

The **Billboard**

MAY 4, 1946

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

4-WAY REPORT ON MUSIC BIZ IN AUSTRALIA

**A Dollar-Sign Analysis
of Publishers, Diskers,
Bands and Trade Unions**

—Music Department

LAWRENCE WELK
Bubbles at the B. O. Too (See Music) ⇨



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PUBLICITY'S PAY DIRTY TRICKS

Chi Mayor Plans No Action on License Ruling

CHICAGO, April 27. — Chi city council ordinance that will revamp city's method of license granting to amusement spots and other industries will become law May 6 with no interference from Mayor Kelly according to a statement made by the mayor Wednesday (24). Ordinance which was submitted by Alderman Duffy and approved by council March 26 theoretically put clamp on 17 Chi niteries as well as hundreds of other establishments (*The Billboard*, April 20).

Declaring that "we will have no fire traps or flagrant health hazards," Kelly told city department heads that he would not veto the ordinance thereby allowing it to become a law after the May 6 meeting of the council. The mayor went on to stipulate that in many cases the shortage of materials caused by the war was responsible for the condition of many places that were refused licenses by either the city's fire or building inspectors.

Mathias Bauler, city collector, who collects fees from license applicants, told department heads that the number of unlicensed places has dropped from 1,895 to 1,068 since passage of the ordinance in March. Alderman Duffy, who introduced the bill, spoke strongly at that time and said "we have been inviting a major disaster like the Boston night club fire" due to the city's haphazard methods of licensing without regard for inspector's reports. Introduction of the ordinance also revealed several loopholes in licensing method which allowed establishments to operate on authority of receipt pending license application approval. Many spots had been operating for years on receipt (*See Kelly Won't Act on page 58*)

March Admish Taxes Top Year Ago by Over Two Million

NEW YORK, April 27.—Total tax collections on showbiz admissions in New York for March of this year amounted to \$6,824,676.80, an increase of \$2,337,046.34 over the figures for March, 1945, according to Internal Revenue figures. Nationally, the increase was \$5,729,406.75, with March, 1946, figures totaling \$36,374,650.81 as compared with March, 1945, total of \$30,645,244.06.

Tax on admissions to theaters, etc., including season tickets in New York this year, came to \$6,008,504.36, as compared with \$3,935,078.32 in the same month a year ago. Taxes on ducats peddled by brokers amounted to \$51,242.95 this year as compared with \$48,443.01 last year. Taxes on pasteboards sold by proprietors in excess of the established price amounted to \$2,225.96 this year. There is no notification of such a tax last year in the current report.

Roof garden and cabaret admission taxes this year amounted to \$762,703.53 as compared with \$504,108.64 in March, 1945.

Vets' Showbiz Yen Reaches D. C. Ears

WASHINGTON, April 27. — The Department of Commerce has received over 200 inquiries so far from vets anxious to enter showbiz. Some were interested in juke box distribution, while a sprinkling asked questions about opening small niteries or handling vending machine repair services and liquor stores. These queries are part of some 6,000 received during the first two months of this year by the department. All inquiries were directed toward "small businesses."

To accommodate questioners, department will issue a series of handbooks giving comprehensive information on operating specific businesses calling for small investments. So far, none of these handbooks deals with showbiz, but Commerce Department officials told *The Billboard* that if enough inquiries were received, handbooks would be created and distributed.

Department also plans radio transcriptions describing its small biz services. These e. t.'s will be offered to local outlets for cuffo airing. Possibly, according to Bruce Catton, director of information, local sponsors would be found for airings later, but no attempt would be made to obtain net coverage.

Latins, Not Europe Have \$ Lure Now For Yank Showbiz

WASHINGTON, April 27.—Going on the assumption that American talent shows in foreign countries thrive best in spots catering to American tourists, Commerce Department officials are advising that entertainers with wanderlust forget about Europe and concentrate on Latin America for some time to come.

Department is preparing to promote foreign travel—with an eye toward scattering the dollar exchange—but will play up countries south of the border for at least the next two years. Europe, according to Commerce, needs food a lot more than it needs the dollars of tourists. On the other hand, Latin American countries are ready to compete with each other for vacation-minded Americans.

Mexico Attracts

Traditional lush spots like Rio, Havana and Buenos Aires, Commerce (*See Latins Have \$ Lure, page 58*)

Press Agents Seeking New Avenues To Hypo Clients' Box Office, Nixing Oldies

But Some Tried-and-True Gimmicks Are Still Good

By Frank Gill

NEW YORK, April 27.—Beating the drum in showbiz today isn't the solo in tom toms it used to be. There are too many drum-beaters in too many phases, all plugging steadily at John Q. Public and wife and family, to make flackery bring in results without a load of headaches in its wake. With the war over, the easy way to clicking turnstiles has ended, more or less, and the pluggers are looking around for new ways to sell the public as against the standard or tried-and-true routine which brought in the crowds hitherto.

The field for new methods is a wide expanse of prairie, with very little lush vegetation. It's a specialized field; one for those with the savvy to see flourishing crops where they ain't, so to speak. That puts the flackers on their mettle as they try to make their plugs count, while still keeping their prestige high and their accounts satisfied.

This is probably easier in the legit field than in other branches. The

other day John Chapman, critic-columnist of *The New York Daily News*, took legit p.a.'s to task for being too gentle in their flack approach, claiming that they could learn much from Hollywood, which bars no holds in getting press, radio and other breaks for its wares. (*The Billboard*, April 27.)

By and large stem legit follows the old trends, with newspaper plugs still very important; most important at least around New York. Elsewhere, the press, tho tight on space, is more likely to give legit a break, since live flesh shows are neither so frequent nor so many as on Broadway.

Tie-Ups With Nationals

Biggest novelty—if it can be termed a novelty in the strict sense of the term—is tie-ups with national advertisers who are willing to foot the bill for two and three-color magazine layout jobs in which legit shows get free billing. This is the press agent's dream, because once the fundamentals of such a combo (*See Publicity Pay Dirt on page 4*)

FB, GAC Cocktail Depts. Exchange J. Dale for J. Musse

CHICAGO, April 27.—Julie Dale, who headed Frederick Bros.' cocktail department here until she left that org last week will join the General Amusement Corporation as head of their cocktail department Tuesday (30). She succeeds Joe Musse who will also succeed her since he becomes head of the FB cocktail department Monday (29). Musse, held the post at GAC for only two weeks and stated that a generous financial offer lured him into the FB fold. Julie Dale had charge of FB cocktail booking since about January 1. Lee Stone who has been with the Central Booking Office here since his separation from service about six months back will also join the GAC cocktail department this week. Ray Borden joined the GAC cocktail department staff when Musse took the reins after Dick McPartland's departure about two weeks ago.

The local GAC office has undergone several other personnel shifts recently. Frank Hobbs has succeeded Harold Lee as radio head and a concert department has been formed under Jack Denney. Bob Weems, local GAC chief, said this week that all of the planned moves have been made and the present status quo would be maintained for some time to come.

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NEW YORK, April 27.—Any time is a good time to flack in showbiz, particularly when it gets to the top-drawer boys of the press—the publishers, editors, managing editors, etc. Working on this theory, CBS used this week's convention of the American Newspaper Publishers' Association here to plug its color tele story in the press trade mag, *Editor & Publisher*. Net used a two-page spread, headed *The Public Speaks*, which compares color and black-and-white and ends with a pitch to send for a copy of the study of this medium. Further on in the book, the circus put in its ballyhoo page, highlighted by action pix and quotes from New York reviewers. Presumably as a service, tho the places mentioned got plugged as a result, *Editor & Publisher* got Lewis Nichols, New York Times drama critic, and Earl Wilson, New York Post saloon ed, to write columns on Stem showbiz in their respective fields. In short, showbiz made itself known to the bigwigs in convention.

Publicity's Pay Dirt Tricks; P.A.'s Seek New Avenues To Hypo Clients' Box Office

Some Oldies Are Still Sure-Fire

(Continued from page 3)
are set, the onus is on the ad agencies to create and place such ads.

Usually such accounts are \$1,000,000 or more ad-budgeted affairs, are willing to spend, and believe that the legit tie-up is a prestige note. It doesn't do the shows any harm either, tho some pluggers are careful with whom they associate. Liquor outfits, with fabulous dough, are not looked on with too much pleasure. They have a tendency to put strange ideas in peoples' minds, especially about a top-drawer legit tie-up. On the other hand, one prestige show has tied up with a public utility ad campaign netting it play in *Life*, *Newsweek*, *American Magazine* and *Saturday Evening Post*, plus 170 daily papers in towns where an equal number of the utility company's properties are located. This is a big p.a. operation. (Still in the making and thus not announced.)

Magazine tie-ups are good, say pluggers, if they make a play for a show that has national appeal. But features on top name players have not sufficient constant pull, unless they happen to coincide with either the early days of the play on the Stem or the opening of a road tour.

Occasionally a mag will come thru with a plug that is worth a fortune in free publicity. Recently *Time* had a rave review (plus front cover) on the Laurence Olivier film, *Henry V*, and broke it just about the time the public was getting conscious of the approaching visit of Olivier in the Old Vic company for a six-week season of drama here. Such breaks are rare enough to cause comment among the bongo-beaters.

Legit Goes After Air

Radio, which has its own hurdles to jump in getting listeners, is proving more and more to be a field for legit flackery. Star guesting on such programs as Mary Margaret McBride, Bessie Beattie, Adrienne Ames and other fem spikers has proved its worth at Broadway box offices. For the top prestige shows appearances of players on *Information Please*, publicizing their I.Q.'s are another method by which shows are sold to the public. However, as one major flacker pointed out, unless the appearances are guest spots, radio is an expensive medium for the theater. Heavy daily spotting is needed, and while pic-vaude houses with terrific b.o. appeal can afford such methods of publicity, the average legit house doesn't take in enough weekly net to make such plugging worth while. Guesting pays off even better on the road than on Broadway where so many names are to be had for the asking. Flackers can show proof of where a few minutes before the mike by a star player can bring the lines at the house b.o. in a few hours.

Syndicates Are Socko

Too few p.a.'s concentrate on the road as apart from Broadway. For those who do, there are the syndicates and the syndicated columns, widely read beyond the Hudson. The press service show reporters—Jack O'Brien, of Associated Press, and Jack Gaver, of United Press, for example—have a big following around the country and stuff used by them has its effect on both the road and stem b.o.'s in a noticeably short time.

With wartime travel restrictions lifted a mite, an old tried-and-true aid to flackers is coming back in style—visiting out-of-town crix, who,

wined and dined and given seats to shows, go back home and tap out lyrical ditties about Broadway shows. The digest mags have long been viewed with interest by legit flackers, but they are getting harder and harder to crack. When they do, however, it is easily recognizable at the turnstiles, and p.a.'s love 'em.

The much-touted columnists hold little lure for stem p.a.'s. Mention in such pillars do little to lift a show, even if they do much for individuals mentioned. In fact, as one top flacker put it: "They're there to titillate egos." On the other hand, Winchell on the air with a plug is invaluable to Broadway drum-beaters. His public is wide, vast and faithful, and a nod from him is a sure bet to up the weekly net.

Night Clubs Go for Columns

Niteries, however, still hand the palm to the columns. Being a biz where personalities do much more to bring in customers than all-over aggregations, plugs or mentions of one personality in top columns (especially those syndicated) are meat for nitery flackers. Since a great part of New York's nitery audiences is composed of out-of-towners, a big biz is constantly being geared to them rather than to Broadway amusement seekers. Here again, radio plays a major role, with guestings and spots.

There is also a concentration on syndicated columns and press associations, many of whom give space to nitery biz. Here the pitch is to those west of the Hudson who are dazzled by the glamour of New York night life.

Unlike legit, night clubs still find stunts good for pic spreads and publicity. Less worried about prestige than legit, niteries are willing to go whole-hog to get paper and mag space. A major pitch is for a spread in *Life*, tho since that mag plans such spreads so far in advance, sometimes the plugging kicks back when the mag makes a splurge on a show that is about to close. But individuals in the spread, being show nomads and traveling to clubs elsewhere, get benefits from this medium of flackery.

"March of Time" Build-Up

Even the movies are called into play by bistro beaters. Currently around town the *March of Time* is highlighting a plug for all New York Clubs under the title *Night Club Boom*. While there are beefs from some clubs about how they were handled here, the general feeling is that the pic is a good plug.

Recently the trend in niteries, in certain specific cases, has been to go beyond just straight publicity and into "public relations." It's really an oldie which P. T. Barnum used more than 60 years ago, but it's new today in its revived form. Take the case of Frank Sinatra, who has gone from being just the bobby-soxers' "Frankie" to a plugged figure in politics and in racial relations. This, (See *Press Agents Seeking*, page 54)

LaMarque at Mex El Patio

MEXICO CITY, April 27.—Liber-tad LaMarque, Argentine singer, dancer and actress, began an engagement at El Patio, one of the capital's leading supper clubs, this week after her arrival from South America. Aside from her El Patio appearances, she will sing over XEQ, and is eyeing bookings in the U. S.

FB Reshuffles Chi Band, Cocktail and Artist Dept. Staffs

CHICAGO, April 27.—Frederick Bros.' Chi office will be the scene of still more personnel changes, according to Milo Stelt, local FB head. Moves apparently follow an executive meeting that took place here Friday (19) in which L. A. and B. W. Fredericks, together with local chiefs participated.

Lang Thompson becomes assistant manager of the FB Chi office, with complete say in the band department. Joe Musse who left GAC as cocktail head there (26) will become head of the FB cocktail department. Joe Callan, who has handled FB band booking, is leaving the agency and one-night band booking is to be taken over by Reon (Herb) Pauley. Johnny King will assume charge of the FB artists department here. These moves follow on the heels of Julie Dale's departure from the agency last week.

Thompson, now second in command here, has been doing location band booking for several months and has been acting as unofficial lieutenant to Stelt for some time. Reon Pauley has, up until the present been a ballroom manager in the Midwest area. Pauley formerly ran the Turnpike Casino, Lincoln, Neb., and has sold the spot to his brothers in order to join the Frederick org here. Pauley has been prominent in the ballroom picture during recent years and was organizer of the Ballroom Manager's Association of the Middle West. He will assist Thompson in the band department and fill the vacancy created by Joe Callan's departure.

Callan is leaving FB in order to produce a show which will tour Porto Rico (*The Billboard*, April 6). Show was listed at that time as an FB project, but Callan stated that he and his angel will take it over. Morris Mirkin was named by Callan as the angel who will financially back the show. Callan has done most of the FB band booking from Chi for the past year.

Since the local FB office has been the scene of several changes during the recent past, Stelt emphasized that with the exception of the cocktail department, the situation has apparently been settled for the time being.

Mpls. Alvin Gets License After Cops Tag Show 'Pathetic'

MINNEAPOLIS, April 27.—What looked like a license-lifting "holiday shutdown" of the Alvin burly house here May 8 after a petition, signed by 500 persons including a Catholic clergyman at the head, requested shuttering of the show as "filthy," was averted when censoring cops Dorothy Gerbert and L. V. Brucciani visited the show and came back with the report that it was "pathetic rather than immoral." Alvin got its license renewed as a result. House license is held by Harry Hirsch and Harry Katz, of Follies Amusement Company, but theater is leased to Charlie Fox, Milwaukee.

Cops who viewed the performance said show wasn't for kids, but that costumes are more than adequate "probably because of the broken down state of the chorine figures." Only two chorines, report said, had any talent and the strippers were suggestive, but were costumed as well as many girls in modern bathing suits. Original blast at show came with the petition which asked for closing of all burly shows.

U. S.-Mex Joint 4½ Mil R. C. Music Hall

MEXICO CITY, April 27.—Mexican and United States money will join in erecting a \$4,500,000 Radio City Music Hall Theater in Mexico City, Jay Lewis, of New York City, said here. Lewis, executive director of the Independent Citizens' League of New York City, said among U. S. money men interested in the venture is James W. Gerard, former U. S. Ambassador to Mexico and Germany. David Howard, Mexico City business man, is head of the sites committee, and Lewis said ground-breaking will take place in three or four months. Company formed for the enterprise is Commercial Interamericas.

Project is just one of many brewing or under way in Mexico City as the industry seeks to keep up with business. One Mexico City capitalist alone is planning 16 huge nabe theaters that will incorporate community entertainment features in the building.

Actors Get a Break in 75

NEW YORK, April 27.—Camp Shows, Inc., entertainment factory is going back on a mass production basis. CSI has just received a requisition from the army for 51 variety shows, five musical comedies and 19 legit plays in the next six months.

With most of the program functioning during the summer, work will come in handy for the 1,000 entertainers it will employ. Variety shows which are now much bigger productions and use a fem chorus line have met with favorable reaction from the G.I.'s. Their destination is Japan and ETO.

None of the legiters have been chosen by Robert H. Gordon, recently returned head of theater at CSI. They are due to be sent to ETO, Mid-Pac, Wes-Pac, Alaska, Japan and South Atlantic.

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The Billboard also publishes:
The Billboard Music Year Book and
The Billboard Coin Machine Digest.



Unions Want FM Stations---But...

White Exiting CBS; Landry Axing Slated

Net News Chief Leaving May 1

NEW YORK, April 27.—Paul White, recognized as one of the keenest newsheads in network broadcasting, will exit from Columbia Broadcasting System May 1. Axing was first tipped by rumor stuff in the Broadway columns and then by word of mouth, wherever radio newsmen gathered. It was also tipped by appointment of Edward Murrow to a vice-presidency, since the trade has known the yen White has had for that title ever since (seven years ago) he made the South American circuit with then Prexy Bill Paley.

Change in line-up since the end of the war has put new men in most key positions. Frank Stanton replaced Paul W. Kesten as prexy. Davidson Taylor replaced Doug Coulter as program brass. Paul Hollister exited as advertising and sales promotion head, a position still not filled. Bud Wilson came in to replace Johnny Churchill as research head, the latter having moved, with the help of Stanton, to operating head of the Broadcast Measurement Bureau.

Dorrance Out, Cowdin In

When Dick Dorrance, director of promotion for the owned-and-operated stations, joined Harry O'Brien in a promotion service business, John Cowdin moved up to the Dorrance slot. Kaye Sullivan leaves her job as head of promotion copy for Columbia-owned stations May 1 to join O'Brien and Dorrance as account exec and assistant copy chief. When Larry Lowman came back from service, he was set up as v.-p. in charge of television, topping Worthington Miner, whose title is manager of television, and, as noted previously (See *White Leaving CBS on page 14*)

"Rogue" 2-Net Airing Nixed By NBC Execs

NEW YORK, April 27.—*Rogue's Gallery*, which was skedded to return to NBC to replace the *Fitch Bandwagon* for the summer, as it did last year, will not be heard over the senior web, since NBC toppers have nixed broadcasting a series heard over another network (Mutual) at the same time that it was airing over their facilities. This was rumored on the West Coast and confirmed in New York by operating v.p., Frank Mullen.

Network hasn't observed this rule in the daytime, for a number of soapers have been heard on Mutual and CBS at the same time they were airing on National. However in most of these cases the program started on NBC and the other web was added to the coverage later.

Ma Perkins, now being aired on CBS and NBC, may have been one of the reasons for the nixing since the CBS seg is usually ahead of the NBC despite the fact that NBC has had the show much longer and airs it to (see *NBC Nixes "Rogue" on page 14*)

Ad Agency and Sponsors Maybe Next on Petrillo's Agenda

NEW YORK, April 27.—Possibility that James C. Petrillo, AFM chief, may seek more employment for musicians via direct negotiations with advertisers and agencies was suggested at the NAB district meeting here yesterday by NAB President Justin Miller, who outlined the present status of radio-AFM problems to broadcasters. Miller's inference was that the AFM prexy might turn to

NEW YORK, April 27.—NAB Prexy Justin Miller, summarizing radio-AFM relations in different areas of the country, presented a diverse picture. In some sections, he said, the relationship between the AFM local and the station is interfered with by AFM "dictation or persuasion." In other sections, stations are using more than their quota of musicians advantageously. Maybe management has something to do with the case—and the AFM units too.

such a tactic because the Lea Bill, forbidding coercion of broadcasters, might be construed as not applying to advertisers and agencies. Miller also stated that the problems of FM broadcasters will be first on the agenda when a joint body of broad-

casters and AFM reps finally meet. FM people are badly "pinched," Miller said, owing to the AFM edict against use of AM music on FM.

Miller stressed the following points of view in his summary of the AFM situation:

(1) Doubt exists among radio men as to just what Petrillo has in mind. He may be stalling for time or waiting for a test case.

(2) The NAB, as an organization, should take no stand regarding the (See *Agencies, Sponsors on page 22*)

Berle To Join WOR Staff; Like T. D. Deal

WOR Out To Lead N. Y.

NEW YORK, April 27.—WOR's plans, which give every indication that program-wise it's bigger than the network of which it's a part will take another step this coming week when it will be announced that Milton Berle has been added to the Bamberger Broadcasting Company's program staff as advisor on comedy segs, with a program of his own as one of the first "new comedy programs" of the new WOR.

Berle deal, it's said, will be along the lines of Tommy Dorsey's with a program of "comedy discoveries" and "new gagsters" on the agenda. Berle deal will make the fourth of the programs aimed at making WOR pre-eminent in New York, a pitch that's underlined by its buying the (See *Berle to WOR on page 11*)

Jan. 1 Deadline Set For Heller's Choice Of Two AFRA Jobs

NEW YORK, April 27.—Series of confabs George Heller held on Coast with Claude McCue and Ray Jones has resulted in a decision to let him keep the reins as national executive secretary of American Federation of Radio Artists until January 1, 1947. Then Heller will have to surrender his job as executive secretary of New York local or forget about running the national set-up.

This move was made so that AFRA can have its best negotiator in there pitching when the firing starts in the coming contract negotiations with the networks, stations, advertising agencies, producers and transcription companies. Contracts expire the end of October and AFRA is already forming committees to draft proposals.

Ray Jones, executive secretary of Chicago local, will act as assistant national executive secretary during this time. When Heller decides to leave either job, Jones looks like the outstanding candidate to succeed him in New York or nationally. Chicago exec has done a top job in the Windy City and has proved his ability to work with members and station owners alike.

Paper Vs. Station In New Haven City Charter Skirmish

NEW HAVEN, April 27.—Battle lines between press and radio have been clearly drawn in this town with *The New Haven Register* fighting for the old city charter and Station WELI going all out for the quick axing of the old moribund document. Voters are for a new charter, for they believe that it'll stop the exodus of New Havenites, which has already passed 3,000 mark. Station is using professional e.t.'s and plenty of air-time to sell listeners on a new operation (like that of Providence, R. I.).

Following the spot campaign, WELI will institute a public affairs forum to make the voters more conscious of the fact that they can govern instead of being governed. Public service slant is being handled by station manager Dick Davis, with an assist here and there by station owner Harry Wilder's pubserv consultant, Morris Novik.

Mucks Out of Y&R Flackery; Gottlieb Moves to Programs

HOLLYWOOD, April 27.—General Young & Rubicam reshuffle, which sent A. S. Stronach to head of agency's program development department and Lester Gottlieb to supervisor of program development in charge of creative work, eased Bob Mucks right out of his post as Y&R's Coast publicity director. Mucks, who had increasingly taken the back seat in the department, since Milt Samuel moved over from American Broadcasting Company's flackery, has no definite future plans. Samuel now heads Y&R's radio flack staff.

In agency's personnel switching, Harry Rauch, formerly assistant to Gottlieb as manager of radio publicity, moves up to head Y&R's air flackery.

Flood Awaits Cleve Grants

CIO spearheading labor's invasion of airlines—all wait FCC green light

WASHINGTON, April 27.—Labor unions are holding in check a flood of applications for FM stations, preferring instead to wait and see what Federal Communications Commission does with the handful unions now have before FCC, officials of Congress of Industrial Organizations disclosed to *The Billboard*. If FCC gives the "green light" to the unions, a flood of union applications will ensue. If FCC rejects the bulk of the present handful of bids, unions probably will be discouraged from pushing for more, but FCC reportedly will face one of the worst blasts of censure ever aimed against it on ground that it is discouraging newcomers.

Unions, according to the CIO, are generally dissatisfied with the treatment they are presently receiving from broadcasters and are anxious to operate their own stations to get their message across to the public. In the FM field, the CIO says, unions have a chance to operate with a limited budget providing they can get a green light from FCC. However, CIO feels that if FCC turns down the union applications now pending few unions will bother to make plans for their own stations.

First Decish Soon

First decision on a union FM station may be forthcoming shortly, since FCC held a hearing Monday (22) on the application of the United Automobile Workers (CIO) for an FM station in Cleveland. Other hearings on union FM applications are slated during the next few months. UAW's application for a Chicago FM station is skedded to be heard June 3 and National Maritime Union's request for a New York City station will be aired July 1.

CIO, in pushing their quiet drive to get into radio ownership, are pointing significantly to FCC's latest analysis of applications issued this week showing for example that while fewer than 20 FM applications have come from labor unions thus far in a total of 834 received 330 of the FM applications have come from newspaper interests. Newspapers are represented by 39.6 per cent of the total bids, CIO officials emphasize, and FCC has been making the conditional grants to newspapers in just about the same ratio. Of 381 conditional grants made so far, 166 have gone to newspaper interests.

FCC's analysis of FM applications also revealed that 67.2 per cent of them come from applicants already operating AM stations and that about half of the AM licensees asking FM stations have newspaper interests. It showed, too, that the Midwest, with the exception of the larger cities, is lagging in making FM applications. For instance, Nebraska, Iowa and Kansas combined have a bare half-dozen applications pending as compared with 42 from the State of New York alone, while California tops the list with 49 FM applications pending.

STANTON'S C-C SUNDAY PUNCH

Puts FCC On FM Hot Spot

CBS protecting its clear-channel investment — but pitch is still sock

WASHINGTON, April 27.—Federal Communications Commission, limping toward the wind-up of current clear-channel hearings, finds itself on one of the hottest spots in its 12-year history as a result of the challenge tossed at commissioners this week by Frank Stanton, Columbia Broadcasting System prexy, to the effect that any reallocation of existing AM frequencies will result in setting back FM several years. Commission has a breathing spell from May 7 until July to figure out just how serious the effect on FM would be if clear-channel frequencies were thrown open. Whether befuddled or not by numerous alternatives advanced by Stanton, FCC and practically everybody else is well aware that CBS's championing of the status quo is influenced by the chain's desire to protect its profitable New York clear-channel station, WABC, from a general "land-grab" certain to result from a reallocation of exclusives. At the same time, the validity of Stanton's challenge is recognized in that a flurry of AM station activity, to the probable detriment of FM building, would result from tossing open clear-channels to all comers.

Titanic Pressure

Commission is being subjected to titanic pressure from all sides, with American Broadcasting Company plugging for immediate break-up of the exclusive frequencies; CBS pushing the present arrangement, clear channel broadcasting service and urging super-power stations, and the independents asking to run their second-class clear-channel stations later than the present daylight hours. But come fire or flood, FCC is sticking to its schedule of arriving at some kind of a decision by fall.

Considered highly significant is Stanton's unexpected arrival at the hearings just 24 hours after ABC President Mark Woods had come out with the flat statement that "it is unthinkable that the present use of a naturally restricted number of channels should be allowed to continue." During Stanton's testimony, the CBS president counter-proposed the improving of rural listening by reallocation. Stanton revealed that the chain was elaborating on Westinghouse's plan for blanketing the country with use of high-altitude airborne transmitters, stating that Columbia's engineers have computed the coverage of a 20-plane strato-vision network which would reach 90 per cent of the country's population.

1,000 Kw. AM Plus

Stanton also proposed a ground network of FM stations coupled with two 1,000-kw. AM stations for night service. Under his plan, the two big stations would operate at 1,000-kc., with one located in Eastern Colorado, and the other in Northern Kentucky. Combined FM network and super-AM's, Stanton asserted, would provide service "substantially better than that now provided by present AM stations." Stanton then hammered home his points against reallocation of clear-channel stations, saying this "would amount to official

Sizable Mutual

NEW YORK, April 27.—Mutual network not only turned its becoming a 300-station network into a great air promotion, but it's now using the 300-percolator webbing as phone promotion.

When the switchboard girls answer the phone—from now on in, the "This is Mutual" tag becomes "This is Mutual, the World's Largest Network."

Inter-Office Tiff Puts Whiting Out, Drake in at WDGY

MINNEAPOLIS, April 27.—Melvin Drake, of Lincoln, Neb., has taken over WDGY, local indie. as station head in a surprise reshuffling of personnel following recent take-over of the outlet by Twin Cities Broadcasting Corporation. As the story goes, Lee Whiting, former acting station manager, wrote himself out of a good job after Charles T. Stuart, TCBC prexy, had made big plans for him under the new set-up. Whiting was to be responsible to Gordon Gray, vice-president and general manager of the Stuart stations. According to the story, Whiting, said to be getting \$10,000 annually, was to be named station manager and upped to \$13,000. Everything appeared to be rosy when Whiting wrote a letter to the board of directors, it is claimed, in which he said Gray's policies for WDGY wouldn't work in Minneapolis. The board didn't answer the letter, figuring he had had an off day. Instead, board, after sale was consummated, came to Minneapolis to hold a meeting and letter was mentioned casually to Whiting. He reportedly took offense because he hadn't received an answer and claimed he still felt the same way. Whereupon, Stuart bought up Whiting's contract and Drake, vice-prexy and station chief at KFOR, Lincoln, was moved to Minneapolis.

One of first moves of new ownership was to appoint Lew W. Avery, Inc., as national sales representatives for WDGY, with Forrest (Frosty) Blair heading the department at the station. Next Monday (29) Craig Campbell, INS reporter from Chicago, comes to the station to develop local news coverage, something WDGY had been lacking. Drake said a wire recorder and mobile unit will be installed to handle special events and that local news will be given a strong play. Charles Winkler has been named chief engineer, and Angus Nicoll, promotion and merchandising manager.

assurance from FCC that AM broadcasting will enjoy sufficient permanency so that FM could be forgotten for the next several years. Expense of putting new AM stations on the air would siphon off the resources of broadcasters which might be better applied to the development of FM stations." Winding up CBS's stand, Stanton declared, "Any decision arrived at now must necessarily be transitory. I think it would be a waste of time and money and a disservice to the public to order a fundamental revision of AM broadcasting."

CBS Secret Maps

Counsel for ABC tried during the hearings to put CBS's own station coverage maps into the record as (See Stanton's Punch on page 11)

SCB-IBEW Prelim Wage Talks Cue Stiff Fight Ahead

HOLLYWOOD, April 27.—Still smarting from its two-month battle with American Federation of Radio Artists over announcers' pay boost (The Billboard, April 27), Southern California Broadcasters, representing area's indie outlets, last week started preliminary contract renewal negotiations with International Brotherhood of Electrical Workers covering engineers. Union is expected to put up stiff fight for substantial boost in pay and change of working conditions. For the first time, IBEW's Roy Tindall will be dealing with stations collectively thru broadcasters' org.

IBEW will break up outlets into three classifications. From stations in Class 1 (KFWB, KMPC, KXLA and KGER), IBEW is demanding \$90 weekly minimum as compared to \$65 now. Class 2 stations (KLAC, KFOX, KFAC, KRKD and KFVD) will pay \$80 a week, as contrasted to \$57.60 current rate. IBEW is asking Class 3 outlets (KIEV, KGFJ and KWKW), which are now paying same as Class 2, \$70 a week base rate.

18½ Cents Per Hr. Boost Proposed

In preliminary meeting, broadcasters told IBEW they are prepared to boost knob-twirlers pay by 18½ cents an hour. SCB, represented in talks by four spokesmen (Attorney Dean Johnson, KMPC's Bob Reynolds, KFAC's Cal Smith and KGER's Lee Wynne) told IBEW that 18-cent boost was in line with "national standard," an argument used by broadcasters to no avail in AFRA wranglings. Offer was thrown back by Tindall, who insisted each industry has its own national standards and that no such criterion had been set for radio.

A touchy point which IBEW will hit on in forthcoming negotiations is that of announcers in smaller stations operating controls. Union is expected to insist that this situation be cleared up and that engineers be hired for knob-twirling task.

Shirts Are Hard To Acquire, But Not That Much

NEW YORK, April 27.—Mutual loses a lawyer and a promotion man, the former next week and the latter shortly thereafter. And just to underline the fact that all the dough isn't in broadcasting, both will go into the shirt manufacturing business. The legal light, strictly speaking, ex-legal light, is Manny Dannett, who has sat in on MBS board meetings for many years as rep of the firm that handled Mutual's business. Before that, he was with WOR in the same capacity. Dannett goes into Publix Shirts, 70-year-old men's shirt business as v.-p. and general manager. He was "lured" away from radio, it's said, strictly by dough.

With him goes Pete Zamphir, Bob Schmid's assistant promotional brain. Zamphir will be advertising and promotional head of the company. No promises have been made to the Mutual gang of more white shirts but if any are found wearing either Essley or Tru-Val coverings, the source can be questioned.

Be-Bop Is Forgiven

HOLLYWOOD, April 27.—Despite all that's said and done, way down deep in its pocket-book KMPC really likes "be-bop" especially when it comes wrapped up in a commercial contract. Station which couple of weeks back banned be-bop because it allegedly is "artistic filth" produced by "music criminals" and "contributing to juvenile delinquency," last week saw no sin in setting up remote deal with Cotton Club, new Sunset strip hot spots, for Tuesday to Saturday half-hour pick-up. Currently at Cotton Club are Helen Humes, the original Be-Baba-Leba girl, and Russell Jacquets' be-bopping band.

Chi Labor Outlet Goes Local; Drop Web Programs

CHICAGO, April 27.—WCFL, owned and operated by the Chicago Federation of Labor, is revamping its schedule beginning Monday (29) in an attempt "to more closely identify its features with Chicago and the audience it serves."

Roy Franklin, program manager who originated the move, said it is being made for three reasons: (1) Station believes in FCC suggestions for more public service features; (2) it is convinced it can garner a wider listening audience by primary appeal to Chicagoans rather than try to hit the entire Midwest; (3) station is attempting to foster Chi radio revival by promoting more live shows with local talent.

New programming means dropping two ABC segs, *Breakfast Club* and *Ladies, Be Seated*. It's known the station wanted to continue *Club*, but WLS, which has contract with web, demanded exclusivity and, of course, got it.

WCFL is plugging four new live shows as part of its revamped plan, Howard Roberts, Midwestern humorist; *Tops in Town*, a show guest-starring theatrical names; *My Private Opinion*, a man on the street seg; and *Dudley's Street Quiz*, a quizzer tie-in with the Oriental Theater. These programs will be Monday thru Friday shows.

Station will retain its only labor plug, which is at 9 p.m. every night. Rod Hollgran gives 15 minutes of labor news interpretation.

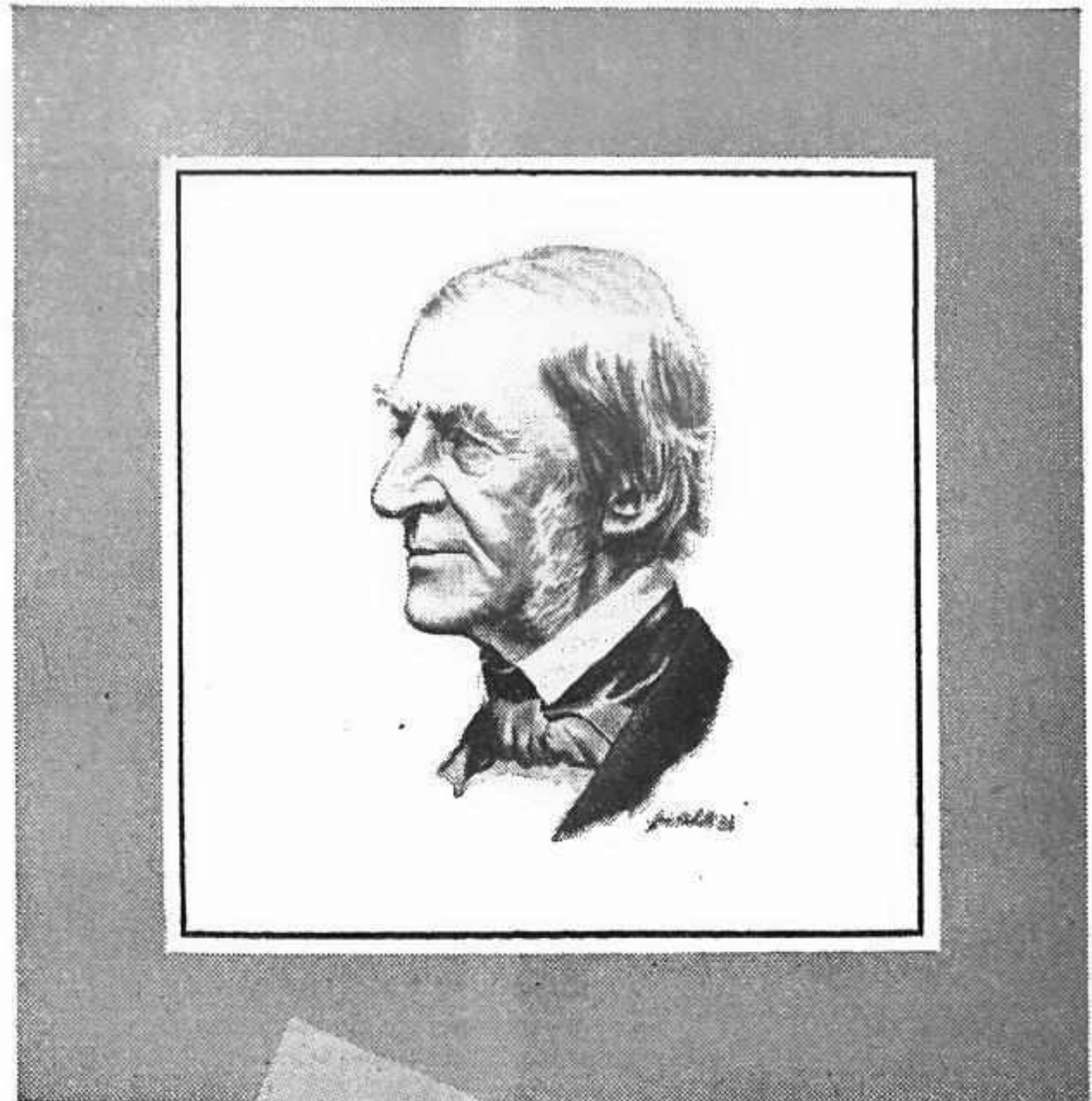
Confirmation

NEW YORK, April 27.—Niles Trammell, speaking at the Peabody Awards Dinner (April 24), accepting the tribute to the *NBC Symphony*, confirmed inadvertently, the story published weeks ago in *The Billboard* that General Motors had not renewed the Sunday symphonic hour. Noting that Mr. Sloan, of G. M. wasn't in attendance he spied a G. M. agency exec present and speaking direct to him said, "I hope you sell it (*NBC Symphony*) again."

RALPH WALDO EMERSON

said . . .

"So far as a man thinks, he is free."
Freedom of thought and freedom of speech—the right to express that thought—are the broad base of America's freedom. And to retain this blessing today, the freedom of the air must be guaranteed with the freedom of the press.



Ralph Waldo Emerson . . . born May 25, 1803

*Free Speech
Mike*



Guardian of
American
Freedom

**AS TRUE TODAY
AS IT WAS
THEN!**

WWJR

THE GOODWILL STATION, INC., DETROIT

"MICHIGAN'S GREATEST ADVERTISING MEDIUM"
Columbia Broadcasting System Basic Station • Fisher Building, Detroit

TOP TEN CITIES LOCAL HOOPER

Day and Night Index Tabbed

Detroit delivers for CBS—Winchell an in-and-outer—money and news in daytime

NEW YORK, April 27.—Stations as well as programs and people are what make for top ratings—and top ratings mean, naturally, sock audiences. The Detroit picture for instance is a reflection of WJR's fine job since eight of the top 16 programs are CBS, the WJR chain, whereas nationally the ratio is usually 12 to 2 to 1, the one being, of course, ABC with Walter Winchell.

Range of Walter Winchell's listeners is a reflection of audience tastes. Winchell tops the evening Hooper city report in New York with a 30.6, while Fibber McGee and Molly, a topper nationally runs (See TOP 10 CITIES on page 11)

BMI's Kaye Urges NAB To Plan For 1949 ASCAP Pact Renewal

NEW YORK, April 27.—Stating that "BMI in the next few years requires intelligent support," Sidney Kaye, spark plug of the organization, cautioned broadcasters at the NAB District 11 meeting here Thursday (25) "To use what you are paying for, for the good it will do at the end of 1948." Kaye's reference was to the fact that the ASCAP contract expires in 1949, and that ASCAP, in the event it wants increased fees, must present demands to the broadcasters by December, 1948—at which time radio may again have to face the music industry. Kaye emphasized that he was not seeking licenses, for BMI has licensed the entire radio industry—but he pointed up the necessity for broadcasters to try to evalu-

ate at this time the type of ASCAP music contract they want for the renewal period following 1949.

BMI arose out of radio's greatest crisis and "we brought competition to the music field," Kaye said, and

BMI "Essential"

NEW YORK, April 27.—Broadcasters at the NAB's district meeting here this week adopted a resolution urging intensified support of BMI. Resolution, asking that more BMI music be used, called BMI "essential" to the radio industry.

added that radio saved millions of dollars in music fees as a result of the successful war against the so-called copyright monopoly. He also pointed out that music licenses are based on gross revenues and that the ratio of net to gross is likely to be more unfavorable to stations in the next decade. More stations (FM, AM and Tele) will divide the audience, Kaye added.

Arbitration Possibility

Mentioning the possibility of an arbitration to settle the matter of music fees at the expiration of the current ASCAP contract, Kaye pointed out that part of the evidence considered in such an arbitration would be the broadcasters' use of BMI music. "If you are not using it despite paying for it, it will have an effect," Kaye (See Paine Says ASCAP on page 34)

Axed Shortwave Expected Back In Three Years

WASHINGTON, April 27.—Shortwave broadcasting by the State Department in the process of being axed by an economy-minded Congress, will be back stronger than ever as soon as the number of radio receivers in foreign area shows a substantial improvement, department officials predicted to *The Billboard* this week. Altho sharply disappointed by prospects of having their radio program funds cut to the bone, when House takes up department's 1947 appropriation next week, officials are optimistic over future outlook for radio beaming, especially to Latin America.

State Department kingpins are getting their biggest lift from House Appropriations Committee's comment that State's radio division took "An excellent approach to the development of international understanding. House committee in slashing the State fund explained that it doubted "if effective results can be obtained until there is a substantial increase in the number of radio sets in the possession of the receiving countries." State officials are voicing confidence in their ability to convince Congress later on that an appreciable audience can be reached.

Right now, department explained, shortwave programs are being broadcast in 24 languages, with majority going to Latin America. Programs include news, special events, commentaries, drama and musical programs. The number of sets in Latin America at the present time, the spokesmen said, is a little over 4,000,000 with about half that number equipped for shortwave reception. Altho hopeful that the Senate will restore some of the cuts certain to be made by the House, department officials see no possibility in the near future that they can continue to broadcast as frequently as they did during the war. Some key men in the department are advocating that the broadcasts be discontinued entirely until Congress sees fit to appropriate sufficient funds to provide thoro coverage. Best guess is that it will be three years before State can convince the legislators that there are enough sets in foreign area to make feasible a resumption of widespread broadcasting.

NAB Seeking Confab As FCC Stands Pat On Program Report

WASHINGTON, April 27.—National Association of Broadcasters is trying desperately to get a "let's talk it over" confab with the Federal Communications Commission on the program responsibility report, but FCC is determined to stand pat on the edict, it has been learned. Whether a formal proceeding will be arranged ultimately is something FCC spokesmen are unwilling to conjecture, but they are outspoken in their prophesy that, whether or not such a confab takes place, the responsibility report "definitely will stand."

Meanwhile, NAB is known to be seeking a "strong test case" for the courts on the FCC program responsibility report, with President Justin Miller, of NAB, having discussed the issue within the last three weeks with several broadcast bigwigs. However, Miller, it is learned, is not getting unanimous support from the broadcast industry for his verbal attacks against FCC and the report. First formal acknowledgment of this came today in an editorial prepared by Miller for release Monday (29) in NAB reports, in which Miller stated that "a few broadcasters have been inclined to confess bad conduct in their programing and have suggested that NAB should have acquiesced in the commission's (program) report."

Answered Criticism

Miller, it was disclosed, has received the scattered criticism from broadcasters who thought the NAB prexy spoke too soon when he assailed FCC's report shortly after it was released March 7. In that blast, Miller charged that FCC was overstepping the Communications Act of 1934, and for that matter, the constitution of the United States. In his editorial comments for next week's NAB reports, Miller defended his action which also, he disclosed, had been criticized by "a few newspapers and trade journals." Significantly, Miller in his editorial statement, complained that FCC issued its program responsibility report last month "without notice and with demands for immediate compliance." "Now that the issue has been made clear," Miller added, "conversations may very appropriately take place at any time in the future."

Talk Might Have Helped

In defending his original blast against FCC, Miller stated, "There has been very real reason from our action which, properly understood, was the only course we could have taken." He asserted that "friendly conversation with the commission" might appropriately have preceded the report "and we would have been happy to respond to an invitation for that purpose."

One FCC spokesman indicated today sharp resentment against what he described as "organized pressure toward a formal peace meeting," referring to a whirlwind series of talks made by Miller and his aids against the FCC since the public responsibility report was issued. One of the latest of those addresses was delivered in New York Wednesday (24) by A. D. (Jess) Willard Jr., executive vice-president of the NAB. At the William Allen White Foundation dinner, Willard advised newspaper editors to read the report, and challenged the commission's authority to (See NAB Seeks Confab on page 11)



FLY THE

NONSTOP
to Chicago!

Catch the late show, then
leave New York

2 am

On United's Spacious 4-engine
Mainliner 230!

One of 5 Nonstop flights daily
to Chicago... 22 flights in all!

UNITED AIR LINES
Call Murray Hill 2-7300

8x10 GLOSSY
PUBLICITY PHOTOS
100 for \$6.25

As low as 5c Ea. in quantity. If you use photos you should get our price list and see our samples before ordering. Drop us a card for free sample and price list. This is not the cheapest service, but our prices are low enough so that you can now afford real quality. Prompt, courteous service. Quality guaranteed.

Mulson, Dept. B,
310 E. Washington Ave.
BRIDGEPORT, CONN.

Camden Air Firm's Deal With WCAM Haunts License Plea

CAMDEN, N. J., April 27.—Peculiar situation has arisen in local radio circles, regarding FCC's planned hearings on advisability of granting city-owned WCAM a permanent license. Outlet is operating on a temporary permit and is fighting application of Camden Broadcasting Company for request for new station license.

Camden Broadcasting also owns Mack Sales Agency, which leases all but four hours a week of WCAM time and resells it to advertisers. This deal has brought about FCC's hesitancy to grant WCAM a license. New firm must prove that proposed station would best serve the "public interest, convenience, or necessity" and in doing so will have to prove that WCAM is not serving the best interests of the public. This puts the new station backers on the spot. If they prove neglect by WCAM, they must accept the blame since they control the time except four hours. If they skip over WCAM, they may fail to prove need for new station.

Meanwhile, William Markward, WCAM sportscaster and station manager, will be at forthcoming FCC hearing to protest Mack Sales Agency contract and will try to have it abrogated. As station manager, Markward claims he will sell \$25,000 worth of time and after paying station help and keeping a small reserve for constant improvement on station equipment, will turn over the balance to the city treasury. He says station also will donate \$20,000 worth of time to churches and educational, charitable and foreign language broadcasts.

Everything Points To THIS ONE FACT

WLW SERVES ITS

4-STATE FARM AUDIENCE

Radio Editors
Commend WLW
Farm Program
"From The Ground
Up" Wins Acclaim

Variety Award
To WLW For
Farm Service
"Contributing To
World's Breadbasket"
Wins Citation

WLW Dominates
Farm Listening
Nielsen Radio Index
Shows 29.1% Of All
Rural Listening Is
To WLW

THAT WLW is seriously aware of its clear-channel responsibility to serve the farmers of its great midwestern area is borne out by many kinds of evidence.

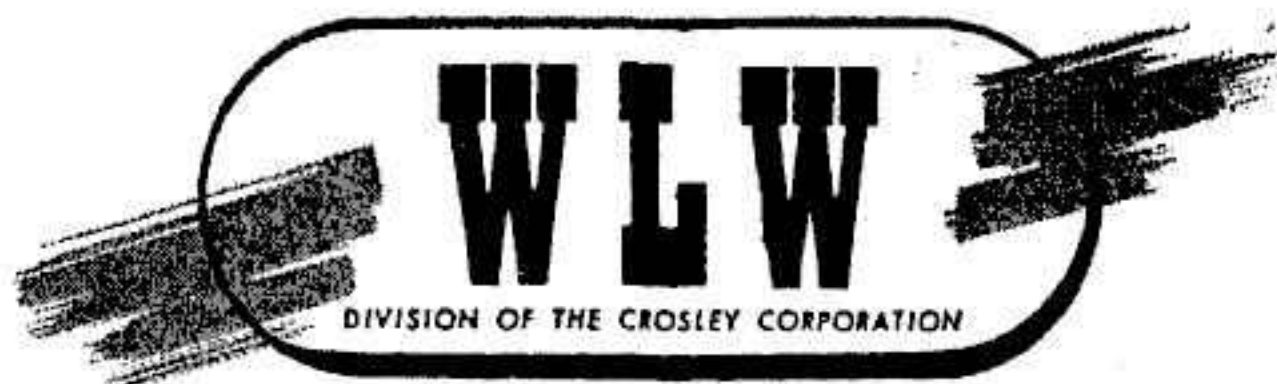
Variety's 1945 award to WLW "for contributing to the world's breadbasket" is one valued recognition of showmanship in the farmer's interest.

Citation by the Radio Editors' Poll of WLW's farm service feature "From The Ground Up" is another strong endorsement.

And the approval of the farmers themselves, expressed in actual listening, clinches it. In the poorest rural radio months of 1945, August and September, 1,324,000 rural radio families averaged 400 minutes per week* listening to The Nation's Station . . . 29.1% of their total listening to all stations heard in the area!

Yes—everything points to the fact that WLW GIVES THE FARMER WHAT HE WANTS TO HEAR!

*Nielsen Radio Index. August-September 1945



THE NATION'S MOST MERCHANDISE-ABLE STATION

Prewi Gets FCC Okay for Program P to P Service

WASHINGTON, April 27.—Press Wireless has been granted its application to make test point-to-point transmission of program material on an experimental basis. Application was made to the FCC, as reported in *The Billboard*, to make possible a poor man's public service operation.

Conference on actual operations will take place here Tuesday (30) as both commission and applicant want action as soon as possible. Commission denied the request of Prewi to permit the stations participating in the test to air the actual program material transmitted. Prewi believes that any other form of test might be construed as theoretical but will go ahead with it regardless. It (FCC) also requested the applicant to test its "Moduplex" type of operation program transmission, although this idea was dropped from the Prewi application. "Moduplex" as the name implies is a form of multiplex operation.

Tests will be made from Hicksville, New York, and from Prewi station outside of Los Angeles. Latter transmitter, however, will be used only as a relay point. Areas to be served in the test are: Maine, Eastern Massachusetts, Washington, Central North Carolina, Georgia, Southern Florida, Alabama, Southern Texas, Arizona, Southern California, Northern California, Oregon, Idaho, Montana, Wyoming, Nebraska, Oklahoma, Southern Lake Michigan area, Southern West Virginia, Western Pennsylvania, Ohio, Southwestern Pennsylvania and the Eastern part of New York State.

Programs will be 10 minutes of speech and 5 minutes of music although Prewi has made no claims to being able to transmit top quality music. Tests will be made five times a day for a period of from 10 days to two weeks.

CBC Reported Taking Over Manitoba-Owned Outlet CKY

OTTAWA, April 27.—Federally owned Canadian Broadcasting Corporation will take over Manitoba-owned Station CKY in the near future, according to an unofficial report here. CBC Chairman A. D. Dunton refused to comment.

Adding credence to the report is the fact that it is in line with government policy that provinces should not operate broadcasting stations. It is also noted that CKY and the province of Manitoba is the only gap in the CBC chain of stations thruout the Dominion. The transfer of the Manitoba station also would be in line with the objection of the Dominion government to a Saskatchewan station at Moose Jaw.

James Cassidy, newscaster and former WLW war correspondent, succeeds A. E. (Tony) Scheffer as public relations director at the Cincy station May 1. Scheffer remains with WLW as public relations and food merchandising consultant.

Jinx May Un-Jinx WEAF for Dept. Store Sponsors

NEW YORK, April 27.—Jinx Falkenburg and Tex McCrary may be the couple to break the jinx of no department store biz on WEAF. (Fact is entire N. Y. retail market can't see radio.) Deal for sponsorship is in the hands of several department store brass, and since the "bug" is in the "bargain period" of WEAF, from 7 to 9 p.m., there's a better than even chance that the show will find its first bank roll before it ends its first month on the air.

Station hasn't spared the horses to sell the seg. Instead of waiting until the program grows slowly, newspaper ads and plenty of air spots with top name stars greeting Jinx and Tex are being used. Sales staff carry around with them a plastic-bound spiral presentation that tops most printed network presentations.

Deal is a minimum three one-quarter hour sessions a week at a weekly package cost of \$783, including time and talent. It runs from this floor to a six-time-a-week, half-hour show at \$2,480. Talent takes less than half of the minimum figure and more than half of the maximum. Seg will not be co-opped since station wants the program to be "typically New York" to help give WEAF that New York touch.

WBBM Programs For Negro Ears

CHICAGO, April 27.—First conscious effort on the part of any station here to start a public relations and programming campaign to win a following among Negro listeners has been started by WBBM, CBS o-and-o station. Initial steps in the plan will be the airing of two new programs with Negro tie-ins. These are, *Democracy, U. S. A.*, and radio descriptions by John Harrington of the amateur boxing bouts conducted at Savoy Ballroom, Negro amphitheater on the South Side.

Democracy, which starts May 4 and will be heard on alternate Saturdays from 2:30 to 2:45 p.m. DST, will be presented with the co-operation of *The Chicago Defender*, Negro weekly. It will dramatize the lives of outstanding Negroes "who have contributed to America's progress." It will use a mixed cast of amateur Negro actors and white AFRA members. When possible, as will be true in the second and third shows which will dramatize the lives of Richard Wright and Langston Hughes, persons whose lives are the subjects of the shows will be presented in person during the programs. In conjunction with this series, WBBM intends to do a public relations job that will include making scripts available to any Negro or white civic organization and having transcribed versions of the program played in Negro movie theaters here on dates following their broadcast.

Second show, the Savoy fights, is an example of how stations can make dough, discharge their social responsibilities and build a following among Negro audience. This series, broadcast each Tuesday from 10:45 to 11:15 p.m., DST, starting April 30, will be sponsored by the South Central Department Store, located in the Negro section of Chi.

Savoy fights are the idea of Don Kelly, WBBM-CBS director of press information and public relations.

"FIRST FIFTEEN" IN TOP TEN



Being the leading Hooperated evening programs in the nation's "Top Ten" cities and the stations over which they are heard.

Vol. 1 No. 1 May, 1946

NEW YORK
January-February, 1946

Program	Hooper	Station
Walter Winchell	30.6	WJZ
Radio Theater	25.4	WABC
Jack Benny	25.1	WEAF
Fred Allen	24.2	WEAF
Bob Hope	24.0	WEAF
Edgar Bergen	23.6	WABC
Screen Guild	20.8	WEAF
Fibber McGee	20.3	WEAF
Eddie Cantor	20.3	WEAF
Bing Crosby	19.2	WEAF
Jack Haley	18.7	WEAF
Abbott and Costello	18.6	WEAF
Mr. D. A.	17.9	WEAF
Suspense	17.1	WABC
Take It or Leave It	16.4	WABC

PHILADELPHIA
October, 1945-February, 1946

Program	Hooper	Station
Radio Theater	25.2	WCAU
Bob Hope	24.5	KYW
Fibber McGee	23.9	KYW
Take It or Leave It	21.5	WCAU
Charlie McCarthy	21.5	KYW
Joan Davis	19.9	WCAU
Fred Allen	19.6	KYW
Screen Guild	19.3	WCAU
Walter Winchell	19.9	WFIL
Mr. D. A.	18.8	KYW
Fannie Brice	18.4	WCAU
Aldrich Family	18.2	WCAU
Jack Haley	17.9	KYW
Bing Crosby	17.9	KYW
Jack Benny	17.9	KYW

*Includes five minutes other programming.

LOS ANGELES
October, 1945-February, 1946

Program	Hooper	Station
Bob Hope	25.0	KFI
Red Skelton	23.3	KFI
Charlie McCarthy	21.1	KFI
Fred Allen	20.8	KFI
Fibber McGee	20.0	KFI
Walter Winchell	20.0	KECA
Screen Guild	19.4	KNX
Gildersleeve	18.3	KFI
Radio Theater	17.6	KNX
Take It or Leave It	16.3	KNX
Fannie Brice	16.1	KNX
Abbott and Costello	16.0	KFI
Mr. D. A.	15.6	KFI
The Thin Man	15.5	KNX
Truth or Consequences	14.9	KFI
Blondie	14.9	KNX

*Program not broadcast consistently, but during a majority of the months surveyed.

CLEVELAND
October, 1945-February, 1946

Program	Hooper	Station
Bob Hope	33.1	WTAM
Fibber McGee	31.7	WTAM
Radio Theater	26.9	WGAR
Charlie McCarthy	25.6	WTAM
Eddie Cantor	25.1	WTAM
Fred Allen	25.1	WTAM
Date With Judy	25.1	WTAM
Mr. D. A.	24.4	WTAM
Jack Haley	24.2	WTAM
Lowell Thomas	23.3	WTAM
(MTWTF)		
Walter Winchell	23.3	WJW
Bing Crosby	23.0	WTAM
Jack Benny	22.5	WTAM
Truth or Consequences	22.2	WTAM
Abbott and Costello	21.7	WTAM

*Program not broadcast consistently, but during a majority of the months surveyed.

BOSTON
October, 1945-February, 1946

Program	Hooper	Station
Jack Benny	28.8	WBZ
Fred Allen	25.0	WBZ
Charlie McCarthy	24.1	WBZ
Fibber McGee	22.5	WBZ
Radio Theater	22.4	WEEI
Bing Crosby	20.4	WBZ
Eddie Cantor	19.0	WBZ
Bob Hope	18.8	WBZ
Dinah Shore	18.8	WBZ
Joan Davis	18.2	WEEI
Truth or Consequences	17.5	WBZ
Screen Guild	17.2	WEEI
Duffy's Tavern	16.9	WBZ
Dr. Christian	16.8	WEEI
Mr. D. A.	16.7	WBZ

*Includes five minutes other programming.

CHICAGO
November, 1945-January, 1946

Program	Hooper	Station
Bob Hope	35.5	WMAQ
Fibber McGee	30.8	WMAQ
Radio Theater	28.8	WBBM
Charlie McCarthy	28.3	WMAQ
Red Skelton	26.2	WMAQ
Jack Benny	25.8	WMAQ
Fred Allen	25.5	WMAQ
Screen Guild	24.2	WBBM
Mr. D. A.	23.4	WMAQ
Abbott and Costello	22.6	WMAQ
Eddie Cantor	18.8	WMAQ
Bandwagon	18.5	WMAQ
Duffy's Tavern	17.9	WMAQ
Take It or Leave It	17.7	WBBM
Jack Haley	17.6	WMAQ

*Program not broadcast consistently, but during a majority of the months surveyed.

DETROIT
October, 1945-February, 1946

Program	Hooper	Station
Bob Hope	31.9	WWJ
Fibber McGee	30.8	WWJ
Radio Theater	29.2	WJR
Joan Davis	29.0	WJR
Charlie McCarthy	26.1	WWJ
Big Town	25.4	WJR
Dr. Christian	25.4	WJR
Screen Guild	25.0	WJR
Fannie Brice	23.7	WJR
Mr. Keen	23.0	WJR
Aldrich Family	21.6	WJR
Eddie Cantor	21.4	WWJ
Mr. D. A.	20.9	WWJ
Abbott and Costello	20.5	WWJ
Fred Allen	20.1	WWJ
Bing Crosby	20.1	WWJ

*Program not broadcast consistently, but during a majority of the months surveyed.
**Includes five minutes other programming.

BALTIMORE
October, 1945-February, 1946

Program	Hooper	Station
Fibber McGee	24.4	WBAL
Radio Theater	24.1	WCAO
Charlie McCarthy	23.5	WBAL
Jack Benny	21.5	WBAL
Bob Hope	21.2	WBAL
Abbott and Costello	20.1	WBAL
Dinah Shore	18.9	WBAL
Mr. D. A.	18.5	WBAL
Eddie Cantor	18.4	WBAL
Jack Haley	18.0	WBAL
Bandwagon	17.3	WBAL
Fred Allen	16.8	WBAL
Duffy's Tavern	16.8	WBAL
Fannie Brice	16.3	WCAO
Amos 'n' Andy	15.8	WBAL

*Program not broadcast consistently, but during a majority of the months surveyed.

ST. LOUIS
October, 1945-February, 1946

Program	Hooper	Station
Fibber McGee	34.4	KSD
Bob Hope	33.3	KSD
Radio Theater	31.8	KMOX
Charlie McCarthy	28.8	KSD
Jack Benny	27.8	KSD
Screen Guild	25.4	KMOX
Abbott and Costello	25.3	KSD
Walter Winchell	23.6	KXOK
Red Skelton	22.9	KSD
Fred Allen	22.6	KSD
Amos 'n' Andy	22.5	KSD
Big Town	21.7	KMOX
Mr. D. A.	21.0	KSD
Joan Davis	20.3	KMOX
Jack Haley	20.2	KSD

*Program not broadcast consistently, but during a majority of the months surveyed.
**Includes five minutes other programming.

PITTSBURGH
October, 1945-January, 1946

Program	Hooper	Station
Bob Hope	38.4	KDKA
Fibber McGee	37.1	KDKA
Walter Winchell	34.7	WOAE
Mr. D. A.	28.1	KDKA
Radio Theater	25.9	WJAS
Lowell Thomas	25.8	KDKA
(MTWTF)		
Charlie McCarthy	25.8	KDKA
Bing Crosby	24.6	KDKA
Jack Haley	24.3	KDKA
Abbott and Costello	24.1	KDKA
Eddie Cantor	22.8	KDKA
Truth or Consequences	22.0	KDKA
Date With Judy	21.7	KDKA
Jack Benny	21.5	KDKA
Supper Club	21.2	KDKA
(MTWTF)		
Take It or Leave It	21.2	WJAS

*Program not broadcast consistently, but during a majority of the months surveyed.

CAB Moves Closer To the Exit Door

NEW YORK, April 27.—Altho the "life or death" ballots are not all in, the board of governors of the Co-Operative Analysis of Broadcasting (or those of them that are attending meetings these days) will meet Monday to discuss a report on both Nielsen and Hooper, both having made a pitch to a CAB committee. Hooper met with the special group on Thursday (25), with even a rep of Frank Stanton (CBS's board member) observing.

Altho those in attendance were

sworn not to talk, it has been learned that Hooper made substantially the same pitch he had previously presented to the research heads of four webs, with some added information on costs (not to definite costs as he, Hooper, hasn't compiled a true national rating yet, let alone established a price tag for it).

CAB face-saving device hasn't been pulled out of the bag yet and matters like the co-ops's deal with Arch Crossley, and the CAB staff haven't been cleaned up yet. Matters, however, have now reached a stage where even Al Lehman (CAB head) has, off the record, admitted that it won't belong.

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Being the leading Hooperated daytime programs in the nation's "Top Ten" cities and the stations over which they are heard.



Vol. 1 No. 1

May, 1946

NEW YORK January-February, 1946		
Program	Hooper	Station
Big Sister	7.0	WABC
Prescott Robinson (8-8:15 a.m. ET)	6.8	WOR
Kate Smith	6.7	WABC
Our Gal, Sunday	6.5	WABC
When a Girl Marries	6.4	WEAF
Helen Trent	5.6	WABC
Ma Perkins	5.4	WABC
Life Can Be Beautiful	4.9	WABC
Just Plain Bill	4.9	WEAF
Front Page Farrell	4.9	WEAF

PHILADELPHIA October, 1945-February, 1946		
Program	Hooper	Station
Our Gal, Sunday*	10.3	WCAU
Ma Perkins	9.8	WCAU
Kate Smith Speaks	9.4	WCAU
Young Dr. Malone*	8.0	WCAU
Helen Trent*	8.0	WCAU
Big Sister*	7.9	WCAU
Life Can Be Beautiful	7.4	WCAU
Ma Perkins	6.7	KYW
Breakfast Club (9:45)	6.4	WFIL
Cash for Listening	6.4	WIP
Pepper Young	6.4	KYW
Widder Brown	6.4	KYW

LOS ANGELES October, 1945-February, 1946		
Program	Hooper	Station
News (5:45-6 p.m., PT)	6.4	KNX
Breakfast in Hollywood (9:45-10)	6.2	KECA
Our Gal, Sunday*	6.1	KNX
When a Girl Marries	6.0	KFI
Big Sister	5.8	KNX
Stella Dallas	5.7	KFI
Lorenzo Jones	5.7	KFI
Portia Faces Life	5.6	KFI
Noon News	5.5	KHJ
Kate Smith	5.4	KNX

CLEVELAND October, 1945-February, 1946		
Program	Hooper	Station
Widder Brown	11.5	WTAM
When a Girl Marries	11.3	WTAM
Portia Faces Life	10.7	WTAM
Stella Dallas	9.8	WTAM
Front Page Farrell	9.5	WTAM
Lorenzo Jones	9.4	WTAM
Just Plain Bill	9.1	WTAM
Breakfast Club (9:45-10 a.m. ET)	9.0	WJW
Backstage Wife	8.9	WTAM
Right to Happiness	8.2	WTAM

BOSTON October, 1945-February, 1946		
Program	Hooper	Station
Tello Test	9.4	WNAC
Kate Smith	9.2	WEEL
Portia Faces Life	8.9	WBZ
Aunt Jenny	8.7	WEEL
Widder Brown	8.5	WBZ
When a Girl Marries	7.8	WBZ
Ma Perkins	7.8	WEEL
Lorenzo Jones	7.5	WBZ
Backstage Wife	7.4	WBZ
Road of Life	7.1	WBZ
Big Sister	7.1	WEEL

CHICAGO November, 1945-January, 1946		
Program	Hooper	Station
Portia Faces Life	8.2	WMAQ
When a Girl Marries	7.7	WMAQ
Ma Perkins	7.6	WBBM
Backstage Wife	7.4	WMAQ
Helen Trent	7.3	WBBM
Widder Brown	5.9	WMAQ
Life Can Be Beautiful	6.7	WBBM
Young Dr. Malone*	6.7	WBBM
Just Plain Bill	6.8	WMAQ
Terry and the Pirates	6.5	WLS-WENR

DETROIT October, 1945-February, 1946		
Program	Hooper	Station
Kate Smith	13.2	WJR
Big Sister*	11.6	WJR
Know Your America	11.1	WJR
Breakfast in Hollywood (11-11:15)	11.0	WXYZ
Life Can Be Beautiful	10.3	WJR
Aunt Jenny	10.2	WJR
Ma Perkins	9.8	WJR
Helen Trent*	8.7	WJR
Barbershop Quartet	8.6	WJR
House Party	8.3	WJR

BALTIMORE October, 1945-February, 1946		
Program	Hooper	Station
Dial for Dollars	15.8	WCBM
Kate Smith	10.5	WCAO
Pepper Young	8.5	WBAL
Our Gal, Sunday*	8.4	WCAO
When a Girl Marries	8.0	WBAL
Club 1300	7.8	WFBR
Portia Faces Life	7.6	WBAL
Road of Life	7.5	WBAL
Ma Perkins	7.3	WBAL
Big Sister*	7.3	WCAO
Breakfast in Hollywood (11-11:15)	7.3	WFBR

ST. LOUIS October, 1945-February, 1946		
Program	Hooper	Station
Kate Smith	13.2	KMOX
Big Sister*	11.9	KMOX
Breakfast in Hollywood (10:15-10:30 CT)	10.9	KXOK
Helen Trent*	10.8	KMOX
Ma Perkins	10.6	KMOX
Our Gal, Sunday*	10.6	KMOX
Headline Highlights	10.6	KMOX
A Woman's Life	10.6	KMOX
Aunt Jenny	10.3	KMOX
Breakfast in Hollywood (10-10:15 CT)	9.9	KXOK

PITTSBURGH October, 1945-February, 1946		
Program	Hooper	Station
Beckley Smith	17.7	WJAS
When a Girl Marries	13.8	KDKA
Widder Brown	13.8	KDKA
Portia Faces Life	13.1	KDKA
Louis J. Kaufman	12.6	KQV
Breakfast in Hollywood (11:15-11:30)	12.5	WCAE
Lorenzo Jones	12.4	KDKA
Our Gal, Sunday	12.2	WJAS
Joyce Jordan, M. D.	11.7	KDKA
Breakfast in Hollywood (11-11:15)	11.7	WCAE

Hanna Calls on All Stations To Nix Commercial Religion; Suggests Pooled Broadcasts

Religious Broadcasters' Prexy Wants "Equal Opportunity"

NEW YORK, April 27.—Advisability of entirely divorcing commercialism from religious programming was precipitated at the small-market stations' session at Thursday's (25) district meeting of the NAB here. Michael R. Hanna, general manager of WHCU, Ithaca, N. Y., touched off the discussion with the viewpoint that his station, while carrying religious segs, refused to regard religion as a source of revenue. Discussion brought out the fact that WHCU is the only small-market station in the State with such a clear-cut policy.

Hanna, pointing to the danger of broadcasters getting into a "sordid" situation thru careless sale of time to questionable evangelical groups, highlighted the desirability of regarding religion from the spiritual viewpoint only, and advised all broadcasters to give thought to pooling the interests of all churches in the community on a non-commercial basis.

One station in New York, it was brought out, carried nine hours of commercial religious programming on Sundays.

Representatives of small-market stations, viewing Hanna's opinion with favor, claimed the problem was one affecting not only small-market stations, but the entire broadcasting industry. One NAB member stated: "Start from the top and work down. The nets and big stations need a talking to. NAB must point the finger at the large stations. . . . It's a problem for the NAB—even the religion carries a big dollar sign for radio."

Another station man claimed the FCC was taking increasing notice of stations' commercialization of religion.

Other matters on the agenda were: (1) Small-market stations' exec committee proposal that a management study in this station group be undertaken was approved. Study being done by NAB's Arthur Stringer will reveal good and bad practices of the station management, program director, sales manager, etc. Results will be released in a few months so that each station may profit from other's experience.

(2) Stations advised to hypo their news programming in order to boost program ratings and increase station prestige in the community. Suggestion put forward that station hire assistant editor of local sheet and make him the stations news editor. Trade opinion on the latter suggestion is mixed, some radio men questioning the ethics of hiring a newspaper. Others smelled the odor of subsidizing in the suggestion.

(3) Advisability of training new personnel was suggested in view of the fact that new stations are springing up around the country. Suggested that a pool of trained men may be created via the Veterans' Administration's training program and thru co-operation of local high schools.

(4) Small market exec committee wants to eliminate the word "small," which is regarded as n.g. from the psychological standpoint. Pointed out that these stations (less than 4,000 watts in communities of less than 50,000) represent an important section of the industry—some 500 stations.

MINNEAPOLIS, April 27.—Charge that "some networks and individual

stations" have "discriminated" against religious groups by refusing to sell them radio time was leveled here Friday (26) by Dr. Carlton H. Churchill, Buffalo, president of the National Religious Broadcasters.

Pastor of a Buffalo tabernacle, Churchill opened the second annual convention of NRB in the First Baptist Church here. "All accredited religious bodies, whether Catholic or Protestant, Jewish or Gentile, liberal or conservative, should be permitted to buy radio time on the same basis as soap manufacturers or any one else," Churchill said. Admitting the right of radio stations to insist on high-quality religious programs, Churchill declared, however, that the soul-savers should have access to time just as anybody else. The cleric said oral communication is "the greatest means the church has in reaching the public with gospel," and that the conference will study methods of improving religious segs for airings.

Top 10 Cities Day and Night Index Tabbed

(Continued from page 8) eighth, with 20.3. 6.8 lower than the Fibber national Hooper, comes Baltimore, Boston, Chicago and Detroit. The Jergen's Journal man doesn't even sneak in with the First Fifteen.

It is this difference in dialing in the Top Ten Cities that The Billboard presents for the first time in two charts on Pages 10 and 11, the First Fifteen in Top Ten, tabbing how they listen at night in the nation's leading cities (by population), and Top Ten in the Top Ten, tagging big city daytime dialing.

Each city's index is a profile in listening in itself. Fanny Brice hardly ever a national First Fiftener, gets in that class in four cities (Philadelphia, Hollywood, Baltimore and Detroit). Lowell Thomas is a leader in two towns, Pittsburgh and Cleveland; Suspense makes it in New York, Blondie in Hollywood, and so further facts are made available for sponsors who should know where their rating is coming from.

The daytime picture is just as interesting with Prescott Robinson's newscast at 8-8:15 a.m. Rating No. 2 in the metropolis. News also breaks into many other cities' daytime 10. In St. Louis Kate Smith's No. 1 in the daytime.

What can't be ignored is the daytime pull of money programs, Tello Test (No. 1 in Boston on WNAC), Dial for Dollars (No. 1 in Baltimore on WCBM), Cash for Listening (tied for No. 9 in Philadelphia on WIP). Neither can programs like Beckley Smith in Pittsburgh, whose 17.7 doubles the best national daytime rating and then some. Composites are good but . . . !

In presenting the first edition of Top Ten City Ratings The Billboard believes that it is furthering its service to all who live by broadcasting—by emphasizing the fact that national ratings always average the good with the bad—while city ratings put the truth before the agency and the sponsor.

How's your program doing in Dubuque?

STANTON'S PUNCH

(Continued from page 6) showing alleged duplication of signals. When the commission, informed that the maps were confidential, refused the request, it was accused by the counsel of "protecting" Stanton. Independent stations jumped right in the middle of the clear-channel controversy yesterday (26), with W. J. Griffith, director of Iowa University's Station WOI, leading the way. WOI operates during the daylight hours only on the clear-channel frequency dominated by KEI, Los Angeles, and Griffith urged the commission to grant WOI the right to broadcast evenings as well, contending that no signal interference with the West Coast station would result. Backing up his contention, Griffith told the commissioners that when WOI was granted permission to carry a special evening broadcast last year, no complaints of signal conflict with KFI were reported.

BERLE TO WOR

(Continued from page 5) Nielsen reports to prove that they listen to WOR more. No Facts Cash is still one of those typical department stores secrets in this deal, as station hasn't reached the understanding that dough's everybody's

business in broadcasting.

Altho not officially announced as yet another program that's about to get going is the matrons' darling, Carl Brisson's mystro-singing half hour, which like *Passport to Romance*, the Mitzi Green-Lawrence Brooks musical love tale that's building after a slow start, is a drama with songs.

Comedy (Berle) pitching is because station doesn't want to take any chances on its avowed program slant that the dialers want popular music and they'll listen a plenty to it. Being a good business man, Ted Streibert doesn't want all his eggs in a musical basket, not even Dorsey's.

NAB SEEKS CONFAB

(Continued from page 8) supervise the program structure of stations. Willard accused FCC of holding "the penalty of economic execution" like a sword of Damocles "above the head of every radio station in the United States. He further said that FCC "should not only be willing but anxious" to bring some of the issues to the Supreme Court for final decision, "and the National Association of Broadcasters will join gladly with them to make a final determination of the grave questions of constitutionality presented by the commission's assertions of power."

Anson Grabs KFWB Post; Much Hoopla

Trade Judges Competition

HOLLYWOOD, April 27. — In Hollywood's heated battle of the disk jockeys KFWB last week announced that Bill Anson, of Chicago, will fill platter-spinner post recently vacated when Al Jarvis moved to KLAC. Anson was picked from a group of seven candidates by ad agency and press people Wednesday (24) at a banquet. KFWB had combed country for someone to take over its three and a half-hour platter show.

Rather than make its own selection, tradespeople were asked to vote for finalists, with latter being piped in via live wire from New York, Chicago, Philadelphia and Louisville. None of the men trying out were aware of the fact that they were auditioning before almost 200 judges. Contestants were referred to by number and not by name so that voting would be fair, and those who failed would not be made known. Each man was allowed 10 minutes to show his stuff, read a prepared commercial which was same for all and one plug he himself conceived. He was also asked to present platter program ideas.

Ballot counting panel consisted of Norm Burroughs, Jack Smally, M. W. Shakelford, J. B. Keifer, M. Morse, Dan B. Miner (all agency men) and Wanda Herndon, representing press.

When Anson hits town in a couple weeks, Warner's indie will spend from \$35,000 to \$50,000 on promoting him. Station will probably make use of film trailers in Warner's theater chain. Trade estimates KFWB spent close to \$5,000 on Wednesday night's affair. Station footed bill for lines, engineers here and in contestants' towns, studio rentals for candidates (so as not to tryout from own station were auditioning for another job) plus banquet costs.

Altho Anson has numerous Chicago shows going, he is not under contract for any of them. Therefore, he could make the Coast move in about two weeks. He is working all his Chi deals under 13-week option, and would hence be free to soon step into KFWB job. Latter pays minimum of \$250 per week plus slice of show's biz. Under this set-up, Anson will get \$5,100 per week. Mike work followed career as night club-vaude emcee, singer, etc. In 1931 he was one of Paul Whiteman's company playing vaude dates.

Area is strongly disk jockey conscious. Town has close to 75 platter spinners. When Jarvis, who has a big following, quit KFWB, Warner's indie had to meet challenge from KLAC. Station hopes it has found the answer in Anson. One of the chief reasons he was selected was his ability to do multi-voiced skits, imitations, etc.

Recognized among other contestants were Alan Courtney and Dick Gilbert, of New York, and Bob Horn of Philadelphia. Latter ran a close second to Anson in polling.

Three young Wisconsin musicians were winners last week in the third annual Young Wisconsin Artists Series and were presented with music scholarships totaling \$1,000 by The Milwaukee Journal stations, WTMJ and WTMJ-FM, and Wisconsin Federation of Music Clubs. Winners were Virginia Drake, James McCrory and Kathryn Oaks. . . . Carl Straub, Nebraska City, . . . director of farm brassica for WHBF, Rock Island, Ill.

Out of Order

NEW YORK, April 27.—The Billboard Quiz Talent Cost Index (March 30 issue) tagged Darts For Dough for delivering Urban Radio Audiences at a low of \$22 per thousand. However, in listing them in cost sequence, Darts was tail-ended instead of being listed as number two in the tabulation. People Are Funny led the parade at \$20 per thousand.

Darts is out of Texas and People out of Hollywood, which is a tip-off that all the low-cost shows don't originate, as believed, in New York.

Miller Sees FCC As Trade's Garcon, Not Simon Legree

NEW YORK, April 27.—Admitting that radio as an industry owes a debt of gratitude to the FCC for bringing it out of chaos by the regulation and distribution of channels, Justin Miller, NAB chief, nevertheless cautioned broadcasters that the commission is a servant rather than a master and is designed to serve industry and the public. Speaking Thursday (25) at the NAB's District 11 meeting, Miller added that a commission is necessary to protect radio and public interests—but warned that only alertness on the part of the broadcasters would confine the commission to its proper sphere of interest.

Pointing out that the act setting up the FCC contains ambiguous language, Miller said that the commission found it incumbent upon itself to "interpret the ambiguities." To let these interpretations go unchallenged may constitute a danger to broadcasters, said Miller—inasmuch as these interpretations may be, in effect, assertions of power.

Free Speech, Censorship

Going on to the matters of free speech and censorship, Miller stated that Congress in the radio act did not give the FCC such power over broadcasting . . . and no Supreme Court decision, he added, has yet determined what constitutes censorship or interference with freedom of speech. Clarification of this issue can be obtained, unfortunately, only by a test case, Miller said. "I'm not asking any of you to be a martyr," he added, indicating that such action by a licensee might jeopardize his station. "But that's the only way, unless the FCC backs up, or the position is clarified by Congress."

"You are not only in the broadcasting business but also the guarantors of free speech," Miller pointed out. He said that here the broadcasters had a common problem with the press. Miller also stressed: (1) A warning against government encroachment. Don't listen to "siren songs" and turn broadcasters' rights over to the government. (2) A warning that if a broadcaster does not protest against an FCC action or statement considered harmful to radio, he thereby acquiesces. (3) "Commercials are the basis of your operation—I hope we can challenge the FCC on this point."

Parts Shortage Causes 2-Wk. Shutdown at 2 Philco Plants

PHILADELPHIA, April 27.—The Philco Corporation closed its two home radio plants here for two weeks, beginning last Monday (22), due to critical shortage of essential parts.

About 3,500 of the 4,400 employees of the two plants were laid off. They will return to work May 6.

NIGHTTIME TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for Evening Programs and the "FIRST THREE" Sunday Afternoon Segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

(Report April 30, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Length and Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
FIBBER MCGEE AND MOLLY S. C. Johnson Floor Wax N. L. & B. NBC 142	27.1	1/2 hr. 420	Hicks—ABC Doctors' Talk—ABC This Is My Best—CBS Am. Forum of Air—MBS	\$10,500	\$ 387.45	\$.42
BOB HOPE Lever—Peppodent F. C. A. B. NBC 128	26.2	1/2 hr. 298	Concert Time—ABC Crime Photographer—CBS Am. Forum of Air—MBS Upton Close—MBS	\$15,000	\$ 572.52	\$.81
RADIO THEATER Lever Bros.—Lux J. W. T. CBS 149	22.2	1 hr. 535	I Deal In Crime—ABC Forever Tops—ABC Various—MBS Telephone Hr.—NBC Information Please—NBC	\$18,000	\$ 720.72	\$.78
BING CROSBY Kraft Velveeta J. W. T. NBC 137	20.1	1/2 hr. 663	Town Meeting—ABC Kestelanz—CBS G. Heatter—MBS Real Stories—MBS	\$12,500	\$ 621.89	\$.84
SCREEN GUILD Lady Esther Powder CBS 141	20.0	1/2 hr. 245	Bill Thompson—ABC Your Land and Mine—MBS Contented Hour—NBC	\$10,000	\$ 500.00	\$.56
EDGAR BERGEN Standard Brands Chase & Sanborn J. W. T. NBC 144	19.7	1/2 hr. 382	Sun. Eve. Hr.—ABC Moorehead—CBS Alex. Med. Board—MBS	\$14,500	\$ 736.04	\$.72
FRED ALLEN Standard Brands Tender Leaf Tea Blue Bonnet Mar'ine J. W. T. NBC 141	19.6	1/2 hr. 489	Sun. Eve. Hr.—ABC Crime Dr.—CBS Don't Be a Sucker—MBS G. Heatter—MBS	\$12,000	\$ 621.24	\$.81
RED SKELTON (CH) Rafelga R. M. S. NBC 145	19.5	1/2 hr. 157	Hooper Hop—ABC Open Hearing—CBS Better Half—MBS	\$ 9,500	\$ 487.18	\$.54
WINCHELL** Jergens L. & M. ABC 187	18.8	1/2 hr. 652	Request Performance—CBS Exploring Unknown—MBS M.-Go-Round—NBC	\$ 9,000	\$ 319.15	\$.31
JACK BENNY** Amer. Tob. Co. Lucky Strike R. & R. NBC 145	17.8	1/2 hr. 548	Drew Pearson—ABC Don Gardner—ABC Thin Man—CBS Operatic Revue—MBS	\$22,500	\$1,284.04	\$1.20
JACK HALEY (LN) Sealtest McK. & A. NBC 69	17.8	1/2 hr. 42	Detect & Collect—ABC Hobby & Lobby—CBS Treasure Hour—MBS	\$ 8,500	\$ 477.58	***
AMOS 'N' ANDY Lever Bros.—Rinso R. & R. NBC 148	17.7	1/2 hr. 328	Sullivan—ABC Inner Sanctum—CBS G. Heatter—MBS Real Stories—MBS	\$ 9,000	\$ 508.47	\$.56
EDDIE CANTOR Brittol-Myers Truthay-Sal Hepatica Y. & R. NBC 131	16.1	1/2 hr. 484	Jones & I—ABC Frank Sinatra—CBS G. Heatter—MBS Real Stories—MBS	\$13,500	\$ 838.51	\$.80
PEOPLE ARE FUNNY Brown & Williamson R. M. S. NBC 144	15.7	1/2 hr. 42	Alan Young—ABC Holiday & Co.—CBS Heatter—MBS Real Stories—MBS	\$ 8,000	\$ 191.08	\$.21
JOAN DAVIS Swan Soap Y. & R. CBS 143	15.3	1/2 hr. 19	Fat Man—ABC Sherlock Holmes—MBS Firestone—NBC	\$18,000	\$1,176.47	\$1.28
THE SHADOW (LN-MA) (Del., Lack. & Western) R. & R. MBS 35	9.1	1/2 hr. 275	Missing Hairs—ABC Family Hour—CBS Gen. Motors Symp.—NBC	\$ 2,500	\$ 274.73	***
ONE MAN'S FAMILY Standard Brands J. W. T. NBC 142	7.4	1/2 hr. 668	Thompson & Woods—ABC N. Y. Philharmonic—CBS Vera Holly Sings—MBS	\$ 4,500	\$ 608.11	\$.65
CARMEN CAVALLARO Shaffer Pen R. M. S. NBC 142	7.0	1/2 hr. 19	Eimer Davis—ABC Galen Drake—ABC Philharmonic—CBS Open House—MBS	\$ 6,200	\$ 885.71	\$1.08

***Includes second broadcast on Pacific Coast. ***The network in this case is not extensive enough to permit the projection of Hooperatings and listeners-per-listening sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

LN—Limited Network. MA—Moving Average. CH—Computed Hooperating.
L. & M.—Lennon & Mitchell, F., G. & S.—Foots, Cone & Belding. Y. & R.—Young & Rubicam. J. W. T.—J. Walter Thompson. R. M. S.—Russell M. Seeds. N., L. & B.—Needham, Loub & Brorby. McK. & A.—McKee & Albright. McC-E.—McCann-Erickson. R. & R.—Ruthrauff & Ryan. W. & L.—Warwick & Legler.

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DAYTIME TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for Week-Day Daytime.



In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol 111 No. 7D (Report April 30, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
MA PERKINS P&G, Oxydol D.-F. & S. CBS 73	8.2	169	Constance Bennett—ABC Lopez Luncheon—MBS Various—NBC	\$1,300	\$154.54	***
BREAKFAST IN HOLLYWOOD Kellogg, Pep K. & E. ABC 193	8.0	229	2d Husband—CBS Elsa Maxwell—MBS Fred Waring—NBC	\$1,500	\$187.50	\$.32
HELEN TRENT Kolyonos-Bisodol D.-F. & S. CBS 142	7.4	643	Club Matinee—ABC R. Maxwell—MBS Van Damme Quartet—NBC	\$1,800	\$243.24	\$.42
BREAKFAST IN HOLLYWOOD Ivory Flakes, P&G Compton ABC 194	7.1	229	Amanda—CBS Cecil Brown—MBS Fred Waring—NBC	\$1,500	\$211.27	\$.34
LIFE CAN BE BEAUTIFUL P&G, Ivory Soap Compton CBS 67	6.9	390	Baukhage—ABC News for Women—MBS Various—NBC	\$2,500	\$362.32	***
RIGHT TO HAPPINESS Ivory Soap Compton NBC 136	6.6	392	Ladies Be Seated—ABC Cinderella, Inc.—CBS Various—MBS	\$2,250	\$316.80	\$.67
WHEN A GIRL MARRIES General Foods Maxwell House Coffee B. & B. NBC 76	6.6	282	Terry & Pirates—ABC American School—CBS Pete Howe—MBS	\$2,300	\$348.48	***
PORTIA FACES LIFE General Foods Post Raisin Bran B. & B. NBC 97	6.4	253	Dick Tracy—ABC American School—CBS Superman—MBS	\$2,750	\$429.69	***
BIG SISTER Lever Bros., Rinso R. & R. CBS 140	6.4	285	Glamour Manor—ABC Morton Downey—MBS Words & Music—NBC	\$2,500	\$360.68	\$.67
KATE SMITH SPEAKS Bran Flakes Y. & R. CBS 133	6.4	370	Glamour Manor—ABC Wm. Lang News—MBS Words & Music—NBC	\$5,000	\$781.25	\$1.38
OUR GAL, SUNDAY Anacin D.-F. & S. NBC 142	6.2	482	Club Matinee—ABC Music—MBS Maggi McNells—NBC	\$1,750	\$282.26	\$.52
BREAKFAST CLUB Philo Hutchins ABC 237	6.1	146	Arthur Godfrey—CBS Shady Valley—MBS Facts & Faces—NBC	\$3,000	\$491.80	\$.77
AUNT JENNY Lever Bros. (Spry) R&R CBS 81	6.1	480	Ted Malone—ABC David Harum—NBC Lindfahr—MBS	\$2,000	\$327.87	***
BREAKFAST CLUB Swift ABC 237	6.0	146	Arthur Godfrey—CBS Shady Valley—MBS Daytime Classics—NBC	\$3,000	\$500.00	\$.76
PEPPER YOUNG P&G Oamay Soap P. & R. NBC 79	5.9	599	Ladies Be Seated—ABC Cinderella, Inc.—CBS News—MBS	\$2,650	\$449.15	***

***Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listener-per-listening set figures upon a population base that would not be open to question. Therefore cost per thousand figures are not recorded in these cases.

D.-F. & S.—Dancer-Fitzgerald & Sample. Y. & R.—Young & Rubicam. R. & R.—Ruthrauff & Ryan. B. & B.—Benton & Bowles. K. & E.—Kenyon & Eckhardt. P. & R.—Pedlar & Ryan.

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Seven Master Keys . .

To Northern California's

Vast Post-War Market

1-DUDE MARTIN and His "Round-Up Gang"—Dinnertime Favorites Nightly From 5:05 to 6.

2-LES MALLOY and His "1260 Club" Dominate the Afternoon Air Waves From 1:30 to 3:30.

3-GEORGE RUGE and His "Ballroom of the Air" Captivate the Mid-Day Audiences From 11:15 to 1.

4-BOB EMERICK and His "Telequiz Top Tunes" Round Out Most Pleasant Day From 11:10 to 1 Nightly.

5-DAVE DORRIS and His "It's a New Day" Sparkle Bay Area Mornings From 8:10 to 9.

6-FOREMAN BILL Mackintosh and His "Rhythm Rodeo" Boast Largest Early Morning Audience at 6:10 to 8.

7-KYA CHRONICLE "Time-Clocked News" Far Out in Front With Listeners on the Hour Every Hour—6 a.m. to Midnight.

KYA

SAN FRANCISCO

Represented by
ADAM J. YOUNG, JR., INC.
New York — Chicago — Los Angeles
San Francisco

WBNS
REACHES HOME

For Example
HOOPERATING
COLUMBUS, OHIO
Fall-Winter '45-'46
ELLERY QUEEN
20.5
ASK ANY
BLAIR MAN



RADIO'S *Rising* COMEDIAN
JIMMIE COSTELLO
STAR OF
"LET'S HAVE FUN"
EVERY NOON 11:45 TO 12:00
WGN CHICAGO
Personal Manager, EDDIE SLIGH
SLIGH AND PHEASANT AGENCY
203 NORTH WABASH AVENUE - CHICAGO

Canadian Parliament Group To Review CBC's Activities

MONTREAL, April 27.—A special house committee of the Canadian Parliament will be set up within the next few days to provide a full review of the activities and financial standing of the crown-operated Canadian Broadcasting Corporation. Until this session, CBC was dealt with briefly in the auditor general's report to the public accounts committee of the house. However, it has been frequently stated that the Crown companies—including CBC, and Bank of Canada, the Housing Corporation and War Assets—should get more detailed attention. Setting up of a special committee is the first step in that direction. A few days before the Easter adjournment, when National Revenue Minister J. J. McCann moved for the setting up of the committee, E. G. Hansel, social credit member, urged that this be made a standing group. Main point behind the move is that frequently there are charges both in Parliament and outside that some of the Crown companies and corporations are lavish in their expenditures and maintain needlessly large staffs, and that most of these are disposed to argue that they are or should be left free to do with their staffs and financial resources as they wish.

LONDON, April 27.—The British Broadcasting Corporation's charter comes up for renewal later this year and it is reported that the government will be asked to appoint a commission of inquiry into broadcasting at that time. BBC, sole broadcasting medium in the United Kingdom, accepts no advertising or money from any organization or person. The British radio system is losing the interest of some of its 10,000,000 license holders to CBS short-wave programs, European stations and some United States stations that can be heard here.

Latest complaint is a recent government announcement that the annual license fee has been raised from 10 shillings (\$2.22) to one pound (\$4.45). The commission which is being suggested would assist BBC with new developments, such as television.

NBC NIXES "ROGUE"

(Continued from page 5)
a far larger chain. Columbia's *Ma* is No. 1 on the Hooperating parade (see current *Talent Cost Index*) while the NBC seg doesn't even make the *First Fifteen*. However, what may have brought about the nixing is the idea that NBC would be competing with a web (MBS) which it doesn't feel is in the same league.

Strictly competitive next week will be two airings of *Crime Without Passion*, the Ben Hecht opus on NBC and CBS on successive nights. NBC follows CBS in this airing with the former presenting *Crime* on its Wednesday (1) *Suspense* and NBC airing it as part of the *Molle Mystery Theater*, Thursday (3).

But *Rogue* won't come back to National.

My Routine'll Wow You!

50,000 "down pat" pictures a day, that's been my regular routine for 11 52-week seasons! Tiptop stars—screen, stage, radio—use Moss PHOTO REPRODUCTIONS to wow fans into super swoons!

8x10's..... 50 for \$4.13
100 for \$6.60
Mounted Blow-Ups—
20x30, \$2.50; 30x40, \$3.85
Postcards 24 in quantity

Write for Free Price List B, Samples and "How To Sell Yourself!"

MOSS PHOTO SERVICE
155 W. 46th St., N.Y. 19
BRyant 9-8422

Too Short for a Head

THREE biggest car manufacturers will hit tele within next two months: ABC and WABD, DuMont's N. Y. telecaster. Deal will test medium's promotion possibilities, and it's understood auto men will use some of their commercial pix edited for auto. . . . Emerson Foote in Hollywood last week and Bing Crosby minor mills started grinding at full speed, especially when the two got their heads together. . . . Radio Writers' Guild contract with C. P. MacGregor to be signed this week will call for C-note minimum for half-hour script and \$50 for quarter-hour airtel.

In-and-Outlet: Mosby's, Inc., owner of KGVO, Missoula, Mont., has received FCC okay for 250-watt standard station at Anaconda, Mont., to be tagged KANA, op on 1,230 kc. Don Jones, of KGVO staff, to manage. Station to deb in July. . . . WHEB, Portsmouth-Dover, N. H., invites all to join the S.F.T.E.O.P.W.P.P.I.R.S.C.L. (Society for the Elimination of People Who Put Periods in Radio Station Call Letters). . . . Reed Callister and Dave Cannon, owners of KIEV, Glendale, Calif., withdrawing their application, made with Carroll Hauser for new outlet at Santa Ana, Calif., currently being contested by KXKW, Pasadena. Reported reason is FCC's blast at KIEV operations for doing poor pubserv job.

Shooting's Over: Charles F. Lowe has joined Erwin, Wasey & Company radio dept. . . . Sonny Kingsbury, brother of Georgia Mae, Western tune singer on WBZ and WBZA, Boston, and once a member of troupe, returning to school. . . . Bob Duffield back as station manager of WOWO, Fort Wayne, Ind., where he was formerly chief engineer. . . . Dick Norman new spieler at WINX, Washington. . . . Terry McGough back as station manager of WNAB, Bridgeport, Conn., where he was formerly commercial manager. Replaces Bruff W. Olin Jr., who resigned last week to manage his own outlet at Moline, Ill. . . . Ray Carroll, new spieler, and Tom Delaney, new salesman at WWRL, New York. . . . Gene Ranvier returned to WQXR (New York) engineering staff.

National Laugh Week Foundation plans a Humor Hall of Fame, tabbing distinguished funmakers in American history, to launch National Laugh Week April 1, 1947. Nominations should be sent to George Lewis, 357 Madison Avenue, N. Y. . . . Jinx Falkenburg and Tex McCrary in "Mr. New Yorker" contest to award the winner a typical night on the town. . . . OWI San Francisco office to be closed about April 30. Sixty employees are to be axed shortly. . . . Seems like ed week, with CCNY confab set for Tuesday and Wednesday, April 30 and May 1, and Ohio State Meet for Friday thru Monday (3-6).

At invitation of State Department Randy Merriman, KSTP spieler, ad lib covered a fire in a Minneapolis department store where he was airing his *Grocery Grab*. . . . Pvt. Joe O'Brien new hit comic on American Forces Network. . . . H. R. Ekins, WSYR, Syracuse, N. Y., commentator, flying around the world, retracing path he flew in 1936 in famous race with Dorothy Kilgallen and Leo Kieran. . . . Henry Gladstone made an honorary salesman of his sponsor's (Plough, Inc.) firm.

The Revolving Door: Lewis Gomavitz, former stage manager for Billy Rose, has joined WBKB, Chi tele station, as manager of studio operations. . . . Hugh Barnett, joining WIS, Columbia, S. C., as transmitter op, re-

placing Emmanuel Rish. . . . Robert E. Howard upped to Western Division spot sales manager at NBC. . . . Marvin Harms named veepee and general manager of H. W. Kastor & Sons ad company. . . . Amos Kirby, once ed of the New Jersey Farm Bureau, has replaced Charles P. Shoffner as director of farm broadcasts at WCAU, Philly. Shoffner resigned because of ill health. . . . SBD&O expanding flack-ing department into radio publicity and promotion division, to be headed by James A. McGarry. . . . Mrs. Velma Vealey new traffic manager at KGVO, Missoula, Mont. William Strothman upped to chief spieler at the same station.

Stephen Machcinski Jr., New York sales staffer of Adam J. Young Jr., Inc., station reperry, has bought in. . . . National Foundation for Infantile Paralysis, Inc., got \$500 as result of Pan-American Week Fiesta run by Art (Pancho) Raymond, WBYN, Brookline, producer of *Tico-Tico* time. . . . Dinah Shore not talking much these days in order to rest her voice. . . . Ginny Simms turned down Tony Martin's request for an appearance on his new CBS show. She has a prior engagement with a stork in July. . . . Sidney N. Strotz, NBC Western Division veepee, on Burns and Allen show for a gag. Gracie asked the veepee to extend the B&A broadcast another half hour next Thursday when Charles Boyer makes an appearance.

Program Chatter: Bristol-Myers sponsoring telecast of Kentucky Derby May 5. First commercial on video for firm. . . . ABC West Coast net bows a sustainer participating seg, "Take It From There," May 4, with idea being for emcee to create situations with gags, sound effects and actors. Example: Audience will hunt for 10 needles in a haystack. . . . John Masterson heading East within next two weeks with two packages under his arm, kid musical called "Janey and the Juniors," an audience participatory built around Jack McElroy. . . . Don Otis, former KMPC (Los Angeles) disk jockey and now program director of Capitol Transcriptions, will do a half-hour sponsored platter show on KFI, featuring Capitol talent.

More Exits-Inxits: Dan Oth, salesman for Mutual's Middle Western Division, leaves to become an auto dealer in Des Plaines, Ill. . . . Hal Scidelere to head KGER's (Long Beach, Calif.) new sports department. . . . Willard Haines, KMPC flack, exits this week, replaced by Betty Ann Hudson. . . . Richard K. Jones promoted to media director of Ralph H. Jones Company, Cincinnati. . . . Robert S. Wood named WOR (New York) newsroom manager. . . . L. W. Peters, for 13 years manager of KIEV, has resigned and may go into his own biz. No replacement yet. . . . John A. Coleman has joined NBC as research associate.

Bob Crosby expects to be a fourth time father in October. . . . WIBG, Philly, started a sports program designed to fight juve delinquency. Seg is handled by Chuck Thompson. . . . Carl Straub named director of farm service for WHBF, Rock Island, Ill. . . . Hank Sylvern, maestro-organist on CBS's Arthur Godfrey show, has cut an album of disks to be played in amusement park "Tunnels of Love." . . . ABC's Hollywood flackery chief, Bob Hall, surveying West Coast radio eds, a la Milt Samuels, to see what chances are for more space. . . . Philly radio rowers have formed new get-together club, the Mikers. . . . Jim Mattox, WCKY (Cincinnati) engineer, is fed up with Eddie Cantor jokes. Mrs. Mattox just presented him with a fifth daughter.

White Leaving CBS; Landry's Axing Skedded

(Continued from page 5)

ously in *The Billboard*, when Adrian Murphy returned, he was announced as v.-p. in charge of television and other things, including building operations.

Next one slated to leave CBS, it's understood, is Robert Landry, director of program writing, altho this may not be announced for months. Feeling around the network is that few, if any, of the men who carried on during the war will head their departments come 1947. Idea is that the men will either go up, as Stanton did, or else move on to "greener fields."

Only division of CBS operations not touched, as yet, by "new or returning blood" is owned-and-operated stations, with the exception of Merle Jones, who left KMOX to join the Cowles' WOL management, and Frank Falknor, who followed Jones at KMOX and then moved on to take over the job of assistant general manager of CBS in Chi when Jack Von Volkenburg, who had the post, was made director of CBS radio sales. Of course, with the sale of WBT, A. D. (Jess) Willard Jr. joined the NAB executive staff as v.-p. No changes, it is understood, are contemplated in station operations, but if any occur, they will not be made until after home office key positions are set.

CHICAGO, April 27.—Another shift in personnel affecting the two o.-and-o. CBS stations, WBBM, Chi, and KMOX, St. Louis, took place this week. In this move Jerry Hoekstra, former public relations director at KMOX, was made special events and publicity director for the station; J. Soulard Johnson, former local sales manager for KMOX, was made the station's public relations director, and Dave Moore, former publicity manager for KMOX, was named assistant to Don Kelly, WBBM-CBS director of press information and public relations. All moves become effective next week.

KMOX moves look confusing in that they involve both public relations and publicity posts, but at the station these are two different positions. Station's publicity director takes care of day by day relations with the press, while the public relations director shapes general policy concerning the station's relationship with the public and acts as an unofficial assistant station manager.

NAB Challenges FCC "Blue Book"

NEW YORK, April 27.—Resolutions committee of the NAB, at the org's district meeting here Friday, reported adoption of a resolution challenging the FCC's "blue book." FCC report, said the resolution, constitutes censorship and abrogates to the commission powers never intended it should have.

Temper of the NAB regarding the FCC report was indicated earlier in day during a discussion on the blue book between NAB Prexy Miller and Charles A. Siepmann of the FCC. Miller claimed the FCC report was one-sided in that it presented only the weaker phases of radio programming. Sum total of Miller's view was that the report never should have been released, and that it didn't have a leg to stand on.

Siepmann, defending the FCC report, at one point indicated that the FCC should have informed the broadcasters about the alleged weaknesses at earlier date—in order to guide them.

SOME OF OUR "OUTSTANDING PUBLIC SERVICES"



The only station in the nation to broadcast every minute of every session of the United Nations Conference in San Francisco. (Now doing the same thing at the UNO meeting in New York—still the only station to do so.)

Winner of the annual "Variety" citation for "Outstanding Spot News Coverage" in 1945.

Inaugurated the first Red Cross show that combined all stations in Southern California. Tickets of admission to the Studio netted almost \$100,000 for the Red Cross.

Abandoned all commercials and devoted entire broadcast day (19 hours) to the "March of Dimes".

Inaugurated a continuous 19-hour broadcast devoted to "work or fight" to intensify civilian production efforts.

Inaugurated the first big USO radio show.

Inaugurated the British War Relief show.

Abandoned all commercials for 24 hours to bring complete night and day coverage of VE Day.

Abandoned commercials and augmented regular staff with Hollywood personalities offering specialized reports and analysis throughout day and night of VJ Day.

Created the Greek War Relief show from the Chinese Theatre.

Broadcast and participated in the "Story of China" pageant which featured Madam Chiang Kai-shek.

Inaugurated "personalized" broadcasts for charity drives. Personnel of all motion picture studios gather to be addressed at their studios by leaders of the industry through facilities of KFWB.

Awarded "Meritorious Public Service" medal by "This Month" magazine for unique program "Tomorrow's News Tonight".

"COMBINING GOOD CITIZENSHIP WITH GOOD BROADCASTING"

IN THE WARNER MANNER

Radio Station **KFWB**

Owned and Operated in Hollywood by
Warner Bros. Pictures, Inc. Has Received the

Peabody Radio Award

FOR "OUTSTANDING PUBLIC SERVICE" DURING 1945

"WE FEEL THAT ALL IN THE MOTION PICTURE INDUSTRY
MAY WELL TAKE PRIDE IN HAVING STATION **KFWB**
AS THE 'HEART' OF HOLLYWOOD"

Jack L. Warner

THE 'HEART' OF HOLLYWOOD

KFWB

Radio News Ed Org Gets Going

CHICAGO, April 27.—Formation of the National Association of Radio News Editors was well under way this week, with over 100 radio news writers and editors from coast to coast joining the movement.

Temporary director John F. Hogan, news editor of WCSH, Portland, Me., announced appointment of a five-man executive committee composed of Hogan, Tom Eaton, WTIC, Hartford; Sig Mickelson, WCCO, Minneapolis; Al Gordon, KFWB, Hollywood, and Soren Munkhof, WOW, Omaha.

Hogan has named John Murphy, WCKY, Cincinnati, to head an advisory committee, while Bill Gold, WINX, Washington, has been chosen contact man in the Capital.

NBC First With Rail Disaster; Chi On 24-Hour Basis

CHICAGO, April 27.—NBC Midwest Division beat other webs here by hour and 10 minutes in airing a from-the-scenes broadcast of the

In Reverse

CHICAGO, April 27.—This is one in reverse. Chicago radio boys recently have pitched many a going away party for members of the trade who are leaving for New York or Hollywood. But next week, NBC's Midwest Division will hold one for Dave Garraway, staff announcer, because he's decided to stay. Dave had an offer in New York, decided to take it and his friends were arranging another farewell party. But at the last minute, he changed his mind. Friends are still carrying on with the party but it's altered to a "staying-in-Chi" party.

Naperville rail disaster Thursday (25), which took the lives of 44 persons and injured 125.

NBC special events department got the wire flash at 2 p.m. Web rushed announcers, engineers and equipment to the scene, 30 miles from Chi's Loop, and at 5:05 went on the air from a private home. Telephone company strung a line posthaste, enabling senior web to score a beat.

Bill Ray, head of special events here, attributed scoop to fact that he keeps his staff on 24-hour emergency basis, both announcers and engineers.

NAB Preps Labor Law, Pact Digest As Member Service

NEW YORK, April 27.—Various services designed to keep NAB members abreast of labor problems and help them in negotiations with labor unions were outlined at the organization's District 11 meetings here Thursday (25) by A. D. Willard Jr., vicepres. Pointing out that NAB has as yet not come up with a "miracle man" to head its employer-employee relations department, Willard claimed the org was nevertheless doing a lot of "spade work" including the following:

(1) Preparing a digest of laws, such as the Wagner Act, minimum wage, and those concerning war veterans, which affect broadcasters in their employee relations. This material is expected to be available for broadcasters in the next few months.

(2) Preparing a digest of 500 labor contracts which the NAB now has at hand. This digest will be designed to prime the broadcasters with the same information unions have when they begin negotiations. It is expected to give stations information as to what other outlets are paying in salaries, working conditions and hours elsewhere, etc. Willard said the usefulness of this service could be maintained only if the stations

AP-Happy Op

WASHINGTON, April 27.—FCC figures that the broadcast business must have been a headache to a Puerto Rico op named Julio M. Conesea, so it relieved him of the burden. Conesea, FCC revealed, had applications before the commission simultaneous for the following: Renewal of license for his station in Puerto Rico, boost of power, transfer of license to one company for \$30,000 as sale price, and transfer of the same license to another company at the same price.

FCC, examining Conesea's various applications, decided to let Conesea sell the station to one of the buyers. Commission apparently was influenced by a few other factors. FCC complained that Conesea's station had wandered off its frequency now and then, had failed to file a financial report, occasionally messed up its program log, and regularly operated the station 10 per cent under licensed power.

continued to send contracts to the NAB. Willard promised they would be "held in confidence" . . . and would be "useful to all."

Contract Formula

(3) Preparing samples of "optimum contracts." Such a sample would contain clauses indicating what a broadcaster might obtain "at the most . . . then you can let go some," said Willard. These sample contracts would be accompanied by warnings steering the broadcaster clear of certain clauses inimical to radio management. Willard pointed out that such clauses might become "standard practice" if not guarded against.

Concluding with the words, "We'll keep you abreast," Willard added that the employer-employee relations department is available to all members seeking advice. The department, or its personnel, however, cannot engage in negotiations for a station, he warned.

Trade Sees Set, Parts Price Ceiling Boost in 2 Weeks

WASHINGTON, April 27.—Radio industry leaders here are expecting OPA to boost ceiling prices on radio sets and component parts within the next two weeks as a result of a two-day conference this week between the agency and Radio Manufacturers' Association. According to RMA spokesmen, OPA assured the industry that price relief will be forthcoming as agency has completed study of wage and material cost increases in radio set manufacturing since November. Items on which price hikes are indicated include speakers, transformers, coils and condensers. OPA already has announced that prices of tubes will be tacked up in the next few days, with an order to that effect already in the works.

Even the set manufacturers are complaining that present price levels are holding up production, figures assembled by Civilian Production Administration reveal that March shipments of radio sets reached the one-million mark as compared with February shipments of 750,000 units. CPA emphasized, however, that 87 per cent of the March radio shipments were table models and only 4 per cent consoles, the remaining 9 per cent were automobile sets. Low level of console production, according to CPA, is due to a shortage of cabinets resulting from the tight lumber situation.

NOTICE!

once again WOR can make a statement that underlines its position as the most dominant and buyable station in New York . . .

day and night (6:00 am to Mid.)

during an average week,

WOR gets into more homes with

radios (3,440,000, to be

exact) in a 4-state, 78-county area—

including metropolitan New York—

than any other station*

*based on the Nielsen Radio Index—New York Area—Oct.-Nov., 1945

MUTUAL

TELEVISION REVIEWS

The State Vs. Lucy Ricco

Reviewed Thursday (25), 8-8:30 p.m. Style—Whodunit, Sustaining over WAED, New York.

Discouraging to say the least, are the attempts of producers who one week develop an experimental formula and make it work and the next week get careless and permit the formula to fall apart. That's just what Harvey Marlowe, executive television producer for American Broadcasting Company, did. Formula, developed last week, permitting a scene to go slowly out of focus, then dissolve to the next scene out of focus which in turn is brought into focus was effectively done in the first video presentation of the radio series, *Famous Jury Trials*. This time, however, the out-of-focus fade jerked its way into gray and the feeling of smooth transition, which marked the device last week, was absent. Alibi on this is that the transition from sharp focus to gray is handled at the camera not at the shading desk in the control room and thus is in the laps of the cameramen involved—and this time one of the cameras was acting up and away went the production.

The judge's bench was repainted and real this week—but just to balance things the performances weren't and the direction was as jerky as the fades. When a meg handler has Mary Barthelmess and Ann Corio to work with, it's not unreasonable to believe that the scripting would be tailored to the talents of these young ladies. It wasn't. Instead, scene after scene was handed to other players who went up in their lines and hammed things, but good. In fact, all the characters were taken from well-worn pigeon holes and were played that way. Alibis for the shoddy performance were insufficient rehearsals and the fact that Marlowe was out of town two days.

And just to complete the inadequate scanning, there was a delicatessen scene as unreal as the judge's bench last week.

Several hundred television receivers were changed over to the new channels last week—maybe they should have waited a little while longer. Closed circuits are still the place for experimentation. The tele-air's the place for performances.

Look Who's Here

Reviewed Friday (26) 8-8:30 p.m. Style—Interview, variety. Advertising agency, Caples. Sustaining over WABD, New York.

This was professional but inept. Interviews are tough to handle unless they have either mental or physical movement. There was nothing about Geraldine Frazier's guests that contributed to either... and to add it to all, one of Gerry's guests, a comic, was guilty of some of the worst taste seen on the air since NBC insisted on a wife killing her husband every other Sunday evening.

The comic, Berni Gould, did a pantomime G.I. medic routine with the doctor performing an abdominal operation, taking out a sad sack's inards, calling the intestinal tract spaghetti and handling it accordingly. It was a good thing there wasn't a weak stomach in one of DuMont's client rooms or else when John Wanamaker opened up its record and music departments (they back up to the clients' rooms) it would have found the nice furniture messed up—but good.

Instead of the room in which Gerry received her guest seemingly like her living room, it appeared to be Grand Central Station, with bells ringing, guests greeted, guests doing their routines, from a cancer pitch to a vet (See *Look Who's Here* on opp. page)

Balaban & Katz

Reviewed Thursday (25), 7:30 to 9:15 p.m. Style—Variety and drama. Sustaining on WKBK, Chicago.

If it hadn't been rejected by a presentation of one of Bill Vance's best *X Marks the Spot* dramatic murder thrillers, tonight's program would have been almost a complete bust. Except for the 32 minutes taken by X, and about five minutes of Betty Clark's singing, the entire program was a waste of time and effort.

Tonight's *X Marks the Spot*, written and narrated by Vance and produced and directed by Helen Carson, concerned itself with the tale of a French woman who murdered a female benefactor to guarantee a home and an income for her idiot brother and sister. It was gruesome, and it had plenty of horror-filled scenes in which all but the actual murder and burning of the body were telecast. But it was interest-holding; it utilized all the tricks of video writing and production, with all of the action taking place in only two sets. The story in itself is a well known one, a factual case history on which *Ladies in Retirement* and other stage plays and murder tales have been built. Vance and Carson, however, proved themselves to be top video writer and producer, respectively, by the way they utilized an old plot idea and made it something entirely new because of its video treatment. This treatment included plenty of closeups, trick dissolves and title work such as the opening shot in which they used replicas of two human bones to make the X of the title, with the words of the title made by stones, supposedly from the Garden which later became the focal point of the plot. The cast helped plenty, too. Most of them had stage experience, and this made them top for the video medium. It also made it possible to present the show after only three hours of rehearsal. Diehl Keegan had the part of Euphrasie, the murderess; (See *B&K* on opposite page)

Easter Parade

Reviewed Monday (22), 9:10-9:21 p.m. Style—Special Event motion pictures. Sponsor—Esmond Mills. Agency—Marschack & Pratt. Station—WABD, New York.

It isn't enough to have a "human approach" to news pix. The synchronization and the pictures themselves must be good.

For the third time in a row the American Broadcasting Company's job on synch was bad. The best gag in the world lays an egg if it's about a sequence that has already passed across the face of the kinescope.

There were plenty of these in this scanning. Maybe it was the fault of the commentator, Walter Kiernan, as it seemed to be, or maybe it was just that the voice on the disk and the 16mm. picture just didn't run in the same race.

The subjects photographed were too populated, instead of being of the close-up variety. There were plenty of interesting people in New York's Easter Parade and just oodles of them down in Atlantic City, but ABC's camera just didn't seem to be where they were.

And the working in of Bunny Esmond (Esmond's trade-mark is a bunny) had all the finesse of Man Mountain Dean, and the way Kiernan handled the continuity about Bunny made every viewer realize that he felt Bunny was being overdone, too.

Taking pix in New York and Atlantic City on Sunday and showing them Monday is okay on immediacy, but what pays off can't be speed, it can only be entertainment.

This time the latter wasn't there.

Pubs Shown Use Of Comics In Air-Pic Selling

NEW YORK, April 27.—Comics, via the pictorial air medium, were presented Monday (22) to newspaper publishers as a promotional medium by Stephen Slesinger at the Waldorf-Astoria. Pitch is cheapest handling of color television program material yet seen. Producer simply takes the original artwork for the strips and scans it, flashing balloons in and out, as the characters in the strips would normally talk, instead of having all the balloons appear in each frame as they do in the strips. Thru use of close-ups of individual characters as they talk and thru dollying in and out, a normal Sunday page comic with 16 panels seems like 50 scenes.

Voicing for the showing was handled by Frank Luther, ex-singer of gospel and folk tunes who's handling Decca's kid phonograph diskings. Identical approach was indicated for juvenile pic books, one, *The Gingerbread Man*, was scanned for the demonstration. Since the same thing can be done live in each area (if release is okayed by the organization syndicating the comics) Slesinger simply showed the pubs how to use their Sunday comics as a pitch for more readers. Slesinger, in the presentation, even went so far as to scan one sequence of *Penny* direct from *The Herald-Tribune* Sunday comics instead of from the original drawings, and while it wasn't as sock as the scannings from the original sketches, it was nevertheless promotion plus.

Pubs wondered why Slesinger didn't show what could be done by present black-and-white scannings, altho admitting that "it was more impressive in color."

Slesinger's deal-in-the-future is to supply the filming of strips with blanked out sections for local plugs and tie-ins. No price structure has been set by Slesinger's organization, which he calls Telecomics, Inc. Both the American Film Center (a Rockefeller Foundation project) and Josef Bohmer, associate director of Encyclopaedia Britannica films, worked on the demonstration films.

Tele Equipment by Oct., 1946, But No Cameras Promised

NEW YORK, April 27.—Reps of RCA and General Electric briefly addressed the NAB district meeting here this week to apprise station managers regarding the availability of video equipment. RCA will be ready to deliver all video station equipment—except studio cameras—during the fourth quarter of this year. Transmitters, too, for all 13 channels, will be available by the end of the year, according to RCA. Company cannot promise studio cameras before 1947.

General Electric rep, stating his firm had been held back somewhat by the strike, said GE would have complete studio equipment ready to move by the end of 1946. GE promises transmitters by the first quarter of 1947.

ABC Daytime Aud Bid Aimed at Juves

NEW YORK, April 27.—American Broadcasting Company bid for daytime audiences will be directed at the juves, instead of, as in the case of the NBC pitch, at fems. Telecast will be for one hour, between 5 and 6 p.m., starting May 15.

Three segs—a quarter-hour *Singing Lady*, with Irene Wicker, a half-hour board of education scanning,

Black & White Video Applications Withdrawals

Location	Applicant	Date Withdrawn
*Akron	United Broadcasting	
Baltimore	Maryland Broadcasting	3/8/46
Baltimore	Tower Realty	2/4/46
Boston	Allen B. DuMont	10/15/45
Boston	Filene's Tele	10/17/45
Boston	Yankee Network	4/5/46
Cincinnati	Cincinnati Broadcasting	10/17/45
*Cleveland	United Broadcasting	
Cleveland	WGAR Broadcasting	3/14/46
*Cleveland	WJW, Inc.	
Columbus	Central Ohio Broadcasting	10/17/45
*Columbus	United Broadcasting	
Denver	KLZ Broadcasting	3/22/46
Detroit	International	
Detroit	Detrola	3/15/46
Detroit	WJR	3/14/46
Eric	Unity Corp.	3/13/46
Harrisburg	WHP	4/3/46
Hartford	Yankee Network	4/5/46
*Los Angeles	Walt Disney Productions	
Los Angeles	M-G-M Studios	4/11/46
Milwaukee	Hearst Radio	4/22/46
New Orleans	Loyola University	4/1/46
New York	Loew Booking Agency	4/11/46
New York	Metropolitan	1/15/46
New York	Phileo	4/10/46
Oklahoma City	WKY	3/22/46
Philadelphia	Bamberger	3/28/46
*Philadelphia	WCAU	
*Philadelphia	Philadelphia Daily News	
Pittsburgh	Allegheny Broadcasting Corp	4/4/46
Pittsburgh	Scripps-Howard	3/28/46
Pittsburgh	WCAE, Inc.	4/3/46
Providence	E. Anthony & Sons	12/1/45
Providence	Yankee Network	3/14/46
Salt Lake	Utah Broadcasting	3/8/46
Washington	Loew Booking Agency	1/31/46
Washington	Phileo	3/20/46
Washington	Scripps-Howard	1/17/46
Washington	Times-Herald	12/28/46
White Plains	Westchester Broadcasting	4/11/46

*Not officially reported by the FCC.

Color That Causes Ap. Withdrawals Green, Not CBS'

NEW YORK, April 27.—Forty-four stations are said to have withdrawn their applications for licenses for black-and-white television stations as of this date and the CBS camp (colorful Madison Avenue) checks each as due to the belief that color is just around the corner. Actual check-up reveals, however, that most of the withdrawals are based upon heart failure in the pocketbook, not on the coming of the color age.

Video hearings have indicated that it's going to cost stations hundreds of thousands to get into the air pic field and that there won't be any return on the investment for a number of years. Hearings have also indicated that web operation won't be along in the next few years and so the station will have to program itself.

Only 39 of the 43 stations have shown their withdrawal hands as tagged on this page. A number of these have indicated that they expected to make application eventually in the upstairs frequencies, but a number also have chosen to make no announcement about future re-applications. Fact that applicants, such as Allen B. DuMont, are included among the withdrawals is indicative that color may be an excuse—in some cases—but the real reason is \$\$\$\$\$\$\$\$\$\$.

under the direction of same group that presents *There Ought To Be a Law* on CBS; and a quarter-hour *Aesop Fables*, using old silent pix, with Walter Kiernan doing the narrating—will make up the hour. Taking no chances on off-synch, which has marred a number of Kiernan's voicings for pix, the voice will be sound-tracked instead of disked.

First and last units will be commercial, with the educational half hour being "public service." Network has done okay for itself with its radio kid stuff and expects to do likewise in the pic field.

NBC Daytime Tele at \$250 For 8 Minutes; Talent Gets \$25 to \$50 a Package Now

Web Net N. S. H. for Matinee Hour

NEW YORK, April 27. — NBC's matinee scannings, set for Mondays and Wednesdays, 1 to 2 p.m., starting May 6, and which may also run on Fridays if the problem of the "science programs," which are skedded for the Friday package can be handled in the "limited facilities" of the web's tele studio, will be "bargains," according to the web video sales department. Deal for sponsors, and most of them are already on the line, is \$250 for a telecast running six to eight minutes. How much of the time can be commercial is a moot question at this point, since each pitch is directed at the particular interest of the sponsor. Tentative opening sked has John Craigie for an art session, George Rector for a food pitch, *Flower Magic* (series on flower arrangement), a child-training routine entitled *Why Mothers Get Gray*, and two other sponsorable program bits. These are supposed to add up to 48 minutes, with the other 12 minutes of the hour being devoted to a singer and a dramatic sketch. Entertainment features are not open to sponsorship at this time.

This set-up tags \$1,500 for the hour to NBC, but how much of this is gravy is the question mark. Packages are being bought by the web for \$25 to \$50, with emphasis on the lower figure. Problem is to find "names" that are good and who will garner some publicity for themselves as well as bring an audience to the

teleset. Rector is such a name, as is Paul McAlister, interior decorator, just back from service, who is included in the Wednesday preliminary line-up.

Using the maximum figure, \$50 for each of six sessions brings the talent cost of the commercial part of the program to \$300. This, however, does not include production and rehearsal costs, nor does it include the cost of the drama and the singer on the program. These are expected to run another \$700 or more so that the time net to the web is a maximum of \$500.

None of the formulas are too set, as daytime video is something new plus. NBC decided to do the same experimenting in the daylight hours after it scanned three *Christmas Shopper* programs last December and found items displayed by the *Shopper* sold out at some of the stores the day after the telecasts. John Davis was a typical example. Store had a limited number of sport sweaters traversed by reindeers and sold them out. Davis also found that calling attention, via posters and word-of-mouth, to the fact that these were the sweaters televised by WNBT (NBC station), helped move its second and third shipments.

Daytime segs will be service-selling, i.e., there'll be little holier-than-thou approach to the commercials, altho they'll be in "good NBC taste." Trade doesn't like the 1 to 2 p.m.

B&K

(Continued from opposite page)
Dorothy Day, that of Eludie, who was murdered; Mary Reynolds, that of Honarine, one of the idiot sisters; Edith Schouff, that of Sidonie, the other sister; Paul Scharf, that of Camille, the brother; St. John Terrell that of Chataueauf, Euphrasie's nephew, and Jack Gibney, that of a police inspector.

Worst point in the program was the presentation of Treasury Department silver awards to execs of the B&K staff. This must have brought that sinking feeling in the stomach sensation to staff members who must have realized that their boss, John Balaban, was being subjected to video presentation that had no planning, an emcee who couldn't get names right, very bad camera work, and all around production that couldn't have been worse. Not much better was an attempt to explain the historical development of the medical theory of basal metabolism, a narrative dramatic stanza presented with the cooperation of the American Medical association.

Helen Valentine, editor-in-chief of *Seventeen*, will do a half hour short-wave broadcast in German to teenagers of Germany. . . . Tom Moorehead, WFIL sports announcer, stricken with mouth hemorrhage April 22 when about to broadcast, but okay now. John Scheuer, station manager, took over for him.

hour, as it has never been a top-rating hour in radio, but since the web wants to be free to pick up remotes in the afternoon, i.e., baseball games, parades and other news and sportsworthy scannings, the only safe time to establish, i.e., one that won't be kicked around, is just after lunch. However, even the time will be changed if that's what the feds want—as no one at NBC believes that they have "all the answers."

LOOK WHO'S HERE

(Continued from opposite page)
rehabilitation bit by one-legged golf pro, and then being ushered out again. Why the guest couldn't have stayed while the other guests were performing is one of those minor mysteries.

Norma Squires sang a song while straining to hear the disk which backed her voice; Ernest Jones, the golf pro, swung a stick; Dr. Frank E. Adair, medic topper of the cancer drive, talked about the campaign. At this moment something called show business somehow or another became part of the program. They cut in the Spencer Tracy pic short on the cancer drive and since it's a pro job and good, it gathered the viewer's interest right up in its arms and they were willing to shell out (if they had been in a theater they would have shelled).

Final guest was Mary Chase and her puppet, Mr. J. W. Diggs. Chase knows her puppets, but Diggs's routines weren't well integrated into the show and while his piano playing (imitating well known 88'ers) was fun, his having to tell sound man to cut each disk threw right out the window a pleasant illusion.

Gerry herself came thru the kinoscope as a cold egg. She's got to "human-up" a bit to relax. A lesson from her guest, the golf prof, would have helped. The camera calling by Lou Sposa was uninspired, but the conking out of camera four explained this. The eye went bad just after the dress run-thru.

Once again it must be underlined that no emceed show is any better than the emcee, that integrating must be effortless and that sitting on a couch for interviews smells (NBC tried its couch a number of times before it relegated it to the warehouse).

Look Who's Here has a tag that just cries for spine thrilling scripting. Maybe it'll get it—before the series is over.

WJBK WINS "VARIETY" AWARD IN FIELD OF PUBLIC SERVICE

"Variety" has honored Station WJBK with the AWARD for RACIAL UNDERSTANDING, a reflection of this station's wide-awake and sympathetic policy in the field of public service and human relations. Alert advertisers have long recognized WJBK as Detroit's outstanding independent station.

STATION WJBK

JAMES F. HOPKINS INC.

CURTIS BLDG., DETROIT 2, MICHIGAN — 1490 KC. — 250 WATTS

4-WAY AUSSIE MUSIC REPORT

Pubs, Disks Orks & Union Are Covered

The \$ and Cents Story

Editor's Note: The Billboard is indebted to the Australian News and Information Bureau for invaluable assistance in the gathering of facts for this round-up of the music business Down Under.

NEW YORK, April 27.—With variations peculiar to the nature of the country, the music industry in Australia (publishers, diskers, bands and unions) went thru substantially the same wartime aches and is currently experiencing the same "reconversion" tremors as the business here in America and across the pond in England.

PUBLISHERS

Music stores report that there was a substantially increased demand for dance music and pop tunes generally, during the war period. The demand, as in the U. S. and England, could not be adequately met, due to shortages of paper and labor, particularly in the printing and technical ends of the business. Since war's end, the demand for pop stuff has slackened somewhat, tho the drop has not been too noticeable because the paper and labor situation has eased to an extent. The big plug media down under is the cinema. Australian music men are unanimous in their reports that a tune well-publicized in a pic is a cinch to hit top sales. This is amply borne out by the complete sell-out in practically all music stores of such items as the *Song to Remember* folios, when the film built around Chopin's life (same title) was playing the country.

Bible Boom Here, Too

Jive, hot jazz and other tunes whose chief appeal is in expert or unusual orchestrations have a very limited market as do tunes with too localized an American theme. Australian music men all hold the firm belief that an easy-to-follow, simple tune has the biggest chance for hitdom in Aussieland. Another point on which a sheet music sales trend in Australia is much similar to an American and English trend is in semi-sacred tunes. The market for this type of material has increased by better than 50 per cent in the last three or four years.

Australian publishing firms, for the most part, act as agents for overseas publishing houses (English, American and others), but they do publish a certain amount of original native material. In New South Wales, there are just six firms, and following is best available financial report on each of them:

\$\$ Scoreboard

W. H. Paling & Company, Ltd.: Directors' report for year ended October 31, 1944 (latest available) shows that sales of both musical instruments and sheet music have been adversely affected by stock shortage, but good profits have been maintained. After allowing 21,856 pounds (\$69,939.20) for taxation and 1,983 pounds (\$6,345.60) for depreciation, a profit of 25,215 pounds (\$83,888) (See 4-WAY AUSSIE on page 34)

More Brides, Less Beer Is Bad Deal For Mich. Booker

DETROIT, April 27.—When Bacchus' powerful medicine fails, cupid is no substitute, according to the experience of Joseph Kopach, operator of the Dearborn Musicians' Booking Service. Kopach is one of the few operators in the State who specializes in orchestras and various types of musical work, not going into the act field. Normally, he relies upon the smaller night spots in the metropolitan area to keep his musicians employed, with a fair list of bookings for a small office.

Currently, however, the flow of beer has dried up, and the spots are closing down, dropping bands, and in general putting the musicians out on the street. So Kopach has turned to his secondary source of bookings: weddings. He has been specialist in this field, particularly for the elaborate affairs staged by many national groups in the Detroit area, at which music is always a prominent feature. Some of these events are said to run for a couple of days at a stretch. Prices, however, are generally moderate for bands at these bridal brawls and they are only single dates. So they have proved no satisfactory substitute for the loss of spots because of the beer shortage.

Radio E.T. Org Into Disk Biz With Big T

CHICAGO, April 27.—National Film and Recording Company, local org, will release the first disk bearing the label Teagarden Presents and featuring Jack Teagarden and his orchestra sometime in May. The record which will have *Basin Street Blues* on the "A" side and *Martial Madness* on the "B" side represents the initial offering cut under the terms of an agreement that binds Teagarden to National on an exclusive basis. Six other disks have already been cut, but no release date has as yet been given for these.

For about seven years National has been cutting dramatic presentations and spot announcements for radio use. They plan to maintain this end of the biz in addition to their musical dealings, according to Fred Derango, promotion manager of the firm. Teagarden Presents labels are cut at National studios here but are pressed for them by Mercury Record Company in Chicago and Trilon Recording Company on the West Coast. National has made no outside distribution agreements to date and will distribute the first releases thru their Chi office. Negotiations with distributors are, however, being carried on and should materialize within the next few weeks, according to Dick Bradley, firm prexy.

Universal Recording Company will handle the technical aspects of National's record master cutting.

Barrymore Inks for Album

HOLLYWOOD, April 27.—Lionel Barrymore has been penned to an ARA recording contract to narrate an album featuring his own *Hallo-we'en Suite*. Miklos Rosza, *Spell-bound* Academy Award-winning conductor, will conduct the orchestra for the album. Orchestral suite has been heard at Hollywood Bowl and Pasadena Auditorium.

Monroe's Own Dine-Dancery June 10 Bow

Marshard in Deal

NEW YORK, April 27.—Vaughn Monroe and his personal manager, Jack Marshard, are opening their own spot near Framingham, Mass., about 12 miles outside of Boston. Dine and dance place, to be called The Meadows, is now under construction and is planned for a capacity of about 1,000.

Building is on a 22-acre site, just off the Worcester Pike, which gets plenty of heavy traffic, particularly thru the spring, summer and early fall. Spot will operate year around. Monroe will take his band down to the dine-dancery for the opening, which is skedded for June 10. He will probably play there about three weeks and then put in another band.

Policy will be bands only, no show, and chances are orks will not be of name caliber. Heavy emphasis will be placed on house's food, featuring New England dishes. Monroe is currently at Frank Dailey's Meadowbrook, New Jersey (see review in this department), and will hit the road for a six-week tour of Southern one-nighters when he closes at Dailey's, before heading for his own Meadows. Maestro has also bought himself a Bellanca Cruisair, 4-passenger plane, which he is naming *Cantina*, after his two children, *Candy* and *Christina*. Monroe is an air as well as an ork pilot and figures on using the plane for his one-nighter and other jumps.

Picleffers, Zissu To Press Action

HOLLYWOOD, April 27.—Screen Composers' Associated recently organized (as predicted in an exclusive story in *The Billboard*, January 19 issue) to combat ASCAP's system of royalty distribution and picture scoring contracts which take over-all rights to music composed for films, held meeting for pressing action with Leonard Zissu, New York attorney, repping group present, along with major film cleffers including Max Steiner, prexy of SCA; Robert Emmet Dolan, Leo Ercody, Miklos Rosza, etc. As an organized unit, SCA expects to make its demands more effectively heard than previously uttered individual complaints.

As reported last January, film cleffers feel short ASCAP performance dough payoff is unfair since screen music is extensively heard in theaters. However, ASCAP pays off on air play and most screen scores remain unpublished since picture companies generally neglect to exploit scores to the masses during or after flicker run. In this connection SCA is attempting to secure rights to its musical scores written for various films if the firm either neglects to publish and exploit score or feels score is not worth further attention. By securing rights to their musical work if it remains unexploited by film firm, composers can spot it with various publishers, any one of whom could give it personalized attention and lend it usual pub pressure.

It should be remembered tho that film writers like Jimmy McHugh and Johnny Mercer are not in the

Mooney Ork's New Try at Post Lodge

NEW YORK, April 27.—Art Mooney's return to action will be at Post Lodge, Larchmont, N. Y., where Harry Moss has booked him for a three-weeker, opening May 7.

Band is penciled for Palisades (N. J.) Amusement Park end of month. Will be followed at Post Lodge by Claude Thornhill and Hal McIntyre.

Jobbers, Chains Say Biz Good; Racks Hurting

NEW YORK, April 27.—Top-flight music jobber and chain store execs this week pooch-pooched the current plaint of many of the Alley's publishers that now even with Lent over business is still dropping off. Jobber and chain store opinion is entirely to the contrary, with the key men in such outfits as the Neisner Bros., chain, music sales company, the Kresge chain and others maintaining that the publishers' business, tho it may be down from peak months like January and February of this year, is still running substantially ahead of same period last year, or in many years.

Some of the jobbers and chain execs, however, are of the opinion that the publishers are definitely killing the goose that lays many a golden egg for them, by heavy rack sales. This faction holds that the sale of sheet thru racks can only account for a very nominal increase over what sheet copies would sell without the racks. They admit, perhaps, a 10 per cent jump. In order to achieve this jump, however, they say the publishers, thru the racks are getting more and more customers out of the habit of going to the music stores for their sheet music, and are thus losing out on sales of such items as folios, instrumental and method books, sales of sheet copies of songs other than the top 20 or 25, etc. Jobbers, almost unanimously, are irked with pubs current beefing, maintaining that even if business were really bad, instead of crying about it, the pubs ought to get together and figure out reasons for it, with idea in mind of developing remedies.

Brooks Better Each Time At Bridgeport Terp Spot

BRIDGEPORT, Conn., April 27.—Randy Brooks, making his third appearance of the season at the Ritz Ballroom here Sunday (21), broke his own record, drawing 1,726 persons at \$1.20 and grossing \$2,071.20. On his last appearance here, October 28, he drew 1,461 persons at \$1.20 for a \$1,753.20 gross.

category of strictly screen background scorers concerned in SCA. Recently important film scores have received attention via record albums. Scores from *For Whom the Bells Toll*, *Song of Bernadette*, *Spell-bound* and *Gone With the Wind* have become standard album stock, and deal was just consummated by Victor to issue an album of scores by Max Steiner including his compositions for *Mildred Pierce*, *Saratoga Trunk* and *A Stolen Life*.

New York:

IN GENERAL: Maury Cohen, op of Hollywood Palladium, in town to size up orks and, it's said, the local hoofery which calls itself Palladium. . . . Local 802 donating a band to the annual Lighthouse Dance, June 10. Lighthouse is organization for the blind. . . . Harry Moss signed Robert Stolz, composer-conductor, to a booking contract. . . . Joe Glaser goes to the West Coast again this week. . . . Ditto Eli Oberstein. . . . Muriel Rahn, singer, late of Carmen Jones and St. Louis Woman and now under the Moe Gale banner, heads out on a USO tour. . . . Adele Clark, Milton Drake's singing protege, came down with appendicitis when on the verge of a radio show and will be out for a month. . . . Al Manuti, member of Local 802 exec board, says he is not a member of the committee pressing for 802 action against the Lea act. Points out that as an exec boarder he is ineligible.

BAND BATTLE: Herbie Fields goes into Rustic Cabin, Englewood, N. J., May 6 for two months, succeeding Les Elgart. . . . Benny Goodman plays a one-nighter at Convention Hall, Asbury Park, N. J., June 22. . . . Buddy Hughes and Betty Bennett replace Kay Allen in the Claude Thornhill vocal department. Ted Goddard will be featured on tenor sax. . . . Ina Ray Hutton booked into Aquarium Restaurant here, opening July 25. . . . Sally Stewart doing the Blue Barron chirping. . . . Spike Jones does six Canadian one-nighters, July 4-10. . . . Cab Calloway precedes his June 25 Zanzibar opening with 15 Eastern one-nighters. . . . Bobby Guyer replaces Sally LaPerche in Hal McIntyre's trumpet section. . . . Pat Patterson at Philly Amour Ballroom. . . . Lee Castle dickering for Hotel Lincoln here. . . . Louise King will rejoin hubby Alvino Rey's ork next month as a harpist, no

Music---As Written

vocals. . . . Jose Nagar bulletins that he's now at the Triton Hotel, Rochester, N. Y.

PUBS AND PENNERS: Eddie Janis, BMI's coast professional manager, in New York. . . . Johnny Burke and Jimmy Van Heusen will do three songs for the Bing Crosby-Joan Fontaine Emperor Waltz at Paramount. . . . Julie Styne and Sammy Cahn scoring It Happened in Brooklyn, MGM's Frank Sinatra-Kathryn Grayson-Jimmy Durante technicolor job. . . . Larry McAllen and Lawrence McAllen, co-writers and publishers of Saratoga Trunk Blues, join the parade of ex-G.I.'s trying to crack the music biz. . . . Bob Sour and Republic pix having talks. . . . Vernon Music has something called When the Rabbi Started Singing, dedicated to the campaign against religious intolerance. Vinny Vernon wrote it.

Chicago:

Jim Breyley, of the local MCA office, is on the West Coast. . . . Sunny Werblin, of the MCA New York office, is in Chi. . . . Bobby Byrne set to record for Cosmo Records May 14. . . . Frankie Carle will make another RKO film while in Hollywood in June. . . . Sam Donahue will do the Yacht Club, Dallas, for two weeks beginning May 10. . . . Lou Jordan's one-nighter in Kansas City, Mo., April 15 netted \$8,700. . . . Frank (Sugar Chile) Robinson, kid pianist, will fill the spot left open when Frank Sinatra declined the Chicago Theater offer. Sugar Chile opens May 8 and may move to Regal Theater here later.

Morre Sisters, who have their own show on MBS, have signed to do

pops for Sonora Record Company, first of which will be released June 1. . . . Benny Strong and Guy Lombardo orks did one nighters here at Aragon and Trianon Ballrooms, respectively April 23.

Philadelphia:

Marc Blitzstein is having his Song of a Bombardier, from his Airborne Symphony, published by Chappell. . . . William Moore, local nitery op, has just had a tune, I Cried My Last Tears Over You accepted by Grimes Music. . . . Frank Capano, Max C. Freedman and Morty Berk have penned Chain of Pennies, special song for the Philadelphia Diabetic Society's annual drive for research funds.

Jack Siehler, songwriter, has turned to short-story writing and has just sold a mystery yarn to a pulp mag. . . . Curt Weiler, pianist at the Embassy Club, who introed Bobby Troup's Daddy there, is hoping to do the same to Focus, written by an unnamed local socialite.

Hollywood:

Andy Russell into Orpheum Theater June 4 instead of previously skedded date. . . . Music Survey will have song testing disk into record jockey hands this week preening with That's My Home (Leeds) and Monkey, Monkey (Shapiro-Bernstein). . . . Dave Hudkins, ex-Artie Shaw p. m., penned Tommy Todd Trio, Vivian Gary Trio; Jimmy Cassidy, vocalist, to management contracts. . . . Music Maids, from Kraft Show, will cut for Superior Records with Chuy Reyes band. . . . Joe Zimanich, talent head for Superior, is having Van Alexander make up spe-

cial arrangements for sides. . . . H. D. Hover, of Ciro's, may swing deal for Jose Iturbi to appear in Hollywood Bowl concert this summer.

Ted Toll, ex-music producer for ABC in Chicago, doing same for web here. Debuted with Page Cavanaugh Trio sustainer. . . . Bill Fowler, of Capitol, headed for another month stay in New York. . . . Garwood Van doubled from Ciro's to cut batch of sides for Standard transcriptions. . . . Larry Shea, Western ASCAP headman, back from biz jaunt which took him to cities this side of Chicago for first time contacts with various heads. He will repeat trip in couple months. . . . Spade Cooley contracted with Columbia Records for another long session. . . . Nat, King Cole's wife, seriously ill.

LAWRENCE WELK

Bubbles at the B.-O., Too

CHAMPAGNE MUSIC is Lawrence Welk's own special delivery, and it has sold him solid to the customers. Welk was a fave in the Middle West long before he went to the St. Francis Hotel, San Francisco, for a six-week date that stretched to six months. The band moved to the Aragon Ballroom, Ocean Park, Calif., for another six-week date, and is being held over indefinitely because it's cracking all records. Welk's style goes over big with every type of payee, from the white tie to the blue shirt trade. His is the only band, it's claimed, that has upped biz among danceries on the West Coast.

The maestro has just cut 12 sides for Decca, after a year without a release. Two of the sides include Gov. Jimmy Davis, of Louisiana. Welk also has completed a short for Universal.



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"THE GYPSY"

Vocal by Frankie Lester

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Hal McIntyre Swings in a Winner... "I'VE GOT THE SUN IN THE MORNING"

Vocal by Nancy Reed and

"SONG OF THE BAYOU"

Instrumental

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LOUANNE



HOGAN

356

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featuring Walter Gross at the Piano

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MAURICE



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*
"THE BEST IN MUSIC
ON RECORDS"

Wall Street In Again In Vogue Set-Up

Million-\$ Deal for Disks

DETROIT, April 27. — Another chunk of Wall Street dough landed in the record business this week, when Tom Saffady's Vogue Records here arranged financing deal, setting up a capitalization of \$1,000,000 thru diskery itself and Safeway Industries. Stock issue of 500,000 shares is being floated with Hirsch & Company, New York underwriters, and Mercer, McDowell & Dolphand, Detroit financiers, participating. Bulk of the million bucks, it is said, will go toward expanding the disk business.

In the meantime, first sale of the glamor-puss platters (four colors, reproducing art work illustrating and setting mood of tune heard, and showing talent's picture right on the record) to the public was skedded for May 6. New York distribution is being handled by Nat Cohn and Earl Winter's Modern Music Sales. Distributors claim to have set a special shindig to take place in the music department of Gimbel's store in New York to intro the platters. Phil Spitalny and Hour of Charm ork gals (who cut some Vogue platters) are set for a personal appearance at the celebration. Other distribbng at present will be handled by Plastic Distribution Company, Boston, and the Vogue Texas Corporation in Dallas. Additional distribbng are being lined up.

More \$\$ Deals Cooking

Detroit waxery, which has caused much trade comment in last year or so, also has continued to cut sides, with Charlie Shaver, trumpet star, putting in a recent all-night session, and Clyde McCoy making etchings of *There's Good Blues Tonight* and *Oh, Baby, What You Do to Me*.

Manner in which bull and bear boys from Wall Street are buying into the disk biz was pointed out exclusively in *The Billboard* (April 6 issue) when Capitol bought out the Seranton Record Company in a financial deal involving a stock flotation and \$2,000,000. More cash canyon flings into the record business, involving both single companies and mergers of several companies, are anticipated in the not-too-distant future.

Hilliard's Hectic Coast Sessions for Mercury

HOLLYWOOD, April 27.—Jimmy Hilliard, recording supervisor of Mercury Records, in from Chicago to oversee as many as nine waxing sessions by firm's newly signed Hollywood talent roster. Receiving particular attention is Johnny Garfield's album cutting of racial tolerance package directed at the kiddy market, titled *Rabbit Town*, with black and white rabbits concerned. Alec Wilder is preparing a special musical score for the album. Hilliard will also have Jack Carson do a series of humorous kiddies bits.

Also on Hilliard's sked is a religious narration album by Edmund O'Brien, Americana Album, by Rudy Vallee, and Musical Cuttings by Buddy Rich's band; Tony Martin, accompanied by Al Sach's crew, loaned to Mercury by Black and White Records; Pauline Byrnes' vocal group and Western stars Ken Curtis and Deuce Spriggins band. Vocalists Anita Ellis and Robert Scott were to be cut by Hilliard on a return trip here in a couple of months.

Agencies, Sponsors May Be Next On Petrillo's Agenda

(Continued from page 5)

Lea Bill. At the same time, radio and the NAB should build a record of good faith. "No one can now question our good faith. . . . We want peace, not war. . . . We're in good condition to present such a case to Congress and the public now," Miller said.

(3) Miller advised broadcasters in this interim period of doubt to "contact the U. S. district attorney in your area regarding the Lea Bill, if a situation arises." Different D. A.'s with different attitudes may construe the bill differently, Miller suggested.

(4) Petrillo, said Miller, is conscious of his "bad reputation." He is said to have offered a salary of \$100,000 a year to a press agent—but the flack turned the proposition down. "Too late," he said, according to the NAB prexy.

(5) Petrillo's aids are intelligent, not stooges—and ditto for AFM counsel Judge Padway. They appear as anxious as the NAB to find "common ground" for a settlement.

Miller, pointing out that his role has been carried thru in as judicial a manner as possible, added that some doubt exists as to whether to force the issue now or wait for Petrillo. The NAB chief will ask the NAB board of directors for further advice May 6.

Denton-Haskins Sues TD, Embassy & RCA

NEW YORK, April 27.—Claiming copyright infringement on the Sy Oliver-Jimmie Lunceford tune, *Blue Blazes*, Denton & Haskins Corporation, publishers, are suing Tommy Dorsey, Embassy Music and Radio Corporation of America in Supreme Court here. According to the complaint, Oliver and Lunceford assigned the song to Denton & Haskins, and the arrangements, sheet copies and records made by the defendants were without the knowledge or consent of plaintiff. Denton & Haskins seek an injunction against further use of the tune by the defendants, plus an accounting of profits and damages.

Dorsey's attorney, Lee Eastman, moved for dismissal of the complaint on the grounds that the court has no jurisdiction. Samuel Rosen-shein represents Denton & Haskins.

Robbins To Lure Pop Tunes With Air-Conditioning Units

NEW YORK, April 27.—After six years of wet-nursing his standard and educational departments, Jack Robbins will concentrate his future personal efforts on the pop field, delegating the standard operations to E. J. McCauley and Phil Kornheiser, department heads. Robbins has elaborate plans for wooing new pop material.

Air-conditioning units are on order for installation in a batch of offices for penners, to be known as "composer's corner." An "open house" gimmick is also in the works, with Robbins talking of spending the early p.m.'s listening to material.

Globe Goes South of Border

HOLLYWOOD, April 27.—Globe Record Company enters Latin-American field in near future with backlog of 26 sides awaiting release. Firm has limited releases to hillbilly and race platters to date. Already plattered are six sides by Lydia Mendoza, former Victor artist. These will be released May 15. Santiago Jimenez and Latin-Am Ork also signed and have disked batch of Mexican tunes.

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JESUS IS REAL TO ME
<i>Sky Light Singers</i></p> <p>1021 • THEY PUT JOHN ON THE ISLAND
MOTHERLESS CHILDREN
<i>Heavenly Gospel Singers</i></p> <p>1022 • AFTER HOUR CREEP
GARBAGE MAN BLUES
<i>Luis Russell and Orchestra</i></p> | <p>1023 • LIFE'S TOO SHORT
ROMANCE WITHOUT FINANCE
<i>The Cats And The Fiddle</i></p> <p>1024 • GOD SHALL WIPE ALL TEARS AWAY
I'M A POOR PILGRIM OF SORROW
<i>The Kings of Harmony of Alabama</i></p> <p>1025 • THE UNCLOUDY DAY
JESUS PRAYED FOR YOU AND I
<i>Ernestine Washington and Heavenly Gospel Singers</i></p> |
|--|---|

OUR BACK CATALOGUE — ALL GOING STRONG!

- | | | |
|---|--|--|
| <p>1002 • WORRIED LIFE BLUES
EMPTY BED BLUES
<i>Vocals: Rubber Legs Williams,
Oscar Pettiford and Orch.</i></p> <p>1004 • DADDY DADDY
ALL ALONE
<i>Savannah Churchill and her Orch.</i></p> <p>1005 • LET'S GIVE LOVE ANOTHER CHANCE
THIRTY ONE MILES FOR A NICKEL
<i>Deek Watson and his Brown Dots</i></p> <p>1006 • BOOGIE IN THE BASEMENT
YOU TAUGHT ME HOW TO SMILE
AGAIN
<i>Vocal: Milton Buggs,
Luis Russell and Orch.</i></p> <p>1007 • PRECIOUS LORD
LORD GIVE ME WINGS
<i>Kings of Harmony of Alabama</i></p> <p>1008 • THE ROAD IS MIGHTY RUGGED
DOES JESUS CARE
<i>Georgia Peach and the Sky Light Singers</i></p> | <p>1009 • SENTIMENTAL REASONS
YOU'RE HEAVEN SENT
<i>Deek Watson and his Brown Dots</i></p> <p>1010 • ROSA LEE BLUES
I WAS WRONG
<i>Tab Smith, Trevor Bacon</i></p> <p>1011 • SINNER MAN
FADELESS DAY
<i>Silver Echo Quartette</i></p> <p>1012 • 3 BLIND MICESKY
HOP, SKIP, AND JUMP
<i>Slam Stewart, Errol Garner, Harold West</i></p> <p>1014 • I CAN'T GET ENOUGH OF YOU
TOO BLUE TO CRY
<i>Savannah Churchill and her Orch.</i></p> <p>1015 • JUST IN CASE YOU CHANGE
YOUR MIND
YOU'RE A HEARTACHE TO ME
<i>Deek Watson and his Brown Dots</i></p> <p>1016 • THAT'S WHAT SHE GETS (for not
listening to her mother)
ESCUCHAME (Listen to Me)
<i>Deek Watson and his Brown Dots</i></p> | <p>1017 • PATIENCE AND FORTITUDE
IS IT RIGHT
<i>Deek Watson and his Brown Dots</i></p> <p>1018 • SEEMS LIKE OLD TIMES
TELL ME THAT YOU LOVE ME, HONEY
<i>Gail Meredith and Cedric Wallace Trio</i></p> <p>1019 • THE GYPSY
HANGIN AROUND
<i>Gail Meredith and Cedric Wallace Trio</i></p> <p>SPI • GREATEST 3 RECORD SPIRITUAL AL-
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Vocal: Ella Johnson and her Orch.

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BLITZKRIEG
<i>Hal Mitchell and his Orchestra</i></p> | <p>7000 • THE THINGS YOU ARE
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<i>Tab Smith and his Orch.
Vocal: Trevor Bacon</i></p> | <p>7001 • GOOD DEAL
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<i>Vocal: Timmie Rogers and his Orch.</i></p> <p>7002 • ALL THE THINGS YOU ARE
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Vaughn Monroe

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Personal Managers: Jack Marshard,
Willard Alexander

TRUMPETS: Frank Ryerson, Al Aston,
James Macpherson, Fred Taylor, Vaughn
Monroe.

TROMBONES: Don Jones, Joe Bennett, Joe
O'Neil and Vaughn Monroe (leader alternates
trombone and trumpet).

SAXES: Andy Bagul, Phil Olivello, Babe
Fitzman, Ziggy Talent, Johnny West.

RHYTHM: Mike Shelby, piano; Jack Fay,
bass; Don Alcott, guitar; Eddie Julian, drums.

VOCALS: Vaughn Monroe, Ziggy Talent,
Betty Norton and the Five Moonmaids
(Arlene Truax, Tinker Cunningham, Kath-
erine Myatt, Mary Jo Thomas and Marge Lee).

ARRANGERS: Frank Ryerson, Gene Ham-
mett and John Watson.

Informality thruout the organiza-
tion, plus solid commercial versatili-
ty are the two factors which have
skyrocketed the Vaughn Monroe
band to the top of the heap. Both
these elements are more evident in
the ork today than they've ever been
before. Monroe's fronting sets the
informality keynote, and the fact
that it is an unstudied brand of in-
formality makes it all the more ap-
pealing. Leader isn't stiff and aus-
tere like so many leaders, nor is he
indifferent and sloppy like so many
others. As he switches from straight
fronting to standing in with the
trumpet sections he gives the im-
pression he's working hard but
liking it. This attitude is reflected
in the work of the sidemen and the
hefty vocal corps (eight, including
Monroe), tho on the night caught
(26) the fem end of the warble de-
partment rather overdid it by per-
sistently leaning over and chatting
with one another all thru the band's
numbers.

Musically, the band is not great,
just plain good. While it doesn't
have the drive of some of the top
powerhouse aggregations on the
jumpers, or the ballad polish of some
of the top outfits which lean toward
the sweet, it delivers a pleasant brand
of music, and consistently. The jive
items have plenty of verve and
bounce with the brasses and reeds
team-working neatly and the rhythm
section supplying the necessary
steady beat. The ballads are done
in mellow, cream-smooth fashion
which has the kids cuddling closer on
the dance floor. Major asset of the
outfit is the aforementioned vocal
corps. With Monroe doing his by-
now standard romancy job on the
ballads, Ziggy Talent selling the nov-
elty numbers to good effect, Betty
Norton (of Norton Sisters Trio, who
up to recently worked with the band)
soloing sock rhythm tunes as well as
ballads, and the Five Moonmaids
(often with a Monroe assist) paint-
ing pretty harmony pictures, there's
enough excellent and varied word-
slinging to please any kind of mob.
Miss Norton has turned out to be a
solo find. Her song-selling on Shoo
Fly Pie, for instance, stacks up with
the best vocal jobs (boy or girl)
around.

With nine air shots a week out of
the room (2 CBS, 2 WJZ and 4 Mu-
tual), on all of which Monroe works
hard to give listeners a varied and
entertaining program; with his
Josephine, Please No Lean On the
Bell (Talent Vocal), Victor disk ear-
marked for top sales, Monroe should
have little trouble holding his grip
on those top of the ladder rungs.

Will Osborne

(Casino Gardens, Ocean Park, Calif.)
(Booked by MCA. Personal Man-
ager, Edward Sherman.)

TRUMPETS: Gordon Boswell, Bob DiVal
and Jack Hays.

TROMBONES: Edward Benson and Milton
Fuller.

SAXES: Phil Gomez, William Cheronea,
Robert Miller, Lon Doty and Jack Curranca.

RHYTHM: Ray Shernian, piano; Wayne
Scharfenberg, bass, and Nat Gross, drum.

VOCALISTS: Will Osborne and Eileen
Wilson.

ARRANGERS: Jack Hays and Jimmy
Mundy.

This aggregation was formed a
couple of months ago when Osborne
returned to the stand after a two-
season stint on the Abbott and Cos-
tello airshow. After closing at this
location Sunday (28), band moved
east.

Osborne offers no musical pyro-
technics, but follows theory that
people come to dance and should
get smooth tempos instead of high-
powered exhibition pieces. Arrange-
ments somewhat resemble old Glenn
Miller style, spotlight falling on a
full-voiced reed section, with sub-
dued brass providing body. In some
instances, a stronger beat could be
used to good advantage, but rhythm
wing's weaknesses are compensated
by pulse punctuations coming from
brass while the reeds hold the mel-
ody line. Toned-down tympany is
largely responsible for lush tonal
textures, with final result coming up
as a well balanced brand of music
making.

Library doesn't favor either slow
or jive juves, but seldom if ever
steps into real jump territory. Vocal
demands are covered by the maes-
tro, who still packs plenty of ear
appeal into his warbling, and Miss
Wilson, who turns in a tasteful dis-
play of song selling. She is particu-
larly noteworthy in her voicings of
*They Say Falling In Love Is Won-
derful* and *Along the Navajo Trail*.

published in *The Musician*, longhair
trade mag.

The May 6 hearing will deal with
plaintiff's motion to strike out De-
Vore's contention that freedom of
the press is involved. So far, De-
Vore has refused to take on counsel,
planning to plead his own case.

DeVore-Columbia, Part 2

NEW YORK, April 27.—Nicholas
DeVore, long-time needler of Arthur
Judson and other concert booking
bigwigs, enters the second round of
his court tussle with Columbia Con-
certs May 6 in Supreme Court here.
DeVore is being sued for \$200,000
by Columbia because of editorials

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"I LIKE TO RIFF"

"Spellbound"

(FROM THE SELZNICK MOTION PICTURE)
by VIDO MUSSO—Ten. Sax Solo
and Eddie Safranski Quartette
Sanford Gold, Piano

COUPLED WITH A RED HOT JAZZ SIDE
"LEM ME GO"

Featuring VIDO MUSSO, Ten. Sax; LEM DAVIS,
Alto Sax; EDDIE SAFRANSKI, Bass;
Sanford Gold, Piano
DENZIL BEST, Drums.

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2 HITS FROM MGM'S "No Leave, No Love"

Artists listed
 alphabetically
 Others soon
 to be
 announced



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Capitol
- AL DONAHUE
Four Star
- PAT KIRKWOOD
Cosmo
- KAY KYSER
Columbia
- THE LAMPLIGHTERS
Mercury
- GUY LOMBARDO
Decca
- FRANKIE MASTERS
Vogue
- VAUGHN MONROE
Victor
- GEORGE PAXTON
Majestic
- AL SACK
Black & White
- JAN SAVITT
ARA
- ORRIN TUCKER
Musicraft

- STAN KENTON
Capitol
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GUY LOMBARDO**
and His Royal Canadians
(Decca)

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MAKE GREAT RECORDS!**

YOU MAY NOT LOVE ME

★
JUST MY LUCK

★
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BURKE and VAN HEUSEN, Inc.
Music Publishers

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PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S TOP TUNES

1. OH! WHAT IT SEEMED TO BE
2. LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)
3. SHOO-FLY PIE AND APPLE PAN DOWDY
4. ONE-ZY, TWO-ZY (I LOVE YOU-ZY)
5. SIOUX CITY SUE
6. YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)
7. ALL THROUGH THE DAY
8. THE GYPSY
9. I'M A BIG GIRL NOW
10. PERSONALITY
11. DAY BY DAY
12. SEEMS LIKE OLD TIMES
13. I'M ALWAYS CHASING RAINBOWS
14. SOME SUNDAY MORNING
15. WE'LL GATHER LILACS

The nation's 16 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

Weeks to date	POSITION		SONG	ENGLISH		AMERICAN
	Last Week	This Week				
11	1	1	CHICKERY CHICK	Campbell Connelly	Santly-Joy	
6	4	2	ASHBY DE LA ZOOCH	Noel Gay	Manhattan	
17	7	3	CRUISING DOWN THE RIVER	Cinephonic	Bregman-Vocco-Conn	
5	2	4	I CAN'T BEGIN TO TELL YOU	Chappell	Williamson	
17	8	5	IT'S A GRAND NIGHT FOR SINGING	Chappell	Williamson	
6	6	6	LET BYGONES BE BY-GONES	Feldman	Embassy	
10	2	6	I DREAM OF YOU	Peter Maurice	Burke-Van Heusen	
6	7	7	I'LL BUY THAT DREAM	Bradbury Wood	Heusen	
11	5	8	IT MIGHT AS WELL BE SPRING	Chappell	Williamson	
4	3	9	ALONG THE NAVAJO TRAIL	Peter Maurice	Leeds	
20	10	10	I'LL CLOSE MY EYES	World Wide	BMI	
15	13	11	KENTUCKY	Campbell Connelly	BMI	
3	14	12	ON THE ATCHISON, TOPEKA AND SANTE FE	Sun	Feist	
6	9	13	IF I HAD A DOZEN HEARTS	Victoria	Paramount	
5	11	14	I'M SO ALL ALONE	Peter Maurice	Feist	
5	12	15	PLEASE DON'T SAY NO	Sun	Feist	
13	15	16	MY HEART IS DANCING WITH YOU	Irwin Dash	Harms, Inc.	
2	17	17	SOME SUNDAY MORNING	Chappell	Berlin	
2	18	17	GOOD, GOOD, GOOD AGAIN	Campbell Connelly	Berlin	
12	10	17	WHEN THE GANG MEETS AGAIN	Strauss-Miller	Harms, Inc.	
3	11	18	IT'S ONLY A PAPER MOON	Chappell	Harms, Inc.	
10	17	19	NANCY	Chappell	Stanwood	
3	16	19	LET IT SNOW! LET IT SNOW! LET IT SNOW!	Chappell	Morris	

*Publisher not available as Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

ALL THROUGH THE DAY (Williamson), in 20th Century-Fox's "Centennial Summer." National release date not set.
DOCTOR, LAWYER, INDIAN CHIEF (Burke-Van Heusen), sung by Betty Hutton in Paramount's "Stork Club." National release date—December 28, 1945.
IF I HAD A WISHING RING (Melrose), sung by Andy Russell in Golden's "Breakfast in Hollywood." National release date—February 22, 1946.
I'M ALWAYS CHASING RAINBOWS (Miller), in 20th Century-Fox "The Dolly Sisters." Sung by John Payne and Betty Grable. National release date—November, 1945.
IN LOVE IN VAIN (T. B. Harms), in 20th Century-Fox's "Centennial Summer." National release date not set.
SOME SUNDAY MORNING (Harms, Inc.) sung by Alexis Smith in Warner Bros. "San Antonio." National release date—December 29, 1945.
WELCOME TO MY DREAM (Burke-Van Heusen), sung by Bing Crosby in Paramount's "Road to Utopia." National release date—March 22, 1946.
WHO'S SORRY NOW? (Mills), sung by Lisette Verca in David L. Loew's production, "A Night in Casa Blanca." National release date—November, 1945.

Music Popularity Chart

Week Ending
Apr. 26, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, April 19, 8 a.m., and ending Friday, 8 a.m., April 26)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's AGI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
7	All Thru the Day	Williamson	ASCAP
12	Atlanta, G. A. (R)	Stevens	BMI
1	Come Rain or Come Shine (M) (R)	Crawford	ASCAP
15	Day by Day (R)	Barton	ASCAP
15	Doctor, Lawyer, Indian Chief (F) (R)	Melrose	ASCAP
3	Easter Parade (R)	Berlin	ASCAP
5	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
2	I Fall in Love With You Every Day (R)	Stept	ASCAP
21	I'm Always Chasing Rainbows (F) (R)	Miller	ASCAP
5	In Love in Vain (F) (R)	T. B. Harms	ASCAP
1	It Couldn't Be True (Or Could It) (R)	Santly-Joy	ASCAP
5	Laughing on the Outside (Crying on the Inside) (R)	BMI	BMI
2	More Than You Know	Miller	ASCAP
12	Oh! What It Seemed To Be (R)	Santly-Joy	ASCAP
6	One More Dream (And She's Mine) (R)	Barton	ASCAP
7	One More Tomorrow (F) (R)	Remick	ASCAP
9	One-zy, Two-zy (R)	Martin	ASCAP
13	Personality (F) (R)	Burke-Van Heusen	ASCAP
1	Pickle in the Middle (And the Mustard on Top) (R)	Robins	ASCAP
8	Seems Like Old Times (R)	Feist	ASCAP
8	Shoo-Fly Pie and Apple Pan Dowdy (R)	Capitol	ASCAP
4	Sioux City Sue (R)	Morris	ASCAP
4	Some Sunday Morning (F) (R)	Harms, Inc.	ASCAP
2	Symphony (R)	Chappell	ASCAP
2	The Gypsy	Leeds	ASCAP
3	They Say It's Wonderful (M) (R)	Berlin	ASCAP
3	Welcome to My Dreams (F) (R)	Burke-Van Heusen	ASCAP
6	We'll Gather Lilacs (R)	Chappell	ASCAP
9	Who's Sorry Now? (F) (R)	Mills	ASCAP
10	You Won't Be Satisfied (Until You Break My Heart) (R)	Mutual	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless in-

cluded in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	Lic. By
	Last	This		
12	1	1	OH! WHAT IT SEEMED TO BE..... Frank Sinatra. Columbia 38905—ASCAP	
5	4	2	PRISONER OF LOVE. Perry Como....Victor 20-1814—ASCAP	
3	10	3	LAUGHING ON THE OUTSIDE (Crying on the Inside)..... Dinah Shore....Columbia 36964—BMI	
1	—	4	THE GYPSY..... Dinah Shore...Columbia 36984—ASCAP	
13	3	4	OH! WHAT IT SEEMED TO BE..... Frankie Carl. Columbia 36892—ASCAP	
8	2	4	ONE-ZY, TWO-ZY (I Love You-zy)..... Phil Harris.....ARA 136—ASCAP	
4	8	5	I'M A BIG GIRL NOW. Sammy Kaye...Victor 20-1812—ASCAP	
15	7	6	PERSONALITY (F) .. Johnny Mercer...Capitol 230—ASCAP	
5	9	7	SIoux CITY SUE ... Bing Crosby-The Jesters.....Decca 23508—ASCAP	
13	—	7	YOU WON'T BE SATISFIED (Until You Break My Heart)..... Les Brown....Columbia 36884—ASCAP	
9	9	8	SHOO-FLY PIE AND APPLE PAN DOWDY. Stan Kenton....Capitol 235—ASCAP	
5	12	8	YOU WON'T BE SATISFIED (Until You Break My Heart)..... Perry Como-The Satisfiers.....Victor 20-1788—ASCAP	
1	—	9	CEMENT MIXER..... Alvin Rey.....Capitol 248—ASCAP	
9	—	9	DAY BY DAY..... Frank Sinatra.Columbia 36905—ASCAP	
4	6	10	LAUGHING ON THE OUTSIDE (Crying on the Inside)..... Teddy Walters.....ARA 135—BMI	
3	12	11	THE MAD BOOGIE .. Count Basie...Columbia 36946—ASCAP	
1	—	12	ALL THROUGH THE DAY (F)..... Margaret Whiting.Capitol 240—ASCAP	
7	—	12	OH! WHAT IT SEEMED TO BE..... Dick Haymes-Helen Forrest.....Decca 23481—ASCAP	
2	5	12	ONE-ZY, TWO-ZY (I Love You-zy)..... Kay Kyser...Columbia 36960—ASCAP	
5	12	12	PRISONER OF LOVE. Billy Eckstine...National 9017—ASCAP	

Coming Up

LAUGHING ON THE OUTSIDE (Crying on the Inside)..... The Merry Macs.....Decca 18811
BUMBLE BOOGIE..... Freddy Martin.....Victor 20-1829

THE KING COLE TRIO

(GET YOUR KICKS ON)
'ROUTE 66'

Millions who have driven Highway 66 will thrill to the lyrics of this sensational novelty tune... Nat King Cole's vocal is a royal treat!

CAP 256 50c plus tax

'EVERYONE IS SAYIN' HELLO AGAIN (WHY MUST WE SAY GOODBYE?)'

A knockout rhythm ballad spotlighting Nat King Cole's piano and song styling plus Oscar Moore's incomparable guitar!

DON'T MISS THIS!

BOBBY SHERWOOD
AND HIS ORCHESTRA
'SEEMS LIKE OLD TIMES'
and
'I FALL IN LOVE WITH YOU EV'RY DAY'

Two popular, sweet ballads packing plenty of romance. Bobby Sherwood toots a golden trumpet, vocals are outstanding and orchestra is tops!

CAP 257 50c plus tax

Capitol RECORDS
FROM HOLLYWOOD

Sunset and Vine

TEX BENEKE
WITH THE
GLENN MILLER ORCHESTRA
STRANGE LOVE

(from the Paramount picture "The Strange Love of Martha Ivers")

Vocal by Artie Malvin

AND

CYNTHIA'S IN LOVE

Vocal by Artie Malvin,
Lillian Lane and The Crew Chiefs

RCA VICTOR 20-1858

PLUS

THE WHIFFENPOOF SONG
(Baa! Baa! Baa!)

Vocal by Artie Malvin
and The Crew Chiefs

AND

HEY! BA-BA-RE-BOP

Vocal by Tex Beneke

RCA VICTOR 20-1859

WAYNE KING
and his Orchestra

PRETTY PENNY

AND

SPRING RAIN

RCA VICTOR 20-1862

Swing and Sway with

SAMMY KAYE

I'VE NEVER FORGOTTEN

(from the production "Earl Carroll's Sketchbook")

Vocal by Betty Barclay

AND

**LAUGHING ON THE OUTSIDE,
CRYING ON THE INSIDE**

Vocal by Billy Williams

RCA VICTOR 20-1856

SONS OF THE PIONEERS

with Instrumental
Accompaniment

STEFANO LOMBARDI

with Victor
Continental Orchestra

SACASAS

and his Orchestra

POCO LOCO
(A Little Bit Crazy)

Vocal by Octavio Mendoza

and **SI NO TE VEO MÁS**

(If I Don't See You Anymore)

Vocal by Walfredo de los Reyes

RCA VICTOR 23-0308



**NO ONE TO CRY TO
AND
GRIEVIN' MY HEART OUT FOR YOU**

RCA VICTOR 20-1868

CANZONE AMARA

AND
CHE MALASPINA

RCA VICTOR 25-7079



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	Tune	Label
4	2	1	1.	LAUGHING ON THE OUTSIDE (Crying on the Inside) (R)	BMI
11	1	2	2.	OH! WHAT IT SEEMED TO BE (R)	Santly-Joy
7	4	3	3.	ONE-ZY, TWO-ZY (I Love You-zy) (R)	Martin
3	9	4	4.	PRISONER OF LOVE (R)	Mayfair
5	6	5	5.	SHOO-FLY PIE AND APPLE PAN DOWDY (R)	Capitol
3	5	6	6.	ALL THRU THE DAY (F) (R)	Williamson
5	3	7	7.	SIoux CITY SUE (R)	Morris
2	10	8	8.	THE GYPSY (R)	Leeds
10	3	9	9.	YOU WON'T BE SATISFIED (Until You Break My Heart) (R)	Mutual
1	—	10	10.	I'M A BIG GIRL NOW (R)	World

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	Last Week	This Week	POSITION	Tune	Label
6	2	1	1.	PRISONER OF LOVE Perry Como.....	Victor 20-1814
				<i>All Through the Day (F)</i>	
3	1	2	2.	I'M A BIG GIRL NOW Sammy Kaye.....	Victor 20-1812
				<i>Put Your Little Foot Right Out (F)</i>	
11	4	3	3.	OH! WHAT IT SEEMED TO BE Frank Sinatra....	Columbia 36905
				<i>Day by Day</i>	
12	3	4	4.	OH! WHAT IT SEEMED TO BE Frankie Carlo....	Columbia 36892
				<i>As Long as I Live (F)</i>	
2	8	5	5.	LAUGHING ON THE OUTSIDE (Crying on the Inside). Dinah Shore.....	Columbia 36984
				<i>The Gypsy</i>	
4	7	6	6.	SIoux CITY SUE Bing Crosby and the Jesters..	Decca 23508
				<i>You Sang My Love Song to Somebody Else</i>	

(Continued on page 138)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Album	Label
7	1	1	1.	The Voice of Frank Sinatra	
				Frank Sinatra	Columbia C-112
8	2	2	2.	Don't Fence Me In	
				Bing Crosby	Decca A-417
36	4	3	3.	Glenn Miller	
				Glenn Miller and Orchestra	Victor P-146
4	—	4	4.	Serenade	
				Carmen Cavallaro (Italian Folk Songs).....	Decca DA-415
6	3	5	5.	The Bells of St. Mary's	
				Bing Crosby (John Scott Trotter Orchestra) ..	Decca A-410

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Record	Label
45	2	1	1.	Chopin's Polonaise	
				Jose Iturbi	Victor 11-8848
3	2	2	2.	Jalousie	
				Boston Pops	Victor 12160
24	1	2	2.	Warsaw Concerto	
				Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops	Victor 11-8863
3	3	3	3.	Warsaw Concerto	
				Kostelanetz	Columbia 7443-M
29	—	4	4.	Clair De Lune	
				Jose Iturbi	Victor 11-8851

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Album	Label
1	—	1	1.	Grand Canyon Suite	
				Toscanini, NBC Symphony Orchestra	Victor 1038
11	3	2	2.	Rachmaninoff Concerto No. 2 in C Minor	
				Rachmaninoff, Philadelphia Orchestra	Victor DM-58
2	4	3	3.	Rachmaninoff Concerto No. 2 in C Minor for Piano and Orchestra, Opus 18	
				Gyorgy Sandor, pianist; Artur Rodzinski, conductor; Philharmonic Symphony Orchestra of N. Y.	Columbia MM-805
8	2	4	4.	From a Program of Chopin Piano Music	
				Played by Vladimir Horowitz	Victor DM-1034
40	—	5	5.	Rhapsody in Blue	
				Oscar Levant, Philadelphia Orchestra; Eugene Ormandy, conductor	



Music Popularity Chart

Week Ending
Apr. 25, 1946

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION	Record
Last Week	Last Week	This Week
13	1	1. OH! WHAT IT SEEMED TO BE —Frankie Carle (Marjorie Hughes) Columbia 36892 (Frank Sinatra, Columbia 36905; George Paxton, Majestic 7164; Dick Haymes-Helen Forrest, Decca 23481; Charlie Spivak, Victor 20-1806; Dick Stabile Ork, Coronet COR-511)
5	4	2. PRISONER OF LOVE —Perry Como (Russ Case Ork) Victor 20-1814 (Billy Eckstine, National 9017; Ruth Robin-Gus Bivona Ork, 4 Star 1069; Gordon MacRae, Musicraft 15065; Ink Spots, Decca 18864)
5	3	3. SIoux CITY SUE —Bing Crosby (Bob Haggart Ork) Decca 23508 (Hoosier Hot Shots, Decca 18745; Zeke Manners, Victor 20-1797; Tony Pastor, Cosmo 471; Dick Thomas, National 5010; Jimmy Walker, Coast 2016; Kate Smith, Columbia 36063; Tiny Hill, Mercury 2024)
5	2	4. I'M A BIG GIRL NOW —Sammy Kaye (Betty Barclay) Victor 20-1812 (Ruby Newman Ork, Sterling 7003; Dick Stabile Ork, Coronet COR-512; Gertrude Niesen, Decca 23499)
7	7	5. ONE-ZY, TWO-ZY (I Love You-zy) —Freddie Martin (The Martin Men) Victor 20-1826 (Phil Harris, ARA 136; Tommy Jones, Sterling 7001; Eddie Cantor, Pan American 71; Hildegard-Guy Lombardo, Decca 23511; Kay Kyser, Columbia 36960; Yank Lawson Ork-Monica Lewis, Signature 15021; Eileen Barton, Mercury 2069; Mack Triplets, De Luxe 1016; The Five De Marco Sisters, Majestic 7174; Jan Garber Ork, Black & White BW 211)
13	8	5. YOU WON'T BE SATISFIED (Until You Break My Heart) —Les Brown (Doris Day) Columbia 36884 (Louis Prima, Majestic 7164; Ella Fitzgerald-Louis Armstrong, Decca 23498; Perry Como-The Satisfiers, Victor 20-1788; Dick Stabile Ork, Coronet COR-511)
6	9	6. SHOO-FLY PIE AND APPLE PAN DOWDY —Dinah Shore (Sonny Burke Ork) Columbia 36943 (Guy Lombardo, Decca 18809; Mack Triplets, De Luxe 1013; Johnny Desmond, Victor 20-1861; Stan Kenton, Capitol 235; Connie Haines, Mercury 3099)
8	16	6. OH! WHAT IT SEEMED TO BE —Dick Haymes-Helen Forrest (Earl Hagen Ork) Decca 23481 (See No. 1)
11	6	7. OH! WHAT IT SEEMED TO BE —Frank Sinatra (Axel Stordahl Ork) Columbia 36905 (See No. 1)
13	5	8. YOU WON'T BE SATISFIED (Until You Break My Heart) —Perry Como-The Satisfiers (Russ Case Ork) ..Victor 20-1788 (See No. 5-B)
1	—	9. LAUGHING ON THE OUTSIDE—(Crying on the Inside) —Dinah Shore (Sonny Burke Ork) Columbia 36964 (Teddy Walters, ARA 135; Enoch Light, Continental C-1175; Vincent Lopez, Mercury 2074; The Merry Macs, Decca 18811; Andy Russell, Capitol 252; Jerry Wald, Sonora 3007; Sammy Kaye, Victor 20-1856)
6	10	9. SHOO-FLY PIE AND APPLE PAN DOWDY —Stan Kenton (June Christy) Capitol 235 (See No. 6-A)
4	11	10. SHOO-FLY PIE AND APPLE PAN DOWDY —Guy Lombardo (Don Rodney) Decca 18809 (See No. 6-A)
4	—	11. HEY! BA-BA-RE-BOP —Lionel Hampton Decca 18754 (Tex Beneke-Glenn Miller Ork, Victor 20-1859; Louis Prima, Majestic 1044)
3	18	12. DON'T BE A BABY, BABY —Mills Brothers Decca 18753 (Phil Brito, Musicraft 15062; Tommy Dorsey and His Clambake Seven, Victor 20-1842; Benny Goodman Sextet, Columbia 36967; Ruby Newman Ork, Sterling 7003; The Holidays, GI 106)

(Continued on page 139)

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION	Record
Last Week	Last Week	This Week
14	1	1. GUITAR POLKA Al Dexter Columbia 36898
11	2	2. SIoux CITY SUE Zeke Manners Victor 20-1797
5	4	3. KENTUCKY WALTZ Bill Monroe Columbia 36907
2	—	4. YOU CAN'T BREAK MY HEART Spade Cooley Columbia 36935
12	—	4. SIoux CITY SUE Hoosier Hot Shots Decca 18745 Red Foley-Roy Ross and His Ramblers Decca 9003
1	—	4. HARRIET Elton Britt Victor 20-1789
6	4	4. WAVE TO ME, MY LADY Spade Cooley Columbia 36935
7	4	4. DETOUR Bob Willis Columbia 36966
1	—	5. NEW SPANISH TWO STEP Bob Willis Columbia 36966

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION	Record
Last Week	Last Week	This Week
10	1	1. HEY! BA-BA-RE-BOP Lionel Hampton Decca 18754 The Jubilaires-Audy Kirk Decca 18782
1	—	2. I KNOW Johnny Moore's Three Blazers Philo P-112
10	3	3. DRIFTING BLUES Billy Eckstine National 9017
1	—	3. PRISONER OF LOVE Louis Jordan Decca 18762
9	2	3. SALT PORK, W. VA. Louis Jordan and His Tympany Five Decca 18818
1	—	3. BEWARE Mills Brothers Decca 18753
5	3	3. DON'T BE A BABY, BABY Joe Liggins Exclusive 210
10	4	5. GOT A RIGHT TO CRY Joe Liggins Exclusive 210

FOR HAIR-TRIGGER PROFITS FROM "ANNIE GET YOUR GUN"

SINATRA AND SHORE IN SONGS BY BERLIN



FRANK SINATRA

THEY SAY IT'S WONDERFUL
THE GIRL THAT I MARRY

with Axel Stordahl
and His Orchestra

COLUMBIA 36975

DINAH SHORE

DOIN' WHAT COMES
NATUR'LLY

with Spade Cooley
and His Orchestra

I GOT LOST IN HIS ARMS

with Meredith Willson
and Orchestra

COLUMBIA 36976

**AND FOR SALVOS OF SILVER
GET THESE SURE-FIRE DISCS**

BENNY GOODMAN DON'T BE A BABY, BABY
ALL THE CATS JOIN IN 36967

DINAH SHORE ALL THAT GLITTERS IS NOT GOLD
COME RAIN OR COME SHINE 36971

LES BROWN IN LOVE IN VAIN
THERE'S GOOD BLUES TONIGHT 36972

HARRY JAMES DO YOU LOVE ME
AS IF I DIDN'T HAVE ENOUGH
ON MY MIND 36965

WOODY HERMAN PANACEA
YOU'VE GOT ME CRYING AGAIN 36968

THEY'RE ALL HOTTER THAN A PISTOL SO—
ORDER NOW FROM YOUR NEAREST COLUMBIA DISTRIBUTOR!

COLUMBIA RECORDS

Now on Majestic Records
EXCLUSIVELY!

The Jones Brothers

This honey-drippin', swingeopating trio has stopped shows in night spots the country over. And their vocal jazznastics... skillfully arranged... solidly instrumented... uniquely interpreted... are now on Majestic Records exclusively.

(Oooh! Look-A There)
• Ain't She Pretty •

and

• A Hundred Years From Now •

Majestic 1038

• Them There Eyes •

and

• I Wanna Be Loved Like a Baby •

Majestic 1039

And There's Plenty of "Repeat" Appeal
in This One!

Ray McKinley

• In The Land Of The Buffalo Nickel •

and • Sand Storm •

Majestic 7184

Majestic RECORDS

Studio: New York City Sales: St. Charles, Illinois
(Subsidiary of Majestic Radio & Television Corporation)



PART 3—The Billboard

ADVANCE RECORD DATA

ADVANCE RECORD RELEASES

Records listed are generally approx- | supplied in advance by record companies.
imately two weeks in advance of actual | Only records of those manufacturers vol-
release date. List is based on information | untarily supplying information are listed.

A HOME ON THE RANGE	Curly Joe & His Knights of the Range (HAVE I)	Continental C-5055
A MANO CON LA VIDA	Gaby Daltas-Juan S. Garrido Ork (ESO ES)	Peerless 2260
ADIOS CORAZON	Manuelita Arriola (COMO HARE)	Peerless 2301
ADIOS, MI AMOR	Juan Vicari Ork (SALUD, DINERO)	Harmonia H-3010
ALL ALONE IN THIS WORLD WITHOUT YOU	Eddie Arnold and His Tennessee Plowboys (CAN'T WIN)	Victor 20-1855
ALL DAY LONG	Jack Lester Ork-Lucia Thorne (THE MOON)	Blue Star 75-12
ALL THAT GLITTERS IS NOT GOLD	Jimmy Dorsey (Dee Parker and Ensemble) (DOIN' WHAT)	Decca 18872
ALL THE TIME	Vaughn Monroe (Vaughn Monroe-The Norton Sisters) (LOVE ON)	Victor 20-1860
ALLA EN EL RANCHO GRANDE	Pedro Infante-Noe Fajardo Ork (CIELITO LINDO)	Peerless 2298
ALONG WITH ME	Charlie Spivak (Jimmy Saunders-The Stardreamers) (SPRING MAGIC)	Victor 20-1876
AMERICAN SPIRITUALS ALBUM	Kenneth Spencer	Sonora MS-478
	Black Sheep, Where You Left Yo' Lamb?; Little David, Play On Yo' Harp	Sonora 1120
	City Called Heaven	Sonora 1119
	Deep River	Sonora 1118
	Every Mail Day	Sonora 1118
	Go Down, Moses	Sonora 1120
	Hear De Lam's A'Cryin'; Goin' To Ride Up In De Chariot	Sonora 1117
	There's a Man Goin' Roun' Takin' Names; Joshua Fit the Battle of Jericho	Sonora 1119
	Water Boy	Sonora 1117

At the suggestion of a number of readers who seemed to have difficulty finding the reverse side of records listed under this feature, The Billboard this week institutes another improvement in the Advance Record Releases feature. Immediately preceding the record number in the alphabetical listing of the first tune of a record mentioned, will be found the first several words of the title of the tune on the reverse side, so that the reader may more easily find the reverse side under its place in the alphabetical listing.

BACH: COME, SWEET DEATH	William Primrose (SCHUBERT: LITANY) (Komm' Susser Tod) (12")	Victor 11-9117
BLITZKRIEG	Hal Mitchell Ork (Mamie Miller) (PUT YOUR)	Regis 6001
CANDY STORE JUMP	Bill Samuels-Cats 'N Jammers (THAT CHICK'S)	Mercury 8006
CAN'T WIN, CAN'T PLACE, CAN'T SHOW	Eddie Arnold and His Tennessee Plowboys (ALL ALONE)	Victor 20-1855
CHIQUITITA	Juan Vicari Ork (JALOUSIE)	Harmonia H-3011
CIELITO LINDO	Pedro Infante-Noe Fajardo Ork (ALLA EN)	Peerless 2298
COMO HARE PARA OLVIDAR	Manuelita Arriola (ADIOS CORAZON)	Peerless 2301
CONTINENTAL BLUES	Edmond Hall and His Cafe Society Ork (FACE)	Continental C-6018
COPITAL DE MISCAL	Juanita Escoto (POBRE DE)	Peerless 2271
COPLAND: APPALACHIAN SPRING, SUITE ALBUM (3-12")	Boston Symphony Ork-Serge Koussevitsky, Dir.	Victor DM-1046
CORRIDO DE VERACRUZ	Juanita Escoto (MANANA O)	Peerless 2295
COSAS BONITAS	Eduardo Alexander-Abel Dominguez Ork (DIEZ ANOS)	Peerless 2279
COUNTRY DANCES ALBUM	Ed Durlacher-The Top Hands	Sonora MS-479
	Back to Back	Sonora 1124
	Loobie Lou; Skip to My Lou	Sonora 1123
	Nellie Bly	Sonora 1121
	Red River Valley	Sonora 1123
	Sanita Hill	Sonora 1122
	Uptown-Downtown	Sonora 1122
	Virginia Reel	Sonora 1121
	You Did It So Well—So Do It Again	Sonora 1124
CUATRO VIDAS	O. Tomasso & Los Galantes (Eddie Gomez) (ESTRELLITA)	Pan-American Pan 049
CYNTHIA'S IN LOVE	Tex Beneke-Glenn Miller Ork (Artie Malvin-Lillian Lane-The Crew Chiefs) (STRANGE LOVE)	Victor 20-1858
DETOUR	The Sunshine Boys (Paul Westmoreland) (I DON'T)	Pan-American Pan 050
DIEZ ANOS	Eduardo Alexander-Abel Dominguez Ork (COSAS BONITAS)	Peerless 2279
DIG THIS BOOGIE	Wynonie (Mr. Blues) Harris (LIGHTNING STRUCK)	Bullet 251
DINTY McGINTY	Jack Lynn's Swing Stars (Johnny Woods-The Bailey Axton Trio) (RADAR TRIP)	Chief 6369
DOIN' WHAT COMES NATUR'LLY	Jimmy Dorsey (Dee Parker) (ALL THAT)	Decca 18872
DON'T KNOCK ON MY DOOR ANY MORE	The Sunshine Boys (WORRIED MAN'S)	Pan-American Pan 051
DOWN BY THE OLD MILLSTREAM	The Elm City Four (I HAD)	Swank 508
EACH THOUGHT OF YOU	Jack Lester Ork-Lucia Thorne (YOU'RE MY)	Blue Star 75-13
EL BANDOLERO MEXICANO	Martin Y Martita (EL NUEVO)	Peerless 2274
EL CONEJO	Hermanos Huesca (LA MORENA)	Peerless 2300
EL DIA QUE MI QUIERES	Martin Y Malena (ME HA)	Peerless 2152
EL NUEVO MEZQUITE	Martin Y Martita (EL BANDOLERO)	Peerless 2274
ESO ES AMOR	Gaby Daltas-Juan S. Garrido Ork (A MANO)	Peerless 2260
ESTRELLITA (Little Star)	O. Tomasso & Los Galantes (Eddie Gomez) (CUATRO VIDAS)	Pan-American Pan 049
EVENING BY THE MOONLIGHT	The Elm City Four (SWEET ADELIN)	Swank 506

(Continued on opposite page)

Music Popularity Chart

Week Ending
Apr. 25, 1946

AND POSSIBILITIES

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by en-

try into best selling, most played or most heard features of the Chart.

(I DON'T STAND A) GHOST OF Artie Shaw (Hal Stevens)..... Musiccraft 357

A CHANCE This one stands a fair chance of putting Shaw back in the picture. Maestro gives out with plenty of his excellent clarinet, band work is good, and the Hal Stevens vocal helps sell it nicely. Backing is instrumental called "Let's Walk," which is also good. Musiccraft has a chance here, by putting plenty production and promotion into this one, to make Shaw a real contender once again.

TAKE IT EASY Emil Coleman (Judy Lang).... Deluxe 1010

Tho it is always risky to select smaller diskeries' pressings as possibilities due to limited production of most of them, this one rates a special mention. Arrangement is excellent, with infectious quality that is often achieved. Judy Lang does one of the cutest song-selling jobs heard on recent platters and the Coleman band is fine. Reverse, "Jealousy," is well handled, too.

ADVANCE RECORD RELEASES

(Continued from opposite page)

- FACE Edmond Hall and His Cafe Society Ork (CONTINENTAL BLUES) Continental C-6018
- FRANTIC BOOGIE Jack McVea and His All Stars (JAM BOOGIE) Black & White 768
- GRANADA Alfonso Ortiz Tirado-Noe Fajardo Ork (LA GOLONDRINA) Peerless 1601
- GREENLAND POLKA Continental Accordion Band (SCANDI-NAVIAN POLKA)..... Continental C-1176
- GUITAR POLKA The Plainsmen (VARSOVIANA) Coast 225
- HASTA LA PREGUNTA ES NECIA.. Martin Y Martita (TRAICIONERA)..... Peerless 2254
- HAVE I TOLD YOU LATELY THAT I LOVE YOU Curly Joe & His Knights of the Range (A HOME) Continental C-5055
- HE PROMISED TO PROVIDE FOR ME Selah Jubilee Quartet (THE JUDGMENT'S) Continental C-6019
- HEY! BA-BA-RE-BOP Tex Beneke-Glenn Miller Ork (Tex Beneke) (THE WHIFFENPOOF) Victor 20-1859
- HEY! BA-BA-RE-BOP Louis Prima (Louis Prima and the Boys) (JOSEPHINE PLEASE) ..Majestic 1044
- HILLBILLY TUNES ALBUM Fred Kirby Sonora MS-477
 - Bury My Heart Beneath the Roses Sonora 1115
 - Hang Your Head in Shame Sonora 1113
 - Hello, My Baby Sonora 1114
 - Our Hearts Beat Together Sonora 1116
 - Out of Mind Sonora 1116
 - Please Don't Take My Baby Sonora 1113
 - Somewhere a Heart Is Breaking Sonora 1114
 - When It's Reveille Time in Heaven Sonora 1115

- HOLY WEEK AND EASTER CHIME ALBUM Electron Bell-Rangerecord 538
 - Alas! And Did My Savior Bleed..... Electron Bell-Rangerecord 538-G
 - All Glory, Laud and Honor..... Electron Bell-Rangerecord 538-H
 - Christ the Lord Is Risen Today..... Electron Bell-Rangerecord 538-A
 - Come Ye Faithful, Raise the Strain..... Electron Bell-Rangerecord 538-A
 - Hosannah Electron Bell-Rangerecord 538-J
 - In the Cross of Christ I Glory..... Electron Bell-Rangerecord 538-O
 - Jesus Christ Is Risen Today..... Electron Bell-Rangerecord 538-E
 - Lift Up Your Heads..... Electron Bell-Rangerecord 538-I
 - O Sacred Head, Now Wounded..... Electron Bell-Rangerecord 538-B
 - Ride On, Ride On In Majesty..... Electron Bell-Rangerecord 538-I
 - Sweet the Moments..... Electron Bell-Rangerecord 538-G
 - The Day of Resurrection..... Electron Bell-Rangerecord 538-E
 - The Palms..... Electron Bell-Rangerecord 538-J
 - The Strife Is O'er..... Electron Bell-Rangerecord 538-D
 - There Is a Fountain..... Electron Bell-Rangerecord 538-F
 - There Is a Green Hill Far Away..... Electron Bell-Rangerecord 538-B
 - 'Tis Midnight and on Olive's Brow..... Electron Bell-Rangerecord 538-F
 - "Welcome, Happy Morning," Fortunatis..... Electron Bell-Rangerecord 538-C
 - "Welcome, Happy Morning," Hermas..... Electron Bell-Rangerecord 538-D
 - When, His Salvation Bringing..... Electron Bell-Rangerecord 538-H

- HONEY THAT I LOVE SO WELL.... The Elm City Four (ROLL DEM) Swank 507
- HOW CUTE CAN YOU BE? Jack Smith-The Five De Marco Sisters (Earl Sheldon Ork) (SOMETHING OLD) Majestic 7182
- I CRIED MYSELF TO SLEEP The Sunshine Boys (Smitty Smith) (WHY DON'T) Pan-American Pan 052
- I DON'T LOVE NOBODY The Sunshine Boys (DETOUR) Pan-American Pan 050
- I HAD A DREAM DEAR The Elm City Four (DOWN BY) Swank 508
- I LIKE TO RIFF The King Cole Trio (SUNNY SIDE) .. Savoy 600
- I MISS YOU SO Cats and the Fiddle (MY SUGAR'S).... Regis 8000
- I'LL STEP ASIDE Ozie Waters and the Plainsmen (I'M TIRED) Coast 223
- I'M A BIG GIRL NOW Gertrude Niesen (Ben Ludlow Ork) (LEGALIZE MY) Decca 23499

(Continued on page 138)

ATTENTION PLEASE!

For the convenience of record dealers and coin machine operators, the Musiccraft Corporation has established a sales office for the distribution of Musiccraft Records in the metropolitan New York area at 665 Fifth Avenue at 53rd Street, PLaza 3-1080.

You are cordially invited to make use of this office to hear our new releases, to place orders and to secure any information you may require relating to our line.

National sales will continue to be directed from our main office at 40 West 46th Street, New York City, BRyant 9-0320.

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PART 4—The Billboard

REVIEWS OF

Lightface portion of reviews is intended for information of all record and music

users. Boldface portion is intended for guidance of juke box operators.

ARTIE SHAW (Musicraft 357)

Ghost of a Chance—FT; VC.
Let's Walk—FT.

Artie Shaw makes his bow for the Musicraft label with these two sides and helps introduce vinylite recordings, which are for the exclusive use of reviewers, disk jockeys and program directors. They are unbreakable and Shaw stamps his way thru a good one with the fast "Let's Walk." His slick clarinetting is very much in evidence on this side and the arrangement calls for a clever increase of tempo as the side progresses. Hal Stevens takes the vocal for the oldie "Ghost of a Chance" ballad which is enjoying a revival. This is in a slower tempo and Stevens has the voice for the push lyrics.

Jump addicts will go for "Let's Walk" but it's a good double-header.

EMIL COLEMAN (De Luxe 1010)

Take It Away—FT; VC.
Jealousy—FT; VC.

Coleman has a mighty commercial arrangement of the fast rumba "Take It Away" and Judy Lang's tricky vocalizing makes it an even surer hit. The band really knocks it out in fine style. For the backer, Coleman has "Jealousy," the tango classic, which is enjoying a deserved revival. This is strictly instrumental with Allen Small making up the good arrangement that makes it one of the best cuts of the tune.

Call this a two-time triumph for Coleman. Fans should go for both sides.

HENRI RENE & MUSETTE ORCHESTRA
(Victor International 25-059)

Jealousie—FT.
Hora Staccato—FT.

Henri Rene paces the old Jacob Gado Argentine tango with his Musette accordion to an unusual effect which is strictly in a Continental flavor. For the backer Rene has chosen the G. Dinticu medium tempo "Hora Staccato," familiar violin music. Musette accordion and flutes carry the melody and fill to convey the gay abandon of gypsy music but do manage to make some mighty nice listening of this one.

"Jealousie" may pick up a few stray nickels but this is strictly for more conservative locations.

NEILL McCAFFREY

(American 2001-03)

Night and Day—FT.
Tea for Two—FT.
Atomic—FT.
Villia—FT.

McCaffrey goes in for symphonic swing music, but there are too many tempo changes and a very obvious indecision that keeps them from clicking. Band has lots of promise and doesn't lack the sound of good musicians. Marge Hyams, formerly featured with Woody Herman, gets recognition on two of the labels, but she is noticeable by her absence in "Atomic." The arrangement drowns her out, but calls for some terrific drum work in the intro. Marge turns up a little better in the Franz Lehar tune "Villia" but again the band doesn't give her too much of a chance to demonstrate her stuff. "Tea for Two" is on the sweet side which turns to mild swing for the second chorus. "Night and Day" is treated as a slow fox-trot for the first chorus and winds up as a beguine in the second.

"Night and Day," if any, will draw the nickels.

DIZZY GILLESPIE

(Musicraft 354)

Lover Man—FT; VC.
Shaw Nuff—FT.

With Dizzy Gillespie backing her up with a terrific trumpet, Sarah Vaughn makes good work of "Lover Man" and makes the record count as much as Billie Holiday's introductory disk. Sarah sings just off the melody and does a beautiful job of it. Gillespie turns in a fast hot side for "Shaw Nuff" with accent on the trumpet, piano and drums. He makes his trumpet really ride.

The ballad "Lover Man" will be an immediate click and the backer will catch on too but more slowly.

ESPE MUSETTE

(Standard International F-104)

What's Cookin'?—FT.
Oh, Boy; Oh, Joy—FT.

Espe Musette has a pair of listenable polkas here. "What's Cookin'?" is fast with the Musette accordion taking the lead and keeping it all the way. "Oh, Boy, Oh, Joy," also has the Musette accordion in prominence for the fast polka tempos.

Polka dancing groups will gobble these up but appeal is limited to that group.

NORA MORALES

(Majestic 5000-01)

Walter Winchell Rhumba—FT.

Marla, My Own—FT.
Without You—FT.

Tambo—FT; VC.

Morales four sides come in folders that give easy-to-follow tips on the rhumba by Arthur Murray, providing the basic rhumba step and the forward break. Folders alone will catch those who want to learn the dance and Morales will hold them with his easy-to-listen-to music. "Tambo" alone features an unidentified Spanish vocalist for its fast rhumba tempo and that breaks the record very nicely. Two of the other sides could stand vocals to add to quality of songs. Morales' "Walter Winchell Rhumba" is catchy and fast. "Without You," from Walt Disney's "Make Mine Music," is attractively set up but could use a singer to add to song's selling points. Same is true for beguine tempos of "Marla, My Own."

"Walter Winchell Rhumba" is side most likely to catch juke attention.

LOUANNE HOGAN

(Musicraft 355)

In Love in Vain—FT; V.

All Through the Day—FT; V.

Backed by the sweet fiddles of the Alfred Newman band, Louanne Hogan makes nice work of this pair of tunes from the late Jerome Kern's pen for the forthcoming film, "Centennial Summer." She puts the push lyrics of the ballad "In Love in Vain" across with little trouble and also clicks with the slow sweet "All Through the Day." Here the band's accent on fiddles really works wonders.

This is a double-header, sure to catch because the songs are both strong and will continue on the up for some time.

JOSE LUIS MONERO-

ORQUIDEA PINO

(Standard International 4003-04)

Vagabundo—FT; V.

Jamas La Bessiso—FT; V.

No, No—FT; V.

El Matrimonio—FT; V.

Jose Luis Monero is on three of the four sides, which are backed by the music of A. Mendez band, and really makes time with "Vagabundo," a fast bolero. A tricky flute gives him the beat for "No, No," a fast rhumba. He joins Orquidea Pino, femme singer, for "El Matrimonio," a cute bolero, in which they take singing turns. Orquidea has the bolero "Jamas La Bessiso" all to herself and makes every Spanish word of it count. She really makes it a push side.

Spanish vocals for juke spots catering to the rhumba addicts and the Latin crowd.

MAURICE ROCCO

(Musicraft 353)

Begin the Beguine—FT;

St. Louis Blues—FT; VC.

With Cozy Cole to keep time and Billy Taylor to beat it out at the bass, Maurice Rocco gets a chance to do some fancy showing off for "Beguine the Beguine." It has a terrific boogie-woogie Steinway sock. For the turn-over, Rocco takes a vocal chorus of the "St. Louis Blues" and again keeps boogie-woogie timing. This is fast and hot.

Should get a play from the juke box fans and may turn into a collector's item.

BILLY WILLIAMS

(Victor 20-1849)

Heartbreak Trail—FT; V.

Yippee Ki-Aye—FT; V.

Backed by a full band, Billy Williams does some fine selling on both sides of the platter. He goes mournful for the slow cowboy song about a jilted saddle rider who stayed away too long. The tempo picks up and features a good guitar intro for the amusing "Yippee Ki-Aye" flipover, which tells the story of Hollywood cowboys who have a song for every occasion.

This is a sure-fire folk double-header and "Yippee Ki-Aye" has a chance to join the novelty parade outside the hill-billy field.

SLEEPY VALLEY FIVE

(Cosmo 35701)

Two Timin' Gal—FT; VC.

I Didn't Mean a Word I Said—FT; VC.

Eddie McMullin takes the vocal honors with the Sleepy Valley Five for both sides of this one and is particularly effective in the hot fox-trot (of 1929 vintage) arrangement of "Two Timin' Gal." "I Didn't Mean a Word I Said," the ballad from 20th Century-Fox's "Do You Love Me?" is a good one for hillbilly singers and Eddie takes it in his stride.

Locations catering to folk music lovers will profit by this double-header.

Music Popularity Chart

Week Ending
April 25, 1946

NEW RECORDS

BUCHANAN BROTHERS (Victor 20-1850)

Atomic Power—FT; V.
Singing an Old Hymn—FT; V.
During the three verses of "Atomic Power," the Buchanan Brothers (Chester and Lester) trace the history of the atomic bomb and issue a warning that all of us will be blown to Kingdom Come if the power is misused. It's a fast hymn-like tune and it keeps you listening. The boys take six verses of "Singing an Old Hymn" to teach a lesson in religion. It's almost a swing hymn and they make it extremely catchy.

The Buchanan Brothers are popular enough to make both sides pay off.

THE RAMBLING ROGUE (Columbia 36951)

If It's Wrong To Love You—FT; V.
Blues in My Mind—FT; V.
The Rambling Rogue takes the ballad "If It's Wrong To Love You" in a fast tempo and does a swell job of it. He repeats the lively beat for "Blues in My Mind," the flipover, and does some nice chanting.

This is a double-header for locations where hillbilly music is popular.

WALTER DOMBKOWSKI (Victor International 25-1056)

Town Tavern Polka—FT.
Corn Cobbler's Polka—FT.
A fast accordion takes the lead for "Town Tavern Polka," which Dombkowski makes fast and lively. A lot of foot-tapping results from "Corn Cobbler's Polka," the flipover, which is another entertaining side for those who like to listen or dance to the polka tempos.

Altho limited to "International" locations, this will find takers among that set.

TIN-EAR TANNER (Bel-Tone 276)

Kilroy Was Here—FT; V.
Brown-Ferry Blues—FT; V.
Tin-Ear Tanner gives both sides a bright vocal spin in true mountain manner. Tanner's Back Room Boys provide adequate backing with their piano, squeezebox and guitars. "Kilroy Was Here" (not to be confused with the Ted Flo Rito ditty of ditto name) is a toe-tapping tune with wordage designed to bring grins from the cracker-barrel crowd. Reverse has couple of good piano and guitar licks thrown in to make it passable. Folk spots particularly will find "Kilroy" pulling.

ALTON REDD (Bel-Tone 756 & 757)

Jumping Boogie-Woogie—FT; V.
Let's Get Together—FT; V.
Back Home Blues—FT; V.
Mean Ol' World—FT; V.
Alton Redd shouts it out thin for the race blues. Uninspired support from his Low Down Blues ork is as shallow as his word slinging. Drab sameness and lack of individuality on all four sides makes these wax wasters. "Jumping Boogie-Woogie" and "Back Home Blues" hold moderate tempo with slow blues beat going to "Let's Get Together" and "Mean Ol' World."

Phono fans at the race locations have much better from which to choose.

WILL OSBORNE (Black & White 769)

They Say It's Wonderful—FT; V.
When the Gooses Come Back to Massachusetts—FT.
The they won't say it's wonderful. Osborne comes up with a pleasing plattering of the new Irving Berlin ballad. Sticking to an easy temp tempo, ork furnishes smooth support for Eileen Wilson's soothing singing. For the sake of rhythmic contrast, reverse rides a brisker beat, holding plenty of musical meat for those who like their sides sans singers. Interesting intro from a solid, swingy bass cues in enthusiastic improvising.

With "Wonderful" gaining in stature, topside should get generous plays in the jukes. Flipover tag may attract tries.

JAN GARBER (Black & White 773 & 774)

One-zy, Two-zy—FT; V.
Doing What Comes Natur'ly—FT; V.
Welcome to My Dream—FT; V.
The Gypsy—FT; V.
Fortified with sure-fire material, the salon-styled synops of Jan Garber take their initial bow on this label. Both disks have novelties for toppers, with cinch love-songs on the backsides. Garber takes a light fling at "One-zy, Two-zy" while it still holds top-rung on the song-ladder. Joined by The Foursome, June Arthur does the vocals in appealing fashion. Flipover finds Tommy Traynor getting dreamy over the Burke-Van Heusen high-scoring ballad, "Welcome," with ork setting the sticky

scene. Second platter is a Garber twin-winner. "Doing What Comes Natur'ly," an Irving Berlin newcomer, cuts corned capers and should bring chuckles. Tho the wordage gets a bit offcolor, cute treatment by Miss Arthur and The Foursome should compensate eyebrow lifters. Billy Reid's "The Gypsy," a hit romancer, takes the "B" side. Traynor warbles effectively to Garber's mood music.

"Doing" and "Gypsy" are nickel naturals. Other pairing should have draw, providing phono fans don't tire too quickly of "One-zy, Two-zy."

GERALD WILSON (Black & White 778)

One o'Clock Jump—FT.
Warm Mood—FT.
Moving his high-g geared aggregation to this label, Gerald Wilson pours on the jamnistic juice with a hefty hand to give "One o'Clock" new excitement. Fired with plenty of rhythmic urge, side builds to a feverish pitch, then is broken by a scale slide as an intro for a repeat of the original pattern. Mellow mood stuff effectively fills the other side as soulful saxes meditate to a slow one-two count. "Jump" should spur spinning in hot jazz jukes.

ALVINO REY (Capitol 248)

Cement Mixer—FT; V.
We'll Gather Lilacs—FT; V.
Shedding his bluejacket, Alvino Rey returns to the wax whirl and puts his new ork to effective use in "Cement Mixer." The Slim Gaillard novelty proves a natural for Rey's electric guitar, giving the dilly ditty an invigorating spin. Piano player Rocky Coluccio capably handles scat wordage. English hit, "Lilacs," comes thru on its own merits to make it a listenable flipover. Unfortunately, neither thrush Jo Anne Ryan nor the male quartet (which escorts her vocally) capture the haunting spirit of the ballad.

With "Cement Mixer" catching on, Rey's version should prove a money-maker.

JERRY COLONNA (Capitol 249)

Josephine, Please No Lean on the Bell—FT; V.
Casey—FT; V.
Colonna cuts a comical couplet that really rings the bell. The gagster is in his own element for "Josephine, Please No Lean," giving the Italian dialect ditty a belly tickling treatment. He is at his best, however, in "Casey," a sequence which he voices in the soon-to-be-released Walt Disney pic, "Make Mine Music." Telling the tale of baseball's legendary Casey, Colonna cleverly utilizes sound effects (crowd roars, etc.) to build a dramatic climax. After a big build-up, side winds up with a punch as the infallible Casey fans out.

Three reasons why "Casey" will hit a phono homer: (1) Pic tie-in; (2) Colonna's following on the high Hooper Hope air-show (where novelty will probably get the spotlight) and (3) baseball season is back.

JACK NYE (Courtney 111 & 112)

Symphony—FT; V.
I Can't Begin To Tell You—FT; V.
Donkey Serenade—FT.
Warsaw Concerto—FT.

Those who take their music sweet and simple will find ear appeal in this four-some. Others, who are more demanding in their tastes will see little that's worth the wax in Jack Nye's hotel styled small string ensemble. Piano carries the rhythm load thruout and occasionally pitches in to help the Strads hold the melody line. Nye's saving factor is that he picks on top tune material which serves to carry him thru weak and unimaginative spots in his arrangements. Best of his brand here is "Donkey Serenade" and "Warsaw Concerto." Eve Dorius, who takes the vocals topside on both disks, has a listenable voice but takes the word warbling chores too seriously.

The rocking chair circle may go for these.

SAM DONAHUE AND HIS SWING SEVEN (Encore 500 & 502)

Hollywood Hop—FT.
Catch as Catch Can—FT.
Encore Essence—FT.
Round the Block—FT.
Tenor sax man Sam Donahue and a small jazz combo turns in a righteous jam session for his "Catch." With terrific drive in the jamnistics of Willie Smith on alto sax, John Best's trumpet, Dick LaFave on trombone, Tom Scully on bass, Rocky Coluccio at the piano and Jimmy Pratt's drumming, the group gives out collectively and individually at super-speed for exciting returns. Donahue has adopted a riff that lends itself well to improvisation. "Round the Block" on the mated side moves at a slower gait, giving both sax

(Continued on page 139)

BMI Pin Up SHEET

Hit Tunes for May

A STORY BOOK ROMANCE (Block)

Jimmy Foster—GI 101 • Guy Lombardo—Dec. (soon to be released)

ALL THE CATS JOIN IN (Regent)

Benny Goodman—Col. 36967 • Roy Eldredge—Dec. 23532

ATLANTA, G. A. (Stovens)

Sammy Kaye—Vic. 20-1795 • Woody Herman—Col. 36949
Shep Fields—Vogue 712 • Red Caps—Davis 2102
Andrews Sisters—Dec. 18833

BLUE CHAMPAGNE (Encore)

Jimmy Dorsey—Dec. 3775 • Freddy Martin—BI. 11256
Frankie Masters—Okeh 6279

I DON'T KNOW ENOUGH ABOUT YOU (Campbell-Porgie)

Johnny Desmond—Vic. 20-1861 • Peggy Lee—Cap. 236
Mills Brothers—Dec. 18834

LAUGHING ON THE OUTSIDE (B. M. I.)

Merry Macs—Dec. 18811 • Teddy Walters—ARA 135
Dinah Shore—Col. 36964 • Enoch Light—Cont. 1175
Vincent Lopez—Mercury 2074
Sammy Kaye—Vic. 20-1856 • Andy Russell—Pied Pipers—Cap. 252
Jerry Wald—Sonora 3007 • Monica Lewis—Sig. (soon to be released)

MOON OVER BROOKLYN (London)

Guy Lombardo—Dec. 18809

SO IT GOES (Marks)

Enric Madriguera—Vogue (soon to be released)

(AH, YES) THERE'S GOOD BLUES TONIGHT (Embassy)

Martha Tilton—Cap. 244 • Tommy Dorsey—Vic. 20-1842
Lucky Millinder—Dec. 18835 • Les Brown—Col. 36972
Clyde McCoy—Vogue 752

WHAT A DEAL (Vanguard)

Martha Tilton—Cap. 222

WITHOUT YOU (TRES PALABRAS) (Peer)

Andy Russell—Cap. 234 • Desi Arnaz—Vic. 20-1058
Jayne Walton—Mercury 3002 • Noro Morales—Maj. 5000
Jack Carroll—Music Art 750 • Chucho Martinez—ARA 5006
Frankie Carle—Col. • Randy Brooks—Dec. (soon to be released)

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(Continued from page 20)

was realized. This equaled 6.73 per cent on paid up capital.

Nicholson's Proprietary, Ltd.: (Proprietary has same meaning as our word company.) This outfit is a subsidiary of a holding company and as such no figures on it are available. Holding company figures are, however. Net profit for same period as above was 12,515 pounds (\$40,048), which amounted to 5.71 per cent on paid capital of 219,114 pounds or \$701,164.80.

The other four Australian firms are not listed on the Sydney stock exchange, but following info is available:

J. Albert & Son, Ltd.: Nominal share capital, 25,459 pounds (\$81,468.80).

D. Davis & Co., Ltd.: Share capital, 15,000 pounds (\$48,000), of which 5,000 pounds (\$16,000) is in cash and 10,000 pounds (\$32,000) otherwise than cash.

Boosey & Hawkes (Australia) Proprietary, Ltd.: Paid capital, 2,500 pounds (\$38,000), of which 1,900 pounds (\$6,080) is subscribed by Boosey & Hawkes, Ltd., of Regent Street, London.

Chappell & Co., Ltd.: This firm is branch of the London company and no separate figures for the Sydney branch are available. Authorized capital is 300,000 pounds (\$960,000), of which 138,000 pounds (\$441,600) has been issued in one-pound shares,

mortgages and redeemable debentures.

RECORDS

Disk picture here, thru the war, was a sad one as far as civilian consumption was concerned with better than 80 per cent of the output of the one big plant in the country going to the armed forces. This company, Columbia Gramophone (Australia), Ltd., operates as Gramophone, Ltd., and makes platters for His Master's Voice, Decca, Parlophone and Columbia at the big plant in Homebush, Sydney. Classical and semi-classical record demand has increased heavily in the last several years, and within the limits of the few types and "names" available, there is a seemingly endless demand for disks of American name bands and singers.

Columbia plant has been shooting, ever since the end of the war, for double the production they hit during war period, with shellac restrictions, labor aches, etc., similar to American presseries. Of the company's total capitalization of 100,000 pounds (\$320,000), 99,594 pounds (\$318,700.80) is held by Columbia Gramophone, Ltd., of England. Firm has two other subsidiaries, but they are both merely branches of British firms, and as such, no figures of capitalizations are available.

One Other for All Indies

Only other company in Australia which makes commercial records is the Australian Record Company. This firm operates on a capitalization

Detroit Has Another New Disker: Balcora

DETROIT, April 27. — Another small record company is being started here by John D. Harmany Jr., who has managed a local record and music store for several years. New label will be called Balcora Records. Company will not attempt to establish its own pressing facilities now, but ultimately expects to do so.

Firm will specialize in hillbilly, boogie-woogie and race records, Harmany said. Artists signed include Sale Hunter, Pop Jones and His Tennessee Trail Blazers, and Bob Pope and His Victory Playmates, hillbilly specialists, and Wally Werner, boogie artist. First releases are expected in about 30 days.

of 4,307 pounds (\$13,782.40). Outfit does all pressing for the small indie diskeries in the country.

Amalgamated Wireless of Australia, Ltd., has quite an extensive processing plant, but restricts its output to transcriptions. Radio stations, as in U. S. and England, of course, have standard recording equipment for their own use. Among the smallies operating in Australia are Richtone, company organized by Monte Richardson, band leader, and Rex Shaw Studios, owned by the organizer of Sydney's largest swing club. Richtone and Richardson, himself, record so-called non-commercial swing units and programs for Radio Palmolive, radio entertainment unit sponsored by Colgate-Palmolive-Peet. Capital investment in the studio is probably a little less than 3,000 pounds (\$9,600). Shaw restricts his stuff to swing items.

The over-all demand for records in Australia is so great, and so far from being satisfied that it would seem that the industry should attract substantial capital on an investment basis. There is, however, no hint of expansion of present studios, or of new people entering the field at the present time.

BANDS

Except for a 16-piece orchestra which works for the Australian Broadcasting Commission and another 16-man outfit, attached to a radio advertising unit, all permanent dance bands in Sydney work in dance halls, restaurants and night clubs. Only ballroom open six nights a week is the Trocadero, and band leader Abe Romain (16 men) has held down the podium there for the last six years. Troc plays to about 1,000 people on a normal night, and runs from 8 p.m. to 11:45 p.m. Reason for early closing hour is that terper caters largely to people who depend on bus, streetcar and train transportation and these travel services run poor schedules after midnight.

Down Under goes much more for (or can take, financially, a lot more easily) seven-piece bands. Craig Crawford and Brian Lawrence are leaders who have seven-piecers at Prince's and Romano's (restaurants), respectively. Nightly attendance at these spots runs between 200 and 300. In addition to Prince's and Romano's top eateries, there are seven others, less popular and/or smaller, which consequently play smaller orks. Two pic houses in the city employ swing bands.

Melbourne's Ork Set-Up

In Melbourne and its suburbs there are 18 commercial bands working at pic houses, dance halls, cabarets, ice rinks and one or two other entertainment establishments. Palm grove dance band at St. Kilda has 39 members, who split up into three orks, and play old-time, modern and part-old-time, part-modern dance music. Two pic houses employ 17-piece bands, and three others have 12-piece outfits. Rest of orks range from 3 to 6 men, and there are about 25 of these in the city and its outlying

Paine Says ASCAP Writers Hedge Tele Rights Delegation

(Continued from page 8)

stated. He pointed out that BMI's catalog was good enough for radio in 1940, and that since then the catalog has been built up.

Kaye's talk, which was construed by the trade as carrying a hint of sabre-rattling, was followed by a brief talk by ASCAP's John G. Paine. ASCAP general manager was entirely conciliatory, stating that his org had endeavored since 1940 to build friendly relations with the broadcasting industry. "We will be just as friendly in 1949 as now," he said. "We have radio rights (delegated by members) up to 1969," Paine added. "If you are disturbed, appoint a committee. . . . We are ready to enter into contracts with radio to 1969."

Regarding use of ASCAP's catalog for television, Paine said ASCAP had not received from its members the same broad rights as for radio. Show writers (legit and films), Paine explained, do not as yet know just how music will be used over television. Therefore, the delegation of their rights is hedged with restrictions with regard to video. Paine referred to the fact that ASCAP does not handle dramatic rights, and music on video may come under this category.

Broadcasters' ASCAP contracts now have a clause permitting use of ASCAP music for video. ASCAP, by giving 30 days notice, can deny such use. In the event radio is troubled over the use of ASCAP music for tele, Paine advised the industry to "appoint a committee" and "talk it over" with the society.

A broadcaster, at the conclusion of Paine's talk, asked the chair about use of BMI music on tele. Kaye answered: "We (BMI) control tele rights to practically all the works in our catalog and our license carries this use."

districts.

In Sydney, Reg Lewis has organized a Swing Club, with its own band. Club gives concerts and runs Saturday night jitterbug dances. Idea has caught on nicely with city's youth.

UNION

In Australia there seems always to have been a surplus of professional musicians on the labor market, and in most States there is no prospect of their being absorbed. Estimates in Sydney have it that the average working musician makes about 10 pounds (\$32 to \$40, depending on rate of exchange) per week. Musicians' union scales are as follows:

- General theatrical entertainers such as
 - Vaudeville, Musical Comedy, Revue
 - Week's Work of 6 Performances.....5.14.6 Pounds (\$18.3)
 - Week's Work of 12 Performances.....8.14.6 Pounds (\$27.9)
- Picture Shows
 - Week's Work of 6 Performances.....5.11.0 Pounds (\$17.76)
 - Week's Work of 12 Performances.....8.11.0 Pounds (\$27.36)
- Broadcasting
 - Week's Work of 18 Hours.....5.19.6 Pounds (\$19.12)
 - Week's Work of 36 Hours.....9.19.6 Pounds (\$31.9)

Other classes of performance covered are grand opera, ballet, concerts, dances and dancing classes, cafes, hotels and restaurants, stage bands and brass bands. Minimum wages for casual and intermittent weekly employees in each category and minimum wages for extra performances and rehearsals are also laid down. These rates vary slightly from State to State, being determined in a number of cases by agreement between employer and the musicians' union membership which is compulsory.

RECOMMENDED

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RECOMMENDED

RECOMMENDED

RECOMMENDED

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RECOMMENDED

RECOMMENDED

for Jocks and Jukes.....

OLD MAN RIVER

"APPEAL TO JUKES..."

BARRY GRAY, VARIETY


and.....

I'VE GOT SIXPENCE

"WILL APPEAL TO JUKES AND SHOULD BE ROLLED BY JOCKS AS NOVELTY TUNE..."

BARRY GRAY, VARIETY

PHIL MOORE



and the PHIL MOORE FOUR.....

MUSICRAFT 15055

ALSO "SEPTEMBER SONG" and "DANNY BOY".....MUSICRAFT 15057

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**Latin-American
Numbers You've Been
Waiting for!**

PAN 048 LA VARSOVIANA
LAS ESPUELAS
Featuring Los Galantes, of Mexico
PAN 049 CUATRO VIDAS
ESTRELLITA
Vocal by Eddie Gomez with
Los Galantes

**New Rising Star, JOHN LAURENZ,
Recordings Now Available**

Motion picture singing star John Laurenz, recently featured in "A Walk in the Sun," "Sunset Pass" and the RKO Zane Grey series, has a golden voice that places him amongst the best in the western field. Juke boxes will play his numbers over . . . and over . . . and over.

PAN 047 MY SWEETHEART OF THE
RIO GRANDE
TAKE ME BACK TO MY
BOOTS AND SADDLE
(John Laurenz with Joe Venuti's
Rangers)

**Standards by JOE VENUTI and His
Magic Violin**

Joe Venuti and his popular orchestra offer two standards dear to every music lover. Joe's magic violin presents the beautiful full melody—and Joe offers some mighty nifty swing specialties to round out a perfect coupling.

PAN 046 COME BACK TO SORRENTO
TOSELLI'S SERENADE
Joe Venuti, His Violin and His
Orchestra

**REAL HONEST-TO-GOODNESS
HILLBILLY MUSIC**

Featuring THE SUNSHINE BOYS, popular radio stars. The public will go for their authentic, "corny," hillbilly touch—Tops for juke box trade! They're danceable, too!

PAN 050 DETOUR
I DON'T LOVE NOBODY
PAN 051 DON'T KNOCK ON MY DOOR
ANY MORE
WORRIED MAN'S BLUES
PAN 052 YOU OUGHT TO BE ASHAMED
I CRIED MYSELF TO SLEEP
PAN 053 WHY DON'T YOU WRITE?
OLD JOE CLARK
(BY THE SUNSHINE BOYS)

**Write today
for complete lists!**

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El Paso, Texas

Mutual Distr. Co.
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Off-Contract Deals Out If SPA Has Way

Attys. Say No Can Do

NEW YORK, April 27.—Side agreements which water down the letter or the spirit of the standard form contract between writers and publishers will be a thing of the past if certain schemes of the Songwriters' Protective Association contract committee are translated into an actual pact with Music Publishers' Protective Association. This, at least, is the opinion of committee members and of other penners close to the scene.

Old-timers recall that, in 1939, when the present form contract took effect, SPA was astounded to discover that the pact in no way prevented various side deals. That the org now thinks it has figured out a method of eliminating deals comes as a surprise and is greeted with doubt, particularly among trade attorneys.

Folio Royalty Deals Out

One type of side agreement definitely to be eliminated is that covering royalties on folios and lyric mags. Present contract makes no provision for payment on folios or so-called "composite works," except to require agreement in writing. Next SPA-MPPA pact will specify payment on folios and lyric mags. In the view of some music legalists, such side deals as outright sale of a song to a pub, or agreement to write as a publisher employee, cannot be eliminated.

Another matter which has engaged the contract committee's attention is the clause in the present contract that allows pubs to take up to 10 per cent off the top of mechanical and synchronization receipts, where such licenses are administered thru an agent (MPPA). Some writers point out that this puts them in the position of paying half the publisher's MPPA fees. For example, the MPPA recording license fee is 2½ per cent. If this comes off the top, the writer then gets half of the remaining 97½ per cent, which means he is actually paying MPPA 1¼ per cent. One penner told *The Billboard*, "where the publisher deals direct with the record company or movie company, writers get half of what the company pays the publisher. But as soon as MPPA is in the picture, the writer finds himself paying half the publisher's fees. We don't ask publishers to pay any part of our SPA dues."

It is understood that the SPA contract draft as it now stands does not alter the 10 per cent deduction clause of the current contract, but that a last-minute change may be made. Word is out that SPA may try to begin bargaining with the publishers before the month is out, so as to have the ground broken before everybody scatters for the summer.

N. Y. Edison Picking Up Tab Again for Free Park Dances

NEW YORK, April 27.—For the fifth straight year, Consolidated Edison, local public utility, will foot the bill for name ork dances in the public parks. Starting June 27 and continuing until September 15, 54 hops will be held with no admish charge.

Central Park, Manhattan, will have dances every Thursday; Brooklyn's Prospect Park, Fridays; Bronx's Poe Park, Wednesdays. Different boroughs will share other days. General Artists Corporation books.



CONNIE HAINES

SINGS TWO TOP "POPS"

"CALIFORNIA SUNBEAM"
"SHE'S FUNNY THAT WAY"

FROM THE MGM PICTURE "THE POSTMAN ALWAYS RINGS TWICE"
POPULAR 3006 50c

FRANK PARKER

THE GREAT AMERICAN TENOR

"BEGIN THE BEGUINE"
"YOU ARE TOO BEAUTIFUL"

MERCURY 2075 75c

CHUCK FOSTER

AND HIS ORCHESTRA

"ROLL IT OVER"

The GI Blush Tune

"WHO TOOK ME HOME LAST NIGHT?"
POPULAR 3007 50c

REX STEWART

AND HIS OCTET

"JUG BLUES"

"BOY MEETS HORN"

MERCURY 8001 75c

BILL SAMUELS

AND THE CATS 'N' JAMMER TRIO

"THAT CHICK'S TOO YOUNG TO FRY"
"I'M FALLING FOR YOU"

MERCURY 8006 75c

ART GIBSON

AND HIS MOUNTAIN MELODY BOYS

"I'M CHECKIN' OUT"
"LEARN TO LOVE YOUR BROTHER"

MERCURY 6005 75c

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"BAD LUCK BLUES"

"TAVERN SWING"

ON PACIFIC 609 . . . AVAILABLE MAY 1ST

ALSO HIS ORIGINAL STILL A FAVORITE . . .

"BOOGIN' IN THE BASEMENT"

"DON'T LEAVE ME"

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WITH **BARNEY BIGARD** . . . LATEST RELEASE . . .

"C JAM BLUES"

"BACK FAT BOOGIE"

ON PACIFIC 607 . . . AVAILABLE MAY 1ST

ALSO ESPOSITO'S ORIGINAL . . . STILL GOING STRONG . . .

"EMPTY BALLROOM BLUES"

(PARTS I AND II)

ON PACIFIC 603

FRISCO JAZZ BAND

AND THEIR LATEST RELEASE . . .

"REDWING"

"AT THE JAZZ BAND BALL"

NOW AVAILABLE ON PACIFIC 606

JAKE PORTER AND HIS BAND

AVAILABLE MAY 1ST ON PACIFIC 608 . . .

OPUS 5—JAKE'S JIVE"

"JUMP SAFARI"

VIC BIAS' PANHANDLE PLAYBOYS

NOW ON FARGO 1114 . . .

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"ROSE OF THE ALAMO"

BILLY HUGHES AND PALS OF THE PECOS

NOW ON FARGO 1115 . . .

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802 Appeal on AFM Spitalny Decish Coming

Convention To Get Case

NEW YORK, April 27.—Altho national conventions of the American Federation of Musicians have dealt with many appeals against decisions of the AFM exec board, they have never been known to reverse an exec board verdict. Nevertheless, execs of Local 802, AFM here, are preparing to appeal to the June AFM convention in the case of H. Leopold Spitalny, who was exonerated by the national board after having been fined \$1,000 and barred from his NBC contractor's job for one year by Local 802. Spitalny case, one of the most important in recent union history, because of its political importance in Local 802, originally arose from charges that Henri Nosco, NBC conductor and violinist, had been paid under scale for work contracted by Spitalny. National board reversal of the 802 decision came as a bombshell in 802, where Spitalny supporters had been trumpeting charges of persecution. Spitalny's defense was based on his contention that the whole thing arose from a misinterpretation of wage scale. He also maintained that if he had been guilty of dipsies the union need not have waited so long to press charges.

NBC Waits for Conv. Verdict

NBC itself has adopted a hands-off attitude in the affair, regarding it as strictly intra-union. Last March, however, when the AFM decision against 802 was rendered, NBC execs were aware that 802 could appeal to the convention if it cared to. In answers to queries as to whether Spitalny would be restored to his NBC post, network execs raised the question of a convention appeal, and seemed to feel that until the convention had rendered its verdict the matter would not be concluded. It is known that anti-administration forces in the local hope to make political capital of the Spitalny episode. A successful pitch to the June convention would of course take the edge off such a campaign.

Excelsior Continues Indie Diskers' Price Slash Trend

HOLLYWOOD, April 27.—Excelsior Label is latest waxery to climb on price-cutting bandwagon and will hack retail price to 75 cents in near future.

Will continue \$1 Deluxe label for special shots and hot item race records according to Prexy Otis Rene. Al Russell Trio is latest combo to sign exclusive contract with Excelsior.

Scott's Lucrative "Rut"

NEW YORK, April 27.—Raymond Scott, who changes his plans almost as frequently as he changes his socks, seems to be trapped for the present in a lucrative rut. Now breaking in his new dance ork at Chase Hotel, St. Louis, Scott is signed for Eastwood Gardens, Detroit, week of May 19; Atlantic City Steel Pier, week of June 23; Paramount Theater here, opening July 3, and then to Asbury Park, N. J., Convention Hall, opening August 10 or 17. Decca Records, for whom Scott recently conducted an album of his own *Lute Song* score, has an eye peeled on the band, as have a few other diskers. Scott's last band fling was from April to June, 1945, when he decided to write *Lute Song* instead.

NATION'S No. 1 SMASH HIT!

DRIFT RECORDS

JOHNNY MOORE'S 3 BLAZERS

RECORD No. 112

OTHER HITS!

NUMBER 129

"YOU ARE MY FIRST LOVE"

and

"RACE TRACK BLUES"

NUMBER 130

"TILL THE REAL THING COMES ALONG"

and

"ROCKS IN MY BED"

★

Aladdin RECORDINGS

427 W. 5th ST. LOS ANGELES 13, CALIF.

Boff Takes Ease Aches of Orks Caught in the Middle Of Pennsy Promoters' Battle

Morris Agency Mulls Admish Tab Inclusion in Pacts

NEW YORK, April 27.—An Eastern Pennsylvania booking battle, in the making for months, has broken out in earnest. Much of the hot competition which bred the trouble was originally encouraged by major band agencies, but now that the promoters are tossing harpoons, the offices are mulling measures whereby they and their orks can evade the cross-fire. This week Hal McIntyre got caught in the uproar when he played Berwick, Pa., Tuesday (23) for Robert Johns. Max Kearson, who has McIntyre for tomorrow (28) at Dallas, Pa., 60 miles away, had papered the territory with notices that admish to his dance would be only \$1.25, whereas Johns was getting \$1.80. Biz was not good at Berwick. Johns was fit to be tied, and McIntyre, caught in the middle, was unhappy. In the meantime, a third promoter who operates in the immediate vicinity (there are at least five promoters there), offered McIntyre \$1,000 to cancel out of the Dallas date.

Admish Tab in Contracts

William Morris Agency is giving serious consideration to embodying admission price clauses in all its contracts with Eastern Pennsy one-night ops, until the squall blows over. It is uncommon for such clauses to be written into contracts, but it's been done and the office sees the gimmick as one way of preventing future episodes of the Johns-Kearson type. Another recent example of the

same difficulty occurred in Allentown, Pa., where Andy Perry papered the town with announcements of Stan Kenton at bargain rates, thereby snafuing a Tex Beneke-Glenn Miller stint for a rival op. It has happened several other times, thru-out the territory, and bookers here agree that the situation is getting worse instead of better.

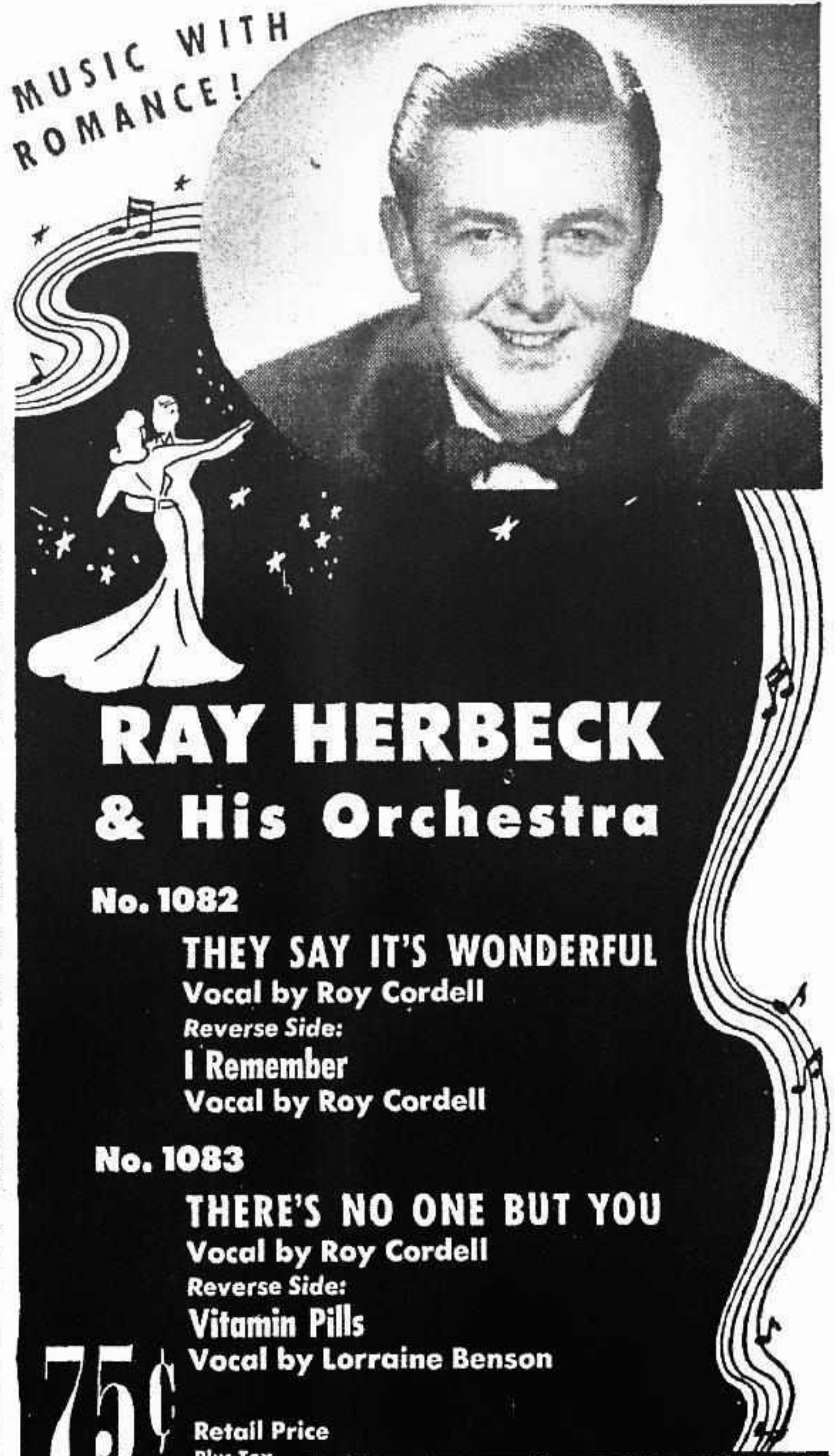
Meanwhile, business is booming, where the dances aren't allowed to play each other off too badly. Vaughn Monroe took \$6,100 (a record) out of Sunnybrook Ballroom, Pottstown, Pa., for his end of an Easter Sunday hop. Charlie Spivak grabbed \$3,800 for his share of an Easter Monday dance at Carrolltown, Pa. That much dough at little Carrolltown is comparable to the Pottstown figure.

Small Pubs Met on Peatman Plans, Says P-P's Mayer

NEW YORK, April 27.—In line with the reported "organization" of small pubs for the purpose of combating effects of the Peatman system (*The Billboard*, April 27), Paull-Pioneer Music Corporation's prexy, Max Mayer, said last week that a meeting of the pubs had been held. Mayer, however, denied any association with the "committee."

Abner Silver, of Lincoln Music, likewise shrugged off any connection with the group, tho talk among the small pubmen last week had him in the driver's seat of the reported committee.

MUSIC WITH ROMANCE!



RAY HERBECK & His Orchestra

No. 1082

THEY SAY IT'S WONDERFUL

Vocal by Roy Cordell

Reverse Side:

I Remember

Vocal by Roy Cordell

No. 1083

THERE'S NO ONE BUT YOU

Vocal by Roy Cordell

Reverse Side:

Vitamin Pills

Vocal by Lorraine Benson

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Reverse Side: Scotchin' With The Soda

4-STAR
No. 1078 **YA HA HA**

Reverse Side: Ding Dong Oreeney

4-STAR
No. 1079 **CARNE**

Reverse Side: Buck Dance Rhythm

Cadet
No. CR-202 **BABY, WON'T YOU
PLEASE COME HOME**

Reverse Side: The Hop

TO WHOM IT MAY CONCERN:

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Jack Riley
Producer
CADET RECORDS

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RECORD DISTRIBUTORS, INC.**

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Stake out your claim
in the Slim Gaillard
gold mine! Rush
your order today.

Mr. Distributor:
Your territory may
still be open. Write,
wire, phone, or
"walk-in" before it's
too late.

Kaye's Second 'Get-Ready-for-New-ASCAP-Demands' Talk To Stations Gets No Stir

ASCAPubs and Writers Unmiffed—Paine's Peace-Piping

NEW YORK, April 27.—Broadcast Music Incorporated's role as a club over the head of American Society of Composers, Authors and Publishers was highlighted in a speech which Sidney Kaye, BMI vice-president and general counsel, delivered to the conference of District 2, National Association of Broadcasters here Thursday (25). Reminding his audience that BMI, by the part it played during the ASCAP-radio war, helped save broadcasters millions of dollars, Kaye urged "intelligent support" for BMI, "for the good it will do in 1948," when ASCAP may again make demands on radio.

ASCAP's current contract with radio expires in 1949. Under its provisions, if the society desires any revision in terms, it must open negotiations a year in advance. Kaye asked radio ops to use more BMI music, so that in the event of another ASCAP fracas the catalog will be more valuable and the ASCAP music not so conspicuous by its absence. In Chicago, earlier this month, Kaye made a similar pitch to NAB's 9th District, emphasizing the desirability of immediately getting on a per-program basis with ASCAP and increasing BMI and public domain usage, so as to shave costs in the event of a too-heavily increased ASCAP bite in 1949 (see *The Billboard*, April 6).

John G. Paine, general manager of ASCAP, took the floor directly

after Kaye and told the district two-ers that the society's intentions were peaceable. He suggested the appointment of an NAB committee to discuss any grievances which might arise, declaring that reports of ASCAP-radio friction were untrue. ASCAP publishers and writers view Kaye's Chicago and New York pronouncements with slight alarm, being of the opinion that the lessons of the past equip the society with enough experience to deal calmly with radio. They regard BMI as aching for a radio-ASCAP brawl, but think the society has built sufficient good will to disappoint the "warmongers."

Washington AFM Local Nixes Day-Off Work by Members

WASHINGTON, April 27.—Local 161, American Federation of Musicians, has notified its membership that, starting June 1, six-day basis goes into effect.

No more working on days off, except by special permission of exec board.

Writers Form Folk Pub, Post

NEW YORK, April 27.—Newest music firm is Post Music Company org., ready for biz this week, is run by tunesmiths Steve and Ed Nelson and Milt Leeds. Play will be strictly on folk tunes.



attention
**JUKE BOX
OPERATORS**

**TWO OF THE BEST MONEY MAKERS TODAY . . .
PRESENTED ON BLACK AND WHITE RECORDS**

**THE ONLY UNCENSORED VERSION OF
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AFM Peace Preferred, But Get Set for "Alternative," Miller Cautions Stations

NAB Prexy Urges No Organizational Stand on Lea Bill

NEW YORK, April 27.—Justin Miller, president of National Association of Broadcasters, took pains to emphasize his longing for harmony with James C. Petrillo during a speech to District 2, NAB, here yesterday (26), but he also made plain that there is an alternative to harmony and that no stone must be left unturned to prepare NAB for such an alternative. Miller stressed that NAB must scrupulously guard against any act which might prejudice its public case in the event of a strike and consequent courtroom showdown. He pointed out that his recent meetings with Petrillo were on NAB initiative, and that he is anxious for implementation of plans made with Petrillo for the establishment of a joint advisory committee to handle NAB-AFM troubles. He beseeched the audience not to permit NAB to take any organizational stand on the Lea act.

FM Big Problem

In telling the NAB reps of a May 6 national directors meeting, Miller said that he will at that time ask the board how to approach the next AFM contract. Of particular concern to him in this matter is the frequency modulation situation, which he said finds FM people strapped by Petrillo's recent mandate requiring the use of separate orks for FM airings. He expressed hope that the

joint advisory committee, if it gets started, might relieve FM ops of this financial burden.

He seemed resigned to the fact that any such joint advisory committee would have to await conclusion of Petrillo's current negotiations with the film companies. The big NAB question appeared to be whether individual members of the org could wait that long before touching off Lea act skirmishes with the union. Meanwhile, however, news from the Coast indicates that Petrillo and the movie people may not be far from a settlement, with both sides giving some ground. On another familiar Petrillo front, recording companies have been formally notified that the union will seek an increase in recording scales, effective October 20. Registered letters told waxers that the union will advise them on "the proposals we have in mind, as well as attempt to arrange a mutually agreeable time to discuss the entire matter." The letter referred to improved "working conditions" in addition to pay.

Barrett Memo Director

HOLLYWOOD, April 27.—Cowboy pic singer Curt Barrett has been named Western musical director for Memo Records. Barrett, former King and Apollo label artist, will also record exclusively for Memo. Sister pub company, Melody Moderne, has taken over publication of future Barrett tunes.

A TRIPLE FEATURE FROM COAST

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The 2 Top Tunes of the Year on the Same Record

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The New Star of Hillbilly Music
JIMMY WALKER

2 NEW RELEASES

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AND HIS SUN VALLEY COWBOYS

224 { **TEAR STAINS ON YOUR LETTER**
OH, WHY?

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Rosenberg Says Feinberg Resignation Won't Weaken Blue; Unity Disunity Talk

802's Pre-Election Pot Boils; Assorted Cooking

NEW YORK, April 27. — Jack Rosenberg, president of Local 802, American Federation of Musicians here, delivered a rebuttal this week to those who doom his Blue (administration) ticket on the basis of Willie Feinberg's decision not to run for re-election. "The loss of a board member can in no way weaken the Blue Ticket," declared Rosenberg. "The Blue Ticket is not a political faction—it's the administration, and it stands on its record. When the record is unsatisfactory, the administration gets thrown out, and that's the end of the Blue Ticket. It is inaccurate wishful thinking on the part of chronic self-seekers and malcontents to interpret Feinberg's departure as the end of the administration."

Rosenberg supporters feel sure that Feinberg's absence from the ticket will not mean his support of opposition candidates, and even the most ardent anti-Rosenbergites don't hope for anything better than Feinberg's neutrality. On the anti-Rosenberg front, however, there is a great deal of activity and considerable optimism, the thesis being that even if Feinberg were to lend moral support to the Blue Ticket, his absence from the ballot would help tip the scales.

Unity's Disunity?

Meanwhile, amid the optimism, there are undercurrents of budding

disunity in the Unity Ticket. As a group the Unity people speak of 1946 as "their year," but *The Billboard* learns on unimpeachable authority that certain Unity elements are courting Rosenberg—the idea being to get into office no matter what the ticket. Unity is made up of three groups—one headed by Calmen Fleissig, Rosenberg's 1944 opponent; one led by Sam Tabak and Billy Van, and one sparked by Max Arons, former trial board head and latest addition to the Unity ranks. Arons is not regarded as a permanent Unity fixture, being of a highly individualistic nature. He is felt to regard Unity as simply the best immediate means of battling Rosenberg, and is not considered to be in accord with other Unity leaders on all basic issues.

Exchange floor continues to echo reverberations from the April price list meeting which turned into a discussion of the Lea anti-AFM legislation after a hectic session during which the lights were turned off and then on again. Rosenberg's political enemies are making capital of the episode, but the 802 prexy derides their efforts.

N. Y. Mardi Gras Tabbed 'A'

NEW YORK, April 27.—The Mardi Gras, local nitery, has been classified "A" by Local 802, American Federation of Musicians.



Mervyn TRAVIS


Just Released

"NO VACANCY"



CAPITOL RECORD NO. 258

"CINCINNATI LOU"



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Morris Agency Slams Slim; Nixes Wildcat Disk Pacts

HOLLYWOOD, April 27.—William Morris Agency has clamped down on Slim Gaillard and notified both the trade and Gaillard that from here on out all of his activities must clear thru them. Talent agency thus is determined to put a stop to various independent deals which Gaillard has been making around town since his Cement Mixer shot him upward.

Agency has advised all Hollywood recording firms that W. M. alone is authorized to negotiate deals involving Gaillard, whom they have had under contract since 1938. Hardest hit by Morris ukase is 4 Star Records, which just recently inked Gaillard to an "exclusive" recording

contract. Consequently 4 Star contract will probably wind up as wall-paper.

Labels Galore

Riding the crest of popularity following Cement Mixer Gaillard has recorded for Atomic, Cadet, Sunset and Bel-Tone labels, as well as four sides recently made for 4 Star. Morris peeve stems from Gaillard's indifference in clearing extra-curricular waxing sessions with agency before accepting waxing dates.

Co-incidental with Morris clamp down on Gaillard's activities, the AFM is reported to have nixed 4 Star contract, altho C. C. MacDonald, talent man for 4 Star, stated that union hadn't notified him of such rejection. Meanwhile Gaillard Trio continues big at Billy Berg's Hollywood jive spot. In addition, trio has been spotted on several top T. C. radio shows, including Sinatra show, Crosby ainer and others. Trio is also reported to be set for new recording contract, this time with one of the big four diskeries. William Morris will negotiate deal.

Chi Bandbox Buys Hamp, Satchmo in A La Aquarium Move

CHICAGO, April 27.—Bandbox here is borrowing the technique of New York's Aquarium Restaurant, launching a big name, big pay band policy June 21, with Lionel Hampton on deck. Ops Hal Greenfield and Milton Schwarz will lay out \$35,000 for alterations and remodeling.

Hampton is to get \$5,000 a week for his four-week stand, after which Louis (Satchmo) Armstrong will take over. Spot thus follows the Aquarium pattern, paying higher dough than locations generally do, and teeing off with the two Joe Glaser properties, also bought by the N. Y. Spot.

'Laughing' Snub by 'Parade' Ires BMI; Action Promised

NEW YORK, April 27.—Broadcast Music, Inc.'s pique over Hit Parade's alleged neglect of the current rave, *Laughing on the Outside*, is understood to have materialized into some hot letter-writing this week. BMI lawyer, Bob Burton, tho denying that any ink had been used, nevertheless said that all possible action will be taken to assure *Laughing* its rightful place on the *Parade*.

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DE LUXE No. 1018 JOSEPHINE, PLEASE NO LEAN ON THE BELL
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THE AIRLANES TRIO
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ETTA JONES... ON THE VOCAL
with PETE JOHNSON'S ALL STARS



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AND STILL GOING GREAT
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- TOO SOON TO TUCSON

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5005 AS LONG AS I LIVE I WILL LOVE YOU • 5008 HONESTLY
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NATIONAL Records



A personal letter from Ernest Tubb to the Phono Opry

Ernest Tubb
"TEXAS TROUBADOURS"
Singer of the Grand Ole Opry

Featured on WSM Grand Ole Opry
NASHVILLE, TENNESSEE

TO MY FRIENDS
THE PHONOGRAPHERS:

THANKS A MILLION, fellows, for giving Ernest Tubb a chance on your phonographs back in 1940 -- remember -- "I'll GET ALONG SOMEHOW" on Decca 58257. A couple of bad ones followed this. Frankly, I got worried and started "WALKING THE FLOOR OVER YOU" on Decca 5958 -- remember???? -- that was in 1941. A couple of fair ones followed this. Then -- PEAPLE BARBORN! The whole world was in a turmoil. I did some serious thinking, fellows. What was your need? I did my best with "SOLDIER'S LAST LETTER" on Decca 6098. Then the record shortage -- I worried about you fellows again. But I knew in my heart that Decca was doing their best. So, I didn't gripe to Dave Kapp (not much). A year passed and no new release. Then I was really getting reckless and "CARELESS DARLING", and said to myself "TOMORROW NEVER COMES".

BUT TOMORROW DID COME! 1945 and the WAR was WON! My spirits rose. More releases, says I to myself. Months passed, nothin' happened. I became remorseful and called Dave Kapp long distance, and said -- in my lowest voice (quiet and meek like) "IT'S BEEN SO LONG DARLING!" -- and -- it WORKED. Now we are in a new year, and the future looks bright. You fellows have come a long way since 1940. And, you've carried me right along with you.

I want to THANK YOU from the bottom of my heart for having faith in me during all mentioned times above. You've been

Walking the Floor Over You... Try Me One More Time... Soldier's Last Letter, and Many Others

Ernest Tubb
"TEXAS TROUBADOURS"
Singer of the Grand Ole Opry
Featured on WSM Grand Ole Opry
NASHVILLE, TENNESSEE

well to me and to Decca. And, may we always be worthy of that trust. We will always do our best to fulfill your needs.

Although my home is now in Nashville, Tennessee (home of the "GRAND OLE OPRY" over WSM) I can't help but to keep dressin' things out of my native State -- 'cause -- "THERE'S A LITTLE BIT OF EVERYTHING IN TEXAS". I'm sure that Decca plans to press at least a half million of this release (Dave Kapp, please note) -- so you fellows will get all you want of this one. Try it on your Pop. locations. You might get a surprise. I'll sign off by sayin' "MY HAT'S OFF" to you phonograph operators of America for making Ernest Tubb into ERNEST TUBB.

Your friend always,
Ernest Tubb

P.S. -- If you should have any of those old Decca records of mine layin' around that didn't make you any money, will you please ship them to me C. O. D. I want them for my Mother. She thinks any record I make is good (bless her heart).

Walking the Floor Over You... Try Me One More Time... Soldier's Last Letter, and Many Others

Never-Miss-a-Plug Tobias Gets Cantor Shot on Rag's Bull


NEW YORK, April 27.—In reviewing Benny Fields's performance at Glenn Rendezvous, Newport, Ky., a Cincinnati daily paper devoted space this week to Benny's singing of *Get Me an Apartment*, a Charlie Tobias number. Paper incorrectly credited Eddie Cantor with having written the song, made no mention of Tobias. Fields sent clip to Tobias, who quick as a flash mailed it to Cantor with the inscription, "Whom Do I Sue?" So Cantor wrote back that he will do the song on the air in a couple weeks, now that he has a piece of it. He has no piece of it, but it's another plug for Tobias, who is admitted by the Lindy mob to be Tin Pan Alley's most aggressive tune merchant.

The boys, discussing Tobias's year-in, year-out presence on the Honor Roll of Hits, point out that he does things the hard way. He is strictly Alley, and seldom has the advantage of a film lift. Spends his life with his fingers in pubs' button-holes, and the results are considered phenomenal in a field generally dominated by film scores. Since 1942 Tobias has collected royalties on *Rose O'Day*, *Don't Sit Under the Apple Tree*, *I Came Here To Talk for Joe*, *Miss You, We Did It Before*, *For the First Time*, *Don't Sweetheart Me*; *Wait for Me, Mary*; *Just a Prayer Away*; *Oh, Moyle*; *Time Waits for No One*, *No Can Do*, *As Long as I Live*, *Tomorrow Is Forever*, *I Wish That I Could Hide Inside This Letter* and


Reflected Glory

NEW YORK, April 27.—Like Lindy's, like Reubens, like the Gateway, the Empire Lunch is not without its celebrities and characters. The small tunnel in the Brill Building where some less pretentious mortals dine is a particularly busy and important spot when Frank Sinatra or Perry Como are in town—their barber eats there. When Sinatra or Como are here, that barber is a big man. He is never without at least three attentive songpluggers asking him how's the wife, reaching for his tab, patting him on the back. And as he swaggers in or out, he is often heard to murmur, "Gee, I've been busy. Haven't even had a chance to change my clothes."

Coax Me a Little Bit. His various collaborators have been Al Lewis, Lew Brown, Sam Stept, Cliff Friend, Nat Simon, Dave Kapp, Max Steiner and brothers Harry and Henry Tobias. Only two of the songs had any help from the films, and in both instances it was the dubious assistance of being instrumental backgrounds. Tho the Alley is given to backbiting and jealousy, there isn't much being said against Tobias these days, because in addition to knocking himself out convincing publishers and wangling plugs from performers, he is devoting himself to the affairs of Songwriters' Protective Association, as vice-president.



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"Whitney" Mystery Girl Is Quadruple Personality Now

NEW YORK, April 27.—The young lady who had Tin Pan Alley baffled with her claim to being Joan Whitney enlarged her scope of operation this week. In a letter to Sun Music, she notified the firm that she had written *You Always Hurt the One You Love* and asked for her royalties. A similar letter was received by American Society of Composers, Authors and Publishers. Enclosed in the letter to Sun were three business cards. One bore the name of "Joan Whitney." The other read "Doris Fisher." The third said "Mary Alexander."

The letter was signed with the proper air of mystery, "M. R.," thought to stand for Mary Resnick, a name under which the would-be Whitney and Fisher allegedly is known. Taken aback to learn that the young woman is not only Joan Whitney but also Doris Fisher, et al., Alex Kramer, the real Whitney's collaborator, said, "Say, I wonder who writes Dorothy Fields's stuff?"

AGVA Snafus Iturbi's Talent Agency Plans

HOLLYWOOD, April 27.—Pianist Jose Iturbi's plans to open his own talent agency are hanging fire while controversy with AGVA awaits settlement.

Iturbi, all set to go, was refused franchise by AGVA because of talent org regulations which prohibit artists from operating own talent agencies.

Charlie Peterson orchestra played the Welcome-Home Ball tendered the veterans at Glen Falls, N. Y., April 22.

It's an Ill Wind But a Cool Break

NEW YORK, April 27.—Glen Island Casino's misfortune with American Federation of Musicians, which has placed the spot on the unfair list, may turn into a break for Harry Cool. Before AFM blew the whistle, Cool was signed to play the last half of the summer at Glen Island, following Ray Anthony. During the investigation and consequent hue and cry, Anthony and Glen Island decided to call their deal off.

Now Cool is set to play the whole summer at the New Rochelle (N. Y.) dancery, opening May 16. All this, of course, depends on Glen Island getting straightened out with the union. Best dope is that AFM will give its blessing in a short time.

Benny & Columbia Toss Jockey Party

PHILADELPHIA, April 27.—Columbia Records and Benny Goodman got together during the band leader's Earle Theater date and hosted the local disk jockeys at a cocktail party at the Ritz-Carlton Hotel. First time such a stunt was tried, since usually such parties are held for the newspaper boys and girls only.

Disk jocks are still talking about the party and both Columbia and BG have landed beaucoup publicity and good word-of-mouth praise. Stunt was arranged by Sam Bushman, local flack engaged to plug the Goodman engagement at the Earle, and Rex Alexander, the Philly Columbia Record publicity man. At the party, Alexander handed out previously autographed copies of the latest Columbia BG release, *All the Cats Join In*.

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NO GREATER LOVE	—Johnny Moore	214
I WANT TO LOVE AND BE LOVED	—Basin Street Boys	215
CHANGES	—	—
CARAVAN	—Joe Higgins	216
YOU AIN'T GOIN' TO HEAVEN NO HOW	—Herb Jeffries	217
BODY AND SOUL	—	—
WHAT'S THE SCORE	—Joe Higgins	219
SUGAR LUMP	—	—
BODDLE-DO-DA-DEET	—	—

EXCELSIOR RECORDS—PRICE 65c

BOOGIE'N MY WOOGIE	—Gladys Bentley	164
THRILL ME TILL I GET MY FILL	—Gladys Bentley	165
RED BEANS AND RICE BLUES	—	—
FIND OUT WHAT HE LIKES	—Wes Prince	167
I AIN'T GONNA MOVE	—	—
DOG HOUSE BLUES	—	—

MODERN RECORDS—PRICE 65c

I USED TO WORK IN CHICAGO	—Three Bits of Rhythm	118
THAT'S THE BOOGIE	—Al Wichard	130
SLOWDOWN BABY	—	—
DID YOU EVER LOVE A WOMAN?	—Johnny Moore	133
WHAT DO YOU KNOW ABOUT LOVE?	—Hadda Brooks	133
SOCIETY BOOGIE	—Johnny Moore	135
I'LL GET ALONG SOMEHOW	—Hadda Brooks	135
MOROCCO BLUES	—	—
McGHEE SPECIAL	—Howard McGhee	136
McGHEE JUMPS	—	—

GILT-EDGE RECORDS—PRICE 65c

HIT THAT JIVE JACK	—Cecil Gant	534
RAINY WEATHER FOR ME	—	—
BIG LEG MAMA	—Wingy Manone	535
LAST CALL FOR ALCOHOL	—	—

JUKE BOX—PRICE 65c

VOO-IT VOO-IT	—Blues Woman	502
CRYIN' BLUES	—	—
R M BLUES	—Roy Milton	504
RHYTHM COCKTAIL	—	—

MERCURY RECORDS—PRICE 49½c

CHERRY RED BLUES	—Eddie Vinson	8003
SOMEBODY'S GOT TO GO	—Bill Samuels	2003
I COVER THE WATERFRONT	—	—
JOCKEY BLUES	—	—

STERLING RECORDS—PRICE 65c

LILLETTE'S BOOGIE	—Lillette Thomas	100
BLUES FOR MY BABY	—Lillette Thomas	101
VARIETY BOOGIE	—	—
THAT'S WHAT HAPPENED TO ME	—Buddle Banks Sextet	102
I NEED IT BAD	—	—
BANKS BOOGIE	—	—

ALADDIN (Formerly PHILO) RECORDS—PRICE 70c

DRIFTING BLUES	—Charles Brown	112
GROOVY	—Three Blazers	121
VOO-IT	—Helen Humes	121
DID YOU EVER LOVE A MAN?	—	—
PLEASE LET ME FORGET	—Helen Humes	122
CENTRAL AVENUE BOOGIE	—	—
LESTER BLOWS AGAIN	—Lester Young	123
D. B. BLUES	—	—
HE DON'T LOVE ME ANYMORE	—Helen Humes	125
PLEASING MAN BLUES	—	—
IT'S BETTER TO GIVE THAN TO RECEIVE	—Helen Humes	126
SEE SEE RIDER	—	—

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REMEMBER ME	—T. Texas Tyler	1008
FILIPINO BABY	—T. Texas Tyler	1009
ROUGH AND ROCKY	—T. Texas Tyler	1022
YOU TURNED A GOOD MAN DOWN	—T. Texas Tyler	1051
TEXAS BLUES	—T. Texas Tyler	1063
SHIMMY SHAKIN' DADDY	—Merl Lindsay	1064
TURN MY PICTURE UPSIDE DOWN	—Buck Rogers & Trio	1067

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Lea Resistance Nil as 802 Sets NY Radio Deals

NEW YORK, April 27.—Close to signing new contracts with WMCA and WNEW here, Local 802, American Federation of Musicians, has already reached wage agreements with the two outlets, and has also obtained the two-week vacation with pay, as embodied in new WQXR, WOV and WHOM pacts (see *The Billboard*, April 13). Other clauses are still to be ironed out, but no hitches are apparent.

Negotiations with local indies have been closely observed, especially since enactment of the Lea anti-AFM measure. So far, and contrary to some dire expectations, 802 has encountered no unusual resistance from stations, nor has there been any disposition on the part of station execs to reverse their field and seek the protection of the new law. However, the local does not feel assured that this condition is permanent. Wage scales at WMCA and WNEW hop from \$86.25 to \$100 per week, retroactive to April 1.

AFM Local Confab To Set Boat Scales

NEW YORK, April 27.—A conference of American Federation of Musicians local execs will be held here May 7 to draw up standard scales for steamship bookings. Meet will be attended by presidents of all locals with jurisdiction over seaports. AFM recently relinquished its jurisdiction over ship jobs, turning the matter over to port locals, but recommending that standardization be achieved.

May 7 confab is the first step. Before the war, bookings on pleasure ships were a lucrative source of revenue and employment. With shipping interests foreseeing a boom in trans-oceanic travel as soon as Europe gets its breath, it is considered possible that there will be more work on the liners than ever before.

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'SWEET GEORGIA BROWN'

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Barney Bigard, clarinet; Willie Smith, alto; Vic Dickenson, trombone; Calvin Jackson, piano; Allan Reuss, guitar; Ray Linn, trumpet; Red Callender, bass; Zutty Singleton, drums.

The Hollywood
Four Blazers

'DARK EYES'
'AS LONG AS I LIVE'
(Vocal by George Crawford)

LL-103

Wini Beatty

and the Lamplighter All-Stars

'WINI'S BLUES'
'MY COMPLAINT, BABY'

LL-101

Wini Beatty, piano and vocal; Barney Bigard, clarinet; Allan Reuss, guitar; Red Callender, bass; Zutty Singleton, drums.

Music 5 Years Ago

May 3, 1941, issue of *The Billboard* proclaimed Frank Sinatra, of the Tommy Dorsey band, and Ginny Simms, of Kay Kyser outfit, as favorite vocalists of the country's college kids. . . . Ray Eberle, Bob Eberly, Harry Babbitt, Kenny Sargent and Bon-Bon followed Sinatra in that order. . . . Helen O'Connell was runner up to Miss Simms, followed by Helen Forrest, Marion Hutton, Martha Tilton and Ella Fitzgerald. . . . Jimmy Dorsey's *Amapola* was the leading retail record seller. . . . Brother Tommy's *Oh! Look at Me Now* made "Going Strong" on the jukes, as did Al Donahue's *Wise Old Owl*. . . . *Do I Worry* topped the plug list. . . . Jack Egan left Tommy Dorsey to take over Alvino Rey and the King Sisters. . . . Ben Bernie was skedded to pick up \$2,000 for a dance at White Sulphur Springs, W. Va., May 24. . . . George Hall and Dolly Dawn were booked into Cincy's Coney Island. . . . Harry Moss took on the Bunny Berigan band, in addition to his MCA booking chores, and immediately put Bunny on a weekly allowance, using the remaining dough to pay creditors. . . . *Record Buying Guide* (since relabeled *Music-Popularity Chart*) tipped juke ops to *Intermezzo* and Jimmy Dorsey's *Yours*.

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WM, GAC Court Indie Diskeries For Waxings

HOLLYWOOD, April 27.—Major booking outfits here are making concentrated contracts among numerous indie record firms and transcriptions companies to spot bands, cocktail units and acts on wax. Just last week William Morris shifted booker Charlie Wick to full-time coverage.

Wick, even while heading the band division here, spent a good deal of time seeing recorders and e.t. outfits. Now GAC has given the go-ahead-sign to Seymour Heller, recently head of their San Francisco office, to devote much time to seeing diskeries. Heller makes rounds of the 100-odd labels in this vicinity plus transcription firms like Standard Radio and MacGregor. Among initial deals set by Heller is the DeCastro Sisters, currently featured at Slapsey Maxies, for platterings for Exclusive Records. Carl Von Ritter, also at GAC, will cover the disk route. He handles Capitol diskery contracts. Boys are working up a deal for singer Mary Louise and Trenier Brothers to cut for 4-Star.

N. Frederick Quits Name Firm To Head Own 10-Percenter

HOLLYWOOD, April 27.—Noel W. Frederick, brother of L. A. and Bill Frederick, of the talent agency bearing their name, has decided to leave his accounting position with the firm to start his own booking firm. He has his AFM booking license and moves into new office space this week. Expects to concentrate in the cocktail field, starting off with five or six attractions and eventually handle acts. Noel originally worked for the FB firm when they just had a Kansas City, Mo., office and returned to the fold about two and a half years ago in their Hollywood office.

Jack Jurtze, who left his job as head of FB's Chicago office to come here as outfit's cocktail manager, also resigned recently in order to open an office in connection with McConkey Orchestra Company, of Kansas City, Mo. Kurtze has a staff of four people, including Bill Shevlin, Mary Flashler and Sherman Dix, ex-batoner and songwriter.

Crescent Switches to Stork

NEW YORK, April 27.—Crescent Record Company here is changing its name to Stork Records, having discovered that a West Coast firm has been using the Crescent tag.

Repub Inks 'Laugh' Writers, BMI Hunts Twist on Dreyfus

NEW YORK, April 27.—Only inking done last week on contemplated Broadcast Music, Inc., and Republic pix hook-up was by Laughing On the Outside tunesmiths Ben Raleigh and Bernie Wayne. Writers, already on the West Coast, signed with Republic for a series of films.

Repercussions, meanwhile, from talk of plagiarism suit against BMI by Dreyfus Music concerning alleged similarity of a bar of music in the Broadcasters' current rave, *Laughing On the Outside* (*The Billboard*, April 27), and an old tune, *I Could Expect It From Anyone But You*, out of the defunct De Sylva-Brown-Henderson catalog now owned by Dreyfus, were seen in the establishment of a group of BMI writers and researchers to search the records in hopes of proving that *I Could Expect It* itself was lifted from public domain.

Monroe, 'Hit Parade' Chase Each Other To 2d Fall Thru

NEW YORK, April 27.—Vaughn Monroe and the Lucky Strike Hit Parade are doing a Finnegan. This week the maestro was in again and out again for the second time in less than a month. First series of negotiations floundered when sponsor refused to take the Monroe band along with the leader, but this time Monroe was set to bring his ork along to do four numbers a week for 20 weeks. Willard Alexander, Monroe's manager, says the second fall-thru was "for other reasons."

Interesting twist to the Monroe-Lucky Strike flirtation is that William Morris Agency (leader's old booking office), was watching its progress as closely as possible, believing that they were entitled to split the booking commission with Music Corporation of America. WM people say that original negotiations with Lucky Strike were launched by them and the fact that MCA chose to rekindle the sparks would not change the fact that Morris gathered the tinder.

Another heat in Monroe's radio sweepstakes also involves WM-Milton Berle, a Morris property around whom CBS is building a radio package, is understood to have wanted Monroe for the music. But this also fell thru. When queried, Bill Murray, WM radio exec, said "Monroe is not being considered for the Berle show now or at any time."

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Fitzgerald D. C. Job, DAR Switch Cue More Negro Dates

NEW YORK, April 27.—Indication of possible change in attitude of top niteries in the Dixie belt toward Negro talent was seen in signing of thrush Ella Fitzgerald for two-week-er at the Five o'Clock Club, Washington. Spokesman for club said that additional Negro talent would be booked.

Announcement of booking followed a meeting of Southern ops who had convened in the Capital less than a week after the Daughters of the American Revolution had turned about and stated its intention of donating the facilities of Constitution Hall for a concert by the Tuskegee Institute Choir. Except for rare occasions during the war, Negro names had been unofficially barred from top niteries below the M&D Line.

Ashburn - Foster Set New Coast Book Org

HOLLYWOOD, April 27.—Harris Ashburn, ex-night club dancer, has joined up with booker Frank Foster in a new 10 percentor to be known as the Foster-Ashburn Agency. Foster, who has been with several of the major bookeries, heads the new set-up which just moved into a Hollywood Boulevard address.

Bernie Burns and Betty Foster complete the staff. Foster has pretty much of a closed deal with a batch of Texas and Southwestern one-night promoters and used the Boyd Raeburn band on a recent series of engagements. Foster's suit against Harold Oxley for \$7,000 in commissions supposedly due him when he left Oxley's booking outfit last July has just been pushed up to May 15.

Gastel Leaves Levy For Own Quarters

HOLLYWOOD, April 27.—Carlos Gastel, p.m. for Stan Kenton, King Cole Trio, King Sisters and Peggy Lee, has cease sharing office quarters with Lou Levy here and has moved into his own set-up on the strip. Gastel took over elaborate quarters formerly occupied by Earl (Madman) Muntz, high powered auto dealer, who went into the talent agency biz for a short run.

Quickie deal just set by Gastel spots the King Cole Trio into the Lookout House, Covington, Ky., for five days starting June 21 at \$4,000. Cole goes into the location while appearing on Kraft Music Hall's summer replacement on NBC.

Musicraft's Busy Week

NEW YORK, April 27.—Musicraft plattery here was scene of plenty of activity in past week. Outfit set up new distribution outlets in New York, Philadelphia and Hartford with George Schautz Jr. in charge of N.Y. operation of Musicraft Distrib Company of N.Y.; Elliot Wexler, of the Kayler Company, getting Philly spot, and Ralph Colucci, of State Music Distributing Company, handling Hartford set-up. This gives firm 18 distributors. On the talent front the firm cut four Teddy Wilson sides and four more with Slam Stewart and a group. Pacted were Sarah Vaughn, nitery and band chirp and the Les Elgart band. Radio announcer Milton Cross was signed to do a children's album. Vaughn deal has a clause permitting singer to cut four sides for Columbia, if sides are cut before the first of the year. Bill Finnegan, who used to do arrangements for Glenn Miller, will do the scoring on Elgart cuttings for Musicraft.

H. James Pub. Co. Sold to Morris; Hyltone, Lang Out

HOLLYWOOD, April 27.—Harry James's own music publishing outlet, Music Makers' Publishing Company, has just been sold by the trumpet maestro to Edwin H. Morris, who has the Mayfair, Melrose and Morris pub firms. James entered the pub field last July when he bought the Lou Berk catalog in order to gain an ASCAP rank. Ten tunes were involved in the Berk deal and these ditties plus about 25 originals and the firm's two plug songs, 11:60 P.M. and I'm In Love With Two Sweethearts, make up the catalog sold Morris. It's understood that hereafter all James's originals will be placed with the Morris puberies.

Dave Hyltone, who headed Music Makers' Coast office, and Charles Lang, in New York, dissolve connections with James with the sale. Hyltone started with the James band as secretary four years ago, eventually becoming ork manager when Frank (Pee Wee) Monte went into the service. He stepped into publishing end of things with Monte's return and now expects to become talent personal manager.

Sinatra Will Do Chi And Detroit Theaters

HOLLYWOOD, April 27.—Frank Sinatra to do Downtown Theater, Detroit, and Chicago Theater, Chicago, dates this May after all hullabaloo about poor health preventing him from going East for engagements.

For a time it was reported Sinatra would do theater appearances in the fall instead of this spring. It is not known whether contracts forced Sinatra to make original date runs or he changed his mind but, at any rate, he goes to Detroit for a week starting May 9 following with another week in Chicago. He'll be joined by the Pied Pipers vocal group featured on his CBS commercial.

Coast Contractors Set Week-End Beef Meet

HOLLYWOOD, April 27.—Coast office of the Music Publishers Contact Employees Union went into high-gear action recently even tho no one as yet has been set to replace Al Comparti as local head. Meeting skedded over week-end (27-28) will bring to fore the matter of referring to New York headquarters complaint that Barney McDevit's disk jockey record exploitation activities for Robbins-Feist and Miller pub firm is considered competition song plugging altho he is not a union member.

It is understood that Bob Miller, MPCE prexy, informed McDevit previously that his contacts with disk jockeys to play RFM tunes did not place him as a song pluggger and therefore it was not necessary for him to join the union but localities are taking issue with this decision.

Other matter local MPCE group is pushing is plan to stop amateur tunesmiths from plugging their unpublished wares with the maestri lot. Ork leaders are being asked by MPCE to request that a contractor show a union card before listening to his pitch for play of a song.

DeLuxe Pacts La Reilly

NEW YORK, April 27.—DeLuxe Records this week signed Betty Reilly, American chirp who does heavy job on Latin-American tunes. Gal is working with Xavier Cugat ork at Paramount Theater, here. First cuttings for DeLuxe will be Spanish tunes, with which she's built up pretty solid rep.

Lawrence To Cut 1st Columbia Disks May 1

PHILADELPHIA, April 27.—Elliot Lawrence's orchestra will make its first platters for Columbia May 1, when his band will go to New York to cut four sides.

Original plan for Lawrence to cut the disks here at the Academy of Music at the same time the Philadelphia Orchestra recorded for Columbia was dropped because of complications.

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Andrews Sisters To N'west; \$\$\$, Picstuff Test

HOLLYWOOD, April 27.—It'll be a slight case of reopening the Northwest to live shows when the Andrews Sisters go on a seven-week theater tour of the territory with their Eight-to-the-Bar-Ranch package beginning May 14.

On that date the gals and show, which also features comics Pat Henning and Johnny Bond, play San Diego. Next stop is the Golden Gate Theater, San Francisco, in which town the girls haven't showed for about three and a half years. From San Francisco the show moves to Seattle and Spokane, thence to Vancouver, B. C.; Oakland, Calif., and Portland, Ore. Vancouver, Seattle and Oakland haven't played name vaude shows in a number of years.

Aside from the gals figuring on taking some hefty coin out of the tour (they get a 50 per cent split on the gross from the first buck), they also will utilize the trek to work over and pre-test a couple of scenes which they plan to use in their next film for United Artists.

23G on 4 Midwest I-Nighters for Kaye

DES MOINES, April 27.—Sammy Kaye's ork dented a couple of box office records doing four one-nighters in this territory while jumping to the West Coast. Kaye pulled in a terrific \$23,000 gross for the four dates, a record in itself for one-nighters in Iowa. At Danceland, Cedar Rapids, Thursday (18), the band drew 2,000 to a house having 1,400 capacity. Tab was \$2.50 per person, highest tariff in these parts in many a day.

Playing for Tom Archer the following three nights, Kaye cracked house records at three spots. At Tromar, Des Moines, Friday, the ork did 3,500 for a \$7,000 gross which broke both attendance and gross records. Saturday night at Sioux City's (Ia.) Skylon, 2,500 paid in \$5,000, while at the Chermot, Omaha, Sunday, 3,000 paid in \$6,000. Omaha gross and attendance created new house marks, while the gross only at Sioux City was a record, as attendance was 400 short of 2,900 set by Lawrence Welk years ago.

La Casa Pub Prexy Found Guilty in Stock Sale Suit

TOLEDO, April 27.—Judge Thomas O'Connor in Common Pleas Court here this week found Don B. Owens Jr., president of La Casa Del Rio Music Publishing Company, guilty of illegally selling his firm's stock to aspiring songwriters. Stock was not registered and Owens had no license to sell it, the court ruled. Owens's attorneys are expected to enter a motion for a new trial. Sentence was deferred pending such a motion.

Two other defendants, Ethel Owens, wife of the publisher, and Edward Love, secretary of La Casa, were acquitted. Judge O'Connor said he believed Mrs. Owens and Love were innocent dupes of Owens.

Shrum's Diskery To Spread

HOLLYWOOD, April 27.—Constellation Records, owned by Western singer-actor Cal Shrum, has set up its own distributing outfit with branches in 10 cities. Formerly restricted to cowboy tunes, diskery has branched to wax pop, race and jump stuff. Bidding for more biz, the firm will be joining the parade of indies that have cut prices to get in line with major waxeries. Effective May 1, Constellation cuts the wholesale price from 49 to 37 cents per platter.

Big Deal

NEW YORK, April 27.—Committeemen of the Rock River Valley Music Festival, to be held this week in Sterling, Ill., decided to compete with Tin Pan Alley. Last week, offices of ASCAP and BMI were swamped with letters addressed to licensing orgs' top writers—Shotakovitch not excluded—enclosing contest blanks.

Forms said that one of the functions of the festival was the sponsorship of a song-writing contest. Contest was open to all—regardless of talent—and all manuscripts submitted would be given a careful look-see by a group of Rock River Valley "authorities." Prize—\$100.

802 Nixes Free Rehearsals for Nitery Bands

NEW YORK, April 27.—There will be no more free rehearsals of orks working local night clubs, cafes and restaurants, says Local 802, American Federation of Musicians. Starting May 15, Class "A" spots will pay \$2 a man per hour or fraction thereof; \$4 an hour or fraction for leader. Sidemen working class "B" and "C" jobs will also get \$2 an hour or fraction, and leaders will grab \$3. At present, Class "A" spots are permitted six hours free rehearsal on new shows, class "B" and "C" places get four hours cuffo.

Move is consistent with the local's new attitude of severity where niteries are concerned. Jack Rosenberg, 802 prexy, is hipped on the topic, and is expected to make the fur fly in negotiations with ops later this year. An 802 committee is now at work, drafting new wage scales.

Walter S. Fischer Dies in New York

NEW YORK, April 27.—Walter S. Fischer, of Carl Fischer, Inc., and for 22 years a director of American Society of Composers, Author and Publishers, died here yesterday (26). He was 64. Head of one of the largest music publishing houses in the world, Fischer was a power in the industry and for years a bulwark of the Music Publishers' Protective Association, as one of its directors.

Born here in 1882, Fischer entered his father's publishing house at the age of 17 and eventually succeeded to the presidency. ASCAP's offices were closed yesterday, in respect to his memory.

Sentimentalists Now Clarks In Switch to Dorsey Airse

NEW YORK, April 27.—Sentimentalists, girl quartet, left Tommy Dorsey ork on the road this week and moved here to occupy a slot on the Mutual sustainer, Endorsed by Dorsey, where they will operate as the Clark Sisters.

Buddy Moreno is off the show. Dorsey has not replaced the fems.

Melrose Signs Three Bars

NEW YORK, April 27.—Melrose Records has signed Three Bars, piano-bass-guitar combo, to a disk contract. Outfit, formerly at Copacabana here and now at Grand Hotel, High Mount, N. Y., attracted disker notice when it started going in for Latin rhythms in addition to the usual three-piece swing and jive. New cocktail department of Harry Moss Agency has the group in tow.

Legion Post's 25G Backs Saxie Dowell

NEW YORK, April 27.—Backed by a Raleigh (N. C.) American Legion Post reputedly to the extent of \$25,000, and bolstered by a navy record of heroism as a crew member of the ill-fated U. S. S. Franklin,

Saxie Dowell returned to the band biz Thursday (25) with a four-week-er at new Kenmore Hotel, Albany, N. Y. Parlay of legion backing and an already publicized war record is expected by Dowell's handlers to give him an exploitation hit.

Legion post gets 10 per cent of profits. General Artists' Corporation is booking. Grady Watts managing.



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IN SHORT

New York:

Belle Baker will also do an autobiography. . . . Charlie Smith, who plays *Dizzy* in the *Henry Aldrich* flickers, coming East and will be submitted for theaters and cafes. . . . Art Tatum, whose contract with the Morris Office expires this summer, may go with Joe Marsolais, now with Moe Gale. . . . Shorty Warren's Western Rangers, current at Kay-Sweeney's Union City, are on the air (WAAT) six nights a week. . . . Diosa Costello follows Miguelito Valdez into the new Club Brazil May 23 or 24.

Martha Tilton into La Martinique May 9. . . . Lenny Kent preems at the Strand May 3. . . . Karen Cooper goes back to Loew's State May 9. . . . Don Baker, now at Rogers Corner, takes a vacation June to September and then goes back to the spot for a full year. . . . Elaine Barrett co-starred with Paul Draper at Carnegie Hall April 30. . . . New Mermaid Room, cocktail lounge at the Park Central, preems May 1. . . . Mary Kaahue Trio just opened at Cafe Mardi Gras. . . . Doodles Weaver completed 24 weeks at Ruban Bleu and has been renewed again. . . . Golden Gate Quartet back at Cafe Society Uptown. . . . Lou Walters, thru his lawyer, Abo Berman, has registered the name Latin Quarter. . . . Patricia Lane opened at Queens Terrace.

Happy Felton's *Guess Who* radio show opening at Adams Theater, Newark, N. J., May 2. Bill rounded out with Phil Brito, Lenore Roberts, Sylvia Manon and Company, and Gautier's Bricklayers.

Chicago:

Jayhe Walton, former singer with Lawrence Welk's ork, has been given singing role on ABC's Saturday morning show, *Wake Up and Smile*. She takes over for Kay Armen, who had the assignment, but has gone to New York. Mark Fisher held over at Chi's Casino. . . . A new cocktail spot called Nob Hill opens on the South Side the end of May. . . . Gloria Van and Her Vanguards (4) opened Silhouette Club Tuesday (23). . . . Mickey Levine, former Minneapolis band leader, has joined the Central Booking Office's cocktail staff here.

Frank W. Considine joined the Frank J. Hogan Agency here. Considine was a gunnery officer on a destroyer in the Pacific until his recent discharge. He will do general booking for Hogan. . . . Howard Rosene, of the GAC act department, has returned from a month's vacation in Hollywood. . . . Charlie Richter, one of the first local bookers to enter the service, is about to be discharged and will probably return to the Kennaway Music Corp.

Jeanne Maxey, who once sang with

the Betty McGuire ork and her all-girl trio are playing the Dome's Stabe and will move on to Toledo May 5. . . . Denny Miles, young Chi singer, is currently at Moderne Lounge. . . . Inez Mann is in at K. C.'s (See *IN SHORT* on page 54)

Three Atlantic City Newies

ATLANTIC CITY, April 27.—Three new entries in the musical lounge sweepstakes here. Latest to hang out the shingle are Fort Pitt, Chelsea and Howard Johnson's. Fort Pitt is operated by Dewey Kauffman and James Courtney and offers Four Tempos and Harmonaires for full-time music chores.

Chelsea is being operated in Boardwalk hotel of that name. John Sanderson, hotel manager, said talent plans are not set.

Johnson's is the new \$150,000 Boardwalk eatery with the musical lounge an adjunct. Eddie Sheppard at the organ.

JULIE DALE
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Pitt Ops Mull Fighting Bond With Show Nix

PITTSBURGH, April 27.—Elimination of all shows in Pittsburgh night clubs seemed a possibility today as owners prepared for their big meeting (28) in Hotel William Penn where plan of action against AGVA acts will be decided. Joseph Leiber, exec sec of the Night Club Owners' Guild, has stated that no club in NCOG will pay AGVA's demand for a cash bond. Nat Nazarro, exec sec for AGVA, told *The Billboard* that any club that would not pay would be placed on the unfair list.

Nazarro's stand is based on a series of complaints from acts in this district who have not been paid off. He cited one instance where Chase Whitman, comic, went into the Marine Bar in near-by Ambridge, and was let go on the second night because the op ran out of beer. Nazarro said that AGVA already has signed agreements containing cash bond clause with some clubs and wants to enforce the provision.

Vogue Terrace, largest user of talent in the district, has already decided on a name band policy and is dropping acts this week until Labor Day. Don Metz, Etzi Covato of the Villa Madrid; Tom Troy, of the William Penn Terrace Room; Tony Conforti of the Nixon, and the city's smaller ops have, according to Leiber, stated definitely that they will not pay the cash bond and are preparing to get along without acts.

Vagabond Martinique Date Blue Penciled

NEW YORK, April 27.—The Four Vagabonds were all set to open at La Martinique May 1. Deal was made and contracts signed with Johnny Greenhut, MCA rep, fronting for the boys. But no sooner did the word of the deal get out than it was all over.

Seemed that Ben Blue, who is due to come into La Martinique May 9, raised a beef. He claimed that Vagabonds work too much like Ben Lessy, part of the Blue act, and refused to go into the club with them on the bill. Dario, who had a handshake on the Blue date but no contract, was forced to ask Vagabonds to let him out of the contract so he could get the comic. Deal was finally arranged with the Morris office putting the Vagabonds into the Walton Roof, Philly, opening May 2.

Bryden Affiliates With FB; Adds Hamblen, Leon to Staff

DETROIT, April 27.—Coincident with expansion of offices here, Betty Bryden Agency completed an affiliation with Frederick Brothers. Two men are being added to local Bryden staff. Edwin Hamblen, nephew of Earl Kurtze, of the WLS productions, will handle that and other special attractions in the territory. Other addition is Jacques Leon, veteran artists' rep, recently with Gus Sun office.

In Again, Out Again Earle

PHILADELPHIA, April 27.—Earle Theater shuts off vaude again May 3 when the Paulette Goddard-Burgess-Meredith film *Diary of a Chambermaid* comes in for two weeks. Only stage attractions set after current Lionel Hampton bill are Eddie Bracken unit and Carmen Cavallaro band. *Postman Always Rings Twice* already announced as coming in June for three weeks.

Valley's Short Circuit

WOONSOCKET, R. I., April 27.—Pat Valley (ex-Valley and Lynne), guitarist, now doing a single and billed as the "only act wired for sound," last week did a couple of ad lib electrical steps at the Park Theater here. Guitarist who taps while picking out tunes on the electrical guitar was moved into spirited activity by a short circuit. Crowd front thought it was part of the act and gave him a big hand. Electrician pulled the switch in time and Valley managed to get off with nothing more than an electrical hot foot.

Philly Spots Boost War Chest Coffers

PHILADELPHIA, April 27.—Local niteries contributing to the War Chest campaign not only attained their quota but almost trebled the amount of subscriptions received in previous drive, according to Samuel Hafstel, secretary of the Cafe Owners' Guild.

Drive was handled by two sections. First one covered night clubs, second taprooms and like establishments. Latter fell short of its quota. Frank Palumbo volunteered to head a supplementary campaign to bring taproom division up in its showing.

Ont. Lakehead's First Nitery, The Village, Doubleheader

PORT ARTHUR, Ont., April 27.—The Lakehead's first nitery, the Village—opened Monday (22). Operated by Pete McMudroch, the club, situated between Port Arthur and Fort William, is in two sections, one containing a lunch counter and booths, and the other, known as the Village Room, tables and a dance floor.

Spot will hold 175 people. A different local ork is booked to play each night. Club will have dancing six nights a week and Sunday dinner ork and vocalists.

Exclusive Bookers' 5% Nick Tougher To Get With Big Offices Pressuring Direct

Biggie Issue Raised in LQ-Barr Split

NEW YORK, April 27.—The ending of the Lou (Latin Quarter) Walters-Ruth Barr exclusive booking deal has the trade wondering if the split isn't based on indirect pressure by the big offices which have long been fighting exclusive bookers and their 5 per cent cuts. Trade knows, it is comparatively easy to get a small act to pay 15 per cent—10 to the office and 5 to the booker—but it takes a lot of palaver to get a name act to upsy. In fact, there are many attractions which don't pay even the legal 10 per cent to the agent. So, when the booker comes in for his 5 per cent cut the answer usually is—no deal. Naturally if the spot wants the attraction badly enough it will by-pass its booker and his 5, and that is what is causing the heavy ground swell which may explode into a tidal wave any day now.

In recent months, the owners of the big attractions, and even semi-attractions, have refused to give their acts to an exclusive booker unless it's a net deal. Naturally, a booker who gets his via the 5 per cent route can't make a guy on such a basis. This inability to get the names puts the booker in a hole with his spot. A cafe owner wants to know from nothing. He wants a certain act, assuming it's available, and it is up to his booker to deliver. And here is where the big offices come in.

Exclusive Booker By-Passed

They are well aware that the cafes are up against it for top names. So they by-pass the exclusive booker, go direct to the op and offer to give him the names provided they get the rooms exclusive. They make it even more alluring by pointing out that

thru their arrangements acts will not pay them 5 per cent.

They get around it quite simply, trade says. Instead of filing an exclusive booking pact with AGVA they just make a handshake deal. Reason is two-fold. Important one is that under such an arrangement agent who doubles as booker isn't limited to 5 per cent. He can collect a full 10. Second reason stems out of the recent court action brought against MCA charging monopoly and unfair practices. If there is no written document in evidence formalizing a deal, it can be denied if court action arises. With such an arrangement everybody is happy except the indie booker who blows the joint.

Big Offices Go Outside

There is even another ramification to this deal. A large office which has an unwritten exclusive booking deal with a spot can, and does, call an outside agent for a certain act. However, the large office insists on a full 10 per cent, saying it is the agent and not the booker. The indie obviously objects and wants to know where his cut comes in. Major office will reply that it is living up to AGVA rules and if indie wants a commission he has to make a separate deal with his act. If the agent refuses to play ball the big office will go direct to the act and make the offer. The smallie just can't meet that kind of competition. So he either sells the act for nothing or is forced into a deal where instead of getting his full 10 he may get, say, 3 per cent.

There has been a lot of talk in the trade that something must be done to stop this. But what is to be done nobody knows. Some of the more articulate agents who see the big offices wielding the chive are starting a grass roots movement to get the ARA (Artists Representative Association) to draw up a new code of ethics. But even that, admits the trade, will not be easy. There is a code in effect today that is being violated daily and the biggest offenders, say insiders, are the large offices who own the attractions. And the ARA board of governors, it is pointed out, is dominated by the large offices.

Cost of Decorating Newark's Carousel Put at \$150,000

NEWARK, N. J., April 27.—Decorating cost of new Club Carousel here is pegged at about \$150,000. Spot is operated by bigwig concessionaire Abe Ellis in Essex House Hotel.

Franklin Hughes, who did the decor for El Morocco and the Copacabana, supervised the make-up. Club has Walter Feldkamp's Society Ork and Juan Costa Rumba Band with Aileen Morales.

Philly 212 Gets Off

PHILADELPHIA, April 27.—New supper spot, the 212 Club, was unveiled Wednesday (24) on the site of the late Casablanca and New Flanders spots, both operated by Herb Spatola but failing to make the grade. Manager and one of the five or six partners in the new venture is Danny Fisk, also in on the Lexington Casino here. Vincent Rizzo's ork set on music.

Canadian Editor on "Vigilantes"

I have received your story (April 20) entitled *Anti-Showbiz "Vigilantes."* So far as the situation in the United States is concerned, I have, of course, no comment to offer, but with respect to Canada and "Moral" Montreal, there seems to be considerable misunderstanding of the facts. There is in Canada, and has always been, a Lord's Day Act of which Sunday performances are a contravention. Fortunately or unfortunately, according to the point of view, enforcement rests with the legal authorities in the several Provinces and so the law is not always uniformly enforced.

You say that in Montreal, the Provincial Police have announced their intention of enforcing a long forgotten "no Sunday show" law against niteries which go full blast thru Saturday nights into Sunday mornings. You also add that a survey reveals that clubs which are open between midnight Saturday and midnight Sunday are in violation of three laws administered by three separate police forces—Municipal, Liquor and Provincial Police—but you apparently do not realize that all these laws are made to conform with the Dominion Lord's Day Act. If night clubs have been able to go full blast from Saturday midnight into Sunday morning, as you suggest, this has been because the Municipal Police have been lax and the Provincial authorities have not intervened. If now greater severity is being shown, it is due to the fact that the present government is a strong believer in Sunday observance.

Of course, it is a matter for each country to decide whether it wishes Sunday to be observed or not and if the population are not prepared to respect the Seventh Day, it is perhaps true that they might be in worse places if the theaters and night clubs are closed. It is certainly not necessary to keep them open seven days a week in order to provide the people with relaxation as the crowds which attend every other night in the week demonstrate and the only interest which the owners have is to get seven days' revenue instead of six.

Here in Canada, responsible citizens are in favor of Sunday observance as creating the best way of life for the people, knowing that relaxation in this respect tends to break down public morality and public respect for law and order.

ARTHUR G. PENNY,
Editor-in-Chief, *Quebec Chronicle-Telegraph.*

Ciro's Hollywood

Talent Policy: Floorshows at 9:30 and 12; continuous dancing. Owner, H. D. Hover. Headwaiter, Louis Bernardi; publicity, Mulcahy & Ginsberg. Prices: \$2 cover.

Joe E. Lewis is playing his umpteenth return engagement at this swank Sunset strip spot which has one name act policy. His material is tops, his personality and style original and clever, but for some inexplicable reason, act didn't sell when caught. Chalk it up to a cold crowd, off night, or what have you—fact remains that while Lewis's stuff is sure-fire, even the best of them miss the boat occasionally.

Opened with original, timely song on the atomic age, followed by clever parody, *Please, Mr. Truman*. He made plaintive plea for the prez to take on extra job and tickle the ivories in Lewis's act, replacing Austin Mack, who capably accompanies comic. His *Ah, Yes, There's Good News Tonight*, ribbing Gabriel Heatter, found favor with ringsiders.

His songs and patter were fresh as ever, sophisticated and smooth. Sensing that aud was not on its toes all the way, gagster took things in stride and sustained pace and punch. At the end of 30-minute stint, customers were beginning to act alive and would have welcomed another encore.

Funster's West Coast rep is tops, and he should draw crowds all the way. Spot has been well filled since opening, and comment from payees has been on the rave side.

Garwood Van, celebrating 10th anniversary as ork leader, plays for dancing and backs up show.

NIGHT CLUB REVIEWS

Embassy, New York

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Operator, Bill Miller; publicity, Howie Horwitz. Prices, \$3.50-\$4.50.

If preem night (25) enthusiasm is any indication, then Charles Trenet, French importation, should do plenty of business. Singer is a tall ruddy-cheeked guy with brownish curly hair, who is as much of a sight act as he is a singer. Wearing street clothes with a navy blue shirt, white tie and a small brimmed floppy felt hat, lad walked on to a tremendous ovation. Only handicap he had to overcome was a corny intro by Chic Farmer, who asked for something that he called an "American welcome."

Trenet opened with *Une Danse a Paris* and followed with *Claire de Lune*. Then came a string of other numbers, most of them written by himself, each getting top mits. Only English tune he tried was *All of a Sudden My Heart Sings*, which meant nothing. Reason was his reading the lyrics from a paper, giving an awkward effect. As a singer of songs, Trenet showed plenty. He changed his pace skillfully, making with the bounce as well as he did with the low intimate delivery. Voice is bary with a low range. In a few numbers he has an off-stage male quartet to back him.

Besides being a top-drawer singer, boy knows how to go in and out of (See *Embassy, New York, opp. page*)

Terrace Room, Hotel New Yorker, New York

Talent Policy: Dance orchestra and floorshows at 12:30 p.m., 7:45 p.m. and 12 midnight. Owner-operator, Hotel New Yorker. Publicity, Shep Henken; producer, Donn Arden. Prices: \$1-\$1.50 cover after 10 p.m.

New ice show, *Off to the Races*, is out of the room's top shelf. It has sparkle, pace and color, and makes a good showcase for a quartet of skillful bladers to show their stuff, which they do in sock manner.

In the style of an early show in this newly decorated room, Donn Arden has wisely decided to keep it tied to one subject—the races. All the numbers, even when they are Latin, are nevertheless woven deftly into the all-over race theme. Bob Mackintosh's nifty costuming and Elliot Eberhard and Joel Herron's music help the production considerably.

With tenor Kendell Kelly, a smooth singer with good musical pipes, as emcee, the show swings out fast from the opener which intros the star, Mary Jane, who has what it takes to bring hands a-plenty. She has grace, skill and looks, and her spins are tops. Her solos are nifties.

Close behind her is a young comer on the ice, Jerry Mapes, who does nervy and flashy stunts with seeming ease and a lot of color. He, too, sells to the table-sitters, especially in his *Capriccio Espagnol* number in which he blends ballet and blading slickly.

A young team—Genevieve Norris and Teddy Roman—do a top job in their duo swings and adagio skating.

The line of six good-lookers do well by their group numbers, especially *Agua Caliente*, which they handle with skill and charm.

Pace of the show and the neat dovetailing of numbers without pauses makes the show click smoothly. Lee Morris' lyrics explain away the numbers and Jerry Wald and his ork play a swell show and do handsomely later with the dancing chores.

Latin Quarter, New York

Talent Policy: Floorshows at 8:30 and 12:30. Owner-operator, Lou Walters; publicity, Bayne and Zussman. Prices: \$3, minimum.

A face-lifting job has added a spring-like freshness to the room. It helps give the new show a good send-off. New decor is fuchsia, varying shades of rose, and baroque white trimmings and accessories. Latter is carried into floor, wall and stage trim. Even the new aluminum floor railing carries rococo design. Ceiling is draped in pinkish spun glass material.

Show caught Tuesday, April 23, is spectacular with the biggest contribution coming from the well-cast, excellently routined production numbers. Only weak spot in productions is young blondish Penny Edwards, who does the warbling and an amateurish tap. Don Saxon, on the other hand, does a standout job of chanting.

Big attraction is Willie Howard with a stretched-out vaude routine. Guy got terrific yocks for practically every routine which included his language teaching bit, double-talking stuff with Al Kelly pitching, broad take-offs of Sinatra, Crosby, Jolson and Jessel. Best results came from his *Butcher Boy* which he worked with Harriet Lorraine. The *Rigoletto* number started off okay, but when comic carried his bosom peeking into an overlong sequence it degenerated into a bad taste peek show. Howard's stuff is full of double-entendre and Yiddishisms. It got results, however, and that's what pays off.

Radio Aces (3 boys), together again, showed some smart material and a nice selling style. Pulled okay

College Inn, Sherman Hotel, Chicago

Talent Policy: Dancing and floorshows at 8:30 and 11:30. Manager, Joe Spieler; production, Jay Jones; publicity, Howard Mayer. Prices: \$1.50-\$2.50 minimums.

Woody Herman and ork (17), caught April 26, are most of the show here altho Think-a-Drink Hoffman and the College Inn Models come in long enough to let you know they are here. Woody and boys set the spot jumping to *Caldonia* and the boys are so enthusiastic that it is difficult to hear Herman's vocals. Long before the well-filled house was finished palm whacking they were launched into *Hey! Ba-Ba-Re-Bop* and again table-sitters rewarded them loudly. Ork slows down to sweet background the maestro's vocal on *Day by Day* in very efficient manner. Band features soloists Red Norvo, on vibraharp; Flip Phillips, sax; Bill Harris, trombone, and Chubby Jackson, bass. Phillips' solo on *Sorrento* was the highlight and drew much mitt reaction.

Songbird Lynn Stevens offers *A Settin' and a Rockin'* with plenty showmanship, but seemed to be holding back in *Just Like Old Times*. Gal would go over much better if she threw them a little more of her over-abundant oomph.

During a breather, the College Inn Models are introduced by Jack Lane, who does it in rhyme. Jack is fair but the rhyme was bad and the attractively garbed girls would have to be twice as beautiful as they are to put this one over.

Think-a-Drink Hoffman performs alcoholic miracles. With many glasses, two or three cocktail mixers and the assistance of the Models he supplies numerous drinks—and all from the same container. As payees shouted, he produced and when they ran out of weird ones he started thinking for them. He supplied everything from an old-fashioned to a chocolate soda and ended with a bromo, an appropriate ending. Slightly less sober audience applauded him well.

Woody's boys calmed down considerably at dance time but not enough to keep the jump-jive addicts from roughing the older payee terpers a bit. The perennially present clown, Carl Marx, was his usual uninspiring self.

with everything but their Negro dialect intro. Best were their satiric emcee take-offs.

Three Rays, a fast knockabout comic acro act, tried very hard. Three gals (all pint size) reaped a juicy hand for their body-bruising kicks, prattfalls and belly slides. Corrine and Tito Valder, novelty dancers, holdovers, are still sensational.

Productions use strobo and black lights and move fast. Kathryn Kuhn outfits are beautiful and make the kids (22) stand out in the right places. Choregraphy by Madame Kamerova shows imagination. Marty Beck's ork cuts a good show and Buddy Harlowe's group plays a lot of Latin music. All in all, it's a good \$3 worth and should do business.



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**Glenn Rendezvous,
Newport, Ky.**

Talent Policy: Dance band and floorshow. Show at 9 and 1. Management: Pete Schmidt, owner; Glenn Schmidt, manager; Harry Martin, publicity; Ernie Price, maître de. Prices: Dinner from \$2; drinks from 40 cents. Minimum, \$1.50; \$2.50 Saturdays.

This intimate 186-seater, catering to Cincy's sporting spenders, continues to attract a healthy share of the available lucre in the area. While the current show budget is pretty much the average, spot springs occasionally for heavy-dough names.

New layout which opened Friday (26) is pretty much all Dave Apollon and his three Filipino lads and Hawaiian lassie, altho the supporting turns lend plenty weight to the overall picture.

Gail Raye and Sunny Lane, young, shapely and personable blonde and brunet team, follow the opening line number with a refreshing assortment of tumbling and acro nifties. The lookers offer nothing sensational in that line, but their contribution makes for a pleasing ice-cracker.

Sheila Rogers resorts to song specials to pencil carbons of a number of prominent femmes, including Hepburn, West, Allen and Davis. Starts with *The Ladies Who Sing With a Band*, follows with *Gracie Allen Was President* and a take-off of Joan Davis doing *You Tell 'Em, 'Cause I Stutter*, and returns to encore with a parody on *Pass the Ammunition*. Lass isn't too strong on voice but has a knack for selling, and was well received.

The old vaude standard-bearer, Dave Apollon, and his mixed foursome make for an entertaining and hilarious session. Dave is still the grand showman of old, and his streamlined nitery trick follows pretty much along the line of his old vaude offerings. There is the good string music banged out on mandolins and bass fiddle by Dave and his foursome, Dave's own grand string work, the familiar but still hilarious cross-fire between Dave and his aids, and Apollon's showmanly and impromptu style make for an attractive entertainment package. Their music runs the gamut from the Hawaiian, to the Russian and the pops. Turn ran overly long, was called back several times, grabbed a smash hand, and still left them yammering for more.

The Dorothy Dorgen Dancers are a good-looking, well-matched sextet, but they lack a trifle in precision. Worked the opener, midway and finale, sporting an array of dazzling wardrobe but offered little new in the way of routines.

Wally Johnson and his ork (7), in their fourth month here, wax sweet and hot to the delight of the dancers, and cut the floorshow chores in their usual efficient manner.

**Joe DiMaggio's Yacht Club,
San Francisco**

Talent Policy: Floorshows and dancing at 9 and 12. Owners, Joe, Dom, Vince and Tom DiMaggio; manager, Tom DiMaggio. Prices: \$2.50 minimum.

Show is tabbed *Melody in Spring*. Russ Byrd, local fave, emsees and baritones pleasantly. High on personality, he keeps a fast-moving revue clicking solidly. Helen O'Neil Dancers open in *High Hat and Tails* routine, with Bob Frelson, who produced show's numbers, tapping into picture and taking solo spot as girls

WALLY OVERMAN
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New York

The Blackhawk, Chicago

Talent Policy: Dancing and floorshows at 9 and 11:30 p.m. Manager, Harold Peterson. Publicity, Bob Carey. Minimum, \$1 weekdays; Saturday, \$2.50.

New show offers two acts and a name band which seems to have become tradition here. Chuck Foster and ork (13) who opened here last December are still on hand, and Jay Seiler, dancer-comedian, and Mack Malone and Maudell, tappers, are the latest arrivals.

Foster still leads off and is still doing his name band take-offs. With a Blackhawk scrapbook, which adds reason to the rhyme, that keeps the rendition from becoming disjointed, he presents the names of previous Blackhawk bands while the ork imitates the bands which preceded him. Foster, who plays sax and does a limited amount of singing, is no rookie but his prolonged stay here causes his offerings to seem routine. He over-capitalizes on newlyweds who chanced to be on hand with a wornout musical tribute.

Mack Malone and Maudell are good tap-terpers who rely too much on their novelty gimmicks, which are none too polished. Mack, a six-footer, has some rubber leg routines which are rewarded with a good hand. During the short song that they offer Maudell displays more presence than Mack, who seems uncomfortable, but in the hooting department he excels. They hit their high with a novelty routine to *I Know That You Know*.

Jay Seiler, acrobatic and soft-shoe comic dancer, gets off to a slow start, but hits his stride in time to keep the audience from getting listless. His straight comedy on *Crime Does Not Pay* keeps them laughing. A master at pantomime, his elastic body and good sense of timing keep some of his more ancient offerings from falling flat. Seiler uses a pair of semi-circular wooden staves and literally rolls all over the floor to the delight of the payees. A girl in the act would make it much better.

Ex-sailor Tommy Ryan and Betty Clarke handle the vocals for the Foster ork. Ryan's rendition of *Day by Day* was well received, and Betty got the best hand of the evening with *I'm a Big Girl Now*. She also threw in a classic or two which included *Maid of Cadiz* from *Carmen*. Miss Clarke is pretty and at home while doing light opera numbers. Foster's ork backs the show and supplies dance music. They are best in the latter capacity.

EMBASSY, NEW YORK

(Continued from opposite page) a mike, can act and has a pliable mugg that he uses to full advantage for comedy and drama. During the middle show the Continental crowd, including pic names, almost split their palms and shouted themselves hoarse with requests. For the final show the audience was strictly no parley-voo and results were only fair. With a French-speaking crowd the guy is terrific. His little bits of biz, his style, his phrasing, all registered beautifully. When they don't understand what he's singing, he's still good, but no longer sock.

Ralph Lane ork gave singer outstanding backing, tho there were times when band seemed to need a hot trumpet.

fade. Capable hooper and sells well. Judy Manners does a smart job and chirps in fine voice. Mimicry of Judy Garland and Beatrice Kay okay. Big mitt.

Armando and Lita, in comedy spot, are fair knockabouts. Pair evidently need more work.

Byrd baritones to a couple of encores. O'Neill line (6) and Frelson close in spring number. Good costumes and splendid routine.

Jack Fisher's ork (8) works better than average on show and shines on dance numbers.

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VAUDEVILLE REVIEWS

Loew's State, New York

(Thursday, April 25)

There is plenty of commercial appeal in the present show as evidenced by the receptions given individual acts by a packed house. Even rain didn't keep them away. Present layout runs smoothly and is well paced even tho it is light on comedy.

Headliner Irene Bordoni had a tough time getting started. She wears a caped white gown and works in front of an effective set (center opening) consisting of a dark blue draped curtain, backed by an off-white drop. Teed off with *Jose Gonzales*, which did nothing for her, and followed with a French-English tune that also died. Milked an encore and finally registered with a parody on *I Wanna Get Married*.

Block and Sully, extra added, walked off to warm hands after selling their monolog and dialog stuff. Some of the team's chatter was corn, some was smart. Crowd, however, went for the familiar rather than the new bits. Best laugh puller was couple's husband and wife chit-chat. That one really pulled yocks. Team closed with medley parody.

Show opens with Harold Barnes, a perch act on a tight wire. Barnes, a good-looking blond youngster costumed in white and working against a black drop, makes a striking picture. Has a couple of good tricks, among them being a rope-jumping bit and a series of back flips, landing on his crotch and jumping back to the wire.

The Three Smoothies (two boys and a girl) do okay in three-part voice harmony. Open with a jump *St. Louis Blues* and go into a rise of jazz medley which involves take-offs of names. Come back for satirical version of radio jingles, finishing with *Chiquita Banana*. Sell nicely.

Wind-up is Al Cowan (7) Negro comedy band. Instrumentation is piano, bass, drum, guitar, washboard, maracas (doubling on voice) and a fronter in purple suit and plaid hat who does rag doll shuffles. Small unit gets some nice bounce into its tunes the stress is put on corn comedy. Bits of biz amused customers who paid off with some juicy mitting. Pic, *Gilda*. Biz, S. R. O.

Olympia, Miami

(Wednesday Afternoon, April 24)

This week's show offers a nice variety of acts, but house was only half full for opener.

Three Parks, two men and a fem, dish up some fast acro stunts. Hand-to-hand mounts are especially good. Girl, a looker, does the heavy work. Nice hand.

Marshall Brothers, in deuce spot, open with a take-off on Sinatra and Crosby which was done last week by another pair. Their satire on soap operas and other radio programs got some laughs, as did impersonations of Peter Lorre, Lionel Barrymore and Charles Boyer. Heavy mitt.

Paul Haakon, who had a long run at a local nitery last season, clicks with his ballet specialty. Applause was insistent and he could have done more.

Bobby Pincus and Ruth Foster do some acro nonsense, dances and a fight routine. Ruth is good to look at and chirps while Pincus cuts up and gets some laughs with his antics. Customers seemed to like the pair.

Henri Therrien made his annual appearance and his tenor voice still puts songs across. *Road to Mandalay* was the opener. Cleaned up with *Some Sunday Morning* and *Donkey Serenade*. For encore gave *Begin the Beguine*, and a new ditty, *Mabel*. Pic, *Tomorrow Is Forever*.

Orpheum, Los Angeles

(Tuesday Afternoon, April 23)

There's a lot doing here this week, with Earl Hines, Two Black Crows, and Harry (The Hipster) Gibson sharing the limelight. Bill drew a big turnout, payees greeting each act with hefty palming.

Hines' ork appeared tired, failing to show its old fire. Despite this, there was enough zip in the aggregation to bring down the house with *Straight Life*, *Stompin' at the Savoy* and *I Got Rhythm*. In *Rhythm* arrangement, Fatha Hines and Clifford Small shared keyboard honors, with Scoops Carry on sax and Chick Booth on drums taking the spotlight. Big hand followed "Lord" Essex Scott's high-pitched voicings of *Symphony* and *Here Comes Heaven*. To add the dramatic touch to Scott's singing, stage was blacked-out with only a baby-spot shooting up from footlight level, casting long shadows across the backdrop. Dolores Parker turned in a top-drawer song-selling job of *Gypsy* and *Sittin' and Rockin'*, which drew cheers.

Biggest hand of all greeted the effortless gag peddling of the Two Black Crows. They have an uncanny ability to take dog-eared material and present it in sock form. Gags don't bring spontaneous laughter, but are so worked in as to make ticket-holders stop and think, with response building from chuckles to yocks.

Precision tap routines of the Hi-Hatters (2) also got top mitting.

Harry Gibson's novel piano knuckling failed to go over when caught. Boy worked himself to high pitch, getting no one excited but himself. Chief trouble is that act, altho good, is not geared for vaude stage; needs the intimacy of a cocktail location. This was his second stint here in past two months.

Radio City, Minneapolis

(Friday, April 19)

First stageshow to hit town this year also is initial flesh offering of house since reopening several years ago. Woody Herman ork plus three variety acts break the ice with fairly well-rounded entertainment. Ork is good with maestro making top use of his aces—Bill Harris, tenor sax; Joe Phillips, trombone; Red Norvo, xylophone, and Chubby Jackson, bass.

Opener is *Caldonia* with horns featured. Soxers loved it. Medley of *Old Sorento* and *Mean to Me* give Harris and Phillip a workout. Fast-stepping Steve Condos, tapper, sells in a hurry. Norvo, still at the top of the list, solos on xylophone with *The Man I Love*.

Ork's new thrush, Lynn Stevens, has good pipes for *Just Sittin' and Rockin'* and *Seems Like Old Times*, but her attempt to sell falls flat because she is looking at ceiling instead of customers.

Chubby Jackson and rhythm section stop show with novelty, *Four Men on a Horse*. Solid, Jackson.

The Blue Flames (three guys and a gal) are only sour note of show. While *Shoo-Fly Pie* wasn't bad, *You Won't Be Satisfied* was way off harmony with fem the offender.

Typical Herman jam session had everyone stamping feet. Something new in comedy here is Dick Buckley, who uses three boys and a girl from audience for his stooze pantomime. Guy's a panic and has house eating from his bands.

Town is flesh hungry. Audience over-mitted everyone to show it wants more vaude. Pic, *Doll Face*. Biz very good.

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Magi Auburn Needling AGVA; Threatens Booking Set-Up, "Canadian Performer Union"

Can't Act in Dual Capacity, Says AGVA

MONTREAL, April 27.—While it has accomplished several important results, the new local branch of American Guild of Variety Artists is not finding everything smooth sailing. One of its original sponsors and organizers, Magician Tom Auburn, refuses to co-operate with Anthony Nuccie, special AGVA rep, and has announced his intention of going into the booking biz himself with a promise that he will be able to get more for his performers than the union.

Auburn was organizer of the entertainment union, formed some time ago, which requested an affiliation with AGVA. He claims that

AGVA has acted exactly like an American union trying to run a Canadian show, and says that he is contracting all prospective members of the local branch to ask them not to join. He adds that he now stands for "A Canadian union for Canadian performers."

AGVA Threatens Reprisals

Auburn has been warned by AGVA that he will be declared "unfair" and prevented from working either as an agent or performer if he does not quiet down. Meanwhile, AGVA is continuing its organizing in Montreal and has reached an agreement with a great number of cafes and niteries for basic wages for performers; two vaude theaters have been declared "unfair" for refusing to agree on minimum wages and two booking agencies have been placed in the "unfair" category for failure to arrange with AGVA for a franchise.

Those placed on the unfair list are the Starland and Roxy theaters, in the shabbiest part of Montreal, where, it is claimed the girls are receiving as low as \$10 and \$15 a week; and the booking agencies of Jack Adams and Fred Norman. Basic minimum salary for line girls is \$35 for locals, and \$50 for out-of-towners.

Dispute between AGVA and Sam Cleaver's Esquire Club is still to be settled. Some showgirls claim they are receiving only \$20 a week and are being forced to act as hostesses between shows. Esquire claims the gals are primarily hostesses over whom AGVA has no jurisdiction, and it is believed that, should things come to a head, the girls simply will be pulled out of the floorshows.

NEW YORK, April 27.—Tom Auburn has requested that AGVA permit him to be a performer and an agent at the same time, said Dave Fox, New York AGVA rep, who is also in charge of the Canadian territory. "According to AGVA rules, nobody may act in such a dual capacity," Fox said. "If Auburn wants to be a performer, all's well and good. If he wants to be an agent, he has to be franchised and give his full time to the agency business. He cannot be both. If he thinks we are going to change our rules, he is mistaken."

Metropolitan Buys Lincoln for Pix and Negro Vaude Acts

HOLLYWOOD, April 27.—Harry Popkin's Central Avenue 2,000-seat Lincoln Theater was bought last week by Metropolitan Theaters to be used as pix-vaude house, featuring top colored stage attractions. Metropolitan, which now runs Orpheum, is made up of Fox-West Coast Theaters, Principal Theaters and Sherrill Corwin. Idea of exclusive Negro talent policy is to fit growing needs of city's war-boostered Negro population which has settled here.

New fleshier means name colored acts would get two-week consecutive booking here, first playing Orpheum then moving over to Lincoln. This should prove boon to band bookings which in the past were chilled by one-week limit. Top bands will now be assured of at least two weeks, with one-nighters in area providing additional loot.



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Press Agents Seeking New Avenues To Hypo Clients' Box Office, Nixing Oldies

But Some Tried-and-True Gimmicks Are Still Good

(Continued from page 4)
as one nitery p. a. put it, is a trend in which "things move into the public relations field automatically and all you have to do is to channel them in the right direction. We're getting more and more into public relations, so much so that eventually we'll be peddling conversation!"

Stunting for the Musickers

By and large, flackery is used effectively only by the few top-drawer bands, pubs or diskeries in operation today. Smaller fry having little vision, use only run-of-the-mine p.m. stuff, most of which never gets beyond the printed release form. But the few large outfits which go after plugging in a big way seem to be turning more and more to stunts. Recently transportation seems to have acquired an affinity to music

with the Orrin Tucker-Greyhound Bus Company wedding of ideas on *Love on a Greyhound Bus* tune; the triple plugging of *Atchison, Topeka and Santa Fe* with railroad lines and the forthcoming merger of drum-beating for the tune *Constellation* with Lockheed Aircraft. By such spectacular means, music biz in all phases keeps its rapid-turnover product in front of the public at all times.

Of course, name orks also get lots of plugging thru personal p. a.'s of the leaders. Column breaks and pix galore—particularly when there are movie tie-ups—get big play in mags, press and even on the air.

Emphasis on Public Service

Radio, so handy to other showbiz phases as a publicity outlet, has to do a selling job on itself, and finds

that no cinch. Competish is heavy and since it cannot use the other component parts of showbiz very often, it has to rely on its own gimmicks to hypo the hoopers.

Trend today is more and more towards "public relations" in the radio field. The recent accent on public service is being reflected in carefully handled tie-ups between radio and press in public service and with State and national outfits whereby the station or net gets some of the gravy from the over-all publicity reception.

With the return of radio columns in many newspapers where they have been absent for the war years—in some cases before—there is a big onslaught on columnists for space. But, more than the columnists, there are the "highlight boxes," into which every air plugger strives to get his programs. Since the boxes are small and all-embracing, getting into them is a feat. There are headaches connected with this, however, since the sponsor who gets in thinks it's swell, while his rivals yowl madly because they're not in. The same plugger handles them all, so his life is never serene and happy.

A post-war infiltration of press news columns is also under way, pluggers rack their brains to hit the news spots with flackery disguised as news. Women's pages on papers, too, have their use today, and are being eagerly sought after by radio p. a.'s. The weekly papers, usually ignored in publicity, are proving a gold mine to air pluggers, since such papers are read from cover to cover and contents well noted.

In radio, too, the tie-up influence is coming to the fore. Combo operations with magazines—a plug in the mag and a plug for the mag on the air, maybe the appearance of the mag editor before the mike—are growing quite popular. So, too, are links with bookstores, grocery chains, communication services and department stores.

Trade Press Valuable

Radio finds it gets a definite return from the trade press, which is one of its useful ballyhoo media. It's a long way from the early days of radio when drum-beaters, at their wit's end to break down the barriers of the daily press, wrote letters to the editors in their clients' names as one means of getting the names in print. Television, so air folk say, is in the situation of cat's-whisker radio days and, unless a divine spark ignites around video circles, the pluggers in this field will find themselves repeating a lot of old radio stunts. With tele as with early radio, there'll be a lot of publicity resulting from the first time anything is done visually on the air.

Grudgingly all p. a.'s admit that however slick their efforts are, they can still learn a thing or two from Hollywood where flackery has become a big biz in itself. With unlimited funds and a willing stooge public, movie drum-beating is a mass effort which either bangs away at the same thing endlessly, or shocks the public into consciousness of the subject under flackery.

Good example of that is the new MGM stunt in co-operation with Douglas Leigh, designer of the spectaculars on Broadway. Pic company has bought up retired navy blimps and intends sailing them over an area reaching from Washington to Scranton to Hartford, with visibility of the ships about five miles. Ships will travel 2,500-3,500 feet above the crowds and on the side will be lighted moving signs a city block-and-a-half long and five times as large as *The New York Times* news sign at Times Square. Signs will be used to plug pix as well as tie-ups with top news events such as sports results.

From the Pen of . . .

In all branches of showbiz there has been noted a recent revival of scripting by name players. In the theater, Gertrude Lawrence, Frank

In Short

(Continued from page 48)

Hyde Park Supper Club after a long vacation. . . . A. C. Bernstein, of FB cocktail department here, is on an Illinois booking tour.

West Coast:

Charlie (Snowball) Whittler, ex-Ted Lewis "Shadow," more recently fronting band, now doing single again, and opens soon at Florentine Gardens, Hollywood. . . . Ben Carter and Manttan Mooreland top own unit starting tour thru Southwest and South end of April. Also in troupe are Nina Mae McKinney, Mellowtones (Basin Street Boys), Judy Carroll and Saunders King ork. . . . Arleen and Dennis, dance team, open at Copacabana, San Francisco. . . . Georgette Smith, current at Club Donroy, L. A., opens four-week stint at San Souci, Mexico City. . . . Betty Jo, terpster, set for same spot June 1, followed by date at Copacabana, Rio. . . . Fernanda and Lola held over at Club Zarape, L. A.

Eddie Heywood band set for Trocadero (Hollywood) June 10. . . . Marchita and His Rhumba Kings move into Club Brazil (Los Angeles) for 10 weeks starting May 1. Miguelito Valdez opens at same spot July 9 for eight weeks. . . . Arthur Blake opens at Trocadero May 28. . . . Emsee Burton Dahl set for Harry's Cafe, Phoenix, Ariz. . . . Nilsson Twins booked for Amatos Supper Club, Astoria, Ore.

St. Louis:

Dixieland band of Leon Prima has been booked to open at the 400 Club in May. . . . Glen Young and his orchestra have replaced Ray Lavin at Hotel Coronado, featuring Betty Ellis on vocals. . . . Russ David and orchestra, with Dottie Bennett as vocalist, doubling from KSD into Casa Loma Ballroom. . . . Millie Avey, of Lala Baumann's Baumettes has gone into Chez Ami, Buffalo. . . . Russ Haviland winding up sixth year in Piccadilly Room, Hotel Melbourne. . . . Ez Keough, Chicago act booker, visited local clubs over week-end. . . . Ink Spots to Club Plantation April 26.

Miami:

Jan Bart completed a lengthy run at Clover, Al Freedman 88-ing between shows there. . . . Dean Hudson ork at Flagler Garden. . . . Jimmie's dropped floorshow for summer. . . . Bill Lowe a fixture at Paddock. . . . Roberta Sherwood featured at Don Lanning's. . . . Rose Gallo remains at Beachcomber Lagoon.

Fay and Fred Stone have written autobiographies. In the nitery field, Sophie Tucker and Milton Berle are already authors, while comic Joey Adams is in the process of scripting and so is Count Basie. Duke Ellington's book was published couple of months ago. The last named opus is a jazz history. In radio, Bob Hope and Jerry Colonna have put their monikers on gag collections peddled as humorous autobiographies. Such scripting, flackers agree, may do some good, but their effect is far less than the more elaborate drumming methods.

What P.A.'s Cannot Buy

So the drum-beating goes, with old and new media being used by everyone for everything in showbiz to the hilt. But, in their hearts, flackers know (some even admit it openly) that the oldest and yet best medium of all is one over which they have no control at all—word of mouth. That's the flackery that tells at the box offices and needs no plugging at all.



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Harlem, New York, Reviews

Jock's Place

Talent Policy: Continuous entertainment from 9 p.m. Owner, William Garrett; operator, John Velasco. Prices: \$1.50-\$2.50, minimums.

The downtown nitery visitor to Harlem doesn't expect to find a room such as this one above 125th Street, in the area which has cradled jive, boogie-woogie and re-bop. Bounce and noise are criteria in this region, but Jock's Place is just the opposite; a small, intimate room, where the entertainment is quiet, but nonetheless good and smooth. This place should catch on when the downtown trade comes back.

Headliner (in show caught Thursday, April 18) was Billy Daniels, whose smooth, soft tenor is made to order for the room. Sells such numbers as *Sweet Lorraine*; *Oh, What It Seemed To Be*, and the catchy *Come Rain, Come Shine*, from *St. Louis Woman* score with an easy, friendly style that pleases. *Paper Moon* and *I'll Be Yours (J'Attendrai)* bring recalls, particularly the latter which he chants in both French and English.

Bob Wyatt on the organ has nifty pop arrangements of *Day by Day* and *Laura*. His own enjoyment from noodling around on the keys is infectious and gets the crowd.

Canary Marie Bryant, who only recently exchanged terp for thrushing, brings a note of comedy to the show with her chanting of *I Like to Riff, It Ain't Necessarily So* and *Personality*. Last-named tune is her top seller; she has a slick style in this number.

Kenneth Billy's nice trio—piano, electric guitar and bass fiddle—handles the backgrounds and rhythm, and plays in the lulls.

Club Baron

Talent Policy: Floorshows at 10, 12:15 and 2:15 and dancing. Owner-operator, John Barone; publicity, Danny Henry. Prices: \$1.50, minimum.

There's plenty of bounce and pep in the debbing show of this latest Harlem club, caught Thursday, April 18. Elaborate decor of the room seems to be a bid for downtown visitors and, if and when current attitude toward uptown night spots changes, this club should pack 'em in.

Show is long and fast, never letting down. Opener with a good-looking nine-girl line, shows off Hortense Allen, a terper with looks and ability. She is followed by a comedy terp team, Slim and Sweets, which gets big hands and yocks for paced knockabout comedy, especially the *Romeo and Juliet* skit.

Viola Jefferson chirps loudly and in the hep manner and sells well such numbers as *Just A-Sittin' and A-Rockin'* and *The Boy With the Wistful Eyes*. She culled the hands for several recalls.

Pete Nugent is light on his toes, but could do a better pedal-peddling job. His act segues into a choral number under direction of emcee Larry Steele, and featuring Andre Dorsey and a trio, *The Smart Affairs*, as well as the line.

Hortense Allen returns in a fast terp and is followed by Steele's kibitzing with the crowd. He could get some newer material, but his mimicry goes over.

A fast knockabout trio, The Choccolaters, do a sock job with their routines which are show-stoppers here.

Star of the show is Ivy Anderson who can put over a tune with the best. Despite a cold, she had power in her pipes and delivered a variety of tunes in nifty style. Even threw in *When Irish Eyes Are Smiling* with a touch of brogue.

Coleridge Davis ork plays a hot show and the lulls.

Elk's Rendezvous

Talent Policy: Floorshows at 10, 11, and 2 and dancing. Owner-operators, Charles Baker and Sonny Mustain; publicity, Joe Bostick. Prices: No minimum, no cover.

Headliner here is Peg Leg Bates, whose terping is still tops in his particular field. He alternates the emcee chores with fem chirp-ork leader Betty Mays and keeps the show running smoothly.

Here and there scissors could be used without any harm, particularly in the line numbers which dragged in show caught Thursday, April 18. Both opener and Easter Parade routines are overlong.

Burnham, Harris and Scott, a comedy terp trio, do better with their toes than with their tonsils. Their comedy needs luxing and novelty.

Betty Mays does a smooth chirping job and handles her outfit in a specialty, *Take Off Those Dark Glasses*, that merits hands, and *Prisoner of Love*.

Pete Diggs is a nifty with the vibraharp and later with a skin-beating routine that is jivey and rhythmic.

Dancer Virginia Mattes handles her interpretative chore smoothly and leads into Peg Leg who scores.

Grocers' 25-35G Budget

CHICAGO, April 27.—The first trade show since 1942 by the National Association of Retail Grocers will be held at the Palmer and Stevens hotels, June 23-25. Show, being handled by Abby Greshler,

2d Taflin Package Vauder To Hit Trail

CHICAGO, April 27.—A second package-type vaude show produced by Mike Taflin, Chi unit producer, will open in Wichita, Kan., in about two weeks and follow the Old Ackerman-Harris Theater Circuit to the Pacific Northwest. Name of this low-priced production is *Broadway on Parade*. It will follow the same route as the first Taflin produced package, *Follies De-Parce*. First show started in Wichita about a month ago and is now winding up in the Northwest. Show doesn't use any "name" talent and thus has low selling price intended to attract theaters which want some kind of vaude but can't afford name acts.

Taflin is said to be a pioneer in the field of supplying package vaude shows in this territory. He is working with the Roisman Bros.' Booking Agency of Los Angeles. Shows sell for about 3G a week and contain between 22 and 25 people. Unit which presents straight vaude acts to Western payees consists of a chorus of 10, three key musicians and between five and six acts. Units play to combination houses all along the route. Taflin is at present with *Follies De-Parce*, which crossed the Canadian line this week to do a theater in Vancouver, B. C.

Taflin has produced shows for T. D. Kemp in the Southern Circuit and has also produced units for Barnes-Carruthers Fair Booking Association, here.

New York indie, will have a \$25,000 to \$35,000 budget and will call for three name bands and star attractions.

Easter, Spring Zoom Take; Music Hall Terrific 147G

NEW YORK, April 27.—With kids out of school for Easter week and good weather holding up, Stem takes bounced upwards and long lines decorated fronts. Outstanding grosser was Radio City Music Hall (6,200 seats; average, \$100,000), which came thru with a terrific \$147,000 for its third week with the Three Swifts, Marion Carter, annual Easter show and *Green Years*. Previous week saw \$138,000 and opener \$137,000.

Roxy (6,000 seats; average, \$75,000) jumped up to \$99,000, a near record, for its second week of Connee Boswell, Jackie Miles, Lane Brothers and *Dragonwyck*. Opener was \$90,000.

Para Debs With 98G

Paramount (3,664 seats; average, \$75,000) celebrated its initial week with Eddie Bracken, Johnny Long ork, Bob Eberly and *The Virginian* by counting \$98,000.

Capitol (4,627 seats; average, \$65,000) was another plusser. For its fifth inning, house saw \$69,000 for Xavier Cugat ork, Harvey Stone and *Ziegfeld Follies* against previous week's \$58,000. Bill opened with \$91,000, followed by \$80,000 and \$70,000.

Strand Up 1G

Strand (2,770 seats; average, \$45,000) bettered previous week's

Balmy Weather Socks in 34G At San Fran's Golden Gate

SAN FRANCISCO, April 27.—Warm weather over week-end stimulated grosses. Golden Gate (2,850 seats; prices, 45 cents to \$1; average, \$32,000) took in \$34,000 for week ended Tuesday (23). Stageshow had Peggy Ryan, Val Setz, Martell Twins, Radio Rogues and Barney Bigard. Pic, *Tarzan and the Leopard Woman*,

figure by \$1,000 when it showed \$64,000 for the third frame. Bill with Louis Prima ork, Joe and Jane McKenna and *Devotion* preemed with \$74,000.

Loew's State (3,500 seats; average, \$25,000) was the only vaude-pic Stemmer which did a fade. Take for Herbie Fields's ork, Roy Benson, Rufe Davis and Miss Susie Stagle's was \$22,500, against previous week's \$25,000. New bill, reviewed this issue, has Irene Bordoni, Block and Sully and Gilda.

Mpls. Radio City Deb Of Flesh Fat 32G

MINNEAPOLIS, April 27.—Radio City Theater (4,031 seats) grossed a swell \$32,000 for the week ending Thursday (25) for its first stageshow since reopening a couple years ago. Woody Herman ork was on stage and *Doll Face* on screen.

While the figure pleased management, it was far below the house record of \$40,000 set by Paul Whiteman in 1929 when house was known as the Minnesota.

Frankie Carle ork set for the week starting May 3.

Detroit Downtown Neat 26G With GG Quartet, Standards

DETROIT, April 27.—Standard vaude is holding its own at the Downtown Theater (2,800 seats; house average, \$23,000), where a show headed by the Golden Gate Quartet drew a gross of about \$26,000 this week.

Bill lacked stars, but had vaude names Fred Lowery, whistling artist, and Johnny Morgan, comedy star. Pic, *I Ring Doorbells*.

Va. Beach Club Opens May 29

VIRGINIA BEACH, Va., April 27.—The Hillcrest Beach Club will open May 29 at the conclusion of a \$25,000 improvement program which includes installation of a terrace dance deck on the terrace. Two orks will be used, Buddy Winkles and Ralph Mendez's rumba band.

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WINDY CITY

(Opened Tuesday, April 23, 1946)

SHUBERT THEATER, PHILADELPHIA

Play with music, in two acts, by Philip Yordan. Score by Walter Jurmani; lyrics, Paul Francis Webster; directed by Edward Revenaun. Dances, Katherine Dunham; settings, Jo Mielzner. Costumes, Rose Bogdanoff. Presented by Richard Kollmar.

CAST: Frances Williams, Susan Miller, Ralph Hertz, Jack Diamond, Joey Faye, Al Shean, John Conte, Loring Smith, Mickey Cochran, Tom Fedi, Betty Jane Smith, Stephen Chase, Robert Berry, Richard Taber, Owen Hewitt.

Richard Kollmar, who was in Philly with *Are You With It?* earlier this season, brought in *Windy City* but under different circumstances. *With It* was acclaimed but *Windy* was nixed by critics.

Philly Crix Tab

Drew a zero score from R. E. P. SENDERFER (Bulletin), Linton Martin (Inquirer), Jerry Gaghan (News), Edwin Schloss (Record).

Play is about a family of gamblers in Chicago. Trio, John Conte, Loring Smith and Al Shean, play grandson, son and father, who will bet on practically anything, but have the reputation of never having used a marked card or a fixed pair of dice.

Conte is in love with Susan Miller, who plays a hostess in a South State Street joint in Chicago. She wants to get out of the section and hopes Conte will get a steady job and settle down.

Conte tries to raise \$1,800 to buy a nabe cigar store but fails in the attempt. In the end, he kills himself after a mixed-up second act with a visit from a mythical Mississippi gambler, tagged Jimmy Casino, and imaginary tormented wedding scene in which Conte sees his love married to a mythical doctor, Conte then picks up the pistol for the final curtain.

Cast works hard and is uniformly excellent in the roles. Al Shean and Loring Smith score with their comedy lines and song, *Gambler's Lullaby*, which is done with Conte.

Frances Williams stops the show with *It's the Better Me*. Conte and Susan Miller score in the love duets and their solo ballads. Audience was cold as a clam and the cast had to work doubly hard to get any results.

In the comedy division, Jack Diamond, Joe Faye, Mickey Cochran, Ralph Hertz and Robert Berry are funny and do good job. Sets were terrific. Nod should be given to the musical arrangements which are top-notch.

But Kollmar doesn't have a winner. This one is going to require lots of work. The book bogs down the show with too much story. The dances weren't too well rehearsed, albeit original, on opening night. And *Windy* is overlong. But producer and director were hard at work right after opening night trying to whip it into shape and were pruning it down.

STATE OF THE UNION

(Opened Monday, April 22)

BLACKSTONE THEATER, CHICAGO

A comedy by Howard Lindsay and Russel Crouse. Presented by Leland Hayward. Staged by Bretteville Windust. Settings by Raymond Sovey. General manager, John McManus. Stage manager, Albert Gruber. Press representative, John Montague.

James Conover James Rennie
Spike McManus Donald Kohler
Kay Thorndyke Katherine Meskill
Grant Matthews Neil Hamilton
Norah Ethel Strickland
Mary Matthews Judith Evelyn
Stevens Donald Foster
Bellboy William Beal
Walter William E. Barry
Sam Parrish Forrest Orr
Swenson Ernest Woodward
Judge Alexander Marlon Green
Mrs. Alexander Malda Reade
Jennie Ruth Saville
Mrs. Draper Florence Dunlap
William Hardy Edward Everett Hale
Senator Lauterback John Leslie

Aisle sitters who have seen both New York and Chicago versions of the Lindsay-Crouse opus claim the (See *State of the Union* on opp. page)

OUT-OF-TOWN OPENINGS

AROUND THE WORLD

(Opened Saturday, April 27, 1946)

OPERA HOUSE, BOSTON

Orson Welles presents the Mercury production with music and lyrics by Cole Porter. Adapted and staged by Mr. Welles. Settings by Robert Davison. Choreography by Nelson Barclift. Costumes by Alvin Colt. Circus arranged by Barbetto. General manager, Huse Schaaf. Press representative, Frank Goodman.

Bank Robber Brainerd Duffield
Detective Inspector Fix of Scotland Yard Alan Reed
Phileas Fogg Arthur Margetson
Avery Jevity, Earl of Uplitch Stefan Schnavel
Molly Muggins, an Irish Nursemaid Julie Warren
Pasepartout, a Yankee Manservant to Fogg Larry Laurence
Ralph Runchle Guy Spauli
Sir Charles Mandiboy Bernard Savage
Mr. Benjamin Cruett-Spew Brainerd Duffield
Meerahlah, a Dancer Dorothy Bird
Mrs. Aouda, an Indian Princess Mary Healy
Parsee Spencer James
Fu San Orson Welles
London Hobbies, Servants, Snake Charmer, Fakirs, Circus Artists, Mexican Dancers, Medicine Men, Railroad Men, Singing Men and Singing Girls

Any one who would bet that this melange of movie farce blended with musical comedy couldn't be brought together to make a good musical production would be kicking a limburger in the ear. Fact is that Mr. Welles may have tripped on same on opening night, but that criticism isn't fair when 22 scenes are in the first act and 18 scenes wrap up the second act. There's a lot of pruning to be done. As things stand, barring all kinds of first-night trouble, *Around the World* is a 40-scene bore. People who want to see Mr. Welles fall flat on his face can see same at the Opera House.

As briefly as possible, *Around the World* (in 80 days) is the narrative of one Phileas Fogg, who bets that he can circle the globe in similar or better time. He succeeds. He's the only one. Only Mrs. Aouda, the Indian princess who almost gets parboiled because she is the widow of an old Indian character, cared. First-night audiences were very glad that Mrs. Aouda was present. Cole Porter must have been equally pleased because her torching of his songs managed to give him his 100 per cent equal billing. Nothing else would have, since symphonic arrangements ran rampant.

One innovation yanked in is the use of silent film footage flashed on the screen to bridge the scene changes, etc. Purpose of this is contrast. In the long haul, the film footage won, altho once again opening night had hazards that shouldn't happen to anyone.

Cole Porter manages to get into the act once in a while with such tidy gems as dealt out by Mary Healy, *Should I Tell You I Love?* and *The Marine's Hymn*. Other than a few moments of music, Mr. Porter has no chance.

High point, from the general public's view, is Orson Welles's magic panorama. Except for first-night complications, the ducks and chickens dealt out were way above standard.

Unless Welles is going to stay with the show, he makes it tough for the magician that follows. In fact, he makes it tough for the show.

There are many worthy people involved such as Arthur Margetson, who is the gent getting around the world in 80 or better; Larry Laurence (spelled Lawrence elsewhere in the program), who is Fogg's valet; Mary Healy as Mrs. Aouda; Julie Warren as Molly Muggins, and others when the chance presents itself.

Around the World is a respectable try, but it doesn't belt the bell in any way. Orson Welles is a talented magician. Unluckily, Blackstone has been here for two weeks now.

BAD ANGEL

(Opened Friday, April 19, 1946)

PHOENIX THEATER, WESTWOOD, CALIF.

A new comedy by Victor Clement and Francis Swann. Presented by the Phoenix Theater in association with Paul Gordon. Directed by Samuel Rosen. Settings, Rudi Feld. Production executive, Paul Gordon. Publicity, Dick Hunt.

CAST: Dennis Taylor, Paul Lees, Anne Taylor, Dorothy Matthews, Lucienne, Christine Gordon, Rickie Taylor, Donald Davis, Bruce Lockwood, Richard Webb, Margaret Simpson, Jean Ruth, Clifford Taylor, Reginald Owen, Jean Gabriel, Hugo Haas, Jim Moran, Donald Curtis, Francois Bard and Cully Richards.

A few laugh-leading lines, a share-the-wealth message and a golden rule moral are deftly entwined with stock situations by scripters Clement and Swann to produce a satisfying featherweight farce. Staged in the sensitive simplicity of Rudi Feld's set and competently projected by Hugo Haas, Reginald Owen and Cully Richards, *Bad Angel* almost escapes the heavy-handed direction of Samuel Rosen to take on a warm third-dimensional quality.

As the story goes, a present-day Robin Hood (Haas) and his not so idealistic companion in crime (Richards) find shelter from the police in the home of a heavy drinking crooked candidate for the U. S. Senate. During their short stay, Haas is able to save members of the household from each other's selfishness.

He befriends the penniless French maid (Miss Gordon) with a thousand dollars he had fleeced from the district attorney, and out-swindles the senator-to-be from swindling his own ward (Miss Ruth). After verbally spanking the politico for his love money, both rascals blackmail themselves out of a police net and escape to Mexico.

Haas easily walks away with the thesp wreath. His ability to build a scene's pitch to create a plausible character that must share the same stage with the stilted readings of Miss Mathews, Davis and Webb are commendable. Owen turned in a well-rounded performance as a blustery money-minded politician. Richards fitted himself to the part of the unpolished criminal who plays for keeps and sees no reason in Haas's philanthropy. Rosen must share responsibility with green members of the cast for a dragging first act and wooden staging, which marred the work of the principals.

OVER 21

(Opened Wednesday, April 24, 1946)

MAYAN THEATER, LOS ANGELES

A comedy by Ruth Gordon, produced by Lou Levy. Staged by George Phelps. Company manager, George Hunt. Press representative, Jack Proctor. Costumes, Estelle Loube.

CAST: Patricia Riordan, David Fulmer, Mabel Albertson, Pat McVey, Paul Maxey, Martha Shaw, Elizabeth Kerr, Phillip Van Zandt, Jean Trent, Meg Wiley, Mack Williams.

For his initial effort as a legit producer, Lou Levy has chosen Ruth Gordon's *Over 21* hit comedy of several seasons ago. In trying to expand legit activities on the West Coast, Levy has put together a pleasing package competently acted and well staged by George Phelps. Play, while still extremely funny, is no longer timely, since the story deals with the trials and tribulations of a 30-year-old former editor suffering the pangs of an army officers' candidate school.

Mabel Anderson creates a glib, clever Paula Wharton, wife of G.I. Max Wharton, making the most of Ruth Gordon's sharp satirical dialog, Max Wharton, capably played by Pat McVey, sweats out three months of the OCS grind with convincing reality. Both come thru in top form.

High caliber of supporting cast contributed to excellence of production, especially Paul Maxey, who played pompous, self-centered newspaper biggie Robert Drexel Gow.

LAURA

(Opened Monday, April 22, 1946)

WALNUT THEATER, PHILADELPHIA

Mystery drama adapted by Vera Caspary and George Selar from Vera Caspary's novel. Produced by Hunt Stromberg Jr. Staged by Michael Gordon. Sets by Stewart Chaney.

CAST: Tom Neal, Tom Walsh, Otto Kruger, Walter Coy, Camila Ashland, Irene Bonner, Miriam Hopkins and Roger Clark.

After a very slow beginning, the first act of *Laura* picks up a little suspense, but acts two and three are strictly ten-twenty-third melodrama, with the accent on cliches that might be forgiven in a high school production.

If the play has any relation to the first-rate film, it is only in the names of the characters. Miriam Hopkins, in the title role played bewitchingly by Gene Tierney on the screen, plods along as a very dramatic lady with more lovers than morals. Neither she nor her friends make themselves very interesting. When she slaps the stage detective (Tom Neal) across the face, the audience would have cheered if it were his reward for performance.

Philadelphia Crix Tab

Received an all-out nod. Score: 100 per cent—from Samuel Singer (Inquirer), June Herder (Record), Lenore Bushman (News), R. E. P. SENDERFER (Bulletin).

Direction is incredibly bad. When the lines are limited to two people, the others stand around with their mouths open. Tom Walsh's version of a jazz-crazy kid would be laughed out of any juke joint where jitterbugs gather.

Otto Kruger, as Waldo Lydecker, the dilettante author who for a very obscure reason takes credit for creating this *Laura*, is the lone exception in the play's favor. He is so far ahead of the cast and the play, he stands out like a bathing suit in a snowstorm.

Basic plot remains the same as the film. *Laura* is prematurely mourned as a shotgun murder victim, until she turns up after a solitary weekend in her country house. Detective in charge of the case has fallen in love with her pictures but isn't above suspecting her of murder. At this point, the play goes off on a wild tangent and drags in a belligerent janitor's wife, who resents *Laura's* influence over her teen-age son. The mother wants him to be a classical pianist and *Laura* thinks jazz is the thing. Neither of them seem qualified to be a judge of either brand of music. When the story turns the boy into a junior wolf with fuzz on his face, the play reaches a new low in bad taste.

Ending is the same save for the fact that the murderer is given a different weapon and hiding place. Neither is an improvement on the screen play. Irene Bonner is the building janitress. Walter Coy is *Laura's* fiance who boasts more brawn than brain. Camila Ashland is her maid.

The pit band, which furnished intermission music, grated on the ears with even more discord than the stage production. It's far from the best effort of Local 77 AFL Musicians' Union.

Maxey, a seasoned performer, gave role all it was worth, squeezing every laff. Elizabeth Kerr as Mrs. Gates, small-townish mother-in-law of commanding colonel, made her smallish role a scene-stealer.

Mack Williams as Col. H. C. Foley, Meg Wiley as his talkative wife, Philip Van Zandt as Hollywood producer Joel I. Nixon, David Fulmer and Patricia Riordan as Roy and Jan Lupton, recent occupants of the Wharton Hotel apartment, all handle roles capably.

More important than choice of play, and more interesting than producing, however, is the fact that Levy has broken the ice on his ambitious plans to provide prof legit shows for L.A. Materiale proietto da-

Scenery Load Pushes 'Gun' Back To Road; Suspend Thea. License

NEW YORK, April 27.—License Commissioner Benjamin Fielding yesterday suspended the license of the Imperial Theater until head block beam, gird and counterweight and rigging systems are repaired. Beam, to which gird is attached, buckled or slipped Wednesday (24) during hanging of sets for *Annie Get Your Gun*, skidded for Thursday (25) preem, and caused indefinite postponement of the show.

Arthur J. Bembine, superintendent of public safety of the bureau of housing and building, and Herbert Krapp, the theater's architect, concurred with Fielding's statement that the beam was structurally unable to support the weight of the production. According to Bembine, it will have to be replaced. Krapp stated that the production was much heavier than anything previously produced. Lee Shubert, speaking for owners of building, said that producers Hammerstein and Rodgers knew their show to be unusually heavy and provided additional support for gird. However, according to Shubert, there just was too much weight of scenery in proportion to counterweight.

Statement from Jo Mielziner's office by Walter Jagemann, assistant to *Annie's* scenic designer, appears to refute this explanation. Jagemann put the weight of entire production at 24,000 pounds and said that the theater is equipped with 75 counterweight carriages of 500-pound capacity each, a total of 37,500 pounds. As counterweight and scenery balance pound for pound, such equipment should be more than ample, he pointed out. *Annie* had no such technical difficulties either at the Shubert, New Haven, or the Shubert, Boston, he said.

Not since August, 1944, when Max Jelin's set for *Lower North* crashed to the stage of the Belasco prior to a dress rehearsal, has a Broadway preem been forced to postpone due to backstage technical difficulties.

Union Fact-Finders Nix School by Casts Of 'Carousel,' 'Okie'

NEW YORK, April 27.—Fact-Finding Committee of legit unions has turned down a request from casts (excluding principals) of *Carousel* and *Oklahoma* that they be allowed to conduct a legit school—acting, designing, costuming, etc.—at the Heckscher Theater. House is on the unfair list because of non-Equity shows performed there.

Group, headed by Paul Crabtree, stage manager of *Okie*, has the sanction of the Theater Guild. Casts wanted to mount their own productions from beginning to end, even to the extent of giving a showing for admission.

Unions claim there are plenty of schools around and that kids would be taking work away from legit trades by doing their own scene designing and deckhand work on production. Also, the feeling is that since the Theater Guild will benefit from set-up, it should put up enough dough to make the project go.

Fact-Finding Committee tossed in the suggestion that the group do its work in either St. James or Majestic, houses at which musicals are playing. Thesps were told to forget about the idea of doing their own backstage work, if the project goes ahead, and concentrate on acting. Morrie Seamon, biz agent of Treasurers and Ticket Sellers' Union, is chairman of the Fact-Finding Committee.

Nothing actually fell at the Imperial, but the delay will be infinitely more costly.

North unweaving was put back only one night, but the Rodgers-Hammerstein song-and-dancer was about to bow-in after a smash try-out record to the tune of \$150,000 advance with sales running into seven or eight weeks. Refunds and exchanges will put the management in a spot.

Meanwhile, *Annie* opens for a two-week interim stand at the Shubert, Philadelphia, next week. May stay an additional week, as there is no immediate assurance as to when Imperial repairs can be completed. Joe Basconcellos, engineer in charge, described the work as "a major operation." Mielziner's office figures it to take 10 days. According to Lee Shubert, it's a question of getting the necessary iron.

Unconfirmed Stem reports yesterday were that *Annie* might preem in the Broadway Theater, whence *Song of Norway* moved to make room for it at the Imperial. However, this would be contingent upon the kind of b.-o. *Song* racks up in its new spot.

Todd's "Up" Way Up But Crix Warmth Cold for "Spring"

CHICAGO, April 27.—Mike Todd's *Up in Central Park* came close to hitting the all-time high in advance sales for Chi this week. A week after the production opened (17) six sales for future performances of the show here amounted to 120G, a fabulous advance for Chi, exceeded only slightly by *Oklahoma*.

Reverse was true for John C. Wilson's *The Day Before Spring*, which opened here (21). In spite of getting unanimous approval from the crix, production at Studebaker Theater was playing to a handful. Rumors that show would close in two weeks were prevalent.

Empire \$1,000,000 Sale

NEW YORK, April 27.—Deal has just about been set whereby Jacob Freidus, real estate investor, will take over the Empire Theater for a reputed \$1,000,000. Empire, located at 41st and Broadway, seats 1,082 and is one of the oldest houses on the Stem. Lester Meyer operates the house. *O Mistress Mine*, the Alfred Lunt-Lynne Fontanne click, is enabling the theater to turn away customers.

ROUTES Dramatic and Musical

- Around the World (Opera House) Boston.
- Brider Than Barnum (Wabash) Boston.
- Blackstone (Columbia) Boston.
- Bloomer Girl (Shubert) New Haven, Conn.
- Drop Are the Roots (Shubert) Chicago.
- Day Before Spring (Studebaker) Chicago.
- Dear Ruth (Hudson) Hartford, Conn.
- Academy of Music (Northampton, Mass.)
- Lyric (Bridgport, Conn.)
- Dear Ruth (American) St. Louis.
- Dark of the Moon (Cass) Detroit.
- Harvey with Joe E. Brown (Biltmore) Los Angeles.
- Hamlet with Maurice Evans (Locust St.) Philadelphia.
- Lamb's Will Gambol (Nixon) Pittsburgh.
- Laura (Walnut St.) Philadelphia.
- Laughing Room Only with Olsen & Johnson (Forrest) Philadelphia.
- Late George Aiken (Erlanger) Chicago.
- Life With Father (Hanna) Cleveland.
- Merry Wives of Windsor (National) Washington.
- Oklahoma (Curran) San Francisco.
- On the Town (Great Northern) Chicago.
- On Whitman Avenue (Shubert-Lafayette) Detroit.
- Peltonale (Davidson) Milwaukee.
- School for Brides (Royal Alexandra) Toronto.
- Swanson, Gloria (English) Indianapolis 29.
- May 2 (Town Hall) Toledo, O. 2-4.
- State of the Union (Blackstone) Chicago.
- Shootin' Star (Shubert) Boston.
- Two Mrs. Carrrolls (Ford's) Baltimore.
- Up in Central Park (Shubert) Chicago.
- Voice of the Turtle (Plymouth) Boston.
- Windy City (Shubert) Philadelphia.
- Windy Hill with Kay Francis (Harris) Chicago.

Kallessner, Pelham Team for "Three in Love" Comedy

NEW YORK, April 27.—Michael Kallessner and David M. Pelham are partnering as a Broadway producing team and have skeddled a new comedy, *Three in Love*, for fall production. Script is co-authored by Charles Sherman and Kallessner and calls for a cast of four.

Kallessner has already been repped on the Stem with several productions. Pelham, before a four-year stretch with Uncle Sam, was associated with Universal pix and CBS.

STATE OF THE UNION

(Continued from opposite page)

Chi company is fully as effective as the Main Stem cast which produced such a glowing reaction from crix and audiences—and which is still packin' 'em in at the Hudson, New York.

Neil Hamilton, as the industrialist (Grant Matthews) with White House aspirations, gives a convincing picture of a liberal, yet stuffy, big business man. Most of his stuffiness disappears (as playwrights Lindsay-Crouse intended) when Hamilton's eyes are opened to the State of the Union where political bosses crack the whip and the people be damned.

James Rennie, playing the hypothetical GOP whipcracker, James Conover, is as cynically realistic as the biggie politicians are off the stage and yet is not villain enough to win hisses. He makes the character human instead of a caricature.

The wisecracking, sarcastic newspaperman (Spike McManus) as interpreted by Donald Kohler, pro-

Crix Tab

The crix were unanimous on this one. Cassidy (Tribune), Murdock (Sun), Pollak (Times), Stevens (Herald-American), Harris (News), Leonard (Chamber of Commerce), all gave it orchids.

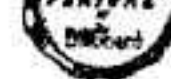
vided a good portion of the laughs. Cast in a role which could easily degenerate into a stereotype, Kohler doesn't allow it to become one. He sparkplugs the show thruout and in the end when his liberal feelings are revealed, it doesn't come as too much of a shock.

Judith Evelyn as the wife (Mary) of the ambitious Matthews, turns in a sound, sympathy-evolving performance. Scene in the last act in which she tells everybody off is stirring enough to win plenty applause from the audience.

Katherine Meskill, as the mistress (Kay Thornadyke) executes a well-drawn role of a big-time newspaper owner who attempts to wean Matthews from his convictions, by sex and high class innuendoes.

Major players were well supported.

BROADWAY SHOWLOG



Performances Thru April 27, 1946

New Dramas

	Opened	Perfs.
Anna Lucasta (Mansfield)	8-30, '44	767
Antigone (Cort)	2-18, '45	61
Closes Saturday, May 4.		
Apple of His Eye (Biltmore)	2-5, '46	94
Closes May 18. Walter Huston to Hollywood for pic. Will tour show in fall under Theater Guild subscription. Opens Boston, early October.		
Born Yesterday (Lyceum)	2-4, '46	96
Judy Holiday out three performances with gripe. Adele Robertson filled in.		
Dear Ruth (Henry Miller's)	12-13, '44	558
Deep Are the Roots (Fulton)	9-26, '45	246
Harold Vermilyea resumed his role Monday (22), having completed pic assignment. Donald Macdonald has been subbing. Helen Martin leaves for operation. Muriel Gaines will replace.		
Dream Girl (Coronet)	12-14, '45	147
Betty Field leaves cast for Bermuda vacation Monday (29). Halla Stoddard will take over the role for several weeks.		
Glass Menagerie (Playhouse)	3-31, '45	452
Althea Murphy has been signed as understudy for Julie Hayden.		
Harvey (48th Street)	11-1, '44	639
I Like It Here (Golden)	3-22, '46	43
Closes Saturday, May 4. Oscar Karlweis to West Coast for pic.		
I Remember Mams (Music Box)	10-19, '41	611
Life With Father (Bijou)	11-8, '39	2,712
Magnificent Yankee (Royale)	1-22, '46	112
O, Mistress Mine (Empire)	1-28, '46	110
State of the Union (Hudson)	11-14, '45	189
Voice of the Turtle (Morosco)	12-8, '43	865
Beatrice Pearson will take over lead slot from Martha Scott June 1, when latter returns to West Coast.		

Musicals

Are You With It (Century)	11-10, '45	195
Transfers to Shubert Tuesday (30).		
Billion Dollar Baby (Alvin)	12-21, '45	148
Call Me Mister (National)	4-18, '46	12
Director Robert H. Gordon has resumed post as production chief for offshore legit USO-Camp Shows.		

	Opened	Perfs.
Carousel (Majestic)	4-19, '45	434
Follow the Girls (Broadhurst)	4-8, '44	855
Closes May 18.		
Lute Song (Plymouth)	2-6, '46	92
Oklahoma! (St. James)	3-31, '45	1,341
Ruth Weston back in cast Friday (26) after two-week bout with flu. Edith Gresham subbed. Bunty Kelly, dancer, added to troupe Wednesday (24).		
Song of Norway (Imperial)	3-21, '41	708
Kirsten Kenyon replaced Helena Bliss Monday (22). Latter takes month's vacation before reporting for rehearsals of Edwin Lester's "Fortune Teller" in Los Angeles.		
St. Louis Woman (Martin Beck)	3-30, '46	33
Three To Make Ready (Adelphi)	3-7, '46	60
Moves into Broadhurst May 20.		

REVIVALS (DRAMAS)

Candida (Cort)	3-3, '46	19
Closes Saturday, May 4.		
Pygmalion (Barrmore)	12-26, '45	158
(MUSICALS)		
Carmen Jones (City Center)	4-7, '46	24
Winds up limited engagement Saturday May 4. Will lay off for summer and make another road trek, starting in Newark, N. J., early September.		
Red Mill (46th St. Theater)	10-16, '45	215
Showboat (Ziegfeld)	4-5, '46	129
Pearl Primus, out of cast, is back on job. Elmitra Jones-Bey and Claude Marchant divided the terping chores.		

BALLET

Ballet Theater (Metropolitan Opera House)	4-7, '46	17
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CLOSINGS

Bloomer Girl (Schubert)	10-5, '44	654
Saturday (27).		
Hats Off To Ice (Center)	6-22, '44	885
Saturday (27).		
He Who Gets Slapped (Booth)	3-20, '46	46
Saturday (27).		

Burlesque

By UNO

GEORGE YOUNG, former Roxy, Cleveland, op. lining up houses under Miles Amusement Company banner. He plans to send on tour revue shows, plus three vaude acts. . . . Frank Penny and Johnny Barry, old-time comics, passed away last week. . . . Frank A. Vetrano, op of Lefty's Chateau, Keansburg, N. J., going in for burly talent this summer. . . . Hy Green placed Paul Dutch at the Empire, Newark, N. J. . . . Larry Shore and Bob Leonard are at Walter's Tavern thru Maurice Kurtz. . . . Charlie W. Levine, Jack LaMont, Slim Rose and Billy Bach in vaude with an act booked by Frank Belmont, Philadelphia. . . . Poppy Nolan, when her Hirst unit folds, will complete a radio program she has had under way for a Chicago sponsor. . . . Jean Mode, former burly strip, is one of the cast of *Bigger Than Barnum*, Fred Rath and Lee Sand's new farce. . . . Jack Mann, featured comic on the Hirst Circuit, and Johnny D'Arca, co-comic, have reunited as a team and are readying an act, *Those Two Ex-Gentlemen*, to be launched in vaude after the close of the burly team. . . . Bobby Tanner, recently emerged from Boston burly front lines, is new strip principal in Amy Fong-Jack Mann Unit on Hirst Wheel. . . . Cheena Lee, ex-burly strip, now at the 78th Street Tap Room, has a new Buddha dance routine, the props for which Tom Fowler is constructing. . . . Billy Harris, ex-burly character-straight, is overseas with USO-Camp Shows Unit 825, a comedy drama, *Village Green*, that escaped the recent tidal wave which struck while the company played Honolulu. . . . Annette Allen, Danny Rogers and Phil and Phyllis Finney set by Paul Jordan for Hi-Way Casino, Fall River, Mass.

LATINS HAVE \$ LURE

(Continued from page 3)

spokesmen say, will continue to draw the cream of the tourist trade and would provide best pickings for entertainers. However they expect Mexico City to attract the bulk of the schoolteacher trade during the summer vacation, as well as a steady stream of regular tourists. Other Latin American cities are also expected to go in for tourist attractions in a big way. U. S. Consulates in a score of cities, according to Commerce, are receiving inquiries from Latin business men concerning what American tourists want in the way of attractions. Most of these inquiries are eventually forwarded to Commerce by the State Department for answering. Commerce, apparently none too sure of the correct answers, replies guardedly, but if such mail becomes heavy, officials are considering making some sort of tourist-preference survey.

KELLY WON'T ACT

(Continued from page 3)

authority without ever having had real licenses. New law will force city collector to refund license fees 15 days after application has been made if spot does not measure up to city inspector's standards, thereby eliminating the receipt operating possibilities. Law will also cause the collector to notify the police commissioner that the premises has been denied a license and it will become his duty to see that such establishments remain closed. Loop and near-Loop niteries mentioned as violators in March all remained open with the exception of 51 Hundred Club which was closed on a federal tax rap, and Colosimo's, which closed for remodeling but plans to reopen in May.

has gone to Miami with her husband, Rummy Bishop, who opens Monday (29) at Al Mercur's Nut House. Bishop is a former burly comic.

Charles Holloway, former burly producer who has been a theater concessionaire for several years, has returned to the stage as comic at the Empress, Detroit. Tommie Reynolds back at same spot as straight man after a long tour of Clamage and Rothstein houses.

Milt Schuster returned to Chi from a trip to St. Louis on behalf of Midwest Burlesque Talent Managers' Association. . . . Marie Voe is the feature attraction at Chi's Rialto Theater. . . . Terry King closed a long run at the Burbank Theater, Los Angeles, April 26. . . . Charles Fox, owner of theaters in Milwaukee and Minneapolis, is negotiating for two more theaters in the Midwest. . . . Walt Collins closed at Grand, St. Louis, after a season's engagement. . . . Faye and Lee open at Casino Theater, Toronto, May 3.

Bobby Vail opened in Buffalo April 26. . . . Bobby Faye and Irma Lee go to Toronto May 3. . . . Nora Ford is featured at the Palace Theater, Buffalo, this week. . . . Louise Stewart, new to the Midwest Circuit, is in Detroit, and goes into Rialto Theater, Chi, soon. . . . Baby Dump-lin' back at Grand Theater, St. Louis, after 10 weeks' absence. . . . Bob Carney will go overseas with the Olsen and Johnson show. . . . Palace Theater, Buffalo, was the scene of a meeting of Midwest Circuit members including Dewey Michaels, Gurston Allen, Lou Appleby, Arthur Clamage, Milton Schuster, Frances Abrams and Frank Engel.

Magic

By Bill Sachs

MARQUIS SHOW, now operating out of the Lawrence Golden office, New York, begins a week's stand Thursday (2) at the Downtown Theater, Detroit. . . . Frakson has just concluded a fortnight's stay on the Normandie Roof of the Mount Royal Hotel, Montreal. . . . Phil De Jongh, magic and music, has just finished two weeks at Montreal's Esquire Club. . . . Earl Morgan, crack manipulator and originator of the magic smoke ball, is heralding his turn with an attractive new mailing piece which lists the comments of the press boys who have caught his performance recently. . . . Zina Bennett, past president of the Society of Detroit Magicians, visited with Joe (The Great) Ovette in Buffalo recently. Bennett was in town for the National Bowling Congress. . . . Carl Fox, youthful Detroit trixster, is going into the army. . . . Jack Gwynne's new magic extravaganza is clicking it off handsomely in the major vaude emporiums along the West Coast. . . . G. Ray Terrell, with Judy and Jack, send Easter greetings from Minneapolis, where they are playing a return engagement at the Nicolle Hotel. . . . Lieut. Lee Allen Estes, Safety First Magician of the Kentucky State Highway Patrol, takes his kiddies' show to Washington the week of May 19 under sponsorship of the American Automobile Association. . . . Johnny Matthews has added a panto magic routine to his familiar Dr. Quack turn with which he has been keeping busy recently in the Detroit area. . . . George Rosson, after a round of nitery dates in the Tampa area, is current on auditorium and school dates in Georgia. He follows with similar dates in the Quincy (Ill.) sector, after which he moves into the tanks for theater dates. His wife, Marie, is working with him. He expects to add several people and some large illusions soon. Rosson experienced a few anxious moments recently while working the Paradise Club, Tifton, Ga. He was doing his "double a dollar bill" routine, wherein the spectator's bill is made two, and passed a table just as a male patron raised a howl about missing a \$50 bill which had been lying on the table. Rosson's knees buckled as the finger was pointed his way, but all ended happily when the half a C-note was found on the floor, where the patron's sweetie had accidentally knocked it. What made the thing particularly uncomfortable for Rosson was the fact that, unlike a self-respecting magician, he had several 50-buck notes in his pocket at the time.

LESTER LAKE (Marvel), recently returned from an extended tour of Germany for USO, was a magic-desk visitor last Wednesday (24). He will split the next several weeks between his home in New Trenton, Ind., and Cincy. Lake, loaded with tales of experience and photos on the German jaunt, describes the trek as "highly interesting and very pleasant." . . . Jay Palmer and Doreen, also recently returned from a European USO tour, are still in New York, their proposed hop to South America for USO having been called off. They have signed again with USO, however, and are carded to sail almost any day now for a swing thru Germany. . . . Mardoni and Louise are still cutting capers with their magic-mental turn at Chicago's Blackhawk Hotel. . . . In celebration of his 25th year of supplying equipment and supplies to mentalists and magicians, Bob Nelson, of the Nelson Enterprises, Columbus, O., has just released his new 25th Anniversary Catalog, a 148-page volume replete with material of interest to mentalists, hypnotists, spiritual seance workers and horoscope pitchers. Un-

ABC Stock Offering Set

NEW YORK, April 27.—Announcement of ABC's plan to offer shares for public subscription stirred plenty of interest in the trade, observers noting that this is the first instance of a network going to the public for large-scale financing. CBS offered stock years ago—but it was a comparatively minor operation, with major interests still being held by the William S. Paley and Doc Levy (WCAU Philly) interests. The unofficial, it is believed that the ABC offering has already been underwritten. No official statement can be made since the Security and Exchange Commission regulations are that no such advance arrangement be made prior to the SEC's approval of the stock issue. It is expected that CBS stock will go to the public in July or August. This offer will be from outstanding stock held by certain interests.

ABC's reasons for going to the public are various. First, such public support would remove the threat of the banks recalling the loans made to assist in the original purchase of the web. Trade knows that Edward J. Noble, chairman of the board of ABC, holds a big enough piece of United Drug and other orgs to take care of any emergency, but it is believed a recall by the banks might prove embarrassing. Secondly, ABC's strong bid in television will require millions of dollars—and the proceeds of the offering, according to Noble, "will be used to expand present broadcasting facilities and to provide working capital to advance the company's plans. . . ." These plans include not only video but also FM.

It is doubted that ABC's present financial statement would have shown a strong enough cash position to assure the granting of multiple video station licenses by the Federal Communications Commission. And three video outlets are what the web hopes for. The dough's expected before the FCC hearings.

Noble, since he took over the web in 1943, has wanted to build it up to the same level as the two senior networks. The stock offering is one of the first post-war steps towards this end.

The ABC plan is not an unloading operation, none of the present stockholders' holdings being included in the offering.

N. Y. Dixie Hotel Tagged 'A'

NEW YORK, April 27.—Dixie Hotel here has been upped to "A" classification by Local 802, American Federation of Musicians.

der the mental classification are a host of methods of presenting a mental turn, as well as a number of books on the subject. . . . Dr. Harlan Tarbell phoned the magic desk during a brief stop-over in Cincy last Friday (26). He was in town to handle a few publicity details in connection with his two-performance engagement at the Taft Theater, Cincinnati, May 5. He's set this Wednesday and Thursday (1-2) at Memorial Auditorium, Louisville, with one show each night. . . . Bob Parker and Marie are in their ninth week of an indefinite stand at Chin Lee's at 49th and Broadway in the Big City. They moved there from Chin's, also on Broadway.

ILLNESS struck twice at the Casino, Pittsburgh, on opening night (21) of week's revue. Jean Bedini, vet vaude performer, was canceled. Betty Brooks, stricken with la grippe, was still able to appear in scenes, but Avalon Fassinger, parade girl, replaced her in strip number. . . . Monkey Kirkland replaced for the Casino date by Jimmy Coughlin, who is making his first burly appearance after 18 months overseas with the USO. . . . Lyle Page doing production at Casino. . . . Betty Schmidt, chorine,

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300,000 SEE FLOWER BATTLE

Goodman Gets Heavy Dough

Struggle with politicians helps Wonder Shows—cash flows like water in Texas

SAN ANTONIO, April 27.—Favored by good weather, the first Fiesta de San Jacinto since 1941 drew record crowds in all departments here, with an estimated 300,000 watching the Battle of Flowers parade.

Max Goodman's Wonder Shows of America did a land-office business, (See Flower Battle on page 65)

Flame-Proofed Law In R. I. Is Amended

PROVIDENCE, April 27.—An enactment by the General Assembly as an amendment of and in addition to Chapter 1605 of the Public Laws of 1945, was signed by the governor.

Amendment exempts game operators, grab joints, etc., from provisions of Chapter 1605 of the Public Laws. Chapter 1605 is an act "providing for safety to life in tents when used for assembly and other purposes." This is amended by the recent legislation by adding the following section:

"The provisions of this act relative to flame-proofing shall not be construed to apply to any tent used by the operator of a concession if the general public is not admitted within the confines of the tent."

Act became effective Wednesday (24).

Buck Owens Scores Despite Slow Start

SPRINGFIELD, Mo., April 27.—Despite a slow start opening night Tuesday (23), Buck Owens Circus and Wild West came thru with flying colors for Abou Ben Adhem Shrine at the Ozark Empire Fair Coliseum here.

Show closes tonight, with indications that ticket sales gross will top \$22,500. Thru Thursday (25), show had grossed \$15,400, with another \$7,000 in the bank on advance sales for the closing two days. Program netted another \$8,000.



THIS IS THE ARTIST'S CONCEPTION of the stage and setting that will be used for the feature attraction of Milwaukee's Centurama, a sunken pool in the foreground making a diversified type of entertainment possible. Materials and construction labor will be furnished by the various city departments.

City Dads Dig Up Material, Labor for Centurama Stage

MILWAUKEE, April 27.—Chalk up a score for Milwaukee ingenuity in connection with the building of the Centurama Amphitheater for the celebration marking the 100th birthday of the city, July 12-August 11.

Ed J. Weisfeldt, production manager, drew a design for a \$100,000 stage; the contractor was engaged, and all was well.

Along came the Civilian Production Administration set-up. That meant no critical housing material could be used, not to mention labor which might be put to use building homes. In other words, situation snafu.

To Rudolf Hokanson, Centurama president, an idea was born. With Ira A. Bickhart, Centurama executive director and former secretary to Mayor John L. Bohn, Hokanson met with the mayor and city department heads and outlined his idea.

They proposed that each department head check his supplies of used materials and that city labor, which could not be used for housing projects, be used. His honor agreed, and arrangements were made to

lease steel scaffolding which will go back into the normal market after use here. A carload of lighting equipment will be rented. Seating will be thru the courtesy of the State Fair Park, the county, police department and possibly the school board.

Once the idea was presented to the (See Centurama Stage on page 65)

Rides, Concessh Ops Get Bite of Auto Jubilee

DETROIT, April 27. — When the automobile industry marks its 50th anniversary here May 31-June 9 with a gigantic celebration, outdoor show business will be much in evidence.

That was made clear today in the announcement that three large parking lots along Washington Boulevard, in the heart of downtown Detroit, will be converted into a midway with rides and refreshment concessions. Contracts, it was stated, have not been signed with carnival organizations as yet.

Fireworks contract has been awarded Bert E. Thomas, of Detroit, for a 15-minute midnight show. Con- (See Detroit Ops Bite on page 66)

R-B Now Past Million \$ Mark And Still Hot

NEW YORK, April 27.—Capacity at five out of seven matinees, plus heavy patronage at night during Easter Week boosted Ringling Bros. and Barnum & Bailey Circus Garden gross close to the million-dollar mark at the end of its 43d performance Thursday (25). With an estimated \$950,000 already in the till, the Big Show was well on its way to establishing an all-time record here.

Due to an error in wire transmission (See R-B's Mil \$ Mark on page 65)

Legalize Bingo Campaign Under Way in Pennsylvania

HARRISBURG, Pa., April 27.—Pennsylvania boroughs, which have advanced ahead of Pennsy law to the extent of collecting license fees for illegal bingo games, are expected to take a leading part in a legalization campaign when the 1947 legislature convenes in January.

H. Russell Stahlman, borough solicitor for Charleroi, was the first local official to sound off on the idea. "Legalize the game," is Stahlman's plea. A recent session of the Legislature rejected a law permitting bingo by only a few votes. Organized clubmen in Pennsylvania are also expected to back the movement.

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Circus People in all lines. Acts doing two or more numbers, wire. Trapeze, Trampoline, Comedy Acrobats, Dogs and Ponies, Boss Canvasman, Boss Props, Sideshow Manager that can get real attractions for

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WANTS SIDE SHOW ATTRACTIONS

INSIDE MAN, MUSICAL ACT, DANCERS, WITH OWN TRANSPORTATION PREFERRED. Wire: BILL TUMBER

Waynesboro, Pa., 30; Hagerstown, Md., May 1; Frederick, 2; Hanover, Pa., 3; York, 4; or as Per Route of Show.



GIRL RIDERS WITH JIMMIE WOOD'S 101 RANCH WILD WEST SHOW travel first-class in their rolling hotel, which is equipped with running water, showers and facilities for washing out "those little things." (World Wide Photos)

GUNS TRAINED ON ST. LOUIS

RAS To Crack Season May 1

Hennies springs in East St. Looney May 4—RA 2-train moves without incident

ST. LOUIS, April 27.—While several organizations have been playing Mound City lots for the past month, the season will get underway full blast in this territory next week with Royal American Shows opening Wednesday (1) at the choice Grand and Laclede lot, while Hennies Bros.' Shows will spring in East St. Louis Saturday (4).

Royal American train arrived from Tampa during the night and early this afternoon the first wagons were on the lot. Carl J. Sedlmayr, owner, who came in by plane last Wednesday, declared that the task of setting up will be pushed almost as hard as tho the org were to spring Monday.

"This will be our setting up rehearsal and it will be the last time until we get to the Minnesota State Fair that we will have extra days in which to complete the task. So we're going to work fast with the idea of ironing out the kinks as rapidly as possible," Sedlmayr declared.

Two-Section Move

Royal American train left Tampa Tuesday night and the train, moving in two sections, made the long trek without incident. J. C. (Tommy) Thomas, general agent, has been here for two weeks handling preliminary details, while Herb Pickard, press representative, arrived Sunday (21) to contract press and radio.

Pickard took advantage of an unusual situation to score hot press break when a llama, shipped to Leo (See RA, Hennies Guns, page 66)

Washington Biz Big at JJJ Bow

WASHINGTON, April 27.—Johnny J. Jones Exposition, second major carnival to play here this spring, opened a 10-day engagement Wednesday (24) to a throng which packed the midway.

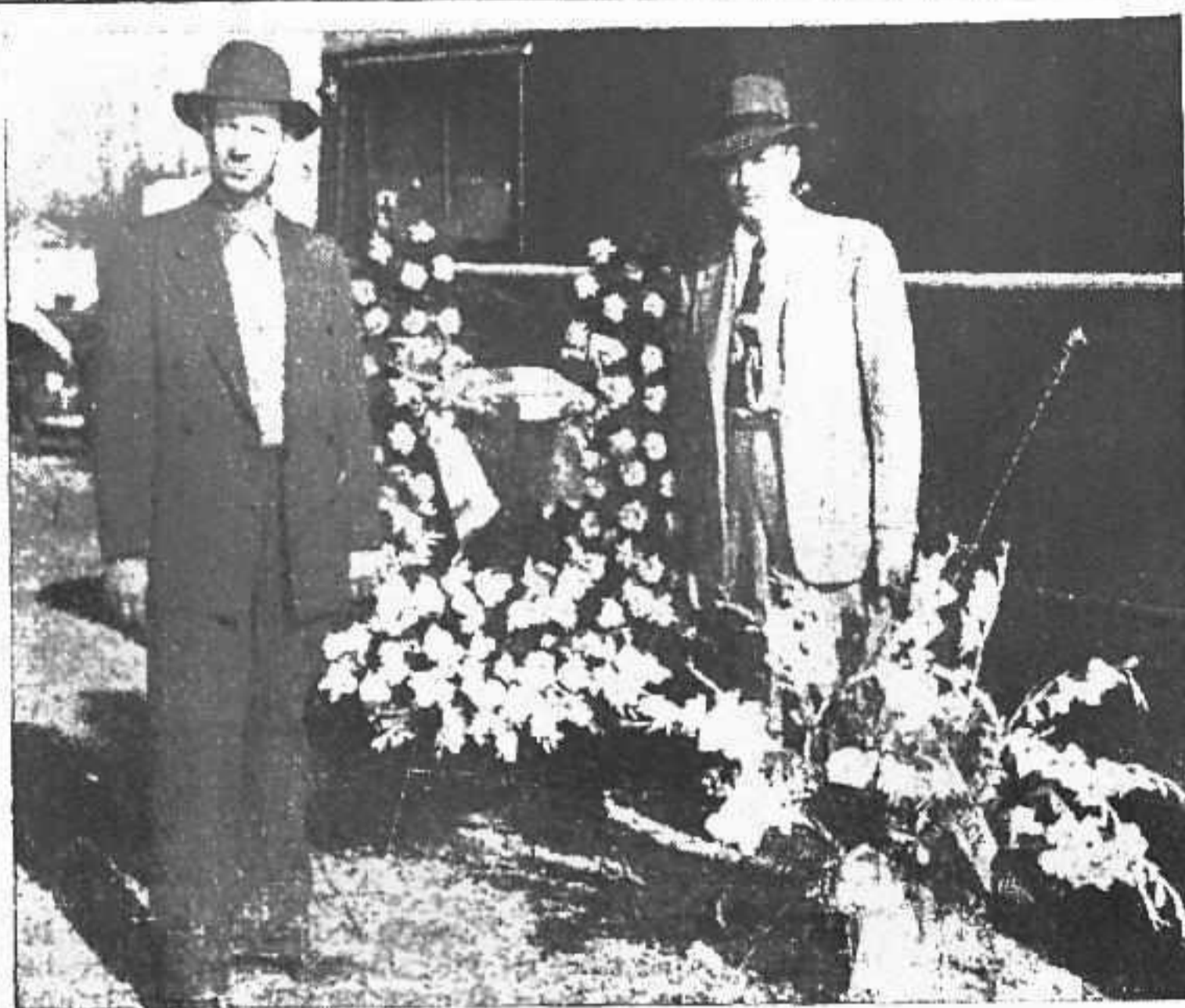
E. Lawrence Phillips, co-owner with Morris Lipskey of the org, announced that it was the largest opening night's business he has experienced here.

JJJ moved here from Spartanburg, S. C., where a six-day stand turned in a nifty gross of \$15,380.40 for shows and rides. It was the first carnival in Spartanburg, other than at the fair, in 11 years. Ralph Lockett, general agent, opened the town.

L. C. (Ted) Miller, formerly general agent for Bantly's All-American Shows, is handling public relations for Jones.

Herndon Gets 18 Years

PENSACOLA, Fla., April 27.—Glenn Herndon, Rome, Ga., concession worker, was sentenced to 18 years in State Prison on a manslaughter charge in the February 2 slaying of Clayton Warren, Pensacola nonpro, following a card game at a tourist camp near here. Warren was found strangled with his own necktie. Herndon is at liberty under \$3,000 bond pending appeal.



RALPH DECKER AND TOMMY CARSON (right), co-owners of the Joseph J. Kirkwood Shows, found time to pose with the floral horseshoe presented by employees on the occasion of their recent opening at High Point, N. C.

Elizabeth City Kids Storm Endy's Lot Despite Downpour

ELIZABETH CITY, N. C., April 27.—Even a downpour can't keep kids away from a carnival lot when they possess free ducats.

When Endy Bros.' Shows played here the week of April 15 under auspices of the Volunteer Fire Department, Mayor Jerome B. Flora announced sponsorship of a school children's day Wednesday (17). Free ducats were given out the day before by hizzoner at City Hall.

Came Wednesday and rain. Downpour started at 11 a.m., and radio spot announcements were used to announce postponement to Thursday (18). At 2 p.m. the weather started to clear. By 3 p.m. there were 3,000 kids on the lot. The mayor was on hand to greet them and asked them to come back next day. Thursday found 2,000 of them returning.

"This is the type of promotion that won Special Agent Joe Rowan, of Endy Bros., first prize in The Billboard's contest last year for the best kid promotion of the year," said Bill Dawson, chairman of the sponsoring committee.

Wilmington Ups Strates Take 20%

SOUTH RIVER, N. J., April 27.—James E. Strates Shows, fresh from a profitable stand at Wilmington, Del., arrived here on time. Org was loaded and ready to leave Wilmington at 7 a.m. Sunday (21).

Wilmington stand, ending Saturday (20), resulted in good biz, with the take 20 per cent over last year, according to show officials. Weather was clear but chilly.

Jerry Jackson and His Hep Cats, a new show which includes a six-piece band, topped the midway. Al Mercer added three girls to his cast and the Charm Hour stage has been (See Strates Biz Up on page 66)

S. R. Lang Purchases Woodward Interest To Control New Org

LINCOLN, Neb., April 27.—Sidney R. Lang, Lincoln business man who is essaying his first start in carnival business, today announced that he has purchased the interests of Ted Woodward in the new Midwestern Exposition and is sole owner of the organization.

Midwestern Exposition was built during the winter, more than \$30,000 in cash being laid out for improvements on equipment purchased and leased.

Dave Carroll was scheduled to report Monday (29) from St. Louis to assume the duties of general agent for Lang.

Woodward has accepted the general agent position and will operate concessions on Central American Shows, which are owned and operated by Steve O. Lee.

Prell Scores With 20-Minute Broadcast Over 28-Station Net

RICHMOND, Va., April 27.—Charles (Buddy) Wagner, publicity and promotion man for Prell's Broadway Shows, garnered the org a bit of national publicity when the show opened here Friday (19).

Wagner, along with Ken Heine, special events director of Station WMBG, and Allen Paugh, station's program director, arranged for a 20-minute interview over WMBG, NBC outlet, and 27 other stations.

Microphone was set up on the midway, giving broadcast a live background of the usual midway hubub. Paugh and Wagner worked with a roving mike, interviewing various people, including M. Roderick Davis, commander of the American Legion Post here, sponsor of Prell's appearance; William Luck, past commander; Owner Sam E. Prell; Sonny Campbell, high diving free act with the show; Joe Prell, secretary, and Teddy Barro, motordrome rider.

Program was transcribed and the platter used Saturday (20), making for a record turnout closing night.

Cetlin & Wilson Nab Cleveland Sesqui-Centen

CLEVELAND, April 27.—Cetlin & Wilson Shows have been awarded contract to furnish midway attractions for the Cleveland Sesqui-Centennial Celebration June 24-July 4, it was announced today by R. C. McCarter, general agent for the show.

C. & W. will operate here under auspices of the County Council of the American Legion, and arrangements have been made to set the show on lake-front property beside the Municipal Stadium.

Sesqui committee has arranged a full program of sports events, including a regatta that will be staged almost at the midway's front entrance.

Topping the celebration will be revival of the Festival of Freedom, pageant to be staged in Municipal Stadium. This event was canceled at the beginning of the war, but in pre-war years attendance always hit the 80,000 mark, stadium capacity. No admission is charged for the pageant.

Thearle-Duffield Fireworks Company, of Chicago, has been awarded the contract for the festival's pyrotechnic displays.

Cetlin & Wilson, on rails for the first time, has confined its activities to Eastern spots in the past. Date here will mark its first venture into the Middle West.

Atalla, Ala., Pays Cavalcade; Decatur Stand Is Advanced

ATTALLA, Ala., April 27.—Originally scheduled for a brief stand here, Al Wagner's Cavalcade of Amusements closes today, a week later than first planned. A delay of a day in setting up Tuesday (16) and rain the following day killed the early part on the local date.

Biz picked up Thursday (18) and play on Good Friday night was okay. Org hit pay-dirt Saturday (20). Matinee pulled kids and night show was best of the young season, 9,000 paying 25 cents at the front gate. Rides, shows and concessions all got money. Date is sponsored by the American Legion.

Wagner has moved up Decatur, (See Atalla Big for Wagner, page 65)

Marshall, Ark., Stand Surprises Home State

MARSHALL, Ark., April 27.—Home State Shows ran into a pleasant surprise here, their third week out, racking up neat business all week and chalking a big closing Saturday.

The Carl Larsen-Don Trueblood org opened its season March 29 in Batesville, Ark., quarters and with good weather, spot proved a winner. Heber Springs, Ark., which followed, was marked by cool weather, but spenders turned out in surprising numbers.

Line-up includes N. E. Davis, percentage ball games and photo gallery; Whitey Butler, popcorn and snow cone; Don Lamber, waffles; Marvin Henderson, diggers. Stock concessions: Johnny McClain, 1; Ed Hall, George Comeau and Joe Gavin, 2 each; Zella Larsen, 1; Clarence Cave, 1, and Roy Johnson, 1.

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**Newburgh Gives
With 4,000 for
Buck's Opening**

NEWBURGH, N. Y., April 27.—Despite some windy and cold weather, O. C. Buck Shows, playing here under American Legion Post auspices, got off to a flying start opening night (22), with over 4,000 on the midway. Wednesday (24), a special matinee was given with orphans and underprivileged kiddies as guests. Tonight 50 pairs of nylons and a Chevrolet car were scheduled to be given away by the Legion.

Before moving here the Buck org played a successful nine-day engagement at Poughkeepsie, N. Y., with business good, considering the weather.

Owner O. C. Buck left here by plane for Salem, Ore., to arrange for delivery of a new Spitfire. A new tractor and trailer, to carry the ride, are expected soon, along with a Whip and kiddie ride.

Visitors included Richard Coleman and son, owners, Coleman Shows; Mr. and Mrs. Robert Hansen, Mr. and Mrs. Wilfred Frost, Mr. and Mrs. Dick Russell, Mrs. Toby Kneeland, George W. Traver, William (Alabama) Story and Blanche Henderson.

Mr. and Mrs. Paul Otis arrived Tuesday (23) with their concessions. Donald Scratton and Joseph Marino have taken over operation of the Iron Lung.

Shows open at Binghamton, N. Y., at the Stowe Park grounds, Monday (29) under Legion auspices.

**Mad Cody Fleming
Springs With Flash
At Brunswick, Ga.**

BRUNSWICK, Ga., April 27.—Mad Cody Fleming Shows tossed off the wraps here today under auspices of American Legion and the V. F. W. Posts. Org moved in from Hickox, Ga., quarters and flashed considerable new rolling stock. Equipment reflected much winter painting.

Wood carving was handled by John (Dad) Davis; carpentry by Milt Highsmith; painting by James Fisher; electrical and metal work by Jack McCarthy, aided by Bill Scott, J. B. St. John, Chris Davenport and Lyle Schilling; lettering and scenic work by Ben Dorsey, and trimming and decorating by Ginger Schilling.

Concessionaires include George White, cookhouse; B. G. Dorsey, custard; George Mitchell, palmistry; Clyde Dowdy, grocery stand; Ginger Schilling, ball game; Tony Mitchell, photos and bingo; Frank Harris, pitch-'til-you-win; Charles Ports, pitch-'til-you-win; John Mitchell, airplane game; George Mitchell, ice cream and popcorn; Pete Smith, spindle and fishpond; J. St. John, penny pitch; Lyle Schilling, pan game; Frankie Shelton, over and under; M. Keith, country store.

Ride foremen are Lewis Porter, Caterpillar; Leo King, Merry-Go-Round; James Fisher, Ferris Wheel; Grady Welch, Chairplane; Chris Davenport, Auto; Jack Marty, train, and Jay Davenport, Boomer.

Mad Cody Fleming is handling booking and routing.

Central Amusement Company

**WANTS FOR ST. GEORGE, S. C.,
WEEK OF APRIL 30th AND BALANCE OF SEASON**

Stock Concessions of all kinds that can stand prosperity and grind. SHOWS—Any worth-while Show with or without own transportation. Can furnish tops if you have anything to go in them. All new canvas. Especially want Colored Performers for Minstrel Show; salary paid out of office. Also can place small organized Colored Band. All contact

SHERMAN HUSTED, Manager
St. George, S. C., this week.

WANTED

Fishpond, Devil's Bowling Alley, Darts, Basketball, Hoop-La, Cigarette Shooting Gallery, Candy Floss. Wanted—Truck Drivers. Wanted—Loop-o-Plane, Tilt-a-Whirl. Johnny Grisafulli wants Ball Game Agents. Happy Kibler wants Penny Pitch Agents. All replies to

GEORGE CLYDE SMITH SHOWS
Duncansville, Pa., until May 11

**WANT FOR SEASON
FEATURE FREAK**

Also Working Acts, Girls to bally. Long season in fine big park. Salary sure; no deductions. One day week off. To Acts that stay here all season you will be used at DALLAS STATE FAIR and then to MEXICO CITY for the winter. All reply to

L. HALLIGAN
Suite 1912, 203 N. Wabash, CHICAGO, ILL.

WANTED

FOR 15 WEEKS OF BAZAAR DATES.
Open Manville, New Jersey, Saturday, May 11, with 2 Sundays.

American Mitt Camps only. Photos, Candy Apples, High Striker, Diggers, Ball Games and any legitimate 10¢ Concessions. Will give a good proposition for small Circus, also Flat Ride.

Write or Wire
H. WOLFE
c/o St. Francis Hotel NEWARK 21, N. J.

AGENTS

SLUM STORE AGENTS

Can place married couples on Basket Ball, High Striker, Penny Pitch. Agents for Six Cats, Dealers for Pan and Mouse Games. Counter Man for Bingo, also other Agents. This week, Ironton, Ohio; next week, Parkersburg, W. Va.

Write or Wire
L. I. THOMAS
JOYLAND SHOW

GENERAL AGENT

WANTED

Must have car. Do not misrepresent. Wire, no time to write.

L. B. LAMB SHOWS
FULTON, KY.

POPCORN HYBRID YELLOW VARIETY

High Popping Volume.
Bulk or Package—CL or LCL Shipments.

Samples on Request.
YODER POPCORN CO. TOPEKA, IND.

LIONS' CLUB

Wants Carnival, Rides, Clean Shows. No Gyp.

TED SCHEFLER
3180 W. Alameda, Denver, Colo.

POPCORN TRAILER FOR SALE

Two-wheel, glass-enclosed Trailer with metal awnings, large size Burch Electric Popper. Can be seen now in operation. Price \$750.00.

F. G. MILLER
Anderson Greater Shows Toia, Kansas

**RED GILLMORE
WANTS AGENTS**

Country Store, Floss, Snow, Cork Guns, Watch-La, Swinger. CASANOVA JIM KELLY, WIRE; Pop wants you. Fifteen fairs and celebrations Kansas, Nebraska, Colorado. Answer:
Care CENTRAL STATES SHOWS
Russell, Kans., Apr. 29 to May 4; then per route.

FOR SALE

ANCHOR CONCESSION TOPS AND FRAMES, LIKE NEW. BALL GAMES, P. A. SYSTEM, ALSO BINCO STOCK. CAN BE SEEN UP.

HUB TRAILER PARK

U. S. Highway 66 at Lindbergh
St. Louis, Mo.

GROVES GREATER SHOWS

CHURCH POINT, LA., APRIL 29-MAY 5

WANT AGENTS FOR MILK BOTTLE BALL GAME, HOOP-LA, CIGARETTE PENNY PITCH and other TEN CENT Stock Stores. WANT HELP ON MERRY-GO-ROUND, FOREMAN ON CHAIRPLANE. WILL BOOK AMERICAN PALMISTRY. WANT SHOWS WITH OWN OUTFIT EXCEPT SNAKE SHOW. WILL BUY KIDDIE AUTO RIDE OR BOOK FOR BALANCE OF SEASON. HAVE BOGALUSA, LA., FOR BEST FOURTH OF JULY SPOT IN LOUISIANA. ALSO HAVE AVOYELLES PARISH FAIR, MARKSVILLE, LA., OCT. 1-6; LINCOLN PARISH FAIR, RUSTON, LA., OCT. 8-12; JACKSON-WINN PARISH FAIR, JONESBORO, LA., OCT. 14-19; JEFFERSON DAVIS PARISH FAIR, JENNINGS, LA., OCT. 31-NOV. 5.

All replies ED GROVES, Church Point, La., until May 5

WANT

Caterpillar Driver and two Tractor Drivers and Help for Train. Best salary and accommodations. Address

CETLIN & WILSON SHOWS
Baltimore, Md.

WILLIAMS RIDING DEVICES

WANT

Small Cook House or Grab Joint extra for \$35 a week. Also Candy Floss. Want First, Second Men for Ferris Wheel, Chair-o-Plane, Caterpillar. Hickory, N. C., April 29-May 4. All replies to

TROY E. WILLIAMS Morganton, N. C.

AGENTS WANTED

One more call! No more work! No more... We work every week. Have... where we work. No... need show. No... Via Johnson, Charles... can place you for... work. Wire

MARTY MICHLIS
Care Southern Valley Shows
Oak Grove, La., this week; Lake Providence, La., next.

WANTED

Bingo Caller. Long reason, good treatment. Write considered for P.C. Agent. Notice: Jack Burke, contact immediately. Place other P.C. Agents. Wire, don't write.

MIKE BOSCO
Care A.M.P. Shows
Westminster, Md., this week; Coatesville, Pa., next.
P.S.: Rusty Sontini, contact.

WANTED

Experienced Custard Machine Operator; good proposition for reliable party. Wire

SPEEDY MERRILL
Johnny J. Jones Exposition
Washington, D. C., till May 4th; then Altoona, Pa.

WANTS-ZACCHINI-WANTS

A-No. 1 Ride Help, semi drivers preferred. Booking legitimate Concessions; positively one of a kind. This show now carrying four major Rides and one Kiddie Ride. Any worth-while Grind Shows with or without equipment. This show positively working north.

Maccleeny, Fla., this week.

Wants-BILLY LOGSDON-Wants

For Most Beautiful Side Show on Tour
Freaks, Novelty Acts, Bally People. Can use working boys and willing Show People at all times.
NOTICE: If you can wear costumes and make-up I can teach you an act—come on! Pat and Freddie, Bobby Burns, Billy Carter, Lou Decker, Vance, Joe Drake, Bumps (Proville Man), Nail in Head Red, Magician, Mental Act, Sword Swallower, Musical Act, Jimmy Hillard, reply to **BILLY LOGSDON**, Rodgers Greater Shows, Mt. Vernon, Illinois.

FOR SALE

I have in my possession a Freak Goat, one year old, war born. Of dual sex, male and female. In good physical condition and active. Will sell to highest bidder. Come and see for yourself.

LUCILLE PANKEY, Box 313, Guld, Tenn.

EXPOSITION AT HOME SHOWS**WANT FOR BALTIMORE, MARYLAND**

MCCOMAS AND HANOVER STREETS

Acts for Side Show, Midgets, Sword Swallower, Magician who can lecture, Fire Eater or any other Act or Freaks. Salary and percentage paid out of office. Also Talker for all season's work. High Sensational Free Act. Ride—Want one Flat Ride. Billposter. Carl Jones wants P. C., Grind Store, Roll Down, Blower Agents. Have complete outfit for Snake or Geek Show Operator. Too late to write, wire. Have best locations in Baltimore. Also Celebrations and Fairs to follow.

ROX GATTO, Mgr.

NEW ENGLAND AMUSEMENT CO.**WANTS**

Agents for Ball Game, Beat the Dealer. Experienced Man to put up office-owned Concessions, good proposition. Free Act. Mrs. Kahn wants Pan Joint Dealer. Show now open.
All Replies:

HARRY J. KAHN, 60 Parkside St., Springfield 4, Mass.

GREATER RAINBOW SHOWS

WANT ELECTRICIAN (Top Wages and Cut-Ins)

WANT FOREMEN for Octopus, Tilt-a-Whirl and Kid Rides, also Second Men for all Rides.

WILL BOOK Grind Shows of all kinds. Novelties open.

All address BAXTER SPRINGS, KAN., this week; then per route

PAGE BROS.' SHOWS

Want for Crockett County Strawberry Festival, this week, Alamo, Tenn.; West Tenn. Strawberry Festival, Humboldt, Tenn., next week. Man to take charge of Monkey Circus, have complete outfit; 50-60 proposition to reliable person. Talker for Wax Show. Second Man for Big Apple, must drive truck. Concessions—Hoop-La, String Game, Lead Gallery, Snow Ball. Have complete Jig Show, good proposition for organized troupe. Walter Walters, what is wrong? No gyps or grift.

CLUB ACTIVITIES**Showmen's League of America**

400 So. State St., Chicago

CHICAGO, April 27.—Big crowd was on hand for the final meeting Thursday (25). There was free lunch and entertainment. Rooms will be open from 11 a.m. to 6 p.m. starting May 1 and continuing until October 1.

President Fred Kressmann presided. With him were Treasurer Walter Driver, Past President Ernie Young and Secretary Joe Streibich. Reports were heard from Driver, League representative at the J. D. Newman funeral in St. Paul, and S. T. Jessop, chairman of the finance committee.

Portrait of Al Sopenar, who was killed in action during the war, was unveiled by President Kressmann, after opening remarks by Arthur Morse, chairman of the memorial committee, and Charles Owens, commander of the League's American Legion post. Sam Arenz worked the spotlight.

Lou Keller presented Mike Wright with an American Legion citation in appreciation of his work in helping form the post.

Elected to membership were George Harr, Ray Gostick and Richard Lewin.

House committee was authorized to place a new range in the kitchen.

On the entertainment program were Betty Hughes, singer, and Roy Gordon, accordionist, who opened in Fort Wayne, Ind., Friday (26); Flo Henry, pianist, and Crystal Coe, tap dancer.

Ladies' Auxiliary

Marion Wasserman and Mrs. L. M. Brumleve won the tablecloths at the recent social, one of which was donated by Past President Marie Brown. Donations also have been received from Sophia Carlos and Flonnie Barfield.

Dues should be sent to Secretary Elsie Miller, 4215 West Fifth Avenue, Chicago 24, Ill.

Membership applications have been

National**Showmen's Association**

1564 Broadway, New York

NEW YORK, April 27.—Visitors included Jack Perry, Maurice Rosen, Bill Lynch, Harry Meyers, Lawrence Leavitt and Neal Carr. The lunchroom is closed for the season, Sam Walker taking to the road. John Golden is the father of a son.

Many members attended the funeral of Paul McKee. Walter K. Sibley, executive secretary, visited the Harry Heller Acme Shows at East Paterson, N. J., and the B & V Shows at Garfield, N. J. Jack Carr is still seriously ill.

Pacific Coast**Showmen's Association**

623½ S. Grand Ave., Los Angeles

LOS ANGELES, April 27.—No regular business meeting was held Monday (22), which was designated Clyde Beatty Night. The Ladies' Auxiliary joined with the men and attended the night performance of the circus after which club members and circus personnel returned to the clubrooms for a turkey dinner followed by music and dancing. More than 200 members and guests were present.

The previous week members attended the funeral services of J. E. Pepin, 58, long-time member of the club, who had served on the board of governors. He was buried in Evergreen Cemetery here.

received from Myrtle Hutt Beard, chairman of the membership drive, for Mrs. Irene Cecil House and Mrs. Ruth Levi.

Viola Fairly, first vice-president, writes that she has started her second week on the World of Today Shows. Ethel Weer is now at her home in Miami. Florence Ketring plans a visit to California soon. Nan Rankine anxiously awaits arrival of her son, Tom Jr., who is back from England after three years in service. Mrs. Rankine is busy with final arrangements for the bunco and card party in the Sherman Hotel Tuesday (30).

Final meeting was held Thursday (25). Clubrooms will be closed for the summer. Relief chairman, Ida Chase, reports Maud Geiler, Nellie Byrnes and Mae Oakes are much improved. Bessie Mossman attended a recent meeting.

Showfolks of America

San Francisco

SAN FRANCISCO, April 27.—Harry Seber, first vice-president, presided at April 15 meeting. Mr. and Mrs. Herb Usher, who brought 21 applications from Long United Shows, were on the rostrum. Elected to membership were Ray Wilson, Charles Peck, J. O. Cantrell, LaRaine Renter, Patricia Anne Long, Anthony Nimmers, O. B. Kent, John H. Hobday, Mrs. Charles Peck, L. G. Renter, Herber J. Schilling, Gene Hudson, Jack J. Kent, J. J. Browning, Harold Fine Long, Gail Scott, Art Thompson, Clara Cannon, Harry R. Berks, Anne Makepeace, Pearl M. Grant, Charles Wilson and Carolyn Wilson.

Introduced at the meeting were Mrs. Anna Makepeace, Pearl M. Grant, Mr. and Mrs. E. Morris and Eddie Stewart. Mrs. Athlea Orr is at St. Mary's Hospital. Nellie Baker has recovered, but Mrs. Joe Galiani is still ill. Sam Druggan is out of the hospital and at the home of relatives.

Oscar Lowenthal, new quarters committee chairman, said he had looked into three locations and will investigate another. Fred Weidmann reported that plans had been made to entertain Long United Shows members when they play the Bay area.

Club voted to close clubrooms on Sundays from May 1 thru September 1.

Caravans, Inc.

155 N. Clark St., Chicago

CHICAGO, April 27.—Bunco party was held in the rooms Tuesday (23). Bessie Mossman, chairman of the board of directors, announced that another such party will be held in the fall.

Party also was held Saturday (20) at Como Inn here. Present were Jeanette Wall, Edna Stenson, Pearl McClynn, Pat Seery, Edith Streibich, Irene Coffey, Bessie Mossman, Billie Lou Bunyard, Josephine Glickman, Emma Atzel, Kitty Voss, Hattie Hoyt, Mabel Davis, Ann Sleyster, Isabel Bratman, Estelle Swiader, Helen Wettour, Martha Witter, Lillian Lawrence, Lucille Thompson Kraft, Elizabeth Jacks, Rose Reed, Joyce Williams Gray, Bessie Lamond, Anna Young, Katie M. Owens, Helen Roehrig and Veronica Campbell. Guests included Dora McKinley, Janet Smith, Lucille A. and Dolly Smith. Helen Wittour was presented with a gift.

Edna Burrows, 1328 Dobson, Evanston, Ill., is reported ill.

Pearl McGlynn and Edith Streibich were winners of an electric iron and umbrella, respectively, recently, donated by Jeanette Wall. Final party, sponsored by Myrtle Hutt Beard and Madaline Ragan, will be held in the rooms May 7.



BEN WEISS AND COMPANY, meaning Benny, Mrs. Weiss and their son Jack, hit the jackpot by each hooking a sailfish April 20, herewith presenting the evidence. Benny and Martha will leave Miami soon to operate bingo on five carnivals, while Jack will study at Miami University.

Turner Opens Big At Springfield, Ill.

SPRINGFIELD, Ill., April 27.—Turner Bros.' Shows opened the season Tuesday (23) at White City Park to one of the largest crowds the show ever played to here. Midway was packed from 7 p.m. until after midnight.

Among visitors opening night were Mr. and Mrs. Earl Bunting, Bunting Shows; Mr. and Mrs. Sidney Belmont, Belmont Agency; Cliff Hunter, secretary of Taylorville Fair Association; Will Estes, highway commissioner of Taylorville County, and E. G. Campbell, Campbell Tent & Awning Company.

New Spitfire arrived Sunday and proved to be popular.

Two new concessionaires are Mr.

and Mrs. Geo. Eckstein, string game, and Mr. and Mrs. R. E. Groninger, Penny Arcade. Those back from last year are Mr. and Mrs. B. V. Nessler, bingo, hoop-la, watch-la and ball game; Mr. and Mrs. Elva Spanglo, popcorn; Mr. and Mrs. Lewis Logan, two penny pitches; Mr. and Mrs. Ted Hamilton, tattoo, ray guns and cork gallery; Mr. and Mrs. Harry Hopkins, ball game and lead gallery; Mr. and Mrs. Harry Phillips, two ball games; Mr. and Mrs. Bob Posey, jewelry, and Mrs. E. C. Kelly, high striker and ball game.

Mr. and Mrs. Lloyd Palmer and daughters, Jean and Shirley, have the cookhouse with a stainless steel kitchen built on a trailer.

Practically all of the canvas in concession row is new. Nessler's bingo is decorated with chrome and velvet.

Marie Turner has nine stores, including custard, photos, bowling alley, fishpond, pingpong, clothespin, airplane, coke bottle and balloons.

Rides are Merry-Go-Round, Frankie Wright, foreman; Wheels, Paul Campbell; Roll-o-Plane, Tim Nolan; Spitfire, Jesse Crumb; Chair-o-Plane, Jimmy Ritenhour; Octopus, Shorty Carter; Tilt-a-Whirl, Tex Holt, and kid rides, George Hinds and Leona Aiterbury.

Show are Ruffhouse Kelly's Athletic Arena, Joe Sorenson with the girl revue and Crime Show and Fred Stiles with his Monkey Circus.

Staff includes Ray and Cecil Turner, owners-managers; Dorothy Turner, secretary-treasurer; Marie Turner, concessions; J. C. (Jack) Price, general agent; Sam Beavers, electrician, and R. V. Collins, mechanic.

It is an annual event for Jack Price to be the guest of the Cosmopolitan Club, and this year at the club dinner he was given the silver award for assisting in War Bond sales.

Show is being sponsored here by the Navy Club of Sangamon. Committee is enthusiastic and co-operative. Beulah Price is handling *The Billboard*.

William T. Collins Shows CAN PLACE

ACCOUNT OF DISAPPOINTMENT
LOT MAN AND ASSISTANT MANAGER.
Must be able to get the Show on and off the lots and over the road. Wire

WM. T. COLLINS, Mgr.
(Winterquarters) Morristown, Minn.

WANTED

Two Roll Down Agents, two Slum Skillo Agents, two Swinger Agents. Smilie and Lucky Mitchel, Jack and Alma Sherman, contact.

SMITTY

Frear's United Show, Great Bend, Kans.

BINGO HELP WANTED

Experienced Bingo Help. Must drive Chevrolet Truck. Address:

LYNN SMALL

BAKER UNITED SHOWS

Bedford, Ind., this week; then as per route.



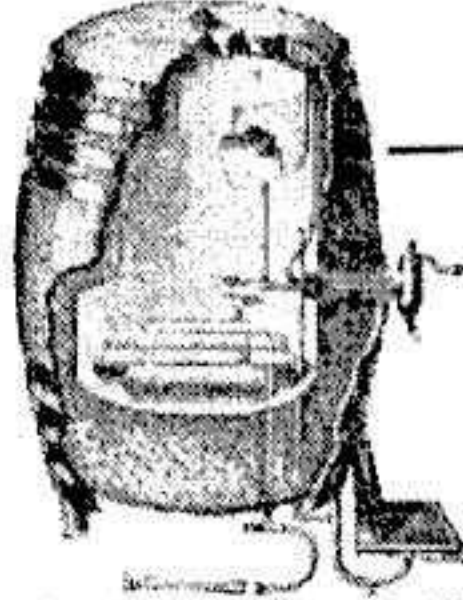
ROOT BEER BARRELS

Immediate Delivery
Limited Supply

SPECIAL
Root Beer Syrup. No sugar needed, just add water. Order your season's supply now.

Only \$2.60 Gal.

Terms: 1/3 Dep., Bal. C. O. D.



CONCESSION SUPPLY & EQUIPMENT CO., Room 1411, 120 S. LaSalle St., Chicago 3, Ill.

FLORIDA AMUSEMENT CO. PLACE

Sober Agents for Alley, Blower, Pitch. Place few legitimate Concessions. Bingo open. Want Monkey or Animal Show, Side Show or Grind. D. A., ship canvas to Sylva, N. C. Want Chair-o-Plane Foreman. Playing red ones in Western North Carolina, Florida all winter. Get with a winner. Bryson City, N. C., this week; Sylva follows; then Franklin; all uptown locations.

All Address:

HOWARD INGRAM

B & V SHOWS

South Hackensack, N. J., April 29-May 4

Want Grind Stores, Funhouse, Penny Arcade, Drome, Shows. Have 20x80 for Side Show. Will frame for reliable party. Want Grind Shows. Rides—Kiddie and Roll-o-Plane. Ride Help. Foremen for Chair Plane and Merry.

J. VAN VLIET, Mgr.

5 WESTMINSTER PLACE

GARFIELD, NEW JERSEY

FIDLER'S UNITED SHOWS

Fulton, Mo., this week; then Jacksonville, Ill.; Streator, Calumet City, Kankakee, Harvey, and the Wisconsin Fairs.

Want Ride Help for Merry-Go-Round, Tilt-a-Whirl, new Caterpillar. Must be able to drive Semis. Want legitimate Concessions of all kinds, also Shows with own transportation. Address: FIDLER'S UNITED SHOWS, Fulton, Mo., this week; then per route

ATTENTION—RIDE MEN—ATTENTION

Foreman new Rolloplane, Second Men Merry-Go-Round, Tilt and Ferris Wheel. Top salary to capable, reliable men. Hughie Glenn, Baldy Little, Frankee, wire Jimmie Ross. Place few Stock Concessions for following Fairs: Dixon, May 2 to 5; Willows, May 15 to 19; Sonoma, June 12 to 16; all California.

WRIGHTSMAN AMUSEMENT CO.

CENTRAL AMERICAN SHOWS

WANT! SHOWS

Monkey Show, Mechanical City, Fun House or Girl Show. Earl McDonner, wire. Will furnish tops for any worth-while attraction.

Can place Help on all Rides. Top salaries and bonus. Agents for Concessions. Proven Spring Route S. O. LEE, Gen. Mgr.

WANT! RIDES

Will book or buy Octopus or Tilt-a-Whirl. Low percentage. Can place Loop or Roll-o-Plane. Will furnish transportation. Jack Pugal, answer.

All Wires and Correspondence to TED WOODWARD, Gen. Rep.

WANT! CONCESSIONS

Gallery, Custard, Hi-Striker, Coke Bottle or any 10c Slum Concession. Agents for Skillo and Count Store. Don't wire, come on. Agents for Concessions.

Long Season C. SUTTON, Bus. Mgr.

ARKANSAS CITY, KANSAS, THIS WEEK; THEN PER ROUTE

CRESCENT AMUSEMENT CO. WANTS

Presenting "Cannon Act" Nightly

Sid Crane WANTS for Side Show, Working Acts; Tex Pruitt, wire. Man for Magic and Punch, have Punch Figures. Glass Blowers, Bag Puncher. Top salaries to capable Acts. None too big. Doc Anderson WANTS Musicians for Colored Revue, Trombone, Trumpet, Bass, Alto, Leona and Fred, wired you; salary O. K. Best Colored Revue in south. Good treatment, long season; and tickets but no cash. Monkey Show, have complete outfit; want Man with big Chimp for Corilla Show. RIDE HELP that can drive semi trailers, Second Men all Rides. If you booze stay away. Address:

L. C. McHENRY, Manager

LEXINGTON, N. C., THIS WEEK; KINGS MOUNTAIN, N. C., NEXT.

WANTED RIDE SUPT.

Must know all Rides and know how to handle Ride Help. Give references. Positively no drunks on this show. Wheel Foreman; top salary. Must drive semi. All replies

E. L. YOUNG, Mgr. Blue Ribbon Shows

Bowling Green, Ky., this week

GOLDEN WEST SHOWS WANT

FOR SEASON OF THE WEST'S BEST FAIRS STARTING WITH

CALAVERAS COUNTY FAIR

ANGELS CAMP, CALIF., MAY 16-17-18-19

WANT SHOWS

CONCESSIONS: Want Bingo, Hi Striker, Guess Age-Weight, Arcade String Games, Fish Pond, Bowling Alley or any other legitimate Store.

HARRY POLISH FISHER

1865 OAK STREET SAN FRANCISCO, CAL.

WANT RIDES

WANT FIRST CLASS TRUCK MECHANIC

Must have tools and be capable of keeping Trucks and Ride Motors in first-class shape. Give references. No drunks. George Nixon, let me hear from you.

E. L. YOUNG, Mgr. Blue Ribbon Shows

Bowling Green, Ky., this week.

PLAYTIME AMUSEMENTS

Week April 29, Cambridge Street, Cambridge, Mass. Want Wheel Foreman, Second Man. American Photo Gallery (no Gypsy). For Sale — 25 KW. Kelly Surelight Plant; engine just overhauled. Mounted Chev Truck, \$1,200. We have bought a larger plant.

Permanent address, BOX 206, Quincy, Mass.

JUICE JOINT and SNOW CONE OPERATORS

Pure fruit flavor syrup now available. No sugar needed, just add water. Highest quality—all flavors. \$2.60 PER GALLON (4 Gallons to a Case)

TERMS: 1/3 Deposit, Balance C. O. D.

CONCESSION SUPPLY & EQUIPMENT CO.

120 S. LA SALLE ST., ROOM 1411

CHICAGO 8, ILL.

Flower Battle Draws 300,000

(Continued from page 59)
thanks to some record publicity in the city fathers' battle to close certain concessions and shows. Goodman, paying \$9,000 for rental, battled all week with city politicians.

Org was set up around City Hall, near a large hospital, and the noise caused criticism. Beef was that the motordrome annoyed Mayor Gus Mauermann.

Features of the week-long fiesta were the arrival of King Antonio XXIV on the Santone River; coronation in the auditorium of Queen Dorothea Chittim, local belle, which drew 6,500 persons, with thousands trying to get in; *Frontier Frolics*, held in the Auditorium, which featured a frontier show, headed by Leo Carrillo, movie star, and dancing, and scores of social functions.

Hotel, a restaurant and night club facilities were unable to take care of the heavy flow of moneyed natives and visitors.

Charles Driver a Groom

CHICAGO, April 27.—Mr. and Mrs. Charles Driver are expected to return soon from the honeymoon trip which followed their marriage at Rensselaer, Ind., April 8. Driver is president of the O. Henry Tent & Awning Company here. His wife, a resident of Rensselaer, was the former Mrs. Nora Reed.

ATALLA BIG FOR WAGNER

(Continued from page 60)
Ala., week and will jump from there to Memphis for the Cotton Festival, where several new attractions are expected to be added. Memphis has already been getting plenty of play in the newspapers and on the radio.

Hollywood Hillbilly Jamboree, Nashville, will join in Decatur. Members of the company were formerly with the Grand Old Opry and include Ramblin' Scott and his talking doll; Luke McLuke, Horse-Fly and Clara-belle; Price Brothers, Little Miss Frankie and the Mississippi Valley Quartet with Fiddlin' Jimmy Vance. Show, which will be housed in one of the new tents, will open three days before the show leaves Decatur.

Wagner was out and back on a quick trip by plane to Mobile and quarters. Mrs. Hattie Wagner was busy Saturday (29) distributing Easter baskets to children on the shows. Veteran Ed Neville, concession secretary, celebrated his 77th birthday and had dinner with Ida E. Cohen. Archie Bromley, concession agent, is a patient at Catholic Hospital, Gadsden, Ala., where he is being treated for poison ivy infection in his hands and legs, contracted while playing golf.

Eddie Newcomer, billposter, has Decatur spotted with new dates.

CENTURAMA STAGE

(Continued from page 59)
CPA, it was given the green light. Stage will be 60 feet deep and 162 feet wide, and will boast two elevations, the first having a working space of 22 feet, and the second, 15 feet. A mechanical device will change sets with the help of revolving panels, each 16 feet high and 5 feet wide. Pylons, 70 feet high, will rise above the stage on each side, with indirect lighting emanating from inside the rented sawway scaffolding. Each pylon will embody the two-headed Centurama theme figure "Saluting Yesterday, Challenging Tomorrow." These statues will be 22 feet high. Numerals will be 18 feet high and 6 feet deep, with the Centurama letters 12 feet in height and 6 feet deep.

Nightly stage production will be tied together with a water show in a sunken pool in front of the stage. Seating capacity will be about 10,000.

Fair Elections

SPRINGFIELD, Mass.—R. De Witt Mallary, Springfield, was elected first vice-president of Eastern States Exposition at a recent meeting. Wilson H. Lee, Orange, Conn., was re-elected vice-president. George E. Williamson, president, resigned because of his health and the presidency was left unfilled. Six vice-presidents ex-officio were chosen by reason of their chairmanship of State committees. They are Arthur B. Parker, Rutland, Vt.; Harold F. Schnurle, Petersboro, N. H.; A. Erland Goyette, Petersboro, N. H.; Willard B. Rogers, Hartford, Conn.; Burleigh Cheney, Providence, and Harry S. Baldwin, Boston. New trustees are Philip W. Hussey, North Berwick, Me.; Floyd Smith, Walpole, N. H.; Wallace H. Gilpin, Barton, Vt.; William J. Pape, Waterbury, Conn.; Max S. Lewis, Hartford, Conn., and M. S. Bruce Black, Waban, Mass. Charles Nash continues as general manager.

WOODSTOCK, Conn.—State Rep. Donald B. Williams, South Woodstock Fair, has been elected secretary of Woodstock Fair. He succeeds Freeman R. Nelson, Pomfret Center, who declined re-election after serving 15 years. Frank B. Young, South Woodstock, succeeds William S. Warren, Eastford, as president. Edmond J. Keane, Putnam, has been re-elected secretary. Purses for the 86th fair to run Labor Day week-end, will total \$1,500, as against \$800 previously. Howard Johnson will supervise the exhibition hall and Clarence M. Agard will handle publicity.

Around the Grounds

Time magazine recognizes fairs as a part of the nation's economic life for the first time in its April 20 issue, with a story running in business and finance section. Article points out that history has proven "... That nothing stimulates trade like a fair," and outlines plans for proposed new annuals in this country and abroad. Mention is also made of proposed new fairs at Chicago and New Orleans.

Art Briese, Thearle-Duffield Fireworks Company representative, was in San Francisco last week while on a long tour of the Northwest and the Pacific Coast. En route he closed contracts with Utah State Fair, Salt Lake City; Fort Benton, Mont., Centennial, and Jantzen Beach Park, Portland, Ore.

R-B'S MIL \$ MARK

(Continued from page 59)
sion, figures published in *The Billboard* last week were printed as gross receipts rather than attendance totals as they were meant to be. Attendance from the 18th thru 25th was about 200,000. Only light performance of the week was Easter Sunday night when attendance dropped to 8,200. Other night shows averaged from 10,000 to 12,000.

Half price prevails on kid tickets Monday to Friday matinees, with the youngsters making up about 40 per cent of the audience. As yet, there has been no indication that the period following Easter will bring with it the traditional post-holiday slump as line-up in front of the advance ticket windows continues.

Penny To Play Peek

HARRISBURG, Pa., April 27.—Carnivals and circuses touring Pennsylvania this year will be inspected by the State Health Department "to make sure they comply with health requirements," Dr. William D. Schrack Jr. has announced.

Winkley Thrillers Signed To Play 11 Major Annuals

CHICAGO, April 27.—Frank Winkley, owner of the All-American Thrill Drivers, announced here today that he has signed contracts for 11 major Midwestern fairs which entail 20 performances in addition to 60 other playing dates at county annuals.

His major route, with the number of performances, includes Minnesota State Fair, St. Paul, 2; Missouri State Fair, 2; Ozark Empire District Fair, Springfield, Mo., 3; Clay County Fair, Spencer, Ia., 1; Red River Valley Fair, Fargo, N. D., 1; South Dakota State Fair, Huron, 1; Kansas Free Fair, Topeka, 1; Kansas State Fair, Hutchinson, 2; Oklahoma State Fair, Oklahoma City, 3; Oklahoma Free State Fair, Muskogee, 2, and Alabama State Fair, Birmingham, 2. Of these major annuals, Winkley

has signed to present motorcycle races at Springfield, Mo., and Hutchinson, Kan.

WANTED

For Circus Side Show

On account of disappointment can place at once Attraction or Act that can be featured. Must be outstanding. Also Magician that can lecture and Talkers that can deliver. Other Acts, write or wire.

VAL COOGAN, Mgr. Side Show
Gem City Shows Hannibal, Mo.

Rogers & Powell Want

Frank Prieste and J. L. McNatt, come on. Ride Men that drive trucks, Fish Pond, String Game, Watch-La, Snow Cones, Candy Apples, Cotton Candy, small Bingo, Cane Rack.
Starkville, Miss., week April 20; Tupelo, week May 6.

REGAL EXPOSITION SHOWS, INC.

WANTS

Ferris Wheel Foreman, Mixup Foreman and other Ride Help, Truck Drivers. Want Grind Shows with own transportation. Want to book Novelty Ride. Want Front Gate Man. Want Cook House Help and Grind Store Agents. Man and Wife to take charge Popcorn and Candy Apple Stand. Want Ticket Sellers and Takers. Address Springfield, Tenn., this week; Russellville, Ky., to follow.

Cunningham's Exposition Shows

Open in New Matamoras, Ohio, May 4-12; Middleport, Ohio, May 13-18

WANT

Legitimate Concessions of all kinds—Penny Arcade, Ball Games, Lead Shooting Gallery, String Store, Hoop-La, Fish or Duck Pond, High Striker, Darts, Guess Your Weight, Bird Store, Novelties, Cane Rack. I have booked Bingo, Cook House, Candy Floss, Pop Corn, Peanuts, Mitt Camp. I will book Shows of any kind with own outfits and transportation. Angelo Gobbini, write. I have a few more open dates for Fairs, Celebrations. Wire or write. Address: JOHN CUNNINGHAM New Matamoras, Ohio

BRIGHT LIGHTS EXPOSITION SHOWS

"WORLD'S BRIGHTEST MIDWAY"

Martinsburg, W. Va., week May 6th

Place Flat Ride. Want Man to take over Snake Show, have complete outfit, Snakes and all. Place Half and Half, have all new outfit; Lola or Ester Lester, wire. Place Wild Life, Unborn, Motor Drome, Minstrel, Iron Lung, Penny Arcade. Place few more Concessions. We have the Sky High Girl as Free Act. Yes, we play one week in Pittsburgh, Pa. Place Colored Man as porter. Write or wire:

JOHN GECOMA or L. C. HECK, Woodstock, Va., this week; then Martinsburg, W. Va., week May 6th; Winchester, Va., in heart of town, week May 13th.

HOME STATE SHOWS WANT

Good proposition to major Rides not conflicting. Grind Shows, name your own terms. 5 Iowa Fairs, 3 Missouri, 3 Arkansas. Iowa Celebrations start July 4.

FOR SALE

3 1/2 x 5 Camera Lens and Shutters, back ground, \$125.00. Two Roll Downs with Golf Balls, \$25.00. Four Nickel Shooting Pistols with padded Bull's-Eye Targets, extra parts for Pistols, \$85.00. Want to buy Hit and Miss Ball Game, complete. Want Pea Pool Dealer and Pan Joint Agents. N. E. DAVIS.

Opening for Corn Game. Willow Springs, Mo., May 8-11; Mt. Grove, Mo., May 13-18. HOME STATE SHOWS.

PINE STATE SHOWS

Spring Festival, Savannah, Tenn., April 29th to May 4th

WANT Fish Pond, Cigarette Gallery, Clothes Pin, Long and Short Lead Gallery, Popcorn, Candy Apples, Snow Cone, Ball Game, Candy Floss, Bingo, Penny Arcade, Diggers and Custard. SHOWS—Can place Girl Show with two or more Girls or any Grind Shows. Can place any Ride not conflicting with Ferris Wheel, Merry-Go-Round, Chair-o-Plane and Kiddie Ride. Want Flat Ride. All those that wired, wire again as wires were misplaced. Want Acts for Side Show, Ticket Sellers, Concessions, Fair Committees and Secretaries from Tennessee, Kentucky and Maryland, have some open dates, contact us. Rodney Gray, wire Tex Cullam collect. Want General Agent with car who knows Tennessee, Kentucky and Virginia. Money is no object if can produce. Agent for office Concessions. Contact GEORGE EMERSON, Mgr., Pine State Shows

HERMAN LIST WANTS

CONCESSION AGENTS

For Cat Racks, Milk Bottles, Pitch Till U Win, Cigarette Joints, Pitch and Hoops, Slum Bowling Alley, Add Up Blocks, Bumper, Fish Pond, Penny Pitch and Bingo Counter Men. Don't write or wire, come on in. All Concessions are in the air, ready to go. Thomas P. Carey, Freda Weisenbaler and Tip, come on. Specks, come on.

JONES GREATER SHOWS, Point Pleasant, W. Va., this week.

CARAVELLA amusement SHOWS

Week of April 29-May 4, Greenville, Pa.

Week of May 6-May 11, Hubbard, Ohio

WANT
HELP—Reliable Men for Ferris Wheel, good Canvas and Lot Man; top wages.**WANT**
SHOWS—Attractive Girls for Girl Revue. Prof. J. Boze Mansfield wants Freaks and Working Acts for Side Show, Ten-in-One.**RIDES**—WILL BOOK OR BUY OCTOPUS, TILT OR ANY GOOD FLAT RIDE WITH OR WITHOUT TRANSPORTATION. MUST BE IN A-1 CONDITION. WIRE IMMEDIATELY.**CONCESSIONS**—Can place any good legitimate Concession not conflicting.**CAN PLACE**—Fun House, Wild Life Exhibit and any other Show of merit.

All address this week

CARAVELLA amusement SHOWS

Greenville, Pa.

HILL'S GREATER SHOWS**WILL BOOK OR BUY FOR CASH**

LATE MODEL OCTOPUS, TILT-A-WHIRL AND BABY WHIP. WANT TO BOOK PONY RIDE AND TRAIN. WILL SELL "EX" ON FROZEN CUSTARD AND PHOTO GALLERY. CAN PLACE ANY LEGITIMATE CONCESSIONS. CLIFF OSTEN WANTS GIRLS FOR GIRL SHOW that can stand to make \$100.00 per week, stay sober and act like ladies. CARL FERGUSON WANTS EXPERIENCED BINCO MAN (salary and percentage). This show has 10 bona fide Fairs and Celebrations, starting in June at Omaha, Nebr., and including Red Oak, Iowa, the cream of Midwest Fourth of July spots. Address all communications to

H. P. HILL

Wewoka, Okla., this week; then as per route.

WANT

Ride Help on all Rides and Merry-Go-Round Foreman. All must drive trucks.

ROGERS GREATER SHOWS

Mt. Vernon, Illinois, this week; Mattoon, Illinois, next week

LONE STAR SHOWS

Crystal Springs, Miss., April 29-May 4

WANT First and Second Men for Merry-Go-Round, Ferris Wheel, Super Roll-o-Plane, Octopus and Tilt. Can use Help on all Rides. Top salary and good treatment. Semi drivers preferred. Come on, will place you. WANT few more legitimate Concessions. Want Agents for office-owned Concessions. Can place a few more Shows with own transportation. Can place 10-in-1, Fat Show and Musical Show. Also Fun House. Due to disappointment, can place good Cook House. Address all mail to

J. R. McSPADDEN, as per route**SMITH'S GREATER SHOWS**

FEATURING

IVENE, THE IMP OF THE CLOUDS FREE ACT

WANTED—Hoop-La, String Game, High Striker, Ball Games, Merchandise Concessions of all kinds. Will book several P.C. Joints. Good opening for Cook House or Grab that can treat Ride Men right. Izie Firestone or Jew Murphy, have good proposition for you. Need Ride Help that can drive Tractors and Semi. Will buy for cash Chair-o-Plane or Octopus. Little Red, who worked for Bridges, get in touch with me. All address:

E. J. GORDON, ROSEBORO, NORTH CAROLINA, THIS WEEK.**LOOK LOOK LOOK****CUMBERLAND VALLEY SHOW**

OPENING SOUTH PITTSBURG, TENN., MAY 11TH

Will book or buy Roll-o-Plane, Spitfire, Kiddie Airplane Ride. Want Shows—Mechanical City, Fun House, Big Snake, Hubbly or any other show that doesn't conflict. Percentage reasonable. Buster Hayes and Henry Palestine, answer. On account of disappointment will book Penny Pitches and a few other P. C. Shows. Robert Zontini, answer. Ride Men for Ferris Wheels, Chairplane, Tilt-a-Whirl, Merry-Go-Round, Loop the Loop and Kiddie Ride. Good salary. This show holds contract for 9 Fairs and 2 Celebrations. Address all mail to

ELLIS WINTON, Mgr., 108 E. McLean St., Manchester, Tenn.**THE RAIN-BO CARNIVAL**

Now Out of the Cool Strike Region

WANTS WANTS WANTSSHOWS—Good proposition for Shows with own transportation. RIDES—Have five Rides, can place two more. Bobby Sprouse, answer. CONCESSIONS—Can use a few more non-conflicting Concessions. FREE ACTS—High or any sensational Act, wire quick. Little Kentucky can use a few more P. C. and Slum Agents. Wire **TEX ROLLINS, Owner and Manager, or BILLY BURTON, General Agent, MARMET, W. VA., this week; DUNBAR, W. VA., next week; both sponsored by the Vol. Fire Departments.****PLAYING MINNESOTA, DAKOTAS, IOWA, MISSOURI, ARKANSAS, MISSISSIPPI****OPENING MAY 6th—COMMITTEES, SEND DATES**

We have Kid Autos, Atomic Snowday, U Drive 'Em, Chair-o-Plane. Need more. Route from Minnesota to Mississippi. Shows and Rides wanted, 20%. Playing one and two a week. Those who have been with me, wire if returning. Have 10 office joints. Notice, Fair Secretaries, we deliver.

McARDELL'S MIDWAY OF FUN

2013 BRYANT AVE., SO.

(Phone: Kenwood 4015)

MINNEAPOLIS 5, MINN.

RA, Hennies Guns Set on St. Louis

(Continued from page 60)

Carroll, Monkey Show operator, arrived Wednesday and express company officials were at a loss to know what to feed the animal until the shows arrived. The SOS sent out by express company officials was hopped on by all dailies.

Berger in Action

Louis (Birdog) Berger is here handling preliminary details for the Hennies bow in East St. Louis. He said the train would leave Birmingham Wednesday, arriving in plenty of time for everything to be up and ready for the Saturday opening. Berger also has handled press and radio contracting in East St. Louis and is said to have arranged "a slough schedule" for the atmosphere.

Royal American has been in quarters at Tampa since playing the Largo, Tampa and Orlando fairs, considerable work having been done since mid-February on rebuilding show fronts, wagons, etc.

Hennies has been playing lots in Birmingham for the past week, using only a few of the major rides and shows. East St. Louis stand will be the full force bow of the year.

DETROIT OPS BITE

(Continued from page 59)

tract for decorations and construction has been awarded Art Beer, of Detroit. Baldwin and Merney, of New York, are consultants on the show business angle and are represented here by Al Stern and Art McClure.

Lots of Music

Celebration will be centered on the Jubilee Jamboree, Saturday, June 1. Three stages will be erected on Washington Boulevard for bands, with Tim Doolittle and His Pine Lodge Gang from Station WJR, and Leon Woodruff and His Gay '90s Band alternating on one, and Ray Gorrell's and Bobbie Grayson's orchestras each having one. Street will be roped off for dancing.

Golden ramp, at six-foot elevation, will be constructed at Olympia Stadium for cars taking stars and celebrities to the stadium show. This show will be limited to 15,000 attendance.

Melton Is Expected

Stars of stage, screen and radio will take part. Stars have not been announced, but one is expected to be James Melton, with his collection of jalopies. Show will go out over NBC. Total of 30 network shows connected with the automotive industry are to originate here, chiefly at Music Hall. Details are being worked out by Leo J. Fitzpatrick, general manager of WJR.

A series of similar programs will be held thruout the country during the summer and fall.

STRATES BIZ UP

(Continued from page 60)

completed. Claude Bentley has been doing good biz.

Nate Eagles's Hollywood Midgets, who recently completed M-G-M's Three Wise Fools, boast an unusually fine wardrobe.

Closing matinee was promoted by C. W. Franklin, press agent. New type of school ticket was used, with no mention of cut rates but plugging the Josh Kitchens Society Circus which topped the midway that afternoon.

Ladies' Auxiliary to the Army-Navy Union Post on the show is being organized. Mrs. Gene Delebrates heads the group.

Considerable new equipment was added at Wilmington, including three searchlights and four wagons.

RIDE FOR SALE

Smith and Smith Kiddie Airplane Ride, A-1 condition. Can be seen in operation. \$500.00. Don't wire or write, come see it.

CHAS. ROY

Care Crescent Amusement Co. Lexington, N. Car., this week; Kings Mountain next.

WANT TO BOOK

TILT-A-WHIRL, OCTOPUS, ROLL-O-PLANE OR KID RIDE for #2 Unit with good route.

CAN PLACE

GOOD RIDE HELP and a FEW MORE CONCESSIONS. Will buy 5 or 7 1/2 Horse Reversible Single Phase Motor.

MOUND CITY SHOWS

1417 Grattan St.

ST. LOUIS, MO.

CARNIVAL and CIRCUS SIDE SHOW**BANNERS****MORE FLASH MORE COLOR**
We can't paint all of them, but we paint the best of them. Order now. Prompt delivery. Phone: M-63562**SNAP WYATT STUDIOS**
1608 Franklin Street TAMPA, FLA.**WANT**

Coke and Slum Set Agents. No luses, no chasers. Good spots. Long season of best County Fairs. Nashville, Tenn., this week.

ROY T. JOHNSON

Care Shan Bros.' Shows

WANT

Foreman for No. 5 Wheel, also Foreman for Parker 32-Foot Merry-Go-Round. Have Second and Third Men for both. Book Kiddie Rides, other Rides, Shows of all kinds.

Brewer United Shows

Jacksonville, Tex., this week; then Rusk, Tex.

BILL ALLEN**WANTS**

DINNER COOK, FRY COOK and WAITERS. Those who have worked for me before, get in touch with me at once. Address:

c/o WONDER SHOWS OF AMERICA
Austin, Tex., this week; then per route**AGENTS WANTED**

For Roll-Down, Clothes Pin Store and Slum Skillos. All Help that has been with me before answer at once. "Crossroads," Ben Stewart and Charles Osteen, get in touch with me immediately. OPENING MAY 3.

EARL L. DIXON

c/o Hillsboro Shows Vanceburg, Ky.

WANTED WANTED

Due to disappointment can place the following Stock Concessions: Coke Bottles, Snow Cone, Candy Apple, Bumper or any Concession that works for stock. Two Grind Shows with own transportation.

BROWNIE AMUSEMENT

Chelsea, Okla., this week; with Broken Arrow to follow.

For Sale-BINGO-For Sale

24x36 walk-in type, complete with counters and p.a. set, \$300.00. Can be seen in operation this week at Ecorse. Come and get it.

JOHN QUINN

World of Pleasure Shows, Ecorse, Mich.

FOR SALE**MIDGET MULE**3 years old, perfect in every way, halter broke. Will sacrifice—\$150.00. Address:
BOX 25, Eureka, Mo. (Phone: Eureka 2927)

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., April 27.—Membership application from Reno DiMarco, concessions, of East Rochester. It brings total to 192. Outdoor Safety Code may be adopted by American Standards Association for nationwide acceptance May 1. Secretary will visit shows in the Detroit area May 3-5.

Numerous scientific developments have been reported, including a substance for protecting tents against mildew and rot; a new type of small circuit breaker to replace the present type of fuses in electric wiring systems, and a new type of cloth which

changes color as the result of the type of light reflected against it.

OPA has dropped from price control many additional items. CPA advises that for the second quarter of this year export quotas of automobile and truck tires have been increased. The Federal Bureau of the Census has furnished us with a list of all of its publications.

CPA report for March indicates a 27 per cent increase in the production of radio sets, sharp decreases in the production of automobiles and trucks, an increase in the production of tires and the outlook in the production of lumber which is not very promising.

We have had a number of inquiries relative to shooting gallery ammunition and members interested in this subject are advised to communicate with us. Commerce Department has provided us with information on truck and trailer production for the last quarter of 1945, availability of electric lamps during the same period, and a list of numerous publications giving information as to the availability and usefulness of various types of plastics. We have also received numerous business surveys in many localities. The National Bureau of Standards has furnished us with detailed information relative to fluorescent lamps.

Richman & Carpenter WANT Presents WANT Byers Bros.' Shows

Foreman and Second Man for Wheel, top salary. Butch Coff wants Agents for Swinger and Buckets. Cook House help. Whitey Dixon wants Agent for Beat the Dealer, Peck Dart Store, outside man for Slum Skillo. Lush hounds, don't bother to answer.

Can use useful, sober, reliable show people at all times.

LAS VEGAS, New Mexico, this week; then as per route

LAST CALL

For Independence, Mo.,
Week May 6-11

CONCESSIONS not conflicting.
Can use one more SHOW.
Cook House wants HELP and GIRL WAITRESSES.

HALE'S SHOWS OF TOMORROW

Independence, Mo., May 6-11; then Marshall

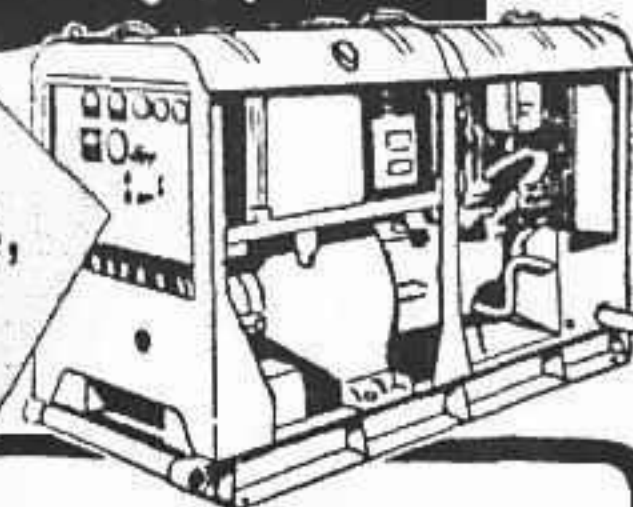
HASC Planning To Buy Building Housing Club

KANSAS CITY, Mo., April 27.—Heart of America Showmen's Club, which has a 10-year lease on the building it occupies, is seeking to buy the structure, according to Chester I. Levin, president. Club has \$18,000 in its treasury, and in addition, org has 175-grave plot in Memorial Park Cemetery.

Old-timers seen regularly around the clubrooms include George Howk, Henry Duncan, George Elser, Len Harrington and Artie Brainerd.

New Portable 10,000 Watt ELECTRIC PLANT

IDEAL FOR CARNIVAL
LIGHTING, MERRY-GO-ROUNDS,
FERRIS WHEELS, RIDES!



New 10 KW electric generator, 115V. or 230V., single phase, 60 C., 2-wire, A.C. Self-exciting. Remote control. Complete with spare parts, tools, and instruction book. Mfg. by O'Keefe and Merritt Co. and Onan & Sons.

Willys-Overland Jeep gasoline engine, 4-cylinder, water-cooled, electric starting. 35 HP at 1800 RPM.

\$850

F. O. B. WAREHOUSE, PHILA.
**IMMEDIATE
DELIVERY**

Inquiries Invited
On Other Size
and Capacity Generators.

WRITE FOR DESCRIPTIVE CIRCULAR

The SONJEAN CO.

949 DREXEL BLDG., PHILADELPHIA 6, PA. • LOMBARD 5169

WANTED

J. R. EDWARDS SHOWS, Inc.

Rides not conflicting with what we have. Kenny Etzel, contact me at once. Can place shows at 25%. Want Foremen for Chair-q-Plane and Kiddie Airplane Ride. Can place Canvas Man. Can place Frozen Custard, Cane Rack, High Striker. We have McConnellsville 4th of July Celebration under American Legion and V.F.W. First in ten years. All mail and wires to Bucyrus, Ohio, this week; Willard, Ohio, Firemen's Jubilee week to follow.

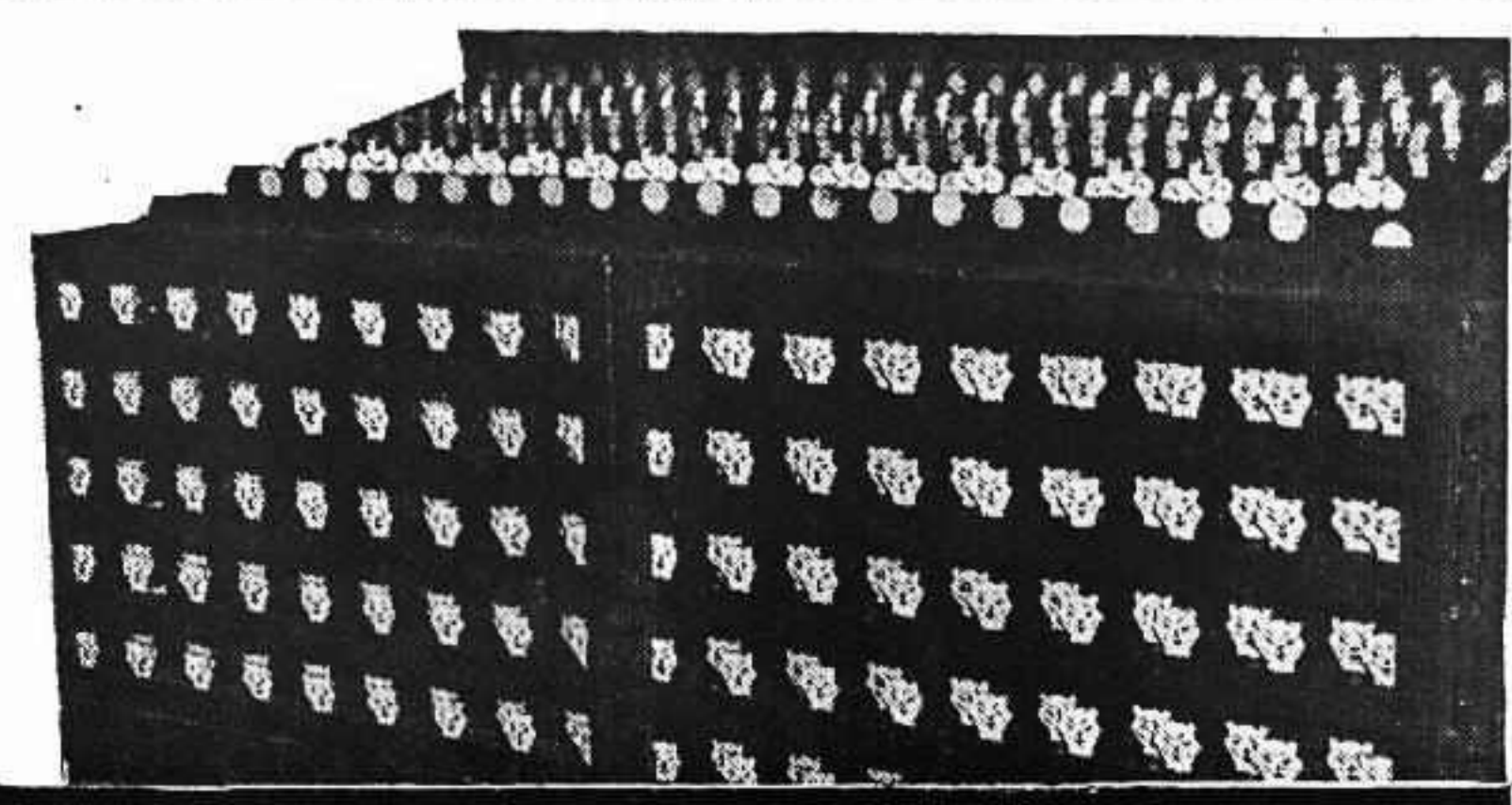
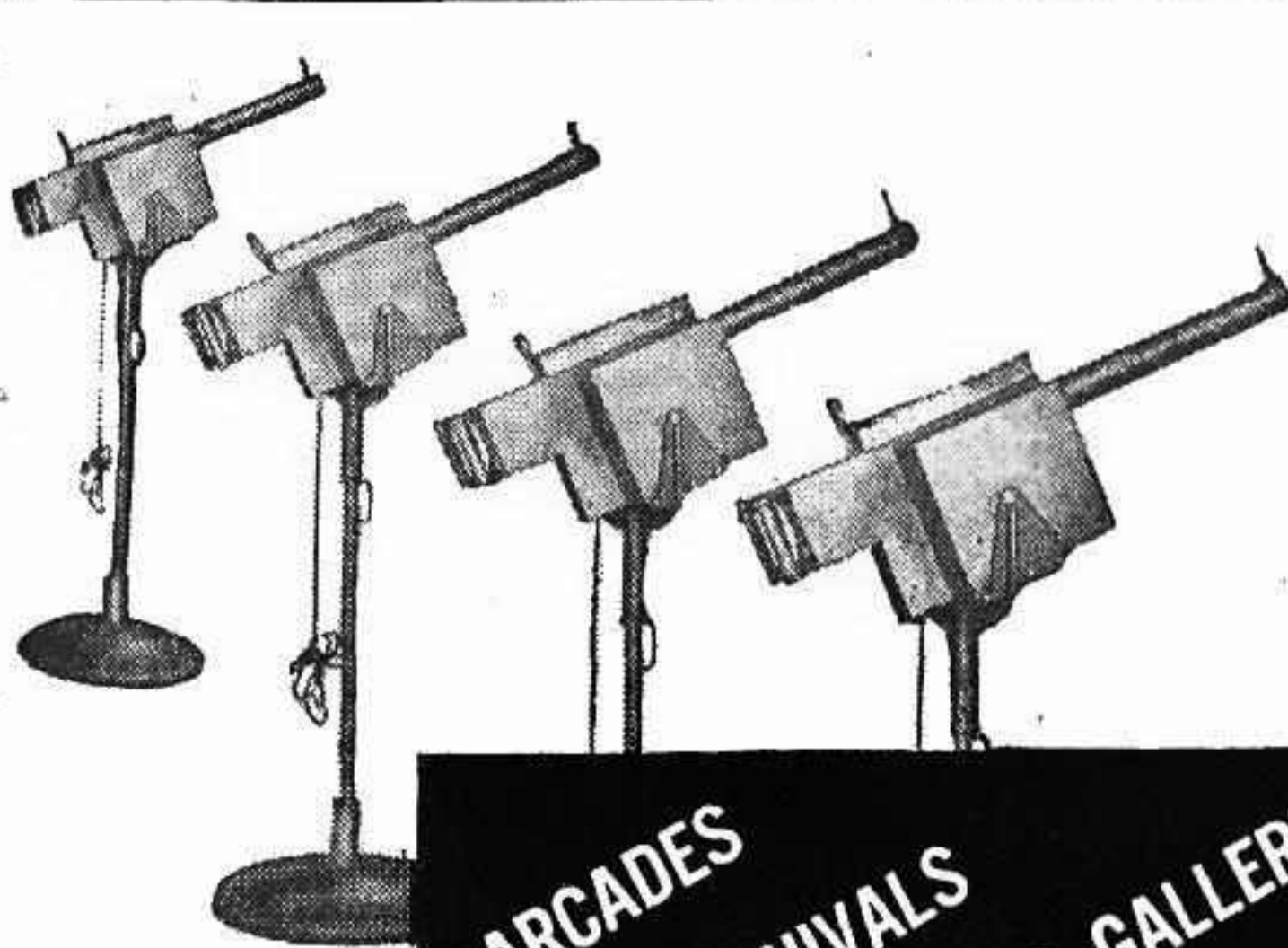
WANTED

WANTED FOR INDEPENDENT MIDWAYS

SHOWS—Wildlife, Monkey Speedway, 10-in-1 and others.
CONCESSIONS—Custard, Arcade, Duck and Fishpond, Cigarette Gallery, Darts, Pitch-Till-You-Win, Cane Rack, 10¢ Stock Stores and others.

RIDES AND HAMID FREE ACTS BOOKED
Week May 27-June 1st, V.F.W. Buddy Poppy Night Fair, Milton, Pa.; week June 3rd-8th, Hook and Ladder Fire Co., Northumberland, Pa.; week July 8th-13th, Union Fire Company, Shamokin, Pa.

— WRITE —
For Milton and Shamokin Dates
MEL SOBER
Room #208, 343 Market St. Sunbury, Pa.
For Northumberland Date
BILL ALLEN
c/o Hook & Ladder Fire Co., Northumberland, Pa.



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CARNIVALS
SHOOTING GALLERIES

Here's the sensational money-maker you want
GENUINE U. S. NAVY

ELECTRIC MACHINE GUN

REAL—NOVEL—BRAND NEW—SHOOTS PELLETS

Set up a battery of four guns and our attractive target background and start scooping up the dollars!

The ELECTRIC MACHINE GUN was specially developed for the Navy and used in the Air Technical Training Command for marksmanship training. These guns are BRAND NEW (not used), are easily operated and actually hit a moving target at 25 feet. No plumbing or compressors are necessary—just plug in to operate. Guns are portable and easy to assemble. They shoot with real machine gun sound effects. SET UP NOW FOR SPRING AND SUMMER BUSINESS. IMMEDIATE DELIVERY GUARANTEED! WRITE FOR COMPLETE DETAILS! LIMITED QUANTITY!

\$3250 COMPLETE WITH
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GUNS AND
100,000 PELLETS!

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PENNY PITCH GAMES
 Size 46x46", Price \$30.00,
 Size 48x48", With 1 Jack Pot, \$40.00,
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter, Beautifully Painted, We carry in stock 12-15-20-24-and-30-number wheels. Price \$15.00

BINGO GAMES
 75-Player Complete \$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.

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 All Readings Complete for 1946

Single Sheets, 8 1/2 x 14, Typewritten, Per M. \$5.00
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 Samples of the 4 Readings, Four for 25c.

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NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams, Bound in Heavy Gold Paper Covers, Good Quality Paper, Sample, 15c.

HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25c

PAOK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50c

Signs Cards, Illustrated, Pack of 36 15c

Graphology Charts, 9x17, Sam. 5c, Per 1000 \$6.00

MENTAL TELEPATHY, Booklet, 21 p. 25c

"WHAT IS WRITTEN IN THE STARS", Folding Booklet, 12 p., 3x5, Contains all 12 Analyses, Very Well Written, \$5.00 per 100; Sample 10c.

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 19 West Jackson Blvd. CHICAGO 4, ILL.
 Send for Wholesale Prices.

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 Famous Bechive Hybrid Popcorn Certified To Pop Out More Than \$100.00 Per Bag.

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BOOMERANG
 — MODEL 1946 —
 REPEATER - THRILLER - UNLIMITED CAPACITY



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U. S. RIDING DEVICES CORP.
 298 Junius St., Brooklyn, N. Y.—Harry Witt

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 CARNIVAL AND WHOLESALE POPPERS
 Pops 60 Lbs. Corn Per Hour
NEW PEANUT ROASTERS
 — FULL LINE OF SUPPLIES —
 Popcorn, Seasoning, Salt; Glassine Cones, Bags, all sizes; 5c, 7 1/2 c and 10c Cartons.

Atlanta Popcorn Supply
 145 Walton St., N. W. Atlanta 3, Ga.

MIDWAY CONFAB

Leslie Lucas, Blue Ribbon Shows, was on a buying trip last week for E. N. Young, making Cincinnati, Detroit and Chicago. He reports biz good for the show.

Probably to make the folks just a little jealous, Bob and Leona Parker have been sending booklets of colored picture cards from Cuba to their friends, at a dime a dip for postage.

Mrs. Elizabeth (Bess) Anderson, whose death was reported in Final Curtain of April 20 issue, died at the home of Mrs. E. B. Kent, Montgomery, Ala., where she was visiting Mrs. Kent and Lester and Babe Hutchinson. She was buried in Memphis, Mo., her home.

Red, Fannie and Rex Ingham Jr., recently visited Cetlin & Wilson Shows at Norfolk, where they chatted with John W. (Jack) Wilson, Starr DeBelle and Tony Lewis. . . . Ford Munger, for many years a show operator on various carnivals, is working at Norfolk Navy Yard.

Detroit Notes—Joe Pollard, flower man in from Florida and visited the World of Pleasure Shows Easter Sunday. He will join a show touring Michigan soon. . . . Charles Lee, Lee United Shows, opened Easter to big business in the suburbs, at John R and 10 1/2 Mile roads.

Doc Waddell writes that Rex Howe and Denny O'Leary are scoring heavily with their Virginia Rose Shows at 18th and Broadway, Louisville. Doc says he holds religious services every Sunday.

Ed Reicher, Russell's Point, O., was in New York for a short visit. . . . Max Kassow's stolen car has been recovered. . . . Joseph Taffett, navy enlistee, is stationed at Camp Peary, Va. . . . Harry Horner, plant show op and candy pitch concessionaire with O. C. Buck Shows in New York for a day to moan opening held in a near blizzard.

Mike Marston, Tony Gallo and Al P. Hynes are readying their concessions at Portland, Ore., for opening of Browning Bros.' Shows. They had been playing Oregon and Washington with novelties. Mr. and Mrs. Dave Drado returned from California and are at their Tigard, Ore., home preparing their concessions for the Browning opening.

Maxine Frear recently took delivery on a new kiddie auto ride,

which she is operating on Frear's United Shows. . . . Jerry Gerard has five concessions with Dick's Paramount Shows. . . . Mr. and Mrs. Monroe Goree have received their new house trailer. . . . Bill Parsons, ride superintendent on Frear's United Shows, is expecting early delivery on a new Ridee-O.

Marie and Jerry Saddlemire have the candy floss with the AMP Shows and are planning to put on novelties and snow cones. . . . Reports from Richmond, Va., indicate that hotel lobbies there resembled the Sherman, Chicago, during convention week. Prell and Marks were both open and showing within a few blocks of each other as World of Mirth crew started billing for its opening April 29. Tommy Riggen arrived in Richmond to get his cookhouse in shape for W-M bow.

Ens. Scott McCarthy, of the maritime service, has received an honorable discharge and will rejoin the International Shows at Ponca City, Okla., he informed The Billboard during a visit at its St. Louis office. . . . Carl (Grandpa) Sedlmayr's Easter greeting was two attractive pictures of Carl J. III, age five months. . . . W. J. (Buck) McClenahan, who had an Octopus and Roll-o-Plane on the Gold Medal Shows the past two years, has booked his rides on Rogers Greater Shows. Norman H. Smith also has booked his ride with Rogers.

Mike Krekos, Art Craner and Dave Cavagnaro, West Coast Amusement Company, attended the Joe Toscano lamb barbeque at Negra picnic grounds, 24 miles west of Los Banos, Calif., Saturday (20) along with 600 State and county officials. Craner has received many compliments for his exploitation job on the Los Banos May Day festival, completing his eighth year on this job. . . . Earl Caton infos that he is still ignoring the lure of the road after a lapse of several years and is continuing his present occupation as bartender in Seattle. Caton has been associated with Brown & Dyer, Max Goodman and Zeigler's Monarch shows.

Bill Hames, owner-general manager of shows bearing his name, has recovered from a recent illness and is at quarters preparing for the season's opener the latter part of May. . . . Jack Vinson suffered an injury to his spine when he fell from one of his trucks at his St. Louis County home, but is on the road to recovery. He has booked his Caterpillar, Spitfire, Penny Arcade and a string of concessions on Bunting Shows open-

GUY DODSON
 says:
 "During the past winter I studied my books for 20 years and found that BIG ELI earned more money by far than any other ride on Dodson's World's Fair Shows."
 Another testimonial that BIG ELI continues to Top the Midway in both Flash and Net Profits.



ELI BRIDGE COMPANY
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WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

NOW AVAILABLE FOR THE FIRST TIME!
The Kettle Kleaning Kit

- 1 Carton of "Char-X"
- 1 Gal. Liquid "Kettle Kleaner"
- 1 Pint "Pot Sweetner"
- Stainless Steel Spatula
- 2 "Plas-Ti-Pads"
- 125 Absorbent Wipes

All for \$6.00
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 Atlanta—Atlanta Service Warehouse, 377 Whitehall, S. W.
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WANTED
Douglas Greater Shows
 TEN-IN-ONE and GRIND SHOWS
 With or Without Own Equipment.
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REBUILT POPCORN MACHINES
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BOXES-BAGS-SEASONINGS
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FIREMEN — VETS
 RIDES—Ferris Wheels, Roll-O-Planes, Merry-Go-Rounds, Kiddie Cars, Chair-O-Planes, Concession Stands now available for summer booking in and around Pittsburgh vicinity.

CALL, WIRE OR WRITE
JADA-BLUMENTHAL AMUSEMENTS
 1319-21 FIFTH AVE., PITTSBURGH 19, PA.
 Phone: Atlantic 6819

WANT TO BUY AMMUNITION
 .22 SHORTS FOR GALLERY
 Any Amount — State Price
SHOOTING GALLERY
 1783 E. 9th St. Cleveland, Ohio

WANTED
 Experienced Ridee-O Foreman. No up or down. Must be settled and sober. \$40.00 a week; more for right man. No ticket.

JIM FOREST
 31 N. Atlantic Ave. Daytona Beach, Fla.

SOUTH AMERICAN POPCORN
 Direct to you from our farms. Quality is supreme. Growers since 1932. Send \$2.00 for liberal sample. Price, \$8.50 per cwt., or 500 lbs. corn and 50 lbs. seasoning for a total of \$57.50. Order yours now.

M. M. BURNETT & SONS
 Sponcerville, Ohio

OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

SNOW CONE SUPPLIES
 Buy your Snow Cone Supplies this year from Snow Cone Headquarters. Complete line of Flavors, Cups, Spoons and everything you need. New catalogue will be ready May 15th. Be sure your name is on our mailing list.

GOLD MEDAL PRODUCTS CO.
 318 E. THIRD STREET CINCINNATI 2, OHIO

O. C. BUCK SHOWS
 Can place Foreman for Spitfire and Caterpillar, General Ride Help. Big Bob Miller, Howard Tatro, Joe Johnson and Red Dykes, wire at once to Thomas Fisher, Superintendent of Rides, Binghamton, N. Y. Can also place Girls for Revue, also Trumpet, Drums and Sax Players. Mary Jones, wire Charley Johnson at once to Binghamton.

SNOWBALL SUPPLIES

COMPOUNDS

Rich in flavor and color, use only 2 ounces to 1 gallon syrup.

FRUIT ADE CONCENTRATES

All flavors for making still drinks, good fruity flavor.

AMICO TIN SPOONS

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| VORTEX CUPS | STRAWS |
| VEE CUPS | PAPER PLATES |
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| POWDER OR LIQUID COLORS | FRUIT ACID SOLUTIONS |

Shipment made same day order received. Send for price list.

DERR BROS.

711 S. FIFTH ST. PHONE 12
BOONVILLE, INDIANA

ing in Bloomington, Ill. May 2, Bill Williams joined Alamo Exposition Shows with his Monteyland Show. . . Ted Custer is acting as general agent for Jack Ruback's Alamo Exposition Shows. Terry Martin, former Ruback general agent, is off the road this season and living at his home in St. Petersburg, Fla., where he is engaged in a commercial venture.

Practically the entire personnel of Joyland Amusement Company turned out for two weddings on the same day recently in Marysville, Ky. In one ceremony, James McNamara and Hazel Unser were married, and in the other, Joe Campagna and Betty Jean Sauter were wed. Former ceremony took place in town, the latter at show's bingo stand. Included among those present at the midnight party held on the lot to mark the two weddings were Mr. and Mrs. L. I. Thomas, Mr. and Mrs. James Willman, R. P. Tipton, Ernestine Nichols, John T. Dixon, Robert Shaffer, Howard H. Williams, Mr. and Mrs. John Carnell, Hayle and Ronnie Lawson, Joe Klein, Lee Tuttle, Billie Stein, Fay Fromuth, Ralph Serr, Whitey Daniels, Harley Wagner, Pauline Grossman, Doc Brummett, Eddie Gillespie, Johnnie Clark, Morrie Goodman, Ruby Bohlsen, Ross Reed, Mr. and Mrs. Ernest Allen, Mr. and Mrs. Bill Cook; Mr. and Mrs. J. H. Johnson and daughter, Evelyn; Mr. and Mrs. Frank Durham, Eddie Bracken, Clarence Yoyo, Mr. and Mrs. Leo Schults, George Minchen; Mr. and Mrs. Earl Edington and son, Earl Jr.; Bob and Bill Richardson, and Rev. and Mrs. Snathcy.

Jack Perry, general representative W. C. Kaus Shows, was in New York recently on a buying trip. An arthritic condition which hampered his activities during the winter is rapidly clearing up. . . Fred and Francis Fournier, James E. Strates concessionaires, lost their house trailer and five stands in a fire at South River, N. J. . . Sam (Turkey Red) Frumkin is joining Sam Gordon on Royal American Shows. . . Maurice Rosen has purchased a home in Miami. . . Neal Carr is around New York with his leg in a cast. . . Dave Solomon, "health food king," has left New York for Battle Creek, Mich.

Madam Zelda, Irene House, June Campbell and Ruth Levi, all of the Page Shows, visited Mrs. Levi and daughter, Jenne Payn, at Gadsden, Ala. They also visited Hattie Wagner, of the Cavalcade of Amusements. . . Freddie Western has joined Billy Logsdon's Circus Side Show on Fay's Silver Derby Shows.

Betty Coe, PCSA auxiliary president, and Isabel Myers were co-hostesses recently at a bazaar at the home of Marie Jessup, San Jose, Calif. Bingo and bridge were the pastimes, and \$131 was realized. Marge Latiker won a wool blanket, and Louie Leos received a pair of nylons. Attending were Marosa Herman and daughter, Jean; Margie Latiker, Helen Marks, Diana Frost, Rita Exford, Mrs. Harry Baker, Mrs. M. E. Wagner, Eloise Kelly Sylvester, Violet Emhoff, Leona Boomer, Mrs. Ben Cohn, Mrs. Jack Beames, Mrs. Joe Rosen, Edith Walpert, Margaret Farmer, Lillian Schue and Gertrude Mathews.



Native Shrunk Female Heads, like photo, \$8 post paid. Male Heads, \$6 P.P. Also Devil's Child, \$20. Fish Girl, \$15. Wolf Boy, \$15. Ape Boy, \$15. All P.P. Many others. Best mfd. attractions in America.

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Route 9, Box 395
Phoenix, Arizona

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with the POP GUARANTEED

SPECIAL CONTRACT PRICE THROUGH JUNE, '46
\$10.75 Per 100 lb. Bag

It's the best Hybrid Corn money can buy! Backed by a money-back guarantee if the popping volume doesn't prove it! Non-contract price, \$11.10 per 100 lb.

ALSO SUPPLIES: The top-quality Popcorn Cartons—small, medium and large. Colored Crust, Gasline Bags, High Quality Seasoning, Cups, Spoons and Flavors.

NEW AND USED POPCORN AND PEANUT EQUIPMENT BOUGHT AND SOLD

PEANUT SUPPLIES: Strong attractive bags. . . best Virginia Roasted-in-the-Shell Peanuts. . . Sent for complete price list and details. Write, wire or phone the factory direct to you. Address Joe Moss or Ed Berg for quick personal attention. It pays off to use the BEST. Our best references are CIRCUS, CARNIVAL, PARK AND THEATER BUYERS. Deposit Necessary on Your Order Per Our Terms.

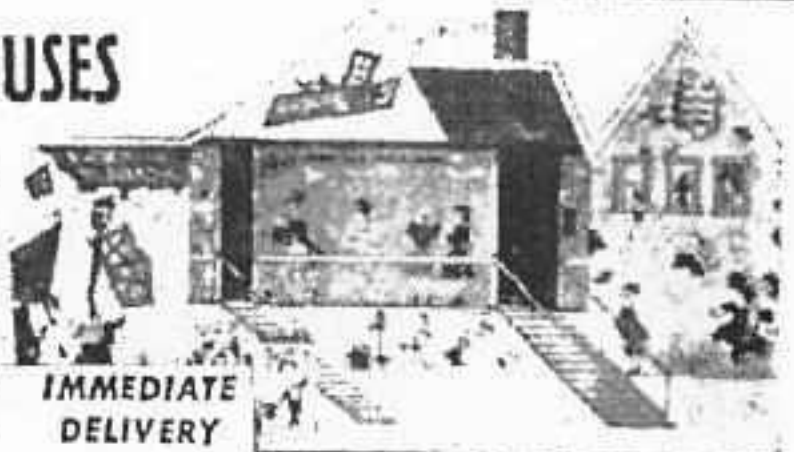
CHUNK-E-NUT PRODUCTS CO.

JOE MOSS Philadelphia 6, Pa. Factories in ED BERG Pittsburgh 22, Pa.



BRAND NEW FUN HOUSES

Dark walk-thru type built on semi-trailer. Beautiful 50-ft. front, air compressor, ticket booth, etc. Requires only one operator; goes up and down in an hour's time. A real money maker, priced right.



Write today for full information and photo

KING AMUSEMENT CO. 30 FESSENDEN ST., MT. CLEMENS, MICH.

GUARANTEED TO POP 27 TO 1 THE VERY BEST QUALITY POPCORN

Immediate Delivery—F. O. B. Chicago

10c Cartons—\$6.50 Per M

All Sizes of Bags.

Salt and Seasoning.

POPPERS BOY PRODUCTS COMPANY

60 E. 13th St. CHICAGO 5, ILL.



FLOSS OPERATORS

We repair all makes of machines. Our new Model #100 AC is ready—Single Spinnerhead, \$175; Double Spinnerhead, \$190;

Single Band and Ribbons, \$5 ea.; Double Bands, \$13 ea. Terms: 25% with order, balance on delivery, F.O.B. Toledo. CONCESSION SUPPLY CO., 1857 Ottawa Drive, Toledo, Ohio.

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Fresh Roasted PEANUTS

VIRGINIA & SPANISH PEANUT CO.

Providence 7, Rhode Island

Write, Wire or Phone GAspee 2543

EXPERIENCED CANDY PITCHMAN

Wanted at Once

J. SCIORTINO

Richmond, Va.

Dennis Rides and Shows

Can place few more sober Agents, P.C. and Slum. Can use 2 small Shows; good deal. Will buy, lease or book Octopus or Fly-O-Plane. This show plays down town this week on same block as picture show. All replies F. B. DENNIS, Bird City, Kan.

OHIO SUPER YELLOW POPCORN

BULK High Expansion — Ohio Grown PACKAGE

Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans. Processed during prices. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.

BETTY ZANE CORN PRODUCTS, INC.

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Growers and Processors of Selected Popping Corn



WANT RIDES

FOR THE FOLLOWING DATES:

AMERICAN LEGION SPRING FESTIVAL, May 30-31-June 1, Warrenton, Mo.

VOLUNTEER FIRE DEPT. HOME-COMING, June 28-29-30, Warrenton, Mo.

I. O. O. F. PICNIC, July 26-27, Warrenton, Mo.

JONESBURG HOME-COMING, August 15-16-17, Jonesburg, Mo.

Address all replies to: MARION S. ALBRIGHT, Warrenton, Mo. (Phone: 182)

WILSON FAMOUS SHOWS

Illinois' largest exclusive midway, opening May 11th at Macomb, Ill.

Want Foremen for Octopus and 32 Ft. Spillman Merry-Go-Round. Second Men on all Rides to join at once. Top salaries and good treatment. Be here before May 9th; we will place you.

Address: RAY WILSON, Astoria, Ill.

NEW—Kiddieland Hand Car Railroad—NEW

A new Ride that children go wild over! Send 50c in coin or stamps for an 8x10 Gloss Photograph and complete description.

AMUSEMENT RIDES, Incorporated

216 AMERICAN BUILDING

EVANSVILLE, INDIANA

SHOWFOLKS OF AMERICA

1191 Market St.

San Francisco 3, Calif.

MEMBERSHIP DRIVE STARTS MARCH 1, 1946, ENDS SEPTEMBER 1—JOIN NOW

Initiation Fee, \$2; Dues, \$5. This Pays You Up to July, 1947. Send in \$7 at once. After Sept. 1 will hold to strict examination. Contact:

SAMMY CORENSEN, President, Show Folks of America, 1191 Market St., San Francisco 3, Calif. CLUB ROOMS NOW OPEN DAILY NOON TILL MIDNIGHT.

AGENTS WANTED

FOR SLUM JOINTS AND BALL GAMES

Also Capable Bingo Help, Second Man for New Spitfire. Open May 6th.

KING REID SHOWS

BENNINGTON, VERMONT

★ BILL HAMES SHOWS ★

"TEXAS' ONLY RAILROAD SHOW"

PLAYING THE CREAM SPOTS OF THE LONE STAR STATE

18 FAIRS AND OLD SETTLERS' REUNIONS **18**
BEGINNING JULY 1ST

SHOWS

WILL BOOK ANY GOOD SHOWS NOT CONFLICTING
WANT MAN TO TAKE OVER COMPLETE SIDE SHOW

(Have All New Equipment, New Canvas and Complete
Outfit)

HELP

Can Place Capable Ride Men, Also Reliable Train Help
and Other Useful Carnival People.

FLOYD WOOLSEY and ED BRUER, Contact Me.

Have Good Propositions for You.

All Address: **BILL HAMES, Mgr.**

P. O. BOX 1377

FT. WORTH, TEXAS

All Telegrams to c/o Texas Hotel, Ft. Worth, Texas

FROM THE LOTS

Cetlin & Wilson

NORFOLK, April 27.—Unseasonable weather failed to chill the amusement-hungry here during the 11-day stand at 26th Street at Monticello Avenue. Despite rain and cold, no nights were lost. General Manager John W. Wilson said the date was a winner, thanks to the thousands of sailors stationed nearby, for whom payday arrived during the show's second week.

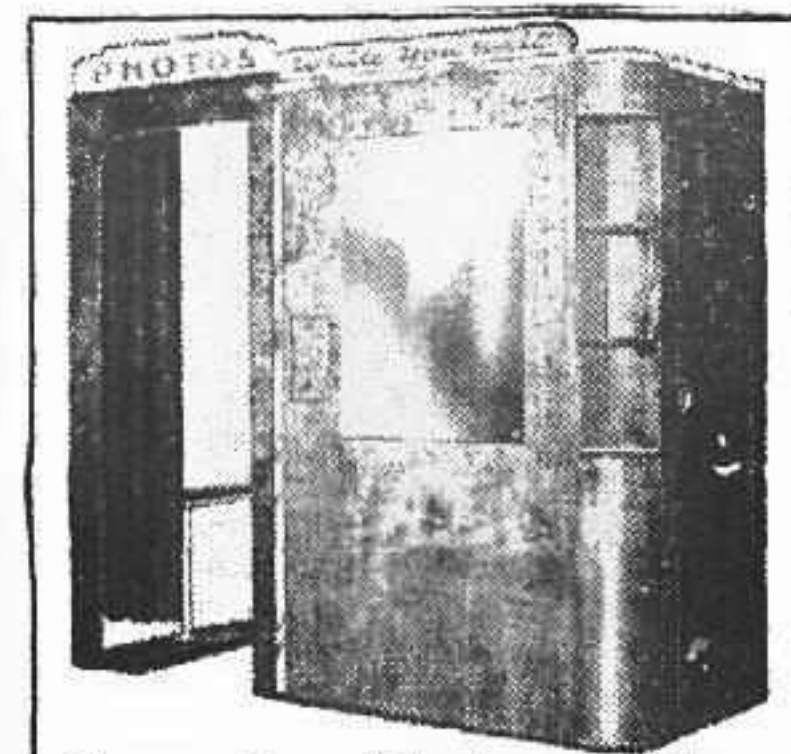
Like many other well-located lots, this one will soon be out, due to two manufacturing companies taking over for building purposes. Spur tracks were laid before the show arrived, which cut the lot in two. It was bridged by Special Agent E. K. Johnson. Lot Superintendent Pete Thomson did a swell layout job. Business Manager William Cowan reported business good in concession row.

Frank West, former carnival owner, was a nightly visitor. Other visitors noted included Art Lewis, former midway owner and now a park operator; Jack Gilbert, concession manager for Endy Bros.; Bob Martin, Babe Harris, Lenny Lampregale, Herb Miller, Mr. and Mrs. Bill Jones, Mr. and Mrs. Mike Roman, Mr. and Mrs. James Sakobie, Ernie Bozellie, Mr. and Mrs. Joe Ross, Harry Weiss, Natie Waterman, Bud Brewer; Alice White, radio commentator; Whitey Higgins, Frank Bresk, Mr. and Mrs. Bill Carney, Red Thomas, Bill McTague, Sam Scholnick, W. E. (Skinny) Sykes, Mr. and Mrs. Leon Nowitsky, Mrs. Frank West, James P. Guzy, Ed Church, Mr. and Mrs. Frank D. Shean, Mr. and Mrs. Teddy Underwood, Mr. and Mrs. Briscoe and the brigade from the Sparks Circus, which included John J. Cousins, Fred Mauer and Charles Thornton.

Page Bros.

DYER, Tenn., April 27.—Shows played Brownsville, Tenn., week of April 20 under auspices of American Legion. Weather was cool and rainy and business fair. Roy Little closed and headed for Kentucky. Cliff Craig has taken over the office as secretary. Org holds contract for Strawberry Festival at Humboldt, Tenn., early in May.

Ride line-up: Johnny Butler, Wheel; Ernest Davis, Merry-Go-Round; Frank Hunter, Chairplane; John Grose, Big Apple; Eddie Clark, kiddie rides. Virgil (Fat) Arnold is in charge of all shows. Concessionaires: Abe Frank, one; E. E. Baker, six; Pete Hendricks, four; May Howard, one; George Stine, five; Donley Milton, two; Cliff Craig, two; Silver Railey, two; Scatter Trueblood, three; J. B. Kirby, two; Don Myers, two; G. D. Tandy, one; Tommy Blandford, one; Mrs. Frost, one.—LOUIS LE-ROY.



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FEDERAL IDENTIFICATION CO.
1012 N. W. 17th Street, Dept. 3
Oklahoma City, Okla.

West Coast Victory

SAN JOSE, Calif., April 27.—It was pay dirt for everyone here seven days, with grosses in all departments hitting near records. Weather was ideal as shows opened Monday (15), but Old Sol leaned a bit on the hot side the final two days. General Agent William T. Jessup and Special Agent Ed Kemp had the town well papered, and newspaper space was liberal.

Among the visitors was Mrs. Louis Leos, wife of the show's secretary. Much entertaining was done in the home of Mr. and Mrs. Jessup, who reside in Santa Clara. Entertained were Mr. and Mrs. George Coe, Manager and Mrs. Harry Meyers, Mr. and Mrs. Hunter Farmer and Mr. and Mrs. Charles Walpert. Also entertaining were Mr. and Mrs. Leos and Mike Krekos. A special guest of Krekos was Lee Moore, Eugene, Ore.

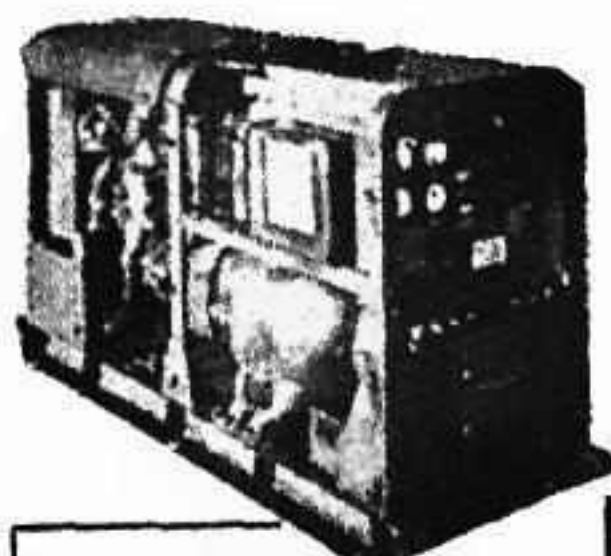
Mr. and Mrs. Meyers received their new house trailer and are furnishing it. Manager Krekos was here for opening and closing nights, and then left for San Francisco. — ART CRANER.

Sparks Bros.

WINFIELD, Ala., April 27.—Show arrived in good time and was set up on a lot a block from the main stem. Opening night turnout was good and the rest of the week business was excellent. Takes on all concessions were high. The girl and minstrel shows scored heavily. Sparks has his diggers on a trailer.

Bill's Rides

PRATTVILLE, Ala., April 27.—Org played here April 15-20 to good business. Early part of the week was good, mid-week play was off, but Friday and Saturday was excellent. Blackwood's pitch board had good play. Ditto Jumbo Finn's Fat Show.



10 KW.—120/240 Volts—60 Cycle—Single Phase GAS ENGINE GENERATOR SETS

IMMEDIATE DELIVERY!
(Subject to Prior Sale)

Engine: 4 cylinder, 4 cycle L-head, water cooled, rated 35 horsepower at 1800 RPM.
Generator: 120 or 240 volts, single phase 60 cycle AC; rated power 10 kw. at power factor of 1.0; 12.5 kva. at 80% power factor. (Voltage change is accomplished by changing jumper connections on terminal strip.)

**THESE ENGINES ARE COMPLETELY EQUIPPED
AND READY FOR IMMEDIATE USE**

HARRY HAYKIN

290 EMPIRE BLVD. BROOKLYN 25, N. Y.

\$790 Each

F. O. B. Chicago, Ill. (Boxed for Export.) 25% Dep., Bal. C. O. D.

Willis Jeep Engines, complete with clutch & transmission—\$145.00 Ea.
Dodge Engines, complete with clutch and transmission—\$350.00 Ea.
Hercules JXD Engines, complete with clutch—\$265.00 Ea.

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FRENCHFLAKE KETTLE POPPERS

These famous "WET" All-Electric Corn Poppers have again been delivered since September, 1945. Something new—something different, but the same old quality that made FRENCH-FLAKE POPPERS THE SENSATION OF THE NEW YORK FAIR. When you want FLASH that SELLS, CAPACITY that gets the money, Durability that pays out a fine investment in trouble-free operation—get a FRENCHFLAKE—the name that's known for 30 years.

UNITED STATES POPCORN COMPANY

14909 KINSMAN RD.

CLEVELAND 20, OHIO

On Account of Disappointment

WANT FOR MINSTREL SHOW ON WORLD OF MIRTH SHOW

Colored Performers, Musicians, Chorus Girls, White Ticket Seller. Good treatment, berth and meals furnished. All replies to

MR. BUFFINGTON

Richmond, Va., this week; Alexandria, Va., next week.

CONCESSIONS WANTED FOR CARNIVAL WEEK

PLAYING

MAY 12 TO MAY 19, 1946
AT BROADWAY Cor. MICHAEL
FOR POLISH CITIZENS, INC.
WITH DEALING'S FIVE RIDES

CONTACT

FLORIAN JABLONSKI

479 REIMAN ST. BUFFALO 12, N. Y.

CONCESSION AGENTS WANTED

For Stock Stores and Ball Games. Also help for Popcorn and Candy Apples. Experienced Custard help. Positively no drunks. That's the reason for this ad. Address

K. L. TAYLOR

Crescent Amusement Co., Lexington, N. C.,
This Week, Then as Per Route

LIONS' CELEBRATION

Charlestown, Indiana

JUNE 10 THRU JUNE 15, 1946

Want Concessions and Shows.
NO MONEY GAMES.

R. S. CARTWRIGHT, Chairman
Box 355 Charlestown, Ind.

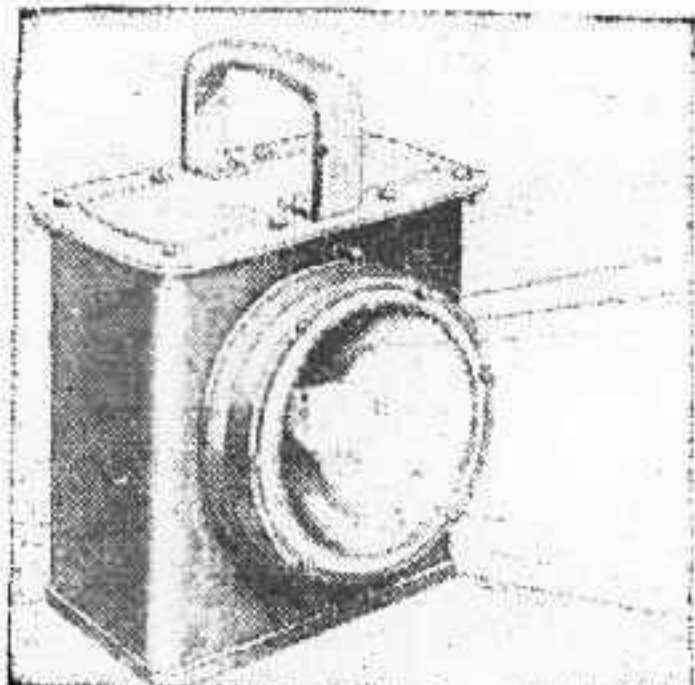
CARNIVAL WANTED

JULY 4 CELEBRATION
On the bank of the world's largest spring, Civic Club sponsored. Write

E. E. STERLING
MAMMOTH SPRING, ARK.

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IDEAL FOR
CIRCUSES AND CARNIVALS
MADE FOR THE
UNITED STATES NAVY



★ FEATURES ★

- Ideal emergency light
- For home, garage, car, campers, etc.
- Lights up a whole room
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- Made of heavy gauge steel
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- 7" in. top, 7 1/2" in. high
- With 2 Eveready batteries

\$7.98 Complete With Batteries 1/3 Deposit, Bal. C.O.D.

SNYDER SALES CO.
804 W. Roosevelt Road, Chicago 8, Ill.

FIREWORKS

The Most Colorful Variety of Fireworks, Featuring the Sensational "WHISTLING TORPEDO" A Top Seller



DEALERS — JOBBERS
WRITE FOR FULL PARTICULARS
Prices will be quoted, according to Quantity Requested

ERNIE'S ENTERPRISES
725 PINE ST. ST. LOUIS 1, MO.

LUMINOUS

Flowers—Religious and Novelty Subjects
—Statues Artistically Hand Decorated and Finished in High Gloss—Washable.
Miracle Bo Peep Miniature Lamp with Luminous Shade—Luminous Lamb on Base—\$10.80 Doz.

LUMINOUS PAINT

1 Doz. 1 Ounce Bottles \$3.00
1 Doz. 2 Ounce Bottles 5.75
25% With Order, Balance C. O. D.

Write Dept. BC for Photographic Booklet and Price List.

NITE GLOW PRODUCTS CO.

106 W. 48th St. New York 19, N. Y.

WHITE'S RIDES

WILL BOOK

Any 10c Concession not conflicting. Also flat Ride, or will buy. Can use Mug and Grab to join in Chatsworth, Ga. Free Gate. April 29-May 4th, City Park.

GUY WHITE

WILL PAY CASH

For used MERRY-GO-ROUND TOP for 40 ft. Merry-Go-Round. State price and condition.

CRYSTAL LAKE PARK
RINGGOLD, VA.

Mighty Page

ATLANTA, April 27.—Week ended April 20, a still date at Mason Turner and Ashby streets, found the weather generally fair, but business was not so hot.

With the lot located in the heart of Harlem, a large gate was anticipated, but attendance fell far below expectations. Colored folks seemed to have money, but they weren't spending freely.

Ride grosses, with the exception of the Spitfire, were only fair. Spitfire clicked to a good week's business. Frank Zorda's Side Show also reported good business.

In this location capacity business could reasonably be anticipated for the colored revue, but the gross, to the contrary, was very ordinary. Tuesday was lost because of rain.

Walter B. Fox, general agent, returned to Mobile, Ala., being replaced by Cash Wiltse. Mrs. Mack House, Mrs. Bill Levi and others visited the Cavalcade of Amusements in Atlanta, Ala.

Among visitors noted on the lot were Jesse Sparks, of the J. F. Sparks Shows; Lee Cresonne, of Lee Amusement Company, and Mr. and Mrs. Bernie Shapiro, of the Southern Poster Print.—ROBERT L. OVERSTREET.

Johnny J. Denton

ATHENS, Ala., April 27.—Altho this is a fall spot, large crowds were in attendance nightly, with rides doing capacity. Owner Johnny Denton is having his Funhouse built in Birmingham and will soon add it to his line-up.

Louie Duchene has his Hula Hut and Slick Chicks of '46 going strong. Charlie Downs has a strong chorus line in his Darktown Strutters Minstrels. Capt. Eddie Kuhn has taken delivery on seven more cats and will have the free attraction known as Captain Kuhn and His Jungle Pets, along with his Wild Life Exhibit.

Octopus will be ready for next spot, bringing total number to 10 rides. Show carries 8 shows, 10 rides and 40 concessions.

Show line-up follows: Hula Hut and Slick Chicks of '46, Louie Duchene; Sahara Rose, Buddy Valier; Wild Life, Capt. Eddie Kuhn; What Is It?, Milton Carpenter, also Geek Show; Ten-in-One, Ruby Neal and Francis Jablousky; Darktown Strutters Minstrels, Charlie Downs.

Staff includes Johnny J. Denton, owner-manager; Robert Robertson, advance; Roy E. Lollar, legal adjuster; M. A. Gowdy, secretary-treasurer. Show moved to Cookeville.—JAMES R. SHIPMAN.

Florida Amusement

ANDERSON, S. C., April 27.—Shows moved here after a week's stand in Greenwood, setting up on the old fairgrounds lot under American Legion auspices. James W. Reed, Josey Churchman, James Hunter and W. L. Halfacre, Legion committee, co-operated, as did the press and Station WAIM.

The Kays, high wire act, joined here and drew big crowds. Staff includes Howard Ingram, manager; Mr. White, general agent; M. B. (Doc) Rutherford, publicity; Robert Inman, concession manager; Alaska Ingram, secretary; Mrs. Barkley, treasurer; Jimmy Haynes, chief electrician; Jimmy Deal, Ferris Wheel; Ottis Seivex, Merry-Go-Round; Ray Higgins, Chairplane; Iodine Bailey, Loop-o-Plane; George Prether, Kiddieland; John Bruno, Octopus; George A. Gardner, cookhouse; Jimmy Martin, chef; Dan Riley, animal show; Happy Jack Long, snakes; Mrs. J. B. Haynes, front gate tickets; Wingy Sanders, transportation.—DOC RUTHERFORD.

JOSEPH J. KIRKWOOD SHOWS

America's Best Advertised Midway

Featuring **EMANUEL ZACCHINI**

Shot From a Cannon Over Two Ferris Wheels

CAN PLACE: Shows, Rides, Concessions. Good opening for Photos. Write or wire anyone of our staff you know for excellent proposition.

- AL C. BECK, Treasurer
- CURTIS L. BOCKUS, General Agent
- J. W. "JIM" STEPHENSON, Lot Supt.
- W. H. TURNEY, Electrician
- JAMES DORAN, Master Mechanic
- FRED TILLMAN, Ride Operator
- RALPH DECKER, Gen. Mgr.
- TOMMY CARSON, Business Mgr.

Week April 29, Poughkeepsie, N. Y.; Week May 6, Newburgh, N. Y.

V. F. W. BUDDIES REUNION

WAYNE, MICH., MAY 7-12

PARADE — FREE ACTS — CONTESTS

NEW CAR GIVEN AWAY

Want Fun House, Glass House, Animal, War Show, Mechanical City, Posing and Dancing Show. (Dick Hyland, write.)

Can place Merchandise Concessions of all kinds. Foreman for Octopus, Ride Help for Tilt, Wheel and Caterpillar.

WORLD OF PLEASURE SHOWS

Ecorse, Mich. (Until May 5); Lansing, Mich. (May 14-19)

COTE WOLVERINE SHOWS

WANT

FOREMEN For Merry-Go-Round, Eli Wheel, Loop-o-Plane, Tilt-a-Whirl, Chairplane and Kiddie Auto Ride. **ALSO SECOND MEN.** Don't misrepresent. Top salaries. Best of treatment. **LLOYD SOWLES** and **STEVE SIMON** and all former Ride Help, get in touch with me. **ALL LEGITIMATE CONCESSIONS OPEN.** No racket. Address

ELMER F. COTE, R. F. D. #1, Wixom, Mich.
Phone South Lyons 3927

Want-SILVER SLIPPER SHOWS-Want

CROSSVILLE, TENN., WEEK OF APRIL 29TH; PIKEVILLE, TENN., WEEK OF MAY 6TH.
RIDES—Will book Merry-Go-Round or any flat ride that does not conflict with what we have. Can furnish plenty of transportation.
CONCESSIONS—Will give X on Bingo, also want String Game, Country Store, Dart, Scales, Jewelry, Frozen Custard, Shooting Gallery, Floss Candy.
SHOWS—Will book or buy Fun House or Glass House. Also will book any Grand Show of merit.
MUSICIANS—Want Hillbilly Musicians for **JOHNNIE WRIGHT'S HILLBILLY REVUE.**
RISE HELP—Can place sober ride help at all times. Semi drivers preferred. Van Dennis, Johnnie Hatfield, Weeping Willow Shadow, contact at once, can place you.
WILLIAM O. HAMMOTREE All Wires and Fred Almany
General Manager Mail to Business Manager
P. S.—Benny Kandell, can place you.

WANTED WANTED WANTED

For

MINSTREL SHOW ON O. C. BUCK SHOWS

Musicians and Chorus Girls, one good Sax and one Trombone Player. Earl (Cuff) Finell and Joe Washington, wire. (Office paid.) Owing to disappointment can place Candy Butcher to work two Shows, 30%. Also Canvasman. Wire at once.

Billy Cornell, O. C. Buck Shows, Binghamton, N. Y.

GIRLS - - - GIRLS

Fifty Dollars a Week

For Posing Show and Girl Show. Wardrobe furnished if necessary. Will pay more for girls to feature on Posing Show and Girl Show. **ALSO WANT** Canvas Man; will pay top salary. Write or wire.

F. W. MILLER, care Wade Show

PONTIAC, MICH., MAY 1 TO 11

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only.—Zerkis or tally printed. No. 2 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the table—set up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 60¢. Ping Pong Balls, printed 2 sides, \$30.00. Ping Pong Balls (for blowers), Dr. 1.50. Replacements, Numbered Balls, Ea. .50. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 \$ 1.25.

M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
Round Gray Cardboard Markers, 1800 for 1.00
Thin Plastic Markers, brown color, M 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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CHARLES DRIVER — BERNIE MENDELSON
O. HENRY TENT & AWNING CO.
4862 N. Clark St., Chicago 40, Ill.

WANT
Capable Caller to take complete charge Jack Pot Bingo, also counter men and man to take head of nail joint. BEST OF ROUTE.
RILEY BAIN
Johnny J. Denton Shows, Rockwood, Tenn.

Would Like To Book Eli #5
With carnival or ride unit playing Chicago lots and suburbs. Write or contact
LEONARD SWEDBERG
4107 N. Spaulding Ave. Chicago, Ill.

DYER'S GREATER SHOWS
Why hurry up north over skimmed milk territory, when we are in the cream here. Vicksburg, Miss., this week; Natchez, follows. WANT two more clean family Shows. Have Athletic Show and Snake Show frame-ups open for responsible parties. Concession Agents can get placed advantageously on this show. Will book Kiddie Rides.

SECOND-HAND SHOW PROPERTY FOR SALE
\$35.00 Iron Boot Torture subject in glass case, good for "Crimes World War II Show." Others, \$8.00 Government Fibre Desk Trunk. Bargain. \$35.00 Wax Pin Head in glass case. Money getter. Diving Suit: Helmet, Shoes, Pump, Telephone, cheap.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 6, Pa.

Golden West

BRODERICK, Calif., April 27.—For the first time this season the show ran into some real California spring weather, and the grosses proved that all that's needed for a big week is good weather. The past week was the biggest of the season. Concessions all had a top week. Rides all did well with the exception of the Pre-Flight Trainers. Prince Umwah had the town well billed. Many of the local officials visited Co-Owners Harry P. Fisher and Harold H. Shapiro.

This show is growing. In keeping with General Foreman Homer Rees's program of lights and more lights, midway is flooded with illumination. Homer's assistant, Jerry O'Brien, is supervising the additions.

Fisher seems to have the knack of booking lots in the center of the business district. Every week so far we've had the breaks on good lots and it has paid off.

Week of April 14 the show played Fairfield, Calif., top location in the center of town, and the week started off with good weather, but turned bad. Business, however, was good despite cold weather Friday, Saturday and Sunday. Local newspaper publicity breaks helped, with a feature story about Fisher and Shapiro.

Susion, Calif., adjoining Fairfield, turned out en masse for the show, as Fisher is well known there. The Susion paper also gave the show a fine publicity build-up.

Nathan Fisher and David Kagan drove up from San Francisco to visit and brought up several cases of electric lights. Kagan announced that he will soon place a concession or two with the show.—ROSE FISHER.

Clyde Smith

CUMBERLAND, Md., April 27.—Manager Clyde Smith, back from a booking trip, is directing plans for an early opening. Recent arrivals include Mrs. Rockaway, bingo; Joe Constable, David King, Bill Gibson and Jimmy Fay.

Personnel includes Joe Short, carpenter; Lucky Bicks, painter; Gus Rogokes, cafeteria; Pop Scity, supervisor; Jerry Higgins, No. 1 Girl Show; Andy MacPherson, No. 2 Girl Show; Norfolk Blackie, mechanic; Bill McCuster, Chairplane; Bob Hill Octopus, and Neoma, Snake Show.—PEGGY EWELL.

Hale's

KANSAS CITY, Mo., April 27.—Hale's Shows of Tomorrow opened the season here April 12 to a good crowd. Attendance grew as the week progressed.

Show left quarters in Lenox, Ia., with all rides repainted and new canvas for shows and concessions. New front entrance is attractive with its many colors and indirect lighting. Towers on the two Diesel plants lighted the midway brilliantly. As the week wore on more concessions drifted in, their late arrival being due to motor difficulties encountered en route here.

Visitors included Harry Lamont, Harry Ashuler, Henry Duncan; Chester Levine and Edward Johnson, Midwest Novelty Company; George Elser; George Hawk, Fairyland Park, Kansas City, Mo.; Mr. and Mrs. Heney, Lem Herriton, and Mr. and Mrs. Tony Martone, Mr. and Mrs. Eldorado and Clyde Shubert, of the Catlett Greater Shows.

Alamo Exposition

PELLEY, Tex., April 27.—Week ending Saturday (20), altho not up to last year, gave the show a winner. Weather conditions have been excellent.

Mrs. Roy Jones gave a birthday party for her children and all the kiddies with the show had a big time. Hollywood Monkey Circus and Speedway opened the last day here to good business.

Joe Rosen lost 80 lovebirds when his truck broke down near a chemical plant and the fumes killed them. Many of the showfolks went to Galveston, Tex., Easter Sunday to visit the Hill Greater Shows there.

Dave Miller has the *Gay Paree* show and business has been good. Ben Davenport, owner of Dailey Bros.' Circus, was an excellent host to the writer at Navosta, Tex.
TED CUSTER.

International

PRYOR, Okla., April 27.—International Shows, moving on trucks, opened here March 30 under American Legion auspices to good business, according to W. J. Linsey, manager. Org was in quarters at Chouteau, Okla. In line-up are 8 shows, 6 rides and 30 concessions.—A. E. LaMAN.

NEW IMPROVED
SPITFIRE RIDES
Available for 1946 Season
FRANK HRUBETZ & CO.
Front and Shipping Sts. Salem, Oregon

TENTS
TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.
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Quick Deliveries. Wire
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WONDER CITY SHOWS
WANT TO BOOK
Roll-O-Plane, Loop, Octopus and Tilt. Can place following concessions—Penny Arcade, String Game, Cigarette Shooting Gallery, Lead Gallery, Bumper, Pitch Win, or any legitimate stock concessions. Place Shows with own equipment for government tax and committee money. Curley McCann wants Dancers for Girl Show; top salaries.
This show positively has contracted 10 bona fide fairs and A-1 4th of July Celebration. Want to hear from Harry Harris and Billy Logson, Linda Lopez, Louis Selzer, Johnnie Howard or any independent show man. Fair Secretaries—have four open weeks, advise your dates and look us over. Address **JOE KARR, WONDER CITY SHOWS, Jonesboro, Ark., April 28-May 4th; New Madrid, Mo., May 6-11; Charleston, Mo., May 13-18.**

WALK-THRU SHOWS

Get Big Clear Money

Many letters from carnival and park managers using our shows tell us that.

Never before in 23 years of show building have we received as many repeat orders as we have received this season.

Our Walk-Thru Shows are big. They are good. They get the money.

Wonderful banner lines. Great Blow-Ups in color in frames out front and powerful shows inside that appeal to all.

WE HAVE JUST RECEIVED MORE LENSES We have also just purchased a large new factory building.

WE CAN BUILD MORE WALK THRU SHOWS AT ONCE

Write or wire for info on our 3 Shows

- 1. NEW BOUQUET OF LIFE**
- 2. CRIME SHOW**
(Including boy and girl gangsters.)
- 3. GREAT WORLD WAR**
(Including Atomic Bomb and execution of war criminals.)

No nut. Easily hauled on 2-wheel trailer. One or two people run show. Most clear money. Cuts, pictures of banners, and shows set up. Also letters, prices, etc., sent free. Shows for carnivals, parks and fairs.

If you are one who already has one of our shows, we will bring it up to date at small cost for 1946, or you may trade it in anytime for any of our other shows at a reasonable rate.

CHAS. T. BUELL & CO.
NEWARK, OHIO
"For 23 Years America's Finest Show Builders"

WANT HIGH DIVE OR HIGH AERIAL ACT

TO OPEN MAY 4TH
HORNELL, N. Y.

Wire or Phone

B & Cs EXPO SHOWS
HEMLOCK, N. Y.

STEBLAR GREATER SHOW
WANTS WANTS
Independence, Va., April 29 to May 4; then Marlon, Va., May 6 to 11.
Will book, buy or lease Merry-Go-Round, Loop-o-Plane or Roll-o-Plane. Have opening for Girl Show; have complete outfit for same. Want someone to take charge of Snake Show. Can place Frozen Custard, Diggers, Ball Games, Penny Pitch. Have for Sale—Baker's Bingo Blower, complete, never been used, \$125.00. Address all mail:
J. G. STEBLAR
Independence, Va., this week; Marlon, Va., next week.
J. G. STEBLAR Owner & Mgr. T. J. SCOTT Business Mgr.

WANT
capable Arcade Mechanic; must be sober. Answer
PENNY ARCADE
Care of Harry Craig Shows
Brownfield, Texas, week April 29

MID-WESTERN EXPOSITION
WANT TO BUY OR BOOK
RIDES—ANY RIDES NOT CONFLICTING.
Address:
MID-WESTERN EXPOSITION
Sheridan, Ark., this week; Malvern, next week.

TWIN CITY SHOWS

WANT

Corn Game, Fishpond, Cork Gallery, Hoop-La. Shows with own equipment. Plattsburg, Mo., around Court House Square, April 29 to May 4.

Sound Truck AT LIBERTY

All latest equipment. Guaranteed sound at all times. Truck formerly all winter Princess Park, Miami. Want two Concessions, gas and oil; carnival furnish permits. Prefer showing Southern States with Free Act. Wire

ARTHUR PETIT
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WANTED AGENTS

For following: P. C., Flasher, Over 12, Pan Game and beautifully flashed Stock Store. Must be sober, capable and reliable and able to stand prosperity. Write

CHARLES LEWIS
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Can place immediately capable, experienced, sober Man for season. Top wages for the right man.

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Mirrors and Glass for Crystal Maze or Bug House
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Write us for prices on A-1 Sweetened Flavors.
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Side Shows—Hillbilly, Girl, Snake, Freak or 10-in-1.

McCOWN MIDWAY SHOWS
Windsor, Mo.

MIDWAY OF MIRTH WANTS

Corn Game, My-Up Foreman. Agents for Phil Osborn. Slim Sherman, wire Russell Stewart.
Address:
MIDWAY OF MIRTH SHOWS
Carlinville, Ill., this week

WOLF SHOWS

Opening May 8th
Want to book Concession, a number of Shows. Buy or book small Merry-Go-Round (have transportation) or Loop-o-Plane and Roll-o-Plane. P. O. BOX 2726, Bloomington Station, Minneapolis, Minn. Phone: Midway 7647.

Bright Lights Expo

LYNCHBURG, Va., April 27.—Show opened Thursday (18) to fair attendance and business picked up each day. Weather was perfect. Bruno Zacchini joined with his Roll-o-Plane and Octopus. New streamlined Merry-Go-Round and kiddie auto ride are expected by mid-May.

Personnel includes John Gecoma and L. C. Heck, owners and managers; Hattie Dolan, secretary-treasurer; Saul Salsberg, legal adjuster and business manager; Mary Salsberg, front gate; Frank A. Norton, electrician; Joe Rea, lot man; Mrs. Saul Salsberg, The Billboard agent and mail clerk; Walter Hambrick, mechanic; Robert Heck, in charge of tickets; Ralph Makin, painter, and Harry Caldwell, grounds superintendent.

Side Show has Walter Poole, lecturer; Mrs. Poole, inside lecturer; Helen Poole, fire-eater; Mary Poole, sword box; Annie Poole, snake charmer; Harry Smith, tickets; Bill Jones, canvas. Snake Show—Carl Atkins, manager; Harold Markin, ticket seller. Sex Show—Rita Ray, manager; T. Spangler, ticket seller; M. Stafford, canvasman for Sex and Snake shows. Monkey Show—Bernard Simber, manager; Howard Roberts, ticket seller. Vanities—Dolores Hauser, manager; Howard Roberts, ticket seller; Harry James, canvas and electrician. Girls are Valda Ryan, Ann Tucker and Sheeva Mandell. Posing Show—Robert Hauser, manager; Frank Smith, tickets and canvas. Girls are Christen Ryan, Roselia Rea and Willie Edna Houlditch.

Ride personnel includes Edward Murphy, Ferris Wheel; Ralph Makin, kiddie airplane; Walter Hambrick, Chair-o-Plane; John Knight, Octopus; Bruno Zacchini, Rollo-o-Plane; Harry Ditzler, pony ride; Harry Ditzler, pony caretaker.

Concessions: Daniel Donnini, bingo; Claudia Donnini, manager of six, including dice game; Gladys Zimmerman and Sunny Hornberger, employees; pill pool, Roscoe Bartley; beat the dealer, Tommy Mandell; roll down, Ralph Clark, Arthur Snyder and Roy Farrington; slum skillo, Cliff Swisher, Fred Fitzpatrick; pan game, Claudia Donnini and Ann Bartley. Bingo, Henry Palmer, manager; Harry Edeles, caller; James (Swing and Sway) O'Connor, checker; Paul Martin and Harry Hendrick, counters; Roy Williams, stock.

Saul Salsberg has five concessions, managed by Mrs. Salsberg. They are cigarette shooting gallery, Estella Week; watch-la, Thomas Lee; soft drinks, Al Lewis and Al Evans; penny pitch, Margaret Pologyi; scale and age, Gene Langrall. Ball games, Hattie Dolan, owner, and Tom Porter, agent; diggers and rotaries, Earl and David Dunning. Hoop-la and clothes pitch, Mr. and Mrs. Jack Martin, owners; Frank Springer, agent. Razzle-dazzle and duckpond, Mr. and Mrs. Nick Nazar; fishpond and bumper, Mr. and Mrs. J. W. Redfern; balloon store and cotton candy, Mr. and Mrs. James Thompson; mitt camp and photo gallery, Mr. and Mrs. Ned Adams; mitt camp, Mr. and Mrs. John Evans; beat the dealer, Robert Tazzani; penny pitch, Joe Rea, owner, and Mrs. Henry Hay, agent; popcorn and candy apples, Ann Rea, owner; Henry Hay, agent; custard, Mr. and Mrs. Mickey Vagell; French fries, John Lucas; cookhouse, Mr. and Mrs. Michael Lucas, owners, and Dallas Rairie, in charge of kitchen; jewelry, Mr. and Mrs. Frank Martell; novelties, Mrs. Frank Springer; John Poyser, manager of free act.—MRS. SAUL SALSBERG.

Pioneer Shows

WAVERLY, N. Y., April 27.—R. Count Golden reports a lot of activity at quarters here, with all equipment well framed for a long season. Three rides will be added, bringing the total to six.

ROSS MANNING, Gen. Mgr.

A. W. (PAT) HANLON, Bus. Mgr.

ROSS MANNING SHOWS

WEEK APRIL 29, OSSINING, N. Y.

WANT Crab, Long Range or Short Range Lead Gallery, Duck Pond, String Game or any Show that works for stock. SHOWS—Have new 28x42 Top for any worth-while attraction. Want Snake Show, Wrestling or any Show that does not conflict. C. H. Berger wants Acts for Side Show: Tattoo Man, Fire Eater, Half & Half or any Act that wants good wages and the finest of treatment.

Week May 6th—Manchester, Conn.
May 13th—Concord, N. H.
May 20th—Claremont, N. H.
May 27th—Berlin, N. H.
June 3rd—Rumford, Maine
June 10th—Waterville, Maine
June 17th—Brewer, Maine
June 24th—Lincoln, Maine
July 1st—Millinocket, Maine
July 8th—Calais, Maine
July 15th—Lubec, Maine
July 22nd—Mechais, Maine

Week July 29th—Damariscotta, Me., Fair
Aug. 5th—Camden, Maine
Aug. 12th—Belfast, Maine
Aug. 19th—Bar Harbor, Maine
Aug. 26th—Ellsworth, Maine
Sept. 2-3-4—Blue Hill, Maine, Fair
Sept. 6-7—Orland, Maine, Fair
Sept. 10-11-12—Exeter, Maine, Fair
Sept. 16—Open
Sept. 28 to Oct. 5—Danbury, Conn., Fair (with the O. C. Buck Shows)
Then Miami, Fla.

*The First Show in 5 or More Years.

Write or Wire

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JAMES E. STRATES SHOWS

CAN PLACE

Operator for Fat Show or Fat People Show, all framed; good proposition for complete Fat Show. Useful Carnival People in all departments, Assistant Electrician. Colored Performers and Musicians, address JERRY JACKSON. Girls and White Musicians for Girl Revue, address AL MERCY. Have opening for good Canvasman and Ride Help on major Rides. Address

JAMES E. STRATES, General Manager
Bridgeton, New Jersey, week of April 29.

TINSLEY'S CITY RIDES

"AMERICA'S MOST MODERN MIDWAY"

Twelve of the most modern and beautiful riding devices on the road transported on a fleet of all new 30 ft. semi-trailers.

FEATURING

America's Most Thrilling Free Attraction

THE SKY HIGH ALCIDOS

CONCESSIONAIRES, NOTICE

We offer an outstanding route of the best industrial cities in the South for a limited number of strictly legitimate Merchandise Concessions. Have openings for Watch-La, Hi Striker, Lead Gallery, Cork Gallery, Frozen Custard, etc. Positively no Percentage, no Coupon Stores and no Gypsies. Address:

JOHN T. TINSLEY, Gaffney, S. C., this week; Union, S. C., May 6-11. All uptown.

DICK'S PARAMOUNT SHOWS

Want Chairplane Foreman, Second Man on Merry-Go-Round. Shows—Funhouse, Wild Life, any small Animal or Snake Show. Side Show Acts—Man to do Magic and Punch. Kiddie Rides, Concessions, Guess Your Age and Scales.

Gloucester City, N. J., week April 29

FOR SALE—BARGAIN

Account of disappointment, Penny Arcade for sale. 100 machines. License paid. New top. Living quarters in truck. Good mechanic. His wife for change box. They will stay. Now booked on very good show and can stay, on very liberal proposition. Selling only because of health. All this week, Nashville, Tenn. Address:

ARCADE, care Shan Bros.' Shows

WANT

Feature Freaks, Half and Half, Sword Swallower, Alligator Boy, Human Ostrich and Working Acts.

Season Opens May 22
HALIFAX, NOVA SCOTIA
with **BILL LYNCH SHOWS**

Address **ARTIE STEINHARDT**

3517 Mermald Ave. Brooklyn, N. Y.

WANTED

Ferris Wheel Foreman, must be A-1. No drunks. Hill Billy, Dog and Monkey or Minstrel Show with or without equipment.

HYALITE MIDWAY

Larned, Kans., until May 4th

SHOOTING GALLERIES

and Supplies for Eastern and Western Type Galleries. Write for Circular.

G. W. TERPENING

137-139 Marine Street Ocean Park, Calif.


Want Experienced Help

For Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Octopus, Chair-o-Plane. In all departments—long season.

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Consolidated Electric Generating Plants and Floodlight Units can be a rich source of show profits—a kind of "hidden" concession—for carnival, circus and amusement park operators who are willing to look beyond their ticket stalls.

These expertly engineered, dependable, heavy-duty units will cut your power costs in three important ways:

1. Economical to own, run and maintain, Consolidated generators and floodlights furnish really low-cost power.
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Here are three Consolidated units you can well profit by:

Trailer-Model Generating Plant 5-75 K.W., AC or DC. Searchlight Unit, 5,000 and 10,000 Watt capacity. Stationary Generating Plant 5-75 K.W., AC or DC.

Important! Nation-wide Service is Available. For complete details, write today!

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FINEST MONKEY SPEEDWAY ON THE ROAD

Completely new and beautiful. Have already been disappointed twice by so-called showmen who claimed to know more than the Monkeys. They did not prove as reliable. The Monkeys got here. The showmen got lost. Wire and come immediately. We open Bennington, Vermont, May 6.

KING REID SHOWS

Bennington, Vermont

VIRGINIA GREATER SHOWS

WANT AT ONCE

A Ten-in-One; must be a complete, real Ten-in-One. We will furnish beautiful twenty-six foot trailer and tractor, and we will give up three midgets to strengthen the Ten-in-One. I mean old-time Ten-in-One and not a blacksmith for a Ten-in-One. Good opening for Monkey Land or Monkey Speedway, also Wild Life Show or any Grind Show. Jack Huffines wants Edward Broughman to report at once for Photos.

Pocomoke, Md., week April 29th; Woodbury, N. J., week May 6th.

FOR SALE

Ten car Hevlay, new paint, beautiful top. Ride in good condition, \$6,500.00. Also twelve-car Rocket, beautiful ride, real thriller, \$6,000.00. Reason for selling, Venetia Pier closed. Wire or write.

BOB PERRY

1765 E. Firestone Blvd. Los Angeles 1, Calif.

FOR SALE

2 Portable Lurla Airplane Hangers, 98'x130', approximately 13,000 sq. ft. These hangers are brand new, easily erected and are made up of canvas and steel columns. Surplus from the government.

NATIONAL ENTERPRISES
225 E. Redwood St., Vickers Bldg., Baltimore, Md.

FOR SALE—TENTS

80 feet wide and 40 feet wide and of any desired length.

WABASH VALLEY TENT & AWNING CO.
1138 Wabash Ave. Terre Haute, Ind.

WANTED

Mechanical Show, City, Farm or Circus; must be A-1. Will pay up to \$10,000.00 cash if set what wanted. Write or wire at once.

THEO. FRANCISCO

5417 S. TACOMA WAY TACOMA 9, WASH.

WILL PAY CASH FOR USED RIDES

When they won't run any longer don't junk 'em, sell 'em to us. ALSO WURLITZER BAND ORGANS. R. T. WADE, 16845 Lindsay, Detroit 27, Mich. Phone: VERmont 5-5232.

A-1 PRE-FLIGHT TRAINER

Complete, mounted to operate on trailer; can be pulled on Midway. Ready to take in cash in 10 minutes. Other interests force me to stay in. Bargain and a money maker. Phone, write or wire.

C. L. WOOD

Morse Playland Phillipsburg, Kan.

Kirkwood Scores At Trenton Stand

TRENTON, N. J., April 27.—Joseph J. Kirkwood Shows opened a week's engagement on the old circus lot at Princeton and Olden Avenues, Monday (22) under strong auspices and with plenty of prominent political personalities serving on the Chambersburg Republican Club committee.

Owner-Manager Ralph Decker, and chief associate, Tony Carson, have nine rides and a long string of strong concessions. Various enterprises with the aggregation are working and everybody seemed to be getting the moola.

Decker is living up to his boast as having "the best advertised midway in showbiz." Town is billed like a circus with plenty of one-sheets in store windows, many of them heretofore considered inaccessible to traveling shows. In addition, shows used both local newspapers and continuous spot announcements over Station WTTM.

Many circus fans were on hand to renew acquaintances with Al Beck, who is with shows in an executive capacity. Attractions included Fraker's Wild Life Exhibit; Mr. and Mrs. Earl Moore's Circus Side Show, featuring Allene-Alland in the annex, and Alice, Alligator Girl, with Ed Richardson on the front. Jimmy Ferenzi has exclusive contract on all girl shows which include Stella, Pepita, and Artist and Models, latter unit's performers including Dottie King, Kay Whooley, Charlotte Christman and Vickie Whittaker. Assisting Ferenzi is Rocky Bevilague.

Decker entertained local newspapermen daily at Weinmann's, local night spot.

Berosini Troupe, high wire, joined as free act in Trenton. After getting off to a slow start at the Martinsburg, W. Va., engagement, April 15-20, for the volunteer fire company, Kirkwood finished okay in spite of cool and windy weather. James Doran, mechanic, joined there and readied trucks for the move to Trenton. W. H. Turney has taken over the electrical department. New Octopus will join in Trenton under the supervision of Al Ventrees. Another Eli Wheel will also be added by H. Mace.

Easter Biz Okay for Orgs Playing Jersey Territory

NEW YORK, April 27.—Shows in the vicinity of New York reported excellent business Easter Sunday. B. & V. Shows at Garfield, N. J., and Heller's Acme Shows, East Paterson, were forced to call off Saturday's performances because of a wind-storm.

Blow-downs on the B. & V. lot were averted by tearing down some of the small tents and by adding extra guy lines to larger units. Both shows were open Sunday and played to big crowds afternoon and night.

Ross Manning Shows, Peekskill, N. Y., escaped the storm and reported good attendance both days.

Bill Lynch in N. Y. Seeking What All Showmen Are After

NEW YORK, April 27.—Bill Lynch, manager, Lynch Greater Exposition, with headquarters in Halifax, N. S., shopped here this week for free acts, canvas and rides for his scheduled Canadian opening late in May.

Lynch has waited more than a year for some items. Even so, he predicted, business will be big.

Indiana, Pa., Bright Lights

LYNCHBURG, Va., April 27.—Bright Lights Exposition Shows, playing here, announced the signing of Indiana (Pa.) Fair for the third consecutive year.

Cote To Reorganize Wolverine for Tour

DETROIT, April 27.—Cote's Wolverine Shows, off the road as a regular touring unit for six years, will be back on lots in this territory again this year, Owner Elmer F. Cote announces. Reorganization of the show has been started at Utica, where Cote has had his quarters the past 11 years.


Cote has operated a small amusement park at Kent Lake, 35 miles northwest of Detroit, for several years. He has occasionally booked some of his rides for special celebrations or with other carnivals. His park property is being taken over by the State for an extensive parkway development.

Cote is residing near Wixom, Mich., but is at his quarters daily. He is assembling some of his own former ride and concession men, and expects to be on the road early in May, starting out in Southern Michigan.

Garden State Contracted For Pen Argyl, Pa., Date

PEN ARGYL, Pa., April 27.—Garden State Shows have been contracted for a celebration here, July 1-6, under sponsorship of the Charles Nelson Lobb American Legion Post 502.

A parade, fireworks, band concerts and an act will be presented as free gate attractions, Charles Broad, chairman of the celebration committee, has announced.



PROFITWISE MEANS INSURANCEWISE

INSURE WITH THOSE WHO KNOW SHOWMAN'S INSURANCE BEST

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- INSURANCE IN FORCE ●
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Every week a Red one. Can place Photos, Cork Gallery, small arcade, String game, Darts or any legitimate stock concession.

HOCK AMUSEMENTS

3011 MONTROSE AVE. CHICAGO 18, ILL. Or Call Briargate 6000

OMAR'S GREATER AMUSEMENTS WANT

Two more major Rides, Bingo, Novelties, Wild Life, Animal Shows with own equipment, Agents, Ride Help for northern route. For Sale—Pilot Trailer Ride, \$300.00.

Flat River, Mo., April 29-May 4.

CHARLIE AND BILL BAILEY WANTS

Skillo Agents. Wire CHARLIE BAILEY, Care Sparks Bros.' Shows, Tuscumbia, Alabama, this week

Big 4th July Celebration

PENNSBORO, W. VA., JULY 1st-6th

Best in the Middle West. Horse racing, fire works, free acts. First time in four years. Want Rides, Shows and Concessions of all kinds. Bingo and Pop Corn sold, all others open. Will sell ex. on Photos and Snow Balls. Olsen, Chilly Fisher, Happy Ankrum, write. Earl South, Heavy Toppers, contact me at once, need your Rides.

FRANK SWEENEY

GLENDAL, WEST VA.
Phone: Moundsville 973

DORSO & GOODMAN

WANT

FOR CETH & WILSON SHOWS

High-class Cookhouse Help. Top salaries paid. Contact AL DORSO, care Shows, two weeks in Baltimore, Md.; Highlandtown, Gough and Newkirk St., week of April 29. P.S.: Johnny Maddigan, wire me at once.

CARNIVAL WANTED

One week stand in Gloucester City, N. J. Must be large Carnival for thickly populated area.

SPONSORED BY

THE AMERICAN LEGION POST 135

J. A. Marlon, Commander
824 Bergen St. Gloucester City, N. J.

CONCESSIONS WANTED

13 ANNUAL JULY 2-3-4th CELEBRATION

ROACHDALE LIONS' CLUB
Roachdale, Ind.

BALLOON, SOUVENIR AND NOVELTY MEN WANTED AT

19th Shenandoah Apple Blossom Festival
Winchester, Virginia, near Washington, Baltimore, Thursday, Friday, May 2, 3.

License reasonable. More than hundred thousand people expected from all Eastern States.

LE ROY FALL FESTIVAL

And Veterans' Home-Coming Celebration
LE ROY, ILLINOIS—AUG. 29-30-31
A County-Wide Annual Free Gate Event That Always Packs 'Em In!

WANTED: High Class Carnival—Feature Acts—Concessions. Write Now.
Lyle V. Morgan, Chairman, Le Roy, Ill.

AMMUNITION

FOR SALE

15 CASES .22 SHORTS
MAKE BEST OFFER!

BOX 801, CARE BILLBOARD
1564 Broadway New York 19

RIDES WANTED

Free Act, Floss, Custard, Popcorn, Scales, Age, Photo, June 12, 13, 14, 15.

V.F.W. ANNUAL

Contact HARRY FRAME
8715 Main St. Lawrence Park, Erie, Pa.

WANTED

Rides of all description for the
SWISS CENTENNIAL

To be held August 15-16-17-18 at New Glarus, Wis.
Write ED N. FUHRMANN

WANT TO BOOK

Good reliable Carnival, week Sept. 9th to 14th.
Best Horse Show in Eastern Illinois.

H. E. HAWORTH, Chairman
Chrisman, Illinois

WANTED CARNIVAL

JULY 4-5-6

FIRE COMPANY CELEBRATION

Write or Wire J. WALKER SNYDER, Chairman
New Bloomfield, Pa.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Van Noy Heads Utah Fete; Rodeo Switch Ends Date Conflict

SALT LAKE CITY, April 27.—Days of '47 Celebration here commemorating the founding of Utah by the Mormons, will be under the direction of Ray Van Noy, Salt Lake City license inspector, replacing Sheldon R. Brewster, secretary-manager, Utah State Fair. Brewster resigned because of the press of other duties.

Dates have been set for July 17-24. Program will include a rodeo July 17-21, eliminating day and date competition with Ogden's Pioneer Days and the overlapping with Chevenne's frontier days.

July 22-24 will be given over to the longhair end of the celebration, including a musicale July 22, and pageantry, with a gate, July 23-24. Rodeo will be at the State Fairgrounds, and the pageant at the University of Utah stadium. Music deal will be at the L. D. S. (Mormon) Tabernacle here.

Jamestown Island Site For Historical Pageant

NEWPORT NEWS, Va., April 27.—Jamestown Island, site of the first permanent white settlement in America, has been chosen as the scene of a summer historical pageant to be inaugurated this year by Jamestown Corporation. Paul Green, author of *Roanoke Island, the Lost Colony*, probably will be commissioned to write the play, which will be presented in an outdoor amphitheater seating at least 2,500.

Former Gov. Colgate W. Darden Jr. was elected president of the corporation; Gov. William M. Tuck, honorary president; Channing M. Hall, vice-president; S. H. Plummer, treasurer, and William A. Wright, chairman, Virginia Conservation Commission, secretary.

Next step toward realization of the project will be the start of a fund-raising campaign. Sponsors have set \$150,000 as a tentative goal.

Member Drive Launched By Mpls. Aquatennial

MINNEAPOLIS, April 27.—Minneapolis Aquatennial Association has launched a drive for 300 firms and 1,000 additional individual memberships. Arthur Randall is chairman. He reports 70 per cent have renewed memberships.

The '46 Aquatennial, July 19-28, is being planned by 30 committees. Ten girls from outside the city will compete against locals for queen of the lake title.

Texas City Will Picture Admiral Nimitz in Display

FREDERICKSBURG, Tex., April 27.—Admiral Chester Nimitz, a native of this city, will be honored by a huge fireworks set piece as one of the features of the Fredericksburg Centennial May 5-8. Thearle-Duffield, Chicago, will provide the piece.

Besides fireworks, features will include a pageant and a music festival.

Punxsutawney Fete Set

PUNXSUTAWNEY, Pa., April 27.—Annual Firemen's Celebration will be held here July 1-6, with F. E. Gooding Amusement Company providing the rides and shows.

Decorators To Have Field Day With Utah Centennial

SALT LAKE CITY, April 27.—Operators who do the street decorating for Utah events, shows, sponsored events, fairs and other celebrations will have a field day in 1947. Utah Centennial Commission, sponsored by the State, and supported by its funds, has decreed that much of the State will be decorated this summer.

Ragmen will have their banners up in Salt Lake City and Ogden more than one-half of the year. Other cities, especially those on the federal highways, will be decorated occasionally. In Salt Lake City and Ogden, which house over half the population of the State, there will be continuous decorations, some of it at State expense.

About 1,000 lines of flags will be purchased and installed at State expense. Display includes the national colors, the Centennial colors of sagebrush green and gold, the State flag and the Centennial seal.

Before the rags go up the Centennial seal will be protected by U. S. copyright, and by State trade-mark registration so there will be no opportunity for wildcaters. Use will be limited to celebrations licensed by the Centennial commission, without fee.

McClure Firemen Sked Cele

McCLURE, Pa., April 27.—McClure Volunteer Fire Department will hold a festival at the McClure Bean Soup Grounds July 4-6.

WANTED WANTED CONCESSIONS

FROZEN CUSTARD, BALLOON DART, CORK GALLERY, LONG RANGE LEAD GALLERY, HIGH STRIKER, BASKET BALL.
Opening in Trenton, Michigan, May 3d.
Wire or Write

DOWN RIVER AMUSEMENT CO.

10138 W. Jefferson River Rouge 18, Mich.

Our Lady of Assumption Celebration

Week of August 12 to 17.
Would like to engage Carnival. Apply to
RALPH SANTELLI
221 French Street Hammeton, N. J.

CARNIVAL WANTED

Including Rides, Shows and Concessions. Week of July 1-6. Admission charge. One of the best spots in West Virginia.

AMERICAN LEGION

Roane County Post #21 Spencer, W. Va.

ANNUAL LEGION PICNIC

Wants Large Carnival

With complete line of Rides, Shows and Concessions, August 8, 9 and 10th. Contact

GEORGE SKIPPER

BOX 37 SIX MILE RUN, PA.

WANTED JULY 3-4

RIDES, CONCESSIONS — NEWTON, IOWA

Contact

J. B. ROSS

Need Floss, Popcorn, Etc.

HERE IT IS!!

An Established 4th of July Old Home Week
(in the heart of town)

SPECIAL EVENTS EACH NIGHT
MAMMOTH FIREWORKS DISPLAY—NIGHT BEFORE THE FOURTH
ELABORATE FLOAT PARADE—THRILLING FIREMEN'S CONTESTS
Thousands of Dollars in Cash Prizes

THIS IS A PROVEN SPOT

PAY DAY IN ONE OF PENNSYLVANIA'S LEADING RAILROAD DIVISION POINTS
LAST YEAR PEOPLE CAME FROM A 50-MILE RADIUS

WANTED

Merry-Go-Round, Ferris Wheel, one other Ride, Side Show, Funhouse, Illusion Show (no Girl Shows), CONCESSIONS of all kinds—Grab Joints, Cook House, Ball Games, Novelties, Frozen Custard, Street Decorator. (No Wheels—No Roll Downs.) Rides and Shows twenty per cent. Location on downtown streets.

WRITE—WIRE—PHONE G. HODGES BRYANT, MANAGING DIRECTOR

Room 60—90 West Broadway (Phones Cortland 7-7539—7-7540) New York City

WALLACE BROS.' SHOW

"America's Most Spectacular Midway"

WANT

SHOWS: Side Show (Billy Logsdon, contact at once). Excellent proposition for Monkey, Illusion, Iron Lung, War Exhibit, Motor Drome and Mechanical City.

RIDES: Roll-o-Plane, Ridee-O, Loop-o-Plane. (Tom Joseph, wire.)
CONCESSIONS: Frozen Custard, Cotton Candy, Snowballs, and all 10c Stock Concessions open, also Penny Arcade.

SLIM CUNNINGHAM WANTS AGENTS FOR ROLLDOWN, RAZZLE DAZZLE AND SLUM SKILLOS.

ALL ADDRESS:

WALLACE BROS.' SHOWS, Bowling Green, Ky., this week; then as per route

WANTED

BISHOP BROS.' SHOW

SHOWS—Girl, Athletic, Pit, Mechanical. Ticket Sellers, Agents. Also Fun House. RIDES—Ferris Wheel, Kiddie Rides or any non-conflicting. CONCESSIONS—Photo and Lead Gallery, Snow Cone, Cook House or Grab, Fish Striker, Grid Store, Swinger and Agents. Good Skillo or Spindlo Man. Pan Store Agent, Banner Man, Stock Concessions. Show will play Nebraska, Wyoming, Montana, Colorado and South Dakota.

FAIR SECRETARIES, GET IN TOUCH WITH US

Syracuse, Kansas, April 28-May 4; then Scott City, Kansas.

JOHN BISHOP

BILL BISHOP

BARNES THRIVES ON THRILLS

Candyland Socko Spec

Seven spine-tinglers with standard fillers round out heavy bill—cash rolls in

By Pat Purcell

CHICAGO, April 27.—Seven sock thrillers, a colorful spec and a fine collection of standard stage and ring acts are woven into a fast moving 2-hour-and-46-minute (including a 10-minute intermission) program for Barnes Bros.' Circus which opened Saturday (20) at Chicago Stadium and will continue thru May 12.

Production combination of Arthur M. Wirtz, William H. Burke and Sam J. Levy, evidently has another winner on its hands as far as this stand is concerned, as each day's business during the first seven of the engagement has shown a healthy increase in cash over last year's record-breaker, and the advance for this and the succeeding week-ends has been terrific.

Stadium has been gaily dressed for the occasion, with green shavings, clown heads, a Candyland entrance arch and illuminated glass bricks encasing the ring curb and the stages. Prices range from \$1.20 to \$3.60, with kids going for half price at matinees with the exception of Saturdays and Sundays.

Heavy Advertising

Most everyone in Chicago must be conscious of the show's presence as the town is liberally sprinkled with 24-sheet stands and a hefty sniping job; taxicab windows carry stickers, elevated platforms are daubed, and the air is literally flooded with rip-tearing spot transcription announcements.

Stadium decorations tend to put the customers in the mood for the colorful spec, a trip to Candyland, and the track is a veritable riot of color almost from the time Bob White makes the introduction until the final characters pass out thru the arch to a solid round of spontaneous applause.

A Trip to Candyland was staged and devised by Marion Macdonald who also arranged the music and the lyrics for the sound track. Spec was built by the Modern Art Studios of Chicago.

Sweets on Parade

Spec opened with a short tableaux on Stage No. 1, depicting The Three Bears, and then the curtain rolled back and a two-car Candyland train "steamed" its way around the track. Then came the colorfully garbed marchers, floats and animated gadgets, all representing toothsome morsels. There were the Chocolate Soldier, the Lollypop Girls, the Gingerbread and Cookie float and marchers, Candy Kisses, Candied Meats, the Sea of Strawberry Pop, Easter Eggs, Ice Cream Cones and Sodas, whirling Peppermint Sticks, and finally Kay Frances Hanneford as the princess of Candyland on a float drawn by four ponies.

Paper mache heads for the spec were unusually well executed, and costumes and props evidently were turned out without a thought to expense, as this one could be presented in or out of doors effectively on a tour, and, according to reliable in-



VERNON L. McREAVY, left, promotional director for the Hamid-Morton Circus, watches Potentate William E. Gregg, of Syria Shrine Temple, Pittsburgh, ink a contract for a showing in that city October 21-26. Recorder J. Leonard Cook views the proceedings.

McReavy Nabs Pitt Shriners for H-M

PITTSBURGH, April 27.—Hamid-Morton Circus will play Hunt Armory here, October 21-26, under auspices of the Syria Shrine Temple, following negotiations conducted by Vernon L. McReavy, H-M promotional director. Shrine Temple has over 16,000 members and is reputedly the largest in the U. S.

Closing of the contract here assured H-M circus a longer season than for 1945-'46. Recently McReavy closed with the Boumi Temple, Baltimore, for date at the Fifth Regiment Army there, November 19-24. Baltimore date had been a fixture before the war but was a wartime casualty, as the armory was not available.

McReavy and his wife, Lillian, will handle the advance promotion for both the Baltimore and Pittsburgh shows. The McReavys will spend the summer at their Leech Lake (Minn.) home.

J. D. Newman, Veteran Agent, Succumbs in St. Paul Hospital

CHICAGO, April 27.—Jacob D. Newman, 76, general agent for Cole Bros.' Circus since 1933 and a circus man since 1892, died Tuesday (23) at 1:30 a.m., in St. Joseph's Hospital, St. Paul. Newman was stricken with a heart attack while in St. Paul March 16 handling Cole Bros. stock at Orrin Davenport's show for Osman Shrine Temple. He responded to treatment well until Saturday (13) when he suffered a relapse.

Newman, whose family name was Neuman, was born at Hannibal, Mo., July 8, 1869, and his parents moved to Omaha two years later. His first taste of show business was as an usher in the old Farnum Street Theater, Omaha, in 1884. He ran away from home in 1892 to join Gentry Bros. as a program boy, and returned to that show in the same capacity the following season. From 1894 thru 1906 he was agent for Gentry, but in 1907 he went over to the Hagenbeck-Wallace show, the year it was organized, as traffic manager. He stayed with this org for one more year, and then spent

Terrell Names Branson Agent

Clarke takes contracting job—Cole scores big on first week of road tour

CHICAGO, April 27.—P. N. Branson, vet circus agent who had worked as a contracting agent under the late J. D. Newman for several years with Cole Bros.' Circus, has been named general agent and traffic manager, according to word received here today from Zack Terrell. A. J. Clarke, who opened the season as a story man in the press department, has been moved into Branson's former contracting spot.

After a four-day break-in stand at Louisville, in which business was under the record run of 1945 probably due to Holy Week, the show started its annual trek at Owensboro, Ky., Monday (22), Terrell's home town. His old friends and neighbors did not disappoint him as the matinee was near capacity despite a 4:30 p.m. (See Branson Cole Agent, page 102)

Straw House Sees B & B at Pottstown

POTTSTOWN, Pa., April 27.—Bradley & Benson Circus clicked here Monday (22), with a straw house at night after a strong matinee.

It was a different story, however, at West Chester, Friday (19), when clear, but cool weather put the chill on receipts. Matinee outdid the night crowd. It was here the show added two new acts, Lew Barton's Liberty act and Barton's High School Horses. Barton is a West Chester free-lance showman and menagerie owner.

Show came here via Waynesboro, Gettysburg, Lancaster and Coatesville, reporting biz fair at these spots. En route from Waynesboro to Gettysburg, the office truck was damaged in a highway accident.



WHEN THE CIRCUS HISTORICAL SOCIETY held its annual convention at Peru, Ind., recently, Terrell Jacobs, left, was the host; Burt Wilson, center, the featured speaker, and Don Smith, CHS founder, convention chairman.

Members From 10 States Attend CHS Conclave in Peru

PERU, Ind., April 27.—Members of the Circus Historical Society from 10 States attended the first national convention of the organization here last week. Meet closed with a banquet attended by 85.

Terrell Jacobs served as toastmaster, and introduced Don F. Smith, founder of the CHS and convention chairman, and Burt Wilson, Chicago, principal speaker. Other speakers included George Graf, Peru, who represented the Circus Model Builders; Bob Zimmerman, Madison, Wis., representing the CFA, and Art Johns, who recently completed the art work on the new Barnes Bros.' Circus wagons. George Hubler and Dick Conover, the latter of Dayton, O., entertained, Conover showing color slides.

During the convention members visited the old Wallace circus quarters near Peru and the old Cole Bros.' quarters at Rochester, Ind., and the Peru Museum, which is presided over by Mrs. William A. West. A visit also was made to various cemeteries and wreaths were placed on graves of Ben Wallace, Jess Adkins, Bert Bowers and Jerry Mugivan. Taps were sounded on the calliope brought by John W. Young, of Ann Arbor, Mich.

Officers of the association are Arthur E. Stensvad, president; John Van Matre, vice-president; John J. Crowley, secretary, and Walter Pietschman, treasurer. Convention committee included Smith, Robert Green, Chalmer Condon, Jacobs and John Van Matre.

Norfolk Profitable For Sparks Two Days

NORFOLK, April 27.—A two-day stand here (22-23) proved profitable for Sparks Circus. Strong houses were on hand for matinee and night shows both days.

At Wilson, N. C., Saturday (20) a breakdown of some of the vehicles made the show an hour late getting under way. By that time the crowd was only fair. A fair crowd caught the night show.

Durham, N. C., proved a good spot Friday (19), a strong house witnessing the matinee and a full house being on hand at night.



J. D. NEWMAN

the next three years as agent for the Forepaugh-Sells show.

He became agent for Barnum & (See J. D. Newman on page 87)

RINGLING READYING CASE

Briefs To Be Filed This Wk.. Scene Secret

Florida Wants To Sell

NEW YORK, April 27.—Secrecy enveloped the primary legal maneuvering of Robert Ringling, ousted head; his mother, Mrs. Charles (Edith) Ringling, and their counsel, Dan Gordon Judge, who have promised court action to decide who should rightfully retain the position of president of Ringling Bros. and Barnum & Bailey Circus, as tension among performer personnel mounted in the backyard at the Garden. Meantime, Jim Haley, president, and John Ringling North, vice-president, both of whom were elected at the recent stockholders' meeting, were ignoring, on the surface at least, the possibility of their leadership being threatened by a legal decision.

Inauguration of court action was originally plotted for this week but preparation of the case required more than the allotted time, it was said. Information available indicates that paper work will be completed and ready early next week for submission to judicial authorities. No indication of the scene of potential action has been given by the Ringling forces, but Boston and the State of Maryland have come in for grapevine mention. Judge, Ringling attorney, is absent from the city. Robert Ringling continues to reside at the New Yorker Hotel. He has issued no statements.

"Something in the Air"

Show personnel, thinking out loud, voice the opinion that "something is in the air." Their comments are carefully worded but few, if any, doubt that many changes will take place following the securing of their jobs by present officeholders. Some, more daring than the rest, stated their belief that Robert Ringling had "worked too hard in winter quarters getting the show together to be ousted (See Robt. Ringling on page 81)

Beatty Buys Huge Light To Let 'Em Know About It

LOS ANGELES, April 27.—Hollywood premieres, with searchlights sweeping the sky, will have nothing on the Clyde Beatty Circus this season. Delivery of a huge 800,000,000 candlepower anti-aircraft searchlight, with power unit, was delivered to the show in Los Angeles this week.

Purchased from the government supply of surplus war materials, the gigantic searchlight will be mounted on a semi-trailer unit which will travel overland. Plans are to use the light on tour this season, especially in small towns, to attract attention to the lot. On a clear night the searchlight can be seen for 40 miles.

Montgomery Gets 2 Full Houses at Sonora, Calif.

SONORA, Calif., April 27.—Business was good here Tuesday (16) for the C. R. Montgomery Wild Animal Circus, show getting two full houses.

Monday (15), Riverbank gave with a capacity matinee and a fair night house.

What a Difference!

WASHINGTON, April 27.—Five years ago Alamas Shrine Temple here presented its first indoor circus—and netted \$1.90. The 1946 venture, completed Sunday (21) with three shows, netted the temple in excess of \$40,000 for its charitable work. "Some difference, eh?" was the remark made by Howard P. Foley, general chairman. Hamid - Morton Circus was sponsored this year.

St. Looney Hits Sizzling Pace

ST. LOUIS, April 27.—Despite the fact that three less matinees were played than during the corresponding period a year ago, when previous records for the St. Louis Police Circus were shattered, 47,500 had viewed the show thru Thursday (25), at seven performances.

Total is 8,000 better than for the corresponding number of days a year ago, and the 1945 mark represented 10 performances.

Advance sale was so strong that the huge arena was sold out Friday (26) morning for all performances thru Sunday (28), and the advance for the remaining showings thru May 12 was running almost 20 per cent ahead of the record pace.

It was announced that Carl Randall, who trained the 48 girls for the ballet numbers, will leave immediately after the close of this engagement for the Municipal Opera at Dallas.

Clown alley is headed by Happy Kellems, with Felix Adler, P. Roberts, Lew Hershey, Charlie Frank, Jimmy Davison, Roy Hill, Paul Rasche, Hip Raymond, Gabby Dekoe, Hal Griffin, Van Wells, Billy Sweitzer, Jimmy Cogswell, J. Roberts, Bessie Costello and the Ackerman Duo on the roster.

Ryan's Actors Happy But Musicians Beef

LOS ANGELES, April 27.—Lieut. Dick Ryan's International Rodeo and Thrill Circus, featuring Hatsushimo, famed white horse of Emperor Hirohito, in the Coliseum here April 7, pulled 31,000 paid admissions, with the performers getting their money in full.

The only beef came from the musicians of Local 47, AFM. The tooters were paid but Ryan is on the "un-fair list," a union spokesman said. When asked why, the union official said: "This evidently was due to attitude or some other technicality. We got our money but we don't want to go thru it again."

Bougliones Retrieve Animals

PARIS, April 27.—Bouglione Brothers, operators of the big Cirque D'Hiver Indoor Circus Arena, Thursday (25) welcomed home a group of animals which they claimed has been taken from them by the Nazis in 1941. Technically, the animals—two elephants, two camels, a group of lions and a giraffe—were allotted the Bougliones by the Inter-Allied Control Commission as their share of war reparations. Animals were shipped to Paris from the Schoenbrunn Zoo in Vienna, Austria.

HM Buff Gross Nods at 120G For Bldg. Mark

BUFFALO, April 27.—With perfect weather and backed by a strong promotion campaign, auditors figure the 12th annual Hamid-Morton Circus for Ismalia Shrine Temple will have grossed in excess of \$120,000 when it closes tonight for a new record for the Municipal Auditorium.

Sonja Henie holds the present mark of \$107,000, the circus having missed equaling that figure by \$1,000 in 1944.

Capacity crowds have been the rule since opening Monday (22), and matinees have been unusually strong, probably due to the Easter vacations. Prices range from \$1.10 to \$3.30, including tax, with a 50-cent admish for kids at the matinees.

Advance promotion was heavy, there being \$62,000 in the box when the show opened, including the membership sale. Newspapers and radios within a 150-mile radius of Buffalo were worked strong, and billing was heavy, especially windows, streetcars and auto bumpers. Many special radio interviews helped, as did the animal naming contest for youngsters—this time it was a Brazilian tapir that needed a name.

Bob Morton, managing director of the show, said that LaTosca, injured in an unsupported ladder act at Washington a week ago, suffered two broken bones in a foot and will be out of action for six weeks. Only major accident here occurred Thursday night when Jimmy Tracey, clown, suffered a broken kneecap when doing a turnover at the completion of a gag.

Morton and Herman Blumenfeld, of the George A. Hamid office, New York, were honor guests at a party given by the Shrine for the circus company. Shrine presented Morton with a new portable typewriter. Distinguished visitors during the engagement were George Hoffman, general chairman, Cleveland Grotto show, and Tunis (Eddie) Stinson, director, Detroit Shrine Circus.

Tracy, Calif., Proves Only Fair for 101 Ranch

TRACY, Calif., April 27.—101 Ranch Wild West Circus drew two fair houses here Thursday (18), Wednesday (17) at Turlock, show played to a fair matinee and a strong night crowd.

Show was the second one to play Turlock in four days.



JOCKO... a natural for Circus and Carnival

THIS MONKEY ACROBAT has a terrific appeal for every youngster... a circus or carnival souvenir that will outsell standbys like balloons, whips and windmills. Easy to operate, exciting action to demonstrate. Well made of heavy-ply bristol, securely jointed with swaged metal rivets, printed in gay organ grinder colors, colored wood plunger. Packed 1 gross in carton. Shipping weight, 6 lbs. F. O. B. N. Y.

ORDER NO. 42.....PER GROSS \$8.64

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53 E. 10th St. New York 3, N. Y.

PERFORMERS

We can supply you with any made-to-order equipment, Ballbearing Swivels, Wire Rope, Manila or White Line Splicing, Seamless Covered Spanish Webs. Send for sample.

THE HEBELER SHOPS

P. O. Box 56 Bloomington, Illinois

SUBSCRIBE NOW! THE SHOWMAN

The new printed and illustrated circus paper. Read "Lalace," "C. R. Montgomery Circus," "Bad Elephants Put To Death" and others in the April issue out now. Four months' trial subscription, \$1; Year \$3.

ROBERT SAMS
Box 682 Birmingham 1, Ala.
Not for Sale on Newsstands

S-P-E-C-I-A-L

Fully acclimated and healthy RHESUS MONKEYS for immediate delivery. Rent or purchase outright for outdoor cages or islands while stock lasts. \$25.00 Each.

Mother and Baby Rhesus Combination, sure-fire attraction for all parks. Delivery in middle of May.

\$100.00 combination. All F. O. B. New York, N. Y.

TREFFLICH'S BIRD & ANIMAL CO., INC.

215 Fulton Street New York 7, N. Y.

INDIAN ELEPHANTS FOR SALE

Small or large. We can supply one or twenty. Let us know your needs for early or future delivery. Responsible New York corporation. Native attendants available if required.

INTERNATIONAL IMPORT & EXPORT CORP.

240 EAST 45 STREET NEW YORK 17, N. Y.

Flash Wardrobe, Big Promotion In Mills Preem

ASHLAND, O., April 27.—Waving the Stars and Stripes, Mills Bros. Circus opened its seventh annual season here Saturday (20) to a well-filled house at the matinee premiere. Cold weather held crowd down at night.

Show was weak in the air, but new wardrobe made good appearance. A new light plant and several new trucks were in evidence. Program finale tagged *Flags of All Nations*, brought out an abundance of waving.

Org is depending on a strong promotional organization, with a crew ahead working up programs, banners, tie-ups and advance ticket sales. All stands will be under auspices. Practically the entire month of May will be spent in Ohio.

Top is 100, with three 50's, and will accommodate approximately 3,000, including 800 chairs, with grandstands on both sides and blues at each end.

Spec, titled *Zula Land*, was pro- (See *Flash Promotion* on page 103)

Blackpool Tower Opens; Not of Pre-War Standard

LONDON, April 27.—Blackpool Tower Circus, Blackpool, opened its season Monday (15). For the first time there will be no break in the run, as the show will continue thru September instead of closing down for a month after a brief Easter season.

Show features big water spec as usual, with 20 water-ballet girls. Circus line-up has Cairolis, Alzanas, Miss Peggy's Liberty horses, Tovarich Troupe, Boy Foy, Victor Julian and His Pets, Scott Family, Chevalier Brothers, Coco, Michael and Family, Annette's Circusettes, Lancings, and El Granadas and Peter. Show is not up to pre-war Tower standards, only well-known acts being Chevalier Brothers, Cairolis and Boy Foy. Dearth of new talent and lack of big animal acts probably responsible for absence of outstanding numbers.

Talent situation in England may improve, as the British Government has relaxed its ban on foreign acts, and such acts are now being permitted to take out of the country money earned in England.

"THAT GRAND OLD SHOW"

Bailey Bros.' Circus CAN USE

Useful People all departments, Assistant Boss Canvasmen, Press Agents. This show feeds four times each day. Wheeling, W. Va., May 1; Washington, Pa., May 2; Morgantown, W. Va., May 3; Connellsville, Pa., May 4; Greensburg, Pa., May 6.

ORGAN GRINDER MONKEY WANTED

Please describe fully variety, also whether organ and props included together with acts; also best cash price. P. O. BOX 1640, San Antonio 6, Texas.

WANTED

Man to take charge of Side Show, Grooms, Truck Drivers. Man to run Pony Track. Two more girls to ride menage. Cowboys and Cowgirls. WANTED TO BUY: Calliope.

Banard Bros.' Circus ETNA, OHIO

RODEO AND SHOWMEN

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RADIO RED

P. O. Box 154 Carrizo Springs, Texas

Dressing Room Gossip

Ringling-Barnum

Performance now runs 2 hours, 35 minutes and appears set. Business biggest in show's history. Members of the show participated in Don McNeill's *Breakfast Club* broadcast, witnessed by 18,000 persons.

Visitors included Mrs. Parks, noted animal sculptress; Mr. and Mrs. R. P. Thomson, Savannah, Ga.; Walter Kaner, Art Concello, Frank McCloskey, Joe Lynch, Ike Vern; Frank Cruickshank, former press agent with the Big Show and now with United Artists; Bob Venn, general manager of Station WGBS, Miami, who formerly was with the Flying Behrs; Sonny Nahn, Albert Ostermaier, the Shyrettes, Mae Clark, A. B. Tavlin, Clyde Sellers, Bert Ritchie and Murray Burt.

The sick list includes Lee Wallenda and Dolly Jahn, the latter being out of the aerial act because of a knee injury.

Back-door scenes: Carl Wallenda roaming the backyard with photogs from parade. . . . Paul Jung and his atom smasher gag really brings down the house. . . . Cliff Chapman off to join the Orson Welles show *Around the World*. . . . Members of the Sparks Circus, coming up from Norfolk, to catch the show, cutting up in the back lot. . . . Emmett Kelly reversing the autograph situation by having the cash customers autograph his book with a giant fountain pen he uses in one of his gags. . . . Harry Dann, Lou Jacobs and their harem dance gag, with Henry Bedoe as the dancer, is one of the funniest of the season. . . . Bargain sale gag is really dressed up this year with new costumes and wigs. Some 50 clowns work this number. . . . Joe McCarthy, wardrobe superintendent and his assistant, Tex Rowan, really take care of the costumes. . . . Pete Reha and the prop boys keep the show moving at a fast pace. . . . Mac McGowan did okay with West Fleet in the fifth last week. . . . Jimmie Brown and his boys in the backyard grease stand keep us supplied with plenty of good eats.—DICK MILLER.

Clyde Beatty

Show continues to roll along like "Ol Man River" in Los Angeles. Order of the day is three shows.

An outsider would think the circus was making a picture, as many visiting screen stars have been noted. Clyde Beatty hosted Spencer Tracy, the Marx Brothers, Amos 'n' Andy, Ken Maynard and Ray Milland. Red Skelton joined forces with clown alley and worked thru a show. Presence of flicker stars has ladies of the org excited.

Easter Sunday found fem show members adorned with corsages. The writer received an Easter card which featured a rabbit with extremely large ears. It came from the ladies' dressing room. Could they be insinuating that I am eavesdropping? Could be!

Next week names of all the show-folks who paid a visit in L. A. will be listed.—DON FRANCISCO.

Sparks

Flying Esquedas have opened with their act. Ray Goody left to appear in a Boston production. Kay Clarke is doing web in the center ring, finishing with her one-arm swings.

Glen Graves, announcer with the show, flew to New York to see the Big One.

Oscar Lowande fell victim to the light-fingered fraternity, losing his watch and chain.

Mickey and Minnie, the monks, have bought George Penny a new trailer.—CHARLES F. CLARKE.

Cole Bros.

Show got off with a bang in ideal weather after three days' rehearsals. Zack Terrell has added five ears. He should be very proud of his equipment, the performance and his paint job. We are.

There are many new faces, including the Cristiani family. Also new is Billy Powell, wire-walker, doing backs, forwards and flip-flaps. New faces in clown alley include Joe Wilde, Billy Hudson, Billy Burke, Howard Bryant, Billy Griffin, Lawrence Cross, Brownie Gudath, Dick Lewis and Bagonghi, midget. Also new are the Chambertys, and George and Manuel Murl.

A new feature is Paul Nelson working his 12 Palominos from horseback. Jack Voice is back in the flying act after three years overseas. Mr. and Mrs. H. J. MacFarlan and Mrs. Katie Luckie deserve much credit for the wardrobe they have turned out. They really have done a grand job. Billy Burke did an excellent pictorial job during the winter.

It's said that things come in threes. That, at any rate, has proved the case as within three days, there were as many accidents. Billy Powell took a buster off the wire; Harold Voice was thrown out of the net when a spreader broke, and George Chamberty sprained an ankle when he missed his double. All, however, are back at work.

Visitors noted were S. O. Braathen, Mr. and Mrs. Oakley, Tommy Hodgini, Joanie Griebing, Doc Waddell, Felix B. Adler, Dick Tally, Dr. W. C. Huebener, John Young, Tommy Bentley; Mrs. John G. Robinson, and son, John IV; Mrs. Arthur Nelson, and Cookie, circus barber from Peru, Ind.—FREDDIE FREEMAN.

Mills Bros.

Charles Brady and his crew are doing an excellent job of getting it up and down. Harry Shingle and his aids are also scoring with their culinary productions.

Jiminy Mader and his funny men have all pitched in to turn out new clown numbers. Marilyn Ghrehart has been explaining to the new ones why style is so necessary.

Eddie and Bee Frisco, wire act, arrived just in time to change wardrobe for the opening show.

Visitors the past week included Doc Waddell, Willard Backenstoe and son, and Mrs. Frank Sutton, the last named an Ashland, O., circus fan.—JERRY DENNIS.

Bailey Bros.

The tour thru Kentucky has been ideal, with perfect weather and grassy lots. Buckets, washboards and clotheslines are much in evidence. Since Pete Sadowski started moving the fleet at night, everyone pitches in early, gets the work done and has plenty of leisure time.

Everyone was sorry to learn of the death of Ray Rogers, a real showman.

Danville, Ky., gave folks of the Bailey and King shows a good chance to visit, the King lot being nine miles from Bailey's. Robert and Lois Stanley joined with their wire, aerial and dog acts. Delores Brown escaped serious injury when she fell during her trap number. Opal Stevens has been on the sick list, and Bob Stevens is nursing a burned hand. Bob was inspecting the new light plant. He spotted a shiny pipe and took a hold. It turned out to be the exhaust pipe and was red hot.

Harry Swank has been enjoying the scenery around here. He even picked a big bouquet of dogwood. Chester Gregory is with the show, but his heart is elsewhere. C. C. Smith is the most popular man on the (Dressing Room Gossip, page 102)

King Bros. Get It in Kentucky

PINEVILLE, Ky., April 27.—Kentucky is proving "home" for King Bros. Circus with fuel and straw houses the rule, rather than the exception. Pineville kept pace with the rest of the spots Monday (22), giving with two full houses despite the fact rava fell two hours before the night show.

At Manchester Saturday (20), show drew two full ones, with ideal weather. It was a straw for the night at London Friday (19) after a strong matinee. Harrodsburg, minus a circus for a long time, turned out a full house at night Thursday (18) and a big one for the matinee.

It has been the same all thru Kentucky from opening day April 12 at Hartford, where two straw houses were on hand for the first circus to play the town in 12 years.

During the trek thru Kentucky, visitors have been numerous. To mention a few at the various spots were Vernon Reaver, Milwaukee, former circus agent; John Loy, bus operator of Hendersonville, N. C.; Johnny and Ione Weikel, Judge A. B. Palmer; Noyelles Burkhart, manager of Cole Bros. Circus; Mr. and Mrs. Joe Haworth, Frank Orman, Cecil LaBelle, Howard Bryant and members of the Christianis Troupe, Bob and Opal Stevens, Mr. and Mrs. Andy Kelly, Chester Gregory, Dolly Jacobs, Mrs. Bud Anderson, Mr. and Mrs. Harry Fitch, Harry Miller, Lillian Sandusky, C. C. Smith, Harry Anderson Jr. and his family; James Shropshire, for many years side show manager with the show, who entertained at a dinner; Dorothy Benjamin, Alexander McIntosh, whose wife, Flo, is a member of the Harrick Troupe, wire walkers, and Dr. Paul Taulbee, brother-in-law of Howard King, and Mrs. Taulbee.

H. B. Franklin Dies After Circus Act

HUNTINGTON BEACH, Calif., April 27.—Horace B. Franklin, 63, vet circus performer known as Jack Bassett, died of a heart attack Monday (15) following the opening matinee of the Barney O'Hearn Circus on which he was featured.

A native of Wolverhampton, England, Franklin came to America in 1910 and went into show business as a wire walker and perch act performer. He played circuses, fairs, carnivals and vaudeville in every part of the country for the past 36 years.

Opening the 1946 season as a Ring No. 1 attraction of the C. R. Montgomery Circus, Franklin did a balancing act with tables, chairs and bottles as Display 13 on the bill. He left the Montgomery show to open with O'Hearn here.

He leaves his wife, Sarah, who for many years was a part of the act billed as the Jack Bassett Balancing Team.

John R. North Will Wed Jean Barry McCormick

NEW YORK, April 27.—John Ringling North, recently elected first vice-president of Ringling Bros. and Barnum & Bailey Circus, announced here Sunday (21) that he will soon wed Jean Barry McCormick, non-pro. Ringling was divorced from his first wife, Germaine Aussey, French actress, about a year and a half ago.

Miss McCormick makes her home in New York and Holyoke, Mass. Her father is a construction engineer.

Ringling recently voted his circus stock in conjunction with Mrs. Aubrey Haley to oust Robert Ringling as president of the Big Show and, at the same time, to elect Jim Haley president and himself vice-president.

Owens, Rubens Bow for Shrine At Springfield

SPRINGFIELD, Mo., April 27.—Buck Owens-Si Rubens Circus and Wild West Show, built at Springfield the past winter, opened its season in rather inauspicious fashion at the fairgrounds' coliseum here Tuesday night (23), attracting barely 1,500 first-nighters. An all-day rain helped discourage attendance. About Ben Adhem Shrine Patrol sponsored the five-day stand.

Owens built his pre-show ballyhoo around Stormy, a white horse which has had several movie roles, including that of *Thunderhead, Son of Flicka*, and Cyce O'Dell and her eight-girl aerial ballet. He combined his Wild West Show with the circus acts.

It's a one hour and 48-minute three-ring show, with Owens doing a full-time job as equestrian director, announcer, stunt rider, lariat twirler and participant in two horse acts.

THE PROGRAM

Bum and Marie Henry, pony act, in one ring; Jimmie O'Dell and his five-pony act in another.

Swinging ladder, with Nina O'Dell, Lorraine Mariott, Francine Mariott, Beulah Shearer and Novel Freeman.

Clowns—Sig Bonhomme and Billy Nelson, assisted by a small boy.

Trampoline, with the Morales family, Felix, Iva, Sonny and Snookie.

Menage, with Altamae (Owens) Niquette, Leon Snyder, Irma Lee, Buck Owens, Francine Mariott, Nina O'Dell, Jimmie O'Dell and Norman Shearer.

Clown routine. Clara and Paul Wolcott, dividing their dogs, with nine in one ring and six in another.

Cloud-swing, with Novel Freeman, Altamae Niquette and Irma Lee.

Bear act, with E. W. Clark sending animals thru usual paces of skating, barrel-rolling and bottle-tipping.

Aerial ballet, with Cyce O'Dell, Altamae Niquette, Irma Lee, Beulah Shearer, Lorraine Mariott, Francine Mariott, Novel Freeman, Nina O'Dell and Snookie Morales.

Introduction of Stormy, movie horse.

Bum and Marie Henry, light wire.

Liberty horses, with Irma Lee, Buck Owens and Altamae Niquette each setting six horses thru their paces in each of the three rings.

Introduction of Nubbins, 40-pound horse, billed as the smallest Percheron in the world. Cyce O'Dell in a series of one-arm phlanges.

Clowns.

Bum and Marie Henry, rolling globes and juggling.

Felix Morales, head slide.

Clowns.

Quadrille on horseback opened Wild West portion of show, with Altamae Niquette, Joe Chirwka, Irma Lee, Leon Snyder, Francine Mariott, Nina and Jimmie O'Dell and Norman Shearer participating.

Trick roping by Buck Owens, Leon Snyder, Joe Chirwka and Norman Shearer.

Rope spinning by Leon Snyder, Joe Chirwka and Norman Shearer.

Bullwhip with Leon Snyder, Irma Lee, Joe Chirwka, Nina O'Dell, Buck Owens, Altamae Niquette, Francine Mariott and Norman Shearer.

Trick riding by Buck Owens, Leon Snyder and Altamae Niquette.

Staff and Roster

Co-owners, Si Rubens and Buck Owens; general superintendent, Charley Smith; boss canvasman, Tex Hayes; purchasing agent, Billie Bodoni; general agent, Charley Brunk; transportation superintendent, Clarence Bechtelheimer; band leader and mail agent, John Dusch; electrical superintendent, Lee Baker; ring stock superintendent, Jimmie O'Dell; ponies, Lester Ellifrits; concession, George Bush and Chan Laube.

Side show manager, George Foster; side show boss canvasman, Norman Shearer; props superintendent, Raymond Thomason; propmen, Earl Inkofo, Jack Trigger, Tom Robinson, Jimmie O'Dell, Marion Sherman, Glen Jackson, Steve Fowler, Charles

St. Louis Police Program

Produced under the direction of Frank Wirth; dance numbers by Carl Randall; music by Frank Momeno and his band directed by Frank Cervone; equestrian director, Phil Wirth; assistant equestrian director, Tommy Kay; boss props, George Baur; master of ceremonies, George Carson; costumes by Brooks.

Display 1
Spec—"The Easter Parade" featuring entire personnel, floats and a piper band.

Display 2
Hip Raymond, table rock; Laddie LaMont, unsupported ladder; Ackerman Duo, knock-about; all clowns on tracks.

Display 3
Dick Clements' lion act.

Display 4
Aerial—Mike Cahill, cloud swing; Conchita, iron jaw; Corinne Deairo, cloud swing; Mae Lewis, cloud swing.

Display 5
Count Ernesto (Wiswell) and His Ford.

Display 6
Sonny Moore's dogs, Arsene Gautier's Steeplechase (ponies and dogs); Mme. Loyal's French poodles.

Display 7
Clown fire department, produced by Van Wells.

Display 8
Great Arturo and Partner, high wire.

Display 9
Walter Guice Duo, trampoline; Nana's Pets, Dachshund novelty; Three Pages, trampoline.

Display 10
Powers' elephants, worked by Sparky Lafferty.

Display 11
Clown prize fight—Jimmy Davison and Gabby DeKoe.

Display 12
Aerial bars—Bob Eugene troupe and Harold Voise company.

Display 13
Phil Wirth's riding school.

Display 14
St. Louis Police quartet.

Display 15
Arena Precision Girls and Hoagland's horses in the garland entry, with an Iwo Jima finale.

Display 16
Clown auto gag.

Display 17
Kay and Karol, jugglers; Pape and Conchita, perch; Sidneys, bicycle; Laddie LaMont, rolling globe; Marks and Lucille, bicycle.

Display 18
Stevens Bros. and Big Boy.

Display 19
Menage—Hoagland's and Polack's horses, featuring Dorita and Arthur Konyat, and Dorothy Herbert.

Display 20
Clown walkaround.

Display 21
High poles—Kurtzo and Kurtz; the Ortons, and Bernice. Latter makes a slide for life.

Display 22
The Dearos, wire; Slayman All, tumblers; Walter Herlod, wire; Three Kings, tumblers; Maximo, wire.

Display 23
Polack's Black Horse Troupe (liberty), worked by Don Carlos Carreon.

Display 24
Flying Valentines and Ward Bell Troupe.

Display 25
Clown walkaround.

Display 26
Hoagland's high-jumping horses.

Display 27
Patriotic finale featuring ballet and a replica of the Statue of Liberty in Stroblite.

Hargis, Robert Corey and Ray Walker.

Cooks, Mr. and Mrs. Bill Klos; waiters, Jim Botts, John Henry; stewardess, Mrs. Lee Baker.

Mechanics, Clarence Bechtelheimer and William L. DeClements.

Big top riggers, Raymond Thomason, Steve Fowler and Robert Corey; seats, Lawrence (Fat) Byers, Johnny Parkhouse; workingmen, David Lawrence, Cecil Tate, Robert Howard, Charles David Snow, Blackie Barnes, Gene Harpole; front door, Billie Bodoni, Jesse Burns; side show canvasmen, Virgil Call, Ben Homer and Bill C. Springer; concessionaires, Ray O'Day, Rena DeClements, William G. Murphy, D. H. Gauvereau, Mr. and Mrs. Michael (Polack) Malos, Bill M. Marinkevich and Bill Watkins.

Big Show Band

Norman Handley, baritone; Don Shanklin, calliope; Victor M. Tittle, Alfred Tryear, Ben Friesham, trumpets; Robert James, trombone; Johnny Mease, drummer; J. E. Hernandez, sax.

Barnes Chi Show Thriller; 'Candyland' a Click; Biz Big

(Continued from page 76)

formation, it cost over \$60,000 to put together for the Chicago and Detroit runs which figure a few days more than five weeks in duration.

Sound track was considerably better than the one built for the Alice in Wonderland spec of a year ago, and the timing was much better. The Alice venture was something of a maiden journey for this sound track business in the circus world and the producers profited by their experience.

Terrell Jacobs Scores

Following the spec, George Cook and his funny Ford, aided on the stages by Donahue and LaSalle, and Chick Yale table rocks, sent the show proper away at a fast tempo, setting the stage for Terrell Jacobs and his lions and tigers. Jacobs had 18 big cats in the cage and used seven in his picture line-up, but it was King, the tight-rope walking lion, and Sheba, the walking lioness, who really thrilled 'em, for thrill No. 1 on the program.

Thrill No. 2 popped in the next display with Ethel D'Arcy's slide drawing a gasp while the Blondin-Rellins Company gave the customers a run on the revolving horizontal bars, the girl working a single trap and Roman rings while the man topped it by balancing a bicycle on the revolving bar.

Montes De Oca scored with their trampoline hand balancing while the Wright Duo balanced on a revolving ladder and the Noble Trio turned in a rugged routine on horizontal bars. Gaudsmith Brothers and their French poodles came up with their solid comedy and Winifred Colleano supplied thrill No. 3 with her twisting heel catch and somersault to the Spanish web as the finale of the aerial ballet.

Dumbo, elephant character, offered a cute ring novelty while Spiller and Frisco seals applauded for themselves on the stages for an okay display. The Chinese display, featuring the Wong Troupe, Coty and Sue, and Tsi and Somay, ran the gamut of Oriental exercises and contortions.

George Hanneford and Company, featuring Kay Frances Hanneford, was as solid as ever, with Kay showing great development as a rider during the past year, and George Jr. carrying the bulk of the heavy duty. George Sr. clowning as usual in a refreshing manner. This troupe isn't as sensational as some of the big riding acts, but they sure sold their turns. Tommy Hanneford, who carried on while George Jr. was in service, was inducted into the army a month ago.

Aida—Thrill No. 4

Aida, the Girl in the Moon, closed the first half of the bill with a thriller devised on a rigging which turned rapidly, apparently powered by a miniature airplane. Spotting was perfect for this number and Aida (Mrs. Walkmir) served her top chiller by hanging by one foot from a trap while the rigging whirled and fireworks sprayed from the airplane.

After the 10-minute grapple at Jacobs Brothers grab joints, the customers returned to be entertained by three elephants worked by Spencer Huntley in the ring, and the dog and pony routines of the Robertas and the Kirks were offered on the stages. Clowns walked around during this one, with Gulliver's Ganders waddling along with 'em.

The Willys presented their top juggling act in the ring while the Hartleys and Littlejohns performed on rolling globes. Thrill No. 5 followed with Malikova on the high wire. The speed and dexterity with which she performed her routine was

all that could be asked for, working with baskets on her feet, inside a sack, on a bicycle and on a combo ladder-cycle contraption that gave her a gasping blow-off.

Gallaghers a Hit

Mel Hall rated an extra introduction for his unicycle turn in the ring while Paige, Jewett and Kiki, and the St. Clair Sisters and O'Day got their share of applause for the cycle work on the stage. The Gallagher Family, five youngsters, made a hit with their pyramid building, teeterboard and tumbling routine, while the roly-roly of the Saxons and Gasen Duo rounded out the display effectively.

Johnny Gibson's Hollywood Ballet of the Air, six people working close to the roof, turned in a fine picture number and a Stroblite finish stamped this as Thrill No. 6. The flying-return display brought on the Flying Hartsels, Bobby Fisher and his Fearless Flyers, and the Flying Valentines. Routines were carefully worked out, and the Hartsels delivered despite the fact Johnny Hartsel had been rushed to a hospital for an emergency appendectomy and Hank Robbins was substituting as catcher for the act.

Bill Bushbaum presented Greer's Liberty Horses, four whites, four blacks and four Palaminos in flawless manner, and the fine routine of a year ago has been improved.

Thrill No. 7, and the finale was the shooting of Miss Victory (Egle Zaccini) out of a cannon, and this again proved to be the top closing number around.

Clowns were much in evidence thru the program, two or three "coppers" strolling about most of the time. Funnymen offered only two production numbers, the reducing gag and the Randows in a comedy boxing bout. Tad Tosky's walk-around efforts showed the most ingenuity.

What! No Menage?

As a whole, the program was entertaining. If one were to be critical, one could raise an eyebrow and yelp: "Where was the menage?" True, there wasn't any menage, but then probably the ordinary cash customer didn't miss it anyway—but for yours truly it was missing, indeed.

Izzy Cervone did a top job handling the band, and the prop boys, under the direction of Whitey Wilbur and Hop Graham, should be allowed to take a bow. Go ahead and take it, boys!

WANTED by Dailey Bros.' Circus

Two Good Reliable Men To Work With Fred Brad.

Denison, May 2; Sherman, 3; Denton, 4; Weatherford, 6; Eastland, 7; All Texas.

BAILEY BROS.' CIRCUS

WANTED

DOUBLE DRUMMER FOR BIG SHOW BAND. Union scale. Wire as per route. Address:

Skinny Goe, handler

c/o Bailey Bros.' Circus, Marietta, Ohio, April 30; Wheeling, W. Va., May 1; Washington, Pa., 2; Morgantown, W. Va., 3; Conneville, Pa., 4; Greensburg, Pa., 6.

WANT ACTS

Doing two or more. 28 weeks. Join at once. State all.

TOMMY TOYES

Phoenix, Arizona

UNDER THE MARQUEE

Jack Harris, old-time clown, Terre Haute, Ind., reports that Cole Bros. had two big houses in that city April 24.

J. C. Admire was forced to resign after making two towns for King Bros., because of a severe attack of flu, and will be forced to rest for a while.

Grant S. Ray, Hagenbeck-Wallace tax auditor in 1937 and now in the Navy Ordnance Division, heard Joe Basile play his "Union Jack Flag March" at the Shrine Circus, Washington, and Basile has agreed to feature it on Canadian fair dates this summer. Ray also composed "Mother With a Blue Star Flag," and his "Television March" will be played by the U. S. Marine Band at a formal concert in Washington May 5.

Robert W. Couls is working on the promotion of the 27th annual festival for St. James Church, Ferndale, Mich., meanwhile assembling equipment for Webster Bros.' Circus, which he will take on the road either late this fall or next spring. Equipment shortage may make a '46 start impractical.

Bob Atterbury writes emphatically that Joe Webb did not own an elephant, and the reason he quit the project to take out Atterbury's equipment under the Webb title was shortage of bank roll. Atterbury, however, seems well pleased with the deal, as Webb did considerable work getting the equipment ready, and now Atterbury will take it out under the Lee Bros.' banner.

Sam Ward, in from a winner at Akron, paused in Chicago Thursday (18) before moving on to Los Angeles to touch off Polack Bros. campaign for Al Malaikah Shrine, set for June 6. It was farewell to the Chicago boys, said Sam, 'til November.

Joe Baker, on the Sparks Circus advance, talked over old days on the Al G. Barnes show with Grover Hill at Durham, N. C., recently. Joe, elected steward this season, also reports a letter from another Barnes old-timer, Ben Fink, now of Los Angeles.

Wesley Cisco Richards, Pensacola, Fla., owner of six elephants, recently was the subject of a long story, with a three-column picture, in *The Pensacola News-Journal*. Story told of how Richards, who owns the Pinehurst tourist courts, Pensacola, started buying elephants and how lonesome he is now that his elephants have joined various shows for the summer.

Lillian McReavy underwent a tonsilectomy recently at Mankato, Minn. . . . Charlie Perkins, formerly with Winstead's Minstrels and Arthur Bros.' Circus, has the Side Show with the 101 Ranch.

Jack McAfee is still with a Coast cigarette vending company. . . . Mrs. Norman Carroll is remaining with the Hollywood Russian War Relief Association. . . . M. E. Arthur is looking after Jimmy Wood's movie con-

tracts while Wood is out with his 101 Ranch Show. . . . Chester Pelky is busy with his business on Garvey Road.

Gus Signor, who handled concessions last year with Russell Bros.' Circus and the two previous years with Ringling-Barnum, will not hit the road this season. He will remain home in St. Louis, where he is employed at Hotel Statler. . . . Jimmy Littler, will handle the popcorn machine for Miller brothers on the Ringling circus, starting at Boston. He is in St. Louis visiting relatives.

Billy and Stella Hamilton are busy with their Long Beach (Calif.) properties. . . . Curly Phillips, former clown, is catching all the circuses in the Los Angeles area. . . . Lieut. Kenny Hull writes that he hopes to leave Germany in time to catch the Clyde Beatty Circus this season. . . . Billy Hoffman and Clyde Stewart are making themselves useful around outdoor shows.

Francis Fisher and family, operators of a one-ring show out of Jackson, Mich., for several years, recently disposed of their circus equipment. With the return of Fisher to good health, however, he plans to take out a vaude unit for theaters and parks, featuring performing ponies and mules. . . . W. W. Rena, now with the James E. Pepper Distillery, Lexington, Ky., was a trouper for many years.

McCandlish Lithograph Corporation awards for 1946 went to Edward Krimston (\$1,000), Akron; Hans R. Boese (\$250), Nashville, and John Milligan (\$100), Philadelphia. . . . Dr. H. H. Conley, Park Ridge, Ill., visited the Atwell Table in Chicago's Sherman Hotel Tuesday (16) proudly exhibiting photos of Ernestine Clarke's wedding. Dick Miller made the pictures.

John Williams and his three sons, owners of a show bearing that title, visited Sparks at Durham, N. C. . . . Tom Gregory, national CFA president, and Mrs. Gregory caught the opening performance of Mills Bros.' Circus at Ashland. . . . Ted Bowman, Austin, Tex., caught Dailey Bros. at Temple, Tex., April 18; and visited Jean Allen, Norma Davenport, Tommy O'Brien, Tiger Bill Snyder and Mildred Pyle.

Ralph H. Keniston recently purchased a nine-acre tract a half mile from Main Street, Concord, N. H., to be used as a showgrounds as the old lot is still being used for victory gardens.

George Kienzle Jr., Harrisburg, Pa., CFA, caught Bradley & Benson at Lancaster April 17 and reports a capacity house despite cold weather. He now can hardly wait for James M. Cole May 6 at Lancaster, Sparks at Hagertown, Md., April 29 and Ringling-Barnum at Harrisburg June 17.

Among visitors at the Shrine-Polack Bros.' Circus, Akron, were C. A. Klein, head of Klein's attractions; Glen Z. Wagner and Nick Hinig, Dover, and Ted Deppish, Canton (O.) photographer, all members of the Charles Siegrist Showman's Club. . . . Buck Maughiman, Canton, has joined Barnard Bros.' Circus with concessions, and will take part in the Wild West. . . . Eastern Ohio is buzzing with agents with a half dozen circuses and carnivals expected in May.

Ray Goody, wire artist with Sparks Circus puts his drunk entrance over so well that several times local coppers have made

Polack Breaks Ice in Akron; 13 Turnaways

AKRON, April 27.—Polack Bros. has broken Akron's jinx for winter circuses. Playing under the auspices of Tadner Temple Shrine, Polack came here for six days and wound up by giving three shows on two days, a total of 14 performances, all sell-outs except the first night performance.

Reports today, with the show having opened in Sacramento, Friday (26), were that the Shrine might be forced to refund several thousand dollars to ticket purchasers who were unable to get into the Armory.

Sam Ward, who handled the promotion, said that the date was a \$25,000 advance. Mike Goodman handled publicity and got good breaks in newspaper and radio.

Show was a solid click and only beef came from those who were unable to get in because of the huge crowds. At the second performance given on closing night the line waiting admission was a block and a half long.

All indoor shows in the past here have been given on the stage and it was generally believed by showmen that nothing could be hung in the Armory, but the Polack crew was able to get thru the ceiling to the girders. Entire performance, except for Billetti troupe, which left several weeks ago, was given. Mickey MacDonald, clown, also has gone back to the automobile business in Detroit.

Bleachers were placed under the balcony on three sides of the auditorium and on the stage overlooking the arena.

sincere efforts to prevent him from going ahead with his act.

Pete Kiseleff, secretary to Arthur Hopper on the Ringling-Barnum show, has received his induction notice and reports May 6. . . . Viola Swanberg and Mrs. Corinne Foster, nieces of the late George Bertram, better known in circus business as Joe Fish, are visiting in Oregon and Washington. They visited Mr. and Mrs. Charles A. O'Connor in Portland. Residents of Minneapolis, Miss Swanberg and Mrs. Foster wish to be remembered to Henry Welsh, Jake Posey and Jack McCracken, friends of their uncle.

Johnny Risko, former clown with the American Eagles, high-wire act, is out of the service after 18 months overseas. He announces his retirement from showbiz and will reside at 1051 Walnut Street, Allentown, Pa. His wife, Armida, an accordionist, is working clubs.

Red and Irene Lunsford have the concert on Sparks Circus. Marion Davis, paymaster on the same show, was formerly with Renfro Valley Barn Dance.

Visitors at the Bradley & Benson Pennsylvania opening at Lancaster April 17 included Mel Miller Jr., Harrisburg; Herbert Douglas, West Chester, and Mr. and Mrs. Kistler, Allentown.

Vern Corriell Family was reunited at their home in Valley View, near Gainsville, Tex., for the first time since the beginning of the war as a six-people acrobatic and head-balancing troupe. They opened April 3 at Hilarity Club, Fort Worth. In the troupe are Mr. and Mrs. Vern Corriell, Mr. and Mrs. Vernell Corriell and Everett and Earl Corriell. (Under the Marquee on page 101)

Hunt Bros. Start 54th Tour April 29

BURLINGTON, N. J., April 27.—Hunt Bros.' Circus opens its 54th season here Monday (29) for three days under sponsorship of the Kiwanis Club.

It's Hunt's latest opening since 1925.

Rain Hurts Bailey At Maysville, Ky.

MAYSVILLE, Ky., April 27.—Rain dampened everything, including the box office take, for Bailey Bros.' Circus here Wednesday (24). Matinee crowd was scared away by a heavy rain which began at noon and continued until 6 p.m. Night show drew a strong house, despite a light rain.

Richmond, Ky., was played Good Friday. Because of joint church services in the afternoon, matinee crowd was only fair, but a full house was on hand at night.

R-B on Breakfast Club Draws 18,000 to Garden

NEW YORK, April 27.—An estimated 18,000 jammed Madison Square Garden for the remote network broadcast of Don McNeil's *Breakfast Club*, featuring Ringling-Barnum personnel, Monday (22) morning. Several thousand arrived too late to gain admittance to the event, which had been plugged nationally.

Show, running an hour, featured Merle Evans and band; Roland Tiebor's sea lions; Truzzi, juggler; Emmett Kelly, Paul Jung and other clowns, and part of the spec.

Zallee Gets Overflow At Pekin for Opener

PEKIN, Ill., April 27.—Zallee Bros.' Circus got off to a flying start here Sunday (21) in its season's debut, playing to an overflow matinee crowd and capacity at night. Weather was perfect. Only thing to mar opening happened Friday (19) when a strong wind tore the big top.

Herman Lohmann, known as Kid Herman of boxing note, is a clown with the show.

At Rushville Wednesday (24) show drew a strong night house after a fair matinee, despite chilly weather. Same was true at Beardstown Tuesday (23).

Fox Announces Line-Up For Camp Perry's Show

ST. LOUIS, April 27.—Benny Fox, producer, announced the line-up for the Camp Perry (Va.) circus, opening May 9, as follows:

DeWaldo's dogs and bicycles; Lowell, hand balancing; Lang Trio, acro; Charlie Franks, magic; Ulane Malloy, Spanish web; Ernie Wiswell, funny Ford; Gordon Duo, skating; Count De Vas Concalles, high-school horse; Hazel Williams, globe; Powells, wire; Lang family, teeterboard, and Jimmie Jamison, high dive.

Rain Hurts Dailey Bros.

JACKSONVILLE, Tex., April 27.—Rain put the damper on Dailey Bros.' Circus Wednesday (24), with small houses on hand afternoon and night. Rain fell before and during the matinee and it was threatening at night. Grounds were soggy from previous day's rain.

NET ELASTIC OPERA HOSE

Black or Suntan, \$5.00. Elastic Dance Belts, \$3.50. Rhinestone Setting Purses, \$5.50. Settings, 25¢ a gross. Metal Spanulas, Chainette Fringes, Cellophane Hulas, Lels or Bra, \$10.00. Felder? Yes. O. GUYETTE, 348 West 45th Str., N. Y. 19, N. Y. CI-rcle 6-4137.

Agent at Liberty Now
J. C. ADMIRE

R2, Poland (Clay Co.), Indiana
Open for Circus, Carnival, Promotions, Thrill House or Tent Show. Have good car. Age 50. Thirty years of large and small rail and truck show experience. Member of Masons, Grotto, Moose and Elks. Any reliable showman that appreciates top-notch man. No drunks, no pickers.

\$21,320 Paid Pokes In Phoenix Classic

PHOENIX, Ariz., April 27.—As the 1946 Phoenix World's Championship Rodeo became history, officials announced the three-day show brought an attendance of 75,000 spectators, and that \$21,320 in prize money was awarded winners among the 257 contestants.

Gerald Roberts, Phoenix, tallied high point score, but was flipped out of top money position by Vern Castro, Richmond, Calif., who got \$2,066.56. Jim Hudson, Willecox, Ariz., was second with \$1,617.50; Gordon Davis, Templeton, Calif., third with \$1,286.55; Roberts, fourth, \$775.65, and Larry Finley, Phoenix, \$545.50.

Six participants were injured, the most seriously being Harold (Doggie) Davidson, Fort Worth, who was gored by a bull and suffered a liver hemorrhage. His condition is reported critical.

Money winners in the finals were: Calf Roping: Hudson, \$760; Castro, \$585; Joe Bassett, Tonto Basin, Ariz., \$390, and Clarence Darnell, Benson, Ariz., \$195. Team Roping: Castro and Davis, \$835 each; Bud Parker and Maynard Gaylor, Tucson, \$671.25 each; Pete Grubb, Florence, and Ed Schell, Coolidge, \$447.50 each, and Carl Arnold and G. W. Cox, Buckeye, Ariz., \$223.75 each.

Bareback Riding: Bill Linderman, Red Lodge, Mont., and Larry Finley, tie, each received \$346.50; Tater Decker, Roswell, N. M., \$196, and Jimmie Sloan, Phoenix, and Bud Linderman, Red Lodge, Mont., tie for fourth, \$49.50 each.

Saddle Bronk-Riding: Tom Knight, Cody, Wyo., \$366; Shirley Hussey, Moses Lake, Wash., \$274.50; Jerry Ambler, Glenwood, Wash., \$193; and Claude Morris, Chandler, Ariz., \$91.50.

Steer-Wrestling: Joe Mendes, Visalia, Calif., \$590; Don Poore, Yuma, Ariz., \$442.50; Bill Rush, Deming, N. M., \$295, and Steve Heacock, Billings, Mont., \$147.50.

Bull-Riding: Roberts, \$273.60; Dick Griffith, Scottsdale, Ariz., \$205.20; Roy Calloway, Raymondville, Tex., \$136.80, and Oris Dooley, Hanford, Calif., \$69.40.

The top-money winners had won cash prizes in earlier events to swell their final purse. The entrants put up \$13,220 in entry fees, while the Phoenix Junior Chamber of Commerce, sponsor of the rodeo, added \$8,100.

Kraus, Mrazek Present Valley Mount Ranch Test

VALLEY PARK, Mo., April 27.—Valley Mount Ranch, Inc., with Manager Ben Kraus and Joe Mrazek Sr. in charge, staged a rodeo here April 20-21, using 75 people and 50 head of stock. Latter included several head of Brahmas purchased recently by the ranch. Stock also embraced 14 head of bucking horses from Amos Selby's string.

Staff besides Mrazek and Kraus included Joseph Mrazek Jr., tickets; Earl Armstrong, arena secretary and timer; Bill Whistler, assistant timer; Amos Selby, stock contractor; Percy Moore, arena director; Marion Reed, Harold Cox, Billie Veach, pick-up men; Harold Cox, chutes, and Bib White, announcer.

Attractions included Melody Ranch Gang; Jonnie Rivers, trained horse act; Chester LeRoy, high school act; Darwin Kraus and Orville Voslar, Roman standing races; Monroe Veach and Jonnie Rivers, fancy roping; Bill Clayman, mule comedy act, and the Roscoe Armstrong bucking car. Trick riders included Jonnie Rivers, Shirley Kraus, Helen Kirkendall, Orville Voslar, Billie Veach and Frank Menke.

Homer Thorpe, bareback rider, was thrown and trampled by a horse Sunday (21) and sustained a skull fracture. Other injuries were sustained by Booger Red, Ed Lonkogel and Charlie Young.

5G for Lethbridge Rodeo

LETHBRIDGE, Alta., April 27.—City council granted \$5,000 to the Veterans' Day Committee to assist in its three-day rodeo, planned for July. Herman Linder will direct. Crescent Shows have been signed.

WOX, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold
By Starr De Belle

Edi Bender, Okla.,
April 27, 1946.

Dear Pat:

The bosses have been trying to make this show famous with show people. They figure that owners can be brought to their ticket wagons with billings, but showmen can only be brought thru a reputation. The bosses flush with pride when they hear showmen refer to their truck as "The Little Giant; the Grand Old Upp Show and the Silver Mallet."

They hope some day to own enough titles to be spoken of as "the syndicate." There is something about the word "syndicate" that is appealing to showmen. Furthermore, there hasn't been one in so long that the Syndicate Whites and Syndicate Blackies have run out of something to represent. The word works up one's imagination to a point where the show that carries it becomes mightier than the mighty one.

The bosses always wanted a recognized minstrel show in their side show, one with a title, and large enough to send out as a unit during the winter. Last Tuesday at Scrub Oak, Okla., they found such a troupe setting on our lot. They had a 30 by 60 top, stage, seats, marquee and a truck. Show's owner claimed that our "Wait for the Big Show" paper was the straw that broke his camel-back trunk. So, for 14 meals in our cookhouse and a stipulated amount ("stipulated amount" sounds larger than does \$60 without the truck or \$75 with it) the bosses acquired the outfit including its title *Moocking Sam, the Restroom Man*. The meals that were included in the deal weren't served until all papers were signed for fear that the removal of stomach wrinkles would change Sam's mind. Now the bosses were really syndicating.

The seats, etc., were stored in the possumbellies of our coaches. The truck was sold to a junk yard because it couldn't move under its own power.

Weyburn, Sask., Jaycees Sponsor Three-Day Rodeo

WEYBURN, Sask., April 27.—Weyburn Junior Chamber of Commerce will sponsor its second annual rodeo, a three-day event, this summer. Show is being publicized as the second-largest in Canada.

Tommy Laing will be rodeo manager; Don Perrin, arena director, and Blair Holland, announcer. Monty Montana, trick rider and roper, will be featured. Midwest shows will be on the midway.

Weyburn Lands 85 Bronks For Jaycee July Contest

WEYBURN, Sask., April 27.—Weyburn's Junior Chamber of Commerce has already booked 85 bronks for its three-day rodeo in July, the second largest event of its kind in Canada. Prize money totals \$2,000 and over 50 riders will compete.

Montie Montana, movie cowboy, will be featured.

Dearborn Goes With Rodeo

DEARBORN, Mich., April 27.—Junior Chamber of Commerce will sponsor its fifth annual rodeo it was decided at a committee meeting this past week, according to William Budny, who has handled concessions on the event for the past few seasons. Dates have not been set but the site will probably be in the vicinity of Michigan, Wyoming and Ford roads, as in the past, just outside the Detroit city limits.

To leave it would be inviting Sam to go back and reorganize. That is being used as a pad-top to the delight of our actors who were fed up with dressing between two wagons that were crowded with showwall.

Wednesday at Scrub Oak, Okla., our cookhouse steward was heard loudly profaning the show's general agent for contracting a lot without a tree on it. Our cookhouse uses a horse-shoe counter which is always set around a tree to give diners shade on hot days and some protection on rainy ones. A treeless lot upsets the layout of our sanitary culinary department. Noticing that the actors were using more space than were the horses in the padroom, Manager Upp moved the cookhouse into one end. This is the only show that provides the comfort of getting off of a horse, changing from wardrobe to streetwear and going for his or her meal without walking more than 60 feet.

Finding room for 14 more people in the colored section of a three-high berth car demanded the wisdom of Solomon. Everyone wanted a lower. The porter doubled up all married couples, single men and single gals, but wound up with one berth and a single boy and a single gal. The only answer to the predicament was a quick marriage. We do things with the syndicate.

Did you know that there is professional jealousy among colored performers. Our old side show minstrel people would have no part of the new ones. As one put it, "We've been wid de sin-de-kate fo' fo' years and wants no truck wid dem little chicken shed truck show pfoamers."

Are the bosses proud! Only a week has passed since they acquired another title, and their jig show performers are already calling this a "syndicate show."

Rodeo Group Seeks Czar To Hold Biz

PENDLETON, Ore., April 27.—Rodeo Association of America, alarmed over a warning that unless better management is forthcoming many rodeos thruout the nation will have to be dropped, voted in annual convention here to work for a czar of rodeo similar to that in the baseball field.

R. J. Hoffman, Cheyenne, Wyo., association president, sounded the warning regarding management after noting that more than 3,000,000 persons attended rodeos in the United States last year. He said the association believes its operations would be improved by such a czar who would put the 250 members on a business basis.

The association voted in favor of merging with the National Rodeo Association, with headquarters at Waco, Tex., but stressed approval of the industry-wide manager proposal, even tho the merger should not go thru.

San Francisco was selected as site for next year's meeting.

All officers were re-elected, including Vice-Presidents E. N. Boylen, Pendleton, Ore.; Cliff Kaynor, Ellensburg, Wash., and M. L. Tyler, Lewiston, Idaho.

Robt. Ringling Preps His Case

(Continued from page 77)

following the successful Garden opening.

While all this was happening, Florida's Secretary of State, R. A. Gray, saw in the fight for circus control the possibility of peddling to present stockholders the 30 per cent of stock belonging to the John Ringling estate which will be transferred to the State when all claims against the estate have been liquidated. Commenting on the family squabble, Gray said, "I think that incident, which we had nothing to do with, may pave the way for some fine negotiations toward sale of that stock."

This possibility evidently appealed to the cabinet where the suggestion was offered and they voted to send Gray and Colin English, superintendent of schools, both members of the Ringling estate committee to New York to negotiate with present stockholders. They are to be accompanied by Doyle E. Carlton, cabinet Ringling attorney.

Debts Must Be Satisfied

Executors of the John Ringling estate have turned over the Ringling Art Museum and home at Sarasota to the State for operation, but still administer more than \$1,000,000 worth of other property. These assets include Sarasota real estate and 30 per cent of the Ringling circus stock. This property cannot be transferred, under State law until all debts against the estate have been liquidated. Debts include claims of executors and their attorneys for fees for operation of the estate during the 10 years since John Ringling died. Definite claims have never been submitted, however.

Acquisition of this stock by either Mrs. Charles Ringling or Mrs. James (Aubrey) Haley would give either a controlling total of 61½ per cent, since each now owns 31½ per cent. John Ringling North, who, as executor of his uncle's estate, controls the 30 per cent which the State of Florida would like to sell its interest in, owns 7 per cent of the stock in his own name. North, voting his stock in conjunction with Mrs. Haley, was instrumental in ousting Ringling. Latter claims that Mrs. Haley violated a contractual agreement made with his mother to vote their stock in the same way.

North spent considerable time in the Garden following his election as vice-president, but during Easter week he made only one or two casual appearances. Easter Sunday he announced his intention to wed Jean Barry McCormick.

Santa Rosa Event Sets 4G in Prizes

VERNON, Tex., April 27.—Rodeo prize monies totaling \$3,960 will be awarded at the first semi-annual Santa Rosa Round-Up and Livestock Exposition here May 29-June 2. Events will include bareback, bronk riding, calf roping, saddle bronk riding, steer wrestling, team tying, wild horse race and Brahma bull riding.

E. Paul Waggoner, president and sponsor of the event, says six rodeo performances are scheduled, with night performances May 29-June 1 and a matinee Decoration Day.

Stock will be furnished by Earl and Jack Sellers, of Del Rio, Tex., who will produce the show.

SPOTTED HORSE RODEO

Wants Riders, Ropers, Bulldoggers and Clowns

WITH OR WITHOUT STOCK — TOP WAGES

SHOW OPENS JUNE 15

WM. LENHART

Tell City, Indiana

EARLY BIRDS SNATCH WORM

Eastern Spots Draw Throngs On Early Tilt

Atlantic City Stays Open

NEW YORK, April 27.—Ideal weather over the Easter week-end brought out midsummer attendance at practically all Eastern centers. Easter Sunday attendance for the principal outdoor spots in the vicinity of New York were: Coney Island, 400,000; Rockaway Beach, 100,000, and Jones Beach, 21,000.

Palisades, N. J., Amusement Park drew a big crowd at its opening Saturday (20), and also on Sunday (21). Rockaway's Playland also rang up a good gate Easter Sunday.

About 250,000 jammed Atlantic City's Boardwalk Easter Sunday and the turnout at Asbury Park was estimated at 200,000. Auto traffic was heavy in all resort sections.

Automobile travel to Atlantic City was heaviest since the lifting of gasoline restrictions with the influx of visitors coming from near-by Pennsylvania, New York and Delaware. Connecticut and Massachusetts license plates were also prominent. The Pennsylvania-Reading Seashore Lines reported huge crowds, altho they were not as great as during the gasoline-scarce war years. Many of the amusement areas report that they probably will not close their doors and wait for the summer to begin but will continue to woo crowds during April and early May.

Record for Steel Pier

ATLANTIC CITY, April 27.—Steel Pier drew an announced 50,000 during the Easter week-end for a record-breaking opener. Three bands, Vaughn Monroe, Joe Frassetto and Alex Bartha, were on tap. Mary Small headed the vaude show.

Pier will continue week-end opening (See *Early Biz Hefty* on page 102)

Pleasure Beach May Be Terminal For Excursions

BRIDGEPORT, Conn., April 27.—Pleasure Beach Park may become a terminal point for excursions from New York, says Perry W. Rodman, park director.

"We have been approached by New York interests who are attempting to obtain one of the former Jersey Central excursion steamers, the Red Bank. The boat would be able to make the trip from New York to Bridgeport in three hours. If this materializes it will bring several thousand additional people to the park each week," Rodman said.

Rodman believes Pleasure Beach Park is unique among municipally operated enterprises in that the park direction is under a city official and the operation of the park has been uniformly successful since it was taken over from private interests in 1937.

Spot, which will open May 25, has added a Ferris Wheel, Swing ride and paddle boats. Rodman says 1945 was a big year financially.



L. L. (LARRY) HALL, concessions manager at State Fair Park, Milwaukee, gathered his clan for the wedding of his granddaughter, Beverly Rae, to Stanley Robertson, left. On the lower right is his other granddaughter, Nancy Lee Hall. In the back row, left to right, are Mrs. Ruby Knippel, his daughter, and Mrs. Hall.

Palisades Early Nod Gets Cash Despite Frigid Atmos

NEW YORK, April 27.—Palisades (N. J.) Amusement Park, first in the East to spring this year on a full-time basis, battled a cold twist in the weather Saturday (20), to attract an announced 28,000 paid admissions. Frigid opening took the edge off the planned special program, but over-coated patrons turned out in sizable numbers, at a quarter a head, for the afternoon and evening sessions with the in-between period a complete blank.

While no gross figures were announced, per capita spending was obviously high as every ride had a continuous backlog of patrons while concessionaires pitched to others standing shoulder to shoulder. Flashy stands loaded with merchandise got a good play. Independent ops were well pleased with the outcome, and unanimous in their praise of the wisdom of Jack and Irving Rosenthal, owners, who made the decision to open early.

Shep Fields and his band, playing

Playland Marks 80G for Coaster

SAN ANTONIO, April 27.—Building work on an \$80,000 Roller Coaster at Playland Park here will start July 1, according to Owner Jimmy Johnson, who says it will give San Antonio its first Coaster since the days of old Electric and Exposition parks.

Johnson acquired 17 acres of land last winter, and the new Coaster, plus an enlarged midway, many new concessions and several other new rides, will occupy part of this acreage.

Johnson has offered park's picnic facilities free to all civic and fraternal groups.

Spot opened the season March 16. John Delaporte is manager; Scotty Norton, artist; Bob Saunders, Fun-house manager, and Frank J. Lee, publicity.

their second opening here, kept the benches fronting the outdoor stage filled. Ben Mouton, aerialist, whose routine consists of gymnastics on a high pole, took only a bow in the afternoon because of the wind and went thru the motions at the night show. His braving of the elements to climb the rigging was enough to (See *Cold Weather Fails*, page 102)

Sioux City Riverside Will Hold Mitt Bouts

SIOUX CITY, Ia., April 27.—Professional boxing will be revived at Riverview Park here this summer after a lapse of several years, Roy M. Warfield, manager, announces.

Billy Jackson, former boxer and night club operator, will be matchmaker. Weekly cards, beginning in late May, will be held in the outdoor arena, which seats more than 5,000 persons.

Bill Hawkins, veteran Sioux City boxing writer, has been added to the press staff.

Atlantic City Endorses Holidays on Monday Plan

ATLANTIC CITY, April 27.—At a recent meeting, the Atlantic City Hotel Association went on record as endorsing the movement for making all national holidays fall on Monday, sponsored by the National Association of Monday Holidays in New York. Atlantic City and New York orgs have bills prepared for the New Jersey State Senate.

Meeting also proposed the observance of Canadian Week in Atlantic City be resumed for the week after Easter Sunday. This was an annual custom previous to the war and several thousand visitors from the Dominion came here during the Canadian week, including mayors of many cities.

Detroit Spots Bale It Up In Easter Debuts

Individual Spending Off

DETROIT, April 27.—Record-breaking opening of the 1946 season was reported here Sunday (21) with all major parks, except Jefferson Beach, open for the week-end. Sunday's business proved the best augury of a good season in the history of local parks, tho operators generally were finding reasons to disbelieve the omens. They were too favorable.

It proved not only the biggest opening day in Edgewater Park's history, but the biggest single day in the history of the park, according to the usually conservative Henry Wagner, manager. Figures topped any previous July Fourth, Decoration Day or Labor Day.

Business for the pre-Easter four days at Eastwood and two days at Edgewater, which opened Wednesday and Friday respectively, was better than corresponding days in 1945, but not record-breaking. Preview operation of Eastwood was closely watched by park men.

Saturday (20) business generally was off, because of cold weather. Small West Side Motor City Park, operated by Victor Horwitz, which opened three weeks earlier, closed early in the evening when the customers failed to show. Temperature dropped to freezing.

Weather Ideal

Sunday had ideal park weather. Combination of Easter with opening day was probably a major factor in the record business. In previous years openings have come after Easter, but the holiday spirit prevailed, and the coincidence sent grosses soaring (See *Detroit Parks Stack*, page 102)

125G Improvements As West View, Pitt, Preps May 5 Bow

PITTSBURGH, April 27.—With over \$125,000 spent for improvements, West View Park here makes its bow Sunday (5) for its 41st year. Park is under the management of a new president of West View Park, Inc., George M. Harton.

New buildings have been erected and old structures have been refurbished to conform with newer installations. Painting theme has been carried out in a variety of pastel colors whose beauty is further enhanced by an elaborate system of multi-colored neon, fluorescent and indirect lighting.

New feature is a Miniature Railroad with lengthy single and double tracks that wind thruout the spot. Cars are of open type construction and will be drawn by streamlined locomotives.

West View will also have a new 60-foot, 16-car Ferris Wheel. Another new ride is a Flying Scooter.

WLS National Barn Dance with Curley Miller will be the first show in the park's talkie temple. Skating rink makes its bow May 12 and dancing begins May 22. Clyde Knight's orchestra is set for the date. Picnic season begins May 18.

Concessions Owners At Venice Pier Are Holding Bag

VENICE, Calif., April 27.—Dis-mantling of Venice Pier has begun following the city's condemnation order and denial of a new lease.

Lease ran out in January, but a long fight by the Abbot-Kinney Company, pier operator, stretched out the tenure.

Company has been given time to remove its property and to tear down such of the pier itself as is practicable and profitable. Work has already begun.

Approximately 100 concessionaires, suddenly out in the cold, don't know where they will go, according to Walter D. Newcomb Jr., operator of the Fun House and Merry-Go-Round for 26 years.

Portable rides can be taken to other parks, but many may lose a large part of their investments made in permanent fixtures. According to Newcomb, contracts with the Abbot-Kinney Company prevent removal of any buildings. He added that his Fun House, which comes within this category, is worth \$120,000.

Among several "white elephants" the city will "inherit" is the huge Flying Circus, which has been on the pier since the middle '20's. Built of massive steel girders, it will be virtually impossible to move. Lowest bid for scrapping it was \$10,000. It would cost \$70,000 to move the ride.

Tom Davis, president of the Abbot-Kinney Company, said a new amusement zone will be set up on company property adjoining the pier as soon as building difficulties ease. Part of this project will be the tearing down of the old Kinney bath-house. Davis said his company will spend \$250,000 in erecting the new amusement zone.

Mate, Nachtman Set Bow For Channel Lake May 25

ANTIOCH, Ill., April 27.—John Mate and Doc Nachtman will open their Channel Lake Pavilion here May 25. Spot includes a ballroom, lounge, restaurant, beach, arcade and speed boating and fishing facilities.

Fred Hoffman will manage the ballroom; Mr. and Mrs. O'Neill, restaurant; and Tony Benor, discharged army pilot, speedboats and beach.

Panama City Beach, Fla.
With the 1,000 Foot Pier, the Largest and Most Beautiful Beach on the Gulf
Will book for the season Rides not conflicting with the 5 we have. Can place Tilt, Wheel, Rider-O, Train. Don't be misled, this is the only beach here that rides have proven a success.
Beware of promoters. Come see for yourself.
PAT JOHNSON

BATHERS' KEY BANDS and BRASS KEY CHECKS
Highest quality obtainable. Lowest Prices. Immediate Delivery.
S. GRIFEL, 648 E. 5th St., New York, N. Y.



DARK RIDE ILLUSIONS
UNDER U. V. LITE — BRILLIANT
Also for Funhouses. 5'6" x 30" x 10". Will increase receipts.
AL NICHOLS STUDIO
BOX 181 HUDSON, N. H.

NEW FROZEN CUSTARD MACHINES
GOOD USED RIDES
Or Have You Any To Sell?
BERTHA GREENBURG
Hotel Kimberly, 74th St. & B'way, New York

Fincher Leases Deemer's Beach; Spot Bows May 5

NEW CASTLE, Del., April 27.—Shorty Fincher, WDEL hillbilly entertainer, has leased Deemer's Beach Park here. Spot, which has a Merry-Go-Round and Scooter, 12 concessions, rink and Penny Arcade, opens Sunday (5).

Bookings will be handled by Frankie Moore, York, Pa., who also books Valley View Park, York, Pa.; Indian Echo Cave, Hummelstown, Pa.; Mount Gretna Park, and Happy Johnny's Park, Baltimore.

Lincoln Park, formerly Oak Park, near here, will be open this summer for Negro trade. John Sinko is general manager, with Frank Crawford concession and booking manager. Free attractions are planned for Sundays. Park's features include Ferris Wheel, Merry-Go-Round, boat swings and pony rides, as well as Crystal Pool and Crystal Ballroom, which will feature bands. It opens May 12.

Riverside Cracks Easter Day Mark

AGAWAM, Mass., April 27.—For the second consecutive Sunday, Ed-Carroll's Riverside Park set a new gross record when over 30,000 turned out for the annual Easter Sunday celebration. Several events, including the annual Easter parade, search for Miss Riverside of 1946, egg hunt for kiddies and special style show drew heavily. All events were handled from a special platform in the center of the midway under direction of Harry Storin, promotional head at Riverside.

A number of rides and stands reported all-time highs. Anticipating a heavy play, all food and refreshment stands were well stocked and shortages did not appear anywhere along the line.

Motion pictures of all events were shot by Carroll's cameramen and will be shown at his outdoor theater in two weeks. Newspapers gave parade heavy play and Easter promotions drew a two-column story with pictures on front page of *The Springfield Republican*.

Name bands continue to draw. Charlie Spivak is here tonight; George Paxton May 4, and Charlie Barnett May 11.

Daily operation starts May 4.

Pleasure Beach, Conn., Opens May 25; Malloy in Charge

BRIDGEPORT, Conn., April 27.—Pleasure Beach Park, municipally operated playground here, opens May 25.

Perry Rodman, managing director for many years, has resigned, and John Molloy, park manager for many years, will assume active management of both the park and the Seaside Park concessions. His salary will be increased to \$95 weekly for 26 weeks, and \$57.80 for the remaining period.

George Chrisman, park maintenance superintendent, will receive a salary of \$90 weekly. Otto (Don) Felix is again ballroom manager and handling bookings.

Coaster at Va. Beach Stops

VIRGINIA BEACH, Va., April 27.—Erection of a Roller Coaster at Seaside Park here has been abandoned on account of material shortage, Art Lewis, president, announced. The partially erected structure will be removed.

KIDDIE RIDES

EARLY DELIVERY

LEARMONT AMUSEMENT CO.

106 W. 3d St. Los Angeles 13, Calif.

OPPORTUNITY

AMUSEMENT PARK FOR SALE

Ten acres of land in one of the best sections in the State of Virginia, consisting of Roller Skating Rink, Rides, two Dance Halls in separate buildings, Swimming Pool, Open-Air Theater, Picnic Grounds, and a number of Cottages for guests monthly or week-ends and Over-Night Cabins, plus a Service Station for year-around service. This is a money-making park, so do not answer unless you have money or want to make money. Park opening May 19.

Address BOX D-181, Care The Billboard, Cincinnati 1, Ohio

ATTENTION—ATLANTIC BEACH, N. C.—ATTENTION

\$1,000,000 BEACH—NEW HOTELS—ADVERTISED FOR MILES

Bands, Free Acts, Fire Works. 100,000 people to play to. Can place on good percentage Merry-Go-Round, Kiddie Rides, Pony Ride. Any major Ride except Wheel. Can use Wheel Operator. Beach now open. A banner season for those interested. Apply:

Atlantic Beach, N. C., or
F. W. Wadsworth, Atlantic Beach, N. C.

CONCESSIONS WANTED

For one of the best locations in the South at Long Beach, Florida, ten miles West of Panama City on the Gulf of Mexico. More than 1,000 cottages on the beach and all reserved for the season. In addition, 35,000 population of Panama City. Record crowds expected from Birmingham and Atlanta. Can place

BINGO — FERRIS WHEEL — MERRY-GO-ROUND
ANY KIND KIDDIE RIDE
also other attractions suitable for summer resort. Season opens May 15, 1946 and extends twelve weeks.

WRITE OR WIRE
J. E. CHURCHWELL, PRESIDENT
LONG BEACH RESORT, INC.
227 HARRISON AVENUE Telephone No. 1 PANAMA CITY, FLORIDA

WANTED AGENTS

For following Games at Celoron Park, Celoron, New York, opening May 23—Ball Games, Fishpond, Cigarette Shooting Gallery, Clothes Pin, Balloon Dart, Hi-Striker, Age and Weight, Penny Pitch, all Stock Games. Fifty-fifty proposition after nut. Write or wire collect.

ELLIS WHITE, Concession Mgr., Celoron Park
Box 343, Celoron, New York

WANTED

Experienced and reliable man to take full charge of four Rides in Amusement Park—Octopus, Merry-Go-Round, Eli and Kiddie Ride. Good pay. Write, wire or phone.

BERT FLYNN Lockport, N. Y.

POKER GAME OPERATORS

Equip your tables with our new improved, everlasting Positive Contacts. Send \$2.50 for sample set of 18 contacts. We also make contacts for Fascination, Five Star and all group games. Also Timers.

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Wildwood Ops Fight Proposed License Hikes

WILDWOOD, N. J., April 27.—More than 50 resort merchants and concessionaires closed for three hours Tuesday (23) in protest against a proposed ordinance which would increase mercantile fees for 30 types of business. Increased license fees also would cover every type of amusement enterprise.

Merchants, concessionaires and amusement men marched on City Hall, where the ordinance was to have come up for a second reading and passage. Group presented petitions from 189 resort establishments, after which Mayor George W. Krogman said that further discussion of the ordinance would be deferred until later in the week.

Principal objections were filed by merchants operating general stores. They would have to pay increased fees of from \$25 to \$50. Concessionaires who already pay a fee of \$100, fall in this category. Film houses would have fees boosted from \$30 to \$300, and auctioneers from \$300 to \$500. Ordinance is designed to add \$20,000 annually to the city's revenue.

Protestors suggested taprooms, hotels, apartments and rooming houses as a means of providing needed revenue.

William C. Hunt, head of Hunt's Amusement Enterprises, and largest operator here, recommended that action on the ordinance be deferred until fall, when it will be possible to give full study to the measure. Some people have suggested a sales tax. Others recommend an amusement tax.

LeSourdsville's Season Gets Under Way May 19

MIDDLETOWN, O., April 27.—Thoroughly renovated, LeSourdsville Lake Park, midway between here and Hamilton, O., will open its silver anniversary season May 19, management said this week. Chief addition to the rides is a Flying Scooter. Merry-Go-Round has been redecorated.

Dance policy on Wednesday, Friday, Saturday and Sunday night will be continued this year. The 19-acre lake has been drained and cleaned and the fleet of boats has been increased to 50. Landscaping has created a lounging area on the lake shore.

New buildings have been added and all of the rides which operated at the park last year have been overhauled.

While Strolling Thru the Park

Harry J. Batt, manager, Pontchartrain Beach Park, New Orleans, was host to 30 returning war veterans, all employees, at a banquet.

A unique phase of Riverside Park's history ended Easter Sunday with the dedication of the new \$50,000 Catholic church near Agawam, Mass. For the last four years mass for the townspeople has been held in the park's bowling alley. Owner Edward J. Carroll, of Riverside Park, provided the building and equipment.

Mrs. Hazel Nye Reardon, with Meyers Lake Park, Canton, O., the last 14 years, leaves soon for Royal River Park, Upper Gloucester, Me., where she will operate the frozen custard palace.

Philadelphia Zoo has placed a new collection of wild ducks on exhibition so hunters may learn to tell them apart. On display are two pairs of gaudwalls, two pairs of baldpates, a pair of shovlers, a number of pintails, redheads, mallards and blacks. Zoo recently gave 1,500 children attending weekly Symphonic Hour of Station WPEN an additional treat. Curator Roger Conant was supposed to act as question-answer man, but was kept busy extricating a happy kinkajou from his leash and calming a little screech owl. Program was devoted to circus and animal music.

Harry Ackley, of Ackley, Bradley & Day, visited New England parks, checking work underway by his firm. . . . Harry Illions, manager Celoron Park, Jamestown, N. Y., visited *The Billboard* offices during a recent trip to New York. While there he attended funeral services for Paul McKee.

Palisades, N. J., Notes—Roscoe Schwartz has 40 years of park activity behind him. . . . New Pilot Trainers will be under supervision of Jack Dowan, ex-army pilot credited with 23 combat missions. . . . Earl and Ethel Purtle, Motordrome ops, starting their second season here, managed to tuck away a few shows before they and their lions got too cold. . . . Walter Sibley, executive secretary National Showmen's Asso-

American Recreational Equipment Association

By R. S. Uzzell

England is scheduling a big exposition for 1951, marking the 100th anniversary of the Crystal Palace Exposition. With the Detroit Exposi-

tion Fred Murray, International Fireworks Company, and Julian Jack, publicity and promotion director, Rockaways Playland, attended the opening.

Tex Clark, Canton, O., has opened his concessions at Lake Milton, O. . . . C. G. (Connie) Haney, recently discharged from the army and now operating the Scooter, Tilt-a-Whirl and swings at Meyers Lake Park, Canton, O., has purchased an Octopus and has placed it on one of the F. E. Gooding Amusement Company units. This marks Haney's fourth season at the Canton amusement center. He formerly operated rides on the Johnny J. Jones Exposition and at a Houston, Tex., park.

Ed C. Learmont is readying a kiddie park on West Slauson, Los Angeles. Layout will cost about \$30,000. Glen Ray, who has the Broadway Amusement Center, San Diego, plans to put in a park there. Ray will feature major and kiddie rides.

San Francisco Zoo got a sock publicity break recently on the wedding of two giraffes, the male having been acquired from San Diego.

Detroit Notes—Chris Koustalakis, veteran coin machine operator; Elmer Nagy and Edward Hagen will operate the Funhouse at Jefferson Beach Park. . . . Mr. and Mrs. Fred Williams moved into Motor City Park with their lunch stand. . . . Sandor Rotter, of the Alesare Distributors, opened his jewelry and novelty concession at Edgewater Park to good business. . . . Frank Kutzen, former manager of various attractions at Eastwood Park, is in Harper Hospital for observation.

Harry Ackley has been given the green light to build the Coaster at White City, West Haven, Conn. . . . Harry Illions will have his wife, Florence, helping him at Jamestown, N. Y. She has been spending most of her summers with the Lusse Bros.' concern in Philadelphia, a firm in which she has a substantial financial interest. . . . Clarence Gerhart, Philadelphia Toboggan Company, informs that Herbert Schmeck is in (See *While Strolling on page 87*)

tion in 1948 and the San Francisco event in 1949, our exposition followers will be in good shape for the British show. Too, there is the celebration in Salt Lake City next year marking the 100th anniversary of the entrance of the Mormons in the valley of the Great Salt Lake.

Gordon Bostock returns to England this month, after six years in America. He will enter the amusement park field there.

The Drombour brothers at Rockaway Beach are getting the new Whip ready. Most of the platform is built. There is a big demand for kiddie rides, the lower cost and small amount of required space makes them popular.

Tryout of new devices this summer will be a new chapter in our history. One man is building a device with his own money and will operate it all season to learn what corrections are needed for next year's model.

Mrs. Rose Stone will manage Paragon Park, Nantasket Beach, Boston, this summer. It is not a new role for her, as she has been the behind-the-scenes manager for some years. There are several women among park managers. Why can't we hear from them at a convention?

Many Ops Attend Paul McKee Rites

NEW YORK, April 27.—Funeral services for Paul McKee, ride superintendent of Fairgrounds Amusement Center, Memphis, who died of a heart attack April 17 in that city, were held at Riverside Memorial Chapel here Monday (22) afternoon.

McKee formerly was on the staffs of Olympic Park, Irvington, N. J., and Elitch Gardens, Denver. He was a brother of Joe McKee, vice-president of the National Showmen's Association and superintendent of Palisades (N. J.) Park, and of Al McKee, in charge of amusements at Old Orchard Beach, Me.

Services were attended by many park men and by a large delegation from the NSA and the Ladies' Auxiliary. Among those present were Cliff Wallace, manager of the Memphis park; Harry Illions, Coloron Park, Jamestown, N. Y.; Harry Ackley, of Ackley, Bradley & Day, Pittsburgh; Jack Rosenthal (owner), Anna Halpin (manager) and Mr. and Mrs. Joe Rinaldo (assistant superintendent), Palisades Park; R. S. Uzzell, executive secretary of the American Recreational Equipment Association; George Bernert, Eastern States Exposition, Springfield, Mass., and Joe Hughes and Dorothy Packman, of the George A. Hamid office.

NSA and auxiliary members present included Mr. and Mrs. Walter K. Sibley, Fred Murray, Mr. and Mrs. Jack Lichter, Arthur Campfield, Sam Rothstein, Jerry Gottlieb, Charles (Doc) Morris Sr., Doc Morris Jr., Mr. and Mrs. Nate Weinberg, Ike Weinberg, Sam Finkelstein and Moe Elk. Among members of the deceased's family present were his brothers Joe, Al and George.

Dr. Allen Claxton, of Broadway Temple Methodist Church, delivered the address at the chapel and conducted interment services in Clinton Hills Cemetery, Irvington, N. J., attended by a large delegation of NSA members.

Pallbearers were Dan Minchner, Ray McKee, Nate Weinberg, George Bernert, Vincent Harrison and Sam Rothstein.

Shurer's Band Features Lake Compounce Opening

BRISTOL, Conn., April 27.—Lake Compounce opened its 101st season here Easter week-end (20-21). Russ Shurer's band featured opening at 70 cents a copy, with Bob Chester's ork doing the honors Easter Sunday at \$1.20 top. Free band concerts were presented Easter Sunday.

Polka dances started Wednesday (24) with Johnny Solek's ork. Booked for appearance tomorrow is Bobby Sherwood's band.

Easter Parade Highlights Opening at Summit Beach

AKRON, April 27.—An Easter fashion parade highlighted the pre-ve opening of Summit Beach Park here Saturday and Sunday (20-21).

Spot will be open week-ends until the regular season bow which will see new Motordrome. Heyday and Kiddie Coaster.

Edgewood Adds Ferris Wheel

SHAMOKIN, Pa., April 27.—A new kiddie Ferris Wheel, costing \$1,000, tops improvements at Edgewood Park here, which bows May 15. Manager George H. Jones says fireworks have been billed for July 4, while free acts will be staged Sundays and holidays.

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New York Studies Two Annuals

Extra Badger Meet Gives National 42 Race Dates in '46

CHICAGO, April 27.—Addition of an extra auto race program by Wisconsin State Fair, Milwaukee, this week brought to 42 the total number of race meets to be handled this season by Al Sweeney and Gaylord White, of National Speedways.

Wisconsin racing schedule now calls for three afternoons of competition, with a 100-miler to climax the program Sunday, August 25.

Six other State Fairs, Minnesota, Kansas, Tennessee, Alabama, South Dakota and Colorado, will also present National Speedways programs, with the Nebraska State Fair track at Lincoln slated for a July 4 still date.

National Speedways will open May 12 at Danville, Ill. Then come Cedar Rapids, Ia., May 31, and Milwaukee, June 9.

Sweeney returned last week from Birmingham, where he conferred with J. C. McCaffery, of Alabama State Fair, on plans for track and fencing repairs to be made in preparation for three days of racing in October.

Dorton Helps Plan Hagerstown Revival

HAGERSTOWN, Md., April 27.—Dr. Robert C. Snavely, treasurer of the local fair, is directing an extensive renovation program, including grandstand improvements, erection of a new stage, and new lighting. Dr. J. S. Dorton, head of Raleigh, Charlotte and Shelby, N. C., fairs, visited as consultant and made suggestions for improving general layout.

Attractions contract was signed with George A. Hamid. Features will include an ice show, revue, acts and Corvone's band. Jack Kochman's Thrill Show has been booked for closing day. Cetlin & Wilson Shows have the midway contract.

Camille La Villa Passes In Chi After Long Illness

CHICAGO, April 27.—Camille La Villa, 62, of this city, who for more than 30 years had been associated with Ethel Robinson, of Robinson Attractions here as a sales representative, died of coronary thrombosis Friday (19) night in Augustana Hospital here. Her name in private life was Camille Fleckles. She had retired from business four years ago following illness.

She was stricken again a month ago and had been a patient at the hospital since. Services were held Tuesday (23) afternoon at Lain's Funeral Chapel, with interment in Rose Hill Cemetery here.

Vandals Snatch Canvas, Damage Edmonton Building

EDMONTON, Alta., April 27.—Vandals broke into the Manufacturers' Building at the fairgrounds here recently and did heavy damage and stole a large quantity of canvas.

A ceiling was broken thru, several doors were smashed and many wall panels broken. Gasoline caps and clearance lights were stolen from three trucks.

Danville Skeds Summer Frolic; Molesworth Boss

DANVILLE, Ill., April 27.—Two hundred members of the American Business Club, Danville civic group, are supporting plans for a Mid-Summer Exposition to be held at the old Illinois-Indiana Fairgrounds here July 29-August 4.

Harry A. Acton, president of the sponsoring group, announced today that R. D. (Duke) Molesworth, former publicity director of Missouri State Fair, will arrive here Wednesday (1) to assume active management of the event, first major exposition to be staged locally since the Illinois-Indiana Fair was last held in 1929.

Program schedule will include auto races, an auto thrill show, a society horse show, a night grandstand revue, dog and rabbit show and other grandstand attractions.

J. C. McCaffery, general agent, Hennies Bros.' Shows, was in the city recently to complete plans for bringing that organization to the exposition midway. Carnival will move from Danville to Springfield for Illinois State Fair the following week.

A contract calling for two afternoons of IMCA-sanctioned auto races has been awarded Al Sweeney and Gaylord White, of National Speedways. Frank R. Winkley has signed to present his All-America Thrill Drivers for two other afternoons.

Minn. Exec on Tour To Inspect Leading All-Purpose Bldgs.

ST. PAUL, April 27.—Raymond A. Lee, secretary, Minnesota State Fair, accompanied by two architect-engineers, is on a three-week tour inspecting outstanding auditoriums to obtain ideas on features to be embraced in a planned new all-purpose auditorium for the State Fair. Construction is planned for when materials will be available. Structure would seat 8,000 for ice hockey, according to tentative plans.

Lee and his two companions will visit the auditorium at Hershey, Pa.; Arena, St. Louis; Ak-Sar-Ben Coliseum, Omaha, and Hangars, at Washington.

On the tour he will also contact manufacturers of seats. In addition to seats for the planned auditorium, the Minnesota annual seeks to replace 12,000 in the grandstand when new chairs are available.

Penn Farm Show Gets Big Building From Government

HARRISBURG, Pa., April 27.—Thru an agreement with the War Department, Pennsylvania State Farm Show Commission has taken over a temporary building erected by the army on the northwest corner of the farm show building, and will convert it into a beef cattle barn for the 1947 farm show.

According to Agriculture Secretary Miles Horst, the additional building adds over 50,000 square feet or about 1 1/4 acres of floor space to the show, giving a total floor space of about 15 acres, including the new arena building. It will enable the commission to add 300 head of cattle.

B-C Signs Topeka

CHICAGO, April 27.—Barnes-Carruthers Theatrical Agency of this city was awarded the contract for the night grandstand attractions at Kansas Free Fair, Topeka, according to word received from Maurice Jencks, manager of the annual, by Sam J. Levy, president of the booking firm.

Protests Do Not Deter Auto Race Meets in Pennsy

MECHANICSBURG, Pa., April 27.—Three major auto race meets in Pennsylvania have been scheduled for Sunday (28), as a newspaper campaign against Sunday racing failed to provoke any bans. Editorial campaign followed two fatal accidents Sunday (14) at the Williams Grove Speedway.

Driver Joe Sanko, 34, Elizabeth, N. J., and Samuel B. Stovall, 57-year-old spectator of New Freedom, Pa., died as a result of two different accidents. The spectator was killed when struck by a race car while trying to cross the track.

Williams Grove Speedway will stage another race meet tomorrow, Roy Richwine, owner of the track, having decided to run in the face of editorial blasts from *The Harrisburg (Pa.) Patriot*.

Another big car race meet will be held at the Hughesville Fairgrounds, with Ted Nyquist, Reading, as the promoter, and the third will be held at Langhorne Speedway under direction of Jimmy Fratton. A 100-mile midget car race will be staged at the latter track.

Calgary Advance Sale Away to Strong Start

CALGARY, Alta., April 27.—Altho Calgary Exhibition and Stampede won't be here until July, many requests for grandstand reservations have been received. Stampede Company advertised that mail and personal reservations were being accepted, tho tickets will not be available until June.

When the exhibition opens, one landmark will be missing, as the original exhibit building, built in 1907, has been dismantled because it was a potential fire hazard to the near-by Victoria Arena. For many years the official openings were conducted from a balcony on the front of the building.

Close Houston Coliseum For Expansion Program

HOUSTON, April 27.—Sam Houston Coliseum will be closed in mid-May for four months for a \$332,000 expansion of the annex and installation of additional seats in the Coliseum proper.

Expansion of the annex will permit cars to be parked on the West side in the basement and on the main floor, except during the annual stock show. Concrete floor will be installed in the Coliseum.

John L. Andrews, public building manager, has recommended that improvements include a permanent ice skating rink.

Dewey Okays Trade Comish

State event to be probed from every angle—strong move to relocate plant

ALBANY, N. Y., April 27.—Two bills intended to develop fairs, one of them creating a corporation to promote the establishment and operation of a permanent trade fair in New York City and the other creating a commission to study plans for the revival and possible relocation and expansion of the war-suspended State Fair at Syracuse, have been signed by Gov. Thomas E. Dewey.

Under the first bill a World Trade Corporation will be established, with nine board members to be appointed by the governor, with the State Commerce Commissioner serving as ex-officio member. An initial appropriation of \$100,000 is provided.

Board is to draft plans, secure agreement of New York City to sponsor the project and make recommendations as to site, methods of financing, etc., to the next session of the State Legislature.

Study State Annual

Under the other bill, a 15-member commission is to be created, with \$15,000 appropriated, to conduct a thoro study of the State Fair, its past operations, the condition of the present plant, recommendations as to its continued use and rehabilitation or its abandonment and replacement with a new plant on a new site, together with recommendations as to method of future operation. Group is to report to the State Legislature before February 15, 1947.

Five members of the State Assembly, to be appointed by the speaker of the Assembly; three members of the State Senate, to be appointed by the temporary president of the Senate; three members to be appointed by the governor, the Commissioner of Agriculture, the Superintendent of Public Works, the Commissioner of Education and the Commissioner of Commerce will comprise the commission.

May Quit Old Plant

Bill opens the way to the abandonment of the present fair plant, which before the war had been valued at roughly \$5,500,000. It has been occupied continuously since early 1942 as an army air force depot, and, as yet, no indication of early release has been made.

A move has been on to relocate the plant on a new site, which would provide added space and easier access. Present plant is comprised of 267 acres, which are generally deemed insufficient. Roads leading to the fair have proved incapable of handling the heavy flow of traffic. Other factors which are harmful to successful operation are possibility of flooding from a near-by lake, proximity to industrial plants, and fact that fairgrounds are in two different municipalities, Syracuse and Solway, thus making full co-operation difficult to obtain.

During wartime occupation, the grandstand roof was blown down by a high wind. Following that, the entire grandstand was razed. Last held in 1941, the annual drew a record attendance of 382,000 that year for nine days and nights.

NAG SHORTAGE WORRIES EXECS

Stake Events Fail To Fill

Austin, citadel of sulky riders, forced to switch card despite upped purses

AUSTIN, Minn., April 27.—Horse racing secretaries of Minnesota and near-by States are worried about whether they're going to get enough horses to fill out their programmed events and thus be able to present adequate programs at this year's annuals.

What pointed up their worries is the experience of the Mower County Fair here. A citadel of harness horse racing interest, the annual had made elaborate plans for luring strong, well-filled fields.

Last year new horse barns were erected so that horsemen and hay-burners could be properly accommodated, and no cry could be raised about poor facilities. And this past winter, fair execs drafted a racing program that was intended to assure strong fields.

They turned all of their races into early closing events, upped the purses from \$400 with added money (which averaged roughly \$550 a race in 1945) to a two-day card which offered two \$800 stakes and four \$600 events. They set April 1 as the closing date.

When the returns were in only 19 entries were on hand, four of which were for the two stakes, the remaining 14 for the \$600 races.

This left the fair with only one way out and they took it, withdrawing the early closing races and changing all races into over-night events.

"We are concerned but not alarmed over the outlook," P. J. Holand, fair secretary, told *The Billboard*.

"We expect some of the horses which have been shipped to the West Coast to be back in this territory at that time, and this should enable us to fill out our fields," Holand said, adding that "We offer the highest purses in Minnesota."

A quarter of the fairs in Minnesota, he estimated, offered purses of \$300 or less, and he conceded that some of them would probably run into difficulty rounding out fields.

Lee Lott Manages Central Ill. Event

PEKIN, Ill., April 27.—Lee Lott has been named to manage the Central Illinois District Fair, which will be held here August 19-25. Lott, who heads the thrill show which bears the title Lucky Lott and His Hell Drivers, has already begun to work on details for the annual.

Recently returned from a Canadian booking trip, Lott said that his thrill show units have been booked to present 111 fair dates. On his latest trip he closed contracts for fairs at Lindsay, Leamington, Belleville and Welland, all in Ontario, and Trois-Rivieres, Quebec Provinciale Exposition and Sherbrooke, all in Quebec. He also signed contracts with the Hamilton (Ont.) Fresh Air Fund, sponsored by *The Hamilton Spectator-News*, and the Watertown (N. Y.) Fair.

The Lott Thrill Show season opens July 4 at Denver, and will close at Belleville, Ont., September 23.

Providence Shrine Show Sets Jimmie Lynch Death Dodgers

JACKSONVILLE, Fla., April 27.—An innovation in Shrine Circus features will be the nightly appearance of the Jimmie Lynch Death Dodgers with the Providence Palestine Shrine Circus to be held at Narragansett Race Track week of June 24. Thrill show will be featured and augment the regular circus program.

Booking was arranged by Lynch's Boston representative, Al Martin.

Lynch show will open its regular season tomorrow at Tampa, to be followed by Jacksonville, Fla., May 8-9, under auspices of Junior Chamber of Commerce, replacing its annual circus. On May 12 and 19 show plays Atlanta; May 26, Cleveland; May 30, Warren, O.; June 2, Milwaukee; June 9, Springfield, Mo.; June 14, Fort Wayne, Ind.; June 16, Cincinnati; June 19, Dayton, O.; July 14, Columbus, O.

Estevan Holds Gate Price But Ups Grandstand Fee

ESTEVAN, Sask., April 27.—Despite increased costs, gate admissions will remain the same as last year, 25 and 50 cents, directors of Estevan Agricultural Society decided.

Grandstand prices, however, will be upped slightly as acts will cost considerably more.

Coos Bay To Repair Flood Damage; Books Races, Quits Rodeo

COOS BAY, Ore., April 27.—Coos County Fair Association has ordered \$2,000 worth of repair work at Myrtle Point Fairgrounds to damage resulting from floods this spring. Water came up three feet into the grandstand and more than 1,500 feet of fencing was damaged.

Directors announced that no rodeo would be held in connection with the '46 annual early in September. Instead the program will feature horse racing and increased farm work exhibits.

Myrtle Point Saddle Club was given permission to lease the fairgrounds for a rodeo early in July. Use of the pavilion for a roller skating concession this summer also was approved.

San Fernando Valley Will Have Site for New Annual

SAN FERNANDO, Calif., April 27.—San Fernando Valley will have a fairgrounds, it was announced following the organization meeting of the new 51st Agricultural District Association here Sunday (21).

Location of the ground for the district, which comprises Chatsworth, Northridge, San Fernando and the Newhall-Saugus area, will be considered at the board's next meeting.

Max Schofeld, Chatsworth, was elected president of the association. Others elected are Dick Cole, Granada Hills, vice-president, and Paula Moreno, San Fernando, secretary-treasurer.

Al Snider, chief of the State Division of Fairs and Expositions, said the State would join with the district on a fund-matching basis in the purchase of a site.

Besides Schofeld and Cole, board members include Jimmy Icardo, Newhall; Ralph Richardson, Sylmar; Dan Spencer, H. H. Ihrig and Henry W. Carter, San Fernando, and Jim Butler, Chatsworth.

Home and grounds committee, consisting of Icardo, Spencer and Richardson, was named.

Coushatta, La., Elects, Picks Dates for Revival

COUSHATTA, La., April 27.—Dates for Red River Parish's first fair since 1940 were set and officers and directors were elected here Friday (26).

T. P. Stephens Jr., recently discharged veteran, was elected president; Orle Baker, vice-president, and O. P. Ogilvie, secretary-treasurer.

Association voted to hold a four-day fair and fixed September 25 as opening day.

Directors named include Walter Smith, Wilmer Jackson, John Bundrick, E. M. Campbell, Ovid B. Hunter, Allen M. Posey, Dr. W. W. Gahagan, M. C. Davis, Mrs. Floyd Jones, Lodie Ferguson, J. H. Place and O. H. Townsend.

Five More for Ernie Young

CHICAGO, April 27.—Five more fair grandstand shows have been added to the string contracted by Ernie Young agency of this city. They are fairs at Allegan, Mich.; Jackson, Tenn.; Hamilton, Mo.; Wabasha, Minn., and La Crosse, Wis.

War Dept. Pays Off \$1,702,000 to Minn.

ST. PAUL, April 27.—Cash settlement of \$1,702,000 from the War Department for restoration of buildings used at the State Fairgrounds during the war has been announced here by Raymond A. Lee, secretary of Minnesota State Fair Board.

Lee said only the horse and poultry barns and the concessions buildings can be restored in time for the 1946 annual. There is no possibility that the hippodrome and cattle and swine barns can be remodeled before the August opening. Only exterior shells remain of the original buildings since the War Department took over for installation of a propeller plant.

Lee was hopeful that the government will move out of the horticultural building, used as storage space, in time to permit use of the building for agricultural-horticultural displays until the new \$400,000 ag building is constructed next spring.

Bethlehem Dates Changed

BETHLEHEM, Conn., April 27.—The Bethlehem Fair, originally scheduled September 14-15, will be held September 7-8, it was announced by Paul L. Johnson, president. Mrs. Frank Devine is secretary.

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Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended April 25. The complete List of Fair Dates was published in Spring Special Number dated March 30. The next complete list will be published in issue to be dated May 25. See each issue of The Billboard for corrections and additions.



Florida

Panama City—Bay Co. Fair Assn. Oct. 23-24. Hugh Sills, Box 71, Bay Harbor.

Idaho

Gooding—Gooding Co. Fair. Aug. 15-17.
 Grace—Gem Valley Black & White Fair. Aug. 16-17. Earnest M. Skinner.
 Jerome—Jerome Co. Fair Assn. Sept. 5-7.
 Lava Hot Springs—Lava Hot Springs Fair. Aug. 30-31.
 Preston—Franklin Co. Fair. Aug. 30-31.
 Weiser—Washington Co. Fair. Aug. 15-17.

Iowa

Rock Rapids—Lyon Co. Fair Assn. Aug. 14-16. Ed E. Frank.

Louisiana

New Roads—Pointe Coupee Parish Fair Assn. Oct. 18-20. J. Wade LeBeau.
 Shreveport—Caddo Parish Junior Fair. Oct. 17-18. C. S. Shirley, Court House.

Maine

Cornish—Cornish Agrl. Assn. Aug. 19-23. Leon M. Ayer.

Missouri

Higginsville—Lafayette Co. Fair. Aug. 8-10. Ernest W. Baker.

New York

Altamont—Albany-Schenectady Co. Fair. Aug. 27-31. Dan C. Frederick.
 Ballston Spa—Saratoga Co. Agrl. Soc. Aug. 27-31. Spencer D. Cassidy, Mechanville.
 Bristol Hills—Ontario Co. Agrl. Soc. Aug. 22-25. Mrs. Janette D. Dewey, Canandaigua.
 Cambridge—Cambridge Valley Agrl. Soc. Aug. 29-31. P. J. Houlton, Hoosick Falls.
 Fonda—Montgomery Co. Agrl. Soc. Aug. 31-Sept. 4. LeRoy K. Kurlbaum.
 Ithaca—Tompkins Co. Fair. Aug. 13-17. Merle P. Curry.
 Kingston—Ulster Co. Agrl. Soc. Aug. 21. Albert Kurdt.
 Lockport—Niagara Co. Fair. July 22-27. Mayor Fred Ringueberg.
 Mineola, L. I.—Mineola Fair. Sept. 10-14. Charles Bochart.
 Morris—Morris Fair Assn. Sept. 10-13. J. Gordon Downie, R. D. 1, Oneonta, N. Y.
 White Plains—Westchester Co. Agrl. Assn. Sept. 26-29. M. E. Buckley.

North Carolina

Fayetteville—Cumberland Co. Fair. Sept. 30-Oct. 5. Connor Holland Jr.
 Shelby—Cleveland Co. Negro Fair. Oct. 2-5. Rev. A. W. Foster.

Oklahoma

Pauls Valley—Pauls Valley Free Fair. Sept. 5-7. Alton Perry.

South Carolina

Florence—Pee Dee Fair Assn. Oct. 29-Nov. 2. William B. Douglas.

Tennessee

Gainesboro—Jackson Co. Fair Assn. Sept. 26-28. Johnnie Brown.

Utah

Kaysville—Davis Co. Fair. Middle of August. Ellen Agren, Farmington, Utah.

Washington

Cheney—Cheney Community Fair. Aug. 23-25. Mamie Ottomeyer.

AL ADAMS FAMILY

Wire at Once

TOMMY TOYES

Phoenix, Arizona

P.S.: Professor Chas. Ritz, come on or wire me.

CARNIVAL WANTED

For the week of 4th July at the Wise County Fair Grounds, in the heart of the coal fields. Also Free Act wanted.

CARLOS WILLIAMS

Secy. Wise Co. Fair, Wise, Va.

Old New London, Conn., Spot Planned for Housing Project

NORWICH, Conn., April 27.—Nicholas Deshefy, Norwich, Conn., contractor, with a reported plan for a housing development in mind, has taken a 60-day option on Elks' Field, East Great Plain, Norwich, Conn. Spot originally was known as New London County Fairgrounds.

Site consists of 29 acres, with a half-acre track, grandstand and several buildings. Workmen are razing some of the buildings, the old exhibition hall having been torn down. Dance hall and grandstand are next.

Battle Ground Sets Dates

VANCOUVER, Wash., April 27.—A community fair will be held this fall at Battle Ground regardless of any action taken by Clark County Fair Board. Battle Ground members declared after the board had failed to take action on proposed acquisition of the former war housing center, Ogen Meadows. Dates are September 5-7.

WHILE STROLLING

(Continued from page 84)

much better health. . . . Norman Bartlett is in good voice after his throat operation. . . . George A. Hamid was unable to attend the Paul McKee funeral, but his entire office staff was present.

Long Beach, Calif., Notes: Concessionaires along the pike are happy at the news that the new Fifth Fleet will make its home port in Long Beach harbor. In addition to the 40,000 men aboard ships, there will be other thousands on shore duty. . . . Bert Britt will soon have a new Spitfire ride on Silver Spray Pier. . . . Another Spitfire will soon be installed in nearby Virginia Park, operated by Homer Jones. . . . Gyro Globe Corporation will install a Gyro Globe ride at Virginia Park. . . . H. A. (Pop) Ludwig is enthusiastic about the new parking lot to be constructed at Virginia Park. The big Crane Sky Ride, operated by Charlie Heffli, is getting lots of business, and the boat ride, managed by Don Sinkerson, is packing 'em in. . . . Joe Cox is busy on the front door of Joe Glacy's Freak Show.

Goldendale—Klickitat Co. Fair. Sept. 5-7. Max A. Maurer.
 Kelso—Cowlitz Valley Fair Assn. Sept. 6-8.
 Moses Lake—Grant Co. Fair Assn. Sept. 7-8. Bud Saunders.
 Olympia—Thurston Co. 4-H Fair. Sept. 6-8. Mrs. Rena Longmire.

West Virginia

Moundsville—Marshall Co. Fair Assn. Sept. 4-7. Jesse D. H. Sullivan.
 Pennsboro—Ritchie Co. Fair Assn. Aug. 27-30. J. B. Murphy.
 Saint Marys—Pleasants Co. Fair. Sept. 11-14. Granville Kester.

Wyoming

Casper—Natrons Co. Fair. Aug. 28-30.
 Douglas—Wyoming State Fair. Sept. 5-7.
 Newcastle—Weston Co. Fair. Aug. 9-10.
 Powell—Big Horn Basin Fair. Aug. 22-24.

J. D. Newman, Veteran Agent; Dies in St. Paul

(Continued from page 76)

Bailey in 1912 and held that post thru 1916. In 1917 he formed a partnership with Ben Austin, who later became his brother-in-law, and they bought the Gentry show, operating it thru the 1923 season when they sold it to J. M. Patterson at Paola, Kan.

Tries Houston Politics

Newman remained in Houston in 1924 for a whirl at politics, but one year of that proved enough and he returned to the road in 1925 as general agent of the Sells-Floto show, remaining on that job until the show was sold and disbanded in 1932.

Thru the depression years of 1933-'34 and '35 he engaged in the beer business in Los Angeles in partnership with Charley Cook. The season of 1936 saw him back in harness again, this time with Zack Terrell and the late Jess Adkins on Cole Bros. He went over to the Al G. Barnes org in 1937 but returned to Terrell and the Cole show in 1938 and devoted his time as general agent and traffic manager to this show until the time of his death.

Newman was married in St. Vincent's Hospital, San Antonio, in 1926 and Mrs. Newman was at his bedside when he died in St. Joseph's Hospital in St. Paul, having been called from Los Angeles the night he was stricken.

Tribute From Terrell

Newman's ability as an agent is best described by recounting Zack Terrell's attitude when he realized two weeks ago that J. D. was nearing the end of the line. Standing in front of the marquee the day the Cole show opened in Louisville, April 19, Terrell said:

"If I had had any idea that J. D. might not have been able to finish the season with us, I would not be the owner of this show right now. I would have sold it last winter and retired."

Funeral services were held Thursday (25) at the Dampier-Baird Mortuary, St. Paul, and remains were then shipped to Los Angeles. Rabbi Walter H. Pahut, Mount Zion Temple, St. Paul, conducted the service, after which Walter F. Driver, official representative for the Showmen's League of America, delivered an eulogy. Newman was a member of the SLA board of governors. Other Showmen's League members present were William T. Collins and Phil Fein, whose wife, Florence Tennyson, is soloist with the Cole show.

People well known to show business who attended the St. Paul rites were Ben W. and Rose Wilson, Jeanette A. Daley, Mr. and Mrs. Bert Wheeler, Noel Van Tilburg, Charles Foster, Ed G. Hampe, Mr. and Mrs. Jack Walsh, Walter R. Brown and Lyman S. Baird, and Circus Fans Edward H. Frye and Frank C. Freeman.

Burial at Whittier, Calif.

Remains are scheduled to arrive in Los Angeles Sunday (28) and another service will be held at the White-Emerson Mortuary, Whittier, Calif., Monday, with interment in Rose Hill Cemetery of the latter city.

Surviving, in addition to the widow, are two sisters, Mrs. Eita Stonehill, Chicago, and Mrs. Ida Snattinger, Los Angeles.

The Newman home is at 1126 South Clark Drive, Los Angeles, where Mrs. Newman will reside with her sister and brother-in-law, Mr. and Mrs. Ben Austin.

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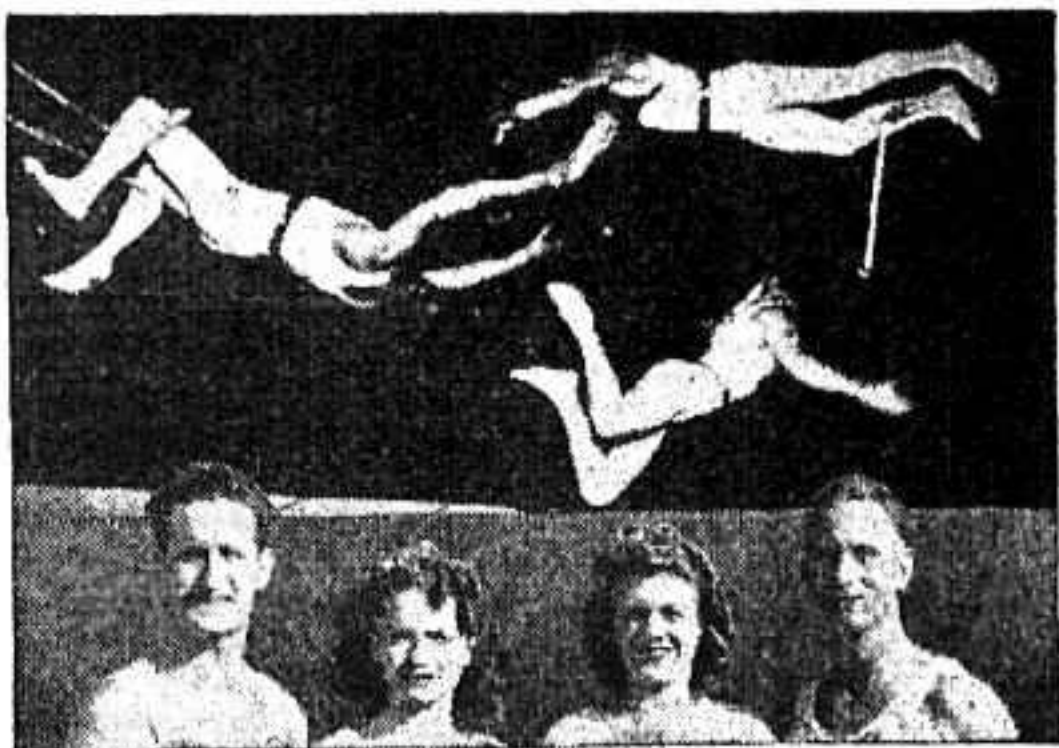
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CAMBRIDGE, MASS.

Newark-to-Cincy Car For AOW Kids Going To USARSA Meet

ELIZABETH, N. J., April 27.—Arrangements have been made with the Pennsylvania Railroad to attach a special car on the May 5 Newark-to-Cincinnati train for America on Wheels skaters who will take part in the USARSA National Championships to be held in Norwood Roller Rink, near Cincinnati, reports W. Schmitz, AOW general manager.

They are slated to arrive in Cincinnati May 6. Contests will run four days, starting May 7, and will be climaxed by a dinner-dance the final night.

Ed J. Von Hagen, operator of the Norwood rink, has reported that reservations from all parts of the country indicate that the 1946 contests will be the biggest yet held by the USARSA.

AOW group will leave Cincinnati for the return trip May 12.

Unique 200G Spot To Debut May 3 In Gresham, Ore.

GRESHAM, Ore., April 27.—Opening of the \$200,000 Fun Centre here, embracing two major sports—roller skating and bowling—is slated for May 3, reported L. W. (Jerry) Hendrickson, owner-manager.

Coupled with the sports facilities will be a coffee shop, dining room and banquet service, called by the operator the latest idea in unified recreation. It is designed to garner family trade, offering complete all-evening service.

Hendrickson has leased the bowling, restaurant, dining room and sports shop to W. W. Beck and Ferguson K. Risk. Beck will operate the food service and sports shop, while Risk will supervise bowling.

Hendrickson retains operation of the rink which has a 70 by 170-foot floor. He has Jerry Reynolds and Doc Goodnough as associates. Reynolds, an experienced man, will manage the rink. Goodnough comes here from Oaks Park Rink, Portland.

15G Fire Strikes Vance Bros. Spot

SEATTLE, April 27.—Fire partially destroyed the \$35,000 Ridge Roller Rink here April 12, doing estimated damage of \$15,000. Firemen said the blaze, which started about 6 a.m., started in an oil burner.

Altho covered by insurance, the 100 by 180-foot rink will be an almost complete loss unless the hardwood floor can be salvaged, according to the owners, J. A. and William G. Vance. At an initial inspection the floor seemed to be in good condition, but it may be ruined by water and weather, they said. Center supports and sides of the building burned thru, allowing the roof to cave in. Ends of the building were little damaged. Also destroyed was the organ.

11 Imperialites To Regionals

PORTLAND, Ore., April 27.—Imperial Roller Rink here, sponsor of most of the winners in the recent Oregon State Championships, drew a crowd recently with an exhibition by the skaters to raise funds to defray expenses of the trip to the Pacific Coast Regional Championships at Oakland, Calif., April 16 and 17, said Chris Jeffries, manager. Art Russell, instructor, accompanied the 11 skaters making the trip.

Plan Chase Memorial Trophy

DAYTON, O., April 27.—Order was placed recently for the Kenneth Chase Memorial Cup to be awarded to the RSROA-USFARS men's intermediate figure skating champion as an annual challenge trophy. Trophy is to be topped by a statuette of Chase, who entered the navy air service in 1942 after winning the senior men's figure-skating title and became an ensign. He crashed a few days before the Philippines invasion.

Class Work at Oaks Park, Portland, Boosts Interest

PORTLAND, Ore., April 27.—Skating classes at Oaks Park Rink here have built up interest in the sport to the point where the management hopes to have entries for next year's competitive events, reports Dean Songer, head pro.

Rink has just concluded eight-week courses in dancing, advance ballet and figure skating. About 100 graduated from the dancing course. Classes in fundamentals have been drawing 150 to 200 skaters each Monday night. Ballet instruction is under supervision of R. Date. Other members of the pros staff are Sally Arnoldy and Norman Berry.

Academy's Waltz Contests Boost Business, Interest

PLAINFIELD, N. J., April 27.—Annual waltz contest recently completed at Academy Roller Rink here, resulted in a considerable increase in receipts, according to Owner Ed Tierce, who says the competitions tend to hold business steady and increase interest during the Lenten period.

Contests have been conducted for the past 15 years. They are held on Sundays over a period of six weeks, finals taking place the seventh week. Winners receive gold medals, with others getting bronze souvenirs.

This year's winners were Charlotte Mason and Frank Juiliano. Runners-up were Lois Woodruff and Edward Horvath, Joan Coddington and Joseph Idico, and Barbara Tinsman and Joseph Lucarelli.

Easterners at Coast Meet

DETROIT, April 27.—Pacific Coast regional RSROA-USFARS competitions at Rollerland Oakland, Calif., April 16-17, drew a strong contingent of Eastern officials. Fred A. Martin, RSROA secretary, and J. Vaughn Johnstone, of the national tests and competitions committee, left from Detroit, the former to confer with Western RSROA men and the latter to officiate in the contests. Dr. Keith Kahn, chairman of the USFARS, flew from New York. Mrs. Gladys Salsinger, board member from Detroit, also attended.

7 Applications for RSROA

DETROIT, April 27.—Operator membership applications were received during the past month at national offices of the Roller Skating Rink Operators' Association here from Ernest E. Carlson, Charles L. Deering and Ellis W. Levy, California; Charles C. Ellis, Florida; Anthony and Alice Anselmy, Michigan, and Charles C. Ellis, North Carolina.

Two pros of Academy Roller Rink, Plainfield, N. J., have been on the sidelines owing to illness and an injury. Priscilla Woodward underwent an appendectomy April 2 and left the hospital for her home on the 10th. She is expected to return to duty in about six weeks. Ray Strupp had his hand crushed by some falling steel, necessitating amputation of a finger. He is expected back on the wheels soon.

FOR SALE

Semi-Portable maple floor, 75x140, including rails, benches; maple floor 4 years old. In good condition. Layed on felt on 1x10 sub. on 2x4 flat in section 4x33. Also 2,000 ft. of new maple flooring. One double face "Roller Skatin" neon sign. One 3'x25' neon sign "Skateland" in large block type letters. Over 200 pair Chicago's in good condition. Also 40 pair shoe skates with practically new shoes. One 16 ft. skate counter (Knotty Pine) with 16' back shelves. One Chicago direct drive grinder. One box office, one large theater type squirrel cage blower, 6-16" fans, one 16' fountain (Knotty Pine). One 75' coil drinking fountain. One 4'x7' skate and parts display case. Large pop box. Automatic music with Amplifier and Mike. In fact everything to open a rink except the building. Sell all or none for best offer over \$6,000. Now in operation till May 1st. Must Be Seen To Be Appreciated. Or will move to a good skate city with building 75'x140' or larger. Write, call or wire.

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Portable Roller Rink, complete, with 40x100 floor, 175 pairs Skates, some Shoe Skates, Skate Parts, 15x30 Tent for skate room, small Tent used 2 months, Sound System, Skate Grinder and Floor Sanding Machine. Rink is now doing business. Walk-out proposition at \$5,500.00. All necessary wiring and switches.

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\$100,000 Project Okayed By Neptune City Officials

NEPTUNE CITY, N. J., April 27.—Anthony D'Esposito, Bradley Beach; Herman Steinberg, Deal, and Nathan Kessler, Asbury Park, who propose erection of skating rink here, won conditional approval from the city council April 8.

Plans call for expenditure of nearly \$100,000 on the project. Proposed building would measure 225 by 150 feet.

Condition insisted on by council is an agreement by the promoters that the rink will be soundproofed and air-conditioned.

New Spot for Tempe, Ariz.

TEMPE, Ariz., April 27.—This city, home of Arizona State College, will have a roller rink and bowling alley when Bert Fields opens his recreation pavillion at Tempe Beach grounds May 1. Fields has leased the area which has been used for handball and as dressing quarters. He is laying a 50 by 75-foot maple floor for skating. Twenty-five feet along one side of the area will be reserved for a two-lane bowling alley. Roof will be of sheet iron and roll paper. Wires screening will enclose the sides, to be covered with an awning.

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15" sheet steel, brass bound roller rink skating case. Assorted colors, \$2.98 Each, \$34.50 Per Dozen. (Min. 6) F.O.B. Chicago. Terms: 50% with order, balance C. O. D.

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Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.
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WANTED TO BUY
GOOD PORTABLE RINK
Portable maple floor or maple flooring. Must be in good condition. Address:
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Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in their business or its allied field, or who have talents which may enable them to get into some phase of the entertainment industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SOME BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY MAKE USE OF THIS SERVICE:

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...together with a photostat copy of your honorable discharge papers. ... There is no charge or obligation of any kind entailed in this service.

ACTOR, 31: Army Special Services. Pre-army work maintenance, comedy, dramatic, stock preferred. 2412 E. 55th, 2148 S. Central Pl. Ave., Chicago 25, Ill. Tel. Rockwell 1355. 411/3/16

ACTOR: pre-army repertoire, stock (5 years). Ventriloquist, magician. Interested light, radio, vaude. Ken Hodar, 1720 N. Emporia, Wichita, Kan. Phone: 4-1565. 416/3/16

ALTO SAX-CLARINET MAN, 24: radio, club, theater experience. Union. Available May 15. Location job preferred. Robert E. Smith, General Delivery, Lisbon Road, East Liverpool, O. Phone 1958. 465/4/27

ANNOUNCER: passed auditions: NBC, ABC, MRS (New York); studied radio announcing at New York Institute of Music and Art. Script writer, newscaster, WNLK, AFNS (Alaska) while in U. S. Navy. Willing to travel. Salary \$40 per week. Arthur Emmanuel Wikam, 242 East 57th St., New York 28. Tel. LE. 4-3272. 426/3/23

ARRANGER: musical arrangements for dance bands. Pre-army experience. Air corps dance band arranging while in the service. Sanford L. Lewis, 747 Sheridan Rd., Wilmette, Ill. Phone: Wilmette 1353. 419/3/16

ASSISTANT manager motion picture theater; 3 1/2 years' pre-army exp. Completed course at Theater Managers' Institute. Howard E. Beck, 816 Edgar Ave., Effingham, Ill. Phone 786-W. 433/3/30

BARITONE VOCALIST: popular, semi-classical. Chicago Music Festival winner (1942). Interested radio, motion pictures. Dan McTabe Danforth, 4417 Wolcott Ave., Chicago, Ill. Edgewater 5209. 389/3/7

BARITONE: sang with name bands while in navy (Tommy Tucker, Shep Fields, Henry Russell). Seeks opportunity with dance band. Harry M. Goodmuth, 2742 Wilkens Ave., Baltimore 23. Phone ED. 3138-J. 481/3/30

BARITONE: popular, classical. Featured with 45-pe. coast guard band (2 yrs.). Radio, night club exp. Own arrangements. Interested musicals, night clubs. Nick A. Corsell, 3111 Park Ave., Bronx, N. Y. Me. 5-6678. 458/4/20

BARITONE, 25: night club, dance band, radio exp. (10 yrs.) References on request. Interested dance band; radio recording. Anthony Rea, 127 Goodwin St., Bridgeport, Conn. Phone 4-1427. 469/4/27

BUSINESS MANAGER: club, vaude shows; pre-army. Bridge Tiny Town, Marietta, Ga. College. Promotion, administration exp. Jack Vink, 1121 New Hampshire Ave., Washington, D. C. RE. 0630, Ext. 708. 396/3/9

CHORUS BOY, 24: pre-army dance team (girl partner). Interested musical. Martin Romano, 85-03 133d Ave., Ozone Park, New York. 390/3/9

CLARINET-SAX MAN: light theater ork preferred. Pre-army college symph. band exp. B. A. (Music) AAF Band. Will consider dance band offer. David W. Westgate, 109 West 77th St., New York, N. Y. TRa. 4-9846. 449/4/13

COIN MACHINE MECHANIC, 10 yrs' experience all types, including juke, as mechanic, route man. Henry P. Piemme, 59 N. Water St., Mobile, Ala. 471/5/4

COMIC, dialect, character actor: performed 200 G.I. shows, wants to become professional entertainer. Excellent for stage or bit parts. All reasonable offers considered. Radio, vaude preferred. Paul Jacobson, 1402 Sterling Place, Brooklyn. President 3-7296. 404/4/27

DRUMMER: solid or Dixieland; read, fake; pre-army—3 years' combo bands. Seeks radio, night club or vaude band. Tommy Evans, 254 W. 98th St., New York, N. Y. AC. 4-8710. 418/3/16

ELFTRIO GUITARIST, 50: exp. recorded (50). CNYC. Exp. 1940. Good music. 4215 creeked. Pre-army band leader. Local 802. Radio, club, vaude. Edward L. Sellers Jr., 6926-68 68th St., Brooklyn, N. Y. 413/3/16

EMSEL, straight man; army shows; pre-army amateur exp. fast talker; record forwarded on request. Will travel. Baritone, vaude preferred. George H. Crane II, Brooks Grove, Scottsville, N. Y. 429/3/23

EMSEE: 3 1/2 years Army Special Services shows; vaude, comedy, announcing. Consider any reasonable offer. Radio, clubs preferred. Paul J. Connor, 749 No. 63d St., Philadelphia, Greenwood 3220. 429/3/30

ENTERTAINMENT DIRECTOR, actor, comedy script-writer. Pre-army comedy team, theater, clubs. Army entertainment specialist; general production. Resorts preferred. Frank Kuritsky, 22 Woodson St., Mattapan, Mass. CUN. 2683. 472/5/4

GUITARIST, SINGER, DANCER: specialty numbers. Pre-army part of "Three Heat Waves." Interested in forming trio, but will work single. References on request. Steve La Marr, 20 Williams St., Brooklyn, DIC. 2-4757. 470/5/4

HILLBILLY MUSICIAN, fiddle, guitar: hill-billy vocals (original songs). Seeks location job, radio, vaude. Starting salary \$60 week. John A. Ewing, 613 W. Church St., Champaign, Ill. 424/3/23

LEAD ALTO-SAX man; 8 years' dance band exp. (clarinet, sax), army bandsman (4 years). Interested radio, night club, vaude. Peter Lombardo, 3521 65th St., Woodside, L. I. HA. 9-2862. 423/3/23

LEAD ALTO SAX, clarinet man; bass clarinet, double tenor. Pre-army small combos, cocktail units, dance bands. Radio, vaude exp. Played NYAF Symphony Orchestra, College. Seeks show or dance band. Location job preferred. Frank Johnson, Alden Hotel, 4526 Sheridan Road, Chicago. 432/3/30

LEAD TRUMPET MAN; 12 years' exp. with semi-name bands. Coast guard dance band; military band-leader. Angelo Castiglola, 2318 Frenchmen St., New Orleans. Phono FR. 7455. 434/3/50

LYRIC WRITER: pre-army staff writer for American Music, Inc., Los Angeles. Songs for radio, stage, screen. Will collaborate with composer. William S. Nale, Box 340, Medaryville, Ind. Phone: 156. 425/3/23

LYRIC WRITER: popular songs, night club material. Twelve published songs. Seeks opportunity music publishing company. Mel Lewis, 302 West 87th St., New York, N. Y. SCH. 4-9054. 443/4/6

MAGICIAN: pre-army club dates, night clubs (2 years). All-soldier theater unit (2 years) while in service. Vaude, night clubs preferred. Noel J. Sponner, 1102 Case St., Centralia, Ill. Tel. 1512-W. 428/3/23

MAGICIAN'S ASSISTANT; 7 years' exp. comedian, talker, side shows, vaude, emcee. Vaude preferred. Quintin B. Liborio, 42 Harrington Ave., Quincy, Mass. 392/3/9

MANUFACTURER'S AGENT; salesman; amusement machines, novelty mfgs. infra. Pre-army selling exp. Own car. Ep-State New York preferred. Straight commission basis. Robert E. Chuse, 283 Fordham Rd., Rochester 12, N. Y. Charlotte 2258-M. 393/3/9

MOTION PICTURE PROJECTIONIST: trained in army school, seeks job as 35mm. projection machine operator. Ray Garman, 315 Taylor St., De Kalb, Ill. Phone: QE. 69. 422/3/16

NIGHT CLUB MANAGER, 16 years' exp. entertainment field. Baritone vocalist, emcee. Will travel. S. A. Ramsey, P. O. Box 4, Arden, Nev. 398/3/9

NOVELTY ROLLER Skate Act; 3 years' club date, fair, vaude exp. Clippings, letters on request. Interested theater, clubs. Edwin L. Stimmons, Henry, Ill. 407/3/9

ORGANIST; 8 yrs. exp. in radio, vaude, club. Will travel. Will work. 1405 W. 114th St., North Waukegan, Ill. Phone: 1409/4/9

PHONOGRAPH RECORD LIBRARIAN, 28: classical, popular, jazz, dance, radio, vaude. Will travel. Will work. 1405 W. 114th St., North Waukegan, Ill. Phone: 1409/4/9

PIANIST, GUITARIST, SINGER: work single, team, ork. Pre-army 10 years show biz exp. Interested all fields. Adolph E. Saketo, 2525 Federal St., Philadelphia, Pa. 450/4/13

PROJECTIONIST: camera man; army projectionist, pre-army motion pictures. Will consider better job to start. Howard W. Martin, 5940 N. Kenmore, Chicago, Ill. Phone: Ardmore 2025. 421/3/16

PROJECTIONIST; 40: civilian and army experience—all type equipment. Desires to locate in Ohio, Kentucky, Illinois, Indiana, Virginia. George Takara, 305 McKhaley Ave. S. W., Canton, O. Phone 6155. 456/4/20

PROJECTIONIST, mechanic; 4 yrs. pre-army experience. Starting salary, \$40 wk. Leslie R. Beagshaw, 1405 1/2 Main St., Kansas City 6, Mo. 468/5/4

PUBLICITY WRITER; free-lance work wanted. 8 years' exp. College graduate. Ken Russell, 4547 N. Harding St., Chicago. 435/3/30

RADIO ACTOR, 27: varied experience—legit, tele, radio. Scholarship student 6 years. Excellent references. Irving Bisher, 739 Arnow Ave., Bronx, New York. Olivville 5-6479. 451/4/13

RADIO ANNOUNCER-PRODUCER-WRITER: college graduate, pre-army experience all phases; 3 years with metropolitan station. Wrote, produced, announced army radio shows. Seeks job with future. Murray Benson, 6209 23d Ave., Brooklyn, N. Y. ES. E-2091. 447/4/13

RADIO ANNOUNCER, 25: college. Army radio shows. Willing to serve as apprentice to gain experience. Transcription furnished on request. Travel anywhere. Vernon Paule, 7034 South Indiana Ave., Chicago 37. Phone Aberdeen 1076. 403/4/27

RADIO PRODUCER-ANNOUNCER: varied program exp. (2 years). Ent. dir. Army Spec. Ser. (3 years). Fine recommendations. Don Whitman, 12741 Birwood Ave., Detroit, Mich. Hogarth 6464. 456/4/13

RADIO SCRIPT WRITER, director, producer. Pre-army free-lance writing (Norman Corwin, Mitchell Grayson, WNYC, Fairview Publications, etc.). Irving Levinson, 118 Riverside Drive, New York, N. Y. SU. 7-4150. 445/4/13

RADIO SPOT SALES; 3 years' prof theater, radio exp. Creative sales ability. Interested radio sales, television production. Richard Stark, 257 Claremont Road, Ridgewood, N. Y. 444/4/0

SINGING BOY for ensemble; Army Special Services (2 years). In army show "Egg in Your Beer." Pre-army chorus exp. Leo Pelletier, 85 Shamut Ave., Central Falls, R. I. 430/3/30

SINGING GUITARIST, yodeler; "Gene Autry" style, seeks opportunity legit, radio. References on request. Marvin Green, Box 651, Portales, N. M. 466/5/4

TELEVISION PRODUCER; formerly motion picture asst producer; sales, engineering background. Video since 1940. Seeks position with aggressive firm, excellent references. N. Delville, 16 W. 87th Street, New York, N. Y. 417/3/10

TENOR VOCALIST; popular, semi-classical. Double in dramatics. Interested all fields. Resort, club, preferred. Starting sal. \$75 wk. William Freeman, 142 Margaret Blvd., Merrick, L. I., N. Y. Freeport 5338. 462/4/27

TENOR CLARINET, 40: exp. radio, vaude. Will travel. Will work. 1405 W. 114th St., North Waukegan, Ill. Phone: 1409/4/9

THEATER MANAGER, 37: experienced. Radio, vaude, theater. South. National. Jerome Austin, 718 Court St., Lynchburg, Va. 492/3/9

THEATER MANAGER: professional with 5 years' experience, seeks position. Starting salary \$40 per week. Martin Martin, Manager, 432 Hill Dr., Tallahassee, Fla. Phone: 1276W. 420/3/16

THEATER MANAGER, publicity director; 10 years exp. Independent, circuit operation. Desires position with growing org. New England preferred. Pierce Parkhurst, 29A Elm St., Gloucester, Mass. 452/4/13

THEATER MANAGER; 5 yrs. pre-army experience (Balaban & Katz Theaters, Aurora, Ill.). Willing to travel anywhere. Ernie M. Anderson, 310 Walnut St., Aurora, Ill. Phone 5310. 459/4/20

TRUMPET MAN; play section, jazz. Want to join dance ork. Radio, club, vaude preferred. Joseph N. Maehl, 1448 W. 83d St., Chicago. RAV. 1424. 437/3/30

TRUMPET MAN; 5 years' dance band exp. Pre-army own combo. Arranging, composing exp. Interested night club dance band. Clifford Bottoms, 136 West 112th St., New York, N. Y. 442/4/6

TRUMPET MAN, 23; lead; wants to join dance band. Radio, club, vaude preferred. Club date, society band exp. Joseph N. Merola, 244 60th St., Brooklyn. Phone Windsor 9-6145. 461/4/27

VETERAN, 27, seeks clerical position with music publishing firm or booking agency. Willing to learn field. Music background. Jerry D. Goodman, 1372 Riverside Drive, New York, N. Y. WA. 7-5529. 446/4/13

VETERAN, 2 yrs. college business administration, music theory. Professional musician (sax, clarinet) while student. Seeks job with future in music publishing or record company. Willing to travel. Bernard A. Lanz, 216 W. 102d St., New York, N. Y. AC. 4-6909. 467/5/4

VOCALIST, dancer; summer stock, radio, vaude, club exp. Navy shows. College grad. AGVA. Paul Woods, 817 S. Normandie, Los Angeles 5, Calif. EX. 7165. 404/3/9

VOCALIST, 24; baritone; pre-army radio (3 yrs.), television, club, band, exp. Radio preferred. Joe Craig, 1463 King St., Denver 4, Colo., Keystone 9732. 412/3/16

VOCALIST; civilian and navy dance band experience. Seeks opportunity—night club, road dance band. James Martin Mills, 548 W. 162d St., New York, N. Y. Wadsworth 8-9408. 457/4/20

WEST COAST PUBLICITY; 5 years' cartoon- ing experience; layout, copy exp., 2 years. Willard Hope, 3546 Thelma Ave., Los Angeles, Calif., CApital 3714. 364/2/16

WRITER; publicity, radio advertising. College. Interested legit, radio. Edward B. Schulze, 1138 Scott Ave., Chicago Heights, Ill. Chi. Hght. 1752. 395/3/9

WRITER: script adaptation, stories. Pre-army advertising copywriter, radio script writer. Radio field preferred. Colin C. Kempner, 4831 N. Kedzie, Chicago, Ill. Keystone 6125. 403/3/9

WRITER, musical drama; will consider all offers sent with references. Stage, screen, radio; script, music. Top rate salary. Benjamin J. Contra, 91 West 6th St., Mansfield, O. Tel. 2-0146. 411/3/16

WRITER; special material; comedy, music, for any type act. Stage dances for cafe, theater acts. Interested radio, club, vaude. Bob Sidney, c/o Hall, 309 West 71st St., New York, N. Y. VA. 6-1807. 460/5/4

In Cherished Memory

of

HARRY DECKER

A great showman who gave his life in the line of duty at Bennington, Vt., on May 4th, 1945.

Devoted Husband of ANN
Loving Father of MARYANN

IN LOVING MEMORY

of my

Dear Brother-in-Law

HARRY DECKER

Who met his untimely death a
year ago today
MAY 4, 1945

Always in My Memory

MRS. MOLLIE DECKER

IN LOVING MEMORY

of our

BELOVED UNCLE

HARRY DECKER

Who passed away
MAY 4, 1945

CONNIE and J. KIRKWOOD
DECKER

IN MEMORY

of

HARRY DECKER

Who Passed on
MAY 4, 1945

WE ALL MISS THIS
REGULAR TROUPER
THE ENTIRE PERSONNEL
of the
JOS. J. KIRKWOOD SHOWS

In Memory of Our Loving
Son and Brother

HARRY DECKER

Who Passed Away on
May 4, 1945

Mother, Father, Sister
& Brothers Steve &
Ralph

In Memory of Our Dear Daughter

Reo Refa Myers Brokaw

May 4th, 1945

To us you were like a rose—budded, bloomed
and gone—so dear, so sweet.

Mother VIRGINIA Step Daddy HAROLD BROKAW
and Your Babies PADDY — PENNY — BENNIE

THE FINAL CURTAIN

ALVIENE—Claude M., 76, president of Alviene Academy of Theater and Cultural Arts, in New York, April 23. He founded the academy in 1894 and, aided by his wife, the former Neva Irwin, remained as its head for 50 years. He was a director and artists' rep and is credited with developing the Astaires, Mary Pickford, Lee Tracy, Una Merkel, Nora Bayes, Mary and Florence Nash, Taylor Holmes and Hazel Dawn. He also aided in re-education of war vets, giving hundreds of scholarship privileges at his academy to ex-servicemen.

Paul McKee

Paul McKee, 51, nationally known amusement park engineer, died in Memphis April 17. He was superintendent of Fairgrounds Amusement Park, Memphis, and formerly held similar positions at Olympic Park, Irvington, N. J., and Elitch Gardens, Denver.

His brother, Joe McKee, is superintendent of Palisades (N. J.) Park and another brother, Al, is in charge of amusements at Old Orchard Beach, Me. He is survived by his wife, son and a third brother, George.

He was a member of the National Showmen's Association and a Mason. Funeral services Monday (22) at Riverside Memorial Chapel, New York, with interment in Clinton Hill Cemetery, Irvington, N. J.

AMAN—Joseph W., 75, Philadelphia nitery operator, in that city April 12. Survived by his widow, Catherine, and son, Joseph.

ANHALT—Lawrence J., 65, advance agent and former theatrical producer, in New York, April 19. Started as producer of Gilbert and Sullivan revivals. Associated with David Belasco for several years, he also served as rep of Ethel Barrymore, A. H. Woods and Major Bowes. He was credited with discovering Katharine Hepburn at one of his summer playhouses. Recently he was advance agent for *Polonaise*.

BERGE—R. H., manager of Campbell's United Shows, in Nashville April 26 of a heart attack. Survived by his widow and four sons. Burial in North Tonawanda, N. Y.

BESSE—Charles J., 66, musician and secretary of Local No. 586, AFM, Phoenix, Ariz., at his home in that city April 24 of a heart attack. For many years he was director of the Besse orchestra in Phoenix. Survived by his widow, Mildred, at one time a member of Babe Egan's *Hollywood Redheads*, an RKO vaude act, and two sisters. Services and burial in Phoenix, April 27.

BIELEFELDT—Albert, 63, former vaude performer under the name of Al Wild, in Milwaukee, April 22. Survived by his widow, Sarah, partner in his vaude act.

BUSCH—Mae, 44, screen star dur-

ing the silent film days, in Hollywood April 22 of complications following an operation. She appeared with most of the top-flight actors during her career and returned to films in 1945 for parts in two pictures. Survived by her husband, Thomas C. Tate.

DIETRICK—Chad, 21, roller-skating star, who lost a leg while serving in the navy, in Brooklyn Naval Hospital, April 20. He developed into a remarkable one-legged skater and was featured in the RSROA Infantile Paralysis Benefit Show last February at Madison Square Garden.

FISCHER—Walter S., 64, president of the music publishing firm of Carl Fischer, Inc., at his New York residence, April 26. Survived by his widow, Antoinette N., and a daughter, Mrs. Frank Hayden Connor. Further details in Music Department.

FRANKLIN—Horace B., 63, wire-walker, balancer and perch act performer for 36 years, in Huntington Beach, Calif., April 16 of a heart attack following the matinee of the Barney O'Hearn Circus, with which he was featured. Survived by his widow, Sarah, who for many years

Lionel Atwill

Lionel Atwill, 61, veteran stage and screen actor, died at his home in Los Angeles, April 22, soon after suffering a relapse of pneumonia with which he was stricken several weeks ago.

Atwill's first appearance was in *Walls of Jericho* at London's old Garrick Theater. He gained recognition with his portrayal of Arthur Pearce in *Milestones*, which had a run of 600 performances at the Royalty Theater, London.

His better known stage roles were in *Hedda Gabler*, *The Little Minister* and *The Three Musketeers*. In 1915 he came to this country as leading man for Lillie Langtry. His many movies include *The Silent Witness*, *Song of Songs* and *Secret of Dr. Kildare*.

Survived by his widow, Paula; a six-month-old son, Lionel Anthony, and three brothers who reside in England.

was a part of an act billed as Jack Bassett's Balancing Team.

GLOVER—Claude O., 58, former band leader and rep actor, in Tucson, Ariz., April 21. He had been with Brunk's Comedians, Harry Sadler and the Jack DeForest shows. Survived by his widow, a son, his father and five sisters. Burial in Evergreen Cemetery, Tucson.

HARPER—James, 65, composer of (See *Final Curtain* on opp. page)

IN MEMORY

of

HARRY DECKER

A SINCERE AND LOYAL
FRIEND AND A REAL
FELLOW

Who Passed to the Great Beyond
MAY 4, 1945

RHEA and TOMMY
CARSON

In Loving Memory of
My Late Husband

JOHN O'SHEA

WHO PASSED AWAY MAY 2ND, 1943

EDNA O'SHEA

IN LOVING MEMORY OF

P. A. PARTLOW

Who Passed on April 23, 1940
SADLY MISSED BY HIS FAMILY

IN MEMORIAM
of My Pal and Partner

HARRY PEPPER

who passed away April 15, 1946.
Sadly missed by all his friends!

RAY S. KNEELAND

In Cherished Memory of Our Beloved
Friend

VICTORIA TORRENCE

You left us May 6th, 1945, but
you are still living in our Hearts.
HELEN AND CARL WALLEDA

IN MEMORY
OF MY BROTHER**HARRY DECKER**

Who was taken away from us suddenly thru a midway accident one year ago today
MAY 4, 1945

GONE BUT NEVER FORGOTTEN

RALPH

J. D. Newman

J. D. Newman, 76, one of the best known circus agents in the country, died in St. Joseph's Hospital, St. Paul, April 23, after having been stricken by a heart attack March 16.

Funeral services were held in St. Paul April 25 and remains shipped to Los Angeles. Services were held April 29 at the White-Emerson Mortuary, Whittier, Calif., with interment in Rose Hill Cemetery, that city.

Complete details in the Circus Section.

McKennon Players Hit the Road in June

PARIS, Tenn., April 27.—Marian McKennon Players, Joe W. McKennon, owner-manager, are corded to hit the road around the middle of June. Eight men are working in quarters here. A carload of new chairs is due soon from the J. P. Redington Company. Curtains, made by the R. L. Grosh Scenic Studios, Hollywood, have arrived, also stage lighting and spots from the Olesen Studios, same city. Other equipment is arriving daily.

McKennon visited in Alton, Ill., recently with Jimmy Morrissey, Campbell Tent & Awning Company, which has the new big top, 60 by 165, completed and ready for shipment. Org expects to use a baggage car and three trucks to transport the show.

C. E. Doble Says E. B. Walker Missed O'Brien's Minstrels

Jeffersonville, Ind.

Editors *The Billboard*:

In the April 20 issue, E. B. Walker, High Point, N. C., states that I failed to mention in any previous letter, the J. C. O'Brien Minstrels, one of the oldest colored orgs.

Apparently, Mr. Walker read the story in a hurry, for in the third paragraph he will find that I did mention the troupe. . . "J. C. O'Brien's Famous Georgia Minstrels, on the road more than 20 years." . . . Also, I named the Mobile Minstrels.

I saw the J. C. O'Brien troupe 30 years ago when it played day and date with Sparks' Circus in Georgia, and the band concert included such ragtime classics as *Memphis Blues* and *Down Home Rag*.

C. E. DUBLE.

Rep Playbills

By E. F. Hannan

TENT FLESH shows are bobbing up all over. A goodly number of them are drama-pic, vaude-pic or small animal outfits, but the number of straight rep shows will also lift this season. Small hall shows are also on the upgrade. Good plays for rep are not too plentiful and the worn-out bills that have been hawked back and forth are dated for use. One sure way to kill any org is to try to buck time.

Broker or play dealer who sends out bills with no strings needs a mental examination, and deserves what he asks for. I have had much experience of this nature, so that I can talk first-handed. The plight of rep in the past was to some extent the show. Rep bills never got anyone much in the line of riches.

Want People All Lines

Piano player or small music combination, character team with specialties. General business man. Conventions and specialty people. Masters, wire.

ROBERSON-GIFFORD PLAYERS
CLINTON, ILL.

WANTED

For Summer Season

HARRY O. BROWN SHOW

People all lines doubling specialties; Orch. preferred. Piano Player doubling Stage. State all.
HARRY O. BROWN, Amery, Wis.

6 MM. RELIGIOUS SUBJECTS 35 MM.

Westerns, Actions, Selected Shorts.
Wanted: 16MM. Sound Projectors.

OTTO MARBACH, 630 Ninth Ave., N. Y. City

FOR SALE

One complete Tent Show: New 30x50 Top, new Sidewalls, new Beaded Screen, new Seats, Bell & Howell Projector (perfect condition), new Marquage, 2 Features with Shorts, Peanut Machine. Price \$2000.00.

J. E. ALBERTSON, Box 423, Velasco, Texas.

Rep Ripples

WALTER BROWN LEONARD, Glens Falls, N. Y., who celebrates his 60th birthday July 1, recently received a letter from Harry S. Palmer, with whom he was associated when he and Charley Banks took out *Little Miss Susie*. Palmer is employed by the government in Elkhart, Ill., but expects to continue with his colored show under canvas in August. Leonard's son-in-law, Arthur E. Niedeck, is director of the USO in Biloxi, Miss. . . . George Juckett, formerly with the Coburn Minstrels, is celebrating his 40th anniversary in show business as projectionist at Crystal Theater, Detroit. . . . Al Tint says he will return to showbiz with the opening of fairs and celebrations. He is set to do his mimicry with a radio unit. . . . Charles and Arthur Stoneham will have a vaude-pic show under canvas in Eastern Washington this summer. They recently closed their novelty school show at Bonners Ferry, Idaho, and are readying their new trick at Olympia, Wash. . . . M. M. Burt will tour a summer drama-pic show in Central Vermont, operating out of Rutland. He has had religious pix in the East the past winter. . . . Clay Players, three people, will again operate in the Apalachin, N. Y., sector this summer, using a 16mm. outfit. . . . Doble's Show, three people, offering drama and pix, is playing around Grinnell, Ia.

FINAL CURTAIN

(Continued from opp. page)

Scottish songs, in Newark, N. J., April 22. He was born in Glasgow, Scotland, where he turned out over 100 songs, some of which were used by Harry Lauder, George Robey and Malcolm Scott. His most popular was *My Daisy*. He came to New York in 1910 but, finding no market for his songs in this country, he became a mechanic.

HARTMAN—Hoyt, 53, president of the Bluffton (Ind.) Free Street Fair for several years, April 21 in Wells County Hospital, Bluffton, Ind. Hartman was a director on the Bluffton fair board at the time of his death. He was also a director of the old First National Bank, Bluffton. Services April 23, with burial in Elm Grove Cemetery, Bluffton. American Legion conducted services.

MINELLI—Vincente C., 84, retired musical director and father-in-law of Judy Garland, film star, April 15 at his home in St. Petersburg, Fla. Minelli was with road shows for 40 years, retiring 15 years ago. Survived by two sons and a sister. Services in St. Petersburg April 17.

NULL—George A., 51, band leader, April 20 in Kecoughtan, Va. A former army assistant bandmaster and trumpet player with Jan Garber, he conducted his own orchestra in Norfolk, Va., for 10 years. He had also been leader of the Norfolk Symphony Orchestra, and last year directed the band with the Karland Magic Circus. Survivors include his widow, a brother, stepmother and two half-sisters. Interment at Hampton, Va.

PENNY—Frank, 51, burlesque, movie and radio performer, in Bronx Hospital, New York, April 20, of bronchial asthma. Survived by four sisters and three brothers, one of whom is Harry Reed, of the Barbary Coast Boys. Burial in Cedar Park Cemetery, Paramus, N. J.

PEPPER—W. Harry, 55, comedy juggler, in Sisters' Hospital, Buffalo, April 15, of cancer. Survived by his widow, two daughters and a brother. Services April 17 in Buffalo, with interment in Elm-Lawn Cemetery, Tonawanda, N. Y.

FREEMAN—Morse M., 49, sheet music company official, April 21 in Hollywood, of carbon monoxide poisoning. Survived by his widow and three children.

RHODES—Mabel, known in the Midwest rep field, at her home in

Clarendon, Ark., April 19 of a heart attack. Survived by her husband, Harry J. Pamplin.

ROBE—Harold A., 65, songwriter and character actor, in Hempstead, L. I., April 20. He wrote the lyrics of *Dear Old Pal of Mine* and other hits including *Tennessee, I Hear You Calling Me*, *Honolulu Lou* and *Call Me Sweetheart Once More*. His widow, the former dancer Ida Kriemer, survives.

SMALL—Harry L., 53, carnival agent and manager, identified with the outdoor show world over 40 years, in St. Vincent's Hospital, Indianapolis, April 19. As an agent, Small had been associated with Sol's Liberty, John R. Ward, Strayer's Pan-American and Baker United shows. He was also agent and manager for the Rogers United Shows, and in the 1930's was co-owner of Small & Bullock Shows, which operated in West Virginia. Survived by his widow, LeNora, and a brother, John. Services in Indianapolis April 20, with burial in Chicago April 22.

SPENCER—C. L. (Slim), 67, showman for over 35 years, in Ardoin Sanatorium, Villa Platte, La., April 14 of pneumonia. In the early 1920's he owned and operated Pomona Exposition Shows and also managed Mississippi Valley Shows for Ralph R. Miller at one time. The past few years he operated his own show. Survived by his widow, Madge, and one brother.

WILLIAMS—Mrs. Georgia, 38, wife of M. O. Williams, concessionaire with the Alamo Exposition Shows for the past five years, suddenly at her home in St. Alamo Heights, Tex., April 22. Survived by her husband and two children. Services April 25, with burial in Sunset Memorial Cemetery, San Antonio.

BRANSON COLE AGENT

(Continued from page 76)

start and the night was over capacity. Terrell was accorded customary home-town honors, the mayor being on hand with a committee to greet the train's arrival.

New personnel bus, carrying 48 passengers, was delivered in Owensboro and immediately put into service. Despite intermittent thunder showers at Evansville Tuesday (23), the matinee was capacity and the night a turnaway. Train was delayed leaving Evansville for Terre Haute two hours due to a fire in a factory near the loading runs, and the train could not be moved over the city fire department hose. Circus suffered no damage from the fire and there was no delay in the Terre Haute performance despite a 9:45 a.m. arrival Wednesday.

Terre Haute had two overflow performances, an estimated 6,000 being jammed in for each, but a pall was cast over the lot with the word that J. D. Newman had passed away in St. Paul. Performers sent a large floral horseshoe to the services in St. Paul and a telegram of condolence to Mrs. Newman.

At Decatur, Ill., Thursday (25) the matinee started on time to a three-quarter house and it was packed at night.

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Carl Goss, Blacky Thompson, Write

JOE McKENNON

MARIAN McKENNON PLAYERS

Paris, Tennessee

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 Buy 100 shirts for \$100.00
 Buy 200 shirts for \$190.00
 Buy 500 shirts for \$450.00
 Buy 1000 shirts for \$850.00

SHIRTS—NEW AVAILABLE
 Buy 100 shirts for \$110.00
 Buy 200 shirts for \$210.00
 Buy 500 shirts for \$480.00
 Buy 1000 shirts for \$900.00

LAMP SHADES—ALL SIZES
 Buy 100 shades for \$100.00
 Buy 200 shades for \$190.00
 Buy 500 shades for \$450.00
 Buy 1000 shades for \$850.00

MINORS—THE FOLLOWING IN THE PAIR
 Buy 100 pairs for \$100.00
 Buy 200 pairs for \$190.00
 Buy 500 pairs for \$450.00
 Buy 1000 pairs for \$850.00

MADE SPARKLES—AT 100% OF COST
 Buy 100 sparkles for \$100.00
 Buy 200 sparkles for \$190.00
 Buy 500 sparkles for \$450.00
 Buy 1000 sparkles for \$850.00

MANUFACTURER WANTS DISTRIBUTORS
 for Kitchen Towels and Napkins. Send \$1.00 for samples. Minimum Order, 1000. 1537 Temple Ave., Detroit 16, Mich.

MEXICAN STRING GUITARS—THEY PLAY
 \$5.00. Buy 100 guitars for \$500.00. Mexican Shopping Bags, 100 each, \$1.00. Large Shopping Bags, 50 each, \$1.00. Large Shopping Bags, 25 each, \$1.00. Send money order or check. Liberty Sales, 2624 S. Central Park Ave., Chicago, Ill.

NEW! CUTER DIFFERENT! ALL PLASTIC
 Picture stands. 2 1/2" x 3 1/2" \$1.50, 3 1/2" x 5 1/2" \$1.65. F.O.B. Unique Products, Box 105, Caldwell, N. J.

NEW!—HITLER ALLES PICTURE TELLS A
 story. Wholesale prices, sample, 25¢. Acme, Box 101, Mount Vernon, N. Y.

NO MORE WORRIES ABOUT FLAT TIRES!
 Buy Air Line Tire Indicator, \$1.00. Money back guarantee. Distributors and order dealers, write for free details. Over 30 million car owners need this now! Kramers, 2120 Lambert Rd., Cleveland 18, O.

OUTSTANDING GIFTS FROM THE WEST AND
 the Redwood Empire. Useful novelty and wholesale prices. My Special! A Redwood Burl Inlaid Brooch with colored Trout Fly. Retail at \$2.00. Samples at invoice to retail. Bro. E. Johnson, 812 S. Virginia, Reno, Nevada.

OPPORTUNITIES—SELL AS YOUR OWN
 modern European Watch Bands. The No. 1 seller on American sales. Beautiful cell-phone and mirror like Stainless Steel Band. Will sell itself. Big profits. Write for sample, \$1.00 postpaid. Specialty Sales, 1507 South Michigan Ave., Chicago, Ill.

PHOTOS, BOOK, CARICONS, NOVELTIES—
 Samples, \$1.00. Large assortment, \$2.00. Superior Photo Service, Box 401, Mount Vernon, N. Y.

PITCHMEN, CARNIVAL WORKERS, DEMON-
 strators! Sell Silverware, the Jiffy Plater. Contains pure silver in liquid form. 60¢ size at \$21.00 per set. \$1.00 size at \$36.00 per gross. Rabino, 228 E. 2nd St., New York 9, N. Y.

PARK, CIRCUS AND CARNIVAL SPECIALS

Worth Covered Base Balls	Per Doz. \$ 2.75	Tumblers	\$ 4.00
Weighted Feather Darts, Doz.	1.20	Salt and Pepper Shakers	3.00
4 to 7 Inch Hoop-La Rings, Doz.	.70	Engraved Wedding Rings	.75
Straw Horse & Man	4.00	Paper Flags	.65
Horseshoe Plaques	2.00	Paper Flag Bows	.75
Large "Pin Up" Plaques	2.00	Comic Paper Masks	1.00
Small "Pin Up" Plaques	.85	Mustin Flags on Sticks	1.15
R. W. & B. Batons, Gross	16.50	Plaster Dice, Ducks, Etc.	1.25
Jr. Batons, Gross	8.00	Cloth Flag Bows	1.35
Silver Cones, Gross	14.50	Humorous Mirror	3.00
Flying Birds, Gross	16.50	Mirror Memo Books	4.50
Parachute Trooper, Gross	21.00	Lead Pencils	2.15
Medium Lens, Gross	4.00	Painting Puzzle Book	6.50
Medium Plaster, Gross	7.00	Puzzle Pictures, Per Bale 250	1.50
Swaggers, Gross	9.50	Tongue Novelty, Per Bale 1200	1.50
Jr. Swaggers, 29 1/2", Gross	9.00	Wheel Tops	4.50
Aluminum Milk Bottles, Each	1.75	Airplane Gliders	4.00
Wood Milk Bottles, Each	.50	Paper Hats	5.00
Jumbo Tails, Per 100	21.00	Assorted Frovve Brooches	9.60
Knife Rack Rings, Per 100	2.75	Comic Hat Bands, Per 100	1.55
Cane Rack Rings, Per 100	2.75	Per 1,000	17.50
Shooting Corks, Per 1000	2.25	Comic Books, Per 100	1.50

U. S. MADE SLUM

Heavy Whiskey Glasses	Per Gross \$ 5.50
Miniature Mugs	4.00

Limited Quantity—25% Deposit, Balance C. O. D., F. O. B. Indianapolis.
Importers WHOLESALE KIPP BROTHERS (Established 1880)
 117-119 S. Meridian St., Indianapolis 4, Ind.

RADIOS

BRAND NEW TABLE MODEL

6 TUBES

\$26.50 F.O.B. N.Y.C.
 O.P.A. Approved

FULLY GUARANTEED SUPER-HETERODYNE BUILT-IN AERIAL A. C. - D. C. 110 V. ALL ELECTRIC

IMMEDIATE DELIVERY!
 Rich hand-rubbed walnut cabinet with RCA Licensed Tubes and a 5" Heavy-Duty PM Speaker—tremendous volume—hairline selectivity—outstanding tone. No aerial required. Each radio is packed in an air-cushioned carton, fully guaranteed and immediately shipped when your order is received. Rush your order today and be positive your radio is on its way tomorrow! Order Now! SEND 25% DEPOSIT WITH ORDER—BALANCE C. O. D.

ROYMART CO. 104 FIFTH AVE., DEPT. BB-20
 NEW YORK 11, NEW YORK

SALESMEN! AGENTS! OPERATORS!

WOODY HERMAN'S Sweetwind

A NATIONALLY ADVERTISED SENSATION

Even a child can play a song on the **SWEETWIND**... Not a toy but a miniature clarinet that plays 2 1/2 chromatic octaves.

PLACE YOUR ORDER NOW!

Mareth MUSICAL SALES CORP.
 6116 BROADWAY, CHICAGO 40, ILL.

"The easiest playing musical instrument" **\$1.95 RETAIL**

WATCHES - - WATCHES - - WATCHES
REBUILT WATCHES—LIMITED SUPPLY

06 OR 3/0 7-JEWEL WRIST	\$12.50	12 SIZE POCKETS, 7 JEWEL	\$13.95
8/0 7-JEWEL WRIST	14.00	12 SIZE POCKETS, 15 JEWEL	16.95
8/0 15 JEWEL WRIST	16.95	10 KL Yellow Rolled Gold Plate or Good Quality CASE	
10 KL Yellow Rolled Gold Plate Case, Steel Back		NOTICE—All our Watches are cleaned. The best labor and material used. Only good quality cases used. We send out only good timekeepers.	

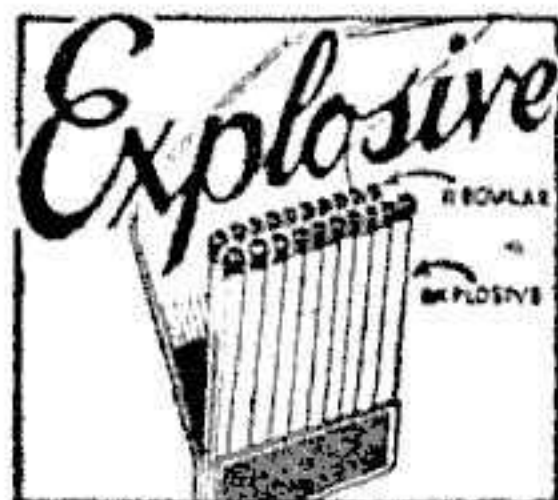
SEND 25% DEPOSIT, BALANCE C. O. D.
FREDERICK'S JEWELERS
 1001 CHESTNUT STREET, ROOM 304 PHILADELPHIA 7, PA.

LATEX RUBBER

Make your own molds for plaster and get better detail. Write for prices and information.

SOUTHERN PREMIUM MFG. CO.
 2401 South Ervay St. Dallas 1, Texas

BIG PROFIT YEAR ROUND SELLERS!



BOOK MATCHES

JOBBERS SUPPLIED



CIGARETTE LOADS



LYLE DOUGLAS

Mfr. Joke Novelties
238 W. DAVIS DALLAS 8, TEXAS

For 30 YEARS
We proudly advertised that **OUR PRICES ARE RIGHT** and we still are soliciting business from **"The Shrewdest Buyers"** Our Line Consists of

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|---------------|---------------|
| Stuffed Toys | Razor Blades |
| Leather Goods | Pocket Knives |
| Cutlery | Jewelry |
| Sun Glasses | Tooth Brushes |
| Combs | Lighters |
| Flashlights | Premiums |
| Batteries | Gifts |
| Shoe Laces | Bobby Pins |
| Fire Proof | Hair Pins |
| Classware | Electric |
| Drug Sundries | Appliances |
| Etc., Etc. | Etc., Etc. |

WRITE FOR OUR 1946 BARGAIN CATALOG

MILLS SALES CO.

MAIN BRANCH • OUR ONLY MAILING ADDRESS
901 BROADWAY, New York 3, N. Y.
WORLD'S Lowest Priced WHOLESALE

1,000,000 BARGAINS AT FACTORY PRICES

LARGEST VARIETY STOCK IN THE WORLD. Dry Goods, Specialties, Notions, Novelties, Salesboards, Toilet Articles, Auto Supplies, Hardware, Sanitary Goods. Also Knives, Clocks, Hosi and other scarce items. Your complete needs all at once source. Write for new complete price list.

H. L. BLAKE

112 E. Markham, Little Rock, Arkansas
P.S.: Manufacturers, please write us.

ANIMALS, BIRDS, PETS

ALL SIZES DIAMONDBACK RATTLESNAKES for immediate shipment. Diamondbacks, each, 2 feet, \$2.00; 4 feet, \$4.00; 6 feet, \$6.00; 8 feet, \$8.00. Very Large Diamondback, 9 to 9 1/2 feet long, \$1.00 per foot. Rattlesnake "Bites" from Wild Mrs. Arthur Jones, American Republics Co., West Point, Ky.

ASSORTED DENN SNAKES, BOA CONSTRUCTORS, Giant Rattles, Brazilians, Spider Monkeys and Squirrels, Snake King, Brownsville, Tex. my1

ASSORTED DIAMONDBACK RATTLESNAKE and Neopeterson Snake Den. for immediate delivery. Medium sized den Rattlesnakes \$25.00, large den \$50.00, very large "Special Showman's Den" \$65.00. Neopeterson Snake den \$25.00 to \$50.00. No charge for "living" Rattlesnakes. Wire Mrs. Arthur Jones, American Republics Co., West Point, Ky.

ATTENTION—MEXICAN YOUNG TAMÉ DONKEYS (BURROS), special for children to ride on. Age from 3 months to one year old; weight, 100 to 150 lbs. \$35.00 each, or \$50.00 each. Express prepaid. General Mercantile Co., Laredo, Tex.

AVAILABLE FOR IMMEDIATE SHIPMENT— Dens of mixed non-peterson Snakes, \$15.00, \$25.00 and \$35.00. Specific price when ordered. Also on hand, Bona, Diamond Back Rattles, Moccasins, Iguanas, Beaded Lizards. Chase Wild Animal Farm, Egypt, Mass. my4

BABY RHESUS MONKEYS, MANGUERY MONKEYS, Sloths, Patagonian Carry, Bear Cubs, White Squirrels, African Green Monkeys, Mona Monkeys, Pigtail Monkeys, Hawks, Decorated Skunks, Colored King Pigeons, Mice, Peccaries, Boa Constructors, Dens Mixed Snakes, Chase Wild Animal Farm, Egypt, Mass. my4

CIRCUS MICE IN MANY NATURAL COLORS— All good performers. Our selection of mixed colors. \$25.00 per 100. Buracas, 4415 Union Rd., Buffalo 21, N. Y. my4

FOUR (4) HIGH SCHOOL HORSES, GOAT Acts, High Driving Doz. Will sell in singles. Trainer H. R. Miller, Wilton, Wis. my11

MEXICAN DONKEYS (BURROS)—HEALTHY stock for immediate shipment. Young, tame, suitable for children to ride on, \$35.00 each or 2 for \$60.00. Mother with beautiful baby, \$65.00. Medium or large sizes for pack, carry, saddles, \$35.00. Carload of 45, special prices. Guaranteed live delivery. Cash with order. Antonio Cavazos, Box 516, Laredo, Tex. my1

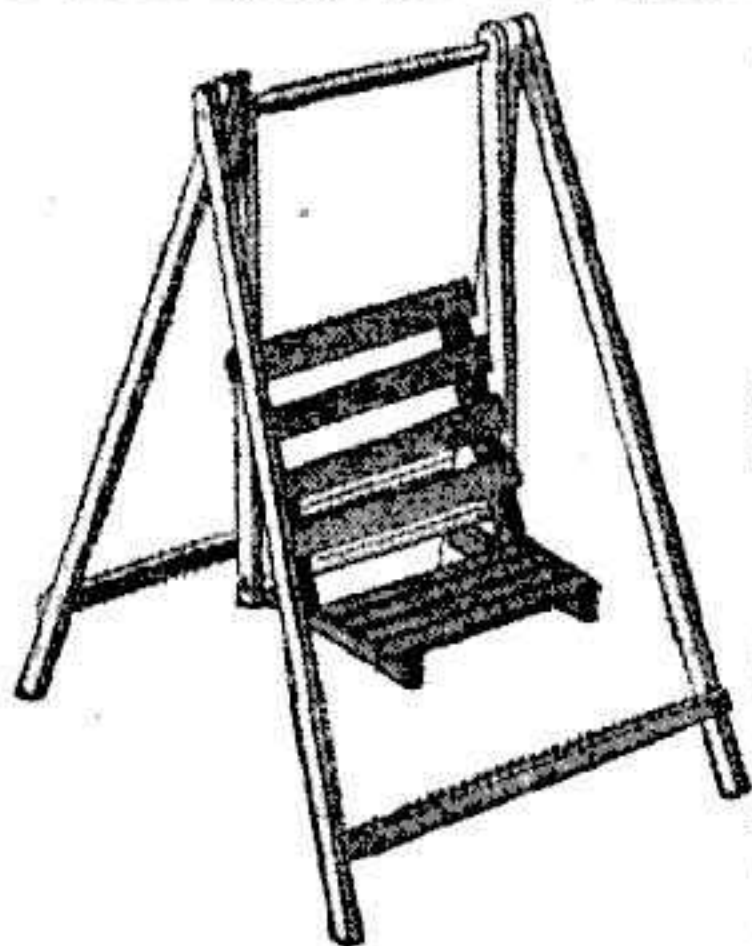
NORTHERN BLACK BEAR CURS, \$85.00 each. Large Porcupines, \$20.00. Large dapple-grey Squirrels, \$15.00 pair, or 5 for \$35.00. Rhesus Monkeys \$40.00 each, \$75.00 pair, or 5 for \$175.00. Dens mixed fixed Snakes, \$20.00. No C.O.D. Trails End Zoo, St. Stephen, S. C.

SCARLET MACAW—TAME TALKER, \$150.00. Peccaries, \$25.00. Canadian Porcupines, 10.00. White Swan, \$150.00. Pair Badgers, \$35.00. Rex Ingham, Ruffin, N. C.

BUSINESS OPPORTUNITIES

ARCHERY IS GETTING BIG PUBLICITY—8 Shooter Range, \$98.00. 4 Shooter Range, \$50.00. Profits \$100.00 per week. Stan Johnson, new address, 515 Clinton St., Jamestown, N. Y. my11

BE INDEPENDENT—START A BUSINESS OF your own and enjoy financial freedom. Little or no cash required. Details free. W. M. Drexler, 258 Broad, Newark 4, N. J. my25



TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY
1132 S. WABASH AVE. • CHICAGO

Buy in the MIDWEST From the

Slum and intermediate list being mailed out now. Write for your copy—complete catalog later.

MIDWEST MERCHANDISE CO. 1013 BROADWAY KANSAS CITY, MO.

BIG OPPORTUNITY—NO SELLING OR CANNING. Protected territory. Be independent. Write Joseph A. Sliva, 889 Seneca, St., Buffalo, N. Y.

DO YOU WANT TO MAKE MONEY?—IF SO send 5¢ to coin or stamps to Formula, Box 301, Hamilton, O. my4

EXCELLENT OPPORTUNITY AS CO-PUBLISHER of syndicated magazine. Each member operates his own business. Small capital and energy essential. No openings for kids and dummies. Small Business Marketing, 3825 Tenth St., Northwest, Washington 11, D. C. my4

GET 200 MONEY MAKING DEALS—BUSINESS Plans, Rare Formulas, Schemes, Unusual Items, Etc. Etc. Formula KA, Box 572, Dayton, O. my18

GET \$24,500! USED JUST THREE SCHEMES FROM "24 Hours" Magazine, Alliance, Ohio. 48th year and only \$1.00. Three special copies, 25¢. my4

HURRY! SELLING SUCCESS TIPS—PLANS, supply sources, catalog, booklet and opportunities only 25¢. Parcel Market, 2701 S. Main, Elkhart, Ind. my18

MAKE MONEY WITH MAGIC SHOW—SEcrets of old-time showman revealed. Big money to be made now. Get your share. Postal brings free details. Ellis, 765 Sagamore, Winthrop 52, Me. my11

SELL BOOKS BY MAIL—TREMENDOUS SALES and profits. We furnish everything and help you succeed. Details free. Century, 101-B West 14th St., New York 11, N. Y. my11

SPANISH GUITAR TEACHING COPYRIGHT—Studio Equipment, Printer, Stencils, Stock Paper, 6 Folding Chairs, Stands, Music, \$100. Guitar in case, everything needed to start business, take \$500. Retiring after 33 years successful teaching. Gilsons Studio, Findlay, Ohio.

SUREFIRE PROFIT MAKER—WRITE US TODAY for free information on what sells, who buys and how to reach them. Renault B, 1022 9th St., Rock Island, Ill. my11

YOUR OWN BUSINESS SHOWING TALKIES theaterless communities. No investment. We rent sound equipment, programs, reasonable. Remarkable possibilities. Earn \$50-\$200 weekly. 2200 R. K. O. Building, Radio City, New York. my11

\$25 WEEKLY WORKING TWO HOURS DAILY. No canvassing or manufacturing. B. Lycke, Box 2471, Cleveland 12, O.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

AA BUYS!—BRAND NEW POSTAGE STAMP Machines, 1¢ LoBoy and Ticket Weighing Scales, Nut-Candy Vendors. Free list. Adair Company, 6226 Roosevelt, Oak Park, Ill. my1

AA BUYS! BRAND NEW POSTAGE STAMP Machines, \$7.50; new Match Vendors, \$6.00; Weighing Scales, \$15. Northside Sales Co., Indianapolis, Iowa. my25

IMPORTANT NOTICE

All Classified Ads must be limited to

50 WORDS OR LESS

CONCESSIONERS! JOBBERS!

Here's a fast selling item!
STURDY TWO-COLOR DOLL SWINGS

Collapsible—easily stored. Perfectly harmless toy for children. Appeals to every youngster. Priced right for immediate sales.

\$7.20 DOZ. \$1.95 RETAIL

Individually packed one doz. to a carton. 25¢ deposit with order, balance C. O. D.

Send for General Merchandise Bulletin listing hundreds of LIVE items, including Slum, Bingo, Circus & Premium Goods.

Sterling Silver DISCHARGE RINGS

Cash in on the tremendous market for this type of ring. It's today's leading ring seller!



No. 5R474—\$19.20 Doz.

Heavy polished sterling silver ring with "eagle" embossed sides. Gold finish discharge emblem. In all men's sizes.



No. 5R467—\$15.00 Doz.

Low priced sterling silver ring—good weight. Embossed sides. Gold finish discharge emblem. In all men's sizes.

STATE YOUR BUSINESS

HARRY PAKULA & CO.
5 North Wabash Ave. Chicago 2, Ill.

TIMELY! A FAST SELLER



No. D1—Sells out fast in taverns, cigar stores, clubs, pool hall, liquor stores, fairs, bazaars, etc. This stupendous deal consists of 80 assorted and frequently changed surprises or packages. Each contains a good 10¢ value. (Shipped by express or freight only.) Weight about 22 lbs.
COSTS YOU \$3.95 LOTS OF 10 \$3.85 EACH
SPORS CO., 4-58 Lamont, Le Center, Minn.

RADIO

WITH SALESBOARDS FOR OPERATORS

Board Takes In \$150.00.
Complete Deal **\$33.50**

6 R.C.A. Tubes, Plastic Cabinet, latest advanced type A.C. and D.C. Current, built-in Aerial, 5" Dynamic Speaker. This is guaranteed to be the finest Radio of its type in America and will be sent C. O. D. "Open for Inspection." No deposit required. If not as represented can be refused.

DELIVERY THE SAME DAY.

R. & R. SALES
BOX 267 ST. LOUIS, MO.

FAST SELLERS

Discharge Holders—Sells to every ex-service man on sight. Made of leatherette. \$40.00 Gross; \$6.00 Doz.; Sample Free Block Aluminum Lighters—Precision made, high tone polish. \$15.00 Doz.; Sample, \$2.00 Stainless Steel Self-Expanding Watch Bands 1/2 Doz. for \$9.00; Sample, \$2.00

SUPERIOR PHOTO SERVICE

BOX 404 MOUNT VERNON, N. Y.

SUMMER SPECIALS

- Arzy Yellow Flying Birds, the Most Colorful on the Market, Cr. \$18.00
- #1 Pin Wheels, Aluminum Foil, Cr. 7.00
- #2 Pin Wheels, Acetate, With Hold Shape, Cr. 9.00
- #1 R.W.B. Batons, With Bell, 18.00
- #2 R.W.B. Batons With Bell Beautiful Finish, Very Colorful, Cr. 19.50
- Composition Dolls, 6 1/2 Inch, Undressed, Cr. 16.50
- Feather Backs for Dolls, Cr. 9.00
- Lash Whips, Cr. 18.00
- Swagger Canes, Cr. 10.00
- Running Mice, Cr. 15.00
- Happy Bubbles in Jars With Wands, No Stain, Cr. 8.00
- Balloons, Streetmen Special, Inflation 12 in. Cr. 9.00
- Bullet Key Chains, Cr. 8.50
- Copper Hat Key Chains, Cr. 15.00
- Police Whistles, Cr. 6.00
- Rubber Comeback Balls, Cr. 4.80
- Small Gun and Holster for Badges, Cr. 8.00
- Plush Stuffed Scotties, Doz. 10.00
- Closeout: 14-In. Dressed Composition Dolls, Movable Arms, Legs, Dax, 10.00
- 50 Ligno Buttons: Comic, Circus, Welcome Home, Per 100. 1.75
- Per 1,000 15.00

FLYING BIRDS

(Inside Whistle) Immediate Delivery **\$14.80 GROSS**
Well constructed, works freely and will attract the kiddies with its beautiful sounding whistle.
We have sufficient quantities in stock. Please order at once for prompt delivery.
1/3 Deposit, Balance C. O. D.

1/3 Deposit with order,
Balance C. O. D.

SCHATTUR NOVELTY CO.
142 PARK ROW, NEW YORK 7, N. Y.



FOLDING CHAIRS?

All You Want!
Prompt Delivery!
Low Prices!
Write or Wire—

J. P. REDINGTON & CO.
Dept. 28, Scranton 2, Pa.

IMMEDIATE DELIVERY ELECTRIC PHONOGRAPHS

- SUITCASE RECORD PLAYERS \$48.50 list
- 1 to 3 \$39.95
 - 4 or more 29.50
- MELROSE AUTOMATIC RECORD PLAYER
10 and 12-inch records with amplifier—3 tubes, \$41.95 OPA
- 1 to 3 \$34.75
 - 4 or more 32.50
- TRILA AUTOMATIC RECORD PLAYER
10 and 12-inch records—plays through radio, \$28.95 OPA
- 1 to 3 \$25.00
 - 4 or more 22.50
- 20% Deposit With Order, Balance C. O. D.
Appliance and Radio Division
AMERICAN SALES CO.
1528 W. 79TH ST. CHICAGO 20, ILL.

WATCHES

New, Water and Shock Resistant, Anti-Magnetic. Luminous Dial and Hands, Steel Back, Strap.
7 Jewels

Dealer's Price
on Order for 6
\$15.75

Sample Watch \$19.25, Fed. Tax included.
Rebuilt Watches—Elgin, Waltham and Bulova, Catalog on Request.



IRVING BERK
145 W. 45 St. New York 19, N. Y.

AMERICAN POSTAGE STAMP MACHINES...
Price \$100.00 per doz. Minimum Order 1 Dozen
Sample \$1.00 per box

IMMEDIATE DELIVERY
ATTRACTIVELY PACKED IN
1-POUND GIFT BOXES
\$8.40 DOZ.
Minimum Order 1 Dozen
SAMPLE, \$1.00 PER BOX

BARBAIN CLOTHING ART BIG GAME
Hunting, 1945-46. 1 MBL, 15 Q, 1 P, 1
1945-46. 4 Books, 1 Book, 1 Book, 1 Book
\$2.00. All 4 A-1, 1st class. Features Novelty
of the Season, Wis.

BARBAIN—1 1/2 VEST POCKET CHROME
\$24.00. 1 1/2 VEST POCKET CHROME \$22.00.
1 1/2 VEST POCKET CHROME \$20.00. 1 1/2 VEST POCKET
CHROME \$18.00. All 4 A-1, 1st class. Features Novelty
of the Season, Wis.

BUY FROM DEVILS—PRE-WAR PRIZE
King Bill Game Machine, New, \$17.00.
Counter Game, New, \$17.00. Tab. 12, \$6.00.
Liberty 12, \$10.00. Tab. 12, \$8.00. All 4 A-1,
1st class. No junk. We trade 1:3 dep.
Bal. C.O.D. Devils Novelty Sales Co., 407
Milwaukee Ave., Chicago 10, Ill.

FOR SALE—58 ROCKOLA 1025 WALL
boxes, 5-10-25. All or part, \$18.50 each. B.
J. Muck Co., 1412 Rapides, Alexandria, La.

FOR SALE—QUICK FINISH, DIRECT POSITIVE
Studio, doing a big business. Reason for
selling: retiring. J. C. Hurton, 1118 1/2 11 St.,
Altoona, Pa.

FOR SALE—ATTENTION, \$47.50; ABC
Bowler, \$49.50; All-American, \$49.50; Bar
more, \$39.50; Boatman, \$29.50; Big Parole,
\$114.50; Kismet, \$168.50; Lamslide, \$47.50;
P & S Liberty, \$59.50; Midway, \$119.50;
Marvel Baseball, \$99.50; New Champ, \$69.50;
School Days, \$47.50; Santa Fe, \$199.50; Star
Attraction, \$69.50; Trainway, \$49.50; King Pin
Equipment Co., 826 Mills, Baltimore 21, Mich.

FOUR ROSES, METRO, ROTATION, \$49.50;
Sky Fighters, Models A and B, \$200.00; Pages
Reels St. with Reels, P.O., S.F., \$95.00; Hi Hand,
L.P., P.O., \$195.50; Western Baseball Deluxe,
\$125.00; Mills Smoker, \$85.00; Columbia Gold
Award, \$69.00. All A-1 every way. Ten day
trial. Cash. Norman Dea, 301 North Centre St.,
Cumberland, Md.

HELP WANTED—PHONOGRAPH AND PIN
Game Machine. Steady job and good wages
for dependable person. Write, giving qualifications
and wages desired. Redmond Tobacco Co., Aris
ville, N. Y.

ONE COMPLETE ARCADE FOR SALE WHICH
consists of one Photo Gallery, Skeeball, Stream
lined Card Machines, Diggers, etc. Can be seen on
location, 359 W. Main St., Lexington, Ky., or
contact Sarah Wish at above address.

PHOTOMATIC INSIDE LIGHTS—LATE
model, sturdy condition, recently factory recom
bated, \$80.00. crated. Rotunda Name Plate
Machine, 50 coin chute, same type, \$60.00. crated.
100 lbs. aluminum tape, make offer. Muskegon
Music Co., Muskegon, Mich.

POSTAGE STAMP MACHINES OF EVERY
description. Bought, sold and exchanged. Box
773, c/o Billboard, 1504 Broadway, New York
19, N. Y.

TWO TEN-CENT MILLS GOLD CHROMES—
One with club reels. Three 5-cent Gold Chromes,
excellent appearance and condition. One hundred
forty-seven fifty cents. Glen Hammer Co., 853 N.
Flores, San Antonio, Texas.

WANTED—MECHANIC'S, ONE BUCKLEY
Track Odds man, also one combination man for
music and coin operated amusement machines.
United Novelty Co., Inc., Biloxi, Miss.

WANTED—SHEFFLER DELUXE SCALES IN
good condition. Give best price in first letter.
Standard Scale Co., 715 N. Kingshighway, St.
Louis, Mo.

1 A.B.T. TARGET SKILL, MOTOR, DUCKS,
\$22.50. Victor Home Runs, \$7.50 each. Hart
ford Amusements, 28 Dorothy St., Hartford 6,
Conn.

3 ROCK-OLA WALL BOXES, DC, \$10.00
each. 2 Rock-Ola Bar Boxes, DC, \$10.00 each.
2 Air Raiders, \$125.00 each. Tommy Gun,
\$95.00. Chicken Sam Conversion, \$95.00.
5 Shoot-the-Chutes, \$95.00 each. Ray-o-Lite,
\$40.00. Ray-o-Lite Rabbit Conversion, \$50.00.
25% deposit. Balance C.O.D. H & H Music, 716
40 St., Rock Island, Ill.

3 HARVARD METAL TYPERIS—(USED ONE
Month) at \$225.00-850.00. 1 Keesey Air
Raider, \$185.00. Coin-Operated Amusement Co.,
3620 Lincoln Ave., Chicago, Ill.

4 MILLS PANORAMS WITH WIPERS, \$375.00
each. 3 Seeburg Automatics Wireless, 5-10-25,
\$48.50 each. Terms: 1/3 with order, Balance
C. O. D. Fahozzi & Badia, 32 Stevens St., White
Plains, N. Y.

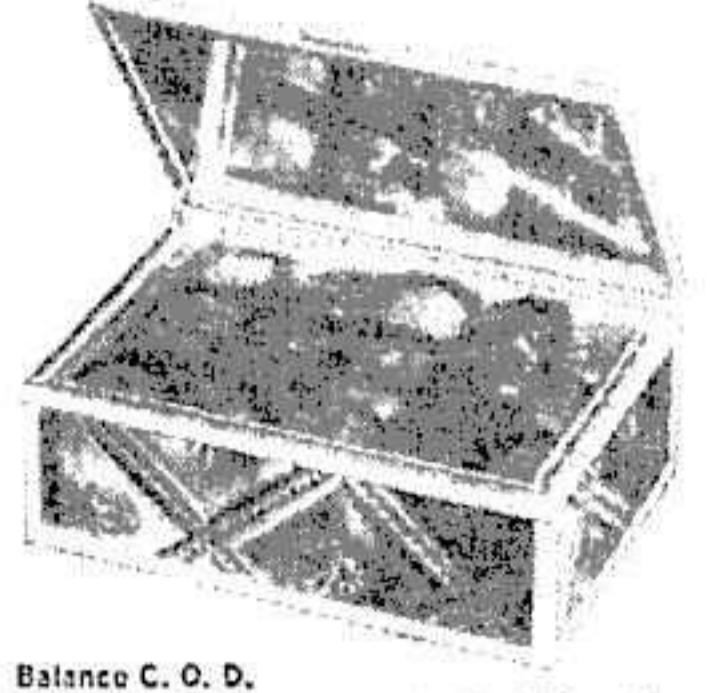
10 ELECTRO HOISTS—DELUXE, ROLL
Chute. Floor models. Beautifully rebuffed
with orange enamel and mechanically perfect. In
storage last five years. \$55.00 each. Will take
Arcade Machines in trade. Erwin Baldrige,
10690 E. Grand River, Brighton, Mich.

20 ARCADE MACHINES—RAPID FIRE,
Tokio, Jap. Mt. Climber 56, Deluxe Baseball,
Pistol Range, \$95 each. Ten Strike, \$75. Muto
scope Hokey, \$50. High Ball, \$50. Zoom, Chal
lenger, Pike's Peak, Hoops, Kicker-Catcher. 1 1/2-2
Portable Photo Outfit, \$400.00. F. Runyan,
2606 N. Williams, Portland, Ore.

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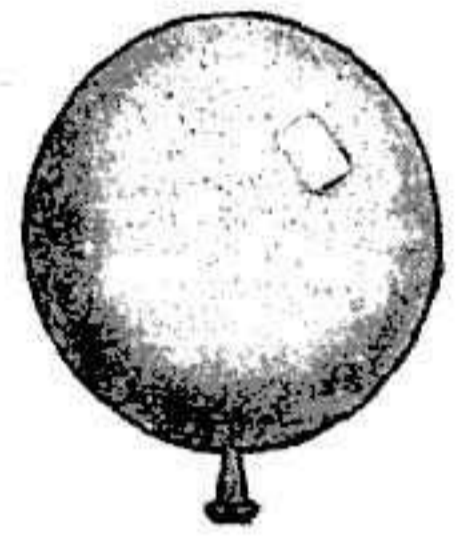
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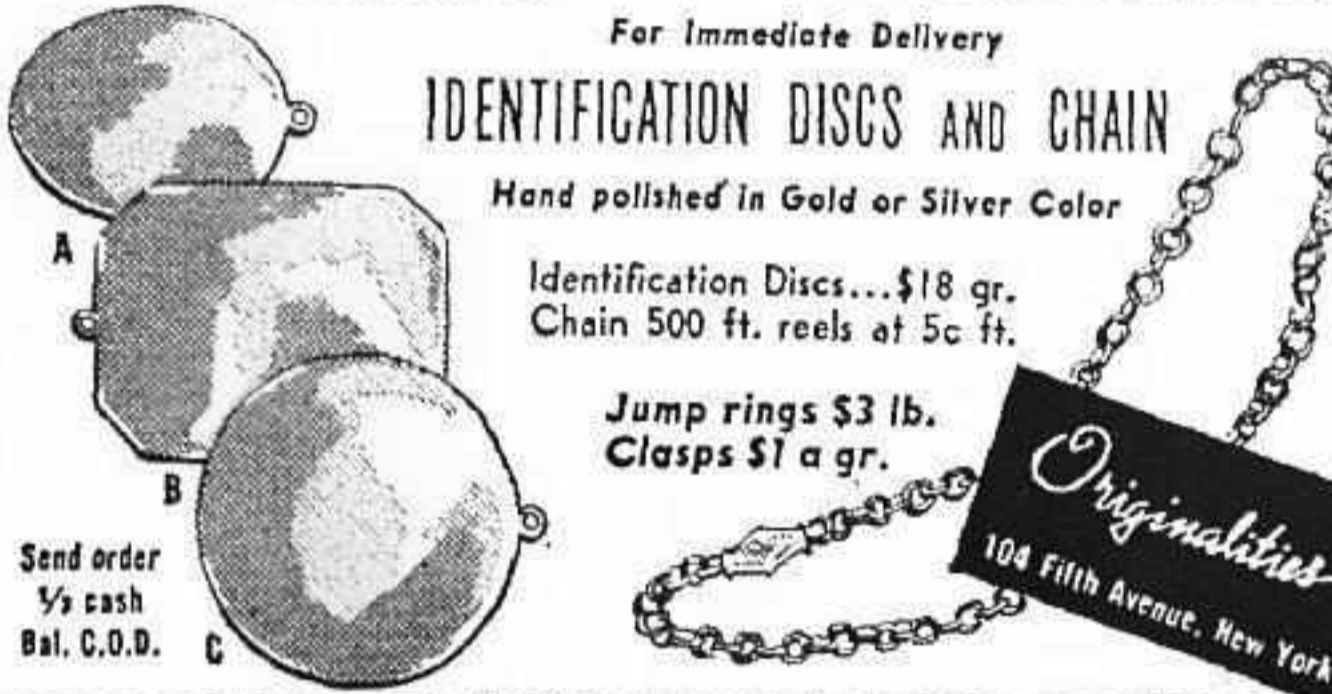
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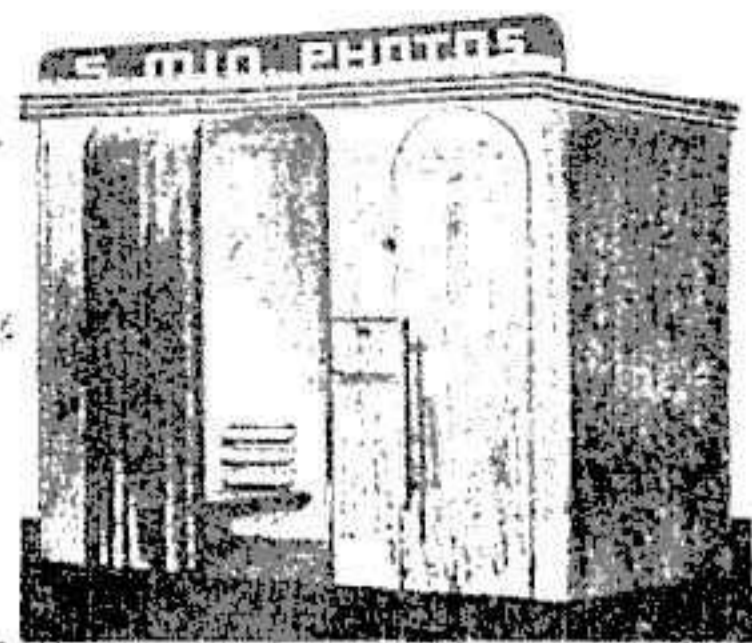
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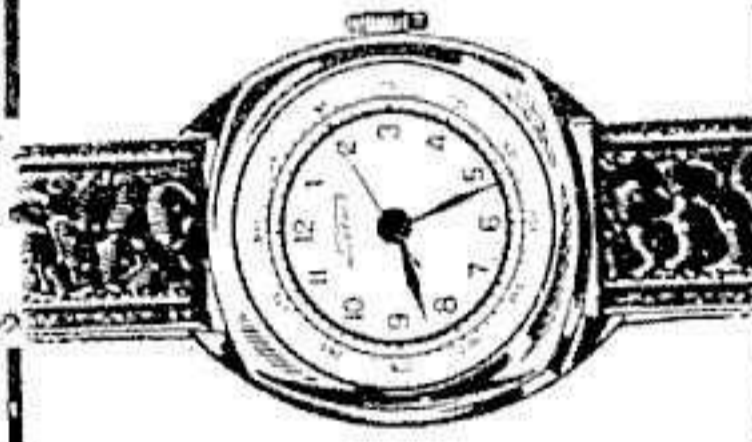
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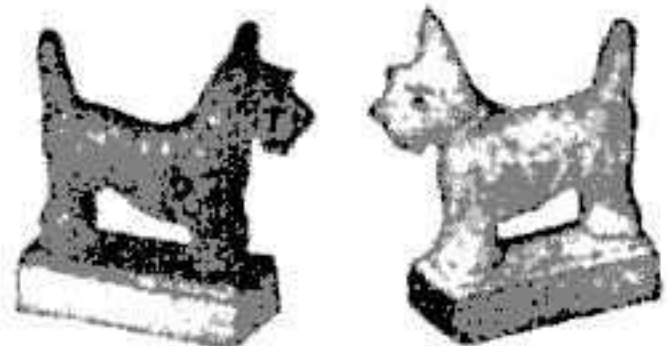
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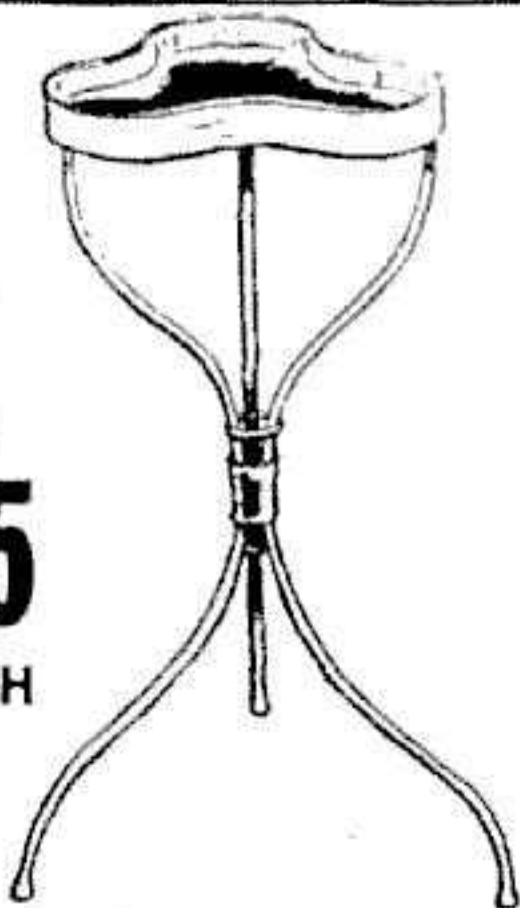
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UNDER THE MARQUEE

(Continued from page 80)
Vernell was in the paratroops three years, Everett was with the marines and Earl with the Rangers, all having seen overseas service.

James M. Cole and several members of his staff and performers were feted by the Kiwanis and Rotary clubs of Penn Yan (N. Y.) at quarters io. the show shortly before the org hit the road for the season.

Johnny and Peaches Nelson King report from Largo, Fla., that they are ready to resume rodeo work. Peaches gave birth to a boy February 1. They have a new truck and trailer.

Mark Smith claims his acts will soon become a family troupe. . . The former Bertha Matlock is now living at El Monte with her husband and baby. . . Louis Roth has a wild animal act on the West Coast Shows. . . Cheerful Gardner, of Polack Bros. Circus, spends his off hours mailing comic post cards to his many friends on the road. . . Charles E. Post's band is making all the Los Angeles outdoor dates. . . Wayne Coffin, former circus musician, is director of the Los Angeles Post Office Bank.

Because city ordinance restrictions prohibited the showing of the Clyde Beatty Circus in San Jose, Calif., this year, the Junior Chamber of Commerce has made an application for a permit to present the show in 1947 and is preparing to wage an all-out campaign to have the ordinance changed.

Fresno Rose, Mrs. Montana Frank Scharron in private life, is returning to showbiz with her husband, opening in Windsor, Ont., Saturday (14), with other Canadian dates to follow. Their son, California Joe, and his wife, Juliet, with their stunt horse, Pinto, will be with the show.

Milt Woodward, former advance man and now RKO Theaters publicist in Chicago, entered St. Anthony's hospital there Friday (26) and will undergo an operation Monday (29).

W. T. (Zack) Miller, rodeo performer, played the sheriff's role in

Geronimo Pass, a Western adventure flicker just complete in San Antonio. . . Ted Sullivan, 79-year-old snake handler at Reptile Garden, San Antonio, was recently bitten by a rattler for the 21st time and is reported in a serious condition at a San Antonio hospital.

Opening day visitors at Mills Bros. Circus Saturday (20) at Ashland, O., included Doc Waddell, Columbus, O.; Ted Deppish, Mr. and Mrs. Rex McConnell, Mr. and Mrs. Don Taylor, Wen Murray and Ralph Stevenson, all members of the Charles Siegrist Showmen's Club.

Rex, wonder dog that was featured for years with circuses and vaude units, died Friday (19), according to word received from Bishop C. Schroeder, Post Falls, Idaho. . . Karl Kae Knecht heralded the coming of Cole Bros. to Evansville, Ind., with a three-column drawing on the front page of *The Evansville Courier*, and the paper was liberal with art and stories on other pages.

Clyde Beatty notes from Los Angeles.—Norman Carroll entertained the Turnabout Theater personnel Monday (22). . . Bobbie Peck is taking X-Ray treatments for a sinus ailment. Jean Madison replaces Bobbie in the elephant act until she recovers. . . George Perkins, clown, has been working on the MGM movie lot in the mornings. . . Trainmaster Buddy Richards is doubling as head usher. . . Everett Cassall has left his Hermosa Beach (Calif.) night spot to join the show's advance. . . Walt Matthie, on the advance, has given up trying to get a new car and is getting a new motor and paint job for his Dodge. . . George Emerson, Eddie Brown, Ruben Castang, Harold Hall, Mr. and Mrs. C. W. Webb, Mr. and Mrs. Bob O'Hara, Mr. and Mrs. Ken Maynard, Babe Valande, Charles E. Post, Miley Thomas, Joe Kuta, Harry Levy, the Hannefords, S. L. (Buster) Cronin and Rudy Jacoby are among the showfolk who are frequent visitors. . . Hugh McGill heads the Circus Fans' contingent seen on the lot al-

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Sample 50c Extra.
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Detroit Parks Stack It High On Easter Bow
 (Continued from page 82)
 up to record levels at the time.
 Totals were not reported as high at Edgewater, where crowds there were huge and business was considerably above the comparative date for last year. New Rocket and Caterpillar rides helped. Construction work has been completed, but painting is still in progress, Manager Claude H. Ammon reported.

At Eastwood, all regular attractions and new rides were in operation, except the Cuddle-Up, which is expected to be completed within a week.
Walled Lake Up 25%
 At Walled Lake, 25 miles out, Manager Fred W. Pearce, said business was 25 per cent better than last year's opening. Park will run for three-day week-ends until May 3, when it goes into full-week operation.
 Walled Lake will play name bands and Orrin Tucker is set for opening May 3 for two weeks in the Casino, which is under management of Albert and Elmer Tolletene. Ted Weems is slated to follow for two weeks.
 New Tilt-a-Whirl was the No. 2 ride at Walled Lake, being outgrossed only by the Roller Coaster. Pearce has a new fleet of large size outboard motorboats for use on the lake, with additional units still on order.
 Picnic bookings are reportedly exceptionally large at Walled Lake. A high school picnic was booked in Thursday, ahead of opening, and a church picnic Monday (22). Park was specially opened on these two occasions. High school group came from a distance of 70 miles. Picnic bookings are largely from outside Detroit.

Careful survey of week-end opening indicates that Detroit amusement patrons are ready to spend this year, and have returned to normal following the long uncertainty of the General Motors and other strikes. Population in the area is up as war veterans have returned to take up the little loss noted when war workers

Early Biz Hefty At Eastern Spots
 (Continued from page 82)
 until May 3, when it will be under way for many operations. George A. Harari, president, said that all units will be ready to go and that the standard operating policy used in the past will be followed.

Philly Area Booms
 PHILADELPHIA, April 27.—A general spurt in outdoor activity has been reported here for the first time since the war. Business was reported booming in all amusement parks, the Zoo, the city's parks and other outdoor areas.
 Officials at Woodside Park and Willow Grove Park reported an exceptionally good crowd each week-end since they opened. Their fall summer schedules do not go in operation until May.
 Philadelphia Transportation Company said that out of the ordinary Sunday crowds are carried to the Zoo and Fairmount Park since the warmer weather began and ordered additional cars for the more crowded areas.
 Continuing a pre-war trend, motorists again poured across the Delaware River Bridge and the Tacony-Palmyra Bridge toward shore points.
 With the rise in motor traffic, bus and train travel slumped considerably. Pennsylvania Railroad ran one extra section to Atlantic City trains Sunday (21) and added extra cars to the regular weekday trains, but the wartime crush is gone.

returned to their former homes. Sunday's results did not indicate too lavish spending on the part of individual patrons, but rather widespread moderate spending. Offsetting factors to be considered in the Sunday record at Eastwood, and to a lesser extent at the other parks, are that it was the first day of substantial outdoor spending this year; the coincidence of a well-publicized opening with Easter Sunday, and the fact that many patrons will want to get further out in the country as warm weather advances.

Cold Weather Fails To Put Damper On Palisades Business
 (Continued from page 82)
 make the customers happy. Following stage-boys, Fields played the Casino for dancing with his crew dressed in winter gear, minus only earmuffs and mittens. Dancing is free.
 Everything in the park was newly painted. Spectacular lighting arrangements were complete with every lamp burning. Neon trimming is used extensively. Walkways and landscaped area were in midseason shape.
 New rides, Cuddle-Up and Pilot Trainer, were not ready for opening. All holdover rides were operating.
 Special program for the kids included an egg-rolling contest and storytelling by Uncle Don of radio renown.

The Rosentals and Anna Halpin, park manager, played hosts to many guests. Bert Nevins, publicity director, had his usual large turnout of press and radio representatives. Assisting Nevins were Eileen Kassel, Rhoda Friedman, Sid Schechtman, Irving Pollock and Jackie Rubin.
 It's claimed that the greatest advertising campaign in 11 years of Rosenthal management will be undertaken. Heavy advance billing, plus use of metropolitan dailies and radio stations, indicate that the program will surpass anything attempted in the past.
 Joe McKee, park superintendent, missed his first opening due to the death of his brother, Paul.

DRESSING ROOM GOSSIP
 (Continued from page 78)
 lot on Fridays. Jimmy LaBlonde celebrated his birthday in Lexington, Ky. Gladys Collum staged an Easter egg hunt, with almost everyone taking part.
 Wonder what made George Myers fall over the ring curb, almost swallow his whistle and stutter over King Reynolds' announcement? Modoc, Empress and Judy are swell-looking elephants these days with their new blankets. The new cookhouse top has arrived.
 Lillian Sadowski and the writer rated orchids for Easter. Recent visitors included Verne Williams, Youngstown Smithy, Mr. and Mrs. O. C. Cox, Floyd King; Clara, Everett and Francis Reiner; Mr. and Mrs. Al Cofield and Guy Schmuck.—DOLLY JACOBS.

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8" Sparklers (8 to Box)—24 Doz. Boxes to Case. Per Case	\$24.00
2" Firecrackers (2000 in Case). Per Case	30.00
Torpedos (5 Gross to Case). Per Case	15.00
2 Shot Sky Bombs (3 Gross to Case). Per Case	30.00

FIREWORKS SOLD IN CASE LOTS ONLY.
 SPECIAL 5% DISCOUNT ON ORDERS OF \$99.00 OR MORE ON FIREWORKS ONLY.
 TERMS: Net F. O. B. Chicago—25% deposit with order, balance C. O. D. by express. IMMEDIATE DELIVERY.

BANNER NOVELTY CO. 729 W. Madison Street Dept. B-4, Chicago, Ill.

UNDER THE MARQUEE
 (Continued from page 101)
 most every day. . . . Larry Black is in the white wagon. . . . Curley Phillips has joined the concession department. . . . Manager Ira Watts is all over the lot keeping the show running smoothly. . . . Art Concello is cutting down on his cigar consumption. . . . Side Show and concert are both playing to big business.

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 BEAUTIFUL LUMINOUS FLOWERS by day, like-like in darkness, exotic glowing conversation pieces that light-up before your very eyes.
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\$9.00 Per Gross.

ACE NOVELTY MFG. CO.
716 W. Madison St. CHICAGO, ILL.

Flash.Promotion
Mills Highlights

(Continued from page 78)
Grand and directed by Roy Howze, with assistance of Marilyn Ghershart, who is spotted in a specialty dance. Norma Thornton, Slim Girard and Roy Anne Dahnal contributed a novelty act.
Adult admission \$1.20, children 75 cents, including tax. Grandstand chair prices are: front 75 cents, back 50 cents; box, 25 cents. Grandstand, which featured Buffalo Ben, goes for 25 cents.

The Program
No. 1—Over, "Data Land"; 2—Hiding dogs and monkeys, worked by Helen H. Marylyn, Ghershart, Thomas Thornton, Slim Girard, 4—Pony, with Helen Howze, Louise Wardon and Marilyn Ghershart; Slim Girard, pony spinning; 6—Clown walk-around; 7—Roy Howze and Liberty horse; 8—Stunting ladder, Donna Drew, Anna Eason, Louise Wardon; 9—Clown; 10—Eddie Pitzer, assisted by Dee Pitzer, wire; 11—Clown band; 12—Military pony drill, with Marilyn Ghershart; 13—Clown; 14—Big Burma, elephant, presented by Roy Howze, assisted by Bebe Dahnal and Ann Eason; 15—Clown; 16—Massage, with Helen Howze, Louise Wardon, Anna Eason, Donna Drew, Bebe Dahnal, Norma Thornton, Marilyn Ghershart and Bebe Pitzer; 17—Clown; 18—Jockey race, with Lee Simpson, Virgil Whip and Slim Girard; 19—Pony races; finale, "Flags of All Nations."

Big Show Staff
Jack Mills, owner-manager; Jake Mills, assistant manager; Rose Mills, secretary; Ida Mills, treasurer; Mary Mills, cashier; Harry Mills, concessions manager; Karl Frazer, general agent; Harry Payne and Phillip Wasserman, press and radio; Robert E. Bach, promotional manager; Roy Howze, equestrian director; Jake Mills, musical director; Tommy Thornton, assistant equestrian director and announcer; Jack Brady, general superintendent and boss canvasman; Don C. Melver, Side Show manager; Lem B. Ogilvie, Side Show, inside lecturer and banners; Louis Watson, superintendent of tickets; Pop Grimm, superintendent of front door; Don Taylor, superintendent back door, and Mrs. Jack Grady and Mrs. Lester Miller, in charge of the reserve tickets.

Side Show
Don C. Melver, manager and magician; Flo Love, snakes; Buffalo Ben, ventriloquist; Jean Jayne, electrical wizard; George Allen, fire-eater; Princess Nova and Troupe, Hawaiian dancers and singers; Jo-Anne Le France, annex; juggling, Slim Girard.
Band: Jake Mills, director; Joe Ballard, trumpet, also mail and The Billboard agent; Joe Malloy, calliope; Matt Chapman, clarinet; Frank Owens, drums; Everett Johnson, trumpet; Fred Mowery, bass, and Ed Wilkins, trombone.
Clown Alley: Jimmy Mader, producing; Tommy Moore, Jerry Dennis, Lester Wahlgren, Tommy Whiteside and Nora Girard.
Props: Ralph Mosier, boss props.
Ring Stock: Virgil Whip, boss; Eddie Mull, Jimmy Brown, George Patrick and Frank Jones, grooms.

Wichita Notes
WICHITA, Kan., April 27.—En route to Rochester, Minn., Fred K. Leonard visited Bell Bros.' Circus quarters at Geneva, Neb., where they were hustling for the opening today. The Whiteside Troupe left Wichita recently to join Bailey Bros.' Circus, and Billy Thompson and the Harrison Troupe are set to shove off with Bell Bros. Mr. and Mrs. Jake Moore will soon leave for Bridgeport, Conn., where he is going into business. Lou Walton closed with Gray's Circus at Sioux Falls and joined Barnes Bros. at the Chicago Stadium, with Omaha to follow. Clyde Bros.' Indoor Circus closed April 10 at Lawrence, Kan.
BETTE LEONARD.

FOR IMMEDIATE DELIVERY!

ENGRAVERS' DELIGHT
GOLD PLATED MOTHER BROOCH WITH SAFETY CATCH... NO. 1x271 PER GR. \$24.00

GOLD PLATED TIE SLIDE WITH DISCHARGE EMBLEM—6 ON A CARD PER DOZ. \$2.00 NO. 4595 PER GR. \$22.50

HEAVY STERLING SILVER MEN'S DISCHARGE RING NO. 4R119 PER DOZ. \$15.00
STERLING SILVER LADIES' DISCHARGE RING NO. 5R90 PER DOZ. \$12.00

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Made To Wholesale at \$10.50 Doz.

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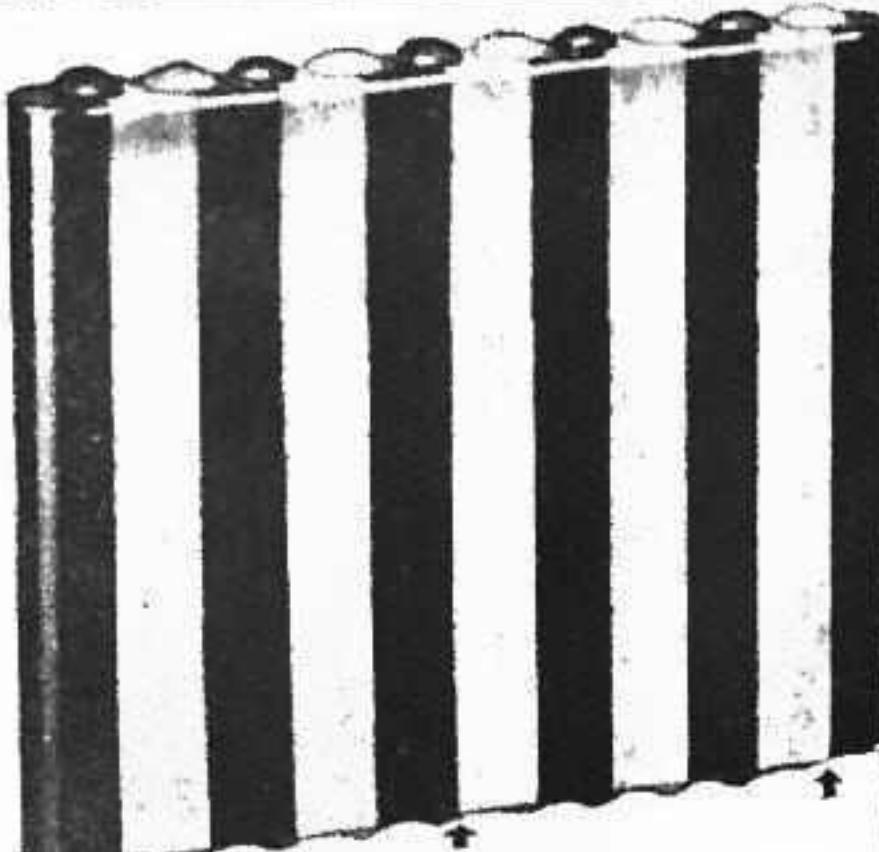
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Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati 1
SGT. RUBIN BLUESTEIN... erstwhile pitchman and currently with the Information and Education Section of Korea Base Command, Ascom City, Korea, pens that he hopes to be back in the United States soon. He adds that he has spent some time in Tokyo and Shanghai, but it's as nothing compared with the good old States.

PATTY LETMITAKE... recently worked the Easter Sun Rise Service at Lawton, Okla., with Harry (Shorty) Mills to good results. Patty also met the Jackson brothers, who were in action there.

WHAT'S DOING... Charlie Ross, Red McCoy and Sleepy McDonald? Pipe in and let the boys and girls know what goes.

WHATEVER HAS BECOME... of Pearl P. Campbell, wire worker extraordinary, who some 20 years ago worked 14th and Douglas streets, Omaha, with Chic Denton?

T. D. ROCKWELL... is still at Stephens Hotel, Los Angeles, he letters from the City of the Angels. He adds that a number of coil workers scored heavily at the circus there.

R. G. STEWART... is still working Portland, Ore., to click takes, reports from that sector indicate.

CHIC DENTON... has his rocking chair store in Dallas operating to successful turns, he reports.

BIG BEAR... 74-year-old Cree Indian and one of the old school of med workers, visited the pipes desk last Thursday (25) while in Cincinnati for a day's visit from his home in Indianapolis.

GEORGE H. BROOKS... cards from City Hospital, Division 16, St. Louis: "Came up here from New Orleans and successfully underwent a hernia operation. Have been here eight days and hope to be discharged soon. Worked with the Ice-Capades in March at the Arena and also had the concessions inside for Harry Lewis, manager. Would like to read pipes from John Looney, Julius Rosen, Sam Fisher, Barney Caplan, Slim McKnight and Pete Cramer."

MR. AND MRS. GUY E. PETERSON... have put their receipt book away for the first time in years to join the Gold Medal Shows. They write that they enjoyed reading the pipe from DeWitt Shanks, and put in a bid for some scribbling from "Fine-Art" Hanks, Malcolm Griswold, Art Davis and Leo Powers. The Petersons info that brother George and wife have been off the sheet for years, having a string of concessions on Hill's Greater Shows. George has a big farm in Irvington, Ala., which has become something of a winter mecca for members of the profession.

Cleaner

By E. F. Hannan

OF ALL the items sold door-to-door or by pitchmen cleaner, the old standby, would probably top the sales of any such goods. Not many years ago most of these preparations had soap or ammonia bases, and this was followed by bleaching agents.

Afterward came benzine-gasoline mixtures until launderers and steam cleaners quoted prices that crimped sales of bottled cleaners for awhile.

Now the cleansing firms have gone to the roof with prices and even the penthouse tenant is washing the egg from his vest with his own hands and a bottle of favorite cleaner.

With all the competition about there is still a market for a good cleaner with a good salesman behind it. Its uses are innumerable.

Now Available! OAK-HYTEX BALLOONS

Present production limited to a few popular sellers. See your jobber.

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No. 915—All Around Zipper Wallet, made of genuine calf with beautifully embossed design, has 4 pass cases, large change pocket, individually boxed. Price, \$12.00 per doz. Send \$10.00 for sample assortment of Men's, Ladies' Zipper Wallets, Zipper Scotch Purses and Zipper Key Cases.

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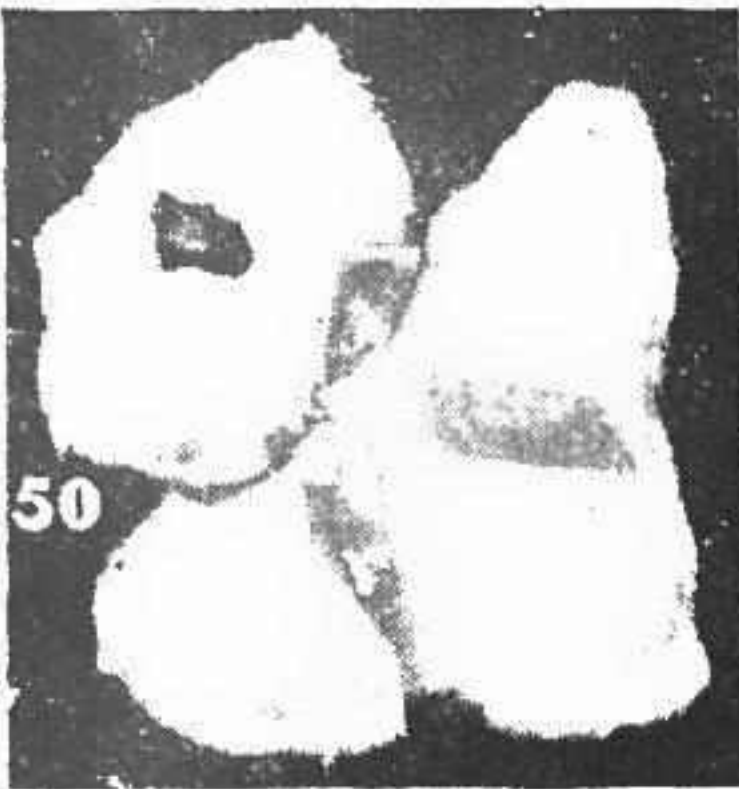
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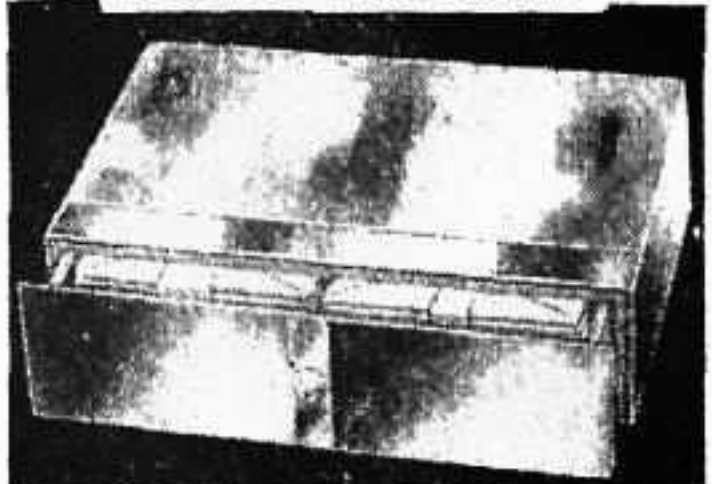
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Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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Boone, Elbert M. Garvey, W. R.
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Benjamin, W. Gosh, Chas.
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(Slim) Gersch, Bill
Boyer, Geo. M. Gordon, Don Insh
Bickford, Perry Graham, Gloria Lee
Bimbo, Miller (Curly)
Bishop, Geo. E. Green, Blackie
Bishop, Browne Green, Mrs. Gladys
Bloona, Bob Griffin, Marie G.
Blos, Geo. W. Griggs, Jr., Walter
Bolton, Roy C. Greiner, Sidney P.
Borlen, Sam Gura, Andrew S.
Bora, Ferris E. Guthrie, Jack
Bott, Wm. Hager, James
Bray, W. M. (Whittle) Russell
Broadway, Asia Hale, Tom
Brown, Edgar P. Hall, Charlie
Brown, Harry N. Hall, Major John
Browne, Myron A. Ham, G. R.
Norabelle Hamilton, G. W.
Brown, Wm. A. Hancock, Bill
Brownell, W. H. Hanley, P. E.
Bruno, Russell Hawkins, Sam
Burger, Seymour Hansen, Arthur
Burgess, Jack Hansen, Herbert
Burasat, Millard Jos.
Burke, Thos. R. Hardini, (Macdani)
Buslae, Robt. L. Harrelson, David
Byrd, Harry Harris, James Otis
Calhoun, Maudie B. Harris, Lee Roy
Carey, Thos. Paul Harris, Ray
Carey, Thos. Paul Harrison, Peggy
Carson, Rex Hartmann, William
Carvalho, Joe F. Hartman, William
Casey, Patrick M. Harvey, Henry E.
Chapman, Mrs. Havens, Jerry
Vertie Mae (Miss)
Chidester, Bill Hawkins, Mrs.
Chilton, Bob Hazelwood, Otto
Chisholm, Mrs. Estella Heckendorf,
Clark, Marion Clarence
Claton, Mrs. Jack Helman, Jordan Wm.
Clenin, Adelbert Wm.
Cosby, Richard Hendrick, Mrs.
Cogozzo, Joe Helen
(Animal Oddities) Hibbert & Byrd
Collins, J. E. Higgins, Herman
Columbus, Nathan Higgins, M. T.
S. Higgins, Pat
Cooper, Raymond Hill, Bobby
Cooper, Ruth Hill, Jr., John
Costello, Robt. Hoffman, Percy
Couture, L. J. Holston, Matt
Cowgill, Willie D. Holt, A. J.
Crandell, R. Hood, W. D.
(Bingo) (Whittle)
Cunningham, Mrs. Hooper, Frank C.
Dixie Heran, Jos. R.
Curven, Ivan Hornor, Harry
Dalye, Eto Hostettler, Chas. E.
Darge, John J. Houshells, Robt.
Davis, Lester & Abbie Houston, R. H.
Davis, Louise Howard, John
Day, F. Howard, Mrs.
Decker, Harry Johnny
Decker, Joe & Louise Howey, Evaline
Gwendolyn
Decker, Therman Huffman, Harry W.
Delmont, Louis Huffman,
Demetro, John Harmonica Harry
Dengler, Geo. C. L. Hurley, Harry J.
Dickson, John G. Hutchinson, L. T.
Donahue, Mrs. Hyland, R. C.
Lola Ingle, Glen H.
Dooler, M. L. Irvin, Mrs. Anna
Dotson, Ernest Irvin, O. V.
Dougherty, Alex Ivey, James
Dougherty, S. T. Ivey, Mrs. J. W.
(Duke) Ivey, Lillian O.
Jackson, Robt.
Downs, Geo. Jankin, Leo (Stick)
Drake, Edwin E. Jarrett, Art
Dublin, Joe Jennier, Ethel
Dunavant, James Jimmie The Rebel
C. John, Kelly
Dunn, C. T. John, Spero
Duritza, Geo. Johnson, R. A.
Dwyer, Mrs. H. S. Jack
Eade, Milton Johnson, R. H.
Leroy Johnstone, Wm.
Edwards, A. B. Jones, Mrs. Agnes
Edwards, Harry Jones, Mrs. Agnes
Edwards, Joe R.
Edwards, Louis Jones, Earl M.
Ehbert, Richard Jones, Francine
Eklund, Eric Jones, Geo. C.
Elswerry, Mrs. Jones, Milton
Kathrine Jones, Mrs. James
Engel, Lyle P.

**MAIL ON HAND AT
NEW YORK OFFICE**
1564 Broadway,
New York 19, N. Y.

Bassett, Jack Koch, Lottie
Blakely, Mr. and Loffus, Arthur
Mrs. Wm. & Ruth Miller, Bertie
Costno, Ray Newman, Alfred
Davis, Honey Nielsen, Carlo
DeLauron, Jacqueline Provencher, Lucien
Deser, Gloria Rezac, Andy
Evens, Edward Reese, Len W.
Furr, C. W. Ross, Abner
Gardner, Jerry Spreiter, Jack B.
Gentry, Tony Spiegel, M. T.
Glazer, Jack Stevens, Fred
Halpin, Geo. G. Student, Earl
Hubbard, Harlin Sykes, Fred
James, Margie Trane
Dudley D.
Meeks, Rosie
Mousky, Ruth Ann
Merkle, Fred
Mellow, George
Meyers, Mrs. Z.
Mical, Jerry Elizabeth
Miller, Clifford M.
Miller, Mae
Miller, William
Mitchell, Frank C.
Mitchell, Fred D.
Mitchell, Pete
Moneriel, Berdie Mae
Montgomery, Dale
H. H.
Montgomery, Mike
Moore, Dinty
Moore, Edward S.
Moore, Walter F.
Moses, Travis Robert
Moushon, Mae
Moyle, Eddie
Munroe, William
Munson, John
Hagankittas
Murphy, Joe
Murray, Bernard
Murray, James
Myers, Clifford
Myers, Tolly
Nazarechuk, Nicholas
Neely, Mrs. Bill
Nelson, Homer M.
Nicholas, John
Nicholas, Lena
Norris, T. S.
Nubson, Family of
Elmer T.
O'Connell, D. B.
O'Dear, Alfred A.
Odum, Guy M.
Osbourne, Paul Jennings
Osinski, Mary F.
Ouellette, Frank
Owen, Richard
Palmer, Mrs. A. L.
Parker, Carter
Paquin, William
Patman, Earle
Newton
Patterson, W. W. Pat
Payette, Raymond
Pearee, James
Caldwell
Pease, Sylvester D.
Pendleton, Floyd
Perhman, Sanford
Phillips, Ralph E.
Pieroni, Don C.

**MAIL ON HAND AT
CHICAGO OFFICE**
155 No. Clark St.,
Chicago 1, Ill.

Bowman, Betty LaRue, Jack
Day, Rowe L. Litter, James L.
Dixon, Dolores Rothstein, Nathan
Galpin, Earl Singleton, Everett
Hayes, Ralph J. Turoch, Julius

**MAIL ON HAND, AT
ST. LOUIS OFFICE**
390 Arcade Bldg.,
St. Louis 1, Mo.

Amy, Ray Hall, Ed L.
Baldwin, Wm. Jos. Hope, Roland
Bell, Adria Huff, Mrs. Gene
Birchenman, Arthur Hyland, Richard
Bouillon, Frenchie Jones, John R.
Bunkley, E. L. Keeler, John
Carpenter, Clifford Kienast, Lon
R. Lane, John J.
Lang, Ho F.
Lozan, June
Light, Louis
MacWethy Jr., Ray
E.
Dover, George
Fisher, B. L.
Foster, Gus & Mary
G. (Little Mc)
Fullon, Mr. and Maghna, Glen
Mrs. Gale Davo
Gray, Gerald Miller, James L.

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DOUBLE HEART FOB PIN

No. 2578—Quintessence at a low cost! Twin hearts with a dainty roller-kate charm; in 14K gold plate. Can be engraved. \$1.75 Doz. \$18.00 Gross.

No. 2571—Sterling friendship rings heavily engraved in orange blossom design. A jewelry hit! \$4.50 Doz.

No. 2572—Double heart pin with slide locket for two pictures. A superior-styled hit in 14K gold plate. \$3.24 Doz. \$34.99 Gross.

No. 2547—Sterling silver barrettes with rare fire selling appeal. Can be engraved. \$3.00 In Bulk.

Available! Engraving Machines, Each \$7.50. Send 25% With Order.

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GOING BIG WITH DEALERS—AGENTS—CONCESSIONAIRES

NEW LOW 1946 WHOLESALE PRICE

Equipped for 2 20W. Bulbs \$4.25 each Less Bulbs
List Price—\$12.50 Each With Bulbs

**EASY INSTALLATION
JUST PLUG INTO SOCKET
USED IN**

- Stores
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- Kitchens
- Factories
- Garages
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ALSO AVAILABLE

Industrial Commercial Desk Lamps	Channel Strips Chrome Brackets Bed Lamps
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ARTISTIC LANDSCAPES—FRAMED
SIZE 12" x 16"—ASSORTED

A PRIZE FAVORITE

Price \$24.00 Per Dozen.
Sample Assortment of 3, \$6.00.
Terms—Cash With Order.

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A PARADE of \$\$\$

Selling Genuine
HOLLYWOOD MASK PERFUMES
2 Dram Individually 75c
Boxed, Retails

INDIAN ROMANCE—for Blond NEW YEAR—for Brunette
—25—for Dark
Broker and Demons. Pr. \$17.25 Gross. F.O.B. Chicago. 25% Dep., Bal. C.O.D. (Intro. Offer—4 Each Odor for \$2.00.)

HOLLYWOOD MASK
243 E. Illinois St. CHICAGO 11, ILL.

Michals, M. W. & Sileo, Joseph
Scott Lamb Stein, Mrs. A. E.
Miller, Robert E. & Swan, Walter
Sara O. Taylor, Betty Jean
Morgan, T. J. Taylor, Kenneth L.
Moskowitz, Herman Vonderheld
Randall, Archie Vreeland, Mr. and
Rucitto, Leonard Mrs. Bob
Redmond, William White, Walter
H. (Whittle)
Riley Jr., E. D. Zimmer, Florence
Shufelt, Fred

Editorial

Personal Reflections

By Walter W. Hurd

The old time clock has ticked off 30 years of life for me, which is the alibi for these personal reflections. Based on the normal curve of life, 15 of my most active years have been spent in boosting the coin machine industry.

It is easier now to appreciate the knowledge and the contributions which those men have made to the industry who have been in it 20 years, and some even 30 years and more. A lot of things have happened in the industry during my stay in it, and it must be much more thrilling to think back over 20, or 30, or maybe 40 years of trade history—and know that you have had a part in it.

But in the year 1946 all the pioneers in the trade can look forward to much bigger things during the next 10 years than happened during the past 20 or 30 years. It is a real inspiration to think of the progress that is likely to be made during the next five years, even tho it may seem mighty slow in getting started at the present time. By accident, I got into the trade just in time to see something of the boom of the '20's; then I saw and took part in the big expansion of the industry during the '30's; now I expect to see more progress in the next five years than took place in those decades.

When the annual conventions are resumed again in 1947, it will be interesting to see what changes have taken place in the person of a lot of us. The convention will be a real reunion for many of the pioneers.

There will be a lot of young men coming into the trade, too, and they will be showing up at the convention. They will find it requires a lot more money to get into the trade now than it did 20 or 30 years ago; but the young men will be coming into the industry just the same, and they will carry it on and on to new times.

An editor has his ups and downs, like the operators, distributors and manufacturers who do the work of the industry. In my 15 years I've had my share of the brickbats—and some bouquets.

There were strong differences of opinion during the early days of pinball about its legality, or whether the industry should even try to promote legal recognition of the game. Legality meant licensing and to license meant to tax. I joined the "legal" side and then followed some years of controversy. There was a group of five or six manufacturers who made a hobby of throwing brickbats at me. Two of them finally became boosters of my side, one even issuing a statement to the newspapers to that effect.

Most telling criticism leveled against me was that I did not "belong" in the trade, that I did not speak the operator's language, that my writing was too highfalutin for the operator.

My idea was to write for the coin machine trade just as I would any other business, since thousands of men had their money invested in the business and made their living at it. But for some years there were doubts about what the outcome would be.

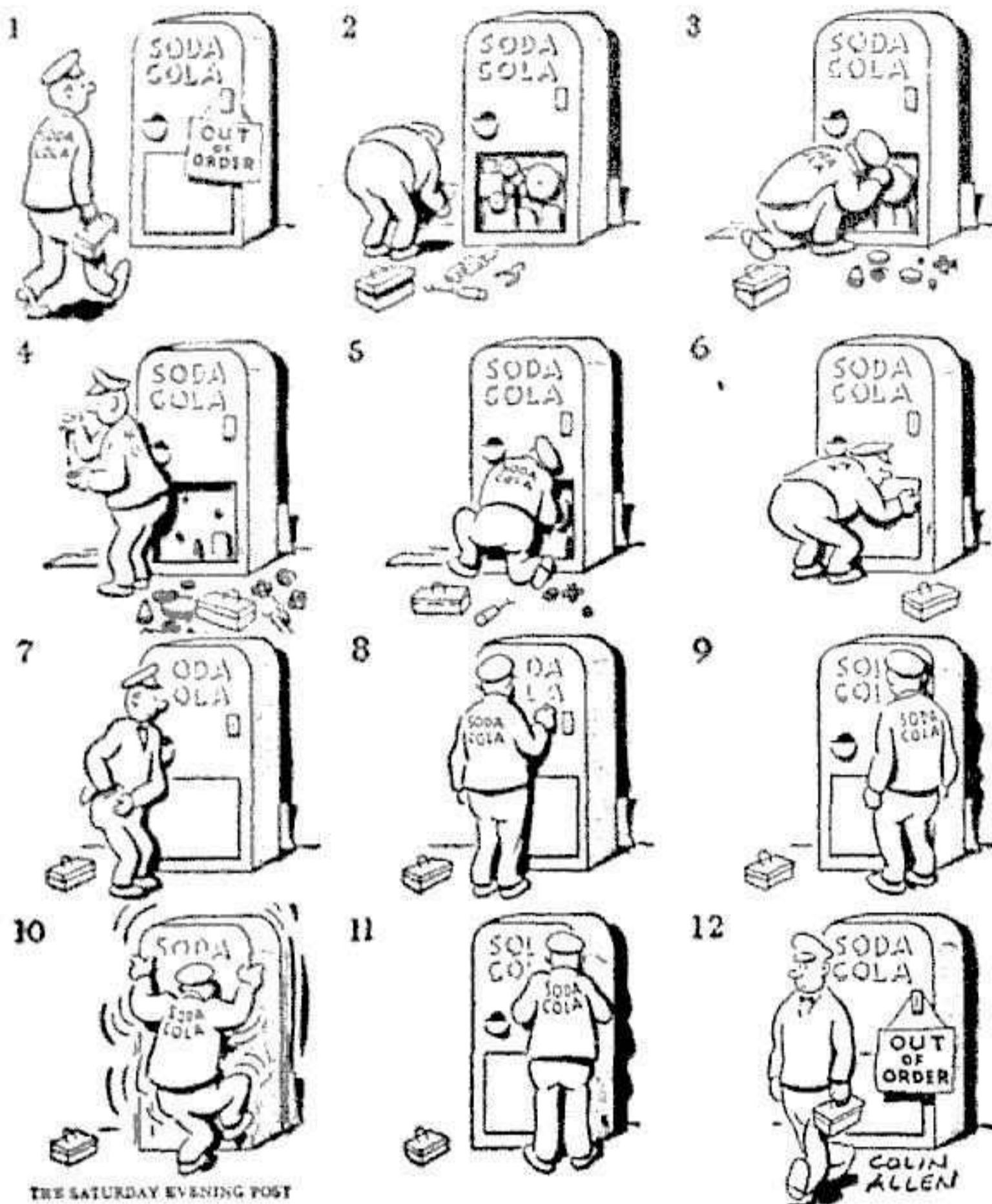
The issue was finally settled to my own satisfaction in 1937, when a big publishing firm got interested enough in the coin machine trade to make an extended survey among operators in the Eastern and Northern tier of States. That survey showed beyond a doubt how favorably operators had accepted my work.

Since 1937 I have learned more and more to hold operators in high regard and to respect them as business men. This same spirit will be passed on to the swell group of younger men who are doing the editorial work now, and who will take over when I leave off.

The future will hold its problems for editorial men as well as for all those who make up the personnel of the coin machine industry. The problems of the next few years will no doubt fall heaviest on the manufacturers, because it is they who must make those revolutionary new machines the world is waiting for. Editorial men will likely find their chief problems arising from those disunities that come up between the vending, amusement and music sections of the trade.

Among the fine friendships I have found in the coin machine trade is that of the fellow scribes on the other trade papers. As operators, distributors and manufacturers keep going ahead, the trade press will try to keep up with them.

Five years from now I feel sure I can write a review of the most interesting and progressive period in the trade's history. The trade has just the spirit needed to make new ideas come true.



THE SATURDAY EVENING POST

COLIN ALLEN

(Reprinted from Saturday Evening Post, May 12, 1945)

News Digest

RADIOS.—Coin-operated radios seem headed for the big time. This week it was revealed that the specialty division of General Electric is turning out a coin-operated set on contract. This makes three firms now in the business, with sets either available or promised. Within a short time one of the oldest names in the radio manufacturing business will announce that it is going to make a coin-operated radio. Main locations for the sets are hotels, motels and tourist camps.

CANDY.—Survey just completed by the U. S. Bureau of Census shows candy bar sales for the first two months of 1946 ahead of bar sales for same period last year. This is all the more remarkable, as overall candy sales dropped during the same period. By same reasoning, vending machine sales have been on the increase, since it is estimated that 10 per cent of bar sales are made thru vending machines.

PUBLICITY.—Release sent out by Chicago's Commonwealth Edison Company touched off a series of newspaper stories about the coin machine industry. Elsewhere in this section is a complete story of the release plus a comparison which enables the trade to see exactly how newspapers handle publicity about the trade. Commonwealth Edison puts the trade high on the list of important industries in Chicago, and predicts it will be even more important during coming years.

PATENTS.—New idea being developed in New York proposes publication of a weekly book to list and diagram patents which will expire four weeks after publication. Trade leaders, like leaders in all other industries, will probably find this listing valuable.

SUGAR.—With warm weather coming, soft drinks still remain short of demand. Candy and soft drink business observers expect another increase in sugar quota allotments to go into effect July 1. Government agencies, however, have given no in-

dication that this will hold true. In many cities, surplus candy released by the armed services is being made available to retailers and vending operators. Customers have been critical of some of this surplus, saying it is not always fresh.

CIGS.—Big news to cigarette vending operators this week was OPA's announcement that a 1-cent-per-pack price increase has been granted venders. Reason for the increase was a previous OPA increase to manufacturers. Over-the-counter retailers will only be allowed to collect the cent increase when selling two or more packs at a time. General feeling in the trade is that the price increase will have little or no effect on sales of cigarettes thru machines.

EMPORIUMS.—Interest grew in idea of coin machine emporiums late this week. One of the biggest concerns now setting up coin-operated laundries is going to produce two drink vending machines. No details are available yet, but the first machine is reportedly already "out of the blueprint stage." Venders would find a natural location in the laundries and, of course, could be used in other locations.

PLAY.—Report from Northwestern States indicates how closely coin machine play follows general economic conditions. Arcades there, which did land-office business while servicemen were plentiful in the area, have noted a sizable drop. To offset this drop, arcade men are planning installation of new, eye-catching machines. Venders, too, are slated to make an appearance in many arcades.

TOURISTS.—Hotel associations report business at an all-time high. Occupancy of rooms run approximately 95 per cent. Most hotels are not as crowded as they were six months ago, but resort hotels will be even more packed this summer when the tourist rush starts. This will bring new money into many areas and will benefit the trade as well.

New Press Slant on Coin Trade

95% Capacity Hotel Biz Is Coin Signpost

WASHINGTON, April 27.—Hotel occupancy—gauge of the fluctuating traveling public and hence an accepted indication of coin play levels—is now back to the all-time peak of 95 per cent reached last October, hotel industry spokesmen report.

While this represented the country-wide average, for March, hotels in Chicago and Cleveland were reported to be exceeding the record. New York and Detroit establishments hit the 95 per cent mark exactly.

Average room occupancy for the first quarter of 1946, computed nationally, reached 93 per cent, compared with 89 per cent for the same months a year ago.

Hotel profits, which reached an all-time high in 1944, are expected to show a drop for 1945 when all returns are in, altho occupancy had increased.

Thus, increased gross from room, food and beverage sales which came with larger volume of business is said to be in for a whittling down due to upped operating costs.

Because of these developments, the American Hotel Association estimates that the "break-even" point in hotel operations is now 80 per cent occupancy, or 10 per cent higher than in pre-war years. Problem of the industry will come with the expected decline. Among new income producing techniques suggested to keep hotels in the black at this point are coin-operated devices.

Coin-operated radios are one example currently receiving wide attention. Altho radios have been furnished free to hotel guests in some instances, a tightened operating budget may make them a prohibitive luxury. Coin radios are seen as a way to "eat your cake and have it."

Other coin machines being viewed with interest by the hotel trade include typewriters, shoe-polishing machines and other types of service vending equipment.

Detroit Coin Supplier Moves

DETROIT, April 27.—Radio Specialties Company, coin machine supply wholesalers, has moved into a new brick building at 456 Charlotte Street at the northern fringe of the downtown district. New site replaces the old location on East Jefferson Avenue, and is accessible to parking from all sections of the city.

Heading the company is President Don F. Norton. Company carries a line of tubes designed for music machine operation and a line of radio equipment. Stock is short now, President Norton stated, but all efforts are being made to supply needs.

Company also handles capacitors, resistors, meters and test equipment.

New Changer

NEW YORK, April 27.—New coin changer is entering final manufacturing stages at the Vermont plant of Bell Aircraft Corporation, according to officials here. No details are available at this time.

Calendar for Coinmen

- May 9-11—Allied Non-Theatrical Film Association, Inc., Hotel New Yorker, New York.
- May 13-16—Radio Parts and Electric Equipment Conference, Stevens Hotel, Chicago.
- May 14—National Automatic Merchandising Association (Kentucky, Ohio, Michigan and West Virginia meeting), Neil House, Columbus, O.
- May 26-29—National Peanut Council, Cavalier Hotel, Virginia Beach, Va.
- June 5-7—Associated Retail Confectioners of U. S., Drake Hotel, Chicago.
- June 13-15—Retail Tobacco Dealers of America, Hollenden Hotel, Cleveland.
- June 24-27—National Confectioners' Association, Stevens Hotel, Chicago.
- July 15-18—Music Industry Trade Show, National Association of Music Merchants, Palmer House, Chicago.
- July 18-20—Southern Wholesale Confectioners' Association, Miami.

Chicago Utility Firm Sets Off Run of Stories About Trade by Publicity Piece

Press Release Features Expansion Plans of Industry

CHICAGO, April 27.—Publicity department of the Commonwealth Edison Company, Chicago light and gas company, has sent out to newspapers thruout its territory a report on the coin machine industry in the city.

Report, prepared by the news manager for the company, is printed in full below:

Chicago, always the leader in the coin machine manufacturing business, is planning a program of expansion in that field which is so great that the annual sales volume is expected to exceed \$80,000,000 by 1947, according to a survey of the trade reported today by the territorial information department of the Commonwealth Edison group of companies.

Industry Progress

The city's place at the top in the coin machine business has been firmly established from the start. But the local industry has made the greatest progress in the last decade and now embraces a wide field from the subway turnstile to fancy chrome machines for dispensing frozen foods to the housewife, and hot coffee and sandwiches to the office worker.

There are three principal classifications of coin machines within the industry. These are music or "juke boxes," amusement machines and vending service machines. Commonwealth Edison survey shows that Chicago manufactures 65 per cent of the music boxes, 85 per cent of the amusement machines and 47 per cent of the vending and service machines.

Fairly accurate estimates are available on the volume of business done. In 1940 there were some 15,000 "juke boxes" in the Chicago area, including about 9,200 within the city limits. There has been little change since that time.

\$14,950,000 Gross

In 1945 Chicagoans fed approximately 298,000,000 nickels, or 1,642 tons, into those 15,000 music boxes for a total gross volume of \$14,950,000.

In addition to its 15,000 music

boxes, Chicago supports 10,000 coin-operated beverage vending machines, 25,000 merchandise machines, 35,000 peanut machines, 10,000 amusement machines and 25,000 service machines. Operators thruout the nation have estimated that as fast as new machines can be manufactured, 80 per cent of all existing music boxes will be supplanted by latest models. Replacement is expected to be 100 per cent on most types of amusement machines and 60 per cent on vending service equipment.

Leads Distribution

Besides having the outstanding manufacturers and great "home market" of the coin machine business, Chicago leads the parts and distributing fields. Sixty-five local parts manufacturers do 90 per cent of the nation's business. Fifty cents out of every dollar of the finished products go for parts. Chicago, the distribution center of the nation, has 70 active distributing firms.

The coin machine manufacturing business ranked 38th in Chicago in 1939, but on the basis of projected plans will become even more important in the city's industrial future.

Exaggerated

NEW YORK, April 27.—Earlier reports of some of the doings in the so-called "pinball invasion" said that the plant of a manufacturer of amusement machines had been raided and that "300 machines which could be used for gambling" had been discovered.

Final checking on the reports shows that only three different types of machines were checked and these are the types now being licensed by the city.

Thus, the much publicized raid turned out to be a minor event and the big number of 300 becomes only a few machines. Another anti-climax to the "pinball invasion."

Eye Industry Importance

Utility firm's release on coin outlook touches off favorable news stories

CHICAGO, April 27.—Favorable business outlook of the coin machine industry was reflected in newspaper reports here and in New York over the week-end of April 15. To an industry more accustomed to unfavorable sensationalism than to favorable business reporting, the news stories attracted unusual interest.

A press release issued by the publicity department of Commonwealth Edison Company, Chicago light and gas firm, touched off the newspaper reports. Commonwealth Edison's news release on the industry was one of a series designed to boost Chicago industries. Since Chicago is known as "the coin machine capital of the world," to boost the coin machine trade was considered merely a part of the utility firm's general program.

The fact that a large utility firm would stress the business importance of the coin machine industry apparently attracted the attention of newspapers here and in New York. Most of the papers published a rewrite of the original release and in some cases inaccuracies in statistics occurred.

News Behind News

Since the original copy of the news release was made available to the coin machine industry, the trade was able—perhaps for the first time—to compare the original release with several treatments of the story as it appeared in various newspapers. This comparison forms an interesting story of the news behind the news about coin machines.

Chief sources of information for the utility firm's release were the coin machine editorial staff of *The Billboard*, *The Coin Machine Journal*, a juke box survey made by a large manufacturer, and a well-known advertising man in the Chicago coin machine industry. The 1939 census of manufacturers, released by the U. S. Census Bureau in 1940, was also used as a basis for statistical information.

Other sources used were statistics on the number of juke boxes in Chicago and in the Chicago area, as presented before city council by the association of music operators in Chicago in 1941. Lack of current statistics, due to war conditions, made necessary the use of 1940 figures, latest available to the trade.

This fact gives a certain staleness to most of the news reports published in the press today.

25% Decrease

While the only complete and official figures available are pre-war statistics, in general there was a 25 per cent decrease in the number of machines of all types in use during the war years. For example, the operators' association in Chicago reported more than 9,000 juke boxes in use in the city proper in 1940. Recent estimates by city officials place the number of juke boxes in use in the city at between 6,000 and 7,000.

Also of interest to the trade was a story published by *The New York Times* of April 22. In keeping with (See New Press Slants on page 114)

TWO PHOTOMATICS

- A. Outside Lights
- B. Newly Refinished
- C. Preheaters
- D. 25c Operation
- E. Excellent in Performance

\$595.00 Each Not Crated

ONE PHOTOMATIC

- A. Inside Lights
- B. Latest Models Made
- C. Excellent Appearance
- D. Operating Perfectly
- E. 25c Operation

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WILL PAY \$15.00

For ANY other GENCO Free
Play Games. All Games must be
COMPLETE with all parts.

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REAL BARGAINS

Shoot the Bull, \$40.00; Mountain Climber, \$85.00; Periscope, \$125.00; Cupid's Wheel, \$125.00; Slip n' Jap Gun, \$65.00; Parachute, \$65.00; Bally Defender, \$140.00; Air Raider, \$120.00; Skee Jump, \$50.00; Grip Tense, \$40.00; Viewscopes, \$17.50; Target Skills, \$17.50; Zooma, \$17.50. Every machine listed looks good and runs good. 1/3 Deposit Required.

H. E. LOEBSACK

3424 E. Central Ave. Wichita 6, Kansas

CAN DELIVER

4 complete Vest Pockets: 1 Chrome, \$40.00; 2 Blue & Gold, \$35.00 Ea.; 1 Green, \$30.00; all 4 \$130.00. 1 Lounge, one ball, \$350.00. 1 Sport Special, one ball, \$129.50. All reconditioned mechanically. One-third with order, balance C. O. D. BROWN MUSIC CO. 514 Minnesota Kansas City 12, Kan.

COINMEN YOU KNOW

New York:

John Ahearn has joined Jafco as manager of Jack Fitzgibbon's distributorship business. Out of service, John is full of fire. . . . Sam Marlar is the new-comer at Manhattan Phono. Sam served in the Army Pictorial Service.

John Thomas Hardy Jr. announces that the postage stamp association being formed in Brooklyn is going ahead full steam. . . . Morris Knecht, former coin machine operator, has just left the service and is opening a candy manufacturing business in the city with Donald S. Douglas as partner.

Bill Rogers, salesman at Manhattan Phono, turned down an offer to pitch at one of the Brooklyn Dodger's farms. A southpaw, he went to spring training with the Dodgers.

Bob Jacobson, formerly of United Music here, has opened a distributing firm in Miami. Bob is now handling Pre-Flight Trainers and Shine-a-Minute machines.

Joe Pazier and Sam Mintzer, both of Manhattan Phono, are expecting to be proud fathers soon. . . . Joe's wife, Ann, is expecting at any moment as this is written. Sam's wife, Henrietta, is due to have her child shortly. . . . Manhattan Phono boys must get a discount from the hospital. . . . Added to the list of those headed for the hospital is Essie Knebel, wife of Leo Knebel, for an operation April 30.

Bob Lyons, Leonard Robbins, Bill Knebel and Bob (Bert) Ryan, all up-State operators, were some of the visitors this week to coin machine row to look over new equipment.

George Ponser, Amusement Enterprises Company, spent part of the week in Cleveland on business. . . . Martin Fishner, Boston operator, in New York on business most of the week, reports that hotel conditions there are easing somewhat.

Al Meyers, Max Schaffner, Sam Holtzman, Lou Klein and Herb Weaver, all arcade owners in and around New York, held a meeting this week to discuss arcade problems with Al Blendow, Arcade Association president, and Barney Berkens, AOOA secretary.

Bernie Wolfson, Runyon Sales Company of New York, reports that Frankie Sinatra dropped into the showrooms while en route to California to wish him—and the new AMI juke box—luck. J. Goss, Jacksonville, S. C., and L. Jackson, Marion, S. C., are the latest to install the new electric machine gun set-up.

Morris Rodd, a bookkeeper, is the latest addition to the staff of Runyon Sales to take care of some of the rush business that the concern has been handling. Bernie Wolfson reports that he has been covering 20 to 25 miles a day in the showrooms escorting visitors around. New record section is slated to open the end of the week.

Matty Forbes, Cigarette Merchandisers' Association secretary, is going around in circles answering questions on the new one-cent price increase on cigarette vending machines. Some places, mostly in upper New York, are really getting a break by the price increase—formerly charging 19 cents a pack, they can now make it an even price of 20 cents and save the added cost of inserting coins in the cigarette packages.

Bill Weiss, president of Radio-Matic of America—newest coin radio, claims company is really going full steam. . . . George Trad, Radio coin radios, says that business is rushing, with more orders on hand now than they know what to do with.

Mike Munves, of the concern of the same name, has been rushed during the past weeks with arcade equipment now that the season is getting underway fast. . . . Arcades report that the past several weeks have started them off to the holiday business with a

bang. Right now business is popping in Coney Island arcades.

Edwin A. Salmon reports that the final vote on the new bus depot in the city will be taken May 15. Depot, largest of its kind, would be a merca for coinmen in the city, say coin machine ops.

H. Rosenberg, of the firm of the same name, announces that something new will be offered within the next two weeks. . . . Charlie Aronson's son, Donnie, is expected out of the service by the end of the month. Charlie has been "rushing" at the Brooklyn Amusement Machine Company.

C. M. Jones, newcomer to the coin machine field, says he will announce within the next two weeks a new type concession and arcade machine that will be coin-operated. . . . L. O. McHugh is now forming the McHugh Automatic Sales Company to handle a new machine that he has designed that is something new in the vending machine field. McHugh's offices will be located on Fifth Avenue.

Hal Meeks, Eastern Electric Vending Machines, reports that first machines are going on location within the next week or two. They are filling orders from backlog in order of receipt.

Myron Shanks, Shanks Novelty, is planning an expansion and remodeling program within the next two weeks. Plans are still not complete, but one thing is certain—they will have more space when it is completed.

Jack Welsh and Jack Hines, both of Hampton Beach, N. H., were visitors this week to Mike Munves's place on 34th Street. Max Munves, Mike's brother, reports business just as good as before the war.

Chicago:

Fred N. Pierson, vice-president in charge of sales for the Vendo Company at Kansas City, Mo., and Jack Walsh, sales manager for Mills Industries, were explaining the features of their companies' venders at the recent Midwestern conference of Coca-Cola bottlers at the Drake Hotel. . . . Bert Knighton, former captain in the army air forces, has been appointed West Coast district manager for Mills. Walsh reported. Knighton, who will have his headquarters at Los Angeles, was a public relations officer in the AAF and one of his duties was escorting showfolk such as Jack Benny, Bob Hope and Frances Langford on junkets around the Pacific. Jack Patton, Chicago district manager for Mills venders, and Jerry Labida, field engineer, also were on hand for the conference.

Homer E. Capehart took time off from his legislative duties in Washington to speak at a dinner in the Stevens Hotel, launching the Salvation Army's drive for \$1,500,000 to provide four buildings for the religious and charitable organization. . . . Nathaniel Leverone, chairman of Automatic Canteen, spoke this week at a dinner session of the Chicago branch of the Controllers' Institute of America. . . . Elmer F. Pierson, president of Vendo, also came into town for the Coca-Cola conference.

Roy F. Waltemade, manager of the De Kalb division of Wurlitzer, was grooming his keglers for a week-end bout with a sextet of North Tonawanda pin topplers picked by Manager Carl Johnson to meet Waltemade's recent challenge. Visiting New Yorkers included Harold Hutchinson, C. E. Brinkert, Louis Markovitz, Charles LeBar, John Skop and George Hamblet. Their hosts and competitors were Erwin Osenberg, Mike Sarich, Bob Ferris, Walter Benson, Don Leff and Emil Hampa. Both groups were winners in their respective factory leagues, and the De Kalb boys were out to avenge their loss of the company trophy by a close

margin last year. Visitors also were scheduled for a dinner at the Bismarck after the match Saturday (4) and the double-header at Wrigley Field Sunday.

Lester Purington, former Buckley representative in the East who was recently discharged from the army air forces with the rank of captain, now is in Mexico looking over the music and game market there. Purington, who picked up a fluent Spanish while serving in Panama during World War I, also plans to make some export arrangements for his company, but he is scheduled to return to his old territory of New York, Massachusetts and New England soon.

Nils G. Peterson, district sales manager for Buckley in Pennsylvania, Maryland and Delaware, is getting ready to go out on the road with his firm's new console in the next couple of weeks. Peterson has been talking with his boss, Pat Buckley, about going back to his native Sweden, once the shipping and export situation clears, as Scandinavian representative for the company. Plan still is in the formative stage, but Peterson admits he likes the idea.

Phil Moss, of Atlas Novelty, is busy making preparations for opening of the new Atlas office in Des Moines. Eddie Ginsburg, Atlas executive, says the formal opening is due in a couple of weeks. Joe Kline, Atlas salesman, is back on the road thru his Illinois territory.

Bob Gnarro, manager of ABC Music Service Corporation, reports that the beer shortage is beginning to be felt by most Chicago music operators, with some taverns declaring one-day holidays or closing during part of the day to conserve supplies for week-ends. Tavernkeepers, he says, are treating beer truck drivers like kings, handing them cigars and setting them up to shots in an effort to wheedle out an extra case or half barrel of beer. Bob Manning, assistant manager at ABC, reports the firm is comfortably settled in its new quarters at 725 North Western Avenue.

H. M. Stilling, advertising director of U. S. Challenge Company, has taken over direction of advertising for Challenge Industries, the company's coin machine branch. Richard Cole, who has been handling Challenge ads thru the preliminary stages of the firm's entry into the coin trade, is moving over to the sales staff where the knowledge he gleaned as an operator before entering the navy can be put to good use.

Sammy Mannarnio, of Coin Machine Distributing Company, Pittsburgh, was in town checking on the health of Pennsylvania Bing. Bing, now five months old, is the English setter Sammy presented to Bell-o-Matic's Vince Shay. Dog was sired by Laetur Jack, national grouse hunting champion of 1940 owned by Mannarnio, and a favorite among Pennsylvania coinmen.

Oscar Schulz collected this week on a hat-and-tie bet owed him by Joe Simon, of Iowa State Sales. In town on business, Simon stopped at Schulz's Automatic Coin Machine office to make the pay-off on one of their gin rummy games. . . . Irving Morriss, of Active Amusement Company, Newark, N. J., was another out-of-towner visiting manufacturers.

Carlos DeLeon is here rounding up equipment for his coin machine distributing firm, Casa De Leon, Mexico City. . . . Andrew Monte, of A. M. Amusement Company, New Orleans, has been making the rounds here, along with other Dixie visitors, including Frank Steil, Dixie Amusement Company, Chattanooga, and Dan Cohen, Crescent Cigarette Service, New Orleans.

Johnny Mills Jr., son of Mills Industries' President Herbert S. Mills, was recently discharged as a naval air cadet and is currently learning the coin machine business at Bell-o-Matic. He'll probably be back in school next fall. Johnny Kelly, after more than three years' service in an

anti-trust... Bell... phone officials among visitors looking over his new coin changer.

Al Sebring reports Illinois Bell Telephone officials among visitors looking over his new coin changer.

Gilbert Kitt is back with... trip for Empire Coin Exchange... Bell-o-Matic for which...

Cincinnati:

At the April 9 directors' meeting of Automatic Phonograph Owners' Association President Sam Chester appointed a committee to call on distributors to insure equitable distribution of new equipment.

Los Angeles:

Plenty of activity along Coin Row, with a surprising demand for used equipment, even with new machines on the way.

Bill Abel, general manager of Charles E. Washburn Coast and Peerless diskery, reports sales manager C. A. Wiser is in the East and Middle West settling up new distrib deals for the label.

Preston Jarrell claims there's something big in the wind at his Coinmatic Distributors. He is pressing some special numbers for release soon.

W. A. Held... new... Bell-o-Matic... distributor...

Charles E. Channon, Grosse Pointe, and William Pawley, Saginaw, have given up their music franchise for the Oscoda territory.

Detroit:

Harry Rhyther, music operator, is reported seriously ill in the hospital. Joseph Brinkman, president of the Michigan Automatic Phonograph Owners' Association, reports that music operators in Mount Clemens and Port Huron have decided to join the Detroit chapter of the MAPOA.

Charles E. Channon, Grosse Pointe, and William Pawley, Saginaw, have given up their music franchise for the Oscoda territory.

L. V. Rohr, president of the Greater Detroit Vending Machine Operators' Association, is disposing of a large portion of his pre-war vending route, and cutting down to one-man size operation.

Charles Petzold has taken over as manager of Capitol Record Distributing Company in this territory, replacing C. Thomas Briggs, who left the company.

Miss Hazel Richlin has been running the business here in his absence. Howard Crawford reports plans for the ice cream vender reported last fall are temporarily postponed.

Albert Ashe, Ashe Enterprises, back in town for a few weeks after spending three months on the road calling on the trade.

Titus Kula, record manufacturer, made a trip to Wisconsin last week. Nick Forest, skee ball operator, is returning to the theater business, opening the Art Theater, formerly the Elite, as an all-foreign film house.

David Goldberg, of the Peerless Automatic Sales Company, is embarking on a program of securing new and better locations, in view of the (See Coinmen You Know, page 110)

Look To The GENERAL For LEADERSHIP

IT'S GENERAL FOR THE INDUSTRY'S LEADERS!

- IN MD. - IN D. C. - IN VA.



Operators who are on the alert for America's most successful items can count on GENERAL for dependable, profit-producing equipment.

Gottlieb's STAGE DOOR CANTREEN

A Proven Money-Maker!

'There is no substitute for quality'—and GENERAL backs that statement in this territory with this nationally famous product.



Distributors of These Top-Ranking Products

- AIREON Electronic Phonographs, Gottlieb's GRIP SCALE, Exhibit's BIG HIT, A.B.T.'s CHALLENGER, Jennings BRONZE CHIEF SUPER DELUXE CHIEF Bottled Beverage Dispensers, Dairy Drink Dispensers, Amusement Enterprises BANK BALL, Coin Arts Industry's SHINE-A-MINIT, Max Glass Mfg. Co.'s CHAMPION HOCKEY, Daval's CUSHER, MARVEL, AMERICAN EAGLE, etc.

Established 1925 Growing Steadily Ever Since Formerly The General Vending Service Co. GENERAL Vending Sales Corp. 306 N. GAY ST. * BALTIMORE, 2, MD.

UNITED FOR BETTER BUYS

Table with columns for NEW RELEASES, NOW DELIVERING, SLOTS, SPECIALS IN RECONDITIONED MACHINES, and MISC. listing various machine models and prices.

Wisconsin's Leading Distributors UNITED COIN MACHINE COMPANY 6304 W. GREENFIELD AVE. PHONE, GR-6772 MILWAUKEE 14, WISCONSIN

'SMILEY' is available NOW! Brand New Counter Game LEGAL ANYWHERE! \$39.50 Complete More \$\$\$ for you! Ohio Specialty Company 539 S. Second Street Louisville 2, Kentucky



MARKEPP VALUES

FIVE BALL PIN GAMES

Eagle	Loader	\$69.50
Squadron	Zig Zag	69.50
Paratrooper	Trailway	70.00
Pan-American	Metro	59.50
Victory	Belle Hop	79.50
Gold Star	Ten Spot	69.50
Stratoliner		

ARCADE EQUIPMENT

Seeburg Target Conv.	\$ 95.00
Keeney Air Raider	139.50
Bally Rapid Fire	145.00
Tall Gunner	95.00
Liberator	175.00
Pikes Peak	17.50
King Pin	205.00
Shoot the Chute	74.50
3 Slightly Used Goals	Write
Hockey	195.00
Ace Bomber	225.00

MUSIC

1 Master Rockolite, 1940	\$450.00
Kleer-Tone Speaker, New	29.50
3 A.M.I. Hi-Boy 302, Ea.	425.00
Wurlitzer 950	695.00
Seeburg 8800, R.C., w/ Transmitter	650.00
2 AMI Streamliners, 5-10-25c, Ea.	375.00
3 Playmaster and Spectravox, Ea.	415.00
1 #24-42 Wurlitzer	495.00

The FAMOUS A. B. T. CHALLENGER is Back!

Rush Your Order NOW for Early Delivery



1c or 5c Plays

Sample \$65.00
25 Lots—\$60.00
50 Lots—\$55.00
100 Lots—\$50.00

SLOT MACHINES & CONSOLES

'32 Track Time	\$ 85.00
Jumbo Parade, P.O.	135.00

All Machines Carry Markepp Guarantee.

THE MARKEPP CO.
(M. M. Marcus & Sons, Est. 1928)
4310 Carnegie Avenue Cleveland 3, Ohio
Phone: Henderson 1043

MICHIGAN OPERATORS REFINISHING

ALL TYPES OF COIN MACHINES FINISHED TO LOOK LIKE NEW
Schneider Specialty Co.
356 North Campbell Detroit 9, Mich.
Vinewood 2-7354

COINMEN YOU KNOW

(Continued from page 109)

prevailing shortage of machines. . . Andrew B. (Jack) Hamer, a newcomer in the music field, has established his business as the Sunny Jack Music Company, with headquarters at 211 Mount Vernon Avenue. He is now operating a route of music machines, and plans to open a record store as soon as a suitable location can be found.

Isidor Edelman, of Edelman Amusement Devices, is building a new skeeball game, Bang-a-Fitty, to be on the market within a few weeks.

Cootie Williams, featured with his band at the Paradise Theater and a Capitol recorder, was a visitor at the Capitol Records branch. He was also scheduled for two radio appearances. . . George McDuff, manager of Philco Distributors, is away on a vacation.

Leslie L. Ellis, owner of the Oriole Music Company, manufacturer of special speakers for bar and other juke box installations, is operating the Detroit Enameling Company on Brady Street. . . Isidor Edelman, of Edelman Amusement Devices, has had many operators dropping in to test out his new machine, Bang-a-Fitty, which he is placing on the market. . . King Pin Amusement, Kalamazoo, Mich., reports the new game, which has been released in Kalamazoo for test, getting good play.

Ben Robinson, of Robinson Sales Company, has returned to New Orleans after a brief visit here to take charge of the new branch he is opening there. . . Max Falk, L. Falk Sales Company, was away on a business trip to Chicago.

Twin Cities:

Bill Cohen reports his refurbished Silent Sales Company showroom ready for merchandise. Improvements include terrazzoed floor, complete redecorating of interior and sand-blasting of brick exterior. Next step is remodeling of the second floor to house the mechanical department. Firm will pioneer a new coin-operated hockey game novelty, according to Dave Ziskin.

Hy Greenstein and Jonas Bessler report business moving, with many

out-of-town coinmen turning up at Hy-G Amusement Company. Orders are piling up, but factory shipments can't fill demand. . . Ike Sundem, op from Montevideo, Minn., came to town with his wife recently for the Northwest Sportsmen's Show. So did Allen Kirt and Mrs. Kirt, of Deer River, Minn.

Bill Hunder and his brother were in from Wheaton, Minn., on a buying trip. Other shoppers included Stanley Woznak, who planed from Bowlus, Minn.; Roy Foster and Fred Schmidt, Sioux Falls, S. D.; Jack Lowrie, Lake City, Minn., and Al Redding, Houston op.

Indianapolis:

Coinmen figured in two hold-ups here the past week. In one, Rex Moonshower, of Hoosier Mint Company, was killed. Ordered to hold up his hands when a bandit entered the office of his vending business, Moonshower drew a revolver and killed the bandit before succumbing to wounds inflicted by the gunman. Alfred Edwards, of Coin Machine Exchange, was held up and robber of \$17 by three bandits who relieved him of his wallet after entering his office. They were frightened away by entrance of exchange servicemen Ambrose Jones and Jennings Falcon.

Anna May Banister, cashier at Banister & Banister, leaves Monday (29) by air for an extended trip thru the Northwest, accompanied by her mother. She will also visit Chicago.

Portland, Ore.

D. A. Estey, operator of candy and gum vending routes, expects merchandise relief by the fourth quarter of this year. Hopeful that the sugar situation will improve by then, Estey says he thinks the double plague—shortage of machines and goods—will ease up somewhat. "We are not getting any more merchandise, but we are getting a little more variety," he says.

OPA Permits Boost For Steel Castings

WASHINGTON, April 27.—Office of Price Administration has authorized manufacturers of steel and manganese steel products to increase prices 9.6 per cent.

This puts ceilings for the industry at 14 per cent above the level of February, 1945, when the OPA granted the casting makers an increase of 4 per cent. Boost applies to iron castings with a manganese content of 10 to 16 per cent.

OK's Price Increase On Metal Stampings

WASHINGTON, April 27.—OPA has issued an amendment to its Revised Maximum Price Regulation 136 allowing an increase of 19 per cent in price ceilings on new metal stampings.

In the same amendment, OPA authorized manufacturers of screw machine products to increase prices by 8 per cent.

CHICAGO, April 27.—Allen G. Bishop, formerly with the National Candy Company, St. Louis, and Minnesota Valley Canning Company, has been appointed advertising and sales promotion manager of the Puritan Company of America.

Puritan Company, makers of ReaLemon, ready-to-use lemon juice, is located at 3639 South Ashland Avenue. Beginning May 1, the company is launching an intensive advertising drive, according to officials.

HARD TO GET PARTS

★ MAIN FIBRE GEARS

for

WURLITZER	\$4.00
STAR WHEELS	.30
SELECTOR PINS, 1 Doz.	3.00
For SEEBURG & WURLITZER	
NEEDLE SCREWS, 1 Doz.	\$2.00
VOLUME CONTROL KEYS, 100..	5.00
SHOULDER SCREWS FOR CANCEL PAWL ON WURLITZER MAGAZINE SWITCH, 1 Doz.	1.50
TRIP DOWN WIRE, 1 Doz.	5.00
BRASS YOKE ROLLER, 1 Doz.	2.00
MAIN CLOCK GEARS WITH HARDENED DOGS AND SPRINGS FOR MILLS AND JENNINGS SLOTS, Each	
	2.00

Plunger Rods or Ball Shooters for All Makes Pin Ball Mach., \$5.00 Per Doz.

Distributors and Jobbers, write for quantity price list.

James Clement Mfg. & Coin Machine Parts
948 W. Russell St. Phila. 40, Pa.

SPECIALS BY STEWART

CONSOLES

1 Silver Moon, P. O.	\$125.00
3 Galloping Dominoes	115.00
1 Mills 4 Bells, 5c	575.00
1 Mills 5c & 25c Super Bell	495.00
1 Cigarolla, V-Model	125.00
1 38 Skill Time	50.00
1 Jennings Cubes	45.00
2 Jumbo Parade	125.00
1 Mills Square Bell	85.00
2 Liberty Bell	19.50

5 Pace Saratogas\$75.00

STEWART NOVELTY CO.
250 South State, Salt Lake City, Utah

WANT TO BUY

ANY Quantity the Following

GOTTLIEB Games—

SCHOOL DAYS	\$25.00
PARADISE	25.00
SPOT POOL	35.00
ABC BOWLER	25.00
BELLE HOP	25.00
SEA HAWK	25.00
HOROSCOPE	30.00
MIAMI BEACH	35.00
CHAMPS	25.00

EMPIRE COIN MACHINE EXCHANGE

2812 W. North Ave.
Chicago 47, Ill.
Humboldt 6288-89

WANT TO BUY

FOR CASH
Standard-Johnson or Brandt Coin Sorting and Adding Coin Machine. Top price for same if in good condition. Wire

James F. Strates Shows
Bridgeton, New Jersey

WILL PAY—
\$75.00 Per Case for .22 AMMUNITION, SHORTS OR LONGS
BOX 802, CARE BILLBOARD
1564 BROADWAY NEW YORK 19

SMILEY IS HERE!

IMMEDIATE DELIVERY \$39.50

USED		NEW	
Wurlitzer 71's	\$245.00	Stage Door Cantoons	\$274.50
Wurlitzer 81's	279.50	Big Hit	298.50
Wurlitzer Victorias, P.K.	495.00	Suspense	279.50
Panorams	375.00	Surf Queen	289.50
Wurlitzer 412's, L.U. Cab.	165.00	Bubbles	249.50
Mills Vest Pockets, Each	49.50	Goals	525.00
Jennings 5c Blue Skins	150.00	Packard Wall Boxes	36.95
Columbia 5c Cigarette Reels	49.50	Total Roll	525.00
Seeburg Shoot the Chutes	99.50	Gusher, New Counter Game	54.00
Jumbo Parades, F.P.	89.50	Marvel, New Counter Game	50.00
Ohicken Sam, Colnex Conv.	99.50	American Eagles, Counter Game	50.00
Chi Oln Hockey	210.00		
Ten Strikes, Hi-Dial	79.50		
Mutoscope Wooden Reels	17.50		
Wooden Drop Picture, Mut.	14.50		
Striking Clocks	69.50		

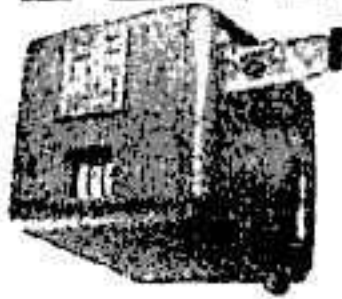
WANTED: 100 PIN GAMES AND 100 PHONOGRAPHS
WRITE, WIRE OR CALL
INTERNATIONAL COIN MACHINE DISTRIBUTORS
2115 PROSPECT AVENUE MAIN 5769-70 CLEVELAND, OHIO

PIN GAMES

Stars	\$72.50
New Champ	57.50

CONSOLES

Triple Entry	\$155.00
Galloping Dominoes	
'41 Two-Toned	265.00



\$74.50
BUYS THE MILLS NEW VEST POCKET BELL
Don't Delay—Order Today!

NOW MAKING REGULAR DELIVERIES
Of the P. & S. Revamps Production — Shangri-La
Eagle Squadron
Torpedo Patrol
Paratroops

ROY MCGINNIS CO. 2011 Maryland Avenue BALTIMORE 18, MD. UNIVERSITY 1800

Service Gadget

PHILADELPHIA, April 27.—New light-weight pocket oscilloscope made by Waterman Products Company here is a post-war gadget for servicemen working on juke boxes and other electrical coin equipment.

Firm, which manufactures and designs sound equipment and electrical instruments, calls the new tool the Pocketscope. It will be unveiled at the 1946 Radio Parts and Electronic Equipment Conference and Show which opens May 13 at the Stevens Hotel, Chicago.

Dixie Hotel Men's Tourist Bid Seen Help for Coinmen

ATLANTA, April 27.—An expanded program of Southern hotel men seeking means of attracting more tourists, is expected to have favorable reception among Dixieland coin machine men.

Tourist development will be the keynote of the 13th annual All-Southern Hotel Exposition here May 6-8. Exposition which is expected to attract over 500 hotel and restaurant men from 13 Southern States, is sponsored by Georgia Hotel Association.

Anticipating unusually large attendance, show will be held in Municipal Auditorium, with meetings, lectures and demonstrations in Taft Hall, and booths in Auditorium Arena.

On May 7, Governor Arnall and Roy Beckham, director of advertising for Florida, will speak on advertising and promotional campaigns to attract tourists.

Times Surveys Coin Industry

Trace Growth Of Plastics In Industry

NEW YORK, April 27.—Sales in the plastics industry have increased 900 per cent in the years 1932 thru 1940, according to Ronald Kinnear, chairman of the Society of the Plastics Industry's National Plastics Exposition Committee, at the opening of the first national exposition Monday (22) in the Grand Central Palace.

"Since that time sales have again trebled," Kinnear adds. "Investment in plants and equipment to produce plastic products have increased ten-fold since 1932. For example, there were only 450 injection molding machines in operation in 1940. Today, there are more than 1,700 machines. Since the lifting of war restrictions, machinery manufacturers have started production of injection molding machines at a rate which indicate that within the next 12 months the number will again double."

With over 200 plastic concerns displaying their wares at the seven-day showing, everything from pinball knobs and parts for juke boxes, to complete plastic game cabinets could be had from anyone of a dozen firms displaying at the show. Manufacturers, when asked about parts for the coin machine trade, stated that with new machines to mold plastics now being delivered, "almost anything in the way of plastics is possible and will be done."

Today the demand for plastics prod-

Expiring Patents Listed, Digested

NEW YORK, April 27.—Scientific Development Corporation in May will publish a new service consisting of a weekly 250-page reference book listing and illustrating over 1,000 patents due to expire four weeks after publication date.

Titled *Public Domain*, the book will list only patents subject to exploitation by anyone. Each patent listed will be accompanied by a draftsman's drawing with digest of claims and salient features of the item.

Jacobson Opens Firm in Florida

MIAMI, April 27.—Bob Jacobson, formerly of United Music, New York, has opened a distributing company here under the name of Southern Coin-O-Mat Distributing Company at 943 N. W. Seventh Avenue. Firm is now in the final stages of remodeling.

Jacobson's concern will handle, among other items, Pre-Flight Trainers and Shine-A-Minute machines.

Demand for these machines far exceeds the supply, it was pointed out, but this condition is being met by an expansion of material producing facilities which exceeds one hundred million (sic) dollars. Even (See *Plastic Growth* on page 115)

Sees Vender on Verge of Boom

N. Y. daily reports factories doubled capacity while on contracts for government

CHICAGO, April 27.—Coin machine industry won close attention this week from the staid *New York Times*, which headlined its nearly column-long article on the industry "New Markets Seen for Coin Machines."

Story apparently was touched off by a release by the Commonwealth Edison Company's information service. Smaller heads on the article, which appeared in the issue of April 22, reported: "Greatly Increased Use in the Retail Industry Expected, Trade Spokesmen Say." It also forecast that "Food Trade Looms Big" and "Present Production Capacity Double Pre-War Level—Many Replacements Needed."

Full text of the story follows: "CHICAGO, April 21.—Emergence of the coin-operated machine industry from the war period as an important factor in the retail trade field appears imminent, industry spokesmen said today, pointing to a sharp increase in production capacity and a marked gain in interest in the possibilities in the business.

"The industry completed its war contracts with greatly improved equipment and a substantial increase in plant space compared with pre-war manufacturing facilities, one in-



A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES

CMAC PUTS EXPERIENCE AS WELL AS MONEY AT YOUR DISPOSAL

134 NORTH LASALLE STREET • CHICAGO 2 • ILL

OPERATORS!

JUNE DELIVERY ON
PACKARD PLAMOR PHONOGRAPHS
and more in stock!

★ NOW AVAILABLE FOR DELIVERY

Packard Plamor Wills	538.95
Packard Rotary Speaker	155.50
Packard Model 1000 Wills Speaker	43.85
Packard Model 2000 Wills Speaker	33.95
Packard Model 700 Wills Speaker	19.95
50 Wills Packard Plamor Cabinet, Ft.	1.00
Bar Brackets, All	8.00

We will accept any machine from
M. J. Stone and Sons, Inc., Chicago, Ill.
1117 So. Wabash, Chicago, Ill. Only
proof, key, and other parts are
sent to machines—\$125.00 for parts.

We Can Supply You With

Blue Fronts — Black Fronts — Gold
Chromes — Silver Chromes — Club Belts —
Black Chromes — Cherry Belts — Q.T.'s —

Jumbo Parade, P.O. Refinished	\$135.00
Four Belts, E.H. Refinished	350.00
Four Belts, L.H. Refinished	650.00

ARCADE EQUIPMENT

Factory Rebuilt—Ready To Operate	
2 Keweenaw 5' Double	\$100.00
3 Bally Rapid Fire	75.00
1 Multiscope Sky Fighters	275.00

NEW ARCADE EQUIPMENT

New Bank Ball, 9'	\$375.00
2 New Pilot Trainer	750.00

JENNINGS 4-STAR CHIEFS

54, \$100.00; 104, \$125.00; 254, \$175.00
--

WATLING ROLATOPS

54, \$75.00; 104, \$100.00; 254, \$150.00

OTHER GUARANTEED BUYS!

Kentucky	\$250.00
Saratoga Automatic Payout	85.00
Paces Reels, Reels—Very Clean	125.00
Dewey Single	75.00
Dewey or Galle Double	150.00

★ ★ ★

SPRINGS: 2728A — 3196 — 104;
2734A — 2860A — 9793 — 254

Belts: Award Card Belts, Dozen	104
Cabinet Belts, Dozen	504

AUXILIARY EQUIPMENT SPECIALS

Quantity	Model	Items	Price
1	320	Wurlitzer Box	\$20.00
3	125	Wurlitzer Boxes	37.50
1	120	Wurlitzer Box	25.00
6		Indoor Speakers	22.50
2		Outdoor Speakers	25.00
1		Corner Speaker	15.00
1		Picture Speaker	25.00
5		Seeburg Remote Speakers (5 speak Organ)	35.00
1		Seeburg Speaker	25.00
20		Seeburg Selsctomatics	10.00
1	111	Wurlitzer Bar Box	15.00
1	412	Wurlitzer Front Grill	12.50
1		Rock-Ola Front Grill	12.50
4		Rock-Ola Dial Wall Boxes	17.50
1		Keweenaw Wall Box	5.00
5	125	Wall Box Covers	5.00
1		Keweenaw Adapter for Mills Phonograph	20.00
1	305	Wurlitzer Impulse Receiver	25.00

We can use Mills Escalator Model
Machines—Write!

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Court Okays Union-Phono Pact; Cincy Op Loses Test

CINCINNATI, April 27.—In a test case involving legality of union picketing of phonograph locations of an independent operator who machines are serviced by a non-union man, a decision was handed down by the Hamilton County Court of Appeals here April 22 denying an injunction sought by Lou Levine, operator, against the Cincinnati Phonograph Owners' Association and Local 44-D of the International Brotherhood of Electrical Workers (AFL), and Alfred Salupo, individually and as union business agent.

Levine, in the original case heard last October in Common Pleas Court, had charged the defendants with "illegal conspiracy to prevent fair competition in the business, alleging that the association had developed a monopoly in the business with the aid of the other defendants." In the hearings, testimony showed that Levine had given up membership in the association, and because of this was unable to obtain the services of union electrical workers to maintain his equipment. He also had asked for \$10,000 damages and attorney fees. Judge Nelson Schwab in Common Pleas Court had refused Levine the restraining order, whereupon the latter appealed.

Sought Injunction

Specifically, Levine had sought the injunction to restrain and enjoin the defendants from "bannering, picketing or exercising any coercive pressure upon the plaintiff or owners of restaurants who have leased the plaintiff's phonographs, or their patrons, and for such relief as is proper."

He also charged that the association's by-laws and constitution are in violation of Ohio laws, are in restraint of trade and are being enforced for the purpose of destroying competition, thereby developing a monopoly for association members. Levine further charged that the union is directed by Salupo in order to compel operators either to join the association or have their business destroyed. Defendants filed an answer which substantially amounted to a general denial.

Complete Opinion

In his decision, affirmed by the higher court, Judge Schwab said: "In this case the plaintiff, Lou Levine, brings this action against the Cincinnati Phonograph Owners' Association and its officers individually and as officers, likewise against the International Brotherhood of Electrical Workers of the American Federation of Labor, Local 442 D, and Alfred Salupo individually and as business agent of the International Brotherhood of Electrical Workers of the American Federation of Labor. In this opinion the Cincinnati Phonograph Association will be referred to as the 'Association' and Local 442-D, and Alfred Salupo as business agent will be referred to as the 'Union.'"

"The plaintiff alleges that he is the owner of and operates automatic phonographs in and about Hamilton County, Ohio, and has been doing so for the past seven years; that he is not a member of the Association or the Union; that in the operation of his business he leases his phonographs to various restaurants in Hamilton County, wherein phonograph records are played upon the deposit by the various patrons of the restaurant of

the sum of 5 cents in the coin receptacle; that under the terms of the lease the plaintiff and the owner of the restaurant share the proceeds of the same deposited in the music boxes of phonographs; that the members of the Association are engaged in the same business and that their by-laws and constitution are in violation of the law of Ohio and are in restraint of trade, and are being enforced for the purpose of destroying competition thereby developing a monopoly for the members of the Association in the automatic phonograph business in Hamilton County, Ohio. Plaintiff maintains that the Union is controlled and directed by the defendant, Alfred Salupo, in order to compel owners and operators of automatic phonographs in this county either to join the Association or have their business destroyed; that the Union has entered into a conspiracy with the Association whereby the employees and the members of the Association are shown preference and partiality as members of said local; that difficult and unfair conditions are imposed upon employees of owners and proprietors of the phonographs who are not members of the Association practically resulting in the barring from said local of employees of plaintiff and other employers who are not members of the Association; that the purpose of the conspiracy is to carry out the illegal provisions of the constitution and by-laws of the Association, compel plaintiff to either join the Association and the Union or have his business destroyed; that the defendants have threatened and intimidated the owners of restaurants who have leased phonographs from the plaintiff; that said restaurant owners have had coercive pressure exercised upon them by the defendants, to withdraw and withhold business from the plaintiff under threat that unless they ceased leasing phonographs from the plaintiff and only patronized members of the Association they would be picketed, bannered and boycotted. Plaintiff also maintains that his business is being hampered and interfered with by the defendant's acts all to his damage in the sum of \$10,000. Wherefore he prays judgment against the defendants for such sum and for attorney's fees, and for an injunction against the defendants restraining and enjoining them from interfering with, bannering, picketing or exercising any coercive pressure upon the plaintiff or owners of restaurants who have leased plaintiff's phonographs, or their patrons, and for such other relief as is proper. These claims are set forth in the second amended petition of the plaintiff to which defendants have filed an answer which substantially amounts to a general denial.

Conspiracy Charge

"This case has been submitted to this court on the equity side and we are concerned only with the question of an injunction and not with the claim for damages. In effect the plaintiff charges a conspiracy between Capital and Labor to injure him in the conduct of his business. It appears from the evidence offered in this case that the defendant Union entered into a labor contract with the Association. There is no contention here that the contract between the Union and the Association is in any way illegal or improper or that it imposes upon the Union, in any way, an obligation to enforce the Association's regulations. The testimony further reveals that the plaintiff was approached by Mr. Salupo, the business agent of the Union, for the purpose of unionizing his operations. The evi-

(Continued on Opposite Page)

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THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER

Count and wrap \$4 in nickels
in 20 seconds. Made in three
sizes. Nickel—penny—dime.
Guaranteed. Price \$2 each size.

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Madison 1, Wis.

SLOTS—CLUB BELLS

Original—High Serials

1 Set Mills Bonus Belts, Serial No.	\$800.00
Above 470,000. Set	175.00
1 5c Bonus Bell, Late	135.00
5 5c Brown Fronts, 3-5 P.O.	145.00
4 10c Brown Fronts, 3-5 P.O.	165.00
4 25c Brown Fronts, 3-5 P.O.	125.00
37 5c Blue Fronts, 3-5 P.O.	130.00
23 10c Blue Fronts, 3-5 P.O.	160.00
8 25c Blue Fronts, 3-5 P.O.	95.00
3 5c Pace Club Bell, 3-5 P.O.	110.00
1 10c Pace Club Bell, 3-5 P.O.	185.00
1 5/10 Pace Club Bell, Double Slot	225.00
1 5/25 Pace Club Bell, Double Slot	285.00
1 50c Pace Club Bell, Royal	65.00
15 10c Pace All-Star Comets, 3-5 P.O.	90.00
6 5c Pace Deluxe or Rockets (Silver)	110.00
4 10c Pace Deluxe	75.00
2 5c Mills Q.T.	80.00
5 5c Jennings Chiefs, 3-5 P.O.	95.00
2 10c Jennings Chiefs, 3-5 P.O.	135.00
1 10c Jennings Silver Chief	4.95
19 1c Impus	14.50
18 1c or 5c Liberty Bell, Marvels	45.00
2 Mills Single Cabinet Stands, Cracked	
1 BALL PAYOUT	
3 Bally Derbys	\$ 12.50
5 Bally Belmonts	12.50
35 Bally Peckness	14.50
21 Bally Peckness Deluxe	22.50
15 Bally Fairgrounds	22.50
12 Bally Sport Pages	37.50
18 Bally Grandstands	50.00
5 Bally Grand National	55.00
6 Bally Pacemakers	55.00
3 Bally Thistle-down	55.00
3 Gottlieb Track Records	55.00
1 Bally Sport King (New)	175.00
2 Multiscope Skyfighters	150.00
(Crating Extra)	
1000 Best Original R.W.B. Tickets, Machine Folded, Stamped in 5's	\$ 1.50
1200 Late Sales Boards	1.50
NEW MACHINES	
Pioneer's Smiley Counter Game	\$39.50
1/3 Deposit With Order, Balance C. O. D.	

UNION SALES CO.

409 N. Adams Street GREEN BAY, WIS.
All Phones: Howard 2095

dence also disclosed that it was the desire of the Union, in order to simplify its work, to have operators of phonographs join the Association and thus take advantage of the labor contract between the Association and

the Union. However, the evidence reveals that such labor contracts were not intended for the Union members. The Union's offering of a contract with such owner for the business remains but the Union was not admitted into the same labor contract as provided the Association with any individual who was not a member of the Association upon the date of his membership in the Union. The Union's offer of a contract to a non-member of a labor contract was to be guaranteed by the Union on the date of his separate contract with the Union.

Not Illegal

"The court said that the by-laws of the Union are not illegal. The evidence further reveals that the Union gave to such owners of phonographs who serviced their own machines, or a part of their own machines, permits to do so. These permits did not give the owner of the phonograph membership in the Union, in fact, they enjoyed no rights whatever in participation in the work of the Union or voting at any of its meetings. The permit, in the form of a card, was merely a courtesy from the Union to the owner of the phonograph and was used to prevent labor trouble. The testimony reveals that on at least one occasion the Union picketed and hammered the restaurant wherein a phonograph was used not serviced by a union man. The banner used on that occasion is in evidence and indicates that it was directed solely against the automatic phonograph and not against the location itself. There was no request on the banner that patronage be withheld from the location itself. There is no evidence before the court that the banning in any way injured the plaintiff. The Supreme Court of the United States, in a long line of decisions, has adhered to the rule of the right of free communication in permitting workmen in a particular field to put their case to the public in a peaceful way and permit the public to decide the issue. Plaintiff has failed utterly to prove that membership in the Association of the owners of phonographs was a prerequisite to Union membership for the employees of such owners. The testimony is entirely silent concerning any activity on the part of the Association in connection with the plaintiff's business.

Proof Lacking

"The court is of the opinion, further, that the plaintiff has failed to prove the existence of a conspiracy between the Union and the Association. That being true, it is unnecessary for this court to pass upon the question of the legality of the constitution and by-laws of the Association.

"The court, reaching these conclusions, finds that the plaintiff is not entitled as against the defendants to the relief by way of injunction for which he prays in his second amended petition.

"An entry may be presented accordingly."

Floridans Hope Cig Tax To Be Repealed As Racing Returns

TAMPA, April 27.—Regional cigarette men are hopeful that the return of horse racing to this State may be instrumental in decreasing or removing altogether the State tax on cigarettes imposed in 1943 as an emergency measure and increased in 1945. It was pointed out by State Controller Lee last week that at the time the measure was legislated, taxpayers were assured it would be repealed upon the return of racing and its heavy revenue.

Opening of Florida race tracks this year produced the highest tax yield in State history, and the treasury balance is unprecedented, Lee said.

HELLO AGAIN advertisement featuring illustrations of a man carrying a box and various product cards for 'New Live Rubber Rings', 'MALLORY RECTIFIERS', and 'KRAFTER EXTRA LONG PLIERS'.

BLOCK MARBLE CO. advertisement with address 1527 FAIRMOUNT AVENUE • PHILADELPHIA 30, PA. and slogan 'Get it from BLOCK - They have it in stock!'.

WANT TO BUY ANY QUANTITY MILLS SLOTS ESCALATOR MODELS WILL PAY TOP CASH PRICE BUCKLEY TRADING POST 4223 W. LAKE ST., CHICAGO 24, ILL.

WE ARE NOW DELIVERING advertisement for OLIVE NOVELTY CO. listing various slot machine models and special offers.

IMMEDIATE DELIVERY advertisement for Gaycoin DISTRIBUTORS listing various slot machine models and prices.

O'CONNOR VENDING MACHINE CO. advertisement listing various vending machine models and prices.

WE ARE FACTORY DISTRIBUTORS FOR THE FOLLOWING COMPANIES: Williams Mfg., Mills Novelty, D. Gottlieb, Chicago Coin, Packard Mfg. Co., A.B.T. Mfg., Genco, Bally Mfg., Exhibit Supply, Pioneer's Smiley. WE ARE MAKING DELIVERY ON SUSPENSE GOALEE STAGE DOOR CANTEEN VICTORY DERBY UNDERSEA RAIDER VEST POCKET BELLS BLACK CHERRY BELLS PLA-MOR WALLBOXES A.B.T. Challengers Pioneer's Smiley. 3 Rapid-Fire Guns, Ea. \$ 99.50 1 Singing Tower 495.00 1 Wurlitzer 24 345.00 1 Wurlitzer 616 Light. 325.00 1 Mills Throne of Music 345.00 1 Mills Do-Re-Mi 99.50

SEE OUR AD IN THE CARNIVAL SECTION THIS ISSUE ON THE SENSATIONAL ELECTRIC MACHINE GUN RUNYON SALES CO. OF N. Y., INC. 593 10TH AVE. NEW YORK 18, N. Y. Longacre 3-4820

WANT TO BUY CHICAGO COIN GAMES Any Kind—Don't Have To Work—All Parts Must Be There. Glass Not Necessary. F. P. & K. DISTRIBUTING CO. 577 Tenth Avenue New York 18, N. Y. Longacre 3-6235

LUMILINES GE Mazda 12"x18" long. White or frosted. Big Bulbs GE Mazda, 15, 25, 40, 60, 75 Watt. 120 to carton. Write. Assorted 100 Springs for general games and music use, 4¢ each. 250 Bolts and Nuts Ass. in glass jar, \$1.00. 1,000 Cotter Pins, Ass., 75¢ per box. Glass Fuses, automotive, 100 to pack, 3 amp, 3¢ each. 5, 10, 15, 20 amp, 2¢ each. Approved 3 amp. plug fuses, 10¢ to pack, 4 1/2¢ each. Original GE Mazda Bulbs, No. 81, 5¢ each. 12" P.M. Speakers, \$7.00 each. Resin and Acid Core Solder, 1 lb. rolls, 55¢ per lb. Hack Saw Blades, 1 doz. to pack, 8¢ each. Factory sealed, all first, Tubes 5Y3, 45¢ each. Send us your tube and cable needs. 1/3 Dpt., Bal. C. O. D., F.O.B. N. Y. ARCADE BULB COMPANY 56 W. 25th St. New York 10, N. Y.

SIX DIRECT POSITIVE STUDIOS Complete with dark room. Two never used, other 4 are 2 months old. Four machines take photos 1 1/2 x 2 inches and 2 1/2 x 3 inches. One full view postcard size, 3 1/4 x 5 inches. Enough supplies to run 30 days. Have contact for machines to be installed in leading 5¢ and 10¢ stores. Entire lot \$5,000. Write or call INTERNATIONAL COIN MACHINE DIST. 2115 Prospect Ave. CLEVELAND, O. MAIn 5769-70

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Chicoin Hockey 175.00	Mills Owl 59.50	Yankee Doodle, Conv. . . 164.50
Crossline 34.00	Shangri-La, Gottlieb . . . 124.50	Zig Zag 44.50
Four Aces 114.50	Sluggo 59.50	American Beauties, Conv. . 64.50
'42 Home Run 54.00	Star Attraction 54.50	Arizona, United Conv. . 199.50
Gobs 109.50	Sport Parade 55.00	

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Look At All These Features:

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Operate in your present location—no additional overhead!
Entirely mechanical, trouble-free operation—ruggedly constructed!
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BOSTON 18, MASS.

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New Press Slants on Trade; Eye Industry's Importance

(Continued from page 107)

its policy, this newspaper used some of the ideas suggested by the utilities release, but developed other original material thru its own staff, thus making the most unusual newspaper story of all those published. The Times story is reprinted in full elsewhere in this section.

Original release of the Edison Company is printed in an adjoining column. That trade members may compare the original with the various newspaper stories, the following stories are reprinted from various Chicago and New York newspapers.

Wall Street Journal

From The Wall Street Journal
Chicago Bureau
(April 20, 1946)

CHICAGO—This city's coin machine manufacturers are planning expansion programs that will enable them to hit an unusual sales volume of \$80,000,000 by 1947, which would be four times the output in 1939, survey by the Commonwealth Edison group of companies shows.

Chicago produces 65 per cent of the nation's juke boxes, 85 per cent of the amusement machines and 47 per cent of the vending and service machines. The city's manufacturers also make about 90 per cent of the parts used in coin-operated machines, many of which are assembled by firms in other parts of the country.

In 1939, there were 23 firms making coin machines here. This number has grown to 36. In addition, Chicago has 70 active distributors of coin machines and 65 makers of parts for this type of equipment, the survey disclosed.

The products of the industry embrace a wide field from subway turnstiles to fancy chrome machines for dispensing frozen foods to the housewife and hot coffee and sandwiches to the office worker.

Chicago also provides a good "home market" for coin machines. There are about 15,000 juke boxes in the Chicago area which in 1945 took in 298,000,000 nickels or a gross of \$14,950,000. Chicago also supports 10,000 coin-operated beverage vending machines, 25,000 merchandise machines, 35,000 peanut machines, 10,000 amusement machines and 25,000 service machines.

Manufacturers expect that 80 per cent of all juke boxes will be replaced by new models as rapidly as they become available. Replacement is expected to be 100 per cent on most types of amusement machines and 60 per cent on vending-service equipment.

The Chicago Tribune

(April 18, 1946)

An expansion program for the manufacture of coin-operated machines is expected to result in an annual sales volume for Chicago producers of \$80,000,000 by 1947, a survey conducted by the Commonwealth Edison group of companies showed yesterday.

Chicago leads other cities in a wide variety of machines ranging from subway turnstiles to ornate chrome vending machines that dispense frozen foods, sandwiches and soft drinks.

Chicago Herald-American

(April 20, 1946)

Coin machine manufacturing business is planning an expansion pro-

gram in Chicago which is expected to boost annual sales volume to more than \$80,000,000 by 1947, according to a survey of the trade made by the territorial information department of the Commonwealth Edison group of companies.

Chicago, which leads in the coin machine business, manufactures 65 per cent of the music boxes, 85 per cent of the amusement machines, and 47 per cent of the vending and service machines, the survey shows. Last year there were 15,000 "juke" boxes in the Chicago area, into which was poured 298,000,000 nickels, or a total of \$14,950,000.

The Chicago Times

(April 18, 1946)

Chicago juke box fans crammed 298,000,000 nickels into 15,000 music boxes in 1945 for a total gross to operators of \$14,950,000.

This was one of the facts cited today by a Chicago Commonwealth Edison Company report on the industry. The company's survey showed Chicago manufactures 65 per cent of the nation's juke boxes, 85 per cent of the amusement machines, and 47 per cent of the vending and service machines.

According to the report, a program of expansion is planned which will give the industry an annual volume of more than \$80,000,000 by 1947. The survey was made by Edison's territorial information section as part of its campaign to boost this area as an industrial center.

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WRITE, WIRE, PHONE for name of nearest distributor

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CIGARETTE
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ROWES—ROYALS AND PRESIDENTS
NATIONALS—9-30 AND 9-50
STEWARTS—9 COLUMN CHAMPIONS
U-NEED-A-PAKS—9 COLUMNS

Address: BOX 300, c/o The Billboard,
390 Arcade Bldg., St. Louis 1, Mo.

Times Surveys Coin Industry; Sees Vender on Verge of Boom

(Continued from page 111)
formed source stated. He said that estimates indicated that production capacity had been doubled since peacetime goods were last manufactured in volume.

"Manufacturers are still confronted with shortages of essential parts and raw materials and uncertainty was expressed concerning future supplies. But when supplies again return to trade channels and production lines can be operated uninterrupted, spokesmen look for an output of 1,500,000 coin-operated machines in the first year of normal production. Statements believed conservative by the trade call for 'normal output in 1947.'

"Indicative of the interest in the business is the reports that 26 companies have announced their intention to enter the coin-operated machine field. Some are new concerns with new items while others have been in the manufacturing industry and are seeking to diversify lines of goods.

"Expansion of the industry in the direction of the retail field will tap one of the sources of business in which manufacturers are interested. Vending of food items, as a result of wartime experience, is one of the most promising lines of business, industry leaders said, while some lines of service equipment already have been established but await further exploitation.

"Beverage, candy and cigarette venders, as well as the penny vending machines and various types of amusement equipment, are well known to the public, spokesmen pointed out. However, the vending of a number of items familiar to the retail trade are in prospect.

"Manufacturers cite the possibility of labor savings in the sale of items which can be uniformly packaged. They believe that canned goods, some types of bakery items, frozen foods

and food and beverages which can be prepared in advance are logical fields for coin-operated equipment. One project in the amusement industry looks to the installation of coin-operated turnstiles for admittance to a motion picture house showing a continuously operating motion picture film, stressing a minimum of required attendants.

"In addition to new opportunities, the industry estimates that replacement of pre-war lines and new outlets call for production over the next few years of 800,000 phonograph record players, 2,000,000 penny venders, 300,000 cigarette venders, 250,000 candy machines and 456 pinball machines.

"All types of machines in operation in 1941 were estimated to have totaled nearly 5,000,000, and spokesmen said that replacement of that equipment will be as high as 90 per cent for amusement types down to 40 per cent for some of the less complex penny venders."

In the estimate of pinball production in the next to last paragraph, the Times apparently made a typographical error. The output of pinballs undoubtedly will run into thousands if not hundreds of thousands during the next few years.

Easter Week Store Sales Show Heavy Increase Over '45

WASHINGTON, April 27.—Department store sales, apparently spurred by fears of inflation and increasing stocks of clothing and appliances, ran 51 per cent ahead of last year in the week ended April 20, the Federal Reserve Board reported.

Reflecting heavy Easter trade sales in the big stores the preceding week were 83 per cent above the same week in 1945, but for the four-week period ended April 20 they averaged only 45 per cent ahead of last year.

Largest gain for the week was 62 per cent in Dallas, but over the four-week period sales there were up only 49 per cent. Next on the week's gain list was Cleveland with 57 per cent, and Atlanta with 56 per cent.

In the four-week period the Minneapolis area led with a 52 per cent gain. Other gains for the four-week interval were 36 per cent, Boston; 50 per cent, New York; 48 per cent, Philadelphia; 47 per cent, Cleveland, Atlanta and Chicago; 45 per cent, St. Louis; 44 per cent, Richmond, Va.; 38 per cent, Kansas City, Mo., and 37 per cent, San Francisco.

New York Coinman, Morris Kincaid, To Start Candy Plant

NEW YORK, April 27.—Morris Kincaid, coin machine operator on the East Coast for 10 years preceding the war, announces that he intends to open a candy manufacturing plant at Ninth Avenue and 14th Street within the next two months. He will manufacture two types of 5-cent bar candy that, he says, "will be different."

Now on terminal leave from the army air forces in which he served as a lieutenant colonel for three years with the Ninth Air Force in England, France and Germany, Kincaid states that he has held a deed to the property for some time. He will enter the candy business with Donald S. Douglas, candy manufacturer before the war in the Midwest, as his partner.

Plastic Growth In Biz Traced

(Continued from page 111)

this program is being outdistanced by new developments—at the exposition a dozen new materials are being shown for the first time that could be used in the manufacturing of coin machines. These will require still further expansion of plant facilities.

With the theme "plastics will make a better world" highlighting the showing, interest was so high during the first few days of the showing, when the public was barred, that an extra squad of policemen was necessary to handle the crowds. Attendance is expected to total well over 500,000.

Vast Strides

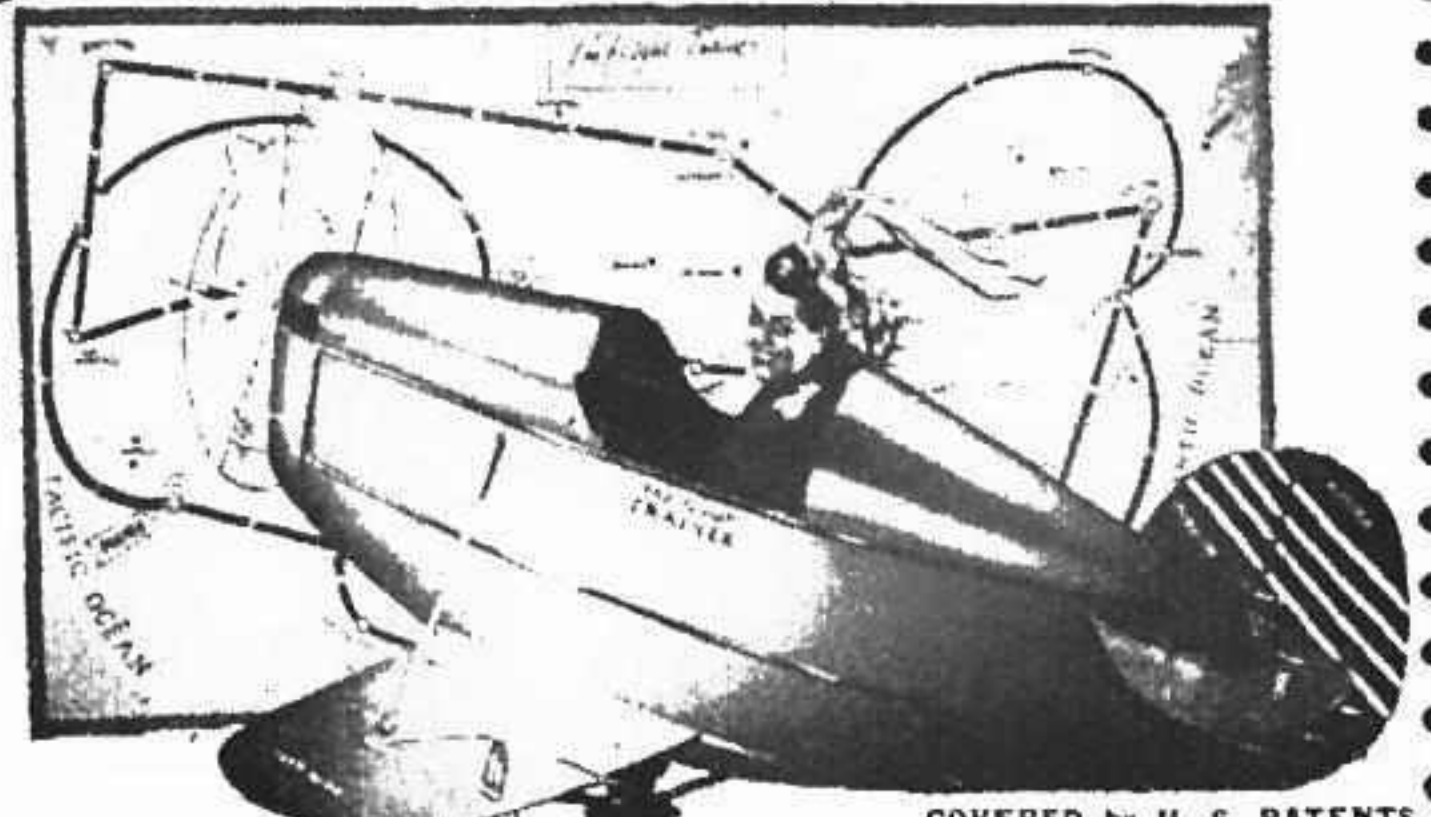
Vast strides made by the plastics industry during the war years, when the industry devoted almost 100 per cent of its work to the war effort, came as a surprise to most of the visiting coinmen.

Officials state that the only thing holding plastics back is the fact that the public is used to having plastics called a "war substitute" for some hard-to-get material that could not be had because of shortages.

During the exposition the Society of the Plastics Industry conducted its annual conference at the Hotel Commodore. A pioneers luncheon Monday highlighted the sessions, with regular meetings and the reading of papers held thru Thursday (25).

Movies showing various phases and items of interest in the plastic industry were shown.

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\$850.00

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Pre-flight Trainer



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- Bally Surf Queen
- Bally Victory Derby
- Bally Victory Special
- Bally Undersea Raider
- Williams Suspense
- Gottlieb's Stage Door Canteen
- Pioneer's Smiley
- Pioneer's Bubbles
- Marvel's Catalina
- Amusement's Lite-League
- Hirsh's Red Ball
- Coinex Shoot-The-Bear



CHICAGO COIN
GOALEE

NOW TAKING ORDERS FOR . . .

- Mutoscope's Photomatic
- Mutoscope's Atomic Bomber
- Bell-O-Matic's Golden Falls
- Exhibit's Big Hit
- Coin-Art's Shine-A-Minit

WE ARE EXCLUSIVE NEW ENGLAND DISTRIBUTORS FOR . . .

- Mills Industries
- Bell-O-Matic Corp.
- International Mutoscope Co.
- Daval Products Corp.
- Coin-Arts Industries
- Coinex

Other Lines Will Be Added Soon!

WE HAVE A COMPLETE LINE OF USED MACHINES ON HAND—SEND FOR LIST!

ED RAVREBY

Associated Amusements, Inc.

72 BROOKLINE AVE. (Phone: Commonwealth 0933-0934) BOSTON 15, MASS.

Branch Office

1849 Main Street, Springfield, Mass.



RIVIERA

CONVERTED FROM
"BIG PARADE"

OTHER CONVERSIONS FROM . . .

- | | |
|-------------|------------|
| ZOMBIE | STARS |
| SUN BEAM | LEADER |
| DOUBLE PLAY | DUPLEX |
| WEST WIND | SKY BLAZER |
| DO-RE-MI | KNOCKOUT |

\$60

F.O.B. Factory will be paid for above games.

Conversions for outright sale
\$249.50 each

UNITED MANUFACTURING CO.
6125 N. WESTERN AVE., CHICAGO 45, ILL.

SEND IN YOUR GAMES FOR CONVERSION

Name Distribs For Bank Ball

NEW YORK, April 27.—George Penser, Amusement Enterprises, Inc., announces that his concern has added three more distributorships for the Bank Ball machine.

Arizona Sales Company, 1030 Grand Avenue, Phoenix, will handle the State of Arizona.

Crescent Cigarette Service, 1400 Saint Charles Avenue, New Orleans, is in charge of sales for Louisiana and Mississippi.

Deep South Distributing Company, 364 Washington Avenue, Mobile, Ala., will take care of Southern Alabama and Northwestern Florida.

Philly Play Booms On Easter Weekend

ATLANTIC CITY, April 27.—Coinmen with the foresight to reopen their arcades and other locations here reaped a full harvest from the Palm Sunday and Easter Sunday weekend crowds that jammed all facilities. Visitors came by auto, train, bus and even airplane. Even the uniforms, which were so predominant during the wartime years, were few and far between, coin machines received a big play from the crowds.

Over 125,000 people jammed the Boardwalk over Palm Sunday, and even more hit the resort for the fair weather Easter Sunday. Crowds began to arrive as early as Wednesday and Thursday, and few were willing to leave to return to their week-day chores. Arcades were jammed from dawn till almost dawn, and a big play was given Pokerino machines. End of the cigarette shortage makes the cigarette prizes much more plentiful and the crowds went for the game in a big way.

Fact that many of the summer spots were still closed and would continue to be closed until the season officially begins, particularly taxed the facilities of spots which opened for the Easter holiday. Altho some of the spots will close down during the week, many of the arcades and other locations will be open for the week-end periods from now on.

The same lush pickings were reported for Wildwood, another resort. There, too, record-breaking crowds were reported for both week ends, and visitors packed the machines with coins.

You Can Always Buy With Confidence From Cleveland Coin This Week We Offer:

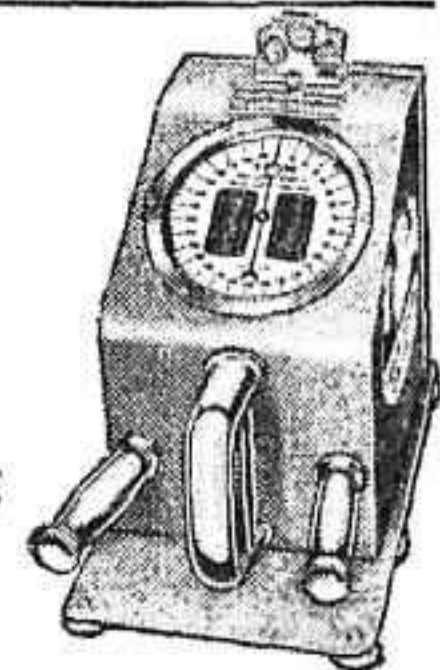
MUSIC	
2 Mills 12 Record	\$125.00
4 Mills Panoram	365.00
1 Wurlitzer 24 in Charm Cabinet with Wurlitzer R.C., Cellar Job	350.00
1 Wurlitzer 500	495.00
2 Wurlitzer 24 Victory	495.00
1 Singing Tower	350.00
1 Top Flight, 56	275.00
1 Streamliner	350.00
2 Mills Thronos	350.00
1 9800 Seeburg, R.C.	625.00
1 8200 Seeburg, R.C.	625.00
BRAND NEW UNIVERSAL AMPLIFIERS FOR ALL TYPE PHONOS	45.00

BRAND NEW ONE PIECE ALUMINUM BRACKETS FOR PACKARD BOXES. Ea. \$4.50
50 or More. Ea. 4.00

ARCADE	
3 Brown Anti-Aircraft Guns	\$ 65.00
1 Keep 'Em Punching	110.00
1 Bowl-a-Bomb	150.00
2 Slap the Japs	125.00
3 9 1/2 Ft. Bowling Leagues	150.00
3 Seeburg Shoot the Chutes	135.00
1 Jennings Barrel Roll	185.00
3 Metal Typers—10-Cent Plays	275.00
1 Evans Tommy Gun	125.00
3 Chicago Coin Hockey	188.50
1 Rotomatic	275.00
1 Smiling Sam	150.00
1 Woo Gee	150.00
1 Keeney Submarine Gun	135.00
1 Evans Ski-Ball	125.00

GOTTLIEB'S THREE WAY DE LUXE GRIPPERS, \$39.50

Now Delivering LEGAL EVERYWHERE



IMMEDIATE DELIVERY ON EXHIBIT'S ENTIRE LINE OF ARCADE EQUIPMENT AT FACTORY PRICES!

BRAND NEW PERFECT'S POKER TABLE! Excellent for Concessions or Arcades—complete with all deluxe trimmings. Grated—\$175.00 in lots of 5 or more; \$195.00 in singles.

CONSOLES	
1 Mills 4-Nickel Four Bell	\$375.00
1 Keeney 5 & 5 Super Bell	295.00
3 Late Red Arrow Pace's Races, D.D.	185.00
2 Pace's Reels, P.O. & F.P. Combination	150.00
2 Pace's Saratoga, Combination	150.00

250 BRAND NEW GENCO'S PUNCH-BALL, some with BASEBALL FRONTS—NON-COIN OPERATED—\$17.50 each in singles—\$15.00 each for 25 or more!

ORDER NOW — KEENEY'S BONUS SUPER BELL

Free play and cash payout combination console. Single coin head or two coin head. Each head takes up to five coins; 5 or 10-coin multiple, Dime or Quarter combinations. Distributors for OHIO AND WEST VIRGINIA. Orders taken now for preferred delivery!

NOW DELIVERING	
Chicago Coin's GOALEE	\$525.00
Genco's TOTAL ROLL	525.00
Gottlieb's STAGE DOOR CANTEN.	274.50
Exhibit's BIG HIT	298.50
Marvel's CATALINA	249.50

PIN GAMES	
Line Up	\$ 49.50
Skyline	59.50
Barrage	49.50
Zig Zag	79.50
Mills Owl	69.50
Landslide	49.50
Silver Spray	49.50
Bandwagon	49.50
Spotcha	125.00
Bombardier	125.00
Invasion	125.00
Metro	69.50
Ten Spot	\$ 64.50
Topic	89.50
5-10-20	129.50
Midway	125.00
'41 Major	69.50
Four Roses	59.50
Sara Suzy	49.50
Yankee Doodle	175.00
Seven-Up	64.50
Star Attraction	74.50
School Days	59.50

ONE BALL—FREE PLAYS	
Sport Special	\$175.00
Record Time	175.00
Blue Grass	195.00
'41 Derby	325.00
Sportsman	295.00
Dark Horse	195.00

Orders for preferred delivery now being taken for brand new—
A.B.T.'s Challengers \$65.00
Daval's Gusher 54.00
Special Prices in Quantity Lots!
TERMS: 1/2 Deposit With ALL Orders, Balance O. O. D.

CLEVELAND COIN MACHINE EXCHANGE
2021-25 Prospect Ave., Cleveland 15, Ohio
Phone: PRospect 6316-17

CATALINA

MARVEL'S LATEST 5 BALL REVAMP

Price
\$249.50

CONVERTED FROM SPORT PARADE

Can Also Use the Following Games:

- | | |
|-----------------|-------------|
| Beloway | Snappy, '41 |
| Show Boat | Polo |
| Star Attraction | Jolly |
| Stratoliner | Sporty |
| Legionnaire | Home Run |

F. O. B.
CHICAGO

ORDER TODAY!

DON'T DELAY!

NOW DELIVERING!

ORDER FROM YOUR DISTRIBUTOR OR WRITE TO US

MARVEL MANUFACTURING CO.

2124 Milwaukee Ave.

Phone: Everglade 0230

Chicago 47, Ill.

WE WANT 1,000 FREE PLAYS

(Games MUST be Complete with ALL Parts)
Here is a Partial List of Games we WANT—

- SPORTY
- JOLLY
- POLO
- PARADISE
- SCHOOL DAYS
- HOROSCOPE
- MIAMI BEACH
- CHAMP
- SEA HAWK
- SNAPPY '41
- SPORT PARADE
- SEVEN UP
- MAJORS '41
- STRATOLINER
- SHOW BOAT
- SPOT POOL
- ARGENTINE
- BOLOWAY
- HOME RUN

Send your list AT ONCE stating quantity, price and condition of your equipment.

WE HAVE For IMMEDIATE DELIVERY

- CATALINA
- LITE LEAGUE
- STAGE DOOR CANTEN
- IDAHO
- STREAMLINER
- MODEL '42 BANGTAILS
- 5c or 25c—Plain or J.P.

COUNTER GAMES AT CLOSE-OUT PRICES!

1c & 5c Liberty Bells, F.R.	\$17.50
1c Mercury Cig. Reels	15.00
1c Skill Shot, Payout	19.50
1c to 25c Comb., Head or Tail	9.50
1c Daval Jiffy, Cig. Reels	9.50
1c Cub, Cig. Reels	8.50
Muto. Card Machine, 2 5c-Coin Chutes	29.50

Mills 5c Glitter Gold Slot Club Handle, 3/5, Perfect Cond. \$115.00
Shoot Your Way to Tokyo, Clean, Ready for Operation 125.00

MID-STATE CO.

PHONE: SACRAMENTO 2691

2848 Roosevelt Road
Chicago 12, Ill.

German Methods in Plastics Molding Released to Trade

WASHINGTON, April 27.—Report on the German plastics industry, detailing 19 major developments believed to be adaptable for use by American industry, was released recently by the Department of Commerce.

German fabrication and molding operations, which might prove of value to manufacturers in the coin machine industry, are outlined in this study together with information on chemicals used, types of plastics and practical applications.

Specimens of German-made plastics collected by U. S. investigators are now available for study by manufacturers and research organizations at the National Bureau of Standards, it is announced.

Report, titled *German Plastic Practice*, is currently available at the Office of Publication Board in photostat form at \$25 and on microfilm for \$4. Comprehensive, fully illustrated, manual will shortly be available in book form (\$4.50), published privately by DeBell & Richardson, consulting engineers, as a non-profit

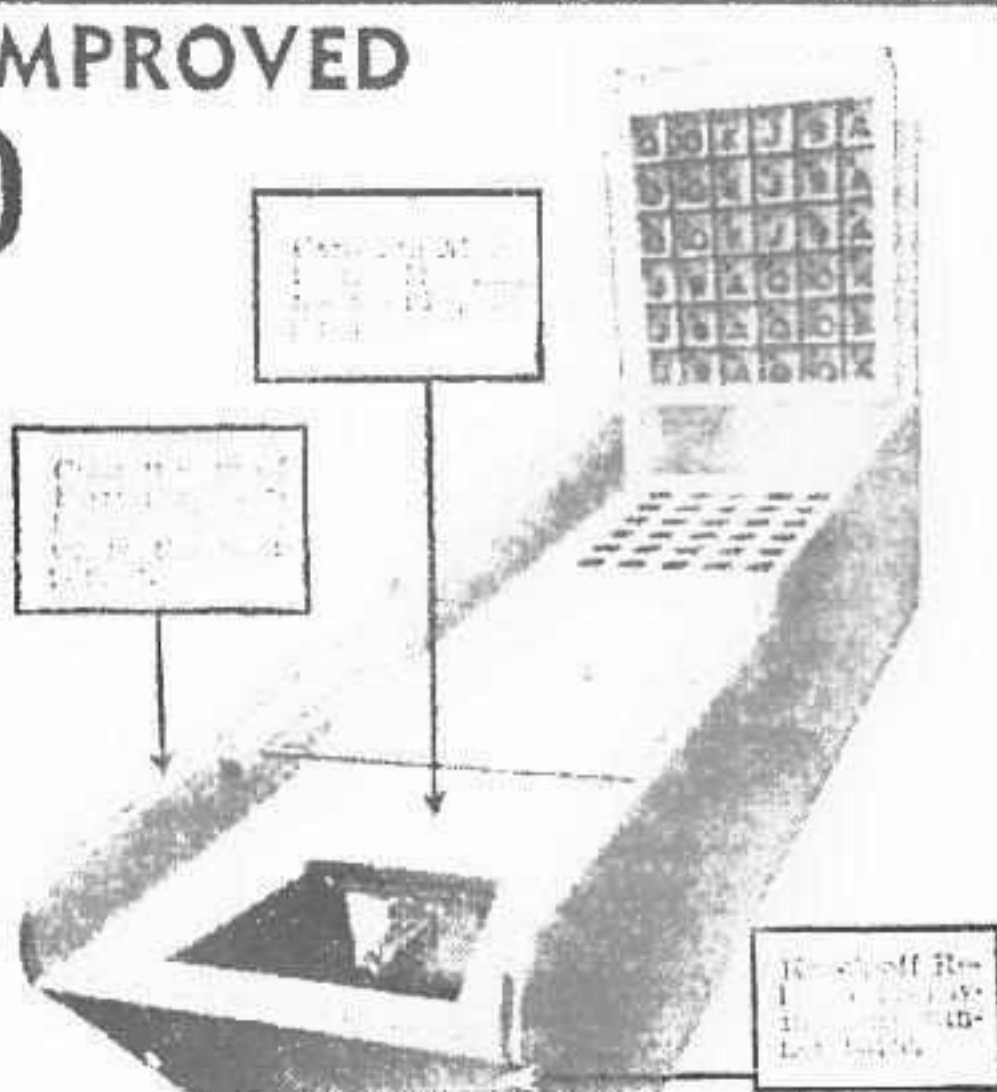
venture. Advance orders may be mailed to DeBell & Richardson, P. O. Box 240, Springfield, Mass.

THE NEW IMPROVED POKERENO TABLE

ALL NEW
MATERIAL

BRAND NEW
CABINETS

Excellent for Summer res-
orts, parks and big money
centers on individual loca-
tions (built accordingly).



Also Penny Pitch
Tables ...\$95.00

\$175.00 F.O.B. FACTORY
7' LONG — 25" WIDE
IMMEDIATE DELIVERY

DISTRIBUTORS write ...
PERFECT GAMES COMPANY

2894-6 West 8th Street Brooklyn 24, N. Y.
Esplanade 2-4383

STANLEY GERSH

SAM GARBER

DISTRIBUTORS
Cleveland Coin Machine
Exchange
2021-2025 Prospect Ave.
Cleveland 15, Ohio
Prospect 6318
K. O. Novetty Co.
419 Market
Philadelphia 6, Pa.
Market 4641

• FOR SALE •

ONE BALL FREE PLAY CONSOLES

Pimlico	\$325.00	Thoroughbred	\$375.00	Longacre	\$375.00
Club Trophy	265.00	'41 Derby	275.00	Dark Horse	155.00
Record Time	145.00	Sport Special	135.00	Blue Grass	175.00

ONE BALL AUTOMATIC PAYOUTS

Fairmont	\$425.00	Turf King	\$350.00	Jockey Club	\$350.00
Long Shot	250.00	Kentucky	275.00	Sport King	175.00

20 Grand National and Grandstand, Good Working Condition, Right Off Location,
Uncrated—\$80.00 Each.

IMMEDIATE SHIPMENT ON NEW MACHINES

Galtee	\$525.00	Total Roll	\$525.00	Lite League	\$425.00
Big Hit	298.50	Stage Door Canteen	274.50	Catalina	249.50
Riviera	270.00	Trade Winds	270.00	Grand Canyon	249.50
South Seas	270.00	Brazil	249.50	Arizona	249.50

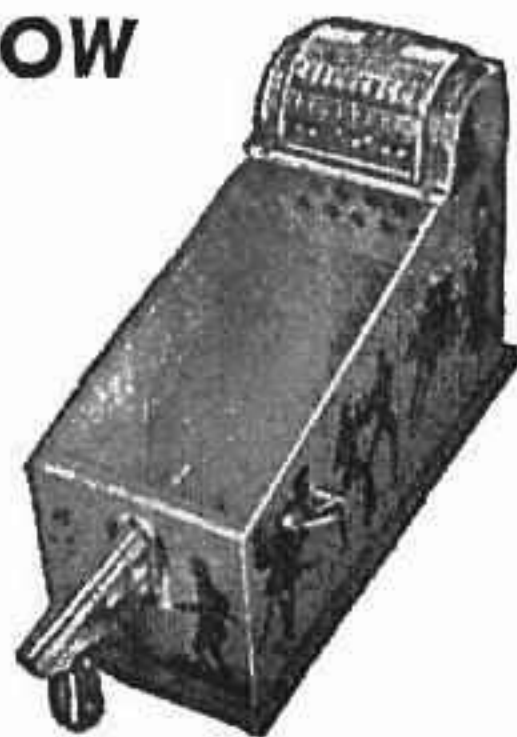
1/3 Deposit With Order, Balance C. O. D.

WORLD WIDE DISTRIBUTORS

1014 N. Ashland Ave. Brunswick 2338-6878 Chicago 22, Illinois
Exclusive Distributors: J. H. Keeney • Packard Corp. • Compas, Inc.

WE ARE NOW
ACCEPTING
ORDERS
FOR THE NEW
A. B. T.

CHALLENGERS
DELIVERIES START
MAY 1st



DISTRIBUTORS FOR A. B. T. IN GEORGIA AND ALABAMA

H & L DISTRIBUTORS, INC.
MORRIS HANKIN • JACK LOVELADY
708 SPRING STREET, N. W. ATLANTA, GA.

GET YOURS NOW!!!

HAND PAINTED CONVERSIONS

For Seeburg Guns that CAN BE WASHED! A picture that will attract attention—comes in
BEAR or OWL ready to install. 1 sample \$16.00—3 or more, \$14.00 each.

MACOMB MUSIC SERVICE 16700 NINE MILE ROAD
EAST DETROIT, MICH.

Nothing Changed But The Name



WAS ... Atlantic Distributing Co.

NOW ... ATLANTIC NEW YORK CORP.

SAME Address ... 460 10th Ave., New York
18, N. Y.

NEW PHONE ... BRYANT 9-5770

SAME ... Efficient Management

SAME ... Excellent Seeburg Equipment

SAME ... Prompt Service

ATLANTIC NEW YORK CORP.

EXCLUSIVE SEEBURG DISTRIBUTORS

460 10th AVE. NEW YORK 18, N. Y.

RECONDITIONED LIKE NEW!

NEW FACTORY RELEASES NOW AVAILABLE

EVANS BANGTAIL AND DOMINOS	Mills' New Vest	NEW REVAMPS	
Brand New Model 42:	Pockets, 5¢	Arizona, Brazil, Bubbles,	
5¢ Plain	\$ 74.50	Catalina, Grand Canyon,	
5¢ Jackpot	132.50	Idaho, Oklahoma, Santa Fe,	
25¢ Plain	549.00	Streamliner—\$249.50 Each.	
25¢ Jackpot	598.50	Trade Winds, Wagon Wheels	
Gottlieb's New Stage		—\$269.50 Each.	
Door Canteen	274.50	Roll	
Gottlieb's 3-Way Grip		Riviera, South Seas—	
Scale	39.50	\$279.50 Each.	
FIVE BALLS RECONDITIONED THE FACTORY WAY	NEW REVAMPS		
A.B.C. Bowler	\$ 70.00	Oh Johnny	\$ 50.00
Air Circus	135.00	Oklahoma (Rev.) ..	210.00
Air Force	85.00	Paradise	70.00
Arizona (Rev.)	210.00	Play Ball	65.00
Argentine	80.00	Santa Fe (Rev.) ..	210.00
Attention	68.00	School Days	70.00
Bandwagon	50.00	Score-a-Line	50.00
Belle Hop	80.00	Sea Hawk	70.00
Big Chief	65.00	Seven Up	70.00
Bofa Way	85.00	Sky Chief	175.00
Bosco	90.00	South Paw	90.00
Brazil (Rev.)	210.00	Spot-a-Card	90.00
Broadcast	65.00	Spot Pool	80.00
Capt. Kidd	80.00	Star Attraction ..	75.00
Cover Girl (Rev.) ..	225.00	Streamliner (Rev.) ..	210.00
Cross Line	65.00	Texas Mustang	90.00
Defense (Genco) ..	95.00	Topic	90.00
Dixie	55.00	Trailways	70.00
Drum Major	50.00	Victory	95.00
Dude Ranch	60.00	Zig Zag	80.00
ARCADE EQUIPMENT	ONE-BALLS	SLOTS AND CONSOLES	
THOROUGHLY RECONDITIONED	FREE PLAY & PAYOUT RECONDITIONED THE FACTORY WAY	READY TO GO!	
Bally Defender	\$235.00	Blue Grass, F.P. ...	\$159.50
Bally King Pin	210.00	Club Trophy, F.P. ...	295.00
Bally Rapid Fire	165.00	Dark Horse, F.P. ...	195.00
Chicago Goatee, New	525.00	'41 Derby, F.P. ...	310.00
Chicago Hockey	205.00	Fortune, F.P. ...	195.00
Evans Play Ball	175.00	Jockey Club	325.00
Evans Tommy Gun ..	145.00	Kentucky	225.00
Genco Total Roll, New	525.00	Long Acro	410.00
Keeney Air Raider ..	175.00	Long Shot, P.O. ...	225.00
Keeney Sub Gun ...	155.00	Owl, F.P. ...	75.00
Mutoscope Ace	275.00	Pimlico, F.P. ...	345.00
Bomber	275.00	Record Time, F.P. ...	175.00
Mutoscope Dr. Mobile	275.00	Sport Special, F.P. ...	175.00
Mutoscope Sky Fighter	265.00	Sport King, P.O. ...	265.00
Munyer Super Skee ..	349.50	Thorobred	410.00
Pilot Trainer, New ..	850.00	Turf King	345.00
Scientific Batting ..	125.00		
Seeburg Chicken Sam	115.00		
Seeburg Shoot-the-...	110.00		
Chute	110.00		
Western Baseball '40	125.00		
Wurlitzer Skee-ball ..	255.00		
		MILLS PANORAM REELS	PERFECT POINT PHONO NEEDLES
		\$36.00 per wheel of six subjects. Series 1 to 18	In lots of 100 — 39¢ each
		now available. Don't delay, order now for im-	
		mediate delivery. Catalog on request.	
		WRITE FOR COMPLETE LIST. TERMS: 1/3 DEPOSIT, BALANCE C. O. D.	

MILLS PANORAM REELS

\$36.00 per wheel of six subjects. Series 1 to 18
now available. Don't delay, order now for im-
mediate delivery. Catalog on request.

PERFECT POINT PHONO NEEDLES

In lots of 100 — 39¢ each

WRITE FOR COMPLETE LIST. TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

BELL PRODUCTS CO.

2000 N. OAKLEY
CHICAGO 47, ILL.

1085 MONADNOCK BUILDING
SAN FRANCISCO, CALIF.

WRITE—WIRE—PHONE

ACT FAST—WHILE THEY LAST... EVERY MACHINE GUARANTEED CLEAN AND IN A-1 OPERATING CONDITION... YOU CAN'T AFFORD TO MISS OUT ON THESE BUYS

Table with columns: Machine Name, Price, Machine Name, Price, Machine Name, Price. Includes items like ABC Buzzer, Amer. Beauty, Argentin, etc.

Table with columns: Machine Name, Price, Machine Name, Price, Machine Name, Price. Includes items like Bally Defender, Chiroin Hockey, Keeney Anti-Aircraft, etc.

Table with columns: Machine Name, Price, Machine Name, Price, Machine Name, Price. Includes items like Bally Club Belle, Evans '40 Pacer, Jumbo Parade, etc.

Table with columns: Machine Name, Price, Machine Name, Price, Machine Name, Price. Includes items like Mills 5c Blue Front, Mills 10c Blue Front, Mills 25c Blue Front, etc.

Table with columns: Machine Name, Price, Machine Name, Price, Machine Name, Price. Includes items like 20 Factory Rebuilt Cigarette Machines, 11 Jennings Hi-Boy Scales, etc.

Advertisement for Silent Sales System, featuring an illustration of the US Capitol building. Text: WRITE AND GET ON OUR MAILING LIST—IT PAYS!!! TERMS: 1/3 DEPOSIT, BALANCE C. O. D. SILENT SALES SYSTEM 635 "D" ST., N. W., WASHINGTON 4, D. C.

Advertisement for Edelman Amusement Devices. Text: REMODEL YOUR OLD SKEEBALLS TO LOOK LIKE NEW!!! CORK LINOLEUM MATTING. Ready cut for 14-foot Wurlitzer Skee Ball Alleys; 10, 12 and 14-foot Bank Rolls. Also for 14 and 36-foot National Skee Ball Alley. Cut to your specifications for any other make. NETTING Ready for Wurlitzers. Cut to Your Specification for Any Other Make. Immediate Delivery. EDELMAN AMUSEMENT DEVICES 2459 Grand River Ave., Detroit 1, Mich. Phone: RANDolph 8547

Advertisement for Champion Candid Camera Deal. Text: CHAMPION CANDID CAMERA DEAL Deal Consists of SIX—Champion Candid Type Color Cameras Attractively Mounted on ONE—1200 Hole Cutout Board, 5c per sale. Board Takes in \$60.00 Pays Out: Consolations 15.00 Cost of Deal 17.40 Total \$32.40 Definite Profit 27.60. SEND FOR OUR LATEST SALESBOARD AND NOVELTY CATALOGUE A. N. S. SALES, INC. 312 E. MARKET ST. ELMIRA, N. Y.

Advertisement for Michigan City Novelty Co. Text: SALESBOARDS—All Orders Shipped Same Day Received. Table with columns: Holes, Play, Description, Average Profit, Net Price. Includes items like LUCKY BUCKS, DEFINITE PROFIT, EASY ACES, DEF. PROFIT, etc. WRITE FOR OUR LATEST PRICE LIST. Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1c, 2c or 5c stating your requirements. 25% deposit with all orders—balance C. O. D. MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

Trade Directory

Following tabulation of trade reports received during the week of April 27 is made for the convenience of the industry:

New Games

Atom Gun: Bally Manufacturing Corporation, 2640 Belmont Avenue, Chicago.

Personnel Notices

Ernest G. Butler, credit and collections manager of Bell-o-Matic Corporation, Chicago, died in Chicago last week.

Randolph J. Hurrell has been appointed credit and collections manager for Bell-o-Matic Corporation, Chicago.

E. R. Farney, chairman of Telecoin, Inc., has been renamed to the board of directors of Bendix Home Appliances, Inc., South Bend, Ind.

John J. Gallagher is new general sales manager of Hershey Chocolate Corporation, Hershey, Pa.

New Firms

Central Coin Machine Company, 2408 Bryn Mawr Avenue, Chicago.

Speedway Products, Inc., 502 West 45th Street, New York. (Reconditioning, molding replacement plastics.)

Address Changes

Miracle Music Company, 10155 Gratiot Avenue, Detroit.

Greene Distributing Company, 26 Brighton Avenue, Boston.

Hamel Distributing Company, 910 Beacon Street, Boston.

Black Light Products, 67 East Lake Street, Chicago.

Batter-Up Company, Suite 410, Michigan Bank Building, Detroit.

Distributors Appointed

Distributors appointed by Pioneer Coin Machine Company, 2634 North Laramie Avenue, Chicago, to handle the "Smiley" game are:

Frank Harris Sales Company, Poplar Bluff, Mo.

Deep South Distributing Company, 364 South Washington Avenue, Mobile 21, Ala.

T. & L. Distributing Company, 1424 Central Parkway, Cincinnati.

J. H. Winfield & Company, 916 Main Street, Buffalo.

Hanna Distributing Company, 217-219 Elizabeth Street, Utica, N. Y.

Heath Distributing Company, 217 Third Street, Macon, Ga.

Melody Lane Music Company, 1109 Broadway, Kansas City 6, Mo.

United Amusement Company, 310 South Alamo, San Antonio.

Ohio Specialty Company, 539 South Second Street, Louisville.

Cliff Wilson Distributing Company, 1121 South Main Street, Tulsa, Okla.

Leon Taksen Distributing Company, 2035 Germantown Avenue, Philadelphia.

Coin Machine Distributing Company, 500 Craig Street, Pittsburgh.

Acme Amusement Company, 2413-15 North Pearl, Dallas.

American Distributors, 423 Franklin Street, Johnstown, Pa.

International Coin Machine Distributors, 2115 Prospect Avenue, Cleveland.

Waterbury Amusement Machine Company, 453 West Main Street, Waterbury, Conn.

Pan-American Distributing Company, 2818 Northwest Seventh Avenue, Miami.

A. C. Rudd Company, North 9 Bernard Street, Spokane.

Hercules Sales & Distributing Company, 415 Frelinghuysen Avenue, Newark, N. J.

Hutzler Vending Machine Company, 900 Winchester Avenue, Martinsburg, W. Va.

T. D. Holliday Company, Inc., 1200 West Merchand Street, Charlotte, N. C.

M. S. Wolf Distributing Company, Inc., 1348 Venice Boulevard, Los Angeles 6. Other offices: 1175 Folsom Street, San Francisco; 1305 Kettner Boulevard, San Diego, Calif.; 427 Southwest 13th Avenue, Portland, Ore., and 2313 Third Avenue, Seattle.

Advertisement for Bally Products. Text: Bally PRODUCTS IMMEDIATE DELIVERY NEW MACHINES VICTORY DERBY, AUTOMATIC PAYOUT, 1-BALL VICTORY SPECIAL, FREE PLAY SURF QUEEN, 5 Ball Free Play WRITE USED FREE PLAY 10—LongacresEa. \$360.00 10—'41 DerbyEa. 260.00 5—PimlicoEa. 300.00 10—Club TrophyEa. 250.00 WISCONSIN NOVELTY CO. 5033 6th Ave., Kenosha, Wis. Phone 23863

Advertisement for Jar Deals and Salesboards. Text: JAR DEALS AND SALESBOARDS. ALL STYLES WRITE FOR LATEST CATALOGUE AND PRICE LIST ERATH COMPANY SOUTH BEND 24, INDIANA. Includes illustration of a jar.

Advertisement for Closing Out Specials. Text: CLOSING OUT SPECIALS 11 Brand New Vest Pockets, 5c, Blue and Chrome, Ea. \$74.50 1 Used 1c Imp. 7.50 1 Used 1c Dival 21 7.50 2 Used 5c Champion, Token Payouts, Ea. 32.50 1 Used 1c American Eagle, Token Payouts 27.50 1 Kicker and Catcher 27.50 1 3-Way Pacific Lifter 39.50 1 5c Q.T. Blue Front 79.50 50% DEPOSIT, BALANCE C. O. D. ASSID P. O. BOX 582 LANSING 8, MICH.

CHICAGO
COIN'S

GOALEE

*has all
the operators talking*

Makes More Money!

NOW DELIVERING NEW EQUIPMENT

- PACE CHROME BELLS ● GROETCHEN COLUMBIAS ● DAVAL GUSHER ● VEST POCKET BELLS ● EXHIBIT BIG HIT
- REGAL VENDORS ● TOTAL ROLL ● STAGE DOOR CANT'EEN

OUR SHOP IS EQUIPPED TO GIVE
YOU EXPERT REPAIR SERVICE

FIVE BALL FREE PLAY

SHANGRI-LA	\$119.50
MONICKER	89.50
STARS	84.50
FLICKER	79.50
LEADER	69.50
SCHOOL DAYS	69.50
PARADISE	64.50
PAN-AMERICAN	54.50
BIG CHIEF	49.50
GOLD STAR	47.50
PURSUIT	47.50
BAND WAGON	44.50
THREE-UP	29.50

TOP QUALITY BARGAINS ONE BALL

TURF KING	\$325.00
JOCKEY CLUB	325.00
CLUB TROPHY, F. P.	325.00
KENTUCKY	275.00
SPORT KING	225.00
SPORT SPECIAL, F. P.	175.00
SANTA ANITA	129.50

ROCK-OLA SPECTROVOX AND
PLAY BOY

PHONOGRAPHS

SEEBURG COLONEL, R. C. E. S.
SEEBURG REGAL
SEEBURG GEM
SEEBURG REX
ROCK-OLA SUPER
ROCK-OLA WINDSOR
ROCK-OLA IMPERIAL

WRITE
FOR
PRICES

CONSOLES

BALLY CLUB BELLS	\$249.50
Free Play and Payout Combination	
BALLY ROYAL DRAW	109.50
Free Play and Payout Combination	
BALLY HIGH HAND	199.50
Free Play and Payout Combination	
KEENEY 4-WAY SUPER BELL	329.50
10c SILVER MOON	189.50
BOB TAILS, F. P.	129.50
JUMBO PARADE	119.50
FAST TIME	109.50
BIG GAME	109.50
PACES REELS, RAILS	99.50
SARATOGA, RAILS	99.50

NOW TAKING ORDERS FOR
NEW A. B. T. "CHALLENGERS"

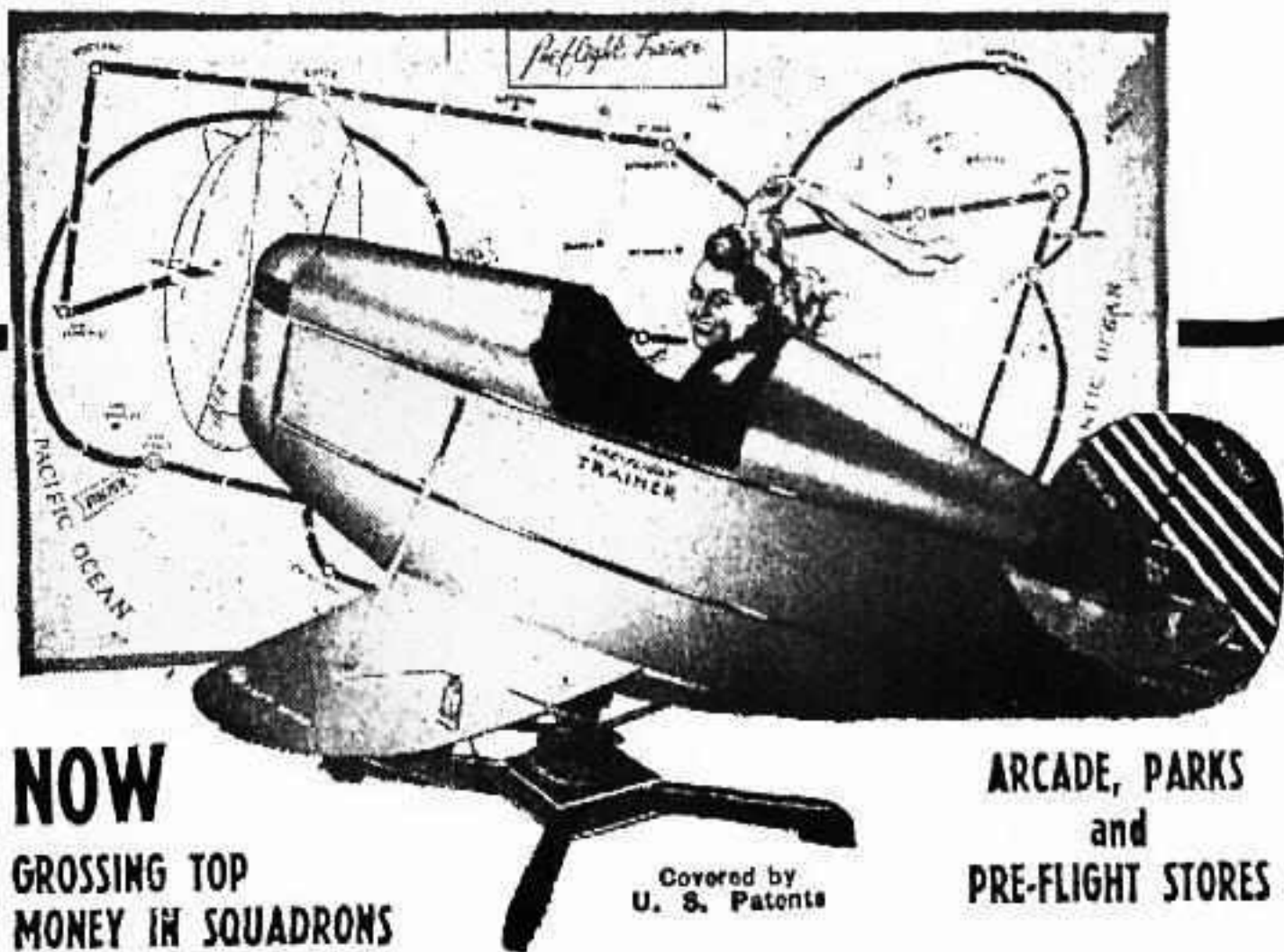
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BUSH DISTRIBUTING CO.

250 W. BROADWAY • PHONES CHERRY 3371 • MINNEAPOLIS, MINN.
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GROSSING TOP
MONEY IN SQUADRONS

ARCADE, PARKS
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PRE-FLIGHT TRAINER

A GREAT MONEY-MAKER FOR THE OPERATOR

GET YOUR ORDER IN AT ONCE!!

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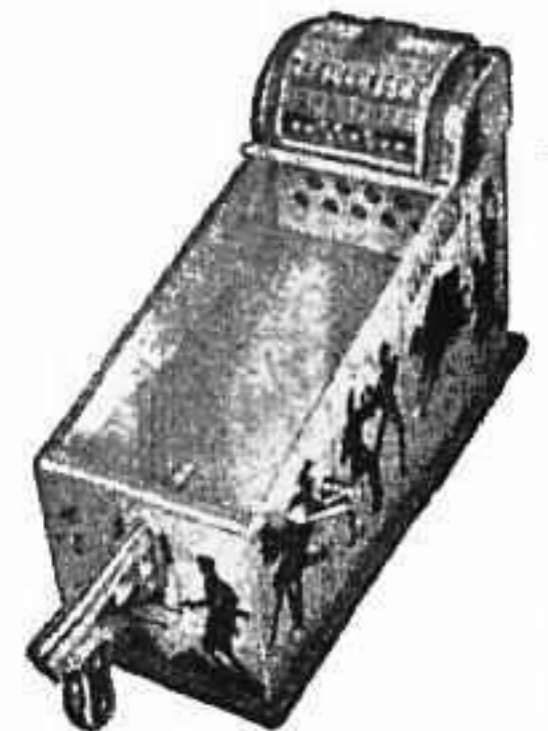
13 SOUTH JEFFERSON STREET
ROANOKE, VIRGINIA

Don't Wait—Order Today!

NEW A. B. T.

CHALLENGER

1c AND 5c PLAY



The Most Popular
Skill Counter Game
Ever Made
For Every Location

\$65.00
EACH

LOTS OF 25... \$60.00
LOTS OF 50... 55.00
LOTS OF 100... 50.00

Players can't resist shooting Army type pistols. They challenge each other to constant play and they bring you enormous returns.

DEPOSIT REQUIRED ON ALL ORDERS

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

6 WURLITZER 24	\$335.00
WURLITZER 71 COUNTER MODELS	225.00
10 WURLITZER 412's	150.00
WURLITZER 500	465.00
10 WURLITZER 616's	225.00
12 ROCK-OLA 12 RECORDS	119.50
10 SEEBURG 12 RECORDS	115.00
1 SEEBURG CASINO	335.00
2 SEEBURG VOGUES	475.00
3 SEEBURG CLASSICS	475.00
1 MILLS THRONE	340.00

ALL PHONOGRAPHS A-1 CONDITION!

WURLITZER PARTS

Main Fiber Gears, New	\$3.75
Brake Bands for All Models, New	1.00
Record Trays, New	.50
#26804, #22177 Wurlitzer 616 Cancel Rods	2.25
Star Wheels	.30
Star Wheel Pins	.20
Volume Control Keys, Per Doz.	.35
Carbon Resistors, Box of 100 Ass't	\$2.25
8 M.F.D., 450 V.	.70

SEEBURG PARTS	
Tone Arms, Less Heads, New	\$3.50
Spring Assembly, Complete, New	2.75
Motors	30.00

ROCK-OLA PARTS

Drive Motors, New	\$22.50
Bells, New	.60
14 MFD, 450V	5.90
25 MFD, 600V	2.00

MANY OTHER CONDENSERS AT PROPORTIONATE PRICES
WE MANUFACTURE MANY NEW NECESSARY WURLITZER PARTS
AND HAVE A COMPLETE STOCK OF USED PARTS FOR ALL
PHONOGRAPHS—SEND US YOUR ORDERS!!!

TUBES! TUBES! TUBES! WE HAVE ALMOST EVERY
TUBE MANUFACTURED—NO INCREASE IN PRICE!

Deposit Required With All Orders!

ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

"NOTICE, OPERATORS"

FOR YOU

"1946"
"EXHIBIT"
FOR
NEW MEXICO
READY FOR DELIVERY
REGULAR OR MULTIPLE

"1946"
"BANGTAILS"
AND
TEN STRIKES
BY EVANS
IMMEDIATE DELIVERY
FOR

"SPEED IRON"
THE OPERATORS' ANSWER TO
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TEXAS, N. MEXICO, OKLAHOMA,
SOUTHERN ARKANSAS AND
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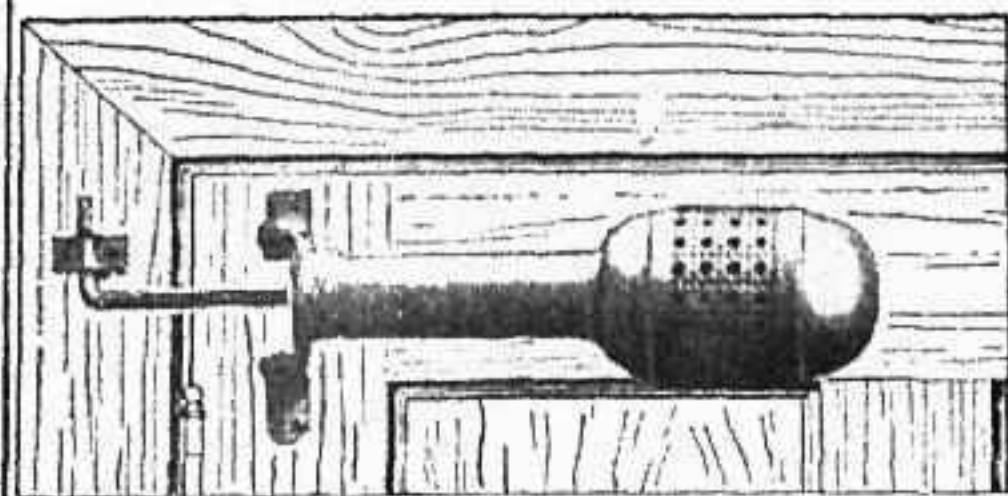
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AER-O-MATIC DEODORIZER

FOR PUBLIC RESTROOMS AND BUILDINGS



U. S. Pat. No. D-142949, and Other Patents Pending.

Establish your own route and business. Insured monthly dependable income. Every dollar invested worth three dollars 4 months after units are installed. Every public-serving establishment and building your prospect.

Fully guaranteed, our product speaks for itself—backed by successful operators of the AER-O-MATIC DEODORIZERS in all parts of the U. S. A., Canada and South America.

SMALL INVESTMENT—ACT NOW WHILE SOME TERRITORIES OPEN!

Write, Wire or Phone for Details
ACME CHEMICAL CO.
Manufacturers of AER-O-MATIC DEODORIZERS
5th & BINGHAM STREETS EVERGLADE 4647-4648
S. S. PITTSBURGH 3, PA.

Shortage of Coins, Inflation Hampers Trade in Venezuela

CARACAS, Venezuela, April 27.—Giddy inflation and continuing shortage of small coins have been serious obstacles to growth of the coin machine trade in Venezuela, but a step had been made toward swelling the supply of coins.

Central Bank of Venezuela announced arrival of \$1,000,000 worth of Irshas, Venezuelan 12 1/2-cent piece and a large shipment of 5-centavo pieces, which are worth slightly more than U. S. penny. The bank said the coins would be put into circulation immediately.

Meanwhile, tho, country's siege of inflation continued unchecked, with near-pint bottles of beer retailing at 65 cents and American cigarettes still commanding fancy prices. Cerveceria Caracas, biggest brewery in the country, announced a price boost from \$1.75 to \$2 a bottle.

Beverage Sales Up

Shortage of water in many parts of the country has zoomed sales of beer and soda pop. Carbonated beverages, mostly American brands such as Coca-Cola, Orange Crush, Pepsi-Cola and ginger ale, still are selling at 10 to 15 U. S. cents per bottle. That is about 45 centavos in Venezuelan coin.

Venezuela candymakers also have their troubles—from the sugar shortage. Big shipments are expected soon from Cuba, but until they arrive, confectioners are having a rough time. Government regulates sale of sugar at official stores each Saturday, with housewives limited to two pounds a week at 15 cents per pound.

Coin machine operations, which were just getting started in the country at the outbreak of war, are getting under way again slowly. Altogether, operators here imported about 100 juke boxes, 900 vending machines (mostly penny size) and 40 amusement games. Assuming most of these still are in operation, that is just about the coin machine lay-out of the country, which has a population of 3,800,000.

Trade Prospects

In 1943, the country imported 28 American-made coin phonographs valued at \$8,866, the largest amount since the Venezuela coin machine in-

dustry's banner import year, 1940. In this year before the war, trade here brought in 34 juke boxes worth \$7,602 in addition to 900 venders valued at \$7,361 and 33 amusement games worth \$2,765.

Prospects for the industry, however, are looking up as the nation slowly returns to peace production and once inflation subsides.



DEAL No. W-310

Gives out 1 Ladies' 7 Jewel, Stainless Steel Back, new style Wristwatch as Grand Prize; 6 Stainless Steel Men's Wristwatch Expansion Bands on open numbers with Sure Prize Board. Top Seals contain 5 Seals paying: 1500 Holes @ 10¢ Takes In \$150.00
Less Consolations 25.00

Maximum Profit (Less Cost of Deal) .. \$125.00

COST OF DEAL
Each (Net Price) \$34.50 Ea.
Lots of 3 (Net Price) 32.50 Ea.
Lots of 1 Dozen (Net Price) .. 30.50 Ea.
F. O. B. Chicago.

FOR RESALE ONLY.

ABCO NOVELTY CO.

809 W. Madison St. CHICAGO 7, ILL.

SALESBOARDS

Holes	Name	Specials—Immediate Deliveries	Profit	Price
400	Dollar Board	Def.	\$ 7.00	\$.55
600	Diamond Dust	Def.	11.00	.85
1000	1¢ Cig. Board, Girle, 28 Pkg.	Def.	50.00	.89
1000	25¢ Charley Board	Def.	18.00	.89
1800	5¢ Lulu Board Jr., X Thick	Def.	18.00	1.69
1000	25¢ J.P. Charley	Avr.	\$52.04	\$1.12
1000	25¢ J.P. Charley	Avr.	52.04	1.22
1000	10¢ Ready Money, Seal	Avr.	50.70	1.69
1200	25¢ Texas Charley	Avr.	102.28	2.29
1000	5¢ Gusher, X Thick	Avr.	28.30	2.79
1000	5¢ J.P. Bingo, Jumbo	Avr.	\$22.65	\$1.89
1000	5¢ J.P. Home Run	Avr.	27.00	1.89
1184	5¢ J.P. Jumbo Tens	Avr.	33.25	2.49
1020	5¢ J.P. Hot Stuff, Girle	Avr.	27.00	2.79
1020	5¢ J.P. Wanna Dough, Girle	Avr.	27.00	2.89
1800	5¢ J.P. Lulu, X Thick	Avr.	31.75	2.79
2170	5¢ Tab. Rd. Wh. B. Tickets	Avr.	\$38.00	\$1.25
2170	5¢ Banded R.W.B. Tickets	Avr.	36.00	1.64
120	Baseball Books, S.B., Am., Nat. Dr.	Avr.	1.89	1.89
120	Tip Books, Single Banded, Dr.	Avr.	1.89	1.89

Write for Catalog Top Flight Boards.

WORLD'S BEST BOARDS, TICKETS, CARDS

DELUXE MFG. CO.

DeLuxe Building Blue Earth, Minn.

PIN GAMES—READY FOR LOCATION

A.B.O. Bowler	\$82.50
Bally Broadcast	59.50
Bolaway	69.50
Now Champ	64.50
Spot Pool	69.50
Venus	69.50
Velvet	69.50

ARCADE EQUIPMENT

Bally Undersea Raider Write
12 Bang-a-Deers (Not Crated), Ea. \$60.00
1/3 Deposit, Balance C. O. D.

S & W COIN MACHINE EXCHANGE

2418 Grand River Ave. Detroit 1, Mich
Phone: RAndolph 0847



UNIVERSAL AMPLIFIERS

Built for Uncle Sam

Fits all Wurlitzers, Rock-Olas and Seeburgs except Hi Tones.

\$45.00 Complete With Tubes

The Most Complete Amp Ever Built.

ORDER TODAY

V. P. DISTRIBUTING CO.

2336 OLIVE ST. — 2339 PINE ST.
Central 3892 ST. LOUIS 3, MO.

EXCLUSIVE DISTRIBUTION

AIREON MUSIC WILLIAMS' GAMES

NEW COLUMBIA BELLS

5-10-25c, \$132.50 Each

LEHIGH SPECIALTY CO.

1407 W. Montgomery Ave.
PHILADELPHIA 21, PA.
Phone: Poplar 3299



The Greatest Phonograph
Ever Manufactured

The New

ROCK-OLA

"PHONOGRAPH
OF TOMORROW"



The many orders already received are the best proof that operators are aware of that . . . and we have found it necessary to fill orders in rotation. Therefore . . .

Act Quickly

PLACE YOUR ORDER TODAY!

Scott-Crosse Company

EXCLUSIVE DISTRIBUTORS IN EAST. PA. AND SO. N. J.

1423 Spring Garden St.

Philadelphia 30, Pa.

BLACK-LITE MAGIC

The Invisible Ray

**Black-Lite
HOCKEYS**

WE HAVE IT!
Bringing New Life
and Attraction to
Converted Equip-
ment.

**Black-Lite
RAY GUNS**

TRIPLE YOUR WEEKLY TAKE!

SHOOT THE MOTHER-IN-LAW
SCENIC CONVERSION COMPLETE MACHINE

\$55.00 ea.

Our well-known conversion now available in the new Black-Lite set-up. Complete with light fixtures and unit, mannequin and scenery by Craig Parker. Installed on location in 20 minutes.

Completely rebuilt, refurbished and painted. Black-Lite Fixtures, mannequin and scenery—new—makes it a stand-out for your locations. Scenery by Craig Parker.

\$239.50 ea.

Without Black-Lite
In 5 Colors -----

\$14.50

Without Black-Lite
Scenery in 5 Colors --

\$179.50

Black-Lite HOCKEYS completely rebuilt. \$289.50

IMMEDIATE DELIVERY on Central's Products—Terms 1/3 Dep., Bal. C. O. D.

CENTRAL
COIN MACHINE COMPANY
CENTRAL
2408 BRYN MAWR AVE. PHONE ARDmore 9345 CHICAGO 45, ILL.

REVOLUTIONARY
YEARS AHEAD OF
ANYTHING YOU HAVE
EVER DREAMED OF

ALL ELECTRONIC RAY GUNS
USING THE AMAZING
BLACK LIGHT

A new principle applied for the first time to coin machines. Black Light is the "invisible ray" which brings out by invisible radiation lustrous and beautiful colors. The "neon-like" effect as a novelty will continually attract players and enhance the appearance for a permanent lift in money-making power.

OUR FIRST
BLACK LIGHT
CREATION

SHOOT THE WOLF
TOMORROW'S GAME TODAY

The very finest that electric engineering and ingenuity has developed. These are conversions from the Seeburg Chicken Sams, so completely rechecked that they are virtually a new game. Everything is checked and if necessary replaced. We are confident to the extent of giving a money-back guarantee—and we'll pay all freight charges if you aren't satisfied.

THE PRICE IS MODERATE

These Ray Guns, actually with more appeal and money-making potentiality than any new piece of equipment on the market today are under-priced when compared with present market conditions and ability to garner the nickels.
WITH BLACK LIGHT AND FREE PLAY UNIT

\$249.50
Complete
F. O. B. Chicago

MERCURY'S TOP-NOTCH RAY GUNS

SHOOT THE BARTENDER

Converted from Seeburg Chicken Sam, Jap and Convict

MAID 'N' MONSTER

Converted from Seeburg Shoot the Chutes

Greatest sensation, proven money makers.

Scenery most colorful and original on the market.

The cabinets are refinished and beautifully repainted in our own outstanding original manner.

"SHOOT THE BARTENDER" AND "MAID 'N' MONSTER" have proved by every test to top all other Ray Guns in mechanism, design and player appeal.

We spare neither money nor time to make them the BEST.

Entire mechanism rebuilt from A-Z. Guaranteed to give new machine performance.

\$189.50
F. O. B. Chicago.

\$10.00 extra with
free play unit

MERCURY'S SCENIC CONVERSIONS

SHOOT THE BARTENDER

IN FIVE COLORS

MAID 'N' MONSTER

IN FIVE COLORS

Installed on location in 20 minutes. Includes scenery and New Doll with lens already installed.

\$15.00

Each
F. O. B. Chicago

SCENERY DONE IN BLACK LIGHT

SHOOT THE WOLF

MAID 'N' MONSTER

SHOOT THE BARTENDER

\$59.50

Each
F. O. B. Chicago

This is guaranteed to be the most gorgeous scenery in the world. Includes Black Light tubing with attached transformer. Scenery painted with Black Light Lacquers. INSTALLED ON LOCATION IN 20 MINUTES.

WANTED—Chicken Sams. Paying \$55.00. Must be complete with all parts

MONEY-BACK
GUARANTEE



SEND 1/3
DEPOSIT

6651 N. CLARK ST.
CHICAGO 26 ILL.

COIN MACHINE COMPANY

TELEPHONE
BRIARGATE 2516

**WILL SELL FOR \$110,000.00 TO RELIABLE
BUYER ONLY**

PHONOGRAPH AND PINBALL ROUTE

Located in Southern Connecticut—Large Industrial City
Equipment consists of 74 Phonographs, 145 Pinballs, about 280 Wall Boxes, 3 Trucks and large stock of Records, etc. Gross income \$110,000 per year. Net income \$60,000 a year. Terms: One-half cash.

BOX D-176, The Billboard, Cincinnati 1, Ohio

AMMCO SERVICE is Dependable!

NEW EQUIPMENT

Table listing various coin machines with prices, including Esch's New Ball, Esch's New Ball, Multi Play, Mills Silver Moon, and Evans Ten Strike.

Refinished—CONSOLES—Reconditioned

Table listing refinished consoles like Super Bell Com, Mills Jumbo C.P., and Silver Moon, P.O.

Refinished—ONE BALLS—Reconditioned

Table listing refinished one ball machines like Fair Grounds, Sport King, '41 Derby, and Pimlico.

Refinished—ARCADE EQUIPMENT—Reconditioned

Table listing refinished arcade equipment like Evans Ten Strike, Rapid Fire, and Shoot the Chutes.

Refinished MILLS SLOTS—Reconditioned

Table listing refinished mills slots like Original Gold, Chrome, Black Cherry, Silver Chrome, and Gold Chrome.

Refinished—5 BALL—FREE PLAYS—Reconditioned

Large table listing numerous refinished 5-ball free play machines like Annabelle, All American, Airliner, Avalon, etc.

NEW REVAMPS

Table listing new revamps like Catalina, Hollywood, and Big Top.

Table listing new revamps like Oklahoma, Riviera, South Seas, and Foreign Colors.

ALL EQUIPMENT REFINISHED & RECONDITIONED BEFORE SHIPMENT

AMMCO Distributors

2513 N. Milwaukee Ave. (Capitol 1111) Chicago 47, Ill.

Portland Arcade Play Off 50% in Peacetime

PORTLAND, Ore., April 27.—Portland arcades—some of which have seen their play whittled in half since peace removed the doves of shipyard workers and regiments of servicemen from the main stem—are pinning their hopes of future prosperity on two factors: new inventions and education of the public to a new and more wholesome attitude toward the arcade as an amusement center.

Ben Harris, proprietor of one of the largest spots here reports that his gross has fallen off more than 50 per cent since the Japs signed on the Missouri. He points out that peace has killed off interest in games with a war motif—those which featured sniping a Jap, picking off a Nazi or bringing down a Messerschmitt—and that the successful arcade must be quick to turn to games with a peacetime appeal.

Other Trends

Another machine that has taken a beating, Harris notes, is photographic machines' lure to servicemen eager to send a picture back home. Harris, for whom two machines were once inadequate, now finds play and demand on this equipment has declined since servicemen left.

Harris points to the hot dog vendor as being among the future business getters, along with target games that utilize popular animals and sports features. However, as he sees it, the arcade industry has a public relations job to do.

"The biggest challenge," he says, "will be in educating the public to accept the arcade as a general amusement place on a par, say, with the theater. If the business has allowed any stigma to become attached to its reputation it's up to the operators to remove that.

"The public must come to regard the arcade as a place of legitimate amusement, and the best way to do

that is to give honest value and avoid any bad impression."

Arnsberg Agrees

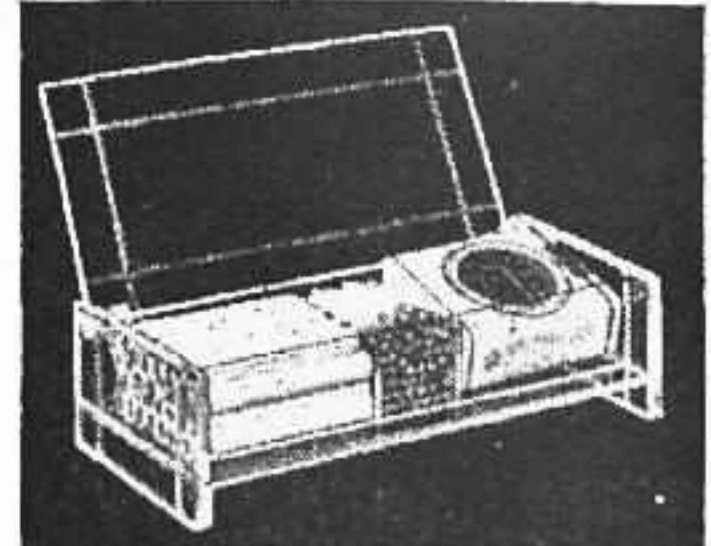
Another operator who pins his faith in new devices is Max Arnsberg, whose location is noted for its variety of amusements.

Observing that new games are still difficult to obtain, he demonstrated a new hockey game as being of the type necessary to bring the crowds back into the arcades.

"That's what we need," he said, "only a lot more of them."

LATEST SALES BOARD NOVELTY

Boxes made from Plastic. During the war used in Airplanes. A sample assortment will convince you.



Packed Six (6) to an Assortment...\$14.88 If Board Wanted, 1,000 Hole Board... .93



WHILE THEY LAST Sample Dozen \$11.52

A Trial Order With Full Information Will Convince You.

Get on our mailing list now. We may have something good to offer later on.

THE NEW DEAL MFG. CO.

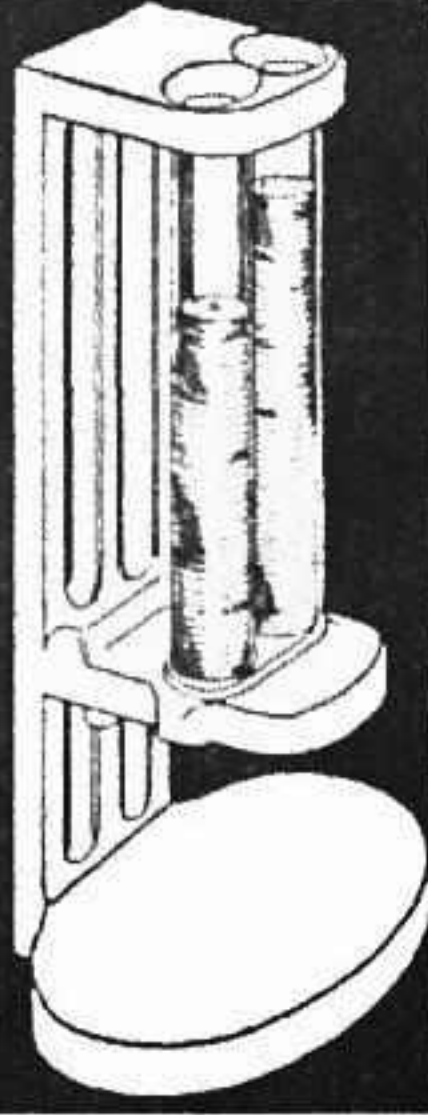
411 NORTH BISHOP DALLAS 8, TEXAS

STOP Coin Fumbling.

STOP Opening and closing cash Registers.

STOP Wasting time counting pennies, nickels, dimes, quarters.

STOP Loss from mistakes in making change.



YOU CAN SAVE MONEY! with this Trigger Action

COIN VENDOR

OPERATORS, STEWARDS, BARTENDERS, CLUB MANAGERS, RESTAURANT AND STORE OWNERS

Speed up your coin machine play. Trigger action with total FREE FOR FAST ACCURATE CHANGE. All aluminum—Non-Slippery or marring base. Beautiful Mahogany Krinkle finish. Send \$5 deposit or send full amount and we will ship prepaid. Pat. Pend.

VENDOMATIC SALES CO.

ELLCOTT SQUARE BUFFALO 3, NEW YORK

WANTED—WANTED!

In Good Condition

Table listing wanted machines like Wurlitzer 412, Wurlitzer 61 Counter Model, Wurlitzer 616, etc.

SEND LISTS OF MACHINES YOU HAVE FOR SALE

NEW YORK DISTRIBUTING CO. 632 Tenth Ave. New York 19, N. Y. Circle 6-9570

WANTED—PIN GAMES PHONOGRAPHS - CONSOLES

RUSH YOUR LIST FOR IMMEDIATE ACTION Liberal Quotations.

ATLAS NOVELTY CO. 2200 N. Western Ave. Chicago 47, Ill. Phone: Armitage 5005

SELLING OUT ALL SALES BOARDS LESS THAN FACTORY PRICES OUR LOSS—YOUR GAIN

Table listing sales board items with names, profits, and prices.

Immediate Delivery, 1/3 Cash, Balance C.O.D.

MYCO AUTOMATIC SALES CO.

347 SO. HIGH ST. COLUMBUS 15, OHIO MAIN 1600

IN TEXAS IT'S PAN AMERICAN

VICTORY DERBY, 1-Ball Payout BALLY VICTORY SPECIAL, 1-Ball Free Play SURF QUEENS, 5-Ball Free Play UNDERSEA RAIDER, New Type Gun COMING SOON—BALLY'S PHONOGRAPH

USED MACHINES—RECONDITIONED 1-BALL FREE PLAY LONGACRES \$410.00 PIMLICO 325.00 VICTORIOUS 1943 74.50

WANTED— ALL TYPES OF PHONOGRAPHS. "ESMALARDA" FORTUNE TELLING MACHINES.

ARCADE BALLY RAPID FIRE, A-1 \$174.50 SCIENTIFIC BIRTHDAY CLOCK 100.00 WESTERN STRENGTH TEST 32.00 RADIO RIFLE WITH FILM (Needs Minor Repair) 20.00

EXCLUSIVE BALLY and CHICAGO COIN DISTRIBUTORS

FOR THE ENTIRE STATE OF TEXAS

PAN AMERICAN SALES COMPANY 824 SAN PEDRO AVENUE • SAN ANTONIO, TEXAS

CHICAGO COIN'S GOALEE FOR PROMPT DELIVERY

JACK NELSON'S DOUBLE POINT PHONO-NEEDLE



METAL TYPER OPERATORS



NEW MACHINES

EXPERT REPAIR SERVICE

Your Typer Machine will earn you more money, last longer, and give better service, if you use GOOD DISCS.



SPECIAL IMPRINTS

ASSORTED DESIGNS

For Quality Discs, Made Right, to Work Best Write Direct to

STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.

J. Burke, Flier Of 102 Missions, Joins Chi Firm

CHICAGO, April 27.—Newest addition to the staff of Bell Products Company, headed by Al Schramm, is John Burke, recently discharged from the Army Air Corps in which he served as a first lieutenant. Burke is breaking in to become the company's traveling representative.

A graduate of Marquette University, Milwaukee, Burke joined the Canadian Air Force in July, 1941, and took flight training. He returned to the U. S. in March, 1942, continued his training with the army air force here and won his commission.

His first overseas assignment was in June, 1943, when he was sent to North Africa as a member of the 57th Fighter Group, Black Scorpion Squadron. He took part in the Sicilian, Naples, Rome-Arno and Balkan campaigns.

In February, 1944, Burke was sent to China with the 39d Fighter Group. Completing five months' missions there, he went on to Burma where he spent another five months. After finishing 102 missions, he was returned to the States.

Burke's decorations include the Distinguished Flying Cross, three Air Medals, three Presidential Citations, Canadian Air Clasp, four Mediterranean and two Asiatic campaign ribbons. He is married and makes his home in Chicago.

Forman Returns to Novelty Firm After 3 Years in Europe

PHILADELPHIA, April 27.—Sgt. Willie Forman, just returned from three years in the European Theater of Operations, has taken his old position as head mechanic of K. C. Novelty Company, according to Jack Kaufman.

Serving with a railroad division that handled repair work on the army's transportation system thru Europe, Forman saw service in the Battle of the Bulge and several other campaigns.

Oregon's Coin Tax Aids Poor

SALEM, Ore., April 27.—Amusement devices in Oregon provided \$8,254.81 during the first quarter of 1946 to be used for relief of the indigent and the aged, according to apportionment announced by the Secretary of State.

These tax receipts are divided 40 per cent to the counties and 60 per cent to the State Public Assistance Fund.

POCKET KNIVES

Table listing various pocket knives and flashlights with prices.

WEST COAST PHOTO SUPPLY CO.

1809 East 14th St. Oakland, California Distributors of "MARFUL" Supplies and Equipment

RADIOS

ARROW SPECIALS A-1 MACHINES — READY FOR LOCATIONS. Includes lists for Arcade Equipment, Music Accessories, Counter Games, and Novelty Co. information.

WANT 5 BALL FREE PLAYS

TEN STRIKES

ARCADE EQUIPMENT

WRITE—PHONE—WIRE

AMMCO DISTRIBUTORS

2513 MILWAUKEE AVE. CHICAGO 47, ILL. PHONE CAPITOL 1111

WANT COUNTER GAMES

Columbus, Northwestern and Victor Peanut Machines WILL PAY TOP PRICES

Will Buy Any Type of Machine Send Us Your List VEEDCO 2113 MARKET ST. PHILA. 3, PA.

STAR NOVELTY CO. 4151 DELMAR BLVD. ST. LOUIS, MO. (Phone: FRANKLIN 0880)

Table listing various games, parts, and accessories with prices.

PACKARD IN JUNE!

HOMER E. CAPEHART Announces That We Will Begin Shipments of PACKARD PLA-MOR PHONOGRAPHS in June. NOW DELIVERING PACKARD PLA-MOR ACCESSORIES

Bars Remain Candy Best Seller

Account for Half Volume

Vender sales estimated up 11 per cent as other candy just holds to 1945 levels

WASHINGTON, April 27.—With return of peace, bars continue to hold their war-won place at the top of the best-seller list of the candy industry, highlighting the steady rise of venders as major candy sales outlets.

This was disclosed in the latest report of the U. S. Bureau of Census, which showed bar sales in February running 11 per cent ahead of February, 1945, while total sales of candy rose only a fraction of 1 per cent.

Bar goods accounted for 49 per cent of candy poundage sold in February compared with 42 per cent in the same month a year ago, the survey showed. Bar sales amounted to \$16,885,000 out of the \$34,429,000 worth of candy sold by 171 manufacturers reporting to the Census Bureau.

Judging by the bureau's earlier surveys of vender sales, this would indicate that vending machines retailed more than \$1,688,500 worth of candy bars during the month. Study of vending operations made by the agency in 1944 indicated that more than 10 per cent of candy bars are sold thru coin chutes.

Survey, which was carried on thru the National Confectioners' Association, found candy sales varying widely thru the nation. Study of 264 firms making confections of all types showed a drop of 5 per cent in sales.

Sharpest decrease in confection sales was found in Maryland, New Jersey and District of Columbia, where they dropped 53 per cent for the first two months of 1946. Confectioners in Georgia and Florida reported an increase of 27 per cent. (See Bars Still Lead on page 126)

Dairy Drink Vender Biz Hit by Drop in Production of Milk

NEW YORK, April 27.—Shortage of milk which has hampered operation of dairy drink venders in some areas will continue for some time, according to L. A. Van Bomel, president of National Dairy Products Corporation.

In a report to stockholders of the corporation, Van Bomel sketched a bleak picture of future dairy supplies. He said that milk production has been dropping steadily since September in the face of the greatest demand for dairy products in history. Farmers, he said, are milking fewer cows because of low milk prices.

At Flemington, N. J., Theodore G. Montague, president of the Borden Company, estimated that the country's total milking herd has decreased 3 per cent in the past year. Herds have decreased even more in the best milk-producing areas, he declared. He attributed the drop to the shortage of feed, sales of the animals for beef and the lack of farm workers.

But Montague reported an increase of 10 per cent in the Borden Company's sales for the first quarter of this year. Company's income also was increased by the reduction in federal profits taxes, he said.



PRODUCTION TALK gets under way as DuGrenier executives confer on ways to speed output of new cigarette vending models. Left to right: William Pope, time study and methods engineer; Earl Keppler, procurement expediter; Paul Kyburg, assistant general manager; Bip Glassgold, vice-president and general manager; Milton Peer, comptroller, and George Nelson, assistant purchasing agent.

Sugar Headache Remains As Strike Threat Fades

WASHINGTON, April 27.—End of the strike of Eastern sugar refinery workers almost before it began last week still left the U. S. sugar outlook for the remainder of the year clouded with uncertainties.

Refiners and brokers alike complained that the sugar situation still is foggy, and the fog was darkened by reports that the tidal wave in Hawaii might result in loss of half the island's 1946 crop estimated at 325,000 tons. Nine thousand tons of raw sugar at Hilo was destroyed in the storm, and the Hawaiian Sugar Planters' Association declared that destruction of rail and storage facilities may cause loss of 15,000 tons more in the tropic rains.

Conceal Facts?

Source of the brokers' complaint was summed up by Lamborn & Company in a charge that government officials were "concealing the facts" about sugar. The concealment, Lamborn contends, "invites the suspicion in many quarters that too much is being moved abroad."

The company reported that government and private reports indicate that there will be a total of 5,651,000 tons available for civilian consumption. That is about 500,000 tons more than in 1945, it was said. Lamborn figured that with allowance of 10 pounds of canning sugar for households, there still would be a surplus of 250,000 tons.

"These 250,000 tons should at least provide an additional 10 per cent of base use for industrial users in the third and fourth quarters of this year," the company's statement added. In the current quarter, most industrial users such as soft drink makers, confectioners and ice cream manufacturers, are allowed 60 per cent of the sugar used in 1941.

U. S. Department of Agriculture reported that civilian sugar consumption in March totaled 414,337 tons, compared with approximately 395,000 tons in February and 608,576 in March of 1945. Consumption for the first quarter totaled 1,205,776 tons against 1,639,664 in the first quarter of last year.

Meanwhile, it was reported that the U. S. and Cuba had completed negotiations for the 1946 and '47

crops of Cuban cane sugar at a price of 3.675 cents per pound. According to Dr. Oscar Siegle, head of the Cuban Sugar Commission, the agreements need only signatures of Cuban sugar growers.

Hopes that the new crop of corn might ease the sweets shortage by permitting heavier production of corn sirup and sugar were dampened by a USDA forecast that the 1946 corn harvest may be the smallest in five years.

Department of Agriculture estimated the U. S. crop at 5,050,000,000 bushels, a drop of 4 per cent from 1945 production. Report added that the European crop also will be smaller. A rise of nearly 30 per cent in South America's crop, which was poor last year, still will not offset the decreases, USDA said.

It reduced its estimate of world corn production by nearly 225,000,000 from its earlier prediction. Drop was attributed to bad growing weather. It cuts its estimate of U. S. production by 45,000,000.

Huge Bottling Plant Planned in Montreal

MONTREAL, April 27.—Orange Crush, Ltd., will construct a soft drink bottling plant here which reports indicate will be one of the largest of its kind in the British Empire.

Huge factory will consolidate the Eastern Canadian operations of the company and its subsidiaries. These include Charles Gurd & Company, Kik Company and C. E. Hires Company.

Massachusetts Tax On Cigs Shows Gain

BOSTON, April 27.—Massachusetts State cigarette tax receipts for February are estimated at \$1,400,000 by the Department of Corporations and Taxation.

This represents a small increase over the previous month, which brought in \$1,355,017.92. Receipts for February, 1945, were \$481,192.03.

Pacific Coast Tobacco Men Meet in S. F.

500 Expected at NATD

SAN FRANCISCO, April 27.—First large trade event of its type on the West Coast, the Western convention of the National Association of Tobacco Distributors, is expected to bring between 400 and 500 tobacco men to San Francisco May 1-4.

Gathering of distributors, suppliers and vending machine men opens at the St. Francis Hotel with a pre-convention meeting of NATD's board of directors. Directors will be dinner guests of Northern California Tobacco Distributors' Association.

Sylvian Mirsky, of B. Mirsky & Sons here, is in charge of arrangements, and as an NATD director, will greet visitors at the opening luncheon May 1, following registration and preliminary activities in the morning.

Follow Pattern

Convention program will follow generally the pattern set by other sectional meetings held earlier in the year, with discussions centering on fair trade legislation, operating functions as well as the role of vending machines in tobacco merchandising.

Speakers for the three-day session include Richard Pinney, H. E. Shaw Company, Worcester, Mass., and president of NATD; S. N. Grossman, board chairman; Joseph Kolodny, managing director; Allan C. Davis, chairman of NATD's Fair Trade Committee; J. Renz Edwards, treasurer; H. D. Bracken, Seattle, and Pitt A. Walker, Los Angeles.

NAMA To Scout Legal Outlook At Penn Confab

PHILADELPHIA, April 27.—Legislative outlook will be a major topic at the regional conference of National Automatic Merchandising Association which is expected to bring together more than 100 members and prospective members from Pennsylvania, New Jersey and neighboring areas at the Hotel Bellevue-Stratford here May 1.

C. S. Darling, NAMA executive director, will deal with legal aspects of the vending trade at the opening session in an address titled "Prospective on Legislation."

Luncheon is to feature the one-day gathering's chief speaker, Robert Z. Greene, NAMA president. Greene's subject will be "Why An Association?"

A public relations clinic, successful presentation at other regional meetings of the association, will have as moderator Russell L. Strain, vice-president of American Locker Company, Inc., Chicago.

Another forum, scheduled for the morning session, will be a question-and-answer period, led by industry leaders representing cigarette, beverage, service, candy, gum and nut branches of the trade.

Election of regional council officers comes last on the agenda.

ADVANCE NO. 11

BULK VENDOR

Built for the Operator!



PRICES

1 to 9	\$10.31
10 to 24	9.35
25 to 49	8.66
50 to 99	8.25
100 to 199	7.95

The Finest Tasting **RED PISTACHIO NUTS** 70c Lb.

Candied Peanuts, Boston Beans, 30c Lb., Spanish Peanuts, 22c Lb., Jumbo Peanuts, 27c Lb.

This machine is exceptionally strong in construction—the result of over 45 years of experience where no effort or expense has been spared!

J. SCHOENBACH

1647 Bedford Ave., Brooklyn 25, N. Y.

Vendit Company Formed To Handle New Candy Machine

CHICAGO, April 27.—Vendit Corporation, 2949 Grand Avenue, Chicago, has been formed to act as national sales firm to handle vending machines manufactured by the American Vending Corporation of Kansas City, Kan.

American Vending Corporation is now reported in production with a candy bar vending machine called the Vendit. Machine has two chain belt conveyors each holding 75 candy bars.

New vender was invented in Kansas City prior to the war, according to Sam Kogen, president of the Vendit Corporation. He added that one of the machines was placed in a Kansas City war plant where it was kept on test for five years.

Molded Plastic

Machine itself may either be attached to the wall or placed on a stand. Cabinet front is molded plastic, with lucite panels over the bar display. A lever in the center panel may be moved back and forward to obtain a bar from either one of the two conveyor chains.

Officers of the American Vending Corporation, the manufacturer, are Joseph J. Grum, president; Harry W. McEwen, vice-president and treasurer; Charles R. Holcomb, secretary, and Ray Dahlstrom, sales manager.

Kogen, head of the sales firm Vendit Corporation, has been in the vending machine business for a number of years. As an operator, he now has approximately 800 candy venders in Chicago under the firm

name Illinois Mechanical Candy Sales.

Other Interests

In addition to his operating business, Kogen also owns the Silver Cup Bottling Company, large West Side bottling plant, and a candy merchandising house.

Thirty-four years old and a native Chicagoan, Kogen studied at Wright Junior college and De Paul University. He started in the merchandising field as a department manager for Mandel Brothers, Chicago department store.

In 1937, Kogen founded the Silver Cup Bottling Company which now bottles and distributes soft drinks throught the Middle West. In 1944, one month before entering the navy, he purchased the Illinois Mechanical Candy Sales Company.

With the navy, Kogen served in the Third Amphibious Force of the Seventh Fleet. Overseas one year, he saw action in Northern Luzon, Okinawa and Tienstin, China. He was discharged from the navy in November, 1945.

Merchandise Plans

Altho plans for any such program are still in the idea stage, because of the shortage of supplies, Kogen says that he intends to set up a complete merchandising service for vending machine operators. This service, as Kogen explains it, will eventually serve as a central buying and supply house for vender operators.

In Kansas City, the bar venders are now on the production lines, Kogen says, and initial deliveries of the new machines will start in May.

Seven distributorships have already been announced by Vendit. These



SAM KOGEN

firms and the territories they will serve are:

Name Distributors

Silent Sales System, Washington.—District of Columbia, Virginia, West Virginia and Maryland.

Ben H. Goleb Distributing Co., Trenton, N. J.—Pennsylvania, New Jersey and Delaware.

Ohio Specialty Co., Cincinnati.—Ohio and Campbell and Kenton counties in Kentucky.

Dairyland Sales Co., Kenosha, Wis.—Wisconsin and Upper Michigan.

R. A. Martin Co., Fort Wayne, Ind.—Indiana and part of Michigan.

Ideal Novelty Co., St. Louis.—Missouri, Arkansas, Southern Illinois and six Kentucky counties.

Midwest Merchandising Corp., Lincoln, Neb.—Nebraska, Kansas and Oklahoma.

Brand New!

Shipman Triplex Stamp Machines Vends 1¢, 3¢, and 8¢ Postage Stamps. Stupproof! Compact Size! Foolproof! Operator's Price \$39.50 each. PROMPT DELIVERY. 1/3 cash with order, balance C. O. D.

★ Send for Free Descriptive Leaflet ★

R. H. ADAIR COMPANY

6924-26 Roosevelt Rd. Oak Park, Illinois

Folders—\$15.00 for 25,000, which return gross profit of \$250.00 when sold thru the machines.



SEE AMERICA'S FOREMOST CIGARETTE MERCHANDISER

The Du GRENIER Challenger

at the
N. A. T. D. WESTERN CONVENTION
MAY 1, 2, 3, 4
SAN FRANCISCO, CALIFORNIA

ST. FRANCIS HOTEL

R. A. PARINA AND CO.
WEST COAST DISTRIBUTORS

ARTHUR H. DuGRENIER, INC.

America's Foremost Manufacturer of Automatic Merchandisers
15 HALE STREET, HAVERHILL, MASS.



REGAL

KING OF THEM ALL

For your own peace of mind, for the certainty of your future, for the protection of those dependent, take a long look into the future and become independent by operating a route of our Penny Bulk Merchandisers. Special discount to new operators.



REGAL PRODUCTS CO.
GAYS MILLS, WISCONSIN

State Cigarette Taxes Yield \$164,200,000, Up 8% From '44

CHICAGO, April 27.—State levies on cigarettes and other tobacco products yielded a total of \$164,200,000 during the calendar year 1945, according to a survey made by the Federation of Tax Administration. This was an increase of 8.3 per cent of 1944 collections. Taxes are levied in 31 States, all of which showed gains in collections for the year, the federation reported. Delaware allowed its tax to expire, but Idaho enacted one.

Sales Spurt

Increases were attributed to the spurt in sales following end of the war and to the increase of taxes in three States. Greatest gains were shown in the States boasting the levy. Massachusetts registered an increase of 38.2 per cent after boosting the tax twice in the year, Florida reported a gain of 27.8 per cent in revenues and Connecticut showed a rise of 15.8 per cent.

Largest gain shown in States which left their levy unchanged occurred in Arkansas, where collections jumped 13.6 per cent. Next was Mississippi with a jump of 12.6 per cent and Oklahoma with a rise of 12.1 per cent. Smallest rise was in South Dakota where the return of cigarettes after V-J Day upped revenues only one-tenth of one per cent. Its neighbor, North Dakota, chalked up an increase of 11.9 per cent and Iowa, to the southeast, showed a rise of 7.5 per cent.

Six States collected more than \$10,000,000 in cigarette and tobacco taxes during last year, the federation's report showed. They were New York \$24,000,000; Pennsylvania and Texas

\$13,600,000 each, Illinois \$12,200,000, Massachusetts \$11,300,000 and Ohio \$10,800,000.

Among other States the heaviest collections were in the South. They included: Florida \$7,400,000; Louisiana \$8,400,000; Oklahoma \$6,500,000; Tennessee \$5,500,000; Georgia \$5,300,000; Alabama \$5,200,000; Mississippi \$4,200,000; Arkansas \$3,300,000; Washington \$3,400,000; Wisconsin \$4,100,000; Connecticut \$3,800,000. Those collecting less than \$3,000,000 included: Iowa \$2,700,000; Maine \$1,600,000; New Hampshire \$1,200,000; Rhode Island \$1,400,000; Vermont \$600,000; Delaware \$200,000 (tax expired in May); Kansas \$1,900,000; South Dakota \$800,000; North Dakota \$900,000; New Mexico \$800,000; Arizona \$1,100,000; Utah \$600,000; Idaho \$500,000; Kentucky \$2,900,000.

Urge Use of Subway Vender Waste Boxes

NEW YORK, April 27.—In a plea this week by Charles P. Cross, chairman of the city's board of transportation, citizens were urged to throw their chewing gum and candy wrappers in the little metal containers under the vending machines in New York's subway stations.

This move was made as part of the clean-up campaign now underway in the subways. From May 1-15 the campaign will be under way. These weeks have been officially designated as "Beautify the City Weeks."

PERPETUAL SALES BOARD

10c PLAY—
Average Gross Take\$57.50
Average Pay Out 29.00
AVERAGE PROFIT—\$28.60

This profit can be made time and again with the same original board. The purchase of additional boards is not necessary! NET PRICE, \$6.75 EA. 2 BOARDS, \$12.00

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.
Barrel of 50,000\$54.50
Keg of 21,000 23.80

NUTS-4-U PEANUTS

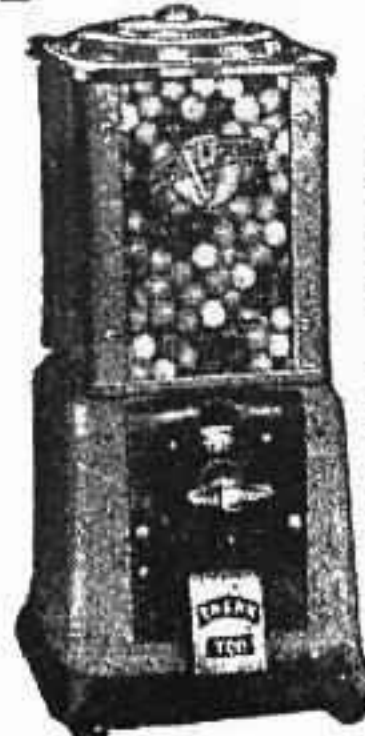
90 Pound Carton, Blanched\$24.30
INDIAN NUTS—NEW CROP.
100 Pound Carton—\$54.00.

BRAND NEW! PROMPT DELIVERY!

Victor Model "V" 1c Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard Finish (glass globe), Each \$10.75
Model "V" DeLuxe Cabinet (as pictured), Ea. \$12.75

YOU HAVE TRIED THE REST — NOW TRY THE BEST.



COLUMBIA BELLS, \$132.50

NEW IMPROVED 1946 MODELS IMMEDIATE DELIVERY
Changeable to 1, 5, 10, 25c
Play on Location.
Columbia Makes More Money F-A-S-T-E-R—Costs Less.

CHARMS

Fine Selection, 15 Gr.\$13.25
Penny or Nickel Counter, 1c or 5c. Ea. 1.25
Parcel Post Paid

Full Cash With Order, F. O. B. Factory

ROY TORR LANSDOWNE PENNA.



VICTOR'S MODEL "V" Famous Pre-War Vendor

DeLuxe Cabinet Type.

Model V, capacity: 6 1/2 to 8 lbs. of bulk merchandise or 1250 to 1800 balls of gum. Vends 1/2", 3/4" and 1" ball-gum.

Model V Globe Type, \$10.75 Ea.

Model V Wall Bracket, 65c Ea. Combination 1c and 5c Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled In Rotation

1/3 Deposit, Balance C. O. D.

PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y.
461 Bockman St., Brooklyn 12, N. Y.

Northwestern Vendors



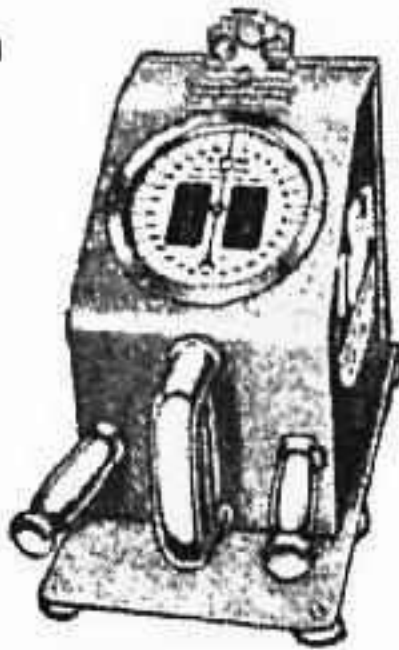
De Luxe Merchandiser \$19.75
Model "33" 9.95
Model "39" 11.35
Model 40 (4c Globe) 7.20
6c Globe, 15c Extra
33 Ball Gum (3 1/2c Globe) 5.40
(5c Globe, 15c Extra)
All Quotations Net, F. O. B. Factory.
IMMEDIATE DELIVERY.
Send for List of Used Machines, Parts and Supplies.
Send 1/3 Deposit When Ordering, Balance C. O. D.

IDEAL NOVELTY CO.

CARL F. TRIPPE
'Authorized Northwestern Distributor'
2823 Locust St. ST. LOUIS 3, MO.

Now It Can Be Had!

New COTTIEB 3-WAY GRIP SCALE \$39.50
Each



NEW YANKEE (Divider Model)

Can be used with Cigarette or Fruit Reel. Change over in 2 minutes on location. \$29.50

COLUMBIA BELLS, \$132.50

NEW IMPROVED 1946 MODELS IMMEDIATE DELIVERY
Changeable to 1, 5, 10, 25c
Play on Location.
Columbia Makes More Money F-A-S-T-E-R—Costs Less.

MUSIC

All in perfect working condition

Wurlitzer 616, Lite-Up Grill\$275.00
Wurlitzer 600R, Victory Model 500.00

CONSOLES

All in Perfect Condition

Big Game\$109.50
High Hand 189.50
Bob Tail 129.50
Sun Ray 139.50
Club Bell, Combination 250.00
Silver Moon 119.50
Royal Flush 59.50

DEPOSIT REQUIRED WITH ALL ORDERS | SEND FOR COMPLETE LIST

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

Bars Still Lead In Candy Sales

(Continued from page 124) apparently reflecting the heavy tourist business thru these States.

In Iowa and Missouri, candy makers boosted their sales 15 per cent for the two-month period while their February sales ran 23 per cent ahead of the same month of 1945.

Chain Decline

Manufacturing retailers, such as chain candy stores, reported a drop of 18 per cent for the two-month period despite the fact that their February sales were 41 per cent higher than those of January. They were the only branch of the trade to show higher sales in February than in the previous month.

Sales of candy bars dipped from \$18,923,000 in January to \$16,885,000 the next month.

Comparison of February sales with those of the same month in 1945 on a regional basis disclosed sharp drops in all except the West North Central Section, where an 18 per cent gain was registered. This area includes the States of Minnesota, Nebraska, North and South Dakota, Iowa and Missouri, all of which reported increased sales. For the two months, this area chalked up a gain of 11 per cent over last year.

Mountain States

In the mountain States of Utah and Colorado, candy sales took an upturn of 7 per cent for the two months with February sales running 9 per cent ahead of January. On the Atlantic Seaboard, New York showed a decrease of 19 per cent for the two months with February volume down 22 per cent from a year ago. In Pennsylvania, candy sales dipped 10 per cent in the January-February period, according to 26 firms reporting.

In the East North Central Area, embracing the States of Illinois, Ohio, Indiana, Michigan and Wisconsin, February sales lagged somewhat behind last year, but for the two-month period the area had a gain of 6 per cent. Best showing was in Ohio and Indiana, where February sales were 13 per cent ahead of February, 1945, and 4 per cent above January this year.

On the West Coast, California candy business dipped 11 per cent in February, but healthy business in January put sales 3 per cent ahead of last year. But in Washington and Oregon, February sales were 2 per cent better than January, but for the two months sales there lagged 18 per cent.

WORLD'S SMALLEST 3-REEL MACHINE

BRAND NEW IMPS
Fruit Reels Only
1c or 5c

Sample \$13.50
Carton of 6 \$72.00
5 or More Cartons, Ea. Carton \$69.50



CIGARETTE MACHINES

Look like new and work to perfection
U-Need-a-Pak, 9-12 Cols. Ea.\$59.50
DuGrenier 7 Col. Model VD 72.50
DuGrenier 11 Col. Split Champlon. Ea. 95.00
DuGrenier 7 Col. Model V. Ea. 69.50
Stewart & McGuire 7 Col. Model S. Ea. 49.50

MILLS \$74.50

USED COUNTER GAMES
Kicker & Catcher. Ea.\$29.50
Steepchase, New. Ea. 19.50
Lots of B. Ea. 17.50
Pak-o-Reels (Divider Model) 19.50
Sparks (Gold Award) 29.50
American Eagle (Fruit or Sport Reels) 29.50
A.B.T. Guns 35.00

USED MACHINES

Northwestern Deluxe\$16.95
Northwestern Standard 9.50
Northwestern Tri-Selector 22.50
Duplex, 2 Globe, All Alum. 12.50
U-Chu Ball Gum Machines 6.50
Variety Shops, 5 Col., Clean 15.00
Stands 2.50
Snacks, 3 Col., New Finish 15.00
Stands 2.50
Stewart & McGuire 1c & 5c Comb. 8.50
Brand New Stamp Machine 17.50
Model V Standard 10.75
Model V DeLuxe 12.75

Watch Vender Play as Cig Price Jumps

Vender Rise Steepest

WASHINGTON, April 27.—Increase in retail price ceiling of 1 cent a pack for cigarettes sold thru vending machines was announced officially this week by the Office of Price Administration.

With the price jump effective immediately, vending operators are now watching closely what effect it will have on play. Most of them have withheld comment until more reports are available.

Covering multiple pack, carton and vending machine sales, the order was granted because of higher manufacturing costs now prevailing, said OPA officials.

Reasons Given

Price jumps were ordered in the following classifications:

Half a cent per pack on sales of two packs, four, six, etc.

One cent per pack on vending machine sales.

Five cents per carton of 10 packs. No increase for single packs over the counter.

Since ceiling prices vary from store to store, the half-cent multiple pack increase applies whenever cutrate prices are in effect, being added to that ceiling.

Costs Up

OPA said that manufacturer costs had gone up principally because prices of flue-cured and burley tobacco used in cigarettes have "almost doubled since the war started." Its order gave manufacturers a new ceiling increase of 25 cents per 1,000 cigarettes.

This is expected to compensate for the additional manufacturer headache which had resulted with leveling off of production. Costs cannot now be absorbed as they were during the war by skyrocketing output, it was said.

Vet Agency Eyes Soft Drink Tax

SPRINGFIELD, Ill., April 27.—With at least a one-cent addition to the State cigarette tax agreed upon, the Veterans' Compensation Commission has hit on the idea of taxing a second vending machine item to help pay for the proposed veterans' bonus.

If the latest proposal—a tax on soft drinks—is incorporated in the program now being worked out, this vended product would be subject to levies for the next 20 years, or until a \$385,000,000 bond issue is paid off.

Amount of such a tax and at what stage of production or merchandising it would be applied apparently has not been discussed as yet. Whatever recommendations are made will be subject to action by the Illinois Legislature.

Representatives of the soft drink industry will be called for a hearing on the possibilities and legality of the proposal May 6, it was announced.

Tax Cuts Boost Net Profits for Nehi in Spite of Sugar Lack

NEW YORK, April 27.—Reduction in federal taxes, particularly in the excess profits levy, was credited with increased profits of the Nehi Corporation, despite expenses somewhat higher than a year ago, according to officials of the soft drink manufacturers.

In 1945, taxes on income amounted to about 70 per cent of the company's earnings, which in 1946 will be about 41 per cent, they estimate. Resulting of the tax saving is the net profit for the first quarter estimated to have been well above \$143,721 reported for a like period last year.

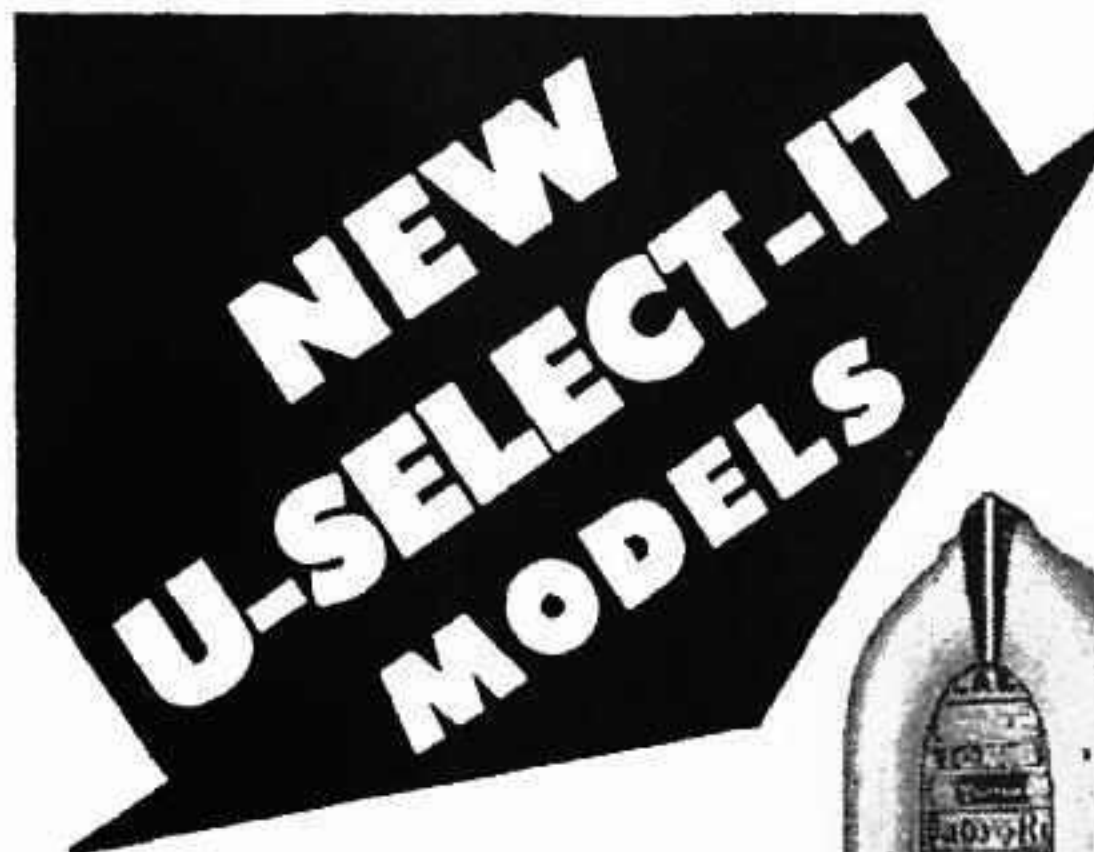
With a net equivalent to 13 cents a share on 1,030,000 common shares, profits provided for a dividend on the small amount of preferred stock which was retired October 1, 1945. Despite the smaller sugar industrial allocation still under that of last year, the supply is said by executives to be on a rising trend which may benefit the company as the year progresses.

New Firms Formed By Norton, Cassidy For Detroit Areas

DETROIT, April 27.—Harry L. Norton, who has been operating coin machines in the Detroit area for nearly four years, has consolidated his operations under the firm name of Lincoln Vending Company.

He reported that he is sole owner of the firm which will have headquarters at 74400 Rutherford Avenue, on the West Side near the Detroit-Dearborn city limits. He operates music machines, pin games and skee balls.

Norton formerly was in partnership with Walter Cassidy, who has established his own route under the name of Cassidy Music. Cassidy's company will have headquarters at 1027 Highland Avenue, in the suburb of Lincoln Park.



presented by
COAN MANUFACTURING CO.
*Originators and Pioneers of the
Conveyor Type Candy Bar Machine*

THE "74"
Holds 74 bars. Most popular machine in the field.

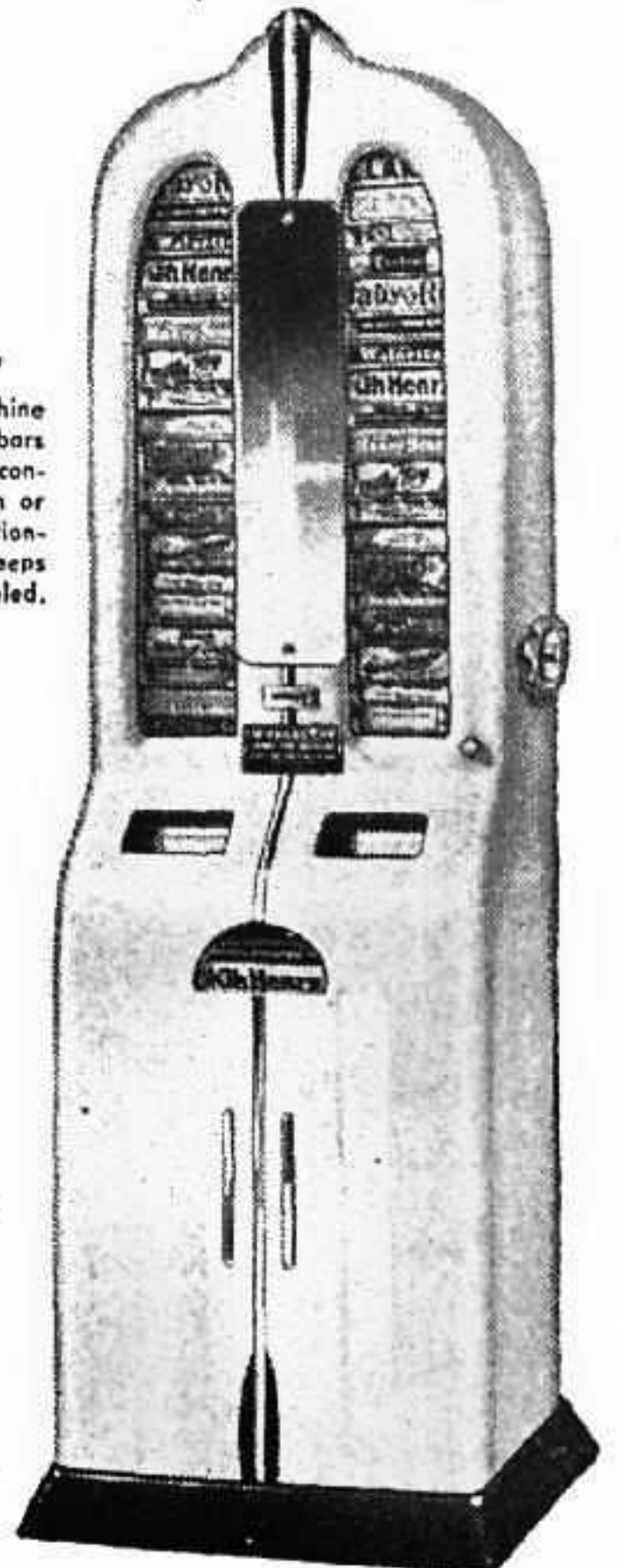


THE "148"
Holds 148 candy bars. Engineered to protect operator and consumer alike.

Built to Last!

THE "250"
The biggest machine of its kind. 250 bars on a fool-proof conveyor. Come with or without air-conditioning unit that keeps candy properly cooled.

Tough and Rugged!



Fool Proof, Dependable Construction — Increased Capacity!

Twenty years of experience and research brings you these new U-Select-It candy bar vendors. Every known improvement in conveyor systems is incorporated. No expense has been spared. Operator and consumer alike have been protected against loss. Honest value and fool-proof operation is built in to give a life-time of continuous

service. All models are built to precision standards in our own modern plant. U-Select-It machines are guaranteed dependable, amazingly attractive and the most outstanding candy vending values in America.

WRITE FOR PRICES AND FULL PARTICULARS ON INSTALLMENT PURCHASE PLAN

"MASTER" NOVELTY PENNY VENDOR

EASY TO OPERATE \$13.95 Ea.

START A ROUTE NOW! In Lots of 5 Or More

Two Tone, Tan and Green, Porcelain Finish. Capacity—5 lbs. of Pistachios or 1000 Balls of Gum or Peanuts or other products—proportionately.

ORDER TODAY!

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

TRI-STATE VENDING CO.

581 10th Ave. New York 18, N. Y.

COAN MANUFACTURING COMPANY
1070 HELENA ST. MADISON 4, WIS.

Potato Chip Firms Of Canada Seeking Sales Thru Venders

ST. JOHN, N. B., April 27.—With demand for processed potatoes in the British Isles greatly reduced, processing firms in the Canadian maritime provinces are seeking a new market for potato chips in vending machines.

Processors are doing the chips up in paper and cellophane packages sized to fit the venders, and attempts are being made to interest the dominion and provincial governments in a plan to have potato chips placed in venders throughout Canada and the United States.

Collapse of the British market already has led to the closing of two plants, and a third reports that it is working below capacity. They hope to have the vender market lined up in time to resume full-scale processing operation with harvest of the 1946 potato crop beginning early in September.

Engineer Urges Coin Chutes on Receivers of Facsimile Papers

NEW YORK, April 27.—Radio engineer John V. L. Hogan, who predicted last year that radio facsimile receivers for homes would become a post-war fact and suggested coin operation for them, apparently has backed his forecast with action.

Currently, he is demonstrating a new typewriter-sized home machine here which prints four-column newspapers complete with pictures and text at a speed of 500 words per minute. Unit is hooked to an ordinary FM radio set.

Recent weeks have seen concurrent demonstrations by Radio Inventions, Inc., of which Hogan is president, and by Finch Telecommunications, headed by Capt. W. G. H. Finch. During the Associated Press and American Newspaper Publishers' Association meetings here this week, Capt. Finch displayed his transmitting and receiving equipment for newspapermen at the Waldorf Astoria Hotel. For Radio Inventions, Hogan planned a repeat on demonstration previously reported, using facilities of W2XR, experimental facsimile station operated in connection with FM Station WQXQ.

Suggests Price

Hogan warned that facsimile sets—now in work at General Electric—could not be produced in volume for home use for many months to come. He said that when it comes, a combination sound and facsimile receiver would cost no more than a combination radio phonograph, suggesting a price range of \$60 to \$600.

Altho differing in design, machines of the two companies employ similar methods. Transmission of printed matter is via broadcast or telephone circuits. Copy is scanned at the transmitting end by a photo-electric cell which transforms blacks and greys into electrical impulses. At receiving end impulses are recorded on electro-chemical paper.

Finch model holds a 100-foot roll of paper, allowing three hours of operation and producing more than a hundred 8½ by 11-inch pages. Paper would cost about 40 cents per 100 feet, Finch said. RI receiver uses 400-foot rolls, enough for 24-hour operation. This roll, Hogan disclosed, would cost about \$1, or 20 pages of copy for a nickel.

Coin Operation

If Hogan's proposal for coin operation of home facsimile receivers—offered a year ago at a Chicago meeting of the National Association of Broadcasters—were adopted, 20 news pages would thus be available to home subscribers for a 5-cent coin insertion.

One of Radio Invention's facsimile recorders actually demonstrated was a pre-war FM combination radio-phonograph set from which turntable had been removed and facsimile unit installed. Printed pages emerge from a slot on the top of the cabinet, with a transparent window enabling reader to see the page as it is recorded.

Capt. Finch displayed, among other models, a small unit designed for vehicular use which is thought by some to suggest possibilities for coin-operated facsimile in other than home locations. One commercial use already widely publicized is Telefax, facsimile machine for transmitting telegrams. Plan for wide coin operation of this equipment has been announced by Western Union.

Credit for swift development of the RI system is attributed by Hogan to Broadcasters Facsimile Analysis, co-operative group of 20 leading broadcasters and newspapers which has conducted intensive experimentation. This group, it is announced,

will get the first General Electric transmitters and receivers and use them to develop a facsimile program service to be ready at the time sets become generally available.

New Sugar Refining Device Reported To Increase Output 8%

NEW YORK, April 27.—In an effort to increase sugar output of cane, beets and corn, refiners are installing a new type of "molecule trading" plastic, according to a report by *The Wall Street Journal*.

Publication reports that the plastic resins have been designed to remove bitter-tasting potassium chloride from sugar-bearing juices of beets, cane and corn by exchanging free ions of hydrogen and oxygen for ions of potassium and chloride in the juices.

First unit is being installed in the beet sugar plant of the Holly Sugar Corporation at Olvarado, Calif., and others are under construction in Louisiana cane refineries. Process was developed by three plastics and chemical companies, American Cynamid Company, Rehm & Hass and the Dorr Company, it was reported.

According to the report, tests in Louisiana on cane resulted in an output of nearly 260 pounds more sugar from the average 20 tons of cane produced per acre there. That was an increase of about 8 per cent over the 3,250 pounds usually produced by present methods of refining. Even larger gains are expected from beets, where impurities in the juice are said to cause greatest loss of sugar.

Process also is said to reduce the cost of sugar refining considerably. It was reported that one major refiner of corn products is planning to install the equipment.

Coin Washers Gain Favor in Norfolk, Va., Apartments

NORFOLK, Va., April 27.—Coin-operated washing machines, no longer a novelty in other parts of the country, are being installed here in increasing numbers.

Newest machines to make their appearance will operate for 30 minutes for a dime. They have a 10-pound capacity.

Keller Service Company, headed by Lewis E. Keller and Constant J. Riley, have already installed 20 of the Bendix-type in three apartment buildings.

Limit Installation

At present the company has been required by shortages to limit installation to buildings of 20 or more family units. Keller reports his firm has 15 machines installed in the Bolling Square Apartments, four in the Larchmont Apartments and one in the Emrose Apartments.

Cost of the service in those locations is 25 cents for 10 pounds of laundry. Firm is also planning to place on location drying machines which will operate at the same cost.

It is expected that enterprising coinmen here will follow the lead of those in other cities in establishing self-service laundries, successfully operated during the war years when the washing machine shortage made them an important part of numerous communities.

Establishment of the laundries also provides lucrative locations for other types of machines such as candy and

Ray Forecasts Record Georgia Peanut Harvest

MOULTRIE, Ga., April 27.—South Georgia farmers will reap an estimated peanut harvest of \$100,000,000 in 1946, if current crop predictions of Craig Ray, vice-president and general manager of the Georgia Peanut Company, stand up.

Ray estimates high production from 800,000 acres planted in the State's 30-odd producing counties. He pointed out that altho 1945 led in acres planted, unfavorable weather conditions prevailed last year during the critical growing and harvesting seasons.

Heavy Losses

Heavy losses of peanuts were reported during the rainy period last September at the time vines were plowed up and some growers reported losses as high as 30 per cent of normal. The season was said to have been one of the most unfavorable since peanuts became a major crop.

Ray pointed out the government has guaranteed a support price of not less than 90 per cent of parity for the 1946 season. Last year the highest grade of Spanish peanuts sold for \$170 per ton and Runners for \$160.

According to Ray, peanut planting has been virtually completed in the southern parts of the State, and is well under way further north. Fertilizer suppliers have reported an unusually heavy sale of guano to growers.

County agents point out that under favorable weather conditions, per acre yield of Spanish peanuts should be about 1,800 and Runners from a ton to 2,400 pounds.

1,600 Tons Popcorn Burns in Ohio Fire

PAULDING, O., April 27.—Flames spreading from an exploded oil stove caused destruction of 1,600 tons of popcorn in a warehouse of the Betty Zane Corn Products Company here recently. Damage was estimated at \$169,000 by firemen.

Authorities said the fire began in a private home near the warehouse and the corn—on the cob—burned without popping. John Kauser, warehouse custodian, said the corn was valued at \$90 a ton.

soft drink venders and coin-operated music boxes.

New York outlets have been operating six days a week from 7 a.m. to 6 p.m. In many communities housewives have been able to get the week's wash laundered and dried during the time it takes them to do necessary shopping.




ADVANCE Ball Gum Machines

Order now and have your priority number in when shipments begin to move in regular order.

1 to 9, \$9.94;
10 to 24, \$9.01; 25 to 49, \$8.35; 50 to 99, \$7.95;
100 to 199, \$7.69.

It won't be long now until ADVANCE will be ready for Everybody. Neat, light, clean, trouble free; one of OLDEST.



THE NEW BLACKSTONE High Speed Double Barrel COIN PACKER

Count and wrap 54 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2.10 post-paid each size.



NOW Shipping ADVANCE PEANUT MACHINES

Get your order in and reserve priority number.

1 to 9, \$10.31;
10 to 24, \$9.36;
25 to 49, \$8.68;
50 to 99, \$8.25;
100 to 199, \$7.98.

COLLECTION BOOKS 50c DOZ.

Three-in-One Flat Coin Wrappers, the BEST. 85c Per M. CHARMS, 15 Gross—\$13.25.

MARBLES

While BALL GUM is scarce, don't lose your locations. MARBLES, 3/4", the perfect substitute. Ass'd. colors glass agates, others.

Barrel, 40,000 \$52.50
Keg, 17,000 21.05
Cash with order. Prompt shipment.

THOMAS NOVELTY CO.
1572 Jefferson St. PADUCAH, KY.



Columbus Vendors

Model 46 Peanut Vender \$10.50 Ea.
★ 46Z—General Purpose Vender \$10.95 Ea.
★ 46C—Ball Gum \$11.15 Ea.
★ With Vise-Grip Locks, and 4 or 5 lb. Globes
Write for Circular and Quantity Prices

CIGARETTE MACHINES

3 15-Col. 500 Uneeda-Paks, @ .. \$105.00
2 11-Col. DuCrenior Champ, @ .. 100.00
10 Mills @ \$22.50, or \$175.00 for Lot
4 Gorretta, 7-Col., @ \$ 25.00

MARKEPP SALES CO.
4310 Carnegie Ave. Cleveland, Ohio

Coke Bottlers Meet To View Drink Venders

CHICAGO, April 27.—Third regional business meeting of Coca-Cola bottlers convened here Tuesday (23) at the Drake Hotel, hosted by Western Coca-Cola Bottling Company.

Featuring the meeting were the vender displays of Vendo Company and Mills Industries which attracted crowds to the Grand Ballroom. Cavalier and Westinghouse coolers were also on display.

The Vendo exhibit, staged by Fred N. Pierson, vice-president in charge of sales and a member of the publicity committee of NAMA, and Steve Mudge, director of national accounts, featured the new Model V-83 which has a motorless coin mechanism, and the smaller office cooler and dispenser, Model V-59. Lid of Model V-59 may be attached to Cavalier and Westinghouse coolers to convert them to coin operation. Meet was the first public showing of the Model V-83, Mudge said.

Coin Changer

Featuring the Mills vender, Model 120-B, was the coin changing mechanism, integral part of the machine. On insertion of a quarter or dime, the bottle is dispensed and proper change returned. Coin box also takes nickels. Mills exhibit was conducted by Jack Walsh, sales manager. He said that plans call for an increase in output which has been held up because of motor scarcity.

Also in attendance were Jack Patton, Chicago district manager, and Jerry LaBida, Mills field engineer. Mills executives verified appointment of Timm Aircraft Corporation, Glendale, Calif., as West Coast assembly plant for venders. Company now operates as Timm Industries. This concern will manufacture coolers and complete assembly of them with lids and compressors shipped from Chicago.

Former Capt. Bert Knighton, of the army air forces, has been appointed district manager for the West Coast, with headquarters in Los Angeles, Walsh said.

Chicago meeting was third of a series of regional business conferences, headed by Vice-President Alfred N. Steele, of the Coca-Cola Company, who led discussions of the current advertising and promotion program. First confab was held in Boston, followed by a meeting in New York last week.

William R. Felton, president of the local bottling company, keynoted the meeting, and E. C. Murphy, vice-president, welcomed the visitors who numbered more than 600 affiliated bottlers.

Morton Downey, singing star of Coca-Cola's radio program, presented a simulated broadcast of the air show. Also presented was the orchestra of Guy Lombardo, which headlined Wednesday's show.

Trade's Work Lauded in Cig Price Order

CHICAGO, April 27.—The new OPA tobacco order, giving cigarette vending machine operators the right to pass along the price hike of any manufacturer on single-pack sales, demonstrates the effectiveness of trade association organization, according to officials of the National Automatic Merchandising Association.

In revised price schedule No. 62 (SR 14D, Amdt. 10 and MPR-62, Amdt. 4), effective last Thursday (25), OPA granted manufacturers a 25-cent-per-1,000 increase on the price of cigarettes. This one-half cent per pack levy may not be applied to single-pack retail sales except thru vending machines, where smokers may be charged a penny more.

However, vending machine prices may not be increased until manufacturers or jobbers give notice they have advanced their prices.

The special rating given vender operators came because OPA said they "had been able to demonstrate to the satisfaction of the administrator that . . . if required to absorb the increase . . . their earnings would be pushed below the level of earnings . . . in a representative peacetime period."

NAMA gave credit to George M. Seedman, Rowe Cigarette Service Company, for leading the successful campaign of vending machine operators in the price grant. Seedman, secretary of the OPA Tobacco Retail Advisory Committee, presented the data collected within 48 hours by NAMA from its members.

The campaign was won by vending machine operators during the first week in April, when NAMA sent out an emergency call to operators for information. In a letter to its members the trade association told cigarette operators of the contemplated OPA action. The letter read in part, ". . . if such a price rise, which we could not pass on, would result in a substantial reduction of operators' net profits below the figure of 1941, the OPA may consider an appeal."

Nearly 100 cigarette operators responded with data on their own vending machine sales taken from income tax returns. OPA was thus shown that an absorbed price hike would injure automatic merchandisers, spokesmen for NAMA declared.

NY Frozen Food Store Launched

NEW YORK, April 27.—With signs plastered on its windows advertising the fact that "we have butter," a new frozen food store opened its doors last week at 25th Street and Eighth Avenue. Crowds of women shoppers came in to buy butter and usually managed to find some frozen food to meet their taste from the automatic frozen food venders.

While not coin-operated, 90 per cent of the store's sales are from "help yourself" style frozen food venders that could be converted to coin operation. Shoppers serve themselves, paying for their items at the door.

Bergman Succeeds Nias As Head of Cup Concern

NEW YORK, April 27.—Walter J. Bergman has been elected president of the Lily-Tulip Cup Corporation, succeeding Henry Nias, who has been named chairman of the board.

Arthur S. Bowes was named vice-president and F. K. Doscher vice-president in charge of sales.

Riddle Company Opens New L. A. Jobbing Plant

LOS ANGELES, April 27.—Latest move in the steady expansion of Riddle Company today is a new jobbing plant for candy and tobacco vending machines at 2310-1021 South Hoover Street.

As an innovator in the trend toward merging vending and jobbing functions, the Riddle Company has attracted interest in the coin machine trade as well as in candy and tobacco wholesale circles.

This development began in 1943 when the wartime cigarette shortage was hurting the company's vender operations in Pasadena and Los Angeles. To keep his organization intact, Riddle then turned to cigar merchandising, using his salesmen and routemen and selling to his own locations.

Success of this venture led to a full-scale wholesale organization which eventually was broadened to include candy and many allied supplies. Currently, the firm operates two separate divisions, the cigarette and candy machine division and the wholesale tobacco and candy division.


Bob Riddell, son of the owner, is now out of the army after four years with in the air corps and in complete charge of the vending division.

Riddell Company is now established in three separate establishments. Besides the new building, there is the home office and warehouse in Pasadena and a downtown Los Angeles sales office at 213 South Broadway.

Herb Miller, former Illinois jobber and a member of the Riddle staff for some time, will manage the Hoover Street store, it was announced.

Northwestern

Your Assurance Of Postwar Security



THE NORTHWESTERN CORPORATION
1 EAST ARMSTRONG STREET, MOBILE, ALABAMA

HAWKEYE MATCH VENDORS

again leading the field.

Built in 2 models.
2 Books for 1c
OR
1 Box for 1c.

Retails for \$5.95



HAWKEYE NOVELTY CO.

1754 East Grand DES MOINES, IOWA

ORDER TODAY—GUARANTEED DELIVERY IN 30 DAYS!
TIME PAYMENTS—1/3 Down, Balance in 6 or 12 Months.
THE CHOICE OF OPERATORS WHO WANT THE BEST!

 <p>MODEL 40 1¢ Single Unit, All Purpose Vending Machine. Capacity, 4 Lbs. (6 Lb. capacity, 15¢ extra). \$6.95 in lots of 100 or more \$7.20 in lots less than 100 \$7.45 sample</p>	<p>DELUXE 1¢ and 2¢ Single Unit, All Purpose Bulk Vending Machine. Capacity, 6 Lbs. \$18.95 in lots of 100 or more \$19.50 in lots less than 100 \$19.75 sample</p>	 <p>MODEL 33 1¢ Peanut Vender. Capacity, 6 Lbs. \$9.60 in lots of 100 or more \$9.75 in lots less than 100 \$9.95 sample</p>
<p>33 BALL GUM 1¢ Ball Gum Vender. Will Vend 1/2, 5/8, 3/4 Inch Ball Gum. 3 1/2 Lb. Capacity (5 Lb. capacity, 15¢ extra). \$8.10 in lots of 100 or more \$8.40 in lots less than 100 \$8.70 sample</p>		

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Here are the finest merchandisers Northwestern has ever produced—expertly constructed—steady, dependable money makers. They're tried—tested—proven—and they're brand new!

ALL ORDERS FILLED IN ROTATION RECEIVED!

SEND FOR LIST OF USED MACHINES, PARTS AND SUPPLIES!

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VICTOR'S MODEL V
Globe Type
\$10.75

Also Available . . .
MODEL V—Deluxe Cabinet Type
with unbreakable glass—\$12.75.

CLEVELAND COIN MACHINE EXCHANGE
2021 Prospect Ave. CLEVELAND 15, OHIO

Coin Radios Head For Big Time

Large - Scale GE Program

Three firms now in bids for hotel locations with fourth reported in works

SYRACUSE, N. Y., April 27.—With General Electric Company's announcement this week of plans for large-scale production of coin-operated radios, this new development for hotel locations appeared to be headed for the big time.

Specialty division of GE's Electronics Department, in making the announcement, disclosed that radios would be made for Radio-Matic of America, Inc., operating company which plans installations in hotels thruout the country.

More than 8,000 coin radios a month will be turned out by the Wolf Street plant when peak production is reached, officials said.

50,000 Sets

Radio-Matic, as operating firm, states that 350 hotels have contracted for more than 50,000 sets. First installation is scheduled at the Hotel Syracuse this week.

GE-Radio-Matic combination signals the third entry this year in the field of coin-controlled radio, and trade sources say another large radio manufacturer soon will make a fourth.

First starter was Tradio Company, Asbury Park, N. J. This firm, owned by George and Victor Trad, operates and distributes a coin radio manufactured for them on a sub-contract basis. Launching their enterprise in the East, the Trad brothers concentrated at first on New York and New Jersey hotel locations. Currently, they are expanding on a national scale, holding showings for hotel operators in Chicago and other cities.

In Los Angeles, the Radime Company, headed by H. A. Held and M. L. Cohn, has been formed to manufacture a five-tube set which will play 30 minutes for a dime coin insertion.

25-Cent Slot

Both Tradio and Radio-Matic employ 25-cent slots. While the Tradio set gives three hours' radio entertainment, plans of Radio-Matic call for a two-hour period.

GE model will be similar in appearance to late-model table radio receivers, except for coin mechanism built in to the cabinet's top, officials say. An electric timing device runs only when the set is actually in operation, and automatically registers numbers of coins deposited, GE engineers explained.

When installed in a hotel room, this set is put in operation by depositing a quarter and pushing a lever. It does not have to be in continuous operation for the two-hour period. If, for example, a guest listens for an hour and a half, then remembers that his favorite program will come on in half an hour, the set can be turned off and no additional coin insertion is necessary for 30 minutes after the lever is pushed again. Tradio also has this feature.

Tradio differs externally from the usual table set in that it is encased in a metal cabinet to be fastened to the hotel room wall. Box is locked and cannot be removed or tampered (See Coin Radios Set on page 136)



LADY JUKE impresario on the West Coast, Hilda Axelson (in fox wrap) was a visitor at Bill Wolf's recent showing. She paused here for the photographer during a chat with Wolf (right); Mrs. Andrews, mother of the famed singing sisters, and Mrs. Andrews's unidentified escort.

Gramp Fed Juke, Wound It, Too, Detroit Free Press Writer Discovers

Contrast Old Regina Music Box With 24-Record Juke

DETROIT, April 27.—Among numerous recent magazine and newspaper articles to trace the lineage of the juke box to music boxes of by-gone days is one titled *Gramp Is Hep; He Fed Juke Box, Too*, appearing recently in the *Detroit Free Press*.

Writer is Mary Jane Kilcoyne, who reports on a visit to a New York antique shop where an old Regina—"predecessor of the gaily-lighted 24-record machines that squat prominently in almost every soda fountain and tavern"—gave out with *Bicycle Built for Two*. Miss Kilcoyne's story is reprinted below.

Old-Timer

"Hey, Joe! Break a dime and play No. 6!"

So Joe obligingly drops a nickel in the slot and the latest musical hit bounces out of the box in the corner.

Nothing unusual about that... except that the hit is *On a Bicycle Built for Two* and it's an 1880 "juke box."

Specifically, it's a Regina, the

Two Jukes Planned To Aid New N. Y. Shop in Disk Sales

NEW YORK, April 27.—A record shop that will use two juke boxes to sell records will open its doors May 15 on Seventh Avenue, directly north of Times Square, according to Milton J. Davis, record store owner.

First of its kind, in the opinion of Davis, the store's juke boxes will be over-age music machines purchased from an operator. One condition of the sale, Davis states, "is that if for some reason I no longer have any use for the machines, I must offer them for sale to a coin machine distributor or operator."

Huge stocks of all types of records are planned for the novel store. A large selection of foreign tunes is to be one of the features of the establishment.

American-made commercial music box of Grandpa's day, predecessor of the gaily lighted 24-record machines that squat prominently in almost every soda fountain and tavern in the country.

Much larger than the trick cigarette cases or powder containers that tinkle out a tune when opened, these boxes of the last century had a repertoire as varied as holes and pins could make.

They're collectors' items now. We ran across one in an antique shop on Broadway, operated by Eugene Gammad and his cousin, Martina Bucasas.

Spring Device

Gammad showed us how a spring device operated to play any one of the 12 pieces with which the box was equipped.

The music came from a flat steel plate, forerunner of the phonograph record, which had small holes punched in it. The plate rotated against a steel comb and musical notes were produced by the resulting vibration of the teeth against the rough edges of the holes.

The spring device changed these disks in somewhat the same manner as a modern record-changer.

Wind First

Of course, the boxes had to be wound up before they would play—even with a nickel.

Smaller, non-commercial music boxes worked the same way.

In popular demand 75 years ago, they sold for \$45. Now they bring anywhere from \$150 up, depending on the way the case is finished. Some are made of crotch mahogany, inlaid with mother of pearl. Less expensive models are made of oak.

Swiss music boxes, of the same vintage, operated on a little different principle.

The notes were produced by the revolution of a brass cylinder with raised pins which hit against a steel (See *Gramp Fed Juke* on page 137)

Mix Tune Name Tabs on Jukes To Hypo Play

DETROIT, April 27.—Several phonograph locations in Detroit are reporting a new wrinkle in record selection, with record name tabs being deliberately mixed. Idea apparently originated with location owners rather than operators, but in some spots it has turned out to a hypo for business.

Location owners and sports around the establishment obviously are trying to inject an element of chance into the music machine since the Michigan State Liquor Control Commission ruled most skill games out of taverns as being games of chance.

Result has been the appearance of mixed up juke box tabs and betting what number will come up when a certain selection is punched. Arguing against the commission's broadside definition of a "game of chance," operators had pointed out that this practice could develop on phonographs or any other device which might be adjusted to produce even a slight element of chance. Onetime favorite bar sport was betting on what the next customer would order or which glass the bartender would pick up next in row of glasses.

By mixing up the selection tabs on a juke or wallbox or by switching the records around, a juke box can be made to operate on chance to a certain degree. Player, unless he was in on the switch, won't know which number is coming up when he picks a particular listing.

Phono Exporter Takes Quarters At New Orleans

NEW ORLEANS, April 27.—American Phonograph Co-Operative, Ltd., thru which Wurlitzer distributors will sell used instruments abroad, has leased a three-story brick building at 1226 St. Thomas Street, here.

The lease and contemplated improvements total \$50,000, it was announced by Latter & Blum, building agents. Floor space amounts to 30,000 square feet. The leasees are expected to occupy the building about May 1.

Prior to the war, bulk of Wurlitzer coin phonograph exports were handled thru RCA International. According to George Rokas, who has been named general manager, all instruments exported will be completely factory re-built, with a certificate guaranteeing perfect operation.

Liberty Records Planning Re-Makes on 2 First Issues

HOLLYWOOD, April 27.—Zeke Clements, of Liberty Records, plans to re-record two of his company's initial releases this coming week. Set for another session with new arrangements are, *You're Free Again* and *Honest, I'm Honest With You*.

Reason for the new session is that the demand for these tunes has exceeded all expectations and the new arrangements will cop business on the popularity of the original releases in addition to drawing new sales.

New MULTI-PROFITS with MEASURED MUSIC*



an INSTANTANEOUS, ALL-ROUND HIT

Here's your opportunity—MEASURED MUSIC can multiply your present music box take; instead of the ordinary profits from one box, MEASURED MUSIC gives you additional revenue from each MEASURED MUSIC unit in your location. Each table, booth and counter space is a money-maker. The music is heard only by the people in the immediate vicinity of the box. When other customers want to listen they have to drop a coin in the convenient unit. This sensational music system is a big money-maker. It offers you these distinct advantages:

- ① Low initial cost.
- ② Lower upkeep.
- ③ Minimum servicing.
- ④ Overcomes proprietors' and customers' objections to loud music. Measured Music is low volume music.
- ⑤ Measured Music studios require no attendant. There are no title strips to change or install.



Call or write today for information. Deliveries are being made.



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RECORD DISCS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

HUGO JOERIS

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"THE HIGHEST BIDDER"

TURN YOUR USED RECORDS
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WRITE, CALL OR JUST SHIP TO . . .

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WILL PICK UP WITHIN 100 MILE RADIUS.

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Ralph Colucci, President
J. Cameron Gordon, Gen. Sales Mgr.

NAME TOP JUKE TUNES IN ETO

G.I.'s Give Nod To Oldie Faves

Fewer juke boxes as Red Cross clubs close, but British, French locations increase

NEW YORK, April 27.—*Symphony* still seems to be a heavy favorite with G.I.'s in the ETO on the Red Cross, special services and coin-operated juke boxes in the European zone, according to the latest survey from England, France and Germany.

Survey was compiled with the help of army and navy public relations personnel with the assistance of staff members of *Stars and Stripes*, official army newspaper.

Jumping from second place in the last poll (see *The Billboard*, February 16), *Symphony* takes the place of the former No. 1 tune, *Paper Doll*, which dropped to eighth place in the recent poll.

Tongue-twisting *Chickory-Chick* climbed one notch in the voting and now ranks second, while its former spot is occupied by *Till the End of Time*, which has advanced from ninth place.

Old Favorites

The soldier's loyalty to old favorites is shown by the fact that only two numbers formerly in the top 10 have dropped out. They were *It's Only a Paper Moon* and *I Can't Begin to Tell You*. New titles in the top 10 are *Personality*, which placed 10th, and

Ten Top Tunes, Armed Forces, ETO

These tunes were compiled with the help of army and navy public relations personnel, *Stars and Stripes* writers, the American Red Cross and returning servicemen.

European Theater of Operations juke boxes were used for the poll. (See February 16 issue of *The Billboard* for the first poll.)

1. *Symphony*
2. *Chickory Chick*
3. *Till the End of Time*
4. *So Nice To Come Home To*
5. *It Might as Well Be Spring*
6. *Star Dust*
7. *I'm Always Chasing Rainbows*
8. *Paper Doll*
9. *L'amour*
10. *Personality*

I'm Always Chasing Rainbows, 7th.

Altho Red Cross clubs in the European Theater have been reduced in number recently, some new coin-operated music and amusement machine locations have been opened in England and France under private ownership.

Closings in England and France were somewhat offset by numerous new service clubs and canteens which sprang up in Germany for occupation troops.

British Jukes

According to public relations releases, the new English juke boxes (See G.I.'s GIVE NOD on page 136)

Burt Dean New Sales Manager For E&W in O.

CLEVELAND, April 27.—Gary Weber, of E. & W. Distributing Company, has announced appointment of Burt Dean as sales manager of the firm.

At the same time, Weber listed three Ohio dealers to handle AMI phonographs for which E. & W. is distributor in this territory.

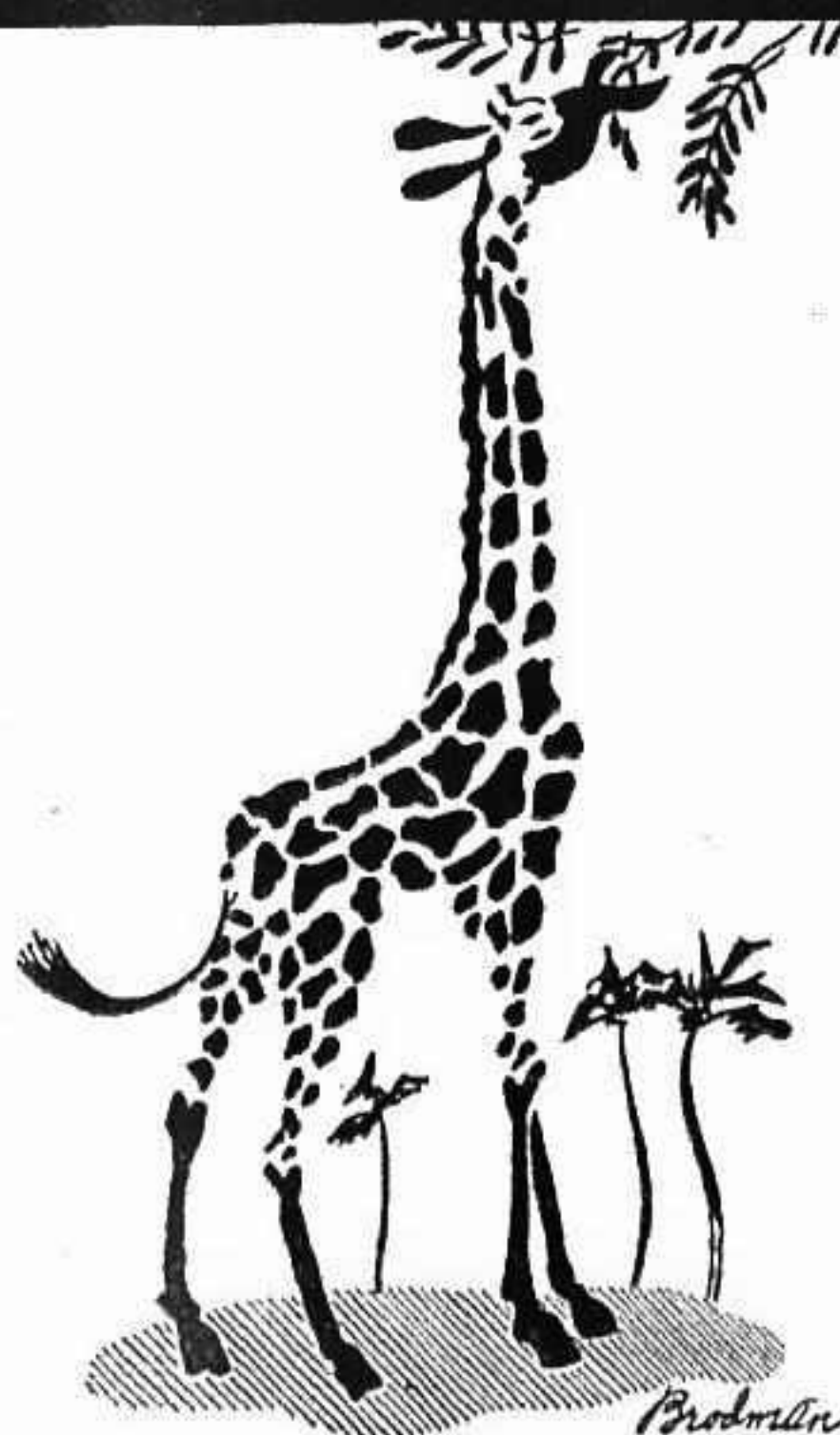
Appointments include Toledo Coin Machine Company, 813 Summit Street, for Toledo; Central Ohio Coin Machine Exchange, 185 East Town, for Columbus, and T. & L. Distributing Company, 1424 Central Parkway, for Cincinnati.

Army Jukes on Sale --- to Vets

DENVER, April 27.—Veterans had first choice of a number of juke boxes among other items offered for sale by the Fort Logan Post Exchange recently.

The sale, conducted in the exchange building, offered for sale more than 20,000 articles of office, fountain and barber shop, priced at or below OPA ceiling and available for immediate delivery.

In order to make a purchase the vet was obliged to obtain a certificate of eligibility.



WE'RE OUT TO **REACH** YOU, BUT -

The demand from New York and Northern New Jersey operators for Rock-ola, the No. 1 machine, is so great that we can't reach you all at once. Deliveries will be made as fast as possible without discrimination. Please be patient! It won't be long now!

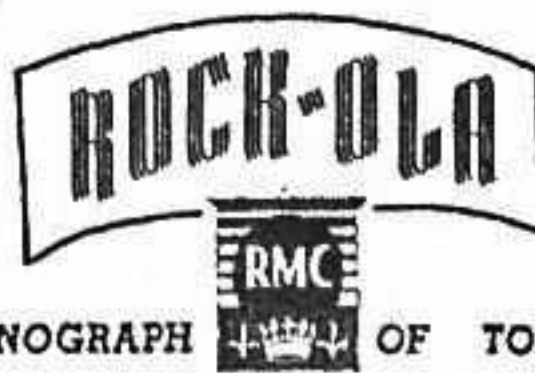
Mr. Operator: Our sincere thanks for your wonderful cooperation.

SALES DEPT.

Harry Pearl—Dave Stern—Everett Master-son—Tom Burke—Bob Slifer—Harold Salis Jack Liss—Dave Engels—Irv. Orenstein

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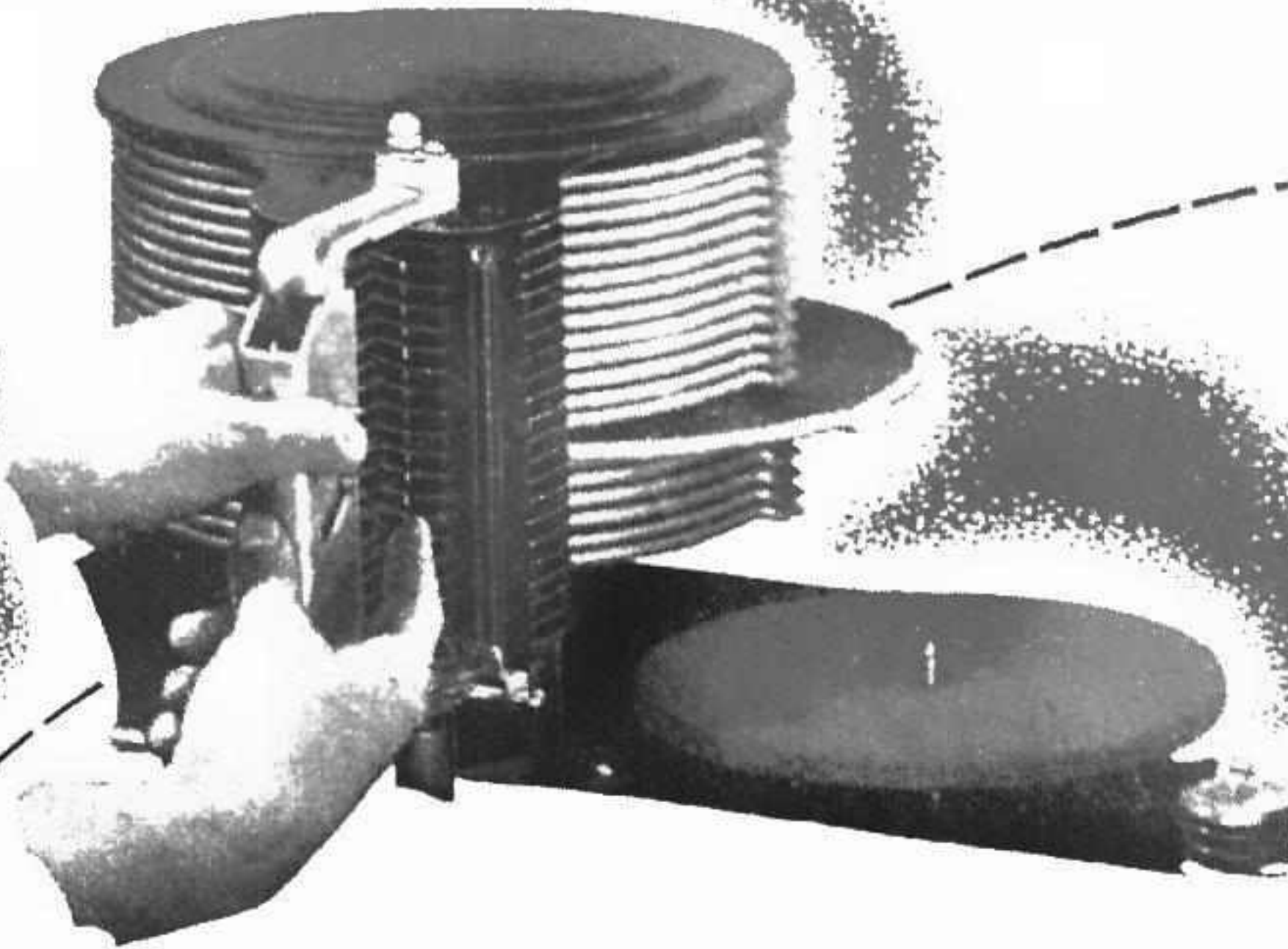


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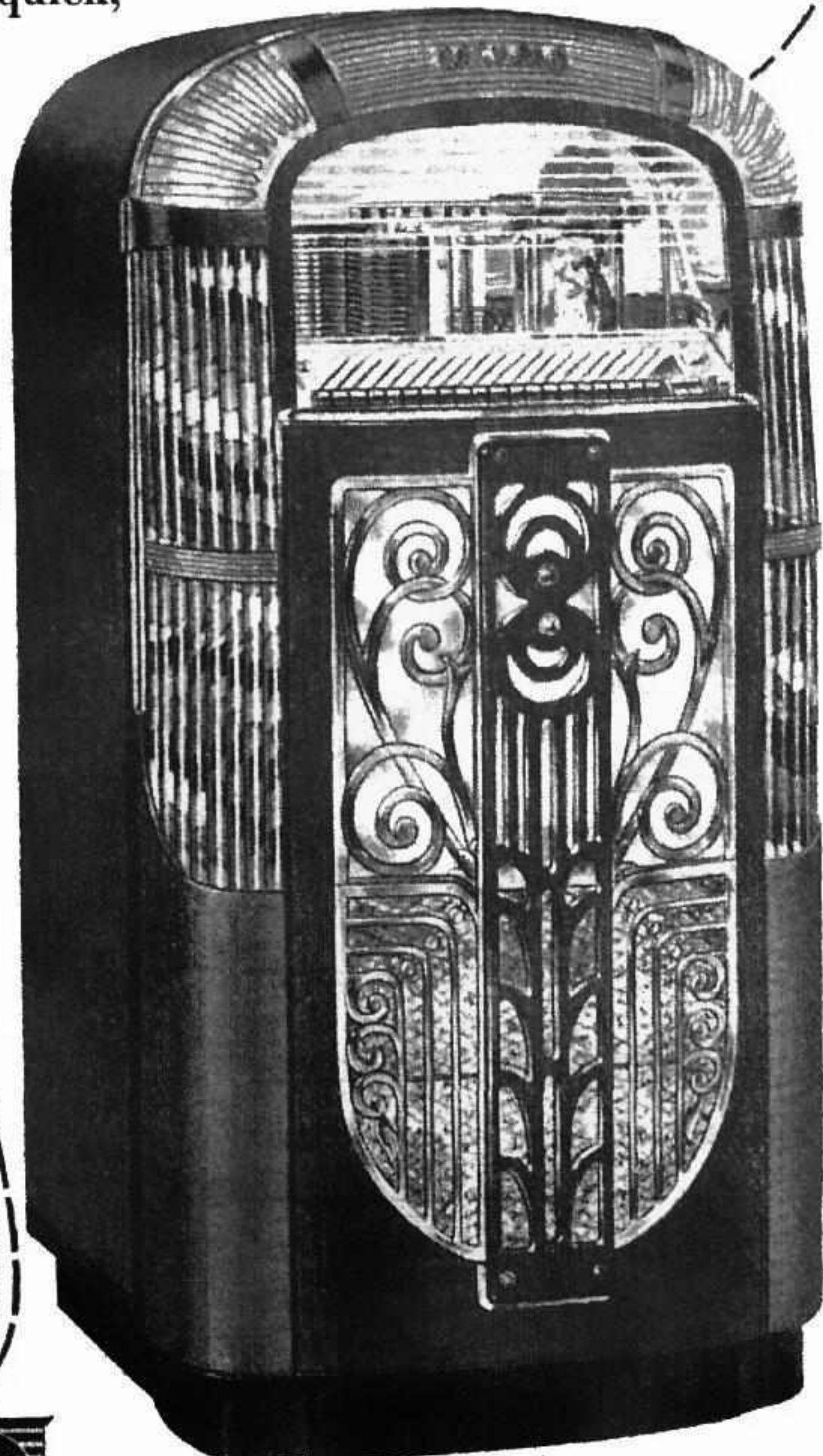
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AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

Frankie Adams, Philadelphia composer, is opening a hillbilly publishing and recording company which will be known as the Sapphire Music Company. First song to hit wax is *Hillbilly Hi-Jinks*, which will feature the voice of Honey Ann and the music of the Tailor Maids. Adams is author of the tune.

Bourne Music is publishing a folio of tunes made popular on the WFIL, Philadelphia, *Hayloft Hoedown*. Pictures of the various stars who are featured on the show will adorn the cover.

Dick Darrow, song plugger for Frank Capano's Philadelphia hillbilly music publishing firm, is branching out on his own with the Sunshine Publishing Company. It will deal exclusively with American folk tunes. First tune listed for publication is Tony Starr's clever Italian hillbilly number called *They Don't Want To Stay on the Farm*. Song will be introduced by Mike Pecidin's Four Men of Rhythm at Ciro's nitery, Philadelphia.

A hillbilly circus is being prepared in the Philadelphia area by the Ten-Meyers interests, represented by Mike Farrell. It will be a combination circus and hillbilly jamboree and will feature Western and Eastern names. An attempt will be made to bring the Sons of the Pioneers in for the session which is set for the end of June and will last for seven days. The Ten-Meyers group intends to make it an annual affair if it clicks.

Plug for Hillbillies

The Red Ramblers are taking a two-week rest in Atlantic City after a heavy winter session in Philadelphia's environs. Group is set for a Mid-western tour which may take them to

the Coast. They will be gone for two months and have commitments for parks in the Philly area for July and August.

Micky Farrell, Philadelphia music fan, got plenty of space in the newspapers in that city this week with a strong boost for hillbilly music. Farrell called it "music that is truly representative of the American way of living." He has one of the largest libraries of hillbilly recordings and sheet music, and has made trips to the hinterlands to gather new songs for various top folk tune singers.

Stanley Back

Buckeye Stanley, formerly of the Three Buckeyes, with Lew Childre's act when he was on WWVA, Wheeling, W. Va., a few years ago, is back at WWVA. He has joined Gay Schwing's Boys from the Hills. Another hillbilly ballad singer, Al McKeel, who has been in radio a number of years, has joined Schwing's group. Millie Wayne Miller and Bonnie Baldwin, the Radio Rangerettes, have a 15-minute Sunday program over WWVA on which they sing some of the old-time hymns and a couple of folk songs.

Dolph Hewitt is now on Station WLS, Chicago. Tex King is with the South Mountain Rangers of WCHS, Charleston, W. Va. Tex, a singer, yodeler and steel guitar player, has appeared with many well-known acts thruout the Tri-State area. Paul Yost, West Virginia's ballad singer, is on WJPA, Washington, Pa.

Herman Redmon, who used to be with Jake Taylor's act, is now on Station WMMN, Fairmont, W. Va., with the All-Star Round-Up.

Buck Ryan is with Curly Joe's Campfire Round-Up on Station WFMD in Maryland. George Long and Smoky Roberts are out of the navy and are back with the 101 Ranch Boys, heard daily over WSBA, York, Pa.

Lee Act Clicks

Goodwill-Billies, broadcasting over WJR, Detroit, and headed by Ernie Lee, formerly of Renfro Valley, is an act that is becoming widely known in that territory. With Lee are Barefoot Brownie and Jerry Byrd, also of WHAS, Louisville, and a duo, The Milk Maids.

Dolly Good and Her Buccaneers are one of the WLS highlights. They have been on the station for six years and have been heard in a wide variety of programs. They do solos, duets, trios, quartets and quintets, both vocal and instrumental. WCKY Western Jamboree has changed its starting time to a later hour in the evening, but the show will run longer than before. You can tune in any evening and hear several of the following singers on records: Elton Britt, Hank Penny, Judy Canova, Ernest Tubb, Grandpa Jones, The Delmore Brothers, Wallace Fowler, the Bailes Brothers, Tex Ritter, Gene Autry, Roy Rogers, Burl Ives, Floyd Tillman, the Ranch Boys, Cliff Carlisle, Montana Slim, Denver Darling and Spade Cooley.

New Tunes

WGAR Range Riders and the Polkateers cut eight tunes for Continental. Four of them are polkas and the other are original Westerns. Westerns were written by Ernest Benedict, Lenny Sanders, Dolly & Polly Kendall and Roy West.

Pvt. Elmer Rader has written a new tune called *I Hope You Change Your Mind*. Another one of his called, *What Happened to Our Love Affair*, co-written with Bertha Shelton, seems to be getting quite a play in Texas and Arkansas.

Bill Miller and Lost John have composed a new song, *Rainbow at*

Midnight. It's getting a lot of plugs at WSM and is also being recorded by Ernest Tubb and Carlisle Brothers.

Rupert McClendon and His Boys with Georgia Dell are appearing on the Troup Jamboree at Troup Theater each Monday night in Lagrange, Ga. Johnny Standefer and Harry Harmacek have written three new songs which are being published by Arcadia Valley. They are *Twinkle Twinkle Polka*, *Wyomin'* and *Canyon of Ladore*.

Sombreros in the Sun, by Lew Mel and George Calder, has been recorded by Skatin' Toons. *If I Should Go to Heaven*, published by Joe McDaniel, was recorded on the same label.

New Firms Formed

Tom Martin has recently organized a new publishing firm under the name of Romaunt Music Publications, associated with BMI. One of its first numbers published is *It's the Wrong, Wrong Road to My Heart*, written by George Calder and Evelyn Martin.

Wally Fowler and His Oak Ridge Quartet were featured on the Prince Albert show on the full NBC network recently. Earlier in the day the quartet sang and Wally did a solo number on the Opry House matinee show broadcast on the full Mutual network by Purina.

This was only part of the day's activities, however, as Wally and His Georgia Clod Hoppers Band appeared on three other commercial programs, the first at 7:45 a.m. and the last at 11:30 p.m. Wally also operates his own music publishing house in Nashville and has made records for Capitol.

Cal Shrum's Westernair Records has waxed Walt Shrum, Colorado Hillbillies, Rusy Cline and his band, Jeannie Akers and her trio and Al Winter. Shrum has recently changed the name of Westernair pix to Constellation Pictures, with firm being incorporated for \$500,000. Cal Shrum is prexy of the new outfit, with Joseph Erwin veepee and Walt Shrum secretary-treasurer.

Autry Hits Trail

The Gene Autry show, with Champion and the largest touring herd of long-horned cattle in the world, hit the trail for a seven-week tour from April 14 to May 26. Autry's radio program is being broadcast from cities along the route, including Toronto.

Hoosier Hot Shots will continue to amuse and amaze their *National Barn Dance* fans in motion pictures. The Hot Shots, Ken, Hezzie, Gil and Gabe, have been signed to film eight more full-length musicals for Columbia Pictures.

Tim Spencer, one of the Sons of the Pioneers, has two songs in their latest Republic picture, *Rainbow Over Texas*. Tunes are *Texas, U. S. A.* and *Cowboy Camp Meeting*, the latter a tricky tune which promises to be a hit.

Shady Valley Folks will open their big red barn on Highway 21, near St. Louis, May 3 for the summer session of barn dances every Friday and Saturday night. Group at present is playing for Saturday night barn dances and jamborees for many of the suburban high schools. Recent appearances have also been made at Jerseyville and Alton, Ill., and Springfield, and Jefferson City, Mo.

Roy Rogers has bought 27 sorrel mares to be mated with his famous horse, Trigger. First colt will be used in the next Rogers picture, which will be the story of how Roy acquired Trigger.

It's worth waiting for

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by MILLS

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TRADIO FEATURES

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- ★ Underwriters approved.
- ★ Metal tamper-proof cabinet.
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- ★ Suitable for simple table placement.
- ★ Neat and compact. Approximate dimensions 15"x7½"x6".
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- ★ Timing gears can be obtained to vary operation time to suit operator.
- ★ Available for D.C. current (slightly higher in cost).
- ★ Lowest operating cost.
- ★ Tradios are guaranteed unconditionally for 1 year.

The Coin Operated Hotel Radio

The Hottest Coin Operated
Money Maker to Date

MILLIONS OF LOCATIONS NOW AVAILABLE

HOTEL ROOMS, TOURIST CAMPS, CABINS, MOTELS,
HOSPITALS, CLUB ROOMS, MEETING ROOMS, ETC.

SIGN UP LOCATIONS
IN YOUR VICINITY IMMEDIATELY

Tradios Are Now Being Shipped

BE WISE—ORDER NOW FOR QUICK DELIVERY

TRADIO CO.
ASBURY PARK, N. J.

10 Inch Record Pressing

AVAILABLE

TO A LIMITED NUMBER OF
SMALL RECORD COMPANIES

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Circle 7-8177

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EASIER... SIMPLER... FASTER

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You haven't seen the best until you've seen

MUSIC by MILLS

BRINGING YOU A HOST OF PATENTED NEW IDEAS

USED RECORDS

100,000 Used Records
From Juke Boxes
Popular,
Race and Hillbilly

10c Each Lots of 1000

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WILL PAY

8c each for used RECORDS. Write for full details.

Davis Distributing Corp.

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OPERATORS

We Will Pick Up Your
USED RECORDS

Personal Contact! Cash Deal! Write
S. SCHWARTZ, 940 Agate, Chicago 40, Ill.

Writer Reports One Juke Box For Every 500 Persons of U. S.

NEW YORK, April 27.—There is one juke box for every 500 persons in the United States, according to an article which recently appeared in the *New York Times Magazine*.

Written by Murray Schumach, the article using statistics purportedly gleaned from operators and distributors, stated that a total of 4,640,000,000 nickels are dropped in the nation's coin music makers for an annual take of \$232,000,000, or \$16 per box each week.

Schumach said that in New York there are between 8,000 and 10,000 machines in operation. He stated that "the industry is set for the biggest boom in its history," and described the new-type machines now being displayed in showrooms.

Operator Methods

The author also devoted space to the methods of the operator, whom he terms, "the backbone of the trade," and describes their headaches in keeping abreast of popular taste in music.

Schumach also has an interesting slant on the origin of the term "juke." He says:

"Actually the word has a heritage more honorable than any American's, traceable to a 14th century classic.

Juke Term

"In 1374, Chaucer in his *Troilus and Criseyde*, used the word, *iowken*, meaning to sleep or rest. In isolated mountain sections in the South, where Elizabethan English has been preserved, the word became 'jouke.' In those sections, the local tavern became a 'jouke joint,' later 'jook joint.'

"When the first music box was in-

stalled in those places it became known as a 'jook box.' The next step was the present term."

Describing one of the new machines, Schumach said: "It should certainly meet the boast of one operator who said the machine 'liven's up a place.'"

Coin Radio Set For Big Time

(Continued from page 130)

with except by the operator, Tradio officials say. When radio needs servicing another unit, including cabinet, may be placed on the wall from stock of spare sets left with hotel managers.

Radime's five-tube chassis is mounted in a wood cabinet and features pre-determined volume control to assure quiet operation. According to Held, first deliveries will be made early in May.

Altho coin-operated radio firms have emphasized that they are interested primarily in hotels which would require installations for at least 100 rooms, the measure of a location's worth is expected to be based on its rate of transiency.

Kinds of Locations

Thus, a large apartment hotel might not accommodate as many installations as a small establishment which caters to overnight trade. Permanent guests ordinarily own their own radios, or at least would find it more economical to purchase one outright than to listen on a coin-rental basis.

Morris Nozette, who recently set up Bradley Distributors in Chicago to operate the Tradio product in Midwest hotels, confirmed this view. Nozette said that he was interested in establishments with as few as 40 to 60 rooms, adding that one of the best locations might turn out to be motels and tourist parks on highways. Another suggested by new operators in this field, is cottages in summer resort areas.

G.I.'s Give Nod To Oldie Faves

(Continued from page 132)

are on test locations in London and there have been noticeable increases in the number of machines in pubs thruout the shires. Source of the machines is not explained.

Red Cross officials point out that since the end of the war, there have been fewer records shipped overseas, but foreign countries still are getting more records from the United States than before hostilities commenced.

Gift disks, sent to soldiers in large quantities by their families and friends, find their way into juke boxes of favorite clubs and pubs, and newer records now being received by G.I.'s explains, in part, why some of the tunes are now in *The Billboard* Honor Roll of hits.

Pins Popular

Reports also show that pinball machines are still pastime favorites of army, navy and marine corp personnel still overseas. Because of the heavy play, Red Cross officials say, the machines are out of order half the time due to the lack of trained repairmen. Business in the London arcades, where penny pinball games are popular, is reported on the upswing.

Continental sources report that wine houses in France and beer halls

Ohio Phono Convention To Draw 800

Expect Ops Thru U. S.

CLEVELAND, April 27.—Operators from other parts of the country are expected to boost attendance at the seventh annual convention of the Ohio State Phonograph Owners' Association to over 800 persons, according to Leo Dixon, association president, who has extended a blanket invitation to all members of the industry.

Meeting will convene at the Carter Hotel here May 1. It will be highlighted by a post-luncheon conference in the Aviation Room, and a banquet featuring outstanding recording stars.

Headlining the show will be the Three Suns, Majestic recording artists, otherwise Al and Marty Nevins and Artie Dunn. Trio became overnight sensations two years ago with a recording of *Twilight Time*, which they composed. Despite many personal appearance offers, they elected to remain at the Picadilly Circus in New York, where they reached their greatest popularity. The Three Suns, who perform on electric guitar, accordion and organ, are well known to radio audiences.

Desmond Vocalist

Ohio operators who elected Johnny Desmond, Victor star, vocalist most likely to succeed, will get an opportunity to hear and see their favorite. Desmond, a hit with servicemen in overseas theaters during the war, will be on the program.

Fred Lowery and Dorothy Ray will entertain with their new Columbia recording, *Sky Blue Waters* and *Whistling Joe*. Cleveland operators pushed Lowery's first records and recommended them to ops all over the U. S. He will fly in from Chicago for the show.

Ernie Benedict and His Poleteers, local group which the association recommended to Victor, will play their RCA hits, *Silk Umbrella Polka* and *Linden Tree*.

Ted Mossman, pianist and composer, will fly from New York to play his own compositions, *'Til the End of Time* and *Full Moon and Empty Arms*, the latter a new tune already recorded by Frank Sinatra.

Rey To Play

Alvino Rey, his guitar and new orchestra, now disking for Capitol, will play for the banquet show and dancing which will follow. It is expected he'll show ops how he recently recorded *Cement Mixer*. Rey will feature his novel double-brass section and singer Johnnie Ryan. The Rey band is replacing that of Guy Lombardo, originally scheduled but forced to cancel because of a theater opening earlier than expected. Lombardo will pipe in a special program from New York to the Carter's Rainbow Room, where the show will be held.

Another Cleveland unit, Columbia's recording band of Frank Yankowitz, will also appear on the show.

In Germany are eagerly waiting the time when American-made juke boxes will again be imported to those countries. Over there, it is expected that American credit may be established within the next six months. American manufacturers point out, however, that scarcity of machines and the huge demand for them in this country makes it unlikely that they will be ready soon to ship overseas in much quantity, even tho Europe does open its doors as a cash customer.



GOOD NEWS!

NOW AVAILABLE FOR IMMEDIATE DELIVERY

WALL BOXES	Butler Packard Pla-Mor Wall Boxes \$ 38.95
SPEAKERS	Paradise . . . 1000 "Out of This World" 159.50
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	Non-Returnable Spool 1.00
BAR BRACKETS	July Packard Pla-Mor 1-Pc. Bar Bracket 5.00
TITLE SLIPS	Ribbon Roll Around (500) 3.25
	Ribbon Roll Around (1000) 6.00
	Lace Perforated (27 to each sheet), 500 2.55
	Lace Perforated (27 to each sheet), 1000 4.75

****ABOVE prices subject to manufacturers' excise tax where applicable. All prices are F. O. B. factory at Indianapolis, Indiana, and subject to change without notice to the price existing on the day of shipment.

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	ADAPTERS (Hideaway)
	Willow Single 20 Seeburg Adapter
	Pine Single 20 Rock-Ola Adapter
	Beech Twin 12 Wurlitzer
ADAPTERS (For Phonographs to play from floor)	Cedar 500-A Wurlitzer Adapter
	Juniper 700-800 Wurlitzer Adapter
	Spruce Adapter—all curved front Cabinet, Seeburg's
STEEL CABINETS	Ruby Steel Cabinet for Single Chassis—Hidden

WATCH FOR DATE OF SHOWING OF THE NEW PACKARD PLA-MOR PHONOGRAPH

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217 Third St. Phones—2681 and 2681 Macon, Georgia

GENUINE FIBER MAIN GEARS

SAMPLE, \$4.00
FOR SEEBURG AND WURLITZERS, LOTS OF 10, \$3.50 EACH
(Less Steel Hub)

QUANTITY PRICE, \$3.00 EACH

Factory Guaranteed Against Defective Workmanship and Materials.

CASTORS

Set of 4 Heavy Duty Replacement \$1.60
SEEBURG—Reconditioned Wireless Wallowatlo Boxes \$28.50
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Rock-Ola 5-10-25¢ Bar Boxes \$34.50
Rock-Ola Late 5¢ Bar Boxes 19.50
Rock-Ola Late 5¢ Wall Boxes 17.50
Keeney 5¢ Bar & Wall Boxes 4.95

PLASTIC—(60 Gauge, Red)

Cut to Size, Per Square Inch 2¢
20"x50" Sheet \$10.00

PICK-UP COILS

For Seeburg except 8800, 8800. Each \$1.50.

Quantity Prices to Distributors and Jobbers

Terms: 1/3 Deposit, Balance C. O. D., F. O. B., Los Angeles.

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COMPLETE ROUTE of 31 WURLITZERS & SEEBURGS

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Within a radius of 40 miles of Swainsboro, Ga.

BENSON MUSIC CO.

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7026 LEXINGTON AVE. CLEVELAND 3, OHIO

PHONO OPERATORS . . . HERE IS

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STAR READY PRINTED PHONO TITLE STRIPS

For full details see your Seeburg Distributor or your Coin Machine Digest . . . or Write
STAR TITLE STRIP CO., INC., 708 ARCH STREET, PITTSBURGH 12, PENNA.

Plan Juke Ad Test Run by Memphis Ops

CHICAGO, April 27.—Juke box that gives with advertising jingles was one among many spectacles at the World's Invention Exposition at the Chicago Arena recently.

First unveiled in Memphis last fall, project pairs an advertising idea with an electrical gadget which can be fitted on any music machine to permit playing commercials at given intervals. It is the brain child of two Tennessee radio men, and is tagged Juke Ads.

S. D. Wooten, chief engineer of WREC, Memphis, and William T. Trotter, program director at Knoxville's WNOX, are the exhibitors and inventors. They have expectations of carrying their idea thru a series of actual operating tests to begin soon in co-operation with two Memphis juke operators.

Appliance allows automatic playing of commercial records—without coin insertion—at controlled intervals. These may be varied from plays after every second juke tune to hour intervals. Basically, it is a stepping relay with plurality of contacts—40 of them—connected by cable to windings in such a way that contacts are actuated as tho a selector button had been pressed on the juke.

In any case, said Wooten, the juke box customer gets the tune he selects first, with plug playing free at later intervals. Altho it is possible to play a number of commercial disks, the inventors' plans call for placing only one plug per machine, changing it weekly.

Trotter and Wooten envisage a "juke ad" company which will contract with advertising agencies for juke commercials sponsored by national advertisers. Billing would be according to number of plays commercial receives, as counted by the juke. Net revenue, after agency commission is deducted, would be shared by juke operators and the ad company, according to their tentative plan.

Wooten said that he already has set up plans for the Memphis tests, putting ad disks on 25 machines of Southern Amusement Company and another 25 operated by music men. For testing purposes, he said he plans to secure a small group of national advertisers, operating on contract basis. Relays are now on order for equipping the 50 test juke, he said.

Inventors stress on-the-spot selling as the big advertising feature of their system. Thus, beer and whiskies

would be the logical accounts for jukes in taverns, or soft drinks, for example, would be plugged in teenage spots.

To avoid recommendations heaped on radio broadcaster's spot announcements, Wooten said that commercials would run for a maximum of 30 seconds and be confined to jingles and other types of prepared copy which would have entertainment value.

GRAMP FED JUKE

(Continued from page 136)

comb. A single revolution completed one piece.

Other songs could be played by a slight change in the position of the cylinder.

Eight Tunes

There were usually about eight tunes on a roll, and one could purchase almost any number of rolls.

The Swiss boxes were often equipped with a mute, which gave a mandolin effect when in use. More expensive than the American models, these cost about \$100 when new.

Now, of course, they can be found only in antique shops or underneath old photographs in forgotten attics.

But next time you feed a juke box, remember Regina and be glad you don't have to wind up for Hey Ba-Ba-Re Bop.

6¢ PER POUND!!

We will purchase solid shellac stock scrap records at 6¢ per pound. Ship via freight, mark your bill of lading "phone scrap records" to insure obtaining low freight rate. We pay all freight on this basis, deducting same plus tare, and will remit to you on a basis of 6¢ per pound on net weight. Do not ship laminated records!

UNITED RECORD CO.

3114 TRINITY STREET
LOS ANGELES 11, CALIF.

WILL PAY

6¢ EACH

For Your

JUKE BOX RECORDS

East of Mississippi only. Pack carefully and ship R.R. Freight Collect. Advise us date of shipment and quantity. We will forward check 5 days after delivery.

National Novelty Co.

183 Merrick Road, MERRICK, L. I., N. Y.
Phone: Freeport 8320

Cincy Phono Group Talks Member Drive

CINCINNATI, April 27.—Current membership drive will come up for discussion at the next regular meeting of the board of directors of the Automatic Phonograph Owners' Association of Cincinnati Tuesday (30).

Speakers will include Sam Chester, president of the organization.

MUSIC ROUTE FOR SALE

20 Music Machines, 50 Wall Boxes, Speakers, etc., for \$10,000.00.

Route pays extremely good.

P. O. BOX 697, Killeen, Texas.



New Packard Wall Boxes \$ 38.95
Out of This World Speaker 159.50
No. 900 Speaker 49.95
No. 800 Speaker 33.95
No. 700 Speaker 19.95
Packard Bar Brackets 5.00
30-Wire Cable, 10 Ft. to a Box19

Packard Adapters for All Machines—Write

ANGOTT SALES CO., INC.

2616 PURITAN AVE.

DETROIT 21, MICH.

ADVANCE RECORD RELEASES

(Continued from page 31)

I'M A BIG GIRL NOW Dick Stabile Ork (Jane Harvey) (PERSONALITY) Coronet Cor-512
I'M CRAZY FOR YOU (Estoy Loco Por Ti) Juan Vicari Ork (THIS NIGHT) Harmonia H-3009
I'M TIRED OF LIVING A LIE Ozie Waters and the Plainsmen (I'LL STEP) Coast 223

SALUD, DINERO Y AMOR (Health, Wealth and Love) Juan Vicari Ork (ADIOS, MI) Harmonia H-3010
SCANDINAVIAN POLKA Continental Accordion Band (GREENLAND POLKA) Continental C-1176
SCHUBERT: LITANY (12") William Primrose (BACH: COME) Victor 11-9117

Poll Finds Citizens Favor Canteens To Halt Juvenile Crime

PRINCETON, N. J., April 27.—Mounting sentiment among U. S. citizens for establishment of more teen-age canteens was disclosed in a recent survey of the American Institute of Public Opinion, headed by Dr. George Gallup.

Gallup's pollers found that a large body of Americans feel that the lack of canteens is to blame for juvenile delinquency.

Reporting various views held by people in all walks of life, Gallup wrote:

"Another sizable group thinks the problem (of juvenile delinquency) has risen because of a lack of recreational facilities for the young. The consequence is, they turn to bad

Table with 4 columns: Weeks to date, POSITION Last Week, POSITION This Week, RECORD TITLE, ARTIST, LABEL, CATALOG NUMBER. Includes records like SHOO-FLY PIE AND APPLE PAN DOWDY, BUMBLE BOOGIE, OH! WHAT IT SEEMED TO BE, ONE-ZY, TWO-ZY.

movies, bad books, bad company and liquor." He quote persons interviewed as saying: "There should be more clubs. ... It's too easy to find beer taverns

and too hard to find decent places where the youngsters can go. . . . Children need places where they can go in the evening, where they can dance and have good, clean fun."

National Sales To Handle Disks

SEATTLE, April 27.—Hank Lucas, sales manager and partner in K. & M. Distributing Company, Los Angeles, has named National Sales and Service here as Washington distributors of records handled by his firm.

In the city on a swing thru the territory, Lucas discussed the distribution set-up with E. M. Main and S. C. Fehrenbacher. Among the labels distributed by K. & M. are Memo and Liberty.

Lucas left here for the East, with a stop-over planned in Omaha.

SEATTLE, April 27.—Al Harman, former Glendale, Calif., op, has moved his music operation here and plans to install Solotones at an early date.

Whisky Supply Said Sufficient To Keep U. S. Taverns Going

CHICAGO, April 27.—With the shortage of beer already being felt sharply in many areas, music machine operators were wondering how long the hard liquor bottles were going to hold out after the President's order slashing grain supplies for distillers.

Glumly, the Allied Liquor Industries, Inc., came up with the answer, which turned out to have nearly as much whisky as bitters in it.

ALI reported that on March 1, when the grain cut went into effect, U. S. stocks of aged whisky totaled nearly 285,000,000 gallons, which is just about what American tipplers consumed in the three and a half years between 1942 and 1946. On the darker side, tho, is the fact that this supply is roughly 131,000,000 gallons less than the 417,600,000 gallons the distillers had on hands October 1, 1942.

Hope Even Break

But even on the smaller ration of grain, distillers hope to break even and keep their stocks intact, or at least dwindling only slowly. Under the new regulation, they are permitted to use grain enough for five

days of capacity operation per month. That is approximately 2,750,000 bushels, compared to the 3,000,000 bushels a month they were allowed before December, when the allocation was hiked to 6,000,000, or 10 days supply.

On current allocation, distillers expect to produce about 7,000,000 gallons a month. Current withdrawals are running about 5,500,000 gallons, while the high rate of leakage and evaporation on hard liquors will take 1,500,000 gallons of the output.

Thus, if grain allocations remain at the March 1 rate, there probably will be plenty of liquor to keep the glasses full, but trade sources generally think it will be chiefly the connoisseurs of straight, well-aged bottled-in-bond whiskies who will suffer. They forecast a quick speed-up in the longtime trend to blends. One distiller predicted that 90 per cent of whisky sold this year will be blends, which include plenty of straight grain alcohol or, "neutral spirits," as the distillers put it.

Allied Liquor Industries, however, was incensed about some of the news stories that have come out of the current grain and sugar shortages. They point out that absolutely no sugar is used in whisky making and only a very small per cent of wheat, about five one-hundredths of 1 per cent of the total wheat crop. Wheat, they say, amounts to only 17 hundredths of 1 per cent of the grain they use.

MOST-PLAYED JUKE BOX RECORDS

(Continued from page 29)

15	13	13. PERSONALITY (F)—Johnny Mercer.....Capitol 230 (Pearl Bailey, Columbia 36658; Helen Carroll-The Satchlers, Victor 26-1625; Bing Crosby, Decca 16790; Bill McCune Ork, Davis 2163; Dinah Shore, Victor 26-1781)
6	11	14. SEEMS LIKE OLD TIMES—Vaughn Monroe (Vaughn Monroe-The Norton Sisters).....Victor 20-1791 (The Five Red Caps, Davis 2161; Theina Carpenter, Majestic 1039; Kate Smith, Columbia 36950; Guy Lombardo, Decca 16737; Mack Triplets, De Luxe 1010; Gail Meredith, Manor 1018; Ruby Newman Ork, Sterling 7034; Bobby Sherwood Ork, Capitol 237; Georgia Auld, Musicraft 15969)
1	—	15. GIVE ME THE MOON OVER BROOKLYN—Guy Lombardo (The Lombardo Trio).....Decca 16809
1	—	16. THE GYPSY—Ink Spots.....Decca 18817 (Phil Brito, Musicraft 16062; Jan Garber Ork, Black & White BW 774; Hildegard-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1844; Hal McIntyre, Cosmo 475; Gail Meredith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore, Columbia 36964; Freddie Stewart, Bel-Tone BT 7003)
3	—	16. PERSONALITY (F)—Bing Crosby (Eddie Condon Ork).....Decca 16790 (See No. 13)

Coming Up

THE GYPSY—Dinah Shore (Sonny Burke Ork).....Columbia 36964
LAUGHING ON THE OUTSIDE (Crying on the Inside—Teddy Walters (Lou Brigg Ork).....ARA 135

Philco Says Plant To Close Because Of Parts Shortage

PHILADELPHIA, April 27.—Philco Corporation announced that it was closing its radio assembly plant here for two weeks, April 22-May 6, because of the acute shortage of radio parts. Shutdown of the plant will affect nearly 3,500 employees, according to John Ballantyne, Philco president.

But Ballantyne said material supplies have improved substantially in the company's refrigerator division in the past 10 days.

OPA just granted refrigerator makers an 8 per cent increase in prices.

Is Coin Equipment Next on Airlines?

NEW YORK, April 27.—Entertainment aboard the nation's airliners, with coin-operated equipment as one possibility, came a step nearer with the first world premiere of a motion picture on a regularly scheduled flight.

Premiere was staged on a Pan-American Clipper recently, en route from New York's LaGuardia Field to Shannon, Eire. Film was a 16mm. print, titled *So Goes My Love*, starring Myrna Loy and Don Ameche. Airline officials said that all other Pan-American planes in the Atlantic service would shortly be equipped for showing movies to passengers.

Fred Gates, Arcade Op, Opening Music Shop in Minneapolis

MINNEAPOLIS, April 27.—At a reported cost of over \$15,000, Fred Gates, veteran Mill City coinman, is opening the Gates Music & Appliance Shop at 817 Hennepin Avenue, just two doors from his Playland Arcade at 821 Hennepin Avenue.

Fred has installed a top-rate record department in his new establishment, including two all-glass record playing booths. Vera Foster, veteran of more than 15 years in the record business, will be in charge of the record department, which will have a personnel of five.

Vera operated the record department for Acme Novelty Company,

Coney Adds Wolf's Arcade

CONEY ISLAND, N. Y., April 27.—Newest addition to the many arcades along the Boardwalk is Herman Wolf's establishment. Extensive remodeling has just been completed. Three Pre-Flight Trainers are among the many coin-operated pieces in the location.

here, for many years until 1945. Gates has been in the coin machine business for more than seven years. His Playland Arcade is reputed to be the outstanding one in Minneapolis. Official opening of the new Gates Music & Appliance Shop is set for May 1.

Gates will be in charge of the appliance department, in which he expects to carry a complete line of radios and electrical home equipment, he said.

RECORD REVIEWS

(Continued from page 33)

men plenty to work with. "Hollywood Hop" spotlights interesting brass-lead pairings, segregated by trombone and piano breaks. On reverse, Calucio's piano intro the riff which is picked up by the sax and moves along to the others for variations. Latter side doesn't stack up to the others in musical merit.

Donahue name will collect coinage at hot juke, but material is geared for diskophile.

PAGE CAVANAUGH TRIO

(Encore 504 & 506)

Too Soon—FT; V.
Don't Blame Me—FT.
Crazy Rhythm—FT.
When the Gooses Come Home to Massachusetts—FT.

Page Cavanaugh Trio, taking in Cavanaugh on piano, Al Viola on guitar and Lloyd Pratt on bass, is another Coast unit on a King Cole kick. However, this threesome has a measure of individuality that is easy to take. With piano and guitar furnishing the instrumental meat and Cavanaugh's easy channing, "Too Soon" takes on a quality finish. Viola displays an exciting sampling of nimble guitar in the contagious "Crazy Jump" with sparkling Steinway and smooth bass work rounding out a top-drawer treat. Standards are held equally high on the second disk, all three joining in to give "Gooses" a clever plucking, backed by mood building blending on "Don't Blame Me." Trio is definitely in the quality bracket.

With unit featured regularly on an ABC Pacific net airer, disks should have plenty of pull on the Coast, and are slated for smooth spinning elsewhere once unit gains national spotlight.

LESTER YOUNG

(Aladdin 127 & 128)

It's Only a Paper Moon—FT.
Lover Come Back to Me—FT.
After You've Gone—FT.
Jamming With Lester—FT.

Lester Young, rounding out a small jazz band, displays his tenor sax capabilities to good advantage on these surfaces. With Willie Smith on alto sax and Howard McGhee on trumpet lending valuable assist, Young pours on the jam with a hefty hand and makes it jell. "Paper Moon" and "Lover" come in for their share of down-to-earth improvisation. Young turns in some torrid teotling in "After You've Gone," riding a high-paced groove from the start. His tenor and Smith's alto sax working against each other results in interesting effects in "Jumping."

TED FIORITO (Four Star 1076)

Kilroy Was Here—FT; V.
East of the Sun—FT; V.

To mark his entry on this label, Ted Fiorito kicks-off with a sure-fire winner in "Kilroy." His original clefting, ditty (dedicated to the G.I. privy poet laureate) is strictly in the cute novelty class. To cinch song's success, Fiorito comes thru with a highly clever arrangement and adds the voices of two Walt Disney characters to handle the words. Vocal dialog between Adriana Caselotti (Disney's "Snow White") and Pinto Colvig ("Goofy") is designed to bring plenty of chuckles. Flipover finds

restful listening matter with Gloria Wood in the lyric department.

"Kilroy" should prove a music box killer-diller.

RAY HERBECK

(Four Star 1082)

They Say It's Wonderful—FT; V.
I Remember—FT; V.

Out of the platter parade for some time, Ray Herbeck returns with a pleasing pairing of two love ballads. Arrangements built around plenty of strings and reeds and call for moderate, terperable tempos. Roy Cordell provides the sentimental word-selling in mike-clinging manner for both surfaces. Preferred play goes to Irving Berlin's "They Say."

With "They Say" heading upwards on the tune ladder, this version should woo coinage wherever they like it sweet and slow.

BONNIE BAKER & THE CAPTIVATE-AIRS

(Memo 7002 & 7003)

It May Be Wrong—FT; V.
Just That Way—FT; V.
I Would If I Could—FT; V.
Lonesome Baby—FT; V.

These disks hold little to tempt the ear. Bonnie Baker fails to inject any warmth into her pipes, nor does she seem to make any attempt at interpretation. Out-and-dried one-two backing from Captivate-Airs makes sides smack of the flapper era. The "Oh Johnny" girl lends pallid voice to "It May Be Wrong" and "Just That Way," with Ralph Wolf wielding the words on the flipovers. Latter, backed by Captivate-Airs, offers little more than is done every day by average cocktail combos.

Unless there are still some Bonnie Baker fans around, phono ops won't miss anything here.

JOE VENUTI (Pan-American 46)

Toselli Serenade—FT.
Come to Sorrento—FT.

Hot fiddler Joe Venuti, fronting a sweet ork, swings a fetching bow on this couplet. Both Neopolitan folk tunes are played straight, with jazz treatment coming in at the midway mark. Style pairing is designed to appeal to juves and old-timers alike. Venuti proves his versatility by capably handling both versions. Disk is worth a try in Italian district spots.

JOHN LAURENZ WITH JOE VENUTI'S RANGERS

(Pan-American)

My Sweetheart of the Rio Grande—FT; V.
Take Me Back to My Boots and Saddle—FT; V.

R.K.O. Western pix player John Laurenz bows in on this label to prove he can put plenty of romantic appeal into his warblings. Lad's voice has somewhat of a Bing quality and makes for relaxing listening. "Sweetheart," a new Western love lullaby, gets pleasing projection with flipover equally well handled. Joe Venuti's ork utilizes Strads and reeds to get mood for both surfaces.

Tho slanted at "Western" location juke, both sides could cash in equally well where dream ballads are in demand.

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Census Data Indicates Big Trade Ahead

Increase in Teen Group

WASHINGTON, April 27.—Mulling over data gathered from ration applications, labor force studies and other statistics of the war years, the U. S. Census Bureau has come up with some figures that may give a hint of how wartime population changes will affect the coin machine business.

Most interesting to music operators is the report that the U. S. now has the largest number of youngsters under five in its history. These under-fivers who will be the teenagers of tomorrow, now number 13,147,000 compared with 10,542,000 in 1940, the census bureau experts calculated.

With the birth rate currently running just below its wartime peak, that should mean the teen-agers of 1955 will far outnumber the present crop of 22,301,000, and may even surpass the 24,079,000 in the 10 to 20 year group in 1940. If the youngsters' enthusiasm for music continues to mount at the present pace, juke box operators have a tremendous backlog of customers coming up. The same youngsters, after passing their 13 to 15 birthdays, also are among the best customers of arcades and amusement games.

Great Promise

Another fact that holds great promise for the coin machine industry is the continuing trek of farm people to the cities. Census takers report that women are leading the migration from the rural areas because they find urban work easier and opportunities greater. Viewing the war years and the first months of peace, the experts are convinced that the trend from farm to city will continue.

As a secondary sales outlet, getting most of its business where personal selling does not pay, the vending machine is largely a city device. And the swelling cities and towns undoubtedly will supply thousands of new locations for venders and service machines of all types from soft drink dispensers to frozen food and fruit juice machines.

Still another pointer to new locations is the way cities have grown—not upward as in the early 1920's, but outward to the suburbs. Even in the 1920-'30 decade, the suburbs of 133 large cities grew 16 per cent while the main part of the city gained only 5 per cent in population. But the war years speeded up the process.

In Mobile, Ala., for instance, the city itself grew 35.6 per cent between 1940 and 1944 while its suburbs expanded 173.6 per cent. Portland, Ore., increased 18.9 per cent while its outlying area rose 66.7 per cent. More typical is Muskegon, Mich., where the city grew 5.3 per cent while the suburban area expanded 26.8 per cent. Charleston, S. C., gained 14.1 per cent while its outlying areas grew 178.9 per cent.

Suburban Growth

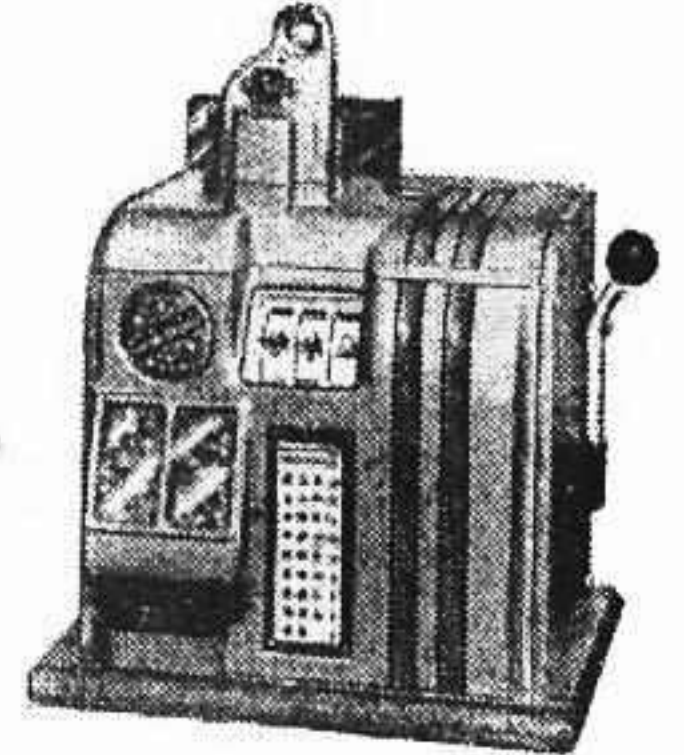
Growth of the suburbs bring with them many new business places, from bowling alleys and restaurants to beauty parlors and even factories. Every one is a prospective coin machine location once machines and venter goods are available again.

Coin business, like every other, also will benefit from the steady increase in population, which is expected to reach 161,000,000 by 1986. Population was estimated at 139,621,431 on July 1, 1945, compared with 131,669,275 in 1940. Median age of

U. S. residents was placed at 29.7 years compared with 29 years in 1940.

Western coinmen, however, got the best news—which they have known all along. The Pacific Coast area is growing faster than any other region. Between 1940 and 1945 it gained 2,048,000 persons. Chief loser was the South, which had a net loss of 1,203,000.

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10c	\$225.00; 25c	5c	\$79.50; 10c	89.50	
Mills Copper Chrome, 25c	225.00	25c	\$125.00; 50c	350.00	
Mills Cherry Bells, comp. refin., club handles, drill proof, 5c	139.50	Pace Rocket or Deluxe, SP, 5c	94.50		
10c	\$185.00; 25c	10c	119.50		
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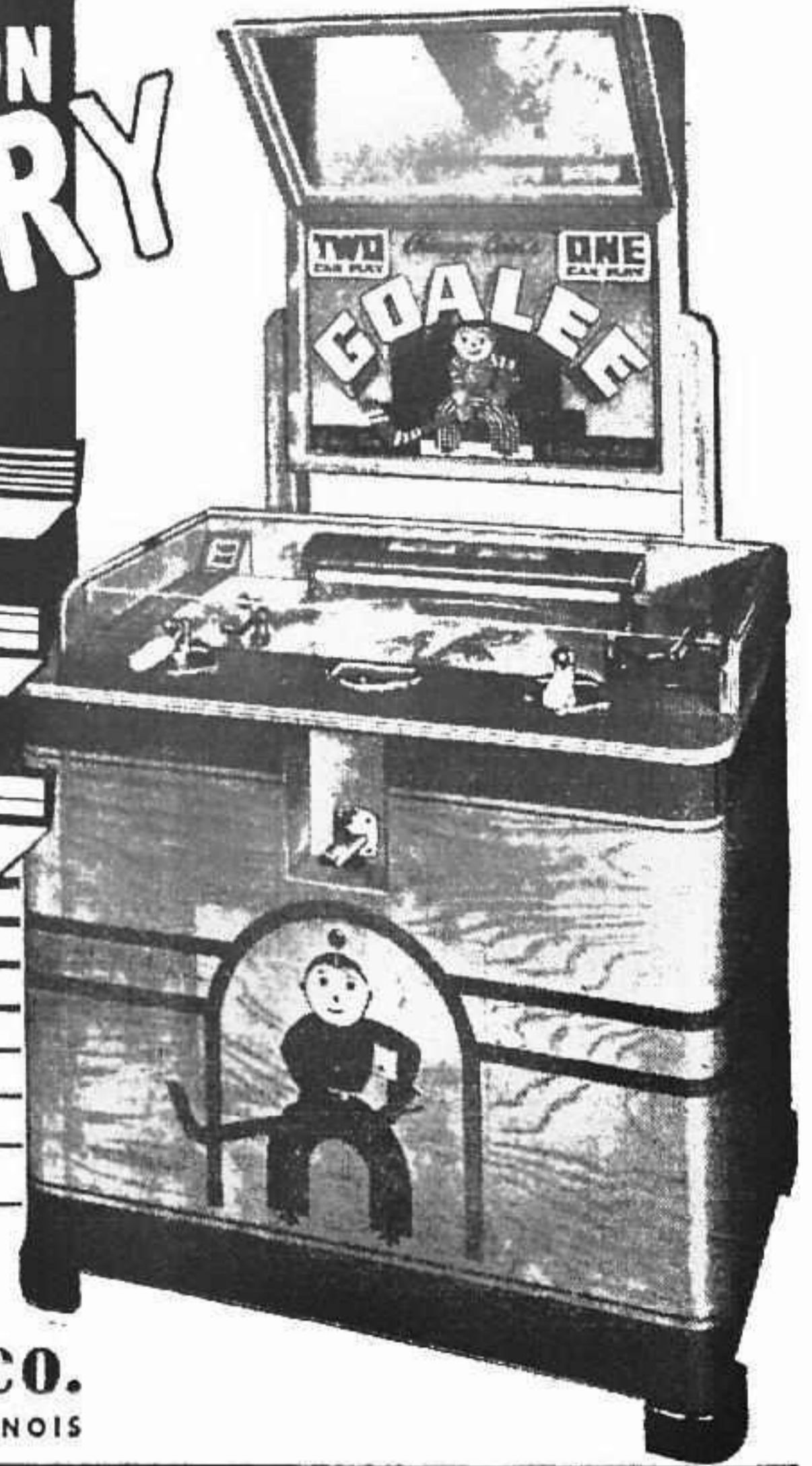
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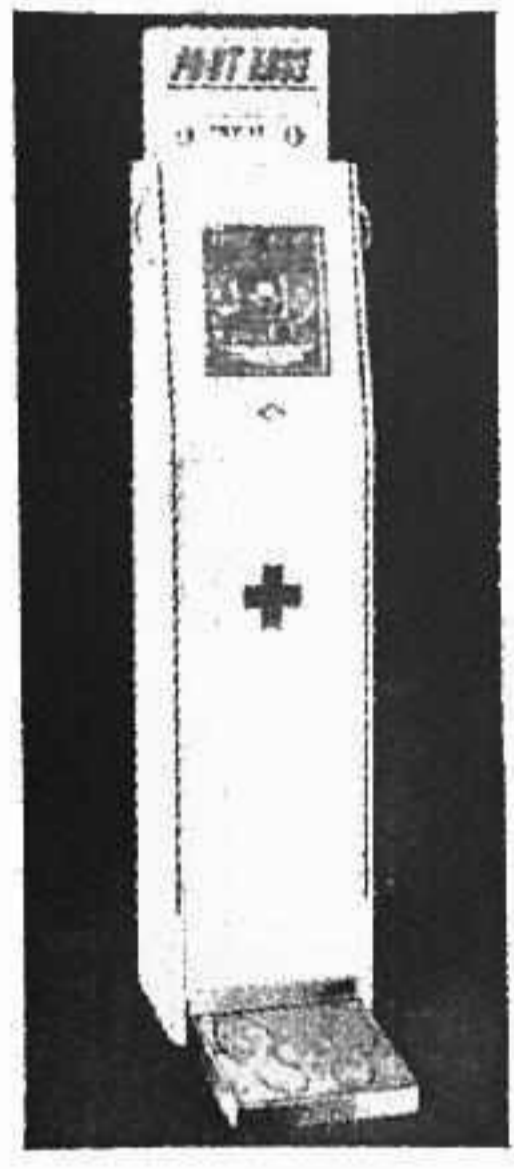
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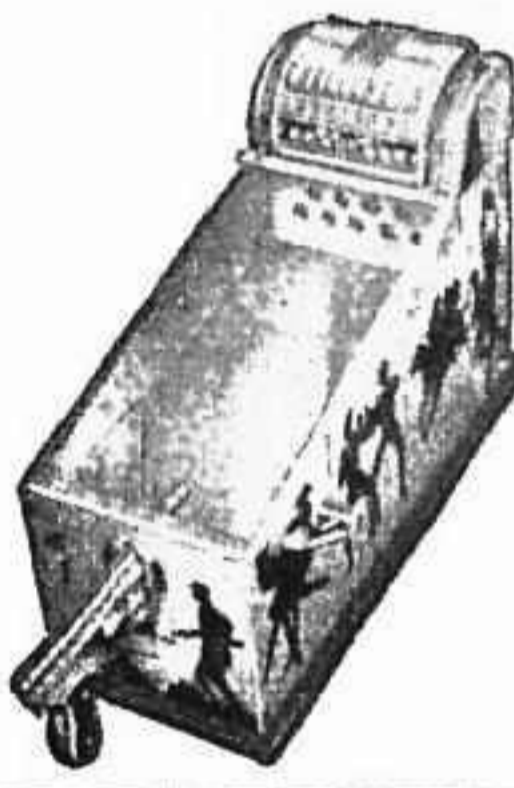
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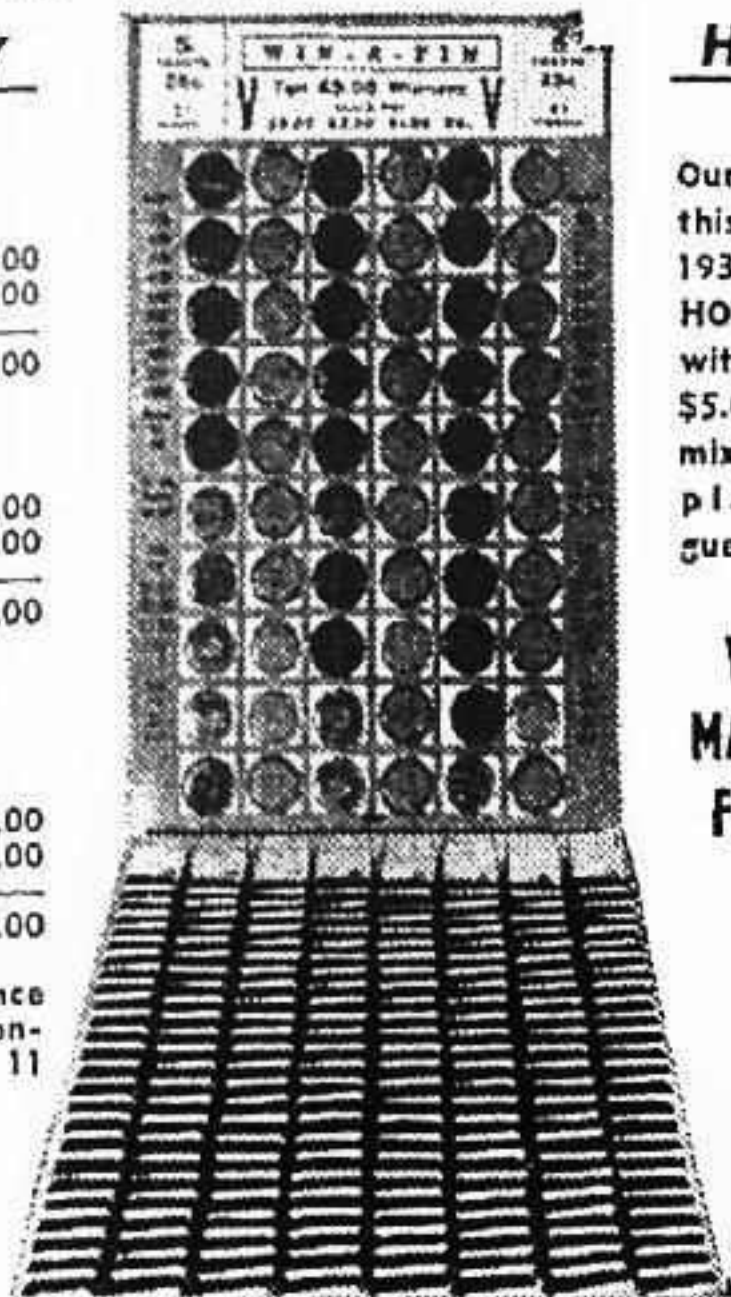
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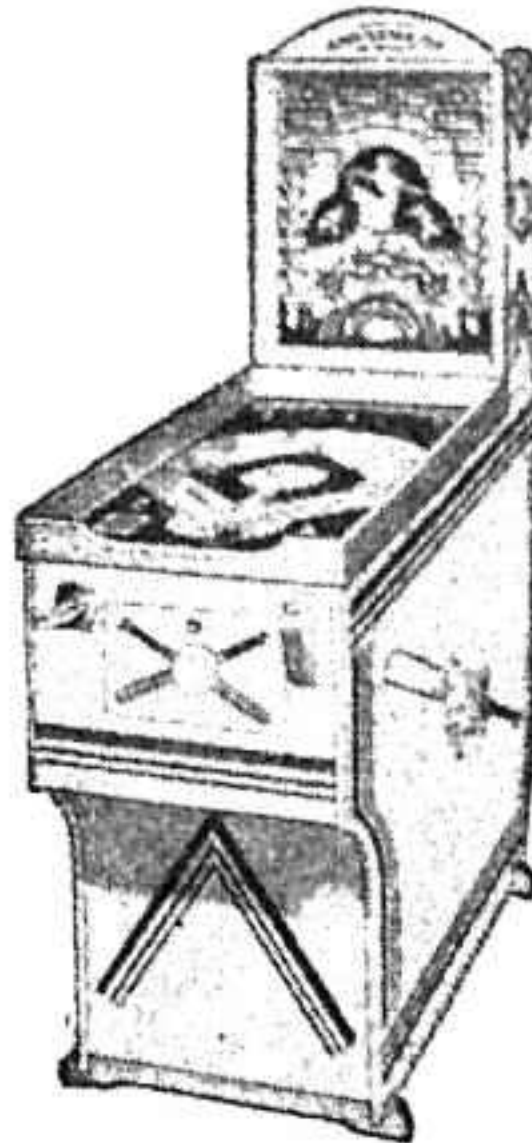


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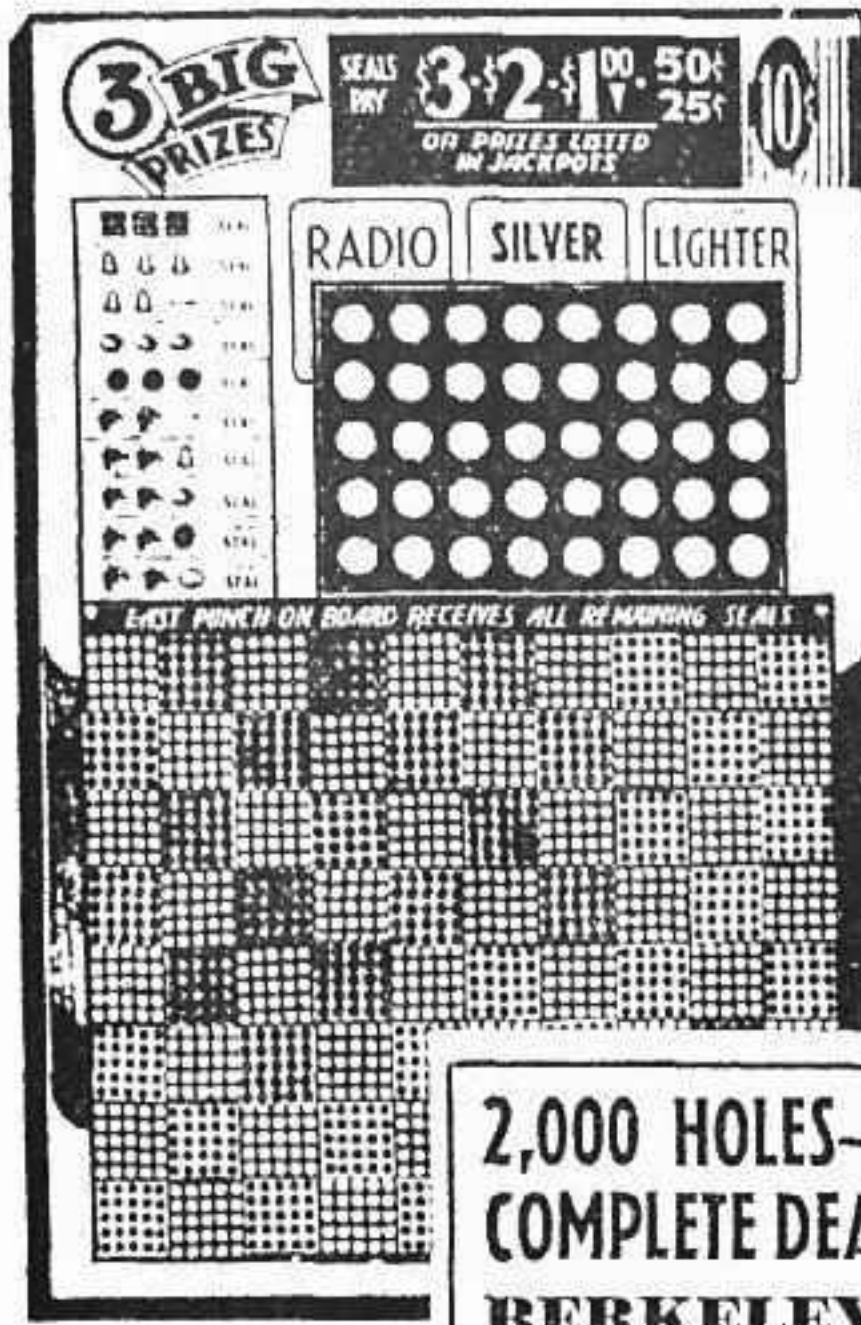
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10¢	259.00	10¢	259.00	10¢	284.00
25¢	269.00	25¢	269.00	25¢	294.00

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Gold Chrome, 10¢	275.00	Mills Club Console, 25¢	425.00	Pace Mystery, 5¢	79.50
Gold Chrome, 25¢	300.00	Jenn. Chief Club Console, 5¢	195.00	Pace Mystery, 10¢	99.50
Orig. Chrome, 5¢	225.00	Jenn. Chief Club Console, 10¢	235.00	Pace Royal Comet, Twin 5 & 25	345.00
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Brown Front, 5¢	175.00	Silvermoon Chief, 10¢	175.00	Mills O.T. Blue, 5¢	85.00
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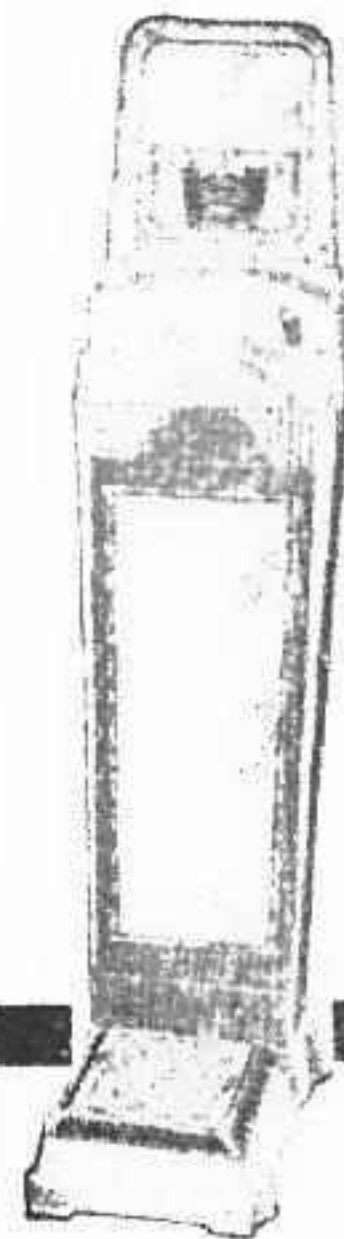
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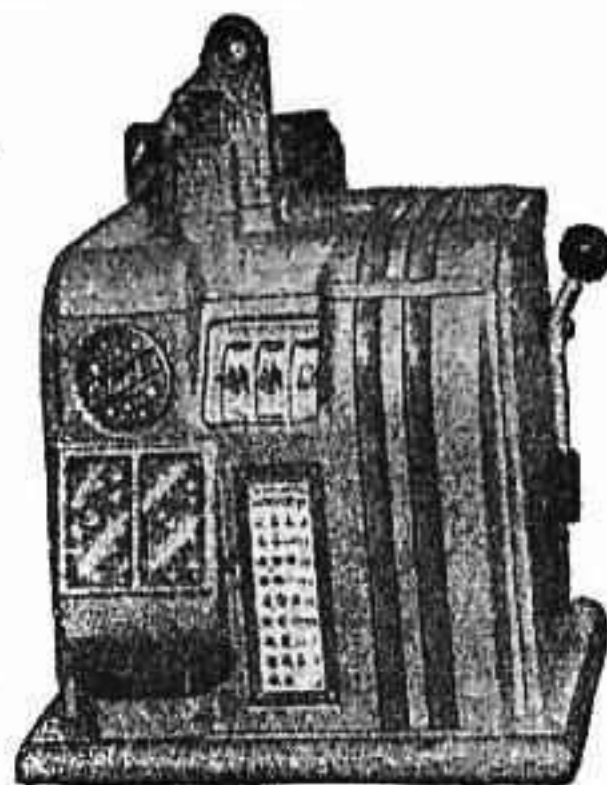
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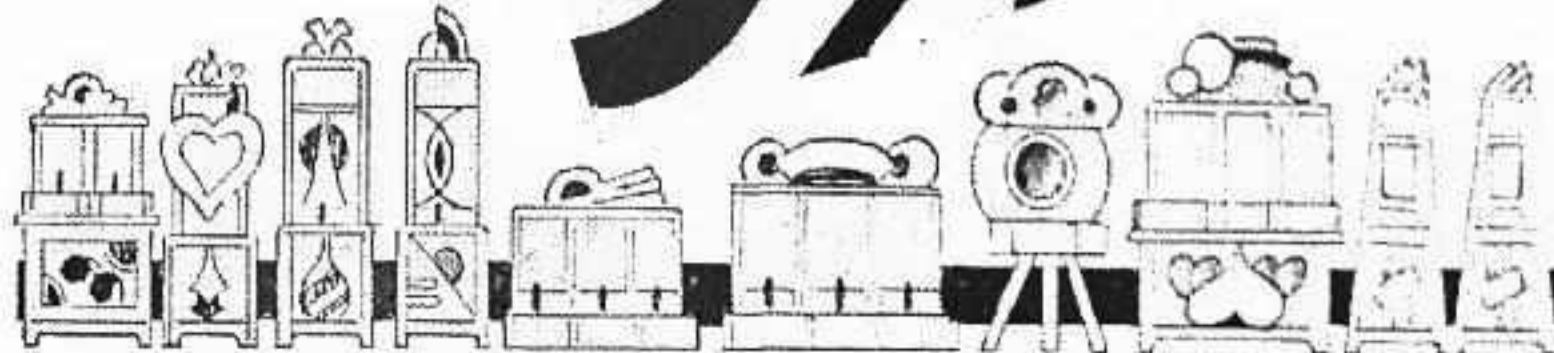
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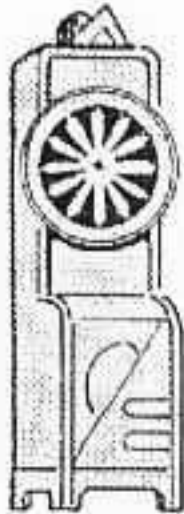
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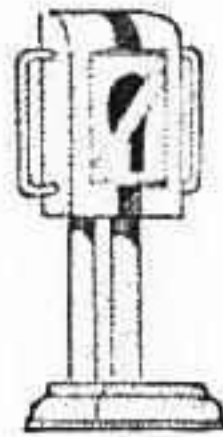
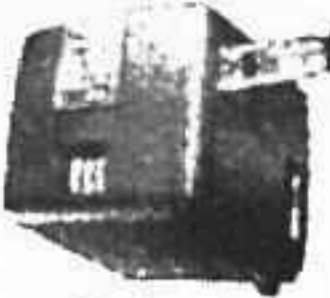


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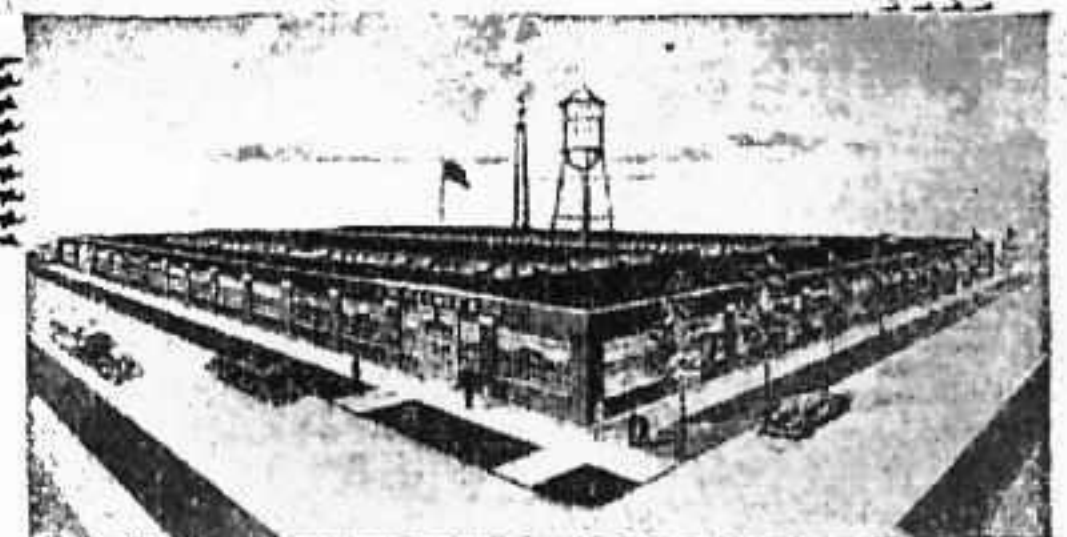
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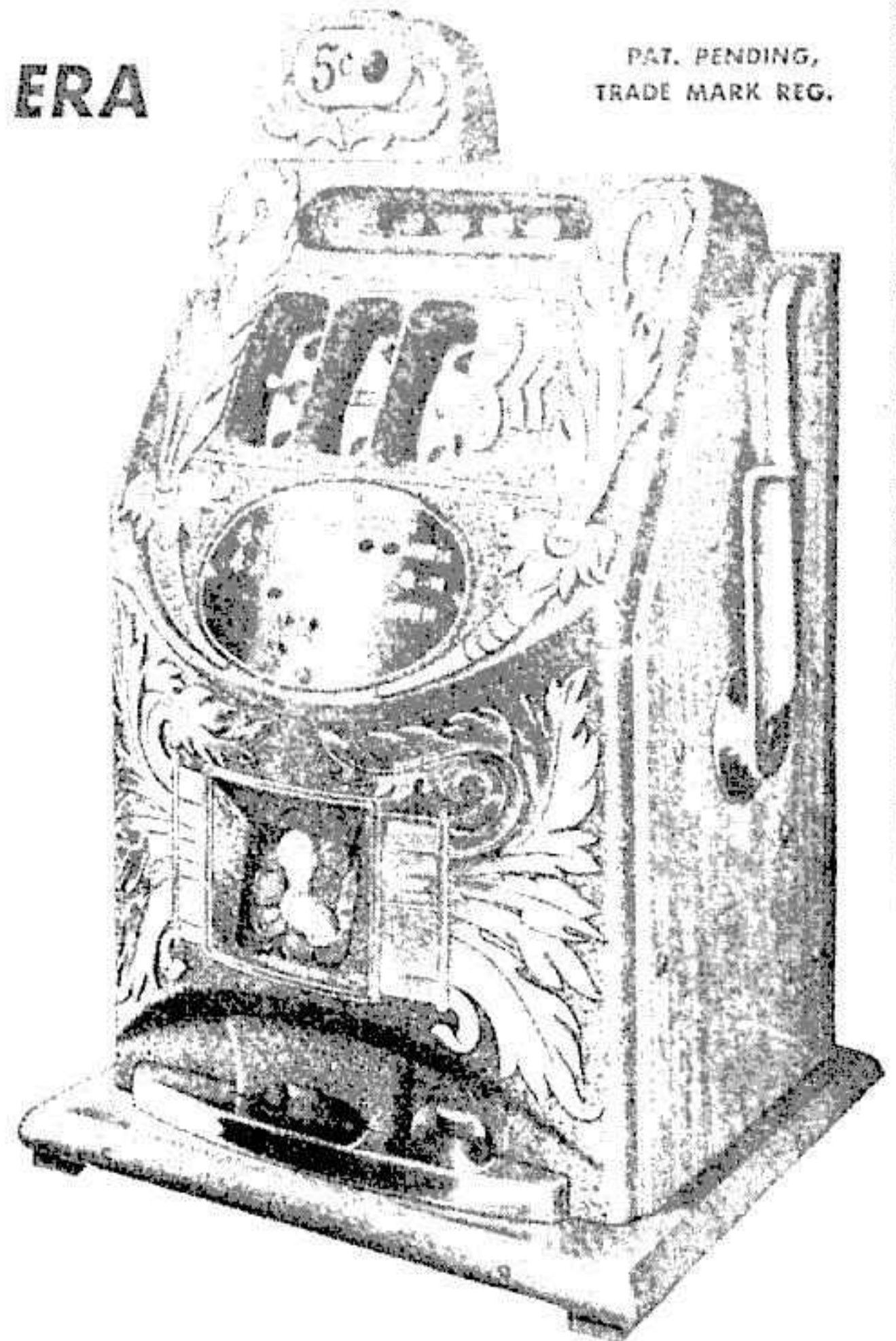
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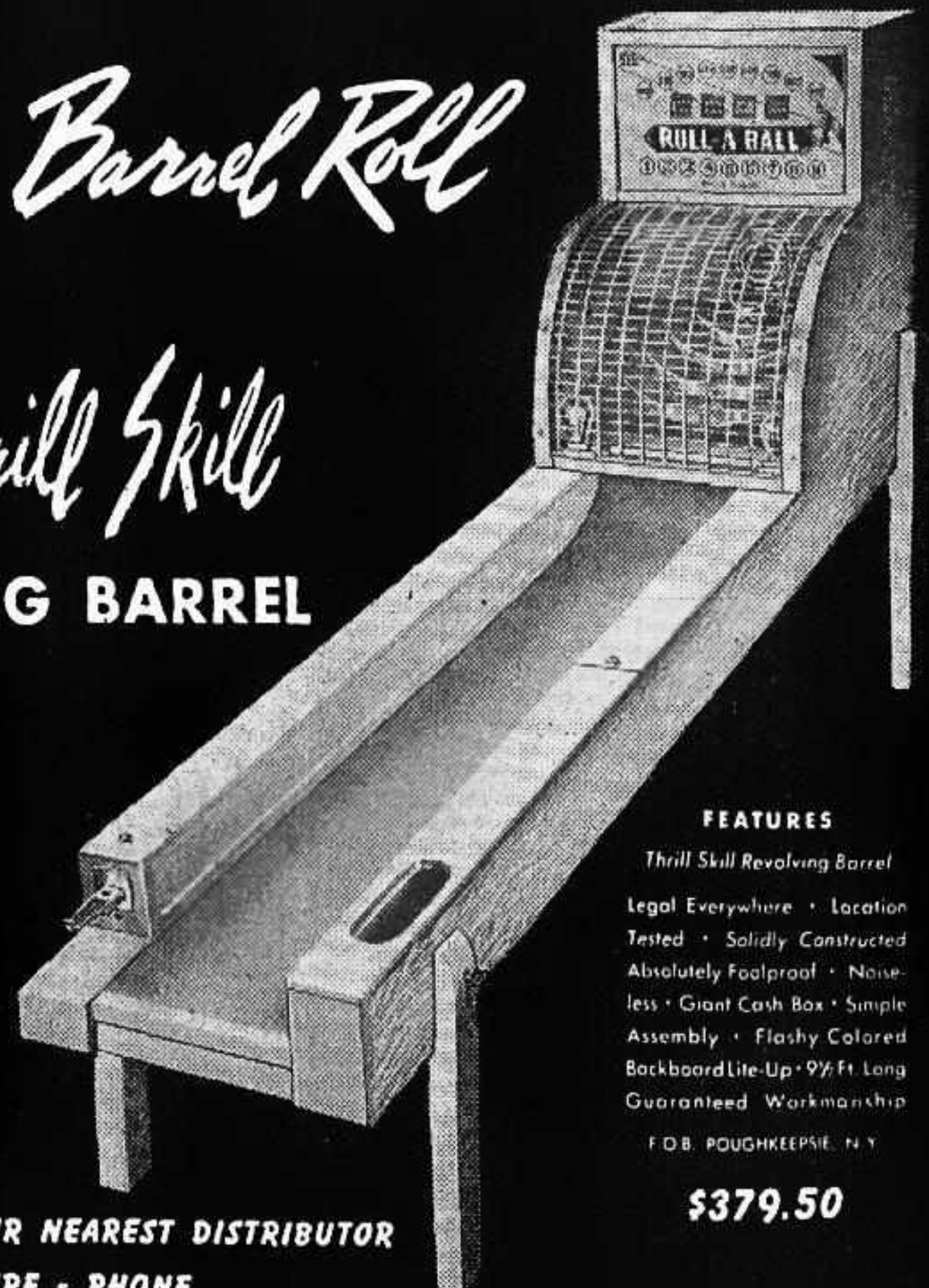


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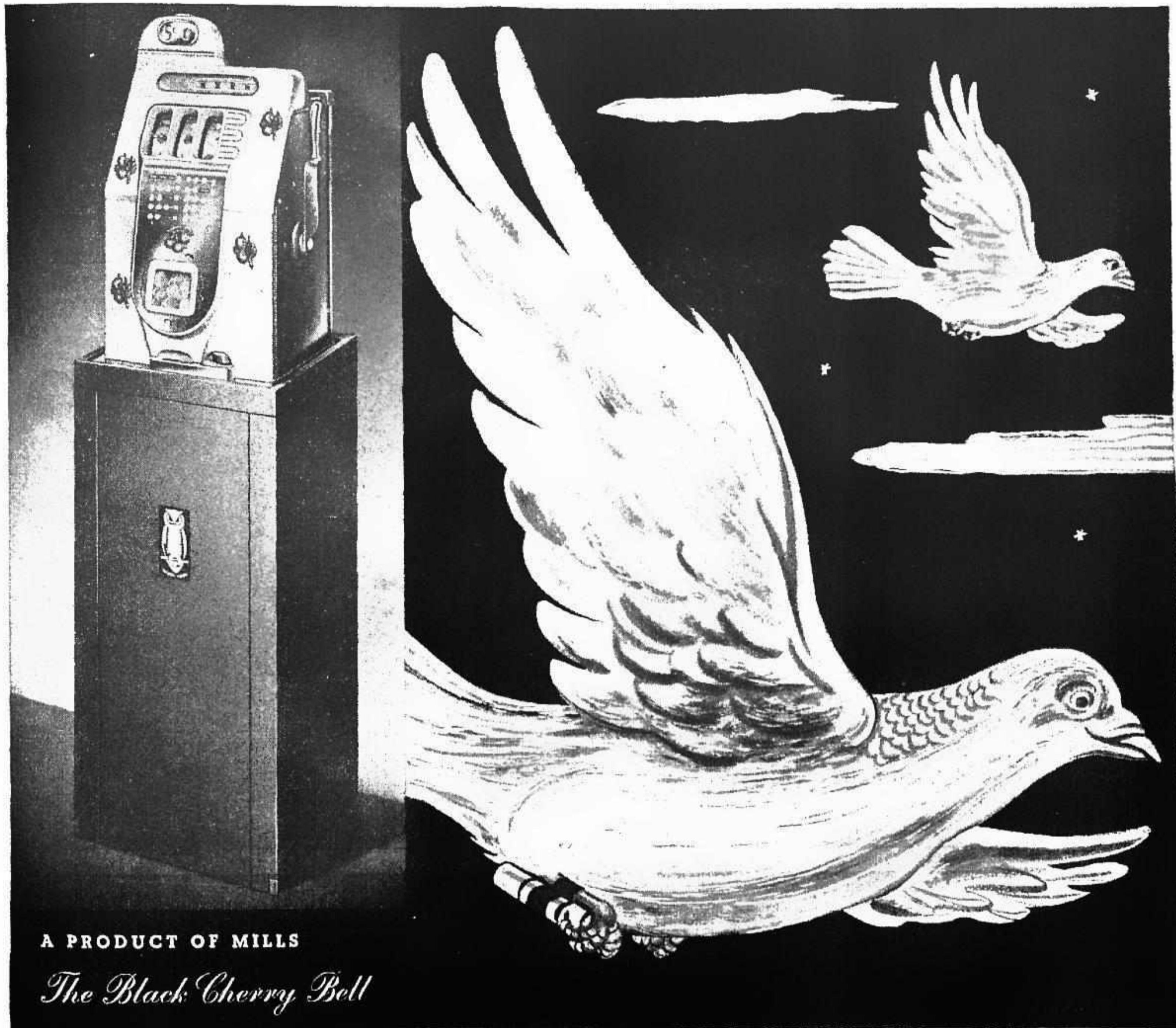
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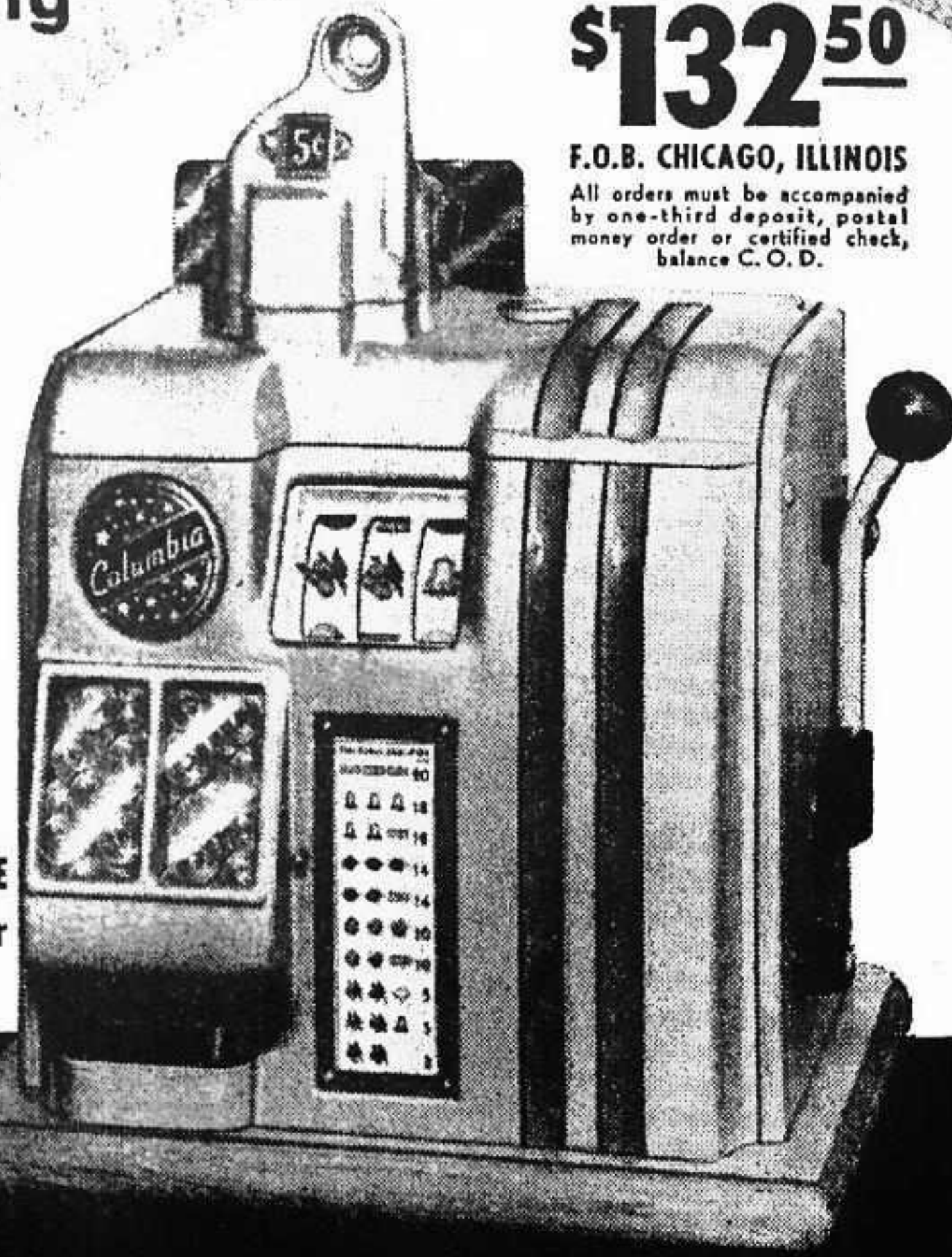
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Acme Amusement Co.
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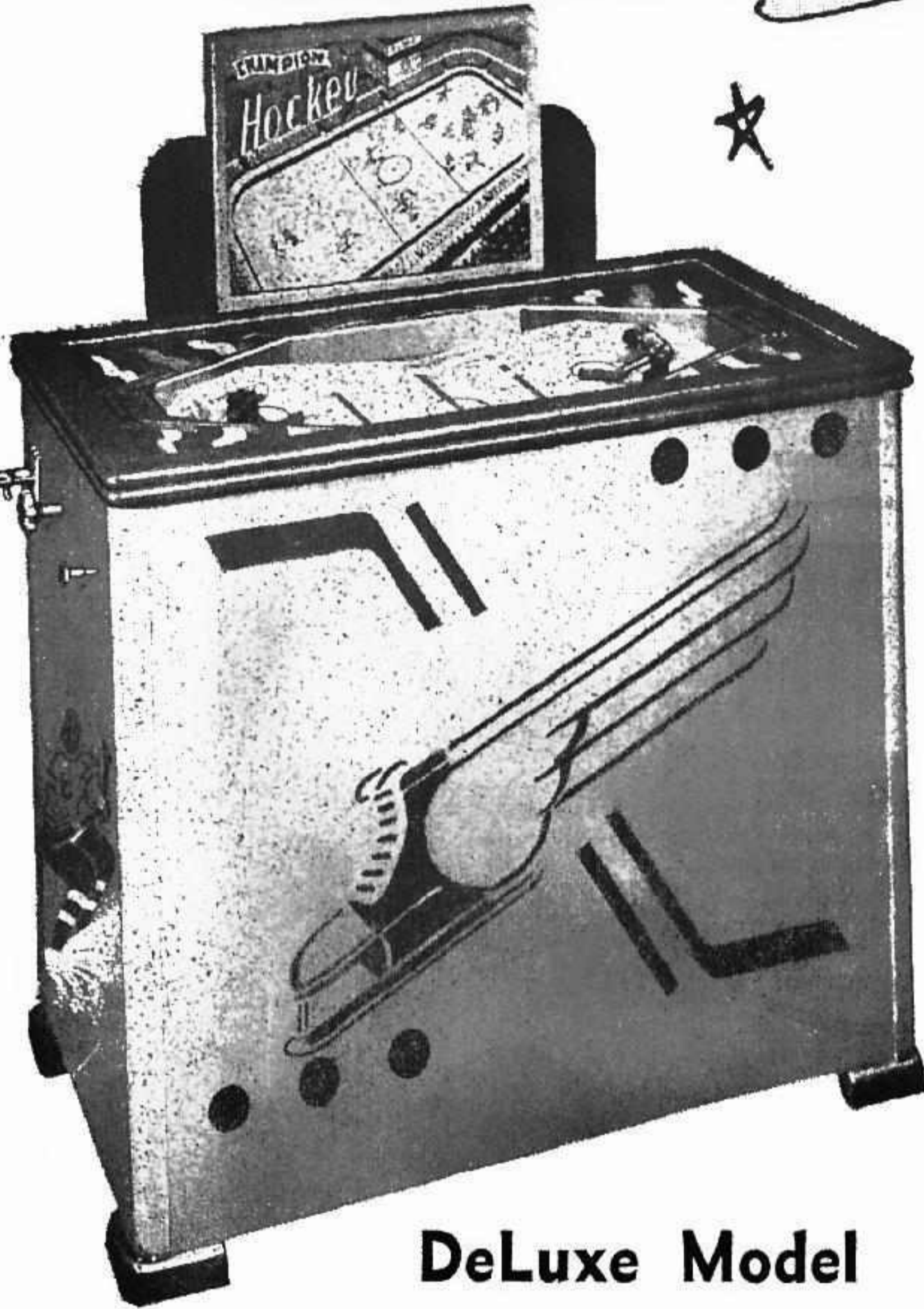
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FAST ACTION! COMPETITIVE PLAY!

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One puck at a time!

FLOOD-LIGHTED PLAYING FIELD!

4-point illumination direct on playing field permits play even in dimly lighted locations!

NO SERVICE CALLS!

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2 PLAY 5¢



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• **\$139.50** •

Complete with Carrying Case and Money Tubes

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2025 HOLLYWOOD BLVD.
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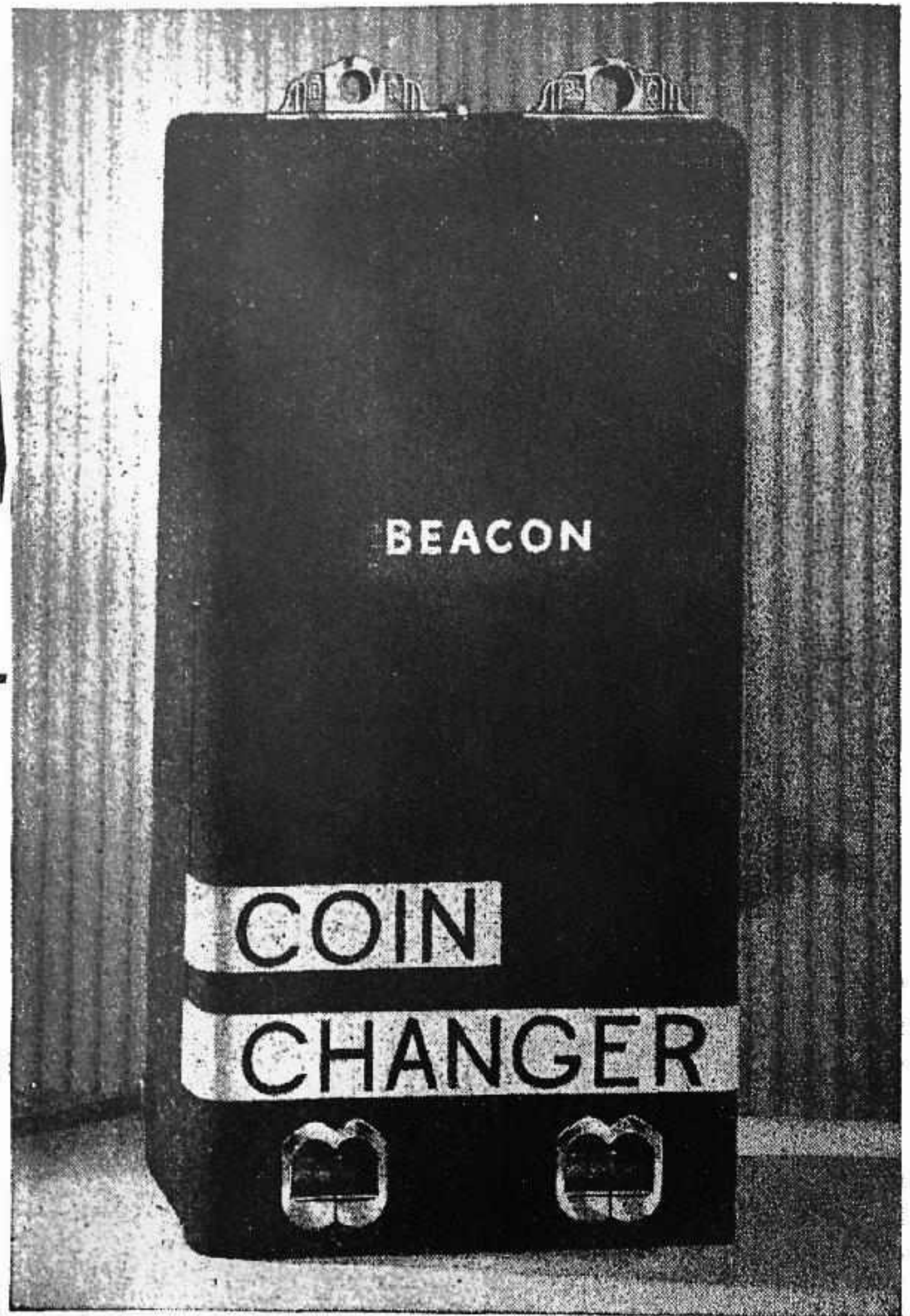
STATE OF FLORIDA

IT WAS SAID YESTERDAY
 By those who came to our show rooms to see the BEACON COIN CHANGER ON DISPLAY.

IT IS BEING SAID TODAY
 By those who are coming in daily to see the Beacon Coin Changer demonstrated.

IT WILL BE SAID TOMORROW
 By those who have already seen the Beacon Coin Changer in action—that it is the last word in coin changers.

Patents Pending



THE BEACON COIN CHANGER

changes dimes or quarters into nickels with the speed of lightning! Makes change in less than a second! THE BEACON COIN CHANGER holds \$40.00 in nickels.

SIZE—12"x24"x8". WEIGHT 50 LBS.

THE BEACON COIN CHANGER IS ELECTRICALLY OPERATED!



AL SEBRING

CONVINCE YOURSELF

I cordially invite you the next time you are in Chicago to visit our showrooms and see for yourself the tremendous appeal and the possibilities THE BEACON COIN CHANGER has to offer.

THE BEACON COIN CHANGER CAN BE USED MOST EVERYWHERE

Here's an idea of where the BEACON COIN CHANGER will serve the public who wants nickels in a hurry—

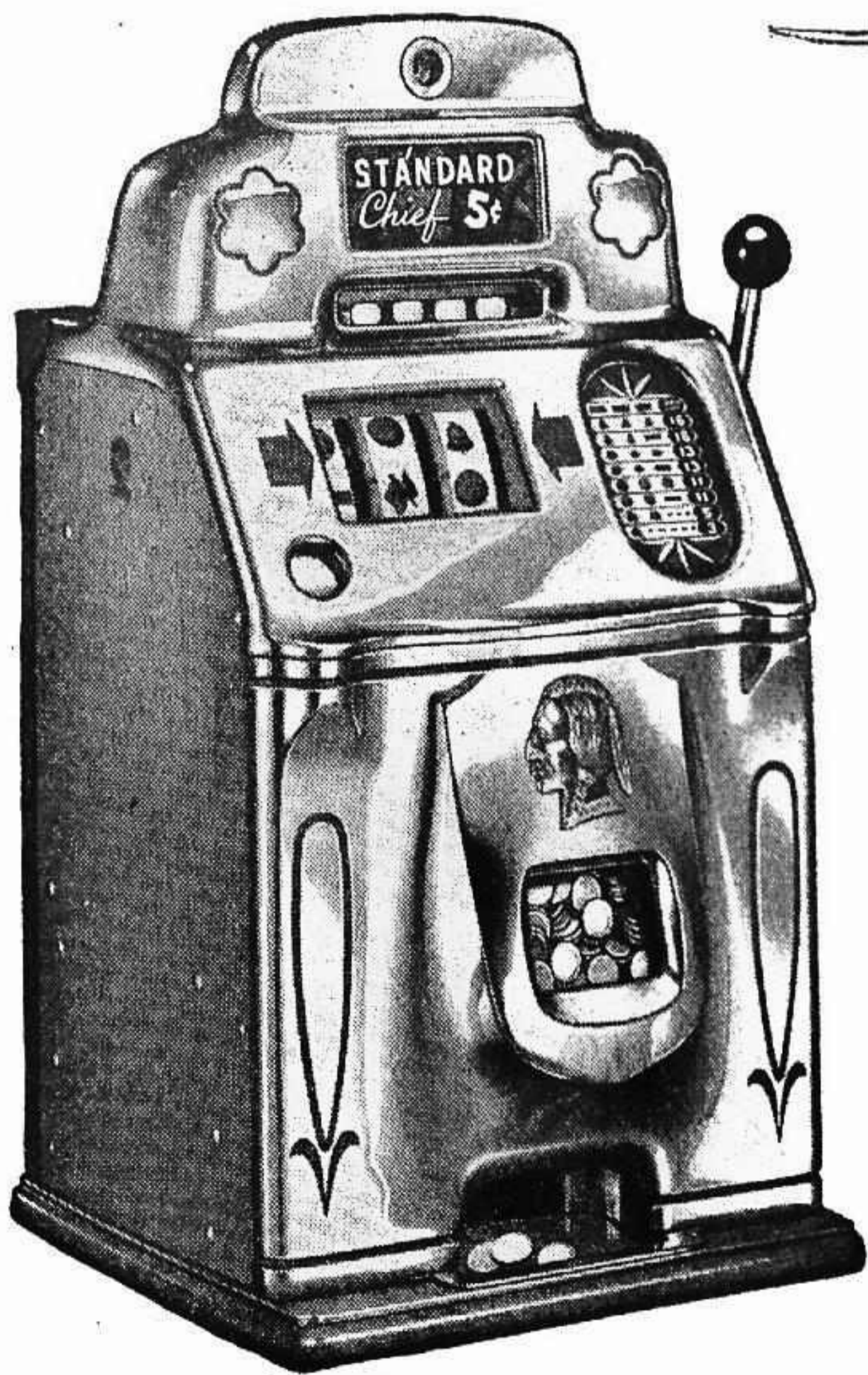
- | | |
|---------------------|-------------------|
| TELEPHONE LOCATIONS | OFFICE BUILDINGS |
| RAILROAD STATIONS | PUBLIC PARKS |
| AIRPORTS | RADIO STATIONS |
| BUS STATIONS | SOFT DRINK STANDS |
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See Your Local Distributor Today for Details or Write Us Direct. A FEW FRANCHISED TERRITORIES ARE AVAILABLE TO RESPONSIBLE DISTRIBUTORS.

BELL PRODUCTS CO.

2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.

ME HEAR PROUD OF NEW BABY!



Our chief has added another feather in his cap, since this newest Jennings' heir was born! So beautiful in its sparkling trim. Won't you stop at your distributor or dealer and see this pride and joy?

Write for more details to

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A Challenger '47 Serviceman at Work...



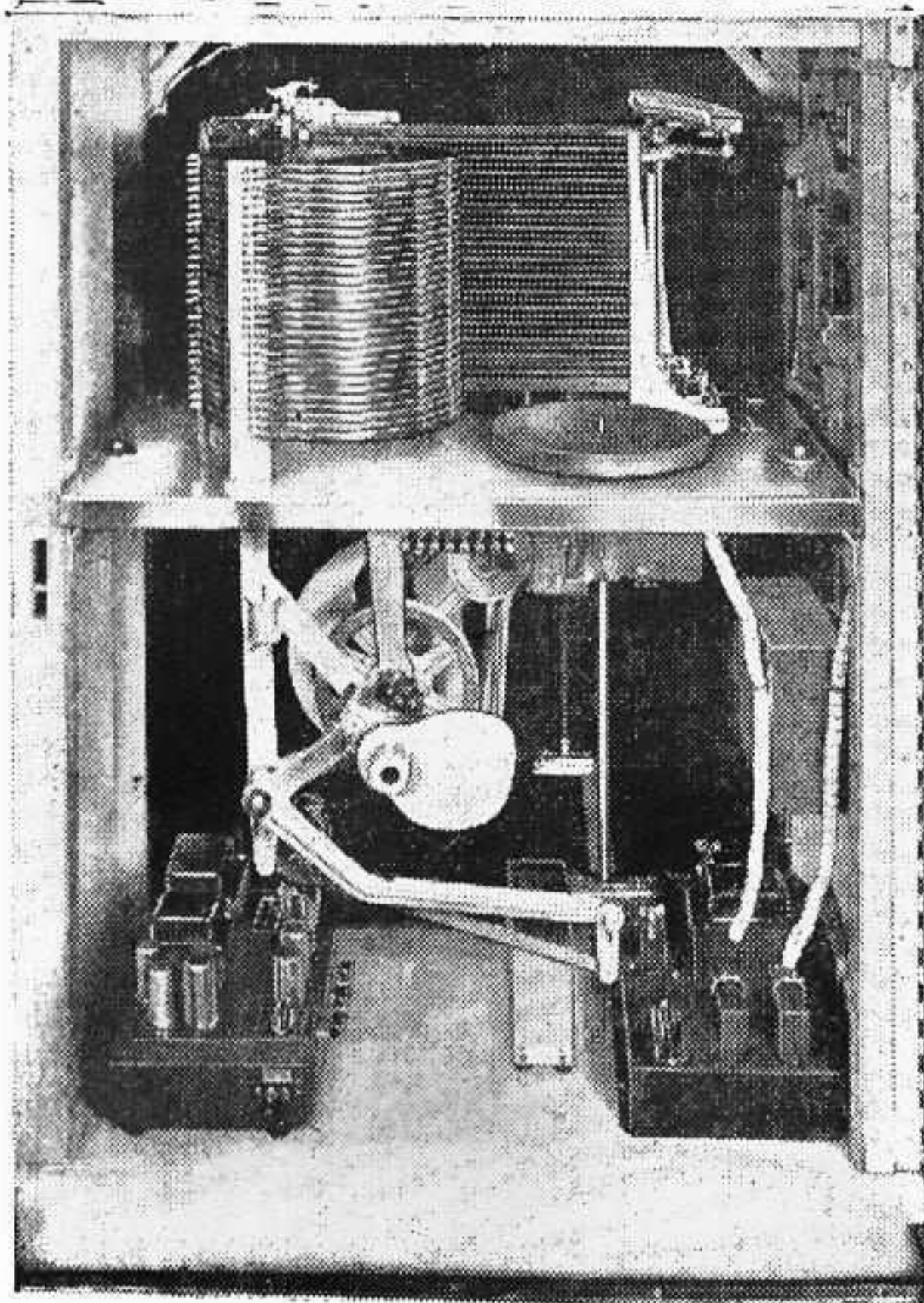
Challenger '47

PHONOGRAPH

Plenty of fishing time
when operating the
Challenger '47

The **ONLY**
30 Record Phonograph
One Side Electric Selection

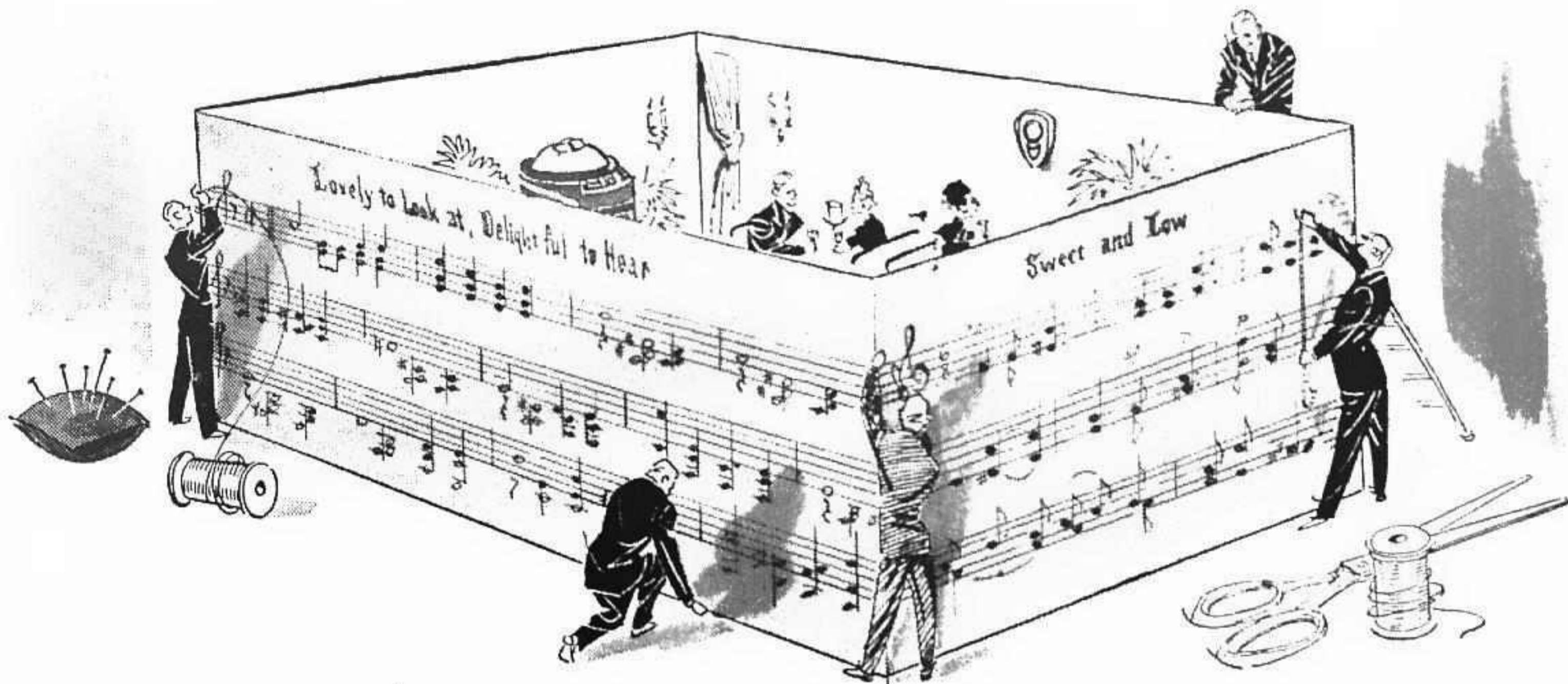
Challenge Automatic Music & Drink Dispenser
on Permanent Display at Chicago Showrooms



U.S. Challenge Co.

AUTOMATIC EQUIPMENT DIVISION

FACTORIES: BATAVIA, ILL. WICHITA, KAN. CENTERVILLE, IOWA
GENERAL OFFICE AND SHOWROOMS, FIELD BUILDING, CHICAGO, ILLINOIS



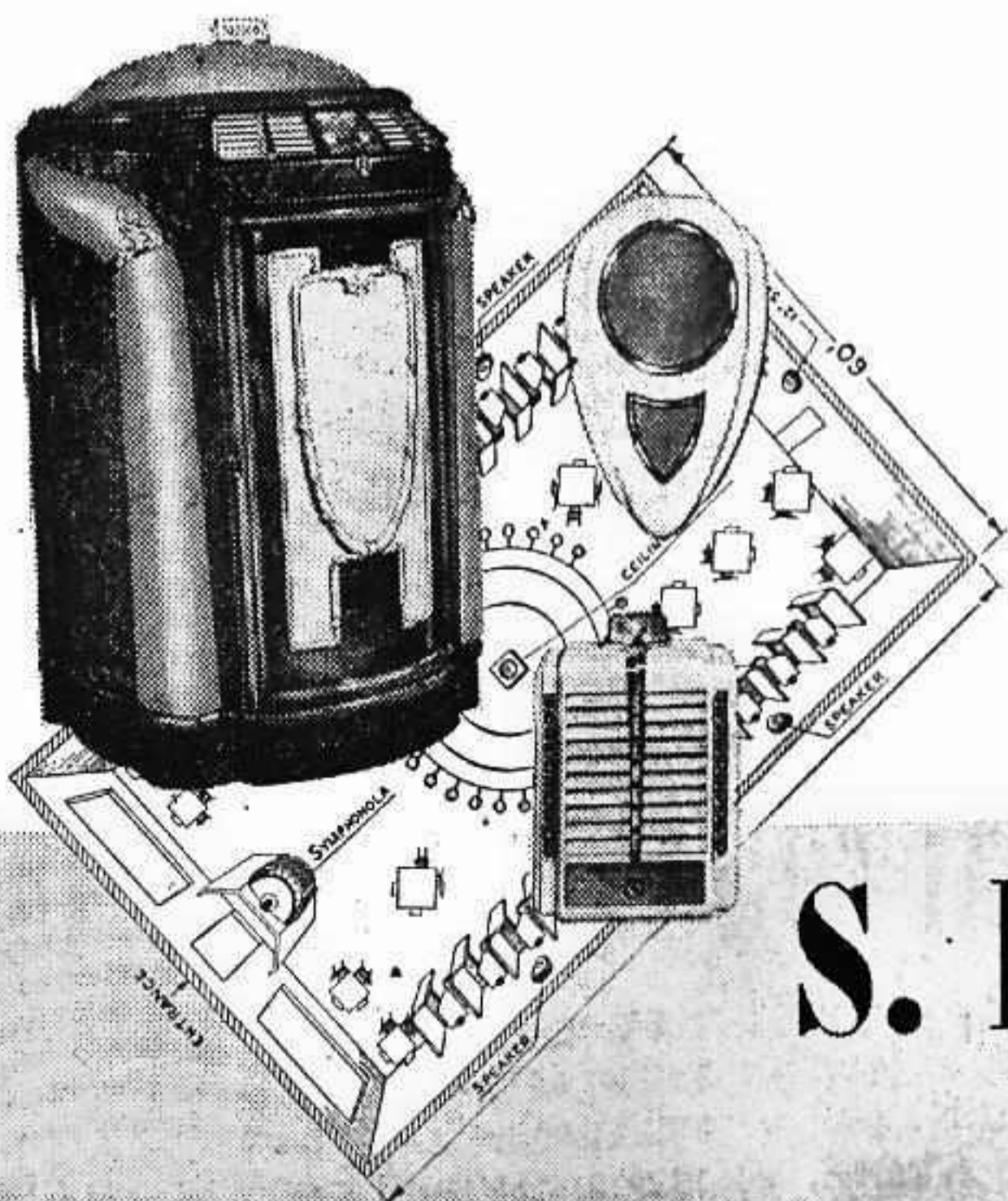
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tailored to fit every room

THAT'S **Seeburg** SCIENTIFIC SOUND DISTRIBUTION

It's the greatest development in years in coin-operated phonographs... and only Seeburg has it... Scientific Sound Distribution. Seeburg acoustical experts have worked out authentic plans... that tailor Seeburg music to fit every establishment. Thus, a perfectly balanced, evenly distributed volume of bass and treble tones is accomplished over the entire room. Customers enjoy the music... play more music... and normal conversation can go on without interference.

★ Scientifically planned installation



S. H. LYNCH **Seeburg** OFFICES

- Dallas . . Pacific at Olive
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S. H. LYNCH & CO.

Exclusive Southwest Distributors

ANOTHER SCOOP BY

Southern Automatic!

THE AMAZING NEW
**ACE COIN
COUNTER**



- All New Design!
- Weights Only 7 Pounds!
- Compact! Simple! Efficient!
- Automatic Controls!
- Counts 1¢, 5¢, 10¢, 25¢!

ONE YEAR GUARANTEE!

**ORDER NOW!
DELIVERY SOON!**

**NOW
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**COMPLETE
With Carrying Case
and Tubes**

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MARVEL, PLAIN, COIN OPERATED.....	\$50.00
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ORDER FROM OUR OFFICE NEAREST TO YOU.
Terms: 1/3 Deposit with Order, Balance C. O. D.

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GOTTLIEB'S CANTEN
EXHIBIT'S BIG HIT
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EVANSVILLE, IND.**

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Only Aireon Tailors Music

TO FIT ANY LOCATION!

AIREON AVC CONTROLS VOLUME AUTOMATICALLY, DEPENDING ON THE NOISE LEVEL OF ROOM

NO "DEAD SPOTS" REGARDLESS OF SHAPE OR SIZE OF ROOM

EXCLUSIVE "TONAL ARCH" TAILORS TONE TO SHAPE AND ACCOUSTICS OF ROOM

MUSIC CAN BE DIRECTED TO FARTHEST CORNERS

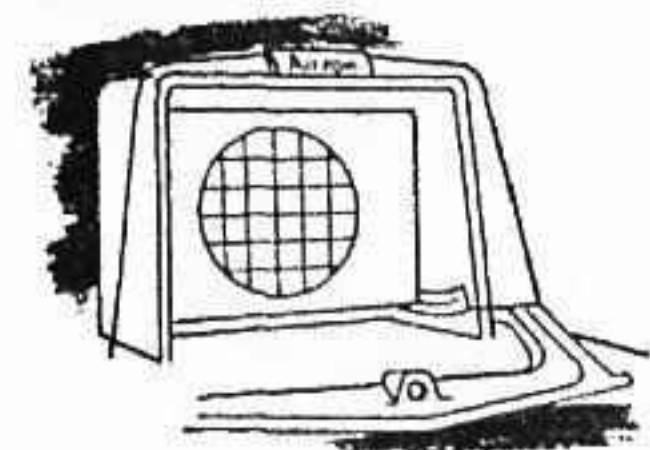
No two locations are exactly alike in shape, size, height, accoustics and noise level — but Aireon, the *Electronic Phonograph* has exclusive features which produce the ultimate in music in *any* location. No Operator who places Aireon in his top locations need fear losing them — because no automatic phonograph can equal Aireon Electronic music!

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General Sales Offices:
1233 Grand Avenue, Kansas City 6, Missouri

Plants and Laboratories: Slater, Mo.; Los Gatos, Calif.; Oklahoma City; Mexico, D.F.; Kansas City; Greenwich, Conn.; Pasadena, Calif.

Aireon

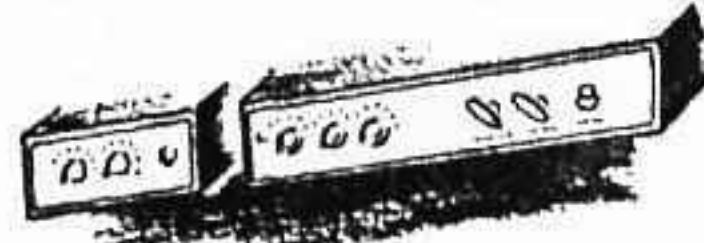
MANUFACTURING CORPORATION



Mounted conveniently to eliminate interference, Aireon's Speaker unit is instantly adjustable to any one of 15 positions. Music reaches every corner or location.



Aireon's own specially-designed 15-inch dynamic speaker—the perfection in tone quality. No reproduction of sounds outside of music range.



Handy tone, range and volume control dials quickly adjust music to accoustics of room and to pre-set volume level desired.



David Green

Overwhelming the Industry!

ONE YEAR GUARANTEE

"FEATHERWEIGHT"

SIMPLE, SINGLE

45 LB. MECHANISM

DEMOUNTABLE IN SECONDS

INTERCHANGEABLE SUB-ASSEMBLIES

INSTANT ACCESSIBILITY

D. C. LOW VOLTAGE OPERATION

SELENIUM RECTIFIER

FRONT COLLECTION

FRONT RECORD CHANGE

PREFERRED TYPE

LOW COST TUBES

PLAYS TWENTY RECORDS

EITHER SIDE

LIGHTNING RECORD CHANGE

"NON CHEAT" SELECTOR

TILT-PROOF

BUMP-PROOF

1/4 OZ. NEEDLE PRESSURE

SUPER ILLUMINATION

ABLAZE WITH COLOR

DESIGNED TO SELL MUSIC

LIVING TONE

HEAD HEIGHT SPEAKER

ELECTRONIC TONE CONTROL

FLOOR LEVELLING CASTERS

SUPREMELY BEAUTIFUL, PRESSURE BONDED

WATER-PROOF CABINET LAVISHLY EMBELLISHED

WITH NON-DISTORTING PLEXIGLAS

THE BEST MUSIC IN RICH ABUNDANCE

FORTY SELECTIONS

AMMI

PHONOGRAPH

MODEL "A"



AUTOMATIC INSTRUMENT CO.

679 NORTH WELLS STREET, CHICAGO 10, ILL.



40 SONGS BY LEONARD BERNSTEIN
1. 1
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
8. 8
9. 9
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34. 34
35. 35
36. 36
37. 37
38. 38
39. 39
40. 40

20 12 OR 5 PLAYS 5c-10c-25c

W. M. D.

3 TOP MONEY MAKERS BY Bally... FOR EVERY TYPE OF LOCATION

VICTORY DERBY

ONE BALL
MULTIPLE
PAY TABLE



**NEW
DAILY
DOUBLE**
INSURES BIG
REPEAT PLAY

Packed with all the profit-proved features of Bally's famous pre-war multiple games, VICTORY DERBY also introduces new play-stimulating ideas that are pushing profits to a new all-time high. Order today for early delivery.

VICTORY SPECIAL

ONE OR FIVE
BALL REPLAY
MULTIPLE



VICTORY DERBY... and VICTORY SPECIAL feature Bally's new Finger-Touch Shuffle and new Slug-Rejector drop-type coin-chute. Simply drop coins in cup-front chute... then a slight pressure on Shuffle starts the play.

Bally's big beautiful VICTORY SPECIAL is your post-war profit insurance in replay territory. Quickly convertible to one or five ball play... and a fast money-maker either way. For top profits in replay spots order VICTORY SPECIAL today.

SURF QUEENS

NEW FIVE BALL
NOVELTY
GAME



**NOVELTY
OR
REPLAY**
QUICKLY
CONVERTIBLE

Designed by a successful operator known for his ability to pick winners, SURF QUEENS is packed with all the time-tested features of a money-making game, plus new angles that will bring the slowest spots back to life in a hurry. Location tests definitely prove SURF QUEENS a winner in a class with Bumper, Bally Reserve and other famous Bally hits. Be first in your territory with SURF QUEENS—order today from your Bally distributor.



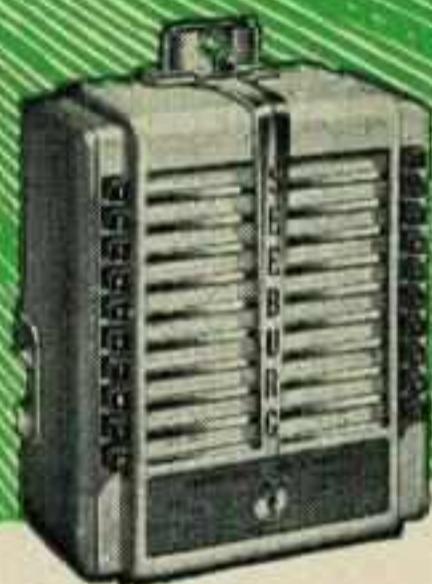
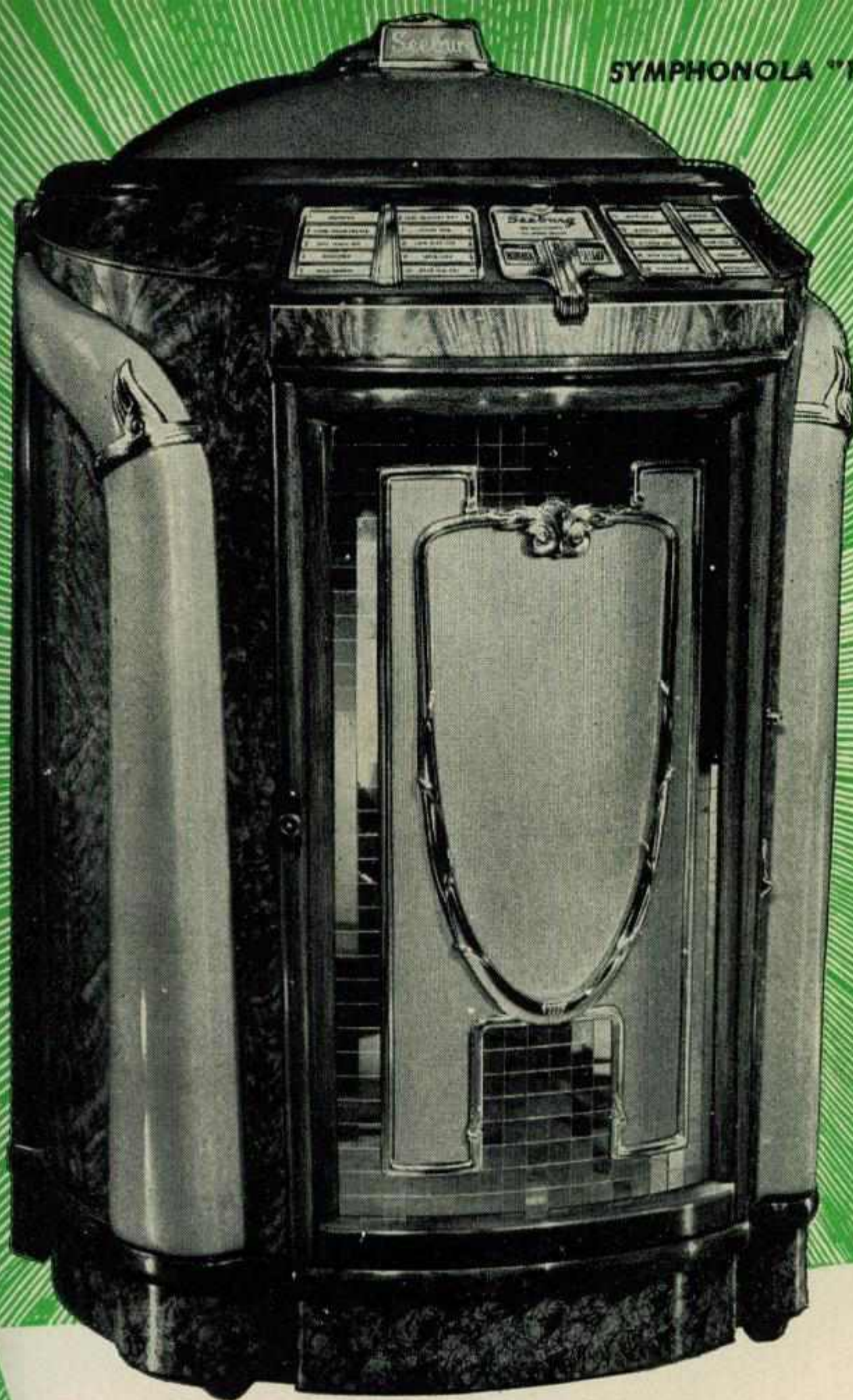
Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

SYMPHONOLA "146"

Seeburg

Scientific Sound Distribution



1946 Wireless
Wallomatic



1946 3-Wire
Wallomatic



12-Inch Mirror
Speaker



8-Inch Teardrop
Speaker

A new brilliance in appearance!

A new brilliance in tone!

A new approach to scientific sound distribution assures a predetermined volume of sound throughout the location — no blare near the instrument — no fade-away in the far corner!

The Seeburg Symphonola encourages more playing. The simple, improved mechanism means fewer service calls—the best cure for operating headaches.

Thousands of the new Symphonolas are setting new records on locations — thousands more are coming off production lines as fast as we can make them. See this greatest music maker of all time at your Seeburg Distributor—get lined up for big business NOW!

*"Be Sure
Buy Seeburg"*



Dual Remote Volume Control



1946 Remote Control Special

Seeburg

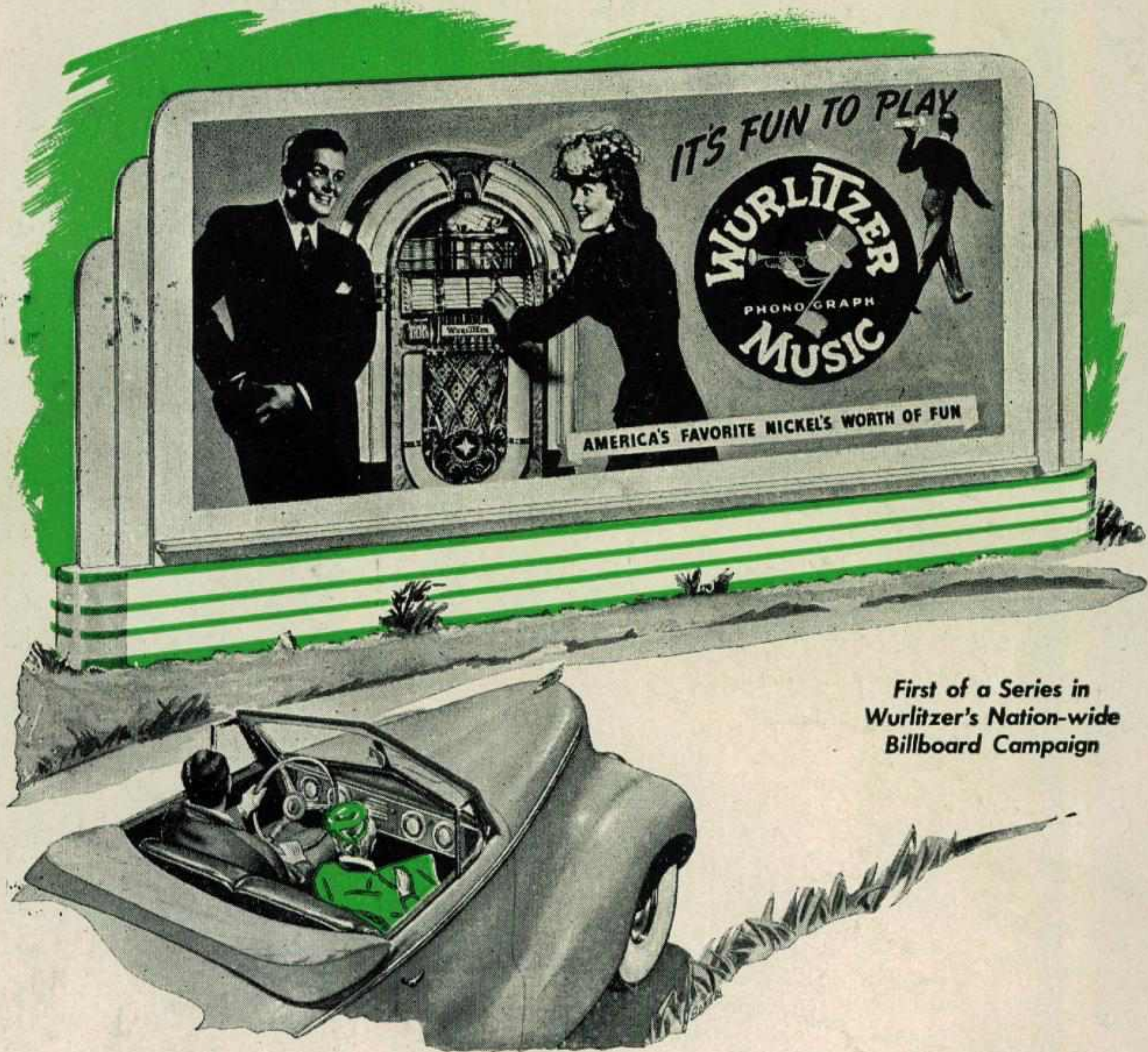
1902 • DEPENDABLE MUSIC SYSTEMS • 1946

J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22

See Your Seeburg Distributor for a Demonstration!

During 1946

WURLITZER'S *coast to coast* BILLBOARD CAMPAIGN WILL REGISTER 1,573,646,000 IMPRESSIONS...



*First of a Series in
Wurlitzer's Nation-wide
Billboard Campaign*

11,268 BILLBOARDS, FROM APRIL THROUGH NOVEMBER, WILL PROMOTE WURLITZER PHONOGRAPH MUSIC in 5050 CITIES and TOWNS

It's part of Wurlitzer's Triple-Action Advertising Campaign—the greatest promotional push ever put behind commercial phonograph music.

Over 31,000,000 people a day will see these posters. An additional 325,000,000 impressions will be registered by Wurlitzer's full page, full color advertisements in the SATURDAY EVENING POST, COLLIER'S, LOOK and LIBERTY. And millions more will be stimulated to enjoy Wurlitzer Phonograph Music by Wurlitzer Signs in locations.

Everyone, everywhere will learn to look for the Sign of the Musical Note to identify *America's Favorite Nickel's Worth of Fun* . . . Wurlitzer Phonograph Music.

Every location owner will want a Wurlitzer Phonograph. Every Wurlitzer Factory-Approved Music Merchant will find himself in the most enviable position of his career as he shares with Wurlitzer location owners the fruits of Wurlitzer leadership. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y.

*The Name That Means *Music* to Millions.

Wurlitzer's "Triple Action" Advertising Campaign will reach Everybody...Everywhere



WATCH WURLITZER EXTEND ITS LEADERSHIP