennings in the Bag and Snacks, \$8.00 each. Walzer 1c Hershey \$1.50. Counter Games, \$3.00. Al Hoff, 1920 Rosa, Baltimore 13, Md.

**FOR SALE OR TRADE**—TWO LATE MODEL Panoram at Billboard prices. Stored since 1941. Amplifiers reworked. Write or wire. Seabreeze Radio Service, 27 S. Atlantic, Daytona Beach, Fla.

**FOR SALE**—20 UNITS OF PHONOTELLE Wired Music. Rozis Vending Service, 1800 Sonoma St., Vallejo, Calif.

LIKE NEW, MIAMI BEACH, \$75.00; JUNGLE, \$75.00; World Series, revamp from Seven Up, \$55.00; Gold Star, \$42.00; Vest Pocket, B and G, \$35.00; Wings, plastic bumper, \$35.00. Don Zak, 3017 S. 14th St., Milwaukee, Wis.

**NICKEL GLITTER GOLD Q.T.'S, NEVER** used. Shipped for inspection. \$125.00 ea. Marvel's American Eagles, \$12.00. Yankee Mint Co., 391 Crescent St., Brockton, Mass.

**ONE BLACK PACE'S RACES; ONE BROWN** Pace's Races; latest; one Pace's Reel; one Rock-Ola Tone Column; one Mills' one cent Q.T.; one Mills' 10c Q.T.; one Jackpot Dice. Make offer, all or separately. ABC Novelty Co., 2509 S. Presa St., San Antonio, Tex. je22

**ONE SEEBURG HI-TONE CABINET (WITH** Glass Polishers), \$80.00; three Rock-Olas, bar boxes, \$10.00; 100 Juice Box Needles, \$30.00; three Telephones (cabinets), \$15.00; five Wall-omatics (wireless), \$23.00. Tom Tom Novelty Co., 5701 Sardinaw, Chicago, Ill.

**PANORAM**—AS NEW, USED BUT TEN hours. Make offer. Roy Arntson, 4905 Dupont Ave., South Minneapolis, Minn.

**POST-WAR ALL PORCELAIN MASTER NO-**vety Vendors, \$12.50. New colorful cabinets. Will vend all kinds of bulk candies, nuts and gum. Deluxe charm assortments, \$4.00 per 1,000. New and different items. Write today. Master Sales & Service Co., Route 8, Box 689, Dallas 11, Texas. je29

**SPECIAL**—ELEVEN NORTHWESTERN NO. 40's, \$65.00; Four-Bell 4-5c, \$335.00; Reliance Dice, \$49.50; No. 300 Adapter, No. 304 Stepper, No. 1 Kit, three No. 332 Bar Boxes for \$75.00; closeout twenty Pace Nickel, Dime, Quarter All-Stars, including Quarter Rocket; also nine Watling Rol-A-Tops. Phone Coleman Novelty, M-1323, Rockford, Ill.

**SPECIAL**—15 5c SNACK NUT, \$20.00; 25 1c Burel Nut, \$12.50; 100 1c-5c Comb Nut, \$9.95; 20 5c U-Select-It Candy, \$45.00. Wanted: 5c Candy Machines. Cameo Vending, 432 W. 42nd, New York.

**TOP PRICE FOR PENNY PEANUT VENDORS.** No junk. Will pick up within 200 miles. L. B. Arterburn, 1401 Main, Peoria, Ill.

**TWO ADVANCE, COLUMBUS, SILVER KING** or other perfectly clean and reconditioned Ball Gum Machines and 1,200 Balls Gum, \$24.85. Thomas Novelty, 1572 Jeff., Paducah, Ky. je22

**TWO THOROUGHLY RECONDITIONED AND** clean Advance, Columbus, Silver King or other make Peanut Machines and ten pounds No. 1 Salted Spanish Peanuts, \$19.85. Thomas Novelty, Paducah, Ky. je22

**VENDING MACHINES**—ELECTRIC, POPCORN and Peanut, used, inspection invited, bargain. J. Santini Warehouse, 932 Southern Blvd., New York City 59, N. Y. jy6

**WANT**—LO-BOY 1c SCALES, 5c SELECTIVE Candy Vendors, 1c Gum Machines. Adair Co., 6926 Roosevelt, Oak Park, Ill. jy13

**WANTED**—MILLS WOLF HEADS SLOT MACHINES. No junk. State condition and prices. Write Joseph Worpek, 55 Grant St., Easthampton, Mass. je22

**WANTED TO BUY**—MUSIC ROUTE WITH thirty to fifty machines on location in Southern California. Can pay cash. Glenn Knudsen, 8180 1/2 Cypress Ave., Southgate, Calif. Phone Lucas 0362.

**WESTERN 3-WAY HEAVY DUTY GRIP,** \$35.00; Exhibit Card Vender, on stand, 2,500 cards, \$35.00; Evans Ten Strike, \$52.50; Batting Practice, \$85.00; Keeney's Air Raider, \$115.00; Keeney's Shoot-the-Jap, \$115.00; Tail Gunner, \$169.50. 1/3 cash, bal. C.O.D. Thomas Novelty Co., 1572 Jefferson, Paducah, Ky.

**WILL SACRIFICE**—HAVE MORE THAN 85 Arcade Machines. List price over \$3,500.00. First \$1,500.00 cash takes entire lot. Penny Arcade, Playland Park, Houston, Tex. jy6

**50 NEW SHIPMAN'S TRIPLEX STAMP** Dispensers, \$35.00 each. 85 new Walzers Stamp Machines, \$5.95 each. U. S. P., 100 Grand, Waterbury 5, Conn.

**1 MILLS' EMPRESS, \$350.00. 1 WURLITZER** 500, \$450.00. Both machines in good condition. P.O. Box 58, New Braunfels, Tex.

**42 PAYOUT PINBALLS; 14 NON PAYOUT; 1** 5c Jennings Duchess; 2 Evans Console Jockey Clubs; 1 Paces Races, black cabinet; 4 Bally Alleys. Equipment in storage since 1941. Will forward list upon request. Lin-Mar Sales Co., 411-13 A. Ave., Lawton, Okla. Tel. 1516.

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**FOR SERVICE AND QUALITY IT'S The Border Novelty Co.**

	Per Dz.	Per Gr.
Water Squirters, 10c Retail	\$	8.00
Water Squirters, 5c Retail		4.00
Bomb Shape Salt & Pepper		
Shakers	\$3.00	33.00
Vudex Cigarette Cases	4.00	40.00
All Leather Wallets (4 Windows)		36.00
John Bowl Toilet Pipes	3.25	36.00
Bicycle Playing Cards		54.00
Rubber Hula Dancers		4.00
Miss Betty Bubbles	1.00	11.50
Voice Testers	1.20	12.00
Musical Horns	.80	9.00
Liquor Flasks, Leather Coated	9.00	100.00
Hand Monkeys, Large	4.80	55.00
Windmills, Aluminum Foli		8.50
Whistling Birds (Yellow)		18.00
Whistling Birds (Metal Foli)		21.00
Wiggly Snakes (Best Made)	1.00	11.50
Caps (5 Rolls to Box), 60 Box Carton (\$5.00)		7.20

Per 1000

Comic Buttons, 1 1/2 Inch	\$15.00
Comic Buttons, 3/4 Inch	10.00
Comic Buttons, 4 Inch, Assorted Wolf, Etc.	100.00
Miniature Pennants	60.00
Hot Pepper Gum (5 Sticks)	30.00
Plastic Assorted Balloon Sticks, 24 Inch	20.00

Notice to Canadian buyers of Balloons, Kem Beer Bottle Lighters and Magnetic Tricky Dogs. Write to Asmar & Simpson, 462 Niagara St., Windsor, Ontario, Canada. Following Prices in Canadian Money:

Per Doz.

Magnetic Tricky Dogs	\$25.50
Per Gross	
Balloons, No. 315	\$6.00
Balloons, No. 418	6.00
Balloons, No. 6	6.00
Balloons, No. 7	7.50
Balloons, No. 9	12.00
Balloons, No. 4	9.50

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No. 2838—Quick-seller at a low cost! Twin hearts with a dainty rollerskate charm; in 14K gold plate. Can be engraved. \$1.75 Doz. \$18.00 Gross.

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1001 Other Items. — Write for FREE LIST!  
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Balloons, Sticks, Bellows, Birds, Canes, Dolls, Etc.  
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Assorted colors, \$3.50 gross. Pastel Plastic Canes, 21 inch, \$7.50 hundred. Baseballs, Whips, Shakers, Slum. Large Blue Target Balloons, 20c each. Write for list.

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**FOR SALE—1 PRACTICALLY NEW VICTOR** 40B Projector and Speaker, Radiant Screen, complete, \$375.00. Wire or write Box 281, Hazlehurst, Miss.

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RECONDITIONED AND GUARANTEED — LIKE NEW ROUND AND CUSHION SHAPE WITH LEATHER STRAP  
Also Available—Swiss Watches, 7-J, with Expansion Bands, \$10.95, 15-J—\$11.95.

**BRETTON MEN'S EXPANSION BAND—\$5.00 EA.**  
1/20-12K. Gold Filled Top  
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- No hot spots or light streaks
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**PRICE:** Enlarger—\$99.50 (plus \$3.85 Fed. Tax) Reducer—\$20.00. f.o.b. Rochester. Write for Folder.

**TERMS:** Cash or 25% minimum with order.

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**MARKS & FULLER, INC.,** 70 So. St., Rochester 4, N. Y.  
Chemicals, Papers, Cameras, Printers, Other Photo Supplies

<b>SLUM</b>	<b>SLUM</b>	<b>SLUM</b>
Plastic Thimbles, per gross	American Flags (Silk Imported 1 1/2 x 2") per gross	Cigarette Pipes, wood, imported (5 gross lots) per gross
Tin Whistles, per gross	Squawkers, 2-tone, per gross	Lead Charms 1/4", per gross
Miniature baseball bat, wood, per gross	Miniature bowling pin, wood, per gross	Miniature football, wood, per gross
Wood Whistles 2 1/2", per gross	Scotty dog brooches, per gross	Lead miniature pipes, clover, skulls, Scotties, etc., per gross
50-line Comic Buttons per 100	2 1/2" "Wolf" and "Wolfs" Buttons, per 100	4" Comic Buttons, per 100
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Magnetic Pups, per gross		

All Orders Must Be Accompanied by 25% Deposit. Balance C. O. D.

**HARRY FRIEDMAN**  
1065 Mission St., San Francisco, Calif.  
The Best Carnival Supply House in the West—Ask Any of the Boys.

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With Salesboards for Operators  
**\$33.50 PER DEAL**

106 Board takes in \$150.00; Pays Out \$21.00 in Commissions. One Advance to Radio which does not necessarily go off.

THIS IS THE FINEST RADIO OF ITS TYPE IN AMERICA

Will be sent C. O. D. Open for Inspection. No Deposit Required. Delivery the Same Day.

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Space Available on Boardwalk, Atlantic City  
Share expense of good Boardwalk spot. \$100 per week or 1/3 gross sales, or I will employ you.  
See or Write  
**M. GREENWOOD**  
c/o Playland  
2129 Boardwalk Atlantic City, N. J.

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**SPARKLERS** — 8 to box, packed 2 gross boxes to case, \$21.60 PER CASE.  
**WHISTLING TORPEDO** — 300 to case, \$32.20 PER CASE.  
IMMEDIATE DELIVERIES  
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**BIG CIRCUS**

No. D2. Sells out fast in taverns, cigar stores, clubs, pool halls, liquor stores, fairs, bazaars, etc. This stupendous deal consists of 70 assorted and frequently changed surprises in packages. Each contains a good 10¢ value. (Shipped by express or freight, collect.) Wgt. 13 lbs.

**COSTS YOU \$3.50** Lots of 14 \$3.35 ea.

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**Latest CRAZE**  
MINIATURE TRAFFIC SIGN PINS

Most Ready for Immediate Shipment

6.75 PER GROSS ASSORTED 1/3 DEPOSIT TO ALL C.O.D.'S

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Investment moderate, fast sellers to Jewelry, gift, specialty, department and other stores; \$25-\$50-\$100 to \$500 (sample lines available, 25% deposit, balance C. O. D. One hundred per cent co-operation.)

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- LIFETIME GUARANTEE
- WRITES FOR 3 YEARS WITHOUT FILLING

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The new Arkon Pen features a ball-bearing tip that rolls out the words—writes on most any surface—makes 6 to 8 carbon copies at a time. Pressure feed. Ink dries instantly. Cannot leak. Backed by a lifetime guarantee. Get on this one now—you'll be amazed at the sales action it will bring you.

#### SALESMEN WANTED

Here is a profit producer you can't afford to miss. Writes, looks and feels like twice the money. Sales come easy—prospects are waiting to buy. Write today.

IN LOTS OF SIX \$4.17 OR MORE EACH

SAMPLE FOR \$6.95—Write Today

**CHARLES HIMMEL CO.**  
404 N. Wells St.  
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BALL BEARING POINT

**GIRL IN GOLDFISH BOWL, LENSES, AND** Direction to make \$20.00. Home Const. Co., 97 Arch St., Butler, N. J.

**ONE ACROPLANE IN PERFECT RUNNING** condition, equipped with 15 h.p. motor, complete with fence, ticket booth, \$600.00. Also 4 Tubes for Eyerly Roll-o-Plane, \$300.00. Fred Schaefer, Rt. 4, Box 650, S. Beaumont, Tex. jc29

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**50-FT. ROUND TOP, ONE 50 AND 2 15** Middles. Also Star Backs and Blues. Hill Bros. Dog & Pony Show, 803 Roosevelt Bldg., Indianapolis, Ind.

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**CHAIRPLANE OPERATOR—TO OPERATE** and take care of same on 25%. No booze bounds or chasers. G. A. Zeller, Gen. Del., Atlantic Beach, N. C.

**COMMERCIAL PIANIST—FOR HOTEL STYLE** orchestra. Pianist featured. Arrangers preferred. Vocalists desirable. Must be good musician, play fine commercials fills and fine octave solos. State all experience, salary expected, etc. In first letter, or wire. Box C-220, Billboard, Cincinnati 1, Ohio.

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**LEAD TENOR ALTO CLARINET—FOR COM-** mercial orchestra. Arranger preferred. Must be sober and reliable. Also Section Tenor, Clarinet, Vocalists preferred. Salary, \$70.00 to start for Section. Arrangements extra. Lead salary open. Box C-221, Billboard, Cincinnati 1, O.

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**MUSICIANS—INTERESTED IN JOINING** Western and hillbilly band. Established name in territory. Reorganizing at once. Must read and fake. Ray Stolzenberg, 704 Euclid St., Austin, Minn.

**PIANIST—FOR SIX-PIECE COMMERCIAL** hotel band, must be sober, play Solovox. Contact Jounie Lee, Gen. Del., Biloxi, Miss.

**SAX MEN—FOR WORK ON MIDWEST** Bands. Steady work with salaries of scale or better. All musicians contact Vic Schroeder Agency, Omaha, Neb.

**THIRD ALTO MAN DOUBLING BARITONE** and others write. Veteran reorganizing modern 12-piece band. Guaranteed salary, no layoff. Box C-218, Billboard, Cincinnati 1, O. jc29

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**WANT A GOOD JOB AS AGENT OR SALES-** man? Hundred of excellent openings right now. Agents National Service, 1311-B Linden Ave., Lima, O. jyl3

**WANTED—ATTRACTIVE BASS VIOLINIST** for girls' unit. Read or fake. Must have formal. Also need one of following: Accordion, Vibraphone, Marimba, Hammond Organ. Fine steady location spot. State age, salary. Send photo. Wire Box C-216, Billboard, Cincinnati 1, O. jc29

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Chola Hats, Per Gross	27.00
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Rah Rah Dinky Hat, Per Gross	10.80
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Balloon Sticks, Per Gross	1.25
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Feather Dress for Dolls, Per Gross	9.00
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Pennants—Circus, Rodeo, Etc. Per 100	13.00
Celluloid Fish, Ducks, Swans, Etc. Per Gr.	24.00
Plastic & Foil Pinwheels, Per Gross	7.00
Metal Gun & Holster, Per Gross	15.00
Miniature Gun & Holster, Per Gross	9.00
Comio Hat Bands, Per 1000	16.50
(\$1.75 Per 100)	
Large Hawaiian Lels, Per Gross	6.50
Small Hawaiian Lels, Per Gross	3.25
Metal Cowboy Boots, Per Gross	15.00
Decorated 12 Inch Metal Trumpets, Per Gr.	15.00
12 Inch Metal Horns, Per Gross	15.00
Lead Squirt Guns, Rubber Ball, Per Gr.	\$21.00
Plastic Pipes, Per Gross	9.00
Plastic Police Whistles, Per Gross	4.50
Plain Rabbit Feet, Per 100	4.00
Darts, Per Gross	14.40
Baseballs for Ball Games, Per Dozen	2.50
6 Inch Glass Plaques—Pinup—Scene, etc. Per Gross	21.00
8 Inch Tinsel Cardboard Plaques, Per Gross	22.50
5 Inch Tinsel Cardboard Plaques, Per Gross	9.60
R.W.B. #9 Ribbon, Per 50 Yd. Rolls	4.00
#5 Ribbon All Colors, Per 100 Yds.	3.50
70-L Buttons—Circus—Comic—Rodeo, Per 100, \$3.50; Per 1000	32.50
50-L Buttons—Circus, Comic, Rodeo, Flag, Wolf, Etc. Per 100, \$1.75; Per 1000	15.00
Cardboard Squawkers for Balloons, Per Gr.	1.50
Indian Feather Headdress, Per Dozen	2.50
Paper Dancing Clowns, Per Gross	7.20
Lead Slum, Per Gr.	\$ 1.50
Tricky Dogs, Per Gr.	18.80
J #30 Heavy Targets, Per 100	25.00
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WE TAKE ORDERS FOR SPECIAL PENNANTS AND BUTTONS FOR PARKS, ETC.

1/3 Deposit With All Orders.

916 ARCH STREET

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PHILADELPHIA 7, PA.

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A NATIONALLY ADVERTISED SENSATION

Even a child can play a song on the SWEETWIND... Not a toy but a miniature clarinet that plays 2 1/2 chromatic octaves.

**PLACE YOUR ORDER NOW!**

*Mareth* **MUSICAL SALES CORP.**  
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"The easiest playing musical instrument"  
**\$1.95** RETAIL

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**\$1.75 ea.** In Dozen Lots  
**\$1.65 ea.** In Gross Lots

Crystal Glass Lamp, complete with bakelite switch socket, and assorted shades. Overall height 14". Pkd. 1 doz. to ctn., no less sold.

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**\$1.49** Delivered  
**Portable Stools, Pedes, Tables**

All metal, ideal for all outdoor indoor uses. 14, 18, 24, 30, 36, 42 inches high. Ideal for campers, pitchmen, farmers, homes, etc. Folds to compact 3 inch width. Distributors wanted. Start a Stool Rental Service for Social Events in your community. Small investment—large income.

**\$1.50 a Gross**

20 ASST. SAMPLES 50¢ Filtration CHEESE CAPS New, Clover, Illustrated. Retail 15¢ each. They'll play to get several kinds. Big demand. Ideal for Parks, Carnivals, Arcades, Stores, etc.

1/12 Actual Size  
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14—120 Count Boxes, and 4 for 1¢—480 Count Boxes, Good Ass't., 65¢ per box net, F.O.B. Chicago. No limit on quantities at present. 48 Boxes for \$31.20. Terms: Full net cash with order. No C.O.D.'s.

Also Available—5¢ and 10¢ Candies and Specials.

Write for Full Details.  
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### ELECTRIC FLASH BOARDS!

**IMMEDIATE DELIVERY**

Specials, 7 & 10 Colors  
Lap Board Markers  
Padded 5, 6, 7 Ups  
Plastic Markers,  
3/4", 5/8"  
Wire Bingo Cages  
7 Ups—3000 Sets

6 Ft. by 2 Ft. 4 In. by 9 In.  
ALSO  
**RUBBERIZED BINGO CAGES**

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Puts on a plate of 1,000 fine silver each time it is used on copper, brass, bronze, German silver, etc.—SURE SHOT SALE on first demonstration. Restricted Territory to Producers. Send 50c for Sample and Full Details.

**R & S CHEMICAL SALES CO.**  
P. O. BOX 516  
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Complete line of Engraving Jewelry now ready for immediate delivery. Fob Pins, Filigree Pins, Horse Pins, Anklets, Signet Rings, Identification Bracelets, Sterling Whitestone Rings. Send \$15.00 for samples.

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307 FIFTH AVENUE  
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PARK, CIRCUS AND CARNIVAL SPECIALS

**BALLOONS**  
 # 4 Asst. \$3.00 Per Gross  
 # 6 Asst. 4.00 Per Gross  
 # 7 Asst. 5.00 Per Gross  
 # 9 Asst. 8.00 Per Gross  
 # 11 Asst. 10.00 Per Gross  
 # 13 Asst. 14.00 Per Gross  
 # 18 Asst. 20.00 Per Gross  
 We positively can deliver these balloons if you send your orders in without delay. We have them for immediate delivery. First come—first served. Balloon Sticks, 18 inches, 75¢ a gross. **SPECIAL. De Luxe Yellow Flying Birds, Special, \$15.00 per gross.**  
 Flying Bombers that fly like a bird, hum like a real motor, complete with sticks, \$18.00 gross. Metallic Pinwheels, brilliant colors, \$6.75 per gr. Long Silk Lash Whips, \$16.00 gross. Heavy Metal Assorted Charms, Animals and Items for Badges, \$1.50 per gross.  
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 Wiggly Snakes, green, \$10.00 per gross.  
 Tricky Magnetic Dogs, the original one, \$16.00 per gross pair or \$1.50 per doz.  
 Squawkers for balloons, two tone, \$1.50 per gross.  
 Spanish Hats, \$30.00 per gross.  
 Mexican Oholo Hats, \$2.25 doz.; \$26.00 gross.  
 White Ballet Stiff Hats, \$2.00 doz.; \$22.50 gross.  
 Comic Hat Bands, long length, all felt, \$16.00 per 1000.  
 50 Ligno Buttons: Comics, Welcome Home, Circus, Rodeo and all Military Buttons, \$1.50 per 100; \$13.00 per 1000.  
 Lucky Rabbit Feet, plain, \$4.00 per 100.  
 Lucky Rabbit Feet with Key Chains, \$6.00 per 100.

**Army & Navy Felt Pennants, 12-30, \$11.00 per 100.**  
 Rayon Bow Flags, \$1.25 per gross.  
 Garded Key Chain, all metal souvenirs, \$5.00 per gross.  
 Asst. 50 Ligno Buttons, made up with Ginto, Anchors, Skulls, etc.; complete with rod, white and blue ribbon, \$5.00 per 100.  
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 33 Inch Pennant Cane with Knob, \$3.50 per 100.  
 Assorted Fancy Plaques, tinsel all around, \$21.00 per gross.  
 Tumbling Firemen, complete with ladder, all boxed, 33.00 per gross.  
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 Feather Dolls with 33 inch stick, \$24.00 per gross.  
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 We positively will deliver every article in this ad and will give you immediate shipment as soon as we set your order. No delays or holdups. We have the goods and every one of our customers know that. **We have no catalogs; first come—first served.** If interested who your order at once. We ship any size order from \$1.00 to \$1,000.00. Send 50% deposit on all orders, cash or money order.

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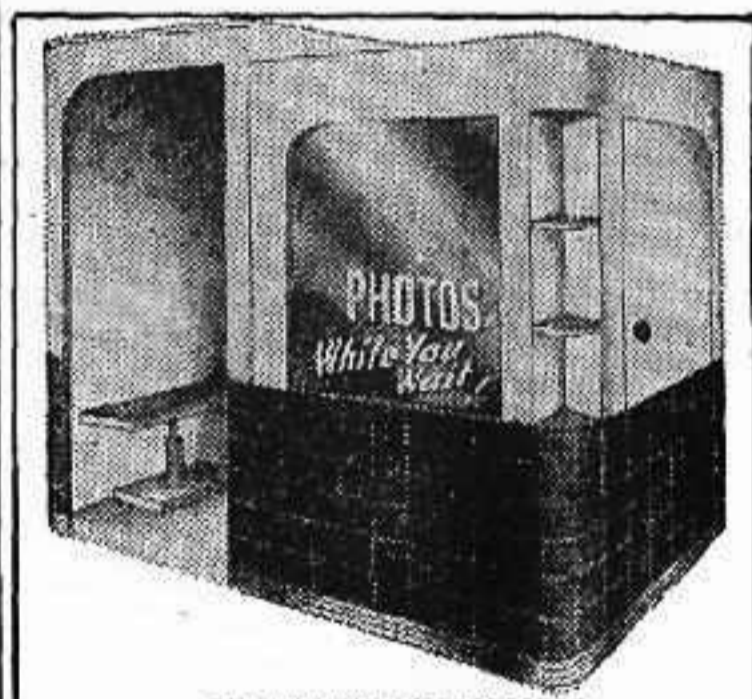
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 Activized. Per Doz. 5.40  
**SPRAYERS, All Metal (Sold with**  
 Above Item). Per Doz. 4.00  
**MARVES ANT KILLER, Dozen to**  
 Display Box. Per Gross 9.00  
**CLIX CANDID CAMERA, Each**  
**MEN'S POCKET COMBS, Black,**  
 5 Inch. Per Gross 3.25  
**FLUORESCENT DESK LAMP, with**  
 Bulb. Each 8.00  
**CAST ALUMINUM DUTCH**  
**OVENS, \$10.80 Retail. Each**  
**CAST ALUMINUM ROASTERS,**  
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**FLAG BOW PINS. Per Gross**  
**NOVELTY PLASTIC EARRINGS,**  
 Each Set on Card. Gross Cards 5.40  
**NEW ALL LEAD PENCILS, with**  
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**OXFORD LIPSTICK LIGHTERS.**  
 Per Gross 27.00  
**FLINTS & WICKS, 36 Pkgs. to**  
 Card. Per Card .65

25% deposit on all orders. Send us your name for our new price list which will be out shortly.

**GEM SALES CO.**

533 WOODWARD AVE. DETROIT 26, MICH.



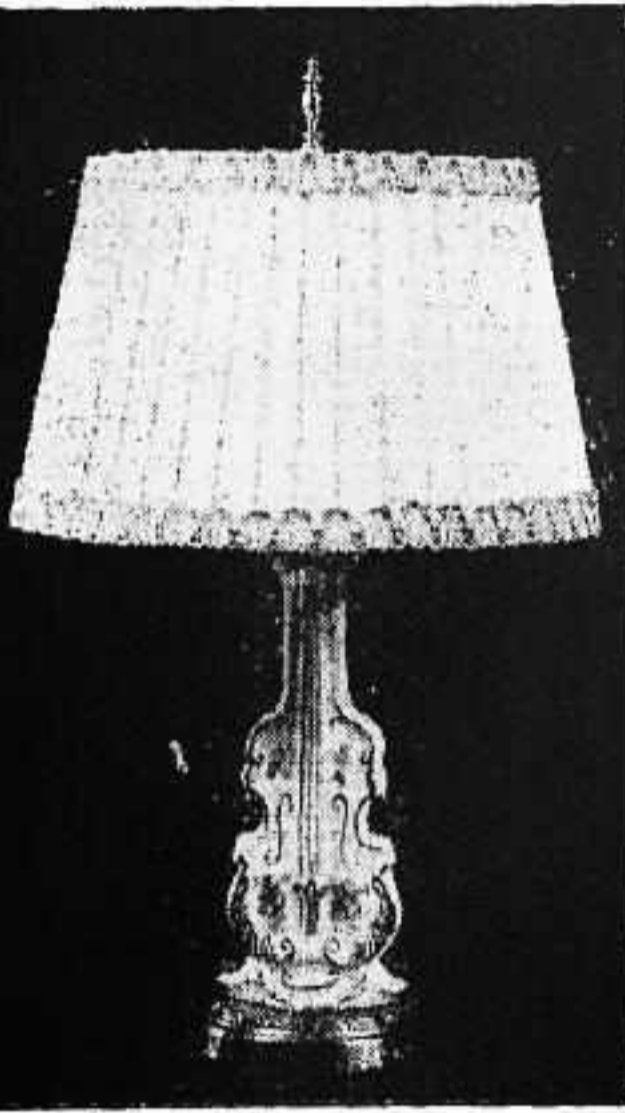
**ELECTRONIC-AUTOMATIC Coin Operated and Regular STREAMLINE PHOTOMACHINES**

**Quick Delivery on Precision Equipment** Write or wire for full information, prices, etc., on Streamline and other types of photomachines. KD or one-piece cabinets. Also cameras without cabinets. All sizes built. Full-length, single, double, triple. Guaranteed 5 years. Prompt shipments. Fair prices—easy to operate.  
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 Water Squir Pistol (Plastic). Doz. 6.00  
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 Tricky Dogs (Magnetic). Gr. 18.00  
 Squirt Rings. Doz. 8.50  
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 Write for Catalog of Other Sales-Tested Items  
**DAYTON NOVELTY & MDSE. CO.**  
 419 Wayne Ave. DAYTON, OHIO  
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Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.  
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**NOW AVAILABLE FOR IMMEDIATE DELIVERY**

**THIS GENUINE TRANSLUCENT CHINA TABLE LAMP**  
**AN UNUSUAL VALUE WITH SURE-FIRE APPEAL**

- Hand Decorated with 22K Gold
- Plated Metal Mount.
- 12" Rayon Shade
- Height 19 1/2 in.

**\$59.40 doz.**

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No. 3 x 3 \$2.10 Doz. \$24.00 Gr.  
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Additional nos. Available. Write Today for Samples.  
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 Moved To Larger Quarters—Note Our New Address

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 For beginners—Shells and complete Supplies for making Pins, Earrings, Combs and Novelties. Instructions free. Kits \$2.00 and \$5.00. We carry a complete line of Shells and Parts. Free price list. Immediate shipment. Member of Chamber of Commerce.  
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 Internationally advertised Cleopatra Pearls offer you an unusual opportunity to start business with small capital. Pearls are reliable year-round fast-sellers to jewelry, gift, specialty, department and other stores. Sample lines only \$25-\$100. Complete co-operation.  
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- SEVEN JEWEL
- PIN LEATHER
- RADIUM DIAL
- SWEEP SECOND HAND

**\$7.26**  
EACH

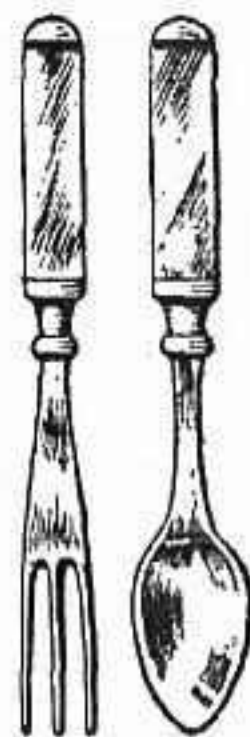
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DEALERS ONLY — FOR RESALE!  
ORDER TODAY  
25% Deposit With Order, Balance C.O.D.

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LAPEL AND DRESS ORNAMENTS



Retails for  
**\$1.00**  
Per Set, Carded.

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Per Doz.

No samples less than a dozen.

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FAST SELLING ENGRAVING JEWELRY  
Ask for New Reduced Price List.

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|--|-------------------|
| Men's Idents., Alum. & Gold Plate          | \$3.50            |
| Double Heart Brace, Gold Plate             | 3.50              |
| Double Heart, Filigree, Gold Plate         | 4.50              |
| Anklet, Sterling, Plain Center             | 4.50              |
| Anklet, Sterling, Double Heart             | 4.50              |
| Anklet, Gold Filled                        | 7.20              |
| Sword or Key Pin w. Double Heart           | 3.00              |
| Sport Guard Pins, Gold Plate               | 1.75              |
| Sport Pins w. Double Heart                 | \$2.25 & 2.00     |
| Scotty, Gold Plate                         | 1.25              |
| Double Heart, Gold Plate                   | \$1.00, 90¢ & .80 |
| Ring, Nickel Plate, Boy's, Oval Signet     | 3.00              |
| Ring, Gold Plate, Girl's, Oval Signet      | 2.00              |
| Ring, Gold Plate, Girl's, Heart Signet     | 2.00              |
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A variety of other Pins, Rings, Bracelets on hand. Big discount for orders in gross lots. Send \$10.00 or \$20.00 for samples. 1/3 Deposit, Balance C. O. D.

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FOR ENGRAVERS, FAIRS, VARIETY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE! Latest styles of Lockets, Identification Bracelets, Anklets, Signet Rings, Earrings, etc.

Send \$10.00 or \$20.00 for Samples.  
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Contact your local jobbers for the best "Whistling" and Flying Yellow Bird taped. Trade Mark the Whistler.  
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Drop in and see them: latest improvements. Real bargain. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. jy6

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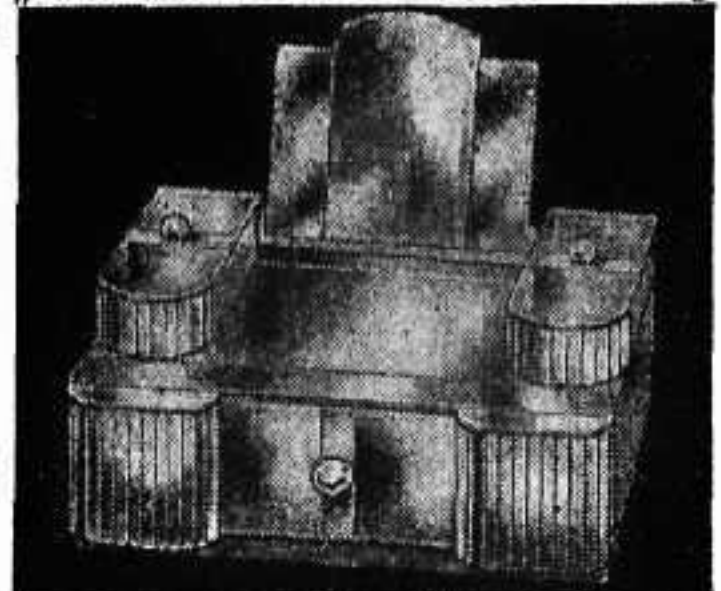
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**CLOTH BANNERS, 3x10 FEET, \$6.00, WITH** Brass Grommets. Write for prices on special jobs. W. Courtney, 541 N. Longwood St., Baltimore 23, Md. je22

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**Flexo Indented \$30.00 New Low Price**  
Drawer Doz. F.O.B. Chicago

Beautiful Blue-White Mirror Vanity, has 3/4" mirror base, 2-tone swivel mirror and 2 Flexo compartments. Individually packed 6 in a case.

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NEW LARGE SIZE  
Approximately 1/4 Inch in Diameter  
**\$1.00 PER GROSS**

Send \$1.50 for Sample Gross Prepaid  
**WEIDEMAN'S**  
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## Swiss Musical Trinket Box

Walnut Veneer Musical Chest, 18 Key General Musical Unit. To be used as Jewel case, compartments also suitable for two decks of cards.

No. 4239K  
**\$63.00 PER DOZ.**

PACKED: 1/12 DOZ. SMALLEST QUANTITY SOLD. 7 3/4 inches x 4 1/2 inches, 2 3/4 inches high. 15 lbs. to the dozen.

NO. 4239 K.

PROMPT DELIVERY TO RE-SELLER—NO C.O.D. SHIPMENTS WITHOUT 25% DEPOSIT PLEASE SEND FOR OUR PRICE LISTS (K) that constantly aim to bring to our customers a GRAPHIC MESSAGE of our NEWLY ADDED GIFT GOODS to the already existing SPLENDID VALUES.

**LEO KAUL** IMPORTING AGENCY, Inc.

**333-** and 335 SOUTH CHICAGO MARKET STREET (K) 6, ILL.

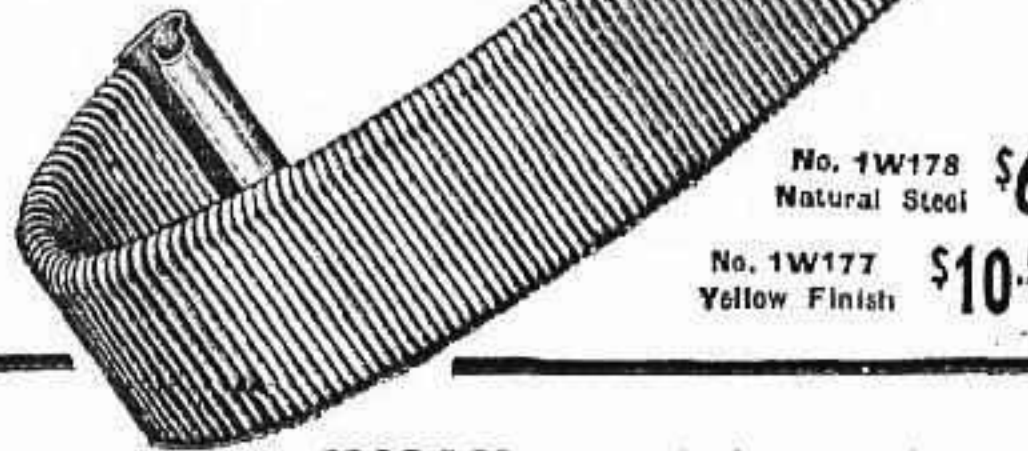
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INDIVIDUALLY CARDED

A must at new low prices! A well made, all stainless steel men's wire expansion watch bracelet. Natural or yellow finish—buffed back for longer wear. Comfortable and practical to wear. It's the new leader in volume selling watch bracelets.

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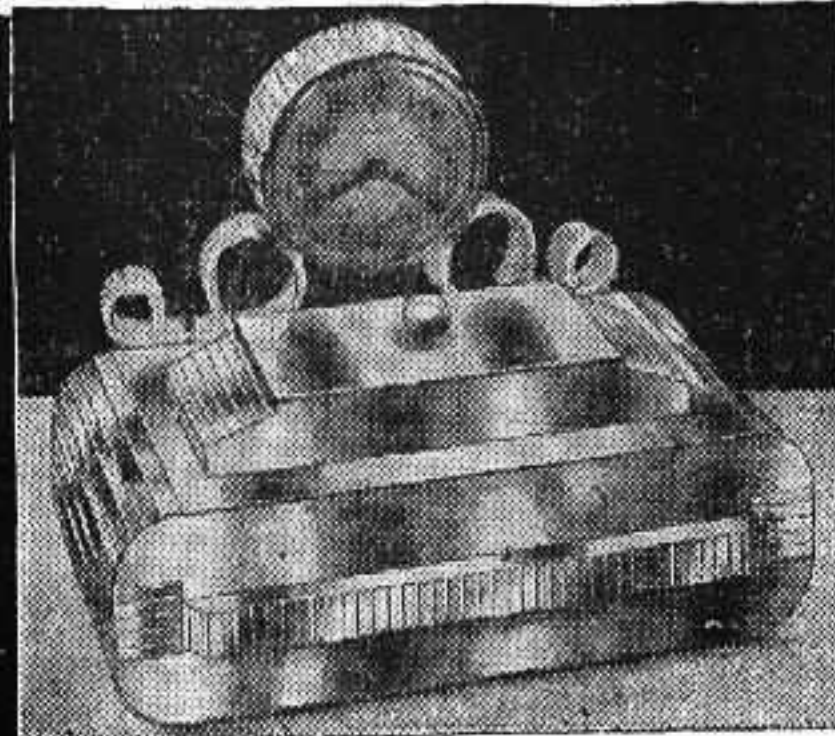
POPULAR STEEL WIRE EXPANSION

No. 1W178 Natural Steel	\$6.00 Doz.	In 1/2 Gross Lots
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5 N. WABASH — **HARRY PAKULA & CO.** — CHICAGO 2, ILL.

## SESSIONS Combination ELECTRIC CLOCK And All Mirror Utility VANITY CHEST

IDEAL FOR OPERATORS AND PREMIUM USERS



Retail Value Approx. .... **\$25**  
You Pay Only .... **\$12.75**

Terms: F. O. B. Chicago, O. O. D. 1/3 Deposit with Order. Net 10 Days to Rated Firm.

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This Sessions Self Starting Electric Clock is molded into a specially designed Lucite frame topped with mirror Flexo. Mirror Vanity Chest has a large drawer ornamented with a streamlined front. Top compartment with lid, lined with gold metallic foil. Overall size, 9" high, 12" long, 8" wide.

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TATTOOING SUPPLIES LARGER SELECTION, BETTER QUALITY—Tattooing Outfits, Supplies. See my price list before buying! Marshall Steele, Tattooer, 1012-A Broadway, Oakland, Calif. je22

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A SURE FIRE NATURAL! "WIGGLE FISH" West of Mississippi River BRAND NEW "Just Released" 35c OR 50c RETAILER "THIS IS LIKE SELLING BUTTER AND NYLON HOSE TODAY!"

WIGGLY THE ANIMATED PUP IS A MONEY MAKER Earn fast profits with this top selling item. Slight pressure on lower part of mounting moves Wiggly into cute, comical, appealing antics. Send money order for immediate delivery (or 25% deposit, balance C. O. D.) \$6.00 Per Doz.

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SELL ULTRA-BLUE STOCK SIGNS To General Stores over 700 Different Slogans and Sayings. Fine Line of Religious Ultra-Blue Signs for Homes and General Display. Make Money on these Fast Selling Signs.

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15-MINUTE  
RED LIGHT  
HAND FLARES

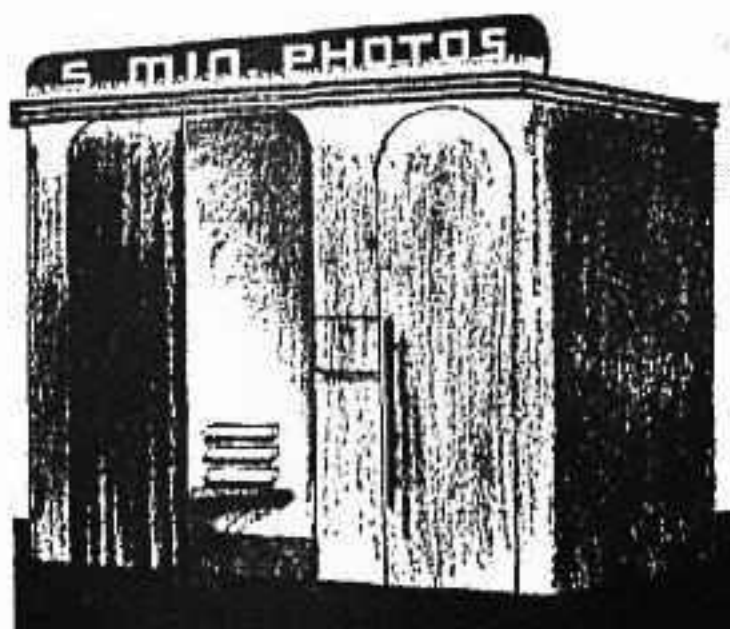
Retail up to 20c each. Fine for July 4th trade. Used by highway trucks and railroads as flare signals. Good for ballyhoo to bring the crowd. Guaranteed perfect. Shipped express collect only. Can't be beat at this close-out price. Get your order in now.

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ONLY **\$7.00** PER 100

WRITE, WIRE OR PHONE YOUR ORDER

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Send for information showing new prices and America's most beautiful direct positive photo units. All size photos and cabinets.

AMERICAN STAMP & NOVELTY MFG. CO.  
Oklahoma City, Okla.  
The Originators of the Triple Camera

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Nationally Advertised in 39 Magazines.

- One Motion Lights It.
- Lights in Wind or Flame.



\$7.20  
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Sample \$1.00

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3/16 inch thick, 11x19 inches. Satin finish. Large enough for average family. Used to bake, grill, roast, fry or broil. For Household or Commercial Use.

BEST ITEM THIS YEAR

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1/3 Deposit With Order, Balance C. O. D.

S. SCHWARTZ

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A Lucky Four Leaf Clover design—sparkling mother of pearl inside a Good Luck Horseshoe. Beautifully fashioned, yet heavy weight.

IDEAL FOR GIFT OR PREMIUM.

\$9.00 Per Dozen, Plus Fed. Tax

These rings are available from the following jobbers:

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SEND YOUR JOBBER \$1.25 for Sample Ring. \*Copyrighted

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RING MANUFACTURERS

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# CARNIVAL CANES!

Beautiful Plastic Carnival Canes, assorted colors, immediate shipment, 22" long, packed 200 to bundle, \$7.25 per hundred. All orders shipped same day received. Write for quantity prices.

Send 25c Sample Cane Postpaid.

## ACME COMPANY

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### IMMEDIATE DELIVERY!

Here's the Hottest Item in the entire Radio Industry! You'll be thrilled with its beautiful performance and smooth operation! Marvelous tonal reproduction of records is due to the fine quality component parts that makes the outfit one of the finest in the Radio Field. Plays records thru your Radio and makes every Radio a fine Combination.

SAMPLE Lots of 6 to 11 Lots of 12 to 24  
\$28.95 \$20.30 \$19.60

TERMS: 25% Dep. With Order. Bal. C.O.D.  
IMMEDIATE DELIVERY on All Orders.

B-C PRODUCTS CO. 2325 S. MICHIGAN AVENUE CHICAGO 16, ILL.



### REAL SWISS MUSIC BOX

\$9.45 each

Base 5"x3 1/2", Height 5 3/4" Retail Price \$18.45 Ea.

- AN IDEAL PRIZE
- ATTRACTS SALES
- PLAYS A CUTE TUNE
- WALNUT FINISH
- WITH GLASS INLAY

Send for FREE catalog of other musical items and novelties

Terms: 1/2 Deposit, Balance C. O. D. or Send Full Amount, Deducing 2 Per Cent.

DIVERSO 510-512 N. Water St. PRODUCTS CO. MILWAUKEE 2, WIS.

### ★ BALLOONS ★

#### Novelties and Ball Game Items

- Flying Birds, Per Gross.....\$10.50
- Best Grade Metallo Flying Birds, Per Gross..... 21.00
- Large Lash Whips, Per Gross..... 18.00
- Alpine Hats With Feathers, Per Gross..... 15.00
- Light Swagger Canes, Per Gross..... 7.20
- Heavy Swagger Canes, Per Gross..... 10.50
- Comio Hat Bands, Per 1000..... 17.50
- Comio Buttons, 40 Lines, Per 1000..... 7.00
- Comio Buttons, 50 Lines, Per 1000..... 17.50
- Heavy Metal Assorted Animals, Per Gross..... 1.50
- Wedding Bands, Per Gross..... 1.00
- Plastic Animals, Per Gross..... 1.25
- Heavy Whiskey Glasses, Per Gross..... 3.50
- Large Square Glass Ash Trays, Per Gross..... 4.00
- Tumblers Decorated, Per Gross..... 5.50
- Mexican Jumping Beans, Per Gross..... 1.00
- Swiss Warblers, Each in Envelope, Per Gross..... 1.00
- Pin-Up Girl Plaque, Each in Box, Per Gross..... 8.80
- Balloons, Oak Brand #9..... 7.50
- Balloons, Oak Brand #11..... 9.00
- 24" Plastic Balloon Sticks, Per Gross..... 2.50
- 16 Paddle, Per Gross..... 21.00
- Heavy Balloon Reed Sticks, Per Gross..... 1.35
- Rabbit's Foot Key Chains, Per 100..... 6.00
- Wood Milk Bottles, Each..... .50

Order From This List, 50% Deposit With Order, Balance C. O. D.  
In business 34 years in Chicago.  
Visit our showroom when in Chicago.  
**M. K. BRODY**  
1116 S. Halsted St. Dept. B Chicago, Ill.



It runs around your hands and in and out of your hat.

### THE WONDER MOUSE

and 3 other great Magic Tricks. 24 on display card marked 25c. Brings dealer \$6.00. Your Cost Per Card, \$1.60.

10 Cards for \$15.00.  
MAGNETIC DOGS  
Dox. Sets \$1.55. Gross Sets \$18.00.  
LOVE DOGS  
Dox. Sets \$1.50. Gross Sets \$17.00.

LAFF STATION  
40 assorted Jokes, Novelties on an attractive display card.  
Per Card \$1.50. 10 Cards \$13.50.

RAJAH SINGLE EDGE RAZOR BLADES  
Finest quality, 5 in pkg. 20 pkgs. in carton.  
Per Carton 98c. 10 Cartons \$9.50.  
DOUBLE EDGE RAZOR BLADES  
5 in pkg. 20 pkgs. in carton.  
Per Carton 85c. 10 Cartons \$8.00.

KIPP BROS. Est. 1880  
117-119 S. Meridian St., Indianapolis 4, Ind.

### BALLOONS

- Jersey Luxor, baby size, Inflate to 12/14". Gr.....\$11.00
- 5 Gross Lots..... 52.50

DELIVERY EVERY WEEK

### WILLIAM ELVERS

194 Plane St. Newark 2, N. J.

**TWIN BILL!**

Heart Throb Identification Bracelet

Costume Bracelet

**\$6.00** DOZEN  
\$66 PER GROSS

\*Hand Rubbed \*Pink Gold Finish

SEND \$6.00 FOR SAMPLE

*Originalities*

104 FIFTH AVE. • NEW YORK, N. Y.

**ELECTRIC PENDULUM CLOCK**

OPA Retail Price Now **\$17.95**  
You Pay ONLY **\$11.95** EA.

Terms: F. O. B. Chicago-25% Deposit with Order

The only self-starting Electric Clock with a swinging pendulum that acts as second indicator. Has a beautiful finish and outstanding eye appeal.

★ IDEAL FOR OPERATORS AND PREMIUM USERS ★

Actual Size 16" High, 20" Long

*Electronic Distributing Co.* 3162-64 ELSTON AVENUE CHICAGO 18, ILLINOIS TELEPHONE IRVING 7470

**8-COLUMN ADDING MACHINE**  
\$9.70 each 3 for \$27.00

**NEW STENCIL DUPLICATOR**  
Automatic Feed ... \$24.20  
Hand Feed ... 16.88  
Postcard Size ... 7.48

**10K GOLD**  
10K Gold-Filled. Ea. \$2.00  
10K Solid Gold. Ea. \$3.00

ART SPECIALTIES, DEPT. BB-5 820 Sheridan Road, LAK. 3078 Chicago 13, Ill.

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YOUR OPPORTUNITY TO START YOUR OWN BUSINESS  
EARN \$75.00-\$100.00 EVERY WEEK, EXCLUSIVE TERRITORY, SELLING AMAZING NEW HOUSEHOLD AID—  
DRY-PRESS

PRESS EVERYTHING DRY. MAKES PRESSING RAYONS AND SYNTHETIC MATERIALS EASY. Each sheet will do approximately 200 pressings. EVERY WOMAN A PROSPECT. EVERY CALL A SALE.  
SEND \$1.50 FOR SAMPLE DOZEN TODAY. 25¢ SELLER, 100% PROFIT.

Good Territories Open. Rush Your Order Today.  
**DRY-PRESS** P. O. Box 6 Harrogate, Tennessee

*"Amazing"*

**NEW FROZEN SUCKER MOLD**  
Sells on Sight

**DELICIOUS FROZEN FRUIT JUICE SUCKERS**

Can be made in the home. MOLD with 4 PLASTIC HANDLES. Packed in four color box. Postpaid \$1.00 Each—\$66.00 Per Gross. 25% with order, balance C. O. D.

**PARK SALES & MFG. CO.**  
388 EAST ARCHWOOD AVE. AKRON 1, OHIO

**MUSICIANS**

**DRUMMER**—AVAILABLE JUNE 27TH. Union. Semi-name pre-army experience. Cut shows. Have car, go anywhere. Consider all offers. Write or wire Stanley Hotelling, Shaurock Inn, Wilmington, N. C.

**DRUMMER**—20, AVAILABLE ON TWO weeks' notice. Reliable, cut shows. Prefer tenor style band, Southern location. Write or wire Don Boyd, Mayflower Hotel, Jacksonville, Fla. je29

**ELECTRIC GUITAR-CELLO**—GOOD READER, single string take-off, six string chords. Theo. Smith, 130 25th Ave., Altoona, Pa. je22

**ELECTRIC GUITARIST, TROMBONIST, VOCALIST, ARRANGER**. Read, fake and play jazz. Young, sober, and will be a good steady man for the right outfit. Locations or long engagements with small band preferred. Write to Charlie Gillin, 2115 W. Iowa St., Evansville, Ind. je22

**HAMMOND ORGANIST**—EXPERIENCED (doubles piano). Attractive blonde with own 1946 model Hammond organ, available for high class engagements. Minimum engagement 4 weeks required. Write Box 708, c/o Billboard, 1-64 Broadway, New York 19, N. Y.

**HILLBILLY MUSICIANS**—BOY, GIRL, FIDDLE, GUITAR. Good singing and yodeling. Radio and stage experience. If interested write Mary Eye, R. D. No. 2, Bellefonte, Pa. je29

**JAM TRUMPET**—LIKE JUMP, 4 OR 5-PC. combo. Go anywhere. Tubby O'Connor, 216 E. Page Ave., Malvern, Ark.

★ **LYRIC WRITER WANTS TO COLLABORATE** with composer. Salary secondary. For further particulars contact: Thomas J. Gallagher, 557 Adams Ave., Elizabeth, N. J. 488/6/1

**MALE-FEMALE DUET**—BOTH SING HARMONY. Rhythm Guitar, Novelty Bass, also sing solos. No clubs. Not characters. Phone Bob Ward, Chicago, Monroe 2703. je29

**PIANIST**—READ, JAM, 12 YRS.' EXPERIENCE. Locations only. Union. Reliable units only. Contact Musician, 614 Demers Ave., Grand Forks, N. D. je22

**PIANIST**—AGE 23, UNION, SEMI-NAME band experience, also troubadour. Write or wire Musician, 24 W. Eleventh St., Chester, Pa.

**PIANIST**—AGE 28, EXPERIENCED, UNION. Available for summer job. John Slater, 515 Kennedy St., Perth Amboy, N. J.

**PIANO**—AVAILABLE IMMEDIATELY. Prefer jump combo, Chicago or vicinity. Experienced. Consider anything except mouse bands. Also arrange. Bob Andrews, West End Cabina, Winona, Minn. je22

**RINK ORGANIST**—AVAILABLE NOW, OR fall booking. Closed two years Skateland, Dayton, O. Exceptional, versatile, experienced, talented man. Clubs, hotels considered. Visiting farm. Fernandez, Cascade, Wayne Co., Mo.

★ **SINGING GUITARIST**—5 YRS.' RADIO, vaude club experience; own 15 minute cowboy program. Free to travel. Union. Seeks hillbilly show or dance ork. Hector V. Plateau, 301 Chestnut St., Kelso, Washington, Kelso 2430-3. 491/6/1

★ **STRING BASS MAN**—6 YRS.' DANCE BAND exp. Read, fake. AFM. Wants to join 16-pe. dance ork. New England preferred. George P. Milazzo, 774 N. Ridgeway Ave., Chicago 24, Ill. Nevada 1129. 489/6/1

★ **STRING BASS, ARRANGER**—TEN YEARS' professional experience, five years with U.S. A.A.F. bands and orchestras. Solid rhythm. Can use bow. Ad lib, reading no object. J. C. Carpenter, 617 Blair St., Florence, Ala. 4/6/22

**STRING BASS**—VET., NAME BAND EXPERIENCED, age 27. Read, fake, neat appearance. Available now. Write or wire Rudy Bandy, 1772 E. 20 St., Cleveland, O.

**TENOR, CLARINET, ARRANGER**—VETERAN, age 26. Read or fake, transpose. Require transportation, prefer location. Cut or no notice. Experienced all styles. Box C-215, Billboard, Cincinnati 1, O.

**TOP NOTCH FOUR-BEAT SWING DRUMMER**—Lots of name band experience. Young, great beat, speed, world of technique, carve shows. Only swing bands answer. Drummer, c/o Box C-212, Billboard, Cincinnati 1, O.

**TROMBONE**—UNION, GENERAL BUSINESS-work Brass Section. No lead, no takeoff. Write Box 87, Elmira Heights, N. Y. je29

**TROMBONE**—ALL ESSENTIALS. LARGE OR small bands. Experienced. Good. Take off, cut or else. J. F. "Duke" Dunaway, Eufaula, Ala.

**TRUMPET MAN**—RIDE STYLE, PLENTY EXPERIENCE, young, neat, sober, union. Will travel or locate. Available at once. Give all details. Dick Gable, 640 Marietta Ave., Lancaster, Pa. je29

**TRUMPET MAN**—TWO YEARS' EXPERIENCE on Midwest one-nighter bands. Good range. Will play first, second or third book. Johnny Fancolly, Atlantic, Iowa.

**TRUMPET**—TONE, PHRASE, GO. DESIRE hotel bands. Jimmy Youngblood, Statler Hotel, Boston, Mass.

**TRUMPET**—READ, FAKE, GOOD RANGE and tone. Small band preferred. Not too far. George Clements, Musicians' Union, Box 507, Shreveport, La.

**TRUMPET**—UNION, ALL AROUND MAN, jazz, commercial, etc. Now employed, desires change, preferably with combo at seashore resort. Syl Sayera, 221 S. Gallatin, Jackson, Miss.

**VET-ORCHESTRA LEADER**—VOCALIST AND hot trumpet front man. Can rehearse any band to 100% improvement. Smart, witty personality, expert musical knowledge. Will consider best offer. Box C-219, Billboard, Cincinnati 1, O. je29

**VIBRAHARPIST**—SWEET AND SWING, EXPERIENCED, all styles. Young, strictly sober and reliable. Like to join ambitious small combo. Photo, records on request. Carl Dean, 815 W. California St., Oklahoma City.

**3 DIAMOND ENGAGEMENTS WEDDING RINGS TO MATCH ALL 6 RINGS \$69**

Get in on this 4-star offer. DOUBLE YOUR MONEY. Three solid 14-carat gold Engagement Rings—each with a brilliant genuine diamond—and 3 solid 14-carat gold wedding rings of matching design. ALL SIX FOR ONLY \$69. State if for resale—or add 20% Federal Tax to price shown.

**FINE MAN'S RING**

Ring is of Solid Sterling Silver, with gold-filled design on each side. Stimulated stones (five colors—ruby, emerald, sapphire, etc.) are large and beautifully cut. This ring is expensive and dressy looking. ONLY \$3.75 each, or FIVE FOR ONLY \$17.50

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1014 Ambassador Bldg., St. Louis 1, Missouri

**NEW Fast Selling Items for PITCHMEN, TOY-GIFT Shops**

**"KIBITZ" WONDER DOG**  
A riot of fun and action for all ages. This fellow will sit up, wag his tail, or play dead just like a well-trained pup. Finger control makes every movement a laugh. \$7.20 doz. In lots of 6 doz.; \$8.00 doz. In smaller lots.

**AMAZING GYROMASTER GYROSCOPE**  
Performs amazing stunts, can spin on a pencil point, box, or on your finger tip. Also walks on a string. A marvelous educator and entertainer built on scientific principles. All metal, life-long rugged construction. They sell like hot cakes and crowds gather everywhere. \$8.00 DOZ. Complete with aluminum pedestal.

25% with Order, Balance C. O. D. Mall Order Today... Immediate Delivery

**BERNARD FINE & CO.**  
507 5th Ave. New York 17, N. Y.

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Operator's Assortments—Immediate Deliveries  
#9 Wood Chest (Mir. in Lid) & 1 Lb. ... \$2.25  
#10 Cedar Chest (Mir. in Lid) & 1 Lb. ... 2.49  
#269 Camera (Candid), 16 Pkg. .... \$2.38  
New 400 \$12.50 Reynolds Pens ..... 7.50  
#85 Mirror Portable Bar, 19 Piece .... \$3.85  
#11 Deluxe Mirror, 2 Tone Vanity .... 2.00  
Reels—Clocks—Watches—Pushcarts, Etc.

**DELUXE SALES CO.**  
BLUE EARTH, MINN.

**POCKET KNIVES**

Fine assortments 2, 3 and 4 Blade Styles with Pearl, Bone, Star Handles, \$6.00 to \$20.00 Doz. Flashlights, complete, from \$3.50 to \$15.00 Doz. Guaranteed Lever Fountain Pens, \$6.25 Doz. Briar Pipes, \$4.00 to \$30.00 Doz. Send \$10.00 or \$25.00 for Sample Assortments PREPAID.

**J. B. OWENS CO.**  
44 Bromfield Street BOSTON, MASS.

**A Sure Hit—Real Hot Seller EVERYONE A USER—BIG PROFITS TRIM-RITE HAIR TRIMMER**

SAMPLE 25c DOZ. \$1.75

GROSS \$15

Trims hair as it combs.  
**TRIM-RITE CO., NEW KENSINGTON, PA.**

**Gold-Filled White Stone Flash Stickpins \$4.00 Doz.**

Asstd. Gents' Stickpin. Doz. .... \$4.00  
Old Fashioned Wide Gold Shell WEDDING RINGS. Each ..... 1.50  
Ladies' and Gents' Asstd. RINGS—Sterling and G. F. Doz. .... 5.00

**B. LOWE, Holland Bldg., St. Louis 1, Mo.**

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**BALLOON ASCENSIONS — PARACHUTE** Jumping. Modern equipment for fairs, parks, celebrations. Always reliable. Claude L. Shaffer, 1041 S. Demmon, Indianapolis 8, Ind. jy13

**BINK'S CIRCUS ATTRACTIONS — WORLD'S** best Wire Act, Comedy Clown, Juggling, Novelty Trapeze, Hand Balancing and Acrobatic. Four acts. Address: R. 1, Cudahy, Wis. jc29

**HIGH ACT — BEAUTIFUL LIGHTING EFFECT.** Write for particulars. The Sky Gene, Billboard, Cincinnati 1, O. jc29

**JOE TREE — STILT WALKING. OUTDOOR EN-**tertainment. Joe Tree, 2528 S. Homan Ave., Chicago Ill. jc22

**KANSAS CITY RAMBLERS — AVAILABLE** for Fairs and Celebrations in Michigan, Ohio, Indiana and Illinois. Ten people, String Band, Vocalists, Dancer, nice wardrobe. Our own Announcer and Sound Equipment. Wire, write or phone. 424 West Trail St., Jackson, Mich. Ph. 3-1563. jc29

**OUTSTANDING PLATFORM TRAPEZE ACT —** Available Celebrations, Fairs, etc. Attractive equipment. For literature, particulars, address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana. jc29

**THE "GREAT KELLY — RIDE OF DEATH"** closing feature attraction. Bicycle chute act. Jumping cars through fire using fireworks. Beautifully electrically lighted. Mike Kelly, Goshen, Ind. jc22

**VOCALISTS**

**MALE VOCALIST — 28. BARITONE. DESIRES** job for summer. Returning to Hollywood in fall. Billy Mansfield, 1852 Forest Hill Blvd., E. Cleveland, O.

**VOCALIST — EXPERIENCED, SWEET CON-**tralto voice, young, attractive, fine library pop, and standard tunes. Available June 15th. \$65.00 minimum. Wire or phone Christine Albert, Morrison, Ill., R.R. No. 2. Phone 4777. jc29

**VAUDEVILLE ARTISTS**

**★ COMEDIAN, EMSEE, DIALECTS — FAST** patter and novelty tunes. Desires summer engagement with group touring theaters or clubs. Presently working Pittsburgh clubs. Available June 15th. Write full particulars. Joey Brice, 3241 Ward St., Pittsburgh, Pa. 3/8/15

**HARVEY THOMAS VAUDEVILLE REVUE** available now. Singers, Dancer, Comedians, Musicians. Will travel anywhere. 162 N. State, Phone Dearborn 6263, Chicago, Ill. jy6

**★ IMPRESSIONIST — FEATURE DONALD** Duck, Ink Spot number and Rube Davis act with ukelele accompaniment. Experienced M.C. Prefer touring with vaude circuit. Salary unimportant — interested building up act. Age 24, single, sober, reliable. Ex-serviceman. Member AGVA. Mel Kinnan, 4103 W. Adams, Chicago, Ill. 2/6/8



**NEW SENSATIONAL GIANT PIGGY BANK**

Holds \$1,000 in coin

SIZE 8 in. High 16 in. Long  
Copyright Cork Opening in Stomach.

**\$3.98 Each** RETAIL

Your Cost — \$2.00 Each in One Doz. Lots. Individually Packed.

**RUSH** \$3.00 for Sample

**IMMEDIATE DELIVERY!**

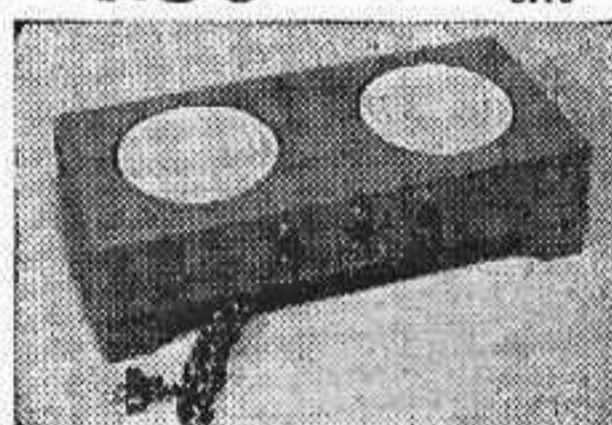
Comes in Pastel Colors of Pink, Blue and Cream. 1/3 Deposit With Order, Balance C. O. D., F. O. B. Chicago.

**NATION-WIDE MERCHANDISE CO., 64 W. Randolph St., Chicago, Ill.**

**ANOTHER "ARISTA" SMASH HIT!**

**BEDER ELECTRIC STOVE**  
• TWO BURNERS. • INDIVIDUAL SWITCHES. • THREE HEATING RANGES — HIGH, MEDIUM AND LOW. • BLUE CRACKLE FINISH. • CORD INCLUDED.

**YOUR PRICE 4.50** Including Federal Tax O. P. A. RETAIL CEILING 8.10



**HARMONIC RECORD PLAYER**

• 3-Tone Cabinet with Leatherette cover.  
• 4 tubes, push-pull amplifier  
• 6" Speaker  
• Special Needle Container  
• Pilot Light  
• Tone and Volume Control  
Your Price **35.34**  
O.P.A. Retail Ceiling \$52.38



INDIVIDUALLY PACKED IN AIR-CUSHIONED CARTON. IMMEDIATE DELIVERY.

A deposit of 1/3 required with all orders. Write for catalogue

**ARISTA ASSOCIATES 446 DEAN STREET, BROOKLYN 17, N. Y.**

**The Billboard's**

**VETERANS' RE-EMPLOYMENT FREE ADVERTISING SERVICE**

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY SECURE A FREE ADVERTISEMENT.



Prepare your "At Liberty" advertisement of not more than 50 words and mail it to us, together with a photostatic copy of your discharge papers, and we will publish the ad for you in the regular Classified At Liberty columns of the earliest possible issue.

If you wish us to prepare the ad for you, send us your full name, age, address, working experience before entering service (not amateur show business experience), in which field you most prefer to

**EMPLOYERS: For Your Convenience in Selecting These Ads They Are Preceded by a Star (★).**

work and your qualifications for a position of that kind. Mention salary expected or required if you wish.

There will be no charge made for writing or publishing your ad and you will be obligating yourself in no way.

Address your letter (and be sure to enclose the photostatic copy of your discharge papers) to The Billboard's Veterans' Re-Employment Service, 25 Opera Place, Cincinnati 1, Ohio.

**Fair Dates**

The following corrections and additions to the List of Fair Dates were received during the week ended June 14.

The complete List of Fair Dates was published in Spring Special Number dated March 30. The next complete list will be published in issue to be dated May 25. See each issue of The Billboard for corrections and additions.

(Continued from page 85)

- Fort Morgan—Morgan Co. Junior Fair. Aug. 15-16. R. B. Spencer.
- Greeley—Weld Co. Junior Fair. Aug. 14-15. Francis W. Dressor.
- Hayden—Routt Co. Fair & Rodeo. Sept. 13-14. H. K. Bailey.
- Kremling—Middle Park Fair. Sept. 20-21 (tentative). Mike Hinman.
- Montrose—Montrose Co. Junior Fair. Aug. 21-23. Fred Humphrey.

**Florida**

- Crestview—American Legion Harvest Fair. Oct. 21-26. Harry A. King.

**Maryland**

- Bel Air—Harford Co. Fair Assn. Aug. 28-30. A. G. Ensor.
- Ellicott City—Howard Co. Fair Assn. Aug. 21-22. James Clark Jr.
- Prince Frederick—Calvert Co. Fair. Oct. 9-11. J. B. Morsell.
- Taneytown—Carroll Co. Fair. Sept. 24-28. George E. Dodrer.

**Mississippi**

- Ripley—Tippah Co. Fair Assn. Sept. 12-14. J. S. Mills.

**New Mexico**

- Willard—Torrance Co. Fair Assn. Sept. 20-21. Mrs. Abe Hambrick.

**North Carolina**

- Louisburg—Franklin Co. Fair Assn. Sept. 30-Oct. 5. Dr. A. H. Fleming.

**Oklahoma**

- Apache—Apache District Fair Assn. Aug. 28-31. O. H. Goff.

**Pennsylvania**

- Millersburg—Millersburg Farmers' Fair Assn. Sept. 12-14. Nell B. March.

**Tennessee**

- Bolivar—Hardeman Co. Colored Fair Assn. Oct. 3-5. W. B. Hunt.
- Pikeville—Bledsoe Co. Fair Assn. Sept. 19-21. R. C. Smith.

**Washington**

- Friday Harbor—San Juan Co. Fair. Sept. 12-15. Cecil Carter.
- Grange Hall—Darrington Fair. Sept. 13-14. Muriel Fleming, R. 3, Arlington, Wash.

**West Virginia**

- Grafton—Taylor Co. Fair Assn. Sept. 12-14.
- Point Pleasant—Mason Co. Agrl. Fair. Sept. 19-21.

**Canada**

**NOVA SCOTIA**

- Bridgewater—Lunenburg Co. Agrl. Soc. Sept. 24-27. W. J. Crouse.
- Digby—Digby Agrl. Soc. Sept. 18-19. H. E. Chisholm, Bear River, N. S.
- Falmouth—Hants Co. Agrl. Soc. Sept. 17-19. Charles Douglas.
- Middle Musquodoboit—Middle Musquodoboit Agrl. Soc. Sept. 17-18. George S. Dickey.
- Oxford—Cumberland Co. Exhn. Sept. 10-13. Claude Thompson.
- Yarmouth—Yarmouth Co. Agrl. Soc. Sept. 10-13. Philip Godfrey, Deerfield, N. S.

**QUEBEC**

- Huntingdon—Huntingdon Agrl. Soc., Div. A. Sept. 12-13. John Small.
- Pont Rouge—Portneuf Agrl. Soc., Div. A. Aug. 8-11. Romeo Piche.
- Saint Stanislas—Champlain Agrl. Soc. Aug. 27-28. J. T. Jacob.

**SASKATCHEWAN**

- Assiniboia—Assiniboia Agrl. Soc. July 12-13. Walter McMorine.
- Gravelbourg—Gravelbourg Agrl. Soc. July 9-10. Mrs. M. L. Dorais.
- LaFleche—LaFleche Agrl. Soc. July 23-24. Mrs. J. A. Whalley, Woodrow, Sask.
- Nipawin—Nipawin Agrl. Soc. Aug. 5-6. Mrs. K. Carter, Codette, Sask.
- Ogema—Ogema Agrl. Soc. July 15-16. Edgar Bush.

**Fredericton Gets Grounds But Cannot Resume in '46**

FREDERICTON, N. B., June 15.—Control of the exhibition grounds here, used by the Canadian Army as a basic training center during the war, reverted to the owners, Fredericton Exhibition Company, Ltd., Saturday (8). W. W. O. Fenety, president, said that it would take at least a year before a fair could be staged.

Agreement was the National Defense Department will pay \$35,000 rent and relinquish title to the military buildings constructed. Original buildings were occupied at the outbreak of war and destroyed by fire in the fall of 1939.

Directors are reported to favor a plan for turning the annual into a provincial exhibition. A race meet may be held in the fall.

**THE RING SENSATION OF THE YEAR**



Children's Gay Plastic Novelty Rings—sorted colors, styles and sizes. Pack one gross to bag. Immediate Delivery

**\$2.85 Gross Prepaid**

10 Gross

**\$2.50 Gross Prepaid**

Cash With Order—No C. O. D.

**ROYALE MFG. CO.**

World's Largest Manufacturers of Low Priced Rings  
5210 3rd Ave. Brooklyn 20, N. Y.

**SPECIAL—YELLOW SINGING BIRDS**

Top Quality, Extra Loud Whistle, Bright, Flashy Feather Wings in Assorted Colors. \$15.00 Per Gross, Complete With Sticks.

Immediate Delivery. Deposit With Order.

**NOVELTY & NOTION EXCHANGE**

125 West Fifth Street

Dayton, Ohio

**FIRST COME**

**FIRST SERVED**

**ROLL CAPS FOR REPEATER GUNS**

**\$4.95** CARTON (60 Boxes to Carton)

Cash With Order—Net—F. O. B. Chicago. (Sorry, No C. O. D.)

**MINGO**

215 WEST ILLINOIS STREET

CHICAGO, ILL.

HERE AT LAST!

Wonderful ARKON PEN

Guaranteed To Write 3 Years Without Refilling ARKON FEATURES

- Over 26,000 hours of writing pleasure. Ball bearing. The words roll on. Writes on paper, linen or textiles. Makes 6 to 8 carbons at one time. Writes in airplane. Writes on damp surfaces. Will not leak, smudge or smear. Many Other Features.

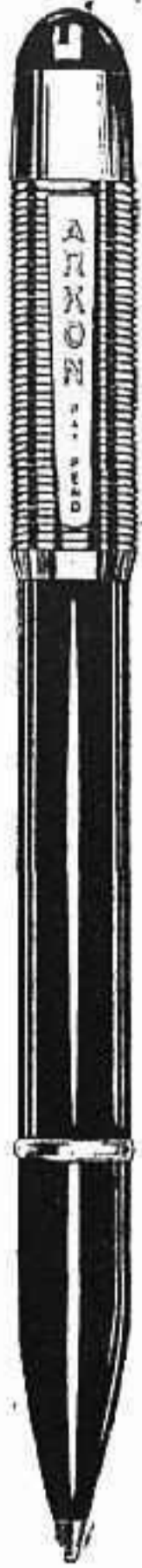
NOW! at amazing Low Retail Price of \$6.95

WHOLESALE PRICE \$50.00 Per Doz. Less 2%— Net--\$49.00 Per Doz.

GUARANTEE Mfrs.' guarantee with each pen. Also lifetime service guarantee.

Send 25% Deposit on C. O. D. Orders

HARBENS 1006 N. LaSalle St., Dept. DB CHICAGO 10, ILL.



Pipes For Pitchmen

By Bill Baker

JACK RUSHIN... vet pitchman, recently opened an attractive restaurant-cocktail lounge on Market Street, San Francisco. Constructed at an estimated cost of \$250,000, spot is known as Fack's.

RECENTLY DISCHARGED... from the service, J. O. (Jimmy) Lusk is back in full swing with the Merchant Mariners of America, Port Arthur, Tex. Jimmy says he'd like to read pipes from the boys and girls in the profession.

STILL GETTING... tops results on the sheet in Halifax, N. S., is A. S. Lee.

BEN MEYERS... the horsebacker, cards from Elmira, N. Y., that he enjoyed very much reading the item, "Can Openers," which appeared in the June 8 issue of The Billboard. "Articles of this type," says Ben, "are inspirational and provide much mental recreation for the Johnny-Come-Latelys as well as the old-timers." Ben is still working the giant-size soap bubbles in the East to remarkable turns. He says he'd like to read pipes from Al Western and John Klein.

FRANK ALLEN... who quit the road four years ago, is in the poultry business in Gibsonton, Fla., and reports that business has been good. Frank says he plans to go into the real estate business soon in addition to his present holdings and will remain a Florida Cracker from here on in.

Of interest to sheet workers should be the following culled from the June 7 edition of The Tampa Tribune: Circuit Judge Sandler ruled yesterday that the city of Tampa cannot impose a license tax on solicitors for out-of-State publications who solicit subscriptions here for short periods, but do not actually establish a business in Tampa. The judge handed down the opinion in granting an injunction against the city sought by Mrs. Peggy Kehoe, agent for a Philadelphia concern, who was arrested by police last January for soliciting subscriptions without a license. The city has an ordinance requiring a license fee of \$50 from such solicitors. Judge Sandler said he based his decision on a similar ruling handed down by the U. S. Supreme Court in a Richmond, Va., case. Judge Sandler's decision, like that of the Supreme Court, did not cover a situation where a soliciting business is actually established.

AUTO GOLDEN JUBILEE... at Detroit proved only fair for novelty and other street workers. Slow opening, despite immense crowds, was followed by four days of big crowds, but not too many buyers. Cool weather was partly blamed, together with lack of interest in the special

souvenirs which were widely featured. Among later speedway workers arriving right after the Indianapolis race were Eddie Marsh, Harold Speed, Moonshine Marx and Nate Abrams.

HARRY EDWARDS... fogs thru the following from New York: "Hit this big town the other day, and the boys are working strong. Talked to some of them and they told me Baldy Al Fenning has become a grandpa."

BIG AL WILSON... has returned to Detroit from Miami and is working for the Detroit Racing Association. He says he plans to make the Cleveland meeting, too.

JACK (BOTTLES) STOVER... and Pat Malone are making the cement paydays at Forwick, Va., and report good results. Bottles says that he and Pat are joining the big sheet-writers strike. They want more hours and less money. "Col. C. A. Maitland and Fast Money Charlie Madison," says Bottles, "won't be in on the deal, because they are trying their luck with carnivals."

K. MAX SMITH... and wife, Alice, are at Russells Point, O., framing their jewelry layout for their annual tour of fair and celebration dates. They report good business for their jewelry and grind stores at the Indian Lake spot. Max says he'd like to read pipes from some of his old jewelry-working pals and friends currently on the road.

Magic

By Tom Kennedy

COUNT SELDOM SKOFF and Doc Lushwell are working territory thru the Middle West, where they are trying to make friends and influence people. These two tycoons of the tripods write me that the people in St. Paul and Minneapolis would like to see them. I don't know where they got that idea, but it seems they have the wrong impression.

The way I heard it, the people of St. Paul would like to see them in Minneapolis, while the citizens of Minneapolis would like to see them in St. Paul.

A few weeks ago our two chums worked Haystack, Minn., after the Doc fixed it with the mayor to work corn punk by taking out two of his pet corns. Doc said he did so well there that he was coming back in two weeks. When I called on the mayor, he told me his corns had come back, but that Doc hadn't.

Last week our two chums worked a watermelon festival, where a contest was held and prizes offered to those who could eat the most melons in the shortest time. When our two chums heard this, they stopped pitching long enough to declare themselves it. The Count would have won, only the seeds got in his ears and he didn't hear the judges announce his name. However, the Doc came in second, but later developed an infected tonsil from the rusty table knife he was using.

The man who had the 10-in-1 Show wanted to sign him up as a sword swallower, but the Doc declined. He told the fellow he did magic and showed him some of the stunts he did to bally a tip, and said he might consider joining up to do magic. After the fellow saw Doc's magic offering, he made it plain he only wanted him as a sword swallower.

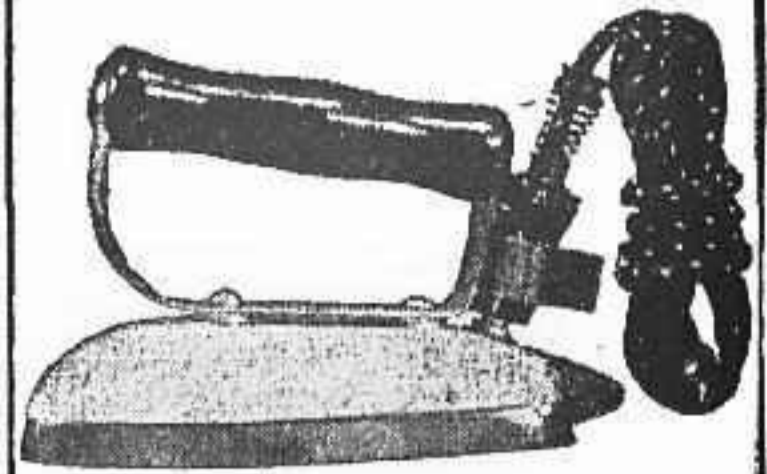
Our two chums are still trying to win more friends and influence people.

AROUND THE GROUNDS

(Continued from page 85)

a poultry barn, bandstand and additional bleachers to accommodate 5,000 persons. Board also plans to retain an architect for a 10-year modern-

Du-Mall ELECTRIC IRONS Non-Automatic



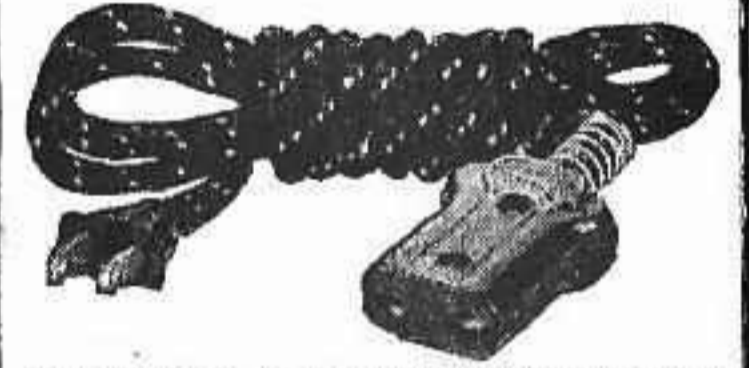
O.P.A. Ceiling Price, \$5.50; Zone 2, \$5.75 Your Price (16 to Carton). Each...\$3.75 (500 or More...\$3.65)

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5,000 to 10,000 Available Now for Export

Write for Special Prices

ELECTRIC IRON CORD



High Grade 6 ft. approved Electric Iron Cord set with regular 3000 cycle Heater Cord.

Per Doz. \$6.00

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In your interest, you MUST see it. Available now at DISTRIBUTORS Coast to Coast. All-metal construction. Better product for bigger sales! WRITE TODAY!

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ATTENTION, SALESMEN!

Sell the FELIX — Popular new Lawn and Garden Sprinkler Device that sells on sight to all homes and stores. Retail \$1.00. Good profits! Write for information. Dollar brings two samples. Season on! Start selling NOW!

LEECOTT CORPORATION, Dept. B 60 S. 4th St. Minneapolis, Minn.

MEDICINE MEN

Route Men, Credit Men, Debt Workers! Here's the package with everything ZEST-O-LAX. It's Big — full pint capacity. It's Good — this formula has been giving satisfactory results for more than a quarter century. It sells — the package and label are as little as 15c — sells for \$2.50 and costs you as little as 15c. Write for full information on ZEST-O-LAX as well as hundreds of other money makers.

GODDIER COMPANY Dallas 8, Texas FORMERLY UNIVERSAL LABORATORIES

ization program. Annual will run 10 days this year.

Eaton County Fair, Charlotte, Mich., has deferred building a new 4-H Club until building restrictions are relaxed. However, it will have a new chain link fence costing \$2,345 and will spend \$1,200 for painting; \$1,500 for steel roofing, and \$500 for ground and road improvements for this year's event.

Now Available! OAK-HYTEX BALLOONS

Present production limited to a few popular sellers. See your jobber.

The OAK RUBBER Co. RAVENNA, OHIO

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.) GENERAL PRODUCTS LABORATORIES Manufacturing Pharmacists 137 E. Spring St. (Dept. B) Columbus, Ohio There Is No Substitute for Quality.

PAPER MEN

Good publications for small towns and rural areas in Southern, Eastern and far Western States. Plenty of good maps in stock.

ED HUFF & SON

5411 GURLEY DALLAS 10, TEXAS

DEAL NO. 950 MOUNTED ON A BEAUTIFUL PAD

Assortment consists of— 3 Chrome Windproof Lighters, 2 Candid Cameras, 2 Fountain Pens, 2 Men's Wrist Watches with sweep second hands, 1 Poker Chip Rack with Poker Chips and 2 High Quality Smoking Pipes. This deal is a SURE HIT. This deal is on a 2000-hole board at 5c per sale.

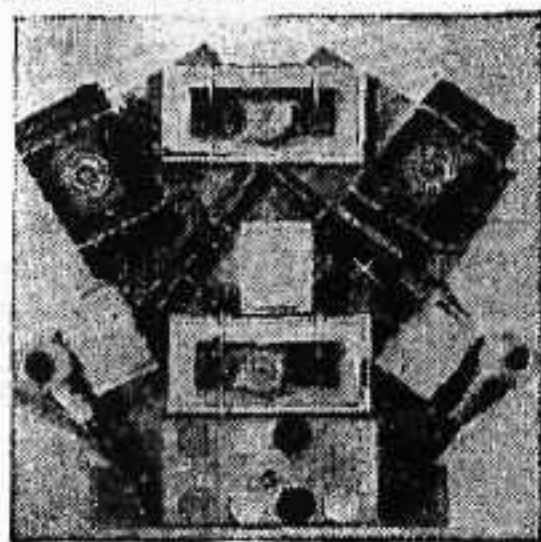


Table with 2 columns: Description and Price. Takes in \$100.00, Pays Out 9.00, Your Cost 29.50, YOUR PROFIT \$ 61.50

1/3 Deposit, Balance C. O. D., F. O. B. Pittsburgh, Pa. ALL ORDERS SHIPPED IMMEDIATELY BY RAILWAY EXPRESS.

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### Sterling Silver DISCHARGE RINGS

Today's big ring seller. Get your share of this big, new market.



#339—\$18.00 DOZ.

Sterling Silver Ring with "eagle" embossed sides. Heavily polished. Discharge emblem gold finished. All sizes.



#222—\$15.00 DOZ.

Sterling Silver Ring, good weight, low priced. Discharge emblem gold finished. In all sizes.

**DAVID I. LIVINGSTON**  
**WHOLESALE JEWELERS**  
 70 FORTYTH ST. N.W. ATLANTA 2, GA.

### BALLYHOO BROS.

(Continued from page 57)

July celebration on July 4 is merely an old tradition and doesn't always mean that it has to be played on the day. The Sisters' show was located on a highway four miles out of town, while this show was located on the streets—of a new subdivision only three miles out. As no homes were yet built out there, it gave the midway plenty of room.

To put a patriotic feeling into the natives, the bosses sent out their parade which was viewed by many of our people, while dining in the cook-house, and by those who lived in hotels downtown. Parade comprised three open cars loaded with dancing gals, sound truck and the jig show band (three pieces—piano and double drums) and made a nice flash. Band was augmented by six colored canvassmen who rode sitting on the truck's back end with their feet hanging down. They merely went for the ride.

Before the parade returned rain started falling and never let up all night. Promptly at 9 p.m. Heydey Shorty sent up four skyrockets and three aerial bombs that were seen for miles by an estimated unseen audience of 20,000 expected people. Weather doesn't stop this show from celebrating. The midway was again rained out Tuesday night and again our advertised \$10,000 fireworks display was given to an unseen audience of 30,000 people. Seen and unseen audiences always pick up nightly on this show. Wednesday night, in a cloudburst, both the 10G display and free act were given to an estimated unseen audience of 40,000 people. It rained out the show Thursday, Friday and Saturday with our unseen audience growing by leaps and bounds, and had it not rained all week this would have been the season's banner stand.

As it now stands the shows played to the largest unseen audiences in carnival history going well past the 100,000 mark advertised in our ad.

Kindly say that the Drawhead Sisters went down in defeat, and that they drew no seen or unseen audiences because they didn't have a high free act or fireworks that could be seen for 15 miles around.

MAJOR PRIVILEGE.

### AMERICA'S LARGEST SELLING BILLFOLD SALESMEN JOBBERS

No. 400E—All around Zipper Key Case, gen. calf, beautifully embossed.

PRICE \$6.00 Per Doz. #915 and 400E can be boxed in Gift Sets at no extra cost.

No. 915—All Around Zipper Wallet, made of genuine calf with beautifully embossed design, has 4 pass cases, large change pocket, individually boxed. Price, \$12.00 per doz. Send \$10.00 for sample assortment of Men's, Ladies' Zipper Wallets, Zipper Scotch Purses and Zipper Key Cases.

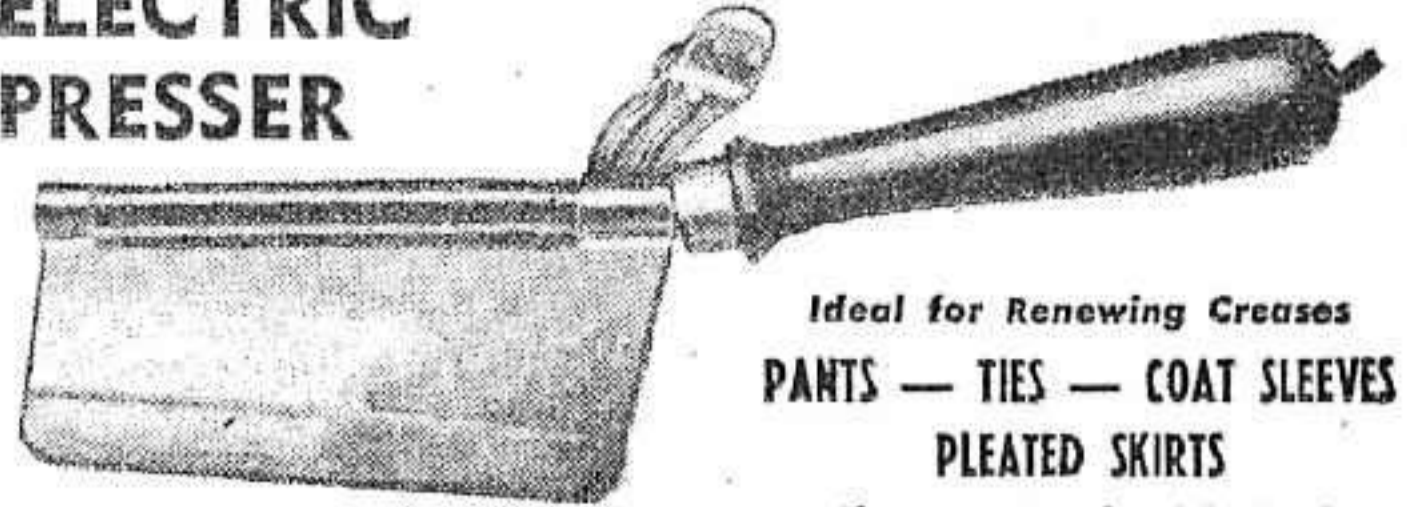
### SUPREME LEATHER PRODUCTS COMPANY

78 Fifth Ave. Dept. B New York 11, N. Y.



#915

### ELECTRIC PRESSER



Ideal for Renewing Creases  
PANTS — TIES — COAT SLEEVES  
PLEATED SKIRTS

Chrome Plated With Cord

Handy Item Around the Home and Packs Easily in Overnight Bag—Weights Only 1/2 Lb. Only \$17.90 Per Doz. F. O. B. Chicago Single Sample \$2.25 Postpaid

FREE OFFER: 1 Case of 24 Large Pkgs. Cleaner and Rust Remover With Each Order of 24 Pressers.

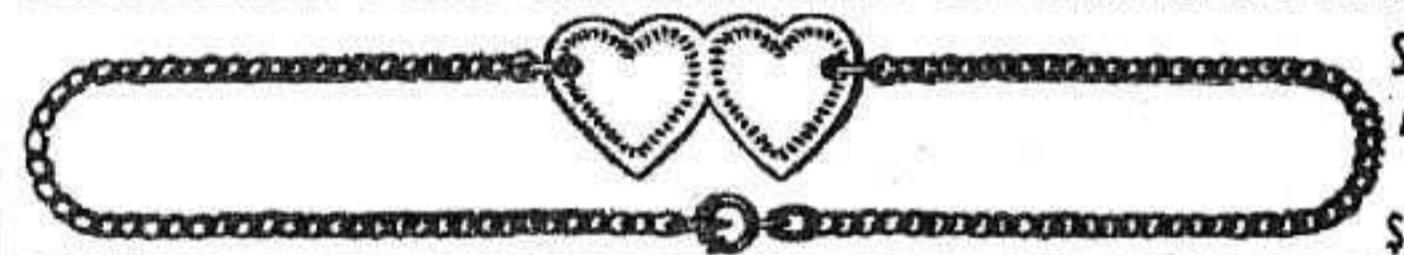
FREE SAMPLE Metal Cleaner and Rust Remover With Single Sample Order.

OFFER FOR 30 DAYS ONLY—ORDER TODAY!

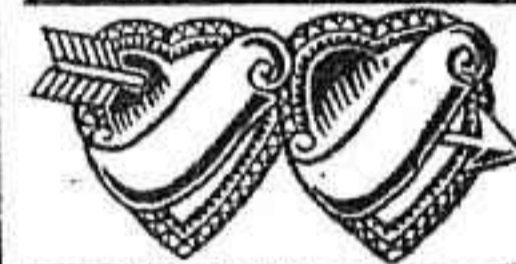
TERMS: 1/3 Cash With Order. Doz. Lots, Single Samples Full Cash.

E. F. BERNHOLD, INC., 217 W. VAN BUREN ST., CHICAGO 7, ILL.

### JEWELRY FOR ENGRAVERS & DEMONSTRATORS



STERLING ANKLETS  
Carded & Coll.  
\$4.50 Doz.



### DOUBLE HEART PINS

High Polished, 14-k. Gold Plated, with Joint and Catch Back, in 10-gross lots

\$10.00 GROSS

CHATELAINES FOR THE ENGRAVERS  
Send for Samples on These, Not Listed in Catalog.

Send for Catalog of Engraving Jewelry

## Dexter Engraving Jewelry Co.

MANUFACTURERS OF ENGRAVING JEWELRY

23 ARCH STREET  
PROVIDENCE 7, RHODE ISLAND

### IMPORTED CANES

Made of solid maple with a high gloss finish, each with metal ferrule bottom, silver color tinsel top, and tassell. 31 Inches Tall, 3/4 Inch Diameter.

FIRST COME—FIRST SERVED  
PRICE \$14.40 PER DOZ. GROSS CANES

F.O.B. New York  
Terms: 25% With Order  
Balance C. O. D.

MITCHIE GOLDMAN  
5 Brighton 1st Road  
Brooklyn, New York

### RADIOS

For salesboard or premium use. Immediate delivery NOW; not at some indefinite future date. Every set in beautiful wood veneer cabinet, built-in aerial, 1946 models, all electric. All have clear vision slide:

- 5 Tube "Bell Tone" Set ..... \$28.35
- 5 Tube "Simplon" Set ..... 31.25
- 5 Tube "Magic Tone" Set ..... 27.28
- Reynolds International Ball-Bearing Pen \$12.50 Retail. Net ..... \$7.50

25% Deposit, Balance C. O. D.

BIRD RADIO CO.  
96 N. Main Memphis, Tenn.

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Put speed in balloons. Bounce and spin 'em. A natural for house and street demonstrators. Sells for 35¢.

\$10 A GROSS

50% Deposit, Balance C. O. D.

SAMPLE OUTFIT \$1

2 Paper boxes — 1 Ring

1 3 1/4" 3-color balloon

Complete Instructions for Games to Play. Fun for Anyone.

WE DO NOT SELL BALLOONS  
THE PATENT BALLOON RING CO.

Manufacturers  
2032 S. Halsted St. Chicago 8, Ill.

### BALLOONS

Best Quality — Assorted Colors.

IMMEDIATE DELIVERIES

- ROUND, inflate 9", per gr. .... \$7.20
- AIRSHIP, inflate 15", per gr. ... 4.22
- AIRSHIP, inflate 20", per gr. ... 5.88

Net Cash with Orders

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New large, repairable, tough, transparent, washable, flexible Balls with var-colored Balloon Bladders. "World's best example of a self-advertising product." Jobbers and retailers, get prices and samples. #16, \$2.00; #14, \$1.50; #11, \$1.00. C. O. D. Pat. Pending.

SUN BALL CO., Mrs.  
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Stock No. 100

Featuring the Famous Precision Milled Ignition Wheel

- Smart Modern Design
- One Filling Lasts 30 Days
- Semi-Automatic
- Covered in Simulated Lizard, Alligator and Morocco in Black and Tan
- Heavily Chrome Plated
- Individually Boxed

\$36.00 DOZ.

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Immediate Delivery \$2.08 Each, Doz. or More  
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Takes only seconds to make a Stamp and has the best mark-up. Send \$56.00 for Trial Outfit, complete with 1,950 Letters, Commas and Periods FREE; 800 Rubber Type Holders, 60 Half-Ounce Bottles Indelible Ink, 60 Ink Pads, 1 Roll Tape, 1 Bottle Glue, Type Case and Display Cards. Can take in \$250.00. No Arcade, Army or Navy Store should be without a set-up. We handle all fill-ins. Will ship on \$5 deposit. WE ARE THE WORLD'S LARGEST SELLER OF RUBBER TYPE FOR SERVICEMEN. ALL LETTERS ARE MACHINE CUT AND PRINT ACCURATELY. BUY RED TOP FOR SERVICE AND QUALITY.

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N8074	Misc. Felt Pennant, Gr.	.75
N2130	War Pictures, 5 x 8 in. Gr.	.60
N8356	Misc. Plastic Bottles, Gr.	1.00
N1830	Salt & Pepper Shakers, Gr.	3.00
N2517	Whiskey Mug, Handicr. Gr.	3.50
N7097	Squirt Novelty, cellul. Gr.	4.50
N3011	Mirro-Memo Book, Gr.	4.50
N6255	Plastic Bean Blower, Gr.	4.50
N	237 Bubble Pipe, Plastic, Gr.	4.75
N1236	Pin Wheel, metallic, Gr.	7.50
N9482	Metallic Flying Bird, Gr.	21.00
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K5	Plastic Bracelets, Gr.	3.35
25	Metal Ashtrays, Gr.	4.50
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TERRE HAUTE, INDIANA 25c. Deposit Required With All C. O. D. Orders

**ACE-TEX BALLOONS**  
Factory To You  
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Sizes	Per Gross
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Sterling Silver Wedding Bands—  
\$6.25 Per Doz.  
\$70.00 Per Gr.

Sterling Silver Whitestone Solitaires—  
with whitestone sides—  
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Also available in Gold Filled on Sterling Silver Base.

Whitestone Solitaires, Per Doz. . . . \$12.00  
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Lady's Single Whitestone Engagement Ring.  
In Sterling Silver, Per Doz. . . . . \$ 4.50  
Gold Plated on Bronze Base Metal, Per Doz. . . . . 3.00

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Also a variety of Ladies' and Men's Whitestone or Colored Stone Rings.  
If samples are desired send \$10.00 for assortment. No catalog.

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7 Jewel Swiss . . . . . \$12.00  
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Other sizes, models and makes proportionately priced.

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Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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- Andreano, Eva
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- Arnolds, Doug
- Asher, Chas.
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- Bruno, Joe
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- Bruno, Mike
- Buckles, Leslie
- Burg, John Harvey
- Bumpus, Geo. F.
- Burgess, Mrs. Frances
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- Burley, Albert
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- Coco, June
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- Collura, John
- Conner, Bob
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- Constantine, G. P.
- Coogan, Val
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- Corbett, Wm.
- Corcan, Tommie
- Costello, Robt.
- Coyle, R. W.
- Coyle, Wm. D.
- Cradock, Onnie G.
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- Craig, C. F.
- Crane, Eddie
- Crane, Mrs. James
- Crapo, Chas. O.
- Crawford, Mrs.
- Crows, Elmer J.
- Crowell, Elmer O.
- Cruz, Dewey
- Cuddy, Al
- Cunningham, Chas. E.
- Cunningham, Doc
- Cunningham, Eugene
- Cunligham, Thos.
- Curtis, Billy
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- DeWitt, Frances
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- Drake, Joe
- Draper, Robt.
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- Durna, C. Vivian
- Dwyer, Dink
- Eaves, G. T.
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- Edgington, Cecil
- Edwards, Bob
- Edwards, Herman
- Eisenberg, Mr. A.
- Eklund, Eric
- Elhart, James
- Ellman, Mark
- Endicott, Jimmie
- English, Walter H.
- Epperson, Othal
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- Etzel, John
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- Eyated, Benjamin
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- Hall, L. P.
- Hall, Leo Lee
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- Hamilton, Earle
- Hamilton, Margaret
- Hamiltons, The
- Haney, Ott
- Hansons, Tommy
- Lock, Bobby
- Lockett, Frances
- Hansen, Herbert
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- Harbin, L. W.
- Hardins, Wm.
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- Harper, Bill
- Harper, Marshall
- Harris, James Otis
- Headley, Arthur
- Heck, Ken & Sid
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- Helton, Chas.
- Hemmler, Wm.
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- Herrick, Carl F.
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- Hill, Robt.
- Hill, R. S.
- Hiller, Dr. Wm. J.
- Hillier, Jr., Chas.
- Holland, Mrs. Ita
- Honeycutt, Booger
- Horne, Jos.
- Horton, Curtis
- Huffman, Harry
- Hunsicutt, W. C.
- Hunter, Leroi F.
- Huntins, Harry E.
- Ingle, Glenn Harry
- Irvine, Orville V.
- Isted, Tracy Alfred
- Ivey, J. W.
- Ivey, Lillian O.
- Jaeger, Thelma
- Jackson, Robt.
- Jameson, Mrs.
- Jaxon, The Great (Bogart)
- Jean, Donna (Blue Barron Band)
- Jenkins, Jack
- Jenkins, Margaret
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- John, Steve
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- Johnson, Harry Lee
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- Jones, G. C.
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- Jones, Kenneth (Red)
- Julian, Alphonsus
- Jurgens, Dick (Bandleader)
- Kalin, Moss
- Karney, Myrna
- Katz, Clarence
- Kaufman, Rides
- Kazora, Mr.
- Kelzman, Walter
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- King, John M.
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- Knight, Stanley
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- LaMaz, Monte
- LaMotte, W. F.
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- Lamb, Buddy
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- Lano, Betty
- Lange, John T.
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- Lankford, Mrs.
- Lankford, Louise
- Lankford, Mrs. Mable
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- Lee, John Francis
- Lehor, Ray
- Leonard, Fudd
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- Little, Phil
- Littler, Jimmy
- Livingston, Earl
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- Lockhart, Mrs. Louella
- Long, Harry K.
- Long, Vernon
- Lopes, Joseph A.
- Lopes, Kanoelani
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- Lopez, Leinomi
- Lopez, Lynn
- Lopez, Wilma
- Louise, Hazel
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- Lowery, Mrs. Sam
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- Ludwick, Frank
- Lyons, Jack
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- McDaniel, Leo
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- McFarlane, Andrew
- McGlone, Ken
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- McKay, A. N.
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- McMillen, H. H.
- McNatt, J. L.
- McQueen, R. O.
- Marble, H. A.
- Marsfield, Mrs. Leo
- Marshman, Howard
- Mason, Raymond
- Mateer, Ed
- Mathis, Sam
- Mathews, M. H.
- Mattison, Hatlie
- May, Montana
- Mayberry, Wayne
- Meacham Co., E.
- Meadows, Theodore
- Mendoza, Ana
- Menka, Capt. J. W.
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- Miller, Maurice
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- Mitchell, G. L.
- Mitchell, James W.
- Mitchell, John
- Mitro, Alec
- Mix, Art
- Mix, Sumple
- Munroe, George
- Munroe, Elmer
- Moutague, John A.
- Montillo, Estella
- Moody, Virgil
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- Moore, Herbert
- Moore, Hubert G.
- Moore, Joenell Sophie
- Morano, Joe
- Morgan, R.
- Morris, J. H.
- Morris, Mansfield
- Morrison, Melvia
- Morrow, Mrs.
- Morris, Doc
- Mort, Joseph
- Morton, Lucky
- Moss, Lee Eugene
- Motley, Ernest
- Murphy, P. A.
- Murray, Bernard
- Myers, Bill
- Myers, Bob
- Myers, William
- Nelson, Jerry
- Nelson, Leroy
- Newman, Zella
- Nicholas, Ephraim
- Nisky, Nathan
- Nolan, Mrs. Eileen
- Norton, Mrs. Greta
- Norton, M. G.
- Nugent, Dick
- Nuhson, H. N.
- O'Brien, Jerry (High Diver)
- O'Connor, John J.
- Oakley, Mrs. Dorothy
- Ode, Jimmie
- Ogie, Joe
- Palitz, Al
- Palitz, Sam
- Parks, Marie
- Parvillo, Helen
- Patterson, V. W.
- Payette, Jos. Ray
- Peacock, Antoinette
- Pearce, James C.
- Pepper, Louise
- Perkins, Brownie
- Petty, John J.
- Peyton, Blackie
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- Phoenix, Capt.
- Pierce, Nehemiah
- Pierre, Marius
- Phl, Ira Michael
- Pinxy, Madam
- Plankey, George
- Platt, John B.
- Poling, Charles H.
- Polk, Mrs. Ruby
- Pollock, Howard
- Pollock, Robert
- Pollock, W. R.
- Prevo, Mrs. Franklin
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- Putman, Sky
- Rain in Face, Chief
- Ramarez, Ben
- Randolph, Frederick
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- Reynolds, P. C.
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- Richard, Roland
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- Rinchart, Mrs. Gertrude
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 Sowles, Mrs. Lloyd  
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 Stone, Goldie  
 Stone, Jackson W.  
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 Sutton, Louise  
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 Sydra, Karl  
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 Thomason, Orbin  
 Thompson, Elith  
 Thompson, Reuben W.  
 Tillman, Fred W.  
 Tinkelaugh, Nola  
 Todd, Kathryn  
 Tordenshiel, Carl  
 Trotter, Leon  
 Tyson, Thomas  
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 Clair, Iona  
 Cornell, Duffy  
 Cortez, Rosita  
 Crawford, John A.  
 Cutting, Ed  
 Delaney, John D.  
 Fox, John A.  
 Francisco, The  
 Graf, Frank G.  
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 Hebron, Lillian  
 Heinz, Ernest  
 Ibberson, Bert  
 Jahn, Francis  
 King Pvt. Fred & Nell  
 LeMar, Elaine  
 Lorraine, Blanche  
 Lyon, Ladd  
 Maize, Don  
 Mansfield, Audrey  
 Marks, Elda  
 Martin, Alice  
 Martin, Richard  
 Masucci, Richard  
 McDermott, Irene  
 Moss, Frank L.  
 Murray, Freddie  
 Norola, Joseph  
 O'Donald, Jean  
 Palumbo, Joe  
 Pasco, Bettye  
 Pelley, Whitey  
 Provencher, Lucien  
 Quincy, Thomas  
 Rehrig, Ray  
 Remy, R.  
 Reynolds, Rae  
 Rice, Joseph  
 Rice, Tony  
 Schmitzer, Robert  
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 Spitzer, John  
 Sykes, Fred G.  
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 Walker, Bull  
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 Wausau, Hinda  
 Weber, Evangeline  
 Webster, Mrs. M.  
 Whitmer, Ken  
 Whittett, Linwood  
 Wilkens, Charley  
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 Wray, Alvin V.  
 Wright, Will

Strand, John J.  
 Waddell, Harry  
 Williams, Mary  
 Wilson & Coleman  
 Wilson, Louis  
 Wilson, Loyd  
 Winters, Charleston  
 Winters, Elmer  
 Winters, Richard  
 Winters, Ruth  
 Winters, T. J. Pitt  
 Wolf, Helen B.  
 Wolfe, H. C.  
 Womack, Harry  
 Woods, Royce  
 Wotrman, Margie L.  
 Wright, Johnnie  
 Wright, Will  
 Wunder, Paul  
 Yaker, Eddie  
 Yaker, Mrs. C. I.  
 Yaker, Mrs. Tes  
 Yankers, K. W.  
 Young, Mrs. Kay  
 Young, John  
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 Deatto, Bert  
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 Hurst, Robert C.  
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 Kopus, Jack  
 Lough, Jerry E.  
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 GRAPE DISHES, 7", Candy, Nuts, Etc. 6.50  
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 Above Sold in Gross Lots Only. Doz.  
 LETTER OPENER, Metal, Rifle . . . \$1.25  
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 COMIC BUTTONS, 1 1/2", 50 Ligne. Per M . . . . . 17.50

**25% Deposit, Balance C. O. D., F. O. B. New York City**

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Large Gardenia With Bud . . . . . \$3.25 Doz.  
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 Extra Large Super Special Gardenia With Bud, Assorted Colors . . . . 6.25 Doz.

25% With Order, Balance C. O. D.  
 Write Dept. BM for Photographic Booklet and New Price List.

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### FULL STEAM AHEAD!

Electric Toy Steam Engines, bright red, made of heavy metal, built for wear—Dozen \$54.00. Sample \$7.00 Post Paid.

**SURE FIRE SELLERS!**  
 Metal Automatic Cap Guns—Dozen \$8.00. Sample \$1.00 Post Paid.  
 Metal Morgan Pirate Pistols, clicker type—Dozen \$12.00. Sample \$1.75 Post Paid.  
 P-38 All Steel Toy Clicker Pistols—Doz. \$3.70.  
 One-Third Dep., Bal. C. O. D.  
 Write for Price List.

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## TOWER HALL

425-G Manhattan Bldg. Chicago 6, Illinois

## Editorial

## Radio Makers Meet

By Walter W. Hurd

The annual convention of the Radio Manufacturers' Association held in Chicago during the week of June 10 offers some sidelights that may be of interest to the coin machine trade. Not only is every individual member of our trade interested in the improvements being made in radio sets, but it has become increasingly apparent that both industries are users of some vital parts, now very scarce.

Some manufacturers of coin machines have found themselves buying parts in competition with manufacturers in the radio field. When the radio industry reports a critical shortage of copper wire and other electrical parts, the coin machine trade will know that the same shortage is curtailing the production of coin machines.

There is something much more constructive in the future picture, however, than the present parts situation, in which both industries must at times compete with each other for the available supplies.

The two industries will become more and more allied thru the coming years. Coin-operated radio sets have already appeared on the market and some of the big manufacturers in the radio industry are turning out these sets for coin operation. At least one of the big manufacturers of juke boxes is also a member of the RMA and most of the best-known suppliers of parts to the coin machine trade thru the years are also well known in the radio industry.

As soon as the war came to an end, a considerable number of distributors and operators entered the radio retail or wholesaling business.

But the most vital connection between the two industries during the coming years is likely to be thru a common interest in electronic parts. The coin machine industry is becoming more electrical all the time and will find ways to use the most advanced developments in the electronic field. No sooner had the end of the war made it possible for the trade to use electronic heating units than coin machine manufacturers were doing it.

The radio industry will develop many new electronic ideas and parts and the coin machine trade will always be ready to adapt many of them in its machines. Juke boxes and amusement machines will be the most likely customers, but in the future years vending machines will also be using more electrical parts. The whole coin machine trade will become very much electrical.

Aside from all these business relations, every member of the coin machine trade will always have a decided human and personal interest in the progress of the radio industry.

As an observer of national coin machine conventions for many years, I could not help but compare the radio makers' convention with the coin industry—and also to hope that by the time the coin machine trade meets early in 1947 some of the present handicaps to conventions will be over. There were no exhibits in connection with the radio convention but the association did set a high mark of activity by committee work and reports on every problem facing the industry. Reports of standing committees that had made a study of special problems before the convention gave something of real value to the meetings.

The radio manufacturing industry finds itself growing very fast. Reports say there are 170 manufacturers of sets now, as compared with 54 before the war. Some leaders are already warning that overproduction lies ahead unless a lot of manufacturers start making other products than radio sets.

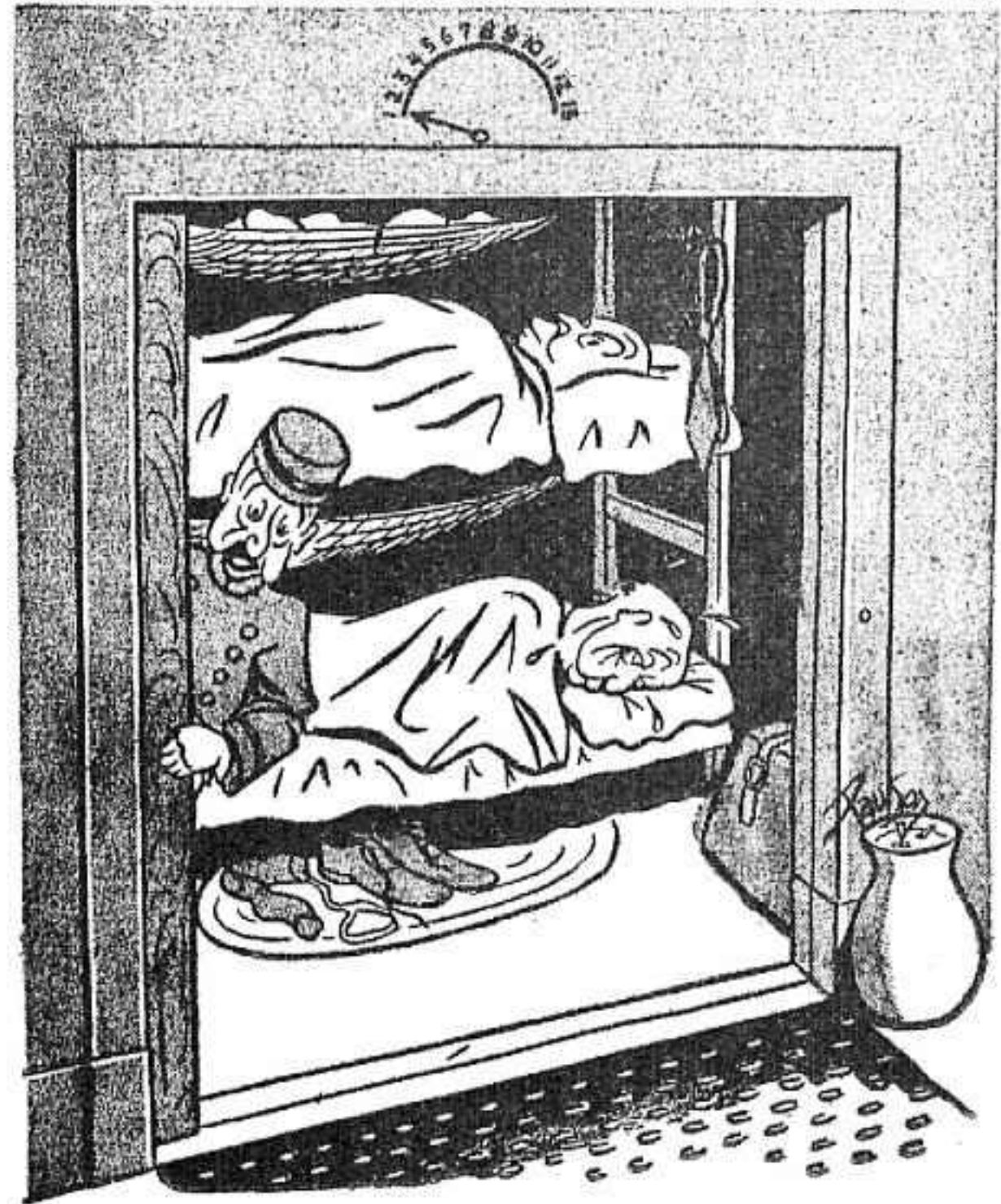
Newspaper reports on the radio meeting featured such topics as cussing the OPA and other government agencies. The convention revealed a lot of worry and confusion among manufacturers about future supplies and so the good American pastime of cussing OPA was freely indulged in. The coin machine trade can be extra glad that its machines were removed from price control some time ago.

But consumer products are a different problem and it is easy to see from the radio situation that a lot of political fireworks that will be exploding for years to come is now being laid in 1946. By the way, OPA granted a considerable price increase on radio sets on June 7, but the industry is asking for complete removal of ceilings.

Some prominent leaders in the radio field turned heavy criticism on the industry itself and some of these criticisms might have acted like a bombshell but for the fact the convention was more interested in cussing OPA. One manufacturer of tubes warned against overstocking on tubes. He said shipments of tubes in the first two months of 1946 totaled 27,000,000, but shortages since then have cut the output rate some. It was an Emerson man who warned the industry against overproduction of sets, saying that the trade had a capacity of 20,000,000 sets per year.

Most telling criticism of the industry was made by one manufacturer who said evidence indicated that about 20,000,000 units of a certain type had been produced, but that only about 6,000,000 of these parts could now be accounted for. This was a strong hint of hoarding, but others suggested it was a case of unbalanced distribution.

But the radio industry is vitally alive and will make every possible advance as conditions permit. Its progress will make available many benefits to the coin machine industry.



"Hey! Night clerk! This guy just keeps muttering 'New Machines, New Machines...'"

## News Digest

**EXPORTS**—Of all the Latin American nations, Colombia and Venezuela offer the best immediate prospects for coin machine exports. Or so an operator and importer, lately arrived in this country, says. Of the two, Colombia's duty is lower and the country's coinage requires very little coin slot conversion work. The number of coin machine export-import houses being set up in this country to represent overseas buyers is on the increase.

**ICE CREAM**—Not on the market yet, but promised soon, are new ice cream vending machines. The ice cream industry has set a billion gallon sales goal for the coming years and is looking around for new outlets to help expand those sales. As they did for the soft drink and candy trades, vending machines are expected to boost ice cream sales once new machines reach the market.

**STEEL**—Civilian Production Administration has clamped strict rationing rules on use of steel. Purpose of the move is to channel steel into building materials and farm machinery. So far wrought iron, iron casting and pig iron are not affected. But CPA official, John Small, said that these would be allocated to industries under another schedule to be announced soon.

**SALES**—Trend of retail sales during 1945 are contained in a study just completed by *Printers' Ink*. Since it is now a fairly well established fact that coin machine play tends to follow the ups and downs of retail sales, the results of this survey contain some important information for the trade. The Far West, South and the areas around the cities of Washington and Baltimore show the greatest increases in sales. In places where liquor is sold sales rose 188 per cent.

All of these increases, the survey points out, occurred during a period of shortages.

**MONOPOLY**—U. S. Supreme Court has held the big three manufacturers of cigarettes guilty of monopoly in attempting to drive out competitive brands. Advertising allowances made to vending machines by one manufacturer (Philip Morris) entered into the case which first came to attention in Lexington, Ky., six years ago. What effect the high court's decision will have on cigarette distribution policies has not yet been determined.

**CANDY**—Pricing policies on candy bars and particularly on 5-cent items are going to come in for discussion during the 63d annual convention of National Confectioners' Association. Experts in the field will be on hand to tell the latest in supply situations.

**FAIR TRADE**—Unfair trade practices in the wholesale confectionery business will be aired in a hearing before the Federal Trade Commission, Washington, June 20. Loss leaders, commercial bribery, tie-in purchases, false invoicing and other practices which have been a source of concern and trouble to the vending machine trade, will come in for examination.

**LOCATIONS**—Last week in these columns, a prominent Detroit operator pointed out that restaurant locations for juke boxes and telephone music systems are now tops, even surpassing taverns which are suffering from the current shortage of beer. George Hennerich, managing director of Ice Cream Merchandising Institute, says there is now one eating establishment for every 263 of our population. In 1939 there was only one eating establishment for every 725 people in the nation.

# S. A. Seen Lively Coin Market

## Export Firm Formed in NY

Former Venezuela operator reports countries in Latin-America sold on venders

CHICAGO, June 15.—Colombia and Venezuela now offer coin machine exporters two of the liveliest, most promising Latin-American markets, says Fred H. Swening, head of the Export Development Company, New York. Swening backs up this statement with his own personal experience as an operator in Venezuela for six years.

Export Development Company, with its main office at 1133 Broadway, New York, was formed in December, 1945, to represent coin machine manufacturers in South America and at the same time to operate machines in some of the principal cities of Colombia and Venezuela.

Prior to his coming to this country, Swening was assistant manager of the Compania Mercantil Sudamericana, Caracas, Venezuela. This firm is a general importing house which likewise operated coin machines as a sideline.

Compania Mercantil came into the coin business in 1939, Swening said, operating a number of penny bulk vending machines. When bulk candy became scarce, the firm expanded its coin machine interests to embrace the operation of juke boxes.

### To Open Branch

By July 1, Swening says, his firm expects to have a branch office opened in Bogota, Colombia. Charles A. Hart will act as manager of the Bogota office. Compania Mercantil Sudamericana will act as the firm's representative in Caracas.

At the moment, Swening intends to concentrate on Colombia, which he says offers tremendous possibilities for development. Juke boxes are in particular demand in Colombia. (See S. A. Lively Market, page 109)

## Trade Failures Hit Record Low But Losses Up

NEW YORK, June 15.—Altho liability averages have trebled since 1942, the number of business failures in the United States in proportion to the business population is probably at its lowest level in history, according to a recent report of Dun & Bradstreet, Inc.

Altho during war years business failures are proportionately rare, figures for World Wars I and II showed the most pronounced decrease during the latter.

The firm issued a series of charts showing in 1915 there were 22,156 failures and in 1919 the number decreased to 6,451. In 1939, commercial casualties were 14,768, dwindling to 810 in 1945.

The chart, based on statistics over a 200-year period, showed that while a major war creates an artificial business activity and a temporary prosperity that carries along after the end of the war, the gains are always destroyed in a more or less rapid deflation of values.

## Calendar for Coinmen

June 17-19—National Electrical Manufacturers' Association, Homestead Hotel, Hot Springs, Va.  
June 24-27—National Confectioners' Association, annual convention, Stevens Hotel, Chicago.  
July 9-11—National Confectionery Salesmen's Association, Statler Hotel, Buffalo.  
July 15-18—Music Industry Trade Show, National Association of Music Merchants, Palmer House, Chicago.  
July 18-20—Southern Wholesale Confectioners' Association, McAllister and Columbus Hotels, Miami.  
July 31—National Automatic Merchandising Association, Region I (Maine, Vermont, New Hampshire, Connecticut, Massachusetts and Rhode Island), Copley-Plaza Hotel, Boston.

## See Lag in Coin Machine Materials Flow, Aftermath Of Railway-Coal Tie-Ups

### Strikes Sharpen Shortages in Tin, Lead, Copper

WASHINGTON, June 15.—Altho the coin machine industry quickly regained its stride after settlement of the recent rail and coal miner strikes, government agencies and spokesmen warned against over optimism and said producers should be prepared to face an inevitable slump in delivery of essential materials.

John D. Small, administrator of civilian production, advised in a recent report that resumption of work in a basic industry does not result in an immediate uninterrupted increase in the flow of materials to manufacturer or consumer.

Small said there is a time lag and productive vacuum in the pipeline to manufacturers from the mines, mills and smelters affected by the strikes.

### Using Reserves

Altho manufacturers were able to swing back into production upon settlement of the major labor difficulties, raw materials are at present being shipped mainly from reserve sources facing depletion by the heavy demand.

Government spokesmen said these reserve sources must be replaced before there can be a steady flow from mines and smelters to manufacturers. Before then, there is certain to be a virtual halt in materials available for shipment at all points along the lines of production.

Small listed among industries most affected by the strikes many vital to the manufacture of coin machines of all types—juke boxes, venders and amusement. Among them are steel, railroads, utilities, non-ferrous metals, iron castings and lumber.

Small said that even after settlement of current strikes in the copper fields it will take from two to six months to refill pipelines and establish the flow of goods dependent upon copper and copper products.

The administrator said some products, notably steel, tin and lead, have been limiting factors on many production fronts. Shortages on all these have been aggravated by the strikes.

### 12-Month Shortage

Steel—particularly wire products, sheet and strip and tin mill products—is expected to be limited for the next 12 months. Demand for steel

sheet and strip by fabricating industries is far ahead of supply despite the fact that some consumers of these shapes have been forced to curtail operations because of shortages of fuel and other production materials and components.

Tin plate has been designated by the CPA as a top-priority steel product. Producers have been directed to concentrate on tin mill products suitable for use in making tin cans and closures, with at least 85 per cent of shipments channeled into the preservation of perishable and seasonal foods, drugs, medicinals and biologicals.

Production of pig tin has declined 22 per cent from the 1944 level owing to the falling off of tin can collections and the lighter coatings of tin on the cans which are still being collected.

Tin is irreplaceable in coin-operated washing machines, drink venders, radios and other products.

The report stated that production of domestic primary refined copper took a nosedive in March and April due to strikes in mines, refineries and smelters. It may not be back to normal for many months, Small warned. Consumption during March was almost four times production. Heavy withdrawals from government stocks by industry have already resulted in a shortage of wire bars and cakes.

Shortages of wire in these particular shapes means curtailed production of magnet wire, coils, switches and connectors, all of primary importance in coin machine manufacture.

### Optimistic Note

Small ended his report on a more optimistic note. American industry beat all peacetime records during the month. Manufacturers' shipments, in dollars and cents, were double the 1939 rate, and physically at least 50 per cent greater.

In the month's total output, effects of the stoppages in bituminous coal and the subsequent reduction in iron and steel operations were largely offset by increases in the production of automobiles and other durable goods following settlement of the earlier General Motors and General Electric strikes and expansion in the output of petroleum.

## Steel Supply Placed Under Priority Plan

### Cast Iron Said Next

WASHINGTON, June 15.—Civilian Production Administration clamped a strict but apparently fast-working ration on steel to channel it into building materials and farm machinery production during the third quarter, beginning July 1.

New emergency allocation plan was set up by Direction 12 to the newly issued Steel Conservation Order M-21. Direction, however, applies only to steel in the shapes and forms listed in Schedule 1 of Order M-21.

Coin machine manufacturers were given some comfort by the announcement that the order does not apply to wrought iron, iron castings or pig iron, but Administrator John Small said that these would be allocated to critical industries under another procedure to be announced soon.

### Small Mfrs. Protected

Small manufacturers will be protected, Small said, thru a provision of the order which requires steel mills to maintain a flow of steel to warehouses. Specifically, the direction requires mills to ship the same percentage of their steel output to warehouses in the third quarter of this year as they did in the fourth quarter of 1945. But it was not made clear whether or not warehouse stocks would be subject to the priority system.

Under the ration plan, manufacturers of critical products listed in the order will certify by letter direct to the steel mills that certain orders they have placed are to be used for making critical items. These orders then will take precedence over all unrated orders according to the date they are received, but they still will be outranked by written CPA directives or AAA ratings for distributors issued since January 21, 1946.

### Scheduling Orders

For certified orders to be scheduled for July production, they must be in the hands of the mills by June 17. Only orders placed on or before June 17 and promised for delivery before September 30 are subject to the "self-certification" procedure. Authorization for priorities on orders after that date must be obtained from the Civilian Production Administration.

Products on the critical list range from bath tubs, sinks, furnaces and radiators to potato diggers, combines, grain binders and corn shellers.

## Milrose Drops Food Agency in Brooklyn

BROOKLYN, N. Y., June 15.—Irving Fenichel and Max Needalman, Milrose Amusement Company, announced the sale of Elaine's Food Products Agency this week so that they can devote more of their time to their coin machine distributorship.

Besides their venture into the distributing business, Fenichel and Needalman are in the music machine operating business and own a number of amusement machines on the Boardwalk of Coney Island. da copyright

# Taxes on Pin Game Sale Up For Question

## Test on Wisconsin Law

MADISON, Wis., June 15.—Question whether profits from the forced sale of pinball machines to meet requirements of Wisconsin's new Thomson law banning the machines would be tax exempt was placed before the State Board of Tax Appeals.

Case involves a Milwaukee operator who had about 70 coin machines, including pinballs and phonographs, when a ruling was handed down in August of 1944 declaring the games a nuisance under the law. Faced with court action and threat of confiscation, the operator sold his entire route for \$18,500, his brief filed with the tax board recited. Originally, they had cost him \$9,100. The sale price he re-invested in a building and three restaurants.

One-third of the \$9,100 profit came from the phonographs, he reported, and the other two-thirds from sale of the pinball games. His claim is that this item of \$6,266.67 should be considered an involuntary conversion and not a sale. Profits from involuntary conversions are not taxable under Wisconsin statutes.

### One Hurdle

But one legal hurdle faces the operator in the case. The State statute making forced sales tax exempt requires that the proceeds must be re-invested in "property similar or related in service or use" to that sold.

Attorney for the operator urged the board to find that operation of law should not deprive him of the benefits of the law since complying with this section would be illegal, hence impossible in the eyes of a court. His attorney further contended that if inability to comply exactly with this provision robbed him of the exemption, the section is unconstitutional by denying him equal protection of the law in violation of the 14th Amendment.

Outcome of the case is expected to have a bearing upon other coin machine operators in Wisconsin who were forced to dispose of their machines after adoption of the Thomson law, tax officials said.

# Company Ready To Make Games

ST. LOUIS, June 15.—Ideal Novelty Company, local manufacturers and distributors of amusement games, is ready to begin production on a new football machine, Carl Trippe, firm's head, discloses.

First deliveries are planned in about two weeks, Trippe said, adding that orders would be filled in order received. Calling for two players, the game comes in a two-tone wood cabinet and may be set either in the center of the floor or against a wall.

Trippe announced that showrooms are being readied for display of the new games.

## Service for Photo Mch. Ops

NEW YORK, June 15.—A service department for the convenience of photo machine operators has been set up by the National Direct Positive Association, says E. L. Lewis, executive secretary. Department will provide arcade photo men with suggestions and criticism designed to improve the quality of their work.



COINMEN HUDDLE on new amusement machines at O. D. Jennings & Company. Left to right: J. Raymond Bacon, vice-president; C. A. Robinson, Los Angeles, and Mac McLaughlin, general sales manager.

## Trade Directory

Following tabulation of trade reports received during the weeks of June 8 and June 15 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid to revising trade files.

### Address Changes

Ed Ravreby, 964 Commonwealth Avenue, Boston.

United Distributors, 513 East Central Avenue, Wichita, Kan.

T. & L. Distributing Company, Central Parkway and Lincoln Drive, Cincinnati.

Walter Oomens & Sons, 3262 Armitage Avenue, Chicago.

Automatic Coin Machines & Supply Company, 4137 Armitage Avenue, Chicago.

### Branch Offices

Aireon Manufacturing Corporation has opened a research and experimental laboratory at 1027 North North Highland Avenue, Los Angeles.

Amusement Enterprises opened office and showroom at 1623 California Avenue, Chicago.

### New Firms

Joy Machines, Inc., 16 Court Street, Brooklyn (amusement machine manufacturer).

### Personnel Notices

Harold Perkins has been named manager of Chicago office, Amusement Enterprises.

George Glack, advertising director of Sunshine Biscuits, has been elected first vice-president of National Federation of Sales Executives.

Maurice J. Auerbach has joined Standard Vendors Division, Lehigh Foundries, Easton, Pa.

De Witt (Doc) Eaton has been named vice-president in charge of sales for AMI.

Claude J. Clark, Louisiana coinman, killed in an auto collision near Hammond, La., recently.

John Chrest, Exhibit Supply, has been named chairman of CMI's show committee. Other members are Herb Jones, Bally; James T. Mangan, Mangan & Eckland; W. J. Ryan, J. H. Keeney Company and J. R. Bacon,

Manufacturing Company.

Raymond J. Vonesh has been named legislative director for National Automatic Merchandising Association.

Walter C. Knack was elected chairman of NAMA's Region VI.

Gerald Doolin is new sanitary director for National Confectioners' Association.

Everett L. Hahne has been elected treasurer of the Rudolph Wurlitzer Company.

F. M. Eagan was named regional director Arcade Owners' Association of America.

### Name Changes

Automatic Instrument Company, Chicago and Michigan, announces that it has changed its official name to AMI, Inc.

### Distributors Appointed

Statler Distributors named 19 franchise holders for firm's cookie and biscuit vendors:

Ace Merchandise Vendors, 215 San Jacinto, Houston.

Ace Sales Company, 396 Broadway, Buffalo.

Boston Sales Agency, 100 Sudbury Street, Boston.

Raymond Carr, 125 Mesquite Street, Corpus Christi, Tex.

Click Vendors of Oklahoma, 401 East Fifth Street, Edmond, Okla.

J. L. Fingerhut, 2311 Warren Street, Toledo.

Hartmann Candy Company, 73 Liberty Street, Meriden, Conn.

Walter H. Hesse, 1928 Silver Street, Long Beach, Calif.

Kissel's Catering Company, 659 East 103d Street, Cleveland.

Midland Distributors, 634 North 18th Street, Philadelphia.

Pacific Sales Factors, 637 Kapiolani Boulevard, Honolulu.

Parker Products Company, Inc., P. O. Box 1211, Knoxville.

Henry F. Riloy, 11 Sagamore Street, Dorchester, Mass.

Roberts Distributors, 5109 Levindale Road, Baltimore.

San Diego Vending Service, 541 East Fourth Street, National City, Calif.

Raymond Q. Skomro, 110 Montuck Avenue, Chicopee, Mass.

Sunshine Distributors Company, 361 Madison Street, Passaic, N. J.

Lawrence M. Vollroth, 218 South

# Plastics Trade Said Centering In Coin Capital

CHICAGO, June 15.—Already the "hub" of coin machine manufacture, Chicago, now second in fast-growing and closely related plastic industry, is rapidly heading for first place, according to a poll just completed by the Territorial Information Department of the Commonwealth Edison Company and its subsidiaries.

Electronic pre-heating and improvement of materials are regarded by the manufacturers as the two greatest wartime developments of the plastic industry. Improvements in some instances will add new slants in manufacturing of coin machines and will help ease the material shortage problem.

Ninety per cent of the plastic manufacturers polled predicted that washing machines would contain more plastic materials. Proximity of the plastic and coin industries may encourage new ideas from consulting engineers, a field in which Chicago already leads, according to 50 per cent of those polled.

### Reason for Change

New York-New Jersey area has been the recognized leader in current production of plastic articles, but more than 75 per cent of the manufacturers feel that Chicago will soon attain and hold leadership in the plastics industry.

Chicago's greatest advantage according to the poll is its central location. Its greatest single handicap is listed as "lack of raw material producers," but 38 per cent said there were no disadvantages.

New companies to produce plastics are being incorporated so fast here that the once infant industry threatens to become one of major importance. In one week, 12 new companies were chartered to manufacture plastics.

# Game Company Changes Name

CHICAGO, June 15.—Name of Amusement Games, Inc., has been changed to Coin Amusement Games Company, according to Bernard Schultz and Aubrey Weinzellbaum, partners of the firm located at 1335 East 47th Street.

Offices and workshops have been remodeled since Schultz and Weinzellbaum purchased the former location of Fred Mann's Novelty Company. Mechanical staff has been enlarged to include Ed Kubiak, recently discharged from the army after 20 months overseas.

Audubon Road, Indianapolis.

H. S. Wilhelmj, 306 West Conway, Benton, Ark.

The Vendit Corporation, Chicago, has named two additional distributors:

General Distributing Company, 2812 Main Street, Dallas.

Star Vending Company, 194 South Pennsylvania Street, Denver.

Asco Vending Company Corporation, New York, has named the following Canadian distributor:

Paul Campeau, Paul Novelty, 7421 St. Hubert, Montreal.

Tradio, Asbury Park, N. J., appointed following additional distributors:

Associated Amusements, Inc., 964 Commonwealth Avenue, Boston.

T. D. Holliday Company, Inc., 1200 West Morehead Street, Charlotte, N. C.

W. R. Allen Company, 150 Main Street, Boomville, Ariz.

## Dan King Saga: Cattle Punching To Coin Trade

SAN FRANCISCO, June 15.—From riding herd on longhorn steers to running seven insurance companies to distributing coin machines isn't exactly the typical way for entering the trade. But Dan King III, president of the recently formed Western States Distributing Company here, entered the business in just that fashion.

King hails from Texas where his family name is as well known as Dave Crockett. On his father's ranch King punched cattle until he got the itch to see what life in the city was like. At that point he jumped a train for Oklahoma and found himself selling crop insurance during the flush pre-harvest season.

Within a few years, King had organized seven insurance companies of his own—two in Oklahoma, one in Texas and four in California. He stayed in the insurance business until 1940 when he decided to retire and take things easy. That year he sold his companies and sat down to rest in his Beverly Hills, Calif., home.

But last year, King tired of having nothing to do but hunt and fish and decided to get into the coin machine business "because things move fast and the future looks exceptionally bright."

### Organized Firm

In October of last year he set up the Western States Distributing Company with main offices here. The firm is now distributor for the Pace Manufacturing Company in the 11 States west of the Rocky Mountains. King's manager for the San Francisco office is Wade Thompson, recently discharged from the navy. Thompson, a native of Chicago and a graduate of Northwestern University, formerly was with the Standard Oil Company.

A flying enthusiast, King is now flying his seventh plane. He intends to buy a second plane so that he can use one ship for flying machines to operators. King took up flying 14 years ago so he could cover the ground between his California home and his 80,000-acre ranch in Texas. Besides his distributing company, ranch and various other real estate holdings, King carries a deputy sheriff's badge as a full-fledged member of the sheriff's air squadron of Los Angeles County.

## Legion Sets Up Post at Mills

CHICAGO, June 15.—Walter Altman American Legion Post has been formed at Mills Industries, Inc., with Albert H. Larson as post commander.

Post, which holds its meetings at Garfield Park Recreation Center, 100 North Central Park Boulevard, was named in honor of a Mills employee who was killed in action in World War II. It is open to veterans of both world wars.

At the same time, the company announced that 167 of its employees who went off to the armed forces have returned to their jobs.

Other officers of the newly formed post are Einar Mong, senior vice-commander; John J. Ruwinski, junior vice-commander; Frank A. Humecke, adjutant; Joseph C. Moravcik, finance officer; Earl F. Myhra, chaplain; Abram I. Lutwak, service officer, and John J. Jiran, sergeant-at-arms. Meetings are held the first and third Mondays of each month.

## U. S. Pocket Money Hits \$199 Average

WASHINGTON, June 15.—Each American has an average of \$199.60 to circulate for spending purposes this month, according to a U. S. Treasury Department report. Money in circulation increased by \$233,736,919 in May. Average spending money per person is based on estimated population of 140,377,000.

Meanwhile the industrial production index of Standard & Poor's Corporation for week ending June 8 rose to 137.7 per cent of the 1935-'39 average, compared with the revised figure of 130.1 in the preceding week and 203.1 a year ago.

## Ohio Governor Ousts Mayor in Gambling Case

COLUMBUS, O., June 15.—Ohio's Gov. Frank J. Lausche brought his campaign against gambling to a climax this week by ordering the mayor of Brady Lake suspended for 30 days.

Governor Lausche also started ouster proceedings against the mayor of the Portage County resort town, charging that he had permitted operation of bell machines at the city's park. June 20 was fixed as the date for the public hearing on the ouster charges. It will be held in the governor's office.

Not for 22 years has an Ohio mayor been suspended and threatened with removal.

In his announcement invoking Ohio statutes which permit the governor to remove mayors for malfeasance or gross neglect of duty, Lausche charged that Cox "has not continuously enforced the laws of Ohio relating to gambling."

"Gambling in the form of slot machines has been permitted to exist openly with full knowledge and acquiescence of said mayor, among other places, at the Brady Lake Park, within the corporate limits of said Brady Lake," the governor's statement charged.

Spokesmen for the governor said his campaign against gaming has met with considerable success in many counties thru co-operation of local sheriffs, whom, incidentally, he has no power to remove unless they allow a prisoner to be lynched.

John Lokan, secretary to the governor, said an agent of the State Department of Liquor Control would serve the ouster papers on the mayor.

## Siros Appoints 6 New Distributors

CHICAGO, June 15.—Bill Siros, president of the Amusement Enterprises, has announced appointment of six additional distributors. Firms named are:

Samuel Horvitz, Acme Novelty Company, 2039 Fifth Avenue, Pittsburgh; Milton Green, American Vending Company, 810 Fifth Avenue, Miami Beach, Fla.; Ira T. Bryam Jr., Silent Sales System, 635-637 D Street, N. W., Washington; Ace Storey Amusement Service System, 359 Adams Street, Boston; O. R. Truppman, Bush Distributing Company, 25 West Broadway, Minneapolis, and Harold Perkins, 1623 North California Avenue, Chicago.

Distributorship for remainder of the States will be appointed within the next two weeks, Siros stated.

## S. A. Is Lively Coin Market; Export Firm Formed in N. Y.

(Continued from page 107)

bia, according to Swening, with amusement machines and bulk vendors running a close second and third.

Colombia's citizens, Swening reports, are thoroly sold on the idea of coin-operated music, amusement and vending. But the Export Development Company intends to introduce American trade methods to the operator in Colombia and Venezuela.

Swening points out that many routes have not been established there as we know them in this country. A local merchant very often has purchased a few machines which he places in a number of small locations. The operator very often does not give his machines the kind of service the machines should have, and as a result the routes slip down-grade as business enterprises. This is not true of all routes and all Latin operators, Swening says, but it is true of enough to make the situation troublesome.

### Vending Potential

Vending machines of all kinds, particularly the 5-cent candy bar vendors, will have a wide location potentiality in the coming years, Swening predicts. Movies, schools, stores and a variety of other locations have been sold on the value of penny vendors.

Both Colombia and Venezuela are

## Pennsylvania Judge Jails Trustees of Club on Bell Mchs.

HARRISBURG, Pa., June 15.—Flaunting widespread public approval of bell machines as a boon to social and civic clubs, President Judge William M. Hargest recently passed out jail sentences to three club trustees in Dauphin County Court.

The three men were officials of the William Penn Social Association, where local police seized seven bell machines last August 27. Despite counsel's plea that the trustees received no profit for themselves from the machines, the judge remained adamant, sentencing each with \$100 fines and five-day jail terms.

At the same time, Judge Paul Rupp imposed a fine of \$200 on an official of the Veteran Volunteer Firemen's Association after confiscation of nine machines on the premises of this club.

When counsel for the William Penn trustees said that justice would be served by a suspension of the jail sentence, Judge Hargest replied with the query, "What about justice to the public? That would be an invitation for others to go ahead."

To the plea that trustees had received no profit and that they were not criminals, the judge replied, "Yes, they are."

Meanwhile the Pennsylvania Prohibition Party is laying plans for a campaign against bell machines in social clubs.

Julian Killip, party's candidate for governor, speaking at its annual convention, said:

"There are batteries of one-arm bandits as I've witnessed during personal investigations in many clubs in direct violation of the law. There is no reason why the liquor board should not know about it and immediately close places which persist in permitting gambling."

Killip plumped for revocation of liquor licenses of clubs operating machines.

used to U. S.-cut disks, and follow the hit tunes on the jukes there, Swening says. Operators do not have to replace their platters as often as the U. S. juke operators, Swening reports. Most common practice is to alternate the records from one location to another, so that each location gets a regular change of disks.

Duty in both Colombia and Venezuela for juke boxes is high, Swening says. The duty is fixed by the weight, not the value of the juke. In Venezuela, duty on the average juke box runs between \$175 to \$200. Colombia is a bit cheaper, with average box duty amounting to between \$125 and \$150.

### Little Change Needed

Little change need be made in juke boxes or similar coin-operated equipment shipped into Colombia. The basic coins there are the 5 and 10 centavo, similar in value and almost identical in size with the U. S. nickel and dime. Shipping machines into Venezuela presents problems requiring the adjustment of coin chutes, since coinage in that country is varying in size and much of it is in damaged condition.

After establishing and broadening operations in Venezuela and Colombia, the export development company plans eventually to enter the trade in Brazil, Peru and other Latin nations.

Both Colombia and Venezuela offered consistently steady markets for coin-operated equipment prior to the war.

In 1940, for instance, Colombia bought a total of 603 coin machines, valued at \$38,552. Of these, 109 were juke boxes with a value of \$32,873. In the same year, Venezuela bought 967 coin machines with a value of \$17,728. Majority of the machines were vendors—900 of them valued at \$7,361.

## Fee Hike on Coin Machines Rescinded For Wildwood, Pa.

WILDWOOD, Pa., June 15.—Local merchants and coin operators won their fight against a mercantile tax boost proposed by Wildwood Commission by closing their shop doors for a one-day "strike" in protest to an ordinance to increase mercantile fees.

Mercantile fees for 30 types of businesses were to have been increased. Fee for auction houses jumped from \$300 to \$500 and for operators of coin machines from \$25 to \$50. Other businesses had proportionate increases.

Petitions objecting to the increased fees had been circulated and were presented at the commission hearing. Business men who expressed views on the amended ordinance declared that other sources should be tapped for revenues, suggesting that hotels and rooming houses be taxed. Under the amended ordinances, the fees would yield \$20,000 annually.

Merchants protests had its desired effect since the commission agreed to consider including hotels and rooming houses in the proposed ordinance and put into effect the same sort of tax now being collected in Atlantic City. It was also suggested that the Atlantic City luxury tax be imitated.

Mayor George W. Krogman said the question of fees will be considered before the meeting of the city commissioners, but added "the ordinance will remain intact" in its present state.

# Court Hits Cig Sales Methods

## Big 3 Ruling Poses Big?

### Supreme Court decision on monopoly may change tobacco trade practices

WASHINGTON, June 15.—A large question mark hung over the tobacco industry's trade practices after the U. S. Supreme Court in a unanimous decision held the manufacturers of the three biggest selling cigarettes guilty of monopoly in attempting to drive out competing brands.

Operators of cigarette vending machines were wondering what effects the decision might have upon present distribution methods, but it was unlikely that any company would make a move until their attorneys had studied the decision thoroly. Some observers pointed out that many of the practices charged as violations of the Sherman Anti-Trust Act have gone out of existence in the six years since the case began at Lexington, Ky.

Advertising allowances to chain stores, and by one company (Philip Morris) to vending machine operators, are reported to have been discontinued even before the wartime cigarette shortage. But one large company was reported in recent years to have set up the allowances for venders, and with return of cigarettes in plentiful supply it was rumored that such allowances might be on the way back for chain stores. Few thought, however, that they would be restored to anything like the lavish pre-war scale even without the Supreme Court's decision.

#### Charge Price Fix

Court's ruling was most concerned with the cigarette makers' operations in the tobacco markets, where it was (See *Court Hits Cig Sales*, page 114)

## Illinois Bonus Bill Wins With Hiked Cig Tax

SPRINGFIELD, Ill., June 15.—Veterans' bonus bill, which adds another cent to the present two-cent State cigarette tax, passed the Illinois State Legislature yesterday (14).

Altho vending machine operators will not face headaches entailed in the tax hike until after next November when the bill is submitted to voters, it is considered almost certain that legislation will be approved.

New cigarette tax, together with an increase to 6 per cent in the levy on pari-mutuel betting at race tracks, is designed to help pay the \$385,000,000 needed for financing bonus.

It is expected that a one-cent cigarette tax increase will bring in \$8,460,000 annually. This impost on cigarette sales, under terms of the legislation, is to continue during a 25-year period, covering the life of bonds to be issued for veteran payments.

Approximately 915,000 Illinois men and women will benefit from the bonus, receiving on the average of \$400 each. Payments are based on \$10 per month for domestic service and \$15 for foreign service between September 16, 1940, and September 2, 1945.

## Blind Operators' Assn. Elects

CHICAGO, June 15.—Ed H. Andrews, of Plymouth, Wis., was elected president of the Independent Vending Machine Operators of Wisconsin, organization of blind operators, it was announced here this week.

John France, of Kenosha, was chosen vice-president at a meeting of the organization in Sheboygan early this month, and George Card, operator of Card Sales Company, Madison, was re-elected for his sixth term as treasurer and corresponding secretary. Next meeting is scheduled for early August in Milwaukee.

Association was launched in 1940 by Card and Bert Veldhuizen, Lake Mills, the latter reputed to be Wisconsin's No. 1 operators of candy vending machines in point of years. Group now has 14 members scattered thruout the State, and meeting places are rotated for convenience.

First president was Lyle Watson, of Sheboygan. Veldhuizen, a native of Holland, also headed the organization for two years. Card has been corresponding secretary since its inception.

H. E. Davis, of Racine, another member of the group, is reported to be next to Veldhuizen in seniority as a vender operator in the State.

## Alex Announces Vendall To Produce New Candy Vender

CHICAGO, June 15. — Vendall Company, pre-war makers of a three-way vending machine, with five columns for chewing gum, eight for candy bars and two for bulk nuts, will be in production here next month on an eight-column vender for candy bars only, A. G. Alex, president, said this week.

Post-war model will have a cabinet which permits conversion to include gum and nut combination when the firm gets into production on these at a later date, said Alex.

Bar capacity of the candy vender initially will be 120, with each of the eight stacks having 15 compartments one and a half inches deep. Firm is now working on two larger capacity stacks which will be removable and interchangeable with the other and bring maximum capacity to 248 bars. These will include a 24-bar stack with one-inch deep compartments and a 31-bar stack having compartments three-quarters of an inch deep. The latter will handle thin bars such as Hershey type and peanut bars. Dimensions of all three stacks will be identical except for depth of compartments, and when production begins on the variations, operators will be able to select any combination to fit location needs.

#### List Officers

Firm, which has its plant at 2323 West Wolfram Street here, is headed by Alex. His brother, S. J. Alex, is vice-president. Other officials are Bert Riel, sales manager, and David Hancock Jr., chief engineer.

A. G. and S. J. Alex, together with a third brother, Joe, who died while serving in the U. S. Navy in New Guinea, formerly owned Northwest Canteen Company, operating firm in the Midwest for Automatic Canteen.

Selling out their Canteen interests after 10 years in the business, the brothers set to work to complete design and production of their own machine, for which they had been gathering ideas as operators.

Formation of Vendall Company came in 1940, and Riel joined the firm shortly afterward. But tooling up and production of the first machines were hardly completed before

war production forced a change in plans.

With the candy-nut-gum combination venders produced, the firm has been operating in industrial locations here during the past five years. Recently Riel returned after almost five years' army service, three and a half of which was spent overseas in the Pacific theater. He was discharged as a first lieutenant in ordnance. Hancock joined the organization in January, coming from a designing-engineering post with a Chicago instrument manufacturer.

#### Features Claimed

Other candy vender features claimed by makers, who hold a number of patents, include:

Stationary compartments for bars which require no resetting or replacing, with oldest merchandise delivered first automatically.

Double inventory tally dial for each column—one dial indicating number of sales, the other giving number of bars still in column. Dial readings eliminate counting of bars for inventory, it is said.

Counter meter registers each operation, giving total count on sales of machine.

Display glass window mounted on metal frame hinged to door, allowing cleaning, replacement.

Closed delivery chute for sanitary reasons, and pilferage baffle which closes as delivery door opens.

Overload release functioning in both directions.

National Slug Rejector coin mechanism.

Over-all size is 42 inches high, 25 inches wide, 12 inches deep. Machine is for wall or stand installation.

## W. Richards Retains Peanut Council Post

NEW YORK, June 15.—Walter A. Richards, retiring president of National Peanut Council will remain as a chairman of the Council's Board of Directors, the council announced this week.

Modane Marchbanks, Atlanta, continues as executive director of the peanut group.

## Hearing for Candy Fair Trade Code

### Ops Await FTC Action

WASHINGTON, June 15.—Elimination of unfair trade practices in the wholesale confectionery industry—many of which affect vending machine operations—will be the objective of a hearing before the Federal Trade Commission here June 20.

FTC officials will hear representations of any persons, companies or associations regarding the rules code approved last month at a confectionery wholesalers' meeting held under commission auspices. Rules cover any brand of confectionery, candy bar, chewing gum, or allied lines.

Listed specifically as unfair practices in proposed code are categories such as loss leaders, sales below cost, defamation of competitors or disparagement of their products, commercial bribery, purchases on tie-in basis, false invoicing, and false price quotations.

Many practices listed as unfair have been a source of trouble to members of the vending machine trade, which is expected to watch closely the outcome of the hearing. Loss leaders, for example, have long been a headache to operators, who are tied to a one-price merchandising policy, with profit margins definitely fixed except for differences in operational efficiency.

Additional practices condemned in the proposed code include imitation of trade-marks, misrepresentation as to character of business, inducing breach of contract, consignment distribution, cut-price offering of product. (See *Candy Hearing on page 112*)

## Pan Coast Will Make Coin Shoe Shine Machine

NEW YORK, June 15.—Sol Wohlman, of Pan Coast Amusement Company, says his firm will begin manufacture of a coin-operated self-adjusting shoe-shining machine soon.

Patents are pending on the machine, which Wohlman says took two years to develop. Invention is designed to polish either brown or black shoes.

Coin-operated machine is completely automatic, he said. Once the patron inserts his coin and puts his foot on the self-adjusting footrest, the machine goes into action. Footrest moves toward a polish applicator and seven brushes which completes shining process in 50 seconds. Weight of machine is about 200 pounds, but final model may weigh less, says Wohlman.

"In addition to serving as a shoe-shiner, machine can also act as a foot stimulator because of the movement of the multiple brushes," says George Guenot, chief engineer of the firm.

Arcades, bus terminals, barber-shops, drugstores and railroad stations are best locations for the devices, says Wohlman, who is now considering distributor appointments.

## RTDA Closes Busy Session In Cleveland

CLEVELAND, June 15.—Annual convention of the Retail Tobacco Dealers of America, Inc., had its final session here today, climaxing three days of discussion on merchandising trends and techniques which attracted a number of cigarette vending machine operators.

Held at the Hollenden Hotel, the meeting featured many topics of current interest to merchandisers of cigarettes and tobacco products. Program was under the direction of Eric Calamia, association president, and Malcolm L. Fleischer, executive secretary.

Keynote address was delivered Thursday by David Salzman, with the president's report following. Forum discussions spotted thru two days covered such subjects as retailer-jobber relations, fair trade laws, cigars, general merchandising.

Unusual feature was collection of old-time cigar store Indians, which store owners shipped to the convention from many parts of the country.

Full schedule of entertainment was planned for each evening, with finale in the form of a banquet, with dancing and entertainment.

Among members of the Cleveland reception committee was Sam Abrams, well known to coin machine men as public relations counsel of the Cleveland Automatic Phonograph Merchants' Association, also head of Ohio Advertising Company.

## Mrs. Robert Zimmerman Dies

HARTFORD, Conn., June 15.—Mrs. Sarah Harrison Zimmerman, wife of Robert Zimmerman, head of Self-Service Sales Corporation (cigarette vending machines), here, died last week.

## See Varied Uses For Decal Signs On Vend Mchs.

CHICAGO, June 15.—Interesting advertising and point-of-sale promotion tips which might be adapted by vending machine operators are presented in a brochure recently released by Meyercord Company, one maker of decalcomania signs.

Decals, which have come into wide use as nameplates, instructions on equipment, tax stickers and informational signs, already are familiar to many operators who have used them for one or more of these purposes. Illustrated in color, the firm's brochure suggests a number of new variations.

Maintenance information, with lubrication and wiring guides, is one use suggested for decals which would be helpful if used on coin machines. Another is a service-decorator sign, combining advertisement for product vended with space for inserting name and address of the operating firm.

For general business use, decals are available for lettering and logo-type on trucks, trade-marks, and slogans, door signs, mirror signs, spot window signs and others.

Decals are made by a process of machine painting, with lacquers, paints and varnishes substituted for ink in color printing. Printing is on specially prepared paper which permits design to be transferred to any smooth surface upon moistening with water. Signs are said to be washable and long-wearing.

## Iced Apple Vender Patent Goes to Washington Man

WASHINGTON, June 15.—Officials of the Office of Register of Patents here have released information concerning a refrigerated apple vending machine which is certain to arouse considerable interest in the vending trade.

As described by the Patent Office the vender—pilot production models have already been built—looks much like a standard soft drink cup dispenser. M. L. Towner, of the Patent Office, offered the following description of the device:

The inventor of the refrigerated apple-vending machine states, "the fruit must be kept from deterioration from the time it leaves storage until it reaches the consumer." Patent is owned by Ira M. Miller, Suite 230, Miller Building, Yakima, Wash.

To accomplish this end, he provides a double-walled housing with insulating material between the walls. In the upper portion of the housing he provides a compartment for a cooling means. A movable grating serves as a front wall for the compartment.

Compartment may be separately constructed and removable, or it may be integral with the lower portion of the housing. The patent shows a method using electrical refrigeration, but dry ice or other suitable refrigerant may be used.

All exterior and interior finishes are preferably baked enamel or any material that is ornamental and corrosion-resistant.

Within the lower compartment is the mechanism for supporting and vending apples, including a movable upright endless conveyor. This con-

veyor is so designed that it may be constructed separately and lowered into the housing.

The conveyor is motor-driven and is provided at pre-determined intervals with special links and brackets which support fruit-carrying trays. If desired, the conveyor may be operated by hand.

Control and delivery of fruit, one at a time, is provided thru a delivery trough inclined downward from the side of the machine to the other. The trough is so designed as to deliver fruit to the front of the machine.

A coin-operated mechanism of standard type is provided so that when an electrical circuit is completed by depositing a coin, the conveyor is actuated and an apple delivered to the chute. Fruit may be replaced as desired and the capacity of the machine changed at the will of the operator.

This is the complete description as offered by the Patent Office.

Publication and description of this machine in the official bulletin for the Patent Office marks one of the first times coin-operated equipment has been featured by the Patent Office's registry.

As announced in *The Billboard* nearly a year ago, the Patent Office has now compiled a continuing list of inventions, patents for which are available for licensing or sale. These patents are classified under a variety of headings and contain material of interest to all major industries, including coin machines.

While the Patent Office does not endorse, recommend or sponsor any (See Iced Apple Patent on page 112)

## Hydro Silica To Make Two Drink Venders

GASPORT, N. Y., June 15.—Two new beverage vending machines will be offered to the soft drink trade within a short time, according to an announcement from E. L. Matts, vending division, Hydro Silica Corporation here. Both machines, Matts said, will be offered in single and double-flavor models.

The double-flavor drink venders will have two separate delivery chutes, two coin boxes and will be capable of dual operation at the same time. All are upright closed machines with pre-cooling space and hermetically sealed refrigeration units.

Features which the firm is claiming for the models include complete selectivity, showcase visibility, simplicity of loading and cleaning, made to handle paper or glass containers, manual operation with gravity feed and a positive guided selector.

## Coast Dairy Group Will Research New Material for Candy

BERKELEY, Calif., June 15.—Research studies under direction of the California Dairy Industry Advisory Board are now under way at the University of California to seek ways to develop new milk and dairy products for the candy industry, according to a recent announcement of Richard L. Werner, general manager of the Dairy Council and executive director of the research program.

Created this year by the State Legislature, the advisory board will finance the annual \$375,000 expense of the program by voluntary assessment of one-half cent per pound of all milk fat sales of dairy producers and handlers.

## HERE'S THE WAY TO BIG CASH PROFITS



**ALL ELECTRIC — COMPLETELY AUTOMATIC. 10c COIN OPERATION. ELIMINATES ATTENDANT. BEAUTIFUL DESIGN:** Designed to harmonize with the finest of fixtures. Brilliantly illuminated. Passersby and customers stop, marvel and BUY.

**AUTOMATIC OPERATION:** Fully automatic, it feeds the corn, pops it, seasons it and delivers it to your customers hot and fresh. Continuous operation for 10-hour period costs less than 10c for power.

**DIMENSIONS:** 60" Height, 15" Width, 15" Depth. Shipping Weight, 150 lbs.

**CAPACITY:** Size of Bag of Popcorn vended can vary from 6 to 12 oz. size.

**\$169.50**

Rebuilt like new

Lots of 5 or More, \$149.50. Specify 5¢ or 10¢ Play.

F. O. B. Cambridge, O. 5% for full remittance with order. Immediate delivery.

### SUPPLIES for POPMATIC

- EXTRA HEATING ELEMENTS. Ea...\$ 5.00
- POPCORN. Per Lb. .... 14½¢
- GLASSINE BAGS. Per 1,000..... 2.50
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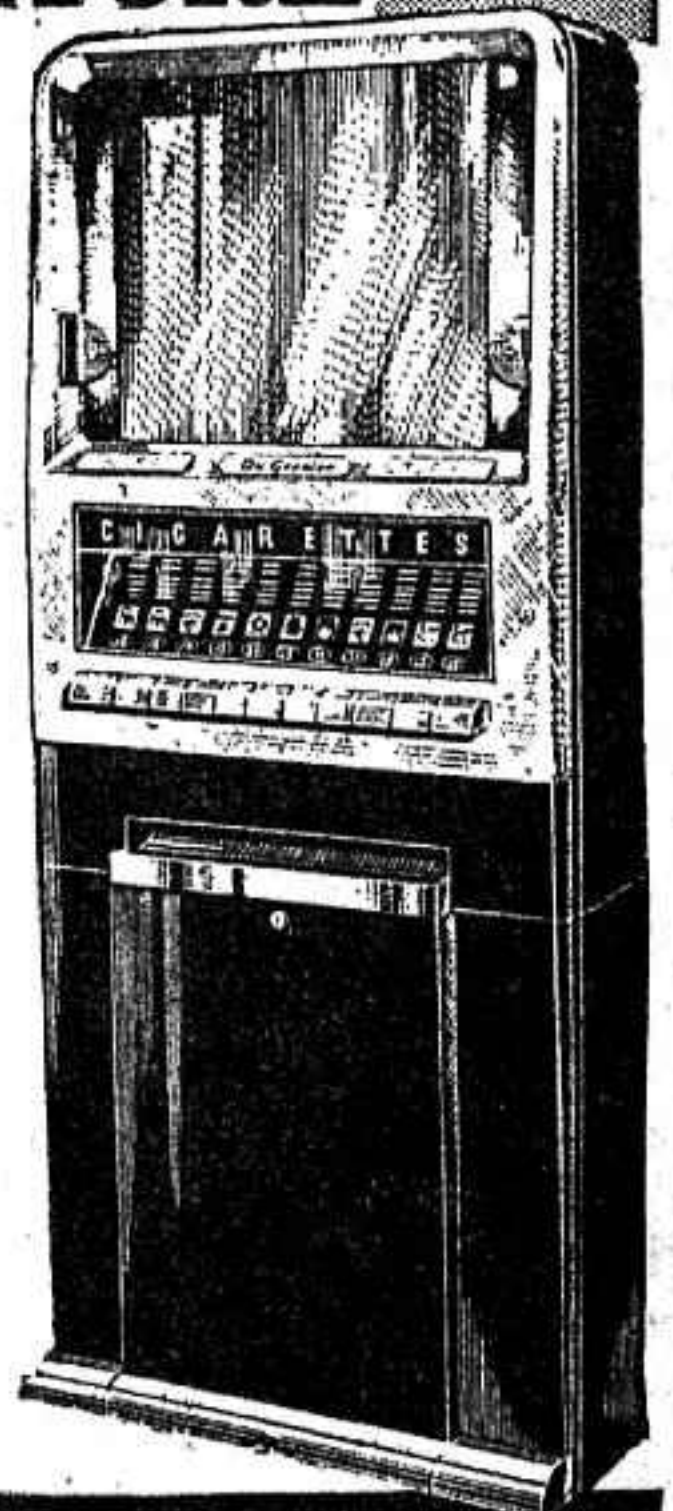
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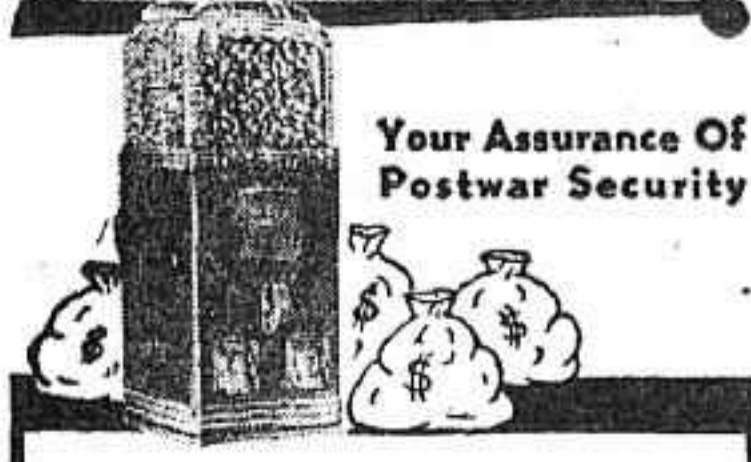
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Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

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## Vending Publicity

CHICAGO, June 15.—National publicity of vending machines topping anything that the industry has seen to date is reported to be in the making.

Robert Z. Greene, president of the National Automatic Merchandising Association, told NAMA members from Wisconsin, Indiana and Illinois attending the recent Chicago conference to watch for a new national advertising tie-up. He indicated that it would be with maker or makers of some major vending machine product, but he declined to name them.

Greene, who arranged regular plugs for cigarette venders in Old Gold advertising and radio program and mention of his own company—Rowe—in a New York bank ad, said the forthcoming tie-up would be the biggest yet if present plans work out.

## Gen'l Vending Gets New Bldg. In Baltimore

BAITIMORE, June 15.—General Vending Sales Corporation is erecting a new modernistic building to house its coin machine distributing business here on a site at Biddle and Howard streets having a 125-foot frontage and extending a block in depth. Ground was broken March 3, and completion is planned in time for a formal opening some time in July.

New home will comprise a one-story and basement fireproof structure of steel, concrete and masonry with a total of 12,000 square feet of floor space on the first floor. Adjoining Fifth Regiment Armory Plaza on one of Baltimore's busiest streets, the building will have its own parking lot, with loading platform and shipping facilities in the rear. Provision has been made in the architect's plans for future expansion thru use of additional ground area as well as by erection of additional stories.

George Goldman, Harry Hoffman and Irvin Blumenfeld, the three "generals" of the firm, explained how the new headquarters would facilitate distribution of products of the seven music, amusement and vending machine manufacturers which they represent. Display room alone will occupy 3,000 square feet, they said, and there will be auxiliary showrooms for special equipment. Separate repair shops will be installed for phonograph and amusement equipment. One room will be devoted to paint spray work. An operators' lounge will be a feature on the first floor, and the entire building will be air-conditioned.

### Founded in 1925

Firm's building project culminates activities covering more than 20 years in the coin machine trade. Founded in 1925 by Goldman & Hoffman, the company's first ventures dealt with the distribution of small ball-gum venders and scales. As other types of coin equipment were pioneered, they were added to lines distributed.

One early enterprise was the design and manufacture of a service machine which vended two sheets of writing paper, stamp and envelope. The United States Government was among accounts of the firm for this equipment.

In 1937, Irvin Blumenfeld, a former coin machine operator, joined the firm to engage in the distributing phase of the trade.

Shortly before the war, the firm designed and patented a new type of postage stamp vending machine said to introduce a number of features distinguishing it from venders on the market then. License for manufacturing this equipment has been granted to Daval Products Corporation, Chicago.

Festivities to mark the opening of the new building are now being planned, according to Goldman.

## HAWKEYE MATCH VENDORS



again leading the field.

Built in 2 models.  
2 Books for 1c  
or  
1 Box for 1c.

Refalls for \$5.95

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### BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

#### CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.  
Barrel of 50,000 .....\$54.50  
Keg of 21,000 ..... 23.80  
Solid Color, Cherry Red for Prizes.  
Per Thousand .....\$4.00

#### NUTS—4—U PEANUTS

90 Pound Carton, Blanched .....\$24.30  
120 Pound Spanish ..... 25.20  
INDIAN NUTS—NEW CROP.  
100 Pound Carton—\$54.00

#### NEW "BELL" CHARMS

ASSORTED COLORS  
10 Gross .....\$ 9.00  
100 Gross ..... 85.00  
Samples — 25c  
Parcel Post Paid

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## ROYAL PEANUT ROASTERS

Rebuilt Like New FLOOR MODELS

2 #5, Capacity 100 Lbs. ....\$175.00  
1 #6, Capacity 150 Lbs. .... 250.00  
1 Star Prosperity Model (Popcorn Machine), Kettle Type,  
Wet Pop ..... 185.00  
10 Brand New Shipman Postage Stamp Vendors; Vends Both  
5c and 10c (2 2c Stamps for 5c, 3 3c Stamps for 10c), Each 25.00  
1 H&H Counter Model Display and Roaster Combination ..... 135.00

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■ ■ ■ New Factory Distributors—Now Delivering ■ ■ ■  
BRAND NEW COLUMBUS NUT & BALL GUM VENDORS.  
Be First With Columbus—Discover America's Ace Vendors.

Model #46—1c Peanut—Lots of 12 or More .....\$10.00 Ea.  
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Model #46G—1c Ball Gum—Lots of 12 or More ..... 10.65 Ea.  
Model #46ZB—5c All Purpose—Lots of 12 or More ..... 11.00 Ea.

Write for free circular and quantity prices. Orders promptly filled in ROTATION. Parts and Globes available. Send 1/2 deposit, balance C. O. D. on all orders.

**CAMEO VENDING, 432 West 42d Street, New York**

## Iced Apple Patent To Washington Man

(Continued from page 111)

of the inventions listed and described, it does furnish information on the inventions and will place any interested manufacturer in touch with the inventor free of charge.

The Patent Office merely assembles all possible information on available inventions, and then offers this information to manufacturers who may be looking for new ideas with which to expand or add to their production lines. Manufacturers interested in obtaining lists of such patents, or further particulars, should write the Commissioner of Patents, Washington 25, D. C., and mark their letter "Attention Register of Patents."

Within a short space of time after the patent registry was announced, the International Harvester Company and RCA announced that they were putting a large number of their patents on the list, earmarked as "available for licensing or for sale." Since that time, the list has grown with patents from firms and from individuals until it now represents a valuable catalog of inventions and ideas.

## CANDY HEARING

(Continued from page 110)

ucts in inadequate supply, and deceptive failure to differentiate between transactions at wholesale and those at retail.

Use of discriminatory price differentials, of prohibited advertising or promotional allowance, and mis-use of the word "free" are other merchandising techniques which the industry hopes to ban.

## Diamond Introduces Waterproof Matches

CHICAGO, June 15.—Add another handily packaged product to the growing list of vendable items with the early debut of water resistant matches, announced by Diamond Match Company.

Bearing slogan, "Sheds Water Like a Duck's Back," matches were developed during the war to provide a sure-fire light for the armed forces under wettest conditions. Now they are expected to find favor among hunters, fishermen, yachtmen, golfers, farmers and other vending patrons who work or play in the open.

## ORDERS TAKEN NOW!

PRICES QUOTED ARE FOR SINGLE MACHINES . . . FOR GREATER QUANTITIES PRICES DECREASE!

- Advance #11 Bulk Vendor, 1c or 5c \$10.31
  - For Hot Peanuts, Additional . . . 3.50
  - Advance "Model D" Ball Gum . . . 9.94
  - Advance Postage Stamp Vendor . . . 18.00
  - Advance Paired Postage Stamp Vendor, 5c & 10c . . . . . 36.85
  - Advance Sanitary Napkin Machine, 5c & 10c Slot, Cylindrical . . . 15.38
  - Acme Electric Shocker, Advance . . . 18.75
  - Advance Timers, 10 Min. to 2 Hours 27.00 (25c Additional for 25c Slot)
  - Advance Penny Changer for Arcades, Holds 500 Pennies . . . . . 12.50
- 100 DIFFERENT MACHINES—A MACHINE FOR EVERY PURPOSE. WE HAVE ALL "ADVANCE" PARTS
- Chatillon Penny Weighing Scale . . \$18.50  
Blackstone's Coin Packer, 1c, 5c, 10c 2.00  
Hamilton Personal Weighing Scale . . 65.00  
Gottlieb's Grip Scale, 3 Way . . . . . 39.50  
Exhibit Card Vendor with 1000 Cards 29.50  
A.B.T. Challenger . . . . . 65.00  
Munves Supercell . . . . . 349.50  
1/3 Deposit With All Orders

- ### JUNE PRICES ON MERCHANDISE
- Per Lb.
- Spanish Peanuts, 30# Carton . . . . . 22c
  - Jumbo Peanuts, 30# Carton . . . . . 27c
  - Boston Baked Beans, 35# Carton . . . 30c
  - Raisinets (Gandy Coated), 35# Carton 30c
  - Pumpkin Seeds, Salted, 25# Carton . . 20c
  - Sunflower Seeds, Salted, 20# Carton . . 20c
  - Indian Nuts, 25# Carton . . . . . 52c
  - Pistachio Nuts, Large, 25# Carton . . 67c
- Marbles and Charms
- ### SOLD IN UNITS STATED—
- #### CASH WITH ORDER
- Reconditioned Master Penny Vendor, Each . . . . . \$6.00  
Reconditioned Advance #11. Each . . . 6.00
- J. SCHOENBACH**  
1647 Bedford Ave., Brooklyn 25, N. Y.

## IMMEDIATE DELIVERY!

### NORTHWESTERN DE LUXE

1c—5c Late Model

Slightly Used \$16.95

Northwestern Tri-Selector . . . . . \$22.50  
Shipman 3-Column Postage Stamp Machine . . . . . 29.50  
1/3 With Order, Bal. C. O. D., F. O. B. Newark, N. J.

**ASLD VENDING MACHINE EXCHANGE**  
55-57-59 BRANFORD STREET, NEWARK 5, N. J. BIGELOW 3-7744-5

### VICTOR'S MODEL "V"

Famous Pre-War Vendor

GLOBE TYPE  
Model V capacity 5 to 8 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/4" and 1" ball-gum.  
Model V DeL. Cab. Type, \$12.75 Ea.  
Model V Wall Bracket, 85c Ea.  
Combination 1c and 5c Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled In Rotation 1/3 Deposit, Balance C. O. D.

**PIONEER VENDING SERVICE**  
Exclusive Victor Distributor in N. Y.  
491 Sackman St. Brooklyn 12, N. Y.

## BRAND NEW! PROMPT DELIVERY!

Victor Model "V" 1c venders. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard Finish (glass globe) each . . \$10.75  
Model "V" DeLuxe Cabinet (as pictured) each . . \$12.75

Terms: 1/3 Cash With Order; Balance C.O.D.

**R. H. ADAIR CO.**  
6824-6928 Roosevelt Rd., Oak Park, Ill.



# ICE CREAM SALES ON UPSWING

## Expect Venders To Boost Share

Rise of eating-out custom during war years reported helping to swell trade

NEWARK, N. J., June 15.—Outlook for the increasing consumption of ice cream thru sales outlets other than over-the-counter retailing was summed up by George Hennerich, managing director of the Ice Cream Merchandising Institute, speaking at a convention here recently.

The ice cream industry has set for itself a billion gallon sales goal, and ice cream manufacturers are now busy examining the ways and means of reaching that goal. Just how important the ice cream vending machine will be as a selling agent for ice cream is impossible to say. But if the ice cream venders follow the footsteps of the soft drink and candy venders they will figure importantly in the coming years.

While explaining the untapped customers, Hennerich gave some interesting figures on locations which the trade as a whole may find valuable.

### Restaurant Figures

Said Hennerich: "People who before the war rarely ate away from home are now accustomed to have one or more meals outside every day. We get a reflection of this in the comparison between the figures on eating establishments in 1939 and 1945. In 1939 there was an eating establishment for every 724 people in the country. Recent figures indicated that now there is an eating establishment for every 263 of our population."

"People today are attracted more and more to the modernized, bright, clean stores, with clean and sanitary eating arrangements. Store operators are aware of this and are already making plans to modernize and per-

haps enlarge their operations."

Hennerich pointed out that a recent survey disclosed that one of every six soda fountains operating before the war was closed down during the war years. Many of the retail outlets which formerly sold ice cream have become war casualties and must be replaced by new ice cream outlets.

### Vending Firms

Already several manufacturers, including one firm which made ice

cream cup vending machines prior to the war, have announced their intention to produce ice cream venders.

New discoveries and wartime improvements in the field of refrigeration are expected to boost the popularity and workability of the ice cream vender. Many operators who failed in this specialized vending field before the war have learned valuable lessons from other operators whose mechanical knowledge

made their routes profitable.

One of the biggest lessons all ice cream vending operators discovered was that ice cream cups or bars if they are going to run thru a vending machine smoothly must be kept at an even, constant temperature—both before and after they are placed in the venders.

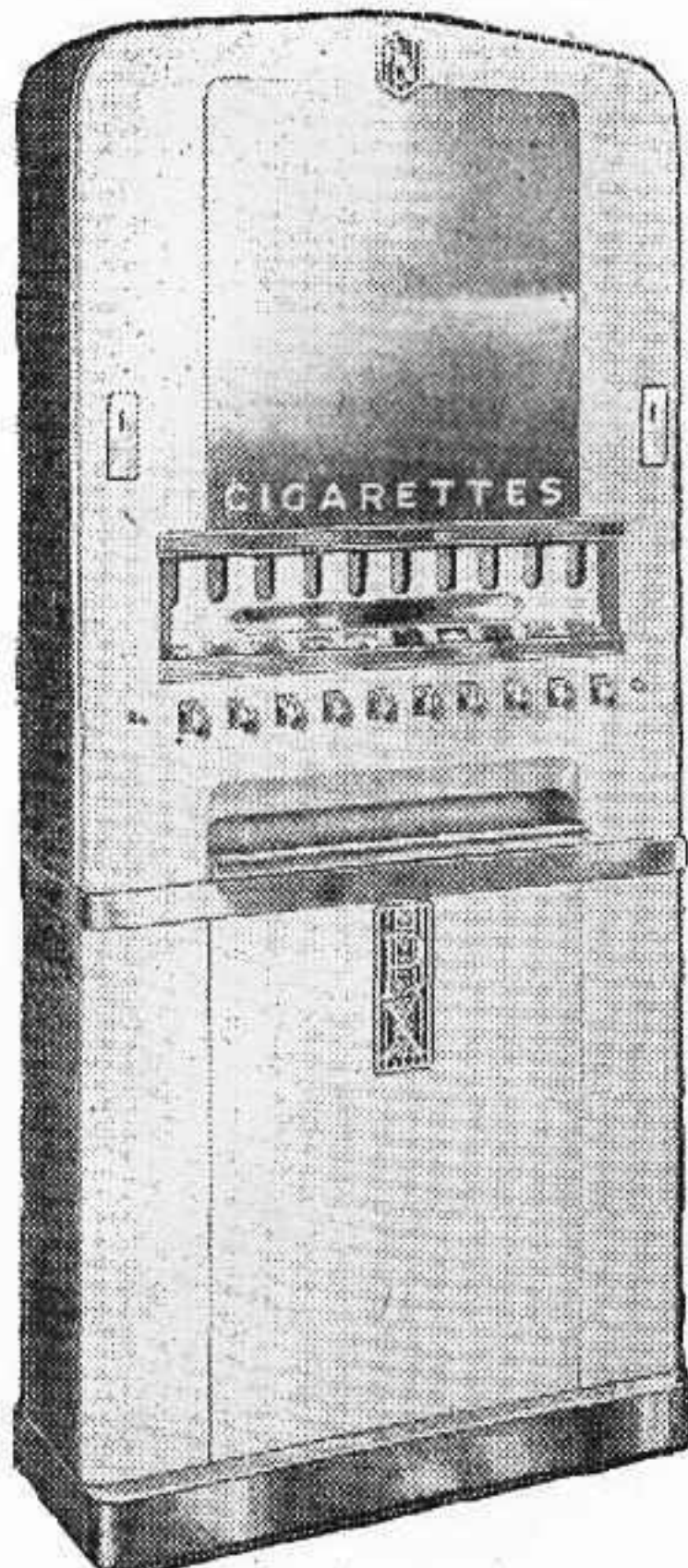
For this reason, operators who have made a success of ice cream vending machine routes are now using refrigerated trucks. The trucks keep ice cream cups within a certain maximum temperature so that moisture does not form on the outside of the carton. Operators discovered that this moisture forming was one of the principal causes for venders jamming and refusing to work.

"LET'S GET A PACK OF CIGARETTES AT THE PX!"

...sounds familiar?  
Well, from now on  
you're going to  
hear it a'plenty!

Lehigh PX CIGARETTE Vendor

REG. U. S. PAT. OFF.



The ever reliable — the ever present **PX** — Pleasant memories for millions!

Is **PX** now a name to be forgotten? A thousand Times No! **PX** represents America's current and accepted trend to widespread automatic merchandising. A modern high-gear America that says "Give it to me quick!"

That's why we think that **PX** is a significant and appropriate name for this smartly designed highly improved cigarette vender. And we are rapidly whipping our resources together so that we can supply you with your full requirements of **PX**.

Drop us a line if you would like to know more about Lehigh PX policies and products

STANDARD VENDORS DIVISION

Lehigh Foundries, Inc.

Plant and General Offices: EASTON, PENNA.

## OUR LOSS—YOUR GAIN

We are in need of cash and will sell any one of the four groups as listed below at a loss. No lots broken.

1. 14 1c and 3c ASCO Postage Machines \$17.50 Each (Nearly new, original cost \$35.00)
  2. 1 TRIPLE Grip Scale and 1 KICKER-CATCHER, used \$35.00 All
  3. 16 OUTDOOR Victory 1c and 3c Postage Machines \$30.00 Each (Brand new, original cost \$38.75)
  4. 13 ADVANCE Postage Machines, used \$10.00 Each
- 1/4 Deposit on Any Order, Balance C. O. D.

NATIONAL ENTERPRISES

Box 3785 Baltimore 17, Md.

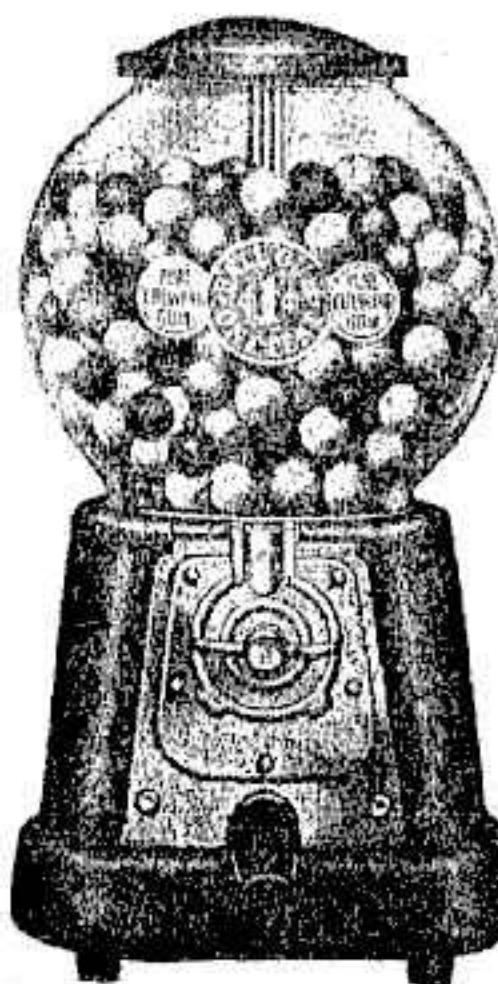
## CIGARETTE VENDING MACHINES

- NATIONAL 9-A's \$115.00
- Rowe ROYALS, 10 Col. 100.00
- Du Grenier CHAM-PION, 9-11 Col. 100.00
- Du Grenier WD's, 9 Col. 77.50

Advance Candy Machine, 4 Col., 64-Bar Capacity ..... \$37.50

Our equipment reconditioned by New York's leading mechanical Refinished like new. Ready for location! PARTS AND MIRRORS FOR ALL MAKES. 1/3 Dep., Bal. C. O. D. UNEEDA VENDING SERVICE 100-102 Scholes St., BROOKLYN 8, N. Y.





**ADVANCE Ball Gum Machines**

We now have BALL GUM for our customers who buy ADVANCE Ball Gum machines from US.

Order now and have your priority number in when shipments begin to move in regular order.

1 to 9, \$9.04;  
10 to 24, \$9.01; 25 to 49, \$8.35; 50 to 99, \$7.95; 100 to 199, \$7.69.

It won't be long now until ADVANCE will be ready for Everybody. Neat, light, clean, trouble free; one of OLDEST.



**NOW Shipping ADVANCE PEANUT MACHINES**

Get your order in and reserve priority number.

1 to 9, \$10.31;  
10 to 24, \$9.35;  
25 to 49, \$8.60;  
50 to 99, \$8.25;  
100 to 199, \$7.98.

**GRIP MACHINES**

RECONDITIONED

Good working order. Gottlieb, C. T. S., GG, Holly, Universal Grip Machines while they last, \$17.50. (We reserve right to ship what we have and guarantee satisfaction.)



Cash with order. Prompt shipment.

**THOMAS NOVELTY CO.**  
1572 Jefferson St. PADUCAH, KY.

**Court Hits Cig Sales Methods; Big Three Ruling Poses Big "?"**

(Continued from page 110)  
charged they conspired to control prices of leaf tobaccos. The three companies directly involved in the ruling were R. J. Reynolds (Camels), American Tobacco Company (Lucky Strikes) and Liggett & Myers (Chesterfields). But when the case was filed in July, 1940, eight major cigarette companies, 21 subsidiaries and 12 executives were accused. At that time it was announced that arrangements had been made with government prosecutors for only the big three to stand trial, with the other defendants agreeing to accept whatever penalties were assessed.

Supreme Court's decision, written by Justice Harold Burton, upheld the conviction of the companies in the Federal District Court at Lexington, where they were fined a total of \$255,000 for violations of anti-trust laws during the years 1937-'40. Court pointed out that in those years the big three firms controlled nearly 70 per cent of U. S. cigarette production, turning out 6,100,000,000 packs a year. Other monopolistic practices charged included buying unneeded

tobacco to prevent its use by competitors, agreeing on maximum prices to be paid at auctions and conspiring to stay out of any market in which all three were not represented, thus preventing formation of new auction centers.

"Altho there was no written or express agreement, the big three practices included a clear course of dealings to establish a sufficiently impregnable defense against any attempted intrusion by potential competitors into the market," the opinion declared.

In 1932 and '33, depression years when 10-cent cigarettes were making their great bid, Camels and Lucky Strikes actually were sold at a loss in an effort to exclude competition, the court found.

Feature of the case at the original trial in 1940 was the testimony of Gerald F. Morrow, executive buyer for the Great Atlantic & Pacific Tea Company. Morrow revealed that his firm alone was receiving more than \$900,000 a year at one time from four of the major cigarette makers in the form of "advertising allowances." Morrow said the allowances were made for use of space in the stores for advertising placards, but government prosecutors contended they were simply rebates giving big buyers special prices. In the 10 years, 1930-'40, A. & P. received \$3,381,400 in such allowances.

Leonard G. Hanson, secretary-treasurer of Philip Morris & Company, related that his company gave dealers a bonus of five packs on every 50 packs they bought in September and October of 1936. Operators of cigarette vending machines were given, in addition, a reduction of 50 cents on each 50 packs in return for the placement of advertising stickers on their machines, he said.

Effect of the decision, however, may extend far beyond the tobacco industry. It was regarded in legal circles as setting a new precedent in anti-trust prosecutions, particularly in the portion where the court declared:

"It is not the form of combination or the particular means used, but the results to be achieved that the anti-trust statute condemns. It is not of importance whether means used to accomplish the unlawful objective are in themselves lawful or unlawful. They can be in themselves wholly innocent acts. No formal agreement is necessary to constitute an unlawful conspiracy. Proof of actual exclusion of existing or potential competition is not essential."

It was thought this ruling might have an important bearing on the anti-trust suit now pending against A. & P. itself, in which the chain store system is charged with demanding special prices and rebates from manufacturers, including the makers of cigarettes. It also may have an effect upon the price cutting which has harassed the retail cigarette trade, including vending machine sales, for so long.

**Dairy Exposition For October 21-26 In Atlantic City**

WASHINGTON, June 15.—Manufacturers of dairy drink and ice cream vending machines, as well as newcomers to this expanding coin machine field, are expected to be well represented at the Dairy Industries' Exposition, to be held October 21 to 26 in Atlantic City.

Here, representatives of five trade organizations are well under way with plans for housing show, exhibitors and visitors. Among groups cooperating on the exposition are Dairy Industries Supply Association, National Association of Retail Ice Cream Manufacturers, International Association of Ice Cream Manufacturers, International Association of Milk Dealers and International Association of Milk Sanitarians.

Every Atlantic City hotel will be in service in time for the show's opening day. This was ascertained as the army gave official notice recently that it would vacate the last of the city's hotels by the end of June, in good time for their rehabilitation and switch to civilian operation.

Official information sheets covering exposition management's plans are being prepared currently, and reservations are expected to be open this week.

**Southern Candy Men To Hold Convention In Miami on July 21**

MIAMI, June 15.—Southern Wholesale Confectioners' Association will open its annual convention in the McAllister and Columbus hotels here July 21 for a three-day session on all aspects of candy jobbing and retailing.

Officials announced that both hotels would be used as convention headquarters. Activities in connection with the convention will include sight-seeing trips to Havana by plane, according to an announcement from association headquarters at Atlanta.

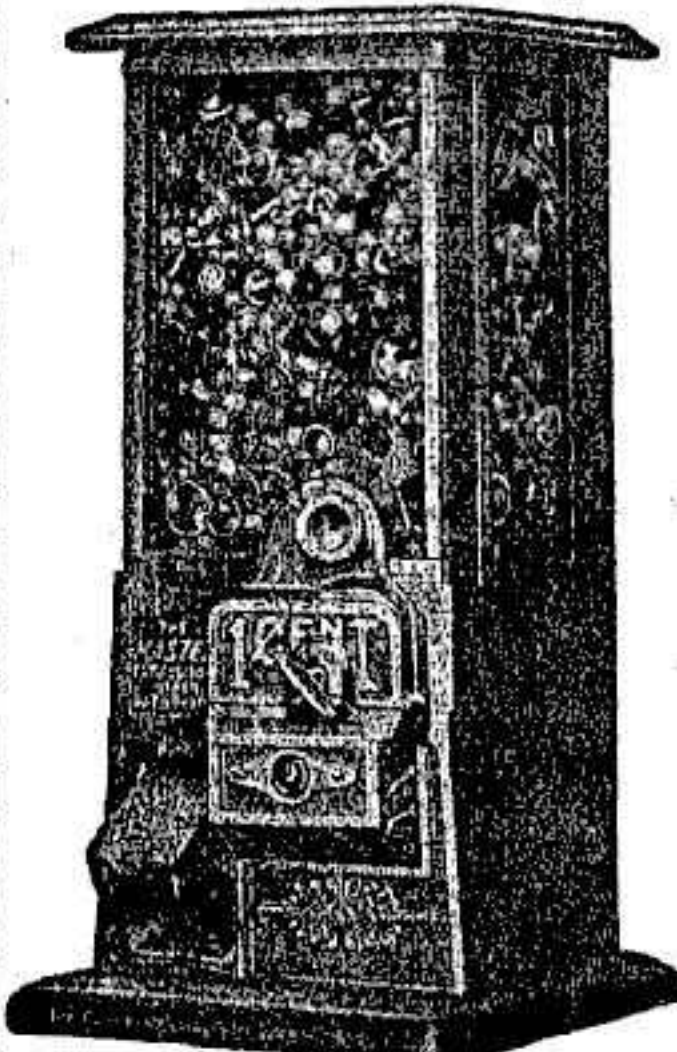
At the same time, Forrest H. Holtz, assistant secretary, reported that the organization's recent membership campaign has resulted in the signing of 50 new members.

**Soapmaker Claims Launderette Name**

WASHINGTON, June 15.—Launderette Soap Corporation, New York, has filed application for a trade mark for soap using the word Launderette.

Firm claims use of the name since December 1, 1945. Unless opposition statements are filed, the trade mark will become the corporation's property within 30 days from date of publication in *The Gazette*.

**"MASTER" NOVELTY PENNY VENDOR Immediate Delivery**



EASY TO OPERATE  
START A ROUTE NOW! **\$13.95** Ea.

Two Tone, Tan and Green, Porcelain Finishes. Capacity—5 lbs. of Pistachios or 1000 Balls of Gum or Peanuts or other products proportionately.

**ORDER TODAY!**  
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.  
**TRI-STATE VENDING CO.**  
681 10th Ave. New York 18, N. Y.  
Phone: LO. 3-8967

**REGAL**

**KING OF THEM ALL**

This is your opportunity to make a fortune with a small investment. If you put forth your efforts you too can be one of the successful operators of our Bulk Merchandisers.



See your distributor or write direct.

**REGAL PRODUCTS CO.**

GAYS MILLS, WISCONSIN

**FOR SALE**

**60 BALLY-TYPE CUP MACHINES**

Condition as is. Includes 150 barrels with heads and spare parts. Will sell part or whole.

**JACK LERNER**

3830 S. Michigan Ave.,  
Chicago 15, Illinois

**CIGARETTE MACHINES**

100 S Model Stewart-McGulre, 7-col. Repainted, Ready for Locations. 20c Combinations, \$30.00 each. With 2-dime attachment, \$5.00 extra. Rowe Aristocrats, 6-col., with Stands, \$20.00 each.

What Have You to Sell? Half Deposit. Phone, BAL 0606

**HARRIS VENDING**  
2717 N. Park Ave. Philadelphia, Pa.

**VENDIT**

*Sells More Candy • Pays More Profits*

**The VENDIT Corporation**

2946 W. Grand Ave., Chicago 22, Ill.

**CIGARETTE PENNY**

Inserting Machines. Brand New Foot Model, with Table. Large Size. Can Insert Up to 4 Pennies. Very Strong, Guaranteed 5 Years. \$47.50

What Have You to Sell? Half Deposit

**HARRIS VENDING**

2717 N. Park Ave. Philadelphia, Pa.

# NCA TO TALK CANDY PRICING

## OPA Official To Discuss Ceilings

Sales problems, supplies slated as topics of panel confabs at 4-day session

CHICAGO, June 15.—Pricing policies on candy bars and 5-cent items will come in for discussion at the 63d annual convention of the National Confectioners' Association in the Stevens Hotel here June 24-27, Philip Gott, president, revealed with release of the tentative program of the session.

Neal V. Diller, of Nutrine Candy Company, Chicago, will preside at the session on price policies, and Geoffrey Baker, deputy administrator on prices for the OPA, will be among the featured speakers.

Charles F. Scully, of Williamson Candy Company, Chicago, who is chairman of the OPA's Candy Bar Manufacturers' Industry Advisory Committee, also will participate in the panel on bars and other nickel items. John H. Reddy, of New England Confectionery Company, Cambridge, Mass., who is chairman of the OPA's General Line Candy Industry Committee, will speak on price policies in relation to other candies. The panel is scheduled at 10 a.m. Thursday in the North Ballroom.

Another session which should hold considerable interest for candy vending machine operators will be that on Food Technology, slated for 11 a.m. Wednesday (26) in the Grand Ballroom. O. B. Elmer, of the Elmer Candy Company, New Orleans, will preside. He is director of the NCA and a member of its research committee.

### Experts Speaking

Roster of speakers will include a number of well-known experts in the field. Among them will be Dr. George R. Cowgill, of the Department of Physiological Chemistry, Yale University School of Medicine, New Haven, Conn., and Dr. L. F. Martin, head of the Agricultural Chemical Research Division of the U. S. Department of Agriculture at New Orleans, La. Cowgill will outline developments in food research and Martin will discuss the relation of chemistry to confectionery.

The army's food research program will be discussed by Col. Charles F. Lawrence, chief of the Quartermasters Corps Food and Container Institute at Chicago. Dr. Robert C. Hockett, scientific director of the Sugar Research Foundation, New York, will bring the latest information on sugar research.

Hints on sales approaches, particularly to industrial locations, may be included in a discussion of the value of confections to the G.I. as outlined by Brig. Gen. Dominic J. Sabina. He is chief of the Army Exchange Service.

Methods of training candy salesmen as well as tobacco route men and perhaps candy venter servicemen, will come up for discussion in a panel on distribution, directed by Lester G. Roskam, of Quaker City Chocolate and Confectionery Company, Philadelphia. He is chairman of NCA's distribution committee.

C. M. McMillan, executive secretary of the newly formed National Candy Wholesalers' Association, Inc., will speak on needs in candy salesman training, and Joseph Kolodny, managing director of the National

## Candymaker Profits Drop

WASHINGTON, June 15.—A recent financial survey of 10 representative candy manufacturers showed a drop in corporate profits amounting to \$188,348 in 1945 below totals for the previous year. Profits in 1945 were \$8,529,743 against \$8,718,901 in 1944.

Association of Tobacco Distributors, Inc., will discuss the training of tobacco distributors. This session will be held in the Grand Ballroom.

The supply situation also will get extensive attention in a panel discussion Wednesday afternoon under the chairmanship of W. J. Lavery, Curtiss Candy Company, Chicago.

### Sugar Discussion

Sugar will be discussed by Earl B. Wilson, president of the California & Hawaiian Sugar Corporation, San Francisco. He formerly was director of the Sugar Branch of the U. S. Department of Agriculture.

Pendleton Dudley, of the Corn In-

dustries Research Foundation, New York, is scheduled to report the outlook on corn sweeteners, and Charles H. Schumacher, president of A. N. Stollwerck, Inc., Camden, N. J., will discuss chocolate supplies.

Of special interest to bulk venter operators will be a discussion of peanut supplies by William Birdsong, of the Birdsong Storage Company, Suffolk, Va. Packaging and supplies of paper products will be discussed by Herbert T. Holbrook, Buckley-Denton & Company, New York.

Convention will open with a luncheon noon Monday following a golf tournament for members. Philip P. Gott, NCA president, will turn over direction to W. Melville Gribbs, National Candy Company, Chicago, who is general convention chairman.

Alfred Schindler, Under Secretary of Commerce, will be the featured speaker at the luncheon.

Council on Candy of NCA will meet at 2:30 p.m. Monday under chairmanship of John H. Reddy, of New England Confectionery Company, who is chairman of the council.

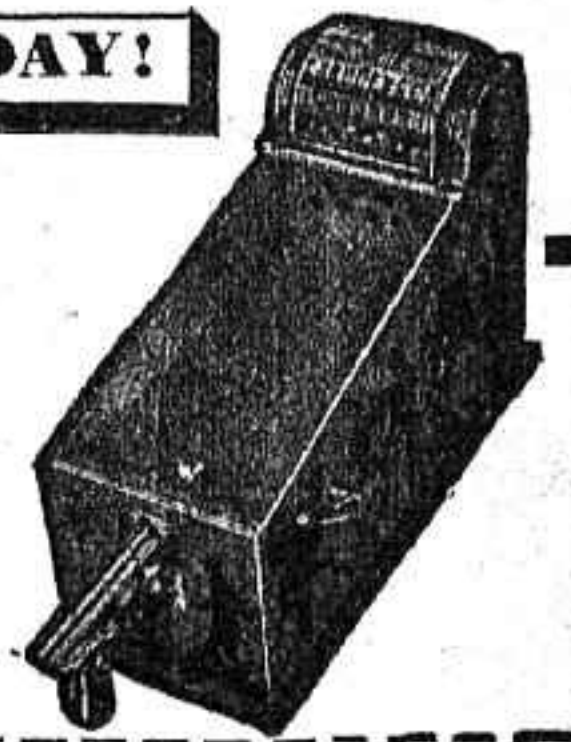
## DON'T WAIT—ORDER TODAY!

### NEW A.B.T. CHALLENGER

\$65.00 EACH

LOTS OF 25 - - - - \$60.00 EA.  
LOTS OF 50 - - - - 55.00 EA.

JOBBERS, WRITE FOR SPECIAL PRICES

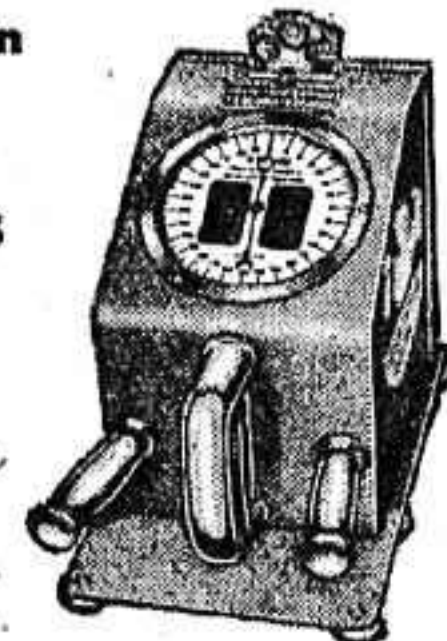


Now It Can Be Had!

New GOTTIEB 3-WAY

GRIP SCALE

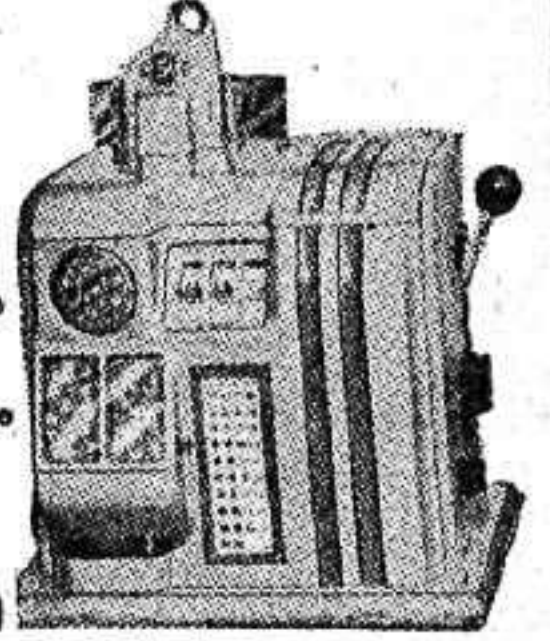
\$39.50 Each



COLUMBIA BELLS

Now Improved 1946 Models — Immediate Delivery — Changeable to 1¢, 5¢, 10¢, 25¢ Play

\$132.50



### CIGARETTE MACHINES

Look like new and work to perfection  
U-Need-a-Pak, 9-12 Cols. Ea. . . . . \$59.50  
DuGrenier 7 Col. Model VD . . . . . 72.50  
DuGrenier 14 Col. Split Champion. Ea. 95.00  
DuGrenier 7 Col. Model V. Ea. . . . . 88.50  
Stewart & McGuire 7 Col. Model S. Ea. 49.50

### MILLS Brand New Vest Pockets \$74.50

### USED COUNTER GAMES

Arcade Grippers, Heavy Cast Iron, Floor Model . . . . . \$49.50  
Kicker & Catcher, Ea. . . . . 29.50  
Stepphase, New. Ea. . . . . 19.50  
Sparks (Gold Award) . . . . . 29.50  
American Eagle (Fruit or Sport Reels) . 29.50  
A. B. T. Guns . . . . . 29.50

### USED VENDING MACHINES

Jennings In-A-Bag Nut Vender, As Is . . \$ 6.00  
Northwestern Tri-Selector . . . . . 22.50  
Model V DeLuxe, New . . . . . 39.50  
Variety Shops, 5 Col., Clean, With Stand 17.50  
Snacks, 3 Col., New Finish, With Stand 17.50  
Brand New Stamp Machine . . . . . 17.50  
Advance Stamp Machines, 5¢, 10¢ or 25¢ Slots, Brand New . . . . . 15.00  
Model V Standard, New . . . . . 10.75  
Model V DeLuxe, New . . . . . 12.75  
Silver Kings, Rebuilt, Like New . . . . 7.95  
Wattling Guesser Scale . . . . . 150.00  
New Wattling Guesser Scale . . . . . 175.00

DEPOSIT REQUIRED WITH ALL ORDERS  
SEND FOR COMPLETE LIST

### AUTHORIZED DISTRIBUTORS NORTHWESTERN MERCHANDISERS

Model 33 . . . . . \$ 9.95  
De Luxe . . . . . 19.75  
READY FOR DELIVERY!  
Rush Your Orders Today!

### NEW PIN GAMES

Catalina . . \$249.50  
Surf Queen 327.50  
Suspense . 324.50

Bubbles . . \$249.50  
Stage Door 274.50  
Canteen . . 274.50

### USED

Invasion . . \$ 90.00  
Marvel . . . 124.50  
Baseball . . 65.00  
Clover . . . 65.00  
Gun Club . 72.50  
Spot Pool . 62.50  
Action . . . 124.50  
Grand Canyon . 179.50  
Bombardier 74.50

School Days . . \$ 49.50  
Glamour Girl . . 59.50  
5-10-20 . . . 124.50  
Spot-A-Card . . . 72.50  
Sea Hawk . . 59.50  
Sink the Ship (7-up) . 59.50

### CONSOLES

All in Perfect Condition

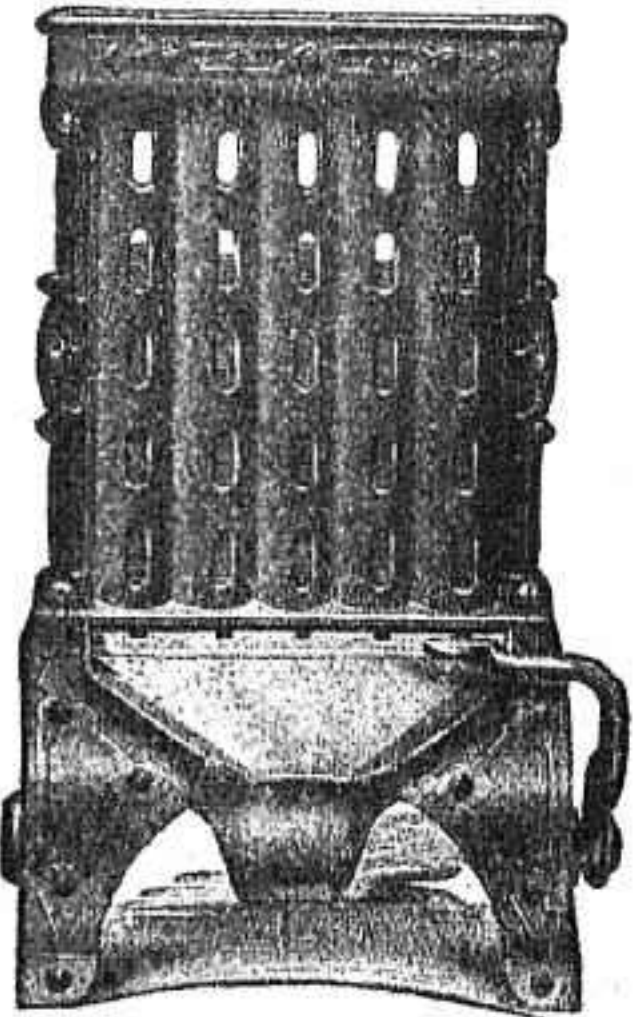
Big Game . . . . . \$109.50  
Bob Tail . . . . . 119.50  
Zeta . . . . . 50.00  
Fast Time . . . . . 119.50  
Jennings F.P. Mint Vender . . . . . 79.50  
Hi-Hand . . . . . 189.50  
Keeney Super Bells . . . . . 289.50  
Western Baseball, Clean . . . . . 95.00  
Big Top . . . . . 119.50

## RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

### ADVANCE PENNY CHANGER



A very useful little machine, suitable for Penny Arcades or in any store where pennies are required in making change.

THE ADVANCE PENNY CHANGER holds over \$5.00 in pennies, which are delivered in the hand five at a time by pressing on the handle with the thumb.

THE ADVANCE PENNY CHANGER is made entirely of strong castings and is finished in black enamel.

It requires counter space of only 6x6 inches, is 10 1/2 inches high and weighs only 8 pounds, packed for shipment.

Price \$12.00 Each

J. SCHOENBACH

1647 Bedford Ave., Brooklyn 25, N. Y.

Free . . .  
Write for your copy of the brochure that shows you why PROFITS from POPCORN are greater with a . . .

## VIKING POPCORN MACHINE

In your interest, you MUST see it. Available now at DISTRIBUTORS Coast to Coast. All-metal construction. Better product for bigger sales! WRITE TODAY!

VIKING POPCORN MACHINES  
1481 W. Washington Blvd. Los Angeles 7, Cal.

## WANT CIGARETTE

—AND—

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# Hoarding of Radio Parts Seen

## RMA Leader Speaks Out

Reports less than third of parts going to set makers turned into receivers yet

By Cam Shedd

CHICAGO, June 15.—Possible explanation of the component shortage for juke boxes and other coin-operated machines was offered here this week by Ben Abrams, of the Emerson Radio & Phonograph Corporation, who asserted that altho producers had delivered 21,000,000 vital components to radio manufacturers, only 6,000,000 of one type had been used in manufacture.

Speaking at a meeting at the convention of the Radio Manufacturers' Association convention at the Stevens Hotel, Abrams warned that current tendency of radio makers to hoard parts and materials over minimum required to meet consumption and commitments was working an extreme hardship on other users of components.

Despite blasts by other officials of the organization at the OPA and War Production Board, Abrams laid most of the industry's difficulties in the lap of the manufacturers and contended failure to live up to advertised promises was responsible for a virtual buyers' strike.

It was further pointed out at the convention that altho over-all production of receivers was almost at pre-war levels of 200,000 sets a week, most were table models, not greatly in demand. Also, spokesmen said, there were 174 manufacturers engaged in receiver production against 54 in 1941.

Abrams urged manufacturers to curtail production to meet demand and asserted that the manufacturers' over-all estimate of demand had been responsible for a hurry-up program of production. He urged that radio makers concentrate on improvements and new outlets for know-how acquired during the war when the industry was engaged in producing almost 11 billion dollars worth of electronic and radio equipment for the armed forces.

R. C. Cosgrove, president of the  
(See Hoarding Seen on page 118)

## Ted Blatt Buys Site for Firm

NEW YORK, June 15.—Theodore Blatt has announced purchase of a \$77,500 site at the southwest corner of 44th Street and 10th Avenue for headquarters of Intimate Music Networks, Inc. Additional \$40,000 will be spent for improvements and remodeling.

Location totals 103 feet on 10th Avenue, coin machine row of the city. New showrooms will be at the corner of the building, with 60 feet on 10th Avenue and 100 feet on 44th Street.

Setting up of new quarters will be delayed until present tenants move out. Title to purchase will pass to Blatt July 2. Meanwhile an Eastern showing of music boxes will be made within the next 60 days in the firm's present location unless occupancy of new site can take place by that time.

Max Schiffman, Jack Rubin and Dave Lutzker are associated with Blatt in the business enterprise.

## Rock-Ola Music Maids Seeking '46 Title in Femme Softball

CHICAGO, June 15.—Rock-Ola's Music Maids, a bevy of softball-playing girls who have slammed their way to the top of the National Girls' Professional League, are limbering up their batting arms to bring home another pennant on a 90-game schedule this year.

The Music Maids, sponsored by the Rock-Ola Manufacturing Corporation, have set a fast pace in feminine softball circles since their formation seven years ago. In that period they have brought home five championships, and Manager Rudy P. Saunders hopes they will make it six or maybe even seven, this year by retaining the Professional League title and perhaps even going on to capture the world's championship crown.

In 1939 the Maids began their upward climb by winning the championship of Chicago's Metropolitan Girls' League, an amateur loop. The next couple of years bad luck came to the Maids and they missed the title. But in 1942 they came back on top and took the title for three straight years. In 1944 they not only took the Metropolitan crown, but added the Interstate Championship under auspices of the American Softball Association.

### Champ Girl Pros

Already queens of the amateur parks, the Music Maids last season joined the National Girls' Professional League and promptly took the championship of this newly formed loop. National league is a six-team circuit playing in four Chicago parks: Rock-Ola Stadium on North Central Avenue and Hilburn, Parichy and Bidwill stadiums. Other teams in the circuit are the Queens, Chicks, Cardinals, Bluebirds and the Parichy Bloomer Girls.

Maids play six games a week—four at their home stadium and two at other parks. League games usually begin at 9 p.m., but occasionally double-headers start at 8 p.m. Home games are played on Tuesdays,

Wednesdays, Fridays and Saturdays, and they go to the other parks on Mondays and Sundays. Thursday is their day off.

Squad consists of 17 girls. Star pitchers are Geneva Nieukirk, Mary Skorish and Clara Ruth Cook. Catching chores are handled by Anne Wilkinson and Donna Buchanan. Other regulars are Ruth Niehuse, center field; Elaine Swietlike, second base; Evelyn Paeth, third; Dorothy Hane, left field; Evelyn Krubaek, first; Barbara Jean Garber, right field, and Bernice Gotaas, shortstop. Reserves are Helen Donahue and Madlin Introvertolo, infielders; Lucile Zullo, Doreen Forslund and Laverne Lange, outfielders.

Manager Sanders, who has been piloting the team from the start, is optimistic about two newcomers to  
(See Maids Seek Title on page 122)

## Phono Guild To Meet in Boston

BOSTON, June 15.—Constitution of the proposed Massachusetts Automatic Music Operators' Guild will have its initial drafting at a meeting to be held at Copley Square Hotel here June 19.

As organizing plans progress, interest in the new operators' association is growing, according to trade members backing the move. Already, they say, operators representing some 1,600 of the State's estimated 9,000 juke boxes are participating in the planning.

Stabilization of the trade in Massachusetts during a period of rising operating costs and diminishing earnings is the principal objective in formation of the group. It is on this basis that proponents are seeking to enlist co-operation of all operators.

Meeting will be restricted to operators who have submitted lists of their locations.

## Chi Hotel Detective Is Hero Of South Side Teen Canteen

CHICAGO, June 15.—At a time when federal and State agencies are deploring increased juvenile delinquency, source of over 20 per cent of nation's crime, one man, John J. Klinck, local hotel detective steps headlong into the problem and does something about it—with a juke box.

Playing a star role in the latest teenage drama is the juke box which provides dancing music for Chicago's Woodlawn Canteen. Saluted by Morton Downey as "big, little American" and interviewed by June Baker and other radio celebrities, Klinck describes how he kept the kids out of trouble during the war years, and continues to help the kids stay out of trouble during this readjustment period.

During the war, Klinck observed that the best way for teenagers to maintain a healthy viewpoint was to engage in interesting activity. Spurred on by his observations as a hotel detective, he determined to provide in his home community a place

where the kids could enjoy themselves in atmosphere conducive to good fellowship.

### Bobby-Sox Support

He explained his plan to the neighborhood youngsters and soon had support of not only those he worked with, but also students from Hyde Park, Mount Carmel, and Woodlawn Loreto high schools.

Klinck presented his plan to business men groups and local governing officials, raising \$1,500 which the teenage center preferred to call a loan. All but \$300 of that amount has been repaid.

An abandoned movie theater was offered rent-free by its owner to the canteen members who ripped out the seats and constructed a dance floor. A juke box, lounge furniture, ping pong tables and coke bar were furnished.

To the rhythm of the juke, about 80 youngsters dance nightly now. "This district certainly needed some—  
(See Chi Dick a Hero on page 118)

## Spiders Spell More Speakers For New Jukes

WASHINGTON, June 15.—At least one of the host of material shortages which are hampering full production of juke boxes appeared to have been eased this week after officials of the Civilian Production Administration acted to obtain supplies of cloth for manufacture of "spiders" for phonographs and radio speakers.

Spider is the technical term for the small piece of specially treated cloth or paper used to connect the cone of a speaker to the magnetic coil which vibrates it to produce sound. It gets its name from its resemblance to the insect of the same name. It is made either of rayon or cotton which is impregnated with resin, or of high-quality cardboard.

Shortage of materials for the cloth-type spider was brought to the attention of the CPA by the Radio Manufacturers' Association. George R. Haase, chairman of RMA's speaker section, and Bond Geddes, executive vice-president of RMA, conferred with Joel Hawkins, chief of CPA's radio division. After the conference, Hawkins obtained assurances from B. P. Anderson, deputy chief of CPA's rayon and cotton branch, that makers of cloths used in spiders had promised to supply the speaker industry with plenty of materials for spiders.

Advantage of cloth spiders is supposed to be that low resonance can be more easily obtained with them, but some speaker manufacturers said they have obtained just as good results by increasing the diameter of paper spiders. In juke boxes and other coin-operated music systems, both types are used. It was reported, however, that in recent weeks there has been some difficulty at times in obtaining the proper quality of paper for spiders. Most phonograph makers put speaker supplies down as a minor problem compared with that of obtaining copper wire and finished steel.

## Milwaukee Ops Elect Officers

MILWAUKEE, June 15.—Election of officers last week by the Milwaukee Phonograph Operators' Association resulted in the naming of a new slate.

Held in conjunction with the regular monthly meeting at the Ambassador Hotel, election gave the presidency to Edward F. Brede, of Brede's Coin Machine Company. He succeeds S. J. Hastings, who becomes a director.

L. G. Casper was named vice-president, and the new board of directors includes Leslie Reder, John M. Price and Matthew Shaefer.

Douglas Opitz was re-elected secretary and treasurer.

The association, organized a year ago, represents operators of 80 per cent of the juke boxes on location in Milwaukee County and has a membership of 43.

Since April 8 the group has been affiliated with the Wisconsin Phonograph Operators' Association which also holds monthly meetings, usually in a different city on each occasion.

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## Record Reviews

(Continued from page 33)

**BULL MOOSE JACKSON (Queen 4116)**  
*I Know Who Threw the Whiskey in the Well—FT; V.*  
*Bad Man Jackson, That's Me*

Chanted like a spiritual, the lyrics on the top side concern a big commotion at a prayer meeting. Nothing be-bop, but straight on the order of Amen with a dash of Mrs. Murphy's Chowder. Should hold interest for more than just race locations. Flip-over is a blues, starts off with piano, which leads into doubtful lyrics

shouted by Jackson. Trumpet takes solos between choruses.

Whisky is okay. Very limited interest to the other.

**TED FIO RITO (Four Star 1077)**

*Two Silhouettes—FT; V.*  
*Now That You're Gone—FT; V.*

With emphasis strictly on the melody line, Ted Fio Rito's smooth syncos provide the sugary support for both love litters. Bob Scob gives *Two Silhouettes* (from the movie, *Make Mine Music*) the once over lightly voice treatment. Reverse, a Fio Rito original, gets Gloria Wood's winsome warbling in its favor.

Aided by pix tune pulls. *Silhouettes* should draw.

**KEN CURTIS (Mercury 6009)**

*Idaho—Ho—FT; V.*  
*I Learned to Love You Too Late—FT; V.*

Film cowboy Ken Curtis clicks with a brace of Western ditties here, *Idaho-Ho* being from pic, *Song of the Prairie*. Eddie Bennett's band backs, piano alternating with fiddle and accordion on instrumental stanzas. Reverse side is a plaintive ballad, sung with a minimum of nasal tones. Band hits solid dance beat on both sides.

Should click in more than Western locations.

**DINAH WASHINGTON (Mercury 8010)**

*When a Woman Loves a Man—FT; V.*  
*Oo-Ee Walkie Talkie*

The big, rough Gerald Wilson band backs up Dinah Washington, whose voice is thin, but fervent on the lyrics of the oldie. Performance has flaws but the beat is there. The B side picks up in temp, but the fem chirp is faint and far from the mike. Lyrics are all double-entendre.

Band's roughness mars this for all but most active race spots.

**TONY MARTIN (Mercury 3022)**

*To Each His Own—FT; V.*  
*I'll See You in My Dreams—FT; V.*

A beautiful ballad, one of the season's best, *To Each His Own* is set for heavy plugging in tie-up with Para pic of same name. While not up to Eddy Howard's stand-out ver-

sion, Martin's tenor rendition puts plenty of pash into the sentimental ditty. The Starlighters take a stanza on the second chorus. The oldie, *Dreams*, is Martin's radio theme song and consequently has been upped a notch in revival. Treatment is same as on reverse, Starlighters in again briefly. Al Sack's ork backs lushly, and both sides are among Mercury's worthiest productions.

Either side here is a good commercial bet.

**BUDDY MORROW (Mercury 3020)**

*I've Got the Sun in the Morning—FT; V.*  
*When the Moon Is Gone—FT; V.*

Top side is another ditty from that now fabulous *Annie Get Your Gun* score. This rompish Berlin tune hasn't received too much wax treatment to date. Morrow's version isn't exciting but is competent, with gal chirp, Helen Lee, taking one and one-half choruses. Maestro plays a Roseland-styled sliphorn solo for a few bars in middle. Flipover starts with same sliphorn, which melts into brass to intro Carl Denny's vocal. Ditty is based on Brahms's *Waltz in A Flat*. Vocalist goes flat on too many notes here.

Boiler versions will undoubtedly show up.

### CHI DICK A HERO

(Continuing from page 116)

thing like this," Klinck said, "for there are an estimated 50,000 persons to a square mile here."

Center is open from 7:30 to 9:30 pm., Tuesdays, Wednesdays and Thursdays; 7:30 to 1 p.m. Fridays, and 7:30 to 11 p.m. Saturdays. Most of the time Klinck is there enjoying his "kids."

Once again the juke box proves itself an integral part of American life, whether it is employed to aid law enforcing agencies solve the teenage problem or used by semi-official social agencies as an aid to restore confidence and balance to veterans with faulty hearing. Recently a Northwestern University psychologist pointed out that juke music affects the behavior patterns of its listeners.

## Hoarding Seen In Radio Parts

(Continued from page 116)

organization, pointed out to members that an important contributing factor to limited production of components was the shortage of copper for which strikes in the copper fields were responsible. He said only one refinery and smelter was in operation and production of copper was only 30 per cent of the 1941 level.

### Copper Supply

The government at present has only 400,000 tons of copper in stockpiles of which only about 100,000 tons were suitable for electrical parts and wire, he said. This supply is only enough for six weeks' production in the industry.

He also warned that supplies of steel, tin, lead, tungsten and lumber are rapidly being depleted. Particularly scarce is four-quarter lumber, essential to the manufacture of cabinets. He asserted that a differential between four-quarter (one inch) and eight-quarter (two inch) lumber, made it more profitable for mills to produce larger quantities of the latter.

M. F. Balcom, vice-president and treasurer of the Sylvania Electric Products Corporation, warned manufacturers against building up excessive stock piles of radio tubes, also essential to juke box producers. The tube industry, he said, is now producing at the pre-war level of 5,000,000 tubes a month.

### Rename Cosgrove

Cosgrove, vice-president and general manager of the Crosley Corporation, was re-elected president of the association for the third time, and Leslie F. Muter, president of the Muter Company, Chicago, was re-elected treasurer for his eighth term.

Others elected were: H. C. Bonfig, vice-president of the Zenith Radio Corporation, chairman of the set committee; S. P. Taylor, of Western Electric Company, chairman of the transmitter division; J. J. Kahn, president of Standard Transformer Corporation, chairman of the parts division, and Howard Bennett, of the General Electric Company, chairman of the amplifier and sound equipment division. Balcom was re-elected chairman of the tube division.

Bond Geddes, of Washington, D. C., was re-elected by the new board of directors as executive vice-president and secretary of the organization.

## Gutshall To Set Up Juke, Disk Branch Office in San Diego

SAN DIEGO, Calif., June 15.—Jack Gutshall Distributing Company, Los Angeles, announces opening of a barnch office here July 1.

With headquarters at 640 Sixteenth Street, the local office will serve as a distributing point for juke boxes and five record labels to operators in the area. Service department is included in plans.

## Kelly To Sell New 'Jukes Only' Record

LOS ANGELES, June 15.—L. E. Kelley announces plans for expansion of record distributing activities of his K & M Service here.

Firm recently took on Stanchel Record Company labels, said to be the first platter made on the West Coast exclusively for coin-operated machines.

New recording outfit is making its debut with two disks by Johnny Tyler and the Riders of the Rio Grande.

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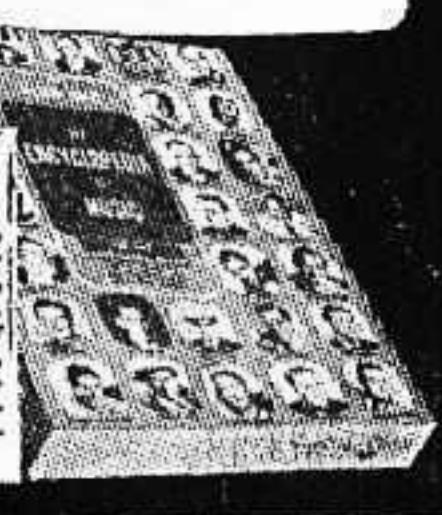
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## MOST-PLAYED JUKE BOX RECORDS

(Continued from page 29)

Weeks to date	POSITION Last Week	POSITION This Week	RECORD
5	15	15	GIVE ME THE MOON OVER BROOKLYN—Guy Lombardo (The Lombardo Trio).....Decca 18809
4	18	15	THEY SAY IT'S WONDERFUL (M)—Perry Como (Russ Case Ork).....Victor 20-1857 (Eileen Barton, Mercury 3005; Ray Bloch Ork, Signature 15021; Bing Crosby, Decca 18829; Al Goodman Ork, Victor 46-0001; Ray Herbeck Ork, 4-Star 1082; Henry Jerome Ork, Davis 2107; Jack Leonard, Majestic 7176; Gordon MacRae, Mustcraft 15065; Will Osborne Ork, Black & White BW 769; Andy Russell, Capitol 252; Ginny Simms, ARA 139; Frank Sinatra, Columbia 36975; Jerry Wald Ork, Sonora 3007)
20	16	16	OH! WHAT IT SEEMED TO BE—Frankie Carle (Marjorie Hughes).....Columbia 36892 (Frank Sinatra, Columbia 36905; George Paxton, Majestic 7164; Dick Haymes-Helen Forrest, Decca 23481; Charlie Spivak, Victor 20-1806; Dick Stabile Ork, Coronet COR-511)
8	—	17	HEY! BA-BA-RE-BOP—Lionel Hampton.....Decca 18754 (See No. 11)
2	20	17	DOIN' WHAT COMES NATUR'LLY (M)—Jimmy Dorsey (Dee Parker).....Decca 18872 (See No. 7)
6	—	17	LAUGHING ON THE OUTSIDE (Crying on the Inside)—The Merry Macs.....Decca 18811 (See No. 4)

### Coming Up

THE HOUSE OF BLUE LIGHTS—Freddie Slack-Ella Mae Morse.....Capitol 251  
THE WHIFFENPOOF SONG (Baal Baal Baa!)—Tex Beneke-Glenn Miller Ork (Artie Malvin-The Crew Chiefs).....Victor 20-1859  
IF YOU WERE THE ONLY GIRL—Perry Como (Russ Case Ork).....Victor 20-1857

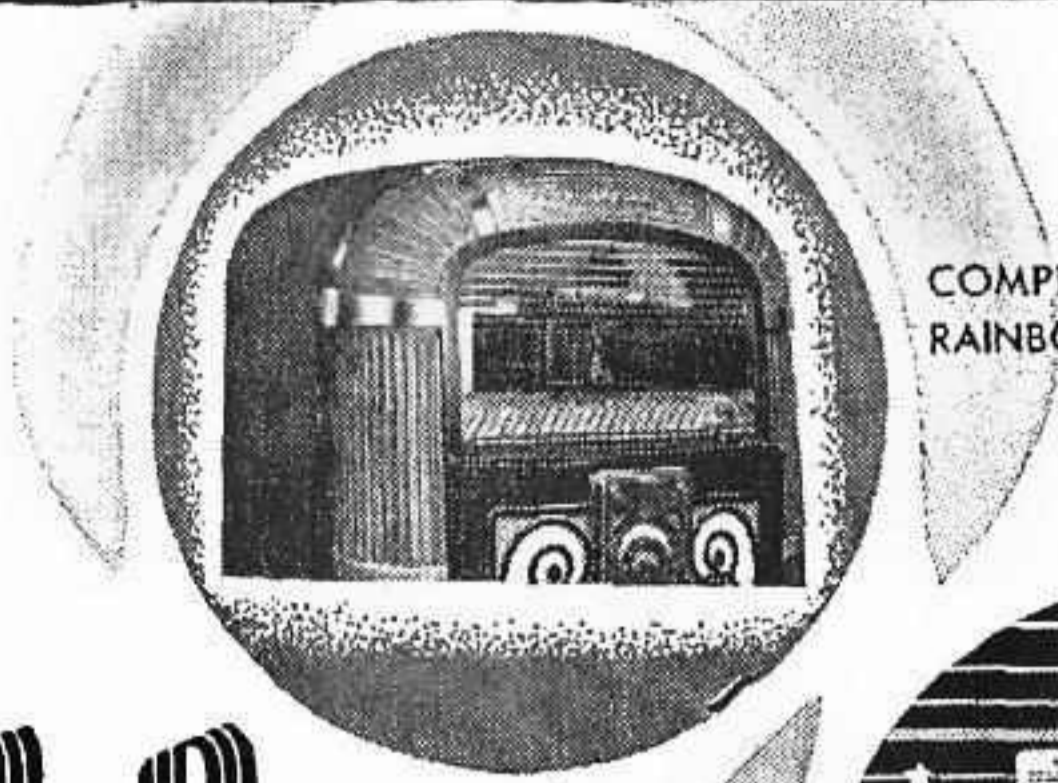
## BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 28)

Weeks to date	POSITION Last Week	POSITION This Week	RECORD
7	5	6	LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE).....Andy Russell.....Capitol 252 (They Say It's Wonderful (M))
10	10	7	I'M A BIG GIRL NOW.....Sammy Kaye.....Victor 20-1812 (Put Your Little Foot Right Out (F))
1	—	8	DOIN' WHAT COMES NATUR'LLY.....Dinah Shore.....Columbia 36976 (I Got Lost in His Arms..)
1	—	9	THEY SAY IT'S WONDERFUL.....Perry Como.....Victor 20-1857 (If You Were the Only Girl)
9	8	10	LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE).....Dinah Shore.....Columbia 36964 (The Gypsy)

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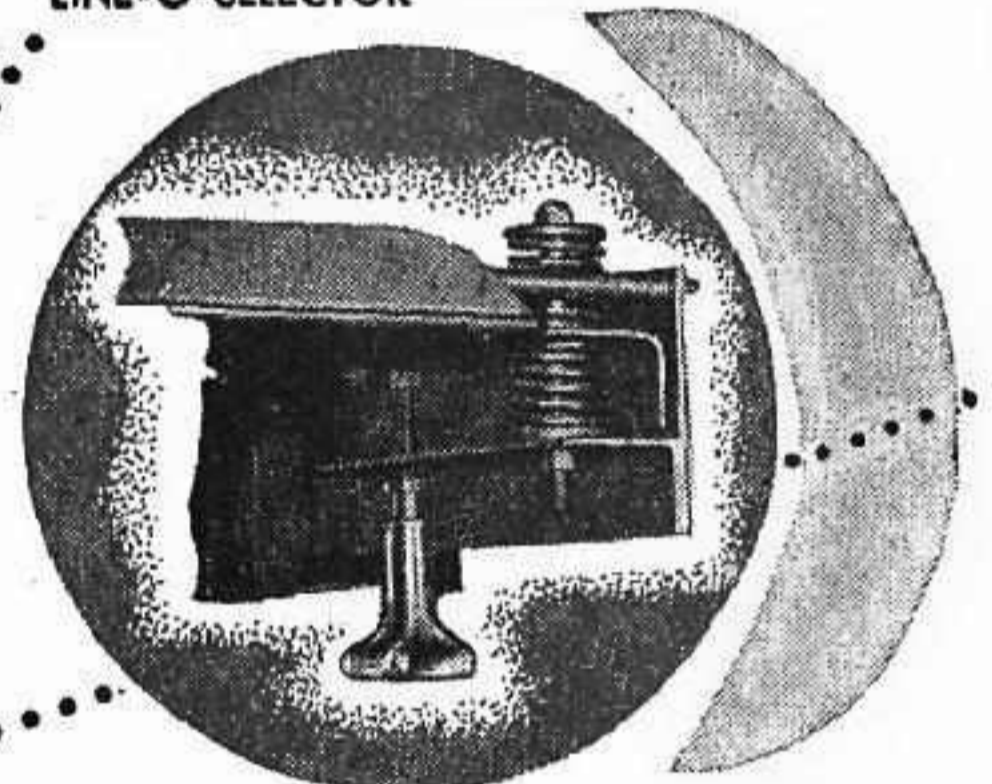
has ALL  
 of these  
 outstanding  
 features



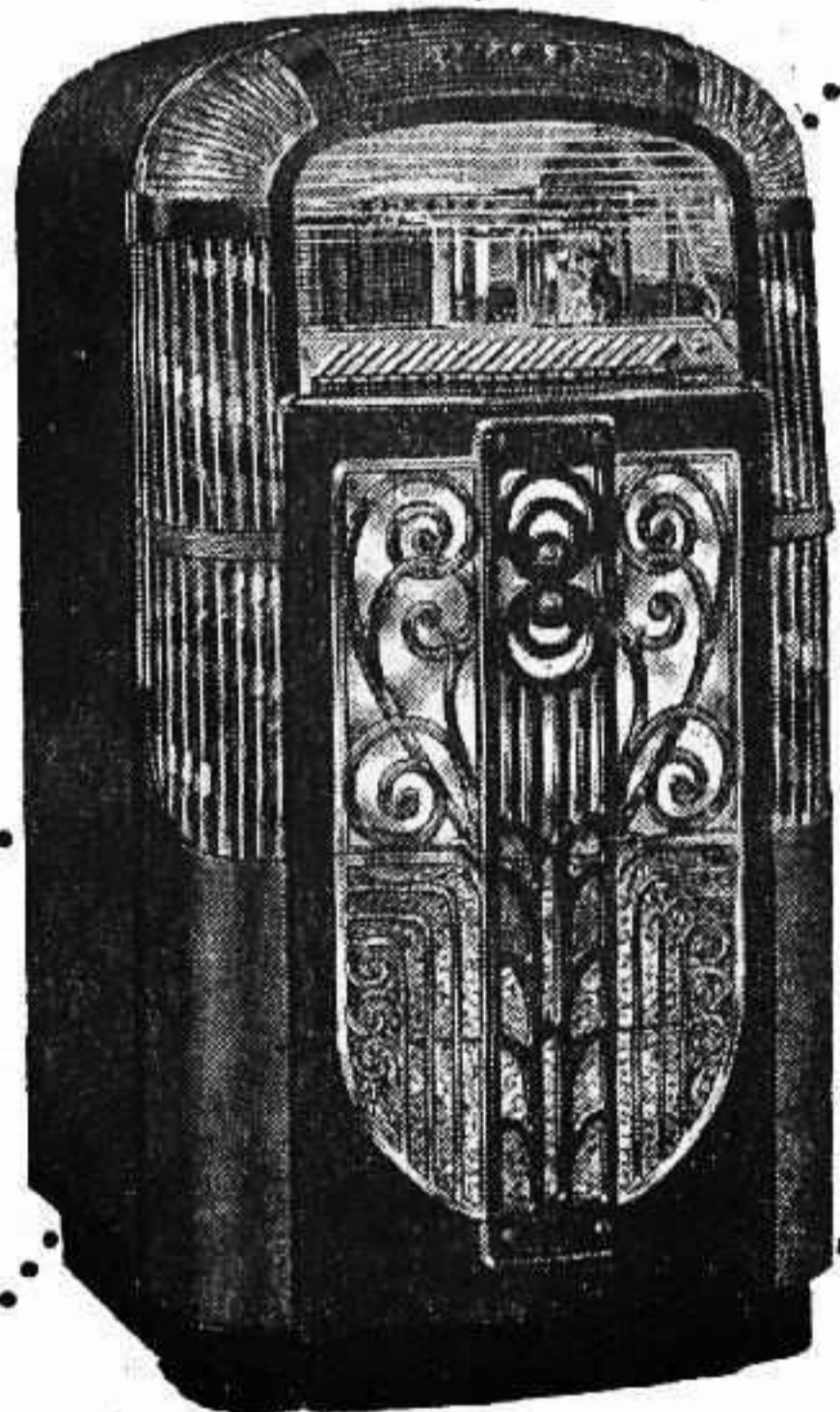
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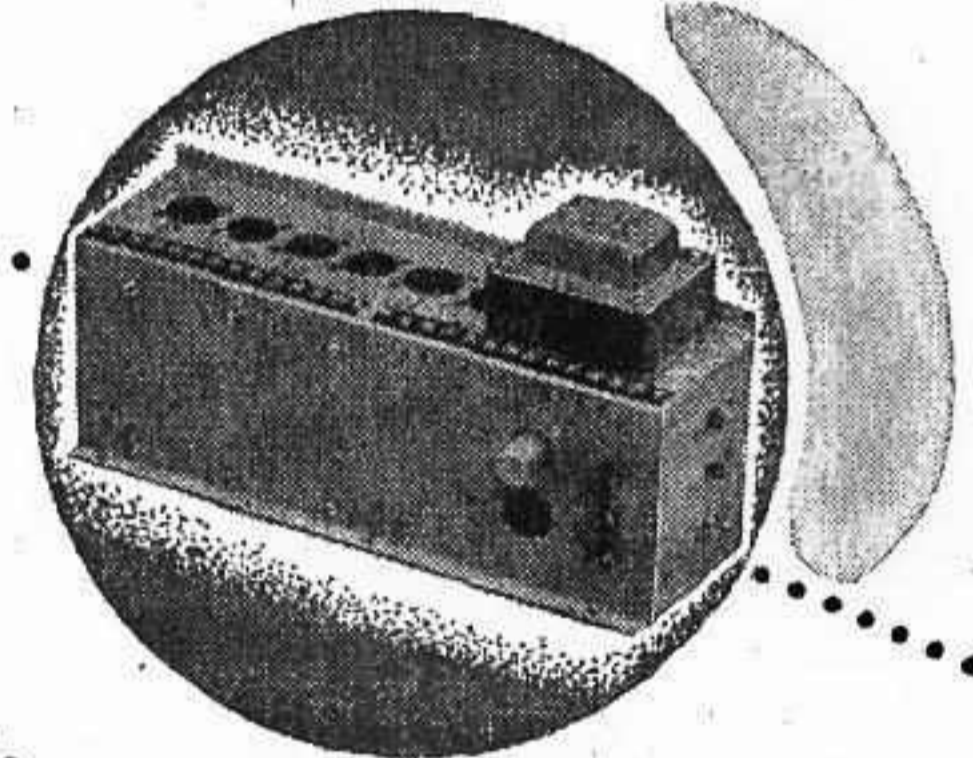
LINE-O-SELECTOR



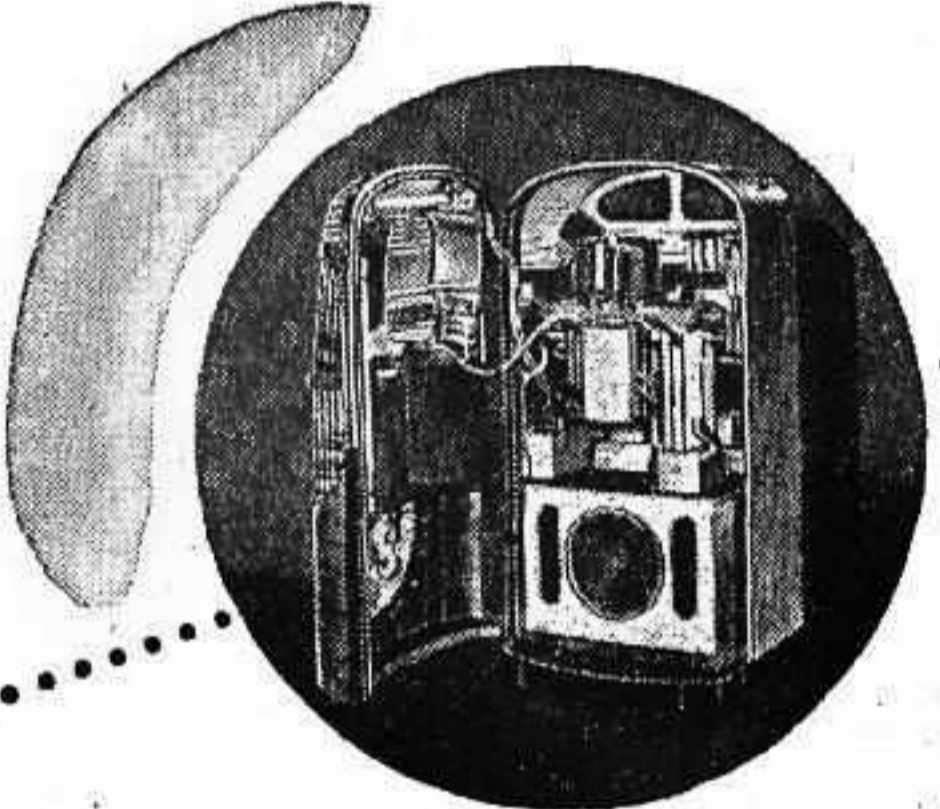
MECHANISM CHASSIS ANCHORS



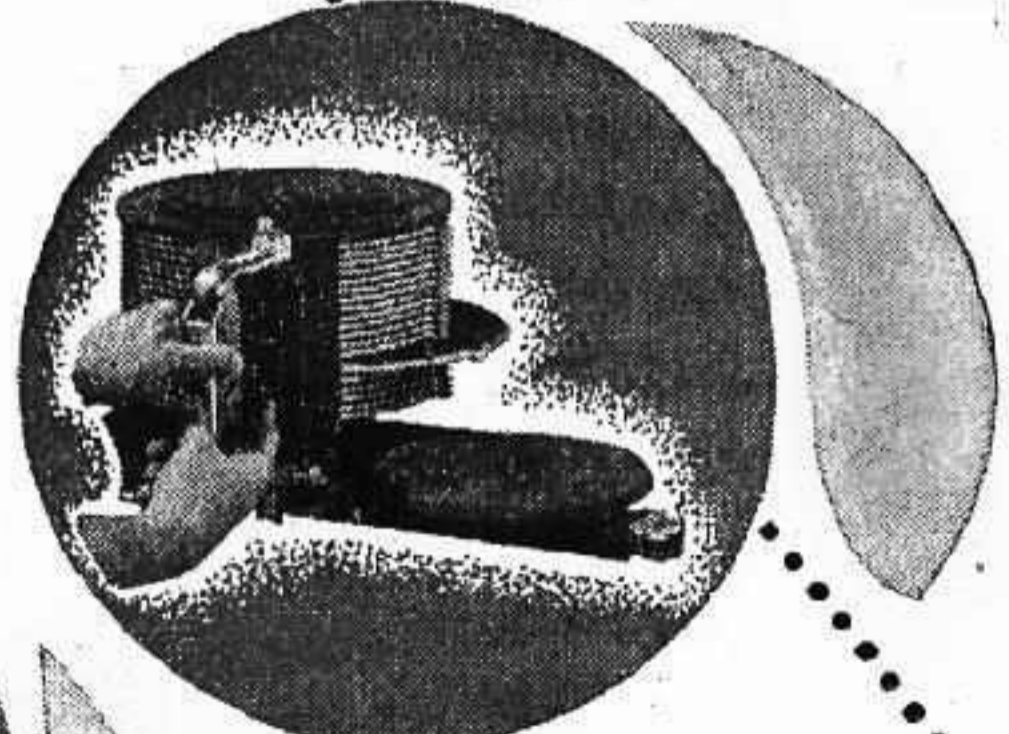
Model 1422



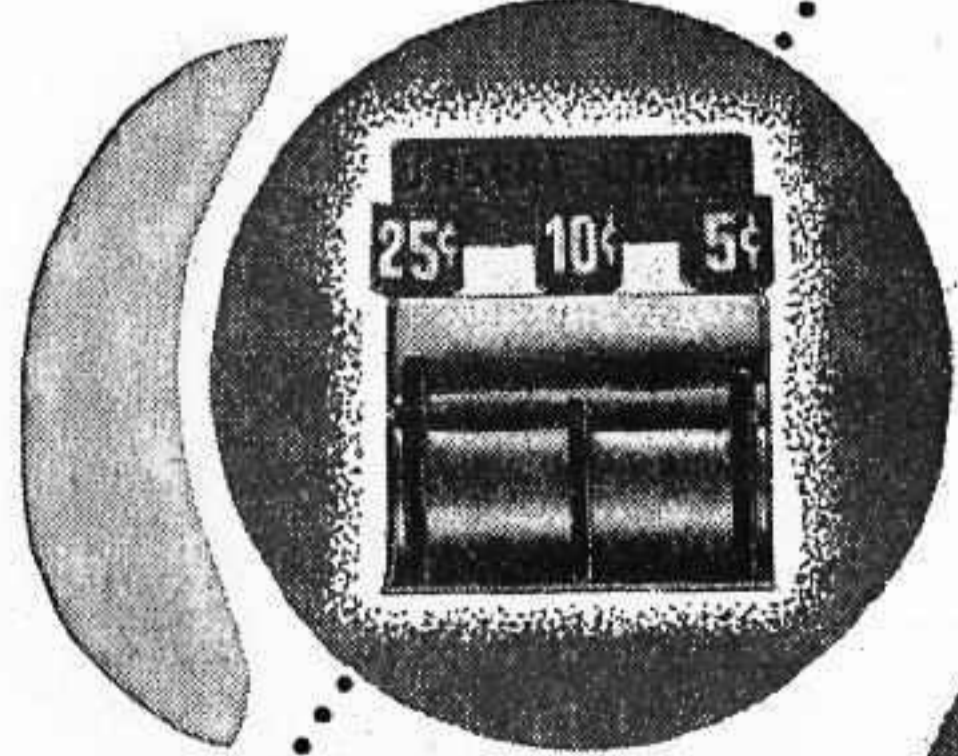
ELECTRICAL DISTRIBUTION PANEL



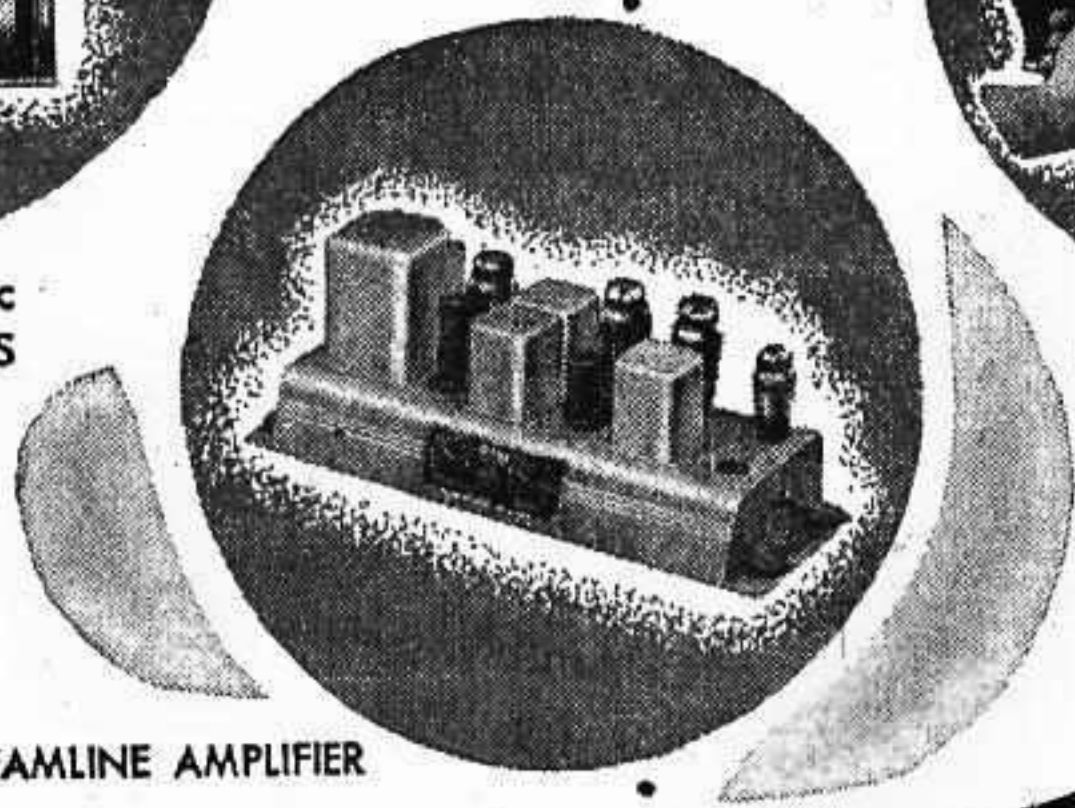
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CLOSE HARMONY from the Maple City Four, radio's oldest barbershop quartet and veterans of 20 years on Station WLS, Chicago, spellbinds juke distrib. E. B. Alley (left). Alley heads Automatic Music System, Richmond, Va.

## AMERICAN FOLK TUNES

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### Fowler on Tour

Wally Fowler, his famous Oak Ridge Quartet and his Georgia Clodhoppers, along with Bradley Kincaid, the pioneer folk singer and a number of Grand Ole Opry stars went on tour with the Joe Frank Tent Show attraction beginning June 3.

*Those Little Stars*, written by Lacey McDowell and Al Halgerson, is now being published by Charles Begg, Ltd., abroad.

Terry Fell, who recently renewed an exclusive writing and recording contract with Melody Moderne, has penned some new tunes for that firm. One is *There's a Gold Moon Shining*. Terry Fell and the Fellers have recorded the numbers for Memo Records.

Curt Barrett and the Trailsmen recently did a coast-to-coast show on NBC and are working on a permanent deal with the net. Curt has much picture work in the offing and is now under exclusive artist-writer contract to Melody Moderne.

Mrs. Janie B. Hamilton, of Lovelock, Nev., contributor to *The Billboard's* American Folk Tunes column, has been seriously ill in St. Mary's Hospital, Reno, Nev., for the past few weeks. Mrs. Hamilton is the sister of Bill and Jim Boyd, well-known entertainers in the world of folk music.

Carrie Hoffman, business manager of Unique Music Publishers, is busy with her Unique All-Girl Orchestra, with the idea of airing unique songs and cutting disks.

### Smiley Waxes Four

Western star Smiley Burnette has waxed four sides for ARA Records and has taken two guest air shows since returning to Hollywood from a recent p.-a. trip. Burnette now working on *Big Bend Badman*, next Columbia pic. Film will include four original Burnette tunes.

Spade Cooley has purchased a four-hour time spot seven nights a week on Hollywood's KFVD. Airshow is known as *Spade Cooley Time* and is believed to be the longest Western program of its kind in the country. Five announcers will be selected to handle patter chores. Cooley is currently cutting 16 sides for Columbia with majority of tunes to be used for an album. Charles Starrett is participating in the Italian Brotherhood's Society Rodeo at Jackson, Calif., after taking part in the

government cattle round-up at Caldwell, Idaho.

Tom Endicott, owner of the Dude Ranch, Atlantic City, which features hillbilly talent exclusively, is in the Temple Hospital, Philadelphia, for a general check-up on his health before the summer re-opening of his resort spot.

### Folk Ball Set

The first International Folk Ball was held in Philadelphia at Bellevue-Stratford Hotel, June 7, under the sponsorship of the International Institute. In addition to American folk dances and music, the ball featured dances of other countries. Sarita Hopkins was featured for solo Latin-American dances. Mary Eretisian headed a group of Armenian dancers. Refreshments included the national dishes of various countries represented.

Betty Elgart, young Philadelphia composer, has turned into a top song plugger for her own tune, *Texas Moon*. She accidentally met Ruth Welles, KYW, Philadelphia, commentator, while waiting for a New York train. Miss Welles became interested in Betty and arranged for a guest appearance on one of her air shows. Roy Shield's Diamond Records has waxed the tune.

Dick Thomas, Philadelphia cowboy singer and composer of *Sioux City Sue* has just been admitted to membership in ASCAP, so he can now collect the royalties accumulated on the tune by that group.

### Rodeo at Camden

Jesse Rogers, cowboy singer on WFIL, Philadelphia, hillbilly shows, including *Hayloft Hoedown*, will be featured guest star at Ole's Ranch, outside Camden, N. J., this week. A Western rodeo is the week-end attraction.

Frank Capano's Hillbilly Music Company has just accepted a new hillbilly tune written by singer Henry Patrick and Dick Darrow, called *Square Dance Blues*. Patrick will record the tune, possibly for 20th Century Records or one of Capano's recording companies.

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Pkg. of 100 . . . . . 3.00

#### PICKUP REPAK RUBBER

Pkg., 20 Sq. Inches . . . . . \$1.00

#### VOLTAGE TEST LIGHTS

To 600 Volts, Unbreakable . . . . . 50¢ Each

#### PLASTIC— (80 Gauge, Red)

Out to Size. Per Square Inch 2¢  
20" x 50" Sheet \$10.00

#### PICK-UP COILS

For Seeburgs except 8800, 9800. Each \$1.50.

Quantity Prices to Distributors and Jobbers

Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Los Angeles.

### E. T. MAPE MUSIC CO.

Manufacturing Division  
1701 W. Pico Blvd., Los Angeles 15, Calif.  
Phone: Drexel 2341

### E. T. MAPE

284 Turk Street, San Francisco 2, Calif.  
Phone: Prospect 2700

## FLORIDA OPERATORS!! PACKARD PLA-MOR PHONOGRAPH

Will Be on Display Soon

Ready for Immediate Delivery—New Packard Pla-Mor Merchandise

PACKARD PLA-MOR BOXES . . . . .	\$ 38.50
PACKARD PLA-MOR #1000 "OUT OF THIS WORLD" SPEAKER . . . . .	159.50
PACKARD PLA-MOR 30-WIRE CABLE. FT. . . . .	.19
PACKARD PLA-MOR #900 SPEAKER . . . . .	55.94
PACKARD PLA-MOR #800 SPEAKER . . . . .	38.02
PACKARD PLA-MOR #700 SPEAKER . . . . .	22.34

### FOR SALE

Wurlitzer P12 . . . . .	\$149.00	Wurlitzer 24, Remodeled . . . . .	\$395.00
Wurlitzer 412 . . . . .	189.00	Seeburg Regal . . . . .	395.00
Wurlitzer 610 . . . . .	249.00	Seeburg Plaza, R.O. . . . .	495.00
Wurlitzer 618R . . . . .	299.00	Seeburg Envoy, R.O. . . . .	525.00
Wurlitzer 600K . . . . .	475.00	Seeburg 8800 . . . . .	625.00
Wurlitzer 500K . . . . .	495.00	Seeburg 8200 . . . . .	650.00
Wurlitzer 24 . . . . .	375.00		

### AMERICAN VENDING CO.

810 5TH ST.  
MIAMI BEACH, FLA.  
58-1619

1891 CONEY ISLAND AVE.  
BROOKLYN, NEW YORK  
Esplanade 5-1258

### SPECIAL!!

12" ROLA P.M. LOUD SPEAKERS—with Alnico 5 Magnet. Net Each . . . . .	\$10.50
12" Walnut Speaker Baffles—for Wall Mounting . . . . .	4.85
500 Ft. #18 2 Conductor Rubber Zip Cord . . . . .	9.75
Shure 55C Cardioid Microphone—for Orchestra or Singing . . . . .	31.87
Jensen Permanent Sapphire Phonograph Needles—Cards of 12, Ea. . . . .	1.50
Musiolan's Guitar Amplifier—2 Inputs, Built-In Speaker . . . . .	64.50

C. O. D. Orders Should Be Accompanied by 25% Deposit.

SCENIC RADIO & ELECTRONICS CO., Dept. B, 53 Park Place, New York City 7

## WANT TO BUY

Seeburg Duo Remote Consoles. Also other music equipment.

DAVIS DISTRIBUTING CORP.

625 ERIE BLVD., E. SYRACUSE 2, N. Y.



# HERE IT IS ON A SILVER PLATTER



*Solotone*  
**INDIVIDUAL  
 MUSIC  
 SYSTEM**

**L**IKE Sterling on Silver, Solotone is the hallmark of the finest in individual music.

The silver platter in this picture represents all the extra silver dimes that **ONLY** Solotone can collect to make you extra profit. Solotone, and only Solotone, has both nickel and dime chutes.

And remember, only Solotone gives you two other big features, too. Unsurpassed beauty in a multi-colored box that attracts more attention (and more take) . . . and true, high fidelity tone that brings 'em back for more.

Phone or wire for the complete Solotone story today.

**Now Delivering Complete Solotone Installations**

**SOLOTONE CORPORATION**

2313 WEST PICO BLVD., LOS ANGELES 6, CALIF.

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# H. F. Dennison Names 21 Personal Music Distributors

NEWARK, N. J., June 15.—Distributors for Personal Music Corporation to date were announced this week by H. F. Dennison, president. Additional distributors will be added from time to time, Dennison states. Those named are:

Acme Music Company, 1124 Hennepin Avenue, Minneapolis; State of Minnesota.

Automatic Distributing Company, 806 North Milwaukee Avenue, Chicago; State of Illinois.

Columbia Music Company, 1514 North East 33d Street, Portland, Ore.; State of Oregon.

C. & C. Distributing Company, 712 Fourth Avenue, Seattle, will distribute in Seattle.

E. & W. Distributing Company, 1638-42 Payne Avenue, Cleveland. Will handle Cleveland.

T. & L. Music Company, 1424 Central Parkway, Cincinnati. Will look after Cincinnati.

Central Ohio Coin Machine Exchange, 185 East Towne Street, Columbus, O. Will distribute in Columbus.

Toledo Coin Machine Exchange, 813 Summit Street, Toledo. Will cover Toledo.

H. & L. Distributing Company, 708

Spring Street, Atlanta; Alabama and Georgia.

Louisiana Coin Machine Company, 931 Poydras Street, New Orleans. State of Louisiana.

Commonwealth Music Company, 121 South Seventh Street, Louisville; State of Kentucky.

Maestro Music Company, 357 South Hill Street, Los Angeles; Southern California.

Nels Nelson, 2329 West Pico Boulevard, Los Angeles, Southern California.

Maestro Music Company, 221 Chronicle Building, 905 Mission Street, San Francisco; Northern California.

Marston Distributing Company, 1751 Cass Avenue, Detroit; Michigan.

Metered Music Company, 1748 Tamarac Street, Denver; Colorado.

Pioneer Distributing Company, 508 Hillsboro Street, Raleigh, N. C., North Carolina.

Royal Palm Music, Inc., 1630 McGregor Boulevard, Fort Meyers, Fla.; West Coast of Florida.

Supreme Distributors, Inc., 3817 North East Second Avenue, Miami; East Coast of Florida.

Runyon Sales Company, 123-125 West Runyon Street, Newark, N. J.; Connecticut, New Jersey and New York.

Silent Sales System, 635 D Street, N. W., Washington; Delaware, Maryland, Virginia and Washington.

## MAIDS SEEK TITLE

(Continued from page 116) the squad. One is Ruth Niehuse, flashy, hard-hitting center fielder. She caught Sanders' eye during the 1944 World Championship tournament in Cleveland when a home run she swatted for the Jeep Girls of Omaha knocked the Music Maids out of the title running. The other is Barbara Jean Garber, youngster who has performed consistently in right field. Sanders says she holds promise of becoming a genuine star.

Maids have got off to a rather slow start in the current season which began May 22. They have won only one game in their first seven. Two were ties. But Sanders is not worried about the unsteady start. For one thing, he points out that in 1944 when the girls brought home both the Chicago and Interstate championships, they lost nine out of their first 14 starts. For another, Pitcher Geneva Nieukirk has hurled two shutouts, one in a tie game and the other in their 1 to 0 win against the Cardinals. So Rudy is convinced the girls have got the stuff to hang onto the crown and maybe add another to their string.

## Memphis Firm In New Location

MEMPHIS, June 15.—Memphis Amusement Company, managed by Dwight Osborn, is settled in its new establishment at 1104 Union Avenue here. Osborn is the son of the late A. B. Osborn, who founded Osborn Music Company, Los Angeles, 57 years ago.

Dwight Osborn got his first introduction to the trade at his father's firm. Later he was connected with a juke box manufacturer and for a time operated for Lew Menkes, Oakland, Calif. Prior to opening Memphis Amusement Company, Osborn was manager of the S. & M. Sales Company here.

New firm will have a cabinet refinishing department, a department for parts and service, as well as sales facilities. Firm will distribute music machine equipment manufactured by Packard Manufacturing Corporation.

NEWARK, June 15.—Electrovox NEWARK, N. J., June 15.—Electrovox Company, Inc., has increased production of phonograph needles, according to Robert and Lowell Walcutt, officials of the firm.

Officials state the firm is now making a new-type needle which features three playing points.



## WE BUY USED PHONO RECORDS

New Aluminum Universal Bar Box Bracket. Each, \$4.00  
Guaranteed — Will Not Break or Chip

**MERVIS TRUCKING CO.**

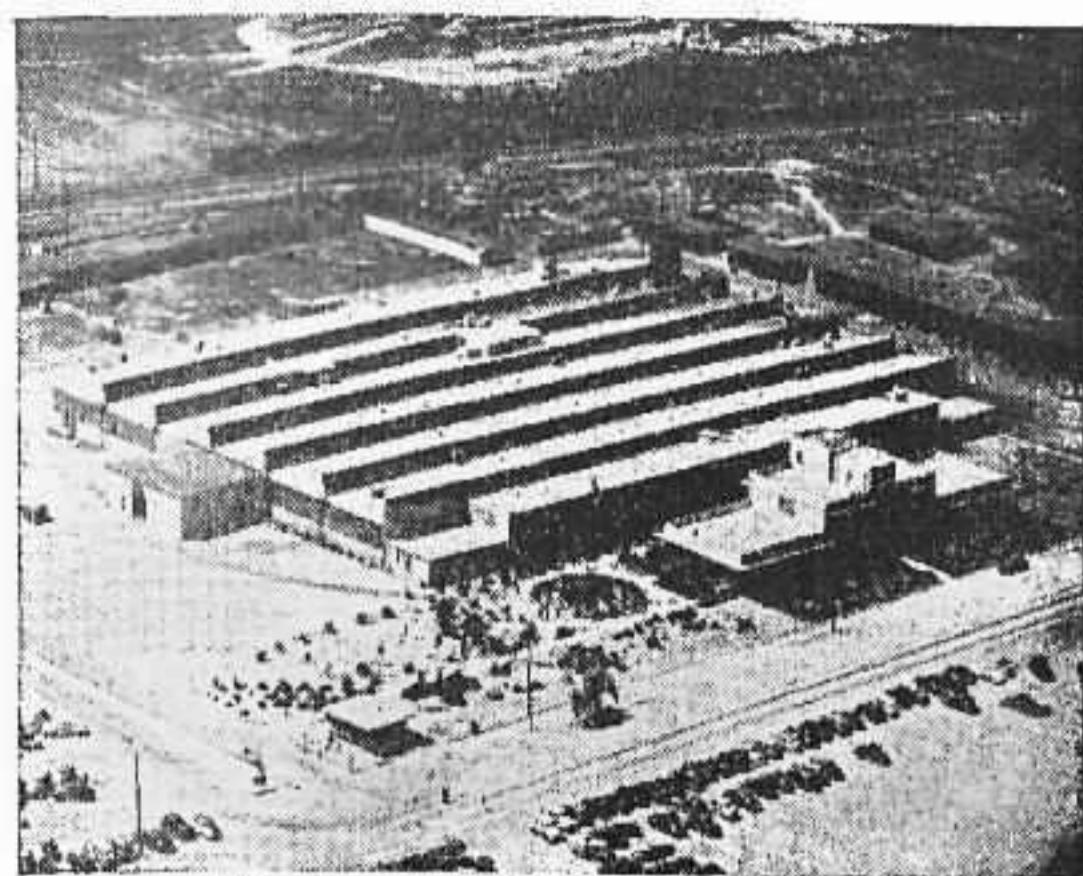
7026 Lexington Ave. (Express 4777) Cleveland 3, Ohio

## ADVANCE RECORD RELEASES

(Continued from page 31)

- ST. LOUIS WOMAN ALBUM ..... Pearl Bailey-Harold Nicholas-Ruby Hill-June Hawkins-Robert Pope (Leon Leonardi Ork-Quartet-Chorus) ..... Capitol CE-28
- Any Place I Hang My Hat Is Home ..... Capitol 10055  
Come Rain or Shine ..... Capitol 10055  
I Had Myself a True Love ..... Capitol 10054  
It's a Woman's Prerogative ..... Capitol 10053  
Leavin' Time ..... Capitol 10052  
Legalize My Name ..... Capitol 10054  
(1) L! Agle Is a Natural Man, (2) Cakewalk Your Lady ..... Capitol 10051  
Lullaby ..... Capitol 10052  
Ridin' on the Moon ..... Capitol 10051  
Sleep Peaceful (Mr. Used-To-Be) ..... Capitol 10053
- SAIPAN ..... Page Cavanaugh Trio (AIR MAIL) ..... ARA-151
- SAW MILL MAN BLUES ..... Mezzrow-Bechet Septet (Pleasant Joe) (LEVEE BLUES) ..... King Jazz 144
- SCHUBERT: MOMENT MUSICAL ... Leopold Stokowski-Hollywood Bowl Symphony Ork (OFFENBACH: TALES) ... Victor 11-9174
- 7TH AND T STREETS, WASHINGTON, D. C. .... Rubberlegs Williams Band (DID YOU) ... Haven 1000
- SHE'S A RANK CHICK ..... Phil Moore Four (ROMANCE WITHOUT) ..... Musicraft 15076
- SIBONEY ..... Ted Martin-Emil Coleman (OS PINTINHOS) ..... De Luxe 1030
- SOMETHING OLD, SOMETHING NEW ..... Kaye Connor (YOU, SO) ... Cosmo 489
- SOMETHING WITHIN ME BANGS PAIN ..... Sister Marie Knight-Sunset Four (TO-ISHES DAY) ..... Haven 504
- SOUSA: SEMPER FIDELIS (12") ... Sigmund Romberg Ork (LEHAR: GOLD) ..... Victor 11-9221
- SOUSA: STARS AND STRIPES FOREVER (12") ..... Arturo Toscanini-NBC Symphony Ork (JOHANN STRAUSS) ... Victor 11-9188
- JOHANN STRAUSS: TRITSCH-TRATSCH POLKA (12") ..... Arturo Toscanini-NBC Symphony Ork (SOUSA: STARS) ... Victor 11-9188
- SUGARFOOT STRUT ..... Pete Daily and His Chicagoans (RED-LIGHT RAG) ..... Sunset 7559
- SURRENDER ..... Phil Brito (Walter Gross Ork) (WHO TOLD) ..... Musicraft 15073
- TEMOR (There's Still a Little Time) ..... Elsa Miranda (CHIQUITA BANANA) ... Alpha 1001
- TEXAS MOON ..... Jack Owens-Roy Shield Ork (THREE O'CLOCK) ..... Diamond 2042
- THAT WONDERFUL WORRISOME FEELING ..... The Five De Marco Sisters (Bud Freeman Ork) (DOIN' WHAT) ..... Majestic 7193
- THE JEEP IS JUMPIN' ..... Bill De Arango Sextet (I GOT) ..... Haven 802
- THE LORD WILL MAKE A WAY SOMEHOW ..... Sister Marie Knight-Sunset Four (I'LL NEVER) ..... Haven 503
- THE LORD'S BEEN GOOD TO ME... Brother Henry Lee Williams (BLESS THE) ..... Haven 505
- THE MOOCHE ..... Art Hodes (NO PAY) ..... The Jazz Record J. R. 1005
- THE SKATERS ..... Henri Rene and His International Ork (DANUBE WAVES) ... Victor 25-0058
- THE VERY THOUGHT OF YOU... Luis Russell Ork (SAD LOVER) ..... Apollo 1012
- THERE IS NO DEATH ..... Richard Crooks (Victor Ork-Maximilian Pilzer, Dir.) (INVICTUS) ..... Victor 10-1216
- THREE O'CLOCK IN THE MORNING ..... Roy Shield Ork (TEXAS MOON) ..... Diamond 2042
- THIS IS ALWAYS ..... George Paxton Ork (ALONG WITH) ... Majestic 7195
- TIERRA VA TEMBLA ..... Betty Reilly (De Luxe Rhumba Ork) (ICH VILL) ..... De Luxe 1029
- THO' I TRIED (I Can't Forget You) ... Wesley Tuttle and His Texas Stars (Wesley Tuttle) (WHEN YOU) ..... Capitol 267
- TODAY ..... Sister Marie Knight-Sunset Four (SOMETHING WITHIN) ..... Haven 504
- \*AL TRACE AND HIS SILLY SYMPHONISTS ALBUM ..... Al Trace and His Silly Symphonists ..... Coronet C-1
- Deedle Deedle Dumplin' ..... Coronet Cor-151  
I Have a Horse But He Won't Giddyap ..... Coronet Cor-153  
I Wuv a Wabbit ..... Coronet Cor-153  
The Antelope and the Lion ..... Coronet Cor-151  
The Story of Uncle Tom's Cabin ..... Coronet Cor-152  
The Three Bears ..... Coronet Cor-152  
The Toytown Jamboree ..... Coronet Cor-150  
Toyland Band ..... Coronet Cor-150
- TWO SISTERS FROM BOSTON ALBUM (3-10") ..... Lauritz Melchior (Nadine Connor-Charles Previn, Dir.-Jay Blackton Ork) ..... Victor DM-1058
- VON WEBER: DER FREISCHUTZ: OVERTURE, PARTS I & II ..... Arturo Toscanini-NBC Symphony Ork ... Victor 11-9172
- WALK IT OFF ..... The Pied Pipers (Paul Weston Ork) (REMEMBER ME?) ..... Capitol 264
- WASHBOARD BLUES ..... Art Hodes (ECCENTRIC) ..... The Jazz Record J. R. 1004
- WEDDING ALBUM ..... John Ames-Don Baker ..... Diamond D1
- Because ..... Diamond 2004  
I Love You Truly ..... Diamond 2004  
O Promise Me ..... Diamond 2003  
Wedding March ..... Diamond 2003
- WHATTA YA GONNA DO? ..... Billy Butterfield Ork (Allan Wylie) (BILLY THE) ..... Capitol 265
- WHEN MY BABY LEFT ME ..... Cootie Williams Ork (Eddie Vinson) (ECHOES OF) ..... Capitol 266
- WHEN THE SUN GOES DOWN ..... Jesse Rogers (I LOVE) ... Sonora 7012
- WHEN YOU CRY (You Cry Alone) ... Wesley Tuttle and His Texas Stars (THO' I) ..... Capitol 267
- WHERE COULD I GO BUT TO THE LORD? ..... Sister Marie Knight-Sunset Four (I'LL LET) ..... Haven 502
- WHERE SHALL I GO? ..... Sunset Four (IF I) ..... Haven 500
- WHICH WAY DID MY HEART GO? ... Teddy Walters and His Texas Ork (ADVENTURE) ..... Musicraft 15075
- WHO TOLD YOU THAT LIE? ... Phil Brito (Walter Gross Ork) (SURRENDER) ..... Musicraft 15073
- WHY DOES IT GET SO LATE SO EARLY? ..... Kitty Kallen (Sonny Burke Ork) (JUST MY) ..... Musicraft 15074
- YOU, SO IT'S YOU ..... Kaye Connor (SOMETHING OLD) ... Cosmo 489

\*Also released as single records.



The home of Solotone products

*Manufacturing*  
**KNOW-HOW**

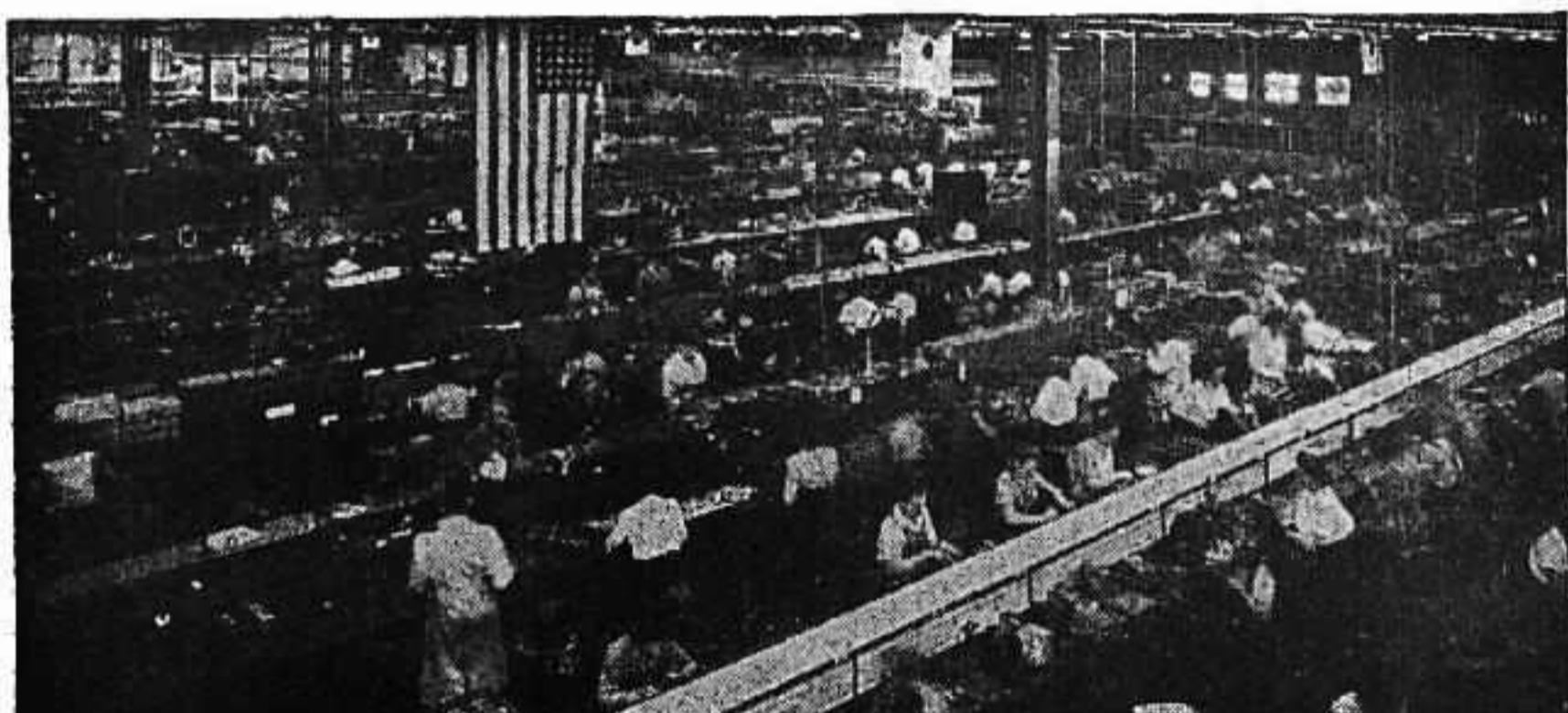
# SOLOTONE IS BUILT BY ONE OF THE WORLD'S LARGEST MANUFACTURERS

Established manufacturing experience plus volume production is responsible for many of Solotone's outstanding features.

Solotone is engineered to give a lifetime of service.

Cash in today on the PLUS value of Solotone —bigger profits—better quality—trouble free service. Phone or wire today for the Solotone plan.

## NOW DELIVERING COMPLETE SOLOTONE INSTALLATIONS



Solotones are being produced in this huge plant



Design and production engineering—another reason for Solotone's superiority



Solotones coming off the line

Solotone makes a route out of every location—doubles, trebles your take over any other automatic music installation. Only Solotone has double coin chutes for both nickels and dimes — true high fidelity tone — and life-time trouble free service.

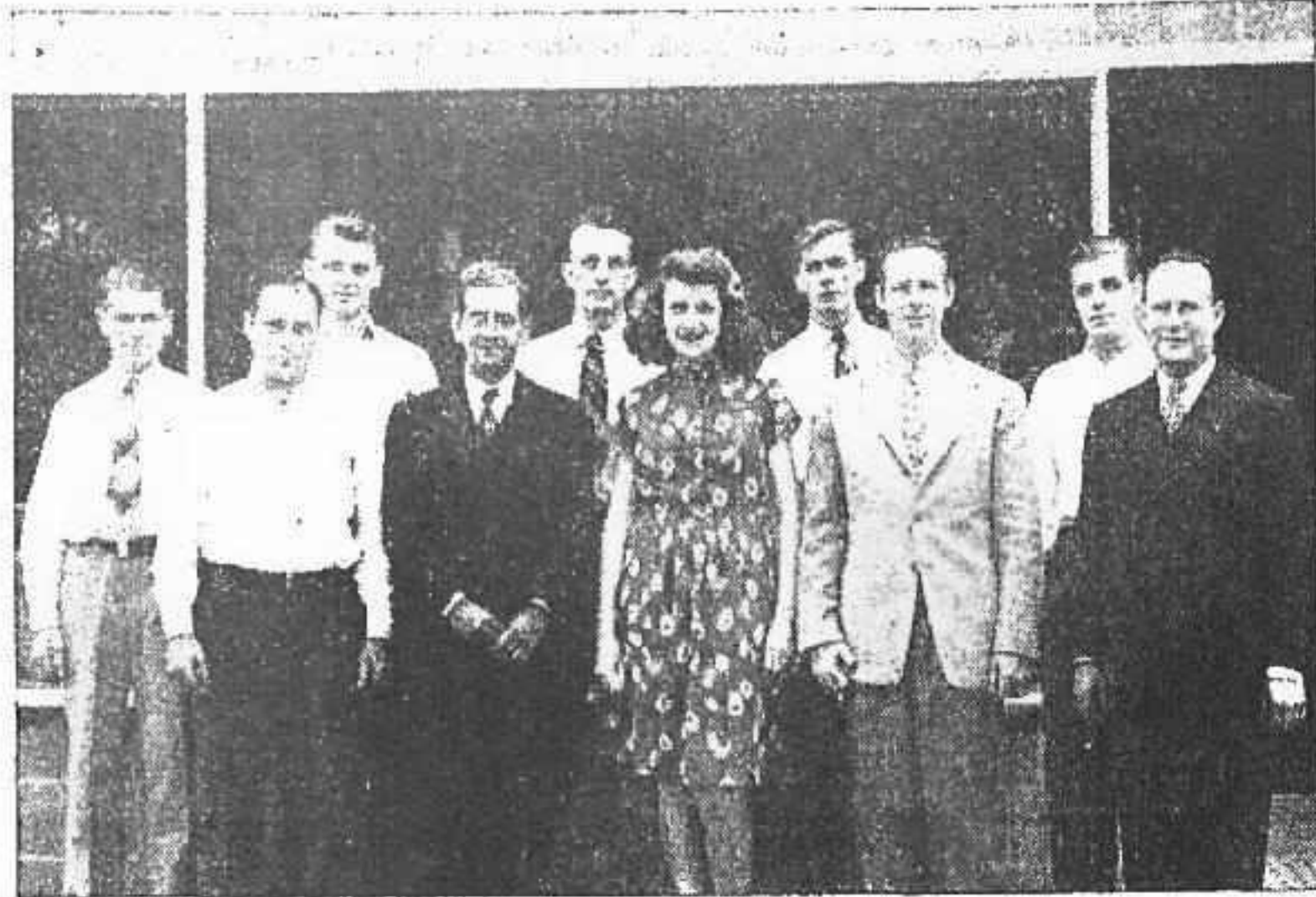
**SOLOTONE CORPORATION**  
2313 WEST PICO BLVD. LOS ANGELES 6, CALIF.

**WE PAY 7c Each**  
for  
**JUKE BOX RECORDS**  
In Reasonably Good Condition, Not More Than 6 Months Old.

**6c Each** For Records Not More Than 3 Years Old.

And **DON'T FORGET** — We Pay the Railroad Freight, NO RED TAPE.

**National Novelty Co.**  
183 Merrick Road, MERRICK, L. I., N. Y.  
Phone: FRooport 8320



SMILING STAFF of T. & L. Distributing Company, Cincinnati, pose before firm's new Central Parkway headquarters which had recent formal opening. Left to right, front row: Ted Goldstein, Sid Block (secretary-treasurer), Gean Flagerty, Leonard Goldstein (general sales manager), Paul Goldstein (phonograph manager). Rear row: Otto Perry, Jack Lawson, Dick Patterson, Donald Jones and Earl Isles.

**Brooklyn Juke Fan Urges Music Boxes On City Ferryboats**

JAMAICA, L. I., N. Y., June 15.—George Durst, local resident, is not only an ardent juke box fan, but a first class publicist for the trade. With the suggestion that "far-sighted music men try out public opinion," Durst recently mailed in the following clipping from George Currie's column in *The Brooklyn Eagle*.

"Mr. George Durst the other day abandoned his postcard correspondence (never with more than 20 words on each, altho they may come in a series) to write a full-length letter. He is scouting around for more sources of income for Mayor O'Dwyer's city. And he doesn't like taxes. Says he:

"Regarding juke box tunes: It is interesting to note that the so-called *Brooklyn Moon* tune is not even listed as a juke box hit, so, logically, I presume it is somewhat of a secret success (?). Why doesn't our tax-greedy city put some modern music, coin-operated juke boxes on municipal ferryboats and in the ferry terminals? Surely, suitable music via super-modern juke box bands on ferryboats would put romance into the hearts (if any) of the commuters. "If music hath charms to sooth the savage breast, well, juke boxes also may have swarms of charms to put nickels in the city treasury."

formed a new agency division, to be known as Burton Browne International, to specialize in export marketing, distribution and advertising. At a luncheon meeting Thursday (13) at the Continental Hotel, Edward Sanchez, head of Publicidad Interamericana, spoke on merchandising in Latin-America.

Those present included Jose Salazar, manager of El Capitolio, S. A., distributor of Zenith Radios, Columbia Records and Aero needles for Mexico and Central America. At the luncheon, Browne said the agency was confident of the profitable possibilities of the export market.

**MR. MUSIC OPERATOR**

After almost five years of RE-SHARPENING PHONO NEEDLES, our service is used regularly by hundreds of Operators. If you have not tried RE-SHARPENED NEEDLES do so and be convinced. Write for complete information and free shipping containers. Prompt and guaranteed service is assured.

**Re-Sharp Needle Service**  
P. O. Box 770 Fort Dodge, Iowa

**RECORD TRAYS**

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

**HUGO JOERIS**  
3208 Jackson St., Amarillo, Texas

**'Beer Barrel Polka' Still Top Favorite On Mexico's Jukes**

NEW YORK, June 15.—No. 1 on Mexico's juke box honor roll of hits is that lusty American favorite, *Beer Barrel Polka*, according to a report from a roving correspondent of *The New York Times* who is now in Mexico. The writer, Brice Armstrong, gives the following report of a tour thru

several small Mexican towns and villages, under the heading "Juke Box Cantinas":

"Surrounding the square and on the narrow streets leading away from the center of the town are shops and stores which usually have about half of their stock hanging out in front. Almost every block has its bar or cantina with such names as 'The Castle of Montezuma,' 'Eye of the Purple Snake,' or 'House of Happy Hours.'"

"American juke boxes have found their way into Mexico and we were surprised to find classical records as well as Mexican popular and 20-year-old American song hits on the program. If the Mexicans have their way, the *Beer Barrel Polka* will live to be a hundred years old. We heard it almost everywhere."

**Aireon Output Said on Upturn**

NEW YORK, June 15.—Aireon Manufacturing Corporation, stock of which is traded on the New York Curb Exchange, was the subject of a brief report in *The Wall Street Journal* recently.

Report said that "after months of delay because of material shortages, the company is moving into production of peacetime products."

"The manufacture of its juke box was started in May, and officials expect its output to increase steadily from now on," the report continued. "In addition, the company is turning out railroad and vehicular radio equipment. For the time being, Aireon intends to concentrate its immediate production on these items, but plans later to make other items in the communications field."

**Chicago Ad Agency Arranges Tie-Up to Mexico City Firm**

CHICAGO, June 15. — Burton Browne Advertising Agency, which handles trade accounts, has made an affiliation with Publicidad Interamericana, S. A., an agency in Mexico City.

According to President Burton Browne of the advertising firm, the affiliation is the first of a series to be made in South and Central America.

Browne said the firm also has

WE ARE  
**EXCLUSIVE SEEBURG DISTRIBUTORS**  
FOR THIS AREA

Phonograph Operators, Stop in at One of Our Three Convenient Offices or Write Us About

**Seeburg Wireless Remote Control . . . The Only Complete Remote Control System Available Today**

**SHAFFER MUSIC CO.**

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606 S. HIGH ST. COLUMBUS, OHIO  
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2606 W. Fond Du Lac Ave. MILWAUKEE 6, WISC. KILBOURN 2032-3

**"THE HIGHEST BIDDER"**

TURN YOUR USED RECORDS \$ \$ INTO CASH \$ \$

WRITE, CALL OR JUST SHIP TO . . .

**NATHAN MUCHNICK**

1251 N. 52nd St., Philadelphia, Pa. Phone: GRE 3153

WILL PICK UP WITHIN 100 MILE RADIUS

**New York:**

Mac Pearlman, H. Rosenberg Company, Inc., is arranging the Challenger juke box showing which is set for July 16-18 at one of the larger hotels . . . the new parking meter has arrived in Harry Berger's West Side Distributing Company show-rooms. Harry is getting things set for a new product which will be ready in another week.

Jack Fitzgibbon, Jafco, spent part of the week in Connecticut putting final touches to a new item. . . Sol Wohlman, Pan Coast Amusement Company, is busy arranging details for his new shoe-shining machine. George Guenot, Pan Coast chief engineer, is as proud of the machine as a new-born baby.

Clayton B. Doughty is one of the newer operators in Cambridge, Mass. . . Julius A. Levy, Arthur H. DuGrenier's New York representative, has left for a two-week trip around Upper New York State. . . Dave Garric and Tommy Green, U-Need-A Vendor Distributing Company in Florida, spent part of the week in the city with Jake Breidt, U-Need-A executive. Eddy Weber, service manager, is in town with Garric and Green.

Al Bloom, Speedway, has a new plastic grill cloth that can be wiped clean. . . Earl Winters, Modern Music, and Barnett R. Berkens, AOOA secretary, are exchanging gags. . . Johnnie Christopher, Peerless Vending, has just returned from a South American trip to look over export problems.

Dave Simon, Simon Sales, is ill at home this week with a cold. . . Bob Jabobs, arcade owner and coin machine operator, is probably the only New York op suffering because of current Hudson tube strike. Seems Bob has 11 machines in the tunnel.

Harry Rosen, Coney Island arcade owner, reports that the last week-end was the best in the history of the place. Harry is remodeling his arcade on the boardwalk. . . Joe Webster reports that he has sold his South Beach arcade but retains ownership of his Richmond arcade.

Bill Rabkins, International Mutoscope, did a swell job this week as head of the Coin Machine Division (See NEW YORK on page 128)

**Des Moines:**

Joe Epstein will assume top duties again as head of Superior Sales Company, after having served 30 months in the army. He plans to re-equip company's downtown Playland Arcade. . . Ed Eaton, recently discharged from the navy, has joined the Paster Distributing Company here as salesman.

Irving Sandler firm's head, says the Sandler Distributing Company is setting up a G.I. school for veterans. School is believed to be one of first in this area. Bob Graese, a returning vet, will be the No. 1 student, says Martin Stanton, service manager, in charge of school.

Flying service for juke boxes became a reality when Sandler firm flew a serviceman to Waterloo, Ia., to assist Oscar Hopka, of Automatic Supply Company. Charles Webber, a colonel in the Air Forces with 4,500 hours to his credit, did the piloting.

Sam Nilva, manager of the Paster Distributing Company, said that remodeling of the firm's display room will be completed as soon as needed materials are available. Firm now has 19 veterans in their employ, 4 here and 15 at Minneapolis.

**Wichita, Kan.:**

Melvin M. Hammer, of United Distributors, has returned from an extended trip thru his firm's territory and he reports that some new equipment is getting out to the operators despite all the shortages and delays in production. Hammer says that the new machines are stimulating business considerably. He and his partner, Mark Y. Blum, are pleased over visitors's reception of their new showrooms at offices on Central Avenue.

**COINMEN YOU KNOW**

**New Orleans:**

Jules Peres, J. H. Peres Company, has his first two Aireons on location, one at Jung Hotel on the main stem, the other in a big Negro spot on Louisiana Avenue. Charlie Wicker, general manager for Peres, is running the junior baseball league for the American Legion.

Harry Blatt reports a banner year in the making at his Pontchartrain Beach arcade. Spot is a big lakeside resort. . . Ops report warm weather has brought a slight letdown in pin game play at indie locations as well as at leading downtown playlands.

Ben Shear reports use of movie machine by a volunteer committee for European relief was a big success in recent money-raising drive. Machines were located in several downtown stores and drew crowds to watch latest flicker tunes. Shear recently returned from a flying trip to California where he bought routes in Los Angeles, taking over Soundie Distributing Corporation operations there, adding them to routes acquired from the firm here.

Joe Mancuso is all smiles as he and his two partners open their new headquarters on North Rampart and Dumaine. Joe is adding appliances

**Boston:**

Jack Ravreby and Colonel Greene, of the G & R Sales Company, have announced completion of renovation and decoration. Firm's plans for the immediate future include a complete repair and service department under trained personnel, and new display room. Firm has announced arrival of new phonographs and is readying shipments.

C. D. Farnsworth, Orono, Me., was in Boston recently looking at new juke boxes. Farnsworth is also owner of a canoe factory. He can play a juke box, canoe? . . . Bill Greeley, general manager of the Hamel Distributing Company, is getting ready to attend the wedding of his son in Waterbury, Conn. Bill Hamel is spending most of the time he can spare from his coin machine business in Concord, N. H., where he is setting up a furniture and home appliance business.

Bert Davidson was a recent visitor to the offices of Bert Klapper, New England Challenger distrib. . . James McGrade, of Lowell, former cab operator, is now operating a cigarette vender route there. . . Jack and Cliff McNeill, of Lowell, were

**Chicago:**

Jack Canipe, of Canipe Distributing Company, Memphis, returned to his headquarters after a week's survey of the coin machine trade from the Chicago angle with special attention to production outlook for Challenge phonographs which he distributes.

Clarence D. Furstenberg, Hanna Distributing Company, Utica, N. Y., and Leonard Baskfield, E. T. Mapes Music Company, San Francisco, also Challenge distributors, were visitors to the company offices. . . Eddie Ginsburg and Joe Klein, Atlas Novelty, flew out to Des Moines to conduct a special school for Seeburg servicemen. They also were to put final touches on plans for the grand opening of the new Atlas office in that city. June 20 and 21 they will conduct a similar school at the Paxton Hotel, Omaha.

Cecil Rider, Signal Radio & Coin Machine Company, Gibson City, Ill., and Jesse Trump, of Trump Amusement Company, Rantoul, Ill., were among down-State operators in to look over displays of new machines. . . John Roberts, of Odonto, Md., was another visitor. . . Bill Morris, of the Morris Music Company, and the Dochkus brothers down from Rockford. . . Another Illinois operator in town was Ruby Stoneking, Macomb.

Julius (Papa) Pace, of Dixie Coin Machine Company, New Orleans, amazed local coinmen with his repertoire of arias from famous operas while taking time off from efforts to expedite shipments of music and bell machines from Chicago factories.

Fred Davis and C. L. Worthington, Indiana operators who specialize in club equipment, were among visitors to Bell-o-Matic. Roy McGinnis, who distributes for Bell-o-Matic at Baltimore, also dropped in for a chat with Grant Shay. . . Jack Marquise, of Fargo, N. D., was calling on Charlie Schlicht in the Mills music department. . . Other Midwestern visitors included Les Bartholomew, of Ottumwa, Ia., and Jack, of Grand Island, Neb.

Dave Johnson of Johnson Automatic Music Company at Sioux City, Ia., made a quick visit to coin machine row and then headed back for Missouri Valley territory. . . B. D. Lazar, of B. D. Lazar Company, Pittsburgh, also made a rapid swing of the manufacturers and distributors, then home.

Rudy Greenebaum, Aireon vice-president and sales chief, was in Chicago for a short stay. . . Sam London, Milwaukee Coin Machine Company, was another Chicago visitor. From the West came Mel Close, of Provo, Utah, for first-hand information on machine production outlook. Inc., came in from Cincinnati.

Nate Gottlieb is all ready for the flight to New York for the Louis-Conn fight where he expects to see Leslie Frankrich, Fort Worth coinman. . . Ernest May, Illinois operator, dropped in at Bell-o-Matic to bring a bunch of the latest disks to Jim Longaker for his daughter's new phonograph. . . A. W. Glenn, Nevada operator, and Art Palmentier, of Ohio, have spent some time trying to size up the horse-flesh at Lincoln Fields.

Fritz Ferguson, Barrington distributor, was making factory rounds last week. . . Cliff Hansen, of Plano, Ill., a recently returned veteran, has resumed operations. He was in town last week looking over the market. . . Two Memphis distributors were (See CHICAGO on page 130)



EMPLOYEES CELEBRATE first six months of post-war production at the annual May Day dance staged by Bally Manufacturing Company.

to firm's operations. The company, J. & M. Amusement Company, altho young in years, is growing fast. . . Emil Iacopanelli, Jefferson parish op, is spreading out into the tourist court business with purchase in six figures of Alto Court on Jefferson Highway.

**Cleveland:**

Carmen Cavallaro was entertained at a luncheon here last week along with his manager and singer. Luncheon was given by the Phonograph Merchants' Association and was held at the Capri Italian Restaurant. . . Reinstating of the hit tune of the month in Cleveland has been postponed until August 1, according to Sam Abrams, who is handling the promotion on the affair.

Delbert Whitman was made a regular member of the phonograph merchants at a recent meeting. At the same meeting, F. M. Ross, Pla-Mor Distributing Company, was accepted as an associate member.

**Dixon, Ill.:**

Walter Knack Jr., son of the newly elected chairman of Region VI of the National Automatic Merchandising Association, has returned from the navy to re-enter his father's cigarette and candy vending machine business. Young Knack, who was a cadet in the navy air corps, had served two

at Redd Distributing Company this week.

Distributor J. J. Golumbo recently flew to Chicago on business. . . Bill King, of King Distributing Company, has recovered from his recent illness. While King, at present, is handling only used machines, he is planning to buy new ones as soon as they are available.

**Fort Wayne, Ind.:**

D. C. Thomas, who operates a thriving string of penny venders, had an opportunity for a brief visit with his brother who is in the advertising business in Chicago recently when Thomas attended the regional convention of NAMA. Thomas reports that the penny gum business is limited only by supplies of gum, but he says that the white penny still is giving operators trouble by causing machines to jam. . . Don F. Sidener was another Fort Wayne vending machine operator who took in the NAMA meeting along with Ralph S. Burlage of the F. E. Shreve Cigarette Service.

years. He is now learning the business from top to bottom, currently working in the service department to learn just what makes the venders tick.

**Good-by, Japan!**

PHILADELPHIA, June 15.—Nathan Rake, Rake Coin Machine Exchange, is reported to have left Japan May 31 and is due to land in California very shortly. He will rejoin his father and brothers in the coin machine distributor business.



**NOW DELIVERING FOLLOWING BRAND NEW RELEASES!**



Mills Genuine Black Cherry Bell	WRITE \$ 74.50
Mills Genuine Vest Pocket Bells	\$ 75.00
Chicago Coin Gaulee	525.00
Stage Door Canteen	274.50
Exhibit Big Hit, Regular	298.50
Exhibit Big Hit, 4-Coin Multiple	396.50
Williams' Suspense (Northern Illinois and Wisconsin Only)	321.50
Catalina (New Revamp)	249.50

**LOOK! All Types Reconditioned Coin Machines!**

SLOTS		CONSOLES	
5¢ Jennings Club De Luxe	\$139.50	Buckley Track Odds (minus D.D. feature)	\$425.00
5¢ Jennings Silver Sky Chief	159.50	Keene '38 Tracktime, P.O.	109.50
5¢ Jennings Silver Chief	159.50	Pace Twin Reel, 5 & 10 P.O.	275.00
5¢ Jennings Club Console	179.50	Bally Big Top, P.O.	109.50
10¢ Jennings Club De Luxe	159.50	Evans Jungle Camp, P.O.	79.50
10¢ Pace Bantam	89.50	Evans Lucky Lucre, P.O.	149.50
10¢ Pace Comet	89.50	Evans '39 Gallop, Dem., Rec.	139.50
Jennings Cigarolla	119.50	Evans '40 Gallop, Dem., J.P.	179.50
		Evans '41 Gallop, Dem., J.P.	225.00

PIN GAMES		COUNTER GAMES	
Exh. Action (Revamp), F.P.	\$119.50	Bally Reliance (Dice P.O.)	\$ 59.50
Genca Bang, F.P.	49.50	Bally Baby, New	19.50
Exh. Short Stop, F.P.	49.50	Vest Pocket Bells	49.50
Keene Super Charger, F.P.	49.50	MISCELLANEOUS	
Mills Spinning Reel, P.O.	119.50	9-col. Du Grenier Cigarette Machine	\$ 89.50
Mills 1-2-3, P.O.	59.50	Rock-Ola Counter Mod., 12 Rec.	225.00

**Order Your PARTS From Our Gigantic Stock!**

Main Clock Gears for Mills, Compl.	\$2.50	Star Wheels for Wurlitzer, Ea.	\$ .30
Med. Idler Gears for Mills	1.50	65C7 Tubes	.65
Springs for Mills: Main, Handle, Long		ABT F.P. Coin Chutes	3.75
Knee Action, Side Arm, Clock and Main Slide, Ea.	.25	Coin Chutes for V.P. Bell	3.50
Cash Boxes for Mills	1.25	Collection Books	.07
Locks for Mills	2.00	Fiber Main Gear for Wurlitzer	3.95
Back Doors for Mills	5.00	Bulbs:	
Cash Box Doors for Mills	3.50	6V—Nos. 40, 44, 46, 47, 50, 51,	
Playmaster Phonograph Needles, Ea.	.27	55. Box of 10	.75
		No. 1458-20V	.15

**AUTOMATIC COIN MACHINES & SUPPLY CO.**

ALL PHONES: CAPITOL 8244

4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS

Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

**VICTORY CONVERSION VALUES**

ON DECK	for Snappy	SKY RAIDER	for Big Parade
GIRLS AHOY	for Sea Hawk	TAIL GUNNER	for Ten Spot
MISS AMERICA	for All American	ARTISTS & MODELS	for Star Attraction
GLAMOR GIRLS	for Sport Parade	SEA RAIDER	for Capt. Kidd
FOLLIES OF '46	for Hi-Hat	BASEBALL	for Seven-Up
BOMBARDIER	for Victory	BASEBALL	for Slugger
C.I. JOE	for Jungle	PLAY BALL	for New Champ
ARMY & NAVY	for Knockout	PLAY BALL	for Old Champ

**COSTS YOU ONLY \$9.50** Each F.O.B. Chicago

**HERE IS WHAT YOU GET**

NEW! Flashy, 14 Color Score Glass  
NEW! Large Size Bumper Caps  
NEW! Score Cards

NO MECHANICAL CHANGES

**NOTHING ELSE TO BUY**

**VICTORY GAMES**

2140-44 Southport Ave. Chicago 14, Illinois

"America's Pin Game Conversion Headquarters"

**RUSH YOUR ORDER TODAY**

**SALESBOARDS—All Orders Shipped Same Day Received**

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$ .85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	25¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance O. O. D.

**MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA**

**COINMEN YOU KNOW**

**Los Angeles:**

Al Weymouth, of Weymouth Service, to plane out for Chicago to see for himself what the equipment picture will be and when. He recently purchased 35 candy machines from Lill & Lill, both on and off location. Cigarette machines, biggest part of the L & L operation, were purchased by Dick Parina, of San Francisco.

L. E. Kelley, of K & M Service, is in New York on business, leaving F. J. Myers and H. A. Lucas to run the home office. Myers and Lucas recently returned from country-wide tours. Steno Penny Eisen has gone home to Brooklyn for an appendectomy. . . . Harry Farber, of Brokay Products, is introducing two new items to the novelty market.

New building, to house Coast and Peerless labels with Owner Charley Washburn's regional Packard distributorship, is developing into one of the largest and finest office set-ups on coin row. Coast has just added Standard Supply Company in Salt Lake City to its list of distrib.

Ed Johnson is coming out locally with an entirely new all-automatic bowling game 14 feet long. Ray Powers, manager of E. T. Mape's offices here, has just returned from a vacation and business visit with Mape at his large ranch in Northern California.

Cliff Blake is busy setting up his distributorship here for the new Eastern Electric cigarette vender. . . . Aubrey Stemler out of town for a week-end recently.

George Burke reports that there has been a great influx of out-of-State operators recently coming into his Coinmatic Distributors offices to place orders for the new U-Need-a-Monarch cigarette vender and checking on deliveries.

Some of the boys dropping into Bill Happel's Badger Sales showrooms recently included out-of-town Harold Murphy, Walter Lehnert, J. E. Fallon, James Mills, Ivan Wilcox, Irvin Gayer and Mr. and Mrs. L. H. Maston. Local ops checking Badger's supplies included Anton Jeppeson, Hugh McElhenny, Earl Beatty, Earl Cole, Jack Bahler, Ben Corenblum, Jack Brady, Shannon Douglas, R. E. Sanderson, Peter Romeo, John Nelson and Bernard Knott.

**Detroit:**

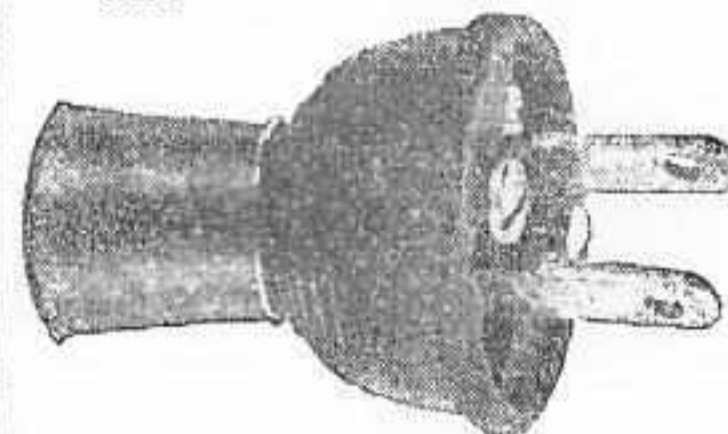
Joseph Budjack, who developed the new Charact-o-Graph, has returned his pilot Indianapolis after having his first model on three test locations and he reports it got an enthusiastic reception. . . . Abe Miller is establishing the Miller Vending Machine Company at 6435 Linsdale Avenue.

Philip Schacht and Louis Berman are forming the Capitol Music Company at 500 West Ferry Avenue. . . . Joseph Darbick, former machine jobber at Phoenixville, Pa., now is in business at Detroit with the Vernet Sales Company on Commonwealth Avenue.

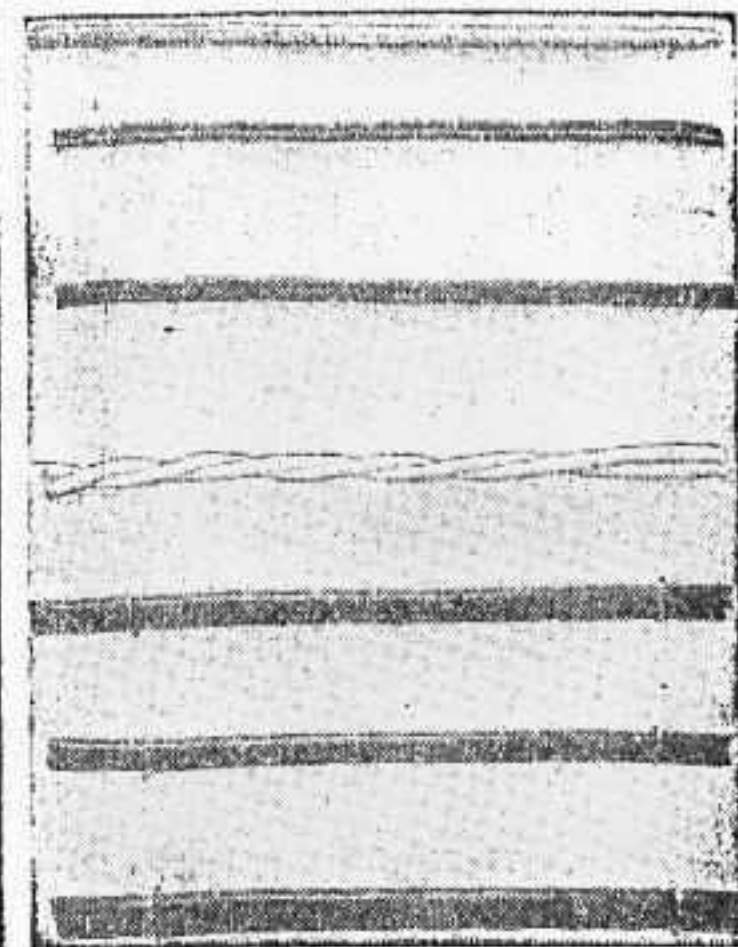
**Baltimore:**

George Bitzer's remodeled night spot celebrated its grand opening here. Roy McGinnis is in charge of all coin machine operations at Bitzer's Washington Boulevard amusement center. En route to the nation's capital, the park spot is getting a good play.

**ATTENTION, OPERATORS REPLACEMENT RUBBER PLUGS**



Packed 250 to Carton  
Lots of 250, ea. . . . . 12¢  
Lots of 1,000, ea. . . . . 11¢  
Lots of 5,000 . . . . . Write for Prices



18-2 Twisted POSJ Wire	250 ft. to coil, per ft.	4¢
1000 ft.		\$30.00
18-2 Rubber POSJ Wire	250 ft. to coil, per ft.	5¢
1000 ft.		\$38.00
18-2 Plastic POSJ Wire	500 ft. to coil, per ft.	4¢
1000 ft.		\$30.00
18-2 Rubber POSJ Wire (Flexible Shield for additional protection against deterioration).	250 ft. to coil, per ft.	8¢
1000 ft.		\$75.00
18-2 Rubber SJ Wire (cotton filler).	250 ft. to coil, per ft.	8¢
1000 ft.		\$65.00
16-2 Rubber SJ Wire (cotton filler).	250 ft. to coil, per ft.	10¢
1000 ft.		\$80.00
14-2 Rubber SJ Wire (cotton filler).	250 ft. to coil, per ft.	17¢
1000 ft., per ft.		17¢

Above wire frequently referred to as Lamp Cord, Rip Cord, Motor Drop Cord or Extension Cord.  
Terms: Net, 25% with Order, Balance C. O. D. Express.  
(Except to Rated Firms)  
**ELECTRIC FAN PRODUCTS**  
102 N. Niles Ave. South Bend, Ind.

**SALESBOARDS**

Holes	Name	Special—Immediate Deliveries	Def.	Profit	Price
800	5¢ Diamond Dust			\$11.00	\$ .65
1000	1¢ Cig Board, 28 Pk.				.78
1000	5¢ Charley Board		Def.	50.00	.85
1000	5¢ Nickel Charley		Def.	17.00	.98
1000	5¢ Double Finn		Def.	24.00	.98
1000	5¢ Lulu Jr.		Def.	18.00	.98
1000	25¢ J.P. Charley		Avr.	\$52.08	\$1.22
1000	10¢ J.P. Ready Money, Seal			50.70	1.89
1000	5¢ J.P. Win-a-Finn, Seal			25.20	1.98
1200	25¢ J.P. Texas Charley Avr.			102.28	2.29
1184	5¢ J.P. Win-a-Finn, Jumbo			34.20	2.49
1184	5¢ J.P. Jumbo Tens, Jumbo			33.00	2.49
1000	5¢ J.P. Beat This Card, X Tk.			33.08	2.59
1000	5¢ J.P. Home Run Baseball			\$27.00	\$1.89
1020	5¢ J.P. Hot Stuff, Girlie			27.00	2.78
1020	5¢ J.P. Wanna Dough, Girlie			27.00	2.89
1664	5¢ J.P. O.K. America, X Tk.			46.55	3.74
1800	5¢ J.P. Lulu, Seal, X Th.			33.00	2.89
2400	10¢ J.P. Barrel		Avr.	\$92.65	3.49
2170	R.W.B. Tickets, Sgl. Banded			\$36.00	\$1.89
2170	Rd. Wh. Blue Tab Tickets			36.00	1.99
2280	J.P. Ticket Deal		Avr.	44.00	2.89
120	Baseball Books, Sgls., Am., Nat. Dz.				1.95
120	Tip Books, Single Banded				Dz. 1.98

World's Best Boards, Tickets, Cards  
**DELUXE MFG. CO.**  
DeLuxe Building Blue Earth, Minn.

**FOR SALE**  
25 CASES **.22 SHORTS**  
WRITE — WIRE — PHONE Best Offer  
**NOVELTY FINANCIAL CO., INC.**  
999 Main St., Hartford 3, Conn.  
Phone: Hartford 7-8511

**ACE "Featherlite" COIN COUNTER**  
See your Distributor for further details  
**ACE COIN COUNTING MACHINE CO. • 3715 N. Southport • Chicago 13**

**FOR SALE**  
8 Supreme Shee Roll Alloys, 9 ft. long, Oak Finish, Slightly Used, Perfect Condition.  
**NATHAN FABER**  
148-16 Boulevard, Rockaway Beach, New York.

**WANTED**  
100 CHICAGO COIN 1940 HOME RUNS  
State Price and Condition.  
**DURSELL NOVELTY CO.**  
178 ARCH STREET NEW BRITAIN, CONN.  
Phone 5154-W

**IMMEDIATE SHIPMENT NEW EQUIPMENT IMMEDIATE SHIPMENT**

**JENNINGS**

<b>STANDARD CHIEFS</b>	<b>SUPER DELUXE LITEUP CHIEFS</b>
5c — \$249	5c — \$274
10c — 259	10c — 284
25c — 269	25c — 294

EVANS BANGTAILS or GALLOPING DOMINOES, AC, Jackpot Model, 5c .....\$596.50

*Bally*

Surf Queens...\$327.50	Goatee ..... 525.00
Victory Derby.. 646.50	Total Roll..... 525.00
Victory Special . 661.50	Champion
	Hockey .... 289.50
	Columbia Bells. 132.50
	Windmill, 1c
	Counter Game 29.85

"WATCH FOR NEW JENNINGS 50¢ SILVER EAGLE"

GOOD USED SLOTS—GOOD USED SLOTS—GOOD USED SLOTS—GOOD USED SLOTS

**MILLS CHROME OR GOLD CHROME 2-5 OR 3-5 PAYOUT**

5c — \$185.00
10c — 195.00
25c — 225.00
50c — 425.00

5c Brown Front .....	\$135.00
10c Brown Front .....	150.00
25c Brown Front .....	175.00
5c Blue Front S.J., C.H. ....	115.00
10c Blue Front S.J., C.H. ....	130.00
25c Blue Front S.J., C.H. ....	150.00

**BRAND NEW PACE DELUXE SLOTS**

50c .....	\$510.00
\$1 .....	610.00

5c War Eagle 3-5 C.H., S.J. ....	100.00
10c War Eagle 3-5 C.H., S.J. ....	115.00
25c War Eagle 3-5 C.H., S.J. ....	135.00

**FRANKEL DISTRIBUTING COMPANY**

1209 DOUGLAS STREET  
PHONE ATLANTIC 3407  
OMAHA, NEBRASKA

2532 FIFTH AVENUE  
PHONE R. 1. 153  
ROCK ISLAND, ILLINOIS

**Look To The GENERAL For LEADERSHIP**

*It's General For*

**THE INDUSTRY'S LEADERS**

We're delivering these items now in rotation! Exclusive distributors in the territories indicated! Top notch products that mean top profits for you!

**Exhibit's BIG HIT \$298.50**  
Exclusive in Md., Del., and D. C.

**AIREON Electronic Phonographs**  
Now being delivered in rotation! On location and living up to every promise made for them!

**Daval's MARVEL AND AMERICAN EAGLE \$50** (1c and 5c)  
Non-Coin Operated \$54.00  
(\$5 extra for Ball Gum Vendor)

★ ★  
**Amusement Enterprises BANK BALL \$375**  
Exclusive with General in Md., Del., D. C., and Northern Va.

**Gottlieb's STAGE DOOR CANTEN \$274.50**  
Exclusive with General in Md., D. C., and Va.

★ ★  
**Gottlieb's Deluxe GRIP SCALE \$39.50**  
Exclusive with General in Md., D. C., and Va.

★ ★

**Jennings' STANDARD CHIEF \$249** 5c Play  
**SUPER DELUXE CLUB CHIEF \$274** 5c Play

★ ★  
**ABT CHALLENGER \$65**  
Write now for quantity prices  
★ ★  
**SHINE-A-MINIT**  
Exclusive in Md., Del., D. C. Write for information.

★ ★  
**CHAMPION HOCKEY \$289.50**  
Lots of appeal . . . and sure-fire earnings!

Established 1925

Growing Steadily Ever Since

**GENERAL Vending Sales Corp.**  
Formerly The General Vending Service Co.  
306 N. GAY ST. ★ BALTIMORE, 2, MD.

for a Little More You Get the Finest Made—Only Mercury Conversions Carry a New Game Guarantee

**SCENIC CONVERSIONS**

for Seeburg and Bally Ray Guns

**AFRICAN SPLASH FOR BALLY RAPID FIRES**

SHOOT THE DEVIL  
SHOOT THE WOLF  
SHOOT THE BARTENDER

For Chicken Sams and Convicts

**WITH BLACK LIGHT \$59.50** F.O.B. Chicago

MAID 'N' MONSTER

For Shoot the Chutes

**WITHOUT BLACK LIGHT \$15.00** F.O.B. Chicago

We guarantee these to be most complete and outstandingly beautifully made conversions on the market. Complete with 5 pieces of scenery (sides, center pieces, Black Light tubing and attachments. Ready to plug in.

INSTALLED ON LOCATION IN 20 MINUTES

SEND 1/3 DEPOSIT

**\$249.50 WITH BLACK LIGHT**

F.O.B. Chicago Complete With Free Play Unit

**Without Black Light \$189.50**  
Free Play Unit \$10.00 Extra  
F.O.B. Chicago

SEND 1/3 DEPOSIT

Completely Rebuilt Ray Guns  
**COMPLETE MACHINES African Splash \$289.50**  
Converted from Bally Rapid Fires

- SHOOT THE WOLF
  - SHOOT THE BARTENDER
  - MAID 'N' MONSTER
- Specify Your Choice

With these outstanding games you can get and hold the best locations. We are delivering the best in Black Light machines—the finest in every mechanical detail and player appeal.

See Our Black Light Conversions at Glass "Funland," Hotel Sherman, Chicago

Free Play Units—Just Plug in—No Wiring—For Seeburg Ray Guns ... **\$11.75**

**FINEST IN WORKMANSHIP**

**HIGHEST IN QUALITY**



**COIN MACHINE COMPANY**

TELEPHONE BRIAERGATE 2516

6651 N. CLARK ST. CHICAGO 26 ILL.

**SLOTS**

2—10c 4 Star, Jennings ....\$145.00	1—10c Roll-a-Top, Walling ....\$110.00
25— 5c 4 Star, Jennings .... 135.00	1—25c Roll-a-Top, Walling .... 125.00
1— 5c Red Skin, Jennings ... 145.00	4 Vest Pockets, Black & Gold.. 45.00
1— 5c Silver Chief, Jennings. 155.00	4 Single Cabinet Stands..... 40.00
2— 5c Deluxe Bell, Jennings. 125.00	4 Double Cabinet Stands..... 60.00
1— 5c Chief Console Club, Jennings ..... 135.00	1 Columbia Chrome Check Model 85.00
1— 5c Roll-a-Top, Walling ... 95.00	1 Columbia 10-Stop, J. P., Late Model ..... 65.00

**ONE BALLS**

3 Santa Anita, P. O., each.....\$125.00	1 Thistledown .....\$ 50.00
1 Long Shot ..... 210.00	4 Pacemakers, each ..... 50.00
3 Skylark, F. P. & P. O., each... 125.00	6 Sport Page, each ..... 65.00
2 Pot Shot, each ..... 40.00	2 Owls, F. P., each ..... 60.00
2 Three Up, P. O., each ..... 65.00	1 Blue Grass, F. P. .... 140.00
2 Grandstand, each ..... 65.00	1 War Admiral ..... 125.00

**CONSOLES**

3 SARATOGA RAILS, SKILL. Each.\$ 75.00	2 Royal Draw. Each.....\$ 95.00
1 Saratoga ..... 65.00	1 1938 Track Time..... 75.00
1 Pace Reels..... 75.00	1 Galloping Domino JP., 1942.. 235.00
1 Jennings Good Luck..... 25.00	2 Four Bells EH, Refinished. Ea. 425.00
2 Jumbo PO. Each..... 125.00	

**MISCELLANEOUS**

1 Evans Tommy Gun.....\$125.00	1 750 E. Wurlitzer.....\$750.00
1 Bang-a-Deer ..... 75.00	1 40 Rockola, Counter Model.. 225.00
12 New Lo Boy Scales..... 75.00	1 Mills Do-Re-Mi ..... 75.00

1/3 DEPOSIT — BALANCE C. O. D.

*La Beau Novelty Sales Co.*

Automatic Machines

1946 UNIVERSITY AVE.

ST. PAUL 4, MINN.

# WANTED TO BUY!

MILLS ESCALATOR SLOTS

MILLS 4 BELLS

MILLS 3 BELLS

MILLS JUMBO PARADES—Combination Free Play and Cash

KEENEY SUPER BELLS—Combination Free Play and Cash

BALLY CLUB BELLS

BALLY HIGH HAND

**M. S. WOLF DISTRIBUTING CO.**

1348 Venice Boulevard

Los Angeles, California

## COINMEN YOU KNOW

(Continued from page 125)

### New York:

of the United Jewish Appeal. Fund collected was more than expected. . . . Philip Brenner, Imperial Distributing, has returned from his Chicago trip where he contacted G. D. Fitch, Soundies executive.

H. F. Dennison, Personal Music, Newark, back at his desk after traveling around the country setting the biz into operation, has announced 21 distributors this week. . . . Lou Randel and Joseph Gloth have just opened a games concession on the Boardwalk of Ocean Beach. . . . Lou Fox is the new manager at Sonny's Poker Games at Rockaway Beach.

Stanley Gersh and Sam Garger, Perfect Games Company, have opened 35 poker tables and 10 penny pitch tables at Rockaway Beach. . . . E. L. Matts, Vendall Division, Hydro Silica Corporation, announces that the firm will offer their new soft drink venders on the market shortly. . . . C. M. Jones will have a new arcade machine ready within the next few weeks.

New branch office of H. Rosenberg Company, Inc., will be opened in Connecticut soon. Mac Pearlman is there now trying to set the groundwork for the venture. . . . George and Victor Trad, Tradioro Radios, announced more distributors this week.

Tales of Italy—of all kinds—can be heard from Dave Lowy, just discharged last week from the army and back at his 10th Avenue showrooms. Dave was host to his many coinmen friends last week in his showrooms with an open-house buffet lunch. . . . Vending machine op report that theater acceptance of popcorn and drink venders is looking brighter these days.

Dave Margolin and Leo Knebel, Manhattan Phono, report that Aireons are starting to arrive for shipment to operators. . . . Dave Engels, Hercules Sales and Distributing Company, is due back from his southern business trip the end of the week.

Dave Rubin reports that response to his new ice cream vender is so great that he is planning to step-up production plans. . . . Reports from South America indicate that there is a large demand there for coin machines of all types. . . . Martha Hearn reports 10-cent play on jukeboxes in West New Jersey "is proving itself unsound and a return to regular 5-cent play is certain for operators."

Coin-operated frozen food stores in New York are due soon with the announcement by Murray Playner and F. S. McArthur that they plan to open in the "village" shortly. . . . Joe Fishman, manager of Atlantic New Jersey Corporation, reports interest in Seeburg service school is "climbing."

Record manufacturers claim that "heavy release" of disks to juke box operators is in the winds. . . . Harry Thomas reports that New England ops are receiving more records now than since the war. . . . Ops continue to report shortages of soft drinks. . . . Leonard Kitchner, Miami (Fla.) operator, in the city this week, reports that Miami got a "boom" business this season and he expects that this summer will see another "boom."

Joe Hirsh made a hurried trip to Chicago last week for a conference with manufacturers. . . . Mally Forbes, Cigarette Merchandisers' Association, is still receiving congrats for the excellent handling of the operators' annual outing last week-end in the Catskills.

Joseph B. Broadbent, Anchorage, Alaska, arcade owner, has joined the Arcade Owners' Association. . . . Bob Jerkens, Boston operator, was in town last week at the Edison. . . . Ken Steel, Newark music op, plans his entry into the jobber end of the business.

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**A. B. T. CHALLENGER**

1c Play



5c Play

Factory Prices  
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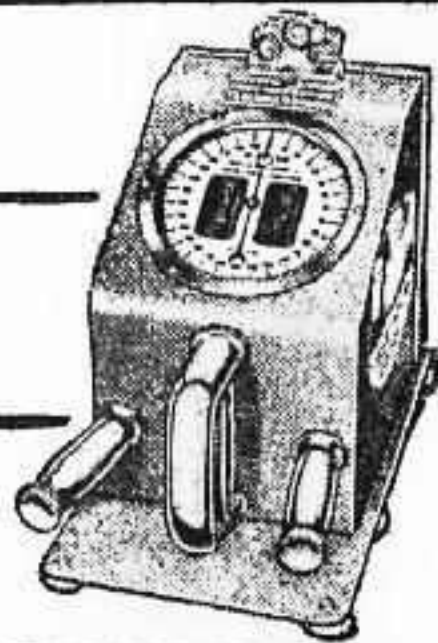
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**ACTIVE AMUSEMENT MACHINES CO.**

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for territories in the East and for Coin Machines of all kinds. Please write at once to  
97 OSBORN STREET, BROOKLYN, N. Y.

**25 SLOTS for \$1,500**



These are all 5c MILLS type mechanisms — exactly as shown — mint venders — 5 coin escalator — 2/4 payout — no jackpot — complete and in good operating condition — have sign indicating a legal ruling issued in this state. In addition to this lot we have 10 mechanism and 10 escalators. This entire lot is available for

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Pay us a visit and see our new  
**Miniature Bowling Alleys**

After years of experimental labor we are again manufacturing portable, 10' long, automatic pin setting, coin or no coin operation alleys. A fast game. Reasonably priced. We hold patent rights.

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Here is a real money-making  
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- 5000 FREE BALL RETURN
- FOOL PROOF BALL RELEASE
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of Milwaukee

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# THIS WEEK'S BEST BARGAINS

### FREE PLAYS

American Beauty .. \$110.50	Dude Ranch .. \$ 49.50	Miami Beach .. .. 5 79.50
Anabel .. .. 20.50	Flat Top .. .. 139.50	Paradise .. .. 57.50
Argentine .. .. 84.50	Formation .. .. 39.50	Short Stop .. .. 49.50
Bola Way .. .. 89.50	Four Races .. .. 59.50	Spot Cha .. .. 79.50
Cover Girl (Rev) .. 109.50	Gold Star .. .. 49.50	Star Attraction .. 79.50
Defenso (Genco) .. 84.50	Gun Club .. .. 84.50	Super Chubbie .. 49.50
	Metro .. .. 59.50	Victory .. .. 94.50

### MULTIPLES AND CONSOLES

3 Bally Pimlico .. \$209.50	7 Bally Club Bells \$219.50	1 Silver Moon,
1 '45 Derby .. 249.50	1 Evans Pacers .. 209.50	F.P. Totalizer .. \$110.50
1 Fortune, F.P. .. 179.50	1 High Hand .. 189.50	1 Silver Moon 25¢
10 Mills 1-2-3, '41	1 Jumbo Parade,	P.O. .. .. 109.50
built & Refin-	P.O. .. .. 119.50	2 5¢ Super Bell
ished like new) 139.50	2 Paces Races, bl.	comb. .. .. 279.50
1 Spinning Reels,	2 Paces Races, br.	
P.O. .. .. 109.50	1 Paces Saratoga	1 Watling Big
2 Whirlaway .. 239.50	w/rails comb.	Game, P.O. .. 129.50
	F.P., P.O. .. 149.50	

### ARCADES

1 Bally Basketball .. \$ 89.50	2 Keeney Anti Air-	1 Mutoscope Ace
1 Bally Defender .. 229.50	craft, brown .. \$ 49.50	Bomber .. .. \$249.50
1 Bally Sky Battle .. 189.50	1 Keeney Submarine	1 Mutoscope Sky
1 Bally Torpedo .. 149.50	Gun .. .. 129.50	Fighter .. .. 249.50
1 Evans Playball .. 149.50	1 Keep Punching .. 109.50	1 Seeburg Ray-O-
1 Exhibit Hi-Ball .. 89.50	1 Kirk Night	Lito (Rev.) .. 109.50
1 Keeney Air Raider 129.50	Bomber .. .. 259.50	1 Zingo .. .. 99.50
	1 Liberator .. 179.50	

### SLOTS

2 Columbia J.P. Oig-	1 25¢ Mills Gold	2 5¢ Mills Cherry
rette Reels .. \$ 69.50	Chrome .. .. \$269.50	Bells .. .. \$159.50
1 Columbia J.P.	1 5¢ Mills Blue	3 5¢ Mills Melon
Cadillac .. .. 79.50	Front .. .. 149.50	Bells .. .. 134.50
1 5¢ Mills Copper	2 25¢ Mills Blue	1 5¢ Mills V.P.
Chrome .. .. 229.50	Front .. .. 189.50	Bell B&G re-
3 5¢ Mills Gold	1 5¢ Mills Brown	finished .. 44.50
Chrome .. .. 229.50	Front .. .. 129.50	2 10¢ QT Green .. 69.50

### PHONOGRAPHS AND MISCELLANEOUS

1 Rockola Glamour	2 Wurlitzer 24 '42	11 Jennings Hi Boy
Tone Column .. \$ 89.50	Vic. Cabinet .. \$519.50	Scales, \$39.50 ea.
2 Rockola 12-Record 149.50	3 Buckley Chrome	Lot at .. .. \$350.00
3 Rockola RM-16	Hinged Wall	2 Mills Cigarette
Plain .. .. 229.50	Boxes .. .. 17.50	Machines (6-
4 Wurlitzer 616,	1 Buckley Chrome	column) .. 29.50
Plain .. .. 249.50	Wall Box .. .. 9.95	10 Wurlitzer #100
		Wall Boxes
		(No Keys) .. 14.95

**TERMS: 1/3 Deposit, Balance C. O. D.**  
Every Machine Guaranteed Clean and in Good Condition  
PHONE: DISTRICT 0500



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### FIVE BALL GAMES

Argentine .. \$ 80.00	Five-Ten-Twenty .. \$125.00	Sea Hawk .. \$ 60.00
Attention .. 65.00	Flicker .. 70.00	Short Stop .. 50.00
Bola Way .. 80.00	Four Races .. 70.00	Speed Ball .. 40.00
Big Parade .. 130.00	Cadillac .. 40.00	Ten Spot .. 50.00
Bombardier .. 90.00	Gun Club .. 85.00	Zemble .. 75.00
Bosco .. 85.00	Horoscope .. 75.00	Knockout .. 130.00
Captain Kidd .. 90.00	'41 Major .. 75.00	Thumbs Up .. 65.00

### ONE BALL GAMES

Club Trophy, F.P. .. \$300.00	Longacre .. \$350.00
Dark Horse .. 175.00	One-Two-Three, F.P. .. 40.00
Blue Grass .. 175.00	Owl, F.P. .. 40.00
Eureka .. 40.00	Record Time .. 175.00
Gold Cup .. 80.00	Skylark, Comb. .. 175.00
Grandstand, P.O. .. 60.00	

### CONSOLES

Bobtail, F.P. .. \$129.00	Paces Races, B.R. .. \$175.00
Club Bells, F.P. .. 275.00	Ray's Track, P.O. .. 75.00
Gallipln' Dominos, 39 .. 125.00	Super Bells, Comb. .. 325.00
High Hand J. F.P. .. 225.00	Kentucky Club, P.O. .. 100.00
Jumbo Parade, F.P. .. 125.00	

### ARCADE EQUIPMENT

Bally Defender .. \$225.00	Bowl a Bomb .. \$ 75.00
Bally King Pin .. 175.00	Keeney Air Raider .. 150.00
Bally Rapid Fire .. 125.00	Keeney Anti-Aircraft .. 45.00
Bally Shoot the Bull .. 40.00	Keeney Submarine .. 125.00
Bally Sky Battle .. 175.00	Drive Mobile .. 260.00
Bally Torpedo .. 150.00	Skyfighter .. 250.00
Bally Undersea Raider .. 325.00	Seeburg Ray Guns .. 75.00
	Parachutes .. 100.00

All Games have been cleaned, scraped, touched-up and put in Perfect Working Condition.  
Crating Extra where wood is used — No Charge for Cartons.  
Utility Amplifiers for most Music Boxes — \$65.00. Have a Spare One.

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### WILL PAY TOP PRICES FOR

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|-------------|--------------------|-------------|
| SCHOOL DAYS | CHAMP or NEW CHAMP | DIXIE       |
| PARADISE    | BOLOWAY            | SNAPPY, '41 |
| SPOT POOL   | SHOW BOAT          | POLO        |
| ABC BOWLER  | STAR               | JOLLY       |
| BELLE HOP   | ATTRACTION         | SPORTY      |
| SEA HAWK    | STRATOLINER        | HOME RUN    |
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### MECHANICS' TOOL BOXES All Steel With Lift-Out Tray

While They Last ——— \$2.75 Ea.

LIMITED QUANTITY

25% DISCOUNT ON ALL TUBES LISTED!

2 A3	5U4G	6C6	5V4G	38	6F5
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615	80	77	99X	6A6	6K7

1/3 Deposit with order. Balance C. O. D. SEND FOR OUR NEW PRICE LIST

**70L7**  
Replacement tube with  
adjuster.  
Limited Quantity.  
**\$1.50**

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PARTS FOR EVERY OPERATOR'S NEED  
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Prices Very, Very Reasonable—No Order Too Small

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**MONEY BACK WITHIN 10 DAYS IF NOT SATISFIED**

**SELECT THE EQUIPMENT YOU NEED FROM THE WORLD'S LARGEST STOCK**  
 ★ Ready for Immediate Delivery ★

**MUSIC**

5 Wurlitzer 600R .....	\$490.00	3 Rock-Ola 12's .....	\$150.00
1 Wurlitzer 700 with Adaptor .....	735.00	2 Rock-Ola Duo Luxes .....	450.00
5 Wurlitzer 412 .....	179.50	1 Rock-Ola Premier .....	595.00
5 Wurlitzer 600K .....	535.00	2 AMI Singing Towers .....	439.50
10 Wurlitzer 619 .....	319.50	5 AMI Top Flights .....	389.50
4 Wurlitzer 24 .....	379.50	2 AMI HI Boys .....	519.50
3 Wurlitzer 61 Counter Models .....	219.50	1 Seeburg King .....	425.00
2 Rock-Ola Masters .....	485.00	5 Seeburg 12's .....	179.50
5 Rock-Ola Spectravoxes, only .....	110.50	2 Seeburg Rex Cellular Jobs, wireless remote .....	350.00
		2 Mills Panoramans .....	379.50

**PINS**

**WE HAVE ALL THE LATEST PIN GAMES IN STOCK, INCLUDING ALL REVAMPS. WRITE, WIRE OR PHONE YOUR ORDER FOR QUICK DELIVERY!**

Spartan Ball .....	\$ 99.50	Yankee Doodle .....	\$150.00	Strip Tease .....	\$125.00
Double Feature .....	45.00	Marines at Play .....	150.00	Four Roses .....	65.00
Sara Suzy .....	45.00	Zig Zag .....	75.00	Dude Ranch .....	50.00
Sport Parade .....	65.00	Star Attraction .....	75.00	League Leader .....	35.00
Score Card .....	50.00	Keep 'Em Flying .....	175.00	Formation .....	45.00
Super Six .....	40.00	Shangri-La .....	135.00	Cross Line .....	60.00
Marvel Baseball .....	135.00	Red, White & Blue .....	215.00	Pan American .....	75.00
ABC Bowler .....	70.00	Flicker .....	75.00	Miss America .....	75.00
HI Stepper .....	75.00	Majors '41 .....	75.00	Gun Club .....	90.00
		Keeney Towers .....	75.00		

**COMPLETE STOCK OF SKEE BALL ALLEYS—WRITE**

**ARCADE EQUIPMENT**

1 Photomaton .....	Write
5 Rex Skee Ball Alleys, like new .....	\$175.00
1 Sky Fighter .....	175.00
3 Anti Aircraft .....	50.00
20 Seeburg Chicken Sams .....	100.00

**CONSOLES — ONE BALLS**

1 Cigarola .....	\$129.50
3 1-2-3 .....	75.00
3 Turf Champs .....	60.00
1 Victrolux .....	100.00
1 Exhibit Congo .....	99.50
1 Bally HI Hand .....	165.00
2 Turf Kings .....	300.00

**Small Arcade Machines in Stock at All Times From \$5.00 Up**

**Counter Games From \$3.00 Up**

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**David Rosen**

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 PHONE: STEVENSON 2258-2259**

**COINMEN YOU KNOW**

(Continued from page 125)

**Chicago:**

on a combined business and pleasure trip here. They were "Pop" Phillips, of C & P Sales Company, and Clarence Kemp, of Southern Amusement Company.

After being confined by production problems to the home office last winter and spring, Les Stivers and Nils Peterson, salesmen for Buckley Trading Post, are back on the road. Stivers is in the New Orleans area and Peterson in the Pennsylvania territory. Firm's Les Purrington is making Atlantic Coast rounds in Dixie. Gene Baker, new proxy of the Automatic Coin Machine Corporation, Springfield, Mass., was a Chicago visitor.

Dave Yaros, of American Amusement Company, will leave soon to visit his son now at school in Tucson. In town were Homer Dodge, of Saginaw, Mich., and Bernie Jacobs, Co-Operative Distributing Company, of Louisville. Shirley Korush, of Empire Coin Machine Exchange, has almost entirely recovered from injuries incurred in a fall at the plant a few weeks ago. Paul Glaser, salesman for the firm, is now on an Eastern vacation.

Ben Boldt, who used to be with Rock-Ola and later set up his own firm to handle juke box accessories in Chicago, has been elected vice-president of the American Phenolic Company. Ray Cunliffe, Brown Music Company, is working hard as juke-box operator representative on Illinois Beverage Council, organization which spearheads anti-dry work in the State. Group also includes reps of tavern owners, cafes and distributors. A second juke operator is soon to be appointed.

Morris Nozette, Bradley Distributors, reports he is ready to go on operator set-up for coin-operated radios he distributes. Most recent hotel location is the Atlantic, famous hostelry. Two hundred of its 500 rooms will have radios, Nozette said. E. (English) Nathan, general sales manager at Harry Marcus Company, is back from an out-of-town business trip in time to be in on the move of the firm to its own new building at 2901-13 North Pulaski Road.

M. L. Gartner, of Lion Specialty Company, says current shortages still hold firm down to small nut and gum deliveries for vending ops. While nuts are in fairly good supply, he said, lack of oil for processing keeps production down. Oil shortage will sharpen, according to Gartner.

LeDrew Williams, head of Automatic Distributing Company, is out of the hospital feeling fit after a bout with a heart ailment. Doctor's orders are to take things easy for the present, but Williams is getting down to the new office pretty regularly. Mike Spagnola, treasurer, has been carrying the load during his absence.

Al Weymouth, Australian by birth but currently an enthusiastic Hollywoodite, came East from the film capital to shop for the service company which bears his name. While here, he visited Kelner Venders, traded notes with Jack Kelner, Larry Solomon and Pat Wilson. Solomon is enthused over finally negotiating an apartment for his wife, Lou, and daughter, Denise, who have arrived from New York.

Joe Schwartz, of National Coin Machine Exchange, is remodeling and says visitors are having to dodge the paint brushes of his decorators. Reminder of vacation season is variety of large mounted fish on walls of Al Goldberg's office at Simplex Distributing. Bob Bloom, formerly with DuGrenier and Apex, is keeping his plans under his hat, but gets around to see local ops.

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On ANY of the Following Games

(Games must be complete with all parts)

SPORTY POLO	JOLLY PARADISE
SCHOOL DAYS	HOROSCOPE CHAMP
MIAMI BEACH	SNAPPY '41
SEA HAWK	SEVEN UP
SPORT PARADE	STRATOLINER
MAJORS '41	SPOT POOL
SHOW BOAT	BOLOWAY
ARGENTINE	

**FOR THESE GAMES**

**CATALINA LITE LEAGUE**  
**STAGE DOOR CANTEN**  
**IDAHO GRAND CANYON STREAMLINER**

OR . . . will buy YOUR games outright at TOP PRICES

**RECONDITIONED FREE PLAY GAMES READY FOR IMMEDIATE OPERATION**

Yankee Doodle .....	\$189.50	Hollywood .....	\$200.50
Gott. Liberty .....	154.50	Shangri-La (Gott.) .....	149.50
Keep 'Em Flying .....	144.50	Big Top .....	150.00
Sun Valley .....	114.50	Knockout .....	125.00
Four Aces .....	110.50	Big Parade .....	125.00
Gobs .....	92.50	Home Run, '42 .....	92.50
		TORPEDO PATROL .....	129.50

**COUNTER GAMES**

1c & 5c Liberty Bells, F.R. ....	\$17.50
1c Mercury Cig. Reels .....	15.00
1c to 25c Comb. Head or Tail .....	9.50
1c Daval Jiffy, Cig. Reels .....	9.50
1c Cub, Cig. Reels .....	8.50

5c Mills Black Cherry Chrome, 3/5 .....

**SHOOT YOUR WAY TO TOKYO, CLEAN, Ready for Operation .....**

**BACKBOARD GLASS**

FOR 5 BALL FREE PLAYS EACH \$3.00!  
 LOTS OF 5—\$2.50 EACH

1/3 deposit with order, balance C. O. D.  
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 For All 16MM. Coin Operated Machines,  
**SOUND AND SILENT**  
 Approved in the States of Michigan, Ohio, Indiana, Illinois, Wisconsin, West Virginia, Kentucky, Virginia and many other States.  
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 Write — Wire — Phone Today  
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**Biggest Stock of Machines in Western Michigan**

**NEW MACHINES**

Exhibit Big Hit .....	\$298.50	Bally Surf Queen .....	\$327.50	Mills Vest Pocket .....	\$ 74.50
Stage Door Canteen .....	274.50	South Seas .....	274.50	ABT Challengers .....	65.00
Genco Total Roll .....	525.00	Riviera .....	274.50	Gottlieb Grippers .....	39.50
Bally Victory Derby .....	646.50	Bubbles .....	249.50	Exhibit Card Vender .....	29.50
Packard Boxes .....	\$38.05	30-Wire Cable, coded per ft. ....	.22		
Packard Bar Brackets .....	5.00	Pace De Luxe Cherry Bells .....	Write		
Pan Coast Hi-Score Skee Ball, 10 ft. 8 inches long .....	\$348.50				
Champion Hockey, fast action, two player appeal .....	289.50				

**FIVE-BALL, Free Play, Ready To Operate, Cleaned**

Arizona .....	\$215.00	Legionnaire .....	\$ 60.00	Silver Skates .....	\$ 45.00
Big Top .....	195.00	Majors '41 .....	72.00	Snappy '41 .....	65.00
Cadillac .....	37.00	Monicker .....	97.00	Speedway .....	22.00
Defense, Genco .....	95.00	Mystic .....	69.00	Sea Hawk .....	60.00
Dude Ranch .....	50.00	Miami Beach .....	75.00	Vacation .....	27.00
Five-Ten-Twenty .....	140.00	Power House .....	30.00	Wild Fire .....	62.00
Formation .....	25.00	Play Ball .....	60.00	Wow .....	37.00
Girls, Ahoy .....	75.00				

Mills 25c Golf Ball Vender, guaranteed like new .....	\$245.00
Keeney Super Bells, combination .....	\$275.00
Waiting Big Game, free play, late .....	167.00
Rays Track, P. O. ....	50.00
Mills Free Play slots .....	125.00
Bally Alley, perfect .....	50.00
Bally HI Hands .....	\$180.00
Pacific Dominos, P. O. ....	110.00
Paces Races, brown .....	125.00
Mills Dials, free play .....	65.00
Evans Skee Ball .....	125.00

**COUNTER GAMES**

Mercury token .....	\$15.00	Penny Packs .....	\$12.00	Cent-a-Pack .....	\$10.00
Marvels token .....	15.00	Daval tally .....	15.00	Reel 21 .....	15.00
Munves Skee Ball, 9 ft., used 2 weeks, new linoleum .....	\$298.00				

TERMS: 1/3 Certified Deposit with Order, Balance C. O. D.

**MILLER VENDING COMPANY**

42 Fairbanks St. N. W. Phone: 9-8632 9-6047 Grand Rapids, Mich.

**ROUTE FOR SALE**

One of the best routes in Southern Ohio, consisting of 30 Late Model Phonographs, 35 Wall Boxes, 5 Speakers, 1 Baker's Paces Racer, 60 Slot Machines, 10 5-Ball Pin Games, 1 Ray Gun. Practically everything on locations, including service truck, all kinds of parts, office equipment, Penny Cigarette Machines and Sales Board Route. Business property in good location; property bringing in rent of over \$100 per month. Only interested party with cash need apply.

**Write BOX D-222**

c/o THE BILLBOARD, CINCINNATI 1, OHIO

**Bally** VICTORY DERBY . . . \$646.50  
 VICTORY SPECIAL . . . 661.50  
 SURF QUEENS . . . . . 327.50

LIBERAL TRADE ALLOWANCE FOR YOUR USED EQUIPMENT TOWARDS NEW BALLY GAMES

**BALLY PARTS** Complete stock of BALLY Parts. Prompt attention to mail orders.

Turf Kings . . . . . \$295.00  
 Jockey Clubs . . . . . 289.50

**EXTRA! Bally DRAW BELL Console**  
 NOW ON DISPLAY  
 ONE-THIRD DEPOSIT WITH ORDER, BALANCE C. O. D.

**GOVEN**  
 DISTRIBUTING CO.  
 3181 ELSTON AVE. CHICAGO, ILL.  
 INDEPENDENCE 2210  
 EXCLUSIVE BALLY DISTRIBUTORS

FOR LINING UP WIRELESS BOXES USE . . .  
**GRUEN PRECISION DIODE METERS**  
 NOW DELIVERING  
 Complete \$14.50  
 DISTRIBUTORS, WRITE FOR QUANTITY PRICES

**WEST SIDE—FOR QUALITY & SERVICE!**

PHONOGRAPHS  
 Seeburg Hi-Tone 8800, E6RO . . . \$700.00  
 Wurlitzer 750 . . . . . 795.00

WALL BOXES  
 Wurlitzer #100 Box . . . . . \$19.50  
 Wurlitzer Bar Boxes . . . . . 19.50  
 Seeburg Wireless, 24 Sel., Perfect . . . . . 32.50  
 Seeburg 20 Selection Wireless . . . . .

Seeburg Hi-Tone, ES . . . . . \$650.00  
 Wurlitzer 800 . . . . . 795.00  
 Buckley Chrome, 32 Sel. . . . . \$17.50  
 Buckley Chrome, 24 Sel. . . . . 19.50  
 Wurlitzer #125 Boxes, Perfect Condition . . . . . \$42.50

NOW DELIVERING  
**A. B. T. CHALLENGERS**  
 \$65.00 Ea. WRITE FOR QUANTITY PRICES

AMUSEMENT DEVICES  
 ALL PERFECT—READY TO OPERATE!

Keeney Submarine . . . . . \$175.00	Genco Play Ball . . . . . \$189.50
Keeney Air Ralder . . . . . 195.00	Evans Ten Strike . . . . . 195.00
Keeney Anti-Aircraft . . . . . 75.00	Bally Alley . . . . . 69.50
Supreme Shoot Your Way to Tokyo . . . . . 175.00	Scientific Battling Practice . . . . . 125.00
Victory Roll (8 1/2 Ft.) . . . . . 165.00	Century Super Torpedo . . . . . 275.00
Munves Superroll (9 Ft.), Like New . . . . . 275.00	Chicken Sam . . . . . 129.50
G & G Champlon Hockey, Like New . . . . . 250.00	Mutoscope Sky Fighter . . . . . 245.00
	Williams Periscope . . . . . 195.00

We Will  
**BUY YOUR ROUTE**  
 QUICKLY—FOR CASH  
 WRITE—WIRE—PHONE

WRITE — GET ON OUR MAILING LIST!  
 All mdse. subject to prior sale! 1/3 dep., bal. C.O.D., F.O.B. Warehouse  
 All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation! WRITE—WIRE!

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 612 TENTH AVENUE • PHONE: CIRCLE 6-7533 • NEW YORK 18, N. Y.

Here is **DUFFY'S!**  
 NEW • DIFFERENT • A MONEY MAKER  
 Revamped From ANY Gottlieb Game  
 (Including All WIRE BUMPER Models)

Designed and tested by an organization of more than 15 years coin machine experience

- Playfield equipped with Roll-overs on both sides with exclusive GLOBE Kick-out.
- When score is 20,000 or when ball enters Kick-out White light shows up for Free Games.
- Globe has eliminated approximately fifty per cent of unnecessary mechanism.
- SIMPLE . . . POSITIVE OPERATION!

ORDER TODAY FROM YOUR DISTRIBUTOR OR DIRECT

**WATCH!**  
 For Our Best Salesman in Your Territory — The Cleanest Equipment!  
 CHARLES (JIMMY) JOHNSON

**GLOBE DISTRIBUTING CO.**  
 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. • ARM. 0780

PRICE \$249.50 F.O.B. CHICAGO

**1946 COLUMBIA BELLS**  
 NOW DELIVERING

Factory Fresh Columbia Twin Jack Pot Bells. Changeable 1-5-10-25 Play; Double Slug Protection.

Columbia makes more money faster — costs less money to own — no wonder it's the money-making king.

Write, Phone or Wire Your Order Now  
 OPERATOR'S PRICE **\$132.50** F. O. B.  
 IN LOTS OF 5 \$127.50 EACH

All orders must be accompanied by a one-third deposit, postal money order or certified check, balance C. O. D.

**HUNTER SALES COMPANY**  
 2621 McKinney Ave. (Telephone Tremont 7-5947) Dallas 4, Texas



If CALVERT SELLS It—It's GOOD  
 DISTRIBUTORS FOR

**Bally**  
 VICTORY SPECIAL  
 VICTORY DERBY  
 SURF QUEENS

We'll Buy Your MUSIC

any model—any make. State quantity, condition, price, etc.  
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Look for the CALVERT 8-POINT INSPECTION tag on every reconditioned machine that leaves our place. It's your assurance that what CALVERT sells—is GOOD!

**IMMEDIATE DELIVERY!**  
 Orders taken subject to prior sale

THOROBREDS . . . \$395  
 LONG ACRES . . . 395  
 PIMLICOS . . . . . 325  
 '41 DERBYS . . . 295

One-third deposit with order, F. O. B. Baltimore

**CALVERT SALES CO.**  
 COIN OPERATED EQUIPMENT  
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NOW DELIVERING — IN IOWA  
**PACKARD**  
 PLA-MOR ACCESSORIES

PLA-MOR WALL BOX . . . . . \$ 38.95	NO. 700 DAHLIA, WALL SPEAKER . \$19.95
NO. 1000 ROTATING SPEAKER . . . 159.50	BAR BRACKET . . . . . 5.00
NO. 900 ROSE, WALL SPEAKER . . . 49.95	30 WIRE CABLE, Per Ft. . . . . .19
NO. 800 DAISY, WALL SPEAKER . . . 33.95	ADAPTORS — WRITE FOR INFORMATION

STEEL HIDEAWAY CABINETS — WRITE

★ ★ IN STOCK! PIN GAMES AND ARCADE EQUIPMENT NEW AND RECONDITIONED ★ ★

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 3203 Forest Ave. • Phone 7-0569 • Des Moines

### PEACHES from GEORGIA

EVERY MACHINE A PEACH OF A BUY

If any machine is unsatisfactory notify us within 48 hours after receipt of machine and full refund will be given. No argument whatsoever.



MUSIC MACHINES  
 3 B&O Wurlitzers ..... \$825.00 | Seeburg 8800 RC ..... \$975.00  
 Wurlitzer 24 ..... \$345.00

**ARCADE**  
 Brand New Murves Super Roll ..... \$349.50 | Evans Ten Strikes, Brand New ..... \$372.50  
 Tokyo Raider, Rebuilt & Refinished ..... 95.00 | Champion Hockey, Brand New ..... 289.50  
 Genco Total Roll, Brand New ..... 525.00 | Scientific Batting Practice ..... 150.00  
 Pioneer's Smiles, Brand New ..... 39.50 | Drive Mobile, Refinished ..... 275.00  
 Chicago Coin Goalters, Brand New ..... 525.00 | Brand New ABT Challengers ..... 65.00  
 Jennings Roll-In-Barrel, Refinished ..... 165.00

**PIN BALLS**  
 (Cleanest Pin Balls in the U. S. A. Every one thoroughly reconditioned, balls scraped and guaranteed ready for location. Every one ready for immediate delivery.)  
 Ten Spot ..... \$ 89.50 | Roller Derby ..... \$ 69.50 | Shangri La ..... \$169.50  
 Barrage ..... 89.50 | Wow ..... 49.50 | Sea Hawk ..... 92.50  
 Owl ..... 75.00 | Flicker ..... 42.50 | Invasion ..... 169.50  
 Spunky ..... 69.50 | Hecoscope ..... 94.50 | Gold Star ..... 82.50  
 Broadcast ..... 84.50 | Super Chubbie ..... 74.50 | Marines at Play ..... 149.50  
 Turf King (1 Ball) ..... 350.00 | Gun Club ..... 109.50 | Golden Gate ..... 59.50  
 Yankee Doodle ..... 225.00 | Play Ball ..... 89.50 | Vogue ..... 49.50  
 Super Six ..... 69.50 | Big Time ..... 79.50 | Top Notcher ..... 59.50  
 Mystic ..... 94.00 | Big Top ..... 255.00 | American Beauty ..... 139.50  
 Laura ..... 249.50 | Wild Fire ..... 82.50 | Armada ..... 54.50  
 Catalina (new revamp) ..... 249.50 | Contact ..... 49.50 | League Leader ..... 64.50

**CONSOLES**  
 Evans Pacers (factory rebuilt) ..... \$350.00 | Mills Jumbo, P.O. ..... \$125.00  
 10¢ Paces Reels, late model ..... 150.00 | 5¢ Brown Cabinet Paces Reels ..... 150.00  
 4 5¢ Paces Reels, latest model ..... 125.00 | 1 Pace 10¢ & 25¢ Twin Comet Console guaranteed like new ..... 375.00  
 5¢ Pace Saratoga ..... 100.00

**SLOTS**  
 5¢ 1 Star Chief, Refinished ..... \$95.00 | 10¢ Pace, Refinished ..... \$135.00  
 5¢ Rol-A-Top 3-5 P.O., Refinished, (no vendor) ..... 95.00 | Mills 5¢ Gold Chrome, rebuilt ..... 150.00  
 5¢ Rol-A-Top 2-4 P.O., Refinished, (no vendor) ..... 75.00 | 5¢ Columbus, G.A., latest model ..... 54.50  
 5¢ Columbus, J.P. ..... 59.50 | 10¢ Mills Bonus, Refinished ..... 150.00  
 Jennings 5¢ Sky Chief ..... 115.00 | 10¢ Roller Top, Refinished ..... 120.00  
 2 5¢ 4 Star Chiefs, Refinished ..... 119.00 | 25¢ Pace Comet, Refinished ..... 150.00  
 10¢ 4 Star Chief, Refinished ..... 149.00 | 9 5¢ H.L. Black Fronts, K.A. & C.H. .... 125.00  
 10¢ 4 Star Chief ..... 129.00 | 3 10¢ H.L. Black Fronts, K.A. & C.H. .... 145.00  
 Jennings 10¢ Club Special ..... 135.00 | Brand new Mills Vest Pockets ..... 74.50

ONE-HALF CERTIFIED DEPOSIT MUST ACCOMPANY ALL ORDERS

### HEATH DISTRIBUTING COMPANY

217 THIRD ST. PHONES: 2681 and 2682 MACON, GA.

## Marcus Concern Moves Into New Chicago Plant

CHICAGO, June 15.—With construction work in its final stage, Harry Marcus Company is moving into its new plant at 2901-13 North Pulaski Road this week, it was disclosed by E. (English) Nathan, sales manager.

New home of the firm, which manufactures parts for coin-operated machines, is a one-story brick and glass-brick structure occupying a 75-foot frontage on Pulaski Road. In purchasing the site, Nathan said that an additional 75 by 125-foot adjoining lot had been secured providing for future expansion. For the present, this will be landscaped to enhance the appearance of the property.

Interior of the building, with 10,000 square feet of floor space, comprises reception room, general office space as well as six private offices, a display room and the machine shop.

#### Began in Loft

Nathan joined with General Manager Harry Wiczer in reviewing the background of the firm. Established in a kitchen-cabinet sized loft on Madison Street in the late 1930's, the organization quickly moved on to a little larger home on Crawford Avenue, thence to the headquarters at 816 West Erie Street which it now vacates.

During the war the company converted to war work, turning out aircraft parts for many type bomber and fighter planes. This experience, which did much to expand the technical know-how of staffers, has been put to work in post-war plans of the company, Nathan said.

He said that production is in the same difficult straits now as are general to all industry, but expected improvement during the next several months.

## INTERSTATE BARGAINS

EVERY MACHINE GUARANTEED READY FOR LOCATION

- THIS WEEK'S SPECIAL**  
**MERCURY'S MAID 'N' MONSTER**  
 Converted from Seeburg Shoot the Chutes Ray Guns.
- With Free Play Unit done in Black Lite ..... **\$249.50**
- The most sensational machine on the market. Carries a new machine guarantee.
- Chicago Coin Goaltie ..... \$525.00
  - Gottlieb's Three-Way Gridders ..... 39.50
  - Exhibit's New 5-Ball—Big Hit ..... 298.50
  - (With 4 Coin Multiple) ..... 396.50
  - Lite League ..... 425.00
  - New Mills Vest Pockets ..... 74.50
  - Evans Bangtails & Galloping Dominoes ..... 596.50
  - A.B.T. Challengers ..... 65.00
  - Smiley ..... 39.50
  - Shoot the Bartender ..... 189.50
  - Champion Hockey ..... 289.50

## ARCADE EQUIPMENT

- Lucky Strikes ..... \$105.50
- Shoot the Chutes ..... 109.50
- Chicken Sams ..... 109.50
- Evans Ten Strike ..... 125.00
- Batting Practice ..... 119.50
- Anti-Aircraft ..... 69.50
- Keeney Submarines ..... 149.50
- Marvel's 1c Cigarette Fruit Reels ..... 19.50
- Bally Alley ..... 64.50
- A.B.T. Fire and Smoke ..... 25.00

## NEW REVAMPS

- Pioneer Bubbles ..... \$249.50
- Foreign Colors ..... 119.50
- Trade Winds ..... 259.50
- Catalina ..... 249.50
- Idaho ..... 249.50

## CONSOLES

- Wattling Big Game, F.P. .... \$ 89.50
- Hi-Hand Combination ..... 209.50
- Wattling Big Game, P.O., 25¢ ..... 189.50
- Mills Jumbo, C.P. .... 129.50
- Mills Jumbo, F.P. .... 129.50
- Mills 4 Bells ..... 349.50

ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT

**INTERSTATE DISTRIBUTING CO.**  
 6651 N. Clark St. CHICAGO 26, ILL.  
 Phone: BR1argate 2526

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BY ALL COIN MACHINE OPERATORS

## MATCHLESS LAMPS

"The Complete Line"




**MATCHLESS ELECTRIC COMPANY**  
 564 WEST RANDOLPH STREET CHICAGO 6, ILL.

## BUY "FAIR PLAY" TICKET GAMES



Yes, buy "Fair Play" Ticket Games and you buy the BEST. We are the largest manufacturer of Tab Tickets... sold exclusively thru distributors and operators... Easy to handle for faster play... makes you the most profit. Made for Jar or Box use or for our "Dangling Ticket Vender" illustrated. Specializing in

**RED-WHITE & BLUE** 2160's - 2170's - 2180's  
 Single or Stapled in 5's

**TIPS** 120's **BASEBALL** 120's **BINGO** 1050's  
 136's **BINGO** 1250's

**COMBINATION 1440, 1836, 2052, 2280, 2520**

WRITE FOR PRICES AND SAMPLES. SALESMEN WANTED.

**WORTHMORE** DEPT. FP, 1825 S. MICHIGAN AVE., CHICAGO 16, ILL.

## EQUIPMENT FOR SALE

Sea Hawks ..... \$65.00	Gun Club ..... \$75.00	Volvet ..... \$62.50
Spot a Card ..... 72.50	Sky Line ..... 49.50	Zombie ..... 75.00
Towers ..... 70.00	Crossline ..... 50.00	
Sunbeam ..... 75.00	Big Time ..... 35.00	Gasablanca ..... 150.00

Bombardier, Rev. Victory ..... \$ 99.50  
 Air Raider, Rev. Big Parade ..... 125.00  
 Knockout ..... 115.00  
 Sea Raider, Rev. Capt. Kidd ..... 90.00  
 Star Attraction ..... 72.50  
 Whirlaway, One Ball ..... 245.00  
 King Pin Bowling Alley ..... 145.00

Exhibit Electric Love Meters, a Set: What Is Love & Romance, w. Stand \$120.00  
 Keeney 5¢ Super Bell ..... 265.00  
 Keeney Twin Super Bell, 5-5 ..... 410.00  
 5¢ Original Gold Chromes, 3/5, H.L. .... 180.00  
 5¢ Extraordinary, C.H., 3/5 ..... 105.00  
 5¢ O.T. .... 75.00  
 5¢ Wattling Relatops ..... 75.00

**WM. R. GOLDBERG**  
 656 MADISON AVENUE YORK, PA.

### PHONOGRAPHS

1 500 Wurlitzer (Keybd.) Victory cab.	\$475.00
1 500 Wurlitzer	475.00
1 600 Wurlitzer	420.00
1 800 Wurlitzer	695.00
1 800 Wurlitzer	850.00
1 8800 Seeburg with E. G.	850.00
1 Empress Mills	995.00
1 Throne Mills	325.00
2 Seeburg Rex Hideaways, 3-wire Adaptors	330.00

### FIVE BALL F. P. PIN GAMES

1 ABC Bowler	\$ 55.00
1 Champs	55.00
1 Destroyer (Rev.)	67.50
2 Gun Clubs	74.50
1 Marines at Play	89.00
1 Play Mates	32.50
1 Score a Line	40.00
1 Seven Up	55.00
1 Show Boat	64.50
1 Sky Line	47.50
1 Star Attraction	74.50
1 Streamliner	200.00
1 Ten Spot	84.50
1 Texas Mustang	77.50
1 Venus	77.50
1 Yanks	79.50

### ONE BALL F. P. PIN GAMES

2 Big Three (Rev.)	\$ 98.50
1 Gold Cup	49.50
3 Longacres	357.50

### ARCADE EQUIPMENT

Chicago Coin Hockey ..... \$175.00  
 Exhibit Bicycle ..... 85.00

TERMS: 1/3 Deposit, Balance C. O. D.

### WANT TO BUY

10 Twin Twelve Wurlitzers with Mercury Switches at \$140.00 each.  
 5 New Mills 5¢ Play Black Cherry Bells at \$205.00 each.

**T & L Distributing Co.**  
 1921 Central Parkway  
 Cincinnati 14, Ohio

### WANTED TO BUY FOR CASH

Wurlitzer 12 Records ..... \$ 75.00  
 Wurlitzer 700 ..... 525.00  
 Wurlitzer 750M ..... 575.00  
 Wurlitzer 750E ..... 600.00  
 Wurlitzer 800 ..... 575.00  
 Wurlitzer 850E ..... 650.00  
 Wurlitzer 71 ..... 180.00  
 Wurlitzer 81 ..... 175.00  
 Seeburg 12 Records ..... 75.00  
 Seeburg 8800 RCES ..... 475.00  
 Seeburg 9800 RCES ..... 475.00  
 Seeburg Vogue ..... 350.00  
 Seeburg Envoy ..... 375.00  
 Seeburg Gem ..... 250.00  
 Seeburg Royal ..... 250.00

ACCESSORIES  
 Wurlitzer 120 Wallboxes (complete) ..... \$ 15.00  
 Seeburg ws22 Wallomatic boxes (complete) ..... 25.00

PIN BALLS  
 We will pay \$65.00 each for the following: Battle, Fishing, Midway, Sun Valley, De-Re-Mi, Double Play, Duplex, Leader, Stars, Sunbeam, Action, Alert, Sentry, Westwind, Zombie, Jeep, Second Front.  
 We will pay \$85.00 each for Knockout and Big Parade.  
 We will pay \$100.00 for Sky Chiefs.

**IRWIN DISTRIBUTING COMPANY**  
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 PHONE 6-9697

### ORIGINAL-FAST ACTION TICKETS

Pick-a-Fin Pad, Ten Big Fins,  
 Mystery Pad, Everything Goes Pad,  
 Jar Deals, Bingo Tickets, Tip Books.

Write for prices. Please state your requirements.

**Wilner Sales Co., Inc.**  
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# CATALINA

MARVEL'S LATEST 5 BALL REVAMP

Price  
**\$249.50**

F. O. B.  
CHICAGO

**CONVERTED FROM  
SPORT PARADE**

Can Also Use the Following Games:

Belowy	Snappy, '41
Show Boat	Polo
Star Attraction	Jolly
Stratoliner	Sporty
Legionnaire	Home Run
Dixie	Fox Hunt

**ORDER  
TODAY!**

**DON'T  
DELAY!**

**NOW DELIVERING!**

ORDER FROM YOUR DISTRIBUTOR OR WRITE TO US

## MARVEL Manufacturing Co.

2124 Milwaukee Ave.

Phone: Everglade 0230

Chicago 47, Ill.



# RIVIERA

CONVERTED FROM

## "BIG PARADE"

OTHER CONVERSIONS FROM . . .

ZOMBIE	STARS
SUN BEAM	LEADER
DOUBLE PLAY	DUPLEX
WEST WIND	SKY BLAZER
DO-RE-MI	KNOCKOUT

**\$60**

F.O.B. Factory will be paid for above games.

Conversions for outright sale \$249.50 each

SEND IN YOUR GAMES FOR CONVERSION

**UNITED MANUFACTURING CO.**  
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Greetings From  
**San Antonio**

Yes, we now have for delivery:

Black Cherry Bells, 5c, 10c, 25c and 50c Denominations.  
New Black Cherry Safe Stands  
Mills New Vest Pockets.  
Black Cherry Bell Cabinet Assemblies that will please you.

Let us convert your old Mills Escalator Slots into new Black Cherry Bells, 5c, 10c, 25c or 50c Denominations. All work done by skilled precision mechanics and guaranteed 30 days. A trial is all we ask.

Remember, if we do not have what you want we will get it for you. Sell us your old Mills Escalator Slots.

**20 YEARS FAIR DEALING WITH JOBBERS AND OPERATORS  
THROUGHOUT AMERICA**

Always first with the latest—Contact us for the better deal.

**C.M. McDANIEL DISTRIBUTING Co.**

DISTRIBUTOR FOR LEADING MANUFACTURERS OF COIN CONTROL MACHINES

701 S. MAIN AVENUE

PHONE F. 1335—F. 1336

SAN ANTONIO 5, TEXAS

**WE ARE NOW DELIVERING BRAND NEW  
EVANS BANG TAILS, FREE PLAY, CASH PAY,  
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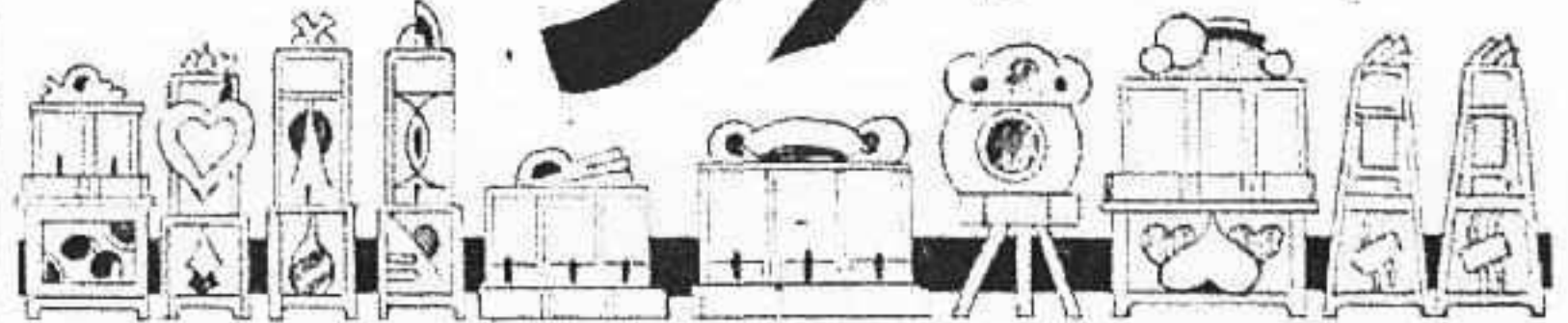
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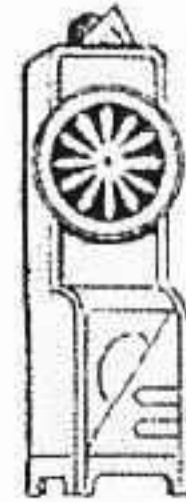
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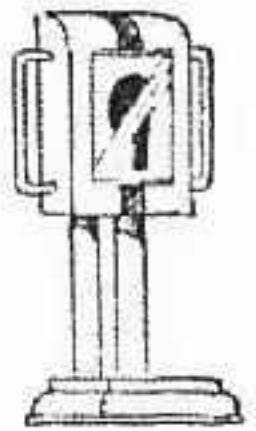
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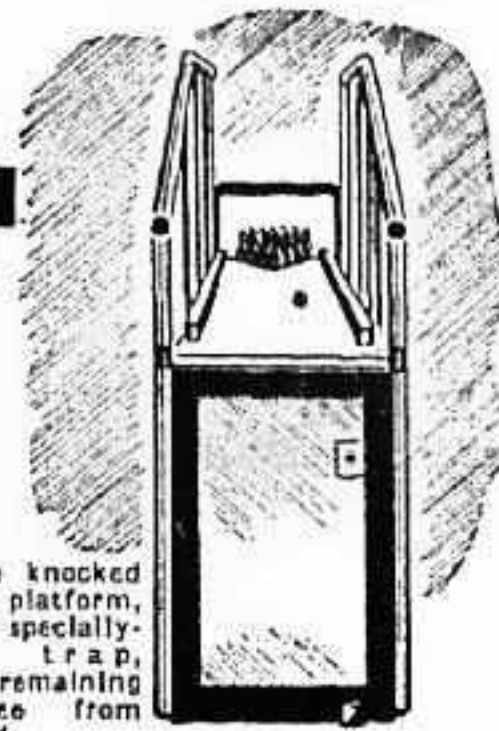


**EXHIBIT SUPPLY CO. • 4222-30 W. LAKE ST.  
CHICAGO 24, ILL.**

**NEW — FOR OPERATORS!**

# MIN-O-BOWL

**MACHINE**



Pins are knocked clear of platform, into our specially designed trap, leaving remaining pins free from deadwood.

- ★ New Miniature Bowling Game. . . . Lots of fun. . . . Available with or without coin-operation.
- ★ Dependent on skill . . . pins are set by players.
- ★ Free from interfering wires, chains, etc.
- ★ Score is kept on supplied Min-O-Bowl score sheets.
- ★ Not a toy. . . . Has been placed at Private Clubs, Homes, Bars, Grills, etc.
- ★ 7½ ft. long, 16 in. wide, 20 in. high, guard rails 3½ ft. high.

**MIN-O-BOWL IS FUN . . .  
MIN-O-BOWL IS A SKILL GAME . . .  
MIN-O-BOWL IS A MONEY-MAKER . . .**

**Order now for  
Early Shipment**

SOME TERRITORIES AVAILABLE FOR LIVEWIRE DISTRIBUTORS

Write

**MIN-O-BOWL INC.**

136 KANE STREET

BROOKLYN, N. Y.



**Automatic Coin Machine & Supply Co.**

4133 W. Armitage Ave., Chicago, Illinois

The authorized BELL-O-MATIC distributor of Mills Bell Products in the City of Chicago and adjacent territory suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

**Plan Broadest Census Yet for U. S. Industry**

WASHINGTON, June 15.—A census of manufacturing and mineral industries will be inaugurated this year by the industry division of the Bureau of the Census in the most ambitious program of its kind in the history of the department, according to an announcement of William H. Mautz, assistant chief of the division.

Pointing out that since 1939 there has been no comprehensive basic report on the number, size, location and products of manufacturing and mining establishments in the United States, Mautz said the census would offer an opportunity to determine the changes caused by the war in the nation's production economy.

The census will also tell what commodities and how much will be produced in 1947, what materials will be consumed, how many man-hours will be afforded and what the total of wages paid will be, what capital investments will be made and where inventories will stand at year's end.

**To Show Changes**

Mautz said the survey will show shifts in products, changes in the size of manufacturing establishments and the positions of various industries as sources of employment and wages and the productivity of labor.

Mautz said business and other users of manufacturing statistics have an urgent need for a new set of statistical bench marks for studying the changes in industrial structure and to aid in determining post-war policies.

Census will enable the marketing

**New Zealand Holds Promise of Great Vender Expansion**

WASHINGTON, June 15. — New Zealand would appear to offer a field for great expansion of cigarette vending, according to a report from the American Legation at Wellington.

New Zealanders smoked 2,280,000 packages of foreign cigarettes in addition to those manufactured from the island's own crop of 3,289,000 pounds of tobacco, the report said. Most of the imported cigarettes were American brands, which are favorites throughout the dominion.

A self-governing dominion of the British Empire, the South Pacific island has a population of 1,422,000. It covers 103,415 square miles.

specialist to obtain information which he has always expected from the census but heretofore has been unable to obtain, Mautz said.

**First Since War**

He also pointed out that census of manufacturers were conducted periodically from 1810 thru 1939 and constitute the principal record of the growth of American industry. The war caused the Bureau to drop the project the past five years.

He said about 178 separate schedules will be needed to cover the 470 industrial groups into which the quarter-million establishments are classified. They will consist of inquiries on employment, cost of materials, wages, inventories, materials consumption and production.

Issuance of the preliminary data is expected to begin in the summer of 1947.

**Silent Sales Company**

204 11th Avenue S, Minneapolis 15, Minn.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Minnesota, North Dakota, and South Dakota suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

**BRAND NEW COLUMBIA BELLS**

AVAILABLE FOR IMMEDIATE DELIVERY AT FACTORY PRICES

**TRIMOUNT COIN MACHINE CO.**

40 Waltham St., Boston 18, Mass. Tel. LIBerty 9480

**W. L. Amusement Company**

217 S. 7th Street, St. Louis 2, Missouri

The authorized BELL-O-MATIC distributor of Mills Bell Products in the Eastern part of Missouri and Southern Illinois suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

**WANT TO BUY 500**

FREE PLAY PIN BALL GAMES

HIGHEST CASH PRICES PAID

**W. B. NOVELTY CO., INC.**

1012 MARKET ST. ST. LOUIS 1, MO.

**FOR SALE—READY FOR LOCATION ATTENTION . . . NEW LOW PRICES**

All American . . . . \$ 45.00	Kismet . . . . . \$129.50	Sluggo . . . . . \$ 57.50
Bally Rapid Fire . . . 109.50	Production . . . . . 119.00	Sports . . . . . 19.50
Four Diamonds . . . . 49.50	Broadcast . . . . . 39.50	Mills Eagle, 1 Ball Conv. . 69.50
Merry-Go-Round . . . . 35.00	Dude Ranch . . . . . 49.50	Mills 1-2-3, Free Play . . 49.50
Pick 'Em . . . . . 15.00	Metro . . . . . 45.00	Mills Owl . . . . . 59.50
Pin Up Girl . . . . . 154.50	Seven Up . . . . . 47.50	Paradise . . . . . 45.00
Horoscope . . . . . 64.50	Repeater . . . . . 54.50	Turf . . . . . 79.50
Destroyer . . . . . 69.50		Turf Champs, Pay Out. . 49.50

IMMEDIATE SHIPMENT ON NEW GAMES—WRITE

WE BUY AND SELL ROUTES OR EXTRA PIN GAMES. LET US KNOW WHAT YOU HAVE.

**BANISTER & BANISTER DISTRIBUTING CO.**

442-4 MASS. AVE. RILEY 4617 INDIANAPOLIS 4, IND.

**ROUTE FOR SALE**

Northern California—"Mother Lode" Country JENNINGS—BLACK CHERRIES—4 BELLS—3 BELLS

(23 Units 1946 Equipment)

PRICE—\$50,000 Plus Inventory

REVENUE \$100,000 Per Year

Competent mechanics and route men will stay if needed. Seller will stay with purchaser until ALL details are arranged.

If you have the cash and mean business write **BOX A-30, Care Billboard**

6000 Sunset Blvd. Hollywood 28, Calif. (Beautiful home at nominal rent available to route purchaser)

**IN STOCK FOR IMMEDIATE DELIVERY**

**BALLY**

SURF QUEENS  
VICTORY DERBY  
VICTORY SPECIAL

**SENSATIONAL!!**  
New 2 Player  
**CHAMPION HOCKEY**  
EXHIBIT'S BIG HIT

USED UNDERSEA RAIDERS Guaranteed Like New \$284.50

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EXCLUSIVE BALLY DISTRIBUTOR

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1143 EVERGLADES CONCOURSE MIAMI BEACH 41, FLORIDA

**FOR SALE—SLOTS**

3 5c Blue Fronts, Ea. . . . .	\$125.00
2 10c Blue Fronts, Ea. . . . .	135.00
2 25c Blue Fronts, Ea. . . . .	175.00
2 5c Brown Fronts, D.P.N.A.C.H., Serial 454974, Ea. . . . .	145.00
2 10c Brown Fronts, D.P.N.A.C.H., Serial 456146, Ea. . . . .	165.00
1 25c Brown Front, N.A.C.H., Ea. . . . .	190.00
1 5c Mills Goosneck Front Vender . .	29.50
1 5c Mills Goosneck, S.J. . . . .	29.50
1 5c Mills Ext. D.J. Glitter Gold, Slug Proof, Very Clean . . . . .	120.00
1 5c Jennings Goosneck, S.J. . . . .	29.50
1 25c Callio Green S.J. . . . .	39.50
4 5c Callio Club Slot, Late, Ea. . . . .	59.00
4 10c Callio Club Slot, Late, Ea. . . . .	59.00
2 5c Mills Vest Pocket, Blue & Gold, Ea. . . . .	39.50
2 1c Pace Blue Fronts, Ea. . . . .	39.50
1 5c Pace Blue Front . . . . .	59.50
1 10c Pace Blue Front . . . . .	59.50
1 Triple Cabinet Revolver Stand, No Lock on Front Door . . . . .	139.50
1 Single Cabinet Revolver Stand . . . .	49.50
5 Mills Old Type Double Stand, Ea. . .	49.50

**Forst Music & Novelty**

1279 MAIN ST. GREEN BAY, WIS.

**Mills Sales Co. Ltd.**

1640 18th STREET, OAKLAND, CALIF.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Arizona, California, Nevada, and Oregon suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

**WANT COUNTER GAMES**

Columbus, Northwestern and Victor Peanut Machines

WILL PAY TOP PRICES

Will Buy Any Type of Machine Send Us Your List

**VEEDCO** 2113 MARKET ST. PHILA. 3, PA.

**Coin Machine Distributing Co.**

500 N. Craig Street, Pittsburgh 13, Pa.

The authorized BELL-O-MATIC distributor of Mills Bell Products in Western Pennsylvania suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

**United Novelty Company**

DeLaune & Division Streets, Biloxi, Miss.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the State of Mississippi and the Gulf counties of Alabama suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

### WANT TO BUY

ANY Quantity the Following  
**GOTTLIEB Games**—

SCHOOL DAYS .....	\$25.00
PARADISE .....	25.00
SPOT POOL .....	35.00
ABC BOWLER .....	25.00
BELLE HOP .....	25.00
SEA HAWK .....	25.00
HOROSCOPE .....	30.00
MIAMI BEACH .....	35.00
CHAMPS .....	25.00

### EMPIRE COIN MACHINE EXCHANGE

2812 W. North Ave.  
Chicago 47, Ill.  
Humboldt 6288-89

### Leader Sales and Distributing Co.

4116 LIVE OAK STREET, DALLAS, TEXAS

The authorized  
**BELL-O-MATIC** distributor of Mills  
Bell Products in the State of Okla-  
homa and the Northern half of the  
State of Texas suggests: **MILLS  
BLACK CHERRY BELL**, the most  
copied Bell in the world!

### Direct Positive Paper CAMERAS—EQUIPMENT

Filling orders coast to coast. No delay. Plenty of Eastman Direct Positive Paper. New Low Prices. 250' rolls 1 1/2" — \$4.20. 2 1/2" — \$5.85. 3" — \$6.53. 3 1/4" — \$6.90 (plus tax). Full stock of other sizes. Also a new line of Cameras, Enlargers, Lenses, Chemicals, Backgrounds, Frames, Mounts, etc. Prompt shipments anywhere. New catalog just published lists everything. Sent Free.

### Memphis Photo Supply Company

P. O. Box 1350      MEMPHIS 1, TENN.

### Roy McGinnis Company

2011 MARYLAND AVE., BALTIMORE, MD.

The authorized  
**BELL-O-MATIC** distributor of Mills  
Bell Products in the District of  
Columbia and the State of Mary-  
land suggests: **MILLS BLACK  
CHERRY BELL**, the most copied  
Bell in the world!

Bally Club Bells, Comb.,	\$185.00 Each.	2
Bally Hi Hands, Comb.,	\$185.00 Each.	2
Evans Lucky Stars, 7 coin head, two-tone cabinet, 1941 model,	\$225.00 Each.	One-half deposit, balance sight draft.

### H & G NOVELTY

718 S. W. 26th Road      MIAMI 36, FLA.  
Phone 34140

### WANTED

Mechanic on Pin Games. Mechanic on Pay-out Consoles. Mechanic on One Balls. Good opportunity with established distributor.

### ROY McGINNIS CO.

2011 Maryland Ave. Baltimore 18, Md.  
Phone: University 1800

### CABL TRIPPE *Price Plus Guaranteed Satisfaction*

#### COUNTER GAMES--A-1 RECONDITIONED

2 Alvin 3-Fruit Reels 5¢	Each \$17.50	1 Killix 1¢	Each \$ 8.50
4 American Eagle Fruit Reels 5¢	8.50	1 Lucky Strike Cigarette Vender 1¢	7.50
1 American Eagle 1¢ Regular	8.50	3 Marvel Cigarette Reels 1¢	5.50
1 American Eagle 1¢ Regular	8.50	1 Merry-Go-Round 1¢	8.50
1 Bally Gum 3-Fruit Reels 1¢	8.50	1 Mint Vender (Salts Corp.) 5-col. 1¢	12.50
1 Bally Gum Cigarette Reel 1¢	7.50	2 Penny Pack	8.50
3 Bally Baby Cigarette Reels 1¢	7.50	6 Pick-A-Pack 1¢	7.50
1 Beat It	6.50	2 Pok-O-Roll 1¢	8.50
1 Boat It 5¢	8.50	1 Puritan Baby Vender 1¢	7.50
1 Bomb Hit	12.50	1 Reel Spot 1¢	8.50
1 Oub 1¢	7.50	1 Rol-Let 5¢	10.00
1 Hercules Midget Baseball 1¢	12.50	1 Select-Em 5¢	8.50
1 Hold Draw 1¢	8.50	1 Seven Grand Dice 5-10-25	39.50
5 Imps Cigarette Reels 1¢	7.50	1 Target Practice 1¢	12.50
3 Imps	8.50	3 Tickette	5.00
1 Junlor 5¢	8.50	3 Try Skill	8.50
1 Junlor	8.50	2 Yankee	8.50
1 Kicker & Catcher	27.50		
1 Kill the Jap	17.50		

#### NEW COUNTER GAMES

8 American Flag	Each \$39.50	5 Lucky Smoke 1¢	Each \$29.50
8 American Flag 1¢	39.50	2 Lucky Strike	22.50
31 21 Black Jack 5¢	22.50	5 Lucky Smoke 1¢	22.50
2 Killix 1¢	39.50	6 Wings	22.50
2 Lucky Strike Counter 1¢	22.50	6 Wings Cigarette Reels 1¢	39.50

#### SCALES—A-1 RECONDITIONED

1 Watling Hi-Boy Guesser	Each \$ 69.50	1 Rock-Ola Lo-Boy with Brackets for Peanut Vender	Each \$ 59.50
1 Jennings Lo-Boy Porcelain	49.50	1 Kirk's Horoscope	59.50
2 Pace Lo-Boy	49.50	5 Mills Moderne Lo-Boy Porcelain	59.50
1 Ideal Lo-Boy Porcelain	42.50	1 Royal Lo-Boy Porcelain	49.50
3 Sheffer (New Era) Porcelain	35.00	2 Kirk's Guesser Scale	149.50
1 Mills Hi-Boy Porcelain	49.50	5 Mills Moderne Lo-Boy Porcelain	59.50
1 Watling Fortune Teller Lo-Boy	92.50		

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.  
All Items Listed Above Subject to Change in Price Without Notice. And Also Subject to Prior Sale.  
WATCH FOR THE NEW IDEAL SOCCER FOOTBALL GAME—  
TWO CAN PLAY AT ONE TIME.

### IDEAL NOVELTY CO.

Phone Franklin 5544  
2823 Locust St  
St. Louis 3 Mo

#### BRAND NEW JENNINGS SLOTS 1946 MODELS

Authorized Factory Dist. for N. E. States. Bronze Chiefs, Standard Chiefs, DeLuxe Chiefs and Super DeLuxe Chiefs, in 5¢, 10¢, 25¢ & 50¢ play. Factory prices. Write for Circular.

#### BRAND NEW GROETCHEN SLOTS 1946 MODELS

Convertible to Penny, Nickel, Dime & Quarter Play. Standard Columbia Double Jackpot Bell \$132.50  
Chrome Columbia Double J.P. Bell 169.50

#### REVAMPED MILLS SLOTS Like New in Every Way

Black Front Special, Chrome Special, Gold Chrome Special, Originated by us. Pays three on two bars, three on one cherry, no lemons on first reel, 80% payout to player.

5¢ Play	\$275.00
10¢ Play	285.00
25¢ Play	295.00

Ten-day, free trial, money-back guarantee.  
Order Sample Today. Write for Circular.

#### RECONDITIONED JENNINGS SLOTS

5¢ Little Duchess	\$ 27.50
10¢ Big Chief, S.J.P. Bell, 3-5 Payout	105.00
25¢ Four Star Chief, S.J.P. Bell, 3-5 P.O.	149.50

#### USED CAILLE SLOTS

5¢ Silent Sphinx, 2-4 Payout	\$ 42.50
25¢ Seven-Way A.C.J.P. Bell	225.00

#### USED WATLING SLOTS

25¢ Blue Seal Twin J.P. Bell	\$ 27.50
------------------------------	----------

#### NEW OAK SLOT CABINETS For Mills & Jennings Slot Machines—Suit-able for Blue Fronts, Brown Fronts, Bonus Bells, Cherry Bells, Etc.—Knocked down (unpainted)—wooden part of cabinet only \$8.50 |USED MILLS ORIGINAL SLOT CABINETS In Good Shape, Wooden Part of Cabinet Only. Also good Used Mills Golf Ball Cabinet, console type. 1/2 Factory List Price. **EXPERT SLOT MACHINE REPAIRING** On Mills, Jennings, and Pace, by skilled mechanics of fifteen years' experience. Prices reasonable. Satisfaction guaranteed. TERMS: CASH IN FULL WITH ORDER OR 1/3 DEPOSIT, BALANCE C. O. D. AUTOMATIC COIN MACHINE CORP. 338 CHESTNUT STREET      Telephone 4-1109 or 4-1100      SPRINGFIELD 4, MASS.

#### BRAND NEW EVANS CONSOLES WHEN AVAILABLE (1946 Models)

Authorized Factory Distributors for New England States.

5¢ Bangtalls, F.P. & C.P., Seven-Coin Head	\$874.50
25¢ Bangtalls, F.P. & O.P., Seven-Coin Head	784.50

#### USED CASH PAYOUT CONSOLES

5¢ Keeney Super Track Time	\$375.00
5¢ Keeney Skill Time (1938)	57.50
5¢ Keeney Skill Time (1937)	39.50

#### USED FREE PLAY CONSOLES

5¢ Keeney Super Bell	\$300.00
5¢ Jennings Silver Moon	117.50
5¢ Mills Jumbo Parade	99.50
5¢ Bally Royal Draw, F.P. & C.P. Without Lower Payout Mechanism.	40.00

#### USED ONE BALL FREE PLAY GAMES

Keeney Fortune	\$185.00
----------------	----------

#### USED FIVE BALL GAMES

Victory	\$ 96.00
Jungle	85.00
Towers	79.50
Repeater (41)	72.50
A.B.C. Bowler	60.00
Sport Parade	47.50

#### USED ARCADE MACHINES

Keeney Submarine Gun	\$150.00
Shoot-Your-Way-to-Tokio	150.00

#### WANTED FOR CASH, NEW OR USED

Late Model Mills & Jennings Slots, Music Machines, One Ball Free Play Games, Free Play Consoles, Five Ball Games. State Price in First Letter. Also Mail Us List of Used Machines You Wish To Buy.

NOTICE  
WE WOULD LIKE TO MAKE DISTRIBUTOR CONNECTIONS WITH MANUFACTURERS OR SUB-DISTRIBUTOR CONNECTIONS WITH ANY AUTHORIZED DISTRIBUTOR DESIRING AN ADDITIONAL WORTH-WHILE OUTLET FOR NEW COIN OPERATED MACHINES.  
Ref. Dun & Bradstreet—Established 15 Years

### Northwest Sales Company

3144 ELLIOTT AVENUE, SEATTLE, WASH.

The authorized  
**BELL-O-MATIC** distributor of Mills  
Bell Products in the States of  
Idaho, Montana, and Washington  
suggests: **MILLS BLACK CHERRY  
BELL**, the most copied Bell in the  
world!

### WANTED 1,000 GENCO GAMES

Games do not have to be in operating condition, but must be complete with all parts. Send us your list at once.

### V. P. DISTRIBUTING CO.

2336 OLIVE ST. — 2339 PINE ST.  
Central 3892      ST. LOUIS 3, MO.

EXCLUSIVE DISTRIBUTION

AIREON MUSIC	WILLIAMS' GAMES
-----------------	--------------------

### Friedman Amusement Co.

441 Edgewood Ave. S E, Atlanta, Georgia

The authorized  
**BELL-O-MATIC** distributor of Mills  
Bell Products in the State of  
Georgia suggests: **MILLS BLACK  
CHERRY BELL**, the most copied  
Bell in the world!

### WANT TO BUY CHICAGO COIN GAMES

Any Kind—Don't Have To  
Work—All Parts Must Be  
There. Glass Not Necessary.

### F. P. & K. DISTRIBUTING CO.

577 Tenth Avenue  
New York 18, N. Y.  
Longacre 3-6235

Now on Display in Our Showrooms!

<b>MILLS</b> VEST POCKET BLACK CHERRY BELL	<b>MUTOSCOPE</b> VOICE-O-GRAPH	<b>PRE-FLIGHT TRAINER</b>
--	-----------------------------------	-------------------------------

**DON'T FAIL TO COME IN AND SEE THEM!**  
ED RAVREBY

## Associated Amusements, Inc.

72 BROOKLINE AVE. (Phone: Commonwealth 0933-0934) BOSTON 15, MASS.  
Branch Office  
1849 Main Street, Springfield, Mass.

### United Amusement Company

3410 Main St., Kansas City 2, Missouri

The authorized  
**BELL-O-MATIC** distributor of Mills  
Bell Products in the entire State  
of Kansas and the Western part of  
Missouri suggests: **MILLS BLACK  
CHERRY BELL**, the most copied  
Bell in the world!

**BUY THE BEST  
AND LATEST  
K-80  
ASTROLOGY SCALE**  
Expertly rebuilt  
**\$169.50**  
Includes 18,000  
(6 Sets) **ASTROLOGY  
TICKETS**  
1c Coin Chute



**ARIES**  
MARCH 21 to APRIL 19  
I. LOVE NATURE No. 1. Dur-  
ing this period your love nature  
adjusts itself and becomes more  
stable and practical. You should  
not push yourself socially during the first  
twenty days of this period. Be more sincere  
and idealistic. You will be wise to (con-  
tinued on next Card No. 5 about MARRI-  
AGE AND BUSINESS PARTNERS). 1

Tickets for  
**ASTROLOGY SCALE \$5.00**  
for Set of 3,000

1/3 Deposit With Order

**The VENDING  
MACHINE CO.**  
FAYETTEVILLE, NORTH CAROLINA

**FIVE DAYS' TRIAL**  
2 Microscope Skyfighters, Late ..... \$195.00  
1 Mills Jumbo, Comb., Late ..... 195.00  
1 Bally Hi Hand, Comb. .... 195.00  
2 Bally Club Bells, Comb. .... 195.00  
2 Paces Reels, Comb. Balls ..... 145.00  
1 Paces Reels, P.O., Balls, Jr. .... 95.00  
1 Paces Reels, P.O., Balls, S.F., Sr. .... 95.00  
1 DeLuxe Western Baseball, Deluxe .... 95.00  
1 Victorious Turf Champs ..... 95.00  
**NORMAN DEE**  
PHONE 800 CUMBERLAND, MD.

**Exports Show Jump  
With Reopening of  
European Commerce**

WASHINGTON, June 15.—Exports to Europe, the British Empire, and China lead the way in a total increase of \$144,000,000 in March over February, according to the Census Bureau which also shows a \$31,000,000 gain in imports from Latin America.

Long aware of lucrative overseas business, coinmen's interest in foreign trade continues to keep pace with the steadily rising export figures. Coin machine firms are reporting more numerous current inquiries from Iraq, Newfoundland, Australia, Canada, and Mexico.

Total exports rose from \$671,000,000 in February to \$815,000,000 in March, the Bureau said, while imports show an over-all rise from \$318,000,000 to \$384,000,000 in the period.

Increased general imports from Cuba, Brazil, and Argentina accounted for a \$31,000,000 gain. Imports from Union of South Africa increased \$16,000,000. Heavier imports from these countries are interpreted as favorable factor in future coin device exports.

**Bagdad Sidelight**

CHICAGO, June 15.—Carrying coin machines to Bagdad, with *The Billboard* substituting for the proverbial magic carpet, is a possibility soon.

Murry Rosenthal, who heads the Coin Machine Equipment Company, reports inquiries now from the Middle East Trading Company of Bagdad, Iraq, as a result of an ad appearing in *The Billboard*.

Whether Iran, hot-seat of current diplomatic scuffling, will ask for jukes and amusement games to entertain the half dozen armed units there, still remains a question.

**Coinmen Welcoming  
Year-Round Tourist  
Crowds in Florida**

MIAMI, June 15.—Advance bookings at some hotels here indicate that Florida is fast becoming a year-round vacation paradise—good news for local coinmen.

Despite fact that some winter tourists are returning North, vending machine operators are cheerful over the large number of reservations being made for the summer, coupled with predictions by hostlers that next winter's trade will surpass that of last season.

Meanwhile hike in cigarette prices has not affected machine play. With more plentiful supply, most machines are kept busy. Only headache to mar an otherwise bright picture is the acute sugar shortage now that the soft-drink season enters its peak. Beverage manufacturers say they are doing their utmost to keep the trade supplied.

Vending machine dealers are hoping for new machines to show soon, but report that they are maintaining a good trade in used types.

**Associated Amusements**  
72 Brookline Avenue, Boston 15, Mass.  
The authorized  
**BELL-O-MATIC** distributor of Mills  
Bell Products in the States of  
Massachusetts, Maine, New Hamp-  
shire, and Vermont suggests:  
**MILLS BLACK CHERRY BELL**, the  
most copied Bell in the world!

**TUBE SALE!**  
5U4 @ ..... 75¢ | 6L8 @ ..... 95¢  
5Y3 ..... 85¢ | 6S7 ..... 79¢  
6Y4 ..... 80¢ | 6SN7 ..... 85¢  
6J5 ..... 45¢ | #80 ..... 45¢  
All tubes carry a 90-day O.P.A. guarantee.  
Order at once while they last. Many other  
numbers in stock.  
**70L7 SUB**  
(For Seeburg Wall-o-Matic and Bar-o-Matic.  
Sold on a money-back guarantee.)  
**COMPLETE UNIT WITH ADAPTER .. \$1.90**  
**12" P.M. SPEAKER**  
With 20-Oz. Magnet, Famous Make .... \$8.90  
**ORDER AT ONCE!**  
**Paul's Radio Accessories**  
4425 Drexel Blvd. CHICAGO 15, ILL.  
Phone: Kenwood 0890

**MR. OPERATOR: Thanks for your re-  
sponse to my  
recent ads on  
the**  
**"NEW" 1946  
"NATION"  
WEIGHING MACHINE**  
I was convinced that  
it would meet with  
your approval.  
★ All porcelain  
★ Correct height,  
64", base 12 1/2 x  
23 1/2  
★ Foolproof opera-  
tion — only 5  
moving parts  
★ For indoor or out-  
door locations.  
**\$100.00 Cash**  
\$25.00 Dep.,  
Bal. C. O. D.  
\$108 On Time  
\$10.00 With Order,  
\$5.45 Per Mo.—  
Give Bank Ref.  
**SPECIAL PRICE  
5 OR MORE**  
**RUSS THOMAS**  
Vending Machines and Supplies  
3285 OVERLAND PL. MEMPHIS 11, TENN.  
Tel. 4-7187

**COLUMBIA  
BELLS**  
In Stock  
Immediate  
Delivery  
**ORDER NOW!**  
SINGLE PRICE.....\$132.50  
**Write for Quantity Prices**

**METAL TYPER DISCS**  
WRITE US FOR THE BEST  
  
**EXPERT REPAIR SERVICE ON  
GROETCHEN METAL TYPERS**  
**STANDARD SCALE CO.**  
715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.  
Successors to the Groetchen Tool Co. in  
the manufacture of Metal Typer Name  
Plate Machines.

**Sicking, Inc.**  
1401 Central Parkway, Cincinnati 14, Ohio  
The authorized  
**BELL-O-MATIC** distributor of Mills  
Bell Products in the States of Ken-  
tucky, West Virginia, and South-  
ern Ohio suggests: **MILLS BLACK  
CHERRY BELL**, the most copied  
Bell in the world!

**READY FOR LOCATION**  
ABC BOWLER ..... \$69.50  
SCHOOL DAYS ..... 59.50  
SPOT POOL ..... 79.50  
PLAY BALL ..... 75.00  
CROSS LINE ..... 65.00  
CHAMP ..... 75.00  
SILVER SKATES ..... 75.00  
MODEL 50 WURLITZERS ..... 159.50  
PENNY PACKS ..... 4.50  
IMPS ..... 4.50  
SPARKS ..... 7.50  
WINGS ..... 4.50  
EXHIBIT BOOSTERS ..... 4.00  
**ARKANSAS NOVELTY CO.**  
MAGNOLIA, ARKANSAS

★★★★★★★★★★  
**Vending Machine  
Company**  
207 FRANKLIN ST., FAYETTEVILLE, N. C.  
The authorized  
**BELL-O-MATIC** distributor of Mills  
Bell Products in the States of North  
Carolina, South Carolina, and  
Virginia suggests: **MILLS BLACK  
CHERRY BELL**, the most copied  
Bell in the world!

**ATTENTION!**  
**OPERATORS IN NORTHEASTERN  
NEW YORK STATE AND NEW JERSEY**  
CONTACT US FOR  
INFORMATION ABOUT  
**H. C. EVANS CO.**  
LINE OF 1946 MONEY-MAKERS  
**PALISADE SPECIALTIES COMPANY**  
498 Anderson Ave., Cliffside Park, N. J.  
Phone: Cliffside 6-2892-3

**Keystone  
Panoram Co.**  
2538 W. Huntingdon St., Phila. 32, Pa.  
The authorized  
**BELL-O-MATIC** distributor of Mills  
Bell Products in the States of Dela-  
ware, Eastern Pennsylvania, and  
Southern New Jersey suggests:  
**MILLS BLACK CHERRY BELL**, the  
most copied Bell in the world!

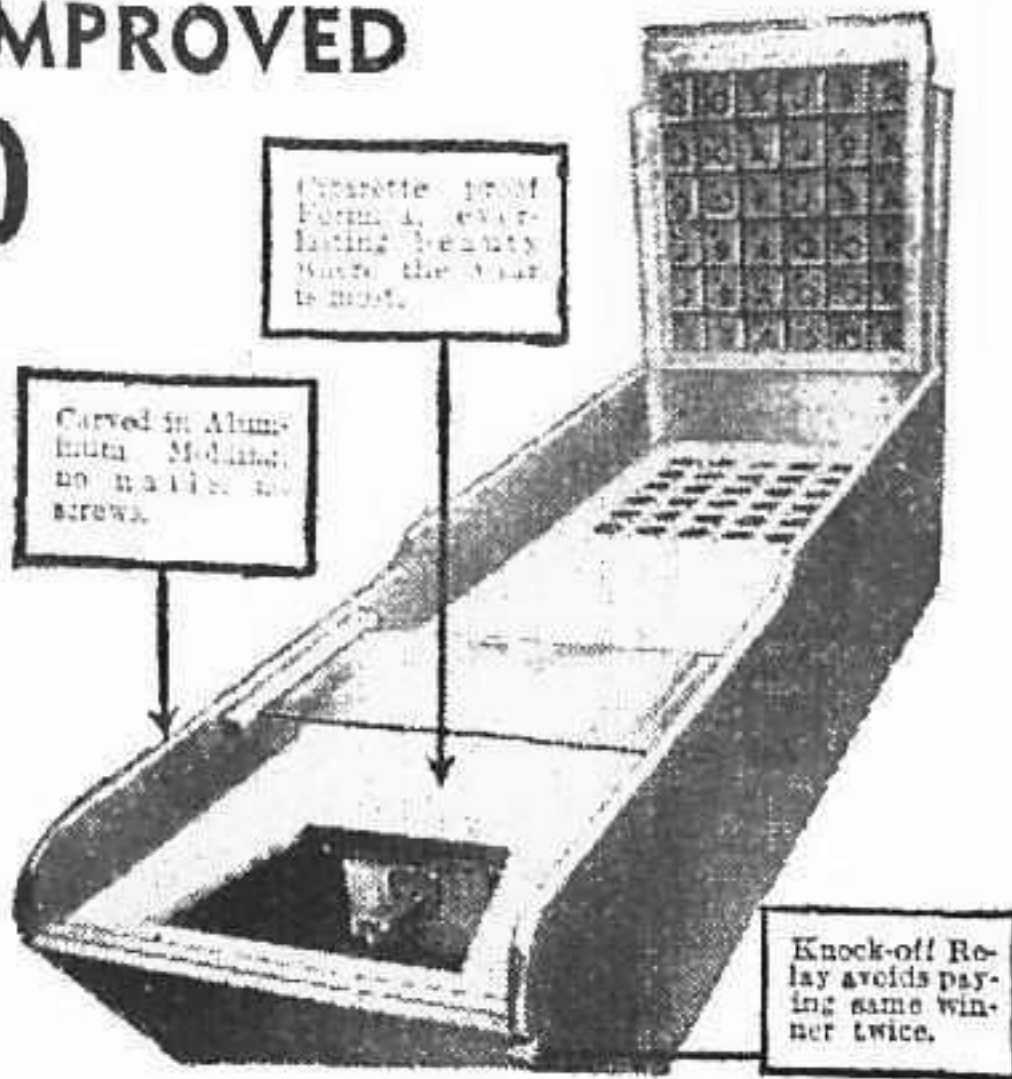


# THE NEW IMPROVED POKERENO TABLE

ALL NEW  
MATERIAL

BRAND NEW  
CABINETS

Excellent for Summer re-  
sorts, parks and big money  
earners on individual loca-  
tions (built accordingly).



**\$175.00** COMPLETE  
7' LONG — 25" WIDE  
IMMEDIATE DELIVERY

Also Penny Pitch  
Tables ...\$95.00

**DISTRIBUTORS!**

Universal Standard Distributing Co.  
Grand Rapids, Mich.  
Cleveland Coin Machine Exchange  
2021-2025 Prospect Ave.  
Cleveland 15, Ohio  
Central Ohio Coin Machine Exchange  
185 East Town St.  
Columbus, Ohio  
Roanoke Vending Machine Exchange  
13 S. Jefferson St.  
Roanoke, Va.

Eastern Sales Co.  
1824-26 Main St., East  
Rochester 9, N. Y.  
Eastside House of Music  
5123 Avalon Blvd.  
Los Angeles 11, Calif.  
Alfred Sales, Inc.  
1006 Main St.  
Buffalo 2, N. Y.  
L. M. Daniels  
Southern Pines, N. C.

Direct Service Distributing Co.  
531 Wilson St.  
Chippewa Falls, Wis.  
K. C. Abrams  
Normandie Hotel  
Miami Beach, Fla.  
Aaron Orystal  
Carlins Park, Baltimore, Md.  
Hamel Distributing Co.  
910 Beacon St.  
Boston 15, Mass.

OTHER TERRITORIES STILL AVAILABLE

## PERFECT GAMES COMPANY

2894-6 WEST 8TH STREET - - - - BROOKLYN 24, N. Y.

STANLEY GERSH

ESplanade 2-4383

SAM GARBER

# BLACKHAWK'S PERPETUAL PENNY CIGARETTE MACHINE RED, WHITE AND BLUE JAR MACHINE

Immediate Delivery—No Federal Tax

SUPER COLOR BALL CABINET **\$24.95**

F.O.B. ST. LOUIS

There is nothing to get out of order, nothing to adjust, no replacement expense, yet in spite of the extreme simplicity of construction, this cabinet is completely automatic and will give positive unflinching action. Ruggedly constructed, practically indestructible, guaranteed to give positive results and your first cost is your only cost.

WE HAVE THESE MACHINES IN STOCK  
READY TO SHIP

The fastest little money-maker on  
the market today

Exclusive Missouri Distributors

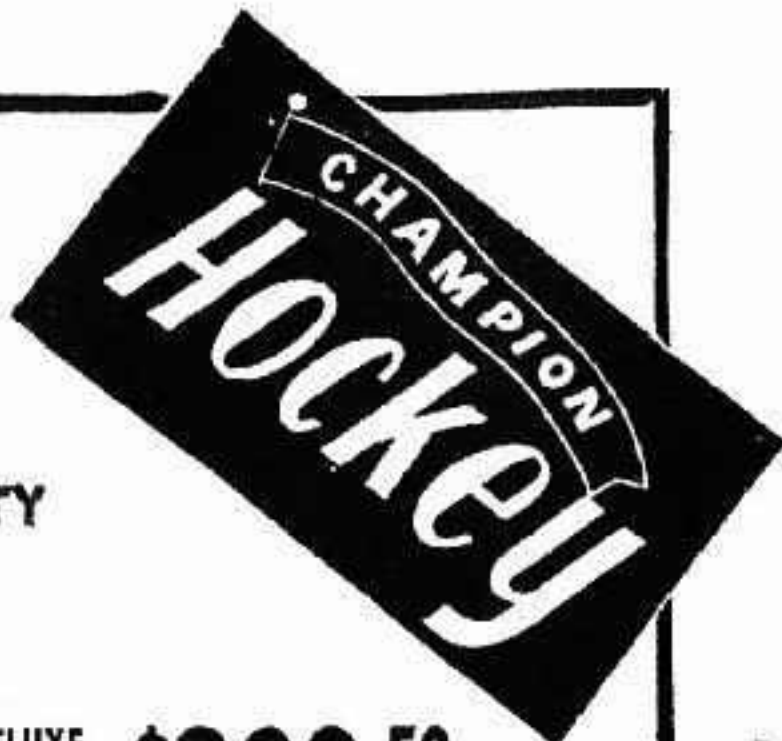
Write, Wire or Phone Today.

**McCALL NOVELTY CO.**

3147 LOCUST ST. ST. LOUIS 3, MO.  
(Phone: Jefferson 1644)



- THRILLING 2 PLAYER ACTION
- FASCINATING COMPETITIVE APPEAL
- SENSATIONAL OPERATING DEPENDABILITY



DELUXE MODEL **\$289.50**

**HUTZLER  
VENDING  
MACHINE CO.**

900 Winchester Ave., Martinsburg, W. Va.



# Progress--Go Forward in '46!

START FRESH WITH THESE NEW REAL PROVEN MONEY MAKERS  
**KEENEY SUPER BONUS CONSOLES**

SINGLE OR TWIN  
THE MACHINE THEY ARE RAVING ABOUT

**ORIGINAL '46 MODEL MILLS BLACK CHERRY**

COMING SOON—  
**GOLDEN FALLS**—MORE BEAUTIFUL THAN EVER

**VEST POCKET** "THE LITTLE GIANT"  
LOTS OF 10, \$65.00 EA.

**GENCO TOTAL ROLL** NO RESTRICTIONS  
STAYS PUT ON LOCATION

**CHAMPION HOCKEY** 2 PLAYERS, 5c  
JOBBER WANTED—PRICED LOW

**NEW IMPROVED SUPER ROLL**

LONG LIFE—10 FOOT—A 1946 BEAUTY

WRITE FOR LIST OF BARGAINS IN  
USED RECONDITIONED GUARANTEED MACHINES

**ONE-BALL—DRILL PROOF**

Grand Stand	\$69.50
Pace Maker	62.50
Grand National	69.50
Beautiful Chrome Rails, Chrome Drill-Proof Sides and Front	17.50

For All One Ball Bally

**CONSOLES**

Domino, J.P., 2-Tone, '41	\$225.00
Domino, J.P., '40	175.00
Bangtail, '39	99.50
Club Bell	225.00
Big Top, Repainted, P.O.	89.50
Jumbo Parade, L. H., Repainted	124.50
Pace Reels Sr. (Rails)	99.50
Pace Reels & Saratoga Jr. (Rails)	79.50



**Silent Sales Company**

SILENT SALES BLDG., MINNEAPOLIS 15, MINN.  
Mpls. Phone GENEVA 3645. St. Paul Phone NEster 5720



**AMERICA'S FINEST REBUILT 50¢ SLOTS**  
Ready for Immediate Delivery!

SILVER CHROME CABINETS \$39.50  
Brand new . . . . .  
Gold and Black Chrome Cabinets also available all completely assembled, 5c, 10c or 25c play; 2/5 or 3/5 pay.

Available in Gold, Silver or Black Chromes

We have thousands of satisfied customers. Why not join the crowd by ordering these beautiful "eye appealing" 50c SLOTS. All machines sold on money back guarantee. Available from stock for immediate delivery. 2/5 or 3/5 pay. Write for Distributors' Prices!

Order Today! It Will Pay!

**American Amusement Co.**  
4047 W. FULLERTON AVE., CHICAGO 39, ILLINOIS • CAPITAL 5300

"IF YOU MISS US - YOU MISS MAKING MONEY"



# Hercules - A NAME YOU CAN TRUST

NEW EQUIPMENT FOR IMMEDIATE DELIVERY  
**PACKARD PLA-MOR WALL BOXES . . . . . \$38.95**

Speaker "Out-of-This-World" Ceiling  
 Speaker . . . . . \$159.50 (Plus Tax)  
 Packard Bar Brackets . . . . . \$ 5.00  
 Planer "SMILEY" . . . . . 39.50  
 Chicago Coin GOALEE . . . . . 525.00  
 Exhibit BIG HIT . . . . . 298.50

Genco TOTAL ROLL . . . . . \$525.00  
 Gottlieb STAGE DOOR CANTEN . . . . . 274.50  
 Bally SURF QUEEN . . . . . 327.50  
 Amusement Enterprises BANK BALL,  
 9 Ft. Size . . . . . 375.00  
 (12 Ft. and 14 Ft.—Write for Prices)

★ MUSIC ★

Wurlitzer 750E . . . . . \$785.00  
 Wurlitzer Keyboard . . . . . 495.00  
 Wurlitzer Victory 24 . . . . . 495.00  
 Wurlitzer 24 . . . . . \$400.00  
 Wurlitzer P-12 Leatherette Finish . . . . . 180.50  
 Rock-Ola Standard Dial A-Tone . . . . . 425.00

WRITE US YOUR REQUIREMENTS. WE CAN MAKE IMMEDIATE DELIVERY  
 ON MOST MODELS FROM TREMENDOUS STOCK ON HAND.

EXCLUSIVE DISTRIBUTOR FOR  
**RED BALL**  
 The New Game Sensation!  
**ORDER SAMPLE TODAY!**  
 You'll Order More After Your First Collection. **\$39.50**

DISTRIBUTOR FOR  
**ACME PLASTIC**  
**REPLACEMENT PARTS**  
 See Acme Sales Co. 1/4 page ad on  
 Plastics in this issue.

1/3 WITH ORDER, BALANCE C. O. D.



## HERCULES SALES AND DISTRIBUTING CO.

415 FRELINGHUYSEN AVENUE, NEWARK 5, N. J.

CABLE ADDRESS—HERDISCO

DAVE ENGELS

Phone: Etgelow 8-3524

IRV. ORENSTEIN

## Fire Destroys Coin Machines in Chan's Arcade at Halifax

ST. JOHN, N. B., June 15.—Sole glum note in an otherwise brightening prospect for coinmen in this city was the fire which destroyed pinball machines and a juke box in the restaurant and connecting arcade owned by Frank Chan, of Halifax.

More cheerful news is the reported success of combination bowling alleys and billiard halls on both sides of the border area, with coin machines in these locations bringing substantially increased revenue.

Because of the coolness and fog prevailing at coastal points thruout the Northeast, many of the bowling alleys and billiard centers plan on keeping open during the summer. Bowling has been gaining in popularity in the maritime provinces and now attracts many female enthusiasts. Coin machines in the bowling palaces are being patronized not only by the bowling and billiard players but also by patrons who come in to watch.

### Machines Increase

Indications that coin machine installations will increase as result of increased profits to resort owners tied in closely to an announcement by the Department of Industry that loans from a \$250,000 fund are now being made by Nova Scotia province to hotel and resort operators to assist in increasing accommodations for tourists.

Borrowers are to use the money for improving present facilities or building new premises for purpose of making the tourist business one of the province's best-paying resources.

Government is expanding facilities at the province-owned hotel at Ongonish, in the Cape Breton National Park, and will spend \$30,000 this year in building and furnishing a number of new cottages on the Keltic Lodge property. Lodge will be developed to five times its present accommodation.

Prince Edward Island is taking steps to subsidize and make possible construction of suitable tourist accommodations, according to Col. W. W. Reid, acting supervisor, P. E. I. Travel Bureau. New Brunswick is also making provision for loans to cover resort improvements and new developments.

## WANTED

WATLING ROL-A-TOP

★ ★ ★

FORTUNE TELLING SCALES

★ ★ ★

NEW WURLITZER 100 WALL BOXES

★ ★ ★

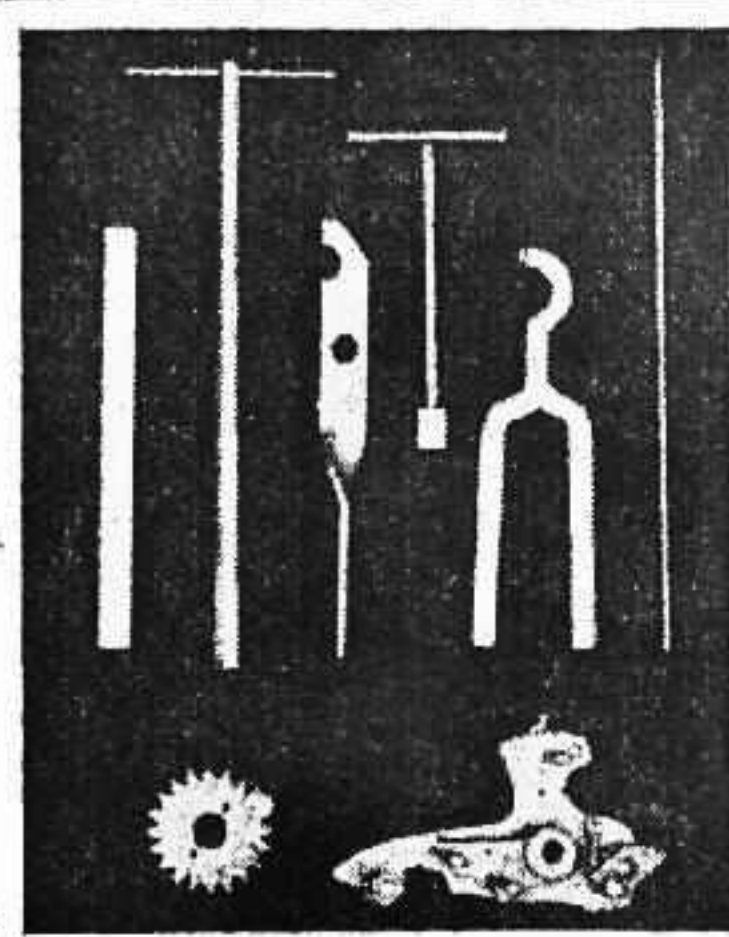
ROCK-OLA 20 RECORD HIDEAWAYS,  
 With or Without Amplifier

★ ★ ★

BUCKLEY ADAPTORS  
 for Wurlitzer 24's

REGENT VENDING  
 MACHINES, LTD.

779-781 1/2 BANK ST., OTTAWA, ONT.



## MECHANICS SLOT TOOLS

A REAL SET OF PRECISION MADE TOOLS

Guaranteed To Stand Hard Use

- No. 1 Escalator Arm Bending Bar.
- No. 2 Long Utility Bending Bar.
- No. 3 Mechanism Operating Lever.
- No. 4 Reel Wrench.
- No. 5 Reel Pliers.
- No. 6 Spring Hook.

COMPLETE SET \$10.85

LITTLE GEM PERCENTAGE REGULATORS FOR  
 MILLS OR JENNINGS

A Regulator that stays put. Won't work loose and fall off. Not Detectable When In Use. (Specify whether for Mills or Jennings). \$1.00 Each.

MILLS M-L-B 2509 MAIN OPERATING LEVER  
 Rebuilt Like New. Worn Teeth replaced with Steel. Send old lever and we will rebuild. \$1.65 Each.

### MEHL SALES CO.

2702 State St. East St. Louis, Ill.  
 Phone: East 7155

LOOK LOOK LOOK

## KANSAS & COLORADO OPERATORS

DROP US A CARD OR LETTER IF YOU WANT ADVANCE INFORMATION ON COMING NEW GAMES.

IF IT'S LATE USED MACHINES YOU WANT GET ON OUR MAILING LIST.

## UNITED DISTRIBUTORS

## NEW GAMES

DELIVERING

BALLY VICTORY SPECIAL  
 BALLY SURF QUEEN  
 EXHIBIT'S BIG HIT  
 CHICAGO COIN GOALEE  
 MARVEL'S CATALINA  
 UNITED REVAMPS

COMING SOON  
 MARVEL'S FRISCO

JOBBER, WRITE FOR  
 PRICES

WICHITA 2, KANSAS  
 513 E. CENTRAL. PH. 46111

## ROUTE FOR SALE

FORTY MACHINES ON LOCATION

- 1 Seeburg 146M.
- 3 8200 Seeburgs.
- 8 Seeburg Crowns
- 3 500 Keyboard Wurlitzers.
- 2 950 Wurlitzers.
- 2 Mills Empress.
- 1 Mills Throne of Music.
- 17 Rock-Ola Commandos.

- 1 Playmaster, 2 Spectrovox.
- 1 Playmasters, 6 new Buckley Boxes, Speaker.
- 1 Rock-Ola Imperial, Buckley Adapter, 4 Buckley Boxes.
- 67 Buckley Boxes on locations, with various above machines.
- Approximately 5,000 Records, Spare Parts, Tubes, etc.

Operation is about 15 years old, a money maker. Will bear closest investigation. Machines all in first-class operating condition and appearance.

Price \$30,000.00 cash

Will pay out in less than one year.

ROY HUNTER, 1045 North Water St., Decatur, Illinois

## Mutoscope in N. Y. Export Exhibition

NEW YORK, June 15.—Following a campaign to extend present markets and broaden its export trade, International Mutoscope Corporation exhibited its Voice-o-Graph and Photomatic machines at the National Marine Exposition, which closed May 25 after a six-day showing in the Grand Central Palace.

Many export houses, foreign import representatives and national distributing organizations, expressed interest in the machines, according to Al Blendow, sales manager, and H. Klein, export manager. "The firm's display broadened sales horizons and created greater public acceptance of the coin-operated equipment," said the officials.

## Ed Ravreby Announces New Distributor Appointments

BOSTON, June 15.—Ed Ravreby, Associated Amusements, Inc., announced his appointment as distributor for Tradio Radios, Vendit, and Daval Products this week. Ravreby is already a distrib for Pre-Flight Trainers, Mutoscope, and Mills.



Beautiful!  
 New!  
 Original!

## SALESBOARDS

★  
 Top quality boards at fair prices.  
 All orders filled promptly.

**EMPIRE PRESS, INC.**  
 637 S. DEARBORN ST.  
 CHICAGO 5, ILLINOIS

## JACKPOT

VEEDER COUNTERS  
 FOR MILLS SLOTS

Registers all Jackpots. Can be installed right on location in 10 minutes.

### SAMPLE \$5.00

Full amount with order.

**VALLEY SPECIALTY CO., INC.**  
 550 N. Clinton  
 Rochester 5, N. Y.

## RADIO DEAL

For Operators and Distributors.  
 Write for Catalogue.

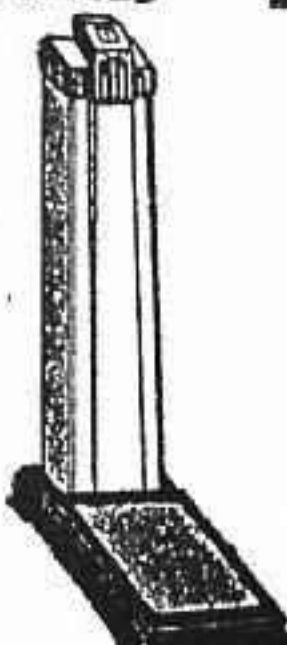
### ABCO NOVELTY CO.

809 W. Madison St., Chicago 7, Ill.

**HAMILTON SCALES**

BRAND NEW!  
IMMEDIATE DELIVERY!  
\$65.00 each

Lots of 5 or more—10% discount. The famous pre-war scale that every operator has been anxiously awaiting. "LIFETIME GUARANTEE." We will replace any part of the mechanism at any time free of charge if returned to us.  
ORDER IMMEDIATELY—WE WILL SHIP AT ONCE. Be first to secure these new locations with a new foolproof scale.



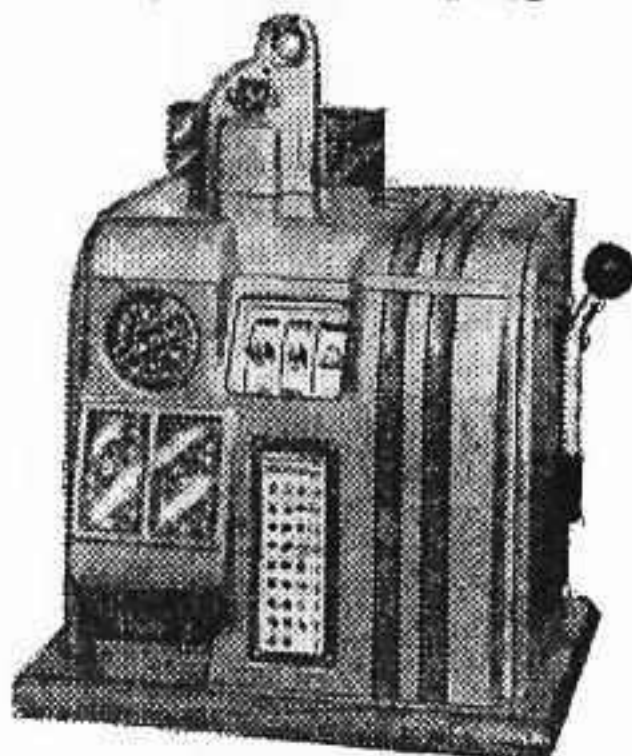
"SMILEY" .....\$39.50

Brand New Legal Counter Game—Fascinating. Immediate Delivery.

"WINDMILL" .....\$29.85

A legal counter game with real appeal. Strictly a penny snatcher. Immediate Delivery.

**COLUMBIA BELLS**



New—Improved—1946 Models. Immediate Delivery.

**\$127.50** LOTS OF 5  
\$132.50 EACH.

Changeable to 1¢-5¢-10¢-25¢ Play on Location. Makes More Money Faster—Costs Less to Own.

1/3 Deposit on All Orders, Balance C.O.D.

**Parkway Machine Co.**  
3046 Q Tlaga Pkwy. Baltimore 15, Md.

**NEW TABLE MODEL DELIVERY IN QUANTITIES**

**crest RADIOS** ORDERS FILLED SAME DAY RECEIVED

Beautiful hand rubbed, two-tone walnut and blonde maple veneer cabinet

O. P. A. APPROVED RETAIL CEILING PRICE—

Zone II—\$33.00—All Middle West and Eastern States

Zone I—\$31.50—Which includes 11 Western States and some counties in Texas

**YOUR PRICE ONLY \$26.50** F. O. B. ST. LOUIS

NOTICE! Compare the specifications of this fully guaranteed Crest Radio with any other known make!

- ★ Latest advanced type superheterodyne circuit licensed under RCA and Hazeltine Patents.
- ★ 5 RCA licensed radio tubes, including rectifier; HAS TWO DUAL PURPOSE TUBES.
- ★ Large 5" P.M. dynamic speaker incorporating the newly developed Alnico #5 permanent magnet for improved tone quality and performance.
- ★ Illuminated rectangular slide rule type dial—easy to read and easy to tune.
- ★ Automatic Volume Control Circuit—eliminates blasting and fading.
- ★ Tuning Range—broadcast band from 540 K.C. to 1720 K.C.
- ★ Built-in loop aerial. AC-DC. 105-125 volts, all electric.

MUST SEND 25% DEPOSIT WITH ORDER—BALANCE C. O. D.

**ST. LOUIS DISTRIBUTING CO.**

2852 SIDNEY STREET

LAclede 6540

ST. LOUIS 4, MO.

**BOWL-O-BALL**

THE GAME YOU'LL BE PROUD TO OWN AND OPERATE

**\$379.50**

- ★ 4 Years of Planning
- ★ Play Appeal
- ★ Modern, Flash Design
- ★ Built To Last
- ★ Proved Profitable
- ★ Fool-Proof 9-Ball Release
- ★ Hi-Score Features
- ★ Fewer Parts, No Motor
- ★ Only Complete Electric Alley

Wire, Write or Phone Today

**AMUSEMENT ENTERPRISES**

LOUISIANA STREET

HOUSTON, TEXAS

**FRISCO . . \$249.50**

**MAKE YOUR OWN NEW SINGLE AND DOUBLE PLAY HOCKEY**

Parts come to you wired, all ready to install. Anyone can easily convert their old games to the new. 1/3 Deposit, Balance C. O. D. **\$40.00**

- Club Trophies .....\$250.00
- 41 Derbys ..... 250.00
- Chicago Coin Hockey .... 175.00
- Playball ..... 45.00
- Sink the Jap ..... 50.00
- Ten Spots ..... 65.00
- Seven Up ..... 65.00
- 5c Liberty Bells ..... 15.00
- 1c American Eagles ..... 15.00
- Brand New Mills Vest Pocket Bells ..... 74.50
- 25c Jumbo Parades ..... 185.00
- Catalina ..... 249.50

**Lewis COIN MACHINE SERVICE**

3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

**WANT CONSOLES, ONE BALLS, MILLS ESCALATORS SLOTS & MUSIC — HIGHEST PRICES PAID!**

SEND LIST—STATE QUANTITY—WRITE, WIRE, PHONE!

**H. ROSENBERG CO.**

625 10th AVENUE, NEW YORK 19, N. Y.

LONGACRE 3-2479

**WANT TO BUY!**

ANY QUANTITY!

**WURLITZER**

	WILL PAY
412	\$110.00
616, Plain	185.00
616, Lite-Up Bottom	200.00
616, Lite-Up Top and Bottom	215.00
24	275.00
600 Rotary	375.00
600 Key Board	400.00
700	600.00
750E	650.00
800	650.00
850	675.00
41 Counter Model	115.00
61 Counter Model	115.00
71 Counter Model	135.00
81 Counter Model	150.00

**SEEBURG WILL PAY**

Rex or Royal	\$200.00
Gem or Regal	300.00
Classio or Vogue	385.00
Envoy, ES	425.00
Envoy, EBRC	450.00

**ROCK-OLA WILL PAY**

Standard	\$335.00
DeLuxe	350.00
Master	400.00

**MILLS WILL PAY**

Throne	\$235.00
Empress	285.00

SEND LIST OF PHONOGRAPH EQUIPMENT YOU HAVE FOR SALE—WILL BUY ANY WURLITZER, SEEBURG, ROCK-OLA OR MILLS!

WRITE—WIRE—PHONE

**NEW YORK DISTRIBUTING CO.**

632 Tenth Ave. New York 19, N. Y. Circle 6-9570

**NOW AVAILABLE! REPLACEMENT COVERS FOR WALL BOXES**

SEE ACME SALES CO, AD ON PAGE 146

**SAM STERN SAYS...**



**NOW DELIVERING**

NEW

**DAVAL**

MARVELS AND AMERICAN EAGLE

**\$50.00**

Ball Gum Models \$5 Extra



Gusher, Jack Pot 54.00

Gusher, Bonus.. 54.00

ORDER TODAY!

**SCOTT-CROSSE COMPANY**

Exclusive Distributors in East Pa. and So. N. J.

1423 Spring Garden St., Phila. 30, Pa.

**MILLS**

3 25¢ Blue Front, 3x5	\$150.00
3 25¢ Gold Front, 2x5	185.00
6 25¢ Brown Front, 3x5	170.00
1 5¢ Chrome, 2x5	185.00
1 5¢ Gold Chrome, 2x5	185.00
1 5¢ Mills Q.T.	65.00

**JENNINGS**

1 25¢ Golf Ball	\$190.00
1 10¢ Golf Ball	190.00
1 1¢ Redskin, 2x5	67.50
1 1¢ Duke	25.00
1 \$1.00 Jennings, 3x5	685.00

**PACE**

1 10¢ Pace Rocket, 3x5	\$100.00
1 10¢ Pace Club Royal, 3x5	110.00
2 10¢ Pace Comet, 3x5	65.00
3 5¢ Pace Sluggo, 3x5	95.00

**COLUMBIAS**

8 1-5-10-25¢ Convertible (New)	\$80.00
3 Columbias (Used)	65.00

**WATLING**

1 10¢ Rolatop, 3x5	\$72.50
--------------------	---------

**MISCELLANEOUS**

Original Mills Brown Front Castings and Cabinets (Complete)	\$15.00
2 5¢ Jennings Multiple Cube	45.00
1 5¢ Tanforan	25.00
1 25¢ Calite, 2x4	35.00
2 Mills 1-2-3	35.00
3 Rock-Ola Spectravox	95.00
4 Rock-Ola Moderne Speakers	49.50
4 Rock-Ola Bar Boxes (5¢)	22.50
4 Wurlitzer Model 100 with Brackets	15.00
4 Rock-Ola Wall Box (A.C.D.C.)	10.00
2 Buckley Boxes with Brackets	4.00
1 Single Revolver Stand	25.00
1 Double Revolver Stand	50.00
5¢ Counter Games—Sparks, Mercury, Gingers, Am. Eagles, Liberty	10.00
6 Chicago Metal Double Cabinets (Like New)	80.00
3 Mills Double Cabinets	70.00

**GENERAL NOVELTY CO.**

521 N. 16th St. Milwaukee 3, Wis. Phone: West 4242

**WANT TO BUY!**

WILL PAY \$60.00 FOR . . .

ZOMBIE	DO RE MI
SUN BEAM	STARS
DOUBLE PLAY	LEADER
WEST WIND	DUPEX
	SKY BLAZER

WILL PAY \$80.00 FOR . . .

KNOCKOUT, BIG PARADE, SKY CHIEF  
WRITE FOR SHIPPING INSTRUCTIONS. ALL MACHINES MUST BE COMPLETE!

**RAKE COIN MACHINE EXCHANGE**

609 Spring Garden St. Phila. 23, Pa.



MARKEPP VALUES

Table listing prices for various five-ball pin games including Victory (\$105.00), Four Roses (85.50), Seven Up (82.50), etc.

ARCADE—SLOTS—CONSOLES

Table listing prices for arcade games and consoles like Chi Coin Hockey (\$195.00), Bally Rapid Fire (125.00), etc.

MUSIC

Table listing prices for music machines like AMI Hi-Boy 302 (\$425.00), Wuriltzer 600R Victory (450.00), etc.

AMERICAN EAGLE

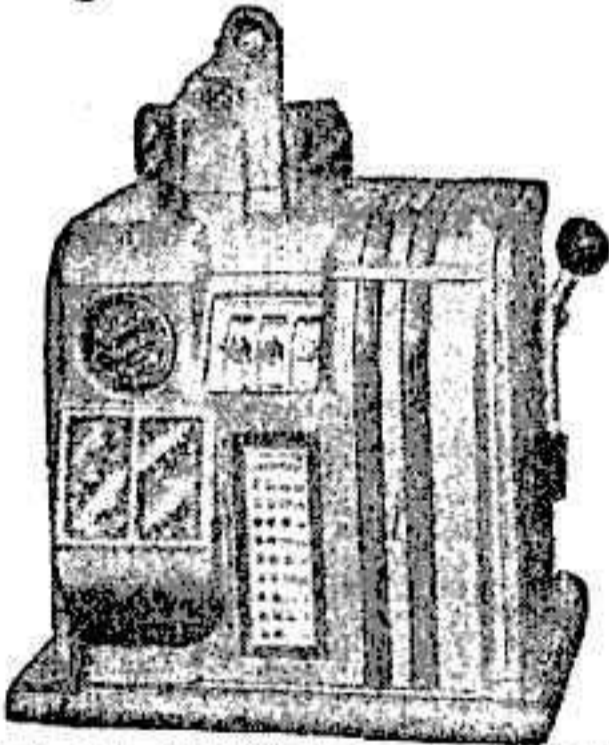
Table listing prices for American Eagle machines with 1c or 5c play, coin or non-coin operated.

A. B. T. CHALLENGER

Table listing price for A. B. T. Challenger machine: 1c or 5c Play, Sample \$65.00.

COLUMBIA BELLS

Changeable—1c, 5c, 10c, 25c



Lots of 5, \$127.50; Sample \$132.50

All Machines Carry Markepp Guarantee.

THE MARKEPP CO.

(M. M. Marcus & Sons, Est. 1928) 4310 Carnegie Avenue Cleveland 3, Ohio

Plastics Industry Forms Institute To Spread Trade News

LOS ANGELES, June 15.—Plastics Industries Technical Institute, with offices in New York, Chicago and Los Angeles, has established a course of 29 subjects dealing with about every phase of the industry to keep young men that want to get ahead in the field abreast of what is new, according to Francis A. Gudger, president.

Organized in 1940 when there was no backlog of plastic technicians to draw upon, the school has been expanded again and again with the industry, officials state.

Donald Dew, former president of the Society of Plastics Industry; Dr. Gordon Kline, chief of the plastics section of the National Bureau of Standards, and C. W. Blount, vice-president of the Bakelite Corporation, serve on the advisory board of the institute.

Oregon Expects Tourists' Play Trebled in 1946

PORTLAND, Ore., June 15.—Oregon coin machine operators this season can expect about three times the play from tourists that they got during the lush pre-war years, according to experts in the travel field.

Arden X. Pangborn, chairman of a committee appointed by Governor Earl Snell to develop tourist trade, told a recent convention of the newly organized Oregon Motor Court Association that this year the tourist industry would expand to a \$150,000,000 enterprise.

This compared, he said, with a \$51,000,000 industry before the war.

But, to get its share of this new business, the entertainment and hostelry industry must expand and be prepared to make expenditures even in the face of higher post-war costs, Governor Snell, another convention speaker, told the motor court operators.

British Coin Trade Group Announces Change of Name

LONDON, June 15.—The British Automatic Machine Operators' Society has changed its name to the Amusement Trade Association, effective June 1. Great export plans are in the making for 1947, members say.

A showing of new models of the various coin-operated machines is being planned now for the 1947 annual display.

Quarter Trillion Dollars Now Held In U. S. Savings

WASHINGTON, June 15. — Decrease in long-term interest rates and establishment of a full-production, full-employment economy will be the eventual result of the tremendous accumulation of cash and securities in the coffers of business and individuals amounting to \$250,000,000,000 at the end of the war, according to recent Commerce Department report.

The department reported the two groups had an aggregate of \$25,000,000,000 in cash, \$75,000,000,000 in demand deposits, \$50,000,000,000 in time deposits and \$100,000,000,000 in United States Government securities.

The report was made in the form of an article by Haskell P. Wald, department economist, appearing in the last issue of Survey of Current Business. The article stressed the need for continued price control to protect the nation's economy from disruptive price increases during the period of transition.

Wald said: "Once our huge production plant is properly functioning and goods are available in large quantities, the public will be accustomed to have large cash reserves on hand and the money will no longer burn holes in the public's pockets."

An inflationary spending spree could not be curbed by a tightening of the money market by central banking authorities, the article stated.

The trend toward lower interest will continue, the article said, because the existing relationships between the quantity of money, business activity and interest rates are currently out of line. This will only be true, Wald wrote, as long as the gross national product is not inflated by a large increase in prices.

Direct result of the reduced interest rate, he concluded, would be stimulated investment expenditures and bolstered consumption of goods.

"Because the nation's production potential is so great there is no need to turn to drastic monetary measures to contract the money supply," Wald wrote. In this respect this country is in a different position than some foreign countries that find it necessary to adopt extreme measures to reduce the quantity of money available partly because of the limited abilities of their economies to increase production."

Argentines Boost Buying of Foreign Goods, Machinery

BUENOS AIRES, June 15.—Argentina bought 63.9 per cent more foreign goods during January and February than in the same months of last year, according to government reports.

Argentinean firms imported 269-383,293 pesos worth of goods overseas in the two-month period. With the peso worth about 25 cents in U. S. money, that would represent \$67,345,823 worth of merchandise, materials and machinery. Increase amounted to \$26,261,190.

The country, however, still maintained a highly favorable balance of trade, with its exports amounting to 327,382,750 pesos, equivalent to \$81,845,687. This represents an increase of 17 per cent over exports for January and February last year and leaves Argentina a net credit overseas of nearly \$15,000,000 for the two months.

Among the country's recent exports

Factory Reconditioned GUARANTEED to Serve Same as NEW Equipment!

YANKEE machine advertisement with image and text: Can be used as a cigarette game or with Fruit Symbols. Each \$18.50, Lots of 3 17.50.

KLIX machine advertisement with image and text: Klux first deals two cards. Player then can release or draw additional cards to build up hand. Each \$18.50, Lots of 3 17.50.

WINGS machine advertisement with text: Win the BIG award by lining up 5 of a kind and get 10 packs of cigarettes. Each \$18.50, Lots of 3 17.50.

VEST POCKET BELLS machine advertisement with text: Factory Reconditioned Blue & Gold \$58.50, Chrome 69.50, NEW Blue & Gold 74.50.

ABCO NOVELTY CO. advertisement with text: HEADQUARTERS for Counter Games. 809 W. MADISON ST., CHICAGO 7, ILL.

PHONOGRAPHS FOR IMMEDIATE DELIVERY! List of 50 Wurlitzer models and prices from \$189.50 to \$425.00. Also WALL BOXES and AMERICAN COIN MACHINE COMPANY info.

Greetings, Mr. Manufacturer: I'm back on the job again, and mighty glad! Before entering the Service I had a first-class record for putting many lines of equipment "over the top." Now I'm ready to take up where I left off. I'm all set to "go to town" and handle exclusive distributorships in New York, New Jersey and Connecticut for leading manufacturers of coin operated music, amusement and vending machines. Let's hear from you and we'll talk business.

Sincerely, DAVE LOWY

P.S.—"Hello" again to all my Operator friends. If you haven't already stopped in—do so soon. It'll be swell to see you. DAVE

DAVE LOWY & CO.

594 10th Avenue Phone BRyant 9-0817 New York 18, N. Y.

**NOW AVAILABLE!**

MANUFACTURED  
TO YOUR SPECIFICATIONS  
(2/5 or 3/5 payout)

**50¢** SLOTS

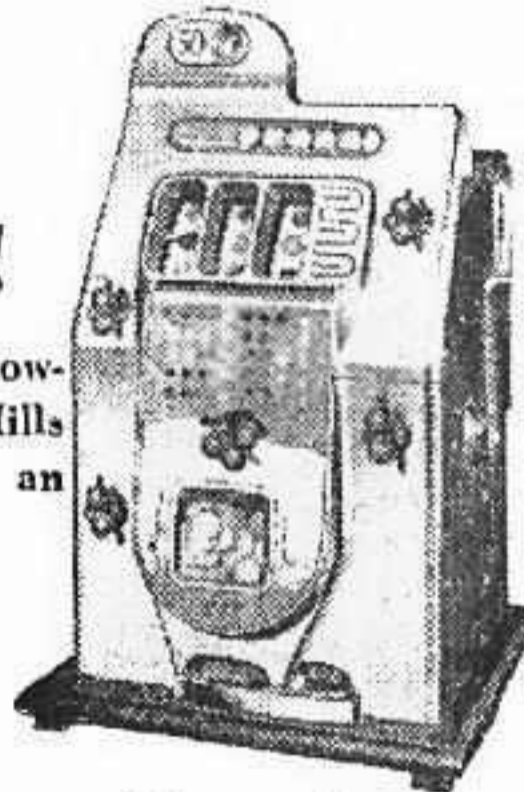
Immediate Delivery!  
1/3 Deposit with Order!

**\$475.00**  
**SPECIAL!**

Liberal Trade-In Allowances on Your Used Mills Escalator Slots as an Introductory Offer.



Silver Bells



Cherry Chromes

WRITE — PHONE — WIRE  
**TODAY** FOR DETAILS

Thoroughly Coin Tested Before Leaving Our Factory!  
Money Back Guarantee If Not Completely Satisfied After 14-Day Trial

WRITE FOR QUANTITY PRICES

**CENTRAL MANUFACTURING CO.**

652 W. Walnut • Tel. DEArborn 2034 • Chicago 6, Ill.

**WINDMILL JR. \$24<sup>75</sup>**

A DELUXE COUNTER  
GAME FOR 1c

CHROME AND NICKEL  
FINISH

OPERATORS  
SEE AND PLAY IT  
AT YOUR  
DISTRIBUTOR

DELIVERY NOW

**STANDARD GAMES CO.**

95 N. GLENWOOD AVE. COLUMBUS, O.  
M-6536

**REMEMBER THIS**

NON-INFLAMMABLE  
NON-BRITTLE  
SHRINK-PROOF  
RIGID MATERIAL  
EXPERTLY MOLDED  
PERFECT FIT • GUARANTEED

New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

Determine Right or Left as You Face Phonograph

**ROCK-OLA MODELS** Each

Standard, Master, DeLuxe or Super  
Top Corners ..... \$12.75  
Lower Sides ..... 12.75  
Top Door Plastics ..... 6.75  
The Above Available in Solid Red, Yellow, Green.

**COMMANDO** Each  
Top Corners ..... \$ 8.00  
Top Center ..... 7.00  
Long Sides ..... 12.75  
Combination Yellow & Red Color Scheme.

**SEEBURG MODELS** Each

"Hi Tone"—Model 9800, 8800, 8200, Lower Sides ..... \$14.50  
"Cadet"—"Major" Top Corners ..... 6.00  
"Classic"—"Colonel" Top Corners ..... 2.50

**SHEET PLASTIC**

20"x50"—Non-Brittle, Pliable. Available in Red, Yellow or Green. Per Sheet \$14.50. IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. New York. Remit Full Payment and Save C.O.D. Charges. Checks Acceptable! ORDER FROM YOUR NEAREST DISTRIBUTOR!

**ACME SALES CO.**

505 W. 42nd ST.  
New York 18, N. Y.  
LO. 3-4138

**Acme PLASTICS**

ARE UNCONDITIONALLY

GUARANTEED AGAINST BREAKAGE FOR 3 YEARS

**WURLITZER MODELS** Each

24 Top Corners ..... \$ 1.20  
24 Lower Sides ..... 4.00  
61-71-41-600-500 Top Corners ..... 4.00  
700 Top Corners ..... 7.00  
700 Lower Sides ..... 8.50  
700 Back Sides ..... 8.50  
800 Top Center, Right or Left Rod ..... 8.00  
800 Back Sides, Green ..... 9.50  
800 Lower Sides ..... 13.50  
750 Top Corners ..... 8.75  
750 Lower Sides ..... 8.75  
750 Top Center ..... 4.25  
750 Middle Sides ..... 2.00  
850 Top Corners ..... 9.50  
850 Lower Sides ..... 8.75  
850 Top Center ..... 11.00  
850 Lower Sides ..... 10.50

**MILLS**

Available in Red, Yellow or Green  
Throne—Empress Top Corners ..... \$14.00  
Throne—Empress Lower Sides ..... 14.00

NOW DELIVERING  
AMUSEMATIC  
"LITE LEAGUE"

- NEW—DIFFERENT GAME
- ACTION EVERY SECOND
- NO PINS—BALLS—PLUNGERS
- NO TILT—PLAYER CONTROL OF SPEED

We Are Exclusive Distributors. Jobbers, Write for Special Prices.

**\$425.00**

**NEW MACHINES IMMEDIATE DELIVERY**

Goalie .....	\$525.00
New Columbia Ball, 1-5-10-25c .....	132.50
In Lots of 5 .....	127.50
Exhibit Big Hit .....	334.00
Bally Surf Queen .....	327.50
*Bally Victory Special .....	661.50
Gottlieb New 3-Way Gripper .....	39.50
New Mills Vest Pockets .....	74.50
*Keeney Bonus Super Bell .....	685.00
Catellina .....	225.00
Williams Suspense .....	324.50
Stage Door Canteen .....	274.50

\*Orders taken for preferred delivery

**GUARANTEED USED MACHINES**

5-10-20 .....	\$149.50	Big Chief .....	\$49.50
Yanks .....	139.50	Gun Club .....	75.00
Air Circus .....	139.50	Foreign Colors .....	89.50
Venus .....	109.50	New Big .....	75.00
Victory .....	99.50	Three .....	99.50
Moncler .....	89.50	4 Mills 1939 .....	25.00
Marlins .....	89.50	1-2-3 .....	25.00
Eagle Squadron .....	75.00	Jennings Cigarette, 2 Way .....	99.50

**PERFECT CONSOLES**

Keeney Super Bells, F.P. ....	\$279.50
Bally Sun Ray, F.P. ....	159.50
Bally Big Tops, F.P. ....	125.00
Watling Big Game, Late Model, F.P. ....	119.50
Silver Moon, F.P. ....	109.50
Bob Tall, F.P. ....	109.50
2 P.K. Popcorn Machines, Used Very Little, Each .....	79.50
Mills 5c B. & G. Vest Pockets, Recond. & Repainted .....	49.50
Mills 5c B. & G. Vest Pockets, "Plus" Recond. & Rep. ....	52.50

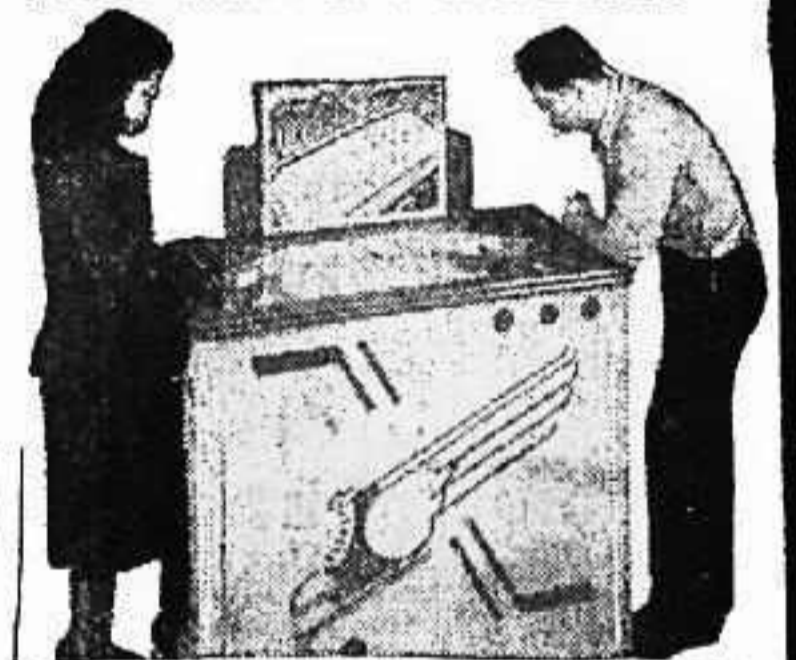
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- WHIRLWIND 2-PLAYER ACTION!
- SENSATIONAL COMPETITIVE APPEAL!
- QUALITY BUILT—NO SERVICE HEADACHES!

IMMEDIATE DELIVERY  
**\$289.50**

WE ARE EXCLUSIVE DISTRIBUTORS  
JOBBER, WRITE FOR SPECIAL PRICES!

**GUARANTEED USED ARCADE EQUIPMENT**

Chicago Coin Hockey .....	\$150.00
Rock-Ola World Series, Late Model .....	99.50
Exhibit Vibrant Foot Ease, Late Model, Like New .....	125.00
Bally Convo .....	150.00
Seeburg Parachute .....	89.50
Seeburg Converted Shoot the Bartender .....	114.50
Gottlieb 3-Way Grippers, Like New .....	27.50
Holly Grippers .....	15.00
Kicker & Catcher .....	25.00
New Gottlieb 3-Way Grippers .....	39.50
Periscope .....	145.00
Pitchem & Catchem, Like New .....	109.50
Rapid Fire, Like New .....	125.00
Seeburg Converted Up & Down Gun .....	75.00
Shoot Way to Tokyo .....	150.00
Bally Eagle Eye, 30 Shots 5c .....	99.50
Sky Fighter .....	175.00
Pikes Peak .....	20.00
New Exhibit Card Vendor with 1000 Cards .....	27.50
New A.B.C. Challenger, 1c .....	65.00
Lots of 5 .....	60.00

IN STOCK—NEW MILLS 5-10-25c BLACK CHERRYS. CALL FOR PRICE.

**TRADE WITH CONFIDENCE HERE!**

DELIVERY GUARANTEED			
Completely Reconditioned	5 Ball Free Plays	Ready for Location	
Snappy	\$67.50	Silver Skates	\$49.50
Botco	89.50	Trailways	67.50
Seven Up	75.00	Star Attraction	77.50
Texas Mustang	87.50	Progress	47.50
Iip	32.50	Follies	44.50
Bandwagon	54.50	Majors '41	79.50
		Commodore (Plastic Bumper)	34.50

NEW ARCADE		REVAMPS	
Chi Coin Gealee	Write	Catalina (New)	\$249.50
Champion Hockey	\$289.50	Streamliner (New)	249.50
Bank Ball Bowling Game, 9 Ft.	375.00	Trade Winds (New)	269.50
12 Ft.	449.50	Bubbles	230.00
Groetchen Metal Typewriter	Write	Idaho	230.00
Gottlieb Gripper	Write	Brazil	229.50
		Grand Canyon	229.50

LIKE NEW	CONSOLE BARGAINS	FACTORY RECONDITIONED	
Bally Club Bell F.P. & P.O. Comb 5c	\$219.50	Keeney Super Bells 5c comb. F.P. & P.O., Like New	\$285.00
1941 Galloping Dominoes Factory Recon.	289.50	Keeney 5-5c Twin Super Bell, Comb. F.P. & P.O., Like New	545.00
Keeney Derby Days (Slant Top)	45.00	Keeney 5-25c Twin Super Bell, Comb. F.P. & P.O.	555.00
Bally Club Bells, 5-25c comb. F.P. & P.O.	305.00	Paces Races, Red Arrow, Late Serial	179.50
Paces Races (with rolls) comb. 5c F.P. & P.O.	149.50	Paces Races Brown Cabinet	155.00
1940 Galloping Dominoes (Like new)	139.50		
Bally Big Top P.O. (Like new)	135.00		

ARCADE		COUNTER GAMES	
Drive Mobile	\$275.00	Advance Post Card Venders, like new	\$ 12.50
Test Pilot	105.00	Exhibit Love Meter	175.00
Chi Coin Hockey (Like New)	185.00	Periscops	97.50
Keeney Anti Aircraft, Brown Cab.	37.50	Poker Joker	79.50
Mutescope Sky Fighters	185.00	Keeney Submarine	95.00
		Keeney Air Raider	105.00

COUNTER GAMES		FACTORY RECONDITIONED	
Pikes Peak	\$17.50	Groetchen Zephyr (New)	\$17.50
Selectom	12.50	Penny Peeks (Like New)	12.50
Smiley (Floor sample)	Write for Price	5-Jacks	12.50

IMMEDIATE DELIVERY	SLOTS	FACTORY RECONDITIONED	
Mills New Black Cherry Original 5-10c	Write	Jennings Standard & Club Chiefs, New.	Write for Price
Mills New Original Q.T. Giltter Gold, 5-10c	Write for Special Price	Groetchen Columbias, Conv. 5-10-25	47.50
Mills New Vest Pockets	Write	Gold Awards	59.50
Mills Blue Fronts 5c	\$135.00	Columbias, Cigarette Reel, 5c Conv.	59.50
Mills Blue Fronts 10c	145.00	Groetchen Columbias Fruit Reels 5c conv.	45.00
Mills 25c War Eagle	125.00	Waiting 5c Blue Seal Slot	89.50
Mills 5c QT Giltter Gold	94.50	Latest Model Silver & Blue Vest Pocket	89.50
Mills 5c QT Blue	84.50	Floor Sample	Write

Wanted—Pin Games—Arcade—Slots—Consoles and Phonographs.  
 Terms: 1/2 Down, Bal. Send Us Your Lists. Highest Prices Paid.  
 C.O.D. or S.D., F.O.B. Get on Our Mailing Lists. **WE INVITE FOREIGN TRADE**  
**COIN AMUSEMENT GAMES, INC.**  
 1935-37 E. 47TH STREET KENWOOD 5558-7 CHICAGO 15, ILL.  
 Only 10 Minutes From the Loop on the Outer Drive

**New Product Said To Stretch Paints Covering Capacity**

CHICAGO, June 15.—"Two way stretch" may soon become as significant to the paint and indirectly to the coin machine industry as it now is to another well-known industry.

A new chemical product which, it is claimed, will make two gallons of paint from one and enhance some of its qualities, will be manufactured in quantity by a company here in less than six weeks.

Substance, which resembles cottage cheese in appearance and consistency, is mixed with water and added to paint in order to double the original volume of the latter. Four ounces of the new product together with one gallon of water and one gallon of paint will form a mixture which, in addition to retaining the color characteristics of the paint, will prove highly adhesive and heat resistant, according to E. L. Rahm, manufacturer.

**Dries Inside Out**

Unique because it dries from the inside out, the mixture may be applied to any wet surface and is equally adaptable to masonry, metal, plaster, wallpaper or similar surfaces.

Although laboratory tests on its use with varnish and shellac have not been completed, manufacturer claims that it works well with any kind of oil paint, including stain and lacquer. When the mixture dries, it has a slightly dull finish but is easily polished to a high gloss.

**ECONOMY SUPPLIES THE NATION!**

Gun Lamps (Original), Ea.	\$.60
Kits, Ea.	6.50
Rectifiers (24), Ea.	4.50
Rectifiers (28), Ea.	5.00
Rectifiers (32), Ea.	6.00
Point Adjusters, Ea.	.50
L-Shaped Rebound Springs, Per 100	2.00
Per Doz.	.36
Bell Timers, Ea.	1.50

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**ECONOMY SUPPLY CO.**  
 2015 MARYLAND AVE.  
 BALTIMORE 18, MD.  
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**EXPERIMENTING, DEVELOPING and Designing of COIN-OPERATED AMUSEMENT MACHINES**

Machines designed, developed and finished. Model made following your specifications PLUS our past experience and experimentation in Coin-Operated Devices.

WRITE TO—  
**A & F ENGINEERING CO.**  
 8022 S. Racine Ave. Chicago, Ill.

**PLAYER APPEAL** that **DAZZLES** the eye

JUMBO HOLE  
**SMASH HIT**  
 800 HOLE 5c PLAY  
**\$15 TOP PAYOUT**  
**\$22.96 PROFIT**

FREE CATALOG SHEET OF OTHER WALSH "PLAYER APPEAL" BOARDS ON REQUEST

WE CAN SUPPLY YOU REGARDLESS OF SIZE, STYLE, NUMBER OF HOLES, PAYOUT OR PURPOSE. WRITE US YOUR REQUIREMENTS.

**THOMAS A. WALSH MFG. CO.**  
 201-207 SO. TENTH ST., OMAHA, NEBR.

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*Is Tailor-Made For Each Location!*

Every location presents an individual problem in Scientific Sound Distribution. SEEBURG insures delightful music at conversational levels by scientifically designing each installation. That's why SEEBURG means finer music, bigger profits.

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**EXCLUSIVE SEEBURG DISTRIBUTORS**

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 140 W. MT. ROYAL AVENUE BALTIMORE 7, MARYLAND  
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**CHAMPION Hockey**

- THRILLING 2 PLAYER ACTION
- FASCINATING COMPETITIVE APPEAL
- SENSATIONAL OPERATING DEPENDABILITY

**IMMEDIATE DELIVERY!**

DELUXE MODEL **\$289.50**

**AMERICAN DISTRIBUTORS**  
 1349 Fifth Avenue Pittsburgh, Pa.

TAKE IT FROM ME—GIVE YOUR MACHINES A BREAK. USE THE BEST RECTIFIERS MADE!

**RECTIFIERS**

FOR BEST RESULTS, INSIST ON MALLORY RECTIFIERS. TRIED AND TESTED TO TAKE CONSTANT PUNISHMENT, THEY ARE MADE OF MAGNESIUM COPPER SULPHIDE.

**F24C3P—FOR GENCO GAMES**  
**F28C7—FOR EVANS' DOMINOES**

AVAILABLE FOR IMMEDIATE SHIPMENT!

**BLOCK MARBLE CO.**  
 1527 FAIRMOUNT AVENUE • PHILADELPHIA 30, PA.  
 Get it from **BLOCK** — They have it in stock!

# Photogs Face Biz Blackout, Thurber Says

## Battle Over Silver Price

CHICAGO, June 15.—Operators of photographic machines and equipment were warned this week that the current Washington battle over silver prices may result in a "blackout" for the photographic trade.

William G. Thurber, chairman of the Silver Users' Emergency Committee, declared that leading makers of photographic papers and films have only enough silver nitrate on hands to continue production for three to eight weeks. Silver is used to make the light-sensitive emulsions on films.

### Sentate Battle

Shortage of silver nitrate, according to Thurber, has grown out of the battle of a bloc of senators from silver-producing States to fix a permanent price of \$1.29 per ounce on silver "or bust." Expiration of the Green Act, December 31, 1945, found the U. S. Treasury with 225,000,000 ounces of silver on hand, he said. This was 75,000,000 ounces more than the Treasury's monetary requirements.

But the Treasury has hesitated to open its stocks to industrial users since expiration of the law, which required that it sell silver to industry at no less than 71.11 cents per fine ounce.

Position of the Western senators, as Thurber explained it, is that "unless Congress agrees to legalize the price of all silver for the next two years at \$1.29 an ounce, they will prevent all silver-using industries, including the film industry, from getting supplies." He pointed out that the new asking price is three and a half times the pre-war price.

### May Cause Shortage

Thurber added that even if the silver bullion is released soon, the long delay may result in a shortage of film before the midsummer peak in amateur snapshot business.

"The metal must be converted into silver nitrate, shipped, used in sensitizing film and paper, and then these must be distributed thru the usual trade channels," he pointed out. "But so long as the silver bloc can continue the present legislative deadlock and keep alive the speculator's dream of possible \$1.29 silver, none will come into the market or into the plants making materials for photography."

He said it might even result in pictureless newspapers.

### GOOD BUYS FOR IMMEDIATE DELIVERY!

- 3 Wur. 850 .....\$745.00
- 2 Wur. 800 ..... 745.00
- 3 Mills Throne ..... 335.00
- 1 Seeburg 8200 Cabinet with GEM Mechanism 450.00
- 1 Seeburg 8200 E.S.R.C. 695.00
- 1 Seeburg 9800 E.S.R.C. 650.00
- 1 Wur. 24 ..... 325.00
- 1 Wur. Victory Model With 600 Mechanism 395.00
- Seeburg Wireless Boxes. 37.50
- Seeburg 3-Wire Boxes.. 37.50

- 6 Mills 25c Brown Fronts (Reb) .....\$175.00
  - 5 Gold Chromes, 25c.. 195.00
  - 6 Blue Fronts, 25c... 169.50
  - 4 Blue Fronts, 10c.... 165.00
  - 3 Brown Fronts, 10c... 165.00
  - 4 Brown Fronts, 5c.... 159.50
  - 4 Blue Fronts, 5c.... 155.00
- (All above machines factory rebuilt)

- 3 Jennings 5c Club Consoles ..... 165.00
- 1 Pace 25c Console.... 195.00
- 1 Pace 5c & 25c Comb. Console ..... 249.50
- 4 Orig. Gold Chrome, 5c Q. T.'s. .... 129.50
- 2 Blue 5c Q. T. .... 89.50
- 1 Blue 10c Q. T. .... 99.50
- 4 Green Vest Pockets.. 49.50
- 5 Blue & Gold Vest Pockets ..... 54.50
- 6 Chrome Vest Pockets.. 69.50
- 1 Mills Scale (Lobby). 69.50
- 2 Sheffler Scales .... 49.50

Terms: 1/3 Certified Deposit, Bal. C.O.D.

## STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky.

### INTERNATIONAL SCOOPS

- Paces Reel Comb.....\$159.50
- Mills Vest Pockets ..... 44.50
- Mills 5c Blue Fronts .... 139.50
- Jennings 5c Blue Skin ... 139.50

Liberal trade-in on your old Counter Game for DAVAL'S NEW COUNTER GAME — GUSHER. Wire or write for Circulars and Prices.

- Chicago Coin Hockey ...\$210.00
- Keeney Anti-Aircraft, With Screen ..... 69.50
- 9 Rowe 1c Stick Vendors. Each ..... 14.50
- Seeburg Shoot the Chutes. 79.50
- Skee Barrel Roll..... 325.00
- Jennings Roll in the Barrel 165.00
- 2 Hi-Dial Ten Strikes..... 79.50

## SMILEY LEGAL COUNTER GAME \$39.50

### NEW PIN GAMES

- Stage Door Canteen .....\$274.50
- Big Hit ..... 298.50
- Surf Queen ..... 327.50
- Total Roll ..... 525.00
- Goatee ..... 525.00

30 Brand New Asco Stamp Vending Machines, \$25.00 Each. Entire Lot, \$675.00.

### USED PIN GAMES

- Venus .....\$89.50
- Boontown ..... 49.50
- Hi Hat ..... 84.50
- Crosslines ..... 64.50
- Eagle Squadron .....119.50
- Odillac .....\$30.50
- Silver Skates ..... 69.50
- Champ ..... 59.50
- Horoscope ..... 69.50
- Stratolliner ..... 59.50
- Jolly ..... 39.50

INTERNATIONAL COIN MACHINE DIST. 2115 Prospect Ave. Cleveland, Ohio MAin 5769-70

NOW AVAILABLE! REPLACEMENT COVERS FOR WALL BOXES SEE ACME SALES CO. AD ON PAGE 146

### AMMUNITION FOR SALE

10 CASES .22 SHORTS  
10 CASES .22 LONGS  
BEST OFFER TAKES LOT!

**PHIL GOULD**  
220 E. 18th St. Brooklyn, N. Y.  
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### .22 SHORTS WILL PAY \$100.00 PER CASE

BOX 792, CARE BILLBOARD  
1564 BROADWAY NEW YORK 19

### RECONDITIONED AND GUARANTEED

#### ONE BALLS — RECONDITIONED LIKE NEW

Thorbred .....\$425.00	Pimlico .....\$365.00	'41 Derby .....\$310.00
Turf King ..... 350.00	Jockey Club ..... 350.00	Kentucky ..... 285.00
Long Shot ..... 245.00	Club Trophy ..... 295.00	Fortune ..... 185.00
Blue Grass ..... 195.00	Dark Horse ..... 195.00	Record Time ..... 175.00
Long Ace ..... 425.00	Sport Special ..... 175.00	Santa Anita ..... 125.00

#### SLOTS AND CONSOLES

Club Bells .....\$265.00	Paces Twin, 5-10 ..\$275.00	Mills 5c Brown Fr. \$160.00
High Hand ..... 215.00	Silver Moon, F.P. .. 125.00	Mills 10c Brown Fr. 185.00
Jumbo Parade, F.P. 125.00	Super Bell, 5c comb. 325.00	Mills 25c Brown Fr. 220.00
Jumbo Parade, P.O. 135.00	2-Way Super Bell 5-5 425.00	Mills 5c Bonus Bell 175.00
Mills 4 Bells ..... 425.00	Mills 5c Blue Front 150.00	Mills 10c Bonus Bell 215.00
Paces Saratoga ..... 75.00	Mills 10c Blue Front 175.00	Mills 25c Bonus Bell 285.00
Paces Reels ..... 75.00	Mills 25c Blue Front 210.00	Mills 5c Q.T. Blue 85.00

#### NEW FACTORY RELEASES

Gottlieb Stage Door Canteen ...\$274.50
Marvel Frisco ..... 249.50
United Riviera ..... 279.50
A.B.T. Challenger ..... 65.00
Chicago Coin Goatee ..... 525.00
Mills New Vest Pocket Bell ... 74.50
O. D. Jennings 5c Bronze & Std. Chiefs ..... 249.00
O. D. Jennings 10c Bronze & Std. Chiefs ..... 259.00
O. D. Jennings 25c Bronze & Std. Chiefs ..... 269.00
Genco Total Roll ..... 525.00
Champion Hockey ..... 289.50

#### ARCADE EQUIPMENT

Bally Defender .....\$235.00	Bally King Pin ..... 195.00	Bally Rapid Fire ..... 165.00
Chicoin Hockey ..... 219.50	Keeney Air Raider ..... 185.00	Keeney Sub Gun ..... 135.00
Keeney Texas Leaguer ..... 55.00	Mutoscope Sky Fighter ..... 265.00	Batting Practice ..... 135.00
Seeburg Chicken Sam ..... 125.00	Muto. Elec. Traveling Crane ..... 115.00	

#### FIVE BALLS

A.B.C. Bowler ...\$ 70.00	Four Roses .....\$ 75.00	School Days .....\$ 70.00
Bombardier ..... 85.00	Gold Star ..... 60.00	Score-a-Line ..... 55.00
Attention ..... 65.00	Jungle ..... 85.00	Score Card ..... 60.00
Big Show ..... 55.00	Keep 'Em Flying .. 165.00	Sea Hawk ..... 70.00
Cover Girl ..... 225.00	Lot o' Fun ..... 85.00	Silver Skates ..... 78.00
Cross Line ..... 65.00	Metro ..... 65.00	Sky Chief ..... 175.00
Defense (Genco) .. 90.00	New Champ ..... 85.00	Star Attraction ... 75.00
Drum Major ..... 55.00	Oh! Johnny ..... 50.00	Victory ..... 110.00
Five, Ten, Twenty 145.00	Paradise ..... 70.00	Wild Fire ..... 75.00
Flicker ..... 70.00	Play Ball ..... 65.00	Yanks ..... 115.00
Four Aces ..... 135.00	Sara Suzy ..... 60.00	

LIBERAL TRADE-IN ALLOWANCE OFFERED. Send us your list of Games Off Play

#### NEW CONVERSION

For Seeburg Chicken Sam Shoot Your Mother-in-Law — \$14.50 Each Can be installed on location in 20 minutes.

#### MILLS PANORAM REELS

\$38.00 per wheel of six subjects. Series 1 to 18 now available. Don't delay, order now for immediate delivery. Catalog on request.

Mills 50c Silver Chromes, Factory Rebuilt, Knee Action, Drill Proof, Ea. ....\$375.00

#### NEW REVAMPS

Arizona .....\$249.50	Idaho .....\$249.50
Brazil ..... 249.50	Oklahoma ..... 249.50
Bubbles ..... 249.50	Santa Fe ..... 249.50
Catalina ..... 249.50	Streamliner, Ea. 249.50
Grand Canyon .. 249.50	

TERMS: One-Third Deposit, Balance C. O. D.

## BELL PRODUCTS CO.

2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.

## SELL US YOUR MUSIC ROUTE

YOUR AMI TELEPHONE STUDIOS AND MUSIC EQUIPMENT

WE'LL BUY YOUR MACHINES ON OR OFF LOCATION!!!

HIGHEST CASH PRICES PAID—ANYWHERE IN THE U. S. A.!

ALSO INTERESTED IN ALL OTHER TYPES OF EQUIPMENT

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**RUNYON SALES COMPANY** 123 WEST RUNYON STREET NEWARK 8, N. J. - BIGELOW 3-8777

### CASE and CASTING ASSEMBLIES . . . \$50

CHROME PLATED FRONTS—With Cherry or Diamond Ornaments  
GREY HAMMERLOID FRONTS—With Cherry Ornaments  
Black or Natural Wood Case

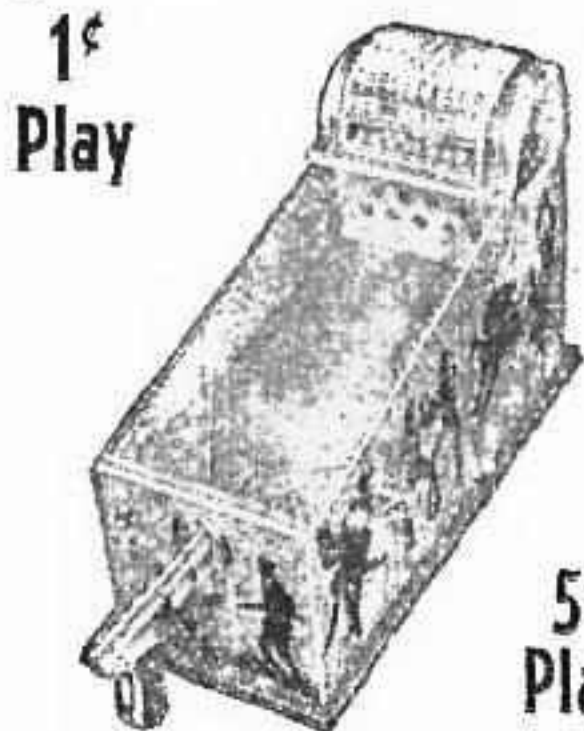
Assembly includes Drill Proof Sides and Club Handle. Assembled and fitted. Shipped in Individual Wood Crate.

WE HAVE A LARGE STOCK OF MILLS SLOTS  
Write or phone for our prices  
TRY OUR RE-BUILDING SERVICE  
Your old Mills Slots rebuilt like New and installed in new Wood Case and Casting Assembly. \$90.00 plus Mills Current Price on New Parts used.

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**MAIL ORDER TODAY FOR NEW A. B. T. CHALLENGER**



5c Play

**\$65.00 EACH**

LOTS OF 25....\$60.00  
LOTS OF 50.... 55.00  
LOTS OF 100... 50.00

1/3 Deposit With Order

**The VENDING MACHINE CO.**  
FAYETTEVILLE, NORTH CAROLINA  
U. S. A.

**Iowa State Sales**  
567 7th STREET, DES MOINES, IOWA  
The authorized BELL-O-MATIC distributor of Mills Bell Products in the State of Iowa suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

**3 INTERNATIONAL MUTOSCOPE PHOTOMATICS**  
Latest models made before the war. Inside lights and latest improvements. 15c Slots. A-1 Condition.  
**\$795.00 EACH**  
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The authorized BELL-O-MATIC distributor of Mills Bell Products in Western New York State suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

**TUBES and ACCESSORIES**

Complete Line of Phonographs and Parts

WE BELIEVE WE STILL HAVE THE LARGEST STOCK OF 12 RECORD PHONOS IN THE U. S. A.

10 TWELVE RECORD ROCK-OLA .....	\$140.00
5 WURLITZER 71 COUNTER MODELS .....	235.00
10 WURLITZER 61 COUNTER MODELS .....	169.50
WURLITZER COUNTER MODEL STANDS FROM \$15.00 TO \$25.00 EACH	
10 WURLITZER 616's .....	235.00
10 SEEBURG 12 RECORDS .....	125.00

**WURLITZER PARTS**

Main Fiber Gears, New .....	\$3.75	Glasses for 61 Counter Model. Ea. ....	\$1.35
Brake Bands for All Models, New ...	1.00	Glasses for 71 Counter Model. Ea. ....	.90
Record Trays, New .....	.50		
#26804, #22177 Wurlitzer 616 Cancel Rods .....	2.25		
Star Wheels .....	.30		
Star Wheel Pins .....	.20		
WURLITZER TONE ARMS, COMPLETE WITH CRYSTALS FOR 412, 24, 500 AND 600. EA. ....	18.50		
# M.F.D., 450 V. ....	.70		
RUBBER COVERED ZIP CORD, PER FT. ....	.19		

**SEEBURG PARTS**

Tone Arms, Less Heads, New .....	\$3.50
Spring Assembly, Complete, New ...	2.75

**ROCK-OLA PARTS**

Belts, New .....	\$ .60
16 MFD, 450V .....	.00
25 MFD, 600V .....	2.00
	02c

MANY OTHER CONDENSERS AT PROPORTIONATE PRICES  
WE MANUFACTURE MANY NEW NECESSARY WURLITZER PARTS AND HAVE A COMPLETE STOCK OF USED PARTS FOR ALL PHONOGRAPHS—SEND US YOUR ORDERS!!!

TUBES! TUBES! TUBES! SEND FOR COMPLETE CATALOG NO INCREASE IN PRICE!  
Deposit Required With All Orders!

**ALBENA SALES CO.**

587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

**EXCLUSIVE DISTRIBUTORS FOR PACKARD PLA-MOR PHONOGRAPHS and ACCESSORIES in Minnesota, North Dakota, Northern Wisconsin and Northern Michigan NOW AVAILABLE FOR DELIVERY!**

Packard Pla-Mor Wallbox .....	\$ 38.95
Packard Rotating Speaker .....	159.50
Packard Model 900 Wall Speaker ..	49.95
Packard Model 800 Wall Speaker ..	33.95
Packard Model 700 Wall Speaker ..	19.95
30-Wire Packard Pla-Mor Cable, Ft. .	.19
Bar Brackets, Aluminum .....	5.00

**NEW MACHINES**

New Bank Ball, 9" .....	\$375.00
Chic. Coin Goalee .....	525.00
Genco Total Roll .....	525.00
Pilot Trainer .....	750.00
Mills Black Cherry Bells .....	Write
Bally Victory Derby .....	Write
Bally Victory Special .....	Write
Champion Hockey .....	289.50
Bally Under 8c Raider .....	399.50

**JENNINGS 4-STAR CHIEFS**

5c, \$125.00; 10c, \$150.00; 25c, \$175.00

**WATLING ROLATOPS**

5c, \$75.00; 10c, \$100.00; 25c, \$150.00

We can use Mills Escalator Machines—Write!

**OTHER GUARANTEED BUYS!**

Jockey Club, Ref. ....	\$375.00
Turf King .....	375.00
Paces Reels, Aut. P.O., Ref. ....	125.00
Silver Moon, Like New .....	125.00
Jumbo Parade, Hi-Hd., Ref. ....	135.00
Big Game, Aut. P.O., Ref. ....	135.00
Jenn. Totalizer, Free Play .....	100.00
Big Game, Free Play .....	100.00
Pace Reels, Two-Way, 5c-5c .....	275.00
Pace Reels, Two-Way, 5c-10c .....	300.00
Keeney Super Bells, Two-Way, 5c-25c, Comb. Cash & Free Play ..	650.00
Dewey Single .....	75.00
Dewey or Callie Double .....	150.00
Wurl. 616 Hideaway .....	250.00

**Twin Ports SALES CO.**

230 LAKE AVE. SOUTH  
DULUTH 2, MINN.  
MELROSE 2888

**UNITED Exclusive Distributors in Wisconsin and Upper Michigan for—CHALLENGER '47 PHONOGRAPH**

EVANS TEN STRIKE AND CONSOLES  
BALLY SURF QUEEN AND OTHER GAMES

**ALSO DELIVERING**

CHICAGO COIN GOALEE—GENCO TOTAL ROLL—ABT CHALLENGER—CHAMPION HOCKEY

**4—QUALITY USED MACHINE BUYS OF THE WEEK—4**

Track Odds, D.D. ....	\$379.50	Santa Anita (1 ball P. O.) ....	\$ 94.50
Evans Lucky Lucre '41 .....	149.50	Mills 5c Chrome, 2-5, P.O. ....	129.50

WRITE TODAY FOR OUR PRICE LIST — Terms: 1/3 Certified Deposit

Wisconsin's Leading Distributors

**UNITED COIN MACHINE COMPANY**

6304 W. GREENFIELD AVE. PHONE, GR-6772 MILWAUKEE 14, WISCONSIN



**ALUMINUM DISCS for GROETCHEN TYPERS**

Guaranteed Perfect \$7.00 per 1000

IMMEDIATE DELIVERY

1/3 Deposit With Order

**MAX GLASS DISTRIBUTING COMPANY**

914 DIVERSEY • CHICAGO 14, ILL.

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**Dixie Coin Machine Company**

910-912 Poydras St., New Orleans 13, La.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the State of Louisiana suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

★ ★ ★ ★ ★

**MUSIC SPECIALS!!**

Seeburg 9800, RCES .....	\$649.50
Seeburg Envoy, RCES .....	479.50
Seeburg Colonel, RCES .....	499.50
Mutoscope Ace Bomber .....	169.50
Mutoscope Sky Fighter .....	169.50
Mutoscope Drive Mobile .....	169.50
Chester Pollard Football .....	89.50
Liberator .....	139.50
Periscope .....	139.50
Selectoscope .....	139.50
Ch. Coin Hockey .....	169.50
Bally Torpedo Gun .....	119.50

**B. & B. NOVELTY CO.**

715-17 West Main St. Louisville, Ky.

**PHOTOMATICS!!**

Newly refinished. Equipped with Pre-Heaters. Excellent mechanical condition.

Only \$590.00 each (uncrated)

**VARIETY CORNER, INC.**

1514 Market Street Philadelphia 2, Pa. Loc. 5629

**South Coast Amusement Co.**

314 E. 11th STREET, HOUSTON 8, TEXAS

The authorized BELL-O-MATIC distributor of Mills Bell Products in the Southern half of the State of Texas suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!



# LAZAR'S CHOICE

of the Outstanding Leaders in Each Field. Not a random assortment of equipment—but machines guaranteed to assure Bigger Profits!

1. THE ROCK-OLA — PHONOGRAPH OF TOMORROW — The finest modern phonograph for the finest, peak-profit locations.
2. GOTTIEB'S STAGE DOOR DAN-TEEN — Recognized at the "A No. 1" Big-Play favorite everywhere.
3. GOTTIEB'S THREE-WAY GRIPPERS — New, improved model; sturdier, stronger—new, easy-to-read dial.
4. NEW A. B. T. CHALLENGER (1c and 5c Play). By far the top-profit skill counter game of all time.
5. ACE COIN COUNTER — Sensationally popular new feather-light model, with 5 BIG IMPROVEMENTS offered in no other coin counter.
6. PACES SLOTS AND PACES REELS (5c, 10c, 25c, 50c and \$1) — Big favorites all.
7. DAVAL PRODUCTS — A complete line-up of sensational new counter games, each designed to have sensational new appeal, including MARVELS and AMERICAN EAGLES (coin and non-coin operated).

WE ARE DELIVERING AND ALL ORDERS ARE FILLED IN ROTATION. RUSH YOUR ORDER TO

## B. D. LAZAR CO.

1635 FIFTH AVE. PITTSBURGH 19, PA.

Phone: Grant 7818

# BLACK-LITE MAGIC

## TODAY'S TWO TOP LEADING SCENIC CONVERSIONS

AVERAGE WEEKLY RECEIPTS \$65.00 IN ORDINARY LOCATIONS

### SHOOT THE MOTHER-IN-LAW

BOOST YOUR PROFIT OVERNIGHT WITH THIS SENSATIONAL CONVERSION!

\$14.50 WITHOUT BLACK-LITE } ALL CONVERSIONS { WITH BLACK-LITE \$55.00

F. O. B. Chicago. 1/3 Deposit With Order.

Either conversion, with or without Black-Lite, installed on location in 20 minutes. Complete with Black-Lite tubing, fixture, ballast and doll.

WANT: CHICKEN SAM'S and JAPS. STATE LOWEST PRICES.



Black-Lite distributorships open in some States. Give full particulars and territory covered in first letter.

### OUR IRON-CLAD MONEY-BACK GUARANTEE

If in 5 days you don't agree that this scenery is not a cartoon, but real art, and that it tops all others in appearance, design, workmanship, lacquer and player appeal, we will pay the shipping charges both ways and return your money in full.

## CENTRAL COIN MACHINE COMPANY

2408 BRYN MAWR AVE. PHONE ARDmore 9345 CHICAGO 45, ILL.

We Sincerely Recommend **GUSHER** by DAVAL

The new JACKPOT counter game that beats 'em all for greater profits! Bell-fruit reels pay out token awards from 3-1 to 25-1, or a special JACKPOT token, also a special BONUS token. Hand-load JACKPOT! BONUS window conceals JACKPOT if desired. Join the richest strike in years... order GUSHER NOW for immediate delivery. We will take used counter slots in trade.



\$54.00

#### MUSIC

- 3 Mills Panorams \$375.00
- 1 40-Record AMI Highboy 450.00
- 1 Wurlitzer Victory Key Board 525.00
- 4 Wurlitzer 61 185.00
- 1 Wurlitzer 61 with Stand 200.00
- 1 Mills Throne of Music 375.00
- 20 WS2Z Wallomatics 30.50
- Brand New Klear Tone Speakers \$ 29.50
- Brand New Universal Amplifiers 45.00
- Brand New Packard Brackets 4.50

#### ARCADE EQUIPMENT

- 2 9 1/2 Ft. Bowl-a-Bomb Skee Ball 150.00
- 4 9 1/2 Ft. Bowling Leagues 150.00
- 1 9 1/2 Ft. Bell-a-Ball 75.00
- 4 10 1/2 Ft. Promier Skee Barrel Rolls 325.00
- 2 Ten Strikes 85.00
- 3 Keeney Submarine Gun 135.00
- 2 Keeney Air Raiders 135.00
- 2 Shoot the Chutes 135.00
- 1 Shoot Your Way to Tokyo 135.00
- 2 Tommy Guns 125.00
- 1 Rotary Claw 275.00
- 3 Rotary Pusher Type 325.00
- 2 Panoram Peep Shows with Film 395.00
- 1 Mystic Pen 169.50
- 1 Scientific Base Ball 115.00
- 2 Anti-Aircraft 69.50
- 2 Late Model Photomatics \$795.00

#### FOR IMMEDIATE DELIVERY

- CHICAGO COIN GOALEE \$525.00
- AMUSEMATIC LITE-O-LEAGUE 425.00
- GENCO TOTAL-ROLL 525.00
- MARVEL FRISCO 249.50
- MARVEL CATALINA 249.50
- EXHIBIT BIG HIT 298.50
- GOTTIEB STAGE DOOR CANTEN 274.50

YOU CAN BUY NO FINER USED EQUIPMENT AT ANY PRICE. TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

## CLEVELAND COIN MACHINE EXCHANGE

2021-25 PROSPECT AVENUE Phone: PProspect 6316-17 CLEVELAND 15, OHIO

NOW DELIVERING BRAND NEW PERFECT'S POKER TABLE! Excellent for Concessions or Arcades—Complete with all Deluxe Trimmings. Crated—\$175.00.

#### CONSOLES

- Paces Reels, Combination \$150.00
- Paces Saratoga, Combination 140.00
- Brown Paces Races 225.00
- Silver Moon, F.P. 110.00
- Totalizer, F.P. 110.00
- Jumbo Parade, F.P. 95.00
- Big Top, F.P. 85.00
- Paces Saratoga, Senior, P.O. 110.00
- Paces Saratoga, Junior, P.O. 100.00
- Big Game, F.P. 85.00
- 2 Late Mills 4-Bells, 5c Play 450.00
- Keeney's Kentucky Club 110.00
- Keeney's Pastime 175.00
- Keeney's Track Time 125.00
- Keeney Twin Nickel Super Ball 385.00

BRAND NEW DOUBLE REVOLV-AROUND SAFES \$225.00

#### COUNTER GAMES

- 15 Marvel American Eagles (Used) \$ 15.00
- 10 Mills 5c Vest Pockets 45.00
- BRAND NEW A.B.T. CHALLENGERS 65.00
- BRAND NEW GOTTIEB 3-WAY GRIPPERS 39.50

BRAND NEW NON-COIN OPERATED GENCO PUNCH A BALL \$ 17.50

# LOST OUR LEASE!

Must Sell Everything to the Bare Walls by June 30th!

GOING FAST . . .

## GET 'EM WHILE THEY LAST! FIRST COME—FIRST SERVED!

1 ABT RIFLE RANGE—6 GUNS.....\$1,250.00

- |                                       |                                  |
|---------------------------------------|----------------------------------|
| 1 Ace Bomber .....\$195.00            | 1 Muscle Builder .....\$195.00   |
| 2 Keeney Air Raiders, Ea. .... 155.00 | 31 Mutoscopes, Ea. .... 60.00    |
| 1 Keeney Anti-Aircraft ..... 49.00    | 1 5-Reel Mutoscope ..... 225.00  |
| 1 Candid Camera ..... 189.50          | 1 Night Bomber ..... 225.00      |
| 1 Cupid Arrow ..... 149.50            | 1 Perfume Girl ..... 69.50       |
| 10 Mutoscope Card Mach. Ea. ... 39.50 | 1 Photomatic ..... 650.00        |
| 1 Bally Defender ..... 195.00         | 1 Photo Studio ..... 850.00      |
| 1 Drivemobile ..... 195.00            | 1 Poker & Joker ..... 89.50      |
| 1 Drivemobile Tokyo Raider .. 195.00  | 1 Punching Bag ..... 169.50      |
| 1 Electric Chair ..... 99.50          | 1 Rapid Fire ..... 129.50        |
| 1 Electricity Is Life ..... 99.50     | 1 Rocket Buster ..... 149.50     |
| 1 Fortune Teller ..... 32.50          | 1 Sky Fighter ..... 195.00       |
| 1 Grandfather Clock ..... 99.50       | 2 Smash The Axis, Ea. .... 49.50 |
| 2 Grip Tease, Ea. .... 69.50          | 1 Tail Gunner ..... 129.50       |
| 1 Chicago Coin Hockey ..... 185.00    | 1 Ten Strike ..... 69.50         |
| 2 Knockout Fighters, Ea. .... 395.00  | 2 Test Pilots, Ea. .... 99.50    |
| 2 Knotty Peaks, Ea. .... 89.50        | 1 Thigh O Graph ..... 129.50     |
| 1 Lift O Graph ..... 179.50           | 2 Tommy Guns, Ea. .... 129.50    |
| 7 Love Meters, Ea. .... 35.00         | 1 Torpedo ..... 169.50           |
| 1 Love Teller ..... 169.50            | 1 Undersea Raider ..... 325.00   |
| 1 Metal Typor ..... 325.00            | 1 Whee Gee Mystic ..... 169.50   |

TERMS: 1/3 With Order, Balance C. O. D. Bank References: American National Bank of Chicago.

OFFERS FOR ENTIRE LOT WILL BE CONSIDERED!

## PLAYLAND ARCADE

520 SO. STATE ST. CHICAGO 5, ILLINOIS PHONE LAKEVIEW 7800

## ACME REPLACEMENT COVERS for Wall Boxes

**UNCONDITIONALLY GUARANTEED  
AGAINST BREAKAGE FOR 5 YEARS!**

We are now manufacturing metal (aluminum) Wall Box Replacement Covers for Wurlitzer and Seeburg Boxes. These covers are beautifully finished in a crinkle finish and are a perfect replacement for your broken plastic covers.

- WURLITZER MODEL 125, 5-10-25c .... \$7.95 Ea.
- SEEBURG MODEL WS5Z, 5c, 24 Selec. ... 8.95 Ea.
- SEEBURG MODEL WS2Z, 5c, 20 Selec. ... 9.95 Ea.

10% Discount in Dozen Lots!

FULL REFUND WILL BE MADE IF YOU'RE NOT SATISFIED FOR ANY REASON WHATSOEVER!

### ACME SALES COMPANY

505 W. 42d Street, New York 18, N. Y.  
Phone Longacre 3-4138

## SPECIAL REBUILDING SERVICE!

COMPLETELY OVERHAULED AND REBUILT THE FACTORY WAY  
★ MILLS THREE BELLS ..... \$100.00 Plus Parts ★  
MILLS 4 BELLS ..... 115.00 Plus Parts  
ONE WEEK DELIVERY

### Refinished—CONSOLES—Reconditioned

5¢ Super Bell Com. .... \$274.50	5¢ Silver Moon, F.P. .... \$119.50
Mills Jumbo, C.P., Late Model ..... 109.50	Galloping Dominoes, 2 Tone, J.P. .... 249.50

### Refinished—ONE BALLS—Reconditioned

Fair Grounds ..... \$ 49.50	Kentucky ..... \$249.50	Record Time, F.P. ... \$174.50
Sport King ..... 209.50	Long Shot ..... 239.50	Caron, Conv. to F.P. 49.50
'41 Derby ..... 339.50	Sportsmen, F.P. ... 195.50	Preakness, Conv. to FP 49.50
Pimlico ..... 369.50		

### Refinished—ARCADE EQUIPMENT—Reconditioned

EVANS TEN STRIKE, H.D., RE-PAINTED, REFIN. LIKE NEW \$119.50	Supreme Shoot to Tokyo ..... \$125.00
Rapid Fire, Perfect ..... 119.50	Chi Coin Hockey ..... 185.00
	Amusement Lite League ..... 425.00

CONVERSION  
**BLACK-LITE MAGIC**  
SHOOT THE MOTHER-IN-LAW  
for Chicken Sam - - \$55.00

### REBUILT SLOTS

5¢	10¢	25¢	5¢	10¢	25¢
Mills Black Cherry \$225.00	\$250.00	\$275.00	Mills Copper Chrome \$225.00	\$250.00	\$275.00
Mills Silver Chrome 225.00	250.00	275.00	Mills Brown Fronts 150.00	175.00	200.00
Mills Gold Chrome 225.00	250.00	275.00	Mills Blue Fronts 125.00	150.00	175.00
	Watling Rotatops, 5¢ Only ..... \$85.00				

**NEW REDUCED PRICES**  
ON "TRUE FIT" CASTINGS AND CASES  
BLACK CHERRY, SILVER AND COPPER CHROME  
NOW - - \$45.00

COMPLETE WITH ALL NECESSARY PARTS READY TO ASSEMBLE

### Refinished—5 BALL—FREE PLAYS—Reconditioned

Avalon ..... \$22.50	HI Babe (Follies Conversion) ..... \$69.50	Sparky ..... \$37.50
ABO Bowler ..... 42.50	Lone Star ..... 35.00	Star Attraction ..... 69.50
Big Chief ..... 42.50	Metro ..... 49.50	Ten Spot ..... 45.00
Bosco ..... 89.50	On Deck ..... 27.50	Three Up ..... 39.50
Belle Hop ..... 79.50	Rebounds ..... 22.50	Towers ..... 74.50
Big Show ..... 35.00	Score Line ..... 42.50	Topic ..... 79.50
Click ..... 69.50	Sea Hawk ..... 55.00	Thriller ..... 32.50
Cadillac ..... 35.00	Summertime ..... 30.00	Vacations ..... 35.00
Fox Hunt ..... 50.00	Spot a Card ..... 79.50	Victory ..... 84.50
Gold Star ..... 45.00	Seven Up ..... 52.50	Venus ..... 89.50
Horoscpo ..... 75.00	Spot Pool ..... 75.00	Vogue ..... 25.00
	Scoop ..... 25.00	Wildfire ..... 69.50
		Ump ..... 39.50

### NEW REVAMPS

Catalina ..... \$249.50	Oklahoma ..... \$249.50
Hollywood ..... 249.50	South Seas ..... 279.50
Big Top ..... 249.50	Foreign Colors ..... 109.50
Riviera ..... 279.50	

MARVEL'S NEW 5 BALL REVAMP FRISCO — \$249.50

1/3 Deposit With Order, Balance C. O. D. or S. D.

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2513 N. Milwaukee Ave. (Capitol 1111) Chicago 47, Ill.

An Operator's  
**DREAM**

COME  
TRUE!



Jennings'  
**SILVER EAGLE**

IT'S 50c  
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IT'S ON THE WAY

Watch  
for  
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O. D. JENNINGS and COMPANY CHICAGO 24, ILL.

Original  
Proven  
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Ready for Delivery

**AMUSEMENT ENTERPRISES**

**EVANS**

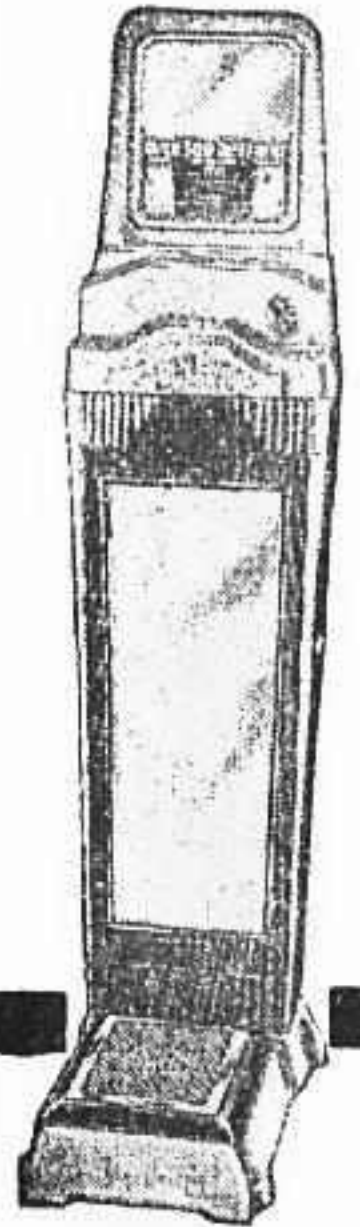
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in  
**CONSOLES**

**H. C. EVANS & CO.**

1520-1530 W. ADAMS STREET • CHICAGO 7, ILLINOIS



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**NEW SCALES**  
**SOON**  
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**We Can Rebuild Your Old Scales  
and Make Them Look Like New**

Get your Scales rebuilt now and have them ready for your big season.

**WATLING MFG. CO.**

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**VOLUMES  
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**LOVELY BOOKS**  
The NEW JUMBO HOLE  
winner that means in-  
creased sales for you!  
1006 holes at 5¢ per sale  
... \$50.30  
Total Average Payout 25.13  
Total Average Profit \$25.17  
SLOT Symbols - THICK Board

**LOVELY BOOKS**

JACKPOT COMPANY  
THICK BOARD  
"PUNCHES" THAT CAN WIN UP TO

25 AWARDS

PER PUNCH

1st	100¢
2nd	75¢
3rd	50¢
4th	25¢
5th	25¢
6th	20¢
7th	20¢
8th	20¢
9th	20¢
10th	20¢
11th	20¢
12th	20¢
13th	20¢
14th	20¢
15th	20¢

14 N. PEORIA ST.  
CHICAGO 7, ILL.

**SUPERIOR PRODUCTS**

**Reconditioned Pinballs**

Air Circus.	\$109.50	Sea Hawk.	\$ 49.50
Attention .	69.50	Silver Spray	49.50
Bola-Way .	79.50	Sky Line . .	49.50
Defense (Baker) . .	49.50	Sky Rider .	99.50
Entry . . . .	39.50	Sparky . . .	39.50
Fox Hunt .	49.50	Speed	
Gold Star .	49.50	Demon . . .	39.50
Home Run, '40 . . . .	39.50	Spot Cha .	79.50
Jungle . . .	79.50	Super	
Line-Up . .	39.50	Charger .	39.50
Marines . .	99.50	Target Skill	49.50
Mills 1-2-3, '39 . . . .	49.50	Texas	
Salute . . .	49.50	Mustang .	69.50
School Days	49.50	Trailway . .	59.50
		Wild Fire .	69.50
		'41 Derby	269.50

1/3 Deposit, Balance C. O. D.

**GENERAL AMUSEMENT CO.**

915 N. Saginaw St. Flint 4, Mich.  
Phone, 3-4887

**ROUTE WANTED**

**MUSIC  
PIN BALLS  
CIGARETTES**

Will buy route of one type of machine or  
a combination of the above types.  
Give complete information on Equipment,  
Condition, Price, etc.

Box D-225, c/o The Billboard,  
Cincinnati 1, Ohio

**NOW AVAILABLE!  
REPLACEMENT COVERS  
FOR WALL BOXES**

SEE ACME SALES CO. AD ON PAGE 146

**THE NEW BLACKSTONE  
HIGH SPEED DOUBLE BARREL  
COIN PACKER**

Count and wrap \$4 in nickels  
in 20 seconds. Made in three  
sizes. Nickel—penny—dime.  
Guaranteed. Price \$2 each size.

Blackstone Coin Packer Co.  
Madison 1, Wis.



When you see it  
You'll agree it's

**DYNAMITE!**

*Williams*  
MANUFACTURING  
COMPANY

161 W. HURON ST.  
CHICAGO 10, ILLINOIS

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# TESTED *Empire Coin* MACHINES

RED BALL—NEW LEGAL POOL TABLE TYPE ARCADE GAME . . . . .	\$395.00
EXHIBIT'S NEW 5-BALL—BIG HIT—\$298.50; WITH 4-COIN MULTIPLE . . . .	398.50
MUNVES SUPER ROLL . . . . .	\$349.50
PREMIER SKEE BARREL ROLL . . . . .	429.50
NEW VEST POCKETS . . . . .	74.50
NEW SPEED IRON SOLDERING GUN . . . . .	14.95
AMUSEMATIC LITE-LEAGUE—SENSATIONAL LEGAL BASEBALL GAME . . . . .	425.00
CHAMPION HOCKEY, 2 Player Legal Game . . . . .	\$289.50
GENCO TOTAL ROLL . . . . .	\$525.00
NEW JENN. SUPER DELUXE LITE UP CHIEFS—5c, \$274.00; 10c, \$284.00; 25c . . .	294.00
KLEER-FLO PARTS CLEANER AND 30 GALLON DRUM OF FLUID . . . . .	129.50
NEW JENNINGS BRONZE & STANDARD CHIEFS, 5c, \$249.00; 10c, \$259.00; 25c . . .	269.00
CHICAGO COIN COALEE . . . . .	\$525.00
VICTOR "V" NUT & GUM VENDOR . . . . .	10.75
NEW GROETCHEN COLUMBIA, I.P. . . . .	132.50
COTTLIEB STAGE DOOR CANTEEN . . . . .	274.50
UNIVERSAL Bar Brackets, Pr. . . . .	6.95
NEW PACE DOLLAR BELLS . . . . .	600.00

**SPECIAL!** GROETCHEN METAL TYPERS, A-1 . . . . . \$325.00

**SPECIAL!** SHOOT THE MOTHER-IN-LAW, BLACK LITE CHANGE-OVER \$ 55.00

## CONSOLES

5¢ COMB. SUPER BELLS . . . . .	\$289.50
BALLY SUN RAYS, F.P. . . . .	149.50
25¢ CLUB BELL, COMB. . . . .	295.00
MILLS BOX STANDS, COMPLETE . . . . .	10.50
HI HAND, COMB. . . . .	209.50
GALLOPING DOMINOES, J.P. . . . .	249.50
MILLS JUMBO, F.P. . . . .	129.50
BALLY BIG TOP, P.O. . . . .	119.50
WATLING BIG GAME, F.P. . . . .	89.50
BALLY BIG TOPS, F.P. . . . .	129.50
JENN. SILVER MOONS, F.P. . . . .	129.50
JENN. BOBTAILS, F.P. . . . .	129.50

## ARCADE

BROWN ANTI-AIRCRAFT . . . . .	\$ 84.50
WILLIAMS ZINGO . . . . .	225.00
WORLD SERIES . . . . .	99.50
TEXAS LEAGUE, DELUXE . . . . .	59.50
ORIGINAL SKY FIGHTERS . . . . .	169.50
GROETCHEN ZOOMS . . . . .	34.50
SHOOT THE BARTENDER, SAM CON. . . . .	189.50
2 EXHIBIT ROTARY—PUSHER . . . . .	319.50
AIR RAID . . . . .	174.50
MAID 'N' MONSTER, CHUTES REV. . . . .	145.00
KICKER & CATCHERS, A-1 . . . . .	27.50
SHOOT TO TOKIO . . . . .	129.50
SHOOT THE WOLF, BLACKLIGHT . . . . .	249.50
GOTT. TRIPLE GRIPPERS . . . . .	24.50
BALLY DEFENDER . . . . .	219.50
HOLLY GRIPPERS . . . . .	14.50
KEENEY SUBMARINE . . . . .	139.50
AMERICAN EAGLES, 1¢ . . . . .	19.50
MERCURY & LIBERTY, 5¢ FRUIT . . . . .	24.50
BIG GAME HUNTER—LATEST . . . . .	44.50
CHICAGO COIN HOCKEY . . . . .	219.50
BLUE TARGET SKILLS—LATEST . . . . .	39.50
MUTO. VIEWSCOPIES, WITH FILM . . . . .	34.50

## SLOTS

25¢ MILLS BONUS BELLS . . . . .	\$295.00
25¢ MILLS BROWN FRONT . . . . .	185.00
10¢ WATL. GOOSENECK, TWIN J.P. . . . .	54.50
5¢ MILLS LATE Q.T. . . . .	109.50
10¢ MILLS LATE Q.T., ORIG. . . . .	139.50
1¢ MILLS Q.T., A-1 . . . . .	59.50
VEST POCKETS, BLUE & GOLD . . . . .	54.50
COLUMBIAS—FRUIT REEL, G.A. OR J.P. . . . .	89.50
5¢ PACE ALL STARS, 3-5 . . . . .	89.50

## ONE BALLS

FAIRGROUNDS . . . . .	\$ 59.50
DARK HORSE, F.P. . . . .	189.50
'41 DERBY . . . . .	339.50
KENTUCKY . . . . .	249.50
CLUB TROPHY . . . . .	315.00
LONG SHOT . . . . .	299.50
VICTORIOUS, F.P. TURF CHAMP . . . . .	109.50
SPORTSMAN, F.P. . . . .	195.00
SKYLARK, F.P. and P.O. . . . .	175.00
RECORD TIME, F.P. . . . .	184.50
LONGACRE, F.P. . . . .	435.00
BLUE GRASS . . . . .	195.00
SPORTS SPECIALS, F.P. . . . .	174.50
'40 MILLS 1-2-3, F.P. . . . .	99.50
MILLS OWL—1 OR 5 BALL, F.P. . . . .	79.50

**SPECIAL—SEEBURG CLASSIC**  
7 5c WIRELESS WALL-O-MATIC AND WIRELESS SPEAK ORGAN \$765.00

*Special!* 2-5c MILLS CLUB CONSOLES THE FOUR PIECES \$1195.00  
1-10c  
1-25c

## WANTED!

HI DIVE, LEADER, ZOMBIE, STARS, DO-RE-MI, DOUBLE PLAY, SUN BEAM, DUPLEX, SKY BLAZER & WEST WIND @ \$55.00. ALSO ALL MUSIC AND OTHER EQUIPMENT. SEND YOUR LIST. WE NEED F.P. CONSOLES!!

### USED PIN GAMES

'41 MAJORS . . . . .	\$ 79.50
NEW CHAMP . . . . .	82.50
PARADISE . . . . .	69.50
BALLY FLEET . . . . .	54.50
GENCO VICTORY . . . . .	94.50
VELVET . . . . .	69.50
TEN SPOT . . . . .	72.50
GUN CLUB . . . . .	79.50
ZANZIBAR . . . . .	99.50
YANKS . . . . .	119.50
ATTENTION . . . . .	74.50
SEVEN UP . . . . .	74.50

### NEW REVAMPS

IDAHO . . . . .	\$269.50
OKLAHOMA . . . . .	269.50
STREAMLINER . . . . .	269.50
CATALINA . . . . .	249.50
TRADE WINDS . . . . .	269.50
FOREIGN COLORS . . . . .	119.50
PION'R BUBBLES . . . . .	249.50
BIG THREE . . . . .	119.50
TRAILWAYS . . . . .	69.50
YANKEE DOODLE . . . . .	179.50
PROGRESS . . . . .	49.50
AMER. BEAUTY . . . . .	129.50

### USED PIN GAMES

TOWERS . . . . .	\$ 89.50
PIN UP GIRL . . . . .	139.50
BRITE SPOT . . . . .	59.50
FLAT TOP . . . . .	235.00
BOSCO . . . . .	89.50
PLAY BALL . . . . .	69.50
HI HAT . . . . .	89.50
BROADCAST . . . . .	69.50
GLAMOUR . . . . .	49.50
CROSSLINE . . . . .	79.50
MARINES . . . . .	119.50
FOUR ROSES . . . . .	72.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

## *Empire Coin* MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

### SALTED SPANISH PEANUTS

19¢ Per Lb. \$17.10 Per 90 Lbs.  
(Packed in 30 Lb. Cartons)

### SALTED PEANUTS and FANCY NUT MIX

27 ½¢ per Lb. (Mix consists of Spanish Virginias, Almonds, Pecans and Cashews)  
\$24.75 Per 90 Lbs.  
(Packed in 30 Lb. Cartons)

### SALTED CASHEWS

92¢ per Lb. \$46.00 per 50 Lbs.  
(Packed in 25 Lb. Cartons)

F. O. B. St. Louis, ½ Deposit, Balance C.O.D.  
**ACE HIGH PRODUCTS CO.**  
1811 S. 14th St. St. Louis 4, Mo.

## SCALES

CANNOT TELL  
FROM NEW

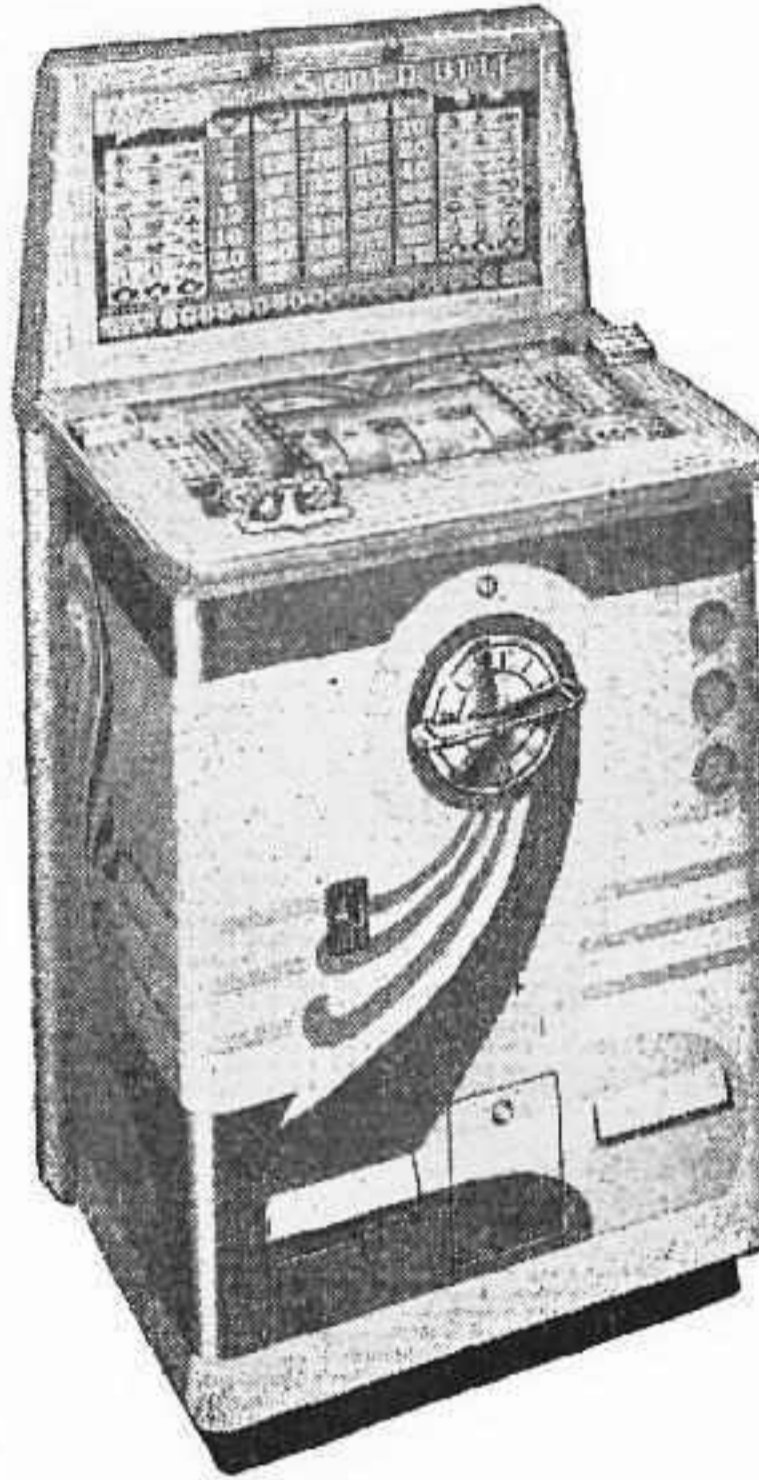
Fortune Telling Ticket Vending Scale:  
Low Model . . . . . \$100.00  
Floor Size—Model A . . . . . 125.00  
Floor Size—Model B . . . . . 150.00  
Kirk's Astrology Scale . . . . . 95.00  
Kirk's Guess Your Weight Scale . . . . . 125.00

NEW

Character Readings Scale . . . . . \$169.50  
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.  
NEW OR REBUILT ANY MAKE AMUSEMENT MACH.  
MUNVES HAS THEM ALL!

**MIKEMUNVES**  
510-514 W. 34th St.  
N.Y. 1, N.Y. (Bryant 9-8677)

## NOW DELIVERING! IN ILLINOIS, IOWA, MISSOURI, KANSAS, NEBRASKA



## KEENEY'S BONUS SUPER BELL

YOUR CHOICE OF  
NICKEL, DIME  
OR QUARTER

All Machines COMBINATION FREE  
PLAY & PAYOUT FIVE COIN MULTIPLE



The Most SENSATIONAL MONEY-  
EARNING Console Ever Devised!



ASK THE OPERATOR WHO IS FOR-  
TUNATE TO OWN ONE!

Phone FOR IMMEDIATE  
SHIPMENT!

EXCLUSIVE J. H. KEENEY DISTRIBUTORS

## WORLD WIDE Distributors

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BURNSWICK 2338-6878

FRANK MERKLE  
1513 OAK STREET  
KANSAS CITY 8, MO.  
VICTOR 8404-8405

## THE SENSATIONAL NEW GRILLE CLOTH YOU'VE BEEN WAITING FOR

# "TALKING GOLD"

## PLASTIC GRILLE CLOTH

fashioned of a new long lasting plastic  
material—in brilliant gold finish.

**"TALKING GOLD"** Plastic Grille Cloth—banishes all  
unsightly grille cloths. Wipes clean instantly with damp  
cloth. Lasts for ages. Takes a minute to staple in place.

**"TALKING GOLD"** Plastic Grille Cloth—commands  
instant attention. Bright gold finish sparkles brilliantly  
day or night . . . in sunlight or electric light. Enhances  
beauty of all machines. Greatly increases playing  
popularity.

**"TALKING GOLD"** Plastic Grille Cloth—comes in  
sheets 20"x50" (or multiples of this size).

PRICE—1c Per Sq. Inch. Full Sheet (1,000 Sq. In.) \$10.00.  
Save waste—Save money! Buy large roll. Use as needed.

SPECIAL  
DISCOUNTS FOR  
LARGE QUANTITY  
BUYERS

WRITE  
TODAY  
FOR FULL  
PARTICULARS

## SPEEDWAY PRODUCTS, INC.

502 W. 45th ST.  
N. Y. 19, N. Y.

**AL BLOOM**

**PRESIDENT**

# EAGLE PHONOGRAPH REPLACEMENT PLASTICS

available at RIGHT prices!

New CLEAR, TRANSPARENT PLASTIC WINDOWS  
For your Model 850 program holder \$5.00 per set

**Thickest • Strongest  
Toughest • Non-Inflammable • Perfect Fit!**  
Almost 1/4 inch thick—COLORS TINTED THROUGH AND THROUGH SAME AS THE ORIGINAL. A Quality Product Worthy of Your Expensive Instrument

WURLITZER	Each	ROCK-OLA	Each
800 Top Corners.....	\$16.50	Standard, Master, Deluxe or Supers:	
800 Lower Sides.....	13.50	Top Corners (Solid Red, Yellow or Green).....	\$12.75
800 Middle Sides.....	3.00	Lower Sides (Red or Yellow)..	12.75
800 Top Centers (Right or Left, Red)....	8.00		
800 Back Sides (Green).....	9.50	<b>SEEBURG</b>	
800 Top centers (onyx).....	4.00	"Hi-Tone" Model 9800, 8800, 8200:	
600, 500 Top Corners.....	4.50	Lower Sides (Solid Red, Yellow or Green).....	14.50
700 Top Corners.....	7.50	"Classic"—"Colonel"	
700 Lower Sides.....	9.50	Top Corners (Solid Red, Yellow or Green).....	6.00
700 Back Sides.....	8.50		
750 Top Corners.....	8.75	<b>SHEET PLASTICS</b>	
750 Lower Sides.....	8.75	20" x 50"—Pliable—Per Sheet..	
750 Top Center.....	4.25	50 Gauge, Red, Yellow, Green or Clear.....	\$12.50
750 Middle Sides.....	2.00		
850 Top Corners.....	9.50		
850 Lower Sides.....	8.75		
850 Top Center.....	11.00		
850 Peacock Glasses.....	3.50		
950 Lower Sides.....	10.50		
24 Top Corners.....	1.00		
24 Lower Sides.....	4.00		
41-61-71 Top Corners.....	4.50		

If You Don't See What You Want . . . Ask For It! We May Have It In Stock!  
**EAGLE COIN MACHINE CO.**  
1514 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247

## BLACK CHERRY CABINET SETS

INCLUDES WOOD CABINET COMPLETE. ASSEMBLED, READY TO USE

**NO FILING OR FITTING**

CASTINGS IN BEAUTIFUL HAMMERLOID FINISH WITH BRIGHT CHERRY ORNAMENTS — POLISHED, ETCHED AWARD PLATE—CLUB HANDLE—DRILL PROOF PLATES—CABINET RAILS AND POLISHED MONEY CUP. COMPLETE . . . . .

**\$44.75** PER SET

### GOLD CHROME SETS

COMPLETE WITH CABINET FITTED SAME AS ABOVE . . . . .

**\$34.75** PER SET

**Why Use Inferior Sets When the Best Costs No More?**  
When ordering specify NICKEL, DIME or QUARTER play. Also specify 3/5 Mystery, 2/5 or 3/5 One-Cherry payout.

**QUICK DELIVERY**

**MILLS SLOTS**

- BLACK CHERRY BELLS
- BLACK BEAUTY BELLS
- GOLD CHROME BELLS
- SILVER CHROME BELLS

LIBERAL ALLOWANCES FOR OLD EQUIPMENT  
WE BUY, SELL AND EXCHANGE

**BAKER NOVELTY COMPANY**  
1700 W. WASHINGTON BLVD. • CHICAGO 12, ILLINOIS

**PACKARD MANUFACTURING CORP.**

Packard Pla-Mor Wall Boxes . . .	\$38.95	#700 Speakers . . . . .	\$21.95
30-Wire Cable. Per Ft. . . . .	.19	#800 Speakers . . . . .	36.95
One Piece Bar Bracket . . . . .	5.00	#900 Speakers . . . . .	49.95
Ceiling and Wall Speakers . . . . .	Write	#1000 Speakers (Out of This World) . . . . .	\$159.50 Plus Tax



MILLS VEST POCKET - \$74.50 F.O.B. Factory

**NOW DELIVERING MILLS BLACK CHERRY BELLS**

In 5-10-25-50c Play — Made in 2/5 or 3/5 Payout on 1 Cherry.

WRITE FOR FURTHER INFORMATION AND PRICES ON OUR COMPLETE LINE

**USED AND RECONDITIONED**

1 Bally Chevron . . . . .	\$ 19.50	1 A.M.I. Singing Tower . . . . .	\$488.50
1 United Midway . . . . .	129.50	1 Mills Do-Re-Mi . . . . .	77.50
1 Keeney Red Hot . . . . .	38.50	2 A.M.I. Top Flights . . . . .	275.00
1 Bally Monicker . . . . .	97.50	2 Sky Fighter . . . . .	275.00
1 Chicago Coin Yanks . . . . .	119.50	1 Supreme Rocket Buster . . . . .	225.00
1 Big Parade . . . . .	129.50	1 Super Torpedo . . . . .	225.00
1 Venus . . . . .	84.50	3 Liberator . . . . .	169.50
1 5-10-20 . . . . .	129.50	2 Chicago Coin Hockey . . . . .	169.50
4 Kentucky Clubs . . . . .	79.50		

FULL CASH MUST ACCOMPANY ORDER IN FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDER OR CERTIFIED CHECK.

**MOSELEY VENDING MACHINE EXCHANGE, INC.**  
00 Broad Street, Richmond, Va.; Office Phones 3-4511, 3-4512, Residence Phone 5-5328

### FOR SALE—MUSIC ROUTE

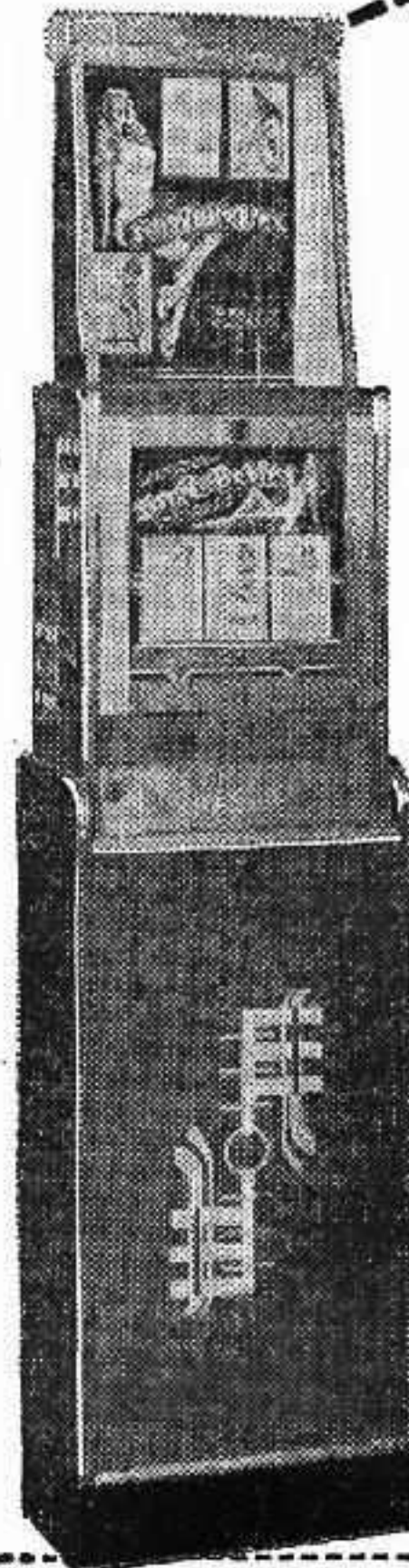
20 locations in all. 90 Wall Boxes, 8 Pin Balls, 1 Skee Ball, 4 Victory Specials. Price \$28,000. Located on the West Coast in the liveliest town in Oregon, with one of the largest permanent navy bases in the Northwest. There never was a depression in this town and business is good the year around. No down payment within reason rejected, as illness in family forces me to sell. The spots are all secured and the take is large. For further details write the

**ASTORIA MUSIC COMPANY**  
190 14TH STREET, ASTORIA, OREGON, or call  
**GEO. GEBHART**  
1625-R, ASTORIA, OREGON, Collect.

*Eye-Catching is*  
**PROFITABLE!**



*The New VICTORY de LUXE*  
**"LITE-UP-TOP" CARD VENDORS**  
*by MUTOSCOPE*  
*are Eye-Catching!*



MUTOSCOPE Card Vendors have been popular and profitable for many years. And now, they're better than ever . . . BRIGHTER THAN EVER! They'll dress up any surrounding and do a "CHAIN-SELLING" job that will be profitable for all progressive operators.

The New VICTORY DE LUXE CARD VENDORS have these special features: INDIRECT LIGHTING • BEAUTIFUL FULL COLOR SINGLE AND DOUBLE DISPLAYS • ALL-METAL, CADMIUM PLATED STURDY MECHANISM • ANTI-CHEAT VENDING DEVICE • SEPARATELY LOCKED CASH BOX . . . 1c - 2c - 2 for 5c COIN CHUTES • AND MANY OTHER DESIRABLE FEATURES.

All this adds up to a better machine, a more attractive machine . . . to give you more profits.

**35 DIFFERENT NOVELTY CARD SERIES TO SELECT FROM. EVERY ONE A WINNER. EVERY ONE A BIG SELLER.**

---MAIL THIS COUPON . . . TODAY!---

INTERNATIONAL MUTOSCOPE CORPORATION  
44-01 Eleventh Street, Long Island City 1, N. Y.

Gentlemen:  
Send me at once, complete details on the New Victory De Luxe "Lite-up-Top" Card Vendors.  
NAME \_\_\_\_\_  
FIRM \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_ 3-6-22

# Chrome Cabinet Assemblies Custom Built!

**Better Built by Buckley—  
YOUR GUARANTEE!**

- ✓ COMPLETE NEW PRECISION - BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- ✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- ✓ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.
- ✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.
- ✓ DRILLPROOF PLATES.

**YOUR CHOICE—** CHERRY OR DIAMOND ORNAMENTS  
GENUINE CHROME (PERFECTLY PLATED)  
SURF BLUE WRINKLE CHOCOLATE WRINKLE  
TAN WRINKLE GREEN WRINKLE  
GOLD WRINKLE COPPER WRINKLE

★ **WATLING 5c ROLATOPS** ★  
Rebuilt and Refinished  
★ Look and Operate Like New, \$95.00 ★

Write for Complete List of Replacement Parts

## BUCKLEY TRADING POST

4225 W. LAKE ST. CHICAGO 24, ILL. Ph: Van Buren 6636

# SMASH-HIT 25¢ BOARDS



**\$1000 TOP**

**400 HOLES—**  
\$1.00 buys section; 5 hole sections with fast sale FREE each section.

**\$43.90 PROFIT**  
Order as: No. 400 HIGH SEE

**400 HOLES—**  
10 Sections pay \$2.00 LAST SALE each section.

**\$43.06 PROFIT**  
Order as: No. 400 PULLMAN QUARTERS

**GARDNER & CO. 2222 S. MICHIGAN CHICAGO 16**

## Wanted—Massengill Pool Tables

Complete or incomplete. We want 3½'x7' tables. Please wire us at once how many tables you have for sale, and the lowest dollar you will take for them. We will buy one or one hundred.

**HEATH DISTRIBUTING COMPANY**  
217 Third Street Phones, 2681 and 2682 Macon, Georgia

# BRAND NEW CIRCUS DAYS RAY GUN

Converted from Seeburg Chicken Sam. Scenery hand-painted in gay colors depicting circus in full action. The target is a clown carved from wood, reverses when hit. Cabinets completely refinished and painted. Entire mechanism rebuilt from top to bottom. Looks and operates like new.

**\$189.50**

Free Play Unit  
Optional —  
\$10.00 Extra

### CONVERSIONS

RIFLE RANGE .....\$14.75  
SHOOT BEAR ..... 14.75  
CIRCUS DAYS (Hand Painted) .... 19.50  
No Fuss — No Bother  
EASILY INSTALLED ON  
LOCATION IN TEN MINUTES  
COLORFUL, WITH TOP PLAYER APPEAL.  
PAYS FOR ITSELF FROM INCREASED  
EARNINGS

### SPECIAL

MODERNIZE YOUR RAY GUNS.  
YOUR CHOICE OF THREE WINNERS.  
RIFLE RANGE — SHOOT BEAR  
CIRCUS DAYS  
COMPLETE SERVICE CONSISTS OF  
REBUILDING, REFINISHING AND  
CONVERTING INTO MODERN GUNS  
THAT ATTRACT MORE PLAYERS  
**\$79.50** Plus Parts  
WITH FREE PLAY \$10.00 EXTRA

**WANTED AT ONCE — PIN GAMES, MUSIC,  
ARCADE MACHINES. SEND US YOUR LIST.**

### NEW MACHINES

GOALEE .....\$525.00  
LITE LEAGUE ..... 425.00  
TOTAL ROLL ..... 525.00  
CHAMPION HOCKEY ..... 289.50  
A. B. T. CHALLENGERS ..... 65.00

### ARCADE

CHI. COIN HOCKEY .....\$219.50  
BALLY RAPID FIRE ..... 159.50  
SEEBURG CHUTES ..... 139.50  
KEENEY SUB ..... 149.50  
COINEX RIFLE RANGE ..... 189.50

FREE PLAY UNIT  
FOR SEEBURG RAY GUNS **\$11.75**  
No Wiring  
No Soldering  
Installed in 3 Min.

**WANTED**  
SEEBURG CHICKEN SAM and JAILBIRD  
Must Be Complete With All Parts.  
Will Pay **\$60.00** Each  
F. O. B.  
Your City

WRITE OR WIRE AT ONCE FOR  
SHIPPING INSTRUCTIONS. UN-  
LIMITED AMOUNT WANTED—  
ONE OR ONE HUNDRED.

PRE-WAR #1489 GUN LAMPS.....65¢ EACH

# COINEX

COIN MACHINE EQUIPMENT CO., INC.

Telephone GRAceland 0317 • 1348 Newport Ave., Chicago 13, Ill.

### WE ARE NOW DELIVERING

Gottlieb Stage Door Canteen .....\$274.50	Marvel Catalina .....\$249.50
Gottlieb's De Luxe Grip Scale ..... 39.50	Pioneer Bubbles ..... 249.50
Exhibit Big Hit (Regular) ..... 298.50	Genco Total Roll ..... 525.00
Mills Black Cherry Bells ..... Write	Mills Box Stands ..... 27.50
Mills Vest Pocket Bells, 5¢ ..... 74.50	Packard Pla-Mor Wall Boxes and Speakers Write

### SPECIALS FOR SALE

Pimlico .....\$295.00	Foreign Colors .....\$102.50
Derby '41 ..... 250.00	Bally Alley ..... 45.00
Club Trophy ..... 225.00	Keeney Submarine ..... 125.00
1941 One-Two-Three ..... 75.00	Mills 50¢ Rebuilt Silver Chrome, 2/5.

**WANT TO BUY: 500 FIVE-BALL FREE PLAY GAMES**



## OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO.  
(Phone: Franklin 3620)



**JAR DEALS AND SALESBOARDS**



ALL STYLES WRITE FOR LATEST CATALOGUE AND PRICE LIST

**ERATH COMPANY**  
SOUTH BEND 24, INDIANA

**WE WILL PAY \$40.00 each**

FOR THE FOLLOWING GAMES:  
CHAMP BELLE HOP  
SEA HAWK PARADISE  
HOROSCOPE MIAMI BEACH  
SCHOOL DAYS SPOT POOL  
A. B. C. BOWLER

**W. B. NOVELTY CO., INC.**  
1012 MARKET ST. ST. LOUIS 1, MO.

**DAVE LOWY SELLS!**

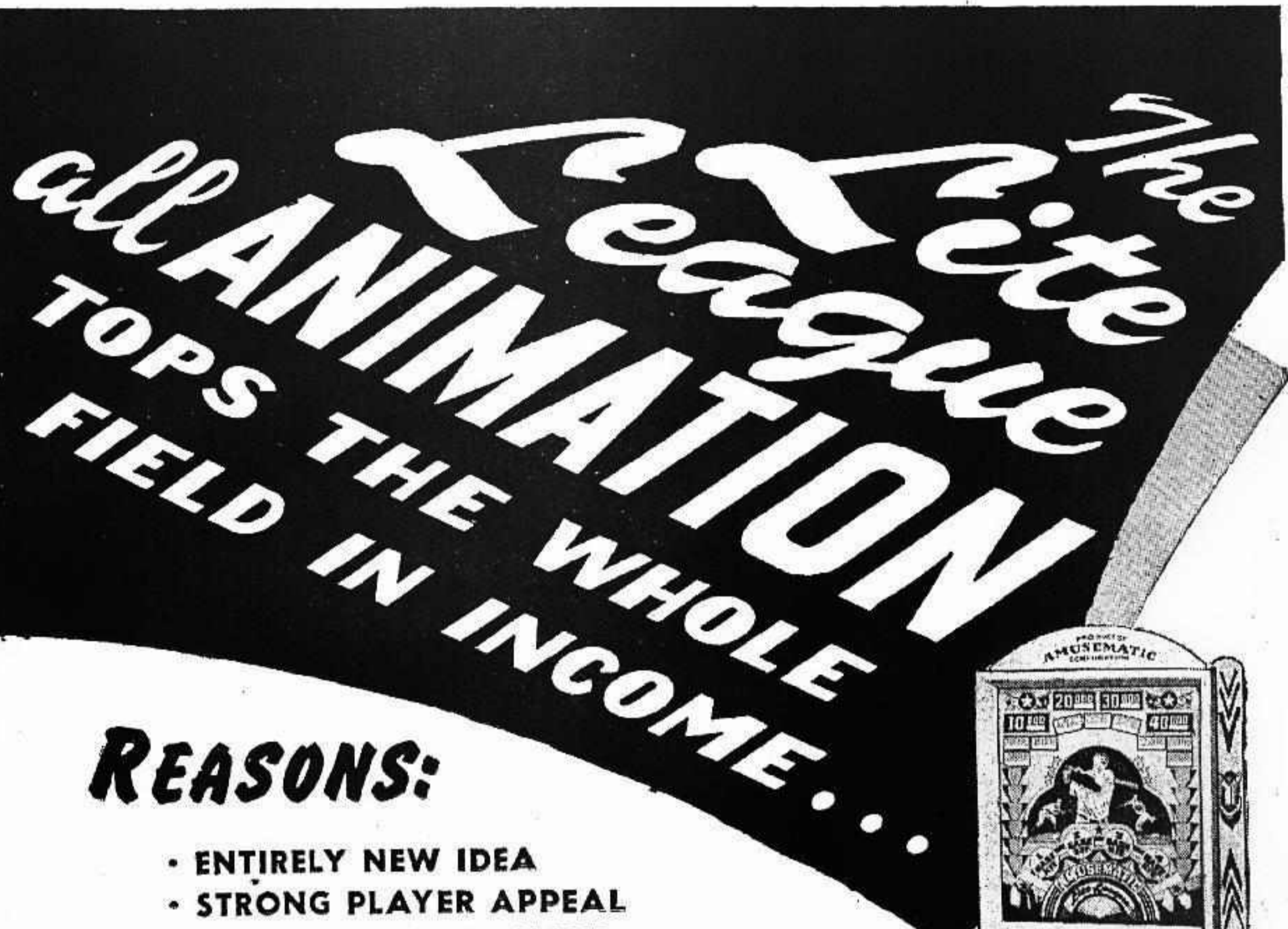
1 Wurlitzer 24 Victory .....	\$475.00	1 Seeburg 8200 (Gem) .....	\$515.00
1 Wurlitzer 800, Excellent Condition Write		Seeburg 8800 or 9800, ES .....	639.50
1 Wurlitzer 616 .....	279.50	1 Rock-Ola 12 Record, D.C. ....	135.00
Seeburg 8800 or 9800, ESRC, New Grille Cloth .....	689.50		

WE CARRY A FULL LINE OF TUBES, KEYS, PLASTICS, ACCESSORIES AND PARTS

1/2 Deposit, Balance C. O. D., F. O. B. New York

WE WILL BUY YOUR ENTIRE PHONO ROUTE OR ANY PART OF IT. SEND LIST TODAY!

**DAVE LOWY & CO.** 594 10th Ave., New York 18, N. Y. Phone: Bryant 9-0817



**WE WILL PAY .. FOR LIMITED TIME**

**\$25<sup>00</sup>**

FOR FORMATION POWERHOUSE FOLLIES BIG TOWN BIG LEAGUE BLONDIE PUNCH OR TOPS

**WILL PAY \$15.00**

For ANY other GENCO games COMPLETE with 1,000 unit and FREE PLAY unit. Games must be complete with ALL parts.

SHIP AT ONCE!

**P&S MACHINE CO.**

3017-19 N. SHEFFIELD AVENUE CHICAGO 14, ILLINOIS

**REASONS:**

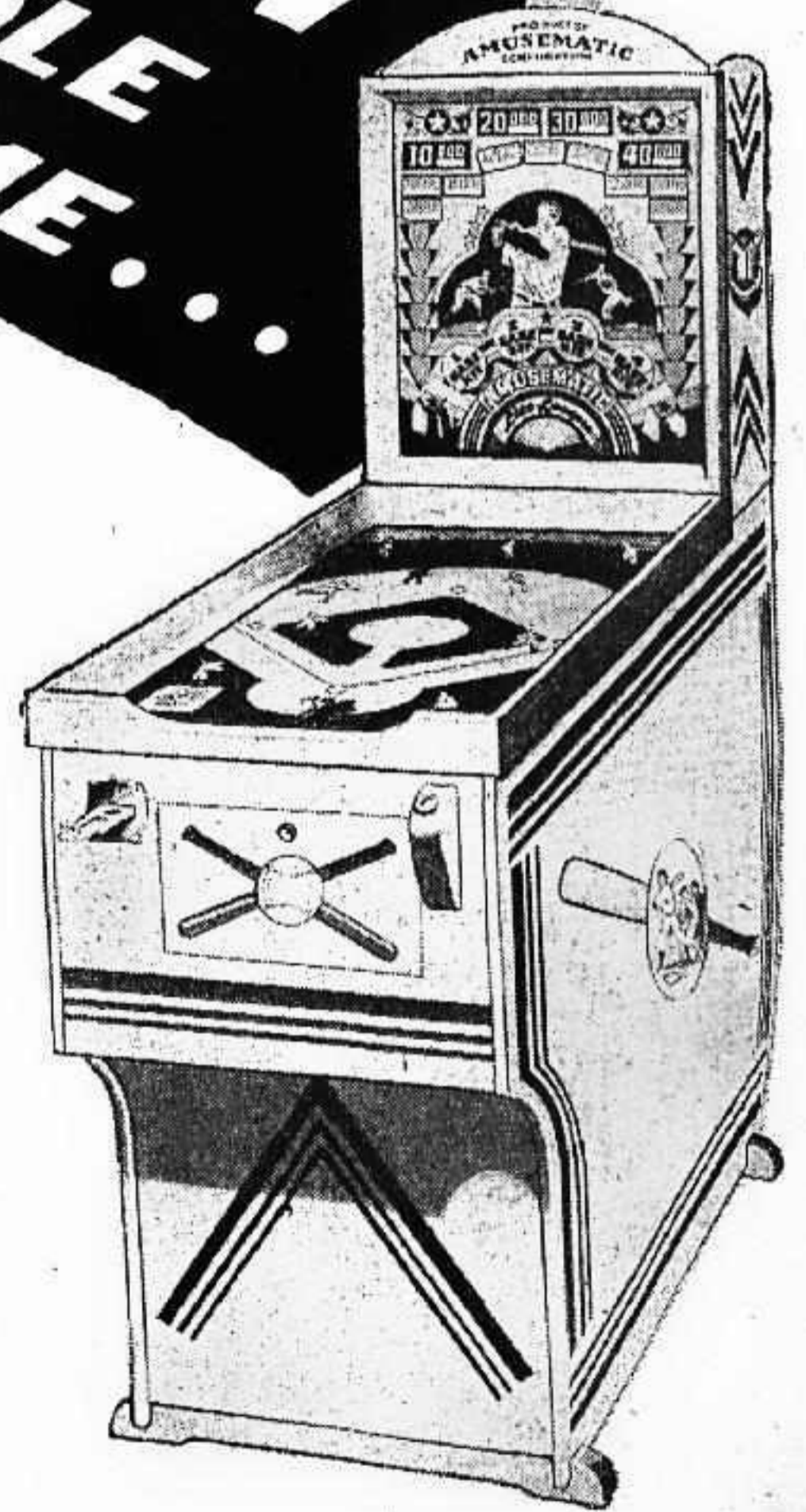
- ENTIRELY NEW IDEA
- STRONG PLAYER APPEAL
- MORE GAMES PER HOUR
- MAXIMUM IN CONTINUOUS - UNINTERRUPTED OPERATION

WHAT DOES SPEED MEAN TO THE OPERATOR?

- MORE NICKELS IN THE COIN BOX
- MORE ACTION - BIGGER PROFITS

TERMS  
1/3-CASH  
BALANCE C.O.D.  
LEGAL  
IN MOST STATES

**\$425**



4556 N. KENMORE AVE. CHICAGO 40, ILLINOIS

Phone EDgewater 3500

**COMPARE!**

*Pre-flight Trainer*

**COIN-ARTS INDUSTRIES**

231 W. WIS. AVE., MILWAUKEE 3, WIS. Phone: BROADWAY 4418

STEPPED UP PRODUCTION *Now Brings You* **PROMPT DELIVERY**

### Brand New Factory Releases—Immediate Shipment

#### NEW CHAMPION HOCKEY Deluxe Model, \$289.50

Simple, trouble-free mechanism—no service calls. Be the first in your territory with this sensational money-maker.

#### King of them all ROCKET BALL

Sensational New Bowling Game—Well Constructed, Finished in Striking Modern Design. Two Handsome Models.

8' 6" ----- \$335.00  
10' 6" ----- 365.00

GOALEE .....	\$225.00	EXHIBIT'S BIG HIT .....	\$298.50
TOTAL ROLL .....	525.00	STAGE DOOR CANTEN .....	274.50
AMUSEMATIC LITE LEAGUE .....	425.00	GROETCHEN COLUMBIA, T.W., J.P. .....	132.50
RED BALL .....	395.00	NEW MILLS VEST POCKETS .....	74.50
MARVEL'S FRISCO .....	249.50	GOTTLIEB 3-WAY GRIPPERS .....	39.50
50¢ PACE DELUXE BELL .....	500.00	\$1.00 PACE DELUXE BELL .....	600.00

#### JENNINGS SLOTS

<b>STANDARD CHIEF</b>	<b>BRONZE CHIEF</b>	<b>SUPER DELUXE CHIEF</b>
5¢ .....	5¢ .....	5¢ .....
10¢ .....	10¢ .....	10¢ .....
25¢ .....	25¢ .....	25¢ .....

#### BRAND NEW A. B. T. CHALLENGERS

1¢ or 5¢ Play	
Single .....	\$65.00
Lots of 25 .....	60.00
Lots of 50 .....	\$55.00
Lots of 100 .....	50.00

PLEASE Specify When Ordering

#### AUTOMATIC PAYOUT CONSOLES — Beautiful Condition

Baker Pacers, D.D., J.P. ....	\$295.00	Keeney Super Bell Tw. 5 & 5 .....	\$445.00
Bally Hi-Hand, 5¢ Comb. ....	209.50	Keeney 4-way Super Bell 3/5 & 25 .....	695.00
Evans Bangtalls, J.P., 5¢, late model .....	395.00	Mills 4 Bells .....	495.00
Evans Dominos, J.P., 5¢, late model .....	295.00	Jumbo Parade, Late 5¢ .....	185.00
Keeney Super Bell, 5¢ Comb. ....	325.00	Paces Twin Reels 5 & 25 .....	295.00

ARIZONA } <b>\$269.50</b> { OKLAHOMA	
BRAZIL } Each { SANTA FE	
GRAND CANYON } } { STREAMLINER	
IDAHO } } { TRADE WINDS	
SOUTH SEAS—RIVIERA. EACH .....	\$289.50

#### SPECIALS

USED MILLS 5¢ BLUE & GOLD VEST POCKETS, IN A-1 CONDITION: Regular, \$52.50; Metered, \$55.00; with Bottom J.P. .... \$ 62.50  
PHONOGRAPHS—2 Singing Towers, 1 Walnut & 1 Plastic Finish. Ea. .... 425.00  
EXHIBIT ROTARY MERCHANDISERS, Pusher Type .....

#### RECONDITIONED 1-BALL MULTIPLE PAYOUT TABLES

Jeckey Club .. \$325.00	Kentucky ... \$250.00	Long Shot .. \$250.00
Turf King .. 325.00	Sport King .. 250.00	Santa Anita .. 150.00
Longaeres ... \$425.00	1-Ball Freeplay ..	Mills #41 1-2-3 \$99.50

### EXPORT TRADE!!!

Our Foreign Sales Department welcomes the opportunity to be of Service. Send for full particulars and information concerning all coin-operated equipment.

WRITE FOR LISTS: SPECIAL ARCADE EQUIPMENT VALUES, 1 & 5-BALL FREE PLAY PIN GAMES AND REBUILT SLOT MACHINES

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT

## MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

FOR OPERATORS WHO INSIST ON THE BEST

# Seeburg

DEPENDABLE MUSIC SYSTEMS

DISTRIBUTOR FOR SEEBURG PHONOGRAPHS AND ACCESSORIES

### MILWAUKEE COIN HAS NEW EQUIPMENT FOR IMMEDIATE DELIVERY!

- Genco TOTAL ROLL .....
- Chicago Coin GOALEE .....
- Gottlieb STAGE DOOR CANTEN. ....
- Gottlieb THREE-WAY GRIP SCALE
- ABT CHALLENGER .....
- Acc COIN COUNTER .....

Write for Prices

#### S L O T S

**BLACK CHERRY BELLS, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5.**  
5c -- \$235.00 10c -- \$255.00 25c -- \$275.00

Mills New Vest Pockets .....	\$ 74.50	Jenn. Master Silver Chief, S.P., 10¢ .....	\$129.50	
Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5¢ .....	150.00	Jenn. 4-Star Chief, Compl. Record. and Refin., 10¢ .....	110.50	
10¢ .....	\$175.00; 25¢ .....	225.00		
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢ .....	250.00	Jenn. Silver Chief or Silver Club Special, 5¢ .....	110.50	
Mills Vest Pockets, Like New, Silver Chrome .....	55.00	10¢ .....	\$139.50; 25¢ .....	169.50
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5, 5¢ .....	215.00	Jenn. Victory Model, 5¢ .....	119.50	
10¢ .....	\$225.00; 25¢ .....	250.00		
Groetchen Columbia, late model, chrome or porcelain fin., double J.P., conv., 5¢, 10¢, 25¢ .....	78.50	Pace All Star Comets, Comp. Refin. in Gold and Silver Chrome, 3/5 5¢ .....	\$79.50; 10¢ .....	89.50
		25¢ .....	\$125.00; 50¢ .....	350.00
		Pace Rocket or Deluxe, 5P, 5¢ .....	84.50	
		10¢ .....	119.50	

#### C O N S O L E S

Pace Club Consoles, 10¢ .....	\$125.00	Evans Bang Tails, 7-Coin Head .....	\$ 84.50
Callie Club Console, Late Mod., 25¢ .....	125.00	Baker's Pacers, Brown Cab., D.D.J.P. ....	265.00
Bally Skill Field, 7-Coin Head .....	89.50	The Favorite .....	49.50
Pace Reels, 5¢, Without Rails, A-1 Condition .....	69.50	Rays Track, Late Serial Nos. ....	89.50
Pace Reels, 5¢, With Rails, A-1 Condition .....	89.50	Paces Races, Black Cabinet .....	89.50
Pace Saratoga, 5¢, Without Rails .....	69.50	Evans Roll-ette .....	89.50
Buckley Track Odds, Metal Cab. ....	174.50	Lucky Lucre, New Type Head .....	149.50
Evans Rollotto Jr., 7-Coin Head .....	94.50	Four Horsemen, 7-Coin Head .....	149.50
		Multiple Racer .....	69.50

#### P A Y T A B L E S

Skylark, F.P. or O.P. ....	\$124.50
Bally Challenger .....	89.50
Race King .....	89.50
Mills Big Race .....	49.50
Turf Champ .....	69.50

#### M I S C E L L A N E O U S

Shoot Your Way to Tokyo .....	\$149.50
Stripes, S.P., C.H. or Club Special, Set of 3 .....	.45
20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3 .....	3.00
20 Stop Star Discs, hardened .....	.80
Keeney Anti-Aircraft, Brown .....	79.50
Keeney Air Raider, Like New .....	149.50
New ABT Challenger .....	Write for Prices

1/3 Deposit, Balance C. O. D.

## Milwaukee Coin Machine Co.

3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

### MILLS NEW POST-WAR MACHINES

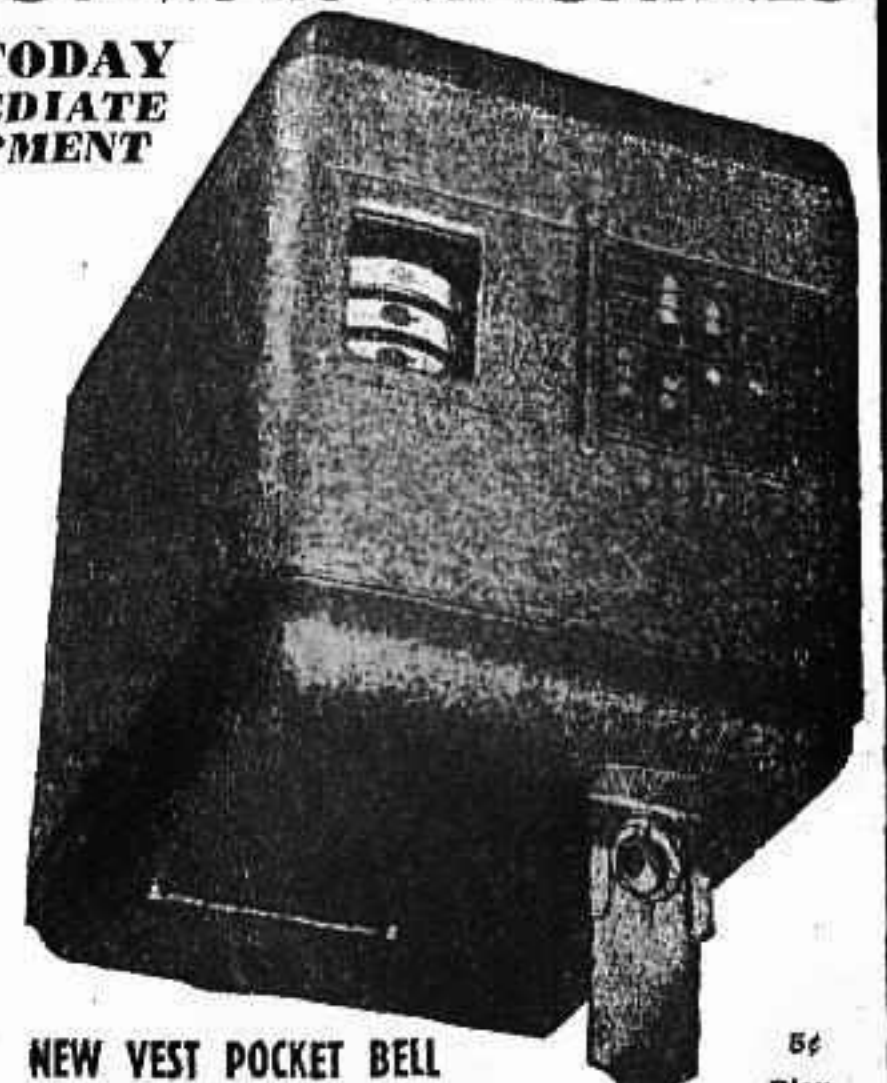
ORDER TODAY IMMEDIATE SHIPMENT



#### BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices



#### NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER.

5¢ Play

\$74.50

NEW SAFE STANDS **\$22.50**  
Send 1/3 Deposit With Order.

**SICKING, INC.** 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

### "DUCKY"

1800 R. M. Holes 5¢ Play  
Takes In \$90.00  
Pays Out 47.06  
PROFIT \$42.94

### HARLICH'S Newest

**\$50 TOPS!**

THEY'RE TWO SWEET NUMBERS FOR PROFIT AND ACTION !!!

### "IN THE DARK"

960 G. L. Holes 10¢ Play  
Takes In \$96.00  
Pays Out 46.48  
PROFIT \$49.52



FORM NO. 1861 SPECIAL THICK



FORM NO. 936 SPECIAL THICK

## HARLICH MANUFACTURING CO.

1413 W. JACKSON BLVD. CHICAGO 7, ILLINOIS

READY SOON! OUR NEW MILLION DOLLAR PLANT!

READY NOW! OUR NEWEST CATALOG SEND FOR IT TODAY!



# FOR SALE A. M. I. STUDIO COMPLETE

20 A. M. I. Music Machines on location, working beautifully, centrally located in Wisconsin City, population 30,000. Grossing \$375 to \$500 weekly.

Other business interests requires my full attention. Priced for quick sale, \$13,500. Only interested parties inquire.

**BOX D-223**  
Care The Billboard  
Cincinnati 1, Ohio

**PUSH CARDS**

Largest Stocks. All Popular Sizes and Types.  
Fine Cards — Low Prices — Fast Service.  
FREE Catalog. Write  
**W. H. BRADY CO., MFGRS.**  
EAU CLAIRE, WISC.

**CONSOLES**

1938 Track Time \$110.00  
Triple Entry ... 140.00  
Galloping Dominos (two-toned), late 265.00

**PIN GAMES**

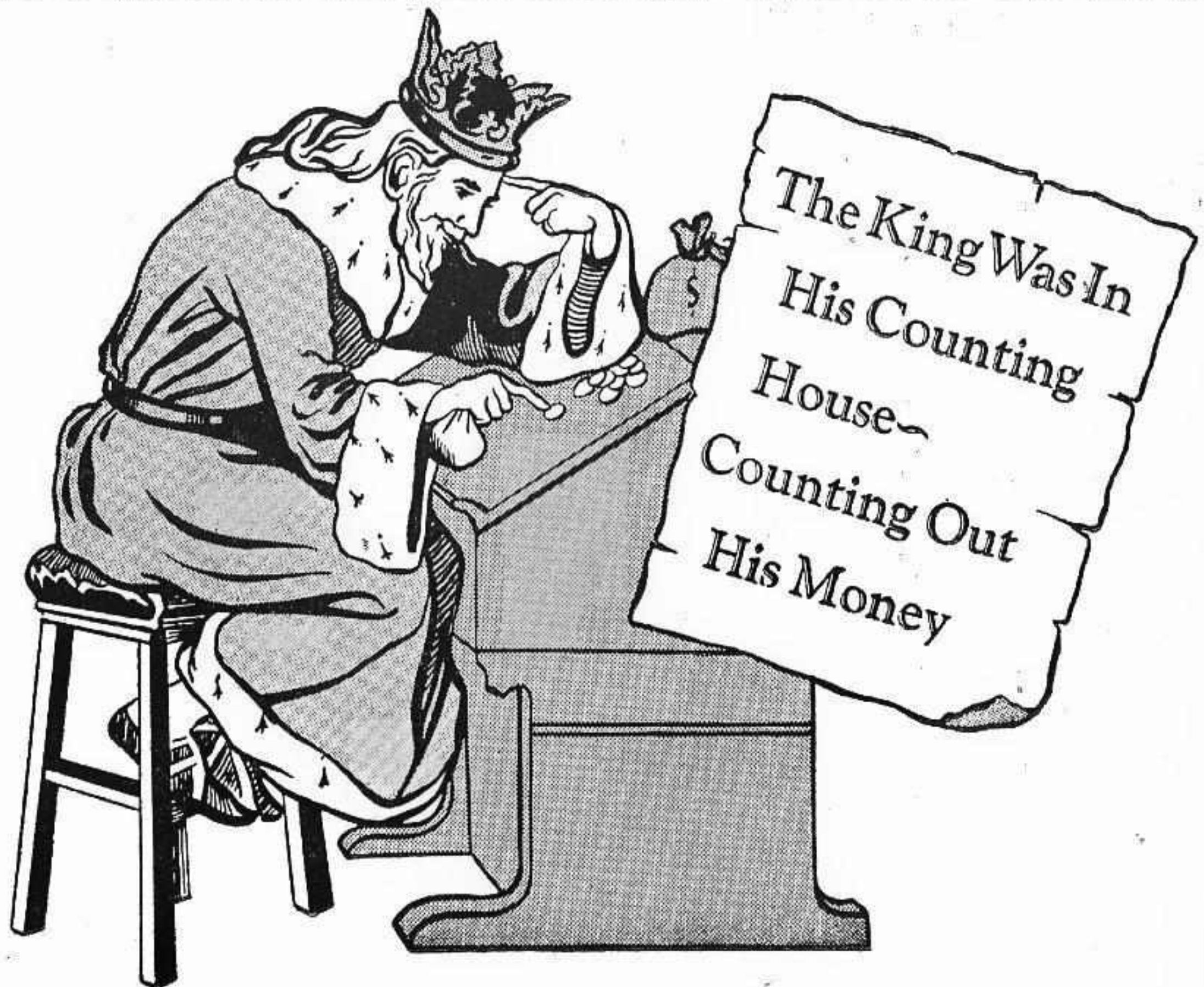
Jungle .....\$ 72.50  
Keep 'Em Flying 134.50  
Miami Beach .. 77.50  
Towers..... 72.50

**IMMEDIATE DELIVERY!**  
THE MILLS NEW VEST  
POCKET BELL,  
\$74.50

**A REAL BUY!**  
Mills Club Consoles,  
5c Play .....\$275.00

**THEY'RE GOING OVER BIG!**  
The Mills New Safe Stands  
With Locking Bars and  
Keys, \$27.50

**ROY MCGINNIS CO.** 2011 Maryland Avenue  
BALTIMORE 18, MD.  
UNIVERSITY 1800



It's a fact—you'll feel like a king operating Bank Ball! This Royal machine crowns them all in big-profit popularity. Wait'll you see the King-size earnings Bank Ball pours into your lordly treasury. With Bank Ball you're set for a long and profitable reign. That's because Bank Ball boasts of all the majestic features required to wear the proud title—

**'QUICK TO CLICK'**



14 Ft. Size Pictured Here

9-FOOT SIZE **\$375.00** 12 and 14 Foot Sizes — Prices F.O.B. N. Y. on Request

ORDER FROM YOUR NEAREST DISTRIBUTOR!

**HARD TO GET PARTS**

★  
**MAIN FIBRE GEARS**

for

WURLITZER .....\$4.00  
COUNTER MODEL FIBRE GEARS FOR WURLITZER 41, 61, 71 ..... 1.50  
STEEL WORMS FOR TURNTABLE GEARS ..... 1.25  
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TURNTABLE BUSHINGS ..... 1.00  
COPPER CONTACTS FOR MAG-AZINE SWITCH, 1 DOZ. .. 1.50

Distributors and Jobbers, write for quantity price list.

**James Clement Mfg. & Coin Machine Parts**  
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**SPECIALS BY STEWART**

2 Sky Baffles .....\$145.00  
2 Photomatics (late)....\$695.00  
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1 Rapid Fire..... 125.00  
3 Panorams ..... 350.00  
4 Air Raiders ..... 165.00  
2 Jennings Blue Book ..... 95.00

**STEWART NOVELTY CO.**  
250 South State, Salt Lake City, Utah

**NEW COLUMBIA BELLS**  
5-10-25c, \$132.50 Each  
**CHAMPION HOCKEY**  
DeLuxe Model—\$286.50.  
Eastern Pennsylvania, Southern New Jersey and Delaware distributor.

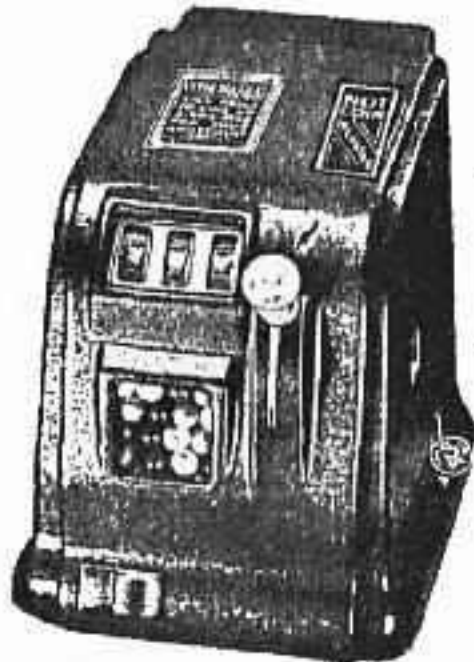
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**GEORGE PONSER**  
**IRVING KAYE**  
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Phone: Circle 6-6651

# "NO TAX on these DAVAL COUNTER GAMES" says U. S.

Sensational new remedy for ailing locations—two TAX FREE new counter games by Daval! Yes, that's what we said—ABSOLUTELY TAX FREE—as proved by the letter from the U. S. Treasury Dept. reproduced here!\*

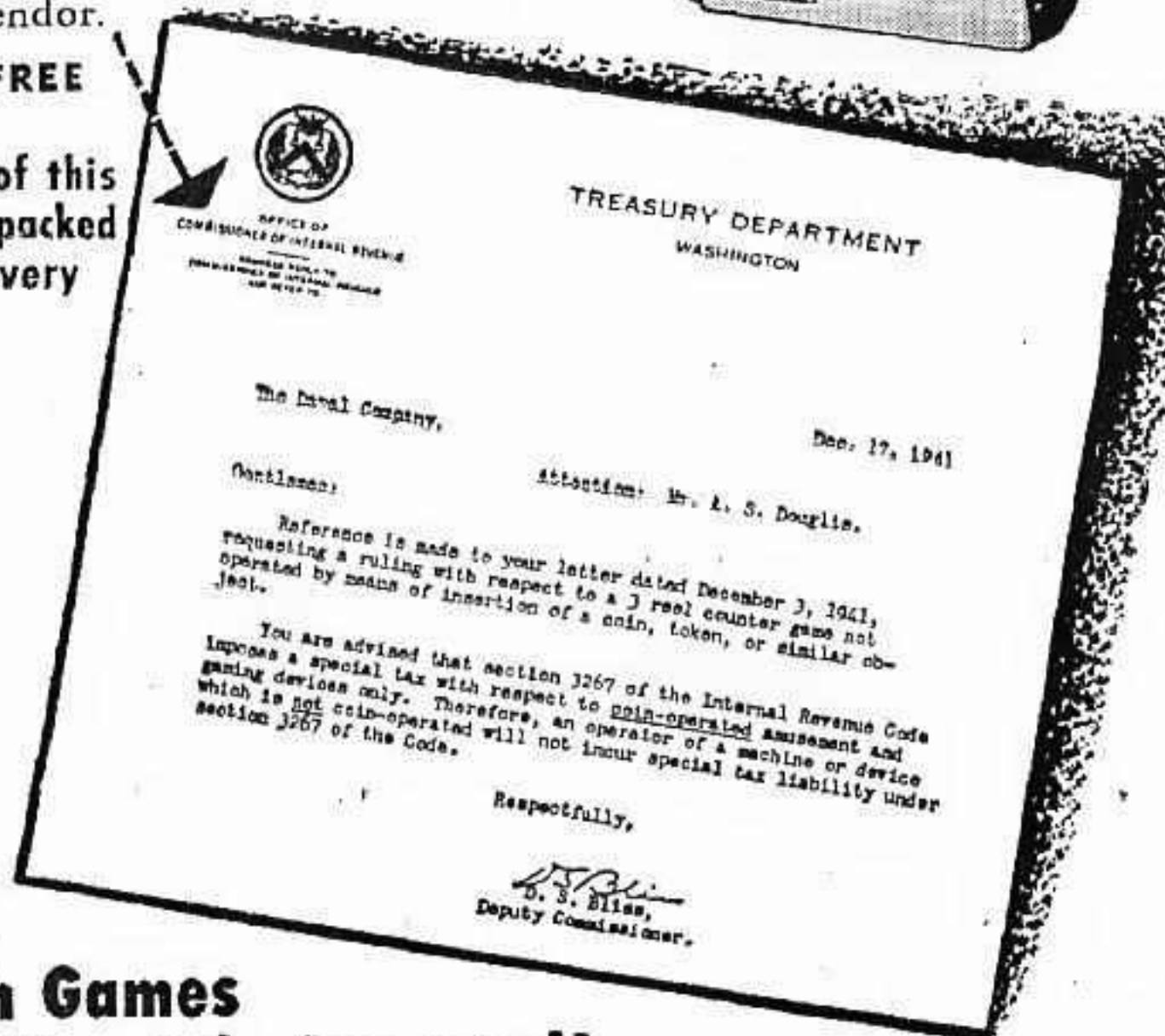


## American eagle

World's smallest token-payout BELL! All the appeal of bell-fruit reels, plus Daval design and construction! TAX-FREE, non-coin operation! Two models: with or without gum vendor.

TAX FREE

\*Copy of this ruling packed with every game



## Both Games Are Non-Coin Operated!

No coin chute, no cash box! Attendant permits play by unlocking handle with special key. Total plays easily seen on visible register. Re-inserting key takes plays off visible register, and adds them on a concealed register for operator's checkup! As on a punchboard, player pays up when he quits! Because player is not limited by availability of right kind of coins, and it's easy to pull that handle again and again, these terrific games actually take in more than coin-operated machines. ORDER TODAY!

**DAVAL PRODUCTS CORPORATION**  
1512 NORTH FREMONT STREET • CHICAGO 22

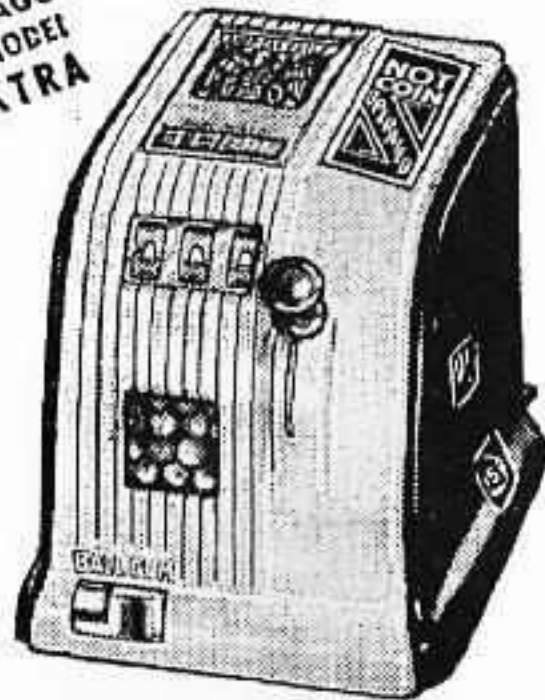
## marvel

Operators' favorite—small token-award counter game! Plenty of come-on, Daval perfect mechanism, TAX FREE, non-coin operated. 1c or 5c play with cigarette strips. Two models: with or without ball gum.

PRICE Subject to Change Without Notice  
**\$5400**

F. O. B. CHICAGO  
BALL GUM MODEL  
\$5.00 EXTRA

TAX FREE



ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO

# GOOD AS GOLD!

NOW!!—"JAR-O-DO'S" NEW AND DIFFERENT IDEA OF A CONTAINER FOR TICKETS MAKES IT POSSIBLE FOR YOU TO SAVE MONEY--HERE'S WHY!! . . . . .



Because They're Given FREE. Yes, FREE, With Each Order of Refills!! No More Expense of Ordering and Re-Ordering Jars!! THINK OF THE ADDED PROFIT THIS WILL MEAN FOR YOU! ★ ★ ★

Here It Is, Friends—the Popular "Jar-O-Do" "SUPER CHARLEY" Deal—All Dressed Up in This Sparkling New Container!! Not Only Will It Save You Money—But Its Attraction Alone Will Mean Greater Incentive and Appeal to Your Players! ★ ★ ★

With This Container You Needn't Worry About Your Counter Being Scratched!! No Lid to Remove—Top Just Slides Open!! Better WRITE TODAY for Full Details!

★ ★ WATCH ★ ★  
For next issue

Takes In 2170 Tickets @ 7 for 50¢ \$155.00  
Pays Out (Actual) . . . . . 114.00  
Profit (Average) . . . . . \$ 41.00  
(Tickets Stapled 7 to a Bundle)

## UNIVERSAL MFG. CO.

405-411 E. 8TH ST., KANSAS CITY 6, MO.  
"WORLD'S FOREMOST MFR. OF JAR GAMES"

ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO

## NEW MACHINES NOW BEING DELIVERED

STAGE DOOR CANTEN	\$279.50
ABT CHALLENGER, Beautifully Designed	\$ 65.00
BIG HIT, EXHIBIT'S NEW FIVE-BALL	298.50
CHAMPION HOCKEY, 2-PLAYER SENSATION	289.50
FRISCO, NEW FIVE-BALL	249.50
MILLS NEW BLUE AND GOLD VEST POCKET	74.50
GOALEE	525.00
AMUSEMATIC LITE LEAGUE	425.00
TOTAL ROLL	525.00

NOW DELIVERING

## GOTTLIEB STAGE DOOR CANTEN THE PROVEN MONEY-MAKER

## GOTTLIEB Improved Deluxe GRIP SCALE

Three-Way Strength Tester—Powerhouse for Profits!

Exclusive Distributor for N. Illinois, N. Indiana, E. Iowa and Michigan.

## RECONDITIONED 5-BALL FREE PLAY GAMES

Streamliner . . . . . \$190.00	Argentina . . . . . \$89.50	Spot a Card . . . . . \$72.50
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Sky Chief . . . . . 165.00	Capt. Kidd . . . . . 89.50	Horoscope . . . . . 69.50
Keep 'Em Flying . . . . . 155.00	Hi Hat . . . . . 89.00	School Days . . . . . 69.50
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5-10-20 . . . . . 129.50	Spot Pool . . . . . 74.50	New Champ . . . . . 69.50
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## WANTED FOR CASH!

### WURLITZER

412-616 Plain — 816 Lite-Up — 800 Kybd. — 500 Kybd. — 800 R — 700 — 750 M — 750 E — 800 — 850 — 61 — 71 — 81.

### SEEBURG

Commander RC — Colonel — Classic — 8800 RCES — 9800 RCES — Mayfair — Vogue — Envoy — Gem — Royal.

### ROCK-OLA

1939 Standards — 1939 De Luxes — 1939 Counter Models — 1940 Super — 1940 Masters — Commandos.

**NATIONAL COIN MACHINE EXCHANGE**  
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

*Hail*

# COLUMBIA BELLS

A "Star"  
Profit  
Producer

OPERATOR'S PRICE  
**\$132<sup>50</sup>**

F.O.B. CHICAGO, ILLINOIS  
All orders must be accompanied  
by one-third deposit, postal  
money order or certified check,  
balance C. O. D.

Fresh off the production lines — featuring an  
array of new mechanical improvements — comes the  
famous COLUMBIA TWIN JACKPOT BELL!

The new improved 1946 models in dazzling, durable  
finish are changeable *right on location* to

★ 1-5-10-25c play; hence, you get the service of four  
machines for the price of one... plus *double slug* protection!

COLUMBIA makes more money *f-a-s-t-e-r* — costs less money to own.

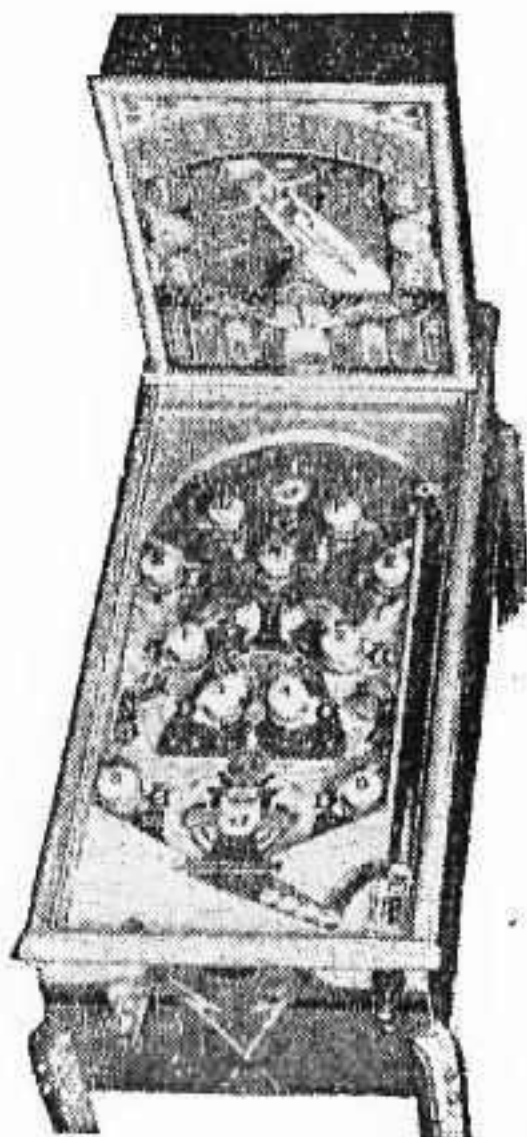
★ **IMMEDIATE DELIVERY**



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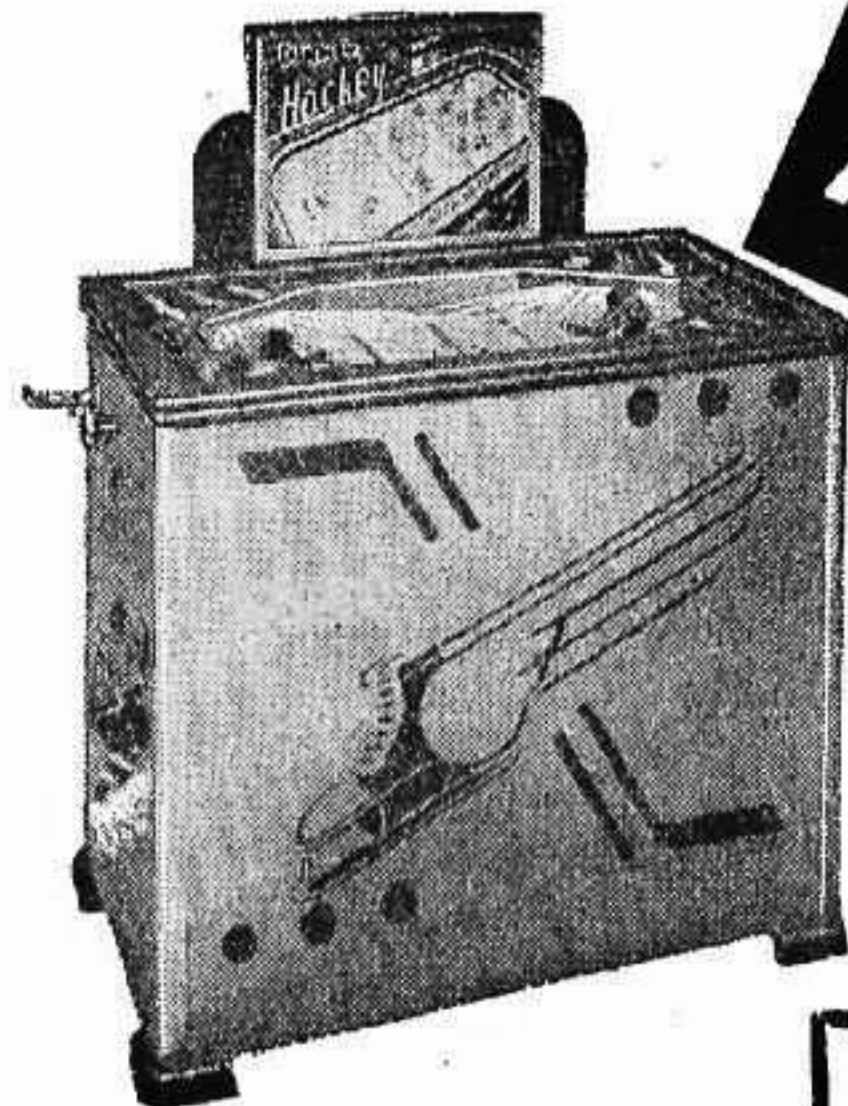


**5 BALL  
FREE PLAY  
FOR  
IMMEDIATE  
DELIVERY**

TELEPHONE  
**RICHMOND  
5-0942**

EXCLUSIVE VIRGINIA DISTRIBUTORS

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FOR IMMEDIATE DELIVERY



**CHAMPION  
Hockey**

- ★ FAST PLAY!
- ★ EXCITING!
- ★ LEGAL EVERYWHERE!

DELUXE MODEL  
only **\$289.50**

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**CENTRAL OHIO COIN QUALITY BUYS**  
"There Is No Substitute for Quality"



Woolf Solomon

**PIN BALLS**

CATALINAS .....	\$240.50	MARINES AT PLAY	\$130.50
YANKS .....	109.50	BROADCAST .....	69.50
MONICKER .....	99.50	PAN AMERICAN .....	69.50
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**CONSOLES**

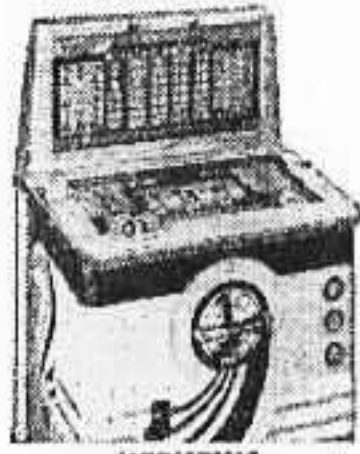
5c Superbells, F. P.-C. P. ....	\$279.50	Jumbo Parades, C. P. L. Head. .	\$129.50
25c Superbells, F. P.-C. P. ....	319.50	5c Jumbo Parade Comb., F.P.C.P.	229.50
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Kentucky Clubs, 7 Coin .....	89.50	25c Bobtail Totalizer .....	159.50
Keeney Triple Entrys, 9 Coin....	159.50	5c Bobtail Totalizers, F. P.....	119.50
Waffling Big Games, F. P. ....	109.50	5c Silver Moon Totalizer, F. P. .	119.50

**ARCADE EQUIPMENT**

Rapid Firas, A-1. \$169.50	Voice Recorders. \$150.00	Baffling Practice.. \$119.50	
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4 Evans 48' Automatic Duckpin Alleys (like new), each			\$750.00

**THE OPERATORS' DREAM CONSOLE**

**COMBINATION**  
**F. P., C. P.**  
**1 COIN HEAD**  
**5 COIN MULTIPLE**  
**2 COIN HEAD**  
**10 COIN MULTIPLE,**  
**LARGE JACKPOT**



KEENEY'S  
NEW BONUS  
SUPERBELL

**WIRE - WRITE**  
**PHONE**  
**DISTRIBUTORS**  
**FOR**  
**OHIO,**  
**WEST VIRGINIA**  
**PREFERRED**  
**DELIVERY**

**NEW MACHINES—PROMPT DELIVERY**

Genco Total Roll .....	\$525.00	Columbias .....	\$132.50
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Multiple .....	\$298.50, 398.50	A. B. T. Challengers.....	65.00
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**PHONOGRAPH**

We are distributors for Central and Southeastern Ohio. Order now for preferred delivery.

**PERSONAL MUSIC**  
**MEASURED MUSIC**

Orders now being taken for immediate delivery in Central and Southern Ohio. Hottest item in music.

**SINGLE AND DOUBLE SAFES**  
**REVOLVAROUND**

**\$195.00—BRAND NEW—\$225.00**

**HEAVY STEEL, BURGLAR PROOF**  
Will Take Mills or Jennings Slots. Bottom Door for Storage and Weights.

**SLOTS AND SAFES**

5¢ BLUE FRONTS .....	\$145.00	5¢ SILVER CHIEFS .....	\$185.00
10¢ BLUE FRONTS .....	169.50	10¢ SILVER CHIEFS .....	199.50
25¢ BLUE FRONTS .....	179.50	25¢ CAILLE 2/4, LIKE NEW .....	99.50
5¢ COPPER CHROMES, LIKE NEW	205.00	5¢ CHERRY BELLS .....	159.50
10¢ COPPER CHROMES, LIKE NEW	210.00	DOUBLE REVOLVAROUND SAFES,	
25¢ COPPER CHROMES, LIKE NEW	225.00	Brand New, Heavy Loading Type ..	225.00
5¢ GOLD CHROMES, LIKE NEW ..	205.00	5 TRIPLE SAFES, HEAVY .....	199.50
50¢ JENNINGS CHIEF, A-1 .....	349.50		

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.

**CENTRAL OHIO COIN MACHINE EXCHANGE**  
185-189 E. TOWN ST., COLUMBUS 15, O. Phones AD 7949, AD 7993

All the necessary qualities for good, money-making equipment are combined in this tried and tested shee ball game. If you want a winner... if you want to be sure of the best... you want the "King of Alleys"...

**MUNVES'**  
**"SUPERROLL"**  
New 10-Ft. Alley  
ORDER NOW FROM THE  
COUNTRY'S FOREMOST  
DISTRIBUTORS

**\$349.50**  
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**RUNYON SALES CO. OF N. Y., INC.**  
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**ANOTHER GLOBE SCOOP!** **NEW SELIUM TRANSFORMER**  
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**SPECIAL: CLUB TROPHY .....** \$275.00

**MILLS SLOTS** BONUS BELLS CHERRY BELLS, 3/10  
SILVER CHROMES  
MILLS AND JENNINGS GOLF BALL VENDORS, MILLS CLUB BELLS. WRITE—

**SEEBURGS—MODEL 9800—GEM—CLASSIC—REGAL—COLONEL**

**EVANS DOMINOE AND BANGTAILS**

CENTRAL'S BLACK-LITE **SHOOT THE MOTHER-IN-LAW**  
SCENERY \$55.00 MACHINE \$235.00

**WRITE** FOR OUR COMPLETE LIST OF BALLY ONE BALLS, FREE PLAY AND PAYOUTS.

We are NATIONAL DISTRIBUTORS of the DOWNEY-JOHNSON PORTABLE COIN COUNTERS—TUBULAR WRAPPERS—LIGHTNING CASHIER. ALSO MANUFACTURERS OF THE GLOBE COIN SEPARATOR. **WATCH!** For Our BEST Salesman in Your Territory—The Cleanest Equipment!

**CHARLES (JIMMY) JOHNSON**

**GLOBE DISTRIBUTING CO.**  
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**ROUTE FOR SALE**  
Made up of 20 Phonographs, 60 Seeburg Wall Boxes and 15 Pin Games.  
Located in Dayton, Ohio. For details wire or write  
**CLYDE LOWRY**  
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**The Black Cherry Bell** is Mills standard bearer. It has been on the market since the close of the world conflict, and operators everywhere are singing its praises. It is beautiful to look at and a pleasure to operate. It bears the magic Mills Bell touch. Sturdily built, Mills Black Cherry Bell has smooth operating qualities and is a tremendous revenue producer — what more could one ask?

**Caution:** If it bears a "Certificate of Manufacture," it is genuine. Be sure you get the real Mills Black Cherry. Order direct or from our authorized distributor in your territory.

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CHICAGO 39, ILLINOIS

*Amazing BUT TRUE!*

**NOW YOU CAN GET**

**PROMPT DELIVERY**

**GOALEE**

**CHICAGO COIN'S**

**ONE OR TWO NICKEL PLAY**

**STEPPED UP PRODUCTION STEPPED UP PROFITS FOR YOU!**

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1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

**THE NEWEST AND GREATEST MONEY MAKER!**  
**INVESTIGATE...**

**RED-BALL**  
**THE NEW GAME SENSATION**

**NOT A PIN GAME... NOT A POOL TABLE BUT BOTH!**

**OPERATORS PRICE \$395**

**OPERATORS AVERAGE \$95.00 WEEKLY**

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**EXCLUSIVE NATIONAL DISTRIBUTORS**  
**HIRSH COIN MACHINE CORP.**  
1309 New Jersey Ave. N.W., Washington, D. C. Phone HO. 3170

WRITE FOR EXCLUSIVE IN YOUR TERRITORY, YOU NEVER SOLD ANYTHING SO FAST, SO NEW, SO DIFFERENT AND SO PROFITABLE

A new and electrifying machine that combines the appeal of Pin Ball and the skill of Pool or Billiards.  
A beautiful, well constructed machine of RED OAK 33 1/2" x 8' 7". It has an electric scoring device and takes one minute and 25 seconds to play.  
Operators average \$95 weekly and pay 40% commission per location... the machine pays for itself in about 8 weeks.  
We are delivering 150 RED BALL MACHINES each day which insures you of your order... ON TIME!



PROVEN

KEENEY'S BONUS SUPER BELL

When you can have more money, there is no reason to operate for less. Keeney's Bonus Super Bell has proved to be the biggest money maker of all time. See it now at your Keeney distributor's showroom . . . this handsome new console with triple scoring across the reels in accordance with lighted combinations . . . positive advancing odds stepping up across the scoreboard . . . a five hundred bonus to the jackpot winner playing 5 coins in any chute in addition to increased odds. All this is a sure lure for steady, repeat play. Available with single or two way coin chutes in 5c-10c or 25c play. Convertible payout and free play. It will pay you to decide on Keeney's Bonus Super Bell when you make your next game purchase!

J. H. KEENEY & COMPANY, INC.
2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS



A product of the house that Jack built

BADGER'S Bargains
Often a few dollars less - Seldom a penny more

LOS ANGELES see Bill Happel
MILWAUKEE see Carl Happel

KEENEY'S RECONDITIONED SUPER BELLS

KEENEY SUPER BELLS, 5¢, COMBINATION FREE PLAY AND PAY OUT, REBUILT AND RECONDITIONED \$299.50
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KEENEY SUPER BELL TWIN, 5¢-5¢, CASH PAY OUT, RECONDITIONED & REBUILT \$375.00

RECONDITIONED CONSOLES

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

- MILLS THREE BELLS, 5¢-10¢-25¢ \$895.00
KEENEY 4-WAY, 25¢-25¢-25¢-25¢, P.O. 650.00
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BALLY CLUB BELLS, F.P., P.O. 239.50
BALLY HI HAND, F.P., P.O. 199.50
BALLY ROLL 'EM, P.O. 139.50
BALLY SUN RAY, F.P. 139.50
JENNINGS BOBTAIL, F.P. 124.50
JENNINGS SILVER MOON, F.P. 124.50
WATLING BIG GAME, F.P. 124.50
WATLING BIG GAME, P.O. 124.50
JENNINGS SILVER MOON, P.O., 25¢ 225.00

- MILLS FOUR BELLS, LATE HEAD, 5¢-5¢-5¢-25¢ \$750.00
MILLS FOUR BELLS, ORIG. HEADS, 5¢-5¢-5¢-25¢ 495.00
PACE REELS, TWIN 10¢-25¢, P.O. 295.00
PACE SARATOGAS, TWIN 10¢-5¢, P.O. 295.00
PACE REELS, 5¢ (Comb.), F.P., P.O. 169.50
PACE SARATOGAS, 10¢, P.O., LATE MODEL 189.50
PACE SARATOGAS, 25¢, P.O., LATE MODEL 195.00
PACE REELS, 5¢, P.O., LATE MODEL 124.50
PACE SARATOGAS, 5¢, P.O., LATE MODEL 124.50
PACE REELS, 10¢, P.O., LATE MODEL 189.50
JENNINGS FAST TIME, P.O. 89.50
JENNINGS DERBY DAY 49.50

- MILLS FOUR BELLS, LATE HEADS, 5¢-5¢-5¢-5¢ \$895.00
MILLS FOUR BELLS, ORIG. HEAD, 5¢-5¢-5¢-5¢ 395.00
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EVANS DOMINOES, LATE D.D., JACKPOT 295.00
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BAKER PACERS, DAILY DOUBLE 299.50
MILLS JUMBO (COMB.), F.P., P.O. 214.50
MILLS JUMBO, LATE HIGH HEAD, P.O. 149.50
MILLS JUMBO, LATE HIGH HEAD, F.P. 129.50
JENNINGS SILVER MOON (COMB.), F.P., P.O. 199.50

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BALLY THOROBRED 359.50
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**GOTTLIEB**  
 Gives You Top 2-Way  
 Location Coverage

on the Counter...  
 \* Improved \* Deluxe  
**GRIP SCALE**  
 3-WAY STRENGTH TESTER  
 Consistently Best Since 1928!

Join CMI Now!



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**STAGE DOOR  
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 Proves it with Profits!



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"There is No Substitute for Quality"



The New

**PREMIER  
 BARREL ROLL**

IS MAKING FRIENDS  
 BY MAKING PROFITS



**DISTRIBUTOR TERRITORIES  
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**T**HE new Premier Barrel Roll is "winning its way" where it counts most — on location. Here's why. This new game was designed to greatly increase player appeal, to heighten competition, to create attention wherever operated. The new revolving "barrel roll" livens the game to the last ball.

The Premier Barrel Roll is solidly constructed in our own modern plant. It's built for heavy play—and it's built well.

**PREMIER COIN MACHINE MANUFACTURING CORP.**  
FORMERLY F. P. & K.  
 577 TENTH AVENUE, NEW YORK 18, N. Y.



# Scoring on Every Location!



THERE'S NO STOPPING



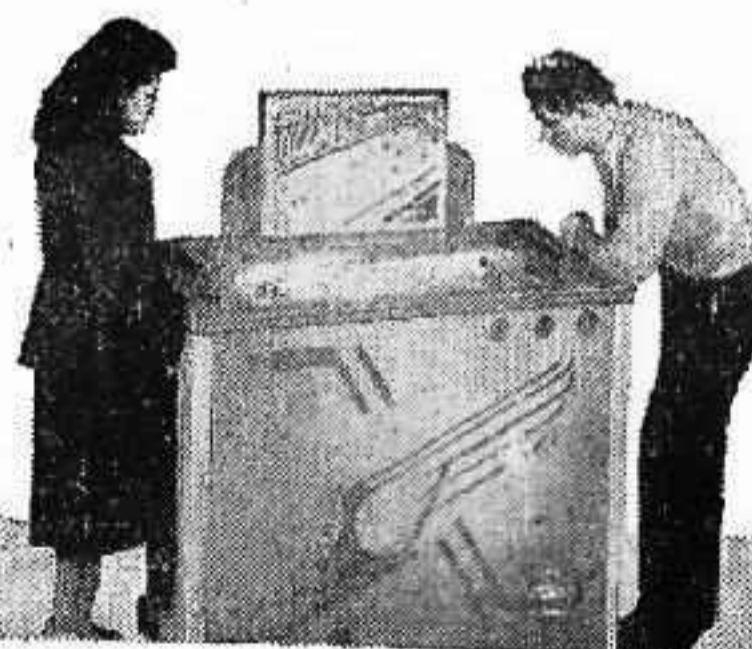
GREATEST 2 PLAYER GAME  
MONEY CAN BUY!

- COMPELLING COMPETITIVE
- WHIRLWIND REALISTIC
- TROUBLE-FREE

*Appeal!*  
*Action!*  
*Performance!*

IMMEDIATE  
DELIVERY!

Order from Your Distributor



ONLY  
**\$289<sup>50</sup>**  
DELUXE MODEL

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914 DIVERSEY BLVD.

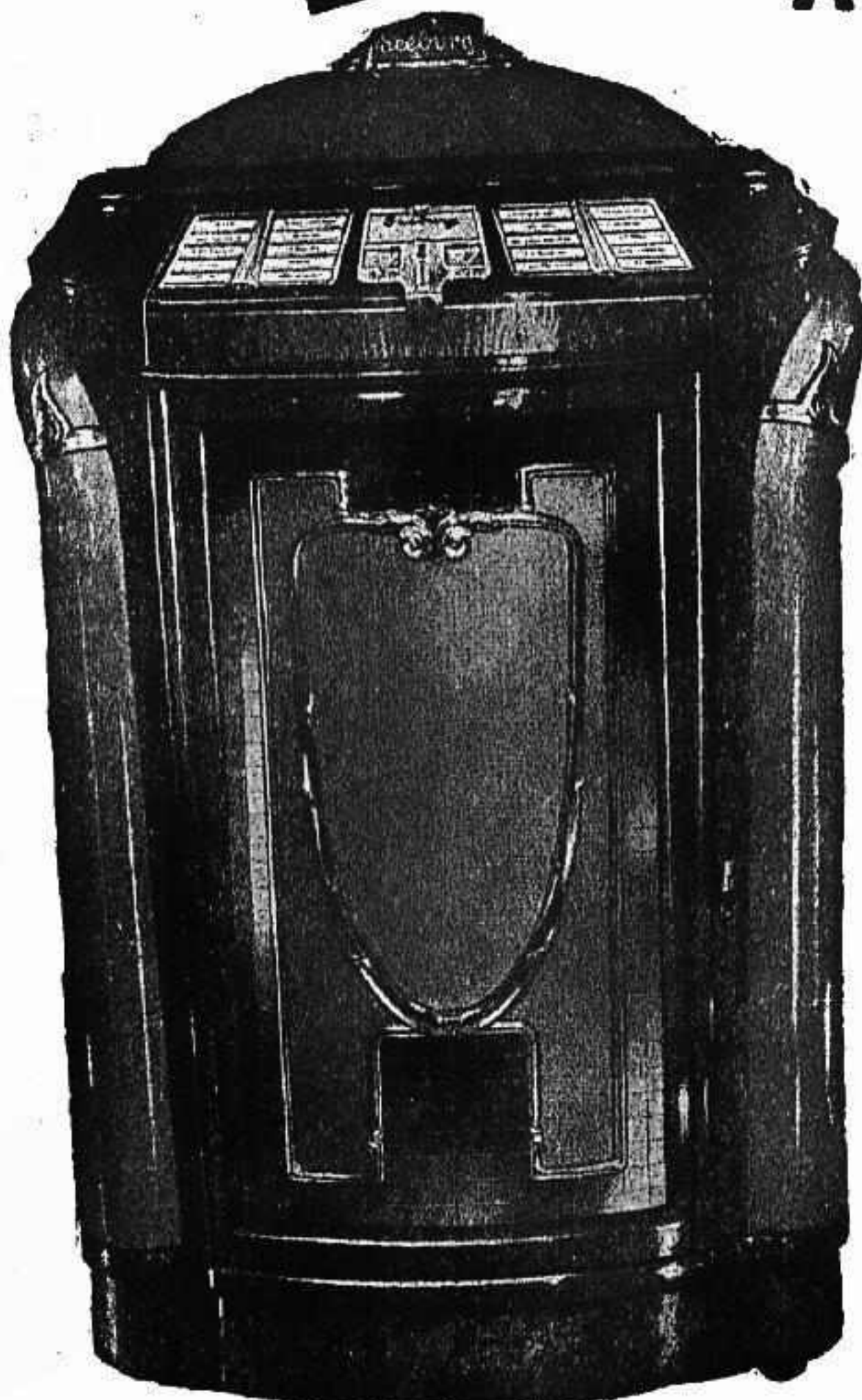
CHICAGO 14, ILLINOIS

# DOUBLE

**ASSURANCE!**

**ATLAS PERSONAL SERVICE**

*and Seeburg*  
**MUSIC SYSTEMS**



Seeburg Operators served by Atlas are doubly assured of successful Music Merchandising. Not only do they operate the finest and most dependable equipment known in Automatic Music . . . through Atlas Personal Service they also obtain expert help in planning "engineered" Seeburg Music installations. Geared to meet individual location needs, Seeburg Music Systems provide the most powerful factor ever created for profitable operating—

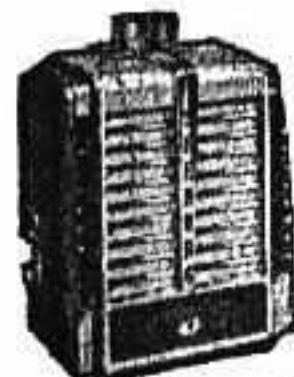
## SCIENTIFIC SOUND DISTRIBUTION

**VISIT ATLAS NOW FOR YOUR PERSONAL DEMONSTRATION OF THE FINEST MUSIC MERCHANDISING SYSTEMS EVER DESIGNED!**

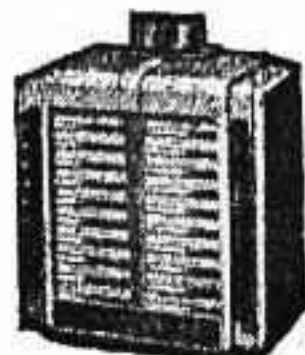
SYMPHONOLA 146



Remote Control Special



Wireless Wallomatic



3-Wire Wallomatic



8-Inch Teardrop Speaker



12-Inch Mirror Speaker



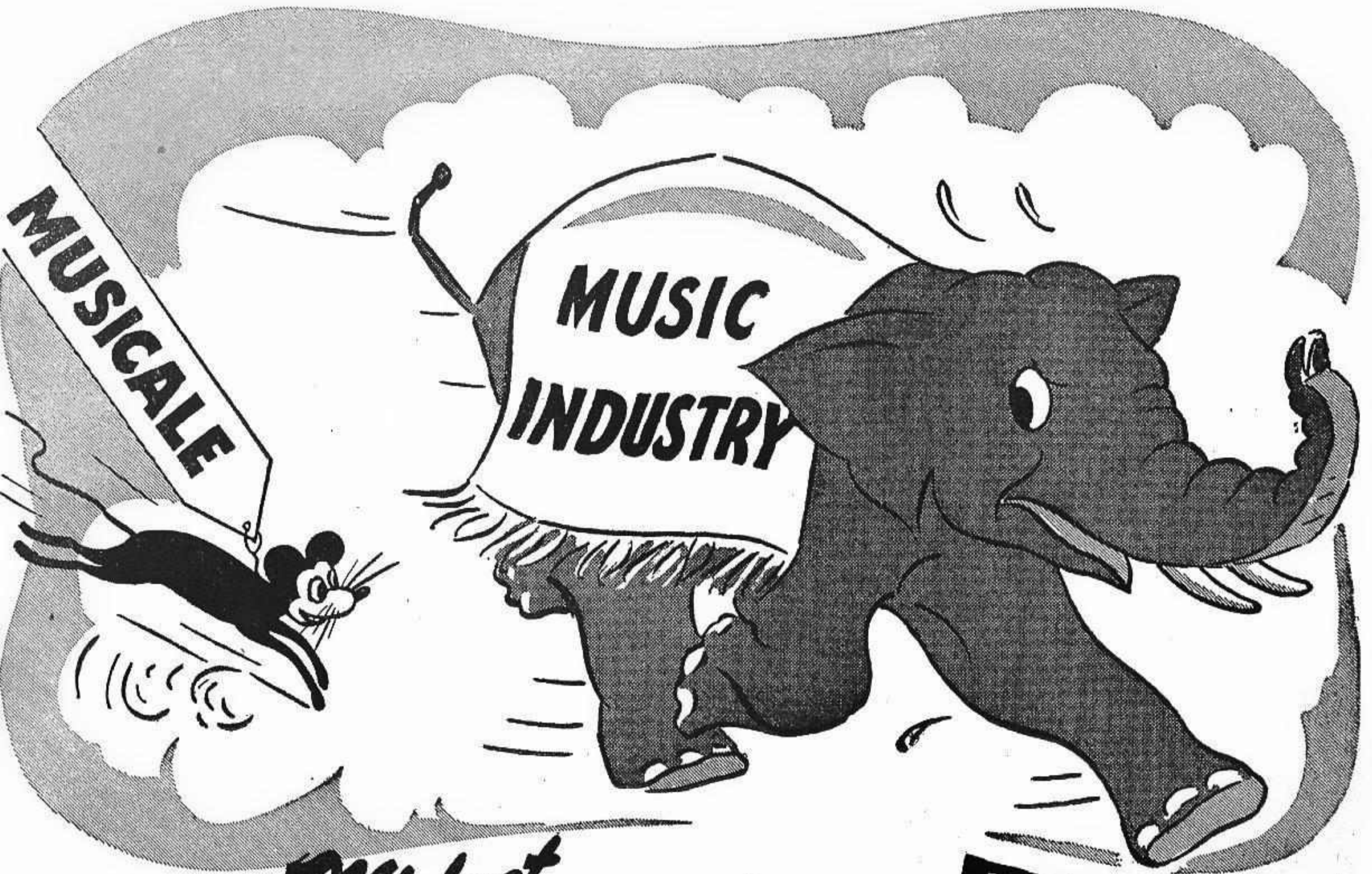
Dual Remote Volume Control

**ATLAS MUSIC COMPANY**

2200 N. WESTERN AVENUE • ARMITAGE 5005 • CHICAGO 47

EXCLUSIVE SEEBURG DISTRIBUTORS





*Mighty Midget Music Amazes Mastodons!*

## Money Magic for Music Merchants

SOMETIMES a little thing comes along that upsets big things. . . . You are watching a revolution in music. **Private** music is a profit-proven method of distributing music to a vast new group of locations that never before would permit "juke" music. **MUSICALE** is not only music for the individual but it has an exclusive advantage that is selling music like music has never been sold before—persuasive **SUGGESTION** that **sells every tune to every listener every three minutes!**

Thousands of new locations will welcome **MUSICALE** service because it pleases all of their customers—those who want music and those that don't. Every location is really a route of money-making music machines. **MUSICALE** units have a potential of \$1 per unit per hour.

When you see a **MUSICALE** location you will see the power of suggestion working money magic! Every three minutes every

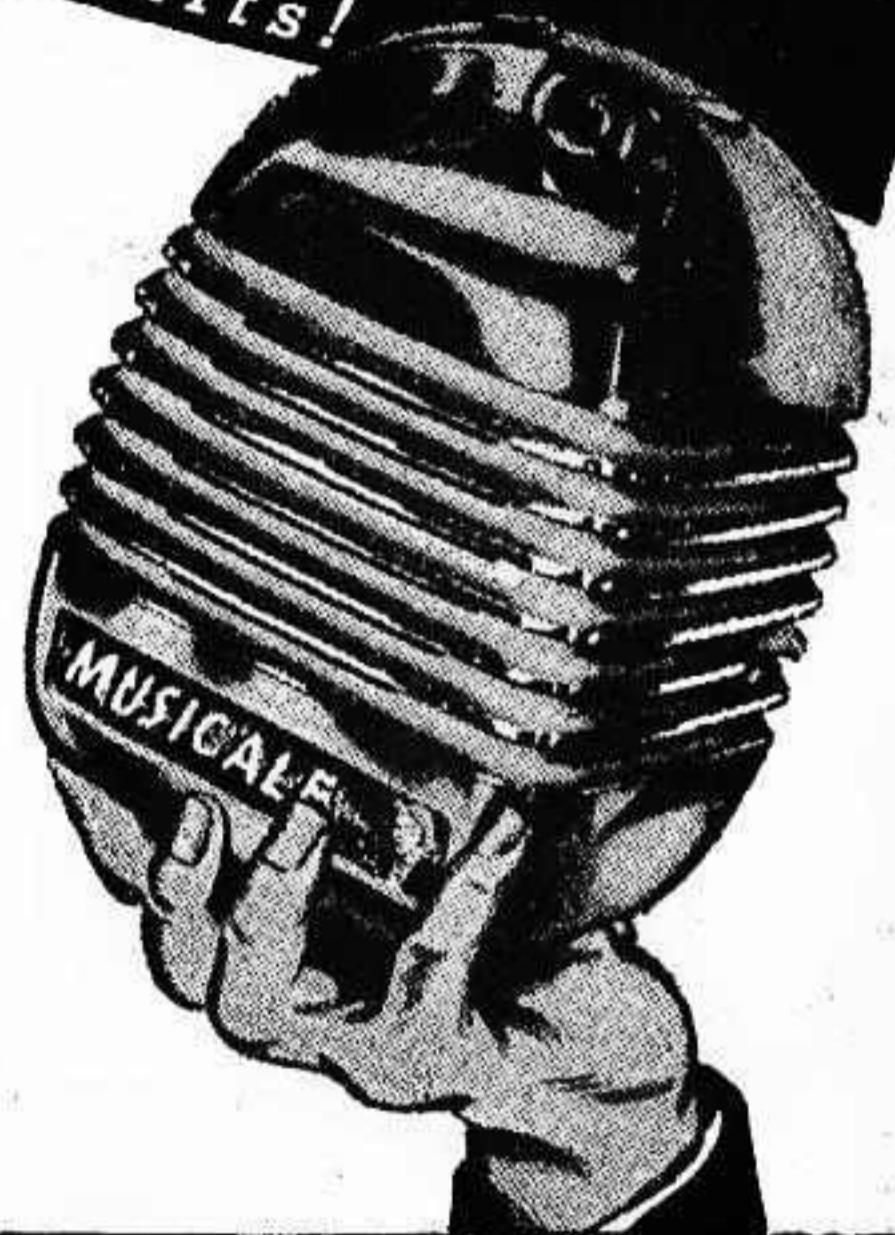
speaker unit in the place invites all the customers to listen to the next selection. All customers hear the selling suggestion even though no nickels have been dropped.

No wonder members of the music industry are amazed. No one gets music unless they pay, but everyone is sold on paying!

**MUSICALE** is engineered and manufactured by an old established telephone equipment company and is built to exacting telephone standards for profitable, trouble-free service.

*Watch Musicale!*

- 1. Doesn't wait for the nickel . . . sells every tune to everybody!
- 2. Doesn't play for the "house" . . . private music for greater profits!



ESTERBROOK 4231

# telotone corporation

*Telephone Engineering*

500 N. PARKSIDE CHICAGO, ILL.



**HERE  
THEY  
ARE**

**YOUR**

**Challenger**  
"FILBEN MECHANISM"

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Opening soon in Phoenix, Arizona, El Paso,  
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Penn Coin Distributing Co.  
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**METROPOLITAN NEW YORK  
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Opening soon in  
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**The Challenger '47 is the only 30 Record "One Side" Electric Selection Phonograph**



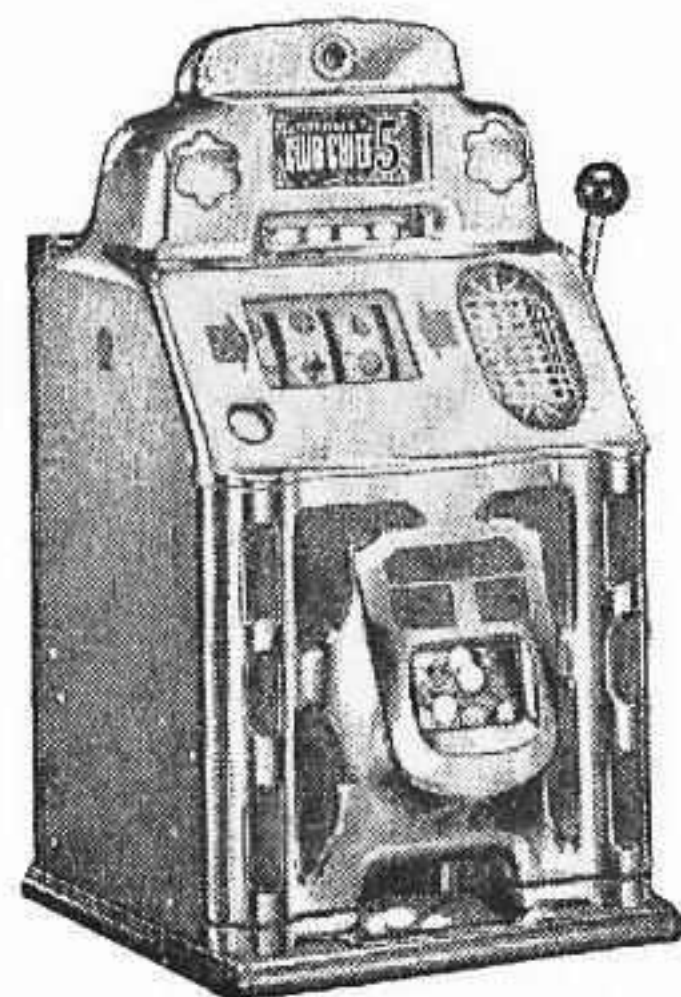
**U.S. Challenge Co.**  
AUTOMATIC EQUIPMENT DIVISION

FACTORIES: BATAVIA, ILL. WICHITA, KAN. CENTERVILLE, IOWA  
GENERAL OFFICE AND SHOWROOMS: FIELD BUILDING CHICAGO, ILLINOIS

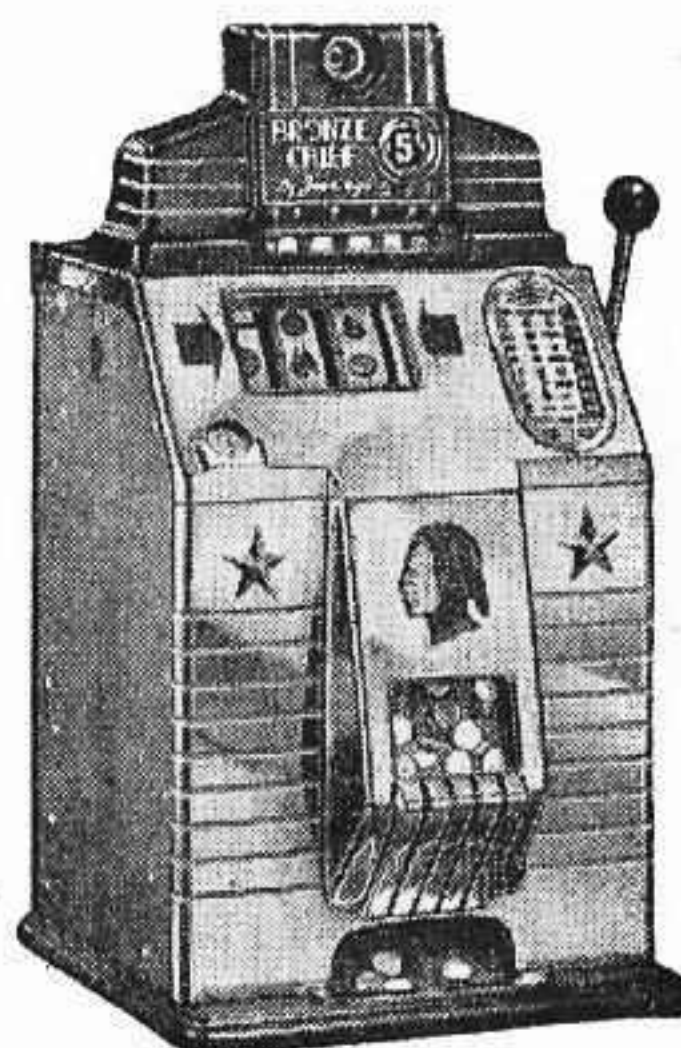


**ARE YOU THROWING  
MONEY  
OUT THE WINDOW  
NEEDLESSLY?\***

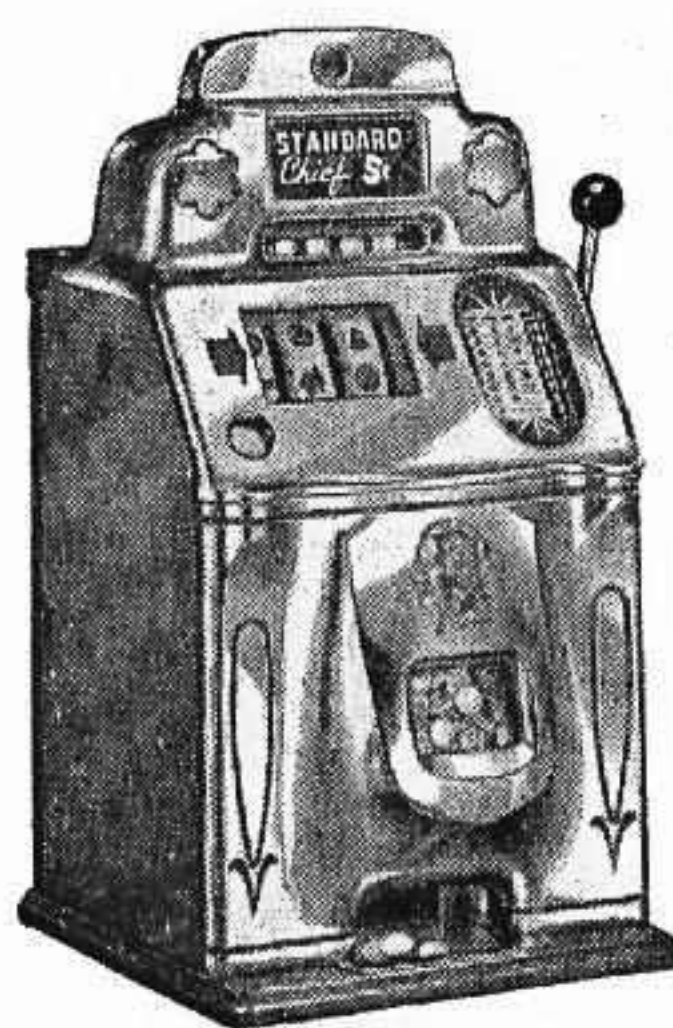
**\*DUE TO FAULTY OPERATION  
Brother, See a Jennings  
Dealer Or Distributor No Later  
Than Tomorrow!**



**SUPER DE LUXE CLUB CHIEF**



**BRONZE CHIEF**



**STANDARD CHIEF**

**O. D. JENNINGS AND COMPANY**

4307-39 WEST LAKE STREET • CHICAGO 24, ILL.



**"CHATS WITH DOC"**

*Value*

"Judge the value of a coin-operated phonograph in terms of earning power. Judge its earning power on the basis of performance. Performance can't be an accident—it results from features at work. The AMI

Model 'A' phonograph is the only instrument in this field that plays both sides of twenty records to give forty selections." *DeWitt (Doc) Eaton*, Vice-President and General Sales Manager, *AMI Incorporated*.

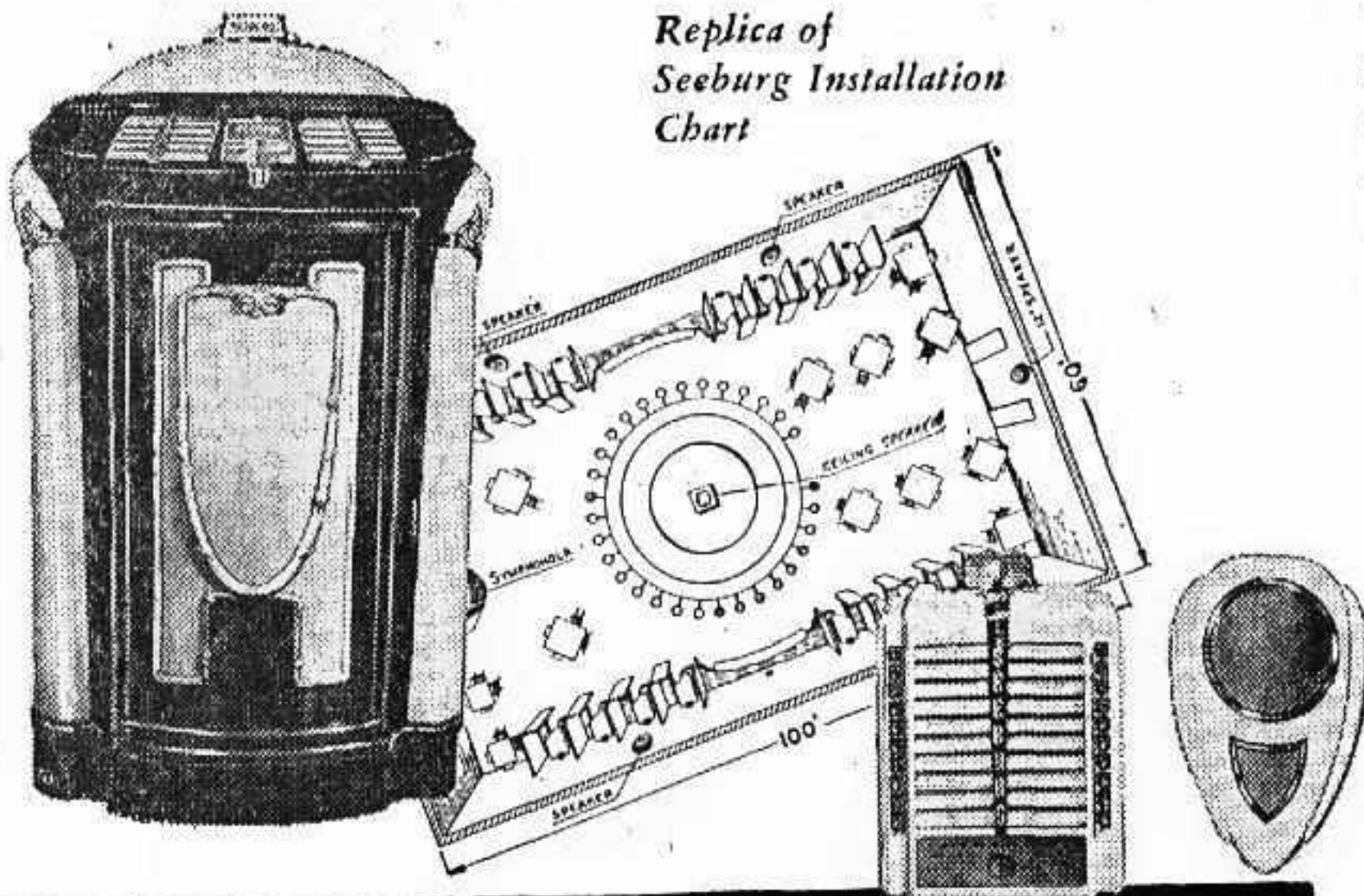
**AMI Incorporated**



Every field has its specialists... and in music, it's Seeburg!

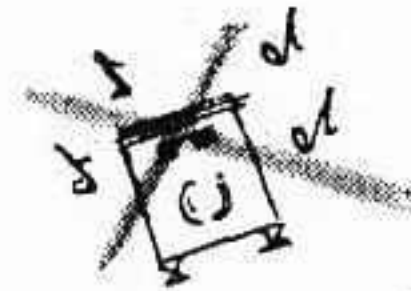
# Seeburg SCIENTIFIC SOUND DISTRIBUTION

DEPENDABLE MECHANISMS



Replica of Seeburg Installation Chart

Today, you've got to *be good, or be left!* It's a day of specialization. In music . . . Seeburg is America's recognized specialist . . . the originator of Scientific Sound Distribution . . . the modern, new music system that's taken coin-operated phonographs out of the "juke box" class and brought them to a *new high in prestige* and public acceptance . . . because Seeburg music systems *set a new high in performance*. . . . Pleasing, *evenly distributed tone* and volume . . . never too loud or too soft.



★ It used to be "Juke Box,"  
now it's Seeburg  
Scientific Sound Distribution

## S. H. LYNCH & CO.

Exclusive Southwest Distributors

- ★ DALLAS, Pacific at Olive
- ★ MEMPHIS, 167 South Second
- ★ SAN ANTONIO, 241 Broadway
- ★ NEW ORLEANS, 832 Baronne
- ★ OKLAHOMA CITY, 900 N. Western
- ★ HOUSTON, 910 Calhoun

# Southern Automatic

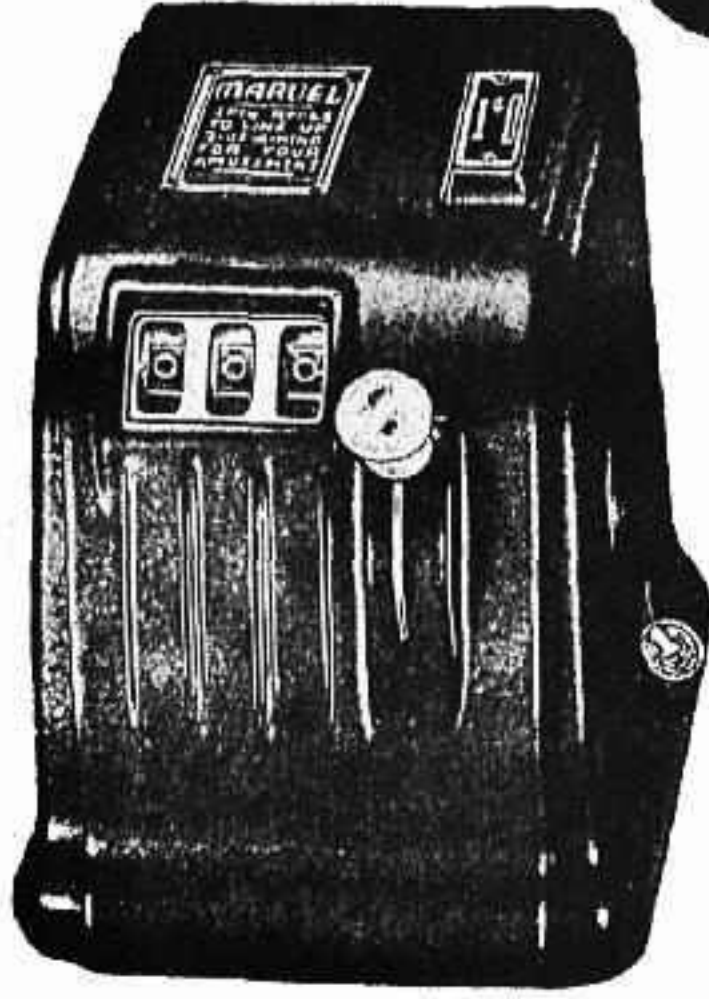
## IS NOW DELIVERING

### NEW Time-Tested, Profit-Proven DAVAL COUNTER GAMES



**AMERICAN EAGLE**  
FRUIT REELS

**MARVEL**  
CIGARETTE REELS



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**Handy Record Selection**

that even "kids" can play!



*Organ Type* Push Button Control

That Increases **PLAY...and PROFIT!**

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MULTIPLE  
PAY TABLE



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DAILY  
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INSURES BIG  
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Packed with all the profit-proved features of Bally's famous pre-war multiple games, VICTORY DERBY also introduces new play-stimulating ideas that are pushing profits to a new all-time high. Order today for early delivery.

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NEW FIVE BALL  
NOVELTY  
GAME



**NOVELTY  
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QUICKLY  
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A FLOOD OF ILLUMINATION



PUSH-A-TUNE SELECTOR



# LITTLE THINGS THAT MAKE A BIG DIFFERENCE

SINGLE DROP  
COIN CHUTE



● You know about the new beauty of the Symphonola "1-46." You know about Scientific Sound Distribution that provides music at conversational level throughout the location.

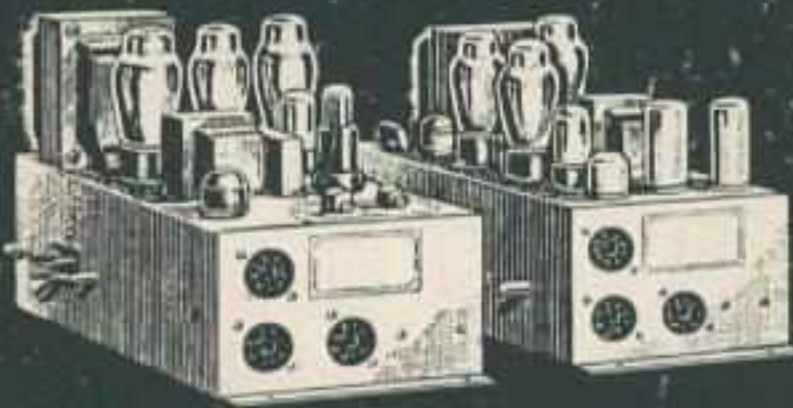
You know about Wireless Remote Control that marks a major advance in Music Merchandising. But in the Symphonola you will also find many "little" improvements that add up to big advantages for the operator.

For instance: The whole selector panel is illuminated and title strips are magnified, making selection easy.

For instance: There are no buttons to push—just "Push-a-Tune." No chance for wrong selection. For instance: A single coin drop takes nickels, dimes or quarters. For instance: Dual amplifiers permit absolute control of volume at every point in the location.

For instance: The new streamlined tone arm has a lightweight P. N. crystal cartridge pickup—a needle pressure of only one ounce assures more plays per record. When you buy Seeburg, you buy the finest in a music system.

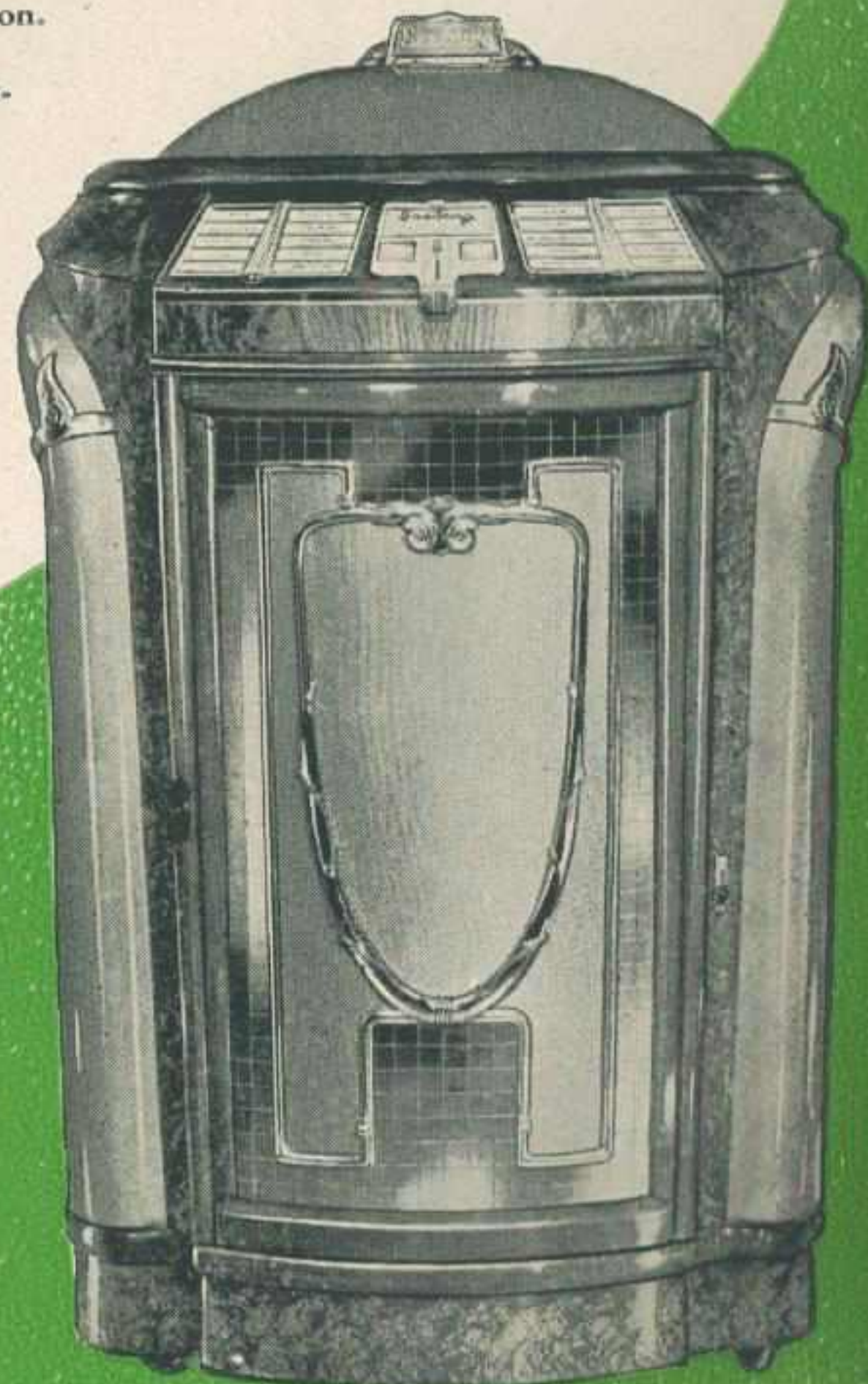
DUAL AMPLIFIERS



*"Be Sure  
Buy Seeburg"*



FEATHERWEIGHT PICKUP



# Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1946

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ON DISPLAY AT YOUR SEEBURG DISTRIBUTOR!

A FLOOD OF ILLUMINATION



PUSH-A-TUNE  
SELECTOR



# LITTLE THINGS THAT MAKE A **BIG** DIFFERENCE

SINGLE DROP  
COIN CHUTE



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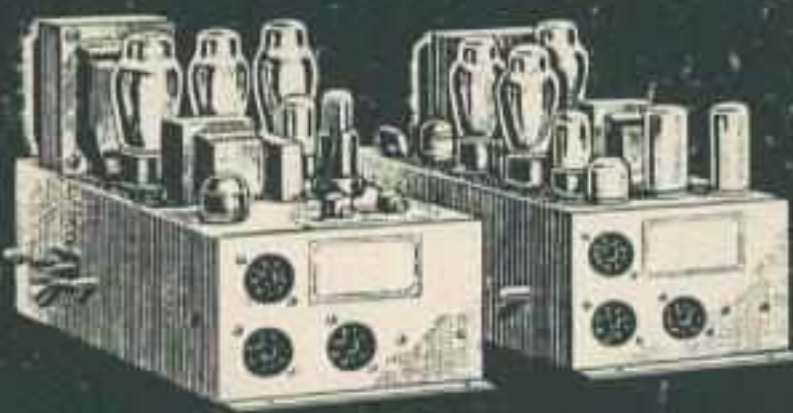
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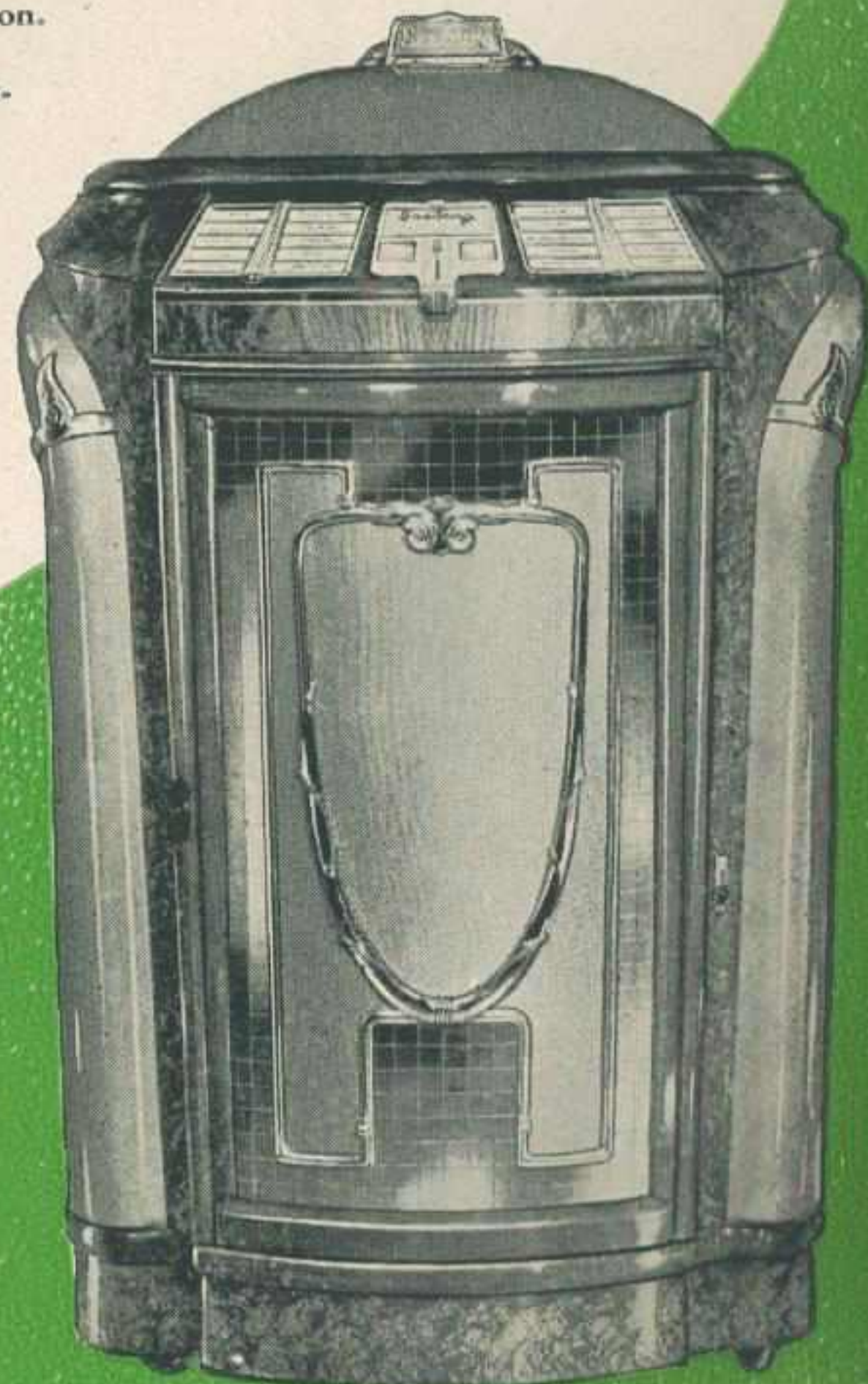
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DUAL AMPLIFIERS



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